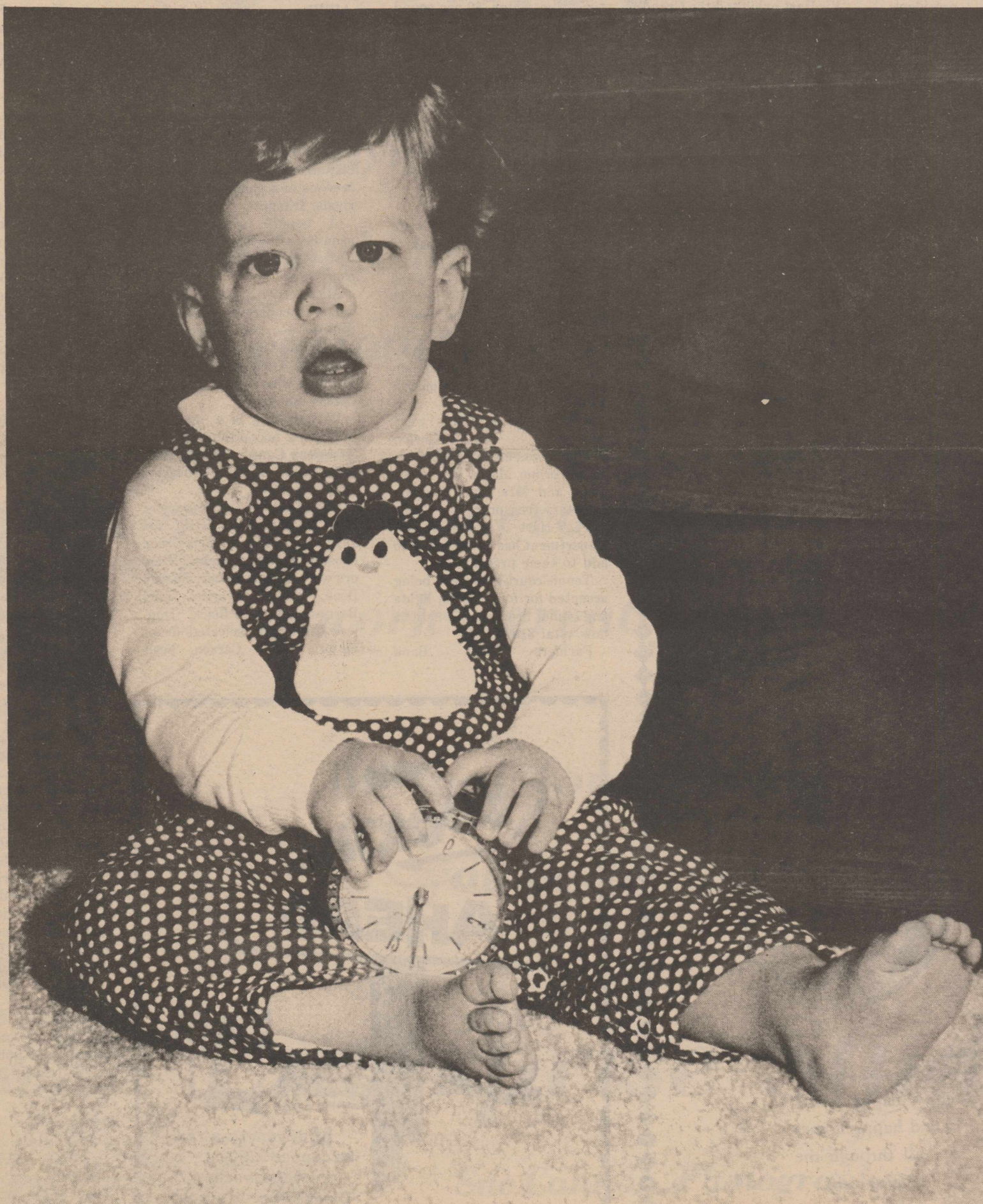


new year greetings

from all of us at

The Hart Beat



What's the big deal? - Little Mr. Shane Bennett, 14-months-old, isn't so impressed with all the attention paid to midnight Dec. 31. He, for one, will not be "clock watching" the arrival of 1977. Shane is the son of Mr. and Mrs. Ricky Bennett.

