

What Water Wealth Means to the Plainview Country

The More Thoroughly You Investigate Pump Irrigation at Plainview the Better it Looks--Try it and See if it Doesn't

A universal trait of mankind—what one has the most of he is prone to value the least. The people of Plainview know how to appreciate railroad facilities because they were without them until five years ago. A proof that they appreciate them: Plainview has entered into a campaign for more locomotive smoke. But do not our people fail to properly appraise, to capitalize the free goods with which an indulgent nature has bestowed the limit of her largess? Nature will work for the land-owner three hundred and sixty-five days a year in the Plainview country. Do we hold at the correct valuation our sunshine, our fresh air, our fertile soil, good health conditions, a generous precipitation, and our subterranean water supply?

Prof. W. L. Rockwell, Texas irrigation manager for the United States Department of Agriculture, delivered an address on irrigation one day last week in a west Texas town. To impress upon his hearers the value of the water supply and the folly of not conserving it, he remarked that a water supply of one-second-foot (453 gallons per minute) is valued at \$50,000 in California today.

According to the estimate the flow of any well in the Plainview country is worth far more than \$50,000. So far most of our wells have been tested up to 2,000 gallons per minute or over 2,000,000 gallons per day. On the California basis any one of our wells would be worth \$200,000.

But you say Hale county is not California. True enough, but the South Plains has a growing season long enough to produce from 1 to 7 crops of alfalfa per annum. It has been demonstrated by actual experience that we can raise, to a profit, sugar beets, celery, cantaloupes, watermelons, apples and any other fruit or vegetable or field crop of the temperate zone. Plainview parties have raised onions that grossed between \$500

and \$1,000 per acre and that mark has been excelled in the Portales irrigation district to the west of us by parties who planted the land to celery after the onion crop had been removed. Irrigated alfalfa nets around \$75 per acre here and grapes, cantaloupes and celery run up into the hundreds of dollars.

We are not on the other side of the continent from the big markets, as they are in California, consequently our shipping expenses are lighter. We can put down our wells and irrigate fancy truck on land that costs from \$15 to \$25 per acre in the raw state. We understand that land in California subject to irrigation is held at from \$500 to \$1,000 per acre. Would it not seem reasonable to suppose that the irrigationist could net more from his crops on our fertile but cheap lands than could the Californian on his fertile but high-priced soil? That's the way we look at it and the Californians who have seen our country and our irrigation projects are beginning to look at the proposition thru the same pair of glasses. Only last month a big grape grower from that state came to Hale county to scorn and remained to buy 340 acres which he will irrigate and plant to grapes. He took a look at our Midas-like wells, he inspected our vineyards, he heard from our Col. Smyth of his results with irrigated grapes and he was convinced—as will be every level-headed prospector who visits this section.

When we ask the homeseeker to settle with us we do not invite him to "get there ahead of the railroad," to settle in an uncultivated section and live the life of a pioneer, to accept an hypothesis or even a theory as to what our soil will produce under irrigation or without it. We ask him to visit Plainview with her magnificent homes, public buildings, schools and colleges; to inspect our wells and confer with our farmers as to the re-

sult of their labors. We cite our marketing facilities, our bona fide tonnage of exports, our irrigation statistics compiled from reliable sources. We take him around and show him 19 blue and six red ribbons which were won by Hale county at the Dallas State Fair last fall out of a total exhibit of 27 entries. We thrust under his nose the stamp of Uncle Sam's approval and endorsement of the feasibility of irrigation on a large scale and in a permanent way in the Plainview country, as rendered by Government Irrigation Engineers Rockwell of San Antonio and Fuller of Arizona when the visited Plainview and made a comprehensive investigation of our soil, climate and water supply last year.

But while we have the results to show rather than the naked theory, what Plainview has already accomplished is but a bare suggestion of what can and will be done in this section. Did you ever stop to realize acres shrill emfwp shrill emfwp that there are over half-a-million acres in Hale county that can be subjected to irrigation—almost as large an area as is now cultivated under artificial rainfall in the entire state of Texas? Did you ever consider the amount of our population when there has come about a cutting up of our sections and a family is located on every ten acres, or every quarter-section? And the government experts say that there is water enough under our soil to support that number of irrigation wells, taking into consideration the fact that our average rainfall of 24 inches makes irrigation seldom necessary save for high-priced, fancy truck that requires forcing.

Did you ever stop to think that the water that flows in streams is but a cup-full compared with the waters that flow under the earth? Geologists are asserting that the greatest underground river in the world flows from the Rocky Mountains under-

neath New Mexico and Texas. It is believed that it feeds rivers that flow on the surface and the artesian well belt of Texas is pointed to as the up-lifting of the water from this river. Here at Plainview we have already sunk 14 wells and have been unable to diminish the flow. Wells have been put down in neighboring counties with equal success, save that the lift is greater. Some of our wells have gone into even the fourth strata without being able to find the bottom of the water-saturated sand and gravel. The deepest well shows 200 feet of water-bearing strata, in the proportion of 1 part water to 3 parts sand and gravel. Therefore we are already assured of a stream of water amounting to 50 feet in depth flowing under the Plainview country.

There has been a water famine on in St. Louis. With the greatest river in North America at their door the people of St. Louis could not get water enough to drink, because an ice gorge had stopped the flow of the Mississippi. There are no ice gorges in the subterranean, flowing ocean that percolates through the alluvial soil of the Plainview country. Secure from obstruction of any character, it sinks into sand and gravel when it leaves its rocky channel in the mountains, and flows into the tremendous underground reservoir provided by nature for the use of a deserving people. Nothing can obstruct the flow of this mighty volume of water, for it is protected from evaporation, and pollution from any source is impossible. It flows through no gypsum beds and in its secret course, no alkalis or other harmful properties are acquired. Flowing through vast subterranean deposits of sand and coarse gravel, forming the most perfect filter in the clear, pure, cold, sparkling, a perfect elixir for man and beast and vegetable.

The irrigationists of Plainview were not bonded by nature for outlay in

constructing this reservoir. Thousands of years were consumed in building it but the water-users do not foot the bill. They have the advantage of the water, however, delivered by a centrifugal pump with a lift of from 30 to 60 feet, driven by an oil engine—at a cost of a dollar per acre foot. This is cheaper than the rents of most of the gravity systems of the world. Among the many and well known advantages that pump irrigation has over the gravity system might be mentioned: The water is more easily controlled, conserved and put upon the soil with less waste; there is less loss of water from seepage in transit thru long ditches as in the gravity system; there is less silt deposited upon the growing crops; then each man owns his own irrigation plant and there are no quarrels over water rights and no waiting for one's turn at the ditch; and when nature's reservoir is used of dams or destructive waste from floods.

The people of the Plainview country don't have to dynamite for rain or "witch" for water. THEY DEAL IN CERTAINTIES. There was never a dry hole sunk in the Plainview country. We will have water 100 or 1,000 years from now. In case it is possible for a few thousand of pumps to lower our water plane—and experts say it is not—our pumping plants can be protected against a fifty-foot draw down from the present level. But with the minimum amount of irrigation needed in the Plainview country, it is hardly possible that we will ever suffer from a depleted reservoir.

Where we have the laugh on the world is that we DO NOT HAVE TO HAVE IRRIGATION at all—we simply take advantage of it because we are not fools; because an irrigated section contains the highest priced and most productive land in the world. Truly the Plainview country is a land of fountain and furrow; of the plow

and the pasture; of grain and of gardens; of fruit and of forage; of cotton and of corn; of the meadow and of multiplication; of rainfall and of reservoir; of the full sheaf and of the fatness and the fruition thereof; of peace, progress and prosperity.

Disconcerting scientists warn the world that it will presently run out of water and prophets predict great drouths. But the Plainview country smiles and from time to time a progressive Moses smites the earth with a drill and an abundance of water bursts forth. A few more of the Moses variety if you please.

What will be the ultimate development of this domain no man can foretell—so great are its possibilities. But with an ocean of running water just underneath the grassroots, yielding a flow—limited only by the pump—of over 2,000,000 gallons per day from a single well, the Plainview people indeed have cause to feel optimistic over the future of their country when the sections have been cut up into ten-acre tracts and irrigation is being generally applied. While this development is a matter of doing rather than dreaming, yet the Plainviewite may be excused for seeing visions of airships speeding over this once shunned country—the waterless desert waste of the ignorant geographers of of olden time—beneath the sky-men rushes a beautiful panorama for the sameness of the land of the cowboy has yielded to a beautiful mirage-like landscape, threaded with railroads, magnificent with great cities, dotted with hamlets and numberless country homes, dashed with the green of stretch after stretch of irrigated fields, shimmering with lakes and majestic with lofty trees—veritably the mirage of the cowboy come true!

G. A. London, sheriff, is now owner of a new Buick automobile, buying the same through the Knight Auto Company, of this city.

TURNING THE IMPORTATION TIDE

DOUBLE-HEADERS ROLL FROM INSTEAD OF TO PLAINVIEW.

Plainview Farmers and Ranchers Ship 1,200 Cars of High-Priced Products. Now, Will You Tip Your Hat to Us?

No section can be said to be successful as long as loaded trains pull in and empty box cars roll out. That the Plainview country is making a success as an agricultural district the eloquent figures quoted below will testify. Many sections of Texas, and other states, which have received the produce of the Plainview country, require no further evidence of the productiveness of this section. But the tonnage that has gone out from Plainview the past year is but a small amount compared with what the receipts at the depot at the close of 1911 will show. The soil is soaked, at the beginning of this new year, to a depth of five and one-half feet, which insures an excellent wheat crop, and irrigation will make a great change for the better in our crops from now on.

A train about ten miles long would be required to ship Plainview's exports since January 1, 1911, out to the world; that is, shipped by freight. Butter, eggs, poultry, cantaloupes, etc., have gone out by express in enormous quantities. One Plainview firm has shipped, on an average, 20 cans of cream for the past six months. A can contains 10 gallons of Jersey juice, and, at present prices, brings \$5 per each.

From a summing up of the reports of Plainview's farm produce shippers, and making a rough estimate of freight sent by individuals, it is found that 1,200 cars—putting it very conservatively—of the fruits of the farm and ranch have been shipped in the time stated above from Plainview alone, there being several other shipping points in Hale County.

Public Cotton Weigher Dorsett has adjusted the weights of his scales to 550 wagon loads of grain, hay, cotton, hogs, etc., since December 20, and states that a large portion of the 1911 crop is just now beginning to turn. Something comparatively new for outgoing freight cars from Plainview has been cotton. 1911 was the second year that the Plainview country has tried the staple, but its growth met with

success. At least 1,000 bales will be ginned at Plainview, 800 having been already turned out, and there are three more gins in the county. In 1910 there were only 500 acres of cotton in the county, and one gin. There were a few over 200 cars of alfalfa included in the list, and that hay has averaged a little better than \$15 per ton for the past twelve months. Putting it at ten tons to the car, Plainview's alfalfa crop brought her \$30,000, without adding in the revenue from the sale of the seed. Several hundred cars of threshed kaffir and maize have gone out, and threshing on these crops is just now on in earnest. Millet hay, corn, oats, broomcorn, potatoes, fruits, etc., have added their quota. The highest-priced truck cars that have gone out were the feed variety, containing Plainview's cantaloupes crop last summer. However, Plainview has rolled out fifty or more cars of hogs, which averaged \$10,000 per car. One Plainview firm has shipped 21 cars of mules, containing 25 to the car, and bringing an average price of \$125 per head. Cattle shipments were lighter last year—considerably lighter than they were a few years ago. A few horses were shipped, and the bleating from an occasional sheep car was heard.

The 1911 wheat crop amounted to approximately 200,000 bushels, which means \$200,000—that is, the portion of the Hale County wheat crop that was marketed at Plainview. About half was, or will be, ground here, and half shipped, of what has already been disposed of, and a large portion remains in the granaries of the growers yet. From all indications Hale County led the State last year in the production of wheat, both as to amount and yield per acre. It is reported that one Plainview farmer threshed 8,000 bushels of grain of all kinds the past year, at a profit of from \$2,500 to \$3,000. Several wheat growers averaged above 30 bushels per acre, and one farmer, who made 25 bushels per acre, claimed that if he had got his irrigation well finished in time to have flooded his crop on a single occasion he would have doubled his yield. However, artificial rainfall applied to wheat has never been tried here, and, while it might mean a

doubling up of the yield, wheat raising without irrigation is highly profitable year in and year out.

A footing up of the above figures shows that the Plainview farmers and ranchers have received a nice revenue from their crops and herds. The figures will compare badly with an older agricultural section as to amount, but when it is remembered that Plainview has had a railroad only a few years, that our population is sparse as yet, and that our farmers are just beginning producing and the best-paying crops, nung to learn the proper methods of the results are highly gratifying—nay, more! they are marvelous, no doubt, to the many people who have always considered this section more or less a desert—at best, only a stock-raising country.

