



PRE-CHRISTMAS SALE



PURE VEGETABLE
SHORTENING
SNOWDRIFT
\$1.39
3 LB. CAN

SHURFINE CHERRIES RED MARASCHINO 4 OZ. JAR 39¢
EAGLE BRAND MILK 15 OZ. CAN 53¢
LINDSEY RIPE OLIVES MEDIUM NO. 300 49¢
REALEMON LEMON JUICE 24 OZ. BTL. 69¢
PINEAPPLE DEL MONTE CHUNKS OR SLICES IN NATURAL JUICE NO. 1 1/2 CAN 39¢
SNOWFLAKE COCONUT CORAL BAY 14 OZ. PKG. 79¢
HUNT'S TOMATO SAUCE 2 8 OZ. CANS 39¢
HUNT'S SPICED PEACHES 30 OZ. CAN 55¢

THRIFTY GROCERY BUYS

ALL GRINDS COFFEE MARYLAND CLUB 3 LB. CAN \$3.49
POUND CAKE MIX GLADIOLA 17 1/2 OZ. BOX 69¢
SHURFINE PEARS HALVES BARTLETT 2 16 OZ. CANS 89¢
SHURFINE ASPARAGUS CUT ALL GREEN SPEARS 14 1/2 OZ. CAN 49¢
SHURFINE CORN VAC PAK WK GOLDEN 3 12 OZ. CANS \$1.00
SHURFINE CHUNK TUNA LIGHT 8 1/2 OZ. CAN 49¢
JOHNSON'S FAVOR LEMON WAX 7 OZ. CAN 79¢
FABRIC SOFTENER RAIN GARREL 48 OZ. BTL. \$1.49
'NILLA VANILLA WAFERS NABISCO 12 OZ. PKG. 59¢
DINNER NAPKINS KLEENEX 50 CT. PKG. 39¢
PIE CRUST MIX BETTY CROCKER 11 OZ. PKG. 49¢
MARSHMALLOW CREME KRAFT 7 OZ. JAR 39¢
MARSHMALLOWS KRAFT MINIATURE 10 1/2 OZ. PKG. 33¢



NyQuil \$1.99
NIGHT TIME COLD MEDICINE 10 OZ. BTL.



VICK'S FORMULA 44 COUGH SYRUP \$1.69
6 OZ. BTL.



VICK'S COUGH SYRUP 89¢
3 OZ. BTL.



VICK'S FORMULA 44-D COUGH SYRUP \$1.89
6 OZ. BTL.



MARYLAND CLUB
ALL GRINDS

COFFEE

\$1.19
1 LB. CAN



CHEESE
FOOD

KRAI VELVEE

\$1.17
2 LB. LOAF

GE STEAM IRON CAN OPENER 3 SPEED MIXER \$9.99
GENERAL ELECTRIC EACH



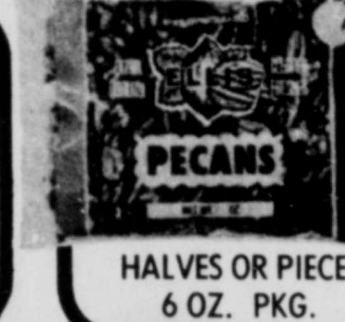
CURITY DISPOSABLE DIAPERS
30 CT. DAYTIME \$1.79
24 CT. TODDLER \$1.89



32 OZ. 6 BOTTLE CAR
COKE DR PE
PLUS DEPOSIT

CON-AIR VAGABOND HAIR DRYER \$17.76
1000 WATT EACH

MORTON PIE SHELLS 39¢
2 PK. PKG.



PECANS 79¢
HALVES OR PIECES 6 OZ. PKG.

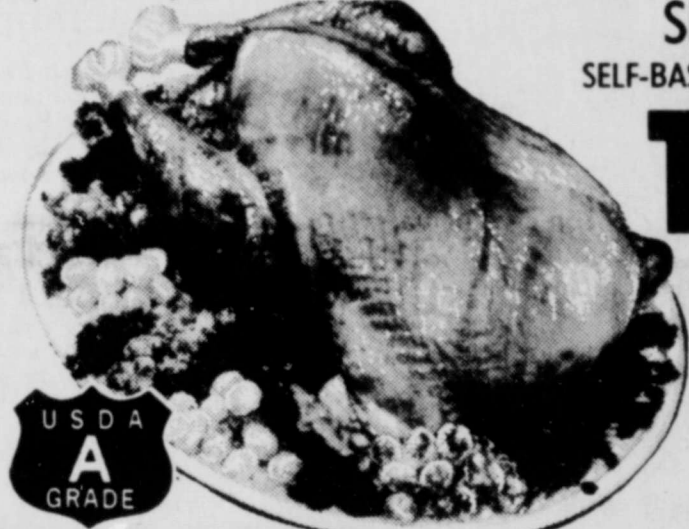
BLUE HERITAGE PIECE OF WEEK ITEMS 49¢ EACH WITH \$5.00 PURCHASE

FAMOUS ARTIST 8 TRACK

STEREO TAPES \$1.47 TO AS LOW AS EACH 69¢

GLADIOLA ENRICHED FLOUR 5 LB. BAG 69¢

DEL MONTE PUMPKIN 303 CAN 29¢



SHURFRESH GRADE "A" SELF-BASTING, BROAD BREASTED WITH POP

TURKEY 59¢
18 TO 22 LB. AVG.

MEDICAL CENTER ALCOHOL 16 OZ. PINCH BTL. 27¢

HUNT'S TOMATO KETCHUP 32 OZ. BTL. 69¢

KRAFT MAYONNAISE 32 OZ. JAR \$1.09

HI-C FRUIT DRINKS 46 OZ. CAN 49¢
KRAFT DRESSING LOW CALORIE FRENCH ITALIAN OR 1000 ISLAND 8 OZ. BTL. 39¢
BAKING CHIPS BAKER'S CHOC. FLAVOR 12 OZ. PKG. 69¢
NATURAL OYSTERS MYCO WHOLE 8 OZ. CAN 69¢
DEL MONTE PICKLES SWEET MIDGET 12 OZ. JAR 69¢

IVORY LIQUID DETERGENT 10¢ OFF LABEL 22 OZ. BTL. 63¢
IMPERIAL SUGAR POWDERED OR BROWN 2 LB. BAG 65¢

WILSON CORN KING 2-4 LB. AVG. BONELESS HAM \$2.19
LB.

SHURFRESH SELF-BASTING HEN TURKEYS WITH TIMER 10-16 LB. AVG. 69¢
LB.

SHOP THRIFTWAY FOR YOUR HOLIDAY POULTRY NEEDS
BAKING HENS-TURKEY BREAST-GEESSE CAPONS-DUCKS

TOP QUALITY Shurfresh Franks 12 OZ. PKG.
TOP QUALITY Shurfresh Bologna 12 OZ. PKG.
CANNED Shurfresh Ham 3 LB. CAN
SLICED Shurfresh Bacon 1 LB. PKG.
BONELESS GRAIN FED BEEF Chuck Roast
BONELESS GRAIN FED BEEF Chuck Steak
BONELESS Whole Briskets

FROZEN FOODS & DAIRY VALUES

PEELED, DEVEINED AND QUICK FROZEN SHURFRESH
Fantail Shrimp 12 OZ. PKG. \$2.99
SHURFRESH FROZEN Broccoli Spears 3 10 OZ. PKGS. \$1.00
STILWELL FROZEN Fruit Cobblers 2 LB. PKG. 89¢
PHILADELPHIA Cream Cheese 8 OZ. PKG. 49¢
SIX STICK Miracle Margarine 1-LB. PKG. 55¢
BUTTERMILK Pillsbury Biscuits 4.5 OZ. CAN 10¢
HALFMOON COLBY LONGLOM Shurfresh Cheese 10 OZ. PKG. 89¢



LARGE ENGLISH WALNUTS 59¢
LB.
LARGE SIZE Red Rome Apples 25¢
LB.
WASHINGTON D'Anjou Pears 29¢
LB.
CALIFORNIA GREEN Pascal Celery 17¢
LB.

CALIFORNIA SUNKIST ORANGES 4 LBS.
SWEET Yellow Onions
CALIFORNIA LARGE Tangerines 39¢
LARGE Persian Limes

Page's Thriftway No. 3
Lockney, Texas
Phone: 652-2293

FAMILY CIRCLE DO-IT-YOURSELF HOME ENCYCLOPEDIA VOLUME NO. 16 \$1.79

THRIFTWAY

SPECIALS GOOD DEC. 8-13, 1975

Welding Short Course December 15-18

TDA's Consumer Personnel Christmas Shoppers

Welding short course farmers will be charged. Farm Welding Short Course certificates will be presented to each enrollee who attends all the training sessions.

Mr. Barton states that the short course will be adjusted to wishes and interests of farmers enrolled but that he expects to cover such subjects as safety in welding, factors controlled by the operation in running a bead and striking an arc, types of electrodes, preparation of joints, distortion,

cutting, hard-surfacing, and pipe welding.

