"Your Home Town Newspaper"

THE MERKEL MAIL

VOL. 61— NO. 35 | MERKEL, TEXAS, FRIDAY DECEMBER 8, 1950 | On the "Broadway of America" | 5c PER COPY

Silver Pontiac Showing Here December 11

The new 1951 Pontiac will be shown Monday, December 11, at Palmer Motor Co. show rooms in Merkel.

This year Pontiac is celebrating their 25th anniversary and the new Silver Streak Pontiac car they claim is by far the most beautiful thing on wheels they have yet produced.

Nolan Palmer of the Palmer Motor Co. extends a most cordial invitation to everyone to come in and take a look at the new line. No obligation. Just see the prettiest car ever built.

Special prizes for the ladies and kiddies.

Former Merkelite Buried Here; Died In Chico, California

Robert Arthur Thorn, a former resident of Merkel, died last Monday at Chico, Calif. His remains were shipped here and he was interred in the Compere Cemetery last Friday morning.

Funeral was from the Assembly of God church with the Rev. Earp, pastor, officiating. Starbuck Funeral Home directed.

Mr. Thorn was 66 years old and for a number of years lived in Merkel where he was well and favorably known.

Survivors include five daughters, Mrs. Rex Martin and Mrs. Buster Rogers, both of Merkel; Mrs. Verron Henson of Albuquerque, N. M., Mrs. Pete Ammons and Mrs. Glen Arnold, both of Benicia, Calif.; one son, Edwin Thorn of Albuquerque; two sisters, five brothers, 21 grandchildren and one great-grandchild.

Two Great Musical Groups Show Here Next Tuesday Night

The Stamps Ozark Quartet, and the Wagonmasters, two great musical organizations, will give a concert in the Merkel high school auditorium next Tuesday night, Dec. 12.

These masters of song and music have a great reputation as entertainers and Merkel people have a treat in store for them.

They are being brought here by the firemen's auxiliary, who are expecting an overflow crowd.

BADGER FOOTBALL QUEEN CHOSEN AT PEP SQUAD ANNUAL BANQUET

The Badger football team crowned Miss Peggy Scott football sweetheart of the year at the annual banquet last Friday night. The banquet was given by the school pep squad, honoring the team and the Merkel high school band.

Peggy is the daughter of Mr. and Mrs. Leon Scott of Merkel and she is a leader in all the school activities.

More than 200 attended the affair held in the gaily decorated school cafeteria. The decorations and banquet theme was Hawaiian and it was fitting that Joe Dell Gregory, representing the team, would place a Hawaiian lei around Peggy's neck as she was pronounced the 1950 queen. Gaylon Johnson presented her with a lovely bouquet of roses.

Jean Miller, district twirling champion was named band sweetheart and was presented a baton by Band President Charles Mashburn.

Miss Bobbie June Riney presided charmingly as toastmistress.

Dr. Houston Byrd was the principal after dinner speaker and he kept the crowd well entertained with a number of jokes with local twists.

Musical numbers were furnished by Mrs. Edwin Read violinist, who played "Blue Hawaii"; the Hawaiian Maids sang "My Tale of Golden Dreams"; Tom Largent sang "Hawaiian Butterfly"; and Barbara Sue McLeod sang "Harbor Lights." Charles Mashburn presented "A Christmas Letter"; and Vonceil Rust, "The Courtin'."

The program also included talks by Coach Carroll Benson, Assistant Coach Tommy Ellis, Band Director Ralph Brady, and Mrs. Myrtle Woolley, pep squad sponsor. Superintendent Mack Fisher gave the invocation. Maxine Kerns, Walton Lively, Billie Webber, Ann Booth, and Jean Miller made talks for the football team, faculty, and band.

V. F. W. Foundation Project Donations Extended to Dec. 15

The V. F. W. fund-raising campaign for the Gonzales Warm Springs foundation has been extended through December 15 instead of closing November 30, according to Department Commander J. T. Rutherford.

Proclaimed throughout the country as the most unselfish and humanitarian project ever sponsored anywhere, the V. F. W. has been instrumental in raising many thousands of dollars for this most worthy cause. So successful has the campaign been that its extension is for the purpose of giving every section of the state an opportunity to respond to this worth while project and to put the fund over the top with funds left over for future expansion.

New Officers Take Over At City Hall

At the regular monthly meeting of the Merkel city council Monday night H. C. West was sworn in as mayor and Horace Boney as alderman. They will serve until the regular city election next April.

Messrs. West and Boney were elected last week at a special election to fill the unexpired terms of A. J. Canon and Doyle Seifried, resigned.

The swearing in of the new officials was about the only business before the council other than O. K.ing the regular monthly bills.

MOVES OFFICE

Andy Shouse has moved his real estate and notary office. He can now be found next door to City Cleaners on Kent Street.



JACK MILLER
Manager Badger Chevrolet Co.

Badger Co. Opening Scheduled Saturday

The Badger Chevrolet Company holds its formal opening Saturday, December 9, of their newly remodeled show rooms in the large two-story building at Kent and North Second streets.

Opening of the building and the showing of the new 1951 Chevrolets is set from 8 a.m. to 8 p.m. All are asked to register for valuable prizes.

In addition to showing the complete line of Chevrolet cars and trucks, they will also have their complete line of Crosley refrigerators and electrical appliances on display.

Jack Miller, manager of Badger Chevrolet Co., is justly proud of his new building, show rooms and repair department, and invites the entire community to come and look over his new business home.

"I would like for all my friends, customers and the people generally of all the Merkel area to come in Saturday, greet all my associates and employees who have helped so materially in making this improvement possible," Mr. Miller says. "They will find us ready, able and willing to serve them well and faithfully," he continued.

Well Child Conference Aims Explained By County Health Officer; Meet Dec. 14

So that one may have a better idea of the Well Child Conference, Dr. J. H. Kreimeyer, county health officer, has submitted the following which completely explains the functions of this important organization:

When Johnnie or Susie is sick, all parents think of having the doctor diagnose and treat their ills, and this is quite right. Seldom are Johnnie and Susie exposed to medical attention to help keep them well; if Johnnie is nearly two years old and still has tantrums when milk is given to him outside of a bottle, or little four-year-old Susie continues to suck her thumb, we seldom feel that a visit to the doctor is necessary. The aim of a Well Child Conference is to provide continuous medical supervision of the growth and development of infants and children up to school age.

The physician, who is the central figure in the conference, is concerned primarily with the promotion of positive good health by enabling the parents to understand those things needed in a child's environment to insure this out-come. Also, he is interested in seeing that babies and pre-school children have the proper immunizations at the proper time, rather than waiting until they attend school to have their "shots" simply because it is more convenient to parents, children, etc., to wait.

The W. C. C. (Well Child Conference) in Merkel is held monthly on the third Thursday (in December it will be on the 14th due to holiday) at Mrs. McFarland's office at 1:00 p.m. The parents and children come at this time to be interviewed by the public health nurse so that information the doctor desires will be available on each record when he arrives, Johnnie and Susie are weighed and measured to see their gain from the last visit; their temperatures are taken because sick children have no place in a Well Child Conference; their parent is questioned about many things that may have an influence on Johnnie's or Susie's health and well-being

At 2 p.m. the doctor arrives and the children are seen. A complete physical examination is done at regular intervals, the physician talks to the parent and if detailed or special instructions are needed, he tells the nurse the exact information to be explained to the family. Problems of nutrition, formula changing for babies, adequate and proper diet changes, etc., are all part of a Well Child Conference. The child's posture, his sleep and rest, his exercise and play habits are all considered as part of healthy living habits.

Perhaps of equal importance is the immunization procedures. Johnnie and Susie are given vaccines at the time they should have them to most adequately protect them from certain diseases. Babies at six months of age, and sometimes earlier, should have whooping cough vaccine because whooping cough in a baby under one year of age is a very dangerous disease.

After the physician sees and gives instructions, it is the nurse's duty to see that the parent understands those directions and knows exactly what to do. Often times a class may be held which would be of interest to a number present — how to properly bathe a baby—proper exposure of an infant to sunlight—how to make interesting toys out of familiar objects around the house — and numerous other subjects.

The Well Child Conference is a public health project that is well worth the time and effort expended. It is under the direction of one of your local practicing physicians, aided by the Public Health Nurse and a part of the program of the Abilene-Taylor County Health Unit.

KEN RINEY PARTICIPATES IN SPEECH CONFERENCE

Attending the speech conference at Abilene Christian College Saturday were Mrs. Comer Haynes, high school speech teacher, and Ken Riney, a senior member of the speech class.

Ken represented the class in Senion Boys' Declamation. He read for criticism Pat Neff's oration, "King Cotton."

Lions Feast Badger Team and Coaches

All but two of the members of the 1950 Badger football team and their coaches were special guests of the Merkel Lions club at their regular luncheon Tuesday noon at the Community Center.

After an excellent meal of turkey and all the trimmings Lion President Fred Starbuck extended a welcome to the team, eulogized the fight the boys put up for the glory of the purple and gold and then turned the meeting over to Head Coach Carroll Benson. The coach thanked the Lions and the citizenship of Merkel for the support given the team, told a funny story on the perils of a football coach and then introduced all the members of the squad. He gave the experience of the lads, the classification and eligibility of each and though one could see how his hopes for a 1951 winning combination would be found, he made no predictions.

Assistant Coach Tommy Ellis also talked and told of his pleasant relations with the squad and with Carroll Benson. He, too, refused any prediction for next year. Perhaps they are waiting to see which district Merkel will finally land in next year.

David Gamble made a report on the Lions Crippled Children Camp.

Dr. Houston Byrd, who is to head the annual Lion Minstrel show, reported he hoped to start rehearsals next Monday night. He urged all who had or thought they had any talent to be at the Community Center at 7:30 p.m. December 11. He wants singers, dancers, jokesters, musicians —or what have you. There will also be rehearsals on the nights of the 12th, 14th and 18th.

W. C. Burleson Honored On 69th Birthday

W. C. Burleson was honored on his 69th birthday with a turkey dinner last Sunday. All of his children and grandchildren were present for this occasion.

They were Mr. and Mrs. Tom Burleson and son of Stephenville; Mr. and Mrs. Charles McArthur and son of Sweetwater, Mr. and Mrs. Dale Burleson and children, Bobby and Bulah of Coleman; Mr. and Mrs. Joe Burleson of Abilene and Gene Burleson of Merkel.

Friends attending were Woodrow and Bennie Rodgers of Merkel.

Funeral of Infant Held Here Saturday

Graveside rites were held here Saturday morning for the infant daughter of Mr. and Mrs. Ralph Miller, Jr.

The child was born Nov. 29 in Hendrick Memorial Hospital, Abilene. She died Friday.

Starbuck Funeral Home directed services at Rose Hill Cemetery. The Rev. Lynnward Harrison, pastor of the Tye Methodist Church officiated.

Surviving are the parents and grandparents, Mr. and Mrs. Ralph Miller, Sr., and Mr. and Mrs. R. E. Harris, all of Merkel.

The father is an employee of Farmers and Merchants National Bank, Abilene.

Mrs. L. P. Jones Dies; Once Livd Here

Word has reached Merkel of the death of Mrs. L. P. (Pat) Jones at her Sierra Blanca home.

Mr. and Mrs. Jones lived in Merkel for many years, but some years ago they moved to Sierra Blanca where Mr. Jones was a large rancher. He sold his ranch last year and he and Mrs. Jones had retired to their home.

Many will be grieved to learn of her passing.

Badgers Lose First Basketball Game To Ballinger; Open Home Season Monday

Coach Tommy Ellis' Badger basketballers will open their 1950-51 home season against the Ballinger Bearcats on the local hardwoods on Monday night of next week.

The preliminary "B" string game will get underway at 6:30, followed by the main bout at 8:00.

The local roundballers opened the current season at Ballinger on Tuesday night of this week when they were outclassed by the Bearcats 55-35. The Bearcats, who went to the state meet last year and have four of their regulars back, threw up a zone defense which kept the Badgers puzzled most of the contest.

The Badgers made a lot of mistakes in their first outing of the season but Coach Ellis was fairly well pleased with their initial performance against top-flight opposition. Ballinger took a 16-11 lead at the end of the first period and increased it to 30-19 at the half. During the third canto, the locals seemed to slightly thaw out from their cold bus ride and played the Cats on even terms. The Cats led 35-24 going into the last quarter. Ballinger racked up 20 points in the last frame, mostly on fast breaks.

Guard Joe Dell Gregory led the Merkel scorers with 13 tallies, followed by Guard Bob Johnson with 8 points; center Arlan Harris, 7 points; Jeff Chancey, forward, 5 points; and Billy Harris, forward 2 points.

Coach Benson's reserves turned in a good performance in the curtain raiser, although they were beaten by the Ballinger subs, 43-25. Kelton Williamson paced the locals' attack with 11 points, Boyd Moore got 7, Eugene Dye 3 and Bobby Dye 2. The count was 25-15 at the half.

The Ellis men will have their hands full in two other games next week besides the Monday night affair with Ballinger. Tuesday night will find the Merkel hoopsters at Avoca and on Friday night Avoca will be playing in the local gym.

This week-end the Badgers will take part in the Roscoe Invitational Tournament, playing Hamlin in their first game at 3:30 Friday afternoon.

Three Plays Given By Junior Class At Auditorium Tonight

The Junior Class of the Merkel high school will present three one-act comedies tonight at the high school auditorium. There will also be entertaining between-act features. The "curtain" will rise promptly at 7:30 for a show of fun and humor.

The first comedy will be "Life of the Party" and the following have part in the cast: Doyle Jones, Maxine Kerns, Ann Newton, Mary Criswell, Elmer Sandusky, Mary Cogburn, Wanda Beaird, Leona Watson, Connie Seymore, Sammy Scroggins, Joe F. Warren and Charles Reddin.

The second comedy, "Grandma Pulls the String" has the following cast: Delores Clemmer, Maxine Kerns, Wanda Beaird, Charlene Madison, Jo Ann Seymore and Bryan Mundy.

The third play is "A Quiet Home Wedding" with the following having parts: Donald Hunt, Martha Beene, Gaylon Johnson, Jo Ann Seymore, Paula Bookman, Joy Johnson, Dollye Liner, Emma Jean Ely, Berton Harris, Charlene Madison and Bobby Shouse.

A reading, "The Bride" by Lillian Bell will be given by Vonceil Rust, while a trio will be given by Barbara Henry, Martha Beene and Charlene Madison.

Ushers will be Kenneth Bowen, Bob Johnson, Merkel McCoy, Boyd Moore, Billy Harris, Hugh Baker, Franklin Mashburn and Bobby Campbell.

Stage directors and program distribution will be by James King, Billy Greenfield, Clinton Newton and Billy Beaird.

There will be a small admission charge of 40 cents for adults and 25 cents for children. The proceeds will go into the junior class treasury to be used in the spring for the annual junior-senior banquet.

Fire Destroys Barn At West and So. 1st

Fire on Monday destroyed the small barn and garage at the rear of the home of Mrs. Caz Lansford at West and South First Streets. It was believed the fire was caused by sparks from nearby burning trash.

HOSPITAL NOTES

Those admitted to Sadler hospital the past week for surgery were Arthur B. Kemper and Mr. and Mrs. Othell O'Kelley's baby. Patients entering the hospital for treatment were: Mrs. Geta Williamson, (fractured kneecap), Gene Rister, Nov. 30; John W. McKinney, Mrs. J. B. Jones, Dec. 2; Morris Smith, (accident victim), Dec. 3; Archie Harris, C. O. Patterson, W. D. Webber, Mrs. Wallace Frazier, Mrs. D. L. Moffett, Dec. 4; J. L. Watson, Dec. 5 .

RECORD OF BIRTHS

Boy, to Mr. and Mrs. Sherwood Tucker, December 5, 1950.

Merkel 20 Years Ago

FROM THE FILES OF THE MERKEL MAIL 20 YEARS AGO

137 ON HONOR ROLL

There were 137 pupils named on the Honor Roll of the Merkel public schools this week. In High School the list is headed by Walderine Huskey, freshman, and Elvis Richardson and Audrey Farris, seniors. Lucile Campbell led the sophomores and Ross Ferrier led the juniors.

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GOODFELLOW DONATIONS

A total of $157.00 has been received for the Goodfellows fund to help finance the municipal Christmas tree. The date for the lighting of the tree and distribution of gifts was set for 6 p.m. on December 23.

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SOUTH AMERICAN VISITOR

Roy Nalley has returned to his work in South America after a visit to relatives and friends in Trent and Merkel.

* * *

LOVE FEAST

On Tuesday Mrs. A. R. Booth graciously entertained members of the T. E. L. class in their annual love feast. Following the luncheon a splendid musical program was rendered, ending with a beautiful Christmas love story charmingly told by Mrs. Twyman Collins.

SALT BRANCH SINGING

The Salt Branch singing class met for its first Sunday singing, which is to be a regular Sunday event. A large crowd was present and an invitation extended to all.

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ATTEND SUNDAY SCHOOL

At the five churches in Merkel reporting there were 807 present at Sunday school last Sunday.

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CAGERS ORGANIZE

With two lettermen and twelve beginners Coach Irvin has begun to model his basketball team. He says he may not win a championship this year but knows the Badgers will be in there fighting for every game.

* * *

MUSICALE AT TRENT

Miss Dorine Scott entertained at her home Saturday afternoon with a musicale. Guests were Miss Mary Pence and her pupils of Merkel and Trent.

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QUILT PRIZE WINNERS

Mrs. L. B. Reeves won first prize, Mrs. N. R. Thornton second prize and Mrs. F. A. Polley third prize in a quilt contest conducted by Brown's Bargain Store.

What Happened in Merkel Forty Years Ago

TAKEN FROM THE FILES OF THE MERKEL MAIL 40 YEARS AGO

Dem Rust of Chicago returned to Merkel 40 years ago on a visit to his mother, Mrs. E. M. Rust.

* * *

W. R. Walker attended a big prohibition rally in Fort Worth and predicts a win for the drys.

* * *

A crowd of music lovers met at the the home of Mr. and Mrs. J. S. Burns for a musical. Those present were Misses Maye Derstine, Lizzie Maye Freeman, Rosie Newberry, Bobby Chisum, Nora Hampton and Ethel Thomas and Mr. and Mrs. S. B. Kile, Mr. and Mrs. Watkinson and Mr. Thomas.

* * *

Miss Ova Teaff honored her guests, Misses Leslie Hodges and Aileen Gilbert of Sweetwater, with a "progressive traveling" party at her home. The twelve guests present were served whipped cream and chocolate and cake.

* * *

Clyde Sears was down from his ranch and left by train for a visit to Fort Worth and points in Coryell County.

SOCIETY

KINGS DAUGHTERS CLASS

The Kings Daughters class of the First Methodist church met last week in the home of Mrs. W. D. Hutcheson for their regular meeting and Christmas party. Assisting Mrs. Hutcheson with hostess duties was her daughter, Mrs. S. N. Martin of Houston.

Mrs. T. G. Bragg being program leader introduced Mrs. Brooks Patterson, who sang "Silent Night". Mrs. J. M. Collins led in prayer and brought the lesson from the second chapter of Luke.

Mrs. L. A. Watts, who was Santa Claus distributed gifts to each and every one from a lighted Christmas tree.

Delicious refreshments were enjoyed by two visitors, Mrs. Hugh Hunt, Mrs. W. S. J. Brown, fourteen members and the hostesses.

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FAREWELL LUNCHEON

Mrs. Davis Seifried, who left last week to join her husband in Atlanta, Georgia, was complimented with a luncheon on Tuesday of last week in the home of Mrs. W. T. Sadler with Mrs. Pete west co-hostess. Autumn flowers were used throughout the room and gold mums centered the dining table. A buffet luncheon, served at one o'clock, featured a seasonal menu in three courses and a farewell gift from the hostesses was presented to the honoree. The guest list included Mesdames Seifried, Lige Gamble, David Gamble, Elma McFarland, H. C. Wiest, Horace Boney, Asa Shennan, Hamilton Byrd, R. T. Blair, and Mrs. Bill Stiles of Abilene.

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HOUSE PARTY

A sextette of attractive coeds from Texas Tech were entertained over the week-end in the W. T. Sadler home. The Hardin-Simmons-Texas Tech football game was a big attraction although they rooted in vain for their favorites. The guests were Misses Donna Caldwell, Rose Mary Blackshear, Marion Holden, Jerry Free[illegible], Mary Lynn Veck and Sandra Sadler.

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MUSIC GUILD DINNER

A sextette of Merkel people enjoyed the dinner given by the Abilene Music Guild at Hotel Wooten, Monday evening. Bill Adams, the Dean of dramatics at McMurry College was guest entertainer, following the turkey dinner he read "The Christmas Story" and his impersonation of "Scrooge" was unforgetable. A vested children's choir sang carols, accapella, from the balcony and table decorations were in red and silver. Those present from Merkel were Dr. and Mrs. W. T. Sadler, Mr. and Mrs. L. F. Bookman, Mrs. Homer Patterson and Christine Collins.

* * *

BRAGGS ENTERTAIN

A belated Thanksgiving reunion, but nevertheless joyous occasion, was held Sunday in the home of Mr. and and Mrs. T. G. Bragg. Mr. and Mrs. Wallace Bragg and son, Granville, of Chillicothe arrived Saturday also Mr. and Mrs. Paul Marr of Stephenville spent the week-end, returning Monday. A turkey dinner was served for them Sunday together with Mr. and Mrs. Stewart Dean and son, Larry of Abilene, Mr. and Mrs. Jerry Warren and daughter, Susan of Abilene and Mr. and Mrs. Dee Grimes.

UNION RIDGE HD CLUB

The Union Ridge Home Demonstration Club held its annual Christmas party Dec. 1 in the home of Mrs. Charles Harwell. The meeting was opened by singing carols, followed by a prayer led by Mrs. J. H. Clark. A poem "St. Nick Visits the Salesgirl" was given by Mrs. Denzel Cox. Mrs. George Crow directed games after which gifts were opened from a lighted tree.

A lovely Christmas plate was served to one guest, Mrs. Lige Harris and the following members: Mesdames J. H. Clark, Joe Jaynes, O. R. Douglas, Don Riney, Allen Agnew, J. E. Jaynes, Deverl Teaff, George Crow, O. E. Harwell, Frances Carey, J. D. Sandusky, Jr., Lee Tipton, Denzel Cox, L. S. Tipton, Jr., Kenneth Pee, Charles Harwell, M. L. Douglas, Mabel McRee.

The next meeting will be Jan. 5 in the home of Mrs. Lee Tipton.

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CHRISTMAS PARTY

The Garden Club Christmas party wil be held in the home of Mrs. W. S. J. Brown Thursday afternoon at 4 p.m., December 14. All members are urged to be present.

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CELEBRATES BIRTHDAY

Helping Mr. and Mrs. O. J. Adcock celebrate Mrs. Adcock's birthday last Sunday were their children, Elmer Adcock and family of Abilene; Mrs. A. A. Betterton and family of Big Spring, and Raymond Adcock and family of Merkel.

First Visit Home Since Marriage

Visitors in the home of Mr. and Mrs. R. B. Bland the past week-end were Mr. and Mrs. Bobby Joe Bland of Houston. They were married Oct. 7 and this is the first trip they have made to visit his father and mother.

Sunday dinner was in honor of the newly married couple. Relatives present were Mr. and Mrs. O. W. Bland, Betty Sue and Mary Lou. Mr. and Mrs. T. N. Graham and Miss Eula McNair, all of Lueders; Mrs. R. E. McCormick, Mr. and Mrs. Clyde Huff, Mr. and Mrs. H. M. Rawlins, all of Hamlin; Mr. and Mrs. Frank Bland of Waco; Mr. and Mrs. Cliff Bertrant and Vicky of Albany; Mrs. Retha Busby and Mary Nell of Flint, Michigan.

Mr. and Mrs. Frank Simpson and son, Jimmy, friends of the Bland family visited with them on Sunday afternoon.

Merkelites Enjoy Trip To Baton Rouge, La.

Mr. and Mrs. Julius Smith have returned home after a week's visit with their daughter, Mr. and Mrs. Sam Frazio of Baton Rouge, La. They visited the capital building and saw the statue of Hewey P. Long, where he was buried on the capital lawn. They crossed the Mississippi River on a ferry and saw many other interesting sights in the city.

On their return trip they visited several days in Fort Worth with Mrs. Smith's mother, Mrs. D. C. Batey, and brothers, Joe and Ernest, and a sister, Mrs. Katie Keith.

Mrs. Jack Miller attended the funeral of her aunt, Mrs. J. D. Woods of Edgewood last week. She was accompanied by her aunt and uncle, Mr. and Mrs. W. D. Hale and their son, Jarrell of Abilene, Mrs. Woods are Mrs. Hale are sisters and are also a sister of Mrs. Miller's mother.

Merkel Boy Joins Marines; Was Star In H.-S. U. Rodeo

Two students from Hardin-Simmons university made perfects scores on entrance tests to the United States Marine Corps recently. They were Gene Frazier of Merkel and James Mickler of Haskell. David Rushing of Lueders, who took the test with them, made a 98 per cent plus mark.

