The Portales Valley News

and Portales Journal

Volume XXIII, Number 52 | PORTALES, NEW MEXICO, THURSDAY, October 22, 1925 | Subscription in New Mexico $1.50 Per Year. Out of State $2 Year.

PORTALES VALLEY EXHIBIT GOES TO WACO, TEXAS

An exhibit of Portales Valley and Roosevelt County products are being sent to Waco, this week for exhibit at the Cotton Palace.

This exhibit will consist of a background 6x16 feet, a painting by W. B. Oldham picturing the development of the Plains of Roosevelt County, New Mexico for the past fifty years or more.

At the top of the panel is a sunrise scene, on one side of which is an Indian looking into the distance where a herd of buffalo are grazing. Just below this picture the long horn cow of the early dy, below which is the modern white face beef type. Under that is the dairy cow of today.

On the other end of the panel is pictured a modern farm with irrigation plant and irrigation ditches running full of water. Considering the short time which Mr. Oldham was given to make this painting it is a real work of art, and will be of untold value in giving the people of central Texas a real history of Roosevelt County.

Beneath this panel will be an agriculturial dispay of Roosevelt County and Portales Valley products, which will show what has actually been grown here in the past year.

Crops in the Waco section hav been a failure the past season, and this exhibit will doubtless be the means of bringing hundreds of new farmers to Roosevelt County.

The Exhibit will be accompanied by Mr. and Mrs. Coe Howard and Mr. W. B. Oldham.

METHODIST TO BUILD SIDEWALKS

Monday morning surveyors made the grades and sidewalk levels for the property of the Portales Methodist church. The ladies of the church have been at work for several weeks on a like plan with that under which the sidewalks of the Baptist and Christian churches were constructed, and they have met with wonderful success.

Sidewalks will be laid the full length of the property on State street, and on the side of the church and parsonage property one hundred feet on each intersecting street.

Plans are also under way to extend the paving to the sidewalk on State street and half way across the length of the church property on Nevada street.

PREPARING TO PAVE LIBERTY STREET

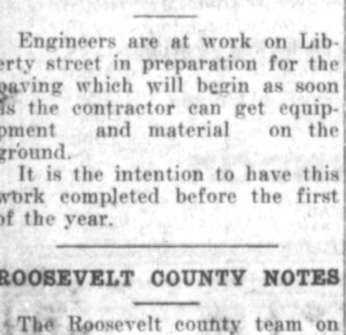
Engineers are at work on Liberty street in preparation for the paving which will begin as soon as the contractor can get equippment and material on the ground.

It is the intention to have this work completed before the first of the year.

ROOSEVELT COUNTY NOTES

The Roosevelt county team on seed selection, composed of Ernest Nicholson and Virgil Cryer, not only won gold medals for first place in crops demonstration work at the annual state club contest at the New Mexico A. & M. College, but they also won for their county the grand championship, which entitles these two boys to a trip to the Denver Stock Show.

Other excellent demonstrations were put on by Roosevelt county teams in stain removal, poultry culling and baked apples.



Frost

The first frost of the season accompanied by a light freeze, Sunday night, nipped garden truck and the top leaves of the cotton.

This was followed by a heavy frost and more ice Monday night. All crops in the valley were nipped.

Some of the farmers say that the frost was an advantage ot the grain crops, with the exception of those which were still in the dough, as it will hasten the ripening.

GHOSTS WILL WALK FRIDAY NIGHT

It may be a little early for the official ghost walk but it is rumored that there will be a very ghostly atmosphere at the entertainment of the U. D. C's at the school house Friday night. Each admission ticket bears a black cat which looks very spooky, and all who have not already bobbed their locks had better provide a strong net to keep it in place when the ghosts begin to walk.

FOOD FOR THOUGHT

When Portales was incorporated, it was incorporated as a village. At that time that was sufficient. But today the town has outgrown a village government. Would it not be wise to make a change and have the town incorporation placed in the city class. It would be well to think on this line at any rate.

COTTON BUYERS BEGIN TO ARRIVE

Cotton buyers are beginning to arrive in Portales, and the market for the present crop looks good. It is estimated that at least a dozen buyers will be in Portales in two weeks more.

A RANK FRAUD

Several weeks ago the Portales Valley News received a request from some one at Bartlett, Texas for a sample copy of this paper. The paper was sent and in a few days everyone whose name appeared in the paper receivd a postal card from a clipping bureau at Bartlett stating that they had an important newspaper clipping concerning them which would be mailed upon receipt of 25 cents. In every instance where the 25 cents was mailed the clipping out of the sample paper sent, was received. This is a rank fraud and should be looked into by the postal department.

These clippings are of no value to anyone as in every case the party addressed had already seen the atricle in his home paper.

The press of New Mexico and the Panhandle of Texas can put a stop to this fraud by publishing a warning to their readers.

Most every merchant believes that it pays to advertise but does not stop to realize that it pays to advertise in he right medium. He thinks nothing of letting a grafter talk him out of $10 to put a few words on a few cards. Advertising in the right way is as necessary as being convineed that advertising pays. The newspaper is the cheapest and best way to reach the people. That is why the big and most successful business houses use space in newspapers and refuse to fall for the grafters. —Randall Co. (Tex.) News.

The Christian Ladies Aid will meet Thursday November 5th. with Mrs. Rose McDowell. Program subject, Thanksgiving. The ladies are planning to hold their annual bazaar early in December.



Go to Church Sunday October 25th

BAPTIST CHURCH SUNDAY OCTOBER 25

9:45 Sunday School.
11:00 Musical program.
11:20 Sermon.
3:00 Sunbeams.
4:00 Junior and Intermediate B. Y. P. U.
6:00 Senior B. Y. P. U.
6:45 Special Orchestra and song program.
7:15 Sermon.
8:00 Benidiction.

We start on time—We close on time.

Next Sunday will be annual roll call day. Every member is expected to be present and sign the register as you enter the door. Make your arrangement to be one of the number presnt lets worship together.

Visitors specially invited. Make our church the strangers home by a real handshake.

JOE F. GRIZZLE, Pastor.

PORTALES A GOOD PLACE TO SELL OUR PRODUCTS

Not only is Portales a good place to trade, but it is also a good place to sell your farm products. Portales has a market for everything you have to sell—from the beargrass to the field crops, the dairy and poultry products. These commodities put thousands of dollars into circulation each week in Portales, and they are making a reputation for the county that might well be envied by cities of ten thousand or more population. You can always find a market for what you have to sell in Portales.

LABOR SCARCE

Farm labor has been very scarce in Roosevelt county this fall. It has been found that there is not enought local labor to take care of the crops in an average year, and with the heavy crops of this season, the shortage of labor will cost ooosevelt county several thousands of dollars.

ENLARGE CLEANIN, PRESSING DEPARTMENT

Fields & Bonner have enlarged their cleaning and pressing department with the installation of a new Hoffman steam presser, and a larger steam boiler. There business has been growing to such an extent that this additional equipment was necessary to serve their trade.

FROST WILL OPEN COTTON

The gins are expecting the big cotton run to start at any time now as the frosts of the early part of the week will cause the cotton to open rapidly. It is anticipated that the crop will produce from 1200 to 1500 bales this season. This will be a splendid showing considering the lateness of the planting.

PASTOR ANNOUNCES

Blocks for the sidewalk around the Methodist church property are being sold rapidly. If anyone seeing this wishes to secure one or more blocks, with their name or some other on it, see Mrs. J. W. King, Mrs. Bradley, Mrs. Galloway, Mrs. Ham McDonald, Mrs. C. B. Jones, Mrs. E. N. Smith, Mrs. Beasley or Mrs. Raymond.

Sunday school is settling down to good work after some readjustments due to the beginning of a new year Oct. 1. The League "ran over" last Sunday evening. The Junior choir had need of extra seats Sunday evening.

The theme announced for preaching next Sunday 11:00 is "Cooperation and Connectionaism." At 7:15 o'clock the subject is "London Bridge is Falling Down, or the Mutability of all Earthly Things."

Come praying that God may be honored and men blessed.

L. L. THURSTON.

POTALES A GOOD PLACE TO TRADE

The people of Roosevelt County will find that Portales is a splendid place to trade. The Portales merchants in every line now have splendid stocks from which to make your selections. They are offering their goods at modest prices, and they place true values and service back of every sale. Portales is the logical place for you to trade and by so doing you keep Portales money at home where it will return to you again and again. Read the message of the Portales merchants in this paper.

SHOWING GOOD PICTURES

The Cosy Theatre is now showing some splendid pictures nad deserves a good patronage from the public. Attention is called to the weekly program in this paper which contains some real feature pictures.

Mr. and Mrs. Dave Isenberg arrived in Portales to make their home here. Mr. Isenberg has opened The Famous, which will carry complete line of merchandise for the entire family. He is very much enthused with Portales and Roosevelt County. Mr. Isenberg said that he has visited several places in the interest of locating a store and found Portales to be the most progressive and modern little city he visited. We are glad he likes our city and wish him success in his new store. Mr. Isenberg extends everyone an invitation to visit The Famous located between Bank and Post Office.

F. L. Andrews, Representative of El Paso Herald was here Monday in the interest of his paper.

EASTERN BANKERS WILL VISIT PORTALES VALLEY

NEW MEXICO UTILITIEC CO. TAKE CHARGE CLOVIS PLANT

All details have been completed for the transfer of the Clovis Water and Light Plant to the New Mexico Utilities Company. In all probability the commissioners will meet tonight and complete the transfers connected with the sale, including the actual signing of the deeds. This step will be followed by the Utilities Company actually taking charge of the operation of the plant some time within the next week.

I. R. Kelso, president of the Utilities Company, said to the News today that every employe of the city in connection with the water and light departments would, if they desired, remain in the employ of the Utilities Company at absolutely no reduction in salaries. This is a plan the company has followed out in taking over its plants in Western Texas and other towns, and is in keeping with the general policy of the company to make itself actually a part of every community it operates in. During the recent campaign Mr. Kelso was repeatedly asked if the sale of the plant would put local employes out of jobs. He declined to make any definite statement in the matter feeling that it was a matter that should not be discussed during the campaign.

Plans are going ahead for the extensive improvements to be made in the plant here and within a short time actual construction of the "White Way" and necessary expansion at the plant will be under way.

E. J. Billings, chief engineer of the company, arrived here the latter part of last week. He has opened a temporary office unstairs in the Citizens Bank Building and will direct the improvement in Clovis as well as the extensive building that is being done in Panhandle towns, including the high power lines that will connect Clovis with other links of the great power system.—Clovis News.

NEW MANAGER ARRIVES

T. E. Martin of Jefferson City, Mo., arrived Tuesday and has taken charge as local manager of the New Mexico Utilities Company at this place.

ELIDA DAY

Elida is livening up that community with an Elida Day, the first of which is set for Saturday the 24th of this month.

This is a splendid move for Elida, and the Portales Valley News hopes that it will become one of the biggest events in the county each month.

Elida is a splendid town, and has a bunch of the biggest hearted people in the county in her city bounds.

The inaugurating of a special day at least once a month, will have a wide influence in the development of the county. It will attract people from far and near, and as Elida can produce the goods when it comes to real farming lands, it behooves Portales to lend the sister city on the south west a hearty cooperation in the promotion of this day.

MANY HOWLS WENT UP

Wednesday was a day of howling and gnashing of teeth when City Marshall Boone began his rounds cutting off the water supply of those who had failed to py their water fees for September. The rules of the water department provide that they must be paid by a certain date or the water will be shut off. When the marshall appeared on the job with the cut off wrench, it began to dawn upon the public that the town council were not joking when they adopted this provision.

I. R. Kelso, President of the Texas Utilities Company, has announced the itinerary of a group of directors and eastern bankers visiting properties of the Texas Utilities Company and New Mexico Utilities Company, arriving at Slaton, Texas, on October 25th, and returning to St. Louis via Clovis on October 28th.

Judge Kelso and party are scheduled to visit Portales on Tuesday October 27th.

Portales and the Portales Valley extend a welcome to these visitors, and regret very much that they have not planned for a longer stay in Portales.

E. J. Billings, chief engineer of the New Mexico Utilities Company was in town Tuesday. The New Mexico Utilities company are now busy improving their transmission lines in Portales. The company recently purchased the Clovis plant and in the near future Portales and Clovis will be linked up with their entire Panhandle system as shown in the map published in this paper two weeks ago. This should give Portales some real service.

QUIET WEDDING OF OCTOBER 17, OF WIDE INTEREST

Of especial interest, both here and elsewhere was the marriage of Miss Ida Viola Webb and Mr. Baker Cummings which was solemnized Saturday evening at eight thirty in the parlors of the First Baptist Church, with Dr. E. D. Salkeld, pastor of the First Christian Church, of which Mr. Cummings is a member, officiating in the absence of the bride's pastor. The ceremony was impressively said in the presence of relatives and a few close friends, with the bride's sister, Miss Tootsye Webb and Mr. Homer Hutto, the only attendants.

The bride was wearing an exquisite frock of satin faced crepe in effictive combination with brocaded georgette and a pirate shapped hat and striped pumps corresponding in tones with the rich brown of the dress. The maid of honor was strikingly attired in black satin faced crepe with persian trimmings and corresponding accessories. Immediately after the ceremony the wedding party was the guest of friends at a theater party at the Queen. Mr. and Mrs. Cummings are residing at a pretty new cottage at 1801 Hickory street, which has just been completed and beautifully furnished.

The bride is the attractive daughter of Mrs. A. J. Webb and has resided for a number of years in Abilene where she has a host of friends, and is especially prominent in church circles of the city, taking an active part in the B. Y. P. U. work of the First Baptist church and also teaching in the junior department of the church. For eight years she has been clerk to the district plant chief of the Southwestern Bell Telephone Co., of this city.

Mr. Cummings is traveling salesman for the Abilene Printing and Stationery Co. He was graduated from Simmons University and is well known throughout West Texas and especially in Abilene where he has many friends among the business and professional men as well as in university circles. He received his A. B. degree from Simmons and was awarded the literary "S." Mr. Cummings spent a part of his junior year at the University of California but returned to Simmons to finish. He majored in economics at Simmons and his interest in economics and business administration made him considered one of the best managers the Brand, the college publication has ever had.—Abilene Reporter.

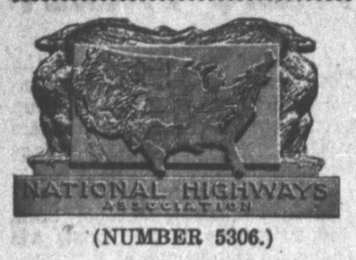
S. F. Muskgrave of Wichita Falls, Texas, who has been visiting the family of J. F. Holder, returned to his home Wednesday.

The Portales Valley News
and PORTALES JOURNAL
Published Weekly on Thursday.

J. G. GREAVES,
Editor and Owner

DEMOCRATIC IN POLITICS

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(NUMBER 5306.)

This issue of the Portales Valley News completes the 23rd year of this publication. There have been many changes in the town and in the paper as well in the past twenty three years, and at this time limited time prohibits an extensive review. But from a wild untamed flat of mosquite grass and bear grass, Portales has grown to a prosperous city of around three thousand inhabitants. It has changed from a cow town to an agricultural and school center. Twenty three years ago there was two saloons for each business house. Today the square is lined with untodate stores with well selected stocks of merchandise.

Five years ago this week, the present editor of the Portales Valley News came to Portales and took charge of the Portales Journal, consolidating it with the Portales Valley News in December. While there have been some changes in th management of the paper in that time, the present editor has remained in editorial charge the entire time.

In the five years the changes in the town have been marvelous. A $100,000 high school building has been built and the school census of the district has grown to almost double.

Several blocks of brick business houses have replaced those of wood. Two modern gins have been erected in Portales, and have had a wonderful influence upon the development of cotton farming in the county.

Immense warehouses have been erected for the storage and marketing of broom corn.

Block after block of concrete paving has been put in and the end is not in sight.

Portales has doubled in population and it has kept the Portales Valley News stepping lively to keep up with the growth.

But watch our smoke——

In the next five years Portales will become the city of eastern New Mexico.

Portales will add a junior college to her present excellent high school course.

Portales will have paved streets in every direction.

Portales will have several factories to work up the raw products of the valley.

Portales will have a population of between five and ten thousand people and there will be a farmer on every 40 to 80 acres of the shallow water lands of the Portales Valley.

Providence permitting, the present editor will still be in harness and doing his small part to promote the development of the Portales Valley and the entire county of Roosevelt.

