THE FLOYD COUNTY HESPERIAN

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THIRD ANNUAL MEETING W. T. C. OF C. AT RANGER

Greatest Meeting of its Kind in the History of Texas—1,500 Will Attend

The Third Annual Convention of the West Texas Chamber of Commerce will be held at Ranger, Texas, the 7th and 8th of February. It is probable that between 1,500 and 2,000 members and delegates will be present which will constitute the largest gathering of its kind ever held in the Lone Star State. Special trains are being engaged from some of the more thickly settled sections of the territory and from the Panhandle and South Plains country special Pullman cars will be carried on the regular trains .

The growth of this organization has been unusual in the history of commercial activities and during the brief period it has been in operation wonderful results have been obtained in the way of publicity throughout the United States, the support of favorable West Texas legislation and the service it has rendered through its many service departments. Born at a time when this section of the West Texas Chamber of Commerce has fulfilled its purpose of "Selling West Texas to Itself and to the World" and the plans for 1921 are still greater than those worked out during the past year.

One of the latest moves that has been made is the plan inaugurated the first of the year whereby the territory served has been divided into districts with a representative in each district. In this way one man will be stationed in the Panhandle-Plains country always ready to take up mattears for the members and associated cities. During the great exhibit campaign that is put on annually this will prove especially valuable for in this way practically every section will have products shown in the 20 to 25 state fairs over the country which is without doubt the greatest form of advertising there is and under the plan of membership used by this organization, means no great financial burden on any town or community.

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"DEACON DUBBS" GREATLY ENJOYED AT HARMONY

School students and young people of Harmony who presented "Deacon Dubbs" there last Saturday night were well-received by a large audience.

The play will be taken to Pleasant Valley on next Saturday night. Proceeds from the play are being used for civic improvements at Harmony.

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TEXAS GINNED 3,752839 BALES COTTON TO JANUARY 1

Director Sam L. Rogers, of the Bureau of the Census, Department of Commerce, announced on January 10, the cotton ginned in Texas to January 1st as follows:

1920, 3,752,839; 1919, 2,469,373.

The figures given are running bales, counting round as half bales and linters not included.

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UNLOADING DOCK FOR HEAVY MACHINERY PROBABLE

J. H. Reagan, J. I. Case dealer at this point, is in receipt of a promise from W. E. Goodle, General Freight and Passenger Agent of the P. & S. F. lines at Amarillo, to the effect that an effort will be made to furnish Floydada automobile and heavy machinery dealers with an unloading dock during 1921. Every effort, Mr. Goodloe says, will be made to get the dock done this spring.

In calling the attention of officials of the carrier company to lack facilities in Floydada for unloading heavy machinery, Mr. Reagan and other dealers pointed out that upward $300,000 worth of machinery of this nature was unloaded here last year at tremendous expense and considerable danger to the men doing the work.

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COUNTY SCHOOL BOARD MEETING FEBRUARY 7th

The Floyd County School Board will meet the first Monday in next month, which is February 7th, and Judge W. B. Clark, who is ex-officio clerk of the body, says that the board will be glad to have members of boards of trustees of the Common School Districts of the county meet with them.

Other school patrons who desire to do so are also invited to attend the board meeting, which will be held in the court house here.

RURAL SCHOOL INSPECTOR COMING NEXT WEEK

County School Superintendent W. B. Clark received notice last night from the State Department of Public Instruction that a representative of that department would make an inspection trip over this county next week, visiting all schools which have been conditionally granted State Aid.

This inspector is Miss Georgia Walker, who is now inspecting schools in Hale County, Mr. Clark was advised. It is possible that she will reach Floyd County the latter part of this week.

Trustees and teachers over the county in districts where aid has been promised are asked to hold themselves in readiness for the visit of the inspector, Judge Clark said. Upward of $9,000 has been conditionally granted schools of the county from the state aid fund.

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PLAN OF FLOYDADA C. OF C. ORGANIZATION IDEAL

W. K. Whipple, field secretary of the West Texas Chamber of Commerce, who was in Floydada Monday on a short visit on business for that organization, declared that the plan upon which the Floydada Chamber of Commerce is launched s an ideal one.

"You have started out right," he said. "What you want is permanent organization that will last through bad times as well as good; an organization that will grow from the beginning. Having started work on a modest expense budget you can build up your organization to a most effective town-building machine as it continues to function and get results."

Mr. Whipple's experience in chamber of commerce organizations is extensive. His idea is that a top-heavy budget coincident with the first organization meeting is one of the surest signs that an organization cannot last.

Mr. Whipple will be a guest at tomorrow night's meeting of the Chamber of Commerce.

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FARMERS' UNION SPEAKING SATURDAY AFTERNOON

Floydada, Texas, Jan. 25, 1921.

Farmers of Floyd County:

There will be speaking in the District Court Room on Saturday, the 29th of January, at 2 p. m., by the organizer of the Farmers' Union of Crosby County. Come out and hear what the Union is doing for the farmers in handling cotton and other farm products.

The speaker is a live wire. He has already organized two locals in Floyd County this year. Come out, now, and let us get together and do business for ourselves. Look after our own interests.

Remember, Saturday the 29th, 2 p. m.

A. A. Beedy, Co. Sec.

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F. H. S. BASKET BALL GIRLS WIN OVER TOWN GIRLS

One of the most interesting games of the season was played yesterday afternoon, when the town girls organized a team and without practice met the Floydada High School basket ball girls.

The school girls were winners in a hotly contested game.

The town team line-up was as follows:

Miss Pauline Bishop, forward; Mrs. L. M. Flannery, forward; Miss Mary D. Allen, guard; Mrs. C. C. Wright, guard; Mrs. Flynn Thagard, center; Miss Fay Officer, center.

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MR. AND MRS. JAMES E. PARKS HOSTS FORFACULTY

Members of the faculty of the Floydada High School and North Side School were guests Friday evening at the home of Mr. and Mrs. James E. Parks, the evening being spent in informal pleasures, among which were 84, candy making, and popping corn.

Guests were: Mr. and Mrs. J. C. Wester, Misses Vera Fry, Elfie Savage, Roxye Ivey, Jessie Green, Pernie and Nell Badgett, Daltis Rea, Maud Wisdom, Dora Sanders, Lucille Wimberly, Ruby Higgs, Audra Wakefield, Bertha Wingo, Theresa Hamilton, Elizabeth Elliott, Ruth Collins, and Tate Fry.

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MOTHERS' CLUB MEETING

Tomorrow afternoon the Mothers' Club will meet in regular session in the auditorium of the High School Building.

The meeting will be held beginning promptly at 2:30.

WOMEN AS WELL AS MEN MUST PAY POLL TAX TO VOTE

Monday night at 12 o'clock is the very last minute opportunity will be presented to voters of Floyd County to pay their poll tax and vote in the elections of the year 1921.

To men this payment of poll tax has been so long a requirement for voting that they become accustomed to the requirement. However, there are possibly many women to whom the matter had not occurred. It is to these the suggestion is made, that though there is a constitutional amendment which enfranchises all women of the United States, one of the provisions of the Texas State Law is that the poll tax must be paid before one can vote—man or woman.

Unless your poll tax is paid on or before midnight, Monday, January 31st, you will not be allowed to vote in any election during the year of 1921. This is true all over the county. In Floydada and Lockney the City Poll Tax as well as the State and County, must be paid.

There are always possibilities of vacancies in office, of school board and school tax elections even in "off" years. Regrets after the time for payment will be of no value to you. If you want to have a right to vote this year, pay your poll tax on or before Monday night.

FARMERS TAKING INTEREST IN COMMISSIONERS CO. AGENT REFERENDUM

The blanks, which it was announced last week, were being distributed over the county to get an expression of the sentiment for and against the county agent work, have all been distributed in the various commissioners precincts Judge W. B. Clark said Tuesday morning, and reports indicate that these are being largely signed in some communities while in others little interest is being taken. In Center and Lakeview districts meetings have been held favoring the retention of the work in this county. At Center the endorsement of T. S. Wilson, the present county agent, was signed by 35 farmers ,who credited him in circulars distributed over the county with saving farmers several hundred dollars during the period of depressed grain prices, and also give him credit with making possible the present ample coal supply at Floydada. They have been active in holding meetings in other districts for a full discussion of the matter as well. At Lakeview a meeting was held on Tuesday night, at which R. C. Smith presided. Himself and 32 others signed an endorsement of the county agent work for this county, contained in the following resolutions:

"Whereas, the Honorable Commissioners' Court of Floyd County have thought best to leave the question of keeping the office of county agent, to the voters of Floyd County; therefore;

"Be it resolved: That we, the undersigned, resident voters of Lakeview Common School District, voting precinct No. 15, of Commissioners' Precinct No. 4, do hereby endorse the office of County Agent for the following reasons:

"1. Our national government recognizes the great worth and value of a practical, systematic study of the great occupation of agriculture in that one of the cabinet departments of the government is devoted to this business. Also the value of agriculture is recognized by our various state governments by providing agricultural schools for the study and experimentation of practical farming. Floyd County is carrying out the policies of our national and state governments in maintaining an agent, for throug this means alone do we have direct access to the best of these sources.

"2. Our county is making great strides in the improvement of its workstock, dairy cattle, purebred hogs and sheep. Through the medium of a live, progressive agent the interested farmer can be placed in touch with every breeder of purebred stock within the state of Texas, as well as the leading breeders of the U. S.

During the past 12 months great activity has been taken in the poultry business of our county. This is in a large measure the result of county agent work.

"4. Not only is the agent a great worker for better stock, but in the detection and prevention of contagious diseases among all livestock, the state through the agent is enabled to render a distinct service.

"5. It must not be forgotten that the planting of good seed and the treatment of plant diseases are a matter of great importance. The county agent, more than anyone else, can render a valuable servce to those farmers who are in need of seed, or who have seed to sell, and can render good advice relative to sprays or other methods of treating plant diseases.

"During the past season when cars could scarcely be secured to remove our vast wheat crop, our county agent was a faithful spokesman in helping to present the needs of this section.

"7. The laws of our state require that the subject of agriculture be taught in our public schools. In view of the fact that over 50 per cent of the rural school teachers are teaching either their first or second terms of school, and that the school terms close just as the crops are getting well started, does it not look reasonable that a county agent could be of untold value to a number of represtative boys throughout the county by giving instructions regarding crop clubs and also stock clubs? The training of our boys to be better farmers is one of the vital questions before us. Under present cinditions who is so well qualified for a leader as the county agent?

"8. In the matter of marketing any or all farm products, the county agent has a boundless opportunity of serving the farmer. By virtue of his office it is natural for him to learn the places where our products will be in greatest demand. It, therefore, stands to reason that in bringing the most needful purchaser together with the producer better prices for farm products can be obtained. We therefore, appreciate the efforts put forth by our present agent. Mr. T. S. Wilson, relative to better prices for our maize.

"9. When our county was threatened with another coal famine and no relief seemed near, our present agent, Mr. Wilson, began an active and aggressive campaign for a supply of coal, sufficient for our needs. We believe his efforts along this line helped to supply our town with coal.

"10. Last but not least, every business organization must have a head. As farmers we belong to the biggest and most vital business in the world; that of feeding and clothing the human race. Every farmer, no matter how small, nor how great, is a member of this great business. Why deprive us of the right of a leader and guide within our county? The county agent should be supported by every farmer in Floyd County. 'In union there is strength,' applies equally well to individuals in business, as in government. Why not to the farmer."

The form prescribed by the Commissioners' Court for their guidance is being circulated in Floydada. It is being extensively signed by farmers, but many business men are not signing it, preferring to leave the matter to the farmers. The petition here seems to be getting more "for" signers than "against."

Judge Clark does not expect to see the blanks returned until shortly before the time for the sitting of the court on the 14th of February. It is his belief that the form sent out over the county will not only get a general expression of to the sentiments of the people of the county, but that it will, as well, prevent any confusion that might otherwise arise. He had had no expression of any kind from officials of the Extension Service on Wednesday morning.

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MARRIAGE LICENSE ISSUED

County Clerk Miss Lola Walling issued only one marriage license this week. The contracting parties are:

George L. Smith and Miss Mary Elizabeth Pittman.

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Hesperian Want ads bring results

MATADOR AND FLOYDADA TIE FOR SUB-DISTRICT HONORS

The Floydada boys basket ball team lost their first game last Saturday, when the Crosbyton team, whom they had not considered seriously as opponents, took the game from them with a score of 18 to 20.

The Floydada team were over-confident. At the end of the first half of the game, the score stood 10 to 11 in favor of Floydada, with a gradual loss in the second half to the Crosbyton team. The game was played on Crosbyton grounds.

The loss of this game, ties Floydada with Matador for Sub-District honors, they having lost a game to the Floydada team.

The next game of the series will be played January 29, with the Crosbyton team again as opponents.

The girls team also lost to the Crosbyton girls, with a score of 47 to 10.

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"VANITY," GREAT PLAY, COMING HERE SATURDAY

"Vanity," a four-act play which visualizes great truths, but which is first and foremost a pleasing entertainment, will be presented Saturday night, January 29th, at the High School Auditorium.

The play, which is coming under the auspices of the Floydada Lyceum Committee as one of their regular numbers, will be presented by the Clifton P. Mallory Company.

"Vanity" is a modern morality play. It deals with a timely theme of the day—the great national disease of keeping up appearances at any cost. While it preaches a powerful sermon, it is filled with clean and wholesome humor. It has many big dramatic moments. The entire action is supposed to take place in the living room of a New York home.

Mr. Mallory, who heads the company of artists, has been in lyceum work twelve years. He is a well-known actor and is the author of several successful plays. His supporting company, the committee is assured, is a good one, and the play is expected to be one of the big numbers of the series of the year.

The play will open at 7:15 it is announced.

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W. K. WHIPPLE, W. T. C. OF C. REPRESENTATIVE, HERE

W. K. Whipple ,field representative of the West Texas Chamber of Commerce, was a visitor in Floydada Monday for a short time.

Mr. Whipple this week is working on the matter of Pullman accommodations for plains representatives at the Ranger meeting of the W. T. C. of C., on February 7th and 8th.

Mr. Whipple will address the Chamber of Commerce meeting here Friday night.

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PLAY WILL BE PRESENTED AT PLEASANT VALLEY

The three-act play, "Deacon Dubbs," will be presented by young people of Harmony Saturday night, January 29th, at Pleasant Valley School House. Time of the play, 2 hours 15 minutes. Admission 15c and 25c.