A. G. BOYCE SHOT TO DEATH.

Tragedy in Fort Worth Was Sequel to Sensational Elopement of His Son.

A tragic sequel to the elopement of A. G. Boyce, Jr., with the wife of a wealthy banker of Amarillo, was staged at Ft. Worth last Friday night, when Sneed shot the elder Boyce five times, causing death about an hour later.

From all accounts we have read, the shooting was an uncalculated act, and looks like murder. Boyce, an old man of 70 years or more, was sitting in the lobby of the Metropolitan Hotel talking with a friend when Sneed walked up and deliberately shot him five times, and placed the shots close together, thus showing cool deliberation, while the victim was unarmed and sitting in a chair.

A. G. Boyce was one of the oldest settlers on the Plains, a noted stockman, and was known all over this country as a generous, big-hearted cowman of the old school, and the whole country deplores his loss. If Sneed had done up the younger Boyce, who caused his trouble, his worst enemies would have felt that he made no mistake; but the slaying of a defenseless old man, who was in no way responsible for the acts of the younger, was the deliberate act of a bad man, or the irresponsible act of a maniac.

W. G. Bolivar came in from Portales last Monday, from a visit to his holdings there.

THE FIRST NATIONAL BANK.

A Healthy Youngster, with a Record Gratifying to All Concerned.

The original promoters of the First National Bank of Plainview were L. A. Knight and J. H. Slaton, who had been in the stock business in this section for several years and had built up a nice herd.

In the fall of 1899 they shipped out most of their steers, and by spring had sold out their cows and calves. They then determined to organize a bank. They succeeded in securing men sufficient to take up the stock, and opened their doors for business in June, 1900, with a capital stock of \$50,000.

Stock growing was the principal industry for this section at that time, and the price of cattle dropped down, and still down, for about three years. During this time the bank was forced to carry a number of stockmen, or see them go to the wall. L. A. Knight was president of this bank, and J. H. Slaton cashier. They knew that all the cowmen needed was time, and they gave them every assistance possible, and thus enabled them to pull through, pay their debts and still be in good circumstances. These men, and there are many of them, are firm friends of this bank, and rejoice at its success.

In 1906 the bank was reorganized, and the capital raised to \$100,000. Three years later was erected the beautiful brick home they now occupy, and all along they have enjoyed an increase in business that was commensurate with the efforts expended, and they were always busy.

This bank has declared dividends to date that aggregate \$148,000.00 and the stock is now worth \$250,000.00, and their deposits amount to \$500,000.00.

During all these years, and down to the first of this month, J. H. Slaton has held the office of cashier, and he has just cause to be proud of the institution he has nursed from infancy to where it seems to us full grown. Mr. Slaton has held the vice presidency considerable of this time, but the first of the year he was elected president, and Guy Jacob was elected cashier.

During the financial panic of a few years ago this house did all it could to relieve the situation here, and took

SUCCESS CROWNS POULTRY SHOW

CITY COUNCIL PROCEEDINGS.

The City Council met on last Monday, with Mayor DeLay in the chair and all aldermen present.

At this meeting was completed the purchase of the street and alley across the W. G. Bolivar two-acre tract, in east Plainview, paying for the right-of-way \$50.00 and the moving of Mr. Bolivar's house. The street and alley will be opened up at once.

A. E. Harp was present with a proposition to sell to the city street right-of-way on North Covington, North Pacific, North Eureka and North Prairie Streets. All of these are offered to the city for \$1,500. The Council will take action on this proposition at next regular meeting.

With the purchase of the Bolivar right-of-way, the city has purchased three-quarters of a mile of streets during the past year.

The present tax rate is found to be too low to support the city government and justify the buying of streets and making street crossings and other desired improvements. To meet all these expenses properly will require a raise in the tax rate, but this raise, perhaps, can not be made for a year or two yet.

During the past three months there has been no money in the city treasury, forcing the city officials and other claims to wait for their pay until the taxes for 1911 are paid, and it is stated that the proceeds from the 1911 taxes will only tide the city over for part of the year.

CROWD OF BARGAIN HUNTERS.

A big crowd of bargain hunters have been swarming the store of the Plainview Mercantile Company all this week, and they have not been disappointed. They are putting on their Semi-Annual Clearance Sale, and it continues until January 27th. They are offering their goods at cost, and it is a rare opportunity to save money. You had better pay them a visit if you need anything in winter apparel.

good care of its clientele, and this country weathered the storm in better shape than many other localities in this and other states.

MANY FINE BIRDS COMPETING FOR HONORS.

All Participants Pleased with Results of First Annual Show of South Plains Poultry Association.

The first regular Annual Show of the South Plains Poultry Association opened on the 16th and closed on the 18th. The show was held in the old Bain building, and birds and patrons fared comfortably.

There were forty-eight entries, and 238 fowls, including ducks, geese and turkeys. Murray Malone was also present with a pair of fat, fluffy, snow-white rabbits.

The counties of Dallam, Randall, Potter, Armstrong, Lubbock and Floyd were each well represented, and which, added to the Hale County collection, made a magnificent display of the finest strains of poultry raised in the United States, and among them several prize-takers at other shows.

A full account of the exhibit, prizes awarded and general results will be given next week.

PLAINVIEW WAS CHOSEN.

Panhandle Medical Association Will Hold Next Meeting Here, in July.

Information has been received in this city stating that the July meeting of the Panhandle Medical Association will hold its July meeting in this city. This will be an interesting and important meeting, and Plainview will give the Association a most cordial welcome, and no effort will be spared to make their stay in our town pleasant and profitable, and to make them glad that they came.

COUNTY COURT ADJOURNS.

After a ten days' session, the County Court adjourned on Wednesday evening until its next regular term. The time this week was spent on two cases, styled State of Texas vs. W. R. Maxwell, charged with drunkenness in public place; also State of Texas vs. W. R. Maxwell for disturbing the peace. Defendant plead guilty to both charges.

FLAX IS A GROWING CROP

H. M. Bainer Discusses Its Adaptability to Conditions in Panhandle.

While flax is one of the oldest of domesticated crops, it is perhaps the newest ones now being recommended for North Western Texas. It has been known in the United States since the time of our Pilgrim Fathers. Its growth so far has been confined largely to the Northern part of the United States and Southern Canada. It is not what might be called "a hot weather crop," although it does very well in those sections where the nights are cool, even if the days are hot.

On account of the altitude of the Panhandle, this crop promises well. The nights are cool and the days are not hot. Flax, like many other crops adapted to this section, requires that the soil be well filled with early, deep moisture, and that the seed bed be firm at planting time.

On account of having a tap root, flax will stand a great deal of dry weather after being well started. For this reason the seed bed should be thoroughly and well prepared.

In the North, flax is considered as a sod or new-land crop, although it is raised very successfully on well prepared, well-settled old land. The sod for this crop should be turned at a depth of about 2-1/2 inches, and should be rolled down at once.

The seed should be sowed with a grain drill, and covered not to exceed one and one-half inches in depth. From 18 to 20 pounds of seed is sufficient for an acre, if the ground is well prepared and the seed planted with a drill.

Flax will not stand frost, therefore it should not be sowed until all danger of frost is past. The writer recommends sowing as early as May 15th. If sowing conditions are favorable, the sowing season can then be continued to about June 10th.

The standard weight of flax is 56 pounds per bushel, so it will be seen that one bushel is sufficient for sowing three acres.

Flax is a crop that can not well be sowed on weedy land, unless the weeds can be killed before sowing time. The plant is rather delicate or spindling when young, and is therefore easily smothered by weeds.

In the North, this crop is often affected by what is known as "Flax Wilt," a sport disease. While this disease may not hinder the crop here, it is well to guard against it. This can be done as follows: Secure one pound of formaldehyde and mix it with 40 gallons of water. The seed should be spread out and thoroughly moistened with the solution. Care must be exercised to shovel it over until thoroughly wet. It should then be piled from one to two hours. If not sowed at once, it should be dried rather than left in the wet condition. In order to insure against this disease, the writer recommends that all seed sowed in this section be treated as described above.

Flax is not a large-yielding crop, but the selling price is always good. The average yield in Canada is about 10 bushels per acre, while in the United States it is little better than 9 bushels. The average selling price is probably about \$2.00 per bushel, although it is worth \$3.00 here, now.

The United States does not produce enough of this crop to supply its own demands. A short time ago 120,000 bushels was imported into the United States from India in one week. A great deal also is imported from Argentina.

The crop is not only valuable from the seed standpoint, but also for its fiber. When raised in quantity in a section, so there is enough straw to pay, tow mills are established to work over the straw as a fiber product. Flax straw is an extra good roughness for live stock, also.

As an experimental crop, the writer recommends that it be tried this coming season. In order to give the crop a chance, the seed bed should be thoroughly prepared.

Very few statistics are available as to results of yield of this crop in this section the past season. Four different farmers of the Panhandle, who tried it out on a small scale, averaged from 12 to 15 bushels per acre. The following letter from Mr. D. L. Hickcox shows the remarkable success he made with this crop last year:

"Amarillo, Texas, Dec. 4, 1911.

"Mr. H. M. Bainer,

"Amarillo, Texas.

"Dear Sir:

"Referring to your request for data pertaining to my experience and results of growing flax in the Texas Panhandle.

"On my farm nine miles northwest from Amarillo I planted 200 acres of "sod land" and 50 acres of old land to flax the past year. This being my initial experience in the Texas Panhandle, and having no precedents to guide me in flax culture in this section, I planted my crop a little too early, during the last of April and first of May. As an experiment I sowed eleven (11) acres additional the latter part of May. My yield from the 250 acres averaged fifteen (15) bush-

Muslin Underwear Sale!

We invite the ladies to see our display of New Spring Muslin Underwear. We have carefully selected a beautiful line consisting of Gowns, Combination Suits, Princess Slips, Corset Covers, Drawers, Etc., in seersucker and Cambric materials. We have the children's garments at 10c and upward.

Just received a big line of French Gingham and Egyptian Tissue

Special Prices on White Goods--Special Bargain Lots in Embroidery -- Receiving New Spring Goods daily

Carter-Houston Dry Goods Comp'y

NEW MEXICO INAUGURATION

W. C. McDonald Is First Democratic Governor There Since 1897.

Santa Fe, N. M., Jan. 15.—The festivities incident to a transition from Territorial to State Government, including the inauguration of W. C. McDonald as the first Democratic governor since 1897, and administering the oath to the executive officers, closed tonight.

The inauguration ceremony took place at the Capitol, to which the new officers were escorted by a military and civil parade. The oath was administered to Gov. McDonald by Chief Justice C. F. Roberts, of the Supreme Court. Other executive officers sworn in today are: Lieutenant Governor, E. C. De Baca, Democrat; Secretary of State, Antonio Lucero, Democrat; Attorney General, Frank Clancy, Republican; Auditor, William G. Sargent, Republican; Treasurer, O. N. Marmon, Democrat; Superintendent of Public Instruction, Alvin N. White, Democrat; Commissioner of Public Lands, Robert P. Ervlen, Republican; Corporation Commissioners, Hugh N. Williams, Republican; M. S. Groves, Republican; and George H. Van Stone, Progressive.

In his inaugural address, Gov. McDonald urged the adoption of a corrupt practice act, laws for the protection of labor, proper safeguarding of water rights and careful management of reform and penal institutions.

THIS STAGGERS BELIEF.

It is reported that one Theodore B. Connolly, a corporation lawyer of New York City, was being paid a salary of \$12,000.00 per annum, and voluntarily gave it up to accept a position that paid only \$5,000.00 a year.

We believe that Adam was the first man; we believe that Eve (God bless her) was the first woman; we believe that Noah safely navigated the flood; we believe that Solomon was the wisest man; we believe that Joseph built the first Farmers' Union warehouse; we believe that Pharaoh and his hosts were drowned in the Red Sea; we believe that the big fish swallowed Jonah; we believe that Samson was the strongest man; we believe that the Hebrew children spent forty years in the wilderness; but, not is one thousand years would we believe any such yarn of any corporation lawyer giving up a \$12,000.00 job for one paying only \$5,000.00. — Arlington Journal.

FOR SALE—126 feet of Battleship Linoleum, suitable for any public building. Also some good Lumber, practically new. See DAVIS & BRASK. 5-pd.

Subscribe for The Herald.

Some Suggestions.

The Texas Industrial Congress makes this prize offer because it believes that the necessity for the conservation of the soil and the adoption of better cultural methods is so vital to the agricultural, commercial and industrial interests of the State that every possible effort should be made to teach scientific cultivation, rotation and diversification of crops, and the maintenance of the soil's fertility. The prizes offered are free, and there are no fees or charges of any kind to be paid by contestants, the sole object being to help the farmers to help themselves, realizing that as they prosper the whole State necessarily prospers as well.

