Microfilm Service & Sales
Box 8066
Dallas, Texas 75205

Only Six More Shopping Days Until Christmas

The Sunday Brand

36 Pages
Price 15¢
Including 22 Colored Comics

VOL. 19 — NO. 25 HEREFORD, TEXAS 79045, SUNDAY, DECEMBER 18, 1966 PUBLISHED EVERY SUNDAY

Four Youngsters Escape Injury In Flash Fire

County Salary Hikes Effective Jan. 1

Commissioners Action Friday Boosts Pay

Salary boosts were authorized for some county officials and employes effective January 1.

Commissioners Court Friday gave the go ahead to the county treasurer to raise their salaries, the county judges, the tax collectors sheriff, county attorney and district and county clerks as well as her own salary.

Commissioners deliberated several days in closed session before they reached any conclusions on the amounts and the recipients.

Employes salaries were upped in instances where the salaries did not seem to the commissioners to be comparable to those of similar positions in the business world in the Hereford community.

Raises amount to over $1300 per month. Monthly salaries stemming from the County Courthouse exceed $25,000.

Annual payroll is in excess of $30,000.

The commissioners surveyed like counties during their deliberations and decided that salary jumps were justified.

In the sheriff's department, Ed Roberson was raised to $608.33 a month. He also receives additional money from the school for assistance with school problems.

L. S. Cole was raised to $475 and Travis McPherson was put on full time at a salary of $400 per month. Tommy K. Simons was raised to $425 a month.

J. C. Simpson, custodian, was raised to $400 a month.

Judge H. C. Williams' salary was raised to $666.66 per month from the county funds. Nell Miller was raised to $600 a month and Don Henslee will be paid $500. Billie Herrington was upped to $325 but Joyce Gouldy was put on regular salary which in effect is a salary cut since she was making $14. a day and will now be making $300.

County clerk B. F. Cain will be paid $566.66 per month and librarians were raised. Lorene Newman will make $400 a month and Mrs. Baxter London will receive $325 monthly.

Mrs. Lucille Posey, district clerk was raised to $475 a month while treasurer Velma Hodges will be receiving the same amount.

County Attorney Bruce Miller was raised to $480.

Commissioners accepted state

See COUNTY Page 2

VFW Names New Vice Commander

Wayne Driskill was named junior vice commander Thursday night by Veterans of Foreigns Wars.

The office was vacant due to a recent shifting of officers after the resignation of Harry Burke. Harold Loerwald moved up to the commander's position and J. D. Richardson is now senior vice commander.

Driskill is taking the office at a time when one phase of his work is the heaviest. Junior vice commander is responsible for toy repair for needy children and that program is going full steam right now, Loerwald said.

Toys will be boxed today, but repair work will continue into next week if more toys are donated, Loerwald said. Delivery should begin about noon on Christmas Eve. Any toys that are not completed this year will be finished for next year, so the VFW urges that any toy that is repairable be taken to the rock clubhouse.

Christmas Card Deadline Near

Project Christmas Card for 1966 will close its first phase Tuesday and area residents are urged to place contributions in the decorated cannisters which Hereford Medical Auxiliary, the sponsoring organization, has placed about the city.

As in years past, the Auxiliary conducts the project to raise funds for purchase of equipment for Deaf Smith County Hospital and to finance a nursing scholarship for a girl graduating from Hereford High School. This year's gift to the hospital will be dental equipment.

County residents are asked to give to the project the amount they would spend for holiday greeting cards for friends in the community. In lieu of those cards, a full-page greeting will be published in the Christmas edition of The Hereford Brand, with names of all who contribute.

Cannisters decorated for Christmas, with posters to call attention to them are to be found in the two banks, in supermarkets and in the hospital lobby. Contriutions placed in them through Tuesday will enable donors' names to be listed on the greeting page, Mrs. David Hamblen, Auxiliary president, says.

The dental equipment to be placed at the hospital will be for use in restorative dentistry

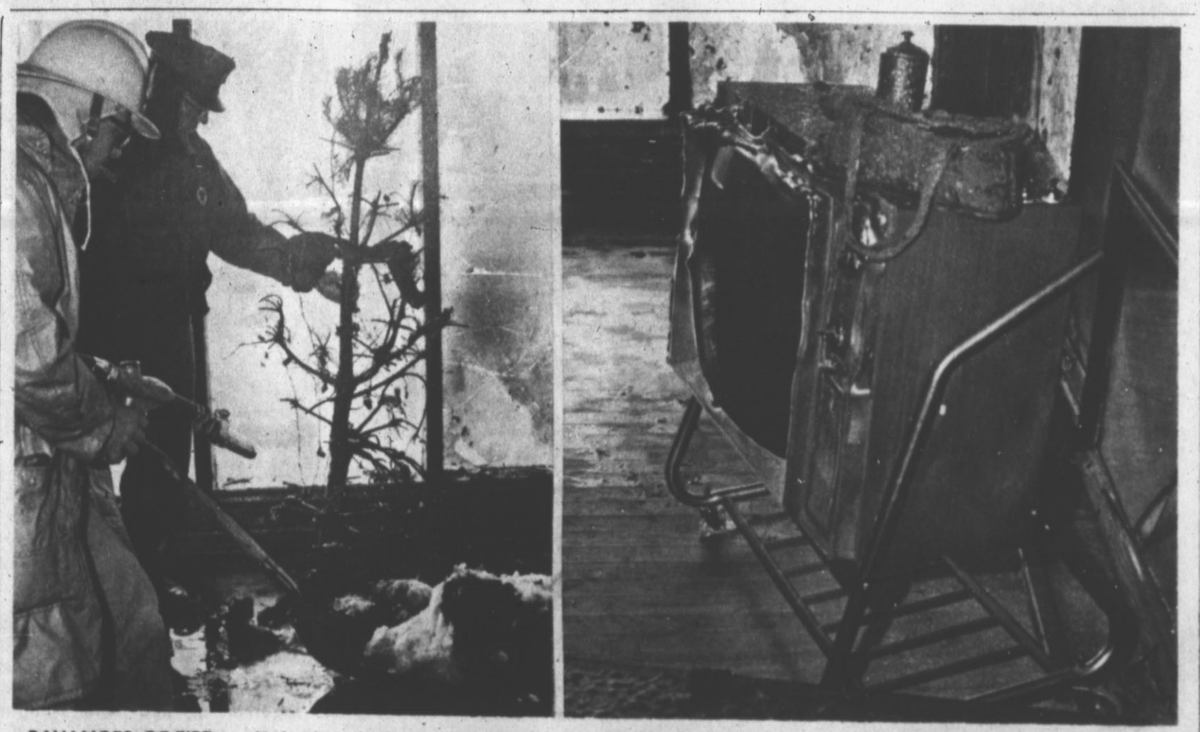
See CHRISTMAS Page 2

Local Church Dedicates Wing

A $26,000 addition to St. Thomas Episcopal Church, recently completed, will be dedicated in a service conducted at 5 p. m. today by the Rt. Rev. George Quarterman, Bishop of the Diocese of Northwest Texas.

The Rev. Staley Hackley, vicar, invites the public to this ceremony.

Additions to the building were made on both the north and west, with a new entry, bell tower and office at the north end and a wing housing educational activities on the west. A large colored window was installed in a wall of the sanctuary, where the entrance was previously located.



RAVANGES OF FIRE — Little thoughts is being given to the lost Christmas tree except as the cause of near tragedy when four children narrowly escaped injury in a fire Thursday. Furnishings received extensive damage. (Hereford Brand Photos by Tyler Vance)

Corporation Court Judge Lectures Speeding Culprits

In the present day of Go, Go, Go, Corporation Court Judge James Neill has a thankless job, — trying to slow people down.

For two years Judge Neill has handled all misdemeanors in Hereford, the majority of them being traffic violations.

Raised along the Mexican border in Van Horn, 120 miles east of El Paso, James Daugherty Neill was born April 17, 1901, in Abilene. His father moved to the rugged, mountainous regions of Van Horn about 1910 and bought a ranch.

In 1912, he brought the rest of the family to the ranch just north of Van Horn and settled young Jim in grade school there. Neill later attended and graduated from New Mexico Military Institute, a high school in Roswell, N. M.

He finished two years at Hardin-Simmons University in Abilene — majoring in history — before becoming a "drop-out". Between semesters and during holidays, Neill helped out on the ranch in Van Horn, where he later also served as Justice of the Peace six years.

Neill was too young for World War I, but was drafted for World War II. "I already had my foot on the step ready to get on the bus to go to Lubbock for an exmination when the orders came that set an age limit which made me too old."

Neill and Mozelle Hill, a Hereford native, were married May 23, 1930, in Clovis, N. M. and moved to Hereford in December, 1937, Neill helped his father in-law in the cattle business as at first and began diversified farming north of Hereford about 1948.

He began work as dispatcher for the Hereford Police Department in 1960 and worked in that capacity four years. In his slow, Texas drawl, Neill described the dispatcher's job. "You've got to be everything from a circuit judge to a lawyer and preacher. They come up and ask you all kinds of questions, get your advice — especially about family affairs. They'll have a ruckus going on and want to know what to do."

Corporation Court, which had been part of the tax deparument, was separated from that office when City Hall was remodeled. At that time, the Hereford City Commission appointed Neill as Corportion Court Judge.

In that capacity Judge Neill handles all misdemeanors in the city, other than juveniles, all of the drunks, disturbances, fights and traffic violations. The juvenile cases are taken before Deaf Smith County Judge H. C. Williams.

Judge Neill handles more traffic violations than anything else, — about 125 a month — with the majority of that being the running of stop signs.

"I've heard every kind of excuse in the world," Judge Neill laughed in response to a question.' The most common of the excuses are, "I didn't know the sign was there, I didn't see a speeding sign, or I didn't look at the speedometer."

Judge Neill said he has 'never had a violator accuse an officer of giving them a ticket deliberately or unjustifiably."

If, and when, a person feels that the ticket was unjustified, he can plead not guilty, put up a cash bond and ask for a jury trial.

The Judge then selects a jury from Hereford residents and the trial is held. If the violator still doesn't like the decision, explained Judge Neill, he can appeal to the country court.

The law stipulates a certain amount on most fines up to $200, and Judge Neill trys "to be reasonable and set an amount that people usually can pay." The only jail sentence he can hand down is for contempt of court.

"I can give them the maximum of three days and $100 fine for that,' the Judge explained. 'But I can make each word a separate offense, so it could get rather expensive." Other violators can be jailed for anything except speeding when they are picked up, and for speeding if they fail to appear within the stipulated 10 days from the timethe ticket is given. Money from tickets goes back to the city.

Violators also get a mild lecture when they appear before Judge Neill. "I try to explain to them what might happen under the circumstances. If they are driving a little fast or run a stop sign, I try to explain that they might cause an accident, get themselves killed or kill somebody."

Serving as court clerks for Judge Neill are the City Police dispatchers, Miss Jeanette Roe, Wallace Shelton and Clifford

See JUDGE Page 2

Lighting Contest Running Light

The Hereford Jaycees have urged more participation in their Christmas Lighting Contest, which ends Tuesday.

Larry Haney, chairman of the Lighting Contest committee, said entries in the contest have been scarce because "most people always feel that some one else has decorations better than theirs and won't even enter it."

Haney and other Jaycees members said they had seen several homes in city with striking decorations that weren't entered in the contest.

First place winner will receive $25, the second place winner $15

See LIGHTING Page 2



YES SANTA, MORE MAIL — Santa Claus made a brief stop at the Hereford Brand this week to catch up on the mail from local and area children. While he was here, Hereford postman Baxter London brought in another batch of letters. "Oh my," Santa exclaimed, "I'm really going to have to hurry this year." (Hereford Brand Photo)

Sitter's Quick Thinking Protected Children

Calmly and deliberately, 14-year-old Kathy Jobe saved four small children from serious injury and possibly death Thursday afternoon — and then modestly passed it off as if it were part of her duties.

Kathy was baby-sitting for the Milton White's children Thursday when a fire started. Mrs. White had gone to buy groceries.

"We were all sitting watching TV when it happened, Kathy explained. "The little boy was sitting playing with an extension, kind of pulling it back and forth in his hand, when it sparked and caught the cotton under the Christmas tree on fire."

The dry Christmas tree, a Pine, went up in a flash and set the curtains ablaze. "I ran to the door," said Kathy, "but the fire went up so fast it just kind of sealed the door and it wouldn't open, so I took the kids in the bedroom and shut the door."

"It happened so fast I didn't have time to think," she continued. "The kids were kinda scared, but weren't excited or anything. I didn't tell them anything. I just tried to get them out."

Racing the fire, which was rolling along the ceiling like a snowball, Kathy took the children into the bedroom and shut the door. "There wasn't any fire in that room at the time, but it was filling up with smoke." Using her bare hand, Kathy broke a bedroom window. She then kicked out more of the locked window with her foot and got it raised so the children wouldn't be cut.

"I lowered the oldest boy, Steve, 5, to the ground first so he could help with the others, then put them all out the window." Two of the children ran across the street to spread the word while Kathy ran next door.

The Hereford Volunteer Fire Department arrived at the home of 808 Brevard minutes later and had the fire under control in short order. Fire Marshall Terry Hale said the fire had flashed all through the house, making the heat "tremendous."

Hale said Kathy's decisive ac-

See FOUR Page 2



Kathy Jobe
. . . calm action

Noland Named By State Group

Elected to the committee on work of the Grand Lodge of Texas at the 131st Annual comunication of the Grand Lodge in Waco this month was J. B. Noland of the Summerfield Community.

A Past Master of the Hereford Lodge 849 and a 32nd degree Mason and Shriner, Noland has lived in Summerfield most of his life and is a farmer and rancher.



J. B. Noland

Noland is also a Past District Deputy Grand Master of the 100th Masonic District, past area workshop chairman of area E'6 and a member of the graduate advisory committee of the Masonic Home and School of Ft. Worth.

Holding examinations on the esoteric work and issuing certificates of profiency are some of the duties of the committee to which Noland has been named.

The committee consists of five members with one member retiring every 5 years and a new one coming in to take his place Committee members are selected by a voting body of all present and past Masons of all the lodges of Texas.

Joe Ella Cansler Stars In Play

CANYON — Joe Ella Cansler of Hereford will star in the children's classic "Snow White and the Seven Dwarfs," to be presented at West Texas State University Dec. 20.

Kenneth Eastman, son of Mr. and Mrs. Homer Eastman, Route 1, will be a cast member.

The fairy tale was selected by Alpha Psi Omega, national dramatics fraternity, for their annual children's Christmas musical.

Cast as the beautiful Snow White, Mrs. Cansler is the daughter of Mr. and Mrs. Lloyd McGee, 426 Star. She is a junior majoring in music education.

Admission will be $1 for adults and 50 cents for children. Curtain time is 8:15 p. m. in the Branding Iron Theatre.

Besides special matinees for Canyon and Amarillo schools, two performances are set on Saturday for 10:30 a. m. and 1:30 p. m. at the Amarillo Little Theatre. Tickets for the Amarillo performances are available at the ALT box office.

An adaptation from an old, yellowed, unsigned

See JOE P

VISTA Workers Joined By Princeton Graduate

A search to experience some of the dimmer aspects of life, to meet and know the people who are struggling in lower enviroments to make a living, has led a 22-year-old Portland, Ore., man to the Hereford Labor Camp as a VISTA worker.

Martin Winch arrived at the Labor Camp early last week to join Denise Waltman and Pris Choate as the VISTA (Volunteer in Service to America) workers.

A spring graduate of Princeton University, where he majored in history, Winch has a desire to enter criminology when he returns to school in the fall of 1961. "I thought the best thing to do was to find out about real life experiences," he mean much if you don't have bones to stick it on."

To get the type experiences he felt he needed, Winch had two choices — the Peace Corps or VISTA. He chose the latter and has been pleased thus far. "I don't know too many families right now, but would like to meet and know as many in the camp as possible," he added.

During his brief stay, Winch has added the much-needed masculine touch to the Casa de Amigos. Wielding carpenter's tools, he a built a large bookcase and improved many of the other facilities in the gathering place so that visitors may enjoy them a little more.

The VISTA workers are brought to the Labor Camp by the Hereford Migrant Ministry, which is made up of five local churches and the United Church Women.

Weather

	M	H	L
Wednesday		65	26
Thursday		49	35
Friday		61	24
Saturday			21

Moisture for month .00
Moisture for year 12.95

(Courtesy KPAN)

Dallas, Texas 75201
Box 6000
MCCLATCHY PLANTS 6 28168



Corporation court judge . . . Jim McNeill. (Hereford Brand Photo)

Judge . .

(Continued from Page 1)

Ueckert. 'I've had great cooperation with all the personnel and the majority of the people who have come before me," Court is open from 8 a. m. until 5 p. m. each week day.

Most of the Judge's spare time is spent in raising Quarter Horses, of which he currently has five. "My wife thinks I work with them all the time," he laughs. 'You really couldnt call it a hobby, because I try to make them pay their way.

The horses are shown only in cities in the local area. The circuit includes Canyon, Friona, Dimmitt, Vega and other nearby cities. In explaining his luck in the shows, the Judge said "I showed one horse five times and won two seconds, a third, a fourth and got him kicked out of the show because his feet hadn't been trimmed in about four months. I knew as soon as that judge stopped and looked at his feet that he was out."

Judge Neill is a member and elder in the Presbyterian Church, is a member of the Masonic Lodges, a 32nd Degree Mason and a Shriner. Mrs. Neill is a librarian at Hereford High School. The couple live at 603 Star.

THE SUNDAY BRAND

Established 1948
Published every Sunday at
130 West Fourth St.
Hereford, Texas 79045

James M. Gillentine, Editor and Publisher
Melvin Young, General Manager
Mrs. Naomi Hopson, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Adv. Manager
Robert J. Awtrey, Mech. Supt.

Subscription Rates: Zone 1, $4.00 per year; Zone 2 and above, $5.00 per year. With the Hereford Brand both papers, Zone 1, $4.95 per year, Zone 2, $6.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

Four . . .

(Continued from Page 1)

tion had possible saved the youngster's lives because "the smoke and heat might have gotten them down." The fire spread to all rooms in the house in its first wave, ruined the living room furniture, and then did considerable smoke damage.

Fire Chief J. W. (Jap) Dickerson said right after the fire that damages probably would run about $10,000. The chief urged that all Christmas lights and wiring be checked thoroughly before putting around the tree.

Kathy received minor scratches on her arm when she knocked out the bedroom window and one of the children had her stomach scratched as she was passed through the window for the only injuries in the fire.

The daughter of Mr. and Mrs. Troy Jobe of 327 Ave. K., Kathy is a 9th grader at Stanton Junior High School. She has been baby-sitting about four years.

The children she took from the holocaust were Steve; Kim 4; Randy, 2, and Liza, 1.

County . . .

(Continued from Page 1)

recommendations and raised the county portion of the extension service personnel. Justin McBride will obtain $275 salary and travel expenses from the county. Argen Draper will receive $220.00 and $66.66 travel from Deaf Smith County. Rita Sue Huckert, assistant home demonstration agent will get $110.00 salary and $50.00 travel expense from the county. The remainder of their salaries is a state expense.

Edna Earle Smith will be raised to $65 per month for Deaf Smith County's part of her salary. The remainder of her salary is paid by other counties in the 69th judicial district. Mrs. Smith is a half-day secretary to the probation officer.

District court reporter was upped to $225 for this county's share of his salary.

In precinct one, Earl Holt's salary, as were other commissioners, was raised to $450 a month with $75 a month travel.

Precinct one employes raised were Orland Newell, $450, Thomas Hart $425, Leslie Lightfoot, $425, C. Parks $425, Guy Buck, $375, W. L. Hendricks, $375.

In precinct two, M. R. Latham, commissioner, will have his salary raised as the other comissioners to $450 with $75 a month travel.

Precinct two employes with raises include: Charlie Kemp $450, Quinton Conn, $425, Swaffer, $425, and Jack Parks, $375.

Precinct three commissioner Bruce Coleman received the same raise as other commissioners making his salary $450 with $75 a month travel expense.

Precinct Three employes being raised include: B. E. White, $450, Joe Merrill, $425, Barney Digby, $380 Bill Page, $400 and E. Powell, $425.

Precinct four commissioner Donald Hicks received the same raise as the other commissioners making his salary $450 a month with $75 a month travel expense. Precinct employes receiving raises were Taylor Bellows, $450, Leo Bellows, $425, Jams Jennings, $400 and James C. McKnight, $425.

In other action, commissioners considered a request by Jim Bob Allison to pave a road in the northeast part of the county, but said that they would consider costs and needs in that area.

Mrs. Elizabeth Barnard was named chairman of the county child welfare board to replace Mrs. Charles Hoover who has resigned. Reappointed to serve another term were Mrs. Luther Leslie, and Mrs. Frank Nobles.

Other members of the board are Mrs. R. C. White, Garland Soloman, Herschel Black and Ed Skypala.

A replacement was named for Casey Gilbreath who resigned from the hospital board. Dr. John McCrary was named to fill the vacancy. Reappointed to the board were Ed Loerwald, Aubrey Cook and J. D. Pitman.



RARE ORNAMENTS — Thomas Graff, center foreign exchange student from Karlsrule, Germany, recently received an assortment of Christmas decorations from home. The ornaments, made of straw, were created by his sister Gabriele. To shape the straw into stars, Gabriele first wet it with hot water, iron it to bring out the desired shape, and cut it into various shapes which were glued together or tied with string. Braiding was used to create the small figures in the lower corner. Thomas will spend his first American Christmas with the Leo Witkowski family. Jane and Gerald Witkowski are shown in the picture. (Here-Brand Photos)

Herring Heads Local Kiwanians

Lt. Governor George Blackwell of District 6 conducted an installation service at the noon luncheon of the Kiwanis Club Thursday. Installment to office for the year 1967 were Dean Herring, president, Bartley Dowell, treasurer, Don Hensley, secretary and Ray Todd vice president.

Members of the board of dirctors for the coming year who were also installed are Dick Barrett, C. E. Coleman, Woodie McDermitt, Bbby Owen, Duke Powell, Bub Sparks, Dale Young and Gene Campbell who is the immediate past president.

Blackwell commended the club for their civic work and the many service projects that they had complete this year. A few of the service projects included the donation of a flag pole to King's Manor, the $250 scholarship given to a graduating senior, the clock which was presented to LaPlata Jr. High School and many others.

Blackwell closed his installation service with the words, "I wish for all of you a most successful and happy year."

The club discussed a donation of $15 which will be given to the Bayview Study Club to purchase some books for the Geneological section in the library.

Joe . . .

(Continued from Page 1)

musical will include Walt Disney tunes as well as music from the older script. Adaptation is by Wes Schultz of Olton, who is also directing the play.

Gary Brundidge of Corpus Christi is musical director. Danna Behne of Tulia, pianist, will furnish the music accompaniment.

Awakening the sleeping beauty will be Jerry Curry of Levelland as Price Florimond.

The seven dwarfs will be played by Jan Coffman of Shamrock, Lee Williams of Dalhart, Tommy Simons of Borger, Pat Monroe of Amarillo, Neva Chowning of Zmarillo, Lil Cowart of Canyn, and Eldra Gibson of Eldorado.

Only 60,000 Tibetans, sunny people with almond eyes, snub noses and high cheekbones, have escaped to freedom over Himalayan passesses since Communist China overran Tibet in 1950.



ELECTRIC DECORATION? — "Willie Wirehand", Deaf Smith County Electric Company's Christmas welcomer. (Hereford Brand Photo)

Christmas . . .

(Continued from Page 1)

(fillings, crowns and similar work) rather than for dental surgery, a Hereford dentist explains, and will be especially helpful for the very young, the handicapped and the very old.

Although dental surgery is frequently done in Deaf Smith Hospital, restorative dentistry for such patients often must be referred to larger hospitals because the exact equipment needed is lacking here.

Project Christmas Card will supply funds for a high speed, air driven handpiece which may be used in many of these cases. Motor driven equipment of this type is not used for a patient under anesthesia because of technical problems.

The gift will enable the local dental staff to perform processes which heretofore have not been possible in the hospital. This equipment, like that given the hospital in past years, is some which is needed, but not provided in the regular hospital budget.

Classifieds Get Results

Spring Opening Set For Museum

Museum opening has been postponed until early spring, a decision made by directors Friday morning.

Deaf Smith County Museum had been scheduled to open early this winter, but rennovation of the old brick building, collecting and refurbishing antiques as well as determing display techniques has been more time consuming than was anticipated.

At the Friday meeting, directors made an inspection trip to the almost-complete period rooms, the redecorated fine arts room and the handsme framtd display of Coronado weapns and equipment.

Sme gaps still exist in equipping the displays. Mrs. Henry Sears, board secretary and acting curator, told the directors that she still needs a Victorian sofa and two chairs.

Palmer Norton, president of the historical society, said that the museum still needs funds and reminds citizens that the contributions can be considered a tax deduction.

Donations may be left for the project with Myron Morgan at High Plains Savings and Loan Hereford State Bank, or Sue James at First National Bank.

Gene Fooks and Jess Stanford were appointed co-chairmen of a dislay of farm and shop hand tools representative of the county's early history. Ezra and Palmer Norton were designated to oversee the display of farm machinery and equipment. The large equipment will be in an inclosed area behind the museum. Deaf Smith County Commissioners have been working on this area and will have it paved for the museum.

Contributions are needed for this particular display, too.

These men also serve as a reviewing board, to determine what particular items are suitable for the farm displays.

Even though the museum is not formally open, visitors may see what is being done by going to the building anytime someone is there working. Mrs. Sears said that she would like to visit with anyone having possible items to fit into the over-all scheme for the displays.

Attending the meeting were Norton, Mrs. Sears, Stanford, Fooks, Mrs. Jack Renfro, Mrs. George Turrentine and Mrs. Elmer Patterson.

See pictures in this paper of some of the displays already finished.

Girlstown Gifts Are Gathered

Residents of Girlstown, U. S. A. at Whiteface have been flooded and are drowning in the generiosity of Hereford residents

Santa Claus came early for the girls this year, arriving Wednesday in the form of pickup loads of gifts from Hereford. Officials of the home were amazed as the assortment of items was unloaded.

Included were a hog and 2½ beeves — all already processed — piece goods, cases of food, shoes, gloves, material, canned apples, school supplies, oranges and grapefruit, several cases of medicinal and clothing, clothing and more clothing. Also, $30 in cash was given.

Donating the gifts were Calvin Edwards, W. H. Hair, Easley Feed Yards, Carl McCaslin, Ralph Hastings, Hereford Riders Club, Dimmitt Meat Company, Tannahill Fabric Mart, Lankford's Flowers, Mode O Day, Sunset Food Center, Roger-Miller Drug, Mrs. Leonard Walterscheid, Betty Walterscheid, Mrs. Bruce Brown, Howard Gault, Acil Galbreath, Mrs. James Mongold, Angel Studio, Mrs. Corrinne Neeley, Mrs. Harold Rudd, Bill Drummond, Harmans Dept. Store, Dolly Textiles, Mrs. J. T. Gilbreath, City Drug Store, E-Z Way Market, The Ink Spot, Joe Bowers, Hereford Fruit Market, Southwestern Bell Telephone Co., Nollie Herrington, Mrs. Neil Cooper and Curtis Traweek, all of Hereford and the surrounding area, and Mrs. Tull Thompson of Plainview.

Lighting . . .

(Continued from Page 1)

and third place $10. The best religious theme entry will receive a special prize of $15.

The contest is open to residences in Deaf Smith County or a 15-mile radius. Haney requested that entry blanks be left at the Southwestern Public Service Company office no later than Dec. 20.

Entries will be judged on the night of Dec. 21 by a panel of four persons.

By Saturday morning, the only entries in the contest were by Roy Bodkin, 100 Elm; H. J. Kuper, Summerfield; Bernie Grigo, 207 Ross, and Glenn Nelson, 511 Ave. J.

THE A B C's OF CHRISTMAS BUYING AT THE LAST MINUTE

A is for Accutron
B is for Bulova
C is for Caravelle

Three fine watches in styles for every one on your list . . . prices for every budget . . . all at Kester's Jewelry



A. B. C.

A watch is in "good taste" as a gift any season of the year, but especially so at Christmas. Look into all the extra-value watch buys at Kester's now!

HERE ARE 3 OUTSTANDING EXAMPLES

A. Accutron Spaceview "H" — Fascinating time piece with transparent dial that lets you see the space age movement . . . $150.00

B. Commander "H" — ruggedly good looking stainless steel case and band . . . 30 jewels, self-winding, shock resistant. $69.95

C. Candlelight "F" — Twelve diamonds in two tapering triangles. 14K gold case 23 jewels. Beautiful $135.00

Kester's Jewelry

409 North Main

ACROSS THE STREET FROM THE POST OFFICE BUILDING

HELEN'S HOBBIES

511 Ave. J 364-3112

HOLIDAY SEWING	RESTYLING
ALTERATIONS	NEW GARMENTS
BUTTON HOLES	CREATIVE SPECIALTIES

Need A Car for the Holidays Ahead?

Rent A New Dodge at HEDRICK RENT-A-CAR

2nd & Sampson

Distinctive Dress and Sport Shirts

styled by Enro



All Cottons, Dacron Cotton Blends, Wool and Rayon Blends 5.95 to 20.00

THE Brogue

SUGARLAND MALL PHONE 364-3871



Mixed ensemble sang during intermission of the concert given at Stanton Jr. High School last week. (Hereford Brand Photo)



By MELVIN YOUNG

Newspaper jargon is usually a little confusing to those outside the profession. You hear such words as pica, form, Soc, windows, pix, dummy (no reference to this writer), etc. and within the newspaper fraternity, it's all taken for granted. But sometime comes expressions that momentarily startle even the old pros.

Sue Coleman, Brand Society Editor came through the office Friday morning chuckling to herself.

"I'm going to leave this place," she allows, "It's getting too rough."

Naturally surprised at Sue's attitude, we asked why she had made such a statement and received this reply.

"Tyler just left to 'shoot' Santa Claus and I see a note on the desk to 'kill the Mayor'."

Well sir, that's enough to upset any law abiding citizen. Particularly when someone is after Santa Claus and the city's distinguished Mayor.

But never fear — it's all part of the business and no harm will come to either.

Tyler, of course, is Tyler Vance, our school-boy photographer. He was indeed, heading down the street to 'shoot' a picture of Santa Claus. And if you have ever had much to do with a bunch of newspaper people, you'll immediately recognize the ther as a note to remind Mrs. Forrest Ricketts to 'kill' a classified ad placed by His Honor, the Mayor.

All of which reminds me of a story heard recently concerning the man standing on the corner with a knife and a gun.

He didn't know whether to shoot across the street or cut around the corner.

—HB—

Mrs. L. C. Thomas called to let us know that the Wesleyan Service Guild of Hereford still has a few fruit cakes left, and would like to sell the remainder of the cakes before Christmas. They are available in 2, 3 and 5 lbs. sizes.

—HB—

There are only two ways to handle women, we're told, and nbody knows either of them.

One of the nation's great men passed away this week, but the man who created a world of fantasy will be remembered forever. When other great men have been forgotten, Walt Disny will live on in the memory of young and old alike.

Disney was one producer who believed that you could still draw a crowd to the movie house without sex and violence. He proved his point and filled the theatres to overflow.

What this world needs, is more men like Walt Disney.

It's funny how the man who isn't good enough to marry your daughter can give you the smartest grandchildren in the world.

WHERE DID THAT CAR GO

LOUISVILLE, KY. (AP — Not long ago, William Loder got a telephone call from his wife, who reported that the car was stolen.

"I've already called the police," she said.

"Call the Automobile Club too," he suggested then hung up.

He called home a few minutes later and asked his wife if she had looked in the garage.

"The garage!" exclaimed Mrs Loder, 'Since when did you put the car in there?"

Like so many people, Loder invariably left his car parked in the driveway — except this one time, when he put it in the garage.

After this incident, the Loders decided to park the car there every night.



TUMBLED UP TUMBLEWEEDS — Brisk winds in the area for the last few weeks have picked up several weeds, blowing them down city streets. The vacant lot above is the birth place of many such weeds. (Hereford Brand Photo)

TRADE-IN WATCH
Sale
Your old Watch is
Worth Money To You
On A New Watch
COWAN JEWELRY
217 N. Main

Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

These Are Your Questions

CAN A deviation of the septum of the nose be caused by an injury?

The nasal septum is mostly cartilage and separates the two compartments of the nose. Rarely, has a nose doctor ever seen a completely straight septum. They are almost always deviated or bent in one direction or another.



Dr. Coleman

It is believed that the septum becomes bent during early growth and in the formation of the arch of the palate of the mouth.

Who has not had some kind of injury to the nose during childhood? It is so common that many deviations of the septum are falsely attributed to injury.

Minor fractures of the nose do not usually cause displacement of the septum from its normal position. Very severe fractures of the nose can definitely displace the septum and cause difficulty in breathing.

The operation to relieve a deviated septum is called a submucous resection. When the cases are carefully chosen the operation can be a very gratifying one.

* * *

Can a person over 70 safely undergo an operation for a prostate condition?

The age of a person is not the only or even the most important factor in the safety of this operation or any other surgery. It is the general condition that is important. When the heart, lungs, blood pressure and circulation are good the potential risks of surgery are reduced to a minimum.

The developments in today's anesthesia are so remarkable that the elderly are operated on with almost the same degree of safety as men and women in the ages of 50 to 70.

Before a physician recommends surgery all advantages are carefully balanced against any possible risk in order to insure the fastest recovery and the most successful results.

* * *

How can an attack of hiccups be stopped?

This question was once asked of a doctor who promptly said, "Ask your grandmother." He was right, for grandmothers always seem to have a trick that seems to work miracles.

A hiccup, or hiccough, is some kind of spasm of the diaphragm. In most situations the hiccup stops in a few minutes if casually neglected. If it persists these are some of the common ways to stop them.

Drink a glass of cold water without stopping.

Chew and swallow a hard crust of bread.

Breathe into a paper bag about ten times holding the bag tightly over the nose and mouth.

Hold an ice bag over the diaphragm for a few minutes.

Occasionally, long bouts of hiccups are associated with some general medical conditions. There are cases reported of people completely devitalized by long periods of hiccups. Anti-spasm medicines and hypnosis have been used successfully for the relief of persistent hiccups.

* * *

SPEAKING OF YOUR HEALTH — Only thoroughly cooked pork is safe from trichinosis.

Dr. Coleman welcomes letters from readers, and, while he cannot undertake to answer each one, he will use questions in his column whenever possible and when they are of general interest. Address your letters to Dr. Coleman in care of this newspaper.

(© 1966, King Features Syndicate, Inc.)

Engineering Jobs Outlined In Book

AUSTIN — A new 24-page booklet describing engineering careers with the Texas Highway Department is available now.

Entitled "Engineering Opportunity and Challenge," the booklet briefly outlines the organization and functions of the Highway Department.

Aimed primarily at the soon-to-graduate engineer, the booklet tells of the benefits, advancement potential and professional attainments possible with the Department.

Noting that the Texas highway network now totals more than 67 thousand miles of highways, the booklet adds "The Texas Highway Department is not satisfied with yesterday's accomplishments. Emphasis is on tomorrow."

New scientific and engineering techniques, the booklet says, will be important in shaping the future highways of Texas.

"But most important is the need for men. . . men of vision who can see and grasp the challenge of the world before them."

Copies of "Engineering Opportunity and Challenge" are available from the Texas Highway Department, Travel an dInformation Division, P. O. Box 5064, Austin, Texas, 78703.

Dove Flew Over 1,000 Miles

WACO — A mourning dove shot near Granfills Gap, Bosque County, September 22 last, was banded as an adult June 7 near Aberdeen, South Dakota reported the Texas Parks and Wildlife Department. The bird had flown 1,200 miles from its summertime haunts. It was traced through the U. S. Fish and Wildlife Service.

News About Area Men On Duty

SAN DIEGO, CALIF. (FHTNC) Nv. 30 — Marine Staff Sergeant Bobby Frost, son of Mr. and Mrs. John Frost of 221 Ave. A. Hereford, Tex., talks with General Wallace M. Greene, Jr. Commandant of the Marine Corps during the Commandants visit to the San Diego Marine Corps Recruit Depot.

He is currently serving as a member of the Depot.

Classifieds Get Results

Cotton Season Disastrous

Deaf Smith County cotton ginners were writing the finish the past week to what they described as a disastrous cotton season.

Major causes of the poor season, the owners and managers said, was wet weather, hail, an early freeze and a federal government program.

A spokesman at the Hereford Gin said that company had baled about 3,300 or 3,400 bales of cotton in 1965 and the amount is down about 15 per cent his year.

John E. McCleskey, manager of the Deaf Smith County Gin, stated Wednesday that the number of bales done this year was down 14 per cent over that of last year. On Wednesday, the number baled so far this year was 2,217.

"And last year was about 25 per cent off normal," McCleskey added. He attributed the decrease to a hard freeze on Oct. 15 and the fact that some 30 per cent less cotton was planted because of the government layout program. "It's also a very poor grade," he continued. "About 20 per cent has tinges and the rest has spots."

Bruegel Bros. Gin and Elevator manager Gene Ellis said production there was down about 75 per cent as compared to 1965. Ellis blamed the loss on a lot of early hail during the last three weeks in June and the first week in July; heavy rain the latter part of August and the first part of September, and the October freeze. Ellis added that "the grades are down quite a bit."

"There is no comparison between last year's crop and that of this year," a spokesman at the Easter Community Gin Co. stated. The company, which finished up during the first part of December, ginned over 5,000 bales of cotton in 1965 and only 1,875 this year.

"The wet weather in August made everything sappy," the man continued," and then the freeze just stopped it right there. The government program cut about one-third of the crop and the freeze got another third."

Meat Industry Changes Picture For Feed Yards

COLLEGE STATION — Definite changes in the livestock and meat industry have resulted in growth of cattle feedlot facilities and specialized slaughtering plants in the Southwest, according to a research report just completed at Texas A&M University.

Dr. Raymond A. Dietrich, USDA economist assigned to the A&M Agricultural Economics and Sociology Department, said the report traces adjustments which have affected the entire marketing systems of the livestock and meat business.