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SANITARIUM NOTES

Elbert Muncy underwent a minor operation at the Childers Sanitarium Sunday.

Mrs. W. H. Hilton, who recently underwent an operation for appendicitis at the Childers aSnitarium, returned home Sunday.

Mrs. G. V. Middleton, who was operated on some two weeks ago returned home Saturday.

Frank Harmon returned home Tuesday. He was operated on several days ago and is convalescing satisfactorily.

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Mrs. A. P. McKinnon returned Tuesday from an extended visit in Austin and other points in Eastern Texas. Mrs. McKinnon was present at the inauguration of Governor Neff while in Austin.

Mesdames E. P. Nelson and E. E. Brown left Tuesday morning for St. Louis Mo., where they will purchase spring and summer millinery, Mrs. Nelson for the Hat Shop and Mrs. Brown for Seale Dry Goods.

Miss Marie Henry spent last midweek in Plainview as the guest of Mrs. M. E. Moses.

Fred Zimmerman, of Wichita Falls, spent the latter part of last week here on business.

C. OF C. MEETING TOMORROW NIGHT AT COURT HOUSE

Permanent Organization has 132 Members; Butler and Fry President and Secretary

At the best-attended meeting of its kind held recently in Floydada the Floydada Chamber of Commerce was put into the form of a permanent organization last Friday night, when officers and a board of directors of seven members were elected.

Declaring themselves organized into a permanent association following the reports of the membership committees who worked Friday, the members elected the following officers and board: F. M. Butler, president; C. R. Houston, vice president; R. E. Fry, secretary treasurer; W. H. Seale, W. M. Massie, Homer Steen and T. S. Stevenson.

O. P. Rutledge, N. W. McCleskey, Glad Snodgrass and J. U. Borum, F. M. Butler, R. E. Fry working as two teams in the membership campaign had remarkable success in soliciting members. Their reports Friday night indicated over 95 per cent favorable response, 132 memberships being taken. The Rutledge team were leaders in the campaign.

R .E. Fry who was chosen secretary on part-time basis, accepted the work after some hesitation, because of pressure of his own business and that of the city, and will fill the secretary's place at least temporarily. F. M. Butler, the chairman, accepted the chairmanship of the organization in a short address in which he stressed the need for team work and the elimination of any ideas of cliques.

After receiving the report of B. F. Woody, J. M. Willson and Edgar Jones, committee appointed on the ice situation this committee was retained to report again tomorrow night. Interesting developments are expected at this meeting in this connection.

The Plainview Boy Scouts' Band, who entertained the house with several band selections, were well-received. Having had their instruments only seven weeks the boys made a very good impression. G. A. Wright, the band master, made an appeal for unqualified support of the business men for the local scout band, and Roy Snodgrass, a member of the local soliciting committee also asked for cooperation in raising the needed funds to carry on the band instruction here. With Mr. Wright was Scoutmaster Bob Harte and 18 members of the Plainview organization.

The keynote of the meeting was a desire to get together in team work the unexcelled town-builders of Floydada, and undertake collectively the many efforts now being put forth individually to give Floydada its place on the map.

Tomorrow night's meeting will be held beginning promptly at 6:45 at the county court room. Several vital topics will be discussed.

W. K. Whipple, representative of the West Texas Chamber of Commerce, by invitation will be a guest at this meeting, when he will make an address.

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.65 INCH RAIN BETTERS WHEAT OUTLOOK IN COUNTY

Sixty-five-hundredths of an inch of rain fell over Floyd County Saturday night and Sunday, adding to the top season already made good by the recent light snow, and accordingly the prospects of late wheat making good grain thisspring are greatly enhanced.

While early wheat has taken root and is looking as good as it ever did, much wheat planted in December was showing the need of moisture in the top ground so that it could root in the subsoil.

Wheat raisers now see no reason why all wheat should not do good for another sixty days without further moisture.

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HINTS FOR SIRUP MAKERS

The necessity for cleanliness and uniformity in making homemade cane sirup is evidenced by the fact that of 3,000 cans of sirup gathered from various localities, it was found, according to the United States Department of Agriculture, that more than one-third had sugared partially, a few had sugared solid, and the sirup in some was too thin to be classed as sirup. Fifty-odd cans contained sirup that had been made from frozen cane; in one can out of every ten a bee or a wasp was found, while many of the cans contained smaller insects. Careful boiling to exactly the right density and the use of a strainer when the sirup is packed in the can will help to eliminate these difficulties.

LAKEVIEW BOYS' TEAM WIN GAME—GIRLS LOSE

The basket ball games between the Lakeview and Sand Hill senior boys and girls last Friday afternoon was a victory for the Lakeview boys and Sand Hill girls.

The score for the boys team was: Lakeview 27 to Sand Hill 1. For the girls, Sand Hill 34 to Lakeview 22.

The game was played on Sand Hill grounds.

LUCKY STRIKE
cigarette
It's toasted
Guaranteed by The American Tobacco Co.

COLD CHECK ARTISTS ARE HAVING HARD TIME

The practice of giving cold checks which seems to be general over the country, is getting to be a more serious matter than it used to be, particularly because these kind of checks are growing in numbers by leaps and bounds. Occasionally a bona fide customer of a bank overdraws his account unwittingly through carelessness or by mistake. Todate we have learned of none of these who have had to suffer. But in the past ten days two Floyd County men have had to spend 5 days each in jail, besides paying a fine for this offense, and in Hall County the grand jury just discharged returned 134 indictments, over a hundred of which were for giving checks without funds in the bank. The report of the grand jury recites:

"We have returned a large number of indictments charging swindling in the matter of giving checks when the party giving such check did not have funds in the bank on which it was given to cover the check. This practice has become extensive in the county, and we call the attention of the officers to the statute making it a penal offense to give a check under such conditions, and we enjoin upon the officers a strict enforcement of this statute."

Mrs. Cass McGhee of Plainview is the guest this week of her parents, Mr. and Mrs. W. A. Hendricks.

Ray Light and Rufus Love of Lockney were in Floydada Sunday.

DONLEY BURBANK DISCOVERS NEW PLANT

A. L. Bruce, termed the Burbank of Donley County and numbered among our most enthusiastic horticultural and florticulaural artists and who makes his home on a well improved farm west of town discovered a freak plant in his field some two years ago. The plant was an Indian corn stalk with a well developed maize head. The seeds were carefully saved from the head and planted the past season. The plant wizard had great plans for the new species thinking that there was a possibility of producing both corn and maize from the same stalk. The maize seed the past season produced a well developed corn stalk that had an ordinary appearance though each grain on the cob was enclosed in a husk each to itself. The wizard's hopes for the present are somewhat depressed but his ambition is as strong as ever. He will try again this season for the combination grain stalk as his goal.—Clarendon News.

SCOUTS ENTERTAINED

After rendering a pleasing program at the Methodist Church and a few choice selections at the County Court room at the request of the Chamber of Commerce, the Plainview Scout Band with their instructor, Mr. Wright and wife, were pleasantly entertained at the home of Dr. and Mrs. M. F. Husky last Friday evening. Mesdames E. C. Henry and L. C. McDonald assisted in entertaining.

A number of the local scouts were also present.

Other guests were: Mrs. N. A. Wimberly, Miss Marie Henry; Messrs. Maury Hopkins and Bob Harte.

MR. AND MRS. JACK HENRY ENTERTAIN

Saturday evening Mr. and Mrs. Jack Henry were hosts to a few of their friends at an informal social at their home in West Floydada.

The evening was very pleasantly spent in making candy and playing games.

Guests present were: Misses Marie Henry, Gladys and Blanche Abston, Wanda Armstrong, Coral White; Messrs. Maury Hopkins, Irvin Bishop, Roy Snodgrass, Otis Abston, Clifton Potter; Mr. and Mrs. A. P. Barker and Mrs. Homer Steen.

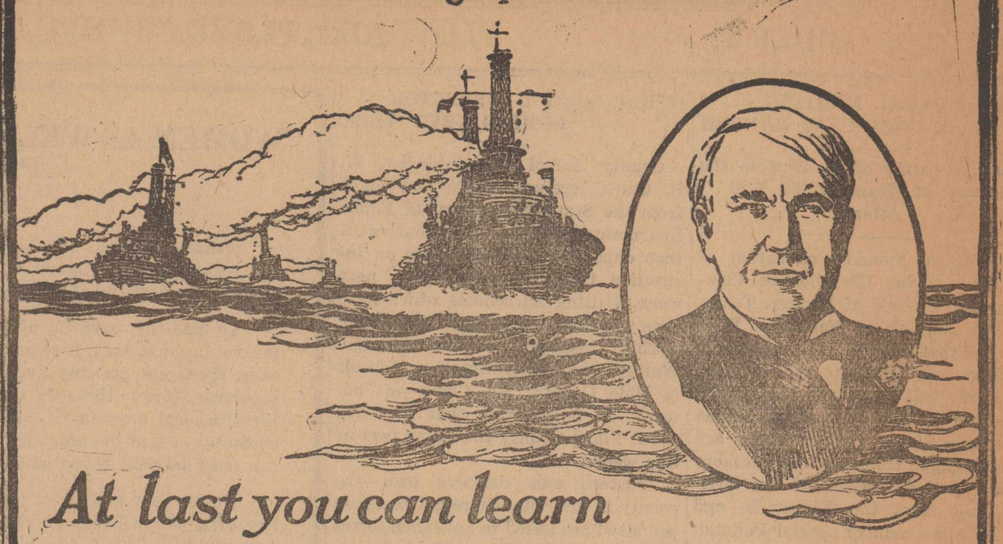
ALLEGED NEGRO SLAYER OF G. P. CRAIG'S BROTHER FOUND

El Paso, Jan. 22.—Two deputy sheriffs of Osceola, Ark., are here to take back with them Sam M. Thompson, alias Henry Lowery, negro, wanted in Osceola on the charge of murdering the owner of the Craig farm and his daughter, Mrs. C. O. Williamson, on Christmas Day, and also for the shooting of R. H. Craig and Hugh Craig when they ran to rescue their father and sister.

When arrested by El Paso detectives the negro prayed to be killed, saying he was afraid to return to Arkansas. He told of being pursued by a crowd of 600 men who were hunting him immediately after the killing.

Deputy Sheriffs S. B. Jackson and J. J. Greer of Osceola verified the negro's story about the mob searching for him.

The NEW EDISON
"The Phonograph with a Soul"



At last you can learn
What Edison Did during the War

YOU wondered—everybody wondered, and practically nobody knew how Edison "did his bit." At last the official announcement is out! Come in and get your copy of the bulletin: "What Did Edison Do During the War?"—or write, if you can't call.

It tells what Edison did while Chairman of the Naval Consulting Board—how he spent months at sea, experimenting and inventing devices for foiling the German submarines.

The bulletin also tells how Edison stood the gaff and kept the price of the New Edison down to bed-rock during the era of high costs and soaring prices. The New Edison has increased in price less than 15% since 1914—part of this increase is war tax. The bulletin also tells Mr. Edison's views on our Budget Plan which makes the New Edison easy to buy.

FLOYDADA DRUG COMPANY
Floydada, Texas

Watch for the announcement of Mr. Edison's new research!

PLAINVIEW UNDERTAKING CO.
Undertakers and Embalmers. Chapel in connection. Day and night service.
PHONES: 6, 50, 42, 843, 650
A. A. HATCHELL, DIRECTOR
Plainview, Texas

INSURANCE
OF ALL KINDS WRITTEN IN THE OLDEST COMPANIES BY—
G. C. Tubbs, Agent

WARREN & TUBBS
GENERAL REAL ESTATE AGENTS
DEALERS IN FARMS, RANCHES AND TOWN PROPERTY
SEE US FOR BARGAINS. DISTRICT CLERK'S OFFICE IN COURT HOUSE, FLOYDADA, TEXAS.

GOOD RECIPES FOR MAKING PURE PORK COUNTRY SAUSAGE

Good pork sausage is always in demand. The following recipes for making it are recommended by the United States Department of Agriculture: Take 65 pounds of fresh, lean meat and 35 pounds of fat. Add to this 1 3-4 pounds salt, 2 ounces fine sage, 1 ounce ground nutmeg, and 4 ounces black pepper. The spices should be mixed together and added to the meat before it goes through the grinder. Cut the meat into small pieces and put through the grinder, using the small plate. After it is well ground, mix thoroughly, to be sure that it is uniformly seasoned. No water should be added if the sausage is to be stored away in bulk. If it is to be stuffed in casings, a little water may be necessary to soften the meat, so that it will slip easily into the casings.

Smoked Sausage or Country Sausage

The following ingredients are used in making smoked or country sausage:

85 pounds lean pork.
15 pounds beef.
1 1-2 to 2 pounds salt.
4 ounces black pepper.
1 ounce red pepper.
1 ounce sweet marjoram.
1 ounce mace.

Cut the meat into small pieces and sprinkle seasoning over it, then run it through the grinder using the small plate. Put it away in a cool place for 24 to 36 hours, then add a little water, and stuff into hog casings and smoke in a very cool smoke until a dark mahogany color is obtained.

DR. LINCOLN McCONNELL GUEST AT 6 O'CLOCK DINNER

Mr. and Mrs. E. C. Nelson were hosts last Thursday evening at a six o'clock dinner honoring their guest, Dr. Lincoln McConnell.

Only immediate relatives were present.

Dr. McConnell is a relative of E. C. and E. P. Nelson.

BENDER BUILDING NEW BRICK AT BRECKENRIDGE

C. M. Bender, the Jewish merchant who formerly resided at Floydada, is evidently prospering at Breckenridge.

A dispatch from that place, appearing in a recent number of the Star-Telegram, stated that the Bender Dry Goods Company is building a new two-story brick structure at a cost of $20,000.

Home Savings Banks
MAKE SAVING EASY FOR YOUR BOY OR YOUR GIRL
Why not start your child on the road to prosperity by way of the Savings Bank? We have a very simple plan, and it takes only $1.00 to begin.
FIRST NATIONAL BANK
FLOYDADA, TEXAS
"THE BANK THAT SAYS THANK YOU"

Ford
THE UNIVERSAL CAR
FORD TON TRUCK CUTS DELIVERY COSTS

The Ford One-Ton Truck has cut "delivery costs" fo rthousands of business houses, farmers, factories, corporations, etc. Thousands of owners attest to its economy of operation and maintenance. They call the Ford a real "necessity" in their business. Ask us for a copy of the "Ford —A Business Utility." Read what pleased owners say. It will cost you nothing.

