

Veterans Push For Active Members

Veterans of Foreign Wars, under new leadership will vote tonight to fill a vacancy. The resignation of Harry Burke, commander, moved Harold Loerwald, longtime Hereford resident, into the driver's seat of the local post of the VFW.

Senior vice commander is now J. D. Richardson. This leaves the post of junior vice commander open according to the usual advancement of officers. John Green serves the group as quartermaster.

Veterans are presently regrouping to know "where we stand." Loerwald explained in an interview early this week.

More members seems to be the answer to problems confronting VFW, the new commander said.

Loerwald, recently taking over reins of the organization as commander said Tuesday that more members will make it possible to meet immediate problems and make major decisions related to the memorial park situation.

Some complaint has been voiced around town and to Loerwald concerning what qualifies a veteran for membership in the VFW.

Loerwald explains that men who have served on foreign soil, or outside of the continental

United States during certain designated periods are eligible upon payment of the \$8 annual dues.

Membership year is from September to September and dues are payable at anytime during that year. The group likes to get memberships in early winter but will accept them at any time.

A reviewing council must determine the period and location of service, Loerwald said. This is done by examining the veteran's discharge. Dates and locations of acceptable war service are determined by the federal government and any other service is not acceptable to any VFW any place in the United States, the commander explained.

"We had two men just read — in fact they were going to take us all apart — because they did not have service records indicating the proper time for membership," Loerwald relates.

VFW was formally organized in Deaf Smith County in December 1945.

Charlie Morris, a charter member, is still active in the organization. Loerwald said that at their last meeting 101 members had paid dues. He said that at this number more than

meets the state quota which is set up to maintain district, state and national requirements for local posts.

"The problem is that not all of these people will come to the meetings," the new post head said. "We would like for veterans to come, not only to boost membership, but to have enough people to voice their opinions on matters like the park issue."

The Veterans of Foreign Wars and the American Legion plan a joint meeting soon, Loerwald said. These groups have joint ownership in Veteran's Memorial Park, located southeast of downtown Hereford. The area has been a point of contention among Hereford citizens and even within the two veteran's groups for many years.

Originally built by the CCC and maintained by the state, the park then went to the county who in turn relinquished their interests in the park to the Veterans, after those two groups joined forces and paid the county the amount that the county had invested in the park.

At that time the groups planned to develop the park for community use. Some plans have been carried out, but as memberships dropped and interest lagged, the groups' goals have

been lost in the process of adjusting post homes and maintenance costs. Loerwald said that he does not know at this time, what actual circumstances exist since he has only been commander since the recent resignation of Harry Burke, who has moved to Dallas.

Loerwald said that he hoped the joint meeting could be called before the first of the year. The groups have to each have seven members present to constitute a quorum, he said. The members have to be notified in writing at least ten days ahead of time.

Official dates of overseas service are as follows: (Holders of the named service medals qualify)

Victory Medal With Clasp
World War I service between April 6, 1917 and Nov. 11, 1918.

Army of Occupation Medal (W. W. I)

Service in Germany or Austria between Nov. 12, 1918 and July 11, 1923.

American Defense Service Medal

Service outside continental limits of the United States between Sept. 8, 1939 and Dec. 7, 1941.

European-African-Eastern Campaign Medal Service between Dec. 7, 1941 and Nov. 8, 1945.

Asiatic-Pacific service between Dec. 7, 1941 and March 2, 1946.

American Theatre Medal (When Awarded for Service Outside United States)

Service between Dec. 7, 1941 and March 2, 1946.

Army of Occupation Medal (W. W. II)

Service in Italy between May 9, 1945 and Sept. 15, 1947.

Service in Germany (Berlin excluded) between May 9, 1945 and May 5, 1955.

Service in Berlin between May 9, 1945 and terminal date to be announced.

Service in Austria between May 9, 1945 and July 27, 1955.

Service in Japan between Sept. 3, 1945 and April 27, 1952.

Service in Korea between Sept. 3, 1945 and June 29, 1949.

China Service Medal

Service during operations in China between Sept. 2, 1945 and April 1, 1957.

Navy Occupation Service Medal

Naval service in occupation of enemy, or former enemy, national territory.

Service in Italy between May 8, 1945 and Dec. 15, 1947.

Service in Trieste between May 8, 1945 and Oct. 26, 1954.

Service in Austria between May 8, 1945 and Oct. 25, 1955.

Service in Germany (Berlin) See VETERANS Page 2



Toys For Tots



ANNUAL PROJECT — Charlie Morris and Harold Loerwald work on toys that Veterans of Foreign Wars repair each year for needy children. Morris has been active in the organization since it chartered and Loerwald recently became VFW commander. Loerwald said that more help is always welcome. The work is done in the rock clubhouse in Veterans Park. (Hereford Brand Photo)

School Turns Down Adult Class Proposal

School board members turned down a state offer of over \$70,000 Tuesday night, stating that they thought the program would complicate Hereford Public Schools.

In question was a proposal to offer adult education to transient persons. The state offered \$77,000 to the system, half payable now and half payable at the halfway mark for a year. The money would be used to hire night class teachers and furnish equipment needed for these classes.

After discussing the requirements for people who would be the adult students, the board said that they felt that the public schools had their hands full right now with the educating of children.

It was pointed out that in other areas where the program has been initiated that adults seemed to attend only enough classes to draw their stipend which can amount to over fifty dollars to any one family.

Pointed out too, was the fact that if the people eligible had to be transients, that the transient pattern in this county would indicate that the people would not be in residence in the community long enough for the classes to be of any real benefit other than the money that the individuals would receive.

One board member stated that he had had a call from a minister in town saying that many of the Latin Americans were moving to a neighboring community because they could draw this money.

The decision to by-pass the state offer was unanimous. The board authorized Johnny Clark, superintendent, to determine what a personality course to last one semester would cost the school district. The course would be offered to senior girls and would include the finer points of manners, grooming and other cultural expectations for modern girls. Jeane Campbell would be instructor if the course is financially feasible.

Other schools have used the course, but the students have paid the tuition. Robert Thompson explained the course to the board, stating that "if they have to pay tuition, the girls who need it most will not be able to have this instruction."

The major part of the long session was devoted to curriculum study with Vocational Agriculture being the subject for this meeting. It has been the policy of the board this year to study some phase of the curriculum each meeting.

Richard Robinson and Jess Robinson, both teachers in high school outlined their programs for the board.

Pointed out as a need for the program is a small tract that could be utilized by boys living in town, for their livestock projects.

The ag teachers said that a feeding program could be initiated on one or two acres and that the boys could do some of the work to improve the tract.

Boys are offered four phases of agriculture in the school. In the upper levels, plant breeding and farm mechanics are taught. The lower levels include instruction in record keeping, breeds of livestock and the development of leadership.

Also discussed was the development of new methods and the incorporation of these methods into this system.

The board spent almost an hour discussing their own views of the present advancements being made here and what they felt should be done here. In the final analysis, they decided that the most important factor is for teachers, administration, and board members to plan advancing methods, work together in deciding which to use and be aware of each other's views.

A study of enrollment figures indicated that the expected slight seasonal drop had occurred.

Total enrollment now stands at 4360.

Resignations were accepted from Ted Swindle, Susan Adams, Jack Rhine (who had never signed his contract, nor taught here), and Mrs. Jo Meda Plank. David Henderson was approved for a vacancy in the high school mathematics department.

County Commission

Defense Officer Idea Is Rejected

Tackling a long and varied agenda Monday, County Commissioners turned down a suggestion by the Chamber of Commerce that the services of a full time civil defense officer be retained by the community. The proposal was discarded after commissioners discussed the needs of the community in case of an emergency.

After pointing out that Judge H. C. Williams serves as civil defense officer along with his other duties, the group felt that no other action was feasible at this time.

Materials to be used to protect the floor of the Bull Barn during the annual livestock sale just after the first of the year were examined.

After seeing various materials, the commissioners decided to purchase a heavy duty plastic sheet to be placed under the sawdust that will be furnished by Young Farmers for that show.

Civic groups and individuals will be receiving letters from the court explaining that the facilities of the Bull Barn kitchen will be open to the public use, but that the groups themselves are being asked to contribute funds for the improvements. Plans are in the office of Argen Draper and Judge Williams. Cost for the various pieces of equipment are also listed in these offices.

Commissioners pointed out

Jury Indicts Two In Complex Juvenile Case

Two Latin American men charged with the Oct. 29 rape of two Amarillo girls, were indicted Monday by a Deaf Smith County Grand Jury.

Indicted were Eloy Urias and See JURY Page 2

Local Artists Present Seasonal Messiah

Choruses of the familiar Christmas oratorio, The Messiah, will be sung by Hereford High School Mixed Choir in a holiday concert at the school auditorium beginning at 7:30 p. m. today.

Guest soloists will assist with the annual presentation to which the public is invited. Tickets will be available at the door, priced at one dollar each.

Richard Jackson, choir director, will be assisted by Ben Gollehon, the school's band director, who will conduct some of the choral numbers. Mrs. Joe Hacker is accompanist.

Although such solos as "He Shall Feed His Flock" and

that the large use of the barn for such things as the Lions fish fry indicate that groups do need kitchen facilities but that there are no county funds available.

Jim McMorries had submitted his contract for county consideration and it was approved.

The county is sharing on a percentage basis, the fee for the tax evaluation consultant. It was suggested that the city and school board be sent copies of the contract so they would know terms, as the county had read each of their respective contracts.

Regular bills were approved as were the bills from the welfare office.

Commissioners will meet again this Friday morning to complete their long agenda begun Monday. On that morning they will open bids for maintainers and continue with hospital reports and various appointments and adjustments.



Neil Cooper

Cooper Named Chamber Head

Neil Cooper, owner of Cooper's on Park Ave., was elected President of the Deaf Smith County Chamber of Commerce board of directors during the regular monthly meeting of the board Tuesday morning.

A Hereford resident 14 years, Cooper replaces Raymond White in the position. Johnny Pool was named vice president and Dub Hair chosen treasurer. The two replaced Hilary Aven and Russell Carver in the respective positions. Election of the new officers was unanimous.

Johnny Clark, chairman of the Annual Banquet Committee, reported that plans for the Jan. 12 banquet are shaping up very well, and presented directors 25 tickets each to sell. Clark was commended for his efforts.

Chamber Manager Bill Thompson reported that four new memberships had been obtained in November. The four are Arrowhead Drive-In, H&H Furniture, Enco Service and Oswalt Industries.

Cooper named his first committee after becoming president

when he set up a Budget Committee with Earnest Langley as chairman. Working with Langley will be Cooper and Dub Hair.

Johnny Pool was named chairman of a Committee on Committees, with Frank Ford Jr., and Dale Young to assist.

Directors also approved the statement of receipts and expenditures for the period of Feb. 1, 1966, through Nov. 30, 1966, moved to give Manager Thompson and Chamber secretary Mrs. Bill Lamm Christmas bonuses in recognition of their services during the year, and reviewed receipts and expenditures of the Christmas decoration fund. It was pointed out that there probably would not be sufficient receipts to pay the note off in full, but enough would be available to pay more than the chamber had contracted for.

Dale Young reported that his committee had recommended to the Board that the same format — the tabloid newspaper — be used for the annual report this See COOPER Page 2



Richard Robinson

Postmaster Says Deadline Here

Postmaster Nolan Grady today rang the warning bell, reminding residents of Hereford that this is the last round for Christmas mailing.

All out-of-town Christmas gifts and greetings should be deposited in the mails by Friday to be absolutely sure they will arrive at their destination in time.

So far the day with the highest volume of mail in December has been December 12th when 40,000 pieces of mail passed through the Hereford post office. Postmaster Grady estimated that mail volume to date is running about 10% below the same period last year. Nationwide it is expected that more than eight billion pieces of mail will be delivered just before Christmas — a new record.

Weather

	M	N	I
Saturday	47		
Sunday	50	17	
Monday	57	17	
Tuesday	61	26	
Wednesday		26	
Moisture for month	89		
Moisture for year	12.85		

(Courtesy KPAN)

Bob Price Outlines Program

Congressman-elect Bob Price returned to Hereford Tuesday afternoon to bid Deaf Smith County residents a final "thank you" before leaving for Washington to begin his new duties. Numerous city and area residents dropped by the Hereford High School cafeteria during the 90-minute reception to wish Price good luck in Washington. Price was elected to the 18th Congressional District post in November.

Before flying to Hereford Tuesday in his private plane, Rep. Price had set up his first advisory committee at a luncheon in Amarillo when he named 10 men to a Petroleum Advisory Committee. The men then selected George Cree of Pampa as chairman of the committee.

Rep. Price said he plans to set up several advisory committees on different aspects and

in different economic areas of the Panhandle. "I plan to have an overall agricultural committee," he explained, "but also will have committees on cotton, because the people who specialize in these things will be the ones I want to talk to."

The Congressman added that "there certainly will be Deaf Smith County people on the committees. It will be a cross section of the entire district. They will keep me advised of the thinking of people who make their living in these professions

and their feelings on needed legislation in these areas."

Price said he already has asked to be on an Agricultural Committee for Interstate Foreign Commerce and an Appropriations Committee. "I should know by Feb. 1 which one I'll be on."

Continuing, Rep. Price said he would be in his office — 1323 in the Longworth Building — about Jan. 3 and will be sworn in as Congressman on Jan. 10. The Price family has rented a home in Alexandria, Va., and

Mrs. Price and the children will move into the home about Jan. 20 following the first semester of school in Pampa.

The first session of Congress will begin Jan. 10, but "we won't know what to expect until the President gives his state of the Union message. I do look for him to ask for a general tax increase."

"He will say they need the tax increase to carry on the war in Viet Nam. Use this as an excuse. And who can vote See PRICE Page 2



FAR-REACHING POSSIBILITIES — This sunset scene is lovely. With a minimum of work this scene at Veteran's Memorial Park could be a beautiful attraction to tourists and townspeople alike. (Hereford Brand Photo)

In Hereford Churches

Pageants, Special Music Are Holiday Features

People all over the world are getting more and more involved in Christmas activities as that special day draws near. Music does — as always — play a great part in these activities — especially the religious ones. Hereford churches and their choirs have long been practicing for this one time of the year when music seems to be the keynote of the season. Cantatas, Christmas pageants and other presentations are being planned, most of which feature special holiday music.

The Assembly of God Church will feature readings by the children and the Christmas story in music will be presented by the young people of the church. This program will be held December 18. On Christmas morning, treats will be given to everyone present.

Avenue Baptist Church is planning a Christmas Pageant for 8:00 p. m. on Dec. 21.

Kindergarten through adults will be featured in the program at the Church of the Nazarene Sunday, Dec. 18. The junior choir will sing and the Christmas program will be told in parts and scriptures.

On Sunday evening, Dec. 18, the choir of the First Baptist Church will perform "Night of Miracles," which is a cantata by John Peterson and will be conducted by Zack Pannell. The junior choir will sing in the morning services.

The church's youth choir will go caroling on the evening of Dec. 21.

Dec. 21 is the date of the French Party for the Church of Jesus Christ of the Latter Day Saints. There will be a Christmas program on Dec. 25.

A service of carols including "Lo How A Rose Ere Blooming," "Good Christian Men Rejoice," and "Break Forth O Beautiful Heavenly Light" by Bach will be the highlight of the Dec. 18th service at the First Christian Church. A solo by Richard Jackson from Handel's "Messiah" will also be presented during the service.

A candle lighting service will be held at the Christian Church on Dec. 24 at 7:00 p. m. and the following morning the junior choir will be in the choir loft during the morning service.

Sunday, Dec. 18 is the date for the Service of Carols and Candles at the First Methodist Church. The program begins at 7:00 p. m., but Don Baugous will begin playing Christmas organ music at 6:30 p. m. The Choir Mothers' Guild will serve refreshments following the service.

On the evening of the 19th the adult choir of the Methodist church will have their annual caroling party and will carol at Westgate, King's Manor and the Deaf Smith County Hospital.

Dec. 21 is the date of the Methodist church's annual old-fashioned Christmas party at which time everyone will help decorate the Christmas tree.

with paper chains, strings of popcorn and cranberries. This event is sponsored by the Family Life Committee of the church.

The live nativity scene planned for the Main Street lawn of the Methodist church is the highlight of all the church events. On Thursday, Dec. 22, the scene will take place from 6:30 through 8:00 p. m. with the Senior Bell Choir ringing songs and the 46-voice Crusader Choir (children's choir) singing carols while the nativity scene is being presented. On Friday, Dec. 23, the adult choir will sing. The scene will be situated so that people may ride by and see it or walk by and watch.

Director of the Choir, Bob Wert, said of the nativity scene, "We want this to be something the entire community can enjoy. We're trying to coordinate it when the people are downtown shopping."

The animals which are used in the scene may be petted by children after the nativity scene is over.

The youth of the Methodist church will have a caroling party the 22nd after the nativity scene.

The Dec. 25th service will feature a 5:00 p. m. Vesper service.

The First Presbyterian Church will have a special Christmas program Sunday, Dec. 18 at 7:30 p. m. Scriptures, carols and anthems will be presented. This will be their fifteenth candlelighting service.

St. Anthony's Catholic Church will hold the traditional midnight mass. Combined adult and youth choirs will sing the High Mass, celebrated by Father Angelo. Singing of traditional Christmas carols will begin at 11:30 p. m. and will be directed by Ed Dziuk, Jr.

Morning masses will be held Dec. 25 at 8:30, 8:00, 10:00 and 12:00 noon.

The choir of Temple Baptist Church will present "Love Transcending," by John Peterson during the Sunday evening service, Dec. 18. There will be a tree for the children following the service.

Thompson Memorial Baptist Temple will present a program at 7:30 p. m. on Dec. 23. It consists of a play written by the pastor, Rev. Herman Martinez and the theme is what poor people can give back to Christ.



HE ISN'T THERE — No, little boy, Santa isn't there yet, but he will be tonight from 6:00 until 8:00 p.m. Santa's hut was built and placed on the edge of the courthouse lawn by the Variety Park merchants in preparation for Santa's visits this week and next. The boy is Stephan Bloomer, 4-year-old son of Mr. and Mrs. Buddy Bloomer, 119 Aspen. See story this paper. (Hereford Brand Photo)

Two Projects Pushed By Hereford Jaycees

Continue your shopping, but don't miss that warming cup of coffee.

That's what the Hereford Jaycees will be saying Saturday when they sponsor a coffee sale.

Santa Claus Has Open House In Hereford, Texas

"Santa Claus is coming to town." The words of this oft-sung carol will soon be coming true for the boys and girls of Hereford and surrounding areas.

The bright and shining little hut which has been placed on the southwest corner of the courthouse lawn was built by the downtown Variety Park merchants for Santa to stay in when he makes his visit here this week and next week. Irving Alexander of Gaston's Popular Store announced Tuesday.

Santa's first visit will be today and he will be available for consultation from 6 until 8 p. m. Other dates and times that Santa will be in his hut are: Saturday, Dec. 17 — 1-5 p. m.; Thursday, Dec. 22 — 6-8 p. m.; Friday, Dec. 23 — 1-5 p. m.; and Saturday, Dec. 24 — 1-5 p. m.

Santa's visits are being sponsored by the Variety Park merchants and Alexander spoke for them when he said, "We invite all the children to come and talk to Santa."

Jury ...

(Continued from Page 1) Celestion Gomez. Two juvenile boys, also charged in the case were turned over to County Judge H. C. Williams. The charge against the four alleges that the two Latin American girls ages 15 and 16 were raped about a mile southwest of Hereford just after 1 a. m.

Also indicted were Jim Burwick, two counts of swindle with a worthless check, and Gene Oakley, swindle with a worthless check.

The grand jury returned one no-bill on a charge of theft by bailee and passed four cases. Five other indictments were returned on persons not yet in custody.

Albert E. Evans pleaded guilty in county court to a charge of swindle with a worthless check and was fined \$1 and costs.

Judge Williams also put two juvenile males under \$1,000 bond each on a charge of contributing to the delinquency of a minor. The two allegedly helped two teenage girls run away from their homes in Nashville, Tenn., and travel to Hereford about a month ago. The girls will be transported back to Nashville today.

TRADE-IN WATCH

Sale
Your old Watch is Worth Money To You On A New Watch
COWAN JEWELRY
217 N. Main

in downtown Hereford. Jaycee president Harold Kida said members will begin selling the coffee in the late morning hours and continue through the late afternoon.

Proceeds from the sale will be used to buy a Christmas basket for a needy family.

Jaycees also announced that all residences in Deaf Smith County or a 15-mile radius of Hereford like eligible for the Christmas Lighting Contest sponsored by the club.

Speaker for Tuesday's noon meeting of the club was Jerry Fowler, former member and director of the club, who has been named co-ordinator for an Amarillo corporation which will promote or act as middle-man for American investors and Central and South American investors.

The Jaycees have planned a Christmas party for their families beginning at 6:30 p. m. Tuesday at the Community Center. The regular meeting also will be held Tuesday at noon.

Price ...

(Continued from Page 1) against the boys in Viet Nam?" the Congressman added.

Price said he also looks for considerable discussion about the draft, and "it looks like on the horizon there will be a request for more appropriations for REA."

Earlier this week, Rep. Price announced that he has employed Nolan McKean, a former Pampa newspaper publisher, as his administrative assistant. McKean has worked 11 years on Capitol Hill as an assistant to the Postmaster General during the Eisenhower Administration, top assistant to Rep. James F. Batten of Montana, and government liaison representative for the Cabot Corporation Machinery Division of Boston, Mass., and Pampa.

As named to the staff were Forest Reece, former Amarillo, Dallas and Austin newsman, and Jeffrey Wentworth, who had served as office manager during the Price campaign. Reece will serve as press aide and Wentworth will be special assistant in dealing with the problems of the residents of the 18th District. Secretary for Price will be Miss Vivian Davis, former Darrouzett resident.

Hosting the reception at the cafeteria Tuesday were Mr. and Mrs. Denzil Vaughan, Mr. and Mrs. Carroll Newson, Mr. and Mrs. Roy Faubion, Mr. and Mrs. Wes Fisher and Mr. and Mrs. Frank Ford Jr.



FTA PRESIDENT — Nancy Smith, local Future Teachers of America president was recognized at the annual TSTA Christmas dinner. Nancy was told this week that the president of the FTA chapter in Dumas is also named Nancy Smith. (Hereford Brand Photo)

Veterans ...

(Continued from Page 1) excluded) between May 8, 1945 and May 5, 1955.

Service in Berlin between May 8, 1945 and terminal date to be announced.

Service in Japan between Sept. 2, 1945 and April 27, 1952; and for occupation duty only in Korea during same period.

Korean Service Medal
Service in Korea between June 27, 1950 and July 27, 1954.
Armed Forces Expeditionary Medal

Service in Lebanon between July 1, 1958 and Nov. 1, 1958.

Service in Taiwan Straits between Aug. 23, 1958 and Jan. 1, 1959.

Service in Berlin between Aug. 14, 1961 and terminal date to be announced.

Service on Quemoy and Matsu Islands between Aug. 23, 1958 and terminal date to be announced.

Service in operations directly supporting the United Nations in the Congo between July 14, 1960 and terminal date to be announced.

Service in Laos between April 19, 1961 and terminal date to be announced.

Service in Viet Nam between July 1, 1958 and terminal date to be announced.

The \$8 membership includes accident insurance of \$1 per year that protects the member only when that member is on business associated with VFW business. Lorewald said that memberships also are necessary to maintain the government insurance that veterans have when they are discharged from the armed forces.

In discussing the park issue, Lorewald said that the group needed more members to help decide the fate of the park — whether they could maintain it.

Armstrong
505 W. Park
364-1868

give it to the city, sell it or what.

"We want to get people interested. Like this park deal, we need to get something done. The more members the better. We want their opinion," Lorewald explained.

Three Clubs Cop Church Victories

The First Baptist Church, Presbyterian Church and the Misfits took victories in the first games of the newly organized Church Basketball League.

Jerry Curtinsinger scored 23 points in leading the Baptists to a 49-29 win over the First Christian Church. Harold Morton scored 10 to lead the losers.

W. C. Russell and John Cranford tallied 12 points each to pace the Presbyterians over the First Methodist Church 44-31. Jim Arney got 10 points for the losers.

In the final game of Monday night's action, the Misfits beat St. Anthony's Catholic Church 48-24. The Misfits, a team compiled of players of three churches, were led by Jesse Geron with 19 and St. Anthony's by Butch Walterscheid with 8.

The teams play each Monday in the Hereford High School gymnasium.

Cooper ...

(Continued from Page 1) year, but further recommended that it be distributed in the Hereford Brand to all Hereford Brand subscribers. The recommendations were approved, but directors also agreed that the annual report be distributed at the banquet also.

Attending the meeting were out-going officers White, Aven and Carver; directors, Wayne Thomas, Labry Ballard, Hair, Pete Caviness, Ford, Pool, Morris Easley, Melvin Young, and Dexter Lillie; directors-elect, Dale Young, Langley, Ed Line and Jerry Detweiler; Annual Banquet Chairman Clark and Chamber manager Thompson.

The Hereford Brand

Member Associated Press
Member National Editorial Assn.
Published Every Thursday at 130 W. Fourth
Hereford, Deaf Smith County, Texas, 79046

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$2.50 per year; Zone 2 and above, \$3.50 per year. With the Sunday Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single copies, 10c each.

Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word additional insertion.

James M. Gillentine, Publisher
Melvin Young, General Manager
Mrs. Naomi Hopson, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Adv. Manager
Robert J. Awrey, Mech. Supt.

CIRCULATION
Mail EM 4-3800
Carrier EM 4-1888

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY
SHOP "UP TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING
STORE HOURS:
Mon., Tues., Wed., Fri.
9:30 a.m. to 6:00 p.m.
Thurs. & Sat.
9:30 a.m. to 9:00 p.m.

prices slashed on our entire winter dress coat stock

Why wait until after Christmas to buy that new Coat! When Penney's have drastically reduced prices to give you year end bargains now before the Holiday.

our \$60 and \$65 coats reduced to **48⁸⁸** reg. \$79 coats **\$64⁸⁸**



our \$40 and \$45 coats reduced to **36⁸⁸**

Hurry in for the coat buys of the season—even before Christmas even at regular prices, these coats are amazing buys. Now — Drastically Reduced — Prices slashed. Penney's gives you more for your money. Rich wools, boucles, meltons and solids, tweeds, plaids! Lush natural mink collars, natural kit fox, fluffy bleached raccoon; deep-toned dyed squirrel—and many more exciting fur trims! It's early in the season, so selection is still fresh and plentiful; Petites', juniors', misses' Half Sizes

our \$30 and \$35 coats reduced to **\$28⁸⁸**
AND OUR ENTIRE STOCK OF GIRLS JACKETS REDUCED

In time for Christmas giving. Makes a perfect Gift — Sizes 3 to 16



10.88 12.88 15.88
Unbelievable Savings — Good Selection Early in Season Mark Downs.

WE HAVE A WORLD OF GIFTS FOR CHRISTMAS



R ROGERS-MILLER
SUGARLAND MALL *Walgreen Drug* PHONE EM 4 2344



She'll love Dorothy Gray's precious **Spray Mist** that leaves an aura of lasting scent. In three favorite fragrances: Love Song, Figurine, White Lilac — \$2.00 each

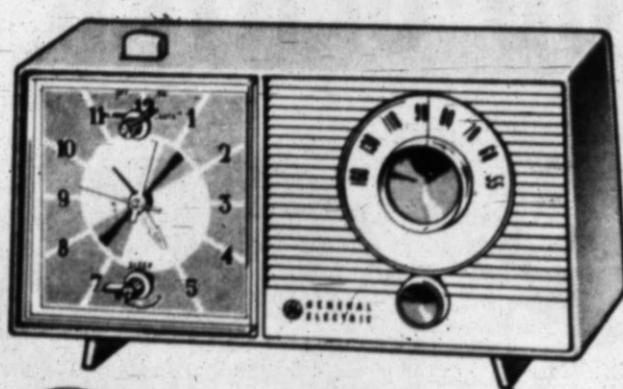


She'll love Dorothy Gray's precious **After Bath Oil Spray** that leaves her skin smooth and scented. In two favorite fragrances: Figurine, Love Song — \$2.50 each

TONIGHT'S DRAWING WILL BE WORTH \$200.00 CASH!

You could be the lucky person! Nothing to buy to enter. Just come in and get your tickets. Absolutely No Obligation!

OPEN EVERY NIGHT TIL 9:00



Model C505—White
Model C506—Gray Beige

New Low-price Gift idea

- Wakes you to music and/or alarm buzzer
- Snooz-Alarm® clock gives you an extra 40 winks—then wakes you again
- Slumber switch lulls you to sleep with music... then shuts radio off automatically
- 4 G-E tubes plus rectifier provide top performance
- 4" Dynapower speaker delivers clear, rich sound

NOW JUST... **\$12.95**
SEE IT TODAY



Give her the intriguing fragrance of Midnight captured in luxurious **AFTER BATH OIL SPRAY**. Carresses the body with scent, keeps it silky smooth. An exciting gift, richly boxed in blue moiré. **\$2.50**



Give her the intriguing fragrance of Midnight captured in sparkling **COLOGNE**. Festively gift boxed in dazzling blue moiré. 2 oz. **\$1.50** 4 oz. **\$2.50**

SHOP ROGERS-MILLER FOR COMPLETE GIFT SELECTIONS!

• MENS GIFTS •

- Brut from \$2.00
- Jade East from \$3.50
- Old Spice from \$1.00
- Passport 360 from \$3.00
- Jaquar by Yardley \$6.50 to \$9.00

• MENS ACCESSORIES •

- Cuff Links
- Tie Bars
- Humidors
- Pipe Racks
- Leather Travel Cases

• LADIES GIFT SETS •

- Coty
- Fabrege
- Dorothy Gray
- Tussy
- Dana
- Chanel No. 5

• OTHER GIFT IDEAS •

- Royal Princess Dolls
- Little Miss Mary Dolls
- Button & Bows Doll
- Stuffed Animals
- Transistor Radios



\$13.95
MODEL HK-1

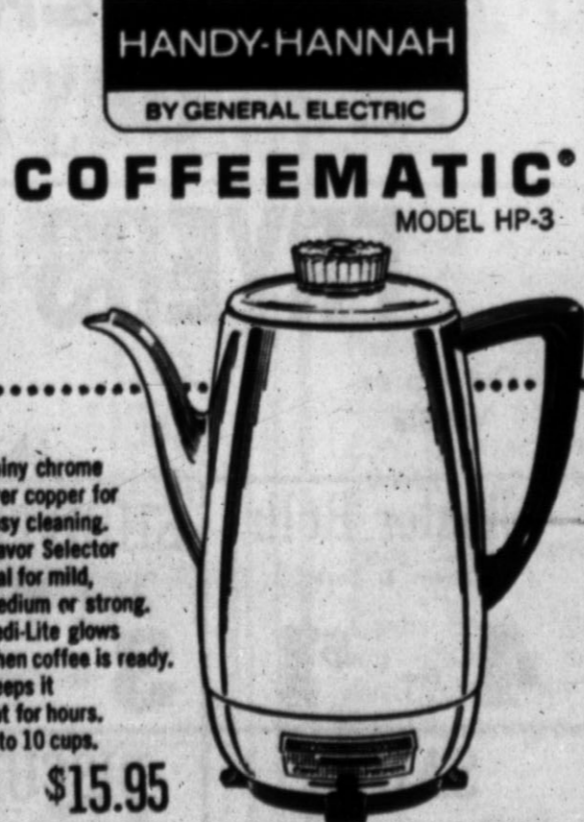
- Stainless steel blades slice thin or thick... meats, vegetables, cheese, bread.
- Small, tapered handle, with Safety Lock—Blades release without touching for easy cleaning—Storage case.



