

'Major' Accepts Vice Chairman's Post

Gulley Picked to Head GoPro Project

Wesley Gulley, Hereford attorney, was selected Tuesday as the man to head up the Goals for Progress Committee—a city-county group charged with the responsibility of working with citizens to develop programs, projects and priorities to insure the growth and development of the community for the next 25 years.



WESLEY GULLEY
...chairman

The "GoPro" organization was formally announced by the Deaf Smith County Chamber of Commerce last week, and the first order of business for directors was to select the chairman. Gulley won unanimous approval in a planning session Tuesday morning.

ROY FAUBION, C of C president announced the appointments Wednesday morning: "It is with a tremendous amount of confidence, pride and pleasure that I make the following announcement on behalf of the board of directors of Deaf Smith County Chamber of Commerce.

"Wesley Gulley, Hereford attorney, has accepted the appointment as general chairman of the Goals for Progress Committee. His in-depth study and outstanding work in the preliminary stages of GoPro was instrumental in his unanimous selection by the board.

"A.J. (Major) Schroeter has accepted the position as vice chairman of GoPro. To the thousands of friends of Major, I need not explain his qualifications. But, to those who may not be acquainted with Major, I say his love of Hereford and Deaf Smith County has been evidenced time and again throughout his many years of

dedicated service to the community.

"I HOPE and expect the citizens of this city and county to respond to the leadership of these two men," Faubion concluded.

Gulley, 42, came to Hereford in July, 1968 after serving more than two years as assistant city attorney in Fort Worth. He is a past president of the Deaf Smith County unit of the American Cancer Society, a member of the Masonic Lodge, Rotary Club, and numerous professional associations. He is associated with the Witherspoon - Aikin - Langley - Woods - Kendrick & Gulley law firm.

Faubion pointed out that the "mandate" for the committee had been amended to include a vice chairman and the group will now be composed of 40 persons. Next step will be to select five sub-committee chairmen and this action is scheduled to be completed by Oct. 17.

On accepting the chairmanship, Gulley commented that "it is a tremendous challenge and opportunity to help all the people of the city and area to arrive at goals for progress for which we can all work. No one person, nor one group, can bring about the results so many would like to see... it will take the

work and cooperation of many of our citizens."

GULLEY ADDED that he believes the GoPro committee "can build upon the foundation which has been presented to us through the work and struggle of so many people, and work with our citizens to build a brighter and more promising future."

Roy Faubion, C of C president, said directors considered a number of names before tabbing Gulley for the important job as chairman of the GoPro group. He pointed out that Gulley served on the committee which drew up the plans for the new organization, "and is very familiar with the aims and purposes spelled out in the chartering document."

Chamber directors, acting as the "fathering" board of the committee, held a lengthy discussion Tuesday morning before coming out with a unanimous vote for the chairman. Attending the session were Faubion, Tom Burdett, Bud Eades, Andrew Kershen, Jim Conkright, R.C. Hoelscher, Ray Seale, Terry Caviness, Calvin Goodin, Lavon Nieman, and Bill Albright, executive vice president.

A NATIVE of Uvalde, Gulley earned degrees at Southwest Texas Junior College and Trinity University before

going to the Army for two years, with one year's service in Germany. He returned to teach history and government in a San Antonio high school for 1½ years.

Gulley then obtained his master's degree and doctor of jurisprudence degree at the University of Texas and, during this time, worked for the Institute of Public Affairs and later in the Fort Worth city manager's office. After earning the law degree, he worked as assistant city attorney in Fort Worth for 2½ years before moving to Hereford.

His wife, Jane, is a former choir director at LaPlata and Hereford High School and is currently serving as choir director for the First Presbyterian Church. A native of Oklahoma, she is active in music organizations in the community. The couple has one son, Cameron, who will soon be three years old. They reside at 701 Country Club Drive.

SCHROETER, a former county judge, came to Hereford in 1933 from Abilene. He met his wife, Margaret, in Abilene and they were married in 1931. After returning from service in World War II, Major entered the abstract business with his father-in-law, A.O. Thompson, and bought the business after Thompson's death in 1956.

Schroeter has been active in many civic organizations, including service as president of the school board, Lions Club and the local Red Cross chapter. His wife reports the nickname "Major" was given to him by his father when A.J. was a baby.

Margaret and the Major have three children.



MAJOR SCHROETER
...vice chairman

Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says raising children is like drawing a blueprint—the important thing is to know where to draw the line.

DON'T FEEL sorry for yourself... feel sorry for those who have to live with you.

CONGRATULATIONS and best wishes go to Wesley Gulley and Major Schroeter, chosen as chairman and vice chairman, respectively, of the new GoPro Committee. The confirmation of Schroeter was made Wednesday shortly before press time, and a listing of his work and accomplishments for the community are not included in the news article. Suffice it to report, at this time, that Major was named "Citizen of the Year" at the annual chamber banquet starting this year.

WE'VE HAD a lot of hullabaloo raised around the country over the past few years about the amount of money spent in putting a man on the moon.

Far too many both inside and outside of this nation thought the whole manned space program was an ego trip so Americans could say their technology was superior to any other nation on the globe?

But Harold Hudson up at Perryton the other day catalogued a lot of the benefits that have been spun off from the space program and it very well may be that the program will turn out to be one of our better investments.

FOR ONE thing, the space program allowed the U.S. to put some satellites into orbit. These have made for much improved weather forecasting, more efficient telephone communications, transoceanic TV, better education, swifter exchange of information of all types, improved navigation and mapping.

Satellites are being used to inventory crop yields, detect pollution, study geological formations, monitor flood areas, spot new mineral resources and keep check on lake sedimentation.

OUT OF the space program came a lot of other things, too. For instance, the solid state electrical circuits, which did away with vacuum tubes and transistors, are a space program product.

So is teflon, the material which defies heat and which allowed space vehicles to re-enter the earth's atmosphere.

Miracle glues were developed which are now used in medical programs. For instance, the successful replacement of a hip ball and socket is now possible with the new glue, eliminating pins and screws and other formerly used materials.

AND THE small cameras used to probe inside the human heart and give information to the surgeon came out of the space program.

And the satellite spinoff from the space program may well be the one thing that saves the post office department as we know it today... transmission of messages by satellite to bypass the almost hopeless morass of conventional mail across the country.

The space program will be paying dividends for decades to come.



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Price 10¢

CofC Tour Will Visit Historic Landmark

A historic Deaf Smith County landmark, the headquarters building of the famous XIT ranch's Escarbada division, now being reconstructed at the Texas Tech Ranch Headquarters Museum, will be one of the buildings on view to bus tourists from this city, Saturday.

Two chartered buses will take residents on the tour to Lubbock sponsored by the Women's Division of Deaf Smith County Chamber of Commerce. They are due to leave Community Center parking lot at 8 a.m. and return by 5 p.m.

Open to all residents of the area, the tour is not limited to Women's Division members. Men as well as women are invited to visit the unique museum on Tech campus, where actual buildings from West Texas ranches have been relocated and restored as nearly as possible to their original appearance.

IT WILL be the fifth annual Ranch Day at the museum, with a program highlighted by dedication of the Hedwigs Hill double log cabin built more than a century ago in the Texas hill country.

A barbecue lunch will be served at noon with Clint Formby of Hereford, chairman of Texas Tech University board of regents, as speaker. A quilt show, demonstrations of rope-planting and whip-making, oldtime fiddling and music by an "oompah" German brass band are on the day's program.

There will also be a business meeting of the Ranch Headquarters Association, with election of new officers.

COST OF the tour from Hereford is \$10, including bus fare and the lunch. Mrs. Henry Sears is to be hostess on one bus and Mrs. Clint Formby on the other. Arrangements were made by the Women's Division Bicentennial committee with Mrs. Joe Reinauer Sr. as chairman.

Formerly located on XIT ranch land in far western Deaf Smith County, the Escarbada headquarters building was on the part of the huge ranch which eventually became the Reinauer Ranch, and was given to the museum by the Reinauers.

It was dismantled several months ago by workers from the museum who use a system of labeling each part of a building so it can be reconstructed on the museum grounds just as it stood originally. Work on rebuilding it is now in progress so visitors may see how it is done.

WOMEN GOING on the tour are advised that comfortable shoes should be part of their costume, as the outdoor museum covers a large area and there will be walking from one building to another. Casual dress is in order, or pioneer costumes such as were worn in Hereford's Jubilee last year will be appropriate as such costumes are worn by museum hostesses.

Voter Deadline Actually Friday

Friday at 5 p.m. is the deadline for voter registration in time to cast a ballot in the November 5 general elections.

Monday at 5 p.m. is the deadline for campaign contributions and expense reports from candidates and political committees.

ABSENTEE BALLOTING for the upcoming election begins Oct. 16 and there are varying procedures for this depending on each individual situation.

Prospective voters who have not registered at this late date should do so in person since mails will not meet the Friday deadline. Registration cards may be obtained at the county tax assessor-collector's office in the county where the voter lives. A registration is valid for three years and is automatically extended for another three years when the voter participates in either a primary or a general election.

A voter who is already registered and has moved to a different precinct (or county) but has not transferred his registration must return to that precinct to vote.

Building Down In September

The city issued 12 building permits during the month of September totalling \$62,700.

This is approximately 60 per cent of the \$116,850 in new building authorized in August.

PERMITS were issued for five residences and an equal number of storage facilities of varying sizes. Two commercial structures were authorized.

A similar drop for September was experienced last year when August permits totalled \$166,550 and the September tally was only \$63,850.

This is not a trend, however. In 1972, September building permits totalled \$172,775 but in the same month of 1971, they were only \$51,950. In fact, there is no established curve over the past three and a half years. The only sharply contrasting figure was \$1,081,450 for June, 1973.

THE FIGURE for September brings the total thus far this year to \$1,800,000.

weather

Date	Hi	Lo	Precip
29	79	42	-
30	76	43	-
1	82	44	-
2	80	42	-

Forecast: Fair and Mild

Herd Braces For Sandstorm

The Amarillo High Sandies will visit the Whiteface stadium Friday night for a contest with the Herd, and the Sandies will be looking to regroup forces after a disappointing loss last week to Plainview.

Talking in a phone interview Tuesday, Amarillo coach Ken Clapp said, "We were disappointed with our loss to Plainview. Taking nothing away from them, they are a good football team, but we took them a little light and they came up here and whipped us. We're trying to regroup and hope we can come back this week against Hereford."

Hereford coach Larry Dippel says the Sandies may be tougher than they appear. "They'll be better here this week than they were against Plainview. The Sandies have always been a defensive football team, a real aggressive team. We're going to try to throw a little more to beat their defense."

THE CONTEST, if what the two coaches emphasize is any indication, will be mostly between the Hereford offense and the Sandie defense. Dippel said, "They like to control the line. And this could be the key to the game. How well our offensive line plays could determine if we win or not. Of course it matters in every game but more so against the Sandies."

Clapp said Hereford does a variety of things from the wing set offense. "Our defense will have to stop their sweep, option, and counter. Hereford has done well this year, and has won some, but I don't think they're as strong as they were a year ago. We'll have to contain their sweep and stop the passing game. If the Sandie offense can't move the ball, we're going to have to count on the defense."

(See HERD, Page 2)



Delayed

A new light standard sits, a bare, bony finger pointing at the old standard in the foreground, now isolated and vulnerable. Equipment for the new traffic control system has been delayed. When it is working, the present posts will go, paving will round out the new sweep of the corners and traffic should flow better. Until then, city officials hope drivers will exercise care and patience.

Our Town

The tendency among some over the centuries has been to deprecate the small town, rural areas. Cities were accepted as the center of progress, culture, fun and light. And to a large extent that has been true.

In recent decades, however, the picture has changed in America. Fifty years ago city life was easier than small-town life, the reverse is true today.

A generation ago, street cars, horse-drawn carriages, milk, newspaper and fresh bread deliveries, mail twice a day, good shopping, safe streets with police protection near at hand, entertainment and good restaurants made cities the place for those who could make it.

Today's traffic congestion has made city transportation a nightmare. Crime has peaked in cities, is rampant on city streets. Services such as delivery are excessively expensive, if still available. There are power blackouts, brown-outs and fuel shortages.

Small towns and rural areas are now the in place. There one can have a garden, become partly self-sufficient, breathe fresh air, escape overly-congested streets, the highest crime rates, exorbitant prices, etc. And, unlike yesterday, one can now buy a great variety of foods and products in today's modern shopping centers. Also, Dad can watch sports in his own living room today—without having to travel to the city, though with the automobile one can quickly reach cities for special events.

Those trapped in the cities today often long to escape back to the real world, the world of the small town and rural areas. American life has thus come full circle since the turn of this century.

Our Times

To a greater degree than at any time in years citizens in this community (and across America) face twin economic threats: inflation and recession.

The country therefore needs enlightened leadership. Nelson Rockefeller impounded today's economic dilemma in Senate hearings when he explained that our economy is being heavily influenced by three developments.

They are inflated oil prices, a scarcity of food worldwide and continued population growth worldwide. Rockefeller notes that the steep increase in oil prices in recent years, plus food shortages, have produced an artificial, sharply rising inflation. There are but three remaining countries producing surplus food—the U.S., Canada and Australia, while world population grows at six per cent.

We in this community are fortunate in one sense that food is plentiful. The federal government could possibly limit exports to check rising prices but because we are now buying oil at such high prices we need the foreign dollars food exports earn to balance our international payments. Even with increased food exports, our dollar outflow for goods purchased abroad this year exceeds dollars earned.

The nation therefore needs leadership which can mount a massive effort to make the nation self-sufficient in energy. That will take years. Americans must meanwhile do better at conserving energy. We must do more to control inflation while avoiding a sharp recession and continued high interest rates. Reduced government spending will help in this direction.

Only if the people of this community, and those throughout America, make known their awareness of today's problem, their insistence that an enlightened government put aside politics and move to solve it, will progress be achieved.

Boston's Schools

It is odd, twenty years after a Supreme Court decision desegregating the public schools in southern states, to witness mass resistance to desegregation via busing in Boston—the home of so many who preached tolerance to Dixie for a generation.

It also seems strange to read study reports which reveal school segregation persists in northern and western areas and that the federal government has not pursued desegregation efforts outside the South with the energy and determination it has in Dixie.

Extensive busing is, of course, not always the best answer. The past decade has shown, in fact, if too sudden, too massive and too abrupt, desegregation can produce an outflow of advantaged students and better qualified teachers.

Where to draw the overall progress line is difficult to determine, practically and legally, and every area seeking earnestly to work out its school problems deserves a chance without the handicap of an oversupply of self-righteous advice from experts a thousand miles away.

Former Opponent Supports Clayton

HEREFORD — A former candidate in the race for Speaker of the 68th Legislature has announced his support for the acknowledged victor in that race, David Finney (D-Fort Worth) stated today that State Rep. Bill Clayton had "decisively terminated" the race for Speaker and should begin planning for the operation of the House for the next session.

Finney, a political moderate who gained respect from the membership of the House during his own quest for the

speaker's gavel, stated that all the members of the House should recognize Clayton's victory and start working for an effective legislative session beginning next January. "I plan to do all I can to help in this effort," Finney said. "The wounds opened between the members of the House caused by the hard fought speaker's race must have time to start healing before we start working on the programs needed so badly by people of Texas next year."

Finney, a six-term House veteran, noted that he and Rep. Clayton had discussed some of Clayton's plans for the next session. "I am more than satisfied that Bill Clayton will continue with the 'reform' atmosphere in the House which was initiated last session," Finney stated. "Bill's program should impress even the most severe of his critics in the area of reform and fair play. I firmly believe that the new House leadership will lead the way towards regaining the respect of the citizenry," he concluded.

Finney joins with 104 other publically announced candidates for the House who have so far endorsed Clayton's election. Seventy-six votes are needed for election.



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Herd-- from Page 1

Clapp's Sandies are not as big as last year's team, but they are quicker. "We're not as strong physically. We hit people, but they're not moving like they did last year. We're young, with six or seven juniors starting, but we do have more speed than last year," said Clapp.

AMARILLO HAS suffered through three losses and only one win so far this season. And most of their losses have come due to their opponents' passing attack. "Our ground defense has been fairly successful," said Clapp. "But Permian threw three touchdown passes against us, and every team we've played has hurt us on the pass. Plainview beat us up front. They beat us one to one in the line, but we're playing a lot of juniors, young linemen."

The Sandie offense has sputtered most of the season, and although the Sandies have lost by slim margins in their three losses, the defense was the main reason for this. Clapp says the Sandie ground game is not strong due to the young linemen, and the passing game has suffered because of the lack of protection on the part of the linemen. "But we try to put it in the air a little bit," said Clapp.

Clapp expects a well-fought ball game in Hereford. "The Hereford and Plainview defenses are mostly the same. But we're counting on our defense to help out. We'll regroup and hope we can come back against Hereford this week. Hereford has always played well at home. The Herd is an emotional and spirited ball club."

DIPPEL AGREED that Amarillo will be better this week. "They'll be fighting back after their loss to Plainview last

week. Taking nothing from Plainview, but Amarillo just didn't play very well last week. We've seen the Sandies lose three ball games, but it's hard to tell how much potential they have."

Dippel said the Sandies like to control the ball, whether on offense or defense. Using an I-formation, the Sandies depend on a power-type running game, gaining a little yardage each play to eat up the clock and get first downs. "They're just a physical ball club. Whether they play good football or not, they get out there and knock noses with you."

Hereford will still be hampered by injuries. Dave Charest will miss the Amarillo High game because of an ankle injury, and brother Doug will play, although still bothered by an ankle. Kent Hollingsworth will be a likely player, out with a broken hand.

THE DEFENSIVE starting lineup for the Herd will find Mike Arthro, Doug Charest, Mike Munnerlyn and David Arthro in the secondary. Defensive linemen will find Terry Bell at end; Jimmy Sanchez at end; Vance Hennington and John Pickett at tackle; and Luis Marquez at noseguard. Linebackers will be Dennis Evans and Danny James.

Starting in the offensive backfield will be Mike Crim, quarterback; Doug Charest and Brian Edwards at running backs; and Mike Munnerlyn at wingback. Offensive linemen will be Kevin Malone at tight end; Bonnie Ollig at split end; David Fish and Melvin Bettem at tackle; Kevin Fox and Danny Collins at guards; and Dennis Evans at center.

Terry Brady, a sophomore running back, has been moved up from the junior varsity to play with the varsity.

Voter-- from Page 1

office hours and vote at the county clerk's office.

A person away from the home county both on election day and the period for personal appearance should have the county clerk mail an absentee ballot. A

mailed ballot may be requested by those present within the home county but unable to vote on election day due to sickness, physical disability, religious belief or other reasons that do not cancel qualifications for voting.

BIBLE VERSE

"I am not ashamed of the Gospel of Christ: for it is the power of God unto Salvation."

1. Who made the above declaration?
2. To whom was he writing?
3. Where was he at the time?
4. Where may this verse be found?

Answers to Bible Verse

1. Paul the Apostle.
2. The believers in Christ living in Rome.
3. In Corinth.
4. Roman 1:16.

The Hereford Brand

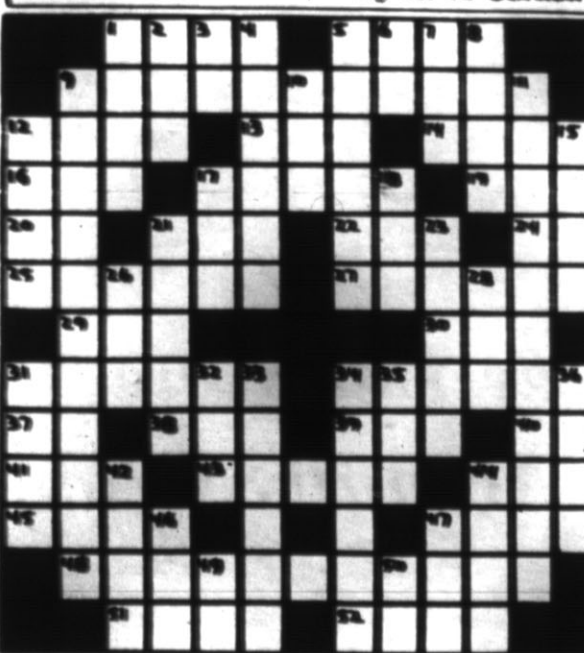
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CROSSWORD - By A. C. Gordon



ACROSS

- 1 - Powder
- 5 - Affluent
- 9 - National
- 12 - College social function
- 13 - Beverage
- 14 - Title
- 16 - Physical "above"
- 17 - Perfect
- 19 - Wind
- 20 - Mental trait
- 21 - Sign of the Zodiac
- 22 - Small bite
- 26 - Sun god
- 28 - Agent
- 29 - Language
- 30 - Slice
- 31 - Edge
- 32 - Strident
- 36 - Surgical saw
- 37 - Preparation
- 38 - Sign of a full moon
- 39 - An acute
- 40 - Street
- 41 - Aquatic propelling device
- 42 - Oak fruit
- 46 - Playing card

DOWN

- 2 - International
- 3 - Famous
- 4 - Chemical
- 6 - Beginning of restaurant
- 7 - Famous
- 8 - Chemical
- 10 - Chemical
- 11 - Chemical
- 15 - Time segment
- 18 - Chemical
- 23 - Chemical
- 24 - Chemical
- 25 - Chemical
- 27 - Chemical
- 33 - Chemical
- 34 - Chemical
- 35 - Chemical
- 43 - Chemical
- 44 - Chemical
- 45 - Chemical
- 47 - Chemical
- 48 - Chemical

TEXAS BUSINESS

by Dudley Lynch

One of the most important sources of mortgage money for major building projects the past three years has been the REIT — the real estate investment trust. These publicly held institutions took stockholders' money and invested it in real estate opportunities, receiving either equity or mortgages in return.

But along came the dip in the U.S. economy and a lot of these REIT's have had to foreclose on their mortgages, since the mortgagors couldn't meet the payments.

There are ten major REIT's in Texas, the largest of which is Dallas' Lomas and Nettleton Mortgage Investors with about \$385 million in assets and the smallest of which is Arlington's Ryan Mortgage Investors with assets of \$13 million.

Last May, Lomas & Nettleton, one of the country's strongest and best managed REIT's, announced that it was expecting a net deficit in fiscal '74 of about \$4 million compared to a profit of some \$3 million in fiscal 1973.

And just a few days ago, Ryan Mortgage announced that about 25 per cent of its assets have been reclassified as "non-earning." Mostly, that means that the properties have either been foreclosed on or the interest payments due on them are not being met.

The other REIT's include First Continental of Houston with approximate assets of \$26 million; Justice Mortgage, Dallas, \$87 million; M&T Mortgage, Houston, \$42 million; Henry S. Miller, Dallas,

\$30 million; Murray Mortgage, Dallas, \$14 million; Property Trust of America, El Paso, \$36 million; Southwest Mortgage, Houston, \$18 million; and Texas First REIT, Houston, \$64 million.

Despite the problems of REIT's, at least one major Texas realtor still feels that some are good investments. Says Henry Miller Jr., whose Dallas realty company is advisor to the REIT that bears his name, "In my opinion, some of the greatest bargains I have ever seen are now available in the shares of large, well-managed mortgage trusts whose shares are selling at around 50 per cent of their book value."

WEST TEXAS ranchers, plagued by labor shortages, are talking about the return of the bracero. This, as you may remember, was the U.S. program of the '50s that allowed Mexican laborers to work in this country under permit. The Mexicans were happy to work for wage scales far below U.S. standards, and the ranchers were happy. But labor unions, however, were not.

In a copyrighted story, the San Angelo Standard Times quotes several ranchers and farm leaders as favoring a new bracero program. "The oil and gas situation is taking almost all our available labor supply," says Fred Campbell, a Sonora wool dealer. "We desperately need a supply of farm and ranch labor."

The honorary Mexican consul in San Angelo, W.A. Griffith Jr., believes that reinstatement of the bracero program would be a great boon to Mexican workers and their families. He notes that there are hordes of workers in the interior of Mexico who would "come up here to do work nobody else would do, just to feed a starving family."

To get a new bracero program instituted against the wishes of American labor, the ranchers believe that they must request a U.S. Dept. of Labor investigation that would prove that the Mexicans would not be stealing jobs from U.S. workers. They must also be prepared to offer the bracero \$125-140 a month in wages plus housing, boarding and transportation.

"The bracero program was a good program, acceptable to Mexico and acceptable to our people," says Fred Campbell. "We'd certainly like to see it reinstated."

THE TEXAS Railroad Commission has learned to expect almost anything in its hearings on a plan by trouble-beset LoVaca Gathering Company, the gas producing company that finds itself unable to supply Austin, San Antonio, Corpus Christi and other south Texas cities with adequate natural gas.

But it's doubtful that the commission was expecting to hear the suggestion of a General Motors attorney. General Motors is one of several large industries supporting LoVaca's plan to put industrial customers ahead of electric utilities on the gas supply allocation list. Trying to be helpful, the GM attorney suggested that the electric utilities could cut down on the use of electricity by imposing a surcharge on the monthly bills of customers who use electricity for air conditioning.

When the question was put to an official of San Antonio's City Public Service Board, he gave it sort shrift. He said the city had no means of enforcing a mandatory curtailment on electricity for air conditioners. In total, he didn't think that General Motors idea had much merit.

TEXAS FAMILIES trying to pay the college expenses of their children are finding that federally insured student loans are hard to come by.

Tight money policies and high interest rates haven't helped matters, but the federally insured loans never have been plentiful, mainly because most banks, savings and loan associations, credit unions and insurance companies refuse to make them.

"This has been true for years," says Mrs. Marilyn Allen, a student aid official at the University of Houston. One Houston banker, who wants no publicity on the fact that his

bank makes the loans, says that he knows of only ten financial institutions out of the more than 100 in that area that make the student loans.

Leo Hatton, a Health, Education and Welfare official in Dallas, says he often gets "irate calls" from loan applicants regarding "customers only" policies on student lending at banks. Hatton wonders why these irate people don't take their own banks to task for refusing to handle the federally insured student loans.

THIS CORRESPONDENT has just returned from a 3-day swing through rural Texas for a look at what small towns are doing to save themselves.

And what many of them are doing is turning enthusiastically to federal money. "The towns that turn it away are the towns that are dying," says one small town Texas official.

A superb example of what enterprising town fathers can do when they focus their efforts on qualifying for the myriad federal assistance plans available ("They aren't giveaways," jokes one county judge. "You take it away from 'em") is Clarksville, in Red River County.

Says one Austin official, "A few years ago, Red River County was one of the poorest counties in Texas." But no more.

Since 1971 alone, the county—spearheaded by Clarksville people—has received about \$10 million in federal funds, which they have used for such purposes as public housing, water and sewage treatment facilities, health facilities and police and public safety uses.

The county has a full-time staff person whose job is to keep up with the federal programs and to encourage Red River County towns and officials to apply for them.

It's paying off. Clarksville's tax roll valuation has jumped from \$4.5 million to \$7 million in four years. There are a half-dozen new industries, which employ 800 persons. And one by one, people who grew up in Clarksville are returning to open businesses or going to work for the new industries.

Officials from Texas towns that are dying should go to Clarksville for an object lesson in municipal resuscitation.

LAW OFFICERS have known for years that you can see a lot more from a helicopter than you can from the ground. And Dallas realtor Claude McClennahan says the same thing.

That's why McClennahan routinely uses helicopters to show potential real estate investments to clients. One day recently, McClennahan loaded 15 investors into six helicopters and led the squadron around a large North Texas area, delivering a commentary on points of interest by radio.

He estimates that helicopters, which cost \$190 an hour to rent, have made the difference for his company in selling \$40 million worth of land.

"The value of helicopters in analyzing real estate is the tremendous sense of location it gives you," he says. "It's easier to spot trends of development and locate water supplies and so on." Choppers also save time. McClennahan says he can pick up a prospective land investor, show off the property and have the customer back in the office in about an hour.

QUICK CHECKS

□The Sheshunoff Texas Bank Index for Sept. 5 was 842.50, compared to 841.35 the week before. The 1973-74 range (for 22 leading Texas bank stocks) is 1166.05 to 841.35.

□Total electric power use in Texas during the first half of 1974 was 8 per cent higher than a year earlier; 1973 had a growth rate of only 5 per cent.

□Nonfarm employment in Texas was up only 4 per cent between July '73 and July '74. Manufacturing employment was up only 2 per cent.

□The number of oil wells drilled in Texas in the first quarter of '74 were up 19 per cent over the same period a year ago; the national average was a 5 per cent increase.

□The number of new housing units authorized by Texas municipal building inspectors was 12,500 less during the first half of 1974 than during the first half of 1973.

□In Laredo, Port Arthur, Orange, Harlingen and Texas City, no building permits for multi-family housing units were issued during the first six months of '74.

GRAFFITI

OUT OF THE MOUTH OF BABES OF COMES CEREAL

Coach Answers For Unsound Practices

Defending what plan you choose to go by in crucial situations is a task that often falls on the shoulders of coaches, and Hereford's Larry Dippel is no exception to the rule.

At Tuesday night's Whiteface Booster Club meeting, Dippel defended his decision to go for a first in a fourth down and short yardage situation late in the Hereford-Canyon game.

Dippel told the boosters, "We felt like if we could get something going, we could keep moving the ball. Some persons have questioned these unsound practices in fourth down situations," Dippel then chuckled.

Dippel told the group the

Herd was on their own 29 yard line, and to sustain a drive they needed the first down. (Later as the film was shown, it turned out the Herd was deep in their own territory at the 26.) As it turned out, the down was converted into a first and the Herd went on to drive in for a score. The drive encompassed 23 plays and over 9 minutes of possession.

"We were pleased with the poise and concentration the boys used in the drive," Dippel told the boosters. "We felt like we had a good second half. It seems our first half performances go like our practices, and then about the second half the boys realize we're in a game and

get down to work. They settle down and play in the second half."

"We need to establish some consistency in our offense. We were a little disappointed in our offense, though they did a good job in the three fourth-down situations on the long drive. We are pleased with our throwing game, and there are a lot of things we still need to improve on," said Dippel.

"We thought we played good defense, but we gave up more than we like," said the Herd head coach.

The Boosters were given a short demonstration of defensive end techniques by coach Dempsey Alexander and four

Whiteface squad members.

O.C. Curtsinger was named as Booster of the Week for his support of the Hereford athletic programs during the past several years.

"Amarillo High is a good, tough, aggressive team on defense against the run," said coach Aaron Bourland as he presented the scouting report on the Herd's opponent Friday night.