The Congress most earnestly requests the assistance and co-operation of the newspapers, State and county officials, County Commissioners' Courts, business men's associations, commercial clubs, and agricultural demonstration agents, and suggests that additional prizes, in such amounts as may be deemed proper, for identical crops, under exactly the same conditions as offered by the Congress, should be offered in each county and locality, to the end that contestants may have an opportunity to win both a State and a county, or local prize, or, failing to secure a State prize, may win a local prize. The Congress requests that it be advised promptly of all prizes so offered. Every landlord is requested to co-operate with his tenants who enter this contest in Class A, by remitting the rent and the cost of production on the two and one-half acres planted in cowpeas, as the land receives all of the benefit in this instance, and the soil's fertility is conserved and increased.

All patriotic and unselfish citizens of the State are respectfully urged to co-operate in inducing farmers everywhere to enter these contests, and to keep in close touch with contestants in their several localities.

Full information and entry blanks for the contest will be sent to any one upon application to the Texas Industrial Congress at Dallas.

TEXAS INDUSTRIAL CONGRESS. By HENRY EXALL, President. January 15, 1912.

\$10,000 IN GOLD TO FARMERS

TEXAS INDUSTRIAL CONGRESS INAUGURATES CONTEST FOR 1912.

We Have Many Men and Boys Who Should Compete in Some of the Various Classes.

The Texas Industrial Congress announces to the farmers of Texas its offer of \$10,000 in gold for the largest yields of certain crops raised in the State during 1912, as follows:

CLASS A. For Model Farms Demonstrating Conservation, Rotation and Diversification.

The Congress hopes to induce the intelligent operation of a demonstration farm in every neighborhood in the State, which will, by practical results, prove to the people the necessity for and the value of conservation, rotation and diversification by growing and actually plowing under a leguminous crop, say cowpeas, on one-fourth (and a different fourth) of the land in cultivation each year. In this way, once in four years, at least, all of the land will have a splendid application of green fertilizer that will supply the necessary humus and draw vast stores of nitrogen from the inexhaustible supply of the atmosphere. If this purpose can be accomplished a wonderful stride will have been made in practical agricultural education and conservation. It therefore offers:

For the largest combined yields of merchantable crops, cost of production considered, raised on ten acres, divided into four two-and-one-half-acre plots—On the first plot cowpeas to be grown, and to be plowed under when matured; the rental of the ground, the cost of the seed and of cultivation to be refunded to the prize-winning contestants; on the second plot, kaffir corn or milo maize; on the third plot, cotton; on the fourth plot, Indian corn. First prize, \$1,000; second prize, \$750; third prize, \$500; fourth prize, \$250; for the twenty-five next best results, \$100 each—twenty-nine prizes in all, amounting to \$5,000.

The crops mentioned must be grown in the order named on the respective plots, and these must together constitute one solid tract or body of land containing ten acres.

When the pea crop is at its best, and on the day it is to be plowed under, each contestant, with the assistance of two neighbors, shall cut a plot ten feet square that is a fair average of the two and one-half acres. He shall weigh the product of this plot and make a report of it, as the

number of pounds of peas and vine actually plowed under will be considered in the production of the ten acres. This contest is open to everybody.

CLASS B.

For Boys' and Girls' Corn Clubs.

For the largest yield of merchantable Indian corn grown on one acre, cost of production considered—First prize, \$250; second prize, \$125; third prize, \$75; fourth prize, \$50; for the forty next best results, \$25 each—forty-four prizes in all, amounting to \$1,500.

This contest is open only to boys and girls under 20 years of age on January 1, 1912.

CLASS C.

For Boys' and Girls' Cotton Clubs.

For the largest yield of middling cotton grown on one acre, cost of production considered—First prize, \$250; second prize, \$125; third prize, \$75; fourth prize, \$50; for the forty next best results, \$25 each—forty-four prizes in all, amounting to \$1,500.

This contest is open only to boys and girls under 20 years of age on January 1, 1912.

Special.

If any contestant shall enter in both Class B and Class C and shall win the first prize in each class, a special prize of \$100 will be awarded.

CLASS D.

Forage Crops.

For the largest yield of merchantable grain, to be weighed in the head, and cost of production considered, from two acres of kaffir corn or milo maize—First prize, \$300; second prize, \$200; for the ten next best results, \$50 each—twelve prizes in all, amounting to \$1,000.

This contest is open to everybody. The crops in all of the above classes must be grown without irrigation.

CLASS E.

Forage Crops (Irrigated).

For the largest yield of merchantable grain, to be weighed in the head, and cost of production considered, from two acres of kaffir corn or milo maize grown by irrigation—First prize, \$300; second prize, \$200; for the next ten best results, \$50 each—twelve prizes in all, amounting to \$1,000.

This contest is open to everybody. Cultivation of Milo Maize and Kaffir Corn Recommended.

Every farmer in the State of Texas, it matters not in what section he lives, is advised to raise each year a moderate amount of milo maize and kaffir corn. These are of the sorghum family, and are drought resistant. They

will wait for the rain, and grow and mature when it comes, while Indian corn, under like circumstances, will die; in point of value as food for all kinds of stock, in both grain and roughness, they will average to be fully as valuable per acre as Indian corn. If you had intended to plant twenty acres of Indian corn, put five acres of the ground in kaffir corn, or milo maize, and the other fifteen acres in Indian corn, and note the results.

General Condition.

The crops in each of the above classes must be grown on one plot or tract of land of the required acreage, on the same farm, under one management, and without irrigation except in Class E.

Competition in each class is open to men, women, boys and girls, except in Classes B and C, which are limited to boys and girls under 20 years of age on January 1, 1912.

A contestant is not required to do all the work himself necessary to produce his crop, but he must have control and exercise personal supervision over it.

Contestants qualified to do so may enter in any one or all of the above classes, and they may make as many entries in each class as they choose.

Each contestant must so describe the location of his land that an inspector may easily find it.

Full and regular crop reports, on blanks furnished for that purpose, must be made to the Congress by each contestant on the first of each month, from March to October, inclusive, and failure to make reports for two months in succession will be considered as notice that the contestant has withdrawn. A careful record must be kept of how the crop is cultivated, the cost of seed, rental, labor, fertilizers (if any), and every other item of expense incurred in making it. The contestant's personal labor must be calculated at the rate of ten cents per hour, the labor of each horse used at five cents per hour, and each two-horse load of stable manure at two dollars.

The land upon which the crop is grown must be measured in such a way as to be approximately correct.

The measurement of the land and the crop yield in each class must be proven by affidavits of the contestant and two disinterested witnesses, upon blanks to be furnished for that purpose.

No application to enter any of the contests will be received after April 1, 1912.

Every contestant must agree not to appeal from the decision of the Committee on Awards, but to accept its judgment in every case as final.

SCHICK OPERA HOUSE

Three Nights Commencing Monday January 22nd

RUSSELL'S MERRY MAKERS

OPENING BILL

"The Shepherd of the Hills"

SEATS ON SALE AT WILLIS DRUG CO.

PRICES 25, 35 AND 50c

In Society's Realm

MYSTIC CLUB.

The Mystic Club held the first meeting of the new year Saturday afternoon, from 3 to 5, Mrs. R. W. Brahan presiding, and, despite the fact that Saturday was the 13th, and that there were only thirteen members present, a most pleasant and instructive study hour was spent by those in attendance.

The subject was "Scotland," with all its wealth of romance, history and scenic beauty. With Mrs. L. S. Kinder as leader, the ladies who took part in the discussion evinced a deep interest in and familiarity with John Knox, Sir Walter Scott and other noted sons of "bonnie Scotia." The remainder of the club year will be spent in the study of England—her past, and contemporary conditions and progress.

Mrs. W. L. Harrington will be the leader for the meeting on Jan. 27.

HIGHLAND CLUB.

The Highland Club, or, as it is more generally known, the Forty-Two Club, which has the honor of being the oldest social organization in Plainview, held one of the most enjoyable social functions of the winter at the home of Mrs. George Keck, 209 Archer St. With the exception of Mrs. H. W. Harrel, the guests were the members and regular substitutes.

Five tables were arranged for the players. A hot lunch, including scalloped oysters, plum pudding and other dainty dishes, was served at 5.

BRIDGE CLUB.

A pleasant meeting of the Bridge Club was held Tuesday evening, with Mrs. Robert Burch, 306 Walnut Street.

All of the members were present, enjoying a most interesting game, Miss Alice Harrel winning high score. The hostess was assisted in serving a dainty lunch of two courses by Mesdames E. Graham and J. O. Wyckoff.

The next meeting will be with Mrs. J. D. Hanby, 315 Adams St., Tuesday, January 30.

L. F. E. CLUB.

Miss Bertha Hinn was hostess Wednesday afternoon for the L. F. E. girls. In addition to the members were Mesdames J. O. Wyckoff, O. M. Unger, Misses Ina Dowden, Lucy Malone, of Abilene, and Eleanor Lillie, of Colorado Springs, Colo.

Four tables of Bridge entertained the ladies until the serving of a hot lunch by the hostess.

"AS-YOU-LIKE-IT" CLUB.

At their home, 506 Wayland Street, Mr. and Mrs. W. L. Harrington entertained the members of the "As-You-Like-It" Club on Tuesday evening; also the husbands of the Club members and Messrs. and Mesdames Theo and Clint Sheppard, Mrs. Louise Scott Murphy and Judge J. E. Lancaster.

Before the game of Forty-Two began, the guests amused themselves by writing New Year's resolutions in verse, displaying much wit and ingenuity thereby.

At 11 o'clock a two-course supper was served, including salads and sweets, served in dainty fashion.

FIVE HUNDRED PARTY.

Those of the social set who enjoy a game of Five Hundred were hospitably entertained Wednesday evening, at the home of Mr. and Mrs. Lloyd T. Mayhugh, 714 Restriction Street.

After an evening of unusual interest and enjoyment, Mrs. Mayhugh, who is noted for her hospitality and dainty dishes, served a hot supper, whose menu included creamed chicken, biscuits, potatoes, cranberry jelly, pickles, pear salad, and coffee with whipped cream. This was supplemented by an ice and black cake.

The guests were Messrs. and Mesdames J. O. Wyckoff, L. A. Knight, W. L. Harrington, J. C. Woodbridge, H. W. Harrel, J. D. Hanby, E. P. Norwood and J. R. Kerley.

KNIGHTS TEMPLAR BANQUET.

Celebrating the installation of new officers, the Knights Templar gave a banquet last Friday night, at their hall, in the new Campbell building.

The five-course dinner was served by the Ladies' Aid Society of the First Christian Church, and was elegant in appointment and cuisine. Beginning with oyster cocktail, and ending with cafe noir, the dinner throughout was well prepared and delightful.

Carnations were the favored flower of the evening, clusters of them being placed at intervals along the center of the table, while one of the fragrant beauties marked places for the guests.

Covers were laid for one hundred guests. Dan Morgan, the newly-installed Eminent Commander, was toastmaster for the occasion. Witty and appropriate responses were made by Rev. C. N. N. Ferguson, Mrs. Louise Scott Murphy, Mayor Jas. R. DeLay and Messrs. L. F. Cobb and B. N. Graham.

The guests included the Knights Templar, their wives and daughters.

JACK RABBITS IN HARNESS.

Bill Wilgus insists that the jack rabbit is a very useful and tractable animal, if properly handled. He says that one time, when he first came to the country, he caught and tamed fifty young jack rabbits and trained them so that they would pull in harness, either tandem or double. He says that two well-fed, full-grown jack rabbits will pull as much as a large dog, and that twenty well-grown jack rabbits are equal to an average horse.

He got him a light buggy and hitched the jack rabbits up, ten abreast. On a good road, Bill says, it was no uncommon thing for him to make as high as twenty-five miles an hour with that jack rabbit team. They worked in perfect harmony, and when they were getting down to business they would clear thirty feet in a single bound. Bill says that with his jack rabbit team he once out ran a prairie fire, but for five miles it was so close behind him that it set the tails of his coat on fire and singed a boil that stuck out on the back of his neck.

He says that he taught them to draw a plow and broke a hundred acres of land one season with his jack rabbit team. It is only fair to say that Lefe Simpkins says that he has known Bill for nearly fifty years, and that he was always too infernal lazy to do any work, so that his story about breaking the prairie ground is probably a lie.—Topeka Capital.

SHARED FOOD WITH THE BIRDS.

In front of the Hotel Baltimore a newsboy shivered this morning. One hand was busy making frequent trips to his mouth with a large "hamburger," from which he was taking hungry-sized bites.

