



CO-CAPTAINS FOR THE 1964 Mustang Football team will be, from left, Joe Costello, fullback; Richard Hall, halfback;

Leon Kendall, guard; and Dennis Givens, guard. They were announced at the annual football banquet Monday night.

Jones Given Football Award

George Jones, 1963 Mustang captain, was presented the Olton Enterprise Fighting Mustang Award at the football banquet here Monday night.

Chosen by his teammates for the honor, Jones was presented the award by Bill Turner, Enterprise publisher.

The award is based on all-around athletic and scholastic ability and desire.

Named 1964 captains were Leon Kendall, Dennis Givens, Joe Costello and Richard Hall. Principal speaker for the banquet was Max Bumgardner, coach at San Angelo College. "To be a football player today takes something special," he said.

"To be a good football player, you must put God first, your team second and yourself last."

In a warning to parents, Bumgardner said:

"Be careful how much you baby your boys. Treat him like a man. Don't make him feel sorry for himself because he doesn't need self pity."

He noted that a young man can fool his mother "real easy," his dad not quite so easy and his coach pretty easy, but he can't fool "the old boy he looks at in the mirror every morning."

In a challenge to the juniors, Bumgardner instructed them to be leaders for younger boys and listed three rules for a winner:

1. Do the best you can possibly do.
2. Have zeal.
3. Be a hardhitter regardless of the odds.

In presenting the Fighting Mustang Award to Jones, Turner said:

"The coaches and I felt the following criteria should be considered in selecting this boy: a fighting spirit; to give his best; his interest in team play; sportsmanship; his good attitude in the locker room; his

leadership and scholastic ability.

"But the main thing we thought about was desire or fighting spirit."

Coaches and members of the football teams were recognized at the banquet.

Entertainment included a piano solo, "Dizzy Fingers", by Charles Church and magic tricks, by Jerry Winn.

Billy Carson and George Jones presented "An Interview With Jose Jimenez."

A quartet composed of George Jones, Richard Hall, Daniel Rey and Joe Priest sang "Coney Island Baby", "Peg O' My Heart", "Little Liza", "Dry Bones", and "Ja-Da." They were accompanied at the piano by Mrs. Bob Allford.

Mrs. W. T. Hall Jr. was the winner of a colored television set, given away by the Quarterback Club.

Harold Dean Carson furnished dinner music.

Invocation was by Johnny Clark Jr., school superintendent.



FIGHTING MUSTANG---Winner of the first annual Fighting Mustang Award presented by the Olton Enterprise is George Jones, 1963 captain, right. The award was presented at the Mustang football banquet Monday night by Bill Turner, publisher.

THEME AT OLTON WORKSHOP

Preparation Is Key To Attracting Industry

Industry comes to towns which are prepared to receive it. That was the point brought home to Olton civic workers last Thursday in a day-long "industrial workshop" sponsored by the Olton Chamber of Commerce and Agriculture.

About 20 Olton businessmen and farmers attended the session, which was presented by two representatives of the Industrial Economics Research Division of the Texas Engineering Experiment Station, A&M University, College Station.

James R. Bradley and Perry Shepherd, the two representatives, told the group:

"It isn't enough that you'd like to have industry, you have to be ready to receive it."

Bradley and Shepherd hit hard at the idea that any community must know what it has to offer before it can go after industry successfully.

They offered a four-point program which they said is necessary to attract industry:

1. Plan thoroughly.
2. Be professional.
3. Be prepared to wait.
4. Be of service to existing industry.

Outlining the many ways industry goes about picking plant sites, Bradley said:

"They go into every available detail on a town before they decide on one."

"An industry could be seeking to come to your area because of its markets, labor, raw materials, living conditions, or any number of reasons."

"You have to be able to tell industry what you have, and not in general terms....in black and white."

The two men cited cases of other towns which attracted industry, and told of one manufacturer which wanted to know how many people in the community had experience with power sewing machines.

That same industry wanted to know about utilities, taxes, fire and police protection, educational facilities, health facilities, construction services, other industry in the area, labor, and many other items.

"These are the sort of things industry is going to want to know before it comes to Olton," Bradley said.

"You have just as good a chance as any other small town, but you have to work at it."

One man attending pointed out that Olton does not have a

railroad; wouldn't that forbid industry coming to Olton?

"There are plenty of industries who could not locate here because of that," said Bradley, "but there are just as many who don't have to have rail facilities. You have to know what types of industry to seek."

Both the IERD representatives said the first step for any community to prepare itself for industry is the formation of an industrial committee.

This committee, they said, should be an outgrowth of the Chamber of Commerce and not of local government or other organizations.

The second step is to "gather facts on your town, find out exactly what you can offer."

Bradley and Shepherd said this work could be done locally, or a research group could be employed to compile information for a "facts book" on Olton.

They pointed out that IERD does this work, and has completed such books for many cities, including Olney, one of Texas' most successful small towns in the business of seeking industry.

"You must find out your assets and liabilities, what you have to offer, what industries are logical prospects, and what you can do to attract industry," Bradley said.

The most successful method employed by Texas communities seeking industry has been the formation of industrial foundations, Bradley said.

"Such a foundation is usually a non-profit organization, with money coming from your own businessmen who would purchase stock."

Money set up in the foundation could be used to purchase land, or build buildings to meet the needs of an incoming industry, Bradley said.

"There's no such thing as standing still anymore," Bradley declared. "Small communities such as Olton are either going up or down."

"If you want to go up, you have to work at it."

Attending the session were Russell Rucker, Bob Gullett, Basil Sherman, Doug Jones, Dr. Basil Johns, Rex Chitwood, Frank Cornelius, Louis Hair, Ralph Glover, George Redinger, Bill Turner, James Hall, Gerald Bizzell, Percy Parsons, Charles Polk and Melvin McReynolds.

Cemetery Misuse At Night Deplored

Drinking Is Cited

"Things have reached a sad state, indeed, when people no longer respect the sacred burial place of our dead."

S. E. Whittington, president of the Olton Cemetery, made this statement this week when he asked that people "in the name of decency and respect" refrain from using the Olton Cemetery and its premises for "drinking parties and a lover's lane."

Whittington said the situation was getting to be a problem in Olton. He said that beer cans and whiskey bottles were being cleaned off the cemetery every few days and that someone recently backed their car into two large stones and knocked them off their base.

He also noted that last week someone either ran or backed over the pump and broke the pipe.

"We lost the pump in 300 feet of water," he said, "and we don't know as yet what expense we may have in repair."

Explaining that the cemetery association operates from donations and from lots that are sold, Whittington said that the organization needs all the money that they receive to keep the cemetery in decent condition.

"We, the directors of the Olton Cemetery Association, and the good people who contribute to it would like to keep the cemetery a garden spot of our community," he said.

Whittington added that he hoped that his statement would appeal to the conscience of "those individuals who use the Olton Cemetery for a lover's lane and as a place to drink and that they will stop."

He said that he believes that Olton is basically a clean town and a moral town and added that he has every reason to believe that the young people of Olton want to keep it that way.

"Therefore, in the name of decency and respect," he said, "I am asking them to stay out of the cemetery at night, and at all other times to do their drinking."

MARLOS MAY, STEVE MOSS

Olton Youngsters Winners In Lamb Show At Amarillo

Olton youngsters took two out of five champions of breeds in the lamb show at Amarillo Sunday.

Marlos May, 4-H youngster, took champion Dorset with a lightweight first place winner and Steve Moss, FFA, took champion Medium Wool with his first place heavyweight.

In the barrow show Monday, Curtis Schaefer took champion Berkshire with a first place lightweight and reserve champion Chester White with his first place heavyweight.

Results of the lamb show are as follows:

FINE WOOL--Rickey Mills, 12, heavy; Mickey Mills, 4, heavy; Terry Horn, 16, light. CROSS BREED--Marlana May, 4, light; Joe Leyva, 20.

MEDIUM WOOL--Steve Moss, first and champion and third, heavy; Keith Berry, 4; Marlana May, 5, heavy; Tony George, 3, heavy; Max Moss, 10, heavy.

SOUTHDOWN--Billy Carson, 4; Marlos May, 4, heavy; Karen Lewis, 7, light; Terry Horn, 10, heavy.

OTHER BREEDS--Marlos May, first lightweight and champion Dorset; Tony George, first heavy Shropshire; Dale DeBerry, 4; Ricky Mills, 5; Bennie Akin, 10; and Norman Tollison, 9 and 11.

Rites Held For Walden

Funeral services were held Wednesday at 10 a.m. in First Methodist Church for Ernest W. Walden Sr., 71, of Olton. The Rev. Cecil Hardaway officiated.

Walden died Monday, Jan. 20 at his home, west of town.

He was born Oct. 28, 1892 in Dothan, Ala., and had lived near Olton 30 years, coming here from Amherst. He farmed most of his life. Walden was a member of First Methodist Church.

Survivors include his wife, the former Alpha Edgin, whom he married Sept. 18, 1927 in Muleshoe; four sons, Bill and Amos of Olton; Paul of Lefors; and Travis of Ft. Worth; one sister, Mrs. James A. Morris, La Porte; one brother, Russell Walden, Wickett; and six grandchildren.

Pall bearers were J. L. Snider, Doyle Pinson, Frank Struve, J. R. Brown, George Brown and V. J. Carlisle.

Interment was in Olton Cemetery under direction of Parsons Funeral Home.

Results of the barrow show are as follows:

BERKSHIRE--Dale DeBerry, first heavy; Curtis Schaefer, first light and champion.

CHESTER WHITE--Curtis Schaefer, first heavy and reserve champion.

DUROC--Junior Cordero, fifth light Duroc; Steve Huckabee, ninth middleweight.

HAMPSHIRE--J. Curtis Hall, 14, heavy.

In the steer show Darrell

Breland had 16th and 17th places in heavyweight Herefords and an exhibit by Dennis Givens took 18th place. Nancy and Charlotte Brigance showed the fifth place lightweight Angus.

Other FFA entries were shown by Humberto Leyva, Joe Leyva, David Britton and Jerry Kemp.

Other 4-H entries were shown by Tommy Lewis, Susan Nicholas, Dewayne Campbell and Lynn Campbell.

Final Bale Tab Rests At 38,000

Bale count in the Olton area stood at 38,000 Wednesday with most gins shut down for the season.

This included reports from Olton Co-Op Gin, Jack Straw Gin, Thompson Gin, Circle Gin, Hart Camp Co-Op Gin, Farmers Gin and Smith Gin. Over the county, the final unofficial count was 165,000 bales.

This unofficial bale count for the 1963 crop falls behind last year although most gins reported they had almost as much tonnage as 1962, a record year.

One ginner said that it took about 30 percent more cotton to get a bale this year.

"This was the worst year for dirt that we've had in a long time," another commented.

A few more bales will be ginned in the area with some farmers still picking cotton off the ground.

Much of the cotton this year was late cotton due to rain and hail in June.

For this reason, most farmers said they were thankful for the good fall weather and said, had it not been for that, it would have been a "really bad season."

16 New Members Added To Chamber

Olton Chamber of Commerce and Agriculture membership drive teams reported 16 new members added to the organization this week.

The drive started Friday and will continue through Jan. 31, when the CC-A banquet is set. Goal of the organization is

"64 More Members in '64'."

Team of Basil Sherman and Ralph Glover reported 14 new members. Dan Gregory team reported one and Bennie Doggett and Deryl Machen team reported one.

Other teams which had not reported this week include Bill Walden and Doug Jones, Willie Gene Green and George Redinger, Bill Kelley and Charles Polk and the Walter Lewis team.

New members are Gerald Allcorn, Olton Auto Supply, Olton Paint and Body Shop, Fred Gordon, C.H. McClure, Bob Gullett, Bizzell's Bruce Hackler, Vaughn's Grinding and Machine, Price Wrecking and Salvage, Moore's Food, Andrew W. Stroebel, Fisher Ford Center, Kenneth Campbell Oil Co., American Grain and Duane Eby.

WEATHER

	HIGH	LOW	PREC.
JAN. 15	43	14	0
JAN. 16	50	16	0
JAN. 17	64	27	0
JAN. 18	64	30	0
JAN. 19	59	36	0
JAN. 20	68	31	0
JAN. 21	69	26	0

March Nets

\$355 Total

Bykota Study Club reported Tuesday that they had collected \$355.98 in the Mother's March of Dimes campaign.

Mrs. Charles Tussy was chairman of the house-to-house drive.

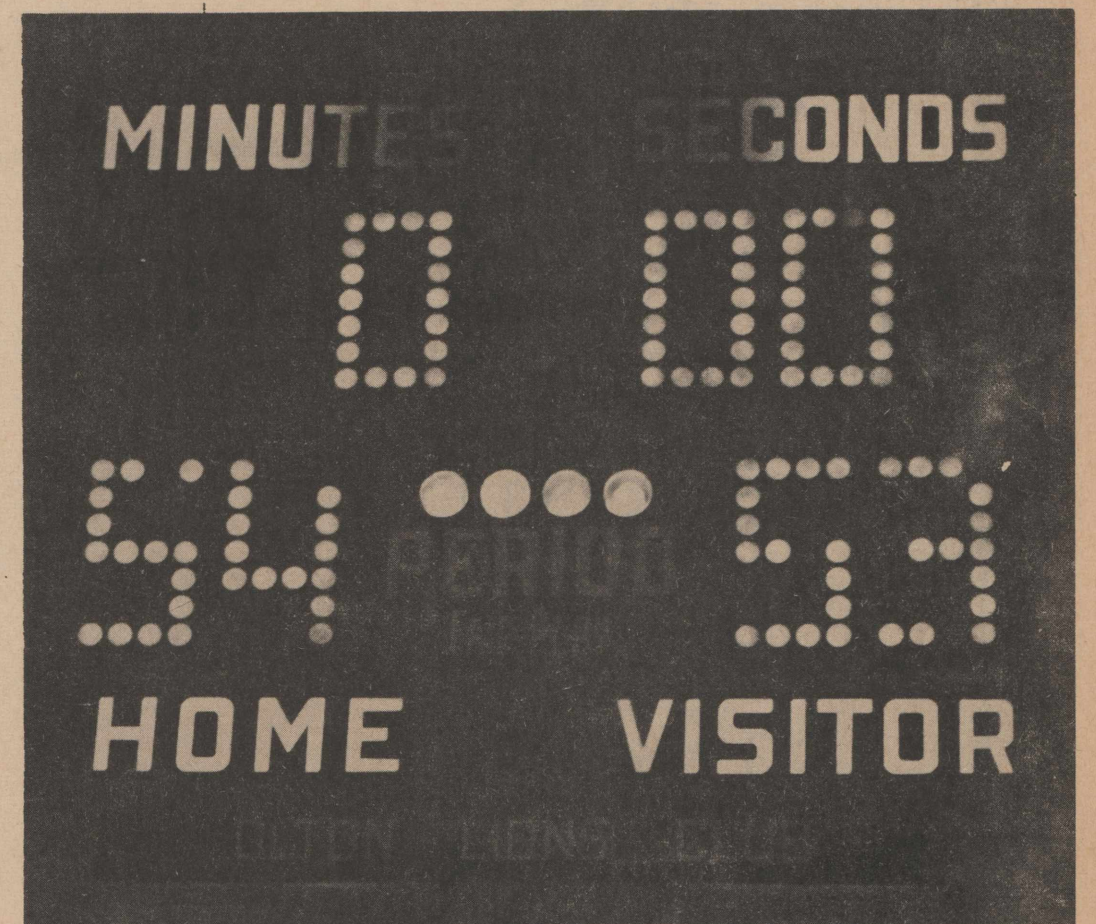
Ralph Glover, Olton campaign chairman, said this week that the March of Dimes is concentrating more on helping with birth defects and arthritis now.

Plan Auction

The Young Farmers Chapter of Olton this week announced plans for a farm sale to be held in the near future.