Our Bicentennial Year

JANUARY

Longtime Hart resident Fred Hamm, 76 dies. Services were held in First United Methodist Church.

Farmers State Bank time and temperature clock adds the Celsius reading.

Tennis court fund passed \$7,500 mark.

City residents are told water meters will be read beginning in March.

Boys Little Dribblers was organized and officers named were Bill Rich, president; Wamon Foster, vice president; and Mrs. Mary Malone, secretary-treasurer.

Small fire in janitor's supply room caused evacuation of students at Hart High School. Little damage was reported.

Letha Key was promoted to assistant cashier at Farmers State Bank.

Weather warning device was demonstrated to Lions Club by KVOP radio of Plainview.

Carpet was laid in the Kindergarten room at Hart school.

Granville Martin announced his candidacy for county sheriff.

FEBRUARY

Junior High Eighth Grade Basketballers won district championship title.

Dean Hill was named to "All State" Class A football team.

Vic Hart exhibited the Grand Champion Lamb of the Hereford Livestock Show. Lana Tucker's Duroc was reserve champion swine.

Dimmitt Promenaders sponsored a square and round dance in Dimmitt to benefit the American Heart Association. Heart dancers were among

those attending and helped contribute to the \$720 that was raised.

Lana Tucker exhibited the champion Duroc market barrow in the Southwestern International Livestock Show in El Paso.

Castro County's junior livestock show shattered sales records as totals approached the \$180,000 mark. Local youth brought home a whopping \$44,000. Lana Tucker's grand champion barrow brought an all time county high, \$6 per pound. Terry Hill's reserve champion also broke sales records with \$5.75.

Future Homemakers of HHS made a bicentennial quilt as a fund project. It was given away at the Feb. 27 Talent Show, sponsored by Hart Band Boosters.

MARCH

Classes at Hart schools were dismissed after an outbreak of flu.

Hart Beat announces plans for special Historical Edition to be printed later in the year.

Lana Tucker and Terry Hill exhibited the grand champion and reserve grand champion barrows at the Houston Livestock Show.

Girls Little Dribblers were organized. Mrs. Newlon Rowland was named president; Mrs. Vernon Mapp, vice-president; and Mrs. Bob Bowden, secretary-treasurer.

The Hart Volunteer Fire Department has a new truck to add to their present fleet.

Tennis court bids were being accepted for four courts, lights and wind breaks. Donations now total \$10,918.98.

Farmers State Bank

launched an expansion program and remodeling of present facilities.

Hart Lions, in feminine disguise, and Women's Outsiders basketball game was a roaring success and raised an additional \$1952.50 for the tennis court fund.

The City of Hart has earned a "Protected" Key rating due to additional protection provided by the Fire Department's new pumper truck.

APRIL

Contract was let for four tennis courts and fencing.

W.H. Felder was employed to read water meters.

Little Dribblers began play in the double elimination tournament and lost to a strong Plainview team and then were eliminated in the final 11 seconds of a game with county rivals, Dimmitt.

A benefit square dance, sponsored by the Hart Square Dance Club, boosted the tennis court fund.

Miss Gail Bandy's kindergartners collected \$28.42 in a contest to see which Hart Elementary School class could raise the most money to buy research mice for the American Cancer Society.

Participating in a "pedaling preachers' bike-a-thon" for the American Cancer Society Hart with other Castro Countians raised \$1313.50.

Cheerleaders and twirlers were named at HHS for 1976-77. Abby Mancias was chosen head cheerleader. Others were Jacque Ritter, Sherry Booe, Stacy Averitt, Lori Barnes and Janet Black. Doniece Clark was selected drum major; Sharla Carson, head

twirler. Other twirlers were Lesa Higgins, Connie Beavers and May Ethridge.

MAY

Beatrice Medina, mother of three, was selected by a panel of out of town judges as Hart's Mother of the Year on the basis of a letter of nomination written by seven-year-old Stanley Medina.