Developments in food retailing, meat packaging, transportation, communications and cattlefeeding have influenced the picture during the past two decades, the report shows.

Large volume retail establishments, which generally feature comes are important factors that fed beef, and a growing population with rising per capital inhave encouraged the surge of highly specialized, large-scale feedlots.

Dietrich said feedlots with a capacity to handle 1,000 or more cattle have more than tripled in Texas and Oklahoma from 1955-66. And indications are for cattle feeding to continue increasing in these states.

"Another interesting change is that the slaughtering industry is becoming more decentralized with more specialization and a movement toward areas of concentrated livestock production," the economist pointed out. "These actions are taken to cut procurement costs and to obtain adequate supplies of slaughter animals."

Federally inspected slaughter plants which specialize in cattle and calf slaughtering more than doubled in Texas and Oklahoma in the past 10 years, Dietrich added.

Dr. Tyrus R. Timm, head of the A&M Agricultural Economics and Sociology Department, said the study is part of an expanding market research program being conducted at the university with the USDA.

"This research, like that with other food items, is aimed at staying abreast of marketing changes so that the overall efficiency of the market system can continue to improve in all segments of our economy," Timm said.

Office Supplies — Printing
THE INK SPOT

VANITY FAIR



Carlye

Carlye, an incurable romantic, sees you in this beguiling wool jersey dress . . . slim and simple of line to give dominance to the dramatic St. Laurent sleeves. Exquisite matching Schiffli embroidery.

GIFT SUGGESTIONS:
Bags Hosiery
Coats Formals
Suits Jewelry

THE Vogue

Just In Time For Christmas, Color TV and Stereo by Motorola and Packard Bell





REDUCED

Beautiful consoles in handcrafted all-hardwood cabinets — just right for your home — at the lowest prices yet. And STILL with Stan's full year's warranty, free delivery and set up by experienced servicemen.

Stan KNOX TV & MUSIC
509 Park Avenue Phone 364-0766

·GLENN'S·
FOOTWEAR
Fashion At Your Feet



In Colors:
—NEIGE—
—BLACK—
Matching Bags 14.95

Citations 22.95

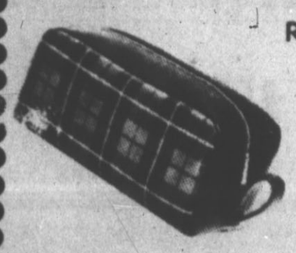
YOUTHFUL FOOTWEAR

LIKE FINE CHINA, THE REPTILE SHOE IS A HALLMARK OF TASTE, AND FOR GENUINE ALLIGATOR LIZARD, DEPEND ON CITATIONS TO COBBLE IT WITH THE FINESSE IT DESERVES. FOAM-BACKED LINING FOR THE UTMOST IN COMFORT.

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"

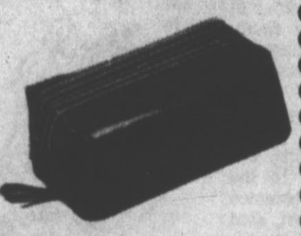
GIBSON'S DISCOUNT CENTER

MENS TRAVEL KITS



Regular $1.98 Kit
Gibson's Discount Price
99¢

Regular $5.00 Kit
Gibson's Discount Price
$2.67



Lloyd 12 Transistor RADIO

Reg. $14.95
Gibson's Discount Price **$7.47**

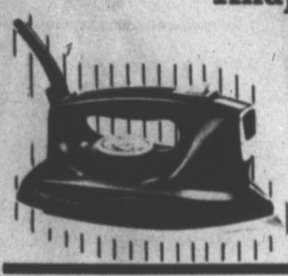


Dazy CAN OPENER



Reg. $12.95
Gibson's Discount Price **$5.99**

Knapp - Monarch Push Button IRON



Automatic Steam and Spray
Gibson's Discount Price **$9.99**

Westclok Magnet WATCH

Reg. $4.95
Gibson's Discount Price **$2.29**



Knapp - Monarch 2-SPEED BLENDER



Gibson's Discount Price **$9.99**

Vanity-Fair RECORD PLAYER



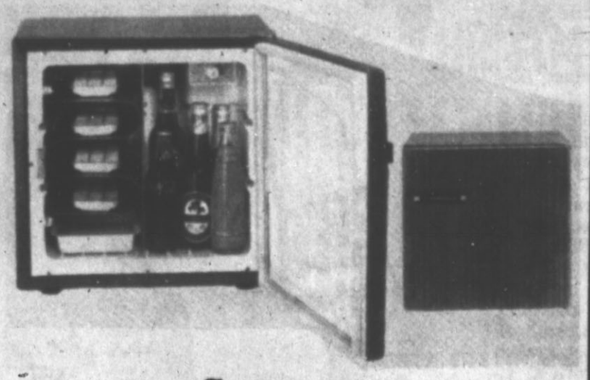
4-SPEED
Reg. $19.95
Gibson's Discount Price **$9.87**

Discon Decca
RECORD PLAYERS

ALL MODELS PRICED TO SELL

Floor Model
RECORD PLAYER STANDS

Brass 'n Walnut
Reg. $9.95
Gibson's Discount Price **$4.99**



Compact REFRIGERATOR

- Ideal For Patio or Den
- Fine For The Office
- Compact But Versatile

Gibson's Discount Price **$49.99**



Pendant Watches

Gibson's Discount Price **$6.97**

Hurry... GIFT SHOP and SAVE

THE BARGAINS WERE NEVER BETTER!

ELECTRIC GUITARS

values from $49.95 to $79.95

$29.87 to **$49.87**

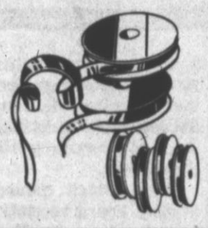
WE ALSO HAVE AMPLIFIERS

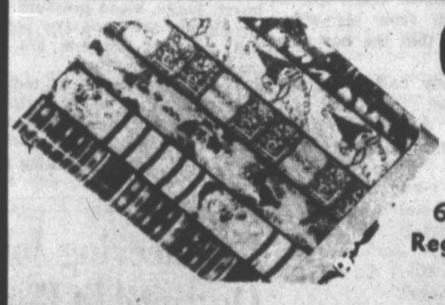
12 OZ. BOX CHOCOLATE COVERED CHERRY HUMPS

Gibson's Discount Price **39¢**

CHRISTMAS WRAP RIBBON

Assorted Colors
8-Roll Packages
100-Ft. In All
Reg. 98c
Gibson's Discount Price **39¢**





CHRISTMAS WRAP

6-Rolls
Reg. $1.50
Gibson's Discount Price **57¢**



CHRISTMAS CARDS

Assorted Boxes
20 Count
and 50 Count
Gibson's Discount Price **25¢** UP



GIRLS' GOWNS

80% Acetate
20% Nylon Brushed Tricot
No-Iron Fabric
Size 6 to 14

Gibson's Discount Price **$1.99**

LADIES' GOWNS

100% Nylon Tricot
No-Iron Fabric **$2.99**

ASK ABOU
INSTA
CREDI
Now You Can
$15.00 to $1
Worth Of Merch
NO INTERES
NO CARRYING C

RX GIBSON'S DISCOUNT PHA
Phone 364-4900 . . . Where Prescripti

Zestabs with iron — 60's Reg. 2.69
Chewable Vitamins
250 mg. tablets 100's Reg. 1.29
Vitamin C Gibson's Disco
80's Reg. $4.98
Geritol Tablets Gibson's Discount
100's Reg. $1.98
Wingel Antacid Tabl
Cheracol-D 4 Oz. Reg. $1.50
Cough Syrup Gibson's Disc
Triaminicin Reg. $1.00
Cold Tablets Gibson's Di

BOYS' BOOTS

Sizes 4-8½
Gibson's Discount Price **$3.47**

BOYS' ROBES

Cotton Corduroy and Flann
Sizes 5 to 12 Reg. $1.97
Gibson's Discount Price **$1.25**

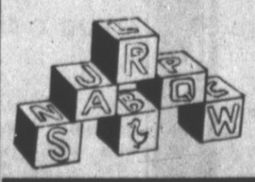


Thunderbird Pool Table has Folding Steel Legs

$10.77

- Hardboard Playing Bed
- Cemented Billiard Cloth
- Ultrathane Cushions
- Foldamatic Legs—Fully Braced
- C./G. Wood #440—with Balls & Cues
- 40¾"x21⅛"x27½"

48 ALPHABET BLOCKS



non-toxic **$1.99**



Nash SCOOTER

Gibson's Discount Price **$1.97**



DOLL CRIB

Reg. $12.95 **$4.99**



By Mattel
WINCHESTER
CRRACKFIRE RIFLE

Actual bullet-sound recording makes this toy rifle sound real. Needs no caps or batteries **$2.49**

DRUMS



Lots Of Noise
Loads Of Fun
Gibson's Discount Price **88¢**

ROTO-GUN JET

from TV show "Lost In Space"



Gibson's Discount Price **$3.88**



MILITARY JACKET

99¢



...BOUT
...TANT
...DIT
...Can Buy
$150.00
...Merchandise
...EREST
...G CHARGES

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S
DISCOUNT PHARMACY
Prescriptions Cost Less!

...g.. 2.69 ...ins	$1.69
...:29.98 ...'s Discount Price	77c
Gibson's Discount Price	$2.87
...Tablets	$1.19
...n's Discount Price	99c
...on's Discount Price	63c

...TS



...Flannel
$1.97
...25



COLOGNE MIST



Imported from France
"Balalaika" & 3 More
Reg. $5.00
Gibson's Discount Price **$2.99**

INFATUATION



Reg. $1.50
Gibson's Discount Price **99c**



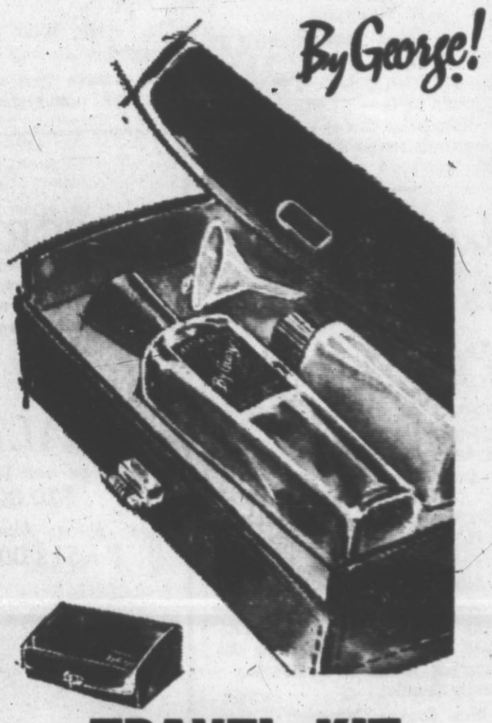
Table and Chair Set
With Chrome Legs

- 20"x30" Childs Table
- Why Pay $14.95
- With 2 matching chairs
- Kiddie Krome #V432P

8.77

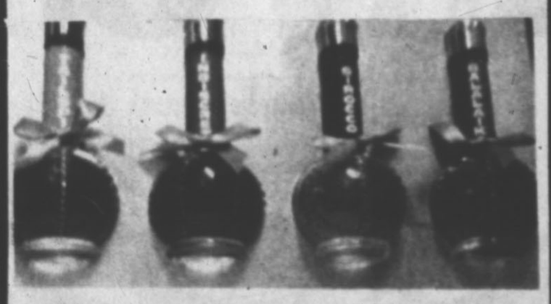
ONE GROUP
STUFFED ANIMALS
$1 off
Gibson's Regular Discount Price

fabulous gifts,
By George!



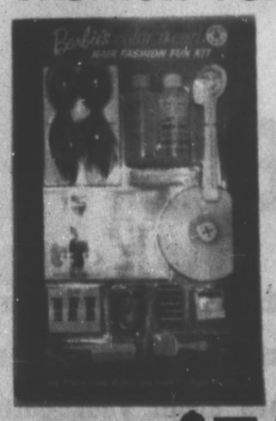
TRAVEL KIT
A Terrific Gift For The Man Of The House
Reg. $5.00
Gibson's Discount Price **$3.87**

Lucian LeLong
"JOLI GRANDE COLOGNES"
Set of 4 Fragrances



Reg. $6.95
Gibson's Discount Price **$3.97**

Barbie's Color N' Curl
HAIR FASHION FUN KIT



Lots or Fun
Gibson's Discount Price **$3.49**



Gibson's Discount Center Is Carrying
DIAMOND RINGS
SAVE 25% to 35%
Off Reg. Retail Price
Use Gibson's Instant Discount Credit Plan





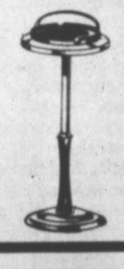
HEY, KIDS!
SANTA CLAUS
Will Be At Gibson's
Two Days!
SUNDAY and MONDAY
from 1 p.m. to 6 p.m. Sunday
and
from 10 a.m. to 8 p.m. Monday
BRING THE WHOLE FAMILY

IRONING BOARD PAD & COVER SET



Gibson's Discount Price **$1.99**

FLOOR STANDING ASH TRAY
$2.99



Ambor Color



DECORATOR GLASS BOTTLES
97c

HANDY BOWL SET



6 Piece Reg. $3.49
$1.99

EARTHEN WARE
Pfaltzgraff 45 Pc. Service for 8



$24.99

COSMETIC MIRROR



29c

WASTEBASKETS
Loma Deluxe **49c**





10 Inch
SKILLET
Teflon Coated
$3.87

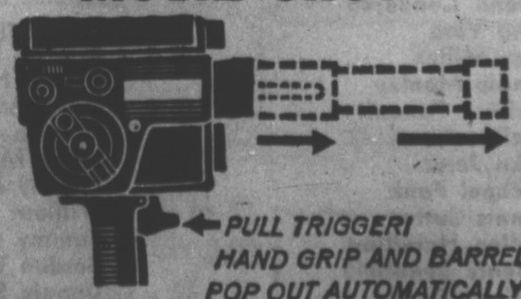
Colonial Style Covered
CANDY DISH
in Granada Gold **59c**

Decoware 10-Piece
RUMPUS ROOM SET
$2.99

MULBERRY BUSH
a see-song toy by Mattel
$1.99



AGENT ZERO MOVIE SHOT



Reg. $4.95
Gibson's Discount Price **99c**



American Plastic
BRICKS
Approx. 291 Bricks **$2.99**

Rite-Hite
STOVE - SINK CABINET
$8.88



SWINGER GUITAR



$2.88



Blazon 30" Vinyl Jumping Horse
- 26" Saddle Height
- Famous Safety Frame
- 1 Full Year Guarantee

$9.99



The seventh grade choir performing during the concert given in the auditorium of the Stanton Jr. High School last week. (Hereford Brand Photo)

New Drivers' Ed Method Is Tried

AUSTIN — The "simulator" method of high school driver education outperforms conventional programs used in most Texas school systems, Houston Independent School District officials said here today.

In a report to state officials on Houston's research of the Aetna Drivotrainer system Don ald M. Board, director of safety, said the method employing classroom movies and simulated cars enables schools to provide better taining to more students at lower cost than is possible with standard cars only.

Findings of the Houston study were revealed at a special meeting in the State Insurance Building.

Houston Superintendent of Schools Glenn F. Fletcher said the experiment was primarily aimed at comparing administrative and educational aspects of the two instructional methods. In the study involving 1,803 Houston highh school students, one group received part of its training on Drivotrainer installations at two Houston schools. A second group was enrolled in courses at six other city high schools without simulator installations.

Among highlights of the report cited by Mr. Board:

The Drivotrainer metho-l, developed as a public service by Aetna Life & Casualty, can accommodate 25 per cent more students than the regular method in which behind-the-wheel instruction is given only in cars on the road. An eight-car simulator unit can handle up to 1-0 students, 40 more than the regular method. This capacity in 12-car installations, common in many states, jumps to 180 students, 33 1/3 per cent higher.

Per-pupil cost of instruction averaged $47.56 with simulators, nearly one-third lower than the $69.33 average of the standard car program. Much of the savings is attributed to the greater number of students a driver education instructor can teach at one time in the simulator program.

(The simulator is not a total substitute fr regular on-t h e-road training, but enables school to substantially reduce the time spent in that expensive phase of the program.)

Of simulator-trained students taking the Texas Department of Public Safety Road Test, 84 per cent passed on their first attempt, six per cent more than in the second group.

Both trained groups displayed "significantly better" driving attitudes than a third group participating in the study — students who had acquired unrestricted operators' licenses without formal driver training. Simulator students developed the best driving attitudes of the three groups.

In introducing the 24-page report on research conducted in the 1965-66 school year, R. Y. Eckels, Houston Board of Education president, said his school district was "pleased to participate in a pilot project that may have state-wide significance."

He notes that the study grew out of a challenge to the insurance industry in Texas from William Hunter McLean, chairman of the Texas Board of Insurance. McLean had asked industry representatives to consider public serivce programs that might lead to lower insurance rates.

Eckels said, "We conducted this experiment in cooperation with the Houston Insurance Exchange and Aetna Life & Casualty to study a new approach to a vital subject — driver education.

"By exploring means of increasing the effectiveness of our driver education programs, we are seeking to help control the death and destruction on our highways. Driver education is a proven weapon in the fight to reduce traffic accidents," he said. "And, fewer accidents would lead to lower auto insurance rates.

"We are also grateful to the Texas Education Agency and the Texas Department of Public Safety for their assistance in our project," Eckels said. "The spirit of cooperation among all the organizations participating was truly outstanding."

In accepting the report on behalf of the state, McLean praised the organizations involved. "This is the type of undertaking we like to encourage," he said. "It is a step in the right direction."

Board, who directed the study, said the research will be extended to include comparative analyses of student driving records in their first year of driving experience.

Insects Excell In Economics

To an insect collector there is no end to the treasures in fields, woods, along shores of lakes and streams, in swamps, and on mountain tops. Some insects live a solitary existence while others have a complicated social system.

But it's in economics that insects excel. According to a Pennsylvania State University correspondence course on the basic study of insects, they are man's clothing and shelter. To be fair enough some insects are good. Without them honey, natural silk and shellac would be impossible. They pollinate blossom increasing fruit and other crop yields.

Penn State's correspondence course is for beginners in entomology. There are lessons in identification, classification, life cycles, control of pests, and characteristics of certain interesting insects.

For a worthwhile sparetime You can enroll in the correspondence course simply by sending your name and address with $2.25 to BASIC INSECT SCIENCE, Box 5000, University Park, Pa. 16802. A course copy will be sent by mail.

Tax Guide Is Now Available

DALLAS — Texas farmers can now get the 1967 edition of the Farmer's Tax Guide, according to Ellis Campbell, Jr., District Director of Internal Revenue for northern Texas.

The booklet may be obtained free of charge by stopping in or writing the nearest Internal Revenue Service office or your county agricultural agent.

Written in non-technical language, it contains easy to understand sections such as records a farmer should keep and important Federal tax dates to remember.

One of the most important and informative features is a sample of a completed tax return with detailed explanations of entries made on it.

Throughout the booklet numerous examples are used to illustrate how farming transactions are treated for Federal tax purposes.

Primarily written to help farmers prepare their 1966 tax returns, the "Farmer's Tax Guide' also serves as a useful tax reference throughout the year.

The first Salvation Army lassies in California were Captain Polly Medforth and Captain Mary Matthews.

Cotton Harvest In Final Stages

South Plains cotton harvest reached the final scrapping stage in most counties this week according to W. K. Palmer, in charge of the Lubbock Cotton Classing Office of the USDA, Most of the remaining cotton to be harvested is in the Lamesa area.

The seasonal classing office at Brownfield office had classed 846,000 samples of this year's crop, the Brownfield office 163, 000 and the Lamesa office 160, 000.

This brought the season's total for the three offices to 1, 169,000. Through December 14 last year the three offices had classed 1,139,000 samples of the 1965 crop.

Trading continued active for new crop cotton in the Lubbock market this week with prices steady. Demand continued to be strongest for cotton having micronaire of 3.5 and better. Cotton in the other micronaire categaries was generally at or near loan prices.

Cotton prices paid South Plains farmers, as reported by the Consumer and Marketing Service of the USDA, ranged from the loan to $1.50 per bale over the loan for White grades. Light Spotted and Spotted grades were bringing from $1.00 to $4.00 per bale over the loan.

Average prices paid for predominant qualities in the 3.5 to 4.9 micronaire range were: Middling Light Spotted 29/32 — 18. 30, Middling Light Spotted 15/ 16 — 18.75, Middling Light Spotted 31/32 — 19.25, Strict Low Light Spotted 29/32 — 17.30, — 17.30, 15/16 — 17.80 Strict Low Middling Light Spotted 31 /32 — 18.20, Middling Spotted 15/16 — 17.05 and Middling Spotted 31/32 — 17.05.

Cottonseed prices at gins continued to range from $60 to $74 per ton.

Gift Swap Is Amusing Party Event

White elephant gifts were exchanged by LaPlata Study Club members at a Christmas party in the home of Mrs. Clint Formby, as each brought an article which would be useful to someone, but for which she had no use.

Amusement and admiration were the reactions as the packages were opened. Club members also brought food to the meeting to fill a basket for a needy family.

Mrs. Eugene Campbell presented the program, a brief talk on The True Meaning of Christmas and a story, Christmas Is For Children. Need of children in many parts of the world for bare necessities was stressed in the story.

The Formby home was bright with holiday decorations, focused on a large tree in the living room. Refreshments in Christmas motif were served to 19 club members.

A DIME A POUND

DALLAS (AP) — Burglars found that carting off a safe is hard work.

They stole a safe weighing 500 pounds from General Finance Corp. The safe contained $50 — about a dime a pound.

AUSTRIANS STUCK ON STAMPS

VIENNA (AP) — There are 121,700 regular stamp collectors in Austria who bought 99 million worth (14 million) of stamps from the post office collectors' department in 1965, the postal administration said.

Read the Classifieds

Dr. Milton C. Adams
OPTOMETRIST
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00
335 Miles EM 4-2255

DU PONT CORFAM
Beautiful Colors, Washable
Won't water-spot — Holds its shape and cleans with a damp cloth
Styled by VITALITY®
In Beige and Scarlet Red
$20.00
Shiney Black
$18.00



Sizes
B 5½ to 10
AA 6½ to 10
AAAA 7½ to 10
Leons
323 N. MAIN SHOES

China Giftware
LENOX
SYRACUSE
WEDGEWOOD
COWAN JEWELRY
217 N. Main

CHRISTMAS GIFTS FOR THE ENTIRE FAMILY AND ALL YOUR FRIENDS
BOOKS FOR ALL AGES
BOOKS!
when you need a gift that will last
- Bibles, all types including Spanish
- Religious Records
- Children's Books
- Teenage Books
- Adult Books



Come In and Browse and Have a Cup of Coffee!
CHRISTIAN BOOK STORE
4th and Main

Merry Christmas

from all of us at
J.C. Penneys

This is the time of the year when friends greet friends . . . and the world is full of smiles. It's the time of year when we want to express to all our friends and customers the thoughts that are in our hearts. These thoughts are about your patronage, your friendship, and how you have helped make our business success possible. And we would like for you . . . our friends and customers . . . to know how grateful we are to have had the privilege of serving folks like you. Best wishes for a merry holiday season from the employees of J. C. Penney Company in Sugarland Mall, Hereford.

Cletis L. Corlis
Max Rieman
Thelma Jones
Rondal Long
Rosalinda Reyes
Jewel Miller
Edward Salinas
Glen Fuller
Patricia Price
Louise Hollenstein
Margaret Byers
Annie Strain
Flossie Harris
Daphna Kendrick
Cynthia Pursley
Donna Clark
Raymond De Los Santos
Dorene Rose
Zella Cates
Norma Tomberlin
Lorena Condarco
Nina Vera
Lucy Miller
Bennie Manley
Barbara Panault
Pauline Cox
Mike Jeter
Michael Funk
Dennis Sutter
Joellen Hamilton
Levenie Benefield
Darlene Carter
Pablo Villarreal
Helen Polvadore
Frances Green
Natha Carroll
Beverly Lemons
Alfred Dzuik
Jan Harper
Patricia Lindeman
Dortha Henry
Mario Martinez
Cynthia Haile
Lydia Martinez
Tommy Homsey
William Dickson
Tommy Crawford
Gordon Thurman
Donnie Skelton
Johnny Velasquez
Foye Smith
Clyde Eubanks
Kenny Thompson
Janice Schmucker
Frances Kay Hassells

Mon Amis Christmas Party Is Gay Event

In a home decked for Christmas even to the rooftop, where a lifesized figure of Santa Claus was landing on a parachute, Mon Amis Study Club members were hostesses to their husbands at a holiday party Friday evening.

The place was the Roy Botkin home, where a gift exchange was held with the accent on the humorous. A dessert course and Christmas candies were served after games of 42. The entire house was bright with holiday trimming.

Mr. and Mrs. Guy Walser were special guests. Other couples presem were the Kenneth Christies, Billy Bells, Cliff Alons, Dale Christies, David Hutchins, Jamie Clearmans, D. L. Thomasons, Raymond Wileys and Bill Wheelers.

Classifieds Get Results

Messiah Sung To Orchestral Accompaniment

Songs which have become a traditional part of Christmas were sung by Hereford High School Chorus and guest soloists, with orchestra backing, in the annual presentation of Handel's oratorio, The Messiah, in the school auditorium Thursday evening.

All the HHS Choral groups were combined in the mixed choir directed by Richard Jackson which sang half a dozen of Handel's famous choruses to tell the Nativity story in words taken from Biblical books of prophecy and gospel, set to music now familiar over the western world.

Ben Gollehon, high school band director, shared conducter's duties with Jackson. An ensemble from the band, with Mrs. Joe Hacker, Pianist; Mrs. Gene Brink, violinist, and several members of the strings sections of the Amarillo Symphony, played accompaniments, the orchestral overture and the Pastoral Symphony.

Sloists were Mrs. Richard Jackson, Bob Wert, Doug Morris and Bill Devers. A soprano recitative was sung by Judy Hollingsworth, a choir member.

Bowling Scores

MAJOR LEAGUE

STANDINGS

Ink Spot — 38-18, Hereford Flying Serv. — 37-19, St. Anthony — 36-20, Boyd Machine — 35-21, Hedrick Dodge — 30-26, Bordens — 29½, 26½, West Park "66" — 29-27, Summerfield Fertilizer — 26½ -25½, Anderson Const. Co. — 26 — 30, McClure's Car Wash — 24-32, Matthews Ditching — 23-33, Lone Star Agency — 22-34, Hacker &Jesko Meat Co. — 17-38, Sunset Lanes — 17-38.

WEEK'S RESULTS

Ink Spot — 4, Hereford Flying Serv. — 0, Bordens — 4, Matthews Ditching — 0, Summerfield Fertilizer — 3, McClures Car Wash — 1, Sunset Lanes — 3, Hacker & Son — 1, St. Anthony's — 3, Anderson Const. Co. — 1, Lone Star Agency, — 3, Hedrick Dodge — 1, Boyds Machine Shop — 2, West Park — 2.

One more week to the end of first half — Next week will be the last vor this year, next year Jan. 3, first week of 2nd half

High Single game scratch Larry Walterscheid of 239, High game Scratch Larry Wallterscheid of 643, High team single game, Ink Spt of 1073, High team 3 games, Ink Spot of 3104, Bowler of Week — Larry Walterscheid of 727 total.

Though most of India's heavily Moslem areas were made a part of Pakistan in 1947, India still has about 50 million Moslem citizens.

AL IN THE LINE OF DUTY

DALLAS (AP) — Firemen in Dallas don't let little things such as their own safety awards presentations interfere with their firemanship.

The No. 3 District "C" shift was in the process of receiving the department's safety award when an alarm came in.

Three of the five trucks lined up in front of Woodrow Wilson High School for the ceremonies raced to the scene, put out the blaze, then returned to pick up their award plaques.

Office Furniture
THE INK SPOT

Hereford, Texas

Penneys

ALWAYS FIRST QUALITY

STORE HOURS:
9:30 a.m. to 9:00 p.m.
Mon., Tues., Wed., Thurs.
Fri. & Sat.

Zero Hour of Bargains

Winner Of Last Week's Drawing of $200 was Rebecca Martinez of Rt. 1, Hereford. Pickup your tickets now for Next Thursday's Drawing!

OPEN LATE EVERY NIGHT 'TIL CHRISTMAS!





99c

Play 'em or give 'em . . . great assortment of holiday records

It's a Christmas ball, this sparkling selection of records for your holiday listening entertainment. Choose from beloved modern and Christmas medlies, pop albums, show tunes.

Kiddies Records
5 for $1

Hallmark Gift Wrap Paper and Boxed Cards
33⅓ off original price

House Slippers Reduced To Clear



Girls Wool Skirts Reduced
$2 - $3 - $4 - $5

Girls Sweaters Reduced
$2 - $3 - $4 - $5

Girls Jackets sizes 3 to 16
10.88 - 12.88 - 15.88

Girls Tights . . . . . 1.79 to $1
Girls Boxed Blouses 2.33
Girls Dresses . . . . . $2 - $3 - $4

Girls Velveteen Dresses
2.99 and 3.99

Infants Snow Suits $5



7.99

100% Orlon
SHRUG & SHELL

Women's Gift Items reduced 50c
Jewelry Boxes . . . . . $5 - $6 -$8
Mirror and Comb Sets . . . . . $4 - $6

Women's Bulky Knit Sweaters
Reduced to $4 - $6 - $8

Women's Two and Three Piece Sportswear Sets . . . . . $6 - $8 - $10

Women's Suits (Large Fall Group) Reduced To $20

Large Group Women's
DRESSES
Regrouped and Repriced
Special Reductions



SPECIAL BUY!
Newest wool flannel skirts

Find all your favorites in this group! A-liners, slim skirts too. All in rich wool flannel. Lively fall-tones, for sizes 7/8 to 17/18. Come see!

$5

Women's Flannel Pajamas
Womens Flannel Shirt and Panty Set
Women's Flannel Gowns
All 2 for $5

Women's Boxed Jewelry
$2 - $3 - $5
Also a Large Group of Jewelry
Reduced $1

Women's Knee High Casual Socks 88c

Infants Over Sleepers $3
Infants 2 Piece Slack Set 1.88



77c

Special holiday buy! Vinyl dress gloves

A terrific gift collection of quick-clean vinyl gloves...in all the most fashionable lengths! In black, brown, beige, white. Rayon linings.

SHOP "UP TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING



SPECIAL!
Boys' warm printed cotton flannel pj's

Here's the practical gift buy of the season! Cozy cotton flannel in attractive, colorful patterns. Notched coat style or club pull-over. Fully cut, well tailored, elastic waist, Sanforized®. Machine washable. Priced for a sell-out.

1.77

Boys Flannel Shirts 1.66
Boys Corduroy and Brushed Denim Pants Reduced 2.99
Boys Sweat Shirts 99c
Boys Sweaters . . . . . $3 - $4 - $5
Boys Velour Shirts . . . . 4.98 - 5.98
Boys Knit Caps Reduced $1
Boys Gloves $2
Boys Nylon Corduroy Cap 1.50

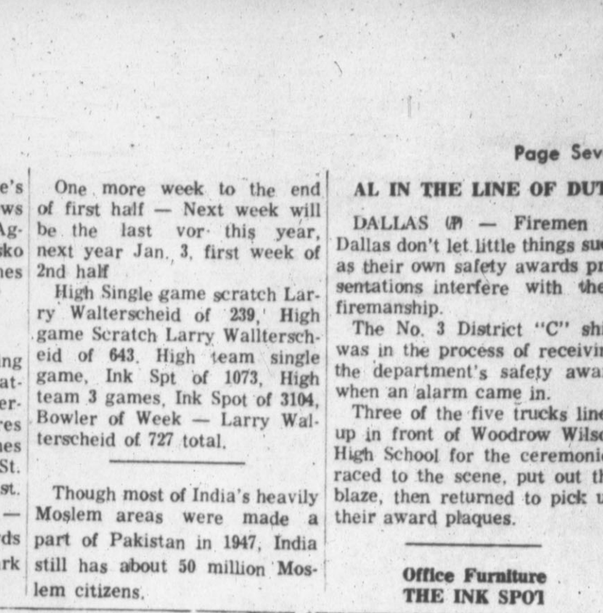
Boys Coordinated Slack and Shirt Set Reduced To Clear $3 - $4 - $5

BOY'S ENTIRE STOCK WINTER COATS REDUCED
$9 - $12 - $14



Asst. Boxes Candy . . . . . 50c & $1
Teflon Cookware Set - 14 pc. 17.99
Electric Blankets . . . . . $15 & $21
Electric Westclox Alarms $5

Toys Reduced Drastically



Men's FLANNEL SHIRTS
reduced 1.44 & 1.99

Men's 100% Rayon Flannel Shirts . . . $3

Men's Cotton Suede Western Shirts
$5

Men's Short Sleeve Velour Shirts
$5

Men's Penn Prest Sport Shirts-short sleeve
2.99 & 3.33

Men's Dress Gloves - lined or unlined $3
Men's Winter Caps . . . . . 1.66 & 2.44
Men's Hats . . . . . 2.44 & $5



SPECIAL! Men's Orlon® zip lined all-weather coat

Wind - water resistant classic of combed cotton twill; Orlon® acrylic pile liner zips in when the snow flies. Solids or muted plaids.

22.88



MEN'S BRACELET WATCH
18.95

Men's Corduroy Slacks &
Men's Brushed Denim Slacks
Reduced To $3.00

Gentlemen's Chair Valet
An impressive Gift
Teak-finish wood hanger and Trouser holder, tray & shoe rack 14.88

USE OUR CONVENIENT LAY-A-WAY PLAN OR REMEMBER YOU CAN JUST SAY "CHARGE IT"

PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Winchester Shot Gun Shells 12 Ga. 3.29 Box







These Specials Good Dec. 19th thru 24th

SHOP PIGGLY WIGGLY for NICE SELECTION of CHRISTMAS CANDY, BAGS, BOXES, CANS

a big part of the fun is CHRISTMAS DINNER

SHOP PIGGLY WIGGLY

CLOSED MONDAY, DEC. 26th



TURKEYS Norbest Toms 18 to 24 lbs. LB. **39¢**

Turkey Hens Norbest 12 to 16 lbs. LB. **43¢**

BACON Wright's 1st Grade 2 lbs. **$1.29**

U.S.D.A. Choice - ROUND **STEAK** SIRLOIN Lb. **89¢**

U.S.D.A. Choice T BONE **STEAK** LOIN TIPS Lb. **98¢**

Swift's Premium **HENS** 5 to 7 Lbs. Lb **39¢**

Large selection Honey Suckle Turkeys, Swift Butterball Ducklins, Boneless Turkeys, Smoked Ham and Smoked Turkey, Bar-S-Hams, Hormel Cure 81, Wilson and Armour Boneless Hams, Canned Hams and Cheese Gift Boxes..

MERRY CHRISTMAS

BANANAS Central American Golden Lb. **12½¢**

CELERY Calif. Green Pascal Stalk **10¢**

YAMS Always A Favorite Lb. **10¢**

Texas Ruby Red **GRAPEFRUIT** Lb. **10¢**

Fresh and Crisp **GREEN BEANS** Lb. **25¢**

Ocean Spray Lb. Pkg **CRANBERRIES 2 For 49c**

Mince or Pumpkin Pies

Johnson Frozen Each **59¢**

Del Cerro — 12 Oz. Pkg. Shelled Pecans	99c	Holiday Fruit Cakes	2½ Lbs.	99c	Shurfresh Egg Nog Quart Ctn.	49c
½ Pt. Ctn. Whipping Cream	29c	King Size - Regular Coca Cola	6 Bottle Ctn.	39c	Santa Rosa Pineapple Sliced 15½ Oz. Cans	5/$1
King Size for Dips Fritos 69c Value	59c	Bordo Dates	Lb. Bag	49c	Shurfine Gingerale 28 Oz. Bottles	2/39c

For all your Holiday needs shop

ICE CREAM Cloverlake ½ Gallon All Flavors **59¢**

COFFEE Maryland Club Lb. Can All Grinds **69¢**

CIGARETTES All Popular Brands King Size Filter or Reg. Ctn. **2.99**

EGGS Shurfresh Grade A Medium Doz. **49¢**

Flour	Gladiola All Purpose	55c	Bread	Tendercrust 1½ Lb. Loaf	2/49c
Whole Oysters	Geisha 8 Oz. Can	37c	Shortening	Shurfine 3 Lb. Can	69c
Cake Mixes	Shurfine 19 Oz. Boxes	3/79c	Shurfine Bartlett Pears	Halves No. 303 Can	22c

CRANBERRY SAUCE Shurfine Strained or Whole No. 300 Can **22¢**

PIGGLY WIGGLY The Original SELF SERVICE

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



"IS SANTA THIS BIG?" — The look on young Skip Hodges' face as he surveys the plastic Santa Claus figure at the door of the Chester Harrison home, 505 E. Third, shows that he is much impressed by the sheer bulk of the Christmas saint's likeness. Jerry, nine-year-old son of the Harrisons', take a more sophisticated view as befits an older boy. Santa and snowman figures flanking the front door, lighted at night, are framed when seen from the street by porch pillars wound in Christmas colors to present an arresting sight to motorists on East Third.

Our Shifting Population

NEW CUSTOMERS

12-9-66 — W. J. Schumacher, To Rt. 5 From Dimmitt.

12-12-66 — Bobby Wilcox, To 108 Ave. H. No. 9 From Dimmitt.

REMOVALS

12-8-66 — Loyd Bridges, To 3017 Dimmitt Hiway, Space 111-A From 609 Austin.

12-8-66 — Oberlin Leal, To Box 749 Elsa, Tex. From 830 Blevins.

12-13-66 — Ramiro Salazar, To 1101 East Cano, Edinburg, Tex. From 505 W. 2nd.

TRANSFERS

12-12-66 — Jim Williams, To 506 W. 2nd From 912 Schley.

12-12-66 — Doris Horton, To % Rueben Munson, Rt. 4 From 432 Mable.

12-12-66 — Mrs. Ed Bezner, To % Mrs. Robert Betzen, Rt. 4 From 244 N. Main.