Persons interested in adding items to the auction sale should contact a member of the organization, according to a spokesman for the group.

Among members which may be contacted are Gerald Allcorn, Royce McFadden, R.V. Allcorn, Charles Lewis or W.B. Dickenson Jr.



THE STRING IS BROKEN---The lighted scoreboard at the Olton gym gives testimony to the fact that Olton's Mustangs broke a three year losing streak in district basketball play here last Friday night. For details, see Page 8.



SPOOTIN' OFF

Ol' Buddy

AN OLD NEWSPAPER friend of mine, Dalton Wood at Sudan, wrote lovingly of an older newspaper friend of mine last week. "To my mind," wrote Dalton, "George Dolan, who writes the front page column, 'This is West Texas', is a columnist's columnist."

Dolan went on, ravin', about Dolan's ability with humor, specifically pointing to George's column about the tobacco taboo a few days ago.

Wrote George:

"...Cigarette smokers have one of three choices;

"1. Quit.

"2. Switch to pipe or cigars.

"3. Keep smokin' 'em more, but enjoyin' 'em less, haunted by that list of diseases....."

George passed along one guy's method, which worked for the first smoker, anyway: "Whenever you want a smoke, put the cigaret in your mouth, but don't light it. After 10 minutes, throw it away."

This is important, he said; you musn't put it back in the pack. At the end of the day, you can then count up and tell yourself happily how many cigarettes you didn't smoke that day.

Dolan sees the system as the only one that has a chance of winning the endorsement of the tobacco industry.

ALL OF THAT should have interested most people, I guess, but what interested me most was Dalton's observation about the main requirement of the good columnist.

Dolan says one of the best columnists he ever knew was a bald as Y. A. Tittle.

"I don't know Dolan personally," wrote Dalton, "However, he runs his picture with his column, and his scalp appears to have just a little more cover than the Playmate of the Month in a certain widely circulated magazine."

I CAN VOUCH FOR THAT, Dalton. George didn't have much cover even before he went and got famous.

We used to work together at the Temple Telegram. George was the managing editor, my boss, but I got to where I liked him in spite of that.

Dolan feels that since his hair is getting shorter and shorter, he's getting to be a better columnist.

I sort of feel the same way, since mine is coming out by the handfuls.

DOLAN once wrote a column about me, and I've had a hard time forgiving him.

He noted that every time he came to Littlefield, where I was working, Amy went to the hospital to have a baby.

He was right.

The only two times the jerk showed up in Littlefield was at the precise time Amy went to the hospital for an addition. George made some nasty insinuations about my conduct while Amy was in the hospital.

I tried to tell him it was his fault; that I would be at the hospital if he hadn't shown up. After all, I was just trying to make an old friend feel at home, showing him the courtesy anyone would expect.

Well, Dolan went home and wrote a column about me, and he naturally had something to say about me being heartless, and all that rot.

That was all Amy needed. She rode me for years about leavin' her at the hospital....all alone, she said.

I tried to explain, and besides: I was back before the baby came.

But she never has forgotten it.

She hasn't let me forget it, either.

So I've told Dolan not to come out this way. He ain't very welcome, because, like I told him, Amy won't ever let bygones be bygones if he shows up and reminds her of that episode.

But the main reason I don't want him back is that I ain't very anxious to see Amy go to the hospital again.



WE DO THINGS BIG IN TEXAS

Down Memory Lane

Five years ago in Olton
Ralph Glover was named Olton's Citizen of the Year at the annual Chamber of Commerce banquet.

Ellen Jones, a senior in OHS, won the school's 1959 Betty Crocker Homemaker of Tomorrow Award.

Date of the Junior Play has been set for Feb. 5.

Bohner's Demons brought home the consolation trophy from the Crane tournament last weekend.

Mrs. Paul Burrus has been named vice-president of Caprock Girl Scout Council. Mrs. D. M. Granbery is a member of the committee at large.

Political Announcements

Subject to action of Democratic primary, May 2, 1964.

County Attorney

Sheriff

DICK DYER (Re-Election)
W.D. (CITY) RATLIFF
LOY DALTON

District Attorney

JACK YOUNG (Re-Election)

Tax Assessor

HERBERT DUNN
(Re-Election)

County Commissioner
(Precinct 1)

A. J. SPAIN (Re-Election)

Did Somebody Snicker

Chronicle of a budget-cutter:

Nov. 27, 1963--In his first Presidential speech to Congress, Lyndon B. Johnson pledged to administer the nation's business with the utmost thrift and frugality. "The government will set an example of prudence and economy," he said.

And somewhere, in some nameless government bureau, somebody snickered.

Nov. 29--Thrift emphasized to military advisors.

Nov. 30--Memos to government departments seek ideas for tightening up.

Dec. 1--Letters sent to about 7,500 defense contractors urging them to save money. Defense Secretary R.S. McNamara told to consider this in evaluating future bids.

Dec. 2--Defense department personnel told cost-consciousness would be considered in future promotions.

Dec. 5--National Aeronautics and Space Administration ordered halt to hiring of personnel at 24 companies. Savings expected to reach into the millions.

Dec. 7--Secretary McNamara outlined four major steps to save money:

(1) To cut by 25,000 the number of civilians hired directly by the Pentagon....to be done by July 1.

(2) To reduce by 15 percent (2,500 employees) the number of military and civilian personnel working in headquarters staffs overseas.

(3) To eliminate 10 percent (1,000 men) of the number of military advisors training foreign armies.

(4) To trim by 15 percent (9,000 persons) the number of foreigners employed by the Defense Department overseas.

Dec. 10--McNamara cancelled Dyna-Soar manned space glider project---a savings of \$100 million over the next 18 months.

Dec. 11--Cabinet members ordered to cut federal employment for fiscal 1965 (starts July 1, 1964) below 1963 and 1964.

Dec. 12--McNamara ordered 33 military bases close to eliminate 16,000 jobs and save \$106 million a year.

Dec. 15--News report says 130 to 150 more bases may be shut down in the months to come.

Dec. 19--Budget Bureau cut by nearly 75 percent the number of chauffeur-driven limousines and luxury cars used by government officials.

Dec. 20--Announcement that the Coast Guard will close 17 lifeboat stations and moorings---a savings of \$1 million a year.

Dec. 23--Project Rover budget request for \$260 million trimmed to \$160 million.

Dec. 24--Announcement that Defense Department will get \$9 billion less and civilian agencies, \$10 billion less, than they had asked for in the new budget.

Dec. 25--Directives to cabinet heads limits maximum em-

ployment levels. President Johnson says "fewer federal employees."

Dec. 26--Committee named to "review foreign aid."

Dec. 27--Federal civilian employment cut by 1,000 in November.

Dec. 30--Defense Department fiscal 1965 budget is \$1 billion less than in fiscal 1964.

Jan. 3--Announcement that new budget will cut 25,000 jobs in civilian agencies and 30,000 jobs in Defense Department.

Jan. 4--Announcement that 5,000 post office jobs across nation will be abolished by June 30.

Jan. 8--In his State of the Union message, President Johnson told Congress his new budget will call for total expenditure of \$97.9 billion--half a billion less than the current budget and at least \$20 billion less than originally asked by all the various Departments and agencies.

And somewhere, in some nameless government bureau, a funny thing happened, nobody snickered.

Loy Dalton Is Candidate In County Sheriff Race

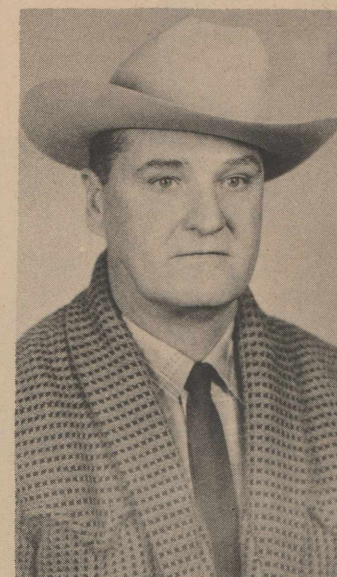
The Olton Enterprise has been authorized to announce the candidacy of Loy Dalton for the

office of Lamb County sheriff, subject to the action of the Democratic primary.

Following is a formal statement made by Mr. Dalton: "I would like to take this opportunity to announce my candidacy for sheriff of Lamb County. "I have been asked by many friends in this county to announce and seek election to this office. I will do my best to see that the law is enforced, and each individual will be handled with respect.

"I feel I am capable of handling any problem, regardless how large or how small. I am a young man and in perfect health, a factor which I feel is important to the operation of this office. I will do my best to contact each person individually and will appreciate your vote and influence."

Sincerely yours,
Loy Dalton
(Paid Political Adv.)



LOY DALTON

BIG Food Buys

BOLOGNA

CUDAHY ALL MEAT 39¢

RIB STEAK

U.S. GOOD 69¢

BACON

PINKNEYS 79¢

SALT PORK

NO. 1 SMALL LEAN 39¢

GROUND BEEF

ALL BEEF 3 FOR \$1

MIRACLE WHIP QT. 49¢

COFFEE KIMBELLS 59¢

PORK BEANS KIMBELLS 3 CANS 29¢

BEETS KIMBELLS 3 FOR 25¢

CANNED MILK KIMBELLS LARGE CANS 2 FOR 25¢

TOOTHPASTE COLGATE 53¢ TUBE 3 FOR \$1

PURE LARD 3 LB. CARTON 39¢

BISCUITS KIMBELLS 4 CANS 29¢

MILK KELLEY GALLON 79¢

FLOUR KIMBELLS 25 LB. PRINT BAG \$1.98

SUGAR IMPERIAL PURE CANE 5 LB. 59¢

CATSUP HUNTS 20 OZ. BOTTLE 2 49¢

TOMATO JUICE FANCY CALIFORNIA 3 46 OZ. CANS 49¢

SPECIALS START JAN. 24 Thru JAN. 30

ADRIAN FOOD

DOING OUR BEST TO PLEASE YOU.

Double S & H or Frontier Stamps on Wednesday

"That's right, sir. Since I quit smoking 172 hours ago, I find riding in my beautiful new Chevy II relaxes me better than anything. I honestly feel healthy, relaxed and entertained when I'm driving along the highway in my new Chevy II from Thompson Chevrolet.

Say, you don't have a cigarette, do you?



News Of Interest To Women

Sunday School Classes Meet

Esther and Dorcas Sunday School classes of the First Baptist Church met in the Fellowship Hall Tuesday night, Jan. 21 for a regular meeting.

Mrs. Pearl Schreier led the opening prayer.

Mrs. J. C. Muller, teacher of Esther Class, brought the devotional and Mrs. Bob Worley led the group in singing with Mrs. Bill Smith Jr. at the piano.

Mrs. Paul McFadden was in

charge of quiz games pertaining to the Bible.

Present were Mmes. Doc Miller, Jim Hyatt, Rufus DeBerry, Roy Granberry, Bob Worley, J. C. Muller, Paul Featheringill, Joe Miller, Walter Malone, Tom Smith, Frank Adams, Jack Estes, Witt Lacey, Bill Smith Jr., H. B. Carson, Brent Burrow, Pearl Schreier and Miss Theo Hackler.

Esther Class was hostess with Mrs. McFadden, Mrs. Homer Curry, Mrs. Fred Shaw and Mrs. L. G. Elkins serving.

WOMEN PAST 21 WITH BLADDER IRRITATION

After 21, common Kidney or Bladder Irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from headaches, backache and feel old, tired, depressed. In such irritation, CYSTEX usually brings fast, relaxing comfort by curbing irritating germs in strong, acid urine and by analgesic pain relief. Get CYSTEX at drugists. Feel better fast.

The post oak is the most widely distributed oak in Texas.

The white oak is the most valuable of the Texas oaks.

Huckleberry trees grow near Matagorda Bay in Texas.

More than 50 species of oak are natives of Texas.

Seeds of the evergreen Texas Ebony are used as a substitute for coffee by Mexican Indians.

Shower Fetes Miss Gibson

Miss Charlotte Gibson, bride-elect of Hollis Cain, was honored with a pre-nuptial shower Thursday, Jan. 16 in the home of Mrs. Jim Winder, Springlake.

Miss Gibson's chosen colors of mint green and white were denoted in decorations. Silver appointments were used on a mint green cloth.

Hostesses presented pottery, crystal and silver to the honoree.

Serving as hostesses were Martha Ann Bearden, Lora Bley, Ruth Straw, Pearl Hair, Faye Stone, Maxine Struve, Pearl Moore, Thetis Haddad, Evelyn Maxey, Hope Loveless, Doris McGill, Bernice Smith, O. Belle George, Mildred Burrow, Margaret Burrus, Eunice Burrus, Roselyn Sorley, Pearl Hooper, Mary Hooper, Terry Hooper and Carolyn Steffey, all of Olton, and Myrtle Clayton, Mary Clayton, Delma Clayton, Velma Baker, Pauline Hicks, Doris Winder, Bonnie Green, Emma Belle Parish, Rosa Loftis, Vesta Perkins, Alpha Dee Whitford, Alice Stewart, Jean Evers, Dorothy Parish, Betty Matlock, Inez English, Estell Bearden, Marshall Henson, Mrs. Bill Richards, Mrs. Bud Stewart, Mrs. Jay Rainey and Mrs. Bobby Banks.

The couple will exchange vows Saturday Feb. 1 in Springlake Baptist Church.

Foods Subject Of New Century Study Club

New Century Study Club met Wednesday, Jan. 22, in the home of Mrs. Ed Thompson for a regular meeting.

Food was the program subject and roll call was a recipe swap with members swapping their favorite recipes.

Mrs. Gilbert Roberson led the club collect and Mrs. Roberson, Mrs. Wilton Bodkin and Mrs. Frank Struve presented a discussion on aid to dieting and food preparation.

The club made plans to aid Plainview in their efforts to get the children's hospital.

Those attending were Mmes. Roberson, C. J. Brown, Forrest Latimer, Struve, Bodkin, W. B. Dickenson Jr., Don Spain, M. C. Church, Archie Sorley, Johnny Clark Jr., Fred Thompson, Robert Burgess, Roy Roberts, C. J. Dorris, the hostess and co-hostess, Mrs. J. L. Snider.

Next meeting of the club will be in the Bill Turner home with members bringing books and magazines for Bohner school. The program will be on world affairs and a debate on foreign aid will be presented.

Sorority Will Sponsor Bridge Tournament

A bridge tournament, sponsored by Beta Sigma Phi sorority will be held Saturday, Jan. 25 at Littlefield Country Club from 2 to 5 p.m.

Proceeds will go to the Cystic Fibrosis Research Foundation.

Competition is open to any interested persons.



MRS. JAMES GALLAGHER

Recipe Of The Week

This week's recipe is submitted by Mrs. James Gallagher.

The Gallaghers have lived in Olton ten years coming here from Hereford. Her husband has been employed 16 years by Pioneer Natural Gas.

Mrs. Gallagher enjoys reading and sewing and says that she enjoys baking very much. She likes to try new recipes.

The family, including six school-age children, attend St. Peter's Catholic Church. Mrs. Gallagher is a member of the Altar Society of the church.

Mrs. Gallagher also works at Richardson's Cleaners.

She makes Hoska often and makes several recipes up at one time and freezes part of it. It freezes real good. She serves it as a dessert or as breakfast bread. Her family enjoys it anytime.

Mrs. Gallagher makes the bread often, especially around Christmas time. It can be decorated in many ways.