"Defensively, they work out of the 4-3 formation, but we've seen them in several alignments. The Sandie secondary has had some problems with the pass. That's how Permian beat them. When Permian couldn't get their ground game going, they went to the air and were able to score three touchdowns. But we feel like coach Ken Clapp has been working with the secondary this week," said Bourland.

The Sandies use several offensive formations, according to Bourland, and the Hereford scouts have seen them line up in as many as 20 different sets. Right wing, left wing, 1 slot, power I and tandem are all favorite formations. Bourland said Amarillo likes to run mostly power off tackle and sweep plays.

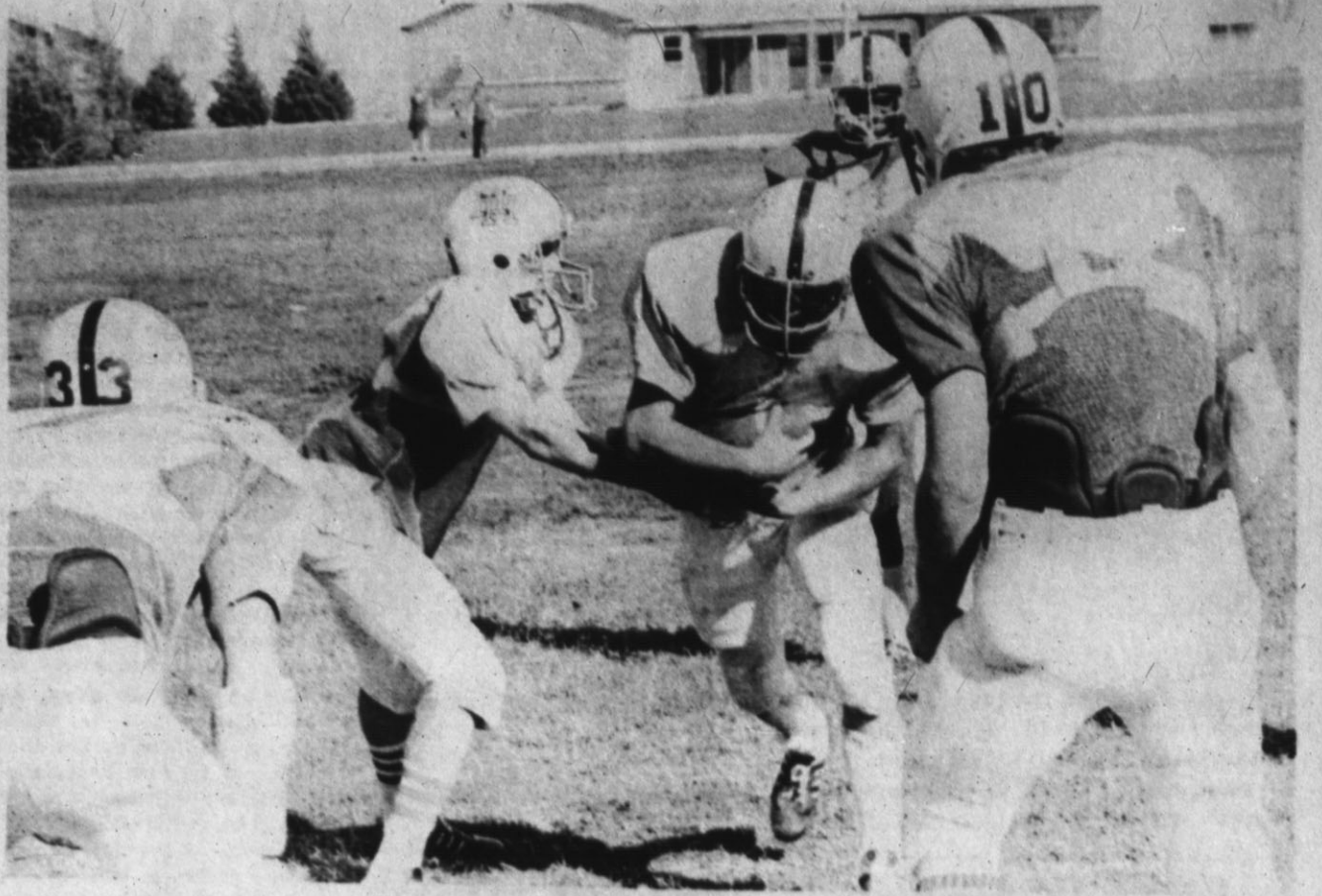
The Sandie passing game? "They have thrown the ball a lot, and we feel that their quarterback, Key Sanford, has a pretty good arm. They haven't had much success with the pass, though, but he can throw," said Bourland.

Bourland outlined the probable Sandie starters. On offense, the backfield will include Sanford at quarterback, Matt Buckley at fullback, David Bond at halfback, and Ray Opper or Brad Netherton at wingback. Average weight of the backs is 175 pounds.

The offensive line is made up of split end Robbin Duncan, tight end Steve Gosselin, tackles Jeff McPeak and Ricky Graves, guards David Carman and Jay Lawler, and center Ricky Nelson. The offensive line weighs in at an average of 186 each.

Defensively, the forcing unit averages at 183 pounds each. Ends are Jeff McPeak and Tom Noble. Tackles are Bob Melton and Rod Fields. Linebackers include David Carman, Terry Hargrave, and Bobby Pinkston. Bourland and Dippel both praised the play of middle linebacker Hargrave in past ball games.

The defensive secondary is made up of Gary Ford and Craig Lancaster at cornerbacks, with Don Talley and Brad Netherton at halfbacks.



Working Backs

The Herd's offensive backs work on handing off the ball during a practice session early this week. Although execution problems for the Herd have become less and less, Coach Larry Dippel believes practice makes perfect, or at least better. Taking the handoff from Mike Artho is Doug Charest, while Mike Crim (10) and Brian Edwards (33) watch.

'Faces Rated Same Under Harris Poll

Hereford's two narrow victories have added to the school and community spirit, but in the eyes of the Harris Rating system, has done little.

Despite Hereford's 14-6 win over Canyon this past week, the Herd dropped two places in the poll to 159th. Last week Hereford was at 157th after defeating Borger 16-15. The week before that, the Herd was 158th after suffering a 27-14 defeat at the hands of Palo Duro.

The Herd's power rating has improved in the poll, if only by one-tenth of a point. Hereford is listed at a full 124.0 up from 123.9 the two previous weeks.

Using the power ratings, Hereford is a one-point favorite over Amarillo High in this Friday night's contest here in Hereford. Amarillo is listed at 168th and power rated at 123.

Looking one week ahead, Hereford's next opponent is listed with a power rating of 122 in this week's poll. If the power ratings do not change, that would make Hereford a two point favorite over El Paso Burges next week.

Three district opponents Hereford must face are rated higher than the Herd. Monterey is 77th and power rated at 134.1. Coronado is 87th and power rated at 132.6. Plainview rests at 106th, power rated at 130.2. Lubbock High, Hereford's only other district opponent is at 187th, and power rated at 121.0.

Listed below are teams of local interest and the ratings on the Harris Poll:

HARRIS RATING SYSTEM

AAAA	
1. W. Falls Rider	153.4
2. SA Highlands	152.8
3. Texarkana	151.3
4. Odessa Permian	150.2
5. San Angelo Cen.	150.1
6. Longview	148.8
7. Abilene Cooper	148.2
8. PA Lincoln	147.5
9. Tyler John Tyler	147.4
10. Lufkin	147.3
16. Midland Lee	145.8
18. Midland	145.6
33. Wichita Falls	141.3
45. Pampa	139.0
51. Amar. Palo Duro	138.0
63. Odessa	136.5
77. Lubbock Monterey	134.1
87. Lub. Coronado	132.6
96. Amarillo Tascosa	131.0
106. Plainview	130.2
109. EP Coronado	130.2
132. Wichita F. Hirschi	127.1
136. Amar. Caprock	126.4
159. Hereford	124.0
173. El Paso Burges	122.0
185. Borger	121.0
187. Lubbock	121.0

AAA	
1. Bmt. So. Park	151.2
2. Friendswood	147.9
3. Brazosport	144.8
4. Brownwood	144.7
5. Cuero	142.2
6. Snyder	140.2
7. Iowa Pk.	140.1
8. Wharton	139.6
9. Belton	137.7
10. Seminole	136.7
25. Lubbock Estacado	130.1
33. Lamesa	127.8
34. Monahans	127.6
43. Lubbock Dunbar	125.5
73. Canyon	117.8
75. Perryton	116.9
78. Dumas	116.4

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When an individual makes up his mind to work, he is usually surprised, by the pleasant results.

84. Odessa Ector	115.7	6. Crowell	115.7
87. Andrews	115.2	7. Falls City	115.5
122. Muleshoe	104.2	8. Mason	114.8
AA		9. Stinnett	113.2
1. Ham-Fannett	133.1	10. Knox City	111.6
2. Cameron	130.8	11. Stratford	111.4
3. Kenedy	130.7	13. Hale Center	110.3
4. Hooks	128.6	21. Sunray	108.3
5. Newton	128.6	24. Vega	107.3
6. White Oak	127.4	29. Hart	104.1
7. Needville	126.7	44. Clarendon	99.4
8. Hondo	125.2	58. Canadian	96.8
9. Alpine	124.7	69. Shamrock	95.2
10. Comanche	123.7	82. White Deer	92.6
11. Dimmitt	123.5	123. Bovina	86.3
12. Floydada	123.5	153. Kress	80.2
32. Olton	117.2	160. Farwell	77.2
34. Spearman	116.7	B	
35. Childress	116.4	1. Big Sandy	111.2
57. Lubbock Cooper	112.5	2. Groom	109.9
59. Friona	112.3	3. Bronte	108.2
94. Tulia	106.4	4. Sundown	100.6
106. Lubbock Roosevelt	104.3	5. Meridian	99.6
152. Boys Ranch	98.4	6. Wortham	99.6
154. Dalhart	97.6	7. Celina	98.5
164. Panhandle	95.2	8. Runge	96.8
A		9. Eden	96.2
1. Royal	123.6	10. Moody	96.1
2. Aledo	123.6	19. Lefors	91.5
3. Rankin	120.1	51. Nazareth	77.3
4. Memphis	117.8	58. Whiteface	75.5
5. Jim Ned	116.1	78. Happy	69.3
		97. Lazbuddie	61.6



Remodeled Pro Shop

The pro shop at John Pitman Municipal Golf Course has a new home, although it actually is the old pro shop remodeled. Work was delayed several months on the project, but now has been completed. Operations began in the remodeled facilities recently. Green fees were also raised this week, with 18 holes costing \$3 weekdays and \$3.50 on Sundays.



6" Bud Vase \$5.00



Butler & Cover \$7.00

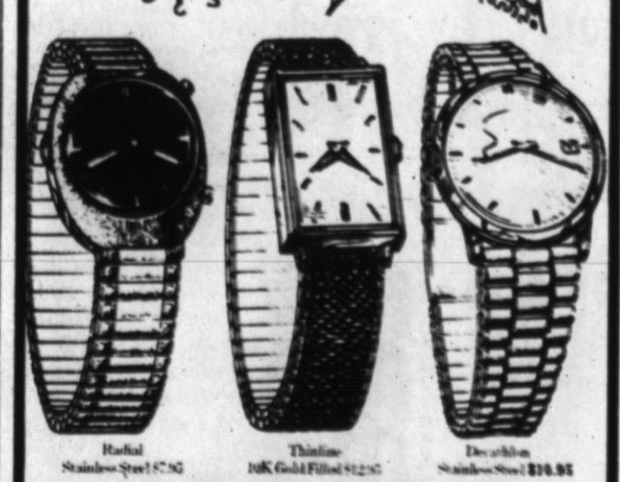
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DISTRICT AAAA STATS

Team	Points	Yards	TDs
Coronado	141	294	20.3
Monterey	62	312	18.3
Plainview	62	42	10.3
Hereford	439	315	64.3
Lubbock	127	126	14.3

DEFENSE

Team	Points	Yards	TDs
Plainview	489	312	67.3
Coronado	312	288	128.0
Lubbock	367	186	73.0
Monterey	606	139	38.3
Hereford	111	154	160.3

INDIVIDUAL

Player	Team	TC	Yds	TDs
Larry Anderson	Cor	16,289	32.3	
Ricky Smith	Mon	6,271	17.4	

JCPenney auto center sale

Big blem buys. As low as 4/\$99

Items are tires with slight appearance variations. (They're also known as "blemishes" in the trade.) This does not affect the quality construction of the tires in any way. They meet the high standards associated with the JCPenney tire. You get a good quality tire for a lot lower price.

Our items come in popular sizes. White wall or black wall. Polyester or nylon cords. Steel or fiber glass belts. Hurry in, some quantities are limited.

MILEAGE MAKER 4 Ply Nylon	24 Month Guarantee
4.99	4.99
2 Ply Polyester-2 Ply Fiberglass	EL TIGRE BELTED
4.13	4.13
JCPENNEY STEEL BELTED RADIAL	2 Ply Polyester-2 Ply Nylon Cap
4.18	4.18

25% off belted truck tires.
Belted 70. Wide 70 series fiber glass belted truck tires. No trade-in required.
Tire type

Tire size	Save	Reg.	Sale	+ fee	tax
G70-15-6	11.74	46.95	35.21	3.14	
H70-15-6	13.24	52.95	39.71	3.36	
F70-16-6	11.24	44.95	33.71	3.01	
H70-16-6	11.99	47.95	35.96	3.61	
L70-16-6	16.74	68.95	52.21	4.01	

Some sizes available in tubelless. Whitewalls slightly higher.

25% off snow tires.
SnowBelt belted snow tire. Fiber glass belted. Blackwall only.

Tire size	Save	Reg.	Sale	+ fee	tax
B70-13	6.49	25.95	19.46	1.88	
E70-14	8.49	33.95	25.46	2.33	
F70-14	8.99	35.95	26.96	2.50	
G70-14	9.49	37.95	28.46	2.67	
H70-15	9.74	38.95	29.21	2.74	
H70-15	10.24	40.95	30.71	2.97	

Whitewalls just 2.25 more

SEASONAL SALE ON TRUCK TIRES
10 and 12 Ply CROSS RIBS

Size	SALE	F.E.T.
825 x 20/10	\$99	\$7.26
900 x 20/10	\$110	\$8.46
1000 x 20/10	\$144	\$10.43
1000 x 22/12	\$154	\$11.32

Save 25% on brake overhauls.
Reg. \$68.00. Now \$51.00. Premium drum brake overhaul. "Stop Action" lining; we'll rebuild wheel cylinders, resurface drums, replace front bearings, reoil hydraulic system and road test.
Now \$22.49. Reg. \$89.95. Premium disc brake overhaul. "Most American cars and many foreign cars."

Save \$5
Reg. \$7.95. Sale \$2.95. with trade-in. Summer 36. Sizes to fit most American cars. Summer 36 six volt battery sizes 1 and 10L. Save \$5. Reg. \$24.95. Sale \$19.95 with trade-in. Without trade-in, add \$3.

JCPENNEY XTD TRUCK TIRES
TOP OF THE LINE

Size	SALE	F.E.T.
825 x 20/10	\$99	\$6.31
900 x 20/10	\$110	\$7.40
1000 x 20/10	\$137	\$9.07
1000 x 22/12	\$144	\$10.18

CARGOMASTER II SALE
Highway TRUCK TIRES

Size	SALE	F.E.T.
825 x 20/10	\$69	\$6.31
900 x 20/10	\$79	\$7.40
1000 x 20/10	\$99	\$9.07
1000 x 22/12	\$105	\$10.18



Maverick Cheerleaders

Cheerleaders for 74-75 for the La Plata Mavericks are: front row left to right, Kathy Wilson, Patti Hendon and Pam Whitley; left, Denise Cotten supports Sheri Whitaker while at the right, Staci Payne holds Sandy Whitley. Five of the cheerleaders won several honors last summer at a National Cheerleaders Association training camp held at ENMU in Portales, N.M.

Walker Wins Football Contest

Jimmy Walker is the winner of \$15 in this week's edition of the Brand's football contest. Walker picked a total of 21 of 25 winners in the week's poll.

Walker missed only one high school game, Monterey at Estacado. College games he missed included Baylor's upset of OSU and the LSU-Rice tie. The tie game was counted as an incorrect pick in the contest. Walker also picked the Cowboys to beat the New York Giants.

Randy Farr was second in the contest and winner, plus the Plainview-Amarillo game. In addition, his tie breaker score was 31, off by only 11 points.

Lani Walterscheid missed five winners, but had a tie breaker of 33, off by 13 points. Mrs. Walterscheid missed the Monterey-Estacado game, the OSU-Baylor upset, the Texas-Texas Tech game, the LSU-Rice tie, and the New York-Dallas game. Winnings may be picked up at the Brand office.

Lowell Rusher was the only other contestant missing five winners, but with a tie breaker score of 35, finishing out of the money.

Several persons missed six winners. They were Jolene Williamson, Mal Manchec, Opal Blakely, Joe Tubb, Duane Albracht, Dorothy Mercer, Mike O'Rand, Raymond Lueb, Tom Baynam, Mary Shelton, Joe Williamson, Larry Wartes, Henry Ramackers, Zane Foster, Terie Beth Rush, Marian Yosten, Lynn Lauderback, Clyde Neff, and Darrel Dirks.

The race for the season contest holds more in store for the winner, with \$100 at stake. Contestants must enter 12 of the 13 weekly contests. Each contestant that enters the full 13 weeks will have their lowest score discarded. Listed below



No wonder they never got anywhere! In the dark ages, the study of geography was forbidden!

are totals to date in the top running. The lowest score of those who have entered four weeks has been dropped from these totals, but it may not necessarily be the score dropped at the end of the season.

At -19 are Marshall Shipp and

Jimmy Walker. At -20 are Russell Fangman, Raymond Lueb, Lowell Rusher and Max Reed.

At -21 are Darrel Dirks, Saleh Igal, and Marian Yosten. At -22 are Randy Farr, Mrs. Cheryl Hill, Lynn Lauderback, Mal Manchec, David McDonald,

Dorothy Mercer, Betty Rusher, Joyce Shipp, and Roy Shipp.

At -33 are Cawthon Bryant, Joe Don Cummings, Zane Foster, Mrs. R.D. Hubble, S.T. Loerwald, James McDowell, Jack McKinster, T.J. Parsons, Henry Ramackers, Tom Rambo, Mary Shelton, Joe

Tubb, L.V. Watts, Alan Wartes and Chick Weemes.

About 150 persons are in the running for the season pot, and a complete list is being kept at the Brand office. Persons who are interested in their scores may drop by the Brand office and check the listings.

Fearless Forecasters

★★★

This Week's Picks



Larry Dippel
66-34
.660



Tom Simons
60-40
.600



Speedy Nieman
65-35
.650



Dan Welty
68-32
.680

Coronado at Palo Duro
Borger at Plainview
Monterey at Hobbs
Levelland at Lubbock
E.P. Coronado at Tascosa
Canyon at Pampa
Dalhart at Perryton
Portales at Muleshoe
Ft. Stockton at Monahans
Seminole at Odessa Ector
Dimmitt at Tulia
Friona at Hart
Nazareth at Meadow
So. Miss at WT
North Texas State at Drake
Wake Forest at Oklahoma
Arkansas at TCU
Baylor at Florida State
Oregon State at SMU
Washington at Texas
Texas A&M at Kansas
OSU at Texas Tech
Houston at South Carolina
Minnesota at Dallas
Pittsburgh at Houston

Palo Duro
Plainview
Hobbs
Lubbock
Tascosa
Pampa
Perryton
Portales
Monahans
Seminole
Dimmitt
Friona
Meadow
WT
North Texas State
Oklahoma
Arkansas
Florida State
Oregon State
Texas
Texas A&M
Texas Tech
Houston
Minnesota
Pittsburgh

Palo Duro
Plainview
Monterey
Lubbock
Tascosa
Pampa
Perryton
Portales
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Seminole
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Meadow
So. Miss
North Texas State
Oklahoma
Arkansas
Baylor
SMU
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Texas A&M
Texas Tech
Houston
Minnesota
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Baylor
SMU
Texas
Texas A&M
Texas Tech
Houston
Minnesota
Pittsburgh

Forecasts Grow Better

The fearless forecasters have improved their picking averages once more, moving from a .617 last week up to a .647 this week.

Publisher Speedy Nieman and sports editor Dan Welty led the field this week, missing only five winners of the 25. Their scores helped to bring the overall averages up. Welty still leads in individual averages with a .680, up from a .640 last week.

Coach Larry Dippel now stands at .660, up from a .640 last week. He missed seven choices in this week's poll. Booster Club president Tom Simons finally improved his average to the .600 mark after hitting below that mark the first three weeks.

The only shut-outs in our poll this week included the LSU-Rice tie and the Estacado win over

the Monterey Plainsmen. Ties are automatically counted as a wrong vote regardless of your choice. All four of our prognosticators chose Monterey to beat Estacado, but the Plainsmen fell 21-19 to the smaller school.

Some outstanding choices this

week included Welty's choice of the New York Giants over the Dallas Cowboys (14-7) and Simon's pick of Baylor over the Cowboys of Oklahoma State.

Overall, our forecasters seem to be getting the hang of the picking game, so keep your eye on our future picks.

Dr. Milton C. Adams

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Cleans without Grit or Scratching

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76c

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83c

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Spray on Wipe off
Removes stubborn soils

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53c

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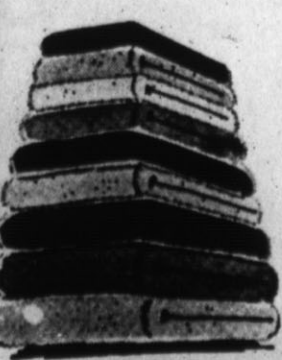
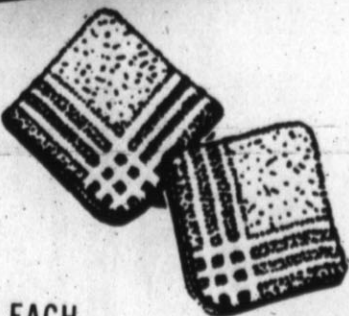
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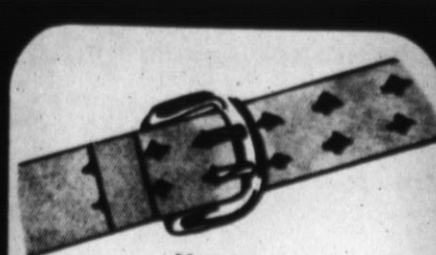
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Men's

BELTS

3 Assorted Colors

Sizes 30-38

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Golden "T" Gayety
TOILET TISSUE
8-ROLL PACK
250 2 Ply Sheets
\$1.17



Mrs. Sheffy Named Secretary Of Year

In observance of National Legal Secretaries (NLS) Week, Oct. 6-12, the Deaf Smith-Castro Counties Legal Secretaries recognized Mrs. Mildred Sheffy as Legal Secretary of the Year.



Mrs. Mildred Sheffy

at a meeting Tuesday in Dimmitt.

Nominations were made by secret ballot and the winner's identity withheld until Tuesday evening when the announcement was made by Mrs. Patti Cartwright, chairman.

Mrs. Sheffy was presented a corsage of red roses and a sterling silver charm engraved with the scales of justice and "Secretary 1974-75." Mrs. Sheffy will be entered later this year in the NLS contest. To be eligible for the national honor, one must have five years legal experience and be active in LSA and community activities.

Mrs. Sheffy is employed as secretary for John D. Aikin, local attorney. She was certified as a Professional Legal Secretary in October 1973 and is

a member of the Legal Assistant Section of NLS. She is also charter president of the local LSA chapter.

She is the wife of Bob Sheffy, sales manager for Orval Watson Ford Sales. The Sheffys moved from Dimmitt to 104 Aspen in 1967. The couple has four children: Cyd and Robbie, teachers at La Plata Junior High School and who reside at 725 Ave. H; Joe, sophomore at Southwest Texas University in San Marcos who is planning a career in coaching; Janie, freshman at West Texas State University in Canyon.

Mrs. Sheffy's hobbies include reading, collecting antiques and oil painting. She is a fan of the Hereford Whitefaces, Dallas Cowboys and Yankee baseball team (because wives of Yankee

Sheriff's Office Starts Prevention Plan



Operation

Identification

Deaf Smith Sheriff's deputy Dean Butcher transcribes a driver's license number on the bottom of a transistor radio as part of Operation Identification. In the new program, the marking of objects and recorded numbers are used to prevent crimes before they happen. The sticker on the right is given to citizens in the program to display on windows.

Sheriff Travis McPherson announced the beginning of a year-long crime prevention program today with the kickoff of Operation Identification, a property marking program designed to thwart burglars and help the Deaf Smith County Sheriff's Department return stolen property.

"Crime prevention is a vital part of law enforcement," Sheriff McPherson said in announcing the program. "If we can stop some of the crimes before they happen, not only will we have a safer community, but also we'll be saving some tax dollars, since the money that would be spent to handle the increased case load of the country's rising crime rate would be channeled into more productive areas."

Operation Identification is the first project in the crime prevention public information and education program starting today here as well as in Carson, Collingsworth, Donley, Hartley, Lipscomb, Potter, Randall, Roberts, Swisher and Wheeler County Sheriff's Departments and the Borger, Canyon, Clarendon, Friona, Fritch, Pampa, Shamrock and Tulla Police Departments. The Deaf Smith County Sheriff's Department is assisting with the initiation of the program.

The project's objective is to make individuals more aware of the steps they can take as private citizens to arrest the growth of crime. The primary target of this year's activities is burglary.

Panhandle Regional Planning Commission has enlisted the aid of Austin-based Travis Froehlich Associates to consult on the implementation and public information portions of the program. The Austin public relations and advertising firm is assisting 13 other Texas law enforcement agencies in the same type of crime prevention program.

The regional crime prevention program is funded by the Criminal Justice Division of the Governor's Office with federal funds from the Law Enforcement Assistance Administration. Partially matching local funds also support the project.

Crime prevention is a relatively new concept for law enforcement agencies whose duties have previously been involved with crime "after-the-fact." This project, however, concerns itself with the preventive aspects of crime control and seeks to enlist

public participation which is vital to its success.

Operation Identification is aimed at marking property with an easily-traced identification number and is only one portion of the overall crime prevention effort. Once an article is marked — usually with the owner's driver's license number — it carries his "brand" and is, therefore, more difficult for a thief to resell and easier for the owner and law enforcement officers to positively identify if recovered. The return of stolen property marked in Operation Identification is made easier.

Leland Wood, Crime Prevention Specialist for the PRPC, will work with the participating law enforcement agencies in implementing their crime prevention programs. Mr. Wood is a graduate of the National Crime Prevention Institute in Kentucky and formerly served with the Potter County Sheriff's Department.

"We recognize that existing law enforcement forces would be completely inadequate to handle the total burden of crime prevention in addition to their current activities, and that the responsibility for crime prevention, as well as crime control, lies with the public," said Sheriff McPherson.

"Therefore, our first responsibility is to let the public know what they can do to prevent crime, using whatever means we can — media, speeches, brochures and person-to-person contact. The first phase of the program is designed to enlist the support, understanding and participation of citizens," Sheriff McPherson added.

During the year the participating police and sheriff's departments will try to reach as many people as possible. "Public awareness of the fact that there is a problem is the crux of the matter," Sheriff McPherson said. "The more everyone knows of the crime problem and the steps they can take to prevent it from ever occurring, the less trouble we're all going to have with crime."

Information on Operation Identification is available through the participating law enforcement departments.

SPEND A WEEK WITH THE WORD

Oct. 6 - 11 7:30 P.M.

BIBLE CONFERENCE

on the
SECOND COMING of CHRIST
from the
SECOND EPISTLE of PETER
Hear **EDDIE LIEBERMAN**

an outstanding Jewish Christian

TEMPLE BAPTIST CHURCH

Ave. K. at Forrest Nursery Provided Hereford, Tex.
THE BIBLE AS IT IS FOR MEN AS THEY ARE



W.M. Campbell Buried After Funeral Service

The funeral of William Martin Campbell, 63, of 140 Ranger, was conducted Monday afternoon in Avenue Baptist Church, of which he was a member. The Rev. John H. Johns, pastor, officiated. Burial in West Park Cemetery was directed by Gilliland-Watson Funeral Home.

Mr. Martin, an employee of Amstock Corp. of Dimmitt, was dead on arrival at a local hospital early Saturday. He was born June 1, 1911, at Comanche and came to Deaf Smith County in 1929 from Plainview. He married Lois Anderson Aug. 10, 1933, at Dawn. She

survives him with a daughter, Sandra Cathel of Amarillo, and three sons, Gene and Jack of Hereford and Donald of Amarillo.

Also surviving are seven sisters, Cleve Hoffman of Plainview, Alta Campbell of Lubbock, Mrs. Dale Hermanson and Camilla Coats of Amarillo, Melba Coumont of Chicago, Clara Naylor of Los Angeles, and Jewel Shippey of Bakersfield, Calif.; two brothers, the Rev. James H. Campbell of Fort Worth and the Rev. Coleman Campbell of Stephenville; and five grandchildren.

THE FRANCE RETURNS

PARIS—The world's largest luxury liner, the France, will be retired immediately, the French Line announced.

Former Resident Dies At Amarillo

Funeral services for MIE. Milton Busby were conducted Wednesday in an Amarillo funeral chapel and burial was in El Paso Cemetery at Amarillo. His death occurred Sunday in a convalescent home in that city.

A native Texan, he was born Feb. 11, 1907. He married Pat King in 1928 at Odessa and they moved to Hereford in 1942. His wife and a daughter preceded him in death.

He is survived by four daughters, Mary Russell of Lamesa, Miss Marness of Mineral Wells, Joyce Hemmion of New Britain, Minn., and Janey Miller of Syracuse, N.Y.; five sons, Clyde and Hoyt of Amarillo, Roy of Boys Ranch, Harold of Des Moines, Charles of Bartons, Ill.; 36 grandchildren and four great-grandchildren.

Rites Set For Victim Of Accident

Funeral services for Daniel Robert Padilla, 21, of 224 Ave. C and Fort Hood, who died in a one-car accident on U.S. Highway 385 early Saturday, will be conducted at 3 p.m. today in St. Anthony's Catholic Church with the Rev. Ardan Davis, associate pastor, officiating.

Burial will be in St. Anthony's Cemetery, directed by Gilliland-Watson Funeral Home.