Handy Switch changes "steam" to "dry"—or back again! • Rounded heel irons in all directions • Generous steam cushion • Smooth polished soleplate • Special settings for wash 'n wear, synthetics. **\$8.95** MODEL HI-11



PORTABLE MIXER
Mix, beat, blend with 3 speeds • Extra power for heavy batters • Lightweight, air-cooled, quiet motor • Beaters release without touching, for easy cleaning. **\$8.95** MODEL HM-1



- Shiny chrome over copper for easy cleaning.
- Flavor Selector dial for mild, medium or strong.
- Redi-Lite glows when coffee is ready.
- Keeps it hot for hours.
- 5 to 10 cups.

\$15.95

Give the Gift that "clicks" with EVERYONE!

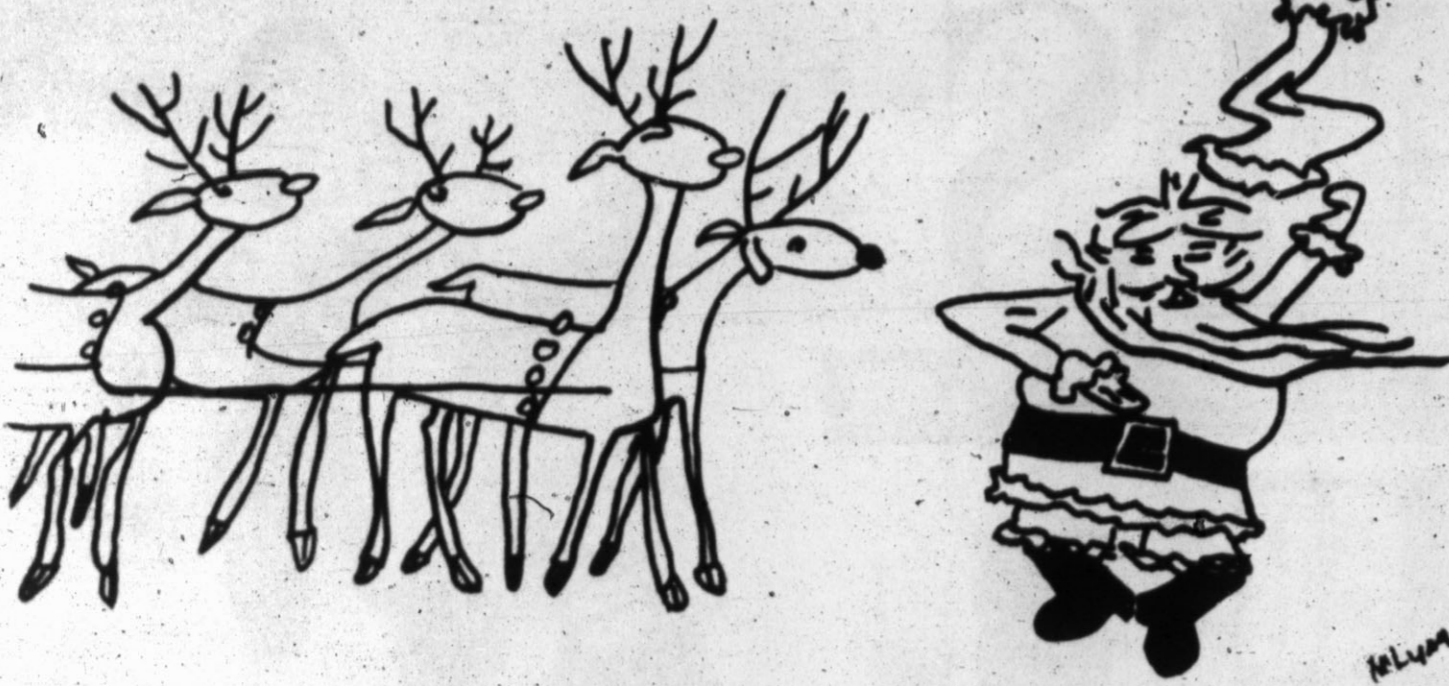
Kodak Instamatic M-2 MOVIE CAMERA Regular \$39.95 Our Price \$31.95	Kodak Instamatic M-4 MOVIE CAMERA Regular \$69.50 Our Price \$52.14
KODAK INSTAMATIC 154 OUTFIT Regular Retail \$29.50 Our Price \$21.25	
KODAK INSTAMATIC 304 OUTFIT Regular Retail \$47.95 Our Price \$35.98	
KODAK INSTAMATIC 404 OUTFIT Regular Retail \$59.95 Our Price \$44.98	
KODAK INSTAMATIC 704 CAMERA Regular Retail \$104.50 Our Price \$78.42	
KODAK INSTAMATIC 804 CAMERA Regular Retail \$124.50 Our Price \$93.42	
POLAROID AUTOMATIC 100 LAND CAMERA Complete With Flashgun Regular \$149.50 Our Price \$96.49	
POLAROID AUTOMATIC 103 LAND CAMERA Regular \$84.95 Our Price \$69.45	
POLAROID AUTOMATIC 104 LAND CAMERA Regular \$59.95 Our Price \$54.38	



M-60 MOVIE PROJECTOR KODAK INSTAMATIC Regular \$84.50 Our Price \$63.40
KODAK INSTAMATIC M-65 MOVIE PROJECTOR Regular \$99.50 Our Price \$74.66

CLOSEOUT SPECIALS

KODAK BROWNIE "TURRENT" MOVIE CAMERA Reg. Retail \$69.95 Our Price \$29.95
KODAK "PONY II" CAMERA OUTFIT Regular \$39.95 Our Price \$19.95
KODAK INSTAMATIC "300" CAMERA OUTFIT Regular \$44.95 Our Price \$21.50
KODAK INSTAMATIC "400" CAMERA OUTFIT Regular \$54.95 Our Price \$28.93
KODAK BROWNIE STARMATIC OUTFIT Regular \$49.95 Our Price \$21.95



Letters To Santa Claus

Santa Claus
North Pole
% Hereford Brand
Dear Santa,

I want a captain-action, a bow and arrow set, and a Zorro suite and candy and nuts, candy cones and at my house at 115 Beach I have a little sister that wants a doll and doll buggy and I have a little Brother Kris that wants a bow and arrow kit and a set of drums and a lit-

For COLDS take 666

le tiger set.
Don't forget to stop at our house. Mama and dada will be waiting up for you.

Thanks,
Kevin, Kris, Kerri Cardinal
Hereford Brand
Hereford, Texas
Dear Santa Claus,
I want a Baby First Step. And an organ. I am 9 years old. And in the third grade. I go to Shirley school.

Love,
Vickie Gray
Hereford Brand
Hereford, Texas
Dear Mr. Claus,
I would like for you to bring me a copper sink that you forgot last year. I would also like

for you to bring me a Baby Teenie Talk. My brother Wesley would like Lcst In Space Ray Gun and a Space Ray Gun and the Lost In Space Switch 'N Go set and the Lost In Space Rcbot. Remember the other boys and girls. I have tried to be good.

Sincerely,
Wesley and Sherry
T Santa Claus
North Pole
USA
Dear Santa Claus,

I have been a very good girl this year. I want a Tiny Thumbelina and a hands down game and a bash game and a chinese checkers game. Thank you!

Love,
Debra
To Santa Claus
Dear Santa Claus,
I'm a little girl 2 years old. I have been a good girl all year. I would like a doll, doll buggy, ironing board and rocking horse. You can leave them in Hereford at my Grand Parents house or bring them to my house in Amarillo. Please don't forget my little cousin Trey who lives in Washington.

Jennifer McGrew
Dear Santa Claus,
I want a Baby Magic, and a Dresser-up set, and a Organ, and a Rockin' cardle Musical, and a Stroller for 2 dolls at once
Thank you.
Love,
Cynthia
Dear Santa

I want a Vanity, Baby Lu, Bicycle, Baby Bunk bed, Blue Doll carriage, twin stroller, little travelers luggage, Jr. Electric Organ, Mary Poppins suit, And please send my sister a music box ferris wheel, musical rocker, sleepy lullabye baby, Baby snoozle, and a Bozo.
Love,
Sherry and Romona

Santa Claus
Hereford, Texas
Dear Santa Claus,

I would like a Baby Magic and a Suzy Homaker stove, oven and Refrigerator and some Pink fuzzy wuzzy house shoes. A bop game and a Operation game and bird brain game by Milton Bradley. I hope you can make it here We are not going to Corsicana for Christmas. Be sure you come to our house at 121 Beach street, Hereford, Texas. Sorry to make so many mistakes. I am 8 years old.

Signed,
Cathy Walker
Santa Claus
Hereford, Texas
Dear Santa Claus,
I am 10 years old. I would like for Christmas a Suze Homaker and a Buzzy Buzz, Mary Poppins Doll ceople people the kaboom, game with balloons this games are for me and my sisters.
Love,
Beatriz Zepeda
230 Avenue A
Santa Claus
% Hereford Brand
Hereford, Texas
Dear Santa,

My name is Scott Fangman and sometimes I am a good boy but it sure is hard to be good all the time. I am 4 years old and I just have too much energy to sit still when I'm told to. If you think I have been a good enough boy, please bring a Bonanza set, a big wagon and a red truck.
Just me,
Scott Fangman
Rt. 3, Friona

The forest industry, according to the Texas Forestry Association, is the sixth largest industry in the Nation.

Classifieds Get Results

Household Hint
Convert plastic-topped coffee cans to colorful containers for children's crayons, marbles and small toys. Cover with adhesive-backed plastic and mark names with a felt-tipped pen.

Words of the Wise
Lawless are they that make their wills their law. —(Shakespeare)

NE MINUTE PLEASE

THE CHURCH I LOVE HAS TASTED THE KINDNESS OF THE LORD

One of Webster's definitions for taste, which I believe is applicable here, is, "To perceive or recognize, as if by tasting; to become acquainted with by trial, experience, participation, or a foretaste; as, to taste deep joy."

"So put away all malice and all guile and insincerity and envy and all slander. Like newborn babes, long for the pure spiritual milk, that by it you may grow up to salvation; (for what purpose should Christians do all this?) for you have tasted the kindness of the Lord." (1 Peter 2:1-3)

What has God's "loving kindness" done for us? "But when the goodness and loving kindness of God our Savior appeared, he saved us, not because of deeds done by us in righteousness, but in virtue of his own mercy, by the washing of regeneration and renewal in the Holy Spirit, which he poured out upon us richly through Jesus Christ our Savior, so that we might be justified by his grace and become heirs in hope of eternal life." (Titus 3:4-7)

"All (of us) have sinned and fall short of the glory of God," (Romans 3:23), and "the wages of sin is death," (Romans 6:23). God is "not wishing that any should perish (in eternal death), but that all should reach repentance." (1 Peter 3:9). Here is where God's loving kindness comes in. "Or do you presume upon the riches of his kindness and forbearance and patience? Do you not know that God's kindness is meant to lead you to repentance?" (Romans 2:4)

Because of his loving kindness we have "The free gift of God (which) is eternal life in Christ Jesus our Lord." (Romans 6:23)

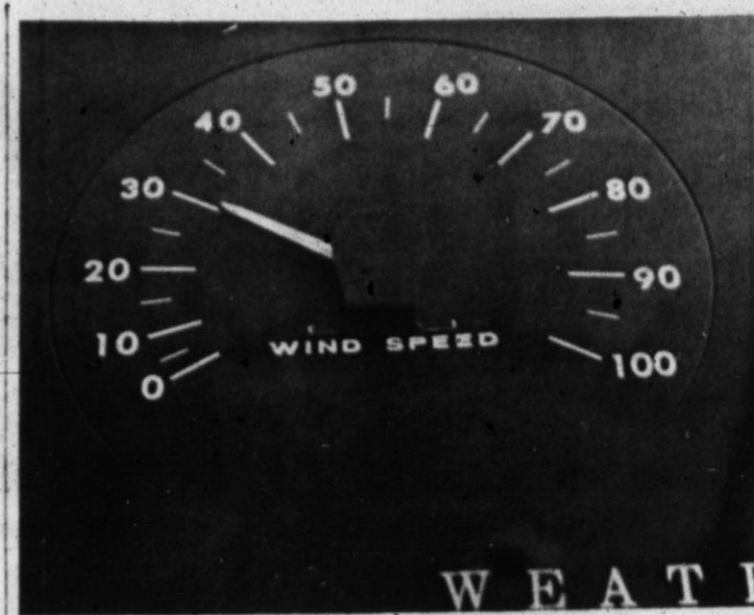
Some sinners take advantage of God's kindness and forbearance accounting them as slowness and indifference toward sins. Don't you be deceived! "You shall not tempt the Lord your God." (Matthew 4:7). The Lord says to the sinner who takes advantage of his kindness by refusing to repent, "But by your hard and impenitent heart you are storing up wrath for yourself on the day of wrath when God's righteous judgment will be revealed." (Romans 2:5)

CENTRAL CHURCH OF CHRIST
Plains & Sunset Dr.
Hereford, Texas

Calendar Of Events

THURSDAY
Madre Mia Study Club party in home of Mrs. Bill Lankford, 7:30 p. m.
Hereford Study Club holiday party in Caison House, 7:30 p. m.
Calliopean Club entertains members' husbands in home of Mrs. Roy Grubbs, 7:30 p. m.
L'Allegria Study Club coffee in Mrs. Noble Ballard's home, 10 a. m.
Hereford Duplicate Bridge Club at Community Center, 7:30 p. m.
First Methodist Wesleyan Guild Christmas party in home of Mrs. M. H. Richie, 7:30.
North Hereford H. D. Club party in Mrs. E. A. Hodges' home, 2:30 p. m.
Hereford High School Mixed Chorus will present the oratorio, The Messiah, with guest soloists, in the school auditorium, 7:30 p. m.

FRIDAY
Mon Amis Club Christmas party for members' husbands in home of Mrs. Roy Botkin, 100 Elm, 8 p. m.
SUNDAY
Antonion Circle of St. Anthony Church, Christmas party for husbands of members, Knights of Columbus Hall, 8 p. m.



BRISK BREEZES — Winds in Hereford whipped up to 30 and 40 m.p.h. during the last week, causing damage to Christmas decorations, and causing tumble weeds to collect in several doorways. (Hereford Brand Photo)

CALIFORNIANS VISIT

The Bob Gilliland family of Ventura, Calif., is spending the holidays here with relatives, and in Amarillo visiting his parents, Mr. and Mrs. Pink H. Gilliland. Other recent visitors from California have been Mr. and Mrs. Guy Gilliland, who were guests of his family and Mr. and Mrs. Reed Williams.

Rebekah Lodge holiday party for families, IOOF Hall, 8 p. m.

News About Area Men On Duty

HOHENFELS, GERMANY (AHTNC) — Army Specialist Fourth Class James L. Schilling, 20, son of Mr. and Mrs. Lawrence H. Schilling, Route 1, Box 152, Friona, Tex., is participating in a four-week field training exercise conducted by the 4th Armored Division in Hohenfels, Germany.

During the exercise, which is scheduled to end Dec. 20, he is taking part in weapons firing and tactical maneuvers as part of an Army program to maintain the combat proficiency of his unit.

Spec. Schilling is a mechanic in Headquarters Company, 2nd Battalion of the division's Germany.

Large Crystal
Salad Bowl
with silver servers
\$3.95
COWAN JEWELRY
217 N. Main

The slyest Christmas gift a wife can give her husband



Hammonton Park Clothes

How clever of you to give him a new Hammonton Park suit! You benefit almost as much as he does. The improvement in his appearance reflects credit on your good taste... he makes a handsomer escort to all those holiday socials... he may even throw away that old horror he's been wearing! And the whole thing's easier to arrange than choosing a necktie or a bottle of after-shave: just give him one of our Gift Certificates!

THE Brogue
SUGARLAND MALL PHONE 364-3871

SUNSET FOOD CENTER

Handles Only

Swift's Premium Proten Beef

brings you the **Tender Touch** of Swift's Premium Proten TENDERED BEEF

Go To Church Sunday!

Double Frontier Stamps Thursday, Friday, Saturday

ARM ROAST Proten Lb. 69¢	7 CUT ROAST Proten Lb. 59¢
CHUCK ROAST Proten Lb. 49¢	TURKEYS Hens 39¢ Toms 37¢
BACON Lazy Maple Lb. 63¢	RIB STEAK Proten Lb. 69¢
CLUB STEAK Proten Lb. 89¢	SAUSAGE Home-Made Pure Pork Lb. 49¢
FRYERS Cut-Up or Whole Lb. 25¢	HAM Shank End Lb. 49¢
Cluster Rolls Brown & Serve 4 For \$1	SHORTENING Swift's 3 Lb. Can 71¢
SALT Kimbell's Box 8¢	BISCUITS Borden's Can 9¢
Potatoes Idaho Russets 10 Lb. Bag 59¢	Avocados Fuerte 3 For 25¢
Celery California Stalk 15¢	Tomatoes Mexico No. 1 Fresh Lb. 29¢
Tangerines Mexico Lb. 17¢	



TSIA DINNER — Tiny Diana Devers, daughter of Mr. and Mrs. Bill Devers, was an unexpected guest at the annual teachers' Christmas dinner when her father, LaPlata choir director had to work with the choir instead of baby-sitting with his daughter. Mother played the piano for group singing at the dinner. While mother played for the group, Diana enjoyed her bottle in the arms of Mrs. Douglas Morris, wife of Stanton choir director, who was leading the singing. (Hereford Brand Photo)

Coffee Held At Friona For Chapter

A coffee with Friona members as hostesses entertained Delta Xi Chapter of Delta Kappa Gamma in Friona Methodist Church Saturday. Mrs. Merlin Kaul of Hereford, president, conducted the business session which opened the meeting.

Widening Our View Through the True Spirit of Christmas.

Jewelry Boxes
By Cameo, Anson or Meeker
\$3.95 up
COWAN JEWELRY
217 N. Main

was the program topic presented by the Rev. and Mrs. Weldon McCormick and son, Chris. The Rev. McCormick is pastor of the church where the coffee was given. Mrs. Zack Pannell of Hereford led Christmas songs.

Others from Hereford at the coffee were Misses Madeline Bell, Caudie Ola Brown, Lucille Park, Della Stagner, Erma Walker and Janey Nightengale; Mmes. Fred Welch, Earl Springer, W. K. Legg, Claude McDougal, L. C. Thomas, Charles Bell, Jim Bookout, H. V. Crawford, Spicer Gripp and Eleanor Hudspeth.

Hereford members of this chapter of the women teachers' society will be hostesses for the January meeting, a luncheon at Community Center Jan. 11.

Television mini-camera measuring 1.5 by 3 by 4.5 inches are being tested by the National Aeronautics and Space Administration for use on spacecraft and satellites.

Jaycee-Ette Group Hosts Holiday Tea

Christmas greens wreathed the punch bowl and a pair of gold candles was set at the other end of a gaily printed cloth on the table at Community Center for a membership tea held by Hereford Jaycee-Ettes Sunday afternoon.

Wives of Junior Chamber of Commerce members, who are eligible for membership in the Jaycee-Ettes, were invited for the informal holiday tea. Mrs. Don Haynes, president, served punch. Those assisting were Mmes. P. M. Miller, Melvin Fowler, Paul Abalos, Wayne Houliette and Bill McCarley.

Office Furniture
THE INK SPOT

Courthouse Records

WARRANTY DEEDS

Bradley Investment Corp. to Felix Vasquez. Lot 21, Block 2, Southlake Addition.
W. T. Weems to Bruce Lyman Miller. Part of Sec. 62, Block K-3.
L. B. Russell Et Ux to J&B Builders. Part of Lot 30 and 31, Russell Addition.
L. B. Russell Et Ux to J&B Builder. Part of Lot 30, Russell Addition.
Jimmie R. L. Craer to Jerry Robert Avery Et Ux. Lot 75 and part of Lot 74, Block 6, Westhaven Addition.
Cain Valdez Et Ux to Carlos C. Mendez. Lot 60, Northridge Addition.
Mary K. Carney Ind. and Indp Exec. Charles Carney Est. to Enrique H. Mendoza Et Ux to Part of Lots 14 and 5, Block 3, Engler Addition.
Enrique H. Mendoza Et Ux to Francis E. Hardwick. Part of Lots 15 and 16, Block 12, Engler Addition.
Bill R. Waldrep Et Ux to W. J. Giles, part of Section 24, Township 5 North, Range 1 East, Capitol Syndicate Subdivision.

VEHICLE REGISTRATION

Vina Edmonson, 1954 Olds.; Frank Huckert, 1959 Chev.; Clarence L. Summers, 1966 Buick; Antonio S. Garcia, 1955 Dodge; R. P. Glenn, 1963 Chev.; Gantalo Marquez, 1960 Chev.; E. L. Lawhon, 1963 Chev.; Demetrio Soliz, 1964 Ford; Maria Mivarez, 1957 Ford; Dale Beasley, 1962 Pont.; American Wndr.

Clean. Co., 1961 Ford.
J. R. White, 1957 Ford; H. L. Word, 1959 Ford; Elmo Bell, 1967 Olds.; Gary Tyler, 1956 Chev.; Tommy Reiter, 1967 Chev.; E. C. Reinauer & Sons, Inc. 1959 Ford.

Valentin Garcia, 1964 Ford; A. C. Hays, Jr., 1967 Buick; Joe Friemel, 1958 Ford.
Austin-Davies Dist. Corp., 1967 Intl.; Juan L. Morales, 1958 Chev. Ray Martinez, 1962 Chev. Staley Hackley, 1967 Ford; Hereford Feed Yard, 1967 Chev. Chev.

Donnell Garage, 1960 Ford; Jimmy V. Flores, 1962 Pont.; Eusebio Alejandro, 1965 Chev. F. S. Drager, 1950 Chev.; Jim Monroe, 1967 Chev.; B. E. Kendall, 1967 Chev.; Alfredo Veliz, 1955 Pont.; Laird Boldon, 1960 Olds.; Floyd Rickman, 1967 Ply. Kenneth DeHart, 1960 Chev.; Jerry E. Warren, 1963 Chev.; Pablo Montez, 1962 Ford; Pablo Montez, 1955 GMC; Pablo Montez, 1959 Ford; Juan Adon Herrera, 1961 Ford.
Willie A. Whitfield, 1955 Chev Tom L. Pruett, 1967 Chry.

MARRIAGE LICENSES

Jackie Dwayne Andrews and Anna Ruth Ogan, December 8. Delton Delbert Spinks and Ann Gergette Graham, December 9. Jose Saldona Gill and Celia Gania Sturgeon, December 10.

Children's Home Plans Are Laid

On Saturday, December 10th, Mayor F. V. Wallace of Amarillo broke the ground for the first cottage of a proposed mil-



CARNEGIE GRADUATES — Shown above which was presented diplomas Tuesday are more of the graduating class of the night. (Hereford Brand Photo) Dale Carnegie Customer Relations Course

lion dollar plant of the High Plains Children's Home. The Home is sponsored by churches of Christ of the High Plains area. The Home is directed by the South Lawn Church of Christ.

The High Plains Children's Home will provide adoption, foster home and cottage type care for homeless children all over the High Plains area. Casework counseling will be provided for the children and their parents. Efforts will be made to keep families together and strengthen

family life whenever possible. This culminates over three years of planning by the South Lawn Church of Christ and other churches of Christ in this area. The officers of this non-profit corporation are: Dr. Roy Shackelford, President; Ralph Neidhardt, Vice President; Harold Avance, Treasurer and Fred Ingram, Secretary.

The first cottage, built at a cost of \$57,000 is due for completion in 180 days. In the meantime, children will be placed

either in foster or adoptive homes.

Read the Classifieds
China Giftware
LENOX
SYRACUSE
WEDGEWOOD
COWAN JEWELRY
217 N. Main

McNEIL FURNITURE

PRE-Inventory Clearance

An opportunity chance to save on hundreds of fine furniture items... during this sale, you can

SAVE 25%

That's right, save at least $\frac{1}{4}$, in many cases $\frac{1}{3}$ and even $\frac{1}{2}$ during this event. Buy on easiest budget terms, up to 36 months to pay. Check these examples of the savings you'll find now at

McNIEL FURNITURE

Platform Rockers were \$39.50 now	\$19.50	3-Pc. Bed Room Suite was 189.00 now	\$139.50
Early American Sofa was \$248.00 now	\$124.00	All Lamps	$\frac{1}{4}$ Off
E. A. Sleeper Sofa was \$299.00 now	\$220.00	All Pictures	$\frac{1}{4}$ Off
Rocking Recliner was \$169.50 now	\$99.95	Gas Cook Stove 36" was 199.95 now	149.50
2 pc. E.A. Living Room Suite was 413.50 now	\$299.95	Contemporary Sofa was 320.00 now	\$239.50
Provincial Sofa was \$429.00 now	\$299.50	E. A. Hi Back Sleeper Sofa with Foam Mattress was \$253.50 now	\$189.50
E.A. Quilted Sofa — 3 seat was 229.50 now	\$159.50	All Lamp Tables, Coffee Tables, End Tables from	$\frac{1}{4}$ to $\frac{1}{2}$ Off
Swivel Rocker was 89.50 now	\$59.50	Salem Maple Finished Dining Chair sale price	\$15.00 Ea.
3 pc. Modern Sectional \$279.50 now	\$199.50	48" Round Maple Dining Table Sale Price	\$60.00
King Size Mattress & Box Springs was 219.00	now \$165.00	7 Pc. Set.	\$120.00
Open Stock Spanish Bed Room Group Genuine Oak No. 1500 by Ballman	$\frac{1}{4}$ Off	Open Stock Solid Maple Bed Room Group No. 100 by Ballman Priced	$\frac{1}{4}$ Off
All Chairs Sale Priced	$\frac{1}{4}$ to $\frac{1}{2}$ Off		
E.A. Rocking Love Seat was \$249.50 now	149.50		

E-Z TERMS... **McNEIL FURNITURE**
At The North End Of Main Street

POPULATION EXPLOSION at your house?

Solve It The Easy Way
With A Pre-Owned Second Car From Kinsey-Osborn

1964 Chevrolet Wagon \$1595⁰⁰

'65 ELECTRA 225 4-DR HARDTOP \$2750
Full Power and Air Green Mist-Color Low Mileage

'66 Electra 225 4-Dr. Sedan \$3750
Full Power and Air Sapphire Blue Mist Low Mileage

'64 LeSabre 4 Dr. Sedan \$1750
Power and Air A Real Buy At

'63 Electra \$1550
One Owner — Well Kept Shadow Turquoise

1956 Ford Sedan \$165 Clean
1965 Chevrolet 4-Door Impala \$1995
1964 Rambler American, 2 Door \$695

COMPANY DEMOS

1966 Wildcat Sport Coupe 2,000 Miles	1966 Electra 225 Four-Door Like New
---	--

Kinsey-Osborn Buick
142 N. Miles

MAY DEPARTMENT STORE HAS DONE

SAVINGS IN EVERY SINGLE DEPARTMENT!



After the first of the year, George Masso, manager of May Department Store and Varsity Shop will expand again! We have taken over the Cave's 5c and 10c building, which will add 7,000 square feet to our present facility. This expansion will make Mays Department Store and Varsity Shop the LARGEST DEPARTMENT STORE IN DOWNTOWN HEREFORD! It is planned that the added space will provide a complete Bridal Shop, featuring wedding gowns, bridesmaids dresses, head pieces, and accessories; A large selection of after five dresses and a complete ladies' Ready-to-Wear. As to the present building of May Department

THE MOST EXPLOSIVE

Just in time for Christmas
If you can find the same quality merchandise
this same price
JANUARY CLEARANCE

STARTS THURSDAY, DECEMBER 15th

- OPEN SUNDAYS 11:00 a.m. 'til 6:00 p.m. 'til CHRISTMAS
- OPEN NIGHTS 'Til 8:00 p.m. 'til CHRISTMAS
- SATURDAYS OPEN 'TIL 9:00 p.m.

- SALES SLIPS MUST BE PRESENT FOR ALL MERCHANDISE
- NO PHONE ORDERS



LADIES DEPARTMENT
One Group Long Formals
Values to \$29.98
clearance \$10⁰⁰

One Group Values to \$39.98
clearance \$15⁰⁰ & \$20⁰⁰

PARTY DRESSES
\$18.98 values Clearance \$9⁷⁷
\$29⁹⁸ values Clearance \$15⁰⁰



MEN'S DEPARTMENT
240 Men's Sweaters
75% Wool 25% Mohair
By Campus
Compare at \$19.98
Clearance **\$10⁰⁰**

One Group Values to \$14.98 **\$7.77**

H.I.S. and Botany
Sta-Prest Dress Slacks
Reg. \$7.00 \$6.66 — 2 for \$10.00
Reg. \$8.00 \$7.66 — 2 for \$11.00
Reg. \$9.00 \$8.33 — 2 for \$12.00
SIZES 28 to 38

Blue Levi's
By LEVI STRAUSS
SIZES 27 to 42
Fixed Price **\$4.49** Our Price **\$4.35**

FOR THE HOME
72" x 90" BLANKETS
For Single or Double Beds
• Washable • Moth Proof

Regular \$4.98
Clearance **\$2²⁰** each

BEDSPREADS

Regular \$3.98
Clearance **\$2²⁰** each



LADIES' DEPARTMENT
SPECIAL
20% Discount On All
BETTER SPORTSWEAR

- Stretch Pants from \$4.98
- Hip Huggers from \$4.98
- Poor Boy Tops from \$2.98
- Slack Sets
- Laminated Sets

Choose From Names Like . . .

- Style Craft • Capermates • Mojud

RED BALL CASUALS
8 Different Colors and Styles.
Narrow and Medium
Regular \$6.95 Pair **\$5⁹⁵**



MAY DEPARTMENT STORE



CHOOSE HOLIDAY SWEETS — At the annual Christmas party of Deaf Smith County Home Demonstration Clubs Monday afternoon, holiday candies made by members in programs this month were arrayed on the refreshment table for guests to select. The stylized cut-paper tree featured decorations. The new County H.D. Council president, Mrs. O. L. Williams, is giving serious study to her choice, right.

Season's Music Heard By Club

A cheerful holiday atmosphere was supplied with traditional red and green decorations to the home of Mrs. Ed Warren for the December meeting of Lone Star Study Club Tuesday afternoon. Mmes. Olen Caviness, Hardy Benson and Baker Womble were hostesses with Mrs. Warren.

Program guests were members of Junior High Handbell Choir of First Methodist Church, a group organized in October and already playing a varied repertoire of carols.

Bob Wert, director, sketched the history of handbell music, which dates back to the music of much larger bells which were tolled from belfries of medieval churches. The choir played several familiar Christmas songs.

Performers included Kay Clearman, Karen Scott, Camille Langley, Betty Hodges, Kathy Roberts, Cynthia and Linda Newsom, David Watts and Carl Brown. Mrs. Womble introduced the program. Mrs. Jim Higgins gave the opening devotional talk.

