

WEATHER		
	High	Low
Thursday	49	15
Friday	55	17
Saturday	56	30

The Sunday Brand

42 Pages
Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 7 — No. 24

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HEREFORD CHRISTMAS LIGHTS! Did you ever wonder just what Hereford looked like at midnight from on top of the Pitman elevators? Our Brand Photographer did, and here is the impression the Christmas lights, traffic lights and street lamps left on film. The streaks in the lower right and center of the picture are the headlight trails of two automobiles that were going west on Highway 60 then turned south at Main. (Staff Photo)

School Move Is Slated Dec. 20

Monday, Dec. 20, has been scheduled as moving day for a large portion of Hereford public school students, according to Supt. Geo. L. Graham, who said Saturday that Hereford's new high school building has been promised by that date.

"It is even remotely possible that we might be able to move on Friday, Dec. 17," he continued, "and we would like that very much. The dates depend upon a 'barring unforeseen accidents or trouble' clause. It will also be necessary for the architect to formally accept the new building."

Workmen were still busy this week winding up details on the new \$850,000 high school building, which is the last word in high school structures in this area. One of the present hold-ups appeared in the auditorium, where a few of the seats went down.

Moving Schedule
The moving schedule will be fairly simple, according to Mr. Graham who said that as soon as the high school students occupy the new high school, the sixth, seventh and eighth grades will occupy the present high school. Fifth grade classes will, in turn, move from temporary rooms in the Methodist and Baptist churches, into barracks now occupied by Junior high students.

This will also clear the vocational agriculture building for agriculture and woodwork classes. The building has also been temporarily used for class rooms for the past two years.

Cafeteria Schedule
Students will still face some slight hardship regarding cafeteria facilities, however, since no cafeteria facilities are included in the new high school.

"As to where a fellow eats, there will be no general change," Mr. Graham said. This means that the high school students and the junior high students will continue to eat in the barracks back of the present high school. Fifth graders, who this year have been transported in buses, will continue to be transported in case of bad weather.

P-TA Meeting Dec. 20 Opens New Auditorium

Appearing concurrently with the scheduled occupation of the new high school building will also be the first scheduled use of the new auditorium. The occasion will be a meeting of P-TA, set for Monday, Dec. 20.

In connection with the P-TA meeting, members will also be given a brief inspection tour of the new high school building and facilities.

Formal opening of the new building has been scheduled for exactly one month later, Jan. 20, when a giant program and formal opening ceremony is planned. Mrs. Billie Davis of Iowa, author of a Reader's Digest article on her life in public schools, and noted lecturer, will be the headline speaker at the opening. Brochures covering the school system will also be distributed at the Jan. 20 opening.

GRAIN SORGHUMS? Well, Podner, We Grow The Best In The World

People everywhere have been talking about what a wonderful grain sorghum crop the Hereford area produced in 1954. And—just to prove how right they can be—comes announcements from Champaign stating that Deaf Smith County grain was selected as "Champion Over All Other Grain Sorghums" in the recent International Exposition. The award, technically at least, makes it about the best in the world.

Credit for producing the prize winning grain goes to Lindsey Farms, certified seed producers, who operate extensive acreage approximately nine miles west of Hereford in the Summerfield community.

Jim Lindsey, who manages the farm along with other operations extending into the Valley, selected four samples on the Summerfield place and sent them to the International. Of the four entries, three took purple ribbons and the fourth won a red ribbon.

Lindsey's hegart took first place in two divisions: "head grains" and "threshed grains", then won additional honors when they were judged "Champion Over All Other Grain Sorghums." To top things off, his milo entry was awarded another purple ribbon when it was selected as the Reserve Champion. Lindsey's fourth entry was kafir, which took second place in the big show.

Competition in the International is pretty well confined to the United States, according to Lindsey, since most of the world's grain sorghum is grown in this country. However, some entries generally appear from Canada and Africa.

"We had a good growing season this year," says Lindsey, "and I thought we might place, but I will admit that I was surprised when I got the news about so many purple ribbons."

"Since all of the certified seed sorghums are shocked for threshing, he does not have the complete story on his 1954 yields—but they will probably lag sharply in contrast to many of those reported here this year. Lindsey is predicting 3,500 to 4,000 bushels to the acre and says they will probably be through threshing around Christmas.

"Just tell 'em I am an Agriculture major," replied Lindsey with a grin, when asked if he specialized in grain sorghums at A. and M. College, where he graduated in 1948. Actually, he was trained with a heavy emphasis on Vocational work, and began specializing in small grains after he left school. Lindsey's home is in Lubbock, but he spends around half of his time in this county, and some of the remainder overseeing other operations in Texas.



JIM LINDSEY

'S - D Day' Is Set Wednesday, Dec. 15

Peace officers today asked for help. The call came from all divisions: city, county and state. Every driver and every pedestrian is asked to cooperate in keeping accidents at a minimum.

Sponsored by the President's Action Committee for Traffic Safety, S-D Day will also feature careful enforcement of all speed laws, traffic regulations and other safety measures for the day.

In Hereford an average of 10 traffic accidents per week is reported this time of year, according to police, who say that they can be avoided if the public cooperates in a nation-wide drive.

New License Tags Start "A-R 2900"

The new license plates for 1955 arrived in Hereford this weekend, following the pattern of past years, are reversed in color from 1954, using black figures on a yellow background for the coming 12 months. Hereford will still have the "A-R" designation, however, and the series will start with "A-R 2900" on passenger cars, and end with "A-R 6999."

The plates will not be sold before Feb. 1, 1955, and will not be required until April 1, 1955. Right now, deputies in the offices are worried over the remaining 150 tags to be sold for 1954 that they are over the 4,100 sent out by the state for use next year.

The list includes 650 truck tags, "I-C 750 through I-C 1399"; 1,640 farm truck tags, "5-B 853 through 5-B 9999" and "5-C 10 through 5-C 174"; 300 trailer tags, "7-A 6150 through 7-A 6449"; 50 motorcycle tags, "8-N 1480 through 8-N 1529"; 50 house trailer tags, "9-A 1260 through 9-A 1309"; 100 truck tractor tags, "9-E 1805 through 9-E 1904"; 50 farm truck trailer tags, "9-A 1260 through 9-A 1309."

So far this year Deaf Smith County has sold 3,855 license tags on passenger cars, and deputies estimate another 150 prior to general use of the 1955 plates. All of which leads Sheriff Lowell Sharp to estimate that the 4,100 tags delivered for next year will be about the right number.

Five Students On All-State Band

Five students made All State Band this year. They are: Dick Wilson, I, cornet; Pickens Moore, I, French horn; Jimmy Lady, II, alternate cornet; Bill Kelly, snare drum; J. B. Wills, timpani and the bass drum. III.

A III rating is the recommendation that the students be sent to All State because they are among the best in the district.

Grandmother Business Booming For Mrs. Werner; Three In Two Months

Mrs. Bess Werner of Westway is about to decide that she is in the grandmother business on a wholesale basis. Three of her children have babies born during the past two months.

The first arrival was a daughter born to Mr. and Mrs. Gene Roach (Mary Turrentine) of Tatum, N. M., on Oct. 13, then a daughter, Patricia Kay, was born Nov. 27, to Mr. and Mrs. George Turrentine of Westway. The latest is William Bruce, son of Mr. and Mrs. Daniel B. Turrentine of Pacific Grove.

Mrs. Rosa Spear left by plane this morning for Springfield, Mo., where she will spend the holidays with her son-in-law and daughter, Mr. and Mrs. Warner White.

Camp Fire Girls Enjoy Christmas Doll Project

At a regular meeting of the Wakita Camp Fire Girls Wednesday afternoon in the home of Mrs. Urlin Streu, the girls had a show of dolls and clothes that they had made for the Labor Camp Christmas party, Dec. 18.

The girls first divided into groups, then each group purchased and made clothes for the doll. Each doll had a complete set of clothes. The girls have even named each of the dolls and were calling them by name at the meeting.



WAKITA CAMP FIRE GIRLS. Making doll clothes was fun for all the girls in Wakita group. Pictured above are the officers of this group with dolls and clothes, which were made for the Labor Camp Christmas Party Dec. 18. In the photo are (l-r) Patty Howard, Eugenia Alexander, and Dollie Jo Prowell. (Staff Photo)

Around Town

Morin Fined 10 Days, \$75 Here On DWI Charge
Reyes Morin, 43, appeared in an unusual trial here Wednesday, when he plead "Not Guilty" to charges of Driving While Intoxicated, but waived his right of trial by jury and appeared before Judge Horace L. ... in County Court. Morin was found guilty, had his right to drive a vehicle in Texas revoked for one year, got 10 days in jail and was fined \$75 and costs.

Testimony of City Policeman Walter Smith placed the scene of the arrest at the blinker light on the Highway 60-51 intersection west of town. Smith said that a California Cadillac had slowed down for the light, when Reyes ran into the back of the car. Both cars finally stopped inside the intersection.

Smith further testified that Morin smelled of liquor and that he had no driver's license. He was arrested and charged on DWI. (Continued on Page 2)

Oil Painting To Be Class Feature

As its initial project, the newly organized Art Guild of Hereford is offering to art lovers of this town a course in oil painting.

"A limited number of people will be privileged to enroll in the course which will be taught by Mr. Alfred J. Keisselbach of the faculty of West Texas State College. Although stress will be placed on oil painting, other mediums will be used," according to Mrs. Don Root.

"Beginners as well as experienced painters will be welcome to enroll. High school students may enroll since this course is not for college credit. It is for anyone who likes to and wants to paint and who is anxious to have some expert instruction," Mrs. Root said.

The class will begin Jan. 21, and will meet for two hours each week during the second semester. The cost of the course is \$20.00 for 16 periods of instruction. All who are interested are urged to contact Mrs. Ernest McGee, 41E North Star Street. Registrations must be in by Jan. 7.

County Library To Take Long Holiday

If you plan on any holiday reading, get your library books early.

The county library will close Thursday, Dec. 23, for the holidays and will remain closed until Monday, Jan. 5, according to Mrs. J. J. Boydston, librarian. "A slot will be provided on the door for returning books which become due," Mrs. Boydston said.

Lack of traffic in the library during holidays was the reason cited for the long holiday. (Continued on Page 2)

Three Stunts at the Lions Ladies Night Banquet

Three stunts at the Lions Ladies Night banquet Friday drew solid laughs. A "bedroom suit" won by Dr. R. R. Wills, turned out to be pajamas. Earnest Langley, father of four girls, was winner of a baby sitting for a little "boy." Earnest pulled the hood back from the baby carriage and found a small ... (Continued on Page 2)

Bernard Roberson is Literally Loaded

Bernard Roberson is literally loaded with West Texas State college basketball tickets for the holiday games. "If you are planning on going," says Bernard, "for goodness sake, see me."

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PAM WINGET, daughter of Mr. and Mrs. C. R. Winget of 211 Ave. J., was honored with a birthday party Friday, Dec. 10. Pam was six years old. Indoor games were played, and modeling clay was given as favors, followed with punch and cake as refreshments. Those present are pictured in the above photo. Back row, (l-r) -- Cindy Ross, Judy Crume,

Nancy Martin, Gary Stagner, David Owen. Middle row, l-r, Lynne Barrett, Dennis Owen, Pam Winget, Jean Roberson. Front row, l-r, Wayne Winget, Ellen McGowen, Charlotte Hill, Edith Davis, Carol Clearman, Sharon Hagans, Keith Blanton, Paula Waldrop and Sharon Roberson. (Staff Photo)

Yule Party For Methodist Group

The Yule Club of the First Methodist Church had their annual Christmas party Thursday night, Dec. 9, at the Fellowship Hall in the First Methodist Church. Games were played and each person brought a toy and a can or jar of food for a needy family to be given at Christmas time.

Pie and coffee were served to Mr. and Mrs. Floyd Walton, Mr. and Mrs. Wayne Newsom, Mr. and Mrs. Jay Sullivan, Mr. and Mrs. L. J. Clark, Mr. and Mrs. Homer Brumley, Mrs. George Ritter, Mrs. Donald Shipley and Mrs. Richard Ireland.

Attend Parents 50th Anniversary

Mr. and Mrs. E. W. Young returned Thursday from Marysville where they attended the golden wedding celebration held by his parents, Mr. and Mrs. W. L. Young of Tyler.

Mr. and Mrs. Young were pioneer residents of Marysville where he was employed as a rural mail carrier, moving to Tyler after his retirement.

Approximately 150 friends and relatives attended the open house which was given in their honor at the home of a sister, Mrs. B. G. Lyons, including their four sons and a daughter and 8 grandchildren. The couple also has 10 great grandchildren.

Accompanying Mr. and Mrs. E. W. Young to Marysville were their daughters, Dixie and Mary Ann and Mr. and Mrs. C. E. Leasure Jr., and children of Amarillo.

Mrs. Mary Seigler has returned to her home after spending the past 10 days in the home of her daughter, Mrs. DeWitt Landis, in Clovis, N. M.

Heat needed to melt ice would be sufficient to raise the temperature of the resulting water nearly 80 degrees centigrade.

Morin.....

(Continued from Page 1) Morin, who said he works for the Houston sheds, testified that he had been working hard and that he had not seen any liquor. Deputy Charles Skelton acted as interpreter during the trial.

Around.....

(Continued from Page 1)

suckling pig. Most surprised of all, though, was James Garner, who entertained the dog calling contest and got interrupted in the middle of his efforts with the appearance of his pointer. Sponsors carried through, though, by producing a can of dog food for the animal.

READ THE CLASSIFIED

INSURE IN SURE INSURANCE

PLAINS INSURANCE AGENCY

John H. Patton Wm. H. Patton

All Forms of Insurance

213 N. Main St. Phone 50

284 E. 2nd St. Phone 656

All The Kids Will Love Acme Cowboy Boots For Christmas

You bet your boots they're swell!

They're good to look at... good to wear. Here's bootmaking in the Acme tradition. Sturdy, comfortable boots, built for real action. Handsomely designed in multi-stitched and rich underlay patterns, in sizes for men, women, and children.

Sizes 4 to 8 \$3.98 to \$6.95
 Sizes 8 1/2 to 3 \$9.95
 Sizes 3 1/2 to 6 \$12.95

B & D WIDTHS
hereford Shoe Store
 323 N. Main Phone 955

Younger Set Highlights Week With Pre-Holiday Dance-Party

One of the first of the holiday parties for the younger set was held at the Memorial Park Clubhouse recently with Eugenia Alexander and Dolly Jo Prowell serving as hostesses to classmates and friends.

The clubhouse was decorated in seasonal suggestions and games and dancing were enjoyed.

Those attending were Milner Duvall, Danny Martin, Robert Church, Jan Wallace, Stephen Slagle, Troy Rhodes, Bill Melugin, Larry Rickman, Larry Edwards, Billy Legg, Joe Reinauer, Jimmy Bradley, David Larsen, Tommy Caldwell, Dale Carter, Dean Hacker, Pete Plank, Bobby Shelton, Ronnie Jones, Louis Block, James Teas, Derwood Jacobs, Donnie Jackson, Janie Bookout, Joan Newell, Linda Kay Noland, Bette Jean Noland, Linda Hair, Nona Marie Strange, Virginia Witherspoon, Ruby Brewton, Lovella Finley, Judy Patterson, Linda Russell, Carolyn Kirby, Lawanna Lookingbill, Sue Renfro, Ann Caraway, Ann Wagner, Marilyn Newell and the hostesses.

Chaperons were Mr. and Mrs. F. L. Alexander and Mr. and Mrs. Frank Prowell.

Our heartfelt thanks to all who extended comforting sympathy and help in our recent sorrow. For the beautiful service, floral offerings, and other kindnesses, we are deeply grateful.

We too especially want to extend our thankfulness to Dr. Willis, Dr. Mims and the nurses, who rendered their untiring efforts in our time of need.

Mrs. Lee Lambert and family.

READ THE CLASSIFIEDS

COWAN SPECIALLY PRICED Dazzling NEW 34 DIAMOND SET

both rings for \$145

Hard to believe that such breathtaking beauty could be priced so low--All the sparkling brilliance of 34 fine diamonds is captured in the superb craftsmanship of these rings. An unusual 14 Kt gold engagement ring and wedding band set snugly together for impressive sparkle.

COWAN JEWELRY
 335 N. Main Street Phone 34

THE GIFT Your Santa WANTS!

Choose From Our NATIONALLY ADVERTISED SELECTION

- ★ Wilson Bros. Sportswear
- ★ McGregor
- ★ Pioneer Accessories
- ★ Florsheim Shoes
- ★ Varsity Town Suits
- ★ Justin Boots
- ★ Stetson Hats
- ★ M. L. Leddy Boots
- ★ Fortune Shoes

AND REMEMBER
When In Doubt

BE SURE...GIVE HIM A GIFT CERTIFICATE

DUB'S MAN'S SHOP
 Phone 112

Summerfield News

By Ann Lookingbill

Mr. and Mrs. Reinhart from Lubbock, Messrs. and Mesdames Arb Shelly and Taylor Shelly from Olton spent Sunday in the Lenard Latham home.

Last Thursday Gene Streun went to Canyon for try outs in the choir. He qualified for the All State Choir.

Mrs. J. M. Wright took her mother home Wednesday and spent the day with her sister in Dimmitt.

Mrs. Gene Purcell and baby spent Wednesday with her parents, Mr. and Mrs. Guy Walser.

Rev. and Mrs. Don Larkin and boys were in Amarillo Thursday, Christmas shopping.

Mesdames Lenard Latham, Claude McGowen Jr., Chas. Noland, and L. H. Lookingbill Sr. attended the Christmas party at the new home of Mrs. Ross Latham's in Hereford Wednesday afternoon for the Demonstration Club. They had drawn names and exchanged gifts.

Messrs. and Mesdames Jack Clark, Jackie and Janice, Dwaine Baize and boys, Elwyn Hartman

and Lester Wiggins of Hereford were in San Juan, N. M., Sunday, stopping by the Elmer Northcutts' on their way home for a visit.

Mr. and Mrs. Earl Lance, Jerry Don and Ann were in Amarillo Thursday, doing some Christmas shopping.

Mr. and Mrs. Lawrence Jackson have moved to Hereford and are spending the week in South Dakota, sight-seeing.

Mr. and Mrs. Hatcher and children spent Sunday with her parents, Mr. and Mrs. L. J. Counselman.

Mr. and Mrs. Jackson and family were in Muleshoe Sunday, vis-

iting relatives. Mesdames Curry and Counselman attended a Sunday School class meeting and party at the home of Mrs. E. C. Eubanks on Thursday afternoon in Hereford.

Mrs. Eubanks told of some of her experiences while in England, especially about attending the different churches. She had hand-made gifts from England for each one's present. The group had previously drawn names and each took a gift to take to the labor camp for Christmas.

Mr. and Mrs. L. J. Counselman were Amarillo visitors Tuesday. Mr. and Mrs. J. E. Jacks from

Plainview have moved to the place where the Lawrence Jacksons have been living. They will farm the place next year for W. E. Terrell, also of Plainview.

Mrs. Ray Johnson attended a courtesy tea Thursday afternoon in Hereford given by Mrs. Rex Tynes.

Mesdames L. H. Lookingbill Sr. and L. J. Counselman went to a shower for the new adopted baby of the Francis Hills Thursday afternoon at the home of Mrs. Reba Barrett's in Hereford.

Mr. and Mrs. J. R. Euler returned this week from a trip to Galveston, Houston and San An-

tonio. While they were gone, they visited the Robert Barclays and W. W. Barclays. Mrs. Robert Barclay is the former Ana Morgan.

Mr. and Mrs. J. W. Thomason and children are visiting and attending to business in Spur part of this week.

Rev. and Mrs. Don Larkin attended a Christmas supper Thursday evening at the First Baptist Church in Hereford given by the Phebean Sunday School class. Rev. Larkin and Mrs. Scott gave a chalk talk after supper, "The Unexpected Guest."

Several from Summerfield attended the presentation of the an-

nual queen and Stunt Night Thursday night in Hereford.

Mrs. Lenard Latham received word Thursday of her mother falling and breaking her hip. She left early Friday morning to be with her parents for a few days. They are Mr. and Mrs. T. J. Hudgins of Midland.

Mrs. George Sumner of Hereford was visiting in the home of Mrs. J. A. Noland Wednesday.

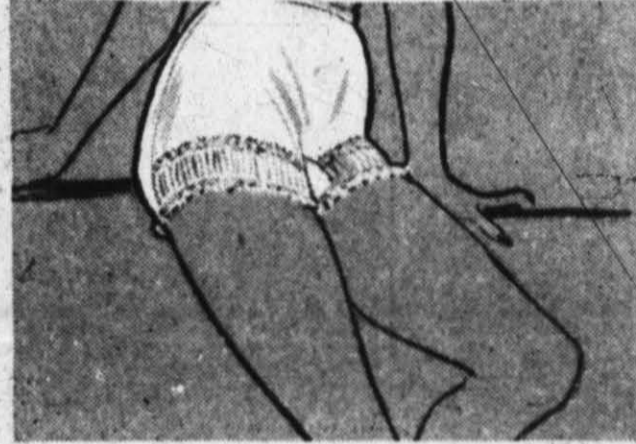
Earl Lance and Kenneth Neill were in Lubbock first part of this week, looking for materials for the building of the new auditorium of the church.

Church Conference was held Wednesday night in connection with regular prayer meeting. Ann Lookingbill was elected organist; Leta Lee Neill, assistant organist and church pianist; Linda Nolan, assistant pianist. The church budget was presented and voted on. It was accepted for the coming year. Also decided to have the annual Christmas tree on the night of Dec. 23, with the Brotherhood treats. The W. M. U. has charge of the program.

Mesdames J. B. Campbell and Ruby Chesser of Hereford were out to see Mrs. L. F. Carter Friday morning. Mrs. Chesser spent the day

for slim-hip fashions

Only by
Vanity Fair



Only by... *Vanity Fair*

This brief is smooth as your skin, with no seam in the back to mar a line. The fluted insets, lace-trimmed, are most deliciously feminine. In Vanity Fair's own fair petal-smooth nylon tricot. Sizes 4-7.

Heaven Blue
Red
Star White
Midnite Black

Style 2-3-73
Price \$2.50



Navy with Aquamarine
Sizes 32-38

\$10.95



matching dress-length robe
\$14.95

Only by
Vanity Fair

A nightgown handsome as an evening dress

Tulle-like nylon net—misting nylon lace above a snug mid-riff and flowing skirt of smooth Vanity Fair nylon tricot. Pretty without pressing.

Wonderful in black.

Precious in

Down pink
Star white
Black
Red
Winter Violet

Style 2-9-17
Sizes 32-38
Price \$9.95



Only by
Vanity Fair

A pretty show captured in a pettiskirt

Lots of full lacy shadow-striped fluting that looks like expensive pleating. It ripples into banded nylon lace on Vanity Fair's own dainty nylon tricot. Companion to slip 3-8-3. Two lengths. Sizes 4-7

Down pink
Heaven blue
Red
Star white

Style 3-15-03
Average
\$3.00

FREE GIFT WRAPPING

THE *Vogue*

Star White
Red
Sizes 32 to 40
Style 3-8-82
Price \$8.95

Only by
Vanity Fair

* The permanent pleats are flat. A find for women who must plan slenderness. Gracious and feminine without frilliness, the pleats at hemline and bosom add not a whisk to the bulk. Fine nylon lace contributes elegance. Vanity Fair's own unexcelled nylon tricot, superbly tailored. Never needs pressing.



WANT ADS Phone 30 or 31

I. FOR SALE Miscellaneous

GEIGER COUNTERS and scintillators for sale. 533 East First Street. Phone 1674 or 1270 Hugh Bookout. B-1-16-49-10p.

FOR SALE: Reasonably priced Maytag wringer type washer. Almost new. Phone 1407. B-1-12-49-3p.

GOOD upright piano for sale. Bargain, \$150.00. Phone 1821. B-1-9-49-1fc.

FOR SALE: Divan like new. Makes bed. Also coffee table. Call 586-J. S-1-12-24-1p.

FOR SALE
Ozarka Water. Distilled Water. Soft Water Service. Water condition equipment of all kinds. Soft Water Service
841 East First St. Phone 317 Hereford, Texas B-1-8-1fc

Hereford Glass Co.
Expert Car Glass Installation
Table Top and Window Glass
Picture Frames
22 Park Ave. Ph. 1425 B-1-16-1fc

RIGHT SIGHT Reading glasses for reading or sewing. McDowell Drug. Phone 13. B-1-12-36-1fc.

STORM SASH and storm doors. Carl McCaslin Lumber Co. Phone 7. B-1-11-15-1fc.

FOR SALE: Tame geese. Phone Frio 4549. B-1-9-21-1fc.

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2030, Box 243. Hereford, Texas. S-1-19-19-1fc

FOR SALE: Assortment of fruit trees, shade trees, hedge, roses, flowering shrubs and other nursery. Plant now. I can furnish a man to plant them. Mrs. J. F. Ward. North Main. S-1-31-23-1fc.

CLOSING OUT
My stock of thread and purse materials at reduced prices. Mrs. B. E. Roberson Phone 1286 125 Avenue C B-1-24-2C

FOR SALE
Used, 5 cu. ft. Refrigerator, Good condition. \$49.50.
McElroy Furniture
509 Park Avenue Phone 1788 S-1-24-1C

FOR SALE: 3 young laying hens and 35 guineas. Call Dawn 3371. S-1-12-24-1k.

FOR SALE: Child's saddle in good condition. Phone 1894-W. Roberts Campbell. S-1-12-24-1p.

FOR CHRISTMAS, give a Canary. Phone 1181. B-1-9-24-2k.

3 FOR SALE Automobiles

DOOR BELL won't ring? Call Morgan Appliance. Phone 197. B-9-19-49-1fc

4 REAL ESTATE

FOR SALE
167 acres. One 8" well on natural gas. Three bedroom home, lots of outbuildings. Price \$290,000. Small down payment. Extra well improved, and level 240 acres. On pavement. One 8" well on natural gas. Price \$320 acre.
1 choice 1/4 on pavement. Good two bedroom home. \$335 acre. New three bedroom brick home. 1400' area. With attached garage. \$12,500.00.
Good two bedroom frame house, well located. \$4,750.00. \$1,000 down.
For trade, well improved 500 acres. 150 acres in cultivation. Will trade for irrigated farm.
Carthel Real Estate
206 N. 25 Mile Ave. Phone 502 B-4-24-1fc

FOR SALE: 520 acres grass land. Available at once. Inquire at Brand for information. B-1-14-24-1p.

Irrigated 320 acres, 285 cultivated. Good improvements. \$15,000.00 down, balance good terms.
Nice irrigated 160 acres, all in cultivation. \$20,000.00 down, balance \$2,000.00 year, plus interest.
Irrigated 160 acres, 130 in cultivation. Improved. \$8,000.00 down, balance good terms.
Irrigated 145 acres, 135 in cultivation. Two 8" wells, on paving. \$12,000.00 down, balance 20 years.
Irrigated 293 acres. 200 in cultivation. Good house. One 8" well, natural gas. \$20,000.00 down, balance 10 years.
Other good buys in large and small tracts.
Also two and three bedroom brick houses, located near school. Price \$10,500.00 each. Six rooms and bath on paving. Price \$3,500.00 for \$600.00 down, balance \$45.00 per month.
J. M. Hamby Real Estate
1410 Park Avenue
Phone 701
Night Phone 4473 Frio Exchange B-4-49-1fc

HEREFORD FARMS
Nice, improved quarter section, one irrigation well . . . \$10,000 cash will handle . . . \$250.00 per acre.
Nearly perfect, well improved quarter section, close to town. Natural gas to irrigation well. \$20,000 will handle . . . \$350 per acre.
Very nice quarter section close to town with good improvements and 2 irrigation wells. . . will take \$27,000.00 cash and \$2,000.00 per year on balance. \$275.00 per acre.
Beautiful little stock farm or dairy set up on pavement with nice 3 bedroom home. 160 acres grass and 140 acres in cultivation, irrigated. Will take small down payment. \$165 per acre. Good level 200 acres close to Hereford and on pavement. 2 irrigation wells . . . 60 acre cotton base . . . fair improvements . . . \$26,500.00 cash . . . \$56,000.00 total.
Sam Nunnally
Lone Star Insurance Agency
Phone 424 136 Main
Night & Sunday 1711 B-4-22-1fc

STOCK FARM
One section: 400 acre good land in cultivation, bal. fine grass. Irrigation well on adjoining farm. 200 acre wheat allotment sowed to wheat, good terms. Possession. Bargain. Per acre, \$50.00.

1000 ACRE FARM
Fine modern improvements. 5 irrigation wells. All tillable land. Will trade for dry land or what have you. Per acre \$175.00.

1/4 SECTION
Two good sets modern improvements. Extra good irrigation well on natural gas. 65 acre cotton base. Fine location south of Dimmitt. Good terms. Possession. Priced to sell.

TO TRADE
Nice 6 room brick home located in Hereford, Texas, to trade for 1/2 section irrigated land and pay cash difference.

WESSON REAL ESTATE
Hereford, Texas B-4-22-1fc

FOR SALE: 480 acres Farmer County land. Two sets improvements. 2 irrigation wells. Price \$200.00 acre. 29 percent cash, balance one to 15 years. See me for Farmer and Deaf Smith County land. M. A. Crum, Floydada, Texas. S-1-27-24-1p.

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main
Lone Star Agency B-4-27-1fc

FOR SALE: By owner. Three bedroom home. 109 Avenue J. B-4-10-49-5-3k.

270 Acres on paving. One good 8" well, on gas. 1 mile of town. \$150.00 per acre. \$12,000.00 will handle.
314 Acres, 6 room modern house, 1 good well on gas. \$200.00 per acre.
Glenn Weir 109 Main
Phone 200 Res. Phone 802 B-4-23-1fc

LAND SPECIALS
292 acres 1/2 mile off pavement. Natural gas on the 8" well. Modern home. Price \$225.00.
460 acres near Hereford on pavement. Two 8" wells. 2 sets of improvements. Perfect land. Priced below the market. You must see this farm.
160 acres, well improved on pavement. Two irrigation wells on natural gas. \$20,000.00 will handle.
200 acres on pavement. Priced for quick sale. \$160.00 acre. Perfect section in irrigation area. \$100.00 per acre.
CASH LEASE 230 acres with two 8" wells. \$20.00 per acre.
See or Call
Hugh Bookout Realty
Sun. Call 1270 Week Days 1674 B-4-23-1fc

DUPLEX. Four rooms and bath each side. Double garage. Stucco construction. One side carpeted. Close in and good state of repair. Owner. J. K. Baker, Phone 589. S-4-27-16-1fc.

