

"By Helping Business You Help Yourself"

The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, September 26, 1940

Number 43

HESTER WEST WRITES INTERESTING LETTER TO FOLKS HOME, FROM CHINA

has recently been trans-ferred from Shanghai, to Chang-ghow, 125 miles from Shang-ghow. Transfer was made tempo-rary to ill health of the Chang-ghow, Miss Porter. The group is now due to nervous-ness, but is improving and ac-cording to Hester's group to Chosen. Hester is expected to be back at Soo-chow by November doing pub-lic service.

Changchow and Changchow are under Japanese gov-ernment. Prices have advanced since their original values. Formerly sold for \$10 and now quickly soared to \$220. None to be bought at any price. It is being sent to provinces in the following order: no coal could be bought, no heat all winter in the Charcoal was used twice to heat bath water and to weekly general cooking. of China is bitter and in-frost bitten fingers and common ailments of all the staff.

provincial postage and rail-roads were advanced 35% at Japanese occupation, and increased again since. All out-going mails are cen-sored. Packages confiscated. Such things as chew-bag and American candies are to be found on the markets which did sell for \$6 and now \$30 to \$60. (cloth) which was 7c and now 70c and 90c. Money exchange is so variable. \$1 is sometimes worth 4 dollars and again worth al-ways Chinese dollars. So the can never fully determine salary is until exchange is a days difference in ex-change make or lose him several just as our wheat prices

hospitals has not been able to salary scale in line with living, but to help meet the the nurses made and filled one pound of rice for each workers each week, and so their faithful helpers. of the factories were destroy. bombings and people have of livelihood, their crops and, and the advance in cost too, really makes a serious problem. Hungry people are for food. Hospital has had to care for at Japanese, she mentioned. no Chinese and they no but his wife accompanied helped care for his needs, could not converse with them they were pleasant and well

ation for the trip to Cho-ghow she leave Changchow early to travel the 125 Shanghai, by boat ticket, change money yagins, get ino-ertificate, so much Japa-esection to be made, etc. That the boat was two days arrival. distance from Shanghai to her Whangchipo is about 1025 took 13 days travel to about 79 miles per day.

Kyoshin, Chosen 1940 find below our travelogue: taxi drew up to the almost wharf we wondered if it the right place. Upon inquiries of the one or two bouncers about the driver satisfied that we were at Wharf and began to help with our several pieces of bag-gage and we began to small launch was fastened on and then by expedient of jumping the three or four feet sepa-ration from the bottom of the were safely on board. Our small cargo boat and was a buoy out in the Whag-ghow the little launch had its way out to the Kei an The bridge between was only and as they were polished the sea water we literally breath as we cautiously journey.

continued on page two)

Enlistments From Floyd County Recently

The United States Army Recruit- ing Station, Lubbock, reports the fol- lowing enlistments from Floyd County: William P. Duncan, Edmond Greeland, Floydada, infantry, Fort Sam Houston, Texas.

Vacancies are available at the army recruiting offices in Lubbock, Pampa, Amarillo, Childress and Plainview in: Infantry, Field Arti- lery, Coast Artillery, Signal Corps, Cavalry, Air Corps, Quartermaster Corps and Medical Department.

Community Meetings Held in Floyd County

by D. F. Bredthauer, County Agent In the last few months farmers have been reading much in regard to the wheat improvement program that is under way in Texas. During the month of August twenty-two community meetings were conducted in the county by the County Agricul- tural Agent, D. F. Bredthauer, in re- gard to this campaign.

The Extension Service has always been interested in helping farmers secure the best planting seed possible but in the last few months the mil- lions of wheat have become very much concerned in regard to the various varieties that are produced in Texas and it has been found that these people have organized themselves and are spending large sums of money in constructing laboratories for the purpose of testing every ear of wheat that is put into their flour.

As the housewives are demanding a better, more uniform loaf, the mill- er has been forced to purchase only that wheat which will produce the loaf of bread that the customers or bakeries will demand.

In the past many varieties of wheat have come into the picture almost the same way as the different types and varieties have come into the cot- ton. Years ago the "Turkey" variety was about the only kind planted in Texas but today we have many and some which are termed "outlaw" va- rieties by the millers, we are told that the miller does not want at any price. As these men are the ones who purchase our wheat, it must be remembered that they have the last say.

The varieties that seem to be the most universally adopted by all are Tenmarq, Turkey and Kanred. The standard Blackhall, which is about 75% of the crop in Floyd County, has been considered as a weak second choice.

At many of the community meet- ings groups have gone together and have purchased a truck load of plant- ing seed for the purpose of using it as a nucleus so that they will be able to plant their entire acreage for 1941 to the variety that is most in demand at this time.

The Texas Wheat Improvement Association has prepared a list of many of the producers who have seed wheat for sale and anyone wish- ing information in regard to purchas- ing seed wheat can secure this list at the office of the county agricul- tural agent.

