Invasion COSTS MONEY ! INCREASE Your BOND BUYING!

The Hereford Brand

10 PAGES ELECTRIFIED FARM HOMES

Published Every Thursday

"but one ISM in America---and that's AMERICANISM" —Texas Press Slogan

Our Slogan—"More People—More Farms"

44th Year—Number 1

The Hereford Brand, Hereford, Texas, Thursday, January 6, 1944

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AROUND Town

Sights and Faces Seen

Ursalee Jacobsen voices the plaint of most business people when she says she does not mind figuring her income and her tax, when she knows what the income is; but this idea of estimating income for several months in advance and then providing a corrected report of actual income, etc., etc., is just downright disgusting. Anyway, Ursalee hopes that Congress won't go in for any further "simplification" of income tax regulations.

W. F. Harlow's small son made a whirlwind entrance into a Hereford grocery store during the holiday rush, demanded that his check be cashed immediately, "so I can get a haircut—or I'll look just like Hitler." Ethyl Robinson was very busy at the time, but she dropped the ration stamps immediately and cashed the check—for after all a "Hitler bang" would be a terrible affliction for a small boy to have to wear.

(Continued on Page 10)

Two School Cafeterias Studied for Cross Section Survey of State

School cafeterias at Hereford's Central School and at Dawn have been selected by the Food Distribution Agency of the Department of Agriculture to be studied in a cross section survey of school cafeterias.

The Central School Cafeteria was previously selected for study in a similar survey in September, 1938, and at that time the plan in use at Central was made the basis of a statewide plan.

Since last spring, school cafeterias have been working on a system partially supported by payments from the Food Distribution Agency, and the new survey is probably aimed at measuring the success of the new plan.

All phases of cafeteria operation will be checked for the survey.

Tax Office Will Help Fill Out Driver's License Application

To take care of extra work in filling out driver's license renewals, the office of the Deaf Smith County tax collector has hired an extra employee for the next few weeks, and persons wishing to get their licenses renewed are asked to come by the office immediately and fill out the application form.

Mrs. Harold Pettyjohn, the former Miss Christine Olson, is taking driver's license applications.

Chickens Developing Into Major Menace

Chickens are developing into a major menace in Hereford, according to City Marshal Ed Curtsinger, who says that property owners are rapidly nearing the end of their patience about the matter of chickens who wander far from their "home base" and do a thorough job of scratching up flower beds.

"There is a city ordinance requiring that chickens be kept up," Mr. Curtsinger says, "And if owners refuse to keep their chickens penned, neighbors may take the matter into their own hands—or the city might even have to stage a 'chicken round-up.'"

High School Cagers To Play Game Tonight

The Hereford Whiteface basketball quintet has been setting up a good record, and Tuesday night the boys beat a team from the Prisoner of War Camp 26 to 24. The local boys will meet a team from Friona tonight at 8 o'clock at the high school gym and hope to have a good crowd of cage fans out for the occasion.

Tomorrow night at 8 o'clock the boys will play hosts to the team from the camp.

Road to Rome

Here is traced the Liri-Sacco river valley, probable path to Rome of Lieut.-Gen. Mark W. Clark's American 5th Army. Heavily shaded area is occupied by the Allies while actual fighting reaches farther northwest.

Next Time He'll Wait . . . Decides 15-Year-Old in Navy

The minimum age limit on Navy enlistments is a good thing—and one 15-year-old Deaf Smith County boy knows that fact from experience.

He was barely 15 years old—had a birthday last August. He didn't like school and he was big for his age; and in November he decided to run away from home. "buck" that Navy 18-year-old age ruling and "join the Navy and see the world."

The first part of his plan worked out. He swore he was 18 years old and a Navy recruiting officer accepted his statement; but unfortunately the Navy has some "boot" training which is pretty tough and which is administered to the recruit at San Diego, no paradise to a

(Continued on Page 10)

Awards Made To Ration Committeemen

Bouquets instead of brickbats were the lot of ration board members and the general OPA program of rationing and price control at the program held yesterday at the Lions Club when certificates of award from the OPA district office were presented six ration board members who have served on local committees for 12 months or more.

Robert L. Thompson was in charge of the program and E. S. Ireland and Henry Hastings were ration board members present to receive their awards. Other members who will receive certificates are E. H. Norton, chairman of the local war price and rationing board, and Frank Gyles, J. L. Woodford and Criss Renfro.

Members of various ration committees who have not yet put in 12 months service include J. C. Ricketts, Mrs. A. J. Schroeter, chairman of the price panel, and Mrs. C. H. Dyar and Mrs. Knox Kinard.

As announced in presentation letters from Howard R. Gholson, district director, the committeemen have rendered "meritorious service to the citizenship of Deaf Smith County and to the war effort;" and as pointed out in Program Chairman Thompson's talk, this service is coming to be more and more appreciated by average citizens as they come to the conclusion that local rationing boards and the OPA program are succeeding in their work of "controlling the cost of living, spreading the supply of scarce products to achieve a fair share for all citizens, and maintaining a stable economy upon which to build a post war world which will provide economic security for every American citizen."

Emergency Feed Needs Met By Govt. Shipments

Instructions from state AAA headquarters this morning advised F. G. Collier, local administrative officer for the program, that the white certificates previously issued for oil seed meal and cake are no longer in effect and farmers and ranchers will have to get a new certificate in order to buy protein supplement feeds.

Five cars of meal and cake have been received in Deaf Smith County since the beginning of the feed emergency and one more car was expected to arrive in Hereford today, a check-up at the county AAA office revealed yesterday. A telegram from state headquarters received yesterday morning stated that a total of eight cars have been allocated to Deaf Smith County which means that local cattleman may expect two more cars under the present allocation; and according to the telegram indications point to a material increase in the feed shipments to take care of emergency needs. However, no definite information is available on the allotment after the present allocation is exhausted.

From the five cars already received meal and cake have been distributed to more than 300 stock owners—and though supplies are admittedly short and the situation has been further aggravated by bad weather, stock in Deaf Smith County is standing up well and cattle remain in fair shape.

Members of the county AAA committee in charge of issuing feed certificates, state that they have kept on hand about one carload of feed to meet emergency needs in case further shipments are delayed and also to meet the demands of cattlemen in the northwest part of the county who have not been able to come to town to get a share of the feed.

"Most of the farmers and stockmen have been very fair and cooperative in this matter," the committee states, pointing out that, in addition to getting out and "hustling" feed in ordinary commercial channels, stockmen have seen the necessity of sharing with their neighbors and have pared down their feed demands to the absolute minimum.

Jack's Shoe Shop Now In Main Street Location

Now located at 408 Main Street (the building formerly occupied by Ireland Motor Company) Jack's Shoe Shop will have adequate space for the new equipment recently added.

Jack Hagar states that he is really pleased with his new location and invites customers to come in and see the shop.

Inside Report Is Promised In Paul's Speech

A first hand report on conditions in China, Japan and the Philippine Islands and a description of occurences both before and during the war in Asia will be brought to Hereford people on Wednesday night, Jan. 19, at 7:30 o'clock when Dr. Alexander Paul will be the speaker at a program at the First Christian Church, it was announced this week by the Rev. Lawrence Bridges, local pastor.

Dr. Paul, for 48 years a missionary to China, and national Oriental secretary for the United Christian Missionary Society, is a native of Ireland and first went to China in 1895. He was a teacher in the home of Li Hung Chang, one of the great philosophers and statesmen of Old China, and was decorated by the Chinese government for the work he did in directing the building and repairing of dikes in one of the rice sections during a great flood.

Dr. Paul made his last trip to China in 1940 to take a personal part in meeting some of the problems brought about by the Jap invasion, and he was in Nanking on Dec. 7, 1941. Interned by the Japanese, he returned to this country on the first trip of the Gripsholm.

At present, Dr. Paul is under special assignment by the United Christian Missionary Society, and his talks on conditions "Inside Asia" are attracting much interest.

Mrs. Roles Accepts Job With Pampa Oil Company

Mrs. Barbara Roles left yesterday for Pampa, where she has accepted a position in the purchasing department of the Cabot Oil Company.

Mrs. Roles, a daughter of Mr. and Mrs. J. J. Buckner, has been employed as bookkeeper at the Southwestern Public Service Company office in Hereford for the past three years and was active in the Business and Professional Women's Club, where she was serving as vice-president this year.

Lt. Geo. Jones Missing in Raid In European Area

Lt. George T. Jones, son of Mr. and Mrs. A. T. Jones of the Frio community, is the latest Hereford boy to be listed "missing in action," since receipt by his parents of a telegram from the War Department stating that Lieutenant Jones had been missing since Dec. 20.

A big daylight raid over Berlin was staged by the Eighth Air Force on that date, but Jones' family does not know whether his was the action in which their son was shot down.

Lieutenant Jones, who graduated from Hereford High School in 1934, volunteered for service on Nov. 25, 1940, serving in the infantry until he transferred to the Air Corps in September, 1942. He received his pilot's wings last July 28 at Stuttgart, Ark., and has been overseas since Nov. 1.

Prior to entering the army, Jones was employed in Hereford at the Pitman Service Station and in Amarillo at Amarillo Hardware.

He has one brother, J. P., also in the armed service and now on duty with the Navy in the Pacific.

Quota Lower in Fourth War Loan

Announcing $360,000 as Deaf Smith County's goal in the Fourth War Loan Drive, J. C. Ricketts, chairman of the county bond sales committee this week urged local citizens to decide immediately to take a fair share of the bond buying job and put the county over its quota early. The drive will start on Monday, Jan. 17, and will last through Feb. 15.

All sales in Deaf Smith County in the Fourth War Loan Drive must be to individuals, Mr. Ricketts points out, and bonds of series E, F and G and tax certificate C, purchased now, will be counted toward the county quota. Also on sale during the regular drive period will be long-term Treasury notes bearing interest from 2 1-4 to 2 1-2 per cent and in denominations from $500 up.

Though most quotas have been cut from Third War Loan goals the quotas in Panhandle counties have taken a sharper slicing because of special conditions existing here, Mr. Ricketts says, stating that the quota for the new drive will be approximately $130,000 less than the goal set in September.

Bob Wilson Recovers Slowly from Heart Attack

Condition of Bob Wilson who suffered a heart attack on Christmas Eve, was reported yesterday as some what improved; but members of his family believe that it will probably take much more rest to fully restore his health.

Mr. Wilson has been confined to his bed for the past two weeks but is allowed to sit up for an hour or two every day.

Ration Reminder

GASOLINE — Stamps A-9 are valid through Jan. 21.

SUGAR Stamp 29 in Book 4 valid Nov. 1, good for 5 lbs. through Jan. 15, 1944.

SHOES—Stamp No. 18 (1 pair) has been extended indefinitely. Stamp 1 on airplane sheet in Book 3 becomes valid Nov. 1.

PROCESSED FOODS

Green Stamps D, E and F expire Jan. 30. G, H and J valid thru Feb. 20.

MEATS AND FATS

Stamps R and S, now valid, expire Jan. 29. Stamp T, valid Jan. 10, expires Jan. 29.

Spare Stamp 2 in Book 4 good for 5 points in purchase of pork.

County Conservation Program Aims at 20 Per Cent Increase

Active Career Ends With Death Of Dr. Lemmon

Funeral services were held at the First Christian Church Monday afternoon for Dr. W. N. Lemmon, 73 year old physician, who died Saturday afternoon at the Deaf Smith County Hospital following a long illness.

Death for Dr. Lemmon ended a career unusual in many ways and marked by an outstanding role as a medical missionary in the Philippine Islands.

Waldo Nathaniel Lemmon, born in Polk County, Missouri, on Mar. 20, 1872, was the son of a physician. He took his premedical work at Morrisville College in Missouri and from 1890 to 1896 was engaged in the drug business, after which he took medical training at the Texas University Medical School in Galveston, transferring from there, because of the yellow fever epidemic of 1897, to Barnes Medical College, St. Louis, Mo., where he graduated with honors on April 12, 1899.

He was married to Miss Daisy Holmes at Trenton, Tex., in 1894.

Coming to Texas when he was 28 years old, he started practice at Commerce, moving from there to Greenville in 1906, when he became associated with two other prominent surgeons of that locality.

Missionary Work

Three years later he was appointed a medical missionary by the Foreign Christian Missionary Society of the Christian Church. Appointed to a post in China, he was transferred to the Philippine Islands, where he organized and taught the first school for nurses north of Manila in the Island of Luson. He was founder and chief surgeon for the Mary Chiles Christian Hospital from 1911 to 1925 and he and Mrs. Lemmon spent a total of 16 years in the Philippines, doing much to build up the ideals and principles of freedom which have characterized the Filipinos in their struggle against the Jap invader.

Dr. Lemmon was a member of the House of Delegates of the Kansas State Medical Society in 1935 and '36 and was president

(Continued on Page 10)

Conservation practice goals set up at the meeting of representatives of all Deaf Smith County government farm agencies last week will make for a material increase in food production in the county and at the same time will bring almost $250,000 in conservation payments to local farmers, according to a committee report issued today.

The goals set represent a 20 percent increase over similar goals for 1943, and the farm agencies represented—Extension Service, AAA committee, Soil Conservation, Farm Credit and Rural Electrication—feel that this increase in conservation practices will do much to aid farmers in meeting higher production goals. Soil conservation studies point conclusively to the fact that five farmers using conservation measures can produce as much as six farmers who do not use such measures. In other words, individual efforts can be increased 20 per cent in output through conservation farming; and the practices recommended for this county are ones specifically suited to local climate and soil conditions.

Practices for which payment will be made include protecting summer fallowed acres from wind and water erosion; contour listing or furrowing of cropland or land planted to crops in 1944; contour farming of intertilled crops; seeding drilled crops on the contour; border planting of sorghums, sudan grass, millet and broomcorn; leaving stalks or stubble of sorghums on the land as a protection against wind erosion. For all these practices specific payments per acre will be made under the 1944 farm program.

Goals have also been set up for the construction of earthen dams and reservoirs and the digging of wells; but such construction work is not expected to be much affected by the government program.

Wheat Goes Under Ceiling Price Rule

Price ceilings Tuesday were clapped on hard wheat by an OPA order which also boosted the maximum price on soft wheat to set all price levels at 100 per cent of parity.

The new prices—and the basis of figuring parity—do not include the amount of conservation payments or any government subsidy checks to farmers; and OPA expects this fact to silence some criticism by farmer organizations.

Price of hard wheat was set at $1.63 a bu. for No. 1 at Kansas City. For soft wheat, No. 1 grade, the price was set at $1.72 -⅞ a bu. at Chicago and St. Louis. The prices are set to include the commission man's charge of 1-½ cents a bushel.

Ceiling prices for wheat on the track at interior and country points will be set on a scale proportionate to the price at main loading points, according to the OPA announcement.

Troy Don Moore New Year Baby

Little Troy Don Moore, son of Mr. and Mrs. Troy Moore, is the official New Year Baby in Hereford, having made his appearance Monday night Jan. 3, at 10:45 o'clock. The first baby of the year weighed in at seven pounds eight ounces and starts out his career under only one handicap—his brother and sister, Sharon Dee and Martin Reed, had planned for him to be a girl.

Mrs. Moore and Troy Don are at the Deaf Smith County Hospital and condition of mother and baby is fine.

Medals of Flyer Husband Presented To Mrs. Wilson at Amarillo Field

AMARILLO ARMY AIR FIELD, —An Air Medal and a Purple Heart were presented posthumously to Second Lieutenant Wendell K. Wilson, husband of Mrs. Frances Wilson and son of Mr. and Mrs. S. O. Wilson, all of Hereford, at a brief ceremony at Amarillo Army Air Field last Thursday afternoon.

The awards were pinned on Mrs. Wilson by Lt. Col. Herbert E. Hart, special services officer, as the citations were read by Lt. Keith W. Frank, assistant adjutant.

Retreat was played by the First Army Air Forces band under direction of Chief Warrent Officer Guy L. Stone, conductor.

Lieutenant Wilson died June 13 of last year in the European area while serving as a flying officer.

The Purple Heart was awarded because of "the supreme sacrifice" made by Lt. Wilson in "defense of his country." The Air Medal was awarded "for exceptionally meritorious achievement while participating in five separate bomber combat missions over enemy occupied Continental Europe. The courage, coolness and skill displayed . . . reflect great credit upon . . . the Armed Forces of the United States."

Maj. Gen. Ulio, adjutant general, in writing Mrs. Wilson, said the awards were made "to honor the memory of a brave soldier who died as a result of enemy action" and "for meritorious achievement while participating in aerial flight against the enemy."

Also at the ceremony were Mrs. O. K. Higgins of Hereford, mother of Mrs. Wilson, and Mr. and Mrs. W. W. Slaten of [illegible], daughter, Sandra Jean, of [illegible], N. M. Mrs. Slaten is a sister of Lt. Wilson.

The Hereford Brand

Published Every Thursday — Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

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JIMMIE GILLENTINE ..... Editor
MARY KATE BROTHERTON ..... News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Do You Remember?

JANUARY 1, 1904

We have noticed that J. R. T. Bassett, one of the North Draw's prosperous young cattlemen, has of late been "sprucing up" mightily, and Dame Rumor states that he has recently purchased a conventional black" for use on a near future" special occasion." How about it Taylor?

TEXICO NEWS: Christmas has come and gone and a real good time is the verdict of all. A grand ball Christmas night with lots of cowboys from the ranches and a saloon in town. Egg nog galore. No drunkeness. No shooting. No rowdyism. What does it mean? Why, I'll tell you the people wouldn't have it any other way in this community.

On Christmas evening at the College, the Trades Carnival, given under the auspices of the Baptist Church, was successfully carried out—Miss Walters, representing Harding's Drug Store, was beautifully attired, her costume being draped with strings of capsules, sponges and other articles suggestive of an apothecary's shop.

