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89TH YEAR — NO. 39

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The Hereford Brand

Herd, Still Seeking First Victory, Meets Unbeaten Clovis Friday

Terry Hale Resigns As Fire Marshal After Chief's Attempt To Dismiss Him

City fire marshal Terry Hale Monday submitted his resignation to city manager Dudley Bayne, less than two weeks after fire chief Jap Dickerson tried unsuccessfully to dismiss him.

Announcement of the resignation came Monday night after City Commission had handled a light agenda during their regular meeting.

Hale's resignation came after he reportedly was already relieved of his title as fire marshal. Dickerson made the announcement that Hale had been dismissed as fire marshal and Max Stipe named as his replacement. But City Manager Dudley Bayne vetoed Stipe as the new fire marshal as soon as he learned of it.

Dickerson declined to pub-

ly give reasons for wanting Hale out.

Dickerson said the volunteer firemen have the right to give the title to someone and to take it away. He said this is done by appointment by himself and although Hale was hired by the city, the volunteer firemen had the authority to take the title away.

Dickerson made the announcement Sept. 12 that Stipe had been named fire marshal, Carl Carille assistant fire marshal and Ted Higgins second assistant fire marshal.

Bayne was out of town that weekend and the following Monday said he had no knowledge of what was going on. He said he had returned to his office to find a letter from Dickerson stating the appoint-

ments had been made and Hale had been relieved of his title.

Bayne, calling Dickerson "way out of line" in announcing the change, said replacement of a fire marshal is done by the city manager with the approval of the city commission.

The city manager said a possible replacement has already been contacted but it will be a week or two before he gets here to discuss the job. The new man, about 28, is a former local resident now working in the Chicago area, Bayne said, and he wants to get back in this part of the country.

Hale will stay on as a paid fireman until a replacement is named.

The City Commission rejected a zoning request by Ralph Owens to change the lot at the intersection of Park Avenue and Fifth Street from a D restricted to a D local retail. The commission rejected the proposal when several home-owners voiced their disapproval of the request.

Owens said he had the area rezoned last year to a D restricted, but asked to have it rezoned so they could construct a drive-in restaurant on the corner.

Porch Brothers Welding was awarded the contract for additional city trash containers by submitting a low bid of \$159 for three-yard containers and \$170 for four-yard containers.

The new containers will replace individual trash cans by being placed in the alleys, one to a block. Merchants across town were given large containers earlier this year and the additional ones will go to the residential areas.

Hereford Welding, Hobbs Trailers, Allied Millwrights and Fabit Corporation also submit-

ted bids for the trash containers.

Allied Millwrights was low bidder when the city bought the first containers, but were \$10.26 above the Porch Brothers bid.

The new containers cost more than the first bunch the city purchased, but because of a redesigned lid and an increase in metal prices, the cost per container was increased.

Bayne told the commissioners the new American La France fire truck engine was received this week and trial testing of the truck should be done within the next week or so and the truck should be ready for calls here shortly after that.

The truck had crystallized pistons and a new engine had to be shipped to Amarillo before it could be tested.

School Board Attends Meet

The members of the Hereford School Board will attend the annual meeting in Austin starting Sunday of the Texas School Board Association.

Most of the members will attend the Texas Tech Texas game in Lubbock on Saturday night and then go to Austin Saturday night or Sunday morning.

Chamber Manager Tells Rotarians

Consumer Discontent Grows

Residents of Hereford are like those of communities throughout the nation who are becoming upset with the service and quality of merchandise they are getting with businesses, the Rotary Club was told this week.

Bill Thompson, manager of the Deaf Smith County Chamber of Commerce, narrated a slide presentation on the "Consumer Revolution" Monday and asked local businessmen to check their companies to see if they're protecting the consumer's interests.

The businessman should rate himself, Thompson said, on the checklist of desirable practices: —produces and sells high quality goods at a low price. —offers products that are safe. —seeks out informed views from the customer about his

products and his employees' sales techniques, to maximize customer satisfaction.

—provides guarantees and warranties that are clear and simple.

—provides quality repair work and service at a fair price.

—deals with customers in a way that is honest, not just legal.

—makes sure salesmen know the particular good points and bad points of each product.

—gives the customer the information he needs to compare merchandise in his business and shop knowledgeably.

—satisfies customers' complaints and sees that their needs are taken care of.

"The only effective response to this consumer revolution today is for the businessman to become revolutionary himself,

challenge and to react, not just act, to make innovative changes and improvements," Thompson said.

"Each of us can name examples, here in this very community, where businesses don't respond to customer grievances, where individual businesses give customers the runaround, where the growing use of computers results in the treatment of people only as statistics, not as humans," he continued.

Thompson cited the change in the style of postage meters in the Chamber of Commerce office 18 months ago. Ever since the change, he said, the chamber has been getting bills for both machines.

"Here is a national firm that

is so incompetent it can't even keep its own accounting straight," he said.

A range in his house has been sitting for months without the use of one burner because one small switch burned out and the local dealer has been unable, despite doing "everything in his power," to get the national company involved to get him another switch.

"This is inexcusable," Thompson said. "The range is fine, but because of the inability of this national company to respond to the complaint and send a simple switch, it has gone for months without one burner. My wife is so aggravated that she's almost to the point she wants a new range."

Beet Harvest Starts Monday

The sugar beet harvest will start in this area Monday, if the weather stays favorable.

"Barring too much rain, we plan to start Monday morning,"

Holly Sugar agricultural manager Bob Ginn said. He said the sugar content, for this time of the year, "looks good."

About 32,000 acres, down from about 43,000 acres a year ago, are to be harvested. But last year's acreage was considered too large.

"We hope a rain doesn't come in, right at the moment, because it would make the fields too wet to get into and delay the harvest, and it would also promote leaf spot," Ginn continued.

The forecast for the weekend indicated some rain might be coming.

"The cool weather doesn't hurt us too much as long as we don't get the moisture with it," Ginn said.

Sugarland Mall Carnival Runs Three More Days

A carnival is underway on the parking lot of Sugarland Mall and will continue through Saturday.

Several types of rides are offered, appealing to both young and old.

The carnival is under the sponsorship of business firms in the mall.

But although the Wildcats have quickness, it's not the same kind of blinding speed Palo Duro's running backs are blessed with.

Clovis has good size in the backfield in 180-pound tailback Ronnie Williams, 185-pound wingback Ronnie Hubby, 180-pound fullback Pat Miner and 180-pound quarterback Randy Hatley.

Elsewhere, their size and weight is considered just fair, or about the same as Hereford. Wartes, compares the team to See WHITEFACES Page Two.

By CHARLES RICHARDS
News Editor

Hereford's Whitefaces travel to Clovis Friday night, anxious to make up for last weekend's loss to powerful Palo Duro.

The Wildcats are unbeaten, having tied Albuquerque Del Norte 28-28 in the season opener before adding victories of 6-0 over Canyon and 27-0 over Tucumcari.

Hereford, on the other hand is trying for its first triumph of the 1970 season. The Herd dropped a disillusioning 24-22 decision to Pampa on a 35-yard field goal in the final second and a 42-14 match to Palo Duro.

Larry Wartes, Hereford head coach, called last week's loss to Palo Duro an "embarrassing"

one. In his 20 years of coaching, the 42 points yielded to Palo Duro is the most ever scored against one of his teams.

"We had a worse licking one time, 32-0, but that was good, maybe, because it taught us a good lesson and we went on to win the state championship. We didn't lose another game the next two years," Wartes told the Booster Club Monday night. "I hope that's what's happening in this particular case," he smiled.

Hereford has a few players with injuries, but all should be in uniform Friday night (7:30 p. m. MST, 8:30 p. m. Hereford time) for the game. Jeff Loerwald and Alan Railey, the Whitefaces' two wingbacks, both have ankle injuries and tailback Danny Harris has a muscle injury near one knee.

"We'll probably go with basically the same starting lineup as last week, depending on Harris' status," Wartes said. "If he can't play, we'll alternate Ricki Ward and Eugene Suttle at fullback and Alan Wagner and John Page at tailback."

Mike Emerson, 16-pound senior will start at center for the Whitefaces in place of Albert Pena, 184-pound senior who started the first two games. After having what coaches called "his best performance so far" in the Palo Duro game, Pena failed to show up for work-out this week.

Win Short, a promising sophomore on both offense and defense, was called up from the junior varsity to fill Pena's void.

Mike Wartes will quarterback the Whitefaces. At ends, and his most likely pass targets, are split end Harold Schmucker and tight end John Sparks. Donny McDermitt and Rex Coleman are the guards and Fidel Vigil and Steve Clark are the tackles.

On defense, Sparks, Bruce Battey and Gary Lemons are the linebackers, behind a front line of Dan Gorman, Charles "Spider" Black Alvaro Cano and Pat Betzen. In the secondary are Rudy Gonzales, Suttle, Railey and Danny Charest.

Clovis coach Rex Henington was at Amarillo Saturday and said he is preparing his team "for a real tough football game. I think Hereford has a real good football team. They had a lot of bad breaks in the first half against Palo Duro but during the fourth quarter I think Hereford showed they are a fine football team."

Clovis has gone nine consecutive quarters without being scored upon. Accordingly, Henington said he considers the Wildcats' defense their strongest point.

"We think our defense is doing a real fine job — John Parker, (No. 71, 205-pound defensive end) and Jackie Linton (No. 43, 185-pound middle linebacker) in particular," Henington said.

Bob Evans, sports editor of the Clovis News-Journal, said Linton "has been sick in bed all week, but probably will start, although he's not at full strength."

"Clovis will run about the same thing as that Palo Duro did, so we should be a little bit ready to defend against them," first assistant coach Larry Dippel said about the Wildcats.

But although the Wildcats have quickness, it's not the same kind of blinding speed Palo Duro's running backs are blessed with.

Clovis has good size in the backfield in 180-pound tailback Ronnie Williams, 185-pound wingback Ronnie Hubby, 180-pound fullback Pat Miner and 180-pound quarterback Randy Hatley.

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Banks See No Rate Drop Here

Officials of both the Hereford State Bank and the First National Bank were hesitant to speculate on the possibility of cutting the prime interest rate of the two local institutions as have larger banks throughout the country.

Larger banks in the Dallas and Houston areas in the past week have cut their interest rates from 8 per cent to 7.5 per cent. Their decreases followed on the heels of a similar reduction by one of the largest banks in the country, the Chase-Manhattan Bank of New York City.

Harlan Vanderzee, president of the Hereford State Bank, declined to comment on the possibility of his bank reducing the

rate. He said the business of the interest rate was something between the bank and its customers, but there was nothing to be publicized.

Homer Garrison at the First National said that institution is anticipating no cut back in the interest rate at this time, but the bank is "watching the developments."

He said this area is not affected as quickly as other areas, and the interest rate will depend on what the banks in Lubbock and Amarillo do. He discussed the situation with an Amarillo banker earlier this week, he said, and was told a cut back was not probable immediately.

Folk Duo Completes Community Program

Completing the season's programs for Hereford Community Concert Association, a folk singing duo, Addiss and Crofut, will appear here in February, directors of the association decided Monday evening at the end of the annual membership campaign.

These singers play their guitar accompaniment and also play a variety of instruments from many lands which they collected on a world concert tour.

Their appearance will round out a season that begins Nov. 7 with a concert by the Oberkirchen Children's Choir. It will close March 2 when Don Shirley, pianist, and his instrumen-

tal group will play here.

Directors decided to keep the membership rolls open until noon Friday, since the seating capacity of Hereford High School auditorium was not sold out last week. Memberships are available only during the annual campaigns.

All concerts are given in HHS auditorium. Mrs. Wesley Guley has been named chairman of arrangements for the 1970-71 concerts. Mrs. Joe Reinauer, association president, has announced.

In addition to the programs, here, holders of memberships may attend concerts of the Canyon CCA on a reciprocity basis.

The membership drive at Canyon is being conducted this week and its complete program will be announced at the close.

Already scheduled for appearances in Canyon High School auditorium are Ma Si Hon and Tung Kwong, piano and violin duo, Oct. 29 and the New York Woodwind Quintet in mid-February.



SLIGHT INJURIES — Anselmo Serrano, 8-year-old son of Mrs. Isabell Serrano, was injured slightly in this

accident Monday afternoon at the unmarked intersection of Blevins and George.

Youth Receives Head Injuries

Anselmo Serrano, 8-year-old son of Mrs. Isabell Serrano, 116 Ave. A, was released from Deaf Smith County Hospital Tuesday after being held overnight for observation of head injuries received in an accident Monday afternoon.

The accident occurred at 12:58 p. m. at the unmarked intersection of Blevins and George.

The young boy was an occupant in the 1966 Ford driven by his mother that collided with the 1970 Buick driven by Bobby Watts of 308 Star.

Damage to Watts' car was estimated at \$1,300 and to the Serrano car at \$800.

Investigating officers issued Mrs. Serrano a citation for failure to yield right of way and no driver's license.

Whitefaces . . .

(Continued From Page One)
Pampa in respect to the size and ability of players.

There are a couple of running backs named Williams and Miner and a 155-pound swift end named Homer Marshall that are out to see that Hereford's misery continues a little longer. Henington considers Williams, No. 42, and Miner, No. 22, his top offensive players. "They do a real good job for us each ball game," Henington said. He did not mention Marshall, No. 81 for the Wildcats, but the Hereford coaching staff got their eyes full of him last week when they scouted the Clovis-Tucumcari game.

Twice Marshall raced downfield, got behind the defenders and caught a 65-yard touchdown pass. Miner added a 52-yard touchdown jaunt and second-team quarterback Woody Jones — smaller than Hatley but a quick elusive runner — darted down the sideline for an 18-yard TD run.

Clovis will send this offensive line against Hereford: Marshall, No. 81, at split end; 220-pound Harry Heflin at strong tackle; 170-pound Pat Burns at strong guard; 150-pound Buddy Hubby at center; 170-pound George Owens at weak guard; 195-pound Jim Brandon at weak tackle; and 155-pound Britt Mathwich at weak end.

On defense are Parker and 170-pound Brett Russell at the ends and 155-pound Terry Martin and 160-pound John Ramsey at the tackles. Bob Brack, 175 pounds, is at left linebacker; Linton is at middle linebacker; David MacPherson, 180 pounds, is at right linebacker.

Roy Butler, 150 pounds, is the left cornerback and 155-pound Raymond Beachum is the right cornerback, with 150-pound Wayne David at left safety and 145-pound Mickey Hillock at right safety.

The News-Journal this week honored Heflin as offensive line-man of the week for his play against Tucumcari and Miner

as offensive back of the week. On defense, the paper gave similar honors to Russell on the line and Butler in the secondary.

The only change in the lineup is switching sides of the field for the two cornerbacks and inserting Bob Brack for 160-pound Steve Cryler at left linebacker. Brack was injured in the first game of the season and is just returning to play. Cryler is recovering from an injured knee.



"MISS FRESH AIR" — British actress Veronica Erickson, 22, poses at Palisades Amusement Park, N.J., after being selected "Miss Fresh Air" over 61 other beauties. She is a blue-eyed blonde, five feet, seven inches tall, weighs 115 pounds and measures 38-22-36. Veronica, whose home is in London, will make a nationwide tour extolling the healthful advantages of breathing fresh air.

Feedlot Harmony . . . by lee webb



Lee Webb

That's the one we call... Sweden

Look Who's New

Mr. and Mrs. Jacinto Cnode are the parents of a son, Domestrio, born September 20. He weighed 6 lbs. 11 oz.

Mr. and Mrs. Jose Gonzales are the parents of a daughter, Laurie Lynn, born September 20. She weighed 6 lbs. 15 oz.

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After one of his lectures, a
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"My dear lady," Ingersoll re-
plied, "ever since the Phoeni-
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New Horizon Club Plans Civic Work

Acting as guides to visitors, girls of Elu-Can-Da Horizon Club will assist at Deaf Smith County Museum this year as a community service project, they decided at their first fall meeting Monday.

They will show visitors through the historical museum and explain the displays.

Formerly a Camp Fire group, this club has members who are now sophomores in high school. Their aim is for all members to earn the Wohelo Medallion, highest award in the Camp Fire program, by the

A lesson on bead work they time they are seniors. are to do on ceremonial gowns and headbands was given by Mrs. Eugene Brink, who demonstrated the beading.

Officers elected for the new year are Nancy Brink, president; Linda Dickerson, vice president; Pam Lindsey, secre-

tary; Debbie Smith, treasurer. Mrs. Earnest Langley is the leader and Mrs. Brink assistant. Bay View Study Club sponsors the group.

In addition to officers, members present were Valerie Chisholm, Pam Garrison, Susie Hickman, M'Lynn Hopson, Carolyn Langley, Sheila Lea, Jane Lyons, Georgette Malouf and Elizabeth Word.

Pakistan Trip Story Is Told To H. D. Club

Strange sights in one of the remote countries of the world, Pakistan, were described by Mrs. Clinton Jackson, Hereford woman who spent some time there last year, to West Hereford Home Demonstration Club Tuesday afternoon.

Mrs. Jackson was guest speaker at a meeting in the home of Mrs. Blanch Hardin. She showed numerous photographs and souvenirs of her visit to the Asiatic nation, where she and her husband were members of an American group on an agricultural tour.

Miss Mary Bardly read a poem, *Such As We Are*, to open the program.

Also present were Miss Evelyn Bell and Mmes. Robert Boyd, John Jacobsen Sr., Roy Boyd and Bell Grimes.

The world shooting championships of the International Shooting Union will be held at Phoenix, Ariz., Oct. 17-26.

Another advantage to the short dresses is that in attending a wedding; one doesn't have to worry about stepping on the bride's gown.



DE OFFICIALS — Installation was held Monday evening for officers of the 35 Distributive Education students of high school. Serving will be left to right, Kyle Carter, reporter,

Jeannie Myers, parliamentarian, Judy Bodkin, president, Tommy Rigglin, vice-president, Cindy Hale, secretary, and Micky Bishop, treasurer. —Photo by Betty Koelzer



PAST AND FUTURE — A glance back over its 52-year history was taken at the Bay View Club's reassembly tea last week, and a preview of the 1970-71 program was given. Mrs. A. M. Jones, center upper photo, only charter member still on the club rolls and its historian for a number of years, is looking over some of the scrapbooks she has compiled with

the latest Bay View members, Mrs. Wilson Humphrey, right, and Mrs. Herman Ford, who takes the historian's post this year. Program committee members who presented the new yearbooks, lower photo from left, are Mrs. Tom Sawyer, chairman, Mrs. Jimmie Gillentine and Mrs. H. L. Benefield.

ICT Students Name Officers

By DAVID ARELLANO

The 37 students of Hereford High School's Industrial Cooperative Training (ICT) classes have named Mario Gamez as the president for the coming year.

Other officers are Edward Lopez as vice president, Judy Roberson as secretary-treasurer, Gerry Sparks as sergeant at arms, Lisa Williamson as parliamentarian and David Arellano as reporter.

The classes under the direction of Alvin Smith, plan to sell calendars and candy in the coming year for funds. The ICT students also will enter a float in the Homecoming Parade.

The group is ordering jackets for its officers.

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Room. More of it to accommodate more passengers. More of it to accommodate more luggage.

Most small cars are four-passenger cars. And when you sit in some of them, they feel like they were built for three-and-a-half passengers.

Duster's a five-passenger car. It seats five, comfortably.

Besides carrying more up front, Duster carries more in the trunk. You can stuff 15.9 cubic feet of stuff into it. (One of the new small cars has about a third as much trunk space.)

Small enough for maneuverability. Big enough for stability.

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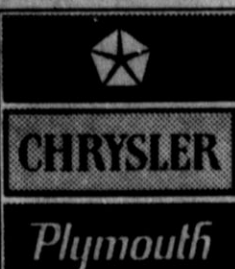
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Coming Through.



EARLY CHRISTMAS PACKAGING — Mrs. Andrew Kershen, volunteer Red Cross worker, is shown packing the last of the filled "ditty bags," which will be delivered to servicemen in Viet Nam on Christmas Day. Individuals, organizations, church groups and home demonstration clubs made and filled these 160 bags with toiletries, games and snacks. —Photo by Betty Koelzer

Young Mothers To Sponsor Bluebirds

Young Mothers Study Club met Tuesday evening in the home of Mrs. Raymond Gerk and voted to sponsor a Bluebird group at the new Tierra Blanca School.

Leader of the group is Mrs. Larry Dobbs. The club also voted to provide transportation for King's Manor residents in the spring. Co-hostess with Mrs. Gerk was Mrs. A. T. Griffin.

Argen Draper presented a program on hemlines and the trend of clothing material.

"The trend is presently leaning toward wool, leaving polyester and other convenient fabrics behind," she said.

Other members in attendance were Mmes. Charles Brown, Eugene Baldwin, Chesley John-

ston, Larry Dobbs, Travis McPherson, Burl Spears, Jim Arney, Don Beard, and Don Brush.

75 Enter For Punt, Pass, Kick

Some 75 boys have registered for the annual Punt, Pass and Kick contest to be held Sunday, sponsored by Orval Watson Ford Company, and more are expected before the deadline.