In this issue will be found an article by D. A. Gordon, taking issue with the News in the fair proposition. This article is constructive and contains much valuable matter which should be well considered by the people of the county. A county fair to be a success must be backed by the entire county, and by using the plan outlined by Mr. Gordon it is possible to do this. It is not the value of the premiums won, or the profits derived from the crowds that attend a fair that make it a success. Several years ago banners were given the schools that had the best exhibits. These banners were valued by the communities winning same as much or more than ten times their value in cash. As the News has said in the past the real idea of a fair is the educational features, and until they are classed on this basis they will never be a full success.

Roosevelt county is the best county in the west. It produces the best crops, and has the very best citizens. Her dairy herds are equal to those of any state in the north, yet they can be improved. Her poultry farms are bringing in thousands of dollars each week to the farmers of the county. Her hogs contain some of the best strains obtainable, yet there are hundreds of people within five hundred miles, yes thousands, who do not know that Roosevelt county can produce crops equal to any section of Texas, that Roosevelt county is the largest cream producing county of the entire Panhandle of Texas, Oklahoma or New Mexico, that hogs are fatened and shipped out of here in car lots each week.

The successful fair will demonstrate to the public that Roosevelt county has great resources and aid in the development of the same. The county fair will be a common meeting place for the farmers and farm wives from every section of the county, and better methods will be discussed and great results accomplished. But this will not be until more communities of the county take pride in the products of their community and see that they have an exhibit regardless of the value of the prize money they expect to take home. The Floyd community had a wonderful exhibit, and there is no doubt that a few of the Floyd citizens bore the burden of the display. The results will be felt for years to come, and Floyd will become bigger and better farming and educational center. Their premium money will not begin to pay for the time and effort expended, but unless one builds for the future the joy of building fades.

("If Randall county expects to become a farming county, the people must be willing to use cheap labor—Mexican and negro" stated G. E. Nance Saturday. The farmers of Randall county have a great crop ready for harvest right now and there are no laborers available. White labor is scarce, and as dozens of farmers have put it, "not worth much after you get it." There are few Mexicans in this section. Randall county has boasted for years that no negroes were allowed in this county. Now that the farmers need help and must have help or stand the chance to lose thousands of dollars worth of valuable feed the question naturally arises whether or not this boast of the past will not be a very costly boast for the farmers this fall. The News knows little or nothing of Mexican and negro labor, but we do know that when there is a lot of manual labor to be done and done in a hurry, it is mighty hady to have people around who are willing to do that kind of labor. It is mighty fine to have a strictly white mans country when there is little manual labor to be done, but it is mighty convenient to have laborers around when there is a big job on hand.—Randall Co. (Tex.) News.

When you buy John Deere Implements you are assured of repair service during their entire life. 112 Main Street. 52-tfc.

TEXAS WOMAN CAN'T DRIVE IN NEW YORK CITY

The importance of birth registration was again stressed the last week, and from an entirely new angle, by a request to the state board of health for a certified copy of the birth certificate of a married woman, who was born in Travis county but now resided in New York City. This lady wrote that living in New York City and owning a motor car, she had found herself unable to secure a license to drive the car until she presentd a certificate showing that she was eighteen years of age. The lady's birth certificate was not on file with the state board of health, possibly because the vital statistics law was not enacted until 1903, but fortunately her mother lived in Austin, and filed out a birth certificate blank and filed with the board a certified copy of which was forwarded to the lady in New York City, that she might be permitted to drive her own car.—Texas State Health Bulletin.

"Good equipment makes a good farmer better." 112 Main Street 52-tfc.

Beds and Springs, Henry George. 51-tfc.

OUR WASHINGTON LETTER

(By National Editorial Asso.)

Washington, Oct. 21.—Though there has been little publicity given the matter, official Washington is disturbed over a simple question—"Is the Prsident the real boss of his official family?"

The highest tribunal in the land the Supreme Court, has been asked to decide this question which involves the removal of the postmaster at Portland, Oregon. Every Monday when the decisions of this august body are read the hundreds of government officials throughout the country enxiously await the verdict. However, the average citizens regard it as "just another case for lawyer."

Those who probe beneath the surface of things say that the court's decision will be of the utmost importance to the American Government. The Portland postmaster challenged the right of the President to remove, claiming that under the law he could be "removed by the President, only by and with the advice of the Senate." The question involved is whether or not, under the broad authority given the President by the Constitution, he must obtain the consent of the Senate for the removal of an executive officer.

It will be noted that a verdict upholding the defiant postmaster would put the President of the Unite States at the mercy of the Senate. It is easy to imagine how the enfeebling of the executory power would strengthen the Senate's domination of the Government. Incidentally, it would undoubtedly result in cabals and intrigues by disappointed politicians and keep the nation in constant ferment and political convulsions.

Some of the waggish observers have compared the situation to a domestic controversy wherein a domineering spouse (meaning the Senate) who wants all the prerogatives.

Two subjects will come before Congress this winter which will revive old time discussions of States' rights and other points of political prilosophy. The Secretary of Commerce, Herbert Hoover, one of the principal promoters of electrification programs, has projected the giant power issue into public debate. "Giant Power" is a new term to designate the cheapest sources of power by pooling of electrical energy supply, we are told, and the chief idea behind it is not profit but the public welfare. "Superpower", another new phase, is the interchange of small quantities of surplus power at the ends of the transmission line of each system, which, of course, is for the profit of the companies.

It is foregone conclusion that the question of power mergers and regulation will be treshed out in Congress this winter. Senator Norris, of Nebraska is the leading advocate of public ownership while Secretary Hoover occupies a similar position as a proponent of state regulation. Congress will be the judge as to the necessity of Federal action.

Certain phases of the tax reduction program hinges upon the action in question of State rights. As the present tax progress the inheritance taxation provision will be discussed. It is said that the Administration wants this tax repealed while certain Congressional leaders are against this proposal. According to the story making the rounds of Washington several southern governors have joined with the chief executives of their States in an effort to have the Federal inheritance tax repealed, making it a matter for the States to decide.

The fundamental principles of the Republican and Democratic parties are bound to crop up in these debates. It is said that the inheritance tax is unfair to the taxpayers as it usually costs the estate two dollars for every dollar collected. With the exception of Florida, every State levies an inheritance tax in addition to the Federal tax. This means that there are 47 different systems and where property is scattered in various States the administrators of estates are forced to employ legal staffs in each locality. It is a very expensive undertaking which makes the natural inheritance a mere pittance after fees and other expenses are deducted.

Already there are unmistakable signs of slashes between majority and minority on tax proposals. Chairman Green, of the House Ways and Means Committee has never been regarded as an administration man and is now opposing certain tax plans of Mr. Coolidge and Mr. Mellon. Mr. Garner of Texas, ranking minority member of the committee, has offered a plan for the consideration of the Congress for the raising of exemption to $4,000 for single men and women and $5,000 for married folks.

It is said that this latter plan would be very popular inasmuch as it would relieve at least 75 per cent of the present taxpayers from contributing to the Federal Government. The claim is advanced that revenues would be reduced by only $100,000,000.

The principal objection to these proposals seems to be on the question of morale. The direct taxation advocates feel that the citizen will lose his interest in the Federal Government affairs when relieved of all taxation and argue that the payment of taxes gives the citizen a vital interest in the conduct of the Government. Others claim that despite the obvious popularity of the proposal it would be unwise because it would place the vital burden of taxation on the more successful citizens.

Congressman Garner and Senator Swanson have also suggested a taxation program based on passing a share of the burden onto the future generation. Secretary Mellon on the other hand, thinks tht it is sound judgment to pay off our national debt within a twenty-five year period without refunding.

Messrs. Swanson and Garner claim that by spreading the national debt over a period of 62 years and by refunding, it would be possible to save the taxpayers $600,000,000, while the Mellon plan of payment in 25 years would allow a tax reduction of from $250,000,000 to $300,000,000. The congressional Record will be congested with words pro and con before any progress is made on the agreement in the tax program.

Jackman's
Women and Childrens Wear
Clovis, N.Mex.

"ACHED & ACHED"

Lady Says Her Back "Hurt Night and Day"—Least Noise Upset Her. Better After Taking Cardui.

Winfield, Texas.—"My back hurt night and day," says Mrs. C. L. Eason, of R. F. D. 1, this place. "I ached and ached until I could hardly go. I felt weak and did not feel like doing anything. My work was a great burden to me. I just hated to do up the dishes, even. I was no-account and extremely nervous.

"My mother had taken Cardui and she thought it would do me good, so she told me to take it. My husband got me a bottle and I began on it. I began to improve at once. It was such a help that I continued it until after the baby's birth.

"I took eight bottles and I can certainly say that it helped me. It is a fine tonic. It built me up and seemed to strengthen me. I grew less nervous and began to sleep better.

"I can certainly recommend Cardui to expectant mothers, for to me it was a wonderful help. ... In every way I felt better after taking it and I think it is a splendid medicine."

Cardui is purely vegetable, and contains no harmful drugs.
For sale everywhere. NC-162

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Seasonable Groceries--

You would not buy an Easter Hat for Christmas. There is just as great a difference in seasonable foods. Our stock of groceries contain foods suitable for each season of the year. Our prices are seasonable for every pocket book.

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It will decide the question for you

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October 23, 1925

FOLKS, come early and stay late. We want you to visit with us and inspect our merchandise.

FOLKS! I spent several weeks in the Eastern Markets buying Bargains for this store. This store will carry Popular Priced Merchandise and will Guarantee everything we sell.

We Are Here to Stay! -:- Watch Us Grow!

GET ACQUAINTED SALE!

In order to get better acquainted we have reduced the price of every item in the store. This will be a real Bargain Feast, folks, buy now for months to come. Your Dollar will Do Double Duty at this sale.

Men's Overcoats
Do you want to keep warm? We have just a few of these. They sold as high as $25.00. My Get Acquainted Price is
$8.95

Children's Coats
These Coats sell regular at $6.95. My Get Acquainted Price is only
$2.98 and $3.98

Men's Union Suits
Best Grade, Heavy Ribbed Union Suits. You pay $2.25 for this anywhere. My Get Acquainted Price is
$1.49

Men's Hose
Everyday Hose in black and brown. They sell for 15c. My Get Acquainted Price is
9c

Men's Flannel Shirts
They come in grey, khakl and fancy plaids. $1.50 is cheap for them. Get Acquainted Price
98c

Men's Boots
These Boots are made by Endicott-Johnson to sell at $9.00. My Get Acquainted Price is
$6 50

Men's Union Suits
Heavy Weight They sell for $1.50. My Get Acquainted Price is
98c

Thread
Black or white GUARANTEED BRAND. My Get Acquainted Price is
4c

Lumber Jacks
They can't be beat. All heavy fancy plaids. It sells regular at $6.50. My Get Acquainted Price is
$4.95

MR. ISENBERG SAYS:

This store intends to sell merchandise at bargain prices always, and sell only such merchandise as will give entire satisfaction. We are going to make this sale a genuin money saving event and have cut the prices deep on everything. spent several weeks buying in the Eastern Markets and bought from factories eager to get hold of cash. This store will be headquarters for Bargains, so come now and look us over.

DAVE ISENBERG.

Kretonnes
Closely Woven. Patters are the latest. This sells for 25c per yard. My Get Acquainted Price is
19c

Sateen
This is a genuine mercerized Sateen and comes in all colors and sells every day for 35c yard. My Get Acquainted Price is
27c

Romper Cloth
Good Heavy Weight in plain colors or stripes. This grade sells for 30c. My Get Acquainted Price
24c

Pepperell Sheeting
Unbleached, 81-in. wide. We all know this sells for 50c yard. My Get Acquainted Price is
43c

Sport Coats
Dandy four pockets. You will like them. They sell for $3.00. My Get Acquainted Price is
$1.95

Dress Shirts
Beautiful patterns with collar attached. They sell at $1.50. My Get Acquainted Price is
98c

Men's Gloves
Brown Jersey Gloves that you pay a quarter for. My Get Acquainted Price is
19c

Army Style Shirts
They are dandies. You will pay $3.00 for this anywhere. My Get Acquainted Price is
$1.95

Men's Corduroy Pants
In the very best quality and make. You just can't buy them anywhere else less than $5.50. My Get Acquainted Price is
$3.95

THESE PRICES MAKE US "FAMOUS FOR BARGAINS"

Location:-
1st Door South of First National Bank

The Famous
"FAMOUS FOR BARGAINS"
PORTALES, : : NEW MEXICO

The Bargain Spot in Portales

BUCK UP

The opinion of the Portales Valley News of our County Fair gives me the all overs. Shurely you would not have the business men of Portales take cold feet over a little criticising. Nopolian criticised Wellington at the battle of Waterloo with powder and lead but Wellington said after the battle that he just drove him back into the position he ought to **have held in the first place. The** critic was put to flight. Opposition ought to bring out the best there is in the County Fair board just as it brings out the best there is in the farmers.

We want to thank the business men of Portales for their sacrifice in time and money but we hope they don't think they are the only ones that have made a sacrifice. We have a renter in the Floyd community that took a good many prizes. It may have paid him for the time it took him to get up his exhibits but it boosts the price of land beyond what he may be able to pay, but I am sure he will be at the Fair another year just from the joy of meeting and overcoming competition.

It cost another one of our neighbors twenty dollars in time and money to get up the pictures on the Floyd booth, there is always a lot done in any movement of this kind that the other fellow don't think of, but it is all done with a free will and the best thing to do is to farget it and begin thinking how we can do better next year.

The possibilities of the people, land and climate of Roosevelt has not even been scratched yet.

I was reading a little while back from a lady in the North Island of New Zeland discribing their country, it seems that they commenced building up their dairy stock by buying stock collectively that they were unable to buy individualy and competing one against another at their community Fairs, and then met in competition by the different communities at the county Fair. The result is that they were able to send two men with some stock to a international fair in **Argentine and then to the U. S.** to pick out the best producers that could be found for new blood for their herd. But the funny part was that the lady described her ranch, her nearest neighbor was four miles off and from the way she wrote about the sand hills it must have been something like those sand hills south of Clovis.

Your paper states that there are half a million cows in the state of New York that are brooders, how many are there in this state? Are we ever going to get a place when we can compete for the best dairy cows. I was on the premium committee and know that the business men of Portales paid out enough money to make ample awards for a real fair of all kinds of stock. I guess the whole U. S. and some of the Islands know that we can raise grain sorghums, by the amount we ship out every year, but I guess they feel sure that we must not have anything worth feeding it to from the price we take for it.

The ultimate end of all grain sorghums is feed for stock. Four to seven dollars is too much encouragement for a man to bring in ten heads of maize that grew wild, and lots of it has grown wild this year. I have seen good maize growing in the section lines there is some this year, and no encouragement for a man to buy or raise a five gallon cow and take care of her as befits a cow of that kind.

Our Fair is on a stand still until we do something. You people in town have to have a ball park. Can't you get together and build one big enough for the fair too? Hundreds of people pay 25c to go through a two wire fence to see a ball game at Rodgers. It is unreasonable to expect that thousands would pay fifty cents to go through a gate in a plank fence to see a fair and a ball game. Then we could keep our money at home instead of giving it to strangers who glutterd up the streets at our last fair.

D. A. GORDON.

A number of the show windows of the stores of Portales are in full decoration for Hallow'een, and as you pass by the faces of spooks and hobgoblins grin at you from every angle.

Jackman's
Women and Childrens Wear
Clovis, N.Mex.

FOR IRRIGATION-POWER DON'T FORGET
——THAT——
John Deere Stationary and Tractor Engines
ARE STANDARD OF THE WORLD
——QUALITY IS OUR BASIS OF VALUE——
George & King
112 MAIN STREET

Carr Lumber Co.
G. W. CARR, Manager
Main Street :: Phone No. 43

KELSO FOR GOVERNOR

In recent campaigns the public has shown an inclination to demand that men of large affairs; men who have won their spurs; who have achieved marked success in private life, shall be called to public office, to handle the affairs of government.

In Missouri that tendency has resulted in a strong ground swell to draft I. R. Kelso, president of the Federation of Missouri Commercial Clubs, president of the Texas Utilities Co. president of the New Mexico Utilities Co., and general counsel of the Community Power & Light Company as a candidate for governor.

Judge Kelso is one of those big business men who has a passion for defending the rights of the public, generally, and especially of the patrons of his utility companies, against any encroachment by big business, corrupt politics or from any other source.

The Federation of Commercial Clubs, under his direction, planned and sponsored the $100,000,000 Missouri road building program. After the bonds were voted the cement trust was making plans to gobble up the proceeds. Judge Kelso led and financed the fight which roused the farmers and the common people. He brought them to the State Capitol by the hundreds to wage the fight which resulted in a law to give every county in Missouri, a reasonable mileage of all-year-round roads. Leaving his private business, he spent $15,000 of his own money and weeks of his time in leading that fight for the building of roads in every county in the state.