The three students, who were expected to be the mainstays of the H-SU rodeo team this spring, reported Wednesday in Dallas for additional examinations. From there, they will leave for San Diego.

Frazier, son of Mr. and Mrs. Walter Frazier, route 3, Merkel, has not only been a rodeo performer, but has been a clown at West Texas rodeos. During the past year he was champion cowboy at the San Antonio rodeo where he won a saddle. He also won a pair of boots for participating in the most events in the Post Rodeo. In Snyder he won first place in bull riding, and in Roby won first in bareback riding. He has also participated in New Mexico and Oklahoma rodeos.

Services To Be Held At White Church Sunday

The fire will be burning for Sunday School at 10 a.m. Sunday at the White Church M. E. Church and preaching services following with the pastor, Fisher Ditterline doing the preaching.

The primary class will have its Christmas party during Sunday School. Each child is asked to bring a small gift to draw names.

Everyone is urged to attend and help build up our Sunday School classes.

Merkel Band News

The Merkel High School Band members were guests of the Pep Squad at the Annual Football Banquet which was a very enjoyable affair. As a part of the program Jean Miller was presented with a twirling baton and bouquet of flowers in appreciation of her efforts as playing clarinetist, drum major and band sweetheart. The presentation was made by Charles Mashburn on behalf of the entire band membership which purchased the baton.

At a regular meeting on Nov. 30 the band elected the following officers: Charles Mashburn, president and student director; Betty Merritt, vice-president; Marolyn Teaff, secretary-treasurer; Carolyn Teaff, reporter.

On the evening of Dec. 2 a bus load of band members attended the Premier concert of the newly organized Abilene Symphony Orchestra and all agreed that the trip was a very worthwhile effort, as the program was enjoyed by everyone making the trip.

The Merkel School now has over one-hundred students studying regular band instrument study when they reach the fifth grade.

BITTEN BY SNAKE

Renfro Clark, son of Mr. and Mrs. Carvel Clark is reported doing better after being bitten by what the doctors believed was a snake last Friday at his home near White Church. He is the grandson of Mr. and Mrs. L. J. Renfro.

CARD OF THANKS

We wish to thank our friends for their kindness and help at the funeral of our father, Robert Thorn. May God bless each of you.

Mr. and Mrs. Rex Martin and family
Mr. and Mrs. Buster Rogers and family
Mr. and Mrs. Vernon Henson and family
Mr. and Mrs. Edwin Thorn and family

Fred C. Hale Funeral At Trent Saturday

Funeral services were held at 3 p.m. Saturday for Fred C. Hale, 80, who died Friday afternoon at his home in Trent. The funeral was from the Trent Methodist church with Rev. Riley Fugitt, pastor of the Trent Baptist church, conducting the services. He was assisted by Rev. H. C. Adair, pastor of the Trent Methodist church.

A retired stock farmer, Mr. Hale was born March 30, 1870 in Hunt City, Texas. He was married to the former Lula Eiland on Feb. 8, 1893 and moved to Trent 49 years ago.

Survivors, besides his widow, include two sons, A. C. Hale of Longview and W. E. Hale of Dallas; two daughters, Mrs. Madge Cathleen Crain of Trent and Mrs. Anna Grace Holsteyne of Houston; two grandchildren, Joel Crain of Trent and Mrs. Lady Fred Coffey of Abilene; two great grandchildren of Abilene; three brothers, W. K. Hale of Jordan, Montana, C. D. Hale of Southgate, California, and Ervin Hale of Oklahoma; three sisters, Mrs. W. V. King of Eureka Springs, Ark., Mrs. J. L. Bridges of Campbell, Texas and Mrs. Floy Beasley of Greenville.

Pall bearers were Tom Williamson, Sherman Driggers, Lonnie Halbrooks, Henry Bright, D. H. Jones and John Coomer.

Burial was in Rose Hill Cemetery under direction of Kiker-Warren Funeral Home of Abilene.

Rev. Hunt to Speat at P-TA Meeting Dec. 13

Rev. Hugh H. Hunt will discuss the subject "Does Religion Make a Difference?" at the Parent-Teachers Association Wednesday afternoon, Dec. 3.

The fourth grade will be on the program for the musical feature. Mrs. Virgil Patterson is to be the leader.

"Parents, we are having some splendid meetings—come join us!"

Business men on the way up



are invited to call at this bank whenever our financial cooperation can help them to advance more rapidly. We are always prepared to make sound loans to responsible individuals for constructive purposes.

Whether your business is farming, manufacturing, or merchandising, we will welcome an opportunity to confer with you about your financial needs and to be of beneficial service to you.

THE OLD RELIABLE

FARMERS & MERCHANTS NATIONAL BANK

MERKEL, TEXAS

Member Federal Deposit Insurance Corporation

Merkel Burial Association

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FRED STARBUCK Sec-Treas.
MERKEL, TEXAS

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Now you can lose 8-10 pounds on a marvelous reducing diet, often *without excessive hunger pangs, dangerous drugs.* Simply follow the sensible new Kessamin Plan that promises you a firmer, more *fashionable figure*—or your money back!

Kessamin is an amazing supplementary food-concentrate in easy-to-take tablet form that:

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2. *Helps guard you from dietary deficiencies by providing concentrated proteins, vitamins and minerals.*

Start Today, Reduce This Easy Way

Try Kessamin on an 8-day no-risk trial. At all better drug stores. FREE booklet on Kessamin Plan and 7-Day Diet. (Not for glandular obesity.) A product of the famous McKesson & Robbins laboratories.

MERKEL DRUG CO.

Phone 105



SPECIALS FOR FRIDAY and SATURDAY, DECEMBER 8th and 9th

Chocolate Covered Cherries
CANDY, 1lb. box 59c
HERSHEY'S
COCOA, ½lb. box 25c
PUMPKIN
PIE MIX, no. 2 can 27c
DROMEDARY
DATES, 7 oz. pkg. 29c

Folgers COFFEE lb. . . 79c

MISSION
PEAS, 303 can 15c
DEL VALE
VIENNAS, can 10c
HORMEL
CHILI, 303 can 49c
REGAN'S
Tomato Juice, no. 2 can 10c
SUNSHINE
CRACKERS, 2 lb. box 51c
AUNT JEMIMA
MEAL, 5 lbs. 45c
OXYDOL — DUZ or
DREFT, box 29c

Get Your Fruit Cake Ingredients Now! We Have a Complete Line of Christmas Fruits, Nuts and Candies.

NU-MAID **OLEO** Colored - lb. 27c

PRODUCE

TEXAS
ORANGES, lb. 9c
DELICIOUS
APPLES, lb. 12½c
WHITE
ONIONS, lb. 6c
SUNKIST
LEMONS, lb. 14c
IDAHO
SPUDS, 10 lbs. 39c

MARKET

DRESSED
FRYERS, lb. 51c
ARMOUR—DEXTER
BACON, Sliced, lb. 45c
DECKER
SAUSAGE, 1 lb. roll .. 39c
FANCY
T-BONE, lb. 85c
SUGAR CURED
Bacon Squares, lb. 39c

—We Reserve the Right To Limit Quantities—

CAMPBELL'S GROCERY & MKT.

Phone 173 We Deliver on Mon. & Fri. Merkel, Texas

The Merkel Mail

Published Every Friday Morning

I. M. BOOKMAN, Publisher

Entered at the postoffice at Merkel, Texas, as second class mail.

SUBSCRIPTION RATES

Taylor and Jones Counties $2.00
Elsewhere $2.50

Advertising Rates On Application
TELEPHONE No. 61

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of THE MERKEL MAIL will be gladly corrected upon being called to the attention of the editor.

The publisher is not responsible for copy omissions, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is brought to our attention. All advertising orders are accepted on this basis only.

DON'T LET DEATH TAKE YOUR HOLIDAY

Once again American armed forces are in action trying to protect and uphold the ideal of freedom. Once again the spirit of Christmas will be mocked by the hate and bloodshed of the battlefield.

In many American homes the roar of the cannon will make it hard to hear the ringing of the Christmas bells. That is to be deeply regretted, but throughout history the torch of man's dignity and freedom has been held aloft only through the sacrifice of its bearers.

We can do little to prevent such personal tragedies. But we can do a lot to prevent another kind of tragedy which is equally poignant at the Christmas season—and more cruel because it is needless.

We refer to the preventable tragedy of accidents. The National Safety Council has called for intensive accident prevention effort during the holidays—usually a very dangerous period of the year.

That is an objective which has our wholehearted support, not only because it is better to have an joyous Yuletide, but also because we cannot afford to waste the resources of manpower and material so necessary these days to our national strength.

The waste is enormous — much more than most persons realize. The American Medical Association has shown that accidents rob the nation of more working years than any disease, because accidents strike all age groups, not just those whose productive years are largely behind them.

The traffic accident problem this year is serious, with a death toll of 35,000 in prospect. That would be the largest number of automobile victims since the record year of 1941.

Rigid enforcement of the laws by state, county and municipal police, plus individual determination to play it safe, can keep the Christmas spirit —and all of us—alive this year.

IS IT POSSIBLE?

Some of the labor leaders seem to still be bewildered by their failure to dominate the last elections. Sorest blow of all was Senator Taft's easy walkover in Ohio. The leaders had figured that his co-sponsorship of the Taft-Hartley law would cause the working people to march shoulder to shoulder to the polls to vote for anyone who opposed him.

These leaders may need a new insight into the facts of life. The Taft-Hartley law, they argued, would destroy the unions and enslave labor. The fact is that the unions are bigger than ever, and that since the passage of the law labor has made many economic gains, particularly in the pension field. And on top of that, the law has given the rank-and-file of labor some measure of control over the unions they support—and the union officials whose salaries and expense accounts they pay.

Is it just possible that millions of working people like this law—and actually feel that is has given them security not only against oppression by the employer but against oppression by union heads too? And is it just possible that the working people vote their own minds—not somebody else's orders—in the secrecy of the polling booth? The last election certainly made it look that way.

THE MAGIC TALISMAN

Wilson Fox, an attorney of Taylor, Texas, recently told a meeting there the secret of perpetual election to the state legislature. The secret was simple. Vote for all appropriations, said Mr Fox, and vote against all taxes.

If all of our problems could be solved in such a direct manner, life would certainly be a simple affair. But on the other hand, everybody knows that such a system will not work, either in the legislature or anywhere else.

A Pennsylvania Congressman, who unfortunately is retiring this session, endeared himself to the newspapermen in the Press Gallery of the House of Representatives for many years by rising after each major appropriation during the session to ask in a loud and plaintive voice: "But where are we going to get the money?"

None of his fellow legislators ever gave him an answer from the floor of the House. But of course everybody, including the Congressman, knew the answer. The money was coming from new and increased taxes.

At this turn of the tide in Texas, we could use somebody like that dauntless Pennsylvanian in Austin, Already we Texans are paying 26 cents out of every dollar we make in taxes—direct and indirect to city, county, district, state, and national governments.

We may not be correct, but somehow we feel that Texans, perhaps vaguely and fumblingly, are beginning to get fed up on this situation. Now on top of that we are hearing talk that the state government must have $50,000,000 more next year in new revenues—another way of saying new taxes.

Even one state legislator could throw a thrill of hope into us by actually going on the attack for economy next January. Is there a volunteer in the house?

Whiskey and poison ivy have a lot in common—either one will get you unless given a wide berth.



Seedless Or Seeded They're Still Grapes

Many people aren't quite sure of the difference between seedless and seeded raisins. Seedless raisins are dried grapes of the Thompson variety. Seeded raisins are made from the Muscat grape, which contains two seeds. The Muscat seeds are removed by machine after the grapes are dried.

Legal Notices

THE STATE OF TEXAS
TO Duncan Eugene Stewart
GREETING:

You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 8th day of January, A.D., 1951, at or before 10 o'clock A.M., before the Honorable 42nd District Court of Taylor County, at the Court House in Abilene, Texas.

Said plaintiff's petition was filed on the 7th day of November, 1950.

The file number of said suit being No. 17,154-A.

The names of the parties in said suit are: Eva Jeannette Stewart as Plaintiff, and Duncan Eugene Stewart as Defendant.

The nature of said suit being substantially as follows, to wit: Plaintiff and defendant were legally married on February 27, 1942 and lived together until September 1, 1950.

There were no children born to plaintiff and defendant and there is no community property to be adjudicated.

Plaintiff sues for divorce on grounds of cruel treatment.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 27th day of November A. D., 1950.

Given under my hand and seal of said Court, at office in Abilene, Texas this the 27th day of November A.D., 1950.

J. Neil Daniel Clerk
District Court
Taylor County, Texas
By Grace Jenkins Deputy.

DANGEROUS CAREER

Even in peacetime, the seaman's career is about four and one-half times as dangerous as the average man's, according to the Encyclopedia Britannica.



"Dutch Boy" Reg. U. S. Pat. Off.

Protects Your Home...
Keeps it
NEW-LOOKING LONGER



Bright Whit and Tints.....

Dollar for dollar, your best paint buy is "Dutch Boy" — specially *blended* to look better, *longer!* Bright White renews itself . . . rain washes it sparkling clean. Ready-mixed tints remain color-true! Ask for "Dutch Boy" . . . *proven* weather-worthy through the years!

Starbuck Furniture Co.
Merkel, Texas

ENJOY THE CONVENIENCE OF GAS IN YOUR HOME BY OUR NEW EASY-TO-PAY BUDGET PLAN



Only A Few Dollars Is All You Need For Any Gas Appliance.

GAS RANGE

plus EQUIPMENT INSTALLATION FEE . . .



(including 2 cylinders of gas)

You can modernize your home so easily today. Our new Budget Plan enables you to lease a complete bottled gas installation, including 2 cylinders of gas, plus the appliances you need for cooking, water heating, refrigeration and room heating—all on EASY CREDIT TERMS . . . see us soon, we will handle all details of providing you with gas and new modern appliances on terms to fit your budget.

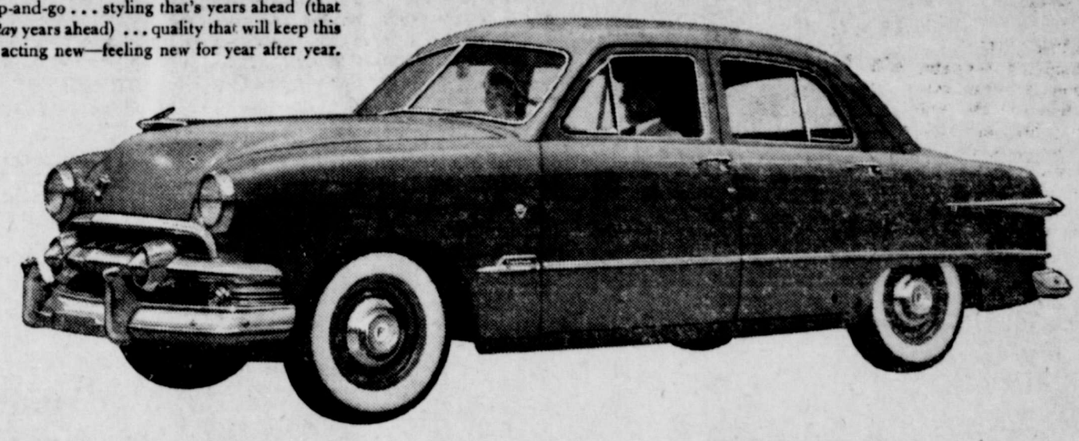
Ask about our BUDGET PLAN LPG

Mina Winter Butane Gas Co.
FIRST DOOR EAST OF POSTOFFICE

GAS FOR RURAL AND SUBURBAN HOMES

Here's the '51 FORD

New—through and through—is this '51 Ford! It brings you V-8 or Six power that rules the road in get-up-and-go . . . styling that's years ahead (that will *stay* years ahead) . . . quality that will keep this Ford acting new—feeling new for year after year.

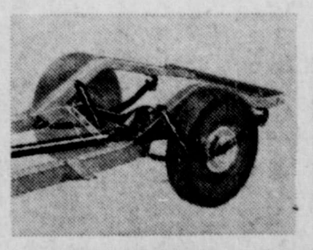


with 43 "Look Ahead" features

HERE ARE A FEW:



Ford's New Key-Turn Starting turns on your engine when you turn the ignition key past "ON". No more reaching for buttons or pedals!



New Automatic Ride Control . . . a unique springing system which automatically adjusts spring reactions to road conditions. You get an easy ride . . . a level ride . . . no pitch, no jounce, no roll!



Ford's "Luxury Lounge" Interiors are designed to stay in style . . . to last through the years ahead. You'll find a new "Safety-Glow" Control Panel. You'll find a whole new selection of beautifully woven Fordcraft Fabrics that are matched to Ford's exterior colors. And Ford's interiors are built for the years ahead.

built for the years ahead!

F.D.A.F.

In this '51 model, Ford has built a car, with 43 new "Look Ahead" features, that's as fine as the finest—yet priced with the lowest . . . a car that's built to last, not just for a year or two, but for the years ahead!

In addition to the "Look Ahead" features pictured on this page, Ford offers you a more rugged chassis frame box-sectioned back to the stiffer rear cross member for greater rigidity. For safety you get new Double-Seal King-Size Brakes . . . sealed against the weather. For quick, all-weather starts Ford offers you a new Waterproof Ignition System. And best of all, Ford brings you Fordomatic Drive*. . . the newest, finest, most flexible of all automatic transmissions. *Optional at extra cost.

Come in for the "LOOK AHEAD" facts on the

'51 FORD

Merkel Motor Co.



GEORGE E. B. PEDDY

George Peddy Named Cancr Society Head

George E. B. Peddy, Houston attorney who has long been prominent in Texas civic affairs, will serve as state cancer Crusade chairman for the 1951 membership and fund-raising campaign of the American Cancer Society, Texas Division.

His selection was anounced by Dr. G. V. Brindley of Temple, chairman of the Executive Committee of the Texas cancer organization.

Prizes For Pigs At Fort Worth Show

Swine will compete for $12,755 in awards at the Southwestern Exposition and Fat Stock Show at Fort Worth, Jan. 26 through Feb. 4. This total includes $2,040 for the boy's pig show and $645 for the Negro boys' pig show.

In the open competition, premiums offered amount to $10,070. Seven breeds of swine will show in the breeding classes—Berkshire, Chester White, Duroc, Hampshire, O.I.C., Poland China and Spotted Poland China.

Progress Made To Make Surgery Safe

Safe surgery has made tremendous progress, even in the recent past. Thirty years ago, one woman in ten who underwent an Caesarian operation died; today only one in a hundred dies. Less than fifteen years ago, a patient had only a fifty-fifty chance to survive a chest operation; today he takes less than a five percent risk. An article in Good Housekeeping magazine attributes this progress to advance in surgical skill, some dramatic new drugs and procedures, and the techniques now used before and after operations.

Texas Polio Toll Reaches New High

A 20 per cent increase over the record 1949 total of polio cases is indicated for Texas this year on the basis of official figures.

According to the National Foundation for Infantile Paralysis, Texas will have over 2,800 new cases of polio in 1950.

Texas reports 2,684 cases up to November 18. During November and December in 1949, the state had 217 new cases. The Foundation, using this as a basis of what to expect this year, says Texas will have more than 2,800 cases. The 1949 total was 2,355.

Meanwhile, Texas has received from the NFIP for patient care slightly more than $322,708 more than the state sent in to the national headquarters during the last three years.

The state thus has had to depend on other states to handle the complete research financing burden and eo even aid with care of Texas patients.

Texas, which has been among the hardest hit of the states, has received almost one-tenth of the cash advances made from the National Foundation.

The state is counted on to make up the deficit when the only financing campaign for polio care and research is conducted—the 1951 March of Dimes, January 15-31.

LOCAL GIRL MEMBER ABILENE SYMPHONY

Miss Betty Wallace of Merkel, who is director of the High School band at Roscoe, is also a member of the Abilene Symphony Orchestra and appeared in concert with this organization last Saturday night. Press reports indicate the concert a huge success, and her parents, Mr. and Mrs. E. B. Wallace, are justly proud.

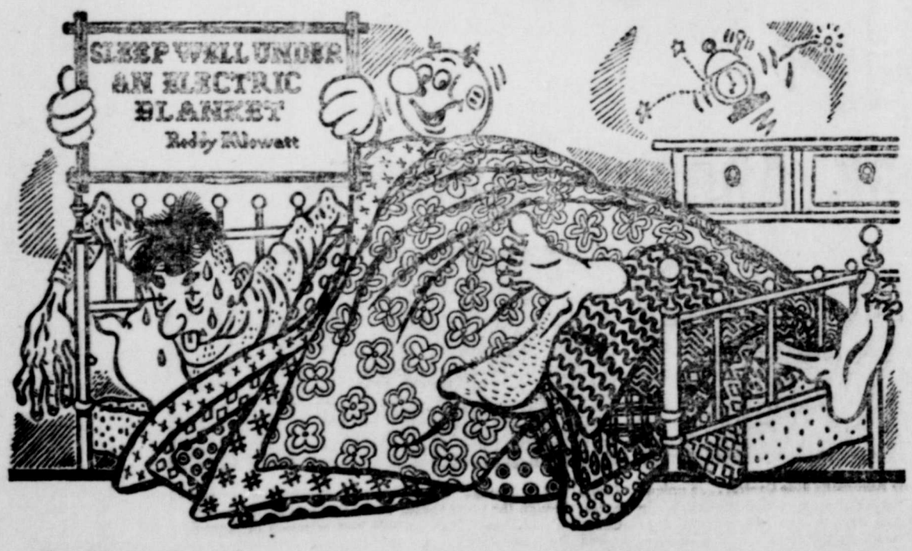
A-H TRADE-MARK
ANTI-HISTAMINE TABLETS
stop COLD'S distresses IN MANY CASES the first day!

STAMPS OZARK QUARTET
Will Appear in Person, together with the WAGONMASTERS, at
MERKEL HIGH SCHOOL AUDITORIUM
TUESDAY, DECEMBER 12, 8:00 p.m.



STAMPS OZARK QUARTET
Show is Sponsored by Firemen's Auxiliary
Admission .....
Adults, 75c Children under 12, 25c

Why Tussle Under a Mountain of Covers?



Enjoy Perfect Sleeping Comfort with a GE Automatic Blanket

Do you, night after weary night, pile on cover . . . take off cover . . . raise the window . . . lower the window . . . sleep in a knot . . . and then wake up a bundle of aches and pains?

An automatic G-E electric blanket—just one to a bed—stops such discomfort and wasted effort. It'll help you to sleep like a lamb, and to wake like a lamb, too, after a full night of healthful, restful sleep.

These wonderful Automatic Electric Blankets are available in sizes to fit any type bed. Get yours today!

An Electric Blanket makes a wonderful Christmas gift!



West Texas Utilities Company

EVERYBODY
INVITED TO ATTEND
OUR
GRAND
OPENING

At Our New Location
KENT and NORTH SECOND STREETS

SEE THE BEAUTIFUL NEW 1951 CHEVROLET CARS and TRUCKS

We Want To Make This A Real Event and Would Like To Have Everybody In The Merkel Area Celebrate With Us.

Register as you enter for Valuable Prizes. Nothing to buy. Free Door Prizes.

See our full line of Crosley Refrigerators and Electrical Appliances.

BADGER CHEVROLET COMPANY
Kent & N. 2nd Sts. Phone 123

Question: Will It Be 8A or 5AA For Badger Football Team Next Year?

Although the Merkel Badgers have made application for membership in District 5-AA for the 1951 football campaign. it is very probable that the locals will be competing in District 8-A as assigned by the Texas Interscholastic League last week.

In order to be elegible to compete in Conference AA, a school must have from 200 to 449 pupils in average membership the preceding year. However, a school with an average membership of 175 may be voted in by a unanimous vote of district members. The local high school had an average membership of only 166 last year, which is nine less than the minimum requirement.

Merkel was placed in District 8-A along with Albany, Haskell, Roscoe, Roby, Throckmorton and Munday. Application for membership was made to District 5AA, which is now composed of Colorado City, Snyder, Hamlin, Anson, Rotan and Stamford.

Considering the material at hand and the material available during the next few years, Merkel would probably make a better won and loss record in District 8A; but interest would no doubt be decreased, according to the Badger coaching staff.

Merkel's assignment to the A Conference will probably be a one-year affair only, as this year's average membership will likely be over 200. In fact, class enrollments in the grade school at the present time indicate that Merkel High will have over 200 each year for a good many years to come.

With the fall elections coming up we are going to hear and see a lot of men professing great love for the common man.

Pontiac Big Guns Fired Announcing Silver Anniversary

Pontiac Motor Division, which this year celebrates its Silver Anniversary, will announce its 1951 models with the greatest and most diversified advertising campaign in its 25 year history, according to H. J. Klingler, general manager of Pontiac Motor Division.

