

FETED AT FAMILY REUNION

Mrs. Green DeLaney Observes 80th Birthday Anniversary

A family reunion in the home of Mr. and Mrs. Arlene Morris last Sunday honored Mrs. Green DeLaney on her 80th birthday anniversary.

Assisting Mr. and Mrs. Morris as hosts were Mr. and Mrs. Dick DeLaney.

and one son. They are Mrs. N. A. Kellett of Fort Worth...

FOR CWF MEETING

Mmes. White, Lee Present Program

Mesdames J. D. White and J. Ralph Lee presented the program last Monday afternoon during a regular meeting of the Christian Women's Fellowship of First Christian Church.

"Women in the Ecumenical Church," Mrs. White also reported highlights of the recent church convention in Austin...

SEWING MACHINE SPECIALS!

2 REPOSESSED SINGERS FOR SALE Like new! Just pick up the payments and they're yours!

Complete servicing: Machines thoroughly cleaned, oiled & adjusted. Reg. \$7.50 \$4.95 C. S. Morris Singer Representative 644 CYPRESS

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All our winter things are safely stored with BETTER CLEANERS You'll be amazed when you learn how little it costs to have us keep all your family's winter clothes in mothproof storage...

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Receive Girl Scout Certificates

Frank Ginzel, left, presents certificates of merit to the four top GS cookie salesgirls during the program at the International Fair at Primary School recently.



Buford WSCS Studies Pakistan

"Pakistan" was the topic of the study last Monday for a meeting of the Women's Society of Christian Service of the Buford Methodist Church.

IN BIG SPRING

Local Group to Attend Beauty Show

Members of Colorado City Unit of National Hairdressers and Cosmetologists Association discussed plans for the Southwest Texas Beauty Show at their regular meeting last Saturday evening in the Civic House.

Rogers, Mrs. Clyde Parnell, Mr. and Mrs. Campbell, Mrs. R. L. Moseley and Mrs. J. L. Galey.

Moore Home Scene of Bridal Fete

The home of Mr. and Mrs. Therman Moore was the scene last Saturday evening for an engagement dinner honoring their niece, Kay Howell, and her fiance, Joe Clark.

Mrs. DeLaney Hosts Social Meet

Mrs. Don DeLaney was hostess last Tuesday night for a social meeting of the Woman's Auxiliary of the Colorado City Fire Department.

Odessa Visitors

Mrs. Jack Parks and son, Mark Alan, of Odessa returned to their home recently following a visit here in the home of her parents, Mr. and Mrs. A. C. Dotson.

AT EXECUTIVE MEET

Church Council Plans Projects

Executive committee of the Colorado City Council of Church Women met last Friday morning in the parlor of First Methodist Church.

project, "Trick or Treat," for CROP were discussed by the group. Mrs. Rely named the following committee for this project—Mmes. Rely, Charles Root Jr., Kenneth Cowan and Dee Bassham.

Mrs. Bob Rely, president, presided during the meeting. Mrs. Lois Prude Bennett reported the offering for World Day of Prayer services amounted to \$71.96.

Those attending the executive meeting included Mrs. J. D. White, Mrs. Clarence Collins, Mrs. Rely, Mrs. Bennett, Mrs. Paul Boston, Mrs. Eldon Mahon, Mrs. Frank Derogibus, Mrs. Charles Godwin, Mrs. P. H. Pace, Mrs. Luther Harrison, Mrs. Macey, Mrs. Root and Mrs. Hickman.

At City Hall

Women's Auxiliary of the Colorado City Fire Department will meet Thursday at 7:30 p. m. in the clubroom at City Hall for their monthly business meeting.

Plans for the Halloween



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Now you can pay for insurance on your home, car, your business and other property the easy way... by the month. Get the protection you need and budget the payments. For more information, call us... now.

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In Root Home

The Look Out Class of First Christian Church will meet Tuesday at 7:30 p. m. in the home of Mrs. C. L. Root Sr. of 827 Elm Street. Co-hostesses for the social meeting of the class will be Mmes. U. G. Hardison and John J. Smith.

Guests present were Mrs. Omer Rogers, Mr. Rice, Mr. Key and Mr. Coffman.

DOLLAR DAY one big day of SAVINGS!



Buy now and save! Ideal gift for Mother's Day! Sunbeam Skillet med. size (lid extra) REG. \$16.95 \$11.82

TV TRAY QUEEN SIZE, REG. \$11.00 \$8.95 SPRINKLER RAIN KING REG. \$8.45 \$7.59

TV TRAY KING SIZE, REG. \$17.95 \$13.95 STATIONERY ONE ASS'T. GROUP 1/2 Price

Reg. 10c Comic Books 3 for 25c Reg. 25c Pocket Books 5 for \$1 Reg. \$3.00 Prince Matchabelli Cologne Set 1/2 price Reg. \$5.00 Prince Matchabelli Cologne Set 1/2 price

Reg. \$1.89 Type 41 Polaroid Picture Roll \$1.39 FOUNTAIN SPECIALS Tall Coca-Cola 5c Reg. 25c Milk Shake 15c Reg. 30c Malted Milk 20c

NORELCO ELECTRIC RAZOR DOLLAR DAY SPECIAL \$14.95 CLOSING OUT! SUNBEAM ELECTRIC MOWER DOLLAR DAY BELOW COST! \$49.95

REMINGTON HOME-AUTO RAZOR DOLLAR DAY SPECIAL \$19.95 NEW! GLAMORENE RUG SHAMPOO KIT REG. \$7.95, DOLLAR DAY \$5.49

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Women of CI Plan Book Re

A review of the "ing Epistles," w Claude H. Prichar planned by the ch sion of the Wom Presbyterian Chu



Mother's

pleated lace pettiskirt 1.99 A slender shaft of acetate tricot has flounce of pleated nylon sheer. Wear elegant for the price. S-M-L sizes

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Women of Church Plan Book Review

A review of the book, "Living Epistles," written by Claude H. Prichard has been planned by the church extension of the Women of First Presbyterian Church Sunday book review.

The group will meet in Fellowship Hall and the review will be presented by members of the circle, Pioneers and Men of the Church. A film strip, "Church Extension Tour," will follow the review.

Calendar of Events

SUNDAY
7 p. m. — The church extension of Women of First Presbyterian Church will meet in Fellowship Hall for a book review, "Living Epistles," written by Claude H. Prichard and reviewed by members of the circles, Pioneers, and Men of the church. A film strip, "Church Extension Tour," will follow the review.

MONDAY
3 p. m. — Arnett-Wulfjen Circle of First Methodist Church in the parlor with Mrs. Rube Hart as hostess.
3 p. m. — Lillie Harness Group of First Christian Church in the parlor.
4 p. m. — Intermediate Girls' Auxiliary of First Baptist Church in the home of Miss Janie Reed of 723 Locust St.

TUESDAY
9:30 a. m. — Mary Martha Group of First Christian Church in the parlor.
7 p. m. — Dinner meeting of the Wesley Bible Class of First Methodist Church in Fellowship Hall.
7:30 p. m. — Martha Class of Calvary Baptist Church in the home of Mrs. Obie Sanders.
7:30 p. m. — The Look Out Class of First Christian Church will meet for a social meeting in the home of Mrs. C. L. Root Sr. of 827 Elm Street with Mrs. U. G. Hardison and Mrs. John Jay Smith as co-hostesses.

WEDNESDAY
9:30 a. m. — Joyce Hill Circle of First Methodist Church in the home of Mrs. E. H. Winn of 545 Chestnut Street with Mrs. Francis Winn as hostess.
10 a. m. — Susannah Wesley Circle of First Methodist Church in Fellowship Hall.
10:30 a. m. — Regular business and general meeting of Women of First Presbyterian Church in the parlor.
3 p. m. — The Harmony "42" Club will meet in the home of Mrs. Jerold Riordan of 525 Hickory Street.

6:15 p. m. — Junior Royal Ambassadors of First Baptist Church will meet at the church.
7 p. m. — Junior Girls' Auxiliary of First Baptist Church will meet at the church.
7:30 p. m. — Boy Scouts of First Methodist Church will meet in the church basement.
7:30 p. m. — Explorers Post of First Methodist Church will meet in the Scout room at the church.

THURSDAY
9:30 a. m. — Women's golf at Colorado Country Club.
7 p. m. — Stag night at Colorado Country Club.
7:30 p. m. — Business meeting for Women's Auxiliary of the Colorado City Fire Department Auxiliary in the clubroom at City Hall.

7:30 p. m. — Colorado City Classroom Teachers will meet in the Homemaking Department of Colorado High School. Dr. H. Jene Steakley will be guest speaker for the program.

FRIDAY
10 a. m. — Women's duplicate bridge at Colorado Country Club.
3:30 p. m. — The 1921 Study Club will meet in the home of Mrs. O. E. (Oscar) Rhode of 944 Cedar Street. The meeting will feature the club's Fine Arts program.

7:30 p. m. — Dance at City Recreation Center for students in Junior High School.

SATURDAY
8 p. m. — Dance at City Recreation Center for students in Colorado High School.
9 p. m. — Spring Dance at Colorado Country Club for members and their guests.

During the social hour the hostesses served refreshments of assorted sandwiches, salted nuts, cookies and coffee to two guests, Mrs. Annie Lupton Morgan, and members — Mrs. Travis Pritchett, Mrs. Virgil Morgan, Mrs. Cephas Tidwell, Mrs. Maude Charters, Mrs. Lena Porter, Mrs. Herman Parsons, Mrs. Mildred Truman, Mrs. Howard Rogers, Mrs. Chester Hart, Mrs. Roxie Witten, Mrs. Frank Wilson, Mrs. Faye Manning, Mrs. Jewel Richter, Mrs. J. Ed Richardson and Mrs. Jessie L. Jones.

The next meeting of the group will be Tuesday, May 12, in the Civic House for the annual installation of officers conducted by Mrs. Luther Burgett of Haskell, B&PW Director, District 7.

Business Meeting
Women of First Presbyterian Church will meet Wednesday at 10:30 a. m. in the church parlor for their regular business and general meeting.

Dozier Home Scene of B&PW Social
The Roy Dozier home was the setting last Thursday evening for a social meeting of the Business and Professional Women's Club.

Assisting Mrs. Dozier as co-hostesses were Miss Effie Copeland, Mrs. Tommie Verner, Mrs. P. G. Carpenter and Miss Ruby Hines.

Arrangements of roses decorated party rooms of the Dozier home.

Entertainment for the social fete included festive games "Keep Talking" and "I've Got A Secret."

Anthony's DOLLAR DAY
PLACE IS HERE!
TIME IS NOW!
BEST SHOPPING EVER!
8:30 A. M. TO 5:30 P. M.

Take advantage of these tremendous reductions and save on Mother's Day and Graduation gifts!

SHOP OUR STORE MONDAY DOLLAR DAY!
fresh look in a flowering sheer airy dimity
Summer bouffant... drifts through the day, floats through the night. Fashioned with a fitted bodice, open throat... and no sleeves at all. The skirt is full and breezy; sizes 14 to 20.
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Mother's Day gifts
pleated lace and nylon pettiskirt
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A slender shaft of cloud soft acetate tulle has an enchanting flounce of pleated lace and nylon sheer. Wonderfully elegant for the tiny price. S-M-L sizes.
MODE O'DAY
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50-YARD SWEEPS CAN-CANS
REGULAR \$2.98
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Ladies' and misses' sizes in white, pink and blue. Unusual Anthony special!
HALF SLIPS—
Ladies' nylonized half slips in S, M & L in several colors. Special! **\$1.00**
LADIES' BRIEFS—
Ladies' Hollywood-style briefs in sizes 5 to 9. Stock up and save! **3 for \$1**
SLIPS—
Extra value shadow panel slips and half slips. You'll want several! **\$1.00**

ALL WOOLS & BLENDS GRADUATION SUITS
REGULAR \$39.95 & \$45
NOW ONLY **34.88**
Choose from a wide range of colors and patterns in all wools, dacron & wool, dacron & rayon and a few wash 'n wears. Sizes 36 to 44.
DRESS SLACKS—
Men's finely tailored wash 'n wear dress slacks in sizes 28 to 44. Popular colors & styles. **\$5**
SPORT SHIRTS—
New shipment of men's short sleeve sport shirts in wide selection of colors & styles. S-M-L. **2 for \$5**
POLISHED COTTON PANTS—
Men's wash 'n wear polished cotton pants in flap-back and cinch-back styles. Popular shades. **\$3**

DECORATOR COLORS
BIG 9'x12' RUGS
Heavy viscose 9' x 12' room size rugs in several decorator colors. Buy now and get free pad at Anthony's.
WITH FREE 9' x 12' RUG PAD \$25
THROW RUGS—
Big 18" x 30" throw rugs in all colors. Non-skid backs. Extra special for Dollar Day! **2 for \$1**

EXTRA SPECIAL while 1500 yards lasts!
SUMMER COTTONS
Choose from quality linen weaves, embossed cottons, chambrays, polished-cottons, drip-dries, lawns, batistes and broadcloths. New shipment just received. 5 to 15 yard lengths. Hurry!
79c TO 98c VALUES, SPECIAL! **2 yds. \$1**
49c & 69c VALUES, SPECIAL! **3 yds. \$1**

CANNON TOWELS
New shipment of bath towels in solids, stripes and plaids.
2 for \$1
GIANT SIZE CANNONS—
Big 24" x 46" giant size in many, many colors. Stock up at this terrific Dollar Day special price! **77c**
CANNON WASH CLOTHS—
Famous Cannon quality wash cloths in assorted colors. Stock up now! **10 for \$1**
TEA TOWELS—
Lint-free Birdseye tea towels in big 30" x 27" size. Special! **4 for \$1**
DISH CLOTHS—
Cannon woven dish cloths—the kind you like! Hurry, hurry! **10 for 98c**

READY-TO-HANG DRAPERIES
● Fiber glass draw draperies **\$5.95**
● Pink, white, beige and turquoise
● Regular \$8.95 value PER PAIR
OTHER DRAPERIES—
One group of ready-to-hang draw draperies in assortment of decorator colors. **\$2.99 pr.**
PAD & COVER SETS—
Ironing board pad and scorch-resistant silicone cover. **\$1.00**
BETTER BEDSPREADS—
One large group better spreads including chenilles, heirlooms and polished cottons. Many colors. **\$4.99**
PILLOW CASES—
One group of printed and embroidered pillow cases. Wonderful for gifts. **2 for \$1**