A vacancy occurred on the Supreme Court during the administration of Gov. Gardner and more endorsements poured into the executive offices for the appointment of Judge Kelso than for any other man. He was too busy to be interested, but his good friend, Judge R. L. Goode, whom he recommended was appointed.

Judge Kelso is, in a remarkable degree, one of those men who economizes his time to the limit and then fills every moment of it with worth-while activities of far-reaching effect.

When he first moved to Cape Girardeau, Mo., his present home, he foresaw that southeast Missouri, now the richest farming section in the world never could reach full development until the swamps were drained from public and private lands. He planned and drew the legislation which resulted in the draining of the swamps. He was the original advocate of transmission lines for every community in southeast Mo. As president of the Cape Girardeau Commercial Club he wrote the contract with the Prisco Railroad which gave the city the most beautiful river front in Missouri. He also was president of the Southeast Missouri Federation of Commercial Clubs, the activities of which were largely responsible for the development of that great agricultural empire.

During the war, he loaned the machinery of the Federation of Commercial Clubs to the government for the raising of funds in the various drives and multiplied and multiplied millions were raised by them in the various thrift stamps and Liberty loan, Red Cross, Y. M. C. A., Salvation Army and other war fund campaigns.

He suggested the basis of the settlement of the coal strike, and many far seeing economists believe the basis for that settlement will be the only way in which the coal problems ever will be settled permanently. Judge Kelso believes that the coal mining industry is a public utility and that it should be regulated by the public service commissions of the coal producing states.

After the stress of war had been partially laid by the signing of the armistice, and business conditions had begun to beat back towards normalcy, an announcement of the voluntary reduction in rates was made by utility corporations in Missouri, owned by the companies, of which Judge Kelso was the head.

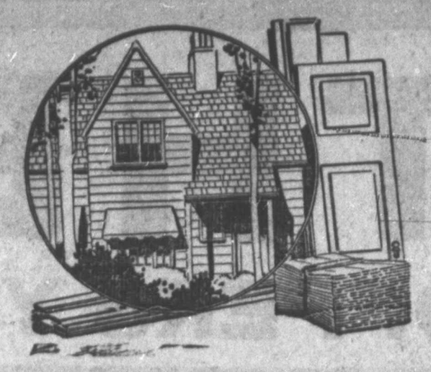
That action startled Missouri. It did not please some of the owners of other utility corporations, but struck a popular cord in the hearts of the rate paying public, which will not be forgotten while the present generation lives.

Judge Kelso is a democrat, but if his admirers succeed in drafting him for political office, it will be found that farmers and laborers and the common people from every one of the nine thousand school districts in Missouri; men and women of every political conviction and religious belief; whom he organized into a solid phalanx in the great road fight, will begin marching to the polls to vote for him on the day that his consent to run is announced.—Jefferson City, Mo., Daily Post.

WANTED—Will buy your second hand school books. Ed. J. Neer. 50-t-f-c

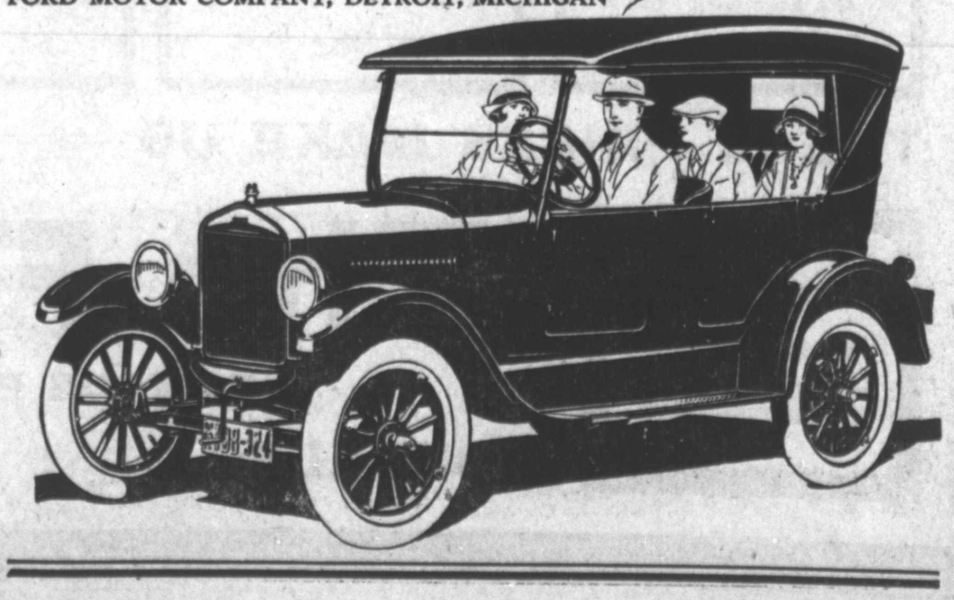
WRIGLEY'S
AFTER EVERY MEAL

affords benefit as well as pleasure.
Healthful exercise for the teeth and a spur to digestion. A long-lasting refreshment, soothing to nerves and stomach.
The Great American Sweetmeat, untouched by hands, full of flavor.
SEALED TIGHT KEPT RIGHT



The Lumber You Need
If you are planning alterations or additions to your building, let us give you an estimate on the Lumber needed. You will be pleasantly surprised at the reasonable total we will quote.
Kemp Lumber Co.

ELECTRICAL NECESSITIES
For Home Comfort
Care of the babe is a mother's cheif worry. To guard its health and see that it is comfortable and happy at all times—is her ever-constant aim. It's a daily task she loves yet which often wearies her.
With the colder weather coming along, she can ease her anxiety over the babe's health considerably and make her task so much lighter through the use of such Electrical cold weather necessities as—
ELECTRICAL ROOM HEATERS
For the Baby's Bedroom and Bath
Indeed, those are essentials that should be in every home right now—whether it's a home blessed with youngsters or not! They're household appointments that make for ideal winter comfort! You'll find them on sale here—conveniently low priced.
New Mexico Utilities Co.

Ford
The demand for Ford cars has already outstripped all previous records.
Motor car buyers who seek beauty and comfort are finding the improved Touring Car exactly suited to their desire.
See this good looking car at the nearest Authorized Ford Dealer's. As you inspect its many new features, bear in mind that this improved car is available at no increase in price.
Touring
$290
F. O. B. Detroit

Runabout - $260 Coupe - - $520
Tudor Sedan - 580 Fordor Sedan - 660
Closed cars in color. Demountable rims and starter extra on open cars. All prices f. o. b. Detroit.
FORD MOTOR COMPANY, DETROIT, MICHIGAN


FLOYD ITEMS

Floyd community club met Saturday night and elected officers. T. W. Russell was elected President, A. E. Lang Vice President and Paul Harrigan Secretary. After a delightful program by the school, farmers under the leadership of Mr. Lang returned to one of the class rooms to discuss farm problems. The main subject was better sires for the dairy herds. A committee was appointed to find out how many were interested in importing a real jersey sire, also other cattle of the jersey breed.

Mrs. Nash and Ora Peral Nash motered to Clovis Saturday.

Grant Gordon, wife and sister motored to Fort Sumner Sunday.

Wilburn Rice and wife are visiting Mrs. Rice parents, Mr. and Mrs. D. A. Gordon.

The dipping is over and we are all glad of it as we will be very busy harvesting since the frost.

AUCTION SALE

every Saturday, 2 p. m. on lot back Bivins Shoe Hospital Leave goods for sale at warehouse there.

Respt.

HENRY GEORGE

Let's Talk It Over!

We have prospective buyers for a block close in also for a good shallow water farm near town, these men are cash buyers and looking for something that will make them some money—If you really want to sell we would be glad to have your listing.

We have a nice eighty, well improved, good pumping plant that we want to exchange for a fifteen or twenty acre, improved tract within a mile or two of town. The eighty is with in two miles but too large for the owner to handle.

Have an A1 dwelling at Goldwaite, Texas to trade for property here.

480 acrs 10 miles of town, good land and seventy acres of good crop, farm well improved, fifteen dollars per acre including crop.

Kennedy & Patton

REESE BUILDING

WARNICA-FIELDS
"The Man's Store"
Portales, New Mexico

If a button comes off, or a seam rips, just come in and tell us about it. We'll make good—on the spot—*for a Button! \$1.00 a Rip.*

For Duchess sews their buttons on so well—with twenty-one stitches thru each—that we stand back of every one with our unlimited Warrang.

This is a question we always like to answer.

"Button, button, who sewed the button?"



10¢ a Button; \$1.00 a Rip

DUTCHESS TROUSERS

ARCH ITEMS

Owing to a misunderstanding Bro. Carter failed to met his appointment here last Sunday.

Most of the young people attended the singing at W. B. Walkers Sunday night.

School is progressing fine with good attendance. There will be a pie supper and program at the school house on Saturday night Oct. 31. The proceeds from the pie supper will go ofr the benefit of the school.

Mary Hall spent last Sunday night with Esther Davenport.

Several of the people of the community have been sick with a cold the past week.

Mrs. W. R. Murrill has just returned from the State Club contest and says one would be surprised to see the wonderful work the girls and boys of the state have done the past year. The State College with the farms is certainly a wonderful thing. Where all kinds of crops, fruit, and truck are grown also where stock and poultry are kept and all kinds of sewing as well as canning and cooking are taught to the girls.

But still here in our county with the county agents the boys and girls have a chance to learn some of the things taught at the State College. The boys under management of Mr. Will can have grain clubs where they are taught, where and how to plant for the largest yield to the acre also how and where to cultivate. They can also have pig or poultry clubs and are taught how to care and feed for best results, and then when the boys grow older and goes out to farm for him self what could be of any more help to him than his club work and experience he has had when a boy.

Then there are the girls under the management of Miss Kerr, certainly have a fine chance to learn things that will be of more help to them in later years than so much book learning. They are taught all kinds of sewing, patching and darning as well as cooking and canning. The smaller girls have a chance as well as the larger ones in different clubs they can begin with the very simplest work. Now can you imagine any thing that could be of more benefit to girls in after years when they take up the task of house keeping "which most girls will do." Thn to know how to do cooking, canning and sewing. Or take on the other hand a girl that only has an education in literary schoolts and knows nothing about keeping house sewing or canning and see what the result will be. The literary schools are all right and girls and boys should have an education but should be taught these other things also as they grow into men and women.

The literary society met last Friday evening in which the evening was spent by Alma Copeland reading the paper and a debate which followed to Resolve that Water is more destructive than Fire, was in the affirmatives favor.

ROEBUCK REPORTS

There was several present at Sunday school and church Sunday. A large crowd present Sunday night.

Buel and Inez Harding and daughter Pauline spent Saturday night and Sunday with Mr. and Mrs. Johnie Blakley.

Lizzie Mae Swoope and Oleta Harding took dinner with the Gates girls Sunday.

Mr. Charlie Robinson has returned home from Roswell where he has been for the past two months.

Mrs. Croft who is sick is no better at this writing.

Mr. and Mrs. Chester Boggs of Post City were visiting friends and relatives of this community the past week.

Mr. and Mrs. M. L. Blakley and daughter, Eula Mae and Iris attended church services at Inez Sunday.

Oleta Harding spent last Monday with Bess Croft.

Johnnie Blakley went to Portales Friday.

Mr. and Mrs. J. B. Judah and Son Fletcher motored to Elida Sunday.

Mrs. B. J. Gates visited school Thursday.

Little Pauline Harding spent last Wednesday night and Thursday with her grandparents, Mr. and Mrs. R. M. Harding.

BETHEL BLOW OUTS

Winter has come at last. The first frost fell on the 19th. The farmers are busy digging their potatoes. The sorghum mills are running daily trying to get the cane made into syrup before it is ruined.

Mr. J. B. Allbritton and family of East Valley View spent Sunday with their son, Lee and family.

Bro. David Little and wife of Portales ate dinner in the R. L. Little home Sunday.

Miss Jessie Cribbs, who is teaching at Kentucky Valley spent Saturday and Sunday with home folks.

Milton Little and Jack Watson ate supper with Misses Thelma and Ona Lee Cannon Sunday.

Our prayer meeting proved a success last Friday night. A fine talk ws given by Mrs. R. L. Little.

The young people rendered a fine program. We are hoping for a better time next Friday.

Our Sunday school was rather small last Sunday on account of the Norther.

What few were present reported a good lesson.

The Live Wires are progressing nicely. We are wanting to keep the good work going.

Let us try to keep our Sunday school nd prayer meeting going during the winter. We can serve our Lord during the cold winter days as we did in the summer. Everyone be at Sunday school by 10:30 next Sunday.

The Live Wires Contest closes next Sunday. Let's all have a good lesson.

We had singing at Mr. R. L. Little's home last Sunday night. All reported a good time.

FRIENDSHIP ITEMS.

Last Sunday Mr. Lewis Anderson and Miss Virginia Marek motored to Clovis and were married by Rev. Nix pastor of the Baptist church of that city.

Mr. Anderson is a highly respected citizen of the Rogers community having been in the garage business at that place for the past few years and is the son of Mr. and Mrs. Sam Anderson who for several years had been engaged in the mercantile business until the past year, having sold out.

Miss Marek is the daughter of Mr. and Mrs. Pete Marek of this community having lived here for the past four years having won many friends here.

The happy couple left Tuesday for Douglas, Arizona where they expect to make their future home.

We regret very much to see them leave and go so far away, but we wish them a long happy and prosperous life.

MILNESAND ITEMS

We are rather chilly this morning, but we could find no ice. So we yet hope to save our feed crop.

The Milnesand school was supposed to moved to Eagle Hill this morning, but the school has been dismissed for two weeks, for the children to help gather the crops.

Mr. Agra Jones and wife have been teaching the school at Eagle Hill, and the Milnesand school will be finished at Eagle Hill and Mrs. Cantrell will teach at Eagle Hill also making of that a three teacher school.

Mr. Jones has a new truck for the transportation of the children.

We hope the school will be a success.

Mr. J. W. Williamson his brother and mother of Portales visited in our community Sunday.

Mrs. Cantrell motored to Portales Saturday.

Mr. A. F. Fails and wife and Mr. J. E. Deavons went to Portales Saturday having truck trouble they arrived at home Sunday morning.

Arlon Baker of Clovis visited home folks recently.

Mr. Clifton has started a feed binder to humming. Some of our people are harvesting their bean crops.

Little Opal Moorhead of Portales is visiting her sister, Mrs. Larence Burkett and also the family of Mrs. M. S. Webb this week.

Cheap Mattresses, Sealy Mattresses, Henry George. 51-tfc.

NEW MEXICO WEEKLY INDUSTRIAL REVIEW

Tucumcari—School house well being improved.

Logan—Local cotton gin being repaired.

Tucumcari—Additional switch engine installed in local railroad yards.

Hope—Drilling operations began on Fito No. 1 well, southeast of here.

Tucumcari—City plans to pave twenty-four blocks streets.

Albuquerque—Knights of Pythias Sanatodium Association files articles of incorporation.

Fort Sumner—Addition to sweet potato curing and storage house of Sweet Potato Growers Association, practically completed.

Springer— Charles Springer Cattle Co. ships six carloads fat cos and calves to Kansas City market.

Deming—Work on Evans filling station nearing completion.

Albuquerque—Contract let at \$20,000, for furnishing new court house.

Vaughn—Much building construction going on.

Albuquerque—Plans to be discussed for proposed pipe lines to be constructed from Farmington oil fields.

Dason—Work of regrading Main Street and Vermejo Avenue completed.

Clovis—Twenty-six blocks will be paved.

Deming—Work at Sutherland gin east of town, going forward rapidly.

Clovis—Railway Ice Company to doublt capacity.

Lordsburg—Cotton crop in Virden and Duncan Valleys, excellent.

Clovis—400 carloads grapes per day, being handled by Santa Fe Railroad.

Albuquerque—Contract let for constructing new sidewalk around courthouse.

Deming— Work progressing rapidly on Magnolia Oil Station.

Albuquerque—Bids will be opened October 28, for paving north Sycamore Street and north University Avenue.

Springer—Thirty carloads head lettuce to be shipped from here this season.

Santa Fe—\$250,204.97 owrth of road and bridge contracts awarded by state highway department.

Deming—Southwestern Mining & Smelting Co. to ereet \$1,100,000 smelter and metallurgical plant, on holdings in Lincoln County.

Tularosa—First bale of cotton ever ginned in Otero County run through local gin.

Vaughn—New adobe wall being built along north and east side of Angoll Camp ground.

Fort Sumner—Good progress being made on Minckle test at Buchanan.

John Deere gave to the world the Steel Plow. 112 Main Street. 52-tfc.

The Baby's Cold



Continual "dosing" with internal medicine upsets delicate little stomachs. Treat colds externally with Vicks. You just rub it on.