Look Who's New

Mr. and Mrs. Merrell D. Poole are the parents of a son, Keven Leon, born December 10. He weighed 5 lbs. 14 ozs.
Mr. and Mrs. Thomas R. Walker are the parents of a son, John Thomas, born December 12. He weighed 7 lbs.
Mr. and Mrs. George R. Wilhelm are the parents of a son, Albert Raymond, born December 12. He weighed 7 lbs. 12 ozs.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Armando B. Perez, 303 Knight St.; Sylvia Mendoza, Box 128; Pedro DeSantos, 326 Ave. I; Edgar A. Frerich, Rt. 4; Mrs. Mary I. Garrest, Westgate.
Mrs. Thomas R. Walker, 1501 Ave. K; Bill Whitaker, Amarillo; Mrs. Travis E. Taylor, 221 Greenwood.
Mrs. Fannie Clinginsmith, Dimmitt; Charles A. Wood, Vega; Melissa Ann Brown, General Delivery.
P. B. Sowell, 609 W. 3rd; Mrs. James P. Brogden, 205 Ave. J; Mrs. George R. Wilhelm, Rt. 3; Mrs. Merle D. Poole, Vega; Maynard Buck, 116 Ranger Drive.
Crystal Finley, Rt. 5; H. O. Griffith, 329 Ave. B; Mrs. Lillie E. Worthan, Big Springs; Mrs. Margaret M. Campbell, Hereford; Kenneth A. Cole, 807 Miles St.
Donald Sigle, 136 Ranger Drive; Eldon Morgan, 711 Lee St.; H.H. Buss, 224 Ave. J; Mrs. Gerald Hamby, Rt. 2 Country Club Drive; Ramon E. Galvan, Rio Grande.
Jesse Dora Malone, 801 N.

Education Wing To Be Dedicated

Dedication of the new educational wing of St. Thomas Episcopal Church will be conducted by the Rt. Rev. George H. Quarterman, Bishop of the Diocese of Northwest Texas, in a ceremony at 5 p. m. Sunday to which the public is invited.

Recently completed, the addition to the church was built and at the same time some improvements were made in other parts of the building which was constructed in 1956. It is located on the Harrison Highway at the west edge of Hereford.

Bishop Quarterman will be here from Amarillo for the dedication and to hold a service of the Apostolic Rite of Confirmation, also open to the public, the Rev. Staley Hackley, vicar, announces.

St. Thomas Church was organized here in the spring of 1948 by a group which had begun meeting the previous October. A year later the first church was occupied, a small frame structure at the corner of Lee and Ninth Streets.

When that building was sold and moved away, the congregation worshipped for a time in the Seventh Day Adventist Church building until the present brick building was ready for use in August, 1956.

Classrooms, a nursery and an assembly room for youth groups are included in the new wing of the church. Handsome colored windows have been installed in the sanctuary.

Reports Indicate Cotton Research Vote In Trouble

Faust Collier announced just before noon Wednesday that preliminary results on the cotton referendum and research voting indicate that farmers want the program that endorses allotments and imposes penalties for over seeding. This program at the early count had 216 votes for and 104 against.

The ballot authorizing a dollar-a-bale for research was not airing so well in this county, the ASCS manager said.

To pass, the research measure had to have a 2/3 vote either in the first balloting or in the final production analysis. The production analysis will be made in the event that the single ballot vote fails. Collier explained that the production voting would give a man with large acreage more say than the man with little cotton land.

Ballots were signed by farmers so that the production figure could be determined, Collier said.
Collier also reports that he has heard from some 70 counties and that their voting seems to be running about the same as this county.

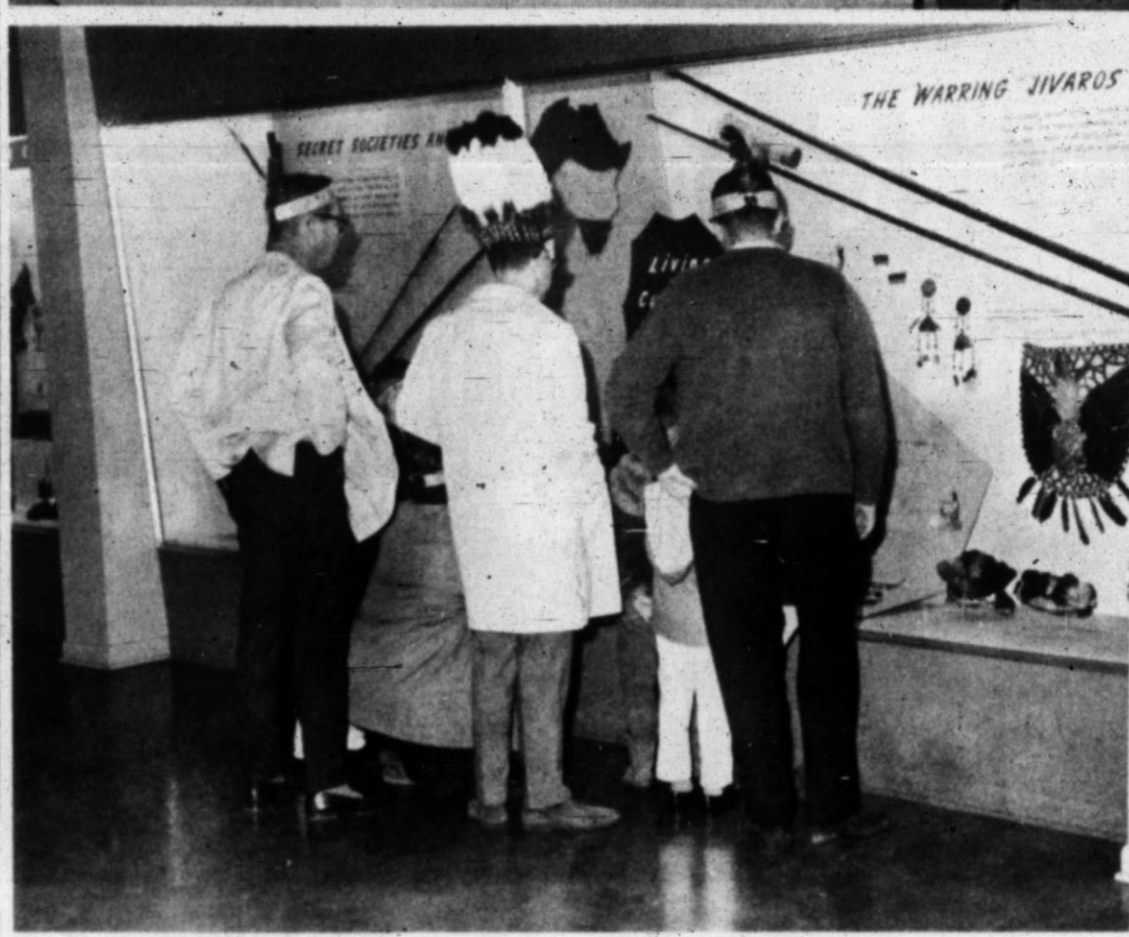
Lee; Maude Malone, 801 N. Lee; Mrs. Palmer Norton, 516 Ave. I.

Mathias J. Castillo, General Delivery; Morris E. Davis, 222 N. 25 Mile Ave.; Mrs. Eunice Croff, Adrian.

PATIENTS DISMISSED

Bill Menter, Mrs. Luz Garcia, December 13.
Mrs. Allie Mize, Luis Gonzales, December 12.
Melissa Ann Brown, December 11.
Ed Jesko, Mrs. T. Jack Baker, December 10.
Mrs. Silverio Hernandez, December 9.

Olivetti-Underwood Adding Machine & Typewriters THE INK SPOT



NOW, HOW ABOUT THAT — One Cub Scout, touring the Ft. Worth Children's Museum seems to be scratching his head in amazement at the "pile of bones" while adult leaders from another group have become so engrossed in the museum's displays that they have forgotten about their young companions. The museum was filled with touring children's groups such as those above. (Hereford Brand Photo)

Special Guests Meet With OES For Dinner

Visitors including the worthy grand matron of the New Mexico Order of Eastern Star, Mrs. Myrtle Moore of Lovington, were present for the Christmas dinner of the Hereford Chapter Tuesday evening in the Masonic Temple.

Mrs. Charlie Noland, local member who was recently named district deputy by the Texas grand matron, made her official visit to her home chapter.

As a climax to the program she was conducted by the marshal, Mrs. Larry Summers, to local officers, each of who presented her a symbol of travel with good wishes for the year.

LaPlata Choirs Present Concert

Bill Devers, choir director at LaPlata Jr. High School, announces that all four choirs will present Christmas music in an assembly program next Wednesday, Dec. 21.

The program will be held in the junior high cafeteria at 9:30. The 7th grade boys, 7th grade girls, 8 and 9th grade mixed choirs will present well-known Christmas music under Devers' direction. Betty Hodges will provide piano accompaniment.

Christmas decorations including a beautiful white-flocked tree had been arranged by Mmes. J. B. Noland, Art Manjeot and Tina Roberson.

Special visitors were Mrs. Bea Barton of Lovington, New Mexico's grand representative to New Hampshire; Billy Bible of Canyon, vice chairman of the board of grand trustees; and Mrs. Mary Neal Henry of Happy member of the fraternal visitation committee. There were also guests from OES chapters at Plainview, Friona and Colorado Springs.



MEISTERSINGER CHORUS — Presenting a concert program at the Central Church of Christ in Hereford Friday was Lubbock Christian College's Meistersinger Chorus. The chorus of 54 young people from 7 states and 2 foreign countries sang "Hallelujah Chorus" by Handel, "Christ is Born" by Boberg and other religious selections. They were here on a 3-day tour through the Panhandle. Ronnie Roberts, son of Mr. and Mrs. H. A. Roberts of Hereford, is a member of the chorus and a sophomore at ICC. (Hereford Brand Photo)



By MELVIN YOUNG
For the past couple of years we have made a point of visiting various museums while traveling. We have found it most interesting.
While in Ft. Worth recently, we took time out to visit the city's famed Children's Museum and found it to be everything the publicity says it is. We thoroughly enjoyed the tour, and having camera in hand, snapped a few pictures — not particularly of the museum, but of the many people who were visiting.

It was interesting to note that the building was filled with children from all sorts of organizations, some of which we could not identify. Boy Scouts, Cub Scouts and one group wearing feathers, made up the bulk of the crowd with a sprinkling of adults other than the group leaders. It was interesting too, to watch these boys and girls as they viewed the various exhibits.

Ft. Worth has done a wonderful job with their museum program. Of course, it is a large city and they have much more to do with than we have here. But we are looking forward to the opening, sometime soon we hope, of Hereford's own historical museum. Certainly, we cannot match the efforts of Ft. Worth, but we're betting that the Deaf Smith County Historical Survey Committee, under the able guidance of Mrs. Henry Sears, will give us a museum of which to be proud. There's lots of work to be done yet, but the museum is shaping up.

We do appreciate the effort of Mrs. Sears and the historical group. We know that it has been a long hard struggle trying to put together an acceptable museum for Hereford. It isn't an easy job, and it is gratifying to know that we have so many fine people, unselfishly devoting their time and energies to the welfare of the community without any thought of remuneration.

Their reward will be in knowing that thousands of children will ultimately visit the museum and relive a little bit of Deaf Smith County's history through this fine institution.

And speaking of public service, wouldn't it be wonderful if Hereford could be assured an adequate park along with the new museum?
It could happen you know. And it will happen if we, the veterans of Deaf Smith County, will admit our responsibilities and get on with the park project.

Admittedly, the job of building a usable park in what is now called Veterans Memorial Park, will be a monumental one. Much too big for the veterans alone.

But there is a way. With the city at the helm, and the veterans pushing from behind, we can get a park for Hereford. And it can be one that the local veterans will be proud to dedicate in the memory of veterans of all wars.

Building a park isn't an easy job. And it can't be done overnight. Even if the veterans could take action today, turning the park over to the city for development, little progress would be seen in 1967. It's a long range project and one that will need a great deal of planning.

Our veterans organizations realized back in 1947 that the task was a rough one. They knew that it would take years to develop. But almost 20 years have passed, and we haven't even started with the development program. As a matter of fact, the park area is in a much worse condition today than it was 20 years ago.

Veterans, let's take the first step in alleviating this problem. Plan to be at the VFW meeting tonight if you're a member. We have a new commander. He needs your help.

A prominent Russian newspaper, we're told, is running a contest for the best political joke. First prize is 20 years.

In this country, some of our political jokes get elected.

SHORT OF CASH FOR CHRISTMAS?
YOUR FRIENDLY SECOND STREET BANK CAN HELP
Prompt Appraisal At Your Home... YOUR HEADQUARTERS FOR:
● Sewing Machines ● Watches and Jewelry
● Cameras ● Musical Instruments
● Projectors ● Television
● Tools ● Small Appliances
● Hunting Licenses ● Guns
● Duck Stamps ● Ammunition
Ray's Pawn Shop
Corner Of Second and Main

GO DODGE NOW AND SAVE!
WE HAVE 2-1966 DODGE MONACO DEMONSTRATORS LEFT THAT ARE PRICED LOW TO SAVE YOU MONEY!
1 4-Dr. Hardtop with power steering and brakes, auto. pilot, air conditioner, vinyl interior. V-8, auto. transmission. Yellow with black vinyl top & black interior. LIST PRICE \$4462.20 Now **\$3605⁰⁰**
1 4-Dr. Hardtop with power steering and brakes, air conditioner, black vinyl interior. White with black vinyl top. LIST PRICE \$4377.40 Now **\$3540⁰⁰**
LOTS OF WARRANTY MILES LEFT ON BOTH CARS
DODGE HEDRICK DODGE
Hereford, Texas

Top Off His Wardrobe This Year With THE "WESTWARD"
by Dobbs

The "Silver Bell" with 2 3/4" brim
\$14.95 to \$25.00
If you don't know his size, we suggest a convenient **Gift Certificate**
Double Hereford Bucks, All Day Thursday
Shop Every Night Until Christmas At **Jim's Mister Shop**



BRINGING IN THE SHEAVES — These two youngsters, dressed in two costumes of the 62 countries served by the 2,189 Southern Baptist missionaries participated in a special program at the First Baptist Church Sunday morning. Emphasis was placed on the Lottie Moon Christmas offering for foreign missions, which is a special Christmas offering sponsored annually by the Southern Baptists. The goal set by the First Baptist Church was \$4500. The children are Wayne Spalding, son of Mr. and Mrs. Robert E. Spalding and Beth Owens, daughter of Mr. and Mrs. Bobby Owens. (Hereford Brand Photo)

Christmases Of Past Recalled

Recollections of their own childhood Christmases, sparked by two program speakers, were shared by members of Pioneer Study Club in an informal postlude to the scheduled program at a Christmas luncheon in the Caison House, Tuesday.

Mrs. Allen Bell and Mrs. Burl France each recalled an early-day Christmas as a part of the holiday program, then Mrs. Ray Johnson, chairman, asked each of the others present to add to the reminiscences.

Mrs. Wirt Phillips presented the meditation in holiday theme and Mrs. Ralph McCullough gave two short stories, Christmas On 25 Cents and The Story of Silent Night. The entire group sang a verse of that favorite Yuletide song.

Gifts were exchanged from a table centered with a small Christmas tree, and each member also brought a gift of food to be sent in a basket to a needy local family at Christmas.

Mrs. Art Manjeot, Mrs. H. E.

Miller and Mrs. Bell were hostesses, who decorated tables in a wealth of holiday symbols. A handsome arrangement of white poinsettias and gold leaves with green branches and brass bells, flanked by brass candlesticks which were made of metal from shells fired during World War I, centered the speakers' table.

Mrs. Ralph McCullough made the final report on bulb sales by the club, conducted through the fall as a fund-raising project and also to aid city beautification, saying that it was the most successful in the club's history.

Members voted to make a Christmas gift to the Boy Scout troop which cares for the U. S. flag supplied by the club to fly each day in Mothers Park at the North end of Main Street. Mrs. Delmar Sigle presided for the short period of business.

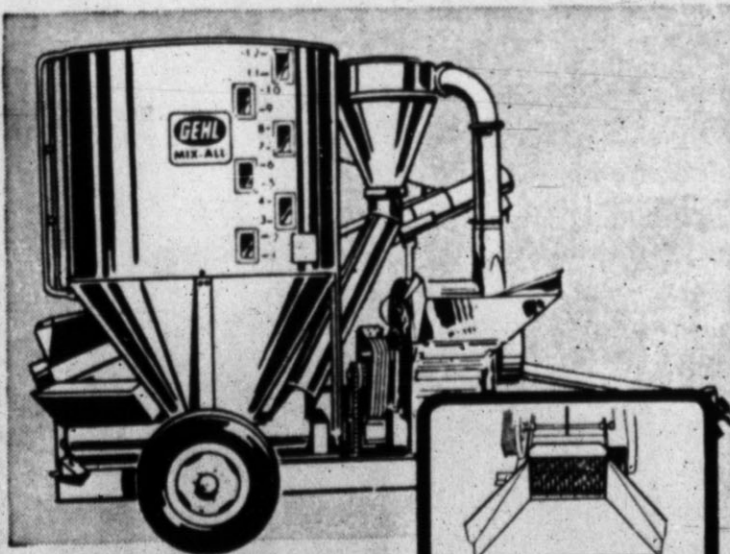
Other members present were Miss Roberta Campbell, Mmes. R. L. Wilson, Mary Seigler, Paul Rudd, J. V. Pickens, John Patton, W. C. Hromas, O. G. Hill Sr., Henry Hastings, J. M. Gilliland, N. E. Gass, D. K. Brook, Fred Barrett, Frank Ball, E. S. Ireland and C. R. Walser.

IS 42 CENTS WORTH IT

NEW DELHI — An employe of the city treasurer's office was sentenced to four months at hard labor on being convicted of accepting a two-rupee (42 cents) bribe.

W. C. BOWIE & CO.

Bookkeeping Service
Have moved their office to
242 East 3rd
TRAVIS E. TAYLOR
Resident Partner
Phone 364-4530



GEHL MIX-ALL

Grinds! Mixes! Delivers!

The Gehl Mix-All, with economy plain feeder and exclusive crusher-feeder attachment, grinds, mixes, and delivers the most uniform on-farm feed.

Here's proof: Samples of feed grains, ground by Gehl and competitive mills, were compared in a "sieve-shaker" analysis—a grinding uniformity test used also by commercial feed manufacturers. In test after test, Gehl samples were the most uniformly ground. And, the more uniform the grind, the better the mix!

In the Mix-All hammermill, 66 thin, alloy-steel hammers cut... not pound ingredients on a big grinding surface for faster feed flow with reduced "fines." Come on in for a close-up look at all the Mix-All features, including the swinging auger-feeder.



Make us Prove it with a Demonstration!

OSWALT INDUSTRIES, INC.

Highway 60 East

Hereford

PIGGY WIGGLY

PIGGY WIGGLY

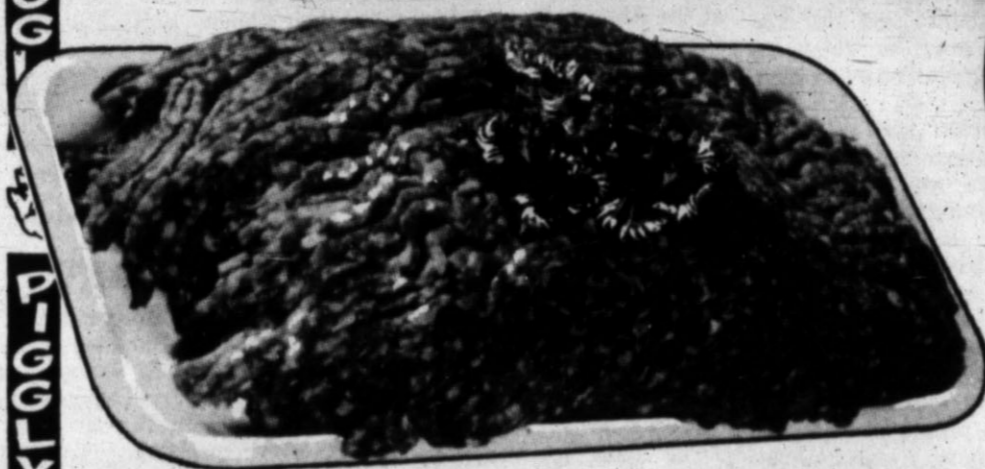
PIGGY WIGGLY

time's flyin'



save time (& money)

SHOP PIGGY WIGGLY



JUST ARRIVED — New Crop Norbest — Swift
Butterball & Honeysuckle Turkeys — All Sizes
At Lowest Prices

Armour Star Bacon **69c** | Shurfresh Spread Cheese **2 Lb. Box 89c** | Armour Star Sliced Bologna **Lb. 59c**



Philadelphia Cream Cheese 8 Oz. **39c**

Tabby — New Introductory Offer — Give It A Try
Cat Food Fish or Meat Flavor 15 Oz. Cans **10c**
Your Cat will Love It

Nestle's Cocoa Mix 1/2 Lb. Can **4 For \$1**

Geisha Smoked Oysters **3 For \$1**

Shurfine Flour **10 Lb. Bag 89c**

Whistle's — Bugles — Daisies
Snack Treats **3 For 89c**

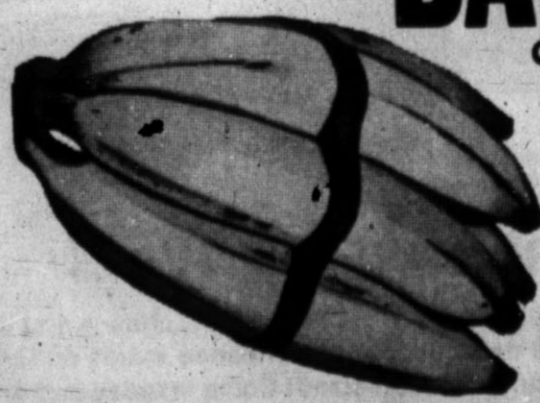
Brach's 14 Oz. Box Covered With Chocolate
Choc. Cherries **49c**

DELICATESSSEN..

THURSDAY
STUFFED BELL PEPPERS
MEAT LOAF
SCALLOPED POTATOES
HARVEST BREADS

FRIDAY
FISH STEAKS
SALMON CROQUETTES
LOUISIANA
CANDIED YAMS
GREEN BEANS & POTATOES

SATURDAY
BAR-B-QUE MEATS
MEAT LOAF
POTATO SALAD
COLD SLAW
PINTO BEANS



BANANAS

Central American Golden

12 1/2
Lb.

Large Selection Of Nuts

GRAPES
Almosa White
Lb. **19c**

PEPPERS
Bell
19c

ONIONS
Yellow
Lb. **10c**

Look At These Many Christmas Buys!

Many, Many Electric Appliances, Dolls and other Toys at Very Special Prices!

- Junior Touch 79c Value **Football 69c**
- Varsity \$4.00 Value **Football \$2.98**
- Varsity \$5.00 Value **Basketball \$3.49**
- Posi Playmate **Doll Bend Me Any Pose 1 Cry "Mama" 19 Inch \$5.95**
- Still Have Nice Selection Scotch Pine **Christmas Trees Each \$3.95**
- Kraft Chocolate Covered Your Choice **Nut Chocolates 3/\$1**
- Meier's Catawba Sparkling White or Pink **Grape Juice Fifth \$2.29**
- Preserves **Knott's Berry Farm Basket Gift Pack \$4.95**

...AND YOU GET **4 GREEN STAMPS** For Decorating 98c Value

- Brick Paper Corrugated 69c**
- Tuna Shurfine Chunk Style **29c**
- Coca-Cola King Size or Reg. 6 Bottle Carton **2 For 89c**
- Aluminum Foil Reynold's 25' x 12" roll **25c**
- Detergent Cold Power King Size Box **95c**
- Bleach Clorox 1/2 Gallon Plastic Bottle **32c**

Margarine FRUIT CAKE ICE CREAM PRESERVES PINEAPPLE RED PUNCH Whipping Cream

- Miracle 6 Stick Package 39c Value **4 For \$1**
- Harvest Ring Holiday Cake 2 Lb. 8 Oz. \$1.19 Value **99c**
- Borden's All Flavors 1/2 Gallon Round Carton **69c**
- Bama Strawberry Big 2 Lb. Jar **49c**
- Santa Rosa Sliced No. 1 1/2 Can **5 For \$1**
- Hawaiian Rosy Red **3 For \$1**
- Borden's 1/2 Pint Carton **29c**

Reduced Prices On All Record Albums

WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY



TOO GOOD A VIEW — Ever try to carry squirmings of his two-year-old son Richey, on a conversation while holding a small boy on your shoulders. It's really bad if you're tall and he has a good view of the surroundings. All he needs is a good hold. Charles Frye of the Frio community didn't seem to be bothered too much by the squirmings of his two-year-old son Richey, but it was enough to send the photographer into hysterics. Richey would have a good grip on an ear, then the nose, over an eye, in the mouth, and several times a good tight grip on the hair. (Hereford Brand Photos)

Students Present Annual Stunts

Hereford High School's annual "Stunt Night," sponsored by the annual staff, will be held Saturday evening at the high school auditorium.

Admission for the event is 50 cents, proceeds going to the school annual.

Highlight of the evening is to be the presentation of the annual queen to be chosen from three candidates; Renett Hubble sophomore, Cathy Young, Junior, and Carroll Robbins, Senior candidate. The contestants were chosen by the respective classes, and the queen will come from the class selling the most tickets to the annual supper. A \$650 profit was realized last year.

Following the presentation of the annual queen and attendant several school clubs will put on a variety of stunts and acts. The Key Club took last year's first place honors.

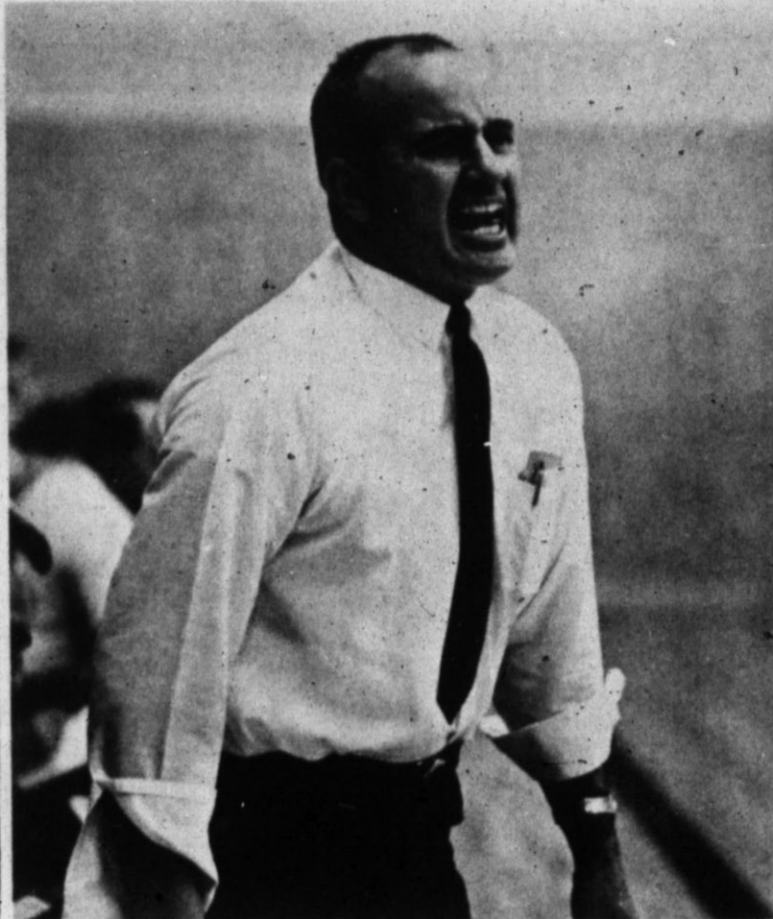
Master of Ceremonies for the evening will be Ted Swindle, English teacher at the High School.

Rotarians Back March Concert

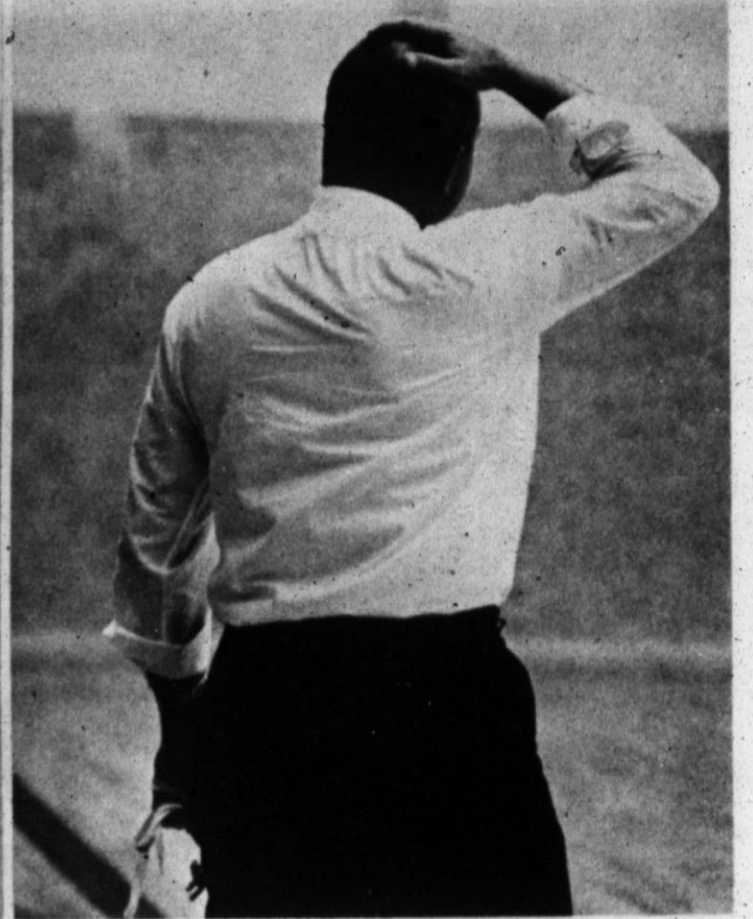
Voting to sponsor an evening concert and a high school assembly program in March was the chief order of business for the day, Monday at the Hereford Rotary Club's noon luncheon. "Rubinoff and His Violin" is the program which the club voted unanimously to sponsor.

The program was presented by a past president of the club Ben Childers, who spoke on the Rotary Foundation, which is a project for inter-relationships between countries. Americans are sent to foreign countries to study and persons from foreign countries are brought here for like purposes. Each person is sponsored by the Rotary Foundation. The people who participate in the foreign exchange program are called "Rotary fellows."

He also mentioned the trades school sponsored by the foundation which helps people who have no special training learn a trade.



EVER HAD ONE OF THOSE DAYS? — Have you ever had a day when every thing went wrong? Cuby Kitchens, Whiteface basketball coach, watched in agony Tuesday



evening, and the Lamesa Tornados won over the Whiteface cagers, 53-40. (Hereford Brand Photos)

Story Teller Is Club Guest

Continued interest in children at the Abilene State School was shown by women of Veleda Study Club as they brought Christ-

mas gifts for the youngsters to their holiday party Tuesday evening. Mrs. Hugh Clearman was hostess in her home on Dimmitt Highway.

First Carnegie Class Graduates

Thirty-three persons were presented diplomas at the last class meeting of Dale Carnegie Customer Relations Course Tuesday night in the Flame Room of the Pioneer Natural Gas.