Built of tough Ford Steel with the ever-dependable Ford motor transmitting power to the aluminum-bronze worm-drive, with demountable rims and pneumatic tires, front and rear, together with the mechanical simplicity, have helped to give the Ford Ton Truck the lowest possible operating and maintenance cost. It is the lowest priced one-ton motor truck on the market. Add to these practical merits our after-service organization ,which insures every truck owner of genuine Ford parts and skilled Ford mechanics, so that the Ford Truck need never be out of service.

To sum up: Serviceability, flexibility, power, durability, lowest first and operating costs, service, all together, are the Ford qualities which cut down expense and will help you cut your "delivery costs."

Barker Brothers
Floydada, Texas

A Big Drop in JELL-O
2 packages for 25¢
The Genesee Pure Food Company, Le Roy, N. Y.

CITATION BY PUBLICATION

THE STATE OF TEXAS,
In the District Court of Travis County, for the 53rd Judicial District of Texas. March Term, A. D. 1921.

To the Sheriff or any Constable of Floyd County, GREETING:

You are hereby commanded, that by making publication of this citation in some newspaper published in the County of Floyd, State of Texas, if there be a newspaper published in said county (but if not, then in the nearest county where a newspaper is published) for four consecutive weeks previous to the return day hereof, you summon William R. Johnson, whose residence is unknown to be and appear before the District Court in and for Travis County for the Fifty-third Judicial District, to be holden in and for the County of Travis, at the Court house thereof, in the City of Austin, on the first Monday in March, A. D. 1921, being the 7th day of said month, file number being 38,040, then and there to answer the petition of F. B. Francis and C. J. Stephenson, filed in said Court on the 9th day of December, A. D. 1920, against William R. Johnson, Minor C. Keith, Harry I. Miller, Ward E. Pearson, Francis R. Hart and Bradley W. Palmer, and alleging in substance as follows, to-wit:

Being an action and prayer for judgment against defendant William R. Johnson for amount due, principal, interest and attorneys fees on four certain promissory notes out of a series of five notes, dated December 12, 1913, made, executed and delivered to J. H. Slayton, H. C. Randolph and Leroy W. Baldwin, trustees by William R. Johnson, each of said notes being for the principal sum of $2,162.10, payable on or before two to six years after date, respectively, and providing for interest from date until paid at the rate of 6 per cent per annum, payable semi-annually, and also providing that the past due interest and principal to bear interest from maturity at the rate of 10 per cent per annum, containing the usual ten per cent attorneys fee clause, and also providing that if the first of said series of four notes be not paid when due, shall at the option of the holder mature all of said series of notes; said notes are secured by a vendor's lien on 102.7 acres of land in Floyd County, Texas, and being described as follows: All that certain part of the North west 1-4 of survey No. 46 in Block D 6, lying south and adjoining the right of way of the P. & N. T. Ry. Co. beginning at the intersection of the west line of said survey No. 46, with the south line of said railway company right of way 448.4 feet from the North west corner of said survey; thence south 2191.6 feet; thence east 2640 feet; thence north 1196.6 feet to the south right of way line of the P. & N. T. Ry. Co's. railway; thence northwesterly 2821.3 feet along the said south right of way line to the place of beginning; that on a later date said Slayton, Randolph and Baldwin trustees, as aforesaid, endorsed, assigned and delivered said notes numbered 2, 3, 4 and 5 of said series of five notes, together with the lien securing same to plaintiffs herein without recourse upon themselves, and that at all times since said transfer, endorsement and delivery and at that date, plaintiffs are the legal and equitable owners of such notes and of the lien securing same; that on or about December 12, 1914, said Slayton, Randolph and Baldwin for a valuable consideration to them paid by defendants Minor C. Keith, Harry I. Miller, Ward E. Pearson, Francis R. Hart and Bradley W. Palmer endorsed transferred, assigned and delivered note No. 1 of said series of five notes, together with the lien and superior title to the land above described in so far as same secured payment of said note No. 1, and that said defendants are now claiming to be the owners of Note, No. 1, together with the lien and superior title aforesaid, and that same is more than four years past and the lien securing the same has been lost; that said notes are past due and unpaid, and though often requested to pay same defendants have failed and refused to do so; plaintiff also prays for foreclosure of their lien as against all the defendants, for order of sale, writ of possession, costs of suit and relief general and special.

All of which more fully appears from plaintiff's original petition on file in this office.

Herein fail not, but have you then and there before said Court this writ, with your return thereon, showing how you have executed the same.

Witness, S. A. Philquist, Clerk, of the District Court of Travis County, Texas.

Given under my hand and the seal of said Court in Austin, this the 7th day of January, A. D. 1921.

S. A. PHILQUIST,
Clerk District Court, Travis County, Texas.
4tc By O. P. Bomer, Deputy.

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CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County—GREETING:

You are hereby commanded, that you summon, by making publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Chas. R. Steen whose residence is unknown, to be an appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the Fourth Monday in February, 1921, the same being February 28th, 1921, then and there to answer Plaintiff's 1st Amended Original Petition filed in said Court, on the 10th, day of January, A. D. 1921, in a suit numbered on the docket of said Court No. 1280, wherein E. R. York is plaintiff and W. A. Robbins, Jas. K. Green, S. B. McCleskey, Chas. R. Steen and H .C. Bosley, are defendants. The nature of the plaintiffs demand being as follows ,to-wit: Being a suit in trespass to try title, brought originally by plaintiff against W. A. Robbins as defendant, and with lieve of the court, by amended petition, the above named defendants were made parties, alleging that plaintiff was and is the legal owner and holder of the following descrobed property, to-wit: Lots Nos. 6, 7, and 8 in Block No. 12, Starks Addition to the town of Floyd City, Floyd County, Texas; also Lots Nos. 10 and 18 in Block No. 60; Lot No. 2 in Block No. 143, and Lot No. 10 in Block No. 62 all situated in Floyd City, Floyd County, Texas; and that defendants had unlawfully entered upon said property and ejected plaintiff therefrom; that the defendants Jas. K. Green, S. B. McCleskey, Chas. R. Steen and H. C. Bosley are claiming to hold some interest or title to said property by purchase from the defendant, W. A. Robbins, but that their claim is inferior to this plantiff's claim, and that none of said defendants have any right or title thereto; plaintiff sues for title and possession of said property and for danages.

Herein fail not, and have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 10th, day of January, A. D. 1921.

(Seal) G. C. TUBBS,
Clerk District Court Floyd County, Texas. 45-4tc

CITATION BY PUBLICATION

THE STATE OF TEXAS.
To the Sheriff or any Constable of Floyd County GREETING:

You are hereby commanded, that you summon, by making publication of this citation in some newspaper published in the County of Floyd, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published once each week for four consecutive weeks previous to the return day thereof, E. E. Gibson, John S. Gibson, Mayfield Gibson and Wayne Gibson, whose residence is unknown, to be and appear before the Hon. District Court of Floyd County, Texas, at the next regular term thereof, to be holden in the County of Floyd, at the court house thereof, in Floydada, Texas, on the 28th day of February, A. D. 1921, then and there to answer a petition filed in said court, on the 15th day of January, A. D. 1921, in a suit numbered on the Docket of said court No. 1311, wherein R. E. Fry is plaintiff and E. E. Gibson et al are defendants.

The nature of plaintiff's demand being as follows, to-wit:

THE STATE OF TEXAS,
County of Floyd.

In District Court of Floyd County, Texas, February Term, 1921.

To The Hon. R. C. Joiner Judge of said Court:

Now comes R. E. Fry who resides in Floyd County, Texas, hereinafter called plaintiff, complaining of E. E. Gibson, John S. Gibson, Mayfield Gibson, and Wayne Gibson, who are non-residents, Bennie Gibson who resides in Harris County, Texas, Dona Gibson, Mrs. Dulcie Beedy, nee Dulcie Gibson, and husband Arthur J. Beedy, who reside in Floyd County, Texas, Winnie Gibson who resides in Williamson County, Texas, Mary Gibson who resides in Cooke County, Texas, and E. R. Gibson who resides in Hill County, Texas, in person and as guardian of the person and estate of the defendants Dona Gibson, Winnie Gibson, Wayne Gibson and Mary Gibson who are minors. And for cause of action plaintiff avers:

That E. R. Gibson is guardian of the estate of said minors said guardianship pending in cause No. 1764 on the Probate Docket of Hill County, Texas. That in said cause E. R. Gibson was appointed guardian of the estate of all other defendants herein except Arthur J. Beedy, but that all said parties are now of age except these herein named as minors.

That on or about the 1st day of January, 1921, plaintiff was lawfully seized and possessed of the following described land and premises, situated in Floyd County, Texas, holding and claiming the same in fee simple to-wit: Lots 1, 2, and 3, in Block No. Three (3) West Side Heights Addition to town of Floydada in Floyd County, Texas. That on the day and year last aforesaid defendants unlawfully entered upon said premises and ejected plaintiff therefrom, and unlawfully withhold from him the possession thereof to his damage $5000.

Wherefore plaintiff prays judgment of the court that defendants be cited to appear and answer herein, and that he have judgment for the title and possession of said above described land and premises, that writ of restitution issue, for his damages and costs of this suit and general relief in law and in equity.

KENNETH BAIN,
Attorney for Plaintiff.

Herein fail not, and have you before said court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this the 18th day of January A. D. 1921.

(Seal) G. C. TUBBS,
Clerk District Court, Floyd County, Texas . 46-4tc

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County GREETING:

You are hereby commanded, that you summon, by making publication of this citation in some newspaper published in the County of Floyd, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day thereof, J. W. Golden, B. F. Manasco, Kate Manasco, Tom H. Buster, J. C. Daniel, Mrs. Tina Glidewell, W. L. Glidewell, May Glidewell, Elza Glidewell, Jettie Glidewell, Olva Glidewell, Anderson Freeman, Wesley Freeman, Henry Freeman, Honorhea Childers, Robert Ashley Childers and their Guardian, Mrs. Kate Childers ,whose residence is unknown, to be and appear before the Hon. District Court of Floyd County, Texas, at the next regular term thereof, to be held in the county of Floyd, at the Court House thereof, in Floydada, Texas, on the 28th day of February, A. D. 1921, then and there to answer a petition filed in said court, on the 14th day of January A. D. 1921, in a suit numbered on the docket of said Court, No. 1309, wherein F. L. Hargis is plaintiff and J. W. Golden et al are defendents.

The nature of plaintiffs demand being as follows, to-wit:

F. L. Hargis vs No. 1309, J. W. Golden et al

In District Court of Floyd County, Texas,

To the Hon. R. C. Joiner judge of said Court:

Now comes F. L. Hargis who resides in Floyd County, Texas, complaining of J. W. Golden, B. F. Manasco and wife Kate Manasco ,Tom H. Buster, J. C. Daniel, Mrs. Tina Glidewell and husband W. L. Glidewell, Mrs. Mary Glidewell and husband Elza Glidewell, Mrs. Jettie Glidewell and husband Olva Glidewell, Anderson Freeman, Wesley Freeman, Henry Freeman, nonresidents, and Honerhea Childers and Robert Ashley Childers minors and their guardian Mrs. Kate Childers, nonresidents, and Mrs. Lizzie Probasco and husband Frank Probasco, and Mrs. Vesta Thomas and husband J. J. Thomas, who reside in Floyd County, Texas, hereinafter called defendants and for cause of action plaintiff represents to the court as follows:

That on or about the 1st day of January, 1921, he was lawfully seized and possessed of the following described land and premises situated in Floyd County, Texas, holding and claiming the same in fee simple to-wit: All of Block No. Seven and Block No. Eight in the Farris and Childers addition to the town of Floydada in Floyd County, Texas, as shown by the recorded plat thereof. That on the day and year last aforesaid defendants unlawfully entered upon said premises and ejected plaintiff therefrom and unlawfully withholds from him possession thereof to his damage $500.00.

That Mrs. Vesta Thomas was formerly wife of John W. Freeman and Mrs. Kate Manasco was formerly wife of R. A. Childers, who is deceased, and Honerhea Childers and Robert Ashley Childers are children of R. A. Childers deceased.

Wherefore plaintiff prays judgment of the court that defendants be cited to appear and answer this petition, and that plaintiff have judgment for the title and possession of said above described land and premises, and that writ of restitution issue and for costs and general relief in law and in equity that he may justly be entitled to.

And further plaintiff says that if he is mistaken in the foregoing plea, that defendants are each claiming some title or lien to said land and premises which is inferior to plaintiffs title, and further that plaintiff and those under whom he claims claiming the same under deeds duly registered has had peaceable continuous and adverse possession of the lands and tenements above described cultivating, using and enjoying the same and paying all taxes due thereon for a period of more than five years after plaintiffs cause of action had accrued and before the commencement of this suit and plaintiff claims title to said land by virtue of the five years statute of limitations.

Wherefore plaintiff prays judgment of the court vesting title in him and for writ of restitution and for general relief in law and in equity.

KENNETH BAIN,
Attorney for Plaintiff.

Herein fail not, and have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this the 15th day of January, A. D. 1921.

(Seal) G. C. TUBBS,
Clerk District Court Floyd County, Texas. 46-4tc

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County—GREETING:

You are hereby commanded, that you summon, by making publication of this citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, T. C. Bradley whose residence is unknown, to be and appear before the Hon District Court of Floyd County, Texas, at the next regular term thereof, to be holden in the County of Floyd at the Court House thereof, in Floydada on the 28th day of February, A. D. 1920, then and there to answer a Petition filed in said Court, on the 11th day of December, A. D. 1920, in a suit numbered on the docket of said Court No. 1303, wherein J. E. Burns is plaintiff and T. C. Bradley is defendant. The nature of the plaintiffs demand being as follows, to-wit:

Whereas, T. L. Woods, who resides in Uvalde County, Texas, as plaintiff, in cause entitled T. L. Woods vs T. C. Bradley, et al, Number 818, did on the 25th day of January, 1912, obtain a judgment in his, plaintiff's favor in the District Court of Floyd County, Texas, against the said T. C. Bradley and J. E. Burns, as defendants, upon certain notes described in the petition filed in said cause, which recovery was in the amount of $1264.93, principal, interest and attorney's fees, which judgment bears interest at the rate of ten per cent per annum, and which judgment was a foreclosure of a vendor's lien, upon the following described property, to-wit:

Four-fifths of Lot Number Eleven and all of Lot Number ten in block number fourteen, and lot number one in block number twenty, in Railroad Addition to the town of Lockney, Texas.