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3 BIG DAYS — MON., TUES., & WED.
150 Summer Dresses
The very latest styles, colors and fabrics that you can wear now... and all summer long. Save now, right when you need them! Shop Eva's Monday, Tuesday and Wednesday for these exciting values in summer dresses.
Regular \$24.98 dresses... NOW \$14.98
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Ladies' Canvas FUN SHOES
Assorted styles and colors in regular \$3.50 values!
2 prs. \$5
Eva's DRESS SHOP
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Sunday at 4:30 p. m.
Weekly radio broadcast every Sunday over Station KVMC.
Featuring Bishop Stephen Bayne of Seattle, Wash.
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BOYS' T-SHIRTS— In sizes 6 to 16 **2 for \$3**
BOYS' SPORT SHIRTS— Short sleeves, sizes 6 to 16 **\$1.00**
LADIES' CLUTCH BAGS— New shipment just received **\$1.00**
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LADIES' BLOUSES— One rack, sizes 32-38 **\$1.00**
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PLAYWEAR & SLEEPWEAR— Large table kiddies' sizes, choice **\$1.00**
DIAPERS— Extra soft 20" x 40", reg. \$2.69 dozen **\$2.00**

BLUE OR GRAY CHAMBRAY WORK SHIRTS
● Sizes 14-17
● Dollar Day **\$1.00**
ARMY TWILL PANTS— Men's army twill khaki pants. Broken sizes 29 to 42. **2 for \$5**
COTTON ARGYLE SOCKS— Men's quality cotton argyle knit socks. **2 prs. \$1**
MEN'S T-SHIRTS— Full cut men's white T-shirts. **2 for \$1**
DRILLER BOOTS— 8" steel toe, neoprene sole, oil resistant. While they last. **\$10.00**

**Book Review
Highlights
Circle Meet**

A book review, "The Holy Spirit in Missions," highlighted a program for an all-day meeting of the Myrtle Barber-Ware Circle of First Baptist Church Tuesday in the home of Mrs. Frank Webber. Mrs. Newt Miller presented the first part of the review during the morning program. The concluding part of the review was presented by Mrs. A. H. Jackson following the luncheon hour. Mrs. Webber, circle chairman, presided during a brief business session. Mrs. R. S. Crabtree directed a prayer for missionaries. Attending the all-day meeting and review in the Webber home were Mrs. M. M. Iglehart, Mrs. Mary Lynch, Mrs. Perry Barber, Mrs. Jackson, Mrs. Crabtree, Mrs. Miller and Mrs. Webber. The home of Mrs. Miller of 1833 East 10th Street will be the setting for the next meeting of the group Monday, May 11, at 7:30 p. m.

SHOP MAX BERMAN'S DOLLAR DAY



Max Berman's shoe department has a wonderful new selection of dress and play shoes for dad, mom and all the children. Come in Monday!

**"The Liz" by...
TRIM TRED
SHOES FOR WOMEN**



\$9.85

Lovely spring styles in black patent and white Spanish grain leather, 1 1/8" Louis heel, sizes 4 1/2 to 10, AAA to B.



\$14.95

Rand footwear to compliment your spring wardrobe. Black & brown Llama calf. Leather sole, rubber heel in sizes 6 1/2 to 13, AA to D.

Also in black and brown calf in loafer styles, only \$13.95

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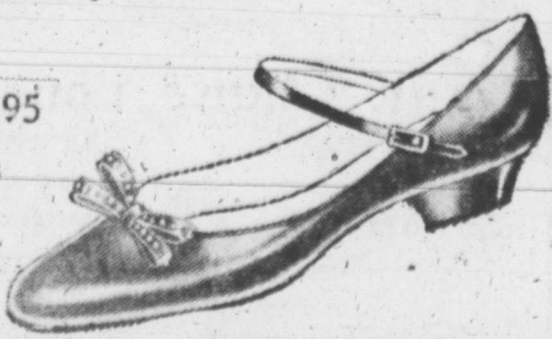
SHOES FOR GIRLS

For dress or leisure time... in black patent or white calf. Sizes 4 1/2 to 10, AAA to B widths.

FOR THE YOUNG GIRLS...

**"The Gee-Gee" in
Scamperos**

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Styled right, practical, serviceable... in white or black. Sizes 8 1/2 to 3, A to D widths.

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DEPARTMENT STORE**



Attend Annual TB Meeting

Dr. John H. Chinn, left, was installed president of the Mitchell County Tuberculosis Association Monday evening during the associations annual meeting in the Colorado Room of the Baker Hotel. Mrs. Bruce Johnson of Loraine, center, conducted the installation ceremony, and Mrs. E. H. Davidson of Midland, right, was guest speaker for the evening program.

INSTALLATION AT BAKER HOTEL

**Dr. Chinn Elected President
Of Mitchell TB Association**

Dr. John H. Chinn was installed president of the Mitchell County Tuberculosis Association Monday evening during the organization's annual dinner and business meeting in the Colorado Room of the Baker Hotel. Other officers installed to serve the association included Mrs. Bruce Webb, vice president; Mrs. J. C. Womack, secretary; Roy Davis Coles, treasurer; and Mrs. C. P. Gary, executive secretary. Mrs. Bruce Johnson of Loraine, retiring president and also State TB Director, conducted the installation ceremony. The election of officers followed the dinner hour and a report of the nominating committee, which was presented by Mrs. Elton Mahon. Mrs. Gary, executive secretary, presented a report of the annual financial statement and proposed budget. Members voted to approve the budget for 1959-60. Mrs. Gary also presented plans for the proposed program of work for the next 12 months. Mrs. E. H. Winn, who was a delegate to the state meeting in San Antonio in March,

**Mrs. Pope
Compliments
Brownies**

Mrs. Dan S. Pope complimented members and leaders of Brownie Troop 269 Wednesday with an ice cream party in the Pope home. The hostess served ice cream and cup cakes to Mrs. Cummins Wood and Mrs. Alvin Orr, troop leaders, Mrs. Bill Erwin, committee member and the following Brownies—Jo Ann Adams, Judy Allard, Gale Jo Beall, Ann Blackard, Ricki Bodine, Regina Ellis, Judy Erwin, Stella Grant, Pam Orr, Gail Rantle, Gloria Richardson, Lynda Lou Rogers, Ann Watson, Linda Wiggins, Janet Wood, Martha Price and Jan Pope.

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SPORT SHIRTS**

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- SIZES, S-M-L
- BLUE
- WHITE
- TAN

TWO GROUPS
\$1.98 • \$2.98

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Max Berman's Dept. Store

Mrs. Burleson Hostess for Club Meeting

Mrs. Bill Burleson was hostess in her home for a regular meeting of the Gala Club Monday evening. Entertainment for the club fete included games of "42" and wahoo. Prizes for top scores in the games were awarded to Mmes. Travis Turner and Jerry Laughlin. During the social hour the hostess served refreshments to two guests, Mrs. Charles Baker and Mrs. Buddy McAnally, and members — Mrs. A. K. McCarley Jr., Mrs. Turner, Mrs. Laughlin and Mrs. Cummins Wood. Mrs. Laughlin of 1037 Elm Street will host the next meeting of the group Monday, May 11, at 7:30 p. m.

Monday is Dollar Day at...

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White Lie... the bra that lifts and rounds the bosom... is fashion-essential. Exquisitely contoured, naturally comfortable, perfectly designed to enhance your curves. In smoothest white cotton:

- AA 30 to 36;
- A 32 to 36;
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Curves you... Naturally!



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Exclusive elastic magic midriff gives you the smoothest bust to hip line you've ever had. White only. 32A-40C. \$8.95

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magic-cling bra**

Bend in it. Stretch in it. Reach in it. This strapless bra can't slip. The secret? Revolutionary clinging back of Anoset* fabric always stays in place. And, the front stays higher to give you an inch more uplift than other strapless bras. With contour cups. White. 32A-38C.

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PRESENT Clu Of Mrs. Rober hostess for Plainview P tion Club Thursday. Mrs. Swar chairman, re of the ann convention Plainview Baptist Colle Taylor—stud from vario district att Sha spoke Mrs. Rior Mrs. Jerol Hickory Str meeting We of the Harp Martha C Martha Cla Baptist Chu Tuesday at home-of-Mrs CLOS All ba sheets, tables tion S Str in 11 ten YOUR \$1 Yes, price rel Gr chased style. Mother save! Mother's Reg. \$1 nylon h \$1.49 st nylon h Home of LA ONE MEN \$ VAL TO Dres bloc tone ME \$ V T

eting

Jr., Mrs. Hughlin and good. of 1037 Elm next meet up Monday, m.

Club Hears Report Of Annual Meeting

Mrs. Robert Chambers was hostess for a meeting of the Plainview Home Demonstration Club in her home last Thursday. Mrs. Swann Taylor, THDA chairman, reported highlights of the annual District HD convention which met in Plainview at the Wayland Baptist College recently. Mrs. Taylor stated 480 delegates from various clubs over the district attended the meeting. She spoke highly of the In-

ternational Choir, dressed in native costumes of their countries. Mrs. Taylor explained to the group all reports from clubs were presented in the form of skits. She displayed a hand-made waste basket from the meeting. Club members will plan a future workshop later, to make some of these wastebaskets. Various clinics and workshops at the district meeting included extension work, upholstery, sewing, foods, 4H work, landscaping, district agent's and state agent's work. Mrs. Taylor reported.

The hostess served refreshments during the social hour to Mrs. Sam Thompson, Mrs. R. P. Bates, Mrs. W. B. Head, Mrs. Eldon Smith, Mrs. Taylor, and Mrs. Bill Thompson. Mrs. Smith of Texas Electric Village will host the next meeting of the club Thursday.

Mrs. Riordan Hosts Mrs. Jerold Riordan of 525 Hickory Street will host a meeting Wednesday at 3 p.m. at the Harmony "42" Club.

Martha Class Social Martha Class of the Calvary Baptist Church will meet Tuesday at 7:30 p.m. in the home of Mrs. Obie Saunders.



Jaycee-ette Installation

Newly elected officers of the Jaycee-ettes were installed Thursday evening during ceremonies in the Civic House. Those taking office were, left to right, Mrs. Drew Ballard, parliamentarian; Mrs. Wayne Worley, treasurer; Mrs. Ernest Larmer, vice president; Mrs. John Followill, secretary; Mrs. Charles Ezell, reporter; and Mrs. Cummins Wood, president.

IN PRICE HOME

'Texas Ranches' Topic of 1921 Study Club Program

A discussion of "Texas Ranches" highlighted a program of the 1921 Study Club last Friday in the home of Mrs. R. P. Price.

Mrs. W. R. Martin was program leader for the regular meeting of the club and introduced the speakers for the afternoon program.

Speakers and their topics included—Mrs. J. S. Craddock, "The Ranch of Richard King"; Mrs. P. K. Mackey, "Famous Cattle Brands"; and Mrs. M. J. Dawson, "King Ranch of Today." Mrs. Mackey named and described many well known brands used in Texas today. Among these was the running W of the Famous King Ranch. Mrs. Mackey closed her talk with a tribute to Will Rogers and his famous Dog Iron Brand. "Texas claimed him for the all sufficient reason that Will Rogers knew no state lines; he belonged to the world."

Mrs. Dawson stated in her talk concerning "The King Ranch Today" that "Richard King bequeathed all that he

had to his wife. "She appointed Robert Kleberg as Ranch manager. In 1886 he married Alice King. In 1885 Kleberg and his new foreman Ragland, had highly departmentalized the Ranch's livestock production. In the next decade the ranch became the world's largest commercial producer of horses and mules," Mrs. Dawson added.

"The King Ranch is bounded by Corpus Christi Bay for 40 miles and by barbwire for 300 miles more. It covers 200,000 acres and 100,000 head of cattle and 300 brood mares wander over it's pastures."

"The King Ranch is basically a cattle ranch. Its business is breeding, raising and selling cattle; its life blood is the cattle on the range. Every year since 1936 the ranch has sold more than a million dollars worth of beef on the hoof," Mrs. Dawson concluded.

Mrs. Lee Lavender, president, presided during a brief business session. Those present for the club meet wore Mesdames Craddock, Dawson, E. L. Dorn, W. L. Doss, U. G. Harrison, A. O. Hickman, W. C. Hooks, Ed Jones, Lavender, Mackey, Martin, J. T. Fritchett, R. H. Raloff, O. E. Rhoads, W. W. Rhoads, C. L. Root, V. R. Trulock and Price.

Mrs. O. E. Rhoads of 914 Cedar Street will host the next meeting of the club Friday, May 8, at 3:30 p.m.

Honor Society Initiates Tech Pair

Two students from Colorado City, who are attending Texas Technological College in Lubbock, were initiated recently into Phi Kappa Phi, national honorary scholastic society.

Students receiving the honor were Mrs. Charles Black, the former Mary Carolyn Bilberry, who is a senior student majoring in home economics; and Miss Carol Louise Sneathen, senior business administration student.

Mrs. Black is the daughter of Mr. and Mrs. H. H. Bilberry of 721 East Ninth Street. Miss Sneathen is the daughter of Mr. and Mrs. R. K. Sneathen of 961 East 15th Street.

To qualify for Phi Kappa Phi, seniors must be in the upper ten per cent of the graduating class of their school.

Bridge Club Meets in Landau Home

Mrs. W. M. Landau was hostess in her home Wednesday for a regular meeting of the Wednesday Bridge Club. Party rooms of the Landau

Joe Moser and Henry H. Bilberry.

Those present for the luncheon and bridge fete were Mrs. R. P. (Pete) Ainsworth, Mrs. Bilberry, Mrs. Charles Mann, Mrs. Moser, Mrs. Fred Patton, Mrs. B. R. (Ben) Wilkinson, Mrs. Clay Smith and Mrs. Landau.

Mrs. Mann of 1404 Waco Street will host the next meeting of the club Wednesday, May 13.

In Fellowship Hall

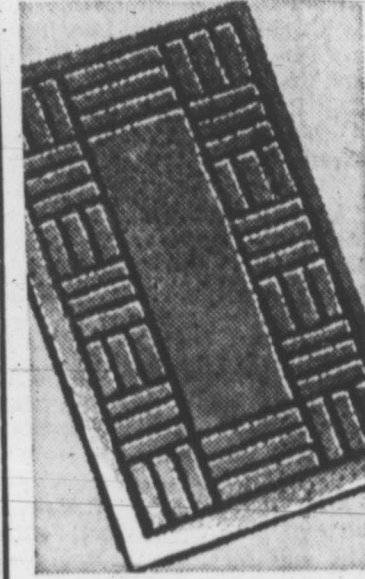
Susannah Wesley Circle of First Methodist Church will meet Wednesday at 10 a.m. in Fellowship Hall.