Twenty-three seniors received diplomas in commencement exercises. Valedictorian was Karen Foster. Joyce Welty was salutatorian.

Valedictorian of the eighth grade was Marci Wescott. Theresa Coronado was salutatorian.

Beta Sigma Phi members selected Mrs. Max Stephens for their Lady of the Year Award.

Resignation of Frank Barnes as elementary principal was announced. Jack Burkhalter, who served the past six years as vocational counselor on a half-time basis with Olton, was hired to fill the vacancy.

Memorial Day services were held at Hart Cemetery. Members of the American Legion Post placed flags and medallions at the graves of veterans.

JUNE

A devastating hail struck near Hart, leaving heavy damages in its wake.

Love offering totaling \$570 was received at the First Methodist Church following a musical testimony by Robert L. Hawkins and will be presented to Girlstown to launch a chapel fund drive.

The first load of wheat for 1976 was brought in May 14 by Mark Bennett.

Manuel Ramirez was chosen Hart's Father of the Year on the basis of a letter written by his twelve-year-old daughter, Norma.

A new business, The Company Store, was opened by Neoma Brooks and Mike Wall. The store features health foods and western wear.

Big-hearted Hart folk turned out and replaced the roof on the home of Mrs. Johnnie Sullivan.

Kerry George and Gary Jackson attended the annual American Legion Boys State. They were sponsored by the local American Legion Post and Hart Lions Club.

Triple A Pump opened for business; the second new business for Hart within one month. Owners are Frank Barnes and Bob McLain.

The Hart Beat began its fifteenth year of publication.

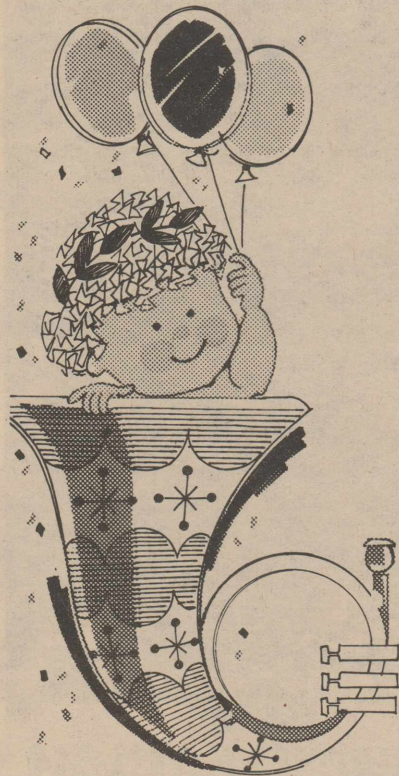
JULY

Plans got into full swing for Hart Day activities. Thirteen pretty misses had entered the Miss Hart Day contest by deadline date July 16. Seniors of 77 also laid plans for a Little Miss Hart contest.

Break-ins occurred at Ed Harris Lumber, Midwest Grain

Continued on page 5

**Peace
AND
HAPPINESS
IN THE
NEW YEAR**



We wish you joy and
serenity, happy hearts
and happy homes
all through the
coming year...

Hart Farm Supply

**May your New Year
be capped with joy
in every direction.
Thanks from us to you.**

Jones Electric

NEW YEAR

Greetings

*We want to express our sincere
gratitude to all of our fine
customers at Hart.*

*Your confidence is our
work is greatly appreciated.*

*We look forward to serving
you better in 1977.*

Enterprise Studio

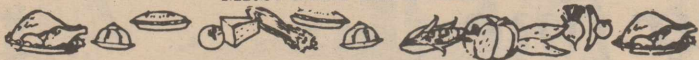
Sue Cannon, Photographer

Olton





MRS. BILL BRANTLEY



Cook Of The Week



Christmas time brought the first anniversary of this week's "Cook" to the Hart community.

Ruby and Bill Brantley moved with their son and daughter, Steven and Billie Jo, to Hart

from Lazbuddie just before Christmas 1975.

A farm family, the Brantleys live east of the city on the Kress highway. They attend First Baptist Church.

Steven, a sophomore, played varsity football. Billie Jo, an eighth grader, is a member of the eighth grade girls basketball team. She is better known as "B.J."

