MICROFILM CENTER, INC.
P.O. Box 45436
Dallas, Texas 75235

Former Addicts Tell It Like It Was--And Is

By BETTY KOELZER
Staff Writer

Bill Lane an Dave Behar, both former drug addicts, now public relations men for Synanon Foundation, Inc., are in the Panhandle area selling Synanon, a haven of help and rehabilitation for drug addicts, while also contacting members of the Texas Cattle Feeders Association, who for three years have been faithful donors of beef to help feed the 2,000 residents of the foundation.

Bill Lane, 27, a senior project manager of Synanon, was 13, living in Brooklyn, N.Y., when he started experimenting with barbituarates and "goof balls." After six months of barbiturates, Lane decided to graduate to heroin. For the past 6 years, Lane was in and out of various penitentiaries and institutions from New York state to Lexington, Ky., a federal rehabilitation center.

Three of the six years were spent inside the walls of the hospital, where Lane had no access to narcotics. 'This wasn't the answer, obviously," Lane said. "As soon as I got out, I would start looking for some heroin."

Finally, Lane's family turned its back on him and while under the influence of a narcotic, he stumbled into a New York street and was hit by a car, and his leg was broken.

Having read a 1962 Life magazine article about Synanon, Lane's family, as a last attempt, offered to finance his trip to Synanon. Lane was skeptical, but decided to give it a try until his leg was healed.

However, Lane remained even after his leg was healed and he was also cured of his addiction. He decided to make Synanon his life career, as he knows that if Synanon had not been there in his need, he'd now be dead. He wants to "sell" Synanon so that other kids won't have to get so far down as he did. He is now training other men to become public relations personnel for Synanon, as he is.

Dave Behar, one of these trainees, will be in the Panhandle area with Lane for the next several weeks until their "tour of duty" is completed, that is, contacting each member of the Texas Cattle Feeders Association, as well as giving programs to various organizations and groups wanting to hear their stories. Their temporary residence, while in the Panhandle area, is the Plainsman Motel, in Amarillo.

Behar's story is similiar to Lane's, starting also in Brooklyn, at the age of 16, but remaining on dope for 16 years. Like Lane, he was in and out of jails, hospitals and institutions, and on marijuana, pills, and then heroin. Having been at Synanon, now almost four years, Behar, 36, too has decided to make Synanon his career. He is married to a former addict and lives within the community in Santa Monica.

Although these men have been offered countless jobs with name corporations, they have turned them all down. Lane says it is difficult to convince these corporations of his reasoning for turning down high-salaried jobs for a $50 a month position with Synanon.

"But we're helping others, especially the young kids to get them straight," said Lane, "and that's more important."

Lane states that most addicts are now helped at Synanon before they "hit rock bottom." His advise to families of addicts is to stop covering up for the addicts, but rather put them out onto their own responsibility.

Lane and Behar expressed their disappointment at attempts of legalizing the sale of marijuana, whereby it will make it easier for more individuals to become addicted, just as legalizing liquor provoked more alcoholics. Youngsters take to drugs easily since they don't realize the possibilities of dangers involved. "Glamour leads them on," says Lane. More types of drugs available and more publicity about such are among the causes of such prominent usage today.

Fantastic though it may seem,



Dave Behar . . . Bill Lane

Panhandle grain-fed beef is being used to cure and rehabilitate 2,000 former addicts, men, women and teenagers, who are now residents of Synanon Foundation Inc., a non-profit privately funded corporation, with headquarters in Santa Monica, California.

The word Synanon originated from the slurring of the word "seminar" by an addict to be later picked up and used when a name was being sought for the newly formed foundation, often described as the world's most successful institution in unhooking people who are hooked by narcotics and alcohol.

The movement that set out to cure drug addicts — free — though group therapy and innovative education, and did it so well that it has grown from a one-room storefront in Ocean Park, Calif., to an 8,000 member organization since its origin in 1958, also rehabilitates thieves and other criminals. It holds $8 million worth of real estate, with five facilities about the United States, and teaches people from all walks of life to kick all their bad habits.

Charles, (Chuck) Dederich, the founder, referred to by many of the residents as 'the old man," had a ruined business career and two bad marriages by the age of 45, as a result of alcoholism. In Ocean Park, he had become a fanatic participant in Alcoholics Anonymous, existing on a $33 unemployment check and turning his shabby flat into a forum where alcoholics discussed their mutal problems and listened to Dederich talk philosophy. Soon drug addicts outnumbered drunks and the rest is history. Now, Synanon is a complex sophisticated organization with tremendous responsibilities which controls, besides all that real estate, all kinds of fancy equipment, great fleets of trucks, three full-time businesses, its own schools and a street fair that appears to become the largest single event on the West Coast.

Synanon is composed of self-contained schools, businesses, apartments, stores, restaurants, clinics, etc., providing education and occupational training of every type. Residents are non-salaried, but are trained in many fields through practical experience. Working with the whole individual, Synanon "teaches the individual how to live," learning to cope with life and face reality. Drugs are not the problem, but a symptom of a deeper problem within the person."

All residents of Synanon enter on a voluntary basis, and must want to do something for themselves. If a person decides to stay at Synanon, he is informed of the two main rules: no physical violence or the threat of it, and drugs will not be used. All sorts of people, wealthy or poor, addicted or not, ive at Synanon communities, because they consider it a more satisfying way of life than they had before. When entering, a monetary contribution can be made, but all must work to be welcome. A 2½-3 year residence is a minimum requirement upon entering. With 400 youths last year between 12 and 21, the average age was 18.

Many outside the center are involved within, doctors, lawyers, writers, artists, clergymen, teachers, actors, students, businessmen, housewives and mechanics, donating their talents and time to Synanon, teaching and working.

Besides the headquarters in Santa Monica, the world of Synanon includes centers in Oakland, Calif., Detroit, Michigan and New York City, in addition to the new Synanon City, being

See ADDICTS, Page 2

Serving the Magic Triangle

The Hereford Brand

26 Pages
PRICE 10c

69th YEAR — NO. 8 HEREFORD, TEXAS, 79045, THURS., FEB. 19, 1970 PUBLISHED EVERY THURSDAY

Jury Returns 18 Indictments

A total of 18 indictments were returned by the Grand Jury following a day-long meeting Monday.

Those indicted included Anthony S. Jungmann, driving while intoxicated, second offense: Gary S. Crouch, swindling with worthless checks over $50; Ed Hoaglan, swindling with worthless checks over $50; Tote V. Martinez, assault with intent to murder; Claron D. Riddle, driving while intoxicated, second offense; Sixto Cordova, assault with intent to rape; John Herald Devin, child desertion; Ambrose Garza Flores, assault with intent to rape; Claude O. Miller Jr., swindling with worthless checks over $50; Herman C. McCutchen, driving while intoxicated, second offense; and Severo Gonzales, theft over $50.

Flores, Miller, McCutchen and Gonzales were all free on bond while the remaining persons indicted remained in the county jail.

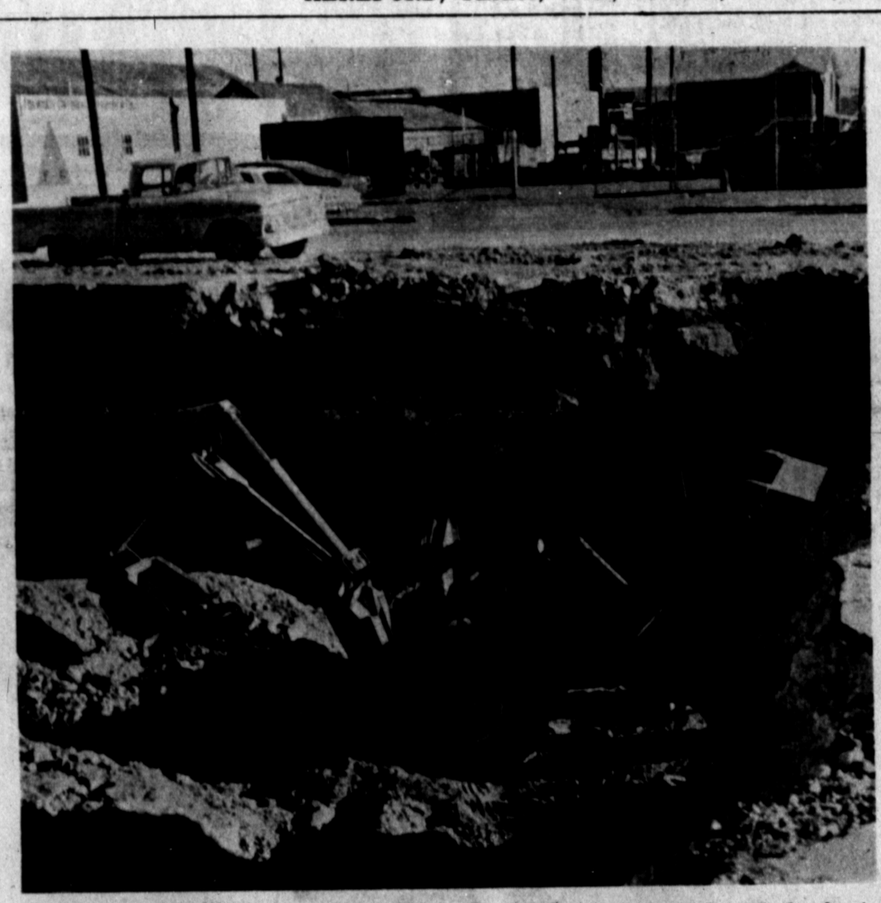
Six persons were bill that are still at large, one person was no billed and four cases were passed.

Post Office To Close Monday

Nolan Grady, local post master, announced Wednesday that the post office will be closed Monday, Feb. 23 in observance of George Washington's birthday.

Washington's birthday falls on Sunday, Feb. 22, but the post office, in observance of the holiday, will let all its employees off on Monday.

All windows at the post office will be closed, according to Grady, but will open again at the regular time Tuesday.



WORK UNDERWAY — Work at the Hereford State Bank, for its new banking facilities, got underway last week and progress is evident already as a gaping hole can be found in the south parking lot of the business. The huge hole here will provide an underground tunnel which will connect the cashier drive-up windows to the main building.

Workers Will Canvass City For Heart Sunday

When your doorbell rings in a special way this weekend, you may feel a tingle in your heart. Don't worry. It will be a Heart Fund Volunteer, making an annual visit to speed the war against heart and blood vessel diseases.

This Heart ambassador, calling to distribute heart-guarding information and to receive Hear Heart Fund contributions, is in a sense a stand-in for a big crowd of people.

One of them might be a child down the street whose inborn heart defect was corrected by heart surgery. Another might be the woman in the next block whose high blood pressure has been brought under control by new advances in treatment. Yet another might be a business associate who has recovered from a heart attack, or an elderly friend restored to productive life after a stroke. Among them also might be a youngster now safeguarded against repeat attacks of rheumatic fever.

You easily can guess the size of the crowd because 27 million of 200 million Americans suffer from some form of cardiovascular disease. That means one out of eight in this community. With these same diseases responsible for more than half of all deaths, the importance of the Heart Volunteer's mission can scarcely be overstated.

Also, as a prelude to Heart Sunday, "Coffee Day" has been set Friday at restaurants where proceeds from coffee that day will go to Heart Sunday. Restaruants that have been designated as "Coffee Day" restaurants are, the Caison House, Big Daddy's, Chaparral, Dairy Queen and Wade's Streak House with several other possibilities.

Dedication Set Today

Dedication ceremonies for the new fellowship hall of the First Baptist Church will be held Sunday at 2 p. m. with Dr. Winfred Moore, pastor of the First Baptist Church of Amarillo, as the main speaker.

Located on the corner of Fifth St. and Sampson, the new addition to the church encompasses the structure already present on the location, originally the Presbyterian Church and later a lodge building.

The new fellowship hall which is adjacent to the main auditorium of the church will seat approximately 300 persons and also boasts a stage and an ultra-modern kitchen.

Ceremonies for dedication will include a dinner in the new hall following the morning worship service. The meal will be $1 for adults and 50 cents for children.

Also a part of the $1¼ million project was the renovation of the offices and the ground floor of the auditorium.

Rev. Gerald Mann is pastor of the church and Jud Nowotny is minister of education.

Tax Deductions Here Average Over $1,000

NEW YORK — Residents of Deaf Smith County, who are busy assembling their 1969 income and expense figures in preparation for their Federal income tax reports, can now tell whether the personal deductions they are listing are higher or lower than average.

For their particular incomes, how do their charitable deductions compare with those of other taxpayers? How do their deductions for medical expenses and local taxes compare?

Answers to these questions come from the Commerce Clearing House, national authority on tax and business law, based upon data from the Internal Revenue Service.

It has released a breakdown showing just how much the average taxpayer in each income category has been deducting for contributions, interest, taxes and medical expenses.

It shows that among families with earnings equal to the average prevailing in Deaf Smith County, approximately 19 percent of gross income, or about $1,720, is the normal deduction.

In families whose earnings are lower than the local average, the amounts that are deducted represent a larger percentage of their income. For those in the higher brackets, on the other hand, the deductions are lower, percentage-wise.

Deaf Smith County families who are in the $10,000 income area, for example, will be deducting some $1,870 this year if they they conform to the average for that income. Those at the $6,500 level will have deductions of about $1,37.

The analysis of income tax reports indicates that the principal deductions among families in the lower income groups are for local taxes and for interest charges. Deductions for contributions and medical expenses become more significant as income goes up.

Of the $1,720 in total deductions taken by most families whose incomes approximate the Deaf Smith County average, $262 is for contributions, $606 for interest on installment debt and other obligations, $553 for state and local taxes and $299 for medical and dental costs.

The Commerce Clearing House emphasizes that these are purely guideline figures and are not automatically accepted by the IRS. The actual amounts deductible, properlysupported by records, may run higher or lower than the average in individual cases.

Jack Colville Is Named Chairman

Jack C. Colville of Colville and Wilson, Inc., operating out of Hereford, Texas and Altus, Oklahoma has been elected to the chairmanship of the United Potato Division. Mr. Colville has been active in service to the potato industry for many years and, for the last 2 years, has been a member of the board of the United Potato Division headquartered in Washington D. C.

The election took place at the annual convention of the United Fresh Fruit & Vegetable Association in Las Vegas, Nevada early this month.

An active program is planned. Committees have been named.

Hospital Records Good Year In '69

Another record year as far as most items were concerned, was registered by the Deaf Smith County Hospital in 1969, according to a year-end report released by the hospital Board of Managers recently.

During the past year the hospital continued its growth in the number of patients cared for and the total patient days, though the trend was not quite as dramatic as the past few years.

The overall expenses at the hospital increased by 9.38 per cent during 1969, somewhat less than the average 12 to 14 per cent being reported by hospitals over the country. As to be expected, payroll and payroll taxes accounted for the largest increase, some 19.71 per cent.

Depreciation expense increased by 7.27 per cent.

And, according to the report, strange as it may seem, the cost of supplies, repairs and other expenses decreased by 7.27 per cent. This was largely the result of the new warehouse that was constructed in 1967-68 which now enables the hospital to buy in larger quantities at better prices.

Also according to the report, the hospital warehouse has already paid for itself in just one year!

The report related, "It has never been our goal to make a profit and all money we have accumulated above expenses has always been reinvested in equipment or additions to our hospital. Our goal is to pay our own way so as not to be a burden on the taxpayers of the county, to provide the best possible patient care at the lowest possible cost to the patients and still keep in mind that we have been requested to deny no one medical care that needs it regardless of ability or willingness to pay. In other words we are trying to pay all of our expenses including the major ity of maintenance expense, absorb all charity costs, provide good patient care and at a minimum charge to our patients. This is not an easy task but so far we have been able to do so at least for the past several years."

In 1969, including depreciation costs, the hospital showed a net loss in the amount of $14,222.75. This condition was primarily brought about by the charging off at the end of 1969 a considerable number of accounts receivable that were held over from 1968.

The two years compared showed $98,691.43 added to accounts receivable for 1968 while 1969 had $138,200.66 for the same purpose. Charged off the books at the end of 1968 was $71,864.81 and last year the total reached $144,618.48, for a net difference in the two combined amounts for each year being, 1968, $26,826.62 and for 1969, $6,417.82.

For the same two year period, 1968-69, the hospital absorbed a total of $182,164.44 in charity and bad accounts plus maintenance of buildings and equipment of $44,884.64 for a total of $227,049.07. To offset a portion of the maintenance cost the hospital received from the county in the form of taxes the amount of $16,458.29 for a net absorption of the hospital of $210,590.78.

As far as to where the expense dollars went, a breakdown was given which showed the $752,848.75 had 65.63 per cent for payroll and payroll taxes; 5.02 per cent for depreciation of building and equipment; 2.31 per cent for utilities and telephone; 4.26 per cent for groceries and 22.78 per cent for other supplies, services, medicines, oxygen, etc.

Included in the report, the hospital gave a brief rundown of the hospital charges verses the hotel room charges.

In 1969 the average charge for "room, board, service" was $28.09 per day. For a hotel the cost would not include: 24 hour service from nurses, which amounts to about 72 cents an hour for a daily total of $18.55; dietary cost per patient day, for which hotel charges are extra, was $4.34 per day; medical records cost per patient day was set at $1.29; and insurance (cost for filing for hospital insurance claims), 42 cents.

Adding these together and subtracting from the cost per day for a hospital room, the total is $3.49 per day. This $3.49 has to pay for housekeeping, laundry, linen, utilities, administration, maintenence and all of the other costs.

In concluding their report, the board of managers stated, "We start a new year and a new decade we find many men trying to predict the future and what the next decade will bring. We are sure of only one thing and that is that there will be more

See HOSPITAL, Page 2

1970 Budget Is Approved

An increase in the cost of living, amounting to approximately 5½ per cent for all employees of the city, and the addition of numerous personnel in the administrative, park, police, street and water and sewer departments over the past year, hiked the city budget for 1970-71 to $1,021,674 with an operating reserve of $192,930.

This, along with two other items, was handled by the city commissioners in their regular meeting held Monday night at the city hall.

In the proposed city budget presented the commission by city manager Dudley Bayne, it was pointed out that due to new laws and regulations regarding the design, operation and maintenance of sewage disposal plants and the increased costs to the city to comply it was recommended that the monthly sewer service charge for residential use be increased from $1 to $1.50 per month with proportionate increases for commercial users. This action was approved by the commissioners in a meeting held earlier this year.

In the Receipts, General Operating Budget proposed for the upcoming fiscal year, total receipts reached $1,027,019 with a surplus of $187,585.

For the street, water, sewer and airport expenditures predicted for the upcoming year, the city allowed a total of $1,214,604 which is an increase over the actual $1,079,179 spent on these departments during the last fiscal year. In 1969-70 budget, the proposed budget was set at $1,064,020, a slight amount lower than the actual cost spent in this direction during the year.

Also approved at the meeting was the authorization to advertise for bids on pickups and trucks. The city will open bids on three 2-ton trash trucks, two pickups and one two-ton flat-bed dump trucks.

Commissioners also approved an amendment to the city Zoning Ordinance, allowing variances for special situations. In the past, the ordinance prohibited certain business and industries from doing certain things within or near the city limits, but the city limits, but the amendment now makes it possible for the commission to act on a case-by-case basis, deciding if an exception should be made.

Hospital...

(Continued from Page 1)

change and that we must be flexible enough to adjust to that change. During the past ten years our volume has more than tripled and we have had to adjust to that. We feel that we shall continue seeing the trend toward making a community hospital such as ours more of a focal point for total health care including more in the way of preventative care. If technical help becomes more scarce we may have to pool resources. We shall probably see much more in the way of automation."

Walcott Names Top Wildcats

Danny Torres and Carmen West, eighth grade students at Walcott School, were awarded the school's coveted "Fighting Wildcat" awards at the annual sports banquet held last Friday night at the Caison House.

Some 60 persons were on hand to see the two students receive their awards and to hear Hereford High School coach Larry Dipple speak. Master of ceremonies for the banquet was Sam Self.

Honored at the banquet were the 26 athletes, boys and girls, who participated in the basketball program at Walcott. There are approximately 100 students enrolled at the school.

Local Girl Is Corps Pledge

Army ROTC Corps Dettes tapped seven pledges last week after a week of tryouts and interviews, one being Trisha Hill, a Hereford freshman.

Pledges were given pledge ribbons in the regular Corps Dettes meeting.

The Corps Dettes are sponsored by Major Morril Ross and will compete in various drill competition in and out of state. Their next meet will be in Champaign, Illinois, March 13.

Chili Supper Slated Friday

The Dawn Community Association is sponsoring a Chili Supper from 7-9 p. m. Friday at the Community Building with the public invited.

The menu will feature chili and beans with homemade pies. The supper will be followed by games of dominoes and cards. Proceeds from the event will go to the community fund.

Co-chairmen for the event are Mrs. Edgar Sowell and Mrs. H. D. Fowler.

Try these fruit combinations for a pie: Apricot and banana; rhubarb and strawberry; blueberry and peach; apple and cherry; pineapple and strawberry.

Serve mint-flavored whipped cream over slices of fluffy chocolate cake. To concoct the cream, beat it and fold in a little creme de menthe.

The Hereford Brand

Member National Editorial Association
Member Associated Press
Published Every Thursday
at 130 W. Fourth
Hereford, Deaf Smith County,
Texas, 79045

THE BRAND PUBLISHING COMPANY
Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, $3.00 per year; Zone 2 and above, $4.20 per year. With Classified advertising rates: 8 cents per word first insertion 80 cents minimum); 6 cents per word additional insertion.
The Sunday Brand, both papers, Zone 1, $5.95 per year; Zone 2, $7.40 per year. Carrier deliver, 60 cents per month. Single copies 10 cents each.

CIRCULATION
Mail 364-2030
Carrier 364-1855

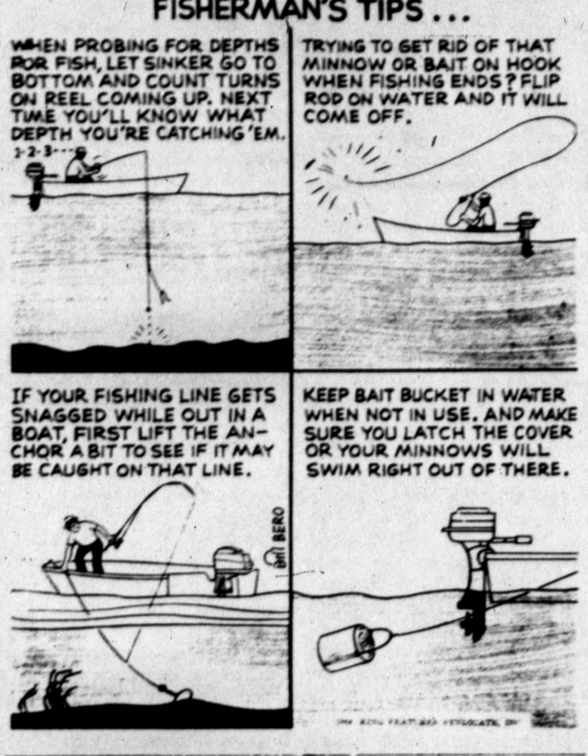
James M. Gillentine, Publisher
Melvin Young, General Manager
Marshal Day, News Editor
Grady King, Advertising Manager
Barbara Dryden, Society Editor
Jay Spain, Mechanical Superintendent

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

Fur, Fin and Campfire

By BILL BERO

FISHERMAN'S TIPS...





Addicts...

(Continued from Page 1)

built in Tomales Bay, a tiny town north of San Francisco, where the founder now lives on a beautiful home high on a cliff, overlooking the bay.

Seventy-five percent of Synanon's support comes from private donors, but Synanon Industries is its own single largest donator. The businesses included therein are Businesses Advertising Specialty, a rubber industry (given to Synanon by a benefactor) and several service stations, all in the Santa Monica and northern California areas. Synanon's goal is to become self-supporting.

TCFA RESPONSIBLE

Texas Cattle Feeders Association was responsible for Synanon's reknown coming to Texas three years ago, while Jack Carrothers of Friona Feedyards was president. The association is now under the direction of Bob Carter, president, from Carter-Kirchhoff Feedyards, Plainview and Joe Easley, first vice-president, of Easley and Circle 3 Feedyards of Hereford. The association's office, in Amarillo, where Loyd Bergsman serves as executive secretary, is in the process of sending a letter to all its members to stimulate total support.

Synanon needs 125-150 cattle from Texas, with 400 required in all to facilitate all the residents. Other cattle feeders associations, in California, Arizona, and recently endorsed by the Colorado Cattle Feeders Association, also contribute to this need. Swift and Co., Clovis, N. M., has agreed to slaughter and ship to Santa Monica all the beef donated within the local area, with Bob Blair Trucking, Amarillo, voluntarily delivering the cattle to Swift.

Donations of services and goods from all types of businesses, throughout the U. S., over 100 in number, provide many of the products necessary to life, from food, to soap, to lumber, etc. Synanon has its own trucks so that any goods which manufacturers contribute can be picked up.

Movies, books, and articles have been written about the activities within Synanon; the latest book, now being read by several local members of the Texas Cattle Feeders Association, is named simply "Synanon," by Guy Endor. This author died just last Friday.

To enter Synanon, where the cure rate is believed to be 87 percent, one must simply telephone the headquarters in Santa Monica, asking for an interview. However, entrance isn't as simplified as it may appear, as an addict's sincerity is tested by practical methods by the officials. Anyone truly wanting help is admitted to Synanon, where there is no such thing as a waiting list. Everyone is accomodated immediately.

An ex-alcoholic attorney, Dan Garrett, is confident about Synanon's future. "I'm certain that the American businessman will continue to support us. They are pragmatic, oriented toward problem-solving. They have always bought the self-help theory," he says. "Business has a big stake because they have to think of the next generation. They're in business to sell a product and want someone to buy it in 20 years."

Dr. Deissler, the physician who moved into Synanon and set up a clinic, explain "Gov. figures state that each addict costs society $25,000 every year. With 1,500 addicts out of circulation, we save society over $35 million a year."

Synanon isn't unanimously accepted, perhaps because they run their institution so differently that they cause outsiders to be suspicious and fearful.

Some federal, state and local agencies are highly critical of Synanon's unorthodox therapy and handling of funds. Yet, over 80 percent of the addicts and alcoholics remain in Synanon to give their services in exchange for an environment that doesn't drive them to drink or to shoot dope.

Although the drug problem in Hereford may not be as extreme as in other areas Bill Lane and Dave Behar agree that any number creates problems and even the fact that someone might be contemplating the usage is serious.

Floydada Rites Held For Kin Of N. E. Tyler

Funeral services for Enoch Lawrence Tyler, 49, brother of N. E. Tyler of 108 Northwest Drive, were conducted at 2 p.m. Monday in the Nazarene Church of Floydada where he made his home until moving to California in the 1940's.

The Rev. James Tubbs, a Nazarene minister and nephew of Mr. Tyler, officiated.

Burial was in Floyd County Memorial Park.

A resident of Freemont, Calif., he married Miss Betty Ricadue in California in 1945.

Other survivors include three sons, Bobby, Tommy and Edward, all of Calif.,; two daughters, Janet and Laurie, both of California; his mother, Mrs. N. E. Tyler Sr. of Dallas; three other brothers, A. G. of Amarillo, R. T. and George, both of Dallas; four sisters, Mrs. T. R. Damron of Blanket, Mrs. R. S. Tubbs of Freemont, Mrs. J. S. Bartlett of Texarkana and Mrs. V. F. Williams of Dallas; and one half-brother, R. N. Tyler of Amarillo.

READ THE CLASSIFIED ADS

Watch For
K-BOB'S
STEAK HOUSE
"Specializing in Char-Broiled Steaks"
Located in Clovis, N.M.
SOON TO BE
OPENING IN
HEREFORD!

Prices slashed in Ford Country

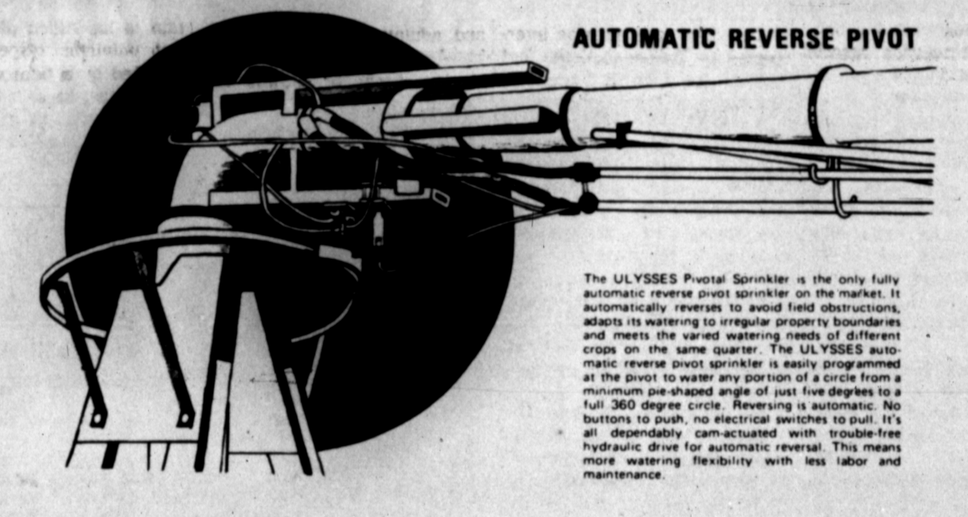


THE FACTS FAVOR FORD
Torino—special edition of our lowest priced hardtop. It's new-clear-through . . . named "Car of the Year"! Comes with dual racing mirrors, wheel covers, more!

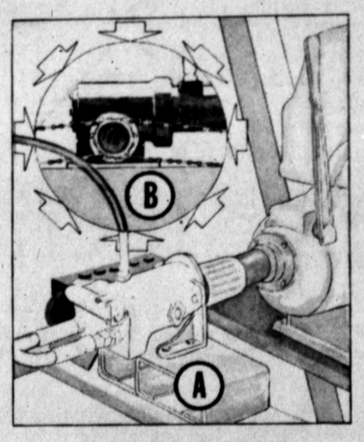
THE FACTS FAVOR FORD
Special Ford Galaxie 500—now lowest priced full-size V-8 hardtop. Comes with a lively 302 V-8 and special interior trim. A great buy!

Ford Dealer White Sale
ORVAL WATSON FORD SALES
200 W. FIRST Hereford, Texas

ULYSSES PIVOTAL SPRINKLER

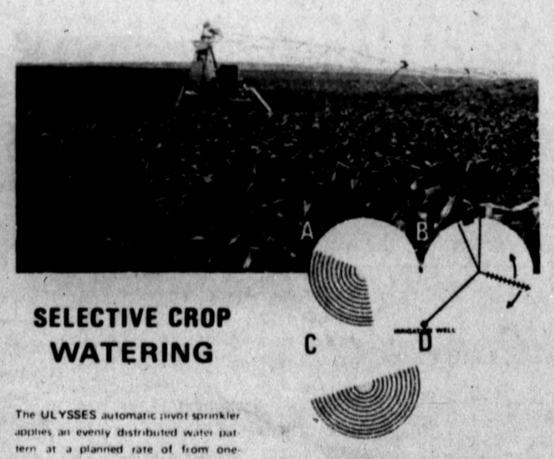


The ULYSSES Pivotal Sprinkler is the only fully automatic reverse pivot sprinkler on the market. It automatically reverses to avoid field obstructions, adapts its watering to irregular property boundaries and meets the varied watering needs of different crops on the same quarter. The ULYSSES automatic reverse pivot sprinkler is easily programmed at the pivot to water any portion of a circle from a minimum pie-shaped angle of just five degrees to a full 360 degree circle. Reversing is automatic. No buttons to push, no electrical switches to pull. It's all dependably cam-actuated with trouble-free hydraulic drive for automatic reversal. This means more watering flexibility with less labor and maintenance.



