

## Young Preacher In Revival For Benefit

A ten year old wonder boy preacher, Little Master Arthur L. Sneed, Jr. of Austin, Texas will be in a revival, sponsored by the Lubbock Community Radio Choir.

The revival will be held at New Hope Baptist Church, 2002 Birch Avenue, Rev. S. C. Nash, host pastor, beginning Sunday, August 11, 1985 at 8:00 p. m. through Saturday, August 17, 1985 at 12:00 noon.

Children choirs from all churches are invited to be present and render selections nightly at 7:30 p. m.

Young Sneed is the third child of Rev. and Mrs. Arthur L. Sneed, Sr., pastor of the New Jerusalem Baptist Church of Austin. Arthur, Jr. is the only son with three sisters.

He was born in Austin and is a fifth grade student of the Austin Independent School District. Her Independent School District. He is an active member of New Jerusalem Baptist Church, where he serves as Youth Pastor for Youth Day each second Sunday of the month; a member of the Church Choir, and works with all auxiliaries of his church.

Arthur has been preaching for two years and says he is blessed



Arthur L. Sneed, Jr.

to have his father as his pastor and religious counselor to guide him in the right direction, and helping him to prepare himself for future service for the Master. He is a sports minded young lad, involved in boxing, a member of New Jerusalem's baseball and basketball teams.



## Women Christian Auxiliary Honors Local Residents (Story On Page 2)



Mrs. Mildred K. Lusk



Mrs. Lillian C. Struggs



Mr. Charles Sedberry



Mr. George C. Woods



Mr. H. P. 'Beauty' Holmes



Rev. A. L. Dunn



Rev. A. W. Wilson



Mrs. Gabrielle Davis



Mr. Theodore Phee, Sr.



Mrs. Mary Ballard Hill

## Southwest Digest

FORMERLY LUBBOCK DIGEST  
An Independent Pictorial Newspaper for All People  
Primarily Serving the Black Population of Lubbock County and the Surrounding Area  
Black Press of America

## Publisher Looked At Strangely!!

Sometimes it just doesn't pay to get out of bed. If you ask Southwest Digest co-publisher, he'd tell you of a drama which happened to him while shopping at Save a Gain, 50th Street & Slide Road.

According to Eddie P. Richardson, he parked on the west side of the store, got a shopping cart. The cart, apparently had 5 or 6 paper bags in it.

After completing his shopping spree, he pushed his cart to the check-out stand when a young white male played detective with him (Richardson).

"He grabbed the shopping cart, pulling it around getting another one," said Richardson.

"After he had completed his shuffling of detectiveship, he turned to me and asked 'Sir, do we not have any bags?' All of this was done at the front of the store with many looking on," said Richardson.

"What got the cake, was a young white female came to exit of the door and began wishing everyone a good evening and was everything alright," but she quite as soon as I had apparently left the sight," continued an unhappy

Con't on Page 8



ON GUARD  
For Human Rights  
24 Hours A Day

35¢  
Worth  
More

VOL. IX, NO. 48

PHONE (806) 762-3612

510 EAST 23RD STREET

LUBBOCK, TEXAS

AUGUST 8 THRU AUGUST 14, 1985



HOUSTON YOUTHS are making the city brighter through the summer employment program, Operation Brightside. A joint effort of the Houston Area Urban League (HAUL) and the Houston Anheuser-Busch, Inc. brewery, the project employs youths to clean up targeted areas of the inner city.

Operation Brightside began as a local program supported by Anheuser-Busch, Inc. in St. Louis in 1982 and has grown into a nationwide effort. This year, Anheuser-Busch earmarked \$467,000 for Operation Brightside to employ 400 predominantly minority youth in 20 cities across the nation.

## Fifth Appreciation Services Set

The East Lubbock Ministerial Alliance, with Rev. Kado Lang as president, will present the Fifth Appreciation Services for Pastor Emeritus Rev. & Mrs. A. W. Wilson Sunday afternoon, August 18, 1985, beginning at 2:00 p. m. at the Bethel African Methodist Episcopal Church, Rev. W. O. Johnson, host pastor.

Guest churches participating include Zion Missionary Baptist, Rev. A. I. Patrick; St. James Baptist, Rev. Kado Lang; Faith First Baptist, New Light Baptist, Rev. James Cavazaugh; New Hope Baptist, Rev. S. C. Nash; Church of The Living God, Elder L. F. Dowie; Rising Star Baptist, Rev. Herman Phillips; Ford Memorial COGIC,

Bishop W. H. Watson; Community Baptist, Rev. Tony Williams; Unity Baptist, Rev. R. D. Adams; Mt. Vernon United Methodist, Rev. Mark Hickman; Carvers Chapel C. M. E. Church, Rev. A. L. Sims; Mt. Gilead Baptist, St. Luke Baptist, Rev. I. H. Ford; Hope Deliverance COGIC; Rev. Charles Tanner; Gospel Chapel A. M. E. Rev. Edwin Scott; New Jerusalem Baptist, Rev. Adolphus Cleveland; St. Matthew Baptist, Rev. R. S. Stanley; St. Mark Baptist, Rev. Leon Armstrong; First Progressive Baptist, Rev. Homer Avery, Mt.

## NAACP Seeks End To Violence In South Africa

New York -- The National Association for the Advancement of Colored People (NAACP) has

## Election Set For August 8th

Citizens of minority descent origin and representatives of minority organizations and of organizations having an interest in minority affairs are invited to attend a meeting at the SPAG Board Room, 3424 Avenue H, Lubbock, Texas on Thursday, August 8, 1985 at 7:30 p. m., to participate in the election of one individual to the Board of Directors of the South Plains Association of Governments (SPAG) as a representative for minority residents of Lubbock County.

## NAACP Meets Saturday

The local chapter of the NAACP will hold its regular monthly meeting Saturday, August 9, 1985 at 7:30 p. m. at Mae Simmons Community Center.

President Rose Wilson is asking all officers and committee chairpersons to please be present. The public is invited to attend this meeting.

Olive Baptist, Rev. C. C. Peoples; Triumph Baptist, (Slaton); Fromill Baptist, Rev. Billy Canady; Christ Temple COGIC, Bishop W. D. Haynes; St. John Baptist, Rev. James Moore; Church of The Living God, Elder Willie Barber; First COGIC (Slaton), Rev. P. B. Phoenix; Tree of Life COGIC, Rev. R. L. Carr; Mt. Zion Baptist, Rev. Eugene Gentry; Alexander COGIC; Lyons Chapel Baptist, Rev. G. B. Coleman; Pilgrim Baptist, Rev. Leon Anderson.

Serving as master of ceremonies will be Rev. A. L. Sims. Elder L. F. Dowie will deliver the message of the hour.

Fulton Berry will give remarks about Rev. & Mrs. Wilson

sant a telegram to President Reagan, commending the administration's public denunciation of the "official violence" being carried out in South Africa.

NAACP Executive Director, Benjamin L. Hooks, urged President Reagan to encourage President Botha of South Africa to immediately withdraw the imposed state of emergency.

Hooks also requested that the Reagan Administration's policy of constructive engagement be reevaluated in light of this increased provocation of violence and widespread unrest.

Underscoring the fact that any and all efforts by moderates on both sides to work out strategic methods of return have been totally unsuccessful, Hooks is calling for a joining of forces of all people of good will, who believe in the spirit of democracy, to make known their abhorrence and disdain for the senseless killing and bloodshed being sanctioned by the South African apartheid government.

## Church's Sponsors Tennis Clinic

For the third consecutive year, Church's Fried Chicken, Inc. is giving disadvantaged youth a chance to experience the sport of tennis. Church's recently outfitted nearly 100 elementary-school-aged children, supplied tennis rackets and balls and provided lunches of fried chicken for the YMCA-sponsored Introductory Tennis Clinic in Montgomery, Alabama. Coordinated by the Young Men's Christian Association, the clinic ran for three days, July 23-25, 1985.

YMCA Associate Director Willie Jones, the teaching pin heading the clinic, said, "Tennis is something that black kids have not been exposed to. The clinic provides them with basics. Says on the local circuit serve as instructors. The YMCA started this program because there aren't many activities geared toward younger kids."

Church's Fried Chicken, Inc., America's second largest fried chicken fast food chain, is based in San Antonio, Texas. With stores in 41 of the 60 states and

## Somebody Gotta Know!!



Mrs. Luelia Mildred Sparks Scott

Nearly two years! It will be two years come August 18th since the brutal slaying of local civic and social leader Mrs. Luelia Mildred Sparks Scott.

Next week's issue will be in memory of Mrs. Scott. It is our hope to enlarge this photo where it will fill this front page. We are most concerned about this incident.

Somebody's gotta know something

and should talk! If you have any information, please call the local law enforcement agency. If you would like to, contact us at the Southwest Digest.

The Southwest Digest wants this crime solved, and we believe one day, yes, one day, it will become a reality. The killer or killers are running around today, but one day it will be solved.

Won't you help justice prevail? Please, your help is needed!!

several foreign countries, Church's menu features fried chicken, both spicy and regular flavored crispy nuggets, fried catfish, and complementary food items. The company employs over 17,000 people. Church's is a publicly held corporation whose stock is traded on the New York Stock Exchange. Church's President and Chief Operating Officer is Richard F. Sherman.

## Curb - Drunk - Driver Pamphlet Issued

Northbrook, Ill. - Vanderburgh County, Indiana, has developed a successful program to keep drunk drivers off the road while they pay their debt to society and consider their future

conduct. The unusual program makes use of the chemical disulfiram, as well as work release.

Program elements and results

Con't on Page 8



# ON THE ROAD AGAIN

**NEW YORK CITY** -- Well you did it again, off you went to the National Newspaper Publishers Association Convention in Seattle, Washington, with your golf clubs hung over your shoulder mulling something about meetings and luncheons. All the while you were really just thinking about golf swings and handicaps. However, I must admit that you deserve it, because this year's Official Convention Journal looks great and as publisher you should be proud. You looked so funny getting into that stretch limo faking tiredness saying, "Nancy don't forget to do the column." How could I forget, the only legal opportunity I have to rummage through your desk and private papers.

**NEEDS A HAND** -- The Washington Heights-West Harlem-Inwood Metal Council, Inc., Center For Problems of Living, is in need of a helping hand moneywise from the Federal, State and local gov't. This community based group started on sheer love, determination and \$85 bucks in 1968 has been of continued assistance to its surrounding community. The Center For Problems of Living provides a wide range of services for individuals, families, the homeless, disabled, shut-in, alcoholics and substance abusers. They also have courses in prevention. The org.'s Bd. of Directors reflects the Afro-American and Hispanic neighborhoods it seeks to help, as it is bi-lingual and bi-cultural. However, like everything else that is worthwhile and poor it is struggling to stay alive during the Reagan budget cut years. In this case the community is doing all it can to help but they need extra help from the outside, like a corporation. These are the same folks who every year, administration and community members alike, give up their private Christmas celebrations to cook and serve the homeless, sick and lonely.