Ruby grew up in Slaton. Bill lived at Duncan, Okla. and Dallas.

Macrame is one of Ruby's favorite crafts and she made a number of pretty pieces for Christmas gifts for her family. She likes to sew and crochet and says she does "a little bit" of needlepoint.

Ruby is a member of Xi Mu Iota chapter of Beta Sigma Phi.

CARAMEL BANANA PIE

1 can Eagle Brand milk, cooked
2 bananas

1 sm carton Cool Whip

1 pie shell, baked

In sauce pan cover cans of Eagle Brand with water and simmer for 3 hours.

In baked pie shell put one layer of sliced bananas, spread one can cooked Eagle Brand over bananas. Top with Cool Whip.

You can cook several cans of Eagle Brand at a time and store until ready to use.

CHEESE BALL

8 oz Velveeta cheese

8 oz Old English sharp cheese

8 oz Philadelphia cream cheese
garlic powder to taste

1/2 c chopped nuts

Make at room temperature and mix all ingredients together. Make into one big ball or 3 loaves or small balls. Roll in chopped nuts, paprika and chili powder.

HAMBURGER CASSEROLE

1 1/2 lbs hamburger meat

1 can mushroom soup

1 can cream of chicken soup

1 can cheddar cheese soup

1 can milk

1 can chopped chilies

1 79 cent bag of Doritos

Brown hamburger meat.

Add other ingredients then layer meat mixture with Doritos in baking dish. Cook in oven 350° until bubbles.

Johns Coxes

To Be Honored

Mr. and Mrs. Johns Cox of Lockney, parents of Mrs. Max Marble, will be honored Sunday, Jan. 2 with an open house at their home six miles south and one east of Lockney.

Calling hours for the fiftieth wedding anniversary reception are 2 to 5 p.m. Daughters of the couple are hosting the celebration.

Friends and relatives are invited.

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HART, TEXAS 79043

Member F.D.I.C.



NEW YEAR Greetings



Wishing our
many friends
a harmonious
and spirited
New Year.

Grain Handling Corp.

Looking Backward

Continued from page 2

and Sam and Deb's Place. Leaving her keys in the car while she dashed in B & K Grocery Store for a minute, Mrs. Buster Aven was the victim of a car theft. The car was discovered a short time later and a suspect arrested.

Announcement was made that the special historic edition of The Hart Beat was postponed from the expected publication date Aug. 12.

AUGUST

Thirteen merchants entered the Bicentennial Window Display contest, which was held in conjunction with Hart Day Celebration.

Band Boosters named new officers. Elected president was Mrs. Joe Cariker; vice-president, Mrs. Jimmie Ray Davis; secretary Mrs. Jerry Horton and treasurer, Mrs. Bob Bowden.

Top-O-Texas football magazine editor Sam Mayo predicts that Hart Longhorns will be in contention for the district championship.

Two Hart athletes signed letters of intent to attend Wayland Baptist College, Randy Finch and Barry George.

Harold Bob Bennett was

named "Ugliest" in the Good Neighbor's Ugly Man Contest which was a part of the Hart Day activities.

Hart graduates of 1951 met in Palo Duro Canyon for a class reunion. With their families, they enjoyed the barbecue supper and the "Texas" production.

Amy McLain, daughter of Mr. and Mrs. Daryl McLain, was named "Little Miss Hart" and Vivian Davis, daughter of Mr. and Mrs. Weldon Davis, was crowned "Miss Hart", climaxing Hart Day Festivities for the year.

"Texas Football" picks Hart Longhorns to be tenth in the

State for Class A.

Harry Grensburg was named as city marshal. Classes began for 620 students as the school doors swung open for the year.

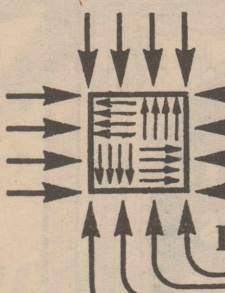
Hart Volunteer Fire Department wives reported a total of \$390 in funds were raised during Hart Day activities.