A lifelong resident of Hereford, Padilla was born here Dec. 5, 1952. He was on active duty with the U.S. Army at Fort Hood. His death occurred as he was driving about six miles north of Dimmitt and apparently fell asleep at the wheel of the speeding car. It left the highway on a curve and rolled over, apparently throwing him clear. Survivors are his mother, Mrs. Connie Padilla of Hereford; four sisters, Matilda Coronado and Viola Padilla of

Hereford, Helen Grove of Amarillo and Dolores Garza of Odessa City.

Also eight brothers, Willie, Tony and Ignacio of Hereford; Rosendo of Ft. Hood, Manuel with the U.S. Marines in Germany, Joe and Larry of Amarillo, Ricky of Odessa City.

Robert H. Humphries, Senator (D-Minn.), on wage and price controls: "The President can do much in this field if he will focus attention on these price increases."

Gerald R. Ford, President, signing legislation about alcohol bill: "I share the concern of Congress and the people about the problem of alcohol and drug abuse among our nation's youth."



ALL YOUR BANKING NEEDS
UNDER ONE SHELL!

Sound nutty? Not to us. It's just another way of saying that we have the answer to your banking questions in a nutshell.

All the banking services you need for your family's financial shelter will make your life cozy, convenient and secure. Hard to believe? For us — no nut's too hard to crack.

A good bank has more Answers than Questions!

THE BEST OF
ALL POSSIBLE
BANKS

The **FIRST NATIONAL BANK**
of **HEREFORD**

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Specializing in:

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• Sue George • Rue Ford • Pat Malone • Janis Brownlow • Joyce Duggan

COME VISIT US IN OUR NEW LOCATION

Mahdeen Professional Services
One-Step
Ear Piercing

- Pre-sterilized studs & clasps
- 24K gold plated
- Newest, fastest, safest way to pierce ears

CONSIGNMENT AUCTION

Sunday October 6

2:00 P.M.

at 3rd and Main

To Consign Merchandise For Sale

Call 364-6155

Sale Conducted By

Jim Tucker & Associates

Colonel Jim Tucker Auctioneer

Several choice Antiques and a good selection of Quality Furniture from one of Hereford's finer homes.

PARK PLAZA
SHOPPING CENTER

IDEAL
FOOD STORES

PRICES IN THIS AD, AS WELL AS THE
NEWSPAPER INSERT OR MAILER YOU
RECEIVED EARLIER THIS WEEK, ARE
EFFECTIVE THRU SATURDAY, OCT. 3,
1974. NONE SOLD TO DEALERS. WE
RESERVE THE RIGHT TO LIMIT QUAN-
TITIES.

MEAT-MASTER BEEF

Steak Sale

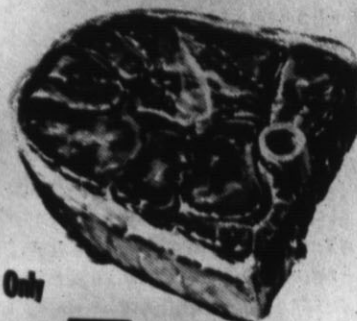
CENTER CUTS OF BEEF ROUND

- Round Steak MEAT-MASTER BEEF
- Sirloin Steak MEAT-MASTER BEEF
- Rib Roast MEAT-MASTER BEEF
- Rib Steak MEAT-MASTER BEEF

GOLDEN SMOKE OR CORN KING
**BONELESS
FULLY-COOKED HAMS**

WHOLE
9 TO 13
LB. AVG.

\$1.39
LB.



You Pay Only

\$1.19
LB.



WILSON'S HICKORY SMOKED, FULLY COOKED

**SMOKED
PICNICS**

WHOLE
6 TO 8 LB.
AVERAGE

SLICED PICNICS, 80¢ LB.

59¢

Pork Loins

QUARTER, HALF OR WHOLE
ASSORTED PORK CHOPS

\$1.09
LB.

BAR-S HICKORY SMOKED
SLICED BACON

Thrif-T
Priced

1-LB.
PKG.

\$1.09

- RANCH 'N RAIL Sliced Bacon..... 2-LB. PKG. \$2.19
- WINCHESTER IMITATION Chunk Bologna..... LB. 59¢
- WINCHESTER IMITATION Sliced Bologna..... LB. 69¢
- RODEO Skinless Franks..... 12-OZ. PKG. 69¢
- RODEO ASSORTED Luncheon Meats..... 12-OZ. PKG. 89¢

CAMELOT FROZEN
PERCH FILLETS

Thrif-T
Priced

1-LB.
PKG.

97¢

- CAMELOT BREADED Fish Sticks..... 1-LB. PKG. 97¢
- CAMELOT Breaded Shrimp..... 10-OZ. PKG. \$1.29
- BREADED, PRE-COOKED Turkey Patties..... 10-LB. PKG. \$3.99
- BREADED, PRE-COOKED TURKEY Drumsticks..... 10-LB. PKG. \$3.99
- BLUE MORROW PORK OR Beef Fritters..... 10-LB. BOX \$7.99

U.S.D.A. GRADE A
**HONEYSUCKLE
TOM TURKEYS**

18 TO 24
LB. AVG.

56¢
LB.

GRADE A HONEYSUCKLE
Hen Turkeys..... 10-16 LB. AVG. LB. 59¢

DEL MONTE LIGHT ... LIMIT 2 WITH \$5 PURCHASE

Chunk Tuna 2 95¢
6-1/2-OZ. CANS

DEL MONTE WHOLE OR CREAM

Golden Corn 4 \$1
16-OZ. CANS

DEL MONTE CUT

Green Beans 4 \$1
16-OZ. CANS

DEL MONTE

Tomato Catsup 68¢
32-OZ. JUG

DEL MONTE

Garden Spinach 4 \$1.00
16-OZ. CANS

FOLGER'S, ALL GRINDS

COFFEE

3-LB.
CAN

\$3.23

MEADOWDALE ENRICHED

FLOUR

5-LB.
BAG

61¢

WASHDAY DETERGENT

TIDE

KING
SIZE

\$1.68

FAMILY CIRCLE MAGAZINE
**DO-IT-YOURSELF
ENCYCLOPEDIAS**
BUILD YOUR SET WITH OUR
VOLUME A WEEK PLAN...

VOL. 1 49¢ VOLS. 2-16 \$1.99

THIS SET WILL GIVE YOU THE
PRACTICAL WAYS TO HOME
REPAIR, DECORATING INSIDE
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ADD TO YOUR SET NOW...
**DOVERSTONE
DINNERWARE**

featuring This week:
**Cereal/Dessert
Dish 59¢ EA.**
With \$3 Purchase

CLOSEOUT! SPECIAL! All Remaining Starting Sets Silverware 5' piece

Thrif-T Dairy Foods

PILLSBURY OR BALLARD

BISCUITS

REGULAR OR BUTTERMILK

LIMIT 3 WITH
\$5.00 PURCHASE

9 95¢
8-OZ. CANS

TASTE BRAND QUARTERED

MARGARINE

2 93¢
1-LB. CANS

FRESH GRADE A

LARGE EGGS

73¢
DOZ.

FRESH GRADE A

Medium Eggs 67¢
DOZ.

IDEAL LARGE OR SMALL CURD

Cottage Cheese 79¢
28-OZ. CTN.

KRAFT INDIVIDUALLY WRAPPED

American Slices 54¢
8-OZ. PKG.

Half and Half 3 \$1.00
1-PINT CTN.

Buttermilk 63¢
1/2-GAL. CTN.

Cheddar Cheese 84¢
10-OZ. PKG.

MEADOWDALE, ALL FLAVORS

Ice Cream 78¢
1/2-GAL. CARTON

**ORANGE
JUICE**



MEADOWDALE

16-OZ. CAN

52¢

LIMIT 3 CANS WITH \$5 PURCHASE

**BANQUET
POT PIES**

ALL VARIETIES

8-OZ. PKGS.



4 FOR \$1

**PATIO
DINNERS**

MEXICAN, ENCHILADA,
CHEESE ENCHILADA OR COMBINATION



2 89¢
PKGS.

Everyday Favorites

DIXIE BELLE SALTINE

CRACKERS

STOCK UP AT THIS LOW PRICE!

Thrif-T
Priced

1-LB.
BOX

38¢

CAMPBELL'S

Tomato Soup 6 \$1
10 1/2-OZ. CANS

Campbell's Soup 5 \$1.00
10 1/2-OZ. CANS

Thrif-T Low Prices

WILDERNESS CHERRY

Pie Filling



20-OZ.
CAN

58¢

SKYLAND

Apple Sauce 3 \$1
16-OZ. CANS

Pie Cherries 2 97¢
14-OZ. CANS

White Syrup 66¢
32-OZ. BTL.

Pancake Syrup 66¢
32-OZ. BTL.

Cranberry Sauce 2 77¢
15-OZ. CANS

Peanut Butter 82¢
18-OZ. JAR

Marshmallows 33¢
10 1/2-OZ. PKG.

BAKER'S CHOCOLATE FLAVOR

Baking Chips 74¢
12-OZ. PKG.

ASSORTED FLAVORS

Jell-O 6 99¢
3-OZ. PKGS.

NABISCO

Fig Newtons 68¢
16-OZ. PKG.

CAMELOT REG. OR GRAVY TYPE

Dry Dog Food 77¢
5-LB. BAG

HUSKY

Canned Dog Food 9 \$1
16-OZ. CANS

SOFT PLY ASSORTED

Bath Tissue 52¢
4-ROLL PKG.

Jonathan Apples

5 \$1
LBS.



8 LBS. \$1.49

Bushel Carton \$6.89

GOLDEN

Delicious Apples 28¢
BUSHEL CARTON, \$8.98

RED

Delicious Apples 28¢
BUSHEL CARTON, \$8.98

COLORADO RED McCLURE

100-LB. SACK, \$5.98

Potatoes 89¢

CALIFORNIA FLAME RED

Tokay Grapes 39¢
LB.

FRESH FLORIDA

Orange Juice 89¢
1/2-GAL. BTL.

OCEAN SPRAY FRESH

Cranberries 39¢
1-LB. BAG

Yield, Energy Of Crops Studied

Research to determine the difference in dry matter yield and energy produced by different types of silage crops has been completed at West Texas State University.

Dr. Jimmy Green, head of the Plant Science Department at WTSU, and Dale Hollingsworth, agronomist at Clarendon Junior College, were the investigators of the research.

"Based on data from the two-year study, producers on the Texas High Plains can expect to obtain similar yields from silage corn, male sterile sorghum and high grain forage sorghum produced under similar environmental conditions," Green says.

Yield data from the two-year study showed that the higher producing types were silage corn, grain corn, male sterile sorghum, and high grain forage sorghum. The lowest silage producers for the two years were the dual purpose type corn and the grain type sorghum

with the sorghum sudan cross type being intermediate. No significant difference was detected between corn and sorghum types. However, a significant difference was caused by a variation in weather conditions between the two test years.

The average energy content of the silages was 4128 calories per gram with silage and grain type corn having the highest values. Dual purpose type corn had the lowest value, and the sorghums were intermediate.

Since the beginnings of silage use are lost in history, the development of silage as we know it today has occurred during the last 100 years. A voluminous accumulation of both research and farm experience has been obtained to glean the more essential facts and ideas for growing, harvesting, storage, and feeding high quality silage. Most early research was conducted with corn silage, and fed to dairy

cattle. In the past it was believed that corn silage was superior to sorghum for milk production, feed consumption and weight gain, but later research has found that corn and sorghum silages perform equally well.

In recent years a number of open-pollinated and sterile hybrids produce little or no seed, and with proper growing conditions they have the ability to produce a large tonnage of forage.

"Use of male sterile and open pollinated sorghum hybrids with silage as the only source of roughage resulted in no significant difference in dry matter intake, change in body weight, and percent butterfat in the milk when fed to lactating dairy cows," Green said. Although these sorghums produced very few seeds, it appeared that at least part of the nutrients normally stored in the seed was deposited in the

stalk and leaves of the sterile sorghum plant.

Hollingsworth found that the chemical composition was generally comparable between the sorghum varieties, and the dry matter yields were very similar with the highest yield resulting from a high grain forage sorghum. The sterile sorghum produced the highest green matter per acre; however, when silage yields were expressed on a dry matter basis, the sterile sorghum showed no increase in yield. The higher moisture content in the sterile sorghum was contributed to the stage of maturity at which it was harvested, which could indicate that sterile sorghums may require a longer growing season under High Plains conditions.

"Corn hybrids grown for silage under High Plains conditions had dry matter yields that were comparable between grain and silage types with slightly lower yields for the dual

purpose corn, but chemical composition was comparable among the three types of corn," Green noted. Digestibility trials indicated that digestibility of the major non-fiber energy components was higher with grain type corn than with the dual purpose and silage types, but all corn types for silage grown under the same environmental condition.

Yields expressed as tons per acre ranged from an average of 17.1 for the grain sorghum, to an average 22.3 for the male sterile sorghum. Data from the two-year study shows there was no significant difference between the higher producing types, which were silage corn, grain corn, male sterile sorghum, and high grain forage sorghum, grown under the same environmental conditions. The lowest producers were the dual purpose type corn and the grain type sorghum with the sorghum sudan cross being intermediate. "No significant yield differences between corn and sorghum silages were found; however, significant differences occurred between the years," Green said.

The energy content of the silage and grain type corn was the highest in the test group, with 4210 and 4213 calories per gram of dry matter, respectively. The lowest energy content was obtained from the dual purpose type corn with a value of 3954 calories per gram. The types of sorghum were intermediate in energy values.

Dr. Green came to West Texas State University in 1954 after receiving his master's degree from Texas Tech University where he also received his bachelor's degree. He received his doctorate of philosophy from Texas A&M University.

Sweet Nothings

"And what do you say," asked the young coed next door, "when he whispers sweet nothings into your ear?"

The coed smiled and answered: "I answer back sweet little nothing doings!"



Petitions Presented

Mrs. Teresa Artho, left and Mrs. Susan Saul show District Attorney Andy Shuval signed petitions garnered by Citizens For Decency Through Law pertaining to what CDL terms pornographic reading material locally for sale within the reach of children. Shuval said the petitions were not seeking any action by his office but were an expression of concern on the part of CDL and the signers. A spokesman for CDL, Tom Albrecht, said the organization was working toward a seal to be displayed by merchants conforming to his group's wishes regarding the objectionable material.

'Day Of Bread'

"An increase in the amount of bread consumed represents our greatest chance to lower the fat content of the American diet and thus take an effective step in trying to lower cholesterol levels and mortality from our number one cause of death, arteriosclerotic heart disease," according to Dr. Jean Mayer, Professor of Nutrition, Harvard University. This and many other surprising facts about bread are coming to light as preparations are being made for a "Day of Bread" celebration.

The "Day of Bread," to be celebrated in Amarillo Tuesday as part of International Harvest Festival Week, reminds us that

good health depends more on what we eat than how much, according to Mary Ellen Dambold, Nutritionist for the TEXAS WHEAT Producers Board and member of the "Day of Bread" Committee in Amarillo. Even today, in the United States, the most affluent and productive country the world has ever known, many people suffer from signs of poor nutrition. They attribute their hypertension, lack of energy, leanness, or obesity to their job or genetic constitution without considering their daily diet, Miss Dambold said.

She added that the Committee on Dietary Allowances of the

Food and Nutrition Board, National Research Council, Washington, D.C., recently concluded that "if nutrient intake is insufficient to meet requirements for a prolonged period, the ability to respond to stress is lessened, and depletion and deterioration eventually occur—despite the effectiveness of the various mechanisms that prolong survival."

In other words, a businessman, housewife, or even a child, may continue to skip breakfast, gulp nervous lunches, stuff himself with snacks or overeat at dinner, and probably blame anything but diet for a whole host of ailments directly attributable to nutritional deficiencies or dietary abuse.

For example, poor diet may result in a lack of energy and mental depression. Carbohydrate and fat make nearly equal contributions to the energy content of the national diet: 46 and 42 per cent, respectively. Protein supplies the rest. If you cut down on fat to lose weight, you should increase your intake of cereal carbohydrate and protein foods, which contain less than half the calories of fat.

Bread contains complex carbohydrates that break down slowly to provide a more constant source of energy, as well as additional nutrients. Four slices of bread provide 56 per cent of the Recommended Dietary Allowance of carbohydrate, needed for a normal adult.

Nutritional adequacy is best assured through the use of a wide variety of foods having complementary patterns of nutrients. Choose a well-balanced meal from the four food groups—breads and cereals, milk and milk products, vegetables and fruits, and meats. You will feel better, function more effectively and look more attractive.

Harvest Festival Week, Oct. 6-12, and especially the "Day of Bread," Oct. 8, is a time to reappraise our personal, national and international nutritional balance.

For Shame
One husband recently complained that his wife is leading a double life; his and hers.

—Record, Columbia, S.C.

It's True
You make more friends by becoming interested in other people than by trying to interest people in you.

Keepsake
TRADITIONAL WEDDING GIFTS
JEWELRY
KESTER'S JEWELRY
Jewelry from the Past Office in Downtown Amarillo

Duckwall's

Thursday & Saturday Open Until 8:30 P.M.

Red Heart Wintuk® Knitting Yarn

100% Onion Acrylic Beautiful colors

4 oz. 4 Ply

93¢ Skein

Cashew Halves

Our Reg. 97¢

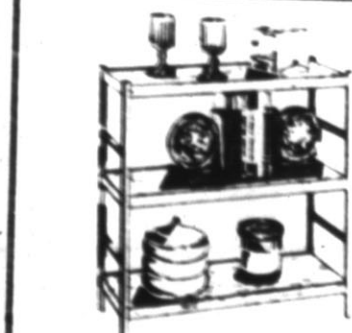
11 oz.

77¢ Pkg.

Lap Trays

Folding TV lap and bed trays have many uses! As a serving tray, play table, bed tray or table when you watch TV while eating. Pretty designs on metal trays. 12" x 17" Our Reg. \$1.49

97¢ Each



Hirsh Trimline Shelves

Slim, trim lines! 3 steel shelves in simulated walnut woodgrain. End posts in powder finish. 24" H x 24" W x 10" D. Model No. TS-304. Our Reg. \$7.95

\$4.99

Kitchen Towels

Cotton terry. Slightly irregular. Our Reg. 88¢

66¢ Ea.

Wash Cloths

Soft, colors slightly irregular. Our Reg. 27¢

5 for 93¢

Duckwall's, A Favorite Haunt



For Halloween and a whole lot more.

Boys' Socks

Nylon socks in assorted colors. Style No. 2108. Size 9-11.

44¢ Pr.

Teens' & Misses Knee-Hi Socks

Link-n-link pattern. 68% Hi-Bulk Acrylic - 32% Nylon. Fashion colors. Sizes 9-11 and 8-9½. Style No. K-95. Our Reg. 97¢

68¢ Pr.

Indoor-Outdoor Thermometer

Read both temperatures from inside your home! Our Reg. \$5.49

\$3.99

LAYAWAY NOW FOR CHRISTMAS

•A small down payment will hold your items. •No interest charge. •Shop early.

Training Chair

Folding training chair made of sturdy wood and plastic. Folds. With deflector. Our Reg. \$6.49.

\$4.97

Polyester Knits

•Interlock Knits
Feminine prints. 60" Width. Our Reg. \$2.99.

\$2.33 Yd.

•Polyester Knits
Solids, fancies. 56"-60" Width. Our Reg. \$2.68.

\$1.88 Yd.

Sewing Notions

#5 ball point machine needles #3/4" or 15/16" non-roll Polyester elastic waistband •Your choice

33¢ Pkg.

11 lb. Wax Slab

Bulk wax. Glows. Has burn with clean flame. Check our candle making supplies. Reg. \$3.99.

\$2.88

Marks-A-Lot

Broad tip markers in Black, Red or Blue. Our Reg. 49¢.

26¢ Ea.

Tinkertoys

Build fun things with this 62 piece set of Tinkertoys! Creative play for imaginative children. Our Reg. \$1.66.

97¢ Set

Spirograph

Draw action designs for fascinating patterns! Fun for youngsters 6 to 80! Our Reg. \$3.97.

\$2.88

Shopping for price? Looking for quality? Buying a name?

DELUXE CHAMPION® POLYESTER CORD

YOU MIGHT SAY IT'S OUR 3 IN 1 TIRE:

1. Check and compare the size-cost figures for this great looking tire and you'll see why it's easily the lowest priced new tire in our line.
2. Four sturdy body plies of polyester cord along with a wide, 7-rib tread that's concave-molded for full rubber-to-road contact. "Cross-cut" tread pattern gives this conventional tire traction similar to our finest radial.
3. One of the most asked for names in the tire industry is "Deluxe Champion." And it's sold only at Firestone!

Size	Blackwall	Whitewall	Std. Ex. Tax
B78-13	\$24.20	\$26.90	\$1.83
E78-14	26.60	29.55	2.24
F78-14	28.45	31.65	2.41
G78-14	29.70	33.00	2.55
H78-14	32.00	35.55	2.77
G78-15	30.45	33.85	2.63
H78-15	32.75	36.35	2.82



DOUBLE BELTED Strato-Streak® Sup-R-Belt®

GREAT BUY!

This tough, long mileage tire is the lowest priced belted tire in our line. It features a low, wide 78 series design and provides smooth riding and excellent handling.

Size	Blackwall	Whitewall	Std. Ex. Tax
B78-13	\$27.85	\$30.95	\$1.86
C78-13	28.35	31.90	2.00
D78-13	28.40	32.65	2.17
E78-14	30.80	34.50	2.38
F78-14	32.75	36.35	2.50
G78-14	34.15	37.50	2.67
H78-14	36.70	40.90	2.92
F78-15	—	37.35	2.58
G78-15	35.05	38.85	2.74
H78-15	37.60	41.80	2.97
J78-15	—	43.35	3.13
L78-15	—	46.30	3.18

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Plus \$2.27 F.E.T. and tire off your vehicle.

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500	Reg. \$1495.....	NOW.....	1095 ⁰⁰
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900	Reg. \$2695.....	NOW.....	\$1995 ⁰⁰
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ADD MUSIC AND BEAUTY TO YOUR HOME



37"	Reg. \$1150.....	NOW.....	\$895 ⁰⁰
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38" Player PIANO	Reg. \$1895		
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SYSTEMS

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With Ricky Locke Are Now
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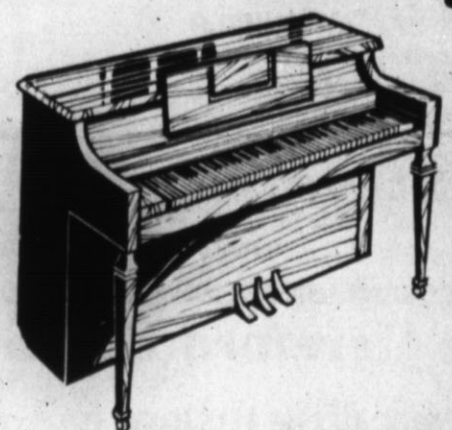
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Rev. Jack Moore, Pastor
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BIPPUS COMMUNITY CHURCH

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Preaching 1,2,3,4 Sundays
5th Sunday, Singing

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LA MISION DE SAN JOSE

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Pastor, Jim Gilliam

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William A. Lang, Jr. Vicar
601 West Park

CATHOLIC CHURCH

Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH

610 Lee Street
Rev. Roger B. Knapp, Minister

FIRST CHRISTIAN CHURCH

Rev. Eugene Brink, Pastor
West Park Avenue

DAWN BAPTIST CHURCH

Rev. Gene Meacham

UNITED PENTECOSTAL CHURCH

Ave. H. & Lafayette
Rev. Warren McKibben 364-6578



**Side
By
Side**

Mass production is the backbone of American industry. A company of men can turn out more goods in one day than a single handed operation could in many months. Many men must work side-by-side in this specialized harmonious effort. If one worker fails, the others are hurt. The end product will be substandard.

True, when so many produce a single item they may lose pride in their work. It is easy to think, "But my part is so small." Yet without that small part, the whole would not be complete.

Proverbs 16:3 says, "Commit your work to the Lord." That means all of it, no matter how small or insignificant you might think it is. *Your faithfulness on the job is a testimony to Him.* Commit your job to the Lord. Do your part well as you work side-by-side.

© William Shakespeare, Twelfth Night, Act II, Scene 1
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A to Z TIRE & BATTERY

Troy Rhodes

HEREFORD STATE BANK

"The Friendly Bank"

LOERWALD BROTHERS

231 W. 2nd

Proposed Ban Of Feed Additives Could Slam Consumers, Ranchers

What would it cost livestock men and consumers if we had to slap a ban on antibiotic feed additives—ingredients used to promote faster, more uniform growth in animals.

Around this time a year ago a team of ERS researchers took that question to task. They based their analysis on conditions prevailing in 1970. But as most people know, there's been quite a jump since 1970 in the costs of raising livestock and in the price of red meat at the retail counter. Put another way, prohibiting the use of antibiotic feed additives would have greater economic consequences than a couple of years ago.

Now, ERS researchers have brought their estimates up to date, as discussion continues over whether these feed additives pose a hazard to human health and might have to be taken off the market. Here are some of the conclusions based on 1973 conditions:

Under the first of the two assumptions used in this study—that producers feed more animals to keep output at pre-ban levels—total production

costs would shoot up nearly \$802 million. That's \$325 million more, or 68 per cent, than the economists' previous estimate.

Translated to the animal on-the-hoof, this would mean an average cost increase of 75 cents per 100 pounds for cattle and calves and \$2.88 per 100 pounds for hogs.

If the entire cost hike were to be borne by consumers, they would have to up meat spending by \$3.85 per person in order to maintain red meat use at pre-ban levels.

This assumes, however, that livestock mortality rates would not change as a direct result of the ban. In the event death rates did climb, each 1-per cent advance would raise livestock production costs by an additional 16 cents per 100 pounds for cattle and calves and 20 cents for hogs to keep output at pre-ban levels. Total production costs would soar an additional \$96 million.

The second possibility assumed in this study is that producers would make no changes in their operations—i.e., they'd feed the same number of animals and for the same feeding periods. If that

happened, livestock output and meat consumption would sink, with a subsequent rise in meat prices.

The economists figure total annual spending for beef, veal, and pork would increase by \$2.1 billion, or \$10.26 per person. Their previous estimate under this assumption was \$1.6 billion, or 24 per cent less than the latest one.

With no change in demand relationships, livestock producers would have bigger net returns during the adjustment period. The combined net revenue of beef cattle, veal calf, and hog growers could swell by as much as \$2.5 billion.

Each 1-per cent gain in

mortality associated with the ban would lift meat expenditures by an additional \$361 million, or about \$1.26 per capita. The added increase in producer net revenues would amount to some \$324 million. [Based on "Economic Importance of Antibiotics in Feeds to Producers and Consumers of Pork, Beef, and Veal," paper by Henry C. Gilliam, Jr., Commodity Economics Division, and J. Bud Martin, National Economic Analysis Division; presented to a symposium on the use of Antibiotics and Hormones for Livestock Production, University of Maryland, July 30, 1974.] (THE FARM INDEX, August 1974)

Bake Sale Set By Leo Club

The Leo Club—a high school organization sponsored by the Hereford Lions Club—will hold a "bake sale" Saturday at Thriftway, TG&Y and Sugarland Mall, according to club advisor Tommy Bowling.

The club decided to sponsor the project and give the proceeds to Kelly Forehand, a Canyon High School youth who sustained a broken neck in a football game, and to Alvin Smith, Amarillo policeman, who is recuperating from a gunshot wound sustained in the line of duty.

Shouldn't "I never knew what happiness was until after I was married," stated a screen idol. People shouldn't brood over the past.

—Constitution, Atlanta.

Lieberman To Teach Study Series

The Rev. Eddie Lieberman, author, professor and evangelist will conduct a Bible Conference Sunday through Friday night at Temple Baptist Church in Hereford, according to Pastor J.L. Bozeman.

Study subject of the conference is the Second Coming of Christ based on the Second Epistle of Peter. Rev. Lieberman has published a series of expository sermons on this segment of the New Testament under the title of "Peter and the Nuclear Age."

Rev. Bozeman noted the guest speaker had preached from hundreds of pulpits from Winnipeg, Canada to Mexico City.

Reared an orthodox Jew, Lieberman was given a copy of the New Testament while behind the bars of a federal prison. This led to his becoming a Christian, a theological student, pastor and the teacher/evangelist he is today.

Services begin each night this week at 7:30 at Avenue K at Forrest. The series is open to the public, Rev. Bozeman emphasized.



REV. EDDIE LIEBERMAN

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House of Shades and Lamp Repair

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2613 Wofflin Avenue in Wofflin Village Amarillo

ANTHONY'S SUGARLAND MALL OPEN TILL 8:30 Thursday

ANTHONY'S MONTH!

Men's Long Sleeve DRESS SHIRTS
2 Pocket 2 Button Cuff Size 14-17
\$4.99 2 **\$6.75**
FOR
Blue-Green-Tan

BATH TOWELS
Irregular Large Size
First Quality **\$1.97**
Would Be "2"

Girls School DRESSES 50% OFF

Entire Stock of Women's Kraus Shoes
Values to \$2.99

7.88

3 DAYS ONLY

A wide selection of comfortable, casual, good looking shoes and of a great savings, too. In black, white, brown, red, navy, gold and silver. Sizes 5-10.

Men's and Boys' Jeans by Levi's®

Boys' 8.50

Men's 11.25

And away you go . . . to school, to the big game, or just out with friends in Levi's® blue denim shrink to fit jeans. Now is the best time to replenish your supply of jeans at Anthony's where you'll find the perfect fit at a price to please any budget.

LEVI'S

MEN'S Leisure Suits

Reg. \$35 24.88

The casual look . . . contrasting top stitching, vent sides on the jacket, and flared slacks with belt loops. 100% textured polyester in popular colors. Sizes S-M-L-XL.

60/62" 100% POLYESTER Double Knit 3.88 VALUE 2.77 2 Yds. For 5.50

A wonderful collection of colorful co-ordinating knits in positives and negatives, yarn-dyed solids, and fancy patterns and weaves that can be mixed and matched to make skirts, dresses, sportswear, and pant suits that go together beautifully. Wide variety of colors to choose from.

Little Old Opry Draws Crowd Of Tune Enthusiasts

Performers from the age of eight into the 60's gave a lively program for an audience of approximately 150 at the Little Grand Ole Opry sponsored by Odd Fellows and Rebekah Lodges Tuesday evening.

The sponsors expressed appreciation to those on program, also the enthusiastic listeners in the IOOF Hall.

