



## From Every Woman's Viewpoint

Blanche E. Bean, Editor

Phone 13 or 14

### The Social Calendar

#### FRIDAY

Miss Martha Spencer, 1625 12th street, will be hostess to members of the Sonoma and Pewee groups of camp five girls with a Halloween party in the evening.

The L. T. D. club will meet with Mrs. J. J. Clements, 1516 Avenue T, at 8 o'clock in the afternoon.

### Club Given Halloween Dance At Country Club Tuesday

Members of the Las Chaparritas club and their friends were entertained with a masked dance Tuesday evening at the Country Club by Miss Mamie Wolfarth, daughter of Mr. and Mrs. Easton Wolfarth. The hall was elaborately decorated with Halloween colors and figures and the Teck Toradors furnished music during the evening. Punch and sandwiches were served. Mrs. Easton Wolfarth was chaperone.

Those who were present were Misses Alma Spikes, Fae George, Mamie Bradley, Genny Honey, Nell Holter, Annette Baschert, Chas. Rix, Virginia Conley, Arma Dahymler, Evelyn Reed, Cymbol Patterson, Rosele Beth Bennett, Novelle Hemphill, Catherine Briarty, Johnnie Glickson, Marjorie Leland, Verna Wilson, Sylvia Wilson, Edna Yonge, Willette Waters, Marie Mae Renteria, Almada Murray, Mamie Wolfarth, Mary Louise Middleton, Maurine Hughes, Anna Chipley, Floy Pryor, Pauline Scott, Pauline Tripett and Ruth Starves and Messrs. Julian Bowles, Jess Hancock, Buster Mobley, Henry Benson, Sylvester Slagle, Jeff Chasman, Harry Fryer, Ross Bossmard, Brock Brandon, Kent Knox, Cecil Jones, Elliot Taylor, Orval Burroughs, Jim Flanagan, of Midland, Hal Little, Jess Lockhart, Jess Holter, Winfield Watkins, Egbert Boyd, Harry Montgomery, Russell Marshall, Alton Hutson, Royce Waters, Luther O'Brien, S. C. Arnett Jr., Ben Wall, John Powell, Ross McWhorter, Ted Sams, Jimmie Rogers, Carrell Perry, Lyle, Melvin Dow, Percy Denton, Walker Stanton, Thord Lockery, Leon Sparks, Willis Blackburn, Marlin Smith, Rudolph Veezy, Dutch Wigninton, Dwight Hale, Ogden Horne, Collins, Thomas Copeland, McFadden, W. D. Benson, Scott Turner, Loren Ellis and Gaylord Hankins.

### Mary Caraway Hostess At Party On Her Birthday

Mary, eight year old daughter of Mr. and Mrs. Sid Caraway, 1714 Ave. K, celebrated her birthday Wednesday afternoon with a party. Her mother and Mrs. Harrel directed a number of games among the children after which ice cream and cake were served.

Guests were Roger Kuykendall, Martha Kuykendall, Nonie Goler, Virginia Goler, M. Euphan, Stanton, Maxine Gether, Alene Stubbs, Nellie Thomas, Stubbfield, Pauline White, Louise Woods, Taps Hutson, Jane

Warlick, Tom Warlick, Velma Lee, Jessie Lee Ford, Mary McElroy and Elva Mae Hunt.

#### CHURCH DELEGATES NAMED

Dr. Paul W. Horn, J. H. Moore and J. A. Hughes were last night named as delegates of the First Methodist church here to attend the coming Northwest Texas conference at Childress on November 10, when the board of stewards of the church met in business session. Rev. E. E. White will also attend the conference.

### Mrs. Dewey Campbell Gives Birthday Dinner

Mrs. Dewey Campbell, 1511 17th street, entertained Wednesday with a birthday dinner for her son, Bobby, who is one year old, and for Hubert Allen Jr. who is 3 years of age. Halloween decorations were used in the home and on the table. Each little boy was given the privilege of blowing out the candles on his individual cake. Guests were Mr. and Mrs. L. C. Denton, Percy Denton, Mrs. Hattie Stoker, Mrs. H. L. Allen, Dorothy Allen and Hubert Allen Jr.

### Wednesday Club Meets With Mrs. Lewis Yesterday

Mrs. Jack M. Lewis, 1210 Avenue N, was hostess to the Wednesday Needle club yesterday afternoon at her home. A pleasant afternoon was spent by visitors and members of the club in sewing after which an ice course was served with cake. Chrysanthemums and nasturtiums were used as decorations.

Those who were present were Mesdames Gus L. Ford, H. A. Davidson, T. W. Sawyer, L. B. Wright, F. M. Madden, S. C. Wilson, C. J. Wagner, M. B. Hilburn, J. H. Goodman, E. L. Robertson, Allen T. Stewart and I. C. Dunbar.

### L. C. Tatum And Davis Vaughn Hosts At Party

L. C. Tatum Jr. and Davis Vaughn entertained their friends with a Halloween party Wednesday evening at home of Mr. and Mrs. L. C. Tatum, 2215 15th street. A feature of the party was a "devil pit," a dark place filled with many obstacles and in which one encountered monsters. Melba Hae Tatum was the guide thru this pit and Margie Mitchell was fortune teller. Percy Leland and Doris Bell Tatum gave a dance during the evening. Victrola music was played and fruit salad, cake and cocoa were served. Halloween favors were filled with mints.

Those who were present were Mesdames Bonnie Glickson, May Tom Simmons, Lena Perkins, Della Perkins, Clara Paul Chauncey, Frances Snyder, Reba Wayne Williams, Evelyn Wilson, Louise McElhane, Lois Mor-

ison, Idell Carruth, Viola Mae Ballinger, Margie Mitchell, Peggy Leland, Doris Bell and Melba Mae Tatum and Messrs. Franklin Maddox, Murray Langston, T. G. Scott, Mark Welsh, Roland Travis, Ois. Taylor, Jack Everhart, Carl Frank Alverson, Lloyd Zoller, Marvin Copp, George Pierce, Frank Eaton, Fenner Tubbs, V. R. Doekray, Marvin Williams, A. J. Holder, Frank Easley.

#### Brief Social Items

The Sunday class of Miss Ella Norine O'Neill of the First Christian church will attend a party at her home, 1623 Broadway, in the evening.

Mrs. Walter Myrick Jr., 1402 Avenue S will entertain the Cotter's club in the evening at her home.

The Junior Christian Endeavor of the First Christian church is to be given a Halloween party from 6 until 8 o'clock in the evening in the church by Mrs. T. Teal and Mrs. J. D. Walker, the superintendent and the assistant superintendent.

Mrs. Conrad Needham has returned to her home in Mineral Wells after visiting Mrs. Dyke Cullum.

Mr. and Mrs. W. D. Cullum and Mrs. Roy Cullum of Amarillo, and Mr. and Mrs. D. Cullum of Tulsa, spent a night in Lubbock this week with Mr. and Mrs. Dyke Cullum. They were enroute to Dallas.

Mrs. H. W. Sims has gone to Houston and Galveston as a representative of the local chapter of Eastern Star to a conference in the two cities. She is worthy matron.

Mr. and Mrs. H. W. Stanton have returned from a trip to Mount Vernon.

Miss Varina Wales has returned to Littlefield after visiting Miss Louise Barnard, 1304 Avenue H.

Mesdames J. H. and Irwin Brewer of Stanton spent Wednesday visiting Mrs. Nolan Whitlow.

Mr. and Mrs. S. E. Holshouser and Smalley of Levelland are visiting.

## Palace

3 — DAYS — 3

Starting

Monday Nov. 1st



**RUDOLPH VALENTINO**  
"The Son of the Sheik"  
with VILMA BANKY  
UNITED ARTISTS PICTURE



His Last and Greatest Picture

## LYRIC

Today and Saturday



Lefty Flynn was elected an honorary member of the Yale football squad following its recent banquet in New Haven. Mr. Flynn is now starring in his latest F. B. O. production "The Traffic Cop." Several years ago he was one of Yale's great heroes of the gridiron.

—Also—

HEDDA NOVA

—In—

"THE WERE TIGER"

A JUNGLE DRAMA

—And—

"CAT COMEDY"

Always A Good Show

## BAPTIST STUDENTS IN CONFERENCE

BIRMINGHAM, Ala., Oct. 28. (AP)—More than one thousand students of Baptist colleges in the southern Baptist convention territory were gathered here today for the opening session of the all-southern Baptist student conference, the first of its kind. The delegates represented 17 states.

The students and denominational leaders are seeking a better understanding at the conference and have as their slogan, "make Christ master of this generation."

Solution of social, personal and religious problems of the day by the students, through the help of the Baptist leaders, will be one goal of the conference, while self-expression of spiritual power through work of the local churches will be emphasized.

Roderick O'Neill of Glasgow was sent to jail for becoming engaged to 135 girls who mbe courted by mail.

Give your girl



Comet Rice  
Cooks light white and flaky!

## To Commercial Men

—WHEN IN BROWNFIELD STOP AT THE HOTEL KING—Good Meals for 50c the best beds for \$1.00

"Your Business Appreciated"

JOHN A. KING, Prop.

## 5% THE FEDERAL LAND BANK OF HOUSTON

—has plenty of money to loan on farms at 5 per cent—the lowest rate offered. Will take up and extend your old loan or make new one. SEE R. S. RODGERS 214 ELLIS BUILDING, PHONE 18

## ALL THE LATEST HITS ON COLUMBIA RECORDS

MEIER JEWELRY AND MUSIC SHOP  
1102 Broadway

TOP!  
Nothing Like It Ever Happened Before!



# NEVER AGAIN

Shall Lubbock be offered a similar opportunity?

# \$60,000.00 WORTH!

Tremendous and overwhelming evidence of values was made Wednesday when the public bought more than \$6,000 from 9 A. M. to 6 P. M.

## EVERY ITEM WILL BE SOLD!

Bring the whole family. 30 efficient Clerks are ready to serve you.

## Ross Edwards - Inc.

"Where Broadway Begins"

Lubbock, Texas

### Nelms & Allen

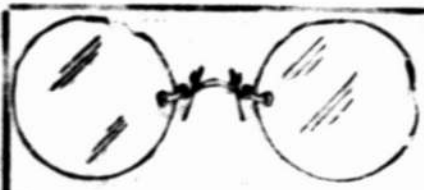
CHIROPRACTORS

Carver Graduate

Mrs. Nelms Assistant

Massage Electro-Therapy

Phone 540 Leader Bldg.



Eye Tested Glasses Fitted

Lenax Ground

SWART OPTICAL COMPANY

Phone 805 1015 Broadway

### ELLWOOD HOSPITAL

19th and El Tiana Street

Open Staff to all registered

Physicians and Dentists.

MISS JESSIE COCHRAN, R. N.

Supt. of Nurses

X-Ray and Complete Diagnostic

Laboratory including Blood

Wasserman and Blood Chemistry

MISS EDNA WOMMACK

X-Ray and Laboratory

Technician

### LUBBOCK CLINIC

Diagnosis, Surgery and Medicine

Third Floor Temple Ellis Bldg.

D. D. CROSS, M. D.

Surgery, Diseases of Women and

Gynecology

V. V. CLARK, M. D.

Diagnosis and Internal Medicine

J. E. CRAWFORD, M. D.

Eye, Ear, Nose and Throat

W. O. ENGLISH, M. D.

General Medicine and Surgery

G. M. TERRY, D. D. S.

Dental and Oral Surgery

H. S. RIGGS

Business Manager

Complete Modern Electro-Therapy

Equipment



# LUBBOCK JOURNAL

Member of Associated Press  
Published Every Afternoon, Except  
Sundays, and consolidated on  
Sunday mornings in the  
Sunday Advance-Journal  
By THE LUBBOCK JOURNAL  
PUBLISHING COMPANY

TELEPHONES  
13 or 14—Private Branch Exchange  
Connecting All Departments

Charles A. Guy, Editor  
Dorrence D. Roderick, Manager

Entered as second-class Mail Matter at  
the Postoffice at Lubbock, Texas, according  
to the provisions of the Act of Congress  
of March 3, 1879, and under the rights of  
the Postmaster General. Permit Pending.

NOTICE TO THE PUBLIC  
Any erroneous reflection upon the char-  
acter, standing or reputation of any person,  
firm or corporation, which may appear in  
the columns of this paper will be gladly  
corrected upon due notice of same being  
given to the editor.

The Associated Press is exclusively en-  
titled to the use for republication of all  
news dispatches credited to it or not other-  
wise credited in this paper, and also the  
local news published herein. All rights of  
republication of special dispatches herein  
are also reserved.

SUBSCRIPTION RATES  
Sent anywhere by mail or in the city  
by carrier, for six Dollars per  
year, payable in advance.

ADVERTISING REPRESENTATIVES  
The Texas Daily Press League, Dal-  
las, Kansas City, Chicago and New  
York.

Advertising rates upon application

Editorials

A PRESCRIPTION

When Broadway and Avenue Q  
were being paved the Journal opposed  
the leaving of parkways down the  
center of those two thoroughfares.

The Journal took this stand be-  
cause, it pointed out, in the absence  
of a park board, or of some indi-  
vidual commissioner to look after the  
parkways, they would become eyes-  
ores rather than beauty spots, as  
intended.

It is not necessary for the Journal  
to say "We told you so" but it is  
necessary for our parkways to be im-  
proved if two of our main thorough-  
fares are going to look like any-  
thing.

Lubbock is large enough for a park  
board. Not a paid park board but a  
group of interested citizens who will  
inspect these parkways, show the  
officials what is wrong with them  
and then see that matters are ad-  
justed.

SCHWAB'S UTOPIAN IDEA

Charles M. Schwab, chairman of the  
Bethlehem Steel Co., is an optimist.  
Looking for brighter things has been  
centered about a religion with him but,  
to brilliant hopes and aims, he adds  
some very forceful action test his  
dreams.

"Ours is the most prosperous coun-  
try in the world," he said recently  
in addressing a meeting of manufac-  
turers. "I believe we are moving to-  
ward heights of prosperity as yet un-  
dreamed of. This is still a land in  
which the dreamer may give full play  
to his dreams."

"But the prosperity of industry is  
absolutely impossible, in my judgment,  
without the prosperity of agricul-  
ture. There must be the utmost  
possible co-operation between the  
east and west, between Wall Street,  
if you like, and the farmer."

"The only basis which will save  
our own markets and our foreign  
markets in the long run will be the  
basis of efficient and economical pro-  
duction. It is not possible that farm-  
ing must be conducted in a far  
more scientific way."

"Certainly one of the most hope-  
ful signs of the times has been the  
growth of co-operative marketing or-  
ganizations among farmers, and par-  
ticularly fruit growers. The fruit  
growers of the Pacific coast have  
shown to industry what it seems  
to me are the lines along which in-  
dustry in the long run, in its mar-  
keting methods, will have to proceed  
if it is to be permanently success-  
ful."

"My suggestion is, therefore, that  
all of us—heads of industries, farm-  
ers, bankers, Wall Street men and  
ranchers—all of us get together with  
the determination to work out these  
difficult problems to the end that both  
the farmer and the industrialist con-  
tinue to prosper."