Doug Bryan, Orval Watson Ford dealer, said some 90 boys turned out last Sunday to practice for the contest. He said this is more than the total of last year.

Deadline for entering the Sunday contest on the field north of the high school is Saturday for boys 8 through 13 years of age. Seven-year-olds may enter if they are 8 by Jan. 24. Boys will be competing only against boys their own age and first, second and third place winners of each age group will receive awards.

Boys will compete in punting, passing and kicking a football, with the winner of each age group advancing for further competition in Canyon. The winner of the Canyon contest will go to Oklahoma City and the winners there will go to Los Angeles for the Jan. 24 National Football League All-Star game, and the national finals.

Swine Producers Book Available

For producers and investors considering expanding or entering a feeder-pig and finished-hog marketing program on a commercial basis, a new booklet, "The Feasibility of Commercial Hog Marketing in Texas," is now available.

Commissioner of the Texas Department of Agriculture, John C. White, said the booklet was produced to aid in an orderly expansion of the state's swine industry. This industry, he said, pumps about \$50 million annually into the state's economy.

The study was completed for the Texas Department of Agriculture by Bill Nelson, consulting agricultural economist of Amarillo, and Dr. Charles M. Smallwood, dean of the school of agriculture at West Texas State University.

Ben Baisdon, director of Marketing for the department of agriculture, said copies of the booklet are available free on request to the department in Austin.

Hospital Notes

ADMISSIONS

Marion Lee, Route 3; Mrs. Mary Edgar, Westgate; Mrs. Cornelia Scoggin, 138 Avenue B; Hector Solano, 701 E. Second; Mrs. Gilbert Aguero, 340 Avenue G; Annie Beauford, 200 Lawton; Thomas Morgan, Route 1; Lester Galley, 317

County Boasts 2,430 Veterans

Deaf Smith County has 2,430 veterans according to Veterans Administration figures released recently based on America's 27.3 million former servicemen.

Of the 181,000 veterans who served during the Vietnam era, 380 were from Deaf Smith County, but World War II veterans make up the largest group with 1,290 from this county. This compares with 738,000 from the entire state.

Between the Korean Conflict and the Vietnam Era, only 320 persons from Deaf Smith County was military service.

Of the 73,000 World War I veterans in Texas, 140 are from this county.

Cub Scouts Hold Meeting Tuesday

Cub Scout Den 4 held a meeting Tuesday in the home of Mrs. Delfino Romo, 106 Ave. B where they were served refreshments and played games.

The Pledge was led by Gary Vogel and Gloria Romo assisted in serving refreshments furnished by Kreig Gallagher while Bessy Romo and Elizabeth Torres completed summer book work.

Attending were Barry Morgan, Danny Romo, Felix Soliz, Bobby Torres, Roger Torres, Gary Vogel and Kreig Gallagher.

The Eastern grass courts tennis championships will be held at Orange, N.J., Aug. 24-30.

Read the classified Want Ads

Avenue J; Dewey Beavers, Adrian; Alfredo O'Balles, Route 4.

Mrs. Maydell Young, 328 Avenue J; Mrs. Virgil Merrill, 511 W. Third; Mrs. M. L. Johnson, Route 3; Mrs. Lillian White, Box 1005; Arthur Duggan, 103 Wulf; Darrell Rose, 129 Hickory; Mrs. Venita McBroom, Amarillo; Mrs. Ollie Curtsinger, 131 Avenue D; Mrs. Easie Bailey, 1002 Russell.

Mrs. Ruby Chesser, 311 West; Mrs. Robert Elliott, Route 5; Mrs. Corinne Moore, 603 E. Fourth; Mrs. Lillie Wortham, Westgate; W. Tandy Legg, 106 Fir; Mrs. Edgar Ireland, 213 Avenue D; Mrs. Margaret Crim, Route 2; Mrs. Joe Gonzales, Friona; Mrs. Jacinto Conde, General Delivery.

DISMISSALS
Anselmo Serrano, Welton Fulham 9-22.
Arthur C. Thompson, Mrs.

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W. B. Durham, Mrs. Domingo Cortez Jr., Mrs. Andres Basaldua, Mrs. Ida Jones 9-21.

Mrs. Dovie Tiley, Mrs. John Ramirez 9-20.
Leandio Moreno, Trinetta

Bowling, Delbert Kinsey, Andres Villarreal, Mrs. Ronnie Andrews 9-19.

Daniel Maldonado, Mrs. Elbert Bortado, Mrs. Melvin Mills 9-18.

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SENSING THE NEWS



By Anthony Harrigan
EXECUTIVE VICE PRESIDENT

Southern States Industrial Council

If welfare recipients are to enjoy a higher standard of living than men and women who work at a job, the incentive for the self-reliant life is likely to disappear from our society.

Concern on this score is being felt as a result of the administration's efforts to win congressional approval of the Family Assistance Act. Many legislative leaders in both parties believe that the welfare plan would be a destroyer of incentive. The Senate Finance Committee very properly is giving the legislative proposal extremely close scrutiny.

THE CHICAGO TRIBUNE, in an editorial on the plan, commented: "Investigation showed that a woman earning \$7,000 a year in New York City could have less money (after taxes) at the end of the year than a mother of three fatherless children with no income other than benefits under the administration's plan."

If this is the case, and the evidence indicates it is, then it seems clear that the proposal will cause some people to choose a permanent welfare existence rather than gainful employment and a self-reliant way of life.

The administration's plan penalizes the citizen who desires to be self-supporting. A columnist for the Baltimore Sun reports that — under the plan — a woman with four dependents and a job paying \$5,000 would take

a drop in income if she took a job paying \$6,000 and gave up Family Assistance. Again, if that's the case, how does the administration proposal help get people off the welfare rolls?

It is really incredible that a plan should be offered as a "reform" of welfare laws when, in fact, it makes non-work more rewarding than work.

The Senate Finance Committee also is concerned about the colossal dimensions of the Family Assistance plan. The number of persons receiving public assistance would be tripled in 13 states if the plan is enacted into law. In 16 states, more than 15 per cent of the population would be covered by this welfare plan and would receive financial assistance. In the case of one state, Mississippi, 35 to 40 per cent of the population would be on welfare. The cost of the nation's taxpayers would soar from the current \$4.5 billion welfare bill to a fantastic \$9.1 billion.

In effect, the Family Assistance plan would be legislation aimed at redistributing wealth. Self-supporting citizens would have to pay much higher taxes in order to maintain the huge non-working population on the welfare rolls.

Furthermore, existing state administration of welfare programs would be eliminated. Dependent individuals would simply sign up for federal benefits. No thorough check would



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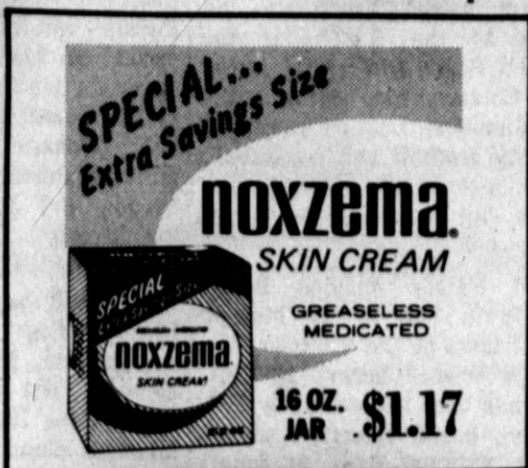
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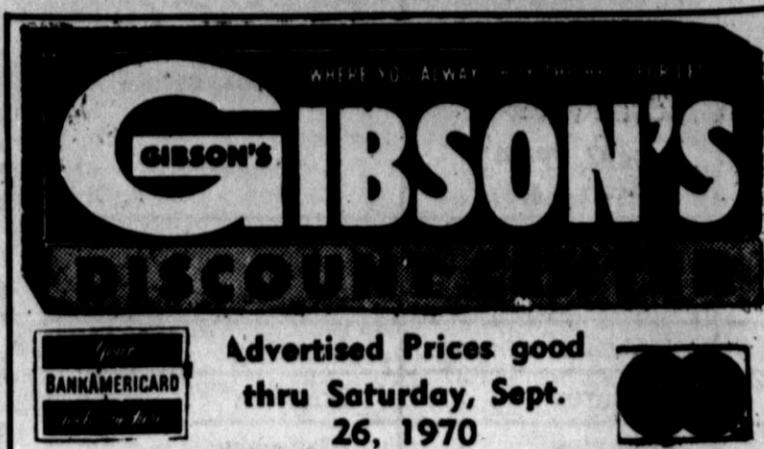
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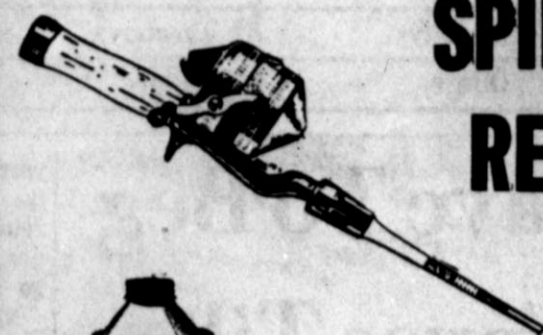
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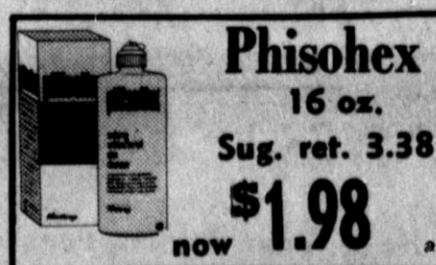


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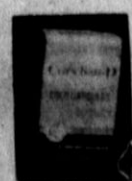


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Experts' Picks Of

The Week

	Lynn Brisendine (23-17—.575)	Marshall Day (26-14—.650)	Charles Richards (30-10—.750)	Jay Spain (19-21—.475)	Consensus
Hereford-Clovis	Hereford 24-14	Hereford 23-18	Hereford 34-14	Hereford 21-12	Hereford 26-14
Borger-Coronado	Borger	Coronado	Coronado	Borger	Toss-Up
Amarillo-Lubbock	Lubbock	Amarillo	Amarillo	Amarillo	Amarillo
Monterey-Midland	Monterey	Monterey	Monterey	Monterey	Monterey
Mildland Lee-Plainview	Plainview	Plainview	Midland Lee	Plainview	Plainview
Palo Duro-Hobbs	Palo Duro	Palo Duro	Hobbs	Palo Duro	Palo Duro
Dumas-Tascosa	Dumas	Dumas	Dumas	Dumas	Dumas
Canyon-Caprock	Caprock	Caprock	Caprock	Caprock	Caprock
Abilene Cooper-W.Falls	Wichita Falls	Abilene Cooper	Wichita Falls	Wichita Falls	Wichita Falls
Dunbar-Vernon	Dunbar	Dunbar	Dunbar	Vernon	Dunbar
Dimmitt-Springlake	Dimmitt	Dimmitt	Dimmitt	Dimmitt	Dimmitt
Friona-Muleshoe	Friona	Friona	Friona	Friona	Friona
Claude-Vega	Vega	Vega	Vega	Claude	Vega
Texas-Texas Tech	Texas	Texas	Texas Tech	Texas	Texas
Texas A&M-Ohio State	Ohio State	Ohio State	Ohio State	Ohio State	Ohio State
TCU-Wisconsin	TCU	TCU	TCU	Wisconsin	TCU
Tarleton-Sul Ross	Sul Ross	Sul Ross	Sul Ross	Sul Ross	Sul Ross
Wichita-West Texas	West Texas	West Texas	West Texas	Wichita	West Texas
Giants-Cowboys	Cowboys	Cowboys	Cowboys	Cowboys	Cowboys
Dolphins-Oilers	Oilers	Oilers	Oilers	Oilers	Oilers

Perkins Won't Have To Beg To Get In Tech-Texas Tilt

Joan Baker Is Top Bowler For Sunset Keglers

Joan Baker bowled 38 pins over her average Monday to take Bowler of the Week honors in Sunset Keglers League this week.

Pat Stevens took the individual high series with a 507 and tied for the individual high game with Eleanor Hudspeth with a score of 185. Team high series was won by Team No. 2 with a 2 061 and the same team also won the high team game with 902.

Converting splits were Peggy Milloy, the 5-7-9; Wilma Clark, the 2-7; Evelyn Crawford, the 5-4; Joy Bunch, the 3-10; Laverne Shultz, the 2-7 and the 3-10; Alice Lueb, 3-5 and 5-6; Lesvia Aguirre, 3-10; Betty Kelley, 3-10 and Cindy Beckman, 3-10.

The Cypress Sippers won 1 and lost 3 against Team No. 8; Clarks House of Flowers split 2-2 with the Pants Cage; Team No. 2 blanked Team No. 4, 4-0; and Team No. 3 edged Hereford Welding, 3-1.

Team No. 2 hold the league lead with a 7-1 record followed by Team No. 3, 6½-1½; Team No. 8, 5-3; Pants Cage, 4-4; Clarks House of Flowers, 4-4; Cypress Sippers, 3-5; Hereford Welding, 1-2; and Team No. 4, ½-7½.

LUBBOCK — Last season Texas Tech defensive halfback Ken Perkins practically had to beg to get into the Texas game, this year the Lubbock junior is a starter and has already earned Southwest Conference honors.

Perkins, who was named the Associated Press's SWC defensive player of the week for his outstanding play in the Tulane game, nearly had to watch the Texas Tech-Lynchburg match from the sidelines last season.

"It was tough to sit on the bench against Texas but there were two good reasons for it. First, I had broken my hand in fall drills and it still wasn't completely healed and second I was playing behind Denton Fox," Fox went on to become Texas Tech's sixth All-American.

"The coaches wanted to hold me out of action to keep from re-injuring my hand," Perkins explained. "Finally, I begged to go in and they gave me permission. I didn't do anything outstanding, but I was just proud to get in and play."

Texas Tech's defensive secondary coach Dale Evans is a big Perkins' booster.

"Ken is the kind of young man you enjoy coaching. He takes coaching well and is constantly striving to improve himself."

The 6-1, 186-pound speedster also excels in another area for the Red Raiders — punt returning. Despite missing several

yards down the sideline to knot the score at 14 all and later returned a punt 36 yards and needed only one more block to go all the way.

New Tech head coach Jim Carlen has been impressed with the former high school split end's ability to move the football and predicts a bright future for him.

Ken almost broke a punt return for a touchdown against the Jayhawks. He's hoping for a little more luck Saturday night.

Two weeks ago against Tulane, Perkins intercepted a Green Wave pass and raced 46

yards down the sideline to knot the score at 14 all and later returned a punt 36 yards and needed only one more block to go all the way.

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Square Dancing Slated Tonight In IOOF Hall

Merry Mixers Square Dance Club will have its weekly dance this evening in the IOOF Hall, 203 East Sixth, beginning at 7:30.

All square dancers are invited to join the club, and instruction is available for beginners. Meetings are scheduled on second, third and fourth Thursdays of each month.

Comedy Rehearsals Set By Community Players

A cast chosen for the Hereford Community Players comedy, Dear Delinquent, held first readings Wednesday evening and will begin rehearsals in earnest Monday evening. Bessie Lee Wood, director, announces.

The three-act play will be

staged in the Little Bull Barn Oct. 16 and 17 as one feature of the annual Fine Arts Festival sponsored by Deaf Smith County Chamber of Commerce.

To appear in the title role of a pretty girl burglar, Penelope Shawn is Carole Byars, who has had supporting parts in several Community Players productions.

ions in its two past seasons. Bruce Sutrell, a West Texas State University senior and a newcomer to the Players, will enact the male lead, David Warren, a young Londoner whose apartment is invaded by the unusual burglar.

Lana Weyerman is cast as his wealthy fiancée, Helen, and Juanita Owen as his titled but not wealthy mother, Lady Warren. Wilkinson his resourceful butler, is to be played by Orval Watson.

As Penelope's father, Donald Henslee will portray a burglar proud of his profession and eager for his daughter to follow in his footsteps. The Rev. Michael Graham will appear as puzzled Detective Sergeant Pigeon and John Claypool as Sir George, David's tolerant uncle.

This will be the Community Players' first production of a new season, its third. Another comedy, The Curious Savage, brought the 1969-70 season to a hilarious close last April, using the Players' stage in the Little Bull Barn for the first time.

Other events of the Fine Arts Festival are scheduled there and in the large adjoining Bull Barn, including art and ceramics displays and a flower show.

Chuck Cogdell Is Named To Junior Staff

Chuck Cogdell a former Hereford boy and one of the six youngsters from here now making their home at Cal Farley's Boys Ranch, has received the highest honor that can be earned by a boy living at the Ranch.

Chuck, 17, was made a member of the Boys Ranch Junior Staff on the basis of his demonstrated leadership ability, citizenship, and achievements. The Junior Staff is an organization that works with the adult staff on many of the Ranch's activities.

"We are very proud of Chuck", Ranch President Virgil Patterson said, "and all of the boys share our admiration." Chuck has made his home

Cal Farley founded Boys Ranch in 1939 at the historic ghost town of Old Tascosa. Mr. Farley died February 19, 1967, and has been succeeded by Patterson, board chairman of the First National Bank in Amarillo, and a member of the Ranch's board of directors for over 20 years.

Other Hereford boys now living at the Ranch are Wally Edmonston, Dan Hardy, Shawn Steve Metcalf.



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Downtown Hereford



TOP AWARD — Martha Ann McBride captured the top showmanship honors during the Tri-State Fair's junior market steer show held in Amarillo Monday. Miss McBride was chosen over a field of 98 other entries.



by MELVIN YOUNG
The telephone is indeed a wonderful invention, and modern telephone service probably ranks with the electric power system as number one contributors to the rapid growth of this nation, but we are sometimes disturbed by the liberties taken by promotion-minded individuals with the telephone at hand.

It is aggravating to be interrupted in the middle of a business conference by some out-of-town promoter who insists that you are being "let in" on the ground floor of a big deal. Perhaps you're supposed to snap it up immediately and maybe some people do. Anyway, we find that they waste little time with you if you do not indicate immediate interest. Most of these people who call are fast operators, and most of the deals are shaky at best. The idea of course is to promote a big deal with someone else's money, but what little money we have is already stretched beyond the limits, and we're certainly not going to invest in a promotional scheme over the phone.

Another pet peeve is the character who calls supposedly representing a law enforcement organization or firemen's association, selling advertisement for the group's magazine. These people buy the Wide Area Telephone Service, (WATS line), and can make hundreds of calls at a very low rate. Certainly, many legitimate businesses take advantage of the WATS service and we cannot expect the telephone company to be responsible for the unscrupulous ones who also buy this service. They cannot do so, no more than we can guarantee every item that is advertised in this newspaper. But it is still a pain. You can do one thing however that will discourage this type operation. Never buy advertising or any pro-

motion over the phone unless you're sure you know the parties involved.

—HB—
It doesn't snow according to Roy Botkin, there'll be a big day at Easter this Sunday. The event is the Easter Lion's annual airplane and glider rides with all proceeds going to the Easter Community Building Fund. Not only will there be rides, but there will also be an aerobatic show with radio controlled drone planes, a free parachute jumping exhibition, one free plane ride each hour and a concession stand open for your convenience. The rides will be \$2.00 per person, by the way. The location, as in years past, is the Frye International Air Field just west of Community Grain Company. For those of you who don't know, that's

Charles Frye's pasture and it's roughly 10 miles south of Hereford on FM 1655.
And don't worry about the jets. They've cancelled all commercial flights for the day.

—HB—
Speaking of snow, it's about time to light the furnaces, or buy plenty of firewood from the Kiwanis Club.

Which reminds us of a story. It seems that Bobby Owen and Dean Herring got this firewood deal started for the club but during the first year of operation they were not doing too well. They had lots of volume. They were buying that firewood over in New Mexico for \$25.00 per cord and bringing it home and selling it for \$25.00 per cord. Neither of these fellows are too strong on arithmetic.

After a few loads however, it suddenly occurred to Dean that the club wasn't making any money and he told his partner so. Bobby was a little huffy by this time anyway and didn't take it too well. "I told you we needed a bigger truck," he said.

—HB—
And that will probably be the last time we're invited to eat

Girls Entertain Official Guest

As hostesses to Mrs. Glenn Dowlen of Canyon, district visitor to Order of Rainbow assemblies, girls of the Hereford Assembly entertained with a supper at the Masonic Hall Monday evening.

An initiation ceremony for Lyndi Rojek and Carolyn Skaggs was conducted in the honored visitor's presence after supper.

In addition to Mrs. Dowlen special guests were Jim Cherry, worshipful master of the Hereford Masonic Lodge, Mrs. O. H. Culpepper and Mrs. H. L. Hershey, past mother advisors of the Rainbow Assembly here. Miss Kathy Shannon, recently installed as worthy advisor of the hostess group was in charge of the ceremony.

Supper tables were decorated with a central bowl of red and pink roses, with single red rose blooms placed at intervals down pink streamers.



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Pair Take Top Honors At Fair

L. J. Iwig and Martha Ann McBride both snared top honors for Deaf Smith County in competition during the early days of this year's Tri-State Fair in Amarillo.

Iwig won three high honors in the rabbit show last weekend and Miss McBride captured top showmanship honors in the junior market steer show.