HYDRAULIC DRIVE

The ULYSSES automatic pivot sprinkler uses dependable hydraulic power to move the system through its fully automatic watering cycles. A pivot-tower mounted auxiliary air-cooled engine direct-drives a powerful hydraulic pump (A) which in turn powers a hydraulic motor (B) on each wheel tower. There are no electrical motors, switches or wires to corrode or malfunction and the auxiliary engine relieves horse power requirements at the irrigation well.

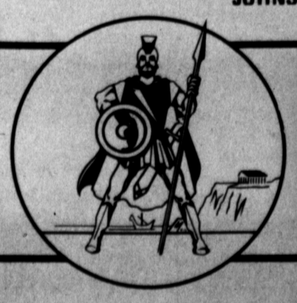


SELECTIVE CROP WATERING

The ULYSSES automatic pivot sprinkler applies an evenly distributed water pattern at a planned rate of from one-quarter inch per revolution for tight soils to more than one and one-half inches per revolution for loose, sandy soils. Either the time per revolution or the gallons per minute can be varied to deliver the desired amount of water in the desired time to meet the different needs of varied crops or irrigated grazing.

A. GRAIN CROP AND PASTURE
B. AVOIDS OBSTRUCTIONS
C. DUAL CROPS
D. SINGLE CROP

AUTOMATIC PIVOTAL SPRINKLER — UNI-FUSION P.V.C. PLASTIC PIPE — PORTABLE ALUMINUM MAIN LINES
GATED ALUMINUM SYSTEMS FOR FURROW IRRIGATION — PORTABLE ALUMINUM SPRINKLER SYSTEMS
JOHNS-MANVILLE TRANSITE ASBESTOS CEMENT PIPE



NOW MANUFACTURED AND INSTALLED BY

A DIVISION OF U.S. INDUSTRIES, INC. USI
ULYSSES IRRIGATION PIPE CO., Inc.
P.O. BOX 687
ULYSSES, KANSAS 67880
PHONE A/C 316 FL 6-1257
AREA OFFICES: GOODLAND · LIBERAL · GUYMON · HEREFORD

ULYSSES IRRIGATION PIPE CO.
SOUTH 385 . . . HEREFORD, TEXAS

Calendar Of Events

THURSDAY

Kiwanis Club, IOOF Hall, noon.

Toastmasters Club, Chaparral 7:30 p. m.

VFW at VFW Clubhouse, 6 p. m.

L'Allegra Study Club, 1:30 p. m., Mrs. Jeff Carlile hostess.

Hereford Study Club, Flame Room, 8 p. m.

North Hereford H. D. Club, Mrs. Viola Williams hostess, 2:30 p. m.

Texas Nurses Association at Hospital, 7:30 p. m.

Antonian Circle, 8:30 p. m. at St. Anthony's.

Wyche H. D. Club, 2:30 p. m.

Bay View Study Club, 3 p. m. hostess Mrs. Jimmy Gillentine.

Farm and Ranch Club, noon, hostess Mrs. G. V. Hall.

Mothers Needle Club, 2:30 p. m., Mrs. A. T. Jones hostess.

FRIDAY

Kiwanis Whiteface Breakfast Club, Chaparral, 6:30 a. m.

Bud To Blossom, 9:30 a. m., Mrs. Ernest Kendall hostess.

Dawn Community Association Chili Supper, 7-9 p. m. at Dawn Community Center.

Dawn H. D. Club luncheon, noon at Chaparral.

Dawn Music Club, 2:30 p.m.

Garden Beautiful Club, 3 p.m.

Patriarchs Militant and Ladies Auxiliary, 8 p. m. at IOOF Hall.

MONDAY

Music Study Club, 2 p. m., Ward Parlor of First United Methodist Church.

H. D. Council Annual Apreciation Luncheon.

El Llano Study Club, hostess Mrs. Elmer Kimball.

Hereford Evening Lions Club at Chaparral, 7 p. m.

Rotary Club at Jim Hill Hotel, noon.

Whiteface Booster Club at Community Center, 7:30 p. m.

Odd Fellows Lodge at IOOF Hall, 8 p. m.

Paisano Lions at Jim Hill Hotel, 7:30 p. m.

Easter Lions at Easter Clubhouse, 8 p. m.

Sugar Blues TOPS Club at Community Center, 7 p. m.

WWI Vets and Auxiliary at American Legion Hall, 7 p. m.

National Secretaries Association, REC Building, 8 p. m.

TUESDAY

Hereford Art Guild, 7:30 p.m. in Community Center Art Room.

Veleda Study Club, hostess Mrs. Joe Frank Clark, 8 p. m.

West Hereford H. D. Club, Mrs. Carl Schroeder hostess.

Lone Star Study Club, 3:30 p. m., hostesses Mmes. J. J. Durham and Vivian Majors.

Young Mothers Study Club 8 p. m.

TOPS Calorie Patrol at Community Center, 9:30 a. m.

Hereford Duplicate Bridge Club at Community Center, 7:30 p. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

Citizens Band Radio Club, REC Building, 8 p. m.

WEDNESDAY

Avenue Baptist WMU at church, 7 p. m.

Hereford Lions Club at Jim Hill Hotel, noon.

The Knights of Dunamis is the national Eagle Scout association providing service to scouting, to the community, and to its members. It promotes leadership, spirit of service to others.



BSP ROYALTY — Mrs. Harold Beauchamp, nominee from Alpha Alpha Preceptor Chapter, was crowned Valentine Queen of Beta Sigma Phi Sorority in ceremonies Saturday evening. She was crowned by Mrs. R. J. Cramer who also presented her an engraved trophy and a bouquet of yellow roses. Mrs. Pat Parker, left, was crowned princess from Xi Epsilon Alpha and Mrs. Joe Frank Huckert was named princess from Kappa Iota. — Staff Photo

At The Library

Novel Relates True Story Of Mussolini

Available at the Deaf Smith County Library this week is the true life history of two important men — Benito Mussolini and Count Von Luckner. Look into them today.

ONE AFTERNOON AT MEZZEGRA
by Peter Whittle

On April 25, 1945, Benito Mussolini fled to Milan in the company of a small group of German bodyguards and later joined his mistress, Clara Petacci.

Two days later he was intercepted by Italian partisans just outside the town of Dongo on the shore of Lake Como.

The next afternoon outside the Villa Belmonte at Mezzegra, he and Clara were executed. Their bodies, together with those of a small band of Mussolini's followers were taken by truck to Milan. There, they were hung by the heels from the canopy of a gas station. The killing of Benito Mussolini and the orgy of hate that followed remain among the most gruesome acts of mob vengeance that the twentieth century has known.

Here, Peter Whittle focuses on the death of Benito Mussolini and on the events of the four days preceding it. This is also the story of four days in the lives of other important characters in the drama; Clara Petacci, whose love for and poignant loyalty to Mussolini resulted in the sacrifice of her own life; Fritz Birzer, the German SS Lieutenant who commanded Mussolini's bodyguard; the partisans who arrested the dictator; the executioner, Walter Audisio; Mussolini's wife who heard of his death on the radio.

One afternoon at Mezzegra is not an analysis of the political factors involved in Mussolini's downfall. Rather it portrays the human drama of the last days of an all-powerful dictator who found himself bereft of worldly and political power, trying to escape by night from the vengeance of his own countrymen, and even reduced to the ignominy of borrowing a German enlisted man's coat and helmet to avoid recognition. It reveals a man who had lived amid grandeur and adulation dying almost alone-he who had risen to power on the cheers of crowds and whose last appearance before a crowd was one of sordid humiliation.

COUNT VON LUCKNER: KNIGHT OF THE SEA
by Edwin P. Hoyt

Within living memory, Count Von Luckner became a legend-the most dashing and adventurous of wartime buccaneers. After World War I, far from being the hated Boche, the Count lectured throughout America before spellbound audiences, and his "tall tales" made a best selling book.

Here is the true history of the man, in many ways more compelling than his own embroidered tales. His sailing vessel, the Seadler (sea eagle), disguised as a Norwegian freighter, preyed on American, British, and French supply ships in the Atlantic and Pacific. Never killing, always the courteous captain to his Allied prisoners, he won unfailing respect. Shipwrecked by a tidal wave in the South Seas, he sailed over 2,000 nautical miles in an open boat to the Fijis. Captured, he twice escaped.

Years later, in World War II, he served his native city Halle by arranging its dramatic surrender without loss of life. The gallant Count survived until 1968.

Tanki Group Party Held

The Tanki Campfire group held its Valentine party Wednesday evening at the Campfire Hut with fourteen members attending.

Valentines were exchanged throughout the group and games were played. Mrs. Burke Inman, leader, assisted.

A reading concerning the meaning and duties of Campfire girls was read to the group also.

READ THE CLASSIFIED ADS

When you are braising pork chops in a little liquid, try using dry white vermouth as the braising liquid.

To prevent a "skin" from forming on top of refrigerated pudding, place transparent plastic wrap directly on top of pudding, smoothing out to touch sides of bowl but without pressing down; gently peel off just before serving.

• WRITE FOR FREE LITERATURE •



Peoples Natural Gas wants to provide Well-Side natural gas for your irrigation needs. Peoples also leases dependable agri-engines. For more information about Peoples gas and engine service contact . . .

( )
( )
( )

Peoples Natural Gas Division of Northern Natural Gas Company

• WRITE FOR FREE LITERATURE •

Who else wants a simpler way to clobber crabgrass?

Turf Magic Crabgrass Control guaranteed 95%-100% effective



Crabgrass control is now much easier and more economical. Turf Magic Crabgrass Control makes it so. Dacthal in an excellent organic base, kills crabgrass seed before they can germinate. Simple! Users everywhere testify to its effectiveness. That's why the guarantee is so generous. Try it yourself and see.

Use it now

40 lb. bag $4.95

TAYLOR EVANS

Sugarbeet Road 364-0142

All-new Falcon.
Biggest economy news since Maverick.
Three new versions of America's all-time economy champ.



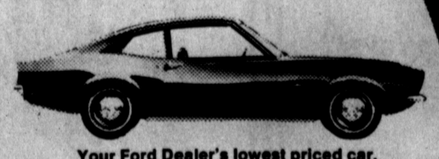


Your Ford Dealer's lowest priced station wagon.

Now Ford brings you a new line of 6-passenger money savers. Take your choice of the stylish 4-door sedan (shown above), 2-door sedan or station wagon. All give you the smooth power, top economy of Ford's reliable 155-hp 250 CID Six as standard equipment. And all offer many economical Twice-a-Year Maintenance features, such as 6000-mile oil changes, 36,000-mile chassis lubrications. See how much you can save on a new Falcon at your Ford Dealer's now.

America's best-selling new car. Maverick. Still $1995.*

*Ford's suggested retail price for the car. White sidewall tires are not included; they are $30.00 extra. Since dealer preparation charges (if any), transportation charges and state and local taxes vary, they are not included, nor is extra equipment that is specially required by state laws.



Your Ford Dealer's lowest priced car.



America's lowest priced six-passenger 2-door sedan.

FORD

Want to save money on a new car? The facts favor Ford. Ford gives you better ideas.

Extra Savings on White Sale Specials and A-1 Used Cars and Trucks

For more information on Falcon or Maverick see your Ford Dealer. Or write to: (Name of catalog you want), Dept. N-19, P.O. Box 1503, Dearborn, Michigan

ORVAL WATSON FORD SALES

200 W. FIRST Hereford, Texas

EVERY TUESDAY IS 4:30 - 9:00 P.M.

Family FISH FRY Day

Flakey, delicious, fillet of Haddock — served with salad, french fries. Texas toast and tangy tartar sauce.

ALL THE TASTY FILLETS YOU CAN EAT FOR ONLY 98¢

CHILDREN under 12—ONLY 69c

Bring the family EVERY TUESDAY 4:30 - 9:00 P.M.

DRUMSTICK RESTAURANT

2700 Georgia Street

AMARILLO

Farm Bureau President Gets Reply To Letter

Paul Lyons, president of Deaf Smith and Oldham County Farm Bureau, received a reply from Glenn A. Weir, director, Grain Division, United States Department of Agriculture, in regard to a letter he received from Lyons concerning the recent decision regarding advance payments to farmers on their crops.

The letter read as follows:

"Dear Mr. Lyons:

"Your recent letter to Secretary Hardin, urging reconsideration of the decision regarding advance payment to farmers who sign up under the 1970 feed grain program, has been referred to us for consideration and reply.

"The question of advance payments for the 1970 program was decided last February. You may remember that the budget prepared prior to President that the advance payment rate for the 1969 program was being reduced from 50 per cent to 25 per cent and that no advance payments would be made for the 1970 program. President Nixon felt that farmers were entitled to advance notice on such reduction and accordingly increased the 1969 rate to 50 per cent and continued the decision regarding no advance payments in 1970."

"However, in recognition of the tight money situation and the need of farmers to receive payments as early as possible, we have taken administrative action to assure that farmers may receive their total payment more rapidly than in prior years.

"Thank you for giving us the benefit of your views regarding this matter."

Farm Bureau, Farmers Union and National Farmers Organization officers and members and other interested businessmen from throughout the area wrote letters concerning the stoppage of advance payments when the advancement was made several weeks ago, and results were seen immediately.

It was first stated by the government that farmers would not receive their payments as they had in the past, but reconsideration was made and, though they will not receive the advance payment as soon as is customary, the total advance payments will be received sooner than usual.

Quintet Falls In Final Game

A devastating second quarter field goal attack by the Dumas Demons closed out the cage season for the Whitefaces on a sour note in Dumas Tuesday night as the host Demons took the district contest, 75-56.

After holding to a 14-14 deadlock through the first quarter, the Whitefaces saw their field goal game go to pot, hitting on only four from the floor and one from the charity line while the host team took advantage of the stall and produced 29 points in the second stanza.

In the first quarter, Harold Schmucker led the quarter with four points on two field goals while Mike Wartes added three to the effort. Santry Rush and John Sparks each had two while Percy Mays contributed three of his own. Dumas matched the local's efforts in the period as they also netted 14 points.

It was that second quarter that spelled disastor for the locals when the Demons' ace gunner, McClintock burned the nets for 11 points alone while for 29 total points in that quarter alone. The Whitefaces were only able to put the ball through the net on four occasions from the floor while getting one charity toss for nine total points in the period.

Hereford was out-scored by the host Demons in the third quarter, getting 15 points while allowing 20 for the host team. For the Demons, it was again McClintock to provide the spark, as he collected 10 of their points in that period. Marsh Pitman, Wartes and Gary Lemons shared the scoring honors for the quarter for the Whitefaces with each getting four points. Rush added a field goal and Dennis Hicks put a one-pointer through for the total 15.

Hereford's only good period came in the very final minutes of the game when they out distanced the host team, scoring 18 points to the Demons' 12. Thou they did out score the Demons in the final quarter, the bulge acquired by the Dumas team in the second quarter was too great to over come and the locals came out the losers, 75-56.

Garcia News

By S. N. THWEATT

The community was covered with snow early Sunday morning from one inch to five inches. It had rained some before the snow; the moisture was badly needed.

* * *

Mr. and Mrs. Mac Page, Bill and Lisa, went boating at Ute Lake at Logan, N.M., Sunday and reported a real spring day.

* * *

Mrs. Phillip Miller, Mrs. John Hill and Mrs. Tom DeShazo a visited Mrs. S. N. Thweatt Friday. The group attended Messenger H. D. Club at the home of Mrs. Elmer Northcutt; others attending were Mrs. Bill Page, and Mrs. N. A. Brown.

* * *

John Gilmore Hill, of Denver, Colorado, visited his parents Mr. and Mrs. John E. Hill during the weekend.

* * *

Mr. and Mrs. Joe Hamilton spent Sunday afternoon with her parents, Mr. and Mrs. Phillip Miller.

* * *

Mr. and Mrs. Eldred Brown spent the week at the REC meeting at Las Vegas, Nevada.

* * *

Mr. and Mrs. Ernest Brown and Mrs. N. A. Brown visited Sunday evening with Mrs. Floyd Brown at Westgate, and also visited Mr. and Mrs. Claude McDougal and Mrs. Clark in Hereford.

* * *

Mr. and Mrs. Elmer Northcutt made a trip to Tucumcari and on to Logan and Ute Lake.

* * *

Mrs. Elwyn Hartman of Rhea visited with Mrs. Bill Page and Mrs. Elmer Northcutt.

* * *

Mr. and Mrs. S. N. Thweatt drove to Miami Sunday and visited with Abbie Thorne. On the way home they had supper with Mr. and Mrs. Leo Webb in Amarillo.

* * *

Mr. and Mrs. Johnny Hoffman of Hereford spent Sunday with the Ernest Browns.

Wiley Services Slated Today

Funeral service for Mrs. Ann Nolen Wiley, 37, of 123 Cherokee, who died Tuesday afternoon in Deaf Smith County Hospital, following a long illness, will be conducted at 3 p. m. today in First United Methodist Church where she was a member. The Rev. Clifford Trotter, pastor, will officiate with burial in Rest Lawn Memorial Park by Gililland Funeral Home.

Mrs. Wiley was born Jan. 25, 1933 at Raymondville and moved to Hereford in 1967 from McAllen.

The former Miss Nolen married Kenneth W. Wiley on May 15, 1954 at Mercedes.

She is survived by her husband; two daughters, Lynn Gay and Janet Elaine, both of the family home; her mother, Mrs. A. H. Webb of Mercedes; two sisters, Mrs. Patsy Hranicky of Port Lavaca and Mrs. Jean Davidson of Corpus Christi; a brother, J. Bernard Nolen and two step-brothers, Robert and Leonard Buntrock, all of Corpus Christi.

Oleta Brisendine Now In Turkey

KARAMURSEL, Turkey — Airman First Class Oleta D. Brisendine, daughter of Mr. and Mrs. Thomas E. Brisendine of 805 S. 25 Mile Ave., Hereford, Tex., has arrived for duty at Karamursel Air Station, Turkey.

Airman Brisendine is a communications specialist. She previously served at Offutt AFB, Neb.

The airman is a 1967 graduate of Hereford High School.

The North and South American mountain lion may weigh from 100 to 255 pounds.

Boy Scouts camping in long term camps in 1969 number approximately 900,000.

THE CHURCH of CHRIST
on PARK AVENUE
ANNOUNCES
GOSPEL MEETING
February 22nd Thru March 1st
Services Held:
Sunday -- 10:30 A.M. 7:30 P.M.
Weekdays -- 7:30 P.M.
ENVANGELIST
GARLAND LIPE of
Havana, Arkansas
THE PUBLIC IS INVITED TO ATTEND EACH SERVICE
PARK AVENUE CHURCH OF CHRIST

TRUCK SPECIALS

1968 Tandem 366, 5 speed, full air, 20' bed & hoist 50" sides. Excellent condition $7,000

1966 327 4 speed Brownlipe 12 yd. dump & hoist tandem ready to use $4,800

1965 327 4 speed, 2 speed axle tandem 20' bed & hoist ready for use $3,450

For the No. 1 Deal on the No. 1 Car from the No. 1 Dealer . . .

DICK NORWOOD CHEVROLET OLDS
206 N. Schley 364-2160

Highlights And Sidelights

Public Welfare Board Announces Big Cut

By VERN SANFORD

AUSTIN, Tex. — A sharp cut in welfare and medical assistance payments, to be effective April 1, was announced by the State Board of Public Welfare.

Board said the unprecedented increase in assistance rolls, the decrease in federal medical aid funds and the constitutional spending ceiling required an average $11 a month cut in the Aid to Families with Dependent Children program and a 20 per cent slash in medicaid.

Board member Louis R. Sarazan of Fort Worth said there is no alternative.

Sarazan and board member W. Kendall Baker of Houston warned that further cuts may be in the offing before the end of the fiscal period next year.

Board ordered the lowering of AFDC payments from 75 per cent to 66 per cent of budget needs. Average AFDC family now draws $120.37 a month. Reduction would reduce this to $109.54.

Earliest and loudest protest came from Texas nursing home operators who claimed medicaid outlay shrinkage would put 95 per cent of them out of business.

Texas Nursing Home Association termed the situation of "crisis" proportions and urged Gov Preston Smith to take immediate action to summon lawmakers into special session for emergency appropriations.

Texas Medical Association charged the federal government has "promised more than it can deliver" in the health care area and is, in effect, asking providers of services to take a loss.

LAND PROGRAM FOLDS — Texas' 20-year-old veterans land program has folded. Through it more than 41,000 Texas veterans had purchased land under low-interest, long-term-pay provisions. It was a victim of high interest rates.

Veterans land board said that since the prime interest rate has been raised to eight and a half per cent, veteran's bonds, with a constitutional four and a half per cent ceiling, simply could not continue to attract investor capital.

More than 1,000 applications on file will be processed, but no more can be accepted until the interest-rate-bind eases.

COURTS SPEAK — An insurance company can be required to foot the damage bill for accidents that occur before a policy is actually written — if the contract already had been made without either applicant or company knowing of a loss, or an impending loss — the Supreme Court has held.

Supreme Court told a Dallas trial court that it should not have granted summary judgment against a couple suing General Motors Corporation on a claim that a faulty balljoint unit on a pickup truck caused an accident in which a woman was injured. Trial court held there was no defect.

In a divided verdict, the High Court held that Austin contractors cannot collect another $17,000 which all parties agreed is due them over and above the $864,888 contract for library and science building additions at Southwest Texas State University in San Marcos.

Third Court of Civil Appeals held fast on its January 21 ruling invalidating the Alcoholic Beverage Commission's proposed tough rules for private drinking clubs, including guest card restrictions.

ANTIQUITIES RULES — State Antiquities Committee, charged with regulating those who dig for historic treasures in the state, has set its rules and issued its first permit.

Rules require that any person or group seeking to excavate or salvage an archeological or historical site obtain a permit from the Committee. Supervision by a trained archaeologist, recording and publication of results and a scientific manner of working are the major points stressed in the rule.

Committee deleted from its rules a proposal that beachcombers and arrowhead hunters would have to get state permits. They will, however, be required to make reports on their discoveries. Explorers would be required to stop work immediately once a permit is cancelled.

First permit went to the Lower Plains Archeological Society for a salvage project at Big Spring. West Texas State University has agreed to sponsor the project.

APPOINTMENTS — Marvin Shurbet of Petersburg was named chairman of Texas Water Development Board by Governor Smith.

Smith also announced these recent appointments:

Texas Tourist Development Board — Charles Horan Jr. of Fort Worth.

Texas Library and Historical Commission — William H. Gardner of Houston (reappointment) and Frank Prescott Horlock Jr. of Houston.

Texas Turnpike Authority — John P. Thompson of Dallas (reappointment) and Albert Williamson Rollins of Arlington.

Texas Mass Transportation Commission — R. C. Jordan of Amarillo, Joe Lewis of Waco, Clyde Rice Malone of Austin, Dale Resler of El Paso, James W. Keay of Dallas and Eugene Maier of Houston.

Texas Conservation Foundation — Reagan B. Cates of Victoria, Charles Schreiner of Kerrville, Elo J. Urbanovsky of Lubbock, Glenn Biggs of Austin, Michael Giles Rutherford of Houston, Harry Lee Tennison of Fort Worth, William James Hendrickson of Wichita Falls, Ralph D. Churchill of Dallas and Jack Stone of Wells.

Southern Interstate Nuclear Board — Howard R. Drew of Fort Worth.

Lower Concho River Water and Soil Conservation Authority — Joe Brosig of Paint Rock, William Robert Loveless of Eden (reappointments) and Floyd Franke of Millersview.

Dr. Jimmy Allen of San Antonio, Harris County District Atty. Carol Vance and Dr. Nolan Estes of Dallas were named by Lt. Gov. Ben Barnes to Crime and Narcotics Advisory Commission.

COLLEGE MONEY — Coordinating Board, Texas College and University System has voted to cut back on requests for increased higher education funds.

Board adopted a four per cent faculty salary increase for the 1972-73 biennium. But this was below the 7.9 per cent increase recommended by the Board's staff and the 8.1 per cent increase requested by the institutions.

Staf asked or $206.3 million more for state senior colleges over the biennium, apart from salary increases. Board approved $166.8 million in additional funds.

STATE KINDERGARTEN — Texas Education Agency has begun working out the details of setting up state-supported kindergarten programs in all Texas public schools. Last Legislature authorized implementation of the program in a stair-step approach over the next seven years, with under privileged children having first chance.

TEA said the major problem is finding 1,500 kindergarten teachers for the 1970-71 school year and 7,000 teachers by 1977-78. They estimate it will cost the state $10 million the first year to implement the program.

JOB PROJECT LAUNCHED - New public service careers project seeks to open job opportunities in government to disadvantaged Texans and upgrade skills of state employees.

Governor Smith asked 12 key state agencies to cooperate, emphasizing a mutual policy of non-discrimination regardless of racial backgrounds or sex.

U. S. Department of Labor training funds are sought for Texas.

Smith expressed concern that over one fourth of the state's employees are separated from their jobs each year, while the positions remain vacant for months and half a million Texans seek work opportunities.

DEMOS TO MEET — State Democratic Executiv Committee will meet in San Antonio rch 9 to certify names of statewide candidates for the May 2 rimary ballot.

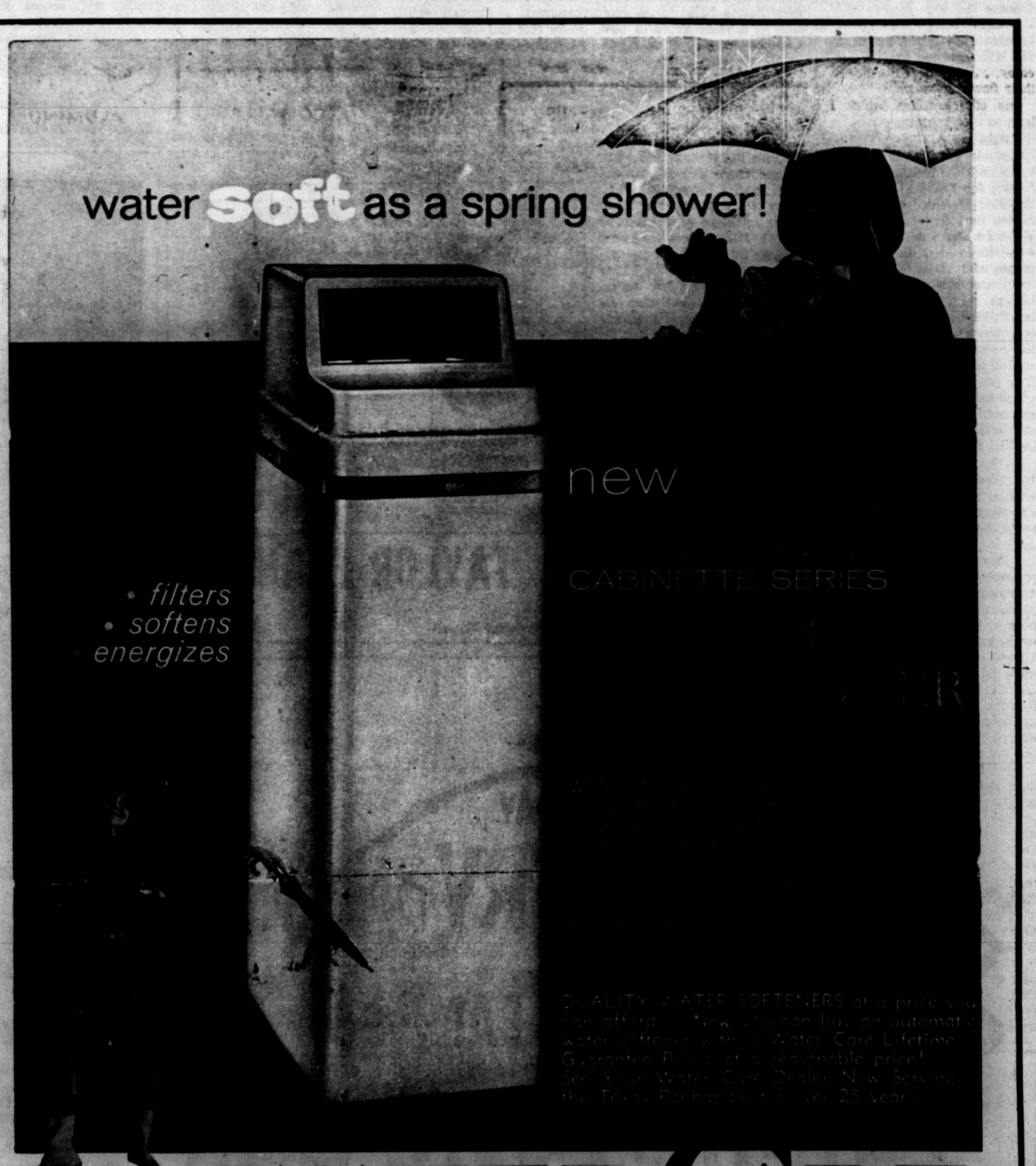
Committee will also:

•Decide the hour and place of the September 15 Democratic state convention.

•Establish a ratio for the number of delegates from each county or senatorial district convention to the state convention.

READ THE CLASSIFIED

COLOR TV SPECIALIST
Service on All Makes
TOWER TV Phone 364-4740
"One Day Service Call"



QUALITY WATER SOFTENERS at a price you can afford. Now you can buy an automatic water softener with a Water Care Lifetime Guarantee Policy at a reasonable price! See Your Water Care Dealer Now Serving the Texas Panhandle for over 25 years.
by WATER CARE®
216 N. 25 MILE AVE. . . . HEREFORD, TEXAS . . . PHONE 364-3280

Gladys' Garden

By Gladys Howton Manient

FRIENDS

"A man that hath friends must show himself friendly", Prov. 18:24.

One of the greatest assets any one can have is that of friends. They are far more important to us than any material assets we may possess.

Material things afford little enjoyment unless we have friends to enjoy them with us. If one owned the whole world, and there was nobody else here to enjoy it with him, he would be a most miserable creature. Really what would there be for us to live for?

The other day I visited in the home of one of the most charming and delightful persons, that I have known for a long time. She is a gracious, gentel, lovely lady. One whom I have admired and counted as my friend for many years. This person of whom I am speaking is Mrs. Maude Hackworth, who lives in her interesting, beautiful and functional-compact home at 413 A. N. McKinley.

When one enters the home, they know at once that a lovely southern lady lives there. The pretty pinks, soft blues, antique pieces of china and glass all make a correct setting for the lady of the home.

Yes she too has potted plants. Of these plants, violets are predominate. They are just right for the pretty home, and for the gracious lady that takes such an interest in her friends, "The Violets."

They are arranged on a tiered metal shelf container. Every inch is filled. There are full grown violets, mediumszed violets, and those which are busy growing from the rooting soil. Then the tiny leafed ones, nestled near the parent leaf, getting ready to be a big 'friend' some of these days for their mistress. Of course as I looked and visited, I was asking questions, because it is from such people that one learns their very best lessons in horticulture. . and the real know-how to grow and enjoy. . . as well as to LOVE their flower friends.

One of the things which I learned was that there should be the right sun exposure. Her violets are in a southeast exposure to the sun, and the drapes are fixed just so that they will get the early morning sun, and light exposure throughout the day. While I looked and questioned I was told that her method for propogation was to select a crisp, well developed leaf, and insert it stem and a part of the bottom of the leaf in the potting soil. Do not have the stem too long, that it is hard to handle and to insert into the soil. For these she uses a potting soil, which is selected for the rotting process. The other plants she uses a well recommended potting soil.