Dead Language Is Popular Study At Baylor

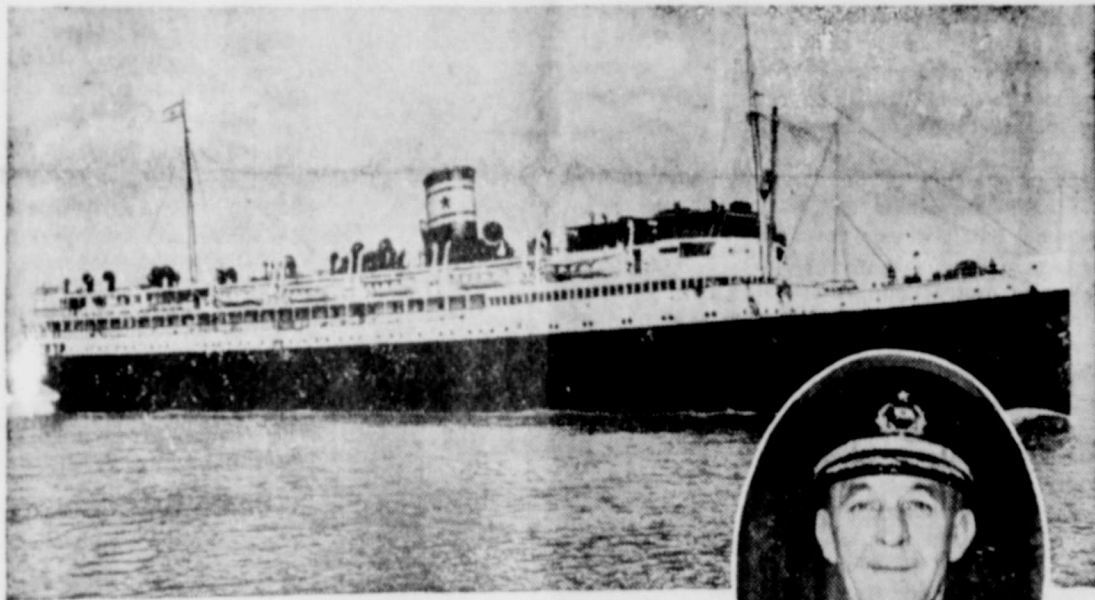
Why it happened may be "all Greek" to you, but Prof Henry Trantham, Baylor University profes- sor, was forced to close registration in his beginner's Greek course. Fifty-one students had registered for the "dead" language when the professor said "no more room." Enough others applied to raise the total to 65 if they had been admit- ted.

Latin, with 64 registered in the beginner's course, also noted an in- crease. Despite anti-Nazi feeling, German held its own in the registra- tions.



Officials of District One Football Conference of Texas High Schools accept "Victory" bell from the Santa Fe Railway to be awarded the winner of the district which embraces Amarillo, Borger, Lubbock, Pampa and Plainview. The bell remains in possession of the winning team as long as they are champions. The 500-pound trophy was presented by Miss Jean Gillies, daughter of J. A. Gillies, general manager Santa Fe Western Lines, and Miss Alice Mayne, daughter of Earl Mayne office engineer of the company. Left to right: W. A. McIntosh, superintendent of Borger schools and conference chairman; C. M. Rogers, Amarillo school superintendent; Misses Gillies and Mayne; and General Manager Gillies.

Houston Now a Terminal of Clyde-Mallory Lines



The S.S. Algonquin, luxurious Cruise-way liner of the Clyde-Mal- lory Lines, which sails from Houston May 29 for Miami and New York, inaugurating a new passenger-cargo service between these cities. Houston will now have regular weekly sailings of the S.S. Algonquin and her sistership, the S.S. Seminole. These modern cruise-ships feature first-class stateroom accommodations, excellent cuisine, and especially-planned shipboard entertainment. Three fast freighters of this company will also ply between Houston, Brownsville, Charleston, S. C., and New York. Insert: Captain P. G. Gerhard in command of the S.S. Algonquin, a veteran of 35 years at sea.

Farm Women Encouraged to Plant Gardens

By EDITH WILSON, Agent

If you haven't already planted a fall garden why not plant one with in the next few days? You will find that it will not only save on the gro- cery bill this winter but your family will have the fresh vegetables that are so essential to their daily needs.

In the open garden you will only want to plant the quick maturing vegetables such as turnips, mustard, bush beans and radishes as the freeze might kill some of the others before they mature.

In the frame garden you can have a greater number. Among the va- rieties recommended for fall planting are white icicle and scarlet globe radish, Detroit dark red beets, Bloom dale spinach, Los Angeles lettuce, Tender green mustard, double curled parsley, Nantes carrots.

Mrs. J. P. Eaves food demonstra- tor of the Home Builders Club said, "Even if I do have my pantry shelv- es filled with 32 varieties of fruits and vegetables, I am going to plant my frame garden so that my family will have fresh vegetables this fall and winter."

Red and green neon lights have been installed under water at federal fish hatcheries at Spearfish, S. D., and are expected to prove better and are insects than the above- lures for fish. Drop cord lights commonly used.

October 4th Is Floydada Day at Lubbock Fair

Friday, October 4, is Floydada day and Press and College Day at the 27th annual Panhandle Plains Fair which will be held this year Septem- ber 30 to October 5, according to an announcement made this week by C. E. Maedgen, President of the Fair Association.

Special band concerts will be given each afternoon on the band stand in front of the Merchants' Building and radio broadcasts of those concerts will be made.

The Goodman Wonder Shows, a thirty-five-car carnival, will cover the more-than-a-mile long midway, offering varied entertainment for young and old.

A special delegation from Floyd- ada has been asked to visit the Fair

Judge Tubbs In Meeting at Great Falls, Montana

Judge G. C. Tubbs, Commissioners Hugh J. Nelson and Elbert Harris, and Sheriff Fred Clark left Friday for Great Falls, Montana, where Judge Tubbs appeared in a meeting of the Water Reclamation bureau in the interest of Floyd County dam project Wednesday to discuss the proposal and urged that funds be made available for the project.

"West Texas Bill's Day" October 8th At Ralls

Ralls is to sponsor one of the most unique celebrations of the Southwest October 8—the "West Texas Bill's Day" celebration.

About four years ago, we conceiv- ed the idea of organizing a Bill's Club, to which anyone by the name Bill, Billy, William, etc. (man or woman boy or girl) might belong, the mayor formally proclaimed a Bill's Day, and we believe it to be the only one of its kind in the United States, says C. W. Mann, of Ralls.