"Poor little rat. He must be nearly frozen," a traveling man remarked as he sat in a large leather chair looking out upon the snow and ice.

Just then some snow birds lighted a few feet away. They hopped about as if half frozen. The newsboy tossed them a piece of his sandwich. They pecked at it eagerly. Then he tossed the remainder down, and watched the birds peck at it so eagerly.

No. The traveling man didn't go out and give the newsboy a dollar or buy him a new overcoat. He lighted another cigar.

"I'd like to do something for that lad," he remarked; "but it's just too cold to move."—Kansas City Times.

J. L. DORSETT FOR MAYOR.

We this week announce the name of Mr. J. L. Dorsett as a candidate for the office of Mayor of the City of Plainview. Mr. Dorsett has been here for five years, coming here from Lee County, where he spent several years in merchandising, and at the same time was engaged in stock farming.

Mr. Dorsett is too well known to need commendation from us, but we will say that he is a live, progressive citizen and a good, and careful business man, having been successful in all his business ventures. If elected, he will endeavor to conduct the affairs of the city on strictly business principles. We cheerfully recommend him to the consideration of the voters of Plainview.

THE STRONGEST CANDIDATE.

Speaker Clark has been for about 18 years in the limelight, as an able exponent of Democratic doctrine. He has been tried thoroughly and has acquitted himself with great ability in one of the most trying forums in the world—as the leader of the minority—a most critical position in any representative government. He led the party last year, and established a splendid record, as the second man in the Nation politically, a record which must commend itself to the people, and by and through which National Democracy must make great gains.

Our presidential leader should come from the ranks. Who in the ranks of the Democrats stands such a show of success as does Speaker Champ Clark? We like Clark. He is a man of great natural ability, thoroughly polished and educated; but, what is more, he is a man of experience and ripened judgment. He is competent and has done the most difficult work of statesmanship with a breadth of mind and a thoroughness which is very refreshing, and should appeal to Democratic minds. This is why we favor Champ Clark for President.—Detroit (Mich.) Times.

A Memphis paper makes a sarcastic criticism of Texas' weather because there has been some frost in the Panhandle section of the State. Freely admitting that Texas has a greatly diversified climate, with roses blooming in the San Antonio country while icicles are in bloom in the most northerly part, it may be remarked in passing that it hardly becomes a state which has nothing except moonshine to criticize our sunshine.—San Antonio Express.

Judge and Mrs. L. S. Kinder visited Floydada this week.

Community Correspondence

OLTON NEWS.

Mrs. C. W. Mottwiller has returned to her home in Chicago, after spending several weeks at the bedside of her father, Mr. Chas. Keenan.

Mrs. H. M. Packard, of Spring Lake, was in Olton on business one day last week.

J. H. Sellars has lately returned from a trip to Borden County.

Mr. Tom Keenan has returned to his home, at Broncho, having been here to attend the funeral of his father.

Messrs. R. O. Frenzel, Marrs, H. M. Packard, Linville, Gilbert, Lamberson and McNair, of Spring Lake community, were county seat visitors last week.

Dr. Wofford, of Nebraska, stopped over in Olton a few hours Wednesday, on his way to Spring Lake, where he is looking after his land interests. The doctor reports Nebraska weather 35 degrees below zero.

Russell Clarke left last Monday for Kansas City.

Miss Prudence Bower, who has been confined to her home for several weeks because of sickness, has returned to Plainview to take up her studies at Wayland College.

J. J. Clarke has been retained as manager of the telephone exchange at this place. Mr. and Mrs. Clarke have given such excellent service during the past year that their many friends will be glad to know they have the office for another six months.

A. M. Crozier and wife have moved to the Ross farm, two miles west of Olton.

Rev. I. A. Smith, of Dimmitt, filled his regular appointment at this place Sunday.

WHITFIELD.

Jan. 15.—Mr. and Mrs. J. A. Pullen and family took in the Hale County Singing Convention Sunday, at East Mound, and report a fine time there.

Quite a lot of people are having colds nowadays.

The party at Will Kramer's last Friday night was a success in every way.

Quite a number from here are thinking of attending Mr. Overholt's sale Monday.

Mr. Sammann and family, from McGregor, Texas, arrived last Wednesday, with their household goods and farming tools, to go to work. They have moved into the old Stutzenbecker house for the present.

SETH WARD COLLEGE NOTES.

The revival services that were to have begun at the College this week have been postponed to a later date.

Rev. J. Sam Barcus preached at Emma last Sunday.

Bro. Sherrod, who is pastor of the Methodist Church at Floydada, visited the College, with Bro. Ferguson, this week.

The few days of warm weather recently have brought the base ball team aspirants on the field, and prospects are bright for a winning base ball team.

The basket ball team has been practicing some recently, also. When it is warm the students play ball; when cold, they skate.

We regret to note that Geo. Perdue, who was a member of the senior class, has had to stop school. He will work for his father, near Fort Worth.

Mr. Barrett, who lives nine miles east of Plainview, has enrolled this week, and has secured a room in the boys' dormitory.

With the exception of a few bad colds, the health of the school is unusually good.

Rev. C. R. Hairfield, who was called to the pastorate of the Calvary Baptist Church of this city, came in, from Pryor, Oklahoma, the first of the week. Rev. Hairfield is a nice, genial gentleman, and we believe the good people of this city will endeavor to make his sojourn here both pleasant and profitable.

Mr. and Mrs. B. N. Graham, of Kress, were in the city Saturday, shopping.

The Hale County Herald

TOM SHAFER, Publisher
J. M. SHAFER, Editor
Phones—Business Office, 72; Manager's Residence, 14.
Entered as second-class matter in the Post Office in Plainview, Texas, under act of March 3, 1879.
All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING COMPANY, Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church, pertaining to services, are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.
Subscription Price, One Dollar per wd
Subscription Price \$1.00 per year
(Invariably in advance)

ANNOUNCEMENTS.

Subject to the action of the Democratic primary.

For District Attorney—
R. M. ELLERD.
GEO. L. MAYFIELD.

For District and County Clerk—
B. H. TOWERY.

For County Judge—
W. B. LEWIS.
J. M. BULL.
S. W. MEHARG.

For County Treasurer—
JOHN G. HAMILTON.

For Sheriff and Tax Collector—
G. MARSHALL PHELPS.
O. R. MARTINE.
J. C. HOOPER.

For Tax Assessor—
R. E. BURCH.
S. S. SLONEKER.
J. N. JORDAN.
S. J. FRYE.

For County Surveyor—
THOMAS P. WHITIS.

For County Attorney—
CHAS. E. CLEMENTS.

FOR MUNICIPAL OFFICES.

For Mayor—
J. L. DORSETT.

For City Marshal—
J. F. WATSON.
GEO. W. McKINTY.

For City Secretary—
H. A. WOFFORD.
B. L. SPENCER.

"DAMON AND PYTHIAS."

By Request of Knights of Pythias and Pythian Sisters, to Be Shown at the Majestic.

SYNOPSIS OF THE STORY.

Friendship of Damon and Pythias. Pythias' timely arrival to save his friend, Damon, from Dionysius and his allies. Damon determines to save his country from the tyrant's hands. Damon insulted by supporters of Dionysius. Dionysius chosen as head of the government. Damon's arrest. Damon's request to see his wife and child before he dies is refused. The power of friendship. Pythias' wedding is interrupted by the news of his friend's peril. Dionysius grants Damon a reprieve. Pythias pledges HIMSELF for his friend's safe return. Dionysius, in disguise, tempts Calenthe with promises of Pythias' release. Pythias refuses freedom rather than betray his friend. Damon's farewell to his wife and child. Lucullus slays his master's horse to prevent his return his friend from the executioner. Dionysius pardons Damon.

Comments on "Damon and Pythias."

"The most heart-grIPPING story of human friendship ever written, exemplifying the highest and holiest type of a friend."

"If you have never seen the play or read the story, come out and see it in motion pictures."

"The human passions that control the destinies of the individual and of nations."

"Bring the children; the story will give them a higher conception of the meaning and scope of friendship."

This great picture, in two big reels, in addition to the regular program, one night only. No advance in price. Three full and complete shows. Come out and help the K. of P's.

Wednesday, January 24—Majestic Theatre, where you spend both sides of your dime.

RAGS WANTED.

The Herald office wants your rags, and will pay you three cents per pound for them. Nothing but good, clean cotton rags will be accepted. Bring them in early.

C. H. White left Tuesday for Vernon, where he goes to close up a real estate deal.

A SECOND "LION AND THE MOUSE" SHOW.

Manager Hamilton has received the following very complimentary letter, from the manager of the Tullia play house, with reference to Russell's Merry Makers, who will be at the Schick three nights next week, commencing Monday, January 22nd:

"Tullia, Texas, Jan. 16, 1912.

"Dear Mr. Hamilton:

"Russell's Merry Makers, who played my house last night, is without doubt the best stock company that ever played in the country. It is another 'Lion and the Mouse' show. Every member of the company is an actor and actress.

"Jim, stand up and boost for this company, and guarantee your patrons a good show, and I will refund the money myself if they are not satisfied.

"H. S. FORD,
"Manager Olympic Theatre,
"Tullia, Texas."

JONES-SPEER.

L. W. Jones and Miss Martha Speer were married, at the home of the bride's parents, Wednesday morning, the 17th inst., Rev. C. N. N. Ferguson officiating.

The groom is the son of a prominent banker of Rule, Texas, and is prominent among business circles there, while the bride has lived in this city for some time, having been employed as saleslady for Richards Bros. & Collier, and has made a number of friends, whose good wishes will follow the happy couple to their home at Rule, for which place they left at once.

CONNALLY-O'BRYAN.

Last Sunday afternoon, at 5 o'clock, Mr. Fred Connally and Miss Bertie O'Bryant drove to the home of Rev. Allen Weathers, pastor of the Baptist Church at Metior, and were married, in the presence of a few friends.

The groom is well known in Hale and Floyd Counties, having resided six miles east of Plainview for six years. He is a young man of sterling qualities, and has the promise of a bright future before him. We know he was very fortunate in selecting the bride he has won.

The bride is the daughter of Mr. and Mrs. H. H. O'Bryant, one of our substantial farmers, who came here from Oklahoma a few years back. She is loved by all who know her.

May their lives never be shadowed, and their sail through the sea of matrimony be a happy and peaceful life of long duration, with few sorrows. They are at home to their friends a few miles east of Plainview.

A FRIEND.

NEW PASTOR COMING.

We are glad to announce that the congregation of the Southern Presbyterian Church has called Rev. A. E. Miller, of Pecos, Texas, to be their pastor for a year. He will give all his time to Plainview, and will move his family here and begin his duties not later than March 1st, perhaps earlier.

Those who know Mr. Miller and his family esteem them to be very elegant people, and he comes with the reputation of being a thoroughly consecrated and very successful pastor. He visited Plainview a few weeks ago, and preached one sermon here, and all those who met him, or heard him, were very favorably impressed.

NEW WAGON YARD.

I have opened up a new wagon yard in Plainview, located on the block east of the public square, and solicit the patronage of all my old customers, as well as the new.

Have nice, roomy stalls and will give special attention to boarding horses. Hay, grain and all kinds of feedstuff bought and sold. Call and see me.

TEXAS WAGON YARD,

A. L. Lanford, Prop.

Phone 457.

FOR SALE.

Barred Rocks, Thompson's Ringlets; only a few left. First Trio, \$5.00; second, \$3.50. Pens headed by a \$25.00 cockerel. Every one guaranteed or money refunded.

W. L. MARSHALL,
Lubbock, Texas.

BIRTHS.

To Mr. and Mrs. Z. C. Chatman, of Petersburg, on January 9th, a boy.

To Mr. and Mrs. Jasper Neill, on January 13th, a boy.

To Mr. and Mrs. Geo. Oberdeer, of Hale Center, on January 6th, a boy.

It is a well-known fact among the Grocery trade that when any one wants something special in the eatable line they always go to VICKERY'S for it. VICKERY has been doing business in Plainview a long time, and it has become known that he handles a more complete line of everything. Phone 17.

Bargains in Real Estate

I have for sale the real estate in the C. A. Bowron, Bankruptcy and will sell it at private sale. Make your bids on the form attached and mail it to me.

H. A. WOFFORD, Trustee.

Mr. H. A. Wofford, Trustee,
Plainview, Texas.

Dear Sir:-

I hereby make the following bids on the real estate in the C. A. Bowron, Bankruptcy, as advertised by you.