VICKS VAPORUB

SIX WEEK EXAMINATIONS ARE TO BE HELD THURSDAY AND FRIDAY

The students are to have their six week examinations on Thursday and Friday Oct. 1 and 22, unless they are postponed again. They were postponed from last week because several wre staying hom to help with the potatoes.



Get Them Quick! Before They Are All Gone

At Sager's Variety Store

Hallow'een Novelties

Caps, False Faces,

Noise Makers, Horns,

Candies, Crepe Paper,

Napkins, Etc.

We have also just received

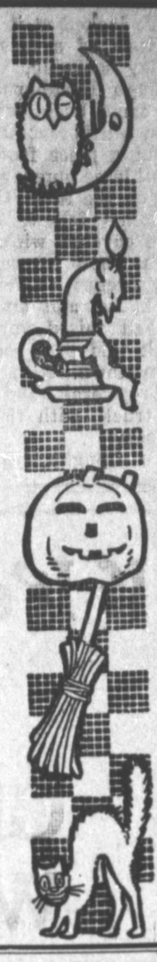
Coal Hods, Stove Pipe,

Elbows, Shovels, Pokers,

Dampers, Etc.

Sager's Variety Store

"The Red Front Store"



Every Day Prices!

Quality Merchandise ...Reasonable Cost...

Men's Overalls, Full cut, 220 weight, 32 to 42 waist per pair	\$1.25
Boys and Youths Overalls, Ages 3 to 16. All sizes per pair	85c
Men's Heavy Union Suits	\$1.25 to \$1.65
Boys Heavy Unions	\$1.00 to \$1.35
Cotton Blankets' Double	\$2.65 to \$3.50
Men's Duck, Coats Blanket and Slicker Lined	\$5.00
Boys Duck Coats	\$2.75

SWEATERS, FOR MEN, WOMEN AND CHILDREN AT REASONABLE PRICES

PETERS SHOES, CAN'T BE BEAT FOR PRICE AND QUALITY

Come In and See Us!

C. W. Ison Dry Goods

Portales, New Mexico

Watch for the YELLOW TRUCK!



TO THE TRADE:

IN THE PAST FOUR MONTHS HAVE HAD A SPLENDID TRADE IN THE BUTCHER BUSINESS AND WANT TO THANK YOU FOR YOUR LIBERAL PATRONAGE. AS MOST OF YOU KNOW WE FEED HOGS AND CATTLE THE YEAR AROUND AND ARE PREPARED TO GIVE YOU AS GOOD MEAT AS YOU CAN BUY ANY PLACE. OUR SLAUGHTER HOUSE IS MODERN IN EVERY RESPECT, BEING ALL SCREENED, HAVING CONCRETE FLOOR AND WITH RUNNING WATER WHICH MAKES IT AN EASY MATTER TO HANDLE THE MEAT IN SANITARY CONDITION. WE PAY \$250.00 STATE LICENSE AND \$50.00 CITY LICENSE TO OPERATE OUR BUTCHER BUSINESS WITH THE SYSTEM OF PEDDLING. WE WILL TRY AT ALL TIMES TO FURNISH YOU WITH THE VERY BEST GRAIN FED MEATS AT PRICES YOU CAN AFFORD TO BNY AND APPRECIATE YOUR PATRONAGE. WE BUTCHER EVERY DAY AND INVITE OU TO INSPECT OUR SLAUGHTER HOUSE. YOU ARE WELCOME AT ANY TIME.

RESPECTFULLY,

YOUNG & HATCH

THE NEW CHURCH

They are building a new Baptist church over in Burkburnett; a handsome, red brick edifice that will make ample care of many more than the present membership, and that will be a modern and substantial addition to the town.

We looked at it from the point of view of a new building yesterday morning, when we went through Burkburnett. But when we came back, we looked at it from a different angle.

Out a piece from Burkburnett an oil lease pumper and his family live on the lease. He is a big tall overalled fellow, and his hands were covered with oil to the elbows when we saw him. There are patches of fertile soil near his house, and on these patches he had raised various kinds of truck this past season and sold it in town. Altogether he had made several hundred dollars on the truck, with the family helping some.

We thought a good bit about this enterprise in adding to the family income by means of a sideline that entailed not only the getting, but the marketing of the product. And there were other reasons why we appreciated his energy. Wichita Falls street corners downtown are daily parking places for oil field workers of various kinds who can't seem to do anything else but oil field work, and who seem to be principally occupied going to seed when field work is slack. So one who not only tends to his job but hunts another job as well carries a special appeal to the appreciation.

And when we turned out of the lease on the road home somebody mentioned what he was doing the extra work for.

"They made a pretty big pledge on that new Baptist church in Burkburnett, and he had to raise the money outside his income. So he turned patch-truck-farmer."

We've had a little thought sometimes that a lot of people didn't get much out of church, and there have been times when we've looked at church buildings with some little misgiving as to whether we are letting them fill the mission for which they are intended.

But when we passed back by the new Baptist church in Burkburnett Tuesday morning, we had another little feeling that chased doubts and misgivings entirely away for the moment.

There's a chance that folks get out of church buildings just what they put into them. Not what they may dive down easily into their pockets and pull up, with a rattle of silver coin and a rustle of greenbacks.

But what they put into them "extraordinary;" outside their regular labor for bread and meat and pickles, and their regular worry over sugar and molasses, and their regular occupation of dollar chasing.

What they put into them that was got for the sole and simple furtherance of the Lord's work. —Wichita Falls Times.

If It's--

GROCERIES
We Have It!

J. N. McCall

MICKIE SAYS—



PROGRAM FOR
Cozy Theater

THURSDAY NIGHT OCT. 22
COLLEEN MOORE
in
"SO BIG"

As the girl who was down, but never out, who took defeat with a smile and turned it too victory. She will find her way too your heart with a message to cheer you along lifes path.

—AISO A BIG COMEDY—

—x—

FRIDAY NIGHT OCT. 23
WESTEY BARRY in
"Battling Bunyan"

Here is a Picture your must see. A poor boy fighting his way up the ladder.

Our Gang Comedy, "THE BUCANEERS"

—x—

SATURDAY MATINEE 2:45
"Battling Bunyan"
AISO OUR GANG COMEDY
DON'T MISS THE BIG MATINEE

—x—

SATURDAY NIGHT OCT 24
First Show 7:00
HARRY CARRY, in
"Night Hawk"

A picture full fo thrills, Action, Romance.

Comedy—"TENTING OUT"

MONDAY AND TUESDAY OCT. 26-27
Two Shows Each Night. First Show 6:45
Second Show 8:30
"Sundown"

Romance and amazing adventures in the Last Chapter of the Cattle Kings, whose thrilling deeds and daring lives marked an Epoch in American History. It will hold you as nothing before.

Nesters, Cattle Kings, A Stampeed, Praire Fires, Cowboys, To-day

You Cannot Afford to Miss this Big Picture.

ADMISSION :: 20c and 35c

—x—

WEDNESDAY NIGHT OCT. 28
"Lillies of the Street"
—Featuring—
Jonnie Walker, Virginia Lee Corben and Big Cast.

SPECIAL COMEDY

—x—

Coming----Harold Lloyd
IN
"The Freshman"
NOVEMBER 6 and 7

PROGRESS IN RURAL ELECTRIC ACTIVITIES

Iowa Vies With Minnesota in Thorough Methods Used—News From Other States.

In more than a dozen states, from one end of America to the other, the question of making electric service available to the American farmer is being studied, with the aid of practical experiments, in a painstaking and encouraging manner. Steady progress is to be noted, most of the states investigating the problem in their own way, but all seeking to devise a practical economic program which will meet the needs of both the farmers and the power companies.

Iowa's Rural Community

A rural community for electrical development has been established by Iowa at the town of Garner. This community is termed a field laboratory by the investigators. Three rural electric service lines have been built out of Garner, running in different directions. These lines cover a total of 63 miles and serve a total of 39 customers.

Already a preliminary survey has been made covering all of the 39 farms, but a certain twelve farms have been picked out for special experiments with electricity as applied to various kinds of farm equipment and farm-house appliances. A state rural electric committee is conducting this whole investigation.

Practical Work in Illinois

Similar activites have been started in Illinois, where there is also a field laboratory, located near Tolono, and involving ten farms. Several electrical and agricultural interests in Illinois are co-operating, with the College of Agriculture of the University of Illinois as the guiding head.

One of the Illinois electric light and power companies has built a service line seven miles long in Champaign county. Farms varying from 75 to 600 acres will be served from this line, and will represent every type of farm enterprise. The practical working out of this line will be carefully studied.

Oklahoma Starts Study

Oklahoma has taken active steps to grapple with the farm-electric problem, the sentiment of a recent meeting of interested parties being that "general rural electrification is an immediate progressive necessity."

A special study committee has been organized to recommend experimental work in Oklahoma.

Sentiment in New York

The organized electric light and power companies of New York have just held a conference at which the prevailing sentiment was that the utilities of the state have an obligation to develop electric service for the farm, "because the average New York state farm is both a home and an industry."

Although there is no experimental rural electric line in operation in New York state, several large electric utilities are extending lines to serve the farmer in whatever way it can profitably be done. It was the opinion that electricity should first be introduced to the farm through the farm household, followed by the development of electric power in farm work.

Making Survey in Ohio

A survey has been started in Ohio, having for its object the electrification of farms and rural communities in that state. The Ohio state rural electric committee is conducting this preliminary investigation, which will cover most of the 250,000 farms in the state. At present about 33,000, or 12 per cent. of the farms of Ohio use electricity.

Following the survey now being made, the committee intends to select an Ohio community having fifteen or twenty farms, and to make an intensive study of how electricity may be applied to typical farm processes as operated on those farms. These farms will then be electrified and the study of farm operations by electricity will be made, thus showing the situation without electricty and with electricity.

Minnesota Still Enthusiastic

In Minnesota, where the first extensive farm electric experiments were inaugurated at Red Wing, activity continues in that community. A great deal of valuable data is being accumulated as to how the farmer can use electricity, and the farmers themselves are finding out much about the economic problem of the power companies.

Some of the electrical appliances used on the Red Wing farms have been the occasion of community gatherings, as was the case when the electric range was demonstrated. A huge dinner was cooked in the range, comprising, among other viands, two ten-pound hams, two angel cakes, an omelet, a broiled steak, asparagus and peas, these articles being served as a buffet luncheon to the men and women who came from miles to see the electric range at work. The demonstration, with questions and answers, did not conclude until midnight—and it was right in the middle of the haying season, too.

The states where the largest number of farms are so far using electricity to a greater or less extent appear to be Iowa, Illinois, California, Oregon, Washington, New York, and the Dakotas. California is in a class by itself, however, because of the immense amount of electric power used in that state for irrigation.

....OUR CLASSIFIED ADS....

Wants Ads Must Be Paid For In Advance.
25c Minimum for First Insertion; 1c Per Word After That.

LOST

LOST—Wrist Watch name in on back. Allie Warnica. 52-1tc.

LOST—Saturday night in front of Domino Hall, one boot size 6. Finder please return to Jessie Cox, Portales, N. M. 52-1tp

LOST—In September, 2 heifer calves. One yellow Jersey about 8 months old, and one black and white about 8 months old. Finder please return to Edgar Foreman and receive reward. Portales, N. M 52-1tp

ESTRAYED—From my farm 5 west of town, one bay pony, 5 years old, roach mane, when last seen was dragging a chain on left fore foot. Reward for information. F. E. Alvord, Phone 197-F2, Portales, New Mexico. 51-4tp.

FOR RENT

FOR RENT--Bed room, 304 Kansas Street. 51-tfc.

FOR RENT—1 furnished room, the Howard building across from Baptist church. Mrs. J. T. Hunter. 52-tfc.

FOR RENT—7 room house and 3 lots, at a bargain. See me at Yoochum Grocery. G. C. Burleson. 51-2tc.

FOR RENT—2 unfurnished rooms. See Mrs. H. M. Livingston, 1 block north of grade school. 52-1tp.

Living Room Suites, Henry George. 51-tfc.

WANTED

WANTED—Heavy Hens, Springs and Eggs. Crow Produce Co. 48-tfc.

WANTED—Washing or House-cleaning or other work. See Mrs. M. E. Gray, 2 blocks west of grade school. 52-1tp.

Broom Corn Wire, Henry George. 51-tfc.

FOR SALE OR TRADE.

FOR SALE OR TRADE—Have 16 lots in Bogard Addition to Portales at a bargain. What have you to offer. J. E. Henderson at the News office. 52-tfc

NINE HEAD of splendid well bred dairy cattle for sale or trade. Some milking now and others to freshen soon. Will sell on credit to right party. G. L. Hatcher, Floyd, N. M. 48-tfc

TO TRADE—I have fine 200 acre farm, $200 land, black haw wallow, 3-4 to 1 bale per acre, 5 miles to Robstown, good high school, churches, 9 gins, Compress oil mill etc. Trade for tract land close Portales, have to be cheap. Have 1-4 section there, can't sell so want to move out and show you people its real value. E. C. Poole, Robstown, Texas. 51-3tp.

Irrigation Pumps, Stationary Engines and Tractors. 112 Main Street. 52-tfc.

FOR SALE

FOR SALE—New Dering Binder just bought. Only cut 75 acres of feed. O. D. Douglas. 52-1tp.

Will sell my stock of Ladies Ready-to-Wear and Millinary goods and fixtures at bargain. See Mrs. Whitcomb. 52-2tc.

FOR SALE—Stock beets and garden beets. One mile from town on uper Floyd road. S. T. Jernigan. 51-2tp.

Bed Room Suites, Henry George. 51-tfc.

Have a new Primerose Cream Separator, No. 2 price right for quick sale. Who wants it? E. N. Neer Hardware. 50-tfc.

FOR SALE—Improved 320 acres at bargain if taken at once. Would take truck as payment, or trade for cattle or mules. Address Box 478, Portales, New Mexico.

HOW TO JUDGE YOUR HOMETOWN PAPER

(By Bristow Adams)

In the last five years I have judged country newspaper shows held by the colleges of agriculture in a dozen states as far apart as New Jersey, Minnesota, New York, Connecticut, Ohio, Kansas, South Dakota and Florida. I am asked to tell the readers of Farm and Fireside how I go about this judging.

I judge a newspaper about as I would a person. It has a clean face or a dirty one. By using different types it speaks in different tones of voice. Itexpresses thought and emotion. It conveys information. It is chatty and gossipy, though always—as with the likable and right sort of person—without malice or scandal or intent to make mischief.

A good country newspaper will be simple and tasteful in dress, neither florid nor drab, neither noisy nor awkward. I can't see why a country paper should shriek its news the way a lot of city papers do. I can't see the use of big black bawling headlines. I don't want a man to come running into my sitting-room bellowing at the top of his voice that the county milk producers have elected Jed Jones president, and I don't like my home paper to come visiting me with any such ways, either.

But the main thing of course is not how the paper tells its news, but the news it tells. Some newspaper shows have two classes for that: headed news and news without headlines. I think the second class is the more important.

The front page is the paper's show window. The character and personality of the editor is what yon might call the soul of the sheet. But the backbone, the thing that holds the paper up and keeps it going is the country correspondent.

He—or more often she—generally is paid only by a subscription to the paper. Even that is too much, I have heard some editors grumble, after trying to put into English the hieroglyphics their correspondents sometimes send in.

Yet I think no country editor who knows his business really undervalues the work of that loyal corps of farm wives, teachers, preachers and farmers who send in week after week the intimate news of things that matter out there at the grass roots.

The wise editor knows it is the locals or personals that people away from home read first when they get hold of a copy of their home-town paper. He knows that the same thing applies to the people who stay home. They may pretend to laugh at the homely little items about visits and the pumpkins in Jed Terry's corn. They may pretend to be above an intimate and sometimes unlettered comment on a birth, an engagement, a wedding or a death. But just the same this is the stuff that hits these people right where they live. And the little country paper that tells such news to its own people in its own way is doing a job that no other paper under heaven can ever take away from it.

OH! DAMN!

I stood on the bridge at midnight,
A beaver was damming the river,
And a guy with a broken radius rod
Was doing the same to his flivver.

—Santa Fe New Mexican.

How often, oh, how often,
In the twenty years gone by,
Have these two dammed together at midnight,
With the odds on the flivver guy.

CHRISTMAS CARDS

We have just received our new line of Christmas Cards. This is the handsomest line ever shown. 48 designs to select from.

Christmas greeting cards have proven very popular in the past few years. They are the ideal carriers of Christmas cheer and are suitable for every occasion.

Make your selection early and have them ready for the Christmas mailing.

The public is invited to call and inspect this line.