On November 6, 1939, we held our third celebration and, according to the estimate of the staff reporter and photographer of the Fort Worth Star-Telegram, there were between five and six thousand people present. Wm. H. (Alfalfa Bill) Murray of Oklahoma, and Bill McCraw, former Attorney General of Texas were present, and spoke during the day over the radio, and again that night at our banquet at which more than four hundred were present. We had a parade more than a mile long, with seven bands and the school of the county participating, Mr. Mann further stated.

And so, this year, on October 8th we are planning our fourth annual celebration, which we hope to make far larger than all previous ones.

We invite you to visit the green house. PARK FLORISTS—Mrs. W. S. Coon. Phone 78. 44-46

Floyd Received One-Half Inch of Rain

Floydada and vicinity received one-half inch of rain-fall Saturday night and Sunday. The moisture fell mostly as a slow drizzle and showers during Saturday night and during the day Sunday. Parts of the county reported heavier rains amounting to almost an inch, but did not cover a very large territory. Farmers be- lieve it will be beneficial to cotton and late row crops and give needed moisture to the wheat land.

Free Program at Lubbock's 6-Day Exposition

Lubbock, September 25th.—A free grandstand program every afternoon during the sixday exposition will be somewhat a novelty for the Panhan- die South Plains Fair, September 30 to October 5. It has been a number of years since such a program has been presented and Fair officials be- lieve that the show this year will at- tract thousands of persons.

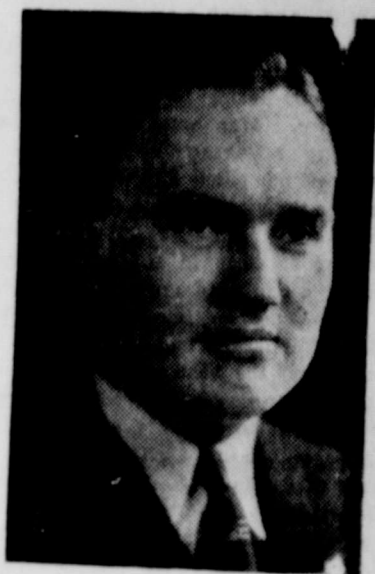
Five big-time circus and vaude- ville acts will be presented each afternoon. Tight rope walking, slack wire walking, juggling, whip crack- ing, roping, horizontal bar perform- ing and roller skating are among the headlined numbers. The Flying Me- teors, the Woods Troupe, the Four Skating Berries, the Comets and the Three Lemons will keep the grand- stand audiences well entertained.

In addition to the circus and vaudeville acts, there will be special maneuvers each afternoon by mem- bers of Uncle Sam's Army, from Fort Sam Houston. Special demonstra- tions showing how the boys go into action and how various pieces of equipment are used, will be given each afternoon before the grand- stand. A 56 piece military band from the famous 2nd Regiment from Fort Sam Houston will furnish the music. A model camp will be set upon the Fairgrounds for inspection by Fair patrons.

Special advance general admission tickets to the 27th annual Panhandle South Plains Fair went on sale Fri- day. The strip of four regular front gate admission tickets, valued at fifty cents each, are being sold for \$1.00. Mail orders will be accepted until Saturday, September 28. After that time, the regular admission price will prevail. A person can buy as many tickets in series of four as desired. They will be placed on sale in various business houses in Lub- bock, beginning next week.

CARD OF THANKS We wish to thank our many friends for their acts of kindness during our recent bereavement. Mr. and Mrs. A. S. Hollingsworth and family.

Let Cavanaugh do your printing.



Lloyd Croslin, Mahon Secretary, Resigns

Lubbock, September 25.—Lloyd Croslin, secretary to Congressman George Mahon, resigned this week to enter the private practice of law. He has opened an office in Lubbock in Room 203 of the Conley Building. His resignation terminates almost six years of service with the Con- gressman. He went to Washington at the beginning of Mr. Mahon's first term, January 1, 1935, and has served as secretary continually since that time.

George Witten, who has been as- sistant secretary for the Congress- man during the last five years, has assumed duties as secretary.

Texas Aggies Will Open 1940 Season September 28

When the Texas Aggies open their 1940 football campaign against Tex- as A. & I. at College Station on Kyle Field Saturday, September 28, it will mark the fifth meeting of teams from the two states schools and in three of the games played the Ag- gies have been victorious with the other ending in a 14-14 tie in 1934, Coach Homer Norton's first year at AggieLand.

The last meeting was in 1938 when the Aggies romped off with a 52-0 victory against a badly crippled Javelina team. This year Coach Bud McCallum will bring his Alamo Con- ference champions which upset the football world by defeating San Jose (Calif.) 10-0 for their first shutout in 42 starts and their first defeat in three seasons. Far from a breather the Aggie opener promised to be a tough game and one in which the Javelinas will be trying to avenge that 52-0 defeat two years ago.

Some of the common bunchgrasses range in protein content from as high as 14.5 percent in the spring to 2.5 percent in the fall.

SEE... THE ENTRADA OF CORONADO At The 27th Annual SOUTH PLAINS FAIR Sept. 30—Oct. 1-2-3-4-5

6 BIG DAYS LUBBOCK, TEXAS 6 BIG NIGHTS

Each Afternoon FREE Grandstand

Nighttime—
 • Circus & Vaudeville Acts
 • Circus
 • Amusements
 • Theatre - Clubs

Each Evening 8:00 P. M.

A \$400,000.00 Federally Backed show on the world's largest stage... The ENTRADA OF CORONADO, an hour and half show.

Gen. Admission... 25c
Res. Seats... 50c
Box Seats... \$1.00

Free! SCHOOL CHILDREN Wednesday and Thursday, Oct. 1 & 2 Free! (See School Supt. for Free Tickets)

EXHIBITS: Handicraft, Household, Baby Cattle & Swine Exhibits...
 NEW FOR EVERYONE: ON THE MEXICAN GOODMAN WONDER SHOWS
 ENCOURAGEMENT — THRILLS — FUN GALORE!