12-12-66 — Alfonso Martinez To 120 Ave. A. From 104 West 6th.

12-12-66 — James McCutchen, To 335 Ave. A From 707 N. Main.

12-12-66 — Martin Villarreal, Jr., To 200 Vera Cruz From 334 Lake.

12-12-66 — Don Beard, To 127 Sunset from 128 Austin Road.

12-12-66 — Gonzalo Olivarez, To Rt. 5, From 209 Hereford.

12-12-66 — Richard Amora, To 210 Catalpa From 208 Catalpa.

12-10-66 — Bill Hampton, To Danforth Tr. Park From Rt. 2.

12-9-66 — Noel Worley, To 507 Irving, From 509 Irving.

12-9-66 — Fred Boren, To 204 Western From Rt. 5.

12-13-66 — Herman Sedillo, To 406 Blevins Rt. 1.

12-13-66 — Cruz Chavarria, To 827 Brevard From 823 Brevard.

12-7-66 — L. T. Johnson, To 404 Jowell From 704 No. 4th.

12-8-66 — C.R. McQuigg, To 234 Centre From 311 Ave. J.

12-9-66 — Leroy Tyra, To Box 624 From 429 Ave. K.

12-12-66 — Ronnie Walker, To Box 441 From 120-B Catalpa.

12-12-66 — Robert Wright, To Lewis Atkins From 607 S. Main, To 905 S. McKinley.

12-12-66 — Weldon Toews, To Rt. 5, From 607 S. Main.

12-13-66 — C. H. Rettman To Rt. 1, From 607 S. Main.

12-13-66 — Gene Weemes, To 326 E. 2nd From 236 W. 3rd, Apt. 3.

12-13-66 — Filter Engineering Corp. To Box 425 From West Hiway 60.

12-13-66 — Rena Rae Newton, To Rt. 2 From West Hiway 60.

12-13-66 — Bill T. Simmons, To 236 W. 3rd, Apt. 2 From 236 W. 3rd, Apt. 5.

12-13-66 — H. C. Carrizales, To % Wendell Clark, Rt. 4 From 206 Union.

12-14-66 — D. K. Brook, To 227 Ranger From 106 Beach.

Look Who's New

Mr. and Mrs. Don Barton Clements are the parents of a son, Phillip Barton, born Dec. 15. He weighed 5 lbs. 12½ ozs.

Mr. and Mrs. Santana Rodriquez are the parents of a son, Delfino, born Dec. 15. He weighed 7 lbs. 13½ ozs.

Mr. and Mrs. Francisco Sabinas are the parents of a daughter, Mary Lou, born Dec. 15. She weighed 6 lbs.

Mr. and Mrs. James Colby Conkwright are the parents of a daughter, Robin Paige, born Dec. 14. She weighed 7 lbs. 8 ozs.

The hardest American softwood is longleaf pine. The hardest hardwood is bois de'arch. Both trees grow in Texas.

Water Well Contractors

Drilling - Repairing -
Submersible Pumps
Aermotor — Dempster

D. E. TURNER
WELL SERVICE

427 Avenue J Phone EM 4-0811

Campus Capers by Cheryl

Only four more days are left until we will be out for the Christmas holidays. Not only do the students seem anxious, but the teachers as well.

This next week will busy as Christmas activities begin. The FHA and FFA Christmas party will be Monday night, in the high school cafeteria.

Tuesday, the FTA is going to have their Christmas party. Also, Tri-Hi-Y girls are going to meet at Charolette Hill's house for their Christmas party.

Then Thursday, the Christmas dance will be at the community center. The Quintilla Five, from Lubbock will be playing.

• • • •

Everyone enjoys Stunt Night, and last night was no exception. With out the cooperation of everyone this would not be possible. Each class and club tries to out do the others by having a funnier stunt. The crowning of the Annual Queen was the biggest event of the night.

• • • •

Bullentin boards and show cases are reminders that Christmas is just around the corner. The Christmas tree has been put up and almost every where you look there are signs of Christmas. Take just a few minutes of the day to notice the decorations as you walk through the halls.

• • •

The Cagers played Childress here last Friday night, Monday they will travel to Phillips to play. Only a few more games remain before district games will begin.

• • • •

Seniors have been busy this past week measuring for graduation gowns and ordering invitations. These are only a few more signs of the coming event.

• • • •

A student wrote on an examination paper just before the Christmas holidays, "Only the Lord knows the answer to this question. Merry Christmas."

When he got his paper back, the professor had written: "The Lord gets an A; you get an F. Happy New Year.

Cheryl Solomon

Open House Is Held By Dale Youngs

One of the holiday open house parties which strike cheerful notes in Hereford each year at Christmas time was that in the Dale Young home Saturday.

Friends of the Youngs were invited to call during informal party hours in the afternoon.

Throughout the house, yule decorations were in red and white. The same colors appeared in the dining table arrangement and refreshments.

The Youngs' children, Keven, Layne and Kim, played Christmas selections on the piano during the afternoon.

Girls of the class of eighth graders which Mrs. Young teaches at Central Church of Christ were in the house party, with Sharon Pulliam, Laura Pierce, Connie Stark and Donell Benefield presiding in turn at the punch bowl.

Anson or Cameo
Billfolds
Ladies' and Gents'
Name Stamped in Gold
FREE
COWAN JEWELRY
217 N. Main



Charles Kelley

Kelley Given College Honors

ABILENE — Charles Kelly, son of Mr. and Mrs. J. D. Kelly, has been named to "Who's Who in American Universities and Colleges" at Abilene Christian College.

A 1963 graduate of Hereford High School, he is a senior business major.

Kelly is president of Galaxy Social club, vice president of the Inter-Social Club Council, a member of the A Cappella Chorus and Sing-Song director.

The ACC student body and faculty members nominated students for the honor, with the Student Life Committee making the final selections.

Friona Students Plan School's 50th Anniversary

The Annual Ex-Student Association of Friona Independent School System will be held December 26, 1966 at 4 P. M. in the High School Cafeteria in Friona, Texas.

This will be our 50th Anniversary for our school system. The first graduating class was in 1916 and some of the members of the first class still reside in Friona. We hope to make this a very memorialbe occasion for our schools and invite all ex-students whether they are a graduate from Friona schools or not to attend this session.

A special invitation is extended to all ex-teachers of the Friona School system to attend.

Montgomery Ward

Sugarland Mall Phone 364-0385

FABULOUS
Christmas Special!
19" Rectangular Screen
COLOR TV



Colonial Maple $339

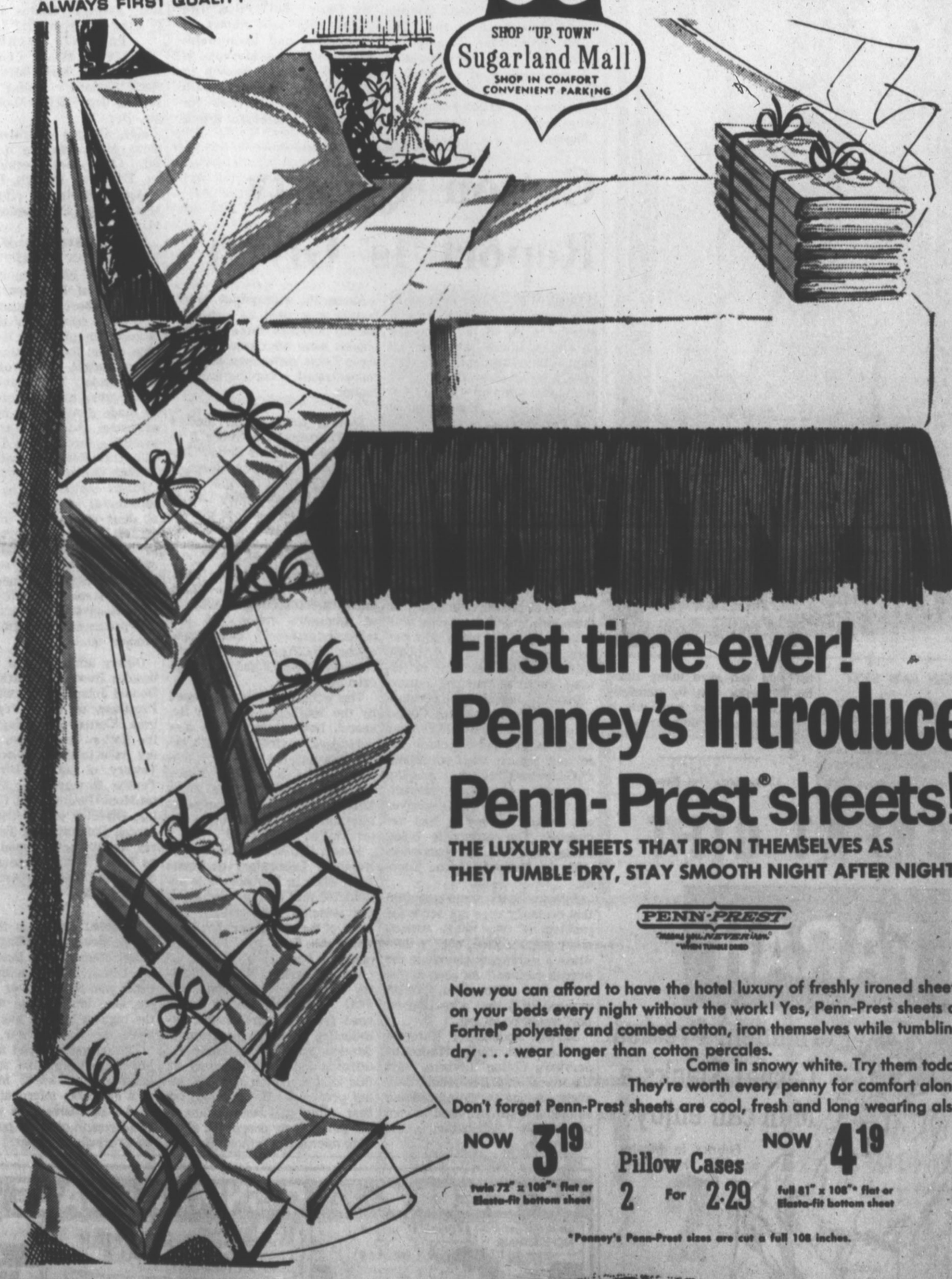
Contemporary Walnut $329

EITHER SET ONLY $13.60 PER MO.

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY

OPEN EVERY NIGHT
TILL CHRISTMAS

SHOP "UP TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING



First time ever!
Penney's Introduces
Penn-Prest® sheets!

THE LUXURY SHEETS THAT IRON THEMSELVES AS THEY TUMBLE DRY, STAY SMOOTH NIGHT AFTER NIGHT!

PENN-PREST
"PERMA-PRESS NEVER LOOKED SO GOOD" WHEN TUMBLE DRIED

Now you can afford to have the hotel luxury of freshly ironed sheets on your beds every night without the work! Yes, Penn-Prest sheets of Fortrel® polyester and combed cotton, iron themselves while tumbling dry . . . wear longer than cotton percales.

Come in snowy white. Try them today
They're worth every penny for comfort alone.
Don't forget Penn-Prest sheets are cool, fresh and long wearing also.

NOW 3.19 twin 72" x 108"* flat or Elasta-fit bottom sheet

Pillow Cases 2 For 2.29

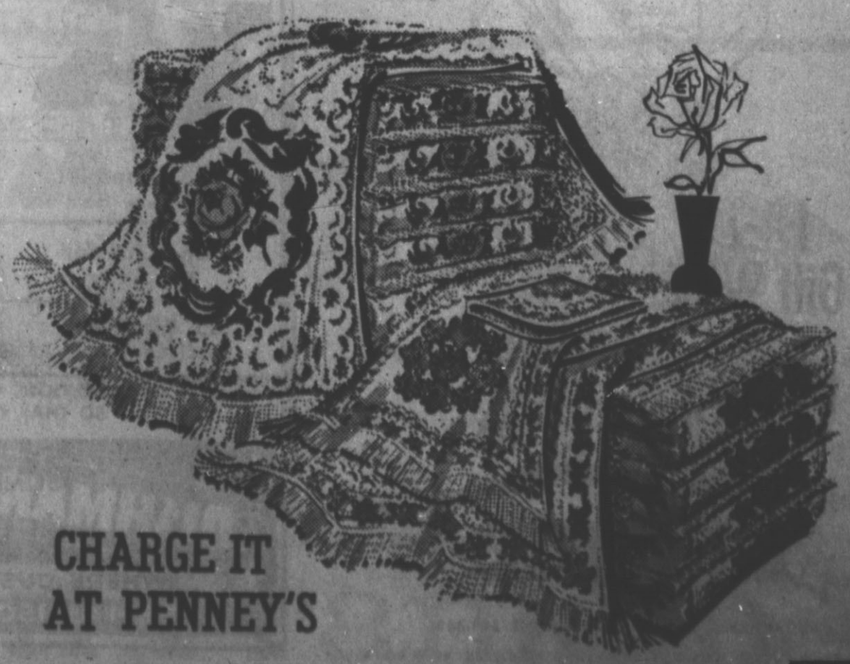
NOW 4.19 full 81" x 108"* flat or Elasta-fit bottom sheet

*Penney's Penn-Prest sizes are cut a full 108 inches.

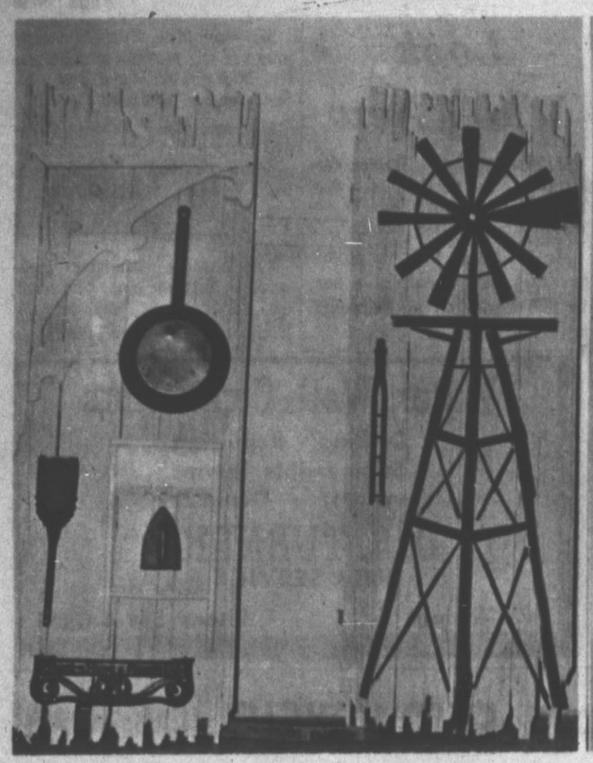
What perfectly beautiful towels at Penney's famous savings prices!

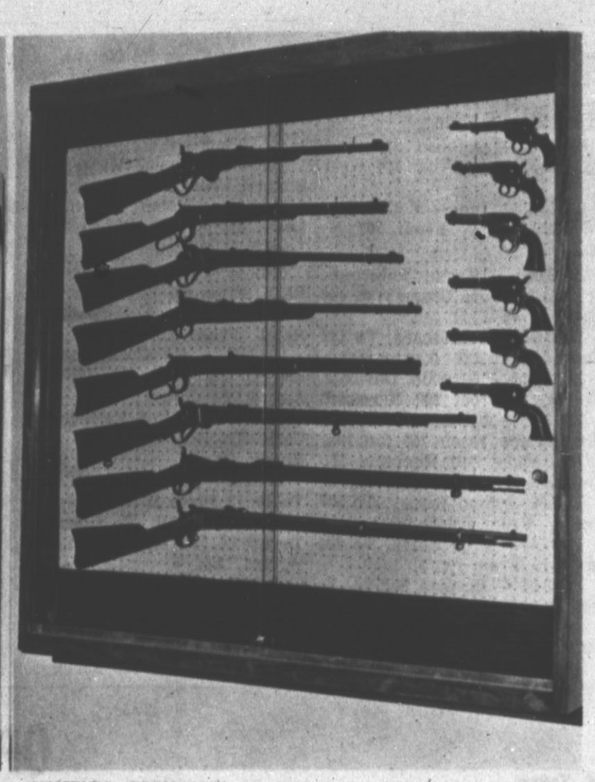
'Rose Reflection' towels, framed in lacy look.
Charming as an old-fashioned nosegay, rose medallion print framed in jacquard-woven lacy pattern. The look you've seen for so much more! Lusciously thick cotton terry. Baby pink, fern green, antique gold, bluet.
hand towel $1
washcloth ..... 50¢
$2 bath size

'Infatuation' luxurious jacquard ensemble
A towel you'd never expect to find at this price. Create a mood elegance in your bath with this rich baroque pattern in two-tone effect. Reversible. Baby pink, moss green, honey gold, bluet, champagne, poppy red.
hand towel ..... 45¢
washcloth ..... 85¢
1.49 bath size



CHARGE IT AT PENNEY'S





MUSEUM ADVANCES — The local museum has added many new displays to it's collection. These collages, (lower left) made by Mrs. Justin McBride now cover the old west windows of the building. A collection of the "Gun's that won the West" was donated by Leroy "Bill" Price. The guns date back to the 1880's, and bear such names as Colt, Winchester, Remington, Peacemaker and Springfield. The most recently completed display at the Museum is a presentation of a sword, lance and Halbred, known to be more than 400 years old and possibly associated with Coronado's explorations of this area. The art work for the display was done by Dale Young. (Hereford Brand Photos)



TAX MAN SAM SEZ:

Now is the time to get your 1967 edition of "Your Federal Income Tax." This 160-page booklet on Federal income taxes is now available at Internal Revenue offices throughout Texas. You can save many times the 50 cents cost by carefully checking your tax problems in the simple, easily understood explanations.

Classifieds Get Results

Cotton Quality Report Is Given

LUBBOCK — The amount of cottcn stapling one inch and shorter in the U. S. carryover on August 1, 1966, was over 1.3 million bales less than was originally reported by USDA in its September issue of "Cotton Quality — Supply, Disappearance and Carryover."

Revised figures were published by USDA in November, showing 7,022,367 bales one inch and shorter as opposed to 8,347,739 bales in the first report. This brings cotton one inch and shorter in the carryover down from 50.4 per cent of the total to 42.6 per cent.

There was an offsetting error in cotton with staples of 1-1/32 and 1-1/16 inches. The total for these two length categories was actually 8,411,574 bales, 50.7 per cent, instead of the 7,110,097 bales and 42.9 per cent of the total shown in the first report.

Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc., said PCG was aware of the error before the revised report was published. PCG learned of the mistake through investigations connected with a short staple market and supply survey it had requested. The survey is being made for PCG by economists with the National Cotton Council.

Johnson went on to say that this certainly does not solve the problem of two much unused short staple cotton, but "it does make a significant change in the overall picture." As soon as the error was discovered, USDA assured PCG that a revised report would be issued.

Stanely Rademaker, Director of the Agriculture Marketing Service's Cotton Division said the error was the result of a slight change in the warehouse sampling procedure used to compute quality distribution in the carryover.

About 30 widespread warehouses were used as a sample, and by accident three of those chosen were warehouses where West Texas cotton had been reconcentrated, according to Rademaker.

• • • •

Several area cotton leaders met Thursday, December 8 in the offices of Plains Cotton Growers, Inc., with Ralph Rusca of the Southern Utilization Research and Development Laborat ories, New Orleans, to discuss a newly proposed low quality cotton utilization research program.

The program, Rusca said, would be divided into three parts, involving the utilization of immature cotton (3.5 and below micronaire), short staple cotton (31/32 inch or less), and coarse cotton (5.0 and above micronaire.)

The program was developed by the Southern Utilization Research Laboratory, and is now dependent on federal funds being appropriated to carry it out. Each of the three parts, Rusca indicated, would require about $250,000 annually for five years necessitating a total yearly appropriation of $750,000.

Rusca also visited the Textile Research Laboratory at Texas Tech while in Lubbock. It is anticipated that a major portion of the spinning tests needed and some of the other research work would be done by TRL on a contract basis.

James Parker, Textile Industry Relations Consultant with PCG, said there is an urgent need for a comprehensive, coordinated research program to develop optimum methods for utilizing the large amounts of this kind of cotton that are being produced. He pointed out that while the High Plains is not particularly concerned about high micronaire cotton, the area is intensely interested in maximum use of both low micronaire and short staple cotton.

"PCG is doing all of this kind of research of which it is capable within the confines of a limited budget, and progress is being made," Parker said, "but much more rapid progress can be made if additional facilities, personnel and money are made available through the Southern Utilization Research, Laboratory at New Orleans.'

Rusca stated that he fe't a substantial increase in the use of short staple and immature cottons could be brought about by research to establish the maximum amount of such cotton that can be blended with longer staple, mature cotton without adversely affecting textile processing performance or product quality.

Others attending the meeting besides Rusca and Parker were Donald Johnson, Executive Vice President of PCG; Joel Heimbree, Cotton Technologist with the Cotton Cooperative Marketing Association, Lubbock; Jack Towery, of Lubock, Director of Textile Research for Continental-Moss-Gordin; Carl Cox, Dallas, Director of the Cotton Research Committee of Texas; Harry Arthur, acting head of Texas Tech's Textile Research Laboratories, and Herbert Kieke, also of TRL.

• • • •

A recent article in the Daily News Record, leading textile publication, reports that California cotton is now selling at 11 cents per pound over government loan levels. This would be the highest price it has reached since the Korean war.

The cotton referred to is that grown in California in staple lengths from 1-3/32 inches up in a desirable micronaire range of 3.5 or above and with tensile strength of 90,000 pounds per square inch or better.

Demand for this kind of cotton has been on the increase, as is indicated by the fact that it was quoted at only 6 cents over the loan in October. Increased demand and short supply have pushed the price up another 5 cents per pound since that time.

The article further states that some mills still have failed to cover their full cotton needs through the first half, and this would seem to mean that upward pressure on prices may continue.

According to the USDA catalog of cotton available for sale on December 2, only 102,760 bales are on hand in the 1-3/32 inch or longer staples, and some cotton buyers maintain that much of this is either low micronaire, low strength, or undesirable for some other reason.

The DNR story quoted a top cotton buyer as saying "While the United States holds a tremendous amount of cotton, as far as American spinners and weavers are concerned, it will never be of any use because of poor quality."

It went on to cite mill executive statements to the effect that "The only way United States mills could use this cotton would by by slowing down the speed of their equipment. But this is impossible in view of the high cost of labor in this country."

In discussion of the high prices being paid for California cotton it is usually pointed out that its big advantage over similar cottons from other sections of the belt is the highly controlled conditions under which it is grown, harvested, ginned and marketed.

Read the Classifieds

Hospital Notes

PATIENTS IN HOSPITAL

Kimberly Scott, 825 S. Texas; Adolph Knabe, Star Rt.; James W. McMahan, Hub, Tex.; Mrs. Don B. Clements, 200 Star; Mike Reyes, 314 Ave. A; Curtis W. Holcomb, Rt. 4; Mrs. Mary M. Campbell; Austin I. Blasingame, Vega.

Mrs. Boone Whitaker, 301 S. 25 Mile Ave. Lisa Williamson, Rt. 4; H. O. Griffit, 320 Star; Maynard Buck, 116 Rang; er Mathias J. Castillo, General Delivery; Sylvia Mendoza, Box 128.

Mrs. Fannie Clinginsmith, Dimmitt; Mrs. Eunice Croft, Adrian; Miss Jessie Dora Malone, 801 Lee; Mrs. Merle D. Poole; Vega; Mrs. J. C. Conkwright, Rt. 4; Kenneth A. Cole, 807 Miles P. B. Sowell, 609 W. Third.

Mrs. Thomas R. Walker, 1501 Ave. K; Ramon E. Galvan, Rio Grande, Tex.; Mrs. Santana Rodriquez, Rt. 1; Mrs. Travis E. Taylor, 221 Greenwood; Mrs. Lillie E. Wortham, Big Spring; Crystal Finley, Rt. 5.

Mrs. Palmer Norton, 516 Ave. I; Miss Maude Malone, 801 Lee; Jeff Roberson, 137 Ave. D; Mrs. Mary I. Garrett, Westgate; Morris E. Davis, 222 N. 25 Mile Ave.; Pedro De Santos, 326 Ave. I; Elmer Morgan, 711 Lee.

PATIENTS DISMISSED

Mrs. T. J. Mears, Charles A. Wood, H. H. Buss, Mrs. Francisco Salinas, Melisa Ann Brown, Gary Kelley, Donald Sigle, Dec. 16.

Mrs. George Raymond Wilhelm, Mrs. Armando B. Perez, Billy Chon, Mrs. Gerald Hamby, Edgar A. Frerich, Dec. 15.

Mrs. Kenneth W. Hugghins, Mrs. James P. Brogdon, Dec. 14.

Bill Whitaker, Dec. 13.



GIFT CONSIDERED — Zan, the small daughter of Dr. and Mrs. Ronald Zimmerman, appears to be giving serious consideration to her gift to Project Christmas Card before she drops her envelope in the cannister at a supermarket here. Her friend Cindy Hamblen has already made up her mind and is amused at Zan's indecision. Mrs. Zimmerman and Mrs. A. T. Mims, right, watch the girls demonstrate how contributions to the project should be made. They are members of the sponsoring Hereford Medical Auxiliary, of which Cindy's mother, Mrs. David Hamblen, is president.

Cotton Men's Conference Set

DALLAS — Production Practices and their influence on fiber properties will be closely examined during opening sessions of the 1967 Beltwide Cotton Production-Mechanization Conference here, January 12-13.

An outline of basic factors which determine quality of cotton and the significance of quality fiber in the market place will be the theme of Frank Mitchener, Jr., a cotton producer from Sumner, Miss.

He will also discuss the influence of various production practices on the length, strength, and fineness of cotton fibers.

A U. S. Department of Agriculture representative, Dr. George W. Irving, administrator of the Agricultural Research Service, Washington, D. C., will discuss the governmental agency's research policy in relation to state experiment stations and the industry as a whole.

Presenting the policy of a state experiment station in relation to USDA and the industry will be Dr. Louis E. Hawkins, director at large, Southern Region Agricultural Experiment Station at Oklahoma State University, Stillwater.

Peary Wilemon of Maypearl will discuss the producer's and ginner's responsiblity in preserving quality in the ginning process. Specific emphasis will be placed on defining the separate and joint responsibilities of each.

R. S. Barnett, Jr., Altheimer, Ark., general conference chairman, emphasizes that the conference is open to anyone interested in cotton and no registration fee is involved. The conference is sponsored by the National Cotton Council. Technical meetings are scheduled to precede the conference January 10-11.

TROUT IN MAIN STREET

DURBAN, South Africa (AP) — Residents of Himeville, a Natal province village in the foothills of the Drakensberg range, caught trout weighing up to half a pound in their main street after a flash storm over the mountain.

A deluge of three inches of rain in just over half an hour brought the Umkomazana river down in flood. Water knee-deep swept through the main street. When it began subsiding people waded in and caught the trout as they swam along the road.

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter
Free City Maps Showing Blocks
Courthouse
P. O. Box 73
Phone 364-1504

A GREAT GIFT
FARAH

Permanent Pressed Casual Slacks a Man can enjoy
Fabrics in Master Ply®, Hopsack or Poplin
FREE Gift Wrap AND Delivery
THE Brogue
SUGARLAND MALL PHONE 364-3871

SPEEDY by DISHMAN-HALE


'66 Imperial Crown 4-Door Hard Top	'64 Chrysler Newport 4-Door	'63 Pontiac 4 Door
'65 Chrysler New Yorker	'64 Chrysler Newport 4 Door	'63 Chevrolet Bel-Air 4 Door
'65 Chevrolet El Camino	'64 Chevrolet Impala 2 Door Hardtop	'62 Mercury Monterey Custom 4 Door

PREVIOUS OWNERS NAMES FURNISHED ON REQUEST SO THAT YOU MAY VERIFY THE MILEAGE SHOWN!
DISHMAN-HALE CHRYSLER Plymouth
WHERE CUSTOMERS SEND THEIR FRIENDS
EM 4-3150 • 345 E. FIRST in HEREFORD

Gaston's Children's Shop

Miss Gaston Says
Check This List For Your Last Minute Christmas Shopping
☐ COAT
☐ DRESS
☐ SUIT
☐ SWEATER
☐ SKIRT
☐ PANTS
☐ TOP
☐ ROBE
☐ GOWN
☐ PAJAMAS
☐ SNOW SUIT
☐ GLOVES
☐ CRIB TOY
☐ STUFFED ANIMALS
☐ CURLER CADDY

Gaston's of Hereford

Letter To The Editor

Dear Friends:

Six months have passed and we are enjoying Brazil more and more each day. Things that did seem very strange are now becoming a part of our way of life.

LaGay had her tenth birthday last week and invited several of her friends to have Sunday dinner to help her celebrate. She and Lynn are both enjoying school as much as most ten and seven year olds, but are looking forward to the month Christmas vacation. They will be out from Dec. 21 to January 30. Greg and Gena are picking up a little Portuguese here and there. Both of them are very happy and healthy.

Last Monday I took my drivers license test and passed. This is a big step in the right direction. The same day that I got my license a law was passed stating that if a person was caught driving without license he could be charged as much as $40.00 The price had been about 9 cents.

The study of language is still taking a lot of our time. We are not learning as fast as I thought we would but we are able to do almost anything we want to do.

Two or three weeks ago I went with Jerry Campbell to the interior city of Rio Preto. We have 26 members there and we try to have someone visit with them every two weeks. Most of the time we send some of the Brazilian men who are studying to become preachers. Rio Preto is a city of about 90,000 people and is about three or four hundred miles from Sao Paulo. We traveled by train all night Friday night, visited and taught Bible classes Saturday and Sunday and traveled all night Sunday night to be ready for a day's work in Sao Paulo on Monday. I lead singing for the first time in Portuguese while we were there and I plan to return in December or January and teach a Bible lesson.

As I have reported before, my main work is with the Bible Correspondence course. We now have over 5,500 students and are receiving an average of 275 letters per week. Our greatest need is to develop more courses. We only have one now but hope to have two new ones by the first of January. This week we received a request from a student for baptism. One of our students lives in Portugal and hears our radio program every day.

Another "FIRST" took place in Brazil last week. One of our Brazilian preachers, Walter Lapa, conducted the first Brazilian lead meeting. As a result one person was baptized and others became interested. Walter is growing very fast in the Faith and will be one of the outstanding leaders in the church in Brazil with the help of the Lord. He is about 25 years old and has had a real hard life. At one time he was on dope, but hasn't used it since his obedience to the Lord. His father is a communist and makes hard statements to him. Remember Walter in your prayers.

Glenn Owen just closed a meeting in which two were baptized. This week he is conducting another meeting with the Jardem das Floras congregation

Are you receiving the Brazilian Evangelist from Amarillo? I hope you are because Lavern and I will be introduced in the January issue.

It was a real thrill to read in the bulletin (which we enjoy very much) that Bro. Carver has visited with you and told you about our work.

It would be wonderful to have each of you visit with us but I know this is impossible. Because you are spending so much money here and because you can not completely understand the work here unless you see it, I am sending a special request to the Elders to start making plans to come down as soon as you can. I am more sold on the work now than every before and everyone who visits tell us that they think it is one of the greatest works around the world. I want you to be just as sold on it as we are because it is your work.

Thanks for the letters we have received. It is a real shot in the arm to hear from you. In one of the letters it was mentioned that we are remembered in your prayers both in the homes and in the worship services. Thanks for this help because without it we would not be able to really to the job you sent us here to do.

The Christian life means more to us now than it ever has before. We have learned to depend upon God more than upon ourselves. For example, several weeks ago Ted and Dot Stewart (Amarillo) were told that their little daugher had a small brain tumor and must have surgery soon. Almost the same day Jerry and Barbara Campbell became the parents of a little baby boy, but he was having problems breathing. The doctors didn't give him much hope. Several families got together one afternoon and spent a long time in prayer to God about these very important matters. A few days laer the Stewarts were told that their daughter may not have to have the surgery. She is doing better, but we still pray for God's help. The Campbell's baby boy seems to be as strong as any baby. I don't tell you this to show how much we pray or to tell you about our problems, but rather to share with you some of the things that make our lives more meaningful.

Let us hear from each of you when you can.

In Christian love,
s/Gaither Vanderveer, Jr.



NOT SO GENTLE — The city park department got a not so gentle assist from mother nature in ridding Jaycee park of dead trees. Dudley Bayne, city manager, said that the department had marked the trees last spring and had been cutting and pulling roots o fthose needing to be eliminated. Bayne said that apparently the wind took care of this particular tree. (Hereford Brand Photo)

ADOPTION ANNOUNCED

Mr. and Mrs. Ralph Owens, 300 Westhaven, announce the adoption of a baby boy, Doug Sidney, who was born Dec. 12 and weighed 6 pounds 12 ounces. The Owens brought their new son home Thursday evening. They have an older son, Ralph Jr., nine.

The saplings in our forests are the sawlogs for tomorrow's lumber.

Spanish Customs Used At Party

Spanish Christmas customs and decorations added an unusual flavor to the annual holiday party of Calliopian Study Club in the home of Dr. and Mrs. Roy Grubbs Thursday evening, when husbands of the members were guests.

Invitations written in Spanish had announced the Festival de la Natividad Mexicana, setting the theme of the party. Home decorations featured a Christmas tree in each room. The Spanish motif was in keeping with the club's study theme for the year, The Great Southwest.

Dinner was served buffet style with guests seated at quartet tables decked for the holiday. Gifts were exchanged in novel fashion; packages were awarded in games and passed from winner to winnen before the evening was over.

Breaking of a pinata, an ancient Mexican custom, was the final event, and guests scrambled in traditional fashion for candies and souvenirs scattered on the patio as the decorated container was broken.

Hostesses with Mrs. Grubbs were Mmes. David Gibson, J. T. Gilbreath Jr., Sue James, Earnest Langley, D. C. McWhorter, Emmitt Milburn and Miss Clara Beth Holt.

Diners included Messrs. and Mmes. Carl Perrin, M. W. Nobles, Wes Owens, Gene Parsley, George Warner, Hazen Woods, Ansel McDowell, Clyde Cave, Paul Coneway, C. J. Crump, E. W. Dettman, Alton Fraser, McWhorter, Milburn, Langley Gilbreath and Gibson; Mrs. Cameron Gault, Mrs. James and Miss Holt.

FAST SERVICE—WE GO ANYWHERE

CUSTOM UPHOLSTERY

★ Rebuilding ★ Repairing ★ Restyling

FINE WORKMANSHIP

FREE ESTIMATES IN YOUR HOME



FREE PICK-UP AND DELIVERY

Complete Line of Fabrics Including Naugahide & Expanded Vinyl

10% Discount on all fabrics in stock For a limited time!

FREE arm covers in matching fabrics and beautifully tailored

Phone 364-4325 WALKER'S Phone 364-4325

1501 Ave. K Hereford

—CHOICE OF FABRICS—

Large Crystal Salad Bowl with silver servers $3.95

COWAN JEWELRY 217 N. Main

MONEY



FOR THE HOLIDAY SEASON AHEAD! Payments To-Suit Your Budget!

BUDGET FINANCE

Of Hereford, Inc.
605 N. Main Street
Phone 364-3712

Ben Franklin

Christmas SPECIALS FOR LAST MINUTE SHOPPERS

MAGNETIC BOARDS Aids teaching alphabet or counting. 77c

We Have The Largest Selection Of Small Toys In Town.

Store Hours Till Christmas Sunday 1-6 p.m. Weekdays 8 a.m.-8 p.m.

RAYON BLANKET Guaranteed mothproof. 72x90-in. size. 2.99

Light Set 1/2 Price

TINSEL GARLAND 1/2 Price

ALL CHRISTMAS DECORATIONS 1/2 Reg. Price Excluding Tree Light Replacement Bulbs

TREE STAND 1/2 Price

MANICURE KIT 6 pieces in zipper case $1.00

TIMEX WATCHES New Shipment Just Arrived 6.95 TO 24.95

Push-Button PLAY TELEPHONE Just like mommy's new one. Plastic. 1.22

Boxed Gift Towels Sets from 1.98 to 3.98

MAGNUS ELECTRIC ORGAN Full chords and melody instantly. No teacher. No lessons. Anyone can play hundreds of favorite songs right away. $29.95 Smaller Ones $19.95

TREE ORNAMENTS 1/2 Price

ANGEL HAIR 1/2 Price

See our Big Selection of STOCKING FILLERS Only 10c ea.

By Mattel WINCHESTER CRRACKFIRE RIFLE Actual bullet-sound recording makes this toy rifle sound real Needs no caps or batteries 4.67

TOSS PILLOWS $1.29 Value 67c Decorator sizes, shapes and colors. 15x15-in.

Terry Towels Holiday Print Cotton Your Choice 16"x27" 3 For 99c

Women's SLIP-ONS Asst. Colors SML 88c

6-STRING GUITAR $4.99 Precision Geared Tuning

Good Assortment DESK ACCESSORIES YOUR CHOICE 98c

CANNON TERRY BATH TOWELS Large assortment Stripes, Checks, Plaids 2 For $1

CHRISTMAS RECORD ALBUMS Large Assortment 33 1/3 rpm 73c

HOUSE SLIPPERS Brown or black opera style, lined. 7-12. 1.99

Ben Franklin®



PLAN DISASTER SERVICE — Reactivation of the disaster committee in Deaf Smith Red Cross Chapter has been completed, subcommittee chairmen named and plans made for training sessions in preparedness for possible disaster service. Among those attending a meeting Wednesday were, from left, Ed Showers, regional director of disaster work from the Midwestern Area Red Cross office at St. Louis; Dick Strayer, field representative from the Amarillo office; Mrs. Marvis Southworth, chairman of the family services subcommittee, and Mrs. R. B. McKee, chairman of services to military families at Friona.

Red Cross Hears Disaster Worker

Sub - committee Chairmen of Deaf Smith County Red Cross Disaster Committee heard an outline of their responsibilities from Ed Showers, regional director of Red Cross disaster work who was there from the St. Louis office Wednesday afternoon.