STORE HOURS: 8:30 TO 5:30

True-blue Penney values that really stretch a dollar. Summer's top fashions, new ideas for the home. All famous Penney quality, all at famous Penney low prices



DOLLAR DAY



SAVE! GET TWO SCATTER RUGS! 2 FOR \$5

Two big 30 by 50-inch scatter rugs! Heavy quality looped cotton. Skid resistant. Machine wash, medium setting. Sandalwood, white, green, rose, etc.



SPECIAL! DAINTY DACRON PILLOW \$3.00

18 by 25 inches. Where but Penney's, such a low price on 17 plump ounces of resilient, non-allergenic Dacron! Extra pretty—flower print cover is acetate crepe.



DOOR MIRRORS! 15 x 56 INCHES LONG, FRAMED \$3.00

Penney's full view, quality glass mirror makes it clear it's hard to beat Penney's value! Perfect everywhere. Salem maple or white wood frame.

DOLLAR DAY Specials! MONDAY, 8 A.M. - 6 P.M.

CLOSE-OUT All ladies' and children's shoes still left out on sale tables from Stock Reduction Sale! Straps, ties and pumps in values to \$10.95 11 pairs of Men's \$4.98 tennis shoes YOUR CHOICE FOR ONLY \$1 Pr.

\$1 OFF Yes, \$1 off regular price on any men's and women's shoes, priced from \$8.95 and up. (Dollar Day only!)

MOTHER'S DAY SPECIAL Yes, 10% off regular price on all famous Daniel Green slippers purchased Dollar Day. Any style, any color. Give Mother "Daniel Greens, the best" and save! 10% OFF

Mother's Day Special Reg. \$1.25 nylon hose 79c \$1.49 stretch nylon hose 89c Kelley's Shoe Store Home of Velvet Step City Club and Weather-Bird Shoes

LANDAU'S Quality Clothes

Dollar Day Values!

ONE GROUP MEN'S SHOES \$6.95 VALUES TO \$15.95 Dress and loafer styles in black and brown. Some two-tone summer styles.

MEN'S SWIM TRUNKS Values to \$5.95 \$2.99

GIRLS 1 TO 14 DRESSES \$1.98 \$2.98 \$3.98 VALUES TO \$5.98

HAGGAR SLACKS \$7.95 Washin' Wear! ALTERATIONS FREE

Bermuda Shorts Popular styles & colors in men's sizes. \$2.99

Next Sunday is Mother's Day... REMEMBER HER WITH A GIFT FROM KELLEY'S!

For a well-loved Mother America's Best-loved Slipper DANIEL GREENS

"DORMIE" White, pink, pale blue, black. narrow & medium. \$5.50 Smart, best fitting scuff ever made. Pliant leather—cushion insole. Other Daniel Greens in leather, satin and felt \$5.00 to \$6.50 Other house slippers priced from \$1.00 to \$3.98 Nylon Hose Bogs Shoes for dress sport or play Washable Kedittes We gift wrap

W. L. DOSS DRUG



QUICK TEMPORARY EASING OF MINOR ARTHRITIS-RHEUMATISM PAINS—OR YOUR MONEY BACK! Scientifically formulated and new AB-PAN-EX, tablets QUICKLY ease minor pain from arthritis, rheumatism, neuritis or lumbago, done by dose as needed. AB-PAN-EX WILL DO THIS or YOUR MONEY BACK! It's the HONEST truth—AB-PAN-EX has helped thousands of happy folk with lesser pain than or acting muscles. These satisfied users are happy now—thanking heaven for AB-PAN-EX. It's a shame—but it's true that thousands who COULD find HELP, but are beset by DOUBT, will continue to live in discomfort and complain—be a trial to their loved ones—because they didn't have the "get to" to use a modern medicine. It IS true—it IS here—it IS AB-PAN-EX. Use this pain reliever.

FAMOUS MAKER'S JEWELRY SPECIAL! \$1 plus federal tax Simulated pearls! Aurora pins! Plastic flowers! Moonstones! Frosted stones! White beads! Earrings! Necklaces! Bracelets! Pins! Boxed in individual gift boxes.

BOYS' 10-OUNCE DENIM JEANS! \$1 boys' sizes 4 to 12 Penney's durable denims are cut for comfort—reinforced at points of strain for wear! Blue or charcoal 'n black stripes. Machine wash. Sanforized!

COTTON BATISTE SAVE! PRINTED WALTZ GOWNS \$2.00 Easy care cotton batiste. Lovely print gowns trimmed with nylon lace. Sizes 32 to 40.

PIECE GOODS SPECIAL! 500 YARDS 2 YDS. \$1 Checked gingham, sailcloth, seersuckers and printed cottons.

MEN'S SPORT SHIRTS \$1.44 WHILE THEY LAST! Long-sleeve, assorted styles, S-M-L.

TODDLER BOYS' SHORTS 2 FOR \$1 sizes 2-3-4 Poplin, polished cotton, Dan River Playette. Full cut with generous leg hems for lengthening. Back pocket, bar-tacked, he-man colors, machine washable.

DOLLAR DAY SPECIAL! 6-ft. Chaise Lounge \$10 Rugged tubular aluminum frame, adjustable to four positions. Strong Saran plastic webbing, green & white color. Folds up to small compact size—easy to carry to the lake or camping trips. Ideal for the patio this summer! And easy to store this winter. Repeat offer of sell-out!

EVERY DAY ON THE ROAD

Your Driving Is Key To Gasoline Economy

(From the book *Better Driving*, published and copy right 1958 by Prentice Hall, Inc.)

A driver's habitual behavior on the road is the factor that determines how much mileage he will get on each dollar he spends.

An interesting demonstration was conducted in Detroit recently. The same driver used the same 10 miles of heavily congested city streets.

The first run was driver "snail's-gait" style; rapid-acceleration jack rabbit starts, quick stops for lights, tire-squealing turns, and so forth. Every attempt was made to complete

the trip as quickly as possible without exceeding the speed limit.

The second run was made with an emphasis on economy rather than speed. Instead of tamping on the accelerator and roaring away in low gear, the driver accelerated gradually but attempted to get his car in high gear before reaching 20 m.p.h.

Rather than rushing up to a red light and then jamming the brakes, he thought ahead, anticipated his stops, and glided into stopping position. He was careful not to ace his engine, thus reducing "slippage" in lower gears. He hit 30 m.p.h. whenever he could, but the emphasis was in smoothness not speed.

"He didn't creep along, but neither did he operate like an erratic cowboy. The results of his two runs:

"Hotrod driving" covered the distance in 39 minutes, getting 8.5 miles to the gallon. "Smooth driving" yielded 17 miles per gallon and took only 14 minutes.

The smoothly driven run netted twice as many miles per gallon at a loss of only one-eighth the time.

A similar test was conducted to determine just how much drivers vary in their economy of operation. Forty-five drivers were given identical cars in top-notch mechanical condition.

In one month of driving, their average gas mileage varied up to 10 miles on a gallon. The most expensive driver was able to get only 13.9 miles per gallon while the most economical driver averaged 23.4.

So you see, the way a person drives can significantly affect his pocketbook. These are the important points to

remember about driving and fuel-economy:

1. The higher the operating speed, the more gas is used.
2. Rapid acceleration wastes gas; accelerate gradually but get car in high gear by 20 m.p.h.
3. Quick unplanned stops waste the gas that has been used to build up the car's momentum. Think ahead. Anticipate stops.
4. Allow your car to decelerate slightly on up-grades. This will save fuel and will also help you to compensate for limited sight distance near the crest.
5. Never race the engine. This practice burns up fuel needlessly.

Guide Auto Vacation By Budget

Going on an auto trip? First consider what you can afford to spend.

It is better to take a simple, inexpensive holiday you can afford than a lurch and expensive one which will wreck the family budget.

The question of cost is not necessarily one of distance covered. It is a matter of the types of vacation you select.

You can spend fifty dollars a day at a luxury resort, or you can take the whole family on a long motoring trip, camping out along the way in state and national parks and spend not more than \$15 a day for everyone.

For a family trip by automobile a good average for a couple (and you can take little Johnny or Mary along at hardly anything extra) is about \$20 per day. This is minimum, with no margin for extras or emergencies.

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DOLLAR FOR DOLLAR

'59 Cars Are Bigger Value Than Models 20 Years Back

Automobile prices have had more than its share of critics. But the 1959 prices have held the line as much as possible against increases.

And you can Live Better by Far in a Brand New Car with a pretty remarkable bargain, as prices go.

That's the report from Colorado City new car dealers, who have the statistics to back them up.

They point out that prices on 1959 autos have been held to a minimum in view of raw material prices, labor rates, prefabricated parts that range from frames to ignition points.

In addition, the assurance for tops in price-deals comes from the fact that there is no price gouging, no misleading come-ons from local Colorado City dealers.

In 1930 about 75 per cent of the 1929 average factory retail price was \$835, according to Automotive Industry records. The average price today is about three times that.

In 1929 the average weekly wage for a factory worker was \$25.03. Today it is nearly four times as much. The hourly rate has increased from 56.6 cents to \$2.25 or about 400 per cent.

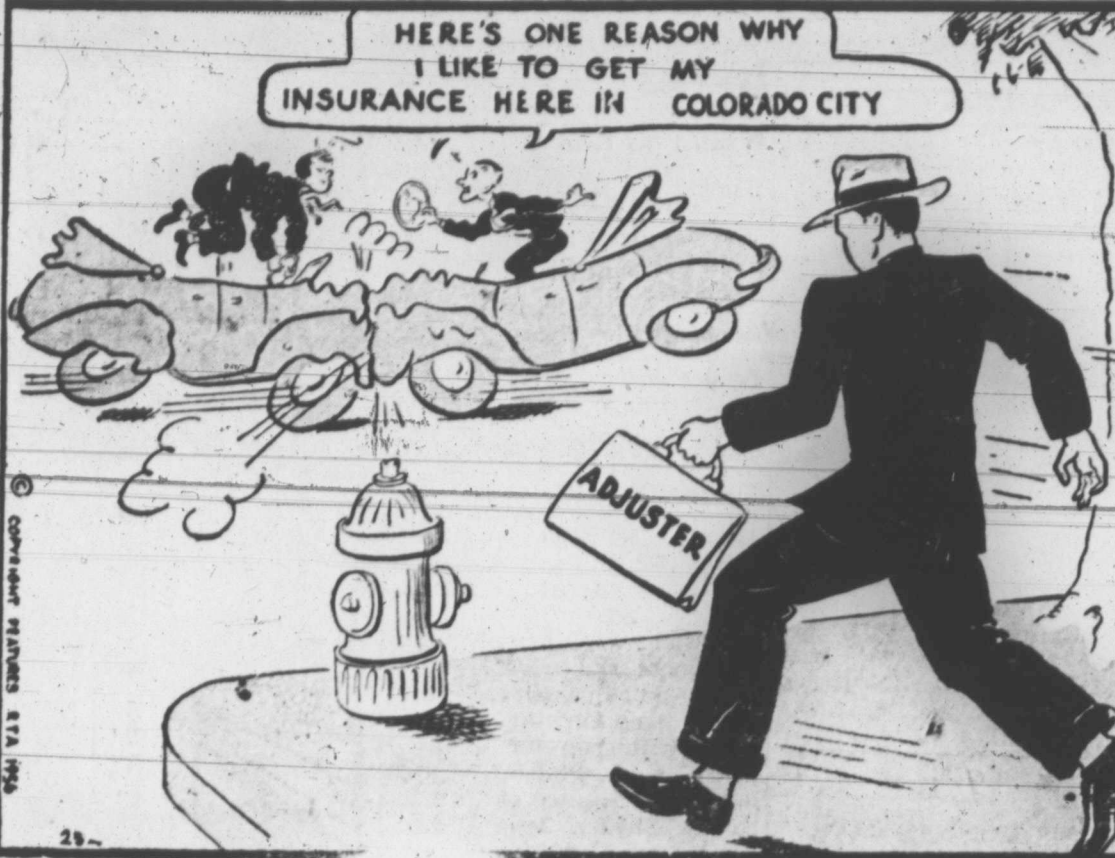
In 1929 it took 1475 hours of his pay for a factory worker to buy an average car. 1120 hours will buy it now. In terms of hours today's car prices are down to about 75 per cent of the 1929 price. In 1929 it took 33.4 weeks of labor to earn enough to buy a car. Today it takes 28 weeks.

What about 1940? In 1940 it took 31 weeks work to buy a typical low-priced car. In 1940 it took 1141 bushels of wheat. It takes about as many today. In 1940 it took 144 crates of eggs, today about 100. In 1940 it took 16 bales of cotton.

Today 12 to 13 bales will do it. It takes less hogs, less steers, less sheep now than then.

Dollar for dollar in constant dollars today's cars are bigger values than 20 to 35 years ago.

"HOW ABOUT THAT" — Sketched for The Record By Ralph Tee



KEEPS C-CITY GOING

Car Is Backbone For Daily Living

Shortly after the turn of the century, when the first "horseless carriages" were being introduced, the sages who sat on the sunny street corner gazed at the unstable and unreliable devices with sardonic grins.

"Never replace the horse," they prophesied, and catalogued those who "fooled" with such things as being dreamers and idiots.

Two score years ago, even though the motor car had developed amazingly and improved tremendously, it still was eyed askant by many persons and old Dobbin continued, to a considerable extent, to dominate the transportation scene.

Today the horse is a luxury item—a toy owned largely by well-to-do residents as a hobby. And the automobile has become so commonplace and so much a part of our everyday life that it is taken for granted. No one considers what would happen to our modern civilization if this device

should suddenly vanish. Imagine, for sake of illustration, that some ill-starred genius should invent a mysterious ray which would evaporate any and all motorcars. It might touch. And suppose that this drastic device should be loosed on every city, town, village and rural community across the nation. Imagine, if you can, how it would be to awaken some morning and find every automobile vanished from the scene.

What would we do? Well, first of all we would soon begin to get hungry. Bulk of our food comes to us from the processing plants by truck. In no time at all, our complete economy would fall apart. Colorado City depends fundamentally on the automobile for the greater share of its income.

The city's biggest and most important industry produces gasoline and greases—products used in operation of motor cars.

Car's Usual Life Spans Dozen Years

More than 20 million automobiles currently in use are more than five years old.

If the records of the Automobile Manufacturers Assn. are accurate they still are several years from the junk pile. The industry's calculators figure that the average life of junked cars is about 12 years and that the average mileage on such vehicles runs up to 110,000 miles.

But even at this increased life span of an average automobile about four million cars are scrapped each year. Moreover, the number has increased each year during the last decade.

Only in years of lagging sales does the total of scrapped cars decline.

