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Board Changes Reappraisal Contract

By BOBBY TEMPLETON
Brand News Editor

Changes in the contract with Jim McMorries for county wide reappraisal of property were approved, a preliminary application for the school district foundation funds was accepted and lengthy discussion on the bilingual program and the "honor rule" resulted during a called meeting of the Hereford School Board of Education Tuesday night at the school administration building.

The board also considered the requirement by state law for all employes of the school district to sign an oath of office, and discussed a volunteer program in which those qualified could help with routine instructional or clerical work performed by school district personnel.

THE CHANGES in the reappraisal contract were outlined by School Board president Jim Conkwright as the form of payment to McMorries, and the mention of rural and farm land. He said it basically differed with what the school board originally intended.

The payment was supposed to be over two budget periods and not in the form of warrants as stated in the contract. Also, agricultural lands are definitely to be included within the scope of the reappraisal.

He explained that the school's attorneys suggested the changes including the omission of a resolution at the first of the contract since the school board could stand on the passage of the motion as stated in the minutes. The other changes resulted from a misunderstanding and would be rectified, Conkwright said.

Orpha Click, schools tax assessor-collector, said McMorries would prefer cash to warrants anyway and that he would contact McMorries to get the changes sought. Basically, the board agreed that the appraiser should be paid as his work was completed even if the funds had to be borrowed.

THE APPLICATION for foundation funds, those received from the state in support of the school district, reflected the amounts to be received for the current school year based on attendance figures submitted by the district. Bill Phillips.

(See SCHOOL BOARD, Page 2A)

DEAF SMITH COUNTY 1890-1976 HEREFORD, TEXAS

The Hereford Brand

NATIONAL EDITORIAL NATIONAL Blue Ribbon NEWSPAPER FOUNDATION 1975

74th Year, No. 87 | Hereford, Texas, Thursday, October 30, 1975 | 38 Pages | 15 Cents

Hospital Board Meets With Commissioners Court

County Buys New Air-Conditioning System, Pickup



By SPEEDY NIEMAN
Brand Publisher

Deaf Smith County Commissioners, in a regular session Monday, authorized the purchase of a new air conditioning system for the courthouse and accepted the low bid for a new pickup for Precinct 3.

In other action during the 12-item business agenda, commissioners agreed to share the cost of a July 4th Bicentennial fireworks display with the City of Hereford; approved use of the Bull Barn for a Panhandle Square Dance Association meeting next year; approved a resolution to apply for a Criminal Justice Commission grant for an assistant juvenile probation officer; and approved the crossing of a county road with a water line near Sugarland Feedyard.

MEMBERS OF THE DEAF SMITH County Hospital District board also met with the court to discuss several policies between the two bodies. It was agreed that the hospital district is not required to pay any of the ambulance service costs, and that the district is responsible for care of indigent jail prisoners.

The commissioners approved two motions regarding the two matters, after County Judge Sam Morgan and hospital board director Hap Cavness urged that the policy decisions be put on record. There had previously been a misunderstanding on whether or not the hospital district was to participate in the costs of the ambulance service. Hospital administrator Ron Welty pointed out that state law required the district to be responsible for care of indigent prisoners.

Welty and directors Hap Caveness, L.J. Strafuss, Tommy Carnahan, and Frank Zinser attended the meeting.

Commissioners accepted a low bid of $4,143.58 from Cowboy Chevrolet for a half-ton, heavy-duty pickup with four-wheel drive. The price included trade-in of a 1971 county pickup. Other bids included Orval Watson Ford, $4,262.87, and Orsborn Buick-Ponitac, $4,450.

THE COURT DECIDED to order a new air-conditioning system at this time in order to save on probable price increases.

Commissioners authorized the purchase after discussing the system with Gid Brownd, and requesting installation in January or February. Cost will be $8,415.

Bill Johnson appeared before commissioners on behalf of the Bicentennial committee to request the county's support of a fireworks display next July 4th. He reported the cost was estimated at $1,000 and that the City of Hereford had agreed to pay half of the amount. The court approved the project.

Ed McCreary appeared at the meeting to request use of the Bull Barn for a square dance meeting, should the Panhandle association accept an invitation to hold their annual meeting here. The annual dance meeting would be in August. The court agreed to the request.

(See COUNTY BUYS, Page 2A)

UW Campaign Climbs To 66 Percent Mark

The United Way campaign of Deaf Smith County had its biggest week when reports were made Tuesday morning, with the percentage of the goal jumping from 33 per cent to 66 per cent since the last report meeting.

Drive chairman Speedy Nieman announced that the total of contributions and pledges amounted to approximately $39,800 Tuesday morning. The campaign goal is $59,600.

Providing the big boost for the drive last week were Armour Food employee donations and pledges totalling over $12,000 and contributions from Hereford school teachers amounting to $5,181.

Nieman said division chairmen and captains reported Tuesday that a substantial number of prospect cards were still out, and that workers plan to complete most of them this week. United Way officials were still hopeful that the goal would be reached at the end of October. The drive was launched Oct. 7.

The division totals reported Tuesday included: Wholesale $7,854, Retail $2,232, Financial $2,349, Professional $4,547, Schools $5,181, Ag and feedyards $4,196, Utilities, Armour and Holly Sugar $12,000, Out of town $1,431.

Individuals who desire to participate in the campaign may send contributions to the United Way, Box 1371, Hereford, or take them to Nieman at The Hereford Brand office.

"The contributions by employees at Armour and the local teachers really gave our campaign a boost," Nieman said Tuesday. "These two sectors indicate what we've been saying all along—if employees of all firms would give a fair share, there would be no problem in reaching the goal each year."

Nieman added that there were still many prospect cards out, and UW directors were hopeful that most of them would be turned in this week. "We are still optimistic that the community will reach its goal this year," said the drive chairman.

Beware of the Three G's

Ghosts, goblins and ghouls will be haunting in every nook and cranny Friday evening. Several activities have been planned for local trick-or-treaters, but the main attraction will still be donning Halloween costumes and filling bags full of goodies.



That feller on Tierra Blanca Creek contributing to the United Way is a good way to say, "We care about each other in Deaf Smith County."

oOo

A local teacher says she prefers teaching in elementary school. "At least I know I'll have a parking place."

oOo

The next Chamber of Commerce breakfast has been set for Nov. 18 in the high school cafeteria, with the First National Bank as the sponsor. Mark your calendar and make plans to attend for fun, fellowship, and prizes!

oOo

Concerned friends of Steve and Beverly Larkin have started a special hospital fund for Mrs. Larkin, victim of a rare disease which has resulted in mounting medical costs. For those desiring to help, funds have been established at three places—both banks and White Implement Co.

oOo

√ Congratulations to the Hereford High School Band on its Division 1 rating in marching. All three judges awarded the No. 1 rating Tuesday. The band will now be shooting for a sweepstakes award when concert and sight reading contests are held in May. See story on Page 8A.

oOo

Are you "liberal" or "conservative"? A noted professor claims we are all

(See HEREFORD BULL, Page 2A)

Westerners Visit Friday

Herd Looking To Retain Driver's Seat In 4-4A

The Hereford Whitefaces are atop the District 4-4A standings with a 2-0 won-lost record, but the Lubbock Westerners come trick or treating Friday night and Herd mentor Fred Upshaw says his team will have to be ready to give a top performance if they are to remain in the driver's seat. Kickoff is set for 7:30 p.m. Friday in Whiteface Stadium.

The Westerners are also undefeated in district play with a 1-0 mark, and the game will match two of the leading offensive teams in the league. Hereford ranks first in offense and the Westerners are second, while both teams have also yielded a lot of points to their foes.

The two teams have been the surprise elements in the district race. Hereford is 4-4 on the season, while the Westerners are 2-4-1, but both are unbeaten in loop action. The Herd upset Plainview 44-7 while Lubbock was knocking off Coronado, 28-7, the first week of district play. The Westerners were idle the past week while Hereford clipped Coronado by 20-14.

UPSHAW TOLD the Whiteface Booster Club Tuesday night that the coaches were pleased with the win over Coronado. "The best thing about it was that we won even though we were flat," he commented. He pointed out that the team was at an emotional "high" in the Homecoming victory over Plainview, but he thought they played a little "flat" at Lubbock last Friday.

The Herd boss still praised his squad for the important triumph, and singled out quarterback Mike Dudding for "an exceptional game." Dudding accounted for 246 yards rushing and passing, scoring one touchdown and passing for the other two. He added that Dave Charest and Roy Martinez made great catches on the touchdown strikes.

A film of the Coronado game revealed that linebacker Mike Crim also had a standout game. He was credited with being in on 20 tackles or assists. Brian Edwards, Ricky Taylor, Robert Scott and Able Trevizo also turned in outstanding defensive performances in the game.

UPSHAW FEELS that all of his Whitefaces, with the exception of Vance Hennington, of course, will be ready Friday night. "We have some hurts and bruises, but none that will keep players out of the game," he reported. Linebacker Dennis Evans, who has been bothered with a knee injury, may be back at full speed this week.

Aaron Bourland, giving a scouting report on the Westerners, reported that the Lubbock team runs a similar offense to that of the Whitefaces. Victor Lugo, 180-pound senior, and Vic Vines, 178-pound senior, are the top running backs for the visitors. They rank fifth and seventh among rushing leaders in the district. Jerry Duffy, and back-up quarterback Marvin Simpson, have

(See HERD LOOKING, Page 2A)

Garment Plant Interviews Slated Friday, Saturday

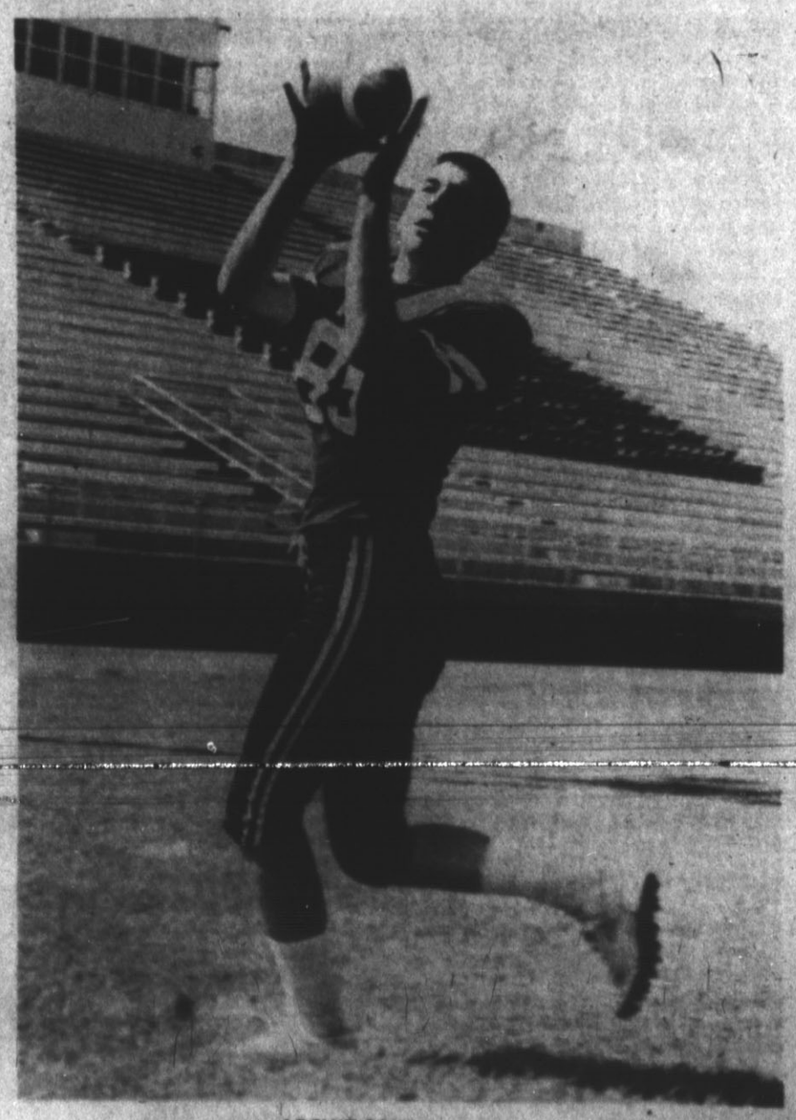
Representatives of Sue Ann Inc. will have more prospects than anticipated to interview for 175 jobs they are offering in Hereford as 253 persons have applied to the Texas Employment Commission (TEC) as of late Tuesday according to Lester Rape, TEC Director.

The applications have been flowing in for more than two weeks since the first announcement that the Sue Ann clothing manufacturing plant would soon be completed and 175 sewing operators would be needed. The plant, located behind Boots West on Highway 60 East, is already built and should be ready for operation in about two or three weeks said Tom Burdett, president of the Hereford Industrial Foundation (HIF).

THE FIRST LOAD of equipment had arrived Tuesday morning and a crew from Sue Ann will start installing it today. Natt Jaffers, executive vice-president of Sue Ann, and other company representatives will be here all day Friday and Saturday to interview the prospects at the Hereford Community Center.

The TEC has assigned about a fourth of the applicants to show up Friday morning to begin the interviews with the remaining fourths to appear Friday afternoon, Saturday morning and Saturday afternoon respectively. Jaffers and his staff will be on duty from 9 a.m. to 6 p.m. each of the days to conduct interviews of those present.

(See GARMENT, Page 2A)



ARCHIE CRIM
HERD'S TOP RECEIVER



Discussing Real Estate

Realtor seminar leaders [L-R] Benny McMahan, sitting and Tony Meeks confer while Lester Jacobson directs a discussion of the more than 60 participants in the Hereford Board of Realtors and Texas Association of Realtors seminar held all day Tuesday at the Bull Barn.

Realtors Consider Concerns At Seminar

Institutional and organizational topics dealing with the sale of real estate occupied about 60 participants in a seminar held all day Tuesday at the Deaf Smith County Bull Barn.

Sponsored by the Hereford Board of Realtors and the Texas Association of Realtors (TAR), the seminar was held to discuss changes in the real estate field and further the education of those involved in it according to Don Tardy of the Board of Realtors.

Tony Meeks of TAR in Austin, conducted part of the seminar and explained that topics considered were institutional and organizational nature. These included the Real Estate Settlement Act, requirements of a new realtors' license law, the importance of real estate training and education to today's sales person, appraisals, sales contracts, financing, advertising, pros and cons of employment versus self-employment, franchise concepts and inter-city referrals.

Concerning financing, he explained that it is important for realtors to investigate creative as well as the conventional means of payment. These include such financing avenues as insurance policies and expensive possessions used as collateral.

He said the residential housing market remains strong while other real estate sales areas are falling off. "Farmer land markets are spotty, land speculation is low, office space is over abundant, and apartments are full but primarily unprofitable due to the high cost of utilities," he said. "Energy consciousness is a major trend...and is holding up the real estate field."

A new factor in real estate has been the implementation of new sales contracts, which Meeks anticipated to be in the hands of brokers and attorneys within two to four weeks. It is a standard loan assumption contract approved by the State Bar and the Real Estate Commission of Texas.

He said the advantages to it are the standardization of the numerous contracts on today's market and the use of more easily understood language. It should be beneficial to all lawyers and brokers since a person selling a house in one part of the state where a contract is drawn up will have equal confidence in the same contract used in the place to which he is moving, he explained.

The franchise concept of real estate is a coalition of brokers under the same banner but retaining ownership of local operations, Meeks said. They participate jointly in advertising and other functions of mutual concern.

Realtors attended the seminar from Perryton, Plainview, Amarillo, Dimmitt, and Lubbock. Also attending were associate members of the board of realtors including several lawyers.

Leaders in the general discussions included Meeks, Benny McMahan, a realtor from Dallas, and Lester Jacobson, a realtor from Taylor.

The seminar cost each participant $10 which included a luncheon.

Campfire Girls, Boy Scouts Mold Responsible Citizens

Creativity, community involvement and individual growth are key words for youth enrolled in Boy Scouts of America and Campfire Girls, Inc., both United Way agencies.

Development of responsible citizens with high-quality characters is the general goal of both programs. Physical, mental and emotional fitness are linked to establish self-reliance and stable values in Scouts and Campfire Girls.

THE TWO NATIONAL youth groups operate under a democratic regime and stress the principles of American social, economic and governmental systems. Participating youngsters learn by example to respect the basic rights of all individuals while preparing for responsibility as tomorrow's leaders.

The outdoors have always been a prominent setting for BSA and CGI, both organized in 1910. Natural wonders have formed the backdrop for many youth as they developed an appreciation for their environment and fundamental survival skills.

As nonsectarian, interracial organizations, BSA and CGI, emphasize historical perspective and human values based on religious concepts. Both programs include study of other cultures and their separate roles in today's society. Faith in people and God is nurtured throughout programming.

CAMPFIRE GIRLS and Boy Scouts are connected only through some common goals and it is only coincidence that they were pioneered during the same year. Each derives its programming from separate sources and they are not related organizations.

Growing and responding to the needs of girls, the Campfire organization strives to help young and adult women enter the life stream of a community. Campfire seeks to help girls develop qualities of tenderness, love, affection and skills in human interactions.

THE BOY SCOUTS in Hereford are connected with the Llano Estacado Council headquartered in Amarillo. They participate in Council wide activities such as an annual Scout-O-Rana, Philmont Camp (New Mexico Scout camp) programs and long-term camping experiences during the summer.

The basis of the Boy Scouts of America is the Scout Oath and the 12-points of the Scout Law. Both stress obligations of moral character and development in a Boys everyday life. Religious emphasis is definitely included.

Scouts are organized into cub packs for boys 8-10-years-old; Boy Scout troops for boys 11-14-years-old; and explorer posts for both girls and boys 15-18-years-old. The explorer level of the organization went coed a few years ago.

School Board from page 1

administrative assistant, reviewed the state's computation in detail and explained that a little more might be received than originally anticipated.

It required board approval and was unanimously accepted. The application showed that the district will receive $1,971,399 in foundation funds.

Ed McCreary, federal programs director, and Mal Manchee of the administrative staff, reviewed the district's application for Title VII funds which will amount to about $85,000 for the partial support of the district's bilingual education program. Recent concern has focused on the issue of whether these federal funds are necessary for the program's function.

Roy Hartmen, superintendent, said they were complementary to the state mandated program for teaching English to students whose principle language is Spanish. The district does offer students who communicate mostly in English the opportunity to learn Spanish, but only on an optional basis.

Several principals present and the administrative staff concurred that elimination of the federal funds would vastly limit the teacher's effectiveness to teach the state's required bilingual education program. It is now required for grades K-2 in which about 410 students are enrolled.

NO ACTION RESULTED and the board members proceeded to possible changes in the enforcement of the so called "honor rule" which suspends for one semester students who plead guilty to and are convicted of a felony or misdemeanor punishable by a jail sentence. It also requires that such students forfeit the privilege of holding school offices or positions of honor as well as participate in athletic programs.

Clark Andrews, board member, was interested in how the rule was enforced since it seemed that some conditions might result where individual judgment would be required and different punishments for the same offenses might result. Conclusions drawn were that no rules could cover all circumstances and that punishment had to be implemented to back up the rules. Two mothers present expressed equal concern.

The oath of office received recent publicity in Amarillo where cafeteria workers had refused to sign state oath as required by law since it showed that they were "elected" to their jobs. The local policy circumvents this by requiring employes to sign the statement that no specific compensation is received as "a reward to secure my appointment or confirmation thereof."

The board also approved a statement of assurance on funds received under Title IX, a federal law which provides that no person shall be discriminated against on the basis of sex. The board had to approve the statement to comply with the law or face possible threat of losing federal allocations.

A closed session followed the open meeting but no action was taken afterwards except for adjournment. All board members were present.

Y Committee Formed

A steering committee to make plans for a Y-type program in Hereford was formed this week with Bill Johnson elected as chairman and Robert Mayfield as secretary.

The committee is a spin-off from the Goals for Progress project, which listed a Y-type program as the No. 2 goal of the community.

The group held an organizational meeting here Monday with Ed Mills, Amarillo YMCA director, as a guest speaker. Mills was asked to ouline the scope of the Amarillo program and to answer questions by the committee.

"Our entire purpose is to form a firm foundation before initiating such a program here," Johnson said after the meeting. "At this time," he added, "we are not concerned about any physical facilities—we are exploring the idea of a program which will utilize existing facilities."

Johnson said the group visualized a program for the entire family and all age groups—not just a recreation program for boys and men. He pointed out that some "seed" money is available for such a project. Some surplus funds from the city's 75th Diamond Jubilee Celebration was placed in a savings account and designated for use in such a program. The funds amount to about $1,638.

Members of the committee include Johnson, Mayfield, Dan Warrick, Marie Griffin, Barbara Adams, Ron Welty and Phil Sciumbato.

Murder Trial In District Court Begins

Jury trial proceeding began Wednesday for Marvin Daniels, a 33-year-old Hereford man, charged with murder in connection with the July 5 slaying of a 22-year-old Hereford woman.

Lola Faye Veazy, district clerk, said the trial was to begin at 9 a.m. and that a verdict was expected by late Wednesday, after The Brand's presstime for today's paper.

Daniels was arrested by Deaf Smith Sheriff's officers who found the boyd of Mrs. Della Compton in a barditch southeast of here in Randall County at 2:30 a.m. Sunday, July 6. She was reportedly killed 24 hours earlier and then her body was dumped in a clump of sunflowers.

Mrs. Compton was shot three times

At the time of the incident a second man, Alfred Ball, 43, was taken into custody as a material witness. Both suspects were apprehended on the night of July 5 after one of them sought treatment for a gunshot wound to the shoulder at Deaf Smith General Hospital.

The second suspect was picked up after the first one was questioned and a large amount of blood was found in his car. One of the suspects, accompanied Deaf Smith County Sheriff's Deputy Art Barton to the location of the body near the Castro-Randall County line, where Randall County Justice of the Peace W.W. Hancock pronounced Mrs. Comptom dead.

Law enforcement officials had searched the victim's car about 3:30 p.m. July 5 and shortly thereafter began a search of rural areas south and east of Hereford before finding the body. Mrs. Compton's time of death was estimated at about 2:30 a.m. that day.

It occurred, police reported, after on one of the suspects had been in Amarillo on the night of July and returned to Hereford, where an argument ensued between Mrs. Compton and the suspects. She had just returned home shortly before.

The shooting incident then took place. According to police, one of the suspects was wounded and Mrs. Compton was killed. The body was then allegedly loaded into a car, taken to Randall County countryside and dumped.

Results of the trial will be reported in Sunday's Brand if proceedings are completed.

Garment from page 1

Each of the applicant is asked to appear at the center at scheduled times. The only management employe already on the job is Bill Scheetz, who is presently commuting from Dallas.

Each of the applicants filled out forms distributed through the Brand, the Deaf Smith County Chamber of Commerce, and the TEC. These have been returned and collected for Sue Ann's use.

THE EMPLOYES HIRED will be trained in connection with personnel from Texas State Technical Institute on a federal grant provided them through the Texas Industrial Commission. Each of the applicants was asked on the form to either possess commercial sewing knowledge or at least a desire to learn to sew before proceeding with employment procedures. Those hired will be those considered most trainable.

Sue Ann employes presently about 625 persons in seven other plants located across Texas. Hereford will be the largest plant once in operation since the largest now employes only 150 workers.

Jaffers said during earlier visits here that the plant will be expanded as the labor market dictates. This meant that the company is able to employ and provide work for as many qualified persons as are in a particular area.

The initial payroll by Sue Ann is estimated at about $750,000. Wages paid are above the minimum designated by law and the company offers additional fringe benefits including a modern facility in which to work. It is a 12,000 square-foot building financed through donations made to the HIF and loans securing through local institutions. It is being used by Sue Ann on a 10-year lease agreement.

Sewing machine operators will be making clothes sold under the label Center Stage, which are primarily women's sport garments. The company sells to more than 4,000 accounts nationwide with a record for continually expanding sales volumes. It is headquarted in Dallas.

Herd Looking from page 1

passed for more than 600 yards. Lugo is tied for the scoring lead in the district.

Hereford and Lubbock rank 1-2 in the rushing statistics among district teams, while the Westerners are second in passing yardage and the Herd is third. Lubbock is second in defense against the pass, however, and Hereford is last in pass defense. Lubbock leads the loop in pass interceptions with 14, and Hereford is second with 12. Simpson, Lubbock safety, is the top pass stealer in the district with 9.

"WE'LL HAVE to show better tackling than we did against Coronado," Upshaw stated this week. He said the team missed too many tackles in last week's game, "and we were not intense enough with our blocking on offense."

Lubbock High's record for the season includes wins over Dunbar (17-0) and Coronado (28-7), a tie to Odessa Ector (14-14), and losses to Midland Lee (27-16), Amarillo (14-3), Levelland (29-28), and Caprock (55-21). Hereford downed Lubbock last year, but the Westerners have pulled upsets over the Herd in recent years.

The starting lineups for Hereford are expected to be about the same on offense and defense Friday night. Hereford is rated a slim three-point favorite by the Harris Rating System.

County Buys from page 1

COUNTY LIBRARIAN Gwen London appeared at the meeting in response to a commissioner court request for survey of morning use of the library. The court had considered decreasing the number of hours the facility is open. After looking at the figures, commissioners decided no substantial saving would be realized and that the hours would remain the same.

The authorization to apply for a CJC grant for an assistant juvenile probation officer had previously been agreed upon by the court. An assistant is already employed and has been funded by the Manpower program. Funds are available from CJC and have been allocated, with the county's stated intent to continue the program after funding has expired. The county can apply for the grant again next year.

4-H Awards Banquet Scheduled Nov. 7

The Deaf Smith County 4-H Awards Banquet will be held Friday, Nov. 7 at 7 p.m. in the Bull Barn. A buffet dinner will be served to approximately 350 guests, club leaders, members and their families.

The program will recognize the work of County 4-H boys and girls and leaders during the past year. Special guests will be recognized for their contributions to the County 4-H program. The Parent Leaders Association will present a Friend of 4-H Award to recognize the contributions of one outstanding 4-H supporter.

Climaxing the evening will be announcement of the 4-H Gold Star Boy and Girl for 1975. The program will be concluded with a slide presentation of the 4-H Citizenship Short Course and Heritage Tour given by 4-H'ers who attended that tour during the summer.

Clayton Calls For Involved Citizenry

"More people are beginning to involve themselves in government but there is still a lot of apathy in our country," Texas House Speaker Bill Clayton told an audience of justices of the peace at the Civic Club Center Saturday night during a dinner held in conjunction with the West Texas Justices of the Peace Association convention.

The Springlake legislator reminded his audience that they should concern themselves with the "issues of the day".

Although Clayton was not scheduled to speak on the proposed new constitution, he tiptoes lightly around the subject and told those in attendance to "read and study and make your own decisions about the constitution."

Clayton is an advocate of passage of the proposed document, and he urged the justices "not to be led blindly to the polls" and to read and study all the facts before making their decision at the polls.

He indicated that it is imperative that Texans take part in government if they intend to make it what they want.

"Less than 25 per cent of the qualified voters in Texas decided for the people in the last election, it's time we woke up," Clayton stressed.

Prior to Clayton's speech, the association installed it new slate of officers.

New officers are A.O. Fields of Ozona, president; George Steele of Brownfield, first vice president; Billie Faye Schumacher of Sunray, second vice president; Frank Torres of Del Rio, third vice president; Wayne LeCroy of Lubbock, secretary-treasurer; and Charles Smith of Lubbock, judge advocate.

Hereford Bull from page 1

liberal and conservative—conservative on those issues which in no way affect us, liberal when the issue is one of self interest.

A man's political philosophy, claims the University of Texas professor, is determined not be a sense of morality or justice but by his own position in the world.

Maybe the prof has a point. When you look beneath the veneer of some men, you find that self interest plays a tremendous role in the philosophy of those individuals. The city dweller may oppose farm programs, not because of any moral principle, but because he feels the program does not benefit him.

A laborer joins a union, not because he thinks unionism is divinely inspired, but because he feels it is best for his pocketbook. A man opposes organized labor, not because the priciple is wrong, but because he is an employer, not an employee.

Some men join a church, not because of its doctrine, but because of its prestige. A man calls himself a conservative, not because he thinks conservatism is best for the nation, but because his interests are closely allied with business and he thinks conservatism is best for business.

Subsidies are socialism if they go for the other fellow, a preserver of the system of free enterprise if they come to me. Good government is that which gives a man maximum income and minimum outgo. The housewife wants $10 on hand for her husband and 59-cent steak at the super market; the farmer wants $6 wheat and 10-cent bread; the laborer wants high wages and low retail prices; the millionaire wants no income tax but a high sales tax.

TEXAS PRESS ASSOCIATION AWARD WINNER

Grassfires Keeping VFD Busy

Tinder-dry ranges conditions in the county have led to plenty of extra work for Hereford volunteer firemen during the past week with numerous grassfires keeping the firemen busy.

Friday evening, Hereford fire units joined three units from Friona in battling a grass and structure fire on the Frazier farms southwest of Hereford.

Saturday firemen extinguished a grass fire five miles west on Highway 60 along the railroad right of way.

Firemen answered two calls Sunday, aiding in th rescue of a victim trapped in a traffic accident five miles north on Highway 385 and extinguishing a stubble fire southwest of the city.

Monday, firemen were summoned to the Don Brooks farm 19 miles north on 385 where they battled a grassfire covering some 150 acres.

Later Monday, firemen were called to extinguish yet another grassfire, this one again near the railroad.

Tuesday, a small grassfire in a ditch west of Hereford required the attention of local firefighters.

Fire Marshal Jay Spain reminds county residents to use extreme caution in driving through the county, due to the dry conditions. Carelessly discarding cigarettes or matches or buring trash on windy days could result in extensive property damage for county landowners and a lot of extra work for local firemen.

The Hereford Brand

Established 1901

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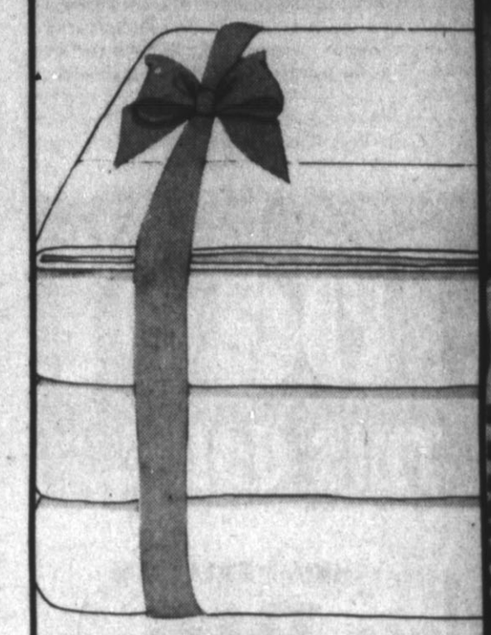
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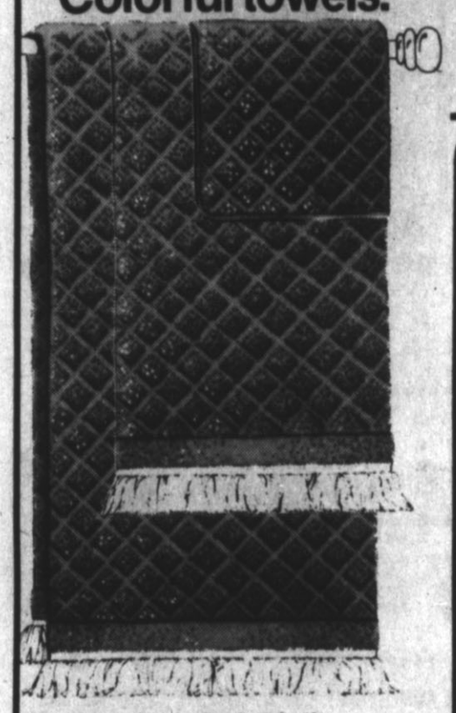
White muslin sheets.



Special 1.99 twin flat or fitted

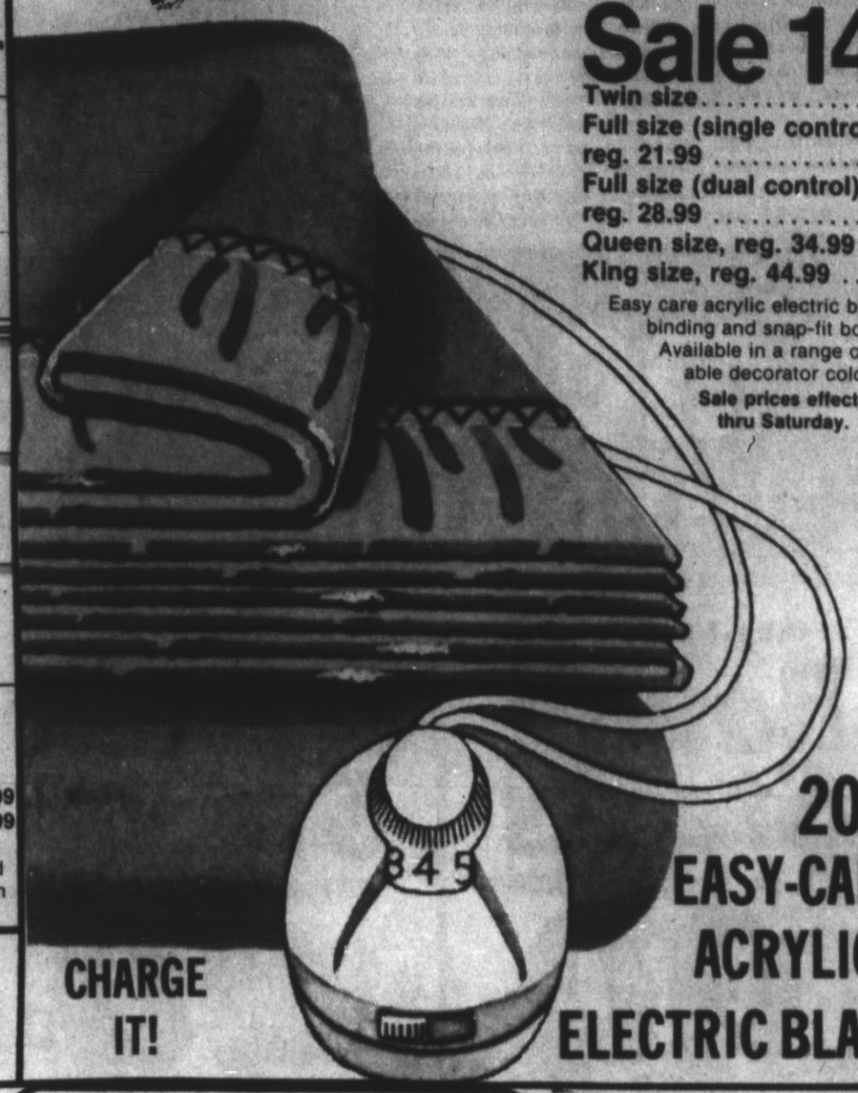
Full flat or fitted ..... Special 2.99
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A terrific buy on our famous no-iron polyester/cotton muslins, known for thrifty long wear and easy-care. And now specially priced so you can stock up big.