HOSKA
 1 cup milk
 1/2 cup shortening
 3/4 cup sugar
 1/2 tsp. salt
 1/4 cup warm water
 2 pkgs. dry or compressed yeast
 2 eggs beaten
 5 1/2 cups sifted flour
 1/2 cup chopped citron
 1/2 cup chopped almonds
 1 tsp. almond extract
 Scald milk, add shortening, sugar and salt. Cool to lukewarm. Measure warm water into bowl, and yeast and stir until dissolved. Stir in milk mixture. Add eggs and 1/2 of flour. Beat with mixer until smooth. Add citron and almonds and stir in remaining flour. Knead on floured board until smooth and elastic.
 Place in greased bowl and cover. Let rise until double in bulk, about one hour. Punch down and turn out on floured board. Divide dough in half. Divide one half into three equal parts. Roll each part into a strip about eighteen inches long. Place three strips on greased baking sheet and form into a braid. Brush with melted butter.

Repeat process with remaining half of dough.

Let rise until double in bulk. Bake in preheated oven, 350 degrees for 40 minutes.

When slightly warm, glaze with powdered sugar icing. Peccans may be substituted for almonds if desired.

Serve fresh, or slice thin, butter and toast.

Basil Johns Honored

Dr. and Mrs. Basil Johns and children were honored Saturday evening at 8 with a housewarming in their new home.

Hostess gifts presented to the family were a set of 22-carat gold flatware, a fire screen and an artificial mum arrangement in green, blue and white.

Refreshments of coffee and cookies were served to those present.

Hosts were the Major Jameses, Billy Smiths, Gene Reynolds, Dan Gregorys, R. V. Allcorns, Bobby Copelands, Max Malones, Joe Halls, Oliver Jones, Glen Singletterys, J. P. Nafzgers, Dan Quigleys, Parley Meyers, Louis Hairs, Joe Chesters, W. M. Smiths, C. E. Hysingers, Dean Joneses, Ira Fosters, Tom Billy Hankins, R. C. Parsons, Charles Polks, Andy Stroebels, Lester Thompsons, Earl McClains, Denver Offields, Jerry Dennises, Barton Prestridges, Billy Guy Thomases, Preston Samplers, O. E. Pattersons, Charles Tusseys, J. L. Smalls, Gerald Allcorns, Herman Meyers, Lonnie Smiths, Deryl Machens, Jim Gregorys and Mrs. Sally Copeland.

IN CLOVIS

Bro. and Mrs. Raymon Carson spent the weekend in Clovis, N.M. with friends, Bro. and Mrs. Ken White. Bro. Carson spoke at the Church of the Latter Day Saints Sunday morning.

Dropouts Studied By HD Club

Johnny Clark, superintendent of Olton schools, discussed "Study School Dropouts", when the Home Demonstration Club met Tuesday, Jan. 21 in the home of Mrs. Jim Speer.

Statistics were given and reasons for dropouts. Clark said solutions are being worked out to reduce the problem.

Mrs. Vern Taylor, president, presided over the meeting. Secretary, Mrs. Charles Lewis, called roll with members answering with whether they provided good reading material for their family.

Chairmen gave committee reports.

A salad luncheon for Friendship Day, Monday, Jan. 27 will be held at ORC. Club members from over the county will meet and new council members will be installed and THDA pins presented.

Coffee, Cokes, brownies and cookies were served to mem-

bers Mmes. Dan Adair, Lloyd Blackwell, Nell Crawford, Z. D. Miller, Paul McFadden, Fred Shaw, Lee Simmons, Tom Smith, Charles Lewis, L. O. Langley, Vern Taylor, O. T. Crosby, Lola Mills, Edna Cook and Miss Ann Warren and one guest, Mrs. Lady Claire Phillips, county home demonstration agent from Littlefield, by the hostess.

Next meeting of the club will be Tuesday, Feb. 4 at 2 p.m. in the home of Mrs. Tom Smith. Shortcuts in sewing will be the program subject.

Party Honors Armstrongs

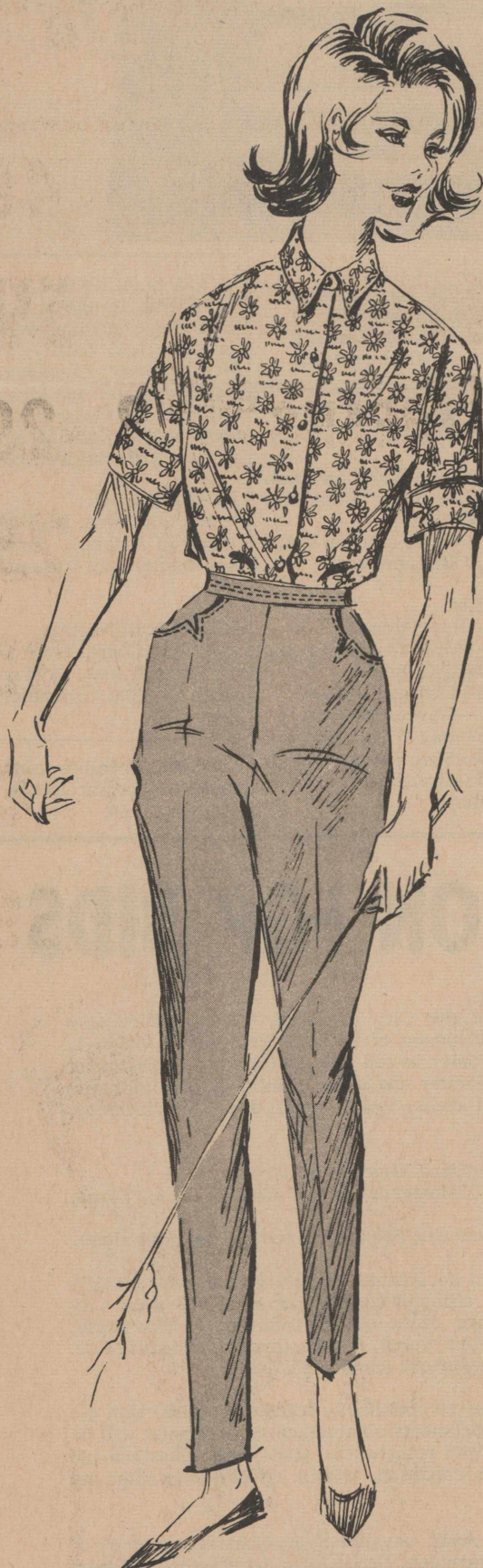
Mr. and Mrs. Lacy Armstrong were honored with a going away party Saturday, Jan. 18 at ORC.

The forty hosts presented a silver tea service and a four place setting of china.

The Armstrongs moved to Dalhart in December.

in olton it's Bizzells

care-free DENIMS!



50% Arnel.
50% cotton

You'll be mad about these because here's Denim done with dash! The added splash of notched pockets, stitching trim, a colorful "he loves me" daisy print color-hued to compliment! Conmatic zippers, too! Strawberry, blue,.....colors meant for you. Sizes 7 to 17, 8 to 18. The shirt, 30-38.

PANTS \$5.98
BLOUSE \$3.98

KELLEY'S

OLTON



The real thing!

LEVI'S

AMERICA'S FINEST JEANS
SINCE 1850

Men's	White, Green	4.98
	Blue	4.15
Children's	White	3.98
	Blue	2.98
Sanforized and Unsanforized		
Levi Jackets	Lined	7.99
	Unlined	5.39

WALTER'S
Dept! Store

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FINAL CLOSEOUT

In Order To Make Room For New Spring Wear

Women's Winter Suits

Skirts, Pants,
Sweaters And
Blouses

1/2 Price

WHITTINGTON'S, INC



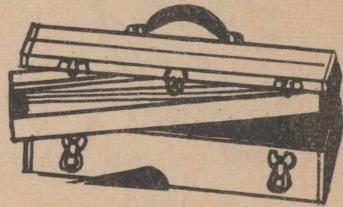
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TOOL BOX

REG. \$6.69

\$4.19



CONSUMERS

MAIN STREET

OLTON

VISIT HAIRS
Guests in the Luis Hair and Bailey Hair homes last weekend were Mr. and Mrs. Luther Hair.

of Dallas, Mr. and Mrs. Dub Hair of Hereford, Mrs. Willard Thomas of Clovis, N.M. and Mrs. Ora Hair of Plainview.

Bridge Tourney Is Scheduled

Springlake Lions Club will sponsor a bridge tournament Jan. 31 and Feb. 1 starting at 7:30 p.m. each night at the Springlake Elevator.

Anyone wishing to enter is asked to have their name in by noon of Jan. 31 to Earl Parish at Watson Bros. Butane, Springlake, or to Springlake Elevator.

ATTEND FUNERAL

Mrs. Joe Chester and daughter, Jeana attended the funeral of Mrs. Chester's nephew, Capt. Orrin Ken Howe, Jr., last Thursday in Dimmitt. He was the son of Mr. and Mrs. Ken Howe Sr. His wife is the former Jeri Hudson of Earth.

VISIT MOTHER

Mr. and Mrs. I. B. Holt visited in Kress Sunday afternoon with Mrs. Holt's mother, Mrs. B. R. Morton.

Demonstrations Given Firemen

Assistant Fire Chief Jim Bel-low of Plainview and Fireman Alexander were on hand Tuesday night when Olton Fire Department met, to give visual aid demonstrations.

Two films, one on fire attack and the other "A Tale of Two Cities," about fire departments and the right way and the wrong way to handle fires, were shown.

IN LUBBOCK

Mr. and Mrs. Denver Offield Bonnie and Robert visited in Lubbock Thursday evening with Mrs. Offield's sister, Mrs. Otis Beauchamp.

IN LITTLEFIELD

Mrs. Denver Offield, Mrs. A. C. Brigrance and Mrs. Eula Wilks visited in the Knights Rest Home in Littlefield Friday morning with Mrs. Offield's mother, Mrs. Mary Hogue.

ONE OF *The Plainsmen*

Sez: Politicians are the same the world over. They promise to build a bridge, even where there is no river.



MINERAL BLOCKS

The Plainsmen
FARM & RANCH
Phone 285-2255 Hwy. 70

The Olton Enterprise

Published each Thursday at Olton, Texas.

Entered as second class matter at the post office at Olton, Texas, under the act of Congress, March 3, 1879.

Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Olton Enterprise, will be gladly corrected upon being brought to the attention of the publisher.

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Member 1964 TEXAS PRESS ASSOCIATION

Bill Turner.....Editor & Publisher
Amy Turner.....News Editor
Sharon Ray.....Society Editor
Leah Cross.....Compositor
Maenette Houston.....Compositor
Charlene Young.....Operator
Dorothy Holt.....Reporter

You'll Clap Your Hands Too! - - - When You Buy That New Ford At FISHER FORD CENTER

1ST In New Car Registrations In This Area For The Month Of December.

FOR SEVERAL REASONS - - -

- ★ A Fine Product—The 1964 Ford
- ★ The Best Possible Price
- ★ A Guarantee Of Good Service

**See Us For
Complete Brake Service**

We Offer Complete Brake Service And Have A New Brake Lathe To Insure The Best Possible Work. In The Near Future We Will Hold A Brake School. An IMCO Factory Man Will Be On Hand. All Mechanics In The Area Will Be Invited And Treated To A Steak Supper.

New Paint & Body Shop

Our New Paint And Body Shop Is At Your Service. An Experienced Man, Hal Nicholson, Is Our Body Shop Manager.

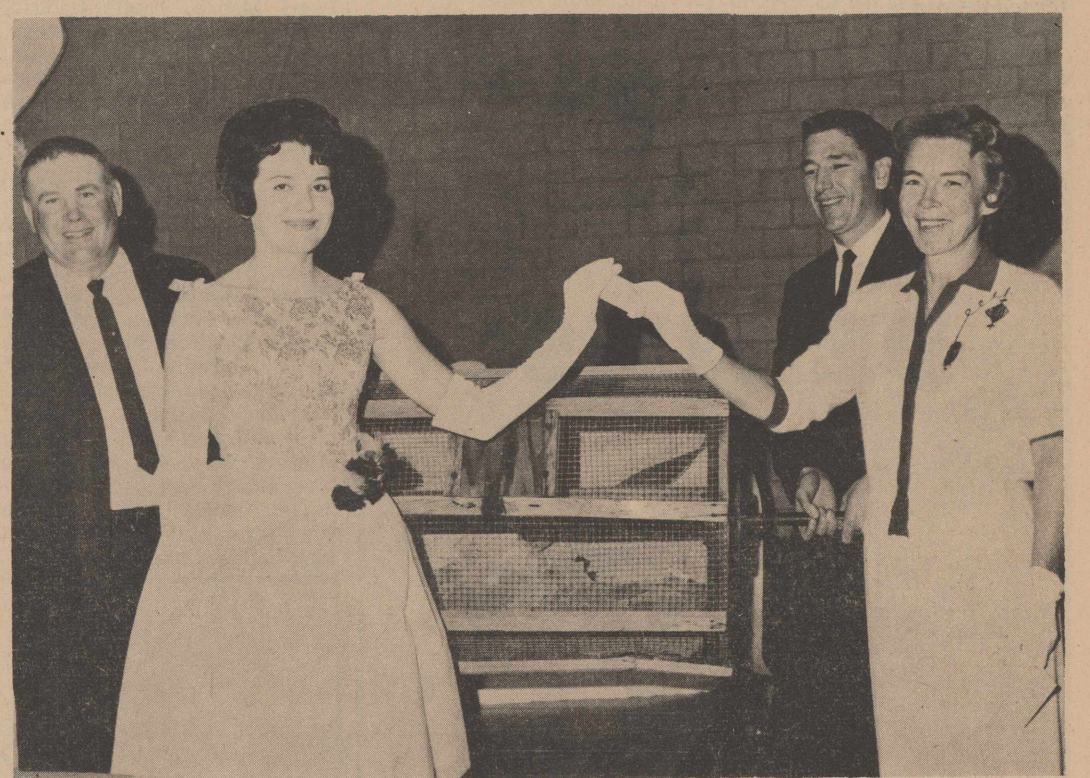
Complete Well Motor Service

Get Those Well Motors In Now While There's No Rush. We're Set Up And Ready To Fix Them. Free Pickup And Delivery When We Service Your Motors. We Are Also Your New Dealer For Steward Ford Industrial Engines . . . Come On In And Look'em Over.

FISHER FORD CENTER
WATCH FOR OUR USED CAR HOOTENANNY
Box 466 Olton



PET OF THE WEEK---Steve and Pam Holt, children of Mr. and Mrs. D. M. Holt, display their pet rabbit, "Peanut". A New Zealand blue, Peanut is about a year old.



COLOR TV WINNER---Mrs. Jean Hall, right, was the winner of the color TV given away by the Quarterback Club at the football banquet Monday night. From left are Delmer Givens, Tomie Covington, Clinton Billingsley and Mrs. Hall.

VISITS BLACKWELLS
Visiting in the L.A. Blackwell home Sunday, were their daughter and family, Mr. and Mrs. Larry Cunningham, of Hereford, Mr. and Mrs. James Wilburn and children of Plainview and Mr. and Mrs. Harold Jordon and children of Olton.

COMMUNITY HOSPITAL

ADMISSIONS:
Jan. 10--Mrs. Manuel Lopez, Olton, medical.
Jan. 13--George Tuttle, Olton, medical.
Jan. 14--Mrs. D.F. Roberts, Olton, medical.
Jan. 14--Mrs. Benjamin Reyes, Halfway, medical.
Jan. 15--Dan Williams, Olton, medical.
Jan. 16--Warren Brooks, Olton, medical.
Jan. 17--Mrs. Robert Lee Peters, Springlake, medical.
Jan. 18--Mrs. Eriberto Contreras Amaya, Olton, medical.

Jan. 21--Bill Langford, Olton, medical.
Jan. 21--Mrs. Manuel Torre Ramirez, Olton, medical.

DISMISSED:
Jan. 7--Ray Slatten.
Jan. 11--Mrs. Manuel Lopez.
Jan. 13--J.O. Reed.
Jan. 14--George Tuttle.
Jan. 17--Warren Brooks.
Jan. 18--Dan Williams.
Jan. 19--Mrs. Robert Peters.
Jan. 20--Mrs. Eriberto Contreras Amaya.