The class, instructed by Pat Sasser from Amarillo and supervised by Joel Combs from Pampa, was the first of its kind to be held in Texas since it was begun by Dale Carnegie and Associates from Garden City, New York.

Aid to children in the school has been given in the past by Veleda Club as a major service project.

Mrs. Gerald Wilson was guest story teller on the club program Tuesday and was introduced by Mrs. Ronald Harpster, chairman. Mrs. J. R. Oglesby presided for the brief business period in the absence of Mrs. J. F. Clark, president.

In addition to the speaker, guests were Mrs. L. W. Metcalf and Mrs. Gwynne Owen. Mrs. James W. Dugham was welcomed as a new member.

Others present were Mmes. Billy Sisson, Robert Willmot, George Ritter, Johnny Clark, Armon Lauderback, Dale Barkley, Bill Bradley, and Gid Brown.

Herd Goes Down To Lamesa Cagers

The Hereford Whitefaces battled the Lamesa Tornados on even terms for three quarters in the La Plata gymnasium Tuesday night but fell apart in the final period for a 53-40 defeat.

The roundballers host Children's Friday night in their final home game until Jan. 17. The Whitefaces have games at Phillips, Dimmitt and Laesa before beginning district play Jan. 10 at Tulsa.

The Whitefaces picked up their third win of the season Saturday night when they blasted Lewisville 60-36. Gene Duval paced the Herd in that game with 14 points, and also was high scorer for the team against Lamesa with 14. Jimmy Allison and Jim Childers lended support with 8 points each against the Tornados.

That which burns never returns. Join in the work of the Texas Forestry Association. Help Keep Texas Green and prosperous.

Poor second half shooting was a major cause of the loss so Lamesa, as the Herd hit on 11 of 22 shots in the first half to leave the court with only a

Dr. Milton C. Adams
OPTOMETRIST

OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00

335 Miles EM 4-2255

District Court Sentences Five

Five persons pleaded guilty to charges against them in 69th District Court this week and received sentences.

Cases were Marcelo Hernandez, swindling with a worthless check, three years probation; Melton Vasquez Ramirez, driving while intoxicated, second offense, three years probation; Jose Lasanta, theft over \$51, two years in the state penitentiary, and Carl Holt, forgery and passing, two years probation.

Harold Bails, who was ruled sane by a grand jury, pleaded guilty to a swindling with a worthless check and received three years probation.

Birthday Is Honored At Shop Party

A birthday party honoring Miss Ona Hammer, a retired employee, was combined with the annual Christmas party Monday evening for present and past employees of Helen's Shop.

The party was in the home of Mrs. Ed Warren, where Christmas lights and greenery set a festive note.

Birthday gifts were presented to Miss Hammer as others in the group exchanged gifts. The evening was spent in informal conversation.

Refreshments were served to the honoree and Mmes. Charlie Shipley, Virgil Bomar, Noble Howard, Walter Seed and Helen McCauley, Misses Sherrill Hill and Nancy Howard.

Social Security Number Needed

"If you plan to work part-time during the holiday season, be sure you have a social security number," advises Travis C. Briggs, manager of the Amarillo social security office.

If you have had a number and lost it, you can get a duplicate card by applying to the Amarillo office. All post offices also have a supply of the application forms to get a number, or a duplicate.

Women who have married since they got their original card should complete an application for a card showing their new name. The number always remains the same.

Briggs pointed out that all benefits payable by social security are based upon earnings credited under your social security number.

A representative of the Amarillo office will be in Hereford, at the Courthouse, on Tuesday, December 20.

Witherspoon Is State Bar Fellow

A select group of "lawyers who have demonstrated outstanding professional ability and achievement" has been elected to charter membership in the fellows of the Texas Bar Foundation.

The Fellows were organized to give added support to work of the Foundation and the State Bar of Texas in the fields of continuing legal education, research affecting the legal profession and the public, and activities to improve the administration of justice.

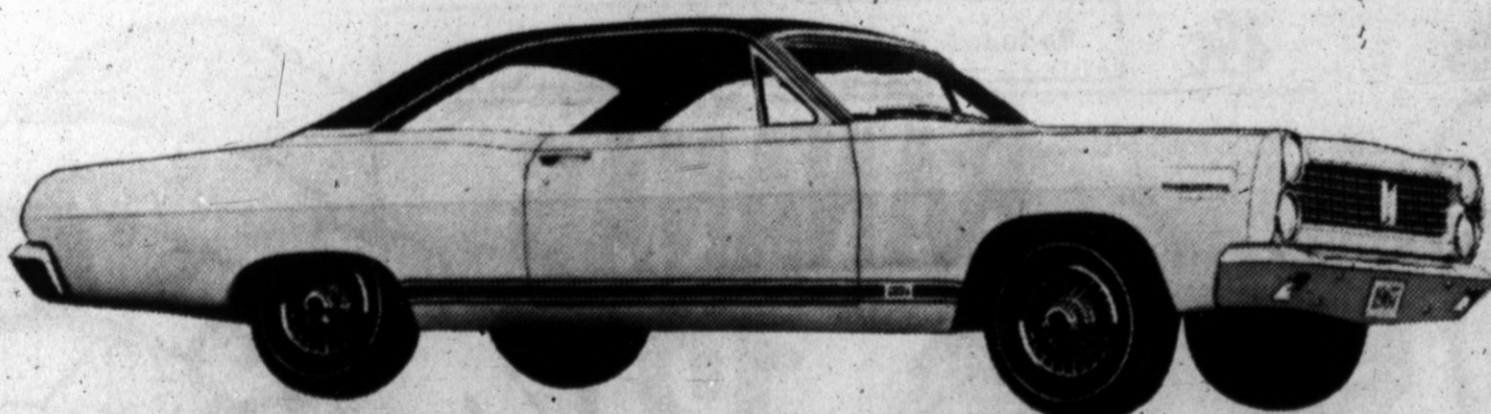
Charter members of the Fellows, announced by Chairman J. A. Gooch of Fort Worth, include James W. Witherspoon of Hereford.



Make It a Gas Light Christmas

A Gas Light is a charming gift everyone enjoys the year 'round. Order now, you'll pay only \$2 per month and receive FREE an extra pane with a colorful Santa. Contact any employee of

Pioneer Natural Gas Company



And delivers it 28 different ways for 1967!

Excitement is Mercury Cyclone, with standard 289 V-8 power plant or screaming 390 GT 4-barrel carb option! Here's all the rally-ready excitement and performance a man could ask for! The full line of

Mercurys for 1967... 28 in all... has a list of standard and optional performance extras as long as your arm! It's man-sized! Come in today and test drive some Mercury excitement!

Mercury...the Man's Car.
STEPHENS-HUDSON MOTOR CO.

200 West First St.
Phone 364-2727

Mercury

Another \$25 Winner From The Cloverlake Mystery Man



Cloverlake winner of \$25.00 is Mrs. Grady Parson of 1008 Grand. Presenting her with a check is Jack Funk, local Cloverlake representative as Dale Barkley, manager of Cooper's Super Market looks on. Mrs. Parson purchased a carton of ice cream at Cooper's

Be On The Look-Out For The CLOVERLAKE MYSTERY MAN
"You May Be The Next To Win"

Save Your Cloverlake Points for Valuable FREE Premiums

USE GIBSON'S
INSTANT
CREDIT!



- NO INTEREST
- NO CARRYING CHARGE!

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"

GIBSON'S

DISCOUNT CENTER

USE OUR LAY-A-WAY

All Merchandise May Be Put On Lay-A-Way! All items in lay-a-way now must be out by Dec. 15! However, new lay-a-ways may be held until Dec. 23. This policy is to avoid a last minute rush on lay-a-way pickups.



HEY, KIDS!

SANTA CLAUS

Will Be At Gibson's
This Coming

SUNDAY and MONDAY
from 7 p.m. to 6 p.m. Sunday
and
from 10 a.m. to 8 p.m. Monday
BRING THE WHOLE FAMILY

WHERE YOU ALWAYS BUY THE BEST FOR LESS

RX GIBSON'S

DISCOUNT PHARMACY

Phone 364-4900 ... Where Prescriptions Cost Less!

Viterra Vitamins — 100's **\$2.19**

TASTI-TABS Reg. \$3.98

Playtex Disposable **87c**

BABY BOTTLES Reg. \$1.19

5 Oz. Liquid Soap **99c**

PHISOHEX Reg. \$1.78

Cream For Acne **98c**

PHI-SO-AC Reg. \$1.50

Bottle of 50 — Reg. 89c **59c**

Caroid & Bile Salts **89c**

Suspension — 12 oz. bottle **89c**

MAALOX Reg. \$1.59

JERGENS
HAND LOTION



Regular \$1.29

77c



Men's
SHIRTS
Plaids & Solids
sizes S-M-L
Regular \$2.87

\$1.99

Each

Dickie
HUSTLER
JEANS
Assorted Colors



2 Pair \$5.00

MENS TRAVEL KITS

Regular \$1.98 Kit
Gibson's
Discount Price

99c

Regular \$5.00 Kit
Gibson's
Discount Price

\$2.67

OPEN SUNDAY

1 p.m. to 6 p.m.

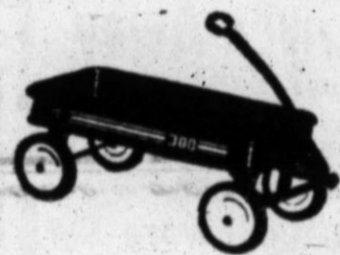
MEN'S WALLETS

Regular \$5.95

GIBSON'S
DISCOUNT
PRICE **\$3.67**

We have a large
selection of Leather
Goods, both Ladies
& Men's

All Steel
COASTER WAGON



size 24 1/2" x 12" x 3 1/2"
Bright Red Enamel Finish
Solid Rubber Tires

GIBSON'S
DISCOUNT
PRICE

\$2.97



6 Roll Box
Christmas Wrap

57c
BOX

- Deluxe Type.
- 2 Rolls Foil
- 4 Rolls Regular
- 26" x 48"

6 Rolls, Picture
Color Co-ordinates

1.17
BOX

- 26" x 20" Per Box
- Asst. Colors
- Compare at \$3.00
- Ben-Mont #2636

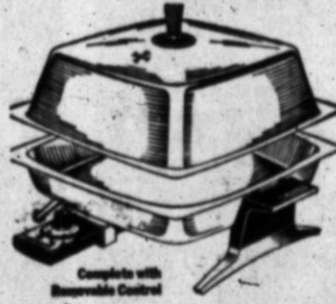
Barr Rubber
Official Size
Basketball



99c

- Official Size & Weight
- Why Pay \$2.50

Toastmaster Fry Pan



Regular \$34.95
GIBSON'S
DISCOUNT
PRICE

\$19.99

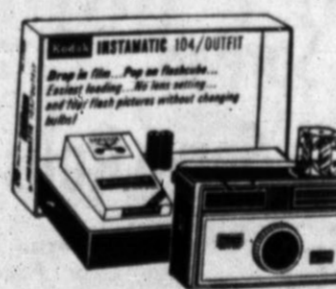
Barr Rubber
Football With
Kicking Tee



99c

- Official Size
- Why Pay \$2.50

KODAK
Instamatic 104 Outfit



Gibson's Discount Price

\$11.99

GOWNS
& PJ's
for girls



Regular \$1.97

99c

While They Last!

Receiving
Blankets



Extra Heavy Weight
30" x 40" — 100% Cotton

2 For 99c

Comet Butane
Lighter

Comes Complete With
Fuel In An Attractive
Gift Box



GIBSON'S
DISCOUNT
PRICE

\$4.47

PIERCED
EAR RINGS



Giant
Selection

Just
Arrived

Gibson's Discount Price

\$1.47

Pr.



4 piece Siamese
Ceramic Cat Family

\$2.88
SET

- Mama Cat, Papa Cat and 2 little Baby Cats.
- Glazed Ceramic
- Lane & Co. #8730N
- Stately Siamese in a Variety of Poses



REBOTTLED
CHANEL
NO. 5
EAU DE
COLOGNE
PURE
SIZE
FLACONETTE
1.5oz.
Gibson's
Discount
Price

59c



GIBSON
DISCOUNT
PRICE!

\$9.97

No. 6112



MATTEL-O-PHONE

by MATTEL
GIBSON
DISCOUNT
PRICE!

\$5.47

Raise Her
Arms — She
Smiles
Lower Her
Arm — She
Crys



CHEERFUL TEARFUL

\$8.88

Ironing Board,
Electric Iron
Plus
Pad &
Cover Set



- 4 piece set
- Wolverine #421
- All Steel Ironing Board
- U.L. Approved Electric Iron
- Foam Pad — Silicone Cover

\$2.47

Gillette Gift Set



3 oz. Right Guard and 2 oz.
Sun-Up After Shave
Regular \$1.25

79c

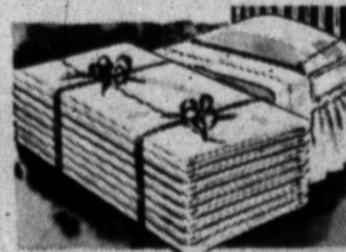
Gillette Gift Set



1.8 oz. Cologne and
2 oz. Sun-Up After Shave
Regular \$1.25

79c

BED SHEETS



Twin Fitted Bottoms
With Elastic Corners
Mix or Match
Twin Flat Sheet
Measures 72" x 108"

2 For \$5.00

— QUALITY — LADIES — STYLE —

BRACELETS

★ A LOVELY GIFT FOR
ANY OCCASION



STERLING
SILVER **\$2.97**
Gibson's Low Price

STERLING
SILVER **\$3.97**
Gibson's Low Price



FATHER AND SON TEAM HONORED — Recipients of a plaque making them members of the Ammonia First Class Club for Phillips Petroleum Company Monday night were Mr. and Mrs. Ben Moore, left, and Mr. and Mrs. A. F. Moore, all of Wildorado. The father and son are owners and operators of the Ben and A. F. Moore Co. in Wildorado. Don Haynes, fertilizer salesman for Phillips, presented the award. (Hereford Brand Photo)

Annual Awards Given At H.D. Holiday Party

Awards for club scrapbooks and for perfect attendance at Deaf Smith County Home Demonstration Council through 1966 were presented at the final meeting of the year, a Christmas party Monday in Community Center.

Miss Mary Brady of West Hereford H. D. Club received purple ribbons indicative of special awards for her club scrapbook and also a county H. D. scrapbook. Blue ribbons went to Westway and Bippys clubs for their books which attractive-

ly presented the year's history in pictures, newspaper clippings and souvenirs of special occasions.

For attendance at all County Council meetings this year, recognition was given Mmes. Charles Brown, A. E. Hodges, O. L. Williams, Jim Bradley, E. D. Hammett and H. D. Fowler.

Mrs. Hammett was presented a pin in appreciation for her services as president the past two terms. Mrs. Williams is president-elect for 1967. A Christmas gift from all

clubs in the county was given Mrs. Argen Draper, County H. D. Agent. The program began with a prayer by Mrs. Bess Werner.

Songs by the Windjammers, a girls' singing group from Hereford High School, included popular and holiday numbers. In the group are Shelly Rush, Margaret Adams, Charlotte Hill, Candy Hill, Pam Winget and Jean Roberson.

Christmas candies and cookies were served from a table centered with a tree made of cut paper in shades of blue and green. Mrs. Hodges served coffee and Mrs. John A. Smith poured punch for the 39 clubwomen present.

West Hereford Party Features Gift Exchange

West Hereford Home Demonstration Club held its annual Christmas party, the final 1966 meeting, in the home of Mrs. Alice Brady Tuesday afternoon. The next meeting will be on January 10 with Mrs. Jewel Autrey.

A Christmas story was told by Mrs. Jim Tollett after a devotional talk by Miss Mary Brady and reading of a poem, Texas, by Mrs. Bell Grimes. Gifts were exchanged and names of secret pals drawn for next year.

Others present were a guest, Mrs. Doc Roberson, Miss Evelyn Bell and Mmes. Blanche Hardin, John Jacobsen Sr., W. H. Waters, Addie Duncan, Robert Boyd, Roy Boyd, Carlos Vaughn, Carl Schroeder, Grace Hicks, Edna Anders, W. J. Frost, Lola Monasco, Ulysses Pierce, Dawson, Alice Cox, Dale Walton and the County H. D. Agent, Mrs. Argen Draper.

When Gilbert H. Grosvenor went to the National Geographic Society, its magazine had a circulation of 1,000 and he was the society's only employe. Now the magazine goes to 4,500,000 member families.

Typewriter Ribbons THE INK SPOT



AT TEACHERS DINNER — The Windjammers, a local singing group entertained teachers Monday night at their annual Christmas dinner. Group singing followed the special numbers.

BARTLETT & POTTS AUCTION SERVICE

Specializing in Farm Sales

Houston Bartlett Larry Potts
Route 1 Route 2
Bovina, Texas Friona, Texas
Phone 389-2190 Clovis Phone 295-3387

CHRISTMAS WRAPPING PAPER

50% off list price

ONE WEEK ONLY . . .

Fine Quality PAPER-CRAFT Christmas Papers Ribbons, Bows and Trimmings . . . ALL AT 50% OFF the manufacturers list price!

TOYS AND GIFTS

MATTEL... ELDON RACE SETS... GAMES HORSEMAN DOLLS...

ALL AVAILABLE AT GEBO'S LOW PRICES

GEBO
DISTRIBUTING CO.



Other locations in CLOVIS, LITTLEFIELD, LUBBOCK and PLAINVIEW

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE

Specials Good Thursday, Friday & Saturday December 15, 16 & 17

PORK ROAST
Picnic Cut Lb. **39c**

TURKEYS

TOMS HENS

18 lbs. up **39c** Lb. 12 to 14 Lbs. **43c** Lb.

Pork Steak Lb. **49c**
Bacon Flavorweight 2 Lbs. **\$1.09**

HOT DOGS

With Chili Sold Saturday Only **10c** Each

Shurfine 10 lb. Bag **FLOUR** **93c**

Shurfine Frozen WK 10 Oz. **CORN** 6 For **\$1**

Taylor & Sons Grade A Medium **EGGS** Dozen **47c**

Food King 1 lb. Solid **OLEO** **15c**

Tendercrust BREAD PICK 'EM UP TODAY

Shurfine MILK VITAMIN D

Reg. 49c **Fritos** **39c**

Folger's 1 Lb. **COFFEE** **69c**

Bluebonnett 10 Oz. **PECANS** **79c**

Honey Boy Tall Can **SALMON** **59c**

Hand Lotion 7c Pancake Mix 33c Pork & Beans 5/8

COFFEE Shurfine Lb. **59c**

Rubbing Alcohol Pt. **9c** Northern Bathroom Tissue 4 Roll Pack **29c**

13 Piece Teflon Aluminum Cookware To Be Given Away

Nothing To Buy. Register Everytime You Are In the Store For non-stick minimum water cooking... EXTRA THICK Aluminum Cookware Set finished with DuPont TEFLON

NO-STICK COOKING! NO-SCOUR CLEANUP!

Mellorine Cloverlake 1/2 Gal. Ctn. **39c**

Coca-Cola Reg. or King Plus Dep. **39c**

Cheese Spread Velveeta 2 Lb. Loaf **99c**

Brown 'n Serve Rolls Tendercrust Pkg. **29c**

Fruit Pies Marton's Frozen Apple Cherry or Peach **29c**

Marshmallow Creme Kraft 7 Oz. **19c**

Soreno Luncheon Dishes Only **9c**
With Each \$5 Purchase
by Anchor Hocking—Beautiful Avocado Color
THIS WEEK . . . BOWL

APPLES Delicious Bu. **\$4.95**

A Healthful Christmas Treat Lb. **15c**

WIDE SELECTION OF CHRISTMAS CANDIES
Russell **Potatoes** 10 lbs. **59c**

Grapefruit 20 lbs. **89c**

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE

GSPA Faces Financial Crisis

Grain sorghum research and marketing promotion will come to a halt if farmers continue to lag in support of voluntary support of the association, directors were told recently.

The group who represent Deaf Smith County farmers in Grain Sorghum Producers Association met this week to discuss the problem and came up with plans to petition farmers to sign an agreement to contribute that would save the association.

"We are in critical financial condition," Bob Viegel, vice president of the county group explained. "A few farmers have been contributing their share per production and these few are

beginning to get tired of supporting the organization while other farmers reap the benefits."

Farmers think that since milo demand is keeping up with production that promotion is not necessary, the young farmer explained. He said that the association feels that if grain sorghums are not promoted continuously that they will fall in to the slump that oats and barley farmers have seen.

Ordinarily, the county has sent about \$4,000 to the association by voluntary subscription from the farmers. This year he explained, the farmers dropped to about half that amount. Actually the organization needs to contribute the \$23,000 that two pounds per 1,000 pounds of tribute produced would supply.

Viegel said that the group feels that particularly in legis-

lative matters that this year will be vital for grain sorghum producers. He explained that of the 34 members who will serve on the House agriculture committee, that 14 will be new members and will need to be informed of grain producers problems and aspirations.

This area is the center of grain sorghum production, Viegel explained and said that support of the association has to come from farmers here.

The petitions to be circulated are asking that farmers contribute the 2 pounds per thousand produced. This would mean about \$34 dollars for an average 160 acres of milo with normal production.

Viegel said that the group hates to have to let the organization deteriorate when it has progressed so well. He said that Bill Nelson, executive vice president of the group who manages the office affairs, had done an exceptionally good job.

J. T. Gilbreath, Jr. is president of the local group. Viegel is vice president, and directors are A. R. Dillard, Bruce Burney, Virgil Walker, Bill Gentry, Tommy Carnahan, Austin Rose, S. A. McCathern.

Additional information can be had by contacting one of these farmers.

Federal Progress Plans Are Made

WASHINGTON, D. C. — Vice President Hubert H. Humphrey announced today the appointment of Eugene F. Rowan, Personnel Relations Manager for J. C. Penney Company, as Administrative Director of Plans for Progress for 1967.

Mr. Rowan will be loaned to Plans for Progress, the nation's opportunity program, for one year by the department store chain, which will continue to pay his salary and benefits while he is working in Washington.

He will head a staff of seven other executives who also are on loan to the Federal Government to help carry out the programs of Plans for Progress, which now numbers 349 major American employing some 9 million persons, as member companies.

This is the fourth year that Plans for Progress has been operated primarily by on-loan executives from industry. The staff is being expanded from seven to eight in 1967 to handle the increased load of programs.

The Vice President is an ex-officio member of the Plans for Progress Advisory Council, a group of 25 businessmen who help guide the Plans for Progress program. He participates in many Plans for Progress projects.

In announcing Mr. Rowan's appointment, the Vice President said:

"For the last year, Mr. Rowan has been Chairman of the Advisory Council's Community Relations Committee. As such, he has spent a great deal of time working on the development of local merit employer councils — one of the major goals of Plans for Progress.

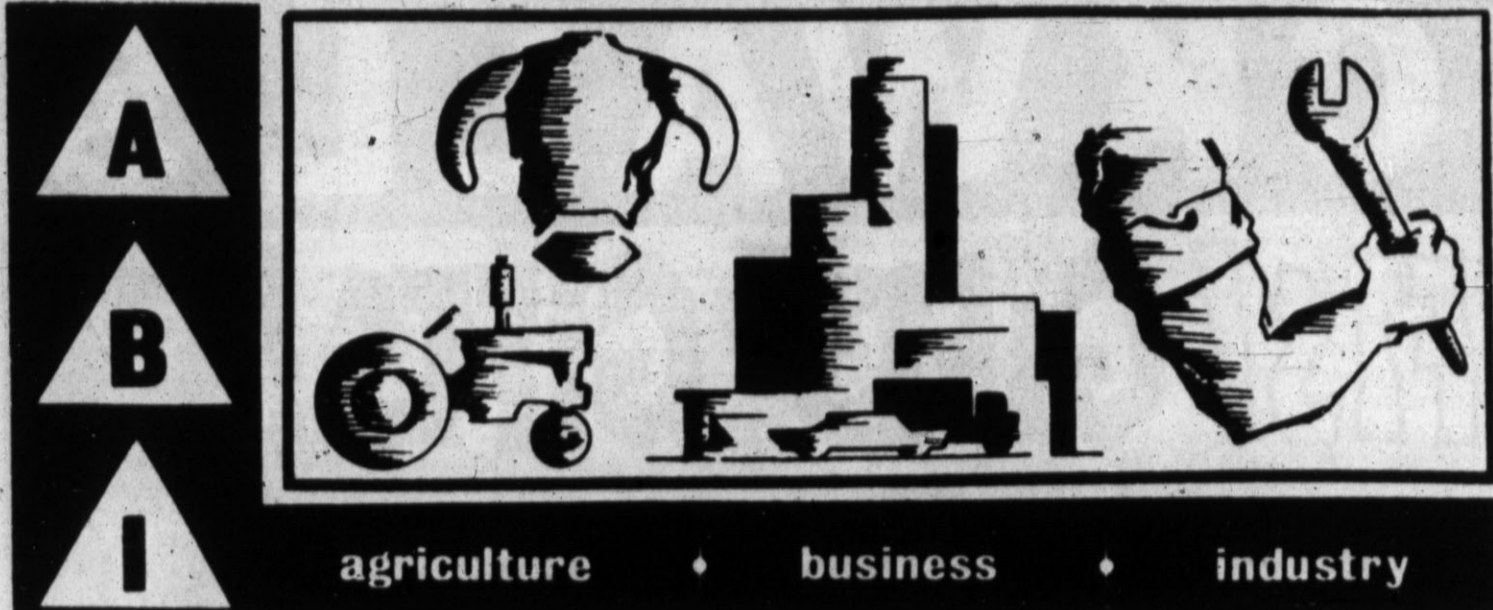
"Now he brings this expertise to Washington at a time when the Advisory Council is giving even greater emphasis Plans for Progress companies. I am sure that his experience in community involvement and ability will help us move our entire program forward even more rapidly and fully into the community level."

Mr. Rowan succeeds Eugene G. Mattison, former Industrial Relations Director for the Lockheed-Georgia Company, as Administrative Director. Mr. Mattison will return to the corporate industrial relations office of the parent Lockheed Aircraft Corporation in Burbank, California, on January 1.

Mr. Rowan is a native of New York City. He was born and reared on Staten Island. He is a graduate of the University of Virginia (1945) and holds a law degree from George Washington University (1949). He specialized in labor law in private practice before joining J. C. Penney Company in 1960 as personnel relations manager.

He is a member of the bar in the District of Columbia and New York State, is a member of the American Bar Association's Section on Labor Relations Law; a director of the Robert Brunner Foundation and the Catholic Union of the Sick in America; and is Vice Chairman of the American Retail Federation.

See FEDERAL Page 2



SECTION TWO

HEREFORD, TEXAS 79045, THURSDAY, DECEMBER 15, 1966

Electrical Service Entails Much More Than Plain Power

BY SHERRIN BETTS
Staff Writer

In explaining the business of his company — Southwestern Public Service — Melvin Jayroe, manager, says, "we furnish light and power for domestic, commercial and industrial purposes." In truth, however, they do much more than this. Southwestern spends much time and effort in striving to better each community which it serves.

In addition to the more than 5,000 customers they serve in Hereford, Southwestern offers a host of extras. Any person who is building a new home and considering total electrification can obtain plans and cost from Southwestern, says Jayroe. They have an industrial department which will conduct seminars on furthering industrial development and Jayroe says "we feel like we've got a real strong industrial department."

Southwestern has women available to go to homes and demonstrate new appliances to the owners. These ladies also give programs to any club or organization which calls Southwestern and inquires about it. They frequently give demonstrations on cooking or uses of appliances for Bluebirds, Cub Scouts, Camp Fire Girls, and other such organizations.

The office is also available for adult meetings, Jayroe stated. Southwestern Public Service has been in Hereford since 1942, but Hereford has had a power and light company much longer than that. In 1925 Hereford Light and Power, which was owned by F. H. Oberthier, became Texas Utility under the management of J. Alton Miller, then in 1937 it became Texas-New Mexico Utilities. It remained under this name until 1942, and is still organized as a New

Mexico corporation. The Hereford location is the district office for Friona, Vega, Adrian, Dawn and Wildorado, Jayroe said. He stated that there are 19 employees in the Hereford office, 3 in Friona and 2 in Vega, thus this district has 24 Southwestern Public employees.

The Southwestern Public Service Company serves a total of 45,000 square miles, which covers an area from the southwest corner of Kansas, across Oklahoma and Texas panhandles and into New Mexico, according to Jayroe.

For a time the electric company also ran an ice house, but it was shut down around 1946 and the ice dock was removed in 1964.

M. H. "Hap" Wiseman, a 30 year employee of the electric company who has worked under six managers tells several interesting things about the past. When he first began working for the Texas Utility Company in 1936 he says he was the only serviceman. There were two office girls and the manager, besides Wiseman and he says that meter reading — which today takes all month to complete — was done in five days "back then."

At the time he began working with the electric company, Wiseman says his area included Dimmitt, which had 200 meters, Hereford's 600 meters and Dawn. "But Dawn only had about a half dozen meters then," he added.

He says of Oberthier, who now lives at Westgate, "Mr. Oberthier still thinks I'm gonna be a good man when I get some experience."

Wiseman's first job was building a line on 385 which is now 25 Mile Avenue. That was all "out in the country" then, he says.

Another of the past managers

of Hereford's electric company who now resides at Westgate is C. D. Hardesty. Hardesty became manager in 1945 when Southwestern Public Service was taken into the Amarillo Division, Wiseman said. He similarly recalled the time when Hardesty came to Hereford as manager. His wife asked if he thought he

See SERVICE Page 2

Building Herd Is Dairy Need

COLLEGE STATION — An effective herd replacement program should be the cornerstone of a successful dairy business, says Shannon Carpenter of Tyler, area dairy specialist with the Texas Agricultural Extension Service.

A good herd replacement program, the specialist explained, is built on one basic requirement: Each replacement should be as good or better than the animal she replaces. This means using good bulls and developing each calf to its fullest potential.

A sharp replacement program has become especially important because of higher costs. Carpenter says the cost of raising replacements from birth to first lactation in 1966 was about \$153 for Jerseys and \$179 for Holsteins. By 1964, that cost had jumped to \$175 and \$199, respectively.

The specialist said the East Texas Research Station at Tyler started a herd replacement test in September which should provide dairymen with useful information on this phase of dairying.

Twenty-four calves from local dairymen are on loan for the station's test. Data on growth, cost of feed and labor will be tabulated.

The animals have been divided into groups and are being fed and managed by different programs from 6 months of age to first calf. Each animal will be returned to the owner at actual cost 30 days before calving.

"In addition to collecting data on cost of herd replacements, we want to demonstrate the opportunity for a program of this type on a non-dairy farm," replacement program:

- (1) Do the best job possible with cows in the herd. Keep good cows in action longer through good feeding and management practices.
- (2) Breed all cows to top dairy bulls.
- (3) Develop herd replacements to start milking at 24 months.

ANGUS BULL

Claude and Eloise McDougal, Hereford, recently sold an Aberdeen-Angus bull to John D. Wood Broadview, New Mexico.