HESTER WEST WRITES INTERESTING LETTER TO HOME FOLKS FROM CHINA

(Continued from page one)

After inquiring as to the location of our cabin we were shown in to one on the corner, baggage was delivered and we began to get settled for our five day sojourn. Quite soon we were made to feel that we were intruding. We had made the mistake of getting put in the cockroaches' cabin! And such a scurrying about! Big ones, little ones, medium sized and all were anything else but pleasant at our daring to poach on their territory. War was declared and sleeping or working was not far from our hands and we gradually became the victors. The few remaining roaches chose to defy us by coming to sleep in our beds or by taking a nap in in our tooth brushes.

But I am getting ahead of my story. The launch had left the wharf at 12 and the boat was due to sail at 2. After we set down our baggage we set out to find out about lunch as we were hungry after the excitement of getting off. Word came the dinner would be served at 5 but that no lunch was being served! Before buying our tickets we had been assured that European food would be served so we had not provided ourselves with much food. One of the friends had given me a watermelon about the size of a small foot ball, we had a tin of Klim, and one of Ovomaltine. With the aid of my pocket knife and the Klim measuring spoon we made out our repast. After we had watched the skyline of Shanghai fade into the horizon we took a nap. The food at supper tasted good to us. We enjoyed making the acquaintance of the captain after supper. He is the only Korean boat captain in the world and works with Japanese officers under him. He spoke fair English and was quite friendly.

While we were up on deck trying to get acquainted with our 11 fellow passengers the sea began to heave. So did I. Bed was indicated and I was not fit company any more that night.

The next day we enjoyed hearing the tall blonde German tell some of his jokes. He has been in the East for over 30 years so had collected some rare ones during his years on boats. His equally tall and even blonder German wife had some to tell too. The British lady was travelling with her Airedale dog and was quite concerned over his food, his drink, his sleeping quarters and the effect the trip was having on his personality. There were two White Russian business girls on board who were off on a holiday too. One of them had married a Frenchman so was travelling with a French passport. The other had one issued by the Shanghai municipality. We were interested in a man from Czechoslovakia who had in his party both his present wife and his former wife, both of them White Russians, and also had the son of his present wife. This little boy spent the winters with his White Russian father but the summers with his mother. About seven years old he was a shy little body but showed a lot of affection for his mother but none for his stepfather. We also had a tall blonde Dutchman who had married a petite

little Russian Jew who had sparkling black eyes and a lovely smile. A little blonde boy who spent the winters in Shanghai in school but who was going to the Manchurian border to spend the summer with his parents made up the foreign passenger list. English was the language understood by everyone but many other languages were used too.

The Chinese characters for Tsingtao mean "Green Island" and we found them most appropriate as we saw the green vegetation of the yards and gardens of this former German city. As our boat was a cargo boat our sailing was dependent on how soon we could get unloaded and loaded. It so happened that we docked in a downpour of rain. The tire some preliminaries of passport inspection, quarantine inspection, money changing, and obtaining of passes lasted for about three hours but at last we were free to go on shore. We saw the sailors busy opening the hatches and fully expected the boat to be ready to take on its cargo of coal by rainfall. We went on through the rain and found our way to an American restaurant and had some sure enough food, went to see "The Wizard of Oz" in the movies, had our supper at the restaurant and went back to the boat to find no signs of activity and not one bale of our cargo of paper had been unloaded because of the rain. The others of the foreigners had slept ashore to evade the noise of the loading of coal. The second day we obtained permission to go ashore again, went down by the beach and watched the waves roll by without having to feel them! That was grand! We ate our supper out again and went back to receive the news that we were not sailing until the next day at 5. As we had already been a day late in leaving Shanghai this delay was going to throw us still another day late.

Whether it was because we were Americans, whether because we were in the company of the English woman, and her dog, whether because he had not slept well or whether it was just because he was a member of Japanese military, the guard at the wharf would not allow us to go ashore. The captain interceded for us but all to no avail. Fortunately the weather was not hot so we managed to entertain ourselves until our fellow passengers came on board at 12 and then it did not seem long to wait until we sailed at 5. We could but be envious of Korea as we saw the enormous amount of coal stored away in the bowels of the ship. Chinese coal for Korea and those of us in China find it impossible to buy coal. None on the market.

As we sailed out from the Tsingtao harbor into the sea we were met by a fog so heavy that we had to drop anchor and wait for it to lift some. The fog horn started as soon as we started to move again and kept up until our ears were begging for a rest. We passed outer boats in the ghostly fog. Some of them we could not discern clearly but we passed so close to one of the American gunboats with its covey of six submarines by its side that we could easily see the men moving about on deck. Another gunboat was anchored nearby.

I can't say much for the boat

cook's idea of European food. Although in the land and season of fresh fruit we failed to have any fruit and very few vegetables of any sort. Therefore when I dispensed with my meals the next day because of seasickness I did not feel that I was missing much. We had gotten into a typhoon at night and it blew steadily all night and part of the next day. Lorena wasted some of her Klim and Ovomaltine for me. It would not stay down.

When we looked out of the port hole on the morning of July 9 we saw the land of Korea and the sea port of Chimuipo. Finally the red tape was over and we were on land again. And oh, it was good to feel that it was steady and would not start reeling and rocking under you!

After the prolonged baggage inspection was over we had opportunity to really observe what manner of place it was in which we had landed. Our first sign that we were in a strange land was when we saw ever so many ox carts being driven through the streets. The oxen were not of the familiar water buffalo type but were mostly red fellows with short straight horns. They seemed to be the main burden bearers of the place. We had read in books of the "jiggy", the little saddle made of forked sticks which is fastened to a man's back and holds heavy burdens. We saw them carrying heavy loads but seemingly not feeling the weight much.