And also a block 165 feet by 150 feet, out of the R. M. Emmerson Homestead Survey, No. 7, beginning 220 yards south of the north west corner of said survey number seven, thence south 330 feet, thence east 422 feet for the southwest corner of the block herein conveyed, thence east 150 feet for the southeast corner of the block herein conveyed, thence north 165 feet for the northeast corner of the block herein conveyed, thence west 150 feet for the northwest corner of the block herein conveyed, thence south 165 feet to the place of beginning.

Also one other tract of land described as follows: Beginning at the north east corner of a block of land sold to Alpha B. Mise by M. H. Ragle and wife, Ida Ragle on the 13th day of December, 1905, for the north east corner of this lot, thence west 150 feet for the northwest corner of this lot, thence south 60 feet for the southwest corner of this lot, thence east 150 feet for the south east corner of this lot thence north sixty feet to place of beginning, being a part of a ten acre tract sold to M. H. Ragel by J. A. Baker and wife, Alice Baker on the 17th day of June, 1901.

Each of the above described tracts located in Floyd County, Texas.

And which said judgment was in manner and form a legal judgment for the foreclosure of the land securing the above described judgment for money and providing for the issuance of an order of sale, and that said judgment is duly recorded in the minutes of the District Court of Floyd County, Texas, at the February 1912 term thereof;

And under the terms of said judgment the said J. E. Burns and the said T. C. Bradley were each liable for 1-2 thereof, they being joined in said judgment, and being jointly and severally debtors for said sum, and the said T. C. Bradley being responsible and liable for one half of said judgment, interest and costs in said cause.

That on the 20th day of January 1913, the plaintiff in said judgment, T. L. Woods, made, executed and delivered to this plaintiff a due and legal transfer of said judgment upon payment by this plaintiff of all sums of money due thereon, including the one half due by T. C. Bradley, defendant, to the said T. L. Woods. That by the payment of said sums of money in said judgment specified, in full, according to the face and tenor of said judgment and the transfer of said judgment by the said plaintiff, T. L. Woods ,to this plaintiff, J. E. Burns, the defendant, T. C. Bradley became indebted and in law bound to pay this plaintiff the one half of said judgment and costs. That this plaintiff is the owner of said judgment and as such owner has not had order of sale issued wthin the time specified by law and that said judgment at this time is dormant; that the defendant T. C. Bradley has paid no part of said judgment, either to the plaintiff in said suit of the said T. L. Woods vs T. C. Bradley, et al, or to this plaintiff, who is the owner of said judgment, to plaintiff's damage in the sum of $2,000.00.

Wherefore, premises considered, plaintiff prays that this Honorable Court enter its judgment of revival as to the said judgment, in the case of T. L. Woods vs T. C. Bradley, et al, above described, and that this plaintiff have his judgment reviving said judgment in his favor, for the one half of said judgment and costs therein recoverable against the said defendant T. C. Bradley, and that said judgment ,so revived, provide for the issuance of order of sale, for the foreclosure of the land retained and described in said judgment in said cause of said T. L. Woods vs T. C. Bradley, et al, and that this plaintiff have judgment for all costs of suit and for such other and further relief as in law or equity he may be entitled to.

Herein fail not, and have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 11th day of December, A. D. 1920.

(Seal) G. C. TUBBS,
Clerk District Court, Floyd County, Texas. 46-5tc

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County—GREETING:

You are hereby commanded, that you summon, by making publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, W. L. Griffin whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd at the Court House thereof, in Floydada on the 28th day of February, A. D. 1921, then and there to answer a Petition filed in said Court, on the 22nd day of January, A. D. 1921, in a suit numbered on the docket of said Court No. 1313, wherein T. D. Woodsis plaintiff and C. H. Griffin, N. A. Griffin and W. L. Griffin are defendants. The nature of the plaintiffs demand being as follows, to-wit:

THE STATE OF TEXAS,
County of Floyd..

In District Court of Floyd County, Texas.

To The Hon. R. C. Joiner Judge of Said Court.

Now comes T. D. Woods who resides in Floyd County, Texas, hereinafter called plaintiff complaining of C. H. Griffin who resides in Leon County, Texas, N. A. Griffin who resides in Freestone County, Texas, and W. L. Griffin whose place of residence is unknown, hereinafter called defendants and for cause of action plaintiff shows to the court:

That plaintiff is in possession of and is owner in fee simple of the following described land to-wit:

The north one half of block No. nineteen (19) of Prices First Addition to town of Floydada in Floyd County, Texas, as shown by recorded plat.

That defendants are the owners of the following described note same being secured by lien on said land to-wit: Two notes each for sum of $500.00 dated January 14, 1920, due respectively January 1, 1921, and January 1, 1922, executed by J. W. Miller payable to defendants, and interest at rate of eight per cent from the date is due on note No. 2. Total due on note No. 1, is $533.00. That defendants each own one third of said note and plaintiff has assumed payment of same in buying said land

That said notes are payable on or before at Floydada, Texas, and plaintiff desire to pay same but that W. L. Griffin cannot be found. That plaintiff claims the land under common source of title with defendants and that defendants by warranty deed conveyed same to J. W. Miller who conveyed to G. A. Osmond who conveyed to S. D. Ferguson from whom plaintiff holds. That this is suit for extinguishment of lien and to clear title of same.

Wherefore plaintiff prays the court that defendants be cited to appear and answer herein for judgment that the amount of said notes and interest be ascertained by the court and deposited in the registry of the court subject to be drawn by the defendants entitled thereto, that plaintiff title be cleared of said lien and for general relief in law and in equity for all his costs, etc.

Herein fail not, and have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 22nd day of January, A. D. 1921.

(Seal) G. C. TUBBS,
Clerk District Court, Floyd County, Texas. 47-4tc

HEAD OF FAMILY GETS $2,000 EXEMPTION

Two Hundred Dollar Exemption Allowed for Dependents Under 18, or Incapable of Self-Support

Single persons, though required to file a return if their net income for 1920 was $1,000 or more, are, if they are the heads of families, granted a special exemption under the revenue laws. Such a person is defined by Treasury regulations as "a person who actually supports and maintains in one household one or more individuals who are closely connected with him by blood relationship, relationship by marriage or by adoption, and whose right to exercise family control and provide for these dependent individuals is based upon some moral or legal obligation." Such persons are allowed the exemption of $2,000 granted a married person. In addition, they are allowed a credit of $200 for each dependent under 18 years of age or incapable of self-support because mentally or physically defective.

Husband and Wife

A married person living with husband and wife can not claim an additional $2,000 exemption as the head of a family. His or her exemption is based upon the marital status, irrespective of the support of others living in the same household. The additional $200 credit for dependents does not apply to the husband or wife of a taxpayer. For example, if a married man supports a father who is incapable of self-support, he is entitled to the $200 credit for such person. If through force of circumstances he supports his wife away from home he is entitled to the $2,000 exemption allowed a married person, but not to a $200 credit for a dependent.

A son who has left home but who sends his mother more than one-half the sum required for her support is entitled to the $200 credit, provided the mother can not support herself. Otherwise, the amount must be considered as a gift, and therefore, the credit is not allowed. A son living at home and supporting his father, mother, or other relative may claim the $2,000 exemption allowed the head of a family, but not the $200 credit unless such relative is under 18 years or age or incapable of self-support.

NEW GEAR INCREASED FORD TRUCK SPEED

A special worm and gear now being manufactured by the Ford Motor Company for the Ford truck increased its speed from five to seven miles an hour without increasing the speed of the motor. The truck comes from the factory equipped with the standard gearing, the recommended speed of which isfifteen miles an hour, and the change to the special gearing is made by the local dealer when the customer desires amore speedy truck.

OLD SOFA COULD TELL MANY TALES

Birmingham, Ala.—The following articles were found between the back and the cushion of an old sofa on its arrival at a local furniture store to be repaired:

Thirty five hairpins, sixteen suspender buttons, twelve poker chips, four pennies, thirty six wads of chewing gum, two mustache combs, eight matches, four cigarettes, five cuff buttons and last but not least, a small package of "nerve" powders.

An investigation showed that a salesman for the furniture store had purchased the sofa from a man having three unmarried daughters.

The Floyd Co. Hesperian

Published Every Thursday By
THE HESPERIAN PUBLISHING CO.

HOMER STEEN
Editor and Manager

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SUBSCRIPTION PRICES:

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Chinese and Japanese eggs made themselves felt on the primary market of the United States last week and all prices took a tumble except cold storage prices. Whether the shipments consisted of a few dozen or a ship load of these Oriental eggs was not stated.

Trees on the highways, on the farms, on the streets and in the yards of homes over Floyd County are to be a part of the ultimate transformation of Floyd County from its original state of a buffalo range to a land of dairy farms, wheat fields, hog pastures and cotton farms, and people of this section should begin a study of the most adaptable trees, best methods of planting andkeeping them growing and other matters that will necessarily go with the subject. The State Forester of the A. & M. College has recently issued some interesting bulletins on the subjects of farm trees and trees for planting in towns and cities. These bulletins are based on conditions in every part of the state, and the needs in West Texas are particularly covered.

Billy Sunday takes a rap at the radical Blue Sunday advocates through the press this week and comes out in a most positive manner against the movement to prohibit the running of trains, trolleys and autos on Sunday. The truth is that Billy Sunday mixes good common sense with his religion.—Hall County Herald.

Some people haven't much common sense and not much religion either. Some become over enthused in religion, in politics, and most everything else. It is the well balanced mind that counts. The extremest rarely accomplishes anything in this life. In the case of Blue Sunday advocates it is hard for us to believe they have any more religion than the common run of folks. They have simply become nutty in one direction. They forget the first principle as taught in Christ's religion. "The goodness of God leads men to repentence," but the extremist would forsake the leading altogether and drive men by the strong arm of the law. God accepts volunteer worship. A man who worships his Master by fear is not rendering altogether acceptable service. We might ask the question: What is meant by all this agitation for a strict Mosaic interpretation of our Sunday laws? Is it to increase church going? We hear of no one being disturbed in their religious worship. If a man does not wish to worship at all leave him alone so long as he does not disturb you.—Lockney Beacon.

In other words, it is well enough to exhort people anent the runious road the country at large is travelling, but it is silly to try to "blue Sunday" it into them.

NO REDISTRICTING?

It begins to look like there will be no senatorial re-districting in Texas again, although the legislature of the state is now in session, and although the state has not been redistricted in 30 years. Lieutenant Governor W. A. Johnson, in The Hall County Herald last week predicted that the state would never be re-districted under the present system. He says:

"There will be no senatorial redistricting by the legislature this year This is merely our guess. The state has not been redistricted in thirty years, and we want now to go on record as prophesying that it will not ever be redistricted under the present method. The only way to accomplish this result will be for the state to vote an amendment to the constitution and authorize the supreme court or some similar body to redistrict the state. It is a recognized fact that this senatorial district now has a federal census of 350,000, while some districts in Texas have only 80,000, still there is no way to remedy this discrepancy except by redistricting. As the committee has been formed by the president of the senate there is not a West Texas man on the committee. Not only so, but many of the members have just been elected for four year terms and do not hanker to be thrown out of a job at an earlier time."

The Democratic platform to which the legislators' attention has been called by the governor, and the common sense of the situation, should be sufficient demand, job or no job, on a lawmaker to be a militant on the subject, and a West Texas legislator who is not militantly for re-districting, to the exclusion of some of the more showy means of getting publicity, is entitled to no consideration from a West Texan when his hat again gets in the ring.

DEAD LIONS

(Note—This one of a series of articles being written for the Hesperian by members of the F. H. S. Senior Class of 1921, as a part of their English work. The articles deal with individual numbers of the year's lyceum program or with some phase of lyceum work.)

Wednesday night, January 20, 1921, the city of Floydada was immensely surprised by a lecture given by Lincoln McConnell, who was introduced by Mr. Lider, in the auditorium of the Floydada High School. The subject of the speaker was: "Dead Lions." During the past years of Floydada's existence, never has there appeared in this city a more interesting, a more humorous, a more philosophical, and a more practical speaker than he. Never once during the speech did one rise disgusted and leave, but all were held speechless and spellbound by his great eloquence. Many interesting lyceum programs have been rendered, and many interesting talkers have spoken in Floydada, but I believe that I express the opinion of the citizens of Floydada, (who had the rare pleasure of hearing him,) when I say: "That he comes nearer being his own prelude, postlude, interlude, orchestra, footlights, chairman, deficit and bad boy in the front row, than any speaker ever present in this city. Many prominent citizens agreed after his lecture that his was the most unique, powerful, stirring, thrilling, and inspiring lecture that they had ever witnessed, read or heard of in their life time. He kept the audience in continued laughter, and they forgot that they were being talked to, and became engrossed in actually seeing the pictures portrayed by voice, gesture, mimicry, attitude, and message.

His lecture was based upon a Bible Character—"Sampson." He said: "The mind is the measure of the man." He expressed "Love" as the greatest thing we may possess, for he said: "It will change a stupid round shouldered and slouchy lad into a neat precise lad." He brought to his audience the fact that a war is coming—"the war which all nations are at present preparing for, and in which every nation in the world shall be compelled to take part. He said that it would be a financial war in which every nation would try to out do the other, and he put before the boys and girls the fact that they must hustle and train themselves well for their life occupation, or else be under foreign leaders and managers, for in the future men are going to procure the best trained hands, whether they be foreigners, or native born Americans. He also said what we needed most instead of laws restricting or prohibiting foreigners was inspiration laws, something to awaken the American boy and girl that they must hustle if they even obtain a position in later years, much less become a leader of men.

J. M. Hamner.

THE CAROLINA GIRLS

(Note—this article is one of a series being written by the members of the graduating class of 1921, on the different lyceum numbers as they appear.)

The last lyceum number, which was enjoyed very much ,was given by a trio, the Carolina Girls. After being introduced by Mr. Lider, they rendered a very interesting program of musical sketches and readings. Their first number, a musical number played on the guitar, mandolin and ukelele, was received with great applause. They sang several duets and trios throughout their program, among these being "Awake Dearest One," "Carmena" and a medley of old love songs.

Their readings were especially interesting. Miss Nelson gave a Swedish rendition of "The Courtship of Miles Standish" and Miss Davis gave "A Small Boy's Composition on Rain." Miss Peterson gave several pianologues, two of which were "A Married Man's Version of Home Sweet Home" and "Maggie," both very humorous sketches.