IN THE CHRISTMAS SPIRIT — Southwestern Public Service has decorated the office so that anyone who walks by can't help but catch the Christmas spirit. Here is pictured the decorative Christmas tree which can be seen from the south side of the building. (Hereford Brand Photo)



WORKING TO SERVE YOU — Melvin Jayroe, manager of Southwestern Public Service Company in Hereford dictates a letter office four years. (Hereford Brand Photo) to his secretary, Barbara Shipley, who handles all the correspondence in the office. Jayroe has been manager of the Hereford office for four years. (Hereford Brand Photo)

Company Awards Made To Phillips Employees

Eleven area distributors of fertilizer for the Phillips Petroleum Company were honored Monday night with the Ammonia First Class Club Award Presentation Dinner at the Caison House.

The distributors were presented plaques which stated that they had excelled in solicitation, safety, showmanship and community service. The owners or managers had to excel in four of the five categories before they qualified.

Receiving the plaques were Umberger Farm Supply in Umberger, owner Roscoe Richardson; Simms Grocery and Farm Supply at Simms Corner, owner M. W. Blankenship; Flagg

Fertilizer Co. of Dimmitt, owner Fred Kuntz; Dimmitt 66 Inc., owner Chet Braunfladt; Ben and A. F. Moore Co. at Wildorado; Farwell Fertilizer Co. at Farwell, owner Ed Hardage; Helton Oil Co. at Farwell, owner Joe Helton; Far Service and Supply Co., located between Friona and Dimmitt, owner Tullon White; Western 66 Inc. at Muleshoe, owner Joe King; K & W Fertilizer Co. at Nazareth, owner Dickie Hoelting, and D&D Fertilizer of Tulla, owner Dean Todd.

About 25 persons attended a reception and the award presentations. Don R. Haynes of Hereford, salesman for Phillips, presented the awards.

Cotton Consultant Leaves For Carolina Textile Job

Effective December 31, James S. Parker, Textile Industry Consultant with Plains Cotton Growers, Inc., since April of 1962, has submitted his resignation. He has accepted employment with the American Textile Manufacturer's Institute Charlotte, North Carolina.

The announcement came from Donald A. Johnson, Executive Vice President of PCG, who said "We are certainly sorry to lose the services of Mr. Parker. His excellent knowledge of the textile industry and its needs have been a definite asset to the Plains."

Parker has been largely responsible for carrying out fiber testing and spinning research and for maintaining close contact with both domestic and foreign cotton mills.

Johnson said PCG is now making plans to see that Parker's work is carried on without serious interruption, but that pending a meeting of the PCG Executive Committee there will be no final decision on Parker's replacement on the staff.

"At least for the time being," Johnson said, "fiber testing and spinning work may be conducted on a contract basis with the Textile Research Laboratory at Texas Tech where the people are already thoroughly familiar with what Parker has been doing."

Parker will be the new Director of Technical Service for ATMI, which essentially fills the same need for textile mills as PCG fills for High Plains cotton producers.

He will be serving as the staff secretary to ATMI's Education Committee, which works closely with textile schools across the country. And in that capacity he expects to be back in Lubbock at least once or twice a year conferring with officials at Texas Tech.

possible at PCG for carrying out fiber testing and spinning research and for maintaining close contact with both domestic and foreign cotton mills.

Johnson said PCG is now making plans to see that Parker's work is carried on without serious interruption, but that pending a meeting of the PCG Executive Committee there will be no final decision on Parker's replacement on the staff.

"At least for the time being," Johnson said, "fiber testing and spinning work may be conducted on a contract basis with the Textile Research Laboratory at Texas Tech where the people are already thoroughly familiar with what Parker has been doing."

Parker will be the new Director of Technical Service for ATMI, which essentially fills the same need for textile mills as PCG fills for High Plains cotton producers.

He will be serving as the staff secretary to ATMI's Education Committee, which works closely with textile schools across the country. And in that capacity he expects to be back in Lubbock at least once or twice a year conferring with officials at Texas Tech.

He is looking forward to working with these people in every way possible in my duties with ATMI. I certainly hope that many Texas friends will not hesitate to call on me at any time in the future when they feel I might be of help to them."



AWARD WINNERS — During graduation night of the Dale Carnegie Customer Relations Course, different awards were presented to some students. Recipient of the sheet with all names of award winners shown above was Jerry Shipman. (Hereford Brand Photo)



SIMMS CORNER DEALER HONORED — Mr. and Mrs. M. W. Blankenship, owners and operators of Simms Grocery and Farm Supply at Simms Corner, became members of the Ammonia First Class Club of Phillips Petroleum Company during a dinner Monday night at the Caison House. Presenting the award was Don Haynes of Hereford, fertilizer salesman for Phillips. (Hereford Brand Photo)



WINNERS DISPLAYED — Two special awards were given scrapbooks made by Miss Mary Brady, center, recording 1966 activities of West Hereford Home Demonstration Club and of county H.D. clubs as a whole. Mrs. J. C. Morrison, left, displays the Westway Club book and Mrs. Jimmy Bradley the Bippus Club book, both of which were awarded blue ribbons.

Texas Crop Review

Precipitation during November was below normal for the second consecutive month and extremely dry conditions are developing. Light precipitation fell in northcentral and eastern sections of the State but was of little consequence. Rain is badly needed in all areas to stimulate growth of small grains and winter grasses and to aid fall land preparation.

Temperatures were above normal in all areas during November with the coldest weather of the month occurring at the beginning. A killing freeze was received in practically all areas except extreme south Texas and Rio Grande Valley on November 2.

Winter wheat grazing prospects faded steadily during dry November. Most dryland wheat lacked one extra rain needed to make good pasture and pulls up easily when grazed. Cattle are being moved off of dryland wheat that had sufficient growth to pasture. Irrigated wheat is furnishing normal grazing but a second watering is necessary to maintain growth.

Texas cotton production for the 1966 crop is expected to gin out 3,175,000 bales. A crop of this size would be 1,490,000 bales less than last year. Harvest is running about a month ahead of last year and is nearing completion.

Yield is expected to average 382 pounds from 3,990,000 acres. This is the smallest acreage harvested since 1889 and 28 percent below last year. Killing freezes during October and early November lowered yield prospects.

Texas farm labor force consisted of 298,000 workers during November 20-26, compared with 327,000 workers for the corresponding period last year. Of the number employed in November, 195,000 were family workers and 103,000 were hired.

Letter To The Editor

449 North 18th Street, Grand Junction, Colorado 81501
Dec. 10, 1966

Mr. Editor:

Please give me space in The Hereford Brand to plead in defense of the turtle and the mourning doves. To show why they must have the protection of the law at all levels of government, if they are to survive the hunters' guns as living species of life. Our doves are our most hunted, harassed and persecuted birds of this century. Each year over 70 per cent of all doves are destroyed. Some few by the forces of nature, but most doves are eliminated by so-called American sportsmen.

The legal kill for 1964 was estimated at 20,000,000 doves. The crippling loss averaged 26 per cent of the bag. This left a near six million birds with broken legs, wings and pinions to suffer days, even weeks before God in the form of death set His own free. There were many more millions killed from wires with slingshots, with B guns, and by men and women who know not "the manhood" of reverence for life.

We ask, how long can our children know "the wings of a dove covered with silver, its pinions of green gold?" Or the voice of the turtledove in the Lone Star state. Indeed it is sad when a man can only measure beauty down the barrel of a shotgun, or life through the sights of a high-powered rifle.

With 70 per cent of all doves eliminated each year, our doves will soon join the long list of vanished life, and again man will find himself much poorer in living beauty. But the lust to kill, the greed to destroy, the shedding of blood, and the lack of pity and mercy in the sports-

men's hearts must be satisfied. Thank you.
Howard H. Caudle

Expect Increase In Holiday Toll

There's no place like home for the holidays and thousands of travelers will prove it during this Christmas-New Year holiday season. Highway traffic will be greatly increased as record numbers of drivers take to the road.

Your Texas Highway Department works hard to make holiday travel as safe and convenient as possible. Construction areas, however, pose special driving hazards on the 67,000-mile Texas Highway system.

Here is a bulletin that pinpoints current construction projects in your area. There may be one or more of these projects in your area.

Above all, we hope you will urge safe driving everywhere to make this a happy, safe holiday season.

The Texas Highway Department appreciates your cooperation in rendering these important public services throughout the year.

CONFERENCE — Over 300 members of the Texas Turfgrass Association are expected to participate in the association's annual conference Dec. 5-7. All sessions are scheduled for Texas A&M's Memorial student Center. The use of chemicals in the broad field of turf management will be a major topic of discussion along with irrigation, said D. George McBee, program chairman. The Honorable Ralph Wayne, Texas House of Representatives from Plainview, will be the banquet speaker.

DUCKWALL'S

GIFTS! GIFTS! GIFTS!

BRACH'S Merry Christmas

Assorted Chocolates
\$2.37
3 lb. net wt.

CHRISTMAS TIME	4-lbs.	\$2.97
POINSETTIA	5-lbs.	\$3.57
COMTESSA	1-lb.	\$1.27
Morningside Choc. Cherries		49c

KNIT SHELLS
From a woman's point of view — just right for gifting. All the "in" styles, colors.
\$2.99

BLOUSES
Fancy and frilly, utterly feminine, a gift to be prized. Large selection of styles.
\$2.99

POOR BOY TOPS
Choose from our large selection of popular knit tops. Fashion colors in several styles.
\$2.99

NYLONS
Sheer seamless CANTRECE that fit like your skin. Nicest shades. Sizes 9 to 11.
79c and 98c

PANTIES
We have pretty and practical gift panties to please every woman.
59c

Campus Hose
Sizes 7½ to 11
Knit stretch orlon poor boy style. Many colors to choose from.
From **79c** Up

JEWELRY BOX
A heavy plastic box with hinged lid and divided sliding tray.
\$2.29

GLOVES
Select gloves for the entire family here. Vinyl or knit. Stretch sizes.
From **79c** Up

HANDBAGS
She always needs handbags, especially smart new styles like these.
\$2.99

MEN'S SOCKS
Stretch, no size problem here. Sold in famous brands at \$1.50 a pair our price —
69c and 79c

NECKWEAR
Holiday ties in an array of colors and patterns. Choose from 4-in-hand or ready tied.
2 For \$1.00

BILLFOLDS
A practical gift that is sure to please. Many styles available for both men and women.
\$1.99

SHOE POLISHER
Cordless electric with brush and buffer. On-off switch.
\$3.99

CALENDAR TOWEL
Colorful heavy linen in a variety of prints.
\$1.00

MEN'S CUFF LINKS
Perfect for that hard-to-buy-for man. Sets contain either tie tac or tie clip.
\$1.00

ELECTRIC POPCORN POPPER 3 QUART
Heavy aluminum, complete with cord and glass lid. Removable and washable popper bowl.
\$3.66

ELECTRIX CARVING KNIFE
Long wearing stainless steel blades and 8' cord. A wonderful family gift.
\$7.88

HAPPY DOLLY BUBBLE BATH
A doll in both tub with liquid bubble bath. To delight the younger set.
99c

Service...

(Continued from Page 1)
could get along with the new manager and Wiseman replied, "If I can't, I'll fire him."

When the years of training that each new employee in the electric business must undergo is mentioned, Wiseman says, "I learned my trade down there where the work was. I'm still learning." Now each young man entering the electrical business goes through 5 years of training before becoming a journeyman who works on the lines.

Jayroe says they also provide 4 years of vocational training for all employees and that the "company does encourage education in our vocational school as well as college." Last year, out of 12 men here, 10 went to school, he said.

The servicemen and journeymen are all on 24-hour call, Jayroe said.

Jayroe says he has been with the company 15 years — 5 years in Amarillo, 6 in Pampa and 4 in Hereford.

He says of Hereford, "This is one of the fastest growing towns in our entire company. We've sure enjoyed it. It's sure a nice town."

Southwestern Public Service Company has a 12-man board of directors, with Don D. Loden of Dallas as chairman. A. R. Watson of Amarillo is president of the company. Executive vice president is Roy Tolk.

Jayroe, his daughter, an 11-year-old 6th grader at Central Elementary School, and his wife Iva Dell, who is known as "Teenie" to all her friends, live in the Executive House Apartments.

Federal...

(Continued from Page 1)
tion's Employee Relations Committee and Chairman of its Task Force on Equal Employment Opportunity.

He has spoken frequently in behalf of Plans for Progress and equal opportunity programs, including an appearance as a panelist at the White House Conference on equal Employment Opportunity in August, 1965.

Mr. Rowan and his wife, the former Mary Ellen-Sucey of Manhasse, and their three sons and one daughter will move to Washington for the year Mr. Rowan will be working here.

Rings
Birthstone
\$2.95 up
Signed \$2.50 up
COWAN JEWELRY
217 N. Main

SHOP LATE!
OPEN TILL 9
Every Evening
Until CHRISTMAS
DUCKWALL'S

DUCKWALL'S IN SUGARLAND MALL — HEREFORD, TEXAS
Open Weekdays 'til Christmas — 9:30 a.m. to 9:00 p.m. Open Sunday 1:00 to 6:00 p.m.

Rabbits Offer Medical Hypnotic Contribution

COLLEGE STATION — Rabbits so far have largely confined their efforts to eating other people's gardens and improving their cultural image through folklore and cartoons. Now they have moved into that area some where between medicine and psychiatry.

It could have been the chicken that got the honor except that when a rabbit is at its

silliest, he still is smarter than a chicken.

The rabbit's contribution may be through hypnosis. For that is what Dr. W. R. Klemm, Texas A&M University associate professor of psychology, is doing to the rabbits — putting the into a trance. He believes something new may be found from the rabbits about human brain activity.

Klemm says a future application might be in a reduction of pain in minor operations as has been done now and then, particularly in dentistry. Hypnosis reduced pain in animals, he says, and if hypnotic trances could be made more effective they might abolish pain altogether.

"I've done most of my work since 1964 on this project with domestic New Zealand white

rabbits and chickens," Klemm says. "Chickens can be hypnotized easily, but they have less of a brain than rabbits."

Klemm says rabbits can be hypnotized in about five seconds by turning them on their backs and holding them still. This results in a trance of about a minute, but too short a time for sufficient testing to be accomplished.

Klemm made a box-like chute which helps in extending trances up to one hour. Rabbits are put in the chute on their backs, and it is the researcher's belief that the animals interpret the sides of the chute as a person's hands.

Klemm's research is supported by a \$24,503 Health, Education and Welfare Department grant.

"One of the problems concerns parallels with human hypnosis."

Texts by Klemm indicate hypnotized rabbits can process information in a manner similar to hypnotized humans.

One such conditioning test used by Klemm involves the sounding of a tone followed by a mild electrical shock.

"After repeating this process eight or nine times, we found that the heart rate changed with the tone, indicating the rabbit had conditioned his reflexes to

expect the shock immediately after the tone."

The scientist says the heart rate change in hypnotized rabbits is higher than in un hypnotized rabbits, indicating that hypnotized rabbits are less distracted by outside influences.

Rabbits subjected to behavior tests after being aroused from trances show they suffer no after effects of hypnosis.

Both sleep and awake electrical brain activity is present during a trance, Klemm says.

Klemm plans to use a portable digital computer to compile data in the projects.

Alligators also can be hypnotized, but that is one project

COLORED LEAVES — Folklore attributes the brilliant array of color in tree leaves during the autumn season to the work of Jack Frost. Actually, it is the result of physiological processes within the tree. Throughout the growing season the green leaves produce food. Shortly after leaf maturity, efficiency for food production is gradually reduced and the green chlorophyll eventually decomposes. This process unmasks the yellow pigments normally contained in leaves. Degradation of this pigment results in the varying shades of reds. Shedding of the leaves thus terminates one of nature's most spectacular events in the broadleaf forests.

Olivetti-Underwood Adding Machine & Typewriters THE INK SPOT

Gent's Watches \$14.95 up \$1 Down \$1 Week COWAN JEWELRY 217 N. Main

- COFFEE** Maryland-Club Lb. Can **69¢**
- JELLO** Assorted Pkg. of 12 — Free Cook Book **\$1.19**
- DATES** Bordo Fancy Pitted Pasturized Lb. Pkg. **45¢**
- TUNA** Starkist Green Label Flat Can **3 For \$1**

Cutting down on food isn't the answer to cutting down high food bills. No, Ma'am! Your best bet is to shop at COOPER'S where you get MORE LOW PRICES, more often. Our STOREWIDE LOW PRICES and EXTRA BIG SPECIALS give you DIRECT ACTION for stamping out high prices! Come see if shopping here isn't the right way — the ONLY way — to cut your food bills down to budget size.



Carnation
MILK
Tall Cans
7 For \$1

Shurfresh
CRACKERS
Lb. Box
19¢

STAMP OUT HIGH PRICES



GROUND BEEF
Fresh Lean **3 Lbs. \$1**

NABISCO SNACKS
Triscuits - Pik Chiks
Bacon Thins - Sociables
Sip 'N Chip **3 For \$1**

PORK & BEANS
Van Camp 300 Can **7 For \$1**



Tendercrust BREAD
PICK 'EM UP TODAY
Shurfresh MILK



BACON Shurfresh First Grade Lb. **65¢**

MARSHMALLOWS
Kraft Miniature 10 1/2 Oz. **19¢**

COCA-COLA
Reg. or King 6 Bottle Carton **2 For 89¢**

TURKEYS Norbest 18 to 22 Lbs. Lb. **39¢**

HENS Norbest 12 to 16 Lbs. Lb. **43¢**

COMET CLEANSER 14 Oz. Can **2 For 29¢**

SPIC & SPAN Giant Size **79¢**

BONUS DETERGENT Giant Size **77¢**

DUZ POWDERED SOAP Giant Size **77¢**

DOWNY FABRIC SOFTENER 32 Oz. **59¢**

CATSUP Hunt's 26 Oz. Bottle **3 For \$1**

SHAMPOO Alberto VO-5 \$2.15 Value **\$1.19**

CRANBERRY SAUCE Shurfresh 300 Can **21¢**

DEODORANT Secret Roll On Ex. Large \$1.00 Value **57¢**

CREAM RINSE Woodbury Reg. 89c **57¢**

HOLLY RIBBON 180 Ft. **67¢**

TOOTHBRUSH Presto Cordless Automatic — List Price \$14.95 **\$11.95**

CAN OPENER Universal Electric List Price \$16.95 **\$8.88**



SHURFINE COFFEE Lb. Can **59¢**

AVOCADOS FANCY CALIFORNIA **2 For 25¢**

Celery Hearts Cello Package **29¢**

Grapefruit Fresh Texas Ruby Red **20 Lb. Bag 79¢**

SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!



RANCH KITCHEN DELICATESSEN

More Christmas Time - Less Kitchen Time...

Spaghetti & Meat Balls Pt. **79¢**

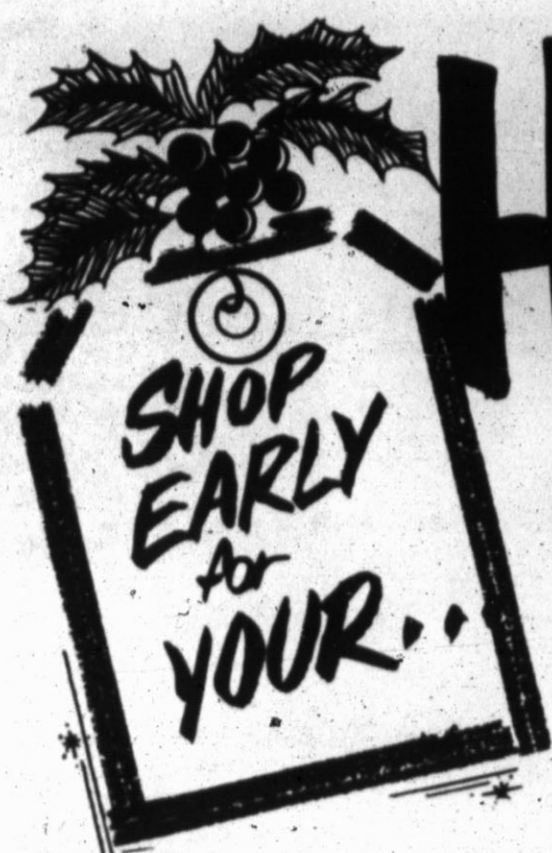
New Potatoes & Cream Sauce Pt. **49¢**

Turnip Greens Pt. **39¢** Stricks Corn Bread **3/10¢**

Bean Salad Pt. **49¢** Lemon Jello Cake Ea. **39¢**

COOPER'S MARKET

BEST MEAT IN TOWN



Holiday Fixin's

at Lowest Prices... from

At Furr's you get Full Service Shopping plus lowest possible prices. This means all the extras you like such as Carry out service, Frontier Saving Stamps, National Brands, Courteous service and 100% Guarantee with every purchase.



Tomato Juice
Pork & Beans
Pinto Beans

STOKLEY'S
46 OZ.
CAN **25¢**

VAN CAMPS
NO. 300
CAN **2 FOR 25¢**

4 LB.
CELLO BAG **39¢**

CHRISTMAS CARDS

25 Cards in Box **99¢**
18 Cards in Box **77¢**

Christmas wrap

PAPER
6 ROLL
IN FOIL **88¢**



PEACHES
HUNT'S YELLOW CLINGS
SLICED OR HALVES
NO 2 1/2 CAN **25¢**



Bicycles
Tricycles

BOY'S OR GIRL'S
39.95 Value **\$35.00**

10 INCH
7.95 Value **\$6.95**

Catsup
BABY FOOD

Flour
Gladiola
5 Lb. Bag **59¢** **\$2.39**
25 Lb. Bag **25¢**

Del Monte
20 Oz.
Economy Bottle

SAUCE PAN
Teflon
1 Qt. **\$1.19**

BREAD and LOAF PAN
Teflon **\$1.09**

PIE PAN
Teflon **99¢**



ROAST

CHUCK, USDA CHOICE BEEF **49¢**
LB.

TISSUE

PERT. **4 ROLL PKG. 25¢**

BREAD

1 1/2 LB. LOAF **2 FOR 49¢**

Fresh Frozen **Fruit Pies**

Morton's Apple, Peach, Cherry or Coconut Custard Each **29¢**

OKRA

Fresh Frozen Whole 10 Oz. Pkg. **19¢**

TV DINNER

Swanson Chicken, Beef or Turkey Fresh Frozen Pkg. **59¢**

Furr's Delicatessen

Roast Turkey lb. **1.49**
Cranberry Crunch Salad lb. **59¢**
Sage Dressing lb. **59¢**
Giblet Gravy lb. **59¢**
Asst. Flavors Cream Pies Each **89¢**

FRYERS

FRESH DRESSED USDA GRADE A WHOLE

29¢
LB.

Rib Roast Prime USDA Choice Beef lb. **79¢**
Ground Chuck Extra Lean lb. **59¢**
Pork Steak Young Pork **59¢**
Turkeys Riverside Hens 12 Up **43¢**
Turkeys Riverside Toms 18 Lb. **39¢**
Sliced Bacon Farm Pac Tall Korn Lb. Pkg. **69¢**

"FURR'S FRESH PRODUCE SPECIALS"



DATES
Bananas

Calif. Pack diced, 10 Oz. Cup **39¢**

Golden Ripe Fruit Lb. **10¢**

DATES Calif. Pitted 1 Lb. Pkg. **49¢**

Washington State **APPLES** Extra Fancy Red Delicious There is a difference Lb. **17¢**

Calif. Sunkist Navels **ORANGES** Large Size and Full Flavor Lb. **15¢**

AUSTIN HIGHLIGHTS

Governor's Park Talk Needs Financing For Development

By VERN SANFORD
Texas Press Association

AUSTIN — A bond-financing program for \$82,000,000 to acquire and develop state parks is talked by Gov. John Connally. This would increase the present 60,000 acres in parks to 150,960 by 1979. It would emphasize water-oriented outdoor recreation facilities, along with executive budget proposals; for the Parks and Wildlife Department, 1968-69.

Plans call for:
Twenty-six water-based recreation areas of 61,000 acres in seven regions.

Twenty scenic and unique areas covering 84,395 acres for "passive and educational use." Forty-four significant, historic sites (5,565 acres) to complete a tourists network of interesting sightseeing stops.

Connally proposes a Constitutional Amendment to authorize a \$75,000,000 bond issue over a 10-year period.

Bonds would be repaid from park entry fees of not less than \$1 a car per trip. Another \$7,000,000 in federal aid is forecast.

While Texas population has increased 62 per cent during the last 20 years and park use is expected to more than double by 1990 — the number and size of state parks has remained unchanged.

Executive plan, proposing parks of 1,000 to 5,000 acres, advocates coordination of land buying with construction of major reservoirs under the Texas water plan.

Although the exact location of 26 outdoor recreation areas, backbone of new system, has

not been pinpointed, the governor's plan recommends the following distribution:

Region 1: (Lubbock and Amarillo areas) two parks, 3,500 acres.

Region 2: (East Texas, Dallas, Fort Worth, Texarkana and Waco) seven parks, 13,000 acres.

Region 3: (Upper Gulf Coast Houston, Beaumont, Port Arthur and Victoria areas) nine parks, 24,500 acres.

Region 4: (San Antonio, Austin, Hill Country areas) five parks, 11,000 acres.

Region 5: (West Texas, Abilene, San Angelo, Midland and Odessa areas) one park, 1,000 acres.

Region 6: (El Paso area) one park, 5,000 acres.

Region 7: (Rio Grande Valley, Corpus Christi, Brownsville and Harlingen areas) one park, 3,000 acres.

Governor's proposed budget for the Parks-Wildlife Department for 1968-69 totaled \$26,000,000. This is an increase of \$6,700,000 over the present \$19,300,000.

TAX OR NOT TO TAX?

Lt. Gov. Preston Smith disagrees with Governor Connally's forecast that new state taxes are inevitable.

Legislative Budget Board's spending recommendations for 1968-69 are based on an anticipated \$850,000,000 in general revenue from present levies plus the balance on hand at the start of the next fiscal period. That would permit a spending increase of nearly \$220,000,000.

Connally's spending recommendations are some \$120,000,000 above the board's.

ANNOUNCED

Burton G. Hackney, 59, Brown field attorney and chairman of the State Board of Public Welfare for eight years, was chosen by the board to succeed the late John H. Winters, as welfare commissioner.

Herbert C. Wilson, assistant commissioner, will head the department pending Hackney's move to Austin.

Joe D. Carter, Texas Water Rights Commission Chairman and former Sherman legislator, was named chairman of the Interstate Conference on Water Problems at a meeting in Phoenix.

E. G. Morrison, Austin, was appointed to the University of Texas Development Board.

Governor Connally's top aide, Larry Temple, announced at the freshman legislator's orientation school that the governor soon will name a new press secretary.

tary. Past has been vacant since George Christian joined President Johnson's staff.

HOOD BID REJECTED

After a stormy hearing Texas Aeronautics Commission rejected Hood Airlines' request for authority to use DC-3 type planes on its Killeen-to-Dallas run. Trans-Texas and Braniff Airways opposed Hood's request.

TAC said no new facts were developed to warrant changing airlines to planes "under 12,500 pounds."

Hood serves Fort Hood and also has flights to McGregor, Mineral Wells, Breckenridge, Houston, Dallas and Fort Worth.

OYSTERS UNDAMAGED

Live oyster reefs in Galveston Bay have suffered practically no damage since shell dredgers were allowed to operate closer to them three years ago, according to J. R. Singleton, director of the Parks and Wildlife Department.

Singleton said dredging has remained stable during the last decade, while live oyster harvests have increased.

No changes in the controversial dredging regulations are contemplated, although P&W field procedures on oysters may be altered.

SCREWORM PROBLEM

Screwworm flies which are infiltrating into Texas may force the Texas Animal Health Commission to pass a regulation to keep the insects South of the border.

Currently, infected cattle aren't allowed to be imported into Texas. But they are kept at the border where the insects hatch and fly across the Rio Grande anyway.

Commission is considering a rule prohibiting the import into Texas of any cattle from a herd in which diseased cattle are found.

This rule, it is reasoned, will force the importer to return his entire herd to the ranch, thus keeping the screwworm larvae away from the border. No action has been taken, and none will be necessary if ranchers take steps on their own.

PIT BAN ARGUED

Oil associations clashed at the Railroad Commission hearing over a proposed statewide ban on salt water disposal pits.

Some expressed fear that the federal government might enact such an order if the state doesn't. Others called the proposal arbitrary and of questionable legality.

Commission has banned salt water pits in oil fields in 43 counties on grounds they endanger underground fresh water supplies.

FORTY-SEVEN (47) WILL DIE

Predicted by the Department of Public Safety are 47 deaths in traffic accidents for the Christmas holiday weekend.

Says Col. Homer Garrison Jr., DPS director, "We are going to undertake one of the most intensive safety efforts ever, in hopes of reducing this figure." Several state agencies and organizations interested in safety are working hand-in-hand with the department to help hold down the toll as much as possible.

"Operation Deathwatch" will be conducted from 6 p. m., December 23, until midnight, December 26, to focus attention on the dangers involved in holiday travel.

"Deathwatch" will be resumed at 6 p. m., December 30, and continue until midnight, January 2. It is predicted that 36 persons will die in traffic accidents during that period.

Some 150 additional patrolmen will be on duty in an effort to reduce the toll.

In terms of lives lost and property damage 1966 to date has

been the most terrible in Texas history.

TEXAS BUSINESS DOWN

Texas business activity dropped in October for the second month in a row. Decrease was five per cent. Activity still was 10 per cent above the October 1965 figure, according to Dr. Francis B. May of UT's Bureau of Business Research.

An increase in business activity for the first ten months of this year was noted. Non-residential building permits led the field running 20% over the first 10 months of last year.

FIGHTERS GET FLAGS

About 105 Texans now fighting in Vietnam are going to have at least one present from home for Christmas — a Texas flag.

Service men wrote in asking for Texas flags, so John Hill, Secretary of State, answered each request with, "on behalf of Governor Connally and the citizens of the State of Texas, I present you with the flag of the State of Texas."

LAND SALES GOOD

Land Commissioner Jerry Sadler, Chairman of the Board for Lease of University Lands, has reported that the 53rd auction sales added \$917,000 to the Permanent University Fund.

A hundred tracts were leased at an average of \$36.60.

Bonuses of the sale will bring the fund to \$480,000,000 to provide better education for the youth of Texas.

SHORT SNORTS

Federal highway program cut-back will cost Texas \$57,000,000 according to State Highway Engineer D. C. Greer.

Lenn Jones, personnel consultant of Dallas, has been retained on a parttime basis by the Texas Hospital Association to meet the growing needs in the field of personnel and employer-employee relations in hospitals.

State Democratic Executive Committee is busy planning a gala Democratic victory dinner here next month at inauguration time.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter

Free City Maps
Showing Blocks
Courthouse
P. O. Box 73
Phone 364-1504

Winter Sunburn Hits Face, Neck

Why talk about sunburn in midwinter?

Because outdoor winter sports especially skiing, sometimes are accompanied by sunburn fully as severe as that of swimmers at the seashore in mid-summer.

Of course, the winter sunburn is confined to face and neck, rather than most of the body, but it can be just as painful on the exposed parts of the body as summer sunburn.

Today's Health, the family magazine of the American Medical Association, points out that the sunburning effect of sunshine is due in large part to the ultraviolet radiation that accompanies the visible light.

These ultraviolet wave lengths intense in outer space, are partially filtered by the atmosphere as they reach the earth. In the higher altitudes, the sunlight does not pass through so deep a layer of atmosphere, and so the burning effect is more intense. And another factor is reflected radiation bouncing off the bright snow cover.