Colorful towels.



Special 1.44 bath towel

You'd expect to pay far more for this quality and size. Thick, thirsty all-cotton terry towels in solid colors with fringed ends. White, buttercup, goldenrod, bright green, pale blue.
Hand towel ..... Special 94¢
Washcloth ..... Special 54¢



Sale 14.39

Twin size ..... reg. 17.99
Full size (single control), reg. 21.99 ..... Sale 17.59
Full size (dual control), reg. 28.99 ..... Sale 23.19
Queen size, reg. 34.99 .. Sale 27.99
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Easy care acrylic electric blankets with nylon binding and snap-fit bottom corners. Available in a range of machine washable decorator colors.
Sale prices effective thru Saturday.

CHARGE IT!

20% OFF EASY-CARE ACRYLIC ELECTRIC BLANKETS

Pretty patterned knits.



Special $1.88

Flowery prints on double knit polyester give a ladylike air to everything you sew, from long skirts to big dresses. All machine washable, no-iron; 58/60" wide.

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So soft you won't believe you are wearing it



$5.99

Feeling is believing so come on in

Give it the true test . . . walk in it. Easy walker softies in black and a variety of fashion colors.

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GHOSTS and GOBLINS SPOOK NIGHT

THURSDAY 6 to 9 P.M. SPECIALS

Yes we will extend our hours Thursday Night for all the Ghosts, Goblins and Spooks. Come on out and join the fun.

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Tonight Only! Entire Stock Men's Double Knit SPORT COATS Blazers and Patterns Orig. $39.95 - $47.95 TONIGHT $19.88

Men's 10" Fully INSULATED WORK BOOTS Sizes 7½ to 12 T ONLY TONIGHT! $14.88

Men's Thermal SHIRTS and DRAWERS 100% Cotton Sizes S-M-L $2.22 Each

20% OFF on these WINTER JACKETS
Men's Fur Lined PLAID SHIRT JACKET
Reg. $25. NOW $20.
Nylon Warm-Up JACKET
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SHOE CLEARANCE
Children's, Men's, Women's
Canvas Shoe Clearance $3.88
KEDS Discontinued Styles Orig. $8.95 - $11.95
NOW $5.88 - $8.88
Men's DRESS SHOES Orig. $10.88 to $24.
NOW $9.88 TO $18.88
1 Table Odds & Ends $5.88

Twin or Full Size ACRYLIC BLANKETS Gold, Green or Blue $3.99

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Men's Knit, Sport and DRESS SHIRTS 3 FOR $10

Men's Look of Leather LINED P.V.C JACKETS ONLY 7 Count $17.99

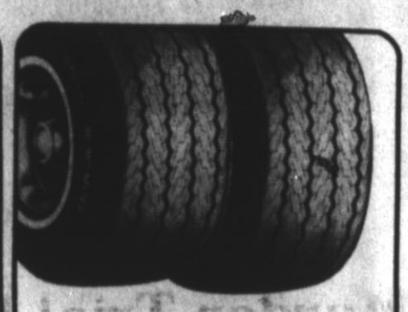
Boy's Denim DRESS JEANS Plain or Patterns 2 FOR $7



Save 25% on traction truck tires.

JCPenney 930 Traction truck tire. For campers, panels, pick-ups and vans. Nylon cord body. No trade-in required.

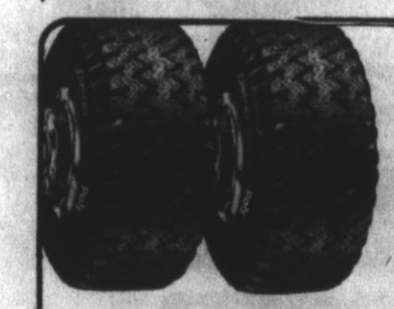
Tire size	Save	Reg.	Sale	+ fed. tax
Blackwall, tube type				
670-15/6	11.25	45.00	33.75	2.72
700-15/6	13.25	53.00	39.75	3.19
650-16/6	10.75	43.00	32.25	2.91
700-16/6	14.00	56.00	42.00	3.30
750-16/8	17.50	70.00	52.50	3.97
Blackwall, tubeless				
700-14/8	11.75	47.00	35.25	2.84
670-15/6	12.00	48.00	36.00	3.07



Low prices on glass belted polyesters.

Reliant Belted. Features 2 + 2 construction of fiber glass belts and polyester cords.) In the wide 78 series profile. Whitewalls only. No trade-in required.

Tire size	Price	+ fed. tax
B78-13	25.00	1.88
E78-14	28.00	2.32
F78-14	30.00	2.47
G78-14	31.00	2.62
G78-15	32.00	2.69
H78-15	33.00	2.92



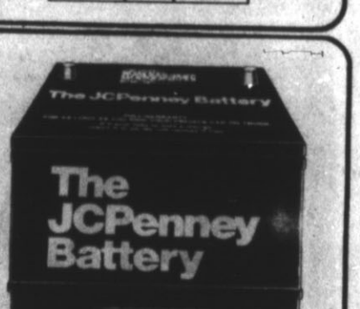
25% off polyester snow tires.

SnoBoss polyester snow tire. Bias-ply construction. 4 ply polyester cord body. In the wide 78 series profile. No trade-in required.

Blackwall tubeless

Tire size	Save	Reg.	Sale	+ fed. tax
B78-13	6.75	27.00	20.25	1.88
E78-14	7.75	31.00	23.25	2.32
F78-14	8.25	33.00	24.75	2.47
G78-14	8.50	34.00	25.50	2.62
G78-15	9.00	36.00	27.00	2.69
H78-15	9.50	38.00	28.50	2.92

Whitewalls only 3.00 more per tire.



The last battery your car will ever need.

$45

The JCPenney battery. Revolutionary. Has no filler caps because it's sealed at the factory. You never have to add water. Corrosion is virtually eliminated. And it's the most powerful battery of its size available for a passenger car. Sizes: 24, 24F, 74, 27, 27F, 77, 22F and 72 to fit most American cars.
WARRANTY: Full warranty for as long as you own your private car or truck. If it ever fails to hold a charge, return it to us. We will replace it free.
Installation at no extra charge.
Drive in today. Let our mechanics check your battery charging system (no extra charge, no purchase necessary).

END-OF-MONTH CLEARANCE SALE!

100% Polyester Double Knit
MEN'S LEISURE SUITS
Several Styles - Flared SLACKS
SPECIAL $22.99 Plus Alterations

MISSES COORDINATE GROUP
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Plain or Pattern Jacket $9.99

BATH TOWELS TO MIX OR MATCH
SPECIAL $1.66
HAND TOWEL $1.06 WASHCLOTH 66¢

Men's WESTERN STYLE BRUSHED JEANS
100% Cotton with Flare Legs
SPECIAL $5.99

PIECE GOODS CLEARANCE
Danstar Sports Cloth, Corduroy, Fashion Corner Broadcloth, Rondo Prints, Encore Prints, Pennprest Lining and more
Orig. $1.98 to $2.98 yd. NOW 77¢ yd.
Pennprest Fancy Prints, Skillet Cloth Prints, Pennprest Land Prints and more.
Orig. $1.98 to $2.98 NOW $1.44 yd.
Double Knit 100% Polyester Coordinate Group
Orig. $3.98 - $4.98 NOW $1.44 yd.
Remnants 20% OFF NOW

Neat and Trim BOY'S LEISURE SUITS
Easy Care Polyester Double Knit
SPECIAL $14.88

Boy's 100% Cotton Suede FASHION FLARED JEANS
Broken Sizes
$3.99

Women's Flannelette SLEEPWEAR
Acetate/Nylon in Shift and Long Gowns, Pajamas Too!
SPECIAL $3.88

Men's 100% Polyester DOUBLE KNIT SLACKS
Plains and Patterns
Broken Sizes
$7.99

8 Only! Boy's SPORTCOAT and MATCHING SLACKS
Orig. $17.-$21.
NOW $12.88

Women's PANTI HOSE
3 FOR 99¢
KNEE HIGHS
Casual Socks
2 FOR 99¢

Junior Long PARTY DRESSES
Orig. $15.00 - $20
Reduced to clear
NOW $10.88 - $12.88
2 Only Misses $8.88

Misses Proportioned Double Knit Polyester KNIT PANTS
Assorted Colors
Pull-on Style
$5.99

Just arrived Boy's LEISURE SHIRTS
Assorted Colors
Printed Motifs
$4.99

Girl's 4 to 14 Rac-Stitched DENIM JEANS
Zip Front
Polyester Cotton-Navy
$3.99

SHEET CLEARANCE

Plain	Checks
Double Bed Orig. $5.00	NOW $3.67
Queen Size Orig. $8.00	NOW $5.97
King Size Orig. $10.00	NOW $7.97

MOSTLY ODDS & ENDS

Odds and Ends Curtain and DRAPERY CLOSEOUTS
Also shower curtains, plastic window curtains, bath room mats, rugs
REDUCED 20% and MORE

1 Large Rack Girl's Items
Blouse, Pants, Sweaters, Dresses and Pant Suit
CLEARANCE
SAVE 20% OR MORE

Boy's Nylon QUILTED WARM JACKETS
$13.99

Boy's Cotton FLANNEL SHIRTS
ONLY A FEW $2.50

Boy's Striped TUBE SOCKS Cotton-Nylon Acrylic 4 Pair $1.99

Girl's Opaque Nylon KNEE-HI- SOCKS
Screen Print Motifs 77¢

KNITTING YARN SPECIAL
100% Acrylic Worsted
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$12.88*

Our low price includes:
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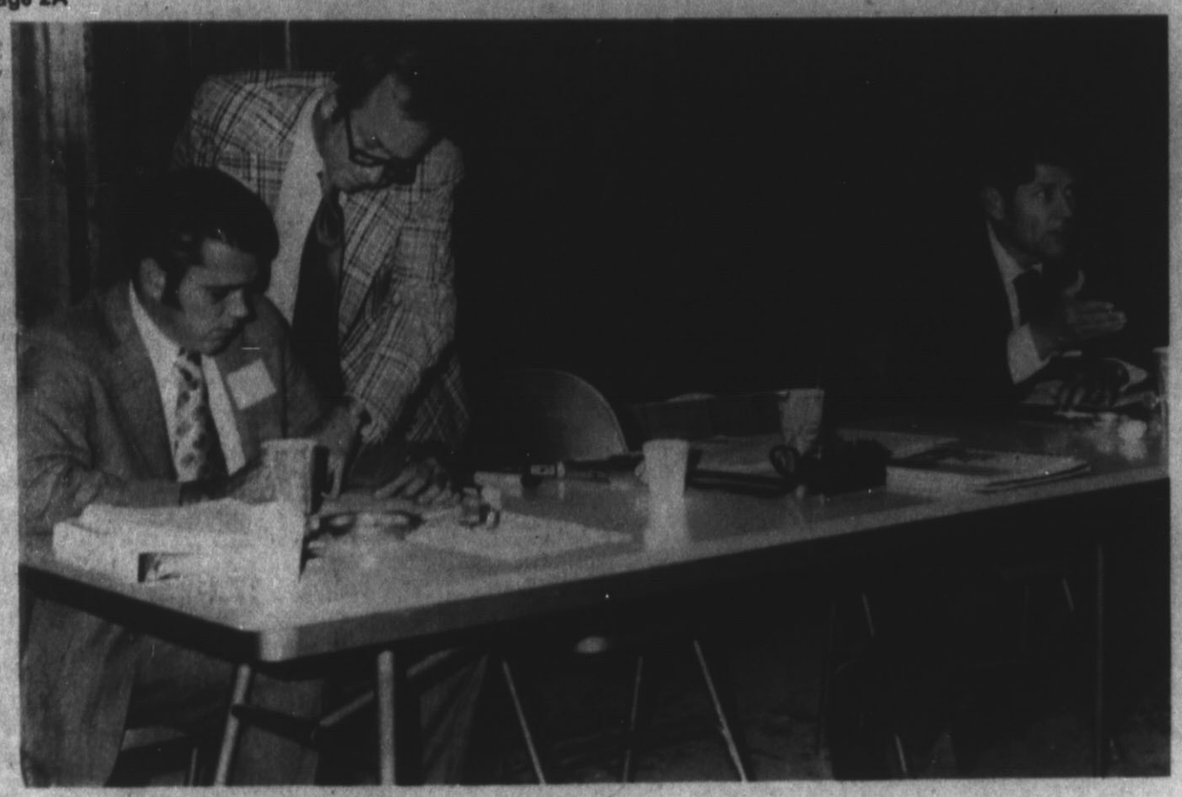
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The top of the Line.

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Discussing Real Estate

Realtor seminar leaders [L-R] Benny McMahan, sitting and Tony Meeks confer while Lester Jacobson directs a discussion of the more than 60 participants in the Hereford Board of Realtors and Texas Association of Realtors seminar held all day Tuesday at the Bull Barn.

Realtors Consider Concerns At Seminar

Institutional and organizational topics dealing with the sale of real estate occupied about 60 participants in a seminar held all day Tuesday at the Deaf Smith County Bull Barn.

Sponsored by the Hereford Board of Realtors and the Texas Association of Realtors (TAR), the seminar was held to discuss changes in the real estate field and further the education of those involved in it according to Don Tardy of the Board of Realtors.

Tony Meeks of TAR in Austin, conducted part of the seminar and explained that topics considered were institutional and organizational nature. These included the Real Estate Settlement Act, requirements of a new realtors' license law, the importance of real estate training and education to today's sales person, appraisals, sales contracts, financing, advertising, pros and cons of employment versus self-employment, franchise concepts and inter-city referrals.

Concerning financing, he explained that it is important for realtors to investigate creative as well as the conventional means of payment. These include such financing avenues as insurance policies and expensive possessions used as collateral.

He said the residential housing market remains strong while other real estate sales areas are falling off. "Farmer land markets are spotty, land speculation is low, office space is over abundant, and apartments are full but primarily unprofitable due to the high cost of utilities," he said. "Energy consciousness is a major trend...and is holding up the real estate field."

A new factor in real estate has been the implementation of new sales contracts, which Meeks anticipated to be in the hands of brokers and attorneys within two to four weeks. It is a standard loan assumption contract approved by the State Bar and the Real Estate Commission of Texas.

He said the advantages to it are the standardization of the numerous contracts on today's market and the use of more easily understood language. It should be beneficial to all lawyers and brokers since a person selling a house in one part of the state where a contract is drawn up will have equal confidence in the same contract used in the place to which he is moving, he explained.

The franchise concept of real estate is a coalition of brokers under the same banner but retaining ownership of local operations, Meeks said. They participate jointly in advertising and other functions of mutual concern.

Realtors attended the seminar from Perryton, Plainview, Amarillo, Dimmitt, and Lubbock. Also attending were associate members of the board of realtors including several lawyers.

Leaders in the general discussions included Meeks, Benny McMahan, a realtor from Dallas, and Lester Jacobson, a realtor from Taylor.

The seminar cost each participant $10 which included a luncheon.

Murder Trial In District Court Begins

Jury trial proceeding began Wednesday for Marvin Daniels, a 33-year-old Hereford man, charged with murder in connection with the July 5 slaying of a 22-year-old Hereford woman.

Lola Faye Veazy, district clerk, said the trial was to begin at 9 a.m. and that a verdict was expected by late Wednesday, after The Brand's presstime for today's paper.

Daniels was arrested by Deaf Smith Sheriff's officers who found the boyd of Mrs. Della Compton in a barditch southeast of here in Randall County at 2:30 a.m. Sunday, July 6. She was reportedly killed 24 hours earlier and then her body was dumped in a clump of sunflowers.

Mrs. Compton was shot three times

Garment from page 1

Each of the applicant is asked to appear at the center at scheduled times. The only management employe already on the job is Bill Scheetz, who is presently commuting from Dallas.

Each of the applicants filled out forms distributed through the Brand, the Deaf Smith County Chamber of Commerce, and the TEC. These have been returned and collected for Sue Ann's use.

THE EMPLOYES HIRED will be trained in connection with personnel from Texas State Technical Institute on a federal grant provided them through the Texas Industrial Commission. Each of the applicants was asked on the form to either possess commercial sewing knowledge or at least a desire to learn to sew before proceeding with employment procedures. Those hired will be those considered most trainable.

Sue Ann employes presently about 625 persons in seven other plants located across Texas. Hereford will be the largest plant once in operation since the largest now employes only 150 workers.

Jaffers said during earlier visits here that the plant will be expanded as the labor market dictates. This meant that the company is able to employ and provide work for as many qualified persons as are in a particular area.

The initial payroll by Sue Ann is estimated at about $750,000. Wages paid are above the minimum designated by law and the company offers additional fringe benefits including a modern facility in which to work. It is a 12,000 square-foot building financed through donations made to the HIF and loans securing through local institutions. It is being used by Sue Ann on a 10-year lease agreement.

Sewing machine operators will be making clothes sold under the label Center Stage, which are primarily women's sport garments. The company sells to more than 4,000 accounts nationwide with a record for continually expanding sales volumes. It is headquarted in Dallas.

Herd Looking from page 1

passed for more than 600 yards. Lugo is tied for the scoring lead in the district.

Hereford and Lubbock rank 1-2 in the rushing statistics among district teams, while the Westerners are second in passing yardage and the Herd is third. Lubbock is second in defense against the pass, however, and Hereford is last in pass defense. Lubbock leads the loop in pass interceptions with 14, and Hereford is second with 12. Simpson, Lubbock safety, is the top pass stealer in the district with 9.

"WE'LL HAVE to show better tackling than we did against Coronado," Upshaw stated this week. He said the team missed too many tackles in last week's game, "and we were not intense enough with our blocking on offense."

Lubbock High's record for the season includes wins over Dunbar (17-0) and Coronado (28-7), a tie to Odessa Ector (14-14), and losses to Midland Lee (27-16), Amarillo (14-3), Levelland (29-28), and Caprock (55-21). Hereford downed Lubbock last year, but the Westerners have pulled upsets over the Herd in recent years.

The starting lineups for Hereford are expected to be about the same on offense and defense Friday night. Hereford is rated a slim three-point favorite by the Harris Rating System.

County Buys from page 1

COUNTY LIBRARIAN Gwen London appeared at the meeting in response to a commissioner court request for survey of morning use of the library. The court had considered decreasing the number of hours the facility is open. After looking at the figures, commissioners decided no substantial saving would be realized and that the hours would remain the same.

The authorization to apply for a CJC grant for an assistant juvenile probation officer had previously been agreed upon by the court. An assistant is already employed and has been funded by the Manpower program. Funds are available from CJC and have been allocated, with the county's stated intent to continue the program after funding has expired. The county can apply for the grant again next year.

At the time of the incident a second man, Alfred Ball, 43, was taken into custody as a material witness. Both suspects were apprehended on the night of July 5 after one of them sought treatment for a gunshot wound to the shoulder at Deaf Smith General Hospital.

The second suspect was picked up after the first one was questioned and a large amount of blood was found in his car. One of the suspects, accompanied Deaf Smith County Sheriff's Deputy Art Barton to the location of the body near the Castro-Randall County line, where Randall County Justice of the Peace W.W. Hancock pronounced Mrs. Comptom dead.

Law enforcement officials had searched the victim's car about 3:30 p.m. July 5 and shortly thereafter began a search of rural areas south and east of Hereford before finding the body. Mrs. Compton's time of death was estimated at about 2:30 a.m. that day.

It occurred, police reported, after on one of the suspects had been in Amarillo on the night of July and returned to Hereford, where an argument ensued between Mrs. Compton and the suspects. She had just returned home shortly before.

The shooting incident then took place. According to police, one of the suspects was wounded and Mrs. Compton was killed. The body was then allegedly loaded into a car, taken to Randall County countryside and dumped.

Results of the trial will be reported in Sunday's Brand if proceedings are completed.

4-H Awards Banquet Scheduled Nov. 7

The Deaf Smith County 4-H Awards Banquet will be held Friday, Nov. 7 at 7 p.m. in the Bull Barn. A buffet dinner will be served to approximately 350 guests, club leaders, members and their families.

The program will recognize the work of County 4-H boys and girls and leaders during the past year. Special guests will be recognized for their contributions to the County 4-H program. The Parent Leaders Association will present a Friend of 4-H Award to recognize the contributions of one outstanding 4-H supporter.

Climaxing the evening will be announcement of the 4-H Gold Star Boy and Girl for 1975. The program will be concluded with a slide presentation of the 4-H Citizenship Short Course and Heritage Tour given by 4-H'ers who attended that tour during the summer.

Campfire Girls, Boy Scouts Mold Responsible Citizens

Creativity, community involvement and individual growth are key words for youth enrolled in Boy Scouts of America and Campfire Girls, Inc., both United Way agencies.

Development of responsible citizens with high-quality characters is the general goal of both programs. Physical, mental and emotional fitness are linked to establish self-reliance and stable values in Scouts and Campfire Girls.

THE TWO NATIONAL youth groups operate under a democratic regime and stress the principles of American social, economic and governmental systems. Participating youngsters learn by example to respect the basic rights of all individuals while preparing for responsibility as tomorrow's leaders.

The outdoors have always been a prominent setting for BSA and CGI, both organized in 1910. Natural wonders have formed the backdrop for many youth as they developed an appreciation for their environment and fundamental survival skills.

As nonsectarian, interracial organizations, BSA and CGI, emphasize historical perspective and human values based on religious concepts. Both programs include study of other cultures and their separate roles in today's society. Faith in people and God is nurtured throughout programming.

CAMPFIRE GIRLS and Boy Scouts are connected only through some common goals and it is only coincidence that they were pioneered during the same year. Each derives its programming from separate sources and they are not related organizations.

Growing and responding to the needs of girls, the Campfire organization strives to help young and adult women enter the life stream of a community. Campfire seeks to help girls develop qualities of tenderness, love, affection and skills in human interactions.

THE BOY SCOUTS in Hereford are connected with the Llano Estacado Council headquartered in Amarillo. They participate in Council wide activities such as an annual Scout-O-Rana, Philmont Camp (New Mexico Scout camp) programs and long-term camping experiences during the summer.

The basis of the Boy Scouts of America is the Scout Oath and the 12-points of the Scout Law. Both stress obligations of moral character and development in a Boys everyday life. Religious emphasis is definitely included.

Scouts are organized into cub packs for boys 8-10-years-old; Boy Scout troops for boys 11-14-years-old; and explorer posts for both girls and boys 15-18-years-old. The explorer level of the organization went coed a few years ago.

School Board from page 1

administrative assistant, reviewed the state's computation in detail and explained that a little more might be received than originally anticipated.

It required board approval and was unanimously accepted. The application showed that the district will receive $1,971,399 in foundation funds.

Ed McCreary, federal programs director, and Mal Manchee of the administrative staff, reviewed the district's application for Title VII funds which will amount to about $85,000 for the partial support of the district's bilingual education program. Recent concern has focused on the issue of whether these federal funds are necessary for the program's function.

Roy Hartmen, superintendent, said they were complementary to the state mandated program for teaching English to students whose principle language is Spanish. The district does offer students who communicate mostly in English the opportunity to learn Spanish, but only on an optional basis.

Several principals present and the administrative staff concurred that elimination of the federal funds would vastly limit the teacher's effectiveness to teach the state's required bilingual education program. It is now required for grades K-2 in which about 410 students are enrolled.

NO ACTION RESULTED and the board members proceeded to possible changes in the enforcement of the so called "honor rule" which suspends for one semester students who plead guilty to and are convicted of a felony or misdemeanor punishable by a jail sentence. It also requires that such students forfeit the privilege of holding school offices or positions of honor as well as participate in athletic programs.

Clark Andrews, board member, was interested in how the rule was enforced since it seemed that some conditions might result where individual judgment would be required and different punishments for the same offenses might result. Conclusions drawn were that no rules could cover all circumstances and that punishment had to be implemented to back up the rules. Two mothers present expressed equal concern.

The oath of office received recent publicity in Amarillo where cafeteria workers had refused to sign state oath as required by law since it showed that they were "elected" to their jobs. The local policy circumvents this by requiring employes to sign the statement that no specific compensation is received as "a reward to secure my appointment or confirmation thereof."

The board also approved a statement of assurance on funds received under Title IX, a federal law which provides that no person shall be discriminated against on the basis of sex. The board had to approve the statement to comply with the law or face possible threat of losing federal allocations.

A closed session followed the open meeting but no action was taken afterwards except for adjournment. All board members were present.

Y Committee Formed

A steering committee to make plans for a Y-type program in Hereford was formed this week with Bill Johnson elected as chairman and Robert Mayfield as secretary.

The committee is a spin-off from the Goals for Progress project, which listed a Y-type program as the No. 2 goal of the community.

The group held an organizational meeting here Monday with Ed Mills, Amarillo YMCA director, as a guest speaker. Mills was asked to ouline the scope of the Amarillo program and to answer questions by the committee.

"Our entire purpose is to form a firm foundation before initiating such a program here," Johnson said after the meeting. "At this time," he added, "we are not concerned about any physical facilities—we are exploring the idea of a program which will utilize existing facilities."

Johnson said the group visualized a program for the entire family and all age groups—not just a recreation program for boys and men. He pointed out that some "seed" money is available for such a project. Some surplus funds from the city's 75th Diamond Jubilee Celebration was placed in a savings account and designated for use in such a program. The funds amount to about $1,638.

Members of the committee include Johnson, Mayfield, Dan Warrick, Marie Griffin, Barbara Adams, Ron Welty and Phil Sciumbato.

Clayton Calls For Involved Citizenry

"More people are beginning to involve themselves in government but there is still a lot of apathy in our country," Texas House Speaker Bill Clayton told an audience of justices of the peace at the Civic Club Center Saturday night during a dinner held in conjunction with the West Texas Justices of the Peace Association convention.

The Springlake legislator reminded his audience that they should concern themselves with the "issues of the day".

Although Clayton was not scheduled to speak on the proposed new constitution, he tiptoes lightly around the subject and told those in attendance to "read and study and make your own decisions about the constitution."

Clayton is an advocate of passage of the proposed document, and he urged the justices "not to be led blindly to the polls" and to read and study all the facts before making their decision at the polls.

He indicated that it is imperative that Texans take part in government if they intend to make it what they want.

"Less than 25 per cent of the qualified voters in Texas decided for the people in the last election, it's time we woke up," Clayton stressed.

Prior to Clayton's speech, the association installed it new slate of officers.

New officers are A.O. Fields of Ozona, president; George Steele of Brownfield, first vice president; Billie Faye Schumacher of Sunray, second vice president; Frank Torres of Del Rio, third vice president; Wayne LeCroy of Lubbock, secretary-treasurer; and Charles Smith of Lubbock, judge advocate.

Hereford Bull from page 1

liberal and conservative—conservative on those issues which in no way affect us, liberal when the issue is one of self interest.

A man's political philosophy, claims the University of Texas professor, is determined not be a sense of morality or justice but by his own position in the world.

Maybe the prof has a point. When you look beneath the veneer of some men, you find that self interest plays a tremendous role in the philosophy of those individuals. The city dweller may oppose farm programs, not because of any moral principle, but because he feels the program does not benefit him.

A laborer joins a union, not because he thinks unionism is divinely inspired, but because he feels it is best for his pocketbook. A man opposes organized labor, not because the pricipie is wrong, but because he is an employer, not an employee.

Some men join a church, not because of its doctrine, but because of its prestige.

A man calls himself a conservative, not because he thinks conservatism is best for the nation, but because his interests are closely allied with business and he thinks conservatism is best for business.

Subsidies are socialism if they go for the other fellow, a preserver of the system of free enterprise if they come to me. Good government is that which gives a man maximum income and minimum outgo. The housewife wants $10 an hour for her husband and 59-cent steak at the super market; the farmer wants $6 wheat and 10-cent bread; the laborer wants high wages and low retail prices; the millionaire wants no income tax but a high sales tax.

TEXAS PRESS ASSOCIATION AWARD WINNER

Grassfires Keeping VFD Busy

Tinder-dry ranges conditions in the county have led to plenty of extra work for Hereford volunteer firemen during the past week with numerous grassfires keeping the firemen busy.

Friday evening, Hereford fire units joined three units from Friona in battling a grass and structure fire on the Frazier farms southwest of Hereford.

Saturday firemen extinguished a grass fire five miles west on Highway 60 along the railroad right of way.

Firemen answered two calls Sunday, aiding in th rescue of a victim trapped in a traffic accident five miles north on Highway 385 and extinguishing a stubble fire southwest of the city.

Monday, firemen were summoned to the Don Brooks farm 19 miles north on 385 where they battled a grassfire covering some 150 acres.

Later Monday, firemen were called to extinguish yet another grassfire, this one again near the railroad.

Tuesday, a small grassfire in a ditch west of Hereford required the attention of local firefighters.

Fire Marshal Jay Spain reminds county residents to use extreme caution in driving through the county, due to the dry conditions. Carelessly discarding cigarettes or matches or buring trash on windy days could result in extensive property damage for county landowners and a lot of extra work for local firemen.

The Hereford Brand

Established 1901

Entered as second class matter at the post office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

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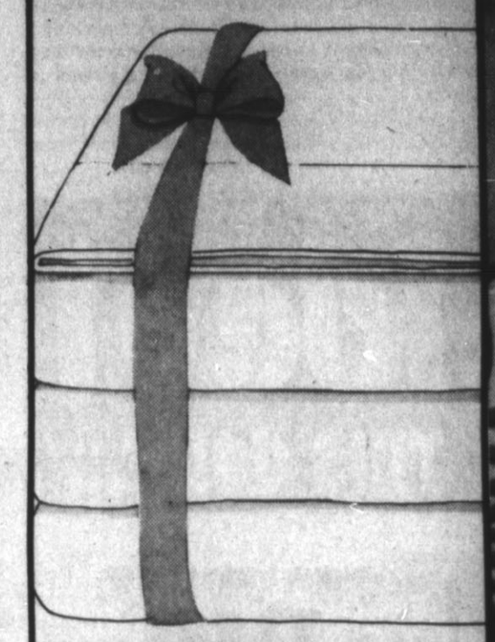
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JCPenney

These Specials good Thurs.-Fri.-Sat.

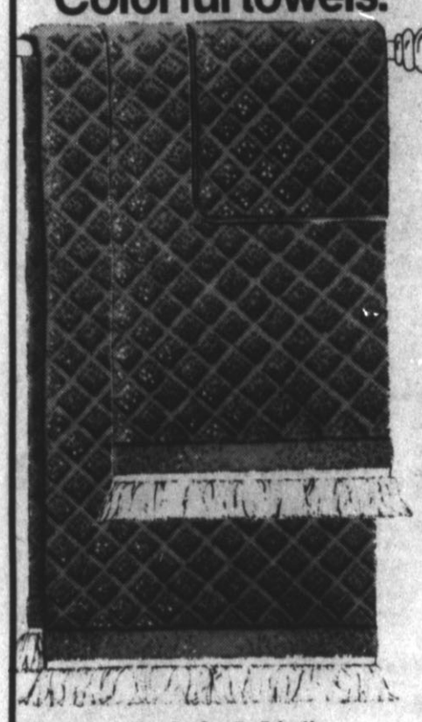
White muslin sheets.



Special 1.99 twin flat or fitted

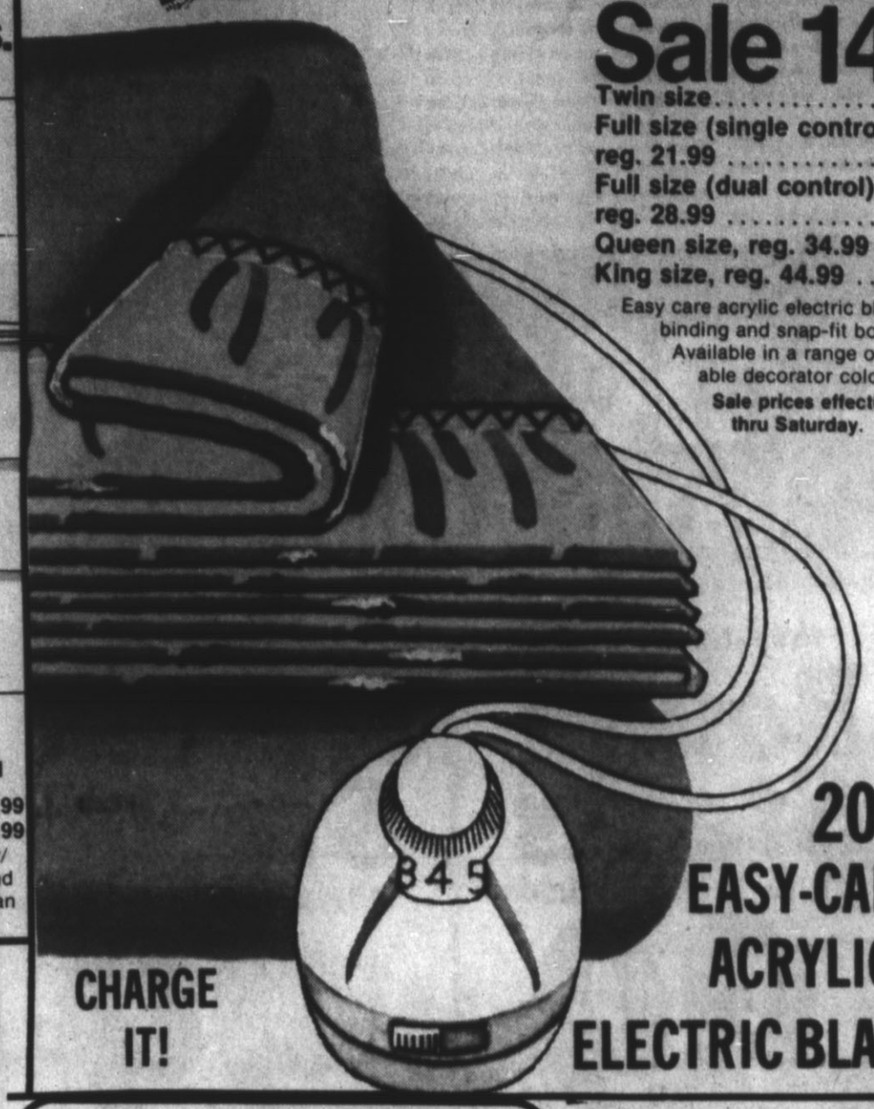
Full flat or fitted ..... Special 2.99
Pillow cases, pkg. of 2 ..... Special 1.99
A terrific buy on our famous no-iron polyester/cotton muslins, known for thrifty long wear and easy-care. And now specially priced so you can stock up big.