PORTALES VALLEY NEWS

Jackman's
Women and Childrens Wear
Clovis, N.Mex.

IN SOCIETY

Society Editor
Phone 127.

The Baptist Ladies W. M. U. met with Mrs. J. C. Compton (the pres. for the last two years) for the election of officers for the ensuing year. With Mrs. Coe Howard as Pres., Mrs. J. C. Compton 1st. Vice Pres., Mrs. Dr. Owens 2nd. Vice Pres., Mrs. Sam Fletcher Sec. Treas., Mrs. Joe Boren Assist. Sec. Treas., Mrs. J. F. Grizzle as Personal Service Chairman, and Mrs. J. T. Hunter Press Reporter.

After the Bible study led by Mrs. Grizzle a very enjoyable talk was given by Mother Green. We feel that all who were not present missed a great blessing and we urge every member to come and cooperate with us this year. We need your prayer let's all work together to make this one of the brightest pages in the history of our W. M. U. We were dismissed with prayer by Mother Green, after which delightful refreshments were served by the hostess.

T. E. L. Class Entertains.

On Tuesday evening October 13 the ladies of the T. E. L. Class of the Baptist Sunday school entertained the Business Men's Bible class with a chicken dinner. The new addition to the church building was beautifully decorated in colors of Gold and Brown. Two long tables was arranged completely across the large room one of which was loaded with baked chicken and all that goes to complete a chicken dinner, while No. 2 was filled with pumpkin pie and the nessary trimmings. About forty men were in the line of march when the orders was given for men first to advance, but the advance was of no avail as reinforcement continued to be added to the tables. The men was forced to retreat and acknowledge that their appitite was completely conquored and the two long tables unhurt.

After all had passed back into the main auditorium of the church building a specially arranged program was carried out. Supt. Oldham, Judge J. C. Compton and others can furnish further information.

FRESHMEN PARTY

The freshmen entertained themselves with a party Saturday evening, Oct. 17th, in the high school gym. A masquarade party was planed but sveeral decided they did not need a mask so they knew each other. Games were played, refreshments served and a good time was enjoyed by all.

LOCAL PERSONALS

Mrs. C. C. Ozment returned Tuesday from a two months visit with her people in Iowa.

Mr. and Mrs. Coe Howard and Mr. and Mrs. A. D. Ribble were Clovis visitors Tuesday evening.

T. E. Mears left Tuesday for Fayettville, Arkansas for a visit with his mother.

Mrs. Frank Warnica and daughter, Miss Allie Warnica and Mrs. Bessie Murray left Wednesday for a weeks visit with relatives at Abilene, Texas.

Several Chautauquas have eliminated the Sunday program this year, while others announce a no-Sunday schedule for 1926. Cause: increased Sunday sentiment in the country.

Commissioner McCormack was in from Rogers Monday. Mr. McCormack says that the farmers have been busy night and day in his community in an effort to get the crop in before the frost hit it.

I. L. Bow was in from the Milnesand district Monday. Mr. Bow said that the frost had only nipped the leaves on Monday and that it would prove beneficial to a good portion of the crops.

The News force is indebted to F. R. Meadors for two fine water mellons on last Saturday. Mr. Meadors is one of the substantial farmers living southwest of town who always grows good crops and plenty of hog and hominy to go with it.

Grant Gordon was in from the Floyd community Tuesday and reports that the frost nipped all growing crops Monday night. He says that the grain is not falling yet, and without high winds or rain that it will probably stand until gathered.

Branch Rickey, vice-president of the St. Louis team in the National League, has never seen a Sunday ball game. All his contracts stipulate that he need not report at the ball park on Sunday.

District Attorney, C. M. Compton and Assistant District Attorney J. C. Compton with Miss Lottie Smith, official stenographer, are over at Ft. Sumner this week, attending the DeBaca County session of district court.

Buy here and bank the difference. 112 Main Street. 52-tfc.



REV. THURSTON SPEAKS TO THE STUDENTS

Rev. Thurston of the Methodist church honored the high school students with a interesting talk Tuesday morning during the assemble period, he took as his subject. "The value of school atheletics," discussing both the advantages and the dangers. He also gave a joke theory of why people became gray or baldheaded, he said "After a person became old the hair takes longer roots, goes deeper into the head and if there is any gray matter inside the hair turns gray, (the preacher has several gray ones.) but if there is nothing inside it comes out. (Note the vacancy on the superintendents head).

The talk was enjoyed by all and the students hope he will come again.

COLLEGE NAMES WINNERS IN STATE CLUB CONTEST

Grand Championship, with the right to represent New Mexico at the Denver Stock Show, was won in the annual state club contest at the New Mexico A. & M. College by the Chaves, Roosevelt and De Baca county teams. Valencia, Bernalillo and San Miguel counties are the winners of the Santa Fe trip to Chicago, and Harding and Union counties of the Rock Island trip to Chicago. De Baca county has the champion stock udging team, and Union county claims the highest scoring individual in stock judging.

Winners were announced Thursday night at the close of the three day encampment of club boys and girls from all over New Mexico. Miss Maude Sheridan, assistant director of the Colorado Agricultural College, judged the work of the girls, and other competent judges were chosen for all lines of work.

Awards for the first, second and third place this year are gold, silver and bronze medals.

The high team in livestock judging, from De Baca county, was composed of Robert Clark, Kenneth Chism and Rorald Doll. The second high team was from Lea county, Clifford Gray, Floyd Gray and Bernard Love. The third high team, from Hidalgo county, was composed of Lefaun Mortensen, Milando Jacooson and Byrle Payne. Eleanor Gill, of Union county, the only girl competing was highest scoring individual in stock judging.

In the canning demonstrations the Valencia county team, composed of Ruby Oliver and Beula Block, won first place.

San Mibuel county won first in cooking, the team being Dorothy Shillinglaw and Maurine Jones.

In the sewing group the Chaves county team, Josephine Martin and Elizabeth Mehlhop, were first.

Curry county was first in millinery, the team being Opal Brown and Celestia Bainum.

Roosevelt county won first in crop work. Ernest Nicholson and Virgil Cryer being the winning team.

For garden demonstration, first place went to San Miguel's team, Virgil Kearns and Ivan Miller.

Valencia county's team, Roland Budenholzer and Billie Burns, won in poultry.

In the miscellaneous group the Dona Ana county bee club, composed of William Powell and Roger Elser, were given first place.

The following firms contributed supplies for the children during the contest: Royal Baking Powder Company, Minute Tapioca Company, Bebhardt Chili Powder Company, Walter Baker & Company, The Jello Company, Inc., Procter & Bamble Company, Cream of Wheat Company and the Kellogg Company.

The following firms contributed from $2.00 to $5.00 for the Medals: El Paso China Company, American Shorthorn Breeders' Association, Chicago; The White House, El Paso; Palm Seed Company, El Paso; Wagner Mrg. Co., Sidney, Ohio; Barteldes Seed Co., Denver.

The folloing firms contributed from $10.00 to $25.00 for the Medals: Goins Millinery Co., Denver; Popular Dry Goods Co., El Paso; Tritch Hardware Co., Denver and National Duroc Record Association, Peoria, Ill.

Word from Grant, Nebraska, is to the effect that our fellow townsman, C. M. Dobbs is still confined to his bed at the home of his son, Buck Dobbs. The many friends of Mr. Dobbs in all of Roosevelt County express their earnest hope for his complete recovery, nd look forward to the time when his polly face and voice will again be seen and heard on the streets of Portales.

BAKER CUMMINGS WEDS

The following announcement will be of interest to many of the readers of the Portales Valley News, as the groom is a Roosevelt county product having graduated from the Portales High School several years ago, after which he graduated from the Simmons College of Abeline, Texas.

Mrs. Julia A. Webb
announces the marriage of her daughter,
Ida Viola
to
Clarence Baker Cummings
on Saturday, October seventeenth
nineteen hundred twenty-five
Abilene, Texas
At Home
1801 Hickory

Stoves, Rope, Nails, Henry George. 51-tfc.

C. L. McClellan, M. D., Specialist in eye, ear, nose and throat, will be in Portales every Tuesday morning ask your family physician to arrange an appointment. 24-tfs.

District Attorney C. M. Compton was here Monday from his home at Portales in connection with the convening of the fall session of district court here next Monday. He stated tha Roosevelt county would have one of the best crops in her history if frost just held off another week or two.—Ft. Sumner Review.

Legal Blanks of every description now 25 for 50 cents. Single blanks 5 cents each or three for 10c. Portales Valley News.

Quality, Service and Price. 112 Main Street. 52-tfc.

Dining Room Suites, Henry George. 51-tfc.

Johnson Bros. Undertaking Company

—Associated With—

Wheeler Bros. Hardware Company

Three Motor Hearses at your service day or night. : : :

Ambulance used only for the sick.

Prices You Can Afford to Pay!

All Funerals Conducted by Trained Men, and With Careful and Respectful Attention to Details. -:- -:- -:- -:-



When looking for the best.
See our line of
Dress Coats and Millinery Goods

Whitcomb's

MOVED!

I HAVE MOVED MY OPTICAL PARLOR AND JEWELRY AND WATCH REPAIRING BUSINESS TO NORTH SIDE OF SQUARE. : :

YOU ARE INVITED TO CALL
—AND INSPECT SAME—

S. N. HANCOCK

We have been in the Poultry and Cream Business over ten years in a small way, and in this time we have learned where the Best Markets are.

We are dressing our poultry for the California Market now, and want all you have to sell.

We have no rent to pay, which enables us to pay more for your Produce.

Crow Produce Co.

An Easy Fitting Shoe for Those Who Are On Their Feet Long Hours---

EDMONDS' Police Special

In Black Vici---A Specially Constructed Sole, Extra Long Heel. D and EE Widths.

PRICED AT $6.85

Warnica-Fields
"The Man's Store"

THE OBJECT OF A FAIR

Portales, N. M.
October 20, 1925.

Dear Mr. Editor:—

In a recent issue of your paper there appeared an articele "The Roosevelt County Fair."

There are two parapraphs especially interesting relative to the objects of the county fair which are as follows:—"The object of a fair is not for the business men to reap a profit from the visitors, but is an educational institution, which should be of great advantage to every farmer in the county.

"The better crops produced, the better methods of farming and the get-together spirit of the occasion are here the benefit of the fair come in". Now from these two paragraphs we are to understand that the education is for the farmer. But, if the farmer is to be educated he must attend. He is more certain to attend if he is to exhibit, because heis most interested. If he does not exhibit himself he wishes to see his neighbors exhibit for it is the exhibit that make the interest at the fair.

As the exhibit is the basis for interest at the fair then the time of the fair should be when the most farmers from every community can have exhibits mature enough to show. I say every community because some times one or two communities may be forward by early rain and then another by irrigation. These have a decided advantage over the rest, and the best way would be to set the date of the fair when it would suit the people of the majority of the communities of the county.

In order to do this the people should be consulted with as to the date set for the fair. Now please don't say that this might put the date of the fair so late an exhibit could not be sent off to other fairs, because you say it is for "education etc.," of our own farmers. These exhibits should be sent away but they should not be the means of making the fair a failure by advancing the date to such an extent that the farmers have nothing mature enough to exhibit. This should be an entirely separate unit to our county fair.

The date to send this exhibit could be advertised and the people asked to bring in articles to constitute it. This would not make it necessary to announce that "all farm exhibits winning first will become the property of the Fair Association."

That is certainly a blow to "the better crops produced" as set forth as one of the objects of the fair. Ten heads of the grain sorghums winning first at our fair should not leave the county but should be planted to reproduce itself.

The social side of the fair should not be over looked for a great many people enjoy this most of all.

There are a great many people who seriously object to the presence of the carnival and probably justly so because of its influence and the fact that the town was practically blocked by it in the late fair. I have heard that exhibits were taken back home by some who objected to the carnival. Frankly now, are carnivals necessary to the success of the fair? Are their influence for the best? Is it impossible to finance a fair without them?

If it takes a carnival to have a fair, let's not have it.

But it does not take it.

No, don't discontinue the fair as suggested the articele referred to but try to have it when the farmers(the ones to be educated by the fair) are most able to attend with exhibits.

The premium list should be published some weeks in advance of the fair and the people, seeing what is to be shown, can with more intelligance help suggest a date for the fair that will make it possible for the most of the communities to exhibit matured articles from their fields and gardens.

If the fair is to educate, then let's make it educational. That means that the people must attend. And they will attend a fair that they feel is their fair, if properly conducted and has clean amusements.

Yours truly,
JNO. V. MILLER.

COUNTY SCHOOL NEWS

The principals of the rural schools of Roosevelt County met in Portales last Saturday afternoon. Superintendent F. R. McKinley and Mr. F. L. Covey, of the Elida High School met with them.

After discussing the matter of holding Forensic and Track meets for the schools of Roosevelt County and other matters of importance to our schools the following decisions were reached.

1. Tht the County Superintendent's Office should arrange a debating schedule for the schools that wish to participate in a debating contest.

2. That the forensic contest should include a grade contest in spelling and that the list of words to be spelled should be selected from the New-World Speller.

3. The following committee was selected to work out the details of a tract meet of the schools of Roosevelt County: F. L. Covey, Chairman; J. C. Thomas, Chas. F. Bieler, Harry D. Blake, Marion Stinnett, Agrie Jones and E. S. Dunlap.

CHRISTMAS CARDS

We have just received our new line of Christmas Cards. This is the handsomest line ever shown. 48 designs to select from.

Christmas greeting cards have proven very popular in the past few years. They are the ideal carriers of Christmas cheer and are suitable for every occasion.

Make your selection early and have them ready for the Christmas mailing.

The public is invited to call and inspect this line.

PORTALES VALLEY NEWS

Mr. F. L. Covey gradhate of the State Univrsity of Idaho, has recently been added to the faculty of the Elida High School.

George & King. 112 Main Street. 52-tfc.

REVISED GAME LAWS OF STATE OF NEW MEXICO

The duck season is on. The quail season starts November 1st. The deer and turkey season occurs next month. Keep out of trouble by observing the game laws:

Open Seasons—Deer (with horns at least 6 inches in length). wild turkey, November 16 to 20. Quail (except bobwhite), November 1 to December 31. Turtle Dove and white-winged dove, black-bellied and golden plovers, yellow-legs, September 1 to December 15. Duck, goose, brant, wilson snipe, coot, gallinule, October 1 to January 15. Rail other than coot and gallinule, September 1 to November 30.

No open seaon—Does, Sonora deer, elk, sheep, goat, antelope buffalo, sqirrel (tasselleared gray) bobwhite quail, pheasant, ptarmigan, prairie chicken, sage hen, grouse, swan, wood duck, britten, little brown, sand-hill, and whooping cranes, grebes, gulls, herons, loons, bandtailed pigeons, terms and all shore birds (except Wilson snipe or jacksnipe, black-bellied and golden plovers and yellowlegs.

Hunting and Fishing Licenses, Non-resident: Big game, bird and fish, $35.25; big game and bird, $30.25; big game, $25.25; bird, $10.25; fish general $5.00; limitd, $1.25. Resident: Big game, bird and fish, $2.50; big game bird, $2.25; big game, $1.50; bird, $1.25 fish, $1.00; guide, $5.25; duplicate, $1.00. Issued by county clerks and deputies designated by state warden. Fishing license not required of children under 14 years of age. Alien resident of New Mexico or an adjoining state not permitted to hunt or to own or possess shotgun or rifle in state.

Bag Limits and Possession—One deer, 2 wild turkeys a season or in possession; 15 quail a day or in possession; 25 doves, 25 ducks, 8 geese, 8 brant, 25 wilson snipe, 50 sora and 25 in all of other rails, coot and gallinules a day or in possession. Possession durnig open season and first 10 days of close season. Under permit, game, except migratory birds may be held in storage for first 90 days of close of season; migratory birds may be so held for a period of 10 days.

Interstate Transportation—Export of all game taken in the state prohibited, except under permit; fee $1.25 for 1 deer and 2 turkeys, and $1.25 for bag limit of other birds and fish. Game taken outside the state and legally exported when accomnied by permit or proof of lawful possession, may be possessed under permit obtained from state game and fish warden during open season and first 90 days of close season, but migratory game birds may be possessed only during open season where taken and first 10 days of close of season.

Sale—Sale of all protected game taken in the state prohibited.

100,000 CATTLES USED IN PICTURE

"Sundown," Tremendous Spectacle of Western Romance, Will be Shown Here Soon.

"Sundown," First National's long-expected drama of the West which has proved to be the most pretentious effort of that company's own producing units, comes to the Cozy Theatre Oct. 26-27.