IN AMARILLO
Mr. and Mrs. Ira Foster visited in Amarillo Sunday with her uncle, Ray Storseh, who is ill.

ATTEND FUNERAL
Mr. and Mrs. Ira Foster attended the funeral of a friend Hugh Bookout, in Hereford Monday.

Southern yellow pine is the most important Texas forest product.

INVITATION FOR BIDS

The Housing Authority of the City of Olton, Texas, will receive bids for the complete development of Housing Project, TEX. 196-1, consisting of 20 Dwelling Units in ten (10) buildings, a Management and Maintenance Building, Shelter and Service Building, Site Improvements (such as recreational areas, curbs, walks, utilities, landscaping, etc.) until

2:00 P.M. Central Standard Time, February 26, 1964 at the Chamber of Commerce in the City of Olton, Texas,

at which time and place bids will be publicly opened and read aloud.

Proposed forms of contract documents, including plans and specifications, are on file at the office of the Housing Authority of the City of Olton, Texas, and at the office of the Architect, F. Olin Smith, 6401 Camp Bowie Blvd., Fort Worth, Texas, (mailing address: P.O. Box 62, Ft. Worth, Texas) telephone number PE7-3711.

Copies of the Documents may be obtained by depositing \$50.00 with the Architect for each set of Documents so obtained. Such deposit will be refunded to each person who returns the plans, specifications and other Documents, in good condition, within ten (10) days after bid opening.

A certified check or bank draft, payable to the Housing Authority of the City of Olton, U. S. Government Bonds, or a satisfactory bid bond executed by the Bidder and acceptable sureties, in an amount equal to FIVE PERCENT of the bid shall be submitted with each bid.

The successful bidder will be required to furnish and pay for satisfactory performance and payment bond or bonds.

Attention is called to the fact that not less than the minimum salaries and wages as set forth in the specifications must be paid on this project.

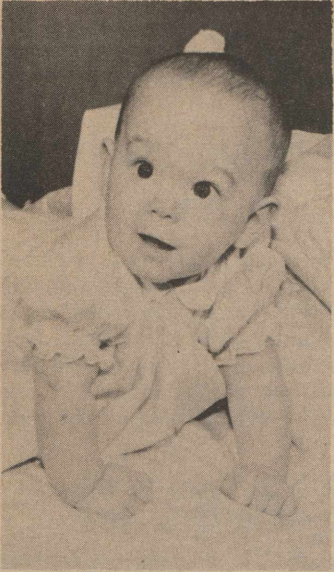
The Housing Authority of the City of Olton reserves the right to reject any or all bids and to waive any informalities in the bidding.

No bid shall be withdrawn for a period of sixty (60) days subsequent to the opening of bids without the consent of the Housing Authority of the City of Olton, Texas

THE HOUSING AUTHORITY
Of The City Of Olton, Texas

DATE: January 24, 1964

Melvin McReynolds
Executive Director



OLTON PRESENTS Melissa Anne, 7-months-old, and Martha Ellen, 5-years-old, children of Mr. and Mrs. Al Wilson. Grandparents are Mr. and Mrs. H.E. Fritz, Carlsbad, N.M. and Mrs. Lue Wilson, Cisco. Mrs. Ella Littrell of Carlsbad is a great-grandmother.



Hart Camp Happenings

Mrs. Dewey Parkey, Rickey and Von attended a surprise birthday party Thursday afternoon honoring an aunt, Miss Virginia Parkey, Olton, on her 75th birthday. The party was planned by several neighbors of Miss Parkey and was held in her home. Seventeen guests attended the party.

Mrs. Blanton Martin carried a group of Junior G.A. girls to the Associational G.A. Meeting at the Frio Baptist Church Saturday afternoon. Those making the trip were Debbie Oliver, Sharon Hendrick, Lajuana Burleson, Judy Hurt and Brenda Leonard.

Mr. and Mrs. Gerry Wells and children, Spade, visited Sunday in the home of his parents, Mr. and Mrs. J.W. Wells. The Gerry Wells moved to Spade recently from Levelland.

Paula Neinst, young daughter of Mr. and Mrs. Victor Neinst, Littlefield, is spending a few days with her aunt and uncle, Mr. and Mrs. J.W. Wells while her mother is in the hospital following surgery. Paula now has a case of measles.

Luther Metcalf, Friona, spent several days here last week with his brother and sister-in-law, Mr. and Mrs. David Metcalf.

Mr. and Mrs. V. L. Foster, Pam and Kimmie, were in Ralls Sunday where they visited his sister and brother-in-law, Mr. and Mrs. Roy Hollums.

Edwin Oliver and Kerwin were in Amarillo Tuesday where they visited in the home of a nephew and family, Mr. and Mrs. Floyd Oliver, Brenda and Barbara.

Mr. and Mrs. M. W. Wheeler returned home from Center Friday after spending several days there following the accidental death of her brother, Lamar Latham.

Several members of the local Baptist Church went to Knight's Rest Home in Littlefield Saturday night and sang for the patients. Mr. and Mrs. Doc Leonard, Spade, accompanied the group to the Rest Home.

Mrs. Blanton Martin accompanied a group of Littlefield ladies to Farwell Monday afternoon to attend the Workers Conference at the First Baptist Church there.

Mr. and Mrs. Nolan Hukill, Gary and Gordon, visited in Clovis Sunday with his cousin and family, Mr. and Mrs. Lavon Hukill and children.

Among those attending funeral services for Mr. McCain at the Fieldton Baptist Church Tuesday afternoon were M.W. Wheeler, Rev. Bobby Stillwell, Blanton Martin and Mr. and Mrs. D.R. Leonard.

Dana Hukill, young daughter of Mr. and Mrs. Dean Hukill, is spending several days here with her grandparents, Mr. and Mrs. L. W. Sullivan while her parents are in the process of moving from Lubbock to a farm near West Camp.

Mr. and Mrs. Dean Elms and Kip, Littlefield, visited here Friday with her parents, Mr. and Mrs. L. W. Sullivan.

Bill Johnson is planning a trip to England in the near future. He was stationed there during World War 2.

Elma Burleson left Sunday morning by bus to attend a business meeting in Arkansas.

Mrs. T. S. Tyler was co-hostess with Mrs. Bill Nicholas for a meeting of the Spade Garden Club recently. The meeting was held in the home of Mrs. Nicholas. Mrs. Willard Loman also attended the meeting.

Mrs. M. D. Kesey, Littlefield visited Tuesday with her daughter and son-in-law, Mr. and Mrs. Willard Loman and Judy. Mrs. Henry Cowan, Spade also visited in the Loman home at the same time. She is a sister of Mrs. Loman.

Among those attending the Patsy Wood-H.W. Bradley wedding at the Church of Christ in Spade Saturday night were Mr. and Mrs. J.W. Johnson and Kay, Vaughn Weatherly and Kerwin Oliver, H.W. Bradley, the groom, is a nephew of J.T. Weatherly.

A WMU Meeting was held Monday afternoon at the Baptist Church with Mrs. Bobby Stillwell in charge of a Mission Study program. She reviewed two chapters of the current Mission Study book "Apogee" by Kate Ellen Gruver.

Pam Foster spent Friday night in Olton with Leslie Norfleet.

Word was received Tuesday of the sudden death of the Pastor's wife of the Methodist Church in Spade. She was 47 years of age and was a teacher in the Littlefield schools. Several Hart Camp residents attend church there and were acquainted with her. The pastor is Rev. Mitchell.

Guests in the Harvey Jones home Sunday were his parents, Mr. and Mrs. G. T. Jones of Hereford and a brother and family, Mr. and Mrs. Harley Jones and four children, also of Hereford.

Mr. and Mrs. Harvey Jones attended funeral services in Lubbock recently for Milton Hayes, a former resident of Spade and Fieldton communities.

JANUARY JAMBOREE OF FOOD BARGAINS!

Specials Begins
Jan. 24 Thru
Jan. 30, 1964



QUANTITY
RIGHTS
RESERVED

TOMATO SOUP

CAMPBELLS

NO. 1 CAN

10¢

WILSON Corn King

BACON

Sliced

1-Pound
Package

49¢

CHUCK ROAST

USDA GRADED LB. 49¢

GROUND BEEF

USDA GRADED
EXTRALEAN LB. 39¢

TEXAS Ruby Red

GRAPEFRUIT

Pound

12½¢

CENTRAL AMERICAN

BANANAS

2 Pounds

29¢

AVOCADOS

Salad Treat

Each

10¢



SHORTENING
CRISCO

3-Pound Can

69¢

GOLD MEDAL

FLOUR

5-Pound Bag

49¢

SALMON

HONEY BOY

TALL
CAN

49¢



JELL-O

ASSORTED
FLAVORS

3 FOR 29¢

BLEACH

WP BRAND
1/2 GALLON

29¢

ICE CREAM

CLOVERLAKE
1/2 GAL.

69¢

TOILET TISSUE
SUGAR

NORTHERN
4 ROLL PACK

29¢
59¢

5 LB. BAG

FROZEN FOODS

MORTON All Varieties
CREAM PIES

3

\$1.00

FRESHE
PARKERHOUSE

ROLLS

Regular
Package

25¢

WINTER GOLD
ORANGE JUICE

4

\$1.00

Regular Cans

OLTON SUPER SAVE

DOUBLE GUNN BROS.
STAMPS WEDNESDAY

1963

WITH PURCHASE OF \$2.50 OR MORE

FREE DELIVERY PHONE 285-2787



Now Offered
At Your Grocer's

Olton Super Save

Seal Test

Milk

Home-Owned Distributorship

Operated By

R.J. Turner

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All classified accounts are due and payable 10th of month following insertion. A flat rebilling fee of \$1.00 will be charged for all accounts 30 days past due and for all successive rebillings.

WANTED

WANTED: To make buttons, button holes, buckles, belts, children's garments. Dress making. Wilena Gordon, Phone 285-2401. 27-tfc.

WANTED: To repair old appliances, will fix anything I can get to in wheel chair or will buy old radios or appliances. J. L. Wozencraft, last house on north on West 3rd. 49-tfc.

WANTED: Ironing in my home, one mile south, two and one-half west of Olton, Marie Griggs. 51-2tp.

WANTED: Listings to buy or sell, farms, city property and ranches. Contact A.L. Carlton Realty, Friona, phone 2031. 51-3tp.

FOR SALE

FOR SALE: Cheap. Two good houses on Main Street. Priced very reasonable. Will increase in value. See Bill Yates, G. T. Sides or Howard Hall. 27-tfc.

FOR SALE: House with 125x140 foot lot. Ideal location. Also 6 room house to be moved. Call 285-2786. Vance Estes. 44-tfc.

FOR SALE: Large commercial lot. 250x204 feet. Well located. See Bill Yates, G. T. Sides or Howard Hall. 27-tfc.

FOR SALE: Quarter section, 3 south, 3 west, two wells and underground tile, phone 285-2182. 38-tfc.

FOR SALE: No. 1 red and white potatoes, \$3 per cwt. Elmer McGill 285-2748. 42-tfc.

Monuments

Winnboro Blue Granite
White Georgia Marble
and others
See Percy or Connor
Parsons
Phone 285-2621 or 285-2767

Water

Well Drilling

NO MONEY DOWN
3 YEARS TO PAY

Pressure Pump
Service

CALVIN COOK

CA 4-4498
2519 Gladney

FOR SALE: To be moved, five room and bath house, \$2000.00 phone 285-2108 or 285-2926. 45-tfc.

FOR SALE: Trash barrels delivered. \$3.00 Price Wrecking, 285-2235. 48-tfc.

FOR SALE: To be moved, 20x50 foot Army barracks made into 5-room and bath house. Also two 14x40 foot graineries. Contact Ivin Wozencraft, 285-2084 or Box 333, Olton. 48-tfc.

FOR SALE OR TRADE: 60 acres, 8" well, three miles of Olton, phone 285-2071, Charles Lewis. 35-tfc.

FOR SALE: Piano in good condition, phone 285-2786. 49-tfc.

FOR SALE OR TRADE-1962 Fairlane 500 4-door Sedan. Fully equipped. Real low mileage. Phone 285-2494. 36-tfc.

FOR SALE: 1957 Motorola TV. New picture tube. Good price. See at Spotlite Cafe. 50-tfc.

FOR SALE: Cane bundles, phone 285-2164. Bill Langford. 50-tfc.

FOR SALE: Two, choice, 50 foot lots on corner of 8th Street. Phone 285-2926. 50-tfc.

FOR SALE: Bunk beds and refrigerator. 219 East 8th. 50-2tc.

FOR SALE: One four-room house with shower, to be moved, price \$1,000. Contact Howard Hall, Bill Yates or G. T. Sides. 51-tfc.

FOR SALE: Crossties, Phone 285-2215. 51-tfc.

**NOT A
SALE**

**BUT
DOLLAR
SAVING**

**PRICES ON
UNDERGROUND
IRRIGATION**

**PIPE
AT**

**STANDARD
CONCRETE PIPE
COMPANY**

JOE NEWMAN OF HART
Represents
SOUTHWESTERN LIFE
In This Area

We Have Plenty Of Good
IRRIGATED FARMS
For Sale - On and Off
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Phone EM 4-2553 Res.
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OF PLAINVIEW, TEXAS

Have Opened A

COTTON OFFICE

at

OLTON CO-OP GIN

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Olton

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— OFFICE SUPPLIES —

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PHONE 285-2225

--

Olton, Texas

FOR SALE: Baled cane butts, See Ancel Miller. 51-2tc.

FOR RENT

FOR RENT: Four room and bath house, two north, three west, phone 285-2129. \$40 a month. 49-tfc.

FOR RENT: House, 104 East 6th, two bedrooms, stucco, garage, concrete driveway, on pavement. Phone TU9-3775, Halfway. 51-tfc.

FOR RENT: 160 acres, 2 miles east of Hart Camp, three-year lease. Contact, 998-4196, Tahoka. 51-2tp.

HAPPY BIRTHDAY

JANUARY 24
M. E. Taylor

JANUARY 25
Mildred LaDuke
Conner Parsons
Marshall Stone

JANUARY 26
Mellie V. Gabehart
Tommy Hankins
Mark Wheeler

JANUARY 27
Vicki Mills
Alva Roberson
Ruby Lee Sherman

JANUARY 28
Mrs. C. E. Bley
Kenneth Harper

JANUARY 29
Wilton Bodkin
Jimmie Smith

JANUARY 30
Pat Bodkin
Carol Latimer
Lisa Johns

Firemen Answer Call To Gin

Olton Fire Department answered a call to Smith Gin Wednesday, Jan. 15 at 11:30 p.m. A cotton office building at the side was on fire. Fire Chief Tom Smith estimated damage to the structure at about \$200 or \$250. Cause of the fire was unknown.

Willie G. Green Elected In Water District Vote

Willie Gene Green was elected committeeman for precinct 1 for High Plains Underground Water Conservation District in the Jan. 14 voting.

Bo Patton

WELL SERVICE

Irrigation — House — Windmill
Bailing and Repair

Phone 285-2227 Olton

**FOR ALL
GEAR HEAD
Service and Repair
SEE**

W.M. Whitesides

207 East 5th Street
PLAINVIEW, TEXAS

**Hi Plains
Real Estate**

BOX 786

OLTON, TEXAS

P.A. Nafzger

HOME PHONE 285-2186

**Thomas
Speed Wash
& Drycleaners**

Coin-Operated Drycleaner
open 8 A.M. - 6 P.M.
Six Days A Week.

Speed Wash Open
24 Hrs. A Day
Seven Days A Week

December Accidents Reported

"Old man 1963" has quietly slipped away into the past forever. His evident scenes, however, will remain with us, till the end of time. Due to the scars left beside the roadway, and the hospitals, at the morgue and in the cemeteries the year 1963 may be remembered as the worst year in traffic history. The Texas Highway Patrol investigated 16 accidents on rural highways in Lamb County during the month of December, according to Sergeant D.S. Lawson, patrol supervisor of this area.

