Portales
"SWEET POTATO TOWN U. S. A."

The Portales Valley News

Roosevelt County
EGG BASKET AND BUTTER TUB OF NEW MEXICO

VOLUME XXV — PORTALES, NEW MEXICO, THURSDAY, OCTOBER 13, 1927. — NUMBER 51

County Needs a Fair Association

In checking over the counties of Eastern New Mexico and the Panhandle section of Texas it is very easy to distinguish the progressive counties from others. It is found that every aggressive agricultural county in this section holds and annual county fair and finds it worth while.

Farmers and business men alike get the blues at times, and even in the best of times are prone to get the idea that they are not getting along as well as they should, that their county is not so good and that other sections of the world might suit them better. They only see what is before them.

With the coming of the county fair things are changed. One finds that perhaps he has been following the wrong method of farming. His neighbor's exhibits may show better than his and through a discussion of the reason a new idea may be born that will lead to material financial gain. One's exhibit may be better than his neighbor's and through the exchange of ideas, he may lead his friend to greater success. Again, the pride of any good man of his ability to excell is stimulated and will lead to a closer study of his business and a greater success.

We need the fair for ourselves as wel las to show the world what we can do. We should take immediate steps that 1928 may not pass without a well planned fair being put over. The best way to insure this is to get an active fair association, composed of the leading men from the diffrent communities of the county with the interest of our county at heart. They can work out plans and be ready and should start at once.

We wish everyone to know of the splendid cooperation given us in our work of gathering exhibits for the Amarillo and Lubbock fairs by the businessmen and farmers of Roosevelt county. All were courteous and gladly did what they oculd to help us, both in time and material for our exhibits.

We take this method of extending our thanks to one and all, and especially do we wish to thank the many farmers who furnished products to exhibit. A splendid spirit of friendliness and cooperation was shown by them and our exhibit consisted almost entirely of things donated. We were only required to buy about $2.0 0worth of products for both fairs. We assure you of our appreciation and that we are continually working for a greater Roosevelt county.

Portales Chamber of Commerce

The business house of Turner Hensley, formerly occupied by the K. C. Barber Shop, is now being overhauled and remodeled to put it in first class shape for a new tenant.

Weekly Market Report

The following prices are being paid for farm products in Portales, as The News goes to press on Thursday, Oct. 6:

Top hogs	$10.10
Threshed kaffir and maize	$1.05
Shelled corn	$1.25
Ear Corn	$15.00
Maize heads	$12.00
Kaffir heads	$10.00
Butter fat	38c
Eggs	30c
Fryers	17c
Leghorn Springs	14c
Light hens	11c
Heavy hens	17c
Leghorn hens	10c
Old Roosters	5c
Green hides	13c
Dry Hides	15c

Kansas City, Oct. 12.—Hog receipts 4,000 head; market mostly 10c higher than Tuesday's average; top $7 @ 11.50 on 22 5and 240 pounders; 250 to 350 pounders $10.50@11.45; 200 to 250 pounders $11@11.55; 160 to 200 pounders $10.40@11.40; 130 to 160 pounders $9.90@10.80; 90 to 130 pounders $9.75@10.25; packing sows $9.35@10.35.

Cattle receipts 11,000 head; calves receipts 3,000 head; market steady on most killing cattle; stockers and feeders steady to weak; beef steers $7@14; light yearlings, steers and heifers $7@12; beef cows $6@8; low cutters and cutter cows $4.75@5.75; vealers $8½13; heavy calves $7.50@9.50; bull stockers and feeder steers $7.50@10.

Sheep receipts 18,000 head, market, lambs steady; sheep weak to 25c lower; top fat lambs $13.50; bulk fat lambs $13@13.50; bulk cull lambs $8@9; bulk fat ewes $5.25@5.75.

Buick Sedan Turns A Complete Flip

Wednesday morning a traveling man driving a Buick sedan had a miraculous escape when he dozed at the wheel and his car left the highway, turning completely over and landing on all four wheels with the engine still running.

The accident happened about eight miles out of Portales on the Elida highway

The driver by bracing him-self with the steering wheel and the shift lever, escaped without injury.

The right fender, the front bumper and the right lamp were torn from the car. The top of the car was slightly injured where it slided on the bank when the car was bottom side up. The front and rear wheels were sprung, but the driver was able to drive into Portales.

The glass and two doors on the right were broken, and the rear view mirror was found in his hip pocket.

That he was not killed, was owing to the strength of the body, which kept the car from crushing when it hit on top.

Bar Commission Says It Had No Authority To Suspend Hannett

Santa Fe.—Admission by attorneys for the state board of bar commissioners that the board was without constitutional authority to suspend former Governor A. T. Hannett from practice for a year was an outstanding development in the supreme court hearing Monday.

Attorney E. R. Wright said in his opinion the real question is whether the bar board had the right to suspend Hannett and that it is his belief, in which he thinks Attorney C. C. Catron agrees, that the legislative act giving the bar board power to disbar or suspend an attorney is unconstitutional. He contends this right rests entirely with the supreme court.

Floyd Townsite Sells to Yeso Man

T. M. Carter of Yeso has purchased the Floyd townsite including store buildings and all, and G. L. Hatcher goes to Yeso where he has purchased a mercantile business from Mr. Carter.

The Floyd store will continue to be operated by Hobbs and Gordon.

QUICK RESULTS

For the past week Portales has been full ofbookagents, magazine agentsand agents selling various lines of merchandise. One agent remarked, "What is the matter with Portales? I would not have come, but for the article in the Amarillo News the other day. I thought the town was lousy with money."

BANK OFFICERS AT FORT SUMNER ARE INDICTED

Fort Sumner, Oct. 6.—J. W. Melavin and B. L. Lucero, former president and cashier, respectively, of the defunct Fort Sumner State Bank, were indicted by a grand jury Thursday on charges of accepting deposits after it was known the bank was insolvent. The bank closed its doors April 20 last.

Assembly of New Fords to Start In a Few Days

Detroit, Oct. 11.—Assembly of their new model will begin in a "few more days," the Ford Motor company announced Tuesday.

Major parts of the new car have been under production for several weeks, the announcement said, and the first assembly of new bodies was started "some days ago."

DUCKS SWARMING ON NEW MEXICO LAKES

Roswell, Oct. 10.—Thousands of ducks on their way south for the winter have stopped on the lakes north of this city and because of the great amount of feed nearby, seem content to stay for an indefinite period, according to ranchmen who report that the lakes are now black with the waterfowl. The open season starts here on October 16, and sportsmen of this city are making erady for the opening day.

Ted Bonner Takes 3 Events in Rodeo

Ted Bonner won in three events in the rodeo at Roswell Cotton Carnival last week, steer riding, wild horse racing and bronc riding.

He was entered for the finals, but his horse fell, eliminating him.

Lions Perfect Permanent Organization

On Tuesday night the Lions Club perfected a permanent organization in Portales, and elected officers for the coming year.

The officers are as follow:
T. A. Martin, president.
A. D. Ribble, 1st vice-pres.
Sam Seay, 2nd vice-pres.
H. H. Buchanan, 3rd vice-pres.
Ray Bonner, sec'y.-treas.
W. E. Davis, Lion Tamer.
Fred Luper, Tail Twister.
Board of directors:
Rex Forrest.
Ralph Will.
"Gob" Watson.
J. H. Lee.

October 2th has been set as charter night, at which time representatives from Clovis, Roswell and Albuquerque will be present.

BAILIFF SHOCKED; FINDS HE ASKED PRINCE OF WALES To "MOVE ON"

Folkstone, Eng., Oct. 6.—A Folkstone official is just recovering from the shock of unwillingly asking the Prince of Wales to move on.

A young man in an overcoat and wearing his cap at a jaunty angle, drove up to the harbor quay the other day just before the arrival of the steamer from Boulogne. When he strolled past the barrier where pass ports are examined, the official went up to him and asked:

"Are you a visitor?"

"Yes," the young man replied.

"Then, I'll have to ask you to go to the other side of the barrier," the official ordered.

"All right," the visitor replied and walked away.

A minute later another official recognized the young man as the heir to the throne and hurriedly escorted him inside the barrier from which he had just been ejected.

Jernigan Opens Jewelry Store In Portales

L. W. Jernigan, son of E. T. Jernigan, who for a number of years operated one of the leading jewelry stores in Clovis, but who has been in the jewelry business at Artesia for several years, has opened a jewelry store in Portales.

He is located in the New Mexico Drug Co. building and is busy this week receiving and arranging his stock.

He expects to have a complete line in by the latter part of the week, and will make an effort to hold the jewelry purchasing of Portales in Portales.

The watch repairing department will be in charge of C. J. Whitcomb.

This gives the firm a strong combination, and one that will be able to care for the needs of the public.

METHODIST BIBLE CLASS TO ORGANIZE SUNDAY

The annual organization of the Men's Bible Class of the Methodist church will take place on Sunday, and every member is urged to be present. An effort will be made to increase the membership of this class, and an invitation is extended to every man in town who does not attend some Sunday school in the town.

BUILDING ACTIVITIES

One of the Turner cottages on State street is nearing completion. This cottage is a very attractive building and is modern in every respect. The foundation for the brick cottage on the adjoining lot has been poured and is now ready for the work of laying brick. This building will be of cream face brick.

The foundation has been poured and the sewer and water pipes laid for the Forerst & Rowley Insurance office on State street. The brick are on the ground and actual work of construction will soon begin. This building is to be of cream face brick and will be quite an addition to the business section.

GIRLS MUST WEAR STOCKINGS TO SCHOOL PRINCIPAL DECLARES

San Francisco, Oct. 6.—James A. Addicott, principal of Polytechnic high school here, has ruled that girl students must wear stockings to school.

The ruling followed appearance of three girls at class with bare legs. Addicott told them, after the dean of girls had insisted that they wear gymnasium stockings for the rest of the day, that they might appeal to the student council. The girls agreed to abandon the fad without appeal if the school authorities disproved the mode.

County Teachers Asso'n. to Meet October 21 and 22

On Monday night a committee of the Teachers Assoication met at the office of County Superintendent J. R. Shock for the purpose of preparing a program for the county association which will be held in Portales on the 21st and 22nd of this month.

Those present at this meeting were Prof. E. McKinley of Elida, Prof. A. E. Lang of Floyd, R. A. Young of Elida and Wilhite of Rogers.

A very interesting program was prepared and this promises to be one of the best meetings ever held in the county.

Roosevelt Teachers Meet Albuquerque

Albuquerque, N. M.—When teachers from Portales and Roosevelt county meet in Albuquerque week of Nev. 5th, to attend the State Teachers' annual convention they will be entertained at the State University.

The University has completed plans for an entertainment to be given Friday afternoon, Nov. 4th, between the hours of 4 and 6 o'clock.

A high class concert consisting of vocal and instrumental music will be given in addition to a program by an orchestra. Refreshments wil lbe served following the concert.

The playing time of the Lobo-Arizona football game which is scheduled for the afternoon of Nov 5th, has been set at 3 o'clock instead of 2 o'clock so that teachers attending tne convention can attend.

Current Literature To Be Reviewed

"LOST ESTACY" BY MARY ROBERTS RHINEHART REVIEWED TODAY

In the future Mrs. Martin will review some of the most notable serials apearinpg in the magazines as well as the best new books. She will comment briefly on these serials as they begin to appear and wil lreview them later when they have been completed. Watch the About Books section for these announcements and reviews.

"Lost Estacy," which appeared in the Saturday Evening Post this last spring, and which is now one of the best selers, is reviewed today. Those who did not read the story in the Post as it came out and who do not have access to back issues but wish to read it, may obtain the story at The News office.

New books are being added to the News rental colection each month and all are well worth reading. The books in the colection at present are:

"The Saga oi Billy the Kid" by W. N. Burns.

"Death Comes for the Archbishop" by Willa Cather.

"Giants in the Earth" by O. E. Rolvaag.

"Marching On" by James Boyd.

"Smoky" by Will James.

"Revolt in the Desert" by T. E. Lawrence.

"Napoleon" by Emil Ludwig.

"Meanwhile" by H. G. Wels.

The first two of these books are stories of New Mexico and are most delightedly written. "Death Comes for the Archbishop" appeared first as a serial in The Forum, and has just been published in book form. The author is a novelist of fame and she has written of New Mexico with charm and beauty.

"Smoky" is a story of a cowpony, and is a book that is enjoyed by old and young alike.

"Giants in the Earth" is a story of Norwegian immigrants pioneering on the Dakota prairie, and is a book of real power.

"Marching On" is a Civil War story which presents a new point of view about the struggle.

"Revolt in the Desert" is a dramatic story of the war in the Near East. It tells Lawrence's remarkable leadership of the revolt against the Turks.

"Napoleon" is a remarkable biography of the great general by a German author.

"Meanwhile" is a stirring novel by H. G. Wells, one of the greatest thinkers and writers of our times.

All of the books are new and all are outstanding. Watch for additions to The News library.

BAKE SALE

The members of the Presbyterian Missionary Society will give a bake sale of good things on Nev. 23. They will have cakes, pies, bread, dressed turkeys and chickens for your Thanksgiving dinner. 2tc

Sportsmen, Protect Chinese Pheasants

The attention of the sportsmen is called to the fact that there are a few Chinese Ring Neck Pheasants near Portales.

These birds were raised by Carl Muller and are now ranging around the cemetery. There are only four of them and as it is the desire of Mr. Muller to breed this specie of game birds for the county, the sportsmen are requested to look out for them and protect them, that they may not be exterminated.

If in doubt as to what they look like, you will find a stuffed specimen in the show window of Priddy-Fooshee.

This is a new bird to this section, and is one of the very best game birds, and by giving them protection for a few years they will add greatly to the hunting season.