"Short courses in welding, as well as in other areas, are now available to farmers throughout the state under a cooperative program between the Texas Education Agency and Texas A&M University," stated Bob Jaska, associate professor, Department of Agricultural Education at Texas A&M University, who coordinates the program for Texas A&M.

"This cooperative program," states Jaska, "is designed to make the services of specialists available to conduct short courses under the supervision of public schools. Such a program will enable teachers of vocational agriculture to provide improved educational services to farm people."

Specialists are available in the fields of beef cattle, farm wiring and safety, farm electric motors, farm welding, swine production, tractor maintenance, oxy-acetylene welding, and pasture.

AUSTIN--Around the Christmas shopping season, the Texas Department of Agriculture's Consumer Services Division can be Santa's best friend.

"Because the volume of purchases increases during the holiday season, the potential is there for more consumers than usual to have complaints about items purchased," Agriculture Commissioner John C. White said. "And when buyers and sellers have disagreements, the Division's Consumer Affairs Office can help resolve the problem."

The Division's Consumer Affairs Office offers a few tips to Christmas shoppers, according to White.

"A very important step that many persons fail to take is to find out the store's refund policy before purchasing any item," White pointed out.

In addition, be sure to open boxes before wrapping them for Christmas giving. If any pieces are missing or broken, you can get replacements before the gift is given, White added.

"If you have a complaint about an item you purchased, first give the store you purchased it from a chance to make restitution," White said. "Most store managers want satisfied customers."

But, if any problems arise, then it's time to contact the Consumer Services Division, White said.

The Consumer Affairs Office handles consumer complaints and acts as a liaison between buyer and seller for all types of disagreements.

If the Consumer Affairs Office does not have the authority to act on certain consumer problems, it will refer them to the proper agencies.

Doctors today recommend a weight gain of 24-30 pounds during a normal pregnancy, the March of Dimes reports, depending on the mother's original weight.

Mr. Barton, Jr., is a native of Floyd County, Texas, and attended high school in San Angelo, Texas. He has a B.S. degree in Business Administration from Texas A&M University, and served as an instructor in hospitals and clinics. In addition, he set up and gave instruction in farm welding repair. He joined the Education Agency as a Specialist in 1959. He has instructed in welding and a special field facing construction person-Whittier, California.

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Buddy's Food

Buddy Widener, Owner - Forrest Shannon, Mgr
in Floydada, 220 South Second



Double Stamps Wednesday

NEW Saturday
STORE HOURS 8:00 am - 8:00 pm
Monday - Friday Sunday
8:00 am - 7:00 pm 9:00 am - 7:00 pm

THESE VALUES GOOD SUNDAY, DECEMBER 7 THROUGH SATURDAY, DECEMBER 13

We Reserve The Right To Limit Quantities
THESE VALUES GOOD ALSO IN PLAINVIEW



32 OZ. 6 PAK \$1.99 VALUE
PEPSI COLA

\$1.49

PLUS DEPOSIT

5 LB C AND H CANE

SUGAR
69¢

WITH PURCHASE OF 4 LIGHT BULBS

NORTHERN PILLOWPAK
140 CT. 59¢ VALUE

NAPKINS
39¢

TRASH BAGS 10 COUNT

BAGGIES
89¢

\$1.19 VALUE

ENCHILIDA OR BEAN 10 OZ.

FRITO DIP **2/89¢**

1/2 GAL

MELLORINE **69¢**



FRITOS
TWIN PAK
CAN

SUN CHIPS
2/\$1.49

\$1.09 VALUE

TOOTHPASTE
69¢



NABISCO 19 OZ.
OREO OR COOKIE BREAK

COOKIES
89¢

PIZZA
\$1.19

CHEESE 99¢

12 OZ. BRACHS \$1.19 VALUE

CHOCOLATE COVERED CHERRIES

89¢

PEPSO DENT 79¢ VALUE

TOOTHBRUSHES
2/99¢

SUNKIST NAVAL

ORANGES
4 LBS / \$1.00

TEXAS NO 1 YOUNG FIRM

CABBAGE **8¢ LB**

CENTRAL AMERICAN
GOLDEN RIPE

BANANAS
2 LBS / 39¢

FLORIDA SWEET WHOLE EAR

CORN

6/89¢

15 OZ. WHITE SWAN
BLACK EYE PEAS
OR
WHOLE NEW
POTATOES
4/89¢



COFFEE
\$1.19

FOLGER ALL GRINDS LB

MEDOWLAKE LB CTN 59¢ VALUE
QUARTERS

MARGARINE
2/79¢

15 OZ. FRISKIES 29¢ VALUE

CAT FOOD **6/\$1.00**

SWIFTS WITH BEANS 15 OZ.
CAN 69¢ VALUE



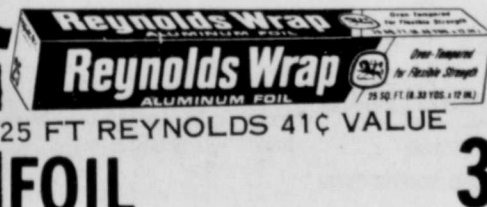
CHILI
2/89¢

30 OZ SUGARY SAM 67¢ VALUE

YAMS **2/79¢**

6 OZ. SOUTHERN BELL 99¢ VALUE

PECANS or WALNUTS **79¢**



25 FT REYNOLDS 41¢ VALUE
FOIL **3/79¢**



25 LB FRISKIES

DOG FOOD
\$4.29

\$5.29 WITHOUT COUPON with coupon
GOOD AT BUDDYS EXPIRES 12-13-75

PINE-SOL
17 OZ. ARESOL CAN

BATHROOM CLEANSER
79¢

GOOD AT BUDDYS 99¢ WITHOUT COUPON WITH COUPON
EXPIRES 12-13-75



32 OZ. LIQUID
LUX
89¢
WITH COUPON
GOOD AT BUDDYS
\$1.09 WITHOUT COUPON
EXPIRES 12-13-75



NESTEA 3 OZ

INSTANT TEA
\$1.09
with coupon

\$1.39 WITHOUT COUPON
GOOD AT BUDDYS EXPIRES 12-13-75

13 OZ. KIWI WOOD

KIWI WOOD PREEN
59¢

89¢ WITHOUT COUPON WITH COUPON
GOOD AT BUDDYS EXPIRES 12-13-75



PREMIUM CRACKERS
49¢
WITH COUPON
59¢ WITHOUT COUPON
GOOD AT BUDDYS EXPIRES 12-13-75

Society

Tickets On Sale For Cancer Society's New Years Eve Ball

Ticket sales are going well, and those who have not purchased theirs are asked to do so as soon as possible for the American Cancer Society, Floydada Unit, New Year's Eve Ball.

Proceeds from ticket sales will go to the Cancer Society.

The ball will be held in the Massie Activity Center, Wednesday, December 31, from 9 p.m. until 1 a.m.

Playing for the dance will be "The Duke's Mixture" who promise to present a variety of music including rock, jazz, country and western.

Tickets may be purchased in some downtown businesses in Floydada, or from members of the Cancer Society headed by Mrs. Gene Arwine.

Tickets are \$7.50 per person.

C. W. Starkey Family Reunion

Mr. and Mrs. C. W. Starkey and Mr. and Mrs. Jack Starkey and sons hosted a Starkey family reunion during the Thanksgiving holidays in Matador. Those attending were Mr. and Mrs. Dean Starkey of Amarillo and their grandsons, Bobby, Walter and Chris Bull of Farmington, New Mexico; Mr. and Mrs. Joe Long, Roxanne, Clifton, Charlie and Mary Joe of Wynne, Oklahoma; Mr. and Mrs. Kenneth George and Monte of Amarillo, Mr. and Mrs. Homer Cyfert, Mr. and Mrs. Gene Cyfert, Tiffany and Brandon and James Cyfert, Tracy and Lane of Lubbock; Mr. and Mrs. Bill VanCleave, Shelly and Kelly, Mr. and Mrs. Floyd Starkey and Joe and Mr. and Mrs. L. T. Starkey and Leann of Floydada.

Mr. and Mrs. Royce Hanna, Elbert, David, Dennice, Diane and Debbie of Wichita Kansas; Mr. and Mrs. Roy Gladson, Tonya and Amber of Austin; Mrs. Lola J. Starkey of Abilene, Rev. J. E. Lee of Plainview and local residents, Mr. and Mrs.

James Monk. All of the Starkey children were present except one son, Johnny Joe Starkey, who was snowbound in Topeka, Kansas.

Rebekahs From Floydada Attend District School

Several members of the Floydada Rebekah Lodge attended a District School held at Abernathy Lodge Monday night. The school was conducted by District 9 Deputy President, Wanda Johnson.

After the school a supper and fellowship was enjoyed. Attending from Floydada were Dorothy Reeves, Foy Gooch, Jewell Reeves, Wanda O'Neal, Laules Parkey, Margaret Paschal, Ethel Johnson.

Floydada Members participated in balloting in the school.

FLOYD DATA
Mrs. Buck Hickerson was taken by ambulance to Central Plains Hospital in Plainview last Saturday where she continues to receive medical attention.

FLOYD DATA
Mr. and Mrs. Claude Ring have returned home from Dallas and Arlington where they visited some ten days with their daughters, Mrs. J. W. Womack and family and Mrs. Gene Bain and husband.