FOR REAL ESTATE
Farm Loans . . . Good Terms
SEE LUTHER PEVLEY
Res. Phone 524 S-4-37-1fc

124 ACRES FOR SALE
South of Summerfield. Cotton allotment was 25 acres. Has 25 acres in wheat and 90 acres listed ready for water, with possession.
Excellent well and equipment ready to go. Priced at \$235.00 but if you will buy what I want & trade, will cut price some.
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Levelland, Texas B-1-49-4P

FOR SALE: Three room house with bath. Well located. Good terms. See us at once. J. B. Elliston, Phone 179 or 132 East Third B-4-24-43-1fc

WANTED: Farms, ranches, small tracts of land for a fast sale. List your land with us. Priolo Investment Co. 2300C West 6th Amarillo, Tex. B-4-24-46-8c.

FARM FOR SALE: 336 acres, 318 cultivation. Modern four room and bath house. Possession through January. Located three miles N.E. Jumbo School. Castro County. \$100.00 per acre. Terms. Contact owner. R. W. Carter, 1316 58th place Lubbock, Texas. Phone 4-2692, or L. C. Heath, Brownfield, Texas. B-4-46-49-4c.

WANTED: Farm or ranch job. Experienced in farm and ranch management. Have references. Gerald Townsend, 7 miles south on 51. Rt. 3. B-9-22-23-3p.

FOR RENT: Furnished apartment. Also bedroom. Mrs. W. M. Morgan, 401 Lawton. B-5-12-49-2c.

FOR RENT: Five room furnished apartment, private bath. Part bills paid. Also a three room furnished apartment. Phone 965-J. B-5-19-49-1fc.

BEDROOM FOR RENT: 511 Lawton. Phone 745-W. S-5-9-24-1p.

THREE ROOM furnished duplex. Shorty's Shoe Shop or 412 East Mable. S-5-11-24-1c.

FOR RENT: Furnished three room apartment. Private bath. Close in. Bills paid. 304 East 6th, 49-J. S-3-16-24-1p.

FOR RENT: Two room furnished apartment. Private bath. Prefer couple. Phone 659-W. S-5-12-24-1k.

TO LEASE, FOR CASH: 80 acres, 100 acres, 360 acres; well with each plot. Five miles S.W. Hereford. Phone Westway 2539. C.S. Barclay. B-5-24-24-1fc.

FURNISHED APARTMENT

One of the nicest furnished apartments in town, very nice furniture, one bedroom, clean, everything furnished but dishes and linen . . . must rent to couple only. \$75.00 month. Call 424 . . . 1711 Nites
LONE STAR INSURANCE AGENCY
136 Main Phone 424
B-5-49-1fc

FOR RENT: Three room modern, unfurnished house. Call at 501 or 507 Jackson. B-5-13-19-1fc.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office. B-5-21-41-1fc.

FOR RENT: Four room unfurnished duplex apartment. Close in. Adults only. Phone 599. B-5-13-21-1fc.

FURNISHED apartment. 613 south 25 Mile Avenue. Phone 325. B-5-9-47-1fc.

FOR RENT: One four room, one three room house. Both unfurnished. 110 Avenue E. Boyd Knox. Phone 4241 Frio. B-5-19-48-1fc.

FOR RENT: Nice three room furnished apartment. Private bath. Bills paid. Call Mrs. W. T. Carmichael, 858. B-5-17-48-1fc.

FOR RENT: 2 room upstairs apartment. Private bath. Apply at 141 N. 25 Mile Ave. B-5-15-23-1fc.

FOR RENT: Unfurnished duplex apartment. Private bath and garage. 409-B West Fourth. Call 1815. B-5-14-23-4k.

FOR RENT: Two room furnished apartment. Private bath. Prefer couple. Phone 659-W. S-5-12-49-1k.

NICE. Modern, three room furnished duplex. Bills paid. Phone 1260. B-5-10-49-2p.

ATTRACTIVE two room furnished apartment. Utilities paid. Winter rates. 711 East Third. S-5-12-24-1k.

FOR RENT: Nice modern garage apartment. 805 North Lee. Phone 378-J. B-5-11-24-1fc.

WANTED
WANTED TO RENT, by permanent party, three bedroom home. Call 64 or contact M. G. Caywood at Hereford Locker. B-6-19-24-2c.

HELP WANTED
NEED A HOT PLUG repaired? Call Morgan Appliance, 197. B-6-9-13-5fc.

WANTED: Wheat and stalk field pasture. O. G. Hill. Phone 93 or 1310. B-6-13-41-1fc.

WANTED: One salesmanager and two local salesmen for local organization. Prefer someone with past selling experience, but not required. Phone 1381-J or 64 for appointment for interview. B-8-27-48-1fc.

9. Situations Wanted

WANTED: Farm or ranch job. Experienced in farm and ranch management. Have references. Gerald Townsend, 7 miles south on 51. Rt. 3. B-9-22-23-3p.

10. NOTICE

ALCOHOLICS ANONYMOUS
Phone 1358 or 2018
Meetings Thrus. Night At 8:00 P.M. 1003 Union B-10-24-1fc

WANTED
150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W B-10-2-1fc

BEAUTIFUL BABY PARRAKEETS: All colors; No. 1 stock only. Metal bird cages. Francis The Printer. 707 North Main. B-10-18-4-1fc.

TOASTER WON'T TOAST? Bring it to Morgan Appliance. Park Avenue. B-10-10-13-1fc



BIG GUNS at the Lions Club annual Ladies Night Christmas party are seen above: Cecil Massey, club president; Jim Ed Walter, district governor of Plainview, and Boyce House, guest speaker of Ft. Worth. The gathering was attended by 246 Lions, wives and guests. Other entertainers included Jack Huddle and Homer, Lubbock TV singers, and Donna Erwin of Amarillo. Corsages and lipstick holders were given as favors at the gathering. (A. O. Thompson, Photo)

NOTICE: Will trade house and lots for farm machinery. R. W. Elliston. Rt. 3. B-10-14-24-2p.

11. Business Services

GIVE YOUR CHILD piano lessons for Christmas. See Ruth Uecker. 229 Avenue E. Phone 1133. B-11-15-49-4c.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances Phone 75, Witherspoon Electric. 129 West 3rd Street. B-11-20-50-1fc

ERNEST L. MCGEE
Earth Moving.
Phone 2016
Dozers, crane, dragline, Backhoe service.
Hereford, Texas B-11-36-1fc

GAS LINES INSTALLED
Either Carlton Plastic or Iron Pipes.
J. E. (Earl) Springer
1 1/2 Miles South
Phone 732 Hereford B-11-49-4C

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Roofing and Sheet Metal Work, contact Hereford Roofing and Sheet Metal.
839 East 1st St. Hiway 60
Hereford, Texas Phone 317 B-11-8-1fc

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-1fc.

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I'm winning the hearts of people all over the country. I'm cute and loveable but the main reason is because I am worth far more than my weight in gold. I'm real friendly and I'd like for you to come and see me soon. The Wall Street Journal recognizes Chinchillas as being a sound investment and a money making business. We have breeding stock available now. Come see our Chinchillas and get further information.
Silver M Chinchilla Ranch
(Dr. and Mrs. Geo. Mayfield)
402 W. 5th — Hereford

HEREFORD No 849 AF & AM
Regular Stated Meeting
Mon. Dec. 13th
7:30 P. M.
Masonic Charge
K. L. Thompson, Sec'y
B. E. Roberson W. M.

Hereford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

HEREFORD No 849 AF & AM
Regular Stated Meeting
Mon. Dec. 13th
7:30 P. M.
Masonic Charge

FACTORY AUTHORIZED FRIGIDAIRE SERVICE
We will service all appliances, regardless of make or model.
MORGAN APPLIANCE CO.
513 Park
Phone 197 B-11-1-1fc

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Study at home in spare time. Earn diploma. Standard texts. Our graduates have entered over 500 different colleges and universities. Engineering, architecture, contracting, and building. Also many other courses. For information, write American School O. C. Todd, P. O. Box 974 Amarillo. B-11-49-8C

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Dependable Abstract and insurance Service
ELIZABETH WOMBLE
146 Main Phone 497 B-11-27-1fc

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-1fc.

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See Us For The Best Service Available.
John McLean Insurance Agency
Phone 273 Box 267
127 W. 3rd St.
Hereford, Texas
For Loans in Deaf Smith, Farmer and North Part of Castro Counties. B-11-46-1fc

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Persons who miss Their Brand on City Delivery Routes
CALL R. W. SPARKS
Phone 1771-W

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-1fc.

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HOME OF AYERS SUPREME FEEDS

Place Your Order Now for your **DRESSED CHRISTMAS CAPONS**
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WEST TEXAS FEED, SEED & HATCHERY CO.
Jack Wright
Hereford, Texas
We Give Gunn Bros. Stamps
HOME OF AYERS SUPREME FEEDS

READ THE CLASSIFIED



FACE THE FACTS -- WINTER IS HERE

AVOID TROUBLE BY BEATING WINTER TO THE DRAW

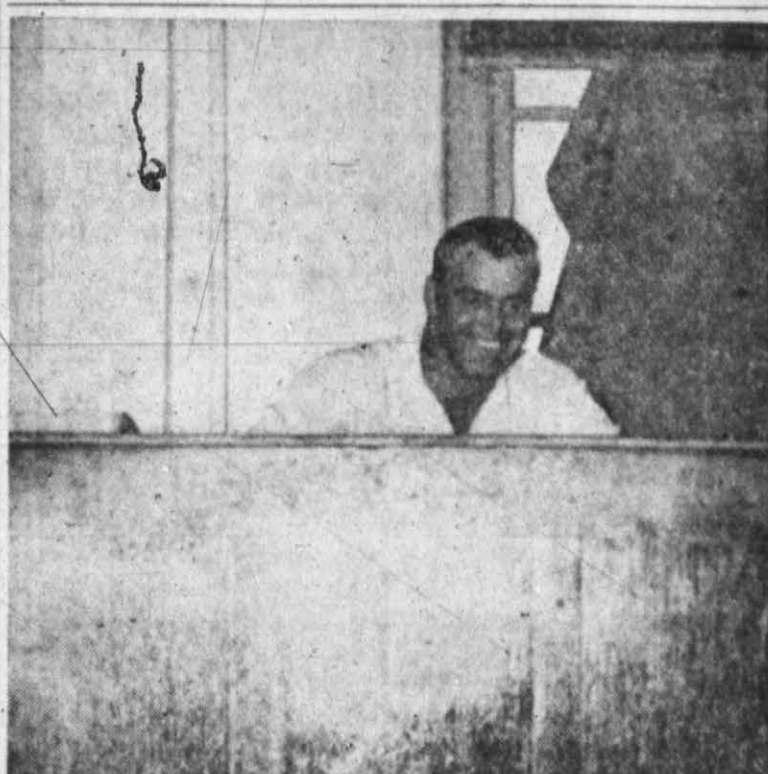
COMPLETE MOTOR TUNE -- UP

RADIATOR PROTECTION CHECK THAT BATTERY SKID CHAINS -- HEATERS

DRIVE IN TODAY. AND BE PREPARED

KINSEY - ROBERSON BUICK COMPANY

PHONE US-NO. 11 & WE'LL CALL FOR YOUR CAR
142 NO. MILES STREET



MEET THE TEACHERS -- John Poindexter, who teaches occupation and guidance in Hereford High School, is a very well known teacher, having taught here for almost two years. Poindexter was born and reared in Baird. He also attended school in Baird. Poindexter is a graduate of West Texas State College. As a favorite pastime he likes fishing and music. (Staff Photo)

Teen Talk

By VIVIAN BROWN
A sub-deb Christmas-time question is invariably "should I give him a Christmas present?"
Ma says "no." Pa says "what difference does it make, younger brother scoffs at the whole idea."
Mama's point is well taken—"it might seem presumptuous." And sometimes it does, particularly if the boy or his mother suspects that he is being sought as husband-bait.
But if the boy is a good friend, not suspicious of your motives, why not give him a little token gift at Christmas?
Years ago when girls were chaperoned to the hilt, the rule was more or less that girls did not give



gifts to boy friends unless they were engaged. These days there is a more casual attitude toward dating—the Dutch Treat date is considered okay, and home entertainment of even casual friends is accepted.

Girls think nothing of knitting a pair of argyles for a classmate or embroidering initials on a sweater for a male acquaintance, so what would be wrong with tiny gift to a boy during the holiday season? It certainly shouldn't get the wrong impression if she dates him during the Christmas season or he is a guest at her home and she presents him with a little gift.

The gift shouldn't be so elaborate he suspects you are trying to hook him. A handkerchief, tie or tie clasp are inexpensive presents that show thoughtfulness. A wallet, gloves or cuff links are for someone you know well. A real expenditure of cash is an investment that should only be made for a husband-to-be.

If you feel your little gift will embarrass him, don't give him anything, particularly if you suspect he cannot afford to give you anything.

Some girls handle the situation this way:

They purchase a little gift that may be used perhaps by a male member of the family if the plan doesn't work. Then they wrap it up and tag it for their current beau. The present is put some, where under the tree, upside down (so the tag doesn't show). It is then handy in case Joe brings Mary a Christmas present. If he doesn't nothing need be said about it, although sometimes mischievous young brothers will spill the beans.

There is one case that was to be handled that way that didn't work, however. A young man was worried about whether his girl would give him a present. His mother advised him to have something in his pocket just in case, suggesting that if he had something small enough no one would be the wiser and he could leave it in his overcoat pocket until the girl presented him with his present, if she did. The girl had her present under the tree but since he didn't give her anything, she didn't give him anything and vice versa.

Both people were very disappointed. Each hadn't wanted to embarrass the other. Years later they learned what happened.

FOR GIRLS AND BOYS

OMAHA — For a number of years, rancher Lawrence Bixby has donated a calf for an annual sale here, with the money to go to an Omaha girl's home. Bixby went himself, one better this year. He donated the calf, then bought it back for \$137.50, with the carcass of the dressed animal to go to a boys' home here.

SPIES?

CHARLOTTE, N. C. — An air tour featured a meeting of the North Carolina Board of Conservation and Development here. They flew over South Carolina.

Read The Classifieds

PENNEY'S
ALWAYS FIRST QUALITY!

MORE QUALITY FOR YOUR GIFT DOLLAR WHEN...

Penney's is your **Santa!**



19 - INCH VINYL TODDLER DOLL WITH ROOTED HAIR

Will not crack! Dolly has 1-pr. vinyl body and arams, vinyl head. Rooted Saran hair is fun to comb, set. Moving eyes, lashes. 2 vinyl curlers. She's dressed, individually boxed. **\$5.90**



COMFORT! STYLE! MEN'S KID LEATHER SLIPPERS

Good to tired feet... house or backyard slippers of soft, pliable genuine kid, with hard soles and rubber heels for comfortable support. Sanitized for cleaner, better wear. Wine, brown. **\$3.98**
Sizes 6-11

What Could Be Nicer Than A New Robe for Christmas-



Quilted wraparound robe in cloud-light Bemberg® rayon and acetate — you can machine wash it in lukewarm water! Contrast collar, cuffs, pocket flaps. Pastels, Navy. 12-20 **8.90**
Coacchman quilt in washable Bemberg® rayon and acetate! Fits like a dream with its elasticized waist, pushup sleeves. Contrast collar. Aqua, Pink, Grey. 10-8. **10.90**
Sculptured nylon wraparound robe — a real sweeping beauty! Machine wash it in lukewarm water, dries in a wink. Nylon lace suffles. Blue of pink floral print. 12-20. **9.90**

Bargains in Broken Sizes Reduced to Sell

12 Pair Ladies' HOUSE SHOES

Broken Sizes Reduced to **75¢**

11 Pair Men's PAJAMAS

Pants Size A, C and D **\$1.50**

One Rack of Teen-Age Blouses, Ladies' DRESSES & SKIRTS

Reduced to **\$1.50**

CHRISTMAS CARDS

We Have Too Many Our \$1.50 Box Reduced to **\$1.00**

7 Only Girls' WINTER COATS

Broken Sizes Reduced to **\$6.00**

5 Only 32 x 60 Reversible STRING RUGS

Reduced to **\$3.50**

15 Only Ladies' Better WINTER COATS

Short & Long Reduced to **\$13.00**

BETTER LUGGAGE

Broken Pieces of Some as Low as **\$2.00**

5 Only Ladies' Heavy WIND BRAKER JACKETS

Reduced to **\$4.00**

Men's White or Plaid HANDKERCHIEFS

10 FOR **\$1.00**

WE'RE SURE

It's Going to Rain

BEFORE SPRING

BUT

Just In Case It Doesn't,

You'll Be Wise To Be

PREPARED!

INSTALL A POMONA PUMP

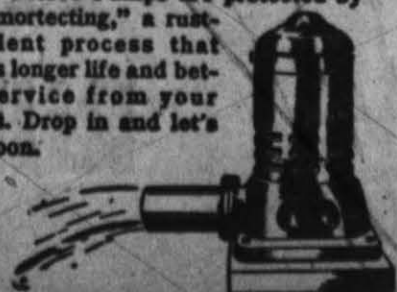


LET'S TALK irrigation...

with FAIRBANKS-MORSE DEEP WELL TURBINE PUMPS THE POMONA LINE

Yes, and these Fairbanks-Morse Turbine Pumps talk it in its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps... the Pomona line... have many advantages... whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head — this means savings for you through no wasteful throttling!

And remember that all steel parts subject to corrosion in Fairbanks-Morse Pumps are protected by "Fairmordecting," a rust-repellent process that means longer life and better service from your pumps. Drop in and let's talk soon.



CLOWE & COWAN, INC

Let Kids Decide

Dad was reading the newspaper at the breakfast table. Suddenly he looked up.

"Say, family," he said, "an opera company is going to be in town tomorrow night and they're doing 'The Mikado—Who'd like to go?'"

"Tomorrows Thursday," said Mom, "school night. How about it boys, could either of you manage?"

"Swell," said Jim, "I sure can. I can do double Latin tonight, and tomorrow I don't have a thing after school. I can get all my homework done before supper. Thanks, Dad."

Larry looked glum. "Confound it, Dad," he said, "I've got a date after school today and tomorrow is football practice. They'll throw me off the team if I don't show up. Gee, I'd like to see 'The Mikado. Is tomorrow the only time?'"

"Afraid it is, fella. Could you break your date this afternoon?"

"Well, I don't want to. Guess you'll have to choose."

"Wish you hadn't told me 'The Mikado was here. I like it best of all Gilbert and Sullivan, but I'm afraid I'll have to turn it down. I'm sorry, Dad."

"Well, I'm sorry too, fella. They will probably come back some time."

"How about you, Flo, can you go?" asked Dad.

"Yes," said Mom, "I'd love to go. Sorry Larry you can't manage. You won't mind if the rest of us go?"

"Heaven's sake, no—Don't stay

home on my account."

"OK," said Dad, "I'll stop by today and get three tickets."

There weren't any curfew problems in the Adams family. Jim, 14, and Larry, 16, took their responsibilities toward homework seriously. They were both good students and took a good deal of pride in keeping up good records. It was their way of life. You did what you were supposed to do. Mom and Dad did their jobs and the boys grew up with a feeling of responsibility for their own activities.

There were very few rules in that family. The boys made their own plans and it was fitfully seldom their parents interfered. They did sometimes, of course. The time Larry got himself a morning paper route because he was short of funds. After he'd had it a month, he was tired and crabby and obviously not getting enough sleep.

"See here, fella," Dad said, "You can't carry that much. If you're going to have a paper route you've got to get to bed an hour earlier."

"But I can't get my homework done any sooner, Dad."

"Can't you do any in the afternoon before dinner?"

"No, I've got football practice."

"Well, son, it's football or the paper route, you can't do both."

"Gee, Dad, I can take it."

"Sorry, Larry. Here's where the iron hand of authority clamps down on you."

Hospital Notes

Patients In Hospital

Mrs. Jessie Sisco, OB; L. J. Kasper, med.; Hugh Witherspoon, med.; William D. Howe, surg.; Reuben N. Nez, surg.; Mrs. G.A.F. Parker, med.; Paulo Martines, med.; Mrs. Clyde Denton, med.; R. E. Curtsinger, med.; David L. Morgan, med.; Wirt Phillips, med. Charey Paul, surg.; Mrs. Rosa Flores, ortho.; Mrs. Mary D. Cochran, med.; Roy Vaughn, tonsils; Dessie Mae McCracken, med. Perry Lunsford, observation; J.C. Cox, med.; Mrs. Chester Wiggins, OB; Penny Johnson, surg.; Mary O. Whitener, surg.

Patients Dismissed

A. W. Hubbard, 12-8; Lawrence Cole, 12-8; A. G. Loyd, 12-8; Mrs. James C. Crum, 12-8; Ethel Fulks, 12-8; Mrs. J. W. Terry, 12-10; Mrs. J. H. Brand, 12-9.

Births

A daughter, Cheryl Maxine, was born to Mr. and Mrs. Jessie Sisco, 12-8.

A son was born to Mr. and Mrs. Chester Wiggins, 12-10. Their baby has not yet been named.

DHLA RATINGS

The Hereford men were again rated high in the Randall County D.H.L.A., according to Harold Hershby, supervisor.

Those whose cows were rated high in milk were M. L. Simpson with a holstein and Denzil Pulliam with his holstein.

The high-cow in butterfat was M. L. Simpson's FCH holstein. The men placed in the 70 pound and over Class were M. L. Simpson Jr., and Denzil Pulliam.

Herbert Boardman's, M. L. Simpson Jr.'s, Leo Witkowski's and Denzil Pulliam's entries were placed in the 60 pound to 70 pound class. Each entered holsteins, Leo Witkowski entering a MS horn.

Those in the 50 pound to 60 pound class were Denzil Pulliam's holstein, Herbert Boardman's holstein M. L. Simpson Jr.'s holstein and George Heard's holstein.

Denzil Pulliam, B. E. Brumley, Herbert Boardman, George Heard, M. L. Simpson Jr., and Leo Witkowski each had from one to two entries placed in the 40 pound to 50 pound class.



EMILY KAY LUNDIN was honored at a birthday party in the home of her parents Mr. and Mrs. Emil A. Lundin, 340 West 3rd Street, Friday, December 10. Emily was seven years old. Indoor games were played and candy corsages given as favors. Orange drinks, sandwiches, cake and ice cream were served as refreshments. Pictured in the above photo, back

row, l-r, Sandra Brumley, Nina Mae Gragg, and Clea Kay Rutter. Middle row, l-r, Judy Kay Wilshire, Jana Sue Brumley, Wanda Gragg, Marcia Lundin and Dixie Regenia Pace. Front row, l-r, Ila Jean Rickman, Emily Lundin, Nancy Helen Lebow and Geo. Michael Lebow. Not pictured is Weldon Brinkman. (Staff Photo)

\$400 Damages In Accident Friday

There was \$400 damage done in an accident at the intersection of Catalpa and Knight Streets Friday, Dec. 10, at 5:19 o'clock, when a 1951 Mercury, driven by Joyce Smith Leinen of 218 Catalpa, and a 1916 Ford pickup, driven by Maxey Howard Wiseman of 213 Kibbe Street, collided.

The Mercury carried \$200 damages and the Ford pickup, \$200.

The collision occurred as Wiseman was going South on Knight Street and Mrs. Leinen was going West on Catalpa. Wiseman was approaching the intersection on Mrs. Leinen's right and was also further into the intersection than was Mrs. Leinen. Mrs. Leinen stated that she did not see Wiseman until it was too late to stop and then she attempted to turn left and miss him, but failed to make it.

Joyce Smith Leinen was charged with failure to grant the right-of-way.

Elk are increasing so rapidly in some parts of Northwestern United States that the herds have become too large for available feed.

The Sunday Brand Classifieds Get Results

Dr. Milton C. Adams
OPTOMETRIST
140 W. Third, Hereford Texas
Phone 37
Office Hours 8:30-5:00

El Rancho Range Cubes

Present or Future Delivery

EL RANCHO LAYING MASHES

Cotton Seed Meal & Cake

We Buy Poultry & Cream

Hereford Poultry & Egg Co.

Phone 1208 Delmo Williams, Owner 129 Sampson

Aven Funeral Held At Hart

Funeral services for Alonzo Lester Aven, 68, of Hart were held Saturday in the First Methodist Church at Hart.

Aven, who was a farmer at Hart, died on his way to the hospital after a heart attack, Thursday, Dec. 9.

Aven was born Nov. 22, 1886 at Farmersville and has been a

resident of Hart since 1926.

He is survived by his wife, Mrs. Mable Aven of Hart; five daughters, Mrs. Barnard Brown of Dimmitt; Mrs. James E. Jones of Lit-

tlefield, Mrs. Houston Carson and

Mrs. Maurice Aven of Hart, Mrs. Earnest Lee Brooks of Lubbock; three sons, M. L. Aven of Hart, Leroy and Hilrey Aven of Here-

ford; one sister, Mrs. John Ham-

lin of Eunice, N. M.; and one brother, Hubert Aven; 18 grandchildren and three great grandchildren.

LOOK! FREE

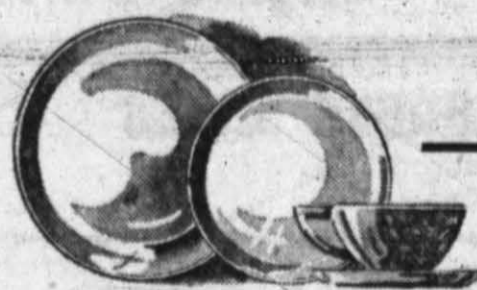
To Make Your Christmas Happier,
H & H Furniture
Is Now Offering

A 60 Piece set of Pebbletone China

With Each

DINETTE

Bought Between Now And
Christmas



See This Complete Service for Eight

ON DISPLAY IN OUR STORE

In Assorted Colors **\$29⁹⁵**
Retail Value

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CHROME & WROUGHT IRON
DINETTES

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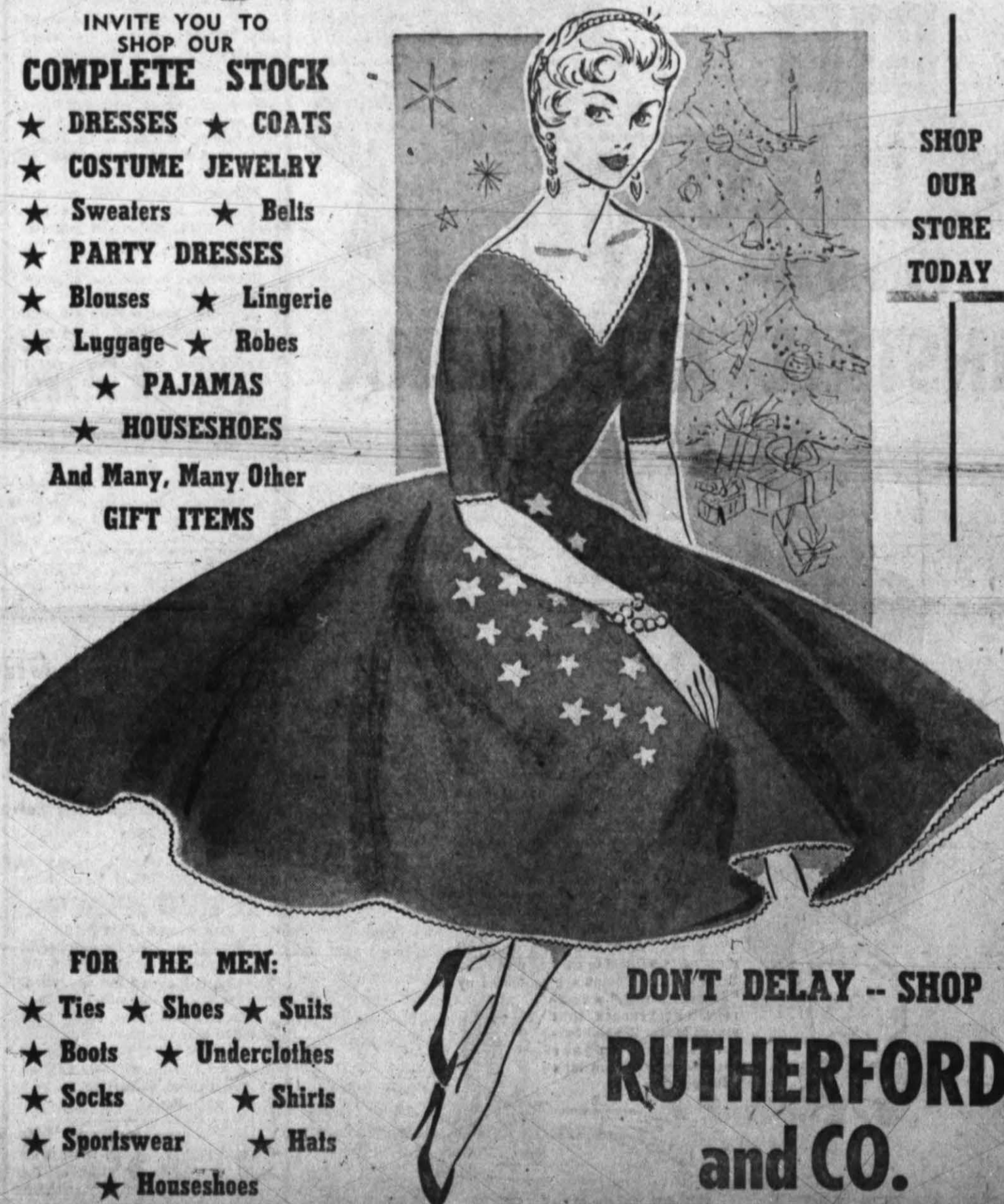
Phone 19

RUTHERFORD'S Your Christmas Store

INVITE YOU TO SHOP OUR COMPLETE STOCK

- ★ DRESSES ★ COATS
- ★ COSTUME JEWELRY
- ★ Sweaters ★ Belts
- ★ PARTY DRESSES
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- ★ Luggage ★ Robes
- ★ PAJAMAS
- ★ HOUSESHOES

And Many, Many Other GIFT ITEMS



SHOP OUR STORE TODAY

- FOR THE MEN:
- ★ Ties ★ Shoes ★ Suits
 - ★ Boots ★ Underclothes
 - ★ Socks ★ Shirts
 - ★ Sportswear ★ Hats
 - ★ Houseshoes

AND MANY OTHERS

DON'T DELAY -- SHOP
RUTHERFORD and CO.
NOW!