Colorful towels.



Special 1.44 bath towel

You'd expect to pay far more for this quality and size. Thick, thirsty all-cotton terry towels in solid colors with fringed ends. White, buttercup, goldenrod, bright green, pale blue.
Hand towel ..... Special 94¢
Washcloth ..... Special 54¢



Sale 14.39

Twin size ..... reg. 17.99
Full size (single control), reg. 21.99 ..... Sale 17.59
Full size (dual control), reg. 28.99 ..... Sale 23.19
Queen size, reg. 34.99 .. Sale 27.99
King size, reg. 44.99 .... Sale 35.99

Easy care acrylic electric blankets with nylon binding and snap-fit bottom corners. Available in a range of machine washable decorator colors.
Sale prices effective thru Saturday.

CHARGE IT!

20% OFF EASY-CARE ACRYLIC ELECTRIC BLANKETS

GHOSTS and GOBLINS SPOOK NIGHT

THURSDAY 6 to 9 P.M. SPECIALS

Yes we will extend our hours Thursday Night for all the Ghosts, Goblins and Spooks. Come on out and join the fun.

SPOOK NIGHT SPECIALS
6 P.M. to 9 P.M. ONLY THURSDAY NIGHT

Tonight Only! Entire Stock Men's Double Knit SPORT COATS Blazers and Patterns Orig. $39.95 - $47.95 TONIGHT $19.88

Men's 10" Fully INSULATED WORK BOOTS Sizes 7½ to 12 T ONLY TONIGHT! $14.88

Men's Thermal SHIRTS and DRAWERS 100% Cotton Sizes S-M-L $2.22 Each

20% OFF on these WINTER JACKETS
Men's Fur Lined PLAID SHIRT JACKET
Reg. $25. NOW $20.
Nylon Warm-Up JACKET
Reg. $20. NOW $16.
Velveteen Bush Jacket
Reg. $35. NOW $28.

SHOE CLEARANCE
Children's, Men's, Women's
Canvas Shoe Clearance $3.88
KEDS Discontinued Styles Orig. $8.95 - $11.95
NOW $5.88 - $8.88
Men's DRESS SHOES Orig. $10.88 to $24.
NOW $9.88 TO $18.88
1 Table Odds & Ends $5.88

Twin or Full Size ACRYLIC BLANKETS Gold, Green or Blue $3.99

Twin or Full Size Quilted Print BEDSPREADS $9.88

Men's Knit, Sport and DRESS SHIRTS 3 FOR $10

Men's Look of Leather LINED P.V.C JACKETS ONLY 7 Count $17.99

Boy's Denim DRESS JEANS Plain or Patterns 2 FOR $7

Pretty patterned knits.



Special $1.88

Flowery prints on double knit polyester give a ladylike air to everything you sew, from long skirts to big dresses. All machine washable, no-iron; 58/60" wide.

CHARGE IT!

So soft you won't believe you are wearing it



$5.99

Feeling is believing so come on in

Give it the true test . . . walk in it. Easy walker softies in black and a variety of fashion colors.

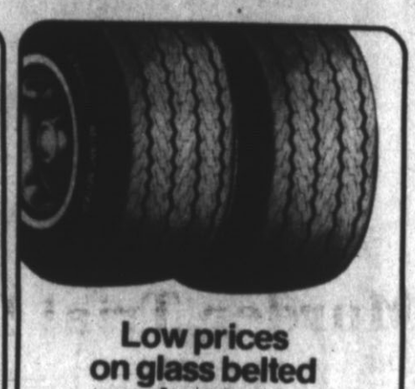
Special Purchase



Save 25% on traction truck tires.

JCPenney 930 Traction truck tire. For campers, panels, pick-ups and vans. Nylon cord body. No trade-in required.

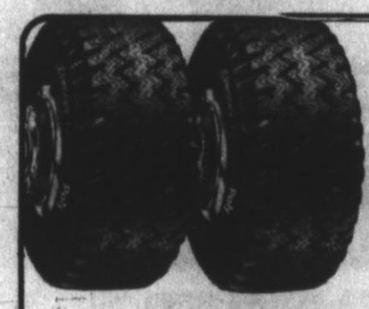
Tire size	Save	Reg.	Sale	+ fed. tax
Blackwall, tube type				
670-15/6	11.25	45.00	33.75	2.72
700-15/6	13.25	53.00	39.75	3.19
650-16/6	10.75	43.00	32.25	2.91
700-16/6	14.00	56.00	42.00	3.30
750-16/8	17.50	70.00	52.50	3.97
Blackwall, tubeless				
700-14/8	11.75	47.00	35.25	2.84
670-15/6	12.00	48.00	36.00	3.07



Low prices on glass belted polyesters.

Reliant Belted. Features 2 + 2 construction of fiber glass belts and polyester cords. In the wide 78 series profile. Whitewalls only. No trade-in required.

Tire size	Price	+ fed. tax
B78-13	25.00	1.88
E78-14	28.00	2.32
F78-14	30.00	2.47
G78-14	31.00	2.62
G78-15	32.00	2.69
H78-15	33.00	2.92



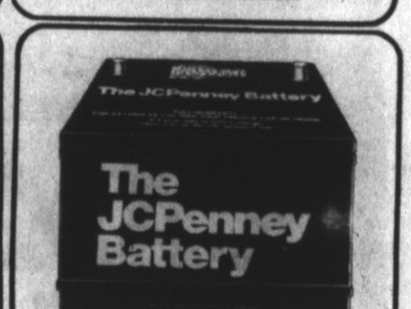
25% off polyester snow tires.

SnoBoss polyester snow tire. Bias-ply construction. 4 ply polyester cord body. In the wide 78 series profile. No trade-in required.

Blackwall tubeless

Tire size	Save	Reg.	Sale	+ fed. tax
B78-13	6.75	27.00	20.25	1.88
E78-14	7.75	31.00	23.25	2.32
F78-14	8.25	33.00	24.75	2.47
G78-14	8.50	34.00	25.50	2.62
G78-15	9.00	36.00	27.00	2.69
H78-15	9.50	38.00	28.50	2.92

Whitewalls only 3.00 more per tire.



The last battery your car will ever need.

$45

The JCPenney battery. Revolutionary. Has no filler caps because it's sealed at the factory. You never have to add water. Corrosion is virtually eliminated. And it's the most powerful battery of its size available for a passenger car. Sizes: 24, 24F, 74, 27, 27F, 77, 22F and 72 to fit most American cars.
WARRANTY: Full warranty for as long as you own your private car or truck. If it ever fails to hold a charge, return it to us. We will replace it free.
Installation at no extra charge.
Drive in today. Let our mechanics check your battery charging system (no extra charge, no purchase necessary).

END–OF–MONTH CLEARANCE SALE!

100% Polyester Double Knit
MEN'S LEISURE SUITS
Several Styles - Flared SLACKS
SPECIAL $22.99 Plus Alterations

MISSES COORDINATE GROUP
Skirt or Pants $5.99
Long Sleeve Turtleneck $4.99
Plain or Pattern Jacket $9.99

BATH TOWELS TO MIX OR MATCH
SPECIAL $1.66
HAND TOWEL $1.06 WASHCLOTH 66¢

Men's WESTERN STYLE BRUSHED JEANS
100% Cotton with Flare Legs
SPECIAL $5.99

PIECE GOODS CLEARANCE
Danstar Sports Cloth, Corduroy, Fashion Corner Broadcloth, Rondo Prints, Encore Prints, Pennprest Lining and more
Orig. $1.98 to $2.98 yd. NOW 77¢ yd.
Pennprest Fancy Prints, Skillet Cloth Prints, Pennprest Land Prints and more.
Orig. $1.98 to $2.98 NOW $1.44 yd.
Double Knit 100% Polyester Coordinate Group
Orig. $3.98 - $4.98 NOW $1.44 yd.
Remnants 20% OFF NOW

Neat and Trim BOY'S LEISURE SUITS
Easy Care Polyester Double Knit
SPECIAL $14.88

Boy's 100% Cotton Suede
FASHION FLARED JEANS
Broken Sizes
$3.99

Women's Flannelette SLEEPWEAR
Acetate/Nylon in Shift and Long Gowns, Pajamas Too!
SPECIAL $3.88

Men's 100% Polyester DOUBLE KNIT SLACKS
Plains and Patterns
Broken Sizes
$7.99

8 Only! Boy's SPORTCOAT and MATCHING SLACKS
Orig. $17.-$21.
NOW $12.88

Women's PANTI HOSE
3 FOR 99¢
KNEE HIGHS Casual Socks
2 FOR 99¢

Junior Long PARTY DRESSES
Orig. $15.98 - $20
Reduced to clear
NOW $10.88 - $12.88
2 Only Misses $8.88

Misses Proportioned Double Knit Polyester KNIT PANTS
Assorted Colors
Pull on Style
$5.99

Just arrived Boy's LEISURE SHIRTS
Assorted Colors
Printed Motifs
$4.99

Girl's 4 to 14 Rac-Stitched DENIM JEANS
Zip Front
Polyester Cotton-Navy
$3.99

SHEET CLEARANCE

Plain	Checks
Double Bed Orig. $5.98	NOW $3.67
Queen Size Orig. $8.98	NOW $5.97
King Size Orig. $10.98	NOW $7.97

MOSTLY ODDS & ENDS

Odds and Ends Curtain and DRAPERY CLOSEOUTS
Also shower curtains, plastic window curtains, bath room mats, rugs
REDUCED 20% and MORE

1 Large Rack Girl's Items
Blouse, Pants, Sweaters, Dresses and Pant Suit
CLEARANCE
SAVE 20% OR MORE

Boy's Nylon QUILTED WARM JACKETS
$13.99

Boy's Cotton FLANNEL SHIRTS
ONLY A FEW $2.50

Boy's Striped TUBE SOCKS Cotton-Nylon Acrylic 4 Pair $1.99

Girl's Opaque Nylon KNEE-HI- SOCKS
Screen Print Motifs 77¢

KNITTING YARN SPECIAL
100% Acrylic Worsted
66¢

ALL ITEMS SUBJECT TO PRIOR SALE–SOME VERY LIMITED QUANTITIES–BROKEN SIZES



Alignment and front wheel balance.

$12.88*

Our low price includes:
• complete wheel alignment
• balance of 2 front wheels
• complete safety performance inspection
• regular 18.88 Save $6.
Add $2 for cars equipped with air conditioning or torsion bars.
Made appointments through Sat.

CHARGE IT!

CHARGE IT! CHARGE IT!



TRUCK TIRE HARVEST SPECIAL

Our Best XTD Highway tread.
The top of the Line.

900 x 20 CROSS RIBS $99. plus F.E.T. $7.40

900x20 $99.50 plus F.E.T. $8.46

CHARGE IT! AT PENNEY'S
Automotive Center Phone 364-4065

Radials No Substitute For Quality Snow Tires

Contrary to the impression of many motorists, radial tires are no substitute for snow tires for winter driving, according to new findings released by the National Safety Council.

Reporting on tests conducted by the Council's Committee on Winter Driving Hazards at Stevens Point, Wisconsin, Ray Prince, the committee secretary, said, "These tests show that snow tires provide more traction over a reasonably wide range of snow-covered road conditions than conventional radial tires that do not have a snow tread."

He added that the range of performance of the radial tires was quite broad, in some cases exceeding but in some cases even poorer than some conventional highway tires.

In these tests, seven brands of radial tires were compared with bias belted highway tires and bias belted snow tires. Both peak and spinning traction were measured with the vehicle standing still and also moving forward at a speed of 5 mph. Snow conditions ranged from approximately one inch of medium packed snow to as much as eight inches of loose snow.

In an earlier test program, according to Prince, the Committee found that radial tires offered no advantage over conventional tires in either stopping, traction or cornering performance on glare ice.

Prince said that the current snow tests were undertaken to help municipalities decide whether to modify their snow ordinances to permit radial tires in lieu of snow tires.

"Considering the outcome of these tests and earlier findings by the Council, it is obvious that conventional radial tires (without a snow tread) are not a substitute for snow tires," he concluded. "Motorists should still be advised to use snow tires for mile-to-medium snow and ice conditions and to use reinforced tire chains for severe snow and ice conditions."

Summarizing the Council's previous test findings, Prince said that conventional snow tires provide only a small improvement in pulling ability on glare ice although they produce half again as much pulling ability as regular tires in loosely packed snow. Studded tires are appreciably more effective on ice, giving about three times the pull of regular tires. And reinforced tire chains provide from four to seven times the pulling ability of regular tires on snow and ice.

Wash filters of range ventilating hoods frequently with a sudsy stiff-bristled brush. This dislodges grease, keeps the unit operating efficiently and prevents a possible fire, Mrs. Janice Carberry, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System, advises.

THE HOME GAME
BY VIRGINIA TRUAX

JUICE NOW, JELLY LATER — If you lack time or jelly glasses to make your jelly now, compromise. Do half now; finish it later. Simply cook and prepare the juice. Then freeze 'til a more convenient time for finishing.

PAPER FOOTPRINT — Can't corral Junior long enough to get him to the shoe store? Then make a paper footprint to take instead of Junior. While he stands on a sheet of paper, draw an outline of each foot, cut out, and while shopping simply slip it inside the shoes to judge size.

TIDY CUPBOARD — Want to tidy up all those loose packets of dressings and seasoning mixes? Then store them in a small gift box or paper napkin holder.

ALL-NEW SERIES NO.77

Play Gamerama at Ideal

$68,750 IN CASH PRIZES IN THIS GAME...

the home of THRIF-T-Prices

IDEAL FOOD STORES



'TRICK or TREAT'

HALLOWEEN IS OCT. 31. SEE IDEAL FOR YOUR COMPLETE SELECTION OF TRICK-OR-TREAT CANDIES.

PRICES EFFECTIVE THRU SAT. NOV. 1, 1975. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

Park Plaza Shopping Center
Monday thru Saturdays 8 till 10
Sundays 9 to 9

THRIF-T BABY BEEF
Round Steaks
CENTER SLICES, BEEF ROUND
99¢ LB.

THRIF-T BABY BEEF
Sirloin Steaks
CENTER SLICES, BEEF LOIN
99¢ LB.

THRIF-T BABY BEEF
Rib Steaks
LARGE END, BEEF RIB
99¢ LB.

THRIF-T BABY BEEF Cube Steaks ... FAMILY PACK ... LB. $1.89

THRIF-T BABY BEEF T-Bone Steaks ... BEEF LOIN ... LB. $1.49

THRIF-T BABY BEEF Arm Pot Roast ... BEEF CHUCK ... LB. 89¢



IMPERIAL POWDERED OR BROWN SUGAR
2-LB. BAG 58¢

ENRICHED CAMELOT FLOUR
5-LB. BAG 68¢





BAKE-RITE SHORTENING ... 3-LB. CAN ... LIMIT 1 WITH $5.00 OR MORE PURCHASE $1.32

CAMELOT CHUNK TUNA ... 6½-OZ. CAN ... LIMIT 2 WITH $5.00 OR MORE PURCHASE 39¢

SHASTA LIMIT 12 CANNED POP ... 6 12-OZ. CANS ... LIMIT 1 WITH $5.00 OR MORE PURCHASE 69¢

KRAFT SALAD DRESSING Miracle Whip ... 1½-QUART JAR $1.53

CAMELOT Tomato Juice ... 46-OZ. CAN 48¢

CAMELOT White Potatoes ... 16-OZ. CANS 5/$1



MEADOWDALE CUT Green Beans ... 16-OZ. CAN 22¢

CAMELOT Whole Tomatoes ... 16-OZ. CAN 35¢

MEADOWDALE Garden Spinach ... 16-OZ. CAN 23¢

MEADOWDALE CREAM OR KERNEL Golden Corn ... 16-OZ. CAN 28¢

CAMELOT Tomato Sauce ... 8-OZ. CAN 15¢

CAMELOT Freestone Peaches ... 16-OZ. CANS 3/$1



Thrif-T Health & Beauty — LOW TOTALS

SUAVE SHAMPOO OR Creme Rinse ... 16-OZ. BTL. 68¢

STAYFREE Maxi Pads ... CTN. OF 30 $1.48

NON-ASPIRIN PAIN RELIEVER Datril Tablets ... BTL. OF 200 97¢

SUMMER'S EVE Disposable Douche ... TWIN PACK 68¢

STYLE Hair Spray ... 13-OZ. CAN 67¢

YELLOW CLING SLICED OR HALVES MEADOWDALE PEACHES 29-OZ. CAN 45¢

SKYLAND Apple Sauce ... 16-OZ. CAN 26¢

SKYLAND RSP Pie Cherries ... 16-OZ. CAN 47¢

NABISCO Oreo Cookies ... 19-OZ. PKG. 96¢

HOUSEHOLD NEEDS!

DUZ DETERGENT 49-OZ. BOX $1.18





NEW FABRIC SOFTENER BOUNCE CTN. OF 40 SHEETS $1.68

CAMELOT Bath Tissue ... 2-ROLL PKG. 39¢

CAMELOT Paper Towels ... JUMBO ROLL 49¢

Understanding Of Article Is Important

Comptroller Bob Bullock said Monday that Texans are entitled to know the possible effects of taxing real property at true market value as required by the finance article of the proposed constitution.

"The backers of the constitution keep telling us that taxing on a basis of true market value is a good thing—and it is—but property owners have a right to know what this means in plain English," Bullock said.

"What would this re-evaluation mean to the average property owner? It means that on a statewide average their houses and lots could increase more than 60 per cent on the tax rolls," he said.

"It would then be up to local taxing authorities, such as our cities, counties and school districts, to reduce their tax rates and/or assessment ratios or property taxes would go skyhigh."

Bullock pointed out that "in the 10 years between 1963 and 1973 local government spending and local property tax bites both more than doubled." He cited Texas Research League statistic showing that local property taxes were increased more than $1 billion during that period.

"The required re-evaluation could add $75 billion to the $125 billion in property values now 'claimed' on the tax rolls. That's a 60 per cent increase any way you cut it, and at today's tax rates that would be approximatey $750 million in new property taxes each year," he said.

"I think most home owners believe that all real property should be taxes in an equal and uniform manner. However, it's been my experience that they are referring to the other fella's property because they believe theirs is already over valued and over taxed," Bullock said.

It's not necessary to prime an alert mind with alcohol.

Social Security

Questions and Answers

[Have you a question about social security? Address it to the Social Security Administration, 317 East Third Street, Amarillo TX 79101. You will receive an answer in this column or by mail.]

Q. My doctor has informed me that I have to undergo surgery and will not be able to return to work for at least six months. Am I qualified for social security disability benefits?

A. The Social Security Law states that in order to qualify for disability benefits a person must have a physical or mental impairment which is expected to prevent a person from engaging in any type of work for a period of twelve months or more. Since your expected length of nonwork is to be six months it does not appear that you would qualify. If you would like a formal decision you should contact your social security office and file an application.

Q. I have always read and heard that a person must have worked at least five years under social security in order to be eligible for disability. I am twenty-three and have worked only two and a half years since graduating from college. I am now totally disabled. What about the social security I paid?

A. The part of the law you quoted is correct for someone who becomes disabled after age thirty-one. For persons who become disabled prior to reaching age thirty-one there is a special insured status requirement. You must have worked under social security for at least half of the time from your twenty-first birthday to the date you became disabled. You should contact your social security office to apply for disability benefits.

Q. When I began receiving social security benefits as a student, I was told my benefits would continue until I reached age 22, as long as I was going to school. However, now I plan to get married. Will my checks stop even if I remain in school?

A. Your checks stop as soon as you marry.

Win UP TO $1,000 Cash

PICK UP YOUR FREE TICKETS TODAY AT IDEAL FOODS!

ODDS CHART as of October 20, 1975

PRIZE VALUE	NO OF PRIZES	ODDS FOR ONE STORE VISIT	ODDS FOR 13 STORE VISITS	ODDS FOR 26 STORE VISITS
$1,000.00	15	213,333 to 1	16,410 to 1	8,205 to 1
100.00	125	25,600 to 1	1,969 to 1	985 to 1
20.00	250	12,800 to 1	985 to 1	493 to 1
5.00	1,250	2,560 to 1	197 to 1	99 to 1
2.00	2,500	1,280 to 1	98 to 1	49 to 1
1.00	25,000	128 to 1	10 to 1	5 to 1
TOTAL	29,140	110 to 1	8 to 1	4 to 1

Scheduled Termination Date of this Program is January 19, 1976.

THRIF-T BABY BEEF
Chuck Roast
BLADE CUTS, BEEF CHUCK
LB. 69¢

CORN KING, FULLY COOKED
Boneless Hams
HALF OR WHOLE
LB. $1.89 WATER ADDED

U.S.D.A. GRADE 'A'
Honeysucle Turkeys
10 TO 16-LB. AVERAGE
LB. 79¢

THRIF-T BABY BEEF
Chuck Steaks 7-BONE CUTS BEEF CHUCK LB. 89¢
LAND-O-FROST, ASSORTED
Smoked Meats 3-OZ. PKG. 53¢
BLUE MORROW COOKED BEEF OR
Pork Fritters BULK PACK LB. $1.09
WINCHESTER IMITATION
Chunk Bologna LB. 69¢
MEADOWDALE, HICKORY SMOKED
Sliced Bacon 1-LB. PKG. $1.69

BAR-S
Pork Sausage 1-LB. ROLL $1.39

FARMLAND, U.S.D.A. GRADE A 10 TO 14-LB. AVERAGE
Hen Turkeys LB. 69¢

OSCAR MAYER SLICED
Bologna MEAT OR BEEF 8-OZ. PKG. 89¢
OSCAR MAYER MEATS
OSCAR MAYER
Liver Cheese 8-OZ. PKG. 89¢
OSCAR MAYER
Cotto Salami 8-OZ. PKG. 99¢
OSCAR MAYER MEAT OR
Beef Bologna 12-OZ. PKG. $1.29
OSCAR MAYER MEAT OR BEEF
Skinless Franks 1-LB. PKG. $1.49
OSCAR MAYER
Chopped Ham 8-OZ. PKG. $1.67
OSCAR MAYER
Ham & Cheese Loaf 8-OZ. PKG. $1.33
OSCAR MAYER, MEAT OR BEEF
Variety Pack 12-OZ. PKG. $1.89
OSCAR MAYER
Cooked Ham 6-OZ. PKG. $1.99

CAMELOT, ALL FLAVORS
ICE CREAM ½-GAL. CTN. 85¢
CAMELOT JUMBO
Paper Towels 43¢

THRIF-T FROZEN FOODS!

SAUSAGE, HAMBURGER, CHEESE OR PEPPERONI
JENO'S PIZZA LIMIT-4 PLEASE 13½-OZ. PKG. 68¢
MORTON CHOCOLATE OR
Glazed Donuts 10-OZ. PKG. 76¢
PATIO, ALL VARIETIES
Mexican Dinners 12-OZ. PKG. 53¢
MEADOWDALE
Orange Juice 16-OZ. CAN 56¢
MORNING STAR FARM LINK, PATTI, SLICE OR
Strips 8-OZ. PKG. 78¢

October Cheese FESTIVAL

KRAFT INDIVIDUALLY WRAPPED
American Slices 3-LB. PKG. $3.99
SAVORY QUARTERED
MARGARINE 1-LB. CTN. 35¢
KRAFT CASINO
Monterey Jack 8-OZ. PKG. 86¢
KRAFT CASINO
Mozzarella 8-OZ. PKG. 86¢
FAIRMONT
Whipping Cream ½-PT. CTN. 41¢
IDEAL
Buttermilk QT. CTN. 33¢
FAIRMONT
Yogurt 2 8-OZ. CTNS. 69¢
PILLSBURY, ALL FLAVORS
Egg Baskets 4-OZ. CAN 26¢
CAMELOT GRADE "A"
Medium Eggs DOZEN 49¢
CAMELOT GRADE 'A'
Large Eggs DOZEN 59¢

VALUABLE COUPON
GOOD FOR 15¢ OFF ON PKG. OF RANDOM WEIGHT ALL VARIETIES
CAMELOT CHEESE
WITH THIS COUPON
OFFER EXPIRES 11-1, 1975.
IDEAL FOODS

ANOTHER NEW $1,000 WINNER ON SERIES NO. 52
Mrs. L. J. THOMAS AMARILLO, TEXAS
OTHER SERIES 52 $1,000 WINNERS
- MRS. C. C. CALLARMAN - Canyon, Tex.
- LORETTA HALPIEN - Perryton, Texas
- MARCIA ANN NIX - Liberal, Kans.
- ALMA MANGAN - Garden City, Kans.
- MYRTLE ENGLE - Alva, Okla.
- J. E. SHACKELFORD - Pampa, Texas
- SHIRLEY BIRDWELL - Pampa, Texas
- FAY JAMES - Hugoton, Kans.
- JOEL CURTIS - Liberal, Kans.
- C. K. FOLLIS - Pampa, Texas
- JOYCE NELSON - Pampa, Texas
- JACKIE DOYLE - Hugoton, Kans.

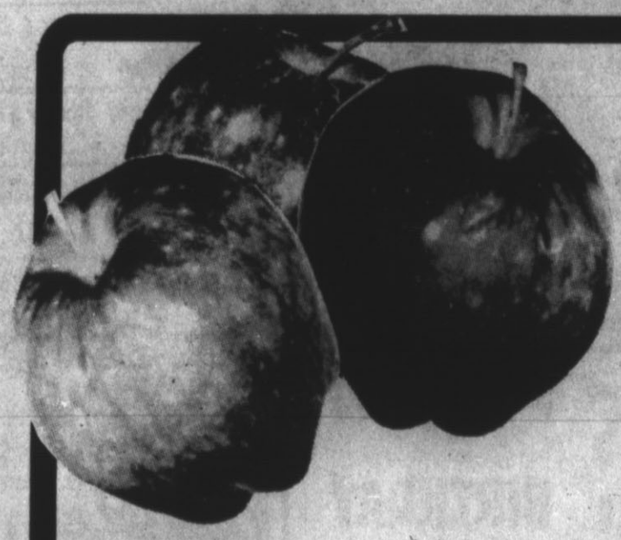
NEW $100 WINNERS:
MRS. ESTHER KARBER, Ulysses, Ks. — LAWRENCE KAPP, Gage, Okla. — VELTA KING, Hereford, Tx. — JOHNNY VANDERLINDER, Pampa, Tx. — FLORINE SANDERS, Elkhart, Ks. — LOREE BOOTH, Spearman, Tx. — GAY LENZ, Laverne, Okla. — HILDA GRAVES, Englewood, Ks. — DANDY HENNIGH, Laverne, Okla. — RITA STIFFLER, Meade, Ks. — LEE WILKINSON, Alva, Okla. — GERALDINE FARLEY, Hooker, Okla. — MRS. ELSIE NIES, Forgan, Okla. — A. L. TUCKER, Spearman, Tx.

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5 LBS. $1.00 BOX $4.98
COLORADO RED
Delicious Apples 4 LBS. $1.00
COLORADO
Russet Potatoes 20 LB. BAG $1.79
TEXAS GRAPEFRUIT OR
Oranges 5 LB. BAG 79¢

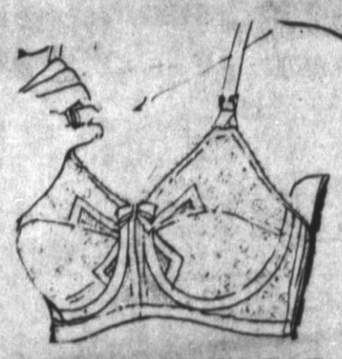
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Honey Dew Melons EACH 79¢
FRESH, CRISP
Carrots 2-LB. BAG 39¢
CRISP, COLORADO - LARGE HEADS
Cabbage LB. 9¢
PURPLE TOP
Turnips LB. 19¢
FRESH
Roasted Peanuts LB. 69¢
FOR YOUR HALLOWEEN PARTIES
Apple Cider FULL GAL. $1.98 ½ GAL JUG $1.19

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Some of the merchants will be open Thursday evening till 9:00 P.M.



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in various sizes

Plus our selection of

ORIGINAL OILS...

come on in and look us over!

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NEW MARKDOWNS... Fall and Winter Fashions - special groups of

- dresses
- pant suits
- sportswear
- lingerie

REDUCED for clearance!

REDUCED AGAIN... many fashions now reduced 1/4 1/3 1/2 and more

Nadine Jeter, Mgr.
Sugarland Mall

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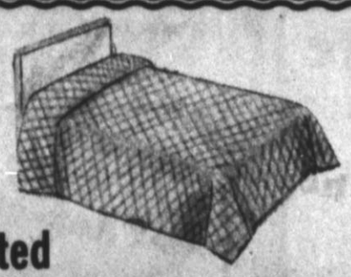


Soft seamless cups of 100% Polyester lightly padded with Kodel® fiberfill for natural shaping. Elegant deep plunge design, combined with a practical front hook enclosure. Nylon, Lycra® Spandex sides and back furnish unbeatable fit and genuine comfort. Convertible stretch straps so you can wear it as a halter. 32-36A, 32-38B, 38-38C white.

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Full..$15.00 Twin...$12.00
Queen...$17.00 King...$18.00
Dual...$18.00

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in Sugarland Mall

JCPenney

Women's Ready-to-Wear End - of - Month CLEARANCE SALE!

Misses Size 10 to 18
POLYESTER TWILL PANTSUITS
in 4 care free styles $14.88

Misses Proportional
DOUBLE KNIT POLYESTER PANTS
Made by Stockton $5.99

Special Easy Care
MISSES POLYESTER TOPS
Assorted Styles $2.99

7 Only! Misses ALL-WEATHER JACKETS
Orig. $26 NOW $9.88

Junior 100% Cotton DENIM STITCH PANT SUITS
Blue & Tan Orig. $24. NOW $15.88

Misses Knit POLYESTER SHIRT JACKETS
Orig $17 NOW $9.88

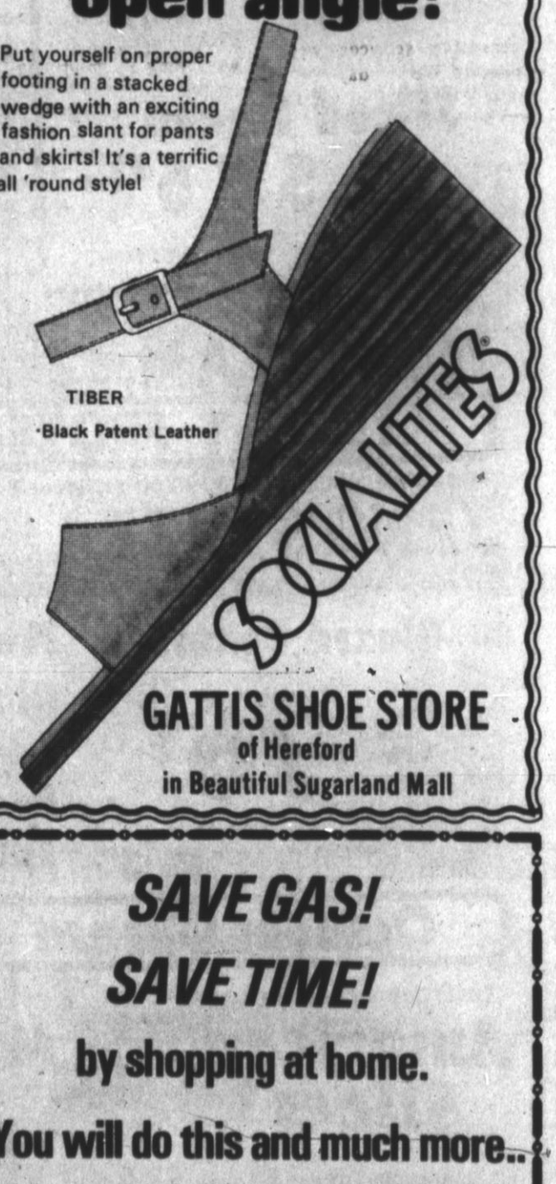
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Orig. $4 to $10 NOW $2.99 TO $5.88

See our big End - Of - Month and Special Buy Ad for more bargains.

---

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Gaston's SUGARLAND

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2 Special Groups **LEISURE SUITS** $6.99 & $9.99

Special Group **CASUAL KNIT PANTS** $9.99

Special Group **SUITS & SPTS COATS** 1/2 Price

—Boy's Department—
Boy's Winter **COATS** $22.99

Boy's **SHIRTS & PANTS** $4.99

Gaston's SUGARLAND

BIRTHDAY BUYS

—Ladies' Ready To Wear—
Polyester **SEPARATES** 1/3 OFF

Polyester **PANT SUITS** $19.90

Subway

JR. COORDINATES 1/3 OFF

—Ladies' Shoe Department—
Special Group **NEW FALL STYLES** 25% OFF

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by shopping at home.

You will do this and much more..

Hereford Merchants support their town through Taxes- Investments- Charity and good business practices...

SHOP HEREFORD FIRST

Obituaries

Cresencio Velasquez

Funeral services for Cresencio M. Velasquez, 73, were conducted Wednesday afternoon at St. Joseph Catholic Church with the Rev. Ralph Zinser officiating.

Burial, conducted by Gilliland-Watson Funeral Home, was held in St. Anthony's Catholic Cemtery.

Mr. Velasquez, who died Monday, was a native of Mexico. He married Nieves Padilla in 1926 and came to Hereford in 1955 from Langtry.

Survivors include the widow; two sons, Isabell of Hereford and Juan of Austin; eight daughters, Mrs. Teresa Villegas and Mrs. Mary Villegas, Miss Linda Velasquez and Mrs. Eva Ybarra, all of Hereford.