MRS. L. J. WHITEMAN INJURED IN CROSSING ACCIDENT

Mrs. L. J. Whiteman was caught in a street crossing accident at the corner of Fourth and Main Streets Monday and suffered bone fractures in each of her feet when the car ran over them. She was crossing the street in company with a group of school girls and no one noticed that a car that had just passed them made a "hairpin" turn and was coming until it was upon them. As the girls scattered one of them pulled Mrs. Whiteman back so that only her feet were caught as the car passed. X-ray pictures revealed fractures in each foot below the ankle. She will be crippled for considerable while, although it is now thought the injuries will not be permanent.

Game Season In New Mexico

The game season in New Mexico is as follows and will be of interest to the sportsmen of Roosevelt county.

Duck season from October 16th to January 31.

Quail season from November 1st to December 31.

Turkey season from Nov. 10th to 20th.

Deer season from Nov. 10 to 20th.

Bear season from October 10th to 20th.

Theestate game department has ruled that dogs will be allowed in the hunting of bear.

BAPTISTS TO HOLD ANNUAL ENCAMPMENT ON RUIDOSO

Ruidoso, N. M., Oct. 6.—The Ruidoso Baptist Encampment has purchased 200 lots here and plans to build a large tabernacle for use during the 1928 summer season.

The encampment, which includes Baptist organizations of Tularosa, Alamogordo and the Pecos valley towns recently was incorporated, with Rev. R. W. McMann of Roswell at its head. Evangelical services are to be held here every summer.

WALNUTS DO WELL IN PORTALES

Anyone doubting that walnuts do well in Portales, would have been convinced had they passed down Liberty street on Tuesday of this week.

In front of the J. B. Sledge residence is a large walnut tree, which has produced a good crop, and after the high wind the pavement was literally covered with walnuts.

"INNOCENCE ABROAD"

Ed J. Neer accompanied Coe Howard to the Texas-Oklahoma fair at Wichita Falls, Texas, and this report has drifted back as to his reception in the oil capitol.

After registering at the Holt Hotel, he was being shown to his room.

"I tell you I won't have this room," protested Ed J. to the bell boy. "I ain't going to pay my good money for a pig-sty with a measly little foldin' bed in it. You think jest because I'm from the country—"

Disgusted the boy cut him short. "Get in. This ain't your room. This is the elevator."

NOTICE!

On Friday night, October 14, Mrs. A. Wade Freeman will present Willie Vale Oldham, Ollie Mae Smith and Naomi McAlister in a recital.

There will be some extra numbers, both songs and readings given on this program. The girls need your encouragement and we very cordially invite the public to attend. At High School auditorium, 7:30 o'clock.

Those desiring geranium plants can secure some nice ones before frost by applying to Mrs. J. G. Greaves.

Portales Valley Has First Killing Frost

Tuesday night the first frost of the season, laid waste to the vegetation of the valley.

Following the high wind and dust storm of Tuesday, the night was clear and cold resulting in a light freeze and a killing frost which got all the heartiest of vegetation.

Flowers, tomatoes and most of the vegetation was killed. On the tomatoes there was some on the bottom of the vines which escaped.

The average date of frost in this section is around the 15th of Oct. and the farmers of the county have been busy the past week or so cuttnig the grain and the greater portion was saved.

This frost will hasten the harvesting of the potato crop which is not damaged. The potatoes will go into the curing plants and in a few weeks will be ready for market.

The exent of the damage over the county has not been learned at this time.

Sheriff Warned To Catch Pair In Blue Buick

The sheriff's office was notified Tuesday to be on the lookout for Frank Francis, 40, and his wife, Clara Francis, 3 0to 35, wanted in San Diego, California, on a felony warrant, the specific nature of which was not stated in the telegram from Sheriff James C. Byers of San Diego.

Francis is described as five feet four inches tall, weighing 105, with dark eyes, hair and complexion. He is said to be a consumptive and a "hophead."

The wife is described as five feet one inch in height, weighing 110 pounds, with dark eyes, hair and complexion.

The couple are traveling in a blue master six Buick coupe, 1927 model, Texas license 41,329. They have a Boston bull pup with them.

They are using the name of H. E. Mills and wife.—Albuquerque Journal.

Chevrolet Dealers In Turkey-Bean Contest

The Chevrolet dealers are now holding their annual Turkey-Bean contest, in which the dealers of Portales, Roy and Tucumcari are matched with the Lowery Auto Company of Roswell. The dealers will meet at El Paso on November 15th, where they will all enjoy a banquet, the dealers selling the greatest number of cars eating turkey and the losers eating beans and paying for the banquet.

From the number of cars that Add Hobbs and his force have been putting out in the last week or so, it looks like they will surely eat turkey.

The slogan for the month is Hit a Hot Pace.

KORNEGAY BACK FROM WINK

E. M. Kornegay is back from a three weeks stay at Wink ,where he has been in charge of the barber shop while Dave Colligan was at the throttle in the Blanco Shop. Dave has gone back to Wink to look after that end of the business.

Milt says taht Wink has put on a real growth in the past thirty days and that it is going to make

Club Women Ask For "Hands Off" Indian Policy

WANT N. M. PROBLEMS LEFT ALONE; LET THE INDIANS PRACTICE OWN CUSTOMS

East Las Vegas, Oct. 6.—A "hands off" policy by other states in the solution of New Mexico's Indian problems is demanded by the New Mexico Federation of Women's Clubs in session here, officials said Thursday.

The stand is taken that New Mexico Indians should be let alone in the practice of their customs and crafts, a state attitude made clear by its representatives at the last meeting of the federation executive board.

The petition to congress asking that housewives be listed in government records among those of other occupations and that home equipment be included in the next government census, as presented by the national president, was endorsed by the convention here.

It was claimed to be largely through the efforts of the state federation's welfare division that the last legislature appropriated $75,000 for establishing a home and training school for mental defectives.

Rev. L. L. Thurston Returns to Portales

At the close of the Annual Conference held at El Paso, Texas, the fololwing appointments fo rthe Roswell district were read by the Bishop:

Presiding elder, A. L. Moore; Alamogordo, J. A. Ludlam; Artesia, Mims J. Jackson; Carlsbad, J. O. Cox; Clovis, J. B. Cochran; Clovis circuit, J. E. Thomas; Dexter, T. P. Turner; Elida, C. M. Samford; Hagerman, M. F. Bell; Hope and Sacramento, B. M. Stradley; Lake Arthur and Loving, J. J. Golden; Lovington, R. R. Willingham; Portales, L. L. Thurston; Rogers and Inez, R. O. Tomlinson; Roswell, C. S. Walker; Tatum, J. D. Wagner; supply; Texico and Farwell, D. D. Denison; Tularosa, Frederick Clark, supply; conference evangelist, J. O. Whitaker; commissioner of assembly, Z. B. Moon.

Eleven newcomers were announced, Harold Scroggins, R. O. Tomlinson; B. W. Dodson, A. L. Moore and W. H. Strong, from the Texas conference; Mims J. Jackson and J. A. Ludlam from the West Texas Conference; Fleming Marlin from the Missouri Conference; S. E. Wasson from the North Georgia Conference; and J. O. Whitaker from the North Texas Conference.

Eleven were also transferred out: They are J. W. Chisholm, George E. Turrentine, J. B. Anglin, M. P. Hines and S. E. Allison to the Northwest Texas Conference; J. A. Bays to the Texas Conference; W. A. Fulbright to the West Texas Conference; I. D. S. Lee to the Central Texas Conference; S. W. White to the Arizona Conference; Fred L. Glisson to the North Georgia Conference, and J. M. Glozier to the West Oklahoma Conference.

Appointments concluded the conference. It will meet next year at Gallup, N. M.

H. L. Thurston was sent to Magdalena, N. M.

Owing to the frost, this week closes the fresh tomato season.

Today the Portales Truck Growers Association are loading out the 14th car of fresh tomatoes.

Henry George Plants Big Acreage Wheat

Henry George has been absent from his place of business the greater part of the past two weeks on account of the work of planting a large acreage of wheat on his farm in the Inez community.

ROUGH RIDERS A GOOD SHOW

The "Rough Riders" at the Portola Theatre this week was a good show and was especially enjoyed by the Spanish War veterans. The charge of San Juan Hill was thrilling and realistic.

There are some extra good shows scheduled for the coming week, announcement of which will be found in this paper.

STERILIZATION IS APPROVED BY THE U. S. SUPREME COURT

Washington, Oct. 10.—The United States supreme court denied Carrie Buck, feeble-minded Virginia girl, a rehearing of her case in which the court last spring upheld constitutionality of the Virginia sterilization law and approved an order of Virginia authorities for her sterilization.

FARMERS WILL FIND FEED LOT BEST WAY TO MARKET

The price of grain is down. This is always the case when the new crops come on the market.

Farmers of Roosevelt county will find it to their advantage to make arrangements at once to feed out their grain crop to hogs, steers or whatever they can secure to feed.

This method will bring a better price than by selling it to the elevators.

Conditions in Roosevelt county are ideal for feeding.

As soon as the grain is gathered from the fields, the stalk fields wil supply a good grazing proposition and by finishing on grain, there is no reason why they may not receive from 25 to 50 per cent more for their crop of grain.

Livestock is now bringing a good price, and the finished product is better still. Marketing the grain through grain shipments will never net the farmers what they are entitled.

The time is coming when Roosevelt county grain will be fed on Roosevelt county farms. Not one car should be shiped out of the county.

The Portales Valley News

J. G. GREAVES
Editor and Owner
Published Weekly on Thursday
TELEPHONE NO. 83
DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times September 12, 1916.
Portales Valley News consolidated with Portales Journal, December 14, 1920.
Portales Herald consolidated with Portales Times, March 27, 1913.

MEMBERS:
National Editorial Association
Panhandle Press Association
Eastern New Mexico Press Association

SUSCRIPTION RATES
IN NEW MEXICO

1 Year	$1.50
6 Months	$1.00
3 Months	.50

OUT OF NEW MEXICO

1 Year	$2.00
Alaska, Canada, Mexico	$2.50

OIL IN ROOSEVELT COUNTY

Roosevelt county has a big oil industry which has been producing for a number of years and which is finding a ready market at from 30c to 50c per pound.

Just think of it. Car loads are being shipped out each week, and still there are some who are right on the edge of the big production, who are plodding along in the old way and reaping none of the benefits.

This is Jersey oil—better known as butter fat. The production has hardly started and the possibilities are unlimited.

It does not attract all the crooks and undesirables, but brings the better class of farmers and dairymen into a community.

Wink and Borger may count their millions in oil and spend them in controlling crime.

Portales has marketed millions of Jersey oil, and every farmer in the county has reaped the benefit.

Let every citizen pull for a $5,000,000.00 Jersey oil production in the next twelve months.

Tuesday morning, a stock train passed through Portales bearing a number of cars of lambs, which were going to the feed lots of farmers in Colorado. For a number of years the feeding of lambs by the farmers of Colorado has been a big business. It helps them market their farm products on the hoof, which is much better than through the grain sack and elevator route. The feeding of lambs could be made a paying business in the Portales Valley. There are thousands of acres of lands which could be planted to alfalfa, soy beans, peas and grains that would put a fine finish on the lambs. Train loads going out of the Portales Valley would bring in money from the east, where the English still demand their leg-o-mutton. This is a business which the farmers of the valley should look into.

One election in every two years is bad enough for a community. It creates factions, brings on enmities which it takes years to heal. Everybody knows what an election does to business. It takes men's minds away from constructive endeavor and causes them to sacrifice their own well being for the sake of temporary excitement. New Mexico has been cursed by politics in the past. It is just reaching a point where we can see prosperity ahead. Must we be tortured by a yearly election, and drawn away from our own interests by the political quarrels which have no meaning for us? Vote against Amendment 2 and allow New Mexico to have a breathing spell. If there is anything this state needs it is fewer elections and not more!

The story of a turkey ranch for Portales has been widely reproduced in the metropolitan dailies, and has given this section some publicity which is of real value. Every constructive move made by town or rural community, benefits every citizen in the county.

It is easy to find fault, but when it comes to applying the remedy—that's a man's job. Ever since the time that Noah started the building of the ark, there has been some one to criticise every undertaking. Noah completed the ark and rode away with safety, while his critics were buried beneath the flood.

CO-OPERATION OFFERS MORE



No community can prosper so long as all of its interests remain self-centered and refuse to co-operate with one another. A town is a great co-operative organization and its success is measured almost entirely by the amount of co-operation it receives from those who live in it.

Those who fail to show this interest in their city are holding it back, and they are in reality working against themselves. For instance, those who refuse to patronize local business houses are depriving the town of commerce that rightfully belongs here and thus are slowing up the community of which they are a part.

By pulling the load together, Portales' interests will get somewhere and the town will profit by it. Like the team in the cartoon, those who do not work together for the betterment of the community, will get little compared to what they would otherwise.

THE DOODLE BUGS ARE HERE

For the past ten days Portales has witnessed some oil excitement. At least the town has been crowded with men who bore the stamp of oil prosperity.

What they are here for or where they are going next they alone know. But activities of some sort have started in the county.

There are several "doodle bug" outfits in the county, and blasting and other activities which are strange to the layman are going on in the county.

The predictions are that Roosevelt county is being given a thorough survey by the big oil interests and that ere another year passed, that drilling will be done in various sections of the county.

POTATO CROP LIGHT

The sweet potato crop is not turning out as heavy as was expected. Since digging has commenced, there have been a number disappointed with the yield.

Saturday Jack Grimes was in The News office and reported that the yield was only about a half crop.

This brings us back to the need of crop rotation and soil fertility.