ANNUAL QUEEN OF 1955 is being crowned in the above photo. Also (l-r) are Clara Beth Holt and John David Bryant, Sophomores; Sue Channer and Sam Lesly, Freshmen; Martha

Jean Brown and Charles Springer, Senior; Dolores Loerwald, the 1955 queen, and Bill Albrache, Junior, Train bearers. Donald Stevens and Vickie Criswell are sitting on the stairs.

Annual Queen Is Named At Stunt Night Thursday

The 1955 Annual Queen was announced Thursday night at the annual stunt night, and Dolores Loerwald, the Junior Class candidate won with 31,297 votes. The Sophomore class came in second with 21,636 votes. Clara Beth Holt, Sophomore candidate. The Freshmen class was third with 19,961 votes, Sue Channer candidate. The Senior class was fourth, 19,104 votes, Martha Jean Brown candidate. The total amount of votes was 91,998.

Various class and clubs gave stunts and skits immediately following the queen coronation.

While waiting for the judges to make a decision, the boys quartet, J. B. Wills, Pickens Moore, Raymond Wells and Clarence Caywood, gave several selections.

After long decision, the judges handed the results to the master of ceremonies. First place winner was "A Visit to the Library," by the Senior class. Second place winner was "The Newlyweds" by the D. E. Club. The Third place winner was "Style Show" by the Fourth period speech class.

SALES TO HEALTH

LUDINGTON, Mich. (AP)—Capt. Allen K. Hoxie, 75, has ended a 57-year Great Lakes sailing career he started because a physician prescribed an outdoor job to heal

a lung injury. Capt. Hoxie was skipper of the Milwaukee Clipper when he retired from a career that lasted in all those years. He got his

Seasons Greetings

SUGGESTIONS YOUR CREDIT BUREAU OFFERS FOR MAINTAINING YOUR CREDIT RATING

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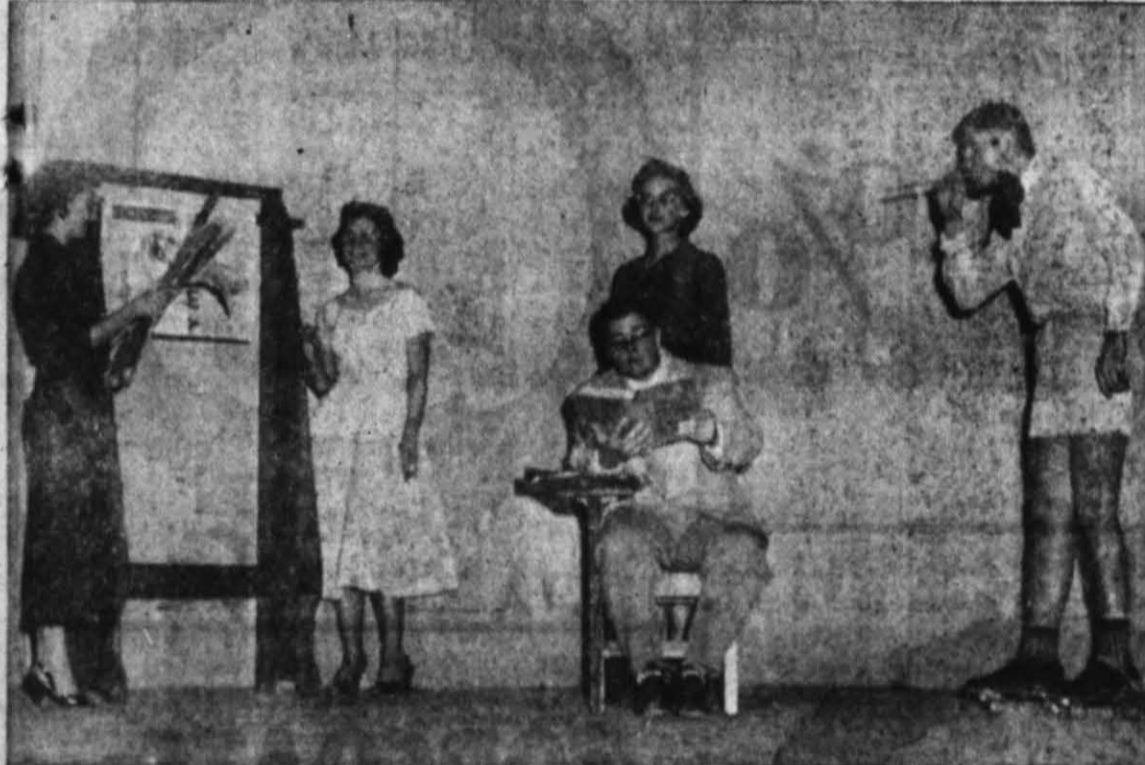
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FIRST PLACE WINNERS AT THE ANNUAL STUNT NIGHT are seen in the above photo (l-r) George Lewis, Norma Ruth Cummings, Ann Dyer, Clarence Caywood and J. B. Willis, visit the library of the Senior Class. (Staff Photo)



SECOND PLACE WINNERS AT THE ANNUAL STUNT NIGHT were "The Newlyweds" portrayed in the above photo (l-r) Darrell Dawson, John Benson and Norma Ruth Cummings of the D. E. Class. (Staff Photo)



THIRD PLACE WINNER IN THE ANNUAL STUNT NIGHT was "The Style Show" by the Fourth period speech class. In the above photo (l-r), Annette Behrend, Marlene Allred, Ann Lookingbill, Don Parsons, Arol



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Hereford Quintet Tests Metal In Happy Tourney

By BILLY PAUL, KNOX
The Hereford Whitefaces advanced to the finals of the Happy Invitational Basketball Tournament by squeezing by the calm Price Cardinals, of Amarillo, 51-45, in an overtime. Hereford met Bovina on Saturday night for the championship.

Win Over Kress
The Herd had earlier overwhelmed the Kress Kangaroos 78-41 to gain the right to meet the Cardinals, who edged Dumas in their first game. Kress was no match for the sharpshooting crew of Coach Wayne Stark, but they fought valiantly and never gave up.

Hereford displayed all-around scoring punch in their decisive victory over Kress. Four men passed the ten-point mark in the scoring column. Hereford was hitting well from all angles as the final score evidenced. The total was the high for the Whitefaces this year.

The Whitefaces built up a lead of 20-14 at the end of the first quarter, and increased it to 32-23 at the halfway point. The Herd unleashed their scoring power in the third stanza, swishing the nets for 32 points, while holding the Kangaroos to 11 points to own a third quarter lead of 64-34.

Reserves were permanently installed at the onset of the fourth quarter, but Hereford still increased its 30 point lead to a 37 point lead and a final score of 78-41.

Buddy Godfrey was leading scorer for Hereford with 18 points. Francis Boyd had 16 points, marking the first time this year he has scored under 20 points. He is averaging well over 20 points per game.

Jack Burrus also tallied 15 points and Homer Hershey had 11. Brinkley was high for Kress with 14 points. Ellis also had 12.

Hereford vs. Price
The Hereford Whitefaces trailed the whole game, but rallied in the fourth quarter to overcome the stubborn Price Cardinals, of Amarillo, 51-45 in an overtime. Hereford met the Bovina Mustangs, who stopped Canyon and Tulla to gain the finals, in the championship Saturday night.

Hereford trailed for almost the entire game. Not until about midway in the fourth quarter did Hereford tie the calm Cardinals who were alert and played heads up ball.

The Whitefaces started slow, and the Cardinals took advantage of this, taking a first quarter lead of 11-9. Price increased the lead to 24-17 at halftime.

In the third quarter, Hereford fought back, using some of the power that was in display in their win over Kress, but Price still held a precarious lead of 30-28 lead at the end of the third quarter.

Play in the fourth quarter was fast and furious with the lead changing hands many times. Hereford tied it at 32-32, but Price fought back and took a 35-32 lead. But much to the delight of the many Hereford fans present, Buddy Godfrey hit two free shots and Francis Boyd sank a field goal to give Hereford a one-point lead. Jack Burrus made another gratis toss, and Hereford held this two point lead until in the last seconds of play, Mitchell sank two free throws to tie the game at 43-43 and send it into overtime.

Hereford controlled the tip that began the overtime, and after the Whitefaces had sunk two quick field goals, the Cardinals seemed to fall apart. However, a field goal put them within two points, but Danny Elliston sank two free shots and it was Hereford's game from then on.

High scorer for Hereford was the great Francis Boyd, who hit 23 points. Boyd now has a total of 121 points in five games for an average of 24.2 points per game. Buddy Godfrey also had 8. High for Price was Conrad with 14.

BOX SCORE
HEREFORD

PLAYER	FG	FT	TP
Boyd	7	2	15
Godfrey	8	2	18
Burrus	5	5	15

CLASSIFIEDS
(Continued from page 4)
NOW IS YOUR CHANCE!
We have several farm buyers—also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay!

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HEREFORD

PLAYER	FG	FT	TP
Boyd	8	7	23
Burrus	3	1	7
Hershey	0	4	4
Godfrey	2	4	8
Summer	3	0	6
Hagar	0	1	1
Elliston	0	2	2
TOTALS	16	19	51

KRESS

PLAYER	FG	FT	TP
Brinkley	5	4	14
Johnson	4	2	10
Ellis	4	4	12
Ellison	2	0	1
Webb	0	1	1
TOTALS	15	11	41

HEREFORD

PLAYER	FG	FT	TP
Boyd	8	7	23
Burrus	3	1	7
Hershey	0	4	4
Godfrey	2	4	8
Summer	3	0	6
Hagar	0	1	1
Elliston	0	2	2
TOTALS	16	19	51

PRICE COLLEGE

PLAYER	FG	FT	TP
Conrod	3	8	14
Hanson	2	2	6
Mitchell	2	4	8

The Sunday Brand Classifieds Got Results



TRAIN OF TOMORROW — Up-to-date Santas will deliver streamlined electric trains this Christmas, with all the newest features of modern railroading. Pictured is the latest word in toy engines, a new scale-dimension twin-motor diesel with built-in horn and magnetraction, an exact blueprint replica of the nation's latest real diesel.

Wanna Buy a Fort?
CHARLESTON, S. C. — You can get a bargain if you want an old fort in Charleston harbor. It is known as Castle Pinckney. The only historical value of the dilapidated structure is age and the fact it was used as a Civil War prison. The original Castle Pinckney was a log structure. An earlier version of Hurricane Hazel made a pile of fire wood out of it in 1804.

The present brick structure—or what remains of it—was completed in 1810, and named after Charleston's Charles Cotesworth Pinckney, ambassador to France after the Revolution.

Part of the masonry foundation, a frame dwelling and a large brick warehouse are about all that's left standing.

Pinckney and the island have been juggled back and forth between the U. S. Engineers, who used it as a storage depot, and the National Parks Service, which wants to get rid of it. There are no takers.

STOP THAT CHECK
NORFOLK, Va. — You've heard about the folks who hate to pay taxes, but how about those who pay taxes twice?

M. L. Carnifax, deputy treasurer of Norfolk county, says many people send in a check when they get their tax bill, then when they get the receipt they attach another check and send it back to the treasurer. And the treasurer doesn't like it. He has to return the second check.

Read The Classifieds

CHRISTMAS SALE!

Sale Starts Monday, Dec. 13

SURPRISE!

OUR COMPLETE STOCK
LADIES FALL DRESS SUEDE

SHOES \$6.95
Regular \$10.95 NOW
Values 4 to 10 AAAA to B

OUR COMPLETE STOCK
LADIES SUEDE DRESSUP FLAT

SHOES \$3.99
Reg. 5.95 to 7.95
Values NOW

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SHOES \$2.49
Regular 3.98 to 4.98
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ONE SPECIAL GROUP
Ladies Dress

SHOES 1/2 OFF
Broken Sizes & Odd lots

1 Group
SHOES \$1
Broken Sizes
Odd Lots

LADIES DEPT.

150 Cotton Blouses
Mostly Ship 'N Shore

\$2.50
Regular \$2.98 to 6.95
Size 32 to 38

100 Gowns
Rayon Crepe
Pink, Blue, White
Reg. 5.98 to 8.95

\$2.99

25 Ladies COATS
Reg. 59.95 - 79.95
Long & Short
39.00

SPORTSWEAR DEPT.

100 Dresses 40% OFF
Crepe, Wool, Taffeta
Size 10 to 20
9 to 15
12 1/2 to 24 1/2

JANTZEN SWEATERS & SKIRTS 25% OFF

MEN'S DEPT.

50 Men's SUITS
Double Breast
Good Colors
Reg. 47.50 to \$60
All Sizes **\$27.50**

75 MEN'S
TOPCOATS
All Sizes

Were	Now
49.50	35.00
33.75	27.50
29.95	24.50
25.75	19.95

100 Men's
Sportshirts \$1.99
Size M, L, XL
Reg. 3.98 to 5.95

150 Pair Men's
DRESS SLACKS
Size 27 to 48

Were	Now
17.50	13.95
15.95	12.95
14.95	11.95
13.95	10.95
12.95	9.95
10.95	8.95
9.95	7.95
8.95	6.95
7.95	5.95
6.95	4.95

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SOCIAL COMMITTEE—Some of the arrangements seen at the Cowser home are shown by the social committee. Mrs. V. O. Hennen, left, arranged the door piece which she displays and Mrs. D. C. Kinsey and Mrs. Chas. Hood are arranging corsages and Mrs. Townsend Douglas displays packages. They are standing at the lovely refreshment table which they have just completed for the Garden Beautiful Club open house Friday afternoon. (Staff Photo)



TEA TIME (left) — Mrs. George Graham pours and Mrs. Deward Roberson serves cake at the very modern refreshment table at the Garden Beautiful open house Friday afternoon at the Roberson home. (Staff Photo)

Garden Beautiful Visits Two Homes For Guest Tea

"The Spirit of Christmas" prevailed at all social functions during the past week with elaborate decorations, stories and musical entertainment carrying out the Yuletide message.

Homes of two members were open to guests and members of the Garden Beautiful Club at the annual Christmas Guest-Day tea held Friday afternoon from 3 to 5 o'clock.

Open for the occasion were the homes of Mrs. Deward Roberson, president of the club, and Mrs. Ray Cowser. Each member invited a guest and half of the club membership and their guests attended the Roberson Tea while the other half and their guests attended the tea in the Cowser home. Each group of guests progressed to the other home at the second hour.

A modern Christmas setting was featured at the Roberson home with the first welcome suggestion at the door which was covered with gold taffeta and hung with evergreen, oak leaves and pink glitter balls.

Inside the house brown and pink and gold colors predominated. The refreshment table was covered with a brown linen cloth with an overlay of pink net. Centering the table was an arrangement of long needle pipe, pink glitter balls and moss wood roses, flanked by lighted tapers. In the TV room a red and white Christmas tree held the center of interest and a huge snow man over the fireplace gave cheery accent. Mrs. N. D. Bartlett Jr., and Mrs. George Graham, past presidents of the club, poured.

Informal Christmas music was presented as background entertainment by Betty Jean Noland, Carol Ann Nowell and Sandra Story, as guests found delightful diversion in viewing the newest forms of art in Christmas arrangements, decorations and appointments for doors or windows, table settings and even for jolly old St. Nick.

Old-fashioned Christmas was the attraction at the Cowser home. Here many Christ-

mas ideas greeted the guests with the house in its entirety giving out an old-fashioned Christmas greeting.

The door piece was of greenery and holly, silver bells and bright baubles tied with red and green satin ribbon.

The serving table was laid with a floor-length green cloth edged in white fringe and draped at the corners with glitter balls. Angel figurines in a foamy white cloud flecked with glitter centered the table revealing the message "Peace on Earth Good Will to Men" in gold lettering on white satin ribbon streamers. White milk glass was used in appointments. Mrs. Maurice Tannahill and Mrs. Carroll Whiteside, past presidents of the club, presided at the punch bowl.

The same theme was used in decorating the hutch in the dining room and the den was featured by red candles and poinsettias in the mantel piece. Red and white predominated in the living room where one of the attractions was an apothecary filled with multi-

colored Christmas balls.

Background music was provided here by Eugenia Alexander and Linda Kay Noland.

Members of the club include Mesdames Howard Armstrong, S. L. Easley, Tom Carter, Ray Cowser, George Graham, J. B. Harlin, E. W. Harrison, V. O. Hennen, E. W. Hobson, Charles Hood, Frances Houston, Harold Kaestner, D. C. Kinsey, F. P. Lyons, Dick Miller, G. P. Owen, Helen Pipkin, Joe Reinauer, T. E. Seigler, Lowell Sharp, E. W. Solomon, Townsend Douglas, Q. J. Stanford, Carroll Whiteside, Gerald Wilson, Robert Veigel, J. L. Woodford, Deward Roberson and Miss Frances Turrentine.

Announce Wedding
Mr. and Mrs. T. B. Dyer, of Springlake, Tex., announce the approaching marriage of their daughter, Mary, of this city to Clarence Behrends, son of Mr. and Mrs. H. G. Behrends of Summerfield, Tex. The wedding is to take place Feb. 6, 1955.

Holiday Open House Affair Is Christmas Greeting To Friends

The old, old custom of entertaining friends at Christmas time to extend yuletide greetings was reviewed Thursday when Mrs. Rex Tynes held open house at a coffee in the morning from 9 to 11 and at a tea in the afternoon from 3 to 5 o'clock for approximately 150 guests.

The merry Christmas theme was carried out throughout the entertaining rooms in red and silver with the glitter of bright adornments caught in the candleglow.

Three miniature Christmas trees topped the mantel while across the room the big Christmas tree glistened with glitter and silver ornaments.

The refreshment table was covered with a dark green cloth decorated with tiny red felt trees

gleaming with sequins. The floral arrangement was of long leaf pine sprays with cones and red poinsettias backed by three graduating red candles.

Coffee was served at the morning party with appropriate delicacies featuring the Christmas colors, and Party punch and tea with lovely tea dainties were served in the afternoon.

Assisting the hostess in the morning were Mesdames F. M. Kester, M. T. Rutter, Earl Phillips, B. F. Cain, Jack Roberson, J. M. Gilliland, Alice Cox, Myrtle Wright, and Mrs. Ralph McCullough.

Making up the house party for the tea were Mesdames Ray Johnson, O. G. Hill, George Muse, Frank Lucas, John Jacobson Jr., A. O. Thompson, Jim Lipscomb, S. O. Wilson and H. A. Close.

Timely Program On Toys Heard At Mothers Club

Mrs. H. A. Cayness served as hostess for the Young Mothers Study Club meeting at her home Tuesday evening. During the short business session plans were made for the annual Christmas party which will be held in the home of Mrs. W. B. Dowell on Dec. 21.

Members answered roll call by naming new toys on the Christmas market.

A timely program on "Toys for Children" was presented by Mesdames Hugh Clearman who discussed educational toys and types of toys for different age children, and by Mrs. Gerald Hale who told the importance of teaching children to take care of toys and in teaching children respect for other people's property. Mrs. Rex Lee spoke on improvised toys and told how to encourage the use of many things about the house as improvised toys.

The new members were welcomed including Mrs. Craig Johnson and Mrs. C. C. Hayes.

Members attending the meeting were Mesdames Harold Banks, Bill Brady, Hugh Clearman, W. B. Dowell, Gerald Hale, Rex Lee, L. H. Lookingbill Jr., Clinton Massie, Gwynne Owen, Wayne Wallace, John Winkler and the hostess.

Christmas Party For Jaycee-Ettes Held Wednesday

The Jaycee-Ette Christmas party took place Wednesday night at the Jaycee Hut with Mrs. Clint Formby giving the program and reviewing the book "The Littlest Stork" a story of the miracle of love.

Gifts were exchanged and the president, Mrs. John Alken, conducted a short business session, when plans were made for the entertainment of the regional vice president, Margie Cally, at a coffee on Jan. 5.

Hostesses were Mrs. Bill Howard and Mrs. Jack Mitchell. Others attending were Mesdames John Aiken, Clint Formby, Bill Williams, Doryal Young, Carroll Goss, Harold Loerwald, Dennis Lomas, Don Fudge, Sam Nelson, Ray Bosley, Melvin Young, Herchel Miller and Mrs. Stanley Slagle who was a guest.



Child Study Club Yule Party Held In Woodford Home

Child Study Club held its annual Christmas party at the home of Mrs. Lisle Woodford Thursday night with Mrs. Bob Wear serving as co-hostesses.

The Woodford home was aglow with candlelight and the sheen of brilliant ornaments against a red and green background. Old-fashioned Christmas lamps were used on the mantel and the refreshment table, laid with a red linen cloth, and the center piece was of red candles, holly and poinsettias. Mrs. Bob Wear presided.

Mrs. Clint Formby was guest entertainer, reviewing the story of a Christmas miracle "The Littlest

Stork." Mrs. Wear read "The Night Before Christmas" with pantomime by Mrs. J. C. Reese, and featuring the arrival of Santa Claus at the conclusion.

Gifts were exchanged from a beautifully decorated tree and to complete the program Christmas carols were sung by the group.

Members attending the party were Mesdames Charles Coffman, Clinton Jackson, Merlin Kaul, Dale Kelly, Stanford Knox, W. B. Nunley, J. C. Reese, John Robinson, Maurice Tannahill, J. W. Witherspoon, Townsend Douglas, R. P. Coneway, F. G. Witherspoon and the hostesses.

Members attending the party were Mesdames Charles Coffman, Clinton Jackson, Merlin Kaul, Dale Kelly, Stanford Knox, W. B. Nunley, J. C. Reese, John Robinson, Maurice Tannahill, J. W. Witherspoon, Townsend Douglas, R. P. Coneway, F. G. Witherspoon and the hostesses.

Women's Activities

Social Events—Clubs—Civic Interests
Hereford, Texas, Sunday, December 12, 1954 Section Two

Final 1954 Study Program Held By LaPlata Study Club

The final study program before the annual Christmas party for the LaPlata Study Club, which will close programs for 1954, was presented at a meeting of the club held in the home of Mrs. Milton Adams Tuesday evening. The holiday party will be held on Dec. 17 in the home of Mrs. Don Little at 8:30 in the evening. Members are requested to bring canned goods for the club's annual welfare contribution.

Mrs. Lynn Kester presented the program on "Chill" using as her topic "The Music and Dances of

the Continent." "Nowhere along this narrow ribbon of land is it more than 250 miles wide. Caloma, which is in the desert region, is one of the few spots on earth where no rain has ever been recorded.

Chili has a group of island possessions known as the Robinson Crusoe Islands—because it was here that Alexander Selkirk was cast away in 1704. His experiences gave Daniel Defoe the idea for his novel "Robinson Crusoe."

The people speak the Spanish

Beta Sigma Phi Sorority Has Impressive Ritual Ceremony In Meeting For Pledges

A formal ceremony of rituals highlighted the Kappa Iota chapter, Beta Sigma Phi Sorority session held Tuesday evening in the home of Mrs. Jas. W. Witherspoon.

Mrs. Ronald Babione, president, conducted the impressive candlelight service of the pledge rituals presenting each new member with the pledge pin, the insignia of formal admittance into the sorority. Receiving the pledge pins were Mrs. Fred Sims, Mrs. Steve Clements, Mrs. James Ellis Higgins and Mrs. Leo Box.

Mrs. Babione also officiated at the ritual of jewels ceremony, at which time this high degree of membership was presented to Mesdames Earnest Langley, Robert Lamm, Aubyn Hodges and Miss Pat Linden. They were presented with jeweled badges representing their ritual degree.

Assisting in the ceremony were Mesdames Jas. W. Witherspoon, sponsor, Harry Cayler, chapter director, Glenn Nelson, Ray Suit and Neill Cooper. Mrs. Cecil Massey played informal piano selections as a background for the ceremonies.

Following the ritual ceremonies refreshments were served from a table with lighted tapers and greenery carrying out the holiday note. Mrs. Harry Cayler presided at the silver coffee service.

During the social hour a wedding gift was presented to Mrs. James Ellis Higgins, a new member.

Mrs. Neill Cooper will be hostess for the next meeting which will feature the annual Christmas party and exchange of secret pal gifts.

Members in attendance were Mesdames Harry Cayler, Neill Cooper, Ronald Babione, R. J. Cramer, Paul Harvey, Aubyn Hodges, Ray Suit, Steve Clements, Fred Sims, Chas. Laing, Robert Lamm, Earnest Langley, Edward Line, Cecil Massey, Glenn Nelson, Leo Box, James E. Higgins and the hostess.

Mrs. Oliver Rudd has returned home by TWA from Phoenix, Ariz., where she accompanied her daughter, Mrs. E. A. DeGraff and children, who joined Mr. DeGraff there to make their future home.



STUDY PLEDGE PINS — Mrs. Leo Box, Mrs. Fred Sims and Mrs. Steve Clements admire their new pledge pins which were presented in formal ceremonies held in the home of Mrs. Jas. W. Witherspoon Tuesday night. Pins signify full membership in Beta Sigma Phi Sorority. (Staff Photo)



JIM BAXTER, Rt. 2, Riona, is seen above with the freezer chest which Mrs. Baxter won in a contest sponsored by Western Auto Stores. Mrs. Baxter was one of 32 winners in the United States and won the only chest awarded in this region. (Staff Photo)

NORKAY LEADS GUIDES

NEW DELHI — Sherpas, the mountain guides who assist Himalayan climbers, have banded together in a benevolent association with Tensing Norkay, co-conqueror

of Everest, as president.

Its program is to arrange free education and training for young shepherds, to assist injured or disabled shepherds and their families and to serve as liaison between shepherds and climbing expeditions.

Our Cynthia Trips Over A Used Car

By Cynthia Lowry

AP Newsfeatures Writer
If anybody really wants to learn quickly about the difference between a buyer's and a seller's market, he should buy and then sell a used car.

Last spring a naive, dewy-eyed woman, who had never haggled in the cash, strayed into the marts of a great city in quest of a used car. The woman, who shall be called Cynthia, wanted a jalopy, a bargain heap good enough to get from home to railroad station of mornings and back at night and to patronize the supermarket on Saturdays.

Naturally, Cynthia wound up paying twice the budget allocation for a long, black vintage vehicle which consumed approximately one gallon of gas per foot of locomotion, but had—or so the custom-tailored salesman suavely assured her—brand new white walled tires, an extra big, powerful, new battery, and had been the treasured possession of a retired couple which used it only once a week for slow Sunday drives around the park.

It was a lovely car, just like youngsters take people for rides in, and Cynthia enjoyed almost all the ones she took.

The tires held up and so did the battery. The "honest" mileage meter stated it had traveled some 3,000 miles and, of course, when a car has gone that far you can only expect it will burn slightly more oil than gasoline. And it was just a jealous mechanic who said the frame had been cracked and warped in some accident. Anyway, there came a day, about 2,000 miles after purchase, when Cynthia went again into the marts to SELL the used car.

Suddenly, according to the custom-tailored buyer of used cars, a plethora of inexpensive cars had poured onto his lot. And nobody but nobody was buying the big ones. Nobody was buying a long, gleaming car that used a lot of gas, burned oil, needed new tires, a new battery and also was suspected of being in an automobile accident which cracked and warped the frame.

But because Cynthia had a nice honest face and maybe would come back next spring for another used car, the kindly dealer was prepared to accept the faltering bid for something less than half what she had paid for it.

Cynthia has a couple of pieces of advice for other women who,

not knowing a gasket from a firing pin, must acquire used cars:

A used car is a handy commodity only when used for a trade-in on (a) a new car or (b) another used car. The best time to deal in used cars is when a dealer is trying desperately to rid himself of the stock at hand—i.e. just before the new models come out.

Never get into a position where you must sell a car in a hurry. Never pay attention to either a buyer's or a seller's line of chatter. After all, if you can't sell it, you can always abandon it.

Never brag about a bargain you think you've bought, and you'll never have to confess what you sold the bargain for.

Keep away from used cars. Now Cynthia walks to the station, and although her feet hurt, she's happy. But she's not naive and dewy-eyed. She hates car salesmen, particularly used.

How Can I?

By Anne Ashley

Q. How can I remove marks of scorch?

A. Clothing that is scorched while ironing should be immediately plunged into cold water. Allow it to stand for 24 hours and by that time the marks will have disappeared. This of course applies to material that is washable.

Q. How can I keep the mouth-piece of the telephone clean?

A. Use a special treatment by using a cloth dampened with peroxide, or some other odorless disinfectant, so as to sterilize it as well as clean it.

Q. How should evaporated milk be prepared for whipping?

A. The can should be placed in cold water and the water brought to the boiling point. Allow it to boil for five minutes and then chill the milk.

Q. How can I clean ivory knife handles that are discolored?

A. Clean them with lemon juice and salt. Discolored bone handles should be sand-papered and then polished. Pearl handles can be cleaned with fine salt. Wipe them off thoroughly with a chamois to restore their luster.

Q. How can I get rid of that scale of dandruff on the top of a baby's head?

A. Wash it every day with castile soap and then rub white Vaseline jelly over the dandruff. The scale will loosen and come off within a short time.

Q. How can I polish shoes that are damp?

A. If one is trying to polish damp shoes, it is a good idea to add a little paraffin to the blacking.

Q. How can I soften water?

A. If a half-teacup of ammonia is added to the bath water, it will soften the water wonderfully, and also have a stimulating affect on the skin.

Q. How can I remove indelible ink stains from linen?

A. Moisten the spot with lactic acid, applied with a small brush. Then place the linen in the sun. Repeat this process several times if necessary.

Q. How can I prevent stiffness of the muscles?

A. After any strenuous exercise add a cup of epsom salts to the water when taking a bath. It will prevent stiffness of the muscles.