The rural traffic accident summary for this county for the calendar year 1963 shows a total of 129 crashes resulting in seven persons killed, 84 injured and an estimated property damage of \$101,006.00.

"When the final reports are tabulated we will find that more people were killed in Texas traffic accidents during 1963 than in any previous year," the Sergeant stated. The final count is expected to be about ten per cent more than the 2,421 traffic deaths of 1962.

The Patrol Supervisor reminded all motorists to think about the more than 5,000 people that have been killed in Texas traffic accidents in the last 2 years, and to join the drive to reverse this alarming trend of death by strict observance of the traffic laws and rules of safe driving.

Tollett On Way To Okinawa

CAMP PENDLETON, Calif., Marine Lance Corporal James C. Tollett, son of Mr. and Mrs. J. Thurston Tollett of Olton, is enroute from Camp Pendleton, Calif., to Okinawa and duty with the Third Marine Division.

The division will be in the Far East for 13 months. They departed San Diego Jan. 8.

While in Okinawa, the Marines will be part of the American force-in-readiness in the Far East. The Third Marine Division provides the South East Treaty Organization (SEATO) with a ready pool of combat-ready infantrymen and supporting forces.

Okinawa is 65 miles long and ranges from 2 to 17 miles in width. It is 960 miles from Tokyo, Japan, and 900 miles from Hong Kong.

Willie G. Green Elected In Water District Vote

Willie Gene Green was elected committeeman for precinct 1 for High Plains Underground Water Conservation District in the Jan. 14 voting.

Green drew 12 votes and J.L. Snider drew 3. In precinct 4, Leroy Fisher and Raymond Harper tied with two each. Approximately 72 turned out in the county to vote. The county approved the annexation of Swisher County land by 65-7. However, voters in Swisher County turned down the question and eliminated the proposal. Weldon Newsom of Morton won the district directors post for Lamb, Hockley and Cochran counties with 106 votes. Other candidates were H.J. Schmidly of Levelland, 59; H.G. Walker of Olton, 48; and V.E. Diersing of Pep, 28.

Heritage Meet Set

PLAINVIEW, Special--A discussion of President Lyndon Johnson's State of the Union message by a panel of Wayland Baptist College faculty members will be the program for the Jan. 27 Plains American Heritage meeting, according to an announcement from Charles Ogilvie, director. The meeting will be at 6:30 p.m. at Wayne's Restaurant in Plainview.

On the panel will be Dr. E. W. Jones, chairman of the Division of Social Sciences; Dr. Jerry Dawson, head of the history department; Douglas Clark, instructor in sociology and Marvin Downing, instructor in history. Ogilvie, history instructor, will moderate.

A student will be invited to accompany public school teachers from Olton and Hart who attend the meeting. Nine other area cities which cooperate with Wayland in the emphasis on America's heritage are Abilene, Cotton Center, Dimmitt, Hale Center, Kress, Lockney, Pestersburg, Plainview and Tulla.

IN CROWELL

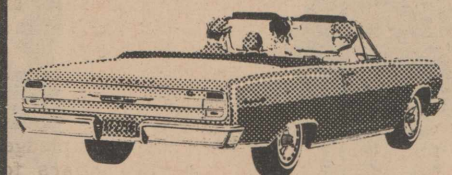
Mrs. H. A. Hysinger and Mrs. Cora Wozencraft visited in Crowell Thursday, Friday and Saturday last week. Mrs. Hysinger visited in the home of Mr. and Mrs. Ray Hysinger, and Mrs. Wozencraft visited her brother, Roscoe Smith.

CHEVELLE! by Chevrolet

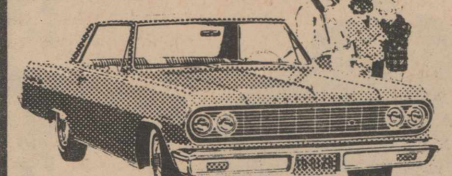
One of the things you'll like best about it is 11 models to choose from.

MALIBU S.S. SERIES

These two Super Sport models are Chevelle's finest. Front bucket seats, door-to-door carpeting and an all-vinyl interior in seven colors. A wide choice of transmissions and extra-cost high-performance engines. Plus a whole host of other options.



SUPER SPORT CONVERTIBLE



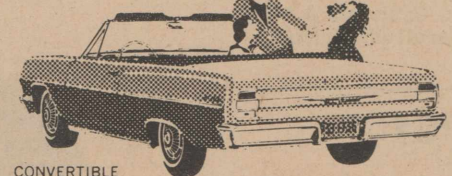
SUPER SPORT COUPE

MALIBU SERIES

Chevelle's middle-of-the-line series, the Malibu, retains many features found in the two Super Sport models. Like all Chevelles, it's a good foot shorter than big cars, making it easy to park and handle. Yet inside it's surprisingly spacious and comfortable.



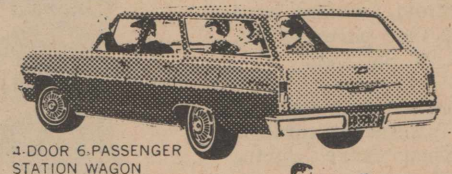
SPORT COUPE



CONVERTIBLE



4-DOOR SEDAN



4-DOOR 6-PASSENGER STATION WAGON



4-DOOR 3-SEAT STATION WAGON

300 SERIES

Chevelle's most economical series—but don't let its gentle price tag fool you. The 300 has all Chevrolet's traditional value and reliability. Full Coil suspension. Body by Fisher. Flush-and-dry rocker panels. Your Chevy dealer will tell you all the rest.



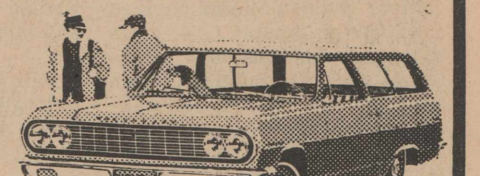
2-DOOR SEDAN



4-DOOR SEDAN



4-DOOR 6-PASSENGER STATION WAGON



2-DOOR 6-PASSENGER STATION WAGON



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Olton, Texas

NOTICE

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TAX NOW

**YOU MUST PAY YOUR CITY AND
SCHOOL TAXES BY JANUARY 31 ST**

TO AVOID PENALTY

January 31 Is Also The Deadline To Pay Poll Tax

**City Of
Olton**

**Olton
Public Schools**

How Does A Small Town Attract Industry? Here's How A Town Of 4,000 Did It.

Editor's Note: The following article was written by Ken Lively and recently appeared in "Texas Parade". The Enterprise is reprinting it for two reasons: 1. It refutes those who repeatedly state that a small town like Olton cannot obtain industry. 2. It may point the way or at least show how one Texas town did it. When reading the story, note the figures carefully. They show what can be done—if the people and their leaders want it done.

The people of Olney (pop. 4000) are like most small town folks in Texas—friendly, hard-working and talkative. But they have another characteristic: when their town needs something, they cut talk and act! About 15 years ago Olney was in trouble. The oil boom that started playing out soon after World War II. Then the Wichita Southern and Gulf Texas and Western railroads discontinued their lines. Alarm spread through the community, and the town's leaders decided to shore up the economy.

First, a community clinic was conducted by the West Texas Chamber of Commerce. Its purpose was to find out what Olney needed to attract industry.

One finding was that the town needed supervised recreation for its young people. So city fathers bought a building and turned it into a youth center for teenagers. Also a community building was constructed for a meeting place and a swimming pool was installed at the new City Park.

A water shortage plagued the town during the dry years of the '50s. This was solved when the people of Olney decided to build a new lake in addition to the one they already had. Water shortage capacity was increased to 6,600 acre feet, adequate for a town of 10,000.

A \$250,000 bond issue was voted for improvements to the water system and a new treating plant for the sewage system. These steps provided the basic requirement for future growth.

During World War II, the United States Navy built a \$15 million dollar airport just five miles south of Olney. The Navy used it for touch-and-go practice landings for bomber pilot training. After the war was over in 1945, the airport with its 5,500 feet of runways was given to the city. The airport played an important role in getting Olney's first industry.

A young ag-pilot, Leland Snow, had designed and built a

new type crop dusting airplane in his garage while studying aeronautical engineering at Texas A&M. He used this plane in a crop dusting operation in Central America to pay his expenses through college.

The people of Central America encouraged Snow to produce more of the planes and even gave him several orders for them. Snow needed more than just orders to get into production. He needed tools and equipment, finances, and a place to work.

When he returned to the States, Snow started a search for suitable facilities. He heard about Olney's large airport and sent a representative to investigate. But the airport was not all Snow was looking for. He needed financing. The only security he could offer was an idea....and most of it was on paper.

Upon landing at the airport, Snow's representative was impressed with the size of this huge airport, sprawled over a whole section of land. He contacted the Olney Chamber of

Commerce and told them Snow's story. Snow would locate the plant in Olney if the community would provide a building, tools and equipment, and underwrite a line of credit for about \$50,000.

Risky? . . . you bet it was risky! The building itself would cost over \$50,000. A lot of money for a small town.

A town meeting was called and the proposition was put to the people. They organized an Industrial Foundation and the money would go to them for the building. The only benefit they could expect would be providing job opportunities and a payroll for the town.

After considerable discussion, a few individuals pledged several thousand dollars for the project. Others followed and soon the full amount was raised. Construction got underway.

The young industry experienced usual growing pains as inventory increased and production caught up with sales. More financing was needed and

the people of Olney backed Snow all the way.

Today, the industry has paid off all indebtedness to the community and plans to enlarge the operation in the near future. They average producing one plane per week and have some 55 people on the payroll. With the expansion, production will increase to 75 planes per year and will add 25 more employees.

Snow Aeronautical Corp. now has world-wide distribution points in England, Central and South America, and strategic points in the United States.

Last year, the civic-minded people of Olney contributed some \$700,000 for civic projects. Members of one church alone contributed \$200,000 for a new sanctuary. Two months later, the entire citizenry was called upon to provide \$30,000 for a new hospital. They responded and exceeded their goal.

When their efforts succeeded in getting a trouser manufacturing firm to locate a new plant in Olney this year, the people

dug deep into their own pockets and donated \$112,000 to the Industrial Foundation for a new building.

The new factory is now in operation and will eventually employ some 220 women with an annual payroll of over \$700,000. This provides jobs for women within a 30-mile radius of Olney and bolsters the economy of the entire area.

Downtown improvements have been underway since early last year. At least three stores have complete new buildings and more indicate their interest in expanding.

The Olney Chamber of Commerce has its own building, a former downtown theatre which was remodeled. Its president, Lynn Rieves, was elected for the second term last year and has done an outstanding job in guiding the community to sound projects for economic development. He is aided by a full-time professional manager, Orville D. Roland, and 17 good directors.

What caused all this activity

in a small West Texas community? A sign on the conference room door in the Chamber of Commerce office

says it better than any other way: "Either Lead, Follow or Get Out of the Way!" Olney is leading!

Plainview Production

Credit Association

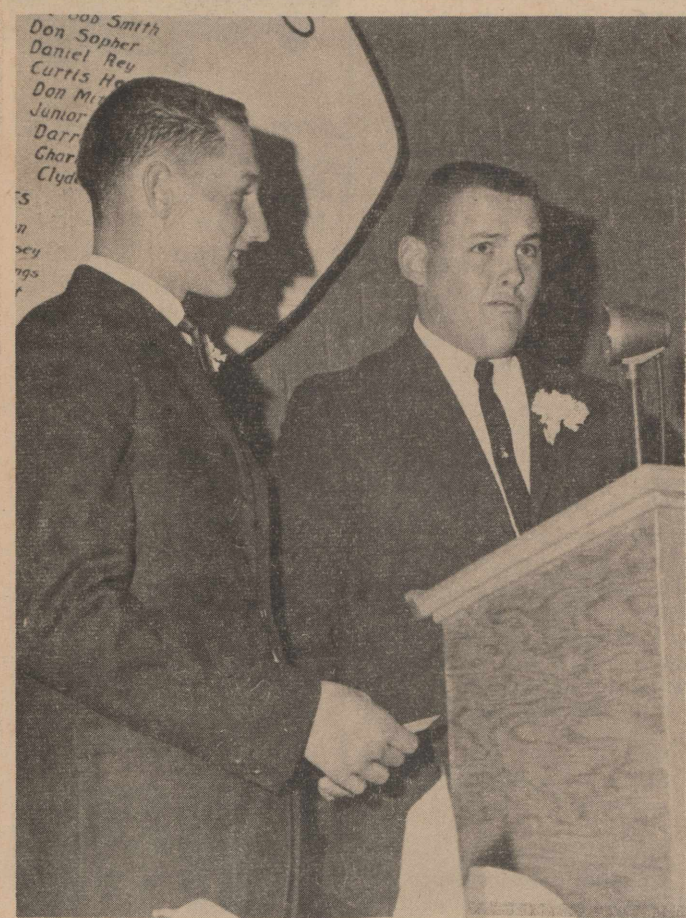
We Specialize

in Agricultural Credit

Current Interest Rate 6%

OLTON FIELD OFFICE

BOB HARBER, REP.



ASTRONAUT—Billy Carson, right, plays Jose Jimenez, the Astronaut, as part of the entertainment at Monday night's football banquet. At left is George Jones, his straight man.

School Menus

January 27-31, 1964

(Subject to Change)

MONDAY—Meat loaf and cat-sup, black eyed peas, fried okra, apple sauce, filled crackers and milk.

TUESDAY—Barbecued pork, buttered potatoes, green beans, cranberry sauce, gingerbread, rolls and milk.

WEDNESDAY—Hamburgers vegetable beef soup, cheese and crackers, lettuce and tomato salad, grape fruit, and milk.

THURSDAY—Chicken pot pie, french fried potatoes and cat-sup, buttered peas, fruit Jello, cookie, rolls and milk.

FRIDAY—Deep Sea Doodle, and lemon, brown beans, potato salad, apple pie, corn bread and butter and milk.

Stanfield Now

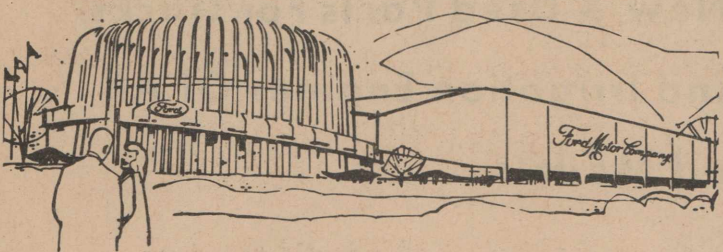
At Viet Nam

TAN SON NHUT, Viet Nam—Master Sergeant R.W. Stanfield Jr. of Littlefield, is now on duty with a United States Air Force advisory unit assisting the armed forces of Viet Nam in their fight against Communist aggression.

Sergeant Stanfield, a former student at Fieldton High School, is the son of Mrs. R.W. Stanfield of Route 1, Littlefield. His wife, Nadine, is the daughter of Buck Cowart of Fort Sumner, N.M.

Annual growth in Texas national forests is estimated to be 300,000,000 board feet.

FREE TRIP TO THE WORLD'S FAIR



Buy a New-Blue Ford 6000 and go to the N. Y. World's Fair... Free!

Now, you can take a once-in-a-lifetime trip to the World's Fair in New York City! Ford makes this exciting offer: Buy a new-blue Ford 6000 tractor and you will receive a complete 3-day trip to the World's Fair absolutely free!

Select one of the trip departure dates and you're off to the Fair!

You'll get scheduled air transportation from a nearby major airport... 3 wonderful days... take in the World's Fair and the glamour of New York City. The offer includes tickets, fine food and hotel accommodations.

ALL FREE WHEN YOU BUY A FORD 6000 TRACTOR! Act now to take advantage of this once-in-a-lifetime opportunity!