Rev. J. F. Elder, pastor of the Baptist Church, tendered his resignation last Sunday and will leave in a few days for Waco, where he will spend some months in a much-needed rest.

There is no doubt in the minds of those who have given the question of farming in the Panhandle due deliberation that this section of the country is to take its place along with other portions of the United States, which, in their undeveloped state were thought worthless; but now contribute to make this the foremost nation in existence.

JANUARY 3, 1924

W. O'Brien, banker and cattleman of Amarillo, delivered an impromptu address at the weekly luncheon of the Chamber of Commerce at the Stockman's Cafe Monday that was crammed full of plain, everyday horse sence. . . . The keynote was the absolute necessity for the people of this community as well as the entire Panhandle, to choke down on the spending orgy which has been prevalent during and since the war.

Axis Payoff

The young lady isn't collecting a bet at the $5 window of Bing Crosby's Del Mar Turf Club, Del Mar, Calif. She's drawing an electric drill from a toolroom, for the spacious horse track is now an airplane parts factory.

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

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SAVING
Is a Patriotic Duty

Saving, once upon a time, was a matter of personal choice.

Today we are in total war. Everyone is a member of a task force. Men and women who stay at home must save for their Country as vigorously as men in uniform fight for their country. Only by SAVING—in money, in food, in materials, in every way—can we keep the front strong. And let us not deceive ourselves. Our war effort is seriously blocked whenever we at home fail to do the parts assigned to us.

One of our jobs is to buy War Bonds steadily. Another is to put money in SAVINGS — and KEEP it there. A third is to save, in advance, for taxes.

In this triple task, The First National Bank is prepared and ready to work with you in every day. Buy War Bonds and Save! Do both in a big way.

MEMBER F. D. I. C.

First National Bank
OF HEREFORD — MEMBER FEDERAL RESERVE SYSTEM — A Strong Bank Thoughtfully Managed

Bailed-Out Navy Flyer Has Varied Rescue Equipment

No Navy flyer is looking for the opportunity to leave his plane and take a parachute hop to the open sea below, but should an emergency occur, the Navy has endeavored to provide him with the best possible safety equipment.

After the flyer has parachuted to the comparative safety of the sea and the immediate crisis in his life-saving operation is past he may set himself up in what might be called emergency "light housekeeping" in his one-man, inflatable parachute-raft.

Very important among the unfortunate flyer's rescue equipment is the raft itself, with its air pump for inflating-in case the automatic carbon dioxide inflating device fails to work—and its rubber dipper for bailing out. In addition, the flyer has an inflated "Mae West" life jacket, a parachute back pack, and a seat pack.

Ready for More Emergencies

Once the raft is properly inflated, the pilot can crawl in, open his seat-pack, and have it ready for emergencies that might befall his one-man seagoing vessel.

This seat pack contains for the raft a pair of small hand paddles, two leak plugs, a repair kit, and a first aid kit. It also contains a can of emergency drinking water and a can of dye for a "sea-marker,"—a powder which can be used to make a huge colored spot in the water around the raft in case a possible rescuer comes in the vicinity. This "sea-marker will remain visible for about two hours.

Should he be injured or ill the flyer next may be interested in his medical kit containing compresses, sulfadiazine, seasick remedy; boric acid ointment for burns, morphine, and iodine.

Lastly the flyer will open his back pack. This pack includes 25 feet of cotton line, reflector (for sun-signalling), fishing kit, whistle, projector and Very cartridges (for signalling), waterproof electric light with an extra battery and light bulb, tarpaulin (or sail), head-net for protection against mosquitoes, safety pins, knife, adhesive, matches in waterproof container, compass, and equipment and chemicals for desalination of seven pints of sea water to make it drinkable. For ready-prepared food, the stranded flyer's pack contains a choice of pommican (dehydrated meat and fat), chocolate, and malted milk tablets. He has also salt tablets to replace salt lost in perspiration.

Instructions In Fishing Kit

To supplement his food supply, should rescue be long delayed, the flyer can turn to his fishing kit. And the Navy is taking no chances on his being an accomplished deep sea fisherman. Instructions on waterproof paper are provided in the kit. Among other things, these instructions tell him to use the enclosed pork rind as bait to catch little fish to use for bait to catch the big ones that will provide meat in substantial quantities.

The flyer's tarpaulin is yellow on one side and blue on the other for camouflage if necessary. His flashlight and his projector with Very cartridges are useful signalling devices at night. During the day much of the flyer's time will be given over to searching for possible rescuers. He is advised to keep flashing his sun-signalling mirror over the horizon even though he can see nothing because the mirror has a range of 10 miles—farther than his eye can see.

The largest crowd that has yet witnessed a wrestling match in Hereford was on hand Monday night at the Sales Pavilion in spite of the weather to see Kala Pasha middleweight champion of Texas and Thor Jenson champion of Minnesota, go two solid hours without a fall to a draw.

Major F. L. Martin will command the four U. S. planes which will hop off at Seattle April 1 in an attempt to fly around the world.

Businesses which extended New Year's greetings included Gyles Grocery, Hereford Light and Power Co., Jones and McLean, Hill-Ireland Realty Co., Dunlap Hardware Co., A. L. Biggs Insurance Agency, B. R. Dixon, Feed and Coal, Jack's Shoe Shop, Garrison Bros. and Renfro and Sons, Buick Dealers.

The midnight matinee at the Star Theatre Monday night drew a generous crowd that voiced their approval of the comedy, "6 Cylinder Love," in applause. Manager Overton received their congratulations.

A BOY AND HIS DOG . . . are always good subjects for a story; and Roddy McDowall and Lassie score a four-star hit in "Lassie Come Home," feature picture at the Star next Sunday, Monday and Tuesday. Filmed in technicolor it is in a class with "My Friend, Flicka" and is real, heart-warming entertainment.

Rabaul Drive Chief

Meet Lieut.-Gen. Walter Krueger, American 6th Army commander. He's master-minding the drive through New Britain from Arawe and other hot spots.

Selective Service NEWS

1-A

(Available for military service.)

Grady W. Wilson, Jr., Leland Q. Rutter, Carroll C. Lisenbe.

2-B

(Engaged in war production work.)

Fred B. Harrell, Eugene Weems.

2-B (H)

(Same as above; also in past 38 age group.)

Hugh B. Bookout.

3-C

(Engaged in agricultural occupation.)

Morris S. Roe.

3-C (H)

(Same as above; also in past 38 age bracket.)

Vackrel Ridley, John H. Noggler, Walter R. Galley.

4-A

(Past age of 45.)

Parker B. Price, Phillip Miller, Gordon A. Frye, Dewey S. Gideon, Fred Pittner, Alfred T. Case, Willie Kliewer, William R. Hawkins, Cleo C. Lisenbe.

2-A

(In essential civilian occupation.)

Laughlin G. Harris.

1-C

(Already in service.)

Ulmond R. Tolleson.

4-F

Elwyn V. Hartman.

LEAVE FOR SERVICE

Ernest Ray Kendall, Wilbur Bell and Guyeth Bogle left this week for Ft. Sill.

Important in standardizing rescue equipment and making all equipment available to all the services has been the Liaison Committee on Emergency Rescue Equipment established by the joint U. S. Chiefs of Staff. Rescue equipment similar to the Navy equipment mentioned in this story is furnished by the Army to its flyers.

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Summerfield

MRS. GUY WALSER

Sunday School and Church were attended by 50 Sunday morning. We hope to begin to have better crowds as soon as the roads get better.

We had a light shower of rain and snow Saturday afternoon. Some of the roads are still impassable on account of snow. The school buses are running this week.

Mr. and Mrs. C. B. Thomas, Mr. and Mrs. E. B. Thomas of California and Mrs. V. W. Foreman of the Cactus Plant enjoyed a dinner in the home of Ross Roye on Christmas day.

Mr. and Mrs. L. J. Counselman attended the funeral of Milton Walker at Conway Tuesday. Mr. and Mrs. Counselman were old friends as they lived at Conway before moving here.

There is still lots of sickness in our community.

Mrs. B. C. Roberson of Hereford was recently a visitor in the home of her son, B. E. Roberson and family.

Jim Noland of Amarillo visited his parents, Mr. and Mrs. J. A. Noland and other relatives here Monday.

Mr. and Mrs. Walker Boston and son Larry spent part of the holidays in Hart with relatives and friends.

Mrs. Claudie Brown and children returned to Bovina after spending the holiday with her sisters, Mrs. John Hicks, Mrs. George Storey and Mrs. Britt Clark.

Mrs. M. G. Upton of Ft. Worth visited her brother Captain E. B. Thomas of California in the homes of C. B. Thomas and Mrs. Ross Roye last week.

Mr. and Mrs. Mack Noland and Otho Noland were business visitors in Canyon Tuesday.

Mr. and Mrs. Earl Lance received word last week from their son Earl Lance, Jr., that he was well after being in the battle of Tawawa. He had a half can of Pork and Beans for his Christmas dinner. The letter was written on a piece of paper that he had picked up on the battle field.

Mrs. W. H. Walser entertained her daughter Della Evone and her son David with a birthday party Sunday at her home. Those present were Wayne, Donald Lee, Bety Mae and Bobbie Jean Walser, Joan, Gloria Dee and Carol Rae Walser and Diana Walser.

Mrs. Kilcrease entertained her son Franklin with a party for his eighth birthday at her home. Those present were Thomas Lewis Roye, Billie Lookingbill, Bobby Rexrode and Marline and Marilyn Legg and Annie Lookingbill and Genelle Carter.

Mr. and Mrs. L. F. Carter and family spent the week end with relatives at Lockney.

Mr. and Mrs. Faye Hart of Amarillo were recently visitors in the home of her sister, Mrs. M. D. Rexrode and family.

Mr. and Mrs. Ray Johnson entertained with a New Years dinner Sunday at their home. Those enjoying the dinner were Mr. and Mrs. Bill Fambrough of Tucumcari, N. M., Sgt. and Mrs. Rose of Los Angeles, Mr. and Mrs. O. G. Hill, Mr. and Mrs. Ira Foster and daughter Gayle and Mrs. R. A. Daniel, Jr., and daughter Karen Sue of Hereford and Mr. and Mrs. B. E. Roberson, Wendall and Gayle Roberson.

Mrs. Owen Hudson, Mrs. Foreman and daughter and Mrs. V. W. Foreman of Stratford were guests in the home of Mr. and Mrs. C. B. Thomas Sunday.

Guyeth Bogle left Monday for Ft. Sill.

ROOMS TO RENT? TRY A WANT AD

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing

Over two million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gassiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—at

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See
W. L. Alexander
at City Drug Store

"BUTTERKIST"
THERE'S VITALITY IN OUR
Enriched Bread
Always Fresh . . . Sliced!
At your Favorite Grocery Store . . . or at
The Hereford Bakery
BOYD KNOX

Last Year
We Told You . . .

. . . that merchandise would be scarce, but that we would supply your needs somehow through the wide scope of our buying power, plastics and even substitutes. Therefore, we are glad to announce that our intentory this year was up to that of last year and to assure you that we expect to continue this policy of serving you to the very best of our ability. We also wish to thank you for your consideration during the days we remained closed to take inventory and to invite you to always inquire for the items you need—This might be the time we have it!

Here is some of the
NEW MERCHANDISE
Arriving Daily!

We have a few
CHICKEN BROODERS
Oil and Electric. Other Poultry supplies arriving from time to time.

WINDOW VENTILATORS
All Metal; ideal for bedrooms.

NEW VICTORY
Canners
Made by National Pressure Cooker manufacturers
No Certificate is Required!

This Week-End . . . Another Shipment of
PYREX
including many hard-to-get items!

A good stock of
TOWEL ENDS
See them on display.
6 for 50c

A new line of
FLEX-O-GLASS
health-giving violet rays penetrate, giving vitamin D! . . . Also
WIRO-O-GLASS
GLASS-O-NET
GLASS CLOTH

Streu Hardware

Frio

BY MRS. O. ANDREWS

The tragedy of war struck home in this little community last week end when it became known that Frio's own Lt. George Jones is missing in action over Germany. His parents Mr. and Mrs. A. T. Jones received the message from the War Department on Friday, Dec. 31. George grew up in this community and his many friends and relatives are anxiously awaiting further news.

The Welch family, who lived four miles north of Amarillo, moved Friday and Saturday to the place formerly occupied by the Stewart family. According to present plans their three sons will attend school at Dimmitt, riding on the Easter bus. Plans are being made for a barn to house their 35 cow dairy.

Mr. and Mrs. Hubert Roach, who have been with the W. S. Littrells, moved to the vicinity of Borger this week.

Mr. and Mrs. Bob Lowry and children of Hereford visited the W. C. Lowrys Sunday.

Only 20 persons were present for Sunday School Sunday, due to the weather conditions.

Schools opened Monday morning after a ten day Christmas vacation.

Messenger

MRS. J. N. MESSENGER

The snow of last week measured four inches and roads again are almost impassable.

Harris Evans is just out of the hospital where he has been confined with a case of flu and pneumonia.

Mrs. Melvin Allen slipped on the ice a week ago and broke her ankle.

Cecil Bass has been nearly

Charter No. 5604 Reserve District No. 11

Report of Condition of the

First National Bank, of Hereford

IN THE STATE OF TEXAS, at the close of business on December 31, 1943, published in response to call made by Comptroller of the Currency, under Section 5211, U. S. Revised Statutes.

ASSETS

1.	Loans and discounts (including $176.10 overdrafts)	$484,955.45
2.	United States Government obligations, direct and guaranteed	325,537.40
3.	Obligations of States and political subdivisions	29,673.86
4.	Other bonds, notes, and debentures	NONE
5.	Corporate stocks (including $2050.00 stock of Federal Reserve bank	2,050.00
6.	Cash, balances with other banks, including reserve balance, and cash items in process of collection	1,096,634.63
7.	Bank premises owned $6825.33, furniture and fixtures NONE (Bank premises owned are subject to (NONE) liens not assumed by bank)	6,825.33
8.	Real estate owned other than bank premises	14.00
9.	Investments and other assets indirectly representing bank premises or other real estate	NONE
10.	Customers' liability to this bank on acceptances outstanding	NONE
11.	Other assets	1.00
12.	TOTAL ASSETS	$1,945,691.67

LIABILITIES

13.	Demand deposits of individuals, partnerships, and corporations	1,558,685.89
14.	Time deposits of individuals, partnerships, and corporations	32,556.17
15.	Deposits of United States Government (including postal savings)	51,585.97
16.	Deposits of States and political subdivisions	118,939.89
17.	Deposits of banks	NONE
18.	Other deposits (certified and cashier's checks, etc)	66,630.19
19.	TOTAL DEPOSITS	$1,828,398.11
20.	Bills payable, rediscounts, and other liabilities for borrowed money	NONE
21.	Mortgages or other liens on bank premises and on other real estate	NONE
22.	Acceptances executed by or for account of this bank and outstanding	NONE
23.	Other liabilities	3,839.25
24.	TOTAL LIABILITIES	1,832,237.36

CAPITAL ACCOUNTS

25.	Capital stock: (a) Class A preferred, total par $ 12,500.00, retirable value $ 12,500.00 (Rate of dividends on retirable value is 3%) (b) Class B preferred, total par $ NONE, retirable value $ NONE (Rate of dividends on retirable is NONE%) (c) Common stock, total par $ 37,500.00	50,000.00
26.	Surplus	20,000.00
27.	Undivided profits	38,454.31
28.	Reserves (and retirement account for preferred stock)	5,000.00
29.	Total Capital Account	113,454.31
30.	Total Liabilities and Capital Accounts	1,945,691.67

MEMORANDA

31.	Pledged assets (and securities loaned) (book value): (a) United States Government obligations, direct and guaranteed, pledged to secure deposits and other liabilities	227,000.00
	(b) Other assets pledged to secure deposits and other liabilities (including notes and bills rediscounted and securities sold under repurchase agreement)	23,000.00
	(c) Assets pledged to quality for exercise of fiduciary or corporate powers, and for purposes other than to secure liabilities	NONE
	(d) Securities loaned	NONE
	(e) TOTAL	250,000.00
32.	Secured liabilities: (a) Deposits secured by pledged assets pursuant to requirements of law	170,525.86
	(b) Borrowings secured by pledged assets (including rediscounts and repurchase agreements)	NONE
	(c) Other liabilities secured by pledged assets	NONE
	(d) TOTAL	$170,525.86

STATE OF TEXAS, County of Deaf Smith, ss:

I, G. W. NEWSOM, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

G. W. NEWSOM, Cashier.

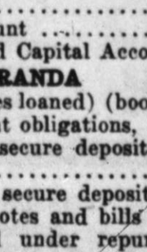
Sworn to and subscribed before me this 4th day of January, 1944. ELIZABETH WOMBLE, Notary Public.

(SEAL)

CORRECT—ATTEST:

GEO. L. MUSE,
E. B. HEDRICK,
TROY WOMBLE, Directors.

Dr. C. D. Kelton
CLINIC
506 Jackson
Phone 91



Chiropractic (SPINAL) Adjustments Will Remove the Cause of DISEASE

SOCIETY.

Four Freedoms Subject For B&PW Program

Discussing "The Four Freedoms at Home," members of the Business and Professional Women's Club met Monday night in the home of Mrs. Mattie K. Robinson for a program under the direction of Mrs. Velma Hodges.

Miss Ruth Bowsher led the discussion of the program topic, which centered around the effect of war on fundamental American liberties; and during the discussions members decided on a campaign for 100 per cent payment of poll taxes by the B & PW membership.

The club also voted to make a donation of stationery to the Red Cross day room at the Hereford Prisoner of War Camp.