Iwig, of the Ford Community, was presented the top award for his entry in the Best in Show Category and he also won first place in the Best of Breed entry in the Champagne D'Argent division. He also won the Best of Opposite Sex in the California category.

Miss McBride won the showmanship award in competition

with a field of some 98 other exhibitors.

DOCTORS LEAVE

LONDON — One in three of Britain's new doctors leaves the country each year to settle abroad permanently, a study in St. Bartholomew's Hospital Journal says.

The survey of major embassies here showed that more than 700 of the 2,000 doctors Britain trains every year leave to practice medicine abroad. Canada is the most popular destination. Many British doctors earn more in private practice overseas than they would here in the state-run national health service.

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Pain relieving ointment "The original"
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Break into movies. It's inexpensive, fun, and easy with the KODAK INSTAMATIC M22 Movie Camera. You simply drop in the film and shoot... that's all there is to it! The new Kodak Movie FunSet gives you this complete outfit:
• KODAK INSTAMATIC M22 Movie Camera with drop-in loading—electric motor drive
• Cartridge of Kodak super 8 color movie film
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• "Movies Are Fun" book
• Handy shoulder-style carrying case
LIMITED SUPPLY! HURRY!
Regular 29.95 5 pc. set
\$21.99
NOW ONLY

HERE'S GOOD NEWS FOR
Deaf Smith County and Oldham County FARM BUREAU Members!
HUSBAND AND WIFE
This is your personal invitation to attend
THE FARM BUREAU ANNUAL CONVENTION
WE NEED YOUR IDEAS
And your recommendations as to what is needed to improve the farmers position in the county, state and nation.
DOOR PRIZES IN EXCESS OF \$1000.00 will be given away by drawing at the close of the meeting.
SOFT DRINKS and DONUTS WILL BE SERVED
TONIGHT ... 8:00 P.M.
in the
HEREFORD COMMUNITY CENTER
PARK AVENUE and AVENUE C
FARM BUREAU, ORGANIZED FOR STRENGTH
UNITED FOR JUSTICE
PLAN TO ATTEND THIS CONVENTION NOW!

Rx HAROLD CLOSE DRUG
PHONE 364-2344 Walgreen Agency Drug SUGARLAND MALL



4-H PRODUCE — Agricultural agent Justin McBride is shown congratulating winners of last week's show, where members entered 118 vegetable and 59 field crop samples, as shown in the above photos. Ed Stallings had 21 entries while Carmela and Vivian Burges each had 20 entries. Other winners shown are Martha Ann McBride, back row center, first place winner for quality in the field crops division and second place winner

in the vegetables division. Kay Atchley, also shown in the back row of the left photo, placed second in the field crops and first and third in the vegetables contest. Not shown is Jim Marsh, third place in field crops winner. Judges for the event were Ed Garnett, area farm management specialist, and Dr. Frank Petr, area agronomist, both with the Extension Service in Amarillo.

BACKSTAGE CREW — Planners for the crops show pictured above are Tommy Marnell, Ed Stallings, Carmela Burges, Valerie Christie, a 4-H council delegate, and Mrs. Virgel Marsh, adult leader and superintendent of the show. —Photos by Betty Koelzer

Art Guild Talks Of Annual Show

The annual art show and sale, a highlight of Hereford Art Guild's year which this fall will be a part of the Community Fine Arts Festival Oct. 16 and 17, was discussed in a business period Tuesday evening at the initial meeting of the Guild for this season.

As a part of the community festival, the art show will have a new locale, the Little Bull Barn. Entries are open to all area painters and sculptors, and exhibitors may offer work for sale if they wish.

Arrangements are in charge of the hanging committee headed by Mrs. Howard Johnson. Other members are Mrs. Bob Viegler, Mrs. Mark Schaffner, Jon Birdsong and John Wert. Mrs. Bruce Brown, an Art Guild member, is general chairman of the festival, appointed from the Women's Division of Deaf Smith Chamber of Commerce, which sponsors the festival each year through its fine arts committee.

The Guild met at Community Center with the yearbook com-

mittee, Mmes. Brown, A. E. Guinn, Schaffner and Ludwig Kovacs, as hostesses.

A demonstration in weaving was the program, presented by Miss Neeley, instructor at West Texas State University, who brought two looms to show how textiles are woven by hand. She also showed fabrics, braid and belts woven by her students, and slides of woven pieces.

She spoke briefly of the history of weaving, one of the oldest arts of mankind, and said interest in hand weaving has revived in recent years. It is both a form of self expression and a means of producing beautiful and useful articles for clothing and home decoration, she added.

Refreshments were served to 30 guests and members.

It might also be said that today everything is under Federal control, except college students.

Dining cafeteria style originated in New York City in 1885.

Saturday Convention Of Farmers, Homemakers Draws 400 To Hereford

Total attendance at the Area I convention of Young Farmers of Texas and Young Homemakers of Texas here Saturday neared the 400 mark before the day ended with the annual awards banquet in Hereford High School cafeteria.

Members from over the Panhandle-Plains area were here for daytime business meetings and programs, held separately by the two organizations, and the joint dinner which climaxed the annual meeting.

Danny Bruton of Dimmitt was elected president of the YFT in the business session which ended its meetings in Community Center. Other officers are Tommy Wages of Abernathy, vice president; Swayne Cook-

ston of Whiteface, secretary; Wayne Stephens of Silverton, reporter.

The women's organization chose Mrs. Charles Weatherford president and Mrs. Jimmy Roberts of Dimmitt as state officer. Mrs. Wayne Stephens, and Mrs. Robert Hunt of Muleshoe were named vice presidents. Mrs. Pete Laney of Hale

Center secretary-treasurer and Mrs. Waymon Fields of Plainview parliamentarian.

Marsha Cade of Cooper High School was picked as the area Little Sister by YHT members, from five girls nominated by their sponsoring chapters. Miss Cade has been district president of Future Homemakers of America, organization of high

school homemaking students.

Mrs. Bud Thomas, president of Hereford YHT, and Lewis Block, local YFT president, were assisted by members of their respective chapters as convention hosts. Mrs. Ima Dorra Halle of Hale Center is area advisor for the Homemakers and Walter Labay of Plainview for the Young Farmers.



AREA YHT OFFICERS — Mrs. Charles Weatherford of the Hereford chapter, Young Homemakers of Texas, was elected president of Area I at the annual convention here Saturday. She is standing at left on the front row with Mrs. Jimmy Roberts of Dimmitt, state officer from the

area; Mrs. Pete Laney of Hale Center, secretary-treasurer; Mrs. Robert Hunt of Muleshoe, second vice-president. From Left, back row, are Mrs. Wayne Stephens of Silverton, first vice president, and Mrs. Waymon Fields of Plainview, parliamentarian.

Couple Wed In Amarillo

Mr. and Mrs. Donald Sam Litton are at home in Amarillo after their recent marriage in St. Mary's Catholic Church of that city. Mrs. Litton was Miss Sharon Jane Hoffman before the marriage.

She is the daughter of Mr. and Mrs. Leo C. Hoffman of Sentinel, Okla., former Hereford residents, and the bridegroom's parents are Mr. and Mrs. R. L. Litton of Truth or Consequences, N. M.

Her sister, Miss Pam Hoffman, was the bride's only attendant and David Litton was his brother's best man.

A reception was held in the home of the bride's uncle and aunt, Dr. and Mrs. E. A. Albracht.

Both Mr. and Mrs. Litton are employed in communications for Santa Fe Railroad. She received a BA degree in political sciences from Mt. St. Scholastica College in Atchison, Kan. in 1968. She attended Hereford schools when the family lived here and was graduated in Butler, Okla.

Litton completed army service including duty in Ethiopia after graduation from Truth or Consequences high school.

Wood disappeared from automobile bodies and the government started buying the land in 1965.

soft jobs!

Soft and easy is the way to feel great at work. And it's easy to do in soft, comfortable Nurse-Mates, the professional white service fashions designed just for you. Feel soft and be pampered at

Gattis SHOPS
Open till 8 p.m. Thurs.

Big Day At EASTER

SUNDAY, SEPTEMBER 27, at 1:00 P.M.

BRING THE FAMILY FOR AIRPLANE and GLIDER RIDES
with QUALIFIED PILOTS

\$2.00 Per Person

PROCEEDS GO TO

EASTER COMMUNITY BUILDING FUND

Sponsored by EASTER LIONS CLUB

Aerobatics done with Radio Controlled Drone Planes

FREE PARACHUTE JUMPING Exhibitions

ONE FREE PLANE RIDE EACH HOUR
CONCESSION STAND

Just West of Community Grain Co.,

at FRYE INTERNATIONAL AIR FIELD

10 MILES SOUTH OF HEREFORD ON FM 1055

JOIN THE FUN AND CROWDS AT THE CARNIVAL



SPECIAL PURCHASE

Ladies' Polyester

PANT SUITS VALUES to **\$29.**
\$55.00

One group Ladies' SLACK-BLOUSES and TOPS 1/2 price

Ladies' Junior regular to 6.00
BELL BOTTOM JEANS 10.00

Ladies' values to 35.00
FAKE FUR COATS 65.00

Crinkle Patent newest style 17.00
MINI COATS

Good Selection reg. to 35.00 12.00
JUNIOR DRESSES

All Sizes assorted colors 6 pair 5.00
PANTY HOSE

One Table 1/2 price
Bras, Slips, & Girdles

Men's short sleeve 1/2 price
SPORT SHIRTS

Men's short sleeve 1/2 price
KNITS

one group values to 65.00
MEN'S SUITS 110.00

Men's short sleeve regular 4.50
DRESS SHIRTS 8.50

one group 45.00
SPORT COATS reg. 59.50

Ladies' Wool Knit

PANT SUITS Reg. Price to 85.00 **\$45.** NOW!

SHOE DEPT.
One special Group values to 22.00 now 10.00 plus many others!

Gaston's
Sugarland Mall

OPEN TILL 8 P.M. THURS. NIGHT



MARRIAGE ANNOUNCED — Mr. and Mrs. Wesley Fisher, 116 Centre, announce the marriage of their daughter, Patricia Lynn, to Phillips Carl Sciombato on Sunday, September 20, in Crosbyton. The couple is at home at 1211 Ridgewood, Big Spring.

Calendar Of Events

THURSDAY
Kiwanis Club, IOOF Hall, noon.
Toasters Club, 7:30 p.m. at K-Bobs.
Bingo at Elks Lodge, 8 p.m.
St. Anthony's Guild at St. Anthony's, Auditorium, 8 p.m.
La Madre Mia Study Club, 8 p.m., Mrs. Waldo Baxter hostess.
LEO Club, Civic Club Center coffee shop, 7 p.m.
FRIDAY
Sweet and Fancy Decorating Club meets at Community Center, 9 a.m., to go to Tri-State Fair.
Cultural H. D. Club, 9:30 a.m. Mrs. Thurman Deas hostess.
Whiteface Kiwanis Breakfast Club, 6:30 a.m. Civic Club Center.
Messenger H. D. Club, 2:30 p.m. Mrs. A. P. Hagan hostess.
MONDAY
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions Club, Civic Club Center, 7 p.m.
Elks at Elks Lodge, 8 p.m.
Sugar Blues TOPS Club, Community Center, 7 p.m.

munity Center, 7 p.m.
Easter Lions, Easter Clubhouse, 8 p.m.
H. D. County Council at County Courtroom, 2:30 p.m.
TUESDAY
TOPS Calorie Patrol, Community Center, 9:30 a.m.
Hereford Duplicate Bridge Club, Community Center, 8 p.m.
Rebekah Lodge at IOOF Hall, 8 p.m.
Book Review at Christian Book Store, 10 a.m.
County Federation of Women's Clubs Luncheon, 12:30 noon Community Center.
WEDNESDAY
Noon Lions Club, Civic Club Center, noon.
Avenue Baptist Church WMU at church, 7 p.m.
Cancer Society Meets Friday
The Hereford chapter of the American Cancer Society will meet at Friday noon in the Civic Club Center.
John David Bryant is president of the chapter, which will discuss plans for the drive for the next year.
Almond tree is a tree of the rose family with flowers.

Comings and Goings at King's Manor

MRS. T. B. THOMAS
Mrs. Lonnie Hutton had as her guest recently her daughter Fay Nagorski of Hawaii. She visited her brother here in Hereford also. The group was joined the A. D. Huttons of Amarillo for the production of Texas one night.
Recent dinner guests from Amarillo were Mrs. Beta Hitchcock, Mrs. Gilmer and Mrs. Ice.
Mr. and Mrs. R. W. Nesbitt of El Paso spent several days here with his father, Tom Nesbitt.
Shanna Blakenhip of Amarillo was a recent guest of Mrs. Martha Shirkey. Miss Blakenhip was making plans to return to college in Commerce.
Recent guests of Dr. and Mrs. John English were Mr. and Mrs. Lyle Deffebach of Snyder.
Mrs. S. M. Dunham of Tennessee Colony, Tex. was a recent guest of Mrs. H. T. Fields and other friends in Hereford. Mrs. Dunham is a former resident of Hereford.
Recent guests of Mrs. Jane Hughes were Mrs. Nina Hayalip, Jessie Thomas, John Kimbrell and Ruby Drake of Ropesville. They attended church services at Wesley United Methodist Church here as Rev. McWhorter was their former pastor.
Mrs. Maggie Hamilton recently returned from two weeks vacation, spending most of it in Matador. She attended the Lawrence Welk Show in Lubbock as guest of Mr. and Mrs. Lloyd Lipscomb of Lubbock.
Miss Cynthia Stevens of Amarillo visited Mrs. Floris Lee Fields recently.
Mr. and Mrs. Chester Robinson were dinner guests of Mrs. Mary Helen Fisher recently.
Mrs. Mary Helen Fisher recently returned from her European tour with her sister-in-law Mrs. Jessie Standford.
Mrs. Joe Wells of Pampa was a dinner guest of Mrs. Diana Wood Friday.
Mr. and Mrs. John Heard of Ralls were Friday dinner guests of Dr. and Mrs. John English. The Heards will be moving into their cottage soon on Kings Manor campus.
Mr. and Mrs. Britt Clark spent several days in Pittsburg, Tex.
Mrs. Dovey Tiley and Arthur Thompson are back in respective places after spending some time in the Deaf Smith County Hospital. Mrs. Edna Culver is another resident home from the hospital.
Recent dinner guests at the Manor were Mr. and Mrs. James Price of Gruver, Mrs. W. O. Stacy of Anton, Charles Hill of La Verne, Calif., and the Rev. U. S. Sherill of Abernathy.
Guests for Monday dinner were members of the Founder's Association Directors, Shirley Garrison, Ed Jacobson of Adrian, Mr. and Mrs. J. T. Gee of Friona, Robert Thompson, Jimmy Allred, High Clearman, Dr. and Mrs. John English, Mrs. Deke Kendrick of Friona, Mr. and Mrs. Guy McGill of Andrews.
Sunday guests for dinner were Mr. and Mrs. Bob Davis, Kirk and Todd of Amarillo, Davis is the nephew of Mrs. Jessie Boardman and Martha Shirkey. He presented a vocal concert Sunday afternoon. Mrs. Shirkey returned home with the Davis's.
Mr. and Mrs. Carl Carter of Abernathy spent the weekend as guests of her grandmother, Mrs. Maggie Hamilton.
Mrs. Winnie Hale is visiting in California for a month with her son.
Mr. and Mrs. Charlie Pryor spent the weekend in Amarillo to attend church services and to visit with friends.
Louise Chisholm visited recently in Clovis with her sister, Gertrude Monney. Mrs. Chisholm returned Sunday evening from a week in Littlefield where she visited her brother and family, Mr. and Mrs. J. E. Chisholm.
Mrs. May Voss accompanied Mr. and Mrs. Jim Thomas to Post Saturday for a two-week visit with her son, Glenn Voss, and a friend, Mrs. W. R. Graeber.
Mrs. Don Davidson spent one day in Lubbock visiting Mr. and Mrs. Devoe Carpenter.

Veleda Club To Hear Program

Mrs. Richard Ottesen presented a program entitled "Love and Marriage and The Way to a Man's Heart" to members of Veleda Study Club Tuesday evening in the home of Mrs. Glenn Watts.
Mrs. Ottesen told the group "the goal of every woman in marriage is to be loved and cherished. The woman, the center of the home, can make or break a marriage."
She gave ways in which every woman can understand her husband and what a man wants in his woman.
"Accept your man the way he is, admire his ability and dreams, respect his pride and be a sympathetic listener. Make him number one in your life and let him be boss," she said.
In business the club voted to purchase a record player for the Hereford Day Care Center.
Other members present were Mrs. Howard Birdwell, Bill Brady, Gid Brown, Joe Frank Clark, Hugh Clearman, Armon Lauderback, J. R. Oglesby, Gwynne Owen, Allen Parsons, George Ritter, James Trail, and Jerry Weldon.
The next meeting will be Oct. 13 in the home of Mrs. Hugh Clearman.
CARD OF THANKS
WE would like to thank everyone for their thoughtfulness, prayers, visits and especially Rev. Gerald Mann in this time of our sorrow.
The family of W. F. (Dub) Thurmond
Mrs. Carrie Hendrix has as guests Friday Mrs. L. W. Wilson of Amarillo, Mrs. L. J. Jones of Pampa, and Mrs. Cecil Jetton of Rochester, Tex.
Recent guests of Mrs. Diamia Wood included Mrs. Ada Lane, Mrs. R. W. Karr and Mrs. and Mrs. Kermit Lawson of Pampa, Mrs. C. T. Herring and Mrs. Laura Gutherie of Tulsa.
Mr. and Mrs. Charlie Pryor were honored Monday noon when they were presented Peace roses for her contributions to the Fidelis Sunday School Class of the Trinity Methodist Church of Amarillo. She was the first teacher of this class.
The residents on Campus would like to express their appreciation for all courtesies shown; the flowers dress up the facilities and spread much joy for all. Every club and organization keeps on keeping on.
Beatrice Nicholson was a Friday guest of Mrs. Jessie Boardman.
Recent guests of Mr. and Mrs. Charlie Pryor were Mr. and Mrs. James Blasdel and daughters of Oklahoma City.



YUM, YUM YAMS — Gene Loerwald is pictured showing his "across the street neighbor" Mrs. Norma Tomberlin of 716 Blevins the king-size sweet potatoes he grew in his backyard garden. Loerwald said four stalks produced 16 yams, the largest weighing in at 3½ lbs. —Photo by Betty Koelzer

FOR THE EASY RIDE...WITH THE HOT 50cc ENGINE AND THE COOL 4-SPEED...

IT'S THE SST GEMINI MINI TRAIL

SEE ONE TODAY!
HELMETS from 19.95 to 31.95
Bridgestone 200cc \$538.95
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1971. You've changed. We've changed.

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Worth seeing. Worth owning. Worth waiting for.



Vega. Not just another little car, but one little car that does everything well. You get more room, more weight and more power than most little cars give you, yet the gas mileage is right in the same neighborhood with the best of them. Vegas come dressed up, too, not stripped to the bone so you have to add a lot to make them liveable. Drive one. You'll see.



Caprice. There's a double layer of steel in the roof, a steel guard beam in each door, power disc brakes up front, a new power ventilation system inside, a wheelbase two and one-half inches longer. You get the looks and comfort of a six- or seven-thousand-dollar car, but at Chevrolet prices. And that's the kind of change during these tight-money times that all of us can appreciate.



Vanishing tailgate. A big change in our big wagon. The window goes up into the roof, the Glide-Away tailgate vanishes beneath the floor. Out of sight. Out of your way for easy loading even in a closed garage or when you have a trailer hooked on.

See what we mean by putting you first? September 29 at your Chevrolet dealer's.



SUN-PROOF® FOR THE HUSBAND WHOSE IDEA OF "GETTING OUT" DOESN'T INCLUDE PAINTING THE HOUSE.

Your wife says, "Paint the house before you do anything else this summer." So what do you do? As little as possible. That's why you need Sun-Proof Latex House Paint. It does as much as possible. To begin with, it normally allows you to skip priming completely. Further, it stretches and shrinks with your house. Which eliminates cracking and peeling. Also, a special paint film resists air pollution, smog, and mildew. This all means that your paint will last up to four years longer. So you spend less time painting and more time relaxing.

SUN-PROOF... the husband's easy way out.

PITTSBURGH® PAINTS DO MORE SO YOU NEED TO DO LESS.



YOUR HOUSE

STRETCHES

and SHRINKS



SO DOES OUR HOUSE PAINT!

That's why it lasts longer...



Your house actually stretches and shrinks with variations in temperature and humidity. It's this expansion and contraction that often causes house paint to work loose, crack and peel. PITTSBURGH PAINTS new SUN-PROOF® Latex House Paint stretches and shrinks with your house... this flexibility enables it to resist the cracking that ruptures an otherwise sound paint film. It has four times the stretch power of other latex paints, and it resists fume staining and discoloration. Available in a wide choice of attractive outdoor colors. Come in today for a free color chart.

PITTSBURGH PAINTS

For your inside or outside house decor needs come to McCASLIN'S. Many new items to make your house a better place now in stock.