There is nothing new in Schwab's  
ideal. But it remains to be worked  
out. As far back as most of us can  
comfortably remember a group of  
thinkers have been endeavoring to  
bring about a spirit of co-operation  
between men in all lines of endeavor  
but never since the idea was first  
produced has it shown even the  
slightest indication of success from  
a national standpoint.

It has worked nicely in many cases  
in communities and in scattered in-  
stances—in whole states. Whether or  
not such co-operation will ever as-  
sume nationwide scope is still a mat-  
ter of question.

The idea of the sort of co-operation  
that Schwab advises appears to us  
of the South, especially at the present  
time, to be something like Utopia.  
It is impossible for us to imagine it  
working—we just can't understand it,  
especially after reading the day's  
cotton quotations.

The belief of the steel magnate of-  
fers food for thought—it's mighty  
fine and all that—but judging from  
past experience we fail to get greatly  
worked up over its coming to pass  
any time in the near future.

Notwithstanding another decision  
of the supreme court upholding the  
Volstead law, the report "business as  
usual" may still be forthcoming from  
Maine. Boston Transcript.

Secretary Mellon urges the repeal  
of the income tax publicly law, but  
he will find all of the Probe family  
opposed.—Indianapolis News.

## LINES FROM THE Old Masters

Pair daffodils, we weep to see  
You haste away so soon:  
As yet the early-rising sun  
Has not attained his noon.  
Stay, stay,  
Until the hasting day  
Has run,  
But to the even-song:  
And, having pray'd together, we  
Will go along with you.

We have short time to stay  
as you,  
We have as short a spring:  
As quick a growth to meet  
the day,  
As you, or any thing.  
We die,  
As your hours do, and dry  
Away,  
Like to the summer's rain;  
Or as the pearls of morning's  
dew,  
Ne'er to be found again.  
—R. Herrick: To Daffodils.

## IN NEW YORK SEE-SAWING UP and DOWN BROADWAY

NEW YORK, Oct. 28.—Even the pic-  
turesque push carts which crowd the  
streets of New York's east side threat-  
en to succumb to big business and  
efficiency methods.

In times gone a push cart proprie-  
tor was a potential merchant prince  
getting his start along the curbstone.  
Today scores of these colorful busi-  
ness enterprises are owned by a syn-  
dicate or a single individual. The  
peddler is reduced to a salary basis,  
and the wage is not sufficient to in-  
sure any degree of independence.  
Furthermore, such group ownership  
makes it difficult for the individual  
to compete. The large holders can  
purchase stock in vast quantities and  
cut prices.

One of the largest owners, who is  
said to control several hundred push-  
carts, seldom sees the east side and  
maintains his offices in the uptown  
belt. His real interests are in Broad-  
way and recently he opened a night  
club on his east-side profits.

A notice comes to my desk that the  
chorus men of one of the big Broad-  
way musical shows have formed a  
football team and challenge any am-  
ateur group to winter games.

"Don't smile," Mayhap a change is  
overtaking the chorus boys. In three  
musical productions this season I have  
noticed a number of "men-men" types,  
and I am told the public is demand-  
ing such. That they are difficult to  
get is perhaps due to established be-  
liefs that the chorus has no place for  
"men-men." A couple of football vic-  
tories—if any—would be invaluable  
propaganda.

The co-author of one of the two  
biggest box office smashes of the  
Broadway season, with a net of 25  
per cent of the profits, continues at  
his job of stage manager of another  
theater.

Success does not strip the "back-  
stage" of its lure. Those who have  
once been in this strangely artificial  
little world just back of the sidewalk  
do not find it easy to break away and,  
once breaking away, they seldom stay  
away.

In the preparation of this play,  
which deals with night life of Broad-  
way, the producer decided that the  
original script needed "peppering up"  
and sprinkling with more Broadway  
pat.

The playwright called in to do this,  
and whose work it is held, "saved the  
show," had never been in a night  
club. The writer of the original  
script, on the other hand, had been a  
night lifer for years and had some  
bracketing experience. And there you are!

An "Admiral's Rose" soon is to have its  
250th performance. A six-year run!  
A wag suggests making it a landmark  
and letting it go at that.

In the company that presents it,  
four members felt that since they  
were together all the time anyway  
they might as well be married. One  
of the couples has a two-year-old  
child, Dorothy Grou, who started her  
stage career in this play as a flower  
girl, was 12 years old when the run  
began. Now she is old enough to step  
out and play parts.

A man who is an "official welcom-  
er" for the suit and cloak trade has  
had to attend 40 times—not through  
choice, but because visitors demand-  
ed to see it. He is equipped to un-  
derstand every role in the play, he  
says.

GILBERT SWAN.  
(Copyright, 1936, NEA Service, Inc.)

## JUST AS I WOULD

The neighbor got a razzing. It  
was just what she deserved.  
She never thought to call until  
A meal was being served.

## A THOUGHT

Where no word is, there the fire  
goeth out; so where there is no tal-  
ent, the strife ceaseth.—Prov.  
26:20

The tongue is the instrument of the  
greatest good and the greatest evil  
that is done in the world.—Sir Walter  
Raleigh.

"My advice to all young men is to  
get married early and settle down.  
Don't go gallivanting around and lose  
your health," says the farewell note  
of a bachelor-suicide. How about ad-  
vising young married couples not to  
go gallivanting around and losing  
their health, too?—Auburn Citizen.

The human mind is said to emit  
radio waves. But, like most of the  
other stations, the biggest part of the  
program is jazz.—Life.

## Forward Into Battle!



## Stewart's WASHINGTON LETTER

DR. WILEY FEARS ATTACK  
ON PURE FOOD LAWS IN  
NEXT SESSION OF CONGRESS

By CHARLES F. STEWART  
NEA Service Writer

WASHINGTON, Oct. 28.—Dr. Har-  
vey W. Wiley, the veteran pure food  
man, is not going to have the pub-  
lic's edibles adulterated if he can  
help it.

He did help it once, away back in  
the early 80's, when, as chief chemist  
for the department of agriculture, he  
raised such a commotion over food  
adulterants that the country was al-  
most afraid to eat anything, and the  
present pure food laws were passed in  
hot haste, to prevent wholesale star-  
vation.

He kept up the good work for 25  
years, still as chief chemist for the  
department of agriculture, enforcing  
those laws.

Now, as a private citizen, he is try-  
ing to keep his beloved laws from be-  
ing modified.

The trouble with the public, as Dr.  
Wiley sees it, is that it's had pure  
food for so long as to take it as a for-  
gone conclusion, never realizing that  
it takes laws to keep it pure.

And the doctor foresees an attempt  
at the next session of congress to slip  
through legislation which will weaken  
his laws. The public, he says, isn't  
awake to the danger.

Director Walter G. Campbell of the  
agriculture department's pure food  
administration agrees with Dr. Wiley.

"The great danger," says Director  
Campbell, "is that public apathy and  
a feeling of assurance in the contin-  
ing wholesomeness of our foodstuffs  
may permit interested manufacturers  
and packers to render the whole struc-  
ture of pure food enforcement weak  
and ineffective."

Director Campbell isn't so much  
afraid of harmful preservatives as of  
adulterants and substitutes.

Sterilization and hermetic canning  
have made such progress, he explains,  
that there is no longer such a great  
inducement to use such preservatives  
as benzoate of soda and sulphur di-  
oxide. Food manufacturers them-  
selves have lost faith in them.

But for liberty to use adulterants  
and substitutes in which there's a  
profit the pressure is increasing enor-  
mously. And the public at present is  
correspondingly indifferent.

Dr. Wiley, however, wants the spot-  
light on benzoate of soda and sul-  
phur dioxide. He thinks it just as well  
that they should be banned, even if  
they are no longer quite as popular  
with producers of foodstuffs as they  
used to be.

Alum and saccharine also are em-  
phatically included in the doctor's  
Index Expurgatorius. They are on Camp-  
bell's list, likewise.

Saccharine interests, according to  
the latter, are behind at least one bill  
to hamstring pure food enforcement,  
while seven big baking powder com-  
panies are campaigning to discredit  
the findings of Examiner Averill,  
of the federal trade commission, that  
alum has not been proved to be harm-  
less as a food ingredient, but that  
there are "substantial grounds" for  
believing it harmful.

So, with one voice, Dr. Wiley and  
Director Campbell cry out that the  
public needs to be stirred up on the  
pure food subject, or, before the pub-  
lic knows it, there'll be no laws to  
keep its food pure.

Football crowds this year are limited  
only by the size of the stadiums.—  
Chicago News.

The bachelor correspondent says he  
has it on the most reliable authority  
that nothing is calculated to make a  
woman more furious than to arrive at  
a meeting place ten minutes late only  
to find that the other party has not  
yet arrived.—Logansport Pharos-Tri-  
bune.

## Chuckle Awhile

Saving on Bread



Mother: Willie, don't you think it  
rather extravagant to be eating butter  
and jam on your bread at the same  
time?

Willie: No, it's economy. You see,  
the same piece of bread does for both.  
—Felix Miele, Paris.

## Fine Setting

He: Ah, darling, as we sit together  
under the spreading branches of this  
noble tree, I declare on my honor  
that you are the only girl I ever  
loved.

She: You always say such approp-  
riate things. Paul. This is a chest-  
nut tree.—Tit-Bits, London.

## From Oscar Wilde

A certain dull poet complained bit-  
terly to Oscar Wilde of the lack of  
attention his verse was receiving.

"There seems to be a conspiracy of  
silence against me," he railed. "What  
would you advise me to do?"

"Join it, my dear fellow. Join it,"  
replied Wilde.—Answers, London.

EVERETT TRUE . . . . . By Condo

HELLO, THERE,  
EVERETT!

WHY, HELLO, MY LAD!! AND WHAT  
DID YOU LEARN IN  
SCHOOL TODAY?

© 1936 BY NEA SERVICE, INC.

## TOM SIMS Says

The American Legion is going to  
Paris for its 1937 convention. They  
fixed things up once, maybe they can  
do it again.

Headlines you never see: Fresh-  
man Lauds Kindly Sophs at Class  
Meeting.

Thrift week comes in January. Too  
late! Too late!

A Philadelphia explorer found  
where Moses struck the rock and  
got water. But he has revealed  
nothing of his whereabouts when the  
lights went out.

A guard has served 45 years in  
Sing Sing. He ought to be eligible  
for people pretty soon.

British auctioneer says Ameri-  
cans are the best customers for old  
suits of armor. Quite a few Ameri-  
cans own no cars.

(Copyright, 1936, NEA Service, Inc.)

The Details

Customer: Two eggs poached  
medium soft, buttered toast, not too  
hard, coffee without too much cream  
in it.

Waiter: Yes, sir. Would you like  
any special design on the dishes?—  
Weekly Scotsman, Edinburgh.

A Russian ship captain reports the  
finding of a submerged city in the  
Caspian Sea, which means that here  
is at least one city that is down and  
out.—Washington Every Evening.

## QUEER QUIRKS OF NATURE



Loon  
RAUCOUS JOKESTER OF THE WILD

BY ARTHUR N. PACK  
President, American Nature Ass'n.

Heard far over the waters of some  
northern lake, what wilder voice is  
there than yodelling call of the loon?

It seems the voice of the very spirit  
of the wilderness proclaiming to all  
the world its emotion—its protest  
against the encroachment of man and  
the independence of his works and  
wiles.

The common loon lives in northern  
lands around the world. The Scotch  
called it the herdsman of the sea,  
in testimony of its prowess in the

water, for it is as much at home  
there as the fish themselves, and it  
is upon them that the loon lives.

If you doubt its powers pursue  
one by means of a boat. At your  
approach it dives; you paddle swiftly  
to the spot. The moments pass and  
no bird appears; suddenly from some  
part of the lake you are greeted with  
its wild laughter.

Only to rear its young does the  
loon come ashore. In some lonely  
spot, preferably on an islet which  
promises virtual immunity from  
predatory animals, at the very edge  
of the water the simple nest of  
rushes is fashioned.

Here are laid the two eggs, long  
and beautifully mottled with various  
brown and olive markings. The  
dusky young are clothed in the warm-  
est of down.

Their stay in the home nest is  
short, for they are born with a love  
for the water and with the ability to  
navigate. Soon they are learning to  
fish for themselves.

Though the loon is so much at  
home in the water that it seems  
scarcely to need wings, its prefer-  
ence for northern lands makes their  
use necessary, for when this home  
waters freeze it must seek milder  
climes.

mountain ranges from between its  
summer home among the northern  
lakes and the south, where most of  
its kind pass the winter.

## Helpful Health Hints

### FAT—AN INDICATOR

By DR. MORRIS FISHBEN  
Editor Journal of the American Medi-  
cal Association and of Hygiene,  
the Health Magazine

Just how much fat under the skin is  
normal has been a question to which  
physicians have given considerable at-  
tention, particularly in recent years.

There is no doubt that a super-  
abundance is a liability, causing great  
demands upon the body metabolism  
and interfering to some extent with  
the physical functions of the heart  
and the lungs, particularly when these  
organs are crowded by fatty tissue.

On the other hand, a lack of fat  
beneath the skin is associated with the  
development of wrinkles. In a child,  
when the skin hangs loosely upon the  
bones or muscles or when it can be  
raised in folds between the fingers,  
there is some fat deficiency.

Too Much Emphasis  
Recently, too much attention un-  
questionably has been placed on body  
weight as the one important factor  
in child health. Weight must be con-  
sidered in relation to height, age, and  
the general condition of the tissues.

The bones may vary in size that a  
child who has correct weight accord-  
ing to the height-age-weight tables  
may still be poorly nourished. He  
may have large bones and fully devel-  
oped muscles, or small bones and an  
abundance of fat.

Study of various body conforma-  
tions has revealed that persons vary  
tally in build according to their heredi-  
tary and racial group. Persons may  
be very slender, slender, medium,  
fleshy and very fleshy.

No one expects a Japanese to grow  
as tall as a Norwegian, nor are the  
pigmies of central Africa to be com-  
pared with the giant negroes of other  
portions. Proper weight is an impor-  
tant sign of health, but the determi-  
nation of proper weight must depend  
on adequate consideration of all of  
the factors concerned.

Two Kinds of Muscles  
Many persons vary in the amount  
and in the character of their muscles.  
The physical culture fanatics and the  
professional strong men, who offer  
courses in the development of the  
musculature, emphasize big muscles  
as the prime factor in a healthful  
body.

On the other hand, many of our  
greatest athletes have had muscles  
which seem hardly visible when at  
rest, but which have in them all of  
the latent power that is necessary for  
accomplishing the most difficult phys-  
ical tasks.

The physician who examines a child  
feels the muscles to determine whether  
they are firm and sufficiently devel-  
oped to meet the average develop-  
ment of the child of the same age  
and body build. Muscles that are  
fleshy and which respond poorly to  
physical strain are not the sign of a  
healthful condition.

## With Our Contemporaries

### BENEFITS OF FOOTBALL

What are the benefits of foot-  
ball, from the players' viewpoint?  
A group of San Angelo sportsmen,  
saddened at the manner in which  
their high school football team failed  
to cross their opponents' goal line,  
offered a prize of fifteen dollars for  
the best letter setting forth the ad-  
vantages to a young man going out  
for football.