Also, Mrs. Virginia Flores of Albuquerque, N.M., Mrs. Vicenta Hernandez of Goldthwaite, Mrs. Delores Sanchez of El Paso and Mrs. Juanita Salas of Austin; a brother and sister, both of Mexico; 29 grandchildren and 15 great-grandchildren.

Jose N. Daniel III

Jose Nieves Daniel III, five month-old son of Mr. and Mrs. Jose N. Daniel Jr. of 409 Ave. F., died Friday at Deaf Smith General Hospital after a brief illness.

Graveside services for the child were conducted Monday morning at St. Anthony's Catholic Cemetery with the Rev. Berhard McGorry, officiating. Gililland-Watson Funeral Home directed burial.

Born May 4, the child was christened in St. Anthony's Catholic Church.

Survivors include his parents, a sister, Jody Ann Daniel of Hereford; grandparents, Mr. and Mrs. Jose N. Daniel of Eagle Pass and Mr. and Mrs. Pablo Arrendondo of Mathis.

Gary L. Stone

Graveside services were conducted Wednesday afternoon at West Park Cemetery for Gary Leolen Stone, 10 month-old son of Mr. and Mrs. Raymond Stone of Grand E. Trailer Park.

Officiating at the service was the Rev. Prentice Smith of Greenwood Baptist Church. Burial was under the direction of Gililland-Watson Funeral Home.

The child died Sunday at Deaf Smith General Hospital after a brief illness. He was born Dec. 1, 1974 in Hereford.

Survivors include his parents; two brothers, Donald and Jerry of the home; a sister, Brenda of the home; a grandmother, Mrs. Lillie Mae Walker of Hereford; great-grandmother, Mrs. W.W. Walker of Willow, Okla.

Annie Easley

Mrs. Annie Virginia Easley, 91, a former Hereford resident, died Sunday at Vivians Nursing Home in Amarillo after a lengthy illness.

Services were conducted Tuesday afternoon in Rose Chapel of Gililland-Watson Funeral Home. The Rev. Dewitt Seago, Kings Manor Retirement Home chaplain, officiated and burial was held in West Park Cemetery under the direction of Gililland-Watson Funeral Home.

Mrs. Easley was born Nov. 20, 1883 at Maitland, Fla. She married S.L. Easley in 1918 at Chillicothe and he preceeded her in death in 1932.

A member of First United Methodist Church, Mrs. Easley moved to Amarillo 12 years ago from Hereford.

Survivors include two sons, Morris and Oscar, both of Hereford; three sisters, Mrs. Eannie Beall of Waycross, Ga., Mrs. Willie Bennett of Jesup, Ga., and Mrs. Faye Glover of Columbus, Ga.

Also, one brother, George Morris of Milledgeville, Ga.; five grandchildren and 10 great-grandchildren.

Patrick S. Hill

A former Hereford resident, Patrick S. Hill, 21, of Wheeler, died of burn injuries suffered in a house fire Sunday morning.

Funeral services were held Tuesday afternoon at Wheeler Church of Christ with Lee Henry officiating. Burial was in Wheeler Cemetery under the direction of Wright Funeral Home.

Born in Hereford, Mr. Hill had been a resident of Wheeler since 1971. He attended schools in Vega, Claude and Clarendon and was a graduate of Wheeler High School.

He was employed by a drilling company at the time of his death.

Survivors inclue his parents, Mr. and Mrs. Howard Hill of Wheeler; a brother, Ronnie of Wheeler; his grandparents, Mr. and Mrs. Henry Browing of Vega and Mrs. Vergie McKenzie of Denver.

A Way Of Life

In Norway, one of four Scandinavian countries, there's full employment and prospects of more federal income than is desirable. Long a stable country with democratic government, a high standard of living and many social programs for all, Norway is about to become oil-rich.

The first fields were discovered only three years ago and this year will be the first in which Norwegian oil production equals domestic consumption. From now on oil production will increase greatly, and these exports will bring in greatly increased revenues.

Yet the majority in Norway favor strictly limited production. They oppose the importation of thousands of cheap foreign laborers. They are willing to forego enormous profits, an oil income bonanza, to maintain the general social structure, pattern and way of life Norwegians have enjoyed for centuries.

They want the lumber and fishing villages to survive, generally, as they have been. They want small-town life and rural traditions to remain. They oppose a huge oil industry in southern Norway sucking away workers and drying up the little rural villages—because of higher oil industry wages, etc.

In short, the Norwegians love and respect their traditional way of life—and are not willing to sell it for money. One hopes they cling to their moral and spiritual values, which so many have abandoned for the almighty dollar.

It's asked what our politics! seers are gazing into as they make their weird predictions—a broken crystal or an empty fifth?

-Dispatch, Richmond.

Breast cancer mortality rate increases.

Wide use of solar energy predicted.

The Abundant Life

Be Accountable

By BOB WEAR



There are many wonderful people in our world. Some of these are people with good intentions, but are not able to do all of the good things they would like to do; but they are doing their best, they try. Then, there are many who are always thoughtful, and say and do the things they are able to do to encourage and build up others.

MANY OF THESE FOLK are aware of one of the greatest and most helpful areas of service; a dual service. It is a service that contributes to the betterment of others and of themselves, too. It is a valuable outgoing service, a thoughtful outreach prompted by the understanding of a basic human need; and by the willingness and kindness to supply the need. This is "a great work", in which people are helping to build up and sustain the spirit of other people.

This wholesome behavior will not solve all human problems, or eliminate all difficulties; but it will strengthen and otherwise help equip us to cope with these problems and difficulties. It is possible that many of us are inclined to let the pressures of present-day living cause us to neglect to maintain "this wholesome behavior"? We must not do this, but, rather let us keep remembering how very important and helpful it is.

THIS IS "A GREAT WORK" in which all of us can participate. In some ways, some very good ways; it is unusual work. For one thing, it is never wasted effort; but is always profitable. It can be done, as we go about our usual day-to-day activity; in the home, the office, the market place, and in all other areas of our associations with our fellowmen.

"Always help people increase their own self-esteem. Develop your skill in making other people feel important. There is hardly a higher compliment you can pay an individual than helping him to be useful and to find satisfaction from his usefulness." -D. Laird.

IT IS VERY HELPFUL to all of us, to our self-esteem, to realize that we are doing something worthwhile; that there is "a great work" which we are doing. We can find much of the personal satisfaction that is so very much part of our sense of well-being; we can find this satisfaction in the realization that we have said and done the things we could do to help other people.

We must never forget how easy it is to help others and, at the same time, help ourselves. A kind word, or a kind deed; a thoughtful compliment; giving some needed reassurance; letting others know that we understand; expressing appropriate sympathy and empathy; manifesting forgiveness, forbearance, and patience whenever and whereever indicated.

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Hereford Whiteface Band Judged First In Marching

By LAVON NIEMAN
Brand News Writer

Hereford High School Band, "the band which wins every Friday night during the halftime show," has done it again!

For the 16th consecutive year the Whiteface Band received a first in the regional marching contest held in Frank Kimbrough Stadium in Amarillo. Competition was held Tuesday, according to Randy Vaughn, band director.

THE HEREFORD BAND received three first divisions from all three judges. Only two other schools in the 4-AAAA division received a first in the judging. They were Pampa and Borger. Eight bands were in the 4-AAAA division.

Assisting Vaughn in directing the band are Nick Nixon, Jim Priest and Tom Wine. There are 175 students in the band.

Expressing his feeling about winning, Vaughn said, "the kids did excellent and I'm real proud of their super attitude all year as far as working hard and staying in there."

COMMENTS FROM the three judges were full of congratulations for the "big red band" from Hereford High. Judges included Dan Gibbs of Monahans High School, Harry Hains of Phillips University in Enid, Okla. and Richard Cain of Belton High School.

Gibbs said, "Hereford has an impressive looking group, good spirited entry, exciting fanfare, and great sound. I like the enthusiasm displayed here with great spirit. A real good band—I enjoyed it!"

Comments from Hains included, "impressive cadence, nice big sound, excellent knee in slow marching, nice circle drill. Your big sound in concert formation is thrilling. Nice ending and just beautiful!"

Crain's comments included, "I like your entrance. Band has good big solid sound and lots of drive and enthusiasm. Personally I like that. A spirited performance. Keep up the good work."

VAUGHN SAID the band will hold a Christmas concert sometime in December and tentative plans are for the band to travel to Corpus Christi and compete in the Buccaneer Music Festival on April 28-30.

The band's goal this year is to win a sweepstake. They won't know until May 5th though when they will be judged in concert and sight reading. "We failed to get a first in sight reading last year," Vaughn said, and that kept them from getting a sweepstake. "But we plan to win it this year and we have the kids that can do it," he said.

And to keep the record straight—fans in Hereford think they can, too!!

Morris K. Udall, Candidate for Democratic presidency: "I believe the Democrats will nominate their candidate on the first ballot."

RECIPE

By Sarah Anne Sheridan
Icebox Dessert

Icebox desserts are a refreshing climax to summertime meals. This also gets the nod for serving at clubs or informal gatherings.

- 2 pkgs. (72 cookies) chocolate wafers
- 1 pt heavy cream
- 3 T instant coffee dissolved in 1 T water (optional)
- 1 oz dark semisweet chocolate, grated.

Whip cream until quite stiff. Blend in instant coffee dissolved in water, if desired. Make icebox cake by layering wafers and whipped cream—either in stacks of 9 wafers or in 2 long loaf shapes. Set loaf wafers at a 45-degree angle to platter. Spread stacks or loaves with remaining whipped cream. Refrigerate overnight or longer.

Grate semisweet chocolate over top before serving. Serves 8 to 10, depending on thickness of sliced cake.



Trick-Or-Treat

Pictured above are some of the ghosts and goblins who will be heard all over Hereford Friday when young pranksters are on the prowl for Halloween.

New Stamps Issued With Higher Postal Rates

The U.S. Postal Service has announced the subjects and issue dates for a number of new stamps and items of postal stationery to be issued in connection with proposed new postage rates expected to take effect on a temporary basis shortly after Christmas.

The items are:

—Three new 13-cent stamps to meet the proposed first-class rate.

—An 11-cent stamp to meet the second-ounce rate for first-class mail.

—A 24-cent stamp to meet the first-class mail rate for the first two ounces.

—A 9-cent postal card.

—A 9-cent stamp for postcards.

—A 13-cent stamped envelope.

—Reissuance of the Francis Parkman 3-cent stamp in coil form.

Issuance of the 9, 11, 13, and 24-cent stamps will begin a new Americana Series of regular postage stamps having common design which will feature subjects related to the history and culture of the United States. The 9 and 11-cent stamps proclaim two of the freedoms mentioned in the Bill of Rights.

Three different designs are being used for the 13-cent stamp so that production capabilities of several different presses can be utilized simultaneously. More than six billion stamps of this denomination must be printed and distributed prior to the effective date of the rate increases, to meet customer requirements. Further information concerning these stamps and the Americana Series will be announced later.

Other stamps and items of postal stationery to be issued in connection with proposed new international airmail rates will also be announced later. The stamp designs—two will be required—will feature stylized airplanes.

Subjects and issue dates for the new stamps and postal stationery are:

—A 9-cent Freedom to Assemble stamp, picturing the dome of the U.S. Capitol, will be issued in Washington, D.C. on November 24. "Right of the People Peaceably to Assemble," appears across the top and down the right side of the design.

—An 11-cent Freedom of the Press stamp will be dedicated in Philadelphia on November 13 by Postmaster General Benjamin F. Bailar of the national convention of Sigma Delta Chi, the Society of Professional Journalists. The design features an early American printing press. Down the left side and across the bottom of the design appears "Liberty Depends on Freedom of the Press."

—A 13-cent American Flag stamp, in sheet and coil form only, will be issued in Philadelphia on November 15 at SEPAD, the 36th National Stamp Exhibition of the Associated Stamp Clubs of Southeast Pennsylvania and Delaware. The design, not in the Americana Series, shows a 13-star American Flag over Independence Hall.

—A 13-cent Liberty Bell stamp, in three booklet pane formats, will be issued in Cleveland, Ohio on October 31, during the annual convention of the Society of Philatelic Americans. On November 25, the same stamp will be issued in coil form at Allentown, Pennsylvania. The Liberty Bell was taken to Allentown when the British occupied Philadelphia in 1777. Across the top and down the right side of the design appears "Proclaim Liberty Throughout the Land."

—A 13-cent stamp, in sheet form only, depicting the American Eagle and shield will be issued at Juneau, Alaska on December 1. Alaska is a favorite habitat of the Eagle. The stamp design is based upon an early version of the Great Seal of the United States. Up the left side and across the top of the design appears "One Nation Indivisible E Pluribus Unum."

—A 24-cent stamp, depicting Old North Church from which Paul Revere received the signal that began his historic ride in 1775, will be issued in Boston, Massachusetts on November 14 at WALPEX, a philatelic exhibition being held in Waltham, a postal station suburb of Boston. Up the left side and across the top of the design appears "Midnight Ride, One if by Land, Two if by Sea."

—A 9-cent postal card honoring John Witherspoon will be issued on November 10 at Princeton, New Jersey. Both a single card and a message and reply card will be available. Witherspoon, a Presbyterian clergyman, served as president of Princeton University from 1768-1794, and was a signer of the Declaration of Independence as well as a delegate to the Continental Congress. The card is the fifth in the Patriots Postal Card Series.

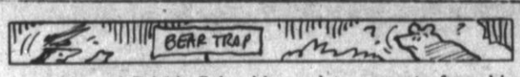
—A 13-cent Liberty Tree stamped envelop, in sizes 6 3/4 and 10, will be issued on November 8 at Memphis, Tennessee on the opening day of MEMPHEX, a national stamp exhibition. Window envelopes will not be available on the first day of issue. The Liberty Tree was planted in 1646 by the early settlers of Boston and colonists gathered there a century later to speak out against tyranny. The British cut down the tree in 1775.

—The current 3-cent Francis Parkman stamps will be issued in coil form at Pendleton, Oregon on November 4. Pendelton is near the Oregon Trail, described in Parkman's best remembered book, The California and Oregon Trail.

All of the stamps announced are vertical in format and will be the standard definitive stamp size.







An Indian of British Columbia used to separate from his wife for a full month before he set traps for bears.



In Ireland they used to say that weavers never get either to heaven or hell.

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A degreaser for Kitchen & Laundry
22-Oz.
LIMIT 2
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CLIP THIS COUPON
Maalox Antacid
12-Oz.
LIMIT 2
99¢
TG&Y family centers WITH COUPON

CLIP THIS COUPON
CLOROX Bleach
32-Oz.
LIMIT 2
47¢
TG&Y family centers WITH COUPON

CLIP THIS COUPON
SOFTWEVE BATHROOM TISSUE
2-ply, 2 rolls
LIMIT 3
44¢
TG&Y family centers WITH COUPON

CLIP THIS COUPON
JOHNSON'S BABY SHAMPOO
11-OZ.
LIMIT 2
$1.07
TG&Y family centers WITH COUPON

CLIP THIS COUPON
KOTEX 12's
Reg. or Super
LIMIT 2
53¢
TG&Y family centers WITH COUPON

CLIP THIS COUPON
ALL-SET HAIR SPRAY
13-Oz.
LIMIT 2
77¢
TG&Y family centers WITH COUPON

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OCTOBER 30
AT 11 P.M.
PRE-HALLOWEEN
LATE SHOW DOUBLE FEATURE
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MASTER OF HORROR
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BOTH
EDGAR ALLEN POE FEATURES
ADMISSION
$1.00
FOR EVERYONE
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364-2017

United Way Campaign Nears End of Drive

The United Way of Deaf Smith County is nearing the end of the campaign trial leading to the annual goal of $59,600, the same amount sought last year.

Drive chairman Speedy Nieman announced that the UW crusade, which was launched here Oct. 7, is winding to a finish, pending final reports from division chairmen. October was declared United Way Month in Hereford in conjunction with the fund-raising program which supports nine agencies.

SPOTLIGHTED BY the national campaign this year has been the payroll deduction plan wherein employees pledge to contribute a "fair share" on a monthly basis. Approximately 93 per cent of the funds remains in Deaf Smith County with 71 per cent earmarked for youth projects.

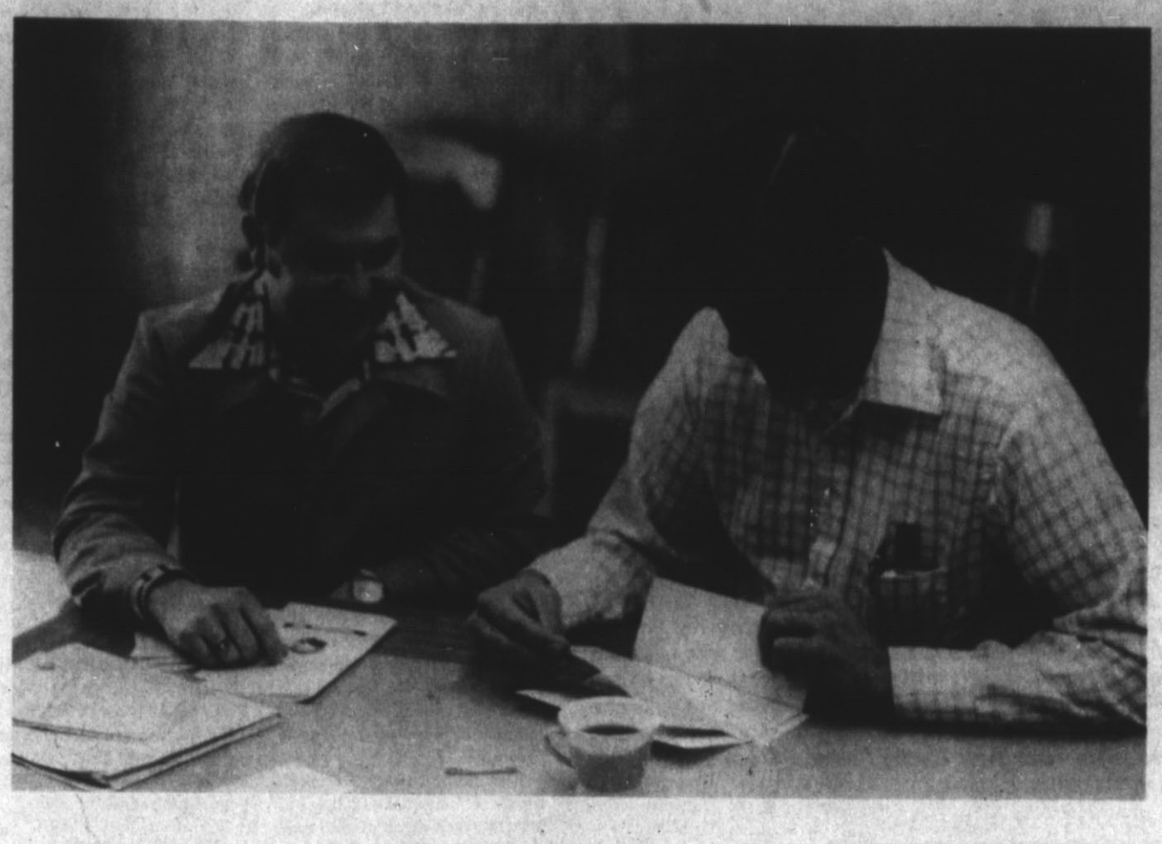
Failing to meet last year's budget goal, the local directors retained the same fiscal target in hopes of getting 100 per cent response.

Organizations supported by United Way include Camp Fire Girls, Deaf Smith County Kids, Inc., Scouts, Big Brothers-Big Sisters, Children's Rehabilitation Center in Amarillo, Red Cross Salvation Army, Council on Alchoholism and the USO. Completing the budget are the Texas United Way and local campaign expenses.

COORDINATING THE eight drive divisions this year is Raymond White, president of the local UW board. Bill Johnson is directing the retail division and his captains are Alex Schroeter, Danny Boyer, Dick Geries and Dale Smith Chairman of the wholesale Category is Lanny Crump, assisted by Jake Webb, James Gentry, Tom Simons, Joe Shollenbarger, Ken Hagar, Lynn Brisendine, Charlie Bell and Steve Louder.

Robert Mayfield heads the professional task force, whcih includes David Burns, Gary Cone, Don Tardy, Buddy Evans and Tommy Bowling. Nicks Fariss leads the public employee division with assistance from Stanley Simmons, Jim Hansen and Jim Holmes. Bartley Dowell is in charge of the financial division with R.C. Hoelscher directing out-of-town collections. The latter division includes drive captains Jim McDowell, Don Childers, Rodney Laubhan, Ray Chambliss, Lloyd Sharp, Rodney Gordon and Jeff Morris.

The agriculture division is being led by Andrew Kershen with Mrs. Kershen and Charlie Beavers assisting.









Workers at Report Meeting

United Way campaign workers were busy adding up the total contributions and pledges at a report meeting Tuesday morning in the C of C office. Top left, division chairman Lanny Crump goes over prospect cards with Kenny Hagar, one of the captains in the wholesale division. At top right, treasurer Gayle Cotton fills out report forms as retail business chairman Bill Johnson calls off the totals. Two other division chairmen—Bartley Dowell and R.C. Hoelscher—discuss the campaign drive with vice president Bud Snyder in the photo at lower left. In the other photo bottom right, drive chairman Speedy Nieman hears reports from Robert Mayfield, left, chairman of the professional division, and Andrew Kershen, agricultural division chairman.

Thanks to You, It's Working

The United Way of Deaf Smith County

A Public Service Advertisement by The Hereford Brand

Chamber To Cite Outstanding Woman

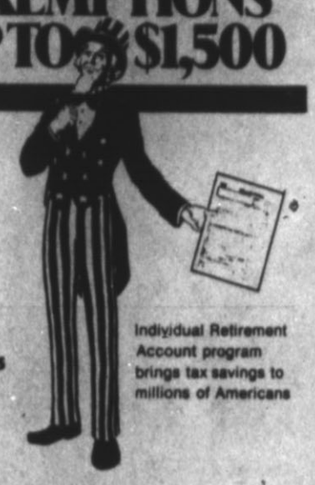
Nominations for the Chamber of Commerce "Woman of the Year" should be submitted to the Chamber office as soon as possible according to Mrs. O.G. Nieman, president of the Women's Division.

Letters of nomination can be written by any individual and need not be signed, but must include a list of the nominee's qualifications. A candidate for the award must have been an active member of the Chamber Women's Division during the calendar year 1975.

Any Chamber woman, including members of the executive board, will be considered for the citation and will be judged on her merit in community projects, charitable work, church activities, and youth programs. Of course, the primary focus will be on the nominee's role in Chamber-oriented projects.

A secret committee of five Chamber members will select the "Woman of the Year" and the honoree will be announced during the Chamber's Christmas banquet in December. With the coveted honor will be presented an engraved trophy and sheaf of roses.

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218 W. 3rd
364-2232

HD Members Make Quilt For Bazaar

A handmade quilt resulted from a meeting a Messenger Home Demonstration Club Friday morning in the Messenger community building.

The spread will be sold during a bazaar at Friona Nov. 14 and 15 along with various arts and crafts.

Members voted to have turkey and traditional trimmings during a Thanksgiving supper Nov. 22. Mrs. Bob Moelius presided during the business discussion.

Mrs. Donald Fortenberry of Messenger was welcomed by seven members present, Mrs. Bob Page was hostess.

The hard work of other people often explains the success of other men.





Displays At Mall

Pictured above are two of the booths of arts and crafts that were on display Saturday and Sunday at Sugarland Mall. The show was sponsored by the merchants at the mall. In the top picture is Bob Baum of Hereford who is shown with his display of wood art and metal objects made of nut heads, wire and nails. In the bottom picture is Mrs. Agnes Boyer of Amarillo pictured with the dolls she makes from bleach bottles and designs herself. Wishing for one of the dolls is Melanie Peeler, daughter of Mr. and Mrs. Buddy Peeler. There was a large turnout of people for the arts and crafts show.

Scribbles and Scratches

By KERRIE WOMBLE
Women's Editor

SCHIZOPHRENIA IS plaguing Texas weather, which is normal at the season's cusp, but the situation wreaks havoc with one's wardrobe selections. Everytime I lug those light, airy ensembles off into the vacant bedroom and cram them compactly into a closet (which has a tacky tendency to get smaller as time passes), the mercury rapidly climbs back to the mid-80's.

Also, after stumbling out of a warm, cozy bed, any temperature seems brisk, so naturally I choose a dress resembling a quilt from a darkened closet. But by lunchtime, those stupid birds which should have flown south a month ago, are heralding the joys of a mock summer while I'm getting wilted around the edges.

Should you try to outguess the weather and wear a cool outfit despite the morning chill, you have provoked the powers-that-be into sending a blizzard before the afternoon arrives. It's a curse that has been indelibly stamped on the law books of Nature. That margarine company may think they have concerned the market on "fooling Mother Nature," but I can testify that there's no percentage in even trying to compete with her.

S&S

BETH VERDEN, an Amarillo resident who is a new subscriber to The Brand, writes that the recipes we publish frequently in The Brand have been a big asset to her meals. She reports that results of the apple cake and lemonade pie recipes were quite favorable.

It would be nice to take credit for these sumptious dishes, but alas, we owe much of this type material to outside sources, such as Texas A&M University, who sends a steady supply of home economics articles. However, it is good to hear that the public is taking advantage of these helpful hints for housewives.

In conjuntion with this, local cooks have been invited to submit their favorite recipes for publication in the winter issue of TDA Quarterly, a Texas Department of Agriculture consumer-oriented magazine.

Recipes which are unique to the Plains area and old-time specialities will be stressed, but any good recipe will be considered. Hereford CowBelles will be especially interested in this project, because special emphasis will be placed on beef recipes.

In addition to recipes, bygone methods of food preservation will be printed. Anyone with tips from the past on preserving foods is invited to send them in.

Deadline for submitting these articles is Nov. 21. They should be mailed to the Texas Department of Agriculture, Information Section, P.O. Box 12847, Autin, Texas, 78711.

S&S

DON'T BE SURPRISED IF one of these days, you can take your trusty iron and transfer a newspaper advertisement onto a favorite tee shirt. The process, known as "pressing art" is a comparatively new printing technique using textile dyes.

Designed mainly as a selling gimmick, the technique has numerous possibilities for embossing the color illustrations on cloth. This does not mean that if you clip "Scribbles & Scratches" and apply heat that it will be neatly printed on a dish towel. The special treatment must be requested for that particular purpose by an advertiser, so I wouldn't recommend pressing The Brand unless otherwise notified.

S&S

APOLOGIES EXTENDED to Mr. and Mrs. J.H. "Buck" Hale for the error in a story concerning their golden anniversary which appeared in the Sunday edition. In listing the hosts for the upcoming reception, the article stated that Mr. and Mrs. Terry Hale of Channing would be welcoming guests. Actually, Hale is not married. Also, the honored couple are members of Wesley United Methodist Church.

The reception will be held from 2:30-5 p.m. Sunday in the Southwestern Public Service Reddy Room. Family and friends are invited to the celebration.

Another local couple, Mr. and Mrs. Ron Crist of 138 Nueces, will be greeting guests in their home from 6-9 p.m. Saturday on the occassion of their silver wedding anniversary. Again, friends are welcome.

S&S

GUESTS IN the home of Mrs. William McGehee and Mrs. R.O. Stark recently were Mr. and Mrs. Richard McGehee and son of Kansas City, Mo. and Mr. and Mrs. Dean Schooler of Long Beach, Calif.

S&S

THE JOE REINAUER clan did some early celebrating this weekend when the family was reunited at their parents' home west of Hereford. Lots of little ones were oblivious to the October date on the calendar and relished the Thanksgiving and Christmas mood which prevailed.

Mr. and Mrs. James "Jim" Reinauer and three children of Falls Church, Va. were here as was another son, Art Reinauer, who is enrolled at Texas Tech University. Joe Jr. and Bob Reinauer, both of Hereford, were present at the festivities.

Red Snappers which Joe Jr. caught in the Texas gulf this summer were grilled by the relatives Saturday and turkey was the main course Sunday night. The Ed Reinauers were welcomed for a brunch Sunday morning.

DANCE SCHEDULED

The Hereford High School choir will sponsor a Halloween dance following the football game Friday evening. The dance is scheduled from 10 p.m.-1 a.m. at Community Center.

"Taxi" will be the group playing and tickets will be available at the door, $2.50 for single admission and $4 for couples. All junior high, high school and college students are welcome to attend.

Public Welcome At Sunday Show

The public is invited to view projects made by Camp Fire Girl members and leaders during Autumn Festival 1975 from 2-5 p.m. Sunday at Community Center.

On display during the tea will be craft projects executed by Camp Fire Girls during this year, plus handmade items completed by CFG adult volunteers. The articles crafted by Camp Fire members will be judged Saturday afternoon and awards will be presented to winners by the Hereford CFG Council. Festival competitors will include Blue Birds, Adventurer, Discovery and Horizon club members.

Contest categories will be craft and stitchery, arts and print. The latter division involves any printed material combining artwork and craftsmanship. Exhibits for judging may be results of work in art class, school, church, CFG events or private lessons.

All entries are to turned in and registered at Community Center from 2-6 p.m. Friday. Exhibits will be erected Saturday morning prior to judging for those in the competitive segment.

Exhibits are to be picked up at the center at 5:30 p.m. Sunday after the open showing and tea.

GET YOUR $ WORTH
BY SALLY AND JIM ADAMS

Test your knowledge of those all-important calories.

Q. Does toast have fewer calories than bread?

A. There's no appreciable difference.

Q. Are all soups low in calories?

A. Broths and bouillon are low – 10 to 30 calories per cup. Creamy soups can be high – for example, cream of mushroom soup at more than 200 calories per cup.

T G & Y family centers

SPOOKY SPECIALS

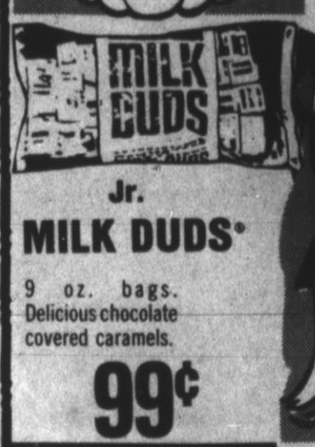


Tootsie Roll® POPS
8½ oz. bag.
99¢

Halloween BUBBLE GUM
12 oz. pkg.
99¢

COSTUMES & MASKS
Assorted characters in sizes S-M-L. Exciting costumes for parties and trick-or-treaters
FROM $1.69 TO $2.60





Jr. MILK DUDS®
9 oz. bags.
Delicious chocolate covered caramels.
99¢



Fun Size CANDY BARS
• 3 MUSKETEERS®
• MILKY WAY®
1 lb. bags.
LIMIT 2 BAGS
$1.29





Black & Orange KISSES
80 ct. kisses in 12 oz. bag. Halloween candy for trick-or-treaters!
59¢





PEANUT BUTTER KISSES
16-Oz. bag. Individually wrapped pieces of candy.
99¢



Tootsie Roll® MIDGEES
12¼ Oz. bag.
99¢



SWEETARTS®
70 ct. bag. Individual assorted packages.
$1.29



Jr. CANDY BARS
Baby Ruths® and Butterfingers®. 30 ct. bags.
$1.19



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For Faster Service Phone Ahead – Allow 20 Min.

PLEASE ALLOW APPROXIMATELY 20 MINUTES	10" Small	12" Med.	15" Lge.
PIZZA SUPREME	2.50	3.00	3.75
CANADIAN BACON	2.35	3.00	3.75
PEPPERONI	2.15	2.75	4.35
BEEF	2.15	2.75	4.35
PORK	2.15	2.75	4.35
MUSHROOMS	2.15	2.75	4.35
ANCHOVY	2.15	2.75	4.35
BLACK OLIVE	2.15	2.75	4.35
JALAPENO	2.15	2.75	4.35
GREEN CHILI	2.15	2.75	4.35
GREEN PEPPER	1.95	2.65	3.95
ONION	1.95	2.65	3.95

SMORGASBORD MON.-FRI.-11:30-1:30
Monday Evening 6:00 to 8:00
Adult - $1.69 Age 6-10 - 75¢ under 6 - Free
Tuesday Special – Buy 2 Pizzas Get the 3rd one FREE!

Couple At Home After Marriage

Mr. and Mrs. Gregory Lewis Brookhart are at home in Amarillo after their recent marriage in First United Methodist Church of Texhoma, Okla.

Officiating at the double-ring ceremony was the bride's brother, the Rev. Marvin Lee Cooke, pastor of Turley United Methodist Church of Tulsa, and the Rev. Marvin Polson, pastor of First United Church of Texhoma.

The bride, nee Janice Gail Cooke, is the daughter of Mr. and Mrs. Marvin Joel Cooke of Eva, Okla. and the bridegroom is the son of Mr. and Mrs. E. Earl Brookhart of Hereford.

The bride's sister, Mrs. Leonard Wright of Eva, was matron of honor and Brady Brookhart, the bridegroom's brother, was best man.

Bridesmaids included the bride's sister-in-law Mrs. Marvin Cooke of Tulsa and the bride's cousin, Marla Daldegan of Cheyenne Wells.

Serving as groomsmen were Doug Groom of Amarillo and Bradford Clark of Guymon, Okla. Ushers and candlelighter were Tim Howell and Ricky McKeddy of Amarillo.

Miss Shawna Smalts of Eva was flower girl and Steven and Davis Wright, nephews of the bride, were ring bearers.

Wedding selections were provided by Mrs. Charles Roach Jr., organist, and Mrs. Marvin Earl, vocalist.

Given in marriage by her father, the bride wore a white floor-length gown of nylon tulle over bridal satin. She carried a bouquet of white roses and babybreath on top of a white Bible.