Hereford Girl Joins Husband In African Mass Evangelism Crusade

Mr. and Mrs. Milford Grisham and their six months old daughter, Rebecca Rhea, left New York by plane Dec. 2, for Gold Coast and Nigeria, West Africa, where they will join other American teams in an all-out effort to invade every province of Gold Coast and Nigeria with mass evangelistic meetings. Global Frontiers, an interna-

national world mission society, is sponsoring this unprecedented effort, which it says is "to evangelize the heathen before they can be channelled into Godless communism."

Global Frontiers expects to have 5 teams working in Gold Coast and Nigeria within a few weeks. Mr. and Mrs. Grisham spent 13 months in Portland, Ore., attending Bethesda Bible College. They returned home the first of September to visit with their parents, Mr. and Mrs. N. W. Culp of Hereford and Mr. and Mrs. A. G. Grisham of Plainview, before leaving for Africa.

Rebecca Rhea, their young daughter, is well supplied with grandparents. She has ten, who are Mr. and Mrs. J. J. Culp of Hereford, Mr. and Mrs. Albert Bertelson of Plainview and Mr. and Mrs. Grisham of Amarillo, as great-grandparents; her grandparents are Mr. and Mrs. N. W. Culp and Mr. and Mrs. A. G. Grisham. Rebecca Rhea is the only great granddaughter of Mr. and Mrs. Albert Bertelson and of Mr. and Mrs. J. J. Culp.

WRITE IT RIGHT

KNOXVILLE, Tenn. — The University of Tennessee decided that college students ought to be able to speak and write English—and that too many of them can't. Now instructors in every class—from agronomy to zoology—will grade their students not only on the subject at hand, but also on their ability to use English.

If two or more of the professors find a student deficient, he'll be required to attend a special, noncredit workshop.

Road Knights To Entertain Parents

The Road Knights held their regular meeting Monday night, Dec. 6, at the City Hall. Plans were completed for the "Parent Supper," which will be held Dec. 13 at the City Hall. Members of the Road Knights will bring food for their guest.

Those present at the meeting were: Billy Paetzold, Willy Pittner, Richard Clark, Jack Kaylor, Dean Paul, Bob Morgan, Bob Noiland, Ernie Filippo, Darrell Dawson, Bobby Schroeter, Mike Bednorz, Bob Vinton and Melvin Lomenick.

RUBBER TILE

If a careless holiday party guest drops a cigarette on your prized rubber flooring, don't worry. Rubber tile won't burn and the cigarette will go out in due course, leaving only a nicotine stain.

A rub with a damp rag or a mop moistened slightly in clear water will usually remove the stain. To remove a very stubborn char mark, rub lightly with fine steel wool.

A light waxing with water emulsion flooring will bring out the original gloss and the resilient rubber flooring looks as good as new.

A hippopotamus can grow to be 14 feet long.

Talk of the teen-age crowd!

YES SHE'LL LIKE THEM

YES THEY'LL FIT

colorful, comfortable Ripons

Ripon

Slipperettes fit any foot

One size for women, one size for girls. Ripon Slipperettes expand to foot size, grow small to tuck away in a corner of the overnight bag. Many gay colors to choose from.

the happiest folks on two feet

get Ripons for Christmas!

for her... the "PALM SPRINGS" \$2.98

Oodles of comfort in this exciting new pattern. Raised jacquard weave and four-tiered cuff are really flattering. All-wool-top, glove leather sole and sidewalls. Bright pastel colors. Sizes 9-10-11.

for him... the "ARGYLE" \$2.98 to \$3.50

These are jacquard knit in pure worsted. New low Slip-On style. Ripon's true heel construction. Rubbatex insole, glove leather soles, sidewalls. In "he-man" colors. Boxed for giving. Sizes 9-13.

for small fry... the "DONALD DUCK" \$2.50

Donald Duck in 3-Di Soft latex medallion on instep of this bright new Ripon will delight youngsters. All wool in solid colors with suede leather soles and sidewalls. Washable. Sizes 5-8.

See Our Complete Selection of **HOUSE SHOES** For Men and Women

hereford Shoe Store 323 N. Main

Phone 955

Final 1954...

(Continued from Page 1)

language and highlights of the year are the colorful festivals featured among the people. Among the most popular ones are Tresta de Amancas, Feast of the Vintage and the Feast of the Invention of the Cross. All moneys gained in the festivals or in the international games goes for the welfare of the people or their country," she stated.

Those attending the meeting included Mesdames F. L. Alexander, Leroy Aven, N. D. Bartlett Jr., Homer Brumley, H. H. Caraway, Dalton Criswell, Emil Dettman, Clint Formby, W. R. Hair, J. R. Johnson, Lynn Kester, W. J. Krumbein, Don Little, Ansel McDowell, Charles Newell, Elmer Patterson, Frank Prowell, Urlin Streu, A. J. Schroeter and the hostess.

HOME REPAIRS

LUMBER for rough work or Finish
MILLWORK
ROOFING
PAINTS & VARNISHES
BUILDER'S HARDWARE

We Can Arrange Convenient Terms

ROCKWELL BROS. & CO.
"A Complete Lumber Service"
A. L. DEAN, MGR.
104 So. MAIN TEL. 4

Christmas SHOPPING GUIDE

Jackie Nimble

BRILLIANT FUTURE
A BRILLIANT BUY

JACKIE NIMBLE, favorite designer of junior size sophisticates, sparks your wardrobe! A party dress of rich, wonderful, faille-like Givrine -- delicately embroidered, lavishly encrusted with pearls and rhinestones! Fine of fabric, fine of finish -- this is a dress with a sparkling personality -- by JACKIE NIMBLE!

FREE GIFT WRAPPING ON ALL GIFT ITEMS!

The Little Fashion Shop 22⁹⁵
"Smart Clothes for Smart Women"

- ★ Blouses
- ★ Sweaters
- ★ Lingerie
- ★ Costume Jewelry
- ★ Gloves
- ★ Bags
- ★ Skirts
- ★ Bed Jackets
- ★ Belts
- ★ Hose
- ★ Christmas Hats
- ★ Robes

Our Stocks Are Complete For Your Christmas Shopping

as you live and dream in

"mink" by Gold Stripe

Feel luxurious and oh-so-pampered in our sheerly beautiful pagnoir. Mink-printed nylon tricot... three-quarter length. The gentle neckline is piped and tied in nylon satin, the soft collar lends flattery. Small, medium, large.

IN WILD MINK

GOTHAM GOLD STRIPE

Ham Stars At Christmas

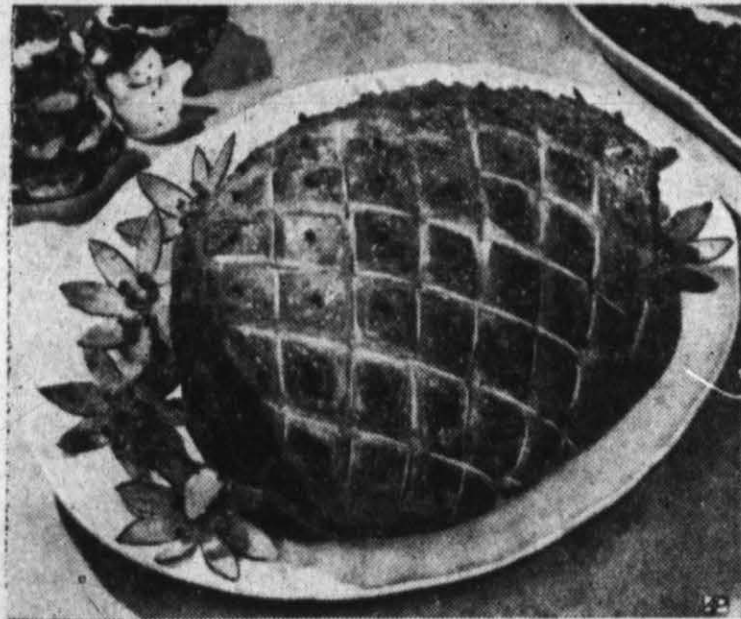
By CECILY BROWNSTONE
Associated Press Food Editor

ARE YOU OPENING your house this Christmas to some of your friends as well as your family? Then let the golden-brown glory of a glazed ham, studded with cloves, crown the buffet table.

See how the thin succulent slices fall from the carver's knife. So pink, pretty, perfect! For this ham is streamlined, newer than new. A plump-and-rounded delight that comes minus shank, skin and excess fat. Joy to the cook, heaven to the carver! The brain-child of one of our best known meat companies, the ham may be had two ways—fully cooked or regular cook before-eating, with oven schedules on the wrapper.

Everyone helps himself to the dishes set around the ham. Maybe homemade cucumber marmalade and a drift of fluffy mashed sweet potatoes scented with orange.

The buffet table is cleared to make way for the desserts. Here they come. All the traditional ones plus one new Christmas offering—star-topped cranberry fluff in a meringue shell.



NEW HAM -- Comes minus shank, skin and excess fat.



CHRISTMAS DESSERT -- Airy meringue shell filled with cranberry fluff.

CRANBERRY MERINGUE SHELL

Ingredients: 1/4 package (3 3/4 tablespoons) strawberry gelatin, 1/2 cup boiling water, canned jellied cranberry sauce, 2 tablespoons of lemon juice, 1/4 cup undiluted evaporated milk (chilled icy cold), one 9-inch Meringue Shell.

Method: Stir gelatin and boiling water together in a medium-sized mixing bowl until gelatin dissolves. Cut 3 or 4 slices about 1/4 inch thick from the cranberry jelly, now cut stars from the slices with cookie cutter; reserve for garnish. Crush remainder of cranberry sauce and measure 1 cupful; add the 1 cup cranberry sauce to the dissolved gelatin with the lemon juice. Chill, stirring a few times, until the consistency of unbeaten egg white. Whip chilled evaporated milk until stiff enough to hold a peak. Fold quickly but thoroughly into gelatin mixture. Turn into Meringue Shell. Garnish top with cranberry stars. Chill until set, about 2 hours. Makes 6 to 8 servings.

MERINGUE SHELL

Ingredients: 2 egg whites, 1/2 teaspoon lemon juice, 1/2 teaspoon vanilla, 2-3 cup sugar.

Method: Add lemon juice and vanilla to egg whites; beat until very stiff. Add sugar gradually, about a tablespoon at a time, beating thoroughly after each addition. Turn meringue into a buttered 9-inch pie plate. With a spoon or spatula, pile meringue around inside edge of plate, leave a 1/2-inch covering of meringue about 1/4-inch thick over bottom. Bake in a very slow (275 degrees) oven until lightly browned—about 1 hour. Cool thoroughly before adding filling.

Summerfield Study Club Holds Display At Christmas Tea

A Christmas pre-view of handmade gifts and decorations featured the Summerfield Study Club tea held in the home of Mrs. L. H. Lookingbill Thursday afternoon. Mrs. Ray Johnson was co-hostess.

Those attending the tea and display were Mesdames W. L. Johnson and B. E. Roberson of Hereford, Roy Euler, C. J. Lance, Reese Dawson and sons, Lee Curry, A. F. Blakemore, L. J. Counselman, Earl Lance, K. W. Neill, J. B. Noland, Mack Noland, Chas. Noland, C. R. Walsler, Guy Walsler, and the hostesses.

Each member brought a small gift for the State Hospital at Wichita Falls which were to be packaged and mailed to the institution in time for Christmas.

Holiday time refreshments were served from a table centered with pink carnations and greenery with Mrs. Lee Curry presiding at the silver tea and coffee services.

After the tea hour, attractive handmade gifts and yuletide decorations were displayed which later provided items for auction and sold to club members.

Gift Party Given

Members of the Friendship Class of the First Methodist Church entertained Wednesday afternoon in the class room to honor Mrs. Joe Garcia with a gift party.

Gifts were presented and lovely refreshments were served to Mesdames J. W. Kirby, Bert Boomer, T. J. Parsons, M. J. Noel, L. C. Thomas, Ed Warren, J. W. Thomas, H. C. Williams, James Black, Virgil Walker, C. O. Brown, Wayne Edwards, W. J. Stanford, J. C. McCracken, S. M. Dunnam, G. W. Newsom, Ansel McDowell, Nora Gillis, Art Lewis, Claude McGowen, S. S. Williams, J. O. Newell, Misses Frances Turrentine, Colline, Emma Jane and Martha Jean Brown.

STUDENTS TURN TO FORMOSA

TAIPEI, Formosa (AP) — Overseas Chinese have sent 1,600 of their children to Formosa to school this year, a record number. School authorities say many still go back to the mainland because of the scarcity of schools in Asia for overseas Chinese.

Most of the students coming here said they were approached by Communist agents who offered them various inducements to go to Red China.

READ THE CLASSIFIEDS

You'll be Amazed!

NOW—an economical, easy-to-purchase Remanufactured Engine GUARANTEED to give NEW ENGINE PERFORMANCE!

Come in and talk it over. See the MUSTANG on display! Learn why MUSTANG is the perfect answer to new power, new performance! It's as EASY to have a MUSTANG installed in your car.

Guaranteed trade-in on your old motor.

A QUALITY Engine at a price you can afford to pay. Get the MUSTANG Story.

SUI'S AUTO SUPPLY CO.
Phone 500

Avenue Baptist G. A.'s Advance

The Avenue Baptist Church was the scene of the Coronation Service for the G. A. girls, who had passed their Maiden and Lady in Waiting Steps.

Mrs. Howard Scott had charge of the service. Rewards were given to each girl. The Y.W.A. girls were "big sisters" for these girls.

The G. A. girls making their Maiden steps were: Billy Gardner, Janice Raymen, Lois Gifford, Willetta Spears and Peggy Bumpass.

Those making their Lady in Waiting steps were: Molly Price, Leota King and Audrey Mae Self.

When You Need
FIF
WOODY WILSON

Anthony's
G. R. ANTHONY CO.

YOUR **Christmas Store**

Glamorous TO WEAR... TO GIVE

RAYON GOWNS

by "Lorraine"

3.98

- Blue
- Buttercup
- Lilac
- Mint

Fashioned of supreme quality Acetate Jersey... trimmed with dainty nylon laces and ribbons of matching colors. Unsurpassed for quality, comfort and value. Several styles. Sizes S-M-L.

Big Colorful 4 ft. x 6 ft.

CUT PILE RUGS

Deep, Velvety cut pile rugs with fringed ends. Non-skid roller coated back for extra protection. 10 lovely decorator colors. Use them in any room in the house. Special feature.

\$3.99

PRACTICAL GIFTS FOR GIRLS

Girls' Fine Quality

RAYON BRIEFS

Girls' superb quality rayon panties in Hollywood brief styles. In White, Pink, Blue and Mauve. Double crutch. Good elastic waist. 2 to 12.

4 PAIR \$1

PRACTICAL GIFTS FOR BOYS

Boys' Flannel

SPORT SHIRTS

1.98

Colorful patterns in fine quality outing flannel. Two pockets, two way collar. Long sleeves. In sizes 8 to 16. Always an ideal gift.

PRACTICAL GIFTS FOR MEN

Men's High Quality

SPORT SHIRTS

3.98

Favorite fabrics in a grand array of the newest and smartest colors and patterns. Two way collar, two breast pockets. Handsewnly tailored to look more expensive. Sizes S, M, L.

Smart Gift Idea

WOMEN'S RAYON GOWNS

\$2.98

- Lovely Colors
- Lace Trimmed
- Well Made
- Comfortable
- Long Length

NYLON PANTIES

98c

Smooth fitting nylon tricot knit briefs. Good elastic waist, double crutch. In white or pink. Extra well made. Launderers easily. dries in a flash. S, M, L.

Ladies' 3-WAY Multi-Color

PLAID DUSTER

5.90

- Peter Pan Collar
- Pearlized Buttons
- 2 Pockets
- Tie Belt
- Self Turn Cuffs
- Lovely Colors
- Sizes 10-18

SMART NEW STYLES
SMART NEW COLORS

BAGS

\$4.98

Expensive Looking Plastic Calif. Choose from Black, brown, Red, Avocado, tan and sand. Always the most wanted gift.

JEWELRY BOX

IDEAL Gift

\$1.00

Convenient upswing tray with ear ring and ring slot. Mirror in lid. Rich slipper satin lining. Simulated leather covering in Ivory, Rose, Aqua, Red, Green and Wine.

Practical and Pretty

BOXED

TOWEL SETS

LOVELY PATTERN

1.98

A practical gift that is sure to please. 3 and 4 piece towel sets in the latest fashion colors and designs. Neatly gift boxed, ready for Christmas giving. Boxes designs: Swan Lake, Rose Garden, and Chiffon Floral Applique.



THE HEREFORD WHITEFACE BASKETBALL SQUAD is pictured above. The members are, from left to right: Lynn Bybee, Buddy Godfrey, Keith

Hodges, Jack Burrus, Francis Boyd, Danny Elliston, Richard Hagar, Ted Sumner, Homer Hershey and Jim Burkett. (Staff Photo)

Holiday Fabric Treats For Home Sewing Fans

Girls who can sew their own holiday finery have a treat in store when they visit their favorite piece-goods counters this season. Textile manufacturers have outdone themselves in turning out both exciting new versions of old favorites and brand new miracle

fabrics for the home seamstress. For your holiday party dresses you may choose from an array of glamorous man-made fabrics such as nylon tafetas, Orlon blends and Dacron, Dynel and various combinations of the same, as well as handsome new cottons, silks, lin-

ens and woolsens, all with new textures, designs and finishes. Among some of the most popular fabrics of the season are the new printed corduroys, with designs ranging from leopard fur to Chantilly lace. This velvety-all-cotton fabric is sturdy, long-wearing and washable, yet emerges this year in the glamor lineup, festive enough for the best party dress of the season. (May be found in Vogue Patterns: Skirt, No. 8206; bodice, No.

Guest Artist Honored At Informal Party

Joe Callaway, dramatist, who presented the first program of the season sponsored by the Hereford Concert Association Monday night at the high school auditorium, 5381; cummerbund, No. 8405.)

was honored by the board of directors at an informal reception held at the Tynes Party House following the concert. Mrs. H. A. Cavness, vice of the Association president, presided at the serving table which carried out the holiday theme with candles and greenery. Those present were Mr. and Mrs. H. A. Cavness, Mr. and Mrs. Ted Linnartz, Mr. and Mrs. Steve Clements, Mr. and Mrs. Dick Miller, Mr. and Mrs. Elton Vance, Mr. and Mrs. Hershel Trimmer, Mr. and Mrs. Paul Dishman and Mrs. Harry Cayler.

NEW MODELS CARAVAN WEDNESDAY, DEC. 15th HEREFORD IMPLEMENT CO.

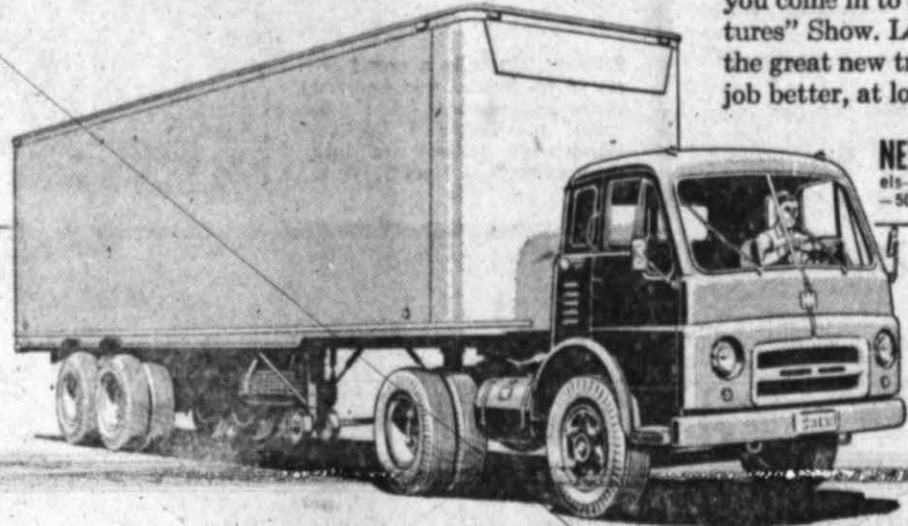
You are cordially invited to our "NEW MODELS...NEW FEATURES" SHOW

WEDNESDAY, DECEMBER 15th

Come in and see the new INTERNATIONAL all-truck models, the great new features to do today's truck jobs better, at lower cost!

INTERNATIONAL keeps 'em coming... all the time, to give you right now the developments that will help you do your hauling jobs better, cut your costs and boost your profits.

Check all the latest INTERNATIONAL developments shown here. You'll see many of them when you come in to our "New Models... New Features" Show. Let us give you all the details on the great new truck for you, built to do today's job better, at lower cost!



NEW space-saving, high economy, big capacity COE models—3 series, 12 models from 21,000 to 30,000 lbs. GVW—50,000 to 60,000 lbs. GCW. Also available with sleeper cab.



NEW multi-stop models with METRO bodies—14,000 to 16,000 lbs. GVW, 10 other models—5,400 to 11,000 lbs. GVW—4,800 to 8,800 lbs. GVW—METRO bodies—available with new METRO-ROIC transmission.



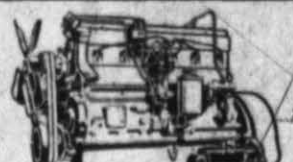
NEW power steering for all models. New light-duty trucks feature include tubeless tires, standard—optional automatic transmission or overdrive.



NEW Super Space Saver ROADLINER conventional truck-tractors that haul all 35-foot trailers in 45-foot limit. GVW ratings, 42,000-65,000 lbs.



NEW factory-installed 50-inch, one-man cab that permits balanced, 2-side loading of steel, lumber, pipe and other longer-than-truck materials.



NEW increased power, with all-new 201-hp Royal Red Diamond/501 engine standard in new high-power-to-weight 220 Series models.



NEW 8F-235 60,000 lbs. GVW six-wheeler, one of 25 six-wheeler models—all with famous, extra-rugged INTERNATIONAL bogie.



PLUS four-wheel-drive models of 11,000 and 15,000 lbs. GVW—built for lowest cost operation in roughest, toughest terrain.



PLUS factory-installed, Underwriters approved LPG power, available as optional equipment in 54 models from 4,200 to 45,000 lbs. GVW.



PLUS 10 diesel engines for 30 models. The INTERNATIONAL line of 185 basic models offers widest choice of power—30 engines, gasoline, LPG and diesel.



HEREFORD IMPLEMENT CO. INTERNATIONAL TRUCKS

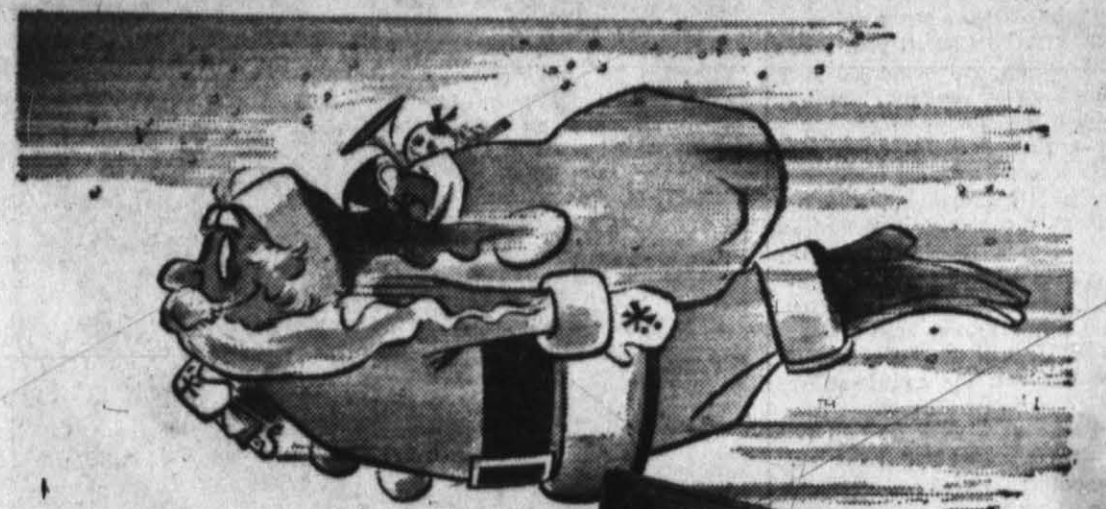
Standard of the Highway

YES MA'AM

There Is Still Time to Get Those Christmas Portraits

Cole Studio

115 W. 3rd Ph. 782



for the travelin' man!



Give

RCA VICTOR'S

automatic "Victrola" 3-speed phonograph!

\$99.95

It's a new "Victrola" 3-speed automatic portable phonograph. You can take it with you anywhere... plays wherever there's an AC outlet. Holds a stack of fourteen "45", ten 12-inch or twelve 10-inch records. Features "Golden Throat" tone system and eight-inch speaker. "Luggage type" cabinet has comfortable carrying handle. See it today! (Model 2ES38).

The Gift That Keeps on Giving!

It's great giving

an RCA VICTOR Portable Radio



RCA Victor "Globe Trotter" For Christmas cheer give this power-plus portable. It pulls in distant stations with ease. Operates on battery, AC or DC current. Has exclusive "Golden Throat" tone. Model 2BX63 \$49.95 (less batteries)



RCA Victor Super "Personal" Book-size portable; room-size volume. Weighs less than four pounds. Choice of six colors. Uses long-life RCA batteries. Has Battery Life Saver Switch, too. Model 2B420 \$24.95 (less batteries)

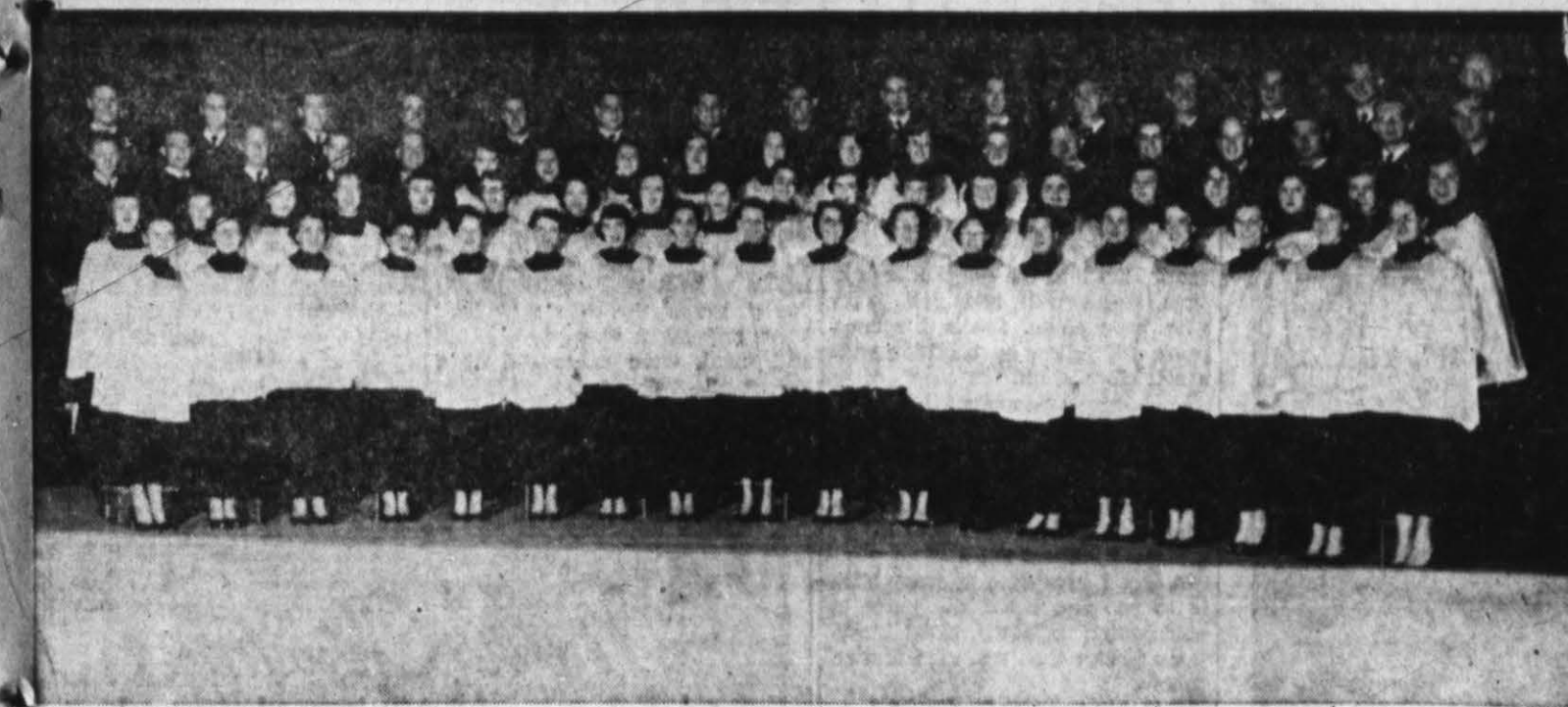
RCA Victor "Yachtman" An easygoing entertainer, this low-priced 3-way portable is "at home" anywhere. Operates on battery, AC or DC current. Features "Golden Throat" tone. Smart cabinet in choice of colors. Model 2BX51 \$50.95 (less batteries)



Give 'The Gift That Keeps On Giving!'

Remember, RCA batteries are radio-engineered for extra listening hours.

STREU HARDWARE



West Texas Choir Appears In Hereford December 14

The 75-voice A Cappella Choir of West Texas State College will present a concert in the Hereford High School auditorium at 1:30 o'clock Tuesday afternoon (Dec. 14), the fifth of a series of eight Panhandle cities.

Directed by Dr. Houston Bright, associate professor of music at WT who is well-known throughout the area for his choral compositions, the choir makes an annual Christmas concert tour. A second tour is made in the spring. The group will appear in Dumas, Dalhart, Phillips, Panhandle, Hereford, Vega, Friona, and Canyon, before returning to the WT campus.