**CARDS, MESSAGES, & LETTERS** -- Called Fredrick O'Neal to find out about the outcome of the 4A's election and he is still at the helm of Associated Actors and Artists of America ... It was touch and go for a while, but Carl Weathers will return to his "Apollo Creed" character for "Rocky IV." After that he and "Apollo" will part company. Weathers has just completed the remake of the Sidney Poitier/Tony Curtis film "The Defiant Ones." Not only is he one of the stars but he also wears the hat of co-producer ... Bubba Smith went to tea at the home of Vice President Bush. The Bush's hosted the Alexander Graham Bell Assoc. for the deaf committee, of which Smith is a member. While there he gifted the Bushs with a copy of his exercise tape ... While Manuel Soriano was clipping the hedges in Michael Jackson's back yard one of MJ's deer clipped him. Soriano immediately went for help, medical and legal ... When Patti LaBelle opens the '85 Kool Jazz Fest. in Saratoga, N.Y. this week she'll have a lot to sing about. Her son Stanley was accepted into Harvard Law School. Maybe he'll study entertainment law then mom can keep all the money in the family ... LaBelle will have plenty of help keeping things moving at this 24hr. music binge among them Johnny Otis, discoverer and nurturer of Esther Phillips and Big Mama Thornton. A N&B legend Otis is back on the road with his special kind of music.

**PEOPLE POWER** -- When comedian Whoopi Goldberg complete the celluloid version of Alice Walker's "Color Purple" she moves on to "Sweet Dreams." ... This is Black Music Month and CBS Records is underwriting a food drive in ChikTown. It is called Help Feed Chicago. Comedian Melvin "Hatman" Dover wants you to know that after his two-week gig in Puerto Rico he is ready to roll up his sleeves and work for the benefit of the newly formed Afro-American Guild of Performing Artists, Inc. ... Have leafed through your copy of "GNO '84 The Era," a book full of beautiful photographs of last year's Sammy Davis, Jr., Greater Hartford Open ... There's an invitation here from the Lee Elder Golf Tourney. This year its going to be held on Hilton Head Island, S.C. ... Also Jack the Rapper has invited you to his annual entertainment industry throw down in Atlanta, Ga. ... Black Spectrum Theatre is offering free theatre parties to non-profit groups when it moves to its new 425 seat theatre. They are also looking for a caterer with a NYC liquor license to operate a piano/bar lounge. A vendor for the concession shop is also being sought ... James Earl Jones starts work on "My Little Girl" in Philly. This is about a rich teenage girl who does volunteer work in a home for incarcerated children.

**ON THE MONEY** -- The Nat'l NAACP kept the pressure on the city of Honolulu about discrimination, so now the Honolulu Liquor Commission is involved. In a letter to the seven discoses that were attempting to discriminate, Commissioner Eugene Carsons outlined a get straight policy or else. If these rules are not followed the establishments could incur fines, suspension of liquor licenses or ultimately cancellation. ... In a report to the U. S. Commission on Civil Rights information about Right-wing hate groups like the KKK and neo-Nazis says that these domestic terrorists want to topple institutions. ... Atlantic records will underwrite a concert for the benefit of the McDonald Center for Alcoholism and Drug Addiction. The concert will feature talent from Atlantic and other record labels. The concert should take place in the fall ... Ronnie Spector, leader of the Ronettes, has signed a deal with Motown Prod. for a picture based on the story of her life ... Don King, despite his battle with the IRS, is still making deals. This time he plans to produce long-running monthly boxing events for syndicated TV. **CHILLY MOST** -- Nancy -- Billy Rowe is a syndicated columnist.



The Soviet Union is so wide it encompasses eleven time zones.



## LUBBOCK POWER & LIGHT

10th and Texas 763-9381  
Lubbock's Only Home-Owned Utility



**MICHELOB CONCERT STARS GATHER** -- The Michelob Class Acts Tour '85, with Patti LaBelle headlining many of the shows, is playing to sold out concert halls across the country during the 30-city summer concert tour. LaBelle is flanked backstage in St. Louis by members of the Whispers who opened the show. With her are the Whispers

twins Walter 'Scott and Wallace "Scotty" Scott and Leavelle Degree. Other contemporary class acts appearing on the tour include Maze featuring Frankie Beverly, the O'Jays and Jesse Johnson. Michelob is a product of Anheuser-Busch, Inc. This is the second year of the Michelob Class Acts concert tour.

## What's Happened to Good Ol' Sports?

by  
Alan Brown

Do you remember when you were able to pick up a newspaper or a Sports Illustrated and read about sports and only sports? I do. But today it's different and a new, destructive influence has entered into the scene -- the abuse of drugs.

I did an "off the cuff" survey of 23 recent weeks of Sports Illustrated magazines and found that 16 issues had mentions of drug problems and 10 of these issues actually had features detailing athletes' problems with drug abuse. Clearly, drug abuse is a problem in sports, but what strikes me is that two such divergent things (sports and drugs) have become intertwined with each other. The two present such a marked contrast.

Sports are activities we can all look to for inspiration, as we see participants doing what they like for fun, profit and the spirit of play. Athletes are some of the most recognizable people in the world, and the games they play are probably seen by more people

than any other organized activity.

Drugs, on the other hand, are the wreckers of lives and families and hopes and dreams. They offer a false promise of better times, an escape from the "drudgery" and "hardships" of life and a false high compared to the true joy of living. Drugs are perhaps the most destructive element of this civilization has ever seen and are obviously not an answer to the problems of life. Yet they are proliferating wildly in both society and sports.

That raises some interesting questions. Does the prominence and publicity of drug problems actually promote drug abuse? What responsibility do athletes have in setting an example? What responsibilities do the leaders in sports (e.g., commissioners, owners, players' reps, etc.) have in ensuring their members set a good example?

What is needed to help them meet their responsibilities is a workable, proven solution to the problems of drug abuse. I have read too many articles about athletes who have been in and out of drug rehabilitation

programs without actually solving their problems and suffering relapses. The solutions are not easy but fortunately a workable technology does exist to help people end their abuse of drugs.

Marconon, an international network of drug rehabilitation centers, is designed to handle the physical and mental deterioration that drug abuse causes. The Marconon program was developed by American author and researcher L. Ron Hubbard almost 20 years ago. As he continued his research in the area of drugs and their adverse effects, he discovered the underlying reason for the physical craving for drugs years after taking drugs. The discovery was that drugs lodge in the fatty tissues of the body and remain there. These residuals can also cause sensations and reactions similar to actually being on drugs, years later. In 1979 Hubbard released the Purification program to rid the body of these drug residuals. The Marconon program includes the Purification program as well as

personal counseling which locates and handles the underlying mental condition that caused the person to take drugs in the first place.

One celebrity said, after completing the Marconon program, "I know I will never go back to taking drugs -- and that is a wonderful thing to know. It is

difficult to believe that this is really available that will work when you are wasting away on Cope -- but it's real and it works."

An ex-cocaine addict says this after the program: "I am in charge of what I want to do -- not drugs! A new beginning."

Clearly, the solutions to the problem of drug abuse lies in

having a workable rehabilitation program so that athletes can show us what man, at his best, can accomplish. And that's the kind of thing I would like to read about when I open up the sports section in a newspaper or my Sports Illustrated magazine.

## FREEDOM BAIL BOND

\* 747-2955 \*

"24 Hour Bail Bonds"

"You Ring .... Let Freedom Spring"

Convenient Payment Plan

\* M & M PROCESS SERVICE \*

1015 Avenue H  
(Corner of Main & H)  
Lubbock, Texas 79401

Bob & Ken Matney  
Are Here To Serve You  
24 Hours A Day

## Bryan's Bar-B-Cue

1002 Quirt Avenue

"Made with the Old Fashion Gamble's Recipes"

Although as many as 15 to 20 years have passed since Gamble's Bar-B-Cue has served the people of Lubbock and West Texas, none of these former patrons have forgotten how good this bar-b-cue was.

For our newer and younger Lubbockites, I invite you to ask our older Lubbockites how great the taste of Gamble's Bar-B-Cue was and then come and try our brand of it for yourself.

Yes, Bryan's Bar-B-Cue will feature the hot links, bar-b-cue sauce, and other meats prepared and made from the Original famous Gamble's Recipes.

Telephone: 744-5234 for Pick-Up Orders Or

Home Delivery Service

## Charley's Auto Supply

Looking  
For A  
Part?

Domestic & Foreign  
Car Parts

Charley Dunn

744-5886  
310 Avenue H  
(Formerly Johnny's Auto Supply)

Now Open!!  
OPEN 7 DAYS A WEEK



1st Prize - \$500.00 Cash  
2nd Prize - \$100.00 Cash  
3rd & 4th Prizes - \$50.00 Cash  
5th, 6th, 7th & 8th Prizes - \$25.00 Each  
9th, 10th, 11th, 12th & 13th - \$10.00 Each

4116 AVE. Q  
747-3338

Visa & MasterCard Accepted



## MEAT LAND

6409 UNIVERSITY  
792-8448

Food Stamps Welcome  
No Money Down, Six Months to Pay  
90 Day No Interest

### 50 Lb. Freezer Pack

10 Lbs. Family Steak  
10 Lbs. Chuck Roast  
10 Lbs. Pork Chops  
10 Lbs. Ground Beef  
10 Lbs. Fryers

\$69.95

### 25 Lb. Economy Pack

2 Lbs. Round Steak  
4 Lbs. Roast  
9 Lbs. Ground Beef  
7 Lbs. Fryers  
3 Lbs. Franks

\$29.95

### Ground Beef Patties Or Chopped Sirloin

\$8.34 6 Lb. Box

### 250-300 U.S. Good Yield 2 Half Beef

\$1.19 1/2 Lb. Cut, Wrapped & Frozen

### Catfish Fillets

\$11.95 5 Lb. Bag

### All Meat Franks

\$2.99 3 Lb. Pkg.

### Pork Sausage

Market Made  
\$2.99

# EDITORIALS • COMMENTS • OPINIONS

## Lubbock Must Be Lubbock For All

by  
Eddie P. Richardson

Last week, we had some problems with our column. A lot of people have complained about the way it look, so we decided to correct this problem by re-running this column. It is a column, perhaps one of our better, which may help somebody.

Hope it is clear this time around. By the way, since the appearance of this article, Bryan's Bar-B-Cue has opened at 1002 Quirt Avenue. We are in the process of working with the Lubbock Chamber of Commerce/Board of City Development, from a Black perspective, that is, with Black input.