FLOYD DATA
The Billy Morrison family of Amarillo spent Thanksgiving weekend at Dougherty with his parents, Mr. and Mrs. Jim Morrison.

FLOYD DATA
Mr. and Mrs. Dorsey Cagle of Southern California have gone on to McKinney to visit relatives after spending some time at Dougherty with his uncle and wife, Mr. and Mrs. Harlan Cagle. The Don Switzer family of Amarillo were here through the Thanksgiving holidays with the Cages.

FLOYD DATA
Mrs. Mollie Burleson was taken to Methodist Hospital in Lubbock last Sunday by Caprock Ambulance Service, where she underwent surgery for a broken leg sustained in a fall. Mrs. Burleson is said to be doing as well as could be expected.

High School Play To Be Presented In Floydada

"A Different Drummer," Floydada High School play, will be presented before the public at 7 p.m. on the nights of December 18-19 at the high school auditorium. Miss Holly Moritz is play director, assisted by Debbie Green, assistant director; Jimmie Kay Sales, stage manager and sets; Terry Willson, props; Pam Muncy, make-up; Clay Hamilton, box office; and Stacey Bearden, publicity.

The play is a story of a young man, Royal Barnhill, and his unusual rebellion against his environment.

FLOYD DATA
Thanksgiving Day luncheon guests in the home of Mr. and Mrs. Winfred Payne included Mr. and Mrs. Wayne Crump of Crosbyton, Mr. and Mrs. Randy Payne, C. J. Payne and Mr. and Mrs. Wayne Smith, all of Floydada.

Lockney Care Center Capers

By Linda Cumbie

Hi there! What a pretty week we have had - especially after last Saturday. A lot of the cotton is now being gathered. We are thankful for pretty weather,

Gift Tea Honors Miss Weathersbee

Leigh Ann Weathersbee, bride elect of Richard Evans, was honored with a gift tea Saturday afternoon, November 29th, in the Ted Bell home in Floydada. Guests were received by Mrs. Bell and presented to the honoree, her mother, Mrs. Claude Weathersbee, and mother of the prospective bridegroom, Mrs. Horace E. Evans of Big Spring.

Special guests were grandmothers of the betrothed pair, Mrs. C. W. Terry of Post and Mrs. E. E. Weathersbee of Snyder, and aunts, Mrs. D. A. Brown of Canyon and Mrs. Richard Lane of Stamford.

Others registering from out of town were Mrs. H. E. Evans, Sweetwater; Ila Mae Wills, Post; Mrs. John D. Bryant, Hereford; Mrs. Bob Bivens and Malissa, Mrs. J. T. Hodges and Mrs. Greg

Campbell all of Lubbock and Mrs. Bill Howard of Plainview.

Hostesses alternating at the register were Mrs. Al Galloway, Mrs. Andrew McCulley and Mrs. Charles Craig.

High school classmates of the honoree presided at the serving table were Denise Chadwick, Allison McLain Campbell and Gail Harrison Howard.

The table was laid with a gold colored cloth and held a fall dried arrangement in colors of gold, browns and orange. Lighted tapers highlighted the setting. Crystal appointments were used in serving punch, cookies and mints.

Hostesses for the gift included Mmes. Bill Feuerbacher, Al Galloway, T. L. Holland, W. O. Newberry, Doris McLain, Burl Ferguson, Jackie Chadwick, R. G. Dunlap, Milton Harrison, Bill Hardin, Garland Foster, Mack Fowler, Andrew McCulley, Charles Craig, and M. J. McNeill. Their gift was cookware.

Floydada Methodist Youth To Present Sunday Night Program

The Children's Department will present a Christmas Pageant this Sunday night, December 7, at 6:00 p.m. Included in the program will be the Nursery, Kindergarten and Elementary children.

Doris McLain will be directing the program with the help of the Children's Choir leaders, LeAnn Neelley, Lana Moore, Doris Drysdale and Beth Faulkenberry.

Presentation of the Lighting of the Christmas Tree will be given by Connie Tidwell. Members of the United Methodist Women have been adding to the chrismons the past weeks,

and have them ready to decorate the tree for this beautiful traditional service of our church.

Following the Evening Service, refreshments will be served in Fellowship Hall for all the congregation. This time of fellowship will be to honor the Children's Department and teachers.

Auxiliary To Elect Officers

Caprock Hospital Auxiliary will meet Monday morning, December 8 at 9:30 in the dining hall of the hospital, during which time the election of new officers will be held.

All members are urged to be present.

FLOYD DATA
Visiting during the Thanksgiving holidays with Mr. and Mrs. Richard Campbell and family were his father, R. E. Campbell Jr., his uncle, Judge Forrest Campbell and granddaughter, Jerri Ann, all of Matador; and his sister and family, Mr. and Mrs. Jim Allison and Todd of McLean.

as an LVN and Edna Allen who is an aide. We are very proud to have them with us.

Two of our residents are in the hospital this week. They are Ella Casey and Mary Isom. We wish them a speedy recovery and hope that they will be back with us before long.

Jim Conner brought us some turnips. The residents thoroughly enjoyed them. Thanks a bunch.

Wednesday afternoon, the ladies from Main Street Church of Christ came and gave our residents who have a birthday in December a party. Those having a birthday are our residents James Turner, William Hartley, Arizona Vick, Albert Jones and Lockett Payne. Our employees who have a birthday this month are Rosie Renden, Lucy Hernandez, Jewell Teague and Eva Villareal. Fruit punch and cake were served to everyone. The Christmas theme was used for the party. A great time was had

so the crops can be gathered.

Have been very busy here at the care center this week. Have been putting up the Christmas decorations. Is beginning to look like Christmas. The residents and employees are beginning to get very excited.

Last Friday afternoon we played Bingo. Our grand prize winner was Lewis Roberts. He won a "Nativity Scene." Everyone had a swell time.

Monday, Lena Brotherton came and fixed the ladies hair. Thanks, Lena.

Thanks so much to everyone who shared in morning devotionals this week. They have really been great.

We would like to welcome two new employees to our staff. They are Jewell Teague who will be working

December 15th Deadline For Names On Christmas Page

Families have until Monday, December 15th to list their names on the 1950 Study Club Christmas page to be printed in the Hesperian and Lockney Beacon the issue of Sunday,

December 21, according to Christmas greeting chairman, Mrs. Doyle Moore.

After December 9th, all checks, \$3 for family name, should be mailed to Mrs. Moore, Route 2, Floydada.



BETH PRATT is pictured with some of her art work in the Floyd Museum. She has been selected "Artist Of The Month" and several paintings are on display in the museum.

To be a good buy and an appropriate gift, a toy must be suitable for the child's age, size and developmental level, Mrs. Ilene Miller, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

About one in 500 Americans - 440,000 people - has an inherited tendency to very high blood cholesterol, according to The National Foundation-March of Dimes. MOD grantees are trying to find a cure for this abnormality, which can contribute to heart attacks and strokes.



BIRTHDAY HONOREES... at Lockney Care Center this month were (left to right) Arizona Vick, 81; Lockett Payne, 88; James Turner, 82 and Albert Jones, 80. (Not pictures is William Hartley, 87.) (Staff Photo)

by all. Those bringing refreshments were Mrs. Honea, Anna Lee Kellison, Ora Collis, Nora Ayres, Emma Stalbird, Josephine Smith, Laura Manning, Madge Huff and Ann Foster. Thanks a lot ladies!

Those bringing us magazines, egg cartons, material and greeting cards and other items this week were: Oma Cummings, Maureen Griffith, Vera Cox, Elaine Hardy. Also, thanks to anyone else whose name I may not have gotten.

Myrtle Burke went to her daughter's, Geneva Stansell, for Thanksgiving.

Mary Reeves went out for lunch with her niece Rena Nelson and her sister Willie Stouter on Wednesday.

Mrs. Woodall went to Earth for Thanksgiving to spend the holiday with Mr. and Mrs. Avis Kidwell from Illinois; also with her granddaughter Vicki Gee and her great granddaughter.

Also with another granddaughter, Debbie Barnett from Tecumseh, Oklahoma. Also with Mr. and

Mrs. Haskell Pyle. Mrs. Harris went to Petersburg to spend Thanksgiving with Mr. and Mrs. C. C. Price.

Mrs. Hill went to the Maurice Hill home for Thanksgiving. Also Mrs. Hill visited with Mr. and Mrs. Chastain and family from Colorado Springs, Colorado.

James Hill from Lamesa, Janis and Robert Daniel and children from Dimmitt; Gloria and Joe Huckabee and children from Muleshoe; Judy and Forrest Blaylock and children from Hale Center; Clifford and Becky Hill; Lockney and Larry and Debbie Stevens and Christy from Cannon City, Colorado.

Have had many local visitors this week. Thanks a lot for coming to visit with our residents.