The women with their short jackets and full white skirts, the men with their thin black hats set up high on their heads, the flowing white linen coats of the men and the full trousers tied in at the ankles, all of these were novel sights to us. We walked the short distance from the shore to the railway station and enjoyed the street scenes as we walked along.

We had bought our railway tickets in Shanghai and it was certainly just as well we had. The railway folks in Chimuipo did not know the place to where we were going and just refused to check our baggage to that station. Finally it got checked to a place three stations up the line from our destination. Lorena proved persistent in getting the business affairs straightened out. After my bout with seasickness I seemed to want to just sit. Soon our train arrived and we started out on our 40 minute ride to Seoul.

The recent storm had also made itself felt in the country side too. Water was standing in the fields, some of the straw huts had been blown about but it was on the river at the edge of Seoul that we saw the real signs of destruction. A bridge was in the process of construction there and the high swift water had certainly upset some of their plans.

We found Seoul a city in which the influence of the West and of Japan had been superimposed on the ancient city. It was a very busy place with many big buildings, street car lines, and big business in all lines. We were at a great disadvantage in that we did not speak Korean and that so few people we found spoke English. At the information desk in the railway station the young chap asked that we write out our questions. Miss Foster kept up quite a correspondence with him over the

counter as they wrote notes to each other! He seemed to be able to read and write English with no difficulty but was not at all good at understanding or speaking it. Evidently he had been taught by a Japanese teacher and their enunciation is not very clear.

We did our banking, our shopping, had our meals, bade our ship mates goodspeed on their journey further north and then began to try to get on our train. Ah, but that was not easy. If we asked one person, I am sure we asked a dozen on which track our train would come in and we got 10 different answers. To find that two people seemed to agree cheered us so that we decided they must be right, and so they were. We had berths in separate cars, mine was on the top deck of a three decker car. Can you picture me climbing up the ladder to my plush bed with no window on that July night. Lorena was not far away so I did not feel lonely. She did not have to be quite so acrobatic getting in and out her bed but seemed willing enough to leave it when I called her about 5 the next morning. Our train was late getting to Amphen so we had time to see a bit of the country side through the rain. It was very much like our country side in China.

The transfer from one train to the other was very simply done. Just stepped across and we were there. We enlisted the aid of one of the Korean girls who spoke English to see if our checked baggage could not be checked on to the little station where we were to get off. This she was able to arrange except that it would have to come on the next train. The signs at the stations are not written in English except in rare instances but our knowledge of the Chinese characters for the little station nearest the beach stood us in good stead and we stepped off the train in the pouring rain at a little station about the size of a one-car garage. The jiggy men soon came to carry our baggage and the boy was there in a motor boat to take us to the Beach House.

We had been told of the beauty of the place but even so we were not prepared for it. Lake, sea, and mountains with straight green pines

We were made to feel at home by our gracious hostess and taken to our home among the pines on the side of a hill overlooking both the lake and the sea on one side and the lake and rice fields on the other. Our Korean woman who was to be our cook spoke good English and the maid made up for her lack of English by her beauty and her numerous giggles. The weather was cool, so cool in fact that on several occasions we lighted a fire in our fire place. On bright days we go for a dip in the sea or go wading or sailing in the lake. A friendly companionable group make up the vacationists on the beach and it has been worth at least the largest part of the bother it was to get here!

Best wishes,
HESTER D. WEST.
Soochow Hospital, Soochow, Ku, China.
Cash receipts from National Forests totalled \$5,859,183 for the past fiscal year, according to the USDA Forest Service.

Some of the common bunchgrasses range in protein content from as high as 14.5 percent in the spring to 2.5 percent in the fall.

Cuba's four million people bought \$1 million dollars worth of farm and factory products from the United States in 1939.

Rough-ginned cotton costs Texas farmers from \$1.50 to \$10 a bale. Much of this loss can be prevented if only dry cotton is carried to the gin.

Floydada Insurance Agency...

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER



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... from a "frying pan" kitchen—and save her a lot of scrubbing and scouring, too! Let her enjoy the comfort of a clean, cool kitchen with a new Westinghouse Chieftain.

Have you inquired about our special September offer? Did you know this offer definitely expires September 30th? Visit our office and save the difference on a new Chieftain.

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Shadowed Pebblestone columns, marcing up and down again—to make you slim and svelte. Black Pebblestone with Earl.Gio rayon satin lining. Sizes 14-44.

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#1604 Novelty woven ombre rayon stripes. Casual soft, Rob bits. Hair wool jacket. Sizes: 14 1/2 to 20 1/2. Colors: Soldier blue, Dixie clay, Venetian green. \$10.95



#1191 Deep rich tones in rayon velveteen are in the spotlight for fall. Large gleaming pearl buttons enhance the deep colorings. Sizes: 12 to 18. Colors: Black, chamois, brown, vineyard white. All-American blue. \$7.99

STYLT SHOP



The Santa Fe's 80th Birthday

The Santa Fe was born September 17, 1860, in a tiny, one-story brick building in Atchison, Kansas. There thirteen men met to form "The Atchison and Topeka Railroad Company," with Cyrus K. Holliday, founder of Topeka, Kansas, as its first President.

Beginnings

Cyrus Holliday envisioned a great railroad that would supplant the slow and dangerous traffic over the old Santa Fe Trail—a railroad reaching deep into the prairies, piercing the mountains, ever serving and growing with the Southwest.

Those were stern, hard times on the raw frontier. The drought of 1860, the Civil War and the post-war chaos, prevented construction until November, 1868, when ground was broken at Topeka. On June 28, 1869, the first Santa Fe train was operated from Topeka to Carbondale. The line was extended to Emporia in August of 1870.

Westward

Settlement quickened along the new right-of-way, as Santa Fe's land and immigration department pushed surveys west of Emporia. The rails reached Newton in July, 1871, and Hutchinson, Great Bend, Larned, Dodge City and the Colorado line in 1872.