"Sundown" is an original story written by Earl Hudson supervisor of the First National Productions. The story unfolds the darmatic theme of the passing of the Old West before the advance of cultivation. This is incidentally current history, since the enroachment on the unfenced ranges of the Southwest recently caused American cattlemen to unite their herds and drive them across the Rio Grande into Mexico, and it was these scenes which were filmed by First National to be incorporated in "Sundown."

Never again will such huge herds be seen in the United States. More than 100,000 head of cattle will be seen winding their way in a huge line half a mile wide in this great production.

The human players who enact their roles against a background of awe-inspiring grandeur and immensity are: Hobart Bosworth, Bessie Love, Roy Stewart, Charlie Murray, Arthur Hoyt, Charles Sellon, Charles B. Crockett, Bernard Randall, Wilfrid North, Hal Wilson and Jere Austin.

Quality is our basis of value. 112 Main Street. 52-tfc.

PANHANDLE PRESS

An Editorial

Childress Post: The Childress State Fair belongs to the people of Childress. If it had made $10,000 this year or any other year, not one cent of it could be paid to any one as dividends, nor as any other form of profit.

This statement is made in refutation of any assertion made by any one that personal profit may be had from the operation of the Fair. Its charter specifically provides that it shall be a non-profit-sharing institution. In this respect it is identical with the Dallas Fair and with most other large fairs. When any profit is made it must go back into the betterment of the fair property.

The man or woman who ought to help the fair "out of the hole" that it is in but fails to do so, will inevitably force someone else to do it for them. The fair's debts must be paid. It has cost the people of Childress an average for 11 years of about $1,000 per year. It is the cheapest advertising that a city can buy. And the amount that will be asked for (from $250 down to the smallest) are not beyond the ability of Childress people to pay. The Post believes that faith in the future of Childress and belief that greater things are ahead will prompt Childress people to brush this deficit aside with a full subscription. We will all be proud of it after it is done—as proud as Amarillo is of the fast that her people wiped out $32,000 deficit on two fairs as fast as they occurred.

DIPPING NOTICE

All who have not paid for their dipping, are requested to come in and pay at once.

H. M. BLACK,
At Dobbs old stand, Saturday.

We sell John Deere Implements. 112 Main Street. 52-tfc.

For Sale!

FILLING STATION LOCATED AT QUAIL, TEXAS.

See or Write

E. J. STOOPS

AT SERVICE GIN CO. PORTALES, N. M.

GROCERY SALE STILL CONTINUES!

Portales Mercantile Co.

If You Want to Sell or Exchange Your Property

List it with

Howard & Hobbs

We Write Fire and Tornado INSURANCE

See Us for Farm and City Loans. Money Ready When Papers are Signed.

Think of This!

If you could buy anything you want at 10 per cent above the wholesale price, would it interest you? We propose to buy everything we can for you on the above basis. Come in and investigate the proposition.

Portales Sales Agency

NORTH SIDE OF SQUARE S. N. HANCOCK, MGR.

HALLOWE'EN---

**Decorations,
Masks, Caps,
Rattlers,
Squawkers,
Jack'o'lanterns,
Favors, Etc.**



Black and Yellow Goods for Party Costumes

WE HAVE—

36-in. Outing, per yard	19c
Embroidered ffect Gingham	23c
Towling	18c
36-in. Turkish Towels, each	25c

—And the very best Hose.

Whiteman's Wonder Store

"EVERYTHING FOR THE HOME"

Got Your

Christmas Cards?

If not order them right now. Christmas will be along before you realize it.

Come—let us show you our artistic line of attractive cards. Unusual in design—resplendent with the Holiday Spirit!

Portales Valley News

PROFITABLE FARM YEAR WILL HELP TO SUSTAIN GENERAL PROSPERITY

Agriculture has been fairly profitable this year and the improved purchasing power of farmers will do much to uphold general economic well-being through the winter, the United States Department of Agriculture declares in its October report on the agricultural situation. The department points out, however, that while conservative judgment of the recovery of agriculture is warranted, farm prosperity can be as easily over-rated as depression.

"It is a splendid harvest," the department says. "Not bumper yields but production well adjusted to reasonable needs. The two great money crops, cotton and wheat, are now along where some idea can be gained of their value. Cotton apparently stands to bring its producers an income of approximately $1,500,000,000, which is about like last year and wheat producers apparently stand to receive about $1,000,000,000, which is also near or slightly below last year.

"These two leading crops probably index the general crop income. Agricultural income will not be greatly in excess of last year, but the point is that this is the second fairly profitable year. The season will go a long way to level up regional conditions. The Corn Belt along with the dairy and diversified East have been slow to feel the stimulating current of revival, but now the rising prices of hogs and cattle, together with a reasonably good corn crop mean some profit in the Corn Belt. The slowly strengthening prices for dairy products plus higher potatoes and minor cash crops promise somewhat better income for the East. The whole agricultural map thus slowly emerges from economic shadow."

Discussing the situation by key regions, the departments says:

"The East is busy with silo filling, potato digging, fruit harvest and fall work generally. Potato yields are disappointing. Corn growth is excellent, helped by late rains, Beans, Buckwheat and other crops in harvest were damaged by heavy rains in the north. Winter grain is mostly seeded .The Dairy situation is rather static but improves rather than otherwise.

"The South is generally under the ban of dry weather. Drought and heat have been a real catastrophe in northern Georgia and portions of the Carolinas. The whole region is hard hit. The cotton crop is spotted but generally fairly good. Picking is well along and ginning has been heavy. Feed crops have been shortened by dry weather. General conditions are fairly good except in drought areas.

"The Corn Belt has the corn harvest well along the crop matured safely ahead of frost. There is some chaffy corn in areas hit by dry weather but the bulk of the crop is apparently good grain. The region is busy with the late harvest and fall work. Winter grain has been planted under favorable conditions. The hog and cattle situation generally favor optimism.

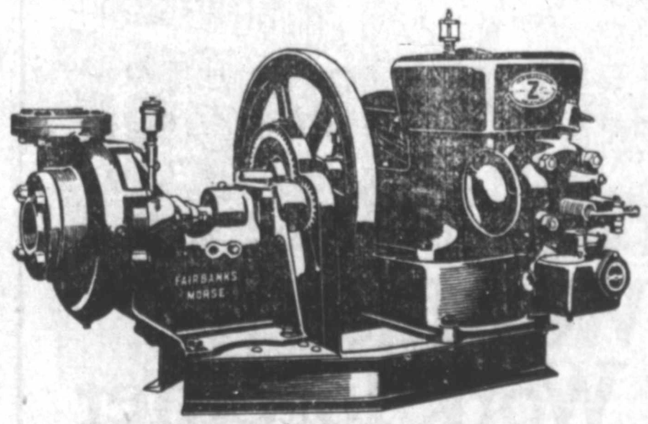
"The Wheat Belt has winter wheat seeding about finished. Local estimates of acreage vary but general indications are of some increase over last fall. Spring wheat yields are only fair but grain is excellent quality and prices are stimulating. Threshing is practically finished. The general result of the season is favorable to the region as a whole.

"The Range Country has the cattle and sheep movement to market well along. Stock is movin down from the high range to winter pastures. There is a heavy demand for ewes. Many ewe lambs are being held back on range and many old ewes shipped to farm flocks for breeders. Some cattlemen are stocking up where resources are favorable and the whole region is improving in tone.

"On the Pacific Coast the apple and grape harevsts are well along. Prunes are picked. Grain is mostly threshed. Fall seeding is about finished in the north, though hindered by dry weather. The same is true of winter trucks in the south. Cotton is being picked in the south. Rice and citrus fruit are developing well. The general sentiment is moderately optimistic."

The department's index of the relative purchasing power of 30 farm products is placed at 93 for August compared with 91 in July, the five years 1909-14 average of 100 being used as a base.

Jackman's
Women and Childrens Wear
Clovis, N.Mex.



NOW IS A GOOD TIME TO THINK ABOUT THAT PUMPING PLANT—FOR NEXT SEASON.

LET'S TALK IT OVER

E. N. Neer Hardware

AGENTS FARBANKS-MORSE

FRESH SHIPMENT OF

Del Monte Goods

The Canned Goods Supreme

A Full Assortment in Fruits and Vegetables.

YOACHUM GROCERY

PHONE —O— NO. 45

RED CROSS YEAR A RELIEF RECORD

Huge Relief Work After Midwest Tornado the Greatest in American Annals.

DISASTERS DROP IN 1925

Ranged From Fire to Earthquake and Covered Wide Area at Home and Abroad.

Virtual completion of the largest peace-time project of post-disaster rehabilitation ever known has been accomplished by the American Red Cross in less than a year, as a part of its relief work in the more than 90 disasters in which it served in the past year.

This great program was undertaken following the tornado which struck five mid-western States last spring, killing 796 people, injuring 2,239 more, and causing inestimable property loss. It left a huge area of devastation in its wake, presenting a real problem. The Red Cross, however, went to work on the heels of the storm, caring for the injured, sheltering and feeding whole communities, and helping every individual sufferer from the destruction back to normal.

The magnitude of the problem is indicated by comparison of its huge casualty list with that of the entire preceding year, whose combined losses were 735 dead and not quite 2,000 injured, as a result of the record number of 192 catastrophies.

The story of the Red Cross service in the past year, recounted by the report, ranges from fires heading the list of destructive forces with 29 disasters, to mine explosions, tornadoes, typhoons, floods and earthquakes.

The Santa Barbara earthquake was among the outstanding events recorded in the report. The Red Cross had completed its relief organization on the scene within a few hours of the disaster and in addition had launched a program designed to permanently restore every person affected by it, to his former status once more.

The Red Cross service in the period following the wreck of the Navy airship "Shenandoah" was typical of its promptness and effectiveness. Service in this instance was afforded by Red Cross chapters in the vicinity of the wreck, and by representatives of the national organization. It demonstrates graphically the value of each of the more than 3,000 chapters of the society which are at work in virtually every part of the country, in the facility they afford the national organization in emergencies.

There were 61 domestic disaster operations reported in which the Red Cross rendered service either through chapter or national staff personnel during the year. In 34 of these the national organization appropriated a total of $3,047,256.49, the greater portion of which was received as direct contributions for the relief of specified disasters. The relief operations following the northern Ohio tornado of June, 1924, were brought to a close in May, 1925, after an arrangement had been made with the Lorain chapter to provide expert services to the families of any tornado sufferers who required such assistance in the next two years. In this single disaster the relief work, as finally accounted, reached a total of $1,019,751.23.

The mid-western tornado of this year, covering a strip of territory 400 miles long involved an expenditure up to June 30 of $774,000, while the total amount turned in to the fund through the agency of the Red Cross was $2,645,000. In addition to this sum specifically collected for the pose, the Red Cross had expended from its regular reserves $124,000.

In all these disasters, Red Cross workers have been impressed by the spirit of determination and hopefulness shown by the people. Once they recovered from their grief and bewilderment, they began at once to rebuild, materially and otherwise, and always on a better scale where possible. Another significant feature of these occurrences, as noted in the report of the Red Cross, was the promptness with which the local chapters organized emergency relief before help could be received from outside sources. A direct effect of their example has been to stimulate disaster relief preparedness among chapters all over the country.

The services of the American Red Cross are performed invariably in the name of the American people. On the effectiveness of this representation during the past year, it will launch the ninth annual roll call this year on November 11, to continue until Thanksgiving, November 26, during which support through membership will be invited for 1926.

What Becomes of Red Cross Sweaters

What becomes of the sweaters which the American Red Cross has asked for? In the first place, they are needed for the 30,000 disabled veterans still in hospitals this winter, the garments being in great demand. The surplus left from the war has been exhausted since the Armistice, hence the new call for the sweater-knitters to resume their needles, a call already being met.

The American Red Cross serves in your name; you can make it more effective by adding your name to its membership during the Roll Call, Nov. 11-26.

RIPPLING PHYMES

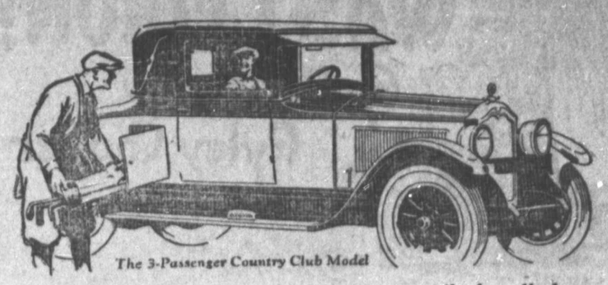
By Walt Mason:

Stung Again

When I went down to Reubenville, I met a stranger in the street; he talked to me with wondrous skill, his smile was bland, his voice was sweet. He pointed to a building tall, a stately structure, wide and long; he called it his ancestral hall, and said he'd sell it for a song. For evil luck had dogged his trail and filled his bosom with despair; and so I dug up all my kale and bought the building, then and there. It was the court house I thus bought, and when I went to claim my own, the sheriff said my dome of thought was built of cheap mail order bone. I sat upon the courthouse lawn and marveled much at people's guile; I said, "My hard earned roll is gone, but still the lesson is worth while. Hereafter when a stranger tries to sell to me a county jail, he'll find that grief has made me wise, nor can his eloquence prevail. The gifted faker and his clerks may argue, wheedle and implore; I will not buy the waterworks I'll be a sucker nevermore." I am so busy watching out for men who'd sell me Halls of Fame, I'm always falling for the scout who has some other sort of game. I buy no railway depots now, no bridges and no city halls; but yesterday I bought a cow that kicked me through the stable walls. I question if there is a man so wise so watchful and so smart that he can see through every plan the fakers use to break his heart.

Congoleum Rugs, Axminster Rugs, Henry George. 51-tfc.

The Better Buick is a Man-sized Motor Car



The 3-Passenger Country Club Model

People appreciate a smart-driving, easily-handled, but full-sized, *man-sized* car. The Better Buick, for instance.

Each Buick model seats its capacity of full-grown people—in relaxed ease—without cramped legs or necks. Tall people, especially, enjoy its extra head-room and leg-room.

American men and women are above the average stature. And a smaller car than Buick is apt to be tight-fitting, low-ceilinged, *crowded!*

Drop in and try the ample, arm-chair comfort of a car that is right in size. Bring some of your six-footer friends. You will find another big reason why Buick is so widely considered a *better* motor car—another reason why there are a million and more enthusiastic Buick owners.

Or telephone, and we will send a Better Buick to your home or office for you to try.

BUICK MOTOR COMPANY, FLINT, MICH.
Division of General Motors Corporation
G 15-12

The Better BUICK

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

CLOVIS MOTOR COMPANY
CLOVIS, NEW MEXICO

Big Farm and Dairy ..SALE..

THURSDAY, OCT. 29, 1925

ON THE ABOVE MENTIONED DATE, I WILL SELL TO THE HIGHEST BIDDER ON MY FARM KNOWN AS THE BOSTIC PLACE, 1 MILE WEST AND 4 MILES SOUTH OF PORTALES, NEW MEXICO, THE FOLLOWING DESCRIBED PROPERTY:

HOUSEHOLD GOODS
3 Iron Bed Steads. 3 Good Mattresses.
3 Pair Bed Springs. 1 Fine Dresser.
1 Kitchen Cabinet. 1 Dining Table.
3 Rocking Chairs. 6 Chairs.
An assortment of Dishes, Jars, Milk Crox.

FARM IMPLEMENTS
1 Two-Wheel John Deere Lister.
1 Tri-Belle Lister. 1 Disc Cultivator.
1 Sweet William Lister. 2 Knife Sleds.
2 Two-Section Harrows.
2 Four-Shovel Cultivators. 2 Go-Devils.
3 Turning Plows. 2 Wagons. 1 Buggy.

HORSES AND MULES
1 Span Well Matched Horse Mules, coming 6 and 7 years old, well broke.
4 Good Work Mares, 7 and 8 years old.
1 Small Gray Mare and Shetland Colt.
1 Black Mare, 7 years old.
2 Yearling Past Fillies.
1 Coming Three-Year-Old Filly.
1 Gray Horse, 3 years old, broke to work.
1 Light Bay Horse, 7 years old.
1 Bay Horse, 8 years old, good work horse.
1 Saddle Mare, 7 years old.
1 Filly Colt, 4 months old.

HARNESS
2 Sets Leather Harness. 8 Collars.
2 Sets Leather Lines.

CHICKENS
Fifty Good Plymouth Rock Hens.

HOGS
1 Barrow, weigh 180 pounds.
2 Sows and Pigs.