In questions and answers, a detailed discussion was held of duties expected of the county committee in case of storm, fire or other type of disaste- affecting the community. Doyle Rush, county chairman, conducted the meeting in First National Community Room.

Training sessions for all subcommittees are to be held soon, Rush announced, and plans were discussed to have a national Red Cross representative present for each session in the series.

New appointents have been made to complete committee organization in the Deaf Sith County Chapter.

Showers' topic was You and Your Part in Disaster, as he spoke of local committee work and its relation to the ARC program of aid in time of disaster.

Sub - committee chairmen prtsent were Mrs. Marvis Southward, family service; Mrs. Ruby Smith, food; Oliver Streu, survey; Burl Lunsford, communications, and Jerry Don George shelter.

Also at the meeting were Mrs. R. B. McKee, chairman of service to military families at Fr'ona; Mrs. Genevieve Miller, executive secretary of Deaf Smith Chapter; Dick Strayer, field representative from the Amarillo office; John Lawless, field representative in-training and Mrs. Eunice Hicks-Beach of Amarillo, national field volunteer.

From the local Red Cross Volunteers group, those present were Mmes. Louie Olson, J. D. Love, Aleane West, O. H. Culpepper, Rosie Wal' and Ray Carlile.

Typewriter Ribbons
Office Furniture
THE INK SPOT



Doyle Rush
. . . county disaster chairman

BRIGHTEN PARTY TABLE

Hospitality abounds at Christmas time, when friends and neighbors frequently get together for festive occasions from a holiday party to an exchange of cookie recipes. Whatever the reason for exchanging good cheer, Kleenex scack and beverage napkins add color to the party table. Kept in plentiful supply in the serving area, the napkins protect table tops from glass rings or food stains.

Spills and stains need not upset the holiday mood if they receive prompt attention. On the floor, counter top, table linens, or rug, liquid or food spills are less likely to cause stains if they are immediately blot'ed with Kleenex paper towels. After careful initial clean-up,check stain reoval guides for proper solvents, most of which can also be applied with double-layer paper towels.

Tax Credit Stops On Investments

COLLEGE STATION — There are several income tax changes this year that will affect farmers, ranchers and other self-employed people. According to James I. Mallett, Extension farm management specialist at Texas A&M University, there are two noteworthy suspensions.

First, the 7 percent investment tax credit on machinery and certain real property has been suspended on investments of over $20,000 for the period October 10, 1966 through December 31, 1967.

Mallett says investments which otherwise qualify for the investment tax credit and were purchased during the current tax year and before the October 10 suspension, are still eligible for the tax credit. The tax credit can mean quite a reduction in income taxes since it's deducted directly from the amount of taxes to be paid.

However, taxpayers may still select up to $20,000 of investments made during the suspension period (October 10, December 31, 1967) to be eligible for the investment credit. Mallett says taxpayers need to decide which tax year, the remainder of 1966, or all of 1967, to make investments up to $20,000 for the investment tax credit.

The carryover period for unused investment credit has been extended from 5 to 7 years and the 3 year carry-back period is unchanged, he says.

Another suspension — the right to use rapid depreciation rates on buildings costing $50,000 or more is suspended except for "buildings whose construction was begun before October 10, 1966, or where the taxpayer was under contracts in effect on October 9, 1966, calling for later construction."

The suspension applies only to property that would be used in a trade or a business — not property used for investment or rental pruposes. The legislation does not affect the right to claim the 20 percent first year additional depreciation on tangible personal property with an expected useful life of six years or more for use in a trade or business.

In another change, the maximum amount of combined wages and self-employment earnings subject to social security tax has been increased from $4,800 to $6,600. This legislation did not effect the self-employment tax rate which is still 6.15 percent for the 1966 tax year, says Mallett.

The maximum amount of used by farmers reporting their self-employment tax by the option method has been increased from $1,800 to $2,400 says Mallett.

The gas tax refund of 6 cents per gallon on gasoline used on a farm for farming purposes must now be claimed as a tax credit on the annual income tax report and must be filed before the end of the tax reporting period, usually April 15. The tax credit has been extended to include the federal tax on lubricating oils, diesel and special motor fuels used other than in a highway vehicle. Gas tax credits will not be allowed on late reports.

Formerly, the gas tax refund period was July 1 to June 30 and claims were to be filed by september 30, according to the A&M specialist. Since this is the first full year for the new filing system, farmers will claim credit for federal tax on gasoline purchased since July 1, 1965. Tax credit on lubricating oils can be claimed from the beginning of 1966 on lubricating oils used other than in a highway vehicle.

For more information, see IRS publication No. 308, available from the District Director of Internal Revenue Service or your county agent.



IN-SERVICE MEETING — Special education teachers and counselors met with school administrators this week to hear Dr. Carol Anderson from West Texas State University. Dr. Anderson discussed current state programs being initiated in Texas. The meeting was in Northwest Elementary School and is one of a series designed to help teachers keep abreast of current trends. (Hereford Brand Photo)

Holiday Attire Is Fire Hazard

Don't get burned this Christmas.

The holiday season is a time of open flames in many households — logs crackling in the fireplace, candles burning on low heaters turned up high to ward off the outside chill.

The holiday season also is the time when many people are burned when their clothing ignites from an open flame.

Today's Health, the magazine of the American Medical Association, reports that safety experts estimate that some 2,000 people die each year from burns suffered when their clothing catches fire. Another 250,000 suffer burns sufficiently serious to require medical attention. Most of these accidents are entirely avoidable.

Most often burned are very small children and their grandparents of advanced years. Screens in front of fireplaces, lamp chimmeys around candles, and screens in front of open-flame space heaters will prevent most of these accidents. It goes without saying that children should be cautioned against playing with matches and warned to remain a safe distance from open flames, including outdoor bonfires and outdoor charcoal grills.

Everyone in the family should be briefed once again on what to do when the clothing catches fire. Above all — don't panic — don't run. Roll on the floor or the grund; smother the flames with a cat, blanket or rug. For severe burns, don't wait to try first aid; bundle the victim in a blanket and head for medical attention at once. The doctor can't do much for a severe burn at your home. He most liktly will tell yoou t meet him at the hospital, or at his office, where proper facilities are available.

Keep in mind that some types of clothing ignite more readily than others. It is the filmy nets and gauzes, the sheer, fuzy or long-napped and lightweight materials which burn most readily. Little girls' flared skirts are especially risky. The snug-fitting jeans of the boys are much safer.

There are flame-resistant fabrics on the market, but they are functional for only a small part of the clothing market. Most clothing will burn.

Have a short family meeting right away to study possible flame hazards in your household. Correct such hazards as are correctable; warn everyone in the family against those hazards that remain. And rehearse once again the rules of rolling on the floor and smothering the flames. The kids probably will have fun with a practice roll or two, and it will help them remember what to do if fire strikes.

Wedding Invitations Printed
THE INK SPOT



INSTALLATION — Outgoing Kiwanis president Eugene Campbell stepped down to Dean Herring (right) Thursday during installation services conducted by Lt. Governor George Blackwell (behind and between Campbell and Herring) (Hereford Brand Photo)

BOOKS BEFORE 1641

DALLAS (AP)— All books printed in English before the year 1641 now are available on microfilm at Southern Methodist University. The collection contains about 26,500 editions on 1,061 reels of film.

The university now will begin receiving books printed from 1641 to 1700 as part of a microfilm service.

Jaycee's Christmas Lighting Contest

Name .....

Address .....

Telephone .....

Entry blanks should be turned into the Southwestern Public Service office

hometown jobs for hometown people . . .



with RURAL ELECTRICITY

All over America today, consumer-owned rural electric systems such as ours are working with local businessmen and civic leaders to help develop new industry — with its jobs and payrolls which help keep the wheels of commerce turning in our towns.

We are proud to be part of America's rural electrification program, helping to keep this nation economically strong.

Deaf Smith County ELECTRIC COOPERATIVE, INC.

FREE
COLOR TV
IN YOUR
HOME FOR 5
DAYS AT NO
OBLIGATION

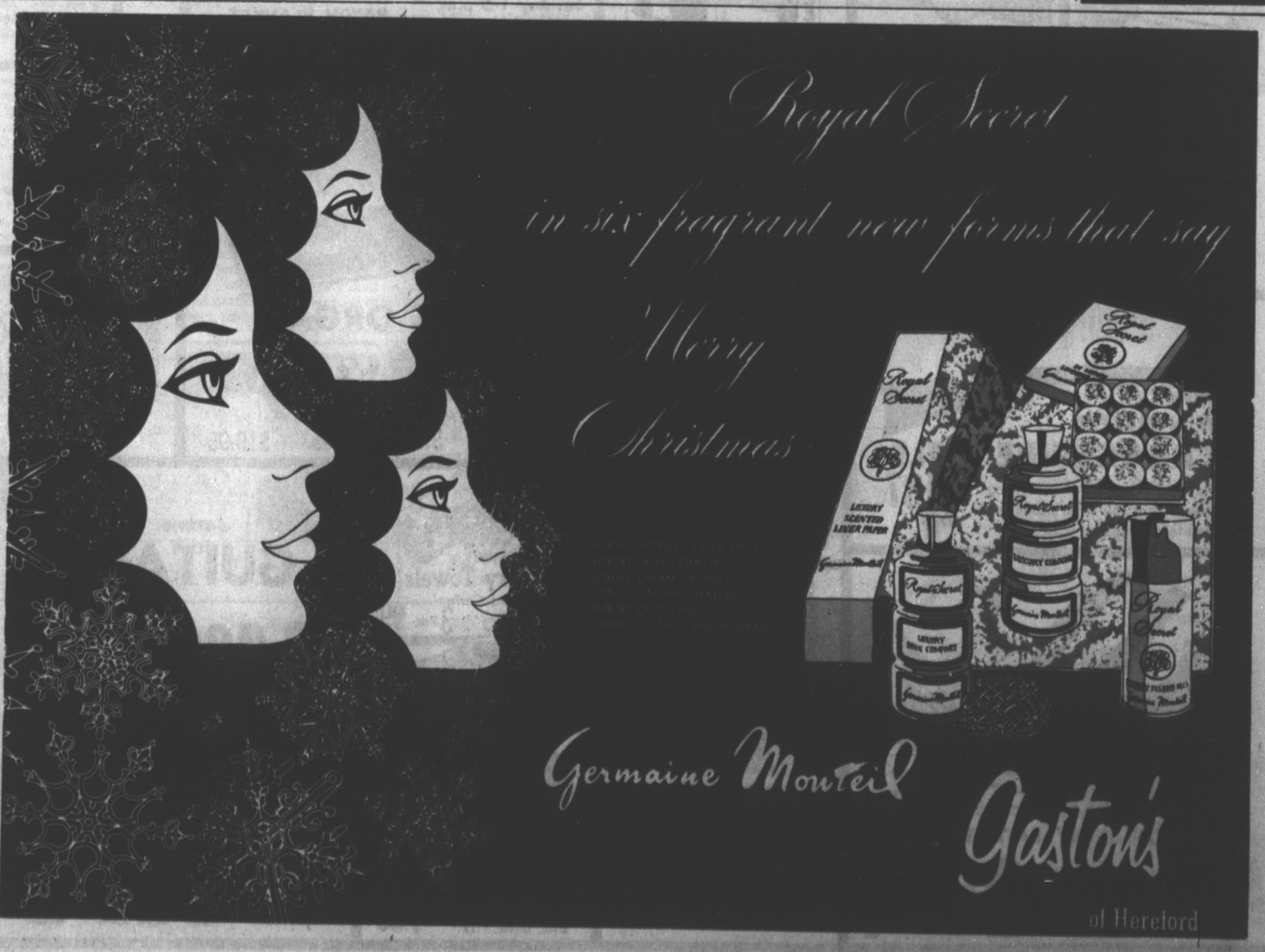


Featuring Dumont Color — The only color TV With A 2 Year Guarantee On Picture Tube

DuMONT
25"* COLOR TV
BEAUTY AND CRAFTSMANSHIP . . . PART OF THE DuMONT TRADITION

OPEN DAILY 8:00 a.m. 'til 9:00 p.m. 'til CHRISTMAS

H&H FURNITURE



Furr's SUPER MARKETS

-BEST PLACE TO DO YOUR CHRISTMAS STOCKING!



DOUBLE FRONTIER STAMPS on Wednesday with $2.50 purchase or more



CRANBERRY SAUCE
FOOD CLUB PLAIN OR WHOLE NO. 300 CAN 19¢

PINEAPPLE
SANTA ROSA SLICED NO. 2 CAN 25¢

PUMPKIN
FOOD CLUB NO. 303 CAN 12½¢

CORN
Stokely Cream or Whole Kernel Golden No. 303 Can 15¢

FLOUR
GLADIOLA 5 LB. BAG 55¢

PRODUCE SPECIALS

CELERY CALIF. GREEN PASCAL STALK 10¢

NUTS All New Crop In Shell Lb. 49¢

Bo's Roasted or Raw **PEANUTS** 2 Lb. Bag 69¢

Bo's Raw Shelled Peanuts 8 Oz. Pkg. 29¢ / 1 Lb. Pkg. 49¢

Shelled Walnuts Diamond 10 Oz. Pkg. 89¢ / 1 Lb. Pkg. 1.19

ENJOY FURR'S DELICATESSEN FOODS SUGARLAND SHOPPING CENTER, HEREFORD

Spare Ribs Bar-B-Qued Lb. 1.19
Hickory Sweet Smoked Links Lb. 89¢
Stuffed Bell Peppers Each 39¢

RADIANT MIX COFFEE
Lyons 1 Lb. 49¢
Food Club All Grinds Lb. Can 59¢

BREAD
1½ Lb. Loaf 2 For 49¢

SUGAR
Powdered or Brown Lb. Box 2 For 29¢

CRISCO
3 Lb. Can Includes Off Label 79¢

ROLLS
Brown & Serve Pkg. 24¢

GENERAL FROZEN FOODS

PEAS
Dartmouth Fresh Frozen 10 Oz. Pkg. 15¢

FRENCH FRIED POTATOES
Top Frost Fresh Frozen 16 Oz. Pkg. 25¢

Morton's Fresh Frozen **BREAD DOUGH** 3 Lb. Pkg. 59¢

GENERAL MERCHANDISE

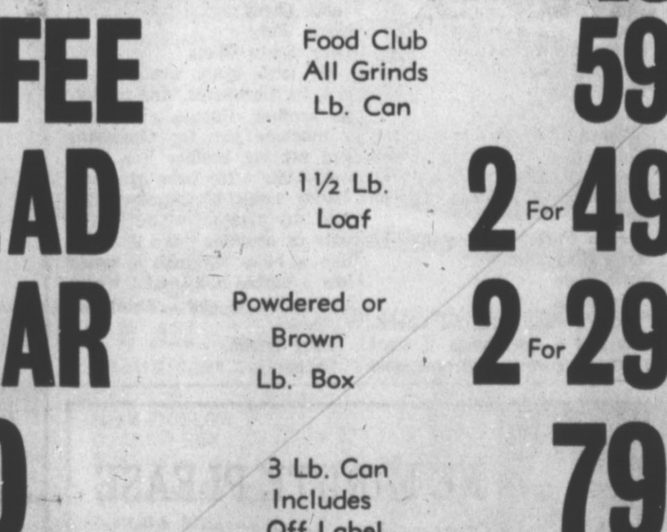
Toothpaste
Pepsodent Giant Size 5c Off 36¢

Facial Tissue	Lady Scott Assorted Colors	4/$1
Bamboo Place Mat Sets	Pack of 2	25¢
Perfect Gift Item	Jewel Box Large Size Reg. 1.59	89¢
Bean Bag Ash Tray	Jumbo Size Reg. 59¢	39¢
Salad or Fruit Bowl	6 Quart Assorted Colors Reg. 89¢	59¢
Breck Color Shampoo	7 Oz. Reg. 1.25	79¢
Turkey Platter	Porcelin Glaze 16 Inch	1.99
Plastic Ice Cube Tray	Reg. 1.49	99¢

TURKEYS
USDA Grade "A" Young Fancy Toms 18 Lbs. and Over LB. 39¢

USDA Grade 'A' Young Fancy Hens 12 Lbs. and over LB. 43¢

Get Your Honey Suckle White Turkeys At Furr's



HAMS
Fully Cooked Hickory Smoked Shank End Cut Lb. 55¢

Top Frost Brand Fresh Frozen **Ducks** Lb. 49¢

East Point Brand **Oysters** 12 Oz. Can 69¢

Fresh Young Pork **Pork Steak** Lb. 59¢

Swift's Premium **Can Hams** 5 Lb. Can $4.49

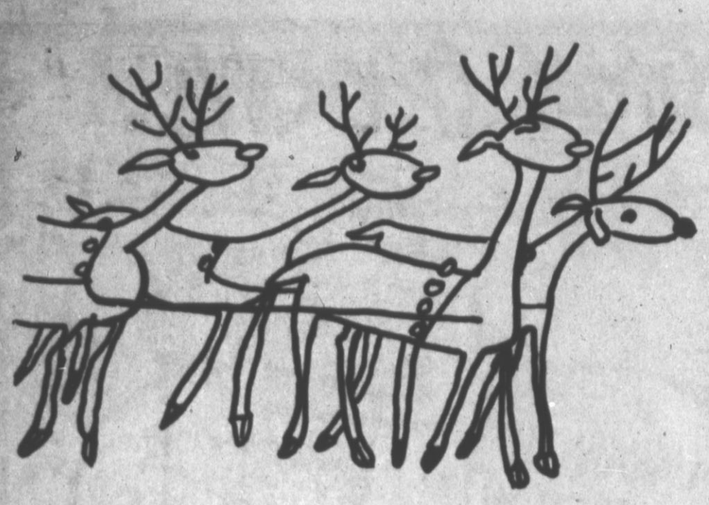
Philadelphia Cream 8 Oz. **Cream Cheese** Foil Pkg. 33¢

Virginia Reel **Sausage** 2 Lb. Roll $1.49

Sliced Bacon Hormel or Farm Pack Lb. 69¢

BAKING HENS
Fresh Frozen USDA Grade 'A' 4-5 Lb. Avg. 39¢

Furr's SUPER MARKETS





Letters To Santa Claus

Santa Claus
North Pole
Dear Santa Claus,
I have been a good girl. I want a Honey West and a operation and my sister want a Baby Boo and a Doll called Cricket and a bicycle and my baby wants a car and a trunk and a littel bicycle.
Your friend,
Irma

North Pole
Santa Claus
Dear Santa Claus,
I have been a very good boy thes year. I want a walkie-talkie and a archery set and some clothes.
Your friend,
Bryan

Northpole
Dear Santa,
I want a walkie-talkie, tommy gun, bash, archer set, football. How are you Santa Claus.
Your friend,
Roy

Santa Claus
Northpole
Dear Santa Claus,
I want a boy bicycle and I want a walkie-talkie and I want Johnny Eagle Rifle and I want a Johnny Speed and I want a football and I want something for my little brother and they want a two truck.
I want a creepy people and my cousin want a honey west.
Your friend,
Mike

North Pole
Santa Claus
Dear Santa Claus,
I would like a punching bag and a football and a boxing gloves and a baseball gloves a bicycle.
Your friend,
Kevin Lea

Santa Claus
North Pole
Dear Santa Claus,
I want a Johnny Speed and I want a bicycle and I want a walkie-talkie and I want Johnny Eagle Rifle and I want a walkie-takie. And I want a Baby Boo.
Johnny

North Pole
Santa Claus
Dear Santa Claus,
I have been a good boy this year. I would like to have a walkie-talkie and a Johnny Eagle and a Creepy-Crawler.
Louis Valdez

Santa Claus
North Pole
Dear Santa Claus,
I have been a good girl this year. I want baby boo for Christmas.
Your friend,
Andy Ponce

Sandy Claus
North Pole
Dear Santa Claus,
I have been a good boy. I hope you bring me a machine gun. That is all I want.
Your friend,
Tony

Santa Claus
% Hereford Brand
Hereford, Texas
Dear Santa Claus,
Please bring me a doll, dishes, a food mixer, a nice box, and a stove. I have been a good girl, most of the time. Tell Rudolph hello for me.
Love,
Debbie Blankenship
Age-5 yrs.

Dear Santa Claus,
I can hardly wait for you to come I would like to have a truck, some guns, and a road race set. And I will hang my stocking up.
Love,
Buddy Blankenship
Age-4 yrs.

Dear Santa,
I would like a Susie Home Makering and a girls bike. And a posy playmate. I would like a camra. A littel bit or close. A busy buss buss, a gum by a poky. I would like some house shoes and a house coute. I love you very very much. I am going to have some cake for you.
Wihs Love,
Linda Sue Watts

Dear Santa,
I want a bike and Suzy home.
Cindy Williamson

Santa Clause
% Hereford Brand
Dear Santa,
I am six years old. I have been good most of the time. I would like a baby Secret and a Gumby. My little brother wants a guitar and a Pokey. We love you.
Rochelle and Robin Ruland

Santa Claus
North Pole
Dear Santa Claus,
I have been a good boy this year. I would like one box of shot gun shells 20 Gage please. And a cowboy shirt size 12 please. Long sleve, please.
With Love,
Steven

Santa Claus
North Pole
Dear Santa Claus,
I have been a good boy this year so I want a first class 22 rifle. And 22 shells and archer waky-caky. And a football. And do not forget that I will leave a coke for you.
Your friend,
Roger Pickens

Santa Claus
North Pole
Dear Santa,
I have been a good girl this year. I would like a watch, a Hands Down and a coloring book.
Your friend,
Ann Meiwes

Santa Claus
North Pole
Dear Santa Claus,
I have been a good girl. I want a doll her name is Honey West and I want Tressy and a Barbie and a bicycle and a Cricket and I want fighting may for my borther and a Baby Boo for my sister and two walkie-talkies and sew Big and I want a machine gun and a punching bag for my brother and I want operation and creepy crawler and Johnny speed and a football.
Your friend,
Nancy Marry

Santa Claus
North Pole
Dear Santa Claus,
My little sister was going to send you a letter about what she wanted for Christmas and she wanted baby magic.
And my little brother wants a Johnny sped. And I don't care what you give me.
Your friend,
Rosalinda

Santa Claus
North Pole
Dear Santa Claus,
My little brothers would like to have some bicycles. And my little sisters would like a Baby Boo. And my little baby would like a toy horse. And I would like a Johnny Speed.
Your friend,
Maria

Santa Claus
North Pole
Dear Santa Claus,
I have been a good boy this year. I want an archer and a walkie-talkie and a Johnny Eagle and a football Johnny Speed this year for Christmas.
Your good boy,
Lary Morton

North Pole
Santa Claus
Dear Santa Claus,
I have been a good boy. I would like a lightnin fire holster set. And a Ford tractor remote control. And a big blade for Christmas.
Your friend,
Sammy Finley

Santa Claus
North Pole
Dear Santa,
I have been a good girl. I am 8 years old. I don't know what I want this year. My mothers will write you a letter.
Your friend,
Delfine

Santa Claus
% Hereford Brand
Hereford, Texas
Dear Santa Claus,
I am 5 yrs. old. I have been a good girl too.
Please bring me a Secre doll and a training wheel trike also a color book.
Please remember everyone.
Love
LeAnn Dobbs

Dear Santa Claus,
I am 3 yrs. old and have been a good girl.
Please bring me a Kandi doll. Also, a training wheel trike. Please remember all the boys and girls.
Love,
Mary Ann

Santa
% Hereford Brand
Hereford, Texas
Dear Santa,
North Pole,
Please bring me a sewing machine and a Mary Poppins doll also some pajamas. Please take care of all the other children too.
Linda Fortenberry

Santa Claus
North Pole
Dear Santa,
I don't want much for Christmas just a few things. I want a granny gown and a new western suit a blue one and some rollers skates. I hope you can make it.
Yours truely,
Dianne

Santa Claus
North Pole
Dear Santa,
I have been a good girl this year. I am 8 years old and in the third grade. Would you please bring me a Sleepy baby Doll and a creople people? I will leave you some goodies. On Christmas eve.
Yours truly,
Betty Banks

Santa Claus
North Pole
Dear Santa,
I have been a good boy kind of. This year I want a Johnny speed and a basketball net and a bunch of candy in my sock.
Your friend,
Dennis

Santa Claus
North Pole
Dear Santa Claus,
I want a Bicycle and soms guns with a cowboy shirt and some close.
Rudy Rangel

Santa Claus
North Pole
Dear Santa,
I want a baseball net and a baseball also a football and a bicycle and a walkie-talkie also a blade. And I have been a good boy.
Your friend,
Pablo Gaitan

Santa Claus
North Pole
Dear Santa Claus,
I have been a good girl this year. I want a letty stove and a TV.
Your friend,
Shannon

Santa Claus
North Pole
Dear Santa Claus,
My lettle sister would like a ring for Christmas. And my lettle brother Curtiss would like a machine gun for Christmas and my big brother Roe Dale would like a toy bebe gun. And Daddy would like a new shirt. And my mother would like a pair of stocking. And I would like a baby boo and I would like a barbie doll. And I would like a bicycle and I would like a tressy.
Your friend,
Shana



Make It a Gas Light Christmas

A Gas Light is a charming gift everyone enjoys the year 'round. Order now, you'll pay only $2 per month and receive FREE an extra pane with a colorful Santa. Contact any employee of

Pioneer Natural Gas Company

Aid To Family After Fire Loss Given By St. Anthony's Guild

A shower of household goods and clothing for a famiy which recently lost belongings in a home fire at the Labor Camp was given by women of St. Anthony's Guild at their December meeting Thursday evening in the home of Mrs. Leo Witkowski.

Mmes. W. J. Lueb, George Turrentine and Norbert Skypala were other hostesses. The home was beautifully decorated, the special attraction a mantel arrangement of Christmas ornaments handmade of straw, sent by relatives from Germany to Tomas Graf, foreign exchange student in Hereford High School who is making his home with the Witkowski family this term.

Mrs. A. J. Bezner directed a series of Christmas games, then the group played "crazy bridge."

Announcements included plans for a tour of Holly Sugar plant Jan. 8, with Mmes. Elbert Vance, Ed Loerwald and Ed Bezner as the committee in charge; also a two-week mission to begin in the church on the same date with one week of services for men, one week for the women.

Mrs. Hannah Malouf was welcomed as a guest. Other members present were Mmes. Walt Warren, Conrad Urbanczyk, Wilhelmine Vinton, Elmer Reinart, Joe Paetzold, Andrew Kershen, Mark Linderman, Ewald Berend Joe Brorman, Ted Dakil, Marvin Diller, Agnes Hollman, Jim Jesko and Matt Jesko.

Classifieds Get Results

Booster Club Is Formed For 4-H

A group of Deaf Smith County 4-H volunteer adult leaders met at a breakfast meeting at the Caison House on December 15. The purpose of this meeting was to organize the 4-H Junior Livestock Boosters organization.

This is a booster club to support the Deaf Smith County 4-H club members in the coming Hereford Junior Livestock Show on January 19 to 21. The 4-H group was organized to aid the Young Farmers organization who is sponsoring the show.

Any contribution made to this group will be used in supporting the sale of animals sold by the local youth in the sale to be held at 1:00 P. M. on January 21. It will be primarily soliciting small contributions to be pooled and used as a joint purchase effort.

Leo Witkowski was elected chairman and George Olson, the treasurer. If you would like to make a contribution to this group, contact either of the above mentioned men or any parent of a 4-H club member.

Card Of Thanks

We would like to express appreciation for all who were kind during the recent illness and death of our loved one.

The family of Austin C. Rose

Card Of Thanks

We extend our thanks to all who helped with the services for Mrs. E. W. Harrison and for the flowers and food.

Mr. and Mrs. George E. Turrentine
Mr. and Mrs. L. E. Roach
Mr. and Mrs. D. B. Turrentine
Bess Werner

Ring Sets
Yellow or White Gold
$29.50 up
COWAN JEWELRY
217 N. Main

Gifts
for that special man



RESISTOL "Self-Conforming" Hats

The perfect way to remember the man with exacting taste. Surprise him with a Resistol gift certificate and let him do the selecting from our many styles. He'll wear his Resistol with distinction throughout the season. Each comes with built-in Resistol "Self-Conforming"® comfort. A phone call now will do it.

$11.95 to $25.00



NE MINUTE PLEASE

THE CHURCH I LOVE . . .
. . . BELIEVES THE EYEWITNESS ACCOUNT OF CHRIST

GENE FOOKS

"For we did not follow cleverly devised myths when we made known to you the power and coming of our Lord Jesus Christ, but we were eyewitnesses of his majesty." (2 Peter 1:16). The apostle Peter and the other apostles and the entire generation of Jesus' day witnessed his power and glory.

Peter continues to write, "For when he (Christ) received honor and glory from God the Father and the voice was borne to him by the Majestic Glory, 'This is my beloved Son, with whom I am well pleased,' we heard this voice borne from heaven, for we were with him on the holy mountain." (2 Peter 1:17, 18).

The incident in the "holy mountain" that Peter refers to is recorded in Matthew 17:1-8.

The angels, Mary and Joseph, and the wise men were eyewitnesses of the virgin birth of Jesus Christ. Even Herod the wicked king, who sought to kill the "new born babe", believed the report of the birth of Jesus in Bethlehem. (Matthew 2).

Concerning the great truths Jesus taught and the miracles he performed, our Lord said to the witnesses, "But blessed are your eyes, for they see, and your ears, for they hear. Truly, I say to you, many prophets and righteous men longed to see what you see, and did not see it, and to hear what you hear, and did not hear it." (Matthew 13:16, 17).

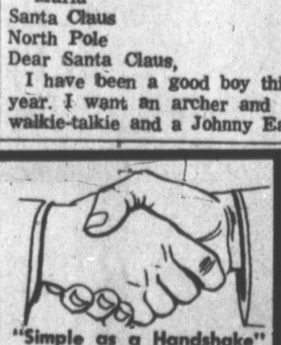
The requirement for apostleship was that the man who took Judas' place as an apostle had to be a witness of Christ from the time he was baptized by John to his resurrection. (Note Acts 1:15-26).

After the resurrection of the Christ, Paul wrote to the church in Corinth, "He (Christ) was raised on the third day in accordance with the scriptures, and that he appeared to Cephas, then to the twelve. Then he appeared to more than five hundred brethren at one time, most of whom are still alive, though some have fallen asleep. Then he appeared to James, then to all the apostles. Last of all, as to one untimely born, he appeared also to me." (I Corinthians 15:4-8).

Isn't it better to believe these eyewitnesses than to believe skeptics, doubters and atheists of today who saw nothing and believe nothing?

CENTRAL CHURCH OF CHRIST
Plains & Sunset Dr.
Hereford, Texas

HANDSHAKE SERVICE



"Simple as a Handshake"
LITTLE OR NO RED TAPE!
NO HIGH PRESSURE!
DON'T TRADE TILL YOU SEE US!
GUARANTEED MOVE-IN COSTS. FRIENDLY RELIABLE AGENT!

- $390 TOTAL MOVE-IN!! Brand new 3 bdr. w/cent. heating, outside storage, ceramic bath, etc. Payments approx. $70 per month. Only $8,750.00 H-386
- $490 TOTAL MOVE-IN. Same as above with garage, brick. ONLY $9,700.
- $600 DOWN. No closing costs! Large 3 bdr. 2 bath brick in NW city w/fence, full carpet, all built-ins, fireplace, dbl. garage — approx. 1,500 sq. ft. See us for details.
- NEW 4 BEDROOM, 2 bath home in NW city. Large rooms, covered patio, fireplace, all the extras. See this one! $27,500.00. 10% down. H-387
- NOTHING DOWN to right party; 3 bdr. 2 bath/brick in NW city with over 2,000 sq. ft. living area. $20,000.00. H-302

- New and Used MOBIL HOMES. The best
- Nice Lots For Mobil Homes. NOTHING DOWN
- CHOICE Residential Lots Terms.
- Choice Commercial Lots, Buildings, Other Property

CAMPBELL REAL ESTATE

E. Hwy. 60 "We don't just "Dabble" in Real Estate — It's our Business" E. Hwy. 60
Larry Kaul 289-5611
Bruce Plummer 364-0798
Phone 364-0972
Denzil Vaughn 364-2146
Gene Campbell 364-0789

WIDE COUNTRY



RESISTOL "Self-Conforming" Hats

The Wide Country—the Western-flavored hat that's been citified to look smart even with natural shoulder clothing. The flavor is West, the styling is subtle, and the fit is "Self-Conforming"® comfortable.

$13.95 to $25.00

Harman's

We Give S&H Green Stamps



CHURCH DEDICATES ADDITION — Massive timbers make the bell tower, a minor but striking part of the addition to St. Thomas Episcopal Church which will be dedicated in a service at 5 p.m. today, to be conducted by the Rt. Rev. George Kuarterman of Amarillo, Bishop of the Northwest Texas Diocese. The Rev. Staley Hackley, vicar, holds the bellrope. An education wing, office and new entry were added in the building program to give the church more space for youth and children's classes. The public is invited to today's ceremony.

Accident Alert Is Proclaimed

AUSTIN — The Texas Safety Association today issued its annual "Accidental Death Alert" for the Christmas holiday period and called on motorists to consider the rights of fellow drivers inthe true spirit of Christmas giving.

"The greatest gift you can give your fellow traveler is his life," S. Ross Carr of Houston, TSA President said. "Consideration of his rights in traffic will go a long way in achieving this."

The "Accidental Death Alert" begins at 6 p. m. Friday, December 23 and ends at 11:59 p. m. Monday, December 26. It coincides with the period set by the Texas Department of Public Safety for "Operation Deathwatch." The DPS program covers the area of traffic. The TSA "Alert" is for all types of accidents.

The association is also urging citizens to be on the alert for hazards, such as, fires in the home, falls and hunting accidents.

It joins the DPS, the Texas Highway Department and other groups each year in coordinated safety programs aimed at reducing accidental deaths during the holiday period.

Past experience indicates that 47 persons may lose their lives in Texas in traffic accidents during the coming three-day Christmas holiday period. Other lives will be lost in other types of accidents.

Object of this years coordinated program is to see how many of the "indicated" deaths can be prevented.

In closing, Carr urged all drivers to cooperate with law enforcement officers and to put safety first — "at home, at play, at work, or on-the-road.'

Classifieds Get Results

Jewelry Boxes
By Cameo, Anson or Meeker
$3.95 up
COWAN JEWELRY
217 N. Main

FAMILY MART OF HEREFORD

Phone 364-4918 603 Park Ave.

Last-Minute Gift Buys



Extra Low Price On 19-Inch Rectangular Color T V

- handsome low boy styling
- Automatic Degaussing Circuit
- Keyed A.G.C. Circuit

$489.00

19" Color TV	$399.00 with trade
19" Portable Color TV	$399.00 with trade
25" Admiral Color TV	$499.95 with trade

Admiral

The SPAULDING Model PH9527
Quality 19" Portable TV

(19" overall diagonal. 172 sq. ins. viewable area)

- Admiral precision quality 19" portable TV in rich Walnut grained finish . . . rugged, lightweight . . . deluxe fashion trim
- Exclusive Admiral Steelbond picture tube . . . wide-angle viewing . . . slimmer cabinet styling . . . movie-square optic-filter screen
- Advanced Admiral 20,000 volt "Q" series chassis . . . power reserve for "studio" sharp pictures—even in "fringe" areas
- All-new unitized channel selection . . . smarter styling; easier tuning
- Admiral precision VHF/UHF dual tuners . . . tune channels 2 to 83
- Dipole telescopic antenna . . . Admiral quality speaker
- "Pull-Push" On-Off Volume Control
- Super high gain 3-stage IF amplifier . . . extra sensitive for sparkling picture clarity and definition

Distinctively styled in Walnut grained finish on plastic cabinet. 17⅛" high, 22⅛" wide, 12⅝" deep



$178.00

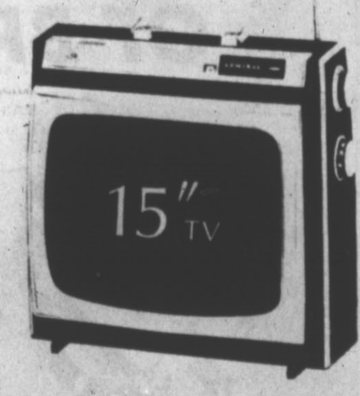
Admiral

The SYRACUSE Model PH1547
Quality 15" Portable TV

(15" overall diagonal. 103 sq. ins. viewable area)

- Famous Admiral quality portable TV in rich Walnut grained finish . . . rugged, lightweight . . . deluxe fashion trim
- Advanced Admiral "Q-14" precision horizontal chassis . . . 14,000 volts of picture power . . . crisper, brighter pictures
- Admiral Steelbond 15" optic-filter picture tube . . . movie-square screen, no clipped corners . . . slimmer, trimmer styling
- 82-channel VHF/UHF reception . . . telescopic antenna
- Lighted channel selectors . . . top-mounted Admiral quality speaker
- Built-in earphone jack for "Personal Listening"
- Admiral "Scene Balancer" circuitry for amazing picture realism

Handsome Walnut grained finish on scuff-resistant plastic cabinet; silver-gold finish diecast handle. 15" high, 15⅝" wide, 11½" deep



$138.00

FREE BONUS From FAMILY MART

Admiral
23" PORTABLE TV with FREE STAND!



Complete with $12.95 value roll-about stand...only

218.00

The CRAIG • Model TH3700
Handsome, dramatic contemporary styling in textured charcoal metal cabinet. Wide-angle Steelbond picture tube. Super high gain 3-stage amplifier. Powerful Alnico V speaker.

20,000 VOLTS OF PICTURE POWER
Precision-crafted advanced Q-20 horizontal chassis with reserve power for clearer, sharper pictures... sparkling details.

NEW, CONVENIENT UNITIZED TUNING
Simplified control center combines UHF and VHF channel selectors for smarter styling, easier tuning.



You Get It ALL...

- MAGNIFICENT TRIPLE DRESSER
- HIGH-FIDELITY SHADOW-BOX MIRROR
- SPACIOUS CHEST
- DOUBLE SIZE BOOKCASE BED

Look at these Features!