Have also had many out of town visitors this week. These include: Mrs. Christian had Glenn and Betty Christian from Memphis; Jackie Christian and wife from Amarillo; Edna Earl Blakney from Turkey. Mrs. Patton had Kay Patton from Lubbock. Mrs. Hamilton had Yvonne Ratzlaff from Floydada. Mrs. Rogers had Osie Smallwood from Matador; Howard and B. Rogers from Flomot; Mrs. Davis from Matador; Mrs. Ed D. Smith from Matador; Inez and John Rogers from Muleshoe; Mr. and Mrs. William Hartley had Mr. and Mrs. Jameson, Plainview; Mrs. Dyer had Floreine Cobb from Quitaque; Mrs. Edwards had Alma Rape from Floydada; Mr. Marble had Faye Jackson from Floydada; Mr. Turner had Matt Norrell from Floydada; Mr. Frizzell had Clyde Frizzell and Ethel Warren from Floydada. Mr. Word had Donna Yeary from Floydada; Mr. Thomas had Mrs. Lucy Cowart from Plainview; Jack Harris had out of town visitors; Mrs. Grider had Mr. and Mrs. Art Ratzlaff from Floydada; Mr. and Mrs. D. W. Burke had Mildred Cates and Jonelle Fawver from Floydada; Mr. Leal had Maggie Martinez from Quitaque; Mrs. Harris had Lola Turner from Flomot; Mrs. Kitchens had Ada Stevens from Oregon; Mrs. Joe Foster from Sterley and Louie Kitchens

The young professor of university of MacLaurin, who was made a Mathematics at College, Abernathy, land, at the age of 27, he was made a Mathematics at Edinburgh University. The recommendation of Isaac Newton.

from Silverton, rich had Est from Providence.

The artist working her work. Nell Wilson thoroughly pictures.

Guess I had for now. May

Til next

Like a good new State Farm is there.

For help with family insurance see AGENTS

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Applewhite Speaks At Methodist Women's Party

Mrs. Josie Applewhite, pastor of the Methodist Church, spoke at the Christmas Eve party for the Methodist Women's Society. She was joined by several other speakers, including Mrs. L. B. Harris, who presented a paper on the life of Jesus. The party was held at the home of Mrs. Applewhite and was a great success.

As a Man he lived the most strangely beautiful life ever known. He was the kindest, tenderest, gentlest, most patient, most sympathetic Man that ever lived. He loved people. He hated to see people in trouble. He loved to forgive. He loved to help. He wrought marvelous miracles to feed hungry people. For relieving the suffering, he forgot to take food for himself. Multitudes, weary, pain-ridden and heart-sick came to him and found relief. It is said of him and of no other, that if all the deeds of kindness that he did were written, the world could not hold the books. That's the kind of Man Jesus was.

Then he died on the cross, to take away the sin of the world, to become the Redeemer and Saviour of the world. Then he rose from the dead--is alive now, not merely an historical character, a living person: the most important fact of history and the most vital force in our lives today. This wonderful story of Christ began when God created man. In the beginning God created man. And the Lord God created man of the dust of the ground and breathed into his nostrils the breath of life and man became a living soul. God created man in his image in the image of God created he him.

When God created man he gave him the wonderful gift of freedom. He gave him freedom to think, freedom to choose and freedom of conscience. But man used that freedom to reject God. And the Lord planted a garden eastward in Eden and there he put the man whom he had formed. And out of the ground made the Lord to grow every tree that is pleasant to sight and good for food; the tree of life also in the middle of the garden, and the tree of knowledge of good and evil.

Man's first disobedience came when he ate the forbidden fruit. His wonderful gift of freedom was used to disobey God. 2,000 years after the creation and man's disobedience and fall, 400 years after the blood, God called Abraham to become the founder of the nation which had as its object God's redemptive plan for mankind.

Now the Lord God had said to Abraham--Get thee out of thy country and from thy father's house unto a land that I will show thee. And I will make of thee a great nation and I will bless thee that bless thee and make thy name great; and thou shalt be a blessing. And I will bless them that bless thee and curse them that curse thee; and in thee shall all the families of the earth be blessed.

And so it was the Old Testament nation was founded with the purpose of bringing Christ, God's only begotten, into the world. The miraculous birth of Isaac was the beginning of

the fulfillment of God's covenant with Abraham: And in blessing I will bless thee and in multiplying, I will multiply thy seed as the stars of heaven and as the sand which is upon the seashore; and thy seed shall possess the gate of his enemies and in thy seed shall all the nations of the earth be blessed.

1200 years after Abraham, the messianic prophet Isaiah, thoroughly imbued with the idea that his nation was to be the messianic nation to the world--that is a nation through whom one day a great and wonderful blessing would come from God to all nations--saw the glory of Christ and spoke of him. He gave his nation a more enlightened hope for their redemption and left for us a message that was fulfilled in Christ.

He was wounded for our transgressions. He was bruised for our iniquities. The chastisement of our peace was upon him and with stripes we are healed. Will we like sheep have gone astray; we have turned every one to his own way; and the Lord hath laid upon him the iniquity of us all. Malachi brought the final message 400 years before Christ. The Jews were home from captivity cured of idolatry but discouraged by their weakness and wedded to their sins had settled down in a state of lethargy. Malachi assured them that the messiah would come on scheduled time and would bring judgment on such as they.

But who may abide the day of his coming? And who shall stand when he appear-eth?

Long foretold, the birth of Christ did not take place without heavenly evidence that the event of the ages was at hand. The Son of God, the Son of David, the Eternal King was about to appear through the birth of the virgin. The angels told the shepherds in the open country accompanied by the praise of a heavenly host.

Behold I bring you good tidings of great joy which shall be to all people. For unto you is born this day in the city of David, a Saviour which is Christ the Lord. Glory to God in the highest and on earth Peace and good

will among men. And the word was made flesh and dwelt among us.

Jesus a personality existing from eternity came from "the glory he had with the

Father before the world was." Repentance was the theme of his earthly ministry.

Come upon me all ye that labor and are heavy laden

and I will give you rest...The spirit of the Lord is upon me because he hath anointed me to preach the gospel to the poor; he hath sent me to heal

SEE APPLEWHITE PAGE 8

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Cotton, Demand Up... Supply Down

RALEIGH--Demand up, supply down.

That's the cotton picture economists at the Cotton Incorporated research center here continue to draw in the just released November issue of their monthly "Cotton Summary."

The first major cut in foreign production since World War II, a strong recovery in U. S. mill use of cotton, and a world reviving from the "great recession" are the major elements in the composition.

The marketing analysts for American cotton growers still hold to last month's estimate of 8.7 million bales from the current U. S. cotton crop. But the figure might drop lower, they warn.

"Poor weather in coming weeks could easily cut production further," notes David Jordening, Cotton Incorporated manager of supply economics.

"Figures already in show that ginnings are far below normal mid-November levels in Mississippi, Alabama and Georgia," Jordening points out. "And gin turnout in the High Plains of Texas has been disappointing."

As the outlook for cotton supplies continues low, the demand for cotton continues to grow.

U. S. mills now indicate they will use 7.2 million bales of cotton this year--25 percent ahead of last year's pace. But consumer demand for cotton exceeds projected

mill production, according to David Cox, Cotton Incorporated vice president for economic research and development.

"Consumer demand for 7.4 million bales of cotton goods exists today, and the demand is growing," Cox declares.

With consumer demand for cotton products running ahead of cotton production planned by U. S. mills, how will American consumers satisfy their wants?

"Unfortunately, perhaps from cotton textile imports," Cox answers.

"It is important to U. S. cotton growers that American consumers are insisting on cotton," Cox explains.

Cox acknowledges that it would be best all around for consumer demand to be satisfied with cotton spun and processed in this country.

"Cotton Incorporated, in behalf of the U. S. producer, must continue its aggressive marketing program to persuade domestic mills to switch their fiber use back to cotton, now that the consumer is responding to the producer's promotion of this wonderful fiber," Cox says.

Other industry groups and governmental agencies are beginning to share Cotton Incorporated's view of the cutback in foreign cotton production, Cox observes.

Major cuts are reported now in Mexico, Brazil and the USSR. Reports also

indicate cuts in Pakistan and other important producing nations.

Cotton Incorporated continues to hold to the 48 million bale estimate for foreign production reported a month ago.

The U. S. export market this year is still clouded by the low level of sales in recent months. But Cox remains optimistic.

"The basic issue is a question of timing," he says. "Will world cotton demand increase soon enough to benefit U. S. exports this year? Or will recovery in exports fall into the next cotton year?"

Cox points out that world cotton demand will increase as business recovers in industrialized nations. Net importing countries will begin bidding for declining world cotton stocks at the same time that some producing regions cut production further.

"In addition," says Cox, "most world cotton consumption occurs in countries where population is still increasing rapidly. Cotton consumption in these nations is less subject to the shifts in the business cycles experienced by industrialized nations."

Cox believes foreign buyers will show much stronger interest in U. S. cotton before the end of the crop year.

"It may not be on a ship headed for a foreign country by August 1, 1976," he contends, "but it will be

committed to foreign buyers. The result is the same."

Cox advises U. S. cotton producers to lay the groundwork now to draw benefits next year from improving cotton markets.

Producers who still own this year's crop should plan sales to net the best after-tax profit. "This may mean spreading sales between 1975 and 1976," he suggests. "It could help guard against possible economic and market setbacks."