Newspapers again will form the backbone of the Pontiac announcement campaign with top-size advertisements in 4,000 daily and weekly newspapers. These will be followed by more large semi-announcement type advertisements.

Double and full page announcements will appear in all the leading magazines and farm publications.

A strikingly beautiful announcement poster, "Twenty-fifth Year . . . More Beautiful Than Ever", by Bradshaw Crandall will appear on 14,000 outdoor boards.

Lana, Fashion Plate, Wears 35 New Gowns

One of the most elaborate wardrobe set-ups ever dreamed up for a film was created for "A life of Her Own," the M-G-M picture bringing Lana Turner back to the screen after her two-year absence.

Designer Helen Rose created a total of 89 gowns for the sumptuous production, showing at the Queen Theatre Sunday and Monday, each designed to set the American Girl fashions of tomorrow.

Miss Turner sports 35 stunning outfits to set off her beauty, Ann Dvorak wears twelve gowns (not all at once), Jean Hagen six and twelve cover girl models each have six individual designs created exclusively for them.

Ray Milland co-stars with Miss Turner in "A Life of Her Own," which tells the story of a small-town girl who comes to New York and becomes one of the town's most successful models. Tom Ewell, Louis Calhern, Barry Sullivan and Margaret Phillips have featured supporting roles under the direction of George Cukor.

Keep Trays Clean With Baking Soda

If you're bored with the smell of cigarettes left half burning in ashtrays and tired of always scrubbing trays and never getting them clean, then here's a trick you'll welcome. Sprinkle a little soda in the bottom of the ashtray. Baking soda acts as a quick fire extinguisher and makes tray cleaning easy!

Carbon paper, 8½x11 size. 5 cents, at Merkel Mail office.

Cleaning Care means EXTRA WEAR



GOOD LOOKS ARE A GOOD BUY!

For the very best in wardrobe cleaning and pressing care plus fast, courteous service bring your clothes today to — — —

MACK'S
DRY CLEANERS
PHO. 27
1st Door West of City Hall

Heritage of Colonial Beauty

LANE Cedar CHEST



No. 2454 — A Queen Anne Lowboy having a large drawer in base. The entire chest is veneered with African Mahogany Drawer is equipped with lock and key.

The perfect gift for Daughter, Sweetheart, Wife, Mother, Sister . $79.50

Other Chests as Low as $49.50

EASY TERMS TO SUIT THE MOST MODEST BUDGET

Starbuck Furniture Co.

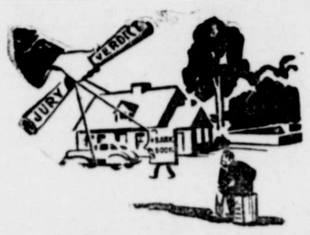
CHIROPRACTIC
REMOVES
THE CAUSE.

JAMES H. CHANEY
Chiropractor

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Office Hours: 9-12 2-5

Closed Thursday and Saturday Afternoons only



Guilty or Not?

YOU can lose your home, your automobile, your savings, and all that you value, if you have to pay a judgement awarded by a jury for injuries sustained on your property.

Comprehensive Personal Liability Insurance will defend you in such an action and pay the damages up to the limit of your insurance.

Boney Insurance Agency

Consult Your Insurance Agent as You Do Your Doctor or Lawyer

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Office, 21 -:- PHONES -:- Res. 65W

We Do — — —
Sewing Machine
REPAIR WORK

. . . have a few re-conditioned machines for sale at reduced prices! New Electric Motors installed on any machine.

We Buy—Sell or Trade Furnnture

-:- COME TO SEE US -:-

Darsey Furniture Store
922 N. 2nd Street



STABBING NEURITIS PAIN EASED FAST!*

Use new SURIN Ointment and see what ultra-fast relief it gives from local superficial pains of arthritis, rheumatism, neuritis, bursitis, sciatica, lumbago* as well as fatigue and muscular aches and pains of simple colds. SURIN is brand new — sensational! It is based upon a new application of a principle. SURIN contains a powerful modern research drug that dilates surface blood vessels when applied where local pain is present. SURIN works 2 ways (1) by increasing local blood supply (2) gets faster action by SURIN's selected analgesic and relaxing agents. When you apply SURIN you feel an easing warmth. Then follows joyful relief lasting 1 to 3 or more hours. SURIN treats the pain at the *point of pain*. It gives absolute, temporary relief *fast*. SURIN is safe, dependable. No internal dosing — use it locally. SURIN is new! Unlike old-fashioned ointments and liniments! Has a new creamy-white, smooth ointment base. Easily applied and washed off. Does not stain washable fabrics. Money back at your druggist if not satisfied.

**SURIN is not intended as a cure or treatment of above diseases. It is to be used only for temporary relief of local superficial pain.*

GET PAIN RELIEF!—GET SURIN!

MERKEL DRUG CO.
Phone 105

Your local USED-COW dealer Removes Dead Stock FREE
For Immediate Service
PHONE 4001 COLLECT
Abilene, Texas



CENTRAL HIDE & RENDERING CO.



"Driver-Gift" Specials

The Ford owners on your Christmas List are sure to appreciate these special Ford accessories . . . designed *right* for Fords and priced *right* for practical, yet inexpensive Yuletide presents. Make driving pleasure complete for your family and friends.

- ★ TURN INDICATOR
- ★ WINDSHIELD WASHER
- ★ REAR VIEW MIRROR (GLARE PROOF)
- ★ SIDE VIEW MIRROR
- ★ MAGIC AIR UNIT
- ★ BACK-UP LIGHT
- ★ SEAT COVERS
- ★ BUMPER GUARDS
- ★ RADIO
- ★ SUN VISOR

See These "Driver-Gift" Specials at

Ford

MERKEL MOTOR CO.



WHAT WILL YOU GIVE FOR CHRISTMAS?

Puzzled? No need to be! Right here at MERKEL DRUG are Hundreds of perfect answers to all your gift-giving problems. For the KIDS . . . wonderfully fascinating toys. For the LADIES . . . exciting perfumes, colognes, gift sets. For the MEN . . . smoking and shaving accessories, cameras, radios. There's a fine gift here for all.

RONSON LIGHTERS — Dependable Lighters priced from $6.00

Justin and Buxton BILL FOLDS — Choice of Styles and Sizes, priced from $3.50

Lucien Lelong COLOGNE — Open Nite—Balaika—Tailspin—Cachet; from $1.50

ELECTRIC RAZORS — Schick—Remington—Sunbeam; from $22.50

Cory COFFEE MAKER — Completely Automatic $19.95



Bright and Gay... CHRISTMAS CARDS

ORDER NOW
MAIL 'EM EARLY

End that seach for the RIGHT Christmas Cards right now. Come see our exceptional selection of colorful Christmas Greetings. Come in TODAY for yours.

Priced From
5c



Beautiful COMPACT
From our large selection of designs and shapes
Priced From
$1.00



Package of
Evening in Paris Perfume
and Eau de Cologne set in a Christmas Bell
$1.00



TWEED COLOGNE
From
$1.25



STATIONERY
Priced From
79c



SHAVE BRUSHES
Priced
$1.00 to $5.00

BLESSED EVENT and TONI DOLLS

MERKEL DRUG CO.
Your Health Rx Service Store
S D GAMBLE Phone 105 W D GAMBLE

Middle Clear Fork Soil Conservation News

Lee Saunders, cooperator in the North Golan conservation group, has planted 9 acres to hairy vetch and rye as winter cover crops on his sandy land farm. These crops were planted in combination at the rate of about 12 pounds of vetch and 25 pounds of rye seed per acre. They were sown broadcast on deep sandy land which is subject to blowing when not protected. Mr. Saunders has observed his neighbors plantings of vetch and rye for a few years and has became sold on the merits of these cover crops for his type of soil.

* * *

Practically everything we do is affected by the condition and productive capacity of the land. That's why the national land capability inventory, complete now on about a quarter of the nation's privately owned land, is so valuable to industry, business and education as well as to farmers, ranchers and government agencies. The inventory, being made by the Soil Conservation Service in cooperation with the states and other agencies interprets data on soil, slope, erosion and other land and water features. This inventory also provides local land capability maps which show fhat each piece of land can best do and what treatment each acre needs for safe, permanent production.

We all depend, one way or another, on food, fiber, and other products of the land. The National land capability inventory supplies facts we need to make the best possible use of the land resources. Here are some ways many people are using these basic land facts. Soil Conservation districts use the land capability inventory as the basis of the soil conservation farm plan now under way in more than 2100 of the locally organized districts. These locally administered districts are working with the help of the Soil Conservation Service and other Federal and State agencies to establish conservation farming throughout the nation. Government agencies find the land capability inventory useful in administering public land and in carrying out finance and credit programs related to land and water. Engineers both private and government, are using land capability information in location and construction of airports, radio installations, design and construction of dams and reservoirs, in flood control, drainage, and irrigation projects.

Banks and other private government credit institutions frequently turn to land capability information about individual farms and larger areas to guide them in lending money and in working for general economic improvement. These are only a few of the many uses of this land inventory. It is a challenge for each farm owner and operator to know their land and to treat it with those conservation practices that will keep the land permanently safe and productive.

* * *

Chester Lucas, cooperator in the East Noodle area, has had about 3 miles of terraces constructed in his north field. These terraces were built with a disc belt type terracing machine.

* * *

In order to meet the rapidly increasing interest in the seeding and harvesting of grasses in this area the supervisors of the Middle Clear Fork Soil Conservation District have plans to purchase several needed and scarce implements. At present the district owns one grass drill. They have plans to purchase a new grass drill for use mainly in the Merkel area of the district. They have plans to purchase a grass seed stripped for use in harvesting grasses. Each of these implements will be made available to district cooperators at a small charge per acre to cover maintainence costs.

* * *

Mrs.H. R. Chancey, Sr. cooperator with the district in the Compere area, has had another field terraced this past month with 2.3 miles of terraces. This makes a total of 4.3 miles of terraces on the farm with a 1300 foot diversion terrace at the top of one field.

Cottonseed Oil In Major Use Today

The first cottonseed oil known to have been made in America was exhibited for the American Philosophical Society in 1768. At the time, it was regarded as a curiosity. Today it is a major ingredient in such foods as shortening, margarine, salads and cooking oils.

The crazy-quilt design of metal surfaces is a major factor in rusting, friction, and other destructive processes which shorten the life of metal articles.

we have the . . .
4-Way Hair Shaping
It's the cut that makes the hair pretty!. . . call the
Modern Beauty Shop
Mrs. Dent Gibson
Mrs. Mark Hubert
at MERKEL DRUG
PHONE 201

Circus Partners Perform in Film

Action and romance in the grand manner comes to the Queen Theatre next Thursday and Friday when Burt Lancaster appears as the star of the Technicolor spectacle, "The Flame and the Arrow," released by Warner Bros.

No stunt doubles were used in any of Lancaster's whirlwind scenes. Everything, difficult and dangerous, was done by the star himself, who received his early training as a circus acrobat.

"We planned it that way, wrote it that way, and we've been working on our story for more than a year. To get ready for it. I've trained myself into the best physical condition of my life," said Lancaster.

Burt's partner in pole-balancing, wall scaling, leaps, bar and trapeze work, human pyramids and dozens of other feats was small, husky, 145-pound Nick Cravat, his lifelong friend and former circus partner.

FURNITURE
Upholstering

IRA CROSS
"State Health Permit"
at DARSEY FURNITURE

If Your Diet Is Deficient in Vitamin B this great new formula can help you build
RICH RED BLOOD
...help you curb diet deficiency symptoms like
UNDERWEIGHT
WEARINESS
CONSTIPATION
FATIGUE
BACKACHE
'NERVES'

Do you sometimes wonder what in the world can be the matter with you? You *know* that you have no diseases, no infections... yet you're always "out" on your feet, constantly over-fatigued, nervous, weak, irritable, cheerless. *(This is especially true of older people.)* Well, scientists have learned that such a condition may be due to the simple fact that you do not get enough B-Vitamins in your diet.

BEXEL SPECIAL FORMULA MAY DO WONDERS FOR YOU

Naturally it is wise to consult your doctor, since such a condition *may* be due to other causes. But if mild Vitamin-B and Iron deficiencies *are* the cause of your bodily distress, then a great new scientific discovery, Bexel Special Formula, may do *wonders* for you! It may be *exactly* what you need for glowing, vibrant, good health.

Everybody knows the importance of Iron in your diet to help you build RICH, RED BLOOD. Well, just ONE capsule of Bexel Special Formula (that's all you take a day) contains *5 times* the minimum daily requirement of both Iron and Vitamin B_1. Also Choline, Inositol and Liver in supplementary quantities!

YOU MUST FEEL BETTER OR YOUR MONEY BACK!

Try Bexel Special Formula for just 30 days. If you don't feel better... *definitely*, noticeably better...we'll refund your money without question!

So *today*, get *Bexel Special Formula* B-Complex Capsules... product of McKesson & Robbins.

Merkel Drug Company



Specials For Friday and Saturday, December 8th and 9th

HAMLIN SEEDLESS ORANGES, lb. 9c	NO. 1 IDAHO RUSSETT SPUDS, pound 4c
MARSH SEEDLESS Grapefruit, 5 lb. bag 35c	FANCY CLYDE YAMS, pound 6c
Washington Fancy Delicious APPLES, lb. 12½c	U.S. NO. 1 — Large Heads LETTUCE, 2 for 25c
RED & WHITE Shortening, 3 lb. can 85c	Kuner's Hand Packed — No. 303 Can TOMATOES, 2 for 35c
CHURCHES Grape Juice, 24 oz. btl. 35c	EAGLE BRAND MILK, 15 oz. can 25c
GERBER'S — 4½ oz. can BABY FOOD, 3 for 23c	LIBBY'S — 1 lb. can Corn Beef Hash 39c
RED & WHITE SPINACH, no. 2 can 13c	REGULAR or QUICK Quaker OATS, lg. size 33c
DEL MAIZ MEXI CORN, 12 oz. can 19c	DROMEDARY DATES, 7¼ oz. pkg. 23c
AUNT JEMIMA — 1½ lb. box Pancake Flour 17c	RED & WHITE — No. 1 Fruit Cocktail, tall can 23c
LOG CABIN — 12 oz. tin Maple Syrup 25c	JOLLY TIME POPCORN, 10 oz. can 19c
ANGELUS — 6 oz. box Marshmallows, 2 for 25c	RED & WHITE HOMINY, no. 2 can 10c
ARMOUR'S STAR Sliced BACON, lb. 49c	ARMOUR'S PURE PORK SAUSAGE, lb. 39c
FRESH LEAN PORK CHOPS, lb. 45c	BLUE RIBBON SKINLESS FRANKS, lb. 49c
LONGHORN CREAM CHEESE, lb. 45c	BEEF RIB STEW MEAT, lb. 39c
FRESH DRESSED FRYERS, lb. 49c	BEEF BRAINS, lb. 25c

We Reserve The Right To Limit Quantities

WEST COMPANY

WE DELIVER IN MERKEL SINCE 1889 PHONE 59

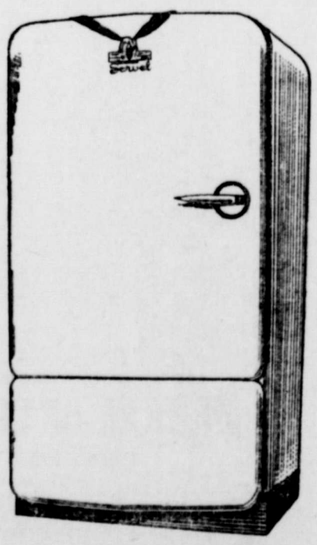
SAVE! SERVEL PRICES HAVE NOT YET ADVANCED
Because of uncertainties ahead, the wise buyer will choose the one and only refrigerator guaranteed 10 years.

For surprising her





... or personalizing a magnificent gift



Models as low as $199.50
as little as $44.98 down
as little as $9.67 per month
liberal trade-in allowance

WHAT's nearer to your wife than her home? What's dearer to her than her family? That's why many smart Santas are giving Servel Gas Refrigerators to their wives. It's the ideal gift for home and family.

To make your gift even nicer, we've added the Gift Medallion shown above. This beautiful silver, red and green Medallion can be hung on your tree for surprise giving . . . or, fits around the nameplate on your refrigerator door. As a symbol of your love, it adds just the right touch to a magnificent gift.

Profit by the experience of over three million enthusiastic owners. Choose Servel, the only refrigerator that has no motor, no machinery. Stays silent, lasts longer. It's the only refrigerator guaranteed 10 years.

In spite of higher costs, Servel has not yet advanced in price. The six models are $13 to $94 less than a year ago. More than ever, Servel is your greatest refrigerator value. Hurry. Selections are complete, now. Come in and see Servel, today.

Servel, the only refrigerator guaranteed 10 years

SANDERS APPLIANCE COMPANY
Lone Star Gas Company
A Texas Corporation

December Accidents May Break Record Say Safety Experts; Urge Sane Driving

December may be one of the worst months for traffic accidents in recent years unless the public and law enforcement officials work together to reduce year-end highway casualties, the Accident Prevention Department of the Association of Casualty anl Surety Companies warned today.

"December was the deadliest month on the highways during the past decade," declared Julien H. Harvey, the department's manager. "There is every reason to believe that unless motorists and pedestrians voluntarily exercise more caution than usual this month, and unless our law enforcement officers crack down on drinking drivers and flagrant violators of speed laws, December 1950 will exact an even worse toll than it usually does."

Last year 3,220 persons died in December trafifc accidents. During the past decade nearly 32,000 people were killed in December on streets and highways. December's greater dangers to driver and pedestrian alike are well illustrated by the fact that the aggregate of deaths in ten Decembers since 1940 is greater than last year's 12-month toll of 31,500 deaths.

Already 1950 has become the worst year since the end of World War II for traffic deaths, with predictions of 36,000 fatalities frequently heard.

Another tragic record of highway deaths in December would be equivalent to adding a thirteenth month to 1950—an unlucky month for several thousand persons who will die needlessly on our streets and roads unless they and our enforcement officials are alerted to prevent accidents.

The following extra hazards have contributed greatly to December accident peaks and motorists and pedestrians are urged to be on guard against them:

1, More drinking drivers,, because of Christmas holiday festivities.

2. Bad weather, with icy roads usually prevalent in many sections.

3. Increased travel in hours of darkness for holiday shopping and trips home for Christmas.

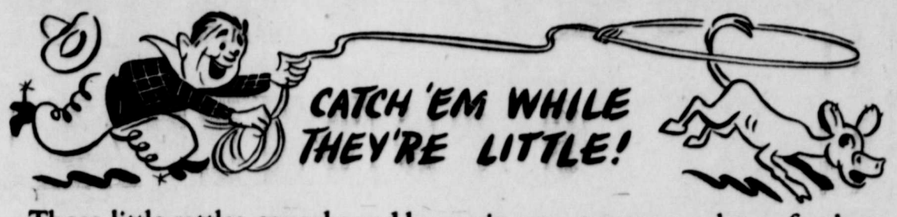
4. More driver-fatigue and speeding among those making long drives home for the holidays.

5. Greater danger to pedestrians due to Christmas shopping activity, particularly at night.

"Speeding and the use of alcoholic beverages are the primary causes of highway accidents," said Mr. Harvey. "A drink taken before driving can bcome a toast to death on the highway.

"Our motorists cannot be reminded too often during the approaching Christmas holidays that they must not mix drinkink with driving. If enough of them take to heart the No. 1 safety rule of the road — 'If you drink, don't drive. If you drive, don't drink'—many lives wil be saved.

"Drinking breeds speeding and recklessness. Both are major killers on the road. Every driver should be made to realize this month thas his own life and the lives of members of his family and others may depend on his 100 per cent observance of the road code regarding drinking."



Those little rattles, squeaks and buzzes in your tractor . . . let us fix them before they grow into something big that might delay your work next season. Call us now, so we can put your name on our advance service schedule and have plenty of time to order any parts needed to put your tractor in prime running order.

MERKEL FARM MACHINERY CO.

McCORMICK MACHINES, PARTS AND SERVICE

THE TEXAS AND PACIFIC RAILWAY

NOTICE

TO TRAVELERS!

Slight schedule change effective

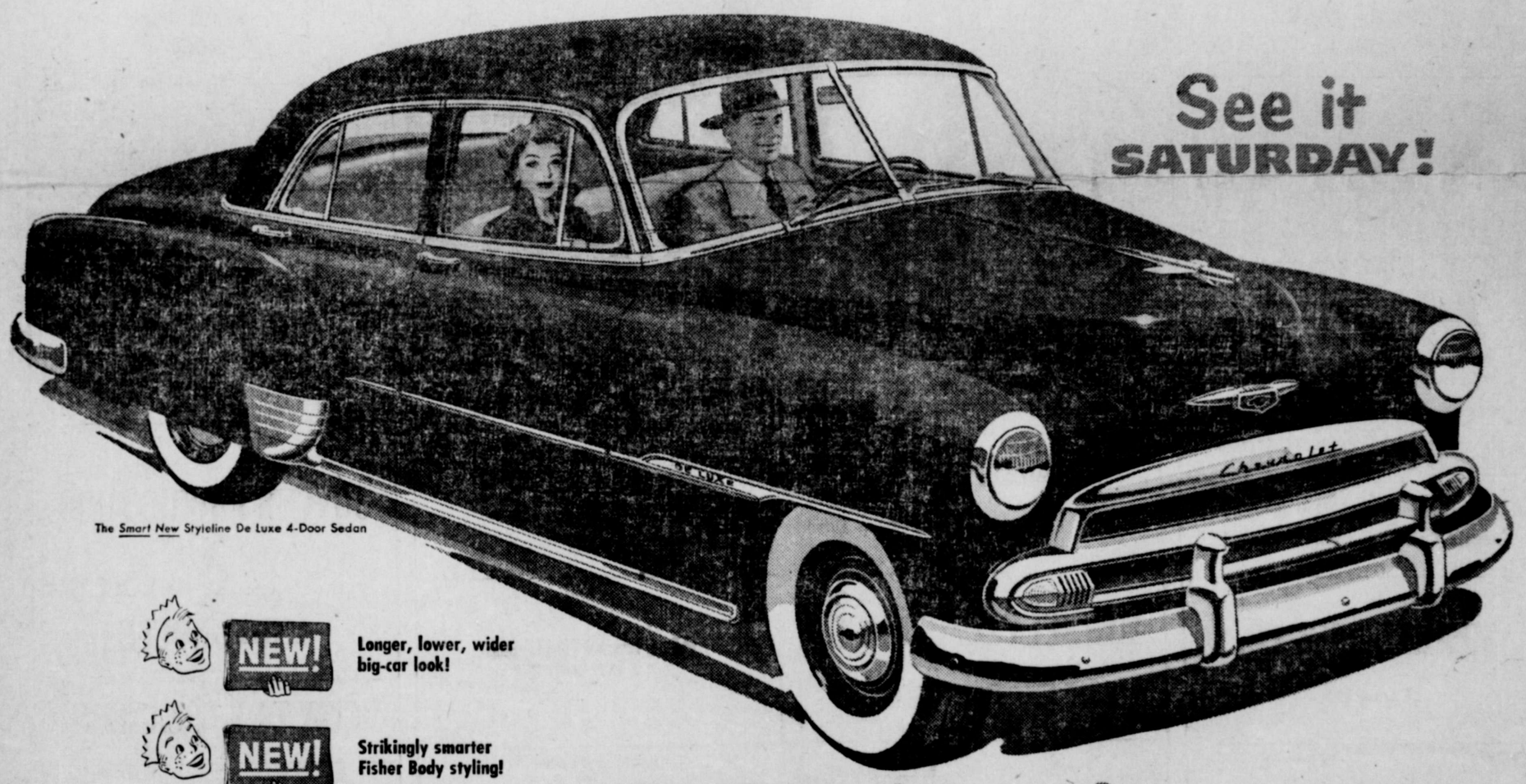
MONDAY, DECEMBER 11

Consult local ticket agent for detailed information.

TEXAS AND PACIFIC RY.

NEW 1951 Chevrolet

AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!



See it SATURDAY!

The Smart New Styleline De Luxe 4-Door Sedan

NEW! Longer, lower, wider big-car look!

NEW! Strikingly smarter Fisher Body styling!

NEW! Luxurious Modern-Mode interiors!

NEW! Jumbo-Drum brakes—largest in field!

NEW! Glare-Proof Safety-Sight instrument panel!

NEW! Improved, easier Center-Point steering!

plus TIME-PROVED POWERGlide Automatic Transmission —proved by over a billion miles of performance in the hands of hundreds of thousands of owners. Optional on De Luxe models at extra cost.

Refreshingly new IN ALL THE THINGS YOU WANT!

New outside! New inside! Refreshingly new in feature after feature! That's Chevrolet for 1951 —the greatest value the leader has ever offered!

It's America's largest and finest low-priced car—looking even *longer, lower and wider* than its famed predecessor—thanks to distinctive new styling with entirely new front and rear-end design and new America-Preferred Bodies by Fisher of surpassing beauty.