San Diego, Galveston, Chicago

After 1876, many branch lines were constructed in Kansas. Settlers poured in. The main line was pro-

jected across New Mexico, Arizona and California. Colonization continued westward into those states and into Texas and Oklahoma. Santa Fe, New Mexico, was reached in 1890; San Diego, California, in 1895; Galveston, Texas, in 1896, and Chicago in 1897. Thousands of tourists followed the early settlers. The Santa Fe became the outlet for the innumerable products of a vast Southwestern area.

Today

Today, with 41,000 employees and 13,414 miles of track, the Santa Fe directly serves Illinois, Iowa, Missouri, Kansas, Oklahoma, Texas, New Mexico, Colorado, Arizona and California.

The Santa Fe and the Southwest

Down through the years the Santa Fe has endeavored to develop Cyrus Holliday's dream—a great pioneer's dream of that swift, sure transportation without which no frontier, no matter how rich, can hope to fulfill its destiny. In that effort we have marched shoulder to shoulder with the people of the Southwest, in good times and bad, in friendship and understanding.

On our 80th birthday, we of the Santa Fe pledge a continuation of the service ideals of its founders.

Efficiency

FLOYD COUNTY PLAINSMAN

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M. B. CAVANAUGH, PUBLISHER

SUBSCRIPTION PRICES

Floyd County \$1.00; Outside Floyd County \$2.00

Second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Anonymous reflections upon the character, standing or reputation of any firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Special A A A Program Gets Results

Station, September 25th.—Conservation control and moisture are tough problems in the west corner of Texas, but in seven Texas counties

for the past year have been working in an organized way to solve them. For in these seven counties—Dallas, Deaf Smith, Hansford, Hartley, Moore, Oldham and Sherman—the farmers have adopted a special AAA program requiring co-operators to earn all payments by carrying out soil building practices. The special program was devised by the farmers themselves with the cooperation of the Extension Service and the AAA to combat wind erosion and lack of

moisture in their areas.

A summary of reports from six of the seven counties shows that 583,000 acres are being protected from blowing by leaving a cover of stubble at least six inches high on the land until next spring, while 575,000 acres are being protected by contour listing or pit cultivation of cropland.

Other practices adopted in these counties are contour farming of intertilled crops, 51,769 acres; leaving a natural vegetative cover or small grain stubble of crops on the land, 184,653 acres; contour seeding of small grains, 112,296 acres; border planting of Sudan grass, sorghums or millet, 27,940 acres; strip-cropping, 42,186 acres; deferred grazing, 77,000 acres.

In addition, 161,847 acres of cropland has been restored to grass, AAA records show, although part of this acreage was put back in grass under the regular program prior to the adoption of the special program.

This is the second year of operation of the special program in Sherman county, while the other six counties are using it for the first time this year. Farmers in six other Texas counties will be given the opportunity to consider adoption of the special program this year.

Red and green neon lights have been installed under water at federal fish hatcheries at Spearfish, S. D., and are expected to prove better lures for insects than the above-water, drop cord lights commonly used.

SINCE 1883

Ballard's Snow Liniment has been an inexpensive aid in relieving the discomforts of Muscular Congestion that accompanies sprains, strains, bruises, and Muscular Soreness from over-exertion or undue exposure. In 30c and 50c bottles.

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RAINER SHOE SHOP

SOUTH SIDE SQUARE

1940 Program Closes November Thirtieth

College Station, September 25.—In all Texas counties except a few in the extreme portion of the state, the 1940 AAA program closes November 30.

For 12 counties—Brooks, Cameron, Duval, Hidalgo, Jim Hogg, Jim Wells, Kenedy, Kleberg, McMullen, Starr, Willacy and Zapata—the closing date has been set for October 31. Farmers and ranchmen participating in the AAA program must complete soil-building and range building practices by these dates if they expect to receive credit on this year's program, George Slaughter, chairman of the state AAA committee, explained.

The chairman urged that all farmers and ranchmen cooperating with the program try to complete as much conservation work as possible before the deadline in order to earn the bulk of the maximum amount available for that purpose under the program. The maximum amount for each farm is determined on a basis of the acreage of non-depleting cropland, non-crop open pasture-land, vegetable allotment, and commercial orchards on the farm. To receive these payments, the producer is required to carry out approved soil-building practices. For ranches a similar allowance is set up, based on the number of animal units in the grazing capacity and the acreage of rangeland.

STATEMENT OF

The Ownership, Management, Circulation, Etc., Required by the Acts of Congress of August 24, 1912, and March 3, 1933

Of The Floyd County Plainsman published weekly at Floydada, Texas, for 1940.

STATE OF TEXAS, COUNTY OF FLOYD, ss. Before me, a Notary Public in and for the State and county aforesaid, personally appeared M.B. Cavanaugh who, having been duly sworn according to law, deposes and says that he is the Publisher of the Floyd County Plainsman and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: M. B. Cavanaugh.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.) M. B. Cavanaugh.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) NONE.