Any one crop year after year robs the soil of those qualities which go to produce the crops. If this is constantly neglected, the land is soon worn out. If the crops are rotated, alfalfa following potatoes and livestock grazing the alfalfa, the soil is automatically built up and produces record crops.

BEWARE OF THE "SLICKER"

The following warning to the employes of the Mountain States Telephone Company, in the Monitor, will also serve as a warning to the public in general.

"The purpose of this particular piece of writing is to appeal to Monitor readers to don the armor of caution before entering the arena of frenzied finance.

This country of ours is overrun with people who seem to be exceptionally proficient in the gentle art of cheme-hatching—that is, the art of incubating schemes for seperating the unwary from their hard-earned cash. The "gullibility' (if there is such a word, and if there isn't there ought to be) of the average person is as well known to this type of gentry as it was to a certain well-known showman who made a famous remark about the birthrate of suckers.

"Up to this present hour no man of honest intent has developed a sure method of acquiring financial independence over night or any gold-paved short cut to riches. If there be a royal road,it is the highway of honest work and honest endeavor marked with the milestones of sound investment of a reasonable proportion of the pay check. That's the only trustworthy formula.

"A comparatively recent plan designed to lure some of the earnings of the credulous is operated under the guise of a fraternal organization allied with or controlling a cut-rate purchasing corporation. An initiation fee of $20 is charged and monthly dues of $2 to the fraternal body and $3 to the purchasing organization are collected from the members. The attorney general of an eastern states made an official investigation of this "splendid concern." He found that before a judicial injunction was issued the promoters had secured a membership of some 4,000 in one city alone; that the whole of the $20 went to the president, and that this official in a single year had received besides his salary of $12,000 as high as $379,000 from affiliated activities. What the humble member received may easily be imagined.

"What crimes are committeed in the name of fraternity, brothely love and fellowship!

"Beware the slick organizer. You can't get something for nothing and you can't attain a position of affluence by contributing $5 a month to the plasible promoter of any concern which is shrouded in mystery.

"From time to time instances are noted where stockholders have been induced to dispose of their holdings in the American Telephone and Telegraph Company and put the proceeds into various get-rich-quick schemes of no investment value.

More than half a bulion dollars, it is estimated, is lost in this country each year through the purchase of worthless securities, and a conservative estimate of the companion loss suffered by the public through fraud in the purchase of merchandise or services is another half billion dollars.

"Guard your savings, else why save? Better spend all your earnings as they come in on yourself or your family than to contribute to the support of the unscrupulous promoters.

"The one wise thing to do is to investigate before investing. Bell stock is always safe, although of course, it is not the ony safe security. Legitimate business houses afford better insurance for a square deal in the purchase of commodities than does any scheme through indirect, devious and mysterious channels.

"Don't get your name on anybody's "sucker' list. Don't be an "easy mark". Don't "fall" for blue-sky schemes. Don't be "gullible."

"J. F. G."

Truly an Abnormality

From an exchange: "Daniel, coming unscathed out of the fiery furnace, was an abnormality." It was all that, seeing that what he had entered was a lions' den.—Boston Transcript.

WILL SELL
GOOD FORD SEDAN WORTH THE MONEY
Inquire at
Bracken's Battery Shop

Slowing Up?

Waste Poisons in the Blood Make One Tired and Inefficient.

DO you rise lame and stiff? Drag through the day, listless and depressed? Evening find you all worn out?

Have you given any thought to your kidneys?

Sluggish kidneys allow waste poisons to remain in the blood and make one tired and languid with often nagging backache, drowsy headaches and dizziness. A common warning of sluggish kidney action is scanty or burning secretions. Assist the kidneys with *Doan's Pills. Doan's* have been used since 1885. Are recommended the country over. *Ask your neighbor!*

DOAN'S PILLS 60c
Stimulant Diuretic to the Kidneys
Foster-Milburn Co., Mfg. Chem., Buffalo, N.Y.

— NOW —
—is the time to have your Battery Repaired or Rebuilt. Be fixed for freezing weather. We are better equipped now than ever to do your battery work
— BRACKEN'S —
— Battery Shop —
"BETTER CHARGING SERVICE"



Lift the Receiver---

AND tell the operator you want 19. She'll know that some housewife is showing good judgmnet in selecting her groceries and give you prompt service. For that number is

OURS!

Yes, indeed —for every table need—call us!

MODEL GROCERY.

"I agree with George White that Luckies are the best"

Said Flo Brooks to Lou Holtz while waiting for their cue to appear in "Manhattan Mary."





Photo by G. Maillard Kesslere

George White,
Producer of
George White's Scandals,
writes:

"In the theatre world, Luckies have become almost universal. Stage folks are very critical—voices must be kept in condition, throat irritation is a handicap. In 'George White's Scandals,' most actors and actresses whose voices are important smoke Luckies both for voice protection and finer flavor. For these reasons I prefer them, too."

George White



You, too, will find that LUCKY STRIKES give the greatest pleasure—Mild and Mellow, the finest cigarettes you ever smoked. Made of the choicest tobaccos, properly aged and blended with great skill, and there is an extra process—"IT'S TOASTED"—no harshness, not a bit of bite.

"It's toasted"
No Throat Irritation - No Cough.

CARR LUMBER COMPANY

G. W. CARR, Manager.

Building Material

Main St. — — Phone 43

ALL AMERICA
is talking about the
OAKLAND
ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS

★ ★ ★

Everywhere you go you hear them talking...about this finer, faster Six, the Oakland All-American.

★ ★ ★

For here is a longer, stronger chassis—smaller wheels and larger tires—a 212 cubic inch engine equipped with the new G-M-R cylinder head, which eliminates harshness and roughness, minimizes spark knocks and increases power—*without the use of special fuels.*

★ ★ ★

Why shouldn't this new and thrilling car be thrilling all America? Why shouldn't its success be already surpassing all previous Oakland achievements? A look and a ride will tell you the story—why everyone is saying, "That's the car!"

NEW LOW PRICES
2-DOOR SEDAN
$1045

Landau Coupe - $1045
Sport Roadster $1075
4-Door Sedan - $1145
Cabriolet $1145
Landau Sedan - $1265

The New and Finer Pontiac Six, $745 to $925. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

— HOLMES MOTOR CO. —
Joe P. Clevenger, Local Manager



Before The Snow Flies—Get That

ROOF FIXED!

KEMP LUMBER COMPANY

Chest Colds Yield to this Treatment



Redden chest with hot wet towels; rub on—apply thickly

VICKS VAPORUB
OVER 17 MILLION JARS USED YEARLY

PEARL MEAL

Bolted meal made from select white corn

PORTALES MILL

WHOLESALE AND RETAIL FEED

Across Street From Ballow & Price

30 X 3½
Speedway
CORD TIRES
Made By Goodyear
$5.95

Buchanan's
Service Station

The News Wants to Buy Clean Cotton Rags

WE WANT TO SEE---

500 HENS
5 TO 10 GOOD MILK COWS
2 BROOD SOWS
ON EVERY FARM IN
ROOSEVELT COUNTY
It Means
Financial Independence
For the People of our County

FIRST NATIONAL BANK

ABOUT BOOKS

5c Per Day
15c Minimum Charge
25c Per Week

"LOST ESTACY" by Mary Roberts Rinehart.. Doran.. $2.00.

This is a throbbingly human story by an ever popular writer. Though in the pattern of high romance, the story does not seem unreal. The loves, hates, jealousies, perplexities and misunderstandings are so sincerely portrayed and the situations and problems are al lso genuinely human and so universal in human experience that the reader feels that it is not fairy tale or fantasy but real life.

Tom, swaggering, proud, honest, violent cowboy, and Kay, fastidious daughter of the Eastern millionaire ranch owner, are smitten by a love that draws them together in spite of their many incompatibilities. The story is a story of the attempts at adjustment of these two natures held together by their love. Their poverty on the western plains and their struggle with drought and loneliness is described in a very realistic fashion.

One reason the book is so good is that the characters remain true to the author's original conception of them. Tom and Kay are not made over too speedily.. Their adjustments are not too easy. In fact, the whole story is a poignant even pathetic one just because of the fact that the difficulties are not too completely smothered out even at the end. It is only the strong bond of affection that makes the discordant elements at all harmonious at any time.

The characters are striking ones and stand out in high belief. There is Old Julius Dowling, the grandfather, who loved the beauty and romance of the west and had his own sweet way; his son, Henry, so unlike his father, quite without the capacity for "robust adventure" or "easy sinning." Bessie, his daughter, who had too much of the latter capacity; Kay, so like her grandfather in her love for wide-open spaces and for adventure; Tom, the stubborn, proud, handsome cowboy; Herbert, the nice, gentlemanly, but unromantic suitor.

The combination of romance and realism in "Lost Estacy" makes a most interesting moving story.

"THE ARISTOCRATIC MISS BREWSTER" by Joe Lincoln. Pictorial Review.

This story has been now running for several months in the Pictorial Review. It is the kind of story we expect Joe Lincoln to write. His stories are always of the Cape Cod people he knows so well, and there is always heart interest and humor in them.

"ADAM AND EVE" by John Erskine... Colliers.

The author of "The Private Life of Helen of Troy" and "Galahad" now tries his hand with Adam and Eve. If up to the standard of these two, it will be clever and witty.

The Methodist congregation now has something like $2,000.00 in their building fund. A fund has been created and they plan the erection of a new church building within the next year or so. The plans are for a brick building at a cost of something around $40,000.00.

TRY THIS

By EDNA PURDY WALSH

Home Uses for Letter File

THE letter file is more substantial and useful than it looks. Its joints defy great heat and pressure, and it therefore makes a good tray for the kitchen in baking custards and potatoes.

All these articles may be put into the tray—the different individual custard cups and potatoes, together, and then put into the oven with one motion. There is not so much danger of burning in removing the different articles from the oven, as they can all be removed at once.

The letter file makes the perfect spinach washer. Many people go without this valuable food element



because of its hard washing. If it is put into a letter file and held under running water, the grit is quickly loosened without the individual handling of each stalk.

The letter file also makes a quick cake cooler, as the air space underneath is large and the cake does not fall or become soggy from too slow cooling.

It makes a good tray for holding fresh vegetables so that plenty of air can be circulated around them to keep them from spoiling.

(©, 1927, Western Newspaper Union.)

CREDIT IS ESSENTIAL IN RANCH MANAGEMENT

With an average investment of approximately $75,000 per ranch, on 112 strictly cattle ranches in in New Mexico in 1925, it is apparent that the ranch bussiness is one of large capital requirements, says A. L. Walker of the New Mexico Agricultural College. On the average, ranchmen had 49½ percent of their capital invested in ranch equipement with an average total investment of $61 per animal unit. Small ranches had a larger capital investment per animal unit, and a larger percentage of their capital was invested in landthan was true of larger ranches. As ranches increase in size, the investment per animal unit decreases and without exception the proportion of total capital investment in land, or fixed capital, decreased in favor of a larger percentage investment in cattle

It is fair to assume that a business with so large an investment would be indebted for a portion of the cattle necessary in its operindicates that the averageNew Mexico ranchmanis indebted for 37 percentof the capital required for ranch operation. Of a total of 127 ranches in their business of over 80 percent, 30 had form 60 to 80 percent equity,24 percent of capital invested, while on 6 ranchhes the indebtness was greater than the ranch investment.

Ranchmen that own between 60 and 79 percent of all the capital invested in their business in 1925 have the most to show for their labors at the end of the year. While the integrity of the borrower to use capital intelligently and efficiently is also a factor of considerable consequences. Men who borrowed money for ranch operation than did those who borrowed no capital whatever, indicating that complete ownership of a ranch is not necessarily conducive to efficient management.

An analysis of the source of loans for ranch investments and operations was made in 1925 which brought some very interesting facts to light. Approximately 43 percent of all the loans on land were made by Federal agencies at an average rate of 6.4 percent. Bond and loan outside the state loaned 19.5 percent o fthe capital borrowed for land investments and private individuals loaned 15 per cent of all the capital borrowed on land. Twenty percent of all loans on land were made by the state thru the operation of the deferred payments purchase plan.

Local banks and loan agencies outside of the state were the most important sourcesfor securing loans on chattels among New Mexico ranchmen. Each loaned 31 percent of all the capital borrowed for chattel investmenton 98 ranches using credit. Local banks charged 9.1 percent interest on the average, while outside agencies loaned money at an average rate of 7.4 percent with this form of security. Private individuals loaned 29 percent of the money on chattel security at an average rate of 8 percent, whileFederal agencies let 9 percent of the money and charged an average of 7.4 percent interest.

x

CARD OF THANKS

We wish to extend our heartfelt thanks to our friends and neighbors who extended their kindness and help in our time of grief and sadness at the sickness and death of our beloved father, H. E. Maxwell.

Signed:
Mr. and Mrs. T. F. Gravlee.
Mr. and Mrs. Fred Smith and family.
Mr. and Mrs. S. S. Dye.
Mr. and Mrs. Tom Best.
Mr. and Mrs. Ed Christian.
Charlie, Mike, Joe, Lee and Miss Inez Maxwell.

CARD OF THANKS

We take this means of thanking our neighbors and friends for their help and words of consolation in the last illness of our dear father.

May God bless each and every one.

(Signed)
Sidney Hitt.
Herbert Hitt.
Hobert Hitt.
Louise Hitt.
Ada Taylor.
Anna Tolley.

The term "professional politician" will come to have genuine meaning if Amendment 2 passes and New Mexico has an election every year. Many a man will be able to make a good living keeping our communities stirred up from one campaign to another. It will be exciting, but it won't exactly be fine for business or proper community spirit. The business men of New Mexico of both parties are determined that Amendment 2 shall not pass.