With all these *new things,* it brings you the *proved things,* which cause more people to buy Chevrolets than any other car, year after year.

It brings you extra-sturdy, extra-rugged, extra-durable Chevrolet construction; it brings you that more thrilling and thrifty Valve-in-Head engine performance for which Chevrolet is world-famous; it brings you comfort feature after comfort feature and safety feature after safety feature found only in Chevrolet and higher-priced cars.

Come in; make a thorough inspection of this most beautifully balanced motor car the leader has ever built; and you'll agree it's *America's largest and finest low-priced car!*

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

CHEVROLET

BADGER CHEVROLET COMPANY

PHONE 123

Merkel, Texas

GRAND OPENING

BADGER CHEVROLET COMPANY



SATURDAY, DECEMBER 9

CONGRATULATIONS

FROM THE BUSINESS FIRMS AND PROFESSIONAL MEN OF MERKEL ON YOUR NEW BUILDING AND THE FAITH YOU HAVE SHOWN IN YOUR TOWN. WE, TOO, HAVE FAITH IN THE FUTURE OF AMERICA AND IN OUR TOWN AND IT IS OUR HOPE WE WILL ALL PROSPER TOGETHER SO THAT MERKEL WILL CONTINUE TO GROW AND EXPAND.

EAGER FEED STORE
Feed, Seed, Supplies
PURINA CHOWS
Phone 155

PALMER MOTOR CO.

MAX MELLINGER
DRY GOODS

B & B BARBER SHOP
Homer Newby —:— Bob McDonald
Bernie Bell —:— Owen Buford

MERKEL DRUG CO.
Phone 105

Wallace Confectionery
"Where Good Friends Meet"

MACK'S DRY CLEANERS
Phone 27

WEST COMPANY
Merkel, Texas

ADCOCK CLEANERS
PHONE 68



NEW HOME OF BADGER CHEVROLET COMPANY

FARMERS & MERCHANTS NATIONAL BANK
Member Federal Deposit Insurance Corporation

MERKEL PLUMBING CO.
Sam Hill —:— Forest Hill

Merkel Farm Machinery Co.

MISSIE'S FLORAL SHOP
Flowers for all Occasions

PATTERSON GRAIN
We DO appreciate your business.

GRIF BARNETT

West Texas Utilities Company

BULLOCK HARDWARE

WILSON JEWELRY
Phone 115

CAMPBELL'S GROCERY
Phone 173

MERKEL TELEPHONE CO.

MERKEL MOTOR CO.
Ford

BRAGG DRY GOODS CO.

WOOD'S STORE

JOYCE'S FABRIC SHOP

ANDY SHOUSE

CITY DRY CLEANERS

DOAN'S GROCERY
"Everything to Eat"

SANDERS APPLIANCE CO.

HIGGINS BARBER SHOP
Pete, Carroll, Dean

CARSON GRO. & MKT.
Phone 250

PERSONAL NEWS NOTES

J. A. Haggard visited relatives in Houston this week.

Mr. and Mrs. Earl Baze spent last Sunday in Hico visiting his uncle, Pete Baze, who is 82 years old.

Mr. and Mrs. Sam Hill visited last week-end in Cross Plains with his parents, Mr. and Mrs. Drew Hill.

Miss Jan Hey of Sterling. Ill. spent the Thanksgiving holidays with Miss Sandra Sadler. The two girls were roommates at C. W. C. at Denver last year.

Bill Wallace and Mr. and Mrs. Hershel Hammonds and children, Dale and Gale of Arlington visited last week-end in Merkel, All are former residents of Merkel.

Mrs. Orene Wilson and children of Wichita Falls and Mrs. Ray Jennings and Charles from Noodle visited in the home of their father and mother, Mr. and Mrs. J. W. Williams on Thanksgiving.

Mr. and Mrs. Louie McRee and Mr. and Mrs. Earl Strawn visited in the James Strawn home in Seminole Sunday. H. L. McRee visited from Friday until Sunday with his sister and family in Seminole.

Mr. and Mrs. Glenn Robertson spent several days in Austin visiting her sister, Mr. and Mr.s Bruce Haile, and cousins Rev. and Mrs. J. B. Davidson. They also attended the Texas-A. & M. game.

Mr. and Mrs. C. W. Seago spent Saturday night in Odessa with their son, Edward Seago and family, and drove over to Monahans Sunday where they visited with another son, R. G. Seago and family.

Mrs. J. E. Adkisson and daughter, Mrs. E. C. Reichardt, both of San Antonio, a niece, Mrs. Houghton Baxley of Indianapolis, Indiana spent the week-end in the home of Mrs. Adkisson's sister, Sally Orr.

Mrs. L. A. Watts has returned home from a week's visit with her children. She visited her son, Foster Watts and family of Hobbs, N. M. and her daughter and family, Mrs. J. R. Brown of Lovington, N. M.

Mr. and Mrs. Bob McDonald, Coach Carroll Benson and Mrs. J. A. Milliken went to Cisco last week-end to see the Ranger-Cisco football game. Two Merkel boys, Jerold Salter and Wayne McLean played on the Cisco team.

Johnny Thaxton of Hale Center visited in Merkel with his parents, Mr. and Mrs. H. L. Thaxton and with his aunt and uncle, Mr. and Mrs. Charley Massey before leaving for the service on Nov. 16. He was first sent to Ft. Sill, Okla., but is now stationed at Camp Carson, Colorado.

Mr. and Mrs. Carl Jackson celebrated the completion of a new oil well with a barbecue on Tuesday evening of last week. Officials, crewmen and their wives were guests at this sumptuous repast along with Mr. and Mrs. Claud Smith, Mr. and Mrs. Chester Lucas and Geo. Cooper. In all forty-one were present to enjoy this typical western hospitality.

Mr. and Mrs. E. J. Patterson, Mr. and Mrs. Elmer Patterson, Jr. and son, Jerry Wayne and Mrs. Vada Coats visited last week in Arlington with Mr. and Mrs. Bill Wallace and son, Mikey. Mrs. Wallace and Mikey returned home with them for a visit.

Visitors in the home of Mr. and Mrs. John W. Brown during Thanksgiving were a brother, Mr. and Mrs. Clifford Baker and daughters, Barbara and Nellie Sue of Joplin, Mo.; Mrs. Brown's mother, Mrs. Marie Baker, and grandmother, Mrs. Maude Baker, both of Ranger; sister, Mr. and Mrs. Jim Davidson of Stamford and three daughters, Martha, Yvonne and Mrs. Orvil Grice and her daughter, Charlotte.



Handsome new styling! Famous Elgin accuracy! Dependability assured by the guaranteed DuraPower Mainspring! He'll be so much happier with an Elgin Watch.
Prices include Fed. Tax. Other Elgins from $39.75

Only ELGIN has the DuraPower Mainspring*

WILSON JEWELRY
USe Our Lay-Away Plan
Merkel, Texas Phone 115

—Visit With Us Regularly—
HIWAY SERVICE STATION
CLAUD PERRY, Owner
Pick-up and Delivery Service——PHONE 9500
—THAT GOOD GULF GASOLINE—
Expert Washing and Greasing
1302 So. 1st — On Highway 80 — West

ChristmasFlowers



POINSETTIAS
CYCLAMEN
BEGONIAS
AZALEAS
CUT FLOWERS
CORSAGES
Artificial Wreaths
Artificial Bouquets
Artficial Sprays
"Flowers For All Occasions"
MISSIE'S FLORAL SHOP



Party Cake 34c Devils Food 34c Ginger Cake 24c
at O-K
FRIDAY & SATURDAY
DECEMBER 8 & 9

PLENTY FRUIT CAKE MIX, CANDY and NUTS

PRIMROSE — 12 oz.
Pure Plum JELLY 21c
HERSHEY'S — Breakfast
COCOA, ½ lb. can 24c
BLUE TAG — No. 2 can
Whole Green Beans .. 23c
SOUTHERN CROSS
TUNA, flat can 29c
Reg. $1.25 Size
HADACOL 89c
POWDERED or BROWN
SUGAR, 2 boxes 25c
3 MINUTE
POP CORN, can 19c
SU-MAR — No. 2 can
Pork & Beans, 2 cans 25c

IMPERIAL SUGAR 10 Ponds 89c

HEINZ
BABY FOOD, 3 cans 25c
SOAPS
VEL or TIDE, pkg. 31c
ARMOUR'S
MILK, 3 tall cans 32c
OLD PAL
DOG FOOD, 3 cans 23c
NU-MAID — Colored
OLEO, pound 26c
FUDGE or FROSTING
SWEL, can 35c
OCEAN SPRAY
Cranberry Sauce 19c
SWIFT JEWEL
Shortening, 3 pounds 79c

COFFEE FOLGER'S Pound 77c

FIRM
LETTUCE, head 12c
BAG
ORANGES, 5 pounds .. 33c
PINK
Grapefruit, each 10c
DRIED YELLOW
ONIONS, pound 5c
NO. 1 — Mesh Bag
SPUDS, 10 pounds 39c
FAT
FRYERS, pound 52c
HORMEL
BACON, pound 45c
CHOICE
PORK CHOPS, lb. 49c
YEAST
CAKES, 3 for 10c
LONGHORN
CHEESE, pound 38c

"We Reserve The Right To Limit Quantities"
O-K GROCERY & Mkt.
PHONE 179 —FREE DELIVERY— Merkel, Texas

-:- Classified Ads -:-

FOR RENT

FOR RENT—Two room furnished apartment with frigidaire. Also Bachelor quarters. 208 Ash St. 1tc

FOR RENT—Four room house with bath and garage. 1108 South 10th. 1tp

FOR RENT—Five room house, vacant now. First house west of Merkel Hotel. See David Tarpley. 1tp

FOR RENT—Three room rock garage apartment. E. O. Carson. 1t

FOR SALE

FOR SALE—Large kitchen cabinet, excellent condition. Nolan Palmer.

FOR SALE—Slightly used floor waxer and polisher. Heavy duty type suitable for home or store use. Original retail price $159.95. Will sell for $75.00. Taylor Electric Cooperative.

FOR SALE—Oat Seed, certified new Nortex. Patterson Grain. We DO appreciate your business. tf

Have nice bargain on north side. Don't cost to look. Better see this one.

Choice lot on Oak street.

4½ room and bath on south side. New and already financed. Too good to last at the price.

Have one stock farm for sale. Now could be the best time to buy.
ANDY SHOUSE, Agent.
115 Kent St. Phone 322

FOR SALE—My home at 209 Oak St. lot 50 by 140 ft. Seen by appointment only. Nolan Palmer, phone 129 or 159. tf

YOU PICK your used ice box. $2.50 Palmer Motor Company.

SEED WHEAT. Patterson Grain. We DO appreciate your business. tf

I HAVE a few hundred bu. of West Star and Early Triumph seed wheat that was certified seed last year. This wheat made 28 bu. per acre and is of extra quality. $3.15 per bu. J. E. Touchstone, 5 mi. east of Noodle.

BUYER WANTS farm prices right. Describe fully giving location. 3-room apartments at Clyde to rent, $20. Shanks Land Office, Clyde, Texas, Phone 74. 4tp

BRING US your Eggs, We pay highest price. West Company. tf

FOR SALE—Business building on highway, now housing Palmer Tire and Appliance. Nolan Palmer. tf

FOR SALE— Steel Eclipse windmill with wooden tower over-head tank frame. C. A. Cox, 4 miles east Noodle. 2t

STILL HAVE some nice Christmas cards and stationery. Mrs. Lucy Ford. 1008 Oak. Phone 43J. 1tc

FOR SALE—Two 15-gal. electric water reaters, ½ price. Palmer Tire and Appliance. tfc

FOR SALE—For Locker, one half of fat steer, calf weighing about five-fifty. Killing next Tuesday. Johnny Cox. 1tp

WILL TAKE orders for Christmas pies and cakes up until December 22. Mrs. W. W. Webb, phone 160.

FOR SALE—One Console circulating heater, will heat several rooms, used one year, less than ½ price, $45.00. Palmer Motor Co. tf

CHANGE to those modern O.I.C. Hogs—Fatten Faster — Less feed. Pigs $20.00. Pedigree furnished, Shanks Hog Farm, Clyde, Tex. 4tp

FOR SALE

G. I. house built this year. Four rooms, clean in and out. Payments less than rent.

14 room apartment house, 4 furnished apartments, 3 baths, nice furniture, each apartment has electric refrigerator. This is good revenue property. $8,500. Income about $160 per month.

Very nice 5 rooms on corner lot. Has been built for about 4 years. Desirable in every respect.

If you care to lease for oil or sell royalty, we have buyers.
DOWDY & TOOMBS

FOR SALE
BOYS SCHWIN bicycle, 26 inch, just like new.

8-FOOT SERVEL Electrolux. 1948 model in good condition.

NEW EASY Spin-Dry washing machine. Never been uncrated.
JOE LARGENT
Phone 172 2tp

FOR SALE—Chevrolet pickup, Fair Rubber, new Engine, runs good. Would buy late Model car. No dealer please. Joe Garland, 402 Edwards St. chgtf

WANTED TO BUY

CLEAN WHITE cotton rags wanted. Will pay good price. Merkel Farm Machinery Co. chg.tf

MISCELLANEOUS

IF YOU NEED a dependable baby sitter. See Mrs. Claud Warren, Phone 81. chg1t

CESS POOLS and SEPTIC TANKS cleaned and serviced. Satisfaction guaranteed. 2324 North 20th St. Abilene, Texas. Phone 2-8960. 1tp

FOR RENT — Electrolux vacuum cleaner with attachments. White Auto store.

SEE Lendon A. Coats for water well drilling. Phone 287

For MONUMENTS, see J. T. (Tom) Coats. Phone 131. P. O. Box 314.

GET MY PRICES on brake service Phone 66, Fox Repair shop.

WATER WELL Drilling and Clean-Outs. Higgins & Malone, Box 267, Merkel. Phone 26W.

WATER WELL DRILLING. Can give quick service. Have two machines. B. T. Sublett. 705 Oak St. Merkel, Phone 106.

ANNUAL STOCKHOLDERS' MEETING

Notice is Hereby Given That the annual meeting of the stockholders of the Farmers & Merchants National Bank of Merkel, Tex., will be held at the office of said bank on the 9th day of January, 1951, at 7:00 o'clock p.m., for the election of Directors and the transaction of such other business as may properly come before the meeting.
Respectfully,
Booth Warren, president

CARD OF THANKS

We wish to thank each and every one who were so kind and considerate to us at the death of our dear husband and father. Also we thank you for the lovely flowers and food. Especially are we grateful to Dr. Gardner for his faithful service.
May God bless you all.
Mrs. F. C. Hale
Clayton Hale
Mr. and Mrs. Eiland Hale
Mr. and Mrs. Derk Holsteyne
Mr. and Mrs. John Crain and grandchildren
Mrs. Ladie Fred Coffey, Joel Crain and two great grandchildren

666 LIQUID OR TABLETS GIVES FAST RELIEF when COLD MISERIES STRIKE

SEED WHEAT
Wichita, Comanche,
Tenmarque and Early Triumph
Also New Nortex Oats
Patterson Grain
We DO appreciate your business.

Merkel Plumbing Company
Sam O. Hill & Son
BATH ROOM FIXTURES, FITTINGS and PIPES.
General Repairs
also Myers Pumps
Guaranteed Service
Phone 164 — Merkel

CULLIGAN Soft Water Service
Phone Abilene 9941
902 N. 8th St.

CALL FOR . . .
Repair Service
on any make
Refrigerator & Appliance
We have graduated, Licensed Service Man available—Full Time.
—at—
Palmer Motor Co.
Merkel Phone 159

PICTURE FRAMING
"CUSTOM MADE"
Starbuck Furniture Co.
Merkel, Texas

Pioneer DRIVE-IN Theatre

MERKEL, TEXAS
ONE MILE WEST ON HIGHWAY 90
—Shows Daily at Dusk—Rain or Clear —

FRIDAY & SATURDAY

Here They are in Action! The Boys Who Get The Call When Things Get Rough ... The U. S. Marines! Paramount's Dramatic Re-enactment of the Fourteen days that will live Forever!

"WAKE ISLAND"

Brian Donlevy — MacDonald Carey — Robert Preston

Two Color Cartoons

SUNDAY & MONDAY

The Musical that Made Musicals Famous! Never Before in the History of Entertainment Have There Been so Many Requests for the Return of a Great Motion Picture!

RITA HAYWORTH — GENE KELLY
JINX FALKENBURG — PHIL SILVERS

"COVER GIRL"

Color by Technicolor
Two Color Cartoons

TUESDAY & WEDNESDAY

Back by Popular Demand! The Picture That Took Two Dramatic Years to Film . . . In Shanghai, Cairo, Havana and the Far Corners of the World!

Maria Montez — Jon Hall — Turhan Bey

"SUDAN"

Filmed in Beautiful Technicolor
Color Cartoon and Sport

Thursday Is Buck Nite

ALL CARS 1.00

50c For The Front Seat Driver and 50c For The Back Seat Driver or Regular Admission, Whichever is Less — —

The Comedy Sensation! She Hexes Him—She Vexes Him—She Knows How to "Upset" a Man"

"THE LADY EVE"

BARBARA STANWYCK — HENRY FONDA

Color Cartoon

QUEEN Theatre

"Always a Good Show—Sometimes a Great Show"
Box Office Opens: Nights 6:30; Matinee 2:00

LAST TIMES FRIDAY
"TO PLEASE A LADY"

SATURDAY (Only)

Your Soft Singing Gun Slinging Favorite . . . On The Trail of Murder! Guns and Guitar . . . Jimmy has to Use Both to Outwit a Land-Hungry Killer!

JIMMY WAKELY — "CANNONBALL" TAYLOR

"LAWLESS CODE"

Also: Cartoon, Two Reel Comedy and Serial

SUNDAY & MONDAY (Only)

Features Sunday at 2:10 and 4:25
Monday at 6:45 and 9:00

The Intimate Story of Lily James! She Knew What She Wanted and Didn't Care How She Got it! The Inside Story of a Prairie-Fire From Kansas who Worked Her Way to the Top of the Model Profession in New York!

LANA TURNER — RAY MILLAND

"NO LIFE OF HER OWN"

Cartoon and Universal News

$$ TUESDAY & WEDNESDAY $$

Features at 7:04 and 8:54

Killing a Man is one Thing . . . Saving His Wife is Another . . . Both Are Dynamite!

LEW AYRES — TERESA WRIGHT

"THE CAPTURE"

Color Cartoon

THURSDAY & FRIDAY

Features at 712 and 9:07

No Adventures so Stirring Since Screen Adventure Began! All the Adventure a Man can Live; He Lives . . . all the Stirring Excitement Screen Drama can Give, Warner Bros. Give You Now . . .

BURT LANCASTER — VIRGINIA MAYO

"THE FLAME AND THE ARROW"

It's Countless Splendors are in Color by Technicolor
Universal News and Color Cartoon

Merkel Representatives Attend Taylor County P.-T.A. Council

The Parent-Teacher Association Council of Taylor County held its meeting at Tye, December 1.

Mrs. Powell Miller presented three Merkel girls in a skit, "Christmas Around the World." Linda Winter, Michael Miller and Jo Ann Lindsey depicted a Christmas scene; as Germany would have it. They cleverly told the story as they decorated the Christmas tree. Jo Ann Lindsey sang "Away in a Manger" to climax the skit.

Mrs. Buster Horton, Mrs. Joe Allen and Mrs. Judd McReynolds gave reports on Merkel's 1950-51 work and meetings.

Mrs. McReynolds gave a report on the State Convention at Mineral Wells in November. The main topic for her talk was "World Citizenship" stressing the teaching in homes and schools for democracy. Home and family life are very important studies made in P.-T. A. in these days of war.

NEW SILVER ANNIVERSARY PONTIAC

Will be on display at our show rooms on

MONDAY, DECEMBER 11

Come in and see this new beautiful 1951 automobile. Dollar for Dollar You Can't Beat a Pontiac. Many exceptional features are embodied in these models. PONTIAC—the most beautiful thing on wheels! First Showing Next Monday At

PALMER MOTOR CO.

1208 N. First Street MERKEL, TEXAS Phone 159



Bake your gifts

"A GIFT YOU BAKE IS A GIFT FROM THE HEART"
FOLDER OF GIFT IDEAS AT GOLD MEDAL FLOUR DISPLAY

Hormel SPAM, can 49c
Mission PEAS, 2 cans 25c
White Swan Pork & Beans, 2 cans 35c
Del Monte CORN, 2 cans 35c
Pet MILK, 3 cans 35c
Xmas Mix CANDY, 3 lb. 65c
American Beauty MEAL, 5 lb. 37c
Wolf CHILI, no. 2 can 55c
Golden In Green Beans, 2 cans 25c

EVERLITE Salad Dressing Pint 27c

PRIMROSE Pineapple Preserves 2 lb. Jar 43c

FOLGER'S COFFEE lb. 79c

MEADOLAKE OLEO Pound 29c

HEMET PEACHES No. 2½ Can 19c

SWIFT JEWEL SHORTENING, 3 lb. 73c

Xmas Needs

Red Karo SYRUP, Pint 25c
Pitted DATES, pkgs. 29c
Shelled PECANS, 3 oz. 33c
Candied CHERRIES, 3 oz. 25c
Swan's Down CAKE MIX, box 39c
Shelled WALNUTS, 3 oz. 37c
Eagle Brand MILK, can 32c
Ocean Spray CRANBERRY SAUCE, can 19c
Bakers COCANUT, 8 oz. 35c
Mixed NUTS, lb. 49c
White Swan — Green CHERRIES, jar 38c
Libby's PINEAPPLE, No. 2 can 35c
2 Pound — in can FRUIT CAKE $1.49

SOFT AS SILK CAKE MIX, 2½ lb. 38c

EVERLITE FLOUR, print, 25 lb. $1.83

Sunshine Celo CANDY Pkg. 10c

Sunshine HI HO Pound 29c

BAKE YOUR GIFTS — Betty Crocker RECIPES AT GOLD MEDAL FLOUR DISPLAY
Use Betty Crocker CAKE MIXES LARGER • LIGHTER • MORE LUSCIOUS CAKES!
Devils Food MIX 31c

IMPERIAL SUGAR, 10 lbs. 85c

WHITE HOUSE RICE, 2 lb. box 29c

GOLD MEDAL FLOUR, 10 lb. 85c

CHOICE MEATS

FRESH DRESSED FRYERS, lb. 49c

Sugar Cured BACON SQUARES Pound 33c

Long Island FAT DUCKS Ready to Bake

CENTER CUT PORK CHOPS, lb. 49c

Loin or T-Bone STEAK Pound 79c

Market Made BLOCK CHILI Pound 59c

TALL KORN or HORMEL Sliced BACON, lb. 45c

Fresh BACK BONE Pound 49c

Fat Dressed HENS Pound 47c

Oxydol - Duz Dreft, box 29c

DEL MONTE FRUIT Cocktail No. 2½ can 33c

WHITE SWAN Grapefruit Juice 46 oz. can 25c

3 POUND CAN CRISCO 95c

GARDEN FRESH VEGETABLES

TEXAS ORANGES, 5 lb. 29c

Fresh BELL PEPPER Pound 15c

Fresh Cauliflower Pound 15c

IDAHO RUSSETTS SPUDS, 10 lbs. 38c

Fresh LETTUCE Head 10c

Fresh Cranberries Pound 18c

DELICIOUS RED APPLES, lb. 12c

Fresh Celery Hearts Pkgs. 29c

Fresh CARROTS Celo 19c

We Reserve the Right to Limit Quantities

CARSON Grocery-Market

We Deliver Mon & Fri

Choice Meats -:- Fresh Vegetables -:- Fancy Grub -:-

Phone 250

Complete One Stop Food Store

Reservists Need Not Report During Holiday Season

Army reservists who have received orders to depart from their homes for active duty stations during the holiday season are authorized to delay their departure until January 5, 1951, Colonel C. M. Culp, Chief of the Texas Military District, announced from his Austin office.

Except for those reservists who specifically request that they report during the period December 16-January 1, extended active duty orders are being amended and all individuals concerned notified, Colonel Culp said.

The Department of the Army recently announced that reservists would not be required to report during the Christmas season, however, the exact dates were not given.

Junior Plays Well Received By Crowd

Las Friday night the Junior class of the Merkel high school presented three one-act plays to an enthusiastic audience. All the youngsters handled their parts in a very creditable manner. The three plays given were "Life of the Party," "Grandma Pulls the Strings" and "A Quiet Home Wedding."

Between act specialties was a reading "The Bride," by Vonceil Rust, and several songs by Barbara Henry, Martha Beene and Charlene Madison.

The proceeds of the show will be used to defray the expense of the annual spring junior-senior banquet.

Help Fight TB; Buy Christmas Seals

All organizations in Texas are urged to give all assistance possible to the Texas Tuberculosis Association and its county affiliates in the 1950 Christmas Seal campaign now in progress throughout the nation. The Seal Sale is the sole annual appeal of the voluntary TB associations for funds to conduct their year-round programs of tuberculosis prevention and control.