With Bedford Forrest, Amarillo television personality, as master of ceremonies, a variety of country and western music was presented by

musicians from over the area in a fast-moving evening of entertainment.

Hereford performers were Woody McDermitt, Harold Manning, Lewis and Craig McCusick, Dwayne Kimbell, Susie McGee, Herman and Gary McCleskey, Joan and J.R. Blackwell, Mrs. R.E. Cartwright and Harvey Hammett. Joe Fields, Bob Gill and Beta Debord of Amarillo joined in the program, as did Charles Overstreet of Plainview and Kenny Frazier of Portales.

TEST DRIVE

A '75 CHEVY PICKUP

Compare the ride! Compare the comfort! Compare the value!

Give a Chevy a tough "work test," and then tell us if it isn't the most easy-riding, easy-handling pickup you've ever driven. Then get the full story of Chevy value for '75, and

CARS

- 1970 Chevrolet Impala, 2 Dr.
- 1971 Pontiac Catalina, 2 Dr.
- 1971 Ford Torino, 2 Dr.
- 1972 Chevrolet Nova, 2 Dr., 6 Cylinder, Standard
- 1972 Impala, 4 Dr., Sedan, Air and Power
- 1971 Impala, 4 Dr., Sedan, Air and Power, Low Mileage
- 1973 Impala, 4 Dr., Sedan

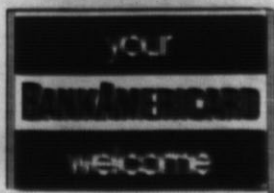
PICKUPS

- 1969 Ford 1/2 Ton Pickup
- 1971 Chevrolet 1/2 Ton Pickup
- Two 1972 Ford 1/2 Ton Pickups to Choose From

Doyle Johnson Chevrolet-Olds

N. Hwy 385

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SUGARLAND Mall

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C.R. ANTHONY CO.



DOLLAR DAYS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

WE REDEEM USDA FOOD STAMPS

NO SALES TO DEALERS
PRICES EFFECTIVE THRU OCTOBER 5, 1974

APPLES	RED DELICIOUS LB.	4 LBS	\$1.00
AVOCADOS	FLORIDA FANCY FINE FOR SALAD EACH		59¢
PINEAPPLES	FANCY SUGARLOAF EACH		59¢
ONIONS	IDAHO SWEET SPANISH YELLOW LB.		13¢
BELL PEPPERS	TEXAS FANCY LB.		19¢
POTATOES	ALL PURPOSE RUSSETS LB. BAG	10	89¢

RANCH STEAK	FURR'S PROTEIN LB.	89¢
STEW BEEF	FURR'S PROTEIN EXTRA LEAN CUBES LB.	\$1.09
CHUCK STEAK	FURR'S PROTEIN LB.	79¢
GROUND BEEF	FRESH GROUND LB.	78¢
BEEF ROAST	FURR'S PROTEIN SEVEN BONE CUT LB.	89¢
ROUND STEAK	FURR'S PROTEIN LB.	\$1.09
FISH STICKS	TWO POUND PACKAGE	\$1.19
SIRLOIN	FURR'S PROTEIN LB.	\$1.09

Shop Our Delicatessen

1-BAR-B-QUE CHICKEN	ALL FOR
1-PINT PINTO BEANS	\$3.69
1 PINT FRUIT SALAD	

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

SUPER DISCOUNT SPECIALS

ORANGE JUICE GAYLORD FRESH FROZEN 6-OZ. CAN 6 FOR 50¢ THRU 10-5-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	TIDE DETERGENT GIANT PKG. 54¢ THRU 10-5-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	MIRACLE WHIP SALAD DRESSING QUART 68¢ THRU 10-5-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	PEANUT BUTTER JIF SMOOTH OR KRUNCHY 18-OZ. 39¢ THRU 10-5-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
--	--	--	---

FEATURE OF THE WEEK

ALVARADO SOUP SPOON

Each **37¢**

NO PURCHASE REQUIREMENT
COMPLETE PIECES AVAILABLE AT ANY TIME

4 Iced Tea Spoons	\$1.89
2 Tablespoons	\$1.89
2 pc. Salad Set	\$1.89
3 pc. Serving Set	\$1.89
Cold Meat Fork	\$1.59
Pierced Pastry Server	\$1.59
Gravy Ladle	\$1.59

GREEN BEANS	FOOD CLUB CUT NO. 303 CAN.	3 FOR	89¢
VEGETABLES	FOOD CLUB MIXED NO. 303 CAN.	3 FOR	89¢
BUTTERMILK	FARM PAC 1/2 GAL. CTN.		59¢
CARROTS	GOLD TIP NO. 303 CAN.	4 FOR	\$1.00
TOMATOES	FOOD CLUB 14 1/2-OZ. SIZE.	3 FOR	89¢
SPINACH	FOOD CLUB NO. 303 CAN.	4 FOR	\$1.00
BEEF STEW	ELLIS 24-OZ. CAN.		89¢

PIZZA
APPIAN WAY
REG. **52¢**
12 1/2-OZ.

FARM PAC COTTAGE CHEESE
24-OZ. **79¢**

Frozen Food Favorites

PIE SHELLS TOP FROST 2-PC. PKG. 44¢	POPSICLES 6 PK. CARTON 47¢
TATER TOTS ORE-IDA Reg. WITH ONION, BACON, CHEESE 2-LB. 88¢	BROCCOLI TOP FROST SPEARS 10-OZ. 3 FOR \$1.00

THIS COUPON ENTITLES YOU TO

SAVE 20¢ FOLGER'S COFFEE

1-LB. CAN

with coupon	\$1.15
without coupon	\$1.35

expires 10-5-74
LIMIT ONE COUPON PER FAMILY

THIS COUPON IS

SAVE 15¢ IVORY LIQUID

22-OZ.

with coupon	62¢
without coupon	77¢

expires 10-5-74
ONE COUPON PER PURCHASE PLEASE

SPRINGCREST PRE-WINTER BLANKET SALE

STARDUST THERMAL 100% Acrylic 5-Inch Nylon Binding, 2-LB. Weight, Tangerine, Blue Yellow, Lime 72" x 90" \$6.49	MISTY NEEDLEWOVE Solid Color 50% Polyester, 50% Nylon, 4-Inch Nylon Binding, 2-LB. Weight 72" x 90" \$5.99
ROYAL GARDEN PRINT 50% Polyester, 50% Nylon 72" x 90" 2-LB. Weight, 5 Inch Nylon Binding, Floral Designs in Pink, Blue Gold \$6.99	CHECKMATE GINGHAM PLAID 100% Acrylic, 5-Inch Nylon Binding, 72" x 90" Size 2 1/2-LB. Weight, Blue, Yellow or Red \$6.99

COSMETIC PUFFS
TOPCO 260's
41¢

TABLET
TOPCREST BIG CHIEF EACH
23¢

ALCOHOL
BEACON **17¢**

CREME RINSE
BEACON 16-OZ.
3 FOR \$1.00

HAND LOTION
SPECIAL CARE BEACON 16-OZ. **83¢**

BABY POWDER
TOPCO 14-OZ. **59¢**

MEDICATED SKIN CREAM
BEACON 16-OZ. JAN. **77¢**

SHOP Furr's MIRACLE PRICES

Let's Cook

Collecting Records Is Hobby of Young Couple

By SANDY PANKEY
Brand Staff Writer

WALL to wall albums, 45 records and tape cartridges describes the spare bedroom in the Steve Sanders home at 132 Ave. A. Also arranged in the room are guitars, recording equipment, a stereo and tape decks.

"My husband has collected records for years. In fact, we have so many that we have stood the records back to back in large grocery boxes and arranged them in alphabetical order," says Mrs. Sanders.

The pretty red-haired homemaker shares her husband's enthusiasm for listening to good music.

"When Steve goes to practice at his band sessions, I try to go with him. He also records many of his own tapes as well as for friends," says Mrs. Sanders.

RUBY Perkins before her marriage three years ago, the young homemaker was born and raised in Hereford. She and her husband both attended Hereford High School and he later enrolled at West Texas State University. She is presently employed at Harman's in Sugarland Mall.

One of Mrs. Sanders current hobbies is embroidering on chambray shirts. These shirts can be bought at almost any clothing store and the patterns for designs may be purchased from variety stores.

USING a variety of stitches and colored thread and lace, the creative homemaker transforms work shirts into attractive blouses to be worn with jeans and casual slacks.

She also sews, reads and likes to bake and cook. One dessert recipe which she and her husband particularly enjoy is Banana Split Cake.

"A friend of mine gave me this recipe and although it is rich, it's very nice to serve when having guests in for the evening."

BANANA SPLIT CAKE

Crust:
1 stick oleo
2 cups graham crackers
Melt oleo in sauce pan. Add to crushed crackers and mix well.
Press into a regular size pie pan.
Filling:
1 box powdered sugar
1 stick oleo
2 eggs
Mix ingredients and beat 10

minutes. Spread on top of crust.

Topping:
1 #2 can crushed pineapple (well drained)
5 bananas
1 large carton cool whip
Chopped pecans and cherries
Place pineapple and sliced bananas on top of filling and top with cool whip, pecans and cherries.



Mrs. Steve Sanders
...modeling outfit she made

Small Talk

By SUE COLEMAN
Women's Editor

FALL color is beautiful right now in the Ute Park and Cimarron Canyon areas of New Mexico, Hazel and Herschel Thurston report. The Thurstons came back to Hereford the first of this week from their other home in Ute Park.

There is such a variety of foliage in the New Mexico mountain country at so many different elevations, that it is hard to pinpoint just what colors are at their peak — or to guess which ones will be next week. So it is good to have a definite report like this.

From the way leaves are turning in a hurry this week, I will make my plans for a ride over to Canadian where the cottonwoods are prettiest, on the weekend of the 12th. Unless somebody who has seen them comes in with a better guess.

FIRST place in junior division of barrel racing and second in open competition were won by

Tania Willson of Hereford in riding events at the South Plains Fair in Lubbock Saturday. She is the 12-year-old daughter of the Percy Willsons, a seventh grader at LaPlata Junior High.

RESIDENTS in Hereford about 30 years ago, Mr. and Mrs. Vince Stelzer of Eugene, Ore. have visited the past two weeks with her mother, Josephine Schneider, at Westgate unit of Kings Manor and in the home of her brother, John Schneider.

Various other relatives as well as a lot of old-time friends were on the couple's visiting list, too.

PAM Garrison, a sophomore sociology major at the University of Texas at Austin, was on the dean's honor roll for the last regular term, her parents, Mr. and Mrs. Shirley Garrison, have been notified. She is a graduate

of Hereford High.

MR. AND Mrs. Glen Fuller of Perryton were in Dawn on the weekend to pick up their children, Debbie and Duane, who had been staying with their grandparents, the H.S. Fullers.

Glen, a 1963 HHS graduate, and his wife, the former Kay Bishop, daughter of the E.E. Bishops, were in the process of moving to Farmington, N.M. where he is to be manager of a loan company. Mrs. Fuller is also a graduate of HHS and was raised at Dawn.

MRS. LEO Gallagher, who has been on a visit to Pueblo and LaJunta, Colo., was accompanied when she returned lately by her sister, Mrs. Janae Honsbehn. The Gallaghers' home is in Pueblo but they have spent several weeks on their farm in this area.



Bride-Elect Honored Monday

Judy Bryan, who will marry Tommy Stoy Saturday, was honored with a bridal shower Monday afternoon in the home of Mrs. Earnest Langley.

Receiving guests with Miss Bryan were her mother, Mrs. Bryan of Lubbock, the prospective bridegroom's mother, Mrs. Art Stoy and Mrs. Langley. Each was presented a fall colored chrysanthemum corsage by the hostesses.

Mrs. Brad Johnson, Stoy's sister, invited guests to register and Mrs. Brent Caviness of

Dalhart served refreshments from the table covered with a cut-work linen cloth. It was centered with yellow and orange chrysanthemums arranged in a silver epergne.

Hostesses included Mmes. Labry Ballard, Richard Winget, R.N. Yarbrough, Pete Caviness, Shirley Garrison, J.D. Caison Jr., Wayne Phillips, Ted Panchera and Carol Newsom.

Also, Mmes. Ed Wilson Jr., Fred Mullery, Rosalee Coplin and John Jacobsen Jr.

Mrs. McGee Is Honored Wednesday

A yellow and white motif was used at a surprise layette shower given for Mrs. Dwight McGee Wednesday morning in the home of Mrs. O.G. Nieman of 324 Douglas.

Diaper-shaped cups filled with nuts were used as plate favors and refreshments of

coffee, spiced tea and breakfast rolls were served.

Hostesses included Mmes. J.W. Robinson, Harlan VanderZee, Ken Rogers, Waldo Baxter and Terry Caviness.

Approximately 15 guests were present.

Ex-City Residents Honored

Mr. and Mrs. Richard Winget were among numerous relatives from over the nation who attended a golden wedding reception for Mr. and Mrs. W.L. Winget of Fort Worth, former Hereford residents, on Sept. 22. They were accompanied by Winget's sister and her husband, Mr. and Mrs. Earl Plank of Clovis.

The reception honorees lived in Hereford from 1949 to 1960 and were active in First Christian Church. Miss Alvera Noon and Marvin LeRoy Winget married Sept. 26 at Okmulgee, Okla. and have resided in Fort Worth since 1963.

Hosts for the party were their son and his wife, Mr. and Mrs. Jack Winget of Fritch, and Mr. and Mrs. J.A. Strickland of Irving.

Dinner for out-of-city guests Sept. 21 was in the Strickland home. A score of families was represented, from eight cities in Texas, also from Illinois, Kansas, Oklahoma, New Mexico, Colorado, Ohio, Arkansas and the Canadian province of Alberta.

DANCE SCHEDULED
All teenagers are invited to attend a dance featuring the Sweet Leaf Band of Lubbock following the football game Friday from 10 p.m. until 1 a.m. at Community Center.
Admission charge is \$2 per person.

42 PARTY PLANNED
First 42 party of the fall is scheduled at 8 p.m. Saturday in Easter Community building. Those attending are asked to bring dominoes and card tables.

Wisdom isn't necessarily shown by those who make no mistakes.



Mrs. O.G. Nieman
...to head Women's Division another year

Senior Center Plan In Making

A possible Senior Citizens Center for Hereford, based in Lamar Garden Room at Kings Manor retirement home, will be discussed at the fall general meeting of Kings Manor Auxiliary at a luncheon in Hereford Country Club Tuesday.

Michael McQueen, who organized the Senior Citizens Association in Amarillo, will be guest speaker. It is announced by Mrs. J.J. Durham, Auxiliary president. The meeting will be held a week early to avoid conflict with the annual Kings Manor Founders Day dinner of Oct. 15.

Purpose of the membership discussion of a possible Senior Citizens Center is to plan ways to interest community residents in the need for such an organization. Experience of leaders in the Amarillo center is being sought because that organization is proving successful.

Mrs. Durham and Virginia Harrell, an activities director on the Kings Manor staff, have visited the Amarillo facility and studied its operation. Mrs. Bill Davis and Della Stagner have arranged the luncheon program.

Also at the luncheon, plans will be completed for Auxiliary members' aid in the Founders Day dinner. Mrs. Jim Conkright, special events chairman, and Mrs. Keith Simmer, social chairman, are in charge and will ask volunteers for help in setting and decorating tables Oct. 14.

Auxiliary members are asked to make luncheon reservations by Friday. These may be telephoned to Miss Stagner or

Mrs. Durham.

In recent executive meeting, the Auxiliary board planned several events for this fall. Fun Night, with games and other entertainment similar to such an occasion earlier this year, is scheduled Nov. 7 in Lamar Garden Room. Mrs. Clark Andrews and Mrs. Earl Harkins will assist the social committee in arrangements.

Need for new bedsprads at Westgate Unit was marked, and contributions are being asked from organizations and individuals to provide 44 new spreads. A Hereford merchant will order these at cost, \$11 each, of good quality and in a variety of colors. Mrs. J.G. Gandy may be notified of donations.

A new project in Westgate is a shopping cart being prepared by the Sunshine committee, Mmes. Millard Nobles, C.T. Douglas and Bill Walden. It will be used to take toilet articles and such items to patients' room so they can make needed purchases.

BEHREND SELECTED LCC CHORUS MEMBER

Earl Behrends, a freshman from Hereford at Lubbock Christian College, has been selected as a member of the LCC Meistersinger Chorus. He is majoring in agriculture at the Lubbock school.

A son of Mr. and Mrs. Clarence Behrends, Route 2, he is a 1974 graduate of Hereford High School.

You can't beat this bro-mide: "An honest man is the noblest work of God."

Bicentennial Is Lunch Subject

Background of U.S. Bicentennial celebration plans were sketched by Mrs. Clint Formby as she spoke to the Women's Division, Deaf Smith County Chamber of Commerce, at its fall membership luncheon Tuesday in Civic Club Center.

Presiding for the program was Mrs. O.G. Nieman, who earlier Tuesday was confirmed by chamber directors to serve a second term as Women's Division president in 1975. Introduced as new directors for the women's group were Mrs. Bill Johnson and Mrs. Joe Bailey.

Mrs. W.E. Sparks, public affairs director, arranged the program and introduced the speaker.

Local plans for the national observance, officially launched here last July 4 when Hereford was certified as a Bicentennial city, were outlined by Mrs. Formby as listed by a committee which she and Mrs. Joe Reinauer Sr. head as co-chairmen.

Deaf Smith County commissioners appointed the committee, which cooperates with a Texas Bicentennial Commission set up by the state legislature with Mrs. Gene Brownrigg as director. Mrs. Formby said. She added that national observance began in 1971.

The planned schedule is coordinated with observance of this county's centennial.

The speaker emphasized that

the committee wants suggestions from all residents, full participation in events scheduled, and especially for citizens to use the occasion to recall the national heritage and try to improve on it for future generations.

She urged that division members go on the bus tour Saturday to visit the Ranch Museum on the campus of Texas Tech at Lubbock.

Bill Albright, chamber manager, seconded this invitation and added the reminder that reservations were being made at the luncheon.

A program feature was the appearance of JoAnn Wagner, modeling the costume she will show in the State 4-H Dress Revue at Dallas this weekend after winning district honors. Joyce Shipp, county extension agent, gave the comment, after introducing JoAnn and her mother, Mrs. Lester Wagner.

Piano accompaniment was by Monica Herring, Miss Teenage Hereford 1974, who also played during the meal and later expressed thanks to the Women's Division for enabling her to attend the Miss Texas pageant with Miss Hereford last summer.

Members were reminded to indicate preference for 1975 committee assignments, and to make nominations for the 1974 Woman of the Year who will be revealed at the January membership meeting.

CALENDAR OF EVENTS

THURSDAY	MONDAY
Hereford Study Club, home of Mrs. N.D. Bartlett, 537 W. 15th, 7:30 p.m.	Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.
Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, Community Room of First National Bank, 7:30 p.m.	Palo Duro Extension Club, home of Mrs. Mickey Brisen-dine, 847 Irving, 7:30 p.m.
L'Allegre Study Club, home of Mrs. Eddie Reinauer Jr. 1808 Plains, 9:30 a.m.	Rotary Club, Civic Club Center, noon.
North Hereford Extension Club, Mrs. O.L. Williams home, 112 Centre, 2 p.m.	Odd Fellows Lodge, IOOF Hall, 8 p.m.
Summerfield Study Club, home of Mrs. Ray Johnson, 2:30 p.m.	Evening Lions Club, K-Bob's Steak House, 7 p.m.
VFW, VFW clubhouse, 8 p.m.	Dawn Lions Club, Dawn community building, 7 p.m.
Women's Golf Association, John Pittman Municipal Golf Course, 9 a.m.	
Kiwanis Club, Civic Club Center, noon.	TUESDAY
Jaycees, Dickie's Restaurant, 8 p.m.	Dawn Music Club, home of Mrs. Ray Stewart, 2 p.m.
Duplicate Bridge Club, 309 Western, 7:30 p.m.	Pioneer Study Club luncheon, Hereford Country Club, 11:30 a.m.
Wyche Extension Club Pioneer Natural Gas Flame Room, 2:30 p.m.	Hereford Newcomers Club luncheon, Community Center, noon.
	Order of Eastern Star, Masonic Hall, 7:30 p.m.
	Vekeda Study Club, home of Mrs. Billy Wayne Sisson, 8 p.m.
	Lone Star Study Club, home of Mrs. H.E. Henslee, 3 p.m.
	County 4-H Adult Leaders Association, Community Center, 7:30 p.m.
	West Hereford Extension Club, home of Mrs. Roy Boyd, 2:30 p.m.
	Hereford Board of Realtors luncheon, Dickie's Restaurant, noon.
	Rebekah Lodge, IOOF Hall, 8 p.m.
	Hereford TOPS Club, Community Center, 9 a.m.
	BPOE Lodge, Elks Hall, 8:30 p.m.
	Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
	WEDNESDAY
	Ceramic Art Club covered dish luncheon; meet at Community Center for trip to Amarillo, 9 a.m.
	Noon Lions Club, Civic Club Center, noon.
	Story hour for preschool children at Deaf Smith County Library, 3 to 4 p.m.

Club Hears Program

A program on crafts was presented by Joyce Shipp, county home demonstration agent, to members of Progressive Extension Club Tuesday afternoon in Pioneer Natural Gas Flame Room with Mrs. E.C. Hammett hostess.

Mrs. Shipp demonstrated various crafts which can be used as Christmas gifts.

Mrs. Buck Parsons gave the opening exercise entitled A Prayer For Those Growing Old and Mrs. Dick Fellers presided over the short business meeting.

Members present were Mmes. H.L. Hershey, Pete Carmichael, Taft McGee, Tom Morgan and Karl Mannschreck.

BAY VIEW TO TRAVEL

Instead of its scheduled meeting in Mrs. R.W. Eades' home, Bay View Study Club will attend the performance of Oklahoma! at Amarillo Little Theater this evening. Members are forming a car pool for the trip to the neighboring city, some for dinner before the show.

To Attend Workshop

A workshop for Campfire Girls Leaders will be held Wednesday through Friday in Albuquerque, N.M. The workshop, one of 17 intensive workshops in various states, will train, advise, counsel and consult with CFG leaders. Those attending from Hereford, from left, are Mmes. Jimmy Dawson, Lewis Lea, A.E. Hodges and Earnest Langley.

Crafts Program Given To Club

Joyce Shipp, county home demonstration agent, gave a demonstration of different crafts that can be used as Christmas gifts to members of Young Homemakers Extension Club meeting Tuesday morning in the home of Mrs. Huey Lowrie.

Those attending included Mmes. Robert Brown, Don Daugherty, Allen Evers, Sam Mazurek, Richard Patzig, John Scoggin, Lomie Skelton, Donnie Skelton, Nick Milburn and Charles Seale.

The keenest punishment is to ignore a man who tries to insult you.

Some institutions of learning will lose prestige this fall on the football field.

The greatest effort made by many workers is to look busy while doing nothing.

JoAnn Wagner Is Taking 4-H Entry To State Fair

JoAnn Wagner will be one of 46 contestants in the 4-H Dress Revue Friday in conjunction with the State Fair in Dallas. She is the daughter of the Lester Wagners of 244 Centre. The high school sophomore represents Merry Maidens 4-H Club and has been active in the 4-H program for seven years. She is a member of the pep squad at Hereford High.

Her entry, which was awarded first place in district competition, is a four-piece pant suit she made of polyester and knits. Burgundy and white blazer, burgundy vest and pants and white blouse will be modeled with a cap she made of the same material.

The statewide competition is held annually in conjunction with State Fair—as a feature of

Rural Youth Day on fairgrounds. Joyce Shipp, county extension agent and 4-H director, will accompany Miss Wagner to Dallas today.

Three top winners will be announced during an awards ceremony at 1:15 p.m. Friday in the Baker Hotel lounge room after an honor luncheon sponsored by the J.C. Penney Company.

The 46 finalists, including top winners, will model their fashions in a public showing at 10 a.m. and 11 a.m. the next morning in the Women's Building Auditorium on State Fair grounds.

Top statewide winner in the revue will represent Texas at the National 4-H Club Congress Dec. 1-5 in Chicago.

Nutrition Is Topic Of Forum Speakers

Effect of nutrition on health, including an opinion that 80 percent of natural deaths are caused basically by diet deficiencies, was the subject of a program by guests of Deaf Smith County Women's Forum at a Monday lunch in Community Center.

Dr. M.A. Guidry, coordinator of life science research at the Kilgore Research Center, West Texas State University, expressed the startling opinion, echoed by Mrs. Frank Ford who said gross deficiencies are easily detected by doctors but many subtle deficiencies are often not suspected until they undermine health.

Dr. Guidry discussed research findings concerning proteins, fats and carbohydrates, the three food elements essential for human life. He remarked that instead of deficiencies, most Americans consume far too much of all foods and are so vitamin-

conscious that they take unneeded vitamins in addition to those they get in food.

Mrs. Ford, who has studied the use of natural foods as compared to chemical substitutes and is the author of a nationally-sold cookbook which emphasizes use of natural foods, spoke of the value of these foods and especially of whole wheat and other grains.

This meeting began a year for the organization under a new name. Mrs. O.G. Hill Sr. presented the new constitution and by-laws for the Forum, which is the successor to the County Federation of Women's Clubs.

Projects to improve the Community Center building were outlined by Della Stagner in a report from the projects committee.

A covered dish lunch was served. Acting as hostess clubs were Lone Star, Garden Beautiful and Ceramic Art.



Ready For Trip

JoAnn Wagner makes a final check of contents in her bags before leaving today for Dallas, to compete in the State 4-H Dress Revue Friday. The Hereford 4-H Club girl won a first place in the district contest at Amarillo last month to entitle her to enter the state revue at the Dallas Fair. She modeled her contest costume for the Women's Division of Deaf Smith County Chamber of Commerce Tuesday.

Law Program Given

Law Enforcement was the program presented by C.D. Fitzgerald, with the Texas Department of Public Safety, to members of Xi Epsilon Alpha Chapter of Beta Sigma Phi Sorority Tuesday evening in the home of Mrs. Archie Dwyer.

Before the meeting, Fitz-

gerald acquired the numbers of members' drivers licenses and ran a check on each. He also explained the necessity for Texas law enforcement officers to restrict some drivers.

During the business meeting, members planned a hayride and wiener roast to be held

Saturday. Members and their husbands will meet in the Dwyers' home at 7:30 p.m.

The chapter's annual project, a visiting Santa, was planned and members decided to send letters to all local organizations. They also discussed helping a local needy family.

Members present included Misses. James Marton, Fitzgerald, Ken Wiley, Kenney Ruhoff, Jim Cramer and Fred Mulkey Jr.

Lost in a sea of troubles? You cannot help by calling 1-800-488-4658, a Suicide Prevention-Crisis Intervention unit.

At The Library

Novels Embody Eras

A detailed, colorful portrait of Babe Ruth and the fraudulent suicide of a wealthy heiress' father are the subjects of two books being featured at Deaf Smith County Library this week.

Babe Ruth's America, by Robert Smith, captures the personality of the legendary Babe and the flavor of the era which he embodied. The man behind the baseball legend is realistically biographed against a flamboyant backdrop of twelve-cylinder cars, wide trousers and early mafia control.

A wealthy young heiress returns to her birthplace on Domingo Island, where she is caught up in The Tejera Secrets by Mary Orr. Isabel Tejera feels compelled to claim her right to the vast Tejera fortune and untangle the 15-year-old mystery surrounding the apparent suicide death of her father. Her involvement with a charming British diplomat and the Tejera Secrets, forms a fascinating story of romance and intrigue.

Deaf Smith County Library is open to the public Mondays from 9 a.m.-9 p.m., weekdays from 9 a.m.-6 p.m. and Saturdays until noon.

BABE RUTH'S AMERICA

By Robert Smith

Even today, though most baseball fans were born after the great man died, there is hardly anyone in the land who will not, when he hears the word "Babe," immediately think "Babe Ruth."

The Babe, in his day and long after it, claimed more renown than any American alive. The Japanese, taunting the entrenched Marines during World War II, did not shout "Down with Roosevelt!" but "To hell with Babe Ruth!" In the minds and hearts of his contemporaries, the Babe had become a symbol of America—with his prodigious physical stature his resounding fame, his recklessly conspicuous consumption and his prodigious flinging about his swollen income. The Babe was an American dream come true: a poor delinquent boy (many a legend named him

orphan, which he was not) who had risen by his own talent and might from the depths of a Baltimore gutter to walk with kings.

The Babe would never wear an honest-to-goodness hat (except once when he attended Jake Ruppert's funeral.) He told dirty stories at the top of his lungs. He leapt and sang on the vaudeville stage. In his green open-touring car, with rusty water spouting from the radiator (he had lost the cap), he went roaring up and down through the midtown and up-town reaches of New York City without regard for the law.

Yet Babe was not a truly wicked or hopelessly self-indulgent prodigal. Indeed, he took baseball seriously and stayed in condition to play, regardless of temptation. When he was disciplined, he first roared with anger, then bowed his head like a good boy and apologized. And when he was once gently reproved in public by State Senator Jimmy Walker, he wept.

All the biographies written of the Babe are baseball stories. But the Babe's story is one of his era, the 1920's—the inflated stock market, twelve-cylinder cars, wide trousers, Hollywood salaries, the raucous "talkies," the profusion of radio "loud-speakers," Lindbergh style celebration, and the swaggering of the underworld "aristocracy." All these were in some way symbolized by the Babe. From the days of Jim Curry, the sinking of the Lusitania, the Harding scandals, Honey Fitzgerald, through the reign of Al Capone, right to the days when Babe himself walked out of a hotel in Boston to utter a farewell to his playing days, he was as great a personality as he was a ballplayer, the likes of whom has never shown since.

Through voluminous firsthand research and countless interviews, Robert Smith has rendered the flamboyant Babe and his times with insight, wit, and honesty.

THE TEJERA SECRETS

By Mary Orr

"Domingo Island!"

"She felt a sudden shiver down her spine. The two words conjured up restless dreams, terrifying nightmares. She thought of Domingo so often, tried to picture it again and again, and here she was about to set foot on that sinister patch of tropical vegetation for the second time in her life..."

Summoned by her dying mother, Isabel returns from Australia to Domingo, the island of her birth, to assume her place as the heiress to the vast Tejera fortune. But she is also determined, after all these years, to resolve the tangled fifteen-year-old mystery surrounding her father's unexplained suicide. Even as her plane circles the island before landing, Isabel knows she may have to face harsh reality.