But Cox cautions producers to consider market opportunities and their capital needs prudently.

Producers who hold out too long in a quest for the

highest possible price from current production may lose out on bigger profits to be made in the long run.

"Producers with sufficient

Texas Citrus Featured In Cook Book

AUSTIN--A cook book featuring recipes for salads, main dishes, desserts and preserves developed especially for Texas citrus will be available for the winter season, Agriculture Commissioner John C. White

has announced. The Texas Citrus Cook Book, by Mrs. Lavinia Bright, also will include tips on measuring, the correct method of sectioning citrus, techniques of freezing and histories of citrus and the Mission Citrus Fiesta.

Mrs. Bright stresses the importance of using Texas citrus in the recipes.

"The recipes were developed with the sugar and acid content of Valley fruit taken into consideration," she explained.

Mrs. Bright is a Kansas home economist who makes Mission her winter home.

The cook book is the result of three years of testing and research.



SHOP WITH CARE FOR A MERRIER CHRISTMAS
Texas Department of Agriculture's Consumer Division performs a valuable service for consumers by acting as a liaison between buyer and seller. Disagreements arise, according to Agriculture Commissioner John C. White. Barbara Harper, above, of the Consumer Affairs Office, advises holiday shoppers to inspect toys and other gifts carefully before purchase is a wise shopping practice.

SOUTH PLAINS COTTON FORECAST

COUNTY	DEC. EST.	NOV. EST.	'74 CROP
Bailey	33,000	48,000	24,800
Borden	16,000	18,000	1,300
Briscoe	18,000	22,000	17,400
Castro	16,000	23,000	27,600
Cochran	30,000	46,000	25,400
Crosby	103,000	120,000	75,000
Dawson	130,000	170,000	38,800
Deaf Smith	500	700	2,100
Floyd	60,000	78,000	83,900
Gaines	120,000	148,000	127,200
Garza	26,000	28,000	6,300
Hale	90,000	106,000	94,400
Hockley	100,000	130,000	93,600
Lamb	75,000	97,000	80,300
Lubbock	160,000	180,000	174,800
Lynn	140,000	145,000	55,300
Parmer	10,000	13,000	25,800
Swisher	23,000	30,000	30,400
Terry	62,000	70,000	95,900
Yoakum	16,000	17,000	33,400
20 County Total	1,228,500	1,495,700	1,113,700
Dickens	20,000	20,000	9,700
Howard	64,000	70,000	14,100
Martin	95,000	110,000	30,900
Midland	16,000	18,000	10,600
Motley	18,000	20,000	14,100
5 County Total	213,000	238,000	79,400
25 County Total	1,441,500	1,733,700	1,193,100

Texas Farm Bureau Ch Urges Profit Awareness

SAN ANTONIO (UPI)--The executive director of the Texas Farm Bureau told convention delegates Tuesday the organization's greatest challenge is to convince government and urban dwellers profitable farms and ranches benefit all Americans.

In his administrative report, Warren Newberry outlined efforts the Farm Bureau is making on behalf of farmers and ranchers and credited the results with a "phenomenal growth" in membership the past four years.

Since a special session expanded the Texas Farm Bureau program and increased its dues in 1971, membership in the organization has increased by 53,068 families, Newberry reported, including a gain of 14,254 this year.

"With 180,470 member families, averaging four members per family, this adds up to 720,000 individuals," Newberry said. "This is one of the largest voluntary organizations in the state of Texas--a dramatic and successful organizational accomplishment."

Newberry credited the aggressive programs which put \$11 million in the pockets of Farm Bureau families during 1975 with the rise in membership.

He listed \$4.6 million in dividends from Farm Bureau insurance, \$6 million savings on Farm Bureau tires and batteries, and \$300,000 from an organization hog marketing project.

Newberry said other benefits to members, such as suc-

cessfully lobbying for agricultural interests in Washington and Austin and giving the Farm Bureau's position to the public through the news media, could not always be measured in dollars but were becoming more important each year.

"The purpose of Farm Bureau from the very beginning was to speak for farmers and ranchers in the halls of government--in the marketplace, where we buy and sell products--to do together those things we cannot do as individuals," he said.

"The pressures of an urban society, the drive of government power and authority to monopolize our society are constant pressures. Federal government has more and more effect on our lives and the operations of our farms and ranches."

"We'll win their support by getting them to see that their best interests are in a free agriculture where farmers and ranchers are for what they produce."

DAVID B. CATES
Floyd County Farm Bureau
Floydada, Texas

I have heard that it is possible for a farmer to contribute to a Keogh (HR-10) plan after the year. I will have more cash available and I take advantage of this?

New pension legislation made effective (for taxable years after December 31, 1973) the equalization of the treatment of basis employers and accrual basis employers. Contributions are deductible in the current year if paid by the date the employer's tax return must be filed. The plan up prior to December 31st of the year on which you claim the deduction. This provision, designed to encourage plans, provides an outstanding advantage to agricultural producers who market part of their crops after the end of the year.

WISHING WON'T GROW YOUR COTTON UP QUICK AND HEALTHY



You need to give it a boost with PER-FECT CON-TROL

PER-FECT CON-TROL is a combination of three tested proven treatments that promotes earlier germination, stronger stands and better root systems.

PER-FECT CON-TROL includes VITAVAX 17, a systemic fungicide from Uniroyal, GO-BETTER, an insecticide from Growth, Inc., and ORTHOCIDE, the time-proven fungicide.

The three chemicals control pre-emergence soil borne diseases, early insect attacks and post-emergence damage off (caused by Rhizoctonia) for up to four full weeks.

The PER-FECT CON-TROL combination was developed by this area by Gustafson, Inc., Dallas, the seed treatment specialists.

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TIMES A YEAR

WHAT BETTER CHRISTMAS PRESENT FOR THE ENTIRE FAMILY THAN A YEAR'S SUBSCRIPTION TO THE FLOYD COUNTY HESPERIAN OR THE LOCKNEY BEACON?

CALL THE HESPERIAN AT 983-3737, OR THE BEACON AT 652-3318 RIGHT NOW, GIVE THE NAME AND ADDRESS OF THE PERSON OR FAMILY YOU WANT TO GIVE THE YEAR'S SUBSCRIPTION TO, AND THE CIRCULATION DEPARTMENT WILL SEND A BEAUTIFUL CHRISTMAS CARD TO THE RECIPIENT.

THE SUBSCRIPTION WILL BEGIN IMMEDIATELY THEREAFTER.

Floyd County Hesperian

THE LOCKNEY BEACON

Cattle On Feed Up, But Numbers Down . . . You May Be The One . . . 98, 98, 40.

Although cattle on feed in Texas and the nation are reported up, the total number of livestock in the nation apparently is on the decline.

The Texas Crop and Livestock Reporting Service notes that cattle and calves on feed for slaughter market in Texas as of Nov. 1 is 13 per cent above a year ago and 18 per cent above a month ago.

Nationwide, cattle and calves on feed in the seven major cattle feeding states total 7,585,000 head; this is 12 per cent above a year ago.

Texas cattle feeders placed 562,000 head into their lots during October; placements are 82 per cent above a year ago. Total number on feed in Texas is set at 1,761,000 head.

Meanwhile, it's expected that the number of cattle and calves in the nation as of Jan. 1, 1976 may be down one to two per cent compared to Jan. 1, 1975.

If it works out that way, it will signal an end to the latest cattle cycle. Livestock officials are hoping that when the build-up begins again, the rate of expansion can be kept in the one to two per cent annual area rather than the three to four per cent increase annually during the past few years.

Feedlot operators have been in somewhat better financial condition recently; it still will be a long, hard winter for the cow-calf operator, but hopefully, things will improve for him later in 1976.

YOU MAY BE THE ONE who has received or will receive, during the next few weeks, a crop or livestock questionnaire from the Texas Crop and Livestock Reporting Service.

If you are one of them, you are requested to fill out the questionnaire as accurately as possible and return it as promptly as possible. They will be the basis for reports on Texas agriculture, so accuracy is essential.

The reports will give those in and out of agriculture a picture of our most basic industry-- Texas agriculture.

98, 98, 40. That isn't a football play or a fertilizer formulation. It is a picture of three major crops in Texas agriculture.

The first 98 is the percentage of completion of wheat seeding for the state. It is virtually finished and is about on average for the past three-year period. Irrigated wheat is making satisfactory growth on the High Plains and is furnishing limited grazing but the dryland crop continues to suffer from short moisture.

From the Low Plains southward, wheat is making good growth and grazing is increasing each week.

The second 98 figure is the percentage of grain sorghum harvest, which is virtually complete for the year. Last year, the crop was only about three-fourths gathered at this time.

While farmers in the northern part of the state have been delayed in harvesting due to high moisture content, farmers in the Rio Grande Valley are ready for harvest of the fall crop of grain sorghum.

The state's cotton crop is about 40 per cent complete now, which is about on average with previous years. While farmers in the northern sections of the state are busy harvesting, farmers in the southern half are destroying stalks.

Honest Communications Improves Family Relationships

College Station - Open, honest communication is one tool for improving family relationships, Mrs. Ilene Miller, a family life education specialist, says.