For all practical purposes the four million cars scrapped each year represent the sum of the industry's annual replacement market.

Considering the fact that today's car will last twice as long and accumulates five times as many miles as they did 30-35 years ago, it must be admitted that cars are not priced out of line. On the contrary they are "Today's greatest values."

In connection with prices paid for farm products it must be borne in mind that more than half of America's farmers have tractors. Nearly as many own trucks, and practically all of them own passenger cars. By hand methods, 3 1/2 hours were involved in the raising of a bushel of wheat. Today the equivalent is ten minutes. Mechanization has reduced the amount of time per bushel and has also cut down the need for farm hired help.

The method of tagging with plain figure prices all 1959 cars has been welcomed by the public, and dealers are glad to co-operate in fully disclosing the price of each car and the items that make up the total price.

The buyer is no longer in doubt as to the quoted (posted) price being the correct one. The time-honored methods of bargaining, swapping,

trading will go right on but with nobody in the dark or confused about what he is actually receiving as a trade-in allowance.

Certain buyers, who use their cars constantly in their work and run up miles in a hurry find that it is economically wise to trade at 18 months.

The average buyer, however, will find that it will cost him more to own a four-year old car than a new one. It is true that the depreciation factors tapers off to practically nothing in 7 or 8 years, but the cost of maintenance after the fourth year begins to climb.

13,512 Pieces Go Into Modern Car

Ever wonder how many pieces of material go into the average automobile? Chevrolet engineers, using a four-door sedan equipped with V3 engine, two barrel carburetor, automatic transmission, push button radio, heater and outside rear view mirror came up with a count of 13,512 pieces. It took weeks to complete the tabulation. The count included bolts, washers and cotter pins.

W. L. DOSS DRUG
111 E. Second
will be open Sunday
8 to 9:45 a.m. ★ 2 to 5 p.m.
Other downtown drug stores will be closed All Day Sunday!

LP Gas
DO YOU WORRY ABOUT POWER FAILURE?
Of course you do... if you run your refrigerating system on a public fuel supply. But, with LP GAS, you can be sure that there will be no power failure. Make the switch now. Call us about it soon.

ROBERTS Butane Gas & Appliance
193 E. Second • Phone RA 8-3711

LP Gas CLEANER SAFER CHEAPER

Palace THEATRE
DOWNTOWN • DIAL RA 9-2600

"WESTBOUND"
Randolph Scott • Virginia Mayo
Wednesday, Thursday, Friday—May 6-7-8

Ingrid Bergman • Curt Jurgens • Robert Donat
THE INN OF THE SIXTH HAPPINESS
CINEMASCOPE COLOR BY DE LUKE
DIRECTED BY JOBEL LENNART

PITTMAN Furniture FLOOR COVERING
249 Walnut Colorado City Phone 8-2481

MONDAY — DOLLAR DAY

ALL WOOL 18" x 27"
Throw Rugs \$1.00

Lone Wolf DRIVE-IN
SUNDAY MONDAY TUESDAY

"THE GEISHA BOY"
Jerry Lewis Marie McDonald
Wednesday & Thursday—May 6-7

"THE KEY"
William Holden Sophia Loren

LIFE IS FOR LIVING... NOT LAUNDERING

MORE WEAR PER SHIRT WITH OUR EXPERT CARE!

We gently suds your men's shirts, till they're snowy white... carefully iron them... replace any missing buttons. And our prices are low! Phone RA 8-3170.

Colorado STEAM LAUNDRY

Fuller Foods

MONDAY, TUESDAY & WEDNESDAY SPECIALS
Double B&B Stamps with purchases of \$2.50 or more on Wednesdays!

CHICKEN PIE	BIRDSEYE 8-OZ. PACKAGE, FROZEN	23¢
Maxwell House COFFEE	2-lb. can	\$1.29
Texas ORANGES	5-lb. bag	45¢
Mile High SWEET PICKLES	qt. jar	39¢
Pioneer BISCUIT MIX	2-lb. pkg.	49¢
Schilling INSTANT POTATOES	box	29¢
BETTY PICKLES	SOUR OR DILL QUART JAR	25¢
FRYERS	"Heart of Texas"	29¢ POUND

Fluffo IT'S NEW! IT'S GOLDEN!

3-Lb. Can 69¢

THIS MOTORING AGE!

9 Out of 10 Vacation Trips In U.S. Made by Automobile

Motoring vacations are also contributing to the traffic problem of our motor age. The Automobile Manufacturers Association estimates that more than 85% of all vacation trips are made by auto.

There are many contributing causes to vacation traffic. The Texas Highway Patrol reports that 80 million automobiles traveled 34 billion miles in 24 states last year. The growing network of superhighways, which crosses the distance between cities, has made it possible to travel and the speed with which modern roadside accommodations offer the motorist a more comfortable and luxurious and more powerful trip.

This mass movement of motor vehicles while contributing to the public's pleasure, air, the average person's vacation.

Colorado City Record, Sunday, May 3, 1959 Page 12

WHITE or BLACK

SAFETY CHAMPION BLACKWALL

CHAMPION WHITEWALL

Your Choice

15.95

All Tires Installed FREE

No Cash Necessary

Other Sizes Proportionately Low

Colorado Tire & Supply
YOUR FIRESTONE STORE

LIVE BETTER BY FAR WITH A BRAND NEW CAR

... and leave the financing to US!

Owning a new car means pride, pleasure and convenience for the entire family. If you have been hoping to buy a new car, and need help with the financing, see the City National Bank loan department. Our rates are lower and we will be glad to show you how to save money. Repayment in installments to suit your needs. You can select the local insurance agent of your choice.

OUR FINANCE RATES ON NEW CARS

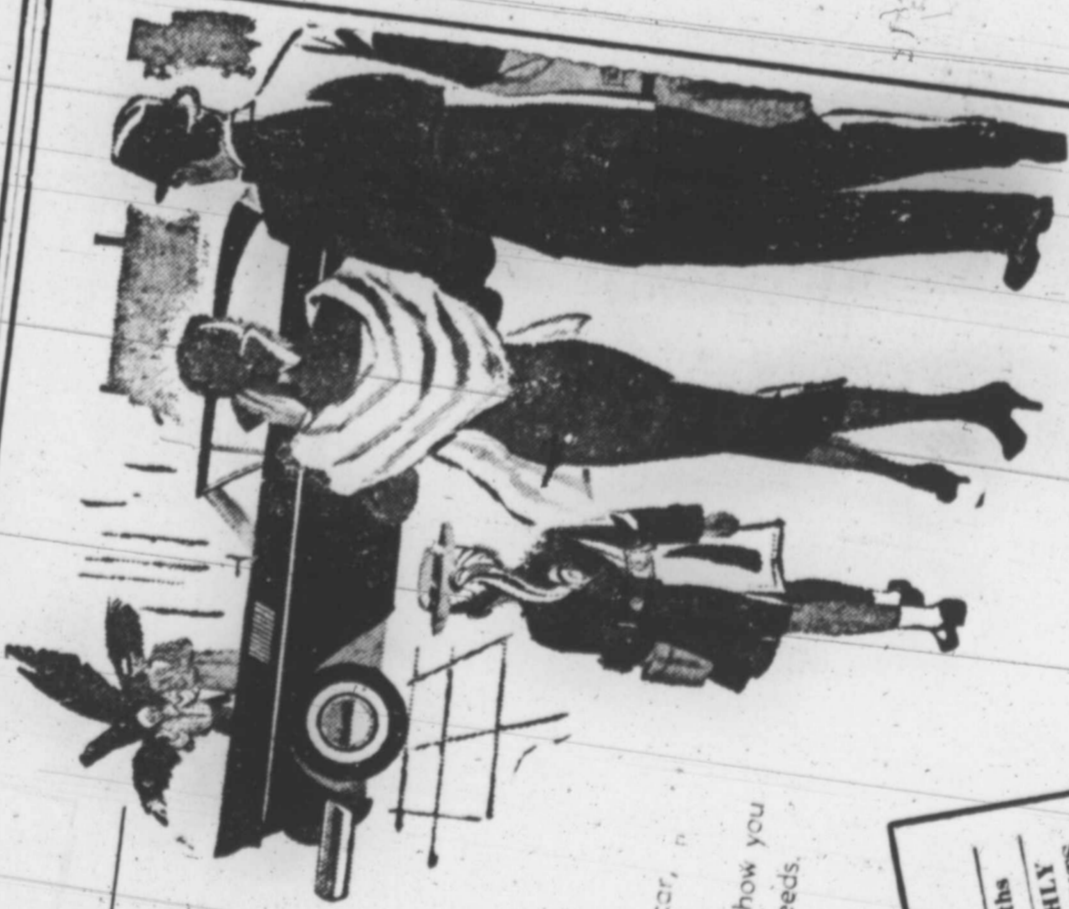
Amount To Be Financed*	12 months MONTHLY PAYMENTS	18 months MONTHLY PAYMENTS	24 months MONTHLY PAYMENTS	30 months MONTHLY PAYMENTS
\$ 500.00	\$ 44.17	\$ 30.27	\$ 23.33	\$ 19.16
1,000.00	88.33	60.55	46.67	38.32
1,500.00	132.51	90.71	69.99	57.48
2,000.00	176.68	121.08	93.32	76.64
2,500.00	220.85	151.35	116.65	95.80

* Plus Insurance • Loans up to 2/3 of purchase price

The Friendly **CITY NATIONAL BANK**
MEMBER F. D. I. C.

A USED CAR IS THE KEY FOR A TWO-CAR FAMILY

Look over the new cars (or if you desire, a fine used car), then talk it over with us. We're sure we will be able to help you live better by far with a new or used car.



Colorado City Record

54th Year — No. 61

MAY DAYS ARE TRADING DAYS

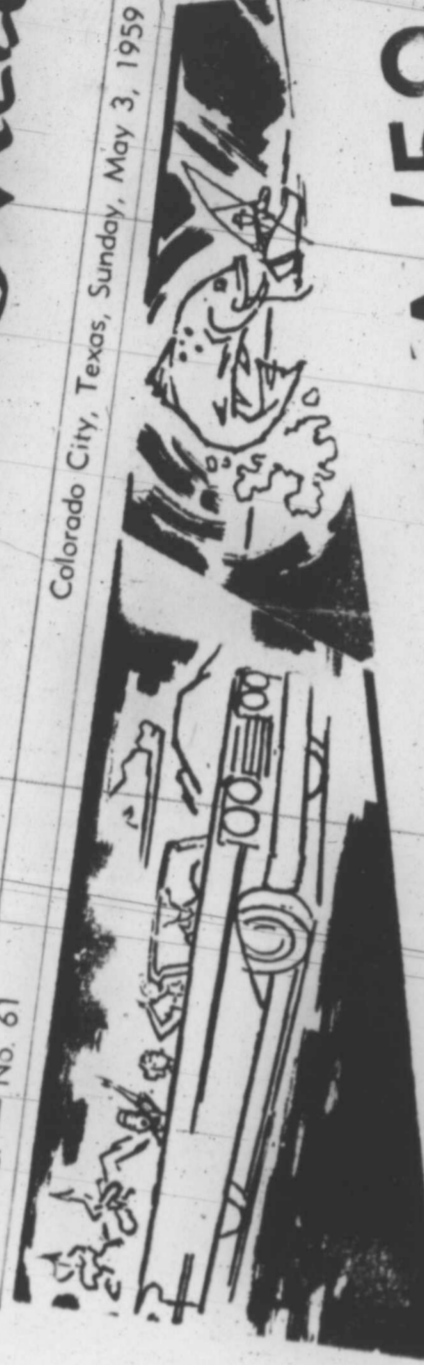
Colorado City, Texas, Sunday, May 3, 1959

AGENCIES OFFER SPECIAL DEALS

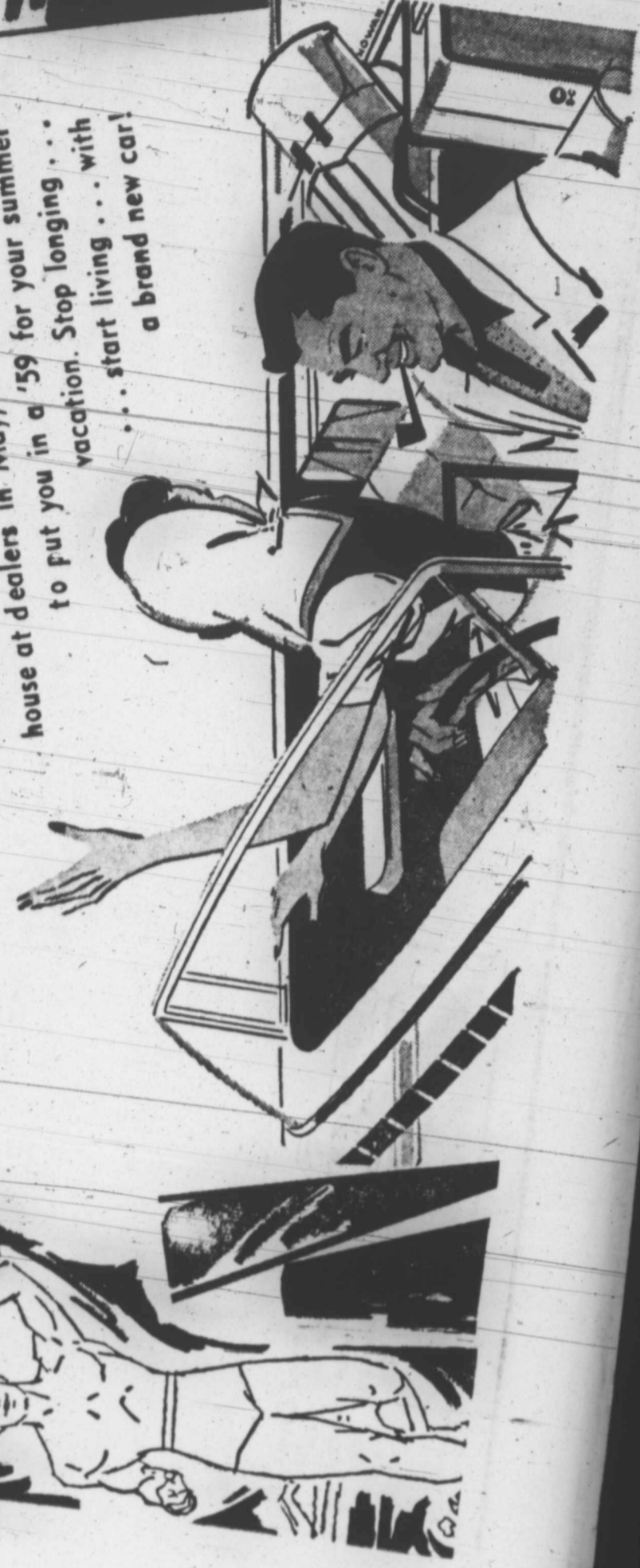
12 pages in this Section

VACATION IN A '59

LIVE BETTER BY FAR WITH A BRAND NEW CAR



Fun's fun... especially when it's vacationing in a breathtaking, brand new car. From the latest advances in engineering to distinctive styling... really living... really every '59 model is designed with fun in mind. Start living... really living... with a brand new car from a Colorado City authorized new car dealer. He can give you a better deal—now and during the life of your car. It's open house at dealers in May, with deals designed to put you in a '59 for your summer vacation. Stop longing... start living... with a brand new car!