36 HEAD DAIRY CATTLE
1 Jersey Cow, 7 years old, be fresh soon.
2 Red Cows, 6 and 8 years, be fresh soon.
4 White Face Cows from 4 to 6 years old.
12 Coming Two-Year-Old Jersey Heifers, all will be fresh soon.
7 Yearling Past Heifers, all bred.
1 Spotted Jersey Cow, 8 years old.
1 Jersey Cow, 5 years old, be fresh soon.
1 Jersey Cow, 6 years old, giving milk.
1 Pure Bred Jersey Bull, 2 years old.
1 Holstein Cow, 5 years old, giving milk.
1 Black Cow, 3 years old.
1 Jersey Cow, 6 years old, calf by side.
1 Brindle Cow, 3 years old, be fresh soon.
1 Large Jersey Cow, 7 years old.

90 Acres of Crop at Private Sale Between Now and Date of Sale!

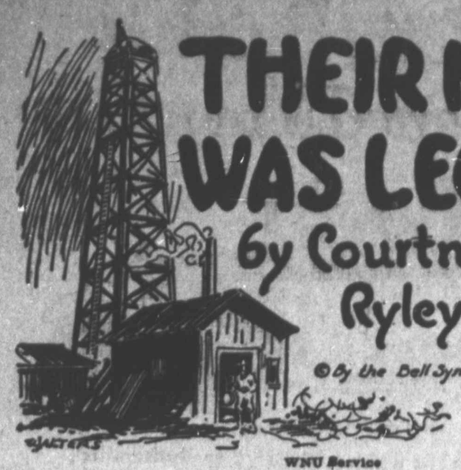
TERMS OF SALE:—All sums under $25.00 will be cash. Sums of $25.00 and over that amount, a credit of 12 months will be given, purchaser required to make a well secured note bearing 10 per cent interest from date of sale. A discount of 5 per cent for cash on all sums of $25.00 and over that amount.

Free Lunch at Noon! Be Sure and Bring Your Cups!

REMEMBER THE DATE OF SALE, OCTOBER 29, 1925! HOUR OF COMMENCING 10 A. M. BE SURE AND BE ON TIME AS WE WILL HAVE A FULL DAY AND AN ATTRACTIVE OFFERING. :—: :—: :—: :—: :—: :—: :—:

D. S. LIGON, Owner

V. J. Campbell, Auctioneer Portales, New Mexico



WNU Service

CHAPTER VIII.—Bud Tarko is released on bail. A gambler insults Anita. Rogers, interfering to protect the girl, is threatened by Franniston. Old Jim intervenes and saves Bart, later telling the marshal that he, not Franniston, is the girl's father, and hinting at a dark secret in his life, of which Franniston knows. Bud calls a meeting of ex-soldiers and for volunteers to help suppress the rampant immorality in Bellaine. The Legion men, practically unanimously, promise Rogers their full support in any measures he may take to clean up the town.

CHAPTER IX.—A stockade is built and Bart goes over to the mayor's house and sees Jim, who is arrested by Sheriff Graham on an old murder charge from Illinois. Mrs. Jordan tells Bart that Anita has related the reason for his arrest. It seems that many years before, Jim and a lawyer named Bartholomew had contested for the hand of the woman who became Jim's wife. Bartholomew remained friendly, but after Anita was born an anonymous letter was received by Jim casting reflections on his wife's good name and naming another man. Jim, in a drunken stupor, then killed his wife. Mrs. Jordan also tells how Bartholomew befriended Jim and helped him to escape from jail so he could come to Bellaine, where he fell under the power of the young lawyer, who had changed his name to Barrows, and Franniston, who adopted the infant Anita.

CHAPTER X.—With the help of the Legionnaires, Bart drives the tough element from the town. He tells Anita of his love for her. Bart finds Franniston set on fire by an oil lamp in Barrow's office after a fight with the latter. Bart and an ally wait in the office for the return of Barrows for valuable papers in the safe.

CHAPTER XI.—Rogers seizes Barrows while the latter is working on the safe, and finds an agreement made between Barrows and Franniston in which the two arrange to swindle the elder Rogers out of his valuable oil holdings. The agreement also tells of the complicity of the two men in the deaths of Old Jim's wife and Bart Rogers' father. Franniston makes a full confession of his and Barrows' guilt, implicating Sheriff Graham. Barrows also admits the crimes. Old Jim is, of course, released, and with the cloud lifted from her life Anita admits her love for Bart and her perfect willingness to go through life's journey with him.

CHAPTER XI

"Bull" Confesses

A muttered curse came from the shadowy figure that had entered, then, consulting a memorandum, he resumed his task of robbery.

The flashlight was laid on the floor of the safe, as both hands were occupied in holding, for the moment, the desired thing, found at last. After that, the paper was folded and jammed into a pocket, the flashlight was extinguished; the man rose and—

"Up with your hands!" Bart had leaped from the closet and was covering the shadowy form with his revolver. From the other corner of the room the aide came forth, his rifle leveled. "Up with 'em, Barrows!"

The man in the shadows whirled. He dodged and twisted, then with one writhing leap made for the window. Bart's finger cramped on the trigger. There was a flash of yellow flame and then the wriggling form of a man on the floor. Across the room the legionnaire had lowered his rifle, and, his bayonet ready for action, had raced to a position in front of the wounded man.

"Stop that crawling or I'll run you through with this bayonet! Mr. Rogers! Come here, quick! He's trying to stuff something into his mouth! He's trying to swallow something!"

Quickly Bart went forward, clubbing his revolver and stunning the fallen man with a sharp blow. Leon Barrows sank motionless and Bart straddled him, both hands prying at the tight, clenched jaws, to free the paper enclosed there. A moment later he gained his objective and rose.

"Help me get him to the hotel," he ordered. "It'll be easier if we do it before he regains consciousness."

The aide obeyed. Ten minutes later, stretched upon a bed of the hotel, Leon Barrows opened his eyes to find a doctor, summoned from the room of "Bull" Franniston, examining the bullet-fractured ankle. At the other end of the room Bart Rogers was reading a crumpled paper:

"AGREEMENT

"Bellaine, Wyo.,
"July 8, 1921."

"In consideration and in payment for the transfer of certain oil properties, rights and privileges underlying the land contained in the northwest quarter of section 64, township 8, range 74, said land known as the Rogers ranch, the undersigned, Leon Barrows, does hereby agree and promise to pay Egbert Franniston of Bellaine, Wyo., the sum of $100,000.00 (one hundred thousand dollars) upon the satisfactory evidences of the presence of oil, and agrees also, in consideration of the transfer of these rights, to deliver to the said Egbert Franniston any and all letters, papers and incriminating evidence of whatsoever sort implicating him in the deaths of Martha O. Morrison of Springfield, Ohio, and Franklin Rogers of Bellaine, Wyo."

"What's this mean?" Bart asked in a voice suddenly hoarsened. "What's—"

"It's all a lie. He made me sign that thing—I don't even know what it's all about I—"

"Stop that talking!"

For Bart's steady gaze had again centered upon the crumpled lines of typewriting:

"As a guarantee of the above, I, Leon Barrows, at one time known as Mason Bartholomew, hereby declare and affirm that I am equally guilty with Egbert Franniston in the deaths of the persons above stated, and that this statement is made to assure the said Egbert Franniston that the information in my possession shall not be used against him for the purpose of defrauding him of the rights and privileges of the above-mentioned lands to be obtained under the will of Franklin Rogers, or to avoid payment of the guaranteed $100,000.00 as above stated.

"Signed, this 8th day of July, 1921.
"LEON BARROWS."

"You killed my father!" Bart's voice was hoarse, unnatural. The thin hands of Leon Barrows writhed in terror.

"I did not, I'm telling you! I did not! He made me sign that thing—I was afraid of him—I—"

"I'll see about that myself. Give me the combination of that safe. Be quick about it—otherwise I'll go through it with an acetylene torch!"

The teeth of Leon Barrows suddenly began to chatter.

"It's—it's all a lie."

"Very well, then, prove it. Are you going to give me the combination to that safe?"

"Six—" the man was staring at the ceiling and talking between dry, white lips—"one turn to the left to four, then twice around—"

"Wait a minute. Mark that down, will you, doctor?"

"I've already gotten it."

"Good. Go ahead."

When he had the combination Bart ran out, and over to the office of Leon Barrows. It was locked, but the shoulder of Bart Rogers was strong with a new strength. One lunge and the door yielded. He went to the safe. An hour later—

The room of "Bull" Franniston was dim with its shielded light—and with approaching death.

"'Bull,'" he said quietly, "I've gotten hold of your confession."

"My what?"

"Your confession to the murder of old Jim's wife back in Illinois and to the killing of my father. I caught Barrows stealing it out of your safe."

"He worked the combination, eh?" The whisper came with a great effort—an effort that was heightened by a sudden hate. "What's—what's—he say?"

"That you forced him into making that agreement with you; that you threatened to kill him, and—"

"Did he say anything about the cyanide—" The man strove to rise, and



"Did He Say Anything About the Cyanide—?"

dropped panting back to his pillow—"the cyanide that he bought for me to give—to give to Rogers? Eh? Look it up. Make 'em show you the poison book at the White Cross store in Cheyenne. That's where he got it—he'd have to sign for it. You'll know his writing—even if he used a false name—Did he say anything about—"

"Cyanide?" Bart had motioned the doctor closer that he might serve as a witness. "What was it for?"

"For—Rogers, I told you."

"You killed him, then?"

"Barrows—and I—yes. I did it actually. But he was the man who—"

"When?"

"The afternoon the oil came in. I telephoned—telephoned Barrows. He—he said you were in town and to go—to go ahead. I hurried to the house—and—and made him swallow a five-grain capsule. He—he hardly moved."

Bart Rogers, white, trembling with the surprise of the confession, rubbed a hand slowly over his eyes.

"Then—you'd planned for this—this oil?"

"Yes—Barrows. He knew the geologist."

"And you tricked my father into making that will?"

"He thought—he thought it was a mortgage. We got him to sign it just after he had his first stroke, and then dated it back three weeks. He could still use his right hand then—and we held it for him to sign. His eyes were bad. He could hardly see. We cut off a mortgage blank an inch from the bottom and magnetized—magnetized the paper with the will on—with the will on it—on the other—other side. It's easier'n it sounds. Friction, you—you know. Any—any kid can do it. He thought he was signing—signing the mortgage. He signed the will. His eyes—his eyes you know. Barrows did it all—he framed—he framed every bit of it."

"Then it was trickery?"

"What else—what else do you suppose?"

"There was a copy of it in his safety box."

"Ransom—Ransom the clerk—was in on the deal. I stole the old man's key long enough for him to open the box. He used—used to work for Barrows. It cost—cost $1,000."

"And the signatures—?"

"Graham's been—been one of our bunch—ever—ever since he came out here after the—after the Morrison trouble."

"Send—send for the district attorney!" Bull ordered. "Send—send for him. I'll tell the truth!"

It was late the next morning that Bart Rogers tired, yet strong, with a nervous energy which recognized neither fatigue nor sleeplessness, stood in the living room of the Jordan home anxiously awaiting a step on the stair. He had won. The town of Bellaine was a town once more, and not a bedlam. Those of its unwelcome population who were not in the stockade had departed, poorer and wiser—to spread the word that the rifles and bayonets of the American Legion, in time of need, would protect the good name and cleanliness of a model oil town, Bellaine. Locked in the bank was some forty thousand, garnered in fines which had run all the way from a hundred to a thousand dollars, depending upon the viciousness of the human coyotes who, at last, had found their way into the trap of the law. It meant a new City hall, a new jail—and more worth-while appropriation to support the city police force which would succeed Bart Rogers. His work was done now—besides, out where he once had labored, on the ranch, a fortune awaited him, returned to its rightful owner through the confession of a dying murderer. Over in Mannington, a sheriff's chair was vacant, as was the post of a safety-box clerk in the bank. Both now reposed in the stockade, their first stop on the long journey that was to end—in company with the lean-faced Barrows—when the heavy gates clanged behind them upon their entrance to Rawlins penitentiary. And it was with this knowledge, this security of thought that Bart Rogers awaited the sound of the step on the stair. A moment later he moved toward the door, his hands extended, his eyes beaming.

"I've got a bit of good news for you, Anita. They've—let Jim go. The district attorney just telephoned me that he'd quashed a frame-up charge against Tarko and that he'd gotten a telegram from Illinois that the old indictment against your father had been destroyed. He wasn't guilty."

The girl sighed—the quiet, heartfelt sigh of a woman from whose shoulders had fallen a tremendous, galling load. Bart went on.

"Barrows confessed, too, about an hour ago. There wasn't anything else for him to do after the district attorney had read him 'Bull's' statement. It's rather a mephisto-like story in revenge. He was your mother's suitor—Bartholmew."

"Yes, Mr. Jordan—"

"His apparent friendship had been a mask. When—when you were born, he thought that he saw a chance to cause trouble and sent that anonymous letter. He hadn't looked for anything more than to disrupt the happiness of your father and mother. Then, that afternoon he heard your father was drinking and that he had bought a revolver. Then the whole, grewsome, horrible scheme came into his head—and it worked!"

"You mean—"

"Franniston was a gangster, an ex-convict whom Bartholomew had been protecting. He got into communication with him and bribed him. Then he inveigled your father to his house—and the drinks which he gave him, contained chloral. Your father went to sleep in the house of Bartholomew, not to awaken until he found himself in a half-stupor in his own home, with his revolver clutched in his hand, one chamber empty, and your mother still in death. 'Bull' Franniston had taken him there—and 'Bull' Franniston had fired the shot. Into the sleeping man's hand he put the revolver and thereby condemned a man to the belief that he was a murderer."

"The fiend!"

"No"—Bart shook his head—"he was only a brute. The fiend was the man who worked on your father's fears and your father's imagination until he instilled into his mind the desire to escape. The fiend was the man who arranged the jail break, then who saw that your father was transported to the place where 'Bull' Franniston had taken refuge, out here in Wyoming. The fiend was the man who followed, who changed his name, who leered and sneered at a man who was forced to go through life, believing himself a murderer, unable to reveal his own identity to his own daughter, even while he watched that daughter, mistreated, insulted, beaten by a brute, knowing that the moment he objected, the moment he rebelled against the earthly inferno into which he would be thrust, not only he would be condemned as a wife-slayer, but his daughter branded as the child of a murderer. And that fiend was Batholomew, better known as Attorney Leon Barrows!"

The small hands of the girl clenched. She walked silently to the window. At last—

"Poor old Jim."

Bart moved closer to her.

"We'll try to make it up to him—Anita."

"I—I—hope so, Bart."

He touched her arm.

"Old Jim told me something one night—just before I was robbed of the power to—to try to carry out what he gave me the hope of doing. He told me that he'd—he'd help me. I wish—" and Bart laughed—"that he'd hurry back and start helping."

Then it was Anita Morrison smiled, as she half turned from the window.

"Do you think you need his help, Bart?" she asked.

"I—I—" Bart Rogers, suddenly impulsive, ceased to ask questions. A moment later a form, unobserved by the two within, passed the window, turned, paused, and returned, the elongated, lanky, freckled Bud Tarko, who stood scratching his head for a moment, then leaned suddenly forward.

"For the love of Mike—break!" he ordered. "Don't you know them ten-minute kisses is barred?"

[THE END.]

C. L. McClellan, M. D., Specialist in eye, ear, nose and throat, will be in Portales every Tuesday morning ask your family physician to arrange an appointment.
24-tfs.

THE KIDDIES LUNCH

The succes of the child in school depends upon good, wholesome food. We have many splendid aids in preparing the school lunch. Call or phone.

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We all want our town to keep step with its neighbors, to take the lead in civic affairs. So there is only one sound plan for us to follow:

We must work together to increase the wealth of this community by doing everything we can to encourage local business.

When you and your family patronize our advertisers—the stores and banks of our town—and keep your money in circulation right here at home, there is no power on earth that can prevent our progress.

Read the Ads in this Paper

and save yourself money by trading at home

...AY BROOM-...ORN PRODUCTION SMALLEST IN YEARS

...ey completed by the Hay, ... Feed Division of the ... of Agricultural Economics ... the shipments, stock and ...age of broomcorn in the territory comprising the Lindsay, ...lahoma, broomcorn district, including the shipping points between Chickasha-Purcell (Santa Fe), Chickasha-Pauls Valley (R. I. & Santa Fe), and Chickasha-Duncan (R. I.) indicates that the 1925 commercial production of broomcorn will be 405 car loads of 12 tons each or 4,860 tons compared to 18,700 tons produced in 1924. This drastic reduction is the result of reduced plantings and heavy deterioration of the crop during the growing season.

The shipments from June 1 to October 15 for this territory were 559 car loads including old and new stocks. Storage in warehouses, most of which is for sale is 101 car loads, while the stocks in farmers' hands is approximately 60 car loads or about 10 per cent of the production and carryover.