SEPTEMBER

Longhorns won their first game of the season when they met Anton, one of the highly regarded Class B football teams in the area.

Adult Education classes were organized and a date for

Continued on page 6

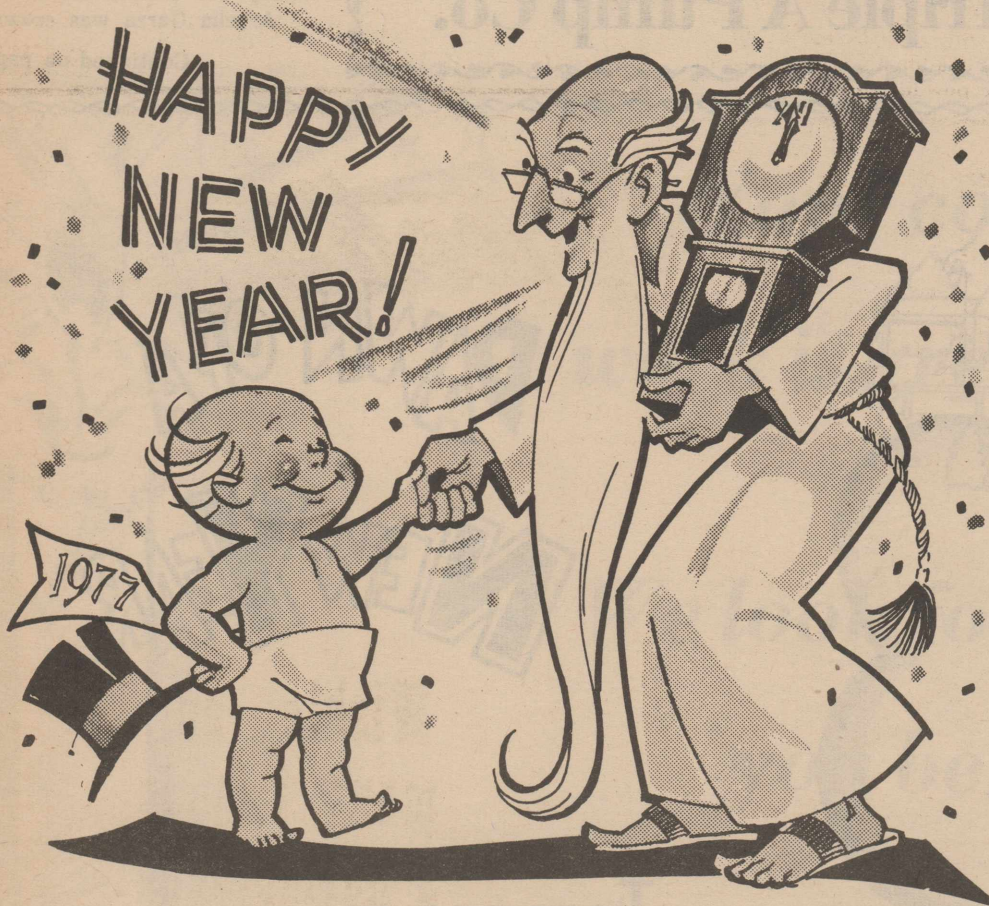


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 we exuberantly greet the New Year!
 It's time too, to say thanks for
 your support in the year just past.*

B & K Grocery

We do domestic & irrigation
 sales & repairs



HART OF PLAINS PUMP SERVICE

938-2590

or

938-2570



Ring in the New Year

*Ring out the old... ring in the
 new! May this New Year ring through
 with peace and happiness for you.*



B & B Farm Supply

Looking At 1976

Continued from page 5
opening classes was set. Book-keeping and conversationalist Spanish will be offered.

Booster Club made plans to sponsor a Chili Supper in October prior to the homecoming game.

Xi Mu Iota set their annual "Spaghetti Supper" for Sept. 17.

Doniece Clark was named as Longhorn Band drum major. She is the daughter of Mr. and Mrs. Donald Ray Clark.

Hart Athletic Boosters decided to purchase a weight machine for the athletic department. Several fund raising projects were discussed.