Mrs. E. C. Murrell was a dinner guest in the Carl Case home on Thursday of last week.

Bill Dingsays:



PORTALES LUMBER COMPANY

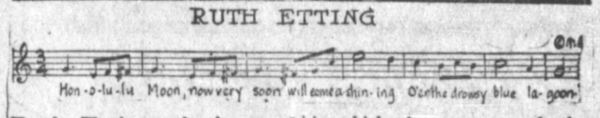
PHONE NO. 10

Dependable Building Service

Stage Is Most Lucrative of Arts, Declares Ziegfeld Follies Star



RUTH ETTING



Ruth Etting, Artist and Actress, Finds Stage a Gold Mine

New York City—The stage is the only one of the arts that pays—pays the landlord and the milkman as well as the artist's yearning for fame and a creative outlet.

Ruth Etting, singer, dancer, song writer, star in the new Ziegfeld Follies, speaks with the confidence that comes with the knowledge of a four figure a week contract at hand.

"A painter may paint masterpieces, a musician may be a second Mozart, but the chances are great that the masterpieces may not be discovered until after the painter is buried, and the musician may never have enough money to hire a hall," declares Miss Etting. "This is especially true when the artist happens to be a woman. A career on the stage, if the woman is truly talented, brings its reward, both monetary and artistic, while the woman is still young enough to enjoy that reward. The world of the theatre is a rapid moving world, and more or less faithful once it has placed the laurel wreath on a favorite. To a woman who makes good on the stage there are many profitable years in which she may earn further fame."

While the young actress who only a short time ago left her home in David City, Nebrasl... is enthusiastic over the stage as a career for women, she warns the modern girl that she must be ready to meet the demands of the stage.

"Few artistic professions demand as much brain and brawn work.

"Perhaps that is the reason for the large salaries. In my own case, every song must be separately studied as each picture must be clear to the audience for both eyes and ears. I am singing a waltz ballad now 'Honolulu Moon,' in which the composer has captured the music of the sea, not the angry, ominous, dashing of turbulent waves but the haunting melody of South Sea waters.

"I try to express a music that is the lullaby, the love song of an island people, the moaning, plaintiveness of the sea that surrounds them.

"This is by no means easy and I worked for weeks before I got the desired effects.

"Stage life is glorious, thrilling, lucrative, but every thrill claims its quota of the hardest kind of mental and often physical endeavor. It's I haven't one regret among the ranks of professions."

—See the Want Ad Column for Bargains—

THAT GOOD CHILI

Will drive the cold out of your system. Come in and try a dish.

We Serve First Class Lunches At All Times

THE HOT SHOT

THE HAMBURGER KINGS

See Us For:

Engines, Windmills, Pump Supplies, and Plumbing Fixtures

WITH OUR LARGE STOCK WE ARE IN POSITION TO SUPPLY YOUR EVERY NEED IN OUR LINE. WE HANDLE NOTHING BUT STANDARD GOODS. WE EMPLOY EXPERTS TO ASSIST YOU IN YOUR PUMPING AND OTHER PROBLEMS

Case Tractors

HAVE BEEN LEADERS IN THE TRACTOR FIELD FOR LONG YEARS PAST. WE WILL BE GLAD TO DEMONSTRATE THIS TRACTOR TO YOU NOW AND QUOTE YOU PRICES. ALL SIZES OF PULLEYS, BLOCKS AND ROPE.

Lariat Rope--Made for Service

WE CARRY A GENERAL LINE OF SET SCREWS, BOXINGS, BOLTS, BELTING, PIPE FITTINGS OF ALL SIZES, PUMPS, CYLINDERS AND ANYHING THAT IS USED IN GETTING WATER TO THE TOP OF THE GROUND.

Roswell Pump & Supply Company

The House of Dependable Merchandise

ONE BLOCK FROM DEPOT PORTALES, NEW MEXICO

TOWING TAKES THE PLEASURE OUT OF MOTORING—



AND SUBJECTS YOU TO THE JEERS OF THE STREET URCHIN—

But that is just what will happen if you do not keep your car in proper condition.

Our repair department is at your service to eliminate this trouble. An overhaul before the trouble begins will save you time and work and much useless expense. Our shop is in the hands of experts in this line.

A new set of tires will also add to the pleasure of your trip—provided they are of the kind that give service. This is where we are prepared to render you a real service. Let us equip your car with a set of casings that have stood the test. They are time and money savers.

Wood Garage

PHONE 99

Headquarters For Auto Accessories and Service



Society and Club

Surprise Dinner

The home of Mr. and Mrs. L. L. Brown was the scene for a merry gathering Sunday when a number of friends invited themselves to dinner. This is a rather congenial group and spend pleasant hours when they are together. The dinner was sumptuous and good, and the town hopes that Mr. Brown and Mr. Krattli had enough of the staff of life, of which they are both very fond.

Those present were: Mrs. W. E. Daniels, Mrs. J. K. Dunscomb, Miss Mary Dunscomb, Mrs. Kenley Spence and son, Jack Raymond; Mr. and Mrs. C. B. Jones and daughters, Miss Arlene and Miss Hazel, and son, Worth, Mr. and Mrs. W. H. McDonald and son, Harold, Mrs. Joe Howard, Mr. and Mrs. W. Krattli and daughter, LaVern, and son, Walter, Jr.; Mr. and Mrs. E. N. Smith and Hoy Clarice Gillette.

Operations for Appendicitis

Miss Ruth Wheeler, daughter of Mr. and Mrs. E. N. Wheeler of Portales, underwent an operation for appendicitis at the Baptist Sanitarium in Clovis last Friday. Ruth had been out of school for some time with the trouble and the operation seemed necessary for her complete recovery.

On Monday Dorothy Stewart, daughter of Mr. and Mrs. Watt Stewart, underwent a similar operation. She had been in rather poor health for some time on this account.

Mrs. J. J. Rose of Richland was operated on for the same trouble. The News is glad to state, however, that al these seem to be well on the road to recovery.

Greaves at Home

Mr. and Mrs. J. G. Greaves were at home to a number of friends on Friday evening at their home on State street. The guests came at 7 o'clock and a four course dinner was served.

Bouquets of lovely dahlias adorned the living and dining rooms, and graced each table. The guests were seated at tables of fours and were served by Mrs. Howard Fletcher and Miss Elizabeth Greaves, After the dinner the guests enjoyed 42.

Those present were: Mr. and Mrs. C. V. Harris, Mr. and Mrs. T. E. Mears, Mr. and Mrs. E. T. Moody, Mr and Mrs. G W Carr, Mr. and Mrs. Ike Hughes, Mr. and Mrs. J. Rex Forrest, Mr. and Mrs. Coe Howard, Mrs. Lillian Taylor, Mrs. Maude Smith, Dr. and Mrs. W. F. Wollard, Dr. and Mrs. R. W. Means, Mr. and Mrs. J. E. Wise and Mr. and Mrs. H. G Rowley

PROGRAM
Roosevelt County Teachers' Association

PORTALES HIGH SCHOOL BUILDING
October 21st—22nd, 1927

President—S. A. Jackson. Secretary—Miss Josephine Good.

FRIDAY, OCTOBER 21st, 9:45 A. M.

Invocation—Rev. L. L. Thurston
Roll Call—Appointment of Committees
Announcements—Supt. James R. Shock
Girls' Quartet—Elida High School
Address—Pres. A. O. Bowden
State Teachers' College, Silver City, N. M.
Piano Solo—Miss Rojean Herndon
Discussion—Individual Self Instructions
R. A. Young, Elida High School

FRIDAY AFTERNOON, 1:15

Mixed Quartet—Floyd High School
Address—Pres. Frank Carroon
New Mexico Normal University, East Las Vegas
Reading—Miss Eileen Norris
Portales High School
Music Appreciation—Miss Effie Bell
Floyd High School
Address—Miss Lois Randolph
State Supt. Pub. Inst., Santa Fe

FRIDAY EVENING, 7:45

Orchestra—Directed by Gus Stephenson
Male Quartet—Howard Fletcher, H. A. Watson, E. R. Black, G. W. Wheeler.
Address—Miss Lois Randolph
State Supt. Pub. Inst., Santa Fe
Base Solo—W. Krattli
Supt. Portales Schools
Saxophone Solo—Gus Stephenson
Address—Prof. A. O. Bowden
State Teachers' College, Silver City

SATURDAY, OCTOBER 22nd, 9:45 A. M.

Business session
Discussion—Intelligence Tests
W. Krattli, Supt. Portales Schools
Discussion—Need of Professionalism
A. E. Lang, Supt. Floyd School
Discussion—Uniforming High School Text Books
F. R. McKinley, Supt. Elida Schools
Address—Retiring President
S. A. Jackson, Supt. Rogers School

Mesdames Lorts and Bremer Hostesses to Christian Aid

On Thursday, Oct. 6th, from two until five o'clock, the Christian ladies aid was delightfully entertained at the parsonage, Mrs. Lorts and her mother, Mrs. Bremer, being joint hostesses.

After an hour spent in social converse a short program was enjoyed.

Roll cal land reading of the minutes was followed by the scripture lesson, the 12th chapter of Romans, read by Mrs. Fred Luper, and prayer by Mrs. McMinn. Mrs. Lorts then conducted a Bible test after which the president passed the "peanuts" and now each lady present has a new interest in life, that of being especially nice for the next three months to the lady whose name was found in her peanut shell. The little attentions, such as cheerful letters, flowers, etc. to be sent anonymously and on Thursday, Jan. 5th, will some the unmasking, when all secrets shall be revealed.

The hostesses were assisted in the serving of a delicious plate lunch to twenty-five members and guests by Mrs. Harry Stewart.

Eleven names were added to the roll. Work meeting Thursday, Oct. 20th, and every other day that work calls.

Next social meeting Thursday, Nov. 3rd, with Mrs. Breshears and Mrs. Catt, at the home of the latter.

Birthday Dinner

On Friday, the 7th of Oct., Floyd Raymond was seventeen years of age, and Mrs. Raymond, like all good mothers, baked him a fine birthday cake, decorated it with the correct number of candles, prepared all the other good things that make up a nice birthday dinner and invited a few of his intimate friends to enjoy it with him.

The guests were Chester Hobbs, J. C. Boyce, Jones Brown Smith and John Cyphers.

Crosby Party Goes East

On Monday morning, Oct. 10th, Mrs. Bob Crosby and daughter, little Miss Roberta, and her sister, Miss Willamena Jones, accompanied by Mr. Crosby's sister, Miss Virginia Crosby, and his brother, Harold Crosby, and wife, of Kenna, left by auto for Detroit, Michigan, and New York City.

They will be joined at Detroit by Mr. Crosby, who is to ride in the rodeo held in that city Oct. 15th to 22nd, inclusive.

From here the entire party will motor to New York City to attend the rodeo there Oct. 25th to Nov. 2nd, in which Mr. Crosby is also scheduled to participate.

While in this city the Crosby party will be guests in the Roosevelt Hotel, where the beautiful $500.00 saddle recently won by Mr. Crosby in the contests at Pendleton, Oregon, is on display. This saddle and the Police Gazette belt were awarded Mr. Crosby as the time he won the world's championship all-around cowboy, and acquired the title "Cowboy King."

At the Pendleton rodeo Mr. Crosby won for the second time, the Roosevelt trophy (in miniature) which is awarded the world's champion cowboy, having first obtained it in 1925, and is the first man to have twice received it. It must be won three years in succession before the real trophy is bestowed. Mr. Crosby was not a contestant in the 1926 rodeo at Pendleton.

Mr. Crosby has presented the prize sadle to his wife, who is an equestrienne of na mean ability, and she plans to ride upon it in the coming pageant in New York City.

Missionary Society of M. E. Church

The Missionary Society of the Methodist church met Thursday of last week with Mrs. Frank Galloway. The president, Mrs. Bradley, was in the chair for the business session. Mrs. Krattli rendered a beautiful vocal solo, with Mrs. Fred Ohr at the piano.

Mrs. Galloway served lemonade to the society after the close of the meeting.

Prominent People from Tenn. and Okla. Here.

S. L. Tinsley, with his daughters, Misses Grace, Helen and Imogene, of Knoxville, Tenn., and his brother, E. M. Tinsley, of Sulphur, Okla., arrived in Portales Tuesday, on a visit to relatives.

They drove through from Knoxville in their Packard car, coming by way of Sulphur, Okla., where they were joined by E. M. Tinsley.

S. L. Tinsley is a very prominent and wealthy business man of Knoxville, Tenn., being in the automobile business. E. M. Tinsley stands equally as high in his town. These men are brothers of Mother Green, and J. A. Tinsley of Portales. They have not all been together for years and expect to hold a family reunion at J. A. Tinsleys' next Sunday. Mrs. McDonald of Bovina and Mrs. J. B. Priddy are nieces of they gentlemen. They may go on to California and Oregon before they return; as they stated, "We are just out for a vacation and go where fancy takes us."

This is these gentlemen's first visit to this part of the country and they are well pleased with the country.

Friday Bridge Club

Mrs. Marjorie Richardson was hostess to the Friday Bridge Club at the home of her parents, Mr. and Mrs. J. J. Spires, Friday at one o'clock. A three course luncheon was served to the following: Mrs. G. W. Carr, Mrs. Ike Hughes, Mrs. J. Rex Forrest, Mrs. Dave Isenberg, Mrs. Maude Smith, Mrs. Fred Luper, Mrs. Herman Luper, Mrs. Jas. Christoe, Mrs. H. H. Buchanan and Mrs. Edwin Neer.

The afternoon was spent playing bridge.

Mrs. Carr won the guest prize, Mrs. Fred Luper high score, and Mrs. Herman Luper, low.