Stop in today and take a "second look" at the new-blue 6000... look at the features that take the "big ache out of big acreage."

This offer is good for a limited time only.

Buy Now and "GO WITH FORD TO THE FAIR"

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Olton, Texas

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(FROM CHOICE BEEF)

PICNIC HAM **WRIGHTS BEST**
29c
NO CHARGE FOR SLICING

GROUND BEEF **3 FOR \$1**

U.S. CHOICE SHORT RIBS OF BEEF LB. 29c

U.S. CHOICE BEEF ARM ROAST LB. 49c

STAR KIST OR CHICKEN OF SEA

TUNA 1/2 CAN 3 CANS 89c

FOOD KING 3 LB. TIN SHORTENING 49c

PRIMERO BROKEN SLICES PINEAPPLE 300 CAN 19c

FOLGERS COFFEE
1 LB. CAN 65c

FRESHEST PRODUCE

GOLDEN RIPE BANANAS 10c

IDAHO RUSSETS 10 LB. BAG

POTATOES 49c

CELLO PKG. CARROTS 2 FOR 19c

OLEO 11c
FOOD KING SOLID POUNDS

6 BOTTLE CARTON RC COLA DIET RITE COLA UPPER 10 PLUS DEPOSIT 25c

KIMBELL NO. 3 CAN SWEET POTATOES 29c

GLADIOLA FLOUR 5 LB. 39c

CHILI ELLIS (WITH BEANS) 1 1/2 LB. 49c

PREMIUM CRACKERS 1 LB. BOX (WITH PURCHASE OF ELLIS CHILI) 9c

MAZOLA OIL 1 1/2 QT. 79c

Specials Begin Friday, January 24, 1964

MOORE'S AFFILIATED FOODS

DOUBLE S & H GREEN STAMPS EVERY TUESDAY



Firm Offers Fair Trip

Adams Tractor Co. is taking part in a nation-wide program of the Ford Motor Co. which offers a free trip to the World's Fair, Owner A. D. Adams announced this week.

The trip, which includes round trip air travel, hotel accommodations, food, World's Fair tickets, parties, and sight-

seeing tours, is free with the purchase of a new Ford 6000 Tractor.

Sealtest Now At Grocery

R. J. Turner of Olton, distributor for Sealtest Milk, announced this week that the milk is now available in the grocery. It can now be bought at Olton Super Save.

OIL ALLOWABLE RAISED-- Railroad Commission set the highest oil production allowable in 12 months when it put the February allowable at 29 per cent of capacity. It's an estimated increase of 25,249 barrels a day over January.

Commission will invite top officers of oil purchasing companies to a March 18 hearing, to express their views on market prospects and other facets of the oil industry.

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Save 60% Of Cost Best And Cheapest

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We have taken machinery from three types of delinting--flame, acid and saw--combined them into one process to give you the best service yet.

Your Seed Will Not Rot
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PLANT LIKE ACID DELINTED SEED
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Have Your Seed Processed
For 1¢ A Pound

Olton Delinting Plant

West On Highway 70

Olton, Texas



KAREN HIPPI fires away for a basket against Dimmitt. Karen scored nine points in the victory, the Fillies' second district win.



GAYLE NICHOLAS is battled by Dimmitt guards as she gets off a shot in the Fillie victory. Gayle scored 43 in the clash.

Long Drought Over For Ponies

Olton's Fillies got back on the basketball victory trail after a loss to league-leading Friona, but it was a win by the Mustangs which stole all the headlines this week.

The Ponies broke a three-year victory drought in district play, edging out Friona, 54-53, in a spine-tingling thriller here Friday night.

It was Olton's first district win by a boys' team since January, 1961, when the Ponies edged Morton. Since that time the Mustangs had dropped 24 straight district games.

But the long losing streak came to an end last Friday night, bringing the Mustang record to 1-1 in district. The Ponies lost to Dimmitt here Tuesday night to make it 1-2. For the year, the Mustangs stand 7-12.

The Fillies' year stood at 17-6 and district at 2-1 after they fell to Friona, 62-50, and then whipped Dimmitt, 61-57.

Next games for the Olton teams are Friday night at Muleshoe, with the girls' game to start at 7 p.m.

After that the Olton cagers

meet Morton here Tuesday night.

Coach Lester Ramsey's Mustang cagers ended three year of frustration with a gallant comeback behind effort against Friona.

The Ponies led through three quarters, but Friona came alive in the fourth period to take a seven-point lead, and it looked like the jinx would continue.

But the fine play of George Jones, Richard Hall, Dennis Givens, Jerry LaFrance, Darrel Glover and Jerry Smoot pulled the game out of the fire.

Jones and Smoot hit crucial buckets in the fading moments and Glover came up with some defensive gems to ice the game away.

For the evening, Jones hit 18 points, Hall 13, and Givens and LaFrance eight each.

Glover led in rebounds with eight, while LaFrance got six.

Olton led at the half, 33-24, but Friona caught up and went ahead 43-42, at the end of three quarters.

The Fillies fell behind early

against Friona, and never caught up.

Gayle Nicholas scored 31, Karen Hipp 10 and Sherry Caddel nine, while Tomie Covington led rebounders with 11.

Against Dimmitt, the Mustangs ran into too much class and fell 69-45. Jones scored 26 and Givens eight.

Glover led in rebounds with eight, while LaFrance had six.

CARD OF THANKS

I want to express my appreciation for the kindnesses shown me the past two weeks. For the flowers, food, cards, visits, and especially your prayers I thank you.

Jack Edwards

FCIC Report

Nearly \$200,000 has been paid to Lamb County farmers so far this season by USDA's Federal Crop Insurance Corporation to cover crop losses caused by hail and excessive moisture in June and July.

In announcing the figure today, FCIC Texas-New Mexico State Director Ben A. Jordan, Jr., added that to date three quarters of all claims filed in the county have been paid. Advanced reports indicate that the total figure may reach \$250,000, Jordan said.

The Fillies got a 43-point performance from Nicholas in their win over Dimmitt, 61-57. But it was two free throws by Hipp in the last few seconds which iced the victory.

Hipp had nine, Caddel seven and Susan Norfleet two.

Maxine Schaefer got nine rebounds, as did Kathie Kidd, while Covington added six.

CARD OF THANKS

We want to thank everyone for the food, flowers and cards sent us during our sorrow. We sincerely appreciate every act of kindness and sympathy.

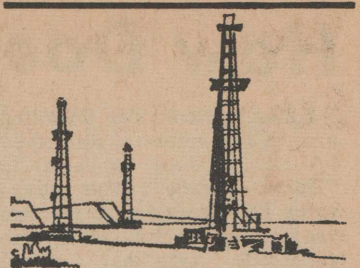
Mr. and Mrs. Max Keating and Cleve
Mr. and Mrs. W.M. Keating
Mr. and Mrs. Pete Nachlinger and Judy

CARD OF THANKS

We wish to express our sincere appreciation and thanks to the many friends who visited during Mrs. Butler's recent stay in the hospital and to all of those who sent flowers and cards and offered prayers.

Mr. and Mrs. Green Butler.

Normally the blood makes the entire circuit from the heart and through the arteries and veins and back to the heart in half a minute.



Sharpest pickup IN THE Southwest

Smart as a station wagon inside—and as comfortable! And wait till you try Ford's new long-wheelbase ride!



From the sharp way it looks and handles, you might call our '64 F-100 Styleside an "uncovered wagon." When you see what a 128-in. wheelbase does for riding comfort, you'll want to call it yours!

In back, you'll find a strong new box with one-hand tailgate. Underneath, big-truck muscle for extra durability. Come look it over, all over!

DRIVE IT TODAY AT YOUR

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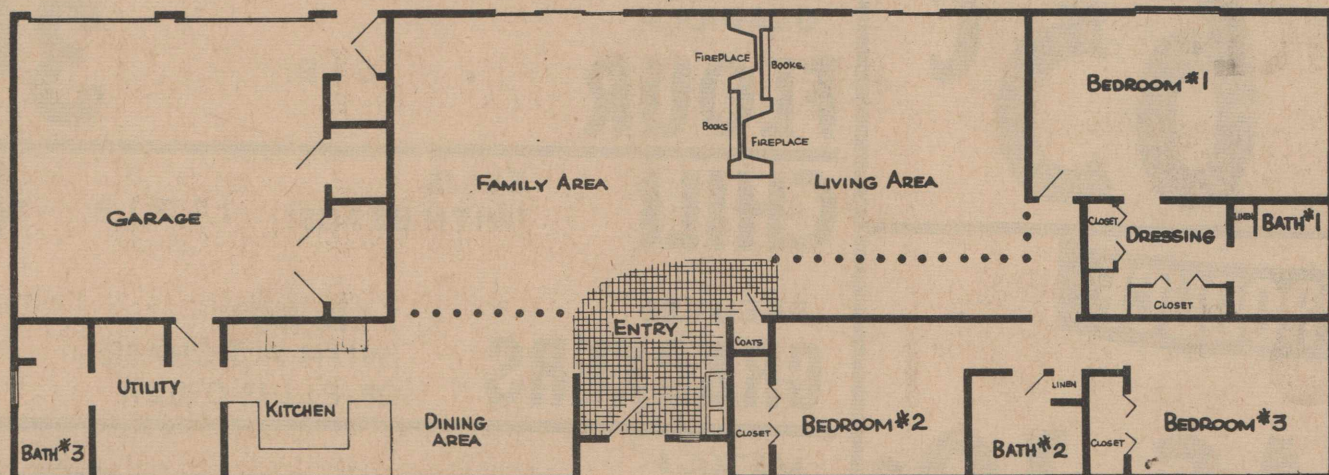
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FORMAL OPENING-SUNDAY 1-6 P.M.

THIS HOME
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The spectacular ninety-five foot width of this outstanding show home is your first clue to the tremendous spaciousness you will find inside. As you step into the terrazzo tiled entryway you will be amazed by the seemingly limitless living space. Stretching out before you are two huge areas that comprise the living room and the family room. As you step down to these sunken rooms you will note a thick-set partition that houses a fireplace and book shelves for each of the two living areas. High beamed ceilings and light painted paneled walls, too, contribute to the beauty and feeling of uncluttered openness this custom-designed house provides. Large windows in the living room and sliding glass doors in the family room add still another dimension of space. To the left of the entryway is a dining area where a breakfast bar acts as a divider to the modern all-Gas kitchen. Adjoining the kitchen is the utility room and a conveniently located three-quarter bath. Down the post-lined corridor to the right of the entryway are located three huge bedrooms and two full ceramic baths. The master bedroom also contains a sizeable dressing room. The bedrooms, living and family rooms are fully carpeted. Closet space abounds throughout the home and additional storage space is found in the large double garage. For a home that offers beauty, convenience and unconfined living, this one is well worth your drive to Plainview.

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All Makes And Models Of
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Watch That Efficiency, Says The Philosopher

Editor's note: The Running Water Philosopher on his care-less weed farm on Running Water Draw discusses, of all things, efficiency in his letter this week.

Dear editor:

The trend in agriculture toward fewer and fewer farmers and bigger and bigger farms throughout the United States has caused a lot of comment in recent years, and one of the most interesting was one I read in a farm magazine last night.

According to the expert doing the commenting, there is a grave danger in a farm's getting too big.

"A farm can get so big it's inefficient," he said. His point was that as a farmer takes in more and more land, he can give

detailed attention to less and less to where he winds up spread out too far and costs soar and efficiency drops off.

This is probably true, as Mr. Khrushchev is finding out as he tries to farm the entire Soviet Union as one homestead.

Moreover, the expert went on, the same is true of duties. A city can get so big it's no longer efficient.

This is probably true too, but it doesn't cover the entire situation.

I mean, a farmer doesn't have to get big just to be inefficient. You can do it on a little farm the same as you can on a big one. I don't care how big a farmer is, I'll compare my inefficiency with his any day.

Also, a small city can be just as inefficient as a big one. While it's true that some cities in this country have grown so big it's almost impossible to move around in them and you can spend almost as much time getting to work as working, I doubt if the smaller a city is the more efficient it is. There are just as many small cities that can't patch their streets as there are big.

As a matter of fact, I don't know how to explain efficiency. It's like splitting an atom, it's something I've never had any experience with.

Yours faithfully,
J. A.

Boll Weevil Protection Program Set

LUBBOCK--The High Plains of Texas will carry out a million dollar program to protect the area from the costliest of all cotton insects, the boll weevil, beginning in September of this year.

The control program is known as "diapause control," and was officially adopted by the Area-wide Boll Weevil Eradication Committee when it met Jan. 17 under the sponsorship of Plains Cotton Growers, Inc. The committee is made up of one member from each of the 23 High Plains counties represented by Plains Cotton Growers, and the vote to adopt the program was unanimous. In the election of officers, John R. Pugh of Route 1, Lubbock, emerged as chairman of the Area-wide Committee, and Andrew Boggs of Kress was selected as vice-chairman.

Diapause is a phase through which the weevil passes during the fall of the year when preparing to hibernate, and the control program's success depends on killing him before he completes that preparation, thereby greatly reducing the number of weevils emerging in the spring to infest crops. Involved in the High Plains program will be the spraying of cotton acreage from the line of westward infestation back to where ranchland forms a natural barrier on the east. Present calculations indicate that some 160,000 acres of cotton will need to be sprayed at 10 day intervals from about the middle of September until the cotton is killed by frost or by dessication. It is estimated that the average field will need spraying three times.

Once weevils have established themselves in an area, in-season control costs run from \$20 to \$60 per acre plus the unavoidable damage, and the unanimous vote of the committee indicated their feeling that spending one million dollars, or about 50 cents per High Plains acre, will be a good investment against spending the hundreds of millions that would be spent should the weevil infest the entire High Plains.

The mechanics for collecting the million dollars from the High Plains was turned over to a finance committee composed of Jimmy Taylor of Big Springs, Don Anderson of Crosbyton, Rob Simmons of Spur, Weldon Martin of Tahoka and Morris Thomas of Hale Center.

In addition to the million dollars that is to be raised on the High Plains, there are precedents for Federal participation in programs of this nature on a matching funds basis and it is believed that federal funds will be secured for this project.

Social Security Worker Speaks To Teachers

Jimmy Latimer, social security worker of Lubbock, raised the question, "Are You Getting Your Money's Worth in Social Security?" as he addressed the Classroom Teachers Association Tuesday evening, Jan. 14 in the Home-making Building.

He stated that, on the average, one person out of every 10 is drawing Social Security in one form or another. Contrary to the expectations of the teachers, who are not covered by Social Security, Latimer firmly stated that he does not advocate Social Security for them.

He will be at the Olton City Hall the second Wednesday of each month, from 9:30 until 12 noon, to offer his services to the public.

Mrs. Uleta Jenkins presided over the business session in which a committee was named to nominate officers for the coming year. Mrs. Scribner, Mrs. Linnie Campbell, Mrs. Waldrop and Mrs. Steptoe will serve on that committee. It was announced that NEA communications would be distributed in the various teachers' lounges throughout the school. The guest speaker was introduced by Calvin Horn. Refreshments were served by the hostess committee.



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400 COUNT BOX

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KIMBELL WHOLE GRAIN
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303 CAN

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ELLIS 1 1/2 LB. CAN (WITH BEANS)

CRACKER BARRELL 1 LB. BOX

CHILI & CRACKERS BISCUITS

BOTH FOR 53^c

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KIMBELL

OLEO

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1 LB. CARTON

19^c

PEACHES

OAK HILL
2 1/2 CAN

2 FOR 47^c

KIMBELLS APPLES

KIMBELL
SLICED
NO. 2 CAN

2 FOR 47^c

BANQUET PEARS

2 1/2 CAN

35^c

ELLIS BEANS & MEATBALLS

300 CAN

23^c

LIBBY KRAUT

303 CAN

2 FOR 29^c

KIMBELLS GREEN BEANS

WHOLE
303 CAN

2 FOR 43^c

ELLIS VIENNA SAUSAGE

4 OZ. CAN

2 FOR 39^c

GLADIOLA FLOUR

25 LB. BAG

\$1.98

MRS. TUCKERS SHORTENING

3 LB. CAN

59^c

REYNOLDS WRAP

HEAVY DUTY 18 IN.