Tuberculosis can and does strike people of all ages, but it is a disease which takes a particularly high toll among young adults in the productive years of life. It is especially fitting, therefore, that all Texans join forces with the TB associations to bring this destructive disease under control in our State.

Prospective purchasers of washing machines should check the advantages and disadvantages of the automatic types before making a purchase.

Swank Chevrolet Convertible Restyled for 1951



Chevrolet's sleek new convertible reflects to excellent advantage the lower, longer lines of 1951 models. A major improvement in the convertible is a rear top window of flexible plastic which offers more than three times as much vision as formerly. Leather upholstery comes in contrasting or harmonizing shades to lively new body colors. Safer brakes are another feature of the new models.

Champion Picker Repeats at Huron

John Mehia, a 25-year-old Highway City, Calif., war veteran made a repeat performance at the competition designated "the world's champion cotton picking contest" at Huron, Calif., to win the title and $500 for the second consecutive year.

The champion cotton picker gathered 603 pounds of Acala cotton in the six-hour period for an average of slightly more than 101 pounds an hour. In addition to the cash prize, Mehia received a golden trophy for his achievement.

Nitrogen can be added to the soil for five cents per pound if it is done by plowing under a legume crop.



Needed Every Minute

WHETHER YOU drive one mile or many miles and whether you drive once a week or every day, your car may cause you a crippling financial loss.

Carry complete Automobile Insurance. Then wherever you go or what-ever happens you'll be protected.

Boney Insurance Agency

Consult Your Insurance Agent as You Do Your Doctor or Lawyer

1022½ N. 1st

Office, 21 -:- PHONES -:- Res. 65W

Read The Mail Want Ads.

GET FAST, TEMPORARY RELIEF From Local Pain Of:

RHEUMATISM
LUMBAGO
NEURITIS
BURSITIS
SCIATICA
ARTHRITIS

as well as fatigue and muscular aches and pains of simple colds.



IT'S SO EASY! Give yourself a 1-minute gentle "rub-in" with this amazing new ointment as directed, and see how fast your pains and aches are eased!

*SURIN is not intended as a cure or treatment for any of the above diseases. It is to be used only for temporary relief of local, superficial pain.
NO INTERNAL DOSING WITH SURIN! USE IT LOCALLY!

MODERN RESEARCH DRUG IN SURIN

Now—after months of investigation, Science comes to the aid of sufferers tortured by local superficial muscle pain with an amazingly effective, new preparation called—SURIN.

SURIN does *double duty!* It contains the modern research drug—*b*-methacholine chloride. When rubbed on the skin this remarkable substance dilates the surface blood vessels in the local area at the *point of pain.* Therefore, SURIN (1) increases local circulation, and (2) allows its local, relaxing agents, camphor and menthol, and the local analgesic, methyl salicylate, to penetrate fast! In just a few minutes, you feel a glorious, soothing warmth—a glowing sensation of relief that develops and lasts from one to three or more hours!

No longer is it necessary to suffer intense superficial muscle pains. You can apply SURIN without fear.

THE SECRET OF SURIN

Based on a new application of a principle, SURIN permits a marked degree of absorption of the analgesic drug thru the skin . . . acts fast to give temporary relief at the point of pain!

SURIN IS SO EASY TO USE

Just follow directions on the package. Smooth SURIN on lightly wherever you feel superficial pain . . . and amazingly fast SURIN starts to work, penetrating into the local pain area. You may feel wonderful local temporary relief even though you have been suffering pain and discomfort for years. Try SURIN without fear.

SURIN's ointment base is new too! Smooth and creamy-white, it washes off easily with warm water and will not stain washable fabrics.

GET PAIN RELIEF!—GET SURIN!



McKESSON & ROBBINS, INC.
Bridgeport 9, Connecticut

SURIN IS *New!*

NEW! *Surin*

Get SURIN today! If you don't agree that it's the most wonder-working superficial ointment to give relief at the *point of pain* you ever tried, your money will be cheerfully refunded by your druggist! Get pain-relief! Get SURIN!

Merkel Drug Company

Santa's Sleigh has the Right of Way!



WITH THESE *"Driver-Gift" Specials*

The Ford owners on your Christmas List are sure to appreciate these special Ford accessories:

- ★ TURN INDICATOR
- ★ WINDSHIELD WASHER
- ★ REAR VIEW MIRROR (GLARE PROOF)
- ★ SIDE VIEW MIRROR
- ★ MAGIC AIR UNIT
- ★ BACK-UP LIGHT
- ★ SEAT COVERS
- ★ BUMPER GUARDS
- ★ RADIO
- ★ SUN VISOR

See These "Driver-Gift" Specials Now at:

Ford

Merkel Motor Co.
Phone 84 -:- Merkel

The Merkel Mail

Published Every Friday Morning

I. M. BOOKMAN, Publisher

Entered at the postoffice at Merkel, Texas, as second class mail.

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Taylor and Jones Counties $2.00
Elsewhere $2.50

Advertising Rates On Application
TELEPHONE No. 61

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of THE MERKEL MAIL will be gladly corrected upon being called to the attention of the editor.

The publisher is not responsible for copy omissions, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is brought to our attention. All advertising orders are accepted on this basis only.

"SIDEBAR" IN TEXAS

A small news story, generally not longer that two or three paragraphs, is frequently boxed or run in boldfaced type along with longer articles if it illustrates a point, gives an interesting sidelight, or somehow makes the longer pieces more easily understandable. Newspapermen call such short pieces "sidebars."

Recently the town of Waskom, Texas, qualified as a "sidebar" in one of the larger papers in Texas. This paper learned that Waskom, which has a population of 750, has 27 filling stations, which sell an average of 270,000 gallons of gasoline a month, or 3,240,000 gallons a year. At first glance, this seems fantastic. But a glance at the map will explain why.

Waskom, in east Harrison County, is one mile from the Louisiana state line. The gasoline tax in Louisiana is eight cents a gallon; in Texas, it is four cents. Louisianans needing gas head out on Highway 80 straight for Waskom.

In addition to this gasoline windfall, Texas is blessed with several other parts of a highly favorable tax picture. It has no personal income tax, no corporation income tax, and no general sales tax. Louisiana has all of these. And so do Arkansas and Oklahoma, our other neighbors in the resource-rich Southwest.

That is why there has been such a tremendous flood of industries into Texas since the last war—the favorable atmosphere for business in our state. In 1948, 1949, and 1950, Texas has had more industrial construction than any other state in the nation. By comparison, industrial construction in Louisiana, Arkansas, and Oklahoma—where they are also rich in natural resources—were only a drop in the bucket.

This is more than a "sidebar," and industrialists over the entire United States know it. Let's keep our favorable tax structure in Texas, and our prosperity.

MINCE-MEAT PIE

A wealth of tradition is covered by the crust of the Yuletide mince-meat pie.

Although few people know it, the pie represents the cradle of the Christ Child surrounded by the gifts of the Magi. It was made originally in oval form, to symbolize the cradle, and the varied ingredients were the gifts.

At one time the mince-meat pie was banned, and at still another time in its history, it was the cause of Christmas itself being abolished for a brief period.

For many years in England during the time of Oliver Cromwell, the custom of feasting and drinking at Christmas was regarder as worldly and the more strict Puritans refused to eat mince-meat pie during the holiday season. This prejudice was finally overcome.

In the New World, during the first half century after the Pilgrims' arrival at Plymouth, similar troubles caused the banning of mince-meat pies and Christmas. In 1659, and for several years thereafter, there was no Christmas in New England as a result of an argument over the shape and meaning of mince-meat pies. Eventually the indignation spent itself, and the ban was lifted.

A pie which no other can approach in the intricacies of its creation, mince-meat pies originally were made almost entirely of meat seasoned with spices. Fruit, chiefly currants, was added, and probably because the dish was regarded as a sweet, the fruit content was gradually increased until mince-meat became a mixture of fruit and spices, with or without the addition of meat.

By and large, mince-meat pies have not changed noticeably since those early days when New England cooks begun preparations for making the mince-meat weeks in advance of the actual pie baking.

The greatest difference occurs not in the ingredients, but in the preparation.

History, tradition, and its own merits have made mince-meat pie one of the most interesting of all food products — rightfully occupying its place of honor at the Yuletide feast.

As Samual Pepys stated in his famous diary about his 1662 Christmas dinner:

"We had, besides a good chine of beef and other good cheer, eighteen mince-meat pies."

Sir Walter Raleigh's entire 12,000 acre estate was sold to the Irish statesman, Richard Boyle for 1000 pounds, according to the Encyclopedia Britanncia.

THE MARCH OF DIMES

The problem of facing a home front war centering around the scourge of polio has been put squarely up to the people of Texas.

All of the state's vaunted resources were being mustered as a mighty "Governor's Fight Polio Committee," named by Governor Allan Shivers, began pushing the urgent drive. Action on the community level will be emphasized through the new 150-man committee which will supplement any local machinery that may be set up.

Primary objective of the movement is to overcome a $300,000 deficit in treating the record number of polio cases which has become so large that Texas in 1950 reported almost one tenth of all the new polio cases in the nation.

The actual drive for funds, so far as the general public is concerned, will center around the 1951 March of Dimes, January 15-31. But emphasis also will be placed on individual donations.

Leading authorities pointed out that money is needed to care for patients and above all to carry out research into the cause of the disease.

In the words of Governor Shivers, "Texas must meet the challenge of this dreaded scourge until science can conquer it."

Let all of us in Merkel resolve to help in every way to fight this dreaded crippler of our children. It may be your child next.

Visit Eleven States But Home Is Best

Mr. and Mrs. Wade Ensminger and Mr. and Mrs. Elmer Patterson have returned from a two-week business and pleasure trip which carried them through eleven States. These were Oklahoma, Colorado, Utah, Idaho, Oregon, Washington, Nevada, California, Arizona, New Mexico and Texas.

They thoroughly enjoyed the beautiful scenery in these states, principally their drive along the Salmon and Snake rivers.

They stopped for a visit with relatives which included Mrs. Ruth Sapp at Lewiston, Idaho, the Cal McLean family at Vancouver, Wash., Mrs. Lee Smith at Paisley, Ore., the families of Odie, Clyde and Donald Latimer at Choncillia, Cal. At Proenix, Ariz., they visited Mr. and Mrs. Caggie Richie, at Safford, Ariz., they visited Mr. and Mrs. C. B. Herrington and Mrs. Pora Bryan and saw other relatives and friends in other towns in these states.

After reaching Texas they visited Mr. and Mrs. Marvin Frazier and Mr. and Mrs. Howard Masserong. Despite the fact they had a marvelous trip they were glad to get home as they had driven through snow, ice, floods and over mountains and Merkel really looked good to them

Cash Register paper now on sale at the Mail Office.

Christmas Flowers



POINSETTIAS
CYCLAMEN
BEGONIAS
AZALEAS
CUT FLOWERS
CORSAGES
Artificial Wreaths
Artificial Bouquets
Artficial Sprays

"Flowers For All Occasions"

MISSIE'S FLORAL SHOP

"Test Drive" the '51 FORD with 43 "LOOK AHEAD" FEATURES



Yes, "Test Drive" the '51 Ford. See for yourself why this is the greatest car Ford has ever built. Thrill to its "jet-away" performance. Feel how cooperatively it handles. Know the feeling of safety that comes from sure Centramatic Steering and Double-Seal King-Size Brakes. Learn how the Automatic Mileage Maker matches timing to fuel charges so that every drop of gasoline is used—none wasted. And remember, you can have your choice of Ford's famous 100-h.p. V-8 engine, or its companion in quality, the great 95-h.p. Six. What's more, Ford offers three advanced transmissions . . . the Conventional Drive—the Overdrive*—or Fordomatic Drive,* the newest and most flexible automatic transmission of all.

*Optional at extra cost.

NEW AUTOMATIC RIDE CONTROL

You'll feel a brand-new kind of riding comfort with this unique three-way "partnership" of Advanced "Hydra-Coil" Front Springs—new Variable-Rate Rear Spring Suspension and new "Viscous Control" Shock Absorbers. This superior new Ford springing system adjusts to any road condition automatically—keeps the going easy and level always—with no pitch, no jounce, no roll!

Why not stop in and see us today? Check the 43 new "Look Ahead" features which the '51 Ford gives you. Compare Ford's finish and coachwork with any car on the market today. We think you'll agree that you can pay more but you can't buy better!

'51 Ford

F.O.A.

"When you buy for the future...Buy Ford!"

Merkel Motor Co.

Middle Clear Fork Soil Conservation News

Weldon McAninch, cooperator with the district in the Union Ridge area, has recently completed 5 miles of new terraces on the Penrod Estate farm. He plans to do some deep plowing on a portion of this farm this summer to assist in breaking up the hard pan formation. These terraces were built with a disc belt conveyor type terracing machine and were built to a specification of 15 to 16 inches height above natural ground and 20 to 25 feed base width above natural ground.

* * *

Edgar Davis, cooperator with the district in the South Stith area, has been making hay on his farm this past week. He has the entire farm planted to grass and hay crops. He has 12 to 15 acres of sweet sudan grass, 5 acres of german millet, about 65 acres of sweet sorghum, and 5 acres to King Ranch bluestem grass. He bought a new swather machine which cuts and windrows the hay at one operation. It appears that he should harvest better than 200 tons of hay this year. He baled his King Ranch bluestem grass last week and is yielded 93 bales from 5 acres. He plans to run this through a hammer mill and make a seed hay mulch for re-seeding range land. This was the second cutting from the King Ranch bluestem this year. The first cutting was made the last of June. It is highly probable that he will get another good crop from this King Ranch patch in October or November.

* * *

T. E. Collins, coperator in the South Noodle area, has recently completed a new 3000 yard farm pond and a 2000 ft. diversion terrace. This diversion terrace runs along on the upper side of his cultivated land and outlets into the pond. It will serve 2 purposes in that it will divert the overhead water from the field and secondly, it will supply a portion of the water needed to fill the pond. Mr. Collins plans to relocate his dividing fence between cropland and pasture along this terrace ridge. He has in mind to use a syrup pan water spreading terrace system to spread some outside water which enters the farm at a lower point.

* * *

Troy Roland, cooperator with the district in the Castle Peak area, has started a good conservation program on his grandmother's farm. He recently constructed about 1 mile of new terraces and a 1000 foot diversion terrace. He also seeded a 10 acre field to King Ranch bluestem grass. He plans to use this bluestem grass for seed production and for pasture. He plans to build a new farm pond for livestock water this summer. He also plans to plant some winter peas this fall for winter cover and for soil improvement. His native pasture has been rested all summer and the short grasses have made a good recovery. He plans to continue summer deferment of this native grass pasture. He has in mind to rebuild all the old terraces to a larger workable size terrace of 15 inches height and 20 to 25 feet base width.

* * *

Lige Gamble, cooperator with the district on his farm in the White Church area, has terraced another field this summer with about 2 miles of lines. He has also had this field chiseled to a depth of 12 inches or better on 3 foot centers. This chiseling was done by use of a special plow contructed for use behind crawler type tractors.

Legal Notice

SHERIFF'S SALE

THE STATE OF TEXAS:
County of Taylor:

NOTICE IS HEREBY GIVEN, that by virture of a certain Order of Sale No. 6385-B issued out of the Honorable 104th District Court of Taylor County, of the 14 day of August, 1950, by District Clerk of said Taylor County, Texas, for the sum of Twelve hundred twenty dollars and 41/100 ($1220.41) Dollars and costs of suit, under a Judgment, in favor of John H. Ball in a certain cause in said Court, No. 6385-B and styled John H. Ball vs. W. P. Brooks, placed in my hands for service, I H. T. Fleming as Sheriff of Taylor County, Texas, did, on the 9 day of June 1950, levy on certain Real Estate, situated in Taylor County, Texas, described as follows, to-wit: Lot 2, Block 98, Original Town of Abilene, Taylor County, Texas and buildings on said lot. One Underwood typewriter, one desk, three straight chairs, two revolving chairs, one metal filing cabinet, one small gas heater and one paint gun and motor, and levied upon as the property of W. P. Brooks and that on the second Tuesday in September 1950, the same being the 12 of said month at the Court House door, of Taylor County, in the State of Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale and Sheriff's Notice of Sale I will sell said above described Real Estate at public vendue, for each, to the highest bidder, as the property of said W. P. Brooks

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Merkel Mail, a newspaper published in Taylor County,

Witness my hand this 14 day of August, 1950.

H. T. Fleming
Sheriff Taylor County, Texas
By R. H. Ross, Deputy

Passion plays are presented at Oberammergau, Germany; Tegelen, Holland; Spearfish, So. Dak., and Lawton, Okla., among other places.

Fishermen, Hunters Must Renew Licenses

Reminder to Texas fishermen and hunters!

It's almost time again to renew your state licenses. Otherwise, you may have a little chat with the game warden, and it probably will be one-sided.

Thirty-one of the 39 types of licenses issued by the Game, Fish and Oyster Commission must be renewed by Sept. 1.

The commission is doing its part. It was readying the 1950-51 licenses for distribution to approximately 2,000 dispersing agencies throughout the state.

Thank you . . .

for the privilege of being your florist . . . Please call on us when any occasion calls for flowers.

Missie's Floral Shop
PHONE 40



SHEAFFER'S SENTINEL DELUXE ENSEMBLE
Pen, $15.00—Pencil, $5.00
Complete Set, $20.00;
no fed. tax
Other Models From $1.95 Up
WILSON JEWELRY
Merkel, Texas Phone 115

FURNITURE UPHOLSTERING



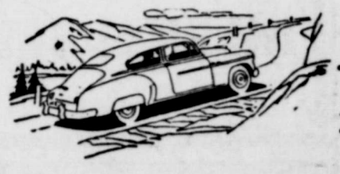
IRA CROSS
"State Health Permit"
at DARSEY FURNITURE

CALL FOR . . .
Repair Service
on any make
Refrigerator & Appliance
We have graduated, Licensed Service Man available—Full Time.
—at—
Palmer Motor Co.
Merkel Phone 159

PICTURE FRAMING
"CUSTOM MADE"
Starbuck Furniture Co.
Merkel, Texas

SOUTHSIDE LAUNDRY
Wet Wash -:- Rough Dry
Finish Work
-:- We Pick Up and Deliver -:-
or Helpy-Selfy
SOUTH SIDE LAUNDRY
108 ROSE ST. PHONE 55

GOING ON VACATION?



. . . let us service your Car NOW

WASHING and GREASING
Radiators Cleaned
All Work Guaranteed
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UNITED TIRES—TUBES—BATTERIES—Accessories
Also—Plenty of GOOD Used Tires
COSDEN PRODUCTS
—Wholesale & Retail—
We Handle Deisel Fuels
GRIF BARNETT SERVICE STATION
Open 24-hours a day — Road Service
1504 N. 1st Phone 224

ANNOUNCING
Opening of the Happy Time Kindergarten
Sept. 4, 1950
Limited Enrollment
Register Now
Pupils must be at least 4 Years of Age by Sept. 1
Curriculum Planned for Preparation for First Grade Work.
Mrs. C. A. Farley
812 Oak St. Phone 192J

Vote Intelligently — For The Best Qualified Texan
WILL WILSON
For The
TEXAS SUPREME COURT
Voted best qualified by judges and lawyers of major bar groups.
Given an 85,000 vote lead by Texans everywhere in July Primary.
A combat veteran — the only veteran in the race.
Bitterly opposed by the CIO—PAC bloc vote.

SCRATCH DALLAS!
Why Should Dallas Run Texas?
Four of five run-off races have Dallas candidates — TOO MUCH DALLAS!
For Lieutenant Governor:
~~PIERCE D. BROOKS~~ of Dallas County
BEN RAMSEY of San Augustine County ← EAST TEXAS
For Associate Justice of Supreme Court (Place 1):
~~WILL WILSON~~ of Dallas County
FAGAN DICKSON of Bexar County ← SOUTH TEXAS
For Associate Justice of Supreme Court (Place 3):
MEADE F. GRIFFIN of Hale County ← WEST TEXAS
~~GEO. W. HARWOOD~~ of Dallas County
For Judge of the Court of Criminal Appeals:
W. A. MORRISON of Milam County ← CENTRAL TEXAS
~~ROBERT L. (BOB) LATTIMORE~~ of Dallas County
SCRATCH DALLAS ON AUGUST 26
COMMITTEE FOR STATEWIDE GOVERNMENT
Chairman: EMMETTE ALEXANDER, Marble Falls, Texas



"Here are some basic facts about the electric power industry!"

✔ The business-managed electric power and light companies are the second largest taxpayers in the nation. *Last year the West Texas Utilities paid $2,238,634.00 in taxes—an amount equal to the total electric bill for all residential and farm customers for seven months!*

✔ Despite all the "whoop-de-doo" over hydroelectric energy, if all the available water power resources in the United States could be completely developed, this would produce only one-fifth of the total energy the nation will need by 1960. *In order to insure ample electric power for West Texas, the West Texas Utilities Company began in 1947 a program to more than double its generating capacity!*

✔ Since World War II, the business-managed utilities have invested nearly $2,000,000,000.00 a year in new plants and equipment to serve the people. This is the largest construction program undertaken by any single industry. *The West Texas Utilities is now in the midst of a $20,000,000.00 program expanding facilities to serve West Texas!*

✔ Electric service is the one item in the family budget that costs substantially less than in pre-war days. *Since 1939—while the cost of living as a whole has risen nearly 70 per cent—the average cost of a kilowatt hour of electric service for West Texas household use has dropped 18 per cent!*

West Texas Utilities Company

Attention Wheat Farmers
The Last Day to make application for Government Wheat Insurance Is:
AUGUST 31
For One Bushel per acre you can insure your investment.
Secure information and make application at:
PMA OFFICE
AGRICULTURAL BUILDING, ABILENE

The Merkel Mail

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A small news story, generally not longer that two or three paragraphs, is frequently boxed or run in bold-faced type along with longer articles if it illustrates a point, gives an interesting sidelight, or somehow makes the longer pieces more easily understandable. Newspapermen call such short pieces "sidebars.'

Recently the town of Waskom, Texas, qualified as a "sidebar" in one of the larger papers in Texas. This paper learned that Waskom, which has a population of 750, has 27 filling stations, which sell an average of 270,000 gallons of gasoline a month, or 3,240,000 gallons a year. At first glance, this seems fantastic. But a glance at the map will explain why.

Waskom, in east Harrison County, is one mile from the Louisiana state line. The gasoline tax in Louisiana is eight cents a gallon: in Texas, it is four cents. Louisianans needing gas head out on Highway 80 straight for Waskom.

In addition to this gasoline windfall, Texas is blessed with several other parts of a highly favorable tax picture. It has no personal income tax, no corporation income tax, and no general sales tax. Louisiana has all of these. And so do Arkansas and Oklahoma, our other neighbors in the resource-rich Southwest.

That is why there has been such a tremendous flood of industries into Texas since the last war—the favorable atmosphere for business in our state. In 1948, 1949, and 1950, Texas has had more industrial construction than any other state in the nation. By comparison, industrial construction in Louisiana, Arkansas, and Oklahoma—where they are also rich in natural resources—were only a drop in the bucket.

This is more than a "sidebar," and industrialists over the entire United States know it. Let's keep our favorable tax structure in Texas, and our prosperity.

MINCE-MEAT PIE

A wealth of tradition is covered by the crust of the Yuletide mince-meat pie.

Although few people know it, the pie represents the cradle of the Christ Child surrounded by the gifts of the Magi. It was made originally in oval form, to symbolize the cradle, and the varied ingredients were the gifts.

At one time the mince-meat pie was banned, and at still another time in its history, it was the cause of Christmas itself being abolished for a brief period.

For many years in England during the time of Oliver Cromwell, the custom of feasting and drinking at Christmas was regarder as worldly and the more strict Puritans refused to eat mince-meat pie during the holiday season. This prejudice was finally overcome.

In the New World, during the first half century after the Pilgrims' arrival at Plymouth, similar troubles caused the banning of mince-meat pies and Christmas. In 1659, and for several years thereafter, there was no Christmas in New England as a result of an argument over the shape and meaning of mince-meat pies. Eventually the indignation spent itself, and the ban was lifted.

A pie which no other can approach in the intricacies of its creation, mince-meat pies originally were made almost entirely of meat seasoned with spices. Fruit, chiefly currants, was added, and probably because the dish was regarded as a sweet, the fruit content was gradually increased until mince-meat became a mixture of fruit and spices, with or without the addition of meat.

By and large, mince-meat pies have not changed noticeably since those early days when New England cooks begun preparations for making the mince-meat weeks in advance of the actual pie baking.

The greatest difference occurs not in the ingredients, but in the preparation.

History, tradition, and its own merits have made mince-meat pie one of the most interesting of all food products — rightfully occupying its place of honor at the Yuletide feast.

As Samual Pepys stated in his famous diary about his 1662 Christmas dinner:

"We had, besides a good chine of beef and other good cheer, eighteen mince-meat pies."