\*\*\*\*\*

Now get this, a few days ago this writer was indirectly accused of stealing some paper sacks from Save n Gain, 50th Street and Slide Road. See story on front page. Did you know that I was almost escorted from a retirement reception. Maybe since it was a financial institution, and one of the last receptions was held and the next morning some Blacks robbed the place the very next morning for only a few pieces of silver change. Maybe since I didn't have the traditional suit and tie on that afternoon, I was against the grain. One thing for certain, one should look before they leap and think before they speak.

\*\*\*\*\*

Well, here goes the re-run:

Lately, we hear much about economic development, an effort which this writer has been on the soap box for many years and will stay on the case until it is solved, and you can count on that! We have come a long way in making Lubbock - Lubbock for all of its citizens. Step one was the Single-Member District for city elections and soon the Lubbock Independent School District Board of Trustees which will be forward progress in politics.

Now the main ingredient is economics. It is on the horizon. This writer can see the other side of the at large vs single member district argument. One must not forget it never worked so we had to settle for the next best thing to even get someone elected. We had to go for what would work. Some said minorities elected at large, by the total city, would have more power. May be so, but we never got a chance to find out.

We also hear much about set asides (10% in most political subdivisions) which should not have to be, but something is better than nothing. We have to start somewhere. Personally, this writer hates for the term small business. It is always used when Blacks and other minorities are referred. Why not just business? Does it always have to be a small business when it is a Black owned one? This writer, personally, doesn't want to be a small business owner, but a conglomerate. It just turned out that way! For Lubbock to be Lubbock for all and not for just a handful or basically one group or race.

Point in mind, when Lubbock is promoted one never sees a Black on video tape, film, print, brochures, and other means of advertising. The advertisement, i.e. banks, cultural affairs, civic or anything pertaining to Lubbock, never has a Black in sight. This new paper is dedicated to the progress of Lubbock; the promotion of Lubbock. We believe in the slogan of the Lubbock Chamber of Commerce, Board of City

Development - "Lubbock for all reasons", and support it to the fullest, but we have been treated wrong by the system WE (Southwest Digest) have SUPPORTED. We have been misused in the market and consumer seminars.

It is not hard to understand why when one travels across the country, why people ask "Do any Blacks live in Lubbock; nothing depicting Lubbock mentions or shows Blacks." We (Southwest Digest) supports Lubbock: Lubbock kicks us in the shins!

Ronald McDonald House, a very good cause, which we support and run their newspaper releases - that is PSA and stories, but McDonald has yet to run any paid advertisement in the Southwest Digest.

Since it must be told, there is another local business which Blacks spend their hard earned monies - Save-A-Rain - who sent us a news release about their new store. What did we get from them in advertisement dollars - you guessed it - \$0 Advertisement! The list goes on and on. Another recent good example of Lubbock for THEM and Lubbock for US! The girls who worked the streets on 15th, 16th, 17th, Avenue A, B, C's or in that general area which is called the "flats" - and these girls are mostly white - have moved to higher



grounds. They worked this area for years, relatively free from arrest, etc., but when these same girls moved to Avenue Q recently, which is located in a main corridor of Lubbock, the ball game changed. The City of Lubbock put out its task force and diligent law enforcement, because this was the order of the day.

If we must play the game, please let's play it fair. If these girls, including white girls, can work the "flats" why not Avenue Q? On the other hand, if they can't work Avenue Q, then why the "flats" area where they had to vacate because of Interstate 27?

For Lubbock to reach its fullest great potential, Lubbock will have to become Lubbock for all of its citizens - working collectively in a positive manner for the good of all of us.

And for those Klans, and others who say America: "Love it or Leave it," this writer says, I don't like everything as it is, and I plan to help change the things that are not as they should be working positively, forcefully from within. The true American way, until some wrongs are righted, for as long as I am mentally and physically able - and then after then, I can truthfully say I tried. I did the best I could. With the help and the grace of Almighty God, as for leaving, "I'll be in the boat behind the last Indian, way back!"

But still WHY NOT???

## CHILD WATCH

by  
Marian Wright Edelman  
One City's Effort  
for Healthy Babies



Growing healthy babies has become a major focus of attention in Hartford, Connecticut. With regard to Hartford, as the saying goes, there is some good news and some bad news.

The bad news is that infant mortality in Hartford is among the highest in the nation. A baby born to a resident of this city has a one in 52 chance of dying before his or her first birthday. The figure is one in 76 nationally and one in 88 for Connecticut. The percentage of low birthweight babies in some Hartford neighborhoods is twice the state average. Not surprisingly, the neighborhoods in Hartford with the greatest infant health problem tend to be the poor, minority, urban areas.

The good news is that 15 of the city's businesses and local foundations (initiated by Connecticut Mutual and Connecticut National Bank) and its city officials have joined together to launch a \$2.9 million, 5-year program for healthier babies. The "Hartford Action Plan on Infant Health" really is what it says. It does not seek to study the infant mortality problem or turn out more reams of paper about it. It does seek to enlist the entire Hartford community - public officials, health providers, civic groups, churches and the rest - in an all-out effort to get basic preventive health care to the city's pregnant mothers.

The program, which got underway this year, will concentrate on services to seven poor neighborhoods now suffering the highest rates of infant deaths, low birthweight babies and adolescent pregnancy. Through the program, health providers will counsel expectant mothers on such issues as nutrition and substance abuse, stay in touch with them through the birth of their children, and provide home-based education and support for them.

One neighborhood that will get special help is the 81 percent Black area of Upper Albany. Upper Albany has an infant mortality rate of 23.8 per 1,000 live births, higher even than the national average for Blacks. Under the Action Plan, health professionals will link up expectant mothers the health care services they need. Organizers will work with neighborhood churches, community organizations, and local chapters of such organizations as the National Urban League to educate the area's young people about how to prevent teen pregnancy and to plan for healthy babies.

It is an ambitious program. The city-wide goal is to increase prenatal visits by expectant mothers by 68 percent in five years, thus decreasing the number of low-weight births - the main cause of infant death.

We now have, in Hartford, a fine model of what can be done to advance the cause of healthy babies. We now must act to make sure all our babies do the same. If you would like to help decrease infant mortality rates by working for improved prenatal care in your community, and by opening access to prenatal care, please contact Dana Hughes, Children's Defense Fund, 122 E Street, N.W., Washington, D.C. 20001.

## NNPA FEATURE

## COPING

by  
Dr. Charles W. Faulkner



## How the Cults Brainwash You

Last week, we discussed some of the slick, tricky methods of psychological manipulation that are used by many of the cults to recruit and brainwash members.

After the recruiter for the cult finds a prospective member, he invites him to a dinner or lecture. The individual might express some reservations about the meeting and ask, "can this meeting eliminate my problems?" The recruiter in response will ask you, "will you come to the meeting if it will eliminate your problems?" This is similar to a person saying to you, "if these pills will make you lose your excess weight will you buy them?" The average person, now on the defensive, will answer, "yes." You will not, of course, been given an answer to your question. No commitment will be made by the recruiter.

You will be greeted with this next presumptive question, "what might be best for you to come to our meeting, Monday or Tuesday?" Because most people are reluctant to turn down an invitation when it is assumed by the host that they have already accepted, they will select one of the suggested days.

You are slowly but surely manipulated or trapped into attending a meeting which you have not been allowed to evaluate and decide for yourself. The decision is shrewdly made by the cult recruiter for you. And the meeting is the major element in the process of brainwashing. Once you arrive, you are submerged in caring attention. You are showered with kindness and given no time to yourself; no time to think and evaluate; no time to decide if you have made the correct decision to attend or join the organization. The ability to sell and manipulate is mastered to such a degree by the cult recruited that most recruits remain psychologically tied to the cult philosophy for many years.

The recruiter's line is so smooth, positive and convincing that the average person hearing it thinks that the cult is salvation itself. The recruit feels that he has finally found the precise, glorious guide for his life. He is given purpose for his existence. Soon, however, he will discover that he must subordinate himself to the organization. His purpose in life is to further the objectives of the organization rather than his own. Thus, he now lives for the organization and has no life outside of it. In fact, anyone who is not a member of the cult is considered to be evil; to be an enemy.

This is why it is so difficult for a recruit, who has been exposed to and submerged in the cult lifestyle, to break away. His family, which adheres to the conventional lifestyle followed by most of us, is characterized as the "enemy." It is virtually impossible for the brainwashed individual to accept non-cult members as associates. He must be forcefully "kidnapped," detailed and deprogrammed before he can be psychologically separated from the cult.

Do churches brainwash? If they meet the following criteria, they do:

- (1) If they set themselves up as the sole source of information about the entity upon which the organization is founded,
- (2) If they promote certain "cunning" emotional behavior that is spontaneous and supposedly purifies the individual,
- (3) If they declare that the only "good" acts are those that are consistent with the prescribed ideology. Anything outside of that ideology is "bad" and frowned upon. The individual must constantly strive for the good as it is defined by the organization,
- (4) If they instill in the member a need to confess and purge himself/herself of his sins,
- (5) If they state that the ideology is the basic force motivating all activities, and the organization is the only guide and one must always seek its advice,
- (6) If their ideology is stated in easy-to-remember, often simplistic, phrases and clichés,
- (7) If they state that all experiences of the individual must be redefined and interpreted in terms of their doctrine, which provides ultimate purification, and,
- (8) If they hold that their doctrine is the only way to find true existence.

Any organization that fits the majority of the above criteria is either a cult or promotes cultish behavior.

## An Independent View from

## Capitol Hill

BY RON. GUS SAVAGE  
First Black Journalist  
ever elected to Congress



## Quiet Reflection Can Refire Spirit

In December of 1981, after approximately nine months of existence, this column attempted to stand back from items making news and take a detached look at the world conditions. We wanted to see if things would really look better if we kept disillusionment, anger and personal involvement in check.

At that time, I wrote: "Occasionally sobriety, if not sanity, requires that a person step back from the demands of routine and attempt to reflect objectively on the conditions of our country and the world... This is especially true of us in the Congress who must daily cope with an unbelievable workload of legislation, constituent services and reports to the people."

My "objectives" look revealed a panorama of Reagan legislative victories, the beginning of a vicious attack on affirmative action, rising unemployment, and a presidential misstatement about "a situation in Europe where tactical nuclear weapons could be employed without either the United States or the Soviet Union pushing the doomsday button."

Now, nearly four years later, we are attempting to take a similar look. Let us see if the view has changed.

On Saturday, July 20, the white minority government of South Africa declared the first "state of emergency" in that country in 25 years in an attempt to stamp out growing Black demands for freedom. The latest government move empowers police to make arrests without warrants, impose curfews, seize property and limit press coverage in black townships. In short, the few rights Blacks possessed in that country have been stripped away. Although the Reagan administration has issued a rather forceful statement condemning apartheid, the President has made it clear that he plans to continue his bankrupt policy of "constructive engagement" toward South Africa.