The youth of the Queen of the  
Conchos was not coming out for  
football. It was discovered. There  
were too many huskies on the side-  
lines. One Angeleno argued that  
boys should be started off at foot-  
ball in ward school, as Abilene boys  
are.

Charles P. Watson, an oil man,  
won the prize for the best letter in  
the contest. He listed ten reasons  
why football is beneficial to boys in  
high school and college. Here they  
are, as summarized by the San An-  
gelo Standard:

1. It makes better grades.  
2. Football keeps young men in  
school.

3. It builds up their physique.  
4. It builds their character.

5. It makes the young man men-  
tally alert.  
6. It tends to make healthier stu-  
dents.

7. It is an incentive to attend

school.  
8. It makes better citizens, or  
schools would not have as a slogan  
"A game for every student."

9. 10. Participation in football  
gives the young men determination  
to accomplish other than the easy  
tasks.

There ought to be an eleventh  
reason tagged on there. It is: Foot-  
ball makes for unselfishness.—Abilene  
News.

KEEP A STIFF UPPER LIP  
There are myriad ways of counsell-  
ing humanity to "keep a stiff upper  
lip," says William Feather (he's not  
to be taken lightly), and all of them  
are replete with logic.

If one door is closed to you, God  
will open another.

If the crop of peas has been a poor  
one, perhaps the beans will be bet-  
ter.

If one hen has not hatched her  
eggs, another may hatch her whole  
brood.

It matters not how deep may be  
the overwhelming flood of mis-  
fortunes, joy will ever find a dry  
corner to set her foot, and if she  
doesn't find it, she can learn to swim.  
—Plainview Herald.

Bobbed hair costs more for upkeep  
than long hair and another funny fact  
which we have just learned is that  
knee length bloomers of a certain kind  
cost from \$1.95 to \$12.25 while sports  
length ones, which we understand  
means practically no length at all,  
cost \$2.95 flat.—Ohio State Journal.

Kellogg's barred Saklatvala from  
America. But he might slip in dis-  
guised as a radio station.—South Bend  
News-Times.

## Little Joe

SOME PEOPLE'S JOBS  
KEEP THEM UP IN THE  
AIR MOST OF THE  
TIME

© 1936 BY NEA SERVICE, INC.

Dancing fiends just can't stand to  
sit in a dance out.

## CAMPUS REBELS

BY VIRGINIA SWAIN COPYRIGHT 1926 NEA

**WHAT HAS GONE BEFORE**  
JUDITH MARTIN, teaching at Pendleton University, finds students more congenial as friends than faculty members. ERIC WATERS, sophisticated senior, and DR. PETER DORN, astronomy professor, are rivals for her favor.

MYRA ALDRICH, a junior, living at Judith's boarding house, hates Judith because of Eric's attentions to her. Eric and Judith escape from a raid, when they are dining in a roadhouse, and Judith spends the night in a cabin, while Eric returns to town. Myra hears of the escape and tries to prejudice Dr. Dorn by hinting of it to him.

Eric takes Judith to dinner at his fraternity house, where WILL WETHEREL makes an embarrassing reference to the raid.

## NOW GO ON WITH THE STORY

## CHAPTER XIII

It should have been a moment altogether painful. But Judith only smiled light-heartedly at Will. The professor was looking at his plate.

The chaplaine was not content to drop the conversation, though she had ignored Will's reference to the roadhouse. "Pendleton is full of dangerous radicals," she said. "The young folk nowadays discard Christianity as soon as they get into college. I suppose it is the sciences that are to blame."

Dr. Dorn shook his head. "Where science collides with Genesis, a broader interpretation of Genesis will do the work. It certainly isn't necessary to discard the Christian principles of brotherly love and clean living just because geology and astronomy have told us something new about those seven days of the creation."

Eric laid down his solid fork with a clatter. He was impatiently waiting for his dessert. "Brotherly love," he said, "contradicts every law of survival. And as for clean living—as you understand it—it means only half living."

There was a great silence over the table, until the song leader struck up one of the usual dinner table chanteys about "The Sweetheart of Sigma Psi."

Every fraternity man except Eric opened his mouth wide and sang. Judith began to wonder when the store of fraternity songs would run out and the guests be free to relax their faces from the wooden smile which they seemed bound to maintain during the singing.

"Damned silly childishness," muttered Eric. "Singing their own praises to tin-pan tunes, while the dinner guests wait for their dessert."

The chaplaine rose after a bit, indicating that the meal was at an end.

Will Wetherel ran to Judith and caught her arm. "Come on, play the piano for us," he cried. Eric scowled, but Judith went with Will to the piano in the living room.

A masculine crowd gathered round, and the wavy-haired youth sat on the floor with his head against the piano leg, and moaned at her, singing plaintively, a half gone out of tune.

Dr. Dorn had taken a chair nearby and was watching her gravely. The other feminine guests had mobilized on a far davenport and were studiously not listening to the music.

Judith's fingers ran on from Irving Berlin to Cadman and then to Debussy and Grieg. The crowd was very quiet. The music was rudely interrupted. Eric appeared out of nowhere and stalked to the piano. "Sorry to spoil this parlor recital," he said, "but Eve's party is waiting for us outside."

Eric took Judith to the staircase that led to the chaplaine's room. "You should have had your shoes changed on time, instead of playing the piano," he complained. "Jalous inquiet," she taunted, as she ran upstairs.

The evening had been perfect. The men were jealous and the women envious.

"Where's Billy Boy?" called Eve from her post on the top step, as Eric and Judith came out of the house. Eve was leaning against a pillar, idly puffing a cigarette. She was in brown tweeds, with a tam o' shanter cap on the side of her golden head.

"Here I am," yelled that young man, leaping through the doorway into the center of the group around Eve. He was carrying some sort of musical instrument under his arm.

"Well, if he isn't wearing the riding suit again," said Eric. "Expect to meet a horse tonight, Wetherel?"

Will ignored him. He was begging over to finish lacing his picturesque knee boots.

They set out southward toward the athletic field. Eve, walking between two swains at the head of the procession, and the others following in twos and threes. The night was clear and cold, with a black velvet, star-studded sky.

Eric walked moodily beside Judith. She could hardly keep her feet from dancing. At last he broke the silence. "You didn't think the admiration of these mortals at the frat house meant anything, did you? Gad! Their sheep's eyes and their howlings around that piano. I felt ashamed for you."

Wetherel dropped back to walk with them, and Judith giggled to herself as Eric's breathing became shorter and angrier.

"I'm going to sing to you tonight, Judy," caroled Will, "as I've never sung to woman. And if you don't melt to the strains of my lute, I'll jump off Lover's Leap in my despair."

"Excellent idea," said Eric. "You'll fall into Farmer Jones' pig pen at the foot of the cliff."

Wetherel and Judith laughed.

Eve and her companions had gone far ahead and the three lotters hurried to overtake them. They climbed a hill that led to the precipice overlooking the broad meadow of the Little Conon river, and found Eve standing on a high table of rock at the summit.

"Hurry," she called. "The moon will be up in about five minutes." They broke into a run. Eric ran alone, leaving Wetherel to aid Judith. They brought up breathlessly beside the Vanguard.

Below them, toward the east, the blackness was thick and limitless. Judith stepped a little farther from the edge, and shivered slightly. She glanced around the little circle, now strangely silent. Then she started. "Will," she said, in a low tone, "there were ten of us when we started, and now there are eleven!"

"You counted wrong," said Will absently. He was faking his ukulele out of its case.

"There she comes," shouted someone, pointing eastward.

All eyes turned toward the moonrise. A faint red fan was spreading on the eastern horizon. Between it and the cliff the invisible meadow brooded and an invisible stream made little lapping noises audible to the party on the rock.

"The moon is a blood red lantern carried on a long stick by an old mandarin," said Wetherel, striking a chord. "Shut up," snapped Eric, from across the circle.

But Wetherel continued to strum on the ukulele. The red disk climbed slowly to full view, and the meadow below filled with the pale refection.

Wetherel stepped close to Judith. "You and the moon," he whispered. "To gorgeous red-heads."

He struck up a ringing accompaniment on the ukulele, droning the words in a shaky tenor.

"For heaven's sake, Will," protested Eve, "don't sing." He gave her a hurt look. The rest of the party sat in silence, while the moon climbed up the arch of the eastern sky. Wetherel's minor strains died away.

There was a sharp noise as Eric sprang to his feet. "Well, where's the far-famed bottle Kitty was going to provide?" someone handed him a bottle, and Eve called out, "Easy there, Eric. This party has a long walk home. Better keep your wits clear."

Eric laughed harshly. "I know how to take care of myself." He was walking restlessly around the rock table. Judith turned her back on him.

A moment later he stepped between her and Wetherel. "When are you going to stop mooning over that top, and making a fool of me?" he demanded.

Judith answered sweetly, smiling up at him. "Make a fool of you? It can't be done. You've made a fool of yourself."

He left her.

Eve was seated near the edge of the cliff, leaning her head against a tree stump. Her eyes followed the moon. "Lucky little planet that," she mused, to Judith. "All dead. No warmth, no rain, no seas, no rivers, no plants, no animals—and no ugly little human beings crawling over it."

(Continued on Page 7)

## END EACH DAY WITH A SMILE—READ THE DAILY JOURNAL'S PAGE OF COMICS

## SALESMAN SAM

Good Luck, Sam!

By Swan



## MOM'N POP

Not So Serious

By Taylor



## FRECKLES AND HIS FRIENDS

Actions Speak Louder Than Words

By Blosser



## BOOTS AND HER BUDDIES

Moral—?

By Martin



## WASHINGTON TUBBS II

Just A Weaking

By Crane



## More Exclusive Features

Are Carried in the Journal Than  
in Any Other South Plains  
Newspaper

## LUBBOCK DAILY JOURNAL

Member of Associated Press  
Published Every Afternoon, Except  
Sundays, and consolidated on  
Sundays mornings in the  
Sunday Avalanche Journal  
By THE AVANCE-JOURNAL  
PUBLISHING COMPANY

TELEPHONES  
11 or 14—Private, Branch Exchange  
Connecting All Departments.

Charles A. Guy, Editor  
Dorrence D. Roderick, Manager

Entered as second-class Mail Matter at  
the Postoffice at Lubbock, Texas, according  
to the provisions of the Act of Congress  
of March 3, 1879, and under the rules of  
the Postmaster General. Permit Pending.

NOTICE TO THE PUBLIC  
Any erroneous reflection upon the char-  
acter, standing or reputation of any person,  
firm or corporation, which may appear in  
the columns of this paper will be gladly  
corrected upon the receipt of notice of same  
being given to the editor.

The Associated Press is exclusively en-  
titled to the use for republication of all  
news dispatches credited to it or not cred-  
ited, in the publication of this paper, and also  
the local news published herein. All rights of  
republication of special dispatches herein  
are also reserved.

SUBSCRIPTION RATES  
Sent anywhere by mail or in the city  
by carrier, for six Dollars per  
year, payable in advance.

ADVERTISING REPRESENTATIVES  
The Texas Daily Press League, Dal-  
las, Kansas City, Chicago and New  
York.  
Advertising rates upon application

## Editorials

## A PRESCRIPTION

When Broadway and Avenue Q  
were being paved the Journal opposed  
the leaving of parkways down the  
center of those two thoroughfares.  
The Journal took this stand be-  
cause, it pointed out, in the absence  
of a park board, or of some indi-  
vidual commissioner to look after the  
parkways, they would become eyes-  
ores rather than beauty spots, as  
intended.

It is not necessary for the Journal  
to say "We told you so" but it is  
necessary for our parkways to be im-  
proved if two of our main thorough-  
fares are going to look like any-  
thing.

Lubbock is large enough for a park  
board. Not a large park board but a  
group of interested citizens who will  
inspect these parkways, show the  
officials what is wrong with them  
and then see that matters are ad-  
justed.

## SCHWAB'S UTOPIAN IDEA

Charles M. Schwab, chairman of the  
Bethlehem Steel Co., is an optimist.  
Looking for brighter things has be-  
come a religion with him. But to  
brighten things and aims, he adds  
some very forceful action to his  
dreams.

"Ours is the most prosperous coun-  
try in the world," he said recently  
in addressing a meeting of manufac-  
turers. "I believe we are moving to-  
ward heights of prosperity as yet un-  
dreamed of. This is still a land in  
which the dreamer may give full play  
to his dreams."

"But the prosperity of industry is  
absolutely impossible, in my judg-  
ment, without the prosperity of agri-  
culture. There must be the utmost  
possible co-operation between the  
east and west, between Wall Street  
if you like, and the farmer."

The only basis which will save  
our own markets and our foreign  
markets in the long run will be the  
basis of efficient and economical pro-  
duction. It is not possible that farm-  
ing must be conceived of in a far  
more scientific way.

"Certainly one of the most hope-  
ful signs of the times has been the  
growth of co-operative marketing or-  
ganizations among farmers, and par-  
ticularly fruit growers. The fruit  
growers of the Pacific coast have  
shown to industry what it seems to  
me are the lines along which in-  
dustry in the long run, in its mar-  
keting methods, will have to proceed  
if it is to be permanently success-  
ful."

"My suggestion is, therefore, that  
all of us—heads of industries, farm-  
ers, bankers, Wall Street men and  
ranchers—all of us, get together with  
the determination to work out these  
difficult problems to the end that both  
the farmer and the industrialists con-  
tinue to prosper."

There is nothing new in Schwab's  
ideal. But it remains to be worked.  
As far back as most of us can  
comfortably remember a group of  
thinkers have been endeavoring to  
bring about a spirit of co-operation  
between men in all lines of endeavor  
but never since the idea was first  
produced has it shown even the  
slightest indication of success from  
a national standpoint.

It has worked nicely in many cases  
in communities and in scattered in-  
stances—in whole states. Whether or  
not such co-operation will ever as-  
sume nationwide scope is still a mat-  
ter of question.

The idea of the sort of co-operation  
that Schwab advises appears to us  
of the South, especially at the present  
time, to be something like Utopia.  
It is impossible for us to imagine it  
working—we just can't understand it,  
especially after reading the day's  
cotton quotations.

The belief of the steel magnate of-  
fers food for thought—it's mighty  
fine, and all that—but judging from  
past experience we fail to get greatly  
worked up over its coming to pass  
any time in the near future.

Notwithstanding another decision  
of the supreme court upholding the  
Volstead law, the report "business as  
usual" may still be forthcoming from  
Rum Row.—Boston Transcript.

Secretary Mellon urges the repeal  
of the income tax publicity law, but  
he will find all of the Probe family  
opposed.—Indianapolis News.

LINES FROM THE  
Old Masters

Fair daffodils, we weep to see  
You haste away so soon:  
As yet the early-rising sun  
Has not attained his noon.  
Stay, stay,  
Until the hasting day  
Has run,  
But to the even-song:  
And, having pray'd together, we  
Will go along with you.