Sir Walter Raleigh's entire 12,000 acre estate was sold to the Irish statesman, Richard Boyle for 1000 pounds, according to the Encyclopedia Britanncia.

THE MARCH OF DIMES

The problem of facing a home front war centering around the scourge of polio has been put squarely up to the people of Texas.

All of the state's vaunted resources were being mustered as a mighty "Governor's Fight Polio Committee," named by Governor Allan Shivers, began pushing the urgent drive. Action on the community level will be emphasized through the new 150-man committee which will supplement any local machinery that may be set up.

Primary objective of the movement is to overcome a $300,000 deficit in treating the record number of polio cases which has become so large that Texas in 1950 reported almost one tenth of all the new polio cases in the nation.

The actual drive for funds, so far as the general public is concerned, will center around the 1951 March of Dimes, January 15-31. But emphasis also will be placed on individual donations.

Leading authorities pointed out that money is needed to care for patients and above all to carry out research into the cause of the disease.

In the words of Governor Shivers, "Texas must meet the challenge of this dreaded scourge until science can conquer it."

Let all of us in Merkel resolve to help in every way to fight this dreaded crippler of our children. It may be your child next.

Visit Eleven States But Home Is Best

Mr. and Mrs. Wade Ensminger and Mr. and Mrs. Elmer Patterson have returned from a two-week business and pleasure trip which carried them through eleven States. These were Oklahoma, Colorado, Utah, Idaho, Oregon, Washington, Nevada, California, Arizona, New Mexico and Texas.

They thoroughly enjoyed the beautiful scenery in these states, principally their drive along the Salmon and Snake rivers.

They stopped for a visit with relatives which included Mrs. Ruth Sapp at Lewiston, Idaho, the Cal McLean family at Vancouver, Wash., Mrs. Lee Smith at Paisley, Ore., the families of Odie, Clyde and Donald Latimer at Chonchilla, Cal. At Proenix, Ariz., they visited Mr. and Mrs. Caggie Richie, at Safford, Ariz., they visited Mr. and Mrs. C. B. Herrington and Mrs. Pora Bryan and saw other relatives and friends in other towns in these states.

After reaching Texas they visited Mr. and Mrs. Marvin Frazier and Mr. and Mrs. Howard Masserong. Despite the fact they had a marvelous trip they were glad to get home as they had driven through snow, ice, floods and over mountains and Merkel really looked good to them

Cash Register paper now on sale at the Mail Office.

Christmas Flowers



POINSETTIAS
CYCLAMEN
BEGONIAS
AZALEAS
CUT FLOWERS
CORSAGES
Artificial Wreaths
Artificial Bouquets
Artficial Sprays

"Flowers For All Occasions"

MISSIE'S FLORAL SHOP

"Test Drive" the '51 FORD with 43 "LOOK AHEAD" FEATURES





Yes, "Test Drive" the '51 Ford. See for yourself why this is the greatest car Ford has ever built. Thrill to its "jet-away" performance. Feel how co-operatively it handles. Know the feeling of safety that comes from sure Centramatic Steering and Double-Seal King-Size Brakes. Learn how the Automatic Mileage Maker matches timing to fuel charges so that every drop of gasoline is used—none wasted. And remember, you can have your choice of Ford's famous 100-h.p. V-8 engine, or its companion in quality, the great 95-h.p. Six. What's more, Ford offers three advanced transmissions . . . the Conventional Drive—the Overdrive*—or Fordomatic Drive,* the newest and most flexible automatic transmission of all.

*Optional at extra cost.

NEW AUTOMATIC RIDE CONTROL

You'll feel a brand-new kind of riding comfort with this unique three-way "partnership" of Advanced "Hydra-Coil" Front Springs—new Variable-Rate Rear Spring Suspension and new "Viscous Control" Shock Absorbers. This superior new Ford springing system adjusts to any road condition automatically—keeps the going easy and level always—with no pitch, no jounce, no roll!

Why not stop in and see us today? Check the 43 new "Look Ahead" features which the '51 Ford gives you. Compare Ford's finish and coachwork with any car on the market today. We think you'll agree that you can pay more but you can't buy better!

'51 Ford

F.O.A.

"When you buy for the future...Buy Ford!"

Merkel Motor Co.

Middle Clear Fork Soil Conservation News

Weldon McAninch, cooperator with the district in the Union Ridge area, has recently completed 5 miles of new terraces on the Penrod Estate farm. He plans to do some deep plowing on a portion of this farm this summer to assist in breaking up the hard pan formation. These terraces were built with a disc belt conveyor type terracing machine and were built to a specification of 15 to 16 inches height above natural ground and 20 to 25 feed base width above natural ground.

* * *

Edgar Davis, cooperator with the district in the South Stith area, has been making hay on his farm this past week. He has the entire farm planted to grass and hay crops. He has 12 to 15 acres of sweet sudan grass, 5 acres of german millet, about 65 acres of sweet sorghum, and 5 acres to King Ranch bluestem grass. He bought a new swather machine which cuts and windrows the hay at one operation. It appears that he should harvest better than 200 tons of hay this year. He baled his King Ranch bluestem grass last week and is yielded 93 bales from 5 acres. He plans to run this through a hammer mill and make a seed hay mulch for re-seeding range land. This was the second cutting from the King Ranch bluestem this year. The first cutting was made the last of June. It is highly probable that he will get another good crop from this King Ranch patch in October or November.

* * *

T. E. Collins, coperator in the South Noodle area, has recently completed a new 3000 yard farm pond and a 2000 ft. diversion terrace. This diversion terrace runs along on the upper side of his cultivated land and outlets into the pond. It will serve 2 purposes in that it will divert the overhead water from the field and secondly, it will supply a portion of the water needed to fill the pond. Mr. Collins plans to relocate his dividing fence between cropland and pasture along this terrace ridge. He has in mind to use a syrup pan water spreading terrace system to spread some outside water which enters the farm at a lower point.

* * *

Troy Roland, cooperator with the district in the Castle Peak area, has started a good conservation program on his grandmother's farm. He recently constructed about 1 mile of new terraces and a 1000 foot diversion terrace. He also seeded a 10 acre field to King Ranch bluestem grass. He plans to use this bluestem grass for seed production and for pasture. He plans to build a new farm pond for livestock water this summer. He also plans to plant some winter peas this fall for winter cover and for soil improvement. His native pasture has been rested all summer and the short grasses have made a good recovery. He plans to continue summer deferment of this native grass pasture. He has in mind to rebuild all the old terraces to a larger workable size terrace of 15 inches height and 20 to 25 feet base width.

* * *

Lige Gamble, cooperator with the district on his farm in the White Church area, has terraced another field this summer with about 2 miles of lines. He has also had this field chiseled to a depth of 12 inches or better on 3 foot centers. This chiseling was done by use of a special plow contructed for use behind crawler type tractors.

Legal Notice

SHERIFF'S SALE

THE STATE OF TEXAS:
County of Taylor:

NOTICE IS HEREBY GIVEN, that by virture of a certain Order of Sale No. 6385-B issued out of the Honorable 104th District Court of Taylor County, of the 14 day of August, 1950, by District Clerk of said Taylor County, Texas, for the sum of Twelve hundred twenty dollars and 41/100 ($1220.41) Dollars and costs of suit, under a Judgment, in favor of John H. Ball in a certain cause in said Court, No. 6385-B and styled John H. Ball vs. W. P. Brooks, placed in my hands for service, I H. T. Fleming as Sheriff of Taylor County, Texas, did, on the 9 day of June 1950, levy on certain Real Estate, situated in Taylor County, Texas, described as follows, to-wit: Lot 2, Block 98, Original Town of Abilene, Taylor County, Texas and buildings on said lot. One Underwood typewriter, one desk, three straight chairs, two revolving chairs, one metal filing cabinet, one small gas heater and one paint gun and motor, and levied upon as the property of W. P. Brooks and that on the second Tuesday in September 1950, the same being the 12 of said month at the Court House door, of Taylor County, in the State of Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale and Sheriff's Notice of Sale I will sell said above described Real Estate at public vendue, for each, to the highest bidder, as the property of said W. P. Brooks

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Merkel Mail, a newspaper published in Taylor County,

Witness my hand this 14 day of August, 1950.

H. T. Fleming
Sheriff Taylor County, Texas
By R. H. Ross, Deputy

Passion plays are presented at Oberammergau, Germany; Tegelen, Holland; Spearfish, So. Dak., and Lawton, Okla., among other places.

Fishermen, Hunters Must Renew Licenses

Reminder to Texas fishermen and hunters!

It's almost time again to renew your state licenses. Otherwise, you may have a little chat with the game warden, and it probably will be one-sided.

Thirty-one of the 39 types of licenses issued by the Game, Fish and Oyster Commission must be renewed by Sept. 1.

The commission is doing its part. It was readying the 1950-51 licenses for distribution to approximately 2,000 dispersing agencies throughout the state.

Thank you . . .

for the privilege of being your florist . . . Please call on us when any occasion calls for flowers.

Missie's Floral Shop
PHONE 40



SHEAFFER'S SENTINEL DELUXE ENSEMBLE
Pen, $15.00—Pencil, $5.00
Complete Set, $20.00; no fed. tax
Other Models From $1.95 Up
WILSON JEWELRY
Merkel, Texas Phone 115

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IRA CROSS
"State Health Permit"
at DARSEY FURNITURE

CALL FOR . . .
Repair Service
on any make
Refrigerator & Appliance
We have graduated, Licensed Service Man available—Full Time.
—at—
Palmer Motor Co.
Merkel Phone 159

PICTURE FRAMING
"CUSTOM MADE"
Starbuck Furniture Co.
Merkel, Texas

SOUTHSIDE LAUNDRY
Wet Wash -:- Rough Dry
Finish Work
-:- We Pick Up and Deliver -:-
or Helpy-Selfy
SOUTH SIDE LAUNDRY
108 ROSE ST. PHONE 55

GOING ON VACATION?



. . . let us service your Car NOW

WASHING and GREASING
Radiators Cleaned
All Work Guaranteed
—oOo—
UNITED TIRES—TUBES—BATTERIES—Accessories
Also—Plenty of GOOD Used Tires
COSDEN PRODUCTS
—Wholesale & Retail—
We Handle Deisel Fuels
GRIF BARNETT SERVICE STATION
Open 24-hours a day — Road Service
1504 N. 1st Phone 224

ANNOUNCING
Opening of the Happy Time Kindergarten
Sept. 4, 1950
Limited Enrollment
Register Now
Pupils must be at least 4 Years of Age by Sept. 1
Curriculum Planned for Preparation for First Grade Work.
Mrs. C. A. Farley
812 Oak St. Phone 192J

Vote Intelligently — For The Best Qualified Texan
WILL WILSON
For The
TEXAS SUPREME COURT
Voted best qualified by judges and lawyers of major bar groups.
Given an 85,000 vote lead by Texans everywhere in July Primary.
A combat veteran — the only veteran in the race.
Bitterly opposed by the CIO—PAC bloc vote.



"Here are some basic facts about the electric power industry!"

✔ The business-managed electric power and light companies are the second largest taxpayers in the nation. *Last year the West Texas Utilities paid $2,238,634.00 in taxes—an amount equal to the total electric bill for all residential and farm customers for seven months!*

✔ Despite all the "whoop-de-doo" over hydroelectric energy, if all the available water power resources in the United States could be completely developed, this would produce only one-fifth of the total energy the nation will need by 1960. *In order to insure ample electric power for West Texas, the West Texas Utilities Company began in 1947 a program to more than double its generating capacity!*

✔ Since World War II, the business-managed utilities have invested nearly $2,000,000,000.00 a year in new plants and equipment to serve the people. This is the largest construction program undertaken by any single industry. *The West Texas Utilities is now in the midst of a $20,000,000.00 program expanding facilities to serve West Texas!*

✔ Electric service is the one item in the family budget that costs substantially less than in pre-war days. *Since 1939—while the cost of living as a whole has risen nearly 70 per cent—the average cost of a kilowatt hour of electric service for West Texas household use has dropped 18 per cent!*

West Texas Utilities Company

SCRATCH DALLAS!
Why Should Dallas Run Texas?
Four of five run-off races have Dallas candidates — TOO MUCH DALLAS!

For Lieutenant Governor:
~~PIERCE D. BROOKS~~ of Dallas County
BEN RAMSEY of San Augustine County ← EAST TEXAS
For Associate Justice of Supreme Court (Place 1):
~~WILL WILSON~~ of Dallas County
FAGAN DICKSON of Bexar County ← SOUTH TEXAS
For Associate Justice of Supreme Court (Place 3):
MEADE F. GRIFFIN of Hale County ← WEST TEXAS
~~GEO. W. HARWOOD~~ of Dallas County
For Judge of the Court of Criminal Appeals:
W. A. MORRISON of Milam County ← CENTRAL TEXAS
~~ROBERT L. (BOB) LATTIMORE~~ of Dallas County

SCRATCH DALLAS ON AUGUST 26
COMMITTEE FOR STATEWIDE GOVERNMENT
Chairman: EMMETTE ALEXANDER Marble Falls, Texas

Attention Wheat Farmers
The Last Day to make application for Government Wheat Insurance Is:
AUGUST 31
For One Bushel per acre you can insure your investment.
Secure information and make application at:
PMA OFFICE
AGRICULTURAL BUILDING, ABILENE

Teaff-Isom Reunion Held at Lubbock

Members of the families of Mr. and Mrs. N. B. Teaff, Mr. and Mrs. Ben Teaff and Mrs. J. W. Isom, held their annual family reunion at Mackenzie State Park, Lubbock, beginning August 11 and continuing through August 13. Mr. Isom, who lived at Idalou, was a brother of Mrs. N. B. Teagg who lived at Tye, and Mrs. Ben Teaff, who lived at Troy.

Mrs. Blanche Teaff and Mrs. Blake Teaff, of Merkel and Mrs. Novice Roming of Lorenzo who were members of the hostess and food committee, planned very delicious menus.

During the business meeting officers and committees were elected for 1951. Luther Isom of Idalou was elected president, Vernon Roming, Lorenzo, vice-president, Mrs. Clyde Newton, Merkel, re-elected secretary-treasurer. Members of the Hostess and Food Committees for 1951 were Mrs. Henry Teaff, Weinert, Mrs. Deverle Teaff, Merkel, Mrs. Odis Isom and Mrs. Virgil Isom, Idalou.

Two hundred and ten relatives and friends attended the reunion this year.

The twenty-nine towns represented were as follows: Idalou, Lorenzo, Wichita Falls, Abernathy, Post, Merkel, Eddy, Weinert, Midland, Greenville, Lubbock, Sweetwater, Tye, Houston, Bula, Cooper, Sudan, Ropesville, Guion, Denver City, Abilene, Hamlin, Munday, Lockney, Clyde, Grassland, Levelland, Kress, Texas and Hobbs, New Mexico.

Brooks Confident of Winning Nomination

Pierce Brooks says he is confident of winning the Democratic nomination for lieutenant governor on August 26th.

The Dallas county candidate pointed out the lieutenant governor's office is a business office and that the state's financial affairs, now at their lowest ebb in history, can best be solved by a business man.

Brooks called upon all Texans who believe in free and clean government to go to the polls on August 26th and vote.

The Dallas insurance man will bring his campaign to a close Friday night at Tyler with a statewide radio broadcast over the Texas Quality network.

Knox THDA Worker To Go To World Meet

Mrs. R. M. Almanrode, an outstanding Knox county home demonstration club member of Munday, has been selected at a delegate to the 6th Triennial Conference of the World in Copenhagen, Denmark, Associated Country Women of the September 10 to 16. The trip is sponsored by the Country Gentlewoman League, and Mrs. Almanrode is the only delegate from Texas.

Prior to leaving for Europe, the group of delegates met in New York and attended a session of the United Nations. The delegation then left the United States on August 23. They will stop in England for a two day tour and then proceed to Belgium and Holland and on to Denmark for the conference.

After the conference ends, the group will tour Western Germany, Switzerland, and France, and will leave for the United States on Oct. 6.

For the last two years Mrs. Almanrode has served as state secretary of the Texas Home Demonstration Association. Previously she had served as vice president of the Texas Home Demonstration Association from District 2, and says that her aim in attending the conference is to bring something back to the Texas Home Demonstration Association which will make possible a better understanding of the conditions in other countries.

★ ★ ★ ★ ★ ★

IT'S TIME
for BROOKS!
Because...

Something must be done now about the runaway cost of our state government — a cost which has increased more than 500 percent in the period between 1935 and 1950. Aside from the cost of World War II, the cost of the Federal government did not increase that much during the same period.

With the State plunging wildly towards a financial crisis, the Lt. Governorship is a business rather than a political office. It needs a business man with a business viewpoint.

Only by the election of a business man can the people of Texas be assured of a direct and vigorous attack on this runaway cost, useless waste, and needless extravagance in our State government.

Only a business man who has not been a part of the system which spawned this era of waste and extravagance can give the problem that searching inquiry and impartial analysis needed now. Pierce Brooks is that man.

The next Lt. Governor of Texas should be above any internal friction, beyond all cross currents of politics, and completely judicial when clashes of personalities arise among members of the Senate. He must be in a position to treat them all alike, to be fair to each, and also to be true to his obligations to the people. Pierce Brooks meets these tests.

Pierce Brooks is the only candidate completely free from the entangling alliances, political obligations, cliques, clans and groups which grow up when men stay in office too long.

The Lt. Governor to be elected in 1950 should not come from the confused atmosphere of the State government, but direct from the people with a program for the people. Pierce Brooks is such a man.

In these crucial times the next Lieutenant Governor should be answerable to the people of the State and not to any group of special interests that has made millions of dollars off the taxpayers.

Pierce Brooks
for
Lt. Governor

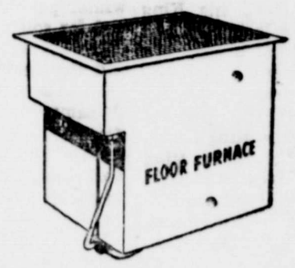
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SIXTY TELEPHONES INSTALLED
THE PAST SIXTY DAYS
MERKEL TELEPHONE CO.

Save money in Lone Star Gas Company's great annual Summer Sale of Floor Furnaces

Avoid Delay

that results
from the rush
for heating equipment
when cold weather strikes.
Only $5 down,
36 months to pay,
first monthly payment
postponed until October.
Call, today!



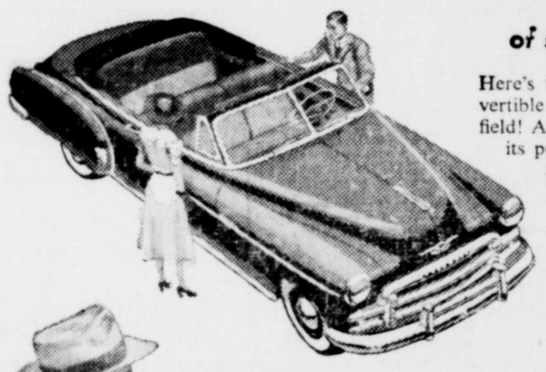
LONE STAR GAS COMPANY

SANDERS APPLIANCE COMPANY
917 North Second Street

Chevrolet alone offers such a

wide and wonderful choice

...and at the lowest prices, too!

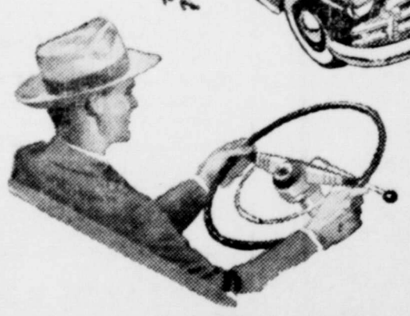


Come in and take your choice of swank Convertible or steel-topped Bel Air

Here's the most beautiful Convertible in the entire low-price field! And one ride will tell you its performance is as smooth and spirited as its looks. The automatic top lifts or lowers at the touch of a button to assure perfect comfort in all weather.

Choose the fleet, fashionable, steel-topped Bel Air, with its extra-wide windows and gray, leather-trimmed upholstery, and you'll have the *only* car of its kind in the low-price field. A distinctive style star of the finest quality and a performance star as well!



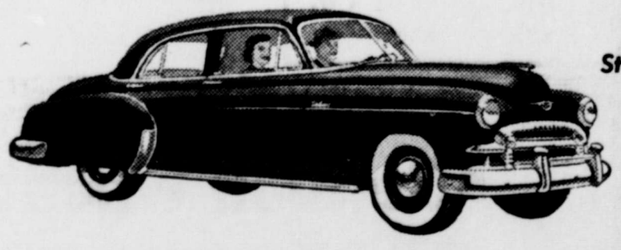


Take your choice of Standard Drive or POWERGLIDE Automatic Transmission

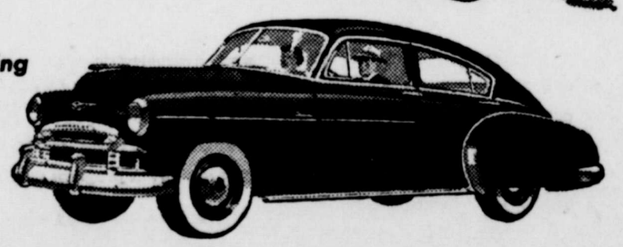
You can buy a Chevrolet with the sensational Powerglide Automatic Transmission* and 105-h.p. Valve-in-Head Engine for finest *no-shift driving* at lowest cost or a Chevrolet with the highly improved standard Valve-in-Head Engine and Silent Synchro-Mesh Transmission for finest *standard driving* at lowest cost. Both are exclusive to Chevrolet in its field.

**Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.*





Take your choice of Styleline or Fleetline styling at the same price



Many an admiring glance will follow you when you roll by in your new Chevrolet with Body by Fisher. That's true whether you choose a Styleline model or a Fleetline model. Both are available on all Chevrolet sedans and at the same prices! Remember—Chevrolet is the only low-priced car that offers these two outstandingly beautiful types of styling . . . thus giving you an opportunity to express your own individual taste in motor car beauty. Come in, convince yourself that only Chevrolet offers such a *wide and wonderful choice* at lowest cost!

America's Best Seller CHEVROLET *America's Best Buy!*

BADGER CHEVROLET COMPANY

PHONE 123
Merkel, Texas

J. W. Williams Funeral Held Here Tuesday

James Walter Williams, 74, died Monday at his home here.

His funeral was held at 2 p.m. Tuesday from the Merkel Church of Christ, of which he was a member, with Minister Paul Rogers officiating.

Burial was in Rose Hill Cemetery, directed by Starbuck Funeral Home.

Born in Brown County, May 24, 1876, Mr. Williams married the former Fannie E. Peoples of Coleman. Their wedding date was Sept. 5, 1901.

The couple lived in Young County before moving to Nolan County in 1935. They moved to Merkel in 1941 and he farmed on this area until his health failed in 1945.

Survivors are the widow; two daughters, Mrs. Nora Mae Jennings of Merkel and Mrs. Irene Wilson of Wichita Falls; three sisters, Mrs. Mae Jennings of Burkett, Mrs. Z. D. Haley of Abilene, and Mrs. Lizzie Miller of Woodson, eight grandchildren, Melvin Wilson, Doris Wilson, Anne Wilson, Mrs. Dean Gordon of Wichita Falls; Mrs. Howard Hill of Iowa Park; Mrs. Leroy Eason of Big Spring and Charles Jennings and J. W. Jennings of Merkel and seven great-grandchildren.

The pall bearers were. Leroy Eason, Melvin Wilson, Charles Jennings, John Stevenson, A. E. Jennings and J. W. Jennings.

STARTED CUSTOM

The custom of having wedding attendants for the bridegroom began in the days of marriage by capture, when a man called on his friends to help him seize the bride.

Simple And Silent

The blowpipe is the weapon of the Malay jungles. Poison darts are blown through a long bamboo tube. Even the lordly tiger sometimes is brought down with this simple, silent weapon.

OLD PRINCIPLE

The principle of the steam engine was known for 1700 years before the use of coal as fuel made such engines practical, according to the Encyclopedia Britannica.

CULLIGAN
Soft Water Service
Phone Abilene 9941
902 N. 8th St.

THIS IS THE WAY WE SAY
Merry Christmas
TO YOU

Chocolate Drops, Mixed Xmas Candy and Ribbon Candy, lb.	27c
CHOCOLATE COVERED CHERRIES, lb. box	52c
CANDY, 3 bars	10c
CHEWING GUM, 3 pkgs.	10c
Libby TOMATO JUICE, 46 oz.	25c
Folger's COFFEE, pound	77c
SUGAR, 10 pounds	87c
Hunt's PEACHES, sliced, no. 2½	29c
Hemet Pickled PEACHES, no 2½	19c
TIDE, large box	29c
DREFT, OXYDOL and VEL, box	27c
Mother's OATS, large size	44c
CIGARETTES, all pop. brands, ctn	$1.87

SMITH'S QUICKIE
820 South Oak St. -:- Phone 267

Cleaning Care means EXTRA WEAR



ACCIDENTS WILL HAPPEN . . .
..especially in the winter-time. Our cleaning methods offer you safe, modern cleaning care for extra wear and garment protection.