Portales Woman's Club

Portales Woman's Club held a very interesting meeting on Wednesday afternoon at the home of Dr. and Mrs. H. T. Brasell.

The subject of the program was Spanish Explorations and Conquest and each person had thoroughly prepared her part, and delivered it in a most interesting manner. Mrs. J. Rex Forrest was the leader.

Misses Wanda Brown and Maybelle McCarty, with Miss Rojean Herndon at the piano, rendered Juanita for the opening.

Mrs. Forrest then began the literary part of the program by giving the European background for American discoveries and discussing the explorations and ocnquest of the times from the first voyage of Columbus in 1492 to the conquest of Mexico about 1521. Mrs. Means then gave a very clever reading of a small boy's essay on Columbus.

Mrs. Frank Shaw told of the conquest of Peru and other South American explorations and conquests.

Mrs. Martin summarized all these and told of the explorations of the Present Territory of United States.

Mrs. Forerst made the following statements in conclusion: "It was the Spanish who saw and explored the greatest gulf in the world, discovered the two greatest rivers, discovered the greatest ocean, the first that knew that America was in two continents, it was the Spaniards who sailed around the world, explored Florida, and crossed our continnent.

The program was concluded by the singing of Columbia, the Gem of the Ocean.

Mrs. Brasell and Mrs. Harris, the joint hostesses, served a lovely salad course lunch.

At a recent meeting of the State ssociation of Optometrist, Dr. S. N. Hancock was apointed president of the state board of Optometrist. Dr. Hancock is very competent in this line and it is with pleasure that his friends of Portales learn of his recognition in this line.

On last Monday at the maternal home in Texico a new daughter was born to Rev. and Mrs. Herschel Thurston.

—o—

The enrollment of the State University for the first semester, according to a recent check-up, shows an increase of 40 per cent.

CHRISTIAN CHURCH

There will be no sermon at the Christian church next Lord's day morning at the pastor will fill his regular appointment at Elida. Bible school at 10:00 a. m., followed by the Lord's supper. Christian Endeavor at 6:45, and evening sermon at 7:30 p. m.

Continuing the series began a week ago Sunday night, Bro. Lorts will bring a message from "An Evening With the Master in a Storm." You are cordially invited to all these services.

The ladies aid will meet with Mrs. Wright on Thursday, Oct. 20, at 1:30 p. m. Bring thimbles and needles. Program—a quilt and a comfort.

MR. MAHAFFEY PASSES AWAY

—o—

Word reached Mrs. Grace Mahaffey Monday that her husband had passed away in Chicago, Ill. The Mahaffeys moved to Portales in the early spring and prepared to go into an extensive chicken business. Soon Mr. Mahaffey's health failed and he went to Ohio, thinkthe change would help; later he went to a hospital in Chicago for treatment. His wife thought him improving, until Monday when she received word of his sudden death. Mrs. Mahaffey has many friends in Portales who deeply sympathize with her in her bereavement. She is a daughter of Mrs. Mary Ball.

Mrs. O. S. Strickland was ... home with a lovely dinner at he... home on last Thursday at noon... Her guests were Mrs. T. E. Mear... Miss Sallie Robertson and Mrs. ... W. Carr.

ABOUT 30 bushels of treated seed wheat for sale. Universal Motor Co. 51-1tc

Announcement

Mrs. Tyrrell H. Garner, District Manager, announces the appointment of Mrs. C. A. McNabb, 408 Colorado Ave., as the local representative for the C. & D. Co., Grand Rapids, Michigan, manufacturers of the famous Luk-Shu-Ri-Knit Garments for Women.

The ladies who purchased dresses last January from Mr. and Mrs. Lovegrove will be delighted to learn of this appointment, so they will have the privilege of a demonstration at their own home by appointment or at the home of Mrs. McNabb.

The new materials, Monde, De Arte, Broch, Wonder Fabric and the new fall styles are very attractive. CALL MRS. McNABB FOR AN EARLY APPOINTMENT.

—Triebs' Portola Theatre—

THURSDAY NITE ONLY
"PARADISE FOR TWO"
A Paramount Picture

FRIDAY NITE — SATURDAY MATINEE
"HOOT GIBSON"
15c — 35c

SATURDAY NITE ONLY
"ARIZONA NIGHTS"
with
FRED THOMPSON
AND SILVER KING
15c — 35c

NEXT MONDAY AND TUESDAY
"RUNNING WILD"
An All Star Cast 10c and 30c

Try a Want Ad in The Portales Valley News



QUICK — SOMEBODY!

HELP!!

BANG! HIS MOTOR BACK-FIRED. OIL . . FOOD FOR the flames. There he was, a mile from nowhere, his car going up in smoke. And in the excited, terrified lines of his face as he shouted for help, one could almost read the fact that he DIDN'T carry a cent of Insurance on the car.

Are you going to wait until Fate puts you in "the same boat?" Or wouldn't it be saner and safer to see us about a low rate, Auto Insurance policy now? Think it over and call on

J. Rex Forrest
Insurance Agency

ALL KINDS OF INSURANCE

JOHN DEERE

Kaffir corn headers and corn binders. Come in and let us demonstrate them to you.

George & King

PHONE 7

ABOUT 30 bushels of treated seed wheat for sale. Universal Motor Co. 51-1tc

Ambulance Service.—Ed J. Neer.

EVERY FARMER NEEDS

A Separator That Gets The Cream — That Saves the Farmer Money — That Is Economical in Upkeep



Official tests show that some separators in use on farms today, are wasting $25 a month in butterfat—a dollar for every working day. How much is your separator wasting? You can't see it. Test it! Replace it with a New-Model Beatrice—*and save the waste!*

Puts the NEW MODEL
$7 BEATRICE
On Your Farm

Balance in small monthly payments.

Use while you pay. Famous Double Angle Discs make Beatrice bowl the closest skimmer in the world—bar none. Finest construction throughout. Easiest to turn. Easiest to wash. Discs washed clean, sterilized and dried in less than 2 minutes with the Beatrice Wonder Washer.

Come in and see this wonderful machine today! Backed by Beatrice Creamery Company's strongest guarantee.

Robertson Produce

for Economical Transportation

CHEVROLET

USED CARS

"with an OK that counts"

This Car has been carefully checked and reconditioned where necessary

- Motor
- Radiator
- Rear Axle
- Transmission
- Starting
- Lighting
- Ignition
- Battery
- Tires
- Upholstery
- Top
- Fenders
- Finish

OK by

Look For The Red "O. K." Tag

After we have thoroughly reconditioned a used car, we attach a red "O. K." tag to the radiator cap.

This tag certifies that the vital units of the car have been gone over completely by expert mechanics and put in condition to give thousands of miles of additional service. It takes all the "guess-work" out of used car buying.

Look for this tag when you buy a used car—for it is your guarantee of quality and value!

PORTALES MOTOR CO
Add Hobbs, Manager

QUALITY AT LOW COST

Dora

Mrs. Janie Wilmeth of Dora died on Sunday morning, Oct. 9, and was buried at Mt. Zion cemetery on Monday at 10 o'clock, Rev. Joe F. Grizzle preaching the funeral sermon.

R. L. Roberson of Dora has sold out his store to Mr. Hall and is moving to Kermit, N. M.

School at Dora was dismissed last week for perhaps two weeks, so that the children may aid in the harvesting of crops.

ABOUT 30 bushels of treated seed wheat for sale. Universal Motor Co. 51-1tc

FOR SALE—1500 large sax. See J. B. Crow. 51-2tp

BOY SCOUT NEWS
Troop 18

Scoutmaster ..... E. N. Wheeler
Active Scoutmaster .. E. N. Smith
Asst. Scoutmaster .. S. M. Stroup

Last Tuesday night, Oct. 11, 1927, the Boy Scouts held a meeting for the purpose of reorganizing the troop and to review the tenderfoot test. The boys received their registration card. Marvin Dubler and Juette Smith were initiated into the troop. The following are the patrols and their members:

Flying Eagle Patrol
Patrol Leader...Vincent Cox.
Menloe Autry.
Clifton Bankston.
Virgil Watts.
J. T. Morgan.
Dudley Hill.
James Hunter.
Truette Smith.

Wolf Patrol
Patrol leader...Preach White.
Asst. Patrol leader—D. H. Smith.
Glen Rocky.
Joe Beasley.
Gordon K. Greaves.
Marvin Dubler.
John Dubler.
Stinson Yoachum.

(Name Not Chosen)
Patrol leader—James Compton.
Floyd Raymond.
Nathaniel Hancock.
Bill Van Winkle.
Richard Rocky.
Junior Jones.
Charles Compton.
Worth Jones.

— STEADY EMPLOYMENT —
for Experienced Cook
TOURIST CAFE on HIGHWAY

NOTICE!

To Members Farmers Cooperative Elevators Association

After October 15 the Elevator will be open on Saturday only of each week until further notice.

DIRECTORS

"IT WON'T BE LONG NOW"

—But while you are waiting let us tune up the old bus. Our equipment is second to none and handled by skilled mechanics that can do your repair work right, in the least possible time.

—Don't overlook our specials on Tires, Tubes, in fact, all kinds of automobile supplies.

UNIVERSAL MOTOR CO.

LOCAL PERSONAL NEWS

B. F. Richardson returned last Friday from Rodeo, N. M., where he was called on account of the death of his sister.

—o—

Mr. and Mrs. Joe Clevenger and little daughter, Joanne, left the middle of the week for Yuma, Arizona, where they will spend the winter.

—o—

The Missionary Society of the Presbyterian church will meet on Thursday, Oct. 20, at 2:30 at the home of Mrs. Hiett.

Mrs. Hebe Stewart and Mrs. Harry Stewart and son visited in Delphos Wednesday.

—o—

Mrs. Frank Smith, Mrs. Hebe Stewart and Mrs. Harry Stewart visited the Portales patients at the Baptist Hospital Monday and report all improving.

—o—

Mrs. J. B. Priddy and daughter, Miss Maurine, drove over to Bovina, Texas, Sunday and brought Mother Green home. Mother Green has spent the last year in Oregon, and her many firends will be glad to see her in Portales. She is an old timer, having lived here more than twenty years.

—o—

Work on the ice factory will begin in February.

—o—

John Denton of Kenna was in town Monday.

Ambulance Service—Ed. J. Neer.

YOUR CAKE
IS READY FOR YOU

Freshly baked each day from the choicest ingredients our cakes are a welcome addition to the menu in many homes of this community.

City Bakery

HOME OF
Honey Cream Bread

Walter Upton was in from Upton Tuesday inquiring what the special election was all about.

—o—

Mesdames E. C. Murrell and E. M. Kornegay and children left early Saturday morning for Wink, Texas.

—o—

Mrs. J. W. McMinn returned Tuesday night from a sight-seeing trip to Santa Fe.

—o—

Several new residences are under construction in various parts of the town at this time.

—o—

Ray Bonner returned Friday from a visit of several days to Santa Fe, N. Mex.

—o—

B. B. Thigpen made a business trip to Lubbock and other Texas points last week.

—o—

Clarence Fuller and Jay Slone of Causey were supper guests in the D. B. Robinson home Saturday.

—o—

Several new business houses are under contemplation; however, plans are not matured enough to be made public at this time.

—o—

Mrs. W. W. Morehead came up from Wink, Texas, Friday to have Dr. Means do some dental work for her.

—o—

H. F. Wood came over from Plainview, Texas Friday night and spent the week end with his wife and daughter.

—o—

Mrs. Niel Rockey and children motored to Muleshoe, Texas, Saturday and spent the week end with Mr. Rockey.

—o—

Mr. Lenn of the Pearce Dental Supply Co. of Amarillo was the dinner guest of Dr. and Mrs. R. W. Means Thursday night.

—o—

The Presbyterian congregation is planning the building of a church on Colorado street just across the corner from the Wat Stewart residence.

—o—

C. W. Ison is staging a big sale at his store beginning Saturday and running to Saturday, the 22nd. Read his announcement elsewhere in this paper.

—o—

The Baptist congregation is planning a building program for a new church. They wil begin a campaign for building funds during the coming year.

—o—

Mrs. Stroud and daughter and Misses Geneva Westbrooks and Elizabeth Greaves, teachers of Hopewell school, were in Tuesday for school books.

—o—

Misses Marion Jones and Katherine McCall, who are attending school at W. T. S. T. C., at Canyon, spent the week end at the homes of their parents in Portales.

—o—

Mr. and Mrs. Herman Luper and Mrs. Fred Luper and Mrs. H. H. Buchanan left Sunday for Dallas, where they will visit relatives and take in the Fair.

—o—

Ivan Wurster, who has spent the summer in Portales with his mother, Mrs. Earl McCollum, left Tuesday for Kansas City, where he expects to work during the winter.

—o—

Walter Scott and family spent Saturday night and Sunday with Mrs. Scott's grand parents, Mr. and Mrs. S. M. Williams, at Lingo, N. M.

—o—

Mr. and Mrs. C. A. McNabb were very agreeably surprised Thursday when friends from Clovis, Mr. and Mrs. J. T. Stockard, motored down for a few hours visit.

—o—

Claude Jones and Walter Scott are erecting another bungalow on East Main street, which will be occupied by Mr. and Mrs. Richards and family. Mrs. Richards is a sister of Mrs. Jones.

—o—

Mrs. Deane Kirk and children of Burkburnett, Texas, will arrive this week in Portales and occupy their home on East Colorado street, recently vacated by the A. B. Castle family. Mrs. Kirk is a cousin of Mrs. Walter Scott.

—o—

Mr. and Mrs. Ben Dunn and son, Bennie Bruce, arrived Wednesday from Artesia. Mr. Dunn returned Thursday, Mrs. Dunn and son remaining for an extended visit with her parents, Mr. and Mrs. B. B. Thigpen.