"A COMPLETE BUILDING SERVICE"
CARL McCASLIN LUMBER CO.

1 Block East of the Courthouse

Phone the Lumber Number 364-3434

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CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) . . . 1st insertion
 per word 8c
 Additional insertions, when paid in advance:
 per word 6c
 Classified Display (10 pt. type under a specific
 heading, 1 column width only — no art or signa-
 ture cuts) per col. inch \$2.00
 Repeat insertion without copy change per col.
 inch \$1.50
 Display Advertising Not Classified under a head-
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 Deadline for Classified Advertising in the SUN-
 DAY BRAND.

5 p. m. Friday

Deadline for Classified Advertising in the HERE-
 FORD BRAND.

5 p. m. Tuesday

1. FOR SALE

Miscellaneous

NOW AVAILABLE: The Hereford Brand Bull of the Prairie Press by Dudley M. Lynch. Price \$4.98 Hereford Brand, 130 West Fourth.

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MOBILE HOME SALES

HWY 60 East & Myrtle. PHONE 364-0169. See the 70's 12' & 14' wide. We sell for less because the overhead is low.

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CARPET REMNANTS

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Southwest Carpet Tile & Floor. 308 North 25 Mile Avenue. Phone 364-1763.

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**FOR YOUR 1970 CATTLE FEED-
 LOTS & GRAIN DEALERS DIREC-
 TORY of Texas, Oklahoma, New
 Mexico, Colorado, Arizona, Califor-
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 write or call
 THE HEREFORD BRAND
 Box 672, Hereford, Texas
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**REDUCE excess fluids with Fluidex,
 \$1.99. Lose weight safely with Dex-
 A-Diet, 98 cents. At Harold Close
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ALUMINUM PIPE
 Approximately 800' of 5"
 aluminum pipe for sale.
 SARA NUMALLY
 364-4298 or 364-2814.

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FOR SALE: PAINT WELSH HORSE.
 Gentle and reasonable. Phone 364-
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FOR SALE: 15' CAMPER. Fully self-
 contained. Sleeps 4. Perm mount-
 ed on 1 ton Chev. See at Griffin &
 Brand lot, South Hi-way 60.

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FOR SALE
 2 DEN LIGHT FIXTURES.
 3 light, 18" wagon wheel
 design. Polished brass trim.
 Like new. Less than half price.
 Phone 276-5295.

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FOR SALE: Good used 2 horse cov-
 ered trailer. Phone 364-1017.

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STATED MEETINGS

Second Monday

7:30 p.m.

Thursday

EA

Degree

Jim Cherry, W. M.

W. A. Phipps, Sec.

Hereford Rotary

Club

meets every

Monday at 12:05

Civic Club Center

(Jim Hill)

Lions Club

meets each

Wednesday, 12 Noon

Civic Club Center

(Jim Hill)

Every Monday

At 8 P.M.

ELK'S LODGE

KIWANIS

CLUB

Thurs. Noon

100F Hall

207 E. 6th

COMBINES

FOR SALE

TWO 1967 C-2 Gleaner Combines with
 cab and 18' headers. Ready to run
 in fall harvest. Excellent condition.
 \$3500.00 each. Call or see B. C. Wil-
 liams 894-4579, Levelland, Texas.
 B-2-11-4c

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 Parts-Sweeps-Chisels
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 DAVIS IMPLEMENT
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B-2-29-11c

**See Us For
 Mayrath Grain Augers
 In Stock
 Also have parts in stock
 DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811**

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**See Us For
 Mayrath Grain Augers
 In Stock
 Also have parts in stock
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 Phone 364-2811**

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200

TOTAL MOVE IN COST
 Payments adjusted to income and
 family size. (If qualified)
 Homes priced from \$12,500. to 16,000.
PAYMENTS
 A few as
 \$75 PER MO.
 All garage
 Carpet
 Built-ins
 Call Now — You will be surprised
 and Happy.
 Vaughan Real Estate
 364-2859
 116 South 25 Mile Avenue
 B-4-10-11c

HAVE MOVED, MUST SELL
 3 BEDROOM house, 1 1/2 bath, den,
 formal living room, large fenced
 yard. Low interest. Immediate pos-
 session. Phone 364-4551.
 B-4-10-11c

FOR SALE BY OWNER
 TWO bedroom, carpeted, with a
 bath and attached garage. Fenced
 backyard. Equity and assume loan
 payment of \$76.00 per month.
 Phone 364-0444 after 5:00 p. m. or 256-
 7777.
 B-4-10-11c

COUNTRY HOME — 3 bdrm. brick,
 paneled, carpeted, dropped utility
 room, double garage, nice yard,
 acreage available — 1/2 h.p. well.
 \$29,500.
 B-4-10-11c

COUNTRY HOME — 3 bdrm. frame,
 beautiful floor, dropped, 1400 sq. ft.
 will sell V. A. Acreage available
 \$14,500.
 B-4-10-11c

104,000. low equity. Three bedrooms,
 1 bath. Attached garage, central
 air. Pick your color. Payments \$75.00
 to \$100.00 per month.
 \$7,200 2 Bedroom, newly decorated.
 Fenced yard. Low payments.
 INCOME
 PROPERTY A potential of \$300
 gross per month Low down pay-
 ment. Good terms. Give us an of-
 fer.
 \$300
 IF YOU MAKE LESS THAN \$600
 per month call us. Payments ac-
 cording to family size and income.
 If you qualify for 225 (1) Loan. Free
 consultation. 2, 3 & 4 bedroom brick
 homes are available. Two full baths
 in-shower, built-in range. Call us now!
 Pick your color. Payments \$75.00 to
 \$100.00 per month.
 Carrol Real Estate
 286 N. 25th Ave.
 Wayne Carrol
 Phone 364-0944
 B-4-10-11c

REAL ESTATE FOR SALE
 THREE bedroom house, fully car-
 peted, 24 living, small down pay-
 ment, owner will carry balance. Al-
 so TWO vacant lots on either side
 of the house.
 PHONE 364-1171.
 B-4-10-11c

BRAND NEW
 221 CENTRE
 \$1500.00 cash
 and
 Approx. \$210.00 Mo.
 SAM NUMALLY
 364-4298
 B-4-10-11c

5. FOR RENT
 EFFICIENCY apartments — 3 bed-
 room, bath, kitchen and dinette.
 Purchased. All bills paid. Forest
 Ave. Apts. Phone 364-1887 Days.
 B-5-11-11c

4225 TRAILER SPACES FOR
 RENT. Northwest Mobile Lodge.
 364-5291 or 364-1108.
 B-5-11-11c

3 BEDROOM FURNISHED HOUSE.
 Bills unpaid. \$150.00 per month. Call
 364-4214 or night phone 364-4225.
 B-5-11-11c

ONE bedroom house of 129 Avenue
 1. Call 364-0549 or 1401 13th Street.
 B-5-11-11c

FIRST MONTHS RENT
 FREE
 Summerfield Mobile Manor
 Large lots
 Free water
 Phone
 276-5776
 364-1755
 1/2 h.p. 5-30-11c

FOUR 30 x 70 TRAILER lots for
 rent. \$35.00 monthly, water paid.
 Storm cellar, car port. Call 364-4553
 for Marshall Wilson.
 B-5-11-11c

2 BEDROOM, large den furnished
 house. Call 364-4198 day: 364-4388
 after 5:30 p. m.
 B-5-11-11c

6. WANTED
 HIGHEST CASH prices paid for
 scrap iron, metals, batteries; also
 wrecked trucks, pickups and cars.
 Hereford Iron & Metal Company,
 Anson & Jewett, Hereford, North Pro-
 gressive Road by the City Dump.
 364-2777 or 364-3250.
 B-4-10-11c

1967 PLYMOUTH GTX. Low equity,
 take over payments. Call 364-1845.
 B-3-10-11c

FOR SALE: 1964 CHEV. ElCamino.
 In-line Installation Loan Dept. FNB.
 B-3-10-11c

1965 CHEV. for sale. 515 Avenue K,
 phone 364-0210.
 B-3-10-11c

FOR SALE
 1958 Impala Chev. with 409 engine
 and 3 carburetors.
 1957 Ford truck;
 1957 one ton truck;
 1964 Ford pickup;
 1932 Ford pickup.
 PHONE 364-1171.
 B-3-10-11c

1969 CHEV. Car. Air. Excellent con-
 dition. 364-0549, 1401 13th Street. L.L.
 Kendall
 B-3-11-11c

FOR SALE
 1958 Impala Chev. with 409 engine
 and 3 carburetors.
 1957 Ford truck;
 1957 one ton truck;
 1964 Ford pickup;
 1932 Ford pickup.
 PHONE 364-1171.
 B-3-10-11c

FOR SALE: Infant-dressing table
 \$10.00; Automatic swing \$15.00; Jump
 suit \$5.00. 207 Cherokee.
 B-1-10-11c

EXCELLENT, efficient and economi-
 cal, that's Blue Lustre carpet and
 upholstery cleaner. Rent electric
 shampooer \$1. Hereford Hardware
 B-1-10-11c

STRUCTURAL PIPE SALE
 Discount prices on quantities.
 Pipe, cable & sucker rod.
 A&M WELDING SERVICE
 2100 East Mobry Drive
 Clovis, New Mexico.
 B-1-10-11c

PIANO IN STORAGE
 Beautiful spinet-console stored loca-
 ly. Reported like new. Responsible
 party can take at big saving on low
 payment balance. Write Joplin Piano,
 315 South 16th, Waco, Texas, 76703.
 B-1-10-11c

TREAT rugs right, they'll be a de-
 light if cleaned with Blue Lustre.
 Rent electric shampooer \$1. Duct
 walls. Sugarland, Mall.
 B-1-10-11c

GARAGE SALE. 204 Greenwood, Fri-
 day & Saturday, 8:30 am to 5:00 p.m.
 Household items, dinette set and
 clothing.
 B-1-10-11c

AUTOMATIC CALF
 FEEDER
 If you raise calves on buckets or
 nurse cows, why not change to a
 NURSETTE, the automatic calf feed-
 er and raise better calves with less
 work. Call or write WORLEY GAR-
 AGE 364-1493 or 364-1307, 1221 East
 First St. Hereford, Texas 76045.
 B-1-10-11c

OKRA FOR SALE Dimmitt Highway-
 second house on right after under-
 pass.
 B-1-10-11c

2. FOR SALE
 Farm Equipment
 435W Corn Head for a 185 John
 Deere Combine, 4 row. Like new.
 Phone 364-4793.
 B-2-14-11c

OFFICE BUILDING. Refrigerated air, central heat. Car-
 pet. Three offices and rest room.
 Phone 364-2428.
 B-4-10-11c

**WANTED: WHEAT & BEET PAS-
 TURE.** Phone 364-2135 or 364-1970.
 B-4-10-11c

WANTED MIDDLE AGED lady or
 couple preferably with car to live
 in and care for elderly couple. Good
 salary. After 6:00 p.m. Phone 364-
 4173 or 289-5599.
 B-4-10-11c

AAA
 WRECKER SERVICE
 HEREFORD WRECKING
 COMPANY
 Day-Phone 364-0980
 Nights-364-0097 and 364-0073.
 T-11-39-11c

8. HELP WANTED

OUTSTANDING OPPORTUNITY

For man or woman in Hereford, to
 own and operate a route of 5 cent
 PEANUT & CANDY vending ma-
 chines, collecting & restocking only.
 GOOD INCOME. Requires car, 4 to



another Ella's CANVENIENCE FOODS

NW HEREFORD
3 bdrm., formal living room, den and kitchen combination, 2 baths, double garage, wood burning fireplace. A very nice home for only \$25,000.00, assume 7 per cent loan, payable \$150.00 per month.

NO CITY TAX
3 bdrm., stucco, extra nice, den and kitchen, built-ins, outside city limits. \$13,000.00, \$1,000.00 down to qualified purchaser.

817 BREVARD
3 bdrm., single bath, \$8,500.00 STAR ST.
Large 3 bdrm., single garage, fully carpeted, \$15,500.00, reasonable down payment. Has existing 5 1/2 percent loan.

\$5,000.00 DOWN ON 320 ACRES
In Walcott School District. Good allotments, reasonable price and easy terms. Call for details.

SMALL TRACTS
5 acres and up, outside city limits. Terms available.
HAMBY REAL ESTATE
South Highway 385
Office 364-3566
Durward Hamby 364-3466
J. M. Hamby 364-2553
Gerald Hamby 364-1534

For Better HEALTH
for better living
All the family can enjoy benefits of soft water...
cost \$4.00 per month...
there's nothing to buy!

Soft Water Service
Home owned - home operated
Phone 364-3280

EVERY "BODY" NEEDS A "SLIM GYM"
For information or free demonstration call
Mrs. Nicky Walser 364-3180

EXPERT REPAIR
•BUICK •PONTIAC
•GMC TRUCKS
JOHN ORSBORN
BUICK PONTIAC
Free Pickup Phone 364-0990

SOLDIERS' HOSTEL
JERUSALEM - A luxury hotel for Israeli soldiers with recreational facilities including a swimming pool, bar and discotheque opened in Jerusalem this month.
The soldiers-only hostel charges its guests 85 cents per night for a bed. Meals are available at minimal prices.
The hotel was built for 1.5 million dollars from private contributions.
The world gymnastics championships for men and women will be held in Ljubljana, Yugoslavia on Oct. 22-27.

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P.O. Box 1936... Phone 364-1083

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Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1382 Park Ave. INC. 364-3852

Amarillo Federation of Women's Clubs 14th Annual ANTIQUE SHOW and SALE
Sept. 25-26-27... 2003 Civic Circle

HEALTH WORLD
1004 CIVIC CIRCLE... Amarillo, Texas
Food Supplements Vitamins
Books Exercising Equipment
1 Blk. East of Furr's Cafeteria, Wolfen Village

Look to SHOOK
For Quality LEE Tires and on the Farm & Road Service
As Close As Your Phone
Shook Tire Co. 364-1010

TRUCK OWNERS
AT RENEWAL TIME CHECK US, WE WRITE AT TEXAS MANUAL RATES.
SINGLES OR FLEETS THAT HAVE GOOD LOSS RECORD.
CALL (806) 267-4541

OWENS ELECTRIC
Electric Contracting - Sales and Service of
New and Used Motors and Controls
Magnitos, Starters & Generator Repair
Loan Motors Available
Off. Phone 364-3572
809 E 2nd Hereford, Texas

ART BAKER CATTLE COMPANY
all classes & weights
Stocker and Feeder Cattle
I will quote you prices!
Your business always appreciated
127 WEST 3rd HEREFORD, TEXAS
PHONE 364-5661 office or 364-4485 home

LONE STAR AGENCY
★ RESIDENTIAL ★ COMMERCIAL ★ FARMS

2200 TOTAL MOVE IN - FOR QUALIFIED PURCHASER. Some Home under Construction - Plans available for your selection - Our experienced sales personnel will assist you in locating the perfect home for your family needs.

OUTSIDE CITY LIMITS - Lots of extras in this large 4 BR, 3 bath brick home, has large playroom, fireplace, patio, bar-b-q outside and inside, fruit trees and ROOM TO KEEP A HORSE. \$28,000.

NEAT - Located on Greenwood St., bluegrass lawn, big double garage, living room with beautiful drapes, paneled den, 3 bedrooms, fully carpeted, 2 baths. Equity \$12,500 and take subject to 6 1/2% loan, payments less than \$145 per month.

SMALL FAMILY - Larger rooms in this two bedroom home, shag carpeting throughout, new drapes, new corner ware, cooktop, 2 car garage with electric opener, sprinkler system, fenced, new FHA appraisal. \$21,000, ready for occupancy.

OWNER WILL REDECORATE and install all new carpeting to your selection. 2822 ft with spacious bedrooms 12x17, 12x17, 12x14; paneled basement playroom with 600 sq. ft. a-c, well landscaped patio, low interest loan can be assumed and owner will carry second and take subject to a 5 1/2% loan, payments less than \$85, \$12,900.

G.I. - We have FOUR HOMES on Ave K that you can move in to for closing costs only, priced from \$7,500 to \$11,500 and we have 2 BR, 3 BR and 4 BR.

GAME ROOM - 22x16, includes pool table, bulletin bar and office, 3 BR, 2 baths, den with woodburning fireplace a-c, 2 car garage, perfect condition. Take subject to 6 1/2% loan, over 2300 sq. ft., \$28,000.

NEW, READY FOR OCCUPANCY - 4 BR, 3 Baths, beautiful drapes throughout, fully carpeted, excellent location, enjoy 2340 sq. ft. will show anytime.

LEE UMSTED 364-1773
MELVIN JAYROS 364-3766
ALLENE WARDEN 364-2102
LLOYD SHARP 364-2543
KEN ROGERS 364-0094

CALL A REALTOR 364-1773
364-3766
364-2102
364-2543
364-0094

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Since 1947
601 Main Street 364-0555 Hereford, Texas

The 16-day State Fair Horse Show program will include 34 performances and feature a record entry of 2200 horses from 22 states and Canada.
Read the classified Want Ads

GOLDEN SPREAD REAL ESTATE
• Farms • Ranches • Commercial
West Highway 60, Hereford

EXCITING BUSINESS OPPORTUNITY
NATIONALLY ADVERTISED TRAIL BIKE AND MINI CYCLE DEALERSHIPS AVAILABLE IN YOUR TOWN
VERY LOW INVESTMENT - HIGH PROFITS!
CONTACT:
FOUR SEASONS, INC.
805 GEORGIA - AMARILLO, TEXAS 79109 - (806) 355-7011

"NEW SERVICE" HEREFORD 2-WAY RADIO SERVICE
Fully Guaranteed Sales and Service
1507 EAST FIRST
PHONE 364-1822

COMMONWEALTH THEATRES PRESENT
THE TROPIC
WAS IT HUMAN?...ANIMAL?...OR THE LIVING DESCENDANT OF THE MISSING LINK!
A band of adventurers matches raw courage against the terrors of the New Guinea jungle...to bring back the creature that has haunted science for centuries!
FIRST RUN!
SKULLDUGGERY
NOW SHOWING! BURT REYNOLDS - SUSAN CLARK - ROGER C. CARMEL
SHOWTIMES
THURS. - FRI. - 7:00 AND 9:00
SAT. - 1:00 - 3:00 - 5:00 - 7:00 - 9:00

hours left...minutes left...seconds left
and the world holds its breath while three American astronauts stranded in space hold out for some kind of miracle!
MAROOINED
GREGORY PECK - DAVID JANSSEN - RICHARD CRENNA
SUNDAY MONDAY TUESDAY

TOWER DRIVE IN
CO-HIT!
SPANISH NIGHT THURSDAY
AMOR GO GO

THE BIZARRE WORLD OF "PLANET OF THE APES"
WAS ONLY THE BEGINNING...
Now civilization's final battle between man and ape is about to begin.
SHOW AT BUREAU
BENEATH THE PLANET APES
FRIDAY SATURDAY SUNDAY
JAMES FRANCOSUS - HOM HUNTER - MAURICE EVANS - LINDA HARRISON
ONE MILLION YEARS B.C.
CHUDEN HESON
Tower Drive In

Mrs. Warren Is Club Speaker

A program entitled "How to Avoid Harmful Stress" was given by Mrs. Ed Warren at a Lone Star Study Club meeting Tuesday afternoon in the home of Mrs. S. S. Williams.
Mrs. Warren's talk was based on research by Dr. J. D. R. A. d-cliff, director of University of Montreal Institute of Experimental Medicine and Surgery.
She said, in conclusion, "We do not yet have the final knowledge for developing maturity and emotional status. It is something to be acquired through trial and error. However, there is already a lot we do know. Let us begin to apply that."
In business the club voted to provide King's Manor residents one month's transportation.
One guest, Mrs. Fred Childress of Lubbock, was present.
Members attending were Mmes. Jim Bookout, Jim Higgins, John Jacobsen Jr., C. D. Kelton, G. W. Duncan, Ray Suit and Miss Mildred Elliott.
The next meeting is set for Oct. 13 in the home of Mrs. Suit.

Missouri Beef Gets Governor's Award

Missouri Beef Packers, Inc. of Friona was one of six industries in Texas named winners of the Governor's Industrial Expansion Award for 1969.
Missouri Beef Packers increased its local expenditures on goods and services in the Friona area by 266 percent during 1969, to \$106-million. The Friona Chamber of Commerce also reported a 100 percent increase in payroll, 3 percent boost in employees during the year, 258 percent increase in sales value of products produced at the Friona facility and a 50 percent increase in total investment.
The winners, each nominated by their local chamber of commerce, will receive their awards in a special program at the annual Governor's Conference on Industrial Expansion Oct. 13 in Austin.
Others to receive the award are Friedrich Refrigerators Inc. of San Antonio, Johnson Manufacturing Co. of Lubbock, Kilgore Ceramics Corporation, Laredo Packing Company and Celanese Chemical Company of Clear Lake.