We have short time to stay  
as you,  
We have as short a spring:  
As quick a growth to meet  
decay.  
As you, or any thing,  
We die,  
As your hours do, and dry  
Away,  
Like to the summer's rain;  
Or as the pearls of morning's  
dew,  
Ne'er to be found again.

—R. Herrick: To Daffodils.

IN NEW YORK  
SEE-SAWING  
UP  
and  
down  
BROADWAY

NEW YORK, Oct. 28.—Even the pic-  
turesque push carts which crowd the  
streets of New York's east side threat-  
en to succumb to big business and  
efficiency methods.

In times gone a push cart proprie-  
tor was a potential merchant prince  
getting his start along the curbstone.  
Today scores of these colorful busi-  
ness enterprises are owned by a syn-  
dicate or a single individual. The  
peddler is reduced to a salary basis,  
and the wage is not sufficient to in-  
sure any degree of independence.  
Furthermore, such group ownership  
makes it difficult for the individual  
to compete. The large holders can  
purchase stock in vast quantities and  
cut prices.

One of the largest owners, who is  
said to control several hundred push-  
carts, seldom sees the east side and  
maintains big offices in the uptown  
belt. His real interests are in Broad-  
way and recently he opened a glit-  
ter night club on his east side profits.

A notice comes to my desk that the  
chorus men of one of the big Broad-  
way musical shows have formed a  
football team and challenge any am-  
ateur group to winter games.

"Don't smile," Mayhap a change is  
overtaking the chorus boys. In three  
musical productions this season I have  
noticed a number of "the-men" types,  
and I am told, the public is demand-  
ing such. That they are difficult to  
get is perhaps due to established be-  
liefs that the chorus was no place for  
"the-men." A couple of football vic-  
tories—if any—would be invaluable  
propaganda.

The co-author of one of the two  
biggest box office smashers of the  
Broadway season, with a net of 25  
per cent of the profits, continues at  
his job of stage manager of another  
theater.

Success does not strip the "back-  
stage" of its luge. Those who have  
once been in this strangely artificial  
little world just back of the sidewalk  
do not find it easy to break away and  
once breaking away, they seldom  
stay away.

In the preparation of this play,  
which deals with night life of Broad-  
way, the producer decided that the  
original script needed "pepping up"  
and sprinkling with more Broadway  
jargon.

The playwright called in to do this,  
and whose work it is held, "saved the  
show," had never been in a night  
club. The writer of the original  
script, on the other hand, had been a  
night life for years and had some  
broke spending. And there you are!

An electric sign tells me that  
"Abe's Irish Rose" soon is to have its  
100th performance. A six-year run!  
The play suggests making it a landmark  
and letting it go at that.

In the company that presents it,  
four members felt that since they  
were together all the time anyway  
they might as well be married. One  
of the couples has a two-year-old  
child, Dorothy Grou, who started her  
stage career in this play as a flower  
girl, was 12 years old when the run  
began. Now she is old enough to step  
out and play parts.

A man who is an "official welcom-  
er" for the suit and cloak trade has  
had to attend 40 times—not through  
choice, but because visitors demand-  
ed to see it. He is equipped to un-  
derstand every role in the "Play," he  
says.

GILBERT SWAN,  
(Copyright, 1926, NEA Service, Inc.)

## JUST AS I WOULD

The neighbor got a razzing. It  
was just what she deserved.  
She never thought to call until  
A meal was being served.

## A THOUGHT

Where no word is, there the fire  
goeth out; so where there is no tal-  
ent, the strife ceaseth.—Prov.  
26:20

The tongue is the instrument of the  
greatest good and the greatest evil  
that is done in the world.—Sir Walter  
Raleigh.

"My advice to all young men is to  
get married early and settle down.  
Don't go gallivanting around and lose  
your health," says the farweld note  
of a bachelor suicide. How about ad-  
vising young married couples not to  
go gallivanting around and losing  
their health, too?—Auburn Citizen.

The human mind is said to emit  
radio waves. But, like most of the  
other stations, the biggest part of the  
program is jazz.—Life.

## Forward Into Battle!

Stewart's  
WASHINGTON  
LETTER

DR. WILEY FEARS ATTACK  
ON PURE FOOD LAWS IN  
NEXT SESSION OF CONGRESS

By CHARLES P. STEWART  
NEA Service Writer

WASHINGTON, Oct. 28.—Dr. Har-  
vey W. Wiley, the veteran pure food  
man, is not going to have the pub-  
lic's edibles adulterated if he can  
help it.

He did help it once, away back in  
the early 80's, when, as chief chemist  
for the department of agriculture, he  
raised such a commotion over food  
adulterants that the country was al-  
most afraid to eat anything, and the  
present pure food laws were passed in  
hot haste, to prevent wholesale star-  
vation.

He kept up the good work for 15  
years, still as chief chemist for the de-  
partment of agriculture, enforcing  
those laws.

Now, as a private citizen, he is try-  
ing to keep his beloved laws from be-  
ing modified.

The trouble with the public, as Dr.  
Wiley sees it, is that it has had pure  
food for so long as to take it as a for-  
gone conclusion, never realizing that  
it takes laws to keep it pure.

And the doctor foresees an attempt  
at the next session of congress to slip  
through legislation which will weaken  
his laws. The public, he says, isn't  
awake to the danger.

Director Walter G. Campbell of the  
agriculture department's pure food  
administration agrees with Dr. Wiley.

"The great danger," says Director  
Campbell, "is that public apathy and  
a feeling of assurance in the contin-  
uing wholesomeness of our foodstuffs  
may permit interested manufacturers  
and packers to render the whole struc-  
ture of pure food enforcement weak  
and ineffective."

Director Campbell isn't so much  
afraid of harmful preservatives as of  
adulterants and substitutes.

Sterilization and hermetic canning  
have made such progress, he explains,  
that there is no longer such a great  
inducement to use such preservatives  
as benzoate of soda and sulphur di-  
oxide. Food manufacturers them-  
selves have lost faith in them.

But for liberty to use adulterants  
and substitutes in which there's a  
profit the pressure is increasing enor-  
mously. And the public, at present, is  
correspondingly indifferent.

Dr. Wiley, however, wants the spot-  
light on benzoate of soda and sul-  
phur dioxide. He thinks it just as well  
that they should be banned, even if  
they are no longer such a popular  
with producers of foodstuffs as they  
used to be.

Alum and saccharine also are em-  
phatically included in the doctor's In-  
dex Expropriatus. They are on Camp-  
bell's blacklist.

Saccharine interests, according to  
the latter, are behind at least one bill  
to hamstring pure food enforcement,  
while seven big baking powder com-  
panies are campaigning to discredit  
the finding of Examiner Averill of  
the federal trade commission, that  
alum has not been proved to be harm-  
less as a food ingredient, but that  
there are "substantial grounds" for  
believing it harmful.

So, with one voice, Dr. Wiley and  
Director Campbell cry out that the  
public needs to be stirred up on the  
pure food subject, or before the pub-  
lic knows it, there'll be no laws to  
keep its food pure.

Football crowds this year are lim-  
ited only by the size of the stadiums.—  
Chicago News.

The bachelor correspondent says he  
has it on the most reliable authority  
that nothing is calculated to make a  
woman more furious than to arrive at  
a meeting place ten minutes late only  
to find that the other party has not  
yet arrived.—Logansport Pharos-Tri-  
bune.

## Chuckle Awhile

Saving on Bread



Willie: No, it's economy. You see,  
the same piece of bread does for both.  
—Felix Miele, Paris.

## Fine Setting

He: Ah, darling, as we sit together  
under the spreading branches of this  
mild tree, I declare on my honor  
that you are the only girl I ever  
loved.

She: You always say such approp-  
riate things. Paul. This is a chest-  
nut tree.—Tit-Bits, London.

## From Oscar Wilde

A certain dull poet complained bit-  
terly to Oscar Wilde of the lack of  
attention his verse was receiving.

"There seems to be a conspiracy of  
silence against me," he railed. "What  
would you advise me to do?"

"Join it, my dear fellow, join it,"  
replied Wilde.—Answers, London.

## EVERETT TRUE . . . . . By Condo

QUEER  
QUIRKS OF NATURE

BY ARTHUR N. PACK  
President, American Nature Ass'n.

Heard far over the waters of some  
northern lake, what wilder voice is  
there than yodelling call of the loon?  
It seems the voice of the very spirit  
of the wilderness proclaiming to all  
the world its emotion—its protest  
against the encroachment of man and  
the independence of his works and  
wiles.

The common loon lives in northern  
lands around the world. The Scotch  
called it the herdsman of the sea, in  
testimony of its prowess in the

water, for it is as much at home  
there as the fish themselves, and it  
is upon them that the loon lives.

If you doubt its powers, pursue  
one by means of a boat. At your  
approach it dives; you paddle swiftly  
to the spot. The moments pass and  
no bird appears; suddenly from some  
part of the lake you are greeted with  
its wild laughter.

Only to rear its young does the  
loon come ashore. In some lonely  
spot, preferably on an islet which  
promises virtual immunity from  
predatory animals, at the very edge  
of the water, the simple nest of  
rushes is fashioned.

Here are laid the two eggs, long  
and beautifully mottled with various  
brown and olive markings. The  
dusky young are clothed in the warm-  
est of down.

Their stay in the home nest is  
short, for they are born with a love  
for the water and with the ability to  
navigate. Soon they are learning to  
fish for themselves.

Though the loon is so much at  
home in the water that it seems  
scarcely to need wings, its prefer-  
ence for northern lands makes their  
use necessary, for when its home  
waters freeze it must seek milder  
climes.

The common loon lives in northern  
lands around the world. The Scotch  
called it the herdsman of the sea, in  
testimony of its prowess in the

## Helpful Health Hints

## FAT—AN INDICATOR

By DR. MORRIS FISHBEIN  
Editor Journal of the American Medi-  
cal Association and of Hygiene,  
the Health Magazine

Just how much fat under the skin is  
normal has been a question to which  
physicians have given considerable at-  
tention, particularly in recent years.  
There is no doubt that a super-  
abundance is a liability, causing great  
demands upon the body metabolism  
and interfering to some extent with  
the physical functions of the heart  
and lungs, particularly when these  
organs are crowded by fatty tissue.

On the other hand, a lack of fat  
beneath the skin is associated with the  
development of wrinkles. In a child,  
when the skin hangs loosely upon the  
bones or muscles or when it can be  
raised in folds between the fingers,  
there is some fat deficiency.

Too Much Emphasis  
Recently, too much attention un-  
questionably has been placed on body  
weight as the one important factor  
in child health. Weight must be con-  
sidered in relation to height, age, and  
the general condition of the tissues.

The bones may vary in size that a  
child who had correct weight accord-  
ing to the height-age-weight tables  
may still be poorly nourished. He  
may have large bones and fully de-  
veloped muscles, or small bones and an  
abundance of fat.

Study of various body conforma-

tions has revealed that persons vary  
also in build according to their heredi-  
tary and racial group. Persons may  
be very slender, slender, medium,  
fleshy and very fleshy.

No one expects a Japanese to grow  
as tall as a Norwegian, nor are the  
pigmies of central Africa to be com-  
pared with the giant negroes of other  
portions. Proper weight is an impor-  
tant sign of health, but the determi-  
nation of proper weight must depend  
on adequate consideration of all of  
the factors concerned.

Two Kinds of Muscles  
Many persons vary in the amount  
and in the character of their muscles.  
The physical culture fanatics and the  
professional strong men, who offer  
courses in the development of the  
musculature, emphasize big muscles  
as the prime factor in a healthful  
body.

On the other hand, many of our  
greatest athletes have had muscles  
which seem hardly visible when at  
rest, but which have in them all of  
the latent power that is necessary for  
accomplishing the most difficult phys-  
ical tasks.

The physician who examines a child  
feels the muscles to determine whether  
they are firm and sufficiently de-  
veloped to meet the average devel-  
opment of the child of the same age  
and body build. Muscles that are  
flabby and which respond poorly to  
physical strain are not the sign of a  
healthful condition.

## With Our Contemporaries

## BENEFITS OF FOOTBALL

What are the benefits of foot-  
ball, from the players' viewpoint?

A group of San Angelo sportsmen,  
saddened at the manner in which  
their high school football team failed  
to cross their opponents' goal line,  
offered a prize of fifteen dollars for  
the best letter setting forth the ad-  
vantages to a young man going out  
for football.

The youth of the Queen of the  
Conchos was not coming out for  
football, it was discovered. There  
were too many huskies on the side-  
lines. One Angeleno argued that  
boys should be started off at foot-  
ball in ward school, as Abilene boys  
are.

Charles P. Watson, an old man,  
won the prize for the best letter in  
the contest. He listed ten reasons  
why football is beneficial to boys in  
high school and college. Here they  
are, as summarized by the San An-  
gelo Standard:

1. He makes better grades.
2. Football keeps young men in school.
3. It builds up their physique.
4. It molds their character.
5. It makes the young man men-  
tally alert.
6. It tends to make healthier stu-  
dents.
7. It is an incentive to attend

## Flapper Fanny



school.

8. It makes better citizens, or  
schools would not have as a slogan  
"A game for every student."

9. 10. Participation in football  
gives the young men determination  
to accomplish other than the easy  
tasks.

There ought to be an eleventh  
reason tagged on there. It is: Foot-  
ball makes for selfishness.—Abilene  
News.

KEEP A STIFF UPPER LIP

There are myriad ways of coun-  
selling humanity to "keep a stiff upper  
lip," says William Feather (he's not  
to be taken lightly), and all of them  
are replete with logic.

If one door is closed to you, God  
will open another.

If the crop of peas has been a poor  
one, perhaps the beans will be bet-  
ter.

If one hen has not hatched her  
eggs, another may hatch her whole  
brood.

It matters not how deep may be  
the overwhelming flood of mis-  
fortunes, if you will ever find a dry  
corner to set her foot, and if she  
doesn't find it, she can learn to swim.  
—Plainville Herald.

Bobbed hair costs more for upkeep  
than long hair and another funny fact  
which we have just learned is that  
knee length bloomers of a certain kind  
cost from \$1.95 to \$12.25 while sports  
length ones, which we understand  
means practically no length at all,  
cost \$2.95 flat.—Ohio State Journal.

Kellott barred Saklatvala from  
America. But he might slip in dis-  
guised as a radio station.—South Bend  
News-Times.

## Little Joe

SOME PEOPLE'S JOBS  
KEEP THEM UP IN THE  
AIR MOST OF THE  
TIME



## CAMPUS REBELS

BY VIRGINIA SWAIN

COPYRIGHT 1926 NEA

**WHAT HAS GONE BEFORE**  
JUDITH MARTIN, teaching at Pandleton University, finds students more congenial as friends than faculty members. ERIC WATERS, sophisticated senior, and DR. PETER DORN, astronomy professor, are rivals for her favor.

MYRA ALDRICH, a junior, living at Judith's boarding house, hates Judith because of Eric's attentions to her. Eric and Judith escape from a raid, when they are dining in a roadhouse, and Judith spends the night in a cabin, while Eric returns to town. Myra hears of the escapade and tries to prejudice Dr. Dorn by hinting of it to him.

Eric takes Judith to dinner at his fraternity house, where WILL WETHEREL makes an embarrassing reference to the raid.