At the first glance of the violets, I noticed that they were well groomed. There was no crowding in the pots. Dead blossoms had been removed, as well as leaves which were unsightly. There was not a profusion of blossoms, as this was more or less a dormant time for the plants. Mrs. Hackworth had been in the hospital for several weeks prior to my visit, and as I have often said violets just must have loving care and attention, and be made to know that the grower is loving them and wants to share the best of everything with them. Her being away — left these lonely.

One of the prettiest was the dark red "Black Cherry" which was in a very attractive gardanier (pot had been set into it) and this special one graced the dinning table. Others plant blooming were: Bloom Fair, Mysterious, Irish Crochet, Pearly Shell. Hi-Fashion (white) was showing promise of an abundant bloom as there were many dainty buds on the plant, just ready to burst into bloom. You will note as you read the list that blues, are perhaps her favorites, as many of these named were blue, ranging in color from the most delicate light blue, to the deeper tones of blues. The inks were next in choice of those in bloom.

Other potted plants were here and there in the living room, and Mrs. Hackworth told me of the beautiful Christmas Cactus, which the Streus have. She takes care of it during the summer months while they are away attending their lodge. I asked her what was one of the real secrets for having a good blooming Christmas Cactus, and she answered, first of all care. Then she said let it have a period of dormancy. She puts it to one side during the summer, and then gradually brings it into the lighted area, and starts giving it special care and attention. By Christmas time it is a bower of beautiful blossoms. She said it was one of her favorites. I noticed one of the Christmas Cactus, growing in a pot, along with the violets, it was a new potted plant, dainty, luscious green, and healthy. . had promise of being a good plant in the near future.

Another potted plant she had, was a waxy foliage trailing plant. Luxuriant foliage, with tiny spots of white here and there on the lovely leaves. It has clusters of minute sweet fragrant blossoms, which gives delightful enjoyment to the grower. I had noticed a similar plant growing at the hospital, this winter, and thought it a real beautiful house plant. I asked Mrs. Hackworth and Mrs. Streu (who had joined us) what the name was. They did not know, but thought the plant had originally come from a cutting of Mrs. Homer Henslee's plant. I promised I would look it up in the encyclopedia (flower) and I find that it is probably of the Artistolochia family, and is botantically called Hoya moteskoi. It is very similar to the Hoya australis flowering plant, but from the discription of the blossoms, I rather think it is the first named. Sorry, but the dictionary did not give its common name, I will keep trying to find out more about it, and if I learn more will let you know.

Thanks for a delightful visit. Will be looking for a spoon, to add to your collection when I go to Virginia, just perhaps I can find one from West Virginia. Yes another hobby of my hostess is that of collecting sterling spoons, from states which she has traveled in. She is a delightful Virginian, having come from Ronake, Virginia her native state to the plains country of Texas in 1910.

As I review my visit with my friend, am reminded of the saying, "Happiness adds an multiplies as we divide it with others."

I am GLAD. . and thankful for friendships.

The Boy Scouts' new long-range plan, "Boypower '76," seeks to involve a representative one-third of all American boys by 1976. . . the 20th anniversary of our nation.

CAMPANA EVANGELISTA
Por La
iglesia de Cristo Plains and Sunset Dr.
FEB. 15-20. HORA DE SERVICIOS
Domingo, 10:30 A.M. y 7:30 P.M.
Lunes a Viernes, 7:30
EVANGELIST
HARLAN OVERTON
TODOS BIENVENIDOS

WASHINGTON'S BIRTHDAY SALE

Check OUR Prices! You'll SAVE ... at

GIBSON'S DISCOUNT CENTER
WHERE YOU ALWAYS BUY THE BEST FOR LESS
PRICES GOOD THRU SAT., FEB. 21, 1970

Preparation H Suppositories 12 Count Box NOW 97¢

Colgate MFP COLGATE TOOTHPASTE Family Size 63¢

PREPARATION H OINTMENT 1 Oz. Tube 87¢

TIDE GIANT SIZE Laundry Detergent NOW 67¢

MODART FLUFF SHAMPOO With Lanolin 12 Oz. Bottle 87¢

STYLE HAIR SPRAY 12.15 Oz. Trim Line Can Size 49¢

Turf Magic Crabgrass Control
CLOBBER CRABGRASS AND 26 OTHER TOUGH WEEDS. GUARANTEED 95-100% EFFECTIVE.
APPLY NOW!
In addition to hairy crabgrass and smooth crabgrass, you will get control on 25 other annual weeds including chickweed, green and yellow foxtail, lambsquarters, purslane, pigweed and spurge if Turf Magic Crabgrass Control is applied before these weeds germinate.
One application before germination gives full season control.
40 Lb. Bag Covers 2,000 Sq. Ft. ..... Retail $4.95 $3.27
Contains no poisonous arsenics

SILK 'N SATIN Hand and Body Lotion or PACQUIN LOTION 10½ Oz. Size 53¢

KODAK Instamatic CAMERA $6.99 by George Save Here!

FOIL WRAP ALCO WRAP ALUMINUM FOIL 25"x12" Roll NOW 27¢

ALUMINUM FOLDING COT With Foam Rubber Pad $7.97

CHAMPLIN Trans Cason MOTOR OIL 10-20-30, Qt. 31¢

LADIES Remington Princess Electric RAZOR $7.99

MEN'S Long Sleeve SHIRTS Permanent Press $1.77

LARGE WASTE BASKETS Ass't Colors 67¢

BATHROOM CURTAINS Water Repellent 6'x6' Ass't Colors 69¢

JIMMY DEAN Pure Pork SAUSAGE This Beats All 2 LB. BAG $1.49

POPCORN POP RITE 2 LB. BAG 29¢

STORKLEY TOMATO SAUCE Delicious 8 Oz. Can 8¢

GLADIOLA FLOUR 25 LB. BAG $1.89

KOBEY Shoestring POTATOES No. 300 Can 10¢

FRISKIES DOG FOOD 2 15½ OZ. CANS 27¢

GIBSON'S Rx pharmacy
Phone 364-4900
SAVE ON PRESCRIPTIONS
EMERGENCY 364-4753
LOWILA CAKE Soap Free Skin Cleanser Suggested Retail 75c 47¢

KERI LOTION For Dry Skin New 13 Oz. Suggested Retail $3.95 $2.63

RIOPAN ANTACID TABLETS Chew or Swallow 100 Count Bottle Sugg. Retail $2.00 $1.37

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter, mgr.
P.O. Box 75
Courthouse
Phone 364-1504



OFFICERS INSTALLED — New officers for the coming year for the Hereford Newcomer's Club were installed in ceremonies Tuesday at the Chaparral. Mrs. Richard Ottesen, seated left, will lead the group as president and Mrs. Tommy Bowling, right, is 1st vice-president. Standing from the left are Mrs. Richard Hoelscher, 2nd vice-president; Mrs. John Kink, secretary; and Mrs. Ben Larsen, treasurer. —Staff Photo

Shower Fetes Marla Jack

Miss Marla Jan Jack, whose marriage to Wayne Baker of Durango, Colo. will take place Saturday, was complimented by a miscellaneous bridal shower recently in the Community Room of the First National Bank.

Hostesses for the affair were Mmes. J. B. Shirley, Wayne Bass, Jim Henderson and Elton Wyly.

The service table was laid with a pink cloth under maroon net, centered with a pink and white floral arrangement.

Refreshments of punch and cake were served by Miss Sue Shirley and Miss Sammie Bass.

Guests were registered by Mrs. James Perkins.

Hill and May Bowlers of Week

Elected top bowlers this past week in Hereford were Terry Hill with a 645 handicap series and Edna May who bowled 95 pins over her average. L. V. Watts had high series for he men with 618 and the high game of 229.

Jean Watts had high series for the women with 504 and high game with 191.

Team results for Feb. 11 were the following: The Handicaps won 0-lost 4, Sunset Lanes won 4-lost 0; The Chumps won 3-lost 1, The Low Rollers won 1-lost 3, Coy's Crew won 4-lost 0, Vaughn Real Estate won 0-lost 4, Team 8 won 1-lost 3, Gifford Hill Western won 3-lost 1, Whiteface Aviation won 3-lost 1, Wilson and Company won 1-lost 3, The Hollys won 3½-lost ½, and the Lucky "7" won ½-lost 3½.

Standings to date are: Coys Crew won 10 and lost 2, Sunset Lanes won 9 and lost 3, Gifford Hill Western won 7 and lost 5, Lucky Sevens won 6½ and lost 5½, the Chumps won 6 and lost 6, Wilson and Company won 6 and lost 6, Team 8 won 6 and lost 6, The Hollys won 5½ and lost 6½, Whiteface Aviation won 5 and lost 7, Vaughn Real Estate won 5 and lost 7, The Low Rollers won 5 and lost 7, and The Handicaps won 1 and lost 11.

Picking up splits were Pat Acton 5-7-9-0, Denzil Vaughn 2-8-7 and 3-10, Coy Radney 5 10 and Irene Andrews 6-7, Other scores were Terry Hill who bowled a 603 series with a 211 game, Jim Chesley who bowled a 207 game and Guy Andrews who bowled a 203 game.

VISITING IN HEREFORD

Mrs. John Lee Francis and Mrs. Joe B. Mercer, both of Silverton, were in Hereford Monday visiting their sister Mrs. Annie Springer.

On Christmas Day of 1855, the Royal Canadian Rifles, stationed in Kingston, Ont. cleared snow from the harbor, tied skates to boots, borrowed field-hockey sticks and an old lacros ball and began a new game—hockey on ice.

Cub Scouting, started in 1931, has 2,351,356 boys actively enrolled in its packs now.

Announcement Tea Is Held In Lubbock

A white heart held aloft in the hands of a red cupid silhouette proclaimed March 28 as the wedding date for Cynthia Ann Beene of Hereford and David Summers of Ingram at a Valentine announcement tea held Saturday in the home of Miss Lola Marie Drew of Lubbock.

Guests were greeted by Miss Drew and received by the honoree with her mother, Mrs. W. C. Beene of Hereford, and her grandmother, Mrs. Hubert Gentry of Shallowater.

A red and white arrangement of carnations and hearts decorated the serving table. Presiding at the silver appointed table were Miss Elise Beene, sister of the honoree, Miss Gwendolyn Flache and Miss Diane Bentley.

Registering guests from Texas Tech faculty and student friends were Misses Beverly and Christie Beene, sisters of the bride-elect.

Also attending was Mrs. George Warner of Hereford, in whose home the wedding will be solemnized.

Co-hostesses with Mrs. Drew were Mrs. Aubrey Russell and Misses Ruth Norton and Paula Gibson.

Political Rally Is Topic Of Discussion

A political rally slated for April was the topic of discussion at a Messenger H. D. Club meeting held Friday in the home of Mrs. Elmer Northcutt.

Mrs. Northcutt displayed quilt tops for members to choose for raffling purposes at the rally. She also demonstrated crocheting techniques.

Other portions of the program given by Mrs. Northcutt included cooking meat in small quantity such as ham loaf and quick and easy cake which was later served at refreshment time.

Roll call was answered with each member reciting a time saving cooking hint and the opening exercise was a game won by Mrs. N. A. Brown.

The council report was presented during a short business session by Mrs. S. N. Thweatt who later distributed Spanish songs to each member for their song books.

Others present were Mmes. Phillip Miller, John Hill, Tom DeShazo, and Bill Page.

The next meeting will be held Feb. 27 in the home of Mrs. Gene Bradley.

Engagement Announced

The Rev. and Mrs. Bryan Halliburton of Clyde, Texas announce the engagement and approaching marriage of their daughter, Karen June, to Jim Pogue, son of Rev. and Mrs. Russell Pogue of Petersburg, formerly of Hereford. Rev. Pogue was minister of the Temple Baptist Church here before moving to Petersburg.

Vows will be solemnized March 26 at 7 p.m. in the First Baptist Church of Clyde.

The couple are students at Hardin-Simmons University at Abilene.

Bride-Elect Is Complimented

A setting of hearts and flowers formed the background in the home of Mrs. J. D. Kelly Saturday afternoon for a tea introducing Miss Janet Leigh Norman of Hooker, Okla., bride-elect of Charles Kelly of Dallas, son of Mrs. Kelly.

Guests were received by Miss Norman, with Mrs. Kelly, and the honoree's mother, Mrs. John Norman Jr. and her sister, Miss Kathy Norman, both of Hooker.

Refreshments were served from a serving table laid with a pink felt cloth and centered with an arrangement of pink carnations and white tapers. Other room decorations included red velvet hearts. Appointments were in silver.

Mrs. John Dale Kelly, sister-in-law of the prospective bridegroom, and his niece, Miss Jackie Kelly, presided at the table. Another niece, Miss Johnette Kelly, registered the guests.

Members of the houseparty included Mrs. Don Robinson, Mrs. Chester Wiggains and Mrs. A. R. Dillard.

Out-of-town guests were Mrs. John Dale Kelly, Jackie and Johnette, Mrs. O. D. Smith and Mrs. Alfred Bell, all of Panhandle; Mrs. Hinklin Harrell, Mrs. Lawrence McGee and Mrs. Jack Vincent, of Amarillo; Mrs. Woodrow Killingsworth and Mrs. Jim Killingsworth, of Dimmitt.

Approximately 50 guests registered during the afternoon.



NEWCOMERS SPEAKER — Mrs. Ruth Word, counselor at Stanton Jr. High School, presented a program to members of the Hereford Newcomer's Club at a luncheon Tuesday at the Chaparral Restaurant. Mrs. Word explained the guidence and counseling program in the Hereford School system. — Staff Photo

La Madre Mia Valentine Party Held Saturday

La Madre Mia members and their husband's met for the club's annual Valentine dinner party Saturday evening at the First National Bank.

Quartet tables were decorated with fresh flowers bringing out the Valentine theme.

John Gililland presented his magic act for the group followed by Jerry Hodges and Walker Parris with country music entertainment.

Social committee members Mmes. Eugene Sparks, Carl Carlile, Wayne Lady, and Charles Watson served as hostess for the occasion.

Others in attendance were Messrs. and Mmes. C. D. Adams, Roger Williams, Don Walser, Richard Ward, Bobby, Owen, Don Lane, Dean Herring, G. C. Merritt, Jr., Jerry Don Glover, Lynton Allred, Waldo Baxter, Walker Parris, and Jerry Walker.

The next meeting will be hosted by Mrs. Charles Frye Feb. 26 at 8 p. m.

GUESTS VISIT MRS. AWTREY

Mr. and Mrs. W. H. Awtrey Jr., Sheila, Gena and Wayne, of Ulysses, Kan., were guests during the weekend in the home of Mrs. W. H. Awtrey Sr. of Hereford.

They attended the wedding of Mrs. Awtrey's granddaughter, Miss Sharon Awtrey and Don Hoover Saturday in Friona.

Mr. and Mrs. E. T. Ward and granddaughter, Kathy, of Portales, visited in her home Sunday.

READ THE CLASSIFIED ADS

Forensics Places 1st In Area Competition

The Hereford High School Forensics Team traveled to Kermit to participate in AAA and AAAA competition Feb. 13 and 14 and took first place honors in Debate.

The three teams representing Hereford reached the total scores required to win first place over the competing 19 schools.

Steve Ray and David Thomas placed third in boys debate; Diana Adams and Mary Keyes, third in girls debate and Sharon Readhimer and Kevin Young were the third team aiding in winning the team trophy.

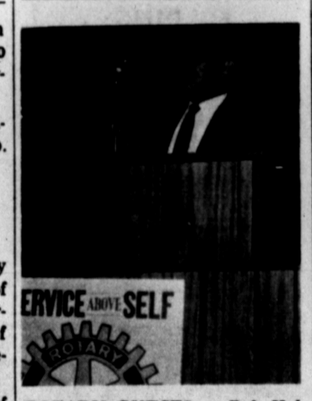
Prehn Nanninga placed as Best Boys Extemporaneous Speaker in competition with forty-five other boys.

Neal Duncan took third place in boys persuasive speaking.

Reaching the Semi-Finals were Diana Golden, girls prose; Bob Nelson, boys prose; Eugene Suttle, boys poetry; Kenneth Justice, boys poetry; Angela Grubbs, girls poetry; Dion Miller, boys informative; Shera Anderson, girls informative; and Marion Betzen, girls persuasive.

Teams and individuals were under the direction of Mal Manchee.

Approximately twenty-four will attend another tournament at Texas Tech in Lubbock March 6 and 7th, according to Manchee.



ROTARY GUESTS — Bob Holman, assistant superintendent of Hereford Schools, was narrater for a film presentation on Community Colleges given to members of the Rotary Club Monday. Lynton Allred, left, assisted with a question and answer period which followed the film. —Staff Photo

DAUGHTER'S BIRTH IS ANNOUCED

Lt. and Mrs. Jimmy J. Clifton of Herlong, Calif., formerly of Hereford, are the parents of a daughter, Shari Jo, born Jan. 20. She weighed 6 lbs. 5 oz.

Paternal grandparents are Mr. and Mrs. L. H. Clifton of Childress, Tex.

Maternal grandparents are Mr. and Mrs. A. S. Kelly of Vega.

PRESCRIPTIONS

FILLED AT THE LOWEST PRICES POSSIBLE, ALWAYS

Not all prescription prices are the same . . . you'll find our prices will help you to save on drug costs! Come in today for quality service at economical rates. You'll be glad you did!

Plus You Get S&H Green Stamps at . . .

COOPER'S CITY DRUG

364-1144

16th ANNUAL MEETING

Of the membership of

WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.

FEBRUARY 19, 1970 - 7:30 P.M.

AT THE

COMMUNITY CENTER - HEREFORD, TEXAS

All Cooperative Members are Urged to Attend

Their Annual Meeting Election Of Directors For DAWN, HUB And PARMER Exchanges

- DOOR PRIZES -

BIG Spring Thing!

Choose from the Newest in Spring Fashions at Jeanie's La Boutique

Party Clothes
Missy Junior Dresses
Western Wear
Pant Suits
Pants & Tops
Blouses
All Weather Coats
Lingerie And
Accessories



All Completely New Fashions for Spring . . . Are Yours at

Jeanie's La Boutique

828 West First Phone 364-1350

Hereford, Texas

Thinking Aloud

By BARBARA DRYDEN

The "queen of the ball," in every sense of the word, was Freda Beauchamp, when she was crowned Beta Sigma Phi Queen at festivities Saturday evening at the Knights of Columbus Hall.

Escorted in by her husband, Harold, she was a lovely picture when she was presented a large bouquet of yellow roses, the sorority flower, and an engraved trophy. She was crowned by last year's queen, Mrs. R. J. Cramer.

A nominee from Alpha Alpha Preceptor Chapter, Freda has been a member of the sorority for 15 years and has become eligible for Order of Rose.

Crowned as princesses were Mrs. Pat Parker from Xi Epsilon Alpha Chapter and Mrs. Joe Frank Huckert from Kappa Iota Chapter.

They were each presented wristlets of yellow roses.

* * *

Ladies — in case you ever need any help in your dealings with the opposite sex, here's a few rules to follow —

1. The first and most important commandant for women in dealing with men and the foundation for all others is this — be pleasing in ways suitable to the time, the place and the man. Man's ego is outrageous. He likes the company of the pleasing woman, all others he avoids.

2. Learn, to understand the ways and wishes of a man. If he sees red when you wear red, don't.

3. Do your best to do everything the way a male boss wants it done.

4. Be willing to subordinate your personality — not your individuality — to make a man feel like the boss.

5. Use every means possible to ease your man's natural, however, prejudiced, fear of women.

6. Never make a man wonder how you'll take what he has to say. When tempted to make a scene, ask yourself these two questions: "Will this display, that I feel like making, accomplish any useful purpose? and "How will blowing my top affect this man's opinion of me?"

7. Never betray a trust — even unintentionally. The first secret you reveal will be the last you'll get.

8. Don't try to be "one of the boys." It will get you no place with the "boy" you're trying to influence. This means avoiding off-color stories, swearing and all un-feminine conduct.

9. Don't be afraid to stand your ground in an argument with the boss, but be sure you're on solid ground. Peel off sentiment, prejudice and emotion and present only the core of fact.

10. Be proud of being a woman, even though at work you have to be better than a man to be considered as good. As a woman, you have one tool in your kit that, used properly, will compensate for all the unfairness you suffer. That tool is charm —

Keeping up with the Joneses is no problem, but the Smiths sure have us puffing. .

READ THE CLASSIFIED ADS



Canada exports more than 90 per cent of its total output of nickel, copper, zinc and lead.

CAMPANA EVANGELISTA
Por La
iglesia de Cristo Plains and Sunset Dr.
FEB. 15-20. HORA DE SERVICIOS
Domingo, 10:30 A.M. y 7:30 P.M.
Lunes a Viernes, 7:30
EVANGELIST
HARLAN OVERTON
TODOS BIENVENIDOS

PIGGLY WIGGLY



I cannot tell a lie!

I've Chopped My Grocery Budget With Piggly Wiggly's Penny-Pinchin' Prices

You can "bury the hatchet" with your budget when you take a whack at our Penny-Pinchin' Prices. And that, by George, is the honest truth!

GIANT SIZE JOY LIQUID DETERGENT 49¢

U.S.D.A. CHOICE STEAK SIRLOIN or CLUB LB. 98¢

BOLOGNA Armour Star Sliced Lb. 59¢

BACON Hormel Thick or Thin Sliced 2 Lb. Pkg. $1.49

VELVEETA Kraft's Cheese Spread 2 Lb. Box $1.09

Tomatoes VINE RIPE FRESH lb. 29¢

NO. 1 U. S. BAKING POTATOES LB. 10¢

TEXAS CARROTS 2 PKGS. 23¢

SUNKIST LEMONS LB. 23¢

FOR THE FRESHEST PRODUCE IN TOWN SHOP PIGGLY WIGGLY

RANCH STYLE BEANS 6 NO. 300 CANS $1

HYDROX COOKIES 2 Pkgs. 1-Lb. 89¢

Jolly Time Yellow POPCORN 10-Oz. Bag 21¢

Betty Crocker CAKE MIX 29¢

Wilson CHILI 24-Oz. Can 69¢

White House APPLE JUICE Qt. Bottle 37¢

GRAPE JAM Kraft 18-Oz. Jar 29¢

SALAD OIL Kraft Quart 59¢

CANDY Hollywood 6-Ct. Pkgs. 5 for $1

WILSON'S VIENNA SAUSAGE 4-OZ. CANS $1

TENDERCRUST MINI LOAF 3 FOR $1

PIGGLY WIGGLY
100 FREE GUNN BROS. STAMPS
With $10.00 or more in grocery purchases.
Coupon expires Sat., Feb. 21, 1970
SPECIAL COUPON VALUE

FRESH GRADE "A" FARM FRESH EGGS DOZEN 57¢

BAKED BEANS Morton House 5 16½ oz. Cans $1

TOMATO SAUCE Mountain Pass 10 8-Oz. Cans $1

OLEO Meadowlake Quarters 4 1-Lb. Boxes $1

PEAS Lake Region Brand 8 303 Cans $1

BEETS Lake Region Brand 8 303 Cans $1

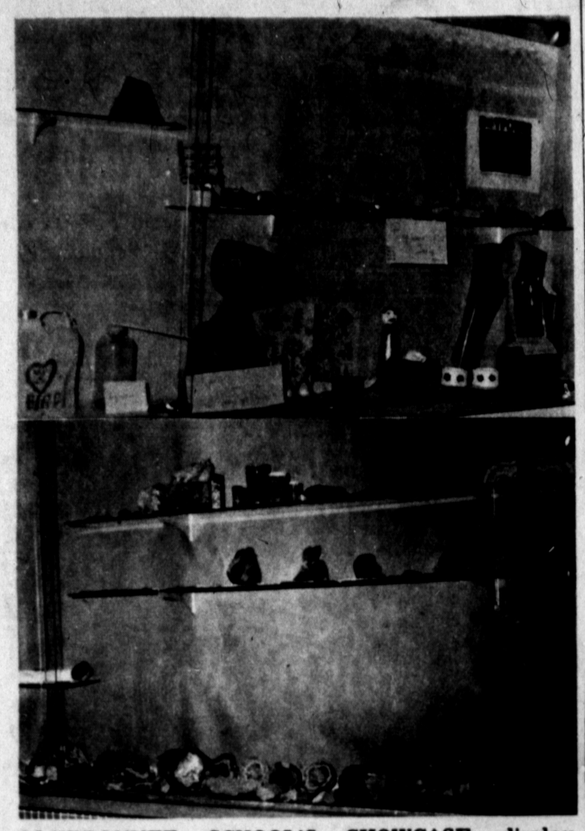
GOLDEN CORN Lake Region Brand 8 303 Cans $1

TOMATO JUICE Kern's 4 46-Oz. Cans $1

50 FREE GUNN BROS. STAMPS WITH THE PURCHASE OF NO 1 TALL CAN DEL MONTE RED SALMON
Coupon Expires Sat., Feb. 21, 1970

50 FREE GUNN BROS. STAMPS WITH THE PURCHASE OF PKG. SHURFRESH POTATO CHIPS
Coupon Expires Sat., Feb. 21, 1970

50 FREE GUNN BROS. STAMS WITH PURCHASE OF 13 OZ. CAN AQUA NET HAIR SPRAY
Coupon Expires Sat., Feb. 21, 1970



BLUEBONNET SCHOOL'S SHOWCASE display activities from within the community, such as, upper photo, a tribute to Scout Week, Feb. 7-13, 60th year; the projects were made by various cub scout dens, under the direction of Mrs. Boyd Collins. The case in the lower photo was trimmed by Mr. and Mrs. Sam Morgan, of Morgan's Rock House, 25-Mile Ave. In an effort to acquaint the students with action taking place within the area, and to provide first-hand, practical education. Bluebonnet school officials invite any interested individuals or organizations to display items in these showcases.

—Staff Photo

Hannaford Will Attend Studies

Jim Hannaford, Minister of Youth and Music, First Baptist Church here, will attend the Twelfth Annual School on Alcohol and Narcotics Studies to be held at Baylor University in Waco Friday and Saturday.

The school is sponsored jointly by Texas Alcohol Narcotics Education (TANE) and Baylor. Teachers, church leaders and social workers from over Texas will attend.

Topics include: Narcotics and Drug Abuse; Implications for the Community. . The Drinking Driver — Villain of the Highways. . . Smoking: General Effects on the Human Body. . Alcohol Education and Social Problems. . Unveiling the Mystery of Alcoholism. . and From Social Drinking to Alcoholism.

Speakers will include Dr. Jorge Valles, Houston Psychiatrist who specializes in alcohol problems. Dr. Valles is the author of "From Social Drinking to Alcoholism," published by TANE Press, and "How to Live with an Alcoholic," published by Simon and Schuster. He is Direc tor of Alcoholism Research and Treatment at the Veterans Administration Hospital in Houston, and Clinical Assistant Professor of Psychiatry at the Baylor University College of Medicine.

—Dr. Dominick J. Lacovara, Deputy Chief of the National Institute of Mental Health, Clinical Research Center, U. S. Public Health Service Hospital, Fort Worth.

—Dr. H. Frank Carman, a specialist in diseases of the lung, and Associate Professor of Medicine at the University of Texas Southwestern Medic al School, of Dallas.

—Dr. Charles Pitts, President of Dallas Baptist College, and First Vice President of Texas Alcohol Narcotics Education.

—Dr. F. C. Vickery, Supervisor of Temperance Educat i on, Alabama Department of Education, Montgomery, Ala.

Dr. Donald J. Merki, Associate Professor, College of Health, Physical Education and Recreation, Texas Woman's University, Denton. Dr. Merki is the author of "Drug Abuse: Teenage Hangup" published by TANE Press.

—Dr. Jerry F. Dawson, Professor in the History Depa r tment, Texas A&M University, member of the TANE Board of Directors, and Chairman of TANE's Bryan Texas Speaker's Bureau.

TANE is a non-profit educational organization dedicated to prevention of alcohol and drug problems. Programs inc l ude public school assemblies, publishing books, producing f i l m strips, a free sound film lending library for schools, churches, and other groups, public information service through newspapers, radio and television, legislative information serv i ce, research, and a speaker's bureau of more than 150 men.

"The Annual School on Alcohol and Narcotics Studies is one of our most important programs because it equips the teacher, church worker, and social worker to better teach the children. Each teacher attending t h i s seminar can multiply his effectiveness," said Albert F. Tucker, TANE Executive Director.

Need a dressing for fruit salad? Just mix French dressing and mayonnaise.

Always start to cook bacon in a cold skillet; keep the heat moderate and the slices will remain flat. Turn as necessary to have both sides browned evenly.

"America's manpower begins with Boypower." Since its found ing in 1910, more than 47 million boys and leaders have become affiliated with the Boy Scouts of America.

THE HEREFORD BENEFIT ASSOCIATION EXISTS

LET US TELL YOU ABOUT IT

Ellis GOOD! BETTER! BEST! TAMALES

Local FFA Youngsters Will Compete In Show

FFA youngsters of Hereford will exhibit their barrows at the 1970 Houston Lives t o c k Show and Rodeo, to be held February 25th through March 8th They are Wayne Schilling, Ronald Vasek, Doug Caperton, Marvin Smith, Otis Robinson, Lewis Fetch, Jimmy Christie, Valerie Christie, Jimmy Clark, Twig Rose, Earnie Murphy, K i m Sealy, Rodney Coleman, H e r nandez Celestino and G a r y Dunning.

FFA and 4-H Club exhibitors will be competing for $94,000 in premium money, plus an estimated $130,000 in auction premiums above market v a l u e. These premiums will be divided among exhibitors of 8 breeds of beef cattle, 4 breeds of dairy cattle, 11 breeds of sheep and angora goats, 5 breeds of swine, 5 breeds of horses, and many poultry and rabbit breeds.

The largest number of entries, ever, indicates tough competition for the championships. Houston Livestock Show and Rodeo General Manager E. C. "Dick" Weekley predicts the largest Junior Show in its history.

Star performers for the 1970 show include Elvis Presley, making his only appearance in Texas this year, in matinee and evening performances on February 27, 28 and March 1; Charley Pride will follow on March 2, 3, and 4; Bobby Goldsboro for one day only, March 5; and those TV favorites, Buck Owens and Roy Clark on March 6, 7, and 8.

Tickets may be obtained by writing the Houston Livest o ck Show and Rodeo, P. O. Box 200-70, Houston, Texas 77025.

On Apollo missions 12, 13, and 14 all nine astronauts have records as Boy Scouts.

LOSE 10 LBS. IN 10 DAYS ON GRAPEFRUIT DIET

HOLLYWOOD, CALF. (Special) — This is the revolutionary grapefruit diet that everyone is suddenly talking about. Literally thousands upon thousands of copies have been passed from hand to hand in factories, plants and offices throughout the U.S. and Canada.