- Master Crafted Cabinetry
- "Neverstick" Locking Center Drawer
- Guides of SOLID OAK
- Glittering NON-TARNISH Hardware
- Your Choice of LOVELY finishes . . .

Danish Walnut
Cordovan
Chinchilla

SENSATIONAL 4 Pc. Bedroom Value

$169.00

Easy Terms . . . Up To 36 Months To Pay

Little or no Down Payment

1st Payment March 1st, 1967

Free Store Front Parking

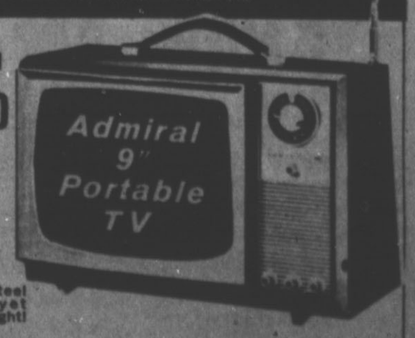
newest! lightest!

Just Arrived 9" BIG... 12 lbs. SMALL



ALL NEW 1966 Admiral Playmate 9" PORTABLE TV

LESS THAN $80.00



The PLAYMATE 9 Model 910
Sturdy, rugged steel construction—yet amazingly lightweight!

PRECISION-CRAFTED HORIZONTAL CHASSIS
Admiral quality chassis gives unsurpassed performance and reliability!

CLEARER, SHARPER PICTURES
Super-sensitive UHF and VHF tuners give increased signal-pulling power!

WARREN BROS. MOTOR CO.
1410 Park Ave. 364-1423



This Week's Special

1962 Oldsmobile Cutlass F 85 2-door coupe. Factory air and power. Bucket seats and all vinyl interior. Warren Bros. Protective Warranty.

$950

1963 Ford Galaxie 500 2-door hardtop. Factory air and power. Local owned car. 23,000 actual miles. This is the nicest you will find.

1962 Pontiac Bonneville 4-door hardtop. Power steering and brakes. Factory air with a white finish. Sharpest '62 you will find.

1966 Musatng 2-door hardtop. 289 V8, with standard transmission. Radio and colored glass. Plenty of factory warranty remaining. Nice as new.

1964 Chrysler 300 2-door hardtop. All the comforts of home, such as air and power. This one is sporty and practical too. Local owned car. Extra nice.

1964 Chevrolet Malibu 2-door hardtop. 283 engine with power glide, power steering and tinted glass. Lovely blue metallic finish with light blue interior. Warren Bros. protective warranty. This one is double sharp.

MERRY CHRISTMAS TO ALL



VISTA WORKER TRIMS TREE — Martin Winch, newest VISTA worker at the Hereford Labor Camp, trims a Christmas tree at Casa de Amigos in preparation for the oncoming parties. Winch, 22, arrived at the camp early last week. (Hereford Brand Photo)

Holiday Supply Of Pecans Short So Price High

COLLEGE STATION — Pecans for your holiday baking will probably cost you more this year than last, says Mrs. Gwen Clyatt, Texas A&M University Extension consumer marketing specialist.

That's because the pecan crop is short. Estimates for the nation's commercial pecan-producing areas are approximately 24 percent less than last year and the old law of supply and demand is working. That is, when supplies are lower, prices are higher, continues the specialist.

The harder shell and smaller size of the native pecan makes that variety less expensive than improved varieties, but they are just as flavorful as the others. Two and one-half pounds of native pecans in the shell yield a pound of meats (about 4 cups) while two pounds of paper shell pecans yield one pound of meats, emphasizes Mrs. Clyatt.

When you select pecans in the shell, look for those which are clean and free from scars, cracks or holes; and which are well-filled so the kernel will not rattle. When you choose shelled pecans, look for kernels which are plump and meaty; crisp and brittle; and uniform in size and color.

To maintain the high quality and flavor of pecans ,keep them in a cool, dry place in an airtight container, suggests Mrs. Clyatt.

BACHELOR COMPLAINTS

RAIPUR, India (AP) —The "Bachelors Taxpayers Association" has complained against income taxes which are higher for single persons. The association says that since the government spends millions on family planning it is inconsistent to 'penalize a single person."



DEEP WELL — Ernest Sluder makes a check on his new deep well drilled into the Santa Rosa formation. The well is over 700 feet deep, making over a dozen wells in the area drilled into that formation. (Hereford Brand Photo)

Deep Well Proves Out For Sluder

After two unsuccessful tries to find water at 170 feet, Ernest Sluder, who farms six miles east of Hereford, drilled to a depth of 760 feet, and added another in Hereford's deep irrigation well system.

The well is unique because of it's depth. Average depth of area wells is about 300 feet. The well was drilled by Walco Drilling Company of Hereford, and plunged through 110 feet of Santa Rosa sand. The pump was pre-set at 740 feet.

The entire operation took about a month to complete, and will cost $26,000 when cmpleted according to Sluder.

Sluder plans to irrigate approximately 124 acres, broken up into sections of maze, cotton and wheat. "I'll add a little more to that acreage next year," said Sluder. The well will produce 750 gallons a minute, and will put out a full pipe at 17 R. P. M. Water table was estimated at 445 feet when baled.

DISTRESS SIGNAL

WICHITA, Kan. (AP) — Hugh Snell, who coaches a Little League baseball team, saw one of his outfielders waving to him from the field during a game.

Snell waved back and so did the fielder but Snell was busy and took little note of it.

When the inning was over the young outfielder, almost in tears asked Snell:

'How do you signal you have to go to the bathroom?"

China Giftware
LENOX
SYRACUSE
WEDGEWOOD
COWAN JEWELRY
217 N. Main

Beef Cattle Show Build-Up Phase

COLLEGE STATION — Texas has already started the build-up phase of the beef cattle cycle.

We are runmg slightly ahead of the nation which is in the tail end of the liquidation phase, according to Ed Uvacek, Extension livestock marketing specialist at Texas A&M University.

Uvacek said the cattle cycle is simply the changes in the total numbers of cattle and calves on farms as of the first of each year. The cycle is in two distinct parts, the build-up or increase in numbers, he said.

He said the present cattle cycle was at its low in 1958 and the build-up took place for seven years, reaching a new record high in U. S. cattle numbers in 1965. But at the beginning of 1966, fewer head were reported in the nation — indicating the beginning of the liquidation phase of the cycle. Forecasts point to a slightly further reduction in cattle numbers this year with a possible buildup by 1968. This would mean a new cattle cycle is strating nationally, he said.

Since Texas is already increasing in cattle numbers, this indicates Texas is past the liquidation phase and into the build-up he said. The reason is that Texas cattlemen have taken less time to readjust their herd sizes.

The A&M specialist explained that the slaughter of cattle and calves follows fairly close to the cattle numbers cycle. Usually as numbers increase, slaughter becomes heavier, and cattle prices are pushed somewhat lower. Then, numbers tend to decrease, pushing prices somewhat higher, and so the cycle goes.

Cattlemen who can adjust their optration opposite to the national cattle cycle, as Texas cattlemen are now doing, should be able to capitalize on the extra profit potentials, he said



FENDER BENDER — This 1960 sedan driven by Jerry D. Anderson, Summerfield, collied wit hthe 1963 school bus driven by Mary McCutchen, 836 Brevard Thursday afternoon at the intersection of Union and Ave. C. Anderson was attempting to pass the bus and the bus tried to make a left turn onto Ave. C. The bus suffered $25 damages while damage to the car was estimated at $125. (Hereford Brand Photo)

Learn To Sew By Correspondence

Any doubt you may have about your ability to make your own clothes can be dispelled easily. One way to do it and improve your know-how of sewing is a coorespondence course.

The Making a Dress course, available from the Pennsylvania State University, gives basic techniques in sewing. Diagrams show construction details for setting in sleeves, finishing necklines, and putting in hems. Information on color, design, pattern selection, and fabrid will guide you in making wise choices for the garment you plan to make.

An interesting feature of the course is the way information is presented. As you study, you make a cotton dress. You can sew as you have time.

To get the complete course, send your name and address with $2.25 to MAKING A DRESS Box 5000, University Park, Pa., 16802. Make your check or money order payable to The Pennsylvania State University. The course will be sent promptly and all mailing costs are prepaid.

BARTLETT & POTTS
AUCTION SERVICE
Specializing In Farm Sales

Houston Bartlett
Route 1
Bovina, Texas
Phone 389-2190 . . Clovis

Larry Potts
Route 2
Friona, Texas
Phone 295-3397

Enjoy The Spirit Of The Season!
HEAR
Merry Christmas
MUSIC
ON
KPAN AM and FM
throughout the day and evening

The finest selection of Christmas Music in the Panhandle beginning tomorrow (Monday). KPAN-FM presents special hour long programs of Christmas songs each evening 7 to 8 p.m. and 9 to 10 p.m.

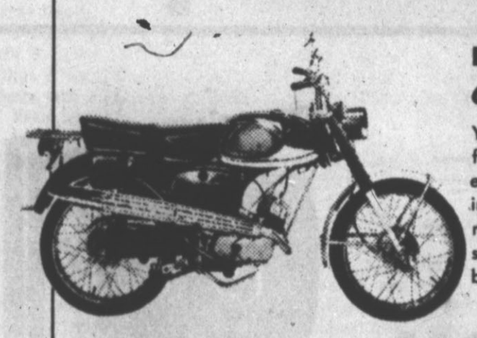
SELECTIONS BY
Frank Sinatra
John Gary
Dinah Shore
The New Christy Minstrels
Robert Shaw Chorale
Eugene Ormandy
AND MANY OTHERS

KPAN-AM 860 kc
KPAN-FM 106.3m.c.

Hereford, Texas
Penneys
AUTO CENTER

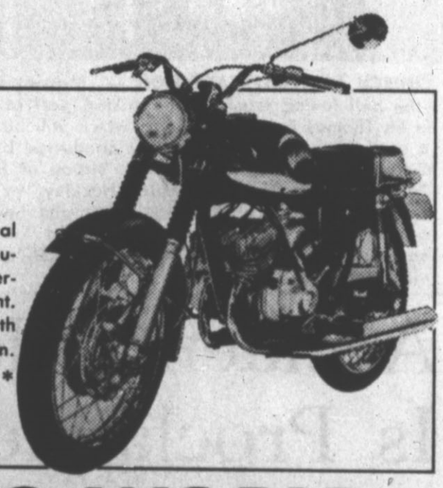
Nothing's too good for him!

AUTO CENTER HOURS:
Thurs. & Saturday
7:30 a.m. to 8:30 p.m.
Mon., Tues., Wed., Fri.
7:30 a.m. to 6:00 p.m

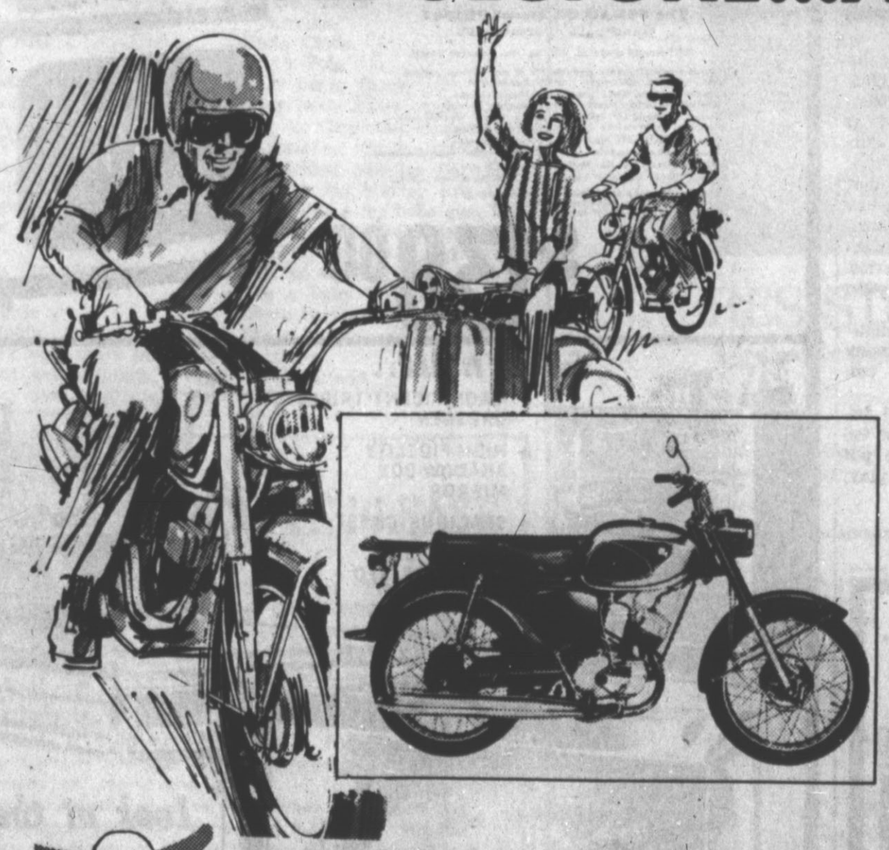


BRIDGESTONE
60 SPORT
Years ahead in design, performance . . . safetyl 5.8 hp engine, 4-speed gear box, racing-type exhaust . . . over a measured course, less than a second behind any 90 you can buyl
329.95*

BRIDGESTONE
175 DUAL TWIN
Uniquel World's only dual rotary valve and dual carburetion engine for 250cc performance in a 175 lightweight. 4-speed transmission with 5th speed overdrive. Oil injection.
599.95*



JOIN THE FAST MOVING WORLD OF BRIDGESTONE...AT PENNEY'S!



As little as $10 a month buys one for Christmas!

Shattering acceleration in a 90 lightweight . . .

BRIDGESTONE 90 DELUXE
You leave the ordinary far behind when you move out with the 90 Deluxe . . . you out-speed, out-climb, out-perform everything in the 80-90cc class! 7.8 HP rotary valve 2-stroke engine, 4-speed transmission. Special oil injection ends the need to pre-mix oil with gas. ZOOM out with the 90 Deluxe now...wave goodbye to boredom!
$425*
*plus nominal set-up charge

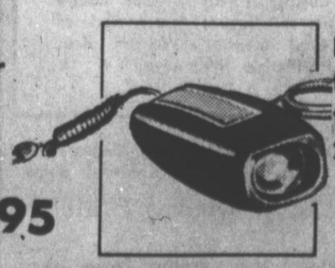
Let Penney's be your Santa!



Go with the sporty look! Titan 'mag' wheel covers
4 for 59.95



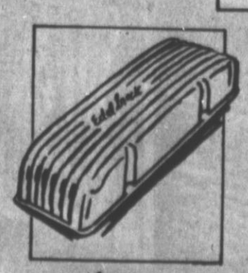
8000-RPM tachometer tells you best time to shift
23.95



Precision timing light tests 6, 12, 24-VT systems
15.95
Charge It!



LIGHTER OPERATED SPOTLIGHT
3.95



SPEED/CUSTOM VALVE COVERS
16.95



RADER 'MAG' WHEELS
29.88 ea.



ALL-CHROME 'MAG' WHEELS
34.99 ea.



CRAGER GT 'MAG' WHEELS
29.88 ea.

DRIVE IN! CHARGE IT! NO DOWN PAYMENT!

Homes In Hereford Are Dressed For Christmas



RELIGIOUS NOTE — Among many beautiful holiday arrangements in the home of Mayor and Mrs. Ray Cowsert, 1101 Union, is this open Bible on an antique marble-topped table, with Christmas suggestions in the bookmark, in colored baubles inside the lamp base and in the angel figurine on the shelf above. Reflected in the mirror backing the table, Mrs. Cowsert is standing beside the silved tree across the room.



ELEGANT VIEW — Through wide windows opening on the front porch of the Ansel McDowell home, passersby on North Texas Ave. glimpse Christmas bells in motion, the bell-ropes pulled by figurines in elegant velvets and laces of the eighteenth century. One of a couple, the bewigged gentleman is shown with hands uplifted. Another window shows a Santa Claus figurine dressed in white and gold.



SPARKLE AND SHINE — Gleaming red satin balls deck the white-flocked tree which dominates living room decorations in the new home of Mr. and Mrs. Ismael Gamez, 201 Greenwood, where Mrs. Gamez and daughter Gail are seated. The hospitable glow of Christmas extends through the entryway, framed in many-colored lights, and on outdoors where more lights outline the facade of the house.



WARMTH OF FAMILY LIFE — Ready for grandchildren to enjoy during Christmas week, the hearth in the family room of the W. H. Gentry home, 400 Sunset, is the center of the decorative plan there. Mrs. Gentry sits between red stockings hung on the mantel, properly labeled to help Santa locate them, while the youngsters' photograph is topped by a huge pionsettia and flanked by candy-cane candles.

The Sunday Brand

SECTION TWO

EREFORD, TEXAS 79045, SUNDAY, DECEMBER 18, 1966



DINNER HOSTESSES — The social committee of La Afflatus Estudio Club played hostess for a covered dish buffet dinner this week in the home of Mrs. George Suggs, right. From left are Mmes. A. N. Hopson, A. B. Higgins and Louie Olson. Husbands of members were guests at the party, which had a gay holiday setting and featured a gift exchange.

Lions Are Told Eye Bank Plans

A program on the work of the High Plains Eye Bank was presented to the Lion's Club by past president Ed Skypala at the noon luncheon Wednesday. Skypala is a director and past president of the Eye Bank.

Skypala began his talk by telling the Lions that they might feel that they had many troubles, but "you go to the crippled children's camp and you'll really see troubles." Then he addressed a question to each Lion, asking, "Do you know what it's like to be blind." "When they go to church, they can't even see the house of God," he added.

Skypala gave several examples of people who had been blind, but had had an eye transplanted and a new life opened up for them.

Skypala told the group that "I don't believe I've ever worked on anything as worth while as I did when I worked on the Eye Bank." He explained the importance of having eyes available for emergency use and explained the donor system to the club members.

He told the men that it is no longer necessary to have the signature of the next of kin of the deceased donor in order to get the authorization to use their eyes. When a person signs a donor card, that is the only authorization necessary, Skypala said.

He said that eyes from people who have died suddenly are the best for transplanting. Skypala stressed that eyes cannot be bought or sold, but that in cases where the patient is not able to pay for the operation, the Lions club in that area pays for the eye transplanting. If there is not a Lions club which can do this, the Eye Bank takes care of it. All eyes must be donated.

The need for eyes during an emergency was stressed by Skypala. He said the saddest thing about the eye bank is when they cannot find an eye when it is badly needed. He told the band of ham operators who send pleas for needed eyes. The men operate from 6:00 until 7:00 a. m. each morning and from 7:00 until 8:00 p. m. each evening. The operators all do this as a service, Skypala reported.

The club discussed results of the fish fry and recognized students from Stanton, and LaPlata who had been named Student of the Week and the Students of the Month at the high school.

The Sr. High Bell Choir from the First Methodist Church provided dinner music for the club.

Youth Hostels Offer Trip Plans

The 1967 edition of HIGHROAD TO ADVENTURE, featuring thirty-nine unique hosteling trips planned by the American Youth Hostels, Inc. is now available.

Travel "the hostel way" includes bicycle, hiking, train, plane, steamship, Volkswagon bus, and even skiing or horseback side-trips. The 1967 travel brochure offers hostelling trips in such areas as the Caribbean, Alaska, Turkey, Spain, Czechoslovakia and Japan, as well as Europe and the U. S.

For the first time, A&H will offer a language study program, combining a month's hosteling tour through France with four weeks of classes at the University of Grenoble. Visits to the Canadian World Exposition, "Expo '67," will be included in three 5-6 week trips this year. The itineraries include New England and Quebec, Nova Scotia, and the Canadian Rockies. These trips are via bicycle and train and range in price from $275 to $410.

Overnight accomodations are in youth hostels and supplemental accommodations. There are over 4,000 hostels located in 41 countries. One AYH trip member described a hostel as 'A miniature United Nations," because travelers from many countries arrive each evening and soon get to know each other in the friendly atmosphere of the hostel. Hosteling is fr anyone who enjoys traveling informally, from students and families, to groups from schools and organizations.

The American Youth Hostels, Inc. is a non-profit corporation dedicated to furthering international understanding through outdoor activities and educational travel. Additional information and copies f HIGHROAD TO ADVENTURE may be obtained from AYH Headquarters, 20 W. 17th Street, New York, N. Y. 10011.

Messiah Can Be Heard On KTOM

PORTALES — A combined chorus of approximately 90 voices from Eastern New Mexico University will present Handel's immortal oratorio, the 'Messiah at 8 p. m. Monday (Dec. 19) in the KTOM-FM Theatre in Clovis.

Directed by Dnald L. Bailey, instructor in music at Eastern, the program will feature the University Singers and the University Singers and the 'University Concert Choir. An organ accompaniment will be used because of stage limitations.

The performance of the "Messiah" in Clovis will follow a presentation of the work at 3 p. m. Sunday (Dec. 18) in the University Theatre in Portales. The symphony orchestra will provide accompaniment for the Portales concert.

Assisting Bailey will be Arthur Welker, director of orchestra; Miss Mary Ann Bennett, Albuquerque, pianist; and Geri Johnson, Clovis, organist. Soloists for the production will be Linda Johnson, Levelland, Texas, soprano; Sallie Bynum Carlsbad, alto; Charles Rives, Santa Fe, tenor; and Tommy Williams Roswell, and Jerry Jones, Dora, bass.

A charge for admission will be made for the Clovis performance with proceeds being shared by the University School of Music. Tickets for adults will be $1, student admission will be 50 cents, and children under 12 will be admitted without charge.

TAX MIRACLE

BIELLA, Italy (AP) — Residents of the north Italian town of Pistoicsa, population 300, have agreed unanimously to pay double their required family income tax to the municipality. Mayor Alberto Botto told them the town was not making ends meet financially and was in danger of being incorporated into a larger neighboring community. The total tax previously brought the town 300,000 lire ($500) a year.

CWF Honors Birthday Of One Member

Narration and songs were combined to present "The Best Gift," the program feature for First Christian Women's Fellowship in a meeting at the church Wednesday. The program in the chapel followed a luncheon at tables decorated in Christmas symbols.

Mrs. Ted Panciera was reader, Mmes. B. F. Cain, Richard Jackson, Jack Allen and Joe Hacker sang carols. The group sang Happy Birthday to Miss Lillian Hostetler, who was observing her 92nd birthday. She is a long-time member of the church and CWF, a former of Deaf Smith County Librarian.

A gift of apreciation for her work with women of the church was presented to Mrs. Eugene Brink, wife of the minister. Members packed and delivered baskets of fruit as holiday gifts to shut-ins.

Joan Eubank Group, of which Mrs. Hacker is leader, was hostess for the meeting.

STERLING — SILVERPLATE
STAINLESS — FLATWARE
● Wallace ● International
● Heirloom ● 1847 Rogers
● Gorham ● Community
COWAN JEWELRY
217 N. Main

TAYLOR & SONS FOODS
YOUR HOME TOWN BOYS
LOW LOW EVERYDAY SHELF PRICES
PLUS S&H GREEN STAMPS
CASH AND SAVE

WE GIVE S&H GREEN STAMPS

TURKEYS

TOMS 18 Lbs. and over Lb. 39c
HENS 12 to 14 Lbs. Lb. 43c
Frozen Dressed

FRYERS Grade "A" Lb. 29c



...AND YOU GET S&H GREEN STAMPS

Shurfine Corn Oil Margarine Lb. 25c
Shurfine 303 Can Fruit Cocktail 5/$1
Salad Dressing Miracle Whip Qt. 49c
Del Monte Whole 303 Can Green Beans 25c
Hershey's 12 Oz. Choc. Dainties 39c
Bakers Angel Flake Coconut 14 Oz. 59c

COFFEE Folger's 3 Lb. Can $2.19

Shurfine Flour 5 lb. bag 49c
7 Up 6 btl. ctn. 2 for 89c
Gebhardt With Beans Chili big 40 oz. can 69c
Del Monte Early June Peas 303 can 23c

ROLLS Tendercrust Brown 'n Serve Pkg. 29c

Shortening Crisco 3 lb. can 79c
Sunshine Hydrox Cookies 16 oz. 49c
Shurfine Frozen Spears Broccoli 10 oz. 4/$1
Reynolds Foil 25'x12" roll 29c

WE HAVE PLENTY OF NUTS, CANDY AND FRUIT FOR YOUR CHRISTMAS STOCKINGS

WE GIVE S&H GREEN STAMPS

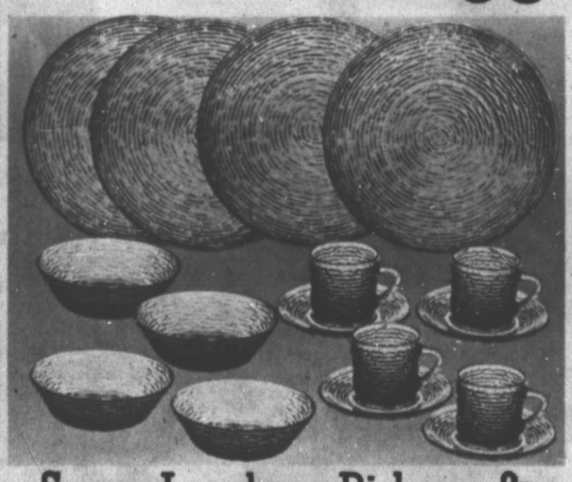
Specials Good Monday, Tuesday, Wednesday
December 19, 20, 21



Santa Claus Will Be In Our Store
Friday, December 23 from 3 to 6 p.m.

Swift Deluxe Round ½ Gallon ICE CREAM 69c

Mixed Nuts Tom Scott 13 Oz. 49c
Pumpkin Pies Morton's Frozen 29c
Cream Whipping Cream ½ Pint 29c
Pecans New Crop 10 Oz. 79c
Egg Nog Shurfresh Qt. ctn. 49c
Dream Whip 4 Oz. box 39c
Karo Red Label Qt. botl. 59c



Soreno Luncheon Dishes Only 9c
With Each $5 Purchase
by Anchor Hocking—Beautiful Avocado Color
THIS WEEK . . . BOWL



CELERY 2 Stalks 25c

ORANGES Texas Lb. 9c By The Box $2.89

APPLES Delicious 4 Lb. Bag 59c

POTATOES Russets 10 Lb. Bag 59c

TAYLOR & SONS FOODS
YOUR HOME TOWN BOYS
LOW LOW EVERYDAY SHELF PRICES
PLUS S&H GREEN STAMPS
CASH AND SAVE

gift idea of the year!
THIS YEAR, MAKE IT A Berry CHRISTMAS!

Berry AUTOMATIC
GARAGE DOOR OPERATOR



156.95 INSTALLED

- Opens, closes garage door automatically
- Radio-controlled from your car
- Portable transmitter
- Pushbutton-controlled from house or garage
- The perfect family gift
- Easily installed
- Troublefree Operation
- Fully warranted
- Turns on light for nighttime safety

SEE IT...TRY IT...GIVE IT!
CARL McCASLIN LUMBER CO.
1 Block East of Court House
Phone EM 4-3434







YOUNG MOTHERS' NIGHT OUT — Among club Christmas parties of the past week was a dinner at which Young Mother's Study Club members entertained their husbands at the Hickory Log Restaurant. Mrs. A. T. Griffin and Mrs. Don Hamilton as hostesses planned the party. Red cloths and candles decorated tables where dinner was served. Afterward the group went to the Jim Arney home for games of yahtze. Mrs. Arney, club president, and Mr. Arney are pictured upper left in these candid snapshots of the dinners.

Harris Services Held Saturday

Funeral services for Edwin Bernice Harris, 75, a Deaf Smith County resident more than 66 years, were held Saturday in the Rose Chapel of Gilliland Funeral Home.

Officiating was the Rev. B. L. Davis, pastor of the First Baptist Church. Burial was in Vega Cemetery.

Born Nov. 24, 1891, in Burleson, Mr. Harris died just before midnight Wednesday in the Deaf Smith County Hospital following a long illness.

Mr. Harris moved to Deaf Smith County at the turn of the century with his parents, Mr. and Mrs. J. H. Harris. His father had bought a section of land in the county, got a home ready and then sent for his family.

His wife and eight children arrived in Hereford on Thanksgiving Day, 1898, only a couple of months after the city was begun.

Mr. Harris and Gladys Holladay were married Jan. 1, 1913, in Hereford, where he was in the stock truck business. Mr. Harris was a member of the First Baptist Church.

Survivors include his wife; daughters, Mrs. Marvis Ford of Miami, Okla., and Mrs. Jane Schanch of Canyon; sisters, Mrs Maggie Harris and Mrs. Myrtle Witherspoon of Hereford, and six grandchildren.

Gifts Exchanged At Class Party

A salad supper was served and gifts exchanged at the Christmas party of Avenut Baptist Golden Circle Class in the home of the teacher, Mrs. R. M. Mason. A devotional talk, The Art of Giving, was by Mrs. Dale Barkley.

Secret pals were revealed in the gift exchange. Special gifts were presented to Mrs. R. L. Mason, class mother and the teacher. Also present were Mmes. James Brownlow, J. C. Burt, Don Davison, Charles Gresham, Ron Harpster, Howard Johnson, Jerry Landers, Cecil Morrison, Doug McCullar, Tom Nance, Bobby Ramey, Jerry Roberson, A. W. Self and Bill West.

Olivetti-Underwood
Adding Machine & Typewriters
THE INK SPOT

Along The Frio

By MRS. OWEN ANDREWS
Brand's Frio Correspondent

Frio Homemakers Club met Tuesday afternoon in the home of Mrs. Owen Andrews for the Christmas party. After singing Christmas carols and a short business meeting the ladies exchanged gifts, revealing secret pals. New year books were distributed. Refreshments suggestive of the holiday season were served.

Attending the meeting were Mmes. Henry Andrews, Harlan Barber, Jim Brooks, Herb Bruns, Arthus Clark, Carlton Dobbins, Earnest Harder, Chesley Johnston, Laura Littrell, Sam Ogan, T. L. Sparkman Jr. Dee Taylor, Frank Robbins, Bill Williams, Marvin Welty, Edgar Vinson and Miss Alma Andrews. The next meeting will be Jan. 3 in the home of Mrs. Frank Robins.

• • • •

Among out of the community visitors for the wedding of Anna Ruth Ogan and Jack Andrews December 10 were Mr. and Mrs. Oner Cornett, Mrs. Mary Rampley and Riley Harris; Silverton; Mrs. Vee Hatchett and Charley Dowdy, Stephenville; Carla Coffey, Plainview; Mr. and Mrs. Truman McCain, Littlefield; Mrs Allie Burris and Zadine, Texaco; Mr. and Mrs. Godfrey Baldwin and Randy, Austin; Mr. and Mrs. W. L. Baldree and Mike Baldree, Mr. and Mrs. Curt McKinney, Mr. and Mrs. Tom Brown and Linda, Mr. and Mrs. Tommy Wilkerson and family, Mr. and Mrs. Johnny Janeway and Mr. and Mrs. Billy Floyd, all of Borger.

• • • •

Mr. and Mrs. Jack Andrews left Wednesday for Long Beach, Cal., where he expected to receive further orders concerning his assisgnmnt in the Navy.

• • • •

Mr. and Mrs. Godfrey Baldwin and Randy of Austin spent the weekend with his mother, Mrs. B. H. Baldwin and her parents, Mr. and Mrs. W. H. Andrews

• • • •

A Christmas party at the Caison House was held Thursday evening for Sunday School Classes 3 and 4. Those attending were Messrs. and Mmes. Earnest Harder, Bill Struve, Bill Williams, Harlan Barber, David Yandell, Olin Parris, Clinton Ward and D. C. Miller; Mrs. H. M. Mobley the Rev. and Mrs. Sam Ogan.

• • • •

Weekend visitors in the Earnest Harder home were Mr. and Mrs. Fred Janzen and family from Lubbock. They attended church at Frio with the Harders Sunday morning.

• • • •

Mr. and Mrs. Bernice Beeman Lamesa, spent Tuesday night with the W. H. Andrews. They and the Jack Andrews all had supper out at a Hereford restaurant.

Dawn Music Club Has Program By Members

Making their own Christmas music, members of Dawn Study Club presented the program at their December meeting Tuesday afternoon in the home of Mrs. Carl Wimberley, Co-hostess was Mrs. Ted Wimberley.

The Nativity story from the New Testament was read by Mrs. H. E. Miller Jr. as an introduction to the music, then Mrs. Leo Criddle joined Mrs. Miller to sing the hymn, It Came Upon the Midnight Clear. Mrs. Carl Wimberley at the organ and Mrs. Ray Stewart pianist, played a medley of Christmas songs.

Silent Night was presented as a vocal solo by Mrs. Stewart. Mrs. Carl Wimbereley was accompanist for the special songs and for group singing of carols which was led by Mrs. R. E. Curtsinger.

Gifts were exchanged and refreshments in holiday motif were served.

Mrs. William Wimberley, president, directed business. A report was made on the dinner served by the club recently to Dawn Co-op members, as a fund raising project.

Miss Williams Is In WTSU Play

CANYON — Fanelda Williams of Hereford will appear in a reader's theatre production, 'On looking at the Nativity" at West Texas State University Dec. 20.

Written by Lee Williams, Dalhart freshman, the play will be presented as an annual selection of students in William Moore's associate professor of speech, interpretation class.

Daughter of Mr. and Mrs. J. C. Williams, Miss Williams is a speech and hearing thereapy marjor.

The play will start at 9:45 a. m. in the Branding Iron Theatre on campus.

Other students in the production are Kaye Patterson of Hobb N. M., Lynda Clubb of Amarillo, Kay Pilcher of Midland, Jim Young of Muleshoe, Robert Roth of Houstn, Cheryl Smith Iorenzo and Mina McClendo nof Floydada.

OVER 300
LADIES AND
GENT'S WATCHES
FROM WHICH TO
CHOOSE
COWAN JEWELRY
217 N. Main

ATTENTION
ALL ADVERTISERS OF
THE SUNDAY BRAND!

To Enable Our Readers To Have Sunday Christmas Paper Delivered Saturday, The Deadlines For The Sunday Paper Ads Will Be As Follows:

Classified Deadline
THURSDAY-5 P. M.

Display Deadline
FRIDAY NOON

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY
STORE HOURS:
Open Till 9:00 Every
Night Till Christmas

SHOP "UP TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING

ENTIRE STOCK OF WOMEN'S
DRESS COATS, JACKETS AND
ALL-WEATHER COATS
DRASTICALLY REDUCED



$21 $25 28.88 36.88
48.88 64.88

Why wait until after Christmas to buy that new Coat! When Penney's have drastically reduced prices to give you year end bargains now before the Holiday.



Shaggy pile parka is cotton-backed acrylic-modacrylic with warm nylon quilt lining. S, M, L.

Plaid jacket is wool-reprocessed wool with cotton knit. Cotton-backed acrylic pile lining. 8 to 18.

Pea jacket is cotton-backed acrylic-modacrylic pile lined with quilted acetate. 8 to 18.

ALL WOMEN'S WINTER JACKETS
REDUCED
12.88 15.88 19.88



Entire Stock Women's All-Weather Coats
PRICES SLASHED TO JUST TWO PRICE RANGES!
10.88 15.88

AND OUR ENTIRE STOCK OF
GIRLS JACKETS REDUCED

In time for Christmas giving. Makes a perfect Gift – Sizes 3 to 16



10.88 12.88 15.88
Unbelievable Savings — Good Selection Early in Season

—Small Talk—

By SUE COLEMAN
Women's Editor

From the mailbag we've salvaged one of the most useless bits of information found lately among the press releases with which hopeful publicity departments constantly deluge newspapers in their search for some free publicity. It's a recipe for potato wine — that's what it says, potato wine.

SINCE THE REPEAL of prohibition I didn't know anybody made their own wine, and never heard of anybody trying to make it with potatoes even in the old dry days although it seems to me that some stronger drinks are brewed from potatoes in Ireland.

Well, there are lots of potato growers around here, so I don't mind giving their product a plug by mentioning this new use, but our recipe columns won't carry the formula.

Mainly that's because the release adds down at the bottom that some state and local laws prohibit manufacture of homemade wine, and I'd hate to be charged with contributing to the delinquency of a wino in case he tried the recipe and ran afoul of the law. And it doesn't sound very good anyway; bet those potatoes would taste better mashed.

* * * *

ANOTHER PIECE of mail has a more sensible suggestion, which may still meet with opposition. A minister in an eastern city has proposed that needy families be given gift certificates at Christmas instead of the usual basket of food and toys, to save embarrassment to both giver and receiver, and permit parents the pleasure of choosing toys for their children.

For many families who must accept charity to assure any Christmas extras for the children, that idea has merit; but some cynic is going to say quickly that the reason food and toys are sent in those baskets, is to prevent parents buying refreshments for their own party and letting the children go hungry and toyless again.

A COUPLE OF times lately, people I've just met remarked that I'm not as big as they expected, and that sort of bothers me. If this scribbling leaves the impression of an oversized writer, some changes are in order.

Not so big as I sound, maybe, at least I'm not so small as my dress size indicates; it's one of my pet peeves that dress manufacturers seem to think women must be fooled about size, so they keep marking clothing in smaller and smaller numbers.

When I graduated from high school my dress size was 14; now it is 9 or even 8 and it isn't because I've shrunk.

Maybe women are foolish enough to buy more clothes when they think they are wearing a size 12 although it is really an 18, but I'm reluctant to believe it of them. And that's the only reason I can figure for marking down the sizes.

* * * *

AFTER MY SOUNDING off recently about a dislike for announcers who try to sell something at lowlow prices, a switch occurred. Now there is a firm offering lowlowlow prices.

Simms Club Party Held Wednesday

An informal Christmas party with a gift exchange entertained members of Simms Study-Craft Club Wednesday afternoon in the home of Mrs. E. L. Young.

There was no planned program; members enjoyed conversation and were served fruit cake and coffee after the gift packages had been distributed.

Present were Mmes. Lawrence Jackson, F. L. Eicke, Dwayne Cassels, Arliss Edwards Lewis West, Edwin Morrison, Robert Lloyd, Terrell Hodges, M. A. Ferguson, Charles Durham, Leland Burns, James Bullard and J. M. Boothe.