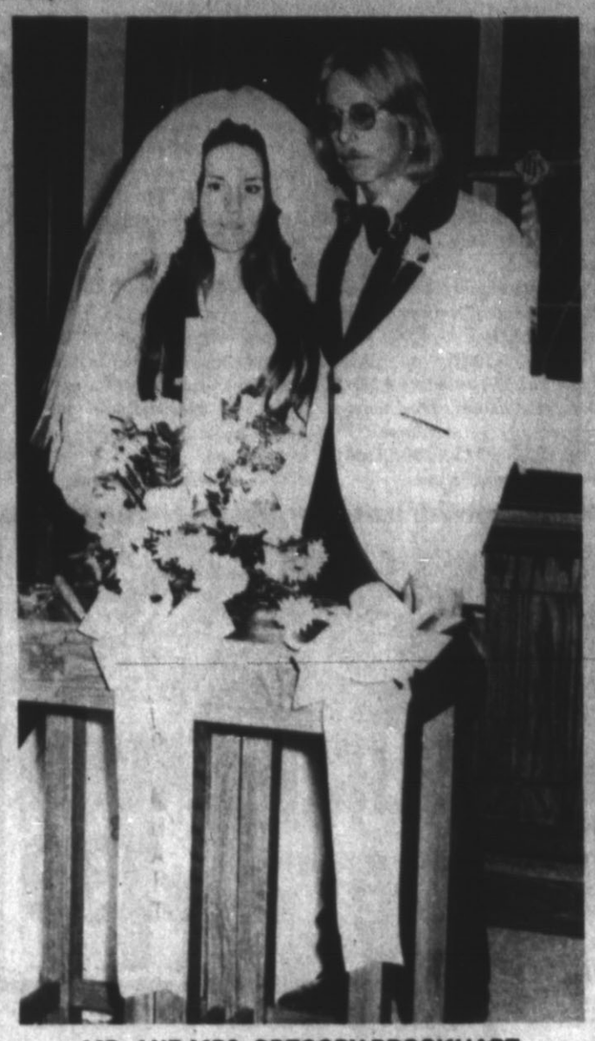
Miss Paddi Vandergriff invited guests to sign the registry book at the reception held in the church parlor. Wedding cake was served by Mrs. Billy Hiner of Amarillo assisted by Mrs. Stanley Bohn of Goodwell, Okla.

The bride's cousins, Mrs. Warren Bowker of Richfield, Kans. and Mrs. Alvin Riley of Elkhart, Kans. served punch and coffee assisted by Miss Sandra Daldegan of Cheyenne Wells, Colo.

Gifts were recorded by Mrs. Bob Burgess of Guymon and Miss Angela Clark of Texhoma distributed rice bags.

Recognized as honored guests were the bride's grandparents, Mr. and Mrs. L.C. Sleeper, Sr. of Elkhart and Mrs. Pearle Cooke of Oklahoma City, Okla.

Preceeding the wedding ceremony, the bridegroom's parents honored the couple with a rehearsal dinner at the Golden Spread Restaurant.



MR. AND MRS. GREGORY BROOKHART
...married recently

Dorothy Gaulden Speaks At Post

Dorothy Gaulden of Amarillo, district VFW Auxiliary president, spoke to members of the local Auxiliary to Veterans of Foreign Wars Monday evening in VFW Hall.

Introduced by the auxiliary's president, Mrs. John Rogers, Mrs. Gaulden spoke of the "Voice of Democracy" awards dinner which is scheduled at 8 p.m. Nov. 13 in Caison House.

Following the brief business session, a dinner was held for members' families and a social hour followed.

Peggy Rutherford of Canyon was welcomed as a guest by members present. They included Mmes. Doris Coffin, Naomi Murrell, Ada Hollabaugh, Bea Cox, Jim Loving.

Also, Mmes. Leota Good, Virginia Wallace, Ray Howell, and P.B. Sowell.

Refreshment tables were covered with white cloths and centered with baskets of fall flowers and grain.

Cake Decorating Classes To Begin

A five day cake decorating course, sponsored by members of Sweet 'n' Fancy Decorating Club, will begin Monday. Sandy Israel of Arlington, a master cake decorator and a Wilton gold medal recipient, will teach the classes.

Enrollment fee is $25 with three classes open each day. Lessons for study will include basic techniques, advanced methods, floral designs and classes for teenagers.

Classes will be conducted each day at Community Center with Tuesday's courses being tentatively scheduled in Bull Barn.

In order to sign up, contact Mrs. Joel Lytal, 364-5179 or Mrs. Keith Battey, 364-2516.

Mrs. Israel conducts Wilton classes regularly in J.C. Penney stores in Six Flags Mall in Arlington, where she resides with her husband and four children. She also gives instruction at Euless and for the City of Arlington's recreational department.

Daughter Of Local Couple To Visit

WAC Private E2 Priscilla A. Draper, daughter of Ramon and Hazel Rodrigues of Hereford graduated from quartermaster school at Fort Lee, Va. Oct. 10 and will be home on leave to visit her parents Nov. 2.

She is scheduled for a two year tour of duty in Europe following her leave.

The Rodriguezes also have a son, Hector, who is stationed at Randolph Field in San Antonio with the Air Force.

Jones Observes 84th Birthday

A.T. Jones of 409 E. 4th was surprised by a party celebrating his 84th birthday Sunday afternoon in his home.

Cake, pie, coffee and punch were served to guests, who included his children, Mr. and Mrs. Elmer Jones and daughter Marilyn, Mr. and Mrs. George Jones, Mr. and Mrs. Joe Benson and Mrs. and Mrs. B.H. Harmon, Celeste and Sharon. His daughter, Mrs. Wesley Brown of Rapid City, Minn. was unable to attend.

Other relatives present were Mr. and Mrs. Sid Perkins of Albuquerque, N.M., Mrs. Annie Springer and Mrs. Earl Springer.

Friends in attendance Mr. and Mrs. Don Tindal and son and Mrs. Lavada Andrews, plus several Albuquerque residents.

ROCK TRACKS

Those record-industry payola scandals of recent years seem to be resurfacing again, with big payoffs to distributors and disk jockeys at issue... MICK JAGGER is not what you would call a gourmet. One of his favorite snacks in the U.S. is hamburger from a well-known fast-food chain... Did you know that FREDDIE PRINZE can sing? He can and does, on his new LOOKING GOOD LP... BAY CITY ROLLERS causing the same kind of hysteria on their tours as THE BEATLES used to, leaving a string of fainting teenyboppers in Australia. The group starts their U.S. tour in December... Speaking of touring, the economy isn't preventing a very heavy 1975-76 schedule, featuring such supergroups as THE BEACH BOYS, JEFFERSON STARSHIP, J. GEILS, HOT TUNA.

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Your Checking Account:
Instant cash in a pen.
Plus accurate records
and legal proof of payment.
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MEMBER FDIC
Your nextdoor neighbor.

Anthony's
ANTHONY'S
Halloween Moonlight SALE
DOWNTOWN & SUGARLAND MALL
SALE RUNS FROM 7 to 10 p.m. THURSDAY
PRICES GOOD ONLY AT THIS TIME
Men's Leisure Shirts $5.88 3 FOR $15.
Ladies' Sleeveless & Short Sleeve Shells Val. to $4.50 $2.88 Each or 3 FOR $8.00 Thursday night only
Big Shipment of flatfolds Double Knit $1.00 Yard No Layaways
Ladies' 005 Pull on Pant By Royal Park Petite, Ave., & Tall Reg. $9.00 Thursday night only $6.88 Pr.
Men's Short Sleeve Shirt S-M-L-XL 2 FOR $5.
A Comfortable Shoe For Most Any Sport
Track Shoes $2.88
Light-weight comfortable track shoe with a heavy duty sole and five eyelet tie. Available in black with white stripes. Men's sizes 6½-12, Boys' sizes 2½ - 6, Youths' sizes 11 - 2.
Ladies Briefs & Bikinis 2 FOR $1.00
Entire Stock of Men's & Boy's Western Boots Thursday night only 20% OFF Reg. Price
Anthony's
FREE... COFFEE and DONUT NIGHT!

Calender Of Events

THURSDAY

L'Allegra Study Club at Community Center, 10 a.m.

Calliopian Study Club in the home of Mrs. Clyde Cave, 107 Ave. C, 8 p.m.

Los Ciboleros Chapter, Daughters of the American Revolution, home of Mrs. L.W. Norvell, 1:30 p.m.

Kiwanis Club, Civic Club Center, noon.

Hereford Jaycees, Civic Club Center, 8 p.m.

Hereford Senior Citizens invited to Halloween Fun Party, Community Center, 7:30 p.m.

FRIDAY

Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.

Duplicate Bridge Club at 309 Western, 7:30 p.m.

Story hour for children, grades 1-4, at Deaf Smith County Library, 4-4:45 p.m.

MONDAY

Palo Duro Home Demonstration Club, in the home of Mrs. Ted Coleman, 603 Ave. J, 7

Baptist Young Women of First Baptist Church, home of Mrs. Sid Shaw, 519 Westhaven, 7:30 p.m.

Delta Kappa Gamma, to meet in REC Medallion Room, 7:30 p.m.

Jaycee Wives Club, First National Bank Community Room, 7:30 p.m.

Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.

Rotary Club, Civic Club Center, noon.

Evening Lions, K-Bob's Steak House, 7 p.m.

Odd Fellows Lodge, 100F Hall, 8 p.m.

TOPS Evening Chapter, Community Center, 6 p.m.

Square Dance Lessons at Community Center, 8 p.m.

Dawn Lions, Dawn Community Center, 8:30 p.m.

Buffaloes 4-H Club, Community Center, 4 p.m.

TUESDAY

Executive meeting of the Chamber of Commerce Women's Division, Dutch luncheon at Hereford Country Club, 11:45 a.m.

Tierra Blanca Home Demonstration Club in the Richard Patzig home, 232 Elm, 9:30 a.m.

Alpha Alpha Chapter at Beta Sigma Phi Sorority, trip to Amarillo, 6:30 p.m.

Kappa Iota Chapter of Beta Sigma Phi, Chuck Boyd home, 211 Centre, 7:30 p.m.

Rebekah Lodge, 100F Hall, 8 p.m.

Baptist Women of Summerfield Baptist Church, to meet at church, 10 a.m.

Hereford Chapter to Young Homemakers of Texas, to meet at La Plata Junior High School, 7:30 p.m.

American Legion and Auxiliary at Legion Hall, 8 p.m.

La Afflatus Estudio Club in the Emmett Hale home, 303 Star, 3 p.m.

La Plata Study Club in the Harlan VanderZee home, 136 Liveoak, 8 p.m.

Epsilon Chapter of Beta Sigma Phi, in the home of Mrs. John Kreighauser, 215 Centre, 7:30 p.m.

Hereford TOPS Club, Community Center, 9 a.m.

Weight Watchers at First Baptist Church, 6:30 p.m.

Singles group in Fellowship Hall of First Baptist Church, 8 p.m.

Whiteface Booster Club in the high school library, 7:30 p.m.

County 4-H Parent Leader Association, Community Center, 7:30 p.m.

WEDNESDAY

Sims Study-Craft Club, Thanksgiving luncheon in Sims Community Building, 11 a.m.

United Presbyterian Women's Association, lunch at church noon.

United Methodist Women of First United Methodist Church, program at 10:30 a.m. and lunch at 11:30.

Noon Lions, Civic Club Center, noon.

Story hour for preschool children at Deaf Smith County Library, 3-3:30 p.m.

Knights of Columbus at KC Hall, 8 p.m.



DEAF SMITH COUNTY MUSEUM HOURS

Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

B.L. (Lynn) Jones

Concrete Construction

Barn floors - House slabs - Driveways - Walks - Patios
Exposed aggregate - Storm cellars - Complete jobs

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Hospital Notes

PATIENTS IN HOSPITAL

Anna Betzen, 125 Sunset; Hester Cash, P.O. Box 1999; Policarpia Cervantez, 213 Hereford; Thelma Chisum, P.O. Box 1999; Jordan Grooms, 127 Star.

Erlinda Campos, 310 Ave. A; Mrs. James Burke, Dawn; Emma Glavan, P.O. Box 1174; Bill Hampton, P.O. Box 2090; Mrs. T.G. Hasten, 100 E. Gracey.

Mrs. R.E. Jackson, 313 Ave. J.; Martha Jones, Westgate; Mrs. John Lewis, 407 Western; Mrs. Miguel Losolla, P.O. Box 1451; Ruben Lucio, 309 Adelito.

Mrs. James McCathern, 605 McKinley; Mattie Mapes, King's Manor; Mrs. Albert Maxwell, 526 Westhaven; Manuel Mendez, P.O. Box 1295.

Mrs. Jerome Miles, 403 E. 4th Mrs. Helen Pitman, P.O. Box 1937; Mrs. Leo Price, 423 Lee; Johnny Oliver, 504 Ave. K.

PATIENTS DISMISSED

Rita Huereca, Georgia McCutchen, Higinio Mendoza, Lucia Mendoza, Billy Padilla, Rosalinda Juarez, Jermy Lomas, Lucille Cox, Bill Embry.

Haunted House Opens Friday

In conjunction with Halloween, the "haunted house" located four miles north of Hereford on Highway 385 will be open to the public Friday and Saturday nights from 8 p.m.-12 midnight.

The project is conducted annually by members of WaTahNiKi Horizon Club and admission will be 50 cents per person. Candy, popcorn balls, hot dogs and soft drinks will be on sale.

By making special reservations, the house will be open tonight for youth groups. Reservations can be obtained by contacting Mrs. Luther Lesly, 578-4318, or Mrs. A.E. Hodges, 364-4717.

Club To Attend PSDA Meeting

Members of Merry Mixers Square Dance Club will attend a meeting of Panhandle Square Dance Association at Dumas Saturday. The regular dance session Friday night has been cancelled.

The Dumas assembly will convene for business at 2 p.m. followed by a workshop at 6:30. Round dancing will begin at 7 p.m. with the grand march scheduled to start at 8:15.

The next Merry Mixers dance session will be at 8 p.m. Friday, Nov. 7 in Community Center.

Keepsake
TRADITIONAL WEDDING RINGS



BABYLON

KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

Prices Effective Thru Saturday, November 1, 1975 in HEREFORD

HALLOWEEN IS FRIDAY OCTOBER 31

Are you ready?



NO TRICKS....WHEN YOU TREAT THEM RIGHT!

Safeway has a complete selection of Halloween candies, treats, apples, cider, cookies and party supplies....Buy Plenty!

TO "TRICK or TREAT" WITH SAFETY:



- An adult should accompany small children
- Go in daylight or early evening
- Visit only in your own neighborhood
- Stay on sidewalks - out of streets
- Observe all traffic lights and signs
- Cross streets only at corners
- Walk across only when traffic is clear



SUPER SAVER

SLICED BACON
Smok-A-Roma Brand
2-lb. pkg. $2.77
$1.39 lb.



SUPER SAVER

SMOKED HAMS
Semi Boneless West Virginia Brand
Dry Cured Halves 6 to 7 lb.
$1.98 lb.

SLICED BACON	Rodeo Brand	Super Saver	1½-lb. Pkg.	$3.49	CHUCK BOLOGNA	Sterling Brand	Super Saver	1-lb. Pkg.	99¢
SAUSAGE	Safeway (2-lb. pkg. $3.17)			lb. $1.59	FRANKS	Hormel Wranglers	Super Saver		lb. $1.59
SAUSAGE	Brown Country Smoked	Super Saver		lb. $1.65	BOLOGNA	Safeway Sliced Meat or Beef	Super Saver	8-oz. Pkg.	69¢
SAUSAGE	Rath's Brand	Super Saver		lb. $1.19	LUNCHEON	Safeway Spiced Brand	Super Saver	8-oz. Pkg.	79¢
SMOKY-LINKS	Eckrich Brand	Super Saver	10-oz. Pkg.	$1.19	SALAMI	Safeway Sliced Brand	Super Saver	8-oz. Pkg.	79¢

SAFEWAY

SAFEWAY IS THE PLACE TO

EXPRESS LANE ALWAYS OPEN...
for 9 items or less
It's a fact, you don't have to pay high prices for convenience, you'll save time and money at Safeway!

English Muffins	Mrs. Wright's Brand	12-oz. Pkg.	47¢	Kava	Instant Coffee	8-oz. Jar	$2.89	Corn	Town House Whole or Cream Style	3 17-oz. Cans	89¢
Soft Drinks	Cragmont Brand	4 32-oz. Bott.	$1.00	Kava	Instant Coffee	4-oz. Jar	$1.55	Veg-All	Mixed Vegetables Larsen Brand	16-oz. Can	33¢
Sani-Flush	Powder	48-oz. Bott.	93¢	Eagle Brand	Condensed Milk	14-oz. Can	59¢	Chili	Hot and Reg With Beans Town House	15.5-oz. Can	49¢
Ammonia	Parson's Lemon	56-oz. Bott.	75¢	Pie Filling	Wilderness Apple	21-oz. Can	75¢	Inst. Potatoes	Town House	4 5-oz. Size	$1.00
Lysol	Toilet Bowl Cleaner	24-oz. Size	85¢	Green Beans	Town House Cut	3 16-oz. Cans	89¢	Tuna	Chicken of the Sea Chunk-Light	6.5-oz. Can	59¢



ARRID ROLL ON DEODORANT
EVERYDAY LOW PRICE!
1.5-oz. Botl. 89¢

MRS. WRIGHT'S BRAND RAISIN BREAD
SUPER SAVER
16-oz. Loaf 49¢

TOWN HOUSE BRAND TOMATO SAUCE
SUPER SAVER
6 8-oz. Cans $1

LUCERNE ICE MILK
SUPER SAVER
½ Gal. Ctn. 79¢

Whipped Topping	Party Pride	9-oz Size	59¢
Strawberries	Bel Air	16-oz Size	69¢
Orange Juice	Scotch Treat	6-oz Can	23¢
Orange Juice	Scotch Treat	12-oz Can	45¢
Cut Corn	Bel Air	32-oz Pkg	$1.05
Corn on the Cob	Ore-Ida Brand	4-ct Pkg	69¢

TOTINO'S PIZZA
SUPER SAVER
13-oz. Pizza 89¢

French Fries	Bel Air	Regular or Crinkle	32-oz Pkg	79¢
Cream Pies	Bel Air Brand		14-oz Pie	49¢
Breakfast	Morningstar Farms		Ea.	98¢
Pie Shells	Bel Air Brand		2—9" Shells	53¢
Waffles	Bel Air Buttermilk		5 5-oz. Pkgs.	$1.00
Broccoli	Bel Air Spears		10-oz. Pkg.	41¢

BEL AIR VEGETABLES
EVERYDAY LOW PRICE!
3 10-oz. Pkgs. $1

BEL AIR DINNERS
All Varieties Except Beef
EVERYDAY LOW PRICE!
11-oz. Size 59¢

DAIRY-DELI ITEMS

LUCERNE BRAND SKIM MILK
SUPER SAVER
½ Gal. 59¢

Fresh Eggs	Lucerne Grade 'A' Large		Doz.	59¢
Margarine	Coldbrook Solid		16-oz Bar	38¢
Margarine	Coldbrook Quarters		16-oz. Ctn.	39¢
Empress	Margarine Soft Tub		2—8-oz Tubs	67¢
Parkay	Squeeze Margarine	Kraft Brand	16-oz. Size	75¢
Biscuits	Mrs. Wright's Sweet or Buttermilk		8 8-oz Cans	$1.00
Pillsbury	Buttermilk Biscuits		2 4.5-oz Cans	27¢
Egg Baskets	Pillsbury Brand		4-oz. Can	29¢
Cheese Stik	Kraft CB Sharp and Extra Sharp		10-oz Size	$1.39
Cheese	Kraft Singles	American or Pimento	12-oz. Pkg.	$1.25
Cream Cheese	Kraft Philadelphia		3-oz. Pkg.	22¢
Parmesan	Kraft Grated Cheese		8-oz Size	$1.49

PILLSBURY TENDERFLAKE BISCUITS
EVERYDAY LOW PRICE!
3.75-oz. Can 25¢

REAL ROAST CREAMY or CHUNKY PEANUT BUTTER
SUPER SAVER
3-lb. Jar $1.89

PACK TRAIN IMITATION MAPLE SYRUP
SUPER SAVER
32-oz. Botl. $1.09

BOUNTY DECORATED or ASSORTED PAPER TOWELS
SUPER SAVER
Large Roll 49¢

PURINA DRY KITTEN CHOW
SUPER SAVER
3.5-lb. Size $1.09

SAVE 80¢ CLIP and REDEEM THESE VALUABLE COUPONS

D THIS COUPON IS WORTH... 50¢ D
Towards the purchase of a 25-lb. Bag of PURINA PUPPY CHOW
One Coupon Per Customer
Redeemable Only at Safeway
Coupon Expires Saturday, November 1, 1975
AMA

D THIS COUPON IS WORTH... 10¢ D
Towards the purchase of a 2-lb. Box or 24-oz. Bottle AUNT JEMIMA PANCAKE MIX or SYRUP
One Coupon Per Customer
Redeemable Only at Safeway
Coupon Expires Saturday, November 1, 1975
AMA

Praise makes good men better and bad men worse.
-Thomas Fuller.

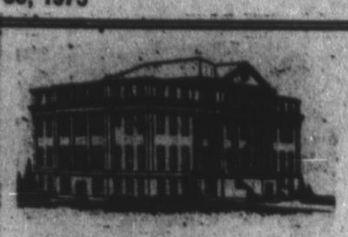
He who refuses praise only wants to be praised again.
-Le Rochefoucauld.

G. E. D. TESTS

To qualify for Certificate of High School Equivalency administered on the third Monday of each month at the Hereford Independent School District Administration Building. 8:30 A.M.

For further information Call:

Robert L. Thompson 364-0843



Courthouse Records

VEHICLE REGISTRATIONS

Hereford Bi-Products, 75 Chev.; Gary Kriegshauser, 76 Chev.; C.D. Adams, 75 Chrys.; Jim West, 75 Chev.; Brant Knox, 75 Chev.; Kelvin Betzen, 75 Buick.

Mark Armor, 76 GMC; Clifford R. Snyder Jr., 76 Buick; Merle L. Lister, 75 Dodge; M. Ray Landrum, 75 Dodge; Northwest Grain and Fertilizer Co., Inc., 76 GMC.

Ted McWhorter, 76 GMC; Wayne Sanders, 76 Buick; Dr. Ron Zimmerman, 76 MG; Tony Lupton, 76 Chrys.; Pro-Chemco Inc., 75 Olds.; Pitman Industries Inc., 75 Chev.

Phil A. Sullens, 76 Chev.; Jerry Homfeld, 76 Ford; Robbie Traylor, 76 Merc.; Norvin Preston, 76 Ford; Sully's Vending Service, 76 Chev.

Richard J. Kuper, 76 Chev.; Orval Watson Ford Sales, 75 Ford; David Marnell, 75 Chev.; Dimmitt Ready Mix, 76 Chev.; Lloyd G. Evans, 76 Olds.

One-Way Farms Inc., 76 Buick; Vincent C. Meyer, 75 Merc.; Carlos P. Arredondo, 75 Chev.; David Bell, 75 Chev.; J.R. Simpson, 75 Chev.

George Heard, 75 Chev.; Champion Feeders Inc., 75 Chev.; Carl Robison, 75 Chev.; J.V. Fulks, 75 Chev.; Louis Lee, 75 Ford.

WARRANTY DEEDS

Ralph Owens and Associates, Inc. to A.C. Lauderback, N. 55 ft. of lot 26 and S. 65 ft. of lot 27, Blk. 3, Ralph Owens Add.

James C. Self Jr. et ux to Larry R. Romatz et ux, all of lot 22 of Sowell Add.

Hereford Development Co., Inc. to Owen Seamands et ux, W. 55 ft. of lot 76, and E. 50 ft. of lot 77, Green Acres Estate

Johnny N. Leigh et ux to Gerald Hamby, lot of Thunderbird Add.

Mike Ferguson et, ux to Robert W. Damon, all of lot 2 and S. 10 of lot 2 of Blk. 3 of Ralph Owens Add.

Merlin Weber et ux to Michael W. Ferguson and Robert W. Damon, all of lot 2, S. 15 ft. of lot 1, N. 30 ft. of lot 3, all of lot 21, all of lot 23, all of lot 20, and N. 15 ft. of lot 25, all in Blk. 6, Westhaven Add.

Merlin Weber et ux to Michael W. Ferguson and Robert W. Damon, all of lot 39, except N. 4 ft. of S. 6 ft. thereof, S. 34 ft. of lot 37, N. 34 ft. of lot 36, S. 58 ft. of lots 35, N. 10 ft. of lot 34, S. 40 ft. of lot 42, N. 30 ft. of lot 41, all in Blk. 6, Westhaven Add.

MARRIAGE LICENSES

Jimmy Santiago Rodriquez and Julia Mercalo, Oct. 24.

New Horizons

By JANE FORREST

Q: What can I do about my son? He is almost 40 years old and still lives at home. I think my wife likes having him around even though she has to do everything for him, from making his bed to taking his clothes to the cleaner and picking them up, too. But I retired this year, and I want to have the house for me and my wife to enjoy by ourselves. I feel that I have done enough for the boy and now he should be off on his own. What do you say?

A: You and your wife are certainly entitled to live your retirement years in your way, and I agree with you that a man of almost 40 years could well, in fact probably should, be living in his own place. I have a notion, however, reading between the lines of your letter, that your wife is going to be hard to move on this one. She probably has felt needed and useful through the years in part through taking care of your son. Now that you've retired, she could turn her attention to you.

You don't want a row in the family, but to avoid one you are going to have to speak up clearly and calmly and persist until you get your son to move out. It won't be easy, but in the long run it will probably make life simpler for both your wife and you.

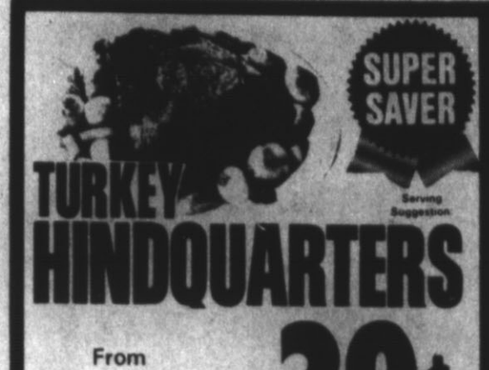
Q: My sister has suggested that I volunteer to teach someone how to read. I'm a widower and retired civil engineer. She says there's a special organization to contact, but she gave me no name. Can you put me in touch with the proper agency?

A: She probably is thinking of Laubach Literacy Council, which you may find in your phone book. If not, write to Laubach Literacy, Inc., Box 131, Syracuse, N.Y. 13201. They will be able to direct you to the unit of their organization nearest to you. It's needed work and most rewarding to the volunteer teacher and pupil.

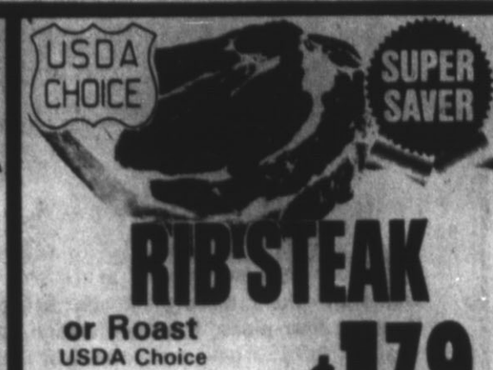
Total insulation can cut down as much as 75 per cent of a home's total heat loss. Partial insulation in an older home can save up to 30 per cent, according to Mrs. Patricia Seaman, housing and home furnishings specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

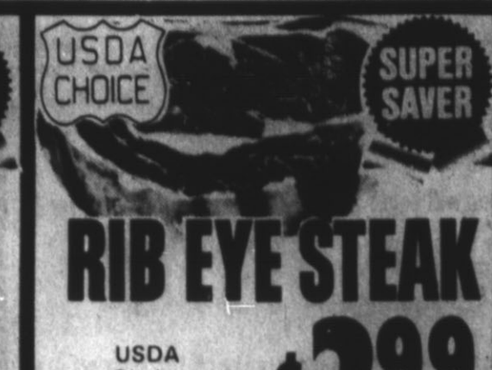
Grade B eggs cost less and are just as good for baking as Grade A eggs, Mrs. Mary K. Sweeten, foods and nutrition specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

Corporate income tax cut proposed.









CHILI Schwab's Fancy Super Saver lb. $1.29
FRANKS Wilson's Certified Beef Super Saver 12-oz Pkg. 79¢
HAM STEAKS Oscar Mayer Super Saver lb. $3.59
VARIETY PACK Oscar Mayer Meat or Beef Super Saver 12-oz Pkg. $1.59
CHIK-N-BATER See Pak 1-lb Size $1.49

ARM SWISS STEAK Super Saver lb. $1.29
RIB STEAK USDA Choice Small End Super Saver lb. $2.09
BEEF SHANKS Center Cut lb. 89¢
FISH STICKS Trade Winds 10-oz Pkg. 49¢
CATFISH STEAKS Fresh Water Super Saver lb. 89¢

SAFEWAY REGULAR GROUND BEEF SUPER SAVER LB. 79¢

BUY USDA CHOICE BEEF SAFEWAY

Tuna See Trader Light Chunk 6½-oz Can 43¢
Crisco Oil All Vegetable 48-oz Bott. $1.99
Chili Without Beans Ellis Brand 15-oz Can 63¢
Tamales Ellis Brand 14.75-oz Can 45¢
Tamales Ellis Brand 28-oz Can 79¢

Beef Stew Dinty Moore 24-oz Can 97¢
Pork & Beans Town House 16-oz Can 24¢
Macaroni Skinner Elbo—Short Cut 24-oz Pkg. 72¢
Spaghetti Skinner Long 24-oz Pkg. 75¢
Aluminum Foil Kitchen Craft 12x25 31¢

Oatmeal Quaker Quick or Regular 18-oz Box 55¢
Oatmeal Quaker Quick or Regular 42-oz Box $1.03
Oatmeal Quaker Crystal Wedding 16-oz Box 57¢
Flour Kitchen Craft Regular 5-lb Bag 99¢
Soup Clam Chowder Campbell's Manhandler 10.75-oz Can 28¢

FRIENDLY PEOPLE... FRIENDLY SERVICE

Isn't it fun to shop where you get help when you need it. If you have a problem, be sure we'll do all we can to help. Our Store Manager says when you're happy, we're happy!

NON-FOODS & VARIETY



GAF COLOR FILM 126-12 EVERYDAY LOW PRICE! Only 99¢

Toothpaste Close-Up Brand 6.4-oz Tube 95¢
Efferdent Denture Tablets 60-ct Size $1.49
Lighters Cricket and Bic Only 98¢
Injector Blades Shick Brand 4-ct Size 79¢
Vaseline Intensive Care Lotion 15-oz Bott. $1.29
Deodorant Right Guard 4-oz Size 99¢
Johnson Baby Shampoo 11-oz Bott. $1.55
Nasal Spray Contac Brand 5-oz Bott. 99¢
Contac Cold Capsules 20-ct Pkg. $1.99
Bayer Regular Aspirin 50-ct Bott. 62¢
Color Film GAF 126 20 Only $1.39
Flash Cubes Sylvania Hi-Power 2-ct Pkg. $1.19

SAFEWAY BATTERIES "D" FLASHLIGHT SIZE EVERYDAY LOW PRICE! 2-ct. Pkg. 59¢



RED DELICIOUS Washington State Extra Fancy Natural For Trick or Treat APPLES 130's SIZE SUPER SAVER 20 FOR $1

Russet Potatoes All Purpose 10-lb Bag 98¢
Yellow Onions Mild lb 19¢
Grapefruit Texas Ruby Red 8-lb Bag $1.29
Cauliflower Garden Fresh Ea. 59¢
Yellow Squash lb. 49¢
Lemon Juice Sillcia 4-OZ. Ea. 69¢

CALIFORNIA VALENCIA ORANGES SUPER SAVER 5 lbs. for $1

Yams Served Glazed 3 Lbs For $1.00
Nappa Cabbage lb. 49¢
Orange Juice Safeway Brand Gal. $1.09
Carrots Sweet Tender 2-lb Bag 49¢
Gynura Velvet Plant 3 Pot 79¢
Rubber Plants 6 Pot Ea $2.98

NEW CROP WALNUTS Jumbo Size lb. 59¢

SOLID HEAD LETTUCE SUPER SAVER 3 Large Heads For $1

CAMPBELL'S BRAND TOMATO SOUP SUPER SAVER 5 10.75-oz. Cans 87¢

25¢ OFF LABEL LAUNDRY DETERGENT OXYDOL EVERYDAY LOW PRICE! 84-oz. Box $1.99

20¢ OFF LABEL LIQUID DETERGENT JOY EVERYDAY LOW PRICE! 32-oz. Botl. 96¢

TOWN HOUSE STEWED or WHOLE PEELED TOMATOES SUPER SAVER 3 16-oz. Cans $1

ELLIS HOT or MILD WITH BEANS CHILI EVERYDAY LOW PRICE! 15-oz. Can 51¢

BOUNTY DECORATOR and WHITE PAPER TOWELS SUPER SAVER 2-Roll Pkg. 73¢

DUNCAN HINES LAYER CAKE MIXES SUPER SAVER 18.5-oz. Box 62¢

THIS COUPON IS WORTH... 10¢ Towards the purchase of any box of Betty Crocker HAMBURGER HELPER One Coupon Per Customer Redeemable Only at Safeway Coupon Expires Saturday, November 1, 1975 AMA

THIS COUPON IS WORTH... 10¢ Towards the purchase of a 9-oz. can of PRINGLE'S POTATO CHIPS One Coupon Per Customer Redeemable Only at Safeway Coupon Expires Saturday, November 1, 1975 AMA

SAVE 80c CLIP and REDEEM THESE VALUABLE COUPONS

PROPERTY ENTERPRISES



See Mark Andrews for prompt service whether you wish to sell or purchase a home.
205 S. 25 Mile Ave.
364-6633

Mothers Of Twins Slate Sale

A twin garage sale arranged exclusively for Mothers of Twins Club members was scheduled Nov. 7-8 during a meeting Tuesday afternoon at Caison Steak House.

Any individuals with merchandise for this sale is asked to contact Mrs. John Avent, 364-4337, or Mrs. Tim Gearn, 364-5280.

Presenting the program was Mrs. Ed Allison, a triplet, who discussed the aspects of raising multiple birth children. She emphasized the value of treating siblings as complete individuals who merely happen to be born at the same time and place. She warned that twins should not be labeled or typecast into copying each other.

Any mother of twins is invited to attend the next club meeting, scheduled at 3:30 p.m. Nov. 25 at Caison Steak House.

Members attending the recent forum were Mmes. Bruce Futrell, Gary Victor, Andy Shuval, Dee Willard, James Simon, Claude DeBord, Lynn Brisendine, Avent and Gearn.

Mrs. Allmon Reads Poem

Myrtle Allmon read the poem "Memories" for members of West Hereford Home Demonstration Club Tuesday afternoon in the home of Evelyn Bell.

Ways of floor care was the program.