Present were Mesdames Bessie Smith, Nancy Denmead, Verna Scott, Bessie Lee West, Ursalee Jacobsen, Velma Hodges, Ethyl Robinson, Dyalthia Bradly and Misses Ruth Bowsher, Adeline Koelzer, Virginia Bowman, Mary Kate Brotherton and the hostess.

Miss Frances Knight And Lt. Robert Davis To Be Married Jan. 23

Mr. and Mrs. Marcus Deward Knight of Laredo have announced the engagement and approaching marriage of their daughter Frances Amelda, to Robert Leonard Davis, Lieutenant in the U. S. Army Air Corps, son of Mr. and Mrs. Leonard Davis of Hereford.

The wedding will take place on Sunday afternoon Jan. 23 at the First Methodist Church in Laredo at 4 o'clock with the pastor reading the rites. Following the ceremony a wedding reception will be held for the bridal party in the Pan American room at the New Plaza Hotel.

Miss Knight is a graduate of the Laredo High School and attended the Ursuline Academy at Laredo.

Lieutenant Davis is a graduate of Hereford High School and received his wings at Moore Field, Mission ,Texas. He is stationed at Eagle Pass.

H-D CLUB APPOINTS NEW COMMITTEES

Members of the South Hereford Home Demonstration Club held their annual luncheon-program at the home of Mrs. John Hacker Tuesday.

During the business session new committees were appointed. They include Mesdames John Robinson, B. B. Fellers and Malcom Cassels on the recreation committee; Mesdames G. E. Harris, W. S. Rice and Coleman Wright on the program committee and Mesdames Jack Roberson, John Hacker and J. E. Dyer on the finance committee.

Members voted to furnish cookies for the USO once each month and Mrs. J. E. Springer was welcomed as a new member.

The next meeting wil be held at the home of Mrs. C. D. Kelton at 2:45 p. m. on Jan. 18.

Members of the club present were Mesdames Cawthon Bryant, Sam Smith, J. E. Dyer, Ronald Matthews, Conrad Urbanczyk, W. H. Goettsch, Steve Williams, B. B. Fellers, W. R. Schelhagen Jr., G. P. Owen, Jack Roberson, C. D. Kelton, Malcom Cassels, Miss Sadie Lee Oliver and the hostess. Special guests were the hostess' mother, Mrs. Fairy Culpepper, and sister, Mrs. Dallas Clark, of Portales, N. M.

Back To School

Mr. and Mrs. Phillip Miller left Tuesday to accompany their daughter, Miss Bonnie Miller, Miss Betty Dunlap and Miss Florene Lloyd back to Denton where they are all students at T. S. C. W. The group had spent the Christmas holidays here with their parents and relatives.

down with a cold which developed into flu.

Mrs. J. N. Messenger had word from Des Moines, Ia., last week that her only remaining sister had fallen from her wheel chair and broke her hip.

J. T. Guinn has received a letter from his son who is on sea duty stating that he had been badly burned on the hands and arms but was recovering and expected to be able to leave the hospital shortly.

Geo. Messenger on Saturday took his daughter, Elsie back to Plainview where she is attending Wayland College. He says the rain and snow was much worse down that way.

Marriage of Miss Kathryn Shannon And Capt. E. B. Thomas Announced

In a quiet ceremony with only relatives and close friends present, Miss Kathryn N. Shannon of Fort Worth became the bride of Capt. E. B. Thomas in Summerfiled on Dec. 21.

The wedding took place at the Baptist Church in Summerfield with the Rev. M. D. Rexrode officiating.

Captain Thomas is the son of Mrs. C. B. Thomas of Summerfield and is stationed with the armed forces in California.

SEWING CLUB MEETS

As You Like It Club was entertained in the home of Mrs. Jack Grady Tuesday afternoon. Needlework and conversation furnished entertainment for the group. Refreshments were served to Mesdames Jeff Roberson, Lee Hopson, R. G. Blue, Charles Shipley and the hostess.

Auxiliary Meetings Held Tuesday

Members of the Ladies Auxiliary of the Presbyterian Church held group meetings in the homes of members Tuesday afternoon.

Group one met in the home of Mrs. D. H. Alexander with Mrs. Alexander as leader of the program on "Jesus World Community." The devotional talk on "Putting First Things First" was given by Mrs. Arthur Rogers. Mrs. Henry Hastings gave the year book of prayer.

Group Two met in the home of Mrs. C. C. Ferguson with Mrs. E. H. Norton leader. The lesson subject taken from the study book, Pattern For Living, was "What is the Meaning of Life?" Mrs. Lee Conklin gave the devotional talk on "Great Peace" and Mrs. Ferguson concluded the program with the year book of prayer topic.

Group Three was entertained in the home of Mrs. Paul Mathers. "Latin America" was the program subject with Mrs. Will S. Kerr as leader. Mrs. N. E. Milburn discussed the devotional topic on "What Do People Find in the Bible."

MEND WITH YOUR IRON!

USE **FABRIT**

Mends torn and worn materials of all kinds . . . just iron it on . . . wash proof . . . dry clean proof.

Approved by American Institute of Laundering

A New Department

WINDOW GLASS
. . . in all standard sizes and we can cut any size glass.

ALSO in stock now . . . Used metal Folding Chairs . . . . Pocket Knives . . . Radios . . . Paints for every purpose . . . Tools . . . Pressure Cookers . . . Picture Frames . . . Baby Gifts . . . Greeting Cards . . . New Wooden Vases . . . Luggage . . . Saddles and Harness . . . Meat Saws . . . Butcher Knives . . . Airplane Control demonstrators.

We want to Buy RADIOS!

C. F. KERR HARDWARE

Not Big Ads, But "Regular" Brand Ads Get Results!

Keep Well!
Keep Safe!
Keep Working!

You're not in the fight if you're not on the job! Do all you can to stay well and working.

Should an emergency arise needing your Doctor's attention, remember you can rely on US for . . . . . .

Dependable Prescription Service

"We Sell for Less"

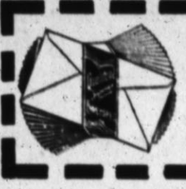
HAILE DRUGS

PHONE . . . 99

Prices for Friday, Saturday and Monday

Walgreen Agency Drug Store

OLAFSEN BETOL CAPSULES
30's 1.09
100's 2.95



6¾ inch Size BUSINESS ENVELOPES
Package of 20 . . . . 4c
With Coupon (Limit 2)

COUPON

COUPON

Attractive, Durable 10c Plastic Purse Comb (Limit 1 only) With Coupon 4c

PINT BOTTLE **MINERAL OIL 26c**

25c BOX **EX-LAX 19c**

25c **HINKLE PILLS 14c**

50c **IPANA TOOTH PASTE . . .39c**

Box of 12 ANUSOL Suppositories 98c (Limit 1)

75c Size DOAN'S PILLS 49c (Limit 1)

1 oz. Size TINCTURE IODINE 21c

30c HILL'S TABLETS For Colds 23c (Limit 1)

60c Size MAR-O-OIL SHAMPOO 36c (Limit 1)

50c Size Revelation TOOTH POWDER 37c

Box 12 ANACIN TABLETS Relieve Pain 19c

60c Size ALKA-SELTZER Tablets 49c

Pint RUBBING ALCOHOL 49c

Amoray Floral DUSTING POWDER 12-ounce; Huge Puff 49c

The Val-U-Box 54 KOTEX NAPKINS Safer—Softer 89c

"Centaur" Quality Cards PINOCHLE OR POKER DECKS Durable Finish; Bright Designs. 37c

500 Cleansing Tissues 21c

Frosted LIGHT BULBS 15c

25c Bottle CASTOR OIL 18c

60c S. T. 37 ANTISEPTIC 49c

25c CARTER'S PILLS 19c

$1.00 LOTION **JERGEN'S 69c**

50c SHAMPOO **WOODBURY'S 33c**

50c HAIR TONIC **FITCH'S IDEAL . . . 39c**

50c HAND LOTION **CHAMBERLAIN'S . . 36c**

$1.25 COUGH SYRUP **CREOMULSION 98c**

100 CAPSULES **A. B. D and G $1.98**

$1.00 LAXATIVE **ADLERIKA 77c**

75c HAIR TONIC **FITCH'S QUINOIL . . 59c**

100 TABLETS **ASPIRIN 19c**

15c PARKER'S **QUINK INK 9c**

TABLETS **AIR MAIL 10c**

30c Lysol 19c

35c Jar VICKS VAPO-RUB For Colds 27c

50c Size MENNEN SHAVE CREAM (With any used tube) 39c

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Mrs. Robert Veigel Is Elected President of L. A. E. Study Club

L. A. E. held its first meeting in 1944 at the home of Mrs. George Benson Tuesday afternoon.

A Federation Day program featured the meeting and new officers who will take over duties at the close of the club season in May were elected. The new leaders include Mrs. Robert Veigel, president; Mrs. Altus Higins, vice-president; Mrs. Bill Hutson, secretary-treasurer; Mrs. George Benson, partiamentarian; Mrs. Bob Higgins, council member and Mrs. T. W. Roberson, reporter.

Mrs. Bob Higgins conducted an interesting parliamentary drill and Mrs. Robert Veigel reviewed an article by Helen Hayes Phifer on Federation accomplishments and achievements, giving the author's viewpoint on unnecessary time spent doing unnecessary things at convention programs.

Members present were Mrs. Veigel, Mrs. Bob Higgins, Mrs. Altus Higgins, Mrs. Jack Dean, Mrs. T. W. Roberson and two guests, Mrs. J. L. Hight and Mrs. Floyd Benson.

GUEST HONORED WITH PARTY

Mrs. Helen Pipkin entertained Friday evening to honor Mrs. Paul Barnett of Wichita Falls who spent a few days here during the holidays with her mother, Mrs. J. M. Boone.

Friends of the honoree who used to live in Hereford, and others were guests. Games of bridge furnished entertainment.

Those present were Mesdames W. S. Fluitt, Jeff Gilbreath, W. H. Russell, J. M. Gilliland, Gaston Baer, J. B. Jones, Zelphia Lloyd and the honoree.

June and Billy Dameron, daughter and son of Mr. and Mrs. W. E. Dameron, left Sunday for Fort Worth where they are both students at Texas Christian University.

Mrs. Gordon Taylor Is Hostess For LaPlata Club Meet

Mrs. Gordon Taylor was hostess for the meeting of the La Plata Club held Tuesday evening. Mrs. Lynn Kester was leader.

Two speakers presented a Reader's Digest program built around 'War Spending and War Wasting."

Mrs. Gordon Taylor discussed the question "United States Wasting Food?", using the paradox of scarcity and rationing while storage houses overflow. She explained this baffling paradox that confronts food consumers in the United States by answering four main questions; How big are stock piles? 2. Can food be released? 3. Has food spoiled? and The food outlook for 1944.

Mrs. W. J. Wilson reviewed an article in the June Harpers Magazine, "When War Spending Stops," by Stuart Chase, in which the author points out that it is dangerous to draw conclusions from the last war and that while most economists predict a great boom when peace arrives, he believes that no matter how much loose change citizens have; if they are afraid of the future they will hesitate to spend it. They will save their money as a cushion for hard times. Fear of depression can help bring on a depression by slowing down the spending rate.

Members present for the meeting were Mesdames N. E. Milburn, Chas. Newell, Gaylord Newell, Elmer Patterson, A. J. Schroeter, T. E. Seigler Jr., W. J. Wilson, James Aiken, L. B. Barnett, Homer Brumley, Wayne Evans, Meade Haile, C. F. Hardwick, C. S. Hinman, Lynn Kester, D. C. Kinsey and the hostess.

No. 1531

Official Statement of Financial Condition of

The First State Bank

at HEREFORD, STATE OF TEXAS, at the close of business on the 31st day of December, 1943, published in The Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 6th day of January, 1944, in accordance with a call made by the Banking Commissioner of Texas pursuant to the provisions of the Banking Law of this State.

RESOURCES

1.	Loans and discounts, including overdrafts—SCHEDULE I	$621,006.39
2.	United States Government obligations, direct and guaranteed—SCHEDULE II	183,600.00
3.	Obligations of States and political subdivisions	NONE
4.	Other bonds, notes and debentures	NONE
5.	Corporate stocks, including (NONE) stock in Federal Reserve Bank	NONE
6.	Bank premises owned	2,000.00
7.	Furniture, fixtures and equipment	1.00
8.	Other real estate owned	1.00
9.	Cash on hand and due from approved reserve agents	31,918.48
10.	Due from other banks and bankers subject to check on demand	1,342,944.22
11.	Cash items in process of collection	8,304.57
12.	Customers securities held for safekeeping	NONE
13.	Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
14.	Other resources—SCHEDULE III	NONE
15.	TOTAL RESOURCES	$2,189,775.66

LIABILITIES

1.	Capital Stock	$ 50,000.00
2.	Income debentures	NONE
3.	Surplus: Certified $30,000.00; not certified $	30,000.00
4.	Undivided profits	17,341.50
5.	Reserves	NONE
6.	Due to banks and bankers subject to check on demand	NONE
7.	Cashiers checks, dividend checks and certified checks outstanding	18,396.22
8.	Demand individual deposits	1,870,429.55
9.	Demand public funds, including postal savings and U. S. Government deposits	125,347.89
10.	Time individual deposits	NONE
11.	Time public funds	NONE
12.	Time certificates of deposit	78,260.50
13.	Bills payable and rediscounts	NONE
14.	Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchose or guarantee payment thereof before, at or after maturity	NONE
15.	Customers securities deposited for safekeeping	NONE
16.	Other liabilities—SCHEDULE IV	NONE
17.	TOTAL LIABILITIES	$2,189,775.66

STATE OF TEXAS, County of Deaf Smith:

I, C. C. ACKER, Cashier of the above named bank, do solemnly swear that the foregoing statement of condition is true to the best of my knowledge and belief. C. C. ACKER, Cashier.

CORRECT—ATTEST:

H. G. Conkwright, (SEAL)
J. A. Pitman,
Miles Roberson, Directors.

Subscribed and sworn to before me this 5th day of January, 1944. JNO. H. PATTON, Notary Public, Deaf Smith County, Texas.

THIS WEEK . . . AT THE USO

The entertainment committee met Monday night and planned the month's schedule as follows:

Jan. 8—Dance at the City Hall

Jan. 14—Pie Supper at the Club House—Every girl bring a pie.

Jan. 22—Dance at the City Hall.

There may be another party on the 28th. The girls are asked to watch this column for information.

New Year's eve the USO stayed open until midnight and served coffee and doughnuts to a large number of servicemen and G. S. O. girls. We were sorry that the boys couldn't stay to see the New Year come in but the curfew rang at 12 that night.

The ladies of the Presbyterian church served cake and coffee to the boys on Sunday afternoon. We appreciate their interest and thank them for their services.

The Christmas decorations were taken down on Monday—thanks to Pvt. Stormwind who had a three-day pass which he used up by staying in Hereford. That ladder was just too big for the women to manipulate and Leo came to the rescue.

Every day we add something new in the way of furniture and we will be glad when it all gets here so we can really "dress up" for the public.

Mrs. Cliff Estes has kindly agreed to take charge of the volunteer cookie makers. Anyone desiring to help in this very necessary work please call her.

There will be a council meeting Thursday night at 7:30 in the County Court room. Every member is urged to be present.

* * * * * * * * * * *

Westway

By MRS. MERLIN KAUL

* * * * * * * * * * *

The school children had a belated Christmas Party at the schoolhouse Friday afternoon. They enjoyed refreshments of pop corn and candy after which the gifts, which had been placed in a large box, were passed out. The teachers presented each child with a box of pencils. Mrs. Fred Burns, Mrs. Merlin Kaul and Walter Lynn, and Ross Joe Landers were visitors.

School began again here last Wednesday after being closed for three weeks because of bad roads and Christmas vacation.

Norma Sue Wilson returned to school Tuesday after several days illness with chicken pox.

If the weather permits, the home demonstration club will meet next Wednesdy, Jan. 12, at the home of Mrs. Merlin Kaul.

Mr. and Mrs. P. M. Gunn and Mr. and Mrs. Merlin Kaul, Larry and Walter Lynn were dinner guests Sunday in the Guy Lawrence home at Hereford.

Mr. and Mrs. Grady Wilson, Donald Dean, Larry and Norma Sue and Mr. and Mrs. Junior Wilson went to Carlsbad, N. M., Friday to visit in the Ellis Wilson home. Mr. and Mrs. Hughes Millard and children of Ward stayed with Grandma Johnson while they were gone.

Junior Wilson went to Lubbock Monday to take his examination for entering the Navy.

Vernon Wilson returned home last week from Abilene where he spent Christmas with relatives. His nephew Wilbur Lofland accompanied him home. Mrs. Wilson and Jimmy Ray remained for a longer visit with her parents and brothers.

Mr. and Mrs. E. J. Parsons and son Bobby on Monday moved to Amarillo where Mr. Parsons will be employed.

Linda, the baby daughter of Mr. and Mrs. Moody Stephan, has been ill the past few days.

The Jim Bookout family returned home Thursday from Hartley where they have been visiting relatives.

Clarence Morrison went to Post Tuesday to get cottonseed cake.

Mrs. T. B. Cox attended the Progressive H. D. Club meeting at the T. J. Parsons home near Progressive Tuesday.

Mrs. Al Werner accompanied Mrs. Clarence Morrison and Marjorie to Canyon Sunday afternon. Marjorie returned to her school work at TSTC

Miss Mary Turrentine returned to her teaching duties at Tatum, N. M., Saturday.