Unable to learn anything from her mother, confused by the hostile relationship between her brother and her mother's strange companion, Isabel Tejera becomes convinced by local rumors that her father was no suicide victim—he must have been murdered.

With the help of a very engaging British diplomat, she manages to obtain a transcript of the testimony from the sham inquest that followed her father's death. Fearful of what she may discover, yet compelled to know, she determinedly exposes each of the long hidden family secrets.

The personal romantic life of this attractive young woman inevitably becomes woven into this tapestry of intrigue.

LAMONT, KAN. — "I always thought if I had to make an emergency landing, I would try to pick out a tree to cushion the blow," said Chester Eschbough. The 69-year-old pilot successfully tested his plan recently when he didn't have enough power to clear a giant elm.

JOHANNESBURG, SOUTH AFRICA—Psychiatric treatment has been ordered for Jackie, a chimpanzee whose mind became disturbed because of humans mimicking him. When tranquilizers failed to have the desired effect, the zoo curator called in psychiatrists.

HUDSON ANNUAL SALE!

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VIODAY PLUS IRON Compare to ONE-A-DAY PLUS IRON 100 Tablets \$1.49 Reg. Price \$1.79	VIODAY Compare to ONE-A-DAY 100 Tablets \$1.19 Reg. Price \$1.35	VITAMIN B-12 50mcg. 250 Tablets \$2.69 Reg. Price \$3.35	FEROSPACE TIMED-RELEASE IRON 100 Capsules \$2.29 Reg. Price \$2.89
VARIPLEX-C Compare to SUNDEX-T 100 Tablets \$3.98 Reg. Price \$4.95	SUPRES TIMED-RELEASE DECONGESTANT 20 Capsules 89¢ Reg. Price \$1.00	REGACILUM Compare to METAMUCIL 14oz \$2.19 Reg. Price \$2.49	HIGH PROTEIN WAFERS 100 WAFERS \$1.49 Reg. Price \$1.76
COMPREVITES E-C Natural Vitamin Formula 100 Tablets \$7.19 Reg. Price \$8.95	PERTOC Compare to CONCERN 100 Tablets \$1.49 Reg. Price \$1.89	NECTAVITE-M CHEWABLE CHILDREN'S VITAMINS 100 Tablets \$1.98 Reg. Price \$2.25	NIGHTTIME COLDS FORMULA 8oz. \$1.59 Reg. Price \$1.95

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3 P.M. to 9 P.M.

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Nylon Pile High Density Foam Back **\$4.25** Sq. Yd. Choice of Color

Nylon Pile Candy Stripe CARPET

Woven Tight For Longer Wear **\$3.50** Sq. Yd.

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SPANISH STYLE BEDROOM SUITE

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Other Suites from '\$129'
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36" Tappan **\$199.95** SAVE '\$60'

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7-Piece, Spanish Style, Oval Table, Wrought Iron Legs **\$249.95** NOW Reg. '\$339' 6 Chairs

364-3552

YHT Votes Cast For Award Recipients

Looking toward the annual awards dinner of the Hereford chapter, members of Young Homemakers of Texas voted at their meeting Tuesday evening for the Young Homemaker of the Year and also for the recipient of the distinguished service award.

The dinner is scheduled for Nov. 1. Results of the voting will be announced when awards are made then.

The business session Tuesday was at K-Bob's Restaurant, where supper was served after the group had toured the Arrowhead Mills. Kay Hagar served as tour guide through the food processing plant here.

The group welcomed new

members, Mmes. Rodger Ruland, State Norvell, Freddy Salvage and Jimmy Johnson, also the chapter's Little Sister, Hereford High homemaker student Isabel Pena.

Present were Mmes. Ronald Rayburn, Gerald Nunley, Alan Dunning, Connie Urbanczyk, Jim Culpepper, Louis Montano, Terry Russell, Charles Weatherford, Tommy Betzen, Larry Alley, Joe Edelman and Bud Kelly.

A project of this season, eye screening, began for members last weekend when they attended a clinic conducted by Joan Allen of Houston, who instructed them in the method of testing for a condition that may damage eyes beyond help unless it is detected in young children. Chapter members plan to conduct screening sessions to find children who need to receive further examination by doctors.

4-H Club Boys Elect Officers

Sammy Brown was elected president of the Holstein 4-H Club at Walcott School Monday afternoon, when officers for a new year were chosen and plans for coming projects outlined.

Also elected were Don Hall, vice president; Sidney Sawyer, secretary-treasurer, and Scott Morrison, reporter.

Duties and responsibilities of club officers were discussed, as well as members' part in conducting a successful club program, as Garland Stewart, assistant county agricultural agent, spoke.

He outlined basic parliamentary procedure and its part in assuring a well-conducted meeting in which each member has a chance to voice his opinions.

In addition to officers, Joe Waigura, Travis Rogers, Manuel Avolos, Billy Joe Huff, Mick Huff and Victor Fortenberry were present.

College To Host School Days

Music, music and more music will highlight Lubbock Christian College's first High School Day of the year, Oct. 26.

Registration and a barbecue lunch will kick off activities at 12 noon in the College cafeteria.

At 1 p.m., visiting high school students will meet in the C.L. Kay Christian Development Center Auditorium to hear guest speaker Wally Wilkerson, Youth Minister for the Watervision Church of Christ in Richardson.

LCC's a Cappella chorus will perform after Wilkerson's message.

After chapel, Student Senate members will guide the visitors on a campus tour.

Academic and financial aid counseling will be from 3 p.m. till 4 p.m. in LCC's Moody Library.

"These sessions are what the whole day is about," said John King, Director of Admissions. "It offers an opportunity for the high school student to find out what's involved in getting a degree and what job opportunities these areas of learning would generate," King added.

The musical recruiters, LCC's Hard Travelers, will begin the concert features at 4 p.m. in the Field House.

The main attraction, however, will be Rick Nelson and the Stone Canyon Band's concert at 7:30 p.m. in Moody Auditorium. Pre-show entertainment will be provided by the College's Jazz Ensemble. Tickets for the Rick Nelson concert may be bought from the Admissions Office for \$4.50 each. Contact John King, Director of Admissions, Lubbock Christian College, Lubbock, Tex. 79407 for further information or tickets.

GRAPEFRUIT AFLAME

1 large seedless grapefruit
2 tablespoons brown sugar
1 teaspoon butter
2 teaspoons whiskey or rum
2 tablespoons whiskey or rum for flaming (warmed)

Halve grapefruit and cut around sections to loosen. Combine brown sugar, butter and 2 teaspoons whiskey or rum; spread grapefruit halves with mixture. Place grapefruit on broiler pan and set about 4 inches below heat in a preheated broiler. Broil about 8 minutes until bubbly and starting to brown. Before serving, ignite warmed whiskey or rum and pour flaming over broiled grapefruit halves. Makes 2 servings.

Both the sight and the taste of this treat should prove to be unforgettable!

Workshop Slated In Play Staging

A workshop to offer training in play direction, and a work day to get stored staging materials in order, were set at the October meeting of Hereford Community Players Tuesday evening at Community Center.

All members are asked to help in the work session at 2 p.m. Sunday, when the Players' stock of stage building and setting equipment, costumes and properties which are kept in a rented storage unit, are to be stored and rearranged for convenient use.

The workshop planned as one of a series to assist in developing directors' skills, is scheduled for Oct. 16 and will be open to anyone in the area who is interested in directing plays now or in the future, Mrs. John Claypool announced.

It will be on blocking and other phases of staging plays, and will be conducted by an

instructor and students from West Texas State University drama department in demonstration style.

Tentative plans for a fall play to be presented late in November were discussed. Mrs. Earl Wood, who has directed two comedies in past years for the Players, was named director.

BIBLE VERSE

"Rebellion is as the sin of witchcraft, and stubbornness is an iniquity and idolatry."

1. Who made the above statement?
2. To whom was he speaking?

Answers to Bible Verse

1. The Prophet Samuel.
2. To King Saul, and through him to the Israelites.

Study Of Youth Is Presented In Club

A "good new concept of life" emerging from today's youth was presented for La Affiliatus Estudio Club at a Tuesday afternoon meeting. Mrs. A.H. Cook was hostess in her home and Mrs. Emmitt Hale was program director.

A guest, Mrs. Gerald Wilson, was introduced as speaker. She quoted from a book, The Growing Edge, by Bruce Larson, and also drew on her own experience in years of involvement with youth groups from junior high to college age.

Mrs. Wilson as supervisor of the lodge at Baptist Assembly grounds near Canyon has met groups of young people from over the nation, and from their attitudes she agrees with Larson's conclusion that after a period of rebellion young people are "leveling off", have goals and know where they are going. Guests at the meeting included Mrs. W.C. Cook of Levelland, a house guest of the

hostess, and Mrs. Albert Lamb. Members included Mmes. Marlin Gilliland, Sam Morgan, Ira Ott, A.B. Higgins, Cecil Braly, W.F. Johnson, T.W. Roberson and Miss Della Stagner.

NEW YORK -- Vice President-designate Nelson A. Rockefeller said that he foresaw no conflict of interest between his multimillion-dollar business holdings and the nation's second highest office.

ST. LOUIS -- The Union Electric Company plans to burn the St. Louis area trash to generate electricity by mid-1977 under plans announced. The \$70-million plant will burn solid waste, eliminate the need for landfills and generate about 6 per cent of its power from the burning.

Benefit Bridge To Aid Girlstown

A benefit bridge party with all proceeds going to Girlstown USA, an annual event sponsored by Kappa Iota Chapter of Beta Sigma Phi, is scheduled for Oct. 15, and plans were completed at the chapter meeting Tuesday evening in First National Community Room.

The ways and means committee with Mrs. Edward Allison as chairman, is in charge of the bridge tourney to be held in Community Center. The public is invited and tickets are on sale by chapter members.

Mrs. Kirk Owsley presided for the business period and Mrs. Allison introduced a program guest, Mrs. Joe Henry.

Turquoise jewelry, in high fashion this year, was displayed by Mrs. Henry to illustrate the program subject, Jewelry.

A guest, Mrs. Warren Hall, who recently moved to Hereford

and is a Beta Sigma Phi member in an Iowa chapter, was present with members, Mmes. Temple Abney, Don Childers, Bobby Jones, George Muse, Gary Royal, Sparky Stephens, Lennon Young, Carl Thorell, Tom Bullard, James Head, John Kreighauser, and Davie Sorrels.

The government has reported that wholesale prices rose 3.9 per cent in August, the second biggest monthly jump in 28 years and an indication that inflation may be worsening.

Congress will return after the November elections for only the third time in 20 years in an effort to pass national health insurance and tax revision bills and prepare for economic legislation from President Ford. Democratic leaders announced.

SAFEWAY
VOLUME 1
49¢
The Funk & Wagnalls
New Encyclopedia
NOW ON SALE AT SAFEWAY

FRESH FRYERS
WHOLE BODY
39¢
lb.

SLICED BACON
Smok-A-Roma
99¢
lb.

SMOKED HAMS
Shank Portion
69¢
lb.

USDA CHOICE FREEZER BEEF
BONELESS CROSS RIB BEEF SHOULDER
CONTAINS:
Boneless Shoulder Roast
Boneless Shoulder Steak
Boneless Steak
Boneless Stewing Beef
Ground Beef
\$1.29
lb.

Sausage 99¢
Hot Links 99¢
Sausage 59¢

SAUSAGE 73¢
Jimmy Dean
12-oz. Pkg.
24-oz. pkg.
\$1.49

Quarter Fryers 49¢
Fryer Breasts 89¢
Fryer Drumsticks 79¢

WEINERS 79¢
Sausage
Meat
lb.

Smoked Ham 79¢
Smoked Ham 85¢
Ham Slices \$1.49

BONELESS HAM \$1.69
Sausage
Brand
Whole
or Half
lb.

Burritos 79¢
Chicken Fried 99¢
Corny Dogs 99¢

U.S.D.A. FOOD STAMP COUPONS GLADLY ACCEPTED!

SAFEGWAY

Tomato Sauce 15¢
Catsup 68¢
Sweet Peas 32¢
Peanut Butter 57¢
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Can Liners \$1.49
Grapefruit Juice 49¢
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CUT GREEN BEANS
Town House
4 \$1
16-oz. Cans

WHITE MAGIC DETERGENT
Finest Safeway Quality!
89¢
49 oz. Box

WHOLE OR STEWED TOMATOES
Town House
31¢
16-oz. Can

TOWN HOUSE SPINACH
Finest Safeway Quality!
26¢
15-oz. Can

YELLOW CLING PEACHES
Town House
52¢
29-oz. Can

Soft Drinks 49¢
Mayonnaise \$1.15

Dill Pickles 59¢
Cleanser 19¢

Paper Towels 44¢
Napkins 45¢

Dog Food 98¢
Dog Food 15¢

French Bread 42¢
Wheat Bread 39¢

SAFEGWAY'S FROZEN FOOD ITEMS!
ORANGE JUICE 5 \$1
100% Florida Orange Juice
6-oz. Cans
Twin Pops 47¢
Lemonade 41¢
Broccoli 32¢
Corn on Cob 82¢
ICE CREAM 88¢
Snow Star!
1/2 Gal. Ctn.
ORANGE JUICE 4 \$1
16-oz. Cans
FRENCH FRIES 79¢
BEL-AIR FRIES
Reg. or Crinkle
32-oz. Package
Shoestrings 59¢
Cut Fries \$1.69
Pound Cake 93¢
Orange Juice 125¢

PIE SHELLS 49¢
Bel Air Brand!
2-9" Shells
Cream Pies 43¢
Cheese Pizza \$1.05
Waffles 25¢
Hash Browns 69¢
CUT CORN 31¢
Bel Air Brand!
10-oz. Pkg.

SAFEGWAY'S FRESH DAIRY ITEMS!
Mrs. Wrights BISCUITS 13¢
Flakey!
4-oz. Can
Margarine 58¢
Margarine 72¢
Margarine 62¢
Cream Cheese 41¢
Margarine 45¢
Coldbrook Quarters
lb. Ctn.
BISCUITS 13¢
Mrs. Wright's
10 ct. Can

Coldbrook MARGARINE 46¢
Solids!
lb. Bar
Butter 93¢
Pimento Cheese 59¢
Longhorn Cheese \$1.35
Breeze \$1.19
Instant Cheese Spread
2-8 ct. Ctn.

Aid To WT Student Voted By La Plata

Aid to a student from Kenya, in West Texas University was voted by members of La Plata Study Club Tuesday evening, when they met in Mrs. Jay Boston's home. A monthly cash gift will be made to assist the student, who attends the university on a scholarship.

Members volunteered to serve as chauffeurs for residents of Kings Manor retirement home this month, and to give a dollar each to a fund for purchasing new bedspreads for Westgate unit of the Manor.

The program was given by Irene McKinster and Sherry Hoover of the Hereford State Bank staff, on the Special Organizational Service given by the bank.

They are in charge of this service which offers advice and consultation to assist families in planning estate care after a death.

Members present included Mmes. Pat Hughes, Charles

Kelly, Ansel McDowell, Nancy Richie, Major Schroeter, Don Taylor, W.D. Askew, Jack Brown, Emil Dettman, O.G. Nieman, Frank Prowell, Phillip Shook, Ken Rogers, J.D. Neill, Elmer Patterson, Louis Woodford, Ray Seale and Raymond White.



In Morocco, the pounded and roasted liver of the hedgehog is given to school boys to make them remember their lessons.

The Average Man
The average man is the fellow who spends a lifetime trying to prove he is not.

LOUISA'S LETTER

Dear Louisa,
My wife died several years ago and I have been rather lonely altho' my girls have been very good to me. I continue to live in my own house and I have enough money to live comfortably. Recently, I began to think about the girl I was engaged to before I married my wife. We broke up because of some silly quarrel.

I went about trying to find out where she was at present and discovered that she was living in one of the homes sponsored by her church. I went to see her and we had a great time talking over old times. Finally I asked her about marrying me as we seemed to be so happy with each other and I thought she would be delighted with the idea.

Now this is the problem. She thinks it is silly for peo-

ple of our age to get married. She says she likes it where she is and enjoys being able to do what she likes without having to consider other things. She is really a charming person and I know we would be happy.

Disappointed—Ala.
Answer.
I do not think it silly for older people to marry if they care for each other. There is this wonderful feeling of having a companion to talk to and care for.

Perhaps you went about asking her in the wrong way. If you sounded as if you were doing her a favor in offering yourself and home, she may have resented it. Try again in a different manner.

Louisa.
Address letters: Louisa, Box 532, Orangeburg, S.C. 29115

Drerup Sent To Ft. Bragg

Army Specialist Four Leroy E. Drerup, son of Mr. and Mrs. Cornelius Drerup, 121st Ave. B, is assigned to the 42nd Signal Battalion at Ft. Bragg, N.C. Spec. Drerup is a message center specialist in the battalion's Company A. His wife, Patricia, is with him in Fayetteville.

AGENCIES CUT — Legislative Budget Board voted to cut off funds for three state agencies — the Deaf Commission, the Governor's Commission on Physical Fitness and the Board of Athletic Trainers.

Recommendations go to the legislature for consideration. The small agencies have total appropriations of \$95,000 a year and employ a total of only five fulltime employees and two part-time.

Hospital Notes

PATIENTS IN HOSPITAL

Magdolino Zuniga, P.O. Box 2118; Mrs. Betty Barclay, P.O. Box 443; Mrs. Hamil Brooks, Friona; Bernabe De La Cruz, Friona; Mrs. Johnny Gilley, P.O. Box 1226; Mrs. Willie Gilliland, 409 E. 6th. Mrs. Adelaida Gonzales, P.O. Box 1882; Anselmo Gonzales, 120 Lake; Mrs. Luis Grijalva, 107 Ave. F.; Melvin Henderson, 238 Greenwood.

Enrique Hernandez, 910 S. Schley; Lillie Hostetter, Westgate; Mrs. Trudy Hull, P.O. Box 1944; Paul Jones, Bovina; Andrew Kelley, Vega; Mrs. Norman Kerr, 441 Miles. Mrs. Emiliano Losda, Route 2; Mrs. Morris McGaughey, Wildorado; Guadalupe Mancha; P.O. Box 644; Wallace Marchman, 531 Myrtle.

Eugene Mullican, P.O. Box 1875; Mrs. Leona Packard, Route 3; Mrs. Macrina Quinones, 611 Irving; Mrs.

Mildred Ramey, Kings Manor. Mrs. Johnny Rogers, 903 15th; Mrs. Mae Russell, 202 Grand; Mrs. Richard Sims, Route 5; Rafael Soliz, P.O. Box 1453; Mrs. Tommy Wall, 300 Ave. E.; Henry Whittington, 230 Ave. D.

PATIENTS DISMISSED
David Moore, Mrs. Steven Kirkpatrick, Merle Elliston, September 29.

Mrs. Cecil Teague, Mrs. Grady Rogers, Felix Rios, Mrs. Robert Mungia, Mrs. Joe Lambert, Mrs. Lamar Godbolt, Mrs. William Elliott, Jimmy Brown, Mrs. Myrtle Almon, September 30.

Mrs. David Johns, Mrs. David Munoz, Glenn Gripp, Rev. Prentice Smith, October 1.

OPPOSES SUBSIDY
Senator William Proxmire, (D-Wis) has urged the Civil Aeronautics Board to reject Pan American World Airline's request for a \$10.2-million monthly subsidy.

Delegation Is Chosen

Delegates from the Hereford American Legion Auxiliary to a district convention at Childress Nov. 2 and 3, were chosen at the meeting Tuesday evening in the Legion Hall. They are Mmes. James Jesko, Grant Hanna, J.G. Gandy, Ira Ott, Leroy Williamson and Bill Albright.

A membership drive is in progress in the Auxiliary, and a special invitation is being given newcomers to the city who are eligible as members.

Duties of officers and committee chairmen were outlined by Mrs. Ott, a longtime member and former district president, as a new year gets underway.

Members voted to buy a bedspread for a room at Westgate Unit of Kings Manor retirement home, in a drive being sponsored by the Manor auxiliary to supply a pressing need in the nursing home unit.

Mrs. Milton Adams and Mrs. Albright were hostesses who served refreshments after the program.

Trip Planned

Possible projects to raise funds for sorority projects were reviewed in the business meeting of Alpha Alpha Chapter, Beta Sigma Phi, in Community Center Tuesday evening. One project adopted is a white elephant sale at each meeting, when members are to bring salable articles they no longer need.

Since no area meeting will be held this fall in the Panhandle, members planned for representation at a convention in Midland.

Mmes. John Schneider, Max Stipe, Howard Gore, Charles Laing, Hicks Roberson and Ollene Williams planned to go from the chapter; Mmes. Jim Aldridge, James Horton, Ken Wiley and Fred Mulkey Jr. from other chapters.

Mrs. Larry Summers, vice president, conducted business. Mrs. Gore was hostess and served refreshments in a social period.

Mmes. Nolan Grady and Jim Cramer were present in addition to those named.

Look Who's New

Mr. and Mrs. David Munoz are the parents of a daughter, Tammy, born September 29. She weighed 7 lbs. 8 1/2 oz.

Mr. and Mrs. Luis Andrew Grijalva are the parents of a son, Andrew, born September 29. He weighed 5 lbs. 6 1/2 oz.

Mr. and Mrs. Robert Mungia Jr. are the parents of a daughter, Michelle, born September 28. She weighed 6 lbs. 3 oz.

Mr. and Mrs. Lamar Godbolt are the parents of a daughter, Shaquella Rochell, born September 28. She weighed 6 lbs. 11 oz.

USDA CHOICE

SIRLOIN STEAK

Safeway Trim!

\$1.19

USDA CHOICE BEEF lb.

USDA CHOICE

ROUND STEAK

Full Center Cuts! Bone-In

\$1.19

USDA CHOICE BEEF lb.

100% BEEF

GROUND BEEF

REGULAR

78¢

ANY SIZE PACKAGE (Premium lb. 1 1/4)

OSCAR MAYER MEATS AT SAFEWAY!

WEINERS Oscar Mayer Meat **\$1.33**

FRANKS Oscar Mayer Beef **\$1.35**

BOLOGNA Thick or Regular **\$1.19**

LIVER CHEESE 8-oz. Pkg. **79¢**

COTTO SALAMI 8-oz. Pkg. **93¢**

CHOPPED HAM 8-oz. Pkg. **\$1.09**

LINK SAUSAGE **\$1.39**

BACON-VAC PAK **\$1.09**

HAM STEAK **\$2.69**

USDA CHOICE

LOOK FOR THIS SHIELD AT SAFEWAY!

EVERY BEEF STEAK AND BEEF ROAST WE CUT AT SAFEWAY IS USDA CHOICE BEEF!

Chuck Roast Safeway Cut USDA Choice **68¢**

7-Bone Roast Center Cut Best Grade **98¢**

Arm Roast Round Bone Best Chuck **\$1.18**

RIB STEAK Large End USDA Choice **\$1.19**

Beef Steak Boneless Chuck **\$1.39**

Beef Stew Boneless Chuck **\$1.29**

Beef Liver Fresh Sliced **89¢**

BRAUNSWEIGER Safeway Sliced Thick or Reg. **79¢**

Bologna Safeway Brand Sliced **\$1.19**

Salami **\$1.29**

FISH STICKS Capt. Choice 14-oz. Pkg. **89¢**

Perch Fillet Captain Choice 8-oz. Pkg. **99¢**

Fish Crisps Captain Choice 8-oz. Pkg. **59¢**

Fish Kabob Van de Kamp French Fried **\$1.39**

BRANDS

GET IT TOGETHER AT SAFEWAY

Prices Effective Thru Sat., Oct. 5, 1974 in—

Bathroom Cleaner 20-oz. **64¢**

Dishwasher Soap 20-oz. **45¢**

Spray Starch 20-oz. **57¢**

Bleach 1 1/2 Gal. **41¢**

Fabric Softener White 64-oz. **98¢**

Snack Pudding 4-oz. **65¢**

Gelatin 3-oz. **16¢**

Instant Tea 3-oz. **99¢**

KITCHEN CRAFT FLOUR

Finest Safeway Quality!

83¢

5 lb. Bag

LIGHT CHUNK TUNA

Sea Trader

79¢

9.25 oz. Can

SALAD DRESSING

Multigrain Brand

85¢

32-oz. Jar

GOLDEN CORN

Town House Cream Style or Whole Kernel

27¢

17-oz. Can

LIQUID DETERGENT

White Magic For Dishes!

33¢

12-oz. Botl.

Instant Choc. 2 1/2-oz. **\$1.09**

Coffeetone 10-oz. **53¢**

Edwards Coffee 1-lb. **\$1.25**

Safeway Coffee 1-lb. **\$1.19**

Fruit Drinks 40-oz. **43¢**

Tomato Juice 40-oz. **54¢**

Asparagus Spears 14-oz. **57¢**

Layer Cake Mix 18-oz. **57¢**

Tomato Soup Town House 10-7/16-oz. **18¢**

Crackers Butter Baker 1-lb. **55¢**

Safeway's Health & Beauty Aids!

TRULY FINE SHAMPOO

With Protein

59¢

16-oz. Botl.

HAIR SPRAY Truly Fine 13-oz. Can **67¢**

ASPIRIN Safeway Brand 100 ct. **29¢**

VITAMIN-C Safeway 250 100 ct. **\$1.19**

HAND LOTION Truly Fine 16-oz. Botl. **78¢**

SAFEMOTOR MOTOR OIL

Heavy Duty 20 wt. 30 wt. **49¢**

Qt. Can

Safeway's Fresh Produce Items For You!

Washington Extra Fancy! Apples 3 Lbs. For **\$1**

Red Delicious and Golden Delicious Apples 3 Lbs. For **\$1**

Vine Ripe! Tomatoes 3 Lbs. For **\$1**

Onions 2-29¢

Fire Logs Safeway Brand 85¢

Melons 69¢

Oranges 4 for \$1.00

Dates Waldo Pitted 10-oz. **59¢**

Dates Waldo Unpitted 24-oz. **\$1.19**

ALL PURPOSE RUSSET POTATOES 10 Lb. Bag **89¢**

ORANGE JUICES Safeway Brand! 1/2-Gal. Jug **89¢**

JONATHAN APPLES Make Your Own Applesauce! 8-lb. Bag **\$1.69**

AFRICAN VIOLETS Assorted Colors! 3-in. Pot **99¢**

IN QUOTES

Babies are such a nice way to stay people — DON HEROLD

KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford

History Buried In Gardens

By CURTIS TUNNELL
State Archaeologist
Texas Historical Commission

A great number of folks are going back to the soil. Gardens are appearing in back yards, front yards, flower beds, and vacant lots. People have decided to fight inflation by growing their own.

If you are one of these new small farmers, you may occasionally till up a bone, buried rock, potsherd or flint tool which will temporarily remind you that this land was utilized by other hungry families long before your grandfather settled it, even before Columbus came to this New World.

You should take a few minutes to contemplate the living heritage left by our American Indian ancestors and reflected so beautifully in your garden. Those rows of sweet corn growing along the fence are directly descended from one of the many varieties of domesticated corn developed by Indian agriculturists several thousand years ago. Other varieties include dent corn, flint corn and popcorn. Corn is a basic crop in North America today and fattens much of our beef and pork.

Kidney beans, lima beans, pinto beans, navy beans, wax beans, and other varieties were all developed by the Indians during centuries of careful cultivation. Beans have long been a mainstay of the masses but are now almost competing with beefsteak at \$1 per pound.

Irish potatoes are misnamed, for they too were developed by the Indians. Generations of Irishmen starved without the

benefit of these delightful tubers before they were introduced to the Emerald Isle during the 17th century. Sweet potatoes and yams are also products of the New World natives.

Are tomatoes one of your prize products? This member of the nightshade (which includes the deadly nightshade) family was discovered through trial and error by the Indians who eventually convinced their European neighbors that these red fruits were not only nontoxic but nutritious and delicious as well. Potatoes, incidentally, are also nightshades.

Crook-neck squash, scallop squash and pumpkins were quickly adopted by European colonists arriving in America. These vegetables were welcome additions to the sometimes drab gardens transplanted from the Old World.

Two varieties of strawberries were cultivated by the Indians before the arrival of Europeans. Our modern shortcake berries were developed from these native varieties. One variety of wild strawberry native to Asia was small and bitter compared to the New World berries.

Red and green chili peppers, cayenne pepper, pimientos, pepper sauces and paprika enlivened the cuisine and stimulated the palates of American Indians for hundreds of years and were quickly adopted by people around the world after the conquest of Mexico.

The sheltering pecan tree that furnishes shade, windbreaks, and the makings for pecan pies is descended from groves which have grown in Texas valleys for millennia. The annual pecan crop is now a major economic concern throughout the South from Texas to Georgia.

If your garden is irrigated with a rubber hose, you might be interested to learn that the Indians extracted and prepared sap from rubber trees for centuries and made it into waterproof bags and boots and bouncy balls used in elaborate games played on stone courts. Much of the world's rubber today comes from plantations in

Southeast Asia, but the trees and the basic technology originated with the American Indians.

The cotton gloves which you probably use to protect tender hands are woven from long-staple cotton developed by the Inca Indians of South America. Today long-staple cotton is grown extensively in the southern half of the United States, Egypt, Russia, and India.

Another interesting misnamed food plant is the Jerusalem artichoke. This delicious tuber is native to the upper Mississippi Valley, where it was cultivated extensively by the Indians in prehistoric times. Its name is a corruption of the Spanish word girasol, meaning sunflower, of which family it is a member.

More exotic food plants developed and utilized by the Indians but which are probably not found in your garden include the following:

Chocolate was introduced to Europeans by the Aztecs of Mexico and the Old World quickly became addicted to it in many forms.

Peanuts were developed by the Indians of Brazil and are now grown around the world and consumed in large quantities. Many of our children would be undernourished without peanut butter sandwiches.

Avocados were cultivated in Indian orchards of Central America. Slices of ripe avocado served with salt and fresh lemon juice are a delicacy of the highest order. The current value of the avocado crop in Southern California approaches 50 million dollars per year.

Tapioca was produced by the Indians from the poisonous bitter manioc by a complex series of extractive processes. It is still a staple food for many inhabitants of the Amazon valley.

Pineapples are a product of tropical America now cultivated in various parts of the world, especially the Hawaiian Islands. Pineapples are such a basic part of the Hawaiian economy that many people mistakenly believe they have always grown there.

Vanilla comes from the seed pod of a climbing orchid and was harvested by the Indians of tropical America. It is now grown in Java, Tahiti and other Pacific islands.