Their last two numbers were given in costume and consisted of several Carolina songs and a medley of old-fashioned songs.

Meryl Ramsey.

Mr. and Mrs. W. S. Posey and daughter Evelyn, of Lubbock visited here the first of the week as the guests of Mrs. Posey's parents, Mr. and Mrs. W. L. Boerner. They were accompanied home Tuesday morning by Mrs. Boerner, who will spend the week there.

Little Ethlene Wofford of Lockney was the guest of Dr. and Mrs. M. F. Husky last week-end. She is a niece of Mrs. Husky.

The Hesperian Want Ad Department

SEWING—Dress making a specialty. Call on Mrs. Lea, at H. Snodgrass residence. 47-4tp

TWO ROOMS for light housekeeping. Bedroom furnished. Call 95. J. M. Hughes at Depot. 47-1tp

AUCTION SALE SATURDAY

Will sell to the highest bidder Saturday afternoon, January 29th, on the streets of Floydada, six head of registered Duroc Jersey pigs, sired by Reece's Pathfinder's Prize; also registered Duroc Sow, bred to above boar. If you are interested in getting a start of good Duroc's, don't overlook these.

Fred W. Nickles, Owner,
47-1tp. W. H. Seale, Auctioneer.

250 egg incubator for sale. Call 108. 47-1tc

FOR SALE—Library table-bed. Phone 228 or see Mrs. T. B. Triplett. 47-1tc.

Mr. and Mrs. Hubert Davis and little daughter of Memphis ,Texas, were guests Saturday and Sunday of Mr. and Mrs. Wister Ross.

Mr. and Mrs. E. C. Henry have as their guests today Miss Sarah Ross, a sister of Mrs. Henry, Mesdames T. C. Shepherd, E. O. Nichols and Miss Julia Finley of Plainview.

WE CLEAN THEM RITE
WE PRESS THEM RITE
IF U-DO-US-RITE.

We Call for and Deliver. Phone 184.
Fine Tailoring, Cleaning and Pressing

DO-U-RITE CLOTHING COMPANY

Hemstitching

Take Your Hemstitching work to

MRS. W. L. BOERNER
TELEPHONE 54

Santa Fe

California

Land of Climatic Benefits and Wonderful Allurments for those who seek Health or Recreation.

You may stop over at the Grand Canyon of Arizona on your way.

For particulars as to train service, fares, Etc., see the local agent or write—

T. B. Gallaher,
General Passenger Agent
AMARILLO, TEXAS

W. H. SEALE
Auctioneer

CRIES ALL KINDS OF SALES
FARM SALES A SPECIALTY

February is a Good Month to Have your Farm and Stock Sales.

Call 128

Martin Dry Goods Co.
The Store With the Goods

Announcing this week the arrival of new spring merchandise we extend to you an invitation to visit this store and inspect the new goods that are arriving daily.

Ladies beautiful coat suits, in all the new spring styles, and colors, come in and look them over. Prices range from—

$25 to $60

Ladies beautiful dresses, very beautiful styles, very attractively priced, now ready for your inspection.

Much new piece goods are arriving and the new prices make them very attractive for they are very reasonably priced. The new spring gingham and all dress goods are in beautiful patterns and an early selection insures you first choice.

Visit this Store

Whether you wish to buy or not and see the many new things that are arriving daily, a pleasure to us to show you.

MEET YOUR FRIENDS
At The
Automoblie and Style Show
In Amarillo During the
Cattle Buyers and Sellers Convention
Feb. 22-23 & 24

Announcing
THE
First Showing
OF
LADIES' SPRING SUITS
NOW ON DISPLAY AT
Houston's
A GOOD PLACE TO TRADE—FLOYDADA

Attractive Prices And Terms on J. I. Case Tractors

Prospective buyers of Power for farm use ought to let us have the opportunity of showing you our New Spring 1921 Contract. Both the price and the terms on Case Tractors are attractive.

If you can use a tractor advantageously NOW why wait until summer to investigate the CASE.

JOHN H. REAGAN
DEALER J. I. CASE THRESHING MACHINE CO.
FLOYDADA, TEXAS

Mrs. L. M. Honea and Misses Jeanette Starks and Mary Lou Crane of Lockney were shopping in Floydada Saturday.

Pay Out of $100 Salary

One person from each county selected may now enroll for complete course, pay part down and part out of salary AFTER $100 position is secured—position to be guaranteed as explained in free 72-page book, "Guide to Business." Write for Offer 34 today. Abilene Draughon Business College, Abilene, Texas. 46-2tp.

ARTHUR B. DUNCAN

GENERAL LAND AGENT AND ABSTRACTER

Buys, sells and leases Real Estate on commission; Render and pay taxes; Investigate and perfect titles; Furnishes abstracts of title from records; Owner of Complete Abstract of all Floyd County Lands and Town Lots; 30 years experience with Floyd County land titles. List your land and town lots with me, if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.

—ADDRESS—

ARTHUR B. DUNCAN

FLOYDADA, TEXAS

W. M. MASSIE & BRO

GENERAL LAND AGENTS

(The Senior Land & Abstract Business of Floyd County.)

BUY, SELL, LEASE OR EXCHANGE LAND

Any size tracts through Northwest Texas, especially through Floyd and other Counties of the beautiful Plains. Render and Pay Taxes, Furnish Abstracts, Perfect Titles Etc.

NON-RESIDENT LANDS A SPECIALTY

W. M. MASSIE & BROTHER

FLOYDADA, TEXAS

CHURCH NEWS

BAPTIST MISSIONARY UNION MEET WITH MRS. L. V. SMITH

Monday afternoon, January 17th, the ladies of the Baptist Missionary Union met in a social meeting with Mrs. L. V. Smith.

Different phases of our work were discussed. If the resolutions made are carried out, the cause of the Master will be greatly benefited.

We feel our work is taking on new life. We are anxious for all to join in this work.

Mrs. Smith gave us a pleasant afternoon and nice refreshments.

—Contributed.

CHRISTIAN CHURCH

Sunday School 10 a. m. We have a men's class for men, real men and live men. A class you must not miss. Such fellowship.

11 a. m.—Communion. Sermon, "The missing link between the body of Christ and church of today."

5:30 Christian Endeavor. High School talks. Come.

6:30. Church service. Good song service. Sermon, "The symbol of the death, bural and resurrection."

AT THE METHODIST CHURCH

Services each Sabbath at 11 a. m., and 6:30 p. m.

Sunday school at 10 a. m.

Ladies' Missionary Society meets next Monday in social hour at 2:30 p. m., at the parsonage.

Young Ladies' Missionary Society meets at 6 o'clock each Thursday evening. Choir practice immediately after at 7 o'clock.

Prayer meeting at 6:30 p .m., Wednesday. Everyone at prayermeeting is expected to repeat a passage of scripture beginning with F.

On Sunday evening there will be a free will offering to the Near East Relief Fund. At the same hour I will preach a special sermon to young men. Subject: "How to become a millionaire."

We extend a cordial invitation to all.

C. B. Meador, Pastor.

SUNDAY SCHOOL TEACHERS TRAINING NORMAL AT SUNSET

A few people of the Sunset Community met at the home of J. F. Williams Saturday evening, January 22, and organized a Sunday School Teachers Training Normal. This school is for those who wish to be efficient teachers of Sunday school work. After a short song service by the audience and prayer by Rev. Blair, the house was called to order and the following officers elected:

President, Wilbur Wilson; secretary, Ada Weaver; teacher, Rev. Blair; assistant teacher, J. Obed Baker.

After a short explanation of the purpose of the school, it was decided that the next meeting would be held at the home of Mr. Carr Saturday evening at 7:00, January 29th. With no other business before the house the school resolved itself into a committee for the purpose of enrolling new members and making everyone welcome. With a motion passed for adjournment Rev. Blair dismissed the school with the following words: "Tell everyone you see that we extend to them a hearty welcome to join or visit the class."

—Secretary.

ANNOUNCEMENT

Services next Sunday morning and evening at the Baptist Church will be conducted by Rev. Vinson of Silverton.

B. Y. P. U.

The union met Sunday afternoon at the regular hour and even though the weather was very bad we had a nice attendance and a splendid program. For next Sunday we will discuss farther the subject of last Sunday which was Faith. Come and hear us. We are sure it will be worth your time. The following is the program for Sunday, January 30:

Bible quiz—Mr. Caudle.

Scripture for quiz. Rom. 3. Gal. 2.

Leader—Chauncey Garison.

Scripture Mark 2: 1-8.

Unity of faith—Miss Harrell.

Faith leads to salvation—Jack Hamner.

Faith works by love—Miss Wakefield.

Faith without works—Miss Wingo.

LOCKNEY NEWS

From the Beacon:

Mrs. Isabelle Virginia Rigdon, wife of G. F. Rigdon of Lockney, passed away Tuesday morning after a lingering illness of several days. Funeral services were held at the Baptist Church the same afternoon at 3:00 o'clock conducted by Rev. R. E. L. Muncy, an old time friend and pastor of the family. Interment followed in Lockney cemetery. As a further token of respect to this splendid Christian woman the business houses were closed during the hours of the funeral. Mrs. Rigdon was one of Floyd county's pioneers. She had until recently made her home with her husband on their old home section adjoining the town for a number of years. She and her family have been prominent in the development of Floyd county, her husband having served the county as commissioner for a number of years ,being elected at various times, he having resigned last year on account of the failing health of his wife.

W. N. Brown was taken to Fort Worth last Sunday for further medical treatment. He was accompanied by Mrs. Brown and Dr. J. L. Guest of Plainview. Mr. Brown has not improved from his operation as he should, and it is to be hoped that the trip to Fort Worth will do him good.

Last Saturday at Plainview Miss Mabel Wells, daughter of Mr. and Mrs. C. E. Wells of Lockney, was united in marriage to Mr. B. L. Sorgee of Dallas. They returned to Lockney and remained until Wednesday morning when they left for Dallas where they will make their home. Miss Wells prior to the holidays was teaching above Amarillo, resigning on her return home.

Tate and Miss Vera Fry visited last week end in Lockney with their parents.

Mrs. J. T. J. Dawson returned Tuesday from Lubbock where she has been visitng for the past week.

Judge Stalbird and John Broyles of Lockney were business visitors here Yesterday.

KANSAS CITY MARKET

Kansas City Stock Yards, January 24th, 1921.—Hog prices today were 25 to 35 cents higher than last week's close. Receipts were light and demand urgent. Demand for fat cattle was fairly active and prices were stronger than last week's close. The bulk of the offerings drew killers' bids. Stockers and feeders sold readily. Receipts at all markets were short of a week ago. Sheep were 10 to 15 cents higher, and lambs strong. The undertone was firm.

Receipts today were 11,000 cattle, 8,000 hogs, and 9,500 sheep, compared with 14,000 cattle, 13,000 hogs, and 7,000 sheep a week ago, and 22,000 cattle, 28,500 hogs, and 4,290 sheep a year ago.

Choosing Your Home

—is a matter of deserving of serious consideration.

—you want a home that will reflect individuality by it's appearance, yet to be both convenient in arrangement and economical in cost.

—our "Ye Planry" display includes a large selection of actual photographs of homes that have been built and are examples of perfection in design and plan.

—if you are planning to build you will find this display interesting and helpful.

—we are always at your service.

"BUILDING SERVICE"

A. G. McAdams Lumber Co.

Special Sale of Blankets for 3 Days only, Friday, Saturday and Monday

SIZE 64x80, good heavy grey cotton blanket, pink and blue borders $2.50

SIZE 66x80, heavy woolnap blankets, grey plaids, $2.95

SIZE 64x76, heavy woolnap white blankets, with pink and blue borders $2.95

SIZE 72x84, heavy pink and blue plaid woolnap blankets, now at $3.40

SIZE 66x80, all wool blankets, red and black plaids, regular $17.50 values, SPECIAL NOW $4.75

SIZE 30x40, crib blankets, attractive designs, now 75c

SIZE 36x48, crib blankets, attractive designs now $1.00

A SPECIAL SALE OF LADIES OUTING GOWNS

Ladies fancy and plain white, heavy outing gowns, high neck, long sleeves, all sizes, regular $3.50 values for $1.

Fancy and light outing in the bolt, yard now 15c

Heavy fleeced flannellette, for quilt tops and ladies house dresses, good patterns, at the yard now 19c

The Martin Dry Goods Company

"The Store With the Goods"

LISTER TIME--

P & O

It will soon be time to put your lister to work. If you need a new one, we have the P. & O. Also a complete stock o frepairs, points, Etc., for same.

Look over your FARM IMPLEMENTS and put what repairs you need on them before you are ready to use them.

O. P. Rutledge Co.

Full Line International Dealer

PRICE-GOEN SELLS FOR CASH

EXPERT BATTERY SERVICE

We specialize in the care of automobile storage batteries. Best recharging equipment in the city. We give your battery individual attention. All work guaranteed.

Leave your battery with us for Expert Recharge Service. Service battery furnished if desired. Testing free.

THE MAIN GARAGE

STANDARD AND EXIDE BATTERIES

W. L. FRY, The Tailor

REAR FIRST STATE BANK BUILDING

Up-to-date equipment that puts us in position to handle your tailor work correctly.

Thorough workmanship that allows no poorly done work to leave the shop.

And an earnest desire to properly do the work you entrust to us;

These are the things on which we base a solicitation for a liberal share of your tailoring

Telephone 274

L. A. White will leave within a few days for La Porte, Ind., where he will spend several days in the factory of the Rumley factory studying service work of their machinery. Mr. White has the Rumeley agency in this territory.

Rev. G. I. Brittain of Plainview visited friends in Floydada Saturday.

JANUARY
CLEARING SALE!

All winter goods must go. We will make some very attractive prices for one week only

Sale Starts Friday, Jan. 28th, Closes Saturday, Feb. 5th

We offer many "close outs" at a very low price. Don't fail to take advantage of this special clean-up sale. There will be many items in this sale at pre-war prices. Don't fail to see our

Special Bargain Counters for Saturday Only

Ladies Ready-To-Wear Department



Your choice any Coat or Suit during this sale at $25.00

The old price on these garments retail for $85.00 to $115.00.