Two special groups within the choir, as well as a number of soloists, will perform during the program. They include the Varsity Quartet and the JazzBelles, men's and women's specialty quartets. Soloists with the choir are Joanne Hill, Wayside; Kathleen Huber, Amarillo; Pat Lewis, Borger; Fayne Murphy, Dimmitt; Keith Gaede, Muleshoe; and Allen

Greer, Phillips. Numbers from which the choir will draw for its program include sacred part-songs and choruses, Christmas carols and arrangements, choruses by Dr. Bright and John Butler, a WT ex-student now teaching at Vega, and choral music for fun.

Both Dr. Bright and Butler have written sacred part-songs, and among Dr. Bright's choruses are "Come to Me, Gentle Sleep," "Solomon Grundy," "Lament of the Enchantress," and "I Hear a Voice A-Prayin'."

Among other works the choir will perform are "The First Noel," a Houston Bright arrangement, "Carol of the Bells"; "I Wonder as I Wander"; "Mary, Mary, Where is Your Baby"; and "Silent Night." Choir members from cities in which the group appears are Doris Bullard, Dalhart; Evelyn Fuller, Borger; Patricia Lewis, Borger; Cherry Moore, Borger; Lotus Root, Hereford; Barbara Winters, Canyon; Pat Childers, Hereford; Bee Chinn, Borger; Dorothy Cleavinger, Canyon.



SUE BARNARD

Sue Barnard Is Class Secretary

Sue Barnard, freshman student at Colorado College for Women at Denver, has been named secretary of the freshman class.

The daughter of Mr. and Mrs. D. C. Barnard, she is a graduate of Hereford High School and is majoring in home economics at the Colorado school. She was awarded the honor by popular vote.

Miss Barnard will arrive home Thursday to spend the Christmas holidays with her parents.

FUR PROSPECT

LANSING, Mich. (AP)—There's a good chance the valuable pine marten may once again roam Michigan forests. The Conservation Department says Ontario trappers may ship the fur bearers to Michigan soon for use as seed stock. The animals which possess highly-prized glossy coats and are easily trapped, disappeared with the clearing of the Michigan forests.

Safe 'n Sound

By JIM WOOD

If you've got a bed, a tooth brush, an extra pair of socks, and a change of underwear you've got a need for fire insurance on your personal property. . . Far too many people are so busy getting more that they don't take time to protect what they already have. It would take less than seven minutes for you to have a pile of ashes where your furniture and clothing used to be. Whether you live in your own home, rent, or live in a trailer house, you can protect your property with a household effects fire insurance policy. The cost of this coverage is surprisingly low. If you want to make sure that you'll have a buyer for a pile of ashes, call LONE STAR INSURANCE AGENCY.

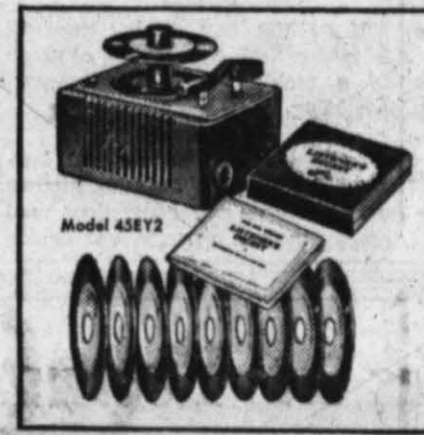
WATCH IT!

GREENVILLE, S. C. (AP)—A man slipped and fell while at work, was knocked unconscious, broke his glasses, sprained his shoulder and wrist, and got a bump on his head.

He hobbled to a doctor, who wrapped him up, told him to be careful, and sent him home. There, his wife saturated the bandages on his arm with alcohol in an effort to relieve the pain of the sprains. He then sat down in an easy chair and started to smoke his pipe but when he lit the pipe he also lit his alcohol-soaked bandages.

The resulting burns required hospital treatment.

You can give this 3-in-1 Christmas Gift



- 12 condensed classics on 10 RCA Victor "45 EP" records
- "Victrola" 45 phonograph
- 42-page musical enjoyment guide

RCA VICTOR LISTENER'S DIGEST

Give the gift of great music! RCA Victor makes it easy with this amazing three-in-one offer. You get

the Listener's Digest Album—the world's first "digest" of the best loved music . . . plus automatic "Victrola" 45 phonograph . . . plus 42-page musical enjoyment guide. All three for one low price! Come in today!

Give RCA Victor—"The Gift That Keeps on Giving"

Streu Hardware

Christmas Gift Ideas from RCA VICTOR

See our wonderful new collection of RCA Victor Clock-Radios . . . all of them perfect Christmas gifts . . . priced to fit your Christmas budget! Whichever you select—it's a gift you can be proud to give. You know RCA Victor is the finest. And so does everybody else! Stop in today. See—and hear all the amazing new RCA Victor Clock-Radios!

RCA Victor "Prompter." Smart modern styling. Has appliance outlet, piano-jack, "Sleep Switch," "Golden Throat" tone. Two color combinations. Model 4C671. **\$52.95**

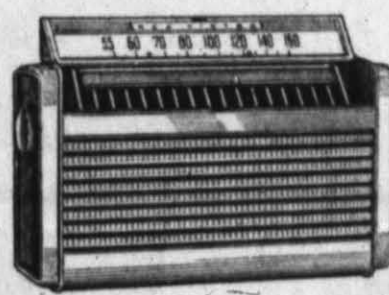
RCA Victor "Strato-World" 7-Band Portable Radio. "Powered to pick up the World!" Plays anywhere! AC, DC, or Battery operated. Sturdy luggage-style cabinet. 3BX67L. **\$139.95**

STREU HARDWARE

STREU'S and RCA VICTOR Say Give 'Our Best' to the Family

Now's the time to come in and see our wonderful new collection of RCA Victor TV, Radios, and "Victrola" Phonographs . . . all of them perfect Christmas gifts . . . all priced to fit your Christmas budget! Perhaps you'll go for one of the exciting new clock-radios. Or a New Orthophonic Hi-Fi "Victrola" Phonograph. Or how about

new big-screen television? Whichever RCA Victor you select—whatever you pay—it's a gift you can be proud to give. You know it's the finest. And so does everybody else! Stop in today! See how relaxing—and money-saving it is to make our store your one-stop gift shop for everyone on your Christmas list!



RCA Victor 3-Way "Personal" Portable Radio. Plays on AC, DC, or batteries. Dial on unique lift-lid. "Golden Throat" tone. Gray finish 58X4L. **\$49.95** (See batteries)



RCA Victor "Reveille" Clock-Radio. Lowest priced! Wakes you to music! "Golden Throat" tone. Maroon finish, ivory, green, red or black, extra. 4C531. **\$31.95**



RCA Victor "Quincy" AM Table Radio. "Golden Throat" tone. Automatic volume control. Brown cabinet finish. RCA Victor's lowest priced radiol 3X52L. **\$19.95**



RCA Victor 21-inch Medallist 21". "All-Clear" picture. Ebony finish. Matching stand available, extra. Model 21S50L. **\$209.95**



RCA Victor 17-inch Trans. Lowest priced. Ebony finish. Matching "Roll Around" stand, extra. 17S450. **\$159.95**



RCA Victor 24-inch Brantwood. "All-Clear" picture. Grained finishes, mahogany lined oak, extra. Model 24S829. **\$385.00**



New Orthophonic High Fidelity "Victrola" 45 Phonograph. Lowest priced! 8-in. speaker, ceramic pickup, new amplifier. Mahog. 45HY4. **\$73.50**



RCA Victor New Orthophonic High Fidelity "Victrola" Consolelette. 3 speaker. 3 speed! Mahogany finish, lined oak, extra. 3HE55C. **\$169.95**

Perfect Christmas Gift FOR MUSIC LOVERS

Single-play phonograph. Weighs only 7 lbs. 1 AC operation. Leatherette covered in maroon and brown; brown and lined oak; green and lined oak. Model 3EM23 **\$31.95**

RCA VICTOR 3-SPEED PORTABLE "VICTROLA" PHONOGRAPH

Priced to fit your Christmas budget—and sure to give years of entertainment and pleasure to the music lovers on your Christmas list. Come in—see and hear this wonderful new RCA Victor portable "Victrola" phonograph today!

6 glamorous colors to brighten any Christmas

Brick Red & Black, Powder Blue & Ivory, Arctic White & Black, Dark Green & Ivory, Chestnut & Black, Brick Red & Ivory.

\$41.95

NEW Extra-Powerful

RCA VICTOR RADIO

Give "The Gift That Keeps on Giving"

RCA Victor's striking new Driscoll table radio—is styled in six fashionable color combinations—a smart set for every setting. Its compact, rugged chassis brings in AM stations clearly—even in difficult reception areas. Choose from the colorful new RCA Victor Driscoll Detector Series today!



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To Save On Pumps and Casing
See
J. A. ASHER
With
Haynes Machinery Co. Inc.
Plainview, Texas
Office Phone 4-2115 Residence 4-4144

School Lunch Menu
(Menus for Dec. 13-17 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

TUESDAY
Pimiento Cheese Sandwiches.
Ice Cream Sticks
Hamburger. . . Buns
Sliced Tomatoes. . . Lettuce
Onions. . . Pickles. . . Mustard
Fruit Salad. . . Milk
Oatmeal Cookies

WEDNESDAY
Pinto Beans. . . Onions
Spiced Beets
Combination Vegetable Salad
Cornbread. . . Butter. . . Milk
Apple Cobbler

THURSDAY
Fried Steak. . . Gravy
Mashed Potatoes
Buttered Green Beans
Bread. . . Butter. . . Milk
Orange Halves

FRIDAY
Salmon Patties. . . Catsup
Scalloped Potatoes with Cheese
Cabbage-Apple Salad
Bread. . . Butter. . . Milk
Cherry Cobbler

ROAD GETS HOT
WINNSBORO, S. C. (AP) — Forest fire fighters welcomed a new road as a firebreak but instead the roadway suddenly flared up with flames and the fire spread to the other side.
The fire fighters knew it was dry from prolonged drought but they didn't think it was that dry. The road fire was caused by a coat of surfacing material poured on preliminary to the gravel application.

Household Scrapbook

By Roberta Lee

Cleaning Light Fur
Mix 1 pint of flour, 1 tablespoonful of fullers earth, and 1 pint of bran. Rub into the fur thoroughly, then shake well and rub again with bran alone. Shake fur once more and follow by brushing with a soft clean cloth.

Asparagus
When preparing asparagus, if the tough ends are stripped of the outside skin, they will be found when cooked to be tender and palatable.

Frost Bites
A good remedy for frost bites is to rub and bathe the parts in cold water until the blood circulates freely; then rub with mutton tallow.

Icy Weather
When the streets are icy, if a strip of adhesive tape, about two inches wide, is attached to the length of each sole of the shoes, or rubbers, it will help to prevent slipping.

Rust on Nickel Plate
To remove rust from nickel plate cover the rust spots with oil of grease and let it remain for two or three days, then rub thoroughly with ammonia and polish.

Inducing Sleep
A small dose of soda taken in a glass of warm water before retiring will often induce sleep in restless persons.

Olive Oil
If the hands are sensitive and roughen easily, try rubbing olive oil into them every night and then sleep with an old pair of gloves on them. A week of this and the hands will be soft and white.

Sticky Drawers
To prevent drawers from sticking rub floor wax on the slides and also on the drawers. Polish thoroughly because unjess rubbed in well the wax forms a sticky coating.

Pickles
If a little bag of dry mustard is laid on the top of the contents of a pickle jar it will prevent moulding.

Dish Towels
A light-weight curtain rod fastened securely behind the kitchen range, or on any convenient wall space, makes an excellent device

for drying the dish towels or any other small article, in bad weather. It can be painted the color of the kitchen woodwork, is never unsightly and never sags.

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Dr. Edward A. Shugart, the minister, began the collection about 50 years ago. His son took it over after World War II. It now numbers some 350 canes, most of them collector's items. Included is one made by a slave and used by President Andrew Johnson. The newest is from a cedar used as a Christmas tree at the last reunion of the seven Shugart sons and daughters at their home.

READ THE BRAND CLASSIFIEDS

say *Merry Christmas* with years of typing pleasure!



Remington Quiet-Riter
Also Royal Portables In Stock



OFFICE SUPPLY

Phone 201

Presenting

The friendly folks at Young Motor Company Who Keep Your Car in Tip - Top Condition!



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Mechanic - 16 Years Experience



BOB FATHERINGHAM
Mechanic - 35 Years Experience



TOMMY KEMP
Service Manager



GEO. EASTMAN
Mechanic - 15 Years Experience



ELLIS MASON
Washing and Porcelainizing

Registered L-M Mechanics - Pledged to Serve You and Your Car!



The above pictured employees of Young Motor Company represent over 75 years of experienced "know-how" in servicing YOUR Automobiles. We are proud to present them to you today, and invite you to come in and get acquainted.

We now have what we consider one of the BEST SERVICE DEPARTMENTS IN TOWN, and think that you will agree. So, come on out . . . bring your service worries to us. We appreciate your business.

Young Motor Co.

E. Highway 60

Phone 9



MISS DELLA STAGNER

Community Builders

By Coelita Shelton

What would a community be without schools? What would the schools be without teachers? Well, if you give an honest opinion, you couldn't have school without teachers and looking at the subject in this manner, adds to the importance of Della Stagner, who is the elementary co-ordinator for the Hereford schools.

Miss Stagner came to Hereford in 1946, having taught previously in Adrian and Lipscomb County. This makes her ninth year in the Hereford schools. Miss Stagner, well experienced in this type of work, has held her present office for six years. She has taught school for 21 years in all Della, when asked about her job, said: "I enjoy my present job very much. It is so challenging. Even though you never feel as though you have completed enough or fully completed what you have started. My special interest is children. I like to do things for them, especially."

Before teaching in this city, Della was bookkeeper for the International Harvester Company and for the John Deere Company, as well.

Miss Stagner was born in Hill

County at Itasca, Tex. She attended schools in Castro County and Canyon, having moved in that vicinity as a small child. She is a graduate from Canyon High and West Texas State Teachers College in Canyon, where she received her MA degree. She did some of her work at the University of Texas.

Miss Stagner makes her home with her father at 305 Lawton St. Pertaining to affiliations, Della is a member of the Pi Chapter, Delta Kappa Gamma, national society for women teachers; Alpha Chi, national honorary society and several professional organizations including the NEA, TSTA, ASCD, and B&PW. She is a former president of the Hereford B&PW Club, and is an active member. She held a district office in the club last year, and attended the National Convention in San Francisco one year.

Della Stagner is an active member in the First Baptist Church of Hereford. She has taught the 16-year-old girls Sunday School class for several years.

As a hobby, Miss Stagner likes reading and says she also enjoys trying to write some.

In the view of a community builder, Della Stagner believes Hereford needs another elementary school and a community center. She states, "The only way in which to achieve anything is through cooperative efforts."

Beauty At Home

By Lynn Carter

Q. What are some eyebrow makeup tips for the various types of eyes?

A. Closely-set eyes are helped beautifully if the brows are plucked wide apart at the center and all hair, of course, removed from over the bridge of the nose. With full, prominent eyes, the brow itself should not be thick and should terminate higher than the level of the outer corner of the eye. Deeply-set eyes are helped by a naturally groomed, rather fine eyebrow.

Q. What rouge placement will add fullness to my face?

A. Rouge away from the nose and don't bring it very far down on the face. Avoid placing rouge in the hollows of the cheeks, but bring it around the hollows, thus making the contour appear rounder.

Q. What is a good corrective treatment for oily skin?

A. Sponge the face with a mixture of equal parts cologne water, witch hazel and rose water. Cut down on fatty foods in your diet, too.

Q. Please give me a good thigh-reducing exercise.

A. Sit on floor, leaning on the hands, which are placed on floor slightly in back of you. Bend left knee, bring left foot close to your hips. As you straighten left leg, bend right knee and bring right foot close to hips. Keep alternating, and slapping the legs down against the floor.

Q. What can I do when my nerves are tense and it is hard to rest?

A. Try lying flat on your back and pedaling the feet in the air as if riding a bicycle. After a few minutes, drop the feet and stretch the body from the tips of the fingers to the tips of the toes. Most of us do not stretch enough, and this is wonderful for you.

Q. What are some good hints for real hair beauty?

A. Wash the hair as frequently as necessary. Brush every day. Change styles with the seasons. Be sure to examine the back as well as the front of your coiffure with a hand mirror. Give your hair sun, air, exercise, nourishment, and a medicine if ill.

Q. How can I quickly and easily freshen "stale" makeup?

A. After squeezing a pad of absorbent cotton in cold water, dip it into skin freshener and press this over the face very lightly. It absorbs oil and shine. Then add a bit of powder.

Q. What can I do for freckles on my hands and arms?

A. Try the following, applied with a small sponge or bit of cotton: 1/2-dram borax, 1/2-dram sugar, and one ounce lemon juice.

Q. How can I mix a good skin tonic at home?

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A. Rub cream into them just before taking a bath. This is an ideal time too, to let your face cream do its work. Put it on before getting into the tub and leave it until you have finished.

AT HARMAN'S

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Humming Bird

INDIVIDUALLY-PROPORTIONED STOCKINGS

HUMMING BIRD DAVENFIT® stockings are individually-proportioned to fit accurately at the foot, ankle, calf, bend of the knee and in length. Try them and enjoy the smooth leg flattery that completes a fashionable "top-to-toe" look.

66 gauge, 10 denier	\$1.95
66 gauge, 12 denier	\$1.65
60 gauge, 15 denier or 12 denier	\$1.50
51 gauge, 30 denier or 15 denier	\$1.35

Each length and leg shape is differently proportioned in Davenfit Shorts 8 1/2 to 10 1/2; Davenfit Mediums 8 1/2 to 11; Davenfit Longs 9 1/2 to 11.

We'll "size you up" with the HUMMING BIRD FIT FINDER

COLORS - Stardust - Bitter Sweet - Petal Beige & Blossom Beige.

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He'd love a Jacket!

Extra Special!
Just Unpacked!
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BOY'S JACKETS
We were lucky in obtaining these Factory Close-out Jackets right in time for Xmas.

The prices on these fine quality Jackets are amazing -- Be sure to visit our Downstairs Boy's Department -- Free Gift Wrapping.

Two FULL RACKS To Select From -- ALL SIZES 6 to 20 -- Values 8.95 to 16.95

STYLES - LINED SURCOATS - All wool interlined, belted with moulton collar -- Jackets of warm water proofed fabric. Knit cuffs and waistband. Zip front. Also reversible styles.

\$7.00 and \$12.00

Men's All WOOL BEAUTIFUL PLAID Wool Quilted Lined **MACKINAWS** \$16.95 Value **\$12.50**

36" Wide Permanent Pleated COTTONS 19c Inch	NEW SELECTION Misses & Ladies BUSKENS HOUSE SLIPPERS 2.98 & 3.98	Just Received 10 Dozen MONKEY Socks 39c pr	Men's Leather DRESS GLOVES \$2.98
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24 Hour Wrecker Service
All Types Body Repair
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TRULY-TEAGUE CHEV.
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Phone 2049 Main Office 740

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only \$16.95
Special C.O.D. With insurance
Shipping Insured 148 gold-filled
BULOVAS—Two illustrated above. Backlogs and watches directly and unobscured. Fully recommended. Also Green, Elgin, Waltham, Bessie and other leading brands. Lifetime money-back GUARANTEE. Use 10 days, money back if not satisfied. Return in full and we'll pay postage. FREE handsome response card with order received this month.

Write for FREE catalog of diamonds, pearls, watches, costume jewelry.

SPECIAL Water-Resist. Resistant, Shock-Resistant (MILITARY SPEC.) Extra-secure. Shock-Resistant. Luminous Dial. Swiss Pat. \$14.95 plus 50c shipping. Lifetime Service. 100% MONEY-BACK GUARANTEE. Write for FREE catalog.

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WARM'N WASHABLE WOOL'N

WASHABLE WOOLEN SPORT SHIRTS

Other Styles \$4.98 to 8.95

Eye-catching woollens at budget-balancing prices, warmly woven of 60% softest wool and 40% fine rayon. The perfect combination for rugged wear, smooth appearance and active comfort. Choose from a variety of sportsman colors and patterns.

Carnegie out of this world styling!

A. Superbly tailored from fine, washable corduroy. Colors-Red, Kelly, Blue, Brown. \$2.98.

B. Dan River wrinkle-shed combed gingham. Wide assortment of colors. \$1.98 to \$2.98

C. Soft, colorfast flannel. Sanforized for complete washability. Assorted Colors. \$1.98

D. From Dan River broadcloth. Button-downs collar complete with knitted tie. Solid colors and white. \$2.98

E. Washable all Viscose rayon gabardine in assorted pastel colors. \$1.98 & \$2.98

Boy's sizes 1 to 20

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Your Christmas Store

WE GIVE S & H GREEN STAMPS



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Beef Stev. with Tomatoes, Potatoes, Carrots, and Onions
Peach Halves... Milk
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Hamburger... Buns
Sliced Tomatoes... Lettuce
Onions... Pickles... Mustard
Fruit Salad... Milk
Oatmeal Cookies
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Pinto Beans... Onions
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SPECIAL Water-Resistant, Shock-Proofed INCALOC. 15-Jewel, 17-Jewel, 18-Jewel, 19-Jewel, 21-Jewel, 23-Jewel, 25-Jewel, 27-Jewel, 29-Jewel, 31-Jewel, 33-Jewel, 35-Jewel, 37-Jewel, 39-Jewel, 41-Jewel, 43-Jewel, 45-Jewel, 47-Jewel, 49-Jewel, 51-Jewel, 53-Jewel, 55-Jewel, 57-Jewel, 59-Jewel, 61-Jewel, 63-Jewel, 65-Jewel, 67-Jewel, 69-Jewel, 71-Jewel, 73-Jewel, 75-Jewel, 77-Jewel, 79-Jewel, 81-Jewel, 83-Jewel, 85-Jewel, 87-Jewel, 89-Jewel, 91-Jewel, 93-Jewel, 95-Jewel, 97-Jewel, 99-Jewel, 101-Jewel, 103-Jewel, 105-Jewel, 107-Jewel, 109-Jewel, 111-Jewel, 113-Jewel, 115-Jewel, 117-Jewel, 119-Jewel, 121-Jewel, 123-Jewel, 125-Jewel, 127-Jewel, 129-Jewel, 131-Jewel, 133-Jewel, 135-Jewel, 137-Jewel, 139-Jewel, 141-Jewel, 143-Jewel, 145-Jewel, 147-Jewel, 149-Jewel, 151-Jewel, 153-Jewel, 155-Jewel, 157-Jewel, 159-Jewel, 161-Jewel, 163-Jewel, 165-Jewel, 167-Jewel, 169-Jewel, 171-Jewel, 173-Jewel, 175-Jewel, 177-Jewel, 179-Jewel, 181-Jewel, 183-Jewel, 185-Jewel, 187-Jewel, 189-Jewel, 191-Jewel, 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Let's Cook Something



A Favorite Recipe Of Mrs. S. M. Dunnam

Here is a delightful cake for the pre-holiday season, wonderful to have on hand after the fruit cake is made and set aside for the Christmas dinner. And to go with it is a salad that may be used as

a dessert if you like. The salad goes with any kind of meal for guests or family or it may be used as a final service to complete the meal.

Mrs. S. M. Dunnam contributes these recipes for today's column and recommends them as fool-

proof if directions are followed.

The cake is called Buttermilk Loaf Cake and resembles the old-fashioned and ever popular pound cake. Here's how to do it:

Buttermilk Loaf Cake

Cream together 2 cups sugar and 1 cup shortening (half butter improves the flavor). Add 4 eggs one at a time mixing well after the addition of each egg. Sift and measure 3 cups of flour and re-sift three times. Add the flour to sugar and egg mixture alternately with 1 cup of buttermilk to which has been added 1/4 teaspoon soda. Then add 1 teaspoon vanilla, 1 teaspoon lemon and 1 teaspoon orange extract and blend all together well. Pour in a greased and floured stem cake pan and place in a 350° F. degree oven. Bake one hour.

If you like pound cake you will like this one.

Dainty Salad

1 1/4 cups boiling water
1 package lime or orange Jello
1 small can crushed pineapple
1 cup cream-style cottage cheese
8 or 10 marshmallows cut in pieces
1/2 cup nuts in large pieces
1 small can evaporated milk thoroughly chilled and whipped
2 teaspoons lemon juice
Dissolve Jello in boiling water, add pineapple and place in refrigerator until mixture reaches the syrupy stage. Add all other ingredients and fold in stiffly beaten milk to which has been added the two teaspoons of lemon juice. Pour in an oblong Pyrex dish and allow to set in refrigerator. Cut in squares to serve and if used as a dessert, top with a fluff of whipped cream and a cherry.

Gift Tea Is Held Thursday

Gifts were presented at a nursery shower honoring Mrs. Francis Hill and the little son who arrived recently to make his home with Mr. and Mrs. Hill, at a come and go tea given in the home of Mrs. Stan Barrett Thursday afternoon. Other hostesses included Mesdames F. H. King, Johnny Winkler, Robert Lemons and Ronald Babione.

Mrs. Charles Hill presided at the refreshment table which was festively decorated with cedar, pine cones, tall red tapers and gaily colored balls. The nursery motif was emphasized in table appointments.

Calling during the afternoon to greet the little newcomer and his mother were Mesdames Fred Kroll

Chas. Hill, Stan Sigmon, D. W. Harkrider, R. A. Daniel Jr., O. G. Hill Jr., Raymond Paetzold, Herbert Haseloff, Irving Alexander, Howard Gore, Spicer Gripp, Earl Stagner, W. L. Davis Jr., Steve Plank, L. J. Counselman, Darrell Blanton, Richard Winget, Walter London Jr., V. C. Hopson, Ralph Hastings, Henry Hastings, L. H. Lookingbill Sr., R. N. Yarbro, Carroll Newsom, L. H. Lookingbill Jr., Hilton Higgins and Joe H. Devenport.

Those sending gifts were Mesdames J. O. Newell, J. T. Gilbreath Jr., Preston Hagans, Charles Hodges, Bill Dameron, Ernest Wade, Forrest Hill, W. W. Hill, Miss Delia Stagner and Miss Katherine Hill.

Read The Classifieds

Husbands Are Feted At Party

Members of the Phebean Class of the First Baptist Church entertained husbands at a Christmas dinner party given at the church Thursday evening. Tables for the occasion were decorated in the holiday motif featuring Santa and his reindeer and other figurines, candies and bright ornaments.

A Christmas program was presented with Mary Lois Colter playing a medley of carols telling the Christmas story as the introduction. Mrs. J. R. Allison told the story of "The Littlest Shepherd" and Mrs. Sam Albright entertained with accordion music. Rev. Don Larkin and Mrs. Howard Scott gave a chalk-talk with Mrs. Scott as narrator, of "The Unexpected Guest." Group singing of carols

completed the program.

A contribution was made to the Little Moon Mission fund instead of the usual exchange of gifts. Rev. Howard Scott gave the benediction.

Those attending were Messrs and Mesdames Bill Kendall, Ray Johnson, Steve Powell, Lester Newton, Wilbur Gibson, J. B. Harlin, Gwynne Owen, Carl Hollingsworth, Tommy Braddy, Kenneth Coker, Charles Laing, Clinton Massie, John Winkler, Mrs. Sam Albright, Rev. and Mrs. Don Larkin and Rev. and Mrs. Howard Scott.

Mr. and Mrs. Charles Barnhart of Santa Rosa, N. M., have returned to their home after a week's stay here with old friends, Mr. and Mrs. W. S. Fluitt.

Read The Classifieds

HURRY! SHOP NOW!

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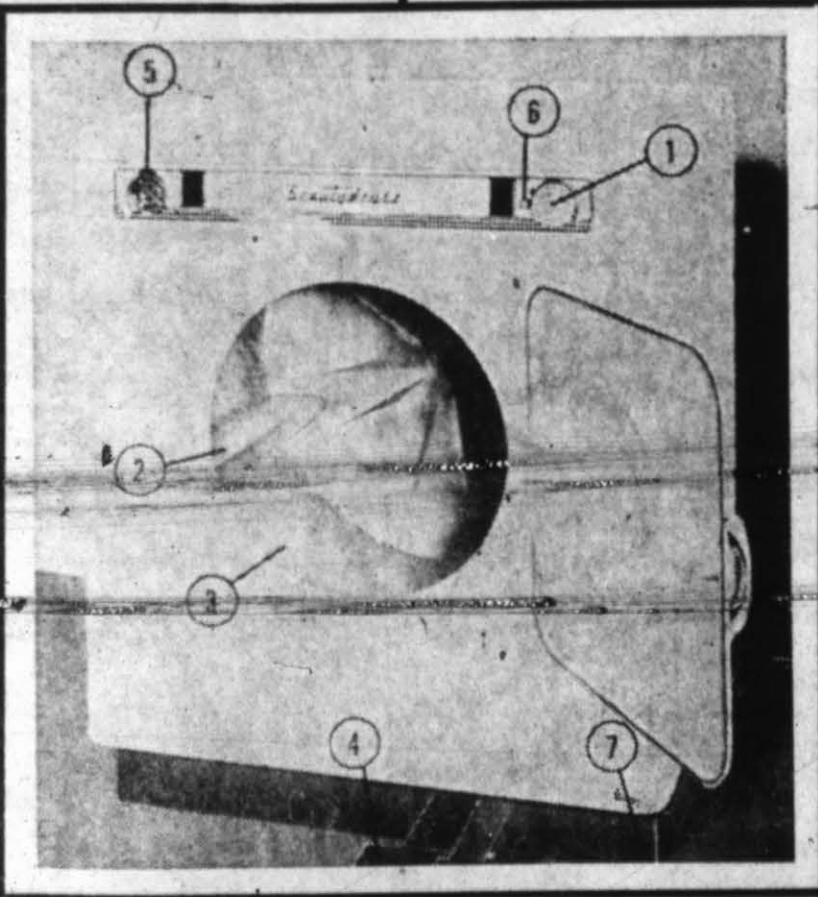
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The Sunday Brand

Hereford, Texas, Sunday, December 12, 1954

Section Three

EDITORIAL COMMENTS

County Roads Are Big Expense Item

Several people have called and asked for more details on the proposed purchase of a new grader, following appearance of a publication for bids issued Monday by the Commissioners Court.