Since overexposure to sunlight is, in general, injurious and hastens the aging of skin, purposeful exposure should be avoided. Protective clothing should be and usually is worn in winter, except in the heat of spring skiing.

There are a number of sun-screening agents which are helpful when applied to the skin. These include preparations containing benzophenones and preparations consisting of 15 per cent para-amino benzoic acid (PABA) in a cream base, as well as preparations containing physical sunscreens such as zinc oxide and titanium dioxide.

In general, the protective agents must be applied frequently because perspiration, rubbing and accidental falls into the snow will remove them.

Experienced skiers already have learned to beware of winter sunburn. Those heading for the slopes for the first time this season are cautioned to guard against burning.

Texas cotton production, based on November 1 prospects, is forecast at 3,420,000 bales. This is 106,000 bales below the October 1 forecast of 3,526,000 bales and 1,245,000 below last year. Freezing weather in the High Plains during the month accounted for the loss of many immature bolls, especially in late planted cotton.



WHAT'S IN A NAME?—Well, there used to be a dump along this road near Albany, Wis., but the town board closed it. But people pay no attention, just go right on using the dump.

MONEY

FOR THE HOLIDAY SEASON AHEAD!
Payments To Suit Your Budget!

BUDGET FINANCE

Of Hereford, Inc.
605 N. Main Street
Phone 364-3712

LOANS

Alberty

RED TAG Sale

COLOR
Home Entertainment Center

CM 21" Color TV in genuine maple cabinet with AM/FM & FM Multiplex Radio-Stereo and 7-Balanced Speakers.

REGULAR \$839.95 **\$699.95** W.T.
Red Tagged

COLOR
Home Entertainment Center

CM 25" Color TV in Genuine Walnut cabinet with AM/FM & FM Multiplex Radio-Stereo and 7-Balanced Speakers.

REGULAR \$799.95 **\$649.95** W.T.
Red Tagged

VOICE OF MUSIC
PORTABLE STEREO

- 4-Speed Changer
- 2-Big Speakers
- Solid State Circuitry
- Diamond & Sapphire Stylus

REGULAR \$119.95 **\$88.00**
Red Tagged

REGISTER FOR THE DRAWING TONIGHT
WORTH \$200.00 CASH!

TAPE RECORDER
Complete with Batteries and Tape. Limited Supply!

REGULAR \$29.95 **\$19.95**
Red Tagged

Walkie-Talkies
Ideal For Fun or Work

REGULAR \$19.95 PER PAIR

RED TAG SPECIAL **\$14.95** Per Pair

WHILE THEY LAST!

THURSDAY NIGHT

From 5 P.M. To 9 A.M. Only

10% OFF

THE PRICES LISTED IN THIS AD!

All Records
LP's and 45 RPM

10% OFF

Sorry — No Special Orders!

CURTIS MATHES
25" CONSOLE COLOR TV

Genuine Maple Cabinet — 3 Stage IF — Automatic Degausser — "Instant On"

Red Tagged **\$499.95** W.T.

CURTIS MATHES BLACK & WHITE
11" PORTABLE TV

Assorted Colors

ONLY 5 LEFT
Red Tagged **\$69.95**

SOLID STATE
HI-FI STEREO TAPE RECORDER

14-Transistors, 6 Diodes and 5 Thermistors provide brilliant stereophonic recording and play back. 2-speeds, 4-track stereo-record and play back.

Red Tagged **\$135.00**

FIRST PAYMENT NOT DUE TIL MARCH 1967. TAKE UP TO 36 MONTHS TO PAY!

"House of Curtis Mathes"

Sugarland Mall Phone 364-4968



YOUNGSTERS REHEARSE — The Kindergarten class of Mrs. Don Baugous goes through the rehearsal for their Christmas program which was held Sunday afternoon. The children rehearsed all Friday morning to perfect their program. Standing behind the children is Mrs. Dale Young, another of their teachers. (Hereford Brand Photo)

Easter News

By RUBY STONE
Brand Correspondent

Mr. and Mrs. Trent Downing and Laura spent several days last week visiting his parents, Dr. and Mrs. G. G. Downing, in Lawton, Okla. and Mrs. E. A. Hill in Marlow, Okla.

Mr. and Mrs. Claude Forson of Dimmitt visited Mr. and Mrs. W. A. Epperson Sunday afternoon.

Mrs. J. R. Mitchell of Mephis visited Saturday through Tuesday in the William Moss home.

Mr. and Mrs. William Moss and Jeffrey and Mrs. J. R. Mitchell attended the WTSU choir and brass choir tour performance at Hereford High School Monday morning. Gary Moss is in the brass choir.

Mr. and Mrs. W. O. Markley and children took supper in the Herman Paetzold home Thursday night in Hereford.

J. H. Flood made a business trip to Oklahoma recently.

Mr. and Mrs. Murray Hall and children and Mr. and Mrs. H. O. Markley of Dimmitt, Mr. and Mrs. Herman Paetzold and children of Hereford were supper guests of the W. O. Markleys Friday night.

The Easter Lions Club building is going up.

Easter Club met Thursday for

Ring Sets

Yellow or White Gold
\$29.50 up

COWAN JEWELRY
217 N. Main

their Christmas party in the home of Mrs. Ruby Stone. Miss Addie Miner was guest of honor. She received a number of gifts. Mrs. Jim Brooks was also a guest. Present were Mmes. W. A. Epperson, J. H. Burnett, W. O. Markley, Trent Downing, Fred Walton, J. H. Flood, William Moss and Keys. Coffee, hot chocolate and cookies were served after the gifts were distributed.

News About Area Men On Duty

Ted L. Sumner, a general engineer GS-12 at the Naval Weapons Stations in Concord, Calif. spent the weekend in Hereford with his parents, Mr. and Mrs. Melvin Sumner of 515 Irving.

Sumner was returning to California after representing his company at the Naval Ordnance Systems Command conference in Washington, D. C. The conference, attended by civil employees all over the United States, was held for the purpose of reporting and evaluating on naval weapons.

A civil service employe for a year, Sumner checks weapons to see if they are performing correctly and make adjustments if necessary. He is a 1965 graduate of Hereford High School, and received a bachelor's degree in math from West Texas State University in 1969.

HHS Red Cross To Give Play

The public is invited to a play, The Life of the Party, which the High School Red Cross will present in the auditorium Thursday afternoon to help promote their membership drive. Admission charge will be 10 cents for students and 25 cents for adults. Curtain time in 2:15 p. m. Thursday.

Typewriter Ribbons
THE INK SPOT

FIRST BAPTIST CHURCH
Rev. B. L. Davis, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Samuel B. Ogan, Pastor
Frio Community

WESTWAY BAPTIST CHURCH
Rev. James G. Martin

MT. SINAI BAPTIST CHURCH
H. B. Whitten, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Rev. James Arnold, Pastor

CALVARY BAPTIST CHURCH
Rev. Clarence F. Powell, Pastor
North 385

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH
Rev. Tommy Phelps, Pastor
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
Independent & Fundamental
Rev. Graham Jarrell, Pastor
Moreman Dr. and Greenwood

IGLESIA METODISTA SAN PABLO
Rev. F. C. Alcala, Pastor
223 Kibbe Street

THOMPSON MEMORIAL MEXICAN BAPTIST MISSION
Herman V. Martinez, Ministro
215 Norton Street

SAN ANTONIO A LA IGLESIA
North 25 Mile Avenue and Highway

TEMPLO EL CALVARIO ASSAMBLEA DE DIOS
Martin Musquiz, Pastor
Calle Ave. H & 13th

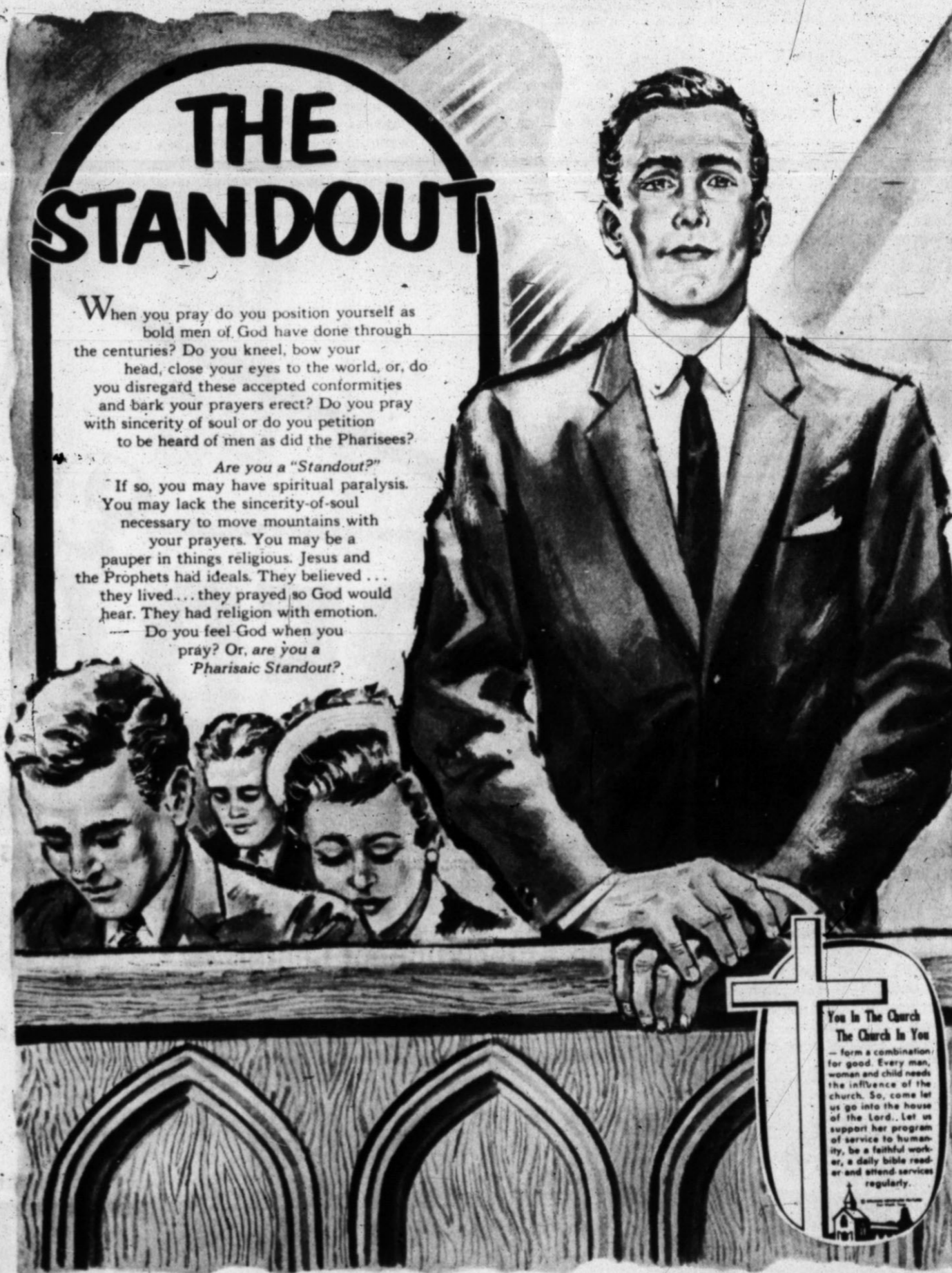
LA IGLESIA DE CRISTO
Sunset and Plains Ave.

CENTRAL CHURCH OF CHRIST
L. E. Fooks, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

BAPTIST MISSION B.M.A.
Old Rock Bldg. V.F.W. Park
J. H. McWilliams, Missionary Pastor

FOR GOD SO LOVED THE WORLD



THE STANDOUT

When you pray do you position yourself as bold men of God have done through the centuries? Do you kneel, bow your head, close your eyes to the world, or do you disregard these accepted conformities and bark your prayers erect? Do you pray with sincerity of soul or do you petition to be heard of men as did the Pharisees?

Are you a "Standout?"

If so, you may have spiritual paralysis. You may lack the sincerity-of-soul necessary to move mountains with your prayers. You may be a pauper in things religious. Jesus and the Prophets had ideals. They believed... they lived... they prayed, so God would hear. They had religion with emotion. Do you feel God when you pray? Or, are you a Pharisaic Standout?

You In The Church
The Church In You — form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity. Be a faithful worker, a daily bible reader and attend services regularly.

FIRST METHODIST CHURCH
Rev. Clifford E. Trotter, Pastor
501 North Main

WESLEY METHODIST CHURCH
Rev. Noah Arnpriester, Pastor
410 Irving

BIPPUS COMMUNITY CHURCH
Eugene L. Naugle, each first and third Sunday and Dennis Richardson, each second and fourth Sunday.

AVENUE BAPTIST CHURCH
Ronald A. Harpster, Pastor
130 N. 25 Mile Ave.

KINGDOM HALL OF JEHOVAH'S WITNESSES
319 Ave. I

ASSEMBLY OF GOD CHURCH
Rev. V. W. Marcontell, Pastor
Union and Ave. G

IMMANUEL LUTHERAN CHURCH
Wm. Remmert, Vacancy Pastor
Park Ave. and B Street

THE CHURCH OF GOD IN CHRIST
Rev. Calvin Hodge, Pastor
115 West Norton

SEVENTH DAY ADVENTIST CHURCH
Elder J. H. Turner, Pastor
West Park Addition

MISSION DE SAN JOSE
Labor Camp

CHURCH OF THE NAZARENE
Rev. K. Dwight Southworth, Pastor
16th & Blackfoot

GRACE GOSPEL CHURCH
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K

ST. THOMAS' EPISCOPAL CHURCH
Rev. S. P. Hackley, Vicar
Harrison Highway

ST. ANTHONY'S ROMAN CATHOLIC CHURCH
Father Angelus, Pastor
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH
Rev. Russell Wingert, Pastor
610 Lee Street

FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue

DAWN BAPTIST CHURCH
Eugene Suttie, Pastor

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

HEREFORD INSURANCE AGENCY
323 N. Sampson

KELLEY ELECTRIC

McRIGHT GARAGE & SUPPLY
Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
Virgil Hennen

ROCKWELL BROS. & CO.
D. R. Vandever

BIG T PUMP CO., INC.
Hilrey and Leroy Aven

HEREFORD GRAIN CORP.
Joe Artho, Mgr.

HEREFORD LAUNDRY & DRY CLEANERS
Ernest Kendall

BUDGET FINANCE OF HEREFORD, INC.

KINSEY-OSBORN MOTORS
D. C. Kinsey Glen Osborn

PIGGLY WIGGLY
Mr. and Mrs. Gaylor Newell

DAVIS IMPLEMENT CO.
W. L. Davis, Jr.

MASTER CLEANERS
Mr. and Mrs. C. D. Fitzgerald

CITY DRUG STORE
Mr. and Mrs. Kenneth Coker

CAISON HOUSE
Mr. and Mrs. G. D. Caison

HEREFORD STATE BANK
Russell E. Carver, Pres.

WESTERN WRECKING
Anson A. and June Dearing

CONSUMERS' FUEL ASS'N.

THE INK SPOT, INC.

HI-WAY PONTIAC, INC.
600 W. 1st.
J. L. Marcum

PHILLIPS AND LAWRENCE

HI-PLAINS SAVINGS AND LOAN ASSOCIATION

BRYANT BROS. PIPELINE

HEREFORD TEXAS FEDERAL CREDIT UNION
Mrs. Dyathia Benson

ED SKYPALA
Your Borden's Distributor

GILLILLAND FUNERAL HOME
Marlin Gilliland

PITMAN GRAIN CO.

ROGERS DRUG
Mr. and Mrs. Grady Rogers

GWYNNE OWEN

LOERWALD BROS.
Ed, George, Gene and Harold Loerwald

FARMERS' DRIVE IN
Troy Moore

SUIT'S AUTO SUPPLY

ORSBORN - CHEVROLET OLDSMOBILE

Your Chevrolet-Oldsmobile Dealer

BOYD MACHINE & SUPPLY
Mr. and Mrs. James J. Boyd

FAST SERVICE — WE GO ANYWHERE

CUSTOM UPHOLSTERY

★ Rebuilding ★ Repairing ★ Restyling

FINE WORKMANSHIP

FREE ESTIMATES IN YOUR HOME

FREE PICK-UP AND DELIVERY

Complete Line of Fabrics Including Naugahide & Expanded Vinyl

10% Discount on all fabrics in stock For a limited time!

FREE arm covers in matching fabrics and beautifully tailored

Phone 364-4325 **WALKER'S** 1501 Ave. K Hereford Phone 364-4325

CHOICE OF FABRICS



Mrs. Ray Stewart makes candy for Christmas

LET'S COOK SOMETHING!

Candy Making Time!

By SUE COLEMAN
Women's Editor

Sweet-tooth demand for candy has no special season, but more people are interested in making candy at Christmastime than in any other period of the year, so new recipes are always welcome then.

MRS. RAY STEWART of Dawn supplies several, and samples prove them delicious. She is president of Dawn Home Demonstration Club, which had an all-day candy making program recently, with each member bringing a recipe and ingredients to make a batch of candy.

Most of the county's H. D. Clubs have included candy making as a demonstration this month, but the women at Dawn went ahead to make a gala occasion of it, and reported "lots of fun" at their meeting in the Community House.

They had a covered dish luncheon, plenty of conversation, and while waiting for candy to cool they sewed or knitted.

Mrs. Stewart is ending her second year as president of the

Class To Send Christmas Gift To Missionaries

Measured for height as they arrived for a Christmas party, members of King's Daughters Class of First Baptist Church each contributed a penny for an inch of height, and so enlarged a fund to be sent to a missionary family in the Philippines.

This class and others in Adult Two Department have sent Christmas and Easter gifts to this family for a number of years. The class party was held Thursday evening in Pioneer Gas Flame Room and the contribution was made instead of a gift exchange.

A film, Following in His Footsteps, was shown. Music and narration with Holy Land scenes set of the present appearance of the land where Christ lived and taught.

Gardeners Aid In Manor Decor

Twelve members of Hereford Garden Club held a Christmas decoration workshop at King's Manor recently, directed by Mrs. S. S. Williams, therapy chairman.

Residents of the manor supplied decorative material, club members added some, and they worked together to make decoration for dining room tables, entrance halls, library and door pieces.

The planter for which the club has cared since establishment of the Manor was given a holiday look by placement of poinsettias and holly.

Tea was served from a beautifully appointed table to Manor residents and the Garden Club visitors.

club of which she is a charter member. It was organized when she was newly married and felt that she needed the taining in housewifery which it would give.

MOST OF HER LIFE has been spent as a resident of the Dawn community. The farmer Arless Oglesby, she attended Canyon schools and had a year and a half as a West Texas State University student before her marriage.

Living on a farm just south of Dawn which belongs to her husband's family, she is now mistress of a new brick home which the Stewarts planned to fit their family.

The Stewart children are Linda, a junior in Hereford High School; Jerry, an eighth-grader at LaPlata Junior High, and Betty, in the first grade at Bluebonnet.

The entire family is active in Dawn Baptist Church; Mrs. Stewart teaches a class of young married couples, plays the piano and assists the organist and serves as Girls Auxiliary director.

SHE IS A MEMBER and former president of Dawn Music Club, now on the board of District I Federated Music Clubs as chairman of American music.

Her interest in music dates from childhood piano lessons. She has recently studied organ, and hopes to have enough time for more instruction in both organ and piano to help her in her duties at church.

The Stewarts enjoy trips together, and try to take a long one each year to various parts of the country. The children have become acquainted with many state capitals, scenic spots and national parks on such trips.

Sewing and other handwork, care of her yard and house are other homemaking tasks Mrs. Stewart likes.

Three unusual candy recipes used in the club session, and found delicious, are these:

PEANUT BRITTLE

2 cups sugar
1/2 cup water
1/8 tsp. salt
1 cup white corn syrup

2 heaping cups raw peanuts
1 tsp. vanilla
1 tsp. soda

Combine first four ingredients and cook rapidly to 18-inch thread stage. Add raw peanuts and cook to a golden brown. Quickly add vanilla and soda. Stir, pour and spread on greased cookie sheet while still foamy.

MONDAY MORNING glamor note: Met Mrs. Joe Whitley motoring along on a residential street with curlers in her pretty hair, then a few minutes later Bess Moore, impeccably dressed and groomed, energetically pushing a broom on the sidewalk in front of her dress shop. Oh well, early Monday is no time for glamor.

VISITORS on the weekend in the J. E. Sorrells home out in the west end of the county were Thelma Sorrells' sister and niece, Mrs. W. O. Sears and Oletha, here from Lamesa.

NEARLY EVERYBODY here knows that Viola Williams is the Girlstown representative in Hereford; at least she talks to every organization and individual she can about the home for girls, in which she has been interested

several years. She not only talks, she gives to the home and to the girls personally, visits them, invites them to her home and otherwise helps them all she can. An incident in which she was involved is told in the Girlstown Christmas letter.

She had become acquainted with a little girl who came from a home where one parent was in prison, the other an alcoholic, and who was enjoying the first real home she had ever known at Girlstown.

THEN THE PARENTS were reunited and took the child from Girlstown. They moved about until the Girlstown management lost track of the girl. Months later Mrs. Williams, on a street in Amarillo one day, was recognized by the little girl who hailed her tearfully.

Another family crisis had occurred, and she was about to be taken from her parents' custody and placed in a foster home. Mrs. Williams was able

to arrange for her return to Girlstown as the child desired, this time with an official commitment to prevent her being taken away again.

It was a happy-ending story, but Mrs. Williams says there are many girls in the home who need more help to be happy; she would like every resident of West Texas to visit the home, see the girls, and give them the support and friendship they need.

A number of Hereford organizations and residents are contributing to Girlstown and receiving notes of thanks from the management and the girls.

Small Talk

By SUE COLEMAN
Women's Editor

This is the week that's full to the brim with Christmas parties, as everybody rushes to avoid the rush of Christmas week. Like the lines at the post-office, which are already lengthy with people mailing early to miss the long lines of late mailers.

LOOKS LIKE all that is accomplished is a whole month of rush for the postoffice employees instead of a week; but there it might be worse if it all came in a week.

You can't hardly tell how these efficient time-and-effort-saving ideas will work out, or how much worse it might be without them.

A Coffee-break excursion over to Main Street Monday morning revealed Mary Bavousett with an armload of house decorations, wondering if a special-order Christmas gift was going to arrive in time or if maybe she'd better hunt a substitute, or maybe... Tommie Clark entering the five-and-ten with a purposeful air... Ann McCullough browsing among the gift counters in a drug store, and stopping to chat with a friend... Virginia Winget driving slowly down the street, no doubt looking for a parking place... Customers in the postoffice standing elbow-to-elbow at the corner table, licking and sticking stamps on stacks of cards.

Combine first four ingredients and cook rapidly to 18-inch thread stage. Add raw peanuts and cook to a golden brown. Quickly add vanilla and soda. Stir, pour and spread on greased cookie sheet while still foamy.

OKLAHOMA BROWN FUDGE

Melt 2 cups sugar over low heat until it is a light brown syrup. Meanwhile, simmer 4 cups sugar with 2 cups milk or light cream. Pour first syrup into second mixture, stirring rapidly (you may need help here, the recipe warns, so one can pour and one stir).

Cook and stir to firm ball stage, 245 degrees on candy thermometer. Remove and add 1/4 tsp. soda. Stir vigorously, add 1/4 lb. butter and stir to melt it.

Leave at room temperature 20 minutes. Add 1 lb. vanilla, beat until it turns dull. Stir in 4 cups chopped nuts and turn into well buttered pan.

PINK TAFFY

2 1/2 cups sugar
1 cup corn syrup
1/2 cup plus 2 tb. milk
1/4 ounce paraffin
1/2 tsp unflavored gelatin
1/2 tb. butter

Cook to hard ball stage, add 1/4 tsp. each red coloring and lemon or vanilla extract. (Any color desired may be used). Pour into shallow buttered dish until cool enough to handle, then pull and finally twist into sticks.

Librarians Have Area Workshop

Gwen London, Ruth Ann Richardson, Maxine Hartman, Hereford librarians, attended the recent workshop on children's literature held in Amarillo Public Library.

New children's books, prize winning children's books, and methods for selecting and ordering children's books were discussed.

Librarians from Pampa, Dimmitt, Childress, as well as from Hereford, attended the one day session.

Mechanization Confab Is Set

DALLAS — Latest results in research and their application to cost-reducing practices will be explained to cotton producers

here January 12-13 during the 1967 Beltwide Cotton Production Mechanization Conference.

Cotton length, strength, and fineness as influenced by production practices will be a topic during morning sessions the first day. The two-day meeting, sponsored by the National Cotton Council, will be held at the Staller-Hilton.

soil and tissue tests as well as a panel of experts will explore various aspects and effects on the quality of cottonseed used for planting during first-day afternoon sessions. Also scheduled are discussions on the use of soil and tissue tests as well as new development to control plant growth and fruiting.

Morning sessions the second day will be devoted almost entirely to the use of chemicals in cotton production. Research results as related to tomorrow's cotton insect control as well as the benefits and potential hazards of pesticide usage will be discussed. Fungicide, insecticide and herbicide interactions and their effect on stands will be closely examined, and one report will deal with the current status of harvest aid chemical

research.

Bed shaping, precision planting, and cultivation will be the subject for one speaker, and another will discuss new development in cotton strippers. Another topic of special interest to many producers will be the area approach to cotton production.

Two reports on the research policies of state and U. S. Department of Agriculture agencies as related to each other and the industry as a whole will highlight one of the morning sessions.

Technical sessions are scheduled January 10 and 11. General Conference Chairman R. S. Barnett, Jr., Altheimer, Ark., said all conference sessions are open to anyone interested in cotton and there is no registration fee.

Technical sessions are scheduled January 10 and 11. General Conference Chairman R. S. Barnett, Jr., Altheimer, Ark., said all conference sessions are open to anyone interested in cotton and there is no registration fee.

Technical sessions are scheduled January 10 and 11. General Conference Chairman R. S. Barnett, Jr., Altheimer, Ark., said all conference sessions are open to anyone interested in cotton and there is no registration fee.

Two reports on the research policies of state and U. S. Department of Agriculture agencies as related to each other and the industry as a whole will highlight one of the morning sessions.

Technical sessions are scheduled January 10 and 11. General Conference Chairman R. S. Barnett, Jr., Altheimer, Ark., said all conference sessions are open to anyone interested in cotton and there is no registration fee.

Technical sessions are scheduled January 10 and 11. General Conference Chairman R. S. Barnett, Jr., Altheimer, Ark., said all conference sessions are open to anyone interested in cotton and there is no registration fee.

Technical sessions are scheduled January 10 and 11. General Conference Chairman R. S. Barnett, Jr., Altheimer, Ark., said all conference sessions are open to anyone interested in cotton and there is no registration fee.

Technical sessions are scheduled January 10 and 11. General Conference Chairman R. S. Barnett, Jr., Altheimer, Ark., said all conference sessions are open to anyone interested in cotton and there is no registration fee.

HEREFORD FRUIT MARKET

NOW Wonderful TENDER STEAKS AND ROASTS!

Is it going to be tender? You can be sure it will be tender when you see the Swift's Premium BEEF logo in our meat department.

Swift's Premium BEEF offers you a new variety of cuts—steaks and roasts—with exciting new colors, flavors, and sizes. You'll find an enjoyable new experience in beef eating pleasure... Tender! And you'll be able to enjoy a new variety in your meals each time you select Swift's Premium BEEF from our display, too.

ROUND STEAK	Proten	79¢
HAM	Swift's Smoked Flavor 5 Lb. Can Each	\$4.89
ROAST	Proten Pikes Peak	69¢
FRYERS	Cut-Up	25¢
PORK CHOPS	Center Cut	69¢
PORK ROAST	Bone In	45¢
RUMP ROAST	Proten Boneless	89¢
BACON	Swift, Sweet Rasher or Worthmore	49¢
SACK SAUSAGES	We Make It Mild — Smoked — Hot Garlic — Unseasoned	59¢
Hamburger Patties		39¢
HOMEMADE SAUSAGE	German Style Country Style	69¢
Sliced Bologna		3 \$1
Beef Liver		3 Lbs.
Hamburger		
Texas Oranges		9¢
Mexico Tangerines		29¢
Washington Apples	Fancy Delicious	25¢
Radishes & Green Onions		5¢
12 Lbs.		\$1.00
2 Lbs.		9¢
9 Lbs.		\$1.00
Box		\$4.25
Christmas Trees	Canadian Scotch Pine Each plus tax	\$3

Wards FLEX-O-GLASS
Crystal Clear Shatterproof Plastic
MAKES YOUR HOME WINTER-TIGHT DRAFT FREE

Only 33¢
1 1/2 in. x 3 1/2 in. wide
3 1/2 in. long
Applied to windows, doors, porches, breezeways

For Windows, Doors, Porches, Breezeways

Cut With Shears
Tack Over Screens

Genuine FLEX-O-GLASS is the only plastic window material that carries a 2 year guarantee. The name FLEX-O-GLASS is printed on the edge for your protection.

At Hardware & Lumber Stores Everywhere

Another Super Store
Chicago 60611

Plastic
Plastic in Plastic
Since 1954

NOW! NEW! Burger DINING ROOM

Seating for 380!

- FASTER SERVICE
- LESS WAITING

Chicken Dinner 98¢ Kiddie Order 59¢

HOME OF THE BIGGEST LITTLE RAILROAD IN ALL THE LAND

MYER'S DRUMSTICK

2700 GEORGIA, AMARILLO

For TAKE OUT ORDERS call FL 5-5656

OVER 300 LADIES AND GENT'S WATCHES FROM WHICH TO CHOOSE

COWAN JEWELRY
217 N. Main

HERE COMES CHRISTMAS...

GET A HEAD START THIS WEEK AT SAFEWAY!

Prices Are Good
Thru Sat., Dec. 17th
In Hereford.



All Stores Will Be
CLOSED
CHRISTMAS DAY
Dec. 25th & Monday
Dec. 26th,
So our employees may
enjoy Christmas with
their families.
Shop for the extra day
we will close at 7 p.m.
Christmas eve.

Save On These Specials To Lower Your Food Bill!

PINEAPPLE LaLani Sliced 29¢
Save 8c
No. 2 Can

POTATOES Highway Sweet Potatoes 2 No. 2 1/2 Cans 49¢

GREEN BEANS Libby Whole Save 9c 2 303 Cans 49¢

BAKERITE All Purpose Shortening Save 10c 3 Lb. Can 59¢

ICE CREAM

Lucerne
Peppermint
Squares
1/2 Gal. Ctn.

59¢

COFFEE

Folger's Quality
All Grinds
1 Lb. Can

69¢

Edwards All Grinds 1 Lb. Can 59c

Other Holiday Values!

Libby Peas with butter 2 vac. cans 49c
Peas & Carrots 2 vac. cans 49c
Plain Chili Wilson 24 oz. can 65c
Wilson Mor. 12 oz. can 59c
Jell Well Gelatin 3 3 oz. pkgs. 19c
Gold Medal Four 25 lb. bag \$2.29

CRISCO 3 Lb. Can 4c Off 79c	EGGS Breakfast Gem Medium Grade 'A' Doz. 49c
BREAD Tendercrust 1 1/2 Lb. Loaf 2 For 49c	SHORTENING Royal Satin 3 Lb. Can Compare 75c

Safeway Refrigerated Buys!