Maple syrup and sugar were produced by the Indians of the northeastern United States long before the arrival of Europeans. Indian techniques of extracting and boiling the sap of sugar maples are still practiced today.

Cashew nuts originated with the American Indians and they discovered the way to roast them and remove poisonous juices. These nuts are now extensively grown in Africa and Asia.

Other useful products first developed and utilized by the Indians are quinine (used by the Indians to treat malaria), chicla (for chewing gum), and cocaine (an anesthetic). Common Indian crops of less importance include allspice, Brazil nuts, copal, cranberries, ginseng, guavas, papayas, persimmons, sassafras, sisal hemp, and dozens of others.

One other distinctly Indian product deserves specific mention—tobacco, in all its forms. Perhaps no other product is so universally used by all peoples of the world. Many Indian tribes were decimated by hard liquor and smallpox brought by the Europeans, but the Indians got a certain amount of revenge by giving the newcomers tobacco and a virulent type of syphilis.

We are all aware of our heritage as represented by monuments of stone, bronze, and wood, but next time you work in your garden, spend a few minutes appreciating the living heritage left by the American Indians.

Careful

Greatly agitated a woman carrying an infant, dashed into a drug store.

"My baby has swallowed a bullet!" she cried. "What shall I do?"

"Give him the contents of this bottle of castor oil," replied the druggist calmly. "And then be sure you don't point him at anyone."

Child Immunization Stressed In October

Young children wish that Christmas came every month, and personnel in the public health field have that same feeling about Immunization Action Month.

This special month—being observed in October for the second year puts the emphasis on immunizations, an effective weapon in the State Health Department's battle against disease in Texas.

Only through continued emphasis on immunizations—particularly in pre-school children—can the so-called childhood diseases be conquered, says State Health Commissioner Dr. James E. Peavy.

October is set aside for a cooperative effort to reverse the trend of declining levels of protection among one to four-

year-old children against polio, measles, rubella, mumps, diphtheria, pertussis and tetanus. Being used in this effort are intensive educational and motivational programs to increase the utilization of immunization services.

Texas last year had an enviable decline in immunizable diseases, and there has been no

paralytic polio in the state since 1972. But, warns the State Health Department, unimmunized youngsters can provide a reservoir for disease. All parents are urged to check their children's immunization records and correct any deficiencies which they find.

The State Health Department, along with its local health departments and public health regions, the federal Center for Disease Control, and other agencies, has a two-part October campaign. It is directed at private and public health care providers and parents for the purpose of increasing immunity levels among the pre-school populations.

In addition to television and radio spot announcements and newspaper stories, the immunization campaign is being taken directly to parents and mothers.

The Texas Department of Public Welfare has joined with the Health Department to insert an immunization message into all food stamp authorizations for October. The insert, modified to include immunization schedules in Spanish, will be mailed to approximately 400,000 food stamp recipients.

It is anticipated that another 70,000 mothers who receive aid to dependent children also will receive the message.

In addition, 1,200,000 immunization messages will be mailed to public-utility consumers throughout the state.

Day care center directors will receive a recently-developed leaflet on immunizations. The leaflet explains the parents' obligations concerning the child's health statement, TB skin test, and immunization status. This leaflet is being distributed to the more than 3,000 child caring facilities throughout Texas.

Local health departments during October will review their immunization records to determine which clinic children haven't completed their full immunizations. Special postcards in Spanish and English have been devised to notify parents.

And, throughout the state, special immunization aides will continue their efforts in contacting all parents of newborns concerning immunizations.

The State Health Commissioner is solidly behind these increased immunization activities during October—and every month in the future—and urges parents to have their children protected against possible life-taking, crippling diseases. After all, our children are the only future we have.

Deadline Nears For Exam

Less than two weeks remain for prospective teachers who plan to take the National Teacher Examinations at West Texas State University on Nov. 9 to submit their registrations for these tests to Educational Testing Service, Princeton, N.J., Dr. Kenneth Waugh, director of Testing and Counseling announced.

Registrations for the examinations must be forwarded so as to reach the Princeton Office not later than Oct. 17, Dr. Waugh advised.

Bulletins of Information describing registration procedures and containing Registration Forms may be obtained from Dr. Kenneth Waugh, or directly from the National Teacher Examinations, Educational Testing Service, Box 911, Princeton, N.J. 08540.

At the one-day test session a candidate may take the Common Examinations, which include tests in Professional Education and General Education, and one of the 28 Area Examinations which are designed to evaluate his understanding of the subject matter and methods applicable to the area he may be assigned to teach.

Each candidate will receive an Admission Ticket advising him of the exact location of the center to which he should report. Dr. Waugh advised. Candidates for the Common Examinations will report at 8:30 a.m. on Nov. 9, and should finish at approximately 12:30 p.m., Dr. Waugh said.

Candidates for the Area Examinations will report at 1:30 p.m. and should finish at

approximately 4:15 p.m., according to the time schedule for these examinations which has

been set up by Educational Testing Service.

AC Opens Adult Classes

Anyone desiring to upgrade their basic skills or knowledge essential to their employment may enroll in any of the 20 Adult Vocational Education courses that are still open for additional students.

Students in these Amarillo College classes will receive certificates signifying satisfactory completion. Each student enrolled also will receive continuing education units, which equal one point for each 10 class hours.

All Classes still open meet from 7 to 10 p.m. and have fees ranging from \$15 to \$20. Those interested may enroll in the registrar's office in the Washington Street Administration Building or at the West campus School of Vocational Arts, 6222 W. 9th. Clair Mayes, supervisor of the program, may be called for additional information.

Classes open in the Business and Secretarial classification are charm and personal development, business letter writing, insurance rating, intermediate shorthand, small business management and operation (part one), and beginning typewriting (part two).

Technical, Electronics and Shop courses open are major appliance repair (part one), small appliance repair, basic welding (part two), AC and DC fundamental motor controls, commercial electronics

technician license training, kitchen design, basic machine tool operation, metal layout and pattern development, and estimating construction costs.

Mechanical and Automotive sections with openings are automobile emission control systems, diesel engine servicing, automobile automatic transmission overhaul, auto engine tune-up (part one), and front end alignment.

These classes all meet from 7 to 10 p.m. weekdays. Sessions are held at either the Washington Street campus or West campus School of Vocational Arts.

All classes still have room for students except for a few that are limited due to lab facilities.

Fashion

Hair stylists are continuing to feature shorter hair. One stylist advocates wearing the hair the length which is most becoming to the wearer. Another says that the cut should not be lower than the chin.

Some designers are showing cocktail dresses at mid-length, but this length is not too becoming to the average woman.

Most men judge their fellow-men by the way he accepts them and their ideas.

HI-PLAINS SAVINGS and LOAN ASSOCIATION

Announces . . . DIVIDENDS COMPOUNDED DAILY

Effective January 1st., 1975

Continuing our policy of paying highest dividends allowed by Law

7 1/2 %

on 4 year certificate \$1,000 minimum

Other rates from 5 1/4 % - 7 1/2 %

Negotiable Rates on \$100,000 Certificates

Come in and visit about a plan for you.

Substantial interest penalty for early withdrawal on certificates

4th & Sampson
Hereford

112 E. Jones
Dimmitt

INSULATE your PIPES!
PREVENT FREEZING IN BRIEF COLD SNAPS
use **WRAP-ON® 40'**
FIBER GLASS INSULATION
35' ROLL

Carl McCaslin Lumber Co.

TEXAS PANHANDLE
Builders
ASSOCIATION

344 E. 3rd.
364-3434



Why wait?
TRADE
NOW!



DELANEY
ADORN
Rings from \$100 to \$10,000

Chances are, your diamond is a bit small, and you've waited long enough! So, come in and trade for a fabulous Keepsake diamond ring.

Keepsake

Kester's Jewelry

Across from the
Post Office in
Downtown
Hereford

FALL BARGAIN DAYS!

THRIFTWAY

A BETTER WAY TO SAVE

Prices Effective Sept. 30-Oct. 5, 1974 - We Reserve The Right To Limit.



SHURFRESH HAMS 3 LB. CAN **\$3.89**

FAMILY PACK PORK **CHOPS** 1 LB. **\$1.09**

GRADE A BAKING 4-5 LB. AVERAGE **HENS** 1 LB. **49¢**

WILSON'S SLICED SLAB **BACON** 1 LB. **\$1.09**

FRESH PORK BUTT **STEAK** 1 LB. **99¢**

SHURFRESH FRANKS 12-oz. Pkg. **59¢**

PORK ROAST 1 LB. **89¢**

SHURFRESH BOLOGNA 12-oz. Pkg. **59¢**

PORK CHOPS 1 LB. **\$1.39**

More Shelf Specials

- TRAPPY'S JALAPENO BEANS WITH BACON** 3 300 Cans **\$1**
- DREAM WHIP** 7-oz. Pkg. **89¢**
- ASSORTED FLAVORS TOAST 'N' POP UPS** 10-oz. Box **49¢**
- STOVE TOP-CORNBREAD OR CHICKEN FLAVOR STUFFING MIX** 7-oz. Box **39¢**
- SUGARY SAM CUT YAMS** No. 2 1/2 Can **47¢**
- MARY KIRCHING ROAST BEEF HASH** 15-oz. Can **79¢**
- CANNATION-ASSORTED FLAVORS SPREADABLES** 7 1/2-oz. Can **79¢**
- KIMBER DISPOSABLE DAYTIME DIAPERS** 30-Ct. Pkg. **\$1.99**
- KIMBER DISPOSABLE OVERNIGHT DIAPERS** 12-Ct. Pkg. **\$1.09**

NOTICE TO OUR CUSTOMERS WE NEED YOUR HELP!

PAPER BAGS ARE IN SHORT SUPPLY DUE TO THE CONTINUAL PAPER SHORTAGE. WE ASK ALL OUR CUSTOMERS TO HELP US. PLEASE BRING YOUR BAGS WITH YOU AND PLACE IN YOUR SHOPPING CART TO BE USED WITH YOUR OWN ORDER. PLEASE TAKE BAGS WHEN POSSIBLE. THANK YOU FOR YOUR COOPERATION.

BONUS STAMPS

Get Over **5,000 FREE STAMPS**

Over The Next 4 Weeks. **OVER 1,000 EACH WEEK** On Specials Placed All Over the Store.

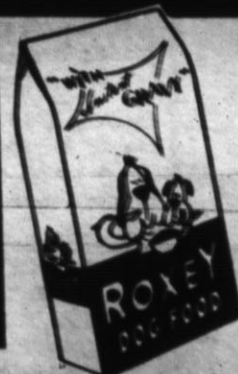
If you did not get your **BONUS COUPONS** for **FREE BONUS STAMPS** in the Sunday Brand, Ask Any Cashier for One.

BONUS STAMPS



JELL-O

6 3-oz. Boxes **\$1.00**



DOG FOOD

25 Lb. Bag **\$3.89**



LIQUID DETERGENT

IVORY 22 OZ. BTL **49¢**

WITH IN-AD COUPON



LAUNDRY DETERGENT

GAIN KING SIZE BOX **\$1.59**

WITH IN-AD COUPON



FOLGER'S MOUNTAIN GROWN

COFFEE 2 LB. CAN **\$1.99**

WITH IN-AD COUPON

DAIRY AND FROZEN FOOD SPECIALS

SHURFRESH MARGARINE 49¢

PREMIUM PLAIN OR CHOCOLATE **WIENER WRAP** 25¢

PREMIUM "SOFT" **BUTTERMILK BISCUITS** 39¢

PREMIUM **CRESCENT ROLLS** 49¢

PREMIUM **GLAZED DONUTS** 49¢

PREMIUM **FROZEN DINNERS** 49¢

PREMIUM **MIXED VEGETABLES** 39¢

ORANGE JUICE 5 6-oz. CANS **\$1**

ALL PURPOSE RUSSET

POTATOES

10-LB. POLY BAG

69¢

ORANGES

5 1/2 Lb. Poly Bag **69¢**

APPLES

33¢

CARROTS

29¢

VALUABLE COUPON

FOLGER'S MOUNTAIN GROWN COFFEE 2-Lb. Can **\$1.99**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER OCT. 5, 1974

VALUABLE COUPON

LIQUID DETERGENT IVORY 22-oz. Btl. **49¢**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER OCT. 5, 1974

VALUABLE COUPON

LAUNDRY DETERGENT GAIN King Size Box **\$1.59**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER OCT. 5, 1974

SPECIAL THIS WEEK

COFFEE CUP 49¢ EACH

WITH EACH \$5.00 PURCHASE

Moon Mist

COLBY CHEESE

SLICED CHEESE

SUGAR

CHILI

STAR KIST-LIGHT MEAT CHUNK

TUNA

69¢

79¢

69¢

59¢

49¢

THRIFTWAY

426 N. MAIN

HEREFORD, TEXAS

DOUBLE GUNN BROS.

STAMPS TUESDAY & WEDNESDAY



SELL IT FAST! BUY IT RIGHT!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion
per word 10c
Additional insertions, when paid in advance:
per word 5c
Classified Display (8 pt. type under a specific heading,
1 column width only — no art or signature
cuts) per col. inch \$2.00
Repeat insertion without copy change per col.
inch \$1.50
Display Advertising Not Classified under a heading,
but placed on the classified page per col. inch \$1.50
Deadline for Classified Advertising in the SUNDAY
BRAND

3 p.m. Friday

Deadline for Classified Advertising in the HEREFORD
BRAND

3 p.m. Tuesday

1. FOR SALE

Miscellaneous

**TOWN & COUNTRY
MOBILE HOME SALES**
Hwy 60 at Mytle
Phone 364-0169
**FURNISHED TRAILERS
FOR RENT**
B-1-18-9p

For Sale: 9x12' Nylon floor
carpets. \$45.00 each. \$29.61
each. \$28.50 each. Montgomery
Ward. Phone 364-5801
B-1-16-28-4c

CARPET

FINANCING AVAILABLE

CAR CARPET
PLAINS AND N. 25 MILE AVE
PHONE 364-3408
B-1-20-28-4c

**WE BUY AND SELL
USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3532
B-1-37-4c**

**WE HAVE MOVED!!
TO
KNOWLES AUCTION BARN
ON MISSION ROAD**
We have a full line of new &
used furniture and appliances
at bargain prices.
Open for business
6 days a week
8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
Phone 364-3523
B-1-31-4c

**"THE SADDLE HOUSE"
COMPLETE Riding
Equipment**
New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3583
B-1-5-4c

BICYCLE CLEARANCE. Cost
plus \$5.00 in box. FIRESTONE,
364-4333.
B-1-10-12-4c

**CLOSE OUT SALE
ON**
Two Squash Blossom
Indian Jewelry Necklaces
1/2 Off
Cowan Jewels
Downtown
B-1-13-4c

One-half or whole beef for sale
at 87¢ a pound carcass weight.
Packaged, frozen and delivered.
Terms. Call Ken at 258-7544.
B-1-21-39-4c

**STATE MEETING
SECOND MONDAY**
7:30 P.M.
Thursday
DEGREE WORK
L.J. Clark W.M.
W.A. Phlips Sec.
B-1-13-4c

**HEREFORD
Rotary
Club**
meets every
Monday at 12:05
Civic Club Center
(Jim Hill)
B-1-13-4c

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Rotary
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meets every
Monday at 12:05
Civic Club Center
(Jim Hill)
B-1-13-4c

EQUIPMENT FOR SALE

1960 IH 2 1/2 ton winch truck,
hydraulic hoist and poles. Good
cond., good buy.
B-1-16-28-4c

1957 Chevy, 2 dr. Sedan Classic.
B-1-16-28-4c

1974 Hvy duty compressor,
p.h.p. Wisc. gas engine, 3.5x3.5
Quincy comp. 80 gal tank.
200 ft. hose and couplings.
Two sets 1/2" impact sockets
used less than 10 hours.
B-1-16-28-4c

Two 200 gal gas tanks on stands
with hose and nozzle, etc.
One used 6 ton elec. chain hoist.
Nearly new 20 ft. heavy chain
rigged to operate on 24 v. batt.
54,000 ft. 1/4" stnls steel cable,
new. 1800 ft. spools.
600 ft. 4" casing.
Will consider trades for Jimmy,
Blazer, 1 ton trucks, portable
welders, or acreage, anything.
Call Gary Victor
364-5616
B-1-35-4c

REPRO STEREO
Electrophonic component
stereo, 200 watt amplifier,
AM-FM stereo radio, built-in
8 track tape player, Garrard
Turntable, 10 speaker system.
Sold new \$399.00. All same
balance of \$225.00 or \$10.00
monthly at:
Merita Sound Center
Corner of Georgia and I-40
Amarillo, Texas
B-1-3-4c

SINGER TOUCH & SEW
Deluxe models, these machines
zig-zag, blind hem, make button
holes, fill bobbin in machine,
etc., Desk cabinets, with drawer
space. Used only four months.
Several left out of public school
systems. Your choice \$75.00
each. Fully guaranteed. Daily
10:00 to 7:00, closed Tuesday.
Sewing Machine Service
Center, 1307 West 8th.,
373-8802. Amarillo.
B-1-8-4c

**CLOSE OUT
FLOOR MODELS**
Mediterranean Console stereo
with AM-FM stereo radio, built
in 8 track tape player, 4 speed
record changer, 8 speaker
system. Factory list price
\$299.95, close out only \$165.00
or \$10.00 monthly at:
MARTIN'S SOUND CENTER
Corner of Georgia and I-40
Amarillo, Texas
B-1-3-4c

REPOSSESSED
GAS DRYER. Low priced.
FIRESTONE 364-4333
B-1-10-12-4c

FOR SALE
1-32" Color Console TV
1-32" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models,
color, B&W and radios.
TOWER TV
208 Northwest Drive
Phone 364-4700
B-1-35-4c

For Sale: AKC registered
Chinese Pug puppies. Call
364-0656.
B-1-10-11-4c

For Sale: Wood burning cook
stoves. Call 364-0300.
B-1-10-37-4c

For Sale: 1973 Executive Motor
Home, 25 ft. Self-contained,
20,000 miles. Small equity and
take up payments. Phone
364-1356.
B-1-20-38-4c

For Sale: Repossessed TV's.
Good buys. Call 364-4333. Fire-
stone.
B-1-10-11-4c

For Sale: 1973 Kawasaki, Big
Horn 350, also three hole trailer
with brand new tires, tool box
and all accessories. Call
258-7742 after 8 p.m.
B-1-22-11-4c

For Sale: 20 ft. chest type
deepfreeze. Good condition.
Call after 5 or weekends,
364-0887.
B-1-15-12-4c

For Sale: 3M Office Copier,
Model 107. One year old, like
new, no chemicals needed.
Letter and legal size copies, one
at a time. \$325. The Brand,
364-2030.
B-1-12-4c

For Sale: 20x64 barrick building
to be moved. Ivan Block,
364-0296.
B-1-10-36-4c

FOR SALE

SPECIAL

1972 Dodge colt, 5000 actual
miles, 2 dr. H.T. brown. \$1750.
1973 Dodge Swinger.
1971 LTD 4 Dr.
Lots more good, clean cars.
ELMER'S USED CARS
901 East First
Phone 364-6831
B-1-12-4c

CONSIGNMENT AUCTION
Sunday, October 6th
at 2 p.m.
for
consigning merchandise
Call 364-6155
B-1-13-2c

For Sale: Kenmore Deluxe
Electric Range. Top double
ovens, pullout cooktop. Avocado
green. Like new. \$225.00. Call
364-5154.
B-1-18-12-4c

SOUP'S on the rug that is,
so clean the spot with Blue Lustre.
Rent electric shampooer \$1.
Hereford Hardware
B-1-20-13-2c

FOR SALE

12x65 furnished trailer house,
\$4000.
1973 Dodge Pickup - take up
payments.
6 guns.
J.W. Strickland, 1/4 mile north
of Clover Spraying Service on
Austin Road.
B-1-13-2p

FIRE WOOD

PINON - OAK
Seasoned
Bud Sparks - 364-1264
Dean Herring - 364-2203
B-1-13-4c

GARAGE SALE

Sept. 29 through Oct. 5
After 5 week days, all day
Saturday & Sunday
Chair, chord organ, toys,
games, miscellaneous
811 Irving
B-1-13-3c

For Sale: Registered 6 year
old Palomino Mare. Ideal for
beginner, good show horse and
western pleasure horse. Call
364-4279 after 5 weekdays or on
weekends.
B-1-26-13-4c

MAYTAG . . .

the one to buy in the First Place.
B-1-16-40-2c

CRIST APPLIANCE INC.

Sales & Service
Andy and Catherine Anderson
112 MILES
Phone 364-6285
B-1-13-4c

For Sale: GE Cabinet TV.
Zenith TV on stand. Both B/W.
\$50.00 each. Large Sofa, like
new. 364-3347.
B-1-18-40-1c

HOUSEHOLD SALE

Everything goes. Clothes,
dishes, carpets, some antiques.
407 Avenue K. Friday 4th,
Saturday 5th.
B-1-16-40-2c

GERT'S a gay girl - ready for a
whirl after cleaning carpets with
Blue Lustre. Rent electric
shampooer \$1.
Duckwalls, Sugarland Mall
B-1-21-40-2c

GARAGE SALE

207 Cherokee
Friday, Saturday, 9 a.m. to 6
p.m. Children and adult
clothing. Baby items, storm
doors, large spring horse,
tricycle, toys, miscellaneous.
B-1-24-40-1c

BEATEN down carpet paths go
when Blue Lustre arrives. Rent
electric shampooer \$1.
McCall's Lumber
B-1-17-40-2c

GARAGE SALE
142 Greenwood
Thursday and Friday
A lot of goodies, including a
dinetteset, toys.
B-1-15-1p

FOR SALE: 1 year old St.
Bernard. Full blood female.
Sweet disposition. \$45.00.
Prefer large yard or country
home. Call Bruce, 229-5380.
B-1-21-40-1p

GARAGE SALE
Furniture, clothes, toys. 13"
bike with training wheels. Other
miscellaneous.
835 Blevins Street
Oct. 3 through Oct. 5
B-1-15-40-1p

FOR SALE

New panels for
portable corrals. 5'x2" tall by
15" long.
364-6047, 364-6461
289-5811
B-1-16-40-3c

GARAGE SALE

Thursday October 3rd
212 Beach Street
A variety of items
B-1-15-40-1p

For Sale: O'Keef and Merritt
drop-in electric range. Priced
reasonably. 364-0254 or
578-4242.
B-1-15-40-2c

For Sale: Beautiful
drapes. White with Austrian
sheers and valance. 364-1460.
B-1-15-40-3c

THREE FAMILY Ponch Sale

Thursday and Friday. Baby
swing, walker, two jump horses.
Boys good school clothes, sizes
5 thru 14. Some new clothes and
furniture. Lots of toys. Priced to
sell.
110 Kibbe
B-1-34-40-1c

2. FOR SALE

Farm Equipment

For Sale:
2-1,000 gallon anhydrous
tanks
1-John Blue anhydrous appli-
cator.
Phone 289-5281
B-2-14-37-4c

See Us For
Parts-Sweeps-Chains
for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
408 EAST FIRST
Phone 364-2811
B-2-35-4c

For Sale: 2 #38 John Deere
Silage Cutters. Late model.
806-267-2621.
B-2-11-32-4c

For Sale: 763 IHC Cornhead,
30" rows. Call 289-5892 or
289-5851.
B-2-11-11-4c

See Us For
Mayrath Grain Augers
Also have parts in stock
DAVIS IMPLEMENT
408 EAST FIRST
Phone 364-2811
B-2-35-4c

For Sale: Ferguson 30 Tractor.
New tires, new overhaul. Call
364-5810.
B-2-11-37-4c

3. FOR SALE

Automobiles

**SELECTED
USED TIRES
\$3.00 UP**
30 Day Guarantee
MONTGOMERY-WARD
AUTOMOTIVE SALES
114 EAST PARK
B-3-17-4c

For Sale: '69 Dodge Pickup.
Phone 364-3867. Brown Sheet
Metal.
B-3-10-13-4c

Clean, 1971 Chrysler Newport.
One owner, power and air. 816
Avenue K.
B-3-10-13-2p

FOR SALE

1964 Chevy, 80 Series tandem
twin screw, 5 speed with 3
speed box. Straight air, new 10
hundred rubber, 20 sq. ft bed
and hoist and toppers. Top
condition. Call 806-647-5677.
B-3-13-4c

1971 Custom 4 Dr. Buick Le
Sabre. Power, low mileage, one
owner.
McGee Furniture
B-3-13-13-3c

For Sale: 1969 Dodge Pickup,
new transmission. Phone 364-
3456.
B-3-10-39-4c

For Sale: 1967 Ford Fairlane
500. Good times. Call 265-3368.
B-3-10-39-4c

NEW & USED CARS
now for sale at JOHN OR-
SBORN BUICK, PONTIAC,
GMC'S new location.
221 North 25 Mile Ave.
B-3-8-4c

**MILBURN MOTOR
COMPANY**
We pay cash for Used
Cars
138 Sampson
Phone 364-0077
B-3-39-4c

FOR SALE

'68 Bonneville.
Loaded, one owner. Call
364-6635 after 5 p.m.
Monday through Friday.
B-3-12-9-4c

For Sale: 1967 Camaro 327,
gold. Call 364-4335 after 5 p.m.
Monday through Friday.
B-3-12-9-4c

For Sale: 1971 Ford Pickup, 390
camper. Beautiful '69 Camaro
350, 4 speed, mag. headers.
Both real clean. Call 364-2048.
B-3-20-12-4c

WALKER'S USED CARS AND TRUCKS

WE BUY, SELL OR TRADE
408 West First
Phone 364-3530
B-1-41-4c

1961 B Model Mack. Tandem
axle, rebuilt engine, starter,
battery and generators. Call
"Chris" 364-5222 or 364-0048.
B-3-17-7-4c

1973 Monte Carlo tilt wheel,
cruise, AM-FM radio, stereo
tape, radials, bucket seats, 454,
12,000 miles; will sell below
retail. Call after 6 p.m. 364-2008
or 364-2965.
B-3-25-35-4c

MUST SELL - 1968 Custom

Impala 2 dr. hardtop 327.
Loaded. \$700.00. Call 364-1776.
B-3-13-13-2c

FOR THE BEST BUY IN

Pre-owned and personally
selected cars
Contact
COMES USED CARS
F.D. "Chick" Holbert (Owner)
1503 Park Avenue
Hereford, Texas 79045
Office Ph. 364-1310
Home Ph. 364-1797
Bank Rate Financing Available
B-3-13-4c

FOR SALE: 1968 Cutlass.
Automatic power, steering. Air
Conditioned. Call 267-2644.
B-3-15-40-2c

ALL STEEL army style bed.
8x12 feet, swinging tailgate,
lights. Excellent shape. \$250.
7900 Triangle Drive, Amarillo.
B-3-17-40-2p

1968 GMC, V-6 two ton cab and
chassis, saddle tank. 196"
wheel base, real good tires.
Runs good, but could stand
overhaul. \$1550.00, or will trade
for 1/2 ton pickup of equal value.
1013 South Hodges, Amarillo.
B-3-40-2p

FOR SALE: 1969 Ford LTD
\$675.00. Phone 276-5342.
B-3-15-40-4c

FOR SALE: 1967 Ford Custom
500. Four door, power and air.
One owner. 364-5308.
B-3-15-40-2c

4. REAL ESTATE

For Sale Or Trade

**TRADE ORGANIC FOOD
PLANT.** For productive 1200
cow ranch, debt free.
806-364-0491.
B-4-39-4p

IRRIGATED HALF SECTION.
Net \$500 to \$1,000 per acre. Box
27, Hereford.
B-4-39-4p

FOR SALE BY OWNER

Immediate possession. Clean 3
bedroom brick, 1640 floor space.
All modern conveniences. Price
\$28,000.
CALL 364-3166
B-4-13-2p

FARM FOR RENT OR SALE
2 miles north of intersection of
FM 1062 & 609, 1/4 mile west, on
left. N.W. quarter section 19,
Block 7.
Call J.C. Strange, 713-367-4493
or write Rt. #1, Box 205,
Kingsland, Texas 78639.
B-4-39-4c

**HOUSE FOR SALE
BY OWNER**
213 AVENUE D
3 bedrooms, dining and living
room, bath, garage, breezeway.
Basement and garage. Nice
fenced backyard with grape
vineyard. Fully carpeted. Will
sell furnished or unfurnished.
\$14,000.
Call 357-2520 or 364-4173
after 4 p.m.
B-4-11-4c

Lovely home on Stanton. 3
bedroom, 2 baths. Assume loan.
Call for appointment TODAY.
B-4-11-4c

Extra large 3 bedroom on
Irving. Assume loan or get a
new one. Worth the money.
B-4-11-4c

Extra nice trailer home. \$800.00
equity. Payments of \$104.00 per
month.
B-4-11-4c

9 acres in town. Real nice for
trailer park or commercial use.
B-4-11-4c

Cory 2 bedroom home. Nice
carpet for \$15,000 on Avenue C.
B-4-11-4c

Extra large 3 bedroom, 2 bath
on Irving.
B-4-11-4c

4 bedroom near shopping
center. \$12,000. Call for
appointment.
B-4-11-4c

2 1/2 and 5 acre home sites. 24%
down or cash.
B-4-11-4c

Section Northwest of Hereford.
Good allotment, 5 wells, return
water system. 3 bedroom home
and barn. On pavement. Owner
finances.
B-4-11-4c

The Hereford Brand, Hereford, Texas, Thursday, October 3, 1974

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron — One mile North of Big Daddy's Truck Stop.

**HEREFORD
IRON & METAL**
North Progressive Road
by City Dump
Anson A. & June Dearing
Phone 364-3350 or
364-3777
1 1/2 B-10-34-tfc

We are now taking registrations for children 3 and 4 years at Hereford Migrant Child Development, Wesley Methodist Church, 410 Irving. Open 8 to 4, after 4 p.m. call Irma Medina, 364-4906.

B-10-13-3c

11. BUSINESS SERVICE

ROTARY TILING
Phone 364-4963
B-11-10-37-tfc

JOHNSON IRRIGATION
Peerless PVC Plastic Pipe
Don Johnson, 364-2870
Mobile Phone 364-4741, Unit
3470 P.O. Box 2024, Hereford,
Texas.

B-11-8-tfc

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CONCRETE CONTRACTOR**
We will do your finishing or give you a turnkey job. Free Estimates.