Alice Cox received the hostess prize and Bell Grimes was greeted as a guest.

Others present included Estelle Yeager, Mrs. Dale Walton, Mrs. Arlie Frost, Mrs. W.B. Phillips, Edna Anders, Renie Baker and Mrs. U.V. Pierce.



Costume Winners

Thirty-five youngsters showed up Saturday afternoon to enter the Halloween costume contest at TG&Y. Pictured at the left are winners in the 7 through 12 age division. They are, l-r, Dongel Sweany, first place, Francis Broxson, second place, and Thelma Castillo, third. Above are winners of the 2 through 6 age division. They are, l-r, Derek Horton, first place, Ruben Guerrero, second and Kendra Walker, third. They were awarded gift certificates of $10, $15 and $25.

Representatives of the SUE ANN COMPANY will be in Hereford, Texas on October 31st and November 1st to interview prospective employees for the new garment factory. Interviewing will begin at 12:00 noon on Friday, October 31 and Saturday, November 1 at the Community Center, located at the corner of Avenue C and Park Avenue.

If interested in employment, please fill out the questionnaire on this page so we can expedite our interview. Mail to:

Chamber of Commerce
P. O. Box 192
Hereford, Texas 79045

If you can sew or wish to learn, please fill out the form below and mail to: Chamber of Commerce, P. O. Box 192, Hereford, Texas, 79045 or bring to the Chamber offices, 701 North Main.

Name _____ Age _____
Address _____
Phone No. _____ Married _____ Single ____
No. of children _____ Ages _____
Experience, YES _____ NO _____
Machines you can operate, if any: _____
What type of work? _____
How long ? _____ Where ? _____
Fringe benefits: New air-conditioned building, New equipment, Free parking, steady employment, and many other fringe benefits.

Members Schedule Supper

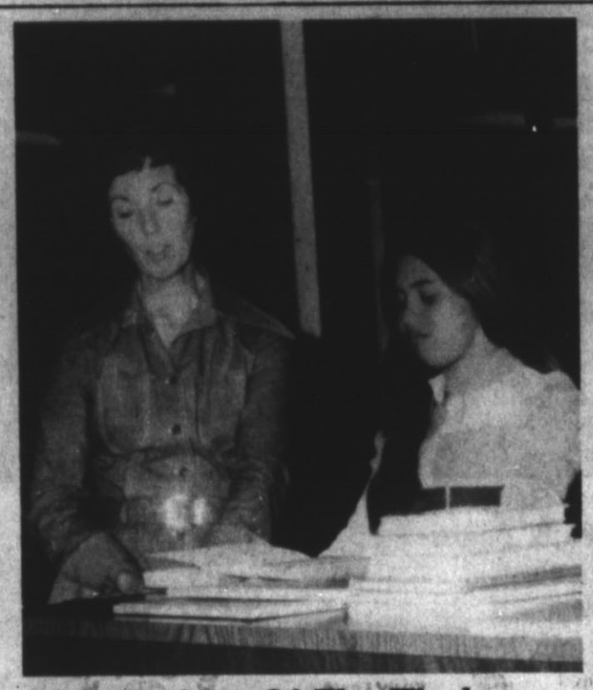
The annual Thanksgiving supper for Odd Fellow and Rebekah Lodge members was scheduled by Rebekahs Tuesday night in IOOF Hall.

All Rebekahs and Odd Fellows are invited to the supper, which will begin at 8 p.m. Nov. 25 in IOOF Hall.

Members greeted Mrs. Leonard Davis, who has been absent due to a lengthy illness. By the light of jack-o'-lanterns, Mrs. Jim Loving served pumpkin pie and coffee to 18 members present.

Standard reports included 43 sick visits and nine cards sent.

New FBI building dedicated to J. Edgar Hoover.



VOE Student Of The Week

Vocational Office Education student of the week is Minerva Claudio, daughter of Mr. and Mrs. Refugio Claudio of 325 Ave. C. The Hereford High School senior is employed as a general office clerk at Deaf Smith County Library under the supervision of librarian, Gwen London. Miss Claudio plans to attend college after graduation.

At The Library

Danger, Adventure Portrayed In Book

"The Adelita" by Oakley Hall and "Cry Macho" by Richard Nash are the two books being featured this week at Deaf Smith County Library.

"The Adelita" is a personal novel which includes graphic bitter memories of the Adelita and the bloody days of Mexico.

"Cry Macho" is the story of the meaning of love and the lack of meaning of "macho." It is a novel in which the love affair is as intense as the adventure.

The library is open free to the public from 9 a.m.-9 p.m. Monday and Thursday; from 9 a.m.-6 p.m. other weekdays and until noon Saturday.

THE ADELITA
by Oakley Hall

The savage, violent saga of the Mexican Revolution and its long, bitter aftermath are the major background of this superb tale of high adventure and romance, spanning the years from 1913 to the present.

Robert MacBean, son of a wealthy American oil tycoon and a proud Mexican heiress, had been prospecting in Mexico until the outbreak of revolutionary violence caught up with him and forced him to join his late mother's rebellious vaqueros. And with them was the beautiful soldadera called the Adelita, a young woman of fiery passion and deep revoluntionary fervor, who became MacBean's woman.

Thenceforth it was Adelita, Mexico, the Revolution, and MacBean—through countless bloody engagements, wild triumphs and tragic defeats, swift-changing loyalties and constant dangers. More than once MacBean left Mexico—for other wars, to seek a fortune in the oil fields, to make a new life in a glittering Southern California high society. But always the power of Adelita called him back—Adelita and the revolution she both served and symbolized.

CRY MANCHO
by Richard Nash

A Texas Rodeo star, a Mexican street urchin and a fighting cock are the main characters in a fascinating novel that combines strong action with strong compassion.

Mike Milo is through in Texas—his championship rodeo career over. But his boss has another job for him, a very special job of kidnapping: the victim-to-be is the boss's eleven year old son, Rafo.

Rafo's home was supposed to be a mansion in Mexico City, but it is on one of the meanest streets of Mexico that Mike finds him—finds him and his fighting cock, Mancho. And what starts as a kidnapping becomes an intimate, danger-filled relationship between man and boy. Theirs is a voyage over perilous back roads and twisted, narrow streets, but it is a voyage that leads them to the little town of Janasco and to Marta, the beautiful young widow who changes their lives.

"Cry Macho" is marked by vividly drawn action: a rodeo, an illegal cock-fight, a bus trip over mountain roads with a drunken driver, the pursuit by armed patrols, a border shootout, the roping of wild mustangs on a desolate mesa by moonlight.

ABOUT YOUR HOME

By April Rhodes

Save the little balls of cotton druggists put in pill bottles for removing polish from your finger nails.

Clean your kitchen ventilating fan several times a year to prevent a fire in the chute and poor ventilation.

Prices to farmers up by 3 per cent.

YOUR
BURIAL POLICY AND
PRE-ARRANGEMENT...
REGARDLESS OF WHERE YOU
PURCHASED IT
IS HONORED AT
SMITH & CO. FUNERAL HOME

Almost daily, someone asks us about their pre-need burial insurance policy.

"Must we use the funeral home from whom we bought the burial policy?"

"Can we change our mind regarding which funeral home we designated in our pre-arrangement contract?"

"If we have already paid funds on premiums to another funeral home can we still change?"

"Must we use the funeral home that we purchased our cemetery property from?"

The answer to these questions is simple and unmistakable: If you have a valid, transferrable policy, you may designate any funeral home of your choice at any time, regardless of previous decisions or commitments you may have made. And, you do not have to use the funeral home where you have made previous arrangements, have a policy, or where you purchased your cemetery property.

Such decisions in no way affect your pre-need funeral contract or burial policy. At Smith & Co. we honor all pre-need funeral policies as long as they are valid, transferrable documents. If you have questions about your particular insurance or pre-need funeral contract, call Smith & Co.. Ron Smith or a member of his qualified staff will be glad to discuss your specific questions and help you fully understand your rights.

Smith & Co.
Funeral Home, Inc.
105 GREENWOOD • HEREFORD, TEXAS 79045 • PHONE 364-6533

A
message to
voters



All registered voters have an opportunity to vote in our Constitutional Election on Tuesday, November 4.

Free and open elections are the foundation upon which Democracy is built. It is the responsibility of the Secretary of State to protect your voting rights.

If you have any problems voting on November 4, please call us in Austin at this toll-free number:

1-800-292-9677

Exercise your right to vote. It's easy, and it's important.

Sincerely,
Mark White
Texas Secretary of State

VOTE
NOVEMBER 4

GOLDMASTER DIAMOND CENTER



Cowan Jewelers
Downtown

Heritage Project Conducted Here

Through collaboration with the county museum, local library and Texas Tech University, an oral history of Deaf Smith County is being compiled for future reference.

Fred C. Carpenter, representing the Southwest Collection of Archives at Texas Tech, conducted the interviews at Deaf Smith County Library last week, resulting in 24 recorded tapes. Carpenter conducted a similar project here in 1972 at request of Deaf Smith County Historical Museum. At that time, he accumulated 17 tapes which are on file at DSC Library.

The entire program is sponsored by the Heritage division of Deaf Smith County and Hereford Bicentennial Committee. Mrs. Henry Sears is chairman.

In conjunction with the oral histories, Mrs. Sears is making a written record of the interviews, including highlights of each discussion. These documents will be cross-filed at the library, museum and Southwest archives.

Purpose of the project is to preserve the heritage of this area through statements made by first, second and third generation pioneers of the region.



County History Recorded

Mrs. J.M. Posey, right, recalls past occurrences of Deaf Smith County for a recorded interview led by Fred C. Carpenter of Texas Tech University recently at the county library. Sina Rowan, a member of the library staff, sits in on the session. The historical project is being conducted by the Heritage division of the local Bicentennial Committee.

Gardeners Tour Refinery

Processing techniques for refinement of soil fertilizer were studies by members of Bud to Blossom Garden Club last week when they toured Searle Agriculture Inc. Bio-Con. Division.

Jim Bowlus, plant manager, directed the tour and showed the visiting women where the raw material is unloaded by trucks from nearby feedyards. After being weighed and combined with water, the substance is stored in large vats for aeration, heating and maturation. After approximately six days, the finished product is spread over the ten-acre plot behind the landscaped office complex.

Called "Till Ease," the soil building agent will be marketed soon in bags. The local processing plant is more than a year old, built in July of 1974.

In addition to providing a history of the industry, Bowlus gave hints for making composts in home gardens.

Mrs. Wayne Porter served refreshments from the efficiency kitchen unit adjoining the plant offices.

Warm nightwear is becoming increasingly popular this winter due to two things. The first one is the energy crisis, with houses much colder than usual. The other is the fact that gowns and pajamas, made of warm fabrics, are much more attractive than they were in years past.

Mums Need Direct Sun

Don't be a grump if your chrysanthemums aren't doing as well as they should. There may be a good reason for it.

Everett Janne, landscape horticulturist with the Texas Agricultural Extension Service, says there are several things which affect the performance of chrysanthemums.

"Mums should be planted in a spot with full sunlight throughout the day, good air circulation and well-drained soil. There should be no tree roots to interfere with the plant growth."

He also advises planting mums where they will not be affected by supplemental night lights.

"Mums need a succession of short days before they will flower. A street light or yard lamp can upset a plant's biological clock and fool it into thinking the day is longer," says the horticulturist for the Texas A&M University System.

The best way to water the plants is to give them a good thorough soaking every few days. Try not to get the leaves wet as this will encourage leaf diseases.

"To get the best results with chrysanthemums, buy healthy plants, plant them in the right location, and give them tender loving care," says Janne.

Early fall is a good time to prepare new flower beds. Spade 8 to 10 inches deep now and again in spring before planting.

If your youngster's Halloween costume isn't flameproof, discard it and buy or make another.

Cream for hands is as important as liquid soap is to dishwashing. Always keep hand cream nearby.

Bake Sale Scheduled

Saturday Nov. 15 was the date chosen for an annual bake sale, the major fund-raising project conducted by Aggie Mothers Club, which met at noon Monday in Caison Steak House.

Opening at 11 a.m. in Sugarland Mall, the sale provides funds for a scholarship award presented each year to a student desiring to Attend Texas A&M University. Special orders for baked items can be placed by contacting Mrs. A.L. Hollingsworth, 364-2842, or Mrs. Eugene Hendon, 364-2171.

It was announced that inquiries have been made from women interested in joining the club. Rules for membership were listed as follows:

"An active member is the mother or guardian of a Texas A&M Student or alumnus. She has the privilege of voting, holding office and participating in all club projects.

An associate member retains all club privileges, however she is not allowed to vote or hold office. She can serve on committees.

Honorary members are chosen by current members in recognition of services rendered to the club or to Texas A&M.

The organization meets for lunch on the fourth Monday of each month. Eligible persons are invited to attend the next meeting Nov. 24 at Caison Steak House.

Those attending the recent meeting were Mmes. Milton Adams, Thurman Atchley, Hilrey Aven, Buryl Fish, A.L. Hollingsworth, Robert Loyd, Austin Rose, Jr. and Hendon, Mrs. Werner Koelzer was the guest of Mrs. Hendon.

Who's New

Mr. and Mrs. S. Ruiz of 330 Ave. F. are the parents of a daughter, Esmeralda Manny, born Oct. 23. She weighed 7 lbs. 14 oz.

Mr. and Mrs. A. Evers of 109 Aspen are the parents of a son, Ryan Ledale, born Oct. 23. He weighed 9 lbs. 2 1/2 oz.

Mr. and Mrs. W. Walters of 737 Ave. H. are the parents of a son, William Earl, born Oct. 24. He weighed 8 lbs. 10 1/2 oz.

Mr. and Mrs. J. Garza of 912 S. Schley are the parents of a son, Jose Angel, born Oct. 25. He weighed 7 lbs. 8 1/2 oz.

Mr. and Mrs. J. Soto of Route 1 are the parents of a daughter, Ruby, born Oct. 26. She weighed 7 lbs. 8 1/2 oz.

Mr. and Mrs. Richard Keen Stewart, 134 Beach, are the parents of a son, Steven Shane, born Oct. 27. He weighed 8 lbs., 10 ozs.

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LET FAITH BE YOUR LIGHT IN THE ROADWAY

In the eternal conflict between light and darkness, remember that light is a positive force, while darkness is merely the absence of light, without power of its own. Therefore, it takes but a small amount of light to carry you through the darkest hours of your life; if faith is the source of it. By living one day at a time, you will allow this ray of light to cast its protective beam far enough ahead on the roadway to guide your footsteps. Then follow it to Church, where you will learn to walk in the light of faith and banish the darkness forever.

"Thy word is a lamp unto my feet, and a light unto my path."
— Psalms 119:105

it is better to light one little candle than to curse the darkness.
— Author Unknown

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Convention Report Made

Mrs. State Norvell, Joyce Shipp and Mrs. Leroy Johnson summarized their duties at the recent Texas Home Demonstration convention in Abilene, where they were delegates. The trio gave the report during a HD Council luncheon Monday in Pioneer Natural Gas Flame Room.

Council Delegates Report Activities

Reports from the Texas Home Demonstration Association convention and HD program plans were heard during a meeting of the HD Council Monday in Pioneer Natural Gas Flame Room. More than 30 women attended the covered dish luncheon.

Joyce Shipp, county extension agent, Mrs. State Norvell and Mrs. Leroy Johnson summarized state THDA activities during the annual convention held recently at Abilene. The trio were delegates from Deaf Smith County.

It was announced that a THDA workshop was scheduled Wednesday morning in the District Courtroom. Also, it was marked on the calendar that a meeting of the Panhandle Economic chapter will be held in the Villa Inn, Amarillo and an arthritis forum is slated in November.

Recipes which will appear in a tasting bee cookbook must be submitted to the extension office by Nov. 14. The cookbooks will be offered for sale later this year.

Further HD events on tap this season are the Council Christmas party Dec. 8 and a holiday cooking program for all HD members Nov. 20 in the Flame Room.

The public is invited to a Southern cooking program, to be presented at 7 p.m. Nov. 4 in the Amarillo Civic Center. The presentation is sponsored by Progressive Farmer.

The next Council meeting will convene Nov. 24; this is a week later than originally planned.



DE Student Selected

Danny Lucero, son of Mr. and Mrs. Rumaldo Lucero of 505 Sampson, has been chosen as Distributive Education student of the week. A senior student at Hereford High School, Danny is employed at J.C. Penney as a stockroom manager and salesman. He is shown with his supervisor, Clete Corlis, store manager.

WHO KNOWS?

1. In the old Roman calendar, November was which month of the year?
2. How many U.S. Presidents celebrated birthday anniversaries in November?
3. When was Lincoln elected President?
4. Boston's Great Fire occurred on what day in 1872?
5. November 11th was formally observed for what occasion?
6. Name the flower representing November.
7. When was the U.S. Marines Corp founded?
8. Who was the first President to issue a thanksgiving proclamation?
9. What is a drumlin?
10. What is an armada?

Answers To Who Knows

1. Ninth.
2. Five.
3. November 6, 1860.
4. November 9th.
5. Armistice Day.
6. Chrysanthemum.
7. November 10, 1775.
8. George Washington, in 1789.
9. A long ridge formed by glacial drift.
10. A fleet of warships or warplanes.

Helpful Hint

Telephone operator to new girl she is breaking in --No, honey, you say, "Just a minute please," not, "Hang onto your pants, Mister."

Duo Attends Convention

Texas Garden Clubs Inc. conducted their 48th annual convention at Abilene last week.

Attending from Hereford were Mrs. O.G. Hill Sr., president of Hereford Garden Club, and Mrs. A.L. Manjeot, a member of HGC and Bud to Blossom Garden Club. Both women hold state offices in TGC.

Mrs. Manjeot, who has been a member of a garden club since 1939, was among four members who received TGC life memberships. Mrs. Manjeot has served in gardening interests on state, district and local levels.

Mrs. Lee Coil of Lubbock, representing District I, presided during the convention's business session. Theme of the assembly was "Back Then...'Til When."

Dedicated to the U.S. Bicentennial, the convention and plans were focused on historical and conservation interests. TGC's Bicentennial project will be compiling and publishing a heritage cookbook containing recipes of bygone years as well as a brief resume of the family contributing the respective recipe. A list of gardens flanking U.S. Highway 231 in Texas will be printed as part of the national historical tour from Canada to Mexico.

Numerous garden club members from Texas and other states are planting wildflowers, stressing patriotic themes of design. Also during the Bicentennial year, three blue star memorial highways are being dedicated to fallen military heroes from Texas.

TGC will participate in the International Bicentennial Flower Show in Miami, Fla. May 2-24, 1976. Mrs. C.S. Duran will represent Texas at the exhibition.

The state-wide organization noted that 21 new clubs were added to the rolls with membership surpassing 560. This boosted the TGC total membership to 28,000.

Mrs. G. Browning Smith Jr., president of TGC Inc., was cited as Club Woman of the Year during the Texas State Fair earlier this month. She is a resident of Harlinger.

Emphasis was placed on youth programs and the state publication, "The Lone Star Gardener." Changes facing gardeners were discussed during several workshops. Also, TGC members were informed that they should expect shortages of certain gardening supplies.

Members of Abilene Garden Club were convention hostesses clad in blue denim-skirt and red checked blouses. Paper flower bouquets in containers of Garrett Snuff Bonsia were placed in niches throughout the dining hall. The opening dinner was served chuck wagon style.

Progressive Art Sale Is Planned

Members of Hereford Art Guild finalized plans for the Progressive Art Sale scheduled Nov. 14-15 at local stores when they met Tuesday evening at Community Center.

Also, during the business meeting, Mrs. Joel Newman donated an oil painting which will be given as a door prize during the sale.

Members discussed plans for the Bicentennial Art Show to be held in January at the Deaf Smith County Library and were shown a display that the guild has bought for the library.

During the meeting, members displayed various works of art including china painting, macrame, pottery and needlework.

Ivan Tipps was welcomed as a new member and Mrs. Owen Stagner was recognized as a guest among 27 members present.

Speakers List Causes For Heart Diseases

Factors for prevention of heart disease were reviewed by Wilma Townsend for members of Lone Star Study Club Tuesday afternoon in the Heritage Room of Deaf Smith County Library.

Representing the Deaf Smith County Heart Association, Mrs. Townsend moderated a question and answer period on avoiding and coping with heart problems. She listed measures to take for maintaining a healthy heart by exercising and eating the right diet. The guest speaker commended the heart team headed by John Gililland.

Mrs. Henry Vaughan read the Bicentennial thought and Mrs. J.C. Williams directed the business session.

Refreshments were served to 22 members by Mrs. John Jacobsen Jr. and Mrs. J.J. Durham.

Study Club Gives Party

Bobbing for apples and other games were highlights at a Halloween party given by Young Mothers Study Club for their children Tuesday night in First National Bank Community Room.

Fourteen youngsters dressed in Halloween costumes were treated at the party.

Hostesses were Mrs. Pat Woodward and Mrs. Floyd Neill.

Others present were Mmes. Eldon Howell, Bud Thomas, Pat Ferguson, Frank Daniel, Billy McAlister, Jim McDowell and Stan Soloman.

PUBLIC INVITED

A spaghetti supper, sponsored by the Catholic Youth Organization of St. Anthony's Catholic Church, is scheduled from 5-7 p.m. Sunday at the church cafeteria.

Tickets may be purchased at the door. Adult admission is $2.25 and children $1.75.

Before storing your small yard tools, clean off any accumulated dirt and rub the metal parts with oil to prevent rusting.

When removing screens to put up storm windows, patch small tears or holes in the screens by gluing a patch over the hole or tear.

Time Budget Helps Home Management

"Organizing tasks" will help homemakers use their "resources" better, Mrs. Lillian Chenoweth, a family resource management specialist, says.

"Planning use of time calls for anticipating the things that need to be done and fitting them into a shedule," she said.

Mrs. Chenoweth is with the Texas Agricultural Extension Service, The Texas A&M University System.

Some ideas to help with planning time use are:

"Reduce amount of preparation or cleanup involved. For example, vacuum the whole house when the vacuum cleaner is out, rather than only one room at a time.

—Dovetail jobs. Empty the dishwasher and set the table, or take clothing out of the dryer and fold them right away.

—Work on attitude. Postponing unpleasant tasks won't make them go away. For example, wash clothes before there's nothing to wear or wash the dishes before they're piled all over the kitchen and look insurmountable.

—Alternate tasks—if you hate to iron but enjoy baking, reward yourself after ironing by baking a special treat.

* * * *

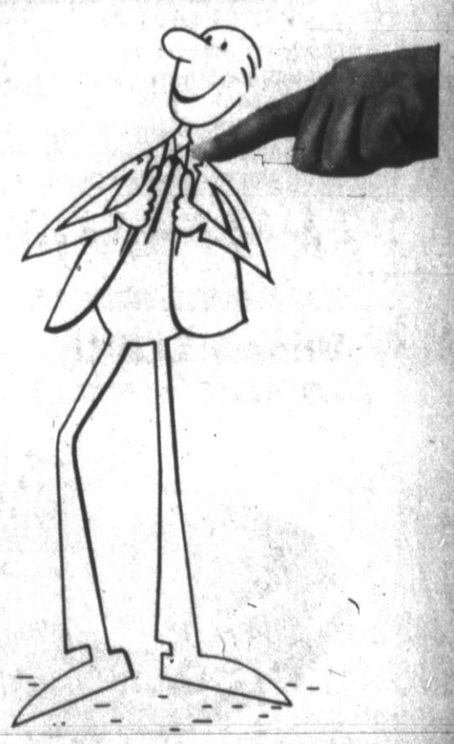
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TDA Food Seminar Is Planned

Responding to predictions of critical shortages in world food supplies, a group of West Texas leaders have planned a one-day seminar for January 30 in Lubbock to take a realistic look at global conditions and the role that the Plains agricultural industry can assume in alleviating that threat.

The purpose of the seminar, according to one of the organizers, Dr. Anson R. Bertrand of Texas Tech University, is "to highlight the importance of West Texas in the business of feeding the world."

National and state leaders in agriculture, population control, and water use and conservation have been scheduled to speak in sessions at South Park Inn from 8 a.m. to 3 p.m. Discussion time has been allotted for both morning and afternoon.

Registration fee is $12.50, and the meeting is open to all interested persons.

Groups participating in the planning are the West Texas Water Institute, Texas Tech University's College of Agricultural Sciences, the Texas Department of Agriculture, Planned Parenthood Association, the West Texas Chamber of Commerce, and the Lubbock Chamber of Commerce.

Some of the topics to be covered in the morning are progress in controlling world population, world land resources, and the potential of meeting world food needs through genetics.

The afternoon session will include an appraisal of the possibilities of transferring water to arid regions and improved methods of using present water supplies.

This is one of a series of food conferences the Texas Department of Agriculture will participate in during 1975. Several are planned for other regions of the state.

"Because Texas is a large provider of basic food supplies for the export market, our producers need to get through the rhetoric and discover the realities of world conditions. Such conferences will help Texas farmers and ranchers to plan for the future," Agriculture Commissioner John C. White stated.

Key speakers include Dr. John Timmons of Iowa State University, Dr. Glenn Burton of the USDA and the Georgia Agricultural Experiment Station, Dr. Frank G. Viets, Jr. Fort Collins, Colorado, and persons yet to be named for population control discussions.

Other participants on the program include Dr. Bertrand; Bob Scott, West Texas Chamber of Commerce; Commissioner White; George W. McCleskey, Water, Inc.; Dr. Charles Smallwood, West Texas State University; K. Bert "Tex" Watson, Pioneer Corporation; Russell Bean, West Texas Water Institute, and Dr. Jack Musick, USDA Southwestern Great Plains Research Center.

INSUR-MATION

Must I keep up with all the premium dates on my policies to keep them in force?

Most companies and agencies have well thought-out, proven systems that do this for you. With property companies, usually your policy is renewed, issued and mailed to you with a letter in ample time for you to review the insurance and ask questions or increase your benefits. Many companies carry "errors and omissions" policies which protect you if they make a mistake. Life companies usually use bank draft or periodic notices to notify you of a premium due. If you don't get the notice, they follow up with a second notice and usually a personal call.

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Gene Coulter

Carrothers Named To Meat Board

Jack Carrothers of Friona has been appointed to the Program and Budget Committee and the Consumer Education Committee of the National Live Stock and Meat Board.

The appointments were made and announced by Earl E. Harriss, Chairman of the Meat Board.

Carrothers is an elected beef industry Director representing the state of Texas. He has also represented the American National Cattlemen's Association on the Meat Board.

He's a member of the Beef Industry Council, promotional division of the Meat Board responsible for research, advertising, education and market projects for the beef industry.



Beef Carcass Show Set For Nov. 4-6

Sponsored by the Amarillo Chamber of Commerce, the seventh annual High Plains Fed Beef Carcass Show will be held Nov. 4-6 at the Iowa Beef Processors.

A livestock evaluation contest will be conducted as a part of the show Nov. 4 from 4 to 6 p.m. at the Iowa Beef Processors. Three classifications for particpatoin include adult, open to anyone 18 or older; collegiate; Future Farmers of America and 4-H Club. No entry fee is required for the contest.

For the carcass show, each company, corporation, feedlot, partnership or individual may enter one pen of five steers with an entry fee of $25 per pen. No more than 35 pen entries will be accepted.

All steers must have been fed commercially and have an ear tag upon arrival from 12 to 4 p.m. Nov. 4.

Steers will be slaughtered Nov. 5 and must be no older than 24 months. Steers must yield a hot carcass weight of at least 550 pounds. All carcasses will be purchased by Iowa Beef based upon hot carcass weight, quality and yield grade.

Carcasses will be evaluated Nov. 6 and may be observed by the public from 4 to 6:30 p.m.

A carcass data discussion, question and answer period and awards presentation will follow at 6:30 at the Big Texan Steak Ranch.

Dr. Charles Smallwood, dean of the West Texas State University School of Agriculture, will present awards. Grand champion pen will be awarded a trophy and $500. Other prizes are reserve champion pen, $300; third place, $100; fourth and fifth place, $50.

Sponsored by Taylor-Evans Agriculture Supply, an added premium of $100 will be given to the champion carcass of the show and $50 to the reserve carcass of the show.

An added premium by the Texas Cattle Feeders Association to the feedlot manager includes $100 for the first place pen, $50 for the second place pen and $25 for the third place.

Awards in the collegiate, FFA and 4-H categories will be provided by Farr Better Feeds, Friona Industries and the WTSU Agricultural Development Association. They will be mailed to the winners.

Superintendent for the show will be Dr. Smallwood, Assistant superintendents are Dr. John McNeill, associate professor of animal science at WTSU and Gary Culp of the Texas Cattle Feeders Association.

Cooperating personnel are Cal Parott of the Texas Agricultural Extension Service; WTSU senior animal science students; TCFA and the United States Department of Agriculture and Grading Service.

Other cooperating agencies include the Amarillo Clearing House Association, Iowa Beef Processors, Powder River Co., and the Texas Department of Agriculture.

Feeding Test Is Initiated

Eighty-eight bulls, representing Herefords, Angus Santa Gertrudis, Charolais and crossbreeds have begun a 140-day feed test at the Texas Tech University Center at Amarillo (Pantex).

There are 26 Herefords, 23 Angus, three Charolais, one Santa Gertrudis and 35 cross-bred bulls which began the test Oct. 9, according to Nolan Poteet, director of the annual performance test.

The bulls are tested for their ability to gain weight on feed. They will be sold at the annual field day and performce tested bull sale at Pantex to be held at the center east of Amarillo March 11, 1976.

Records are kept and provided for prospective buyers on all animals which tell their daily gain, weight at the beginning and end of the test, and other information pertinent to their ability to convert feed into meat.

"All bulls are in good shape and have had no problems other than minor stress," Poteet said. "Weather has been good and they are on feed good. I feel that the quality of the bulls is much better than any year that I have been associated with the Test."

The bulls are consigned to the center by "cooperators" for the test and are auctioned at the sale.

Herefords have been consigned by Bob Andrews of Olney, the Barber Ranch of Channing, Conkwright and Son of Hereford, Bathem Ranch of Dalhart and Clarence Mason of Muleshoe; Angus by Worth Jones of Hart, Harold O'Neal of Panhandle, Patrice Shadid of Panhandle, Henry Leven of Panhandle, Hinkson-Lust of Lazbuddie and Duane Jenkins of Higgins; Santa Gertrudis by Byron of White Deer; Charolais by Vernon Wilhelm of Happy; and crossbreeds by Henry Fields of Claude, Circle J Cattle Company of Claude, Joe Robinson and Jim Robinson of Clarendon, Champion Creek Cattle Company of Colorado City, Harlan Barber of Hereford, Barbour and Howell of Tulia, Adams Simmentals of Bard, N.M., and Charles Burk of Panhandle.

SHERWIN Williams®

INTRODUCING CLASSIC 99™

A breakthrough in latex wall paint! It combines the features you want most in one premium paint.

New Classic 99 from Sherwin-Williams.

It's the best latex wall paint we've ever made. In fact, we think it's the first truly premium latex wall paint on the market. Because it's the first latex wall paint that combines the features you want most.

It covers better. It covers like no latex wall paint we've ever made before (and coming from Sherwin-Williams, that's quite a statement!).

It's scrubbable. It's the most scrubbable latex wall paint we've ever made. So you can use it in rooms where the walls take abuse, and scrub it clean time and time again.

It's so tough and long-lasting, you can use it on wood trim. Classic 99 is so tough and so long-lasting, you can not only use it in any room in your house, you can even use it on wood trim.

It's available in 679 colors. Unlike most so-called premium paints that give you a very limited choice of colors, Classic 99 is available in hundreds of colors.

We guarantee your satisfaction. With a paint this good, we know you'll be satisfied. "This latex wall paint is the result of extensive research and testing by The Sherwin-Williams Company. We guarantee your satisfaction in the use of this product, or your purchase price will be cheerfully refunded."

New Classic 99. Available only at Sherwin-Williams Decorating Centers, including the one near you.

$11.99



At $11.99 a gallon, it's a great value. Especially if you can't afford to waste time and money on cheaper paint. Classic 99 is the best-covering latex wall paint Sherwin-Williams has ever made. And because it's so scrubbable and long-lasting, you paint less often.

★★ See our Classic 99 Demonstration ★★
Enter our Sweepstakes

Win a $13,000 Cadillac Seville.
That's first prize in our national sweepstakes.



Or, win $13,000.
Take the prize in cash, if you want.

Over 1500 other prizes!
Each Sherwin-Williams Decorating Center is offering a prize. A Kodak™ Tele-Instamatic™ camera outfit.



CLASSIC 99 SWEEPSTAKES — OFFICIAL ENTRY FORM

Name_____

Address_____

City_____ State_____ Zip_____

OFFICIAL RULES. NO PURCHASE NECESSARY. TO ENTER: (1.) Complete this entry form (or on a plain piece of paper 3" x 5", hand-print in plain block letters your name, and address) and deposit in the convenient depository provided by your participating Sherwin-Williams Decorating Center. (2.) Entries must be deposited no later than November 30, 1975. (3.) One winner of the Store Prize will be awarded from entries deposited at every participating Decorating Center. All winners will be determined in random drawings by the D. L. Blair Corporation, an independent judging organization, whose decisions are final. Winners will be notified by mail. One prize to a family. No substitution for prizes. Taxes on all prizes are the sole responsibility of winners. (4.) Sweepstakes open to residents of the United States who are 18 years of age or over. Employees of Sherwin-Williams, their Advertising Agencies, the D. L. Blair Corporation and their respective families are not eligible. Sweepstakes offer is subject to all applicable Federal, State and local laws and regulations, and is void in the States of Idaho, Maryland, Missouri and Wisconsin, and wherever prohibited by law. (5.) Notice of the Grand Prize winner and individual Store Prize winner will be posted at each participating Sherwin-Williams paint store outlet no later than 90 days after the close of this sweepstakes. (6.) The Sherwin-Williams Company reserves the right to require an affidavit of compliance with the rules and eligibility requirements of entrants.

WE MAKE YOU FEEL RIGHT AT HOME



© —1975 The Sherwin-Williams Company

It's so easy to shop at a Sherwin-Williams Decorating Center. Just say, "Charge it."

PARK PLAZA SHOPPING CENTER
1003 West Park Ave.
364-4484



CORNER CATCHER

The only center pivot in the world that hits the corners.