6 room house on lots 11 & 12, Blk. 13, Plainview \$

"Good Eats Cafe," lot 10, Blk. 17, Plainview \$

5 acre block, Sur. 6, Blk. D 4, near Seth Ward \$

4 1-2 acres, Sur. 6, Blk. D. 4, near Seth Ward \$

140x211 ft. McClelland Addition, Plainview . . \$

Lots Nos. 1 and 2, Blk. 51, Highland, Plainview \$

Lot No. 8, Blk. 77, Town of Tullia, Texas . . \$

Yours very truly,

SHERIFF'S SALE.

THE STATE OF TEXAS,
County of Hale.)
In the District Court of Swisher County, Texas.
P. B. Taylor, Plaintiff,
vs.
Cage Beach, defendant.

WHEREAS, by virtue of an Order of Sale issued out of the District Court of Swisher County, Texas, on a judgment rendered in said Court on the 17th day of October, A. D. 1911, in favor of said P. B. Taylor, plaintiff, and against said Cage Beach, defendant, in cause No. 804, on the civil docket of said Court, I did, on the 4th day of January, A. D. 1912, at 4 o'clock p. m., levy upon the following described tracts and parcels of land situate in the County of Hale, State of Texas, and belonging to the said Cage Beach, to-wit:

All of Section No. Eleven (11), in Block JK2, Certificate No. 4-635, grantee, G. S. & S. F. R. R. Co.; containing 640 acres of land, and located about five miles west from the town of Plainview, Texas.

And on the 6th day of February, A. D. 1912, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the Court House door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Cage Beach in and to said property.

DATED at Plainview, Texas, this 4th day of January, A. D. 1912.

G. A. LONDON,
Sheriff of Hale County, TEXAS.

MINER PRAISES PANHANDLE.

Amarillo, Texas, Jan. 15.—John Jasper, of Jackson Hole, Wyoming, the owner of the well-known "Wearing of Green" mine, has recently been here looking over the Panhandle of Texas with a view of buying a farm family home. In speaking of this section, Mr. Jasper says:

"The Texas Panhandle will grow as good wheat as Minnesota or Wisconsin; as good flax as the two Dakotas; as good watermelons and cantaloupes as anywhere else; as good fruits as Michigan or New Jersey; as good corn and hogs as Illinois and Iowa; as good market garden vegetables as the present best truck farms in the world; better milo maize and kaffir corn than elsewhere in the United States; will produce hens that will lay longer and cackle less than any others in Uncle Sam's poultry yards; and, last but not least, has cane that is to prove as valuable as a molasses producer as it is as a stock feeder or seed seller."

LOST—Watch, Elgin movement; 25 year, gold-filled Dueber hunting case. Lost in west part of city about three weeks ago. Leave at Herald office. 3pd.

1,800-acre tract in South Hale School land. \$20.00 bonus. Improvement. Terms. A. B. ROSSER. tf.

FOR RENT—An improved 320-acre farm, three miles east of Kress. For particulars see OTUS REEVES REALTY COMPANY. tf.

DEAFNESS CANNOT BE CURED

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

F. J. CHENEY & CO., Toledo, O.
Sold by Druggists, 75c.

Take Hall's Family Pills for constipation.

NOTICE OF STOCKHOLDERS' MEETING

Of the Crosbyton-Southplains Railroad Company, to Be Held Wednesday, February 7th, 1912, for the Purpose of Authorizing the Directors Thereof to Issue Bonds, etc.

To the Stockholders of the Crosbyton-Southplains Railroad Company:

You and each of you are hereby notified that on the 28th day of October, 1911, at a special meeting of the Board of Directors of said Company, a resolution was unanimously adopted calling a meeting of the stockholders of said Company to be held on Wednesday, February 7th, 1912, at the offices of the Company in Crosbyton, Texas, at 10 o'clock A. M., for the purpose of authorizing the directors thereof to execute a mortgage upon the property of the Company and to issue bonds thereunder to an amount and for a period to be fixed by the stockholders at said meeting; and to authorize the directors to apply to the Railroad Commission of Texas for authority to issue such bonds; and to take such further and other steps as may be necessary under the laws of Texas for the final approval by said Commission of said bonds; and to obtain the authority of said Commission to register said bonds when issued in the office of the Secretary of the State of Texas.

Dated this 28th day of October, 1911, at Crosbyton, Texas.

(SEAL) R. M. BASSETT,
Secretary.

LOST—In Plainview, this week, a purse containing two \$5 bills and about \$6 in coin. Finder please leave with Wright & Dunaway. B. F. MOSELEY. 5-pd.

A large team of mules; 16½ hands high; 12 years old. Price, \$250.00, if sold soon. Will take good mare in on them. Inquire at Herald Office. tf.

NEW BUGGY FOR SALE—Latest style light cut-under Stanhope. C. W. TANDY. tf. 5

Y. W. HOLMES LAWYER

Notary Public

GENERAL CIVIL PRACTICE
(Land Titles a Specialty)

Refer to Third National Bank

Wofford Bldg., Opp. Court House
PLAINVIEW, TEXAS

♦ ♦ ♦ ♦ ♦
♦ PIANO TUNING ♦
♦ Action, Regulating and all kinds ♦
♦ of Repairing done. All work ♦
♦ guaranteed strictly first-class. ♦
♦ Drop me a postal and I will call. ♦
♦ J. H. EDWARDS. ♦
♦ Phone 331. 117 Covington St. ♦
♦ ♦ ♦ ♦ ♦

♦ ♦ ♦ ♦ ♦
♦ CHAS. B. BARR ♦
♦ Veterinary Surgeon and Dentist ♦
♦ Office: J. W. Willis Drug Co. ♦
♦ Phone: ♦
♦ Office, 41; Residence, 86 ♦
♦ ♦ ♦ ♦ ♦

SHERIFF'S SALE.

THE STATE OF TEXAS,
County of Hale.)

NOTICE IS HEREBY GIVEN, That by virtue of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 11th day of January, 1912, by the Clerk of said Court, for the sum of Seven Hundred and Two Dollars and Eighty Cents and costs of suit, under a judgment, in favor of E. L. Fisher et al in a certain cause in said Court, No. 799, and styled E. L. Fisher et al vs T. W. Burton, placed in my hands for service, I, G. A. London, as Sheriff of Hale County, Texas, did, on the 11th day of January, 1912, levy on certain Real Estate, situated in Hale County, Texas, described as follows, to-wit: The Southeast Quarter of Section No. 12, in Block CL, surveyed by virtue of Certificate No. 950, issued to the E. L. & R. R. Ry. Co., containing 160 acres of land and situated in Hale County, Texas, and levied upon as the property of T. W. Burton. And that on the first Tuesday in February, 1912, the same being the 6th day of said month, at the Court House door of Hale County, in the Town of Plainview, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said T. W. Burton. And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

Witness my hand, this 11th day of January, 1912.

G. A. LONDON,
Sheriff, Hale County, Texas.

EVERYTHING - FOR REASONS OF OUR OWN

LOCAL AND PERSONAL

Everything—for reasons of our own.

Artistic Picture Framing done at E. R. WILLIAMS'.

See E. R. WILLIAMS for Artistic Picture Framing.

C. H. White went to Vernon on Tuesday.

Mrs. Eula Merrell made a business trip to Abertown this week.

For an experienced NURSE call phone 430. MRS. ORR.

Mrs. W. L. Harrington and daughter, Miss Wilhelmina, left Thursday for Waxahachie.

We can make you a bond. See us. J. M. MALONE INSURANCE AGENCY.

Let us insure your property before it is too late. J. M. MALONE INSURANCE AGENCY.

J. J. Ellerd came in Monday from El Reno and other points in Oklahoma.

H. W. Rogers, of Perne, Iowa, left Monday for home, after spending a week looking over his holdings.

L. A. Knight and daughter, Miss Bettie, came in last Saturday from Kansas City.

M. E. Merrill, of Lubbock, was in the city last Saturday, shaking hands with old friends.

Mr. and Mrs. Pfaff and son, of Anadarko, Okla., after visiting friends in Plainview, left Tuesday for Roswell, New Mexico.

J. E. Williams, of Beloit, Wis., who has been visiting Rev. Chas. Hastings for the past two weeks, left Monday for his home.

Miss Sallie Pitts, of Hale Center, is visiting Mrs. Hal Wofford this week. Wayne Paxton left Tuesday for Chicago, on a business trip.

D. M. Miller and family, who have been in this country for the past four years, left Monday for Rockport, Ind., where they will make their future home.

L. Q. C. Taylor, with the Lone Star Music Company, of Dallas, is here in the interest of his company, and also to organize a class of voice pupils. He states that things look favorable.

The ground is in fine shape for planting trees, and the season is right. Now is a good time; plant and get the job off your hands early—but don't forget to secure that poll tax receipt!

District Judge L. S. Kinder left Tuesday for Canadian, to hold court, and Judge F. P. Greaves will preside here, on account of Judge Kinder being disqualified on some of the land cases.

Dr. C. C. Gidney left Monday for Memphis, to attend the Panhandle Medical Association this week. The Doctor says he will try and get the meeting in Plainview the next session.

The Geo. E. Green Machinery Company recently purchased the building on Covington Street known as Dick's Tin Shop, which they moved to West Third Street, and have leased the building to A. H. Estes.

Dr. L. C. Wayland came in Saturday from Dallas, where he took S. M. Pearson, of Hale Center, to the Baptist Sanitarium, for an operation. He states the operation was performed, and when he left Mr. Pearson was doing well and resting easy.

Mr. and Mrs. M. McDonald and daughter, of Lubbock, who have been visiting their daughter and sister, Mrs. E. C. Baker, of this city for the past two weeks, left Monday for Oakland, Calif., to make their future home.

L. H. Foster came in from Llano Thursday of last week, and left on Saturday for Lockney. He reports gold mining on the Llano as progressing fairly and that large amounts of the precious metal is being sluiced out, and developments are being made on quartz lodes.

The exhibits at the Poultry Show, in size, number of entries and varieties in the fowl family, were far in excess of the expectations of the most sanguine. Sam Sloneker undertook to work up this show, and he went to work to win. He secured a few good lieutenants, and together they worked like beavers, and success crowned their efforts.

Everything—for reasons of our own.

All well-regulated families read The Herald.

Good Home-made Lard, like mother used to make, at OTTO'S MARKET.

Miss Eula Mae Alley, of Hale Center, was the guest on Tuesday of Misses Edna and Florence Harrington.

Eugene Thompson, of Dallas, the Southwestern Paper Co. salesman, was in the city Monday.

Mr. and Mrs. Chester Jones, of Rule, came in Monday on a visit to friends in this city.

Miss Willie Darsey came in Saturday from McGregor, where she has been spending the holidays with her parents.

W. A. Shelton, of Abertown, was in the city this week. He says he has sold out his holdings in Abertown and is contemplating making Plainview his future home.

Dr. J. H. Wayland left Tuesday for Fort Worth, in response to a telegram calling him to that city to appear before the Grand Jury, now convened in that city.

Misses Mary Barton and Marguerite Harlan went to Bartonsite yesterday, to visit Miss Barton's parents. Both of these young ladies are students at the Wayland Baptist College.

Wayne Paxton left Tuesday for the Eastern markets, to replenish the furniture stock for the firm of Paxton & Oswald. He will likely be absent a couple of weeks.

If you have occasion to need medicine or medicinal appliance on Sunday, phone 264, J. F. Duncan, Jr.; 34, Dr. W. H. Flamm; 433, G. B. Smith; all with DUNCAN'S PHARMACY, and we will gladly attend to your wants.

LOST—Laprobe, on Tuesday or Wednesday of last week, in Plainview; tiger head, with eyes on one side; reverse side black; makers name on edge. Please return to Herald office. FRANK ROSS.

Dick's Tin Shop changed its base Tuesday, and now occupies a lot on West Third Street, opposite the Telephone office. The ground just vacated, we are told, will be occupied by a good brick building early in the year.

Judge F. P. Greaves, of Miami, is holding Judge Kinder's chair in the District Court this week. He will hear some cases in which Judge Kinder is disqualified. Judge Greaves has the distinction of being the youngest District Judge in Texas.

G. C. Keck left Tuesday for Lubbock, on a business trip, and will stop at Abertown Thursday to install the officers of the I. O. O. F. lodge at that place, and probably will install the officers of the I. O. O. F. lodge at Hale Center Friday night.

Our Prescription Department is kept up-to-date, as near as careful attention can make it. We guarantee the purity of the drugs used and correctness in filling your prescriptions. We positively do not substitute. Ask your Doctor to leave your next prescription with us. You won't regret it. DUNCAN'S PHARMACY.

D. White, of Navarro County, has moved here, for the purpose of making Hale County his future home. This week he received several cars of work stock and farming implements, which he will use in farming the L. G. Wilson land, four miles south of town, which Dr. White, of Temple, bought last spring. Mr. White also owns some land nine miles south of town which he will put under cultivation.