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Phone 364-6617
B-11-21-tfc

**JONES TAILWATER
FIT CLEANING
SERVICE**
Cliff Jones, 114 Cherokee
Phone 364-5746
B-11-34-tfc

WANTED
100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS
B-11-15-29-tfc

HALE TRAILER SALES
Horse & Stock Trailers
All sizes
ALBERS MILLING CO.
So. 385... 364-5370
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WILL DO roto-tiling and yard work, any kind. Phone 364-1268.
B-11-10-11-tfc

**CONCRETE WORK
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STORM SHELTERS**
Turn key jobs or
straight finishing
Jim Gonzales — 364-0375
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B-11-33-tfc

**DICKEY'S
DOZER SERVICE**
Dirt Work — All Kinds
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Motorgrader
See or Call
FLOYD DICKY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-tfc

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Cowans Jewelers
Downtown
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Guaranteed repair work on all brands of stereos and sound equipment at
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B-11-13-tfc

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FREE**
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or 364-3777
B-11-28-tfc

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BOBBY GRIEGO
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B-11-14-tfc

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Straight finish
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B-11-39-tfc

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FOR
TAILWATER PIT CLEANING
CALL**
CLIFF JOHNSON, 364-2111
B-11-45-tfc

**ROTOTILLING YARDS &
GARDENS.** Phone 364-1432,
605 Avenue H.
B-11-10-10-tfc

Will do home repairs — Doors, windows, lights, minor plumbing repairs, etc. Call 289-5500 early mornings or late evenings.
B-11-18-39-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907.
B-11-15-39-6c

13. LOST & FOUND

LOST: Two toy male, black poodles. Not clipped. Phone 364-2454. 220 Beach.
B-13-15-40-2c

Legal Notice

**LEGAL NOTICE
THE STATE OF TEXAS**

To: SABAS ORTIZ, Respondent, Greeting

You are hereby commanded to appear by filing a written answer to the Petitioner's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 18th day of November 1974, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 1st day of October A.D. 1974, in this cause, numbered 7229 on the docket of said court, and styled, IN THE MATTER OF THE MARRIAGE OF DAISY GARCIA ORTIZ, PETITIONER, AND SABAS ORTIZ, RESPONDENT.

A brief statement of the nature of this suit is as follows, to wit: Suit for divorce and custody of minor child, Martina Ortiz, as is more fully shown by Petitioner's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 1st day of October A.D. 1974.

Attest:
LOLA FAYE VEAZEY Clerk,
District Court,
Deaf Smith County, Texas
By Virginia Easley Deputy
(SEAL)

T-40-4c

Labels To Show Energy Level

BY JOHN L. HILL
Attorney General

Consumers whose gas and electricity bills are soaring have a tool to assist them in conserving energy—a new energy conservation labeling program. The program is designed to give consumers, for the first time, the information they need to choose household appliances that make the most efficient use of energy.

For individual consumers, buying more "energy efficient" appliances could mean significantly lower monthly gas or electricity bills.

And, since about 20 per cent of all energy used in the U.S. is used in apartments and homes, and since in 1973 alone, more than 43 million major appliances were sold in this country, there is a potential for energy saving on a nationwide scale.

THE ENERGY conservation labeling program for household appliances and equipment was begun this past summer by the Department of Commerce as a voluntary cooperative venture between consumers, retailers and manufacturers.

Although the labels that tell how much energy an appliance uses were designed mainly to help consumers make buying decisions, the program also aims to encourage retailers to stock such supplies, and manufacturers to design the produce products that waste less energy.

Since the program now is entirely voluntary, its success depends on the cooperation of all three groups to make it work.

Manufacturers who participate in the program will be labeling household appliances to show how much energy they use and their relative efficiency

compared to similar models.

A bill approved last year by the U.S. Senate would also require appliance manufacturers to state energy use in dollars and cents on the labels, although manufacturers say different rates of use and regional variations in utility costs would make such information useless.

Retailers cooperating in the program will provide information on how the energy conservation labeling program works, and will use the energy efficiency information in advertising and point-of-purchase material. Some retailers are cooperating by distributing booklets on energy conservation published by local agencies.

Consumers can use the energy efficiency information to compare appliance models and see which will cost less to operate.

Sometimes an appliance may cost more initially than a competing brand, but operate so much more efficiently that within a few months it has made up the difference by reduced energy bills.

For example a major appliance that costs \$40 more than a competing brand may use only \$10 of electricity a month, while a cheaper brand uses \$20. In only four months, a consumer could have made up the difference in price. After that, the appliance that initially seemed more expensive would actually be more economical.

THE FIRST appliances to be labeled with energy consumption information under the new program were room air conditioners. Eventually, other household appliances that use large amounts of energy and vary greatly in efficiency between models will also be labeled. Refrigerators and freezers, washers and dryers,

dishwashers, kitchen ranges and ovens, water heaters, space heaters, and central air conditioning and heating equipment have already been proposed for the energy conservation labeling program.

Consumers can look for three letters on appliances covered under the program to show operating efficiency: EER. They stand for "energy efficiency ratio."

Their appearance on room air conditioner labels this past summer indicated that a unit had been tested and certified by the manufacturer in accordance with program standards for cooling capacity and electrical power requirements.

To get the EER for room air conditioners and cooling capacity (BTU's) is divided by the power needed to run the unit (watts). The higher the EER, the more efficient the unit.

The energy conservation labeling program, if it is a success, will be a good illustration of what can be achieved when consumers and businessmen work together toward a common goal.

If you have a question about the possibility of misrepresentation in labeling, or have other consumer problems, contact the Attorney General's Consumer Protection Division, your county 1st district attorney, or your local Better Business Bureau.

The empty honors that the world bestows do not last beyond the grave.

Balanced judgment is the difference between wisdom and foolishness.

The hardest task in life is to refuse to be tempted by false honors.

Getty Leaves America Legacy

BY CORINNE J. NEELY
Brand Correspondent

One of, if not the most, wealthy men in the world today has given the American people a legacy worth millions of dollars, in the form of an art museum in Malibu, Calif.

Before the opening on Jan. 16, J. Paul Getty displayed his art collection in a gallery added to his own residence in this country, though he now lives in England and conducts his business from there.

Architecture in the Getty museum is beautiful and comparable to nothing in America and perhaps the world. To view this edifice is worth the drive from any point in California, whether or not one is interested in the arts.

It is located along the Pacific Coast Highway, which is always a comfortably cool drive even in the warmest of weather.

There is no charge to visit this interesting spot, however one must write or call ahead to reserve parking space. There is only room for 300 vehicles on the lot. Extremely heavy traffic at the museum entrance has forced closure on weekends.

Beautiful surroundings, including trees, shrubs and flowers greet the museum visitor when first approaching the facility. The grounds are in good condition, but are still incomplete and in the stages of new growth. Trees and plants duplicating Roman gardens are planned.

The structure itself is finished. A brochure, through temporary, is available and provides sufficient background on the museum and its numerous valuable contents. A complete tour of the collection takes considerable time, but the result is well worth it.

The museum is sited on a ten-acre plot adjoining Getty's home, a mansion which formerly housed the art pieces. Both buildings sit on a hillside overlooking the ocean and the intersecting highway.

Architecture of the museum closely resembles the Villa of the Papyri, which was destroyed with Pompeii by the Mt. Vesuvius volcano in 79 A.D. The new structure was faithfully designed and constructed under the direction of Dr. Norman Neugebauer, architectural historian.

Getty's giant gallery is akin to a place. The original Villa, which inspired the current structure, was the home of a wealthy Roman patrician. The ancient home was discovered accidentally and then excavated.

A long blue pool surrounded by walks and sparkling white colonnades lend a Roman theme to the first floor. Plantings, marble benches and ebony replicas of famous bronze pieces decorate the area at intervals.

At the stairway base is located a bookstore where pamphlets and art literature can be purchased. Upon entering the second story, one is given a floor plan which locates particular art exhibits. One of the most outstanding and famous of these is the statuary.

Articles of sculpture and antiques, some of which date back to periods before Christ, rank Getty's collection next to those in New York and Boston Museums. Included in this section of the gallery are tapestries, mosaics, ornate furniture and oil paintings.

Many rooms on the second level are devoted solely to paintings, ranging from life-size to tiny. Many of the canvases are grouped by the nationalities of their creators, including French, Flemish, Italian and others. Some are categorized by eras, including Baroque, Renaissance, and 18th, 19th and 20th centuries.

Although well-known names are signed to many of the paintings, critics claim the Getty oils do not equal his statue collection. Ranked highest among the paintings are "The Holy Family" by Raphael and "Four Studies of a Negro's Head" by Peter Paul Rubens (1577-1640).

While the whole gallery is priceless, a visitor to the Getty Museum should spend most of his or her time in a favorite art section first and then view the lesser choices. Americans should certainly take advantage of the rare and beautiful collection made available by J. Paul Getty.

Clements Cast In WTSU Comedy

Randy Clements, son of Mr. and Mrs. S.F. Clements of 208 Sunset, has been cast in the leading role of Sebastian in Shakespeare's comedy "Twelfth Night," which will be presented October 9 and 11 in the Branding Iron Theatre on the West Texas State University campus.

Clements appeared in several Hereford High School productions and graduated in 1972.

The WTSU fall repertory season will headline a varied offering of works by Ibsen, Shakespeare and Noel Coward. Besides "Twelfth Night," the speech department will present "Hedda Gabler" on October 10 and Coward's "Private Lives" on October 12. Curtain time is slated for 8 p.m. each evening. One matinee performance of "Hedda Gabler" by Ibsen will be held October 13 at 2 p.m.

"Twelfth Night" is a comedy of love dating from about 1600. The humorous situations rising out of mistaken identities, lovers, intrigues and the antics of Sir Toby Belch, Sir Andre Anguisechek and Feste combine to make this one of Shakespeare's greatest comedies.

"Hedda Gabler", written in

1890, is a realistic character drama. Its in-depth analysis of a woman's role remains as vivid for modern audiences as for those of Ibsen's day. Often regarded as a portrait of a liberated woman, "Hedda Gabler" is also a vehicle by which Ibsen expresses his vision of underlying and complex social issues.

"Private Lives," long acclaimed as Noel Coward's best comedy, is renowned for the actors who created its leading roles — Noel Coward, Gertrude Lawrence and Laurence Olivier in the premiere production, and Tallulah Bankhead in a barnstorming revival. A comedy of pursuit, it is characterized by impish wit and "action" approaching the tempo of a dromedary in a water-front saloon," in Miss Bankhead's words.

Margaret Echols Moore is the acting coach for the entire fall repertory.

Admission prices will be \$2 for adults; students will be admitted upon presentation of WTSU ID card. Advance reservations are advised.

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**DANCE
MOONLIGHTER
COMING
BACK TO HEREFORD
ELZA OSBORN
AND THE
"GOLDEN SPREAD
COWBOYS"**

**SATURDAY NITE
OCT. 5
ADULTS ONLY
ARRANGEMENTS MADE FOR PRIVATE
PARTIES FOR ANY OCCASION/
DAY PHONE: 364-0064 - NITE - 364-9629
1 MILE NTH OF HEREFORD ON HWY 385**

HOBO'S CHICKEN PAK SPECIALS!

**Lunch Pack \$1.29
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**Served with Cole Slaw
and Potato Salad**

Main at Park

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**With purchase of
LUNCH PACK or DINNER PACK
Get
25¢ Drink FREE!
With This Coupon**

198 Bicentennial Communities

Washington, D.C. — The number of officially recognized Bicentennial Communities around the nation reached 1,490 as of September 16 as the American Revolution Bicentennial Administration (ARBA) approved 198 new applications during the previous month.

taken together, will be the major portion of the nation's Bicentennial commemoration.

The program is endorsed by the Conference of Mayors, League of Cities, and the National Association of Counties.

Macomb County, Michigan became the first county to have every one of its governmental entities officially recognized as a Bicentennial Community. The County has 12 cities, 12 townships and 3 villages.

The aim of Bicentennial Communities Program is to encourage communities of all sizes and political subdivision structure to help plan and carry out projects and events which,

DECORATING CONSULTANT For Sherwin-Williams

If you have a flare for decorating and a sales personality, we have an opportunity for you. We have an opening for a decorating consultant in our branch decorating center.

A basic knowledge of color, carpet, draperies, and wallcovering is desirable. Formal training in decorating or formal experience in selling decorative products is required. Salary is commensurate with ability and experience. An Equal Opportunity Employer. Male or Female. Contact Branch Manager Phil Hill, 364-4484.

Thank You!

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5.2 acres, 6 bedroom brick home approximately 4000 sq. ft., Double Garage, 3 room tenant house, coral and other imp. \$33,000.00. Loan payable \$175.00 a month, plus \$2,000.00 a year. Will consider trading equity in on nice large home in Hereford or sell for cash.

WINTER
IS ON THE WAY....
Don't let him
sneak upon you....
Have your heating system
checked and repaired now
CALL: **364-4714**
Robert (Bob) Rhoton
**R & R REFRIGERATION
AND HEATING SERVICE**

**WRESTLING
WHA LIRE**
SATURDAY OCT. 5 9:00 PM
MAIN EVENT
TERRY FUNK vs. BLACK JACK MULLIGAN
Killer Karl KOX vs. The Great GOLIATH
TAG TEAM ACTION
Akio SATO & Alex PEREZ vs. Sieg STANKE & The HOOD

HEREFORD BULL BARN
Ringside \$3.00
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Kids 75¢

**THE BEST FROM HOLLYWOOD
GOLDENWEALTH THEATRES
MOVIE MARQUEE**
**MARK TWAIN'S
Huckleberry Finn
A MUSICAL ADAPTATION**
FRI. SAT. SUNDAY
6:35 8:45 12:05 2:15 4:25 6:35 8:45
Thursday Friday Saturday
Wonder Women
"RIDE IN A PINK CAR"
GATES OPEN 8:00 TOWER DRIVE IN

GIBSON'S

DISCOUNT CENTER

PRICES EFFECTIVE THURSDAY OCT. 3
through
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So-Soft
**HAND
LOTION**

G.D.P.

16-OZ.
Reg. 57' **39c**

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PINE OIL

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your
BANKAMERICARD
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Rapid
Shave
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**SHAVING
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Lime-Lubricating Lather

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Reg. 97' **59c** G.D.P.

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5-Day Roll On
DEODORANT

2.5-OZ.

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Yucca Dew
SHAMPOO

15.5-OZ.

Oily, Dry, Normal

\$1 19 G.D.P.

Reg. '17



Norelco
**SPEED
SHAVER**

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G.D.P.

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Men's & Ladies
**HELBROS
WATCHES**

20% OFF G.D.P.



Ronson
DISPOSABLE
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BAG
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Boye-Tote Bags and
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Asst. Patterns

Swans Down
CAKE MIX

★ White ★ Yellow ★ Devil
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★ ★ (GOOD ONLY AT Gibson's Pharmacy) ★ ★
★ ★ **ANIMAL SHAPED SUPPLEMENTAL VITAMINS** ★ ★
★ ★ Regular 60 TABLETS ONLY **99c** WITH THIS COUPON ★ ★
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★ ★ ★ ★ Limit one coupon per family. ★ ★ PAMO-74C

NO. 7133 Udico
CAN OPENER
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and Timer

Harvest Gold, Avocado,
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\$13 99 G.D.P.



Burgess "Thundercloud"
Adjustable
**ROTARY
SPRINKLER**
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Wilson Invincible
**BASKET
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Counting, Adding,
Numeral Recognition
Reg. '41 **\$3 29** G.D.P.
Ages 2-5

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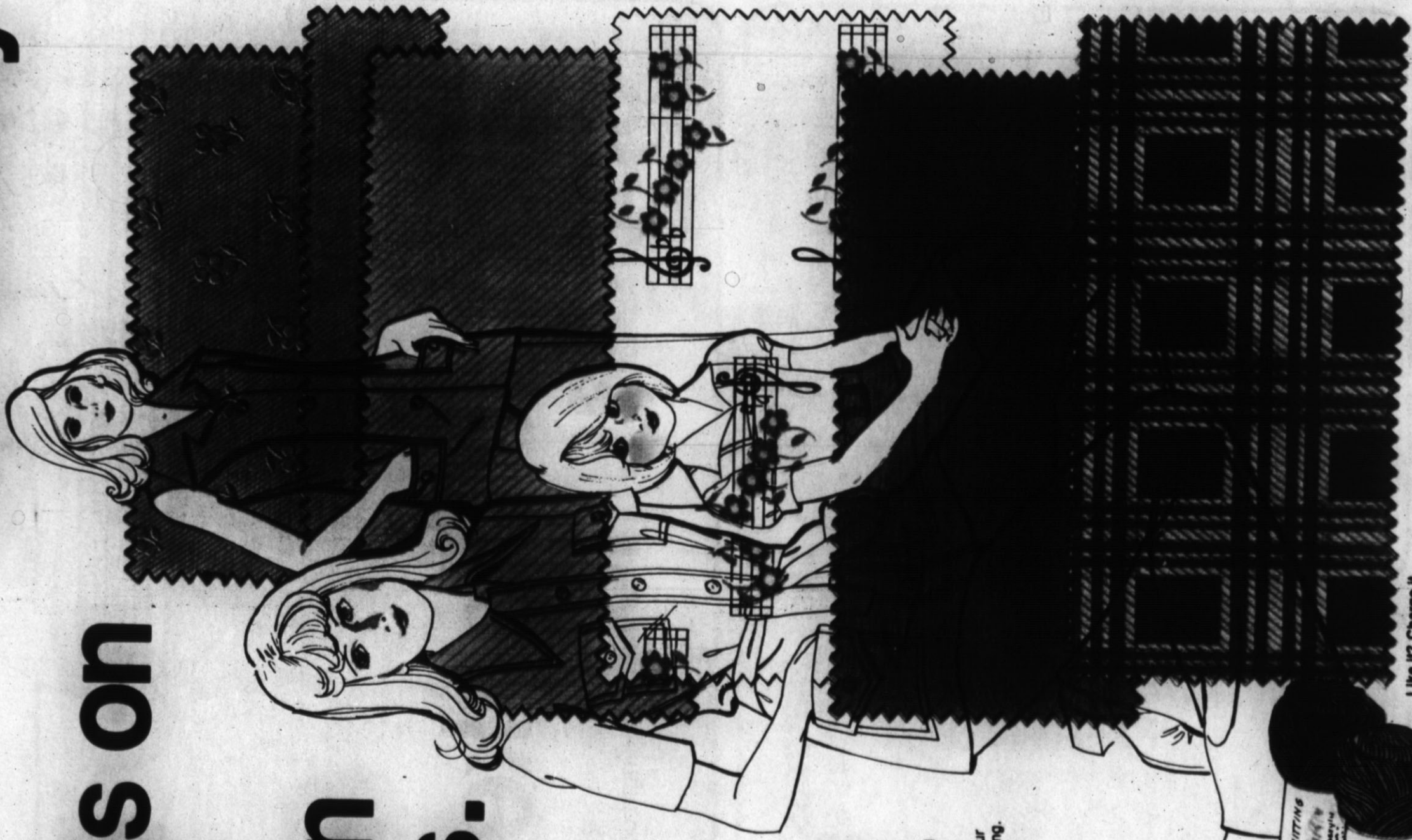
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25% savings on these fashion fabrics.



Save 1⁰⁰ yard

Reg. 3.99, sale 2.99 yd. Carline fabrics machine wash, tumble dry and never need ironing. Choose from crepe stitch textured polyester, doubleknit fancies, denim look coordinates. Terrific Fall color selection. Pick your favorites and give your wardrobe a great new feeling.

Polyester/cotton single knit junior prints.
Reg. 3.79, sale 2.64 yd.

Special buy on yarn.

77¢ 4-oz.

Machine wash and dry, worsted weight knitting yarn. Soft Orlon® acrylic in all your favorite colors. Get started now on your holiday gift ideas.



Like 17¢ Charge it.
Sale prices effective thru Sat. only.

Special buy on turtlenecks, shirt-jacs.

4⁹⁹

Women's long sleeve, rib knit sweaters in machine wash and dry 100% nylon. Beautiful color assortment to complement your Fall wardrobe. S-M-L sizes.

8⁹⁹

Carline, polyester knit fashion tops to wear over pants, skirts and even dresses. Assorted patterns and solids in black, navy, red, coral or light blue. Sizes 32 to 38. A terrific buy.



Save 20% on all our women's pants, 10⁰⁰ up.

Sale 8⁸⁰ Sale 8⁰⁰

Reg. \$11. Proportioned pants in machine washable polyester doubleknit. Slightly flared silhouette with a neat-keeping, stitched front crease. Assorted colors. P16-14, A8-20, T110-20.

Event starts Thursday, October 3rd

HEREFORD, TEXAS
435 Sugarland Mall
9:30 am til 6:00 pm Weekdays
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women's fashion values.



Sale prices effective thru Saturday. Charge it or use our convenient lay-away. For other women's clothing, shop The JCPenney Catalog.

Save 20% on these comfortable casual shoes.



Sale 7⁹⁹

Reg. 9.99 Women's dress casual in soft, shiny urethane with comfortable 1 1/8" heel. Wet sand color in women's sizes.

Sale 11⁹⁹

Reg. 14.99. Soft leather moccasin style in popular elastic look. Fabric lined. Comfortable good looks in golden brown. Women's sizes.

Sale 13⁹⁹

Reg. 16.99. Tailored flat with crepe rubber sole. High dark brown, man-made uppers. Slight heel, tie-front vamp. Colorful plaid lining. A great look for fall in dark brown.

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women's values.



Sandalfoot pantyhose special. 2 for 88¢

All sheer stretch nylon pantyhose in sunray, coffee bean and gale. Short, average and long. Stock up at this great price.

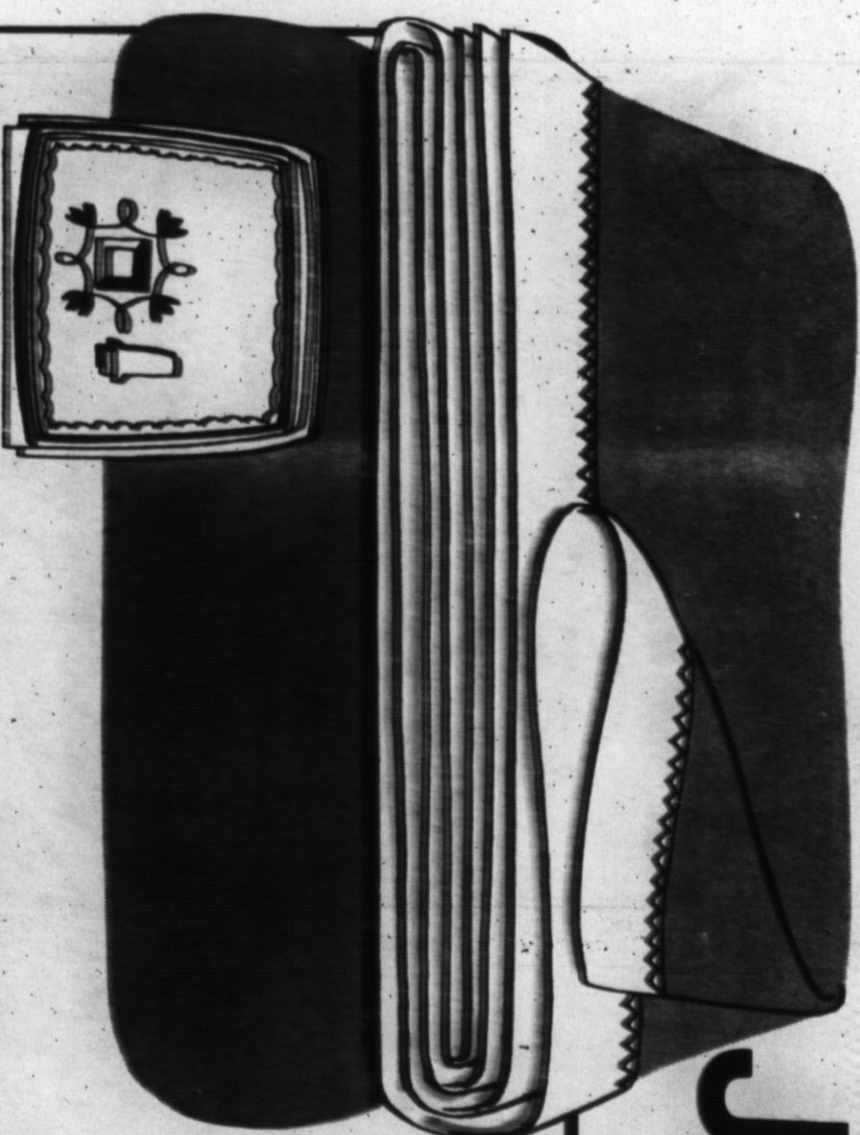
Special. Polyester pantsuits. 15⁸⁸

Pretty polyester knit pantsuits in several flattering, young styles. Easy-care, machine wash and dry. Holiday colors for sizes 5-13. Buy a fall wardrobe at this low price.

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Full size, single control, 15.00.

Electric blankets on special. 13⁸⁸
twin size, single control



20% off these beautiful bedspreads.

Sale 19²⁰

Reg. 24.00. "Royalty" crushed velvet spread of rayon with cotton backing. Bright vivid colors and coordinated fringe trim. Packed in a reusable vinyl zipper bag.

Sale 12⁸⁰

Reg. 16.00. "Rockwell" quilted spread in throw style has acetate taffeta top with polyester fill and rayon/polyester back. Bright floral design.

Mattress pads and pillows at 20% savings.



Sale 4⁴⁰

Reg. 5.50. Standard size pillow with Dacron® polyester fiberfill. Buy a new supply at this savings.

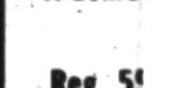
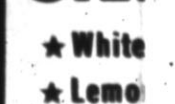
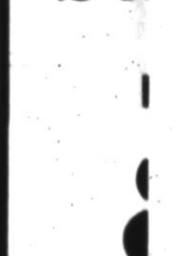
Sale 2⁸⁰

Reg. 3.50. Standard size pillow with Dacron® "Red Label" polyester filling. Soft, comfortable, long wearing. Don't miss this chance to save.

Sale 4⁷⁹

Reg. 5.99. Sonically quilted nylon mattress pad with polyester fill. The new stitchless quilting eliminates broken threads. Twin size. Full fitted. Reg. 7.99. Sale 6.99.

*Sale prices effective thru Saturday • Charge it or use our convenient lay-away • For other items, shop the JCPenney Catalog.



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boys' fashion buys.

Save 20% on boys' jeans. Top them with warm shirts.



Special buy.
2 for 5⁰⁰

Long sleeve plaid shirts in warm, comfortable, machine washable cotton flannel. Handsome color combinations. Pointed collar, patch pocket styling. 8-18.



Special buy.
2 for 5⁰⁰

Boys' long sleeve turtleneck shirts of wash and wear polyester/cotton. Random rib knits in assorted solids. 8-18.

Pre-school sizes 3-7. 3-7, 1.99.



Sale
4⁰⁰

Reg. 5.00. Jeans for school-age boys. Polyester/cotton denim with flare leg, belt loop styling. 6-18. Reinforced knees for sizes 6-12. Navy.

Pre-school sizes 3-7. Reg. \$4, sale 3.20.

Sale prices effective thru Saturday only. Charge it or use our convenient lay-away. For other great boys' buys, see our JCPenney catalog.



Girls' blouses
Sale 4⁰⁰

Reg. 5.00. Penn-Press shirt of easy-care polyester/cotton. Styled with long sleeves, button front and cuffs. White and assorted colors. 7-14.

Save 20% on warm wardrobes for girls and infants.



Sale 3⁹⁹

Reg. 4.99. Cable knit cardigan sweater in washable acrylic. Assorted colors 7-14.

Sale 5²⁰

Reg. 6.50. Jeans in washable polyester/cotton or all cotton. Navy denim in sizes 7-14.

Sale 3²⁰

Reg. 4.00. Penn-Press® long sleeve shirt. No-iron, 4-6x.

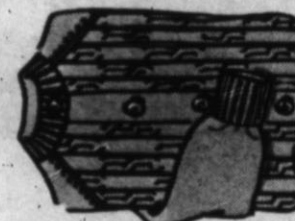
Sale 3⁶⁰

Reg. 4.50. Jeans of polyester/cotton denim in solids or prints of 100% cotton. 4-6x. reg. and slim.

Sale 4⁴⁰

Reg. 5.50. Long sleeve shirt. Easy-care printed polyester/cotton in assorted colors for 7-14.

Sale prices effective thru Saturday. Charge it or use our convenient lay-away. For other children's clothing, Shop the JCPenney Catalog.



Sale 3¹⁹

Reg. 3.99. Cable cardigan in washable acrylic knit, medium weight. Full fashion styling. White and assorted colors. 3-6x.



Sale 3⁷⁵

Reg. 4.69. Size 1-3 sleepers with print top. Flame-retardant. Sizes 4-6. Reg. 5.29. Sale 4.23.



Sale 4⁷⁸

Reg. 5.98. Girls' pajamas. Assorted pastels and darks. Sizes 7-14 and 3-6x.

Disposable diapers.

Toddler's 30's. Reg. 1.89. Sale 1.51.
Overnite 12's. Reg. 99c. Sale 79c.
Toddler's 12's. Reg. 1.19. Sale 95c.

Infants' underwear.

Reg. 3 for 2.49. Cotton short sleeve pullover shirt. White sizes 0-3. **Sale 1⁹⁹**

Sale 5⁶⁰
Reg. 7.00. Long sleeve shirts of polyester/cotton easy-care, machine washable blend. Styled with long point collar. Assorted solid colors in neck sizes 14½-17, sleeve 32-35.

JCPenney

men's shirt buys.

**Penney days
are here.
Dress
shirts at
20% off.**

Sale price effective thru Saturday only. Change it or use our convenient lay-away.

Sale 6⁴⁰
Reg. 8.00. Long sleeve stripe shirts of polyester/cotton with long point collar. Machine wash and dry practically. Handsome colored stripes in neck sizes 14½-17, sleeves 32-35.

**Special
2⁹⁹**

Men's Bar-Lene® knit shirts of 100% nylon. Fashion collar or turtleneck styling in all your favorite colors. S-M-L-XL. Short sleeve.

**Special buy
3⁹⁹**

Men's colorful woven sport shirts. Machine wash, tumble dry polyester/cotton. Assorted colored solids and fancies with long collar, long sleeve styling. S-M-L-XL.