## NOW GO ON WITH THE STORY

## CHAPTER XIII

It should have been a moment altogether painful. But Judith only smiled light-heartedly at Will. The professor was looking at his plate.

The chapone was not content to drop the conversation, though she had ignored Will's reference to the roadhouse. "Pandleton is full of dangerous radicals," she said. "The young folk nowadays discard Christianity as soon as they get into college. I suppose it is the sciences that are to blame."

Dr. Dorn shook his head. "Where science collides with Genesis, a broader interpretation of Genesis will do the work. It certainly isn't necessary to discard the Christian principles of brotherly love and clean living just because geology and astronomy have told us something new about those seven days of the creation."

Eric laid down his solid fork with a clatter. He was imperfectly veiling his disgust. "Brotherly love," he said, "contradicts every law of survival. And as for clean living—as you understand it—it means only half living."

There was a great silence over the table, until the song leader struck up one of the usual dinner table chanteys about "The Sweetheart of Sigma Psi."

Every fraternity man except Eric opened his mouth wide and sang. Judith began to wonder when the store of fraternity songs would run out and the guests be free to relax their faces from the wooden smile which they seemed bound to maintain during the singing.

"Damn'd silly childishness," muttered Eric. "Singing their own praises to tin-pan tunes, while the dinner guests wait for their desert."

The chapone rose after a bit, indicating that the meal was at an end.

Will Wetherel ran to Judith and caught her arm. "Come on, play the piano for us," he cried. Eric scowled, but Judith went with Will to the piano in the living room.

A masculine crowd gathered round, and the wavy-haired youth sat on the floor with his head against the piano leg, and moaned at her, singing plaintively, a half tone out of tune.

Dr. Dorn had taken a chair nearby and was watching her gravely. The other feminine guests had mobilized on a far davenport and were studiously not listening to the music.

Judith's fingers ran on from Irving Berlin to Cadman and then to Debussy and Grieg. The crowd was very quiet. The music was rudely interrupted. Eric appeared out of nowhere and stalked to the piano. "Sorry to spoil this parlor recital," he said. "But Eve's party is waiting for us outside."

Eric took Judith to the staircase that led to the chapone's room. "You should have had your shoes changed on time, instead of playing the piano," he complained. "Jealous idiot," she taunted, as she ran upstairs.

The evening had been perfect. The men were jealous and the women envious.

"Where's Billy Boy?" called Eve from her post on the top step, as Eric and Judith came out of the house. Eve was leaning against a pillar, idly puffing a cigarette. She was in brown tweeds, with a tam of shanter cap on the side of her golden head.

"Here I am," yelled that young man, leaping through the doorway into the center of the group around Eve. He was carrying some sort of musical instrument under his arm.

"Well, if he isn't wearing the riding suit again," said Eric. "Expect to meet a horse tonight, Wetherel?"

Will ignored him. He was bending over to finish lacing his picturesque knee boots.

They set out southward toward the athletic field, Eve walking between two swains at the head of the procession, and the others following in twos and threes. The night was clear and cold, with a black velvet, star-studded sky.

Eric walked moodily beside Judith. She could hardly keep her feet from dancing. At last he broke the silence. "You didn't think the admiration of those morons at the frat house meant anything, did you? Gad! Their sheep's eyes and their howlings around that piano. I felt ashamed for you."

Wetherel dropped back to walk with them, and Judith giggled to herself as Eric's breathing became shorter and angrier.

"I'm going to sing to you tonight, Judy," caroled Will, "as I've never sung to woman. And if you don't melt to the strains of my lute, I'll jump off Lover's Leap in my despair."

"Excellent idea," said Eric. "You'll fall into Farmer Jones' pig pen at the foot of the cliff."

Wetherel and Judith laughed.

Eve and her companions had gone far ahead and the three laggards hurried to overtake them. They climbed a hill that led to the precipice overlooking the broad meadow of the Little Con river, and found Eve standing on a high table of rock at the summit.

"Hurry," she called. "The moon will be up in about five minutes." They broke into a run. Eric ran alone, leaving Wetherel to aid Judith. They brought up breathlessly beside the vanguard.

Below them, toward the east, the blackness was thick and featureless. Judith stepped a little farther from the edge, and shivered slightly, she glanced around the little circle now strangely silent. Then she started. "Will," she said, in a low tone, "there were ten of us when we started, and now there are eleven!"

"You counted wrong," said Will absently. He was taking his ukulele out of its case.

"There she comes," shouted someone, pointing eastward.

All eyes turned toward the moonrise. A faint red fan was spreading on the eastern horizon. Between it and the cliff the invisible meadow broadened and an invisible stream made little hissing noises audible to the party on the rock.

"The moon is a blood red lantern carried on a long stick by an old mandarin," said Wetherel, striking a chord. "Shut up," snapped Eric, from across the circle.

But Wetherel continued to strum on the ukulele. The red disk climbed slowly to full view, and the meadow below filled with the pale reflection.

Wetherel stepped close to Judith. "You and the moon," he whispered. "To gorgeous red-heads."

He struck up a ringing accompaniment on the ukulele, droning the words in a shaky tenor.

"For heaven's sake, Will," protested Eve, "don't sing."

He gave her a hurt look. The rest of the party sat in silence, while the moon climbed up the arch of the eastern sky. Wetherel's minor strains died away.

There was a sharp noise as Eric sprang to his feet. "Well, where's the far-famed bottle Kitty was going to provide?" Someone handed him a bottle, and Eve called out, "Easy there, Eric. This party has a long walk home. Better keep your wits clear."

Eric laughed harshly. "I know how to take care of myself," he was walking restlessly around the rock table. Judith turned her back on him.

A moment later he stopped between her and Wetherel. "When are you going to stop mooning over that top, and making a fool of me?" he demanded.

Judith answered sweetly, smiling up at him. "Make a fool of you? It can't be done. You've made a fool of yourself."

He left her.

Eve was seated near the edge of the cliff, leaning her head against a tree stump. Her eyes followed the moon. "Lucky little planet that," she mused to Judith. "All dead. No warmth, no rain, no seas, no rivers, no plants, no animals—and no ugly little human beings crawling over it."

## END EACH DAY WITH A SMILE—READ THE DAILY JOURNAL'S PAGE OF COMICS

## SALESMAN SAM

Good Luck, Sam!

By Swan



## MOM'N POP

Not So Serious

By Taylor



## FRECKLES AND HIS FRIENDS

Actions Speak Louder Than Words

By Blosser



## BOOTS AND HER BUDDIES

Moral—?

By Martin



## WASHINGTON TUBBS II

Just A Weakling

By Crane



More Exclusive Features

Are Carried in the Journal Than in Any Other South Plains Newspaper

## DAILY MARKET

## Cotton Markets

## NEW ORLEANS TRADING

NEW ORLEANS, Oct. 28. (P)—The cotton market opened firm in sympathy with better Liverpool cables, first trades showing gains of 8 to 11 points. Prices continued to improve after the opening helped by a better underdone and progress of the movement to finance the holding of 4,000,000 bales of the present crop. December traded up to 12.42, January to 12.45 and March to 12.44, or 15 to 17 points above yesterday's close.

The market continued to improve during the morning owing to absence of hedge selling and to indications that the holding back movement was gaining ground. December traded up to 12.47, January to 12.50 and March to 12.48, or 20 to 22 points above yesterday's close. Prices were steady at noon and a few points under the high.

The market eased off during the afternoon on selling by ring traders and December dropped to 12.32, January to 12.35 and March to 12.34, or 14 to 16 points down from the high, still 6 to 7 points above the previous close. The break promptly attracted more or less trade buying and prices were soon 4 to 5 points above the low, with shorts showing a disposition to cover.

## NEW YORK TRADING

NEW YORK, Oct. 28. (P)—The cotton market was steady during today's early trading on reports of smaller southern offerings. First prices were 8 to 13 points higher, and active months sold 16 to 18 points above yesterday's close by the end of the first hour, January advancing to 12.42 on covering which appeared to be combined with trade and investment buying.

The smaller volume of southern hedge selling here at the opening was attributed partly to the progress being made in plans for financing and storing cotton in the south.

The market was quiet but generally steady late in the morning with prices working up to about 12.44 for January, or 17 points higher on further covering while there were evidences of some Wall Street and commission house buying. Prices were within a point or two of the best around mid-day.

## NEW ORLEANS FUTURES

NEW ORLEANS, Oct. 28. (P)—Cotton opened steady; December 12.53; January 12.42; March 12.39; May 12.34.

## NEW YORK FUTURES

NEW YORK, Oct. 28. (P)—Cotton futures opened steady; December 12.24; January 12.23; March 12.22; May 12.20; July 12.17.

## LIVERPOOL SPOTS

LIVERPOOL, Oct. 28. (P)—Cotton spots steady; American strict good middling 7.66; good middling 7.31; strict middling 7.06; middling 6.71; strict low middling 6.21; low middling 5.76; strict good ordinary 5.41; good ordinary 4.76. Sales 10,000 bales; 7,400 American. Receipts 26,000 bales American 23,300.

## Livestock Prices

## FORT WORTH REPORT

FORT WORTH, Texas, Oct. 28. (P)—Cattle, 5,000; including 1,200 calves; steady; beefs \$5.50 to \$5.55; stockers \$5.00 to \$5.50; fat cows \$4.25 to \$5.25; heifers and yearlings \$4.00 to \$5.50; bulls \$3.50 to \$4.75; calves \$5.00 to \$5.50. Hogs, 1,400; lower; light \$12.50 to \$12.60; medium \$13.35 to \$13.50; heavy \$13.00 to \$13.25; sows \$10.00 to \$12.00; pigs \$12.50 to \$13.25. Sheep, 300; steady; lambs \$12.50 to \$13.00; shorn lambs and yearlings \$11.00 to \$12.00; shorn feeder lambs and yearlings \$9.50 to \$10.50; shorn wethers \$7.00 to \$7.75; shorn ewes \$4.00 to \$7.00; stockers \$5.00 to \$6.00.

## CHICAGO REPORT

CHICAGO, Oct. 28. (P)—Hogs, 35,000; active; heavy hogs \$12.35 to \$13.50; medium \$13.00 to \$13.50; light \$12.55 to \$13.35; packing sows \$10.00 to \$12.00; slaughter pigs \$11.40 to \$13.00. Cattle, 15,000; fed steers and yearling weak to 2c lower; best yearlings \$11.50; heavy steers \$10.75; bulk fed steers \$9.00 to \$10.00. Sheep, 17,000; steady; choice range lambs \$13.85; natives \$12.25 to \$13.75; fat ewes \$5.50 to \$6.50.

## ST. LOUIS REPORT

EAST ST. LOUIS, Oct. 28. (P)—Hogs, 17,500; lower; bulk \$13.10 to \$13.35; pigs \$12.25 to \$12.75; packing sows \$10.75 to \$11.00. Cattle, 5,000; calves 2,500; no early steers; other classes slow; cows \$4.75

DR. WALTER J. HOWARD,  
Practice in all branches of  
Dentistry  
Suite 224-225  
Temple Ellis Building  
Office Phone 1163  
Residence Phone 1229-W

CLEMENTINE W. VAUGHN  
LADY CHIROPRACTOR  
Phone 258-R 1708 Ave K

DR. J. B. MCCORKLE  
DENTIST  
600-911 Temple Ellis Building  
Phone 1280

\$4.50; best bulls \$6.00; choice vealers \$12.25.  
Sheep, 1,500; steady; lambs \$12.25 to \$12.50; fat ewes \$4.00 to \$6.00.

## OKLAHOMA CITY REPORT

OKLAHOMA CITY, Oct. 28. (P)—Cattle, 1,400; steady; steers \$5.00 to \$5.75; fat heifers \$4.75 to \$5.00; bulls \$4.50; calves \$5.00 to \$5.50. Hogs, 400; lower; top \$12.15; choice sows \$11.50.

## KANSAS CITY REPORT

KANSAS CITY, Oct. 28. (P)—Cattle, 6,000; steady; fat steers \$5.00 to \$5.75; fat heifers \$4.75 to \$5.00; bulls \$4.50 to \$5.50; calves \$5.00 to \$5.50. Hogs, 4,000; steady; top \$12.15; choice sows \$11.50. Sheep, 5,000; steady; western lambs \$12.25 to \$12.50; fat ewes \$2.25 to \$4.00; feeding lambs \$12.10.

## Grain Market

## CHICAGO TRADING

CHICAGO, Oct. 28. (P)—Suggestions of drought in Argentina and of damage there by recent frost tended to lift wheat values today, but met with heavy selling. Starting 1/4c decline to an equal advance, wheat scored material gains and then sagged to well below yesterday's finish.

Corn and oats sagged with wheat, corn opening unchanged to 1/4c lower, and later showing a transient bulge. Provisions were easy.

## CHICAGO REPORT

CHICAGO, Oct. 28. (P)—Wheat, No. 2 red, \$1.42; No. 3 hard, \$1.40 1/2. Corn, No. 2 mixed, 76 1/2 to 77; No. 2 yellow, 77 1/2 to 78 1/2. Oats, No. 2 white, 47 1/2; No. 3 white, 47 1/2 to 48.

## KANSAS CITY REPORT

KANSAS CITY, Oct. 28. (P)—Wheat, No. 2 hard, \$1.39 1/2 to \$1.41 1/2; No. 2 red, \$1.38 to \$1.39. Corn, No. 2 white, 77 1/2 to 78; No. 2 yellow, 77 1/2 to 78. Oats, No. 2 white, 46 to 48; No. 3 white, 44 1/2 to 46.

## Stocks And Money

## WALL STREET TRADING

NEW YORK, Oct. 28. (P)—The influence of favorable railroad and industrial earnings, the increase in the Pennsylvania dividend and announcement of record breaking car loadings for the week ended October 16 kept the trend of stock prices pointed upward today although opening gains were limited. Atchison, New York

## Fall Hats Reduced



## ONE-HALF PRICE

## EVERY HAT IN OUR LARGE STOCK GOES ON SALE AT ON-HALF PRICE



—nothing reserved, Small Hats Medium Hats, and Large Hats, for afternoon, Evening and for general wear—Felts, Velvets, Satins, Gros grain ribbon, Velvets and combinations of Velvet and Satin.

The colors are black, tan, brown, channel, jungle valencia, bordeaux and other Fall colors, for wear with any of your costumes.

You Must Try On These Hats To Appreciate Their Value

## Jarett's Fashion Shop

"We Give S & H Green Trading Stamps—Ask For Them"

913 Broadway

Phone 1496

## MAEDGEN SAYS BUSINESS GOOD

## Banker Tells Kiwanians That Conditions On Plains Are Better Than In 1925

"Lubbock and the South Plains are in better financial condition now than twelve months ago," said C. E. Maedgen, president of the Lubbock National Bank, in a short talk before the Kiwanis club at Hotel Lubbock Thursday noon. If all the cotton now in the fields is picked, Lubbock county alone will handle about 60,000 bales, according to Mr. Maedgen. Even at the present low market price this volume of business is sufficient to bring prosperity to the South Plains, he stated.