Word of its success has spread like wildlife. Because this is the diet that really works. We have testimonials in our files reporting on the success of this diet. If you follow it exactly, you should lose 10 pounds in 10 days. There will be no weight loss in the first four days. But you will suddenly drop 5 pounds on the 5th day. Thereafter you will lose one pound a day until the 10th day. Then you will lose 1½ pounds every two days until you get down to your proper weight. Best of all there will be no hunger pangs. Now revised and enlarged, this new diet plan lets you stuff yourself with foods that were formerly "forbidden", such as big steaks trimmed with fat, roast or fried chicken, rich gravies, mayonnaise, lobster swimming in butter, bacon fats, sausages and scrambled eggs. You can eat until you are full until you cannot possibly eat any more. And still lose 10 pounds in the first ten days plus 1½ pounds every two days thereafter until your weight is down to normal. The secret behind this new "quick weight loss" diet is simple. Fat does not form fat. And the grapefruit juice in this new diet acts as a catalyst (the "trigger"), to start the fat burning process. You stuff yourself on the permitted food listed in the diet plan, and still lose unsightly fat and excess body fluids. When the fat and bloat are gone you will cease to lose weight and your weight will remain constant. A copy of this new and startlingly successful diet plan can be obtained by sending $2 to GRAPEFRUIT DIET PUBLISHERS, 1213 Premier Way, Calgary 6, Alberta. Money-back guarantee. If after trying the diet plan you have not lost 7 pounds in the first seven days, and 1½ pounds every two days thereafter simply return the diet plan and your $2 will be refunded promptly and without argument. Tear out this message as a reminder. Decide now to regain the trim, attractive figure of your youth, w h i l e enjoying hearty breakfasts, lunches and dinners.

Dept. No. 2-10-16

GRAPEFRUIT DIET PUBLISHERS

1213 PREMIER WAY, S.W.
CALGARY 6, ALBERTA

SAFEWAY

SPECIAL REMINDER

The Combination of Quality . . . . Variety . . . . Low Low Discount Prices . . . . Our Unconditional Guarantee of Satisfaction . . . Adds Up To Make SAFEWAY DISCOUNT Your Best Place To Save On Your Total Food Bill 7 Days A Week, 365 Days A Year!

EVERYDAY LOW DISCOUNT



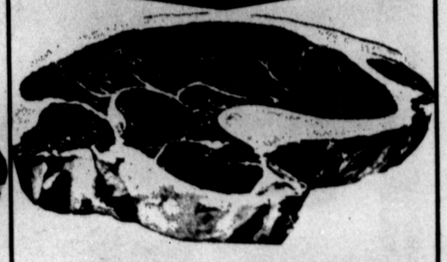
Whole Fryers
Fresh Whole Tender Young Fryers-2 to 3-lbs.
lb. 29¢

EVERYDAY LOW DISCOUNT



Round Steak
US Choice Beef-Center Cut Bone-In!
lb. 98¢

EVERYDAY LOW DISCOUNT



Sirloin Steak
US Choice Beef-Center Cut Bone-In!
lb. 98¢

Everyday Low Discount Price on Meat!

Quarter Loins — Pork Loins Cut Into Chops-At Low Discount Price. lb. 88¢
Fish Sticks — Captain Choice-Fine Quality Sea Foods-Heat & Eat. 3 8-oz Pkgs. $1
Canned Hams — Cudahy's Lean Delicious Canned Hams. 5-lb. Can $5.49

EVERYDAY LOW DISCOUNT

Cut-up Fryers Pan Ready Cut-Up lb. 35¢
Fryer Breast Fresh All White Meat lb. 69¢
Fryer Thighs Plump Dark Juicy Meat lb. 58¢
Drumsticks Tender Dark Juicy Meat lb. 58¢
Fryer Gizzards Fresh Gizzards lb. 39¢
Fryer Livers Fresh Livers lb. 69¢

EVERYDAY LOW DISCOUNT

Meaty Franks Safeway All Meat 12-oz Pkg. 49¢
Big Bologna Sterling Brand Sliced lb. 67¢
Braunsweiger Safeway Random Wt. lb. 69¢
Smokie Links Hormel 12-oz Pkg. 89c
Link Sausage Oscar Mayer lb. 99¢
Sliced Bacon Oscar Mayer lb. 99¢

EVERYDAY LOW DISCOUNT

Cooked Ham Butt Portions lb. 63¢
Sliced Bacon Safeway Lean Bacon 2-lb. Pkg. $1.59
Slab Bacon Lean Sliced Slab Bacon lb. 89¢
Ham Hocks Ideal to Cook With Beans lb. 59¢
Bacon Squares Good For Seasoning lb. 59¢
Salt Pork Sliced Centers lb. 59¢

• No Stamps
• No Giveaways
• No Games
(Just Money-Saving Prices 7 Full Days A Week)

Don't Collect STAMPS. . . . .
SAVE EVERYDAY

Safeway Everyday Low Discount Prices!

Paper Tissue — Georgian White Bathroom Tissue — EVERYDAY DISCOUNT PRICE — 10-roll Pkg. 69¢
Tomato Juice — Town House Rich Red Juice. — EVERYDAY DISCOUNT PRICE — 46-oz Can 31¢

EVERYDAY LOW DISCOUNT

Strawberries Scotch Treat 10-oz Pkg. 27¢
Gelatin Salad Lucerne Asst. Salads 15-oz Ctn. 38c
Party Dips Lucerne Asst. Dips 3 8-oz Ctns. $1
Homo. Milk Lucerne Bonus Quality ½-gal. Ctn. 59c
Chocolate Milk Lucerne Bonus Quality Qt. Ctn. 35c
Cole Slaw Lucerne Bonus Quality 14 oz. ctn. 38c
Cottage Cheese Lucerne Bonus Quality lb. Ctn. 39c
Apple Juice Town House Qt. Bott. 36¢
Green Beans Del Monte Cut No. 303 Can 25¢
Green Peas Libby's Sweet Peas No. 303 23¢
Minced Clams Sea Trader 8-oz Can 39¢
Soft Drinks Cragmont Asst. Flavors 2 1-qt. Bottles 29¢

EVERYDAY LOW DISCOUNT PRICE — Lemonade — Bel Air Premium Quality Reg. or Pink Lemonade — 6-oz Can 11¢
EVERYDAY LOW DISCOUNT PRICE — Potatoes — Bel Air Premium Quality Tasty Potato Patties! — 12-oz Pkg. 19¢
EVERYDAY LOW DISCOUNT PRICE — Solid Oleo — Coldbrook Margarine At Everyday Low Discount. — lb. Pkg. 16¢
EVERYDAY LOW DISCOUNT PRICE — Cut Okra — Birdseye Tender Fresh Tasting Cut Okra's — 10-oz Pkg. 29¢
EVERYDAY LOW DISCOUNT PRICE — Cream Pies — Bel Air Premium Quality Delicious Asst. Flavors — Three Pies 27¢
EVERYDAY LOW DISCOUNT PRICE — Ice Cream — Snow Star Asst. Delicious Flavors To Choose From! — ½-gal. Ctn. 59¢

SAFEWAY SUPER SAVERS!

SUPER SAVER — Cottage Cheese — Lucerne Bonus Quality — 2-lb. Ctn. 59c
Fresh Eggs — Breakfast Gems Med. Doz. 55c
SUPER SAVER — Chunk Tuna — Sea Trader Light Chunk Tuna-Try it Today! — 6½-oz Can 29¢
SUPER SAVER — P'Nut Butter — Real Roast Peanut Butter Firm Quality! — 3-lb. Jar 99¢
SUPER SAVER — Candy Bars — Curtiss Candy-5-Bars To Choose From! — 10-ct. Pkg. 39¢

EVERYDAY LOW DISCOUNT

Spam Luncheon Meat 12-oz Can 57¢
Morsels Nestles Chocolate 12-oz Pkg. 53¢
Morsels Nestles Chocolate 6-oz Pkg. 27¢
Charcoal Kingford Long Lasting 10-lb. Bag 85¢
Spaghetti American Beauty 10-oz Pkg. 21¢
Panty Hose Truly Fine ea. $1.53
Mouthwash Safeway 3 Flavors 16-oz Bott. 36¢
Pampers Daytime 30-ct. Pkg. $1.43
Kotex Sanitary Napkin 48-ct. Box $1.39
Bayer Aspirin 100-ct. Bott. 79¢
Nyquil The Night Time Capsule 6-oz Bott. $1.19



Detergent
EVERYDAY LOW DISCOUNT PRICE-Gain Laundry Detergent-10¢ Off Label!



SUPER SAVER
Palmolive
A SAFEWAY SUPER SAVER PRICE-Dishwashing Detergent-10¢ Off Label!



Ivory Liquid
EVERYDAY LOW DISCOUNT PRICE-Dishwashing Detergent-
12-oz Bott. 59¢

SAFEWAY

Super Savers Are Effective Thru Feb. 21 In Hereford

WE RESERVE THE RIGHTS TO LIMIT QUANTITIES!

© COPYRIGHT 1969, SAFEWAY STORES, INCORPORATED

Young Is Named To Dean's List

Jimmy Young, senior business administration student at Oklahoma State University, was among 3,970 OSU students named to the Dean's Honor Roll for the fall term.

The honor goes each semester to students making a grade point average of 3.0 (4.0 is perfect) or better while carrying at least 12 credit hours, with no grade lower than C, said Registrar Raymond Girod.

To store fresh ginger root, scrape the skin off each piece. Place in a wide-mouth jar and add enough dry sherry to cover. Keep in the refrigerator where it will last almost indefinitely.

CAMPANA EVANGELISTA
Por La
iglesia de Cristo Plains and Sunset Dr.
FEB. 15-20. HORA DE SERVICIOS
Domingo, 10:30 A.M. y 7:30 P.M.
Lunes a Viernes, 7:30
EVANGELIST
HARLAN OVERTON
TODOS BIENVENIDOS

Miss Cecilia Wilhelm Is Wed In Missouri

Visitation Catholic Church of Kansas City, Mo. was the setting Saturday afternoon for the wedding of Miss Cecilia Ann Wilhelm and John Thomas Hines, both of Kansas City. The Rev. Michael D. Rice officiated or the doublering vows.

The bride is the daughter of Mr. and Mrs. Ray Wilhelm of Route 3, Hereford. The bridegroom is the son of Mr. and Mrs. Harry J. Hines of Camdenton, Mo.

Miss Elaine Wallis was maid of honor and best man was James Constance.

Guests were ushered by James Franklin Jr. and Gary Kelly.

Mrs. Jeanne Blanck, organist, played traditional wedding marches, Panis Angelicus and Ave Maria.

Escorted to the altar by her father, the bride wore an empire gown of white crepe and lace designed with a Watteau train. The bodice featured lace bell sleeves and jewel neckline. Her veil of nylon illusion was held by a headpiece of lace and crepe traced with seed pearls and she carried a cascade bridal bouquet of white roses centered by an orchid.

Her only jewelry was a diamond pendant, a gift from the bridegroom.

Soft blue linen made the empire styled gown of the maid of honor and she carried a bouquet of pink roses.

A reception honoring the couple was held in the Boston Room of the Wishbone Restaurant where wedding guests were registered by Miss Maria Chastain.

For a wedding trip to St. Louis, Mo. the bride's traveling ensemble was a double breasted ivory knit suit with black patent leather accessories. Her orchid corsage was lifted from her bridal bouquet.

They will be at home at 2311 Scandia Drive, Kansas City.

The bride attended Hereford High School and was graduated from Mount St. Scholastica College and Research Hospital and Medical Center School of Medical Technology. She is employed as a medical technologist at St. Mary's Hospital.

The bridegroom is a graduate of Camdenton High School and Central Missouri State College where he was a member of Acacia Fraternity. He is employed by Blue Crss-Blue Shield Medicare Division as an accounting supervisor.

Out-of-town guests included Mr. and Mrs. Ray Wilhelm of Hereford, Mr. and Mrs. Harry Hines of Camdenton and Miss Jane Wilhelm of Austin.



Mrs. John Thomas Hines
. . . nee Cecilia Ann Wilhelm

Courthouse Records

MARRIAGE LICENSES

Charlie Dean and Donna Woodward 2-16.

EVERYDAY LOW DISCOUNT



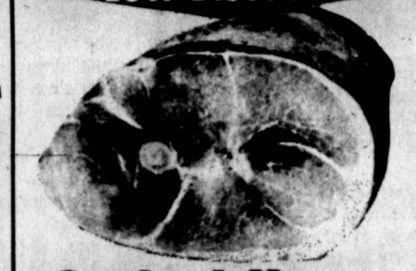
Sliced Bacon
Cudahy's Gold Coin Lean Sliced Bacon!
lb. 69¢

EVERYDAY LOW DISCOUNT



Ground Beef
Safeway Dependable 3-lb. Pkg. or More!
lb. 53¢

EVERYDAY LOW DISCOUNT



Cooked Hams
Fully Cooked Shank Portions Ham Pieces!
lb. 53¢

EVERYDAY LOW DISCOUNT



Young Turkeys
Trophy Brand Young Tender Turkeys 18-22-lbs.!
lb. 39¢

EVERYDAY LOW DISCOUNT

Pork Picnics	Fresh Lean Tender Roast	lb.	49¢
Pork Butts	Ideal To Cook With Vegetables	lb.	75¢
Pork Steak	Fresh Lean Tender Steaks	lb.	79¢
Spare-ribs	Fresh Country Style Ribs	lb.	79¢
Owens Chili	Easy to Fix-Heat & Eat	lb.	95¢
Beef Livers	US Choice Beef Livers	lb.	65c

EVERYDAY LOW DISCOUNT

Perch Fillets	Captain Choice	lb.	59¢
Flounder Fillets	Captain Choice	lb.	79¢
Catfish Steaks	Captain Choice 12-oz Pkg.		59¢
Breaded Perch	Captain Choice 12-oz Pkg.		49¢
Trophy Shrimp	Breaded Shrimp	lb.	$1.49
Shrimp Creole	Captain Choice 8-oz Pkg.		59¢

EVERYDAY LOW DISCOUNT

Chuck Roast	US Choice Beef Blade Cut	lb.	58¢
7-Bone Roast	US Choice Beef Center Cut	lb.	68¢
Arm Roast	US Choice Beef Round Bone	lb.	83¢
Boneless Roast	US Choice Beef Shoulder Cuts	lb.	89¢
Boneless Roast	US Choice Beef Chuck or Round	lb.	98¢
Rib Roast	US Choice Beef Large End	lb.	99¢

Everyday Low Discount Price on Meat!

T-Bone Steak	US Choice Beef-Check the Safeway Trim	lb.	$1.19
Porterhouse Steak	US Choice Beef-Safeway Trimmed	lb.	$1.29
Chicken Fried Steak	Fully Cooked Beef Patties	lb	89¢

Collect CASH SAVINGS Now. . . . . And
AT SAFEWAY DISCOUNT!

EVERYDAY LOW DISCOUNT

Shortening	Crisco All Vegetable	3-lb. Can	79¢
Cottonseed Oil	Nu Made	1½-qt. Bottl.	85¢
Par Liquid	Everyday Low Discount	48-oz Bottl.	47¢
Cleanser	White Magic	14-oz Bottl.	12¢
Windex	Window Spray Cleaner	20-oz Bottl.	48¢
Starch	Faultless Aerosol Can	22-oz Can	65c
Foil Wrap	Kitchen Craft Wrapping Foil	75-yd. Pkg.	25¢
Dixie Cups	Red Window Refill Cup-50-ct.	5-oz Cup	41¢
Pancake Mix	Aunt Jemima	2-lb. Pkg.	49¢
White Flour	Kitchen Craft	5-lb. Bag	47¢
Plain Chili	Plain Chili	19-oz Can	69¢
P'Nut Butter	Jif Creamy or Crunchy	18-oz Jar	65¢

Safeway Everyday Low Discount Prices!

Grain Rice	Town House Fine Quality Long Grain Rice	3-lb. Pkg.	53¢
Corn Flakes	Safeway Delicious Breakfast Cereal Try It-You'll Like It!	18-oz Pkg.	35¢

EVERYDAY LOW DISCOUNT PRICE

Bleach — White Magic Liquid Bleach-Makes Clothes Smell Fresher! ½-gal. Bottl. 27¢

Muffins — Duncan Hines Delicious Blueberry Muffin Mix! 13½-oz Pkg. 49¢

Brownies — Duncan Hines Fine Quality Brownie Mix! 23-oz Pkg. 61¢

Mustard — French's All Time Favorite Mustard. Shop & Compare! 24-oz Jar 39¢

Detergent — White Magic Laundry Detergent-With Enzymes! Gt. Size 59¢

Baby Food — Beechnut Strained Asst. Delicious Baby Foods! Each Jar 10¢

Everyday Low Discount Prices!

Paper Napkins	Northern Asst. Luncheon Napkins	60-ct Pkg	14¢
White Salt	Sno White Salt-Everyday Low Discount	26-oz Ctn	9¢
Gold Medal	All Purpose White Flour	5-lb Bag	57¢
Gr'Fruit Juice	Town House Fine Quality	46-oz Can	43¢
Fruit Drink	Crugmont Asst. Delicious Drinks	46-oz Can	25¢

EVERYDAY LOW DISCOUNT PRICES!

Lipton Tea	Fresh Instant Liptons Tea	8-oz Pkg.	77¢
Lipton Tea	Fresh Tasting Tea Bags	48-ct Pkg.	65¢
Folgers Coffee	Instant Coffee	10-oz Jar	$1.63
Epic Coffee	Instant Coffee	4-oz Jar	99¢

EVERYDAY LOW DISCOUNT PRICES!

Dog Food	Purina-5 Delicious Flavors	14-oz Can	29¢
Cookbook Bread		24-oz Pkg.	37¢
Crackers	Nabisco Saltines	1lb. Pkg.	37¢
Vanilla Wafers	Keebler	12-oz Pkg.	39¢



SUPER SAVER

Oranges — Sunkist Large Juicy Navel Oranges! 10 for 69¢

Apples — MIX OR MATCH Washington Extra Fancy Red & Golden Lb. 18¢

Grapefruit — Texas Ruby Red Tart Grapefruit-Super Saver! 49¢

Potatoes — US No. 1 Red Potatoes-All Purpose! 10-lb Bag 59¢

TOMATOES vine ripe lb. 25¢

CARROTS Tops In Vitamins! 2-lb Bag 29¢

Rhubarb	Washington State Hot House	lb.	39¢
Turnips	Purple Top Firm & Heavy	2 lbs. for	29¢
Lettuce	Red Leaf Solid Heads	Ea.	23¢
Mushrooms	Extra Flavor For Steaks	lb.	72¢
Or. Juice	Safeway Orange Juice	1-qt. Bottl.	79¢

SAFEWAY

SEE US FOR DEPENDABLE CAR CARE!

AVOID THE RUSH

Have your car inspected TODAY
KINSEY-OSBORN is an official state inspection center

SAFETY IS IMPORTANT

You can Feel Safe When KINSEY-OSBORN Works on Your Car . . .

FACTORY TRAINED MECHANICS

★ Front End Alignment
★ Motor Tune-Up
★ Transmission Repair

For ANY of Your Mechanical needs come to . . .

KINSEY-OSBORN MOTORS
142 N. Miles

Holly Executive Services Held

Mr. Edward M. Daniels of 2304 Shalimar Drive, Colorado Springs, Colorado, former executive of Holly Sugar Corporation, died suddenly in El Centro, California February 12 at the age of 52.

Mr. Daniels was first employed by Holly Sugar Corporation in 1944 and after serving 25 years in various capacities resigned to join Hawaiian Agronomics Company International, of Honolulu, Hawaii where he held the position of Staff Agronomist.

Mr. Daniels was born in Denver, Colorado and was a graduate of the University of California — Davis.

He began his career with Holly in 1944 and resigned as Eastern Agricultural Manager in October of 1969. Previously he had served in various capacities including Western Agricultural Manager at San Mateo, California before he was transferred to Colorado Springs in April of 1967.

Mr. Daniels was a member of the El Centro Blue Lodge F. and A. M., also the San Diego Consistory A. A. S. R. F. M. and the Al Bahr Temple in San Diego.

Mr. Daniels is survived by his wife Philida, sons Richard M., Robert P., and Bruce E. Daniels. Also surviving are his father Mr. R. M. Daniels of Laguna, Hills, California and his mother, Mrs. Nino Formenti of Modesto, California.

Mr. Daniels was a member of the California Agricultural Alumni Association and the American Society of Sugarbeet Technologists.

The funeral was held at the Hems Mortuary, El Centro, California on February 16 and at his request, contributions to the Masonic home at Decoto, California on their favorite charity, be made in lieu of flowers.

The first life-insurance policy of which there is a specific description and record was issued in 1583 on the life of "William Gybbons, citizen and salter of London." A premium of 32 lbs. was paid for one year's protection and when Gybbons died within the year, his beneficiary collected 400 pounds.

Former pro basketball star Neil Johnston is in his fourth season as freshman coach at Wake Forest.

No city in the world had attained a population of 1,000,000 in 1800.



By MELVIN YOUNG

Heard about the fellow whose foot was bitten off by an alligator?

"Which one," a friend asked.

"Man I don't know. When you've seen one alligator you have seen them all."

—HB—

Over at the Hereford State Bank they now have a big hole in the ground. This is the beginning of that building program they've been talking about. However, Jeff Carlile, Executive-Vice President of the bank says there hasn't been much interest in it yet.

"After all. When you've seen one hole in the ground, you've seen them all."

—HB—

You might say that when you've seen one feed yard, you've seen them all, but we still enjoy touring each and every one.

Troys Carmichael, President of BigTex Cattle and Grain, has a new wrinkle for the news media however. He goes a little further than just showing a fellow around. He makes a point of arriving at the new feeding operation just about lunch time and inviting his guest to partake of the goodies. And somehow, it's just a little easier to look at all that machinery after breaking bread.

The stockholders of BigTex, along with James McCarty, it's genial general manager, are plannig a big open house and tour out there pretty soon. You'll be reading about it in the Brand later, but make a mental note now to attend when the time comes around. You'll want to see it all.

We're not suggesting however, that you'll get fed when you go out. But we know you'll enjoy the tour. It's really worth seeing.

—HB—

By the way, Carl Gill of Madera, California, co-owner of Thompson-Gill of that city, has designed and set-up so many mills in Hereford that he's now putting a permanent branch house in Hereford.

Mr. Gill, a Madera Rotarian, has been attending the local club meetings so long that we no longer introduce him as a guest. He's just considered part of the family.

—HB—

Charles Short, recently with Read & Company, a large Lubbock insurance firm, has now joined Robinson & Associates of Hereford.

Short is a veteran of the Korean conflict and has been in the insurance business since that time.

His wife and three children, Kyle 15, Karen 12, and Kevin 4, will be joining him in Hereford after the end of the school term.

—HB—

A good tip in case of fire.

If you smell smoke at night, don't rush from your bedroom to investigate, warns the Texas Safety Association.

Place your palm high against the bedroom door. If it's hot, don't open it. The hall outside is a deadly trap of superheated air and gas and can kill almost instantly.

If the door doesn't feel hot, brace your body against the door and open it a crack, ready to shut it if there's air pressure or the draft feels hot.

Get members of the family to safety quickly and don't waste time getting dressed or picking up valuables, urges TSA.



DISTRICT CHAMPS — Adrian's female basketball squad, pictured here, show off their District 1-B cage trophy and the best sportsmanship trophy they recently won.

Adrian News

By ANN BEAVERS

A fire at Forrester Ranch, Sunday evening late, destroyed a bunk house. The Adrian fire department put it out.

* * *

Mr. and Mrs. Ted Boydstun and girls were Sunday dinner guests of Mr. and. Mrs. E. B. Pounds. Later Mr. and Mrs. Neil Pounds and children of Earth visited there.

* * *

Mrs. Marney Flood and girls, Miss Isabel Flood and Mr. and Mrs. Johnny Heiselmand and family all of Amarillo visited Sunday with Mr. and Mrs. John Heiselman and family.

* * *

Kenneth Hicks spent the weekend in Hereford visiting his father Claude Hicks and grandfather John Hicks.

* * *

Mr. and Mrs. Billy Brown were Saturday evening dinner guests of Mr. and Mrs. Masten Courtney in Amarillo.

* * *

Mrs. Joyce Reeves and children visited Saturday with the Ted Boydstun family.

* * *

Mrs. L. L. Biddle of Vega was a Sunday dinner guest of Mr. and Mrs. Billy Brown and family.

* * *

Mrs. Kidder, passed away Sunday morning in Springer, New Mexico. The funeral was held Wednesday morning in the Springer Baptist Church. Mrs. Kidder was the mother of Chet Kidder of Trinidad, Colorado and formerly of Adrian.

* * *

Mrs. Lena Gudgell and Mrs. Bill Gudgell and children were Thursday dinner guests of the Joe Brownlee family.

* * *

Mr. and Mrs. Larry Travis were Sunday dinner guests of Rev. and Mrs. Don Travis and family.

* * *

Mrs. D. P. Doherty, Mrs. Imogene Parker, Mrs. Jack Fincher and Mrs. Julia Fincher enjoyed 42 Monday afternoon in the Jack Fincher Home.

* * *

Mrs. Lorin Creitz taught school all of last week in the place of Mrs. Gayle Galley, who had the flu.

* * *

Clifton "Cliff" Estes, 81, of Hereford, who passed away Saturday morning in Deaf Smith County Hospital was the brother-in-law of Mrs. Nell Morgan of Adrian.

* * *

Mrs. Sue Conner and Jamie took Mrs. Joe Brownlee and David and Shana out to dinner, Sunday.

* * *

Mr. and Mrs. C. W. Gresham visited in Dumas Sunday with Mr. and Mrs. J. D. Morton and family.

* * *

The first time in the history of the Adrian School the high school girls won District. Thursday they beat Hartley girls with a score of 51 to 44 and Friday night they beat Texline 66 to 33. Patty Zaring made 32 points for the Matadors. This is quite a victory for Coach Ted Hale and his 12 players.

Adrian has won 8 straight games. Teddi Hale and Patty Zaring spark Adrian with a 17.8 average apiece, while Jackie Loveless sports a 16.3 mark.

The Adrian Girls played Follett, Monday night at Panhandle for Bi-District and lost by 9 points. The final score was Adrian 45 to Follett's 54.

Players include Teddi Hale, Patty Zaring, Jackie Loveless, Patty Fortenberry, Betty Whitten, Sharon McCown, Janis Wood, Beverly Bradley, Scherrie Beavers, Beth Lloyd, Evelyn Whaley and Bea Martinez. Managers are Linda Engle and Susan Webb. Couch Ted Hale.

* * *

Mrs. C. G. Pond Jr. of Amarillo visited Tuesday with Mrs. Jno Horton and the Bob Gruhlkeys.

* * *

Mrs. Lena Gudgell left Friday for California to be with her son Marvin Rogers, while he has surgury.

* * *

Mr. and Mrs. Ralph Guest and Mr. and Mrs. Bob Gruhlkey celebrated the Ralph Guests wedding anniversary by having dinner out, Tuesday evening.

* * *

I had a letter, recently from Nancy (Amason) Perry, who with her husband SP-4 Bill Perry are stationed in Okinawa. Bill and Nancy were scheduled to come back to the states this month, but got a six month extension and will be there at least until September before th they get back to the "World."

Bill is a high speed morse code intercepter for the Army Security Agency and Nancy works for Civil Service as a clerk-stenographer.

Nancy says that Okinawa is a beautiful island and they are enjoying their tour, but are very anxious to be back in the states. They live in a 2 bedroom, unfurnished house in Kadena Circle and they get around the Island in a little Datsun Sunny (1963). They also have a mongrel dog named Tex.

Bill is the son of Mr. and Mrs. Winfred Perry of Amarillo, and formerly of Adrian. Nancy is th daughter of Lee Amason also of Amarillo. Both Bill and Nancy are Adrian High School graduates.

* * *

Mr. and Mrs. Bill Gilley and children of Hereford visited in Adrian, Sunday evening and later visited Mrs. Billie Morell.

* * *

Mr. and Mrs. Frank Barker and Frankie of Levelland spent the weekend with Mrs. Billie Morell.

* * *

The City of Adrian will never be what it used to be, before the rerouting of Route 66. Now there is not more than 2 dozen tourist cars going thru Adrian in a day.

One day last week as I was getting gas at the local 66 station John Horton and I noticed a skunk slowly walk across the main hi-way, without being disturbed by any traffic.

I told John, "The Town sure is dead when that happens". They tell me that's progress.

* * *

There were 48 people from Adrian attending the Globe Trotters basketball game in Amarillo, Saturday night.

* * *

Mr. and Mrs. David Fulcher and boys of Dennison, spent Monday thru Thursday with her grandmother Mrs. Millie Maupin and also visited other relatives.

* * *

Mr. and Mrs. Perry Gruhlkey of Amarillo spent the weekend with Mr. and Mrs. George Gruhlkey.

* * *

Charlie Pulliam of Hereford visited Mrs. Billie Morell, Thursday and the Brub Beavers family.

* * *

Larry Loveless was in North West Hospital in Amarillo, Tuesday and had his tonsils removed.

* * *

Mr. and Mrs. Gene Webb and children of Amarillo spent the weekend with Mr. and Mrs. E. E. Allen.

* * *

Mr. and Mrs. Joe Lomax of Amarillo were Sunday dinner guest of Mr. and Mrs. Jake Fortenberry and Patty.

* * *

Mr. and Mrs. Mack Fortenberry spent the weekend in El Paso with Mr. and Mrs. Speck Cox. Mack also entered the annual rodeo there.

* * *

The Freshmen Class went on their class party, Saturday and had dinner at the Towne Crier in Amarillo and later attended the Globe Trotters Basketball game. Class sponsor is Mrs. Gayle Galley, others going were Mr. and Mrs. Ted Hale and Monty, Mr. and Mrs. Bob Wood and Ernie and Mr. and Mrs. W. B. Betts and Lynn and Cherrie. Mr. Galley and Kara met them in Amarillo.

* * *

Mr. and Mrs. Larry Travis and Mr. and Mrs. Arvie Reeves of Vega, spent Saturday in Amarillo and saw "Easy Rider," then went to the Canadian River and watched the motorcycle ride thru the sand dunes and later enjoyed a picnic lunch there, the Travis were overnight guests of the Reeves in Vega.

* * *

Feb. 19 the Channing boys basketball game at Adrian.

Feb. 20 — Adrian Boys will play Clarendon there.

Feb. 26 and 27 Boys District Tournament at Channing.

* * *

Mrs. Mack Fortenberry was honored with a Wedding shower, Tuesday in the home of Mrs. Earl Brown. Other hostesses were Mrs. Bill James, Mrs. F. A. Kromer, Mrs. R. M. Gruhlkey, Mrs. Oscar Bronniman, Mrs Ted Boydstun, Mrs. E. B. Pounds, Mrs. John Horton, Mrs. Sam Brown, Mrs. Ted Hale, Mrs George Gruhlkey, Mrs. R. L. Pinnell, Mrs. M. W. Blankenship and Angela Heiselman.

* * *

Mr. and Mrs. Johnny Cavitt and Mark of Cactus, visited Sunday with the P. N. Johnsons and the Grady Pridmore famiy.

* * *

Mrs. Labrey Ballard and children of Hereford visited Saturday in Adrian with the Ray Browns, the Bill James and Mrs Bessie Spande.

* * *

Mr. and Mrs. Bill Sterling and family of Canyon visited Sunday with Mr. and Mrs. P.N. Johnson.

Trisha Hill Is On Dean's List

Trisha Hill, Texas Tech freshman, has been placed on the Dean's Honor List for the past semester with a grade-point ratio of 3.83.

This honor is awarded only to those students who have attained a grade-point average of 3.0 or better during a semester.

Miss Hill is a math major.

THDA Program Told To Club

A program on Texas Home Demonstration Association work was presented by Mrs. T. J. Parsons to members of Progressive Home Demonstration Club at a meeting held Tuesday in the home of Mrs. Taft McGee.

In her lecture, Mrs. Parsons stated that H. D. work began in Texas in 1926.

Mrs. Floyd McGee was welcomed as a new member of the club.