Piece Goods Department

Some real value in ginghams, percales and Shirtings

One lot dress gingham go i nthis sale at 15c
One lot of American prints at 10c
36 inch percale at 20c
Pepperrell sheeting 9-4 at 50c, 10-4 at 60c
A. C. A. Feather Tick 39c
Outing Flannel, Best grade 19c
Bleached Domestic, ... 10c, 17½c and 20c

Men's Department

One lot o mmen's and young men's suits, old price, $50.00 to $65.00, go while they last for only $25.00

Men's and young men's overcoats, ranging in price from $50.00 to $70.00, go in this sale at only $25.00

Your choice of any suit, old price $75.00 to $85.00, go in this sale at $35.00

All Men's dress pants go at ..... ½ PRICE



All Boys Suits go in this sale at ..... ½ PRICE

Special prices on Lion Special and Stetson Hats during this sale. Some real values, come see for yourself.

Work Clothes

We have a full line of men's and boys' Unionalls and Overalls, Jumpers and Khaki pants.

Boys' Blue Overalls full weight, Suspender back, size 4-10, ... $1.00
Size 11-15 go at $1.25
Men's Blue Fits Overalls and Jumpers, size 30 to 42 ..... $1.75
Jumper goes at $1.75
Boys' Unionalls, old prices $3.25, $3.50 and $4.00, go in this sale at $1.75, $1.95 and $2.25
All Boys Fits Unionalls, small size, ... $2.95
Large size $3.50
All men's Fits Unionalls, old price $5,00 and $6.00, go at ..... $3.75 and $4.75

See Our Men's Dress Shirts

Display on Bargain Counter for Friday and Saturday only. Your chance to buy a shirt at a sure enough bargain.



We sell for CASH. Our motto "A Better Class of Merchandise for Less Money." Come see for yourself.

Ask for S. & H. Green Trading Stamps. We give them

Price-Goen Dry Goods Company

South Side Square — "The Big Daylight Quality Store" — Floydada, Texas

R. C. SCOTT
Abstract of Titles
Notary Public and Conveyancer. Complete Abstracts to all lands and lots in Floyd County. 20 years experience with Floyd County land titles.

DEEDS
And other instruments of writing prepared. If you are getting a loan ,let me bring your Abstract to date.

Room 7, First National Bank Building

Mitchell Bros.
Undertakers
Embalmer furnished if desired.
Caskets, Suits, Robes and Dress.
MOTOR HEARSE
Telephone 91

Hemstitching
Take your hemstitching work to
Houston'S
A Good Place to Trade

DR. W. M. HOUGHTON
GENERAL PRACTICE
Calls answered day or night.
OFFICE ROOMS 11 and 12
Frist National Bank Building
Diseases of Women and Children a Specialty
FLOYDADA, TEXAS
Office Phone No. 256 Res. 250

GARNER BROS.
UNDERTAKERS and EMBALMERS.
We have just added an Auto Hearse to our already excellent equipment. All calls answered promptly day or night.
PLAINVIEW, TEXAS

Dr. E. A. Hopkins
General Practice—Temporary Office—WOODY DRUG CO.
Phones—Residence 62
Office - 30

Glasses Fitted
By Modern, Scientific Methods
Wilson Kimble
South Side Square, Floydada

Kenneth Bain
Lawyer
OFFICE ROOM 4 AND 5 FIRST NATIONAL BANK BUILDING
General Practice

The Hesperian Want Ad Department

WANT ADS CASH

We again call the attention of our advertisers that want ads are strictly cash unless the customer has a regular monthly account. Customers who do not have regular accounts with us are asked to accompany the advertisement with cash.

We now have both the White Crest and Peacemaker flour. The two brands of flour that are better than the rest. Collins Grocery Co. Phone No. 88. 47-1tc

NOTICE FOR BIDS FOR COUNTY DEPOSITORY OF FUNDS

Notice is hereby given to any banking corporation, association, or individual banker in Floyd County, Texas, that may desire to be selected as the Depository of the funds of said county, the Commissioner's Court of said county will receive sealed proposals, stating the rate of interest that said banking corporations, associations, or individual banker offers to pay on the daily balance of the said county funds of the county for the term between the date of such bid and the next regular time for the selection of a Depository. Each bid shall be accompanied by a certified check for a sum not less than one half of one per cent of the county revenue of the last preceding year as a guarantee of good faith on the part of the bidder, and as further provided by Art. 2441, Revised Civil Statutes of 1914. Said bids should be delivered to the county judge on or before the first day of the February Term, 1921, of said Commissioners' Court, which Court will open said bids at ten o'clock a. m., on said day.

The right to reject any and all bids is reserved.

W. B. CLARK, County Judge,
45-4tc Floyd County, Texas.

Remember how scarce onion sets were last year, you had better buy them now while you can get them, you can get them at Collins Grocery Co. Phone 88. 48-1tc

Miss Mollie Crum Spirella Corsetiere. 4tc

If you want a farm lease see W. M. Massie & Bro. 31-tfc

We have reduced prices so you can still save $15 on a tailored suit. Glad's. 46-tfc

Big reduction on all tailored suits. New samples on display. Glad's. 46-tfc

A BARGAIN FOR QUICK SALE

The Will Baird well-known 640-acre stock farm about 12 miles west of Floydada. Wel improved. Subdivided into fields, hog, sheep, etc., pastures. W. M. Massie & Bro. 31-tfc

Fresh vegetables turnips ,mustard, spinnach, radishes, onions, celery and lettuce twice weekly at Collins Grocery Co. Phone 88. 47-1tc

Town lots for sale in any part of Floydada, R. C. Scott. 39-tfc

FOR TERM LEASE

640 acres close in to Amarillo. About 250 acres in cultivation. Will make splendid farm and dairy proposition. W. M. Massie & Bro. 31-tfc

Red, white and yellow onion sets at Collins Grocery Co. 47-1tc

Hauling of all kind, day or night. Phone R .L. Hinkson, at No. 5. 44-6tp

SWEET MILK—Plenty of sweet milk for daily deliveries to a limited number of additional customers. Huckabay Dairy. Leave orders at Floydada Drug Co. 44-2tp

Repair that RUMLEY now, we can furnish parts.—L. A. White Motor Co. 44-4tc

Onion sets at Collins Grocery Co. Phone 88. 47-1tc

We are prepared to service your HART-PARR Tractor.—L. A. White Motor Co. 44-4tc

Experienced in Tractor work, and invite your patronage.—L. A. White Motor Co. 44-4tc

FOR ABSOLUTE LEASE

From three to eight years for agricultural purposes.

Ten sections of good raw plains land, twelve to fifteen miles west of Kress, in Swisher and Castro Counties, Texas. Will lease in lots of one section or more. Each section fenced separately with good four wife fance. All other improvements to be furnished by lessee.

None but good substantial farmers who can finance themselves need apply.

Call on or write W. C. Dinwiddie, Tulia, Texas, for further information. 45-4tc.

We positively sell for cash, and give aluminumware coupons with every purchase. W. H. Seale, Dry Goods. 47-3tc

FRUIT AND SHADE TREES—Representing Starke Bros., the bigbest nursery in the country, I am now taking orders for spring delivery. Will call on you soon. Hold your orders and see what I have for you. Perry Roop, Lockney, Texas. 47-2tp

FOR TRADE—Good used car for heads, threshed maize or oats. F. M. Price, Floydada. 45-3tp

FOR SALE—5 room modern residence, 2 lots, garage, sheds, etc. Close in. $500 cash. Balance easy monthly payments. Call 95. J. M. Hughes. 45-tfc.

For pruning trees, garden spading, tree planting see C. L. Rice, phone 139. 46-4tp

Phone us. We call for and deliver suits. Glad's. 46-tfc

LOST—Last Friday between Ham Smith place and Floydada, 1 old turkey gobbler. Finder notify Ham Smith, Rt. 1, or O. P. Rutledge, Floydada, and receive reward. 46-1tp

FOR RENT—Furnished bedroom. Call No. 0. 46-2tp

FOR SALE

1 fount front and back counter, 1 six-foot and 1 four foot show case, plate top, 1 twelve-foot wall case, 1 small National Cash Register, 1 cream chest, 1 cream table and 1 cigar case. Also 1 large carboneter and connections, 1 electric shaker and other small equipment for a fountain, all in good shape. Also fountain and confectionery stock included in deal at invoice prices. Want to sell before next season. Part down and terms to suit purchaser, and will rent space until September 1st. Outfit set up and running now. Apply at Movie Cafe. 46-3tc

Cleaned right. Pressed right. No. gas odor Glad's. 46-tfc

FOR RENT—Two unfurnished rooms. Apply at Hesperian office. 46-2tp.

Mrs. I. F. Barton will do your pleating. All work guaranteed. Leave it with Seale Dry Goods Co. 46-3tp

FOR EXCHANGE—Nice coming 4 year old Hereford bull. Phone 125 or see J. J. Day. 46-2tp

W. H. Seale gives you back 5 per cent in aluminumware for your cash business. 47-2tc

We have several carloads of good horses and mules which we will sell on time with good notes. Also have new car of pianos and phonographs. J. W. Boyle & Son, Plainview, Texas. 46-4tc.

FOR SALE—A No. 1 Burrough Adding machine. must be sold at once. Express Agent. 47-1tp

See Mrs. E. L. Morris for sewing. 47-4tp.

WANTED TO TRADE—1 six cylinder Avery Tractor, two row cultivator with gangs, has plowed only 40 or 50 acres, up in good shape. Will trade it for maize, threshed and loaded on car. Reason for selling, land too wet-natured. Will take $700.00. If interested write Clem Crim, Sunset, Texas. 47-4tc

LOST—2-buckle overshoe on Floydada Silverton road. Finder return to Hesperian Office. 47-2tp.

NEW FORESTRY BULLETIN

"ForestryQuestions and Answers" is the title of a new bulletin issued by the State Department of Forester Copies of the bulletin will be mailed free of cost to all who send requests for them to the State Forester at College Station, Texas.

This publication is practically adapted to use by schools, clubs and organizations wishing concise elementary facts on the forestry situation in Texas. It is made up as its name implies in the form of questions which the reader would be apt to ask and appropriate answers are given in a brief way. Two phases of Forestry are really considered in the bulletin.

The first part of the booklet discusses forest economics, reviewing our stock on hand and the future possibilities of forestry in Texas. The second part takes up tree planting which is the crying need in West Texas.

oo

W. L. Boerner left the first of the week for a short trip to Dallas and other north Texas points.

J. D. Christian left the first of this week for Rosston, Texas where he will spend two or three months on business.

G. C. Hartman of Providence attended court here Monday.

Floyd Huff, Albert King and Carl McAdams of Lockney were among those who attended court here Monday.

CURLING IRONS GET QUICK RISE OUT OF YOUNG SWAIN

Very amusing sometimes are the embarrassing situations that confront a young fellow when he sprouts his first tiny whiskers and begins to associate with the girls.

The story is told of a prominent young high school student that he sustained painful, but not serious, injury a few evenings ago when he went to call on his "sweetie."

When he knocked at the door the young lady, who was heating the irons by the parlor lamp and curling her hair, had just finished that operation. Hurriedly laying the hot curling irons on a chair, she went to the door and let the young gentleman in. She very politely offered him a chair, which he accepted, but did not remain seated.

The News is not informed whether this young man now eats his meals off the mantlepiece, or if he can take nourishment in the usual manner. His fellow students say his misfortune should be taken as a warning to "look before you sit."—McLean News.

oo

KANSAS BANKERS LOOKING FOR CATTLE SECURITY

Amarillo, Jan. 20.—Two Kansas bankers came down to Texas a few days ago to see 2,300 head of cattle on which they had a loan of $48,000. These cattle were supposed to be in Lynn and Lubbock counties on pasture. In 1917 the bank sent a man down to inspect this loan. He approved it and attached a picture of the herd to the notes. That picture and the notes are all that these bankers have of their $48,000.

They were unable to locate any such herd in Lynn or Lubbock counties, neither could they find where they had been on pasture, the brands recorded or anything at all concerning them. If the cattle were ever shipped from that county no one seemed to know about it. The bankers are now looking for the man to whom they made the loan.

oo

Chas. Vanhoy of Durant, Oklahoma was in Floydada last Thursday looking after business interests. He was accompanied to Lockney by Mrs. Vanhoy who will visit relatives there.

"THE GUARANTEE," AND "OPERATION OF THE GUARANTEE"

"THE GUARANTEE"

"The Standard Storage Battery is fully guaranteed to the original user for a period of one year from date of purchase. This Guarantee to the user includes all repairs or replacements of parts during the guaranteed period. This Guarantee does not include ordinary recharges, the use of a rental battery while being recharged or repaired, or any transportation charges."

The above Guarantee is made for the protection of Standard Battery users, as well as evidence of our faith in the ability of all Standard products to render satisfactory service for a reasonable length of time. The limitation for one year of the guarantee period is not placed on the product because we believe that to be the life of the average Standard Battery, but because we believe that one year in service is sufficient of time to prove the quality of the materials and perfection of workmanship.

Sold By THE MAIN GARAGE
Phone No. 5

Specials for Saturday and Monday At
W. H. Seale, Dry Goods

Apron checks, per yard 10c
Good dress gingham, per yard 15c
Our best grade cordue percale, yard 25c
Good 36 inch percale, per yard 17½c
Good 36 inch brown domestic, per yd. 15c
Cotton checks, good grade, per yard 10c
Amoskeag ACA tick, per yard 35c
One lot of men's and ladies' shoes and oxfords, going at ..... One-Half Price
One lot of men's unionalls, at per pr. $2.50
One lot of boys' unionalls, at per pr. $1.50
Boys' overalls, good ones, per pr. 75c
Men's overalls, good ones, per pr. $1.50

New Spring Ready-To-Wear

We have just received a new lot of men's, ladies' and children's suits, on which we are making special bargain prices.

CLIFTON P. MALLORY
—Presents—
"THE CLIFTON MALLORY PLAYERS"
—In—
"Vanity"
A MODERN MORALITY PLAY IN FOUR ACTS
AT THE
High School Auditorium
Saturday Night, Januay 29th.
CURTAIN RAISES PROMPTLY AT 7:15
A play full of humorous as well big dramatic moments, preaching a powerful sermon, but first of all a pleasing entertainment.
UNDER THE AUSPICES OF
Floydada Lyceum Committee
BENEFIT CIVIC IMPROVEMENTS
General Admission 50 and 75c

Hesperian Want Ads Get Results Try One.

YELLOW FEVER NEVER GREAT PERIL LIKE TUBERCULOSIS

Austin, Texas, Jan. 16.—One of the greatest reasons why people do not realize the extent of the ravages of tuberculosis is because the disease is a "hidden enemy"; tuberculosis always fights from ambush and is no spectacular warrior like yellow fever. This is a statement made today by D. E. Breed, executive secretary of the Texas Public Health Assoication.