Jack Hawley, who moved here, with his family, last week, from Oklahoma, on Monday purchased a nice little cottage on Eureka, between First and Second Streets, and will make this his future home. He had aimed to locate at Slaton, but after looking over the situation here was so pleased that he invested here. We are sure he made no mistake. He got good, close-in property.

The basket ball teams of Wayland Baptist College and the Canyon Normal met on the Wayland grounds Wednesday and Thursday of this week, in two games of basket ball. Both games resulted in an overwhelming victory for Canyon. Score—First game, 29 to 18; second game, 41 to 8. These are the first games the local college boys have ever played, while the Canyon team are old hands at the game, having played the leading college teams of the State. We understand that they have just completed a tour of the State, and were so successful that they have been accorded the Texas championship.



TAKE YOURSELF INTO A CORNER and ASK YOURSELF THIS QUESTION--

Isn't it reasonable that Shelton Brothers selling for cash can sell on a lower margin than other people who sell on long time?

If we can save you only ten per cent on your purchases; then, would not that pay you to look up the cash house?

If you are going to a near-by town for a short time, why do you buy a return ticket? You don't save but 10 per cent, and still you will not find one out of ten people that will not buy the return ticket. Ten per cent on \$200 trading per year is \$20.00, that would be a nice little saving and still we save you a greater amount than that when you trade \$200.00 with SHELTON BROTHERS.

You will find the quality of goods handled by us to be as first class as it is possible for money to buy, we do not handle shoddy goods at any price. We don't hold out to our trade that we sell a \$5 pair of shoes for \$1.98, but do sell a \$5.00 pair of shoes for \$4 to \$4.50, a nice little saving if you were buying a ticket and a much better one if you are buying a \$40.00 or \$50.00 bill of dry goods.

Please do not ask us to make tickets, we are doing a cash business.

We have just received a nice line of undermuslins

Shelton Brothers

Plant more trees.

Everything—for reasons of our own.

Plant fruit, shade and ornamental trees.

Blackleg Vaccine at DUNCAN'S PHARMACY.

J. N. Donohoo and R. C. Ware are in Mineral Wells this week.

Don't fail to see those new Skirts at SHELTON BROTHERS'.

Dr. J. B. Hall has returned from Comanche.

Mrs. C. R. Houston left Tuesday for Lockhart, to visit the bedside of her brother-in-law, who is very sick.

Linnis Jones, of Rule, came in Monday, and will take a Plainview girl back home with him when he returns.

You can get all the Coal you want at SHIPLEY & SHIPLEY'S. Just use the phone, and they will do the rest.

The price of lard is low. Now is the time to lay in a summer supply. Ten-pound pails only \$1.35, at OTTO'S MEAT MARKET.

The Burton Boarding House was sold this week, to a gentleman from Lamb County. The consideration was \$4,500.

P. D. Windsor recently sold his dairy to E. W. Walker, who was also a dairyman. Mr. Windsor left at once for Comanche, where he will spend the winter.

Mrs. Mary McRea, of Bexar, Oklahoma, mother of our W. T. McRea, is here on a visit to her son. Though 50 years of age, she made this long trip.

Charles Clements, county attorney, boarded the south-bound train for Hale Center Monday, where he went to hold court of inquiry in some misdemeanor cases which had been called to his attention.

The Plainview Fire Department has elected the following officers for the coming year: Chief, A. H. Estes; Assistant Chief, Caswell Franklin; Secretary and Treasurer, F. L. Crawford; Fire Queen, Miss Jo Keck.

Rev. Arthur W. Jones, of Pampa, Texas, Christian evangelist for the Panhandle, will preach at the First Christian Church in this city Sunday. Rev. Jones is an able preacher, and you should avail yourself of this opportunity of hearing him.

The McRea Building Company began this week the construction of a modern 6-room stucco bungalow residence for Mrs. M. F. Gardner. The residence is to be located on College Heights Addition, near Seth Ward College.

Lon Holt and family will leave next week for Kerens, Navarro County, where they will make their future home. Mr. Holt will have charge of a big farm near that place, belonging to L. E. Speed, of this city. Lon says he thinks he can make farming more profitable than barbering.

The stomach is the seat of all maladies, hence it should be given especial care. You can not care for it better than by eating the best and purest food. VICKERY handles only that variety in his store. His goods sell fast and are always fresh. Give him your trade. Phone 17.

J. B. Maxey returned Wednesday from Floydada, and reports that town on a building boom. While there he secured a contract, acting for the McRea Building Company, of this city, for the erection of a brick store building on the south side of the square in that town. When completed, the building is to belong to A. B. Duncan.

A POULTRY BUYER HERE.

Mr. G. W. Barton is here buying chickens for the Dawson Bros. Produce Co., of Denver, Colorado. Mr. Barton expects to buy a car of chickens and other poultry here, and lay the foundation for future deals of the same sort with our people.

CHANGES HANDS.

Albert Allen and Mack Bonner have purchased the coal and grain business of Crowder Bros. & Hume, consummating the deal on the 12th. The firm name now reads, Allen-Bonner Coal and Grain Co. Both of these young men are well known in this city and county, and The Herald wishes them success commensurate with their efforts.

Plant trees.

Everything—for reasons of our own.

Everything—for reasons of our own.

BORN—To Rev. and Mrs. J. M. McMahon, Sunday, January 7th, a son.

For Books and Bibles go to DUNCAN'S PHARMACY.

Rev. Emil Recknagel boarded the northbound train for Hereford Wednesday.

"Huyler's" Chocolates and Bonbons, always fresh, at DUNCAN'S PHARMACY.

A new line of Ladies Spring and Summer Skirts received this week. SHELTON BROTHERS.

Mrs. E. F. Williams left Wednesday for Hale Center, for a few days' visit with friends.

Phone 161—DUNCAN'S PHARMACY—for anything in the Drug line. Free delivery to any part of the city.

Mrs. Elmer Anderson left Wednesday for Abertown, to visit her parents.

A new line of Ladies Spring and Summer Skirts received this week. SHELTON BROTHERS.

M. D. Henderson, Geo. Saigling and J. W. Grant left Tuesday on a hunting trip in the brakes country.

John McKay, of Willow Grove, West Virginia, has been visiting W. W. Jones for the past four weeks.

Don't fail to see those new Skirts at SHELTON BROTHERS'.

Tell your grocery wants to VICKERY. He knows how to satisfy them. Phone 17.

W. L. Ellwood and Geo. Arnett, of the Spade ranch, were in the city, on business, the first of the week.

The Herald force is busy grinding out a new directory for our local telephone exchange.

Vacant houses are scarce in this town. In fact, we are told that there is scarcely a desirable house for rent in the city.

If you want a quick meal, OTTO keeps all kinds of imported and domestic Cheese; also all kinds of Meats.

Have you tried our new brand of Box Candy, "Belle Meade Sweets"? 75c and 90c per pound. "She" is sure to like it. DUNCAN'S PHARMACY.

Party who was seen taking a 33 Winchester out of surrey in front of Hatcher's Shop Saturday night will please leave it at shop where it can be found, and avoid further trouble. JNO. J. SIMPSON.

CALVARY BAPTIST CHURCH.

The new pastor would be glad to greet a good attendance of the friends and members at his first services Sunday.

Sunday School—10 a. m.
Preaching—11 a. m. and 7:30 p. m.
"Come with us and we will do thee good."
C. R. HAIRFIELD.

THE PHANTOM OF THE OPERA.

A new serial story entitled the "Phantom of the Opera" will start in the Herald in its next week's issue. It is written by one of the most popular writers of today, intensely human and interesting from the opening chapter. Don't fail to read it.

CALOMEL GIVES ONLY TEMPORARY RELIEF.

So Powerful It Shocks Liver and Leaves It Weaker Than Before.
Dodson's Liver-Tone a Perfect Substitute.

Nearly everybody who has ever tried calomel for constipation or a sluggish liver has found that it gives only temporary relief. For calomel is such a powerful drug that it shocks and weakens the liver, and makes it less able afterward to do its duty than in the first place.

This is one of the reasons why R. A. Long's Drug Store would rather sell Dodson's Liver-Tone to you than calomel. We know that Dodson's Liver-Tone is a pure, vegetable liver tonic that will cure constipation quickly and gently without any danger of bad after-effects. We guarantee it to do this with a guarantee that is simple and fair. If you buy a bottle of Dodson's Liver-Tone for yourself or your children, and do not find that it is a perfect substitute for calomel, then come back to the store and get your money. If you don't get value for your money out of this tonic, it's your right to expect your money back, and we will gladly give it to you.

"SPOT CASH SEAY" THE UP-TO-DATE STORE

VEGETABLES

We wish to call the attention of the public to our Fresh Vegetable department. We have in stock, ready for you at your order, these choice eats:

Celery, Hot House Lettuce, Cranberries, Radishes, Turnips, Unions, Cauliflowers Fryers and Hens--Butter and Eggs

On account of the severe cold weather we have been having for the past month it has been impossible for us to keep Fresh Vegetables in stock. However, we have made arrangements to have shipments come regardless of weather conditions, hence anything on the market in the Fresh Vegetable line can be had at our store from now on. ☞ Don't forget Seay when you want anything in the grocery line. He will save you money

L. R. BLAKE, Manager
TELEPHONE 348 **South Side Square**

GOVERNOR WILSON RECANTS.

When the letter of Governor Wilson to Professor Dabney, of the University of Virginia, was published we remarked that Governor Wilson had almost recanted on the initiative, referendum and recall, and, while we admonished him of his error in basing a conclusion upon a single phenomenon, as he had done when he gave his approval to these theories upon a partial report of their operation in Oregon, still we welcomed this evidence of his return to sound thinking.

It now appears that his renunciation of his previous indorsement is more complete than his letter to Dr. Dabney indicated. In a letter to The Richmond Times-Dispatch requesting the publication of Governor Wilson's letter to him on this subject, Dr. Dabney says:

"He (Governor Wilson) does not think these policies desirable in Virginia. * * * He regards the nationalization of these policies as wholly impracticable. In addition, I will state what I know to be a fact, viz: That it was in accordance with Woodrow Wilson's own deliberate advice that the New Jersey Democrats excluded these policies from the platform adopted in their recent campaign."

We unhesitatingly accept Dr. Dabney's statement that he knows that Governor Wilson kept the initiative, referendum and recall out of the Democratic platform in New Jersey. We would have had a much higher opinion of Governor Wilson's candor, however, if he had stated that fact in his letter, which was obviously intended for publication. If boss-ridden New Jersey doesn't need the initiative, referendum and recall, then they are not needed anywhere in the world.

When we subtract from Governor Wilson's generous and comprehensive indorsement of the initiative, referendum and recall made during his recent Western tour, his later statement that these policies should not be applied to national affairs, that they are not needed in Texas, Virginia or any Southern state, and his refusal to indorse them as applicable to New Jersey, very little is left of his original indorsement. We can not refrain from wondering what some of his followers in Texas think of him now, and what will Mr. Bryan say about it?

In the same issue of The Dallas News in which Governor Wilson's recantation on the initiative, referendum and recall appears, is printed a column boost of the Short Ballot organization, of which Governor Wilson is president. This organization, instead of giving more power to the people,

would take away much of the power now exercised by them. As a Short Ballot advocate, Governor Wilson would abolish counties, eliminate the legislature and commit the government of the state to a board of governors, who should "elect and control" the governor and other state officers.

Having repudiated the initiative, referendum and recall, it will now be in order for Governor Wilson to change his opinion of the Short Ballot scheme.—Fort Worth Record.

RUSSELL'S MERRYMAKERS.

Local theatre-goers are to be congratulated upon the opportunity Manager Jim Hamilton has afforded them to see that quaint character actor, Bert L. Russell, in the beautiful romance of "The Shepherd of the Hills." In selecting this piece as his starring vehicle for the present season, Mr. Russell has displayed good judgment of a play best suited to his quaint style of humor. The play is brimful of fun and clever situations, and tells a story entirely new to the American stage. It tells, in a clean, fascinating way, a sweet little love story, around which is woven many a laugh as clean and refreshing as a breath of wildflowers from the hills. Miss Nell Red, who appears as the principal support of Mr. Russell, is recognized as one of the cleverest Southern actresses now before the public. She combines a pleasing stage presence with unusual dramatic ability. The supporting cast numbers twelve actors and actresses, all of marked ability, and especially chosen for their fitness in portraying the parts presented. Russell presents no old plays, but always the latest and the best obtainable, and offered at prices well within the reach of all. Don't fail to see the opening performance.

BUSINESS MEN IN POLITICS.

St. Louis, Mo., Jan. 8.—Louis J. Wortham, of Fort Worth, attended the annual banquet of the St. Louis Traffic Club in this city, representing the Commercial Secretaries' and Business Men's Association of Texas, and delivered an address on the importance of the business men taking a more active interest in politics.