Others attending were Mmes. A. B. Jacob, H. L. Hershey, J. D. Gilbert Jr., Tom Morgan, P. L. Carmichael and E. C. Hammett.

The next meeting is scheduled March 3 in the home of Mrs. Dean Stallings.

Trophy Shoot Is Planned Sunday

Jim Lassiter, president of the Hereford Gun Club, announced that the club will hold its regular R. J. Cramer Handicap Trophy Shoot Sunday, beginning at 2 p. m.

The match, which is preceded by practice rounds beginning at 1 p. m., will be defended by the present trophy holder, Lynn McClarty. The match will be at the shooting range just east of the airport.

One-hundred rounds will be shot for the trophy with a $5 entry fee to be charged for each shooter. Refreshments and shells will also be available at the clubhouse, according to Lassiter.

READ THE CLASSIFIED ADS

Loans

Auto-Furniture-Signature

PLAINS FINANCE CORP.

364-3400

906 So. 25 Mi. Avenue

Hereford, Texas

"Give us a chance to say yes"

OES Hosts Masonic Dinner

Members of Hereford Chapter Order of Eastern Star entertained local Masons and their wives at a dinner Tuesday night at the Masonic Hall.

Masters of Ceremony for the evening were Mr. and Mrs. J.B. Noland, worthy matron and worthy patron.

An instrumental group from Plainview, Old Masters of Swing furnished entertainment for the evening.

Mrs. A. L. Manjeot, who prepared table decorations with a George Washington theme, also presented a program entitled "What Masonry Has Meant To You And Your Life." She explained what it had done for her, being reared in a Masonic home, followed by a closing poem, "Links of Friendship."

Special guests were Mr. and Mrs. Edwin Ramey of Dimmitt, Mr. and Mrs. Elmo Hicks of Hereford; and Mr. Hardin of Plainview.

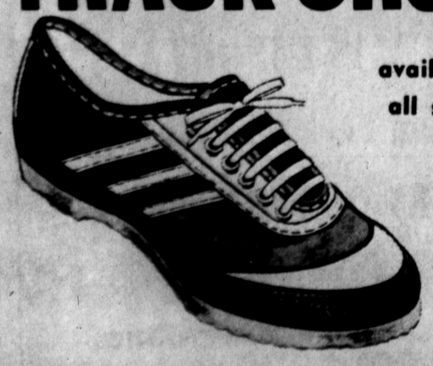
Approximately 60 attended.

For COLDS take 666

The rapid motion of its wings when it flies produces the sound that gives the hummingbird its name.

ALL PURPOSE

TRACK SHOES



available in all sizes!

Regular $4.99
Gattis Price!

$3.99

Gattis Shoes

In Sugarland Mall

Hereford Texas

In Sugarland Mall

SUPPORTING YOUR TOWN



"No business man in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. This does not mean you should have a whole, half or even a quarter page ad in each issue of the paper, but your name and business should be mentioned, if you do not use more than a two-line space.

A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at the paper. This is the best possible town advertising. The man who does not advertise his business does an injustice to himself and the town. The man who insists on sharing the business that comes to town, but refuses to advertise his own, is not a valuable addition to any town. The life of a town depends on the live, wide-awake and liberal advertising business man".

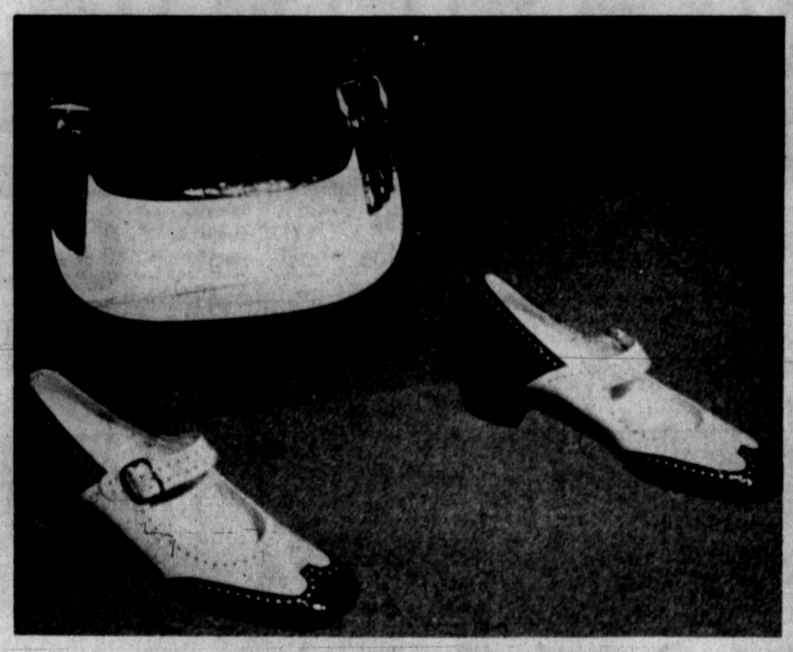
P. S. How many new residents and out of town shoppers saw your name and business today; this week?

* REPRINTED FROM THE BANKERS MAGAZINE

The Hereford Brand

Gaston's Announces

Their New Spring Shoes



Famous Makes Including:

★ Andrew Geller
★ Nina
★ Socialites
★ Johansen
★ Cobblers
etc. etc.

15.00 Upwards

Many New SPRING STYLES Now At

Bags To Match

Come in and see these Beautiful Styles

Narrow Widths as well as Wide Widths all sizes!

Gaston's

Downtown & Sugarland Mall

Herb Gardening Is Club Program

"Herbs For Beauty And Good Eating" was the program given by Mrs. Ben Childers to members of Hereford Garden Club at a meeting Friday in the R. N. Yarbro home.

Hostesses were Mmes. J. V. Pickens, John Jacobsen Jr. and A. L. Manjeot.

Let's Plant an Herb Garden was the topic taken from Frederick O. Anderson's book, "How To Grow Herbs for Gourmet Cooking."

Herbs should be planted near the kitchen door with good light exposure, she said, and before preparing garden for planting, first select an attractive design and good garden soil with good drainage.

Use fertilizers sparingly, she added, because too much tends to take away some of the herb flavor.

Paths should be included in the garden plan so that the herbs may be easily reached and not trodden and they should be protected by the wind which tends to destroy aroma.

The herbs may be harvested and kept for cooking by drying and freezing.

Mrs. Viola Williams presented a report from the National Gardener on an ornamental onion, Allium. Related to the leek, onion and garlic, it is grown largely for its beautiful blossom which tops a long graceful stalk. It grows in various colors and is excellent for arranging and dries easily, making a good line material for everlasting arrangements.

During business session, with Mrs. Luther Norvell presiding, reports were given, relative to projects and plans of the club.

Mrs. W. C. Hromas reported the balance in the treasury will soon be used in the Garden Center and Mrs. O. G. Hill Sr. informed members that plants which had not survived the winter at the Camp Fire Lodge would be replaced and a cement curbing would be constructed.

Mrs. Manjeot reported that six new names will soon be added to the Bronze Plaque at the Rose Memorial Garden and plans are being finalized for the placement of a plaque at the HHS Memorial Garden.

Other reports included gardening additions at the Peace Memorial Garden, by Mrs. Ralph McCullough and gardening plans for King's Manor presented by Mrs. Ray Johnson, therapy chairman.

Progress was told on the terapy work being done with the exceptional children taught by Mrs. Mary Carter, also weather-proofing on the Garden Center.

The club will offer their services to the Beautiication Committee of Women's Division of Chamber of Commerce to assist with the spring clean-up campaign and a tree was donated by Mrs. Ray Johnson for the Junior Garden Club to plant at Westgate as an Arbor Day observance.

Mrs. Hromas presented a certificate to Mrs. Norvell, stating that her name had been entered in the President's Book at TGC Inc.

Mrs. R. B. Hutson was accepted as a new member of the club followed by a tasting tea, when herb dishes, brought by the members, were served. Valentine decorations were used on the serving table.

READ THE CLASSIFIED ADS



DE STUDENT OF THE WEEK — Shown above is Jan West with her employer Ansel McDowell. Miss West is a senior at Hereford High School and under the Distributive Education program she is employed at McDowell Drug Store. Jan is the 17-year-old daughter of Mr. and Mrs. Samie West, Rt. 4. Her future plans include attending college after graduation. — Staff Photo.

Insurance Firm Gets Associate

Charles Short, a 39 year old native of Pattonville, Texas, has this week joined the Robinson & Associates Insurance Agency in Hereford. Short, who comes to Hereford from Lubbock, Texas, has been associated with Read & Company in that city. He is married and has three children.

A veteran of the Korean conflict, Short was a member of the Army Signal Corps for two years. He entered the insurance field in 1961 as an adjuster with Floyd West & Company in Amarillo; was promoted to Special Agent and then manager of their Lubbock Service office. For the past 2½ years, he has been associated with Read & Company.

His family will remain in Lubbock until the end of the school year.



Charles Short



JELLY ROLL — A new recipe for a traditional dessert

LET'S COOK SOMETHING

Recipe For Jelly Roll

By CECILY BROWNSTONE

DEAR CECILY: Whenever I make jelly roll the cake cracks slightly on top when I roll it up. Can you recommend a recipe I can use so this won't happen. — FUSSY.

DEAR FUSSY: The following recipe produces a cake with nary a crack. It has extra flavor, too, because it is made with sugar and light corn syrup in equal proportions. About the filing — instead of the traditional tart red jelly we've used ginger marmalade with delicious results. If you like ginger flavor, you might want to try this sometime. And just for good measure, we've told you how to fill the cake with ice cream should you want to put it in the freezer — C. B.

ROLL CAKE
(With Jelly or Ice Cream)

3 large eggs
1 teaspoon baking powder
¼ teaspoon salt
½ cup sugar
½ cup light corn syrup
1 teaspoon vanilla
1 cup sifted cake flour
1½ cups tart red jelly or 1½ quarts softened ice cream

Grease a 15 by 10 inch by 1 jelly roll pan; line botton with wax paper; grease paper.

In large bowl of electric mixer beat together the eggs, baking powder and salt until blended. Beating constantly, gradually add sugar; beat in corn syrup 1 tablespoon at a time; continue to beat until thick and light in color. Beat in vanilla. Fold in cake flour gradually. Pour into prepared pan.

Bake in a preheated 375-degree oven until cake springs back when lightly touched with finger — about 15 minutes. With a small metal spatula, loosen edges; immediately turn out on a tea towel generously sprinkled with sifted confectioners' sugar. Remove wax paper. Roll up in towel, starting at one narrow end; cool 15 minutes. Unroll and spread with jelly or ice cream, covering cake almost to edges. For jelly-filled cake roll up and wrap cloth around roll; cool completely on wire rack. For ice-cream-filled cake roll up and wrap in foil; freeze.

Makes 10 to 12 servings.

PRICES GET THE AXE!



U.S.D.A. INSPECTED WILSON'S
FRYERS 2½-3½ LB. AVG. WHOLE . . . LB. 27¢

"FRESH" CUT UP FRYERS LB 33¢

Fresh Pan Ready
FRYER PARTS
BREAST LB. 59c
THIGHS LB. 55c
LEGS LB. 53c
BACKS LB. 19c
WINGS LB. 29c

WILSON'S ALL MEAT
FRANKS 12 OZ. PKG. 69¢

TOP HAND PURE PORK
SAUSAGE 2 LB. BAG 98¢

"FRESH" BAR-B QUED
FRYERS LB. 59¢

LUNCHEON MEATS
Bologna, Olive-Pickle, Macaroni & Cheese
3 6-Oz. Pkgs. 89¢

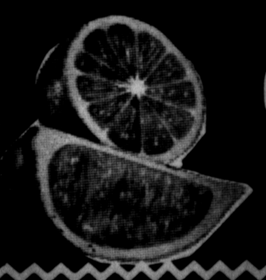
READY TO EAT
"HOT" HOT LINKS LB. 59¢

COKES KING SIZE BOTTLES 6 Bottle Ctn. 39¢
EGGS NESTFRESH GRADE "A" LARGE, DOZ. 56¢
MELLORINE CLOVERLAKE ½ GAL. CTN. 25¢
COTTAGE CHEESE CLOVERLAKE 2-LB. CTN. 49¢
COTTAGE CHEESE CLOVERLAKE 12 Oz. CTN. 29¢
TOMATO WEDGES HUNTS NO. 300 CANS 5 FOR $1
WAGNER DRINKS 2 QUART BOTTLES 47¢
CHILI WOLF BRAND NO. 2 CAN 59¢
POTATO CHIPS COUNTRY FRESH BIG 10 OZ. SIZE 39¢
BLACKEYE PEAS DIAMOND NO. 300 CANS 8 FOR $1

GARDEN FRESH PRODUCE



RIPE TOMATOES LB 19¢
FRESH CELLO PKG. CELERY HEARTS 39¢
CALIFORNIA CABBAGE LB. 5¢



ARIZONA ORANGES LB. 15¢

We Are Open SUNDAYS 10 A.M. to 8 P.M.

OPEN DAILY 8 a.m. to 8 p.m.

FOODWAY

FIRST IN HEREFORD WITH LOW, LOW FOOD PRICES!

INVENTORY SALE

NOW IN PROGRESS at . . .

SHOOK TIRE CO.

Choose from the finest tires

★ LEE —— ★ MICHELIN

Come on in and talk to Charles or Mike . . . they will make you a good deal on a new set of tires today!

- QUALITY WITH A PRICE -
MAY WE SERVE YOU?

Buy with Confidence from TEXAS' LARGEST TIRE DEALER ★★★

For West Texas Best Tire Buy LOOK TO SHOOK

Shook Tire Co.

Stores in Pampa, Amarillo, Hereford, Plainview, Lubbock, Brownfield, Lamesa, San Angelo, Odessa, Sweetwater, Abilene, Brownwood.

For God So Loved The World

FIRST BAPTIST CHURCH
Rev. Gerald Mann, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Samuel B. Ogan, Pastor
Frio Community

WESTWAY BAPTIST CHURCH
Rev. Jackie Lee

MT. SINAI BAPTIST CHURCH
H. B. Whitten, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Rev. L. C. Roots

TEMPLO DEL CALVARIO ASAMBLEA DE DIOS
13th & Ave. H
Rev. Martin Musquiz, Pastor

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH
Rev. J. L. Bozeman
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
A Bible Baptist Church
Prentice D. Smith

IGESIA METODISTA SAN PABLO
Rev. F. C. Alcala, Pastor
223 Kibbe Street

SAN ANTONIO A LA IGLESIA
North 25 Mile Avenue

TEMPLO BAUTISTA MEMORIAL
(A. O. Thompson)
Herman V. Martinez, Pastor

LA IGLESIA DE CRISTO
Sunset and Plains Ave.
Abel Ortiz, Minister

CENTRAL CHURCH OF CHRIST
J. T. Marlin, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

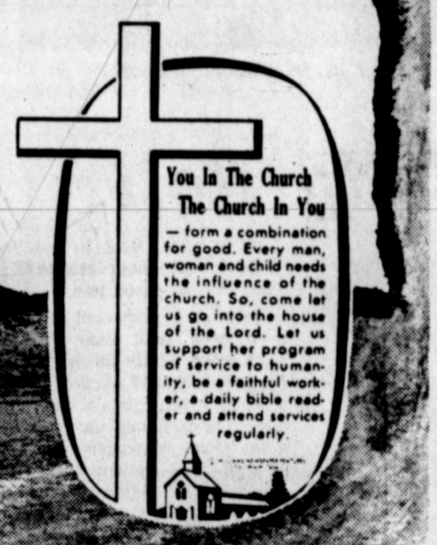
BAPTIST MISSION B.M.A.
Old Rock Bldg. V.F.W. Park
J. H. McWilliams, Missionary Pastor

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C. F. Powell
4th and Jackson



Sin's Grip

How deep in the filth are you? Does sin have you in its clutch . . . under its control? Have you ever stopped to determine what is sordid and what is sublime in this life? God said, "the rod of the wicked shall not rest upon the lot of the righteous." Maybe it is time, right now, to consider your plight . . . that you are bound by the strong hand of sin. *God is always ready to cast a life-line to those who call upon Him.* He will lift you out of the murky confines of sin and loose the grip which has you entangled. It's a good time to about-face, to start going to church. Why not pledge to spend each Sunday in worshiping the Lord during the rest of this year. He said to cast your burdens upon Him and He would sustain you.



FIRST METHODIST CHURCH
Rev. Clifford E. Trotter, Pastor
501 North Main

WESLEY METHODIST CHURCH
Rev. Robert Williams, Pastor
410 Irving

BIPPUS COMMUNITY CHURCH
Gene Brock - Pastor
Preaching: 1, 2, 3, 4 Sundays
5th Sunday Singing

AVENUE BAPTIST CHURCH
D. K. (Don) Larkin
130 North 25 Mile Ave.

CHRISTIAN ASSEMBLY
Interdenominational
Christian Fellowship in the Fullness of the Holy Spirit.
Rev. Don Farmer, Pastor
South Main — 364-5398

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
Union and Ave. G

IMMANUEL LUTHERAN CHURCH
Rev. Hermon Schelter, Pastor
Park Ave. and B Street

THE CHURCH OF GOD IN CHRIST
Rev. Calvin Hodge, Pastor
115 West Norton

SEVENTH DAY AVENTIST CHURCH
Elder Hollis A.Morel Pastor
West Park Addition

MISSION DA SAN JOSE
Labor Camp

CHURCH OF THE NAZARENE
Rev. Bill Ray, Pastor
16th & Blackfoot

GRACE GOSPEL CHURCH
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K

ST. THOMAS EPISCOPAL CHURCH
Fred J. Howard, Vicar
Park Avenue

ST. ANTHONY'S ROMAN CATHOLIC CHURCH
Rev. Simeon Heine, S.A.
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH
Rev. Russell Wingert, Pastor
610 Lee Street

FIRST CHRISTIAN CHURCH
Rev. Engene Brink, Pastor
West Park Avenue

DAWN BAPTIST CHURCH
Rev. Jerry L. Haley

SAINT JOHN BAPTIST CHURCH
400 Mable St.
Rev. C. W. Allen Pastor

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

CARL McCASLIN LUMBER CO.
*Carl G. McCaslin

KELLEY ELECTRIC
*Virgil and Doug Kelley

McRIGHT GARAGE & SUPPLY
*Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
*Since 1900

ROCKWELL BROS. & CO.
*D. R. Vandever, Mgr.

WEST TEXAS DRILLING CO.
*J. D. Kirkland

OGLESBY IMPLEMENT CO
*Cecil Oglesby

THE HEREFORD BRAND
THE SUNDAY BRAND

DAVIS IMPLEMENT CO.
*W. L. Davis, Jr.

COOPER'S CITY DRUG
*Mr. and Mrs. Fred Cooper

THE CAISON HOUSE
*Mr. and Mrs. G. D. Caison

HEREFORD IRON & METAL
*Anson A. and June Dearning

CONSUMERS' FUEL ASS'N.
*"Bub" Sparks, Mgr.

THE INK SPOT, INC.
*C. E. Coleman, Jr.

PHILLIPS & LAWRENCE
Guy Lawrence

HI-PLAINS SAVINGS AND LOAN ASSOC.
*Myron Morgan, Mgr.

GILILLAND FUNERAL HOME
*Marlin Gililland - John Gililland
- Charles Watson -

PIGGLY WIGGLY
*Mr. and Mrs. Gaylord Newell

PITMAN GRAIN CO.
*John D. Pitman

HAROLD CLOSE DRUG
*Harold Close

LOERWALD BROS.

FARMERS' DRIVE IN
*Troy Moore

SUIT'S AUTO SUPPLY
*Ray Suit

DICK NORWOOD CHEVROLET-OLDS

BOYD MACHINE & SUPPLY
*Mr. and Mrs. James J. Boyd

HER-TEX MILLING CO.
*Charlie Stone

PARK AVENUE FLORAL
501 Park Avenue
* Ray Seale

TAYLOR-EVANS FARM STORE
*Located on Holly Road

AMERICAN CYANAMID
*Kenneth Haggard
*W. J. (Wop) Lueb

ONE HOUR MARTINIZING
*Shep and Wilma Townsend

CASE POWER & EQUIPMENT CO.
*Jimmy Tucker, Mgr.

WEATHERFORD GIN INC.
Charles Weatherford, mgr.
Summerfield, Texas

A to Z TIRE & BATTERY
*Troy Rhodes

GATTIS SHOE STORE
Sugarland Mall

HEREFORD STATE BANK
*The Friendly Bank

WAC SEED, INC.
*Hugh Clearman - Armon Lauderback



Mrs. Don C. Weems Jr.
. . . nee Reba J. Hall

Former Resident Weds In Arizona

Mr. and Mrs. Don C. Weems Jr. are now at home at Tucson, Ariz. following their recent wedding in the First Southern Baptist Church at Willcox, Ariz. The Rev. J. P. Graham, pastor of the church, officiated for the double ring vows.

The bride is the daughter of Mrs. C. L. Hall and the late Mr. Hall who were former residents of this area. The bridegroom is the son of Don C. Weems Sr. and Mrs. Dorothy Weems, both of Elfrida, Ariz.

Royal blue and white tapers softly illuminating baskets of white chrysanthemums formed a back ground for the nuptial vows.

Sherman Tipton of Albuquerque gave his neice in marriage.

The bride's sister, Mrs. Darrell Culp, was matron of honor and J. D. Weems served his brother as best man.

Bridesmaids were Miss Donna Weems, sister of the bridegroom; Miss Blair Emrick and Mrs. Carolyn Fox.

Groomsmen and ushers were Rod Morris, Kenny Fox and Ronnie Hall, borther of the bride.

Little Miss Kristi Givens, daughter of Mr. and Mrs. Freddie Givens, was flower girl and ring bearer was Keith Culp, son of Mr. and Mrs. Darrell Culp.

Candles were lighted by Ronnie Hall and Kenny Fox.

Mrs. Ronnie Briggs, organist, played the traditional wedding marches and accompanied Gilbert Duron as he sang More, Twelfth of Never and With This Ring I Thee Wed.

Chantilly lace made the bride's traditional style gown and Watteau train which flowed to chapel length. The fitted bodice was styled with a Sabrina neckline detailed with seed pearls and iridescent sequins and long sleeves.

Her bouffant viel of illusion was secured by a floral headpiece highlighted by aurora cyrstals and seed pearls and she carried a bridal bouquet of white carnations and gardenias on a Bible.

The feminine attendants wore formal A-line gowns of royal blue crepe with bell sleeves. They wore matching net veils and carried cascade bouquets of blue carnations with royal blue streamers.

A reception honoring the couple was held in the Willcox Community Center where guests were registered by Mrs. Laura Rameriz.

Members of the houseparty were Misses Sherry Marsh, Debbie Riggs, Dona Herman and Mmes. Gertrude Renner, Glendeene Bailey and Bernadene Bolin.

For traveling the bride wore a pink knit dress with white accessorie.

For Women

I Ruth, Take Thee John . . ."

Many who wouldn't think of agreeing to a 1-month plan for purchasing a refrigerator without fully understanding the terms will swear before God, his mortal representatives family and friends to honor marriage with little or no knowledge of the wording of this life-long contract.

And rarely do the principals in the wedding ceremony hear-really hear — the marriage vows as they stand before the altar. Blame it on emotion, of one kind or another, or stardust in the ears, but the fact remains that few know how deeply they commit themselves with "I Do" or "I Will."

Unhesitatingly, the man "plights his troth" and the woman "gives her troth." Archaic though this expression may be, it is not meant, even in 1970, to be taken lightly. It is the phrase that binds since it means, "I give you my promise to abide by the vows of matrimony."

Fortunately for her the bride of today does not have to worry about promising to "obey" the man she marries. That medieval method to insure male mastery of his mate has been deleted from practically all marriage vows.

For the betrothed of 1970 — so they may ponder before plunging — follow the words used for joining together a man and a woman in holy matrimony as lifted from the prayer book of the Protestant Episcopal Church. The words spoken in churches of other denominations may differ, but not much.

The minister says to the man: "John (if that be his name) wilt thou have this woman as thy wedded wife, to live together after God's holy ordinance in the holy state of matrimony? Wilt thy love her, comfort her, honour and keep her in sickness and in health; forsaking all others, keep thee only unto her, so long as ye both shall live?"

The man shall answer, 'I will."

Calling the woman by name, the minister will phrase the same questions, and she shall answer, "I will."

After it has been determined who will giveth the woman to be married to the man, the bridegroom will repeat after the minister:

"I John, take thee Mary to be my wedded wife, to have and to hold from this day forward, for better for worse, for richer or poorer, in sickness and in health, to love and to cherish, till death us do part, according to God's holy ordinance; and thereto I plight thee my troth."

The woman will repeat the same words except she will conclude with "I give thee my troth."

Placing the ring on the woman's fourth finger of the left hand, the man, following the minister's lead, says, "With this ring, I thee wed: In the name of the Father, and of the Son and of the Holy Ghost, Amen."

Joining their right hands, the minister says, "Those whom God hath joined together let no man put asunder."

To those assembled the clergyman says:

"Forasmuch as John and Mary have consented together in holy wedlock, and have witnessed the same before God and this company, and thereto have given and pledged their troth, each to the other, and have declared the same by giving and receiving a ring and joining hands: I pronounce that they are man and wife, in the name of the Father, and of the Son, and of the Holy Ghost."

And if that verbal agreement is honored, it is for life. . .

Mrs. Lamb Is Westway H. D. Club Hostess

Members of Westway Home Demonstration Club met Thursday in the home of Mrs. Albert Lamb for a program on "What THDA Means To Me," presented by Mrs. Bess Werner.

She spoke of the beginning of Home Demonstration work in Deaf Smith County and the many things that have been accomplished.

During a business session with Mrs. Merlin Weber presiding, a council report was given by Mrs. Andrew Kershen and plans were discussed for the annual appreciation luncheon scheduled Monday.

The next meeting is slated March 12 in Mrs. Weber's home, 501 Westhaven. The program will techniques of upholstery by Argen Draper.

READ THE CLASSIFIED ADS

Amazing NEW WALL PAINT



Here's an amazing new latex wall paint that relieves you of most of the messy, bothersome, and time-consuming preparation for painting. PITTSBURGH PAINTS WALLHIDE® Latex One Coat Flat cuts your work in half.

$7.00 per gal.

- No need to fill small cracks.
- Forget about priming.
- Say 'goodby' to the sloppy job of mixing.
- No need for a second coat.
- No more sanding.

In addition to saving half your work, the half you do is much easier with new WALLHIDE. It dries in 30 minutes, washes out of rollers and brushes with soap and water, and dries to a durable, flat finish — more washable than ever. Come in today for a free color chart.

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of the Courthouse
Phone the Lumber Number 364-3434

PITTSBURGH PAINTS

FIRESTONE'S GIFT FOR YOU

FREE COLOR PORTRAITS OF ALL YOUR CHILDREN

(Bring all of your children, you will be given a beautiful Color Portrait of each child at no cost or obligation)

WIN A FREE PORTABLE PHILCO TV

Firestone

WORLD'S LARGEST PHILCO DEALERS'



KIDDIE KONTEST IN LIVING COLOR

KONTEST CLOSES 5 P.M. SAT., FEB. 21st

"Our Photos are Unusual and Different"

GRAND PRIZE

1970 PORTABLE PHILCO TELEVISION

(or Parent's choice of other Philco Products of Equivalent Value)

1970 PHILCO PORTABLE TELEVISION ABSOLUTELY FREE TO ONE OF THE KIDDIES PHOTOGRAPHED IN THIS LOCAL STORE ONLY



HERE'S ALL YOU DO . . .

1—Bring all babies and kiddies to Firestone.
2—Dress the children in colorful clothes, as all kiddies are photographed in color. (Red photographs especially well).
3—No appointment necessary. No obligation to buy pictures to be eligible for prizes.
4—Kiddies Kontest judges will select winners on basis of personality and expressions as captured by our camera.
5—You may take the finished pictures home so that your family and friends can help you pick one pose to enter the judging. You may select the pose of your choice as a gift from the store.

FREE COLOR PORTRAITS — All of your children accompanied by a Parent. No age limit, will be Photographed individually in color. Several Poses taken of each child and you receive one 3x5 inch Color Portrait of each child as a GIFT of this store. All ages eligible for FREE pictures. Children under 7 eligible for PRIZES.

2 DAYS ONLY
FRIDAY - SATURDAY, FEB. 20-21
PHOTOGRAPHERS HOURS:
10 A.M. to 6 P.M. FRI. 10 A.M. to 5 P.M. SAT.

Firestone

105 MAIN
364-4333
Hereford, Texas

WRESTLING

SATURDAY FEB. 21 - 8:15 P.M.

RICKY ROMERO
— VS —
BULL RAMOS

★ ★ ★ TAG TEAM MATCH ★ ★ ★

GORGEOUS GEORGE JR. AND JERRY KOZAK
—VS—
APACHE GRINGO AND MAD DOG RACE

★ PLUS ONE OTHER GREAT MATCH ★

PROMOTED BY HEREFORD LIONS CLUB

★ ★ ★ HEREFORD ★ ★ ★

BULL BARN

RINGSIDE $2.00 GENERAL ADMISSION $1.50

Phone 364-2030 WANT ADS Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) .. 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c
Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch $2.00
Repeat insertion without copy change per col. inch $1.50
Display Advertising Not Classified under a heading, bu[illegible]e on the classified page . . . per col. inch $1.12
Deadline for Classified Advertising in the SUNDAY BRAND.