Some 400,000 new settlers cross California's borders each year. At present, some 19 million people — roughly one of every 10 United States residents — make their home in the Golden State.

ALL THE BEST TO YOU



Prices Are Good Thru. Wed. Dec. 21st At Your Safeway In Hereford

SAFEWAY

ALL STORES WILL BE **CLOSED** Christmas Day, Dec. 25th And Monday, Dec. 26th

So That Our Employees May Enjoy Christmas With Their Families

Shop For The Extra Days!

WE WILL CLOSE AT 7 P.M. CHRISTMAS EVE.

...from all the folks at SAFEWAY

Shop Safeway For All Your Holiday Needs!

Asparagus Bel-Air Frozen Save 10c 8 Oz. Pkg. 35¢

Potatoes Town House Whole Sweet Potatoes In Syrup 23 Oz. Can 23¢

Pumpkin Libby Pumpkin For Pies Save 4c 2 No. 303 Cans 25¢

Stuffing Mix Mrs. Wright's For Turkeys 7½ Oz. Pkg. 29¢

Aluminum Foil Kitchen Craft 18"x25' roll 39¢

Pinto Beans Town House 4 Lb. Bag 39c

Stuffing Mix Mrs. Wright's 13 Oz. Pkg. 49c

Sage Spice Crown Colony 5/8 oz. can 19c

Nabisco Assorted Snack Crackers 3 Pkgs. $1

PIES Bel-Air Mince or Pumpkin Pies Save Up to 19c 2 24 oz. pies 79¢

CHEESE Lucerne Cream Cheese 8 oz. pkg. 29c 3 oz. pkg. 10¢

BEANS Del Monte Cut Green Beans Save 9c 2 No. 303 Cans 45¢

LOWER YOUR HOLIDAY FOOD BILLS WITH THESE SPECIALS!

Ice Cream	Lucerne Peppermint Sqs. ½ gal. ctn.	59c	Waldorf Dates	Cooking Dates 1 lb. pkg.	45c
Marshmallows	Kraft Miniature 10½ oz. pkg.	19c	Mince Meat	None Such 9 oz. pkg.	29c
Pecan Pieces	Packers Label 10 oz. pkg.	68c	Mince Meat	None Such 28 oz. jar	59c
Nestle Morsels	For Baking 12 oz. pkg.	39c	Gold Medal Flour	5 lb. bag	55c
Durkee Coconut	Flake Conconut 14 oz. pkg.	39c	Snowdrift Shortening	3 lb. can	73c

CROWN COLONY SPICES!

Sage Spice	5/8 oz. can	19c
Pumpkin Pie Spice	1½ oz. can	43c
Poultry Seasoning	10 oz. can	19c
Nutmeg	1½ oz. can	67c
Allspice	1½ oz. can	49c

SAVE ON SAFEWAY BRANDS!

Coffee Folger's lb. 69c

Whip Cream Lucerne ½ pt. ctn. 29c

SHOP SAFEWAY FOR ALL YOUR REFRIGERATED BUYS!

Chocolate Milk	Lucerne qt. ctn.	33c	Eggs	Breakfast Gem Med. doz.	47c
Egg Nog	Lucerne qt.	49c	Margarine	Coldbrook Quarters 2 1 lb. ctns.	29c

Shop Safeway For All Your Holiday Meats Always Guaranteed!

Turkeys

Dine-Rite 16-24 lb. Young Tom Turkeys

Lb. 37¢



WILSON'S FULLY TENDER SMOKED **HAMS**

Shank End Ham Pieces Lb. 49¢

HAM PIECES

Round End Lb. 53c

Whole or Shank Half Ham 18 to 20 lb. avg. lb. 55c

Boneless Hams Wilson's Cooked Festival lb. $1.19

SLICED BACON Wilson Certified Lb. 69c

PORK SAUSAGE Blue Morrow 1-lb. roll 69c

FANCY YOUNG PLUMP TURKEYS

Manor House Grade 'A' Young Tom Turkeys 16-24 Pounds	Lb. 39c
Dine Rite Brand Young Hen Turkeys 10-16 Pounds	Lb. 39c
Manor House Grade 'A' Young Turkey Hens 10-16 Pounds	Lb. 43c
Manor House Young Beltsvilles 4-8 lbs. or Honeysuckle White Grade 'A' 12-14 lb.	Lb. 49c

ROUND STEAK U.S. Choice Heavy Beef Lb. 89c

CHUCK ROAST U.S. Choice Beef Blade Cut Lb. 49c

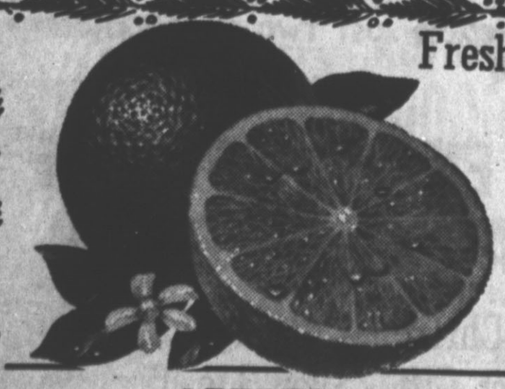
OTHER GROCERY VALUES

Scot Towels	White or Assorted big roll	29c
Hershey Syrup	Mix with Milk 16 oz. can	23c
Maxwell House Coffee	1 lb. can	69c
Kraft Oil	Cooking Oil 32 oz. bott.	73c
Safflower Oil	Kraft Miracle 24 oz. bott.	59c
Canned Milk	Lucerne 3 tall cans	45c
Marshmallow Creme	Hip-O-lite pint jar	20c
V-8 Juice	Vegetable Juice 2 46 oz. cans	79c
Red Karo Syrup	Qt. Bott.	53c

Shop Safeway For Your Favorite Soaps

Swan Liquid	Detergent For Dishes 22 oz. bott.	67c
Dove Liquid	Detergent For Dishes 22 oz. bott.	67c
Lux Liquid	Detergent For Dishes 22 oz. bott.	67c
Lux Bar Soap	2 Bath Bars	35c
Lifebouy Bar Soap	2 Bath Bars	41c

Fresh Fruits and Vegetables!



ORANGES California Sunkist Navels 2 Lbs. 25¢

APPLES Washington State Extra Fancy Red Delicious 2 Lbs. 29c

Nuts	Almonds, Brazils, Filberts, Pecans Diamond Walnuts	lb.	49c
Sweet Potatoes	Portales Maryland Sweets	lb.	10c
Onions	Colorado Yellow Danvers	lbs.	2/15c
Cranberries	Ocean Spray Fresh	1 lb. bag	23c
Potatoes	U.S. No. 1 Russets Size B	20 lb. bag	59c

SNACKS

- 5 oz. whistles
- 7 oz. bugles
- 4¼ oz. daisies

3 For $1.00

SAFEWAY



NOTABLE VISITORS — Eastern Star members here entertained out-of-state officials of the order at a Christmas dinner and program this week, as they honored one of their own members, Mrs. Charlie Noland, making her official visit to the chapter to begin her term as district deputy grand matron. Mrs. Marple Cline, left, worthy matron, chats with Mrs. Myrtle Moore of Lovington, worthy grand matron of the OES in New Mexico, and Mrs. Noland beside the tree which was the focal point of holiday decoration in the hall.

Food Use Grows As Prices Rise

COLLEGE STATION — The per capita food consumption in 1966 is averaging about one percent larger than in 1965 despite a 4½ to 5 percent increase in retail food prices.

This information comes from the USDA National Food Situatin report. Increased demand for poultry meat, beef, vegetable oils and potatoes more than offset declines in pork, diary products, animal fats and vegetables, according to Mrs. Gwen Clyatt, Texas A&M University Extension consumer marketing specialist.

Most of the increase in food expenditure in 1966 is due to the increase in retail food prices. Per capita food consumption and population each are increasing around 1 percent. Strong demand for food is implied by the simultaneous increased in both prices and consumption.

The unusual price rise that developed this year can be traced partly to reduced supplies of some important foods but most was due to the increase in demand for food prducts.

This week special promotions reflect good supplies of beef and increased supplies of pork. Boston butts, pork shoulder and sausage, bacon and liver are good buys. Beef steaks, chuck and rib roasts, various boneless roasts, ground beef and stew meat are featured items.

Apples continue as top fruit choices — flavor and color are good, prices are lower. Most abundant apple varieties include Red Delicious, Golden Delicious and Winesap.

Evidences of a good citrus supply continue with by-the-bag purchases the best values as a rule. Excellent quality juice oranges are arriving. Tangerines are some cheaper. Cranberries and avocados are in good supply.

Some of the better vegetable buys are carrots, cabbage, eggplant, cauliflower, head lettuce, dry onions, sweet potatoes, mustard, collards and turnip greens.

Home Decorated Gaily For Club Holiday Party

Stories and games, a gift exchange and holiday refreshments were combined for a pleasant afternoon at North Hereford Home Demonstration Clubs' Christmas party Thursday afternoon in the home of Mrs. A. E. Hodges.

A sparkling tree was set beside the fireplace in the den where guests gathered. Seasonal decorations were used about the room and on the refreshment table.

Club guests were Mrs. Carl Luke, Mrs. Tom Draper, Debbie Hodges and Lisa Williams. Members present were Mmes. A. A. Hare, R. A. Fullwood, Roger Williams, Paul Hoff, Otto Olson, Mary Bodkin, C. L. Whitehead, W. J. Lueb, Otto Massie and Marcella Hoffman.

Painting Show Is Slated Today

A display of paintings by Mildred Guinn, Hereford artist, will be open to the public from 1 to 5 p. m. today in Hereford Texas Federal Credit Union building. All interested residents are invited to this private showing.

Mrs. Guinn, who has studied and painted for a number of years, is a member of Hereford Art Guild and her work has been displayed in its exhibits here. Many of her paintings are done in a distinctive primitive style featuring scenes from her former home area, eastern Oklahoma.

In addition to scenes she paints protraits and still life subjects.

Rural Accidents Told For Nov.

The Texas Highway Patrol investigated 9 accidents on rural highways in Deaf Smith county during the month of November, according to Sergeant W. E. Wells, Highway Patrol Supervisor of this area.

These crashes resulted in three persons injured and an estimated property damage of $55,600.00.

The rural accident summary for this county during the first eleven months of 1966 shows a total of 107 accidents resulting in three persons killed, 52 persons injured, and an estimated property damage of $126,258.00.

The 1966 December traffic cloud hangs very low and dark over the Texas streets and highways horizon. What does the traffic picture look like for this year-end holiday season? If it is anything like the repeat of the past it is going to be a very sad one for Texas History.

Since 1960, traffic deaths in Texas have risen from 2,254 to 3,028 in 1965. At the beginning of this present month, the traffic fatality count in Texas was 2,921. Motorists are now driving during the most deadly month f the year. December, 1965 was the mst deadly month in the history of this state with 363 traffic fatalities.

What kind of picture could this year end with? The 2,921 traffic deaths already recorded plus 363 deaths similar to last December would give a total of 3,284 traffic deaths. The Sergeant stated it is estimated that this year's traffic death count will be about 15 per cent over 1965.

Typewriter Ribbons
Office Furniture
THE INK SPOT

Dr. E. H. Hendon
Optometrist
136 East 3rd. Phone EM4-0987
OFFICE HOURS:
9:00-5:00 Mon. thru Fri.
8:30-12:00 Sat.
EM 4-0987

New Bridge Connects Gulf Coast Mainland With Galveston Island

GALVESTON — A 7,106-foot bridge spanning San Luis Pass between Galveston Island and Brazoria County was dedicated and opened to traffic December 17. The San Luis Pass-Vacek Bridge will connect the Freeport area with the west end of Galveston Island.

The present route from Galveston to Freeport is 78 miles by way of Alvin. The bridge will cut the mileage to 38.

The bridge road will become an important link in the Bluewater Highway. An effort is being made to have the road designated as Federal Highway 11, which will eventually stretch from Montreal, Canada, to Mexico City.

The bridge will make it easier for the annual million-plus tourists to reach this sunny island's 32 miles of beaches, and will make the journey shorter for those who want to see friends in the other county. Lower Brazoria and Gulf Coast counties will also be nearer the excellent medical centers in Galveston.

Vehicles that cross the new toll facility will be charged at a rate of 75 cents per car as they follow the route stage coaches traveled more than a hundred years ago. Early traffic went from Galveston Island to Brazoria County by wading and swimming from sand bar to sand bar, and later by ferry.

Sounds of construction on the bridge broke the quietness that hovered over the pass for more than 100 years and stirred memries of the old town of San Luis.

One of the first newspapers in the state was at the town of San Luis, and the commercial town had aspirations of becoming a booming seaport similar to the Galveston of today. But San Luis could not long endure the elements and competition from Velasco and gradually its citizens moved away and the town was left to die.

The general area of old San Luis is now throbbing with new life as the bridge connects the mainland with the island over the historic pass. In the past few years, hundreds of weekend and summer homes have been built on the west end of Galveston Island. On the Brazoria County side, active developers are also turning the area into highly valuable property.

The bridge that will serve not only thousands of tourists and commutors, but the hundreds of residents who have learned the pleasures of vacation home living, was named after County Commissioner Jimmie Vacek, who played a major role in seeing through the project that was envisioned as early as the 1940's.

Players Named To Texas Team

CANYON — Three West Texas State University football players were named to the 1966 All-Texas team, according to a recent article appearing in the Dallas Morning News.

The West Texas selections were Jimmy Campbell, 200 pound junior defensive tackle from Odessa, Dave Gasser, 225 pound senior linebacker from Bakersfield, Calif., and 235 pound senior offensive tackle Bobby Duncum from Austin.

Players selected to the All-Texas team come from every university and college in the state, except Southwest Conference schools.

The team is selected by Dallas Morning News sports writer Harless Wade.

Camp Fire Group Selecting Gifts

Girls of Wa-Can-Ki-Ya Camp Fire group are completing their Christmas project, selection of gifts for residents at Girlstown in Whiteface. Each member chose a gift suitable for a girl her own age. The group is composed of fifth graders.

Outgrown clothing in usable condition is also being contributed, to be sent to the younger residents of Girlstown. Mrs. William Seyfert is leader of Wa-Can-Ki-Ya group.

St. Anthony's School To Give Operetta Today

An operetta, The Shepherds' Christmas, will be presented by 150 students, fourth to eighth graders in St. Anthony's School, at 7:30 p. m. today in the school auditorium. Younger pupils will appear in program preliminaries of the holiday program.

Directed by Sister Joachim and with Mrs. Frances Parker as accompanist, the story which blends modern and Biblical incidents will be staged in settings arranged by Brother Dennis and boys from the eighth grade.

The program will begin with numbers by the first grade rhythm band. Pupils of the second grade will present a poem with action, and those of the third grade a candle drill. The public is invited.

St. Anthony's school will dismiss for the winter holidays at 2:30 p. m. Dec. 22. Santa will visit the school that afternoon and pre-school children are invited to see him there.



RED CROSS PLAY — A play entitled "The life of the Party", was presented to high school students Thursday afternoon. Proceeds of the play will go to the Red Cross. (Hereford Brand Photo).

COURAGEOUS AND STEADY

GOSTIVAR, Yugoslavia (AP) — For 25 years Sandre Milosevski of the nearby village of Bitusa has been shaving without a razor — just holding the razor blade between his fingers. "There's no better way," he insists. "You get a better shave, I never cut myself. All it takes is a good, steady hand."

Best to give...best to receive
ZENITH
GIFTS of QUALITY
for longer life...finer performance
why not give the best!



$9.95 Value CART! ONLY 99c With The Purchase of this 19" Handcrafted Portable

SOLID-STATE PORTABLE PHONO
The CHEERLEADER • Model XS10 Slim, trim, cabinet styling. Zenith Solid-State Amplifier. Lightweight tone arm. Separate loudness and tone controls. Custom-Matic 4-Speed Record Changer. Brown and Ivory colors or Olive and Off-White colors. AC only.
$49.95

ZENITH 19" PORTABLE TV
19" overall diag. meas., 172 sq. in rect. picture area
The RESORT • Model X1910C—Big-screen portable TV with 20,000 volts of picture power for unsurpassed picture brightness and clarity. Handcrafted chassis. Deluxe video range 82-channel tuning system with "Perma-Set" VHF tuning. 3-Stage IF Amplifier. Compact molded cabinet in Charcoal color and Off-White color.
$139.95

VALUE-PRICED QUALITY AM TABLE RADIO
The TANGO • Model X114—Built as only Zenith would build it! Deluxe easy-grip tuning control. Zenith quality speaker for full, rich tone. Built-in Wavemagnet® antenna. A choice of colors to blend or harmonize with most any decor. Charcoal, White or Beige color cabinet.
only $13.50

AM CLOCK RADIO
The TRUMPETEER • Model X164—Slim, trim, "modern decor" styling. Outstanding Zenith quality value. Radio alarm and time set control. Clock radio switch. New electric clock with large, easy-to-read numerals. Durable high-impact cabinet in your choice of 3 decorator colors.
only $18.95

GIFT ENSEMBLE VEST-POCKET RADIO
The ROYAL 20-G—Small, but mighty 8-transistor radio delivers 195 milliwatts of undistorted audio output. Measures a mere 2¾" x 2⅛" x 1¼"—fits easily in vest pocket or cosmetic case. Uses 2 mercury cell batteries. Earphone jack. Complete with earphone attachment, vinyl carrying loop, batteries in gift box.
only $19.95

SOLID-STATE PORTABLE STEREO
The CALYPSO • Model XS40—A terrific value. 4-speed changer. Two speakers. Separate loudness controls. Lightweight tone arm. Dual needle cartridge. Handsome two-tone Gray or two-tone Beige color. AC only.
$69.95

FM/AM TABLE RADIO
The SANDMAN • Model X316 Contemporary styling. Zenith FM tuner. 6" oval speaker. Automatic bass boost circuit. Cabinet in choice of 3 decorator color combinations. Automatic Frequency Control Precision Vernier Tuning
only $39.95

FINEST PERFORMING PERSONAL FM/AM PORTABLE RADIO
The SYMPHONETTE • Model Royal 51-G—Precision made like a fine camera, the R51-G provides up to 3 times greater FM sensitivity—3 times greater FM selectivity than many other FM/AM portables its size. 30" Telescoping FM antenna. Gift boxed ensemble includes: earphone attachment, carrying case and 4 penlite batteries.
$49.95

Roberts Appliance
Hereford's Oldest Appliance Dealer

gift idea of the year!
THIS IS YEAR, MAKE IT A Berry CHRISTMAS!
Berry AUTOMATIC
GARAGE DOOR OPERATOR
156.95 INSTALLED
• Opens, closes garage door automatically
• Radio-controlled from your car
• Portable transmitter
• Pushbutton-controlled from house or garage
• The perfect family gift
• Easily installed
• Troublefree Operation
• Fully warranted
• Turns on light for nighttime safety
SEE IT...TRY IT...GIVE IT!
CARL McCASLIN LUMBER CO.
1 Block East of Court House
Phone EM 4-3434



TABLE REFLECTS SEASON — Mrs. Noble Ballard, right, and Mrs. Bill Warrick were hostesses in the Ballard home for L'Allegra Study Club's Christmas party, an informal coffee Thursday morning. The attractive table decor is typical of the holiday atmosphere of the entire house.

Courthouse Records

WARRANTY DEEDS

Pat Webb Et Ux to Bill R. Waldrep. Part of Sec. 24, Township 5 North, Range 1 East, Capitol Syndicate Sudivision.

Ralph B. Latham Et Ux to R. B. Latham Jr. Et Ux. Part of Sec. 9, Block K-3.

Ralph B. Latham Et Ux to Margaret Latham Lewis Et Vir. Part of Sec. 9, Block K-3.

Robert H. Hortenstine &E. O. Hilburn to Alejandro Torres Et Ux. Lot 55, Thunderbird Addition.

Lovey Galloway Et Al to Elias Reyna. Part of Lot 8 and 9, Block 3, Womble Addition.

Darrell Rose Et Ux to Fred Moreno Et Ux. Lot 8, Gamez Subdivision of Block 37, Evants Addition.

Bradley Investment Corp. to Gerald Hamby. Part of Lots 25 and 26, Block 2, Southlake Addition.

DEEDS OF TRUST

Andrew J. Shuval Et Ux to the First National Bank of Hereford. Part of Lots 1, 2 and 3, Block 21, Whitehead Addition.

Jerry Robert Avery Et Ux to Southwest Mortgage Association Lot 75 and part of Lot 74, Block 6, Westhaven Additin.

Joe Neely to R. W. Elliston. Part of Sec. 43, Block M-7.

VEHICLE REGISTRATIONS

Reynaldo Gamez Flores, 1957 Ply.; Joseph Roddy, 1958 Ply.; Pedro A. Cantu, 1960 Ford; W. R. Mabry, 1967 Pont.; Roy R. Hunter, 1966 Pont.; Jose Segura, 1957 Pont.

T. P. Griffith, 1967 Pont.; Arthur S. McJimsey, 1965 Pont.; LeRoy Morrison, 1959 Chev.; Toby Garcia, 1967 Chev.; Fernando S. Martinez Jr., 1955 Ford; Sue Beisel, 1958 Peugeot.

Arthur E. Williamson, 1967 Dodge; William Lacomb, 1959 Olds. Billy Ott, 1967 Dodge; Shur Gro. Feed Mfg. Inc., 1967 Dodge Willard Parler, 1967 Dodge; Flavio Benavides, 1961 Chev.

Ed Blakney, 1964 Chev.; Sully's Music & Serv., 1965 Ford; Donald DeSpain, 1956 Pont.; Rudolph Gold Key Auto Lease Inc. 1966 Invin N.A Bait Co., 1961 Hobbs.

Odell Jennings, 1967 Buick; W. E. Carroll, 1959 Ford; W. P. Axe, 1967 Chev.; Edwin Axe, 1967 Chev.; Leonard Schmidt, 1965 Buick; Lonnie Isch, 1965 Chev.

MARRIAGE LICENSES

Gary David Finch Jr. and Nancy Gay McCormick, December 15.



PLAQUE PRESENTATION — LaPlata Study Club formally presented a plaque to LaPlata Junior High School this week, explaining the origin of the name of both the club and the school. Shown are LaPlata club president Mrs. Phillip Shook, Mrs. Clint Formby, LaPlata club member and Jerry Don George, LaPlata Junior High School principal. (Hereford Brand Photo)

Key Club Makes World Milestone

The 3000th Key Club, located at Bishop Kelly High School, Boise, Idaho, was chartered in special ceremonies, Tuesday evening, November 29, according to Gene Campbell, President of the Kiwanis Club of Hereford. The local Kiwanis Club sponsors the Key Club of Hereford High School.

Key Club is a Kiwanis sponsored high school boys' service club and performs the same function on campus as does Kiwanis in the adult community.

Larry Wohlford, Hutchinson, Kansas, Key Club International President, spoke briefly. He described the chartering of the 3000th club as "a milestone in the development of Key Club International, the world's largest high school boys' service club." After his speech, Wohlford presented the Bishop Kelly Key Club Charter to Rick Goodson, President of the 3000th club.

Rev. John F. Donoghue, Dean of Students at Bishop Kelly High School, and Rev. David J. Kundtz, Adviser, gave speeches welcoming the guests and Key Club International to Bishop Kelly.

LION SAVES TAMER

SOFIA (AP) — When a lion juped to attack lion-tamer Alexander Spassov during a circus performance at Plovdiv, the second lion in the show jumped at the attacker while he was in mid-air and drove him to the edge of the cage until he calmed down.

Safety Efforts Pushed By State

AUSTIN — Forty-seven persons in Texas will be the focus of one of the most intensive traffic safety efforts ever to be expended during the Christmas holiday weekend, according to Department of Public Safety Director Col. Homer Garrison, Jr.

"The DPS will be concentrating its efforts more than ever in an attempt to make sure that the indicated death toll of 47 persons is not reached," said Garrison. "This year has been the most terrible in Texas history in terms of lives lost and property damage, and we are working with other state agencies and organizations interested in safety in order to hold down this toll as much as possible.

"We are issuing a personal invitation to each motorist, asking every individual to join the battle, and it must be considered a battle, for traffic has claimed more lives than have been lost in all the wars in which we have been engaged."

"Operation Deathwatch" will be conducted from 6 p. m., Friday, December 23 through 11:59 p. m., Monday, December 26, to focus attention on dangers involved in holiday travel. The present traffic trend indicates that 47 persons will die in traffic during this period.

The "Deathwatch" will resume for the New Year's weekend, beginning at 6 p. m., Friday, December 30, and continuing through 11:59 p. m., Monday, January 2. Indications for the New Year's period are that 36 persons will die in traffic accidents.

To supplement its enforcement activities, the DPS will place approximately 150 additional men from its other uniformed services on highway patrol duty. Every effort will be made to remove dangerous or irresponsible drivers from thie highways for the safety of law-abiding motorists.

Traffic deaths will be tabulated at DPS headquarters in Austin, and reports will be issued to news media sources three times daily to show just how the "Countdown" stands. "Countdown boards" will be distributed to news media so that the public may stay informed on the traffic situation.

Joinging the DPS in its traffic efforts are several other organizations and state agencies:

The Texas Safety Association is distributing a kit of "Holiday Safety Materials" and is stressing the need for courtesy and caution during the holiday period.

The Texas Highway Departers on danger spots, construction areas, and information on signs and markers to help keep drivers informed and alert.

The Texas Association of Broadcasters and the Southern Baptist Radio and Television Commission are cooperating in the distribution and use of radio announcements concerning safe driving practices.

And the Texas Motor Transportation Association and the Council of Safety Supervisors are working with members of the trucking industry to promote safe driving practices and alertness during the holiday period.

Rings
Birthstone
$2.95 up
Signet $2.50 up
COWAN JEWELRY
217 N. Main

H.D. CHATTER

New Flags Are Brave Sight

By Mrs. Argen Draper
Home Demonstration Agent

Friday at noon, I saw a very impressive sight. It was one of those things a person wishes everyone in the whole town could see.

It was the beautiful new courthouse flags against a clear blue sky, with the sun shining brightly. The wind was about five miles an hour and this was just enough breeze to make the flags ripple lazily. It was a very beautiful and thrilling sight.

* * * *

TO ALL OF US there are traditional things for the holidays and the things that stand out most in our memory about Christmas. Sue Coleman gave us this choice recipe that has been in her family for years. It seems to her that it simply could not be Christmas without this cake in the pantry.

I am glad to get this as our family potato cake recipe was lost sometime in the shuffle and I have tried many recipes that were not as good as my family recipe: simply were not as good as my remembrance.

POTATO-NUT DEVIL FOOD
3/4 C. Butter
1 3/4 C. sugar
2 eggs
1 C. warm mashed potato, salted
2 squares chocolate
1C. chopped nuts
½ C. milk
2 C. flour
3 t. baking powder
½ t. cinnamon, nutmeg & vanilla

Cream butter and sugar, beat eggs lightly and add, then add potato, melted chocolate, milk and finally sifted dry ingredients, then pecans and beat well. Cook in loaf or angel food pan in 350 degrees oven for 1 hour.

* * * *

THE TECHNICAL Action Panel met Friday morning. The panel is made up of local representatives of the Department of Agriculture, Texas Employment Commission, Texas Education Agency and the Extension agents as guests.

Most of the meeting was spent on the Panhandle Economic Program. Some plans are in the making for the local program. The 50 persons attending the Canyon meeting should be well informed and inspired to begin improving the economy of our country.

Joe Bradley, manager of the local office of Texas Employment Commission, gave some improvements as evidences of growth of the office. A new office and some additional workers are in the near future.

Many people do not realize how many placements are made out of the local office. Joe said in the last year, the office had made 20,000 placements.

Too, the office designation will be changed from a farm placement office to a full service office. I think they have always placed many emplyees besides agricultural but the designation has never been changed.

* * * *

ALL THINGS change. The Chamber of Commerce banquet will be in the Bull Barn on January 12. Some people are hinting for a name change of the Bull Barn. They think it is confusing to say Bull Barn, Little Bull Barn and New Little Bull Barn.

When the Bull Barn was built, some people wanted to and tried to say coliseum. However, it didn't catch on.

As for me, I like Bull Barn and like to see the shocked look when we tell people things like the dress revue or the clothing workshop will be in the Bull Barn. It may be a little different, but that makes life interesting.

* * * *

IT WAS NICE visiting with Judge Harry Schultz while he was here Friday. He looks so well and says he is getting along fine.

GIVE KITCHEN SEASONAL DECOR

Carry the holiday decorative mood through to the kitchen this year by changing shelf and drawer linings to a bright, cheerful color that matches the holiday mood. Marvalon adhesive covering, cut out in holly leaf or Christmas wreath designs, also adds the color and look of the season to cannisters window shades or the refrigerator door.

Classifieds Get Results

News About Area Men On Duty

Don E. Warrick, son of Mr. and Mrs. Elza Warrick of Star Route, has been promoted to the rank of Spc. 5 in Alaska, where he is serving with the U. S Army.

A graduate of Hereford High School, Warrick entered the Army in August, 1064.

Dr. Milton C. Adams
OPTOMETRIST
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00
335 Miles EM 4-2255



Our permanent press boys' shirts by Carnegie come from your dryer ready to wear. Yet they always look fresh ironed! Once you have tried them, you'll never go back to the drudgery of shirt ironing. Made from fine color-bright 50% Fortrel Polyester/50% Cotton fabrics, with flap pockets. You're first in fashion with Carnegie. Sizes 6 to 18

2.99 and 3.99

Guaranteed For One Year Normal Wear

Harman's

First in Quality!
NUNN BUSH
ANKLE-FASHIONED SHOES

Style 2857
24.95
MONTEREY LAST
Oakwood Calf and Brown Embossed Alligator Grain Calfskin Uppers Also in Black
Other Styles from $19.95

ANKLE-FASHIONED
NOT ANKLE-FASHIONED

Be Young... Smartly

So well styled, you can be at ease in the finest company. Reptilian-embossed calf-skin. Looks better, feels better, wears better than genuine Alligator. *Ankle-Fashioned* for superior fit.

OTHER STYLES $19.95 to $40.00

First in Quality!
NUNN BUSH
ANKLE-FASHIONED SHOES

Style 2293
DARWIN Last
Oak Brianap or Black Regis Leather Uppers
21.95

Make the Nunn-Bush *Discovery!*

Ankle-Fashioning, exclusively Nunn-Bush, gives you a superior, more enduring fit.

First in Quality!
NUNN BUSH
ANKLE-FASHIONED SHOES

ANKLE-FASHIONED
NOT ANKLE-FASHIONED
24.95

Made Better

Exclusively Nunn-Bush, *Ankle-Fashioning* is the greatest step forward of the century in quality shoemaking. The fit is superior. The good looks last longer. Why not wear them?

YOU CAN'T GO WRONG WITH FAMOUS BRAND Gifts

Surprise Him With A Gift Certificate

ANKLE-FASHIONED
NOT ANKLE-FASHIONED



We've Climbed the Highest Mountain...

First in Quality!
NUNN BUSH
ANKLE-FASHIONED SHOES

Fitting the *moving* foot satisfactorily has mocked shoemakers for thousands of years. But Nunn-Bush has found the solution! By modifying patterns and adding extra hand operations, a coddling fit has been devised which seems eager to *live* with the foot-in-motion. Enjoy *Ankle-Fashioning* . . . the greatest forward step in quality shoemaking of the century! 24.95

HARMAN'S

We Give Valuable S&H Green Stamps



HOMEROOM PRESENTS CHRISTMAS CARDS — The homeroom of Mrs. James Arnold, at Stanton Junior high, recently collected Christmas cards to give to the residents of West Gate. Shown above are three members of the homeroom. Janet Ricketts, Kathy Smith and Christie Shoemake, along with their teacher, Mrs. James Arnold. Receiving the gift is the supervisor of West Gate, Nurse Lucille Gibbins. The class is also collecting a box of food to give to a needy family for the Holidays. (Hereford Brand Photo)

Proper Care Keeps Christmas Poinsettia Looking Its Best

COLLEGE STATION — One of the most popular pot plants at Christmas time is the poinsettia.

Given proper care the colorful bracts and the dark green foliage can provide attractive colors for your Christmas decor throughout the holiday season. In order to get full benefit from the poinsettia plant, there are several requirements which must be fulfilled, says Everett Janne, Extension landscape horticulturist at Texas A&M University.

The poinsettia will do best when placed in a sunny location and protected from sudden temperature changes frequently caused by drafts, heat vents, or opening doors. Night temperature should not drop below 60 degrees F.

Proper watering techniques can do much to prolong the life of the poinsettia. Due to the low humidity in most homes and the large leaf surfaces on the plant, the water requirements are relatively high. The soil ball should not be allowed to become so dry that the leaves start to wilt.

On the other hand, the soil must not be kept saturated with water as this cuts off the oxygen supply to the roots resulting in loss of feeder roots. Frequently, the pots are covered with an attractive foil to enhance their appearance. Be sure to check if the drainage hole in the bottom of the pot has been stopped up with the foil. If it is covered the excess moisture cannot drain out and the soil remains waterlogged.

About three weeks after the plant has been received, it would be a good idea to fertilize with a complete fertilizer such as a 5-10-5 using one level teaspoon per six inch pot. Apply the fertilizer over the surface of the soil and water thoroughly. Seldom more than one application is needed; however, this application may be repeated at three-week intervals until the colored bracts fade and drop



SANTA'S SLEIGH SUBSTITUTE — The last of some 60 gift-wrapped packages is placed by Mrs. Viola Williams on the stack filling the trunk of her car in which she took a Christmas cargo to Whiteface this week for the residents of Girlstown. Through the car window is a glimpse of clothing for the girls. Linens and other equipment for the home were included in the carload of gifts from business firms and individuals in Hereford. Mrs. Williams, the Girlstown representative in this county, collects contributions to the home at all seasons, especially at Christmastime.

Students Asked To Push Safety

AUSTIN — The Texas Safety Association today issued its annual appeal to university and college students to "set the pace" for traffic safety during the Christmas holiday period.

"There are some 317,353 students enrolled in colleges and universities in Texas. Many of these young people will be driving home just prior to the heavy traffic rush at Christmas, J. O. Musick, TSA General Manager, said.

"These student drivers can be a tremendous force for the cause of holiday safety. We are asking them to set an example for other holiday travelers by reaching their destinations safely."

In his appeal to student drivers, Musick also commented on their abilities.

"Tests show that young drivers are well-equipped physically for driving. The young driver reacts much faster in an emergency situation and his vision is better than that of older drivers," he explained.

"In addition, most young drivers have received some driver instruction and have a better knowledge of their motor vehicle and its performance. They also are up-to-date on our traffic laws."

However, the safety director warned that young drivers can get into trouble in traffic because of a lack of driving experience.

"The ability to handle an automobile safely where bad road or weather conditions exist is important and frequently demands a great amount of driving experience," he added.

"The safest way to deal with inexperience on the road is to cut down speed. Speed too fast for existing conditions is one of the major factors contributing to fatal accidents."

Musick reminded students to give motor vehicles a good safety check before getting out on the road.

"And, don't overload your car with packages or passengers. Don't pile books, clothes r packages so high in the back seat of your car that the rear view window is blocked. If you must hang clothing in the car, make sure you have outside rear view mirrors," he said.

In concluding, Musick further advised students to get plenty of sleep before starting trips and to take several rest stops along the way.

'If possible, alternate with other drivers. It's much less tiring and a great deal safer."

Gift Sharing Stressed At La Madre Mia Party

Emphasis was on sharing Christmas gifts at the holiday party of La Madre Mia Club Thursday evening. Mrs. Bill Lankford and Mrs. Eugene Sparks were hostesses in Mrs. Lankford's home, which was gaily decked for the season.

Gifts for a girl whom the club is assisting with clothing and school supplies, who was the special guest at the party, were presented by all members. Each brought contributions also for a Christmas basket for a needy local family.

Mrs. John E. Smith directed games as part of the entertainment of the informal evening. She presided for business, including the election of Mrs. Wayne Lady to membership.

Refreshments were served to Mmes. Smith, Ron Zimmeran, Don Taylor, Ben Scott, W. C. Russell, Harvey Penner, Hershel Black, Charles Frye, Joe Hacker, Dean Herring, Ray Don King, Gerald Martin, James McDowell, Bill Nelson, Bobby Owen and Ed Parton.

Allegra Has Coffee

Mrs. Bill Warrick and Mrs. Noble Ballard were hostesses in the latter's home Thursday morning at an informal coffee, the holiday entertainment for L'Allegra Club members.

The gift selected for the club's "adopted" girl at Girlstown was shown to the group which spent an informal hour in conversation. Coffee was served with Christmas cookies and candy.

Members present were Mmes. Richard Pickens, Jim McDowell Howard R. Johnson, Cameron Gault, Gene Cope, Bud Snyder Ronald Zimmerman Hazen Woods, Dwaine Walker, Bob Sims, W. C. Russell and Alex Schroeter.

EARLY BIRD GETS BARGAIN

DALLAS (AP) — The early bird gets the bargain at Dallas corporation court.

Traffic ticket holders who show up in court 10 to 15 minutes before their cases are to be heard usually get their fines cut in half if they have reasonably good driving records.

Ten dollar fines are cut to $5; fines of $25 are slashed to $10. The defendant pays up and leaves in a matter of minutes.

A spokesman said the reductions were necessary to handle the tremendous volume of cases docketed for the city's four day courts.

Motorists in a hurry can go to church nowadays, get a haircut, pay their taxes, post their mail and even get married without leaving the car.

Farmers Offered Planning Service

AUSTIN — A new service designed to assist the owners and operators of Texas' 224,000 farms and ranches has been announced by the Lumbermen's Association of Texas. Association members who participate in the program will be designated as Farm & Ranch Design Center Dealers offering new planning aids for all types of farm structures.

A. E. McCain, Tyler, president of the 80 year old non-profit trade association, announces the new service has been made possible through the assistance of Texas A&M University, species association, and manufacturers. Information on financing plans will be available from the Farmers Home Administration of the U. S. Department of Agriculture.

Arrangements are being made for a series of farm structures design clinics to be held throughout the state. McCain stated that this new service of the Lumbermen's Association of Texas is unique, and will be of valuable assistance to the consumers in the rural areas of the state.