"But learning to communicate effectively with loved ones isn't always easy. Differences in values and feelings cause conflict and misunderstanding," she added.

Mrs. Miller is with the Texas Agricultural Extension Service, The Texas A&M University System. "First, remember that both words and actions communicate. Facial expressions, tone of voice, posture, breathing tempo and many other actions communicate a person's feelings and attitudes.

"Actions should speak the same as words—not louder—for the best communication.

It's hard to understand when a speaker says one thing but his actions don't back up his words. For example, it's especially confusing to a young child when his parents tell him "we don't hit anyone in anger" as they spank him hard for hitting someone else," the specialist said.

She said that sharing feelings—even negative ones—is another way to build good communication within a family.

"Everyone feels angry, frustrated, jealous or sad at times, and it's encouraging to live in a home where expressing these feelings is acceptable. Trusting and sharing problems or concerns with family is a signal that communication is working well," Mrs. Miller said.

But in order to share feelings, mutual trust and

respect are necessary. Communication is improved when family members discard methods that lead to resentment and self-doubt, she added.

"Name calling, constant criticism, threats and accusations tend to break down effective communication among family members. Instead, concentrate on positive feelings and aspects of the situation. Specifically, state your own ideas and feelings, rather than verbally attacking the other person.

"Listen—with understanding—to learn other family members' views of the situation before taking action or responding," the specialist advised.

One in 14 American babies — more than 200,000 a year — are born with birth defects, says The National Foundation-March of Dimes.

There are 15 million Americans whose daily lives are affected by birth defects, according to The National Foundation-March of Dimes.

What's Cooking

At
LOCKNEY
SCHOOLS

December 8-12, 1975

MONDAY
Franks, Blackeye peas
Sauerkraut, cornbread
Cake, pears and milk
TUESDAY
Ham sandwiches
English peas
Lettuce and tomatoes
Cookies and milk
WEDNESDAY
Oven fried chicken with
gravy
Creamed potatoes
Green bean salad
Apricot cobbler
Hot rolls and milk
THURSDAY
Fish
Carrot salad, creamed
corn
Cherry cobbler
Hot rolls and milk
FRIDAY
Sloppy Joes
French fried potatoes
Buttered beets, milk
Applesauce

DHT Wins Award In Program

AUSTIN -- The State Department of Highways and Public Transportation (DHT) has won the highest award of the Federal Highway Administration/Keep America Beautiful Inc. (KAB) for its 1975 highway litter control program.

Roger W. Powers, KAB president, has announced that the award will be presented December 5 at that organization's 22nd annual meeting in Washington, D.C.

A panel of six nationally-recognized community leaders and environmentalists selected the DHT to receive the award in recognition of a wide variety of ongoing programs to stimulate individual concern and to spur personal involvement in improving the environment.

The department maintains a continuing educational program to enlist public support for improving the quality of life for all Texans. Particular emphasis is directed toward controlling roadside litter.

Radio and television stations, newspapers and other media support the program through use of the department's slide programs, news releases and educational materials. The DHT is noted for beautification of its safety rest areas, roadside plantings of native plants and wild flowers, and other programs.

Pickup of roadside litter discarded by careless motorists cost the department approximately \$3.8 million in fiscal 1975, or approximately 2.8 percent of its entire maintenance budget. The 1975 litter pickup cost was about \$3.7 million.

Although the cost of picking up litter increased by about \$100 thousand in the last fiscal year, the increase was well below the inflation-influenced 8.8 percent total maintenance boost last year.

Tight control of litter pickup costs and special emphasis on education was credited with holding down the percentage increase, according to B. L. DeBerry, the department's chief ad-

ministrative officer. DeBerry said, "The department is going to need even greater cooperation of the motoring public in the future to control litter because of the extremely tight funding situation." He noted that the department had been forced to reduce roadside mowing operations already and litter pickup may be curtailed.

Overall DHT maintenance costs have been rising about 11 percent per year for the last several years, largely the result of increased costs of materials and labor.

GROWING FACTORS INFLUENCING BROMELIADS - Bromeliads are widely grown as ornamental plants in both temperate and tropical countries. In temperate climates they are used indoors, and in tropical and subtropical climates they are used mainly as herbaceous plants for shade or sun. Research shows that some of the major factors affecting bromeliads are temperature, salt content of water, light and humidity. TAES research shows that available water in many areas of Texas will kill the plant. Bromeliads will grow

NEW Compact Sentry Ceiling Alarm Clock



The space-saving, money-saving Sentry is the latest version of the famous alarm clock that projects the time on the ceiling of any darkened room in large digital numerals. The Sentry™ is sensibly styled and priced, carries a full six-month factory warranty and is UL approved.

Only \$19⁹⁵

PARKER HOME FURNISHING IN LOCKNEY



THE AMOUNT OF PHOSPHORUS left in the soil after the yield of West Texas State University freshman Ollie Floydada has spent the last few weeks in a plant science class lab conducting an experiment. He added phosphorus to the soil in pots. "There wasn't much phosphorus left in the soil," Ollie said. Plant science greenhouse experiments are designed to make students more familiar with production principles and the procedures of carrying out a greenhouse experiment, according to Dr. Ron Marrie, professor of plant science and lab assistant in the WTSU greenhouse. One group of plants receives only light and water. The other groups might receive fertilizers, herbicides or other treatments. Each week the students return to measure the progress of their plants. At the end of the experiment, the plants are dried and weighed to determine the yield as affected by treatments. Agriculture business major, is the son of Marrie, 328 W. Ollie, Floydada.

Youth Think And About Agriculture

of the youth brought in to the role of agriculture. The results from children in the 9- to 12-year age group.

Parts of these surveys have significant bearing on the approach to and justification for the proposed Youth/4-H Agriculture Television Series.

The PACER study surveyed 2,178 persons aged 18 or older selected as a national probability sample. Respondents were asked about farmer image, food prices, farm income and problems, food quality and availability, rural development, pesticides, and pollution.

The Penn State youth study included 607 fourth, fifth and sixth graders from three Pennsylvania areas, ranging from rural/small town to metropolitan. Additionally, 164 boys and girls from four other states, fairly

conducted by The Pennsylvania State University researchers produced similar results from children in the 9- to 12-year age group.

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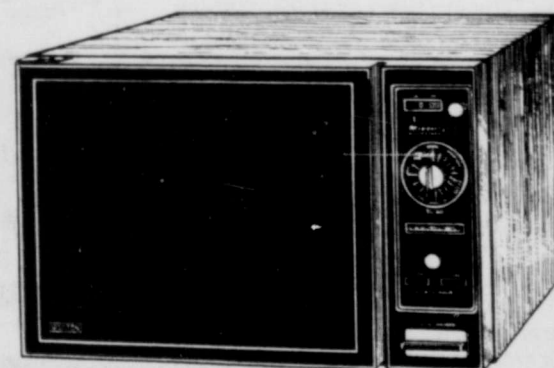
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APPLEWHITE

FROM PAGE 5

the broken hearted, to preach deliverance to the captive, and recovery of sight to the blind, to set at liberty them that are bruised.

On the eve of his crucifixion Jesus prayed. It was the hour of his glorification through death. He prayed that the completion of the act of redemption which would secure man's salvation would glorify the Father and the Son.

It is expedient that I go away. If I go not away the Comforter will not come unto you, but if I depart, I will send Him to you.

95 years later John received the awe-inspiring message from the triumphant risen Christ on Patmos.

And he showed me a pure river of water of life, clear as crystal proceeding out of the throne of God and the Lamb...And they shall see his face and there shall be no night there and they need no candle, neither light of the sun; for the Lord God giveth them light and they shall

reign forever and forever. Behold I come quickly and my reward is with me to give to every man as his work shall be. I am Alpha and Omega, the beginning and the end, the first and the last...whoever will, let him take of the water of life freely.

He which testifieth of these things saith, surely I come quickly. Amen. Even so, come Lord Jesus. The Grace of our Lord Jesus Christ be with you all. Amen.

What One Person Can Do

Is there any truth to the saying that you're only as old as you feel? Eighty-six-year-old Dr. Olga Knopf, psychiatrist and author of "Successful Aging," says, "That's a difficult question to answer... Sometimes you feel like a hundred and sometimes you feel like 20."

Born and raised in Vienna,

Dr. Knopf entered medical school in 1911. "Women were admitted in 1905," she muses. "Articles were published at that time by educators proving that the woman's brain was good enough to be used for higher education."

"I knew that I would study medicine ever since I was three," she recalls. "I was very sick. I had scarlet fever. That is sometimes the motivation for somebody to study medicine." At age 11, she became interested in the mentally disturbed when she saw inmates at a state institution. "It was summer and the inmates were walking around and sitting in black or gray," she recalls. There were no raving maniacs. They were people like us. I stood there just nailed to the ground every day and watched. And I knew I would be a medical physician."

After a 50-year practice, Dr. Knopf became an advisor in the Department of Psychiatry at Mt. Sinai Hospital in New York City. "I began a completely new career at 76," she beams, and speaks of her work with young residents as "the best time of my life."