In his first official statement following his cancer surgery, President Reagan declared that his administration will hold Nicaragua's government responsible for any attack on Americans "anywhere in Central America." This is definitely saddening the Sandinistas with a heavy burden, considering there are large contingents of citizens in every country in Central America who look upon the United States as their enemy. Nicaraguan leaders are insisting that the United States is using their country as a scapegoat for the recent airplane hijacking, just as Grenada was made an object of American rage after the bombing of the marine barracks in Lebanon.

It is indeed good to see Black African nation hosting a major international conference. In recent days, more than 11,000 women from approximately 160 countries have descended on Nairobi, Kenya for the Decade for Women conference, sponsored by the United Nations. It didn't take the American delegation long to start mouthing nonsense about confining discussions at the conference to "women's issues," as though women do not have an equal stake in all the problems of the world. The American delegation is headed by the President's daughter, Maureen Reagan.

The Reagan administration recently abandoned its efforts to revive the nomination of William Bradford Reynolds as associate attorney general, which the Senate Judiciary Committee had rejected more than a month ago. I for one cannot see how Reynolds could have done any more damage in the number 3 job in the Justice Department than he has done as head of the civil rights division, where he is spearheading the attack on affirmative action.

Well, if in this column, any more than in 1981, I did not succeed in being detached and uninvolved, it demonstrates that not even for a few minutes can one change the habits of a life time.

Nevertheless, it is a good thing for a person to deliberately enter into moments of quiet reflection. As I said in 1981, such moments "do more than nurture sobriety and sustain sanity, but are refueling stations in the eternal war against oppression."

## A New Era Of Hope

by  
Alexander R. Jones

Something odd is happening on planet earth. We still have the usual rash of international problems - people starving to death, countries going bankrupt buying military hardware, a spate of never-ending small wars scattered throughout the world. Yet, something is changing. There's a growing spirit of survival, of courage, of hope that has taken an entirely new form on the international scene.

The spectacular LIVE AID concert was one indication of this. This recent event, held in two large stadiums in London and Philadelphia and on smaller stages in other countries, was beamed to tens of millions of people throughout the world. It raised \$70 MILLION for the starving people of Africa. Probably no event in recent history has more forcibly demonstrated that people can make a difference on this planet.

It showed the world that people can effectively work together to handle world-wide problems heretofore thought impossible to attack. It gave us all great relief from that gnawing feeling that nothing could ever really be done. It gave us hope.

There was also the cry for religious freedom from Portland, Oregon, a massive one month protest against psychiatric and IRS attacks on religion which erupted on May 17th. This electrifying and unprecedented event saw thousands of people, Hollywood stars, famous musicians, and even saw thousands of people, Hollywood stars, famous musicians, and religious leaders of many denominations from around the world flocking to Portland in a moving celebration of religion.

The Portland demonstrators sent out a message heard literally around the world that although spiritual people may have different ideologies, they are united in an ancient belief that each man and woman has the right to religious liberty. If any doubt the importance of such an event, a quick review of earth's history will show that a belief in God, man's spiritual nature, and a religious ethical code, have been the major civilizing forces on this planet.

These two events, the LIVE AID concert and the one in Portland, perhaps are pointing to the beginning of a new era where the forces of good organize more effectively than the forces of evil. If this trend continues, the future could be better than any of us dares to dream.

## Southwest Digest

P. O. Box 2553 Lubbock, Texas 79408  
\$15.00 per year - \$25.00 two years  
Editors - Publishers  
T. J. Patterson - Eddie P. Richardson

An independent newspaper serving the Lubbock, West Texas, the South Plains of Texas and Eastern New Mexico - printing the news impartially - supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics. Devoted to the Industrial, Educational, Social, Political and Economical Advancement of Black People.

You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this our resolution to you: "Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

National Advertisement Representative  
Black Media, Inc.  
Suite 1101 - 507 Fifth Avenue  
New York, N. Y. 10017  
Phone: (212) 747-2083

## Local Residents Honored

Individuals pictured will be honored during the Women's Christian Auxiliary first annual Senior Citizens' Appreciation Service. The program will be held at the New Hope Baptist Church Sunday, August 11, 1985 at 3:30 p.m. Rev. S. C. Nash, pastor, will deliver the sermon and the public is invited to attend.

In the field of education, we salute **MILDRED LUSK** and **LILLIAN STRUGGS**. Mrs. Lusk, a graduate of Bishop College, worked in the Lubbock public schools for 40 years, thirty-four of which were at Dunbar High School.

While at Dunbar, she spent 12 years teaching English and 22 years as the school librarian. She also served as sponsor of numerous extracurricular school activities. She spent her last 8 years with LUSD as librarian at Coronado High School. After her retirement from the Lubbock public schools in 1977, Mrs. Lusk worked as the Reference Librarian at Texas Tech University. While employed in this position, she compiled a selected bibliography on "Dolls in the United States" - Sources in the Texas Tech University Library. This publication has been used throughout the United States as a valuable research tool.

A member of Bethel African Methodist Episcopal Church, Mrs. Lusk has served her church in various capacities. She is the widow of the late Willie Lusk, Jr. Mrs. STRUGGS received her B.A. degree from Prairie View A & M University and her Masters Degree from the University of Michigan. Mrs. Struggs came to Lubbock from Milam County, Cameron High School in 1930. She was a-b-b-b-b's fifth black teacher. Her work extended 35 years with the Lubbock public schools where she taught three generations of pupils.

Mrs. Struggs says, "I am proud that the students I taught in the first grade are now living progressive lives."

A member of Bethel African Methodist Episcopal Church, she served actively as the church pianist, organist, and choir director for 50 years.

Mrs. Struggs has also taught private piano lessons to countless number of children in the East Lubbock community for a span of more than five decades. Additionally, she served as the community's resident musician

by providing music at various church, civic, and social functions.

She is the widow of the late E. C. Struggs.

Both Mrs. Struggs and Mrs. Lusk are members of Delta Sigma Theta Sorority, Inc.

**CHARLES H. SEDBERRY** and **GEORGE C. WOODS** are the honorees in the area of community involvement.

**CHARLES SEDBERRY**, better known as "The Chef" of Methodist Hospital, first came to Lubbock in 1921. Although he received a B.A. degree in Biology from Paul Quinn College, he always wanted to cook professionally.

He retired from Methodist Hospital in 1971 after completing over 44 years of service. Many people remember Mr. Sedberry for his participation and interest in athletics. For 25 years, he played with the Black Hubbers and helped organize the Eastern Little League.

He also served as the football coach at Dunbar High School until a permanent coach was hired. During this time, the early 1930's, he gave the Dunbar team their present name, the Dunbar Panthers.

Also during the early years, Mr. Sedberry saw the need for a scouting program in East Lubbock. He and a close friend, Oscar Iles, completed the Boy Scout Leadership training course and organized the first Boy Scout Troop for black boys in this area.

A forerunner in the civil rights movement, Charles Sedberry along with his father and several other friends established and organized the Lubbock Branch of the NAACP.

Mr. Sedberry serves as an Elder at Messiah Presbyterian Church which was founded by his family. He is the widower of the late Selma Younger Sedberry.

**MR. WOODS** came to Lubbock from Mexico, Texas in 1928. Shortly thereafter, he returned to his birthplace, Temple, to complete his high school education. He then traveled to Marshall where he attended Wiley College.

His community involvements have been numerous and varied. Past accomplishments include: Chairman, Board of Directors, Eastern Little League; Chairman, Carver Heights Day Nursery Board; Member, Board of Directors, Goodwill Industries; Chairman, Administrative

Council, Mt. Vernon United Methodist Church (UMC). Currently, he serves as a Member, Board of Trustees, Methodist Hospital; Member, Board of Directors, South Plains Food Bank; Executive Board Member, NAACP, Lubbock Branch. He is also Chancellor Commander, Knights of Pythias Lodge and President of the Man's Civic Club.

In the 1980's, Mr. Woods named the Macchattan Heights addition, located in East Lubbock. In 1975, the city named the George Woods Community Center in his honor.

Mr. Woods attends Mt. Vernon UMC where he has been a member for 57 years. During this time, he has worked in all but one of the lay positions in his church.

Presently, he serves as the church's Lay Leader. He is married.

Con't on Page 8

## Bugs Bunny Finds A New Home At Astroworld

Houston, Texas -- After an extensive home search Bugs Bunny, America's favorite cartoon character, has packed up his carrot patch and moved to Astroworld, where he is busy dazzling guests with his high-stepping song and dance routine.

Daffy Duck, Yosemite Sam, Foghorn Leghorn and Sylvester have also joined Bugs Bunny for the 1985 season in Enchanted Kingdom, Astroworld's magical land for parents and their children. The Looney Tunes characters are sure to please the entire family with their rousing renditions of "I'm a Yankee Doodle Dandy," "You're a Grand Old Flag," and "Seventy-Six Trombones" in the musical hit, the LOONEY TUNES REVUE.

After the LOONEY TUNES REVUE be sure and visit the other areas of Enchanted Kingdom, a three-acre recreational learning center designed specifically for

parent-child interaction. Children and parents alike will be mystified at Discovery Mountain as they experience unique scientific curiosities. In another section of Enchanted Kingdom, children develop motor skills as they climb King of the Mountain, enthusiastically punch Boppy Bags and swim through 80,000 orange and yellow balls in the Ball Crawl. Rides have also been scaled down to size for the little ones.

Astroworld is open weekends through September 2, 1985.

**Subscribe**  
**Only**  
**\$15.00 a**  
**Year!!**



**MINORITIES IN ENGINEERING.** Richard M. Morrow (left), chairman of Amoco Corporation, talks with three engineers who graduated from college with scholarship assistance from the National Action Council for Minorities in Engineering. Morrow is chairman elect of NACME, which is committed to increasing the number of blacks, Hispanics, and American Indians in

the field of engineering. With Morrow at a NACME conference in Atlanta are Roberto Quinones, a graduate of Columbia University; David G.

Fitzgerald III, who holds degrees from Northwestern University and Georgia State University; and Norman Padilla, a graduate of the University of New Mexico.

## A special message from Alex Haley for minorities about careers in journalism



Alex Haley  
Journalist and Author

My career as a journalist began in my spare time with lots of desire and no formal training. Minority news professionals were scarce then and getting into the news business was tough.

Things have changed some, but not enough. There are still far too few members of racial minorities pursuing news careers or being given a chance to do so.