The grader, as we understand it, will replace one of the present graders in Precinct 2, which the Court will trade in on the new equipment. In addition, it is well to note that the vote to purchase the grader was unanimous, indicating that all four Commissioners have given it considerable study.

As to grader operation, in general, they are expensive. The recent audit showed a total purchase of 16 graders in the seven year period at a cost of \$201,290.52, less trade-ins, which left a total net cost of \$135,549.57 to tax payers. The same audit showed an inventory of nine graders on hand as of Dec. 31, 1953.

During the seven-year period, the purchases were divided as follows: four graders in Precinct 1, valued at \$54,473.72, purchased Nov. 8, 1948, July 15, 1949, Mar. 25, 1952 and Aug. 25, 1952. Precinct 2, five graders, valued at \$58,377.81, purchased Aug. 9, 1947, Mar. 4, 1948, Oct. 24, 1949, Sept. 11, 1950, Nov. 9, 1953. Precinct 3, three graders, valued at \$40,938.39, purchased Aug. 6, 1948, April 28, 1951 and April 9, 1952. Precinct 4, five graders valued at \$47,500.60, purchased Mar. 10, 1947, Nov. 14, 1949, Oct. 20, 1951, and Nov. 9, 1953. The audit does not show purchases beyond Dec. 31, 1953, at which time the inventory was valued at \$129,198.55.

The need and use of graders, is, of course decided solely by the Commissioners Court. In Deaf Smith County purchases apparently follow a time interval plan through which the machines are fairly evenly divided through the four precincts.

E-Way Fails Again

Like McCarthy, the highly controversial Randall County Expressway Bonds keep popping up in the news columns. Actually, the bonds do not concern Deaf Smith County too much -- except for the fact that people of this area would use the E-Way extensively. Possibly, in some cases, as much as the residents of Randall County.

Most people of this area thought the bond issue would carry in the election last week. When it failed, many persons realized that a two-thirds majority is difficult to pass -- regardless of the bond issue.

A factor, possibly more important in the election than the indebtedness of the county, rests in the condemnation of property which would follow successful passage of the bonds. The effects would be far-reaching on individuals and upon operators of small business establishments. Things which appear of little consequence to an outsider might seem pretty serious to individuals concerned.

However, sooner or later, the bonds will pass. Maybe not in 1955 or 1956, but they will someday pass -- and the E-Way will become a reality. When they do, Hereford will move approximately 15 minutes closer to the City of Amarillo.

The Sunday Brand



Established 1948

Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50¢ per month. Single copies 10¢ each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

News Editor James M. Gillentine
Asst. Manager Melvin Young
Mech. Superintendent Stanley Phillipps
Society Editor Mrs. John McLean

The cost of roads in Deaf Smith county is indeed an expensive operation. During the seven-year period reflected in the audit, roads cost tax payers just under \$1 million. To be exact, \$995,217.30, broken down as follows: Road and Bridge fund \$660,287.19; Equipment Purchases, \$168,195.85; Graders \$135,549.57; Paid direct from the Lateral Road Fund, \$31,184.69.

Whether the cost of roads, in general, is too much, we do not feel qualified to say. As to graders in specific, the answer is the same. However, we do understand that some counties in Texas (Noland, Fisher and others) are renting road graders on an annual basis at \$1,500 per year. The rental cost, in addition to furnishing the machine also includes maintenance for the 12-month period. Such a situation, if available, should result in considerable saving for the county (possibly \$8,000 to \$10,000 annually) and to say the least, should be well worthy of investigation.

The Brand is -- and always has been -- an advocate of good roads. Good roads are today a necessity, rather than a luxury. And -- "Woe unto the Commissioner who fails to furnish them." This outlook, of course, puts the burden back on the people who elect the commissioners. However, we wonder if anyone in the county knows just how many miles of roads the tax payers maintain -- and how much it costs per year per mile?

Fire Department Doing Good Job

The City of Hereford passed out Christmas bonus checks to members of the Hereford Volunteer Fire Department this week and, along with the checks, went words of praise for the job which Hereford's firemen are doing.

The Brand would like to add its appreciation to the kind words from the city fathers. We have no figures to back our statement, but we doubt if there is another volunteer department in Texas which operates as efficiently, smoothly and with such outstanding results.

No fire pictures have appeared in The Brand during the past year, because there just have not been any fires of consequence. The Hereford Fire Department answers fire calls so promptly that the blaze is subdued before it has a chance to spread.

This does not mean that a fire cannot get out of control before the department gets on the job. It does not mean that every big fire can be charged up to the fire department. We do believe, however, that there are few, if any, volunteer fire departments in Texas that can equal that of Hereford. Such efficiency naturally tends to hold down fire losses.

As we have said before, men on the Hereford department contribute much to the welfare of the community and in behalf of their fellow man. It is such a pleasure, therefore, to see official recognition by the city. Such action, after all, merely reflects general opinion throughout the community.

Albert Einstein, eminent physicist:

"If I would be a young man again . . . I would rather choose to be a plumber or peddler."

Winston Churchill, British Prime Minister:

"I am one of those who believe that the powers of the West and the East should try to live in a friendly and peaceful way with each other."

Dwight D. Eisenhower:

"Democracy is nothing but a spiritual conviction that each of us is enormously valuable because of a certain standing before God."

Matthew B. Ridgeway, Army Chief of Staff:

"An alliance is only as strong as its parts."

Mikita S. Khrushchev, First Secretary, Central Committee of the Soviet Communist Party:

"We have yet the most wonderful recollection of America as a partner and friend in the fight against Hitler."



LIFE'S HAPPIEST MOMENT!

QUESTION OF THE WEEK:

Should Children Spend Christmas At Home?

Often a big question these days is: "Where will we spend Christmas?" Some parents want to spend the holidays with the children's grandparents, while others contend that the children will appreciate Christmas more if it is spent at home. What is your idea on this subject?

MRS. FLOYD WALTON JR.

"Oh, it's rather difficult to answer. Well, I know when I was a child, I enjoyed going to Grandmother's. But, I think maybe when your children get up older, there would probably form more unity in the family to spend Christmas at home. Of course, it would be according to how many children you have, too. If it is a large family it probably wouldn't make much difference."

MRS. C. R. WINGET

"Well, I have three children so we always spend it at home. By the time they open all of their presents and all, there's usually too much stuff for anyone else to put up with. But, each year, my sister and her family come down from Oklahoma and spend Christmas with my folks, so there's always small children in the house. We all eat Christmas dinner over at Mom's. Although, every Christmas Eve, my husband's folks and our family always have a progressive dinner together. We've done that for years and we sure have a lot of fun doing it, too. But, as far as Christmas morning we always open our gifts at home, because of so many children. And I do believe it is best."

MRS. O. G. HILL

"Well, our children, sometimes, spend the Christmas holidays with us, but I just believe they would enjoy Christmas more if they spent it at home with their own children. Then after the Christmas holiday, itself, is over, spend some time with their parents. I believe that would be better."

MRS. GLEN HOPSON

"I certainly believe that the children will appreciate Christmas more if it is spent in their own home. That is my opinion."

MRS. FRANCES HOUSTON

"Oh, I just don't know. I would say that would depend on the individual."



"Oh! Boy! -- Get a load of THAT."

Panhandle Paragraphs

PROSPECTIVE BRIDE DIES IN CRASH

A funeral service will take the place of a happy bridal shower which had been planned for a young Spade girl today at the Spade Methodist Church. Killed in an automobile accident Monday night, three miles east of Littlefield on FM road was Mrs. Lillian B. Rhyne, 30, a bride of only 16 days. Her sister, Miss Ethel Bundick, 25, driver of the car, was slightly injured. — Lamb County Leader, Littlefield. PP

PADUCAH FIRE LOSS

Final fire loss figures to the Farmers Co-op Gin cotton storage building and contents were released Tuesday of this week by Chief Price Sandlin. The fire, which broke out in the cotton storage building at the gin on the afternoon of Oct. 22, did less than \$5,000 damage to the building and contents, Sandlin said. Early estimates, following the stubborn blaze, were reported to be around \$10,000. —The Paducah Post PP

GIRL HITCHHIKERS

A 17-year old Farmington, N. M. girl is being held in the Dallam County jail until her parents come to Dalhart to take her back, Police Chief Ben Leavell reports. Officers found the girl hitchhiking about two and a half miles southwest of Dalhart on Highway 54 Wednesday morning, Dec. 1. She and two other girls had left their homes, he said. —The Dalhart Texan PP

TULIA RADIO STATION OPENS

Open house at the new KTUE studios was observed Sunday afternoon from two until 5:30 o'clock. Tommy Hulsey, manager, allowed visitors to tour the entire plant, including the control room and studio, while the station was on the air. Light refreshments were served and visitors were interviewed over the air at certain times. Clint Formby of Hereford, Marshall Formby of Plainview are owners of Tulia's new station. Hulsey was formerly associated with KPAN. —The Tulia Herald PP

NEW CANADIAN RIVER BRIDGE

Dedication ceremonies for the Canadian River Bridge, between Pampa and Perryton, will be held sometime in the latter part of April if the present rate of construction continues. If bad weather in the next three months holds up construction, the dedication will be later. —The Ochiltree County Herald PP

CHARGED ON MEAT THEFT

Willie Isaac Stephens, Ralph Cecil Locke, Jr., Billy Floyd Looper and Thos. Lloyd Looper are in the Canyon and Amarillo jails, charged with the theft of meat from the slaughter house at the Jack Gibson place south of Canyon on highway 87. The grand jury will act upon their case when it meets. —The Canyon News

The BOOTLEG Philosopher

Editor's Note: The Bootleg Philosopher is writing about something he may have an authoritative knowledge of this week; debts.

Dear Editor:

Every once in a while somebody refers to me as non-progressive, and I guess if you want to judge a man's thinking ability by how clean his fields are there might be something so it, but that's what comes of taking a superficial view.

I would like to report that for the past few years I have been neck and neck with no less an enterprise than the aviation industry, which everybody knows is progressive.

While the aviation industry has been hard at work on faster and faster airplanes, having now reached the point where it has broken through the sound limit, I have not been asleep, figuratively speaking.

My experiment, which probably has more relation to the individual than aviation's has consisted of attempts to break the debt limit.

I have read of pilots' reports on their wrought - up feelings as they neared the sound limit and then crashed through, and I can report that edging toward the debt limit and then crashing through is just as nerve-wracking and perilous.

Furthermore, my experiments have been more independent, I didn't have a government appropriation or inexhaustible funds from a foundation behind me, I've had to do mine on my own, almost on a shoestring, with considerable grumbling from the people in charge of the debt limit, who have resisted scientific exploration at every turn.

And also, I understand when a pilot crashes through the sound barrier everything becomes peaceful and quiet. I can report I found nothing like that on the other side of the debt limit. It gets noisier as you approach the limit, then gets worse after you crash through. Some people do not appreciate scientific research.

I understand some people are contending the government, if it keeps on spending, will reach the debt limit, and I've heard of Congressmen trying to pass bills getting the limit extended, and if it can be done, if the limit can be extended every time the government approaches it, it'll be a fine thing, but I've got my doubts. For whatever it's worth, I would like to let the government know there is a debt limit and things are worse on the other side than this side. The sound barrier is a much safer thing to crash.

Yours faithfully,

J. A.

BIRDS BROADCAST

RICHMOND, Va. (AP)—Mrs. H. J. Griffiths says her 14-year-old son, Arvon, has been a practicing scientist since he was three. As a toddling infant he used to beg for soap powder, starch and cooking ingredients to "make chemistry."

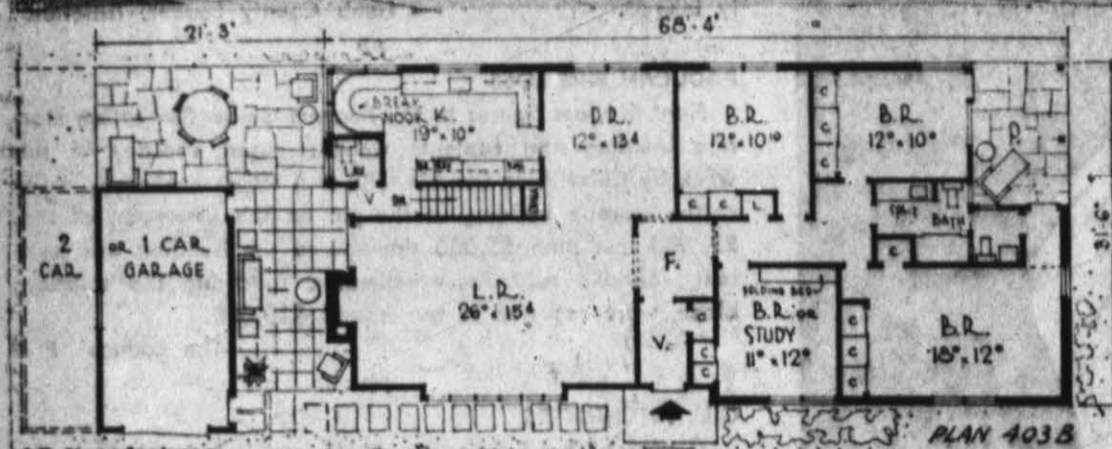
Arvon's room looks like the home base for a rocket flight to Mars or the Moon. There's a short wave radio, an electric tie-tac-toe, a photo laboratory, parlor magic equipment, telegraph equipment, a public address system linking upper and lower floors of the house, and lights go on automatically when the door is open. Some of it frightens Mrs. Griffiths—like a small box with parallel upright antenna wires which give off weird dancing lightning flashes when a switch is flipped.

One gadget mother Griffiths likes very much. Arvon rigged up a recording microphone outside an upper window and his mother hears birds broadcast as she works down stairs.

"I have the most beautiful music in the mornings," she says.

Water use in the United States averages 100 gallons a day for every person in the country.

HOMES FOR AMERICANS



AP Newsfeatures
BIG, LOW AND WIDE, this house has four bedrooms all on the main floor. A spacious breezeway connects the house with garage, which can be built for one or two cars. Planned for a broad lot, the house has an over-all width of more than 68 feet without breezeway and garage. The house proper covers 1,919 square feet. This is plan 403B by Rudolph A. Matern, architect, 90-04 161st St., Jamaica 2, N.Y. A large basement is included.

Courthouse Records

Warranty Deeds
 J. E. Dyer, et ux, to E. M. Rice, et ux, being all of Lots five and six and a part of Lots seven, eight, nine and 10 in Block two of Bockstahler, Kaetzel and Kokomoor's Subdivision of a part of Block 25 of Evants Addition.
 Owen L. Bybee, et ux, to William H. Willis, the East 60 feet of Lots 11 and 12 in Block 28.
 D. H. Alexander, et ux, to Judson Edward Line, et ux, a part of Block 16, of Evants Addition.
 C. E. Parker, et ux, to J. T. Carroll, all of Lot 33 and the South half of Lot 34, Parker Subdivision of the west half of Block 23, Evants Addition.
 R. J. Engler, et ux, to Jack Nichols, all of Lot 21 in Block 44 of Evants Addition.
 E. J. Grady, et ux, to J. E. Young, et ux, all of the West 70 feet of Lot seven; all of the West 70 feet of the South 40 feet of Lot eight, all of the North 10 feet of

LATH ON THE ROAD

AP Newsfeatures
EVER HAVE to pull a tow truck to pull your car out of snow or soft ground? You can get traction in such places by carrying strips of expanded metal lath in your car trunk. The diamond mesh metal type used for a plaster base is durable and lightweight.



Lot eight and all of Lot nine of Block 67.
 Floyd McGee, et ux, to Cawthon Bryant, all of Lot 13 and the North 24 feet of Lot 14 of France Subdivision of the East half of Block 23 of Evants Addition.
 John Butcher, et ux, to Ernest Flood, the East half of Section 12, Block K-8, Certificate 94, Tyler Tap Railway Company original Grantee.
 H. Waldron Melton, et ux, to Henry Willis Melton, first tract: all of the West half of Section 11 of Carter and Head Subdivision; second tract: East half of Section

16 of said Carter and Head Subdivision.
 Grady W. Wilson to Elvin Wilson, the South 168.3 acres of the West 198.4 acres of Section five, Township two North, Range five East, of a Capitol Syndicate Subdivision.
 Robert Bell, et ux, to Ray McCullough, all of Block five of the Welsh Addition, save and except the East 282 feet of the North 343 feet of said Block five and save and except the East 190 feet of South 288 feet of said Block five.

Marriages
 Darrell Martin to Miss Julia Yonna Grubbs.

New Automobiles
 Joe H. Henson, 1954 Ford, 12-3; Levi Johnson, 1955 Chevrolet, 12-3; T. C. Summers, 1955 Oldsmobile, 12-2; R. G. Houston, 1955 Ford, 12-4; W. T. Carmichael, 1955 Pontiac, 12-4; L. V. Cole, 1955 Chevrolet, 12-2; R. G. Price, 1955 Chrysler, 12-2; Joe O. Probst and Veronica, 1955 Oldsmobile, 12-6; C. L. Hodges, 1954 Plymouth, 12-7; J. S. McCullar, 1954 Pontiac, 12-6; W. D. Wisdom, 1955 Chevrolet, 12-6; Bill R. Waldrep, 1955 Buick, 12-7; Tom Tucker, 1954 Chevrolet, 12-5; Charles Moore, 1954 Cadillac, 12-7; N. D. Bartlett, 1954 Ford, 12-8; J. E. Robinson, 1955 Plymouth, 12-7; Irvin Reeves, 1954 Chevrolet, 12-7; C. W. Bowman, 1955 Buick, 12-8; Rev. B. Paytan, 1955 DeSoto, 12-7.

Movable type for printing was made from clay in China about 1050 A. D.

In ancient times, apples were supposed to have magical curative properties.

Pure silicon is worth about \$380 a pound—almost as much as gold.

There were about 12,000 students in U. S. colleges in 1850 and about two million in 1950.

The world consumes about 50 million metric tons of pulp paper products a year.



Hereford Radiator Serv.
PHONE 1597
 South of Neil's Body Shop

Santa Knows His Leather

By DOROTHY ROE
 Associated Press Women's Editor
 Undecided Santas always can be sure of settling their gift problems successfully with leather accessories for every name on the list. Men, women and children appreciate the handsome luster and sturdy practicality of leather gifts—and there is a wide variety available this year for all three categories.

Little girls love leather belts, handbags and party shoes. Small boys get a charge out of leather boots, cowboy belts and jackets. Big girls never fail to react enthusiastically to fine gloves, bags, belts or luggage. And men, of course, have a natural affinity for good leather, whether it comes in bedroom slippers, brief cases, wallets or suitcases.

Any man would welcome a shaving kit in top-grain cowhide, a pigskin stud box or tie case, travel slippers in their own leather envelope, or a cowhide attache case with removable briefcase. If he smokes a pipe, give him a pigskin covered pipe and matching pouch. If he drives a car, give him a good pair of pigskin driving gloves. If he's a sportsman, a leather jacket will be just his dish.

Any teen-age girl will love a leather tote bag, that can carry school books as well as cosmetics and money. She'll also welcome cuddly shearing slippers that come in every color of the rainbow, or a travel case made in round hatbox style, like those used by famous models.

Mom and the aunts will be happy with handsome handbags that are available this year in all leather



FOR HER -- Matching leather bag and belt set in black and white calf with heavy gold chains, with fine doeskin gloves thrown in.



FOR HIM -- Handsome top-grain cowhide attache case with removable briefcase and room for an overnight change of haberdashery.



FOR A GLAMOR GIRL -- Give her a white Christmas in rawhide travel accessories such as this fitted cosmetics case for trips.

Visit in Idaho
 Mr. and Mrs. E. W. Hobson returned Wednesday from a three-week visit with relatives and friends in Idaho. Mrs. Hobson's cousin, Mrs. Tom Haislip of Hale Center accompanied them and visited with her daughter in Portland, Ore.

About four times as many men as women die of lung cancer.
 Turkeys can grow to be around 70 pounds dressed weight.
 Some form of heart appears in all animals complicated enough to have specialized organs for respiration, digestion or excretion.

Read The Classifieds

THE REAL McCOYS
 BY JOHN and GEORGE

 BET PAW'S GLAD HE INSURED TH' STILL WITH—
John McLean Insurance Agency
 24 Years of Insurance
 Know How
 Phone 273

there's an **ELECTRIC GIFT** for everyone!

... and that's what makes shopping electrically so much fun, and so simple. Just one stop at the appliance store, and you can finish all the names on your list. Toys for tots or modern electric range for mother—you'll find they're all electric, all wonderful.

SEE YOUR REDDY KILOWATT DEALER FOR WONDERFUL CHRISTMAS GIFTS, OF COURSE, THEY'RE ELECTRIC

REDDY KILOWATT
 APPLIANCE DEALER

SOUTHWESTERN PUBLIC SERVICE COMPANY

MR. FARMER
 It's Time To **CONVERT**
 Your Tractors and Other Farm Machinery To Economical

Phillips 66 Philgas

Chances are that your farm machinery is now sitting idle, due to the end of Harvest. If so, then bring your Mobile Farm Machinery in to Hereford Butane, Inc. for conversion to the more economical "Philgas" Butane.

SEE US TODAY!
Hereford Butane, Inc.
 Phone 1300

On The House

By David G. Bareuther
AP Real Estate Editor

SQUEAKING FLOORS are one of the most common problems in houses. They are almost always caused by the loosening of nails that hold the subflooring to the joists. Shrinkage and drying out of the lumber causes the nails to loosen.

Squeaks in a first floor are often the easiest to get rid of. A floor over a plastered ceiling offers more of a problem.

When a first floor is over a basement or crawl space, with the underside of the floor structure exposed to view, you can get under it and watch for movement in the boards while someone steps back and forth on the squeaky place.

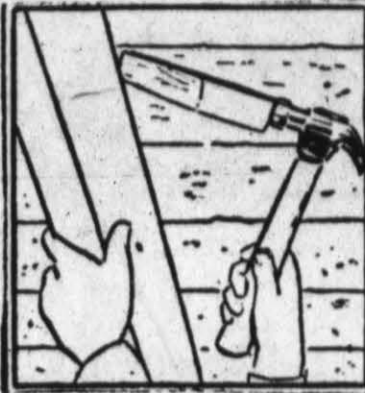
When the space between the faulty board and the joist is only paper thin, a few finishing nails may stop the squeak. Drive these nails at slight angles through the finish flooring, sub-flooring and on down into the joist. Use a nail set or the last blow to avoid marring

the floor. Or an adequately long wood screw may do the trick, in which case it's wise to countersink the screw head far enough to allow for a good plug on top of it to save the appearance of the floor.

Where a joist or subfloor has warped and there is a noticeable space between them at the squeaking point, a wedge, such as the thin end of a wood shingle, may be driven between them. Nails are then driven down through the floor to hold the wedges in place.

Resin-coated finishing nails or casing nails, about two inches long, are best for this use. At least two nails driven at different angles are needed for each squeaking point. Nail holes left by the nailset can be filled with wood putty or wood filler.

ANOTHER WAY to bring a floor down tightly is to nail a strip of hardwood to the top edge of a joist and then drive screws up through this into the subfloor to pull the boards down. Use screws



A THIN WEDGE sometimes can be driven between a joist and the subfloor to stop movement causing squeaks.



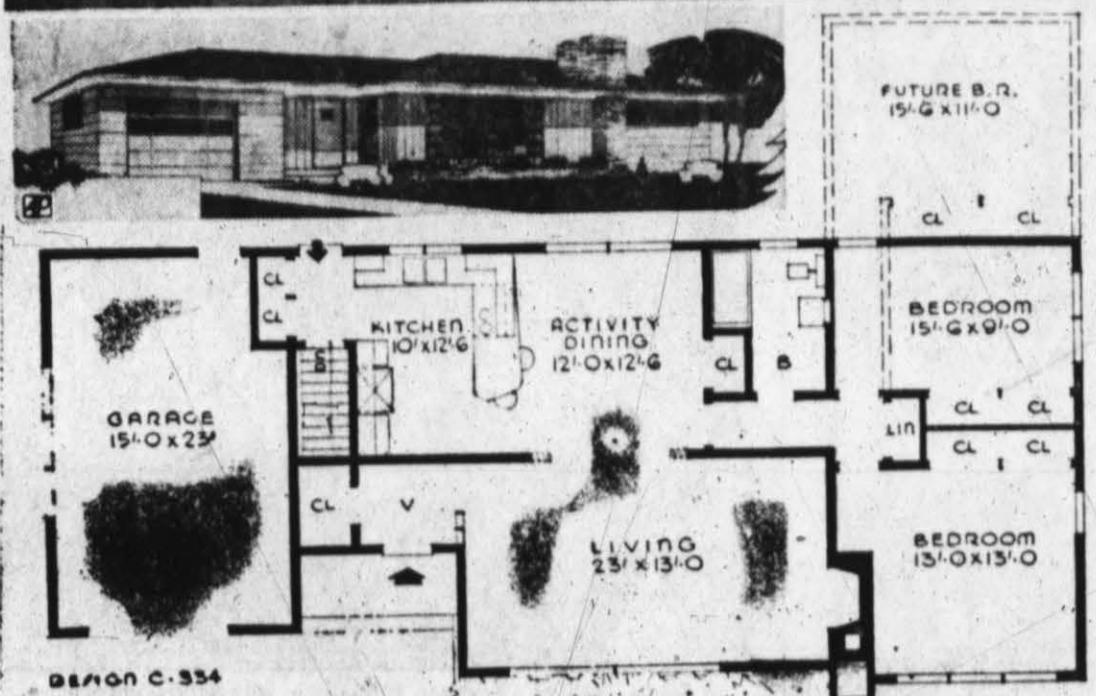
SQUEAKS at several points can be combatted by nailing a hardwood strip to a joist with screws up into the floor.



TALCUM POWDER or powdered graphite puffed into cracks sometimes silences milk squeaks in a floor.

only long enough to go through the strip and well into the subfloor without going through the finish flooring above.

HOMES FOR AMERICANS



AP Newfeatures
THIS ONE-STORY house can be enlarged to provide a third bedroom by adding a wing in the rear as indicated by broken lines. A family room for activities or dining is separated from kitchen by a snack bar and can be merged with the large living room by folding doors. An oversized garage makes construction without a basement practicable with stair space ample for modern heater. This is plan C-334 by the Small House Planning Bureau, St. Cloud, Minn. The house covers 1,303 square feet without garage and third bedroom.

Over a plastered ceiling it is difficult to locate the spacing and direction of joists. One way to do it is to tap gently on the ceiling with your knuckles. Spaces between joists will ring hollow. Joists will sound solid. When you locate a solid strip, indicating a joist, measure the distance from the nearest outer wall, which will be in the same place upstairs. Then you can usually figure that the joists are spaced 16 inches on centers and so you can determine the joist located under the squeak.

Nails and screws through the flooring are about all you can rely on upstairs.

SINCE HARDWOOD finish flooring covers the original nails that hold subflooring to joists, you may be able to remedy mild squeaks by forcing the floor down without additional nails. To do this, take up the rug or carpet, place several layers of old newspapers or old carpeting on the floor for a pad, put a block on top of this and pound the block vigorously. Another stop gap for mild

HOME REPAIR DOs and DON'Ts

By Andrew C. Long

CALKING

DO... select the proper kind of calking compound... gun grade for application with a calking gun, knife grade for application with a putty knife or trowel.

DO... note that the nozzles of guns and tubes are beveled so calking can be done at a 45-degree angle for best results.



Follow the bevel on the nozzle of the calking gun.

squeaks is to puff talcum powder into cracks between floor boards. This lubricates the rubbing points and silences the squeak without stopping the movement. Some people suggest powdered graphite, which is used for automobile locks. But graphite is black and messy and will not enhance the appearance of a hardwood floor.

paint a firmer surface.
DO... caulk around water and gas pipes at the points where they pass into the house through the walls.

DON'T... forget that, while white, gray and other light-colored calking compounds take paint very well, the black type is not meant to be painted.

DON'T... think that calking is unnecessary on a fairly new house—settling and shrinkage often cause small openings at joints.

DON'T... overlook the use of calking compound as a filler for wood seams which are exposed to the elements.

DON'T... apply calking material to a damp surface or when the temperature is below 50.

Oysters

When frying oysters, add a little baking powder to the flour in which they are rolled. It makes the oysters puffy and very delicious.

New Books For

Pre-School Children
A new guide to successful parenthood has just been published by the Encyclopaedia Britannica. The series of books includes one for parents entitled "We Learn About Ourselves." Another "We Learn to Play," is indexed for quick reference to specific activities recommended for children of various ages and for different occasions. These include games for large or small groups, for ill children and for parties. A charming book, "We Learn About Other Children," is a series of photographs of children in other lands. "We Learn About Animals" is a delightful book of photographs that show life-like closeups of squirrels, elephants, turtles and horses.

The picture books will please any youngster and parents will be helped immeasurably to understand their youngsters by the pre-school advice books in this series.

Bathtub
An enameled bathtub can be cleaned and made to look like new if rubbed with a cloth dipped in turpentine and salt. Then rinse the tub in clear water and rub dry.

READ THE CLASSIFIEDS

A DOLLAR SAVED IS A DOLLAR EARNED

CHECK this chart and see how your savings grow at First Federal at 3% compounded semi-annually.

Save Monthly	5 Years	10 Years	15 Years	20 Years
\$10.00	\$ 646.47	\$1,397.41	\$ 2,269.73	\$ 3,283.02
25.00	1,616.17	3,493.52	5,674.32	8,207.55
50.00	3,232.35	6,987.05	11,348.65	16,415.10



4th & Pile — Dial 4461
Clovis, New Mexico

Notice Farmers

Let Us Pipe Natural Gas To Your Irrigation Well!

SAVE ON FUEL BILL

Call

WAKEFIELD CONSTRUCTION CO.

Phone 1182-J

Box 54

or come to

Hereford Welding Supply

KIWANIS RADIO AUCTION

SUNDAY, DEC. 12th

1:30 P. M. KPAN

Radio Station

860 On Your Dial

SIMPLE RULES FOR BUYING

1. Listen to KPAN Sunday, December 12th at 1:30 p. m. till?
2. Pick up your telephone and ask for Radio Auction—no number to remember.
3. Make your bid on the article by name of article or name of merchant as it appears in Thursday Brand ad, and hold the phone for next bid.
4. The high bidder will be immediately notified of his purchase by letter as soon as the bid has been confirmed on the phone.
5. The purchaser should present the letter and a check, for the amount made payable to the Hereford Kiwanis Club, to the merchant who contributed the article.
6. Advance bids will be taken over the telephone from 12:30 to 1:30 p.m.