do LAUNDRY

23c

59c 25c

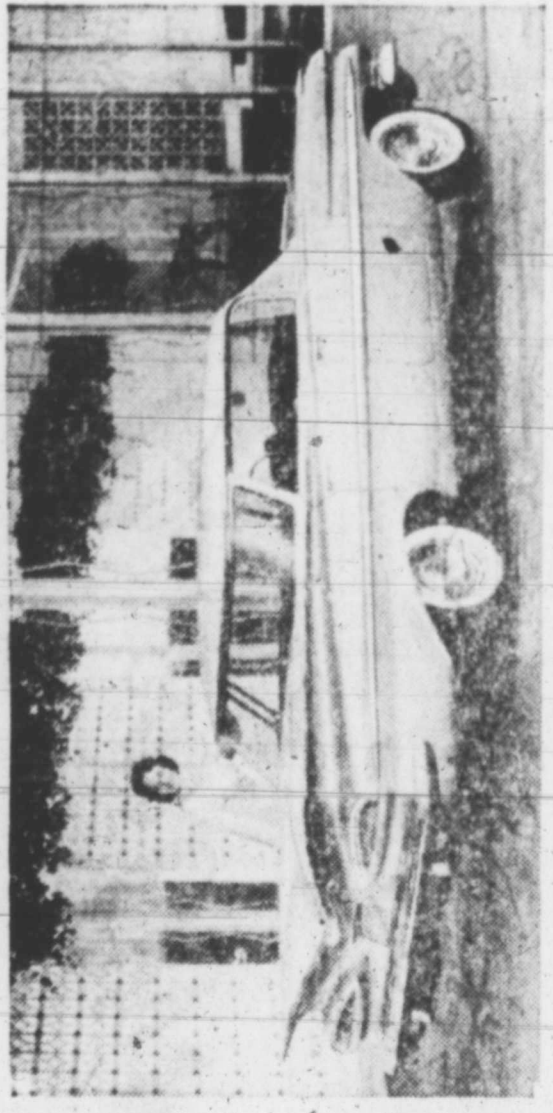
AUTO OWNERS CAN SAVE \$50 MILLION

Just when we were waiting for the announcement of something like "Don't Work Week" or "Eat Anything You Want Week" starting with Sunday, we're told that "Don't Work Week" will be celebrated from May 17 to May 23.

This does not refer to lying in the shade of the old apple tree or drinking kool-aid, even drinking the person for a steam or ocean.

Cooling System Maintenance Week calls for serious study of your car.

You — or your service man, who knows a lot more



LIVE BETTER BY FAR WITH A BRAND NEW (CHEVROLET) CAR—Joy Adams Chevrolet, authorized Chevrolet dealer, believes the Chevrolet Bel Air Sport Sedan offers visibility and enhances good looks. It's available in three mid-priced series of 1959 Chevrolets.

4 Million Autos Scrapped in Year
Almost three out of every four new cars sold were replaced in the 4,250,000-year replacement of used cars scrapped last year. War rate of 10.2 years.

Even so there still are 2,300,000 pre-war cars on the road. The average life of cars is 4.5 years.

No Drastic Style Changes Planned

Drastic styling changes are not in the immediate planning systems and radiator grilles of the car industry. They have low silhouettes; all such changes might come because of criticism that 1958 styling and design left something to be desired.

And, with basically the same styling, they add the industry's retail sales in 1957 amounted to six million units. Chrysler had much the same sales in 1957 and enjoyed to one of the biggest sales years in its history — nearly 1,100,000 units.

It is a matter of basic policy that the industry does not make drastic styling changes on short notice. On one or two occasions in the past when it did make such changes, the design failed to click. The one or two makers who tried it lost heavily in the market.

The First Great Tire Advance IN MORE THAN TEN YEARS!

Pioneering LOW PROFILE ENGINEERING

A principle without precedent in tires, making a lower and wider, more durable tire that permits maximum mileage for unlimited periods.

UP TO 30% MORE SAFE MILES. With X-T-Flex. The new safety feature providing mileage economy never possible before.

INSTANT, NO-LAG RESPONSE TO POWER BRAKES AND STEERING. Touch your accelerator and your brakes respond that instant for safer driving.

ACCURATE STEERING. A total departure from the traditional... a dynamic action look of every modern car!



BETTER BY FAR... FOR YOUR NEW CAR
Do like many are doing these days... specify U. S. Royals... on your new car for many, many more carefree driving miles.



U.S. ROYAL MASTERS
Leonard Henderson Service Sta.
YOUR U. S. ROYAL DISTRIBUTOR • 2nd & CHESTNUT



TO LIVE BETTER BY FAR IN YOUR BRAND NEW CAR... GET THE BEST INSURANCE AVAILABLE... AND USE YOUR INDEPENDENT INSURANCE AGENT



Where you buy your automobile insurance is almost as important as what car you buy. You should examine your insurance needs carefully and be sure you have the protection your car deserves. When you select insurance sold by an Independent Insurance Agent, you can take efficient, economical, interested service for granted.

COLORADO CITY INDEPENDENT INSURANCE AGENTS INCLUDE THE FOLLOWING:

- COOK INSURANCE AGENCY** Phone 8-2625, 245 Walnut
- W. H. COX AGENCY** Phone 8-3141, 274 Walnut
- ELLIOTT-GODWIN INSURANCE** Phone 8-2671, 137 W. Second
- GROSS INSURANCE AGENCY** Phone 8-4200, 228 E. 5th St.
- PORTER INSURANCE AGENCY** Phone 8-3742, 229 Walnut
- CRADDOCK-WITTEN INSURANCE** Phone 8-3415, 260 Walnut
- C. S. THOMAS INSURANCE AGENCY** Phone 8-2591, 216 E. Second
- GRANTLAND INSURANCE AGENCY** Phone 8-4260, 716 E. 5th St.



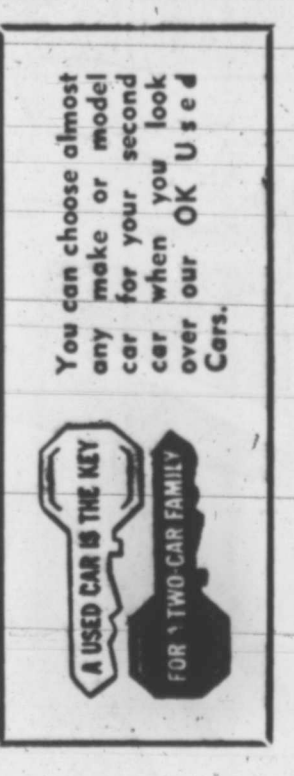
LIVE BETTER BY FAR WITH A BRAND NEW CAR

and more people today are choosing Chevrolet!

STOP LONGING... START LIVING! Because there's a Chevrolet just for you, one that will fit your desires... and your budget!

VACATION IN A '59... Don't wait any longer to enjoy that new Chevy because it's easy to trade with Jay Adams. Get it now and enjoy it from the word "go" on your summer vacation.

JAY ADAMS CHEVROLET
Trade for your Chevrolet at home, from...
"For the Best, Deal Every Day"



You can choose almost any make or model car when you look over our OK U.S. Cars.

ECONOMY THAT LASTS

Best New Car Deal Is With Hometown Dealer

Not only do you save money, you gain even greater as this truthful trustworthiness by Far in a Brand New Car. You gain in best value, in the BEST NEW CAR DEAL — hometown reputation. Your hometown dealers and their staffs do business right here at home every day. So their deals and service must be good, must be fair and dependable because they must live with those deals every day of the year.

And they are right here at home, every day of the week, for the best and most economical service for the entire life of your car.

With the new, improved choices — depending upon your own individual liking for style, size, power and accessories.

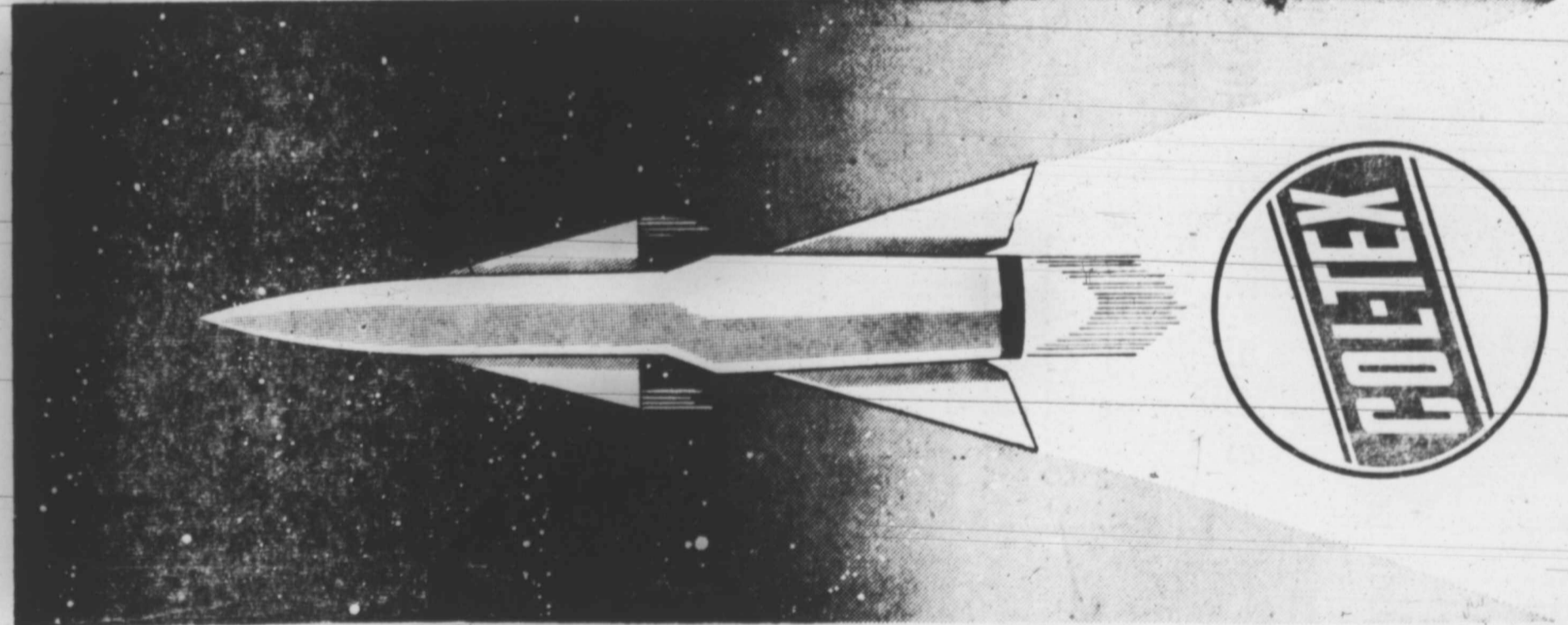
Outstanding models of the 1959 line are in their showrooms now ready for new car buyers.

For the most fastidious buyer, they offer hundreds of choices — depending upon your own individual liking for style, size, power and accessories.

Special ordering through your hometown new car dealer can provide you with the ultimate in these choices. But more than the wide variety of auto choices — the dealers use no gimmicks, no come-ons, no misleading cover-ups. Colorado City auto dealers also ups or hidden charges. And itally shuts off.

New Car Gadget

A car gadget in widening use is a pushbutton that turns on the wipers, washer and demister. Colorado City new cars use no gimmicks, no come-ons, no misleading cover-ups. Then it automatically shuts off.



POWER IS UP!

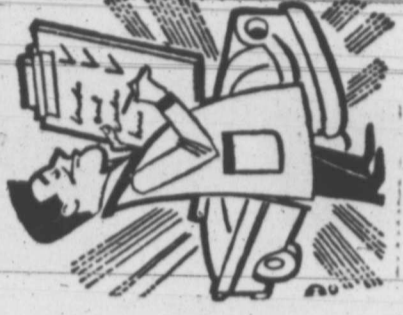
In Col-Tex Gasolines you get all the power you need in ANY '59 car. Both grades — regular and Ethyl — are made right here in Colorado City to meet the tough demands of Texas driving.

This new power is the result of greatly improved refinery methods and equipment. Fill up with new "power-up" Col-Tex for smoother performance and bonus mileage economy.