—o—

A. E. Lang and Grant Gordon of Floyd and S. B. Fletcher of Portales were Wink visitors last Saturday and Sunday. Captain Lang says that the roads were good all the way back until he struck Portales, and between Portales and Floyd they were fierce.

The Millinery school at the court house Saturday was wel lattended, some thirty ladies being present. Two hat blocks were in use most of the day, blocking the new felt hats being constructed. Ladies not possessing a felt hat this year feel woefully out of date. Remedy—Join the Home Makers and bring yourself right up to the minute.

—o—

Mrs. J. O. Blanton, who has been visiting her people, the Frank Warnica family, left Saturday morning to join her husband at Ogden, Texas. She was accompanied by her small son, James Ralph Murray, her mother, Mrs. Frank Warnica, and sister, Miss Allie Warnica. James Ralph will remain with his mother. Mrs. Warnica and Miss Allie returned to Portales the first of the week. They also visited in Vernon.

THE FOLLIES OF '27

On Tuesday evening, October 18, at eight o'clock, the High School Athletic club will present the Follies of '27, under the direction of Coach Steiner. Since the proceeds will go to the athletic club, this is a most opportune time to support that organization.

Nearly every department of the school is taking part in this mammoth production; each is presenting a separate act. The English department, under the direction of Miss Foster, will offer a series of portraits. Under the capable tutelage of Miss Hankins the Pep club is developing a catchy song and dance act. Mr. Brown's aggies are going to display their Samsonic muscular development. The commercial department, sponsored by Miss Hoy, will be represented by two vocal artists. Miss Swink's Latin club will wangle a dark pantomime. The event of the evening will be a group of vocal selections by the faculty male quartette. The Dramatic club, coached by Miss Norris, will present a one-act play.

Athletics represent and advertise a town; therefore, the Athletic club should have loyal support. The admission charge will be twenty-five cents to all.

:—: SID'S SLAMS :—:

Roofs of the catacombs are not supported by catapillars.

—|—

In this age of petting and unpopularity, what is a good girl going to do?

—|—

We used to have talk of a city charter. Now we do not even have the chatter.

—|—

The United Shoe Cobblers Association of Portales pronounce the recent sidewalk campaign an outstanding success.

—|—

The way to be great is to be right.

—|—

We cannot climb the ladder of success by shoving others downward.

—|—

Every man with a paid up insurance policy secretly wonders what kind of a man his wife will pick next time.

—|—

Hereford received much favorable comment from both the boys of Portales football team and from the spectators for their clean playing in last Friday's game.

—|—

Many June brides are now finding out that John does not care for Mayonnaise dressing.

—|—

It is just as hard to live up to a good reputation as it is to live down a bad one.

:— Milensand —:

Why, yes, Milnesand is on the map, although it looks like it might have been shaken up a bit, as it is not where it used to be.

The attendance at Sunday school was not as good as it could have been. We missed some old familiar faces greatly, and hope they will come back soon.

The pie supper at the Milnesand school house Friday night was a decided success from start to finish and we thank the boys who have such a taste for pie, and also their liberality with their pocket books and contents, as the proceeds of the supper were $48.85, all of which will be spent for athletic goods for the school. There was a cake for the prettiest girl and one for the ugliest man. And we are still wondering why the professor and the auctioneer didn't have to divide the cake between themselves.

We are very glad to report Mrs. T. M. Parkinson is able to get around without crutches.

Our school is progressing nicely under the management of Prof. Broda MacAlester, as principal, and Miss Victoria Bostick as assistant.

Paul and Tommie Davis, who are attending school at Elida spent the week end with homefolk.

Mr. and Mrs. L. J. Pate and children have just returned from a visit to Wichita Falls, Texas. They reported some very muddy roads and some very fine fields of the fleecy staple between here and Wichita.

Wayne Metcalf will eave one day this week for Swanson, Texas, where he will sell quite a bunch of New Mexico mules.

Mrs. Adkinson has returned from a visit at Balmorrhea, Texas.

Most all of the farmers are very busy cuting feed and getting ready for the lonely cold days of winter.

And the spirit and the bride say come and let him that heareth say come. And let him that is a thrist say come. And whosoever will let him come and take the water of life freely. Rev. 22-17.

ABOUT 30 bushels of treated seed wheat for sale. Universal Motor Co. 51-1tc

WE HAVE THE
CROSLEY RADIOS
The radio that plucks the jewels of the air.
C. & T. Service Station
PHONE 90 FOR TIRE SERVICE

Saturday SPECIALS

100 lbs. Irish Potatoes	$2.25
48 lb. Sack of Economy Flour	$1.75
48 lb Sack of Sunlight Flour	$1.85
48 lb. Sack Golden West Flour	$2.00
48 lb. Sack Hummer Flour	$2.25
1 Gallon Peaches	50c
1 Gallon Apricots	65c
2 Post Toasties	25c
2 Post Bran	25c
3 lbs. Peaberry Coffee	$1.00
2 Can Pink Salmon	35c

Yoachum & Son
GROCERY AND MARKET

WORTH HATS



"Look at Your Hat — everyone else does!"

THE step in the manufacture of WORTH Hats known as hand-finishing is responsible for the fine, firm, lustrous finish of the felt in WORTH HATS.

Ask us to show you a WORTH Hat this spring — you can't get more style or value for your money.

Fields & Bonner
"THE MAN'S STORE"

Legal Blanks

The News has a stock of legal blanks to fit every need:

Notes
Bills of Sale
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Release of Mortgages
Assignment of Mortgages
Assignment of Oil and Gas Lease

IF IN NEED OF BLANKS OF ANY KIND, SEE US

Also Complete Stock of Carbon Paper for Every Need

Typewriter Ribbons for Remington, old and new style, Woodstock, Underwood, L. C. Smith, Oliver No. 5 and No. 9, Royal, Corona, Remington Portable, Underwood Portable.

THESE RIBBONS ARE FRESH AND GUARANTEED TO GIVE SATISFACTION

—PRICE 75c EACH—

ADDING MACHINE ROLLS, BEST QUALITY PAPER, IN ANY AMOUNT

PORTALES VALLEY NEWS
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AMBULANCE SERVICE
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Will your Vacuum Cleaner pick up threads?



Thread-catching, self-cleaning patented nozzle and more powerful suction picks up all the threads, hairs and lint. Gets all the deep-embedded dirt as well. No dirty brushes to clean in the UNIVERSAL.

One of the many UNIVERSAL Household Helps sold by

NEW MEXICO UTILITIES CO.

CHOICE FRESH MEATS

The New Market is now open and ready to serve your wants in the choicest fresh and cured meats.
THE LATEST SANITARY EQUIPMENT
AT McCALL'S GROCERY

DUNCAN'S MARKET

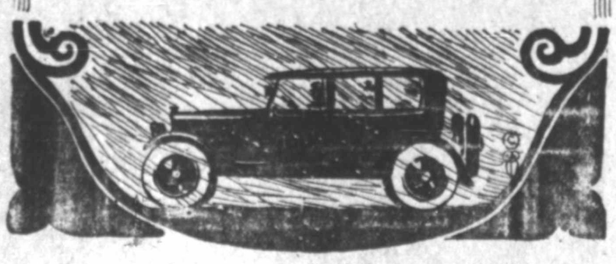
Phone 13— —We Deliver

Driverless CARS

When the weather is bad you will want a closed car for that trip. Our driverless car station is at your service at reasonable prices.

PORTALES CAB COMPANY

Roscoe Creek, Prop. Phone 85



Announcement!

I wish to announce the appointment of Mr. Ezra Watts of Portales as District Agent for the OCCIDENTAL LIFE INSURANCE COMPANY in this territory.

Mr. Watts will maintain his office in Portales and will be glad to render all possible service to our numerous old policy holders, as well as supplying the people of this section with the best possible life insurance policies to fit their particular needs now and in the future.

I solicit for him a continuation of the patronage the Occidental has enjoyed here in the past.

Raymond B. Stamm
Agency Manager for New Mexico
Occidental Life Insurance Company

Medical Sermonettes

By W. E. LEONARD, M. D.

(©, 1927, by Western Newspaper Union.)

Thomas Bailey Aldrich wrote:

What probing deep
Has ever solved the mystery of sleep?

Nor is there yet any full explanation of its cause or its usual accompaniments, dreams. We know the blessedness of it and agree entirely with Keats when he sang:

O magic sleep! O comfortable bird,
That broodest o'er the troubled sea of the mind
Till it is hushed and smooth! O unconfined
Restraint! Imprisoned liberty! Great key
To golden palaces.

But what sleep may bring of mental balm or woe we cannot foretell. The heavenly smile of the sleeping infant may seem only an incipient colic, while the deeper sleep of the adult may bring one knows not what horrid visions and nightmares. There is no adequate way of telling how one may spend the unconscious hours, nor any method of anticipating the rest that sleep should bring—except by bringing to the retiring hour a calm and even state of mind or body. Such preparation is most often possible by so conducting the whole business of the day as to lead up to the tranquillity of a day well spent in every sense.

POULTRY TRAIN GOES THRU UNION CONTY

The Colorado and Southern Railroad will put on an agricultural demonstration train, called the Better Poultry Special, for a tour embarcing parts of the state of New Mexico, Colorado, South Dakota and Montana. This train will leave Denver at 6:00 p. m. Sunday Oct. 16 and will run thru Clayton N. M. where the first meeting and demonstration will beheld at9:00 a. m. October 17. The train will also visit thetowns of Grenville and Des Moines in Union county, where demonstrations and meetings will be held.

Mr. E. E. Anderson, Extension Poultry Specialist and Dr. R. T. Lee, County agent of Union county, will join the train at Clayton and take part in the program rendered in the New Mexico towns.

The train will consist of ten cars of which will be exibit cars, one car for lighting and the balance for the accomodation of the party accompanying the train. The first and second exibit cars will deal with the story of a successful farm poultry demonstration flocks and will contain exibits showing the difference between mongrel and pure bred flocks, advantages of a balanced ration, proper methods of prepairing feed, etc. The third exibit car wil be a flat car containing a standard type laying house witha standard bred flock and the necessary equiqment, also standard type of brooder house with brooder stove operating and 250 baby chicks. The fourth exibit car is the turkey car and is given over to breeding and selection. The fifth car is the live poultry transitcar and will show the methods of transporting live poultry from the producing centers to the terminals markets. The last exibit car will be known as Standardization and Marketing car and will contain exibits of standard grades of eggs, proper and improper methods of packing in cases, etc Model refrigation cars will be a part of the exibit. The car will also contain a table where poultry literature may be secured.

New Mexico is not so rich that it can afford to spend $75,000 every year fo ran election. That's what will happen if Amendment 2 is allowed to pass. Couldn't we better use that money to reduce our taxes or build schools or roads?

IN BUSINESS SINCE '85!

Illinois Woman Manages Two Farms

WOMEN in business! Some think that is a new idea, but it dates back at least to 1885, when Mrs. Amanda Johnston took over the management of two farms in Illinois.

Today Mrs. Johnston—now 87—continues to manage those farms, totaling 300 acres, and sell the produce at a profit.

She comes to California every fall "just to see how western folks do." Mrs. Johnston has just completed her sixty-third journey from her Illinois home, Roseville, Ill., to San Diego, Calif. Hale and hearty, she travels alone, spurns the attentions of a porter, and swings her bags off the train like a woman many years younger.

In Corn Belt

For 41 years she has made these journeys, always alone. She missed a few winters in the west because of business depressions on the farm. Her farms are in the heart of the Illinois corn belt. She directs her workmen in the planting, care and harvesting—and she personally sells her output and pays off her hands.

Work has not made her a withered old woman. She is bright and has an active mind.

"Some people think women have no chance in this world to do constructive work," she says. "When my husband died in the '80s I knew I could do one of two things—quit or carry on.

"I prefer to be active, as any normal woman would wish. It really is easier for any woman to work and keep both her hands and brain active than to retire to tabby's corner by the fire.

A "Manufacturer"

"I consider myself a manufacturer. I make and sell corn. Some women make a fine home but they don't sell it to anyone. Homemaking is as much a profession as doctoring, but women have not learned to sell their services even to their husbands.

"I help to harvest our crops and expect to do so a good many years yet. All women should have that attitude toward life and they'd be much happier."

Mrs. Johnston has proved her ability in the agricultural world and she conducts her two farms on a strictly business basis. That's why she's able to spend the winter in the west, she say.



Mrs. Amanda Johnston

The Livestock Situation



—o—

Los Angles, October 10—Early predictions of smaller fall marketing of cattle are being born out by the decreasing supplies reaching the market following the clean-up of grass and cattle run. A well sustained demand indicates that a continuation of the general upward trend in price or at least the mainenance of a strong position may be looked forward to. This being of course, a continuation of the generalcycle which we have ben passing through in the past three years.

The demand for the feeder cattle is reported about the same as a year ago with somewhat prices higher but the situation is different in that heavy cattle to go in for short feeding periods are in broader demand than light weight cattle. The price levels prevailing for heavy cattle should increase the marketing of short feed offerings but on the other hand the good ranges this season will have a tendency to hold back large numbers of well bred cattle for re-stocking.

There seems to be no question but that the number of cattle marketed this fall will be smaler than for this season during the past five years and it is even now being predicted that maketings next year wil show a further decline. This situation, of course, will balance itself up to a certain extent, as when beef prices reach a certain level other foods stuffs come in direct compitition with beef and through the switching of the demand to other commodities a reaction in the market is brought about. It is recently pointed out in this connection by a close observer that it is not a satisfactory condition to allow beef animal prices to reach the point where the priceof the finished product is out of line with other commodities which are more or less competitive. There is always danger in a situation like this in two ways. One is that the high price levels will encourage too great an expansion in demand so that the producer might be confronted by the situation of having an ample supply of cattle of which a decreased demand, as when the taste of the consumer swings from one food stuff to another some times it is not so easy to bring back the per captia consumption to normal.