If you have talent as a writer, cartoonist, graphic artist or photographer and you're interested in a career in the news business call this number toll free: 1 (800) 331-1750. Ask for Operator 128. In Nebraska call 1 (800) 343-4300. You'll get free information from the Society of Professional Journalists. Remember, journalism needs minorities, and minorities need journalism.

**1 (800) 331-1750.**

## COLORING CONTEST

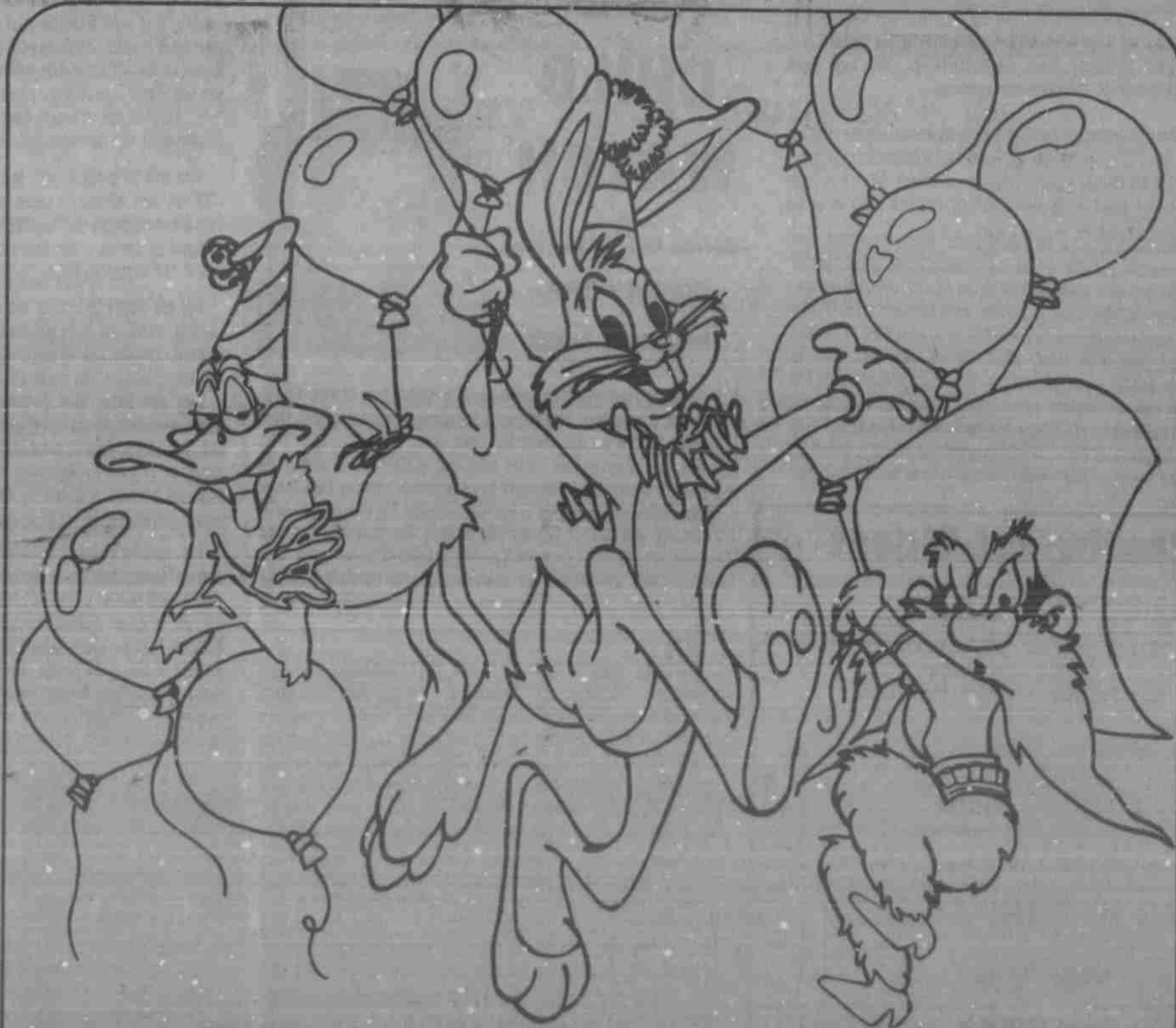
Color this picture and send it to the Southwest Digest, P. O. Box 2553, Lubbock, Texas 79408.

and win a free ticket to Astroworld, Water World. Contest opened to

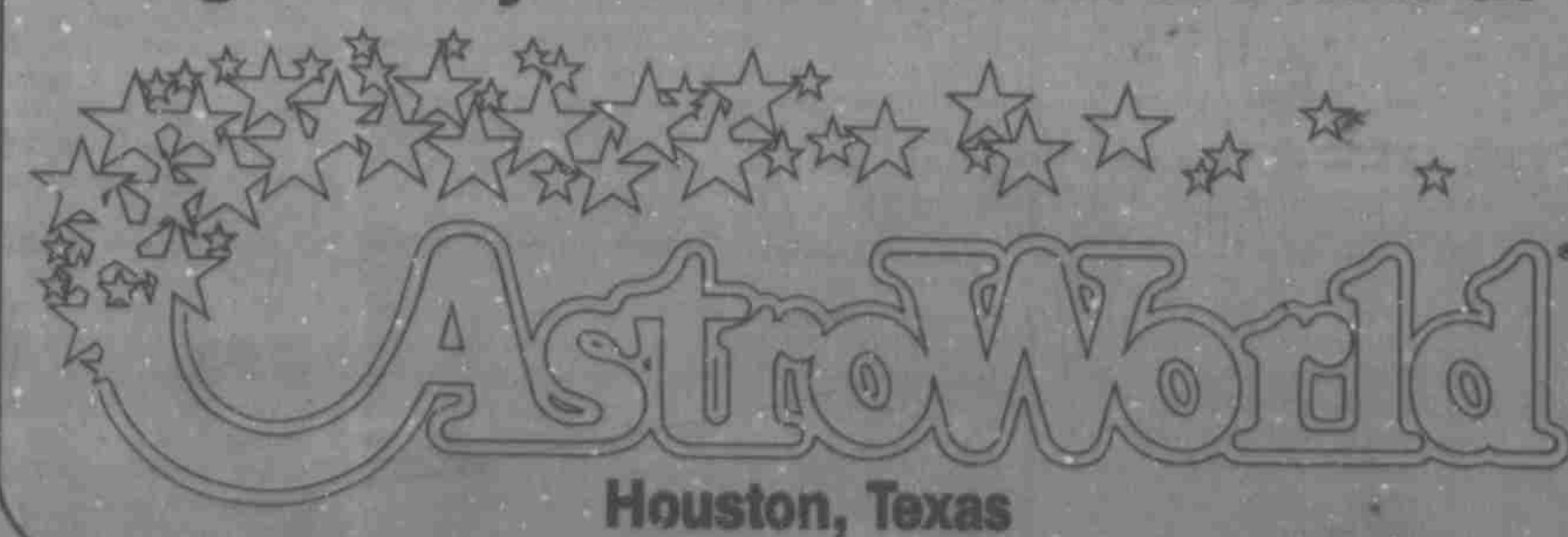
children in grades 1st through 6th. For additional information, contact Eddie P.

Richardson, coordinator of the contest, at (806) 762-3612, between 10 a.m. and 5 p.m., Monday

through Friday.



**Bugs Bunny and his friends are now at**



TM and © 1985 Warner Bros. Inc.

**GEBO'S**  
...the kind of store you remember.

Lubbock 50th & Ave. A 765-5648

**BUY ANY 2, GET 1 FREE!**

**Wrangler Denim**  
100% Cotton First Quality

**Boys**  
Regular or Slim

- Cowboy Cut
- Boot Cut
- Straight Leg

**\$10.88**

**Students**

- Cowboy Cut
- Straight Leg
- Boot Cut

**\$12.88**

**Mens**

- No-Fault Slim Fit Boot Jean
- No-Fault Regular Fit Boot Jean
- Cowboy Cut Boot Jean
- Slim Fit Straight Leg

**\$14.88**

Prices good through August 17, 1985.

**BUY ANY 2, GET 1 FREE!**

**Wrangler Jeans - Great-Fitting and Action-Tough**

**Wrangler Jeans - Tough Enough for Any Job**

**HERT'S SHOW BUY 1 MAIL 2 RECEIVE**

**Wrangler FREE JEAN MAIL-IN FORM**

**BUY ANY 2, GET 1 FREE!**

NAME \_\_\_\_\_

MAIL TO: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_

(Zip code must be included.)

**GEBO'S**

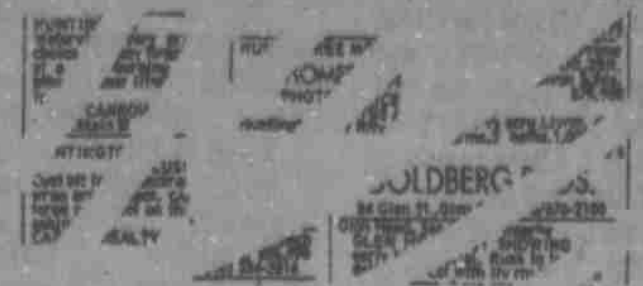
# Stop Looking-It's All in The WANT ADS

**CHECK THE  
CLASSIFIEDS  
For All  
Your Needs**



BUY, SELL, TRADE, ON RENT THROUGH THE  
**CLASSIFIED ADS**

**FIND IT  
ALL  
IN THE  
WANT ADS**



**BUY SALE TRADE**

**Male/Female**

**Pharmacies**

**Autos For Sale**

**Dairy Products**

**FOR JOB INFORMATION  
WITH THE**  
City of Lubbock  
**CALL**  
762-2444  
**AN EQUAL OPPORTUNITY  
EMPLOYER**

**St. Mary of the Plains Hospital  
& Rehabilitation Center**  
For employment information contact:  
Personnel Office  
792-6812, Ext. 451  
4000 24th Street

**METHODIST  
HOSPITAL**  
Information regarding employment opportunities at Methodist Hospital may be obtained by calling  
793-4184  
Equal Opportunity Employer

**CAVIELS PHARMACY**  
"Greeting Cards"  
Everyday and Seasonal

**Store Hours**  
Mon. - Sat.  
9 a.m. - 7 p.m.  
Sundays 9 a.m. to 5 p.m.  
1719 Avenue A 765-5311 or 765-7560

**Professional Services**  
**E. P. RICHARDSON ASSOCIATES**  
Management Consultant  
Agency  
Planning  
Organizing  
Forecasting  
Lubbock, Texas  
P.O. Box 2553  
510 East 23rd St.  
806-762-3612  
**EDDIE P. RICHARDSON**