5 p. .m Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

1. FOR SALE Miscellaneous

NOW AVAILABLE: The Hereford Brand Belle of the Prairie Press by Dudley M. Lynch. Price $4.98 Hereford Brand, 130 West Fourth.
B-1-53-tfc

CARPET
C&W Tile 847 East First
Phone 364-3448
B-1-10-32-tfc

CHAIN LINK FENCE
"Twice as strong for much less" Yard fence, range fence, stockade fence, pens, instant boat ramps, many special uses.
MADE LOCALLY.
CAMPBELL CHAIN LINK
841 E. 1st. Phone 364-0561
or 364-0972
B-1-46-tfc

FIREPLACE WOOD
(Dry) Hickory, blackjack, oak.
PHONE 364-2780
JIM LOVING
4 blocks east of K on 15th St.
1B-1-49-17p

WALKER'S USED CARS
AND TRUCKS
We buy, sell or trade.
400 West First
Phone 364-2250.
B-1-41-tfc

FOR SALE — Poodle puppies. Phone 364-4273.
B-1-10-30-tfc

General Electric Stove. 5 years old. Good condition. $20.00. 2 miles north on Hwy. 385. Mrs. L. J. Iwig, 267-4159 — NO COLLECT CALLS
B-1-20-5-tfc

8x47 FURNISHED trailer house at 1505 Park Avenue or phone 364-1310.
B-1-11-30-tfc

REPOSSESSED SINGER AUTOMATIC. "Does it all" $5.24 per month. Phone 364-5051 SUGARLAND MALL BARBER SHOP.
B-1-13-31-8p

JUST ARRIVED
1970
STARCRAFT Travel Trailers
and
Fold-out Campers.
7 models to choose from.
CLOVIS CAMPERS, 100 Norris Street., Clovis, New Mexico. Phone 505-763-7957.
1¼B-1-31-8c

AKC registered poodles. 3 male; 2 female. 3 black and 2 cocoa brown. Phone 364-1790.
B-1-15-6-7c

REPOSSESSED ELECTROLUX with upright. Payments of $5.56 per month. Phone 364-5051. SUGARLAND BARBER SHOP.
B-1-14-31-8

FOR SALE: Nice clean electric range. In good shape. $75.00. Phone 364-1857.
B-1-12-6-tfc

WHERE TO GO WITH ANDREWS TEXAS BULLS! BIG QUESTION OF THE WEEK!
B-1-32-5p

FOR SALE — Red Top cane bundles. Some rain damage $10.00 ton. Phone after 8 p. m. 276-5267.
B-1-15-32-4c

FOR SALE OR TRADE — Nu-Way foldout camp trailer Phone 364-1310.
B-1-10-32-tfc

ZELL'S FASHION WIGS
Wiglets, Cascades,
Falls, Wigs.
All colors available.
You can't beat these prices.
CALL 364-5066.
1B-1-32-4c

FOR SALE — Two year old gelding nicely broken for experienced rider. Call 364-1189 after 4:00 p. m. or see Harvey Rowland.
B-1-19-7-tfc

WILL BUY OR SELL — tops-boars, sows, pigs C. R. McGhee, 500 West Park Ave Hereford, Texas Phone 364-1045.
B-1-17-7-tfc

LATE MODEL console used color TV. $225.00. 248 Northwest Drive, 364-4740
B-1-11-7-tfc

USED NORGE GAS DRYER. Phone 364-4333.
B-1-10-33-tfc

YAMAHA Cycle. Like new. 100 C.C. Twin cylinder. Phone Ted Walling, 364-0660.
B-1-12-33-tfc

CARPETS a fright? Make them a beautiful sight with Blue Lustre. Rent electric shampooer $1. Hereford Hardware.
B-1-18-33-2c

SPINET PIANO. Excellent condition. Ideal for church. Phone 364-0115 or come by 202 Douglas.
B-1-14-33-2c

16 cu. ft. frost-free refrigerator. $265.00. Phone 364-4333.
B-1-10-33-tfc

2 BEDROOM mobile home. 12' wide. Good condition. Call 364-2111 after 6:00 p. m.
B-1-12-33-tfc

EXTRA NICE mobile home. Small down payment. $80.00 month. Phone 364-0660.
B-1 10-33-tfc

23" COLOR TV with automatic fine tuning. $467.00. Phone 364-4333.
B-1-10-33-tfc

FERRANTE
&
TEICHER
10th ANNIVERSARY
2 RECORD PACK
$4.97
AT STAN KNOX TV & MUSIC.
1B-1-8-2c

TREFLAN VOLUME
PRICES AG DISCOUNT
1709 Parkway Mall
Lubbock, Texas
PHONE 747-0615.
1B-1-8-4c

GARAGE SALE — Saturday and Sunday. 16th and Stanton — 4 blocks east of Bluebonnett School.
B-1-14-8-2c

GARAGE SALE — Saturday & Sunday. 332 Avenue J.
B-1-10-8-1p

TRIPLE F. FEEDS.
Full fat soymeal for sale. We process your beans. Phone Jimmie Wesley, 655-7390 Canyon, Texas.
B-1-8-4p

NEARLY NEW CONTEMPORARY furniture. Phone 364-4304 or see at 428A Avenue B.
B-1-12-8-2c

FOR SALE — Good used gas dryer. Phone 364-4333.
B-1-10-8-tfc

FOR SALE — Complete butane conversion for Chevrolet pickup. 364-0144.
B-1-8-2p

FROM wall to wall, no soil at all, on carpets cleaned with Blue Lustre. Rent electric shampooer $1. Duckwalls, Sugarland Mall.
B-1-22-8-2c

1 used Lane & Bowler 6" turbine pump.
215' of 6x21 tubeX1½ shaft.
6 stage 10RM bowls.
1 50 hp Amarillo gear drive, 1-1 ratio,
WL 37 Spicer drive and Flange repaired and in good condition.
Call 806-267-4111.
B-1-38-8-tfc

2. FOR SALE Farm Equipment

See Us For
Mayrath Grain Augers
In Stock
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

FOR SALE — 14" farm tires. $13.00 plus tax. Phone 364-4333.
B-2-10-33-tfc

HAVE QUIT THE BEET BUSINESS-WILL SELL THE FOLLOWING:
1-1966 2 row Hesston beet digger
1-1966 Chev. truck tractor
1-30 ft. Hobbs trailer with basket
1-1963 Chev truck tractor with 427 engine.
1-38 ft. Hyde trailer with 2 baskets
1-1958 GMC Truck.
PHONE 364-0785 after 6:30.
B-2-6-7c

See Us For
Parts-Sweeps-Chisels
for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-29-tfc

NEW FABRICS
as shown in all the Pattern Books.
New designs woven in polyester knits.
OVER 299 colors wool and orlon knitting worsted yarns;
Instruction books- Latched hook rug supplies.
DAN'S OF CANYON
Southside of the Square.
1B-2-8-4c

1967 MODEL 424 Diesel International Tractor. 125 driving hours. Like new. Inquire 112 Avenue H, Apt. 26.
B-2-17-8-2p

FOR SALE
IMPLEMENT TRAILER
Dual wheels on each side. Mechanical lift. Phone 364-1451 day; 364-0218 night.
1B-2-8-tfc

TRUCKS — TRUCKS — TRUCKS
•1967 Dodge 2 ton with bed and hoist.
•1965 Chev. 2 ton with long bed and hoist. REAL SHARP.
•1967 GMC ½ ton pickup.
INQUIRE Installment Loan Department, First National Bank.
1B-2-8-tfc

3. FOR SALE Automobiles

1968 FORD, Two door H. T. Inquire Installment Loan Department, First National Bank.
B-3-12-22-tfc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
Phone 364-0077
225 North Sampson
B-3-33-tfc

1967 DODGE Dart 4-Dr. Installment Loan Department, FNB.
B-3-10-28-tfc

INTERNATIONAL TRUCK — 2 ton, 2 speed, steel bed. hoist-$1050.00; 1967 Chev. pickup. $1095 805 Knight Street.
B-3-17-3-tfc

FOR SALE OR TRADE — 1965 Chev. pickup. V8, air conditioning. Complete with 8 ft. Dreamer camper. Phone 364-1310.
B-3-18-32-tfc

1969 GMC pickup, 350 engine. Call 364-5317 or 364-2047.
B-3-10-33-2c

1955 4 door Chevrolet; also 1930 Chevrolet. Restorable condition. Phone 364-0630 or see at 107 N.W. Drive.
B-3-8-tfc

DUNE BUGGY
New FIERA Dune Buggy with white convertible top and side windows. 53 hp engine. Ready for off road or town driving.
422 WESTERN
PHONE 364-1559.
1B-3-8-tfc

4. REAL ESTATE For Sale Or Trade

3 BEDROOM on Sunset Drive. Two baths, detached double garage, living room with dining area, new roof, storm cellar. $2,000 down. Also Country Club stock. Call 817-772-8797 or write 5525 Lake Charles, Waco, Texas.
B-4-34-32-8c

FOR SALE OR TRADE — 1965 Model MEDALLION 12x60 bath and one-half mobile home. Completely furnished. Real nice. Terms available. Phone 364-1310.
B-4-21-32-tfc

3 bedroom, approximately 2300 sq. ft. Excellent location. All builtins, fireplace, d. gar. Paneling. 6½ loan
* * *
3 bedrooms, 1800 sq. ft. only $19,000. Excellent buy. Pay equity, assume low interest payments.
* * *
Good, clean, well constructed 3 b-rm home. $10,500. Large rooms. Carpet. Fence.
* * *
LOOK 3 b-rm. New carpet. Payments $73 assume carpet payment $30.00 Nice.
* * *
OWNER WILL FINANCE. Snug little three b-rm. NW Hereford, 1¾ bath. Cash down $2000.
* * *
3 b-rm — Cash down $300.00 Assume loan payments of $92.00 per month. Balance equity $800.00. Terms.
* * *
$500.00 cash — Payments $70.00 per Mo. 2 bdrm. house.
* * *
3 bedroom home. $9,500. Fenced, carpeted, large rooms, good condition.
* * *
2 Bedroom brick. New carpet, redecorated throughout. ONLY $10,900. Will take trade — pickup, trailer house or anything moveable.
NEW THREE BEDROOM HOMES. TOTAL INVESTMENT $200 LOW MONTHLY PAYMENTS.
Carthel Real Estate
206 N. 25 Mi. Ave.
Wayne Carthel Leola Peters
Phone 364-0944
364-0038
B-4-5-tfc

BY OWNER
3 bedrooms, 1¾ baths, carpeted, custom drapes, fenced. In Northwest Hereford. Assume existing loan at 6 ½ percent. Phone 364-4176.
1B-4-32-tfc

2 BEDROOM house with living room, dining room at 130 Avenue E, on extra large lot with smaller house in rear. PHONE 364-4553.
B-4-23-29-tfc

4 BEDROOM HOME. 201 Ranger. $21,400 loan at 6 percent. Will sell equity or trade for smaller home. Phone 289-5519.
B-4-10-31-tfc

NEW LAND
NEAR LAMESA.
SUB-DIVIDING
14,000 Acres into farms.
Mesquite Calclaw land
Proven farming area
6 miles south of Patricia
$50 to $90 per acre.
25 percent down.
CALL
John or Marvin McLarty
1611 Avenue M
Lubbock, Texas
806 765-8816.
EVENINGS
806 744-6188
806 744-6221,
2B-4-46-tfc

FOR SALE — 15 acres. 1023 South Main.
B-4-10-5-tfc

BY OWNER — Two 2 bedroom furnished duplexes. Nets 20 percent of investment. For information call 364-0526.
B-4-15-28-tfc

3 BEDROOM house for sale. Call Kenneth Gooch, 364-3355 or 364-2572.
B-4-11-31-tfc

FOR SALE BY OWNER
Two bedroom house.
Good condition.
Good location.
Inquire at 601 West 4th St.
or call 364-2063.
I. A. BURDINE.
1B-4 5-tfc

BY OWNER 4 bedroom, two full baths. For information call 364-0526.
B-4-11-28-tfc

SPECIAL FINANCING CHOICE PLANS — CALL NOW!
3 bedroom homes with extras.
$200.00
Total Move In Cost
Payments Adjusted to Income and Family Size.
$13,000 to $18,000
FHA - VA
CHOICE HOMES
CALL FOR APPOINTMENT DAY OR NIGHT TO DISCUSS PLANS, LOCATION, ETC.
VAUGHAN REAL ESTATE
116 South 25 Mile Ave.
364-2850 or 364-2146
3¾B-4-7-tfc

FOR SALE
BY OWNER
3 BEDROOM WITH brick front, garage, central heat. 10 months old. Small down payment or trade for good car, pickup, etc. $11,500. PHONE 364-2424 or write Box 846.
1B-4-7-tfc

!!ATTENTION!!
BUILDERS,
CONTRACTORS,
AND
HOME BUILDING
INDIVIDUALS
I can draw your plans for you
"LEn"
Lois Ross, 613 East 5th
Phone 364-1760.
1-B-4-7-tfc

SACRIFICE — Nice redecorated 2 bedroom home. Sell or trade for anything. MAKE AN OFFER. Phone 364-2450.
B-4-16-33-2c

TRADE TRADE TRADE TRADE first lien notes and houses in Hereford for real estate in Rio Grande Valley. PHONE 364 2450.
B-4-19-33-tfc

BARGAIN — Nice 3 bedroom home in top NW area. Reasonable down, owner will carry balance. $14,500.

Well improved irrigated 80 acre tract on pavement near town. Low down payment.
CAMPBELL-CRAMER REAL ESTATE
Phone 364-2424.
B-4-34-8-tfc

PRICED FOR quick sale — 3 bedrooms, 1¾ bath, brick. Low equity. 235 Greenwood, 364-1402.
B-4-8-2p

FOR SALE — TWO BEDROOM house. 311 Avenue K. Low interest loan, low equity. Call 806-795-7203, Lubbock, Texas.
B-4-17-8-tfc

MUST SELL OUR HOME
3 bedroom, carpeted, single garage. LOW DOWN PAYMENT. FINANCED 1 block from Aikman School.
611 Irving. CALL 364-4036 or come by between 2:00 and 3:00 pm daily.
1B-4-8-2p

!BARGAIN!
320 ACRES
2 WELLS-ON NATURAL GAS
RETURN PIT
GOOD ALLOTMENTS.
PHONE 806-385-4658.
1B-4-8-tfc

5. FOR RENT

COMPUTER DATA BUILDING. 715 25 Mile Avenue. Phone 364-1111.
B-5-10-28-tfc

EFFICIENCY apartments — Bedroom, bath, kitchen and dinette. Furnished. All bills paid. Forest Ave. Apts. Phone 364-1887 Days.
B-5-21-8-tfc

BOOTH FOR RENT. Village Beauty Shop, Phone 364-1270.
B-5-10-28-tfc

SLEEPING QUARTERS. Private entrance and bath. Lynette Apartments, 364-0969.
B-5-10-6-tfc

MOBILE HOME OWNERS
Courts 5½ miles on Austin Road. 60 x 80 lots.
Country Village Trailer
$22.50 per months. Phones are now available. Phone 276-5756. Mr. & Mrs. Don Cecenaugher, Managers
B-5-31-tfc

4 LARGE ROOMS down stairs, private bath. Unfurnished or partly furnished. Newly decorated. 300 West 6th. PHONE 364-2063.
B-5-18-33-tfc

SMALL FURNISHED HOUSE. Inquire Installment Loan Dept. FNB.
B-5-10-26-tfc

FOR SALE — BEAUTIFUL 48" console stereo. $100.00. FIRESTONE 364-4333.
B-5-10-33-tfc

2 BEDROOM unfurnished apartment at the Thunderbird. Phone 364-2750.
B-5-10-33-2c

FURNISHED HOUSE
Large nicely furnished 2 bedroom house with garage. Fully carpeted and draped. Bills paid. $175.00. No pets, no small children.
PHONE 364-0019
1B-5-31-tfc

CASH LEASE
292 total acres,
249 in cultivation.
About 110 acres presently in wheat that has not been grazed.
2-8" wells
1-6" well.
Good allotments.
Place located 8 miles south of Summerfield. ASCS office in Dimmitt, Texas.
FOR FURTHER INFORMATION
Phone 806-655-4624
or
Robert E. McClendon
1711 West Irving Blvd.
Irving, Texas
PHONE 214-252-3521.
2B-5-33-2c

NICE SMALL OFFICE FOR RENT. Contact Golden Spread Real Estate, 364-4021.
B-5-10-8-tfc

2 Bedroom furnished apartment. 205 Jowell. Phone 364-4021.
B-5-10-8-tfc

2 BEDROOM unfurnished house. Call 364-2390.
B-5-10-8-tfc

6. WANTED

HIGHEST CASH prices paid for scrap iron, metals, batteries; also wrecked trucks, pickups and cars. Hereford Iron & Metal Company, Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350.
B-6-34-32-tfc

WANT TO break, float, fertilize and list corn and milo ground. Turn key price. Shep Shepherd, 364-0149.
B-6-16-3-tfc

DEAD ANIMAL REMOVAL
Seven days a week service. Must call soon as possible after animal dies.
HEREFORD BI-PRODUCTS
364-0951
B-6-49-tfc

WANTED — CUSTOM FARMING Call Joel Williamson, 364-1933.
B-6-1-46-tfc

WANTED — baby sitting by the hour, day or week. Phone 364-4175.
B-6-10-40-tfc

CUSTOM FARMING. Call Robert Betzen 364-5568 or Cliff Williams on 364-5687.
B-6-10-24-tfc

ALL KINDS OF
MAINTAINER
WORK BY HOUR,
DAY OR JOB.
CALL
BOB CAMPBELL, 364-4261.
1B-6-2-tfc

WILL ACCEPT 9 piano pupils — Advanced preferred but beginners accepted also. Linda Sains, 364-1199.
B-6-14-30-tfc

CUSTOM FARMING. Call Stan Metcalf 364-0621 after 7:00 P. M.
B-6-33-4p

WANTED — Good used 50 or 60 h. p. outboard motor. 364-1090 or 364-2421.
B-6-12-33-2c

WILL PAY 20 percent cash premium on pre-1965 dimes, quarters, halves. 289-5332.
T-6-8-6p

CUSTOM farming, discing, listing and fertilizing. Call David Davis, 364-5238.
B-6-10-8-tfc

GENERAL YARD WORK. Mowing, edging, hedge trimming, etc. PHONE 364-5178.
B-6-10-8-8p

8. HELP WANTED

WOMEN OR GIRL waitresses. Will train. Apply in person at The Casa House.
B-8-13-46-tfc

WOOL PRESSER. Experience preferred. Apply in person to ONE HOUR MARTINIZING, 149 N. 25 Mile Avenue.
B-8-14-31-tfc

BUS DRIVERS. Women or retired men preferred. Inquire at School Bus Barn or Administrative Office.
B-8-16-31-2c

NEED bartender for Friday and Saturday evenings. Male or female. Will train if inexperienced. Call The Music Stand after 2:00 p. m. 364-1150.
B-8-21-6-tfc

RETIRED CHEMIST FOR part time work. Write qualifications to Box 673 HP, Hereford, Texas
B-8-13-32-tfc

PART TIME HELP. 11:00 am to 1:00 p.m. Apply Taco Tienda, 308 East 7th.
B-8-12-33-2c

WANTED: Full time bookkeeper. Paid vacation, life insurance and family hospitalization. Send qualifications to Box 823, Hereford, Texas.
B-8-18-8-3c

DEPENDABLE lady to keep children. Ages, 2 years and 3½ months. Some light housekeeping. Call 364-1532 after 5:30 p. m.
B-8-18-8-2c

9. Situations Wanted

WANTED BABY sitting in my home. Call 364-3394.
B-9-10-42-tfc

WILL DO BABY sitting in my home. Have fenced backyard. Call 364-3709.
B-9-12-32-tfc

YOUR ironing done $1.50 dozen. Shirt service-washed, starched, ironed 25 cents each. 235 Avenue A, 364-3528
B-9-16-31-8c

YARD WORK OF ALL KINDS, rototiller work. Phone 364-4160.
B-9-10-7-5p

WILL KEEP children in my home by the day, week. 364-3342.
B-9-11-8p

EXPERIENCED
AGRI-BUSINESS
MANAGER
seeks challenging opportunity. Knowledgeable in all phases of farm and ranch operations or related business along with feed lot capability. WRITE Box 1795, Hereford, Texas.
1B-9-33-2c

WANT TO DO HOUSE WORK. Call Olivia Shaw at Tierra Blanca Motel.
B-9-8-2p

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-33-tfx

REPOSSESSED HOOVER Vacuum Take over payments $5.00 per month. SUGARLAND BARBER SHOP 364-5051.
B-10-13-31-8p

CANYON SCHOOL TEACHER conducting educational student tour to Europe. Deadlines for applications March 1. Call Joe Bedwell, 806-655-2014 after 5.
B-10-7-6p

FOR SALE: USED TV. $45.00 FIRESTONE, 364-4333
B-10-10-33-tfc

11. Business Service

SICK ROOM SUPPLIES
Wheel Chairs, Crutches, etc.
McDowell Drug
336 N. Main — Phone 364-1313
B-11-51-tfc

OWENS
ELECTRIC
Free Estimate
Generator & Electric Motors Rewind
Magneto - Starter
Residential Wiring
Commercial-Industrial
Sales and Service
809 EAST SECOND
364-3572
B-11-13-tfc

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone 364-1543.
B-11-10-23-tfc

"RYDER'S"
LAWN & GARDEN SERVICE
We specialize in renovating and seeding new lawns.
GENERAL LAWN WORK.
L. V. MAYS & SONS
432 Barrett St. Phone 364-3356.
1B-11-8-tfc

BEAR
Wheel Alignment
Complete Front-End Service
DICK NORWOOD
CHEV.-OLDS
Phone 364-2160
B-11-2-tfc

AAA
WRECKER SERVICE.
Hereford Wrecking Company Day phone 364-0580; nights 364-4009 and 364-0075.
T-11-39-tfc

KELLY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential - Commercial
All bids and wiring competitive.
Phone 364-1345
Night phone 364-2012 or
Box 130 364-1345
B-11-46-tfc

HOUSE MOVING
(Free Estimates)
BONDED-RRC PERMIT
PHONE
BOB CAMPBELL 364-4261.
1B-11-2-tfc

AUTO REPAIRS
Automatic Transmission Specialists
Engine Overhaul
General Auto Repairs
KEMP AUTO REPAIR
East Highway 60
Phone 364-3421
1½B-11-28-tfc

YARD & GARDEN rototilling, mowing. 605 Avenue H. Phone 364-1432.
B-11-10-7-tfc

CHAIN SAW WORK. Tree topping, shaping. INSURED. For estimation call 364-4160
B-11-11-6-tfc

PARTS & SERVICE FOR all makes of vacuums and sewing machines. SUGARLAND BARBER SHOP. Phone 364-5051.
B-11-16-31-8p

AUCTIONEERS— Experienced, reliable. Wade Crist, Cletus Calloway. Phone Wildorado (Daytime) 426-5611; (Night) 258-7246.
B-11-13-21-tfc

WANTED — 100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELRY.
B-11-15-5-tfc

DOG OBEDIENCE
LESSONS
Youth, private, group classes.
Problem dogs boarded.
BELLE AMIE KENNELS
Phone 364-5586.
1B-11-33-4c

13. LOST & FOUND

LOST: 2 heifers-branded E4 on left hip; 3 steers — branded SB on right hip. David Brumley, 364-1174.
B-13-8-8p

Legal Notice

Deaf Smith County Commissioners Court will open bids at 10:00 a. m., Monday, February 9, 1970, for gasoline (regular-ethel), Diesel fuel, motor oils and greases. Bidders should quote tankwagon prices delivered to storage facilities owned by Deaf Smith County.
Deaf Smith County Commissioners Court reserves the right to accept or reject any or all bids.
H. C. Williams, County Judge
Deaf Smith County, Texas.
B-5-6c

Legal Notice

TO WHOM IT MAY CONCERN:
Notice is hereby given that, pursuant to Art. 1302-2 .02 of the Texas Miscellaneous Corporation Laws Act, A. H. Brorman and Frank W. Brorman, heretofore doing business under the assumed or fictitious business name of BRORMAN BROS., a partnership, have ceased to conduct such business as a partnership, and hereby give notice that such business is now being conducted under the corporate name of BRORMAN BROS., INC., a Texas corporation, effective January 6, 1970.
BRORMAN BROS., INC.
By: A. H. Brorman, President
T-7-4c

Legal Notice

PUBLIC HEARING NOTICE
Three R Feed Yards, Inc., P. O. Box 1637, Hereford, Texas 79045, has applied to the Texas Water Quality Board for an initial regular permit pertaining to the control of a variable amount of rainfall runoff containing wastes from its existing feedlot operation which is located approximately one-half mile south of Highway 60 and approximately three miles east of the City of Hereford on F. M. 2943 in Deaf Smith County, Texas. The applicant proposes to continue to wholly retain rainfall runoff in ponds and utilize the water for land irrigation. A public hearing on this application will be held in the Municipal Office Building, Conference Room "C," Third Floor, 509 7th Street, Amarillo, Texas at 10:00 a.m. on March 18, 1970 to determine the condition, if any, under which the permit may be granted. Additional data will be developed at the hearing, but further technical information concerning any specific aspect of the discharge, if available, can be obtained by writing the Texas Water Quality Board, 1108 Lavaca Street, Austin, Texas 78701.
T-8-1c

CLASSIFIEDS GET RESULTS
Phone
The Brand
364-2030

CLASSIFIED ADS MAKE YOU MONEY ORDER TODAY

Schneider Name To Dean's List

Charles Schneider of Hereford was among 810 students receiving degrees at North Texas State University's winter commencement Jan. 30.

The exercises marked the granting of the 50,000th degree by the university which, as North Texas State Normal College, awarded its first degree in 1919.

For the past several years NTSU has lead all universities in the North Texas region in the production of college graduates in each of the three degree categories.

President John J. Kamerick conferred 646 bachelor's degrees, 146 master's and 18 doctor's degrees.

Schneider, son of Mr. and Mrs. John W. Schneider, 505 W. 3rd, received his bachelor's degree in administrative management.

POLITICAL CALENDAR

DEMOCRATIC PRIMARY
May 2, 1970

For County Judge:
H. C. "Hank" Williams
For Commissioner, Pct. 2:
M. R. Latham
For Commissioner, Pct. 4:
R. Donald Hicks
James A. Bullard
For Justice of Peace:
Bill Rowland
Glen Nelson
For State Senator, 31st Senatorial District:
Max R. Sherman
Nancy Moyer
Jack Hazelwood
For District Clerk:
Lucille Posey
For County Clerk:
B. F. Cain
For County Treasurer:
Wanda Newman
Nell Williams
Vesta Mae Nunley
For District Judge, 69th Judical District:
Archie McDonald

REPUBLICAN PRIMARY
May 2, 1970

For State Senator, 31st Senatorial District:
Malouf Abraham
For House of Representatives, 18th Congressional District:
Bob Price

Colored shredded coconut is fun to use for fancy cakes and cookies. Just add a few drops of food coloring to coconut in a screw-top jar. Cover tightly and shake until all coconut is tinted.

Ever use leftover frankfurters this way? lice diagonally, place on top of split English muffins, top with slices of cheddar cheese and bake in the oven until cheese melts and edges of muffins are brown and crisp. Small fry love this treat.

When you are storing a cake that has a whipped-cream frosting in the regrigerator, invert a bowl over the cake.

READ THE CLASSIFIED ADS

STATED MEETINGS
Second Monday
7:30 p.m.
Thursday
Floor Practice
W. A. Phipps, Sec.
Joe Hysinger, W. M.

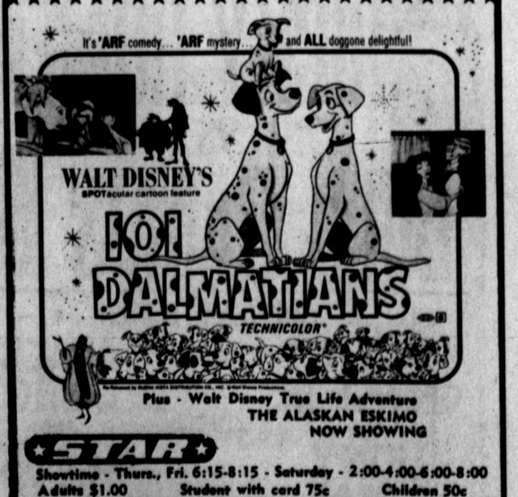
Hereford Rotary Club
meets every Monday at 12:05
Jim Hill Hotel

Lions Club meets each Wednesday, 12 Noon
Hotel Jim Hill

First and Third Tuesday, 8 P.M.
ELK'S LODGE

KIWANIS CLUB
Thurs. Noon
IOOF Hall
207 E. 6th

KWIK-CHIK MONEY SAVER'S COUPON
THIS COUPON GOOD UNTIL FEBRUARY 22
PHONE 364-4000
GOOD FOOD
FAST SERVICE
Worth $1 Off the Bucket or the Barrel



Records Courthouse

VEHICLE REGISTRATIONS

W. R. Duggan, 66 Ford; Bob Gage, 66 Ford; George Zetzsche, 67 GMC; Eudis Lee, 63 Pont.; Owen Seamonds, 70 Cad.; Dale Millard, 68 Ford; Bill Chemical, 70 Ford; Larry Skidgel, 64 Chev. pkp.; Sergerio Ramirez, 54 Zimmer; Carol Cole, 61 Ford; D. F. Yandell, 58 GMC; G. A. Bogle, 65 Ford pkp.; Olin Hardy, 68 GMC; Julian Griego, 57 Cad.

Noe Estrada, 60 Ford; Barrett Plumbing, 70 Ford; Kenneth Kearn, 63 Ford; Eleazer Gonzales, 60 Chev.; Johnnie Collins, 57 Olds.; Texas Cumings, 68 Chev.; O. W. Parris, 65 Imp.; Claude Melugin, 63 Chev.; Lloyd Pittsinger, 70 Revere; Lalo Vela, 61 Ford; Mrs. Charles Schlabs, 67 Chev.; G. C. Coker, 63 Chry.

Mauro Flores, 61 Ply.; Billie Sue Almanza, 60 Chev.; Joe Friemel, 70 Ambassador; Flake Barber, 60 Merc.; J. W. Armstrong, 57 Ford; W. L. Roberts, 49 Ply.; Ralph Pridemore, 63 Ford; 63 Olds.; W. A. Bryan, 68 Detroiter; Gary Thorne, 69 Detroiter; William Harris, 63 Dodge; 67 Datsun; Jesse Scott, 59 Melody; Mike Castro, 66 Chev.

Robert Strange, 64 VW; John my Woods, 63 Pont.; C. E. Lea-Day, 67 Ford; Wilson Humphrey, 66 Pont.; Elsie Bailey, 61 Ply.; Jaime Gamboa, 68 Chev.; Charles Brown, 67 Dodge; Mack Noland, 54 Chev.; J. E. Sorrells, 53 Dodge; 48 Stude.; 60 Chev.; 57 Chev. pkp.; 64 Chev. pkp.

Roger Osborn, 62 Ford; Jose Gonzales, 62 Chev.; Kenneth Walker, 68 Ford; Enrique Garcia, 58 Ford; Nancy Harrison, 66 Ford; Mrs. Hilda Templar, 67 Ford; Elias Reyna, 67 Ford; Thomas Gerald Jr., 70 Buick; Douglas Watson, 69 Chev.; R.L Pinnell, 70 Buick; Jay Smith, 69 Ply.

Benito Flores, 58 Chev.; DSC Electric COOP, 70 Inter.; Gerald Shirley, 51 Ford; Glenn Sparkman, 70 Buick; Jack Ward, 64 Chev.; Coy Radney, 55 Ford; Glenn Anderson, 63 Cad.; Donald Hix, 69 Chev.; Paul Estrada, 69 Chev.; Don Leoons, 59 Ford; W. A. Phipps 64 Ford; James Coil, 70 Ford; P. W. Hughes, 63 Ford pkp.; C. L. Weber, 64 Chev.

WARRANTY DEEDS

Lucille Ford to J. Frank Ford Jr., Davis Ford, Susan Wiltshire and John Ford NE ¼ of Sect. 20, Township 3 North, Range 3 East.

W. R. Hair et ux and N. D. Bartlett Jr. to Robert Gentry Lot 17 and E. 7½ ft. of Lot 16, blk. 2, Northheights Addition.

Clara Moore to C. T. Ware and R. C. Ware E. ½ of Sect. 36, blk. K-6.

Robert Saffell et ux to Edwin Saffell Sect. 97, blk. K-7.

Edwin Saffell et ux to Robert Saffell Sect. 83, blk. K-7.

Walter Warren et ux to Carl McCaslin Lumber Lot 2, blk. B, Crestlawn Addition.

G. A. Bogle et ux to West Texas Rural Telephone Coop, Inc. Lot 1 and S. ½ of Lot 2 and 3-20ths interest in Lot 11.

Ollie Forbus to Dr. Bill Forbus part of blk. 3, Evants Addition.

DEEDS OF TRUST

David Downey et ux to W.B. Phillips N. ½ of Sect. 26, blk. K-7.

Alvin Trautmann et ux to The First National Bank of Hereford 2.04 acres of Sect. 60, blk. K-3.

John David Bryant et ux to Herman Ford et ux Lot 78 and S. 10 ft. of Lot 79, blk. 6, Westhaven Addition.