Bel-Air Yams Frozen In Syrup 4 12 Oz. pks. \$1
Cake Rolls Lucerne 6 in Roll 59c
Cream Cheese Lucerne 8 Oz. Pkg. 29c
Cream Butter Shady Lane 1 Lb. Can 79c
Buttermilk Lucerne 1/2 Gal. Ctn. 39c
Lucerne Dips All Flavors 3 8 Oz. Ctns. \$1

Other Safeway Grocery Buys!

Egg Nog Lucerne 1/2 Gal. Ctn. 89c 49c
Corn Meal Kitchen Craft White Yellow 5 Lb. Bag 39c
Libby Corn In Butter Save 3c Vac. Pkg. 19c
Libby Salmon Canned Meat Tall Can 85c
Alcoa Foil Economy Roll 75' Roll 79c
Vienna Sausage Libby 5 4 Oz. Cans \$1

Shop Safeway For A Large Selection Of Guaranteed Meats!

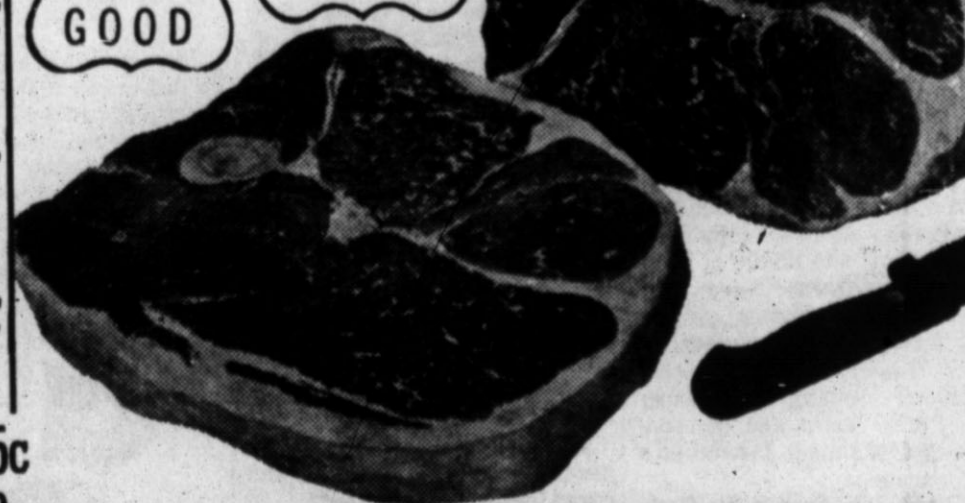
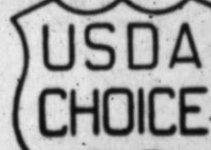
STEAK SALE!

STOCK UP ON YOUR FAVORITE!

ROUND SIRLOIN T-BONE

Full Round Center Cuts
Lean And Tender
Excellent For Broiling

U.S. Choice Beef	U.S. Good Baby Beef
Lb. 89¢	Lb. 85¢
Lb. 89¢	Lb. 87¢
Lb. 98¢	Lb. 98¢



Bacon Roast Wilco Sliced Lb. 69c
Rump or Heel U.S. Good Baby Beef Lb. 79c

Hams Whole or Shank Half Lb. 55c
Ham Pieces Round-End Lb. 53c

OLEO Coldbrook Solid 2 1 Lb. 29c

Other Safeway Values!

Chocolate Chips Nestle 12 Oz. 39c
Coffee Maryland Club 1 Lb. 69c
Chicken of the Sea Green Label No. 1/2 Can 37c
Chicken of the Sea Green Label 4 1/2 oz. can 49c
Fleischmanns Margarine 1 Lb. Ctn. 43c
Safeway Aspirin 100 Ct. 2 Bottls. 25c
Mortons Bread Frozen 3 Lb. Pkg. 59c
Cole Slaw Lucerne 16 Oz. 2 Pkgs. 69c
Airway Coffee Pre Ground 1 Lb. Bag 60c
Nob Hill Coffee Pre Ground 1 Lb. Bag 62c

TURKEYS

Trophy Brand Young Tom Turkeys 16-24 Pounds Lb. **37¢**

Trophy Brand Young Hens 10-16 lbs. Manor House Young Toms 16-24 lbs. Lb. **39¢**

Manor House Grade 'A' Young Hens 10-16 Pounds Lb. **43¢**

Wilson Dried Beef 2 1/2 Oz. Jar 51c
Wilson Potted Meat 2 3 1/4 Oz. Cans 25c

Grahams Supreme Honey 1 Lb. Box 41c
Cookies Refrigerated Pillsbury Roll 49c

MIX OR MATCH FRUIT SALE

APPLES - ORANGES -
BANANAS - GRAPEFRUIT

Lb. **13¢**



POTATOES Colorado Russetts U.S. No. 1 B Size 20 Lb. Bag 59c

Imperial or Holly **SUGAR**
5 Lb. Bag 49c

Packers Label **PECANS**
10 Oz. Pkg. 69c

Ideal Brand **DOG FOOD**
Reg. or Chicken
2 No. 1 Cans 29c

Detergent **AJAX**
Qt. Box 69c

Bleach **ACTION**
10c Off Qt. Box 69c

Gold Bars **PALMOLIVE**
2 Bath Bars 47c



SAFEWAY



Glad's Garden

TREE TRADITION

Nature's great gift to us during the Yuletide season — the Christmas Tree brings us in close contact with the freshness and fragrance of the forest and to the good earth and its yield. Yet with commercials which over-shadow the real meaning of Christmas, we often lose sight of the fact that using evergreen does more to remind us of "Peace on earth good will toward men" than any other custom. There are many interesting traditions associated with the use of The Christmas Tree.

In research for facts pertaining to the Christmas Tree, and traditions connected with it, it has been most interesting and fascinating. Historians have traced the lighted tree back to Martin Luther (1483-1546). He is reputed to have been strolling through the woods, in Germany

on a wintry Christmas Eve. As he walked, he was reflecting on the nativity of the Christ Child, and while looking up into the brilliant starlit sky and the beautiful heavens, he then looked about him at nature in its beauty, and was enthralled when he noticed the snow and ice sparkling on the tree boughs.

He was determined to reproduce this outdoor scene for his children. The first thing he did was to select a lovely evergreen tree, cut it down, took it home and after making it secure in its placement, he trimmed the boughs with small candles which he lighted.

The next recorded use of the Christmas Tree, is traced to Germany along the section of the Rhine River. Following this some historians traced it to Egypt. Not only did they use the tree in their Christmas observance, but they too cut long

boughs from the ever green trees, and used these in their Christmas ceremonies.

Two centuries later, we have recorded by historians, that the use of the lighted Christmas Tree had not only spread to other parts of Germany but to America. Hessian soldiers had brought a tree across the Atlantic, and in the Christmas festivities, in Fort Dearborn, Ill., mention is made of a lighted Christmas Tree. During the 1800's the Christmas tree custom spread to the Scandinavian countries, France and England.

The first electric lighted Christmas Tree to be used in The White House, was during the presidency of Theodore Roosevelt. His children were thrilled and very excited over the beautifully lighted Christmas Tree, and it added much to their Christmas season.

Douglas American Book of Day, stated, "that the present century of the Public Christmas Tree was started in 1909 in Pasadena, California. It was a native tree, and was left where it was growing, and decorated beautifully for the public. The first public tree was used on Madison Square, in New York City, N. Y., in 1912 and this has become traditional." It has been my privilege to see two of the beautiful Public Christmas Trees, on Madison Square. It is a sight that one never forgets. The first I saw was on a beautiful starlight night.

"The World's Largest Living Christmas Tree, is located in Wilmington, North Carolina. It is over three hundred years old, is a live oak tree and is lighted each year with 4,000 multi-colored bulbs, and is viewed each December by a quarter of a million persons. Its limbs spread is one hundred and ten feet, and its height is fifty-five feet." Some of the factors which should be considered when purchasing a tree to be used at Christmas time, are:

DO NOT BUY IT TOO EARLY. If so do take care to preserve it carefully.

FRESHNESS. Needles should be firmly attached to the limbs and branches should be pliable so they will retain their shape after they are tied to be taken home. Run your hands lightly over several limbs and note how many needles fall.

CLEANLINESS. The tree should be at least moderately clean of foreign matter such as vines, moss or lichen (a fungus like organism)

Before you purchase your tree, decide where you are going to place it. Take measurements, the height, and width of the area where it will stand. The placement will determine the shape of the tree you will purchase, for instance if it is to be used in a corner or between two pieces of furniture, the fullness should be considered. One that was skinny, or skippy on one side, could be used to an advantage. Sometime when you need to balance the tree, a lower limb can be cut off and attached, where there is thinness.

If you do not set up the tree as soon as you purchase, use care in its storage. Select a cool shady spot outdoors protected from wind and sun or in a cool place indoors. Trim the bark off of the butt end, rough it up by hammering the woody part, and place in water the depth of the end from which its bark was removed.

To keep your tree fresh and give it food, the following solution is recommended. One gallon of water, add 2 tablespoons of Chlorox and one cup of sugar. The Chlorox r bleach is to control bacteria, and keep down deterioration. The sugar is to feed the tree and to help preserve its freshness and color. Add to the water daily, an average tree will consume approximately one pint of water per day, also add a bit of sugar each time, to keep it glistening and bright. It is also good to sprinkle the foliage to aid in keeping it clean and fresh.

If the tree is leaning against a wall, rotate it every day or two to allow depressed branches to regain shape, when it is set up for use, place the butt end in a container that will support the tree adequately and hold sufficient water. When buying a tree holder, keep this in mind and purchase one that will hold water.

National Council of Garden Clubs, recommends that it is a good policy when purchasing a Christmas tree to buy a LIVE one, which can be placed after the holidays as a part of your home's landscaping. Cost may be more, but it will serve a two



ANTICIPATION — This tot, who was one of the many that rode on Santa's sleigh Saturday, is waiting the long-promised arrival of Santa. Santa did arrive and gave all the children a sleigh ride around the block of the First National Bank, as parents shopped for Christmas gifts. Some adults stood wistfully by, as though they wished again for their childhoods. After a day filled with excitement, Santa's six Shetlands drew him away, back to the North Pole until Christmas Eve. (Hereford Brand Photo)

Adrian News

By ANN BEAVERS
Brand Correspondent

Mr. and Mrs. Gene Webb of Amarillo spent the weekend in the Mountains while their children Craig and Chris visited their grandparents the E. E. Allens. Also visiting the Allens on Sunday were Mr. and Mrs. Johnny Townsend of Hereford.

Mr. and Mrs. Odell Henderson visited Mrs. Millie Maupin Thursday night and they all played 42.

Mr. and Mrs. Dick Rich honored their son Dale on his third birthday with a party in their home Friday. Heather Fortenberry and Jimmy Rupe attend. They all enjoyed refreshments.

Visiting in the Charlie Pulliam home Sunday were Mr. and Mrs. J. E. Jones and children of Amarillo, Mr. and Mrs. Bill Gilley and Larry of Denver, Billy Gilley of Wynnewood and Mrs. Ann Beavers and daughters.

Mr. and Mrs. Horace Betts and Sam spent the weekend in Holly, Colo. with Mr. and Mrs. Gene Hammit and sons.

Clinton Earl Brown was honored on his birthday with a supper along with the senior boys Wednesday night in the home of his parents, the Earl Browns.

Making the All-tournament teams at the Gruver Tournament.

fold purpose. It can be planted any time or anywhere, if the ground is not frozen.

Many people prefer to use Christmas Trees that never were trees. Many materials are adaptable in the creation of such Christmas trees, one can really let their imagination go, and glamorous creations can be worked out. Some of the materials that can be used are pine cones, nylon net, newspapers, acorns, wall paper, cranberries gum drops, chore girls (metal dish cleaners) suckersticks, macaroni, (various shapes and sizes) flowers, costume jewelry, et. Most of these materials are used on styrofoam bases, and are sprayed in colors to match room decor, or Christmas theme. It is amazing what can be done when talents are turned towards the creation of such Christmas Trees.

HAVE YOU SEEN? THERE are so many lovely things to see! The Christmas lights have popped out like Pop-corn all over town. Be sure and see Santa landing by parachute, on the roof top of the Ray Botkin home 100 Elm, the colorful door at the Dub Cursinger home, 501 E. 3rd the entrance way at the Bill Lankford home 136 Greenwood, and the beautifully lighted tree and lights at the Gamez home, 114 Greenwood.

Keep busy, but most of all keep the true Spirit of Christmas.

Glad Read the Classifieds

ment was Laura Jobe, Clinton Brown and Dale Gruhky. The Matador boys brought home the big trophy, but the girls lost to Darrouzette.

Mr. and Mrs. Freddie Harris and children of Pueblo, Colo. visited the Hardy Harris family in Adrian and Mr. and Mrs. Emmett McIntosh of Hereford. The James Harris family of Amarillo also visited the Hardy Harris family.

Mr. and Mrs. Jimmy McNear and children of Romero visited Sunday with Mr. and Mrs. Bill Gudge and daughter.

Mr. and Mrs. Ed Jacobson and Mr. and Mrs. Leland Burns and Chris were dinner guests of the L. E. Garrison family Sunday.

Dr. George Killmar of Amarillo, a retired missionary from South America, was the speaker, Sunday night at the Baptist Church. A social followed.

Vickie Beavers was a honored on her ninth birthday with a party in her home. Attending and spending the night were; Kym Ivy, Kim Garrison, Betty Nolan, Kathleen Lewis, Kathrene Lewis, Sherri Webb and Cecilia Toeta.

Mrs. Loren Creitz-taught the 5th grade in the place of Mrs. June Ehresman while she was ill.

Monte Hale spent the weekend with the Loren Creitz family, while the Ted Hales were in Gruver for the Tournament.

The Rev. Ralph Odum of Claude, formerly of Adrian, recently spoke at the South Lawn Baptist Church on the mission study took on India. He also spoke on the same subject at the First Baptist Church in Muleshoe and showed colored slides of India at both meetings.

Messenger H.D. Club Host For Holiday Party

Exchange of gifts was a feature of Messenger Home Demonstration Club's holiday party, held in the Bill Page home Friday evening. Husbands of the members were special guests and swapped gifts while club members received packages which revealed their secret pals for the year.

After supper, some in the group played 42, others prepared a box to be given an older resident of the community at Christmas and all talked informally.

Mr. and Mrs. Bruce Coleman and children and Miss Barbara Brown were special guests. Members and their husbands present were Messrs. and Mmes Elmer Northcutt, H. D. Buse, S. N. Thweatt, John Jones, Lloyd Sevier, J. E. Sorrells; Mmes. G. E. Pinkerton and N. A. Brown.

Work Study Plan Being Extended

PLAINVIEW — Assistant financial aids director, Dan Mohon, said this week that Wayland College would go further into the use of the Work Study program of the Department of Health, Education and Welfare.

"The program is in effect on campus now," Mohon said, but due to limited funds, jobs and time, it is not as extensive as we would like for it to be."

Mohon said that the Program should go into full swing by the fall semester.

Tom Lloyd, director of student

employment, said that about 125 Wayland students were employed on campus by the standard work appointments ranging from \$125 to \$25 per semester.

These jobs, however, will not come under the work study program, Mohon said. The HEW Department specifies that new jobs must be created for the program.

Mohon said that jobs are created for the program as they are needed and that students are given the jobs by application.

"Need is the primary factor in considering students for the Work Study program," Mohon said, "though some students will be employed where the need is not so great."

The Work Study program won the approval of the Baptist General Convention of Texas as "aid to the individual" rather than as "aid to the institution."

"Eight or nine students are employed now by the Work Study program," Mohon said, and more will be employed as the jobs are created or as the students apply."

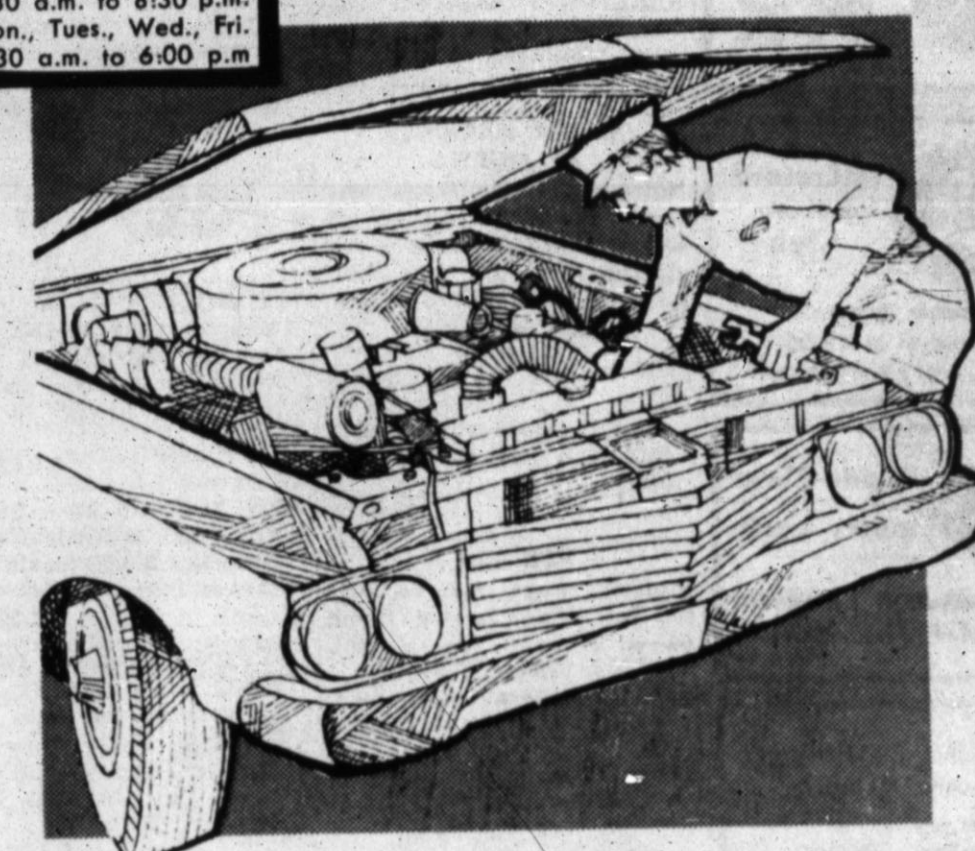
The aids assistant said that Plainview Hospital will employ several students under the program in the fall and the college will need additional help in the way of lab assistants, janitorial work or other areas.

Office Furniture
THE INK SPOT

Hereford, Texas
Penneys
AUTO CENTER

AUTO CENTER HOURS:
Thurs. & Saturday
7:30 a.m. to 8:30 p.m.
Mon., Tues., Wed., Fri.
7:30 a.m. to 6:00 p.m.

Tonight's Drawing Will Be \$200.00. Pick Up Your Tickets At Penney's Auto Center
Phone 364-4065



Professional tune-up at Penney's costs almost as little as when you do it yourself!

INCLUDES PARTS AND LABOR

You get new points, plugs, rotor, condenser and distributor cap; expert adjustment of cam-dwell, timing and carburetor. Result... more 'pep', better mileage, more enjoyable driving!

9⁸⁸ 4 cyl. 13⁸⁸ 6 cyl. 16⁸⁸ 8 cyl.

CUSTOM TIRE CLEARAWAY



**27-MONTH GUARANTEE
14-MONTH UNCONDITIONAL REPLACEMENT**

11⁸⁸

600-13 black tubeless
Plus tax and old tire
Add 1.89 for Whitewalls.

TIRE GUARANTEE
Every Foremost tire is guaranteed against defects in material and workmanship and road hazards for the number of months stated. This guarantee covers all tire injuries with the exception of ordinary repairable punctures. If the tire fails, return it and Penney's will, at our option, 1) repair it free of charge or 2) replace it with a new tire, or give you a refund, charging an amount based on the guaranteed months and the current exchange price plus Federal Excise Tax at the time of return.

COMPARE PENNEY'S LOW PRICE FOR A COMPLETE 11-PT. BRAKE OVERHAUL!



29⁸⁸ * most cars
No down payment, \$5 a mo.

- Here's what we do:**
1. Install new bonded linings
 2. Resurface all brake drums
 3. Rebuild all wheel cylinders
 4. Inspect brake springs
 5. Install new front grease retainers
 6. Re-pack front wheel bearings
 7. Bleed and refill hydraulic system
 8. Lubricate shoe contact points, adjust assembly
 9. Grind linings to proper drum size
 10. Inspect master cylinder
 11. Road test by service specialists
- *Chrysler products, self-adjusting brakes \$5 extra

FREE BRAKE ADJUSTMENT FOR LIFE OF LINING!
Drive in for a free brake system inspection... no obligation!

BUILD THE GARAGE YOU'VE BEEN NEEDING

build with highest quality lumber and materials at a budget price.

NO-MONEY-DOWN—36 MONTHS TO PAY

Why wait for that garage you need so badly? You can have it now with no-money-down and payments spread over 3 years. 1 car, 1 1/2 cars, or 2 car garages, quality built at budget prices.

CALL FOR FREE ESTIMATE

ALUMINUM Storm Door \$27.50 Pres-To-Logs for the Fireplace \$1.49 per box for a colorful fire.	SPECIAL OVERHEAD GARAGE DOOR OPERATORS Electronic. Quiet, effortless operation. Requires no special wiring. Rugged and compact. Installed \$156⁹⁵
---	--

CARL McCASLIN LUMBER CO.
A Complete Building Service
1 Block East of The Courthouse
Phone The Lumber Number 364-3434

**STERLING — SILVERPLATE
STAINLESS — FLATWARE**

Wallace • International
Heirloom • 1847 Rogers
Garham • Community

COWAN JEWELRY
217 N. Main

LLOYD POOL
Sells
BMA Insurance
Life Health, Accident
Group Insurance

Box 883 364-0758 Mobil 289-5682

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . 1st. insertion, per word 6c
 Additional insertions, when paid in advance: per word . . . 4c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch . . . \$1.50
 Repeat insertions without copy change per col. inch \$1.20
 Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98
 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

K
 Kwanis Club
 Thurs. Noon
 IOOF Hall
 207 E. Sixth

Hereford Rotary Club
 meets every
 Monday at 12:05
FLOYD'S RESTAURANT

L
 Lions Club
 meets each
 Wednesday, 12 Noon
Hotel Jim Hill

STATED MEETINGS
 Second Monday
 Thurs.
 7:30 p.m.
 Practice

HEREFORD BAKERY
 519 Park Ave. EM4-0177
 HOME OF
 Deaf Smith County
 Bread and Pastries

Lee Carler
Jack Kirksey
 GENERAL CONTRACTING
 Phone EM4 1732
 EM4 0328

Colorado Red-Weeders
 PTO or hydraulic drive
Cisco Red-Weeders
 with hydraulic drive
 Dempster Planters, Cultivators and Rotary Hoes.
 Lillian Shredders & Blades.
 See the new M-F Diesel tractors. We have several GOOD used Combines.

SEE
LESLEY MOTOR CO.
 For the finest in farm machinery
 West Hi-way 60
 Phone EM 4-1600.

364 2266 • Main & Hiway 60
 Demand

Justice Realtors, Inc.
 Mike Justice 364 0544 • Ralph Owens 364 2560
 Terry Hodges 364 1758 • James Strickland 364 3111
 Owen L. Lathman 364 1650

Hereford Insurance Agency
 To Be Sure! Don Baugous — Manager 364-0850

FOR SALE Miscellaneous
 HEREFORD COUNTRY club membership for sale. Terms. Call EM 4-4414. B-1-10-17-tfc

SINGER MACHINES 66 MODELS
 Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$35 or \$5 a month. Call 364-2392 Hereford B-1-10-11c

ONE BEDROOM trailer house.
 8x35. Tub and shower. 364-3461. B-1-10-40-tfc

FOR SALE
 Distilled water. Ozarka water. Soft Water Service. Home owned softeners. See, or call, **SOFT WATER SERVICE** 216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280 B-1-33-tfc

POODLE PUPPIES
 All AKC registered Beautiful chocolates Easy Payment Plan Lay Away For Christmas Now Very Reasonable See anytime at 15th & Ave. K B-1-47-tfc

EQUIPMENT FOR one operator beauty shop. Call 364-4319. B-1-10-48-6c

CORD WOOD for sale. 364-0528. B-1-10-12-tfc

MERLE NORMAN Cosmetics. Call for free demonstration. Also resin, grape clusters and lamps and other nice Christmas gifts at 315 Park Avenue. 364-3482. B-1-23-49-5c

FOR SALE Irrigation pumps, 1 6" — 3 8", 280' setting, big shafting, 70hp gearheads, perfect shape. Call Lorenzo 806-634-5691, George Carter Sr. B-1-21-49-8c

CARPET PURSES, all styles, all sizes, all colors. Carpet Specialty Shop, 1003 Park Avenue. B-1-14-22-8c

FOR SALE
 Will have a good supply of potatoes all winter.
DICK BARRETT PRODUCE INC.
 East New York Street
 B-1-46-16c

MAPLE BEDROOM suite, double chest with mirror, trundle beds, springs and mattresses. Good condition. 364-1783. B-1-15-23-tfc

You've Never Seen Such Thorough Service **STOP IN SOON**
 Phillip "66" Products
EAST SIDE "66"
 Rocky Stewart
 1303 E. 1st. EM 4-2644

FOR SALE: good used 100,000 BTU forced-air heating unit. Complete. \$50. See Andy Anderson at Carl McCaslin Lumber Company. Phone 364-3434. B-1-22-35-tfc

WHITE TOY poodle puppies for sale. AKC registered. See at 246 16th street. B-1-13-24-3p

HARLEY-DAVIDSON motorcycle XLH Sportster. 514 Knight Street. 364-1285 after 5 p. m. B-1-13-24-2p

DON'T MERELY brighten your carpets. Blue Lustre them. eliminate rapid resoiling. Rent electric shampooer \$1. Hereford Hardware. B-1-17-24-2c

REGISTERED APRICOT tiny toy poodles for sale. Also German Shepherds. Excellent bloodlines. Both are perfect for Christmas. Call 268-7314. B-1-19-49-8p

I STILL have some dryland cane bundles in the field. \$18 ton. 289-5537. B-1-12-50-2c

TEENAGERS CALL Merle Norman cosmetics 364-3842 for a free demonstration of Merle Norman Cosmetics and the proper way to care for your skin. B-1-23-50-3p

MEN YOU still have time to buy a gift at Merle Norman Cosmetics Studio at 515 Park Avenue. Phone 364-3542. B-1-20-50-3p

1959 PIPER Comanche 250 Full Panel, Narco Mark II, ADF, Narco Simplex, Auto Pilot, Hangered, Extra Clean. See Wheeler Sears or Jerry Dewiler, First National Bank, Hereford, Texas. B-1-28-50-tfc

SEVEN FOOT scotch pine Christmas tree. Used one week. Will take 2 1/2 books stamps. 425 Star. B-1-16-50-1p

CHRISTMAS SPECIAL — Good used bicycle for sale. Swede's Cycle 364-0325. B-1-10-50-2p

FOR SALE Chinese Pug puppies excellent pets for children. 606 Blevins. 364-3748. B-1-11-50-4c

2. FOR SALE Farm Equipment

TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
 144 W 2nd EM 4-2811 B-2-18-1h

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
 144 W 2nd EM 4-2811 B-2-18-1h

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY
 We Pay Cash For Used Cars
 225 N. Sampson
 Phone EM 4-0077 B-3-33-TFC

CHEVROLETS, CHEVROLETS. Chevrolets, clean 55 through 61 models. Largest selection in town. El Loco, West Highway 60. B-3-17-48-tfc

A CLEAN 61 Olds personally owned. Power and air. Must sell. Small down payment and \$25 monthly payments. Can be seen at 612 Avenue K. B-3-25-48-5c

WE BUY used cars and trucks. Campbell Motor Co., 815 E. Hwy. 60, EM 4-4450. B-3-14-23-tfc

FOR SALE 1966 Mercury Montclair, all power and air, double tires, 5000 miles. 1966 Valiant with air conditioning and 1100 miles at bargain prices. Phone 364-0669 or 364-1687. B-3-27-49-4c

4. REAL ESTATE For Sale Or Trade

FOR SALE house and 4 1/2 acres of land on Dimmitt Highway. 364-3452. B-4-12-47-tfc

FOR SALE LAUNDRY Combination, automatic and wringer. Call 364-2848 or 364-2257 B-4-4-tfx

FINE SECTION CASTRO COUNTY. Must sell quick. Large 5 1/2 % loan. Fully allotted to cotton, wheat, and maize. Good improvements, 5 irrigation wells. Possession. Price best offer.
WESSON REAL ESTATE
 Route 2 Hereford, Texas
 Phone 364-2528 B-4-48-tfc

FOR SALE:
 Office Building on 25 Mile Avenue, 6 offices and reception room, coffee room. \$22,500.
 One 3 bedroom, 2 bath. A lovely home. \$24,000.
 One of the most perfect 1/2 sections of land in Deaf Smith County. 3 8" wells on natural gas. All tied together. Excellent allotments. Close to town. Good terms. Want a quick sale. In very best water area.
 Also have several good halves and quarters in Deaf Smith County in good water area.
 \$500 down, \$75 mo. buys this two bedroom home on Blevins. Plenty of closets, cabinets and a large basement. A good buy.
 We still have money to lend at **REASONABLE RATES ASSURANCE CO.**
 We represent **EQUITABLE FARM LOANS!**
W. T. CARMICHAEL REAL ESTATE
 801 S. 25 Mile Avenue
 364-1251
 Home — 364-1082
 Specialize in Farms and Farm Loans B-4-41-tfc

WATER MEANS VALUE
 Strong 8" water in underground tile on this fully irrigated 1/4 section north of Dawn. Only 1/2 mile off paving. Priced to sell.
NORTH OF DAWN
 480 acres, 2 strong 8" wells, approximately 380 cultivated, 348 acres of high yielding allotments. Only one mile off paving. Improved and more land could be broken out. This place can be bought for 50% down, 20 yr. terms on balance.
FARMER COUNTY
 10" water on this 1/2 section. 300 acres milo and wheat. \$375.00 per acre. \$20,000.00 down. 20 yr. terms.
Combination Farm-Ranch For Trade
 375 acres, 2-8" wells, approximately 75 ft. lift, on natural gas. 200 acres of milo, 8 1/2 of cotton, 130 of alfalfa, and 30 switch grass. Will trade for 1/4 section in the Hereford area.
Trade Your 1/2 Sections For This 960 Acres
 960 acres, North Plains. Improved and on paving. Good allotments. 1-8" well with 10" water available. Settling approximately 250 ft. Redbed approximately 500 ft. Price \$265.00 per acre.
Gruver Area
 2000 gallons per minute on this 320 acres, 300 cultivated, 110 wheat and milo allotments. \$25,000.00 down to a qualified buyer. Has a 20 year existing loan. \$350.00 per acre.
HAMBY REAL ESTATE
 Highway 385, 364-3566
 Gerald Hamby 364-1534
 Thurward Hamby 364-3466
 I. M. Hamby 364-2553 B-4-48-tfc

ONE MILLION DOLLARS
 To lend on irrigated land in Deaf Smith, Castro and Parker counties. And . . . We have expanded our territory to include the upper Pan handle.
PRUDENTIAL
 America's Largest Farm Lender!
SAM NUNNALLY
 311 Park Avenue EM 4-2814 B-4-11-104p