"Yellow fever spread terror through the land for a century before it was brought under control," said Mr. Breed; "yet in all the 115 years that have passed since it was first recognized as a menace in the United States this disease killed fewer people than tuberculosis kills in a single year.

"Every year in the United States 150,000 persons die of tuberculosis, all overcome by a hidden enemy who had them half beaten before they learned of his presence. This Association is attempting to show the people of Texas something of this enemy's lurking places and of how he makes his approach; then he can be beaten, for tuberculosis is preventable and curable."

The Texas Public Heatth Association states that predisposing causes of tuberculosis are bad living and working conditions ,especially impure air, darkness, dirt and filth; while weakened physical condition after sickness, overwork, lack of proper food ,and dissipation make the body susceptible to the disease.

Over 1,000 tuberculosis societies in the United States are fighting this "hidden enemy", and the death rate from the white plague is being materially lessened.

—oo—

FEW PEOPLE HAVE EVER SEEN RADIUM

Radium is a metal that is described as having a white metallic luster. It has been isolated only once or twice, and few persons have seen it. It is ordinarily obtained from its ores in the form of sulphate, chloride, or bromide ,according to the United States Geological Survey, Department of the Interior, and it is the form of these salts that it is usually sold and used. These are all white or nearly white substances, whose appearance is no more remarkable than that of common salt or baking powder. Tubes containing radium salts glow mostly because they include impurities which the radiations from the radium cause to give light. Radium minerals are very rarely, if ever, luminescent.

—oo—

WHY IT IS

Why is a married woman living apart from her husband called a "grass widow?"

Because she is a widow by courtesy or "grace." The term "grace widow," which is from the French, means any woman separated from her husband otherwise than by death. The French pronounciation of "grace" is the same as our "grass," which explains the corruption to "grass widow."—Honey Grove Signal.

—oo—

READ THESE NAMES

Outlook: If Sinn Fein is going to bring Gaelic into use in the newspapers, it may be responsible for another printers' strike. Who could blame the linotype man for objecting to these names, which appear in a recent issue of the Cork County Eagle:

At a meeting of the law and finance committee held on Thursday last, Councilor Domhall O'Cellachain presided, and there were also present Councilors Padraig O'Buachalia, Joseph Bairead Padraig O'Murchadha, Sean Phomhdhail, Sean O'Suilleabhain Conchubhair D. O'Ceileachair, Domniall A. O. O'Daoghaire, Liam Breathnach, Tadg O'Suilleabhain, Sean Og O'Brian agus Thomas Ciradha Eeoigh.

—oo—

WHY THE EDITOR LEFT TOWN

Somebody sent the editor of the Poketown Gazette a few bottles of home brew. The same day he received for publication a wedding announcement and a notice of an auction sale. Here are the results:

"Wm. Smith and Miss Lucy Anderson were disposed of at public auction at my farm one mile east of a beautiful cluster of roses on her breast and two white calves, before a background of farm implements too numer ous to mention in the presence of about seventy guests, including two milch cows, six mules and one bob sled. Rev. Jackson tied the nuptial knot with 200 feet of hay rope and the bridal couple left on one good John Deere gang plow for an extended trip with terms to suit purchasers. They will be at home to their friends with one good baby buggy and a few kitchen utensils after ten months from date of sale to responsible parties and some fifty chickens."—Exchange.

—oo—

Carbon Paper and ribbons at The Hesperian Office.

BOY SCOUT NOTES

Last meeting night the Plainview Boy Scout Band met with us, entertaining us with about thirty parents and visitors.

At the end of the entertainment five more boys joined the band making a total of thirty-eight boys now in our band.

The townsmen are backing us very much. We appreciate what they are doing for us and wish they would come down next meeting and see what their money is going for. We have sixty-six boys now enrolled.

Mr. Harte urges that all the parents come down and see how we are getting along.

—Scout Reporter.

—oo—

MUCH INTEREST IN INTER-SCHOLASTIC LEAGUE SUBJECT

Austin ,Texas, Jan. 24.—Interest in the Interscholastic League debating contests is shown by the fact that 363 package libraries of material on the subject for debate have been sent from the Extension Loan Library of the University of Texas to schools throughout the state. These package libraries contain a compilation of pamphlets, articles, etc., on Open vs. Closed Shops, the subject for interscholastic debate this year . The libraries are loaned to any school, upon application of a teacher or other responsible person, and may be kept for two weeks.

LITTLE FOLKS ENTERTAINED

The classes of Mesdames Wilson Kimble and W. A. Robbins of the primary department of the Methodist Sunday School were guests of the classes of Mesdames L. H. Liston, Wooten, and Miss Florence Green, last Monday afternoon.

The young folks met at the basement of the Methodist church and a delightful afternoon was spent in playing games.

I received a letter from a friend in America, the other day, and was interested in the unusual method he had adopted of affixing the stamp, says a writer in Sketch. It was explained in the letter postscript, which said: Please excuse the safety pin; but we are too dry over here to lick stamps." —Sketch.

C. H. Featherston, of Wichita Falls, was a week-end business visitor in Floydada last week.

JUSTICE---THE DEPENDENT COMMUNITY!

In justice to local as well as National Economy, and in justice to every Thinking Citizen, it is our duty to give some thought to our individual and our community resources.

BEFORE WE BURDEN OUR RAILROADS

and our pocket books by depending upon outside sources of supply for Commodities which are created in our own community, let us look for a few moments into waste involved.

For the sake of convenience let us presume that your family consists of five persons, and base our calculations accordingly.

CONSIDER YOUR FLOUR REQUIREMENTS

They would be approximately six barrels for the year. To make these six barrels of flour it would take about thirty bushels of wheat. Now let us presume that you have 30 bushels of wheat from which you wish to have made your year's supply of flour. Where would you go to have it milled? Would you send it to Minneapolis or Kansas City? Or would you go with it to your local mill?

SUPPOSE YOU HAD FOUR FINE PORKERS,

upon which you were depending for your winter's pork supply. Would you ship them to Chicago or Omaha to have them butchered? You say that you do not raise wheat or hogs. Well, the farmers of your community do raise them,—more than enough for your community, when you buy "Gold Peddled" flour or "Star Pest" Hams. You force your farmers to ship their product to some distant market and take their freight and unnecessary middlemen's profit losses; and also you pay the high freight rates and other unnecessary expenses in volved on outside purchases.

THIS IS NOT JUSTICE TO YOUR LOCAL FARMERS;

to your local mills or to yourself. We read much these days of manipulating of the grain markets by middlemen speculators. Present grain prices are not in accord with justice to our farmers; yet these unreasonably low prices are not reflected equitably in the retail prices of big mill flour. A community such as ours should be independent of outside, unnecessary waste, profits and transportation costs. Our local merchants should do all within their power to promote and develop an exchange of dealings between our local producers and our local consumers. We as individuals should lend our co-operation to the practice.

With the present high rates of freight in effect we must give more attention to home industry unless we want the H. C. of L. to be permanently with us. There is no gainsaying the fact that a Flour Mill in a community adds to the economy of that community. **A mill of 50 barrels capacity, if kept busy three hundred days in the year, saves a community on an average of about $80,000.00 a year in freight alone on outgoing wheat and incoming flour and feed.** Add to this amount the commissions, jobbers' profits, and the unnecessary middlemen's profits, and you have another huge amount of unnecessary waste.

THE FACT THAT YOU HAVE A MILL IN YOUR TERRITORY

does not necessarily mean that your community is saving these amounts annually and that you are getting your proportionate amount of the savings; but the fact that you have a mill in your territory means that the community has the opportunity to make this saving. Undivided patronage is what will bring about this saving in a community.

A local mill cannot run on part time and give the maximum saving to its community. It costs nearly as much to run a mill on part time for a year as it does to run it full time for a year. Give your local flour mill your full patronage. It will gladly share the increased saving with you.

In justice to your community as a market for the local farmers' products; in justice to your community as a source of supply of flour, feed and other finished products; in justice to the economies involved and the possible savings, individually and collectively; and in justice to earnest efforts to bring down the H. C. of L., patronize home industry at every opportunity this coming year.

Beginning January 29th and running until February 5th, I will sell Flavo Flour at $5 per 100 pounds, not more than 100 pounds to the customer I do claim and will back it up, that I can give you as good flour as you will find on our market. Absolutely sold on a money back guarantee and will let you be the judge. Use one half sack of Flavo Flour and if you don't like it better than any flour you ever used, bring it back and get full price paid for it.

Pride of Floyd County Products

25-lbs. fresh corn meal 85c—100-lbs. Milo chops $1.50—100-lbs. barley chops $2.00—100 wheat bran $1.75—100-lbs. wheat shorts $2.25. It helps to patronize your home industries. Come to the mill. I will be glad to see vou.

J. A. ABERNATHY

Manufacturer of Flavo Flour **Floydada, Texas**

Make Money from Your Milk Cows

Buy a De Laval Cream Separator; have an imcome every week. We can sell you the well-known De Laval from stock in our store now and you can pay us in cream, or if you prefer, we give a cash discount. We buy cream all the time and give the highest market prices.

COLLINS GROCERY COMPANY Telephone No. 88

MASTER MIND IN NORFLEET SWINDLE APPREHENDED

Hale Center Man Captures Joe Furey After 14 Months Search Over United States

Fort Worth Star-Telegram:

After being trailed through several states, Joe Furey, alias J. B. Stetson, is under arrest in Jacksonville, Fla., in connection with an alleged fake stock scheme in Tarrant County in which Frank Norfleet of Hale Center, Texas, lost a total of $45,000. This information is contained in telegrams received by District Attorney Brown.

Norfleet arrested Furey. While he was taking him to New Orleans, en route to Fort Worth, Furey leaped through a train window and was seriously hurt.

Since he lost his money fourteen months ago, Norfleet has devoted practically his entire time to a search for the men who were implicated in the swindle.

One Man Kills Self

Charles Gerber and E. J. Ward, arrested in connection with the swindle, were convicted in the Criminal District Court and sentenced to ten years in the penitentiary. Ward made an appeal bond and was taken to Washington to face a similar charge. Fear of conviction is said to have caused him to commit suicide in jail there. Gerber is still in the Tarrant County jail, his sentence having been appealed.

According to a statement made by Norfleet while he was in Fort Worth, Furey was the "master mind" in the swindle here. Furey, according to information received by officers, is wanted at Washington and in Florida on two cases similar to the Fort Worth case.

When Norfleet left Texas for Florida he took necessary extradition papers and was given authority to arrest Furey. He kept in close touch with the district attorney's office at Fort Worth.

Norfleet Disguised

He went in disguise and used an assumed name.

The first information District Attorney Brown received of Furey's arrest came in a telegram which read:

"Have Joe Furey. On way to Texas. Have good man meet me in New Orleans at police station."

Shortly after the above message came, the following telegram was received:

"Furey jumped through train window. Badly injured. Do not know when we can leave with him."

District Attorney Brown "disappeared" from this county between November 18 and December 4. He was in California gathering the "missing links" that resulted in Norfleet arresting Furey.

When Furey wired money to a woman in Glendale, Cal., he indirectly aided officers in locating him. The money was sent from Jacksonville.

Brown and County Dectective Harry Hamilton probably will leave for Florida tonight to assist in bringing Furey here.

Norfleet a stock raiser and deputy sheriff of Hale Center. He came to Dallas on business and while in the lobby of a prominent Dallas hotel was introduced to the men whom he later charged with swindling. The actual transfer of the money occurred in a local hotel. Ward and Greber were arrested in California in connection with the transaction. They lost a bitter legal fight to prevent extradition.

—oo—

Joe Flack and Herv. Galloway of Plainview were business visitors in Floydada Friday.

WHO SAYS THERE IS NOTHING IN THE GREAT OIL GAME?

Canadian Record:

Something like two years ago the Record editor invested a few precious dollars in a Burkburnett oil well project. We supposed that the money had dropped to the bottom of the well, irreparably lost. But behold our surprise this week when we received a roll of gold coupon bonds and stock certificates that would almost choke the mouth of a locomotive. This was our dividend. The paper was issued by a $45,000,000 New York oil company in payment for a well purchased from our company. Now, you fellows who think there is nothing in the oil game can go back and think it over. We haven't decided yet what we will do in the future. We could give the Record to somebody and go to California to live. We could form a holding company and place our bonds and stock on the markets in Chicago and New York ,or better still, sell them to other suckers in the Panhandle. We could hire a financial manager and a pretty stenographer and maintain offices right here in Canadian. In the meantime, before we decide definitely what to do, if there is anybody who has a moon-eyed, spavined, wind-broken, ring-boned, balky mule they want to trade us for the roll of stock, come and see us. We are interested in your proposition. The gold coupon bonds are very pretty lithographed and look like real money.

—oo—

I. H. C. DISCUSSES KINDS OF ADVERTISING

The following is an open letter to all International Harvester Company dealers sent out recently by the International Hervester Company:

A firm in this country is spending thousands of dollars, using full-page colored ads in the Saturday Evening Post, advertising so common a thing as a shovel. Another firm has spent more thousands in popularizing a hairpin, until almost every woman has a handful of them.

Yet there are some dealers who, when approached on the subject, still maintain that advertising doesn't pay.

When the hardest business heads in the country are depending more and more on advertising to sell goods, there is only one conclusion to be drawn—POOR advertising and NO advertising, is what does not pay.

Do you recall the time when Pearline and Sapolio were the only soap compounds you ever heard of, and "Sunny Jim" Force was the only breakfast food you could remember to ask for when you went to the grocery? Where are they now?

They got so big that "they didn't need to advertise," and the public forgot that they ever existed.

If you have ever come to the conclusion that advertising doesn't pay, analyze the situation and see where the trouble lies, and whether you have given it a fair show; whether you have made your ads really something, kept it up persistently, or possibly over-estimated the results it would bring.

Once in a while a dealer has the idea that if he runs a single ad of any description, it has failed of its purpose if it doesn't fill his store with customers.

Only a limited class of advertising, of a highly specialized nature, is intended to do this.

In your line of businses, it is well to remember that, primarily, advertising doesn't sell goods; you are not running a mail order house. But, if done right, it will make it easier for you to sell them.

And local advertising doesn't jerk; it is the slow, steady pull that in many cases you cannot even trace, but if persisted in, will build up your business slowly and surely.