The meeting was well attended, there being some three hundred plates, and the address of the Fort Worth editor was the feature of the meeting.

Miss Ethel Tyler left Saturday for Iowa, where she will visit at Logan for a while; then attend the Woodbine Normal and Commercial School, at Woodbine.

UNLIMITED PRAISE FOR PRESS.

Houston Man Pays Tribute to American Journalism.

Houston, Texas, Jan. 1.—The press is the great engine of modern times through which ignorance and superstition are rooted out from a people, and through the silent and inanimate type great streams of living and immortal thought flow out into the surging masses of humanity, lifting the arid minds to higher and more exalted destiny, and likened unto wide-spreading bowers planted on the shores of living waters.

The press is the great bulwark of the masses, and, consequently, the champion of human liberty, before whose onward march despotism and all enemies of human liberty quake and tremble. As proof of this assertion, look at the despots who throttle the press of the Old World. The mission and destiny of the American press is one of grandness and greatness. It is the shrine around which cluster the noblest and most patriotic thought of America.

Unshackled, it has lifted the proud citizen of this mighty Republic to the most exalted and honored position that has ever been reached by a whole people. Deep-seated ignorance of the masses made feudalism possible in the middle ages. The press of these latter days has placed a battering ram against the walls of modern oppression and, from the cold and merciless type, as it lies unfeeling and motionless as death, springs a living fire more potent than the legions of mighty Rome. Rome had no fearless and enlightened press, and her great armaments and iron soldiers could not save her from degradation, venality, graft, and the masses from ignorance; and Rome, the colossal world power, fell from the weight of her own corruption, to rise no more, and stands as a perpetual example for our great and boasted Republic.

Therefore, let the press stand well to its guns in the battle for a higher standard of morals and citizenship. The press constitutes the sentinel ever standing on the ramparts of the great Republic, keeping aflame the fires of liberty that burn in the hearts of all patriots, and guarding well the liberties of the people.

P. H. FREEMAN.

The distance by rail from Texarkana to El Paso is 859 miles, the distance being greater than from New York to Halifax, Nova Scotia, from New York to Toledo, Ohio, from New York to Indianapolis, Indiana, and from New York to Atlanta, Georgia. Texas is a land of magnificent distances.

TREATMENT FOR MENINGITIS.

To The Houston Post:

I have had some experience with meningitis, which might prove valuable to your readers.

I once lived at Cleburne. A farmer came to the store and proceeded to tell of the experience he had had with two cases in his family. He had two grown daughters. The first one took the disease, the doctor was called in and the girl died. The other girl took it. He (the father) immediately applied turpentine to the entire spinal column and, after applying a flannel cloth over the spine, he rubbed the spine with a hot iron. I listened to his narrative with interest. It happened a year or so afterwards that I had a similar case at home. My son, eight or nine years old, took the disease. The symptoms were headache, pains in the body, and the main symptom, which I readily recognized, was extreme dilation of the pupils of the eye, the black of the eye becoming very much enlarged. I noticed these symptoms in the morning, and prepared at once the ordinary iron used to iron clothes. I kept a fire in the kitchen stove and had a flannel rag ready. I told my wife that as soon as she noticed the boy's head beginning to draw backward to send for me at once. Some time in the afternoon she sent for me. I began at once applying the turpentine, and then applied the hot iron until the back was well blistered along the spinal column.

As soon as I was called to the patient, I sent for the doctor, and went on applying the remedy. The crisis comes when the head begins to draw back, and that is the proper time to blister the spinal column. In my opinion, prompt action is necessary, and the fatality happens by the moment intervening between the time the crisis comes, which is when the head begins to draw back, and the time the doctor arrives. I believe the blistering process is a sure cure, and for that reason am writing you this letter. I believe the people should know this, and quickly, too. The boy I refer to is Louis Mistrot, now in your city, in the employ of Mistrot-Munn & Company. While he was very young a the time, he may remember this experience, as he became very much excited, and I had to change position with his mother, who held him when the iron was applied. I hesitated to write you this letter, because these are usually treated with incredulity, but I concluded it was my duty to

humanity to do so. I have spoken since to one or two parties, who told me that they had had similar experience to mine, and that the blistering process was a sure cure.

C. L. MISTROT.
Smithville, Texas.

A CAR OF RABBITS TO NEW YORK.

No Market for "Jacks" in Kansas City. How to Cook Them.

A carload of jackrabbits was shipped from Kansas City to New York last night by James R. Peden, a commission merchant. The car contained between four and five thousand rabbits averaging four to eight pounds in weight. A half dozen Kansas towns near Larned contributed to make up the shipment.

"There's no market in Kansas City for jackrabbits," Mr. Peden said this morning. "I couldn't sell a car of jacks here in five years. The people here like cotton tails. A jackrabbit is a delicacy if prepared in the right way, but the process is expensive and requires time. I used to have a customer, an old German woman, who bought quite a few jackrabbits. One day I asked her how she cooked them, and she gave this recipe:

"I dress a rabbit and then dry it with a clean towel, never washing it or allowing water to touch it. Then I immerse it in port wine, to which bay leaves, spice, sage, thyme and sweet majoram have been added. I keep it in this solution at least a week, and sometimes two weeks, always keeping it in a thoroughly cold place. Then it is ready to be cooked. I cook it in the wine, making a dressing of a part of the wine by adding celery, carrots, flour and other ingredients. The rabbit is boiled in the wine until very tender, and served with the dressing."

—Kansas City Times.

This item is interesting principally on account of the recipe for cooking the jackrabbit, which we expect will be new to the average Texan, native or adopted. We've no doubt that a good fat cat dished up with all those trimmings, and served the same way, would be as good as the jack.

A heavy load of well casing went out to the Callahan lands Tuesday, for use by the Clingman-Hall Co. in the irrigation plant they are installing on the Callahan place. This is a good, heavy casing, 12 or 14 inches, and well made. This casing was from the Hall Iron Works, of Brownwood.

"PALM GREASING" MUST GO.

Stigmatizing the almost traditional custom of tipping as "un-American" and "abominably gross," the Commercial Travelers' National League declared that, with the beginning of the new year, the organization means to wage determined warfare on the habit until tipping shall be finally wiped off the American continent.

"Stop tipping," cries P. E. Dowe, president of the league, "and you will place hotel help in a less menial position and advance Pullman porters. Stop tipping and make all employees self-respecting and respected. Stop tipping and they will come to demand adequate wages, instead of evolving into a race of strong-armed beggars!"

In its appeals to the American public, the league denounces tipping as a blot on the United States constitution and a denial that all men are born free and equal. Besides making employees servile and crafty, the league claims it is a gigantic swindling trust on the part of hotel and restaurant proprietors, to so arrange the wages of their servants that "palm greasing" is necessary.

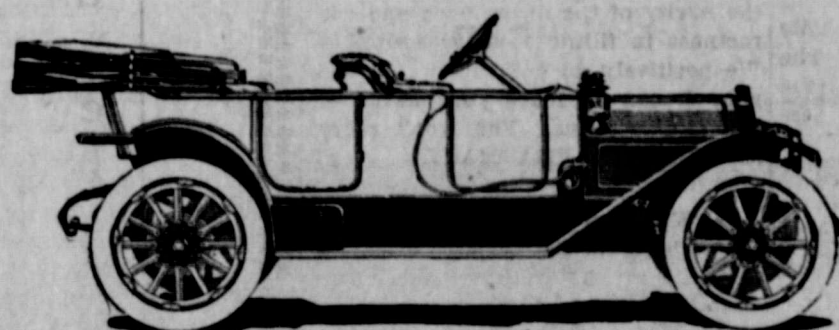
According to the league computation, first-class hotels and restaurants average from 200 to 300 per cent profit upon their food. Liquors pay even a greater profit. At a cost of \$2.25 to \$2.50 a gallon, sixty-five drinks to the gallon, at 15 or 20 cents each, the "boss" behind the "strong-armed beggar" realizes a cool 300 per cent profit.

The only effective method to eradicate the evil, the league maintains, is for every American man and woman to put down the foot hard and refuse even a 10-cent tip. If everyone does this the grafters—everyone from the proprietor to the bellboy armed with the suggestive smile and automatic gesture of the right hand—will quickly succumb, and the crusade be successful in all departments.—Chicago Inter Ocean.

REDMEN INSTALL OFFICERS.

The Mahota Tribe of the Improved Order of Redmen has installed the following officers for 1912: Elmer Anderson, Sachem; W. H. Potts, S. J.; Tom Wilson, J. S.; O. O. Witt, Prophet; Lee Massengale, K. O. R. and K. W.; A. B. Barkis, C. of W.; Elmer Anderson, Representative to Grand Lodge; W. H. Potts, Alternate Representative.

Self Starting Hudson "33" Is Coming Here--See It



1912 Fordor Touring Car—\$1600 Complete

See the Triangle on the Radiator.

Demonstrations will be made to those who signify a wish to see Howard E. Coffin's Newest and Greatest Car

The "33" will be here in a short time. If you would like to see and ride in this big, noiseless, simple, self-starting car, with Demountable rims and all the little features used on other cars only of the highest price, demonstrations will be made.

The HUDSON "33" is the simplest car built. It has almost a thousand fewer parts than has the average car.

It is entirely dust proof. The motor is entirely enclosed. There are no exposed rods, wires, or other mechanism. It runs so quietly it can scarcely be heard. No car at any price is so quiet.

But the greatest feature is that it was designed by the foremost engineer in the industry—Howard E. Coffin. He has built many cars—the four cylinder Oldsmobile, the Thomas-Detroit "40," the Chalmers-Detroit "30" and the 1911 HUDSON "33."

There is scarcely a well-known car in America that does not have on it some feature that Mr. Coffin originated.

Some of the greatest American racing cars were designed by him. He was for years Chairman of the Rules Committee and is now President of the Manufacturers' Contest Association. He has been honored with the leading offices of the great engineering societies and automobile associations.

The HUDSON "33" is his latest car and his greatest work.

Although fully equipped with self-starter, Demountable rims, BIG tires, magneto, glass windshield, top, ventilated fore-doors and highest quality furnishings throughout, the price is but \$1,600, f. o. b. Detroit.

That is much lower than any of his previous cars were ever sold for, and it is conceded to be a better value than could have been obtained for \$3,500 three years ago.

BROWN MOTOR COMP'Y
117 North Covington Street **PLAINVIEW, TEXAS**

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GUY JACOB, Assistant Cashier

The First National Bank

Plainview, Texas

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SURPLUS AND UNDIVIDED PROFITS 170,000.00

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Your business solicited, appreciated and protected.

A. L. HAMILTON & BROTHER

—Manufacturers of—

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of
Tin, Copper and Sheet Metal Work.

Repairing Neatly Done on Short Notice.

PLAINVIEW,

TEXAS

B. D. CROW, Horse Shoer

HORSES SHOD FOR \$1 PER HEAD

Fifteen years of experience allows me to guarantee every job of shoeing I do.

DON'T FORGET--

We also do all kinds of Blacksmithing, Buggy and Wagon Work.

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Third National Bank

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Rockvale Coals. All kinds of hay, grain, and
feedstuffs, Bought and sold at Rock Bottom Prices

Phone 176 Between Depots

Young Women

Read what Cardui did for Miss Myria Engler, of Faribault, Minn. She says: "Let me tell you how much good Cardui has done me. As a young girl, I always had to suffer so much with all kind of pain. Sometimes, I was so weak that I could hardly stand on my feet. I got a bottle of Cardui, at the drug store, and as soon as I had taken a few doses, I began to feel better. Today, I feel as well as anyone can."

TAKE The CARDUI Woman's Tonic

Are you a woman? Then you are subject to a large number of troubles and irregularities, peculiar to women, which, in time, often lead to more serious trouble.

A tonic is needed to help you over the hard places, to relieve weakness, headache, and other unnecessary pains, the signs of weak nerves and over-work.

For a tonic, take Cardui, the woman's tonic.

You will never regret it, for it will certainly help you. Ask your druggist about it. He knows. He sells it.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 35

It is not infrequently that it is necessary to advise some man to keep his shirt on, but usually a fellow can manage to retain the remainder of his wardrobe without encouragement. At least the editor of The Marathon Hustler belongs to this class, as may be seen from this: "An ad in The Herald says: 'Trousers one-fourth off.' We've been fighting over for a month to keep them from getting that way."—San Antonio Express.

FURNISHED ROOMS FOR RENT.

Good, nice rooms, neatly furnished, well situated, close in. Call at THOMPSON HOUSE, Corner 2nd and

WANTED—Mares in foal; must weigh at least 1150 lbs. Need only be sound as far as breeding purposes are concerned. I am looking for Bargains. Address "M," care of Herald. tf.