**8.5 APR**  
Lowest Interest Rates in  
West Texas! Come by and see!!

|                                                 |            |                |
|-------------------------------------------------|------------|----------------|
| 1979 Ford P/U - 5 yr. Standard Shift            | \$2,995.00 | now \$2,795.00 |
| 1982 Phoenix - Standard Shift                   | \$4,195.00 | now \$3,995.00 |
| 1982 LTD Crown                                  | \$5,995.00 | now \$5,795.00 |
| 1983 Dodge Station Wagon                        |            | \$5,295.00     |
| 1980 T-Bird                                     |            | \$3,995.00     |
| 1979 LTD II                                     |            | \$2,795.00     |
| 1978 Olds 98 Diesel                             |            | \$2,995.00     |
| 1982 LTD - 4 door - Nice Car                    |            | \$4,295.00     |
| 1981 Laborer (three to choose from) - Priced to |            | \$4,395.00     |
| 1981 Mustang - Standard Shift                   |            | \$3,495.00     |
| 1977 Olds Station Wagon                         |            | \$2,095.00     |
| 1981 Malibu - 4 door                            |            | \$3,995.00     |
| 1979 Lincoln Town Car - Extra Nice              |            | \$5,995.00     |
| 1982 Citation - 4 door - Extra Clean            |            | \$3,995.00     |
| 1977 Dodge Monaco - 2 door                      |            | \$1,795.00     |
| 1977 Cougar XLT - Red & White - Pretty Car      |            | \$2,795.00     |

**Lots of less expensive cars to choose!!**

**BORDEN**

**If it's Borden,  
it's got to be good.**

**Mens Clothing**  
**Dunlap's**  
Caprock Shopping  
Center  
Phone 792-7161  
**DAVID SOWELL**  
Home: 705-8679 **MEN'S DEPARTMENT**

**DRINKING  
AND DRIVING  
CAN KILL A  
FRIENDSHIP!**

Thank God every morning  
when you get up that you  
have something to do which  
must be done, whether you  
like it or not. Being forced to  
work, and forced to do your  
best, will breed in you a  
hundred virtues which the  
idle never know.  
—Charles Kingsley

**Books**  
Brochures  
Tickets Posters  
Envelopes  
Circulars Menus  
Letterheads  
Flyers Newsletters  
Coupons  
BUSINESS CARDS  
**SOUTHWEST DIGEST**

**Physician - Doctor**  
Former Address - 1622 10th Street, Suite 700  
**Damon H. Hill, Jr. M.D.**  
Family Practice  
New Office  
**The Compound II**  
2202 - Althaca Avenue (806) 783-0772  
Lubbock, Texas 79410

**Old Information**  
City of Lubbock  
**Old Information**  
Lise  
734-2233

**Are You A  
Subscriber??**

**- Public Notice -**  
Persons interested in statewide procurement opportunities should check the bulletin board in the Economic Development Department of the South Plains Association of Governments offices at 3424 Avenue H, Lubbock, Texas. The SPAG offices are open from 8 AM to 5 PM, Monday through Friday.

**Support Black Business**  
They are Black and Proud  
They Shop with Merchants who  
Appreciate Black Business

**Airconditioning & Heating**

**IVORY**  
Air Conditioning/Heating  
Service  
744-4778

**IF YOU  
FIND  
MISTAKES**  
IN THIS PUBLICATION,  
PLEASE CONSIDER  
THAT THEY ARE  
THERE FOR  
A PURPOSE.  
WE PUBLISH  
SOMETHING FOR  
EVERYONE, AND  
SOME PEOPLE  
ARE ALWAYS  
LOOKING FOR  
MISTAKES!!



NO, I'M NOT HERE TO ANSWER  
YOUR CLASSIFIED AD!!

**Typesetting & Printing**  
Professional Printing & Typesetting  
510 East 23rd Street - (806) 762-3612

**We Set Type**  
We Set Type  
We Set Type  
We Set Type  
We Set Type

**We Set Type For Flyers,  
Handbills, Brochures,  
Pamphlets & Books.**

**WEEKLY NEWSPAPER**  
**Subscribe Today!**  
Name .....  
Address .....  
City ..... State .....  
Zip Code ..... Amount Enclosed .....  
Mail to:  
Southwest Digest  
510 East 23rd Street  
Lubbock, Texas 79404  
\$15.00 per year, \$25.00 2 years

**M & M Auto Sales**  
38th & Avenue H  
Lubbock, Texas Phone 744-7211  
"We Finance -"

**"West Texas Leading Olds Dealer"**  
**BILL RAVEN**  
Villa Oldsmobile, Inc.  
5301 South Avenue Drive  
Lubbock, Texas  
747-2974

**ADventures**

The shoe lasting machine,  
which reduced the cost of  
shoe manufacturing by  
50 percent, was invented  
in the 1800's by Jan E.  
Metzger, of Dutch Guiana.

**Why Hunt When You Can  
Find Everything In Here?**

**The Black Press:  
Guardian Of  
Human Rights**

**Printing**  
**Professional  
Printing**  
823 OCT 79

When you want your business cards,  
letterheads and office stationery to  
look its best, you can rely on us for top  
quality work at reasonable rates. Our  
representatives will be happy to ad-  
vise you and to discuss your job at  
your convenience.

**Southwest Digest**  
510 East 23rd Street  
Lubbock, Texas

**BLACK MEDIA INC.**  
\*A Cooperative Effort For Redressing The Wrongs And Actions  
Of Black Americans For The Greater Benefit Of All Americans\*

**Any Person Can Be An  
Achiever!**

**Lots & Land For Sale!**  
Urban Renewal of  
Lubbock has lots for  
sale. Contact the office  
by calling 732-6411 or  
going by the office at 911  
70th Street.

**Here**  
Drifting on a cloud  
won't take me away  
from reality  
It's only a weak fantasy  
that cannot withstand  
the weight of my  
conscience  
—Marie Porter

**low  
cost  
want  
ads  
work  
hard  
for  
you**

762-4605

# THIS N THAT

**EAST LUBBOCK WILL REBOUND!** No matter what... **SOME**... may think or believe... **EAST LUBBOCK**... will rebound in the very... **NEAR FUTURE**... There are... **SOME**... who are willing to see that this becomes a... **REALTY**... There's no... **AREA**... in the... **CITY OF LUBBOCK**... or the... **SOUTH PLAINS OF TEXAS**... that has the beauty of... **EAST LUBBOCK**... in a... **FEW WEEKS**... there should be some... **NEW DEVELOPMENTS**... concerning... **EAST LUBBOCK**... No longer... will this area of the... **CITY**... only be a... **STEP CHILD**... to the entire city... There's just too much... **AT STAKE**... for this area of the city to... continue to be as it was nearly... **THIRTY YEARS AGO**... Just... **PRAY**... with us and wait and see... **WHAT'S GONNA**... take place.

**BLITZING THIS N THAT**... along with... **TWENTY NINE**... other local businessmen & women... **BLITZED**... the Dallas area... last Thursday... It was a... **GOOD EFFORT**... and these kinds of... **EFFORTS**... should continue... but in other areas of the country... the... **NORTHEAST & EASTERN PARTS**... of these United States... There is where... **BUSINESSES**... appear to be having problems... and would perhaps... **WELCOME**... an opportunity to chose a... **GREAT CITY**... like Lubbock... Also... it wouldn't... **HURT**... to communicate with these businesses contacted last week... with the monthly... **CHAMBER BROCHURE**... This special effort... **THE BLITZ**... was sponsored by the... **LUBBOCK CHAMBER OF COMMERCE/BOARD OF CITY DEVELOPMENT (BCD)**... Very good job!

**NEW FUTURE!** Our friend... **GILBERT HERRERA**... has decided to change his... **STATUS**... in life by working with the church... There's... **NOTHING**... wrong with that... **BROTHER HERRERA**... **THIS N THAT**... wishes you... **GOD'S SPEED!** There's much to be done... in the... **HEDGES & HIGHWAYS**... of this community!  
**LOOKING GOOD!** Gee it's good to see... the... **WEEDS CUT**... on the Chatman Hospital... It's looking real good... **BROTHER HAROLD M. CHATMAN**... and one day... **ONE DAY**... there will be something in there! Hang on!  
**D. C. KINNER THE BARBER SAYS:** "A... **MAN**... should learn to...

**SAIL**... is all... **WIMPS!**... **SHOULD CONTINUE**... Our friend... **MAYOR ALAN HENRY**... should let it be known... in the very near future... that he will... **SEEK ANOTHER TERM**... as... **MAYOR**... of this city... He's doing a... **SPLENDID JOB**... **THIS N THAT**... salutes... **YOU ALAN**... on what you've done... and wants to see you continue... **YOUR PROGRAMS**... in another term... Who knows... what the... **FUTURE**... may hold for you after this... **JOB**... or shall we say... **OPPORTUNITY**... with the... **HUB CITY!**  
**SURPRISED! REV. & MRS. EDWIN SCOTT, SR.**... pastor and wife team of... Gospel Chapel A. M. E. Church of Slaton, Texas... were... **REALLY SURPRISED**... with an... **APPRECIATION SERVICE**... last Sunday afternoon... **THE REV. BILLY CANADY**... pastor of the Free Will Baptist Church of Slaton... delivered a powerful message... What a wonderful appreciation service... As Rev. Canady said... **"THE ENTIRE CITY OF SLATON SHOULD HAVE BEEN HERE"**... as... **REV. & MRS. SCOTT**... are assets to the Slaton community... He told the... **TRUTH**... and wonder why... there were... **NOT PASTORS**... from the Slaton

community present... **NEEDS COORDINATION**... In Lubbock... last Sunday... there were at least... **FOUR APPRECIATION SERVICES**... Wouldn't it be... **NICE**... if there was a... **COORDINATED EFFORT**... in these programs... **THIS N THAT**... thought the... **PASTORS' FELLOWSHIP**... and the... **EAST LUBBOCK MINISTERIAL ALLIANCE**... were keeping check on these efforts... Anyway... for what it's worth... **COORDINATION**... would make it even nicer... for these deserving... **PASTORS!**  
**BRYAN'S BAR-B-CUE LOOKING GOOD!** Gee... **QUINT AVENUE**... is looking good... these days... especially since the... opening of... **BRYAN'S BAR-B-CUE**... 1002 Quint Avenue... With ribbon cutting... last Friday... at... **HIGH NOON**... things are beginning to roll... as it should be... on... **QUINT AVENUE**... There are those... who wish the name was... **CHANGED**... But isn't it... **NICE**... to see something going on this major avenue in our city... No doubt about it... **EAST LUBBOCK**... is back... and we are just happy to see... **BRYAN'S BAR-B-CUE**... making a positive contribution... to our community... Hang in there! It's gonna work!