59^c

GRAPEFRUIT JUICE

ADAMS
46 OZ. CAN

39^c

GRAPE JELLY

ZESTEE
18 OZ. GLASS

31^c

COFFEE

MAXWELL HOUSE
1 LB. CAN

69^c

LIBBY TOMATO SAUCE

8 OZ. CAN

3 FOR 29^c

FAB

GIANT BOX

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PARTY-QUALITY MEATS

ROAST

CHOICE HEAVY
PEN FED BEEF
CHUCK

45^c

BACON

WILSON'S CORN KING
1 LB. PKG.

49^c

ARM ROAST

CHOICE HEAVY
PEN FED BEEF

53^c

STEAK

CHOICE HEAVY
PEN FED BEEF
ROUND

79^c

LUNCHEON MEAT

WILSON 6 OZ.
BOLOGNA, SALAMI &
PICKEL PIMENTO LOAF

3 FOR 79^c

CHEDDAR CHEESE

AGED OVER 1 YEAR

49^c

PICNIC SHOULDERS

SUNRAY
SUGAR
CURED

33^c

HOME-MADE CHILI AND
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Specials Begin Friday, January 24, 1964

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GUNN BROS. STAMPS
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SPECIALS EVERY DAY

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COMMERCIAL OR RESIDENTIAL

NO JOB TOO LARGE OR TOO SMALL
"ALL WORK GUARANTEED"

W. R. McCRACKEN
PHONE 285-2244

OLTON, TEXAS

STATIONED IN ALASKA

Don Hardy, former resident of Olton, is now stationed at Fort Wain Wright, Alaska, near Fairbanks.

IN FLOMOT

Mr. and Mrs. Tom Ross and children visited in the home of his parents, Mr. and Mrs. W.T. Ross, in Flomot, Sunday.

CAMPERS MEET

Mr. and Mrs. Tom Smith attended the Campers Caravan

Club meeting at Plainview Saturday and Sunday at the shelter house. People were there from Stanton, Slaton, Halfway, Plainview, Olton, Petersburg and other places.



... Once Your Cotton Sees The Light Of Day ...

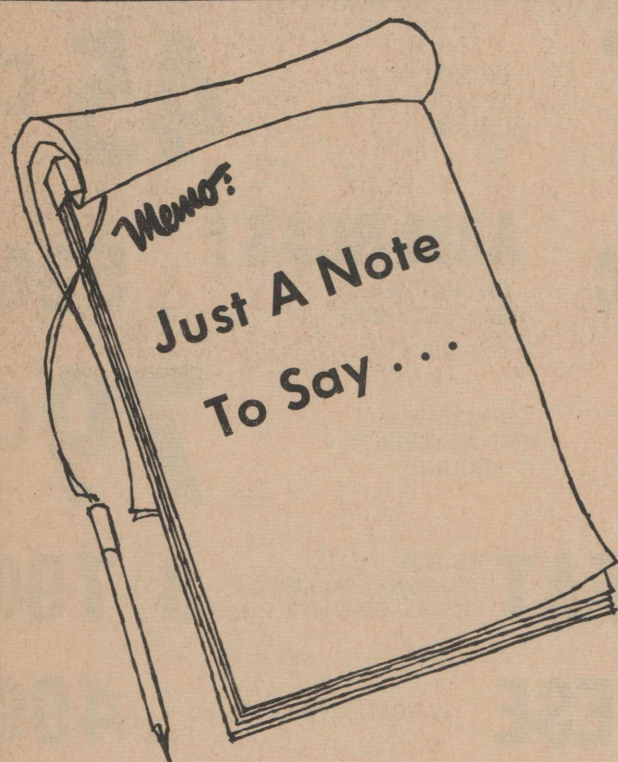
Water-soluble AMMO-PHOS supplies the all-important phosphate that lets your cotton use the light of day for a fast, vigorous start. Phosphate like that supplied in Olton's AMMO-PHOS is all-important because a cotton plant uses two-thirds of the phosphate it needs during the first one-third of its life. That's just one more reason why AMMO-PHOS is your best fertilizer buy. Let us tell you more about it.

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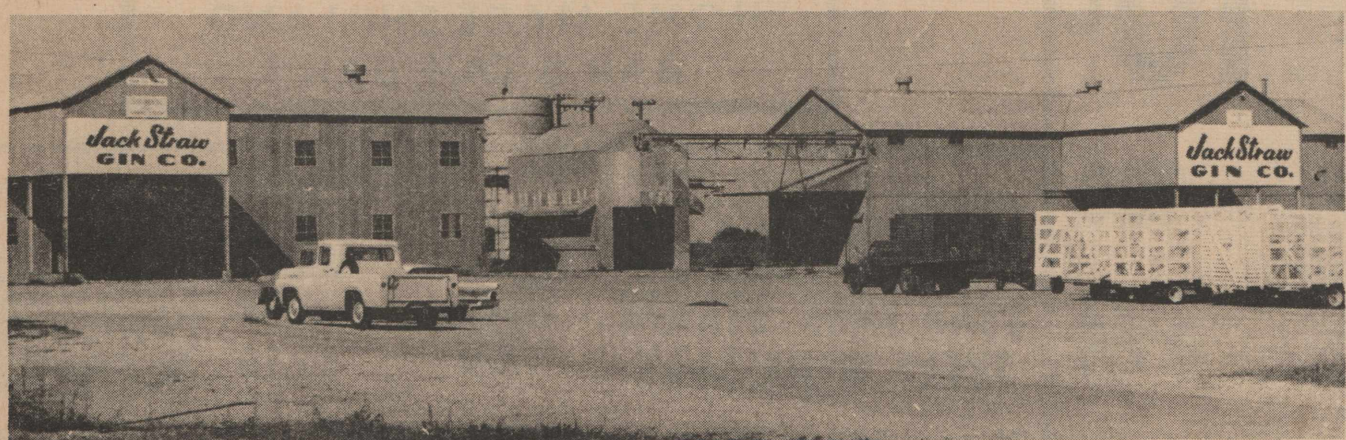
Don Spain, Owner

Olton, Texas



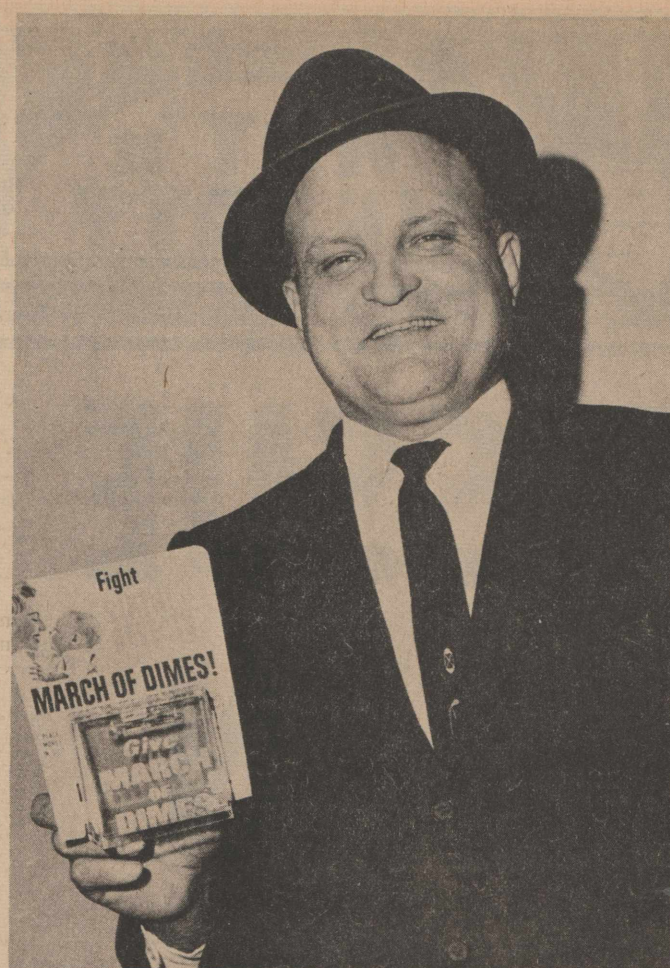
THANKS!

For Ginning With Us In 1963.
We Appreciate It.



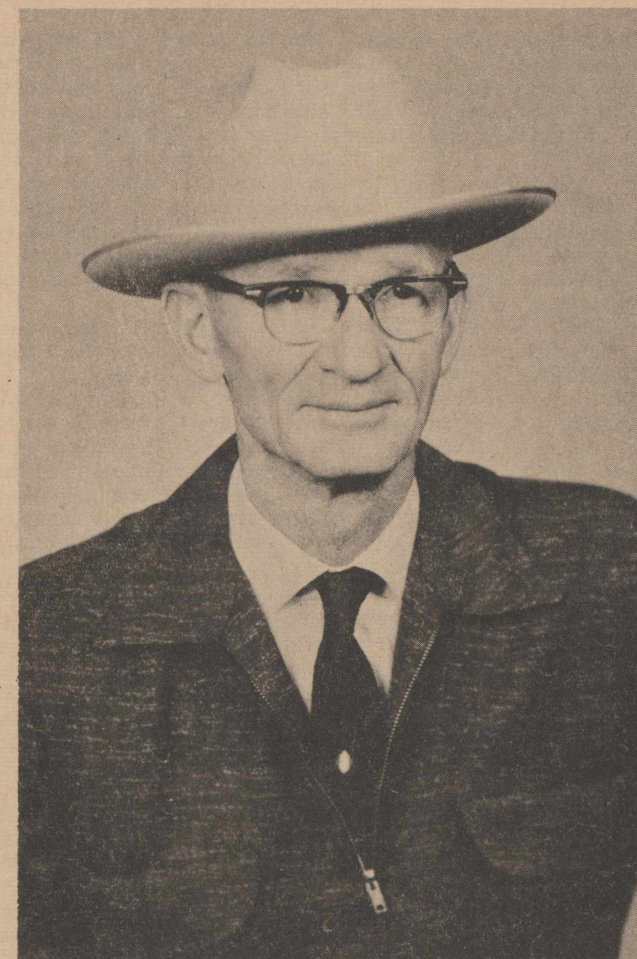
JACK STRAW GIN

JACK STRAW AND W.C. GUNTER



DRIVE CHAIRMAN--Ralph Glover, March of Dimes drive chairman in Olton, displays one of the containers which have been placed in local businesses for donations.

Dick Ratliff Announces As Candidate For Sheriff



W. D. "DICK" RATLIFF

News From Springlake

Mr. and Mrs. Johnny Stockley and girls of Lubbock visited during the weekend with Mr. and Mrs. Ernest Goforth.

Mrs. Thelma McClanahan was in Littlefield Wednesday on business. She went on to Muleshoe to spend the night with Mr. and Mrs. Doug Avery, Pam and Diane.

Rev. and Mrs. A. R. Stewart attended the Harlem Stars and the Lincoln Liberty Lifers basketball game in Lubbock Thursday night.

Almon Whitford was admitted to the West Plains Hospital in Muleshoe last Monday with a ruptured appendix. He is improving and hopes to be home this week.

Bailey Bridge and a friend from Lubbock were supper guests of Mr. and Mrs. Robert Bridge, Terry, Janis and Mark Thursday night.

Sammy Matlock had the misfortune of breaking his right arm during recess at school, Friday afternoon. He was later admitted to the Medical Arts Hospital to have his arm set, Saturday morning. He will wear a cast for six weeks. He was dismissed late Saturday afternoon.

Mrs. R. L. Byers and Ricky left Thursday for Lake Kemp to fish.

Mr. and Mrs. Bud Matlock and Mr. and Mrs. Arnold Washington enjoyed attending the ballgame at the Municipal Coliseum in Lubbock Thursday night.

Mrs. J. B. James was ill Sunday and had to have a doctor from Olton to come out.

A. R. Stewart attended the pastor's and layman's conference at Wayland Monday and Tuesday.

Renay Winder spent several days last week in the home of her grandparents, Mr. and Mrs. Elmer Gardner of Morton.

Mr. and Mrs. Doug Avery, Pam and Diane of Muleshoe,

visited in the Baptist Church Sunday and then visited her mother, Mrs. Thelma McClanahan and also Mr. and Mrs. Bill Matlock.

Mr. and Mrs. Judd Davis of Hart visited Sunday afternoon with Mr. and Mrs. Wayne Davis, Del and Tammy and Andrew Davis.

Visiting with Sammy Matlock Saturday at Medical Arts Hospital in Littlefield were Rev. and Mrs. A. R. Stewart, Mr. and Mrs. J. C. Matlock, Mr. and Mrs. Arnold Washington, Mrs. Thelma McClanahan and Mr. and Mrs. Bill Matlock, Hoby and Jeff.

Mr. and Mrs. Leslie Watson visited in the Muleshoe Sunday with her mother, Mrs. McCarty, who had suffered a stroke.

Mrs. Ferrol Pickrell visited Saturday morning at Medical Arts Hospital in Littlefield with her sister-in-law, who had surgery that morning.

Mrs. Jess Matlock and Mrs. Frank Starkey of Olton went to Amarillo Thursday where Mrs. Starkey had a medical checkup.

Jimmy Banks visited Friday in Muleshoe with Almon Whitford at the West Plains Hospital.

HAPPY ANNIVERSARY

JANUARY 24
The Billy Griffiths

JANUARY 25
The Conner Parsons

JANUARY 27
The Don Spains
The Junior Mullers

JANUARY 28
The Joe Allens

JANUARY 30
The Dan Gregorys

To my friends and citizens of Lamb County:

"Due to so many friends and business people over the county expressing their wishes for me to seek this office, I will be a candidate for sheriff in the coming election. I was born in Killean, Texas, Bell County and moved to Winters, Texas, Runnels County, by covered wagon at the age of seven. Our family moved to Lamb County in December of 1925, purchasing land north of Littlefield. My father was L. A. (Pap) Ratliff, whom most of you know. I have called Littlefield and Lamb County my home since that time. I have farmed, played a number of years in professional baseball, was in the grocery business 10 years in New Mexico and have had experience in city, county and state work as law enforcement officer. I also have been active in civic functions with the Lions Club and Chamber of Commerce. My wife and I attend the Church of Christ.

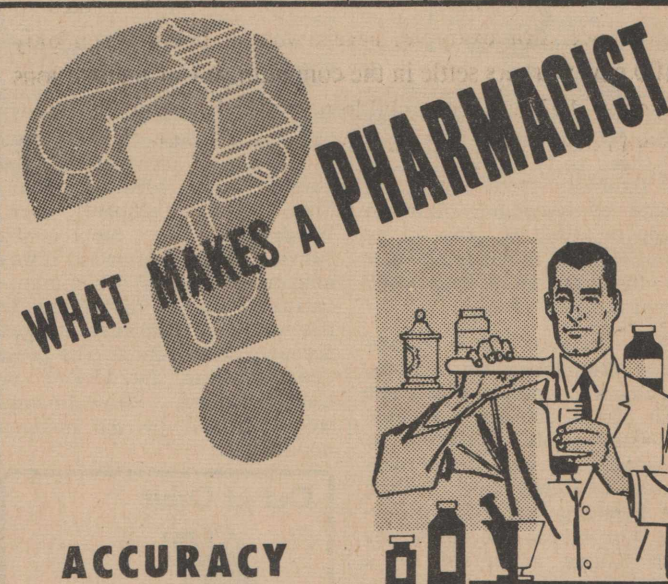
"I seek this office on my own experience and qualifications, not that I have any ill will against anyone. Mr. Dick Dyer is a good friend of mine, also the other candidates and will remain so. It is only fair that the citizens and voters have a selection of candidates from which to choose so they can express their wishes. Therefore, have sold my service station business and will devote full time to campaigning for this office.