TRAINING.

There has been no such thing in the world, there never has been such a thing, as a predestined child—predestined for heaven or hell. Men have taught such things in the past; there may be those who account for certain manifestations on this belief, just as there may be those who in the presence of some hopelessly vicious man hold to the view, whether they express it or not, of total depravity. But even total depravity never existed in a human being, never can exist in one more than it can exist in a plant. Heredity means much, but what is heredity? Not some hideous, ancestral spectre forever crossing the path of a human being. Heredity is simply the sum of all the effects of all the environments of all past generations on the responsive, ever-moving life forces. There is no doubt that if a child with a vicious temper be placed in an environment of peace and quiet, the temper will change. Put a boy born of gentle white parents among Indians, and he will grow up like an Indian. Let the child born of criminal parents have a setting of morality, integrity and love, and the chances are that he will not grow into a criminal, but into an upright man. I do not say, of course, that heredity will not sometimes assert itself. When the criminal instinct crops out in a person, it might appear as if environment were leveled to the ground; but in succeeding generations the effect of constant higher environment will not fail to become fixed.

But remember that just as there must be in plant cultivation great patience, unswerving devotion to the truth, the highest motive, absolute honesty, unchanging love, so must it be in the cultivation of a child. If it be worth while to spend ten years upon the ennoblement of a plant, be it fruit tree or flower, is it not worth while to spend ten years upon a child in this precious formative period, fitting it for the place it is to occupy in the world? Is not a child's life vastly more precious than the life of a plant? Under the old order of things plants kept on in their course largely uninfluenced in any new direction. The plant breeder changes their lives to make them better than they ever were before. Here in America, in the midst of this vast crossing of species, we have an unparalleled opportunity to work upon these sensitive human natures. We may surround them with right influences. We may steady them in right ways of living. We may bring to bear upon them, just as we do upon plants, the influence of light and air, of sunshine and abundant, well-balanced food. We may give them music and laughter. We may teach them as we teach the plants to be sturdy and self-reliant. We may be honest with them, as we are obliged to be honest with plants.

Man has by no means reached the ultimate. The fittest has not yet arrived. In the process of elimination the weaker must fall, but the battle has changed its base from brute force to mental integrity. We now have what are popularly known as five senses. But there are men of strong minds whose reasoning has rarely been at fault, and who are coldly scientific in their methods, who attest to the possibility of yet developing a sixth sense. Who is he who can say man will not develop new senses as evolution advances? Psychology is now studied in most of the higher institutions of learning throughout the country, and that study will lead to a greater knowledge of these subjects. The man of the future ages will prove a somewhat different order of being from that of the present—Luther Burbank in his book, "The Training of the Human Plant."

POTATO CULTIVATION.

The cultivation of the potato is in a crude state in this country. It is a costly vegetable, comparatively speaking, because, owing to unskilled cultivation, the yield per acre is not nearly what it should be. What it should be is indicated by what it has been in several well authenticated instances. Only four times in forty-five years has the average yield per acre in the United States reached or passed 100 bushels. Maine has reached a yield of 200 bushels, or over, four times in forty-five years.

Now, what are the possibilities? A farmer in Cass County, Minnesota, we are told, produced 423 bushels to the acre this year; R. A. Chisolm, of Del Norte, Colo., has grown 794 bushels on a measured acre; a boy in Montevista, Colo., in competition for a prize, gathered 976 bushels from an acre. In Germany, we are informed, the season being favorable, an average of about 400 bushels to the acre is produced. Germany produces a third of all the potatoes grown in the world. An Illinois farmer is credited with saying that he has demonstrated the possibility of raising, in that state, 1,000 bushels to the acre.

JERSEY COW FOR SALE.

I have for sale one good Jersey cow, now giving milk; price right. 3-pd. G. W. DAVENPORT.

SHERIFF'S SALE.

THE STATE OF TEXAS,
County of Hale.

NOTICE IS HEREBY GIVEN, That by virtue of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 11th day of January, 1912, by the Clerk of said Court for the sum of One Thousand Nine Hundred and Seventy-three Dollars and Sixty-three Cents and costs of suit, under a Judgment, in favor of John Lemons in a certain cause in said Court, No. 649, and styled John Lemons vs. W. P. Soash, placed in my hands for service, I, G. A. London as Sheriff of Hale County, Texas, did, on the 11th day of January 1912, levy on certain Real Estate situated in Hale County, Texas, described as follows, to-wit: All of the East One-half of Section No. Sixteen, in Block 02, surveyed by virtue of Certificate No. 90, issued to the D. & S. E. Ry. Co., containing 320 acres of land, and situated in Hale County, Texas, and levied upon as the property of W. P. Soash. And that on the first Tuesday in Feb., 1912, the same being the 6th day of said month, at the Court House door of Hale County, in the Town of Plainview, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said W. P. Soash.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

Witness my hand, this 11th day of January, 1912.

G. A. LONDON,
Sheriff, Hale County, Texas.

SHERIFF'S SALE.

THE STATE OF TEXAS,
County of Hale.

NOTICE IS HEREBY GIVEN, That by virtue of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 11th day of January, 1912, by the Clerk of said Court, for the sum of One Thousand and Twenty-five Dollars and Forty-eight Cents and costs of suit, under a Judgment, in favor of S. S. Rhea, in a certain cause in said Court, No. 612, and styled S. S. Rhea vs. B. E. Sebastian, placed in my hands for service, I, G. A. London, as Sheriff of Hale County, Texas, did, on the 11th day of January, 1912 levy on certain Real Estate, situated in Hale County, Texas, described as follows, to-wit: Lots Nos. 4, 5, 6, 7 and 8, in Block No. 2, in Central Park Addition to the town of Plainview, Hale County, Texas, and levied upon as the property of B. E. Sebastian. And that on the first Tuesday in Feb., 1912, the same being the 6th day of said month, at the Court House door of Hale County, in the Town of Plainview, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said B. E. Sebastian.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

Witness my hand, this 11th day of January, 1912.

G. A. LONDON,
Sheriff, Hale County, Texas.

SHERIFF'S SALE.

THE STATE OF TEXAS,
County of Hale.

NOTICE IS HEREBY GIVEN, That by virtue of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 11th day of January, 1912, by the Clerk of said Court, for the sum of Nine Hundred and Sixty-four Dollars and Fifty-nine Cents and costs of suit, under a Judgment, in favor of Jno. M. Webb in a certain cause in said Court, No. 789, and styled Jno. M. Webb vs. L. P. Martin et al, placed in my hands for service, I, G. A. London, as Sheriff of Hale County Texas, did on the 11th day of January, 1912, levy on certain Real Estate, situated in Hale County, Texas, described as follows, to-wit: Lots 10, 11 and 12, in Block No. 88, in Alexander and West Moreland Addition to the Town of Plainview, Hale County, Texas, and also a strip of land 32 feet wide by 140 feet long lying immediately north of said Lot No. 12, and described as beginning at the Northwest Corner of said Lot No. 12, thence North 32 feet, thence East 140 feet, thence South 32 feet to the Northeast Corner of said Lot No. 12, thence west with the North line of said Lot No. 12, 140 feet, to the place of beginning; situated in Hale County, Texas, and levied upon as the property of L. P. Martin et al. And that on the first Tuesday in February, 1912, the same being the 6th day of said month, at the Court House door of Hale County, in the Town of Plain-

J. H. LEACH

Coal, Grain, Seed
and Feed Stuff

Phone 136

Plainview, Texas

C. L. GILBERT

:: LIVERY AND TRANSFER ::

CABS AT ALL HOURS DAY AND NIGHT.

BUS MEETS ALL TRAINS

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PLAINVIEW, TEXAS

New Line

Sweetwater, Ft. Worth, Galveston, Houston
and all Eastern and South Texas Points, via the

COLEMAN CUT-OFF

through Lubbock and Sweetwater. Leave Plainview 11:40 a. m. daily. Watch for our new though service between Galveston and the Pacific Coast via Amarillo.

Ask for particulars. R. McGEE, Agent

A Poor Weak Woman

As she is termed, will endure bravely and patiently agonies which a strong man would give way under. The fact is women are more patient than they ought to be under such troubles.

Every woman ought to know that she may obtain the most experienced medical advice free of charge and in absolute confidence and privacy by writing to the World's Dispensary Medical Association, R. V. Pierce, M. D., President, Buffalo, N. Y. Dr. Pierce has been chief consulting physician of the Invalids' Hotel and Surgical Institute, of Buffalo, N. Y., for many years and has had a wider practical experience in the treatment of women's diseases than any other physician in this country. His medicines are world-famous for their astonishing efficacy.

The most perfect remedy ever devised for weak and delicate women is Dr. Pierce's Favorite Prescription.

IT MAKES WEAK WOMEN STRONG.

SICK WOMEN WELL.

The many and varied symptoms of women's peculiar ailments are fully set forth in Plain English in the People's Medical Adviser (1008 pages), a newly revised and up-to-date Edition of which, cloth-bound, will be mailed free on receipt of 31 one-cent stamps to pay cost of mailing only. Address as above.

view, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said L. P. Martin et al.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

Witness my hand, this 11th day of January, 1912.

G. A. LONDON,
Sheriff, Hale County, Texas.

LAND FOR EXCHANGE.

Several East Texas and Oklahoma farms to trade for land in Hale County. See

E. E. WINN REALTY CO.,
Plainview, Texas.

FURNISHED ROOMS—Close in; bath. Phone 433.

OVER 65 YEARS' EXPERIENCE

PATENTS

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Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the
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Where They Make
HIGH GRADE PHOTOS



SEMI-ANNUAL CLEARANCE SALE

Will Continue Through Saturday, January 27th

We are going to offer our \$40,000 stock of Merchandise consisting of Dry Goods, Clothing, Boots and Shoes, Hats, Ladies' and Gent's Furnishings and Millinery at

REGULAR WHOLESALE PRICES

¶ We do not want to say cost, because it is almost impossible to "hew the line" in every instance and we mean to do everything we advertise. Besides there are a few things in the store that will be sold for less than they actually cost us; others probably will not be figured to a "gnat's heel." In the whole we expect to give you the profit.

A CHANCE TO BUY GOODS AT WHOLESALE

We can't quote prices on everything, but give you a few which are an index to the whole stock.

Any \$1.00 Overall in the house	75c	All 25c Hosiery will go at	20c	Two dozen Safety Pins.	5c
Any \$3 or 3.50 Star Brand Hat		All Men's Sweater Coats to go at		Five balls good Cotton Tape	5c
for	\$2.00	prices	Regardless of Cost	Three balls good Linen Tape	5c
One lot of Hats worth \$2 for	\$1.00	All Men's Collars, each	10c	Two bunches Finishing Braid	5c.
One lot Men's Trousers will be sold		\$6.00 Nettleton Shoes go at	\$4.75	regular price 5c each.	
for	Half Price and Less	Nice lot of Men's Suits at prices		Diamond Hill Cambric, yd.	7 1-2c
One lot of Shirts, nice patterns, reg-		that will	Sell	Hope Domestic, per yard only	7c
ular price \$1.25, will go at	85c	One lot of Shoes, odds and ends		Heavy Unbl'd Cotton Flannel	8 1-2c
One lot of Shirts, regular price \$1,		at	Half Price and Less	Ladies' Suits will go at	Half-Price
to sell at	75c	Six spools O. N. T. Thread	25c	One lot Children's Suits at	Half-Price
All 50c Neckwear at	35c	Two papers good Brass Pins	5c	Ladies' Sweater Coats and Aviation	
All 50c Hosiery will go at	35c	Two papers Needles	5c	Caps to go at	Wholesale Prices

In fact, this is a sure enough Bargain Sale. Not a sale to catch suckers, but our regular Semi-Annual Clearance Sale, in which we are trying to clear our winter goods to make room and place for spring and summer.

MOST EVERYBODY KNOWS WE ARE NOT MUCH ON SALES

that is, we do not believe in pulling off one every time the moon changes, but when we do there is a legitimate cause for it, and we have never failed to convince the people we meant business. We have had an exceptionally good business this past year, for which we are thankful and we hope by Good Goods, Correct Prices and Courteous Treatment to make our business still better and give our customers bigger values this year.

The Above Prices Apply on Goods Sold for Cash

Regular Prices Will be Charged on Credit Sales

¶ The store will not be closed to prepare prices for this sale. The price marks will be the same as they have been all year and you can easily see how much you are saving. Remember this is not a run-down stock of worthless merchandise, but a first-class up-to-date business where you have an opportunity to supply your wants at wholesale. We hope you will take advantage of this sale. We believe you will.

PLAINVIEW MERCANTILE COMPANY

"The Best and Prettiest Dry Goods Store on the Plains"

W. A. SHOFNER, Manager