## Opportunity

South Plains College is accepting applications for a coach for men and women's intercollegiate tennis. Applicants must have a Bachelor's Degree (Master's Degree preferred). Applicants must also have demonstrated competencies and proven success in competitive coaching. Applications will be received in the office of Athletic Director through August 15, 1985. South Plains College is an equal opportunity/affirmative action employer.

## VIN-BRI Fashions

Introductory Special  
On Hair/Care Products  
Top Lines:

- \* STA-SO-FRO; SOF-N REE
- \* Johnson Products and More
- \* World of Curls; PROLINE

\$5.00 Purchase On Hair Care

Products!!!  
1313 Avenue H  
762-0221  
50c  
50c  
50c

# Ask Aunt Dee Dee



Edda R. Pittman

DEAR AUNT DEE DEE:

Although I am not a perplexed single, I feel I must comment on your answer regarding the sexual conduct of a divorcee. Aunt Dee

WHAT ABOUT A PARNHELIC COUNCIL?

Wouldn't it be... **GREAT**... if the local... **BLACK GREEK ORGANIZATIONS**... that is... **GRADUATE LEVEL**... would organize... some sort of a... **PARNHELIC COUNCIL**... This would be a... **TERRIFIC ASSET**... to our community... This way... **ALL GREEKS**... could be seen... **WORKING TOGETHER**... which is needed here!

**WEEDS LOOKING BAD!** The... **WEEDS**... on the... **EAST 24TH OVERPASS**... are still looking... **BAD**... Surely... they will cut in the very... **NEAR FUTURE**... as well as the... **WATER SPRINKLE**... for the young people on... **BUTLER PARK**... When we get the... **WATER FOUNTAIN**... let's not destroy it.

**THINK ABOUT THIS:** LEAD... FOLLOW... or get out of the... **WAY!**

Dee, I could not believe it when you said... unless you have been in a memory or somehow cut off from civilization for the past decade, you are definitely out of touch with reality as well as being old-fashioned... however, if you're the one who's spouting off your somewhat old-fashioned ideals on the first date, then it's no wonder that men don't take you out but once or twice. Ad nauseam!

Somehow, it has always been my opinion that those seeking advice in columns such as yours were entitled to receive answers that were beyond moral reproach. Aunt Dee Dee, if you espouse free sex, then you really have no business writing such a column

that is read by young and old alike. In my book, there is nothing that makes a divorcee different as far as morals are concerned. How could a young person be expected to relate to such reasoning as yours?

In the future, I suggest you check the Holy Bible for your answers. It still remains the best guidebook ever and free sex is certainly not espoused, without

condemnation, in its pages. Please, please, please, remember our youth when you write our answers. They may well be looking to you for their behavior patterns. As for me, I am OLD FASHIONED AND HAPPY!

OLD FASHIONED AND HAPPY:

Just as soon as you calm down, Aunt Dee Dee suggests you reread that particular column. You must be a new reader, though, if you somehow got the impression that Aunt Dee Dee advocates free (or pay, for that matter) sex.

The divorcee in question apparently was lettering her dates know from the jump what her stance on premarital sex was, without waiting for them to ask her.

You may correct Aunt Dee Dee, if she's wrong, but the old fashioned way was to let the man do the asking. And then for the woman to say NO.

Are the customs different where you live?

(Perplexed singles are encouraged to comment on this column by writing to Aunt Dee Dee at P. O. Box 95A, St. Louis, MO 63166. The most interesting letters will appear in future columns. Your secrets are quite safe with Aunt Dee Dee who never

divulges the contents of her mail, except in the most general manner. Names are changed to protect everyone!



The first cafeteria was opened in 1895 in Chicago on Adams Street between Clark and La Salle Streets by Ernest Kimball.

## MASH

28  
12



Lori Patryce Peppers

Lori Patryce Peppers, a graduate of Coronado High School, attended South Plains College, Lubbock Christian College, and Texas Tech University.

She has been in the insurance business for two years.

She has been an underwriting specialist for two years.

She is an underwriting specialist for BRS & Associates.

If you have any problems with SR-22 DWI; too many traffic tickets; H. O. Insurance or Bonds. contact us at 744-0798.

1717 Avenue K  
Lubbock, Texas

## Down Beat Records & Tapes

Announces it's new name and location, downtown at 1313 Avenue H.  
Name: VIN - BRI  
Fashions, Notions, Records & Tapes!

We have the latest in Fashions & Sounds. Come in, Eddie & Curtis are happy to serve you.

Phone: 762-0221

## Cancer and Specified Disease Insurance Plan NBC-I and NBC-II

With Optional Intensive Care Rider NBIC-83 - NO AGE LIMIT ON CANCER COVERAGE

Available to Individuals and Families - Family Coverage includes unmarried children under age 21 or 23 if fulltime student.

This describes a Hospital, Surgical, Medical Insurance Policy Form NBC limited to Cancer and listed Specified Dreaded Diseases only, and should be viewed as a supplement to your present Health Insurance.

### SCHEDULE OF BASIC BENEFITS FOR CANCER\*

|                                                                                                                                                                                                                                                                                        |                                        |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|
| * HOSPITAL - \$140.00 per day for the first 10 days-\$160.00 per day thereafter to 76th day.....                                                                                                                                                                                       | NO LIFETIME MAXIMUM ON NUMBER OF DAYS  |
| EXTENDED BENEFITS - Beginning with the 76th day of continuous confinement, 100% of the usual and customary hospital charges with NO MONTHLY MAXIMUM without any reduction for claims, previously paid until discharge from the hospital in lieu of hospital confinement benefits ..... | NO MONTHLY MAXIMUM OR LIFETIME MAXIMUM |
| TRANSPORTATION - Customary charge for transportation by air, rail or bus or 15c per mile for automobile with a minimum of 50 miles one way, at doctor's direction for the treatment not available locally .....                                                                        | NO LIFETIME MAXIMUM                    |
| AMBULANCE - Customary charge for ambulance expense to or from the hospital where the insured is admitted as a patient .....                                                                                                                                                            | NO LIFETIME MAXIMUM                    |
| GOVERNMENT OR ELEEMOSYNARY HOSPITAL - Indemnity of \$125.00 per day in lieu of all other benefits shown in a hospital that does not make a charge for the services provided .....                                                                                                      | NO LIFETIME MAXIMUM                    |
| RADIATION AND CHEMOTHERAPY - customary charge for X-Ray, Radium, Cobalt and Chemotherapy treatment (in or out of hospital) .....                                                                                                                                                       | NO LIFETIME MAXIMUM                    |
| ANESTHESIA - Minimum \$22.00, up to \$275.00 as outlined in the Schedule of Operations (in or out of hospital) .....                                                                                                                                                                   | NO LIFETIME MAXIMUM                    |
| SURGICAL - Minimum \$120.00, up to \$1500.00 as outlined in the Schedule of Operations (in or out of hospital) .....                                                                                                                                                                   | NO LIFETIME MAXIMUM                    |
| BLOOD & PLASMA - Customary charge paid by insured (in or out of hospital) .....                                                                                                                                                                                                        | NO LIFETIME MAXIMUM                    |
| PHYSICIAN - Up to \$15.00 per day in hospital for physician other than surgeon .....                                                                                                                                                                                                   | NO LIFETIME MAXIMUM                    |
| NURSING SERVICE - Up to \$40.00 per day in hospital as required by the attending physician for R.N. or L.P.N. .....                                                                                                                                                                    | NO LIFETIME MAXIMUM                    |
| PROSTHESIS - Customary charge for breast prosthesis (artificial breast) .....                                                                                                                                                                                                          | NO LIFETIME MAXIMUM                    |
| MISCELLANEOUS - In addition to all other benefits, an indemnity equal to 10% of the total claim paid .....                                                                                                                                                                             | NO LIFETIME MAXIMUM                    |
| EXTENDED CARE FACILITY BENEFIT - \$50.00 per day for a period equal to the period of Hospitalization. Benefits are payable when hospital confinement exceeds 7 days and extended care confinement begins within 14 days from discharge from hospital .....                             | NO LIFETIME MAXIMUM                    |
| HOME RECOVERY - \$150.00 per week / \$21.43 per day, equal to the period of hospitalization. Benefits are payable when hospital confinement exceeds 7 days .....                                                                                                                       | NO LIFETIME MAXIMUM                    |

### PAYS FOR SPECIFIED DISEASES OF \$125.00 PER DAY

For each day of hospital confinement, in lieu of all other benefits shown, as a result of: Sickle Cell Anemia, Poliomyelitis, Encephalitis, Tularemia, Rabies, Tetanus, Tuberculosis, Osteomyelitis, Meningitis, Diphtheria, Small Pox, Scarlet Fever, Typhoid Fever, Multiple Sclerosis, Muscular Dystrophy. Such diseases must be diagnosed on or after the 30th day following the date of application.

| BENEFIT                                                                          | FAMILY  | INDIVIDUAL |
|----------------------------------------------------------------------------------|---------|------------|
| CANCER: Hospital per day \$140.00 1st 10 days, \$160.00 per day to 76th day..... | \$18.00 | \$9.00     |
| CANCER: Hospital per day \$100.00 1st 10 days, \$120.00 per day to 76th day..... | 13.00   | 6.50       |
| CANCER: Hospital per day \$60.00 1st 10 days, \$80.00 per day to 76th day.....   | 10.60   | 5.30       |

### INTENSIVE CARE RIDER \$300.00 PER DAY

BENEFITS PAYABLE IN ADDITION TO BASIC POLICY

For Intensive Care or Coronary Care Unit in hospital. Covers all sickness and accidents 1st day of coverage for accidents and 2nd day coverage for ANY SICKNESS other than pre-diagnosed heart condition. 30 day coverage per hospital confinement separated by 30 days. Available up to age 65 except persons who have had a diagnosed heart condition. Guaranteed renewable to age 70. The rider will terminate on the next premium due date following the 70th birthday of the named insured in the Policy Schedule.

|                                                                                    |      |      |
|------------------------------------------------------------------------------------|------|------|
| Benefits for 1 Unit (also available for 1/2 Unit)                                  |      |      |
| INTENSIVE CARE RIDER: \$300.00 per day (issue up to age 65, renew to age 70) ..... | 3.00 | 1.50 |
| INTENSIVE CARE RIDER: \$150.00 per day (issue up to age 65, renew to age 70) ..... | 1.00 | .50  |

### EXEMPTIONS AND LIMITATIONS FOR CANCER AND SPECIFIED DISEASE INSURANCE PLAN

This policy pays for loss resulting from cancer, muscular dystrophy, multiple sclerosis, poliomyelitis, encephalitis, rabies, diphtheria, typhoid fever, osteomyelitis, meningitis, tularemia, scarlet fever, tetanus, sickle cell anemia, small pox, or tuberculosis only, providing original diagnosis as provided in the policy occurs more than 30 days after the date of application. Benefits are not payable for cosmetic or reconstructive surgery. The benefit for blood and plasma is not available if such blood is replaced by donors. Private duty nursing is payable only for a "Full-time, private" R.N. or L.P.N.