"I will make no false promises to anyone and regardless of race, color or creed, will endeavor to be fair and honest with everyone. My pledge to every citizen is:

"Honest and fair dealings to everyone, special privileges or favors to none.

"Your vote and influence will be appreciated."

Thank You very much,
W. D. "Dick" Ratliff
(Paid Political Adv.)



ACCURACY

When your doctor writes out a prescription for you or a member of your family, you can be confident that your local druggist will fill it exactly as the doctor has ordered.



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MONTHS
SUPPLY
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SAVE ON INSTALLATION AND MAINTENANCE, TOO.

A GAS clothes dryer costs less to install and maintenance costs are the lowest of any dryer. A GAS burner, the heart of your dryer, carries a lifetime guarantee.

When you dry your clothes with GAS, you can save \$24.00 a year on your utility bill! That's enough to buy twenty-five gallons of milk... a two months supply for an average family of four. You get quality performance, too. GAS dries your clothes faster... yet gently... and leaves them as fresh as springtime.

fuel for a growing empire Pioneer Natural Gas Company



QUARTET---Performing at the football banquet Monday night were Daniel Rey, George Jones, Joe Priest and Richard Hall. The boys sang five selections.

100 New Factory Workers Can Cause Quite a Stir



Just about everybody in town feels the impact of business expansion. It brings new workers to town, and whether they arrive because the community has grown from within or because new industry has moved into the area makes no difference. For example, here's what happens when only 100 new workers settle in the community: Car registrations rise by 107. 51 new children enter the school system. Room has to be found for 112 new households. Four more retail establishments are required to take care of their shopping needs. Bank deposits increase by \$270,000. And these new workers pump almost a thousand extra dollars every day into your community's retail sales.

Business expansion is only one of a hundred projects your Chamber can work on. Slum clearance, school improvement, labor-management relations—it works on anything that makes your community a better place to live in and work in. And as the community prospers, so do you. So join your Chamber of Commerce. Support it and work for it. In the long run, you're the man that gets the benefit.

Pete Progress

Speaking for
your Chamber of Commerce

SCOUT NEWS



A pack meeting was held by the cub Scouts and their parents Tuesday night at the scout house.

A program entitled "Greatest Show on Earth" was presented by Den No. 1, lead by their den mothers, Mrs. Lester Ramsey and Mrs. Ira Limbocker.

Those having a part in the program were Mark Gunter, playing the part of a bear; Dale Parsons, lion; Gordon Lewis, tight roper walker; Lynn Ramsey, lion tamer; John Mark Bryant, clown; Robert Cooper, ring master; Gary Cooper, popcorn boy; Jay Daughtery, strongman; and Keith Workman, snake charmer.

Den mothers discussed when and where the Gold and Blue banquet should take place.

Wolf badges were presented to cub scouts who have completed achievements in their wolf books. They were David McGill, Darrell McGill, Bruce Lancaster, Carl Bley, Max Moss and Guy Thomas.

The next pack meeting will be held the second Tuesday in February. All parents of Cub Scouts are urged to attend.

CUB SCOUTS

Cub Scout Den 2 met Tuesday, Jan. 21 at the Cub Scout house. The boys worked on decorations for the "Blue and Gold" banquet to be held in February.

Refreshments of Cokes, cookies, and Fritos were served by Mrs. Elmer McGill.

Cub Scouts present were Tim Botkin, Carl Bley, Steve Holt, Bruce Lancaster, Darrell and David McGill, and Max Moss.

Others present were Mrs. Winston Bley, Den Mother; Philip Bley, Den Chief; and Daryl Bley.

IN OLTON

Mr. and Mrs. Jack Gullett and children of Abernathy visited in the home of her mother, Mrs. I.D. Grimsley, Sunday.

The heart, a muscular pump about the size of a man's fist, daily drives five to ten tons of blood through the arteries and veins.

College Testing Program Exams Scheduled Feb. 15

High school seniors in Olton have until Saturday, Jan. 25 to register for the American College Testing Program (ACT) exams scheduled for Feb. 15, they are reminded by Dr. Alton B. Lee, Baylor University Registrar.

Dr. Lee serves as state coordinator for ACT.

Seniors may obtain test-center information and registration forms from their high school counselor or principal. The February test date is one of four during the school year a student may choose.

The ACT battery is used in admission by 75 colleges in

Texas, by 83 per cent of those in this region and by 820 colleges in the U.S.

Results are used by colleges in admission, placement, counseling, granting of scholarships, class sectioning and for other purposes.

ACT compiles scores, high school grades and other predictive data, providing a basis for the student to select a college suited to his educational goals. The non-profit agency reports this and other research information to colleges without charge. Scores are also reported to students and to high schools.

VISITS MRS. FISHER

Guests in the home of Mrs. L. P. Fisher Sunday were Mr. and Mrs. Luther Fisher, Mrs. Sue Mouser and Marvin Fisher, all of Lubbock, Mrs. Lee Haynes, Littlefield, and Mr. and Mrs. Billy Rexrode of Friona.



**WHO'S
NEW**

3 Pink 3Blue

Mr. and Mrs. Manuel Lopez, Olton, are parents of a son, Francisco, born Jan. 10, weighing eight pounds. The infant was born in Community Clinic.

A daughter, named Vicky Louise, was born Jan. 15 to Mr. and Mrs. D. F. Roberts of Olton. The infant, weighing nine pounds, nine ounces, was born at Community Hospital.

Mr. and Mrs. Benjamin Reyes of Halfway are parents of a daughter born Jan. 15. She weighed six pounds, four ounces and has been named Sandra. She was born in Community Hospital.

A daughter was born Jan. 17 to Mr. and Mrs. Robert Lee Peters of Springlake. The infant, weighing six pounds, 11 ounces was born in Community Hospital.

Mr. and Mrs. Manuel Torre Ramirez are parents of a son born Jan. 21 in Community Hospital. The infant weighed seven pounds.

A son, weighing 10 pounds, was born Jan. 18 in Community Hospital to Mr. and Mrs. Eriberto Contreras Amaya of Olton.

IN OLTON

Visiting in the Denver Offield home Sunday were Denver's parents, Mr. and Mrs. A. L. Offield of Littlefield.

Last Rites Held For Mrs. Villa

Last rites were held Tuesday at 10 a.m. in the Catholic Church of Olton for Maria Quirós Villa who died Saturday, Jan. 18.

Mrs. Villa, mother of Mrs. Richard Alcorta of Olton, was born Aug. 2, 1896.

Survivors include her husband, Flamingo Villa, Monterey, Mex.; four sons and four daughters.

Interment was in Olton Cemetery under direction of Parsons Funeral Home.

VISIT HARBERS

Mr. and Mrs. John R. Tinnin of Floydada visited in the home of their daughter and family, Mr. and Mrs. Bob Harber, Sunday.

Demonettes Downed By Floydada

The Demonettes lost their first district game to the Hornettes of Floydada by a score of 56 to 30. Mary T. Nash led the Demonettes in scoring with 12 points.

Carolyn Porch, Mary Ann Green, and Josephine Springer made 6 points apiece. Shirley Minner was high scorer for the Hornettes with 30 points.

The Demons were edged by Floydada 63 to 59. Jerry Harris led in scoring with 16 points.

E. L. Carter and Benny Harris connected for 15 points each. Otha Jackson led the Tigers in scoring with 20 points.

Tuesday night Jan. 21, Bohner won both games from Slaton. The Demons hit for 62 points as Slaton was hitting for 52, E. L.

Carter and Benny Harris tied in scoring with 18 points each. Jerry Harris made 13 points. Charly West led Slaton with 25 points.

The Demonettes rolled over Slaton by the margin of 39 to 20. Josephine Springer led the Demonettes with 12 points; Mary T. Nash was second with 10 points; and Mary Green was third with 9 points.

The Demons hold a 2 to 1 record in district play. The Demonettes have won one game and lost one.

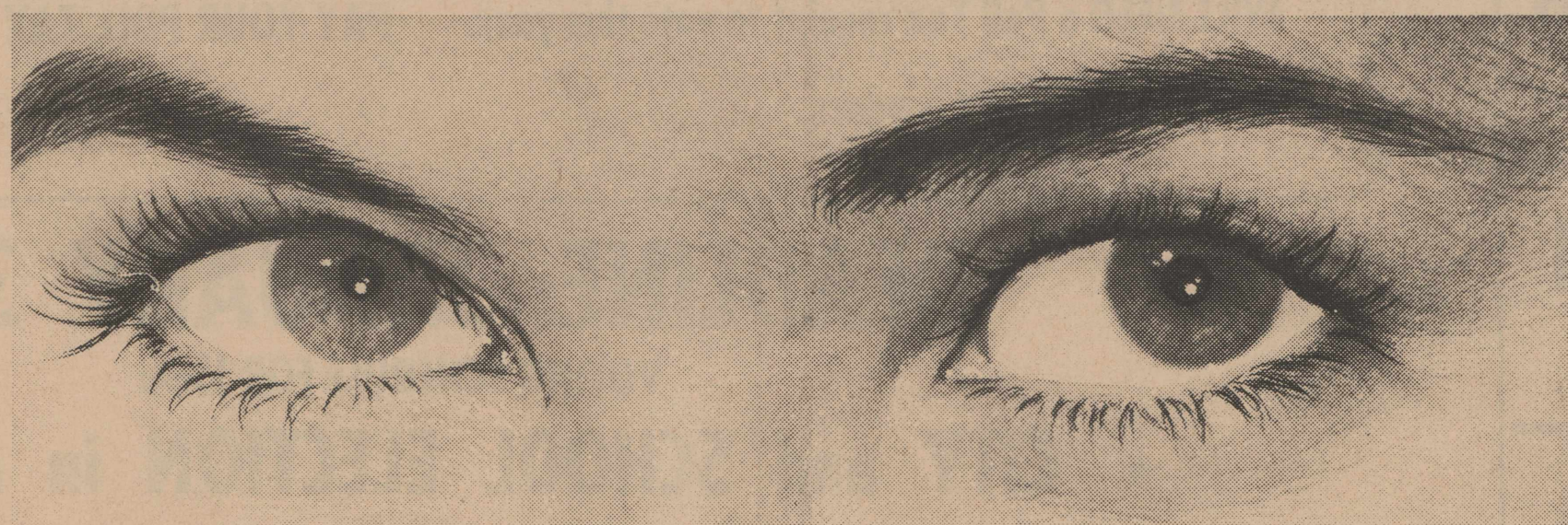
In order to stay in the race for championship, Bohner must win from Floydada Friday night, Jan. 24.

WE WANT TO SAY

THANK
YOU

For Letting Us Gin Your Cotton

OLTON CO-OP GIN

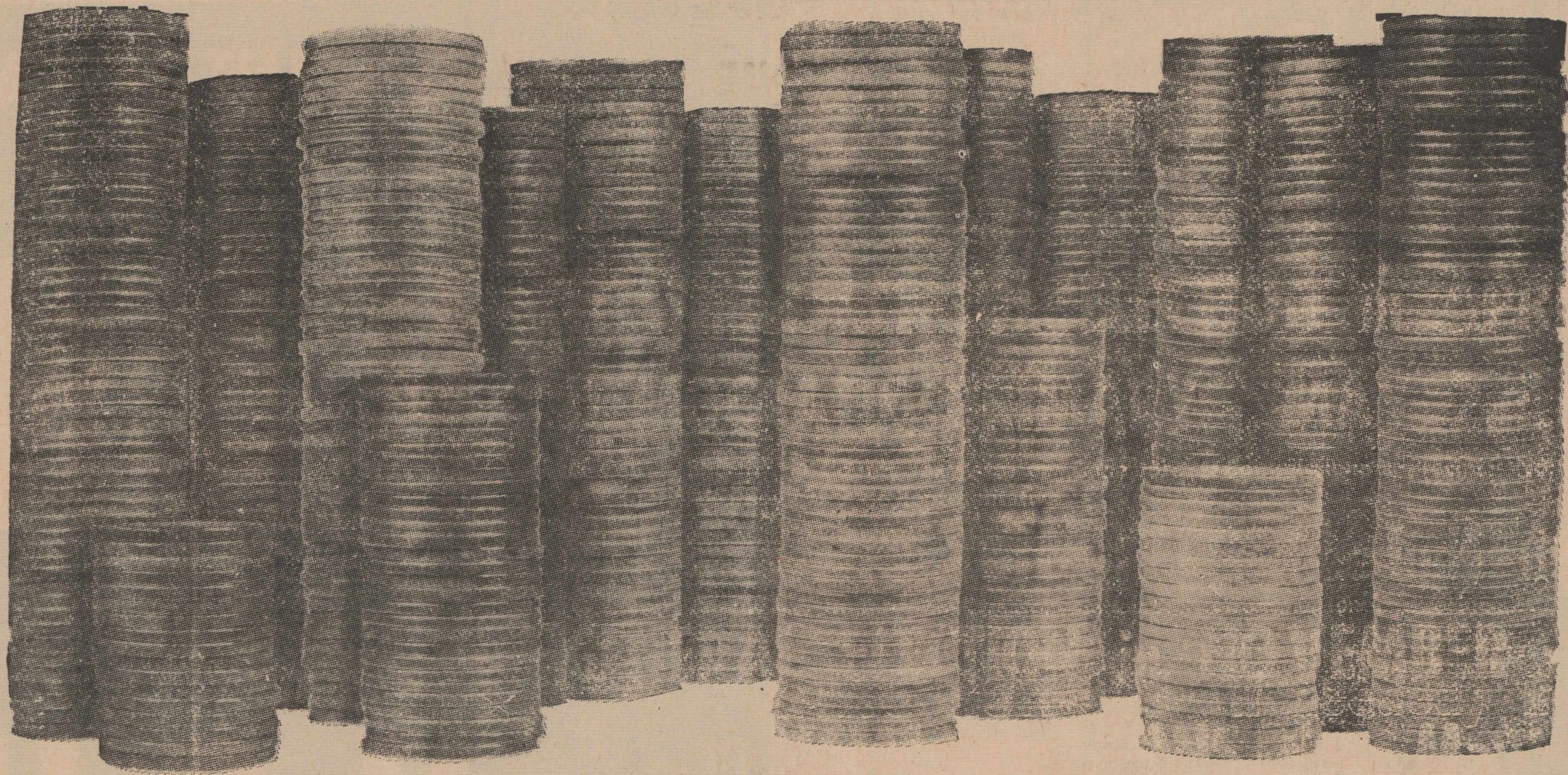


WATCH

For The Amazing Fertilizer Announcement
Of The Plainsmen Farm & Ranch Store
In The Olton Enterprise

DON'T GAMBLE...

WITH GOVERNMENT!



PAY YOUR POLL TAX

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**PLAINVIEW
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**OLTON
ENTERPRISE**

DON'T WAIT ... YOU MIGHT FORGET!

Since the people of Texas voted not to abolish the Poll Tax by amendment to the Constitution, you **WILL NEED** a Poll Tax receipt to vote this year. **PAY YOUR POLL TAX NOW.** Protect this right and privilege that is yours.

DEADLINE: JANUARY 31

VOTING SCHEDULE FOR 1964:

★ **CITY and SCHOOL ELECTION in APRIL**

★ **DEMOCRATIC PRIMARY - MAY 2nd**

● County Sheriff ● County Tax Assessor - Collector ● Commissioners, Precincts No. 1 and No. 3
● County Attorney ● State Representative

★ **DEMOCRATIC RUN-OFF (if needed) in JULY**

★ **GENERAL ELECTION in NOVEMBER**

★ **ANY SPECIAL ELECTIONS that May Be Called**

LET'S MAKE EVERY CITIZEN A VOTER