Hart Beat announced that their Bicentennial Edition was nearing completion. The

special issue will feature many early day families.

Longhorns take Silverton for a cleaning, winning 26-0 and continue their winning ways by walking all over Nazareth the next week, 53-0.

Volunteer Fire Department wives donated \$104 toward the purchase of new fire trucks. The money was made from a bake sale.

Mrs. Ben Kennedy construct-

ed a banner for the Hart Longhorn Band, made of maroon satin, backed with felt and edged with white fringe. Painted on the front was Hart Longhorn Band, above the emblem of the Longhorn.

Best Citizens for the month of September at HHS were Gary Jackson and Jana Mapp. Best Citizens for junior high were Chad Black and Sheila Brooks.

Favorite recipes of women in the community are being sought by HERO Chapter of Future Homemakers of America, who will compile a special cookbook.

Band Boosters met and planned a spring Variety Show for February.

A total of 1.83 inches of rain fell during the month of September.

OCTOBER

The Hart Beat published a 96 page special edition in salute to the early pioneers of the area.

Hart Longhorns sent Friona Chieftains home with a loss after losing to Petersburg the week before.

Hart Lions participated in World Service Day by donating food to Girlstown. Twenty four sacks of potatoes and a number of sacks of carrots were taken to Girlstown. They voted to contribute corn to be used for feeding beef cattle.

Homecoming plans were made early in the month with events including the Pep Squad King Crowning, Pep Rally, Chili Supper, Homecoming Queen Coronation and the football game.

A chartered bus made a trip to Vega to see the Longhorns romp over the Vega team 35-6.

Pep Squad King Candidates were Gary Jackson, Berto Minjarez, Eliazar Castillo and Donald Robinson. Crowned during the Homecoming Pep Rally was Eliazar Castillo.

Arcelia Garza was crowned

Continued on page 7

**A
New Year
is here!**
**Hoping this year
will be filled with
greater happiness
for everyone,
everywhere!**

Hart Oil & Butane Co., Inc.

**Wishing
you every
happiness
all through
the year.**

Triple A Pump Co.



**DAWN OF A
NEW YEAR**

**The sun rises or the
dawn of the New Year bringing new hopes, new
beginnings, new joys, and an opportunity to
renew our cherished friendship.**

Farmers Grain Co.

Through The Year

Continued from page 6

Homecoming Queen during ceremonies preceding the Longhorn-Wolverine battle.

NOVEMBER

Frank Barnes was sworn in as Mayor of Hart, filling the post made vacant when Richard Franks moved south of town and became ineligible to complete his term of office.

The Maroon Horns met Petersburg for a re-match and the bi-district title. In a dramatic fourth down play in the closing seconds, the Horns got a 14-7 sweet revenge victory.

Hart voters went Democratic along with the County and State. Locally, the balloting found 369 persons casting approval for Jimmy Carter as the next president. Incumbent President Jerry Ford received 75.

Three persons were seriously injured in a one-car accident east of Hart. An extremely

long wait for ambulance service made Hart residents more concerned over the city's lack of service.

DECEMBER

HHS Longhorns captured the school's first regional football title by downing powerful Memphis in another last minute thriller.

The annual Christmas Card Project to aid Hart Cemetery was launched again with Hart folk contributing to the fund in lieu of mailing Christmas greetings.

Hart Longhorns were selected to 10 spots on the District 3A Football Team. Bryan Irons was selected the District's most valuable player; Coach Bill Taylor as Coach of the Year.

Selected to the team in addition to Irons were Kerry George, Larry Marble, Eliazar Castillo, Berto Minjarez, Glen Black, Gary Jackson and Lester Aven. Named for honorable mention were Johnny Newsom, Cary McLain, Jackson, Aven, Black, Marble, Minjarez, Donald Robinson and Bobby

Allensworth.

All South Plains honors went to Irons, Minjarez, George and Black with honorable mention to Jackson, McLain and Castillo.

Lonnie Howell hung to a narrow lead in the closing weeks of the Hart Beat football contest and emerged the winner of the grand prize, a crisp \$50 bill.