MACK'S
DRY CLEANERS
PHO. 27
1st Door West of City Hall

Your Home Can Be A Picture Of Beauty







USE FAMOUS "Dutch Boy" Reg. U.S. Pat. Off. HOUSE PAINTS

In Bright White and Beautiful Colors Blended to Stay Bright!

You'll be proud to "show off" your home when it's painted with "Dutch Boy" . . . specially blended to stay bright and beautiful for years! Bright White is self-cleaning . . . rain washes dirt away. Ready-mixed tints keep that freshly painted look through all weather. For true economy, ask for the paint that's been proven weather-worthy by more than 30 years experience in testing paints . . . ask for *"Dutch Boy."*

STARBUCK FURNITURE CO.

Heritage of Colonial Beauty



LANE Cedar CHEST



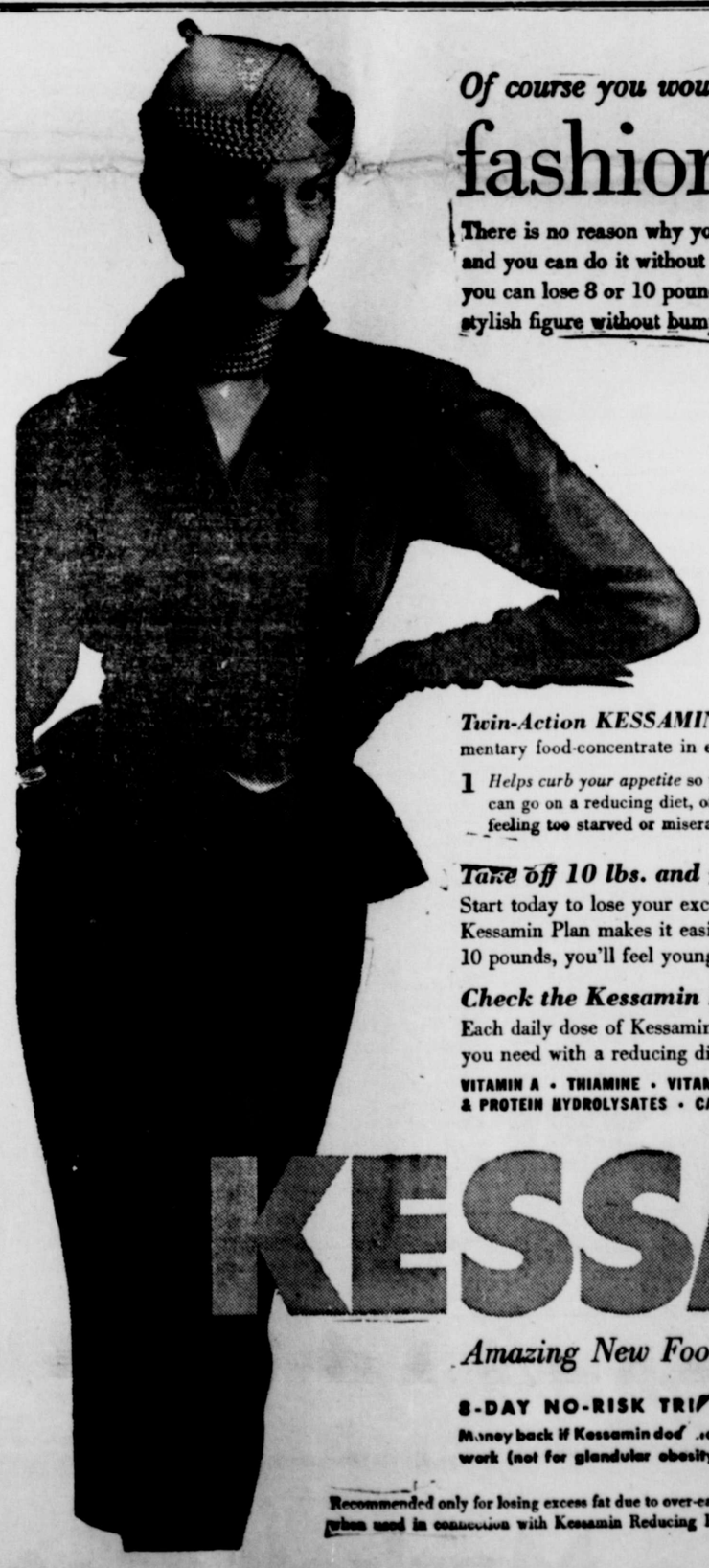
No. 2454 — A Queen Anne Lowboy having a large drawer in base. The entire chest is veneered with African Mahogany Drawer is equipped with lock and key.

The perfect gift for Daughter, Sweetheart, Wife, Mother, Sister. $79.50

Other Chests as Low as $49.50

EASY TERMS TO SUIT THE MOST MODEST BUDGET

Starbuck Furniture Co.



Of course you would like a firmer, more

fashionable figure

There is no reason why you can't cut down your weight . . . and you can do it without drugs, without starving yourself. Yes, you can lose 8 or 10 pounds, achieve a firmer, more stylish figure without bumps or bulges . . .

Just follow the sane, simple Kessamin Plan for Reducing



Twin-Action KESSAMIN Tablets. Kessamin is an amazing new supplementary food-concentrate in easy-to-take tablet form. Kessamin works in two ways:

1 *Helps curb your appetite* so that you can go on a reducing diet, often without feeling too starved or miserable.

2 Helps guard you from vital nutritional deficiencies . . since it contains vitamins, concentrated proteins and minerals.

Take off 10 lbs. and you'll look years younger

Start today to lose your excess weight. Once you do, you'll find that the Kessamin Plan makes it easier and easier for you to reduce. Even if you lose 10 pounds, you'll feel younger, be more active, and look better in your clothes.

Check the Kessamin Formula with your doctor

Each daily dose of Kessamin contains the following vital ingredients you need with a reducing diet:

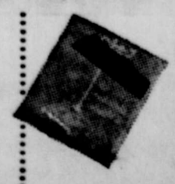
VITAMIN A • THIAMINE • VITAMIN D • RIBOFLAVIN • ASCORBIC ACID • WHOLE PROTEIN & PROTEIN HYDROLYSATES • CALCIUM • PHOSPHORUS • IRON

KESSAMIN

Amazing New Food Concentrate—Not a Drug

8-DAY NO-RISK TRIAL. Money back if Kessamin does not work (not for glandular obesity)

Recommended only for losing excess fat due to over-eating when used in connection with Kessamin Reducing Plan.



FREE. This booklet, prepared by a doctor, suggests sensible easy 7-day diet. Ask your druggist for it . . . no obligation to buy. Convince yourself that you can easily diet and lose weight with Kessamin Tablets. A product of the famous McKesson & Robbins laboratories.

Merkel Drug Company

Merkel In District 8A For Next Year's Play

It's definite and official now that the Merkel Badgers will be playing football in District 8A instead of 5AA next fall.

Merkel's application for membership in District 5AA could not be approved because there was an average membership of only 163 in the local high school last year. A school must have a minimum of 175 in order to be voted in.

The new 8A District was officially organized at Anson on Monday night of this week, with Supt. Olaf South of Roscoe being chosen District Chairman and Supt. Mack Fisher of Merkel, Secretary.

Besides working out the new conference schedule for next fall, the following business was transacted: the same admission prices of 40 cents and 75 cents be used; the home team guarantees the visiting team $75 or an option on half the gate; and use four officials in each game, if obtainable.

According to Coach Carroll Benson the Badgers will have the following schedule of games for 1951:

Sept. 14—Anson, there
Sept. 21—Winters, here
Sept. 28—Lakeview, there
Oct. 5—Munday, here (conf.)
Oct. 12—Albany, there (conf.)
Oct. 19—Roby, there (conf.)
Oct. 26—Roscoe, here (conf.)
Nov. 2—Haskell, there (conf.)
Nov. 9—Throckmorton, here (conf)
Nov. 16—Open

The date of all conference games is definite, but there is a possibility that some of the dates of the non-conference games may be changed before next fall.

The Albany Lions, who lost only two men from this year's district championship team, have already been installed as favorites to cop the new 8A crown in 1951. Haskell is rated in No. 2 position, followed by Roscoe, Merkel, Throckmorton, Mundy and Roby.

Rowland To Play On All-Star Team In East-West Game

Attending a small college is no handicap to an athlete who has ability.

Thus, Vernon Hilliard, McMurry College athletic director, summed up the case of Brad Rowland, the Indians' stellar halfback from Hamlin.

"Many footballers probably think that if they go to a small school they lose out on their chances for glory," Hilliard commented. "But Brad Rowland has now received the highest honor most footballers can seek."

That is an invitation to play for the West All-Stars against the East All-Stars in the 26th annual classic at San Francisco, Dec. 30. Selections are based upon recommendation of leading coaches.

Another highly-prized honor—this one limited to small-college stars, however—to come last week was Rowland's second successive selection as a halfback on the Associated Press little All-America.

His chances of getting a professional football offer are considered as bright as those of any so-called "big-time" player.

McMurry has been and will continue to be thankful that Rowland turned down an opportunity to play football for Baylor University of the Southwest Conference. And Rowland hasn't seemed to mind it either.

Couldn't Hold 'Em Two Minutes More

They had to work overtime to do it, but Ballinger did win over the Merkel Badgers Monday night.

Roland Bell scored all six points in the overtime period to lead the Bearcats to a 51-45 decision over the Badgers.

The regulation time ended 45-45 and then Bell took care of the situation in the overtime session. Bell and Joe Dell Gregory of Merkel tied for highpoint honors with 18 points each.

The Badgers led 28-23 at halftime and Ballinger assumed the lead at the end of the third period, 37-33.

Ballinger B dumped Merkel B in a preliminary tilt, 40-22. James Caudle of Ballinger was high point man with 13. Merkel's Loyd Dye and Eugene Dye had 6 points each to lead Merkel B.

Merkel meets Avoca here Friday night in their next game.

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BATH ROOM FIXTURES, FITTINGS and PIPES.
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CALL FOR . . .
Repair Service
on any make
Refrigerator & Appliance
We have graduated, Licensed Service Man available—Full Time.
—at—
Palmer Motor Co.
Merkel Phone 159



The 1951 Ford F-1 pickup truck and other models in the new Ford truck line feature as optional equipment a new "5-Star Extra" cab for added comfort. An enlarged rear window in all 1951 Ford trucks provides better all-around vision. The steering column gearshift is standard equipment on the F-1 truck. The new cab, with many passenger car features, is sound-proofed with undercoating and roof insulation. Seats, including backs, are adjustable, and cushions have a thick foam rubber pad.

Devil's Knell An Old Custom

Our ringing of Christmas bells is a tradition probably inherited from the old English "Devil's Knell." House Beautiful magazine, reporting on the origin of Christmas customs, says the English tolled bells for one hour before midnight on Christmas Eve to announce the death of the devil. Then at midnight, great joyous peals would signal the birth of Christ.

"OPERATION REINDEER"

When Eskimo tribes faced starvation as their food sources of walrus and caribou vanished in the late 19th century, a small herd of reindeer was imported from Siberia. Today, reindeer in Alaska number many hundreds of thousands furnishing meat even for export.



FILL 'ER UP WITH THE BEST!

Use our high octane anti-knock gasoline for economy! Try a tankful today for better mileage, more power and less carbon sludge! Don't Delay, do it Today — see the difference.



GRIF BARNETT SERVICE STATION
Open 24-hours a day — Road Service
1504 N. 1st Phone 224
DRIVE A SAFE CAR!



The famous F-1 Pickup . . . with new features for '51! Plus an important money-saving advancement . . . the Ford POWER PILOT, standard on ALL new Ford Trucks for '51, from 95-h.p. Pickups to 145-h.p. BIG JOBS!

The heavy duty champion! . . . the new F-5 for '51. This truck outsells any other truck in the 1½-ton field! New 5-STAR EXTRA Cab offers many extra comforts . . . available at extra cost on Ford Trucks, Series F-1 through F-8.

NEW FORD TRUCKS for '51
FEATURE POWER PILOT ECONOMY

FOR 1951, more than ever, economy-wise truck buyers are going to follow the trend to Ford!

New Ford Trucks for '51 give you step-ahead engineering advantages, such as America's only truck choice of V-8 or Six . . . a choice of over 180 models to fit your hauling job better . . . *strength reserves that make Ford Trucks last longer.*

You'll find these new features in engines, clutch, transmissions, axles, wheels, cabs, Pickup body—wherever there have been opportunities to make Ford Trucks do a better job for you, for less money!

Ford's POWER PILOT is especially important to you . . . for it's a PROVEN money-saver, on every hauling job.

Driver comfort, too, gets plenty of attention in new Ford Trucks for '51. There is the new 5-STAR Cab and the optional 5-STAR EXTRA Cab featuring foam rubber seat padding, glass wool roof insulation, automatic dome light and many other comfort extras at only slight additional cost.

And only Ford gives you a power choice of V-8 or Six . . . four great engines! Over 180 models. Come in . . . Get ALL the facts. Select the new Ford Truck that's right for YOU!



All heavy duty F-5 and F-6 Fords for '51, like this Dump, give you easier, quieter shifting with new, 4-Speed Synchro-Silent transmission, optional at extra cost.

The Ford Truck Power Pilot is a simpler, fully-proven way of getting the most power from the least gas.

It automatically meters and fires the right *amount* of gas, at precisely the right *instant*, to match constantly changing speed, load and power requirements.

Unlike conventional systems, the Power Pilot uses only *one* control instead of two, yet is designed to synchronize firing *twice* as accurately.

You can use regular gas . . . you get no-knock performance. Only *Ford* in the low-price field gives you Power Pilot Economy!

NEW FEATURES THROUGHOUT

New massive, modern front end and exterior styling makes Ford the '51 favorite for "good looks"!

New 5-STAR Cabs feature bigger rear window—with up to 50% more safety vision.

New "grain-tight" Pickup body, new clutch disc, new transmissions, new wheels assure still longer life.

New autothermic pistons with chrome-plated top rings, new high-lift camshafts for top performance, longer engine life.

POWER PILOT ECONOMY . . . and many other money-saving advancements!



Using latest registration data on 6,592,000 trucks, life insurance experts prove Ford Trucks last longer!

See 'em today!

Merkel Motor Co.

Middle Clear Fork Soil Conservation News

F. J. McDonald, Sr., cooperator in the North Stith area, has recently dry planted 15 acres of winter peas and 10 acres of abruzzi rye for winter cover crops and for spring grazing. These crops were planted on tight land with a grain drill at the rate of 25 pounds of peas per acre and 30 pounds of rye seed per acre. This is the second planting of these crops by Mr. McDonald as he planted some peas and hairy vetch in 1948.

* * *

Mr. Lee D. Williams, cooperator in the South Noodle area, has terraced his home place this week with about 4½ miles of terraces. These terraces were constructed with a belt type terracing machine. The ends of these terraces will be completely closed so as to hold all the water which falls between the intervals. All of this field is made up of tight soil which takes water moderately slow and the land slope per 100 feet of the entire field runs less than 6 inches. This means that it is possible to spread water fairly evenly over the entire area between the terraces since the terraces were spaced about 200 to 225 feet apart. Mr. Williams is an old pioneer in terrace line running and terrace building in this area. He has been influencial in "selling" a lot of his neighbors on the needs of contour farming rather than square field straight row farming. He terraced this farm years ago but his old terraces have worn down with time and he thought it best to build new lines.

* * *

Keeping water out of gullies is one of the best methods of checking their growth. A small diversion ridge or terrace placed above the head of the gully and a fence built around the gully to protect vegetation from livestock are economical gully control weapons. Both the diversion ditch and the fence aid nature in healing the eroded area with vegetation.

* * *

Craig Humphreys, cooperator with the district in the Merkel area, has recently constructed a new set of terraces on his other farm southwest of Tye. He used the county maintainers in building about 4 miles of new lines.

* * *

L. D. Jones, cooperator with the district in the South Trent area, has recently had about 70 acres of his cropland deep chiseled. This was done with a chisel type plow pulled with a crawler type tractor at a depth of 12 to 15 inches and on 38 inch widths. This is proving to be a good emergency practice on tight soils to assist in breaking up plow pans. This practice is not the whole answer to the problem but it will assist in a temporary way. It appears to fully overcome the problems of hardpans, surface crusting, puddling, and other similar ails of our soils that it will require a long time crop rotation involving the use of grasses and legumes. These two type crops do so many things for our soils that can not be done with a plow.

* * *

Plowing, planting, cultivating, and harvesting crops in rows that run across slopes, rather than up and down slopes, have proved to be valuable methods of soil and water conservation. Each plow furrow makes a miniature terrace that helps to hold raindrops where they fall, and keeps soil from being washed off the fields. Contour farming accompanied by terracing is necessary on land with slopes of 1 per cent of more to keep soil movement down by washing unless protected by grasses of other close growing crops.

* * *

This is a good time of the year to be securing grass seed for spring planting. Usually seed prices advance as nearness to planting season approaches. This has been especially true of the King Ranch bluestem species. There are several district cooperators who have a limited amount of King Ranch bluestem grass seed for sale at a reasonable price. This is home grown seed harvested this past fall. Either the district supervisors of the local offices of the Soil Conservation Service at Abilene or Merkel will be glad to assist you in securing your grass seed for next spring planting. The five district supervisors of the Middle Clear Fork Soil Conservation District are: Lee Staggs, Chairman, Colony Hill Community; Ed Gist, Hamby Community; Nelson Estes, Elmdale Community; Bob Riney, Mt. Pleasant Community; and Bryan Dungain, Stith Community.

Dairy Herds Will Show At Ft. Worth

Dairy cattle will have their inning at the 1951 Southwestern Exposition and Fat Stock Show in Fort Worth. Premiums in this division amount to $4,493, including the prizes in the boys' dairy calf show.

In the open show for Jerseys, awards total $2,279 and for the Guernseys, $1,679. In each breed, junior champion bull, senior champion bull and grand champion bull will be chosen; also junior champion female, senior champion female and grand champion female; likewise junior get of sire, senior get of sire and produce of dam.

Get of sire entries will consist of four animals (not more than two bulls) and they need not be owned by the exhibitor. Produce of dams will consist of two animals of either sex, the produce of one cow, and the exhibitor need not own them.

FALLACY

Whales, contrary to popular belief, do not spout water. The moist air blown from the whale's lungs condenses into drops of moisture in the colder asmosphere, giving the appearance of a fountain of water.

"DISEASE MAGNET"

Friedrich Mesmer, from whose name the word mesmerism derives, believed that stroking a patient with a magnet would cure disease, according to the Encyclopedia Britannica.



MALE BAIT — Hollywood film actress Marie Wilson, often and accurately referred to as "the Body," was picked by a bathing suit manufacturer as the girl best qualified to model the newest addition to his line, a suit labeled "Male Bait." Marie is plenty used to new lines—but not of bathing suits.

NOTICE
INCOME TAX PAYERS

Every person, if single and earning $600.00 GROSS and married persons earning $1200.00 GROSS are required to file an income tax report, regardless of how many dependents they have.

If you need my services in making your report I suggest that you call during December, if your Books are closed for the year, and have ready to mail in January. Have plenty of new 1950 Income Tax forms.

Come Early

R. O. ANDERSON

—Visit With Us Regularly—

HIWAY SERVICE STATION

CLAUD PERRY, Owner

Pick-up and Delivery Service——PHONE 9500

—THAT GOOD GULF GASOLINE—

Expert Washing and Greasing

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Westinghouse

Electric Comforter

ONE lightweight Electric Comforter is all that's ever needed even on the coldest night. Once the Automatic Watchman Control has been set it maintains the selected warmth the whole night through regardless of changes in room temperature.

The Comforter top is of quilted rayon satin, in Rose, Blue, or Green with matching underside of non-slip spun rayon faille that anchors the comforter to the bed. Outer cover dry-cleans beautifully.... Inner warming sheet of preshrunk muslin is easily removable for washing.

For the Christmas Gift that's both Elegant and Practical... give an

Electric Comforter



West Texas Utilities Company

Greater HOLIDAY Food Values

Bargains For Friday and Saturday, December 15 and 16

WASHINGTON STATE APPLES, lb. 12c
TOKAY GRAPES, lb. 12c
NO. 1 IDAHO RUSSETT SPUDS, 10 lbs. 39c
CLYDE FANCY YAMS, lb. 6c

LIBBY'S VEAL LOAF, 7 oz. can 39c
Red & White — Sliced or Halves PEACHES, no. 2½ can 29c
Red & White — Fancy No. 3 Seive PEAS, 303 can, 2 for 35c
RED & WHITE Cream Style CORN, 303 can, 2 for 35c
RED & WHITE All Purpose FLOUR: 5 lb. 39c 25 lb. $1.69
TASTE TESTED RUSK — No. 300 can TOMATOES, 2 for 25c
BITE SIZE RICE CHEX, 7 oz. box 19c
AUNT ELLEN'S PI-DO, 9 oz. box 15c
HI-C Orangeade, 46 oz. can 25c

LIBBY'S Devil Ham, 3 oz. can 19c
LIBBY'S — 1 lb. can Spaghetti & Chili 33c
LIBBY'S — 4 oz. can Vienna Sausage 21c
SKINNER'S — 7 oz. box Spaghetti or Macaoni 10c
COLORADO PINTO BEANS, 2 lb. 19c
PATIO PLAIN CHILI, no. 300 can 49c
CLOVERBLOOM "99" OLEO, colored, lb. 35c
PUREX, Qt. Btl. 16c
ALL PURPOSE TREND, 2 pkg. 33c

Cigarettes All Brands Christmas Carton $1.89

FRESH PORK ROAST, lb. 45c
DEXTER SLICED BACON, lb. 45c
FRESH DRESSED FRYERS, lb. 48c
FRESH PORK STEAK, lb. 49c
LONGHORN CREAM CHEESE, lb. 44c
FRESH DRESSED HENS, lb. 45c

We Reserve The Right To Limit Quantities

WEST COMPANY

WE DELIVER IN MERKEL SINCE 1899 PHONE 59

T.E.L. Class Annual Love Feast At Largent Home Thursday

The annual "Love Feast" of the T. E. L. Sunday school class of the First Baptist church remains through the years, one of the most symbolic occasions, typifying the Christmas season. The beautiful new ranch home of Mrs. W. J. Largent added interest to this year in that many of the guests were seeing it for the first time. The rooms were profusely decorated Thursday for the luncheon which was served at high noon, a personal menu of turkey and all the trimmings.

Mrs. Earl Lassiter presided for the program which was given by Mrs. Joe Allen and Mrs. Lyton Howard of Stephenville, beloved member of yesteryear, sang two beautiful solos playing her own accompaniment. Bro. J. W. Saffle closed the day with a reading. Other out of town guests were Mrs. Geo. B. Murphy and Mrs. Howard of Stephenville, Mrs. J. C. Childress of Weatherford, Mrs. Victor Tippett, Mrs. Carson Miles and Mrs. O. R. Dye all of San Angelo. Mesdames C. R. Joyner, John Toombs, and Mrs. Geo. McDonald all of Abilene. Rev. Saffle and Mesdames Tom Largent, Walter Frazier, Lige Gamble. Class members were: Mesdames Ernest Teaff, Lake Renfro, Robert Harris, Walter Willingham, Joe Jaynes, Earl Baze, Zola Teague, H. W. Hester, Craig Humphreys, Ruby Jenkins, E. W. King, Clarence Perry, J. T. Bird, Hob Robertson, Lucy Ford, E. R. Clack, Dent Gibson, Keller Roberts, A. R. Booth, Clyde Bartlett, Booth Warren, Sam Swann, W. T. Sadler, Willie Joe Largent, John Mansfield.

WHISENHUNT-NEILL

The marriage of Miss Lorene Whisenhunt to Melvin Neill was solemnized on Saturday evening, Nov. 25 at the First Methodist parsonage. The Rev. Hugh Hunt officiated at 10 p.m. and attendants were Mr. and Mrs. T. E. Bailey and Mr. and Mrs. Dewell McLean.

Mrs. Neill is the attractive daughter of Riley Whisenhunt of Trent and the groom is the son of Mr. Q. A. Neill of Winnsboro, Texas. They are making their home at the Newman Hotel in Sweetwater. The bride is employed at the Safeway Grocery Co. and Mr. Neill is associated with Thomas J. Carter Drilling Co.

BUYS AND MOVES HOUSE

Wilmer Criswell bought the Largent house and has moved it in on the lot just west of the hospital. After remodeling it considerably, he plans to sell the house.

McWilliams-Grant Wedding Saturday At Big Spring Church

Susie Bill McWilliams, daughter of Mr. and Mrs. J. A. McWilliams, of Merkel, became the bride of W. B. Grant, of Big Spring, in an early morning ceremony held in the Big Spring Church of the Nazarene Saturday, December 9.

The Rev. Lewis Patterson officiated with only the families and close friends in attendance.