This brief outline of the policy applied for. Refer to the policy as respects to further policy provisions.

**BAKER'S INS. BROKERS**

Route 7, Box 714  
Lubbock, Texas 79401

**Charles W. Baker Manager**

Office 806/744-5864  
Residence 806/744-8446

**SPS**  
SOUTHWESTERN  
PUBLIC SERVICE COMPANY



# RUBY JAY'S CORNER



Sunday School began at 9:30 a. m. last Sunday morning. It was another inspiring lesson, and everyone present enjoyed it.

The morning worship hour began at 10:45 a. m. with devotional services led by Debra H. Kelly and Debra R. J. Given. The combined choir were responsible for the message of the hour.

Pastor S. C. Nash delivered the message of the hour. His subject was "The Faith That Jesus Speaks Of." His scripture was Matthew 17:20.

Because of upcoming plans, the regular live broadcast of the Lubbock Community Choir broadcast was pre-taped last Sunday night. You will hear more about it Sunday night, so tune in.

Mrs. Ole Scott is home from the hospital. Her grand daughter from Denver, Colorado is here with her.

A recital will be held Sunday, August 11, 1985 at 7:30 p. m. It will be sponsored by the Baptist Training Union. It will feature Mrs. Gloria Gaines. Your presence will be greatly appreciated.

Last Sunday evening at New Hope was the Annual Youth Day. Guest were youth choirs from Greater Saint Luke Baptist Church and Station, Texas. Guest speaker

was Rev. Donald Flynn and church from the Freedom Baptist Church of Odessa, Texas. This service was certainly enjoyed. It was just a wonderful message. The choir sang beautifully. Rev. Flynn's sermon was a wonderful message. His subject was "I'm Loving You, But I Can't Give You Up."

The choir from Freedom Baptist Church was a good one.

Several members of New Hope will be traveling to Odessa, Texas this week to attend the West Texas District Association which will convene with the Greater Saint Luke Baptist Church. Rev. Jon Larry is pastor. The South Union Missionary Baptist Church of McCombs, Texas, Rev. L. H. Dugan is host pastor.

The Women's Christian Auxiliary will have special services Sunday, August 11, 1985 at the New Hope Baptist Church beginning at 3:30 p. m. Rev. S. C. Nash, pastor, will be the speaker of the hour. The service will be held to honor outstanding senior citizens of our community. Those being honored are: Mildred K. Lusk, Lillian C. Striggs, Charles Sedberry, George Woods, Rev. A. L. Dunn, Rev. A. W. Wilson, G. H. Davis, Theodore Phea, Sr., R. P. "Beauty" Holmes and Mary Sallard Hill.

The public is invited to come and participate in this special effort.

## Residents Honored

Continued from Page 2 to Edwina Montgomery Woods, his wife of 51 years.

GABRIEL DAVIS and THEODORE PHEA, SR. will be honored for the love, kindness and generosity they have shared with numerous citizens in our community. They are both indeed "Good Samaritans."

MRS. DAVIS moved to Lubbock in 1951 from Kansas City in order to care for her aged mother, "Mother Chandler." Upon moving to the Caprock, she united with the New Hope Baptist Church and became an active member. She has served as a member of the choir, musician for the Sunday School, vice president, Women Missionary Society, president, Women Missionary Society, and president of the Solace Board.

For a long number of years, Mrs. Davis served as a Precinct Election Judge at the old Dunbar H. Election Judge at the old Dunbar High School and later at Elita Lee Elementary School.

Mrs. Davis is known throughout the community for her cheerful and comforting disposition. Many residents have received one of the many delightful cards and inspirational greetings she often sends to the sick and shut in.

Mrs. Davis is a woman whose Christian life is a true example for us all.

MR. PHEA, native of Bonham, Texas, moved his family to Lubbock in 1951. He is a devout

Christian and active church worker. He attends the Carter Chapel Christian Methodist Episcopal Church where he has served as Class Leader for the past 31 years. He is also a member of the Trustee and Steward Boards.

Mr. Phea was twice selected as the Northwest Texas Conference Lay Leader of the Year, most recently being during this conference year.

With friends and neighbors, he is affectionately called "Papa." Although he still works, he spends most of his time visiting the sick and shut in.

One resident says, "Mr. Phea is the type of person who when you

meet him for the first time, it seems like you have known him for a life time."

Mr. Phea serves on the Lubbock Board of WeCare, a position to which he was appointed by the late Mayor Roy Bass.

He is the widower of the late Melba Dadd Phea.

R. P. "BEAUTY" HOLMES will be honored for his endeavors in the construction business. Mr. Holmes came to Lubbock in 1938 and with him came an in-depth knowledge of the trades pertinent to the construction business: carpentry, bricklaying, wall paper hanging, and masonry work.

Mr. Holmes says his knowledge in these various areas were learned from his dad during his boyhood years in Lott, Texas.

Although he grew up on a farm, he strongly felt that the construction business would offer him better opportunities. Most of the homes Mr. Holmes built during the early years have since been moved or demolished, he proudly recognizes the masonry work on the Santa Fe Restaurant building as one of his accomplishments. The design he describes as Spanish Drag — a technique he learned in Mexico City.

Mr. Holmes' community involvement includes 30 years as a Boy Scout leader and two years working with the Eastern Little League. A member of Mt. Vernon United Methodist Church for 47 years, he has served his church in various positions.

Mr. Holmes currently resides with his sister Etta in a home he built in 1984 from scrap lumber and other materials lumber yards discarded.

While many would consider three score and ten as a blessed life span, Mr. Holmes has spent that much time alone in the construction business.

REV. A. L. DUNN and REV. A. W. WILSON are being honored for their many years of religious leadership in the community.

REV. A. L. DUNN was called to pastor New Hope Baptist Church in 1952, a position in which he served for 29 years. During his tenure as pastor, the church experienced a growth in membership and multiple things were added to enhance the church and its appearance. The public address system was purchased and an educational building was erected, and three additional lots

purchased for future expansion. A beautiful three bedroom parsonage was constructed just south of the church.

In 1972, Rev. Dunn organized the Baptist Ministers' Union and served as its president. For several years, this organization sponsored a yearly ecumenical "Decade for Christ" revival.

During his years of ministry, Rev. Dunn has held numerous district and state positions. This week he will complete his 35th year as Moderator of the West Texas Baptist District Association. As Pastor Emeritus of the New Hope Baptist Church, he remains very active as the Minister of Visitation.

Rev. Dunn is the widower of the late Petta Dunn.

REV. A. W. WILSON was born in Pensacola, Florida and brought

## Pamphlet Issued

Continued from Page 1

are described in a short brochure, "Alternative Treatment for Chronic Drunk Driving Offenders - The Vanderburgh County Indiana Approach." Other brochures available in the same series include "The Drunk Driver May Kill You," which describes what the public can do to combat drunk driving, and two booklets telling of drunk driving programs in Texas and Louisiana that can be duplicated elsewhere.

Brochures may be ordered from the Advocacy Programs Division, Allstate Insurance Company, Allstate Plaza F3, Northbrook, Illinois 60062.

## Publisher

Continued from Page 1

Richardson.

"Immediately after driving home, I telephoned the manager, but only got an assistant manager. I told him, Furr's management would know about the incident.

Richardson did call the main office of Furr's, and was told he would be contacted in the very near future.

"Sometimes, it just doesn't pay to get out of bed. Maybe I had it coming. I should have been across the street shopping at United Super Market," concluded Richardson.

to Fort Worth to his mother while still a child. He spent his boyhood years in Fort Worth and graduated from Johnson High School in Corsicana, Texas. He furthered his education at Paul Quinn College where he received a Bachelor of Arts degree.

In 1952, Rev. Wilson came to Lubbock and served as pastor of

Seibel African Methodist Episcopal Church for 27 years. During his pastorate at Seibel, the church witnessed significant growth and development. The membership grew — especially with younger people — insuring the ongoing of the church.

The church moved from Avenue 8 to its present location

where a new brick edifice was erected.

Rev. Wilson spiritually revived the church through his challenging sermons, Bible study, and educational workshops.

He also became the first Black to seek public office in that of city councilman. He ran a very strong race.

Ethel Bether and the community prospered from Rev. Wilson's leadership.

He is married to Ora Jean Wilson.

Also this special day, the Veterans Christian Auxiliary will honor one of their own members, MARY SALLARD HILL.

Continued Next Week

From Michael Cimino, Academy Award-Winning Director of "The Deerhunter," a powerful new motion picture that takes you into a world of mystery...

It isn't the Bronx or Brooklyn, it isn't even New York.

It's Chinatown... and it's about to explode.

A MICHAEL CIMINO FILM

# YEAR OF THE DRAGON

DINO DE LAURENTIS Presents A MICHAEL CIMINO FILM "YEAR OF THE DRAGON" Starring MICKEY ROURKE - JOHN LONE - ARIANE Music Composed by DAVID MANFIELD Executive in Charge of Production FRED CARUSO Based on the Novel by ROBERT DALEY Screenplay by OLIVER STONE & MICHAEL CIMINO Produced by DINO DE LAURENTIS Directed by MICHAEL CIMINO

STARTS AUGUST 16th AT A THEATRE NEAR YOU!

# Feel Good As Gold!



## In Your Naomi Sims Gold Collection Wig

For a wig that truly feels a part of you and makes you feel prettier, more confident — all day, every day — choose one of the exciting styles from the Naomi Sims Gold collection.

Every wig in the Gold collection is lighter, more comfortable, natural-looking and easier to manage, thanks to Naomi Sims exclusive "Ultra-Light" construction. And the Gold collection features a wide variety of elegant, sophisticated styles suitable for Black women of all ages. Available at fine department stores and wig shops.

Write for our free Naomi Sims Gold brochure.



Sun-Yami



Darl

Karu

## Wig Trend

1012 Broadway 763-1108  
Lubbock, Texas



NAOMI SIMS collection

Amarillo, Texas  
1201 North Buchanan 372-3541

## Junior League of Lubbock's

Good Selection of Crystal & China

# Répeat Boutique

Clothing For The Entire Family  
Sizes Infant thru Adult.  
Items Priced At A Fraction  
Of Original Cost.  
Household & Decorative Items  
Available Also.



Non-Profit Organization Proceeds Go To Support  
The Junior League's Purpose And Projects.

The Repeat Boutique will be open Thursday evenings 6 p.m. - 9 p.m.

OPEN TUESDAY THRU SATURDAY

2411 MAIN STREET

9A.M. - 3P.M.