Comings and Goings at King's Manor

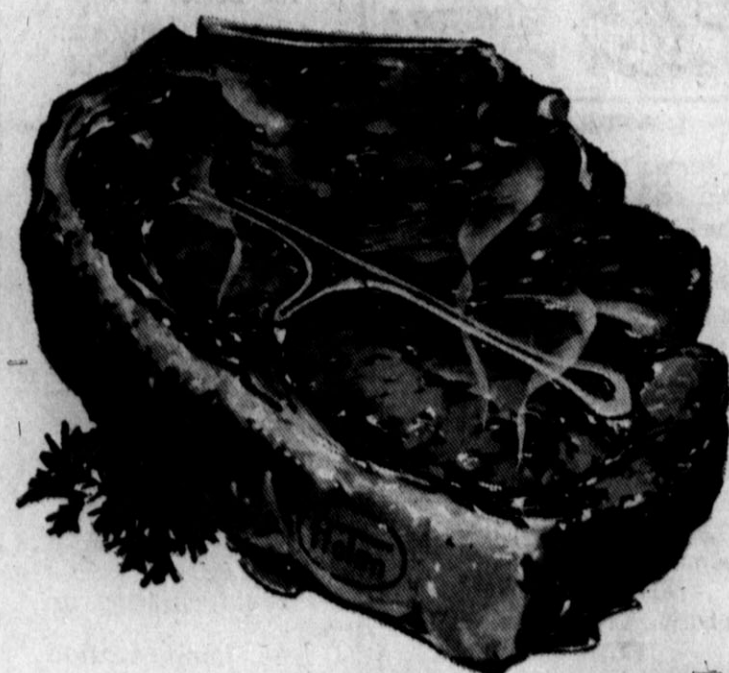
By ANNA BLAKE
Interesting new residents have come to Kings Manor complex during the summer months and several more are to come in as new cottages, now under construction or planned, are completed.
FIRST IS THE NE Executive director, Dr. John English, and Mrs. English who came from Snyder where he was pastor of First United Methodist Church. Others are also associated with churches of the area.
Mrs. F. R. Pickens is the widow of a minister and the mother of the Rev. Jim Pickens, pastor of First United Methodist Church at Dimmitt. Mrs. W. R. Pearce, from Amarillo, has lived in a number of Northwest Texas cities where her late husband was pastor or district superintendent.
Mrs. Otis Truelove was once choir director of Folk Street Methodist Church at Amarillo. Mrs. Carrie Hendrix, from Pahrump, is the grandmother of the Jerry Lanes, and Mrs. Winnie Hale, Amarillo, who is now visiting a daughter in California and touring western states with her son and his wife.
SUMMER TRIPS have taken Manor residents to various vacation spots. Mr. and Mrs. Joe Williams brought back pictures from the less-beaten paths to Oregon which they took in search of the unusual scenes they like. Both are avid photographers and they showed a collection of views from the trip, with shots of the Manor grounds.
spotlighting the fountain, to residents one evening.
Mrs. H. T. Fields toured mid-western states, the Great Lakes region and Canada, and enjoyed two of America's famous summer dramas, the Passion Play in the Black Hills of South Dakota and The Shepherd of the Hills in its original setting, the Ozark Mountains.
Mrs. Jesse Stanford and Mrs. C. W. Fisher reported the Passion Play at Oberammergau, Germany, was the crowning event of the European tour which they took late in the summer.
THE KINGS MANOR AUXILIARY played hostess for the September birthday party recently.
Instructors in arts and crafts from the Auxiliary are helping residents of Westgate make canisters from coffee cans, throw pillows, pin cushions and other articles in crafts classes now under way.
DR. AND MRS. ENGLISH served as directors for a recent Retreat for Older Adults at the United Methodist camp in Ceta Canyon, and Mrs. English was pianist.
Mrs. G. E. Hamilton and Mrs. Clara Fry were Manor residents who participated in the retreat, enjoying meeting old friends and making new ones.
The Rev. David Hamblen of Littlefield directed devotionals, using slides to emphasize the subject matter.
MRS. EMMA BUSSEY has returned to her home in San Diego, Calif., after an extended visit with her sister, Mrs. M.R. Blake at the Manor. While she was in Texas she visited relatives in Childress and Austin, also in Clovis, N.M., and Mrs. Blake accompanied her on some of the visits.
Mrs. Byrdie D. Fellers of the Manor staff spent last weekend in Amarillo visiting her son, Don B. Fellers, and family.
Mr. and Mrs. K. W. Clayburn of San Diego visited their mother, Mrs. K. G. Clayburn, at Westgate recently.

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Phillips "66" Products EAST SIDE "66" Rocky Stewart
1303 E. 1st 364-2844

ALGAE PROBLEMS??
We recommend ALTROL 60 for algae control in your irrigation wells. Developed and proven effective by Chemical Industries, Inc. Some dealerships still available. Call or write to
Chemical Industries, Inc., Box 1208, Hereford, Texas 79045. Phone 655-2481.

FIRE WOOD FOR SALE
Hickory-Oak contact
JIM LOVING
4 blks. E. of K Ave. on 15th Phone 364-2780

LOW, LOW PRICES... TASTY, TENDER
BEEF FROM FURR'S



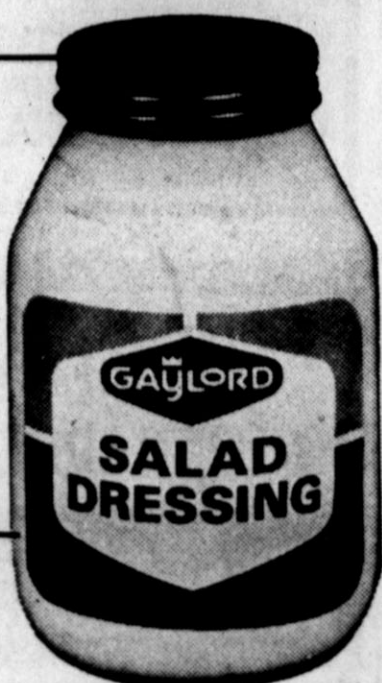
MIRACLE PRICES..
GOLD BOND STAMPS..
NATIONAL BRANDS..
FURR'S PROTEN BEEF..
GREAT SERVICE!



GET IT ALL THIS FALL!

SALAD DRESSING

Gaylord
qt. bottle **29¢**



OLEO Gaylord solid lb. **15¢**

EGGS Farm Pac USDA Grade A med. doz. **39¢**

Topco 4 roll pkg. **29¢**

Gelatin, assorted flavors 3 oz. pkg. **9¢**

reg. or lemon 14 oz. **99¢**

for dishes pink or white qt. **39¢**
Topco 1/2 gal. **59¢**

Food Club cut No. 303 can **19¢**

TISSUE
JELLO
PLEDGE
LIQUID DETERGENT
FABRIC SOFTENER
GREEN BEANS

Deodorant Room Son Country 9 oz. **59¢**
Dinners Schillings Toastado or Chicken **59¢**
Pork & Beans Van Camps 52 oz. can **49¢**
Baby Food Food Club strained jar **10¢**
Jello Assorted flavors 3 oz. pkg. **9¢**
Tide giant pkg. **79¢**
Pork & Beans Van Camps no. 300 can **14¢**

Spaghetti & Meat Balls or Beefaroni mix or match 15 oz. **3 for 1.**
Cleaner Topco Liquid qt. **38¢**
Chili Wolf with beans no. 300 can **43¢**
Cookies Hydrox chocolate or vanilla Sunshine 14 1/2 oz. **2 for 89¢**
Dinner Italian Kraft 7 oz. pkg. **25¢**
Enchilada Patio Beef no. 2 can **63¢**
Van Camps no. 300 can **14¢**

Fresh Frozen Foods

ORANGE JUICE

BREAKFAST Swanson's Frozen.
Pancake & sausage, scrambled eggs & sausage or Toast & sausage, each **39¢**

Potatoes French Fried Gaylord 5 lb. **89¢**

Gaylord Fresh Frozen 12 oz. can **29¢**

CHUN KING FOODS Chicken or Shrimp how Mein or Beef Chop Suey, 15 oz. **83¢** Sweet & Sour Pork, 14 oz. **99¢** Fried Rice with Meat, 10 oz. **63¢** 99¢ Ranch Style

Broccoli Spears Top Frost Fresh Frozen 10 oz. pkg. **25¢**

FRUITS & VEGETABLES

APPLES
CABBAGE

Red Delicious 5 lbs. **\$1**
Fancy Texas lb. **5¢**

POTATOES
10 lb. all purpose **59¢**

Sweet Potatoes Maryland Sweet lb. **15¢** Oranges Valencia, Calif. Sunkist lb. **24¢**
Red Grapes Fancy Tokays lb. **29¢** Carrots Top Fresh cello bag ea. **11¢**
Grapefruit California, Ruby Red lb. **23¢** Cauliflower Calif. Snoball each **49¢**
Corn Calif. Fancy Golden ear 3 for **29¢** Turnips California purple top lb. **19¢**
Limes Florida Seedless lb. **32¢** Bell Peppers Fancy Texas lb. **19¢**
Tomatoes Calif. Salad Size lb. **19¢** Celery Calif. Pascal Green ea. **19¢**

CHUCK Steak, **69¢**
SIRLOIN Steak, **87¢**
ROUND Steak, **87¢**

Furr's Protén, lb. **69¢**

Furr's Protén, lb. **87¢**

Furr's Protén, lb. **87¢**

CLEANSER

Topco powdered 14 oz. **10¢**

OATS

Quaker Quick or reg. **29¢**
18 oz. 42 oz. **59¢**

FLOUR

Food Club 5 lb. bag **39¢**

Stew Meat Furr's Protén boneless lb. **89¢** Fish Cakes heat & eat 16 for **1.00**
Short Ribs Furr's Protén lb. **38¢** Fish Portions 12 for **1.00**
Ground Round extra lean lb. **88¢** Fish Fingers 16 for **1.00**
Sirloin Chopped fine for bar-b-que lb. **88¢** Corn Dogs heat & eat 8 for **1.00**
Bacon Frontier lb. **69¢** Steak Patties 5 for **1.00**
Franks Frontier 12 oz. pkg. **49¢** Steak Fingers 16 for **1.00**
Bologna Frontier 12 oz. pkg. **49¢** Fryers USDA Inspected fresh dressed lb. **29¢**
Cheese Longhorn market cut lb. **89¢** Biscuits Farm Pac 10 ct. **6 for 49¢**
Sausage Jimmy Deans lb. **75¢** 2 lbs. **\$1.49** Hens Fresh Frozen Grade A Large lb. **49¢**
Bacon Family pack hickory 2 lbs. **\$1.49** Cheese Food Club 12 oz. pkg. **69¢**

WE GIVE
GOLD BOND STAMPS

T-Bone Steak Furr's Protén lb. **1.09**
Club Steak Furr's Protén lb. **1.09**
Steak RANCH Furr's Protén lb. **79¢**
Chuck Steak Furr's Protén lb. **69¢**
Roast Boneless Shoulder Furr's Protén lb. **88¢**
Ground Beef 3 lbs. or more **48¢**

HAND LOTION

Bright Side **89¢**
11 oz.

Vaseline intensive care, 10 oz. **79¢**

Breck Basic Hair Conditioner 4 oz. **\$1.69**

Bayer Aspirin 50's **49¢**

Salt Tablets Caroid, 100's **\$1.19**

Feminine Hygiene Spray **97¢**

Pristeen **97¢**

Kotex Sanitary Napkins Box of 24, reg., super plus & fems **65¢**

ANTI-FREEZE

Prestone Anti-Leak Formula - Plastic **\$1.59**

Container We Reserve The Right To Limit Quantity.

SHOP

Furr's
MIRACLE PRICES



SCHICK
Injector Blades **87¢**
7's

AMPLON PANTY HOSE

"The fit that won't quit." Petite-Medium fits 4' 10" to 5' 5". Medium-Tall fits 5' 6" and over, pair. **67¢**

Future Furniture Finish
16 oz. **69¢** | 27 oz. **\$1.09** | 48 oz. **\$1.49**

Window Cleaner **25¢**
Ajax 5¢ off label 8 oz.

WOOLITE Liquid 8 oz. **67¢**
RUG CLEANER Glory 24 oz. **1.49**
SPOT REMOVER Glory 2 1/2 oz. **89¢**
BEANS Ranch Style 23 oz. can **25¢**
SPAGHETTI Franco American no. 300 can **19¢**
CRACKERS Snak Time Food Club 12 oz. **29¢**

HEREFORD WHITEFACES

1969 RECORD
WON 8
LOST 2

—VS—

1969 RECORD
WON 9
LOST 1

CLOVIS WILDCATS

FRIDAY, SEPTEMBER 25... 7:30 P.M.

CLOVIS WILDCATS STADIUM

HEREFORD WHITEFACES

Player	Position
19 Allison, Charles	QB
88 Barrett, Bruce	End
65 Battey, Bruce	Guard
75 Betzen, Pat	Tackle
80 Black, Charles Ray	Tackle
68 Campos, David	Guard
74 Cano, Alvaro	Tackle
22 Charest, Danny	HB
78 Clark, Steve	Tackle
64 Coleman, Rex	Guard
70 Collins, David	Tackle
20 Dziuk, Chris	HB
52 Emerson, Mike	Center
87 Fuller, George	End
48 Gage, Eddie	End
55 Garza, Alberto	Tackle
11 Gonzales, Rudy	QB
77 Gorman, Dan	Tackle
30 Graves, Ike	WB
33 Harris, Danny	HB
60 Houle, Donnie	Guard
63 Lemons, Gary	Guard
37 Loerwald, Jeff	WB
66 McDermitt, Donny	Guard
44 Page, John	HB
50 Pena, Albert	Center
10 Railey, Alan	HB
83 Schmucker, Harold	End
73 Sierra, Richard	Guard
81 Smith, Monty	End
85 Sparks, John Richard	End
42 Suttle, Eugene	HB
47 Tatom, Doug	WB
72 Vigil, Fidel	Tackle
25 Wagner, Alan	HB
84 Waits, Ralph	End
40 Ward, Ricki	FB
15 Wartes, Mike	QB

CLOVIS WILDCATS

Player	Position
10 Randy Hatley	QB
11 Woody Jones	QB
14 Mike Cogdill	QB
22 Pat Miner	FB
23 Ronnie Hubby	WB
24 Kevin Guinn	E
25 Earl Felton	WB
30 David McPherson	FB
31 Vance Everett	QB
32 Sam Cordova	WB
33 Roy Butler	WB
40 Andy Duran	FB
42 Ronnie Williams	TB
43 Jackie Linton	TB
44 Henry Peterson	TB
50 John Ramsey	G
52 Buddy Hubby	C
53 Brett Russell	C
61 David Harrison	G
62 Pat Lyons	G
63 Steve Cyrier	G
64 Victor Watson	G
65 Jim Reyna	G
66 Pat Burns	G
67 Tobble Crosswhite	G
68 Terry Martin	G
70 Dave Southern	G
71 John Parker	T
72 Dennis Shaw	T
73 Harry Hefflin	T
74 Gary Wakefield	T
75 Rick Chandler	T
76 George Owens	T
77 Jim Brandon	T
78 Joe Bradburn	T
80 Bob Brack	E
81 Homer Marshall	E
82 Mickey Hillock	E
83 Rick Heutra	E
84 Terry Moberly	E
85 Wayne Davis	E
86 Raymond Beachum	E
87 Britt Mathwich	E



OFFSIDE

FIRST DOWN

PASS
INTERFERENCE

ILLEGAL PROCEDURE

TOUCHDOWN
OR FIELD GOAL

Park Ave. Floral
Ray Seale
501 Park Ave.

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National Bank
of Hereford
300 N. Main
364-2435

McDowell Drug
336 N. Main
364-1313

Boozar Real
Estate
205 S. 25 Mile Ave.
364-1755

Humble Oil Co.
R. L. Blakely
South Main
364-1110

Owen's Cleaners
904 Lee St.
364-0160

Farr
Better Feeds
E. of City
364-3890

East Side
66 Service
364-2644
Park Ave. & Hwy. 60

Harold Close
Walgreen Drug
Sugarland Mall
364-2344

Hereford Radiator
116 South Ave. K
364-3355

Dick Norwood
Chevrolet-
Oldsmobile
Hereford, Texas
364-2160

Spangler's
LTD
DIAMONDS

American
Cyanamid
Farm Supply
364-2368

Boyd Machine
& Supply
364-1055
1306 Park Ave.

Pitman
Grain
Company
Hereford, Texas

Hereford Texas
Federal Credit Union
364-1888
330 Schley

Hereford Brand
130 West 4th
364-2030
First in Advertising

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Insurance Agency
364-4919
205 S. 25 Mile Ave.

Continental Grain
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101 S. Lee
364-2366

A. D. Gugeheim
Co., Inc.
309 S. Main
364-3208

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PRINTING COMPANY

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364-1222

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104 Roosevelt
364-5470

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258-7280
Hereford, Texas
364-5250

Walker Refrigeration
305 E. 3rd St.
364-0788

Hereford State Bank
212 N. Sampson
364-3456

Cowan Jewellers
217 Main
Hereford, Texas

Dairy
Queen
Best Wishes To
The Whitefaces
364-0578

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Pump Co., Inc.
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Dimmitt
Friona

Ladies Wear
237 N. Main
364-0414

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Variety Park
364-1144

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Fumble Bug Hits Herd Again; Palo Duro Runs Away, 42-14



AN EARLY BREAK — Hereford's Bruce Battey (65) pounces on a Palo Duro fumble early in the game Saturday night to give the Whitefaces the ball on the Dons' 43. 4 plays later Hereford punted,

however, and Palo Duro went on to score six touchdowns for a 42-14 victory. —Photo by Werner Koeizer

Few Hits, Many Mrs. In Football Predictions

Ouch! In a dramatic show of battle for women's liberation, three of the no-longer weaker sex swept the \$35 in prizes offered in the Brand's second weekly football contest.

Mary Shelton of Star Route, Hereford, ignored the rash of upsets that hit most of the other 169 other prognosticators last week and picked 17 of 20 right for first prize and the \$20 top money.

Four persons—two femmes and two men—each made 15 correct selections, but the women got closest to the actual score of the Hereford-Palo Duro game.

Jeanette Hill of Route 1, Hereford, won the \$10 second prize on the basis of her \$5-14 prediction of a Palo Duro victory, seven points off the actual 42-14 score.

Mrs. Joe Williamson of Route 3, Hereford, captured the \$5 third place money with a guess of 30-12 Palo Duro win on the tie breaker, 14 points off the correct score.

Jim Loerwald, a Sul Ross student who picked closest on the tie-breaker a week ago to nudge out two others for second place, again was in a second place deadlock in the second week's guessing. But his prediction of a 22-13 Palo Duro victory was

21 points off, as was Jerry Leatherman, who said Palo Duro would win by 27-20.

All entrants missed one game right off the bat, because none of them picked Lubbock and Odessa Ector to tie, 7-7. Mrs. Shelton also failed to see Pampa beating Odessa and Lamar Tech upsetting West Texas State.

The Brand's four-man team of "experts" had varied success, with Charles Richards chalking up a 16-4 mark, Marshall Day 14-6, Jay Spain 10-10 and Lynn Brisendine 9-11.

Here's how last week's 20-game slate came out:

Palo Duro 42 Hereford 14, Tascosa 14 Plainview 6, Hobbs 21 Coronado 20, Monterey 14 Wichita Falls Rider 12, Lubbock 7 Odessa Ector 7, Friona 27 Bovina 7, Dimmitt 24 Farwell 0, Vega 21 Boys Ranch 10, Spearman 7 Canyon 6, Pampa 14 Odessa 7, Borger 10 Midland Lee 2, Wichita Falls 34 Amarillo 7, Lamar Tech 33 West Texas State 28, Texas Tech 23 Kansas 0, Tennessee 28 SMU 7, Texas A&M 20 LSU 18, Texas 56 California 15, Dallas Cowboys 17 Philadelphia Eagles 7, Houston Oilers 19 Pittsburgh Steelers 7, Minnesota Vikings 27 Kansas City Chiefs 10.

Mrs. Hill's incorrect picks were Canyon, Amarillo, WTSU and Kansas City and Mrs. Williamson went down with Coronado, Canyon, WTSU and LSU. Loerwald picked Coronado, Canyon, WTSU and Pittsburgh; Leatherman went with Coron-

ado, Canyon, WTSU and SMU. Although finishing out of the money, Loerwald's 15 correct predictions boosted him into the lead after two weeks for the grand prize of two Cotton Bowl tickets, to be awarded to the one with the largest cumulative number of correct predictions. With his 17 of the previous week, he has a total of 32.

The first week's winner, David Dowell fell to 13 winners and has a total of 31. Clyde Schmer, with 17 the first week and 13 the second, is third best with 30.

Ernest Gilmore, also with 17 after the first week, was one of many who fell below the 500 mark the second week with only nine right. He has a total of 26 right after two weeks.

Mrs. Shelton (11-17) and Mrs. Williamson (13-15) both have a total of 28, sharing that spot with 10 other persons.

Six persons have a 29 total. They are Mrs. Taft McGee (16-13), James Mercer (16-13), Ronnie Roberts (15-14), Leland Shelton (15-14), Butch Casey (15-14), and Trinidad Gomez Jr. (15-14).