The program was in charge of Dr. H. L. Garland, who introduced Prof. A. W. Evans of the Tech college history department, who addressed the club on "The Day of the Average Man." Rev. W. Y. Pond, was a guest of the club and contributed an interesting talk in which he pointed out the great future in store for Lubbock and the South Plains.

Edgar Shelton sang two songs "Where Thy Caravan Has Rested" and "For You Alone." Miss Sarah Williams playing the accompaniment. Both numbers were well received by the hundred members and guests present.

## FOREIGN EXCHANGE

NEW YORK, Oct. 28. (P)—Foreign exchange steady. Great Britain demand 4.84 1/2; cables 4.84 1/2; 60 day bills on banks 4.80. France demand 3.11; cables 3.11 1/2. Italy demand 4.37; Belgium 12.50; Germany 23.75; Tokyo 49.00; Montreal 100.14 1/4.

## Produce Prices

## CHICAGO POTATOES

CHICAGO, Oct. 28. (P)—Potatoes weaker; Wisconsin sacked round whites 2.50 to 2.60; bulk 2.40 to 2.50; Minnesota, North Dakota sacked red river Ohio's 2.55 to 3.00; Colorado sacked russets 2.50 to 2.55; Michigan sacked round whites 2.50 to 2.60.

## CHICAGO POULTRY

CHICAGO, Oct. 28. (P)—Poultry active unsettled. Fowls 23 1/2; springs 22; turkeys 20; roosters 18; ducks 24; geese 19 to 21.

## BUTTER AND EGGS

CHICAGO, Oct. 28. (P)—Butter and eggs unchanged.

## Auto Victim Didn't Have Her Hip Broken

Miss Nell Shropshire, who with Mrs. Howard Pearson was struck by a car driven by Mrs. F. W. Stonehocker, at the intersection of Broadway and Avenue G on Monday afternoon, did not receive a broken hip, as earlier reports said, Mrs. Stonehocker informed the Journal today.

According to Mrs. Stonehocker some ligaments were slightly pulled from Miss Shropshire's hip but other than that she sustained no injury. Mrs. Pearson was only shaken up by the occurrence. Mrs. Stonehocker, who took both women to a hospital, states:

A dog belonging to J. L. Carver of Verona; N. J., died from swallowing a toad.

## MORE LEASES TAKEN

Slightly more than 500 acres of Lubbock county lands were leased for oil and gas exploitation yesterday, the books of the office of County Clerk Herbert F. Stubbs show. Those joining in the leases were W. E. Smart et ux; and W. E. Oliver; Claude Ellis et ux; and Sam E. Stages; Jim C. Johnson et ux; and E. F. and H. V. Jarman.

## Believes She Has Done SEEMS TO SQUARE HERSELF Brunettes An Injustice

SAN FRANCISCO, Oct. 28. (P)—Anita Loos is afraid she has done brunettes an injustice and said here today she intended to try to square herself with them.

By this Miss Loos meant that possibly her famous book "Gentlemen Prefer Blondes" might be taken too literally by the darker members of the fairer sex. Just to prove no harm was intended, the author and her husband, Robert Emerson, who is with her, say they plan to write another book with a title something like this: "Gentlemen Really Do Like Brunettes."

Miss Loos says she understands her book has made business better for peroxide factories and says the ex-kaiser has read it twice. She is here to look at a stage version of it.

## Evangelist Tells How To Win Souls In Wednesday Talk

"How to Win Souls for Christ?" was the subject of the message delivered by Rev. W. Y. Pond at the First Baptist church last night. The minister's statements were very clear, and he gave as his view for our fall, the fact that we do not try hard enough.

"I don't care how hard-hearted some of our friends may be, if we will stay with them, we will find a key that will unlock the door of their heart, and thus allow the sunshine of Jesus' love to shine in. Sometime it takes years, but we should not be weary. It is one of the greatest pleasures in life for one to know that they helped to lead someone to Christ."

"Most every unsaved person we meet is a good subject for Christ is ready and willing to save all who have not sinned against the Holy Spirit, and I am of the opinion that very few people have done this. Some people are harder to reach than others but if we will stay with them we will find a way to lead them to Christ. Most people want to be saved, though many of them are in no hurry to make the move. They feel that there is still plenty of time and have no desire to rush their decision."

"But we are treading on thin ice when we postpone our soul's salvation. We don't know when we will be called to give an account of our sins. Now is the accepted time for the unsaved to give their hearts to God."

Services will continue up to and including the Sunday night service at which time between 50 and 100 candidates will be baptised.

## Authorities Seek Source Of SOS Call

NEW YORK, Oct. 28. (P)—Naval authorities today were seeking to unravel the mystery of an SOS call that reported the Peruvian submarine, H-1, adrift off Cape Hatteras with disabled engines, alarmed coastal shipping and tied up radio programs for an hour and a half. Shortly after the call for help was received last night naval authorities said the submarine denied it had sent out any message more urgent than a request for its bearing. Two coast guard vessels went to stand by, however.

## Zumbrunn Is Said Agent Of Klan At Nation's Capital

ST. LOUIS, Oct. 28. (P)—William F. Zumbrunn, general counsel of the Ku Klux Klan, was described here today before the senate campaign funds committee by George W. Meyers of Marion, Ind., as the executive agent of the Klan at Washington.

Meyers, a former member of the Klan in the Hoosier state, testified that Zumbrunn looked after matters before congress in which the Klan was interested, including immigration restrictions, abolishment of parochial schools "and the seating of United States senators."

Senator Reed, democrat, Missouri, committee chairman, demanded an explanation of the statement about the seating of senators and Meyers said Klan delegates to the Indiana republican convention in 1924 endorsed Senator James E. Watson, republican, Indiana, for the vice presidency because of his efforts to seat Senator Mayfield, democrat, Texas.

"They told us Jim Watson had been active in seating Senator Mayfield," Meyers added. "They said we were under obligations to Jim Watson because he went down the line for the Klan."

"Was Senator Mayfield a Klansman?" Senator Reed asked.

"That was the general understanding," Meyers replied.

## CAR WRECKED AND BURNED

BELTON, Texas, Oct. 28. (P)—Six

PHONE 626-J  
For Estimates on Finishing and Re-Finishing New and Old Floors  
J. J. CHAMBLESS  
507 Avenue X

## SURE GUMS NOW CURABLE

You won't be ashamed to smile again, after you use Leto's Pyorrhea remedy. This preparation is used and recommended by leading druggists and cannot fail to benefit you. Druggists return money if it fails.

CITY DRUG STORE

## C. C. McCARTY

Office South of Court House  
Real Estate Loan Man and Notary Public

## TEXAS LIFE INSURANCE CO.

K. L. Riggs Agency, Inc. for West Texas  
Agents Wanted  
Farm and Ranch Loans  
Sudden Service  
202 Ellis Bldg. Phone 24  
Lubbock, Texas

—Eyes Tested  
—Glasses Fitted  
—Lenses Ground  
TORIG  
SWART OPTICAL COMPANY  
1015 BROADWAY

## AUTOMOBILE LOANS

We make cash loans on automobiles or reduce your present monthly payments by refinancing. Quick service "confidential"

WHITLOW INSURANCE AGENCY  
310 E. Bldg. Phone 1470  
4-30-30

RUBBER STAMPS  
ONE DAY SERVICE  
SIGNATURE REPRODUCED  
AMARILLO RUBBER STAMP COMPANY  
AMARILLO TEXAS

"One Day Service on Seals"



## Have You Seen Them?

—the Beautiful New Coats and Dresses that have arrived in our store this week? Individual and exclusive models that compel the attention of the most discriminating dresser will be found among these recent arrivals—The Coats are lavishly trimmed with Fur, both, collar and cuff and are shown in the predominating colors and shades for Fall.



These are shown in a complete run of sizes and will appeal to the Ladies who prefer individuality—

## Moderately Priced



## And They Are Very New

We want you to see these new creations, they are shown in so many different sizes and color combinations to match most any Coat or Dress. They are very moderately priced considering their high quality and newness.

—THE—  
**LADIES' SHOP**  
Broadway At Ave J

## DRESSES

These are shown in the New Miss Manhattan Line, in materials of French Serges, and are shown in the latest color combination covering a full run of Misses most popular sizes—Priced—

\$29.00 to \$49.00

## The Newest Creations In



We have just received this new shipment of Ladies Gloves. They are very choice in style and are shown in many different designs—

Priced \$3.50

Come in and see these today

## Rates—Information CLASSIFIED ADVERTISING

An accommodation account will be carried for those who telephone their ads in. All Want-Ads are strictly cash and are accepted over the telephone with the positive understanding that the account is to be paid when our collector calls the following day.

PHONE YOUR WANT AD TO—  
**13 or 14**

Our courteous Ad-Taker will receive your Want-Ad, helping you word it, then our collector will present the bill the following day.

All Ads for situations wanted are cash with order and will not be accepted over telephone.

Out-of-town advertising cash with order.

The Avalanche-Journal reserves the right to classify want-ads under appropriate headings and to revise or withhold from publication any copy deemed objectionable.

Notice of any error must be given in time for correction before second insertion.

Obituaries and cards of thanks at regular classified advertising rates.

**RATES**  
5 cents per word each for the first three insertions, and two cents per word for each insertion thereafter. No ad accepted for less than 10 cents.

### NOTICES

**WILSON ABSTRACT CO.**  
Prompt, efficient service. The only abstract plant in Lubbock county that was its own home.

**OLD, STRONG, RELIABLE**

Room 204 Wilson Bldg.  
R. L. Wilson, proprietor.

FOR RENT—Desirable office space in above building.

**JUST COMPLETED LUBBOCK COUNTY OWNERSHIP MAP**

SEE SYLVAN SANDERS

LEADER BLDG. PHONE 327

### Woman's Column

**MARCELLA PERMANENTS**  
The Modern Shop  
For Ladies  
Competent Operators  
Lubbock Beauty Shop  
Mrs. Lena McElroy  
Phone 332  
**MUSCLE STRIPPING FACIALS**

Plain sewing wanted. Work guaranteed. 1412 Ave. T. Phone 457-J.

Remitting and Procting. Satisfaction assured you. Mrs. Lena McElroy, Lubbock Beauty Parlor, 1115 Ave. K.

### LADIES' HATS

We have a few hats of new creations at most reasonable prices. Come by and see the hats that we are selling at only \$1.00. You will appreciate the prices—also the quality.

### MRS. BARKHAMS

1111 Ave. J.

### MISCELLANEOUS

FOR SALE—John Deere binder, good as new. One-half price. W. E. Coker, Gen. Delivery.

FOR SALE—One hat case with large drawers. Apply at Mrs. L. H. Barkham's, 1111 Ave. J.

Day Phone 1172 Night Phone 14413

### Col JOE SEALE

General Auctioneer  
I specialize on Farm and Stock Sales  
1115 Ave. H. Lubbock, Texas

**DON'T WRECK YOUR CAR**  
—if you can help it. But if you do, just bring it to

### CONE

body and fender work. Tops, curtains, cushions, upholstery and painting. We do it better. Entrance 7 Broadway or Ave. H., just South Court House. CONE'S PAINT SHOP.

### FINANCIAL

**FARM — LOANS — CITY**  
Rates, terms and options, the BEST. Immediate inspection — no service charge or commission.  
**CHAS. H. READ**  
Bush Bldg. Phone 324

**CITY LOANS FARM LOANS**

### TEMPLE TRUST CO.

T. B. DUGGAN, Vice-Pres.  
116 ELLIS BLDG. LUBBOCK, TEX.

### CITY AND FARM LOANS

at the lowest rate of interest. Let us aid or refinance your home. Our motto is "Service." See us before you see your city or farm loans.

### SCOGGIN & FERGUSON

Phone 707 Rm. 213 Leader Bldg. Lubbock, Texas

### FINANCIAL

#### CITY LOANS FOR RESIDENCE AND BUSINESS PROPERTY

We represent the United Savings Bank of Detroit, Michigan, and are in position to offer you the best loans to buy, build or improve residence or city property.

We can handle some first class business loans at 7 per cent interest annual or semi annual payments. We can finance any good proposition. **GREEN & HURLBUT**  
"A Financial Institution"  
Citizens National Bank Building.

#### 6. HOUSES FOR RENT

Six room house with 9 lots, nice shade trees and garage. One block East of K. Carter School. \$30.00 per month. E. B. Green. Phone 390 or 50.

Half of duplex, modern, with garage, 1914 10th. Phone 376W.

FOR RENT—3 room house. \$15 per month. 2900 block Ave. A. Phone 334J.

FOR RENT—Two choice homes fine location. See T. W. Sawyer, Phone 265.

FOR RENT—Good four-room house, bath, garage, servants room, on 14th St. between Q and R. Large lot. Chas. F. O'Neill, Phone 236.

FOR RENT—6 room house, bath, sleeping porch, fireplace, fireplace, garage and servants room, corner on Broadway, Chas. F. O'Neill, Phone 236.

FOR RENT—5 room brick house, modern conveniences, servants quarters and garage. Call 1013-W.

FOR RENT—House, 3 rooms, breakfast room. \$20 month. Apply 1109 Main St.

#### 7. Housekeeping Rooms

FOR RENT—Two furnished light housekeeping rooms. Also bed room. Private entrance. 1409 Ave. M.

FOR RENT—3 large rooms in new brick and tile house. Shadys, line lights, hot and cold water furnished. 1812 Ave. N.

FOR RENT—Two furnished or unfurnished rooms, with or without garage at 1609 Ave. L. Call at 917 13th St.

FOR RENT—Two light house-keeping rooms and garage. Modern conveniences. To couple. Call before 5 A. M. or after 5 P. M. 2903 9th St. Phone 114W.

#### 8. Bedrooms For Rent

FOR RENT—One furnished room. 1202 Main.

FOR RENT—Room for two boys near college. \$7.50 each for month. 739 Ave. W. Phone 665W.

FOR RENT—Modern, close in bed room to one or two gentlemen. Phone 45.

FOR RENT—Furnished bed room. Hot and cold water, furnace heat. Gentlemen only. 1801 Main. Phone 191W.

FOR RENT—Nicely furnished rooms for ladies only. Close in. Also garage. Phone 783L. 1602 Broadway.

FOR RENT—Furnished bed room. Hot and cold water, furnace heat. Gentlemen only. 1801 Main. Phone 191W.

Nice room in private home for two. Tech boys \$15 per month. Apply 2223 10th.

#### 9. Apartments For Rent

FOR RENT—Furnished apartment. Modern conveniences. 1612 15th St. 382J.

FOR RENT—Nov. 1st. Three room apartment. Garage. 2313 13th St.

FOR RENT—3 room apartment, partly furnished. \$25.00. Phone 1189.

FOR RENT—Four rooms and bath. New brick duplex. Fire place, hot water and all built-in features. Wired for electric stove. Call after 4 P. M. at 2909 15th St.

FOR RENT—Modern, unfurnished 5 room capacity duplex. Murphy bed and breakfast nook. Garage. Close in. 1415 15th. Phone 494.

#### 10. BOARD and ROOM

If you are looking for a nice place to board, good beds and plenty to eat, call at 1304 Ave. N. We need twelve more men and women for dinner every day. We have only one room vacant. Boarding House, 1304 Ave. N.