Dr. and Mrs. Wm. F. McLean left Monday for the west coast after a short stay here with his parents, Mr. and Mrs. John McLean. They were joined here Sunday by Dr. Kenneth Herbert of Charleston, S. C., who made the trip with them. Both Dr. McLean and Dr. Herbert had finished internships at the University of Iowa Hospitals and both report for duty in the U. S. Navy at Treasure Island on Jan. 10.

Grains May Replace High Protein Feeds

Substitution of grains for cottonseed cake and similar high protein feeds is recommended by Dr. C. W. McCampbell, head of the Department of Animal Husbandry, Kansas State College, rather than the sacrifice marketing of stock cattle that should be retained on the farm.

Dr. McCampbell says many persons, not realizing that grain can be substituted for the cake, are planning to dispose of stock cattle because they cannot buy cottonseed cake. He pointed out, however, that the use of grains as a substitute cannot be carried on in the case of cattle being fattened for market.

In an experiment with stock cattle at the Fort Hays Experiment Station, ground wheat, barley, kafir, and milo were compared with cottonseed cake as supplements to silage in the winter rations. The same cattle were used two successive winters in the experiments—the first winter as calves and the second winter as yearlings. Gains in weight by grain feeding showed two pounds of ground wheat ranking the same as one pound of cottonseed cake. The other grains ranked in the following order: Ground barley, ground kafir, and ground milo. Thus the results of the test showed that the two pounds of barley, kafir, or milo were less valuable than one pound of the cake. McCampbell said that the grains made by all the different groups were more or less satisfactory for stock cattle.

Although two pounds of grain will cost more this year than the ceiling price of one pound of high protein concentrate such as cottonseed, McCampbell reminded farmers that it will pay better in the end to feed grain as a supplement to stock cattle that should be retained on the farm or ranch than not to feed any kind of supplement.

from "The Cattlemen"

Band Parents To Meet

Members of the Band and Orchestra Parents Association of Hereford High School will hold the regular meeting at the high school tonight at 8 o'clock. All parents of high school band students are urged to attend the meeting.

LOCALS

W. J. Daniel and his daughter, Mrs. Paul Roach, of Spearman left yesterday after visiting here this week with his sisters, Mrs. W. H. Russell and Mrs. A. G. Bell and their families. Enroute home they stopped in Canyon for visits with relatives there.

New Year Guests

Guests here to visit with their mother, Mrs. H. L. Broadwell, over the New Year holiday included Mr. and Mrs. Phillip Broadwell and Harold Broadwell of Electra and Miss Ella Broadwell of Amarillo.

Mr. and Mrs. Paul Coneway and baby of Lubbock are guests of his parents, Mr. and Mrs. R. P. Coneway, this week.

Guaranteed MONEY-BACK ENTERTAINMENT

THE HEART SPEAKS in a Great Motion Picture! By the author of "This Above All" and the stars of "My Friend, Flicka"

plus "Bugs Bunny" Cartoon AIRMAIL NEWS

-- STAR --
SUN - MON - TUES
Jan. 9-10-11

SPECIAL ADDED ATTRACTION!
The Latest March of Time
"Naval Log Of Victory"

You've seen Pearl Harbor . . . Now see our Navy's answer — the thrilling panorama of our Navy's exploits . . . driving on to plant the Stars and Stripes in Rome, Berlin and Tokyo!

Another Topic of Timely Interest!

plus

1943's Academy Award Winner . . .

As long as men and women live with such courage in their hearts . . . the murderers of the Third Reich are doomed to death and destruction!

STAR THEATRE
Wednesday-Thursday
January 12-13

MAKE A NOTE OF THESE VALUES

. . . they're typical of the Everyday Bargains to be found at FURR FOOD STORE in Hereford. Why pay more? Put the Savings into War Stamps—we have them on sale for your convenience!

FURR FOOD STORES lower prices

SUGAR 10-lb. BAG 65c

FLOUR Purasnow	25-lb. sack 99¢	RINSO Large Box	19¢
FLOUR Great West	25-lb. sack 89¢	P&G SOAP Bars	3 for 13¢
OXYDOL Large Box	23¢	SOYA BEANS, Del Haven Rich in Protein, No. 2	3 for 25¢
CATSUP Libby's — 14-oz. Bottle	19¢	CHILI Armour's — 16-oz. can	26¢
CORN, Cream Style Bungalow — No. 2 Size Can	10¢	SARDINES, tomato sauce. Century — No. 1 Tall can	15¢
GREEN BEANS Del Haven — No. 2 Size Can	13¢	TOMATO JUICE San Luis—Big 46-oz. can	21¢
TOMATOES Del Haven, No. 2 cans	2 for 19¢	CORN FLAKES Giant Box	12¢
DUZ Large Box	19¢	BAKING POWDER Calumet—25-oz. can	25¢
COFFEE Golden Light	Lb. 29¢	PEACHES Allgood—Big 2½ can	25¢
RAISINS California	2-lb. sack 25¢	PEARS Goodrich — Big 2½ can	25¢
NAVY or PINTO BEANS 2-lb. sacks	2 for 15¢	TISSUE Gauze — Roll	4¢
RICE 2-Lb. Sack	17¢	PEAS, Waubeka. Early June, No. 2 can	2 for 23¢
SWAN "the new floating soap" Large Bar 9c Medium Bar 6c		SALT Cook Book — 1½-lb.	3 for 10¢
TUNA FISH Regular SIZE 25c		CLEANSER Lighthouse, tall cans	3 for 10¢
RAISIN BRAN Skinner's — Box	10¢	CRACKERS Lone Star — 2- lbs.	15¢
SYRUP Ribbon Cane — Gallon	$1.21		
OATS Crystal Wedding — Large Box	21¢		
SOAP Crystal White, bars	5 for 15¢		
COOKIES Choc. Nut Puff — 1-lb. sack	31¢		
BABY FOOD Gerber's — Can	7¢		
PANCAKE FLOUR Aunt Jemima—Large Box	25¢		
PANCAKE FLOUR Victor, 20-oz. boxes	2 for 15¢		

FOOD RATION NEWS

SUGAR—Stamp No. 29 in book 4 now good for 5 lbs. expires on Jan. 15.

Processed Foods—Green stamps D, E, and F in Book 4 now good. Expire Jan. 20. G, H, and J now valid.

Meat Stamps R and S in Book 3 now good. Expire Jan. 29. No. 2 spare ration stamp now good for 5 points in purchase of pork.

LETTUCE	head 10c
TOMATOES	lb. 20c
CABBAGE	lb. 6c
CELERY	bunch 19c
Red or White POTATOES	lb. 4c
SWEET POTATOES	lb. 10c
ONIONS	2 lbs. 13c
ORANGES (172's) CALIFORNIA ORANGES	
CRANBERRIES	lb. 26c
FRESH COCONUTS	each 25c
RED POTATOES	10 lbs. 35c
PINK GRAPEFRUIT	3 for 25c
GRAPEFRUIT	6 for 25c
LEMONS	doz. 33c
TURNIPS	bunch 10c
GREEN BEANS	lb. 25c
PECANS & WALNUTS	lb. 43c
RADISHES	bunch 5c
CARROTS	bunch 10c
GRAPES	lb. 20c

MARKET SPECIALS . . . for FRIDAY-SATURDAY-MONDAY

LARD ARMOUR'S STAR. PURE. 2 Points — 1-LB. PACKAGE 5c

SLICED BACON, extra lean first grade, 4 points	lb. 34c
PORK CHOPS, fresh lean loin cuts, 3 points	lb. 25c
SALT PORK, streaked with lean, 2 points	lb. 19c
SLAB BACON, smoked mild sugar cured, 3 points	lb. 29c
BEEF STEW, tender beef ribs, 4 points	lb. 18c
BEEF ROAST, grain-fed beef, 6 points	lb. 28c
OYSTERS, fresh, large select, no points	pint 59c
FISH, Whiting, no points	lb. 19c
OLEOMARGARINE, Best Spread or Our Fayorite, 6 pts.	lb. 18c

Adventures of THE TOTTIES

(READ THE STORY, THEN COLOR THE PICTURE)

SAID Duncy, "Tell you what let's do. As long as this wigwam is new, I'd like to sleep in it tonight. I think it would be fun.

"We made it nice and big, you see, and it looks comfy as can be."

"You think of naught but sleeping, lad, but even so I will be glad to join you in a good night's rest," said Scouty, with a grin.

An Indian shouted, "Go ahead. It's getting dark, so go to bed. Just crawl into some blankets."

• • •

IN just a moment Goldy cried, "Oh, listen to the song outside. The Indians are real thoughtful. They are singing us to sleep."

The Totties listened for a while. Then, on each face there spread a smile.

At break of dawn there came a shout. "Hey, Totties, come on, hop out. A dandy breakfast's ready. Get it while it's nice and hot."

"You bet we will," cried Dotty. "Gee, some hot food sounds real good to me." They soon were served with porridge and each Totty ate a lot.

• • •

T'WARD noon the fisherman said, "Say, I think I'd best be on my way. You Totties can stay here, if you wish, and play a while.

"Right near my cabin there's a spot where I can fish and catch a lot." "Oh, gee! Can we go with you?" questioned Dotty, with a smile.

"Why, sure you can," the old man cried.

And so they all said goodby to the Indian tribe. Then off they flew. "Hang on real tight," yelled Conny, "or you'll likely take a spill."

(Duncy's catch makes the Totties laugh in the next story.)

COURTHOUSE RECORDS

Warranty Deed

D. C. Barnard and Thelma Barnard to J. W. Webb, Section 77, Blk. K-4.

W. H. Fuqua, Inc., a corporation, to I. Rasco, N 1-2 of Section 85, Blk. K-5.

W. H. Fuqua to I. Rasco, N 1-2 of Section 85, Blk. K-5.

French E. Johnson to Fred S. Barrett, two tracts as follows: 1st.: All of Labour No. 25, League 1, Gregg County School Lands. 2nd.: All of Labour No. 16, of League 1, Gregg County School Lands.

Release

Panhandle Lumber Co. to J. Roy Crutchfield, judgment.

Catherine Bunch and J. E. Bunch to Dorothy Funderburg, Lots 3 and 4, Blk. 70, Town of Hereford and Additions.

Board of National Missions of the Presbyterian Church in the U. S. A. to First Presbyterian Church of Hereford, indenture of mortgage.

Quit Claim Deed

Harry Murphy to James Lewis, 460 acres in SW corner of Section 4, Blk. K-3.

* * * * * * * * * * *

Dawn

by HELEN OGLESBY

* * * * * * * * * * *

Mrs. Hazel Atchley and Ralph spent the Christmas holidays in the J. R. Oglesby home they returned to Farwell Friday.

Mr. and Mrs. H. H. Caraway and daughters Ann and Kay of Wyche and Mr. and Mrs. Iverson Leake and children Virginia and Eddie were dinner guests in the W. P. Caraway home Christmas day.

Miss Marcella Olsen of Canyon spent the christmas holidays in the H. H. Miller home with her sister Mrs. Miller.

James Murphy White has been called to report to Fort Sill, Okla., on Jan. 8.

Mr. and Mrs. Paul J. Frye and family of Amarillo and Mr. and Mrs. A. H. Frye and family and two soldiers from Amarillo Field took Christmas dinner in the A. T. Frye home.

Mr. and Mrs. Baker Womble Mr. and Mrs. Johnny Womble and Mr. and Mrs. A. T. Frye played bridge in the Iverson Leake home Wednesday night.

Mr. and Mrs. J. R. Oglesby and family spent Christmas day in the J. P. Gandy home. Mr and Mrs. G. S. Gandy and son of Norman, Okla., Mr. and Mrs. C. T. Caraway of Tulia, Mrs. Cora Julian of Plainview and Mrs. Elza Youngblood of Hart were there.

Mrs. Albert Cross and children and Miss DeLane Cross of Amarillo called in the J. R. Oglesby home Thursday.

White Griffetts of Earth spent Christmas with his daughter, Mrs. R. A. Frye.

Mr. and Mrs. Aubrey Wimberley and children spent Christmas in Wichita Falls with Dr. and Mrs. W. A. Baker.

Mr. and Mrs. Cecil Walker, Mr. and Mrs. Iverson Leake and Mr. and Mrs. Alfred May played bridge in the A. T. Frye home New Years Eve.

Folks in Uniform

"Shouldn't we get flying pay for this?"

Need Any Help, Signor?

An umbrella-protected Italian girl squats down to watch while a British dispatch rider cleans water out of the carburetor of his motorcycle during a torrential downpour in Italy.

A Hereford Product...
where fine wheat grows!

PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Due to Shortages, we are forced to discontinue our Chinex Dinnerware Coupons for the Duration.

PACKARD MILLING CO.
HEREFORD, TEXAS

Limited Supply of Colorado Grown
Certified SEED POTATOES

As you know, good quality seed will be scarce . . . so, we urge you to act NOW!

—oOo—

We are also booking orders for
Fertilizer

Order now . . . if you expect to get fertilizer, as this is another scarce commodity.

—oOo—

HEREFORD POTATO GROWERS ASS'N.

Not Big Ads, But "Regular" Brand Ads Get Results!

BUSINESS AND PROFESSIONAL
DIRECTORY

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County.
Write us for information concerning land ownership.
Deaf Smith County Maps 25c
MEMBER

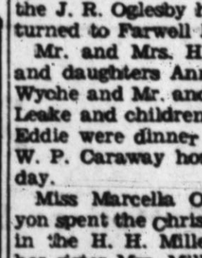
INSURANCE
JNO. H. PATTON
PHONE 50

DR. J. W. HENDRIX
DR. JOHN CHANNER
Chiropractors & Masseurs
for Appointments
Phone 341

We Must Do Away with the AX-is before we can bury the HATCHET! BUY BONDS!

Buy What You Want— Sell what you Don't need with Hereford Brand WANT ADS!

HOME MADE
CANDY
HOT DOGS — COFFEE
COLD DRINKS
SCHOOL SUPPLIES
Visit Us Often
Candy Kitchen



Duplicator INK
among many other items in the
Brand's
OFFICE SUPPLY DEPT.
Phone 30
Hereford, Texas

KEEP ON
Backing the Attack!
WITH WAR BONDS

IN OUR
New Location
406 MAIN STREET

(Building formerly occupied by Ireland Motor Co.)
We will have a lot more room, can arrange our equipment better . . . and

We Can Really Do the Job
in anything from half-soling your shoes to repairing all kinds of leather and canvas equipment.

We're proud of the new shop and invite you to come by and see it.

Jack's Shoe Shop
406 MAIN STREET

Expert Tire REPAIRS

We Specialize in Better Tire Repair Work
VULCANIZING AND RE-CAPPING
Bring us your next repair job
All Work Guaranteed
We invite you to give us a trial for Good Tire Repair Work — At Reasonable Prices!

Shelton Tire Exchange
Located on Highway 60 — Hereford, Texas
W. O. SHELTON, Owner PHONE 122

. . . but what has this automobile to do with your ELECTRIC SERVICE?

FRANKLY, it has nothing to do with your electric service. We use it here to illustrate a point.

Automobiles were "rich man's toys" not so many years ago. They cost a lot of money and they cost a lot to run. They were gas-eaters and oil-eaters. The hills they could climb in high were few and far between. If you got them up to fifty miles an hour, the noise and vibration were terrific.

Today millions of American families have beautiful, powerful cars that outsmart, outshine and outperform the best models of the Twenties in every way, yet cost less than half as much.

This progress has not been confined to the automobile. Time was when electric service provided only your light. Today you can use more lights, a radio, refrigerator, vacuum cleaner, washing machine and many other appliances, and the electricity to operate all of these costs very little more than you used to pay for light alone.

Like the automobile, your electric service improves steadily year after year. At the same time, its price comes down. This is possible because of the constant effort of the people of your electric company to improve service and reduce rates. It's an effort that goes on and on. In the last 10 to 25 years, the engineering improvements and operating economies of your electric company have made it possible to cut the average price of household electricity just about in half. Because of it, your electric service will be better and cheaper in the future than it is today. The credit belongs to a group of people who are never content to rest on their laurels, who strive to do their job just a little better today than they did it yesterday. They're the people of your electric company.

You give the enemy a seat each time you save a kilowatt

Southwestern PUBLIC SERVICE Company

Classified AdS

"Buy What You Want — Sell What You Don't Need"

INFORMATION — RATES

2c per word ..... 1st insertion
(cash discounts follow)
1c per word .... addl. insertions
(any ad which goes on our books will take the regular 2c per word rate—no matter how many times published.)

The cost of any number of words can be easily computed at this rate. Tables below show several ad costs.

Minimum Charge is 12 Words or 24 Cents.

FOR 12 WORDS

1 time 24c
2 times (cash) 36c
3 times (cash) 48c

FOR 15 WORDS

1 time 30c
2 times (cash) 45c
3 times (cash) 60c

FOR 25 WORDS

1 time 50c
2 times (cash) 75c
3 times (cash) $1.00

Out-of-town ads must be accompanied by cash—or they will not be published.

No ads taken after 10:00 A. M. Thursdays.

FOR SALE OR TRADE

FOR SALE: Good cow horse. See Orville Landers. McRight and Wilson. 1-2tp

FOR SALE: Two good used late model cars, one 40 model the other 42 model. Best condition, good tires. Hereford Motor Co. 1-3tp

FOR SALE: One 2 weeks old red calf. C. O. Phillips, 207 West 4th Street. 1-1tp

FOR SALE: 50 sacks cull potatoes for stock feed, 10 sacks a day after this date. C. M. Carpentier at Hereford Potato Growers. 52-2tp

HOUSES

One of Hereford's best homes, priced reasonable. Nice 5-room modern home on pavement. Price $3750.00.
Large well-located home, $4500.00.
Apartment house, four apartments, renting for $120.00 per month. Priced very reasonable.
7-Room house $2500.00. Large house near high school. Price $3500.00.
4-Room house $1400.00. Several improved acreage tracts. Choice lot on pavement, east front $500.00. Numerous lots priced reasonable.