In a typical quarter section where a regular center pivot is irrigating 132 acres, you can now do about 150 acres. But the new Valley Corner System isn't limited to squares. Irrigate both ends of a rectangle. Irrigate odd shaped pieces of land too. It's the answer to getting valuable productive land that's been wasted, back under center pivot irrigation.

For flood irrigators, it's also the answer to automatic water and labor saving center pivot, without wasting valuable acres. No monitoring, no labor problems, no night work. But you have all the advantages of precise irrigation and fertilizer application through the system, that produces higher yields than ever before. It's a simple concept, precise in operation and engineered with quality of all Valley-built Center Pivots. VALLEY®

AVI INC. VALLEY

AC 806 272-4266

Watch for the GRAND OPENING of our new facilities on South Hiway 385 in the very near future.

ASCS News

Deadlines Set For Disaster Program Payment Application

By DON TATUM

DISASTER PROGRAMS: Low yield payment application for feed grains and cotton must be filed within 15 days after harvest is completed on the farm, but before crop residue is destroyed.

Feed grains or cotton acreage that fails and will not be harvested for grain or lint, must be appraised before making other use of the land. Any acreage destroyed or used in any manner prior to appraisal will be charged with the larger of: (1) the per acre yield on harvested acres, or (2) the established farm yield.

Disaster payments are not to be available unless abnormal weather conditions such as hail, unseasonable cool weather, excessive rain, drought, etc., occur. Crop loss due to severe insect infestation is a recognized loss provided you carried out control measures. Conditions such as weeds and poor farming practices are not considered to be a natural disaster. This may cause an individual disaster, but not a natural one.

To be eligible for a low yield payment on grain sorghum, your actual production must be less than .5269 per cent of your expected production. The expected production is the disaster allotment times the established farm yield. The corn disaster level is .4503 per cent of your expected production.

In summary, if you have suffered some production loss due to natural causes, bring your production in within 15 days after harvest and we can check to see if you are eligible.

BURNING CROP RESIDUE: Remember that deliberate burning of crop residue causes one ot be ineligible for Agricultural Conservation Program benefits for 1975, as this is considered a practice defeating the prupose of this program.

1975 CROP LOANS: Loans on 1975 crops can be obtained through this office, providing eligibility requirements have been met.

WHEAT-BARLEY PLANTING DATES: You may plant as late as you wish and could normally expect to make a crop, but the suggested planting dates for this county are November 15th.

Approval for prevented planting would be—when a crop is affected by any natural disaster or condition beyond the farm operator's control.

Prevented planting requests must be filed within 15 days after the end of the normal planting period for the crop. December 1st is the final date to file.

COMMITTEE ELECTION: Recently we mailed you a letter with the election information and a blank form that may serve as a petition if you wish to submit a name to be considered for your Community Committee ballot. Any person who is of legal voting age and has an interest in a farm as owner, tenant, or sharecropper, or is not of legal voting age but supervises and conducts the farming operation on an entire farm, is eligible to vote in the election.

Important dates for the Committee election:

October 28 Final date for receiving nominating petitions.

November 21 Ballots will be mailed to eligible voters.

December 1 Final date for return of voted ballots.

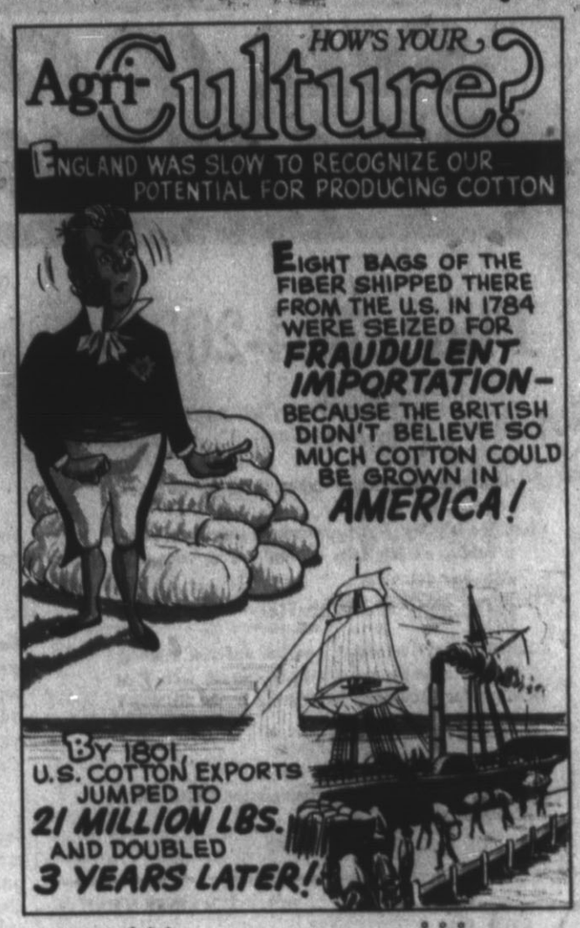
December 3 Ballots counted in County ASCS office (8:00 a.m.).

December 10 County Convention at 9:00 a.m., Flame Room of the Pioneer Natural Gas Building, Hereford.

January 1 New Committeemen and Alternates take office.

CHANGES IN INTEREST RATE: Effective October 1st, the interest rate on farm commodity loans and storage facility and drying equipment loans willgo to 7.5 per cent from 6.125 per cent. The change reflects increased Commodity Credit Corporation borrowing costs. The loans are subject to change in interest rates on April 1 and October 1 of each year.

Applicants for all ASCS programs will be given equal consideration, without regard to race, color, sec, creed or national origin.



Who's Little Acre?
Farm real estate values now range from $69 an acre in New Mexico to $1,737 in Connecticut. National average is $354, up 80% from 1970.

The Big Four
Top markets for U.S. farm exports during the past four years have been Japan, the Netherlands, West Germany, and Canada.

ArmyOK May Be Needed For Dirt-Moving

Farmers, highway maintenance men, and the city employees who clean out ditches or move any dirt where cattails and willow trees grow—and many other places as well—may soon be faced with getting permission from a United States Army colonel. And they must also receive comment from the Texas Water Quality Board, according to terms of a recent Washington, D.C. federal court order.

The possibility of having thousands of individuals and local governments swamped in new federally inspired paper work for many routine operations is very real, according to Hugh C. Yantis Jr., executive director of the Texas Water Quality Board.

Yantis said that if this is a back door approach to land use planning, which has been turned down by Congress on several occasions, it ought to be recognized as such and dealt with openly.

This new problem for land owners and local governments arose when a group of environmentalists, organized as the Natural Resources Defense Council Inc., filed a lawsuit against the U.S. Environmental Protection Agency in a Washington federal district court. The judge ruled on March 27 that the U.S. Army Corps of Engineers had to apply their permit requirements for navigable waters to "all waters of the United States."

First indications were that even routine farming operations might be covered, and such an uproar ensued that some provisions were changed.

However, regulations as now proposed by the Corps of Engineers with the approval of the Environmental Protection Agency have still met with almost unanimous opposition from all areas of Texas government. Corps permits are now to be required for the excavation of ditches, diking, dredging or filling in of wetland areas, among other things.

The court ruled that tributaries to navigable streams were part of the law, which means that brooks small enough to step across the frequently included in the new law, as well as thousands of ponds larger than two surface acres in size.

The City of Houston has been told that it must have an Army permit for cleaning about 8,000 miles of ditches located within the city limits. And the Texas Highway Department also must get permission before moving any dirt where bridges cross streams.

In other words, running a road grader along certain ditches can be a federal law violation with penalties of up to $25,000 per day unless an Army district engineer okays it, after consulting with the Texas Water Quality Board.

Applications must be filed with the Commander of the U.S. Army Corps of Engineers district offices, along with a $10 fee for small projects, and $100 for those where more than 2,500 cubic yards of dirt are moved. At present it takes about three months to get a permit, if one is granted, and if the program grows rapidly, the time required may be longer, according to the Corps.

One provision of the Engineer's current regulation calls for including areas which are characterized by the prevalence of vegetation that requires saturated soil conditions. This means cattails, willows, and bulrushes, among many other forms of common vegetation found in almost all parts of the state.

Congress was petitioned by the Texas Legislature on May 27 in a resolution which stated that the Governor, Lieutenant Governor, Speaker of the House of Representatives and the 64th Legislature are "mutually and unalterably opposed to the expansion of federal authority over land and water resource management as would follow from the implementation of the proposed rules as published."

House of Representatives Bill 6935 is now before a sub-committee, and it provides for amending the water pollution control act to limit the areas covered to the traditional concept of navigation. Plans are being made for a strong presentation by Texas officials when the hearings are held in early November.

Safeway Receives Award

One of the nation's largest supermarket chains was honored Tuesday for its continued promotion of fed beef.

The award, to Safeway Stores, Inc., came during the annual convention of the Texas Cattle Feeders Association in Fort Worth. Accepting was Carey A. Ford, vice president and Dallas division manager for Safeway.

Glenn Deen of Dumas, TCFA president, cited Safeway Stores for featuring fed beef during a time when many food chains were promoting the lower quality non-fed beef. And that continued promotion, he said, was despite pressure from competitors to feature the lower quality product.

Noting that Safeway is committed to featuring beef to attract customers to its outlets, Deen said the Safeway meat departments account for nearly one-fourth of the company's dollar sales.

In presenting Ford a plaque, a replica of the TCFA's logo, Deen explained that Safeway was among the first to adopt a policy of buying government graded meat and pioneered two other important processes—central warehousing and controlled aging. In fact, most Safeway retail divisions operate their own federally-inspected meat warehouses, Deen said.

To further express their confidence in grain-fed beef, Safeway offers this unconditioned guarantee: "If for any reason whatsoever you are dissatisfied with a purchase of Safeway meats, you money will be refunded."

Safeway's promotion of grain-fed beef, both through displays and advertising, comes at a time when the retail market is being flooded with the lower quality meat, Deen said.

As for the future, W.S. Mitchell, Safeway's president, is optimistic that the corporation's sales in 1975 will reach the $10 billion peg. That, Deen said, would mean about $2.5 billion in meat sales, of which about $2 billion goes to the producer, processor or manufacturers of the products.

GSPB Elects Officers

Kress farmer C.C. "Pap" Reed has been re-elected chairman of the Texas Grain Sorghum Producers Board for his second term.

Board members named Larry Witten of Olton to a second term as vice chairman and elected John Gilbreath of Hart secretary-treasurer to succeed Gerald McCathern of Hereford.

The new officers were named at the regular bi-monthly TGSPB meeting during which four newly-elected directors were sworn in.

The four directors, all incumbents, were chosen by fellow grain sorghum producers in the 29-county TGSPB area.

Named to their second six-year terms are Ralph Mabry of Petersburg, who received 492 votes; K.B. Parish of Springlake, 474 votes; C.P. Smith of Hale Center, 517 votes and Larry Witten of Olton, 485 votes.

Jerry Don Glover of Lazbuddie, the only other announced candidate, received 446 votes.

Several ballots contained write-in condidates.

The Texas GrainSorghum Producers Board works to solve production problems, develop new markets for sorghum and provide information on grain marketing.

Many Happy Returns
It has been estimated that insect-resistant varieties of crop plants return between $300 and $600 for every $1 invested in research for their development.

Mr. Farmer:

When buying or selling farm and ranch lands, your selection of a realtor is of supreme importance. Why not choose a fellow farmer who is also a realtor to help you? If your realtor does not understand well logs, underground line sizes and types, water tables, investment credit, repair costs, fuel costs, irrigation horsepower requirements, friction loss, soil maps, insurance rates, tax matters, and detailed production cost figures, then you may have the wrong realtor. Let us serve you. We understand farmers and farming.



JAMES GENTRY
FIRST REALTY
364-6565

APOLLO



THE MOST LUXURIOUS AND STRONGEST MOTOR HOME ON THE HIGHWAY.
Get A Few 1975's At An Excellent Buy.
"Better Buy Pharr"
PHARR TRAILER SALES & SERVICE
1702 Circle RD. 783-6088 or 783-6412



You're doing without a Zimmatic center pivot. Saving your hard-earned capital for other improvements. Don't want to borrow right now.

But it's costing you money every year you wait. Two ways. First, you're losing the extra crop production you get under irrigation. Second, inflation is at work. Boosting prices, dropping the value of your dollars.

Why not rent a Zimmatic under our new lease plan? Let the system pay for itself and put some extra money in the bank for you at the same time.

Our rates are reasonable. You can include freight, installation, pump . . . other "above ground" items in one flexible package, tailored to your needs.

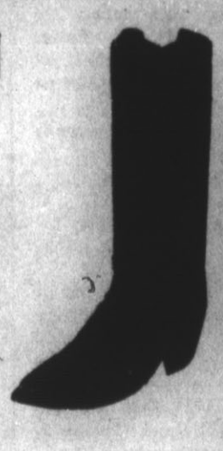
Why wait to irrigate? It's just costing you money. Call us today for details on our new lease plan.

LINDSAY

BIG T PUMP CO., INC.

HEREFORD-DIMMITT-FRIONA

E. Hwy. 60
Boots WEST
364-5961



!! NEW SHIPMENT !!
Denim Flares - Denim Cowboy Cut
Denim Permanent Press - Corduroys & Checks
Children's Wranglers with matching shirts

PICK UP YOUR BUMPER STICKER FOR A CHANCE TO WIN $50
This week's winner:
NO. 601 R.B. Reese

BOOTS FOR THE ENTIRE FAMILY

STRAW HATS 2 FOR THE PRICE OF 1

GOOSE DOWN JACKETS 10% OFF

Men's WESTERN SHIRTS $8.95 or 3/$24.95

PROPERTY ENTERPRISES



Call Avis Blakey
For all your Home, Car or Business Insurance.
205 S. 25 Mile Ave.
364-6633

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c
Additional insertions, when paid in advance: per word 8c
Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch $2.00
Repeat insertion without copy change per col. inch $1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch $1.54
Deadline for Classified Advertising in the SUNDAY BRAND.
5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.
5 p.m. Tuesday

1. FOR SALE Miscellaneous

WE BUY AND SELL
USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552
1B-37-tfc

FOR SALE
3 1/2" Pipe Posts-8 ft. long .85/ft.
2 7/8" Pipe Posts-7 ft. long $.75/ft.
1.9" 14 ga. New pipe $.55/ft.
1 7/8" Standard Well Pipe .55/ft.
1.9" 12 ga. New Pipe .55/ft.
Cable .06/ft.
Northwest Feed Yard, Inc.
P.O. Box 566
Hereford, Texas 79045
James Bullard
Office—806-364-4614
Home—806-364-4460
B-1-21-tfc

Large house for sale to be moved. Call 578-4351 or 289-5850.
B-1-70-tfc

FOR SALE: Model Gibson S-G Electric Guitar. 3 months old. Best offer. Call 364-6404 after 5 p.m.
B-1-81-tfc

Hay Grazer for sale. 6 miles north of Hereford on Hwy. 385. Call 578-4392.
B-1-10-75-tfc

GARAGE SALE. WE ARE MOVING!! Furniture, clothing and miscellaneous. 410 Western. Saturday.
B-1-87-1p

YARD SALE. 406 West 6th. Thursday, Friday & Saturday.
B-1-87-1p

FOR SALE:
16" well casing, new steel 17 1/2 c per lb.
WE BUY:
Scrap iron # 1 $45.00 per ton, #2 $30.00 per ton, junk motors $42.00 per ton.
FARWELL PIPE & IRON
Phone 481-3287
601 Avenue A. Farwell, Texas.
B-1-83-tfc

Repossessed Kirby for sale; also repair on all makes and model Kirby's. Free belt with every repair job. Call 364-1854.
B-1-20-87-tfc

For sale or lease: 100x50 bulk fertilizer plant located East of Hereford. 9 bins, equipment, scales, RR siding, 100x40 storage building adjacent. Garth Merrick 364-0956.
B-1-24-80-tfc

STATED MEETING
SECOND MONDAY
8:00 P.M.
Thursday
DEGREE WORK
Robert Harris W.M.
W.A. Phipps Sec.

Lions Club meets each Wednesday, 12 Noon
Civic Club Center
(Jim Hill)

RENT OUR RINSE N VAC
Steam clean your own carpets.
$12.00 per day.
WESTERN AUTO, 241 Main.
B-1-68-tfc

Snooper Radar Dectector Bearcat III. Police monitor.
Used color & BW TV.
TOWER TV, 248 NW Drive.
Phone 364-4740.
B-1-74-tfc

Lecithin-Kelp now available in handy capsule form. Get Leci—Kelp caps. At Edward's Pharmacy.
B-1-87-4p

For sale: pair of gold and white Italian Provencal chairs. Good condition. Call 364-5950.
B-1-87-2p

LOOK! LOOK! LOOK!
BIG JIM'S FURNITURE & APPLIANCE is overstocked. MUST SELL and make room for new merchandise.
PHONE 364-1873 or come see at South 385 and Archer Street.
B-1-71-tfc

For sale: Young man's part wool suit. Excellent quality Chest 38, waist 29, inseams 30. Phone 364-2569.
B-1-17-87-2c

Need to sell my house trailer, 12x60 ft. Custom Heritage. Like new with extra good furnishings and carpet. Total complete price $4465. Call Amarillo 383-5683.
B-1-25-87-4c

For Sale: Complete mobile phone in brief case. Carry anywhere, talk from anywere. Equipped for all circuits. $1250. firm. 364-0956 Garth.
B-1-22-80-tfc

Lose weight with New Shape Tablets and Hydrex Water Pills At Edward's Pharmacy.
B-1-87-4p

For sale in Hereford.
Nearly new spinet piano. Concert approved. Tremendous Bargain. This is your chance to own a fine piano by assuming small payments.
Write at once:
McFarland Music Co.
1401 West 3rd
Elk City, Oklahoma 73644
B-1-87-2p

For Sale: Repossessed Necchi free arm sewing machine. Builtin patterns, and button holer. Take up payments. 226 North Main, Phone 364-4051.
B-1-21-86-2c

For Sale: Quick-Way Drag Line; 1/2 yard bucket. Call 364-5746, evenings or weekends.
B-1-13-83-tfc

LEFT IN LAY AWAY
8 track tape player AM-FM stereo radio, full size automatic record changer plus 2 full range speaker system and power for 100 watt amplifier. Full warranty, regularly sold $399.95 assume balance of only $214.00 or monthly payments of $10.00 at MARTINS SOUND CENTER Corner I-40 and Georgia Street, Amarillo.
B-1-87-9c

For Sale: Nearly new overstuffed red swivel rocker. Call 364-4799.
B-1-10-87-1c

For Sale: 2 bedroom 12x55 Mobile Home. Fully carpeted, all new G.E. appliances. Immediate possession. Call 364-2129.
B-1-17-86-2c

OSBORN'S BARGAIN CENTER
Hwy. 60 West
Phone 364-0688.
New shipment of authentic Indian Jewelry, Army Surplus, Books, COLLECTABLES.
Good used furniture
OPEN SUNDAYS.
B-1-79-tfc

For Sale: AKC St. Bernard Puppies. $50.00. Call 364-4037.
B-1-87-3p

For Sale: Travel Trailer Appliances. Four burner cook top and oven, panel ray heater, double sink, demand water pump, aluminum water tank. Call 364-5743.
B-1-24-86-2c

Lay away now for Christmas, make deposit on Samoyed puppies. Will be ready by Christmas. Reserve yours now, only three left. Noreen Poarch, 364-1536.
B-1-22-86-tfc

For Sale: Couch and matching chair, $50. Call 364-5584.
B-1-10-87-1c

TWO FAMILY GARAGE SALE. Thursday & Friday, 9 a.m. to 5 Grand E. Trailer Park #31. Truck seat.
B-1-87-1p

GARAGE SALE. Saturday & Sunday. 3rd house north of store at Summerfield.
B-1-87-2p

For Sale: 3 year old part Jersey Cow. Call 364-0630.
B-1-10-82-tfc

GARAGE SALE. 2 double dressers, electric stove, dryer, clothes and miscellaneous, Saturday, November 1, 8:30. 236 Northwest Drive.
B-1-87-1p

For Sale: Two repossessed Universal Sewing Machines. Builtin patterns and buttonholer. Take up payments. 226 North Main, Phone 364-4051.
B-1-10-86-2c

CARPETS a fright? Make them a beautiful sight with Blue Lustre. Rent electric shampooer $1. McCaslin Lumber Company.
B-1-20-86-2c

For Sale: Baled cane roughage. Call 357-2344.
B-1-10-86-tfc

GARAGE SALE. 716 Irving Friday and Saturday. Boys and girls clothing, dishes and miscellaneous.
B-1-87-1p

GARAGE SALE. 604 Schley. 10:00 a.m. Sunday. Refrigerator, gas range, clothes, miscellaneous and turquoise 60 per cent off.
B-1-15-87-2c

GARAGE SALE. 213 Aspen. Friday & Saturday 9 to 5. Lady's good larger and smaller size clothing and a group of miscellaneous items.
B-1-23-87-1c

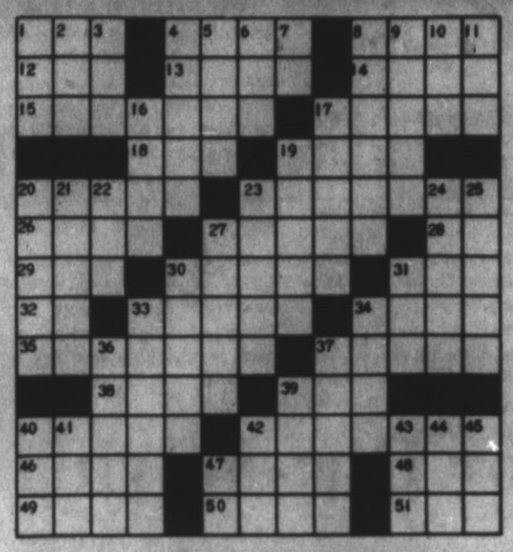
CARPETS a fright? Make them a beautiful sight with Blue Lustre. Rent electric shampooer $1. McCaslin Lumber Company.
B-1-20-86-2c

GARAGE SALE. 341 Centre. Friday & Saturday.
B-1-87-1c

Cobra CB Radios, Bearcat Scanners, RCA car stereos, antennae sales and installation. KERR MOBIL. 364-1844.
B-1-15-84-tfc

GARAGE SALE.
209 EAST 5TH STREET
FRIDAY, SATURDAY & SUNDAY
Plumbing tools, Butane pot, dyes, tapping tools, pipe fittings, 20 ton jack, 1/2" electric drill, drill bits, test plugs, sink snake, sewer rods, bench grinder, Stilson's Crescents. One lot of other things.
Across street from KPAN
B-1-87-1p

Norwalk CLEAR-ZIT New formula acne-pimple medication. Only $1.98. At Edward's Pharmacy.
B-1-87-4p



★CROSSWORD PUZZLE★

ACROSS
1. Pointed end
4. Plant part
8. Spindle for wheels
12. Native metal
13. Ripped
14. Caustics
15. Meshed fabrics
17. Large bundles
18. Part of "to be"
19. Positive
20. Sews together
23. Flicker
26. Glass
27. Vexes
28. Not
29. Creative work
30. Injury
31. Plus
32. Trained nurse (Abbr.)
33. Form
34. Escape
35. Respects
37. Belief
38. Possessive pronoun
39. Honey-maker
40. Topic
42. Capes
46. Jackrabbit
47. Arrow
48. Table scraps
49. Looked at
50. Probabilities
51. Attempt

DOWN
1. Coal weight
2. Anger
3. Fondle
4. Mixes
5. Sound
6. Unit of energy
7. Myself
8. Frightens
9. Woody tissue of plants
10. Shelter
11. Curvy letter
16. Not feral
17. Erect
19. Polish
20. Extra tire
21. Works for
22. Emmet
23. Purees
24. Finished
25. Cowboy show
27. Wanders
30. What place?
31. Malt beverage
33. Appeared to be
34. Whine
36. That place
37. Coins
39. Shakespeare
40. Article
41. Dried grass
42. Angry (Colloq)
43. Much
44. Sin
45. Swine's domicile
47. Perform

For Sale: New G.E. Refrigerator. New living room suite, 2 full beds, double oven gas stove. 364-4603.
B-1-18-85-4c

NUMEROUS OLD COLLECTIBLES DUE FOR CHRISTMAS GIFTS
Some primitive furniture and old rocking chairs left.
See at Mrs. Hoot Poarch, 1 1/2 miles Southeast of town.
B-1-87-2c

GARAGE SALE. Saturday, November 1st, 9 a.m. to 6 p.m. 117 Fir Street. Writing desk, lamps, miscellaneous items.
B-1-16-87-1c

GARAGE SALE
Saturday, all day, November 1st; Sunday afternoon 1 to 6, November 2nd. 705 North Cherokee.
B-1-87-2c

2. FOR SALE Farm Equipment

For Sale: Nearly new JD #4300 Beet Digger, 4 row tank type; #550 JD Defoliater Topper. Call 289-5611; 364-2667 or 364-1933.
B-2-21-86-3c

See Us For
Mayrath Grain Augers
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

See Us For
Parts-Sweeps-Chisels for Graham [Hoeme] Plows
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

For Sale: 4 row 40" head for 1969 G. Combine. Call 258-7350 or 258-7340.
B-2-14-78-tfc

Would buy old winch truck for farm. Need several thousand feet used roofing tin. Don Fortenberry, Friona 295-6373.
B-2-17-69-tfc

SEMITRAILERS. PRESSURE STORAGE TANKS. 1000 to 150,000 gallons. 18", 21" I Beams. 806-364-0484.
B-2-85-3p

For Sale: Approx. 600 cedar posts. 5 & 6" tops, 50-60 8' corral posts. Call F.L. Eicke, 289-5969 or 364-6179.
B-2-19-85-tfc

For Sale: IHC 763 Cornhead, good shape. Call 289-5851 or 289-5892.
B-2-10-84-tfc

For Sale: Two-1971 6600 JD Combines with or without corn heads. Call 295-3686.
B-2-14-76-tfc

NEW CUMMINS—DIESEL SALES & Parts Representative
Oglesby Equipment Co., Inc.
B-2-14-tfc

For Sale: John Deere Model 341 Top Saver.
John Deere 431 Lifter-Loader.
IHC 21C Beet Harvester.
Call 578-4270.
B-2-74-tfc

3. FOR SALE Automobiles

FOR SALE
1972 GMC, 9500 Series, 318 Detroit, RTO 913 Fuller Transmission. 22" rubber, 20' flap bed, 36" Peterbilt Sleeper Airslide 5th wheel.
Transmission just been recently overhauled.
Call: Jim Noyes
Bus. Phone 364-2217
Home Phone 364-5254.
B-3-87-4c

For Sale: 1970 Rebel "Machine." Good condition. Phone 364-4487.
B-3-10-87-1p

For Sale: 1974 Ford 1/2 ton pickup; 1974 Buick Century 2 dr. Inquire at Installment Loan Department, FNB.
B-3-18-83-tfc

FOR SALE
1948 Chevy Truck. Like new. 20,000 actual miles. Best offer over $2,000. Phone 364-6701.
B-3-86-3p

FOR SALE
HUNTER'S SPECIAL
1974 Toyota Land Cruiser Four-Wheel Drive.
Excellent condition, good rubber.
Phone 364-6881
B-3-87-2c

For Sale: 1968 Lincoln Continental 2 dr. ht; also 4 practically new steel radial belted tires. Phone 364-3519.
B-3-86-2p

ONE OWNER.
1974 Chevy Impala, blue with white vinyl top. Automatic, air conditioning, good tires. Excellent condition. $3500 firm. Call 364-6120 after 5 p.m.
B-3-86-tfc

For Sale: 1969 Chrysler 4 dr. H.T. 1969 Chevy Camaro Convertible. Both very reasonable. May be seen at 223 Fir. Phone 364-4407.
B-3-22-86-tfc

For Sale: 1973 Cheyenne Super Chevy Pickup, fully equipped. 364-6695.
B-3-10-86-3c

NEW & USED CARS
now for sale at
JOHN ORSBORN BUICK
PONTIAC, GMC'S
new location
221 North 25 Mile Ave.
B-3-8-tfc

For sale: 1971 Volkswagon 411 Sedan. Air, automatic, low mileage. Call 364-2435 or 364-1299.
B-3-14-77-tfc

MUD & SNOW TIRES.
4 like new, 16" tires mounted on Jeep wheels.
Call 364-6006 after 5 p.m.
B-3-81-tfc

For Sale: 1972 Olds Custom Cruiser Station Wagon. One owner, good condition. Call 364-6903.
B-3-14-76-tfc

For Sale: 1972 Buick Centurion, 4 dr. hardtop. One owner, clean. Call 364-2243 or 364-4614.
B-3-15-78-tfc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0077
B-3-33-tfc

FOR SALE: 1971 PONTIAC. Air conditioned, heater, cruise control. One owner, good condition. Call after 5 p.m. 364-1729.
B-3-17-75-tfc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
1B-3-41-tfc

4. REAL ESTATE For Sale Or Trade

FOR SALE BY OWNER
Will trade my office building for equity in a house or will sell outright.
Gene Campbell, Realtor
364-0780.
B-4-79-tfc

MY HOME FOR SALE
6 rooms plus 3 in the basement, at 511 Lawton, Hereford. Call Nona Jowell, 296-5207 Plaiview, Texas.
B-4-79-tfc

FOR SALE
IN SUMMERFIELD
Large home, has beautiful trees and shrubs.
Call 357-2318.
B-4-86-tfc

LOTS FOR SALE
6 lots, 382', multifamily use, 400 Block Avenue B. $24.00 per front foot. Dial 806-763-5323.
B-4-81-tfc

320 acres, all in cultivation. Walcott area. Realtor 364-0109 or 364-6633.
B-4-18-12-tfc

MOVE IN NOW-An ideal location on Star Street. 3 or 4 bedrooms, 2 baths, lots of closets. Call 364-2040.
B-4-20-84-tfc

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY
REAL ESTATE
Phone 364-3566
Res. 364-2553
B-4-29-tfc

WAREHOUSE with offices on trackage. Heated. Docks and Loading Ramps. 12,800 SF. 911 Dairy Road. 364-0404 or 364-3848.
B-4-18-82-tfc

205 BEACH
Beautiful home, newly redecorated inside and out $26,000.

FABULOUS
home on Star Street. Be sure and see this one.

2 bedroom house on Avenue J. Priced right.

4 bedroom on Avenue I, good equity buy.

Like new, Town & Country Trailer home, 14x82. Buy equity and lot. West Central Area.

GOOD TWO BEDROOM
house for sale to be moved.
DO YOU NEED A HOME
or rental property? You should see these:
2 bedroom $7,500. Owner will carry paper to the right party.
2 bedroom 4,000.
3 bedroom $8,500.
2 bedroom $8,000.
Acreages from one acre up.
IN EASTER COMMUNITY
perfect 1/2 section. 3 wells, all underground tile. 29 per cent down.

LAMB COUNTY
Good farm and cattle setup. 1074 acres with 8 good wells on gas, $500. per acre.

320 ACRES
at $65.00 per acre in Kit Carson County, Colorado.
8 1/4 Acres with nice trailer home and garage. Close in.

5 acres near city, ideal for home site. Terms.

Nice improved 70 acres on Hwy 60.

WE NEED YOUR LISTINGS
Member multiple listing service.
CARTHEL REAL ESTATE
206 North 25 Mile Avenue
Wayne Carthel 364-0944
Henry Reid 364-5344 or 578-4628.
Al Wiley 364-4985
B-4-79-tfc

SOUTH DOUGLAS STREET
3 bedroom with 1 and 3/4 baths, single garage, must see to appreciate, existing loan can be assumed at 7 1/2 per cent, Price $21,000, shown by appointment, will consider trade for smaller home.

IMMEDIATE POSSESSION
3 bedroom frame home, fresh paint inside and out, near Schools and shopping, Price $16,500.00, good terms to qualified purchaser.

CORNER LOT NEAR SCHOOL
3 bedroom with single garage, repainted inside and out, new carpet to be laid, Price $19,500.00, Only $2,000.00 down to qualified Purchaser, shown at any time, or will trade.

EAST 6TH STREET
2 bedroom brick with double garage, clean and neat, Price $18,000.00, $2,000.00 down and reasonable payments to qualified Purchaser, shown by appointment only.

COMMERCIAL LOT ON HIGHWAY 385
located at 311 South 25 mile avenue, 88.71 feet front, 198 feet deep, will lease lot only, or consider building for good tenant, or lot can be purchased.

400 BLOCK OF AVENUE G
3 bedroom brick with single garage, fully carpeted, fenced back yard, quick possession, Price $20,500.00, purchase for $2,000.00 down and balance payable $170.00 per month.

160 ACRES NEAR STRATFORD, TEXAS
now being farmed as dry land but 8" water is available, a bargain for investment at $200.00 per acre, has 6 1/4 per cent loan of approx. $7,000.00 to be assumed, or all cash.

IMPROVED QUARTER SECTION
good home, underground tile, Price right and can be purchased for $25,000.00 down by qualified Purchaser, call for details.

LOWER THAN ORDINARY GAS RATE
improved half section with nice home, large barn and 3 irrigation wells, terms available.