ALL PROCEEDS FROM AUCTION TO BE USED FOR BENEFIT OF HEREFORD BOYS AND GIRLS.

- B & J Service Station
- Phillips and Lawrence Service
- Western Auto Store
- Suit's Auto Supply Co.
- Wheeler Service Station
- Hereford Implement Company
- Huckert T. V. Service
- Fraser Oil Company
- Gulf Oil Wholesale
- Pitman Grain Company
- R. G. Richardson Texaco Wholesale
- Sears Grain Co.
- Packard Milling Co.
- C. R. Anthony Co.
- Little Fashion Shop
- Perry's 5 & 10
- The Vogue
- Roger's Drug
- Cave's 5 & 10
- Davis - McCracken
- The Ink Spot - Office Supply

- McElroy Furniture Mart
- M & M Plumbing Co.
- Farm & Home Supply
- Helton Grocery
- Parker Bros. Builder's Supply
- Thomas Food Store
- Harman's Department Store
- Dub's Man's Shop
- Hereford Laundry
- Jacobsen Bros., Inc.
- Kinsey - Roberson Buick Co.
- V & R Auto Repair
- Kemp Lumber Co.
- Loerwald Bros.
- Jones Texaco Service
- Vogue Cleaners
- Jackson's Second Hand Store
- Magnolia Service Station
- Magnolia Petroleum Co.
- City Boot Shop
- Hereford State Bank

- Whitehouse Fruit Mkt.
- Rockey's Service Station
- McCullough Motor Company
- Don Little's B. F. Goodrich Store
- Hodges Gulf Service
- Hereford Paris and Supply
- Oswald's Firestone Store
- E. B. Black Furniture Company
- Hereford Hardware
- McRight and Smith
- Carl McCaslin Lumber Co.
- Young Motor Co.
- Shelton Tire Exchange
- Green Hedge Cafe
- R. J. Cramer Seat Cover Co.
- Palo Duro Station
- Lesly Motor Co.
- Stren Hardware
- Miller Auto
- Rutherford & Co.

- Piggly - Wiggly
- Western Battery and Electric
- Hereford Locker
- Lawrence Cleaners
- Foxworth-Galbraith Lumber Co.
- Southwestern Public Service Co.
- Western Flower Shop
- Hereford Creamery
- H & W Implement
- Truly - Teague Chevrolet
- Hunter's Food Market
- McDowell Drug Store
- Hale Motor Company
- Cooper's Market
- H & H Furniture Co.
- Kester's Jewelry
- Cowan's Jewelry
- Lone Star Insurance Agency
- Southwestern Bell Telephone Co.
- The Hereford Brand
- Radio Station KPAN
- Plains Insurance Co.

Living Christmas Cards



FAMILY ARTIST -- Tasha Tudor, left, works on illustrations for her next crop of Christmas cards. Three of her four children, right, who serve her as models, work on the old loom that stands in a corner of the family kitchen.

By DOROTHY ROE

Associated Press Women's Editor

Tasha Tudor has six successful careers, and no conflict. As wife, mother, antique collector, storekeeper, artist and author, she balances all activities neatly in her 185-year-old farmhouse at Contoocook, N. H., in the bosom of her family, consisting of husband Thomas Leighton McCreedy and four children: Elmer, 5, Tom, 9, Seth, 11, and Bethany, 13.

All members of the family serve as models for her Christmas cards and children's book illustrations, along with the assorted farm livestock, including dogs, cats, canaries, love birds, doves, turkeys, goldfish, pigs, cows and tame crows. The 17-room farmhouse, lovingly restored and furnished with authentic early American antiques, offers endless backgrounds, including the old hand loom which stands in a corner of the big kitchen, and is almost constantly in use.

As a member of the American Artists Group, Tasha Tudor is known throughout the country for her quaint, nostalgic greeting cards and her children's books, all of which are sold in the family's Ginger and Pickles Store and Doll Museum, which occupies one room

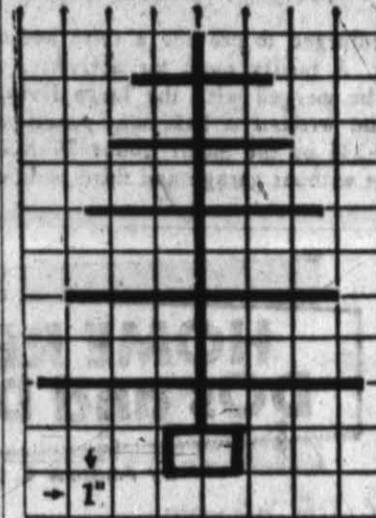


NOSTALGIC CHRISTMAS -- The little girl pictured giving presents to the pets in the card above is little Elmer McCreedy, daughter of the artist, Tasha Tudor.

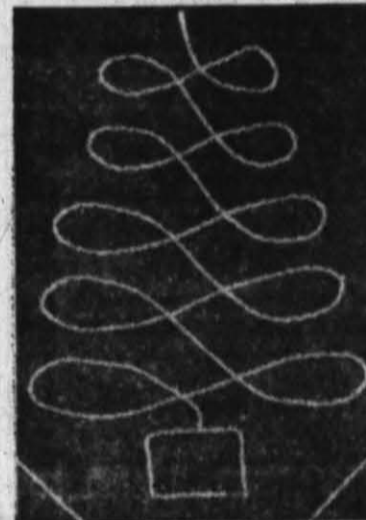
You Can Make A Special Yule Tree Tablecloth



A DARK GREEN Christmas tablecloth with white yarn trees.



PATTERN is made in squares.



CLOSE-UP of yarn stitching.

By VIVIAN BROWN

Mark a line 11 inches from each edge of the tablecloth, leaving a 30-inch square in center.

Draw a tree design in each corner of the square by using a pattern made of 1-inch squares. Then using the decorative stitch attachment, stitch over the white yarn with contrasting thread. Let the yarn fall in a figure eight to form the curved ends of the tree branches.

When the four trees have been



PVT. FRANKLIN L. BOYD

Christmas Leave Is Cancelled By Orders To Japan

Pvt. Franklin L. Boyd, who expected to spend the Christmas holidays with his parents, Mr. and Mrs. Robert Boyd, of Hereford, has received orders to sail for Japan. After spending the holidays in

made-one at each corner of the tablecloth -- stitch the yarn over the line you marked to form the square.

A smaller tree may be made in the corner of each napkin.

camp, he will leave Dec. 28. Pvt. Boyd, who is stationed at Camp Pendleton, Calif., Marine Training Base, attended Westway School and was a 1953 graduate of Hereford High School.

Pvt. Boyd's address is: Pvt. Franklin L. Boyd 1490608 U. S. M. C. Co. 392-2nd Repl. B-N Ground Staging Rgt. M. C. B. Dec. Camp Pendleton, Calif.

It requires one horsepower to raise 550 pounds one foot in one second.

To provide a pension of \$100 a month at age 60 require a pension fund of \$17,700 compared to \$15,150 at ages 65 and \$12,700 at age 70.

Helium was discovered in the sun (1868) before it was found on earth.

WE CAN SAVE YOU BIG MONEY!

On our **GUARANTEED**

ReCapping Service

Now's the time to look

over those Truck, Tractor and Machinery tires

and get them lined up for long extra heavy duty

service. It will pay you to do so before you start

new field work.



OK Rubber Welders

A Complete Tire Service

813 East 1st. Street

Phone 1331

FARMERS LIVESTOCK MEN

WINTER IS HERE - So let's discuss some "cold facts." Winter requires some extra thought on extra winter rations.

To the Livestock Man who has been feeding P. G. C. Feeds we need to say little more than he already knows the value of P. G. C. Feeds for winter feeding.

To those who have not yet used P. G. C. Feeds we want to emphasize their Quality and Effectiveness for Special Winter Feeding.

FEED

P. G. C. 30% HOG SUPPLEMENT in either Meal or Pellets

FEED

P. G. C. CALF STARTER in either Meal or Pellets Remember our Calf Meal & Pellets are sold on a "MONEY BACK GUARANTEE"

FEED

P. G. C. RANGE CUBES and P. G. C. CREEP FEED

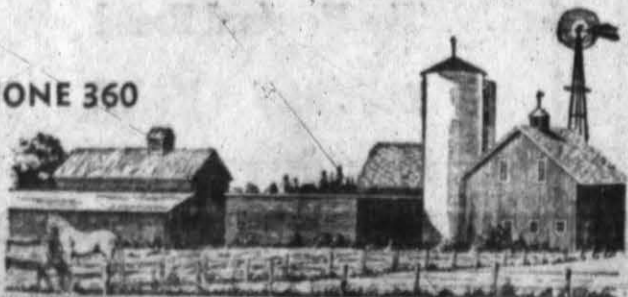
Our line of P. G. C. Feeds & Minerals is Complete

Get our prices on OLD PROCESS COTTON SEED CAKE & MEAL.

We will deliver direct to your Barn all Feeds sold on a Quantity Basis.

Hereford Grain Corp.

PHONE 360



of the big red farmhouse. Tasha's collection of old-fashioned dolls and costumes is famous throughout the countryside--and all serve as props for her illustrations. Her husband acts as her business manager, runs the store and farm and supervises the education of the children.

Tasha Tudor has no difficulty choosing between home and career--she has them all wrapped up together in one big, happy package.

AP Newsfeatures Writer

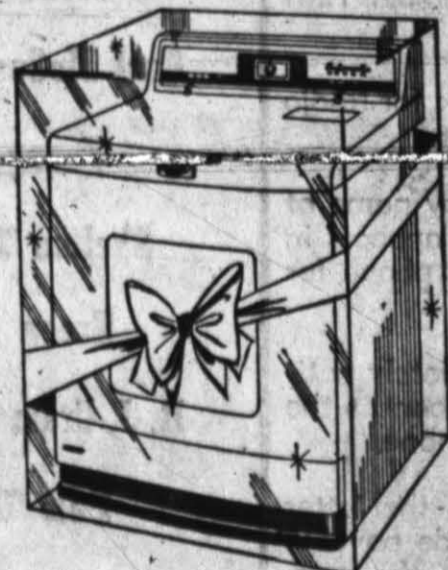
A SPECIAL tablecloth for the holiday season may be made in a jiffy, used during Yuletide and put away again for another year, although it is conservative enough for any-time use. You can use an inexpensive ready-made plain cloth and napkins or make your own of dark green or red fabric.

A smart modern tree decoration may be added by sewing over white yarn on your sewing machine.

Read The Classifieds

Buy Her a New, Automatic

GAS Clothes Dryer



You can afford an automatic clothes dryer... if it's operated with clean, dependable, economical natural gas! It costs approximately 1 cent an hour to operate an automatic gas dryer. Based on an average use of five hours a week or 260 hours a year... your cost for natural gas to operate your dryer would be approximately \$2.60 per year. See your gas appliance dealer today. Buy a dependable, economical, automatic gas clothes dryer.

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE

NOW...from the famed electronics laboratories at ZENITH...

A NEW DIFFERENT KIND OF TELEVISION SET

1955 ZENITH

MODEL "X" with

TOP TUNING

HIGH FIDELITY

20,000 VOLTS OF PICTURE POWER!

Exclusive **CINEBEAM**

PICTURE TUBE
Millions of tiny tamish-proof metallic particles coat the inside of the CINEBEAM tube; reflect ALL the electronic light out of the face of the tube. Doubles picture power!

and Now **CINE'LENS**

The plus factor for CINEBEAM. Gives greater realism. Makes picture sharper, whiter and brighter. WITHOUT GLARE. Milkiness is virtually eliminated. Room reflections cut 82%. It's a Zenith EXCLUSIVE!

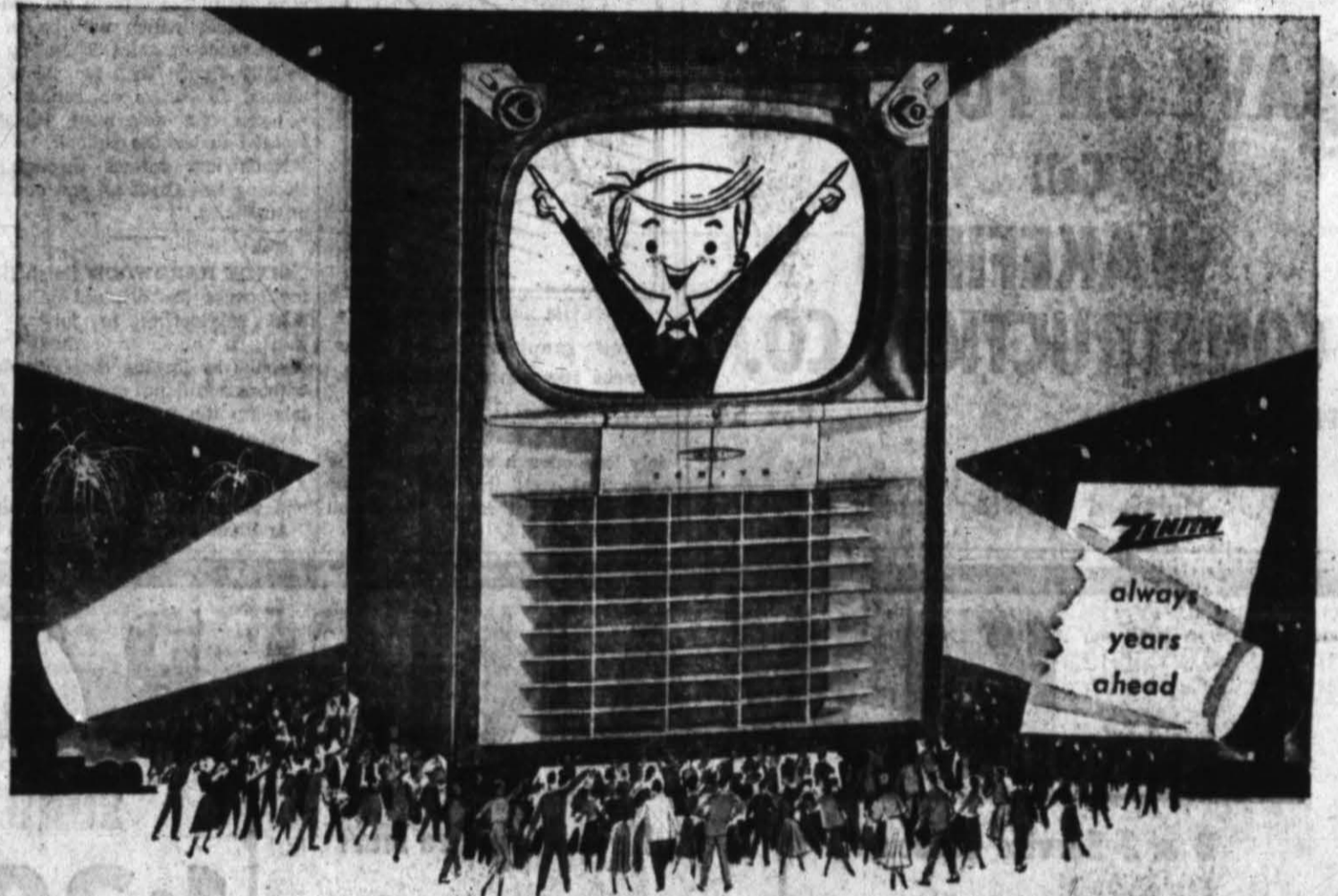
BIG TRADE-IN ALLOWANCE...EASY TERMS...COME IN TODAY!

WARREN MOTOR & APPLIANCE

1221 East First

Hereford, Texas

Phone 723



MODEL "X"
Available in blond or mahogany color cabinet. Morocco Sand color speaker grille, casters. Model R2359R.

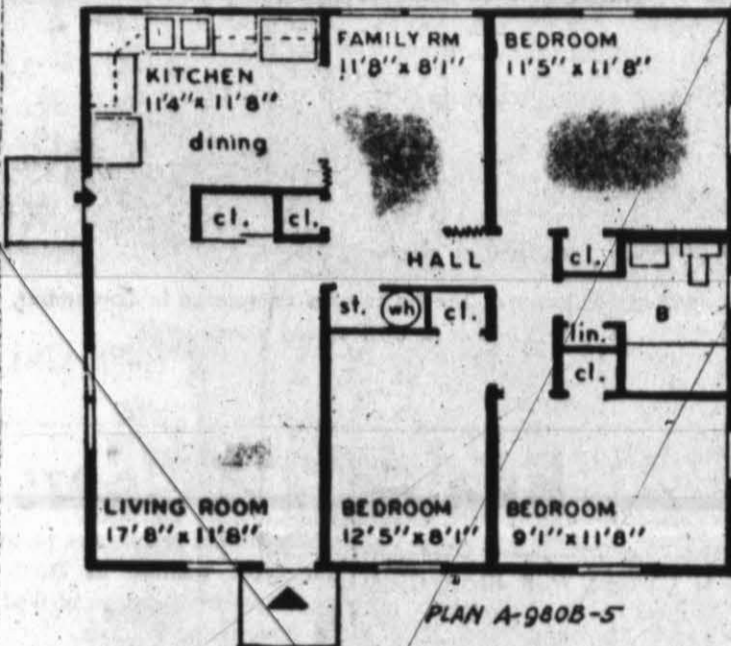
\$399⁹⁵

GET TOP TUNING TOO IN THE NEW ZENITH **Royalette**

Has CINEBEAM picture tube with new CINELENS, 20,000 volts of picture power and new Top Tuning feature. In Blond or Mahogany color, grained finish cabinet, 7 1/2-inch speaker. Model R2337R.



HOMES FOR AMERICANS



AP Newsfeatures
PREFABRICATED houses, shipped in parts and fitted together on the site, are becoming increasingly popular. This potential four-bedroom house, with a family room that is convertible into a fourth bedroom, is a new model of the American Houses, Inc., 165 West 46th St., New York 36, N.Y. Covering 980 square feet, it is design A-980B-5.

Westway News

By Mrs. Jolanie Townsend
 There were 56 present for Sunday School Dec. 5. Rev. R. D. Evans filled the pulpit both morning and evening services.
 The regular first Sunday singing was held in the afternoon.
 Fifteen young people attended training union for a program, "Balm in Gilead." Plans were completed for a Christmas program.
 Sunday dinner guests in the Joe Landers home were Rev. and Mrs. R. D. Evans of Amarillo, R. M. Gunn of Hereford and Mr. and Mrs. Johnie Townsend and girls.
 Mr. and Mrs. Carl Jones of Hereford visited the Everett McIntosh's recently.
 Mr. and Mrs. John D. Owens of Frio spent Sunday in the home of her sister, Mrs. Joe Wagoner, and family.
 Several from this community attended the annual Christmas parade in Hereford, Dec. 4.

Jack Renfro took several Westway boys to Lubbock Dec. 4, to attend the Phillips and Colorado City football game. While in Lubbock the group looked up Jimmy Northcutt, who attends Texas Tech—their return trip was slowed somewhat by high wind and sand. Boys making the trip were Billy Don Combs, G. C. Merritt, Larry and Walter Lynn Kaul.
 Mr. and Mrs. Everett McIntosh, Florene McIntosh and Patricia Bell of Hereford went shopping in Amarillo Saturday.
 Mr. and Mrs. Earnest Adams and children of San Angelo spent the weekend with her parents, Mr. and Mrs. Robert Boyd.
 Rev. and Mrs. R. D. Evans of Amarillo called in the Jack Renfro and Elmer Combs' home Sunday afternoon.
 The families of George Turrentine and Clarence Morrison are enjoying television sets, recently installed.
 Mr. and Mrs. Preach Merritt called in the Robert Boyd home in Hereford recently.
 Don Keeling returned from Pittsburg, Texas, on Friday, where he had been visiting relatives for several days.
 Mrs. Frank Neil of Hereford spent the past weekend with the

Clarence Saileeys.
 T. J. Welch of Clovis, N. M., visited in the home of his daughter, Mrs. B. B. Northcutt, recently.
 Mr. and Mrs. Charles Owens spent 10 days in Whitney visiting Charles' mother and other relatives.

The Wilson Circle of the Avenue Baptist Church met with Mrs. Jim Auten Dec. 7. The five ladies present enjoyed a "Study of Missions."
 Mr. and Mrs. Clarence Sauley were dinner guests of the E. E. Bishops in Hereford last Monday.
 Mr. and Mrs. Clarence Sauley visited the Jimmy Odells and Johnny Ballards in Amarillo recently.
 Ross Joe Landers was a guest artist at the Pre-Christmas Concert presented by Olive Hinds Music Studio and The Junior Piano Club Tuesday night. Billy Sands of this community also sang. Mr. and Mrs. Joe Landers, Mr. and Mrs. John Sands, Mrs. Kingrey and David attended from this community.

Mrs. P. B. Sowell was hostess to the Westway Home Demonstration Club Dec. 8, for their Christmas party. Gifts were exchanged. An installation service for the new officers was held with Mrs. Joe Wagoner in charge. A surprise pink and blue shower was given for Mrs. Charles Owens, following installation service. There were 22 ladies present.
 Mrs. Leo Ohlig returned home from the Deaf Smith County Hospital Dec. 6, with their new son, who has been named Anthony Quinn. Billy Ohlig stayed in the Joe Wagoner home while his mother was in the hospital.
 Mrs. Clarence Sauley helped Mrs. Frank Neil of Hereford move last week. Mrs. Neil accompanied Mr. and Mrs. Mack Jackson to Fountain, Colo., where she will live with her daughter, Mrs. S. J. Comer.

Mr. and Mrs. Elmer Combs visited Mr. and Mrs. Finis Wright in Dawn last week.
 Homer Rudd is spending this weekend in Lubbock.
 Mrs. Tom Draper of Hereford called in the George Turrentine's home last week.
 Mrs. George Turrentine returned from the Canyon hospital last Saturday with their new daughter, Patricia Kay. Mrs. Gene Roach of Tatum, N. M., stayed in the Turrentine home while Mrs. Turrentine was in the hospital. Miss Kathryn Drerup of Hereford is assisting in the home now.

Mrs. Bess Werner received word Dec. 5 of the birth of a grandson, born to Mr. and Mrs. Daniel Turrentine of Pacific Grove, Calif. The boy has been named William Bruce.
 Mr. and Mrs. John Burns of Lakin, Kans., are visiting in the home of her parents, Mr. and Mrs. Johnie Townsend.
 Mr. and Mrs. Gerald Townsend of Frio visited in the Johnie Townsend home Monday.



REMORSEFUL -- Merle Wayne Ellis, (above), 32-Year old former convict, is shown shortly after he was arrested on charges of the gunshot death of highway patrolman Robert Crosby near Houston. Declaring himself ready to plead guilty, Ellis told officers and newsmen, "I'd feel lucky if I got the chair; I've been cooped up in prison before and that's worse than dying." (AP Photo)

Legal Notice

We, the subscribers, have this day entered into a limited partnership agreeably to the provisions of the Revised Statutes of Texas relating to limited partnerships; and do hereby certify that the terms of our partnership are as follows:

The name or firm under which the partnership is to be conducted is McElroy's Furniture Mart, Ltd.

The general nature of the business to be transacted is the trade or business of selling furniture or household goods.

The names of all of the general or special partners interested therein, distinguishing which are general and which are special, and their respective places of residence follow:

Wayne McElroy, general partner, place of residence, Hereford, Texas.

Americans use about 1 billion gallons of water a day for domestic purposes.

Benzine is derived from petroleum and benzene from coal.

The animal referred to in the United States as an Elk is technically a wapiti, the true elk being a European animal.

There are about 180 species of holly.

Honey usually contains less than 20 percent of water.

D. C. Kinsey, special partner, place of residence, Hereford, Texas.
 Jimmie Allred, special partner, place of residence, Hereford, Texas.

the sum of \$1,000.00.
 Jimmie Allred, special partner, the sum of \$1,000.00.
 The period for which the partnership is commenced is the first day of November, 1954 and the period at which it is to terminate is the

1st day of November, 1964.
 WITNESS OUR HANDS THIS 4th day of December, 1954.
 Wayne McElroy, General Partner
 D. C. Kinsey
 Jimmie Allred
 Special Partners

B-49-4c

America's Most Popular Window

Ualco
U-AL-CO

UALCO ALUMINUM AWNING WINDOWS

- Ventilators open more than 90 degrees, automatically lock in any desired position. No external locking attachments.
- Bottom ventilator opens for partial ventilation while upper vents remain closed.
- Top vent lowers about 4 inches for easy cleaning from inside.
- Kerosol weatherstripping assures year-round protection.
- Flush screens.
- Center operator has finger-touch control.
- Easy to install.

Stacked for Delivery

Crowe-Gulde Cement Co.
 of Hereford
 PHONE 1722 1st & GOUGH ST.

If HEARING is your problem

Beltone is your answer

Mr. Reed Payne certified Beltone consultant, will be at the Texas Hotel Wednesday, Dec. 15, from 1 to 5 o'clock.

Come in or phone for a free audiometric test of your hearing, and see and try the famous (Hear-a-Way) BELTONE HEARING AID.

BATTERIES FOR ALL HEARING AIDS

BELTONE HEARING SERVICE West 6th St. Amarillo.

NOTICE to TAXPAYERS

Only 16 Days Left To

SAVE 1 PER CENT ON PAYMENT OF TAXES

That's right folks! Friday, Dec. 31st is the last day to save 1 per cent on payment of this year's School, County and City Taxes.

Hundreds of dollars will be saved on this day by the Taxpaying citizens of Hereford and Deaf Smith County, and we are making an appeal to you . . . add your name to the list of many thrifty people. Pay your taxes early . . . save money!

1% Discount In December

DELINQUENT AFTER JANUARY 31st

Fred W. Baird Tax Assessor - Collector HEREFORD RURAL HIGH SCHOOL DIST.	Mary Watts Tax Assessor - Collector CITY OF HEREFORD	Lowell Sharp Tax Assessor - Collector DEAF SMITH COUNTY
--	--	--

Redecorating Your Kitchen For the Holidays?

ARMSTRONG'S LINOLEUM FLOORS are a good start

This one single improvement can make a wonderful change in your kitchen's appearance. Come in and see the many attractive styles now on display. You'll find inspiration aplenty for brightening up your kitchen. Choose now and we'll have your new floor down in plenty of time for the holidays.

PROFESSIONALLY INSTALLED **\$340** Square Yard

6 x 9 Floor \$20.40 - 9 x 12 Floor \$40.80

CARL McCASLIN LUMBER CO.
 A Complete Building Service
 1 Block East of the Courthouse Phone the Lumber Number 7



MEET THE TEACHER -- Teaching her third year in the Hereford Schools is Mrs. Woody Wilson. Mrs. Wilson is a teacher for the first and third graders at Shirley School. She spent five years of her life, teaching in Venezuela, South America, she has also taught in Hobbs, N. M. and in Oklahoma City, Okla. Mrs. Wilson was born in Cement, Okla. and was reared in Oklahoma. She attended high school in Cement, and college at the Central State Teacher's College in Cement, Okla. As a pastime, Mrs. Wilson likes gardening and cooking. The children shown in the picture are from left to right; Leslie Carlson, Linda Day, and Mary Grero. (Staff Photo)

Bible Words for Today

JOB 4:4—"Your words have kept men on their feet." (Moffatt)

Eliphaz said to Job, "Your words have kept men on their feet." He uttered a great truth. How true it is that some words do not keep men on their feet. Men speak harsh words, words that cut like a knife. Discouraging words slay men, gossiping words defame reputation. Someone has said, "You knock me down by your words."

On the other hand, we can keep men on their feet. Men need these words today. But for someone's word of encouragement, or word of hope men will stumble and fall. My word today may help someone to stay on his feet. The best words we can give a needy soul is the word about Christ our Redeemer. We should say it today.

Dr. J. Manning Potts
Editor, The Upper Room
Nashville, Tennessee



MR. AND MRS. BOB PELLAM are the owners of this new Hereford home, located in the new addition on north Avenue J. The home has two bedrooms; living room, kitchen and dining room combination, separated by a snack bar; a bath and a single garage. The home was completed in September, 1954, and is a framework and stucco construction. (Staff Photo)

Progressive News

By Mrs. Ira Ricketts

Mr. and Mrs. Sam Hershey and son; Lowry, of Midland spent the past weekend with Sam's parents, Mr. and Mrs. H. L. Hershey, and other relatives.

Dickie Plank and Shari Carmichael, music students of Mrs. Glen Snyder's, participated in pre-holiday recital Sunday afternoon at the Methodist Church.

Mr. and Mrs. Junior Burges were on business and shopping trip in Amarillo Thursday.

O. B. Russell of Panhandle spent Monday and Tuesday nights in the home of his brother, Clyde Russell, and family.

Mr. and Mrs. Ira Ricketts were visitors in Amarillo Tuesday.

Mr. and Mrs. Clint Lundry and Mrs. C. V. Burges were in Roswell Sunday to visit J. D. Lundry, an uncle of Clint's who is seriously ill with cancer.

Leon Coffin left Saturday for Mason City, Iowa, where he will attend the Vegetable Growers Convention.

Mrs. Mattie Grogan has been ill for several days in the home of her daughter, Mrs. Leon Coffin.

Mrs. Owen Neel of Dumas spent from Friday until Sunday with her mother and brother, Mrs. J. W. Vick and Harlin. Sunday guests in the Vick home were Mr. and Mrs. Ray Neel and Lilith and Mr. and Mrs. Otis Vick.

Mr. and Mrs. V. E. Dodson accompanied by their niece, Jo Scott, left Monday morning for New York to attend the National Farm Bureau Convention.

Linda Russell spent Saturday night and Sunday with Judy Patterson and attended a birthday party for Eugenia Alexander Saturday night.

Pete and Bill Carmichael were in Lubbock Saturday for the Phillips-Colorado City football game and also attended the Texas Tech-A.C.C. basketball game Saturday evening.

Mr. and Mrs. V. E. Dodson were luncheon guests Sunday of Mr. and Mrs. Ira Scott's and family.