Claud Higgins
Phone 642-J
1-4tp

FOR SALE: Some good feeding teams, or would let for board and clothes. W. G. Harris, Summerfield. 52-2tp

CON-D-MENTAL

For hogs and chickens the liquid worms, kills insects, sore heads, roupe and prevents disease. Feed CON-D-MENTAL to your Baby Chicks, hens too—Eggs—More Eggs—Your dealer has CON-D-MENTAL. 51-11tp

FOR SALE: Large Tanks suitable for water pressure. See H. L. Heraley, Star Rt. or A. A. Brinkman. Hereford. 50-3tp

FOR SALE

Modern five room house, well located. Priced $3750.00
Claud Higgins—Phone 642-J
50-3tp

ATTENTION FLOCK OWNERS

We are ready to start culling and blood-testing our hatchery flock. Anyone who wants to custom hatch or sell hatchery eggs, please get in touch with us.

We Want to Start the Season Soon!

WEST TEXAS FEED & SEED CO.
Jack Wright, Mgr.
Phone 265

Top Prices Paid for Cream, Eggs, Poultry and Hides!

FOR SALE: At E. L. Blacet place, 2 beds, springs and matresses, one new, also dresser, dining table and 6 chairs, 1 small table and some garden tools. See J. B. Elliston. Phone 179. 1-2tp

FOR SALE: Going to sell now, E. L. Blacet home lot, 2 blocks 27 Evants Addition—2 acres of ground, large 8 room house, modern frame stucco with large hen houses, garage and work shop, lots of shade and fruit trees, just outside City limits. Price $4000.00 terms $2000.00. Cash balance 1 to 5 years, possession now. See J. B. Elliston. Phone 179. 1-3tp

PERMANENT WAVE 59c

Do your own Permanent with CHARM-KURL KIT, complete equipment including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands, including June Lang, glamorous movie star. Money refunded if not satisfied. City Drug Store. 39-15tp

For SALE—Very choice Holstein, Guernsey & Ayashire heifers $25 each and up. Shipped C. O. D. if desired. Bull free with 5 heifers. Homestead Farms, McGraw, N. Y. 49-5tc

FOR SALE: $35.00, coal Heatrola, holds fire 24 hours, heats three rooms. Handsome Walnut firebrick steel and cast iron cabinet. Mrs. Collier, 612 East 11th Street. Phone 642-W. 52-3tp

SPECIAL

1 Dry Mop & Handle $1.79
1 Forked Duster .... .95
1 Floor Wax .... qt. .95
1 Utility Brush .... .10
$3.79

All four for a limited time
ONLY $3.25

MRS. A. G. BELL
607 W. 3rd 1-1tp

Two registered pharmacists at City Drug Store to give you prompt, accurate prescription service. Phone 100. 37-tfc

WE specialize in brake re-lining. Bring in your brake shoes and we will do the rest. Our new burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 15-tfc

"Keep on the Right Side"

Insure that Automobile to be Sure of the Right Side . . . and SAFETY!

JOHN McLEAN AGENCY

FOR SALE: Large Simmons baby bed, $15.00. Goodrich bicycle, front wheel brake, lights, horn, carrier, good rubber and two extra pre-war tires and tubes. $39.50. Phone 150-J 1-1tp

FOR SALE: 100 year old White Leghorn hens 1 pure bred 2 year old shorthorn bull, 1 shorthorn bull calf seven months old. Oscar Hunt, 6 1-2 miles south on old Dimmitt Highway 1-2 mile east. 1-2tp

FOR SALE

Several improved farms under irrigation. Priced from $42.50 upwards.

Well improved 320 acres irrigation district, all is in wheat, possession. Price, $45.00.

Improved 320 acres irrigated district, possession. Price $35.00.

Perfect section, irrigated district, $25.00. Good section irrigated district, possession, $18.00. Section grass, $20.00. Perfect 160 acres irrigation district. Land around selling from $40 to $50.00. Priced at $30.00.

260 acres grass, irrigation district. Price $17.50.

Both improved and unimproved small acreage tracts, several houses; also lots.

CLAUD HIGGINS
Phone 642-J
48-3tp

FOR SALE: 11 coming 2 year old registered bulls. Elmer Womble's raising. Brumley and Son. 52-3tp

FOR SALE OR TRADE: Chevrolet auto Radio fits any car. One dry pack battery radio, one small table radio. E. W. Young. 609 West 3rd Street.

For Sale

Perfect section under irrigation, is highly improved, 1-3 crop goes. Price, $50.00.
Well improved 320 acres underirrigation. Price, $50.00.
Improved section under irrigation, $42.50.
Choice 160 acres well located, improved, under irrigation. 1-2 crop goes. Price $60.00.
Choice improved 320 acres irrigation district, all in wheat and wheat goes. Possession. 1 crop could pay for land. Price $45.00.
Improved 200 acres irrigation district, possession, good terms. Price, $30.00.
Perfect 160 acres irrigation district. Price, $30.00.
Perfect section irrigation district. Price $25.00.
Two choice wheat or row crop sections, plowed. Possession. Price $20.00.
Improved 3-section ranch Deaf Smith County, possession. Price $20.00.
Section all grass, $20.00.
260 acres grass, irrigation district. Price $17.50.
Perfect 80 acres just outside City Limits. Price $75.00.
Improved 10-acre tract, $3000.00.
Improved 80-acre tract $40.00 per acre, some terms. Improved 58-acres. Price $2500.00.

Claude Higgins
Phone 642-J
1-4tp

FOR RENT

FOR RENT: Bedroom and light-housekeeping. Bills paid. Also good assortment trees, evergreens hedge shrubs roses. Fine moisture time to plant. Mrs. J. F. Ward. 52-3tc

FOR RENT: Bedroom, private entrance with kitchen privilages. 114 Lake St. 1-1tp

FOR RENT: Two housekeeping rooms; furnished or unfurnished. 1122 North E Street. 1-1tp

FOR RENT: Four room unfurnished apartment. Mrs. Ida Estes. Between 11th and 12th Street on 25 Mile Avenue. 1-1tp

FOR RENT: Apartments for enlisted couples. Everything furnished, bills paid, steam heat; also nice bedrooms. Phone 147. 50-tfc

FOR RENT: Well furnished bedrooms with bath. Mrs. H. L. Broadwell. 311 West 3rd. 1-1tc

FOR RENT: 2 room furnished apartment. G. L. Woods. South Mile Avenue. 1-1tp

FOR RENT—2-room unfurnished apartment, no children. 400 West 2nd St. 1-2tp

FOR RENT: Convenient comfortable bedroom. 210 East 5th Street. 1-1tc

COAL

1 Car Robison Nigger Head
1 Car Calumet Fancy, 8-in. lump.
On the yard—Price,
$12.00 per Ton

H. L. CASEBEER
1-1tp

NOTICE: Just installed Power Washer gets all ice along with dirt and grease. Milburn Service Station. Phone 16. 1-1tc

Irrigation Casing

12,000 feet 12-inch
12,000 feet 14-inch

Heavy Gas Line . . . Steel Stock Tanks, all sizes.
Immediate Delivery

Amarillo Junk-Westex Pipe Company
Amarillo, Texas
Phone 8113 — P. O. Box 727
1-4tc

Cattle HAULING

WE HAUL ANYWHERE

PHONE 263

C. E. Beauford
29-tfc

WANTED

WANTED: Baby buggy in good condition. Call 447-W. 49-tf

WANTED TO BUY: Late model car, must be priced reasonable. Jerry Morrow. 306 West 5th Street. Phone 354-J. 1-1tc

WANTED: One section dry land farm. Cash or crop rent have good equipment and crew to handle. Arlie Green Friona, Tex. 1-2tp

LOST AND FOUND

STRAYED: To my place 2 Birkshire hogs. Owner may have same for paying for this ad and damages. C. E. Callahan, 3 miles south and 4 west of Bootleg Store. 1-1tp

LOST: From my stock-farm 4 miles south Vega, 6 cows and calves, several yearling heifers. Liberal reward paid for their whereabouts or return. Branded on either hip. George E. McGowan, Vega, Texas. 52-3tc

STRAYED: 5 calves about 350 lbs. branded D on right jaw. Notify Virgil Dodson, 8 miles north Hereford. 52-3tc

FOUND: The way to keep your farm, ranch and home income tax records for small farms and ranches. See the new BLACKBOURN'S Simplified Record book at The Brand office. Complete record for one year, $1.85. 17-tfc

NOTICE!

WANTED—500,000 Rats to kill with Ray's Rat Killer, harmless to anything but rats and mice. Prepared baits, also liquids, guaranteed. At Halle Drug.

LET US RENEW YOUR
SUBSCRIPTION
TO ALL MAGAZINES AND NEWSPAPERS
Save Time—No Extra Cost!
Hereford News Stand
Chas. Sowell 1-tfc

HAULING

H. E. WESTER
DRAY SERVICE
Phone 4

NED RADIO STATIONS —TIME

Ferrying of aircraft across the North Atlantic is being aided by six long-wave radio communications stations in the North Atlantic and Artic areas. These stations, recently instaled by the Signal Corps, Army Service Forces, now link the United States with Newfoundland, Labrador, Greenland, Iceland and Great Britain.

The ney long-wave network assures 24-hour radio telegraph and radioteletype communications uninterrupted by atmospheric disturbances and magnetic storms. In peacetime, it may be used by commercial planes and other aircraft traveling Northern routes.

To complete this important network before the onset of winter, many obstacles had to be overcome. Army and civilian technical experts in radio construction were flown to northern points from Africa, South America, Alaska, and both coasts of the United States. In Greenland and Iceland, antennae had to be set in solid rock. For the Newfoundland station, a 180-foot tower was erected in the face of intense winds and at another Artic station the antenna had to be constructed to withstand winds of 160-mile-per-hour maximum velocity. Special roads were built for hauling of supplies and equipment from nearby air fields and harbors and in several instances roads already in operation were washed away by sudden cloudbursts.

For the most part equipment was flown to the sites of the new stations, but it was necessary to transport some of the heavier material by sea routes. Duplicate sets of equipment flown by plane also were carried aboard ships to guard against loss. In addition each of the technical engineers and installation experts carried with him complete sets of tools and parts necessary to his particular assignment.

Sheet metal water well casing is now rationed, according to WFA. However, an exemption of $100 per well is allowed so that farmers needing small amounts for supplies or maintenance, or for sinking small wells, will not be required to obtain ration certificates. Persons wishing to use a quantity of the casing costing more than $100 (retail value) for any one well will be required to obtain a purchase certificate.

CHURCH News

First Christian Church
Lawrence W. Bridges, Pastor
Bible School at 9:45 A. M.
Morning Worship at 11:00 A. M.
Young People's meeting at 6:30 P. M.
Evening worship at 7:30. A cordial welcome to everyone.

Assembly of God Church
Homer T. Goodwin, Pastor
Sunday School — 10:00 o'clock.
Morning Worship — 11:00 o'clock.
Young People's Meeting — 7 o'clock.
Evening Service — 8 o'clock.
Mid-Week Service — Tuesday night Bible Study — 8 o'clock.
Friday Night — 8 o'clock.
Young People's Service.

First Baptist Church
W. E. Barnes, Pastor
Sunday School — 9:45 A. M.
Alex O. Thompson, Superintendent.
Morning Worship — 10:50 A. M.
Training Union — 6:30 P. M.
Gracie Knowlton, Director.
Evening Worship — 7:30 P. M.

First Presbyterian Church
James Aiken, Jr., Pastor
Sunday School — 10:30.
Morning Worship — 11:30.
Intermediate's Meeting — 6:30.
Evening Worship — 7:30.
A cordial invitation is extended to all who so desire to worship with us in these services.

First Methodist Church
Marvin L. Boyd, Pastor
Church School 9:45 A. M.
Morning Worship Service 10:50.
Methodist Youth Fellowship 6:45 P. M.
Evening Preaching Service at 7:30.
Mid-Week Service Wednesday 7:30 P. M.
Woman's Society of Christian Service each Wednesday at 3:30 P. M.

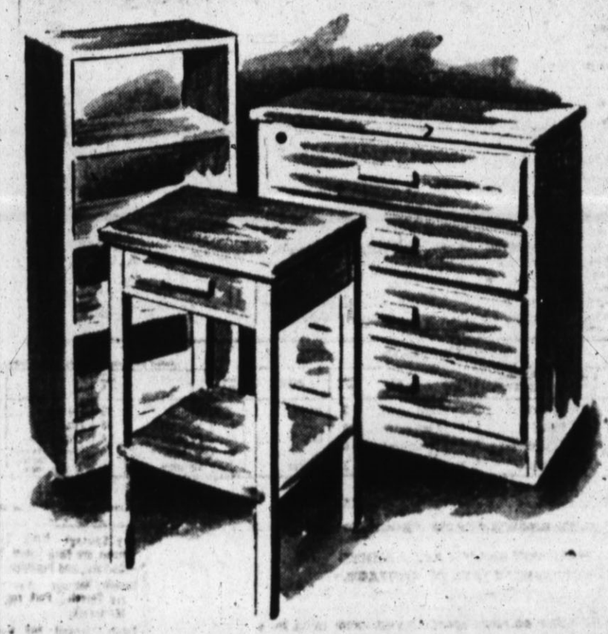
Church of Christ
204 East 6th St.
Bible Study (Classes for all ages) — 10:00 A. M.
Morning Worship — 11:30 A. M.
Subjects: "Great Is Your Reward In Heaven."
Evening Worship — 8.30 P. M.
Subject: "The Last Night of Sodom."
This Sunday L. H. Andrews will preach at the Progressive School. All of that community are invited to be there.
Wednesday, Ladies' Bible Class — 4:00 P. M.
Prayer Meeting — 8:00 P. M.
The public is invited to all our services.
—L. H. Andrews, Minister

KEEP ON . . . Backing the Attack! WITH WAR BONDS

Because some people have used the wrong stamps in Book Three fo rshoes, OPA has issued the following statement. "War Ration Book Three has four pages of black—picture—stamps showing guns, tanks, ships, and airplanes. The page of airplane stamps is next to the brown food stamps in the back of book three." The shoe stamp shows a minature airplane in flight and is labelled "Ration Stamp 1." This stamp came into use on November 1 and it will remain valid indefinitely, along with stamp 18 in Ration Book One.

PENNEY'S

Helpful Ways to Make Your *Home, Sweet Home*



UNFINISHED FURNITURE PAINT IT YOURSELF!

Night Table With One Drawer! **3.98**

Book Case With Four Roomy Shelves! **4.98**

Handy Chest With Four Drawers! **9.90**

Furniture to fill the nooks and crannies in your rooms — to look attractive and fill a useful purpose at the same time! All sturdily made by cabinet makers — and smoothly sanded ready to finish as you choose! Attractive with either stain or enamel — whichever fits your decorative scheme best!

PENNEY'S

Cotton or Spun Rayon

Brentwood Dresses*

for Active Duty

Charming, Picture-Pretty Styles to Wear at Home Now—Everywhere When Spring Arrives!

1.98

Tailored or softer types to suit every taste, every occasion! Shirtwaisters, button-front coat styles or basque bodice frocks of crisp gingham, chambray, poplin, seersucker, pique and linene in fast color stripes, prints, solids. 12-52.

*Reg. U. S. Pat. Off.