Wedding Invitations Printed
THE INK SPOT

Gent's
Watches
$14.95 up
$1 Down $1 Week
COWAN JEWELRY
217 N Main

Farm-Ranch Lunch Has Yule Theme

Gifts were exchanged to reveal the identity of secret club pals at Farm and Ranch Club's Christmas party Thursday afternoon. Mrs. Cliff Johnson was hostess in her home, with Mrs. Wayne Johnson and son as special guests.

Only a brief business session interrupted the informal party which began with a covered dish luncheon. The table was decorated for the holidays, repeating colors from other room decorations.

Members attending were Mmes. Phillip Miller, Buel Monroe, John E. Hill, G. V. Hall, R. W. Hairgrove, Glenn Burrus, Jack Weaver, W. W. Thomas and Paul Rudd.

FAT OVERWEIGHT
Available to you without a doctor's prescription, our product called Galaxon. You must lose ugly fat or your money back. Galaxon is a tablet and easily swallowed. Get rid of excess fat and live longer. Galaxon costs $3.00 and is sold on this guarantee: if not satisfied for any reason, just return the package to your druggist and get your full money back. No questions asked. Galaxon is sold with this guarantee by:
EDWARDS PHARMACY
HEREFORD
Mail Orders Filled

Harman's Excellent Christmas Gift
Slacks ...
TO LOOK YOUR BEST IN
Mr. Scott "No Iron" Casual Slacks



ORDINARY WASH 'N WEAR MR. SCOTT "NO IRON" SLACKS

Both pair have just been machine washed and machine dried.
NEVER BEEN IRONED!
Mr. Scott's are truly "care-free" slacks. Through washing after washing they never need ironing, always look great. No wrinkled, rumpled look.
The Wrinkles Stay Out . . . The Creases Stay In!
Slacks for every man in the family available in all sizes and a full line of fashionable colors. 7.00 and 8.00

HOLIDAY HQ
for the Men on Your Gift List!



We have just received a large shipment

Hilton Club Slacks...Truly the finest!
If clothes make the man . . . then Hilton Club makes the man more comfortable, more relaxed. These superbly tailored creations give you that easy feeling that marks a man who knows how to combine comfort with excellent taste. Crisp wrinkle free, permanently creased in pure virgin wool fabric that always holds its shape . . . truly a finer pair of slacks! 17.00 to 22.95

HARMAN'S
VALUABLE S&H GREEN STAMPS

Harman's



'BOTANY' 500'
Give him that "dominating feeling" in our Forward Fashion Suits
There's a thrust in the shoulder, a long line of lapel that says you step ahead of the crowd. The Daroff Personal Touch does it. With tapered-trim design. Custom-collected fabrics. Avant tailoring. Come on in and go fashionable — just for the fun of it. $85 to $110.

THE SUNDAY BRAND
Editorials

Page Eight — The Sunday Brand, Hereford, Texas, Sunday, Dec. 18, 196

Congratulations On Your 50th Anniversary

How many people remember 1916?

Probably very few, percentagewise, but it must have been quite a year. We say this because it seems that more Deaf Smith County couples have celebrated Golden Wedding anniversaries in 1966 than during any year we can remember in a long time.

Was 1916 a big romance year? It was just before World War I, if we remember correctly — and quite a few steps ahead of national prohibition and the depression, which struck in the early 30's. Woodrow Wilson was President of the United States, but we doubt if this made much difference in view of the fact that we did not even have a Department of Health, Labor and Welfare in those days.

Hereford had an estimated population of 2,000, and William Knight was the mayor. We had just sold our first fire truck (horse drawn) because it was too expensive to operate: $90 per month, plus $50.25 per month in payments for 22 months. In January, 1916, Hereford voted bonds to pave 14 blocks in the business district. One of the big recreational events in 1916 was ice skating on the city pond, now known as Dameron Park, and perhaps this contributed to make 1916 a year of romance. Early courtships may also have stemmed from the fact that youngsters of the day were just becoming accustomed to Hereford's fine, new high school completed in 1910 — and recognized today as Central School.

It is also possible that economics might have been a factor in the number of marriages, because things looked mighty good back in those days. D. W. McDonald had brought in surface irrigation in 1910; this development, along with tremendous expansion in the purebred Hereford business, of development of swine and poultry breeding. Deaf Smith land was said to be worth $75 an acre, and more productive than the best corn land in Illinois, although it probably brought far less.

"Water, Work, Soil and Sunshine", provided the Hereford Business Club with it's prime slogan in those days.

A good slogan, but still not one calculated to send so many brides and grooms to the marriage license office.

Mostly, we would guess it was all of these things, along with several others. Deaf Smith County was coming into its own; the first crop of "pioneer kids" were growing up and, most of all, it was the natural thing for folks to do. What's more, the 1916 marriages worked out well in most cases, and many of those residents have contributed more than most of us will even know to our own welfare, comfort and progress over the past 50 years. Consequently, it seems to us that Congratulations are in order to all of those folks who celebrated Golden Anniversaries in 1966. We are sure, given the opportunity to recall the past, each and every one of them would choose the very same route he or she selected back in 1916.

Upping State Tax Can Help Cities

The people of Hereford, along with residents of other towns and cities in Texas, will in all probability be faced with a local decision on the question of a city sales tax in 1967. Prime object, of course, is to raise money with which to operate local governments.

Currently, quite a few city officials are a bit unhappy with Gov. Connally over the fact that he has not pressed through the plan on a state level through which Texas would collect three percent instead of two percent in sales tax, and automatically pass the extra one percent back to the towns and cities. Local option, most of them feel, is the best answer to the sales tax question — and most of them are thoroughly convinced that this is the only route to pursue.

While the large cities are hurting worst, the towns and villages of the state are also quick to join in the clamor for additional funds, which they point to as absolutely necessary if the city governments are to continue functioning even on their present levels. Burdened real and personal taxes are already at or close to legal limits. This leaves only the state and federal governments for cities to seek relief. Besides, many city leaders feel that the sales tax is the only fair tax in modern times in that it is, in a large percentage of cases, the only taxes which many people ever pay. Police protection, fire protection, garbage hauling and water service, these people say, are probably "closer to home" than any other government services which we receive.

Frankly, we go along with the city officials. Additional funds do have to come from somewhere, and it seems to us that the additional one percent, collected on a state level and refunded, would be much more simple, much more just than on the local level; besides, it would eliminate general friction, moving of businesses out of the city limits, and the cost of establishing several hundred new collection and enforcement agencies on village, town and city levels.

Certainly, this is a problem which we must face in 1967. The more thought we give it now, the more efficient and effective will our decision be when the occasion crops up in the coming year.

"Or Else . . ."

Highway safety laws have, through the years, been primarily in the hands of local and state enforcement men. But this may be drawing to a close. The long arm of the federal government is reaching out. It's a wise motorist who becomes an even more careful driver today. He may avoid a clash with the federal boys.

It's hard to say the states and cities have done the best job possible of making the highways and streets safe. In many instances they have been rather lax on enforcement. It's also hard to say that all drivers want to obey the laws; they don't or they would.

But with the federal government moving into the field of highway safety there had better be some improvements.

Some few months ago there was a warning to local governments and drivers to practice safety on the highways or else Uncle Sam would move in.

Just the other day Dr. William Haddon, Jr., of the newly formed National Highway Safety Agency let it be known there will be federal influence on driving. Unless nine proposals, under the act, are complied with by the end of 1968 Washington will take over. These proposals range from mandatory helmets for motorcyclists to periodic eye examinations for all drivers, vehicle inspections, and compulsory checking of drivers' past records, driver training programs and so on.

Dr. Haddon said that unless states get with the program it may be "or else." Under the new act states could lose their eligibility for federal aid safety funds, and 10 per cent of federal aid highway construction funds.

No motorist wants to have to contend with more regulations, especially federal. There may be one last resort to avoid it. Stop the tremendous death toll on the highways by driving more carefully. Even then it may be too late. The responsibility lies with every person who gets behind a steering wheel, and also with every highway enforcement officer at the local level.

TOPS Editorials

No, children, it has not been confirmed that a woodchuck would chuck all the wood he could if a woodchuck could chuck wood.

—Windsor (Ont.) Star

THE Sunday Brand

Established 1948
Published every Sunday at 130 W. Fourth
Hereford, Texas 79045

TEXAS PRESS ASSOCIATION

NATIONAL NEWSPAPER ASSOCIATION SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher
Melvin Young, General Manager
Mrs. Naomi Hopson, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Advertising Manager
Robert J. Awtrey, Mech. Supt.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, $4.00 per year; Zone 2 and above, $5.00 per year. With the Hereford Brand, both papers, Zone 1, $4.95 per year; Zone 2, $6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.
Classified advertising rates: 6c per word first insertion (60c minimum; 4c per word each additional insertion.)



MAIN STREET, USA

War On Poverty Heads Toward Minor Skirmish

By BERT MILLS

WASHINGTON, D. C. — Cornerstone of the "Great Society" is the "war on poverty" — and it is showing signs of crumbling as the program enteres its third year.

The "war" is not yet reduced to a skirmish but it seems headed in that direction. Congress appropriated less money this year than last and it seems likely that the more conservative Congress taking over in January will continue the trend.

Sargent Shriver, brother-in-law of the late President John F. Kennedy and hero of the Peace Corps, has lost his halo as President Johnson's "personal chief of staff for the war on poverty." Regular reports that he plans to resign as Director of the Office of Economic Opportunity are regularly denied.

Shriver has been lamenting loudly about the cutbacks in the poverty program. He has conceded that he "has been forced to retreat," that his budget has been cut below "the irreducible minimum," and that hundreds of communities will be unable to "join the battle."

He has complained that there will be no money for summer programs that projects for teen-agers will be curtailed, that 8,000 young men will be denied admittance to the Job Corps, and that other programs will have to turn away promising children.

LBJ Seems Disinterested

Government insiders claim that President Johnson has lost interest in the war on poverty, which he used so effectively in winning the 1964 election. He no longer speaks of "my war" and his 1966 barnstorming did not include visits to poverty bases.

Critics of LBJ note that his recent economy cutbacks included some paring of poverty programs, that he did not pitch in and battle for the funds he had requested for OEO, which were tailored by Congress even though it was an election year.

Some observers think the President now regards the poverty program as a political liability. This view is vigorously denied by Johnson intimates at The White House. They say Johnson has been preoccupied with more pressing problems and will get back to fighting poverty in due course.

Nevertheless, active consideration is being given to transferring certain poverty programs from OEO to the Department of Labor. Some members of Congress want OEO abolished and its remnants parceled out to Labor and the Department of Health, Education and Welfare. This is bitterly opposed by some key staff members at OEO, who threaten to quit if there is a reorganization.

Unquestionably, OEO has made a lot of mistakes and invited much of the criticism it has received from Congress and the press. Low grade people have been paid excessive salaries and some projects have been unreasonably expensive. There have been riots at Job Corps camps and enrollees in the programs for girls who have misbehaved.

Some Accomplishments

Even the severest critics of the poverty program would have to admit that there have been

See MAIN STREET Page 9

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm northwest of Hereford must be having budgetary troubles, his letter this week indicates.

Dear editar:

Four different columnists in four different newspapers I've picked up out here in the last few days have a lot of fun denouncing Washington for making what they call a "10 billion dollar error" in estimating the military budget for this year.

As I understand it, the original estimate said it would take 10 billion dollars extra to support the military operations this year, but it's turning out that 20 billion will be closer. The columnists think this is outrageous, and I suppose it is.

However, it would be interesting to hear how these columnists have come out this year with their own personal budgets.

If they're anything like mine, I don't blame them for lambasting Washington. Anything to get the spotlight off theirs. There's just something about prosperity that makes it harder and harder to stay within a budget.

In this day and time, the best way I've found to stay within your own budget estimate is to make it about twice what you expect your income to be. There's something about financing a family, the same as financing a war, that never pays any attention to what you put down on paper at the start of a year. When you least expect it, a kid breaks a bone or a car blows a gasket or an aircraft carrier catches on fire.

As a matter of fact, if everybody had to pay all his debts tomorrow, including individuals, corporations, towns, schools, counties, states, the Federal government and all foreign countries there's no telling how many doors would have to close, but it would be a lot easier to count those staying open.

I'm not excusing Washington for making a 10 billion dollar error, if that's what it is, but if it can get the support of every voter who has ever exceeded his budget, it'll stay in office from now on.

Yours faithfully,
J. A.

Inside WASHINGTON

MARCH OF EVENTS

GOP 1968 NOMINATION A THREE-HORSE RACE? | **PERCY OF ILLINOIS AN ADDED STARTER?**

WASHINGTON—The "winter book" on the GOP presidential sweepstakes looks like a three-horse affair—Gov. George Romney of Michigan, former Vice President Richard M. Nixon, and Gov. Ronald Regan of California. A fourth possible entry, of course, is Sen.-elect Charles Percy of Illinois, who probably would enter only if a deadlock developed among the top three.



Gov. Romney

Or Reagan? Or Nixon?

The rivalry for the 1968 GOP presidential nomination actually has been under way for some time, but the November election results have greatly intensified it and brought it out into the open. It is far more than a rivalry of individuals—its essence is the differing ideologies that have split the Republican Party in recent years, between the conservatives and liberals within the party, each faction vying for dominance and control.

Until 1964, Republican liberals had things pretty much their own way, but their inability to field a winning candidate to succeed President Eisenhower led to a shift in power to the conservatives symbolized by Barry Goldwater. Goldwater's influence in the party is still a potent factor. Currently, he favors Richard Nixon, but if Nixon should falter he can be expected to shift his support quickly to Reagan.

Already, Romney has made public overtures to Reagan and the Goldwater faction to come to some accommodation that will prevent a deep split in the 1968 GOP convention, but to date they have fallen on deaf ears.

If that impasse should continue, Percy could be the "dark horse" that eventually crosses the wire first.

* * * *

● **NEW NAACP?**—There is a new movement afoot in the Catholic clergy. It is an effort to "unionize" the priests. In Washington, where everything has to have a name, some wags have invented one for the effort. It is known as: The National Association for the Advancement of Collared People.

* * * *

● **JOB VACANCY**—The sharp defeat suffered by the Democrats in the recent elections has created at least one more vacancy in a high position than is realized. President Johnson is said to be looking for a new chairman of the Democratic National Committee.

The present chairman, John Bailey, of Connecticut, is a Kennedy holdover, and in recent months he has been shorn of much of his authority by White House aide Marvin Watson. Watson has been running the committee from the White House, with Bailey little more than a figurehead.

Qualifications For Democrat Chairman

Now, however, the President is convinced that the setup tends to undermine the effectiveness of the committee and he can be expected to do something about it in the near future.

Qualifications include political savvy, a good personality, administrative and money-raising ability, and, oh, yes, being a Johnson Democrat would help, too.

. . . from the Brand's files

50 YEARS AGO

Contracts for thirty-three bridges and culberts were let Monday and Thursday by the County Commissioners. Three of these were large bridges, ranging in length from thirty to sixty feet. The culverts are to be of concrete and the bridges to have concrete piers.

Work will be commenced at an early date. It is understood and rushed as rapidly as possible. — Hobart Republican

• • •

10-inch fancy salad bowls. 3 for 50 cents while they last at Skelton's.

• • •

There were an even dozen prospectors from the Vernon country in Hereford this week. They were under the leadership of Tom Lipscomb.

• • •

Next Monday is Christmas. Another week and the year 1916 will have passed into history. The coming of Christmas and the closing of the old year and dawning of the new is always an epochal period in our lives. The deeds of the old year are irretrievably passed. The mistakes we have made may be in a measure overcome, but they cannot be corrected. The good we have accomplished will continue to bear fruit. It is a most favorable time to retrospect the past as well as cast our horoscope into the future. We might, as the accountant does, strike a trial balance. The credit side can but give joy, but the debit side is not so inspiring. It is well to strike the balance any way, it will do us good.

• • •

On last Saturday, from three to six o'clock p.m. Mrs. E. B. Black kept open house, complimentary to Mesdames Jessie Stamford of Lorena, G. R. Wyatt and R. H. Lamb of Hereford, and Miss Zallie Garrison of Amarillo. The beautiful parlors were decorated in the colors and designs appropriate to the season, and in the large assembly a salad course was served. There were readings, vocal and instrumental music, and a most enjoyable time was spent by the 125 or more mutual friends. Mrs. Black has an enviable reputation as an entertainer and those who were present on this occasion look forward to a like occurance in the future.

25 YEARS AGO

Despite the war and a lot of mix-ups in many communication lines, it is definite that Old Santa Claus will make his scheduled appearance at the annual Santa Claus Parade in Hereford on Dec. 19 (Friday) — the parade to start at 2:30 o'clock.

The Japs have not interfered with the Santa Claus route to the North Pole, says Alex Thompson, parade marshall, who was in touch with Santa Claus this week; and the Jolly old gentleman declares that he is looking forward to his visit with kiddies of the Hereford territory.

• • •

There has been great speculation regarding the troops and supply trains which have been going through Hereford. Lots and lots of folks are spending their spare time watching the trains pass through — and every kind of rumor in the world is floating around. Some people say there was a train every 20 minutes for a two-day period and other reports are varied. However, you can depend upon the fact that no one really knows it unless they sit down along the tracks and count the trains, which would become tedious about 3:30 in the morning.

• • •

Over $12 was collected in the cafeteria milk bottles which were emptied last week, Dyalthia Bradly reports. In addition to this money, the cafeteria received nine dollars in other donations, thus making it look as though the Christmas spirit had really "hit."

• • •

Announcement was made this week of the transfer of Corporal Eston E. Harmon from Las Vegas to Ft. Bliss. Corporal Harmon, widely known here as Gene, is playing in the Air Force Band in the Gunnery School since his transfer. He previously played with the Seventh Calvary Band .

Main Street

Continued from Page 8

some tangible results after only two years. Head Start, the pre-school program for the underpriviledged, is generally acknowledged to have been eminently successful in giving children from the ghettos a better chance to compete when they enter regular school.

Upward Bound, a pre-college program for high school students, is als considered a success. Other projects offering legal and medical services to the poor have been generally praised. VISTA, the domestic Peace Corps program, has volunteers working in 373 communities. Job Corps has taken a lot of actual or potential delinquents of city streets and given them a better chance a leading a useful life.

The poverty program has been a political football from its inception. Conservatives of both parties have denounced it as a boondoggle, a crude scheme to buy votes, and an extension of the welfare state. These critics deride the whole notion that it is possible to abolish poverty through government spending.

But it is safe to predict that in some form or other, the poverty war will continue. History shows that government aid programs are seldom abolished and politicians do not get reelected by voting against helping poor people. After all, they als vote.

For COLDS take 666



CHRISTMAS WITH BOTTLE CAPS AND ARTIFICIAL FLOWERS — Christmas decoration made of artificial flowers and bottle caps, were created by Mrs. Benny Womble. Mrs. Womble also made a Christmas tree of drawing paper for Northwest Elementary school. (Hereford Brand Photos)

TEXANS IN WASHINGTON

World War II Veteran Is Astronauts Friend

By TEX EASLEY

WASHINGTON — The nations astronauts have a special friend in Congress in Texas' Rep. Olin (Tiger) Teague of the newly enlarged 6th District, which extends from Houston to Dallas-Fort Worth.

The hefty much decorated World War II veteran is the No. 2 man on the House Science and Astronautics Committee. Authorization for all the big NASA (National Aeronautics and Space Administration) programs are embodied in legislation which must go through that committee

In the second place, an obvious rapport has developed between hi and virtually each of the men who so far have rocked into space, especially the first few.

At 56, Teague is considerably older than the average astronaut but much nearer their age than the chairman of the committee, Rep. George P. Miller, D-Calif., who will be 76 Jan. 15.

Not infrequently one or more of the astronauts comes to Washington, and when they do they almost invariably visit his office.

And he has been at Cape Kennedy to see some of the blast offs, and on other occasions has met with them at the Manned Spacecraft Center in Houston. Most of them miss being his constituents by just a few miles.

Because of his interest in the space effort, Teague often places in the Congressional Record the text of addresses scientists make on the subject. And occasionally top government scientists send him dissertations they feel should be read by the lawmaker.

He has become a recognized authority among his colleauegs on space matters. To friends, he confesses that since going on the committee when it was created eight years ago he has studied more seriously than he ever did at his alma mater, Texas A&M.

In a post-adjournment issue of the Congressional Record, Teague inserted a letter he received from Deputy Director George M. Low of the Houston Spacecraft Center.

"Dear Tiger: I have just returned from a three-week tour of Latin America with Astronauts (Neil) Armstrong and (Richard) Gordon," Low wrote.

'During the tour I saw at first hand the termendous impact that our space program has made throughout Latin America."

He said the group traveled 15,000 miles through 11 countries and to 14 major cities as official representatives of President Johnson. They met with presidents, cabinet members, lawmakers, governors, mayors, They held 14 news conferences and gave more than 25 lectures.

"People in Latin America in all walks of life went out of their way to tell us that their country and, in fact, all of South America is really very friendly toward the United States and that any reports that we might have heard to the contrary come only from small elements within the country," Teague continued.

"We even learned that ships off-shore and passing airplanes, as well as local weather stations along the route, all sent messages of good wishes to the astronauts as we were flying over South America.

"The press coverage of our trip far exceeded my expectations. Each paper in each city we visited devoted several pages of pictures and stories to the tour. They reported. generally with accuracy, every word that was spoken in the press conferences and each lecture that we gave.

We received many questions concerning a comparison of the United States and Soviet Union in space and found here a big plus for the United States by demonstrating, time and again, that ours is an open program with results that are meant to be shared with all people and all nations."

Paper walls are just one of the many revolutionary new uses for paper. There are more than 12,000 kinds of paper, and 100,000 uses for them.

Project For Hospital Patients Accepted By Red Cross Volunteers

Tasks to be done after the holidays were accepted by Red Cross Volunteers (Gray Ladies) at their luncheon in the Hickory Log Thursday, when they also heard reports of completed Christmas projects.

Requested by the national Red Cross, articles for the comfort of hospital patients at Fort Meade, S. D., and the VA hospital at Temple are to be made early in 1967. Volunteers agreed to make 13 laprobes, 16 bibs for adults, 9 sweaters, 2 bed jackets, 6 fracture pillows and 2 bathrobes.

Others who will assist with the sewing and knitting are asked to call the Red Cross office here, 364-3761, for specifications. The Red Cross will supply yarn and some other materials for the work unless the volunteer wishes to provide them. Items are to be shipped as soon as they are completed, and the project will continue through June.

The Volunteers group has purchased, with funds provided by Red Cross Youth here, and filled 20 Christmas stockings for airmen in the air force base hospital at Amarillo.

It was reported that Red Cross Youth of La Plata Junior high made 50 Christmas arrangements for bedside tables, also to be sent to the AAFB Hospital.

Present for the meeting were Mrs. Marvis Southward, chairman, Mmes. Louis Olson, Billy Wall, D. R. Grimes, Ray Carlile, Archie Love, C. A. Saulcy, Alex Petersen and Genevieve Miller.

College News About Students From This Area

KERRVILLE, — The Schreiner Institute Military Affairs Committee through Col. J. O. Younts, Jr., PMS, has announced the following promotions in the cadet corps:

from Private to Corporal: Dan Bob McWhorter, Hereford

PAM-TEX
* COMMERCIAL
* INDUSTRIAL
* FARMS
* AUDITORIUMS
* HANGARS
A. G. May Construction Co.
"RED" MAY
Residence Phone 364-0668
Rt. 2 — Dimmitt, Highway
C. B. KMV5989 Ch. 11
Mobil Phone 289-5684

Gaston's ...where Santa hangs his hat!

a treasure house of distinctive gifts

GIVE HER A BEAUTIFUL AT-HOME LIFE!



Cozy nylon quilt coverage that welcomes the day, enhances the night. The collar and pocket are appliqued with nylon satin and embroidered with dainty flowerlets. Inner-poufed with Kodel® polyester for weightless warmth.

Moss Green, Flamingo, Gold, Red, Purple
Sizes 8-20
$18.00



The velvet mood is an all-weather one!

Our hollow-cut cotton velvet is the kind of coat that dresses-up a rainy night at the theatre, has clear-day chic and travels smartly.

The easy cut goes well over suits and it's water-repellent, of course. Great Christmas gift in red, emerald. 6 to 16 $100



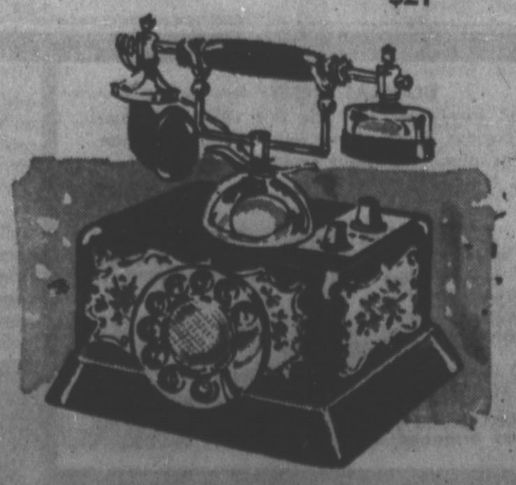
If you think a Christmas tree lights up, you should see the faces in our Fur Salon. Our current collection is a MUST-SEE! Sumptuous pelts, bred for breath-taking highlights and silky softness.



Christmas delights: Sparkling pins for every girl on your list. Flashing the yuletide spirit with brilliant stones set in gleaming gold metal. —with a battery that lights up — by Hattie Carnegie. $6



Transistor radio... In a French style telephone! A gay decorative accent in black with gold-color, 6" high. Full AM radio dial, volume control and earplug attachments. $21



Gaston's
OF HEREFORD

Phone 364-2030 WANT ADS Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . . 1st. insertion, per word 6c
Additional insertions, when paid in advance: per word . 4c
Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch. $1.50
Repeat insertions without copy change per col. inch $1.20
Display Advertising Not Classified under a heading, but placed on the classified page .... per col. inch . . $ .98
Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

We Are Today Paying
Milo 1.80
Wheat 1.69
(Subject to Market change)
Compliments of
CONTINENTAL GRAIN CO.

Kiwanis Club
Thurs. Noon
IOOF Hall
207 E. Sixth

Hereford Rotary Club
meets every
Monday at 12:05
FLOYD'S RESTAURANT

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

STATED MEETINGS
Second Monday
Thurs.
7:30 p.m.
Practice
J. Henry Dobbs, W.M.

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County
Bread and Pastries

1. FOR SALE Miscellaneous

HEREFORD COUNTRY club membership for sale. Terms. Call EM 4-4414.
B-1-10-17-tfc

SINGER MACHINES
66 MODELS
Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of $35 or $5 a month.
Call 364-2392
Hereford
B-1-10-tfc

CARPET PURSES, all styles, all sizes, all colors. Carpet Specialty Shop, 1003 Park Avenue.
B-1-14-22-8c

FOR SALE
Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call,
SOFT WATER SERVICE
216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280
B-1-33-tfc

POODLE PUPPIES
All AKC registered
Beautiful chocolates
Easy Payment Plan
Lay Away For Christmas Now
Very Reasonable
See anytime at 15th & Ave. K
B-1-47-tfc

OUR SERVICE DEPARTMENT
is equipped and staffed to give you the service you are entitled to.
We appreciate Your Business
● Buick ● Rambler
● Johnson Boat Mtrs.
KINSEY - OSBORN Motors
142 N. Miles EM 4-0990

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652



LLOYD POOL
Sells
BMA Insurance
Life Health, Accident
Group Insurance
Box 883 364-0758 Mobil 289-5682

FOR SALE: good used 100,000 BTU forced-air heating unit. Complete. $50. See Andy Anderson at Carl McCaslin Lumber Company. Phone 364-3434.
B-1-22-35-tfx

THREE LONG hair kittens to give away. Housebroken. Will hold until Christmas Eve. Call 364-2180.
S-1-15-24-2p

WHITE TOY poodle puppies for sale. AKC registered. See at 246 16th street.
B-1-13-24-3p

ONE BEDROOM trailer house. 8x35. Tub and shower. 364-3461.
B-1-10-40-tfc

EQUIPMENT FOR one operator beauty shop. Call 364-4319.
B-1-10-48-6c

CORD WOOD for sale. 364-0526.
B-1-10-12-tfc

MERLE NORMAN Cosmetics. Call for free demonstration. Also resin, grape clusters and lamps and other nice Christmas gifts at 515 Park Avenue. 364-3842.
B-1-23-49-5c

FOR SALE irrigation pumps, 1 6" — 3 8". 280' setting, big shafting. 70hp gearheads, perfect shape. Call Lorenzo 806-634-5691, George Carter Sr.
B-1-21-49-8c

FOR SALE
Will have a good supply of potatoes all winter.
DICK BARRETT PRODUCE INC.
East New York Street
B-1-46-16c

REGISTERED APRICOT tiny toy poodles for sale. Also German Shepards. Excellent bloodlines. Both are perfect for Christmas. Call 258-7314.
B-1-19-49-8p

I STILL have some dryland cane bundles in the field. $18 ton. 289-5537.
B-1-12-50-2c

TEENAGERS CALL Merle Norman cosmetics 364-3842 for a free demonstration of Merle Norman Cosmetics and the proper way to care for your skin.
B-1-23-50-3p

MEN YOU still have time to buy a gift at Merle Norman Cosmetics Studio at 515 Park Avenue. Phone 364-3542.
B-1-20-50-3p

1959 PIPER Comanche 250 Full Panel, Narco Mark II, ADF, Narco Simplexer, Auto Pilot, Hangered, Extra Clean. See Wheeler Sears or Jerry Detwiler, First National Bank, Hereford, Texas.
B-1-28-50-tfc

CHRISTMAS SPECIAL — Good used bicycle for sale, Swede's Cycle 364-0325.
B-1-10-50-2p

You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

Lee Carter
Jack Kirksey
GENERAL CONTRACTING
Phone EM 4-[illegible]
EM 4-[illegible]

FOR SALE Chinese Pug puppies excellent pets for children. 606 Blevins. 364-3748.
B-1-11-50-4c

SILVERTONE GUITAR, speaker, amplifier built into case. Used 2 weeks $80.00 new. Sell for $50.00. Call 364-2180.
S-1-17-24-2p

STORAGE BUILDINGS
8' x 10' $165.00
10' x 11' $200.00
10' x 14' $265.00
10' x 20' $325.00
See These Buildings at
336 Ave. I
Leon Bell 364-0685
S-1-52-tfc

Complete
Turn Key Installations
of Pumps and
Gear Drives
BIG "T" PUMP CO., INC.
Sales & Service
Hereford ..... EM 4-0353
Dimmitt 647-3444
Friona 247-3311
S-1-24-tfc

FOR SALE
Will sell the rest of my merchandise at a low price after 4 p.m. Sunday to a party that is interested.
ASHER'S TRADING POST
424 West First
Open Sunday
B-1-25-1p

FOR SALE Turkeys on foot or dressed. 289-5553.
B-1-10-25-1p

BLACK POODLE puppy AKC registered. 364-1378.
B-1-10-25-1c

HI-FI RECORD player with stand — like new — $37.50. 364-3475 or 364-3287.
B-1-12-25-2c

ONE BEDROOM Trailer house for sale. 8x30. $650. 364-2250, 364-4767.
B-1-10-25-4c

SORREL HORSE for sale. Good kid horse. $75. 364-0130.
B-1-10-25-1c

NEW LYRA 3 piece trap set for sale. $200. 720 Avenue K. 364-1741. See after 4 p. m.
S-1-17-25-2p

TWO BEDROOM house for sale. Would make comfortable home or nice rental property. Call 364-4839.
B-1-15-25-tfc

2. FOR SALE Farm Equipment

TOP QUALITY
Irrigation Dams as low as $3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

WE BUY used cars and trucks Campbell Motor Co., 815 E. Hwy. 60, EM 4-4680.
B-3-14-23-tfc

WILL SELL a 1962 Corvair. Engine in perfect condition. $450. 720 Avenue K. 364-1741. See after 4 p. m.
S-3-18-25-2p

CHEVROLETS, CHEVROLETS, Chevrolets, clean 55 through 61 models. Largest selection in town. El Loco, West Highway 60.
B-3-17-48-tfc

ORIGINAL ONE owner 1959 Chevrolet stationwagon radio, heater and standard shift. 720 Ave. K.
B-3-14-25-2c

1965 CORVAIR CORSA. White with red interior. Call 364-1473.
B-3-10-25-2c

FOR SALE 1966 Mercury Montclair, all power and air, doubleagle tires, 5000 miles. 1966 Valiant with air conditioning and 1100 miles at bargin prices. Phone 364-0669 or 364-1657.
B-3-27-49-4c

4. REAL ESTATE For Sale Or Trade

FOR SALE:
Office Building on 25 Mile Avenue. 6 offices and reception room, coffee room. $22,500.
One 3 bedroom, 2 bath. A lovely home. $24,000.
One of the most perfect ½ sections of land in Deaf Smith County. 3 8" wells on natural gas. All tied together. Excellent allotments. Close to town. Good terms. Want a quick sale. In very best water area.
Also have several good halves and quarters in Deaf Smith County in good water area.
$500 down, $75 mo. buys this two bedroom home on Blevins. Plenty of closets, cabinets and a large basement. A good buy.
We still have money to lend at
REASONABLE RATES
ASSURANCE CO.
We represent EQUITABLE FARM LOANS!
W. T. CARMICHAEL REAL ESTATE
801 S. 25 Mile Avenue
364-1251
Home — 364-1082
Specialize in Farms and Farm Loans
B-4-41-tfc

THREE BEDROOM, living room, den, fenced, air conditioned, new FHA loan, 106 Beach. Contact Gordon Todd, Drake 3-2922 or Fleetwood 5-4674, Amarillo.
B-4-19-24-3c

TRAILER LOTS for sale or rent. Call N. D. Bartlett. 364-1483.
B-4-11-48-6c

Armstrong
505 W. Park
364-1868

EXCELLENT DEPRECIATION BUY
8 unit apartment house partially new with good furnishings. Within five blocks of courthouse. Good occupancy rate. Will take clear house in on trade.

COMMERCIAL LOT
325 feet-Highway 60, lot for sale. Will build to suit or trade.

$$$ LAND $$$
3 8" irrigation wells on natural gas, almost new three bedroom house, 1¾ baths, fireplace, office situated on 492½ acres.

COUNTRY LIVING
49 acres all in grass plus three bedroom country home with barns, sheds, chicken and brooder houses. 13½ miles SE of town, ½ mile off pavement. For sale or trade for nice house in town.

WANTED WANTED
Have clear ranches and motels to trade in on irrigated land. Motels are real nice.
TRADING REAL ESTATE
$200,000 valuation which consists of a lease and a building that is clear. Want to trade for a good section of irrigated land.
-:- -:- -:-
Business building, car lot and trailer park to trade in on land. Also apartment houses and commercial property.
Need listings on some half sections of good water and land.
Call Collect
BACKUS REALTY
Ft. 6-7205, Amarillo
B-4-25-4c

FOR SALE LAUNDRY
Combination, automatic and wringer.
Call 364-2848 or 364-2257
B-4-4-tfx

TO BUY, SELL, OR TRADE
Farms, ranches, city and business property, you can rely on us to do a good job.
Listings Needed
Free Appraisals
WESSON REAL ESTATE
364-2528 So. Dimmitt Hwy.
Hereford, Texas
B-4-46-tfc

Colorado Rod-Weeders
PTO or hydraulic drive
Cisco Rod-Weeders
with hydraulic drive
Dempster Planters, Cultivators and Rotary Hoes.
Lilliston Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE
LESLY MOTOR CO.
For the finest in farm machinery
West Hi-way 60
Phone EM 4-1600

LIST YOUR FARMS & RANCHES NOW
CALL US TODAY
LONE STAR AGENCY
[illegible] N. Main [illegible] 364-0555

HAROLD MORTON and J. C. RICKETTS
- REALTORS -
FARMS — RANCHES — HOMES and COMMERCIAL PROPERTY
● PRUDENTIAL and KANSAS CITY LIFE ●
FARM and RANCH LOANS
Offices: 110 E. 3rd Ph. 364-3771 or 364-3774
HOME PHONES: 364-1462 & 364-3774

BUSHLAND-DAWN
BEST IRRIGATION AREA
160 acres, 1-8" well, natural gas, U.G. tile, 99 milo—134 bushels, 40 wheat—49 bushels, 9 barley, 1 cotton, bal. sugar beets ½ mile from paving. $550.00 per acre.

EXCLUSIVE-ESTATE SALE
480 acres, approximately 380 cultivated, 2-8" wells, 5 bdr. house. 217 acres of milo—118 bushels, 104 acres of wheat—40 bushels, 27 barley, balance in grass and could be cultivated. $405.00 per acre for immediate sale.

LAZBUDDIE AREA
160 acres, 1-8" well joining 10" irrigation, natural gas, 4 room house, milo, cotton, wheat and barley allotments. $315.00 per acre-cash. Insurance loan available.

BAILEY COUNTY EXCLUSIVE
Combination Farm-Ranch
For Trade
374 acres, 2-8" wells, natural gas, 1 valley sprinkler and 1 lateral sprinkler. 200 acres of milo, 8½ acres of cotton, 130 alfalfa, 30 switch grass. Price $250.00 per acre. Loan approximately $46,000.00 payable $4,350.00 yr. interest included. Will trade for ¼ section near Hereford.

HOMES
We have several large homes available from $25,000.00 up.