Good advertising always pays; poor advertising is a losing proposition from any point of view, and it rests with you whether yours is an asset or a liability.

—oo—

Hesperian Want Ads Bring Results.

500 EX-SERVICE MEN DO NOT TAKE VOCATIONAL TRAINING

Jan. 24.—Five hundred ex-service men in Texas who have been awarded vocational education have failed to accept the privilege of learning a trade or profession, according to a statement recently made by R. J. Ayres, assistant director of the Federal Board for Vocational Training for the fourteenth federal district, which includes Texas.

Mr. Ayres estimated the eligible ex-soldiers are receiving anywhere from $80 to $170 a month, depending upon whether or not they are married. He said that state universities and practically all first class business colleges are open to the men who have been disabled.

Mr. Ayres explained that former service men, if they are doubtful as to whether or not they are entitled to vocational training, may take the matter up through the adjutant of any post of the American Legion.

—oo—

NO SPEED LIMIT FOR CUBIA

Havana Cuba claims the distinction of having solved the problem of cheap transportation more satisfactorily than any other city.

Operating within a territory whose radius is little greater than a mile, eight thousand Ford Automobiles carry one or two persons between any two points in the circle for twenty cents. Under no speed limitations, the drivers are left to their own fate, rushing back and forth through the streets, but their feet and hands have become so highly developed that they can swerve out of one another's way more adeptly than can be imagined.

Besides, Cuban upholsterers have transformed the Ford. Mahogany replaces the metal of the tonneau, whipcord for the body upholstery, fancy carpet for the floor, and many colored leather for the seats. In a single car may be seen five or six different shades of leather.

—oo—

Miss Lutie V. Burkholder, field representative for the American Red Cross of this district, passed through here Friday, enroute for Matador and Spur.

Mrs. Laura Suiter and daughter, Mrs. M. E. Mercer, of Amarillo, are the guests this week of their son and brother, Mr. A. H. Suiter and wife.

Hesperian Want ads bring results.

FAWVER REALTY COMPANY

28 YEARS IN FLOYD COUNTY; 14 YEARS EXPERIENCE IN THE LAND BUSINESS

Buy and sell land and cattle on commission basis in Floyd and adjoining counties.

PHONE 178

Over First National Bank Room 14

First: It is sold at a moderate price. You save when you buy it.

Second: It has more than the ordinary leavening strength, therefore, you use less.

Third: There are no failures—it always makes the sweetest, most palatable of foods.

Fourth: It is used by millions of housewives—leading domestic science teachers and cooking experts.



Fifth: It is the best Baking Powder that can be produced. Was given highest awards at World's Pure Food Exposition, Chicago; Paris Exposition, Paris, France.

Sixth: It contains only such ingredients as have been officially approved by the United States Food Authorities.

The finest quality Baking Powder—at the most economical cost. "The Biggest Bargain That Goes into the Kitchen Today."

Pound can of Calumet contains full 16 oz. Some baking powders come in 12 oz. instead of 16 oz. cans. Be sure you get a pound when you want it.

Calumet Nut Cookie Recipe
—½ cup butter, ½ cup sugar, 2 eggs, ½ cup flour, 1 level teaspoon Calumet Baking Powder, ¾ cup chopped nuts, 1 teaspoon lemon juice. Then mix in the regular way.

TRY OUR 50 CENT DINNER

We serve it Family Style. Plenty to eat, well-prepared and worth your money every day.

Short orders Any time Day or Night.

Nice rooms in connection.

MOVIE CAFE, W. E. Pack, Prop.

FLOYDADA, TEXAS

Amberola Nights Beat The Arabian Nights



Edison's Amberola will give you thousands of nights of the most wonderful entertainment—all the world's best music—grand opera, ballads, hymns, comic numbers, band music, latest songs and dance hits—that will keep all the family happy at home 365 nights a year.

And you can own this greatest phonograph value in the world on practically *your own terms!* Thomas A. Edison has said so—he wants to bring music—*real* music—into *your* home. Come to our store *right away* and learn full particulars.

Floydada Drug Company
Floydada, Texas

EDISON'S NEW DIAMOND AMBEROLA

A Good Price---

All week 'till January 29th we will pay

19c for Hens

6c for cox, young or old

Bring us your produce of all kinds we always pay the top price.

If you have any full blood roosters of any breed, bring them in and we will sell them for you.

A. D. White Grocery Company

Income Tax Reports

Your Income Tax Report should be made on or before March 15th.

Our officers have had experience in making Income reports and will be glad to give assistance.

The department has notified us that they are sending out blank reports and we expect to receive them within a few days.

We are always glad to be of service to our friends and customers.

We are a member of the Federal Reserve system and remember that our Guaranty fund protects all non-interest bearing depositors.

First State Bank

FLOYDADA, TEXAS

WE WISH TO THANK THE PUBLIC

For the trade that you have already given us, and also wish to solicit your trade for the future.

We have bought the stock from W. T. Sparks at Lakeview, and have already increased the stock considerably. We also expect to put in a small line of dry goods in the near future.

Get our prices. We can sell as cheap and save you time going to town.

East Texas Honey, per gallon	$2.25
McKinney Flour, per sack	$2.75
Marechal Neil Flour, per sack	$3.25
All Ribbon Cane Syrups	$1.35
Sugar, per 100 pounds	$10.50
3 pounds Arbuckle Coffee	$1.00
3 pounds Peaberry Coffee	$1.00
Oil, by barrel, per gallon	.19

BRING YOUR PRODUCE AND GIVE US A TRIAL

LAKEVIEW MERCANTILE CO.

CHAS. L. BOLDING, MANAGER

PROVIDENCE

Providence, Jan. 24th.—Carl Ooley Monday last for California, to enter school there.

Arthur Barker, of Iatan, Texas, is here visiting his parents and brother.

The barn dance at the Reimers home Friday night last was well attended.

Mr. and Mrs. W. G. Williams left last week for a three month visit in East Texas.

Marvin Kramer is able to be up after a spell of pneumonia.

Baby Ooley is having a siege of tonsilitis.

Medames Lovvorn, Ooley and Pullen were city callers Saturday.

A big rain fell here Saturday night.

The Weeks family from Lone Star, have moved on the Bates place.

Mr. Starkey, of near Floydada, has moved into the Lone Star Community.

School is progressing fine here. There are something over 40 pupils enrolled here in Providence.

Mr. and Mrs. C. R. Veigel are expected home soon from California after spending the winter there.

IT ISN'T VANITY

That causes you to go to the

PHOTOGRAPHER

FOR A

PORTRAIT

But a sincere desire to visualize

your

REAL SELF

FOR THE PLEASURE OF LOVED ONES

WILSON'S STUDIO

PHOTOS OF THE BETTER CLASS

McCOY ITEMS

McCoy, January 25th.—A nice little rain fell Saturday night and Sunday which was badly needed. Wheat is looking fine now.

Our school is progressing nicely. McCoy and Starkey played basket ball last Friday afternoon. 16 to nothing in favor of McCoy was the game.

Drs. Smith & Smith

CHILDERS' PRIVATE SANITARIUM

For Medical and Surgical Cases

Phone No. 177

FLOYDADA, : TEXAS

The wedding bells have been ringing in our community. George Smith and Mary Pittman were married in Petersburg Sunday afternoon.

The groom is the son of Mr. and Mrs. W. W. Smith and is a nice young man.

The bride is the daughter of Mr. and Mrs. T. L. Pittman and is indeed a nice, refined young lady. They will make their home south of McCoy on Mr. W. W. Smith's place.

Mr. and Mrs. Berry entertained the young people with a party Saturday night.

Mr. and Mrs. Buster Allmon visited the latter's parents, Mr. and Mrs. P. H. Pharr Monday.

Mrs. Robert Greenway of Wolfe City and Mrs. Cone of Wichita Falls have been visiting their sister Mrs. Bud Jackson.

Mr. and Mrs. Henry Johnson visited among their friends in Floydada from Saturday until Monday.

Virgil Hamilton will return to his home in Wichita Falls Friday. He has been here for a couple of months visiting his sister, Mrs. Williams.

Miss Winnie Jackson spent Saturday night with Miss Carrie Berry.

Mr. and Mrs. George Smith are spending this week in [illegible]ls with their sister, Mrs. Melvin Day.

The young folks surprised Mr. and Mrs. Bud Jackson with a party Monday night with a very large attendance.

E. G. Robertson visited Dwight Jackson Sunday.

The young people enjoyed a party at Mr. and Mrs. Williams Thursday night.

CENTER NEWS

Center, January 24th.—Yesterday was certainly a gloomy day but we had a small crowd out to Sunday School. There was to have been preaching and the preacher got almost within a stone's throw of the church and turned around and went home when the rain came on hard.

Tonight about half a dozen of our citizens have gone to different school houses to work in the interest of the County Agent question that is before the people just now.

Misses Fannie and Inez Bolding and Ida Bunch visited at the Meredith home Sunday afternoon. Miss Bunch was spending the week-end at the Bolding home.

Mr. Walding's family and Misses Myrtle and Addie Goodman went to the party at Mr. Rogers' west of town.

Mrs. Charles Spence is on the sick list today.

A goodly number of the men folks went to town today.

Mr. Walding and Mr. Jordan spent today moving fence.

Messrs. King and Burgett were breaking sod today.

Mr. Bolding spends most of his time at his office these days.

Fairview and Center girls played basket ball Friday afternoon. The score was 23 to 27 in favor of Center. They plan to play a return game at Fairview in two weeks.

Remember the box supper here Friday night, January 28. Come.

Mrs. M. O. Lemons has been sick with cold, almost pneumonia, but is better today.

FAIRVIEW NEWS

Fairview, January 26.—Owing to the inclement weather there were no church services Sunday.

A. L. Spence and family from Center community have moved into our neighborhood.

E. J. Hoffman and wife left Tuesday for South Texas, where they will spend a few months, for the benefit of Mrs. Hoffman's health.

Mesdames Hale and Jackson were callers with Mrs. Bullard Monday afternoon.

Messrs. Austin, Pollan and Gregory went to Floydada Saturday and stayed for the Masonic Lodge that night.

Mesdames Crabtree and Branson visited Mrs. Choate Friday afternoon.

The Fairview girls played basket ball with the Center team Friday. The score stood 23 to 27 in favor of Center. The next game is to be played on the home grounds, February 4th.

Odessa Clendendon spent Wednesday night with Eula Cooper.

Mr. and Mrs. J. C. Crabtree spent Saturday night with Mr. and Mrs. Cozby at Center.

Mr. Wiginton is very busy threshing this week.

Valentine Rushing stayed Sunday night with Beryl Nix.

In spite of the weather a few of the young folks enjoyed a singing at the Austin home Sunday afternoon.

Mrs. Shaw visited with her mother Saturday afternoon.

Mr. Fox took dinner at the Elmore home Sunday.

Miss Gertrude Conner spent Saturday night with Glennie Austin.

Mr. and Mrs. C. B. Irwin were visitors at the Shaw home Friday night.

Letters from Mr. and Mrs. Cope, who are spending the winter in California report them as having an enjoyable time.

School attendance is very good this week. Most every one having finished picking cotton.

Mrs. Austin visited Mrs. Reid Friday afternoon.

Bradford Wilson returned from Ft. Worth last Thursday.

Every one is urged to attend Sunday school next Sunday. Don't forget to be on time.

LAKEVIEW NEWS

Lakeview, January 25.—We did not have Sunday School Sunday afternoon on account of bad weather.

The Literary and Dramatic Club held a meeting Friday night. A large crowd attended and several new members added to our list. We now have 62 members on roll.

Mr. and Mrs. Andrew Walden spent Sunday evening with Mr. and Mrs. R. Parker.

Bob Elliott from Oklahoma, and Miss Martha Edwards from Childress have been visiting with Mr. and Mrs. T. J. Elliott.

Rawlen Lowry spent Saturday and Sunday with Jasper Allen.

Miss Clara Patton spent Sunday night with Miss Evelyn Pitts.

Miss Pearl Hall spent the night with Miss Hazel Jones Sunday.

Tate Jones and Luther McCravey spent Sunday with Lee Allen.

Misses Letha and Mary Pearl Cowand visited with Misses Flossie and Corinne Martin Saturday afternoon.

W. F. Weatherbee and A. M. Battey spent Sunday evening at N. Cowands.

Three new pupils entered school this week. We have 104 in attendance.

The infant girl of Mr. and Mrs. Charlie Adams which was born Thursday of last week died Saturday afternoon at 3:30 o'clock and was buried Sunday afternoon at 1:30 in Lakeview cemetery. Bro. Reed of Crosbyton conducted the funeral service. We extend our sympathy to these bereaved young parents in this sad hour of their lives.

R. H. Conway and Price Scott secured a subscription list last Saturday of $102.50 to help build a parsonage for the Floydada circuit of the Methodist Church. The parsonage will be built in Floydada. Rev. J. J. McNeely is pastor of the charge.

Some of the Donothan children are on the sick list.

J. W. Pitts and family came near having a serious accident Saturday evening on their way home from town when a bolt broke, letting the right fore wheel of their car come loose. The car slid on the axle for some 30 feet before stopping, but fortunately no one was injured. Plenty of help was soon on the scene and after an hour or more the car was repaired and they were able to come on home.

Our basket ball teams, accompanied by a few friends, went to Sand Hill last Friday afternoon. The score for the girls' game was 1 to 27 in favor of Sand Hill. In the boys' game the score was 22 to 34 in favor of Lakeview.

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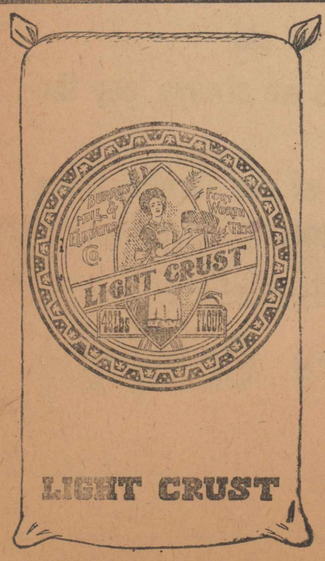
To The Trade

Mrs. E. E. Brown, our trimmer, is now in the market and expects to buy one of the prettiest lines of Spring Hats and Trimmings for Ladies' Misses and Children, that we have ever shown to the people of this vicinity.

We will also show a good line of Ladies', Misses' and Children's Coat Suits, Dresses and Underwear.

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sold in Floydada than any other—Why? Use light Crust in a test with the best you can buy and note the results. We also handle Pride of the Plains

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