CONSUMER POINT VALUES FOR MEAT, FATS, FISH AND DAIRY PRODUCTS

No. 10—EFFECTIVE Jan. 2, 1944

BEEF	Points per lb.
STEAKS	
Porterhouse	9
T-Bone	9
Club	9
Rib—10-inch cut	7
Rib—7-inch cut	8
Sirloin	8
Sirloin—boneless	10
Round (full cut)	10
Top Round	10
Bottom Round	10
Round Tip	10
Chuck (blade or arm)	7
Flank	10
ROASTS	
Rib—standing (chine bone on) 10-inch cut	6
Rib—standing (chine bone on) 7-inch cut	7
Round Tip	9
Rump—bone in	5
Rump—boneless	8
Chuck (blade or arm)—bone in	7
Chuck or Shoulder—boneless	8
English Cut	7
STEWS AND OTHER CUTS	
Short Ribs	4
Plate—bone in	4
Plate—boneless	5
Brisket—bone in	4
Brisket—boneless	5
Flank Meat	6
Neck—bone in	4
Neck—boneless	6
Heel of Round—boneless	6
Shank—bone in	4
Shank Meat—boneless	6
HAMBURGER (Beef of all grades ground from necks, flanks, shanks, skirts, heel of round, briskets, plates, miscellaneous beef trimmings, and beef fat. It also includes Grade D beef ground from skeletal portions of the dressed carcass (but not including head meat))	6

VEAL	Points per lb.
STEAKS AND CHOPS	
Loin Chops (or roast)	8
Rib Chops (or roast)	7
Shoulder Chops	5
Round Steak (cutlets or roast)	10
Sirloin Steak or Chops	7
ROASTS	
Rump and Sirloin—bone in	4
Rump and Sirloin—boneless	6
Leg (whole or part)	6
Shoulder—bone in, neck off	5
Shoulder—boneless, neck off	7
STEWS AND OTHER CUTS	
Breast—bone in	2
Breast—boneless	4
Flank Meat	4
Neck—bone in	2
Neck—boneless	4
Shank—bone in	2
Shank and Heel Meat—boneless. Ground Veal, and Patties—veal ground from necks, flanks, shanks, breasts, and miscellaneous veal trimmings	5

LAMB—MUTTON	Points per lb.
STEAKS AND CHOPS	
Loin Chops (or roast)	8
Rib Chops (or roast)	5
Leg Chops and Steaks	7
Shoulder Chops—blade or arm chops	5
ROASTS	
Leg—whole or part	6
Sirloin Roast—bone in	6
Yoke, Rattle, or Triangle—bone in	2
Yoke, Rattle, or Triangle—boneless	4
Chuck or Shoulder, square-cut—bone in, neck off	3
Chuck or Shoulder, crosscut—bone in	2
STEWS AND OTHER CUTS	
Breast and Flank	1
Neck—bone in	1
Neck—boneless	2
Shank—bone in	1
Lamb Patties—lamb ground from necks, flanks, shanks, breasts, and miscellaneous lamb trimmings	4

PORK	Points per lb.
STEAKS AND CHOPS	
Center Chops	7†
End Chops	3†
Tenderloin	7†
Ham*—bone in, slices	8†
Shoulder or Picnic Steaks	3†
Bellies, fresh and cured only	2†
ROASTS	
Loin—whole, half, or end cuts	4†
Loin—center cuts	7†
Ham*—whole or half	5†
Ham*—butt end	5†
Ham*—shank end	3†
Ham*—boneless, whole or half	6†
Ham*—boneless, slices	8†
Shoulder—whole or shank half (picnic) bone in	2†
Shoulder—shank half (picnic) boneless (piece or slices)	4†
Shoulder—butt half (Boston butt)—bone in (piece or slices)	4†
Shoulder—butt half (Boston butt)—boneless (piece or slices)	5†
*(Regular or skinned)	
OTHER PORK CUTS	
Fat Backs and Clear Plates	1
Hocks	1
Jowls, Jowl butts or squares	1
Knuckles	1
Plates, regular	1
Spareribs	1†

BACON	Points per lb.
Bacon—slab or piece, rind on	3†
Bacon—slab or piece, rind off	4†
Bacon—sliced, rind off	4†
Bacon—Canadian style, piece or sliced	8†
Bacon—ends—pieces or slices	1
Bacon—plate and jowl	1†

FATS, OILS, AND DAIRY PRODUCTS	Points per lb.
LARD	2
SHORTENING	5
SALAD and Cooking Oils**	5
MARGARINE	6
BUTTER	
Creamery butter	16
Farm or country butter	12
Process butter	6
The point value of prepackaged cheese and spread with items weighing one pound or less is same as that for prepackaged items.	
CANNED MILK, including Evaporated or condensed milk	1
CHEESES—Group I.	
Cheddar (American)	10
All products containing 30% or more of Cheddar (Grated-dehydrated cheese is excluded from Group I)	10
CHEESES—Group II.	
Cream cheese	8
Neufchatel cheese	8
Creamed cottage cheese (containing more than 1% butterfat)	8
Cream spread***	8
CHEESES—Group III.	
All other rationed cheese (Examples of rationed cheese in Group III are Swiss, Edam, Munster, Limburger, Camembert, Liederkranz, Grated-dehydrated, Brick, Gouda, Gruyere, Edam, Blue, and Roquefort.)	8

**In units of one gallon or less, one pint equals one pound regardless of actual weight of unit. In units of more than one gallon the actual weight must be used.

***Cream spread means all rationed cheeses which are not in Group I and which contain a greater amount of the Group II cheeses above, taken together, than the total amount of all other cheeses.

READY-TO-EAT MEATS (Cooked, boiled, baked, and barbecued)	Points per lb.
Barbecued Pork—sliced or shredded	9†
Corned Beef [illegible]—sliced	10
Dried Beef, slices	12†
Ham*—bone in, whole or half	7†
Ham*—bone in, slices	10†
Ham*—butt end	7†
Ham*—shank end	5†
Ham—boneless and fatted, slices	10†
Picnic or Shoulder—bone in	4†
Picnic or Shoulder—boneless	6†
Picnic or Shoulder Slices	7†
Spareribs, cooked or barbecued	3†
Tongue, slices	6†
(Regular or skinned)	

The point value of any other ready-to-eat meat, sausage or loaf in a 12 oz. glass container, unless otherwise specified, shall be determined by adding 1 point per ounce to the point value per pound of the unpacked item from which it is prepared if it is solid meat, or 2 points per pound if it is cooked and sliced. Any ready-to-eat meat item, not otherwise listed, not containing less than 50% raw materials covered by Ration Order 16, shall have the same point value as if it were sausage.

VARIETY MEATS							
BEEF	Points per lb.	LAMB—MUTTON	Points per lb.	VEAL	Points per lb.	PORK	Points per lb.
Heart	3*	Heart	3	Heart	3	Heart	2
Liver	5	Liver	3	Liver	8	Liver	2
Sweetbreads	3*	Sweetbreads	2	Sweetbreads	6		
Tongue (short cut)	3†	Tongue	3	Tongue	3	Tongue	2

FISH (Cooked and in any commercially packed containers)	Points per lb.		Points per lb.
Bonito	16	Shrimp	16
Mackerel	16	Tuna	16
Oysters	4	Yellow Tail	16
Salmon	16	All products containing more than 70% of fish listed above	16
Sardines	16		

THIS TABLE LISTS MOST FOODS RATIONED UNDER THE BROWN-STAMP PROGRAM.

THOSE FOODS NOT SHOWN ARE CANNED MEATS, AND SOME TYPES OF SAUSAGE.

† INDICATES NEW ITEM OR POINT VALUE CHANGE FROM TABLE No. 9.

SAUSAGE (Items not covered by adjoining table)	Points per lb.
Dry Sausage—Hard: Typical items are hard Salami, hard Cervelat, and Pepperoni	8†
Semidry Sausage: Typical items are Cervelat, Pork roll, and Mortadella	6†
Fresh, Smoked, and Cooked Sausage.* (Including all the same items)	
Group 1: 100% meat content	5
Group 2: Not less than 90% meat	4
Group 3: Not less than 80% meat; Blood Sausage included regardless of higher meat content	2
Group 4: Less than 80% but more than 20% meat; Souse and Head Cheese included regardless of higher meat content	1

*Meat sausages exclude all materials covered by Ration Order 16. For specific definitions refer to Official Table of Point Values.

March 15 Still Important Date to Income Payers . . . Despite "Simplified" Returns

Pity the poor unfortunate income tax payer when Congress sets its collective mind to thinking up further "simplified" forms; for by March 15, or even sooner if the tax payer is one of those conscientious early-filers, he may find himself groggy from sessions with current "simplified" returns.

And to think that the tax payer thought everything would be simple when payments were put on a "pay-as-you-go" basis. Came Sept. 15, 1943, he had to file an estimate which was not exactly simple. Came Dec. 15, 1943, the farmer got acquainted with income estimates—and almost any day now both farmers, salaried workers and business owners will be finding in the mail box an official copy of the 1943 Individual Income and Victory Tax Return.

Better File Early

Take it from W. A. Thomas, collector of internal revenue, "Better figure your tax much in advance of that March 15 date, because, despite 'pay-as-you-go' many persons will owe a substantial tax and should start immediately to find out how much and make plans for meeting it; also, although many taxpayers will find they are substantially paid up on their 1943 taxes—some of them in fact being entitled to a refund—it is still necessary for them to file a return."

Under pay as you go, Collector Thomas explains, payments by withholding or on declaration of estimated income are only approximate, and it is therefore necessary to file a return to determine the exact amount of tax liability. In cases where current payments were not as much as the amount payable on March 15, the taxpayer must remit the full amount of the difference at the time of filing his return.

Substantial payments will be necessary in many instances because most individuals who had a 1942 tax must now pay at least one-half of the unforgiven portion of that tax in addition to their 1943 tax; and since only Victory tax was deducted from wages during the first six months of 1943, most wage earners will owe additional income tax for these months.

Also likely to be hard hit by 1943 payments will be persons whose income increased sharply during the year or who were not employed during 1942 and had their first income in 1943.

Although many persons will find themselves in the clear as far as income tax payments are concerned, Collector Thomas points out that early filing will enable the tax payer to know where he stands, how much he owes or how much refund he should expect. It will save a lot of last-minute worry and waste of time and will help the government and the war effort.

Who Must File

As to who must file, Mr. Thomas says that any person who (a) was single and had $500 or more income in 1943; (b) was married and had more than $624; or (c) was married and, together with husband or wife, had $1,200 or more income, must file a return.

In addition, a return must be filed by everyone who paid or owed a tax on 1942 income.

The requirements for filing 1943 returns apply to civilians and military personnel alike, except that postponements or extensions are allowed those who are on sea duty or outside the continental United States. If a soldier or sailor is outside the continental United States, his wife may also postpone her return if her own income is less than $1,200. Several other special provisions with regard to military personnel may be found by contacting the office of Collector Thomas in Dallas, Tex.

Forms To Use

As in the past years, the two income tax forms, 1040—the "long form"—and simplified form 1040-A may be used. Form 1040-A is available to citizens or residents of the United States whose income in 1943 from salaries, wages, bonuses, commissoins or other forms of personal compensation or from dividends, interest and annuities amounted to $3,000 or less. In case of husband and wife filing separate returns, each must use the same kind of form.

Statistics Needed

On or before Jan. 31, 1944, every employer is required to give each employee a receipt on Form W-2 showing how much wages were paid the employee in 1943 and how much tax was withheld.

Along with the tax blanks mailed to all taxpayers who filed returns in 1942 will be notices showing the exact amount of the individual's 1942 tax and the amounts paid on the tax.

These figures—1942 income and taxes paid and 1943 income and taxes withheld are necessary in filing 1943 returns.

Any taxpayer needing help in filing the "long form" may obtain it at the headquarters office of the Department of Internal Revenue in Dallas or at the zone office in Amarillo.

SONS In the Service

Norton Has Overseas Duty

Palmer Norton son of Mr. and Mrs. E. H. Norton, sailed for unknown ports during the holiday season. He is a graduate of Texas A&M College and until his enlistment in the United States Maritime Service in November, he was employed with the Maritime Civil Service in New Orleans, La.

Palmer received six weeks training at Long Beach, Calif., and three weeks training at Mobile, Ala., before being assigned to a supply ship as second assis ant engineerman. His wife, the former Miss Opal Caraway of Tulia, is employed in New Orleans.

Takes Advanced Course

Lt. Clyde Hussey, who has been stationed at Camp Adair, Ore., spent a few days here last week with his parents, Mr. and Mrs. C. P. Hussey, while enroute to Fort Sill, Okla., where he will take an advanced officer's training course.

Visits Relatives

Pfc. Ernest W. Stone, who is stationed at the Amarillo Army Air Field, spent New Years Day in Hereford in the homes of his aunts, Mrs. W. A. Gentry and Mrs. E. Ramey. Stone's home is in Dennison, Tex.

Home On Leave

Russell Whitehead, chief printer in the shop on board the Aircraft Carrier Lexington, has been visiting his parents, Mr. and Mrs. Charles Whitehead, and family.

PERSONALS

Mrs. C. F. Moore and children spent several days during the holidays with her parents, Mr. and Mrs. I. C. Houston, and other relatives in Abernathy.

Mr. and Mrs. Knox Kinard left Tuesday for Austin where he will transact business this week. Enroute they will visit in Dallas with her sister, Miss Aline Walker, teacher in the Dallas Public School.

Mrs. Paul Barnett left Saturday for her home in Wichita Falls. She spent a few days here last week with her mother, Mrs. J. M. Boone.

Vivian and Margaret Olson left Sunday for San Antonio where they will resume their studies at Trinity University after a holiday vacation here with their parents, Mr. and Mrs. John H. Olson.

Mr. and Mrs. Ralph White and nephew Wallace White, of Aguilar, Colo., left Monday for their home after a short visit here with the T. W. Robersons and other friends. They are former Hereford residents.

Miss Mary Lou Roberson has returned to her teaching duties in the Lubbock Public Schools after spending the holidays here with relatives.

Mrs. George Benson and daughter Elizabeth spent a few days with relatives in Clarendon during the holidays.

Miss Erva Fluitt, daughter of Mr. and Mrs. W. S. Fluitt, has returned to the University of New Mexico at Albuquerque after a holiday visit in her home here.

Mr. and Mrs. Brynilde Vaughan left last Thursday for their home in St. Louis after spending the holidays with Mrs. Vaughan's parents, Mr. and Mrs. C. P. Hussey, and with relatives in Canyon. Mrs. Vaughan is the former Miss Virginia Lee Hussey.

Gaston Baer is in Dallas this week for business reasons and medical treatment.

NOTICE

Attention WOW members. The Woodmen of the World will hold installation of officers on Wednesday night January 19, 1944 at 8 o'clock. Mr. J. R. Sims, State manager of W O W and C. R. Hamilton State Log Roller director will be here. W O W members and Woodmen Circle members and their families are expected. Supper will be served; the public is invited.

W. O. Witherspoon—Council Commander
E. E. Fridley—Secretary
1-2tc

-:- 1944 -:-

RESOLUTION NO. 1 . . .

Pay Your Bills Promptly . . . and BUY WAR BONDS . . . . . !

TREAT YOUR CREDIT AS A SACRED TRUST

Use Your Credit . . . But DON'T ABUSE IT!

Hereford Credit Association
DOROTHY H. ROSS, Mgr.
Local Affiliation of
NATIONAL RETAIL CREDIT ASSOCIATION

HOT BARGAIN
Genuine Goodrich 48-Plate Regular
BATTERIES
WITH 18 MONTHS GUARANTEE! FOR ONE WEEK ONLY! $7.00
Hereford Tire & Supply
First Door North Texas Theatre

Look Ahead
to Spring . . . Now!

Foresighted fashion "buy" for thru Spring! Classic suit plus matching top coat. Smart anywhere anytime—Shop our store often for the "new" in Stylish Spring Merchandise!

Phone 231 The Vogue Mrs. C. W. Seed
Ready-to-Wear and Millinery

On to VICTORY Against Winter's Ills

The health of the "Civilian Soldier" on the home front can hasten or retard America's victory. Guard against the seasonal ills that are so costly to production—and to the individual. Keep your medicine chest filled with these tried and proven health needs — quality-tested in the laboratory — quality-proven by daily use in millions of homes.

HIND'S BEAUTY BARGAIN Hand Lotion & Cream 49c

NYAL ASPIRIN 100's 39c

50c Dr. West TOOTH BRUSH 39c

Pint CALOX Mouth Wash 59c

Jergen's HAND LOTION 89c

CREOMULSION $1.35 Size..... 98¢
FITCH SHAMPOO 75c Size..... 49¢

COUGH & COLD REMEDIES
Darol COLD CAPSULES and DROPS 50c
H. & H. COUGH SYRUP 44c
Pre-War HOT WATER BOTTLES $1.25

VITAMIN PRODUCTS
Complete Vitamin 30 ARRO CAPSULES $1.25
Bexel VITAMIN B—110's.. $1.98
30-day supply VITA VIMS $1.95
200 VITAMIN A-B-D & G $2.00
Mead's Concentrated COD LIVER OIL ... $2.89
25's CYTAMIN ..... 98¢

RUBS & LINIMENTS
35c VICK'S SALVE .... 33¢
Red Arrow LINIMENT ..... 49¢
60c MENTHOLATUM ... 49¢
30c VICK'S DROPS .... 27¢
50c Red Arrow NOSE DROPS ..... 39¢
50c ANALGESIC BALM.. 39¢

THIS IS OUR WAR, TOO!

Pharmacy and pharmacists are making tremendous contributions to victory on the battlefields of the word — and here on the home front, it's our war, too. We're marching shoulder to shoulder with the doctors of this community in their campaign to defeat illness. Our armament is our training, experience and our thorough understanding of the responsibilities of our porfession. Bring your doctor's prescription to us for accurate filling and lower cost.

H. A. Close—R. A. Tynes

The Rexall Store CLOSE Drug Store PRESCRIPTION DRUGGISTS Phone 13

LOCALS

MRS. JOHN McLEAN, Society Editor —— Phone 181

Tea and Shower in Ray Barber Home Compliment Mrs. Doers, Recent Bride

The holiday theme was carried out in decorations last Thursday afternoon when a group of hostesses entertained with a tea and shower complimenting Mrs. William Henry Doers, the former Miss Betty Jane Roloson, at the home of Mrs. Ray Barber.

Silver and blue were combined to accent the theme throughout the house. A miniature blue tree centered the tea table in the dining room with silver bells suggesting a bridal motif as well as the holiday theme, and at each end of the table burned tall blue tapers.

Hostesses included Mesdames Barber, J. E. Beyer, W. E. Dunlap, J. B. Hammer, John Jacobsen, Jr., G. A. F. Parker, Jno. P. Slaton and Miss Mattie Mae Swisher. Others in the house party were Mrs. W. E. Dameron, Mrs. Homer Brumley, June Dameron, Lillye and Gertrude London and Mrs. George Griffith.

Miss June Dameron presided at the guest book and Mrs. G. A. F. Parker and Mrs. W. E. Dameron presided at the silver tea service.

Receiving the guests were Mrs. Barber, Mrs. F. T. Roloson, the honoree, Miss Betty Dunlap, Miss Mary Ann Acker and Mrs. Van Bates.

A program, arranged by Miss Swisher, entertained the guests during the calling hours which were from 4 to 6 o'clock.

Vocal solos were presented by Miss Nancy Millard, Miss Bonnie Miller, Mrs. R. P. Coneway and Miss Nadyne Newell. Miss Margaret Barrett entertained with piano music and Mrs. A. C. Thompson gave violin selections. Mrs. W. J. Stanford and Mrs. John Jacobsen played the accompaniments. Readings, carrying out the bridal theme, were given by Miss Bernadine Phillips.

Jumbo

MRS. SAM HUNTER

Because of the condition of the roads, news is both scarce and hard to get this week. Again we had no Sunday School or church services, though Mr. Williams came from Dimmitt to fill his appointment.