"You can't fool Mother Nature," she says. "Do not look back and cry over what you can't do any more... Have a good reason to get up in the morning and take pride in what you can do!" Good advice for any age.

For a free copy of "The Time of Your Life," send a stamped, self-addressed envelope to The Christophers, 12 E. 48th St., New York, New York 10017.

FILIFE BENAVIDES, CONSERVATIONIST

For some people, one career is more than enough. But not for Filife Benavides of Peru. He has achieved distinction in three — the diplomatic corps, the international business community, and conservation.

Born in 1917, Sr. Benavides served his country in diplomatic posts in London, Stockholm and The Hague until 1951, when he left public service and entered business. Finally, he decided to devote himself full time to working to preserve endangered animal species.

For 20 years, Sr. Benavides has labored single-handedly to prevent the extinction of the vicuna, a llama-like animal highly valued for its wool. He has succeeded in stabilizing the vicuna population of Peru and plans are now underway to reintroduce the animal to other South American countries where it has disappeared — or nearly so.

For rescuing this gentle animal, Sr. Benavides received the \$50,000 J. Paul

good results with salting the land. They're working now on determining what kind of salt, in what amounts and the best way to apply it. The effect of variation in soil type is also being studied. Source: Stuart Lyda, College Station; Earl Burnett, Temple.

As It Looks From Here

WASHINGTON, D.C. — On several occasions we have discussed the new Congressional budget process. This is an effort to keep a running account as to how these new efforts are working.

Last week the House of Representatives passed another crucial test in this new approach at trying to get control of Federal spending, looking with hope to a balanced budget in 1978.

The first budget resolution in March of this year laid the groundwork for the action taken last week and for another binding Resolution before this Session ends to hold spending at a certain level which, of course, relates to the deficit as well.

The resolution this past week provides that any bill pushing spending beyond the ceiling set will be out of order and can be blocked by any one Member's objection. It provides that if the current tax bill does not raise enough money to meet revenue requirements Congress will either have to send it back to the tax committee or vote to raise the deficit.

For the first time in its history, Congress is having to vote on a budget as a whole and on the deficit. The result is a profound change in the way Congress thinks about money.

If the 535 unruly and highly individual members can sum up the cohesion, stamina and courage to enforce these provisions, the new budget law will accomplish more than any event of this century to bring Congress back into a genuine share of the authority and responsibility for enacting economic policy. Spending and taxing is no longer being left to the separate Committees. Each legislative authorization and appropriation, of which

Getty Wildlife Conservation Prize from the World Wildlife Fund. He donated the money to help found a biological institute at Paracas, Peru.

Why so much concern for animals? "The extinction of animal life," he maintains, "will undoubtedly be followed by the eventual extinction of human life. A nation unable to care for both its wildlife and its people is already partly socially, emotionally and morally beyond repair."

In accepting the conservation prize, Sr. Benavides remarked, "The world is a perfectly balanced creation of the Almighty, and...if man gravely interferes with it, it will be he who suffers most."

Those words merit thoughtful consideration by anyone who claims to be a friend of "God's good earth — and ours."

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there are 14 major bills, is being looked at in totals instead of in a fragmented and unrelated way as has been the case in the past.

During the last six months, the budget committee in the two Houses has carried on an effective influence to enforce the provisions given the Joint Committee.

Throughout the remainder of this session, the new procedures will be taken a great deal farther, demolishing a number of comfortable but irresponsible customs as it goes. There are still rough times ahead to make this machinery work. For instance, what happens if some times around Christmas Eve, the tax bill finally emerges, which raises less revenue than the Resolution requires? What happens under this new process if ceilings are exceeded and the deficit is beyond what is now calculated? This is where another real test will occur. Under the new law, Congress can not end the Session until the goals set by the Budget Resolution have been attained.

These efforts come at a time when needed momentum was furnished by the increasingly cautious public attitude towards spending, deficits and inflation. Congress did not need the election returns where many bond issues were recently defeated to tell it that the wind was changing. For the last several years, it was recognized by any one who studied the question that the cumulative efforts were unchecked and fragmented spending was working badly. Under such a system, a balanced budget has been virtually impossible and bigger and bigger deficits have been accumulated. As has been said before, the new process, if Members of Congress have the will to sustain it, promises to transform the nature of Congressional responsibility and its power as well. Thus far, it is most encouraging. There is not the big push to enact new programs, although some are in the mill, such as national health insurance, the cost of which no one can really be sure. Rather, it is for restraint and to try to make old expensive programs work cheaper and better.

A nationwide computer system to detect birth defects outbreaks began operation in 1975, according to The National Foundation-March of Dimes. The federally-funded program is administered by the Center for Disease Control in Atlanta.

Although the U. S. infant death rate has dropped to an all-time low, seventeen other countries are doing better, reports The National Foundation-March of Dimes. Sweden and Iceland have the lowest rates, according to latest data.

What Good Is A College Education?

LUBBOCK—What good is a college education?

In the view of Texas Tech University's top placement officer, a college education is the best job insurance available.

"The professional person will change professions about seven times in a lifetime," said Robert Jenkins. "The brick-layer likely will be a brick-layer all of his life."

"That's fine if he likes laying bricks, but a university graduate has more options."

As director of Texas Tech's Placement Service, Jenkins has statistics to prove his points. While the service has records of more than 2,500 who found jobs this year with placement assistance, there were many others who secured employment on their own initiative.

Jenkins said more than 30,000 vacancies were listed with the Placement Service this year. The only graduates — about 130 — who failed to get the jobs they wanted had placed geographical restrictions on their applications.

Jenkins termed "bunk" the concept that people with college degrees are not getting jobs. He said he has talked with many young people who have been counseled to enter technical-vocational training.

"Colleges are losing many good people, and those people are being led into too many dead ends," Jenkins said. "Technical-vocational training is great for some people, but I think there is a tendency for some career counselors to over-emphasize opportunities there."

Students with college degrees in technical fields are in great demand, he said, and their opportunities to grow in their jobs are excellent.

The job market was good last spring and should be as good in December, with projections for an even better market in the spring, Jenkins added.

Women in technical fields "can almost name their price." Business, industry and government are looking for women with degrees in mathematics, science, accounting and engineering. Any company holding federal contracts, he said, is seeking women employees.

Engineering graduates, male or female, start at about \$1,000 per month. Texas Tech petroleum engineers averaged more than \$1,300 a month to start in 1975, Jenkins said, although that figure is a "high average."

All college of education graduates were placed, he said, except the few who set geographical limitations on their place of work.

Hardest to place are graduates who have majored in any of the humanities, although "the liberal arts graduates have many directions in which they can

move." They start at a lower salary, and the placement service is used by those graduates to help locate opportunities. Engineering, business and science graduates are recruited by companies and institutions.

Lowest starting salaries are for students in the fields of home economics or mass communications. The national average starting salary for a mass communications graduate is \$676, according to Jenkins.

He said that the graduate who comes closest to the job he wants is the one who seeks counseling early.

"Early conference the number of graduates," he said, "advise student placement counselors before they choose field of study."

Counselors are national employees and can advise routes to take for job placement.

"The first step job," he said, "is the Placement door."

The office and graduates with placement opportunities as well as graduates — help student full-time work.

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FLOYDADA INDEPENDENT SCHOOL DISTRICT FLOYDADA, TEXAS

STATEMENT OF REVENUES & EXPENDITURES FOR FISCAL YEAR ENDED AUGUST 31, 1975

REVENUES:	General Operating	Special Purpose	Interest & Sinking	Total
Cash in Bank 9-1-74	\$136,665.90	\$ 3,271.50	\$16,818.84	\$156,756.24
Property Taxes	498,772.44	-0-	82,719.70	581,492.14
Other Local Revenue	15,023.16	-0-	1,016.07	16,039.23
State Revenue	661,111.00	135,562.64	-0-	1,099,773.64
Non-Revenue	28,211.00	6,000.00	-0-	34,211.00
TOTAL CASH AVAILABLE	\$1,312,841.50	\$411,834.14	\$100,584.61	\$1,825,260.25
EXPENDITURES:				
Instruction	\$791,674.12	\$348,935.62	-0-	\$1,140,609.74
Instruction Related	116,270.51	31,817.11	-0-	148,087.62
Pupil Services	90,023.52	49,607.12	-0-	139,630.64
Administration	185,078.18	3,600.52	95,366.70	284,045.40
Plant Maintenance	123,166.99	3,004.64	-0-	126,171.63
Ancillary Services	-0-	106.14	-0-	106.14
TOTAL EXPENDITURES	\$1,306,513.92	\$437,072.08	\$95,366.70	\$1,838,952.70
Excess Revenues over Expenditures	\$36,327.58	\$7,762.06	\$5,217.91	\$49,307.55

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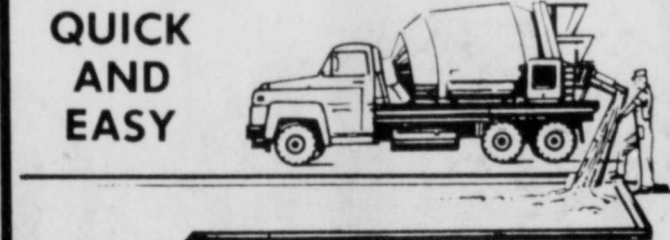
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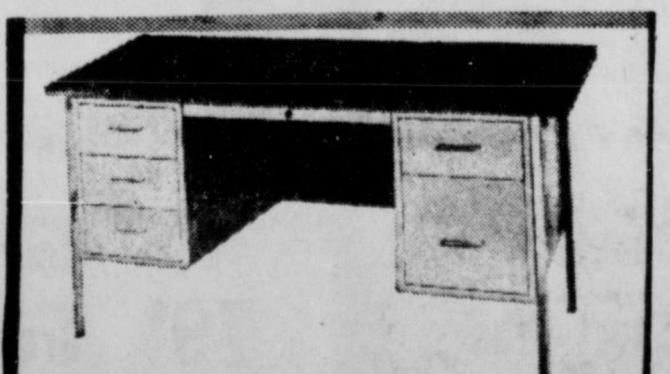
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LETTERS TO SANTA

Dear Santa Claus,
My name is Tim and Kristi, my sister, is writing this letter for me. Here is what I want for Christmas. I want a big wheel car and some little cars. Please remember all the other little boys and girls and my sisters, Mitzi and Kristi. Thank you.