Broomcorn deliveries from farm to market are practically nothing at the present time on account of the limited supplies now in farmers' hads and all interests now being centered in handling the cotton crop. Practicallyall all dealers now in the Lindsay district are local buyers, the others having shifted activities to the Darf sections.

KANSAS CITY LIFE INSURANCE CO.
"The Successful Western Company"
PAUL M. JONES, DISTRICT MGR.

"Dress Up"
THE SHELVES
Of your winter larder with "good things to eat."
Canned Fruits and Vegetables, Olives, Pickles and other choice Bottled Goods and a complete line of Package goods.
They're obtainable here now at lowest prices.
...JOHNSON & SON...

Receiving This Week
Deering Corn Binders
Be Sure and Get One
J. B. Sledge Hardware Co.

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FIRE, TORNADO, HAIL, LIFE AND BONDS
J. A. FAIRLY
Farm Loans Real Estate

Fresh and Cured Meats
YOUR PATRONAGE SOLICITED ON MERIT
PHONE 70
ROSS BROS. MARKET

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A Complete Line of Accessories, Oils and Gas.
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GIRL IS HIGH MAN IN STOCK JUDGING

Eleanor Gill ,the only girl among the nine stock judging teams, is "high man" in the stock judging group at the annual state club contest at the New Mexico A. & M. College.

Miss Gill is a member of a pig club at Amistad, Union county, and made a good record last year at the stock judging contest. This time she carried off the blue ribbon and the honor of winning over 25 boys. It is no small honor, either, to be a better judge of stock than some of the boys present at the contest.

For 50 Years
WHITE'S CREAM VERMIFUGE
Has Never Failed
The sure remedy for expelling worms. Restores the child to health.
Price 35c per bottle. Sold by
PORTALES DRUG STORE

IN THE DISTRICT COURT OF ROOSEVELT COUNTY, NEW MEXICO

Theo Summers and J. J. Cutler, Plaintiffs, vs. Geo. Siemsen, if living, and if dead, the unknown heirs of the said Geo. Siemsen, and all unknown claimants of interest in the premises adverse to the plaintiff, Defendants.

No. 2099

NOTICE OF SUIT

The State of New Mexico to the Defendants Geo. Siemsen, if living, and if dead, the unknown heirs of the said Geo. Siemsen, and all unknown claimants of interest in the premises adverse to the plaintiffs, Greeting:

You, the said defendants, are hereby notified that a suit has been commenced against you in the District Court of Roosevelt County, New Mexico, numbered 2099 on the docket of said Court, by Theo Summers and J. J. Cutler, plaintiffs, against you, said defendants; The general nature and object of said suit are to obtain a decree of said court establishing the title in the plaintiffs and quieting the title of the plaintiffs in and to the

South one-third and north one-third of Section 11, Township 3 South of Range 34 East, according to the Government survey thereof,

and to forever bar and estop the defendants, and each of them, and any one claiming by, under and through them, or any of them, from having or claiming any lien upon, or right in, or title or interest in or to the said lands adverse to the estate of the plaintiffs therein, and that plaintiffs title thereto be forever quieted and set at rest.

Defendants are further notified that unless they enter their appearance in said cause on or before the 10th day of December 1925, judgment will be rendered against them by default and plaintiffs will apply to the Court and will be given the relief demanded in their complaint.

Compton and Compton whose business and Post Office address is Portales, New Mexico, are attorneys for Plaintiffs.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal this the 13th day of October 1925.

(SEAL) PAUL E. MORRISON
O—15—N—5—C. County Clerk.

NOTICE OF CONTEST

Department of the Interior, U. S. Land Office. Las Cruces, N. M., Oct. 13, 1925.

To Lee G. Steadman, formerly of Roswell, Box 581, N. M., Contestee:

You are hereby notified that Henry I. Chaddick who gives Lorenzo, Texas, as his post-office address, did on September 14 1925, file in this office his duly corroborated application to contest and secure the cancellation of your Homestead Entry No. 029343, made December 29, 1924, for S1½ Sec. 18 and N½ Sec. 19, Township 8 S, R. 38 E, N. M. P., Meridian, and as grounds for his contest he alleges that you have abandoned the land for a period in excess of six months prior to date hereof.

You are, therfore, further notified that the said allegations will be taken as confessed, and your said entry will be canceled without further right to be heard, either before this office or on appeal, if you fail to file in this office within twenty days after the FOURTH publication of this notice, as shown below, your answer, under oath, specifically responding to these allegations of contest, together with due proof that you have served a copy of your answer on the said contestant either in person or by registered mail.

You should state in your answer the name of the post office to which you desire future notices to be sent to you.

HARRY C. BRADLEY,
Acting Register.

Date of Publications:
First October 22.
Second, October 29.
Third, November 5.
Fourth, November 12, 1925.

SUMMONS BY PUBLICATION

The State of New Mexico to the defendants, R. A. Palm, Frank Palm, Eugene Palm, and Jesse Palm, Greeting: You and each of you are hereby notified that Florence Maxey has filed a suit in the District Court of Roosevelt County, New Mexico, on Oct. 19th, 1925, and numbered 2100 on civil docket of said court, wherein she is plaintiff, and you are defendants. The general objects of said action are to obtain a judgment on a note executed in favor of the plaintiff by Johanna Palm and said .R A. Palm, December 8th, 1922, for the principal sum of $500.00, amount due on same being now $500.00 with ten per cent per annum interest thereon from Dec. 8th, 1923, until paid, and ten per cent additional on amount due thereon as attorney's fees, and to foreclose the mortgage executed to secure the payment of the said note of even date therewith, by which the said Johanna Palm and R. A. Palm conveyed to plaintiff Lots 1, 2, 3, 4, 5 and 6 in Block 28 in the School Addition to the Town of Portales, N. M., and also to collect the sums of $47.80 taxes paid on said property, with interest thereon, and the additional sum of $29.25 for insurance paid and abstract on said property, all of which it is alleged is secured by the said mortgage and for the application of all rents on said property to the payment of said indebtedness. T. E. Mears is attorney for plaintiff and his business and post office address is Portales, N. M., and said defendants are further notified that unless they enter their appearance in said cause on or before Dec. 7th, 1925, judgment will be rendered against them by default and the plaintiff will apply to and be given by the court the relief demanded in her complaint.

Witness my hand and seal as clerk of said court this Oct. 19th, 1925.

(SEAL) PAUL E. MORRISON,
O—22—N—12. County Clerk.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Santa Fe, New Mexico, September 17, 1925.

Notice is hereby given that John Boggs, of Causey, New Mexico, who, on August 3rd, 1925, made additional Hd. E. Ft. Sumner 021922, now No. 051921 Santa Fe, for Lots 1, 2, 3, 4, Section 15, Township 5 South, Range 37 E., N. M. P. Meridian, has filed notice of intention to make three year proof to establish claim to the land above described, before A. J. Goodwin, U. S. Commissioner, at Portales, New Mexico, on the 27th day of October, 1925.

Claimant names as witnesses:

John G. Cox, Carl S. Turner, Jim M. Price, Burl Johnson, all of Portales, New Mexico.

A. M. BERGERE,
Sep. 24—Oct. 22 Register.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, September 16, 1925.

Notice is hereby given that Albert E. Williamson, of Milnesand, New Mexico, who, on August 1st, 1925, made amendment to Addl. HE. Roswell, 046514, Las Cruces No. 026275, for N½NW¼, SW¼NW¼, Sec. 12, Twp. 8 S., R. 35 E., SW¼NW¼ Section 22, Township 7 S., Range 36 E., N. M. P. Meridian, has filed notice of intention to make three year homestead proof, to establish claim to the land above described, before A. J. Goodwin, U. S. Commissioner, at Portales, New Mexico, on October 27, 1925.

Claimant names as witnesses:

Albert F. Fails, of Milnesand, New Mexico; Robert Fails, of Milnesand, New Mexico; Lawrence Burkett, of Milnesand, New Mexico; James A. Morris, of Richland, New Mexico.

HARRY C. BRADLEY,
S. 24—O. 22 Acting Register.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Santa Fe, New Mexico, September 8, 1925.

Notice is hereby given that Mattie Andes, sister of John Harper, deceased, of Dereno, New Mexico, who, on September 22, 1920, made H. E. Santa Fe 050462, formerly Ft. Sumner No. 018625 for W½NW¼, E½NE¼ Section 17, Township 1-S., Range 29-E., N. M. P. Meridian has filed notice of intention to make three-year proof to establish claim to the land above described before U. S. Commissioner, at Portales, New Mexico, on the 17th day of November, 1925.

Claimant names as witnesses:

Abraham G. Finch, of Dereno, New Mexico; Walter H. Martin, of Upton, New Mexico; John T. Turner, of Upton, New Mexico; John O. Benson, of Upton, New Mexico.

A. M. BERGERE,
O. 15-N. 12 Register.

Business & Professional Ads

Cards in this column will be charged for at the rate of $1.00 per month—for 1 inch space. 4 weeks constitute a month. All cards payable 1st of each month or cards to be discontinued.

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SAM B. FLETCHER, Clerk

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Dentist
Rooms 14 and 15, Reese Bldg
Office Phone 26,
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W. E. Bazemore
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Trade your old Battery in NOW and end that hand cranking and other troubles caused by a weak, worn-out Battery.
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Eyes tested, Glasses fitted
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I sell Land, Mules, Horses, Cattle, Furniture, Merchandise.
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27 years experience in general auctioneering.
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Everything Sanitary
Hair Cut—35c Shave—15c
All work Guaranteed
Call and see us
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Hall's Catarrh Medicine will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh.
Sold by druggists for over 40 years
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Portales, New Mexico



NO SWEET POTATOES FROM WEEVIL AREAS

The shipment of sweet potatoes, sweet potato plants sets, or slips from the states of Texas, Louisiana, Florida, Mississippi, Georgia, Alabtma, Arkansas and Oklahoma into the state of New Mexico is forbidden by a quarantine order originally issued by Governor Mechum in 1921 and which will be reaffirmed by the Board of Regents of the A. & M. College according to an announcement sent out by the President of the A. & M. Colege .

There is some danger at the present time that an attempt will be made to ship sweet potatoes into New Mexico from the above mentioned quarantined areas. On that account, merchants, railway companies and others are warned that such shipments must not be made. Sweet potatoes so shipped will, if reported, be collected and destroyed at once.

The introduction of the sweet potato weevil into New Mexico would practically ruin the sweet potato industry of the state. Not only would there be a direct loss due to the presence of the weevil but this state would be quarantined by other states and shipments could not be made freely.

The sweet potato weevil winters in the tubers; consequently, the shipment of potatoes at this season of the year is especially likely to spread the insect. Once in new territory, the insect lives not only upon the sweet potato plants, but also upon certain species of wild morning glory. This habit of the insect makes it almost impossible to eradicate it, once it gets into new territory.

Extreme care should be taken by all grocerymen to see that sweet potatoes ordered by them come from weevil-free territory and that no sweet potatoes are introduced from eastern states. The best plan is for New Mexico grocerymen to order sweet potatoes from New Mexico growers or New Mexico distributors. Any sweet potatoes shipped from Texas, Oklahoma or states farther east, are subject to seizure and destruction, because the source of such potatoes cannot be accurately traced.

The sweet potato industry of New Mexico is growing in importance. Infestation by the weevil would cost the growers thousands of dollars annually, both directly and indirectly. Every possible precaution should be taken to prevent the introduction of sweet potatoes, plants, slips or sets from any of the states east of New Mexico.

Bill Ding Says:



When we supply the material to build your home, we are as proud of that home as you, because we know it has a tangible value and one that will last. Our hobby is quality, prompt service and material that will stand the test of time. Consult us.

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Portales Lumber Company
Dependable Service Phone 10

GOLF



by P. J. GAUDIN
Instructor of SKOKIE COUNTRY CLUB & UNION LEAGUE CLUB Chicago

22—The Ball.

One must develop a good swing and have an excess of muscular power to get the best results out of the modern golf ball. It is too heavy and too small for use by the player of less than average skill. Nearly all women and any man until his golf swing is well along will do better with a larger and lighter ball. Even the floater type is better for these players than the so-called standard ball.

The manufacture of golf balls now has been perfected until all balls on the market must be good. The core must be well and truly wound, must be glued firmly to the cover and the cover itself must be tough, yet thin enough to permit the resiliency of the rubber core to be effective. The markings are a matter of taste. All have been tried out thoroughly before being put to use, and all lend themselves to true flight. As a rule, Americans prefer the dimple marking and the British prefer mesh marking.

But while all balls are fairly good, it will be found there is a considerable difference between balls out of the same box. Supposedly all of them have been tested for sphericity, but balls not perfectly round sometimes pass the severest test. If the ball is not round it will not roll straight. Also it will not roll straight nor fly straight if its center of gravity is not exactly in the middle. A rough test can be made by rolling the ball with straight overspin on a billiard or other flat table. A ball is round and centered correctly if it does not roll off when it comes almost to rest. An expert will not use a ball that does. If it wabbles at all in play, another ball is put in play at the next tee. On the contrary, if the ball seems to be absolutely true, it may be used for a full round or more. Al Watrous scored a 64 at French Lick. In the previous round he used fourteen balls on the first fourteen holes. On the fifteenth the ball worked perfectly. He used it on the remaining four holes and the full eighteen of the record round of 64. A ball which has proved its worth has often been used on more than a hundred holes. There may be a slight loss in resiliency but not enough to be noticed by the average player.

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BARGAINS IN NEW Fall and Winter Merchandise

MANY BARGAINS AWAIT YOU AT OUR STORE. OUR SHELVES AND TABLES ARE LOADED WITH NEW FALL AND WINTER MERCHANDISE. OUR BUYERS HAVE SCOURED THE EASTERN MARKETS AND WITH THE READY CASH HAVE MADE MANY REAL MONEY SAVING PURCHASES. THESE WE PASS ON TO OUR CUSTOMERS AT EQUALLY GREAT SAVINGS. —:— —:— —:— —:— —:—

Our best grade 36-in. outing flannel finely woven of fine cotton yarn, fleeced on both sides, per yard 18c

27-in. outing same grade as above 16c

Best grade 29-in. Shirting Cheviots, a good assortment of patterns 18c

Best grade A. C. A. Feather Ticking this is absolutely the best feather ticking made 35c

6-oz. Blue Denmins, per yard 25c

3-lb. Plain Cotton Bats a good quality cotton $1.10

3-lb. Cotton Bats Stitched $1.19

Best grade 36-in. Comforts Challies 19c

81-in. Best grade Pepperel Sheeting unbleached, per yard 45c

81-in. Best grade Pepperel Sheeting bleached, per yard 48c

72-in. Bleached Pepperell Sheeting 45c

90-in. Best grade Pepperel Sheeting bleached, per yard 55c

36-in. Black Satteen 27c

Ladies all wool Coats all this season Coats from $12.50 to $30.00

Men's Ribbed Union Suits $1.19

Boys Ribbed and Fleeced Union Suits good quality $1.00

Just received a big shippment Men's Pants these are Priced right.

Men's W. L. Douglas Shoes—You know what they are. We have a big showing of this popular shoe.

Drew Shoes for Ladies in the very newest leathers and patterns. This is strictly a high class line of shoes that is seldom sold only in the larger cities. We have many pretty patterns for you to choose from.

Give Us a look before buying that
NEW SUIT
We know we can please you in both quality and price.

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"THE HOUSE OF BETTER VALUES"
ONE PRICE -:- -:- SPOT CASH

Smart, Impressive-Looking Styles In Suits and Overcoats

That Will Please the Elderly Man!



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AUTUMN IS, AS HAS BEEN TRUTHFULLY SAID, THE "SNAPPIEST SEASON OF THE YEAR!" It brings a yearning to man to be out and enjoying the energy-installing, crisp air—the gorgeous colors of nature—and the thrilling sport events which the season brings. It gives him a welcome change of activities—both outdoor and indoor—that makes his life happier.

WHERE'R THOSE ACTIVITIES LEAD HIM, HOWEVER, the right-thinking man sees that he is dressed correctly and impressively. To fulfill that desire, we invite you men of Portales to choose your new Fall Suit, Overcoat or Topcoat from our present display of the season's most popular creations—all attractively low-priced!

NOBBY OVERCOATS

AND TOPCOATS. EXCELLENTLY MADE OF THE FINEST WOOLENS LIGHT OR DARK-TONED COLOR COMBINATIONS OR PLAIN SHADES. STYLED ALONG THE VERY LATEST LINES. $18.50 to $35.00

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TAILORED TO ADD STRENGTH AND CHARACTER TO YOUR APPEARANCE. THE SEASON'S CHOICEST FABRICS—WOOLENS, CHEVIOTS, WORSTEDS AND SERGES. NEATEST PATTERNS AND SHADES. $25.00, $30.00, $35.00

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