NORTH PLAINS LAND
We also have a large selection of farms on the North Plains. Sections, halves, and
HAMBY REAL ESTATE
S. Highway 385, 364-3566
Gerald Hamby 364-1534
Durward Hamby 364-3466
J. M. Hamby 364-2553
B-4-25-tfc

$ $ $ $ $
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And . . . We have expanded our territory to include the upper Panhandle.
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
311 Park Avenue EM 4-2814
B-4-11-104p

FINE SECTION
CASTRO COUNTY. Must sell quick. Large 5½% loan. Fully alloted to cotton, wheat, and maize. Good improvements, 5 irrigation wells. Possession. Price best offer.
WESSON REAL ESTATE
Route 2 Hereford, Texas
Phone 364-2528
B-4-48-tfc

FARM & RANCH LOANS
Plenty of money to loan on farm and ranch land, anywhere for any purpose. Free, prompt and liberal appraisals.
WESSON REAL ESTATE
B-4-17-tfc

½ SECTION land west of Hereford. By owner. Call 364-4658, Littlefield.
B-4-11-48-tfc

FOR SALE house and 4½ acres of land on Dimmitt Highway. 364-3452.
B-4-12-47-tfc

Farm Bureau LOANS

HEREFORD RADIATOR
FRAME & AXLE SERVICE
120 Schley St
DEPENDABLE SERVICE

★HOMES FOR SALE★

House for sale: 3 bedrooms, 1 bath, large living room, kitchen, fenced yard, good house, good location, $13,500.00 1600 sq. ft.

House and six acres for sale: 3 bedroom, 1 bath, living room, kitchen, acreage is fully irrigated, $17,500.00, appointment only.

Beautiful home for sale: 3 bedroom 1¾ baths, kitchen with built-ins, living room, den and fire place, basement, refrigerated air. Very nice 2700 sq. ft. Appointment only.

Home for sale: 3 bedroom, 1¾ baths, living room, den, kitchen with built-ins, double garage, fenced yard, refrigerated air, Northwest Hereford, very nice. Appointment only. $20,000.00 1760 sq. ft.

Older home for sale: 3 bedrooms, 1 bath, large living room, good location, 117 Ave. C. Terms arranged. $11,500.00

Beautiful home on Star Street: 3 bedrooms, den, living room, kitchen, fenced yard, double garage, refrigerated air, very nice, many extras, owner willing to trade, 2300 sq. ft. Good buy. Very nice terms.

WE NEED YOUR LISTINGS—YOU NEED OUR SERVICES
Lone Star Agency
REAL ESTATE — INSURANCE — LOANS
364-0555 — After Hours: 364-0336
601 N. Main Hereford, Texas

Hereford *Insurance* Agency
To Be Sure! Don Baugous — Manager 364-0850

Deaf Smith County Abstract Co.
323 Sampson
West of the Court House
364-0851
Abstracts — Blueprints — Photocopying

The Litter Critter Says . . .
DRIVE AND ARRIVE SAFELY
TEXAS HIGHWAY DEPARTMENT

The Litter Critter Says . . .
OBSERVE HIGHWAY SIGNS FOR YOUR SAFETY
TEXAS HIGHWAY DEPARTMENT

364-2266 • Main & Hiway 60
Demand . . .
Justice Realtors, Inc.
Mike Justice 364-0533 Ralph Owens 364-2560
Tony Hodges 364-3758 James Strickland 364-3311
Gwin Featherman 364-1650

NEW LISTING
no large closing cost on this neat 3 bedroom home with 1¾ baths, seperate dining room, central heat, storm doors and windows. Loan is established. Total price $10,500.00

IMMEDIATE POSSESSION
on this lovely split level home featuring extra spacious bedrooms, corner fireplace in den, all built-ins in kitchen, seperate utility, large corner lot. A good buy. H-3090

NORTHWEST
Attractive 3 bedroom, 1½ bath, carpeting, established loan. Low down payment. Ask to see H-3102

DOUGLAS STREET
Situated on lovely 90 foot lot this charming home offers a spacious living room, well arranged kitchen, 2 full baths and 3 spacious bedrooms. Must see to appreciate. H-3100

OLDER HOME
This home is in good repair and very clean. 3 large bedrooms, wood floors and some carpeting. Just $9,000. H-3091

TWO BEDROOM
Over 1500 square feet in this 2 bedroom home. Family room, kitchen with built-ins, covered patio and fenced yard. On established G.I. loan at 5¼% interest. Terms arranged on down payment. H-2024

$500 DOWN
and how about $78 a month for this attractive home on Western St.? 3 bedrooms, spacious kitchen with nice cabinets, enclosed tub/shower, panel heat & plumbed for washer & dryer. Must see to appreciate. H-3095

A GOOD BUY
Built by the owner this lovely home will please the most discriminate people. An inviting entry opens into large family room enhanced by corner fireplace, 3 spacious bedrooms, large utility room, attic stairs in garage plus enclosed closets. Shown by appointment. H-3069

WE NEED YOUR FARM & RANCH LISTINGS! TRY US YOU'LL BE GLAD YOU DID!!

Phone 364-2030 WANT ADS Phone 364-2030

FOR SALE BY OWNER
LARGE SPLIT LEVEL HOME
600 Star Street
3 bedrooms, lots storage, 2½ baths, double garage, large den with fireplace.
Moving Out of Town
Call 364-1270 — Mon. thru Fri.
Call 364-0946 after 7 and Sat. and Sun.
B-4-49-7c

EXCLUSIVE LISTING
Lots for sale in Bluebonnet Addition. Reasonably priced. Loans Available.
400 acres, all in cult., 4 miles north of Black. Milo, wheat, cotton, potatoes, and beets, fully allotted. 4 wells and a return pump in pit. Good land and good water. 29% down. $450 per A. Possession.
HICKMAN REAL ESTATE
364-3275, 115 - 15th Street
S-4-3-tfc

FOR SALE OR TRADE
960 acres in San Luis Valley. All in cultivation. 6 irrigation wells, 3 valley sprinkler. Good loan with 6% interest. Five miles north, two miles west of Alamosa, Colorado.
F. E. Gresham
Route 1 Levelland, Texas
Phone 297-4153, Arnett Exch.
S-4-23-3p

FARMS FOR SALE
182 acres, one strong 6 in well, good allotments, $325 per acre, $15,00 down 20 years on balance.
480 acres, fair improvements, 3 6 in. wells on natural gas. 300 acres cul. balance grass, $250 per acre. 29% down or will trade.
320 acres four small wells, fair improvements, $150 per acre 29% down.
2000 acres, 10 wells, can be divided $250 per acre. 29% down.
CARTHEL REAL ESTATE
206 N. 25 Mile Ave.
364-0944
S-4-24-tfc

FOR SALE three bedroom brick. 208 Western. 364-2309.
S-4-10-22-4p

FOR SALE by owner, 307 acres. 2 wells, west of town. Improved, Fully allotted. Phone 364-1276.
B-4-19-41-tfc

TIGHT MONEY?
NOT WITH PRUDENTIAL!
We have received word that we must double our farm loan volume in Deaf Smith, Castro and Parmer counties.
Call . . . . .
806-364-2814
SAM NUNNALLY
(night or day)
Hereford
B-4-24-41c

5. FOR RENT

ONE THREE room furnished apartment $60 month. One exceptionally nice newly furnished large two bedroom apartment. $75. Whites only. Apply 232 West Third.
B-5-22-46-tfc

ONE BEDROOM furnished duplex, 118-B Fuller. $75 month Bills paid. Telephone Paul Schroeter, 364-1504.
B-5-12-22-tfc

FOR RENT four bedroom house 335 Ave. J. 364-4024.
B-5-10-49-tfc

FOR RENT
Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H.
D & R BUILDERS
364-3780
Floyd Dupavant 364-1715
I. D. Rhodes 289-5217
B-5-15-tfc

FOR RENT store building and fixtures and cafe equipment, gas station and equipment at Easter. Present tenant has to quit for health reasons. Call Herman Paetzold. Office 276-5669, Home 364-0227.
B-5-30-44-tfc

TWO BEDROOM home and garage at 324 Ave. B. Apply at 326 Avenue B. after 5 p. m. or call Stratford 396-3501. Whites only.
B-5-23-50-2p

TWO BEDROOM apartment with bills paid for Latin-Americans. Also 3 room apartment with bills paid. See or call Campbell Real Estate. 364-0972 or 364-0789.
B-5-25-23-tfc

ONE BEDROOM apartment Bills paid. No children, whites only. 364-0508.
B-5-11-24-tfc

THREE ROOM furnished house. Carpeted. 364-0277 or 364-1533.
B-5-19-24-tfc

ONE BEDROOM furnished house with bills paid. 1 car garage. Nice location. $85 per month. 364-2266.
B-5-15-24-4c

FOUR ROOM unfurnished apartment. Carpeted. Close in. 364-1617. Adults only.
B-5-10-23-tfc

BUILDING FOR rent or lease. 133 West Third. Phone 364-0291.
B-5-10-47-tfc

FOR RENT three rooms, garage. Whites. 604 Miles.
B-5-14-22-tfc

TWO BEDROOM furnished house for rent. 507 Irving. Fenced yard and storage. Apply at Worley's garage, days and 509 Irving, evening and Sundays.
B-5-23-22-tfc

FOR RENT furnished two bedroom apartments. Lynette Apartments, 108 Avenue H. 364-0969 or 364-2547.
B-5-14-18-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co.
B-5-11-49-tfc

FURNISHED THREE room house. Unfurnished two bedroom house. 131 North 25 Mile Avenue.
S-5-13-12-tfc

FURNISHED DUPLEX for couple. Whites. No pets. 116 Avenue A.
S-5-10-9-tfc

FOR RENT houses and trailer houses. Trailer spaces $15 mo. EM 4-1818.
S-5-11-51-28p

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4-1108 EM 4-1277.
S-5-16-40-tfc

MODERN FURNISHED bachelor apartments. 1 & 2 bedroom, vented panel ray heat. Private Bath, Private Entrance. Carpeted. 821 South 25 Mile Avenue.
S-5-22-23-tfc

NICE THREE room and bath furnished apartment for white couple. Bills paid. Furnace heat. $75. 364-6188, 364-0469.
B-5-17-50-2c

POTATO LAND for lease. Call 364-0344 after 6 in the evening.
B-5-11-50-2p

SEWING MACHINES for rent by week or month. Tannahill Fabric Mart 413 Main, 364-1691.
B-5-14-40-tfc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.
THUNDERBIRD APARTMENTS
Phone EM 4-2646
B-5-10-tfc

TWO BEDROOM house, close in with back porch, nice back yard, garden space. fenced: 364-0302.
B-5-16-25-1c

WELL FURNISHED three bedroom house, two bedroom house, one bedroom furnished apartment whites only. No pets. Come to 813 S. Texas.
B-5-21-25-3c

TWO BEDROOM unfurnished house for rent Redecorated. 345 North Street. Call 364-1621.
B-5-12-25-tfc

DRIVE IN Cafe building and fixtures for rent or lease. 400 West First. 364-2250 or 364-4767
B-5-15-25-4c

SEVEN ROOM unfurnished house. 606 Blevins 364-3748.
B-5-10-50-4c

NICE THREE room efficiency furnished house. Bills paid. White couple only. No Pets. 364-1421.
B-5-14-50-2p

UNFURNISHED TWO bedroom house. Whites only. $60 a month. Call 364-3786.
B-5-11-50-2c

6. WANTED

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-6-31-tfc

8. HELP WANTED

CHRISTMAS MONEY
Housewives earn $50 to $150 weekly part time.
Husband-wife team can earn from $150 to $500 and up part or full time.
Write Box 1554
Hart, Texas
B-8-23-5p

NEED A GOOD experienced mechanic. Lots of work in a fully equipped shop. Fringe benefits. Don't apply unless you're ready to go to work. Jim Boggs, service manager Jim Boggs, service manager at Hedrick Dodge. 2nd and Sampson.
B-8-35-24-tfc

FARM HAND, experienced in irrigation and all other farm work. Call 364-2522 after p. m.
B-8-15-25-4c

FARMHAND TO work on irrigated farm. Apply in person. M. R. Latham, 426 Western.
B-8-12-25-tfc

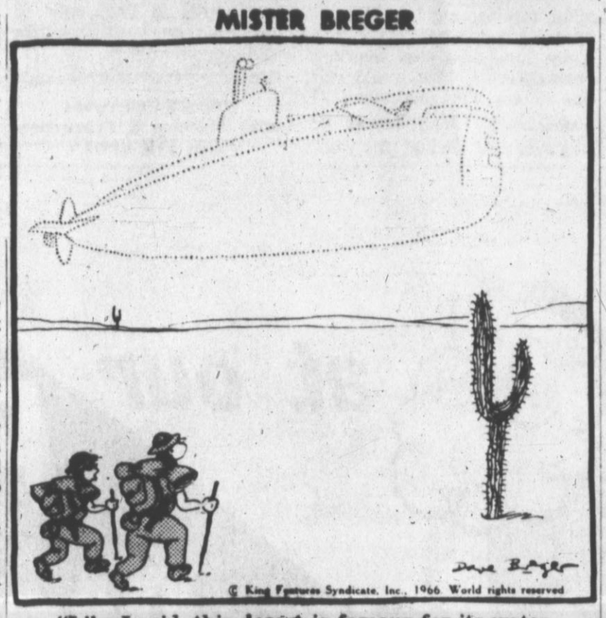
WANTED LADY to do full time baby sitting in home. Call 364-0794.
B-8-12-50-2c

WAITRESSES WANTED. One waitress with management ability and experience. 364-4604.
B-8-10-50-2c

9. Situations Wanted

COUPLE WANTS permanent janitorial work. References. Call 364-3147.
B-9-10-24-3c

MISTER BREGER



"Like I said, this desert is famous for its water mirages . . ."

WORK WANTED — Building, remodeling, repairs. Ralph Packard, phone EM 4-2116.
S-9-16-39-tfc

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-39-tfc

ENROLL NOW
For Art Classes
Beginning in January
Beginners and Advanced Students Accepted
Morning and Night Classes
Saturday Morning Classes especially for students
For Further Information Call
Eunice Peterson's Studio
364-3198
S-10-50-5c

I WILL NOT BE RESPONSIBLE For anyone who doesn't have A MERRY CHRISTMAS AND A HAPPY NEW YEAR. GLENN'S FOOTWEAR
B-10-24-4c

CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972.
B-10-10-2-tfc

11. Business Services

OWENS & HOLLINGSWORTH
Motors Rewind
Generator & Electric
Magneto - Starter
Residential Wiring
Commercial - Industriel
Sales and Service
809 EAST SECOND
EM 4-3572
B-11-13-tfc

HEREFORD KIRBY VACUUM CO.
New and Used Vacuums
For parts and service
Call
EM 4-0422
B-11-7-tfc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D Pho. 364-0262
Scissors Sharpened
S-11-50-tfc

WHY MOVE OUT OF THE OLD HOUSE?
Add a room, garage, new windows, new doors. Panel walls or build new cabinets. Call Delbert Ruland for an estimate. 364-3575, 223 Avenue B.
S-11-20-tfc

Custom Slaughtering and Processing
South 385
Vega, Texas
VEGA MEAT CO.
Britch Hopson
Owner Operator
Phone
Hereford 364-3194
S-11-50-tfc

ELECTROLUX
SALES and SERVICE
THE PERFECT CHRISTMAS GIFT
364-3104
S-11-21-5c

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small!
Phone EM 4-1345
Nights phones EM 4-2012 or EM 4-1345
Box 130
B-11-46-tfc

Expert auto service at Penney's Auto Center. Three mechanics to serve you. We feature air conditioners, Foremost auto, pickup, truck and tractor tires, Blend-A-Matic Gas, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and Bridgestone motor bikes.
PENNEY'S AUTO CENTER
Sugarland Mall
Hereford, Texas
364-4065
B-11-2-tfc

PORTABLE DISC ROLLING Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfc

13. LOST AND FOUND

LOST: November 25 male tan chihuahua weighs about 7 pounds. Answers to the name of Stitch. Family pet. Reward. Call 364-2180.
B-13-21-24-3p

LOST SEVERAL important keys on a key ring. Lost in the vicinity of Sugarland Mall. Please return to the Hereford Brand.
B-13-21-25-2c

Legal Notice

NO. 1893
IN RE: THE ESTATE OF WALTER SHERMAN GOOD, DECEASED
IN THE COUNTY COURT OF DEAF SMITH COUNTY, TEXAS
SITTING IN MATTERS PROBATE
NOTICE OF APOINTMENT
NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF WALTER SHERMAN GOOD, DECEASED

NOTICE is hereby given that original Letters Testamentary in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such Letters.

All persons having claims upon the Estate of Walter Sherman Good, Deceased, were issued to me, the undersigned, on the 12th day of December, 1966, against said Estate, which is being administered in the County below named, are hereby required to present the same to me respectiyely, at the address shown below, before suit upon same are barred by the general Statutes of Limitation, before such Estate is closed, and within the time prescribed by law.

My residence and Post Office Address are 333 Avenue K, Hereford, Deaf Smith County, Texas.

DATED this 12th day of December, 1966.

Leota Ross Good, Independent Executrix of the Estate of Walter Sherman Good, Deceased N. 1893, in the County Court of Deaf Smith County, Texas.

HOLIDAY TISSUES PACE GUEST ROOM DECOR

Christmas may be the busiest time of year for guest rooms. While the tree decorates the living room and a wreath's on the front door, the guest room often retains its everyday appearance.

This year it's easy to add a seasonal accent that guests of all ages will apprtciate. Kleenex Christmas tissues, imprinted wi with red and green candy canes and holly berries and leaves, pop out of a brightly colored foil bunt to provide just the right holiday cheer.

Complete Stock Office Supplies
Moore Business Forms
THE INK SPOT

Legal Notice

THE STATE OF TEXAS
COUNTY OF DEAF SMITH
NOTICE OF EXECUTION SALE

By virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 9th day of November, 1966, in favor of the Hereford State Bank and against the said Ted Royal and his wife, Roberta Royal, et al in the case of HEREFORD STATE BANK, Plaintiff, vs. TED ROYAL, ET AL, Defendants, No. 5072, in such Court, I did on the 30th day of November, 1966, at 1:00 p. m. levy upon the following described tract and parcel of land situated in the County of Deaf Smith, State of Texas, as the property of the said Ted Royal and his wife, Roberta Royal, to-wit:

All of Lot 17 and the East 5 feet of Lot 18 in Block 5 of Westhaven Addition to the City of Hereford, Deaf Smith County, Texas;

and on the 3rd day of January, 1967, being the first Tuesday of said month, between the hours of 10:00 a. m. and 4:00 p. m. on said day, at the Courthouse door of said County, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said Ted Royal and his wife, Roberta Royal, in and to said property.

Dated at Hereford, Texas, this 30th day of November, 1966.

Edward R. Roberson
SHERIFF OF DEAF SMITH COUNTY, TEXAS
S-23-3c

Legal Notice

NOTICE TO CONTRACTORS

Sealed bids addressed to the City of Hereford, Texas, will be received at the office of the City Manager, City Hall, until 2:00 P. M., December 19, 1966, and then publicly opened and read for furnishing all plant, labor, material and equipment, and performing all work required for the cleaning and painting of two elevated storage tanks in the City of Hereford.

Bids will be submitted in sealed envelopes upon the blank form of proposal attached hereto and marked "Bid For Elevated Tank Painting."

All proposals shall be accompanied by a cashier's or certified check upon a national or state bank in the amount of five (5%) percent of the total minimum bid price payable without recourse to the City of Hereford, or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within 10 days after notice of award of contract to him. The bid security must be enclosed in the same envelope with the bid. Bids without check or bid bond will not be considered.

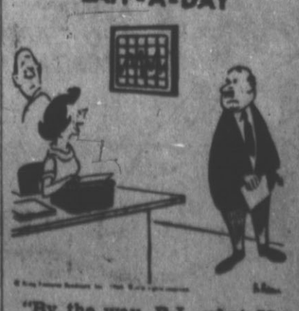
The successful bidder must furnish performance and payment bonds upon the forms which are attached hereto in the amount of 100 percent of the contract price from an approved surety company holding a permit from the State of Texas to act as surety or other surety or sureties acceptable to the Owner.

The right is reserved to reject any and all bids and to waive any informality in bids received.

Plans, specifications and bidding documents may be secured from the office of the City Manager, City Hall, Hereford, or at the office of McMorries & Associates, 6300 Canyon Drive (Mailing Address: Route 1 — Box 826), Amarillo, Texas 79106, on deposit of Twenty ($20.00) Dollars per set, which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to Mc Morries & Associates not later than 48 hours prior to the time for receiving bids; or (2) The Contractor submits a bid and all documents are returned in good condition to McMorries & Associates not later than five days after the time that bids are received.

CITY OF HEREFORD, TEXAS By: Ray Cowsert, Mayor
S-23-2c

LAFF-A-DAY



"By the way, B.J., what IS your name?"

Legal Notice

THE STATE OF TEXAS
COUNTY OF DEAF SMITH
NOTICE OF EXECUTION SALE

By virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 9th day of November, 1966, in favor of Crowe-Gulde Cement Company, a corporation, as Cross-Plaintiff, James T. Clarke, d/b/a Jim's Plumbing and Heating, as Cross-Plaintiff, Stanley Fry, d/b/a Walker Sheet Metal Shop, as Cross-Plaintiff and Miami Stone of West Texas, Inc., a corporation, as Cross-Plaintiff, and against Ted Royal and his wife, Roberta Royal, in the case of HEREFORD STATE BANK, Plaintiff, vs. TED ROYAL, ET AL, Defendants, No. 5072, in such Court, I did on the 30th day of November, 1966, at 1:00 p. m. levy upon the following described tract and parcel of land situated in the County of Deaf Smith, State of Texas, as the property of the said Ted Royal and his wife, Roberta Royal, to wit:

— The West 1.5 foot of Lot 16 in Block 5 of Westhaven Addition to the City of Hereford, Deaf Smith County, Texas;

and on the 3rd day of January, 1967, being the first Tuesday of said month, between the hours of 10:00 a. m. and 4:00 p. m. on said day, at the Courthouse door of said County, I will offer for sale and sell at public auction for cash, all right title and interest of the said Ted Royal and his wife, Robtrta Royal, in and to said property.

Dated at Hereford, Texas, this 30th day of November, 1966.

Edward R. Roberson
SHERIFF OF DEAF SMITH COUNTY, TEXAS
S-23-3c

Smiling Can Cut Frustration

Smile the next time you have to shovel snow.

It may help you live longer.

Emotional frustration that erupts into anger at the prospect of shoveling can increase your chances of a heart attack, warn medical specialists of Aetna Life & Casualty, a leading health insurer.

They point out that snow shoveling is dangerous in itself if you're over 40, especially if you have a tendency toward heart problems. A task that requires sudden, intense exertion, shoveling may be the most physically demanding job you tackle all year. As you shovel, your heart resuires more blood to work faster and harder. If the arteries to your heart muscle can't supply enough, heart trouble strikes.

This health danger increases if you attack that snow drift in anger. Your excited emotional state liberates adrenalin that forces your heart to pump even faster. And, your anger may cause you to shovel too hard, too fast.

If you're healthy and now shovel, exercise self control. First, calm down, then pause frequently while shoveling. Sh Should you tire, finish the job later. If you develop a chest pain, call a doctor, then lie down.

It's better to be late for work than to risk a heart attack.

Get the drift?

Lithography — Letter Press Printing
THE INK SPOT



HEREFORD REAL ESTATE

SUGARLAND MALL MAIN ENTRANCE 364-2424
Leroy Price 364-1649 Leonard Haney 364-0500 Jim Cramer 364-0164

ON KINGWOOD DRIVE — 2300 sq. ft. 4-bedroom being built. Fireplace, carpet, range and oven, dishwasher.

$600 PUTS YOU IN a new home on Stanton St. 1½ bath, 3-bedroom, range and oven.

500 AVENUE J — Brick fence, range & oven, 3 bedroom and den. Buy equity and assume loan. $81 per mo.

BUY OWNERS SMALL EQUITY in 3-bedroom fenced brick.

—FARM FOR SALE—

Fully alloted ½ section. Two 8 inch gravel packed wells on gas. $50,000.00 down, terms on the balance. 50 acres sugar beets, 60 acres wheat, balance in feed grain.

Buff Sophomore Shows Potential

CANYON — When Fall football practice began at West Texas State University, Jesse Powell, a tall, raw-boned sophomore tackle from the West Texas hamlet of Spur was faced with a dilemma.

After a strong showing in spring training, Powell was groomed by the West Texas coaching staff to succeed the graduated Butch Walterscheid, leader of the Buffs' 1965 defensive unit that set school records for fewest yards allowed rushing for one season, at defensive right tackle.

Just how Powell accepted this challenge, and the pressures involved, is best reflected in his being cited by the West Texas coaching staff as the most valuable defensive player in three Buff games this season.

"We were a little worried about Jesse when Fall practice began," related Buff Head Coach Joe Kerbel. "He carried only 185 pounds on his 6-3 frame and we were afraid he might not be large enough to endure the day-to-day pounding a lineman receives. But Jesse proved us all wrong. He's as tough as a keg of nails."

With two more seasons ahead of him, Kerbel expects even more improvement from Powell. "Jesse improved a little with every game this past season," beams Kerbel. "We would still like to see him gain about 20 pounds, but I don't believe he was ever manhandled this year. His ability to step in for Walterscheid was certainly an instrumental factor in our 7-3 season."

Like the 1965 Buffs, this years "Unfriendly Society" was equally hard to run against. Buff opponents gained only 1,257 infantry yards in 1966, only 68 more than the record-setting 1965 team allowed.

Olivetti-Underwood
Adding Machine & Typewriters
THE INK SPOT

School Menus

Week of Dec. 19-23
HEREFORD PUBLIC SCHOOLS

MONDAY — Spaghetti with ground beef and tomato sauce, blackeye peas with bacon, Harvard beets, hot biscuits, prune cake, milk.

TUESDAY — Beef vegetable stew, poark and beans cornbread cabbage salad, cookie, milk.

WEDNESDAY — Hamurgers with relish, lettuce, potato chips, mixed vegetables, apricot cobbler, milk.

THURSDAY — Baked turkey with dressing and giblit gravy, snowflake potatoes, Jello salad, bread, Christmas cake, milk.

FRIDAY — Christmas holidays begin.

ST. ANTHONY'S SCHOOL

MONDAY — Spaghetti and meat sauce, buttered corn, cabbage-carrot-apple salad, chocolate cake, rolls, butter, milk.

TUESDAY — Tamales, pinto beans, seasoned spinach, fruit salad, whole-wheat rolls, butter, milk.

WEDNESDAY — Hot dogs, tossed salad, applesauce, oatmeal cookies, milk.

THURSDAY — Fried chicken, creamed potatoes, green peas, Jello with fruit, rolls, butter, milk.

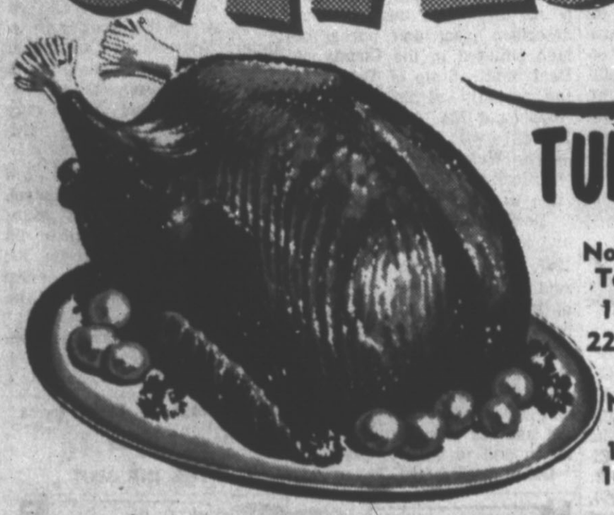
FRIDAY — Christmas holidays.

The lumber industry is the oldest industry in America.

DOUBLE GUNN BROS. STAMPS WEDNESDAY With $2.50 or More Cash Purchase

Everybody SAVES at our Pre-Holiday Stock-Up SALE





TURKEYS
Norbest Toms 18 to 22 Lbs. Lb. 39c
Norbest Hens 12 to 16 Lbs. Lb. 43c

We have a fine selection of turkeys — Swift's, Butterball, Honey Suckle White, Royal Heart, and Norbest. We also have a selection of ducks, geese, chicken hens, canned hams, boneless hams, half or whole hams and Cornish game hens.

Boneless Hormel & Cudahy Hams Lb. $1.39
Fresh Lean Pork Steak Lb. 49c
Kraft Philadelphia 8 Oz. Cream Cheese Lb. 33c

SUGAR Powdered or Brown Pound Box 2 For 29c

Get ready for the Holiday feasting and merry-making and be SAVINGS ahead in the bargain . . . in the many, many fine food bargains featured in COOPER'S Pre-Holiday STOCK-UP SALE! You'll find the traditional favorites sale-priced 'way down LOW to give you the BEST BUYS in holiday feasting supplies. HURRY OVER to COOPER'S — where smart Santas come for quality foods to fill their pantry and BIG VALUES to stock up SAVINGS!

ICE CREAM Cloverlake ½ Gallon Round Carton 69¢

EAGLE BRAND Milk 15 Oz. Can 3 For $1



PIES Morton's Frozen Mince or Pumpkin 20 Oz. 29¢

SHORTENING Crisco 3 Lb. Can 79¢

CREAM Borden's Whipping ½ Pint Carton 29¢

PUMPKIN Shurfine 303 Can 2 For 25¢

DEODORANT	COLD CREAM
Mum Roll On Reg. $1.00 67c	Ponds Reg. $1.00 77c
DETERGENT	**DETERGENT**
Ivory Liquid 22 Oz. 49c	Ajax Laundry Giant Size 99c

California Gift Pack OLIVES Jar 35c

Shurfine Sweet Mixed PICKLES 22 Oz. 39c

Hunt's Whole Spiced 2½ Can PEACHES 2 For 49c

Shurfine 300 Can CRANBERRY SAUCE 21c

Delsey Bathroom TISSUE 4 roll pkg. 39c

Swanson 14 Oz. Can Chicken Broth 2 For 35c

Alcoa Aluminum FOIL 59c

Shurfine Cut 303 Can Green Beans 5 For $1

Lilt Reg. $1.59 Home Permanent $1.19

Shurfine COFFEE lb. can 59c

Shurfine Frozen 10 Oz. Pkg. BROCCOLI 2 for 35c

Baroque 12 Oz. Mugs Reg. $2.29 MUG SET 4 for $1.59

8mm Indoor or Outdoor Processing FILM Ansco Movie $1.79



RANCH KITCHEN DELICATESSEN

More Christmas Time -Less Kitchen Time...

MEAT LOAF Lb. 79¢

Macaroni & Cheese Pt. 49c	
Yams Candied Pt. 39c	Lima Beans Pt. 39c
Pies Fruit Ea. 69c	Jello Plain Red Pt. 39c

Let us prepare your Ham or Turkey for Christmas in our Delicatessen. Please, give us two or three days notice on your orders.



ORANGES Sunkist Lb. 15¢

Ex. Fancy Winesap Apples Lb. 17c

Fresh Honduras Coconuts Ea. 19c

Ocean Spray Cranberries Pkg. 35c

Jeanie's Misses & Ladies SPORTSWEAR Blouses and Slacks, Cords, Stretch Denims, Plaid Ginghams Sizes 7 to 18 — Good Selection Reduced for Pre-Christmas Clearance 25% Off



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPER'S MARKET
BEST MEAT IN TOWN

DOUBLE GUNN BROS. STAMPS WEDNESDAY with $2.50 Purchase or More

22 WORLD FAMOUS COMICS

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

FIRST
—IN LOCAL NEWS
—IN LOCAL PICTURES

SUNDAY, DECEMBER 18, 1966

BLONDIE

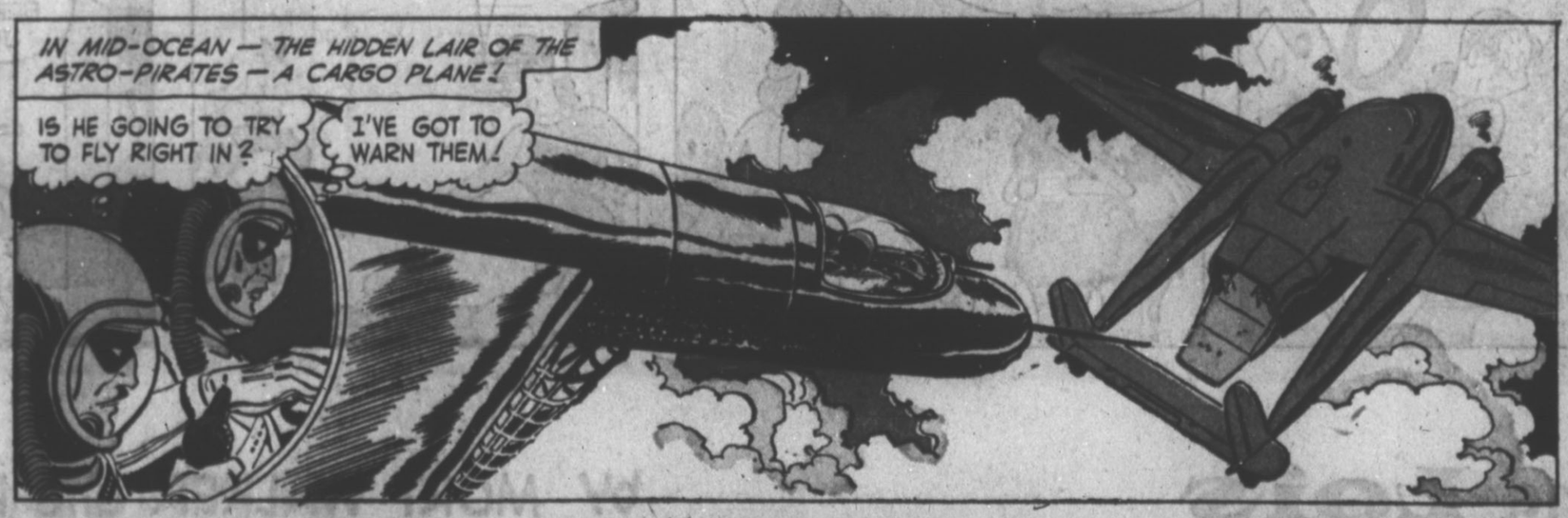
by CHIC YOUNG



© King Features Syndicate, Inc., 1966. World rights reserved.

MANDRAKE THE MAGICIAN

BY LEE FALK



© King Features Syndicate, Inc., 1966. World rights reserved.

The PHANTOM

By Lee Falk





BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK by Lyman Young and Tom Massey





TIGER by BUD BLAKE



GRANDMA by Chas. Kuhn



BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE



HENRY by CARL ANDERSON



The KATZENJAMMER KIDS by JOE MUSIAL



beetle bailey by mort walker



FLASH GORDON

by MAC RABOY



LITTLE IODINE



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



The Little Woman

by DON TOBIN



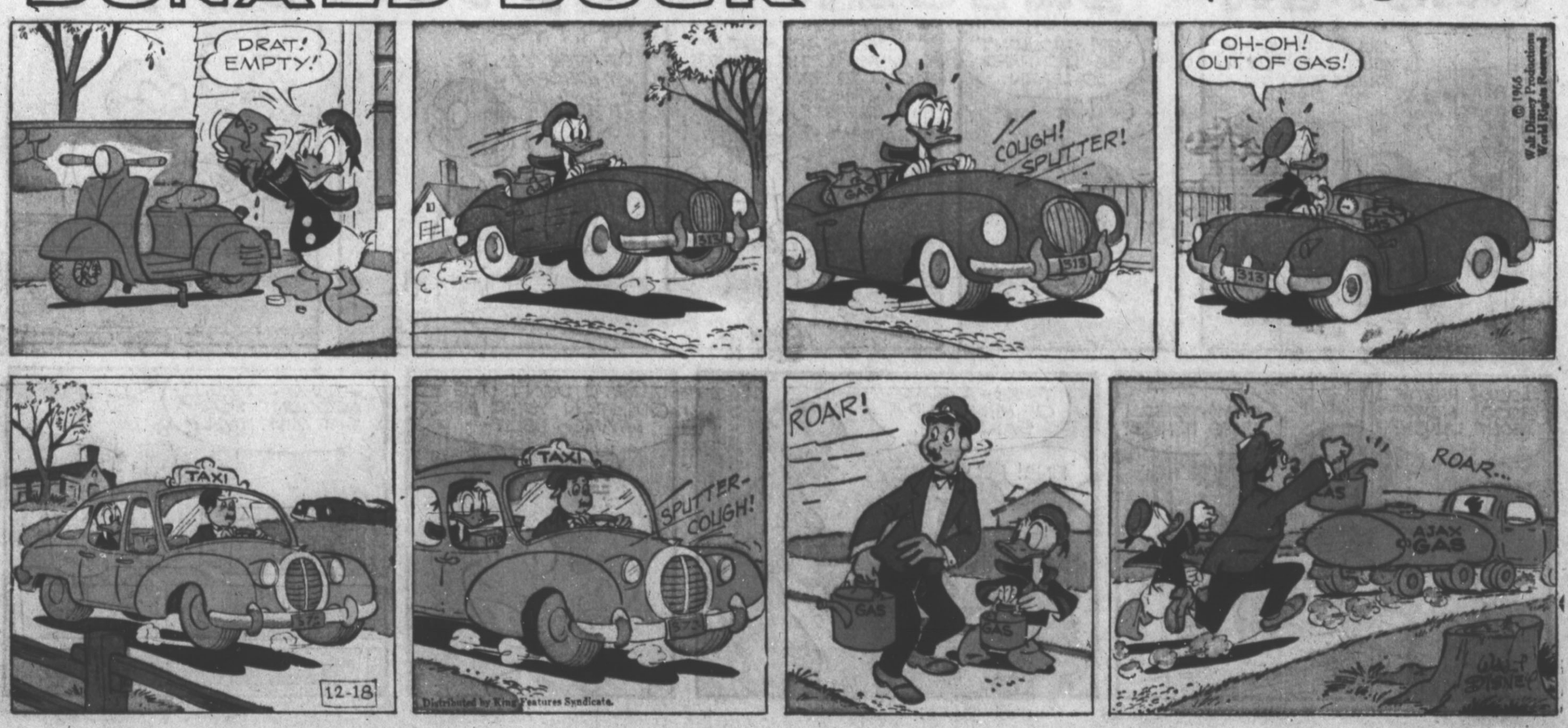
The LONE RANGER

by Charles Flanders and Paul S. Newman



DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY



WALT DISNEY PRESENTS UNCLE REMUS AND HIS TALES OF BRER RABBIT

Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER by Dave Breger



THIMBLE THEATRE starring POPEYE by Bud Sagendorf