Love,
Tim Julian

Dear Santa Claus
I am a little girl 6 years old and I have a little brother 2.
Please bring me a Baby Thataway and my brother wants a rocking horse.
Don't forget all the boys and girls.

Love,
Lisa and Jimmy
Bradley

Dear Santa,
My name is Scott McCarty and I have been good this year.
I want a trampoline and some new drum sticks and a Record of Jhove Denver. Thats all.

DAN SMITH ELECTED TO ANGUS ASSOCIATION

Dan Smith, Lockney, Texas, has been elected to membership in the American Angus Association at St. Joseph, Missouri, announces Lloyd D. Miller, executive secretary.

There were 232 memberships issued to breeders of registered Aberdeen-Angus in the United States during the past month.

NEW INTEREST IN "FREE" NITROGEN-There is worldwide concern over the high cost and scarcity of nitrogen fertilizer. TAES scientists are taking a second look at the well known ability of legumes to remove nitrogen from the air and fix it in the soil. Research is concerned with improving inoculation techniques to increase efficiency. Researchers have found, for example, that when inoculating seed, an adhesive should be used; it increases the survival of rhizobia on the seed, extends their survival in the soil and aids in obtaining uniform distribution of inoculum. Gum arabic is the best adhesive that has been tested but, when it or a commercial adhesive is not available, a 25 percent solution of sucrose (table sugar) is a fairly good adhesive and provides some protection to the rhizobia. Seed pelleting with lime is a good practice especially when the seed is sown in acidic soil. This allows enough rhizobia to survive to promptly nodulate the plant. Source: Richard W. Weaver, College Station.

Silverton Young Farmers Start Organization at Memphis

Monday December 1 the State Association of Young Farmers of Texas President Howard Smithson, Dimmitt, Area I Young Farmer President Bobby Ritchey, Frenship; Area I State Vice President Elect Calvin Shelton, Silverton; and Silverton Young Farmer member Tobe Riddell traveled to Memphis, Texas, to reorganize their Young Farmer Chapter.

The state and area officers visited with the prospective members and assisted in the election and installation of officers for the Memphis Young Farmer Chapter.

Newly installed officers are Bobby Ward, President; Jim Stewart, Vice President; David May, Secretary-Treasurer; Dale Ward, Reporter; Vimp McQueen and Dwight Floyd, Program Co-chairmen; and Ed Bailey, Advisor. Twelve members were present.

The Memphis Young Farmer Chapter has a prospective membership of 75.

Floydada Young Farmers To Hold Turkey Shoot

The Floydada Chapter of Young Farmers will hold its first turkey shoot, December 13 and 14 at the Gun Club range north of Floydada on the Lockney highway.

Instead of the usual \$3.00 entry fee, the charge will be \$2.00. However, turkeys and hams will not be given away.

Instead, winners will be given the equivalent in merchandise at Don's Thriftway.

Shoots will begin at 1 p.m. both Saturday and Sunday. The Young Farmers are raising money to finance its meals given with every program each month.

GRAIN-TYPE SOYBEAN GROWN FOR HAY - Results from yield data and protein analyses by TAES show that grain-type varieties are better than hay-type soybean varieties when grown under irrigation for hay at Lubbock. With the exception of Semmes, all

grain types produced greater hay yields than Laredo, the hay type, in the three years of testing. The grain types Hood, Lee 68, and Hp-963 had superior protein content. Since soybean hay is generally considered equal to alfalfa hay in feeding value, it has

excellent potential as an additional cash crop or as an emergency crop in the High Plains area. Source: J. K. Young and R. D. Brigham, Lubbock.

WHEN TO REPLACE FARM EQUIPMENT - In a study on the effects of income tax regulations on farm equipment replace-

ment age and cost, TAES researchers found that the U.S. tax policy which permits applying double declining balance depreciation, additional first year depreciation, and investment credit to farm equipment has caused only minor shifts in the optimal age replacement. Factors other than income tax benefits are important in explaining the replacement policy followed

by many farm owners. Source: Ronald D. Brigham, Station.

Plastic bags storing jewelry keep out dust, moisture, Mrs. area clothing store the Texas A&M Extension Service, Texas A&M System, notes.



Betty Crocker
All Layer Varieties
Cake Mix
59¢
18 1/2-oz. Box

Chef Boy-Ar-Dee
Beef Ravioli 40-oz. 99¢
Pace's
Picante Sauce 8-oz. Jar 49¢
Armour's Luncheon Meat
Treet 12-oz. Can 89¢

Piggly Wiggly
"Mix or Match"
Applesauce
Green Beans With Potatoes
Mixed Vegetables
Golden Corn
Sauerkraut
Whole Tomatoes
3 \$1
16-oz. Cans



Grade A Large
Piggly Wiggly
Fresh Eggs
69¢
Doz.

Instant Chocolate
Nestle's Quik 1-Lb. Can \$1.29
Tosun Grapefruit
Juice 46-oz. Can 49¢
Piggly Wiggly, All Varieties
Toaster Pastries 11-oz. Pkg. 59¢
Plain, No Beans
Austex Chili 15-oz. Can 59¢



All Grinds
Folger's Coffee
99¢
1-Lb. Can

Coffee Lightener
Borden's Cremora 22-oz. Jar \$1.65
Bama, Strawberry, Grape
or Peach Jelly or
Preserves 2-Lb. Jar \$1.09
Morrison's Corn Muffins or
Bis-Kits 5 6-oz. Pkg. \$1.00
Piggly Wiggly, Saltines
Crackers 1-Lb. Box 49¢



Looking for a convenient day gift idea? Give Piggly Wiggly gift certificates to friends, employees, business acquaintances.



(Except Ham & Pork)
Morton Dinnerware
49¢
11-oz. Pkg.

Piggly Wiggly, 100% Pure Florida, Frozen
Orange Juice
Morton's Apple, Peach or Cherry, Frozen
Fruit Pies
Totino's Sausage or Combination
Classic Pizzas

Chicken Noodle, Mushroom, Vegetable
Campbell's Soup
5 \$1
10 1/2-oz. Cans

We Welcome Food Store Customers

ALWAYS FIRST WITH SERVICE

Fresh Produce



California
Navel Oranges
4 \$1
Lbs.

Zipper Skin Florida
Tangerines Lb. 49¢
Texas Ruby Red
Grapefruit Lb. 25¢
Mild Flavor
Yellow Onions Lb. 19¢
Medium White
Mushrooms Lb. 98¢

New Crop Walnuts Lb. 79¢



Superb Valu-Trim
Blade Cut

Chuck Roast
89¢
Lb.

Superb Valu-Trim, Chuck
Boneless Roast Lb. \$1.39
Lean Meaty Beef
Short Ribs Lb. 79¢
Boneless
Stewing Beef Lb. \$1.39

Farmer Jones, Regular or Beef
Sliced Bologna 12-oz. Pkg. 99¢

NEW STORE HOURS
DAILY
8 AM-9 AM
SUNDAY
9 AM-8 PM



Superb Valu-Trim

Rib Steak
\$1.39
Lb.

Superb Valu-Trim
Round Steak Lb. \$1.39
Fresh
Ground Beef Lb. 89¢
Farmer Jones, Regular or Beef
Tasty Franks 12-oz. Pkg. 99¢

OLD FASHIONED Everyday Low

Nabisco
Snack Crackers
Borden's
Orange Drink
Husband Pleasin'
Ranch Style Beans
Red Label
Karo Syrup
Heinz Strained Fruit
And Vegetables
Baby Food
Piggly Wiggly, All Purpose
Enriched Flour
Baker Flavor Baking
Chocolate Chips
Piggly Wiggly
Long Grain Rice
Del Monte
Fruit Cocktail
Instant Tea
Nestea
For The Kitchen, 1 Ply
Scot Towels
Piggly Wiggly
Fabric Softener
Piggly Wiggly Laundry
Detergent

Piggly Wiggly
Dog Food 5-Lb. Bag