COL-TEX
REFINING COMPANY

NEW OR USED

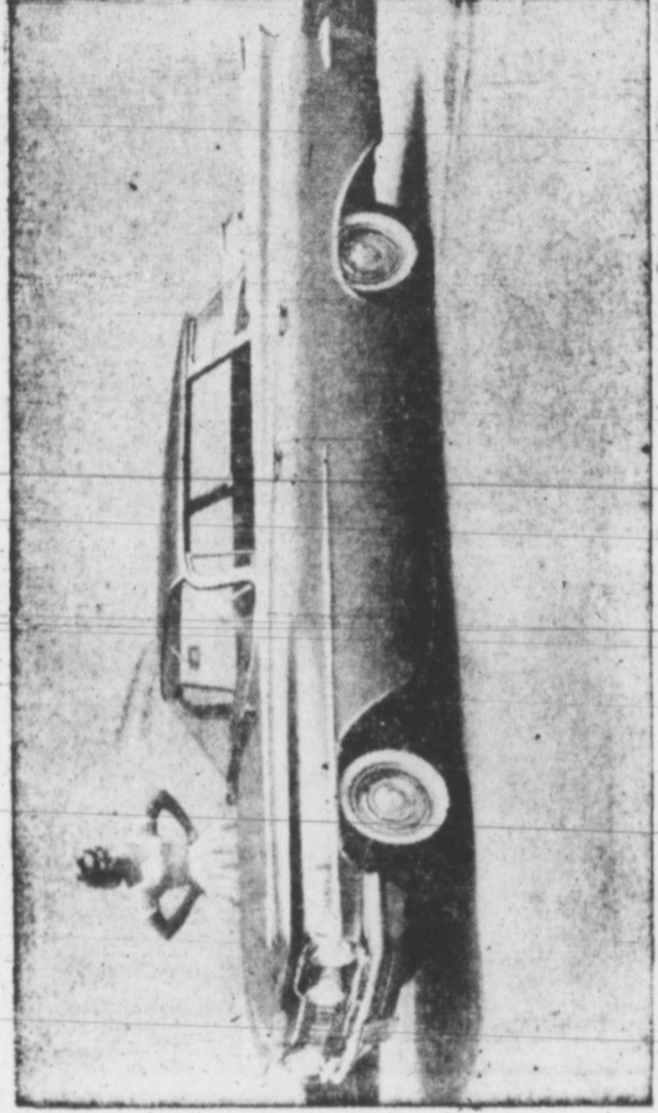


—FOR THE—
Best Service

Your Car Ever Had

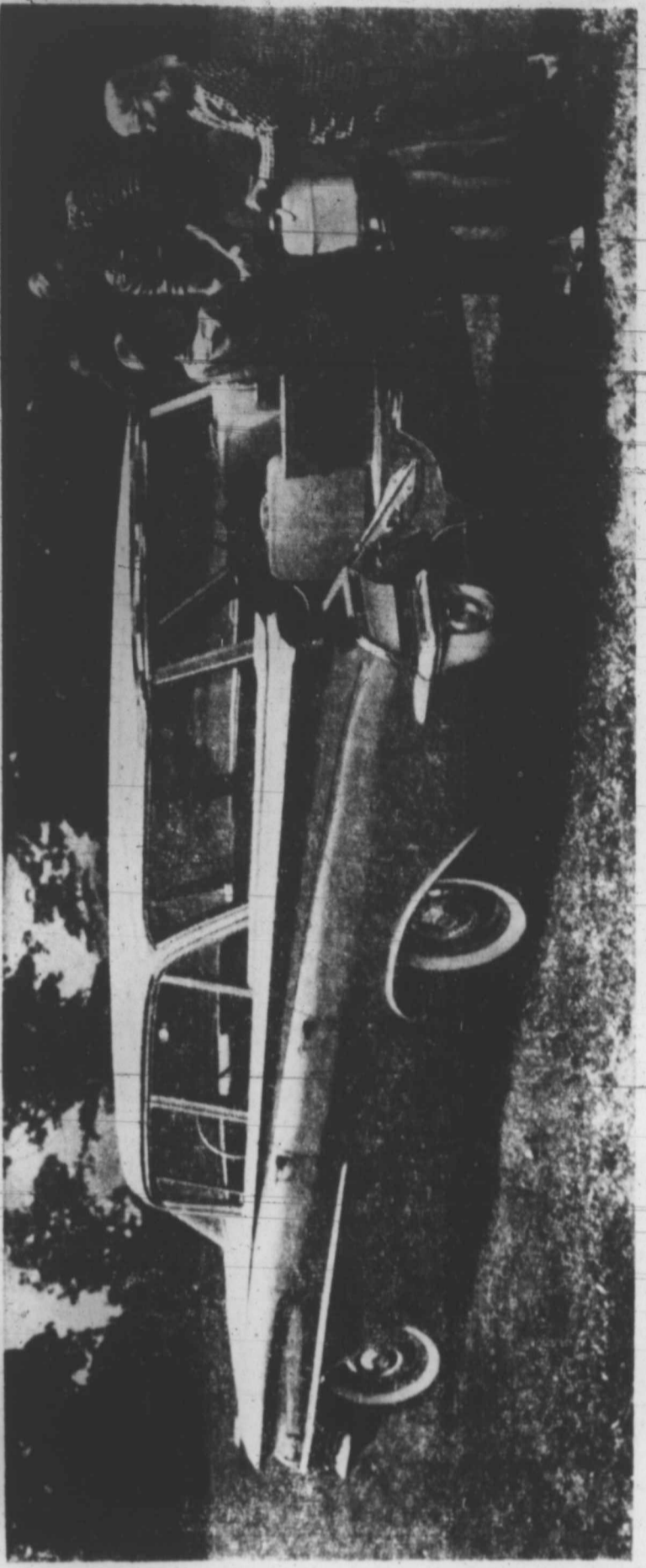
Ray Noble "66" Service

Corner Walnut & 6th



LIVE BETTER BY FAR WITH A BRAND NEW (OLDSMOBILE) CAR—Jay Adams Chevrolet, authorized Oldsmobile dealer, says the distinctively styled and attractively different Dynamic "88" Holiday Sport Sedan for '59 represents "family-sized" transportation for vacation-time or any time. The thin roofline and rakish wrap-around rear window allow driver and passengers a greater vacation vision.

LIVE BETTER BY FAR WITH A BRAND NEW CAR ... a Style for every Taste



Stop longing ... start living Vacation in a '59 Olds!

Think how much more fun that vacation will be in a '59 Oldsmobile. New styling that will be the envy of every car you pass on the highway ... new power that will take you effortlessly over your vacation route ... new comfort that will leave you fresh after a long day on the road! It's all there in the new Oldsmobile, plus pride of ownership you won't find in any other '59. Don't wait any longer, when you can enjoy it so much sooner if you trade now!

There's a lot that's new this year ... and OLDS HAS IT! Two new Rocket engines, more responsive than ever, new air-scoop brakes, new wider track, new greater visibility in all directions, new roominess and comfort, new smart interiors and appointments. We cordially invite you to come in during our May Open House and test drive the exciting, brilliant, distinctive Oldsmobile!

May days are trading days for deals you can't pass up!

May is the month to trade ... in time for vacations. So, Jay Adams is going all out to give you the best trade-in offers of the year. No come-ons or gimmicks at Jay Adams, just downright better deals so you can "live better by far in a brand new car." You'll get a better deal now, a better deal while you drive it and a better deal when you trade it! And you get just the car you want.

Trade for your Olds at home, from ...

Jay Adams Chevrolet

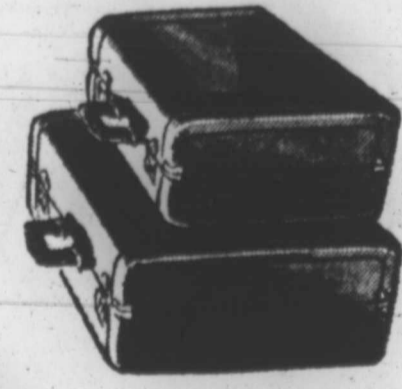
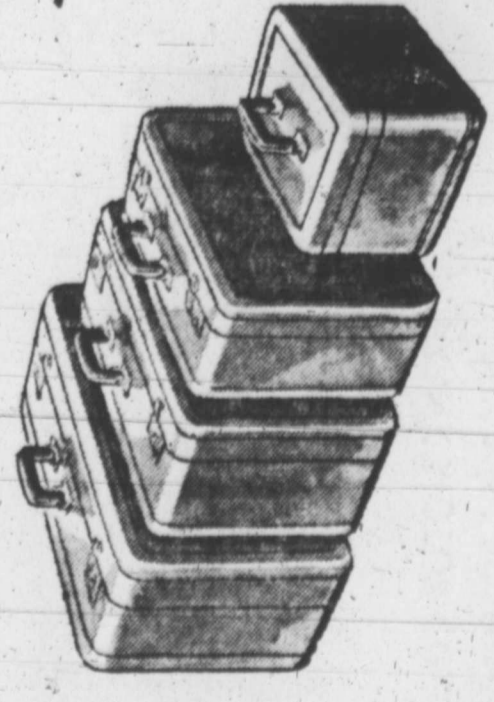
OLDSMOBILE

"For the Best Deal Every Day"

VACATION BOUND?

Start your trip in first-class style with

Samsonite Luggage



Whether you travel north or south, east or west, carry Samsonite because you care about the impression you make. Carry Samsonite ... the luggage that "out-travels" all others!

- Available in:**
- Rowhide Finish
 - Crystal Green
 - Saddle Tan
 - Colorado Brown
 - London Grey
 - Hawaiian Blue

- Here are a few pieces to select from:**
- Ladies' Hat Box ... \$15.95
 - 15" Ladies' Personal O'Nite ... \$17.95
 - 21" Ladies' Wardrobe ... \$25.95
 - 21" Men's Companion Case ... \$19.95
 - 24" Men's Two-Suiter ... \$25.95
 - 26" Pullman Case ... \$27.95
 - 24" Men's Three-Suiter ... \$27.95

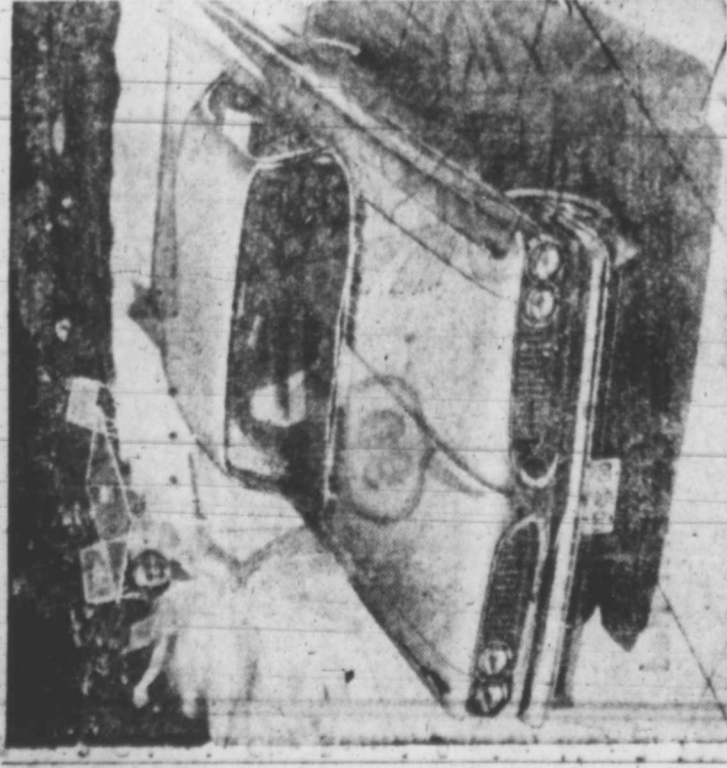
Pittman's is now a dealer for Samsonite the luggage that keeps its looks for years! Come in soon before you start that vacation!



PITTMAN FURNITURE
FLOOR COVERING

Phone 8-2481

249 Walnut
Colorado City



LIVE BETTER BY FAR WITH A BRAND NEW (PONTIAC) CAR
 Hunter-Market Motors, authorized Pontiac dealer, invites car owners to consider the sport coupe for this year's vacation trip. It conveys the impression of eager action reflected in "seeing America first". Ultra modern in design from every angle, the Pontiac sport coupe has been a popular model with '59 buyers.

FROM U. S. FACTORIES

35 Million Cars In Last 5 Years

In the approximately 65 car, it was in that decade, too, years since the first American that such pioneers as Ford automobile was made some and Olds, the Appersons; Win thing like 170 million cars and ton and others hand-built the S. factories. More than 35% lions of vehicles, million of them have been produced in the last five years.
 The industry's records show that in 1900 passenger car out put came to 4,192 units, built without the benefit of auto mated factory equipment. not count the 1860's in its com- mated factory equipment. plation of unit output. But it They had a wholesale value was in 1882 that the Duryea of \$4,899,443. It wasn't until brothers built the first prac- 1940 that the industry began tical, American-made gasoline-building trucks.

Now Available!



EATON "DIALED-COMFORT" REFRIGERATED

- AUTO AIR CONDITIONER**
- Instantaneous cooling
 - Finger-tip dial controls
 - Anti-thermostat control
 - Full-time air direction levers
 - Eaton Magnetic Compressor Drive
 - Specially styled control panel!
- OUR PRICE INSTALLED **\$ 285**

90 DAY SEASONAL WARRANTY

MYERS

AUTO PARTS
 366 E. 2nd

Gas Economy Found in Good Sense

Common sense and courtesy... don't fill the car's engine are the key factors in driving. Maintain an steady, unobscured, steady engine. one of between 45 and 60 miles per hour on the high consumes about one-third of a gallon of gasoline an hour. present day conditions. Avoid "jack rabbit" starts and jerky acceleration. Here are some helpful hints. Keep alert at all times be to economical driving suggest and the wheel.



LIVE BETTER BY FAR WITH A BRAND NEW CAR

and let G. D. Foster handle your

FINANCING & INSURANCE

Come to G. D. Foster when you're ready to buy that new 1959 auto. We will sit down and work out a financing plan that won't be burdensome... enabling you to enjoy your new auto while you pay for it. We've been working with folks for years on new and used auto loans... and we would like to help you!

Insurance on your new auto is very important! To protect your investment and your family, you need adequate liability insurance, medical payments, collision and comprehensive insurance. G. D. Foster will handle all your insurance needs... in an efficient manner.