There doesn't seem to be anything alarming in the trend toward a reasonably increased beef cattle production as the bulk of the expansion is taking place in hands of producers who are re-stocking their herds to make up the substantial decreases resulting from the Post War liquidation period.

However, two items worthy of consideration from the producers' standpoint are that every effort should be made to guage production reasonably to meet the requirements of the consumer and the price levels above a certain point do not represent a permanent healthy situation as the reaction is likely to be bad on the per captia consumption of beef which after all represents the consumer demand which plays so important a part in the production of meat food animals.

WHEELER BROTHERS
GENERAL HARDWARE
Welding and Machine Work

COLD WEATHER IS ABOUT HERE

—Don't Forget to Get the Heater—

J. B. SLEDGE HDWE. CO.



"—AND WHAT ELSE?"

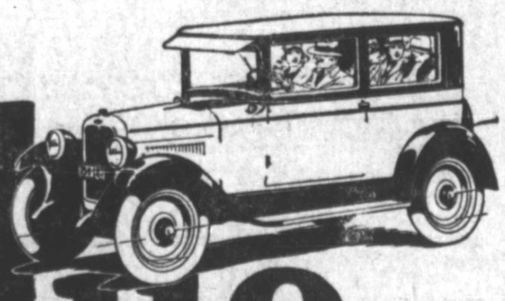
—OUR PHONE NEVER GETS A chance to ring a second time. We're right there with a cherry answer – – – ready to list your every order for high grade Groceries. And we're equally prompt on Delivery,

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J. N. McCALL CO.

for Economical Transportation

CHEVROLET



Value that defies comparison!

Just think what Chevrolet offers you today!

A type of performance that is amazing—perfect comfort at every speed—flashing acceleration and remarkable handling ease—all the marvelous beauty of bodies by Fisher—finished in smart colors of genuine lustrous Duco—a motor world-famous for power and economy—in short, advanced modern design in every unit that results in the extreme of satisfactory economical transportation.

Because these cars are sold at amazing low prices, they embody the most outstanding motor car value in the world today—a value that defies comparison!

The COACH $595

The Touring or Roadster	$525
The Coupe	$625
The 4-Door Sedan	$695
The Sport Cabriolet	$715
The Imperial Landau	$745
½-Ton Truck (Chassis Only)	$395
1-Ton Truck (Chassis Only)	$495

All prices f. o. b. Flint Michigan

Check Chevrolet Delivered Prices

They include the lowest handling and financing charges available.

Portales Motor Co

Add Hobbs, Manager

QUALITY AT LOW COST

PROFESSIONAL DIRECTORY

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Portales —:— N. M.

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BLANCO BARBER SHOP
E. M. Kornegay, Mgr.
Lindsey Building
Two Doors From Post Office

W. B. OLDHAM
Farm Loans and Insurance
I Write Fire and New York
Life Insurance

BALLOW & PRICE
Coal, Ice and Feed
Authorized Purina Dealers
Telephone 3

S. N. HANCOCK, Optometrist
Eyes Tested, Glasses Fitted
Registered under the State
Board of New Mexico
North Side Square
Portales, N. M.

A. F. & A. M.
Portales Lodge No. 26
Meets Saturday night on on
before the full month in each
month.
E. T. MOODY, W. M.
J. R. SHOCK, Secy.

SHIP US DIRECT
"We Never Let the Sun Set On
A Can of Cream Unpaid For."
EL PASO CREAMERY CO.
El Paso, Texas.

Portales Hotel
On the Square
Good Beds Good Meals

HENRY GEORGE
MORTUARY
Complete stock of cheap Caskets, Metal Caskets and Vaults.
Complete equipment, and prices you can afford to pay.
Day Phone 68 Night Phone 104





FOR SALE

FOR SALE—5 room house, modern.
20 Acres shallow water land, two miles from town.
1 Section Land for sale or trade.
48-tfc E. T. Moody.

FOR SALE—Windmill, tower and overhead tank. See J. P. Adams.
46-tfc.

C. W. Ison for Dry Goods and Shoes. The cheapest place in town.
4tfc

GERANIUM CUTTINGS—Red and pink geranium cuttings for winter pot plants, also a few nice plants. They are free. Mrs. J. G. Greaves.

FOR SALE—Good Piano. Call at News office.

FOR SALE—160 acres of land 3 miles west of Floyd High School. Mrs. Jennie Armitage, Floyd, N. M.
50-2tp

FOR SALE—Subscriptions to the newsiest newspaper in Roosevelt County. Inquire at Portales Valley News office.

FOR SALE OR TRADE—1-1925 Ford roadster. 1-1925 Truck with steel cab, 1-1925 Star touring car. Lilac Park Camp Ground. 50-tfc

FOR SALE—Good Ford truck, steel cab, good tires, equipped with Ruckstell axle. Wheeler Bros.
51-2tc

PICTURUE FRAMING—See Henry George. 15tfc

MISCELLANEOUS

WANTED—Patrons for high class shoe and auto top repairing. Reasonable prices. Work guaranteed.
50-4tp SHOE HOSPITAL.

LOST—Pocketbook in Postoffice. Finder please return to Postmistress and receive reward. 49-3tp

TWO HOUSES for rent. 1 furnished and one modern partly furnished. J. Harve Baker. 47tfc

POTATO STORAGE—I will have storage for 2,000 bushels of potatoes at 10c per bushel. J. S. Green.
46-tfc

WANT TO TRADE highly improved, well located income residence property in Tucumcari for good improved acreage close in with shallow water for irrigating. Write to A. E. Hatch, owner, Tucumcari, N. M. 46-tfc

FOR RENT—Some upstairs rooms, neat and comfortable. Prices very reasonable. Mrs. J. H. Bond. 45tfc

C. W. Ison for Dry Goods, and Shoes. The cheapest place in town.
4tfc.

WE HAVE BUYERS for a few small ranch propositions and truck farms in the vicinity of Portales; also a few good wheat and cotton farms on east Plains to trade for New Mexico ranch land. If you have land for sale or trade list it with us for results. M. O. Strum, Friona, Texas. 51-1tp

ANY ONE interested in trading cows and farm implements for a Ford truck inquire of Geo. F. Shaw, 3 miles east of East Valley View school house. 51-2t

HEAVY HAULING
WELL DRILLING
Aany Time —— Anywhere
FAILS BROTHERS

IN THE PROBATE COURT OF ROOSEVELT COUNTY, NEW MEXICO
In The Matter of the Last Will and Testament of W. H. Fisher, Deceased. No. 420.
NOTICE OF THE APPOINTMENT OF EXECUTRIX

Notice is hereby given that on the 8th day of September, 1927, the undersigned, Jesie M. Fisher, whose residence is Portales, New Mexico, was duly appointed executrix of the Last Will and Testament of W. H. Fisher, deceased, by the Probate Court of Roosevelt County, New Mexico, and that she duly qualified as such.

All persons having claims against said estate are hereby notified and required to present the same to the undersigned or file same in the office of County Clerk of Roosevelt County, New Mexico within one year from said appointment as required by law or the same will be forever barred.

In witness whereof I have hereunto set my hand this the 8th day of September, 1927.

JESSIE M. FISHER,
S22 O13 Mgn. Executrix.

"Gob" of Uncertain Origin

The derivation of the word "gob" applied to sailors, is uncertain. Some authorities say that it comes from the Chinese; others that the word was adopted from England. "Gob" in provincial English means a "coast guardsman," probably from the fact that the seamen were accustomed to chew tobacco, since "gob" in English also means a "little lump or piece or a mouthful."

Material for Gas Bags

Silk, cotton and linen are the textiles extensively used in the manufacture of gas bags for balloons and airships, but all these materials require the addition of a gas-holding treatment, such as varnish, india rubber, goldbeater's skin and so-called "dopes."

Hawaiian Product

The evergreen blackberry came to Oregon from the Hawaiian islands, whence it is believed to have been carried from other islands of the South seas. It is said that one of the Fiji islands is so covered with this shrub as to make an impenetrable thicket.

Ambassadors Defined

Ambassadors are ordinary when they reside permanently at a foreign court; or extraordinary when sent on special occasions. They are generally ordinary in talent and extraordinary in expenses, ignorance and presumption.—Samuel Johnson.

Waterfall's Energy

The naval observatory says that the energy of a waterfall comes from the clouds in the form of rain or snow and these clouds are caused by evaporation which is the result of the sun's energy acting in the form of heat on the surface of oceans, lakes, etc.

Earliest Magazines

The American Libary association says: "It is said that the first magazine that really deserves the name was the Athenian Gazette, which appeared in London in 1691. Gentleman's Magazine, starting in 1731, is the real beginning of the monthly magazine such as we know it in recent years."

BAKER'S FOOT EASE

If you want to keep your wife smiling, try BAKER'S FOOT EASE. It stops all odor and sweat. Makes your feet feel cool.

For sale at:
John Skinner's Shoe Shop.
Portales Drug Store.
Priddy & Fooshee.
Ison Dry Goods Company.
C. V. Harris, Dry Goods.
New Mexico Drug Co.
S. B. Owens Shoe Shop.

ADMINISTRATRIX' NOTICE

Notice is hereby given that the undersigned was on Oct. 5th, 1927, duly appointed administratrix of the estate of McKinley Simons, deceased, by the Probate Court of Roosevelt County, N. M., in Cause No. 425, and having qualified as such administratrix, all persons having any claims against the estate of said dececent are hereby notified and required to present the same to the undersigned in the manner and within the time prescribed by law. Dated Oct. 5th. 1927.

VERNIE SIMONS,
oct. 6-27- M Administratrix.

NOTICE OF SUIT

STATE OF NEW MEXICO, TO SAMUEL MARIAN PRICHET, DEFENDANT, IMPLEADED WITH THE FOLLOWING NAMED DEFENDANTS, AGAINST WHOM SUBSTITUTED SERVICE IS HEREBY SOUGHT TO BE OBTAINED, TO-WIT:
SAMUEL MARIAN PRICHET AND HIS WIFE, ROSA PRICHET, AND ANY AND ALL UNKNOWN HEIRS OR ADVERSE CLAIMANTS.

You, and each of you, are hereby notified that a suit has been filed against you in the District Court of Roosevelt County, State of New Mexico, in which ILLINOIS VALLEY TRUST COMPANY, PEORIA, ILLINOIS, a Corporation, is plaintiff, and you, Samuel Marian Prichet and Wife, Rosa Prichet, and any and all unknown heirs or adverse claimants, are defendants; that said cause is numbered 2336 on the Civil Docket of said Court.

That the general objects of said suit are as follows:

To secure and recover judgment on one promissory note, and one interest coupon note, and a mortgage bearing date of June 1st, 1923, given to the Union Mortgage Company of Clovis, New Mexico, and assigned to plaintiff; the sum of $1417.75 being past due, plus interest, taxes, costs and attorney fees, and the further judgment foreclosing that certain mortgage executed to secure said notes, covering the following described real estate, situate in Roosevelt County, New Mexico, to-wit:

NORTH HALF OF SECTION THREE (3), TOWNSHIP SEVEN (7) SOUTH, RANGE THIRTY-FIVE (35) EAST, NEW MEXICO MERIDIAN, NEW MEXICO, CONTAINING 319.88 ACRES,

and to have said property sold to satisfy said mortgage and judgment.

You are further notified that if you fail to answer or plead in this cause, or make appearance, on, or before the 25th day of November, 1927, judgment by default will be taken against you in this suit, and the allegations of plaintiff's complaint taken as true and confessed.

Fred E. Dennis is the attorney for the plaintiff and his post office address is Clovis, New Mexico.

WITNESS MY HAND AND SEAL OF THIS COURT, this 4th day of October, 1927.

PAUL E. MORRISON,
(SEAL) County Clerk.
By A. J. Goodwin, Deputy
Oct. 6-27-D.

Origin of Window

Window comes from a Norse word, meaning wind-eye, ungiazed windows being originally nothing more than air holes.

CONSTITUTIONAL AMENDMENT NO. 1

PROPOSING TO AMEND SECTION 10 OF ARTICLE 4 OF THE CONSTITUTION OF THE STATE OF NEW MEXICO.
H. J. R. No. 2;
Approved March 7, 1927.

Be It Resolved by the Legislature of the State of New Mexico:

That it is hereby proposed to amend Sec. 10 of Article IV of the Constitution of the State of New Mexico, said Article being entitled "Compensation of Members of the Legislature" so as to read as follows:

"Sec. 10. Each member of the Legislature shall receive as compensation for his services the sum of ten dollars ($10.00) for each day's attendance during each session and ten cents (.10) for each mile traveled in going to and returning from the seat of government by the usual traveled route, once each session, and he shall receive no other compensation, prerequisite or allowance." (Sept. 22 Oct. 13.

CONSTITUTIONAL AMENDMENT NO. 2

A JOINT RESOLUTION PROPOSING AN AMENDMENT TO THE CONSTITUTION OF THE STATE OF NEW MEXICO.
J. R. No. 5.
Approved March 9, 1927.

Be it Resolved by the Legislature of the State of New Mexico:

That there is hereby proposed the following amendment to the Constitution of the State of New Mexico, to be numbered and designated as ArticleXXIV:

ARTICLE XXIV.

State and County Officers—Election—Terms—Ineligibility—Residence of State Officers.