Mr. and Mrs. H. L. Hershey and Mrs. Edna Bowe were shopping in Amarillo Wednesday.

Jack Dean of Tucumcari, N. M., visited Mr. and Mrs. V. E. Dodson Saturday afternoon.

Mrs. Clyde Russell and Linda were business visitors Saturday in Amarillo.

Virgil Dodson attended a District meeting of the Hi Plains Underground Water Board last Thursday.

Mrs. P. L. Carmichael and Shari were in Amarillo and Canyon Saturday.

The skin of a hippopotamus can be as much as two inches thick.

Ancient peoples often believed that poisonous honey could be made by bees from certain flowers, but modern research fails to confirm such a thesis.

Ceramic Art Club Has Meet

Hereford Ceramic Art Club held its December meeting in the home of Mrs. F. M. Kester Wednesday

afternoon. The lesson for the day was presented by Mrs. Alice Cox who gave demonstrations in various types of paper glazing. Announcement was made of the next meeting which will be held

in the home of Mrs. W. S. Fluit on Jan. 12. Members are urged to attend. Those attending were Mesdames R. C. Childers, W. S. Fluit, Glenn Boardman, Alice Cox, Mrs. Chas. Barnhart of Santa Rosa, N. M.,

and the hostess. Hibernation results not so much from cold weather as from the lack of normal sources of food for the hibernating animals.

EGG MONEY



IT'S WINTER TIME AND YOUR CHICKENS NEED SPECIAL ATTENTION.


EGG MONEY IS A MIGHTY IMPORTANT SOURCE OF INCOME, ESPECIALLY DURING THESE WINTER MONTHS AND

Purina Feeding

MULTIPLIES YOUR EGG MONEY

PURINA FEEDS HAVE EXTRA AMOUNTS OF VITAMINS THAT WILL PAY OFF BIG IN DEVELOPING BETTER & STURDIER STOCK — WHETHER IT'S POULTRY, BEEF OR PORK.

COME IN TODAY & BOOK YOUR WINTER FEED NEEDS. IT WILL NOT ONLY ASSURE YOU THE RIGHT TYPE OF WINTER FEED BUT WILL GIVE YOU PRICE PROTECTION. GET SET FOR THE SEASON NOW.



Packard Milling Co.

Phone 29



20% OF PROCEEDS FROM sales of Theatre Gift Books will go to the Hereford Kiwanis Club Fund for Underprivileged Children. See a Kiwanian -- Buy a Book of Happiness and Help the Underprivileged Children of Hereford.

ENJOY A MOVIE TODAY!

FOR A Joyous Christmas Give the inexpensive Gift that Warms the Heart

"WEEKS AND WEEKS OF HAPPINESS" Theatre GIFT Book \$5.00 \$2.50 and \$1.00 BOOKS IDEAL FOR CHILD

Admission Coupons GOOD ANYTIME AT YOUR FAVORITE THEATRE

WEDNESDAY THURSDAY

STAR THEATRE

Sheer Experience vs. Pure Instinct!

...as females clash for their man!

FOREVER FEMALE

GINGER ROGERS - WILLIAM HOLDEN

PAUL DOUGLAS with JAMES CAGNEY and introducing PAT CROWLEY

TODAY ONLY TEXAS

CONQUEST OF COCHISE

On our GIANT WIDE SCREEN the PANORAMIC DIMENSION

Only 3 Days Left TO SEE

A Magnificent NEW MOTION PICTURE FROM THE AUTHOR OF "THE ROBE"

so tenderly passionate, so powerfully compelling that no woman will ever forget its overwhelming emotion!

Universal International presents JANE WYMAN ROCK HUDSON BARBARA RUSH

Magnificent Obsession

TECHNICOLOR

with AGNES MOOREHEAD • OTTO KRUGER • GREGG PALMER

Directed by Douglas Sirk • Screenplay by Robert Bliss • Produced by Ross Hunter



HURRY!

Place Your Order Now for A Beautiful New 1955 Chevrolet Or Oldsmobile

Let Us Deliver Your Car On Christmas Eve !!

TRULY - TEAGUE CHEVROLET

2nd at Schley Phone 740

★ AP NEWSFEATURES ★ COMICS ★

WOMEN'S MARCH



|| I THINK THERE'S TOO MUCH THERE THAT MEETS THE EYE! ||



|| I HEARD THESE PLACES WERE FILLED WITH BOOKWORMS BUT I DON'T SEE ANY IN THIS BOOK, DO YOU? ||



|| ALL THE 'NASTY THINGS SHE SAYS ABOUT ME ARE TRUE, THE HUSSY! ||

|| YOU WASH, I'LL DRY AND DAISY CAN SWEEP UP THE BROKEN ONES! ||

|| IT DOESN'T DO A THING FOR ME BUT WHEN HENRY SAW IT HE HIT THE CEILING! ||



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, DECEMBER 12, 1954



EET WAS I WHO ORDERED BO TO DO THIS JOB. I KNEW YOU COULDN'T !!

BO'S ATTEMPT TO ASSASSINATE REGGIE'S FATHER FAILED AS REGGIE CLUBS HIM FROM BEHIND - BUT ...



NOW I SEE I HAVE TO DO EET MYSELF IN ORDER FOR YOU TO INHERIT YOUR FATHER'S MONEY ...



YOU SEEM TO HAVE A GREAT LOVE FOR MONEY - FORGET IT, CHITA, I'VE CHANGED MY MIND!



I KNOW THAT, TOO, BUT I HAVE NOT CHANGED MY MIND ...



-SO TO MAKE EET QUICK AND SIMPLE ...



... YOU ... YOU CRAZY FOOL ... YOU ... YOU'VE KILLED MY FATHER !!



NOW YOU CAN CALL THE POLICE ... AND TELL THEM THAT THIEVES ... WH - NO! NO!



EET EES THE GHOST I PUSHED EEN THE BAY! PLEASE DON'T HURT ME!



DAD! DAD! SPEAK TO ME! IT WAS ALL MY FAULT ... HUH? WHY IT'S ONLY PILLOWS ...

CONTINUED...

YOUR NAME'S DR. PAUL FENDLETON? DOC, I'M SURE GRATEFUL TO YOU FOR SCOOPING ME OUT OF THAT WET OCEAN!"

DICKIE DARE



JUST WISH I COULD LAND YOU BACK ON SHORE, DICKIE- THAT'S YOUR NAME, RIGHT?

RIGHT! WHAT'S THE IDEA OF JUST DRIFTING WITH THE OCEAN CURRENT, DOC?

WELL, HEYERDAHL, WITH HIS RAFT "KON-TIKI," PROVED THAT SOUTH AMERICANS MIGHT HAVE POPULATED THE SOUTH-SEAS

- BUT THAT WAS SOUTH OF THE EQUATOR, AND WE'RE NORTH!

LOOK-THERE'S A WESTWARD CURRENT NORTH OF THE EQUATOR, TOO! YOU AND I WILL FIND OUT WHERE IT WILL TAKE US...



HOW I WISH I COULD COME ALONG, DOC- BUT I MUST GET BACK TO SHORE-I'VE GOT TO FIND MY BOAT "VALIANT"

SURE, I'M AN ADVENTURE NUT, BUT I'VE GOT TO MAKE SOMETHING OF MYSELF- I'M STUDYING PHYSICS AND ENGINEERING AND I JUST HAVE TO GET ON WITH IT!

COME INSIDE, AND I'LL COOK SUPPER! DICKIE, DID YOU EVER REALIZE...

...THAT THE VERY LIMITATIONS AROUND US MAY BE USED FOR OUR OWN ADVANCEMENT?

BEETHOVAN BECAME DEAF- THEN COMPOSED EVEN BETTER- USING HIS MIND ALONE!

NOW LOOK AT THE TITLES OF THOSE BOOKS...

"APPLIED PHYSICS"... "PRINCIPLES OF ELECTRICITY"... **MIGOSH!**

DICKIE-I'M A PROFESSOR IN AN ENGINEERING COLLEGE - ON A SABBATICAL YEAR!

MEANING YOU'LL TEACH ME SO I CAN KEEP FORGING AHEAD?

EXACTLY! A FAIR EXCHANGE FOR YOUR SERVICES AS 1ST MATE, WOULDN'T YOU SAY?

JUST SMELL THAT NIGHT SEA AIR, WAGS!

ADVENTURE **PLUS** WORKING TOWARD A CAREER! LET'S SORT OF STOP AND SAVOR THE FULL GLORY OF IT!

LITTLE MOON FOLKS



WAIT A SECOND, SUNNY!
I SEE SOMETHING
I WANT TO BUY!

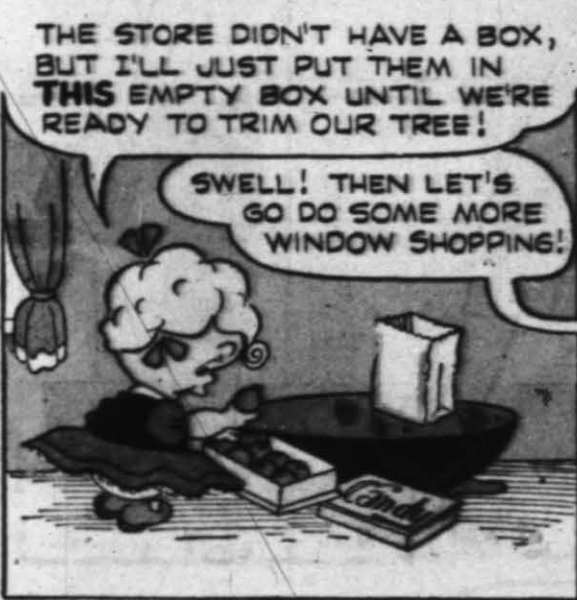
WHAT,
MOONBEAM?

By
ROME
12-12



I BOUGHT A DOZEN LITTLE
ROUND CHRISTMAS TREE
ORNAMENTS... ALL
CHERRY RED!

HOW COME
THEY'RE NOT IN
A BOX?



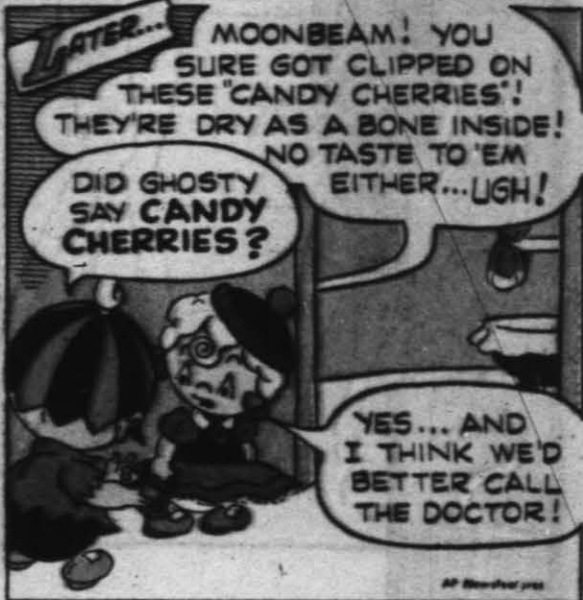
THE STORE DIDN'T HAVE A BOX,
BUT I'LL JUST PUT THEM IN
THIS EMPTY BOX UNTIL WE'RE
READY TO TRIM OUR TREE!

SWELL! THEN LET'S
GO DO SOME MORE
WINDOW SHOPPING!



AND THEN CAME A VISITOR...

HUH-GUESS
THERE'S NOBODY
HOME! WELL,
I'LL JUST
GO IN AND
WAIT UNTIL
THEY
RETURN!



LATER... MOONBEAM! YOU
SURE GOT CLIPPED ON
THESE "CANDY CHERRIES"!
THEY'RE DRY AS A BONE INSIDE!
NO TASTE TO 'EM
EITHER... UGH!

DID GHOSTY
SAY CANDY
CHERRIES?

YES... AND
I THINK WE'D
BETTER CALL
THE DOCTOR!

HOMER HOOPEE

By PAUL BERUBE



LOOK, DEAR—
IT'S SNOWING!



WHERE ARE YOU
RUNNING TO?



OUT TO DO MY CHRISTMAS
SHOPPING. NONE OF THIS LAST
MINUTE HOLIDAY RUSH FOR ME!
I'M A WOMAN OF ACTION—
NOT WORDS!



JANGLE
BELLS
JANGLE
BELLS

NOTHING LIKE A
SNOWFALL
TO GIVE MY WIFE
THE CHRISTMAS
SPIRIT.



LOOK, DEAR—
THE SNOW HAS
TURNED TO
RAIN!



OH, WELL—WHAT AM
I RUSHING FOR—
THERE ARE STILL
PLENTY OF SHOPPING
DAYS UNTIL
CHRISTMAS.



I'LL NEVER KNOW
WHAT MAKES
WOMEN SO
UNPREDICTABLE!

SPORT SLANTS

-ON THE FATHERLY TOUCH



12-12-54

Dean Locks
-THE BRILLIANT YALE QUARTERBACK WAS COACHED BY HIS FATHER AT WHITE PLAINS (N.Y.) HIGH SCHOOL

David NELSON Ozzie

-THE FORMER RUTGERS UNIVERSITY STAR TAUGHT HIS SON THE GAME AND SENT HIM OUT TO STAR AT HOLLYWOOD HIGH SCHOOL



Bronko Nagurski Jr.
HAS A FAMOUS ALL-AMERICA TO TUTOR HIM IN FOOTBALL - HIS FATHER

MEMORY MIRROR

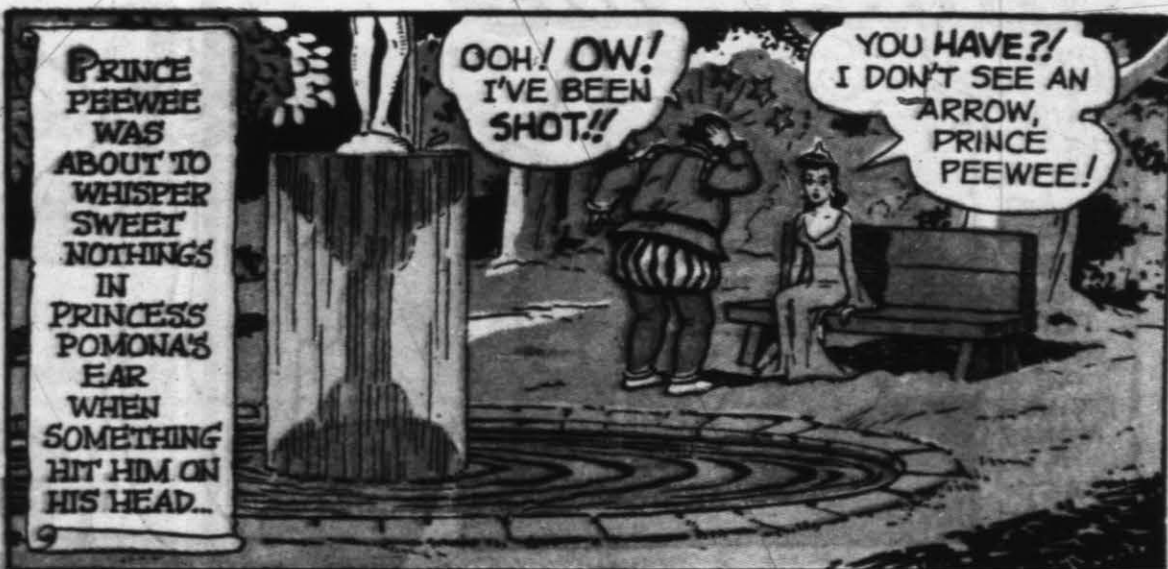
HIS DAD TRAINED AND COACHED HIM TO WIN THE DIAMOND SCULLS - AN EVENT HIS FATHER WAS DENIED A CHANCE TO ENTER



Hold it up to a mirror

BUCKLEY





THINGS TO COME



WITH A NEWLY-PATENTED BATH-SUIT, NOTHING NEED INTERRUPT THAT DAILY DUNK.



NEW "MUSICAL SAW" WITH A RANGE OF 2 1/2 OCTAVES.

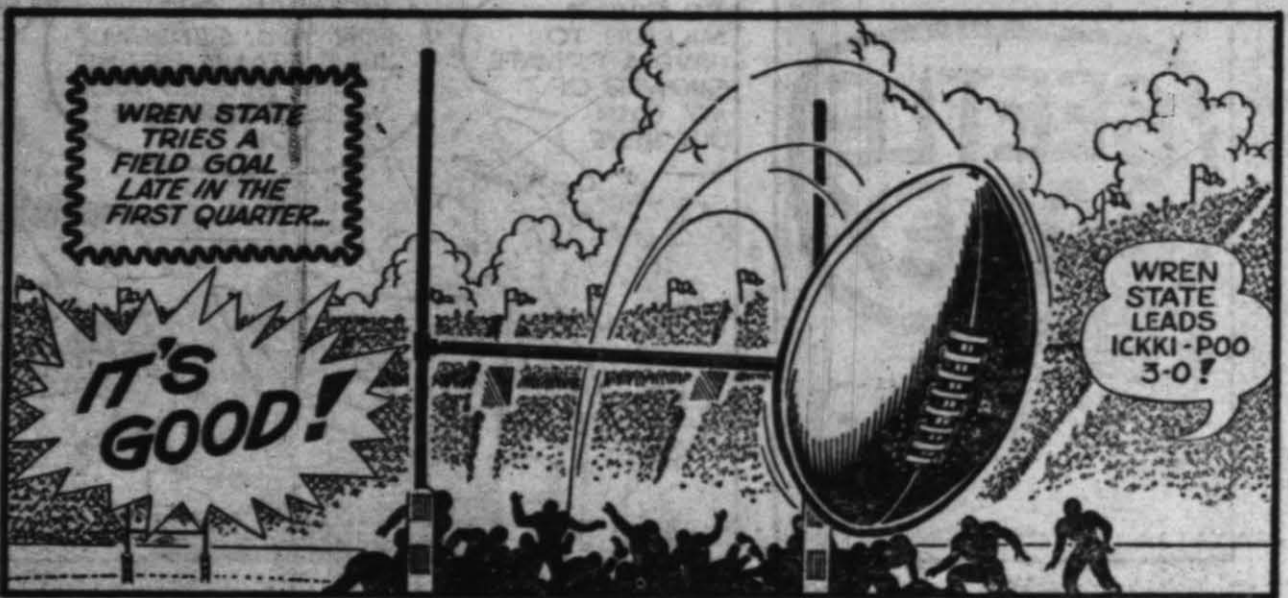


NEIGHBORLY NEIGHBORS BY MORRIS



CLARK DIKE

by
ED STROPS



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



The Sunday Brand

Hartford, Texas

Our Mags: "More People—More Fun!"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

THE SQUATLEYS LEFT THEIR CHILDREN FOR ME TO TAKE CARE OF, SHERIFF, BUT—

I KNOW WHERE THEY ARE. I'LL TAKE THE KIDS TO THEM.

OH, NO! NOT WITH MRS. SQUATLEY IN THE HOSPITAL.

NONSENSE, LADY. THOSE DEADBEATS ARE HIDING OUT SO YOU'LL DO ALL THE WORK.

WHAT? MY SCOOTER'S BEEN READY FOR WEEKS?

SURE, BUT THE SQUATLEYS DIDN'T WANT YOU TO KNOW IT.

STILL LATER.

AMAZING! THE SQUATLEY HOUSE LOOKS LIKE NEW.

THANKS.

IT LOOKS SO NICE I HAVE A MIND TO TURN THEM OUT AND MOVE IN, MYSELF.

OKAY WITH ME. I'M LEAVING!

OR WOULD THAT BE A DIRTY TRICK AFTER ALL THE WORK THEY DID, FIXING THE PLACE UP?

LOOK, MISTER, THEY DIDN'T LIFT A HAND. I DID IT ALL BY MYSELF!

WELL, BLESS YOUR HEART! THAT MAKES ME FEEL BETTER, YOUNG LADY. HERE'S \$200 FOR YOUR TROUBLE.

MEANWHILE BUT I DON'T UNDERSTAND, SHERIFF.

YOUR LANDLORD TOOK BACK HIS HOUSE, MISS SWEENEY WENT HOME, AND I'VE BROUGHT BACK YOUR KIDS. NOW THAT YOU'RE OUT OF THE COUNTY, STAY OUT!

GONE! IMAGINE MISS LUCILLE WALKIN' OUT ON HER FRIENDS THIS WAY!

AND HER A GUEST IN OUR HOME! AH DECLARE, IT PLUMB SHATTERS MY FAITH IN THE HUMAN RACE

SHE SHORE WAS A WORKER. AH NEVER HAD TO LIFT A FINGER FROM ONE DAY TO THE NEXT. PAW, KAIN'T WE GO DOWN TO FLORIDY FER TH' WINTER AND RETURN HER VISIT?

MANDRAKE

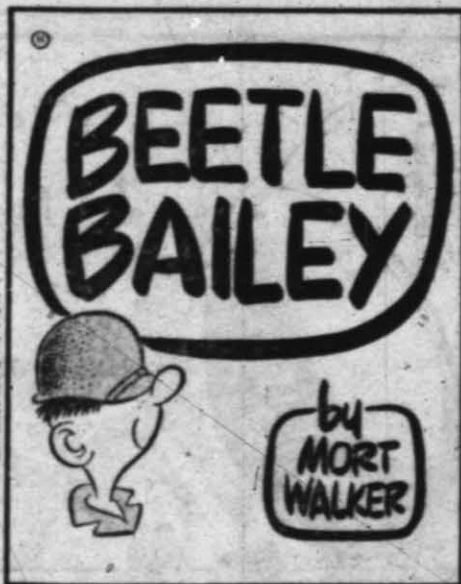
THE MAGICIAN

BY LEE FALK & PHIL DAVIS



NEXT WEEK: THE GREAT GULCH

**Shop In Hereford
For Your Best Buys!**



**Trade In Hereford
For Your Best Buys!**

LITTLE ANNIE ROONEY
by DARRELL McCURE



YEP IT'S TRUE~ THOSE TWO KIDS, PICKETT AN' INDIA PRIDE, AN' A LITTLE GIRL NAMED ANNIE, FOUND THE NEW SUPREME PRIDE ABANDONED AT SEA. WITH THE ENGINE BROKEN DOWN~ AN' THEY ACTUALLY SAILED HER HOME UNDER A MAKESHIFT RIG~ ITS AMAZING!

INCREDIBLE!



THIS MAKES ME SO HAPPY, UNCLE KING~ MY DEARS, WHEN I THOUGHT YOU WERE LOST AT SEA IN YOUR OLD SHARPE I REALIZED HOW CRUEL AND UNFAIR I'VE BEEN~ I'LL SPEND THE REST OF MY LIFE MAKING IT UP TO YOU~



BUT, UNCLE KING~ YOU SAID YOU WERE TAKING US HOME~ THIS ISN'T~

YOUR OLD HOUSE WAS DEMOLISHED BY THE HURRICANE~ FROM NOW ON MY HOUSE IS YOUR HOUSE~ AND I MEAN THAT FOR YOU TOO, ANNIE~

ME TOO?? GOLLY!



RIGGING UP A SAIL WAS SPLENDID SEAMANSHIP PICKETT~ NOT MANY OF OUR MODERN-DAY, ENGINE-MINDED SAILORS WOULD HAVE THOUGHT OF IT~

ALL THE CREDIT GOES TO ANNIE, UNCLE KING~ SHE THOUGHT OF IT RIGHT OFF~

GOLLY, PICKETT~ YOU WOULD'VE THOUGHT OF IT, YOURSELF, IN TIME~ HONEST, YOU WOULD~



THE COAST GUARD OFFICER, MR. JEFFREY DETMER, IS CALLING, SIR~

OH, NO! WHY DOES HE ALWAYS HAVE TO CATCH ME LOOKING LIKE AN AWFUL MESS?! I'M GOING TO RUN AN'~

COVER THE KING FEATURES SYNDICATED BY WORLD RIGHTS RESERVE/VA



-HIDE! OOF!



HEE~HEE~HEE~ LOOKS LIKE SOME PEOPLE MIGHT HAVE THEIR OWN IDEAS 'BOUT WHAT IS OR WHAT AIN'T 'AN AWFUL-LOOKIN' MESS'!

DARRELL McCURE 12-12

ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargain! Shop Hereford— where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



JOHNNY HAZARD
by **FRANK ROSSIN**

AT GUNPOINT JOHNNY HAS BEEN FORCED BY ORCHID TO DIG INTO THE MOUNTAINSIDE IN SEARCH OF THE CAVE CONTAINING THE LOST RADIUM STATUE! NOW JOHNNY'S PICK HAS STRUCK SOMETHING METALLIC....

HAZARD, WHAT YOU HIT WAS THE METAL PLATE THE OLD GENTS USED TO SEAL UP THE ENTRANCE TO THAT CAVE! NOW YOU'RE REALLY GOING TO GET A WORKOUT... CLEARING AWAY ALL THAT RUBBLE!

SOON THE DEBRIS IS CLEARED AWAY...

AND NOW THE SEALED ENTRANCE STANDS FULLY REVEALED!

THERE SHE STANDS, BROTHER OR! WOULD YOU HAPPEN TO HAVE A KING-SIZE CAN OPENER HANDY?

CUT THE PALAVER, HAZARD! WE'LL PRY THE LID OFF... USING THE PICKS AS LEVERS!

TIME AND THE ELEMENTS HAVE WEAKENED THE PLATE IN IT'S MOORINGS! SLOWLY THE PLATE GIVES...

AND CRASHES TO THE GROUND AS JOHNNY AND ORCHID SCRAMBLE OUT OF THE WAY!



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CONTINUED...

SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead



DARLING, WHY IN THE WORLD DO YOU SAY, "RUSTY MUST NOT BE PERMITTED TO WIN THE GOLD CUP?"...WHAT HAVE YOU GOT AGAINST HIM?

OH, IT'S NOTHING PERSONAL... BUT AFTER ALL HE IS AN ORPHAN.



WHAT'S THAT GOT TO DO WITH IT?... HE CAN'T HELP THAT!

OH, I KNOW... I DIDN'T MEAN TO SOUND SNOBBISH.



BUT DON'T YOU SEE, DEAR?... RUSTY HASN'T GOT A MOTHER. THERE'S NO ONE TO WHOM IT MATTERS WHETHER HE WINS OR NOT... BUT IT'LL MAKE A LOT OF DIFFERENCE TO ME IF OUR ROGER DOESN'T WIN!



DARLING, YOU'RE TAKING THIS MUCH TOO SERIOUSLY...LOOK...HERE COME THE BOYS...THEY AREN'T A BIT WORRIED ABOUT THE GOLD CUP!



TERRIFIC RACE, BOYS!... CONGRATS, RUSTY!

THANKS, MR. BIGELOW. I HAD TO BE LUCKY TO BEAT ROGER.



WELL, MAYBE IT'LL BE ROGER'S TURN IN THE GOLD CUP STAKE.

IT MIGHT BE, MA'AM.

MR. CYCLONE IS A REAL GOOD HORSE AND ROGER SURE KNOWS HOW TO RIDE HIM!



AND AFTER THE BOYS HAVE GONE AWAY.

I THINK YOU'RE RIGHT... I'VE BEEN TAKING ALL THIS TOO SERIOUSLY... RUSTY'S A FINE BOY AND, IF HE BEATS ROGER, IT WON'T BE A DISGRACE.

ATTA GIRL!



BUT LATER ON, A NEIGHBOR, MRS. FORSYTHE, PHONES TO MRS. BIGELOW.

HELLO, MY DEAR... IS IT TRUE YOU'VE SCRATCHED YOUR ENTRY OUT OF THE GOLD CUP RACE?



OF COURSE NOT! WHAT EVER GAVE YOU THAT IDEA?



WOULDN'T IT BE WISE TO DO SO? I'M TOLD THAT THE WAIF FROM MILESTONE... RUSTY RILEY... SIMPLY RODE RINGS AROUND YOUR ROGER IN A TRYOUT RACE.

!!!

12-12 TO BE CONTINUED



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



GRANDMA
by
CHAS. KUHN-



**Shop In Hereford
For Your Best Buys!**

THIMBLE THEATRE PRESENTS
POPEYE
 by **TOM SIMS & BILL ZABOLY**

A VERY FINE WATCH, MISS OLIVE, I ASSURE YOU!!
 PUT IT AWAY WHILE I PASS AROUND SOME HINTS FOR POPEYE!!

POPEYE WILL GET ME THE WATCH IF I HINT INDIRECTLY!!

HELLO, WIMPY, EXCUSE ME FOR ASKING!! DO YOU HAVE THE TIME??
 I ALWAYS MUST ASK SOMEONE!!
 MISS OLIVE, I ASSURE YOU, 'TIS NO TROUBLE!!

WIMPY WILL PASS THAT HINT ON TO POPEYE!!

ROUGH-HOUSE, CAN YOU TELL WHAT TIME IT IS?? I CAN'T!!
 THE TIME??
 SURE!!

I KNOW WHAT MONTH THIS IS, IF THAT'S ANY HELP!!
 NO, OSCAR, I WANT THE CORRECT TIME!!

POPEYE WON'T SUSPECT I WAS HINTING!!

SHE ASKED ME, POPEYE --- SHE ASKED AND I TOLD HER!!
 I DID THE BEST I COULD!!
 O.KAY, THANKS!!

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OLIVE WILL WONDER HOW I FOUND OUT!!

EYEDROPS!! FOR MY EYES??
 YOU MIGHT NEED GLASSES SO'S YOU CAN TELL WHAT TIME IT IS!!

HOW LONG AGO WAS THAT, POPEYE??
 TWO HOURS!! SHE WAS STILL SCREAMIN' WHEN I LEFT!!

TOM SIMS & BILL ZABOLY
 12-12

**Trade In Hereford
 For Your Best Buys**

Mickey Mouse
by WALT DISNEY



WALT DISNEY PRESENTS
UNCLE REMUS
AND HIS TALKS OF BRER RABBIT

BRER RABBIT SEZ... WHEN TH' MUSSELS DON'T WURK... THEN TRY TH' SENSE-BOX!



**Stop!!
Shop!!
Save:!**

**In
Hereford**

BLONDIE

by
CHIC YOUNG



SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead

THE KATZENJAMMER KIDS



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ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!