Miss Mary Ann Baird, teacher of public school music in the Vernon schols left Saturday to return to Vernon after a week spent in her home here. Visitors in the Baird home Wednesday night were Mrs. Ann Holman and Fred Baird of Hereford and the S. M. Hunter family.

Mrs. Addison Hunter and children went to Arney Saturday to spend a few days with her parents, Mr. and Mrs. E. C. Burks. Mrs. Hunter is slowly recovering from an operation performed some weeks ago.

Pfc. Donald Manzer and Mrs. Manzer of the Childress Army Air Field spent a short Christmas leave with Mrs. Manzer's parents, Mr. and Mrs. G. D. Caison.

R. W. Baird is home after a few days spent in the Deaf Smith County Hospital, suffering from an attack of pneumonia.

Lawrence Matthews left Tuesday to return to his school work in St. Louis, after spending Christmas in his home here.

R. T. Nunn was in this community last week visiting in the homes of his nephews, the Hunters, and his niece, Mrs. M. L. Simpson. Mr. Nunn who has lived in or near Hereford since 1918, is leaving shortly after the New Year to make his home with his son, the Rev. Roy Nunn, in Tecumseh, Okla.

WILLIAM TRACY and JOE SAWYER team up this time with pretty Marjorie Woodworth to continue their hilarious army adventures overseas in "Yanks Ahoy," part of the double feature at the Star on Friday and Saturday which will also includes a Charles Starrett action special, "Cowboy in the Clouds"

Former Residents Are Honored Here

Two former residents were complimented last week when friends entertained in their honor at informal affairs. The honorees were Mr. and Mrs. Ralph White, now of Aguilar, Colo., who moved from Hereford a few years ago.

On Saturday evening a dinner party featuring turkey and all the trimmings was enjoyed at the home of Mrs. T. W. Roberson. Forty-two games also were enjoyed.

Those present were Mr. and Mrs. R. P. Coneway and Barbara Burney, Mr. and Mrs. F. T. Roloson, Mrs., Wm. Henry Doers, Mr. and Mrs. J. E. Beyer, Mrs. J. B. Hammer, Miss Ona Hammer, Miss Leona Francis, Mr. and Mrs. Homer Brumley, Miss Mattie Mae Swisher, Wallace White, nephew of the honorees who has also been visiting here, and the hosts.

In Beyer Home

Sunday evening, after church, friends of Mr. and Mrs. White were invited to visit with the couple at the home of Mr. and Mrs. J. E. Beyer.

Those enjoying the get-together were Mr. and Mrs. N. E. Gass, Mr. and Mrs. F. M. Kester, and Weldon Roberson spent last week in Hereford.

H. B. Elliston returned Thursday from Lubbock where he spent the Christmas holidays with his children.

C. W. Reeves spent a few days in Hereford last week.

Mrs. Frost from Happy, spent the holidays in the home of her son Jack Frost.

Miss Imogene Elliston, who is teaching at Roswell, N. M., spent her vacation at home. Miss Bernice Elliston who is in school at Keene, Tex., was also home for the holidays.

Miss Mylded Irene Henry ate lunch in the home of Miss Evelyn Adams Thursday.

Our usual week end snow and rain fell Saturday and amounted to about half an inch.

On the sick list this week is Mrs. Ira Ott, and Mrs. E. C. Hewitt ,Sr. Mrs. Albert Hunsley is improving.

Palo Duro

BY ETHEL ALLRED

Mr. and Mrs. R. E. Gatlin and sons Jimmie and Johnnie of Pampa and Mr. and Mrs. J. H. Cain of White Deer visited in the home of R. E. Oliver and Mr. and Mrs. Marion Oliver recently.

Mr. and Mrs. Paine Dalton and son Jimmie of Plainview spent the Christmas holidays in the home of Mr. and Mrs. P. M. Elrod and Doris of Wildorado.

Mr. and Mrs. Glen B. Allred and Miss Alma Allred made a business trip to Amarillo Friday.

J. C. Allred and Miss Ethel Allred made a business trip to Hedley Thursday after a load of meal and cake for the cattle.

Mr. and Mrs. Jim O. Jenkins made a business trip to Amarillo Friday.

Mr. and Mrs. R. L. Campbell made a business trip to Amarillo Friday.

The regular monthly worker's conference for District 10 will be held Tuesday Jan. 11 at the First Baptist Church in Borger. Everyone is urged to attend.

Miss Alma Allred spent one day and night last week with Miss Doris Elrod of Wildorado.

Mrs. R. E. Curtsinger has been on the sick list for a week or two. We wish a quick recovery for Mrs. Curtsinger.

On account of the bad weather and roads there have been small crowds attending the church services at the Palo Duro Baptist Church for the past several weeks. Rev. Marvel Upton filled his regular appointment last Sunday at the Palo Duro church.

Miss Alma Allred returned to Plainview Sunday afternoon where she is attending Wayland Baptist College. Miss Allred has spent the holidays with her parents Mr. and Mrs. Dick Allred and other friends and relatives.

Wyche

MYLDRED HENRY

Weather permitting the Wyche Home Demonstration Club will meet Thursday, Jan. 6, with Mrs. Lee Cocanougher and Mrs. Billy Graham in an all day meeting.

Pfc. Jap Dickerson, Jr., arrived here Monday to spend a week furlough with his parents and relatives.

Gus Thiele and Leon Eckert made a business trip to Dimmitt Tuesday.

Miss Georgia Mae Reeves returned to Lubbock last Tuesday after spending a week in the home of her parents, Mr. and Mrs. G. H. Reeves.

Nolie Elliston took his son, Robert Owen and Hardy Benson, Jr., back to school at Lubbock last Tuesday.

Mr. and Mrs. Joe B. Cates, Sr., and Clinton, Perry and Patsy visited in Portales, N. M., over the Christmas holidays.

Jack Frost spent Friday and Saturday at his ranch in New Mexico.

Mrs. Victor S. Elliston spent Tuesday night in the C. P. Grimes home at Hereford.

H. A. Halbert from Plainview called in the Fred M. Henry home Thursday.

Victor S. Elliston was in Lubbock last Tuesday and Wednesday.

Miss Wilma Jean Roberson Mr. and Mrs. Wm. McGehee, Mr. and Mrs. T. W. Roberson, Miss Mattie Mae Swisher and the hosts.

'Walls of Troy'

The motif which decorated the walls of ancient Troy is repeated in black sequins on this evening gown of Grecian gold crepe. Large armholes accent the Greek design.

MASONIC BULLETIN

Hereford Lodge 849

Stated meeting second Monday in each month. School of Instruction each Thursday night.

JOHN PATTON W. M.
E. L. Bradly, Secy.

AT FIRST SIGN OF A COLD USE 666

666 TABLETS. SALVE. NOSE DROPS

Safety for Flyers

With Glory Wuchter as a background, you get a look at the new explode-proof oxygen tank for high-altitude flying. They used to blow up when hit by a bullet, but with a new weld at the seams, they just rip, as illustrated by the tank at left. And thus our flyers are safer.

NOW ON SALE IN U.S.A.

Buckley's Canadiol

For Bronchial Coughs—Throat Irritations Due to Colds

Here's good news for the people of the U. S. A. Canada's greatest cough medicine is now being made and sold right here, and if you have any doubt about what to take this winter for the common cough or bronchial irritation resulting from colds get a bottle of Buckley's CANADIOL Mixture. You won't be disappointed—it's different from anything else you ever used—one little sip and you get instant action. Only 45 cents at all good drug stores. Take good advice—try Buckley's tonight—satisfaction guaranteed or money back.

Try a Want Ad!

Protect

WHAT HAVE YOU INSURE!

John McLean

Insurance Agency

112 W. 3rd Phone 273

Freedom of CHOICE

WITH ALL THE TALK about Freedoms, what about freedom of choice?

After all, freedom of choice can mean the same thing as all the other freedoms people are talking about—and a few others besides. In large measure, freedom of choice is what this war is about

Freedom of choice means such ordinary things as trying soy beans in the south field next year, if *you* think it's the thing to do. It means buying the kind of flour *you* think gives you the best biscuits. It means *you and your boy* doing the deciding whether he'll go to college, or learn to be a toolmaker.

Freedom of choice is the soil in which character grows.

This freedom of choice—and its counterpart, a sense of responsibility for the decisions made—has done much to develop the character that is going to win this war—on the battle fronts, on the farm, in industry. And when the victory is won, the kind of America we have fought and worked to preserve must be a country in which every man and woman, and every boy and girl, will have freedom of choice in even greater measure. *General Electric Co., Schenectady, N. Y.*

Hear the General Electric radio programs: "The G-E All-girl Orchestra" Sunday 10 p.m. EWT, NBC.—"The World Today" news, every weekday 6:45 p.m. EWT, CBS.

BUY WAR BONDS

GENERAL ELECTRIC

Have You a Man in the Service of Our Country?

Son? Husband? Brother? Father? Employe? (Daughter? Sister?)

Then You Must Be Proud Enough of Him (or Her) to Display An Official War Service Flag In the Window of Your Home or Store or Plant. Think What They're Doing For You.

- Size 8" x 12"
- Guaranteed Washable
- A Blue Star for each person in service
- The added "V" Symbolizes the Service Flag of Today
- Not a print but a heavy woven material
- This is 1942 version of official Service Flag used in World War 1

69c

The Hereford Brand

Draft-Age Farmers Released for Temporary War Jobs!

State Headquarters for Selective Service permits draft-age farmers in this area to accept war jobs during slack seasons without affecting their deferment classifications.

Because men are urgently needed in vital war industries in this area, farmers and farm laborers may accept temporary jobs in essential industries under the following conditions as cited in a Headquarters memorandum of Dec. 6 to all local boards, WMC Area No. 6:

(A) They remain in their seasonal occupations for a period of not less than 8 months of the year;

(B) They become engaged during the off-season for farming operations in some occupation in war production or in support of the war effort; and

(C) Upon the reopening of the season in which they may pursue their normal seasonal occupation they return to the seasonal occupations that constituted the basis for their original deferment and resume their status as necessary men therein.

Pantex Needs You Now!

TO HELD LOAD BOMBS AND SHELLS

Here is your opportunity to earn extra money during your off-season and at the same time get in an extra blow at Hitler and Tojo.

You need no experience to work at Pantex. Wages begin at 75 cents an hour. Living quarters for men in barracks at the plant. Meals available in cafeterias at the plant. Frequent bus transportation available between the plant and Amarillo.

For complete details regarding your draft, deferment and work at Pantex see your local Selective Service Board.

For employment at Pantex apply immediately at the plant or at one of the following offices of the United States Employment Service:

Lubbock, Plainview, Childress, Amarillo, Pampa or Borger.

PANTEX ORDNANCE PLANT

AMARILLO, TEXAS

Certain-teed Products Corporation, Prime Contractor

SONS
In the Service

Visited Here

Pvt. S. D. Foster is spending a week here in the home of his parents, Mr. and Mrs. Otis Foster. Pvt. Foster is taking training in mechanical engineering at the University of Missouri, Columbia, Mo.

Pfc. Earl Dean Hopson, who is stationed with a tank division in the California Desert Training Center, spent the holidays here with his parents, Mr. and Mrs. Earl Hopson.

Hereford Boys Meet

Seaman Clyde Brock, son of Mr. and Mrs. Arthur Brock, and Staff Sgt. Billy Hall, son of John Hall, have had a chance to get together and compare Hereford memories according to a letter received by Brock's family recently.

Brock, member of a Navy Aviation Overhaul unit; and Hall, who is in the Marine Air Corps, are both stationed somewhere in the South Pacific.

Back In States

Back in the United States are two Hereford Marines who have seen action in the Pacific and are now convalescing from wounds received in recent battles.

Pfc. Bob Wolfington, son of Mrs. Leola Wolfington, is expected home soon. He took part in campaigns on Guadalcanal, Bougainville and other Marine drives and received what he describes as "minor injuries." He has been decorated with the Purple Heart by Admiral Chester W. Nimitz.

Lt. Charles B. Spradley, son of Mr. and Mrs. J. W. Spradley, is in a naval hospital at San Diego, Calif., recovering from wounds received in recent Marine campaigns in the Pacific.

Lieutenant Spradley, who was on foreign service for more than a year, expects to visit his family here within a month or two.

Joins Air Corps

George L. LeGrand, son of Mr. and Mrs. Loule LeGrand, volunteered for service in the Army Air Corps several weeks ago while he was still in school at Texas Tech in Lubbock. George L. recently underwent an operation for appendicitis and his induction has been postponed until March 1.

Condition Satisfactory

Sgt. Willard Sawyer of Wendover Field, Utah, who recently underwent a major operation, is recovering satisfactorily, according to news received from Mrs. Sawyer, who has gone to Utah to be with her husband.

NOTICE!
Let Us Handle Your
FARM SALES
or
LIVESTOCK AUCTIONS
Lloyd Otten
B. E. Brumley
Phone 9024 F4—Hereford, Tex.

JOHNNY MACK BROWN is the "Ghost Rider" in the picture of the same name which comes to the Texas Theatre next Friday and Saturday. Brown and Raymond Hatton, as a masquerading U. S. Marshal, are out to get a gang of renegades and there is lots of shooting until the lawless element is quelled. Also on the bill is the second chapter of a new thriller serial.

'Iron Lung' Baby

He's the baby Mrs. Carolyn Davis Wilson, iron lung "prisoner" since October when she fell ill of infantile paralysis, gave birth to in 15 minutes outside the apparatus in a Portland, Ore., hospital. Both doing nicely, thank you.

Stationed in New Guinea

W. R. Schiehagen, Jr., originally stationed in Australia, has recently been transferred to New Guinea, about which he has no complaints except concerning the weather which he says is very hot in the daytime, then gets cold at night.

Seabees Dined Well

The Seabees of Camp Peary, Va., dined well on Christmas Day, judging from a menu sent by Orville Ellis to his father, L. Ellis of Hereford.

Not just turkey, but baked ham as well, was included in the meat course and three different desserts are listed on the menu.

HANDY POINT CHART FOR PROCESSED FOODS
Point Values of Popular Items, Effective January 2, 1944

USE GREEN STAMPS G H J

CANNED AND BOTTLED — WEIGHT → / CONTAINER SIZE →	Over 10 oz. but not over 14 oz. No. 1 Picnic No. 211 Cyl.	Over 14 oz. but not over 1 lb. 2 oz. No. 300 or No. 1 Tall One Pint	Over 1 lb. 2 oz. but not over 1 lb. 8 oz. No. 2	Over 1 lb. 8 oz. but not over 2 lb. No. 2½ One Quart	Over 2 lb. but not over 2 lb. 8 oz. No. 3 Cyl. (46 fl. oz. or 1 qt. 14 fl. oz.)
FRUITS (exclude Pickled, Spiced or Brandied) (include Purees):					
Apples (include Crabapples); Berries (all kinds)	9	12	15	18	28
Applesauce	8	12	14	21	28
Apricots	18	24	30	36	55
Cherries, Red Sour; Fruit Cocktail, Fruits for salad, or Mixed Fruit	15	20	25	30	46
Cherries, all other (exclude Maraschino type); or Peaches	14	18	23	27	41
Cranberries or Sauce (whole, strained, or jellied); Plums or Prunes	8	10	13	15	23
Pears	12	16	20	24	37
Pineapple	18	24	30	36	55
JUICES:					
Apricot, Peach or Pear Juice or Nectar, or Prune Juice; Vegetable Juice combinations containing 70 percent or more Tomato Juice	**2	3	3	3	4
Citrus Juices (except Grapefruit)	0	0	0	0	0
Grapefruit Juice	0	0	0	0	0
Grape Juice	3	4	5	6	9
Pineapple Juice	9	12	15	18	28
Tomato Juice	2	*3	4	5	8
VEGETABLES (include Purees):					
Asparagus	11	14	18	21	32
Beans, Fresh Shelled (include Black-eyed Peas, etc.), Spinach	6	8	10	12	18
Beans, Fresh Lima	14	18	20	27	41
Beans, all types Soy	2	2	3	3	5
Beets (include Pickled); Carrots	3	4	5	6	9
Corn (except vacuum-packed Whole Kernel, exclude Corn on the cob); Pumpkin or Squash; Beans, all dry varieties (include Baked Beans, Kidney Beans, Lentils, Soaked Dry Peas, etc.); Tomatoes	8	10	13	15	23
Corn, vacuum-packed Whole Kernel	10	13	18	23	32
Greens, Leafy (include only Beet, Collard, Dandelion, Kale, Mustard, Poke, Turnip)	5	6	8	10	14
Mixed Vegetables (containing over 20% by weight of rationed vegetables)	8	12	14	21	28
Mushrooms	14	18	23	27	41
Peas (except Soaked Dry Peas)	9	12	15	18	28
Beans, Green or Wax; Sauerkraut	0	0	0	0	0
Tomato Paste	18	24	30	36	55
Tomato Pulp or Puree	4	6	8	9	14
Tomato Catsup or Chili Sauce	20	28	35	43	64
Tomato Sauce containing over 5% dry Tomato Solids	6	8	10	12	18
Tomato Sauce in combination package with cheese	7	9	11	14	21

SOUPS — CONTAINER SIZE →	10½-11 oz.	No. 1
Tomato Soup, concentrated	4	6
Other concentrated Soups	4	6

FROZEN — CONTAINER SIZE →	10 or 12 oz.	14 or 16 oz.
FRUITS, FRUIT PUREES, BERRIES, AND JUICES:		
Apples, Applesauce, and Rhubarb	0	0
Apricots, Cherries, Grapes, Peaches, and all Berries except Elderberries, Blueberries, and Huckleberries	9	12
Plums, Prunes, or Mixed Fruit (containing over 20% by weight of rationed dried fruits), Elderberries, Blueberries, and Huckleberries	4	6
All Fruit Juices	0	0
VEGETABLES:		
Corn, Lima Beans; Peas	9	12
All Other Vegetables	0	0

DRIED
Prunes, Raisins, or Currants and Mixed Dried Fruits (containing over 20% by weight of rationed dried fruits) ..... 4 points per pound
Beans (exclude Black-eyes, Garbanzos and Soybeans) ..... 2 points per pound

BABY FOODS — CONTAINER SIZE →	4½ oz.	8½ oz.
All canned or bottled types and varieties, except Milk and Cereal (including Cereals).	1	2

(Pure and Imitation) SPREADS — CONTAINER SIZE →	12 oz.	1 lb.	2 lb.
Jams, Preserves, and Marmalades (except those containing only citrus fruits)	6	9	14
Jellies, Fruit Butters and Bakers' Jellies	3	4	6
Marmalades containing only citrus fruits	0	0	0

This chart only lists point values for the most popular sizes. See the official chart at your grocer's for other sizes and their point values

†G H J in Book 4 good January 1 through February 20, D E F valid through January 20.