Section 1. The Executive Department shall consist of a Governor, Lieutenant-Governor, Secretary of State, State Auditor, State Treasurer, Attorney General, Superintendent of Public Instruction and Commissioner of Public Lands. Such officers shall be elected at the general election to be held in the year 1926, and in each fourth year thereafter for the term of four years beginning on the first day of January next after their election.

Such officers shall, after having served one term, be ineligible to hold any state office for four years thereafter.

The officers of the Executive Department, except the Lieutenant-Governor, shall, during their terms of office, reside and keep the public records, books, papers and seals of office at the seat of government.

Sec. 2. County officers shall be elected for a term of two years and after having served two consecutive terms shall be ineligible to hold any county office for two years thereafter. The County Officers elected at the general election held in 1926 shall hold office until the first day of January, 1930. County officers shall be elected at an election to be held on the first Tuesday after the first Monday in November, 1929, and on said day in each odd numbered year thereafter.

Sec. 3. Section 1 of Article V and Section 2 of Article X of the Constitution of the State of New Mexico are hereby repealed.
Sept. 22. Oct. 13.

CONSTITUTIONAL AMENDMENT NO. 3

SENATE JOINT RESOLUTION PROPOSING AN AMENDMENT TO THE CONSTITUTION OF THE STATE OF NEW MEXICO, AUTHORIZING THE EXCHANGE OF STATE LANDS IN NATIONAL FORESTS FOR LAND OF THE UNITED STATES OF EQUAL VALUE AS PROVIDED BY ACT OF CONGRESS APPROVED JUNE 15, 1926.

S. J. R. No. 6;
Approved March 10, 1927.

Be it Resolved by the Legislature of the State of New Mexico:

WHEREAS, the Congress of the United States by Act of Congress approved June 15, 1926, amended Section 10 of the Enabling Act of the State of New Mexico, approved June 20, 1910, so as to provide for the exchange of State Land in national forests for land of the United States.

THEREFORE, the following amendment to the Constitution of the State of New Mexico is hereby propose dto be added to Article XXI as Section 11 thereof.

Section 11. This state and its people consent to the provisions of the Act of Congress approved June 15th 1926, entitled "An Act to Amend an Act approved June 20, 1910, entitled 'An Act to enable the people of New Mexico to form a constitution and State government and be admitted to the Union on an equal footing with the original States,'" And the governor and other state officers mentioned in said Act are hereby authorized to execute the necessary instruments to effect the exchange of lands therein provided for.
Sept 22 Oct. 13.

CONSTITUTIONAL AMENDMENT NO. 5

A JOINT RESOLUTION PROPOSING TO AMEND SECTION NINETEEN OF ARTICLE FOUR OF THE CONSTITUTION OF THE STATE OF NEW MEXICO AND FIXING THE TIME OF HOLDING AN ELECTION THEREON.
S. J. R. No. 8;
Approved March 14, 1927.

Be it Enacted by the Legislature of the State of New Mexico:

Section 1. That it is hereby proposed to amend Section Nineteen of Article Four of the Constitution of the Cttae of New Mexico, said Article being entitled, "Legislative Department," so as to read as follows:

"Sec. 19. No bill shall be introduced at any regular session of the Legislature subsequent to the forty-fifth legislative day, except the general appropriation bill, bills to provide for the current expenses of the government, and bills to enact legislation as may be recommended by the Governor by special message specifically setting forth the emergency or necessity requiring such legislation."

Sec. 2. In event of the passage and approval of the foregoing amendment the same shall be submitted to the people at the general election in November, 1928, or at any special election held prior to that time for the purpose of voting on constitutional amendments.
Sept. 22 Oct. 13.

NOTICE

THE STATE OF NEW MEXICO, to Louise A. Nail, Eva. W. Nash, Lula Weisbach, Euda C. Maxwell and Earl C. Nail—GREETING:

Notice is hereby given that Eva W. Nash, administratrix herein, has filed her final report in said cause and the 7th day of November, 1927, has been the day set by the Court for the hearing of said final report and accounting, and as the day to determine the heirs of said deceased, the ownership of his estate, the heirship of said estate, and the interest of each respective claimant thereto or therein, and determine the persons entitled to the distribution thereof, and a final settlement of said estate.

THEREFORE, any heir, creditor, or other person interested in said estate may on or before the date aforesaid file objection thereto, or to any particular item thereof, and the same will be heard and determined by the Court together with said final report.

Compton and Compton, Portales, New Mexico, are attorneys for administratrix.

GIVEN under my hand and official seal, this the 3d day of October, 1927.

PAUL E. MORRISON,
(SEAL) Clerk.
By A. J. Goodwin, Deputy.
Oct 6-27-C&C

NOTICE OF SUIT

STATE OF NEW MEXICO, TO TAYLOR B. SLATE, IMPLEADED WITH THE FOLLOWING NAMED DEFENDANTS AGAINST WHOM SUBSTITUTED SERVICE IS HEREBY SOUGHT TO BE OBTAINED, TO-WIT:
TAYLOR B. SLATE AND ROXIE B. SLATE, HIS WIFE, AND ANY AND ALL UNKNOWN HEIRS OR ADVERSE CLAIMANTS.

You and each of you, are hereby notified that a suit has been filed against you in the District Court of Roosevelt County, State of New Mexico, in which the Illinois Valley Trust Company, a corporation, is plaintiff, and you Taylor B. Slate and Roxie B. Slate and any and all unknown heirs or adverse claimants, are defendants; that said cause is numbered 2337 on the Civil Docket of said Court.

That the general objects of said suit are as follows: To secure and recover judgment on one promissory note, interest coupon note, interest, and a mortgage bearing date of May 9, 1923, given to the Union Mortgage Company, Clovis, New Mexico; the sum of $567.38 being past due, plus interest, taxes, costs and attorney fees; and the further judgment foreclosing said mortgage bearing said date and executed to secure said note, and covering the following described real estate, situate in Roosevelt County, New Mexico, to-wit:

The South half of section Twelve (12) in Township Eight (8) South, Range Thirty-five (35) East, New Mexico Meridian, New Mexico, containing 320 acres,

and have said property sold to satisfy said mortgage and judgment.

You are further notified that if you fail to answer or plead in this cause, or make appearance on, or before, the 25th day of November, 1927, judgment by default will be taken against you in this suit, and the alegations of Plaintiff's complaint taken as true and confessed.

Fred E. Dennis is the attorney for the Plaintiff and his post office address is Clovis, New Mexico.

WITNESS MY HAND AND SEAL OF THIS COURT this 4th day of October, 1927.

PAUL E. MORRISON,
(SEAL) County Clerk.
By A. J. Goodwin, Deputy.
Oct. 6-27-D.

NOTICE

THE STATE OF NEW MEXICO, to T. F. Jones, Lillie May Autry, Connie Depperman and Lonnie Jones,—GREETING:

Notice is hereby given that T. F. Jones, executor of the last will and testament of W. S. Jones, deceased, has filed his final report in said cause and the 7th day of November, 1927, has been the day set by the Court for the hearing of said final report and accounting and as the day to determine the heirs of said deceased, the ownership of his estate and the heirship of said estate, and the interest of each respective claimant thereto or therein, and to determine the persons entitled to the distribution thereof, and a final settlement of said estate.

THEREFORE, any heir, creditor, or other person interested in said estate may on or before the day aforesaid file objection thereto or to any particular item thereof, and same will be heard and determined by the Court, together with said final report.

Compton and Compton, Portales, New Mexico, are attorneys for executor.

Given under my hand and official seal this the 3rd day of October, 1927.

PAUL E. MORRISON,
(SEAL) Clerk.
By A. J. Goodwin, Deputy.
Oct 6-27-C&C

STATEMENT OF OWNERSHIP

Management, Circulation, Etc., required by the Act of Congress of August 24, 1912,

Of The Portales Valley News, published weekly at Portales, New Mexico, for October 1st, 1927.

State of New Mexico)
)ss.
County of Roosevelt)

Before me, a notary public in and for the State and county aforesaid, personally appeared J. G. Greaves, who, having been duly sworn according to law, deposes and says that he is the editor and owner of The Portales Valley News, and that the following is to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postals Laws and Regulations to-wit:

1. That the name and address of the publisher, editor, managing editor, and business manager is: J. G. Greaves, Portales, N. M.

2. That the owner is: J. G. Greaves, Portales, N. M.

3. That the known bondholders, mortgagees ,and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: Mergenthaler Linotype Co., Brooklyn, N. Y.; First National Bank, Portales, N. M.

J. G. GREAVES,
Editor and Owner.

Sworn to and subscribed before me this 8th day of October, 1927.

LLEWELLYN CARTER,
Notary Public.
(SEAL)
(My commission expires March 2, 1928.

DAIRYMEN and POULTRYMEN

Will find it to their advantage to see us before selling their products.

THE HOUSE THAT — SATISFIES —

WOODDELL PRODUCE CO.



COGGINS MARBLE CO.
Canton, Ga.
MASTERPIECES IN GEORGIA MARBLE
—and—
ELBERTON BLUE GRANITE
"The Stone Eternal"
Represented by——
J. W. STIGALL
Richland, N. M.

Your tongue tells when you need

Calotabs
TRADE MARK REG.

Coated tongue, dry mouth, bad breath, muddy skin, grouchy nerves and sour stomach suggest its use.

Good choice unimproved forty acre tract near town. Price $3000; half cash, terms on balance.
EZRA WATTS, Portales, N. M.

Camel

The cigarette that leads by billions.

Just to state a great truth in another way—Camel is so exactly what so many smokers want that no other brand is even a close second.



If all cigarettes were as good as Camel you wouldn't hear anything about special treatments to make cigarettes good for the throat. Nothing takes the place of choice tobaccos.

© 1927, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

C. W. ISON'S

Profit Sharing Sale

Commences Saturday, October 15th ::: Closes Saturday Evening, October 22nd

Store Opens Saturday morning, Oct. 15th at 8 a. m. Set your alarm and be on time. : : : : : :

SEVEN DAYS

I Will Offer Great Quantities

of seasonable and desirable merchandise of standard quality at the lowest price of the year.

SEVEN DAYS

Store Closed Friday afternoon, Oct. 14th to arrange stock and mark down prices. : : : : : :

Every item in the entire stock will be reduced in price. Our stock is complete, consisting of Dry Goods, Shoes, Overalls, Work Shirts, Blankets, Hats and Caps, Stockings for all the family, Wool Shirts for men, Dress Shirts for men and boys, Leather Coats, Sheep-lined Coats, Ladies Coats and Dresses, Underwear for men and boys, Sweaters and Blazers for men and boys. Our Yellow Price Tags tell the story. See for yourself. Buy for all the family at this Sale. We are offering merchandise that you will need before long. Why wait, when your savings will mean dollars to you if you purchase during this sale? Come Early! Come Often! See a LIVE STORE IN ACTION!

Men's Bib Overalls
220 Weight; full cut
Sale Price $1.39

Men's Work Shirts
Big Yank, $1.10 values
Sale Price 89c

Men's Union Suits
Extra Heavy
Sale Price $1.49

Men's Union Suits
In medium weight
Sale Price $1.21

Boy's Shirts – Full Cut
Blue; Double-stitched
Extra Value 67c

Unbleached Muslin
Good value
Sale Price 8c

Ladies' High Top Shoes
Values to $6.00
Sale Price 98c

Spool Cotton
100 yd. spools; Sale Price
7 For 25c

Ladies' Rib Union Suits
High neck; long sleeves
Sale Price 69c

Ladies' Rayon Silk Hose
Sale Price
Sale Price 39c

Bath Towels
Good quality
2 For 25c

Curtain Scrim
Sale Price
Per Yard 10c

English Prints – 32 Inch
Extra value
Sale Price 33c

Ladies' House Dresses
$1.50 values
Sale Price 98c

Unbleached Muslin; 39in
Extra value; Sale Price
Per Yard 10c

Prep Girl Silk Stockings
Extra value
Sale Price 69c

Dress Flannels
Checks and Plaids; 27 in.
Sale Price 47c

Ladies' Full Fashioned
Silk Hose; $2.25 values
Sale Price $1.73

Dress Gingham – 27 Inch
Extra values
Sale Price 7½ c

Dress Gingham – 32 Inch
Extra value; Sale Price
Per Yard 11½c

Cretonne – 25 Inch
Sale Price
Per Yard 9c

Bunting – 32 Inch
All colors; Sale Price
Per Yard 5c

Men's Khaki Pants
Heavy; well made
Sale Price $1.49

Infants Blankets – 36x48
Special Woven Jacquards
Sale Price 89c

Cotton Bats
3 lbs.
Sale Price 82c

Men's Wool Shirts
Full cut
Sale Price $2.69

Infants' Blankets
Size 30 x 40 Inches
Sale Price 63c

Men's Flannel Shirts
Full cut
Sale Price $1.49

Children's Stockings
in black; splendid quality
Per Pair 14c

36 Inch Challies
Sale Price
Per Yard 13½c

Boys' Dress Caps
Adjustable
Sale Price 69c

Ladies' Bloomers
All colors
Sale Price 89c

Rayon Dress Gingham
36 Inch – Sale Price
Per Yard 23c

Ladies' Handkerchiefs
Fancy colors
Sale Price 19c

THE ABOVE PRICES FOR CASH ONLY

Boy's School Shoes
Sale Price
$1.95

Children's School Hose
Sale Price 16c

Men's Shoes
Kid Blucher
Sale Price $5.29

Boy's Dress Shoes
Tan
Sale Price $2.23

Men's Handkerchiefs
White; Good values
Sale Price 4c

48 Inch Oilcloth
All colors
Sale Price 29c

212 Main Street — **C. W. Ison** — Portales, N. M.