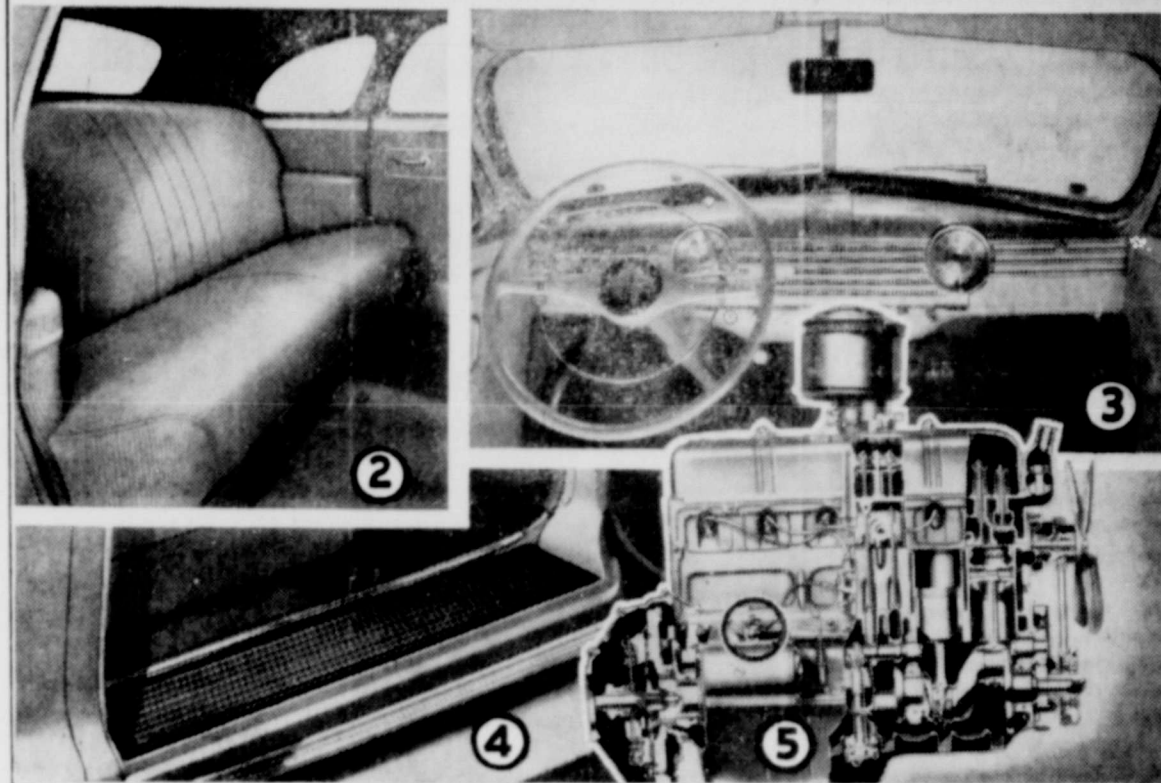
4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholders or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

M. B. CAVANAUGH, Owner.

Sworn to and subscribed before me this 12th day of September, 1940. (Seal) LOLA CAVANAUGH, Notary Public, Floyd County, Texas. (My commission expires June 30, 1941.)

A bulletin entitled "Soybeans for the Table" has been issued by the Bureau of Home Economics, U. S. Department of Agriculture, and is available free upon request.

Beauty Reaches All-Time High in New '41 Chevrolet



Completely new styling joins with numerous mechanical improvements to make the new 1941 Chevrolet, now on display at all dealers, a worthy successor to the cars which have earned first place in public favor year after year. The greater size and roominess of the new models, as well as their sleek new beauty, are apparent in the Special De Luxe Sport Sedan, shown above.

At (2) is shown the spacious interior of the same model's rear compartment, and at (3) is its front compartment, showing two-spoke steering wheel with horn-blowing ring, new sliding-type sun visors, and smartly re-styled dash.

One of the major changes is substitution of concealed safety-steps (4) for the running boards of other years, an improvement adding to the car's beauty without sacrifice of the safety and convenience which running boards provide. At (5) is the six-cylinder Chevrolet valve-in-head engine for 1941, in which many refinements have been made. Horsepower is increased from 85 to 90 without affecting economy; and cooling, lubrication and carburetion are all improved. In circle is the new switch which reverses the ignition current polarity each time the starter is operated, indefinitely prolonging the life of distributor points.

The eleventh commandment: "If any shall fail in their stewardship of the Earth, their faithful fields shall become sterile, stony ground and wasting gullies, and their descendants shall decrease and live in poverty or perish from all the face of the Earth."

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Engine Tune-Up A Specialty. Telephone No. 51
LOCATED SOUTHEAST CORNER OF SQUARE

FEATURE BY FEATURE



FROM BUMPER TO BUMPER



YOU'LL SAY IT'S

"FIRST BECAUSE IT'S FINEST!"

MEET the new Chevrolet for '41, and we are confident you'll say, "It's first because it's finest—Again Chevrolet's the leader!"

For this car is the result and the reward of almost ten solid years of Chevrolet leadership in motor car sales... leadership that has brought with it unequalled manufacturing economies and unequalled value-giving powers... leadership that now makes it possible for Chevrolet to offer you a motor car which surpasses all previous levels of luxury in the lowest price field.

This new Chevrolet for '41 is a much bigger car in all ways—with a longer wheelbase and greater over-all length—with longer, larger, wider Fisher Bodies—with exceptionally comfortable interiors giving "3-couple roominess," or ample space for six passengers, in the sedan models.

Your Chevrolet dealer cordially invites you and your family to visit his showroom... invites you to make a thoroughgoing test of the finest motor car Chevrolet has ever built... invites you to eye it, try it, buy it—today!

Again **CHEVROLET'S the LEADER**
ODEN CHEVROLET CO.
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AMERICAN BEAUTIES



Take your pick of these beautiful Fall coats—designed especially for America's beautiful women—and to make YOU more charming.



and off comes the hood! Shiny buttons march single file from collar to waist—giving a leftist accent to this coat of Pebblepoint. Black, brown and white. Sizes 9-15.

Shiny buttons march single file from collar to waist—giving a leftist accent to this coat of Pebblepoint. Black, brown and white. Sizes 9-15.

\$17.50 to \$19.50

MADEMOISELLE says "yes" to styles as good as these—in the latest issue. But gather ye rosebuds while ye may—they're sure to be picked before cold weather comes. A complete selection for all sizes—all ages! See them now!