TRY THE CLASSIFIED ADS



"THOSE WERE THE TARTS" was presented by members of St. Anthony's School eighth grade Civics Club Friday afternoon for the residents of Kings Manor. Shown from left to right portraying the characters in the playlet are: Margaret Schilling, Ruth Betzen, Bobby Lange, Raul Claudio, Taffy Herr, Maria Cantu, Steve Loerwald, Silvia Betzen, Debbie Last, and front row Marilyn Schmucker (Bo Peep's Lamb), Mary Jean Reinart (Mother Hubbard's dog), David Loerwald and Joan Paetzold. Lower Photo, David Loerwald presents the gift award to Mrs. Pearl Mapes, during the Valentine Party following the program, when the students served refreshments. Sister Catherine Abeyta teaches the civics class. —Staff Photo

Price Leads Group In Introducing 7 Bills

Texas Republican Bob Price of Pampa today led other concerned Congressmen in introducing a package of seven bills recommended by President Nixon in his recent message on the environment to the Congress. Price said, "These bills will put real teeth into the attack on pullution in all its forms."

In introducing the measures, Price declared, "Where man's environment is concerned, we have sown the wind, and we are about to reap the whirlwind. The signs are all about us."

"Our cities are becoming more smog-filled. Our streams are becoming more polluted. Our air carries ever-increasing amounts of chemical and industrial waste," he added.

Price, who is running unopposed for his third term of office, said, "Civilized man has long seen the need for establishing and enforcing laws to protect individual rights and property rights. However, it was only in modern times, that society saw the need for protecting its shared surroundings from the ravages of man and industry, and even then; it acted slowly and reluctantly."

"It is obvious we can no longer afford to consider air and water common property, free to be abused by anyone without regard to the consequences," declared the Panhandle Congressman, "we must now treat air and water as scarce resources."

According to Price, the seven bills provide the start of a needed overhaul of the Nation's pollution laws in the areas of water and air pollution, solid waste management, parklands, and recreation.

Price observed that one of the bills creates an Environmental Financing Authority which represents a totally new approach to fighting pollution. "It completely involves each community. If the municipal government cannot sell its waste treatment plant construction bonds, the Authority will buy them and sell its own bonds on the free market to recover the expenditures," he said. "This approach is quite consistent with the principles of our capitalist system," he added.

Price warned, "The fight against pollution will be a costly one, but society, like individuals, must pay for its mistakes. The stakes are too high, and the consequences of further inaction to great for action to be deferred any longer."

FOR SALE ANTIQUE CLOCKS from Kitchen to Grandfather . . . . . shown by appointment
B. E. ROBERSON
364-1814

Submersible Pumps
Dempster - Acrmotor
Repairs on all makes
Well Drilling
D. E. Turner Well Service
364-0811 427 Ave. J

You've Never Seen Such Thorough Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

EXPERT REPAIR on
• PONTIAC
• BUICK
• GMC TRUCKS
and all makes
KINSEY-OSBORN MOTORS
free pickup phone 364-0990



For Better HEALTH
for better living
All the family can enjoy benefits of soft water . . .
cost $4.00 per month . . there's nothing to buy!
Soft Water Service
Home owned - home operated
Phone 364-3280

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. 364-2652

GOLDEN SPREAD
REAL ESTATE



Look to SHOOK
For Quality LEE Tires and on the Farm & Road Service
As Close As Your Phone
Shook Tire Co. 600 WEST FIRST 364-1010

INDUSTRIAL - COMMERCIAL - RESIDENTIAL ELECTRICAL CONTRACTORS
- Service Work -
B & H ELECTRIC COMPANY
P. O. BOX 1054
HEREFORD, TEXAS 79045
BILL McMILLON 107 ARCHER
DAY OR NIGHT PH. 364-5091

ANNOUNCING our new location
Lou Ann's Beauty Salon
317 SAMPSON
Phone 364-0986
Now with 5 hair stylists to better serve you!
Beauty is our business

FREE
Removal of dead animals . . .
*Prompt service on farmer calls
*Daily service pick-up, 7 days wk.
Call 289-5215 days only
Days & night call
Vega Rending Co.
Collect 806-267-2011
Vega, Texas

Now You Can Rent It!
Phone 364-3466
Hamby's Rental Service
Across the road from Hamby Real Estate

IMMEDIATE POSSESSION
2 bdrms., double garage, 2 baths, den, $10,000.00, only $750.00 down.
IMMEDIATE POSSESSION
3 bdrms., living room, den, 2 baths, single garage, $13,500.00, $1,500.00 down, bal. easy monthly payments.
5 ACRES
with large 3 bdrm. brick, 2 baths, den, living room, dining room, utility room, possession on or before March 1st, terms available.
ASSUME EXISTING LOAN
on this 3 bdrm. brick with double garage, 2 baths, in northwest Hereford, low down payment or owner will trade for smaller home.
NEAR SCHOOLS
Owner will take $1,500.00 down on this 1477 sq. ft. 3 bdrm. home, has double garage.
5 MILES EAST ON FM ROAD 1250
160 A., 2 irr. wells, underground tile, nice 3 bdrm. home, double garage, barn, this place is ideal for subdividing into smaller tracts, $425.00 per A., $15,00.00 down.
80 ACRES
on paving, near town, new 8" pump, some of the strongest water in the Panhandle, 2 bdrm. home, alloted, only $525.00 per A.
20 ACRES
on paving, 3 bdrm. home & barn, price $13,000.00, $5,000.00 down, 10 yrs. on balance.
320 ACRES — STRATFORD
2-8" wells, nat. gas, ½ mi. underground tile, 31 grass, 89 milo, 148 wheat, sell for cash or trade for property near Hereford.
HAMBY REAL ESTATE
South Highway 385
Office 364-3566
J.M. Hamby 34-253
Gerald Hamby 364-1534
Durward Hamby 364-3466

FARM SALE
640 ACRES
4—8 Inch irrigation wells, $300.00 per acre. Liberal terms . . .
Joins 25,000 head capacity feed lot on north. 14 miles northwest of Dumas, Texas
CONTACT
CHARLIE ROBERTSON
PHONE 935-2521
or
JACK ELLIOT
PHONE 935-6441

DICK NORWOOD CHEVROLET OLDS USED CAR SPECIALS

1. 1965 Olds Delta 88 4 Dr. PS, PB, AC, Good Buy $895.00
2. 1967 Olds 98 Town Sedan. Good Clean Car, AC, PS, PB, Electric Seats. ONLY $1795.00
3. 1968 Chev. Impala 4 Door. 34,000 Miles. Clean Car, PS, PB, AC, AT $1895.00
4. 1966 Buick Skylark 2 Dr. H.T. AC, AT, Nice Car $1175.00
5. 1968 Olds 98 2 Dr. PS, PB, AC, EW, ES $2395.00
6. 1967 Chevrolet Caprice 4 Dr. PS, PB, AC, AT, One Owner Nice Clean Car $1695.00

2nd CAR — WORK CAR or SCHOOL CARS

7. 1963 Chevy Bel Air Wagon. Good and Ready To Go $495.00
8. 1964 Malibu 4 Door V-8. An Excellent Car $645.00
9. 1964 Dodge Dart 2 Dr. 6 Cyl. Stnd. Clean Car $595.00
10. 1964 Chevy Bel Air 4 Dr. Excellent Transportation $495.00

CHOOSE From These OK USED CARS at THE NO. 1 Deal on the NO. 1 CAR From the No. 1 DEALER
DICK NORWOOD CHEVROLET - OLDS
206 N. Schely 364.2160

WE'VE GOT THE LOCATION
We are now taking applications for new home sites located 7 miles west of Hereford on US 60 in town of Summerfield under new Government program . . .
LOW INTEREST RATES
Some Have No Down Payments
Some Small Down Payments
Call or Come by
BOOZER REAL ESTATE
205 S. 25 Mile Ave. Day Phone 364-1755
Night Phone 364-0029 364-3502

CASE POWER & EQUIPMENT
Offers You The New Concept Of Power & Comfort
New 1030 TRACTORS Dual Hydraulics $7,660.00
New 930 TRACTORS Dual Hydraulics $6,738.00
We Are Authorized Dealers For DEMPSTER PLANTERS
case POWER & EQUIPMENT
385 South

CARMICHAEL
Real Estate, Inc.
508 South 25 Mile Avenue
PHONE 364-1251
FARMS & FARM LOANS

1 YR. OLD. Beautifully landscaped 3 BR. BRICK. All the conveniences plus 2350 sq. ft. of living area. East front, immediate possession. 129 Mimosa.

RETIRE outside of city limits in this Provencial Brick built with comfort in mind and raise green-house tomatoes. Over 2500 sq. ft. living area 3 BR. - 2 Bath; formal LR. dbl. garage. Owner will trade for unimproved land.

LOW DOWN - Owner will pledge - 3 bedroom - 1¾ bath - built-in kitchen - den - living room - fenced yard - vacant - immediate possession - $18,200.00.

LARGE BASEMENT - 3 bedroom - 1 bath - living room - dining room - kitchen - double garage - outside storage - good commercial property also - low down - owner will pledge - $13,800.00 - vacant - immediate possession.

COUNTRY HOME - 5 acres of land - 3 bedroom - 2 bath - large den - woodburning fireplace - builtin kitchen - fenced - storage house - very nice - appointment only.

10% DOWN - 1750 sq. ft. - 3 bedroom - 2 bath - double garage - fenced yard - 8x12 storage bldg. - refrig. air - nice home - 510 Star - $20,000.00.

EXISTING LOAN - low interest - 3 bedroom - 2¾ bath - double garage - fenced yard - nice - clean builtin kitchen - 523 Ave. J - $22,800.00 - appointment only.

4 BEDROOMS - Snuggled onto one acre of ground - large den - double fireplace - builtin kitchen - refrig. air - double garage - sprinkler system - storage house - existing loan - might trade for smaller home - appointment only.

3 BEDROOM - 1336 living area - 3 years old - extra low equity - immediate possession - clean, very attractive - payments only $93.00 a month - Don't miss this one!

Where Buying and Selling Become a Reality.

Troys Carmichael Mutt Wheeler
Harold Kids Mrs. Jeane Coker
(364-0336) nitephones (364-5439)



SKI SLOPES Report
Every Thursday Afternoon At 5:05 P.M. ON KPAN
OR CALL 364-0555 FOR LATEST SKI REPORT
Lone Star Agency
601 N. Main Phone 364-0555

CHARLES

IS HERE !



CHARLES SHORT HAS MOVED TO HEREFORD !

We want to take this opportunity to welcome Charles Short to Hereford and to our organization, and we want to invite you to come by at your earliest opportunity to get acquainted with Charles.

Charles is a native Texan, having been born and raised in Pattonville, near Paris. He was stationed in Japan with the Army Signal Corps for two years during the Korean conflict. He is married and has three children. His many years of successful experience in the general insurance business and as a claim adjuster and special agent enable him to give expert service as an insurance specialist.

You are invited to call on Charles Short when you need information about fire and casualty insurance, and he will be pleased to work out a specific program with you. Come in soon.

ROBINSON & ASSOCIATES

218 W. Third Street INSURANCE Phone 364-2232

WASHINGTON'S BIRTHDAY SALE

SHOP "UP-TOWN" Sugarland Mall SHOP IN COMFORT CONVENIENT PARKING

SHOP "UP-TOWN" Sugarland Mall SHOP IN COMFORT CONVENIENT PARKING

this...THURSDAY-FRIDAY-SATURDAY

SUGARLAND MALL

THE UPTOWN SHOPPING CENTER OF HEREFORD, TEXAS

3-BIG DAYS OF KRAZY PRICES



HUNDREDS OF 22¢ -- $1.22 -- $2.22 ITEMS; ALL REGULAR MERCHANDISE AND NORMALLY PRICED AT MUCH MORE....
SHOP EVERY STORE IN SUGARLAND MALL .....



Gaston's SUGARLAND MALL

HAROLD CLOSE Rx Walgreen Agency Drug

THE Yardstick Fashion Fabrics

Anthony's C R ANTHONY CO

HEREFORD ★ SPA ★ We Guarantee Weight Loss!



DUCKWALL'S

THE CHAPARRAL RESTURANT

Mode-O-Day

The Candy Cane

GOLD BOND STAMPS REDEMPTION CENTER

Mary Helen's BEAUTY SALON Sugarland Mall

Hereford, Texas Penneys ALWAYS FIRST QUALITY

Spangler's P.O.M.G. DIAMONDS LTD

State Farm INSURANCE



CHOICE PICKIN'S ON OUR TREES OF BARGAINS

Sugarland Mall BOOTS & SADDLES

Gattis SHOES OF HEREFORD

Sherwin Williams Paints

SUGARLAND MALL BARBER SHOP

THE Brogue GENTLEMEN'S CLOTHING

MONTGOMERY WARD

Chandelier Gift Shop



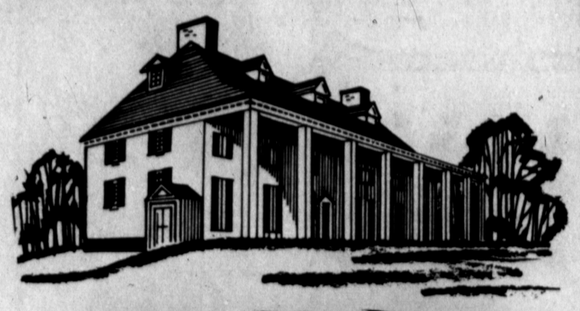


The Pants Cage

HARMAN'S Ladies Shop

Sweetbriar

WOW!



WHAM!

sweetbriar . . . special values for

George Washington birthday SALE

Sweetbriar

ALL of our Fall and Winter

- dresses
- formals
- coats
- sportswear
- lingerie
- purses
- millinery

1/2 price and less

save 1.00 on Sweetbriar nylon . . . 3 pair 1.97

seamless styles only

Lea Smith, mgr.
Sugarland Mall

Save as Never Before During our . . .

WASHINGTON'S BIRTHDAY Sale

- THURSDAY
- FRIDAY
- SATURDAY

3 -BIG BARGAIN DAYS

1-GROUP ONLY!

WESTERN BOOTS

by George Special! **1/2 OFF**

1-Group Tony Lama **Boots** 1/4 OFF

Men's 1-Group **Coats** 1/4 OFF

Group Odds & Ends

WESTERN SHIRTS $4.00 each

Largest selection of Western Wear available anywhere in the Magic Triangle . . . Visit us now!

SUGARLAND MALL

Boots & Saddle



Spring Trend

1970 TREND RELEASE

Question Mark

COIFS

WE HAVE BEEN TO ALL TEXAS BEAUTY SHOW

Whatever Your Hair Style

YOU'LL LOOK YOUR LOVELIEST WITH

A HAIR STYLE CREATED BY

Judy Ginger Annie Becky Jackie Delores

MARY HELEN'S

BEAUTY SALON

ONE WEEK SPECIAL

SPECIALS

Permanents	$9.50
Lash & Brow Dye	$2.00
Manicure	$2.00

KANEKALON FUN WIGS

Easy To Care For . . . SPECIAL LOW PRICE $24.50

MAKE YOUR APPOINTMENTS EARLY!

PHONE 364-4391



KETTLECLOTH

50% Fortel Polyester, 50% Cotton. A grainy and distinctive texture. Slubs and gentle shadings are characteristics of the yarns. Machine washable. 45" wide!

$1.98 $2.50

SPECTATOR CLOTH

A staunch blend of 70% Rayon and 30% Cotton, that stays fresh and blooming all day. New Spring prints and solids. 45" wide. $1.98 Yd.

WOOL AND WOOL BLENDS

Nice selection of patterns and colors. 54" wide

Values to $10.98 yd. 1/2 Price

SPECIAL GROUP MISC. FABRICS & BLENDS

45" wide, values to $2.98 yd.

NOW $1.00 Yd.

45" WIDE FABRICS

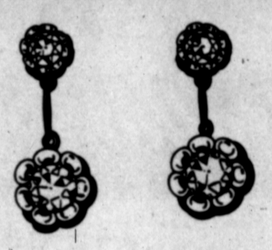
- COTTONS
- RAYONS
- REG. $1.98 Yd.

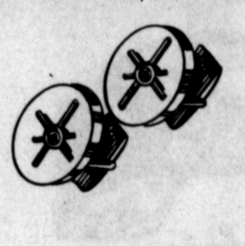
NOW 88c Yd.

THE Yardstick

FABRIC CENTER

Sugarland Mall



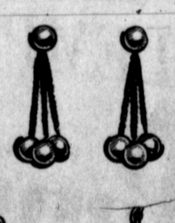




Those Who Really Care Come To SPANGLER'S In Sugarland Mall . . .



SPANGLER'S has a Complete Selection of Watches, Diamonds, China, Silverware and Jewelry



COSTUME JEWELRY

Values to $7.95 $1.22



Take advantage of this Low Price and Brouse Through Spangler's where Beauty is a product . . .

Those Who Really Care Shop . . .

Spangler's DIAMONDS LTD

P.O.M.C.

Sugarland Mall

WASHINGTON'S BIRTHDAY SALE

SPRING 1970 Fashion Wise Men and Young Men Shop the Brogue For The Latest Up-To-Date Fashions! See Them Today!



1 LARGE GROUP MEN'S & YOUNG MEN'S **SHIRTS**

Reg. Values To $7.00 NOW $3.22

Reg. Values To $8.00 NOW $4.22

1 GROUP **TIES** 22c

1 GROUP **SHOES**

Were $18-$35

$11.22 and $24.22

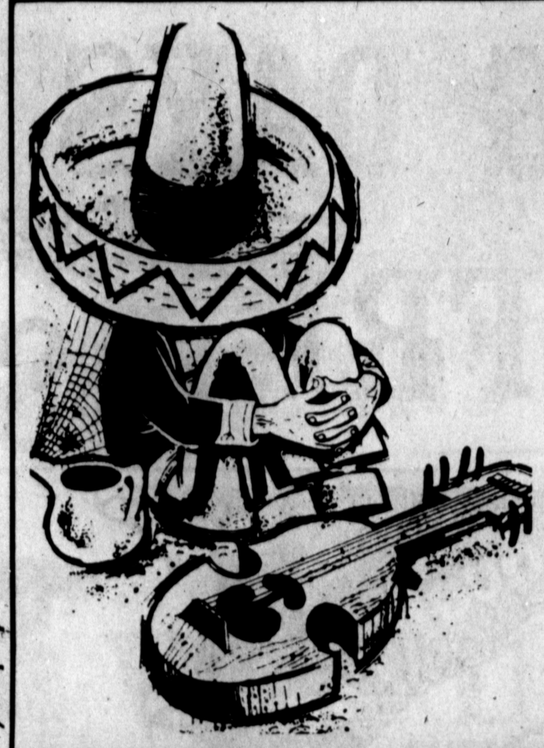


THE Brogue

GENTLEMEN'S CLOTHING

Sugarland Mall Phone 364-3871





MEXICAN FOOD....OLE!

Buy Any Mexican Food Item On Our Menu And Get Another At ½ Price

SPECIAL
2 ENCHILADAS 79¢

SPECIAL THURSDAY EVENING 5 TILL 10 P.M.

CHAPARRAL RESTUARANT

In Sugarland Mall

DUCKWALL'S

Sugarland Mall

● THURSDAY
● FRIDAY
● SATURDAY

BANKAMERICARD

WASHINGTON'S BIRTHDAY SALE

KRAZY PRICES GALORE!



CANNON
SHEET BLANKET
$1.99 Values
by George $1.32



Men's Cotton
SWEAT SHIRTS
Choose from either long or short sleeve styles, in white and five colors.
Sizes S-M-L-XL
$1.22
$1.79 Values



BATH TOWELS
A special purchase of big thirsty towels from Cannon. Jacquards, novelties, solids and prints in decorator colors.
by George $1.27
Values To $1.98
HURRY!



NYLON HEADSQUARES
Sheer nylon 28"x 28" headsquares. A delightful assortment of styles and colors to choose from.
Values To 59¢
by George 23¢



100% Nylon Shag
RUGS
3'x5's
$5.99 Value
by George! $3.88



Large
WALL PICTURES
For Living Room and Den
Reg. $8.88 Value, Now $6.88
Reg. $10.88 Value Now $8.88
by George Save Now!



SPECIAL PURCHASE
Assortment of 3,000 Yards of LACE
Values to 79c Yard
by George! 17¢



ASSORTED
CANDY BARS
50c VALUE
10 BARS
by George! 32¢

Mattel
BOUNCY BABY DOLL
$6.44 Value
by George
NOW $5.22

SAVE WITH THESE COUPONS

CLIP and SAVE

DUCKWALL'S

SUGARLAND MALL

BANKAMERICARD

3 BIG DAYS
Limited Quantities
Prices Subject To Stock On Hand

VALUABLE COUPON
Feb. 19th, 20th, 21st
Dristan Capsules 6's
2 For $1.16
$1.96 Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Liquid Prell Large Size
56¢
$1.09 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Playtex Replacement Bottles
77¢
$1.19 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Bayer Aspirin 200's
98¢
$1.73 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
3-in-1 Oil 3 Oz. Size
19¢
35¢ Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Dristan Tablets 24's
78¢
$1.39 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Gillette Foamy 6¼ Oz. Size
2 For 77¢
$1.42 Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Envelopes 100's
24¢
49¢ Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Right Guard Spray 4 Oz. Size
54¢
$1.09 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Anacin 50's
63¢
96¢ Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
ChapStick
21¢
49¢ Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Pepsodent Toothbrush Adult Size
18¢
69¢ Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Soft & Dri Spray Anti-Perspirant
2 For 99¢
$2.00 Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Sucrets Lozenges 24's
37¢
69¢ Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Just Wonderful Hair Spray 13 Oz. Size
2 For 88¢
$1.34 Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Utility Pail 5 Qt. Size
17¢
29¢ Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Bathroom Bowl Brush
24¢
49¢ Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Wastebasket Liners 44 Qt. Size
33¢ Pkg.
57¢ Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Bounty Towels Jumbo Size
2 For 58¢
72¢ Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
S.O.S. Pads 4 in Box
13¢ Box
23¢ Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Arrid Extra Dry 6 Oz. Size
63¢
$1.29 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Dippity-do Hair Spray 13 Oz. Size
47¢
$1.00 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Feb. 19th, 20th, 21st
Crest Toothpaste Family Size
57¢
$1.05 Value
Limit 1
DUCKWALL'S

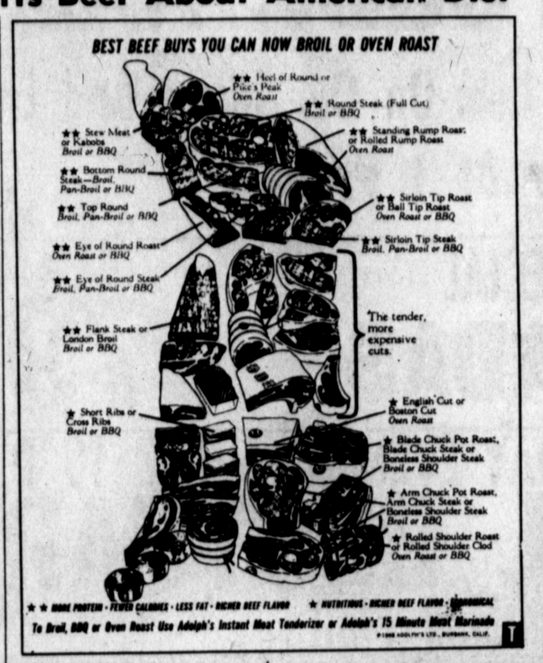
VALUABLE COUPON
Feb. 19th, 20th, 21st
Alka-Seltzer 72's
$1.17
$1.89 Value
Limit 1
DUCKWALL'S

Nutrition Experts Beef About American Diet

"The average American is being nutritionally starved today, no matter what his income." That's the report of Jeannette Frank, a nationally known nutritionist and food authority who recently took part in the White House Conference on Health and Nutrition. "Too many people are eating high-calorie foods that are simply 'filling' without contributing to building and maintaining a healthy body," she states.

Miss Frank reports that leading food and medical authorities stress the importance of switching to non-fattening foods. "It applies particularly to heavily fatted meats, which too many housewives don't realize have a high level of cholesterol. That beautiful marbling on an expensive cut of meat means that it's higher in calories as well as in price," she says.

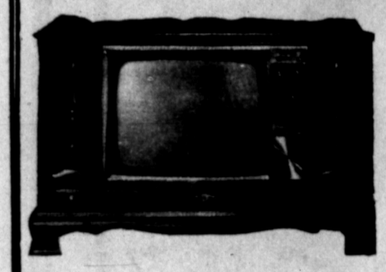
As the author of the new "Modern Meat Cookbook" and the director of the Jeannette Frank Test Kitchens at Adolph's, Ltd., the nutritionist explains, "Meat shoppers can help their families by buying and cooking the leaner, less expensive cuts of meat. And today they don't have to be stewed or pot roasted for hours to make them tender. Adolph's modern instant meat tenderizer and 15-minute meat marinade have made the leaner cuts the 'best beef buys' for today's health-informed homemaker. They can help her feed her family quality instead of quantity—and at a lower cost."



See Jeannette Frank's "Best Beef Buys" chart above. For a booklet of nutritional "Best Beef Buys" recipes, write to Adolph's, Ltd., Dept. A3, P.O. Box 828, Burbank, California 91503.

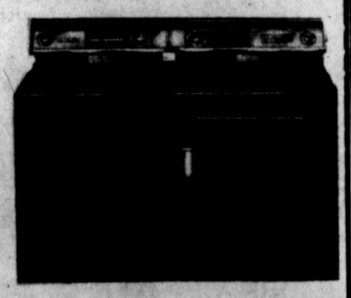
MONTGOMERY WARD
Catalog Store

HATCHET DAYS SALE
THURSDAY FRIDAY & SATURDAY



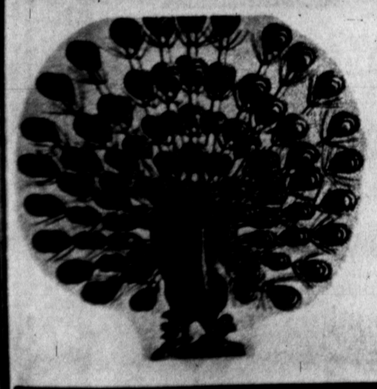
MONTGOMERY WARD
COLOR TV
Regular $589.95
$528.88
295 Sq. In. Diagonal Viewing Screen 23" Large Model Console

Signature - Avocado
18 Lb. Washer & Dryer
WASHER
• 4 Speed
• 10 Cycle
DRYER • 2 Cycle
Pair
$363



1-TABLE
ODDS & ENDS
Values To $5.97
By George $1.00 and Less

1-TABLE
ODDS & ENDS
Values To $9.90
By George $2.00 and Less



PEACOCK
METAL
WALL PLAQUE
Reg. $11 Value
George Special $8.88

MEN'S
SHIRTS
Short Sleeves Only!
Reg. $3.98 to $4.98
NOW $2.20 Ea.

9'x12'
CARPETS
100% Nylon Pile
Regular $59.95
Now By George $29.95

3-BIG DAYS
THURS. FRI. SAT.

WASHINGTON'S BIRTHDAY Sale

Hereford, Texas
Penneys
AUTO CENTER



NEW
FIBER GLASS
BELTED TIRE
"EL TIGRE" 4+2
• 2 belts of fiber glass on a 4 ply polyester cord body
• New dual whitewall design
36.95
E78-14 dual whitewall tubeless plus 2.25 fed. tax and old tire

DUAL WHITEWALL TUBELESS

SIZE	PRICE	FED. TAX
F78-14	38.95	2.44
G78-14	40.95	2.60
H78-14	42.95	2.80
J78-14	44.95	3.01
F78-15	38.95	2.40
G78-15	40.95	2.60
H78-15	42.95	2.80
900-15	44.95	2.87

40 MONTHS GUARANTEE WITH
16 MONTHS 100% ALLOWANCE

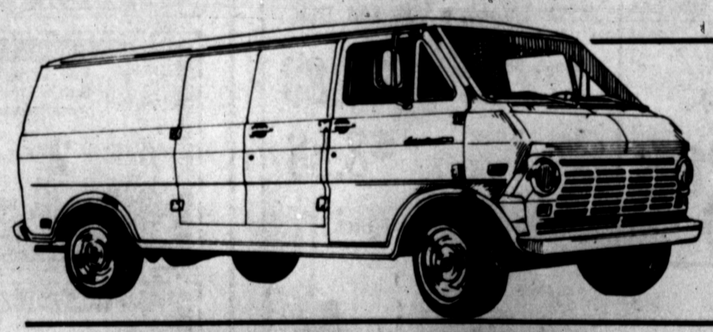
Foremost Protection Guranantee
Your Foremost tire protection guarantee covers all Foremost passenger tires (except our special high-performance tires) against all road hazard or defect failures. You are protected for the entire stated months of guarantee. If your tire fails during the guarantee period, return it to us and we will, at our option, repair your tire, or make an allowance based on the original purchase price, including applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 100% of the original purchase price, including applicable Federal Excise Tax, during the 100% allowance period. Thereafter, we will allow 50% or 25% of the original purchase price, including applicable Federal Excise Tax, toward the purchase of a new tire. (See chart below)

Here's how your guarantee works:

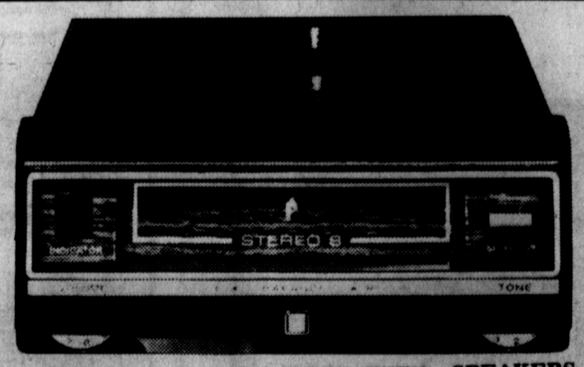
Entire guarantee period	40 months
100% allowance period	1-16 months
50% allowance	17-27 months
25% allowance period	28-40 months

Tread Life Protection
We build into every Foremost tire safe traction indicators. They signal when your tire should be replaced. If your tire wears out (except for incorrect alignment) we will make an allowance based on the original purchase price, including applicable Federal Excise Tax, toward the purchase of a new tire. We will allow ½ during the first half or ¼ during the second half of the stated months of guarantee.

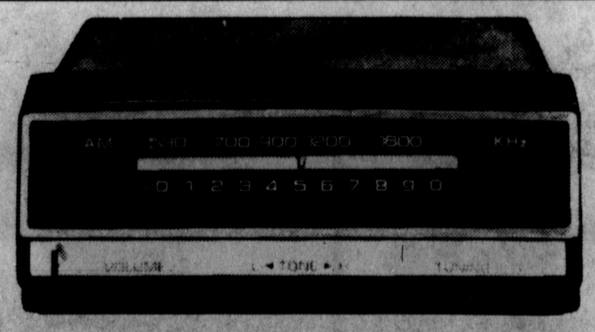
This guarantee is not transferable. It is only for private passenger cars or passenger station wagons.