The entry blank for each week's contest is carried in both the Sunday and Thursday Brand. It must be brought or mailed (Football Contest, P. O. Box 673) to the Brand by 5 p. m. Friday.

Largest coral formation in the world is the Great Barrier Reef which is 1,350 miles long.

By CHARLES RICHARDS
News Editor

Hereford Coach Larry Wartes expressed disappointment this week in "a lot of little things" that frustrated the Whitefaces' attempts at consistency Saturday night and subjected them to a 42-14 humbling at the hands of the Palo Duro Dons.

Wartes recognized the explosiveness of the Palo Duro attack, but said he felt the Whitefaces stopped themselves offensively, instead of the Palo Duro defense doing it. Palo Duro then was more effective on its offense because the Hereford fumbles gave the Dons excellent field advantage time after time.

Hereford, which lost five fumbles to Pampa, coughed up the ball to Palo Duro four times. Three of the bobbles weren't even connected with hard blows and were lost for no apparent reason, Wartes pointed out.

The fumbles gave Palo Duro the ball on the Hereford 24, and a touchdown three plays later; on the Hereford 34, and a touchdown four plays later; on the Hereford 23, and a touchdown one play later; and on the Palo Duro 9, killing the Whitefaces' first sustained drive of the day, of 70 yards.

"The key to the score is how many chances we gave them. If we don't eliminate these bad mistakes, we're not going to win many. A lot of this is

just mechanics. In practice, we're not kicking the ball around like this," Wartes said.

All three of Pampa's touchdowns in the season opener followed Hereford fumbles, and four of Palo Duro's six touchdowns came after fumble recoveries.

Just like against Pampa, Hereford's scores against Palo Duro came after long drives in the fourth quarter. Alan Wagner's running gave a needed boost to both the marches, and he capped them with touchdown plunges of one and two yards.

Besides its own mistakes, Hereford was hampered by bad field position all night, except for its initial possession after a Palo Duro fumble. The Dons' splendid kicker, John Taylor, was the reason.

Hereford got the ball 13 times during the evening, taking over at the Hereford 29, 34, 20, 20, 20 and 33 after kickoffs; at the Palo Duro 43 after the fumble recovery; at the Hereford 38 after an interception by Rudy Gonzales; and at the Hereford 6, 11, 5, and 8 after punts.

Taylor punted four times for a 50.3 average and, as the figures show, Hereford never came out better than the 11-yard line. Four kickoffs in a row went out of the end zone.

Ray T. Jones, a fleet halfback who rushed for 138 yards during the game, scored Palo Duro's first three touchdowns on runs of 18, 17 and 17 yards. The last two within 56 seconds of the second quarter came after fumbles and raised the score to 21-0.

Hereford then lost its third fumble of the game on the second play after it received the second half kickoff, and only 66 seconds into the third quarter Palo Duro's Mike King took a lateral from the quarter-

back and threw a 23-yard touchdown pass to Taylor, all alone in the end zone.

Trailing 28-0, Hereford marched to the Palo Duro 9, then lost the ball at the 12 by another fumble, after Jones got loose for 26 yards, Palo Duro quarterback Russell Stambaugh took advantage of Hereford having only 10 men on the field and ran at the vacant defensive right end spot with a keeper that was good for 55 yards to the 2, then scored on the next play.

Phillip Ward scored Palo Duro's last touchdown in the fourth quarter with a four-yard run that capped a 64-yard drive. The halfback pass worked again, this time from Jones to Dennis Cunningham for 30 yards, and King ran for 22 yards during the drive.

"It's a proven fact," Wartes said, "percentage-wise, whenever you take over the ball inside the 50 you score one time out of four. Outside the 50, the odds are worse. You score just one time out of 11. We've scored outside of the 50 every time we've scored and our opponents have scored inside the 50 all but twice."

In their two games, the Whitefaces have driven 92, 80, 71, 68 and 53 yards for touchdowns. Other times—nine other times—fumbles have cut short Hereford times, and on six of the occasions the bobbles set the opponent up in excellent scoring position. One other time, in the Palo Duro game, the opponent scored after a Hereford fumble but had to go 68 yards to do it.

There were other mistakes besides the fumbles. There were several "catchable" passes that were dropped in the first half. Two or three instances of Palo Duro defensive linemen

roaring in ignored and almost untouched wiped out potential gainers.

An end missed an "audible," a play called by the quarterback after the team was lined up on the line of scrimmage, and didn't go out for a pass where he was the sole target. Halfbacks were missing a wide-open hole and running into heavy traffic instead.

"I think a lot of this was my mistake," Wartes said. "Going into the game, I think, the kids thought Palo Duro was a monster, and maybe they were a little jittery. I'll tell you one thing, we get Palo Duro here next year and I'll guarantee you our kids are not going to be scared of them."

Hereford 0 0 14 — 14
Palo Duro 7 14 14 7 — 42

Scoring:

PD — Ray T. Jones 18 run (John Taylor kick)

PD — Jones 17 run (Taylor kick)

PD — Jones 17 run (Taylor kick)

PD — Taylor 23 pass from Mike King (Taylor kick)

PD — Russell Stambaugh 2 run (Taylor kick)

HFD — Alan Wagner 1 run (run failed)

PD — Phillip Ward 4 run (Taylor kick)

HFD — Wagner 3 run (Harold Schmucker pass from Mike Wartes)

Attendance — 7,000.

NATIONAL FOREST

MANCHESTER — A large part of the Daniel Boone National Forest in Southeastern Kentucky was originally purchased by the Ford Motor Company.

Ford bought the land in 1920 to use the timber for automobile bodies, and still owns some of it.



PLAYERS OF THE WEEK — Defensive tackle Charles Ray "Spider" Black, left, and offensive tackle Steve Clark received Player of the Week honors this week for their performances in Hereford's game with Palo Duro Saturday night. Black, Defensive Player of the Week, was credited with 10 tackles. Clark, Offensive Player of the Week, won praise for his blocking, including one time he drove a linebacker 20 feet backward and into a Palo Duro defensive back, sending both of the opponents sprawling.

The Harmon Football Forecast

- Courtesy Of -
THE INK SPOT

1-Texas 2-Mississippi 3-Penn State 4-Missouri 5-Houston 6-Notre Dame 7-Stanford 8-Southern Cal 9-Nebraska 10-Arkansas 11-Tennessee 12-Auburn 13-West Virginia 14-Michigan 15-Purdue 16-Alabama 17-Florida 18-U.C.L.A. 19-Air Force 20-San Diego State

Saturday, Sept. 26 — Major Colleges

Alabama 23 Florida 22 San Jose State 6 Arizona 22 Kansas State 27 Arizona State 30 Tulsa 0 Arkansas 24 Navy 13 Boston College 24 Wake Forest 7 Brigham Young 19 Rhode Island 14 Brown 19 William & Mary 14 Columbia 19 Lafayette 15 Cornell 21 Colgate 14 Dartmouth 22 Massachusetts 14 Dayton 23 Bowling Green 20 Duke 17 Virginia 17 East Carolina 16 The Citadel 7 Florida State 21 Wake Forest 7 Georgia 21 Clemson 10 Georgia Tech 26 Miami, Fla. 20 Harvard 27 Northeastern 0 Holy Cross 14 Temple 15 Houston 34 Oklahoma State 14 Indiana 20 California 21 Iowa State 20 Colorado State 10 Kent State 21 Buffalo 19 Kansas 20 Pennsylvania 10 Kentucky 17 Rice 7 Louisiana State 26 V.P.I. 7 Michigan State 26 Washington State 21 Minnesota 21 Ohio U. 13 Missouri 21 Air Force 10 Mississippi 40 Kentucky 13 Nebraska 33 Army 7 North Carolina 24 Maryland 7 North Texas 23 Louisville 18 Northern Illinois 20 Xavier 18 Notre Dame 31 Texas A&M 10 Oregon State 14 Southern Illinois 22 Texas 56 California 15 Idaho 10 Pacific 26 Colorado 10 Pittsburgh 17 Baylor 7 Princeton 28 Rutgers 16 Richmond 28 Davidson 16 San Diego State 66 Los Angeles State 7 South Carolina 66 No. Carolina State 7 Southern Cal 10 Iowa 10 S.M.U. 25 New Mexico State 14 South'n Mississippi 30 Arlington 12 Stanford 23 Oregon 7 Syracuse 25 Kansas 20 Texas Tech 7 Tennessee 25 Auburn 21 T.C.U. 24 Wisconsin 14 Toledo 30 Marshall 13 Tulane 4 Illinois 14 U.C.L.A. 32 Northwestern 14 Utah 29 New Mexico 0 Vanderbilt 31 Mississippi State 7 Villanova 38 Santa Clara 12 West Texas 21 Harding 0 West Virginia 27 Miami (Ohio) 15 Western Michigan 24 Utah State 20 Maryville 15 Wyoming 27 Washington & Jeff 7 Yale 20 Connecticut 15

Other Games — Midwest

Akron 34 Northern Mich. 21 Ashland 23 Otterbein 0 Augustana, Ill. 19 Elmhurst 14 Baker 20 Emporia College 12 Ball State 12 Butler 10 Bluffton 15 Adrian 13 Capital 21 Ohio Northern 13 Central Methodist 18 Illinois College 12 Central Michigan 32 Milwaukee 19 Central Missouri 27 Emporia 19 Defiance 28 Ithaca 6 Denison 28 Kankakee 6 Drake 14 Tarkio 6 Eastern Illinois 26 Chicago Circle 7 Eastern Michigan 42 Wayneburg 0 Franklin 31 Hanover 0 Heidelberg 40 Olivet 0 Hillsdale 29 St. Joseph 7 Hiram 20 Oberlin 13 Indiana State 28 Evansville 13 Kalamazoo 20 Lake Forest 7 Kansas Wesleyan 14 Sterling 6 Kansas State 21 St. Mary's, Minn. 0 Michigan Tech 20 Grinnell 15 Monmouth 28 Grove City 0 Mount Union 23 Missouri Western 6 Nebraska Wesleyan 13 North Park 6 North Central 10 NE Oklahoma 44 Missouri Southern 0 NW Louisiana 28 SW Oklahoma 20 Ohio Wesleyan 26 DePaul 6 Pittsburg 21 SW Missouri 8 Rolla 25 Missouri Valley 20 Rose Poly 23 Concordia, Ill. 6 SE Missouri 22 Illinois State 20 Southwestern, Kan. 24 Ottawa 12 Taylor 27 Indiana Central 6 Wabash 21 Washington 6 Western Illinois 36 Bradley 0 Wittenberg 26 Central State, Ohio 7 Wooster 29 Albion 7

Other Games — South & Southwest

Arkansas Tech 21 Arkansas A&M 9 Bluefield 26 West Va. Tech 14 Carson-Newman 35 Emory & Henry 12 Catawba 20 Newberry 7 Centre 20 Southwestern, Tenn. 17 East Tennessee 17 Eastern Kentucky 14 East Texas 26 Sam Houston 21 Elizabeth City 21 Norfolk 19 Elon 20 Guilford 20 Florence 27 Delta State 14 Fort Valley 23 Fayetteville 13 Hampden-Sydney 14 Millisaps 13 Harding 26 Presbyterian 13 Lenoir-Rhyne 27 Lamar Tech 10 Maryville 14 Georgetown 8 McNeese 21 Martin 16 Morehead 23 Middle Tennessee 22 Salem 26 Greenville 7 State College Ark. 21 Ouchita 6 Sul Ross 27 Tarleton 14 Tennessee Tech 21 Murray 14 Texas A&I 33 McMurry 7 Texas Lutheran 21 Eastern New Mexico 17 Towson 14 Washington & Lee 7 Trinity 27 SW Texas 25 West Va. State 28 Concord 13 Western Kentucky 32 Austin Peay 14 Winston-Salem 24 St. Paul's 6 Wolford 33 Furman 0

Other Games — Far West

Boise 33 Central Washington 0 Cal Lutheran 14 Redlands 13 Cal Poly (S.L.O.) 30 Hayward 13 Central Oklahoma 27 Colorado Western 7 Davis 28 San Francisco U 15 Fresno State 27 Montana State 15 Long Beach 31 Hawaii 14 Montana 28 Northern Arizona 17

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Atlanta 20, Green Bay 17
Chicago 24, Philadelphia 20
Cleveland 21, San Fran. 20
Dallas 27, NY Giants 16
Denver 31, Pittsburgh 24
Detroit 26, Cincinnati 21
Houston 23, Miami 21
Los Angeles 31, Buffalo 13
Minn. 30, New Orleans 10
NY Jets 28, Boston 24
San Diego 27, Oakland 24
Wash. 17, St. Louis 14
Monday, September 28
Kansas City 23, Baltim. 20

OFFICIAL ENTRY FORM

FOR WEEK ENDING Sept. 27, 1970

NAME ADDRESS
CITY PHONE
(Home Team Last)

- Hereford-Clovis
- Borger-Coronado
- Amarillo-Lubbock
- Monterey-Midland
- Midland Lee-Plainview
- Palo Duro-Hobbs
- Dumas-Tascosa
- Canyon-Caprock
- Abilene Cooper-Wichita Falls
- Dunbar-Vernon
- Dimmitt-Springlelake
- Friona-Muleshoe
- Claude-Vega
- Texas-Texas Tech
- Texas A&M-Ohio State
- TCU-Wisconsin
- Tarleton-Sul Ross
- Wichita-West Texas
- Giants-Cowboys
- Dolphins-Oilers

* Tie-Breaker *

Final Score: Hereford Clovis

Wartes Bolts Into Conference Passing Leadership

With Hereford trailing, 42-6, against Palo Duro Saturday night, with four minutes left in the game, quarterback Mike Wartes got the ball from the center, faded back and hit full-back Ricki Ward in the right flat.

The play started on the Palo Duro 40 and Ward hauled the pass in nine yards downfield, at the 40, streamed down the sideline and finally was stopped at the 17.

Five plays later, Alan Wagner went over for the touchdown, but that 32-yard pass play on a 3rd and five situation played the major role in the drive.

The completion also sent Wartes to the top of the District 4-AAAA statistical race in passing. It raised his two-game total to 204 yards in passing, 23 more than runnerup Gary Olivo of Lubbock Coronado.

For the season, Wartes now has connected on half of his 28 passes, which trails Chad Utley and Larry Williamson of Lubbock and Olivo in accuracy. Utley has thrown only two passes but they were good for 70 yards and one touchdown.

Williamson has hit on 60 percent of his passes — 12 of 20 — for 146 yards and one touchdown, and Olivo has a 57.1 completion record, on 12 completions in 21 attempts for 181 yards.

Among the receivers, ends Harold Schmucker and John Sparks both rank high. Schmucker's six receptions are second only to the seven by Joe Byrne of Coronado, although Byrne has stretched his out to 108 yards and Schmucker has only

75 yards. Sparks is fifth with three completions, good for 45 yards.

Gary Lemons, middle line-backer and co-captain for Hereford, took over the tackle leadership. His 17 tackles against Palo Duro lifted his total to 32, passing last week's leader, Brooks West of Lubbock, who got only 12 against Odessa Ector for a two-week total of 30. Charles Black has 25, Eugene Suttle 19 and Bruce Battey 18.

Tailback Danny Harris failed to score against Palo Duro and gave up the 4-AAAA scoring leadership to Charlie Carpenter of Coronado and Troy Price of Monterey, both of whom have 18 points on three touchdowns. Harris has 16 points.

Here are the district statistics.

TEAM OFFENSE

1. Monterey, 472 rushing, 113 passing, 585 total; 2. Hereford, 324 rushing, 204 passing, 528 total; 3. Lubbock, 306 rushing, 216 passing, 522 total; 4. Coronado, 340 rushing, 181 passing, 521 total; 5. Plainview, 276 rushing, 38 passing, 315 total.

TEAM DEFENSE

1. Monterey, 324 rushing, 183 passing, 507 total; 2. Lubbock, 263 rushing, 262 passing, 525 total; 3. Plainview, 287 rushing, 222 passing, 509 total; 4. Coronado, 298 rushing, 83 passing, 381 total; 5. Hereford, 270 rushing, 122 passing, 392 total.

OTHER CATEGORIES

Monterey: Fumbles Lost - Recovered, 1-3; Penalties, 9 for 101; Passes Intercepted By, 5; First Downs-Opponents' First Downs, 30-27.

Coronado: Fumbles, 3-4; Penalties, 9-105; Interceptions, 2; First Downs, 37-32.

Lubbock: Fumbles, 7-5; Penalties, 10-110; Interceptions, 1; First Downs, 27-37.

Hereford: Fumbles, 9-4; Penalties, 11-117; Interceptions, 1; First Downs, 31-35.

Plainview: Fumbles, 1-1; Penalties, 8-89; Interceptions, 3; First Downs, 24-30.

PUNTING

1. Joe Byrne, Coronado, 7 for 42.3 average; 2. Steve Vaughn, Lubbock, 10-41.3; 3. David McPherson, Plainview, 10-36.9; 4. Darrell Jarnigan, Monterey, 8-35.6; 5. Alan Wagner, Hereford, 6-32.5; 6. Jeff Loerwald, Hereford, 3-30.7; 7. Rudy Gonzales, Hereford, 1-30.0.

INTERCEPTIONS

1. (tie) Jack Crawford, Monterey, 2 for 29 yards; 1. (tie) Freddy Jackson, Plainview, 2-29; 3. Dotty Hicks, Monterey, 2-29; 4. Dwight Adams, Plainview, 1-20; 5. Curtis Jordan, Monterey, 1-12; 6. Jimmy McDavid, Coronado, 1-8; 7. Mike Redden, Coronado, 1-3; 8. (tie) Rudy Gonzales, Hereford, 1-0; 8. (tie) Steve Vaughn, Lubbock, 1-0.

PASSING

1. Chad Utley, Lubbock, completed 2 of 2, 100 percent accuracy, for 70 yards, 0 interceptions, 1 TD; 2. Larry Williamson, Lubbock, 12-30, 60, 146 yards, 0 interceptions, 1 TD; 3. Gary Olivo, Coronado, 12-21, 57.1, 181 yards, 1 interception, 0 TD; 4. Mike Wartes, Hereford, 14-28, 50, 204 yards, 0 interceptions, 0 TD; 5. Glen Yarbrough, Monterey, 10-25, 40, 113 yards, 3 interceptions, 0 TD; 6. Freddy Jackson, Plainview, 4-10, 25, 38 yards, 0 interceptions, 0 TD; 7. (tie) Dickie Craddick, Coronado, 0-1, 0, 0 yards, 0 interceptions, 0 TD; 7. (tie) Zoe Simpson, Plainview, 0-1, 0, 0 yards, 0 interceptions, 0 TD.

RECEIVING

1. Joe Byrne, Coronado, 7 for 108 yards, 15.4 average, 0 TD; 2. Harold Schmucker, Hereford, 6-75, 12.5 average, 0 TD; 3. Duane Sarten, Lubbock, 4-31, 7.8 average, 0 TD; 4. Alan Layne, Lubbock, 3-77, 25.7 average, 1 TD; 5. John Sparks, Hereford, 3-45, 15.0 average, 0 TD; 6. Zoe Simpson, Plainview, 3-27, 9.0 average, 0 TD; 7. Troy Price, Monterey, 3-18, 6.0 average, 0 TD.

RUSHING

1. Glen Yarbrough, Monterey, 27 carries for 193 yards, 2 TDs; 2. Charlie Carpenter, Coronado, 28-151, 3 TDs; 3. Chad Utley, Lubbock, 35-128, 0 TDs; 4. Troy Price, Monterey, 33-115, 3 TDs; 5. Zoe Simpson, Plainview, 19-99, 0 TDs; 6. Steve Vaughn, Lubbock, 15-94, 0 TDs; 7. Kent Gamble, Monterey, 22-90, 0 TDs; 8. John Page, Hereford, 31-89, 1 TD; 9. William Hames, Coronado, 5-67, 0 TD; 10. Roger Jones, Plainview, 31-85, 0 TD; 11. Danny Harris, Hereford, 23-74, 2 TDs; 12. Ricki Ward, Hereford, 20-71, 0 TDs; 13. Richard Thomas, Lubbock, 16-60, 1 TD.

SCORING

1. (tie) Charlie Carpenter, 7x Coronado, 3 TD, 18 points; 1. (tie) Troy Price, Monterey, 3 TD, 18 points; 0. Danny Harris, Hereford, 2 TD, 4 PAT, 16 points; 4. Freddy Jackson, Plainview, 2 TD, 1 PAT, 13 points; 5. (tie) Glen Yarbrough, Monterey, 2 TD, 12 points; 5. (tie) Alan Wagner, Hereford, 2 TD, 12 points; 7. Chad Utley, Lubbock, 1 TD, 3 PAT, 9 points; 8. Gary Olivo, Coronado, 1 TD, 2 PAT, 8 points; 9. (tie) John

Page, Hereford, 1 TD, 6 points; 9. (tie) Alan Layne, Lubbock, 1 TD, 6 points; 9. (tie) Richard Thomas, Lubbock, 1 TD, 6 points; 9. (tie) Larry Williams, Coronado, 1 TD, 6 points; 9. (tie) Joe Byrne, Coronado, 1 TD, 6 points.