Zealot Club members sponsored a "Christmas Parade of Homes" with proceeds to go to a Betty Stephens Memorial Scholarship Fund. Homes of the DeWayne Browns, James Jacksons, Lett McLains, Gene Huntsingers and Joe Ed Carsons were festively decorated and opened to the public.

In conjunction with the home tour, Home Demonstration Club members served a "Tasting Tea" luncheon.

Farmers State Bank held open house in their newly expanded and re-modeled facilities.

BIRTH DEFECTS

Approximately one of every 12 infants born in the United States suffers from birth defects or is endangered by markedly low birthweight.

According to The National Foundation-March of Dimes, more than 250,000 newborns, or one baby every two minutes, is physically or mentally damaged at birth.

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CHURCH DIRECTORY

CHURCH OF CHRIST

RICHARD GRAY, Minister

Bible Study	10:00 a.m.
Morning Worship	10:55 a.m.
Evening Worship	6:00 p.m.
Midweek Worship Services	7:30 p.m.

FIRST BAPTIST CHURCH

REV. JOE CARIKER, Pastor

ARNOLD V. PESSOA, Spanish Minister

LON CHAFFIN, Youth Director

Church Phone 938-2316

Sunday School	10:00 a.m.
Morning Worship	11:00 a.m.
Training Union	5:30 a.m.
Evening Worship	6:30 p.m.
Mid-Week Service (Wed.)	8:00 p.m.
GA's (Sunday)	5:30 p.m.

CALVARY BAPTIST CHURCH

REV. FRIONIA COLE, Pastor

Sunday School	10:00 a.m.
Worship	11:00 a.m.

ST. JOHN'S CATHOLIC CHURCH

FATHER RAPHEL CHEN

Mass (Sunday)	8:30 a.m.
Catechism (Sunday)	9:45 a.m.
Mass (Thursday, Spanish)	6:30 p.m.

METHODIST CHURCH

REV. ELRA PHILLIPS, Pastor

Church Phone 938-2462

Parsonage Phone 938-2462

Sunday School	10:00 a.m.
Morning Worship	11:00 a.m.
MYF	5:30 p.m.
Evening Worship	6:00 p.m.
Choir Practice (Wed.)	7:00 p.m.
UMW (Thurs.)	2:30 p.m.

Hart Producers Co Op Gin

Ed Harris Lumber Co.

W.T. Sanders Ins. Agency

Bob's Farm Supply

Soila's Beauty Shop

The Hart Beat

Tide Products

Farmers Grain Co.

Pay & Save

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Farmers State Bank

Kittrell Electronics

FOOD SAVINGS

FRYERS

FRESH WHOLE
LB.

39¢

SALT PORK

49¢

POT PIES

MORTON
CHICKEN,
BEEF, TURKEY

29¢

BATHROOM TISSUE

SOFT N PRETTY
4 ROLL PKG.

73¢

PRINGLES

POTATO
CHIPS

69¢

PEACHES

DEL MONTE
303 CAN

39¢



FLOUR

GOLD MEDAL
5 LB.

59¢

CUT YAMS

SUGARY SAM
NO. 3 CAN

39¢

BISCUITS

PILLSBURY
8 OZ.

2/29¢

DOG FOOD

GAINES 10 LB.

\$2.29

PALMOLIVE LIQUID

32 OZ.

98¢

HONEY BUNS

MORTON

49¢

GALA TOWELS

JUMBO

2/\$1



BLACKEYE PEAS

RANCH STYLE

5/\$1

HI HO CRACKERS

SUNSHINE 16 OZ.

59¢

TURNIP GREENS

SHURFINE CHOPPED

2/39¢

DIPS FOR CHIPS

SHURFRESH 8 OZ.

69¢

PINTO BEANS

CASSEROLE
4 LB.

89¢

MIRACLE WHIP

KRAFT
QT.

89¢



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BRECK LIQUID SHAMPOO

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99¢

VITALIS

BONUS PAK 6 OZ.

\$1.19

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60'S

\$1.29

ALKA SELTZER

8'S

49¢



SPECIALS GOOD DEC. 30 - JAN. 5

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