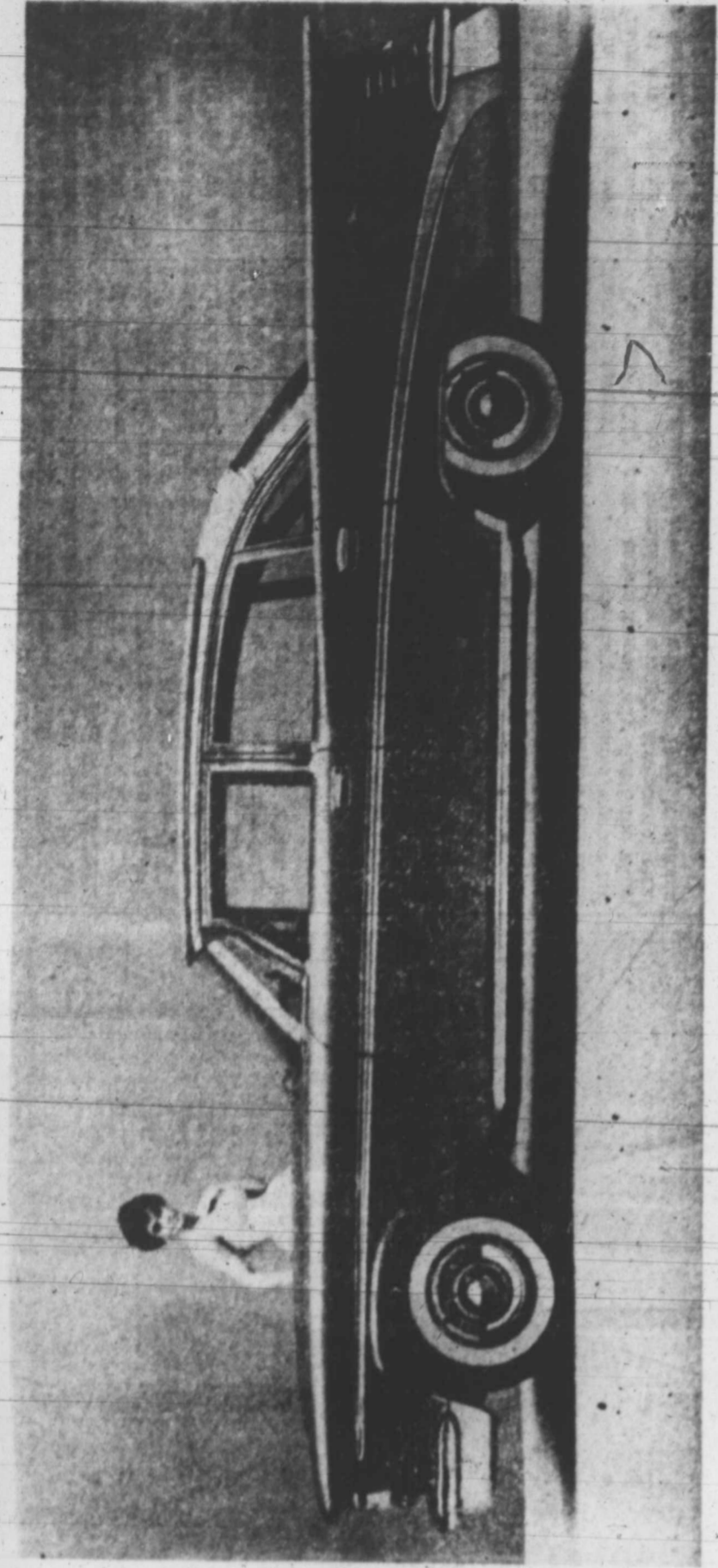
All handled efficiently under one roof!

G. D. FOSTER
 INSURANCE • LOANS
 247 Walnut Dial RA 8-3401



LIVE BETTER BY FAR WITH A BRAND NEW CAR

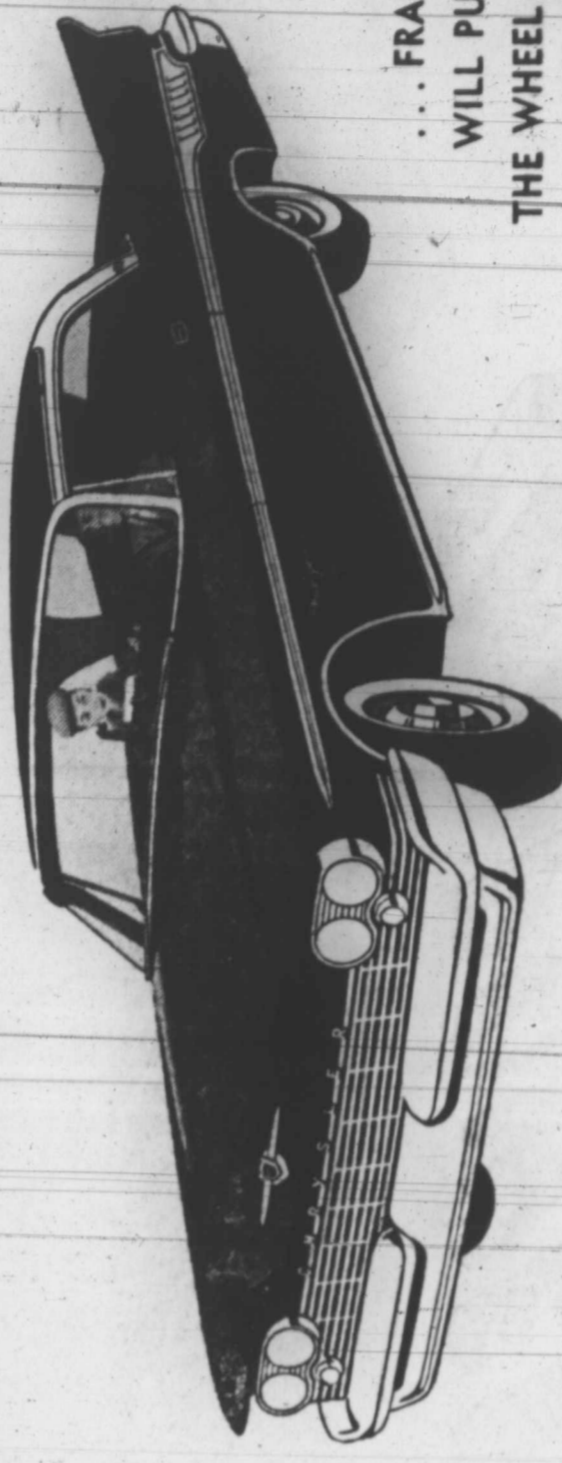
... if it's a Chrysler



NOW FOR ONLY A FEW CENTS MORE PER DAY THAN YOU'LL PAY FOR ONE OF THE "BIG 3"



Stop longing... start living in a brand new Chrysler from Frank Motor Company. You'll really know what it means to be the proud owner of the finest when you settle under the wheel of a new Chrysler.



... FRANK MOTOR CO. WILL PUT YOU BEHIND THE WHEEL OF A QUALITY BUILT CHRYSLER

Let's talk dollars... and sense!

There's lots of new Chryslers available again and we're making up for lost months of shortages with the best deals of the year. May is open house month at Frank Motor Company and you're cordially invited to come in and compare. We'll offer you the best deal ever... because we've a lot of catching up to do. We'll get you the Chrysler you want in the color you prefer, equipped as you desire... and for less money than you ever imagined!

Trade for your Chrysler at home, from...

FRANK MOTOR CO.
 Authorized Chrysler-Plymouth Dealer

A USED CAR IS THE KEY FOR A TWO-CAR FAMILY

We've some bargains in used cars that'll be hard to believe... good clean trade-ins on '59 Chryslers and Plymouths. You'll find your ideal second car on our lot!



LIVE BETTER BY FAR WITH A BRAND NEW (CHRYSLER) CAR—Frank Motor Company, authorized Chrysler dealer, recommends this '59 Chrysler Windsor two-door hardtop for summer traveling. It's powered by an all new 305 horsepower Golden Lion 383 engine and features the latest advanced-Chrysler styling.

SOMETIMES IT'S THREE

Second Auto Becoming Essential to Families

About one family out of three youngsters to school. Another factor which has impelled many families to own a second automobile is the expanding residential development of the town. Residents who have homes in the new additions developed in the recent years are often considerable distance from shopping areas.

This, particularly in the case of families with smaller children, poses the need for means of getting the youngsters to school and the housewife to the food stores. Since the extra car for this purpose is not a mere maintenance of luxury. It is generally a necessity impelled by the fact that both husband and wife are employed.

Another factor for the two-car family is that dad needs a car all day for his work and mom must have transportation for the children to and from school . . . plus her own activities.

Some families, still in what might be classed the middle income bracket have more than two cars. These, for the most part, are families with children who are old enough to operate a motor vehicle. The third car is often used by families as a method of getting hunting.



... be sure

to make it a *Plymouth*



Trade now in time for vacation!

MAY DAYS ARE TRADING DAYS! You're invited to come in, during our May Open House and see how easy it is to "Live Better by Far in a Plymouth Car." No come-ons or fancy gimmicks—just a real good deal when you trade with Frank Motor Co. better for now, better while you're buying it, better when you get ready to trade again. Start living . . . really living in a '59 Plymouth!

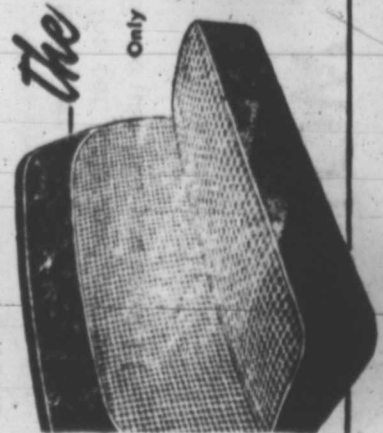
Buy your Plymouth at home, from . . .

FRANK MOTOR CO.
PLYMOUTH - CHRYSLER

"THE CHAMPION"

... **VALUE LEADER!**

You wouldn't believe it possible to put so much real value into a seat cover at this low price. The Champion woven of improved Saran plastic — fully leather trimmed—double stitched seams for added strength highly resistant to dirt and soil. It will amaze you with its long beautiful life. Available in red, blue, green.



FRANK MOTOR CO.
Corner 3rd & Chestnut

SO DRIVE IT MORE!

Your Car Costs Less Each Mile

It's easy to see that Colorado City residents, like all American motorists, love to drive. But here is factual data you might not have realized as you drive your auto in business, pleasure and long distance travel.

The plain fact is this: Every mile you drive costs less than the one before.

That's right. Here in Colorado City, across the state on Interstate 26, to the farm and back—no matter where you go—the cost per mile goes down as your mileage goes up.

Indeed, leaving the family car in the garage can cost almost as much as driving it. The costs for gasoline and oil are only a small part of the total expense of car ownership, according to statistics of American Automobile Association.

Large part of total car costs—depreciation, insurance, license fees and taxes—remain about the same no matter how much you drive. And you pay these costs whether you use your auto or not.

Insurance and license fees do not change whether you use the car for shopping or take an extended cross-country trip. By "Far" cheaper by far.

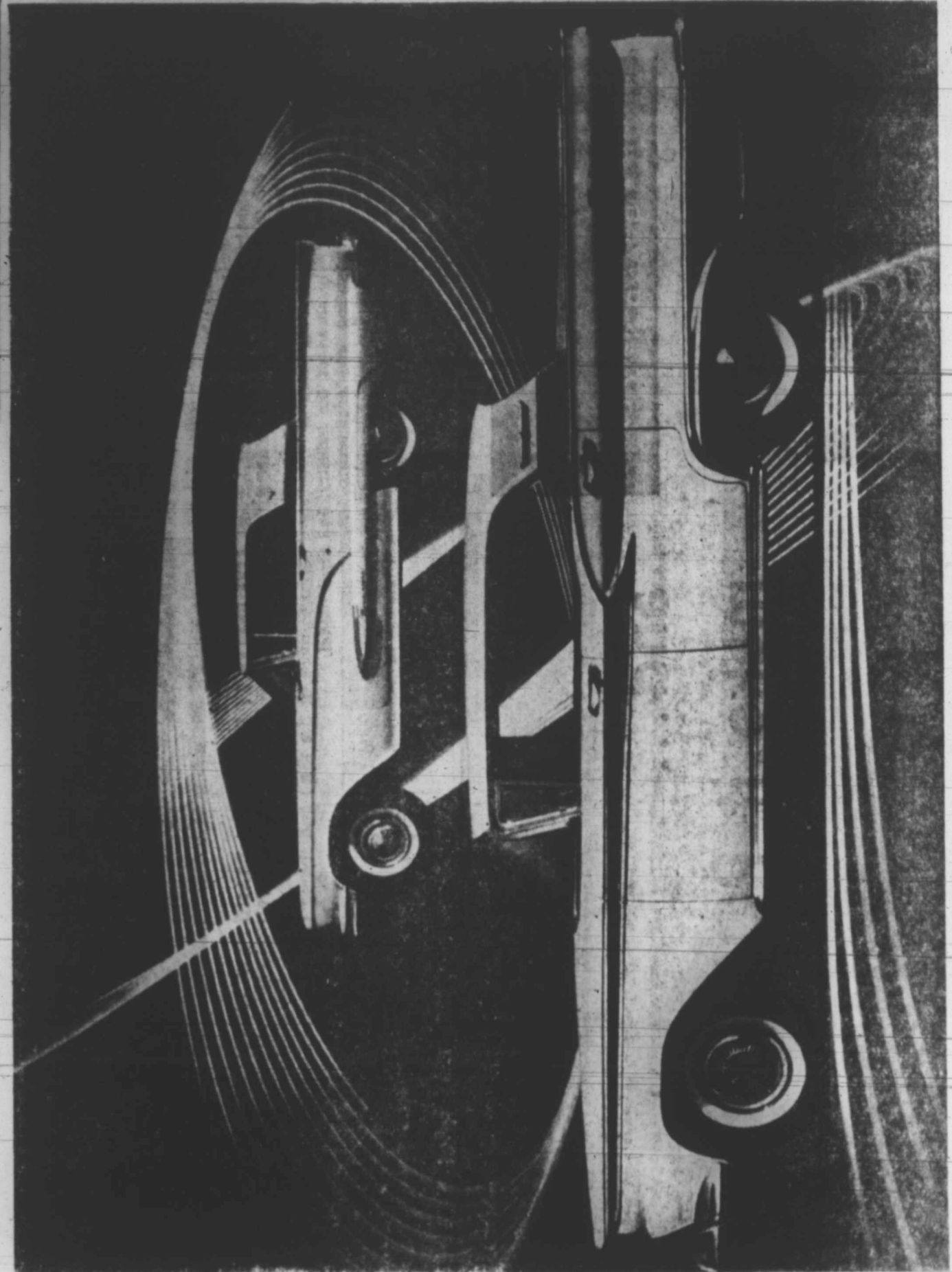
Naturally, when you drive more, you use more gasoline and oil. But competition among U. S. oil companies has kept these prices down to a low level. Prices today exclusive of taxes are little more than they were in 1925.

After you have paid the "fixed" costs of car ownership, extra mileage really takes very little out of the family pocketbook.

For example, an average family of four that drives 5,000 miles this year will pay about 39 cents per mile for each member of the family. But the same family driving 15,000 miles will pay only 13 cents per mile.

That's about 50 per cent less. So tripling your annual automobile mileage cuts your actual cost per mile in half. And, thus, you "Live Better By Far" cheaper by far.

Really Live . . . in a '59 FORD



MAY DAYS ARE TRADING DAYS—vacation in a '59 Ford!

STOP LONGING . . . START LIVING! And that's easy because there's a Ford at Craddock-Witten that will suit the taste of the discriminating and economy-minded individual.

THUNDERBIRD . . . the nation's most talked-about car. You can get more features in the Thunderbird for less money than you can in any other make that often costs much more.

GALAXIE . . . it's Thunderbird inspired and has all the features that are wanted in a new car. Powered by the famous Thunderbird V-8 engine with a silk-smooth, dependable Fordomatic transmission. There's beauty, power and economy all in one package!

FAIRLANE '500' . . . designed especially for the strict budget-minded buyer who demands high performance, beautiful exterior and interior at the lowest possible price.