FOREMOST® CARGOMASTER XTD
the big nylon cord truck tire!
• Modern 5 rib tread design
• Full depth circumferential design
• Pre-stressed nylon cord carcass
22.95
670-15/6—blackwall tube type plus 0.00 fed. tax
700-15/6— 30.95 plus 2.85 fed. tax | 650-16/6— 25.95 plus 2.61 fed. tax
600-16/6— 22.95 plus 2.39 fed. tax | 700-16/6— 30.95 plus 3.00 fed. tax



8 TRACK STEREO RADIO TAPE DECK WITH SPEAKERS
Top quality sound reproduction thanks to 5.5 watt power output. Recessed control knobs and thumbwheel tuning. With twin speakers. NOW ONLY! $99.00



MINI SIZE AM RADIO — Big sound from a little radio! Solid state circuity and high sensitivity produces lots of power and clear reception. Thumbwheel style tuning.
LIKE IT? CHARGE IT! At Pennys Auto Center $24.95

Custom
BRAKE OVERHAUL
Here's what we do: We install new bonded linings, rebuild all wheel cylinders, resurface brake drums, bleed and refill brake system, repack front wheel bearings and install new front seals. Free brake adjustment for life of lining, most cars $37.88

Complete
ENGINE TUNE-UP
Here's what we do: We install points, condenser, rotary, distributor cap, and install new spark plugs and adjust carburetor.
Six Cylinder $18.88
V-8 Engines. $12.88

WHEEL ALIGNMENT AND 4-WHEEL BALANCE
Here's what we do: We correct caster, camber and toe-in which will reduce excessive front end wear and prolong tire life for up to 50%. Plus balancing all four tires, front and rear. Now Only! $8.88
At Pennys Auto Center



Hereford, Texas
Penneys
ALWAYS FIRST QUALITY

3 BIG DAYS
THURS., FRI., SAT.

PRE-WASHINGTON'S BIRTHDAY VALUES

BY GEORGE WHAT BARGAINS. THIS IS OUR FINAL REDUCTION ON ALL WINTER MDSE. CHARGE IT OR LAY-A-WAY FOR 30 DAYS

By GEORGE Look what 50c WILL BUY
Thurs., Fri., Sat.
Boys Western Gloves
Infants & Girls Knit Caps
Boy's Short Sleeve Sweater Sets
Boy's Winter Caps
Boxed Jewelry
Odds and Ends
50¢

By George Look What 99c WILL BUY
Thurs., Fri., Sat.
Boy's Sweat Shirts
Boy's Knit Shirts
Sewing Chests
Men's Knit Shirts
House Slippers
Girl's Knit Shirts
Misses Purses
Large Assortment of Toys
99¢

By George Look What $1.99 WILL BUY
Thurs,, Fri., Sat.
Misses Sportswear Coordinates
Misses Better Skirts
Misses Better Blouses
Misses Better Sweaters
Women's Flannel Sleepwear
Girl's Better Sweaters
Girl's Better Blouses
Girl's Better Dresses
Girl's Better Skirts
Girl's Flannel Sleepwear
Boy's Better Sweaters
Boy's Western Jeans
Boy's Hooded Sweat Shirts
Boy's Flannel Pajamas
Boy's Short Sleeve Sport Shirts
Boy's Corduroy Dress Slacks
Boy's Penn-Prest WESTERN JEANS
Men's Thermal Drawers
Men's Flannel Shirts
Men's Lined Dress Gloves
Men's Winter Cape
Men's Sport and Dress Shirts
Assortment of Toys
$1.99

By GEORGE LOOK AT THIS
Piece Goods Bonanza
Capri Prints, milano prints, Daw Star, Regulated Plus, Ramina Prints. Sportswear Fabrics Corduroy
66c yd.

Entire Stock MISSES **Winter Jackets** Reduced to clear **$10**

Entire Stock MISSES **Winter Dress Coats** Reduced to clear **$15**

Entire Stock BOYS & GIRLS **Winter Jackets** Reduced to clear **$5**

Reduced from regular stock MISSES BETTER **Dresses** $3 to $15

Manufacturers Closeout MISSES BETTER **Slacks** 3.88

Special Purchase MISSES BETTER **Uniforms** $5

Reduced Misses **Ski Jackets** $7

Entire Stock Men's Winter **Jackets** $7

5 only Misses All Weather **Coats** 3.88

Special Purchase Girls **Prim Slacks** 1.66 - 2.66

Special Purchase Toddlers 2 pc. **Pant Sets** 1.77

Special Purchase maple-white, avocado **Infants Bed** mattress $14.99 28.99

Large heavy absorbent cotton **Towels**
BATH 68c
FACE 45c
WASH CLOTH 23c

Men's White or assorted colors **Dress Shirts** 1.99

Men's plain or plaid assortment **Sport Shirts** 1.99

Entire Stock Men's Better **Sweaters** 3.88

Men's 2 or 6 button Blazer **Sport Coats** $25

Men's Reduced Special Purchase **Dress Suits** $40-49.88

Girls QUILTED ROBES 3.99

Boys KNIT SHIRTS 1.22

Misses Casual DRESS SHOES 3.88

Family Shoe Clear-A-Way 1.99 to 7.50

4 only Men's Insulated WORKSUITS 12.88

3 Only dual control Electric Blanket $13

Misses HAIR BOWS Reduced 50c

Boy's CANVAS JEANS Reduced 2 for $5

Girls Sportswear
Girls Better Dresses
Girls Better Stock
Reduced 3.99

Acetate Linings Broadcloth Prints 38c yd.

Cotton Velveteen Dacron Double Knits Felt 1.99

Checked GINGHAMS 48c yd.

Broken Sizes, Limited Quantities, Items Subject To Prior Sale, 3 Big Days, Thurs., Fri., Sat.

WASHINGTON'S BIRTHDAY "Sell -A- BRATION"

ONE LARGE GROUP OF
NYLON VELVETEEN CASUALS
IN RED BLUE, BROWN, BLACK, AND GOLD
3 DIFFERENT STYLES FROM WHICH
TO CHOOSE

REGULAR VALUE $6.99



NOW "SELL-A- BRATION" PRICE $4.22

★★★★★★★

ALSO IN OPERATION "22"
FASHION BOOTS FOR GIRLS
AND LADIES —



NOW! "SELL-A-BRATION" PRICES
$4.22 to $18.22

GATTIS SHOE STORE
in Sugarland Mall
Hereford, Texas

BY GEORGE
Birthday Specials

Just In Time For Easter
One Group Of Ladies
COAT DRESSES
BONDED LINEN
sizes 8 to 18
Colors: Red, Green & Navy
$20.00 each

Shoe Department Final Clearance
1 table ladies **Shoes** values to 22.00
$8.00 pair

Men's Long Sleeve **Sport Shirts**
1/3 OFF

Men's **Pajamas**
1 group only!
Regular 6.95
now
$4.22

★ SAVE ★

2 PIECE
LINEN SUITS
by Chevy Chase
By George Special!
NOW $40.00

FINAL CLEARANCE
ONE RACK
CHILDREN'S
SKIRTS, SLACKS,
SWEATERS & DRESSES
NOW 1/2 PRICE

MODELS COATS
Ideal for home wear
NOW
$13.00 TO $15.00

ALL WINTER
COATS
Men's . . . many styles to choose from . . .
NOW 1/3 OFF

Gastons
SUGARLAND MALL
Hereford

Hereford Spa

INVITES YOU TO

MAKE

1970

A YEAR FOR

A SLIM NEW FIGURE



THE

Hereford Spa

is on the move, new exercise equipment has just arrived from Tucson, Arizona. This equipment was designed by West Coast's leading physical Therapist to aid you in losing weight and firming up.

NOW IN THE FINAL STAGE

★ SAUNA BATH

★ STEAM ROOM

★ SHOWERS

Whirlpool will be complete in the near future . . .

Phase 2 Continues Through February

$2.50 Per week

Figures Less Than 50c Per Visit . . .

Special Price good for first visit basic only!

Birthday Specials

WOW

Look at this!

10% DISCOUNT

ON ENTIRE STOCK

SEWING MACHINES

and

VACUUM SWEEPERS

SATURDAY ONLY

New — Used

- KIRBY'S
- HOOVERS
- ELECTROLUX
- SINGER
- NEW HOME
- DRESS MAKER

SALES — SERVICE

On All Makes And Models

PHONE 364-5051

Sugarland Mall

BARBER SHOP

and

ECONOMY COMPANY

As Near As Your Phone



JUST THE THING TO WEAR AROUND THE HOUSE

A State Farm Homeowners policy. It's the low-cost package policy that protects your home *and the things in it* against almost every risk you can think of. It protects *you* in case of lawsuits, too. And surprisingly, this complete package of protection is yours at a rate that's 15% to 25% lower than the same coverages would cost under separate policies. Sound like the same good deal as our car insurance? You bet! Call me today.

STATE FARM INSURANCE



Jerry Shipman

Sugarland Mall - 364-3161

P 6494

STATE FARM FIRE AND CASUALTY COMPANY • HOME OFFICE: BLOOMINGTON, ILLINOIS

WASHINGTON'S BIRTHDAY

Sale



CHOICE PICKIN'S ON OUR TREES OF BARGAINS

DURING OUR WASHINGTON'S BIRTHDAY SALE

Birthday Specials



We cannot tell a lie the Best Dress Special in town -- three groups to choose from -- our better Name Brands . . . Martha would have loved one of these

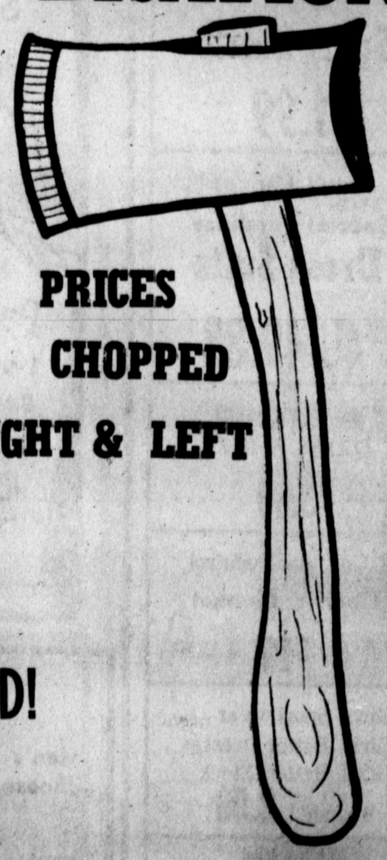
GROUP I	GROUP II	GROUP III
Values to $20.00	Values to $25.00	Values to $40.00
$6.22	$8.22	$10.22

"OPERATION" 22

WASHINGTON'S BIRTHDAY

SELL -A- BRATION

Prices Good February 19, 20, 21



PRICES CHOPPED RIGHT & LEFT

ONCE -A- YEAR BUYS FOR YOU!

★★★★★★★

Hand Bags, Boots,
Dress & Casual Heels
Sport Shoes, Flats
and Children's

SHOES ALL DRASTICALLY CHOPPED! FOR SUPER VALUES DURING OPERATION "22"

Sugarland Mall — Gattis SHOES of HEREFORD — Hereford, Texas

NEW SHIPMENT OF . . . . .

aileen

available at Both Stores

A new magic in 100% Cotton Double Knit Sport Separates. Also 100% DACRON—PANTS & TOPS

SKIRTS $6 to $11

PANTS $8 and $13

TOPS $8 TO $17

GROUP OF LADIES DACRON SUITS

Values to $45.00

George's Special $15.22

New Spring Showing

Donovan-Galvani SPORTSWEAR

Nylon & Dacron Machine Washable

PANTS $16

TOPS $12 $16 & $20

Push-Up Plus

CARNIVAL'S BRA WITH REMOVABLE PUSH-UP PADS!

'Push-Up Plus' adds alluring curves *above* the bra . . . exciting decolletage for fashion's most desirable look! REMOVABLE PUSH-UP PADS keeps bra care down to a minimum. Simply remove pads — bra washes and drip-dries in a jiffy— then sponge pads with damp cloth . . . replace, that's it! Put your best figure forward in a Push-Up Plus, style #35. In White, Black, Champagne,

A cup 32-36,
B & C cups 32-38.

$5.50



TRIPLE TIER PEARLS.

$2.00



$3.00

Fringed MINI PRINTS

Beautiful Assortment of New Spring

HAND BAGS



Popular Price

HARMAN'S

Sugarland Mall

Anthony's C R ANTHONY CO

WASHINGTONS BIRTHDAY SALE

By George!

WE'VE CUT PRICES



Boy's Short Sleeves
SPORT SHIRTS
solids and plaids regulars & button down collars
size 6 to 16 **$3.00**

Group Boy's Colored
JEANS
slightly irregulars from a famous makers of the world's best Jeans. If they were not irregulars they would sell for $5.50 & $6.50
$2.22
SAVE A BUNCH

BIG THICK THIRSTY BATH TOWELS

If perfect these famous name fine quality towels would regularly sell for 2.50 and 3.50

SALE PRICE **$1.22**



You'll recognize the quality name brand of these fine towels at once. Colors and patterns to please most everyone. Shop early for best selection—they'll sell fast.

LARGE BARGAIN TABLE

Many Items to Choose from **22¢**

MEN'S SUITS AND SPORT COATS

45.00 to 79.95
Good Year Around Weight. Popular Colors and Styles

39.95 to 59.95
Sizes Regulars and Longs

SAVE 99¢ A YARD. DOUBLE KNIT FABRICS

60" WIDE 100% DACRON® POLYESTER. NEW SPRING PATTERNS.

Our regular 4.99 a yard quality Dacron® polyester double knit at special savings. The new weaves, spring patterns and colors are all here—popcorns, chevrons and jacquards. Plan your summer wardrobe now and make it of this easy care machine washable miracle fabric that tumble dries wrinkle free and ready to wear.

$4. YD.

Group Men's Ties
SOLID STRIPE **$1.22**
LT. TAN
LT. BLUE
REGULAR $2.00 VALUE

SPRING "70" DRESS & SPORT FABRICS

Textured surface interest sport prints, ducks, canvas prints, homespun sport prints, poplin prints, Avril® rayon and cotton dress prints, broadcloths, plaid sheers, crepe sheers and voiles. 100% cottons, and polyester and cotton blends. Famous name fabrics at thrifty Anthony low prices.

3 YDS. **$2.**

A bargain bonanza — the biggest savings of the year during our big Washington Birthday Sale. Special purchase values and drastic mark downs through the store. Don't miss it.



KRAUS ORIGINALS

the softest shoe that ever walked

7.99 Value . . Save Now!

$6.22

Black, White, Navy, Toffee, Bone, Red, Gold or Silver

Pants perfect. Accentuate the positive—complete your pants suits, pants dresses with the free footed comfort of this glove soft charmer. Classic styling with cushioned insole. Sizes 5 - 10.

GROUP MEN'S and BOY'S PULLOVER
SWEATERS
SPECIAL SALE **$3.22**

Group Men's Short Sleeves
Knit Shirts
Some with collars. Some without.
Sizes - small L XL
$2.22
VAULES to $4.99

LADIES POLYESTER
Boucle Knit Sleeveless Tops
White or Pastels



boucle knit in a wide selection of solid colors. Buy now and enjoy them all summer long. Easy to care for. Wear them with capris, skirts or shorts. Select several, you'll be glad you did.

3.99



BIG BARGAIN TABLE

Lots and Lots of Good Buys!

WHILE THEY LAST! **92¢**

38"-45" WIDE DRESS AND SPORT FABRICS

A fabulous assortment at a special low price. Fine quality cottons, Avril® rayon and cottons, and polyester and cotton blends. Broadcloths, voiles, plisse, magic crepes, ginghams. Patterns and colors for most every sewing need.

2 YDS. **$1.**

BIG SELECTION
JR. MISSES
Half Size
Late Fall - Early Spring
DRESSES
$5 to $20



NEW SPRING
HATS
$3.99 to $7.99

LADIES MISSES
DRESS SHOES
$5.99 to $9.99

FOLDING SLIPPERS

Ladies Sizes
Sml. M. ML. L.
$1.

Durable man made ripple soles. Soft comfortable vinyl uppers. A variety of colors and styles to choose from.

JR. PETITE DRESSES

MANY NEW and DIFFERENT STYLES BY VICKY VAUGHN

Put in Lay-a-way Now **$14 to $23**

NYLON STRETCH PANTY

One size fits all!
Quality at big savings



2 PRS. **$1.**

So smooth, so stretchy they control with a gentle hug. So washable, they keep their lovely colors through countless sudsings.

USE C IR LAY A WAY NOW FOR EASTER



PANTY HOSE

Slight irregulars High Priced Hose,
Special For 3 days only
S-M-MT-T **2 pr. $2.22**

ACRILAN ACRYLIC BONDED KNITS

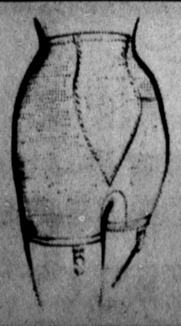
3. YD

Zing into spring '70 with hand washable and Wear-dated® 54/56" EXPO—100% Acrilan® bonded to 100% Acetate tricot. In fancies and coordinated matching colors. Great pastel shades and the red-white-and blues. Choose now, sew later.

80x108 COTTON
SHEET BLANKETS
ea. **$1.22**

MISSES and LADIES
DRESSES
MANY STYLES IN
1-2-3 Pc. Styles 8-20
Short. ¾ Length Sleeves
$15.00 to $50.00

100% NYLON TEXTURIZED
GEORGETTE
Available in Lime Pink, Blue and White
Yard **$1.49**



LADIES' GIRDLES

Special purchase. Big savings.

Girdles and panties from famous name houses. Close outs and some slight irregulars. White in sizes small, medium and large.

$2.

CREPE A'LE GANTE

The miracle crepe 100% Pure Textured Polyester, Machine Washable.

yard **$3.98**

BOY'S BUCKHIDE
JEANS
Regular $3.99
3 Prs. **$9.22**

LADIES
ODDS & ENDS
DRESS
SHOES
Values to $15.95
By George **$9.22**

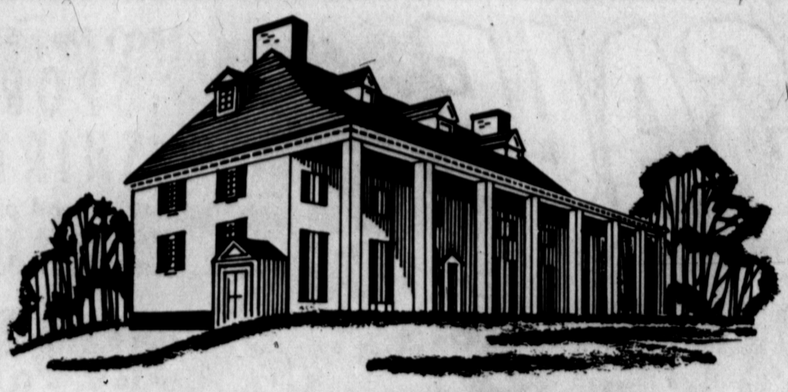
Men's Briefs Or T-Shirts

Kodel® & cotton knit
6 FOR **$5.**
Boys' sizes 6 for $4

Extra wear and shape retention knit in with Kodel® polyester and cotton. Tailored for comfort fit.

We've gone all out to CHOP PRICES savings in every department





DON'T MISS

By George Sale

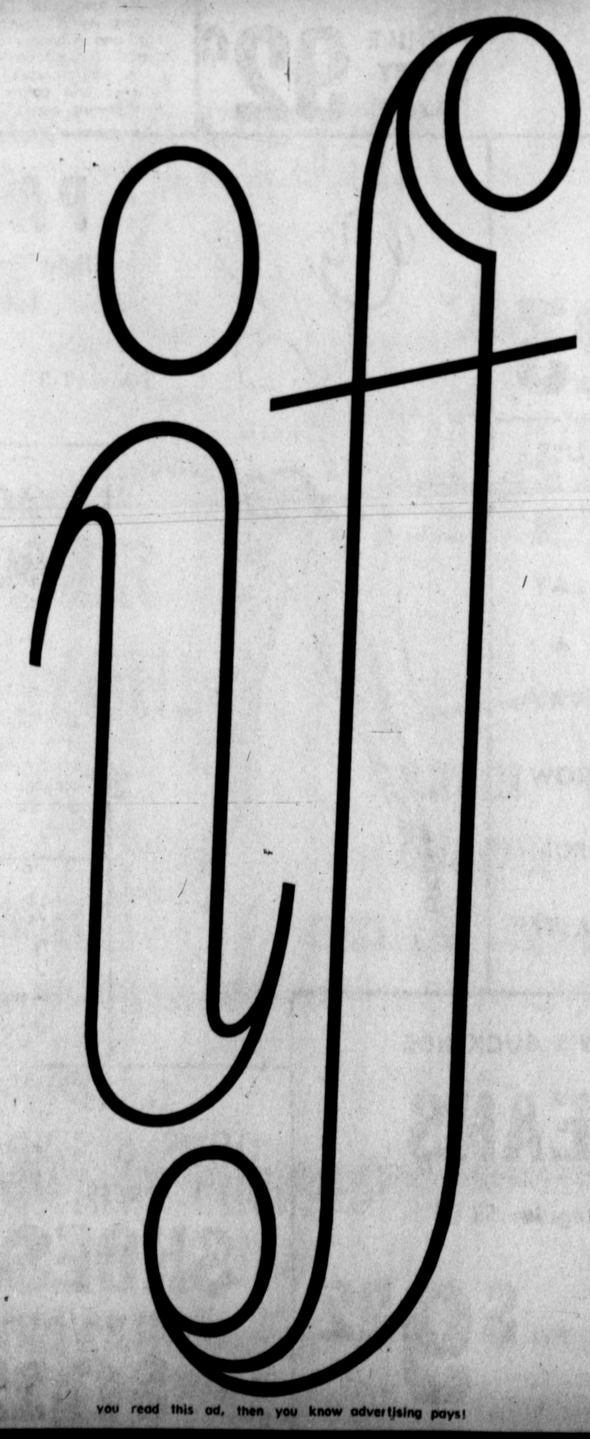
this

THURS. FRI. SAT.





WASHINGTON'S BIRTHDAY





HEREFORD BRAND

and the

SUNDAY BRAND

you read this ad, then you know advertising pays!

3 BIG DAYS

Thurs., Fri., Sat.

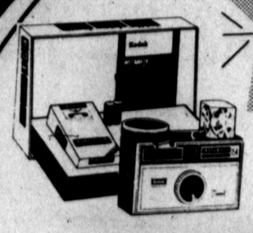
HAROLD CLOSE

WE'VE GONE ALL OUT TO

CHOP PRICES

INSTAMATIC 44 CAMERA

by Kodak



Regular $9.95

$6.88

DATE MATES

COSMETIC SALE

● Brush-on Powder ● Lipsticks ● Compact Make-Up ● Liquid Make-Up ● Brush-On Eye Shadow ● Mascara ● Nail Polish ● Liquid Eye Liner

SELECT ANY 2 FOR $1.00

SAVE 50%

LUNCHEON SPECIAL



THURSDAY ONLY!

COMBINATION SALAD

22¢

FAST-PHOTO FINISHING

in today . . . Back Tomorrow

COLOR & BLACK/WHITE

KRAZY PRICES



Ingraham ALARM CLOCKS

40 hour

$3.19



Tampons

self adjusting

reg. 1.69 **$1.49**



Silverware & Kitchen Tray

compartment for everything **98¢**

Party Pack RECORDS

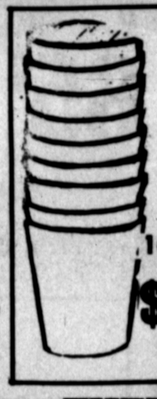
5 Records 4.90 value **99¢**



Laundry Basket

10 gal. size

reg. 3.98 **$2.22**



plastic Solo Cups

100 count

$1.29



Broxodent electric Toothbrush

reg. 19.95

$13.22

AQUA-BAN MOLESKIN SHEETS Tablets eleminates excess water

Blue-Jay 7"x24" $2.98 **87¢**

FEVER THERMOMETER reg. 2.00 **99¢**

LIPSTICK cosmetically yours deluxe non-smear, reg. 39c **22¢**

Neo-Vadrin Nose Drops

For colds & stuffiness

$1.29

FLING SUPPORT HOSE

Regular 5.95

by George **$3.99**



GERITOL

Reg. 4.98

large bottle

$3.88



BEXEL VITAMINS

candy tablets, 100 ct.

reg. $7.49

$3.75



Right Guard Spray DEODORANT

1.85 designer series

$1.22



Tussy Wind & Weather CREAM or LOTION

Reg. 2.00 size **$1.00**

Faberge Hand & body lotion

Aphrodisia Tigress Woodhue

$1.50

Instant PHOTO ALBUMS

Just add pictures . . .

extra pages 35c **$3.98**

Beauty-Glo Jr. cordless Vibrator

New . . . 1.98 reg.

$1.22



Playtex Gloves

reg. 98c

89c

living gloves reg. 1.39 $1.09

Shrade-Walden original old timer Pocket Knife

$5.50 to $10.



Posy-Sodas

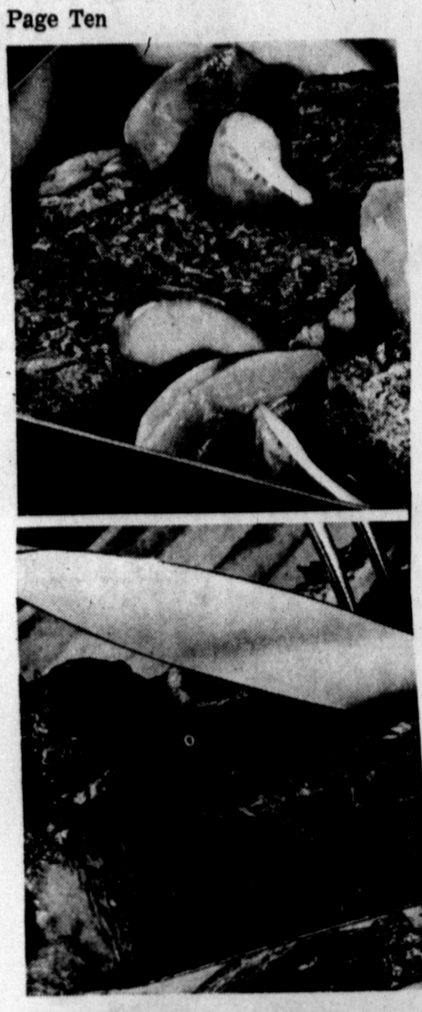
artificial ice cream sodas suitable for any room, den, kitchen, children's playroom, patio!

reg. 1.98 **$1.22**

HAROLD CLOSE

Rx WALGREEN AGENCY DRUG

SUGARLAND MALL . . . PHONE 364-2344



Furr's Beef Means GOOD EATING!

Redeem your Coupon received in the mail for 100 Free Gold Bond Stamps this week at Furr's, with $5.00 purchase or more. Save and Redeem valuable Gold Bond Stamps for beautiful items for yourself or others!

ROUND STEAK Furr's Proten lb. 89c

SIRLOIN STEAK Furr's Proten lb. 89c

T-BONE STEAK Furr's Proten lb. 98c

CUBE STEAK FURR'S PROTEN NO WASTE LB. $1.19

BEEF PATTIES 15 CT. PKG. $1.79

DELUX RIBS Lean meaty lb. 59c

GROUND BEEF Fresh 3 lb. or more lb. 53c

GROUND CHUCK Fresh extra lean lb. 78c

GROUND ROUND Fresh lb. 88c

ROAST Furr's Proten Rolled and tied lb. 98c

STEW MEAT Furr's Proten Boneless lb. 79c

SHOULDER ROAST Furr's Proten Boneless lb. 88c

HAMS HICKORY SMOKED BUTT, LB. 65c

HICKORY SMOKED SHANK, LB. 59c

FISH CRISP TOP FROST 8 OZ. PKG. 3 FOR $1

PERCH Fish Top Frost lb. 49c

COD Fish Top Frost lb. 65c

SHRIMP Breaded Top Frost Lb. 1.59

FISH STICKS Top Frost lb. 59c

CORN DOGS 8 for 1.00

STEAKS Shurtenda heat and eat 5 for 1.00

STEAK FINGERS Shurtenda heat & eat 18 for 1.00

FRYERS USDA INSP. CUT-UP LB. 35c

Whole, Lb. 29c

DOG FOOD HI VI NO. 300 CAN 9c

ORANGE JUICE GOLD INN 46 OZ. CAN 29c

ICE CREAM FARM PAC ASST. FLAVORS ½ GALLON 49c

TOMATOES HI PLAINS NO. 303 CAN 2 FOR 25c

CRACKERS FOOD CLUB LB. PKG. 19c

SHORTENING GAYLORD 3-LB. CAN 48c

CORN STOKELY'S CREAM STYLE OR WHOLE KERNAL, NO. 303 CAN 5 FOR $1

SOUP FOOD CLUB MUSHROOM CAN 15c

OLEO GAYLORD SOLIDS LB. 12½c

EGGS FARM PAC MED. DOZ. 57c

DOUBLE GOLD BOND STAMPS WEDNESDAY!

PEAS Food Club sweet No. 303 can 19c

AERO WAX Liquid 27 oz. 69c

PEACHES Cal Ripe Freestone No. 2½ can 29c

TOMATO SAUCE Food Club 8 oz. can 9c

RICE Medium Food Club 2 lb. cello pkg. 29c

Discount Prices on all Health & Beauty Aids

Glycerine & Rose Water Valiant 8 oz. 23c

Denture Cream Valiant 5 oz. 27c

Mouth Wash Sue Pree 16 oz. bottle 19c

Milk Of Magnesia Valiant 16 oz. 39c

SKIN CREAM BEACON MEDICATED 16. OZ. Jar 44c

HAIR OIL SUE PREE AMBER, ROSE OR CLEAR, 6 OZ. Bottle 19c

SHAVE CREAM VALIANT 14¾ OZ. can 39c

SHAMPOO SUE PREE EGG, AMBER GREEN 16 OZ. BOTTLE 23c

HAIR SPRAY AQUA NET 13 OZ. CAN 39c

Delicatessen

BAR-B-Q FRYERS WHOLE GRADE 'A' 89c

COLE SLAW Fresh daily pint 49c

PINTO BEANS Fresh daily pint 49c

POTATO SALAD Old Fashioned Fresh daily pint 49c

Have you tried our new bar-b-qued smoked sausage?

Fresh Frozen Foods

POT PIES Top Frost, CHICKEN, BEEF, TURKEY, 8 OZ. PKG. 5 FOR $1

SPINACH TOP FROST, CHOPPED OR LEAF 10 OZ. PKG. 15c

POTATOES 3 for $1.00

FRUITS & VEGETABLES

CABBAGE TEXAS GREEN FIRM HEADS, LB. 10c

CARROTS TABLE SIZE 1 LB. CELLO, PKG. 10c

LEMONS California Sunkist lb. 29c

GREENS Mix or match-Mustard, Collards, & Turnip each 19c

CAULIFLOWER Pearl White Arizona lb. 39c

POTATOES Rusett all purpose 10 lb. bag bag 68c

APPLES Washington Red or Golden Delicious lb. 18c

GRAPEFRUIT Texas Ruby Red Sweet and full of juice lb. 12c

ORANGES Mexico sweet and juicy lb. 12c

TOMATOES Fresh red ripe cherry, for salads or relish trays pint 33c

CREAM PIES MORTON FRESH FROZEN ASST. FLAVORS, EACH 25c

CHERRIES RED SOUR PITTED FOOD CLUB NO. 303 CAN 22c

APRICOTS Food Club dried 8 oz. pkg. 79c

KETCHUP Heinz 14 oz. bottle 27c

WOOLITE LIQUID 8 oz. 67c

DETERGENT Topco Control suds 9 lb. 13 oz. 1.69

TAMALES Gebhardts beef No. 2½ can 39c

SWEET PICKLES Food Club 22 oz. 59c

TACA SAUCE Mountain Pass 8 oz. can 29c

SYRUP Log Cabin 24 oz. bottle 69c

NIBLETS or Mexicorn Green Giant 7 oz. can 19c

PEAS Le Sueur Early June 8 oz. 22c

BAR B Q SAUCE Heinz, regular, smokey, muchroom or red pepper 16 oz. 39c

We Reserve The Right To Limit Quanity