*No. 2 can may fall in the column "over 14 oz. including 1 lb. 2 oz."

**Vegetable juice combinations in this size is 7 point.

TICKLERS by HAYES

"Please, madam—baby talk gets on my nerves."

dorsement of coupons by motorists as soon as they receive ration books will aid OPA in proving that black market tsations have purchased coupons to cover up illegal sales.

Our boys must keep on fighting—we must keep on buying. WAR BONDS until victory is won. Keep on BACKING THE ATTACK.

Daniel
MRS. W. R. MOORE

The snow, rain and sleet that has fallen the past four weeks has amounted to about six inches.

The roads have been almost impassable at times.

The children returned to school Monday after a two weeks holiday for Xmas.

There is quite a bit of sickness in this community.

Mrs. R. E. Curtsinger is getting along just fine and is able to be up and around some with the aid of crutches. Mrs. Curtsinger fell last Tuesday and almost broke her leg.

Mr. and Mrs. E. W. Shugart and daughter Carolyn visited in the J. A. Hudgins home near Olton during the Xmas holidays.

Mrs. F. E. Finney visited in the home of her sister, Mrs. Floyd Compton near Lockney last Tuesday night and Wednesday.

Mrs. S. R. Garrison and two daughters Bertha and Zelma of Olton visited in the J. T. McClain home last Saturday.

Mrs. W. R. Moore and children Ruth, Billy and Wilma visited in the J. R. Whitaker home in Plainview Sunday afternoon.

W. R. Moore visited the W. W. Weathers home in Amarillo Friday night.

Miss Neta Jo Moore visited several days in the R. E. Curtsinger home this past week.

Miss Ruth Moore and Kenneth Dygert from Amarillo visited in the W. R. Moore home last Wednesday evening.

Mr. and Mrs. J. T. McClain and two daughters Katherine Ann and Neta Jo, visited in the John Bowling home in Canyon last Sunday.

Mrs. F. E. Finney spent the night in the home of her daughter Mrs. H. L. Chilton in Amarillo Wednesday night.

Little Leland and Darwin Chilton from Amarillo spent two or three days this past week in the home of their grandparents, Mr. and Mrs. F. E. Finney.

TO KILL GAS BLACK MARKETS

In a new drive on gasoline black markets, OPA has asked distributors to "Screen Out" irregular coupons—any coupons that are counterfeit, expired, not yet valid, or not endorsed by the motorist. Filling stations also will be required to make good irregula rcoupons, and their inventory will be cut down by the amount of irregular coupons passed on to the wholesaler. En-

Dependable O-K
RE-CAPPING
AND
TIRE REPAIRS!
O-K TIRE SHOP
PHILLIPS "66" STATION
Highway 60 at Main Phone 88

Time-Tested Advice About Chest Colds!

Grandma Was Right
Time Has Proved It

Today, the first choice and family standby for relieving miseries of colds in millions of homes is the same home-remedy grandma used . . . Vicks VapoRub! What better recommendation could a product have!

When you rub time-tested VapoRub on the throat, chest and back at bedtime it starts to work 2 ways at once—and keeps on working for hours to relieve coughing spasms and congestion in the cold-clogged upper breathing passages, to ease muscular soreness or tightness. It invites restful sleep. And often by morning most of the misery of the cold is gone! Try it.

Approved By Two Generations **VICKS VAPORUB**

HOLD YOUR HATS!
History Repeats

1916 . . . 1918
Silk shirts, $15 hats. Swell apartments. Save some? Go 'way, mister, I'm busy.

1918 . . . 1921
War boom burst. Jobs scarce. Silk shirts shot. Jewelery in hock.

1923 . . . 1929
Stocks up. Two chickens in every pot. Private bootleggers. My goodness, how the money rolls in.

1930 . . . 1933
Bread lines. Relief. NRA, WPA, CCC. Lost the chicken. Lost the pot. "Brother, can you spare a dime?"

1943 . . . 1944
Here we go. High pay. Fast spending. Dust off the old wringer again.

Let's be realistic this time. If you put that extra money you are making into war bonds and your bank account, all will be well. If you don't—hold your hats!

The First State Bank
MEMBER F. D. I. C.

Pride in Work

. . . (that is done just a little better than our customer expected is one of the joys of our business. For us printing is more than just words on paper; it's a chance to be creative. Have your next job done right!

The Hereford **BRAND** JOB PRINTING
Phone 30 Since 1901

Take It From Me . . .

THAT FOOD IS IMPORTANT!

I've seen action in North Africa and the battle of Sicily and I've seen what food can do for morale. Or maybe I should have said I've seen what lack of food can do. The look in a hungry kid's eyes isn't pleasant to see. But it sure was swell to see those eyes brighten at the sight of the food we brought and distributed. So keep on sending us that food; we'll see that it gets to the right people.

He's right, Mr. Farmer . . . and to keep food production up in 1944, we urge you to start making those necessary repairs . . . NOW—we have a fair stock of parts and can order others now. Later may be too late—so we urge you to make arrangements for your parts and to start planning on your repairs while there is still time.

JOHN WOOD EQUIPMENT CO.
Your OLIVER FARM MACHINERY Dealer
Sales—STUDEBAKER—Service

Hereford Pump Company Plans Expansion Program

Announcing a program of expansion for 1944, Wm. McGehee of the Hereford Johnston Pump Co., today said that the first movement included the purchase of a Ft. Worth Spudder and other equipment totaling $10,000.

"We believe that irrigation has only begun to develop in this section," Mr. McGehee said. "As a home institution, it has always been our policy to be leaders in the irrigation field and this new equipment puts us among the top leaders of the entire country. As in the past, we shall continue to have our headquarters here in Hereford, serving a large territory from this community."

Next Time

(Continued from Page 1)

kid just barely turned 15 and who had never been away from home in his life.

He wouldn't write home; but on Christmas day he wrote a letter to a neighbor back in Deaf Smith County—wrote it in his very best "Sunday" handwriting; and even if the writing had not been very legible it would have been plain to the neighbor and to the boy's parents who saw the letter almost immediately that here was a 15-year-old who was ready to wait until Uncle Sam thought him old enough to join the Navy.

Because as the letter phrased it—"I don't have a dime, nor a Christmas package. I have to do my own washing and ironing and even mending . . . and what I wouldn't give for some of my mother's cooking." He concluded with the plaintive resolution that "if I could just go home, I would go to school and even church."

As a conclusion to this real life fable, the Red Cross is investigating the case for the Navy; the probability is that the boy will be discharged and get a chance to come home to "school and even church."

He HAS Been Looking Poorly

Active Career

(Continued from page 1)

of the Meade Sword County Medical Society at Liberal, Kans., in 1935. Coming to Deaf Smith county in 1939, he was president of the county medical society in 1941.

He was a member of the First Christian Church, in which he held the post of elder.

A 32nd. degree Mason, Dr. Lemmon was also a member of the Odd Fellow and K. P. Lodges.

Survivors

Besides his wife, survivors include a son, Dr. J. R. Lemmon of Amarillo; a daughter, Mrs. D. P. Grosshans of Tulsa, Okla.; Five grandchildren and one great granson; five sisters, Mrs. J. Frank Thomas, Dallas; Mrs. Walter J. Huff, Trenton, Tex.; Mrs. W. T. Doss, Dallas; Mrs. C. A. Bond, Boston, Mass., and Mrs. Steve Podesto, San Francisco, Cal., and one brother, Arthur E. Lemmon of Dallas.

In addition to his son and daughter and their families, three of Dr. Lemmon's sister's, Mrs. Thomas and Mrs. Doss of Dallas, and Mrs. Huff of Trenton were here to attend the funeral rites. Mrs. Lemmon's brother, his wife and son of Holdenville, Okla., also attended the funeral.

Dr. R. C. Snodgrass, pastor of the first Christian Church of Amarillo, conducted graveside rites at Llano Cemetery, Amarillo, where interment was made.

Around Town

(Continued from Page 1)

Miss Sadye Rigler, who is taking a leave of absence from her teaching duties at Hereford High School in order to stay with her mother, who is seriously ill, can easily qualify as just about the "most missed" woman at high school. This is not to be interpreted as any reflection upon the substitute teachers, according to the high school students.

The March of Time scheduled for next Wednesday and Thursday at the Star Theatre will be a "Naval Log of Victory" and will detail the rise of the U. S. Navy after its near eclipse at Pearl Harbor.

This is official. "Be Kind to Ration Boards Week" or in other words and officially the celebration of the second anniversary of the rationing program—and a nice change according to board members—from the prevailing "open season" on OPA and all its works.

Though Saturday was not officially announced as a New Year Holiday by many businesses in town, a number of shops were closed; and several other businesses closed for the day after coming down to survey the general drizzly gloom and scarcity of people in town. It was a wonderful day for sleeping, say those who took a holiday.

It's about two week's late; but members of the Wyche Home Demonstration Club planned to have their Christmas party this week, complete with tree, carol singing and an exchange of gifts. The party was originally planned for before Christmas, but because of the bad roads only four ladies arrived at Mrs. Lee Cocanougher's on the original party date.

NOTICE TO THE PUBLIC

We wish to express our appreciation and thanks to our many customers in the Hereford Irrigation Territory for their generous patronage throughout the past more than eight years we have been serving this territory.

As evidence of this appreciation we wish to announce to the public that we have recently expended more than $10,000.00 in new equipment consisting of one rotary well rig; one Model C. Fort Worth Spudder and numerous other necessary equipment that puts us in a position to state that our local Company is as well equipped if not better than any other Pump Company on the High Plains of Texas.

We believe that in adding these additional facilities to our already growing pump business that we are expressing our confidence in the Hereford Irrigation Territory. We sincerely believe that this territory is just now beginning to develop and that in the years to come we will stand at the head of the list as an irrigation district.

We are here to serve this territory and if it should become necessary to expand our business further we will be in a position to do so.

Again thanking you for your past patronage and a liberal portion of your business in the years to come, WE ARE YOURS VERY SINCERELY,

HEREFORD-JOHNSTON PUMP COMPANY
By Wm. McGehee, Mgr.
—adv.

MRS. MUSE IS HOSTESS FOR JUSTAKRD CLUB

Mrs. Kellar Muse was hostess to members of the Justakrd Club for bridge games on Wednesday afternoon last week. Guests playing with members were Mrs. Lee Benefield and Mrs. Sherman Morgan. Mrs. Benefield played high for the defense stamp score award and Mrs. Grant Fuller played second high.

Members attending the club party were Mesdames Meade Haile, N. E. Milburn, Grant Fuller, Henry Sears, George V. Stambaugh and the hostess.

HOSPITAL NOTES

Mrs. Ernest Hardman — Medical, January 4.
W. A. Springer — Surgery, January 5.
Mrs. Roy Manning — Surgery, January 6.
Ralph Viglione — Medical, January 4.
Mrs. Robert Lemon — Maternity, girl born January 6.
Mrs. Arnold — Improving.
Mrs. Troy Moore — Maternity, boy born January 3.
Mrs. Bonesio — Improving.
J. S. Fore — Improving.
Mrs. E. B. Ebbers — Maternity, boy born January 5.
Mrs. Carl Jennings — Surgery, January 4.

111 Miles for 50 Cents!

After three years of experiments, John Bowker, left, of Melbourne, Australia, comes out with this solution to the transportation problem. The electric vehicle can go 30 m.p.h., has run continuously for 111 miles. A battery recharge costs 50 cents. Len, John's brother, sits in the seat.

A pleasant Surprise You Weren't Expecting!

E. B. BLACK's

JANUARY CLEARANCE!

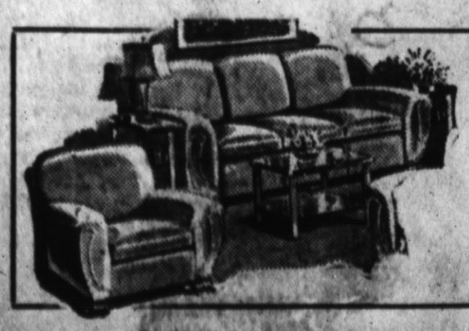
Yes, we have Real Savings for you on Quality Merchandise — taken from our regular stock—and offering you 20% discount. The furniture on this sale will be grouped on our main floor for your convenience.

SALE CONTINUES ONE WEEK, ONLY!

One Group of Upholstered
Platform Rockers
A nice selection to choose from. Excellent covers—and real bargains. Prices range from $39.50 to $57.50 . . . Less the 20% discount.
20% OFF

WE ALSO HAVE ONE GROUP OF ..... UPHOLSTERED STUDIO COUCHES

Nice covers, good construction — and the same big discount! Price ranges from $42.50 to $82.50 Less 20% discount!
20% off



One Group Upholstered
LIVING ROOM SUITES
in tapestry and velour covers. Probably the suite you've been wanting . . . at 20% off! Priced from $110 to $145 with
20% Off!

E. B. BLACK CO.
1901 FURNITURE - UNDERTAKING 1944

Only Once a year 1/2 Price

The original Tussy Wind and Weather Lotion

REG. 8-OZ. $1 SIZE 50¢ PLUS TAX

REG. $2 FULL-PINT SIZE—$1 plus tax

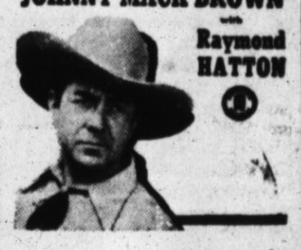
Limited Time!

• Helps keep skin romantically soft and smooth in spite of chapping winds and harsh weather. Use as a luxurious body rub . . . a flattering powder base. Buy now—save half!

Haile Drugs

FRI-SAT—Jan. 7-8

Ghost RIDER
starring JOHNNY MACK BROWN with Raymond HATTON



plus

2nd Action-Packed Episode of
"SECRET SERVICE"
and
2-Reel Comedy

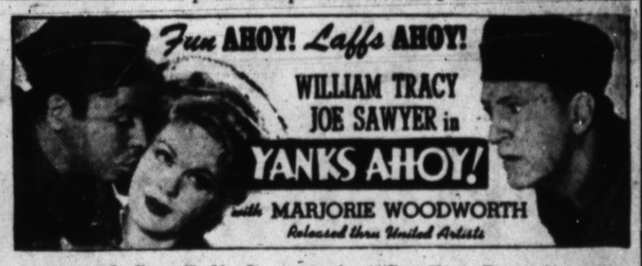
SUN - MON - TUES
TOGETHER
in the Mightiest Sea Picture of All Time!
GARY COOPER
GEORGE RAFT
and
FRANCES DEE
in
"SOULS at SEA"
with ROBERT CUMMINGS HARRY CAREY
plus
"SOUTH SEA RHYTHM" Musical Joy!

Always a Good Show!
TEXAS
Often a Great One!

STAR
TWO BIG SHOWS! ONE SMALL PRICE!
Friday-Saturday Jan. 7-8

SKY-HIGH ACTION!
Cowboy IN THE CLOUDS
with CHARLES STARRETT

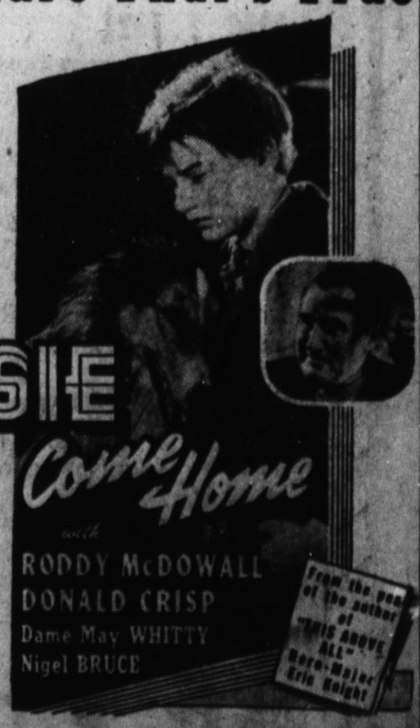
plus Companion Feature



and Geo. Pal's Puppets in "Goodbye Rusty"

SUNDAY-MONDAY-TUESDAY—Jan. 9-10-11
The Picture That's True To Life!

Drama packed with power and tenderness! A great heart story whose laughs and tears you'll want to share with your friends.



LASSIE Come Home
IN VIBRANT TECHNICOLOR!
with RODDY McDOWALL DONALD CRISP Dame May WHITTY Nigel BRUCE

It speaks from the heart . . . . this thrilling saga of a Boy and his Dog!

GUARANTEED Money-Back Entertainment!

plus
Paramount Airmail News ★ Bugs Bunny Cartoon, "Waikiki Rabbit"