ROOM & BOARD—Just to suit. Furnace heat. Phone 386R. 1005 Ave. S.

ROOM & BOARD—And light house-keeping. 1612 8th St. Phone 1149.

#### 13. FOR SALE—MISC

**C. M. HAYES**  
Mattress & Upholstering Co.  
—wants your mattress and upholstery work. New mattresses made to order. Old mattresses made new. Phone 363, 509 Broadway. 284-30

#### 14. Business Opportunities

Business in Lubbock for sale, or would consider some trade. P. O. Box 1723.

#### 15. OFFICE SPACE

Choice offices in Leader Bldg. See John W. Jarrott. Room 204.

#### 16. Furniture For Sale

FOR SALE—Used furniture. 506 Ave. N. or call 1391R.

FOR SALE—A-1 4 burner Oil Stove. See it at Magnolia Petroleum Co. Phone 508.

We repair any kind of Furniture. Buy and sell all kinds of used Furniture. **JOE SEALE** 1215 Ave. H. Phone 1172.

### KEEPING YOUR MONEY WORKING WHILE YOU SLEEP

That is exactly what you are doing if you have money in the bank on interest. Why shouldn't you? It will never earn anything for you lying idle in your home or on a checking account. But, have you something to sell that has been lying around the house for days or weeks or months. Every day you probably say, "I will advertise it tomorrow." The classified columns of the Avalanche-Journal can help you sell whatever you have. Don't procrastinate—use the classified ads today. Make money by spending money. If you spend a dollar and make two in return it has been profitable. The users of the classified ads are always satisfied with results. Ads taken until 2 P. M. over the phone every day except Sundays.

—AVALANCHE-JOURNAL  
Phones 13 and 14

#### 16. Furniture For Sale

**WANTED—To buy your secondhand furniture. We do repairing of all kinds—Spike Bros., Phone 360.**

**FOR SALE—Western Electric Stove.** See Mrs. F. Turner, room 7, Conley building. Phone 403. See stove Sherred's ware-house. Price \$75.00.

#### 17. For Sale or Trade

3 room duplex for trade for good automobile, or town lots. Phone G. C. Hubstetler. 156. 1019 Main St.

**FOR SALE—Ford touring car.** will trade for note. Might pay some cash difference. R. S. Williams, Citizens National Bank.

Good automobile to trade for lots in Southwest part of city. Address J. C. care Avalanche.

**FOR SALE OR TRADE—3 room residence at 1028 Avenue O. Car, lots of smaller house. Also 5 room residence on 6th St. Phone 1412W.**

**FOR SALE OR TRADE—Improved section land on south plain.** for hotel or nursing home, write box 222 Rule, Texas.

**FOR SALE OR TRADE—Good second hand wagon.** W. K. McKinnon.

**McCormick Deering 10-20 Tractor.** 1 four-disc plow. Price \$500 for both. A. R. Allen, Smyer, Texas.

**WANTED TO TRADE—Equity in four room brick veneer for lots in Highland Heights.** Phone 1461.

#### 19. AUTOMOBILES

**TWO EXCEPTIONALLY GOOD BUYS**  
**LOOK THE LIST OVER**

1926 Ford Sedan  
1926 Oldsmobile Touring  
1923 Dodge Sedan  
1923 Chevrolet Touring  
1925 Chevrolet Sedan  
1923 Dodge Touring  
1924 Ford Roadster  
1924 Ford Coupe  
1924 Ford Touring \$80.00.  
1 Ton Ford Truck, new rubber.  
**ELLIOTT OLDSMOBILE CO.**  
1109 Main St.

#### USED CAR BARGAINS

1 1925 Ford Coupe.  
1 1926 Chrysler four Touring.  
1 1926 Hudson Brougham.  
1 1925 Chrysler Six Touring.  
1 1925 Maxwell Touring.  
1 1923 Dodge Touring.  
1 1924 Sport Model Maxwell Touring.  
1 1925 Dodge Touring.  
Terms to responsible people.

**JOE HILTON MOTOR CO.**  
919 Ave I Phone 627

**FOR SALE—Ford truck.** Good as new. Call 513 Ave H. Phone 219. J. W. Graves.

#### 20. REAL ESTATE

**FOR SALE—A boarding house trade.** new. Phone 991J.

**BARGAIN IN REAL ESTATE**  
3 room house, windmill, bank, near Tech, lot 150x150, only \$750.  
50x150 N. and E. front, corner, 1 blk to Tech, Ellwood Place, \$500.  
50-foot lot on 13th St. near W. \$600.  
100x140 corner, near Dupree School, terms \$750.  
5 room cottage, bath, sidewalks, double garage, easy terms, snap, \$2750.  
5 room brick cottage, new modern, well built, \$100 cash and \$65.00 month, near High School, price \$6300.  
26x225 Green Tech Campus, Ellwood Place, \$1000.  
Phone 226, ask A. H. Martin or Chas. F. O'Neill, Avalanche Bldg.

**YOU CAN BUY A HOME—LOOK THESE OVER**

6-room house, modern in every way, will take good automobile as 1st payment.  
5-room modern house, \$3,250. \$35 down and \$35 monthly, including interest.  
5-room modern house Ellwood addition, modern \$2,750. \$500 cash no more money paid for two years.  
**G. C. BRAUCHAMP**  
1116 Broadway Phone 1121

**ELLWOOD PLACE—how over 50 new homes.** Lots 50x150, opposite Tech. Tech. Restricted to homes. Only a few lots left at \$350 to \$600 on easy terms. Buy in Ellwood Place, Chas. F. O'Neill, Avalanche Bldg. Phone 236.

#### 20. REAL ESTATE

**FOR SALE**  
**LAND KNOWN AS SECTIONS 1 AND 5, IN BLOCK D-2, NORTH OF LUBBOCK.**

**SAN ANTONIO LOAN & TRUST COMPANY**  
215 W. COMMERCE ST. SAN ANTONIO, TEXAS

**MR. AND MRS. FARMER**  
This is what you have been looking for. We are selling 7,000 acres of the most productive land in Terry county at prices ranging from \$25 to \$32.00 per acre. Our regular terms are \$5.00 cash, ten years on the balance, but to the actual seller, who will improve and cultivate, we will sell it for \$1.00 per acre cash and plenty of time on the balance.

**OWNED BY JARROT BROS.**  
Room 204 Leader Bldg. Phone 340

#### 21. HOUSES FOR SALE

5-room modern house one block N. Carter school. East front, corner, good garage. Side walks. Will take good cash or part payment. Call at 502 Ave. H.

500 cash, balance easy, buys new 5-room cottage, near Tech. Worth \$1500. A real buy. Chas. F. O'Neill, Avalanche Bldg.

\$65 cash and \$65 per month, interest included, buys a dandy, modern 5-room brick. Near high school. Price is right too. Chas. F. O'Neill, Phone 236.

**FOR SALE—Worth the money.** good 2 room house and nice garage on 16th Street, about \$700 in loan. Would consider lot and small cash payment on balance. See NIX at 325 Service Station, or 1918 15th St.

**FOR SALE—Five room Stucco in Ellwood.** A real home for someone, come and see it. Might consider trading it for farm. R. H. McCauley, Phone 114W-Owner.

**FOR RENT OR SALE—Modern five-room house. Double garage. Morning Side addition. Phone 583.**

#### 22. Wanted—Real Estate

**WANTED—Furnished apartment by couple by Nov. 1st. Address A. M. care Avalanche.**

#### 23. Female Help Wanted

**WANTED—Woman to do general housework. Colored or white. Call at 2017 Main.**

#### 24. Male Help Wanted

**We want an exceptionally good lumber man who can handle detail work in office with speed and accuracy. Must be able to use typewriter and not afraid of work. Also want a good yard foreman and assistant manager. MCINTYRE LUMBER CO. P. O. Box 342 Whittenton, Texas.**

**WANTED—Either single man or married couple without children to work on ranch near Slaton. See me at WHOZAT garage at Slaton, or call No. 73 Slaton, at once. U. L. Robertson.**

**WANTED—Life Insurance Salesman** for city of Lubbock and adjacent territory. This is strictly a commission proposition with a direct HOME OFFICE AGENCY CONTRACT WITH BRANCH OFFICE accommodation and assistance. For particulars see R. M. Boyd, agency organizer, Southwestern Life Insurance Company, 413 Temple Ellis Bldg. Lubbock, Texas.

#### 26. Salesmen Wanted

**Men and Women to work. Salary and Commission. J. E. George, room 4, Brown Bldg.**

#### 28. WANTED TO BUY

**LAND WANTED—We have a buyer for forty or eighty acres, close to Lubbock. Lubbock Realty Co. South of Court House. Phone 956.**

**We buy all kinds of Men's Second Hand Clothes.** M. Kovsky. Phone 341. 309 Broadway.

#### 29. FOR SALE

**FOR SALE—Cheap, good café. Good location. Good business. Call at 917 14th St.**

#### 33. FURNISHED APTS.

**Furnished apartment for rent. Mrs. G. H. Brown, 1620 16th St.**

## Campus Rebels

(Continued from Page 5)

"That's a dismal outlook," said Judith.

Eve sat up suddenly and looked at her. "You're the first woman I've liked in a long time, Miss Martin. And I didn't mean to like you. You see, you've grabbed too many men at once. But I don't believe you schemed to do it."

"Still, you're dangerous, Eric. Will and Peter Dorn are all falling for you. I'm not worried about Eric's getting hurt. He can take care of himself. Will hasn't the capacity to be damaged seriously. But Peter Dorn is in direct peril of having his life snatched by a reckless young woman who doesn't give a fig for him."

"Nonsense," said Judith, but she flushed uncomfortably.

The rest of the party had made a small bonfire at the edge of the woods, and the shivers of the marshes were blowing steadily out to the two women at the edge of the cliff.

"Ow, that burnt my tongue!" they heard Will moan, and feminine laughter followed his complaint.

Eve rose and walked toward the bonfire. "Hush," she said. They listened. The belly of the far-off campus were striking midnight.

There was a general scramble for hats and sweaters. The boys were stamping out the fire. "Judith," called Eric, "you and Eric come along." Eric and her cohort began to walk slowly down the hill.

Judith rose and stood looking at the moon for one last moment. She could hear Eric's footsteps among the trees at her left where he had been talking for the last hour.

The voices of the rest of the party sounded very faintly, then died away altogether.

Judith turned. The person who stepped out of the trees was not Eric. He was alone and thick-set, and even in the pale moonlight she recognized the heavy jaw and plaid necktie of the man she had seen on Granville road, the night of the raid.

He jerked a thumb over his shoulder. "Your friend Waters is asleep under a tree back there," he said. "Had too much Scotch, I guess."

He grinned at her in the moonlight. (To Be Continued)

An ugly character discloses itself in the next chapter, one that is destined to make trouble for Judith.

## Thumb Rule Measure Is Set As Standard

CULVER CITY, Calif., Oct. 28. (AP)—If you measure twice around the thumb around the wrist, twice around the wrist around the neck, twice around the neck around the waist you are almost a perfect photographic subject.

This is the "thumb rule" employed by Cliff Robertson, casting director for Metro-Goldwyn-Mayer studios, in testing the eligibility of applicants for parts in a forthcoming picture depicting the life of a public dance hall girl and depending upon the wry-like figures of several hundred extras for most of its atmosphere.

## Coolidge Appealed To By Nicaraguans

SAN JOSE, Costa Rica, Oct. 28. (AP)—The Nicaraguan National League, composed of 20,000 Nicaraguans resident in Costa Rica, has sent a message to President Coolidge requesting his aid to bring to an end the unsettled conditions in Nicaragua, now in the throes of a revolution.

The message urged President Coolidge in the name of humanity and justice to call a conference of representatives of governments signatory to the Washington pact to solve the Nicaraguan problem.

The Washington pact embraces arbitration treaties signed at Washington in 1922 by all the Central American republics. The treaties provide for settlement of disputes by means of arbitration rather than by force of arms. All the Central American states ratified the pact with the exception of Nicaragua.

## 7. Poultry Pet Stock

**BABY CHICKS FOR SALE**  
BARRON STRAIN LARGE TYPE  
PULLED WHITE LEGHORN  
BALE CHICKS \$1.50 HUNDREDS  
FAYETTE STRAIN BROWN LEG-  
HORN \$1.50 HUNDREDS  
SUN-  
PAID STRAIN SINGLE COME AN-  
ACONAS \$1.50 HUNDREDS  
OWENS  
AND DONALDSON STRAIN RHODE  
ISLAND REDS \$1.50 HUNDREDS  
THOMSON'S STRAIN BARRON  
ROCKS \$1.50 HUNDREDS  
ALL  
GOOD, HEALTHY, STRONG PER-  
FECTLY GUARANTEED. WE PAY  
POSTAGE CHARGES AND GUAR-  
ANTEE LIVE ARRIVAL ON ALL  
BABY CHICKS. PULLETS OF ANY  
BREED LISTED. \$1.50 EACH  
POULTRY BOOK ON FEEDING AND  
RAISING CHICKS AND PULLETS.  
\$3.00 POSTPAID.

**THE PULFUM HATCHERY**  
EMORY, TEXAS

## 34. LIVESTOCK

**FOR SALE—3 span work mules cheap.** Call T. L. Simpson, Phone 263.

**FOR SALE—15 pigs and sheeps for sale.** Price right. V. N. Schultz, 1618 15th St. or 3 miles South on Slide road.

**FOR SALE—2 milk cows. 1 wagon, some full blood. Banded. Plymouth Rock chickens. W. D. Halterman, A. A. Matelaz, T. Teal, Phone 1248.**

## WANTED

**WANTED—Room and board in private home by working woman. Prefer North of Main and East of N. Must be reasonable. Phone 93, Box 215.**

## Advertising Said Life Of Trade By Chief Executive

WASHINGTON, Oct. 28. (AP)—Advertising is the life of trade, in the opinion of President Coolidge, and this extensively in the maintenance of the American people of war—the main support of the home market.

Addressing the annual banquet of the American association of advertising agencies here last night, the chief executive alluded to the nation's capacity for production and consumption, through high wages, and "the greatest distribution of wealth that the world has ever seen."

His address was broadcast to an unseen audience of millions throughout the country by a chain of fifteen radio stations extending beyond the Mississippi river.

Much of the success of the American industrial system, Mr. Coolidge said, can be attributed to advertising, which has developed mass demand, making possible mass production at reduced costs.

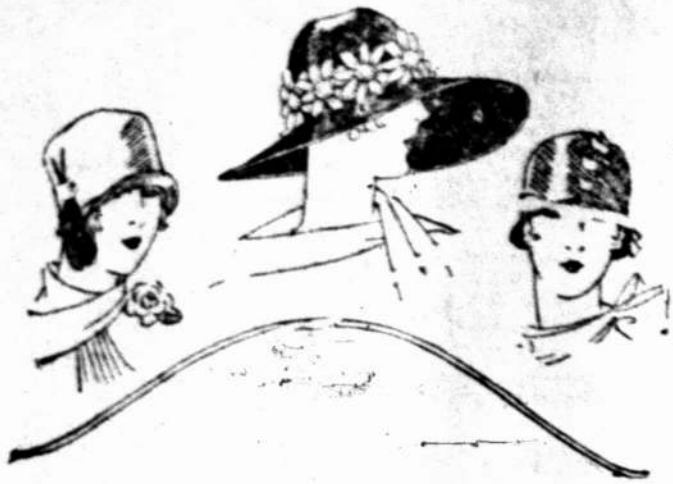
Addressing the annual banquet of the American association of advertising agencies here last night, the chief executive alluded to the nation's capacity for production and consumption, through high wages, and "the greatest distribution of wealth that the world has ever seen."