TRADE AT HOME . . . where you get the best deal "for now and for the life of your car". You can get just the model you want, color you prefer, accessories you desire with no pressure, no gimmicks.

EXTRA LARGE MAY TRADE-INS . . . Craddock-Witten wants everyone who wants a new Ford to have one in time for his vacation. So, during May, you can get the best deal of the year. May is open house time at Craddock-Witten . . . time to talk trade.

A USED CAR IS THE KEY FOR A TWO-CAR FAMILY

Priced low to keep 'em moving and make 'em room for more trade-ins on '59 Fords. See 'em now!

USED CARS 341 E. 2nd

Buy your Ford at home, from . . .

CRADDOCK-WITTEN
Friendly Dealers

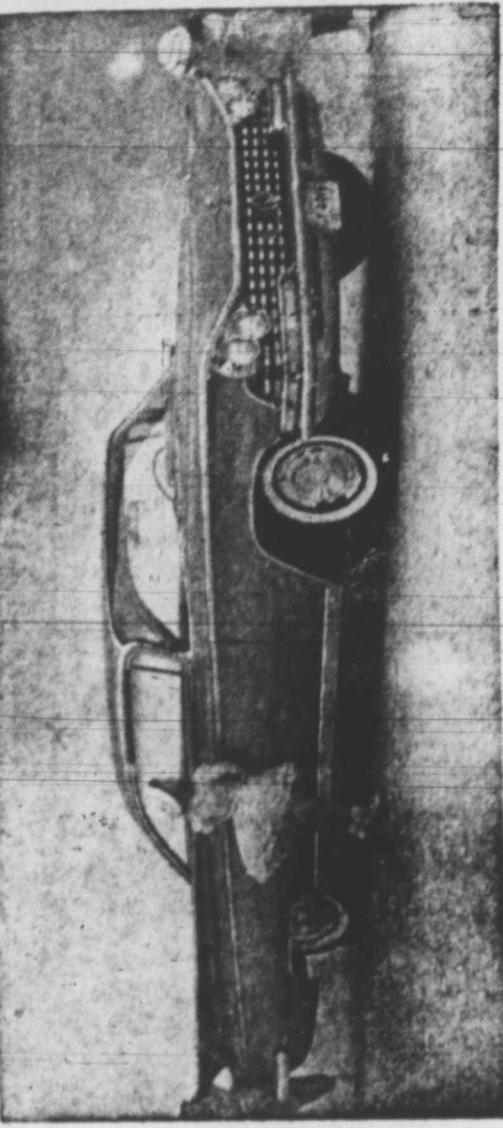
Anthony's
E. E. ANTHONY CO.

VACATION LUGGAGE



\$98 to \$1995

Wide selection of individual luggage to suit any need: train cases, overnights, one and two-suiters.

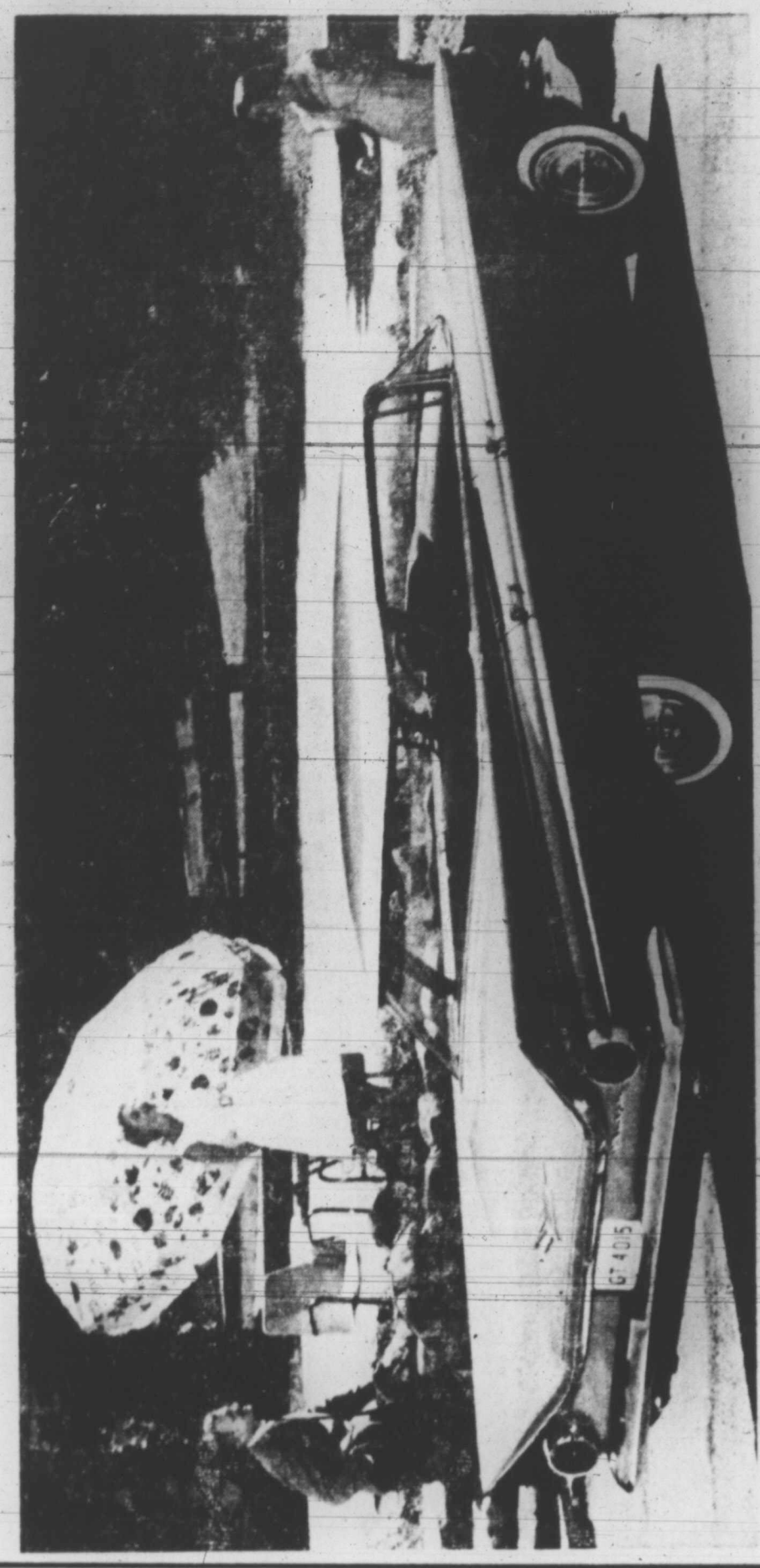


LIVE BETTER BY FAR WITH A BRAND NEW (BUICK) CAR—Hunter-Market Motors, authorized Buick dealer, wants vacationers to enjoy more carefree driving in a '59 Buick. Its new styling is sleek and low, its power dependable with a 401-cubic inch V-8 engine in the above Electro series. Visibility is unlimited in every direction for vacation-goers.

Rates Usually Low At Guest Homes

They are generally private, Rates are generally some homes where one or more what lower than motor courts rooms are made available to-or hotels, but tourist homes range in quality from very convenience of either motor courts or hotels.

Stop Longing... Start Living... with



THE CAR: BUICK '59

If you can afford to buy any new car, you can afford to buy a Buick! Choose LeSABRE, the thriftiest Buick; INVICTA, the most spirited Buick; ELECTRA, the most luxurious Buick.

LIVE BETTER BY FAR WITH A BRAND NEW CAR

★ Enjoy a pride of ownership that comes only from buying a Buick. The styling and engineering achievements of the '59 truly make it the best Buick ever made and the finest car on the highway today. It has a clean, lean, new kind of fine-car look... the most excitingly beautiful design in Buick's nearly 60-year proud history.

★ And you can't beat the Buick deal you can get during May from Hunter-Market Motors. Your Colorado City dealer gives you a square deal, stands behind his product because he's your friend and neighbor and gives conscientious service during its car-life. And just as important, he can get you just the car, color and accessories you want. You pick your Buick just like you want it!

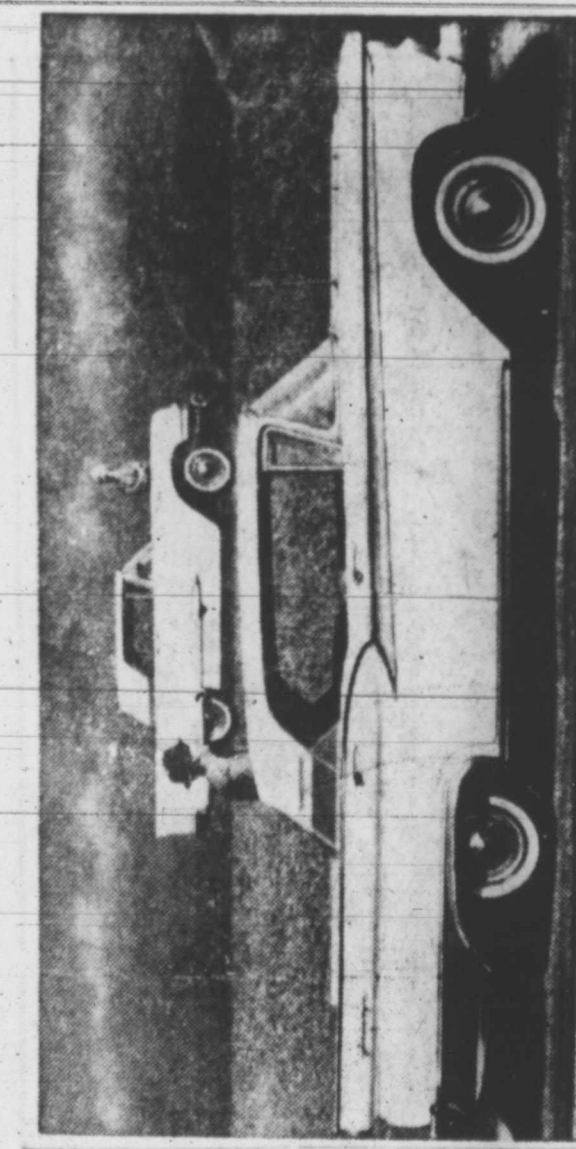


MAY DAYS ARE TRADING DAYS! vacation in a '59

Buy your Buick at home, from...

HUNTER-MERKET MOTORS

SALES BUICK - PONTIAC - VAUXHALL Service

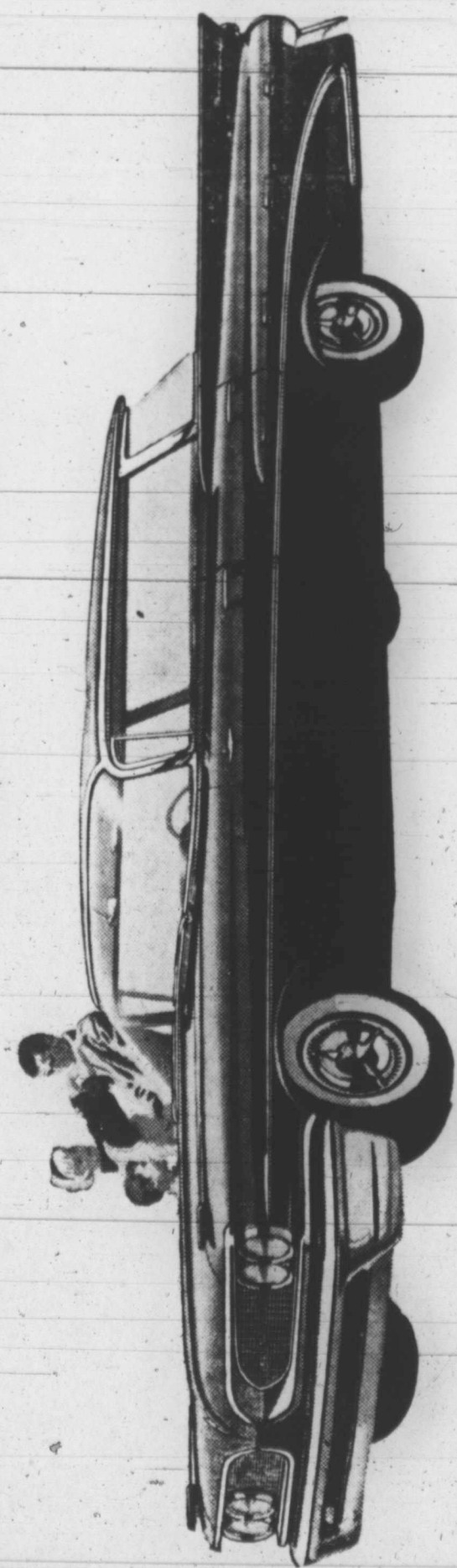


LIVE BETTER BY FAR WITH A BRAND NEW (FORD) CAR—Craddock-Witten, authorized Ford dealer, suggests a Thunderbird-styled '59 Galaxie for your vacation this year. The Galaxie is new style added to the Ford line this year. It captures more of the taste and styling flavor of the Thunderbird than any other Ford model.

Taxes by Motorists

plan have now been paid for level of \$8,800,000,000. Taxes and millions of motorists are included in the delivered price. Special highway-user taxes for more potential buyers for more reached another new high every dollar.

and... make it PONTIAC!



MAY DAYS are TRADING DAYS
Bigger Trade-In Allowances than ever!

Fun's fun—especially when it's the fun of owning a breathtaking, brand new Pontiac. And, it's truer than ever this year because everything that's new, Pontiac has... from the latest advances in engineering to distinctive styling. Stop putting off until tomorrow what you can enjoy from now on. Stop longing, start really living with a new car. Come in and let us show you how easy it is to own a new Pontiac, now!

When you trade for a Pontiac with Hunter-Merket, you get the best deal for now and for the life of your car because:

1. You can order the model, color and accessories you want.
2. No gimmicks or come-ons, just a really good deal.
3. Conscientious service throughout the car's lifetime. Come on in, now!

Trade for your Pontiac at home, from...

HUNTER-MERKET MOTORS

PONTIAC - BUICK - VAUXHALL

vacation in a '59!

FOR NEXT DECADE
Volume Sales to Stay for Autos

The auto makers are level-produced in 1955. They also... volume output for the decade... that starts with 1960.

Several top executives say production exceeded 1955... a few eight-million car years.

Whether the fat years will be followed by lean ones is something most car makers are reluctant to discuss.

The industry had one year... that saw production almost hit the eight-million mark. But it did the industry more harm than good. It brought distress selling at the retail level; it brought the biggest dealer inventory in industry history. Probably it forced a lot of car retailers out of business.

The auto makers have... need persistently they over-bought on the installment

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