**Men's shoe special.
12⁹⁹**

Straight-tip spectator extends of man-made uppers in antique rust with perforation trim. Sizes 6½-12D.



**Men's fancy
doubleknit
sportcoats
and slacks.**

7⁹⁹

Flare-bottom slacks in easy-care polyester doubleknit that's comfortable and long-wearing. Styled with wide belt loops, slash front pockets and 2 back pockets. Assorted solid colors in inseam sizes 28-33, waist 30-40.

JCPenney

men's wear values.

**Special
29⁸⁸**

Polyester doubleknit sportcoat handsomely styled to fit and flatter. Assorted fancy patterns for sizes 38-44 regular and long.

Change it or use our convenient lay-away. For other men's clothing, shop the JCPenney Catalog.

**Men's
turtleneck
shirts. 7⁹⁸**

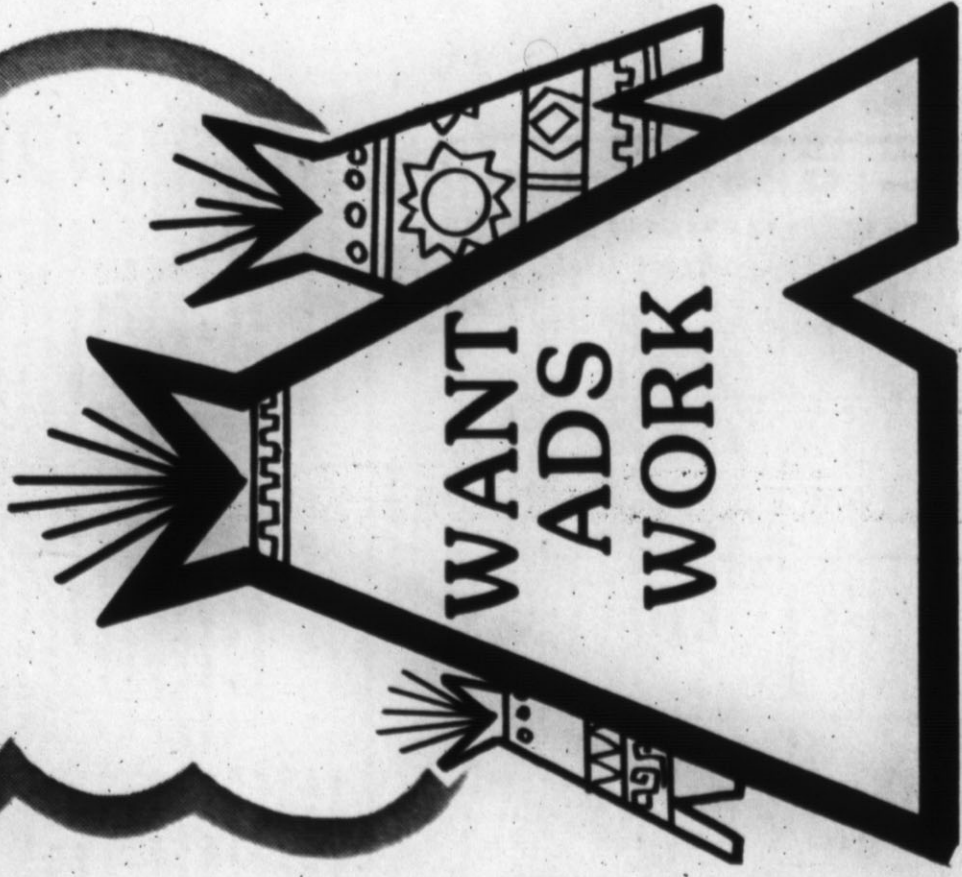
Classic turtleneck shirts of long-wearing, easy-care ribbed nylon knit. Assorted colors in sizes S, M, L, XL.

Smoke Signals
May Work.....

But There Is A
Much Better Way

To Reach
Everyone's
Teepee

With Your Message!



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THE HEREFORD BRAND

Weekly Television Magazine

The Hereford Brand

THURSDAY OCTOBER 3, 1974

Tel-Aire



Coech Larry Dippel and sportscaster Tom Simons on local tv show



Live Local Broadcasting
WHITEFACE Roundup
6:30 Monday Channel 6

Interviews Scouting Reports Game Films

CABLEVISION

CALL 364-3912

Thursday Program Notes

7:30...NBC...**SIEGERS**, Rangers set out on a desperate search for Chief Ranger Jack Moore (Jack Hogan) when he is seriously injured while visiting his brother, **THE WALLTONS**.

7:30...ABC...**"THE RUNAWAY."** When a seemingly apologetic "ragged" happens to Jim, Bob and he gets little sympathy from the family, he decides to run away from home.

7:30...ABC...**"THE ODD COUPLE."** The Hostess to play a sportswriter in a film starring George Montgomery. Always involved, Felix insists on being his agent. Bob Hope plays a cameo role.

7:30...ABC...**PAPER MOON**

8:00...NBC...The **WALLTONS** must have a local matter to win 3100, after he brags about his boating prowess.

8:00...ABC...**"THE STREETS OF SAN FRANCISCO."**

"Mask of Death." John Davidson guest stars as an impressionist who assumes the identity of a famous and deceased actor. The show is produced by the actor's leading L. J. Stone and Inspector Keller to one of their most bizarre cases.

8:00...CBS...**"THE CBS THURSDAY NIGHT MOVIE—'THE HAWAIIANS'."**

crisis and growing pains of several island families, Bob narrates of Hawaii and the sons and daughters of the island brothers from the mainland.

(1970)

of America's paradise islands of Geraldine Chaplin and John Philip Law co-star. The story recounts the "Tidal of Terror." Joan Van Ark guest-stars as a waitress marked for extinction and Herrod J. Stone as the man who had her married.

8:30...NBC...**"MOVIEPICTURE."** A pre-film show. Trying to return a pre-film show to its roots to the actual drives him further into the rugged Oregon forest and becomes the target of an alarmed poacher.

10:30...NBC...**"THE TONIGHT SHOW STARRING JOHNNY CARSON."**

Don Rickles guest host. The show is on tomorrow night.

Friday, October 4.

John Davidson portrays
female impressionist

John Davidson guest stars as an impressionist who assumes the identity of a famous deceased actress of the 1930's, in "The Mark of Death," on the ABC Television Network's "The Streets of San Francisco," Thursday, Oct. 3 (8:00-9:00 p.m.).

In his role of Ken Scott, a nightclub entertainer, Scott's own identity is

Tuesday Program Notes

7:00...NBC...ADAM-12
 "Teamwork," starring Martin Milner and Kent McCord as officers, Pepe Malloy and Jim Reed. Officers Malloy and Reed become suspicious when the same accidents occur in two different cities.

7:00...ABC...HAPPY DAYS
 "R.O.T.C.," Richie's leadership ability is put to a trying test when he is put in charge of the high school's R.O.T.C.

7:00...CBS...GOOD TIMES
 Young Michael's school assignment to write about the man he most admires sets off a chain reaction in the Evans household.

7:30...NBC...NBC WORLD PREMIERE
 "THE PEOPLE GONER" HAVE ALL THE

---On The Cover---

Coordination in the American studio is just as important as coordination on the football field. Whitehead head football coach Larry DiIorio and television head Tom Sizemore prepare for a live broadcast of "Whitehead Running." The program, which originates live in studios here in Berkeley, features game film, scouting reports, and interviews with Whitehead players and coaches. The program airs at 6:30 p.m. Monday nights on Channel 6, California. Head Sizemore does Whitehead play-by-play and is president of the Whitehead Soccer Club.

Kojak hunts rip-off artist

Kojak hunts for the man responsible for a \$50-million rip-off of stolen securities and the murder of three victims, in "Wall Street Gunslinger," on "Kojak" Sunday, Oct. 6, 7-10:30 p.m.) on the CBS Television Network. Richard Donner directed the script by Halstead Welles and Gene Kearney; Kojak's investigation leads him into the world of international wheeler-dealers, and to bait his trap he poses as a Greek multi-millionaire who has less than honorable business intentions.

Two Kojaks
McNeill
Cochran
Silvera
Lenny Grentell
Paulus

Telly Savalas
Dan Frazier
Kevin Dobson
Demetrius
Alan Feinstein
Bernard Barrow

MONDAY THRU FRIDAY											SATURDAY		SUNDAY	
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	KBC	KWII	KIDA	KTVI	KERA	KATX								
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THURSDAY										EVENING PROGRAMS										ALL PROGRAMS SUBJECT TO CHANGE										October 3									
CHANNEL		4 KQBC		7 KVI		10 KQDA		11 KIVI		13 KEEA		39 KXTA		3 IND																									
CABLE		4 NBC		7 ABC		10 CBS		11 IND		13 PBS		2 IND		6 IND																									
6	News 6	Pro News	EyeWitness News	Thud City	Government JA	Support's Heroes	Weather And Public Service																																
11	News 12	What's My Line	P. M.	Newsroom	Center Pyle																																		
7	Surviv	The Oath	The Withins	The Day II	The Day II	The 7th Club																																	
16	Surviv	Crime	Proper Men	The Affirmen	Man																																		
8	Forensics	Street of San Francisco	CBS Thursday Night News	WFL Football	International Performance	Care And Free																																	
16	Surviv	Street of San Francisco	Chicago News	New York Stars	Chicago Live																																		
9	Surviv	Street of San Francisco	Chicago News	Chicago Live	Chicago Live																																		
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31	Surviv	Street of San Francisco	Chicago News	Chicago Live	Chicago Live																																		

Tuesday Program Notes

7:00. NBC. ADAM-12
"Teamwork," starring Martin Muller and Keri McCord as Officers Malloy and Adams, investigate a case of a robbery after becoming suspicious when the same witness shows up at two different traffic accidents.

7:00. ABC. HAPPY DAYS
R. O. T. C. "Richie's leadership ability is put to a trying test when he is pulled in charge of the high school's R.O.T.C. unit."

7:00. CBS. GOOD TIMES
"Young, confident, and intelligent to the point of being a little too smart for the man he most admires, a set of a chain reaction in the Evans household."

7:30. NBC. "NBC WORLD PREMIERE MOVIE: 'WHERE HAVE ALL THE PEOPLE GONE?'"
Peter Graves stars as the head of a family waging a grim survival struggle after a deadly virus, produced by a mysterious Russian expedition, has infected the people on the remote Alaskan island.

7:30. CBS. MASH
The entire MASH team of surgeons faces an exhausting 48 hours in the operating room, and amid the wincing acts and the reality they learn something new about each other.

7:30. ABC. TUESDAY MOVIE OF THE WEEK: "HITLADY"
Yvette Mimieux stars as an elegant, cultured woman who is the cover for the professional artist in the cover for the real occupation she now can't quit—a successful nized assassin. Also stars Joseph Campanella, Dick Keno and Ciu Cui.

9:00. NBC. "MURDER: 'Sean Kelly again stars as a boy who has been the victim of child molestation and although injured and depressed will not reveal the name of his attacker to Dr. Weisz. Also starring Gretchen Cordell, Edward Power, Maria Adams, Patricia Wayne

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TUESDAY

EVENING PROGRAMS

ALL PROGRAMS

CHANNEL 4 CABLE	6 KQNC	7 KJII	10 KIDA	10 CBI	11 KJII
18 News 6	7 ABC	10 KIDA	11 KJII	11 KJII	
19 Raymond Burr	7 News	10 KIDA	11 KJII	11 KJII	
20 News 6	7 News	10 KIDA	11 KJII	11 KJII	
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84 News 6	7 News				

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Christie Love poses as criminal Perfect crime thwarted

By staying
An intricate plot hatched by three car-pool members to blackmail \$200,000 of an industrial company's funds used in illicit deals goes awry when the courier is killed during the otherwise successful robbery, in "Cold Mean Ladies," an "Barnaby Jones" Tuesday, Oct. 8 (9:00-10:00 p.m.) on the CBS Television Network. Walter Grauman directed from the Joel Murcott script.

The company's inability to report the loss of money used to purchase stolen parts for their production lines serves to protect the conspirators, but their problems begin when the courier's widow hires Barnaby to investigate.

Buddy Ebsen
Lee Meriwether
Barbary Jones
Betty Jones
Teresa Graves stars as Christie and Charles Cioffi as Lt. Matt Randall.

Buddy Ebsen
Lee Meriwether

"Clifton's Big Move"

An old Army buddy talks Clifton into moving away from home to share an apartment with him so the pair can enjoy a free-swinging single life on the ABC Television Network's "That's My Mama," Wednesday, Oct. 9 (7:00-7:30 p.m.).

Wednesday Program Notes

free life style away from Mama's watchful eye has a great appeal for Clifton. Mama is hurt by the move but doesn't let Clifton know. The young barber discovers that the free-and-easy life may be a bit overreid.

Clifton Davis stars as Clifton. Theresa Merritt as Mama and Theodore Wilson as Earl. Others in the cast:

Jester Hairston
Wildcat

7:00 NBC **LITTLE HOUSE ON THE PRAIRIE**
The Love of Johnny Johnson. "Mildred" (guest star as the new boy in the neighborhood) and "Ma" (guest star as the new girl in the neighborhood) school and the object of her affection when they puppy love bug bites.

7:00 ABC **TMAT'S MY MAMA**
"Cliffon." "Cliffon gets talked into moving out of his home and into a bachelor apartment with an older army buddy to enjoy the swinging single life.

7-20. ABC WEDNESDAY MOVIE OF THE WEEK—"LOCALITY." Starring Ben Johnson and Ron Howard. A menacing swarm of locusts forces a young World War II pilot, discharged as unfit to fly, to try conquering his personal terror and disast his father's shame.

8-6-20. CBS—BING CROSBY AND HIS MUSICAL-COMEDY SPECIAL, starring Bing Crosby playing host to stars Pearl Bailey, Bob Hope and Sandy Duncan.

9-10. ABC—"DET CHRISTIE LOVES! Death on Delivery," with guest stars Stephen McNelly and Alex Rocco.

10-20. CBS—"THE CBS LATE MOVIES"

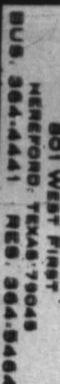
Starring Cameron Mitchell, Burt Reynolds, Richard Widmark, Robert Ryan and Peter Dinklage. The detective series revolves around a social k drama that will undoubtedly cover a lot of ground and the numerous parts Chicago, where the story was filmed.

improving a glamorous Sabina courser for a counterintelligence unit infiltrated. Christie discovers she also expected by members of syndicate to execute its chief plan.

10-20. NBC—"THE TONIGHT SHOW STARRING JOHNNY CARSON"

Guest: Adrienne Barbeau.

WEDNESDAY												EVENING PROGRAMS												ALL PROGRAMS SUBJECT TO CHANGE												October 3																			
CANNEL				4				KNC				7				KVI				10				KOA				11				KTV				13				KGBA				39				KJRH				3			
				NBC				ABC				10				CBS				11				HND				13				PBS				2				HND				6				HND							
6				News 6				Pro News				Evening News				True Girl				English				Hogart's Heroes				Teacher And Public Service																											
7				The Court This Country				To Tell The Truth				Sunt and Daughters				F. J. I.				See Who Made the News				Frank Capra				Pete Club																											
8				Little House on the Prairie				Name Wednesday News of the Week				The Rifleman				Beverly Hills				Ches XIII "Mascot"				Diana And Eliza																															
9				Lucas Turner				"Locust"				King Country Friends				Family Affair																																							
10				Payroll				Get Christie Love!				McMurray				5:30 Movie "Black Cam"								Ministers																															
11				News 4				Pro News				Eyewitness News				Murphy's News				Lites, Voge and You				Big Valley																															
12				Tonight Show				News				The CBS Late Movie				"Cute"				ABC Captioned "Cute A"				ABC Captioned "Cute A"				Sign Off																											
13				Jeopardy				Wide World Special				"Macdonald of the Vipers"				Tri State Show																																							



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\$1.91

11:30 AM - 12:00 PM

Race-driving champion Sam Peay is host and participant for a visit to the mid-Ohio circuit on **7/20, 7/21, 7/22, 7/23, 7/24, 7/25, 7/26, 7/27, 7/28, 7/29, 7/30, 7/31, 8/1, 8/2, 8/3, 8/4, 8/5, 8/6, 8/7, 8/8, 8/9, 8/10, 8/11, 8/12, 8/13, 8/14, 8/15, 8/16, 8/17, 8/18, 8/19, 8/20, 8/21, 8/22, 8/23, 8/24, 8/25, 8/26, 8/27, 8/28, 8/29, 8/30, 8/31, 9/1, 9/2, 9/3, 9/4, 9/5, 9/6, 9/7, 9/8, 9/9, 9/10, 9/11, 9/12, 9/13, 9/14, 9/15, 9/16, 9/17, 9/18, 9/19, 9/20, 9/21, 9/22, 9/23, 9/24, 9/25, 9/26, 9/27, 9/28, 9/29, 9/30, 10/1, 10/2, 10/3, 10/4, 10/5, 10/6, 10/7, 10/8, 10/9, 10/10, 10/11, 10/12, 10/13, 10/14, 10/15, 10/16, 10/17, 10/18, 10/19, 10/20, 10/21, 10/22, 10/23, 10/24, 10/25, 10/26, 10/27, 10/28, 10/29, 10/30, 10/31, 11/1, 11/2, 11/3, 11/4, 11/5, 11/6, 11/7, 11/8, 11/9, 11/10, 11/11, 11/12, 11/13, 11/14, 11/15, 11/16, 11/17, 11/18, 11/19, 11/20, 11/21, 11/22, 11/23, 11/24, 11/25, 11/26, 11/27, 11/28, 11/29, 11/30, 12/1, 12/2, 12/3, 12/4, 12/5, 12/6, 12/7, 12/8, 12/9, 12/10, 12/11, 12/12, 12/13, 12/14, 12/15, 12/16, 12/17, 12/18, 12/19, 12/20, 12/21, 12/22, 12/23, 12/24, 12/25, 12/26, 12/27, 12/28, 12/29, 12/30, 12/31, 1/1, 1/2, 1/3, 1/4, 1/5, 1/6, 1/7, 1/8, 1/9, 1/10, 1/11, 1/12, 1/13, 1/14, 1/15, 1/16, 1/17, 1/18, 1/19, 1/20, 1/21, 1/22, 1/23, 1/24, 1/25, 1/26, 1/27, 1/28, 1/29, 1/30, 1/31, 2/1, 2/2, 2/3, 2/4, 2/5, 2/6, 2/7, 2/8, 2/9, 2/10, 2/11, 2/12, 2/13, 2/14, 2/15, 2/16, 2/17, 2/18, 2/19, 2/20, 2/21, 2/22, 2/23, 2/24, 2/25, 2/26, 2/27, 2/28, 2/29, 2/30, 3/1, 3/2, 3/3, 3/4, 3/5, 3/6, 3/7, 3/8, 3/9, 3/10, 3/11, 3/12, 3/13, 3/14, 3/15, 3/16, 3/17, 3/18, 3/19, 3/20, 3/21, 3/22, 3/23, 3/24, 3/25, 3/26, 3/27, 3/28, 3/29, 3/30, 3/31, 4/1, 4/2, 4/3, 4/4, 4/5, 4/6, 4/7, 4/8, 4/9, 4/10, 4/11, 4/12, 4/13, 4/14, 4/15, 4/16, 4/17, 4/18, 4/19, 4/20, 4/21, 4/22, 4/23, 4/24, 4/25, 4/26, 4/27, 4/28, 4/29, 4/30, 5/1, 5/2, 5/3, 5/4, 5/5, 5/6, 5/7, 5/8, 5/9, 5/10, 5/11, 5/12, 5/13, 5/14, 5/15, 5/16, 5/17, 5/18, 5/19, 5/20, 5/21, 5/22, 5/23, 5/24, 5/25, 5/26, 5/27, 5/28, 5/29, 5/30, 5/31, 6/1, 6/2, 6/3, 6/4, 6/5, 6/6, 6/7, 6/8, 6/9, 6/10, 6/11, 6/12, 6/13, 6/14, 6/15, 6/16, 6/17, 6/18, 6/19, 6/20, 6/21, 6/22, 6/23, 6/24, 6/25, 6/26, 6/27, 6/28, 6/29, 6/30, 7/1, 7/2, 7/3, 7/4, 7/5, 7/6, 7/7, 7/8, 7/9, 7/10, 7/11, 7/12, 7/13, 7/14, 7/15, 7/16, 7/17, 7/18, 7/19, 7/20, 7/21, 7/22, 7/23, 7/24, 7/25, 7/26, 7/27, 7/28, 7/29, 7/30, 7/31, 8/1, 8/2, 8/3, 8/4, 8/5, 8/6, 8/7, 8/8, 8/9, 8/10, 8/11, 8/12, 8/13, 8/14, 8/15, 8/16, 8/17, 8/18, 8/19, 8/20, 8/21, 8/22, 8/23, 8/24, 8/25, 8/26, 8/27, 8/28, 8/29, 8/30, 8/31, 9/1, 9/2, 9/3, 9/4, 9/5, 9/6, 9/7, 9/8, 9/9, 9/10, 9/11, 9/12, 9/13, 9/14, 9/15, 9/16, 9/17, 9/18, 9/19, 9/20, 9/21, 9/22, 9/23, 9/24, 9/25, 9/26, 9/27, 9/28, 9/29, 9/30, 10/1, 10/2, 10/3, 10/4, 10/5, 10/6, 10/7, 10/8, 10/9, 10/10, 10/11, 10/12, 10/13, 10/14, 10/15, 10/16, 10/17, 10/18, 10/19, 10/20, 10/21, 10/22, 10/23, 10/24, 10/25, 10/26, 10/27, 10/28, 10/29, 10/30, 10/31, 11/1, 11/2, 11/3, 11/4, 11/5, 11/6, 11/7, 11/8, 11/9, 11/10, 11/11, 11/12, 11/13, 11/14, 11/15, 11/16, 11/17, 11/18, 11/19, 11/20, 11/21, 11/22, 11/23, 11/24, 11/25, 11/26, 11/27, 11/28, 11/29, 11/30, 12/1, 12/2, 12/3, 12/4, 12/5, 12/6, 12/7, 12/8, 12/9, 12/10, 12/11, 12/12, 12/13, 12/14, 12/15, 12/16, 12/17, 12/18, 12/19, 12/20, 12/21, 12/22, 12/23, 12/24, 12/25, 12/26, 12/27, 12/28, 12/29, 12/30, 12/31, 1/1, 1/2, 1/3, 1/4, 1/5, 1/6, 1/7, 1/8, 1/9, 1/10, 1/11, 1/12, 1/13, 1/14, 1/15, 1/16, 1/17, 1/18, 1/19, 1/20, 1/21, 1/22, 1/23, 1/24, 1/25, 1/26, 1/27, 1/28, 1/29, 1/30, 1/31, 2/1, 2/2, 2/3, 2/4, 2/5, 2/6, 2/7, 2/8, 2/9, 2/10, 2/11, 2/12, 2/13, 2/14, 2/15, 2/16, 2/17, 2/18, 2/19, 2/20, 2/21, 2/22, 2/23, 2/24, 2/25, 2/26, 2/27, 2/28, 2/29, 2/30, 3/1, 3/2, 3/3, 3/4, 3/5, 3/6, 3/7, 3/8, 3/9, 3/10, 3/11, 3/12, 3/13, 3/14, 3/15, 3/16, 3/17, 3/18, 3/19, 3/20, 3/21, 3/22, 3/23, 3/24, 3/25, 3/26, 3/27, 3/28, 3/29, 3/30, 3/31, 4/1, 4/2, 4/3, 4/4, 4/5, 4/6, 4/7, 4/8, 4/9, 4/10, 4/11, 4/12, 4/13, 4/14, 4/15, 4/16, 4/17, 4/18, 4/19, 4/20, 4/21, 4/22, 4/23, 4/24, 4/25, 4/26, 4/27, 4/28, 4/29, 4/30, 5/1, 5/2, 5/3, 5/4, 5/5, 5/6, 5/7, 5/8, 5/9, 5/10, 5/11, 5/12, 5/13, 5/14, 5/15, 5/16, 5/17, 5/18, 5/19, 5/20, 5/21, 5/22, 5/23, 5/24, 5/25, 5/26, 5/27,**

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10:30, ABC, MAKE A WHOLE MAN OUT OF TOM CHAPIN Hosts the series and performs the original songs which are written by his brother Harry Chapin. The topics for today's episode will be "brides" and "chair."

6:30, NBC, THE WONDERFUL WORLD OF DISNEY

First half of "Return of the Big Cat" starring Jeremy Slate and Pat Crowley. A killer cougar returns to disprove farm-familism after a two-year absence having previously frightened a young girl.

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Bo, in St. Paul on his weekly mail run, rescues a

becomes emotionally involved with new immigrant Danika on route to being her arranged marriage with refugee Jonathan, on the ABC Television Network's "The New Land," Saturday, Oct. 12 (7:00-8:00 p.m.).

In "The Word Is Alternative," he delivers Danika to her fiancé but threatens angrily to find a way to raise the \$100,000 the Jonathan paid and "free" Danika. Meanwhile, the staid Jonathan appeals to Anna to give him curling lessons so he can woo his intended.

Christian Thomas (Rev. Lonsbroom), Owen Arner (Molly), and Scott Thomas as Christian.

pleting their... against... ally to... of... and... find a... (ABC...)

...mean the rescue... to the zoo who... is badly mistreated by the animal.

MOORE SHOW
CBS... THE MARY TYLER...
Sheree North guest stars as a brassy cocktail lounge singer whose romance with Lou Grant makes him feel 25 years younger until the boys in the past begin to joke about her past.

NBC... NBC SATURDAY NIGHT AT THE MOVIES—"CLARKY VARRICK"
Starring Walter Matthau, Joe Don Baker and Felicia Farr, *Clarky Varrick* (Matthau) is surprised and upset to learn his latest adventure netted \$50,000 of Mafia money.

"The President"
With guest stars Anthony Zerbe and Cal Bessell, he escapes from jail and invades the lair of vicious bounty hunters in search of the only witnesses who can clear him.

25... CBS... THE BOB NEWMAN SHOW
For the sake of their marriage as well as the sake of his master's degree and Bob's heavy-duty job, Newman and Harbers decide that it would be best if they took up separate residences.

ABC... MARIA
"The Sand Trap," with guest stars Jan Clayton, JoAnn Harris, Mariel Hilt, Richard Kellon and special guest star Richard Widmark, Natalia becomes the target of a seduction, while she pursues the lover of a young woman in the parlor, who had married into an aristocratic family.

Romance for Lou
Whether North guest stars as Charlene Lawrence, a brassy cocktail-lounge singer whose romance with Lou Grant makes him feel 25 years younger until boys in the newsroom begin to joke at her rather, "active" past, on "The Mary Tyler Moore Show" Saturday, 5 (8:00-8:30 p.m.) on the CBS Fictionation Network. Jay Sandrich directed from a script by David Lloyd.

...grudgingly ending the relationship, Lou claims that he can't picture any other... with a woman like... yesterday.

Richard... Mary Tyler Moore... Edward Moore

LINE THIS!
Starring Ben Murphy as Wild Bill Hickok, Kim Darby, Matt Clark, James Van Der Beek and Tony Franciosa, Wild Bill battles and avenges outgunlighters and gunners with California Jane (Wills Darby) with Buffalo Bill Cody (Clark) in a light-hearted look at the legendary characters of the old West.

ABC... THE A&C SUNDAY NIGHT MOVIE—"THE LAST P.I.C. TURE"
Cybill Shivers stars in the multi-Oscar winner that started America's love affair with the Western. Also stars Ben Jolly, Cloris Leachman, Timothy Bottoms and Jeff Bridges. (1971)

3:30... CBS... MANNIX
"A Fine Day for Dying," Mannix is asked by a close friend to look into the secrets behind the attempts on her life. Mannix, a young girl who being in 5-cent consciousness after a head injury, Pamela Franklin and James Naughton guest star.

9:30... NBC... TORNADO! (4:46 P.M., XENIA, OHIO)
An inside look at what happened to a midsize American town and its citizens as it was struck by a devastating wind storm.

"The West Was Never Like This"
Ben Murphy as Wild Bill Hickok must cope with angry gunlighters, Calamity Jane (Kim Darby) and Buffalo Bill Cody (Matt Clark) in "The West Was Never Like This," a light-hearted look at the legendary characters on the "NBC Sunday Mystery Movie" series to be broadcast Oct. 6 (7:30-9:00 p.m.) on the NBC Television Network.

Lawrence R. White, Vice President, Programs, NBC-TV, said that "The West Was Never Like This" is the only program other than the normal "NBC Sunday Mystery Movie" elements to be featured in the series' time period during the 1974-75 season. (The regular elements are "Columbo," "McCloud," "McMillan and Wife" and "Amy Prentiss.")

"Good mystery stories must not necessarily be limited to contemporary settings," Mr. White said. "The West Was Never Like This" will combine the same elements that have made our continuing "Mystery Movie" presentations so successful—top casting,

the North guest sta

Maeger, a brassy cocktail-lounging singer whose romance with Lou Grant makes his final 25 years younger: join the boys in the newsroom begin to look about her rather "active" past, on "TV, Oct. 5 (11:00-12:00 p.m.)" on the CBS Television Network. Jay Sandwick, directed from a script by David Lloyd. Abruptly ending the relationship, Lou explains that he can't picture an enormous woman with a woman like Charlene, who has experienced such "unusual" weekdays.

Mary Richards	Mary Tyler Moore
Lucy Grant	Edward Asner
Fred Slaughter	Ted Knight
She Ann Nivens	Gavin MacLeod
Charlene Maeger	Betty White
Drunk at piano	Shirley Huxley
Woman at piano	Fred Fastingberg
	Helen Winston

Never like I

Ben Murphy as wild Bill Hickok must cope with angry gunfighters, Calamity Jane (Kim Darby) and Buffalo Bill Cody (Mett Clark) in "The West Was Never Like This," a light-hearted look at the legendary characters on the NBC Sunday Mystery Movie" series to be colorcast Oct. 6 (7:30-9:00 p.m.) on the NBC Television Network.

Matthew stars in

whose avocation is bank robbery," in a contemporary action-adventure drama to be co-starring on "NBC Saturday Night at the Movies," Oct. 5 (8:00-10:15 p.m.), on the NBC Television Network. Joe Don Baker co-stars in the 1973 Universal release.

Charley Verrick (Matthew) robs banks—small ones—because they're easier to rip off and the average take of \$100.00 to \$20,000 isn't enough to keep the law interested in pursuit for more than a few weeks.

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