FUMBLE RECOVERIES

1. (tie) Danny Hurley, Coronado, 2; 1. (tie) Dee McCurry, Coronado, 2; 13 others have one recovery each.

TACKLES

1. Gary Lemons, Hereford, 32; 2. (tie) Robert Phillips, Monterey, 30; 2. (tie) Brooks West, Lubbock High, 30; 4. Mike Blackburn, Monterey, 27; 5. Jim Upshaw, 26; 6. Charles Black, Hereford, 25; 7. Jimmy Kemp, Plainview, 24; 8. Joel Staley, Monterey, 21; 9. (tie) Mike Redden, Coronado, 20; 9. (tie) Tommy Lusk, Plainview, 20; 11. (tie) Eugene Suttle, Hereford, 19; 11. (tie) Chad Utley, Lubbock, 19;

181 passing, 227 total; 3. Chad Utley, Lubbock, 128 rushing, 70 passing, 198 total; 4. Mike Wartes, Hereford, — 22 rushing, 204 passing, 182 total; 5. Larry Williamson, Lubbock, 38 rushing, 146 passing, 176 total; 6. Charlie Carpenter, Coronado, 151 rushing, 0 passing, 151 total.

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PHONE 364-4284

Team Statistics

First Downs.....18 18
Net Yards Rushing.....120 320
Net Yards Passing.....119 430
Total Yards Gained.....239 750
Passes.....7-15 2-5
Passes Intercepted By.....1 0
Fumbles Lost.....4-33.0 4-50.2
Penalties.....3-33 6-50

Bob Clemente of the Pittsburgh Pirates led National League hitters with 200 hits in 1967. In 1964 he made 211 hits and tied Curt Flood, then of St. Louis, for most hits.

A teenage magazine asked its readers to describe their fondest wishes and dreams. A 13-year-old replied: "If I could have my fondest dream come true, I would wish for a life using all my natural talents for God's glory until they are exhausted. If I could have this wish, I would have fulfilled God's command to know, love and serve him, in this world. If I couldn't have this, I would wish for a color television set."

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Harmon Rates Texas No. 1

You probably won't need a dictionary or a copy of "Who's who" to read the first 20 College football teams of the 1970 season. Most of the faces in the Harmon forecast are probably all too familiar.

Texas is still unchallenged for that No. 1 position, and the Longhorns will solidify the top spot with a 28-point spanking of Texas Tech this Saturday.

Sixth-ranked Notre Dame will be waiting to boil the 15th-rated Riveters of Purdue, the only game the Irish lost during the regular 1969 season. The "spoiler" will be played in South Bend, and it looks like a 5-point revenge victory for Notre Dame.

The Air Force No. 19, may be Victim The Third for the Tigers of Missouri, ranked fourth. Rolling with a full head of steam, Missouri will have to keep the fire hot in order to clip the Falcons. The spread could be 11 points.

Though a little late in appearing onstage for the 1970 football season, the Ohio State Buckeyes plan to make up for lost time. Texas A & M is the first guest, and the Aggies will be treated rather poorly. The Bucks will whip the Aggies by 22 points.

And after a breather last Saturday, 7th-ranked Stanford

moves into Pacific Coast Conference action against Oregon. The Ducks may be tough, but the Indians will be much tougher — Stanford by 26.

Mississippi, Southern California, and Nebraska, No. 2, No. 8 and No. 9 respectively, should have things fairly easy Saturday. The Rebels take on Kentucky as they start their quest for the Southeast Conference crown. Mississippi will beat the Wildcats by 27 points. The Trojans bump into Big Ten competition, but they'll have little trouble beating Iowa by 21. And Nebraska will conquer the Cadets of West Point by 26 points.

Rated third in Harmon's national rankings, Penn State travels to Colorado for an inter-sectional battle. The Buffaloes are Big Eight title contenders — Penn State is out to keep its amazing undefeated streak alive. The Nittany Lions will win by sixteen.

Two prides of the Southeast Conference bump head-on in The Big One of the day. Eleventh-ranked Tennessee will just slip by 12th-rated Auburn by a single point.

Michigan, No. 14, will whip Washington by 12, and powerful Houston, rated 5th, is 20 points stronger than Oklahoma State. Tenth-ranked Arkansas will bury Tulsa by 38 points.

Courthouse Records

Michael Miller, 70 Kawasaki; Charlie Keese, 70 Kawasaki; Dwain Coody, 70 Kawasaki; Gary Price, 70 Kawasaki; J. T. Tice, 70 Kawasaki; James Keese, 70 Kawasaki; Ann Sawyer, 70 Int; Charles Cabbiness, 70 Buick; Gary Wagner, 70 Chev; Walcott School, 70 Ford; R. C. West, 70 Ford.

Mrs. Elvin Romero, 70 Dodge; Hereford Glass Company, 70 GMC; Mrs. Mable Wilson, 70 Chev; Vann-Roach Cattle Company, 70 olds; Benny Womble, 70 Chev; Roman Friemel, 71 Ford; Lewis Lea, 71 Ford; 70 Ford; City of Hereford, 70 Int; 70 Int; 70 Int; Zelma Axe, 70 Ford Abel Becerra, 70 Chev.

Dudley Bayne, 70 Holiday; Robert Trowbridge, 70 Chev; Norman Fenstermacher, 70 Merc; Paul Heiselman, 70 Ford; Lewis West, 70 Holiday; Carth Merrick, 70 Ford; Hereford Bi-Products, 70 Chev; H. L. William, 71 Chev; Ken Trimble, 70 Chev; Edward Calhoun, 70 Ford; J. Lynton Allred, 70 Buick.

S. M. Easley, 70 Pont; Carl McCaslin Lumber Company, 70 Pont; Ernest Flood, 70 Chev; Delvin Langford, 70 Olds; John Hand, 71 Chev; Donald French, 70 Buick; Mary Weaver, 70 Valiant; Dwight McGee, 71 Chev; Roy Taylor, 71 Chev.

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THROUGH A HOLE — Hereford's Danny Harris cuts behind a block and heads upfield Saturday in Palo Duro's 42-14 victory over the White faces. Harris suffered a minor muscle pull in his leg just before the half and sat out the rest of the game. —Photo by Tommy Koelzer

Individual Totals

RUSHING
For Hereford: John Page, 13 for 62; Danny Harris, 10 for 31; Ricki Ward, 7 for 23; Alan Wagner, 8 for 32; Jeff Loerwald, 1 for 1; Mike Wartes, 3 for -17.
For Palo Duro: Mike King, 6 for 62; Ray Jones, 17 for 138; Russell Stambaugh, 6 for 64; Charles Ward, 7 for 21; Ed Felton, 9 for 26; Phillip Ward, 2 for 10; Ray Felton, 1 for -3; Jimmy Roberts, 1 for 4.
PASS RECEPTIONS
For Hereford: Harold Schmucker, 3 for 31; John Sparks, 1 for 13; Ricki Ward, 2 for 36; Alan Wagner, 1 for 24; Jeff Loerwald, 1 for 15.
For Palo Duro: John Taylor, 1 for 23; Dennis Cunningham, 1 for 20.
TACKLES
Gary Lemons 11, Charles Ray Black 10, Dan Gorman 6, Bruce

Batley 6, Rudy Gonzales 6, John Richard Sparks 6, Pat Betzen 4, Alan Wagner 4, Eugene Suttle 3, Chris Dziuk 3, Donny McDermitt 2, Ricki Ward 2, Alan Bailey 2, Alvaro Cano 1, Monty Smith 1, Danny Charest 1, George Fuller 1, David Campos 1.
DOWNFIELD BLOCKS
Harold Schmucker 4, Steve Clark 4, Donny McDermitt 3, John Page 3, Dan Gorman 3, Eugene Suttle 3, Fidel Vigil 2, Gary Lemons 1, Jeff Loerwald 1.

1, Pat Betzen 1, John Sparks 1, Monty Smith 1.
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Orange Juice Scotch Treat Frozen Juice! 12-oz Can 30¢	Fruit Drinks Lucerne Bonus Quality Drink! 12-oz Ctn. 35¢
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PASSPORT TO ADVENTURE

by William Rieben

Who hasn't dreamed of leaving ordinary workaday life behind and taking off on a tour of the world, jetting across the Pacific to Hawaii, and on to Kyoto, Hong Kong, the Himalayas, the Taj Mahal, through the Middle East and over to Greece, then, perhaps, to the shining lakes and mountains of Switzerland?

This was the dream of William Kurt Rieben, M. D., a physician of Swiss origin. At last came his opportunity to circle the globe by air, to visit all the romantic places that had been calling to his heart and mind.

And in this zestful, warmly descriptive account of a trip around the world in 50 days, he shares with you, through colorful word-pictures, all the ad-

ventures and discoveries and uniquely personal aspects of a totally rewarding journey.

This was no routine tour, for Dr. Rieben, a knowledgeable traveler, knew where he wanted to go and what he wanted to see. He ascended Fujiyama (where there were high winds at the crater's edge), and viewed the Japanese sunrise and the rise of the orange moon.

He climbed the icy Galenstock peak in Switzerland (and survived an ice-bivouac by night!), and from an eventful stay in that lovely land brings vignettes that will give you new insights into the multifaceted variety of a Switzerland of whose diversity few are aware.

And his account of the Salzburg Festival conveys, anew, a sense of the musical genius, and the tragedy of Mozart, in whose memory it is held.

Dr. Rieben not only describes the present scene but relates

to the past in commentary that provides perspective.

Here are modern Athens and, high on the Acropolis, the Parthenon, glowing symbol of the Golden Age of Greece; Nasser's Egypt, and the Pyramids, in whose timeless shadows the traveler re-evaluates his sense of proportion, newly aware of the age-old drama of man; the Taj Mahal, the incomparable, and the great love it brought into being.

THE FAMILY TOMB

by Michael Gilbert

Robert Broke, a recent widower, had withstood the charms of Florence and confined himself to his rare-book store there. But his knowledge of Etruscan art and a lavish party given by eccentric Professor Bronzini pulled Robert out of his shell. This delighted Elizabeth, who had her eye on him, and Tine, who kept house for him and had become more than fond of

him. Professor Bronzini not only gave elaborate parties but he was busily excavating his family's tombs, full of superb relics. Tina's father, a great craftsman, if rather too fond of his vino, was helping the professor restore these treasures.

Etruscan relics, good ones, are of interest to many collectors, some of whom are rather sinister and don't mind arranging a murder or two.

Michael Gilbert writes with love for Florence, with knowledge of the British who live in Florence (a very special breed of British), and with his own delicious wit. Here is suspense - and more: a thoroughly entrancing novel.

Two of Penn State's five home football games for next fall are sellouts. They are the games with Syracuse and West Virginia.

-Small Talk-

By SUE COLEMAN
Eomn's Editor

The subject was genealogy and somebody mentioned the adage that it often isn't safe to look too far up the family tree because a horse thief may be hung from one of the branches.

"FINDING A HORSE thief wouldn't disturb me too much," Genevieve Miller rushed to put in a good word for the disparaged. "Maybe he just needed transportation!"

A FIRST-PLACE winner in the fine arts show of this year's Tri-State Fair is Barbara Schaffner of Hereford. She took the top award in acrylic paintings, landscape division.

Many of Barbara's beautiful landscapes, some of the mountain country in Wyoming where she formerly lived, have been seen in shows here. She is a member of Hereford Art Guild, a past president, and has shown her paintings in Guild exhibits.

NOTE TO MOTORISTS on the Vega Highway one morning last week who may have been somewhat puzzled at the sight of Patricia Robinson, prettily dressed and coiffed, climbing through a barbed wire fence into a pasture.

The lady wasn't out of her mind, or fleeing the FBI or anything like that. She had just started to drive in from her home north of Hereford, dressed for an appointment with the mayor concerning a DAR program, when Cora Gentry phoned and asked her to bring some milkweed blooms to be used in a flower arrangement.

That was a perfectly reasonable request from one garden club member to another, and there are lots of milkweeds blooming now between town and the Robinson home. So Patricia

looked for them on her way in. The prettiest ones she saw were behind that stout fence, but you don't know much about garden clubbers' passion for flower arrangements if you think a fence of any kind would bar one of the ladies from a choice specimen of a specially-wanted blossom.

Cora got her flowers, which incidentally are very elegant products of pasture weeds, but Patricia still feels a little concerned about the truck driver who looked at her as though he were worried about his eyesight, or sanity.

NOTE TO MYSELF: be careful not to mix up the presidents of two new auxiliaries, the one formed to help at Kings Manor, and the other at the County Health Clinic. Remember they are both named Higgins.

It's Peggy Higgins, wife of Hilton, who is president of the Kings Manor Auxiliary, and Helen, Mrs. James E. Higgins, coordinator of the free clinic's volunteers.

Just happens that we have several public-spirited Mrs. Higgins in the county and these two have been given big jobs.

POLITICAL CALENDAR

GENERAL ELECTION

November 3, 1970

For County Judge:
H. C. "Hank" Williams (D)
For Commissioner, Pct. 2:
Marcus Latham (D)
For Commissioner, Pct. 4:
R. Donald Hicks (D)
For Justice of Peace:
Glen Nelson (D)
For County Treasurer:
Vesta Mae Nunley (D)
For State Senator, 31st Senatorial District:
Malouf Abraham (R)
Max R. Sherman
For District Clerk:
Lucille Posey (D)
For County Clerk:
B. F. Cain (D)
For District Judge, 60th Judicial District:
Archib MacDonal (D)
For House of Representatives, 18th Congressional District:

Courthouse Records

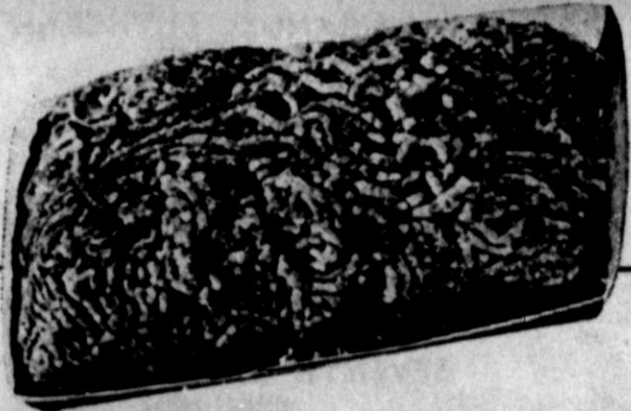
MARRIAGE LICENSES

Marcelo Moya Perez and Angie Garcia Moreno 9-18
David Lee Green and Verla Mae Lee 9-18
Israel Garcia Flores and Serina Galan 9-18
Robert Gerard Betzen and Billie Ann Sewell 9-18
Juan Garcia and Diamantina Lermo Primero 9-16
Robert Walker and Janet Lou Walker 9-16

Color experts at the National Bureau of Standards have found that a sensitive human eye can discern more than 10 million colors under ideal conditions.

Read the classified Want Ads

Discount And Save!



Ground Beef
Safeway Pure Dependable
3-lb. Pkg. or More!
DISCOUNT PRICE! lb. 53¢

Cooked Ham

Fully Cooked Shank Portion
Lean Juicy Tender Ham!



DISCOUNT PRICE! lb. 49¢



Round Steak
USDA Choice Graded Beef
Center Cut-Bone In!
DISCOUNT PRICE! lb. 98¢

Everyday Low Discount Price on Safeway Meat!

Pork Loins	Quarter Loin-Cut into Chops	lb. 79¢
Hog Sausage	Jimmy Dean Super Saver	lb. 79¢
Hog Sausage	Jimmy Dean 2-lb. Pkg.	\$1.17
Beef Liver	US Choice Beef Liver	lb. 59¢
Beef Heart	US Choice Beef Heart	lb. 59¢
Beef Tongue	US Choice Beef Tongue	lb. 59¢
Rib Steak	USDA Choice Beef-Lean Rib Steaks!	lb. 99¢
Club Steak	USDA Choice Beef-Tender Steak!	lb. \$1.19
T-Bone Steak	USDA Choice Beef-Lean Steak!	lb. \$1.19

Everyday Low Discount Price on Safeway Meat!

Short Ribs	US Choice Beef Short Ribs	lb. 39¢
Chuck Roast	US Choice Beef Chuck Roast	lb. 58¢
7-Bone Roast	US Choice Beef 7-Bone Roast	lb. 69¢
Chuck Steak	US Choice Beef Chuck Steak	lb. 69¢
Boneless Steak	US Choice Beef Boneless Steak	lb. \$1.09
Cube Steak	US Choice Beef Cube Steak	lb. \$1.39
Boneless Roast	USDA Choice Beef-Rolled and Tied Beef Shoulder!	lb. 89¢
Rib Roast	USDA Choice Beef-Large Meaty Cuts!	lb. 99¢
Boneless Roast	USDA Choice Beef-Rump or Bottom Round!	lb. \$1.18

Kounty Kist Golden Corn Kounty Kist Whole Kernel Golden Corn! 17¢	Everyday	Gardenside Green Beans Gardenside Tender Cut Green Beans! 15¢	Discount	Gerbers Baby Food Gerbers Baby Food Wide Variety! 11¢	Prices!	New Pink Lux Liquid Lux Liquid for Dishes & Beautiful Hands! 61¢
12-oz Can		No. 303 Can		EA. Jar		22-oz Bott.
Everyday		Discount		Prices!		

Safeway Everyday Low Discount Prices!

Green Beans	Del Monte Tender Cut!	No. 303 Can	23¢
Gelatin Mix	Jell Well-Wide Variety To Choose!	3-oz Pkg.	7¢
Pinto Beans	Town House Dry Beans!	4-lb. Pkg.	57¢
Tomato Juice	Hunts Fine Quality!	46-oz Can	35¢
Tomato Catsup	Hunts Thick Rich Catsup!	32-oz Bott.	49¢
Hunt's Manwich	Bar-B-Q Flavor!	15-oz Can	37¢
Pork & Beans	Highway Serve Hot or Cold!	No. 300 Can	13¢
Egg Noodles	Skinner-Wide, Med & Fine!	12-oz Pkg.	33¢

Safeway Everyday Low Discount Prices!

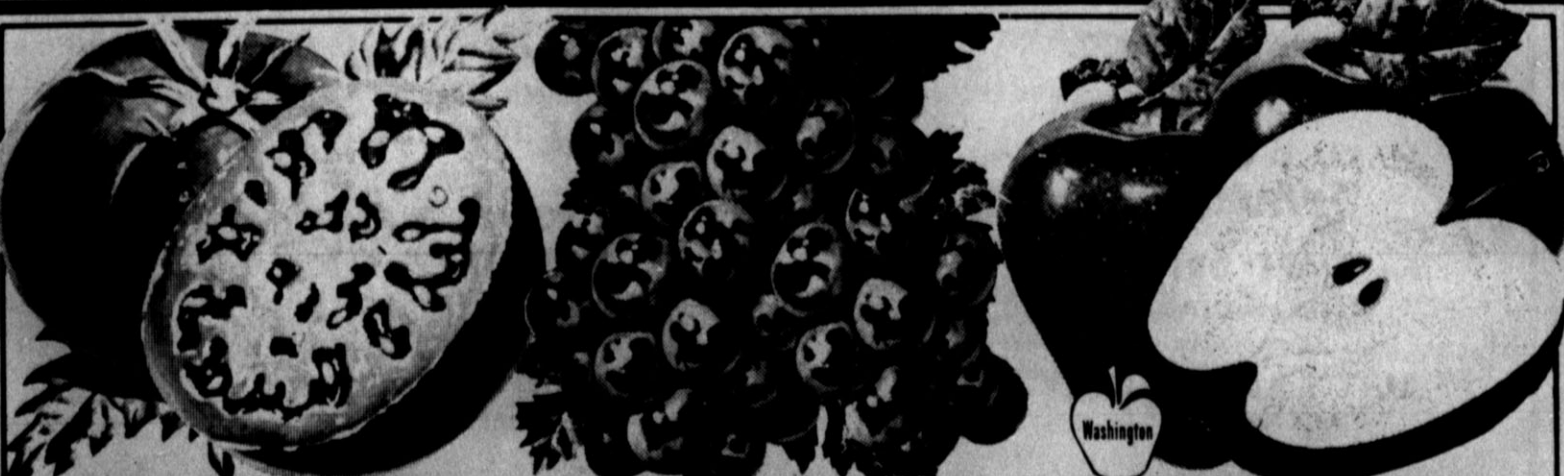
Keebler Crackers	Town House!	lb. Pkg.	46¢
Krispy Crackers	Sunshine Saltines!	lb. Pkg.	37¢
Crisp Crackers	Malrose Saltines!	lb. Pkg.	19¢
Graham Crackers	Busy Baker!	lb. Pkg.	33¢
Crisp Crackers	Busy Baker Saltines!	lb. Pkg.	29¢
Snap Cookies	Busy Baker Assortment!	2-lb. Pkg.	49¢
Creme Cookies	Busy Baker Vanilla Sandwich!	lb. Pkg.	43¢
Creme Cookies	Busy Baker Devil's Food Sandwich!	lb. Pkg.	43¢

Everyday Low Discount Prices!