STYLE SHOPPE



\$22.50

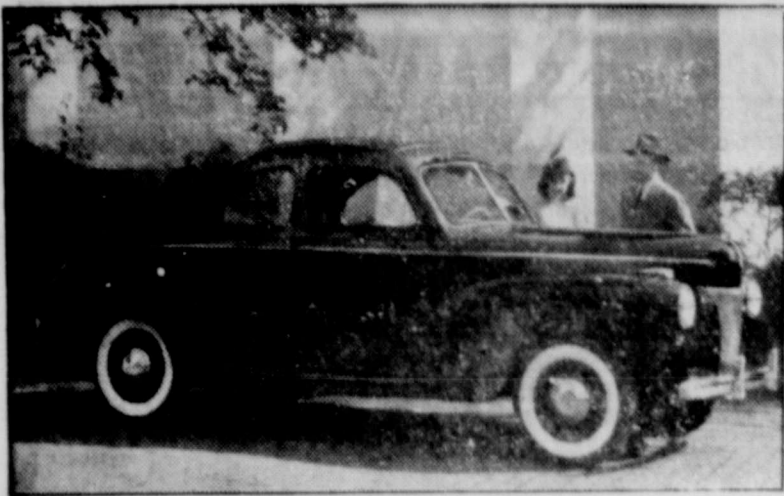
Tight-curl and lustrous—just like the choicest Persian furs. Kosak Lam is a faithful interpretation of fur in fur-fabric. This loose coat with its tiny collar and simple details is a copy of a costly original. Sizes 14-44.

STYLT SHOPPE

"Always Showing Newest Things First"

Mrs. Mollie A. Morton, Owner

PHONE 17



1941 Ford DeLuxe Coupe. Like the rest of the Ford line for 1941, it is longer, wider, easier riding, with added beauty of line and finish.

Rough-ginned cotton costs Texas farmers from \$1.50 to \$10 a bale. Much of this loss can be prevented if only dry cotton is carried to the gin.

Cuba's four million people bought \$1 million dollars worth of farm and factory products from the United States in 1939.

Mrs. C. M. Thacker, Mrs. A. C. Sullivan and Mrs. Robert Medlin went to Big Spring Saturday. Mrs. Sullivan remained to visit with her sons, Pat and John Sullivan.

Misses Jean Sims and Lelia Fay Hicks, of Wayland College, of Plainview, spent the week end with their parents.

4-H Club Girls of Floyd Make Tomato Juice

By EDITH WILSON, Agent

Many tomatoes have been made into tomato juice and placed on pantry shelves the past few days by 4-H club girls.

To make the juice the girls selected firm fresh ripe tomatoes washed and drained them, then trimmed away decayed or bruised portions. They steamed them 10 minutes or poured boiling water over them and extracted the juice. The juice was then heated to about 176 degrees and poured into sterilized jars and processed in boiling water for 20 minutes.

40,000 Trench Silos Predicted For 1940

It seems like he might be stretching it a little, but E. R. Eudaly, dairyman with the Texas A. and M. Extension Service, looks for 40,000 trench silos in Texas by the end of 1940.

At that he has a pretty good basis for his estimate. In 1931, there were 18 trench silos in the state. By 1933 there were 435; by 1935, 1,187. From then on, by years the story is 1936: 5,841; 1937, 9,483; 1938, 17,048; and 1939, 28,831.

To reach the 40,000 estimate, Texas farmers and ranchmen would have to build and fill 11,169 trenches over and above what they did in 1939.

Eudaly admits that the weather from now on will have a lot to do with it. For instance, an early freeze might kill several hundred thousand acres of late sorghum, and make it almost worthless for grain or bundle feed. On the other hand, experience has shown that frostbitten feed makes good silage.

Swing Music by Baylor U. Golden Wave Band

Waco, September 25.—With everything else in this topsy-turvy world changing fast, Baylor University's Golden Wave Band has come out with the startling statement that this year's musical unit will introduce swing to the Baylor students in addition to its traditional classical and march music.

With a record breaking number of potential swingsters, 120, trying for places, Dr. R. D. Perry, new director of the band, stated that the Baylor band would lock horns and meet its competitors in any type or style of music in which they wish to indulge. "If it is swing they want, we'll out-swing them, if it is march music they want we will play that," he said.

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Announcing the big NEW 1941 FORD

In some years, some cars take a big jump ahead. *The Ford does that for 1941.*

It has jumped ahead in size. It's the *biggest Ford* we've ever built, *inside and out.* It's *wider.* It has a *longer wheelbase.* Its seating room is *wider* by as much as 7 inches. It has *new wide doors* and *semi-concealed running boards.*

You'll notice also a new beauty, achieved by a skilful blending of mass with *longer flowing lines.* *Larger windshield* and *windows* give better vision all around.

One of its biggest advantages is the *new soft ride.*

New, slower-action springs give a slow, gentle, gliding movement. A *newly designed stabilizer* helps absorb road shocks, and maintains balance on sharp curves and in cross winds.

More rapid acceleration to match its familiar speed and power makes this new Ford an even livelier car to drive.

These are only a few of this new car's outstanding features. It represents all the rich experience gained in building more than 28 million motor cars.

Any Ford dealer can give you many good reasons for making this your 1941 car.



Get the Facts and You'll Get a Ford

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Why not enjoy that cool mountain breeze with a Mathes Cooler. The largest selling household cooler in America. F. C. Harmon. 35-2tc

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LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
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For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 24-1tc

If you want the best in radio, Philco has it in the 1941 models. Prices \$12.95 to \$500.00. F. C. Harmon. 35-2tc

Cash receipts from National Forests totalled \$5,859,183 for the past fiscal year, according to the USDA Forest Service.

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The driver of every 20th car in this country will be in an accident resulting in the death or injury of a man, woman, or child, if automobile accidents continue at their present rate. Every motorist should be thankful if he is not riding in car No. 20.

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