Much of the success of the American industrial system, Mr. Coolidge said, can be attributed to advertising, which has developed mass demand, making possible mass production at reduced costs.

## Earth Tremors Are Reported At Toledo

TOLEDO, Ohio, Oct. 28. (AP)—What is believed to have been an earthquake shook buildings and rattled windows in Toledo and vicinity at 2:42 o'clock this morning.

Places where the shock were felt were the terminal railroad tower, the lake shore and terminal tower on the Dixie highway north of the city, Bradner, Ohio, railroad offices and at the watch tower of the terminal bridge over the Maumee river here. Toledo was shaken by earth shocks some months ago.



## A Severe Reduction on Desirable New Hats Priced \$4.45

When this store reduces prices it is always in a real big way. This lot of Hats clearly illustrates this policy. These are Hats that are new attractive shapes in velvet and Velour. The color assortment includes all the popular selling colors of the season. Head sizes are both for the bobbed head and those with long hair. Original values range from \$8.85 to \$14.85. Take your choice of the lot consisting of some 50 Hats for only \$4.45

**Hemphill-Price Co.**



## New Styles in Ladies Colored Kid Slippers

**\$4.85**

A wonderful special in Ladies Slippers—all new styles in several colors of the popular colored Kid Pumps, straps, tie effects and cut out Oxfords—a complete assortment of most desirable footwear. The toes are in the popular round shapes, the soles light and dressy, both box and Louis heels. All sizes are represented and all widths from AA to D. Original values ranged from \$7.50 to \$10.00, priced now \$4.85

## BOYS DRESSY SCHOOL SHOES PRICED ONLY \$2.85

Boys must have shoes that wear. That's exactly the point about these shoes, but aside from that they are dressy looking, shoes our most discriminating customers would choose. In tan calf leathers and in all sizes from 2 to 6—regular values to \$4.00—Buy them tomorrow for pair only \$2.85

**Hemphill-Price Co.**

## Advertising Termed Life Of Trade And Responsible For Pre-Eminence Of U. S. Business By Nation's Head

(By Associated Press)  
WASHINGTON, Oct. 28.—President Coolidge feels that advertising has taken a commanding hand in helping about "our American scale of wages, the maintenance of which he believes is paramount to the support of the home market."  
Speaking last night at the annual banquet of the American Association of Advertising Agencies, the president held it would not be remiss to describe advertising as "the life of trade" and as the "foundation for much of the success of the American industrial system."  
Mass Production Reason  
The preeminence of American in-

dustry, which has constantly brought about a reduction of costs, the president asserted, "has come very largely through mass production." Mass production is only possible where there is mass demand. Mass demand has been created almost entirely through the development of advertising.

"In former days goods were expected to sell themselves. Modern business could neither have been created nor can it be maintained on such a system. It is not enough that goods are made. A demand for them must also be made. It is on this foundation of enlarging production through the demand created by advertising that

much of the success of the modern industrial system rests."  
Wage Rate Raised  
"It will occur once that the conditions under which these results have been secured should be maintained. It is our high rate of wages which brings about the greatest distribution of wealth that the world has ever seen and provides the enormous capacity for the consumption of all kinds of commodities which characterizes our country."

"If we proceed under our present system, there would appear to be little reason to doubt that we can continue to maintain all of these high standards in wages, in output, and in consumption indefinitely, and without home markets as a foundation to increase our foreign commerce."

"But nothing would appear to be plainer than that this all depends upon the maintenance of our American scale, which is the main support of our home market."

"It is to be seen that advertising is not an economical waste. It ministers to the true development of trade."

Mr. Coolidge held honesty in business to be the only method of permanent success and declared, "There can be no permanent basis for advertising except a representation of the exact truth."

Wants Clean Business  
"If our commercial life," he continued, "is to be clean and wholesome and permanent in the last resort, it will be because those who are engaged in it are determined to make it so. The ultimate reformers of business must be business men themselves. My conception of what advertising agencies want is a business world in which the standards are so high it will only be necessary for them to tell the truth about it."

"The national government has a large interest in all these problems, though many of them are confined in their jurisdiction to the states. The general welfare of the country, its progress and prosperity are very intimately connected with the commerce that flows from agriculture and industry."

"The president said that if this commerce were not in a healthy condition, want and distress eventually would creep into the home."

"Country is Prosperous"  
"The country," he asserted, "has been and is prosperous. He asserted, and perhaps the most creditable aspect of our present prosperity is that wages are high while profits have been moderate."

"From a recent fear of being exploited by large aggregations of wealth," he continued, "the people of America are learning to make such good use of their most faithful servants. This problem is not entirely solved yet here and there abuses occur, but business is gradually being taught that the only methods of permanent success lies in an honest, faithful conscientious service to the public."

Mr. Coolidge enumerated curtailment of the national debt, decrease of federal employees, tax reduction, limitation of naval armaments, smaller national defense appropriations, the loaning of money for rehabilitation work in Europe and the financing of South America "to the advantage of our foreign commerce" as contributions of the administration "to peace and prosperity during the reconstruction period."

"All of this has been a program of constructive economy," he continued, "beneficial alike to ourselves and to other people. In making this economically possible, in spreading its benefits in carrying its fruits into the homes of the land, advertising has supplied and will continue to supply a very important part."

## HIS REFUSAL TO ACCEPT PLAN OF LEADERS CITED

(Continued from Page 1)

would settle the matter finally. Dr. Barnes read a written declaration of faith by Doctor Gray, which he said, was submitted to the committee.

Asked to Appear  
Rev. T. E. Sessions, pastor of the University Methodist church at Austin, raised a point of order under paragraph 10, article 10 of the church discipline, providing that whenever charges of disseminating false doctrine are preferred the matter must be referred to a committee and be taken up at the next conference. Bishop John M. Moore agreed with Rev. Mr. Sessions and others that it would be unfair to attempt to try Doctor Gray in his absence and suggested that he be advised of the resolution and be invited to appear before the conference. He later commended Rev. Mr. Goodenough for withdrawing his resolution.

Doctor Barnes explained that critical illness of Mrs. Gray and the expense involved had prevented Doctor Gray from attending, whereupon the Rev. H. E. Draper, presiding elder of the San Antonio district, started a fund to defray Doctor Gray's expenses in coming here.

Schism Threatened  
In quieting the discussion, which for a time threatened to divide the conference, Bishop Moore said that he knew many great Christians who believe in evolution and would not gain say the sincerity of their belief. "Is there not space enough for us all?" he asked. "I am thoroughly convinced that we must see to it that the men who teach in our schools hold to the great fundamentals of our religion, that they must believe in and love God. You and I not always will see things in the same light, but we should and can be units in the church of God. Intolerance should be intolerable to all Methodists."

L. WESLEY HEAD, ASSISTANT manager of the First Trust Joint Stock Land Bank of Dallas, is in the city this week on business and visiting with his brother, Charles H. Head, local representative of the First Trust Joint Stock Land Bank.

## Truck Driver Is Fast HE WORKS FOR THE CITY Has To Pay A Fine

Knocking two precedents into the well known coked hat an arrest, charging violation of traffic ordinance, appears on the books of the city court. The first of the two precedents absolutely ruined in the one in general force over the country that any employee of a municipality is immune from arrest and the second one is that a small truck has been found that will make 55 miles per hour and better.

Yesterday afternoon, while riding over the city, his eagle eye wandering about alert to pick up any violation of the traffic laws, chief of Police T. E. May espied a young man at the wheel of a city truck going faster than the law allows.

Unknown to the lad the chief took pursuit. Faster and faster went the truck and closer to the floor board pressed the accelerator on the chief's car. Forty, forty-five, fifty and fifty-five! That's the way the chief says his speedometer registered but the flying youth ahead just bowed his neck, gave her the gas and left him like a freight train leaves a tramp, stop lines forgotten or disregarded.

The truck driver pulled up at the city warehouse at the intersection of the Santa Fe tracks and Ave J and in a few moments the chief's car rolled up along side the building after a wild ride which started at the west end of Nineteenth street.

Charges of speeding, running over stop lines and reckless driving have been filed against the city driver who said he was making his record because the boss of the Nineteenth street construction crew had sent him after supplies with the advice to "make it snappy."

## Grand Jury Returns Bills Against Two

Showing an unprecedented aggression in launching a campaign to back up city and county officers in their plans to halt the flood of bootleg booze and to clear the streets of inebriated drivers, the Lubbock county grand jury yesterday returned indictments against two Lubbock men charging the operation of a motor vehicle under the influence of intoxicants.

R. A. Brown and A. H. Huffman were billed and then released on bonds of \$1,000 each, court officials announced. Other similar indictments are expected before the present grand jury completes its probe.

## Family Narrowly Escape Burning Home

R. L. Wilkinson and family narrowly escaped death at 2 o'clock Thursday morning when they were awakened just a few seconds before the roof of their burning home on the 400 block of Ave. L, fell in. An alarm was turned in and firemen answered the call, but they arrived too late to be of any service.

The building and its contents were lost, though Mr. Wilkinson stated today they were partially covered with insurance.

## Work Finished At Lubbock Postoffice

After many weeks of delay work on the Lubbock postoffice has been completed. New fixtures have been installed and the postmaster states that mail service may be expected to be better than in the past.

Lubbock's rapid growth has been responsible for considerable worry. For months inside have been congested and during the holidays it has been next to impossible to handle the mail with any degree of satisfaction. The quarters have been enlarged and new fixtures added, and it is thought that conditions will improve.

## Nature Great Aid ATLANTIC CITY, N. J.—Nature

has helped Uncle Sam uncover some clever moonshiners. They built a big still in the woods and camouflaged it by painting boughs and green leaves over it. Came autumn colors on the surrounding foliage and a \$300,000 plant was raided.

## SENSATION IS SEEN AS PROBE IS CARRIED ON

### STARTLING DEVELOPMENTS CENTERING AROUND KLAN PROMISED

(By The Associated Press)  
INDIANAPOLIS, Ind., Oct. 28.—Promise of another sensation involving D. C. Stephenson, former grand dragon of the Ku Klux Klan, and political power in Indiana, held interest today.

John H. Kiplinger, attorney who yesterday filed an appeal with the Indiana supreme court for Stephenson, saying a life term for murder, said developments would arise shortly in the case which would be of a startling nature. They will revolve around that part of the assignment of errors in which jurisdiction of the trial court was attacked, Kiplinger asserted. He declined to amplify his statement.

Klan Letters Opened  
Letters the former klanman passed secretly to the outside world from prison in which he was purported to have offered to expose alleged political corruption in Indiana resulted in the present investigation by the Marion county grand jury and were instrumental in Senator James A. Reed's senatorial campaign fund committee taking a hand.

The appeal to the supreme court in Stephenson's behalf, in addition to attacking the jurisdiction of the Hamilton circuit court where the trial was held, also maintained the indictment was returned on hearsay evidence.

Stephenson was convicted of second degree murder in connection with the death of Madge Oberholzer, an Indianapolis girl.

## Arizona Probe Ordered ST. LOUIS, Mo., Oct. 28.—In-

vestigation of the senatorial campaign in Arizona was ordered today by Senator H. H. Bennett, Missouri, chairman of the senate campaign funds committee.

Senator M. N. Nease, Republican, Oregon, now conducting an inquiry into the campaign in his own state, was asked to proceed to Arizona as soon as his present work is concluded.

## Cameron Asks Inquiry Senator Cameron, Republican, Penn-

sylvania, asked today for an inquiry, charging that \$100,000 had been contributed by copper-pool hydro-electric power interests for use against him in the present campaign. After reading Senator Cameron's telegram, Senator Reed placed into the record a telegram from Senator Ashurst, Democrat, Arizona, saying that the Cameron charges were "false and ridiculous" and that there were evidences the large sums were being used in Senator Cameron's campaign.

## Negro Killed After Attack On Officers

MARTIN, TEXAS, Oct. 28. (AP)—Oliver Madden, 24, negro, was shot and killed last night at Helton community, 15 miles northwest of Here by state Ranger J. W. Smith and Deputy Sheriff H. T. Prudhomme.

The officers said they attempted to arrest the negro for selling liquor and he opened fire on them, one bullet penetrating Smith's coat.

Cornet Buchanan returned a verdict that the negro met death by officers in discharge of duty.

## City Commissioners In Session Thursday

To some Lubbock attorney will go the right to collect the city's delinquent taxes when the city commission authors in business session today at 1 o'clock. Mayor Pink L. Parrish has announced.

In addition to letting the tax collectors contract the commission will also go over the city's gas franchise and attend to other routine business.

## Operate By Candle LENINAKAN—Since the dis-

astrous quake last Friday 130 operations by candle light have been performed by Dr. Walter Sisson of Wauson, Ohio, assisted by Mrs. Sisson, and Miss Edna Stoiger of Williamsport, Pa.

## ...PALACE...

Sunday Night

MIDNIGHT MATINEE

Presenting—

DICK QUISENBERRY'S  
8—Piece Band—8

"King's O' Rythm"

ON THE SCREEN

THE Picture Sensation of the Season

CLARA BOW

—In—

"TTe Plastic Age"

Show Starts at 12:1 A. M.

## On to Fort Worth to Beat T. C. U.

Get your Pennants, Banners, Swag-ger Sticks, Badges, Etc., here today.

WESTERNERS!

BEAT AMARILLO!

**Barrier Bros.**  
DEPENDABLE MERCHANDISE

THE PLAINS' LARGEST DEPARTMENT STORE

We Give And Redeem Gold Bond Stamps.

Avalanche-Journal Want Ads Get Results

**JONES INVESTMENT COMPANY**

PHONE 886 LOANS—CITIZENS NAT'L BANK BLDG

**Sell Sleep**  
DIRECT MATTRESS CO.  
1717 AVENUE H PHONE 1148

**Hemphill-Woods Co.**

INSURANCE AND BONDS

(LUBBOCK INSURANCE AGENCY)

Phone 267 Citizens National Bank Bldg.

**LINDSEY**  
NOW—SHOWING—NOW

ADDISON TUCKER AND JESSE L. LASKY PRESENT  
**Zane Grey's  
FORLORN RIVER**

Jack Holt  
Raymond Hatton  
Arlette Marchal  
and Edmund Burns



A Burn-'em-up action tale of the cattle country, its renegades and its rustlers. Done in such a fashion as to make other so-called "westerns" seem slow-motion pictures by comparison.

From the Ladies' Home Journal story—Screen play by George C. Hall—Directed by John Waters.

EXTRA  
NEWS AND COMEDY