THREE BEDROOM, living room, den, fenced, air conditioned, new FHA loan, 106 Beach, Contact Gordon Todd, Drake 3-2922 or Fleetwood 5-4674, Amarillo. B-4-19-24-3c

2 Sections Sherman county, one irrigated, one in grass, can be developed. Good 8 to 10 inch water. If you are looking for a feed lot location this is the best.
Paul Cronister
 Box 615, Amarillo
 Phone DR 4-4158—DR 4-5149 B-4-50-1c

1/2 SECTION land west of Hereford. By owner. Call 384-4688, Littlefield. B-4-11-48-tfc

FOR SALE by owner, 307 acres. 2 wells; west of town. Improved. Fully allotted. Phone 364-1276. B-4-19-41-tfc

TRAILER LOTS for sale or rent. Call N. D. Bartlett. 364-1483. B-4-11-48-9c

5. FOR RENT

ONE THREE room furnished apartment \$60 month. One exceptionally nice newly furnished large two bedroom apartment. \$75. Whites only. Apply 232 West Third. B-5-22-46-tfc

ONE BEDROOM furnished duplex, 118-B Fuller. \$75 month Bills paid. Telephone Paul Schroeter. 364-1504. B-5-12-22-tfc

FOR RENT furnished two bedroom apartments. Lynette Apartments, 108 Avenue H. 364-0969 or 364-2547. B-5-14-18-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

FOR STORAGE space—large or small—Call 364-1818. B-5-10-35-tfc

FOR RENT two bedroom unfurnished house. Carpeted. Bills paid. \$75. 364-1111. B-5-11-40-tfc

FOUR ROOM unfurnished apartment. Carpeted. Close in. 364-1617. Adults only. B-5-10-23-tfc

BUILDING FOR rent or lease. 133 West Third. Phone 364-0291. B-5-10-47-tfc

FOR RENT three rooms, garage. Whites. 604 Miles. B-5-14-22-tfc

TWO BEDROOM furnished house for rent. 507 Irving. Fenced yard and storage. Apply at Worley's garage, days and 509 Irving, evening and Sundays. B-5-23-22-tfc

806-364-2814 SAM NUNNALLY (night or day) Hereford B-4-24-41c

FARM & RANCH LOANS
 Plenty of money to loan on farm and ranch land, anywhere for any purpose. Free, prompt and liberal appraisals.
WESSON REAL ESTATE
 B-4-17-tfc

FOR SALE BY OWNER LARGE SPLIT LEVEL HOME
 600 Star Street
 3 bedrooms, lots storage, 2 1/2 baths, double garage, large den with fireplace.
 Moving Out of Town
 Call 364-1270 — Mon. thru Fri.
 Call 364-0946 after 7 and Sat. and Sun. B-4-49-7c

FOR RENT
 Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H.
D & R BUILDERS
 364-3780
 Floyd Dunavant 364-1715
 I. D. Rhodes 289-5217 B-5-15-11c

FOR RENT store building and fixtures and cafe equipment, gas station and equipment at Easter. Present tenant has to quit for health reasons. Call Herman Paetzold, Office 276-5669, Home 364-0227. B-5-30-44-tfc

SEWING MACHINES for rent by week or month. Tannahill Fabric Mart 413 Main, 364-1691. B-5-14-40-tfc

TWO BEDROOM apartment with bills paid for Latin-Americans. Also 3 room apartment with bills paid. See or call Campbell Real Estate. 364-0972 or 364-0789. B-5-25-23-tfc

FOR RENT four bedroom house 335 Ave. J. 364-4024. B-5-10-49-tfc

EFFICIENCY APARTMENT for one person, furnished, garage, bills paid \$55. Available Dec. 10. References exchanged. Phone 364-3454 evenings. B-5-18-23-tfx

ONE BEDROOM apartment Bills paid. No children, whites only. 364-0508. B-5-11-24-tfc

BEDROOM FOR rent to a white man. 238 Avenue E. 364-0798. B-5-11-24-2c

TWO BEDROOM trailer. Central heat, fenced yard, carpet, no pets, will take one child. Whites only. \$70.00 per month. Bills paid. 310 Avenue F. 364-0729. B-5-25-24-2p

THREE ROOM furnished house. Carpeted. 364-0277 or 364-1533. B-5-19-24-tfc

ONE BEDROOM furnished house with bills paid, 1 car garage. Nice location. \$85 per month. 364-2266. B-5-15-24-4c

TWO BEDROOM brick house, garage. Carpeted. Washer plumbing. Water, gas, yard care furnished. No pets. 364-3796. B-5-16-24-tfc

TWO BEDROOM house, living room carpeted. To couple or with one child. Whites only. 364-0506. B-5-15-24-tfc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.
THUNDERBIRD APARTMENTS
 Phone EM 4-2646 B-5-10-1h

POTATO LAND for lease. Call 364-0344 after 6 in the evening. B-5-11-50-2p

NICE THREE room and bath furnished apartment for white couple. Bills paid. Furnace heat. \$75. 364-0188, 364-0469. B-5-17-50-2c

TWO BEDROOM home and garage at 324 Ave. B. Apply at 326 Avenue B. after 5 p. m. or call Stratford 396-3501. Whites only. B-5-23-50-2p

SEVEN ROOM unfurnished house. 606 Blevins 364-3748. B-5-10-50-4c

NICE THREE room efficiency furnished house. Bills paid. White couple only. No Pets. 364-1421. B-5-14-50-2p

UNFURNISHED TWO bedroom house. Whites only. \$60 a month. Call 364-3796. B-5-11-50-2c

6. WANTED

WANTED STALKS, wheat and best top pasture. Also bright cane or hay grazer bales. Call 806-DRake 4-5291, Ext. 462. B-4-18-50-4c

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. EM 4-2652

LIST YOUR FARMS & RANCHES NOW
LONE STAR AGENCY
 601 N. Main
 Hereford, Texas

WE NEED YOUR LISTINGS—YOU NEED OUR SERVICES
Lone Star Agency
 REAL ESTATE — INSURANCE — LOANS
 364-0555 — After Hours: 364-0336
 601 N. Main Hereford, Texas

8. HELP WANTED

CHRISTMAS MONEY
 Housewives earn \$50 to \$150 weekly part time.
 Husband-wife team can earn from \$150 to \$500 and up part or full time.
Write Box 1554
 Hart, Texas B-8-23-5p

NEED A GOOD experienced mechanic. Lots of work in a fully equipped shop. Fringe benefits. Don't apply unless you're ready to go to work. Jim Boggs, service manager at Hedrick Dodge. 2nd and Sampson. B-8-35-24-tfc

WANTED LADY to do full time baby sitting in home. Call 364-0794. B-8-12-50-2c

NEED A lady to keep small child in my home. 364-2261 after 5:30. B-8-13-50-2c

WAITRESSES WANTED. One waitress with management ability and experience. 364-4604. B-8-10-50-2c

9. Situations Wanted

WHITE HANDY man wants work painting and repairing. 276-5272. B-9-10-20-tfc

COUPLE WANTS permanent janitorial work. References. Call 364-3147. B-9-10-24-3c

ALL KINDS doter work. Everette Crisp. Phone 364-3387. B-9-10-21-8p

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
 B-10-30-tfx

STOLEN ONE Hampshire-Duroc cross sow pig red, white stripe around body. Notched right ear. Reward for information leading to recovery. Call 364-2612. B-10-24-24-2c

I WILL NOT BE RESPONSIBLE For anyone who doesn't have A MERRY CHRISTMAS AND A HAPPY NEW YEAR.
GLENN'S FOOTWEAR
 B-10-24-4c

IF YOU NEED Holiday Cash
 See **BUDGET FINANCE** OF HEREFORD, INC. 605 N. Main Street Phone 364-3712

KINSEY - OSBORN Motors
 142 N. Main EM 4-0990

HOMES FOR SALE

House for sale: 3 bedrooms, 1 bath, large living room, kitchen, fenced yard, good house, good location, \$13,500.00 1600 sq. ft.

House and six acres for sale: 3 bedroom, 1 bath, living room, kitchen, acreage is fully irrigated, \$17,500.00, appointment only.

Beautiful home for sale: 3 bedroom 1 1/2 baths, kitchen with built-ins, living room, den and fire place, basement, refrigerated air. Very nice 2700 sq. ft. Appointment only.

Home for sale: 3 bedroom, 1 1/2 baths, living room, den, kitchen with built-ins, double garage, fenced yard, refrigerated air, Northwest Hereford, very nice. Appointment only. \$20,000.00 1760 sq. ft.

Older home for sale: 3 bedrooms, 1 bath, large living room, good location, 117 Ave. C. Terms arranged. \$11,500.00

Beautiful home on Star Street: 3 bedrooms, den, living room, kitchen, fenced yard, double garage, refrigerated air, very nice, many extras, owner willing to trade, 2300 sq. ft. Good buy. Very nice terms.

WE NEED YOUR LISTINGS—YOU NEED OUR SERVICES
Lone Star Agency
 REAL ESTATE — INSURANCE — LOANS
 364-0555 — After Hours: 364-0336
 601 N. Main Hereford, Texas

11. Business Services

OWENS & HOLLINGSWORTH
 Motors Rewind Generator & Electric Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service
 809 EAST SECOND EM 4-3572 B-11-13-tfc

PORTABLE DISC ROLLING
 Scooped or plain. Jacobson Brothers. Phone EM 4-1543. B-11-10-28-tfc

HEREFORD KIRBY VACUUM CO.
 New and Used Vacuums For parts and service Call EM 4-0422 B-11-7-tfc

Expert auto service at Penney's Auto Center. Three mechanics to serve you. We feature air conditioners, Foremost auto, pickup, truck and tractor tires, Blend-A-Matic Gas, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and Bridgestone motor bikes.
PENNEY'S AUTO CENTER
 Sugarland Mall Hereford, Texas 364-4065 B-11-2-tfc



CANDLELIGHT AND MUSIC — The Christmas program of Music Study Club was presented in Mrs. D. W. Palmer's home Monday evening with First Methodist Handbell Choir as program guests. Members contributed impromptu songs, as did two small guests, Carolyn Pannell and Layne Young, lower photograph, who sang a live-

Legal Notice

THE STATE OF TEXAS
TO: THE CANTON NATIONAL BANK, CANTON, ILLINOIS, a defunct national banking corporation; THE TRUST OFFICERS OF THE TRUST DEPARTMENT OF THE CANTON NATIONAL BANK CANTON ILLINOIS, whose name is unknown; THE BOARD OF TRUSTEES OF THE MORDECA AND SUSAN MORRIS MEMORIAL ENDOWMENT, whose names are unknown; the unknown heirs and legal representatives, and their unknown heirs and legal representatives of ABRAM MORRIS, Deceased; THE CANTON NATIONAL BANK TRUST DEPARTMENT OF CANTON, ILLINOIS, as executor of the last will and testament of Mordeca Morris, Deceased; the RECEIVER OF THE CANTON NATIONAL BANK OF CANTON, ILLINOIS, a defunct national banking corporation, his successors in office, Defendants, Greeting: You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 30th day of January, A. D., 1967, then and there to answer Plaintiff's Petition filed in said Court on the 13th day of December, 1966, in this cause numbered 5215 on the docket of said court and styled L. B. Landry, Plaintiff, vs. Canton National Bank, Canton, Illinois, et al Defendants.

The name of the parties to this suit are as follows: L. B. Landry, Plaintiff; The Canton National Bank, Canton, Illinois, a defunct national banking corporation, The Trust Officer of the Trust Department of the Canton National Bank, Canton, Illinois, the members of the Board of Trustees of the Mordeca and Susan Morris Memorial Endowment, the unknown heirs and legal representatives and their unknown heirs and legal representatives of Abram Morris, Deceased, the Canton National Bank Trust Department of Canton, Illinois as executor of the last will and testament of Mordeca Morris, deceased; the Receiver of the Canton National Bank of Canton, Illinois, a defunct national banking corporation, his successors in office, are Defendants.

A brief statement of the nature of this suit is as follows, to-wit: Plaintiff sues in trespass to try title alleging that he has the title to and is entitled to the possession of the following described real estate situated in Deaf Smith County, Texas, to-wit: 320 acres of land out of Capitol League No. 413 and described as the South 1/2 of Survey or Section No. 1, Township No. 3 North of Range No. 2 East of a Cautiol Syndicate Subdivision in Deaf Smith county, Texas. Plaintiff alleges that he has title to the above described property and pleads the Three, Five, Ten and Twenty-Five Year Statutes of Limitation of the State of Texas, and that the Defendants claim some sort of claim or right to said land and Plaintiff asks that the cloud cast on his title by the Defendants be removed and he be quieted in his title, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs. Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 13th day of December, A.

kind of men who chose this way of life and why it was a temporary or a full time career. As true as the author can make it are his impressions and facts taken from his daily written diary. Each man kept a day by day record while in service.

While the first two books named here will have perhaps have special appeal to the men and boys there is one which will appeal to the women and the girls. Entitled *White House Brides* by Marie Smith and Louise Durbin it is a good follow up book to our recently reviewed *Women in Their Lives*. Beginning with Dolley Madison's sister who was the first White House Bride before it was burned by the British — the history of all the presidents and relatives who were married there is told. However many of these brides and presidents were married outside of the House Proper just as Luci Johnson was married in a church. The book is an up to date account of all the marriages with detailed descriptions of the elaborate wedding dresses and many of the fine gifts which they received. Some rare and unusual photographs are included which add charm to the book. Corinne J. Neely



SCHOOL CHRISTMAS TREES — Two trees by Womble, and another in the auditorium, can be seen in Northwest Elementary donated to the school by the Hereford Fruit school, one in the office made by Mrs. Ben-

Gifts Exchanged At Class Party

Gifts for Girlstown were collected at the Christmas party of Avenue Baptist Victory Class, held in the home of Mrs. Billy Wall. Members also exchanged gifts from a decorated tree after a Christmas program. Mrs. Carlyle Sargent, president, presented Mary's Story as the devotional talk. Mrs. Charlie Riggin, social chairman, directed games and Mrs. G. W. Duncan gave a humorous reading. The closing prayer was by Mrs. Johnny Townsend, teacher. The next meeting was announced for Jan. 13 in the home of Mrs. C. E. Coleman. The program will be a book review by Mrs. Dale Barkley. Mrs. Wall and the co-hostess, Mrs. Glen Breeding, served refreshments to 11 members and the class mother, Mrs. Pearl Boyer.

Dallas Cowboys Hurdle Untold Pro Obstacles

Because of great patience the Dallas Cowboys are on the championship trail in pro football. Patience by Clint Murchison Jr., owner of the club. Patience — and a lot of skill — by Tom Landry, the coach. The Murchison-Landry combination is something that's most refreshing to football. As coaching goes, Landry's record couldn't be considered even half good. In his six previous years his team won only 25, lost 53 and tied 4 games. At the time Murchison tore up Landry's old contract that had a year to run and gave him an 11-year pact, Landry's Cowboys had won only 13, lost 38 and tied 3.

"If you get a good man you have got to keep him," said Murchison. The contract was handed Landry in 1963 and in the ensuing two years the Cowboys won only 12 against 15 losses and 1 tie. Still not a good coaching record if put on a wino-r-loss basis.

The best the Cowboys could do was finish second in their conference and get into the runner-up bowl. They were clobbered there. But patience finally paid off. Landry, who faced a different situation from any other coach, had to build from the ground up. Dallas, when it entered the National Football League, had to take the castoffs from the other clubs and didn't even have the privilege of a draft.

It was three years before Landry could get a team together that might start to compete. But bit by bit, patient Tom de-

veloped a club that this year is as good as any in the league and is so pleasing to watch that it not only sets attendance records at home but helps teams on the road set stadium records. In other words Dallas has become a valued member of the NFL. How about this man Landry, who is so religious his players affectionately call him "The Rev. T. L." and who, when he finally blew his top and argued with the officials, created a sensation. The fans claimed all along that Tom was too unemotional. They wanted him to rave and rant and get in nows like the other coaches. And when the day came that Landry argued heatedly with the officials about how the time was kept in the game with Philadelphia, the folks in the stands gave him his first big ovation.

Tom was a little embarrassed at blowing off like that and after the game said the officials really were good men and did a fine job — there had just been a misunderstanding.

The fans also gave him vocal support the day they heard he had muttered "by darn" down there at the bench. But Landry is no prude and he is a strict disciplinarian. Just ask Brig Owens, a fellow who failed to make the Dallas team but still praised Landry for his fairness.

It seems Brig was late for a lecture one day and Landry, putting diagrams on the blackboard, looked up, noted Owens had come in and said without batting an eye: "That'll be \$50." And went right on lecturing.

Landry conflicts with the old Durocher cynicism that "nice guys finish last." The Cowboys coach is popular with the fans and the people because of his honesty and straight forwardness and his penchant for cooperating with anybody for a cause. He is popular with the press because he always has a tangible answer to any question, treats all queries as important even though they may seem innocuous.

He has a dry sense of humor. There was the time when only a few writers showed up for his press conference after the Cowboys had lost a game, then all turned out the following week after the Cowboys had won.

"I am glad to see so many fair weather friends present today," he said with a sly grin. And there was the Cowboys Club luncheon when someone asked him why he persisted in wearing a "Yankee" hat instead of a Texas hat.

Music Of Bells Heard By Club

Bells rang out a concert of Christmas music in a candlelight setting at the home of Mrs. D. W. Palmer Monday evening for the Christmas program of Music Study Club. Guest musicians were members of the Senior Handbell Choir of First Methodist Church. Directed by Bob Wert, they played first a group of hymns then a medley of Christmas carols, some familiar and some not so well known. The director prefaced the concert with brief remarks about the unusual instruments used by the choir.

Mrs. Richard Godwin was program leader who introduced the guest choir, also two club members, Mrs. A. J. Schroeter and Mrs. B. Y. Crosthwait, who played a piano-organ duo, O Holy Night (Adams). An impromptu addition to the program included group singing of carols, three songs by Mrs. Godwin from Christmas compositions by Peter Cornelius, a duet version of Silent Night by Mrs. Zack Pannell and Mrs. Godwin, and a charming rendition of Up On the Housetop by the two youngest guests, Layne Young and Carolyn Pannell, all accompanied by Mrs. J. C. McCracken, pianist.

Tall red candles tied with red bows lighted the large living room of Mrs. Palmer's home. A giant holly wreath hung above the fireplace where logs blazed during the evening. Smaller wreaths on the front door welcomed guests.

Branched candelabra held tapers on the serving table and buffet, where holly leaves were scattered. Assisting in serving spiced punch and decorated cookies were members of the hostess committee, Mmes. Bill Dameron, Lowell Sharp, W. E. Dameron, Bob Wert and Steve Clements.

Gifts were exchanged by Mmes. Lee Curry, Vern Witherspoon, Clara Shore, Grace Richardson, O. H. Culpepper, B. E. Roberson, Marvin Coffey, Charley Noland, Marple Cline, C. P. Worthan, L. C. Thomas, Art Manjeot, John Patton, Tom Draper, Pearl Gass and H. L. Hershey.

Lithography — Letter Press Printing THE INK SPOT



NEW LIBRARY BOOKS

Crossroads in Korea—The historic Siege of Chipyong by T. R. Fehrenbach tells of the stand of 4,000 U. N. men in a single line against 90,000 Chinese Reds for two days and nights in the Korean War. The small U. N. group fought until a small task force sent by Ridgeway reached the conflict in time to save the battle. This is believed to be the turning point of the war. A detailed and vivid description, maps and 36 photographs, along with pre-truce tactics make this an unusual war story.

The Smoke Jumpers by Randolph M. Hurst is a book with photographs and sketches which tell of the day-to-day living of the forest fire fighters. It tells of their training under the Forest Department leadership. The author relates of daily learning schedules, how they jump from planes at the site of the fire, and how they fought the fires which threaten our forests. Included are the ways they spent their spare time or when not fighting fires. He describes the

kind of men who chose this way of life and why it was a temporary or a full time career. As true as the author can make it are his impressions and facts taken from his daily written diary. Each man kept a day by day record while in service.

HEREFORD REAL ESTATE

SUGARLAND MALL MAIN ENTRANCE 364-2424
Leroy Price 364-1649 Leonard Haney 364-0500 Jim Cramer 364-0164

ON KINGWOOD DRIVE — 2300 sq. ft. 4-bedroom being built. Fireplace, carpet, range and oven, dishwasher.

\$600 PUTS YOU IN a new home on Stanton St. 1 1/2 bath, 3-bedroom, range and oven.

500 AVENUE J — Brick fence, range & oven, 3 bedroom and den. Buy equity and assume loan. \$81 per mo.

BUY OWNERS SMALL EQUITY in 3-bedroom fenced brick.

—FARM FOR SALE—

Fully allotted 1/2 section. Two 8 inch gravel packed wells on gas. \$50,000.00 down, terms on the balance. 50 acres sugar beets, 60 acres wheat, balance in feed grain.

Legal Notice

TO WHOM IT MAY CONCERN: Notice is hereby given that CHARLES R. STONE, heretofore doing business under the assumed name of HER-TEX MILLING COMPANY, a sole proprietorship, has ceased to conduct such business as a sole proprietor and hereby gives notice that such business is being conducted as a corporation under the name of HER-TEX MILLING CO., INC. HER-TEX MILLING CO., INC. by CHARLES R. STONE, President T-50-4c



TEXAS SUNDAY

Violent Adventure begins Southwest to Sonora!

MARLON BRANDO
ANJANETTE COMER
JOHN SAXON

THE APPALOOSA
TECHNICOLOR®

THE GREATEST MOMENTS OF FOOTBALL'S MOST EXCITING YEAR!

FOOTBALL HIGHLIGHTS OF 1966

A UNIVERSAL RELEASE

STAR 364-2027

SUNDAY
SHOWTIME 2:00 P.M.

MONDAY
SHOWTIME 6:15 P.M.

TUESDAY
SHOWTIME 6:15 P.M.

SATURDAY **STAR** DECEMBER 31st

ON THE SCREEN

It's way out!

OUT OF A SIGHT

BIG NEW YEAR'S EVE MIDNIGHT SHOW!

FUN FAVORS SURPRISES

FRIDAY
SHOWTIME 8:00 P.M.

SATURDAY
SHOWTIME 8:00 P.M.

SUNDAY

Penneys
 Hereford, Texas
 ALWAYS FIRST QUALITY

STORE HOURS:
 Mon., Tues., Wed., Fri.
 9:30 a.m. to 6 p.m.
 Thursday & Saturday
 9:30 a.m. to 9:00 p.m.

OPEN LATE EVERY NIGHT 'TIL CHRISTMAS!

**TONIGHT'S SUGARLAND DRAWING
 WILL BE \$200**

LET PENNEY'S BE YOUR SANTA...

Like a good Santa, we start your Christmas shopping with something extra for you... special savings on important gifts. Check your list today! Time is short, so hurry!



Merry Christmas Idea:

Send out-of-town friends and relatives a Penney's Gift Certificate. No fuss, no bother, no wrapping, no shipping costs. Just buy a five-cent stamp and let the postman do it. You give folks exactly what they want because they choose their gifts at their local Penney stores—anywhere in the U.S.A.



3.99

Our leather gift slippers will put him at his ease

It's traditional to give slippers to the man of the house, and here they are. Classic opera style with moc toe. Soft leather uppers, cushion crepe rubber soles and heels. In rich burnished brown or black. Perfectly priced at Penney's.



Nubby plaid sport shirts with never-iron* Penn-Prest!

What great gifts—the newest long sleeve sport shirts of the season. Nubby textured 50% Fortrel® polyester and 50% cotton in big, bold, block plaids. Authentic Ivy styling. Never iron... always smooth and wrinkle free.

\$5

* When tumble dried



Sensational value... men's leather gloves!

We go hand in glove with Santa to bring you the greatest gift buys going! That special man will love the warmth, the luxurious look and feel of our soft deerskin or capeskin leather gloves—all 'pigtexed' for that rugged look. With a variety of cozy linings—or none at all. Perfect for driving... foiling that winter weather! At our gift-right prices!

- A. Fur-lined Capeskin **\$4**
- B. Capeskin, Dacron/Wool Lined **\$3**
- C. Unlined Deerskin **\$4**



GIVE NEVER-IRON* TOWNCRAFT SHIRTS

Our Towncraft dress shirts have everything a man wants—distinguished good looks plus the never-iron* benefits of Penn-Prest. Tumble dry fresh and smooth every time. Meticulously tailored of fine Dacron® polyester and cotton. Scoop them up for the man on your list. Sizes 14 to 17.

- 32-34 35 Sleeve Length
- Short Sleeve **3.98**
- Long Sleeve **\$5**



PICK THE ID BRACELET WATCH
 silver or gold
18.95



A dazzling buy—pendant gift watches

So many exquisite styles... antique-look to ultra modern. Gold color metal case and chain; shock-protected Swiss movement. Hurry.

7.99 & 9.99



Exciting gift robes at a very special price!

A marvelous selection to choose from in luscious nylon tricot and printed nylon chiffon quilts or Arnel® triacetate suedel! Lavish lace and embroidery trims or sleek satin bindings on smart tailored styles. All perfectly beautiful... all extraordinary Penney buys. Lovely range of colors. 10 to 18.

\$5 & 7.99



Young men about town dress up with dash!

Towncraft sport duos: smart 2-button styling in hard acrylic and wool. Double vents, hacking pockets. Color-coordinated rayon/acetate slacks. 6 to 12... **14.98** 14 to 22... **19.98**

Versatile Boy's Suit: Rayon/jacket 6 to 12... **12.98**

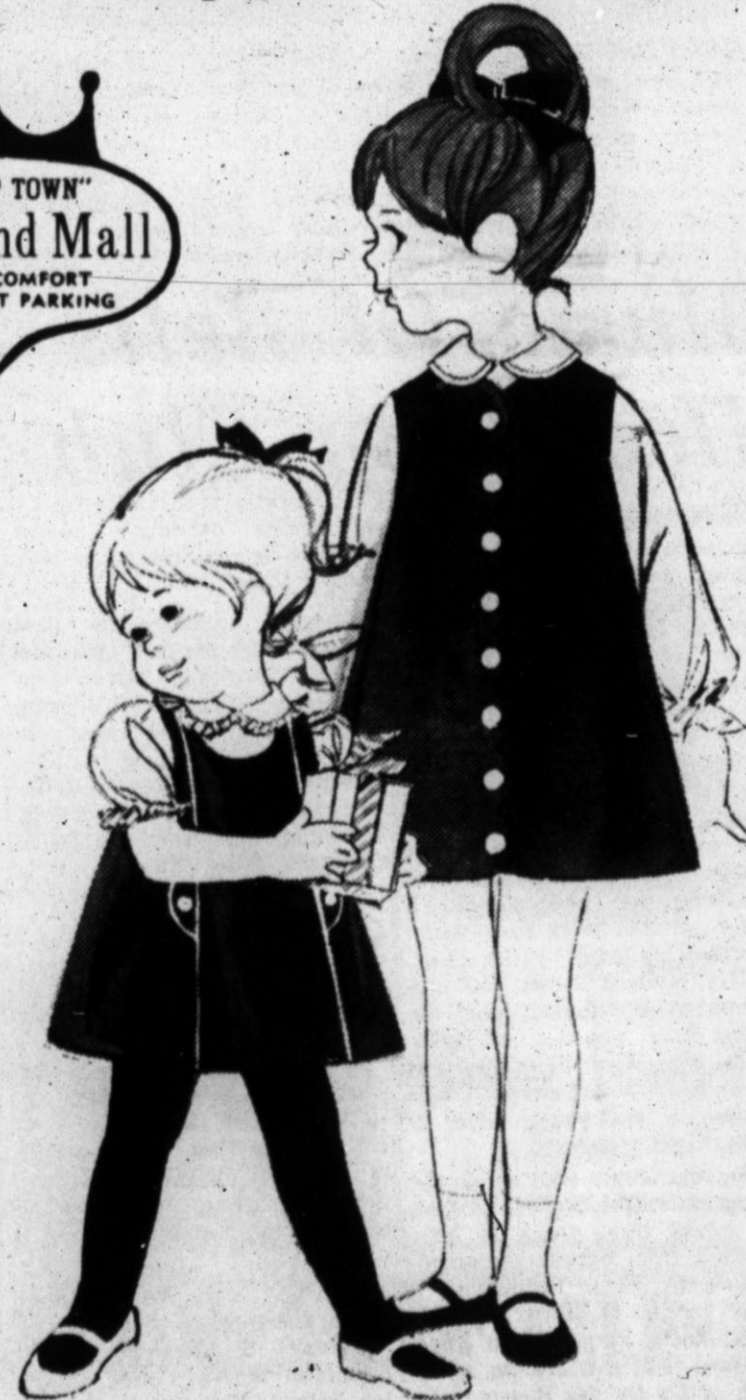
Little boys' Penn-Prest suits: always look neat, never need ironing. Rayon/acetate in a textured oxford weave. 3 to 7... **8.98**



gifts for sleepy-time gals: cozy-quilt robes, dotty pj's!

What a pretty way to wait for bedtime... hostess-length robes with grown-up elegance and charm for big and little sister! Empire-waist styles are puff-weight quilted nylon with sweet print or stripe trims, charming lace or appliqued touches... bonus for mom: they're machine washable! Short lengths, too! Pink or blue pastel tones.

- Short robes: sizes 4 to 6x... **4.98** sizes 7 to 16... **5.98**
- Polka-dotty nylon shortie pajamas, sizes S, M, L... **4.98**
- polka-dotty nylon sleepgown, sizes S,M,L... **4.98**



Special buy! Velveteen jumper sets for girls!

Pretty dress-up dresses for the youngest holiday... party-goers! Cotton velveteen jumpers with crisp cotton blouses of their very own! Scalloped or pleat-front jumpers in festive berry red... long or short sleeve blouses are snowy white. Little Penney prices.

- sizes 1 to 2x, **2.99** sizes 3 to 6x, **3.99**



Our lusciously soft acrylic electric blanket

Comfort whatever the weather! Lightweight and cozy! Nylon bound. Pink, peacock, rosebelge, lavender, moss green, honey gold, rose, blue. Twin or full beds.

- Dual Control — 80" x 90" — Twin or full **21.00**
- Single Control — 63" x 84" — Twin Size **15.00**
- Single Control — 72" x 84" — full size **15.00**

Plushly napped acrylic thermal for all seasons!

Give and get year-round comfort now! Cozy insulation in winter, a cooler in summer! Nylon bound. Machine washable. Comes in heavenly colors.

- Twin or Full Size — 72" x 90" **7.98**

Holiday scoop! toddlers' 2 pc. pant sets!

Made especially for us. Striped cotton knit tops paired with Dacron® polyester-cotton poplin pants. We've gift-boxed them, too! 1 to 4.

1.88



Special Girls' lacy blouses, gift-boxed!

Quick-pick gifts for little ladies! Crisp Kodol® polyester-cotton blouses with sweet lace trims! Three styles. White only! Perfect with suits and skirts. 4-14.

2.33



Great gift ideal Souffle-stitch Acrilan® shells!

For all the little ladies on your list... souffle-stitch Acrilan® acrylic shells to top everything in her wardrobe! Hand-wash. Pastels. S, M, L.

3.98



USE OUR CONVENIENT LAY-AWAY PLAN OR JUST SAY CHARGE IT AT PENNEY'S