For her wedding the bride chose a blue wool jersey dress of street length with rhinestone trim. Her accessories were winter white. She carried a corsage of pink carnations atop a white bible. For something old she carried a linen handkerchief which had belonged to her grandmother and is now a keepsake. She wore a penny in her shoe.

Miss Ella Cody, who was bridesmaid wore a dressmaker suit of dusty rose with black accessories and a white carnation corsage.

Mother of the bride was attired in aqua with a pink carnation corsage.

Burl Dennis served as best man.

Mrs. Grant is a graduate of Merkel high school, finishing in 1949. Since finishing high school she has been employed at the Big Spring State Hospital as file clerk and stenographer.

Her husband is auditor-store keeper at Big Spring State Hospital.

They will make their home at Big Spring, occupying a suite of rooms in the administration building on the hospital grounds.

Immediately after the ceremony the couple left by car for points of interest in both Old and New Mexico. The trip will include a visit to the bride's brother and family, Mr. and Mrs. Joe McWilliams, of Deming, N. M.

For her going away the bride wore a tweed suit with beige and red accessories.

Present for the wedding were the bride's parents, Mr. and Mrs. J. A. McWilliams of Merkel, her sister Mrs. E. R. Thompson, Jr., Big Spring, the groom's family, Mr. and Mrs. Raymond Goodwin and children of Pecos, Mr. and Mrs. H. L. Cordell, Mrs. B. Ranemore, and Mrs. P. M. Grant of El Paso; Mrs. B. Y. Dixon, Jean Dixon, Mr. and Mrs. David Beeman of Big Spring.

DO YOU WANT A NEW STYLE PUSH BUTTON TYPE TELEPHONE FOR CHRISTMAS CALLS?

We have only ten of the new style Push Button Telephones. They will be installed on a first-come, first-served basis. A slight premium will be required.

MERKEL TELEPHONE CO.

Tommy Odum, Manager

THANK YOU, MERKEL

It was you who made the Grand Opening of our new store and show rooms such a wonderful success. We take this method of saying "Thanks a Million" to our friends, to our customers, to the hundreds of you who by your flowers, your congratulations and good wishes make us feel good all over. You are always welcome at our store. Come use our conveniences and make yourself at home. For it was you—our customers—who have made this beautiful new home possible.

BADGER CHEVROLET CO.

Kent at North Second — Jack Miller, Manager

Gifts for all the family



FREE—A Refrigerator Water Bottle free with each purchase of any Electric Appliance.

All Gifts Wrapped if you wish it.



Sunbeam Mix Master
Sunbeam Electric Irons
Crosley Electric Ranges

Crosley Radios
Electric Coffee Makers
Electric Irons

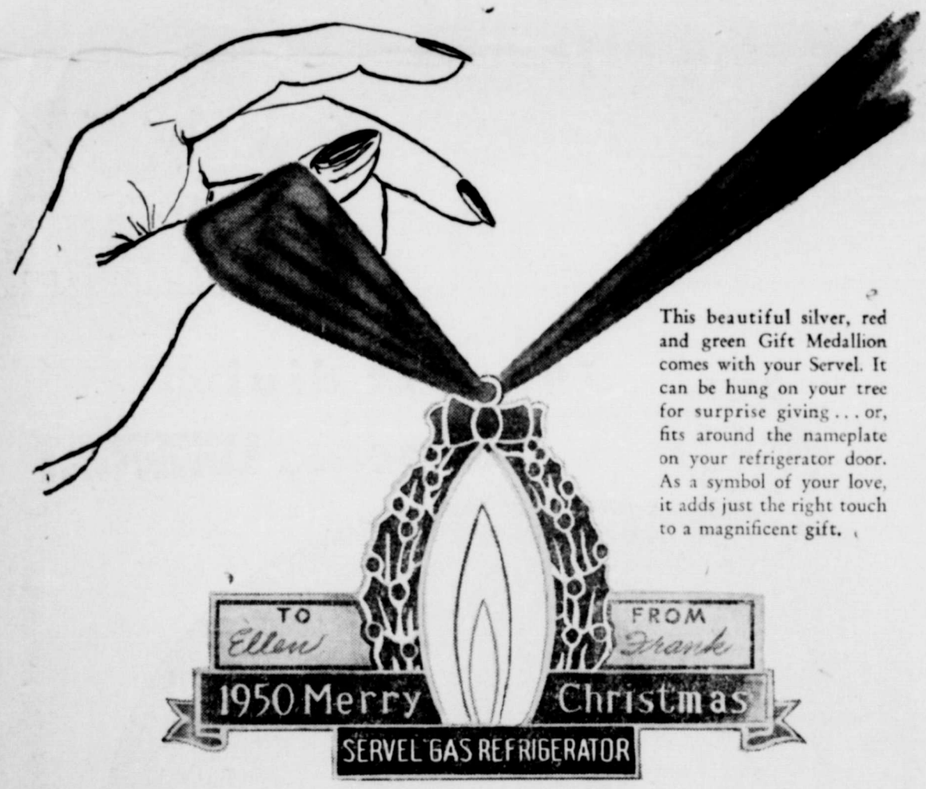
Many other Electrical Appliances to make your Christmas giving a joy forever.

BADGER CHEVROLET CO.

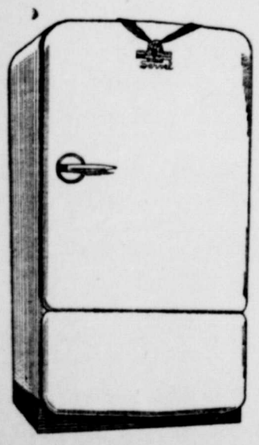
SAVE! SERVEL PRICES HAVE NOT YET ADVANCED

Because of uncertainties ahead, the wise buyer will choose the one and only refrigerator guaranteed 10 years.

Adds just the *right* touch to practical *Christmas* giving



This beautiful silver, red and green Gift Medallion comes with your Servel. It can be hung on your tree for surprise giving . . . or, fits around the nameplate on your refrigerator door. As a symbol of your love, it adds just the right touch to a magnificent gift.



Models as low as $199.50
as little as $44.89 down
as little as $9.67 per month
liberal trade in allowance

MEN, preserve your reputation as a husband extraordinary at Christmas by selecting a gift for something near and dear to your wife. What's better than a Servel Gas Refrigerator for her home and family?

Servel's Long Life Design will make her kitchen brighter, smarter, years younger. Servel's Quick Change Interior will end worry about how to store bulky food. It's years ahead in design. No motor to wear, no machinery to grow noisy. Only Servel stays silent, lasts longer.

In spite of higher costs, Servel has not yet advanced in price. The six models are $13 to $94 less than a year ago! More than ever, Servel's your greatest refrigerator value.

Why wait? Selections are complete, now. See Servel. Come in, today.

Servel, the only refrigerator guaranteed 10 years

SANDERS APPLIANCE COMPANY

Lone Star Gas Company
A Texas Corporation

A LETTER TO THE EDITOR

The editor has received the following letter, written, no doubt, in a moment of grief and resentment. We are glad to print it, however, since it so forcefully expresses the opinion of all fair-minded people about the lowest form of human depravity—a deliberate dog poisoner:

Editor, Merkel Mail.
Dear Editor.

I hope you will please print this in your paper, for one reason.

My dog is dead. She was poisoned and I want the person who gave her the poison to read this and know how I feel. He is such a small, slimy, crawling, coward and he would never come out in the open and look me in the eye and give me a chance to tell him and settle with him like any true American would do.

This dog of mine was a beautiful platinum collie with an immaculate white collar that was never stained by the blood of any man's sheep or any other animal unless we killed, skinned and cut her a share. I am positive she never bothered, trespassed or molested anyone. Of course it would never enter the mind of this "Thing," that acts and calls himself a man, that anything whether human or animal is innocent until proven guilty in any court in this U. S. A. If however, she had been proven guilty he could have at least given us an opportunity to dispose of her in a more humane manner than the way he chose. This "thing" has a family I'm sure, maybe they are not capable of loving anything the way my husband, my son, and me loved our plain little collie dog, but if or when they ever do I hope the children never have to watch it suffer and die like our dog.

Mrs. J. W. Daugherty
Rt. 4, Merkel, Texas
White Church Community

* * *

More Consideration Asked For Fire Dept.

The writer of the following seems a bit burned up because there is not more interest shown in our fire department. The Mail prints this letter in the hope it will arouse our people to the necessity of giving any and all assistance to those who when we want them, we want them now. Then, too, don't forget we are threatened with a raise in insurance rates unless there is a larger attendance at meetings.

The letter follows:

Editor, Merkel Mail:

We are living in a time when it seems money means everything. Does everything have to be bought with money?

You are wondering why this is asked. Well this is in regards to our fire department. I say our, because every body uses it when the time comes, yet no one seems to want to support it in any way. If we so much as ask for a small donation for something for the department we say; "No! They are always begging for something." Who would be begging if we had to go to the station and pay a price before the fire department could come put out our house fire or a grass fire that is endangering our personal property.

The fire department is doing the best it can on what it has to do with. Only a few members come out to try to help. If they ask for members you say: "I don't have time to fool with it." Who has the time when your house is on fire?

I ask you to stop and think. Ask yourself this question. How much better could our fire department be if I would help just a little?

A Friend of the Department



SILVER ANNIVERSARY PONTIAC -- Pontiac's 1951 Silver Anniversary models bring many styling innovations and mechanical improvements to the line. The new Pontiacs, now on display at Palmer Motor Co., again are available with either six or eight cylinder engines. All models offer a choice of Hydra-Matic or synchro-mesh transmission. The four-door sedan pictured exemplifies the advanced styling of the new Pontiac line.

Carbon paper, 8½x11 size. 5 cents, at Merkel Mail office.

BRAKE DRUM GRINDING And TURNING

We'll take a back seat for no one when it comes to turning out a perfect brake truing job. Since we installed a Lempco Brake Drum Lathe, we can true up all your drums - - regardless of condition - - and get them back to you in no time at all with a braking surface like a brand new drum.

It's the grinding that makes the difference. The fine abrasive action, that produces a satin-smooth finish - - and means long-life and a soft pedal.

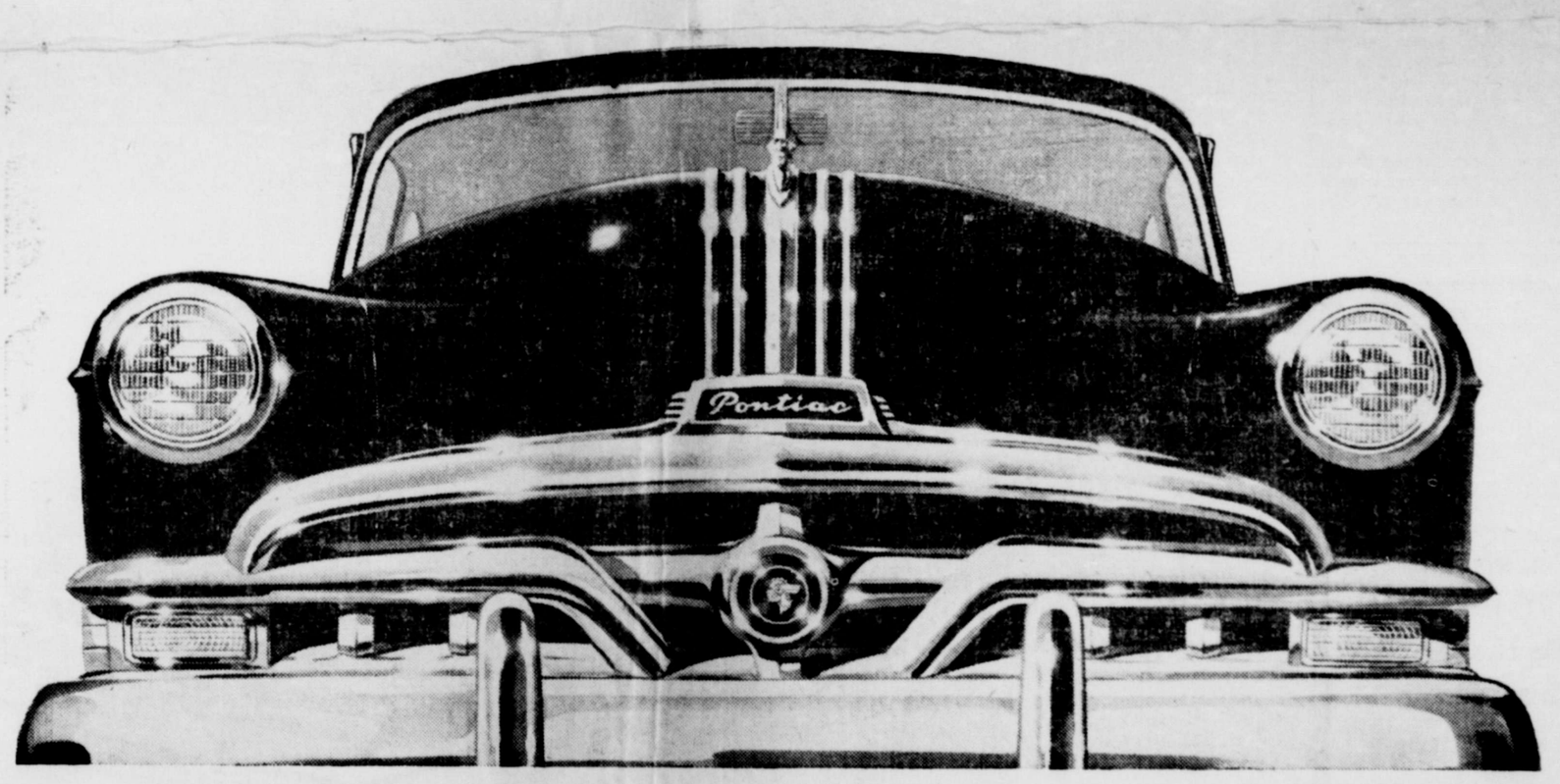
Send us the drums on your next reline job and we'll guarantee that you'll insist on grinding every time. Remember, it means more profit for you on every job and what's more important, more repeat work from thoroughly satisfied customers.

C. S. HIGGINS GARAGE
General Auto Repairing
Phone 210 MERKEL, TEXAS



This is the happiest invitation we have ever extended—an invitation to you to come in and see the finest, most beautiful, most desirable Pontiacs ever built. These are Pontiac masterpieces, new inside and out, with a quarter-century of *thorough goodness* built into every one. Plan to drop in soon.

Announcing **the New Silver Anniversary Pontiac**



New and Beautiful Proof that **Dollar for Dollar** *and* **Feature for Feature you can't beat a Pontiac!**

Now on display at your Pontiac Dealer

1. The Most Beautiful Thing on Wheels
2. America's Lowest-Priced Straight Eight
3. Lowest-Priced Car with Hydra-Matic Drive*
4. Most Powerful Pontiac Engines Ever Built
5. Choice of Silver Streak Engines—Eight or Six
6. Smooth, Flashing Silver Streak Performance
7. Improved, Smoother Hydra-Matic Drive*
8. Distinctive New Gull-Wing Styling
9. Strong, Rugged Bodies by Fisher
10. Luxurious New Interior Color Harmonies
11. Deep-Rest Seats with Comfort-Contoured Cushions
12. Long-Flex Springs for an Extra Smooth Ride
13. New Sweepstream Fender with Medallion Highlight
14. Sweepview, Extra-Wide Curved Windshield
15. Wide, Easy Access Doors
16. Silver Star Instrument Panel
17. Handi-Grip Parking Brake on Instrument Panel
18. Finger-Tip Starting
19. Twin-Duct, Open-Air Ventilating and Heating System
20. Unusually Large, Fully Usable Trunk Space
21. Low Pressure Tires on Extra Wide Rims
22. Front and Rear Arm Rests
23. Quality Floor Coverings
24. Unmatched Record for Long, Trouble-free Life
25. Built to Last 100,000 Miles

*Optional at extra cost.

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It's the cut that makes the hair pretty!. . . call the
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CENTRAL HIDE & RENDERING CO.

SECOND SUIT OVER BABY MIXUP



A SECOND "wrong baby" suit against Beverly Community hospital, Montebello, Cal., raises to $101,000 the damages asked in the Espinosa-Estrada case. Here Charles Estrada and wife Virginia show their son Michael, who they say they are not sure is theirs. A week before, Joe and Isabel Espinosa took a baby home from the hospital and found a tag "Estrada" on the baby's wrist. They were given another baby tagged "Espinosa," sued for $50,000.

SLAVERS

Prior to the Civil War, several thousand Negroes owned slaves, Most of these were free Negroes, who purchased relatives or family members to release them from bondage, making them slave owners technically.

MYSTERY

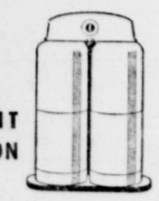
The Latin words on the seal which appears on U. S. paper money mean "Seal of the Treasury of North America," and this seal is the last thing placed on the money. Why the words North America were used intead of United States is unknown.

ENJOY THE CONVENIENCE OF GAS IN YOUR HOME BY OUR NEW EASY-TO-PAY BUDGET PLAN



Only A Few Dollars Is All You Need For Any Gas Appliance.

GAS RANGE plus EQUIPMENT INSTALLATION FEE . . .



(including 2 cylinders of gas)

You can modernize your home so easily today. Our new Budget Plan enables you to lease a complete bottled gas installation, including 2 cylinders of gas, plus the appliances you need for cooking, water heating, refrigeration and room heating—all on EASY CREDIT TERMS . . . see us soon, we will handle all details of providing you with gas and new modern appliances on terms to fit your budget.

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GAS FOR RURAL AND SUBURBAN HOMES

SANTA CLAUS SAYS:
"For Christmas Happiness—Give HADACOL"



For a More Appreciated Christmas Gift Give

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FAMILY SIZE $3.50

Texans Delegates To Cotton Council At Biloxi, Miss.

Texas state unit delegates of the National Cotton Council will represent this state's cotton interests at the Council's 13th annual meeting in Biloxi, Miss., January 22-24, Geo. G. Chance, unit chairman, has announced.

These state unit representatives are part of the Council's 244-man Beltwide delegation which is selected by the nation's cotton farmers through their own state organizations.

Delegates from Texas are: Roy B. McQuatters, Littlefield; J. Walter Hammond, Tye; J. H. West, Bishop; R. A. Graham, Greenville; George Q. Payne, El Paso; T. W. Steiner, Gonzales.

NOT ALWAYS SHORTEST

A straight line is not always the shortest distance between two points. On the earth's globe, the shortest distance between any two points is a curved line, a line which, if continued to make a complete circle, would divide the earth into two exactly equal portions.

New Candy Stripes Make Sleep Bright

Sleep is getting gayer all the time.

A few years ago cotton sheet manufacturers came up with sheets in colorful solid pastel shades. This year at the request of one of the nation's most fashionable department stores, a leading sheet manufacturer is making cotton sheets in candy stripes!

The sheets are made of soft cotton percale in blue, pink, yellow, or green, all striped with white. The candy stripes are to be used as top sheets with white linens.

To go with the candy striped sheets are either white pillow cases with matching striped hem or all-over striped pillow cases.

SINGING AT AMITY

There will be a singing at Amity church, 5 miles north of Noodle, on Thursday, December 21, starting at 7 p.m.

Refreshments will be served after the singing. Everybody invited to come and sing.

Cash Register paper now on sale at the Mail Office.

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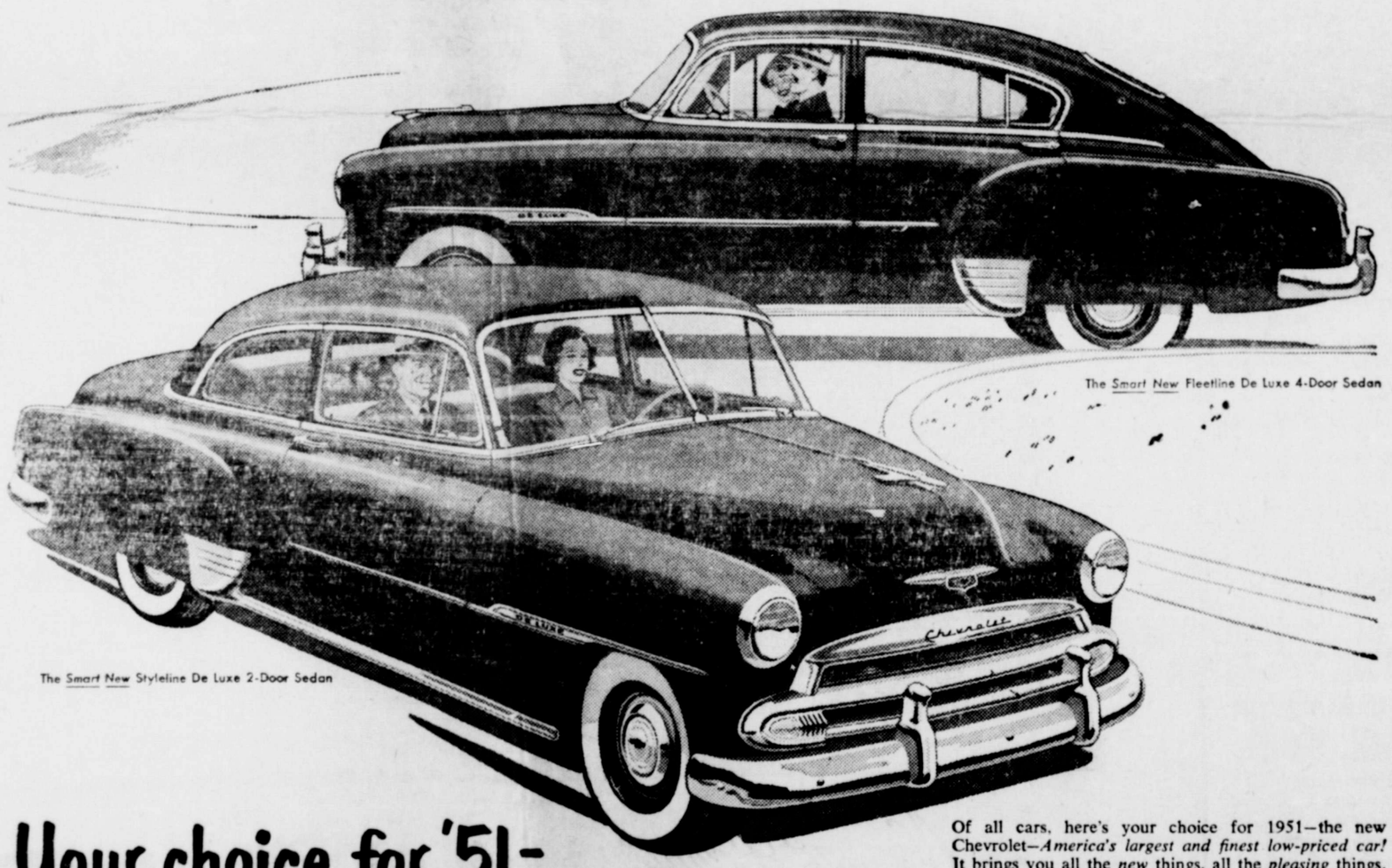
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"State Health Permit"
at DARSEY FURNITURE

NEW 1951 Chevrolet

AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!



Your choice for '51-
REFRESHINGLY NEW • • • THOROUGHLY RELIABLE!

Of all cars, here's your choice for 1951—the new Chevrolet—*America's largest and finest low-priced car!* It brings you all the *new* things, all the *pleasing* things, all the *proved* things you and your family are looking for . . . including fleet, powerful Valve-in-Head engine performance. And it brings you these things at lowest cost! Come in—see and drive it—today!

NEW AMERICAN BEAUTY DESIGN
Brilliant new styling . . . featuring new grille, fender moldings and rear-end design . . . giving Chevrolet that longer, lower, wider, big-car look.

NEW AMERICA-PREFERRED BODIES BY FISHER
With strikingly beautiful lines, contours and colors . . . plus extra sturdy Fisher Unisteel construction, with Curved Windshield and Panoramic Visibility.

NEW MODERN-MODE INTERIORS
With upholstery and appointments of outstanding quality . . . and with extra generous seating room for driver and all passengers on big, deep "Five-Foot Seats."

NEW SAFETY-SIGHT INSTRUMENT PANEL
Safer, more efficient with overhanging upper crown to eliminate reflections in windshield . . . and with plain, easy-to-read instruments in two large clusters.

NEW MORE POWERFUL JUMBO-DRUM BRAKES
(with Dubl-Life rivetless brake linings)
Largest brakes in the entire low-price field . . . giving maximum stopping-power with up to 25% less driver effort—and longer brake life.

NEW IMPROVED CENTER-POINT STEERING
(and Center-Point Design)
Making steering *extra-easy*, just as Chevrolet's famous Knee-Action Ride is comfortable beyond comparison in its price range.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

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PLUS TIME-PROVED POWERGlide AUTOMATIC TRANSMISSION
—proved by more than a billion miles of performance in the hands of hundreds of thousands of owners.
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