Velveeta	Kraft All Time Favorite-Low Discount! Box	2-lb. Box	\$1.08
Crisco	All Vegetable Shortening-Shop & Compare the Savings!	3-lb. Can	85¢
Tide Detergent	Laundry Gr. Soap Powder! Size	lb. Pkg.	72¢
Miracle Whip	Kraft Salad Dressing!	Qt. Jar	59¢
Cragmont	Soft Beverages! (46-oz Drink 25¢)	2-lb. Bott.	29¢
Potato Chips	Morton Crisp Chips-Twin Pack!	Pkg.	63¢
Macaroni	Skinner's Macaroni Shells-Low Discount!	8-oz Pkg.	17¢
Spaghetti	Skinner's Spaghetti-Shop & Compare!	8-oz Pkg.	17¢

Prices Effective Thru Sat., Sept. 26th in Hereford
We Reserve The Right To Limit Quantities!

SAFEGWAY



Ripe Tomatoes
Juicy Red Ripe Slicing Tomatoes-At Safeway Super Saver Price!
29¢

Tokay Grapes
Large Juicy Sweet Tokay Grapes-At Safeway Super Saver Price!
25¢

Crisp Apples
Washington State Red Delicious-Extra Fancy-At Super Saver Price!
4 lbs. \$1

Potatoes	US No. 1 White Russet Potatoes!	10-lb. Bag	23¢
Sweet Yams	Fancy Golden Sweet Yam!	2-lb. Pkg.	29¢
White Onions	Mild White Slicing Onions!	2-lb. Pkg.	25¢
Lettuce	Fresh Red Leaf!	10-lb. Bag	23¢
Green Cabbage	Large Firm!	1-lb. Head	8¢
Bell Peppers	Green, Crisp Bell Peppers!	EA.	10¢
Artichokes	Fresh Tender & Heavy!	EA.	25¢
Or. Juice	Safeway Brand Orange Juice!	12-oz. Bott.	69¢
Squash	Excellent Quality-Acorn Squash!	lb.	12¢

WRESTLING

SATURDAY SEPT. 26 - 8:45 P.M.

★ TRIPLE MAIN EVENT ★

SLEEPER -vs- SLEEPER

RICKY ROMERO
-vs-
BUCK ROBLEY

PAK SONG
-vs-
BOB GRIFFIN

THUNDERBOLT
-vs-
PATTERSON

NICK KOZAK

PROMOTED BY HEREFORD LIONS CLUB

★★★ HEREFORD ★★★

BULL BARN

For God So Loved The World

FIRST BAPTIST CHURCH
Rev. Gerald Mann, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Samuel B. Ogan, Pastor
Frio Community

WESTWAY BAPTIST CHURCH
Rev. Jackie Lee

MT. SINAI BAPTIST CHURCH
Rev. C. H. Frost, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Rev. L. C. Roots

**TEMPLO DEL CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Rev. Tony Vijil, Pastor

**CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH
Rev. J. L. Bozeman
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
A Bible Baptist Church
Prentice D. Smith

**IGLESIA METODISTA
SAN PABLO**
Rev. A. Vela Jr., Pastor

SAN ANTONIO A LA IGLESIA
North 25 Mile Avenue

TEMPLO BAUTISTA MEMORIAL
(A. O. Thompson)
Abel Becerra, Pastor

LA IGLESIA DE CRISTO
Sunset and Plains Ave.
Abel Ortiz, Minister

CENTRAL CHURCH OF CHRIST
J. T. Marlin, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

BAPTIST MISSION B.M.A.
Old Rock Bldg. V.F.W. Park
J. H. McWilliams, Missionary Pastor

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C. F. Powell
4th and Jackson

SAINT JOHN BAPTIST CHURCH
400 Mable St.
Rev. C. W. Allen, Pastor

**PENTECOSTAL CHURCH
OF JESUS CHRIST (ONENESS)**
Miles and Gracy
A. M. Farmer, Pastor



"AM I RICH"

...this thoughtful man reflects. Men call him a captain of industry but that may not make him successful. He has no fear of the future as far as the comforts of life go but, never-the-less, he stands in pensive thought. Has he given companionship to his children? Has he taken them to the right places? How often has he sat with his family in church? Would they call him a good Father, a successful husband? Has he shared in building a good community and civic institutions?

Any man is much richer who does these things.

But who is the truly rich man? What is the distinguishable mark? If he should die this night, who would miss him? Would neighbors be made poorer by his going? Would any hungry folk go without food because his hand was stayed? Perhaps he is asking the ancient question... *am I rich with God?* All of us should ponder, *"just what will I carry into His presence when I go?"* What are the qualities which make a rich person? *That man is truly rich who leaves a poorer world by his going.* Then come with me to church and learn of the ways of God.

You In The Church
The Church In You
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.

FIRST METHODIST CHURCH
Rev. Clifford E. Trotter, Pastor
501 North Main

**WESLEY UNITED
METHODIST CHURCH**
Rev. Don McWhorter, Pastor
410 Irving

BIPPUS COMMUNITY CHURCH
Gene Brock, Pastor
Preaching 1, 2, 3, 4 Sundays
5th Sunday, Singing

AVENUE BAPTIST CHURCH
D. K. (Don) Larkin
130 North 25 Mile Ave.

CHRISTIAN ASSEMBLY
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
Rev. Don Farmer, Pastor
South Main — 364-5398

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
Union and Ave. G

**IMMANUEL LUTHERAN
CHURCH**
Rev. Hermon Schelter, Pastor
Park Ave. and B Street

**THE CHURCH OF GOD IN
CHRIST**
Rev. Calvin Hodge, Pastor
115 West Norton

**SEVENTH DAY ADVENTIST
CHURCH**
Elder Hollis A. Morel, Pastor
West Park Addition

MISSION DA SAN JOSE
Labor Camp

CHURCH OF THE NAZARENE
Rev. Bill Ray, Pastor
16th & Blackfoot

GRACE GOSPEL CHURCH
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K

**ST. THOMAS EPISCOPAL
CHURCH**
Fred J. Howard, Vicar
601 West Park

**ST. ANTHONY'S ROMAN
CATHOLIC CHURCH**
Rev. Simeon Heine, S.A.
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH
Rev. Russell Wingert, Pastor
610 Lee Street

FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue

DAWN BAPTIST CHURCH
Rev. Jerry L. Haley

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

CARL McCASLIN LUMBER CO.
*Carl G. McCaslin

KELLEY ELECTRIC
*Virgil and Doug Kelley

McRIGHT GARAGE & SUPPLY
*Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
*Since 1900

ROCKWELL BROS. & CO.
*D. R. Vandever, Mgr.

OGLESBY IMPLEMENT CO.
*Cecil Oglesby

THE SUNDAY BRAND
*Phone 364-2030

WAC SEED, INC.
*Hugh Clearman - Armon Lauderback

DAVIS IMPLEMENT CO.
*W. L. Davis, Jr.

COOPER'S CITY DRUG
*Mr. and Mrs. Fred Cooper

THE CAISON HOUSE
*Mr. and Mrs. G. D. Caison

HEREFORD IRON & METAL
*Anson A. and June Dearing

CONSUMER'S FUEL ASS'N.
*"Bud" Sparks, Mgr.

THE INK SPOT, INC.
*C. E. Coleman, Jr.

PHILLIPS & LAWRENCE
*Guy Lawrence

HI-PLAINS SAVINGS & LOAN ASSOC.
*Myron Morgan, Mgr.

GILLILAND FUNERAL HOME
*Marlin Gilliland - John Gilliland -
Charles Watson

PIGGY WIGGLY
*Mr. and Mrs. Gaylord, Newell

PITMAN GRAIN CO.
*John D. Pitman

HAROLD CLOSE DRUG
*Harold Close

FARMERS' DRIVE IN
*Troy Moore

SUIT'S AUTO SUPPLY
*Ray Suit

DICK NORWOOD CHEVROLET-OLDS
*Dick Norwood

BOYD MACHINE & SUPPLY
*Mr. and Mrs. James J. Boyd

HER-TEX MILLING CO.
*Charlie Stone

PARK AVENUE FLORAL
501 Park Avenue
*Ray Seale

TAYLOR-EVANS FARM STORE
*Located on Holly Road

AMERICAN CYANAMID
*Kenneth Haggard
*W. J. (Wop) Lueb

CASE POWER & EQUIPMENT CO.
*Jimmy Tucker, Mgr.

WEATHERFORD GIN CO.
*Charles Weatherford, Mgr.
Summerfield, Texas

A to Z TIRE & BATTERY
*Troy Rhodes

**THE
HEREFORD BRAND**

HEREFORD STATE BANK
*The Friendly Bank

LOERWALD BROS.
*231 W. 2nd

LET'S COOK SOMETHING

Outdoor-Indoor Roast

By SUE COLEMAN
Women's Editor

Outdoor cooking is something the Wayne Jones family enjoys, whether it is in their own backyard or on a camping trip. Both Camelia and Wayne Jones have some favorite ways of cooking on the outdoor grill, for meat from hamburgers to roasts.

THE LATTER ARE prepared by a method they have discovered, cooked partly on the grill and partly indoors in the oven, and Mrs. Jones says "It's the best roast I ever tasted anywhere."

"We began cooking roast this way because we hated to see the coals wasted after we grilled hamburgers," she laughs. "It may have started as an economy move, but the meat is so good that it's worth making coals ready just to cook the roast."

Here is her recipe:

Use any type or size roast. Spread it with your favorite barbecue sauce, home-made or bottled. The Jones uses Woody's barbecue cooking sauce, and like it better than any home-made sauce they have ever tried.

Put the meat over the glowing coals after grilling hamburgers or ribs. Cook a thick roast 1½ to 2 hours and a thinner cut an hour.

Take off while still very red inside. Wrap at once in heavy foil so the meat will be tender and juicy. Cook in the oven at 300 degrees until done.

Mrs. Jones says the meat "tastes like a big steak." She has been told that a roast may be put on the grill completely frozen and is even better than when it is thawed before cooking, but she has not yet tried it that way.

Their own camper-trailer takes the Jones and their children, four-year-old Rodney and almost-two Stephanie, on trips to nearby places like Palo Duro Canyon and sometimes farther away. Her parents have a cabin at Rudoso and they enjoy weekends there.

"Real camping, in outdoor spots, is fun for all of us, even though we do occasionally have experiences like finding a skunk rummaging through our grocery sack," the dark-eyed, dimpled young mother says.

THE BACKYARD OF their home at 204 Beach is also well equipped for outdoor cooking, with the barbecue grill, a lawn with the children's play equipment and a brightly-blooming flower bed enclosed by the high wood fence. Wide glass doors open from the family room.

Mrs. Jones is a lifelong Hereford resident, the former Camelia Anderson. She was a home-making student three years in Hereford High, but admits that she wasn't too interested in the subject until her senior year. "I was engaged then, and wanted to learn all I could about it. There was still a lot of the practical things to be learned."



Mrs. Wayne Jones
with Stephanie and Rodney

ed; my husband taught me to peel potatoes on our honeymoon!"

SHE HAD NEVER cooked an entire meal by herself until she was married, soon after graduation. As a high school senior she also had a downtown job, employed by the Ben Franklin store under the HHS distributive education program.

A four-year member of Wyche Home Demonstration Club, Mrs. Jones is currently president and has served three years as secretary. She is on the finance committee of Deaf Smith County H. D. Council.

She believes that she must limit club activity in order to give the time she wishes to her

family and also to her church, Temple Baptist. She is beginning a new task there, as leader of a Girls' Auxiliary group, and she enjoys her Sunday School class.

Although cooking is her choice as a homemaking phase, she expects to devote more time to sewing in the future, with emphasis on making pretty clothes for her growing daughter.

Washington rookie pitcher Dick Such, 25, hurled for Savannah and Buffalo in 1969.

In 1969 Bob Clements of the Pittsburgh Pirates led National Leaguers in triples with 12.

SENSING THE NEWS



By Anthony Harrigan

EXECUTIVE VICE PRESIDENT

Southern States Industrial Council

At a time when the world is convulsed with strife, when capitalist nations are under assault from within, and when the United States has grave need of obtaining new sources of income abroad, it is dismaying and shocking to find the U. S. State Department actively discouraging American investment in Southwest Africa and attempting to curry favor with African revolutionaries on the South-west issue.

Charles Y. Yost, the old-line liberal who serves as chief U.S. delegate to the United Nations, announced the new policy at a convention marking the 25th anniversary of the organization that has proved so hurtful to American and free world interests generally. Under the new State Department policy, the Export-Import Bank, a federal agency that seeks to promote exports by granting loan guarantees, will no longer provide such guarantees for trade with Southwest Africa. The New York Times rightly described the decision as "a major departure in United States policy."

Southwest Africa, a vast desert territory rich in minerals, is an almost empty land administered by the Republic of South Africa since the end of World War I. South African troops wrested the territory from the Imperial German government. In recent years, the Afro-Asian bloc in the U. N., strongly backed by the communist powers, have sought to nullify the League of Nations mandate of the territory to South Africa and have demanded independent status for the area.

The Soviet Union has a keen interest in the territory, for Southwest Africa, under "independent" rule would be an easy target for infiltration and domination and would serve ideally as a base for Soviet naval forces operating in the South Atlantic. Indeed, a Soviet-orientated Southwest Africa could put the USSR in position to dominate the strategic Cape route for shipping around Africa.

In view of these facts, it is tragic that the State Department has enunciated a new policy towards Southwest Africa which is hostile to South African administration of the territory. The State Department decision

is what Americans might have expected of the Kennedy administration in its heyday.

It is interesting to note that Mr. Yost, in his remarks at the U. N. ceremony, referred to Southwest as Namibia, the name used by the Afro-Asian bloc and the Soviet Union in all U. N. debates. In an utterly absurd comment, Mr. Yost declared that the territory suffered "a unique international wrong in the unlawful perpetuation of South African rule." There is no foundation of fact for such a statement.

In the first place, South African administration halted the swift decline of population in the territory — a decline caused by tribal strife. Second, the South African administration provided health and welfare services unknown to the vast majority of black African nations. Finally, South Africa has invested huge sums in the development of Southwest, thereby affording the native people the first time.

As for the South African administration being "unlawful," Mr. Yost knows full well there is no law on the subject. The League of Nations mandate cannot be revoked by the United Nations, which is not the legal inheritor of the League's authority.

American enterprise has a substantial stake in Southwest Africa's economic future, producing copper needed by the Western countries. The fishing industry also is important to the U. S. In Southwest Africa, American investors need not fear illegal confiscation, such as has taken place in South America and other unstable regions where revolutionary and socialist governments are in power. The logical policy for the United States would be to encourage additional American investment in Southwest Africa. But logic apparently plays no part in the thinking of the fanatical anti-South Africa, anti-Rhodesia element in the State Department.

The policy announced by Mr. Yost, and for which Secretary

Community Calendar

OCTOBER

12-24 — United Fund Drive
10 — Women's Division, C. O. F. C. Farm and Ranch Tour, 8:30 a. m.
8 — High School band concert.

16-18 — Annual community Fine Arts Festival: Community Players comedy, Arts-Crafts show, flower shows.
17 — High School choir concert.

17-18 — American Legion district convention at Civic Club Center.
29 — L'Allegro Club's benefit tasting luncheon.

NOVEMBER

7 — Community Concert Program at Hereford High School Auditorium
20 — Hereford High School musical.

21 — Odd Fellows Lodge Thanksgiving supper open to public, in Odd Fellows Hall.
DECEMBER

3 — Boy Scout Banquet
10 — Noon Lions Club Ladies Night at High School Cafeteria

of State William P. Rogers must take responsibility, can aid no nation but the Soviet Union. The decision makes things much easier for the Soviets in their global campaign to drive Westerners out of Southern Africa. The difficulties created for U. S. companies interested in Southwest Africa appear all the more irritating and unjust when one realizes that the State Department is promoting American trade with the communist countries of Eastern Europe.

It is reasonable to conclude that the Nixon administration has not heard the last of the Southwest issue. The anti-Southwest Africa policy must have been drafted by New Frontier holdovers in the State Department. A strong protest against the policy is in order by believers in free enterprise.

Read the classified Want Ads

LEE
UMSTED
364-0555
LONE STAR
AGENCY



DE STUDENT OF THE WEEK — Miss Kyle Carter, 17-year-old daughter of Guyrene Carter, 138 N. Texas, has been selected DE students this week. Miss Carter is employed by Joe Frank Clark of Clark's House of Flowers under the Distributive Education program at Hereford High School. Kyle, a senior, is bookkeeper, sales clerk and floral designer at Clark's and plans to go into floral designing and business after graduation. —Staff Photo

PLAY THE GUITAR!
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EASY
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Enroll Now
For Classes
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Plan Available

Mary Spence

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3rd & Main Hereford, Texas 364-0631

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TO THE 70's**

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LAND BANK
Association**

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**Warm
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Natural gas is the healthiest, most economical way to heat your house this winter. Gas is economical because it's the direct way to produce heat — you don't pay to convert heat to another energy source and then back to heat. And with gas you can afford to bring clean outside air into your home this winter instead of having to re-heat the same old stale air time after time.

So, if you're building or remodeling, be sure to specify gas heating. Gas is the "natural" fuel. It's like buying direct from the manufacturer. Call your heating contractor, plumber, or Pioneer Natural Gas.

P

PIONEER NATURAL GAS COMPANY

**GUARANTEED
FRESHER
OR DOUBLE YOUR
MONEY BACK**

We know Plains Milk is fresh. To prove this to you we're offering to give you double your money back if you don't agree. Freshness is the key to high quality and we want you to know the difference that freshness makes.

Plains has been serving Hereford for 20 years and now has a branch plant in Hereford to assure their customers the freshest products possible.

AND FRESHNESS MEANS QUALITY!

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YOUR HOME TOWN DAIRY • HEREFORD, TEXAS • PHONE 364-0269



OLD FASHIONED PENNY PINCHIN' PRICES ARE AT PIGGLY WIGGLY

Grandma remembers Piggly Wiggly's low prices 'cause they've been around since 1916. But there's nothing "old fashioned" about saving grocery dollars at Piggly Wiggly, 'cause quality and savings never go out of style! And Piggly Wiggly's got Penny Pinchin' Prices every week! Bet your cracker barrel we do!

Advertised
Prices
Good thru
Sept. 26,
1970 at
Piggly Wiggly
in Hereford.

PENNY PINCHER

Cured
H A M
CENTER SLICES
no waste!
Lb.

98¢



Kraft
VELVEETA 2 lb. box now! **98¢**

Wright
HAMS 1/2 or whole lb. **55¢**



Kraft
CHEESE 12 oz. pkg. **59¢**
American or Pimento

PENNY PINCHER

PEACHES Colorado Elberta lb. **19¢**
New Mexico
APPLES 4 lb. bag 49c
Cello pkg.
CARROTS pkg 10c
Large Crisp
LETTUCE Heads 19c
U.S. No. 1 Red
POTATOES 10 lb. bag 59c

Kraft
DINNERS mix or match 5 for **\$1**

Kraft
PARKAY quarters 4 lbs. **\$1**

Kraft
MIRACLE WHIP full quart **59¢**

Kraft
JELLY assorted flavors 3 18 oz. jars **\$1**

Kraft
JAM assorted flavors 3 18 oz. jars **\$1**

DINNERS Kraft Italian or Mexican Macaroni mix or match 5 for **\$1**

Chill & Whip Kraft 16 oz. jar **79¢**

Florida
ORANGE JUICE 1/2 gal. ctn. **79c**

Hungry Jack
BISCUITS 2 10 ct. tubes **39c**

Alberto VO5
Shampoo 15 oz. btl. **99¢**

Alberto VO5
Hair Spray 17 oz. can plus 6 oz. can both for a 3.35 value **\$1.59**

PENNY PINCHER

NORTHERN Tissue white or colors 4 roll pkg. **39c**

Pampers daytime or newborn 30 count **\$1.49**

7-UP

The Uncola Drink 2 6 btl. ctns. **89c**

JELLO Gelatin desert 3 oz. box **9c**

Lipton's TEA instant, 100% pure 3 oz. jar **99c**

SHURFRESH POTATO CHIPS Twin or dip pkg. Reg. 59c **49¢**

Kern's
Tomato Juice 3 46 oz. cans **\$1**

Nestles
Candy 4 10 bar pkgs. **\$1**

Shurfine
Orange Juice 5 6 oz. can **\$1**

GRIFFIN SHOE POLISH white-brown-black reg. 29c value 2 bottles **39c**

PENNY PINCHER

Jergens' Lotion Reg. 9 1/2 oz. with free dispenser 89c dry 7 oz. with free dispenser 89c

Bake Rite Shortening Wilson's 3 lb. can **59c**

Gold Medal FLOUR 5-LB. WITH COUPON **49¢** Without Coupon **56c**

Good week of Sept. 24-26 Good at Piggly Wiggly

Betty Crocker LAYER CAKE MIX Good week of Sept. 24-26 Good at Piggly Wiggly Hereford, Texas WITHOUT COUPON 3 boxes **\$1** 39¢

PENNY PINCHER

Wilson's Chili without beans 24 oz. can **69c**

Pillsbury CINNAMON ROLLS 4 pkgs. **\$1**