YOUR LISTINGS NEEDED AND APPRECIATED
We have Purchasers for all types of residential, commercial, and farm and ranch properties.
HAMBY REAL ESTATE
SOUTH HIGHWAY 385
HEREFORD, TEXAS
Office.....364-3566
CHICK WEEMES....364-3169
CALVIN EDWARDS...364-1017
GERALD HAMBY....364-1534
J.M. HAMBY....364-2553
B-4-85-tfc

5. FOR RENT

APARTMENTS, FURNISHED
1 and 2 bedrooms with kitchen, dineete and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
1B-5-4-tfc

TRAILER SPACES FOR RENT
Northwest Mobile Lodge
Phone 276-5518
B-5-10-13-tfc

For rent or lease: two offices with reception room. Days, Phone 364-3566; nights after 9 p.m. 364-2553.
B-5-16-56-tfc

SUMMERFIELD MOBILE MANOR
Water furnished. 7 miles West on Hwy. 60. Phone 357-2552.
B-5-15-10-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
B-5-12-46-tfc

6. WANTED

Want to buy some corn on the cob. Phone 267-2362., Vega.
B-6-87-4p

CASH FOR GOOD CLEAN 1965-1970 two bedroom furnished mobile home. 806-364-0484.
B-6-85-3p

WANT TO BUY:
Old gold rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

I would like to buy a garage door. Call 364-1272 or come by 114 Bradley.
B-6-86-3p

WANTED: Home for one of our beautiful house plants. MELROSE NURSERY.
B-6-10-84-tfc

WANTED: Combining for 40" combine, corn and grain. Have two trucks. Call 258-7350 or 258-7340.
B-6-12-74-tfc

WANTED: Pasture for 1500 cattle. Wheat, beets or corn. Call Johnny Latham, 364-5754.
B-6-12-72-tfc

I want to rent a three bedroom house. Phone 364-1669.
B-6-10-83-tfc

WANTED—winter pasture for cattle. O.G. Hill, Jr., 364-1871.
B-6-10-83-tfc

WANTED: Yards and gardens to rototill. Free estimates. Phone 364-5068.
B-6-10-22-tfc

WANTED: Wheat, beet pasture for yearlings and calves. Ellis Lemons, 364-3117 or 364-2907.
B-6-12-76-tfc

8. HELP WANTED

PERSONNEL NEEDED
FULL TIME
MEN AND WOMEN
We are short handed in several postions.
Experience preferred but not necessary.
+ Bookkeeping
+ Receiving
+ Sales
Apply in person to 344 East Third. CARL MCCASLIN LUMBER CO.
B-8-87-tfc

NEEDED: COMBAT ARMS PEOPLE
If you qualify, we'll teach you a job, pay you while you learn, and give you one of the best benefit packages anywhere. Then you'll earn your keep and know a job. Join the people who've joined the Army.
Call 806-376-2181 or 806-363-1286 in Amarillo.
B-8-87-1p

15 year old growing Hereford manufacturing and distributing company is looking for a qualified person of secretarial and clerical abilities. Send resume to Box 671, Hereford, Texas.
B-8-27-87-tfc

Need two bobtail drivers for Hereford delivery. Apply in person to **MERCHANTS MOTOR LINES.**
B-8-14-87-tfc

FOR IMMEDIATE EMPLOYMENT
SECRETARY-RECEPTIONIST. Experience required in typing, filing and bookkeeping. Must be available immediately.
Call 364-3333.
B-8-86-tfc

Wanted: Feed truck driver and cow boy. Good pay and working conditions. Excellent fringe benefits.
Apply in person to **MOORMAN FEED YARDS, HEREFORD.**
B-8-22-86-4c

Two ladies with cars, Hereford and surrounding towns, help with Fall and Christmas business. Part or full-time, $75.-$150. weekly. Call Stanley Home Products, 364-6570
B-8-86-3c

DIESEL DRIVER MECHANIC. With tools. West coast produce haul. References required. 806-364-0484.
B-8-85-3p

A lady needs someone to live-in. Call 364-2063 or 364-1666.
B-8-10-84-tfc

URGENT!! NEED EXPERIENCED PEN RIDERS. Call 806-265-3633 or 806-265-3433.
B-8-10-85-9c

Opening for brake and front end mechanic. Must be experienced. Paid hospitalization and vacation, 48 hour week with opportunity for sales bonus over salary. Call Chuck Boyd or James Hagee at 364-4334.
B-8-29-65-tfc

Would like mature lady companion of good character to live-in with active elderly lady in good health with lovely home and car. Good salary and large furnished room with private bath. Light house work, no laundry, but must have driver's license. Call 806-296-2881.
B-8-79-tfc

WAITRESSES NEEDED—ALL SHIFTS. Apply in person to **JORD-INN'S,** East Hwy 60.
B-8-10-55-tfc

NEEDING: School bus drivers. See Eldon Owens at School Bus Barn.
B-8-10-57-tfc

NEED:
+Service Island Personnel
+Tire Men
+Janitor
Apply in person to **BIG DADDY'S TRUCK STOP,** East Hwy 60.
B-8-78-tfc

Male animal control warden needed.
Applications may be obtained at the Dispatchers Office at the Police Department. Starting salary $400.00 per month. 40 hr. work week and other benefits.
B-8-84-tfc

WANTED
BRAKE FRONT END & TUNE-UP MECHANIC
Experience mandatory.
New facility & equipment, good pay.
Apply at:
PAXTON TIRE & SERVICE
DIMMITT, TEXAS
603 S.E. THIRD
PHONE 647-4121.
B-8-84-tfc

HIDE ROOM LABOR WANTED
We offer:
-Good Pay ($3.69 to $3.96 per hour)
-Paid Vacation
-Paid Hospitalization
C.U.I. INTERNATIONAL
3 1/2 miles west HWY. 60
Phone 276-5331 days; 364-2495 nights.
B-8-68-tfc

TIRE SERVICE MAN WANTED FOR PASSENGER, TRUCK AND FARM TIRES.
New facility & equipment, good pay.
APPLY AT:
PAXTON TIRE & SERVICE
603 S.E. 3rd
Dimmitt, Texas
Phone 647-4121.
B-8-84-tfc

WORKING FARMER STOCKMAN. Experienced irrigated pasture, grains, alfalfa, corn, silage. Growing calves. 806-364-0484.
B-8-85-3p

10. NOTICE

ALCOHOLISM INFORMATION
For information on alchoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron—One mile North of Big Daddy's Truck Stop.
HEREFORD IRON & METAL
North Progressive Road
by City Dump
Anson A & June Dearing
Phone 364-3350 or 364-3777
1½B-10-34-tfc

GENERAL ELECTRIC
Authorized sales and service.
Expert service on all major brand appliances.
Taylor Furniture & Appliance
603 Park Avenue, Hereford.
Phone 364-1561
B-10-25-tfc

NOTICE!!
I WILL NOT BE RESPONSIBLE FOR ANY DEBTS OTHER THAN MY OWN.
/s/ LeeRoy Smithers
B-10-86-2p

11. BUSINESS SERVICE

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING
CALL
CLIFF JOHNSON, 364-2111
B-11-45-tfc

FOR PORTABLE DISC ROLLING
call
Ralph Paul, 364-1842
or 364-2978
B-11-19-tfc

WE REPAIR Kirby, Electrolux, Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines.
PHONE 364-4051
226 Main
B-11-104-tfc

WILL PICK UP JUNK CARS FREE
Call 364-3350
or 364-3777
1B-11-28tfc

FOR YOUR DITCHING NEEDS CALL
TEX-MEX DITCHING
[C.D. Adams]
364-4907.
B-11-82-tfc

FRANK WESTER
CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey job
Straight finish
Phone 364-5169
1B-11-39-tfc

BOBBY GRIEGO
DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
LOADER
DOZER
Day Phone 364-0574
Night—364-2322
1B-11-14-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117.
B-11-15-42-tfc

JESSE SCOTT & SONS WELDING.
North 385, Phone 364-1108. Panels, carports, hay bunks, gates and/mill work. Welding of any kind-mild steel, stainless and hard surface.
B-11-80-tfc

Classified Ads Get Results!
Call The Brand
364-2030

PORTABLE DISC ROLLING
Scalloped or Plain

PORTABLE WELDING
and
Repair Work
JOHNNY GALLAGHER
364-4977
B-11-19-tfc

MCQUIGG AND OTT
Custom Corn Cutting. 30" rows. Call 578-4520 or 578-4427.
B-11-73-tfc

HOME REPAIR, APARTMENT MAINTENANCE, MOTEL MAINTENANCE. 364-3987.
B-11-84-4p

HALLS LIGHTING SALES SERVICE AND INSTALLATION
Beautiful lights for patios, walk-ways, security.
Automatic timers, multi-color. Plugs into 110, but only 12 volts. Can be sprinkled or watered over.
Free home demonstration in the evening with no obligation to buy.
(Commercial or residential)
For further information call
364-6495.
B-11-83-tfc

CUSTOM COMMERCIAL SAND BLASTING.
ANDERSON SALES
364-4901 or 364-3443 or 364-5691
B-11-75-tfc

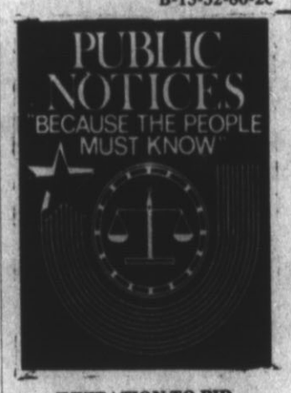
ROTOTILLING. Call Robert Betzen, 289-5500 or 364-2976.
B-11-11-67-tfc

EDWARDS DITCHING SERVICE
Foundations & House Moving
913 SOUTH MCKINLEY
PHONE 364-2528.
B-11-68-tfc

KELLY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential-Commercial
All bids & wiring competive. Ph. 364-1345 - Nights 364-1523 or 364-5929.
P.O. Box 30
B-11-15-tfc

LOST & FOUND

LOST Tuesday, vicinity 400 block Miles two little small breed puppies, one solid brown and one solid white. Loving pets of 4 and 6 year old children. **REWARD.** Call 364-5727 or 364-1844.
B-13-32-86-2c



INVITATION TO BID
Deaf Smith General Hospital, Hereford, Texas, will accept bids for the following hospital equipment. Said bids to be opened and read on November 17, 1975 at 10:00 a.m.
(1) One each-operating room table
(2) Two each-operating room lights with satellite
(3) Two each-instrument table sets
(4) Six each-mayo trays (large 16" x 21")
(5) One each-monitor (Saturn I)
(6) One each-defibrillator
(7) Two each-scrub stations
(8) Dietary food service system
(9) Instrument replacement
(10) Floor machine

Bids must be delivered or mailed to the Administrator, Deaf Smith General Hospital, 803 East Third, P.O. Box 1858, Hereford, Texas 79045.

The hospital reserves the right to reject any or all bids or any part thereof.

More detailed information can be obtained at the office of the Administrator, Deaf Smith General Hospital, Hereford, Texas.
B-85-6c

NOTICE TO RECEIVE BIDS FOR HOSPITAL DISTRICT DEPOSITORY

The Board of Directors of Deaf Smith County Hospital District will receive bids from banking institutions that may desire designation as the hospital district's depository. Sealed bids should be mailed or delivered to the office of the Administrator of Deaf Smith General Hospital, 803 East Third, Hereford, Texas by 10:00 a.m. November 17, 1975. Said bids to be opened and read by the Board of Directors on November 18, 1975 at the Board of Directors regular meeting. The Board of Directors reserves the right to reject any and all bids.

L.J. Strafuss
President of Board of Directors
Deaf Smith County Hospital District
B-85-6c

LEGAL NOTICE

The City of Hereford Police Department has in possession a number of abandoned bicycles. If you have a missing or stolen bicycle, it may be claimed upon positive identification of same at the Police Department.
B-87-4c



Texas Taxe$

By BOB BULLOCK
State Comptroller

Austin--We get a surprising number of calls asking if residents of other countries can make purchases in Texas without paying the Texas sales tax.

The answer, of course, is no.

Many of these calls come from merchants along the great border we share with Mexico and from cities where there are universities with large foreign student enrollments.

The only kind of sales tax exemption granted foreigners by Texas law covers staff members of foreign consulates housed in Texas.

The only other type of sales tax exemption available for foreigners shopping in Texas covers merchandise bought here but shipped directly to the home address of the foreign purchaser.

If the foreign purchaser takes possession of the purchase in Texas, though, the state and city sales taxes must be paid.

There is considerable activity in foreign purchases of goods for tax-free shipment outside Texas, particularly along the Mexico border. There are several ways this can be accomplished.

--The retailer may deliver the goods to a forwarding agent or customs broker for shipment outside the state. The retailer must retain all shipping documents with a copy of the shippers export declaration which shows delivery to a foreign destination.

--The delivery must be made by the retailer to the forwarding agent or customs broker. The customer cannot legally make such a delivery.

--Another method is for the retailer to deliver the goods to the foreign destination using his own mode of transportation. Again, the retailer must retain all records, the trip tickets, truck logs and other documentation to show the specific items and the foreign destination.

--The retailer may also have the goods delivered by a "common carrier" such as a truckline or by the mails. Again, keeping all records is necessary for the retailer to prove to the Comptroller's Department why there is no sales tax collected from the customer and remitted to the state.

Property coming into Texas from a foreign country is treated just about the opposite of goods leaving the state.

All taxable goods coming into the state from a foreign country are subject to the sales and use tax once it is sold in its original package in Texas.

CANCER Answer line
American Cancer Society

An office worker explains: "I don't smoke cigarettes, but some of the people around me do. We work in pretty tight quarters. I want to know, is all that smoke getting to me?"
ANSWERline: Unfortunately, yes. Research recently reported in the leading British Medical Journal, "The Lancet", shows that it takes no more than one or two cigarette smokers to change the air in an indoor space. The researchers concluded that even non-smokers have measurable amounts of nicotine in their body fluids throughout most of their lives. Why don't you ask your local American Cancer Society for some leaflets about the dangers of cigarettes and pass the information along to your co-workers.

Question: "What is a tumor? Is it the same thing as cancer?"
ANSWERline: A tumor is a thickening or lump caused by a new growth of body tissue, or it can be an accumulation of liquid as in a cyst. Some tumors are perfectly harmless, and they are called benign. But there also is a malignant kind of tumor -- one that keeps growing and spreading to other parts of the body. That's a form of cancer.

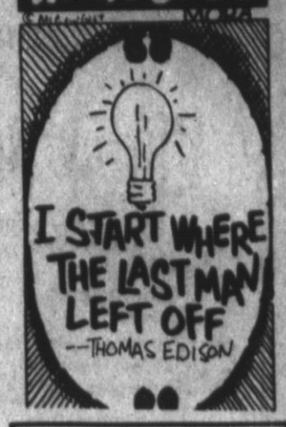
A housewife writes: "Is it best to do a breast examination for cancer in the bath or shower? It seems easiest to do it then."
ANSWERline: The bath or shower is a good place to begin your monthly breast check because your skin is slippery, and it is easy to feel each part of your breast. However, there is more to the examination than that: you must look at your breasts in a mirror, and do a simple check lying down. Your American Cancer Society has easy instructions and the complete procedure done monthly won't take much more of your time.

A reader reports: "For some time I've been bothered by bleeding in my mouth. Now that is pretty common, and I've had it in the past. But this is going on for a while and I wonder if I should do something about it. My teeth feel fine and I've never even had a cavity!"
ANSWERline: Please see your doctor or dentist as soon as possible. Repeated bleeding in the mouth without cause should be checked. Only a professional can diagnose your individual case. But, while you shouldn't jump to a conclusion yourself, it's only fair to explain that this could be a cancer signal.

The head of a family tells us: "We are moving into a home that belonged to a person who died there of cancer. Should we have it fumigated or something?"
ANSWERline: No! No! No! Cancer is not catching. Enjoy your new home and don't worry about the past.

Answers to puzzle

T	I	P		S	T	E	M		A	X	L	E
O	R	E		T	O	R	E		I	Y	E	S
N	E	T	T	I	N	G		B	A	L	E	S
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R	N		S	H	A	P	E		F	L	E	E
E	S	T	E	E	M	S		C	R	E	D	O
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T	H	E	M	E		M	A	N	T	L	E	S
H	A	R	E		D	A	R	T		O	R	Y
E	Y	E	D		O	O	D	S		T	R	Y

IN QUOTES


Whitson Machine
Machine Wrk.
Gear Head Repair
212 E. New York
Ph. 364-5162

NWA NATIONAL WRESTLING ALLIANCE
WRESTLING
LUCHA LIBRE
Sponsored by THE HEREFORD LIONS CLUB
SATURDAY NOV. 1 9:00 PM
MAIN EVENT
RICKY ROMERO Vs. FRANK GOODISH
Randy TYLER vs. Scott CASEY
TAG TEAM MATCH
Lanny & Angelo POFFO
VERSUS
Mario ROMERO & Ray CANDY
HEREFORD BULL BARN
HEREFORD, TEXAS
Ringside $3.00
Gen. Adm. 2.00
Kids 75c

FREE KIDDIE SHOWS AT THE STAR THEATRE
NOV. 1st
AT 10 A.M.
Journey To Far Side of the Sun
CHILDREN UNDER 12 FREE WITH PASSES FROM THESE PARTICIPATING MERCHANTS:
1st NATIONAL BANK
TROY'S SWEET SHOP
GONZALES BRO'S PLUMBING
GIBSON DISCOUNT CENTER
HOBO'S FRIED CHICKEN
LA FIESTA RECORD SHOP
EL TORO RESTAURANT
PARK AVE. FLORIST
HEREFORD MEAT MKT. & MELROSE NURSERY

Commonwealth Theatres
They are a side of today's society filled with confusion and hate, untouched by fear. They were capable of taking two innocent adults and turning them into...
THE CAPTIVES
Based on the Danish novel "4" by T. J. Møller
Filmed in Color Starring Brigit Kroyer as Avi
THURS.
SECOND FEATURE
SOUP DE JOUR
RATED X
LOOKOUT...She's Legal Now!
Promise her anything, but give her a beer!
SIX PACK ANNIE
ROSEY BLOOM JOE HIGGINS RAYMOND DANTON SID MELTON LARRY MAHAN
An AMERICAN INTERNATIONAL release
FRI. SAT.
2ND FEATURE
DAGMARS HOT PANTS
Sunday Only
SANDRO presents "MUCHACHO"
IRAN EORY A COLORES
"PIPORRO" in ME GUSTAN LOS VALIENTONES
ROSITA QUINTANA LUIS AGUILAR
COLUMBIA
CLOSED MON. & TUES.
BOX OFFICE OPEN 7:00
TOWER DRIVE-IN
SHOW TIME 7:30

THE BEST FROM HOLLYWOOD!
COMMONWEALTH THEATRES
The terrifying motion picture from the terrifying No. 1 best seller.
JAWS
She was the first...
ROBERT SHAW
ROY SCHEIDER
RICHARD DREYFUSS
JAWS
LORRAINE GARY · MURRAY HAMILTON · A ZANUCK/BROWN PRODUCTION
PETER BENCHLEY and CARL GOTTLIEB · PETER BENCHLEY · JOHN WILLIAMS
STEVEN SPIELBERG · RICHARD D. ZANUCK and DAVID BROWN
A UNIVERSAL PICTURE · TECHNICOLOR® PANAVISION®
MON-FRI. 7:30 ONLY
SAT. 7:30 9:30
SUN. 1:00 3:15 5:30 7:45
ADULTS $2.25 ALL CHILDREN $1.00
STAR
364-2037

Shur Fine

RED WHITE & WOW DAYS

SHURFRESH GRADE 'A' HENS

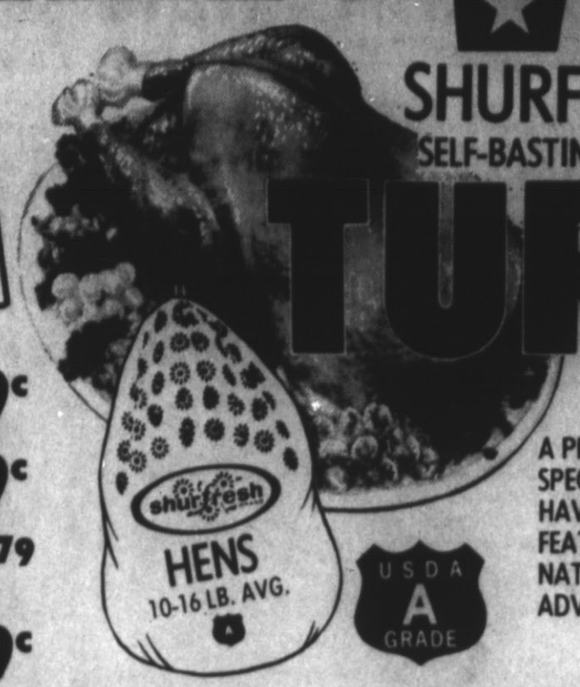
SELF-BASTING BROAD BREASTED WITH POP-UP-TIMER

TURKEYS





SHURFRESH VACUUM PACKED **BACON** 1 LB. PKG. $1.69



USDA A GRADE

A PREMIUM TURKEY, SPECIALLY BRED TO HAVE ALL THE FEATURES OF NATIONALLY ADVERTISED BRANDS. **69¢** LB.

ECONOMICAL **Shurfresh Bologna** 12 OZ. PKG. 79¢

SHURFRESH BOLOGNA, PICKLE/PIMENTO, OLIVE, SALAMI, & SPICED **Luncheon Meat** 6 OZ. PKG. 49¢

SHURFRESH **Canned Ham** 5 LB. CAN $8.79

TASTY **Shurfresh Franks** 12 OZ. PKG. 79¢



SHURFINE **CATSUP** 3 14 OZ. BTLS. $1.00



SOFLIN FACIAL **TISSUE** 3 200 CT. BOXES $1.00



SHURFINE WHOLE SWEET **PICKLES** 22 OZ. JAR 69¢



SHURFINE 100% FLORIDA FROZEN ORANGE **JUICE** 5 6 OZ. CANS $1.00



SHURFINE PRECOOKED FROZEN FISH **STICKS** 3 8 OZ. PKGS. $1.00

SHURFINE **Grape Juice** 40 OZ. BTL. 98¢

SHURFINE **Pancake Mix** 32 OZ. BOX 59¢



SHURFINE VAC PAK-ALL GRINDS **COFFEE** 1-LB. CAN $1.09

BLUE HERITAGE IRONSTONE DINNERWARE

THIS WEEK'S ITEM:

BREAD & BUTTER DISH 49¢

EACH BASIC PLACE SETTING WITH EVERY $5.00 PURCHASE

FAMILY CIRCLE DO-IT-YOURSELF VOLUME NO. 10 **Encyclopedia** EACH $1.79

QUALITY CANNED GOODS

SHURFINE HALVES UNPEELED **Apricots** 2 16 OZ. CANS 89¢

SHURFINE RED SOUR PITTED **Cherries** 2 16 OZ. CANS 89¢

SHURFINE MANDARIN **Oranges** 3 11 OZ. CANS $1.00

SHURFINE WHOLE OR STRAINED **Cranberry Sauce** 2 16 OZ. CANS 76¢

SHURFINE **Fruit Cocktail** 2 16 OZ. CANS 76¢

SHURFINE HALVES **Bartlett Pears** 2 16 OZ. CANS 79¢

SHURFINE APPLE **Pie Filling** 20 OZ. CAN 59¢

SHURFINE CHERRY **Pie Filling** 21 OZ. CAN 59¢

SHURFINE **Applesauce** 3 16 OZ. CANS 76¢

SHURFINE **Tomato Soup** 6 10¾ OZ. CANS $1.00

SHURFINE **Orange Drink** 2 46 OZ. CANS 89¢

DAIRY & FROZEN FOOD

SHURFINE FROZEN **Vegetables** BROCCOLI SPEARS, BRUSSEL SPROUTS, CAULIFLOWER, OR CUT CORN 3 10 OZ. PKGS. $1.00

SHURFRESH-BUTTERMILK OR SWEETMILK **Biscuits** 9 8 OZ. CANS $1.00

SHURFRESH **Cinnamon Rolls** 2 9⅓ OZ. CANS 89¢

SHURFRESH INDV. WRAP SLICED AMERICAN **Cheese Food** 12 OZ. PKG. 89¢

SHURFRESH HALFMOON LONGHORN **COLBY CHEESE** 10 OZ. PKG. 79¢

THRIFTY GROCERY BUYS

SHURFINE **Coffee Creamer** 11 OZ. JAR 69¢

MEDIUM GRAIN **Shurfine Rice** 2 LB. BAG 59¢

SHURFINE MACARONI & CHEESE **Dinner** 4 7¼ OZ. BOXES $1.00

SHURFRESH SALTINE **Crackers** 2 16 OZ. BOXES 89¢

SHURFINE **Apple Butter** 28 OZ. JAR 59¢

SHURFINE CREAMY OR CRUNCHY **Peanut Butter** 2 12 OZ. JARS $1.00

SHURFINE **Waffle Syrup** 32 OZ. BTL. 89¢

THRIFTWAY HOUSEHOLD NEEDS

SHURFINE-30 GALLON **Trash Can Liners** 10 CT. BOX 79¢

VIKTOR HEAVY DUTY **Aluminum Foil** 18"X25' ROLL 59¢

SHURFINE-BLUE OR ALL PURPOSE **Detergent** 49 OZ. BOX 89¢

FOR A WHITER WASH **Shurfine Bleach** GALLON JUG 59¢

FREE RUNNING OR IODIZED **Shurfine Salt** 26 OZ. BOX 10¢



SHURFINE ENRICHED **FLOUR** 5 LB. BAG 69¢



SHURFINE HALVES OR SLICED YC **PEACHES** 2 16 OZ. CANS 69¢



SHURFINE EVAPORATED **MILK** 4 14½ OZ. CANS $1

RED WHITE AND WOW VALUES

SHURFINE FANCY **Tomato Juice** 46 OZ. CAN 59¢

SHURFINE CUT GREEN SPEARS OF **Asparagus** 2 15 OZ. CANS 79¢

SHURFINE **Pork & Beans** 4 16 OZ. CANS $1.00

SHURFINE CUT **Green Beans** 4 16 OZ. CANS $1.00

SHURFINE **Spinach** 4 15 OZ. CANS $1.00

SHURFINE MIXED **Vegetables** 3 16 OZ. CANS 76¢

SHURFINE FRESH SHELLED **Blackeyes** 4 15 OZ. CANS $1.00

EARLY JUNE **Shurfine Peas** 3 17 OZ. CANS $1.00

SHURFINE WHOLE SWEET **Potatoes** 2 16 OZ. CANS 89¢

CHUNK STYLE **Shurfine Tuna** 2 6½ OZ. CANS 89¢

ROXEY RATION CANNED **Dog Food** 7 15½ OZ. CANS $1.00

426 N. MAIN

DOUBLE STAMPS TUESDAY & WEDNESDAY

QUALITY PRODUCE



EXTRA FANCY RED DELICIOUS **APPLES** 5 LBS. $1.00

ALL PURPOSE RUSSET **POTATOES** 10 LB. BAG 89¢

COLORADO SWEET **Yellow Onions** 2 LBS. 29¢

CENTRAL AMERICAN **Bananas** LB. 19¢



SHURFINE CREAM STYLE OR WHOLE KERNEL GOLDEN **CORN** 3 17 OZ. CANS 89¢



32 OZ. RETURNABLE **DR. PEPPER** 23¢

A BETTER WAY TO SAVE

THRIFTWAY

SPECIALS GOOD OCT. 27-NOV. 8, 1975

For Fast Results. . .

CLASSIFIED PAGES

If you want to buy or sell anything from "A" to "Z", you'll get fast results with our Classified Advertising Pages! Our Want Ads are effective and are used and read by more people seeking to buy, sell, rent or give away something in just about every imaginable category! If you have something to sell or buy--turn to the Want Ads.

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The Hereford Brand

364-2030

Carrier · Quality Service Dealer

Call US....

We'll give your heating system a thorough Inspection and Tune-Up that will include:

- ☐ COMPLETE SYSTEM INSPECTION
- ☐ OPERATING EFFICIENCY TEST
- ☐ ALL NECESSARY ADJUSTMENTS
- ☐ FILTERS CLEANED OR REPLACED
- ☐ LUBRICATION WHERE REQUIRED
- ☐ CLEANING WHERE NECESSARY

Run down equipment wastes power, and costs more to operate. Uncorrected wear reduces efficiency, and results in costly breakdown. Our expert Inspection and Tune-Up Service will put your Heating System in top running, economical condition.

For Your Comfort, We Are Here To Serve You

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Tel-Aire

Weekly Television Magazine

The Hereford Brand

Thursday, October 23, 1975



GOOD MORNING AMERICA

A GREAT WAY TO SHOP!

NEWSPAPER ADS DO IT FOR YOU!



SHOP FOR THE BEST BARGAINS RIGHT FROM YOUR ARM-CHAIR...IN THE PAGES OF THE

The Hereford Brand

Tel-Aire Thursday Preview

7:00...CBS...THE WALTONS
Olivia Walton, mother of seven, develops a powerful longing for another baby, but after her doctor warns her that another pregnancy would be a grave risk to her life, Olivia struggles to resign herself to not having another child.

7:00...NBC...VAN DYKE AND COMPANY
A musical-comedy entertainment starring Dick Van Dyke with guests Ike and Tina Turner and Raymond Burr and featured players Kenny Mars and Lynne Lipton.

7:30...ABC...ON THE ROCKS
The episode is "Dear John." Fuentes and his fellow shutins try to console their disheartened roomie, Nicky Palik, when he receives a "Dear John" letter.

8:00...ABC...THE STREETS OF SAN FRANCISCO
"Trail of Terror," with guest stars Meg Foster, Greg Mullavey and Philip Bruns. Inspector Steve Keller's life is in jeopardy when he tries to protect a girl who was a witness to her boyfriend's murder.

8:00...CBS...THE CBS THURSDAY NIGHT MOVIES—"THE FRENCH CONNECTION"
Starring Gene Hackman, Roy Scheider and Fernando Rey. The multi-Oscar winning adventure film chronicles the true story of a large break in an international heroine smuggling ring. (1972)

8:00...NBC...ELLERY QUEEN
"The Mad Tea Party." An eccentric millionaire (Edward Andrews) disappears just as he is about to produce a Broadway show. Guest starring as suspects are: Larry Hagmen, Jim Backus, Rhonda Fleming and Patricia Smith.

9:00...NBC...MEDICAL STORY
"Wasteland." The pros and cons of a hospital's policy of sterilizing indigent mothers is the subject of heated controversy among three obstetricians. Ralph Bellamy, Christopher Connelly and Judd Hirsch star.

9:00...ABC...HARRY O
The episode is "Tender Killing Care," with guest stars Kenneth Mars, Bill Henderson and Janet Brandt. Harry Orwell investigates a nursing home which is apparently being used as a front for underworld dealings.

10:30...CBS...THE CBS LATE MOVIE—"THE FAMILY"
Starring Charles Bronson, Telly Savalas and Jill Ireland. The drama concerns a loner, a mob executioner, who gets an offer from the syndicate he dares not refuse. Michael Constantine is featured. (1973) (R)

"On the Rocks"

Fuentes and his fellow shut-ins try to console their disheartened roommate, Nicky Palik, when he receives a "Dear John" letter on the ABC Television Network's "On the Rocks," **Thursday, Oct. 30** (7:30-8:00 p.m.).

In "Dear John," first-timer Palik's mother gives him a letter from his fiancee informing him that he is no longer the object of her affection. However, the situation looks better for the downcast Nicky when he meets a good looker who comes to call on visiting day at Alamesa.

Jose Perez stars as Hector Fuentes. Also starring are Mel Stewart as Mr. Gibson, Hal Williams as De Mott, Rick Hurst as Cleaver and Bobby Sandler as Nicky Palik.

Heading the guest cast are Anne Morgan Guilbert as Mrs. Palik, Maria Grimm as Maria, Fuentes' sister; Dee Timberlake as Angie, De Mott's wife, and Pat Cranshaw as one of the residents in the minimum security institution.

John Rich, producer of the series, directed the teleplay by series creators Dick Clement and Ian La Frenais.

probes into the death of Ted Marshal, a member of the Bravo team, one of two company units vying in firing-range tests for the contract. Evidence points to foul play, and the private eye finds suspects in project chief Reed Caulder, whose wife had been having an affair with Alpha team leader Tom Green, and Wayne Houser, elevated to Alpha leadership after Green also dies in a missiles explosion.

Barnaby Jones	Buddy Ebsen
Betty Jones	Lee Meriwether
Ruth Hanley	Rosemary Forsyth
Reed Caulder	Michael Tolan
Wayne Houser	Jack Ging
Dory Caulder	Augusta Summerland

MONDAY THRU FRIDAY — PROGRAMS SUBJECT TO CHANGE

CHANNEL CABLE	4 KAMR 4 NBC	7 KVII 7 ABC	10 KFDA 10 CBS	11 KTVT 11 IND	13 KERA 13 PBS	39 KXTX 2 IND	3 IND 6 IND
7 :00	TODAY	GOOD MORNING	CBS MORNING	SLAM BANG	INSTRUCTIONAL	TENNESSEE	
7 :30	SHOW	AMERICA	NEWS	THEATRE	PROGRAMMING	TUXEDO	
8 :00	"	"	CAPTAIN	NEW DICK	LILIAS, YOGA	LONE	
8 :30	"	"	KANGAROO	VAN DYKE	AND YOU	RANGER	
9 :00	CELEBRITY	SESAME	GIVE-N-TAKE	MY FAVORITE	SESAME	FLYING	
9 :30	SWEEPSTAKES	STREET	"	MARTIAN	STREET	NUN	
10 :00	HIGH	DICK VAN	GAMBIT	"	ELECTRIC	ROOM 222	
10 :30	ROLLERS	DYKE	"	THE	COMPANY	"	
11 :00	MAGNIFICENT	SHOWOFFS	YOUNG &	PERRY	"	"	
11 :30	MARBLE MACHINE	"	THE RESTLESS	MASON	"	IT'S A NEW	
12 :00	NOON	PRO	EYEWITNESS	METROPLEX	"	"	
12 :30	NEWS	NEWS	NEWS	NOON NEWS	"	BOZO	
1 :00	"	$10,000	DIVIDING	AFTERNOON	"	MAYBERRY	
1 :30	THE	PYRAMID	LIGHT	MOVIE	"	R.F.D.	
2 :00	ANOTHER	GENERAL	MATCH	"	"	"	
2 :30	"	HOSPITAL	GAME '75	"	"	BUGS	
3 :00	SOMERSET	YOU DON'T	MUSICAL	POPEYE	"	LITTLE	
3 :30	"	SAY	CHAIRS	"	"	RASCALS	
4 :00	IRONSIDE	PARTRIDGE	MOD SQUAD	MICKEY MOUSE	MISTEROGERS'	FATHER	
4 :30	"	FAMILY	"	CLUB	NEIGHBORHOOD	KNOWS BEST	
5 :00	ADAM-12	BRADY	TRUTH OR	I LOVE	"	STAR TREK	
5 :30	NBC NIGHTLY	BUNCH	CONSEQUENCES	LUCY	SESAME	"	
	NEWS	ABC EVENING	CBS EVENING	DICK VAN	STREET	"	
		NEWS	NEWS	DYKE SHOW	ELECTRIC COMPANY		

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Betty Jones	Lee Meriwether
Ruth Hanley	Rosemary Forsyth
Reed Caulder	Michael Tolan
Wayne Houser	Jack Ging
Dory Caulder	Augusta Summerland

******On The Cover******

"Good Morning, America," a bright new entertaining and informative daily news magazine with David Hartman as host, will premiere on the ABC Television Network, **Monday, November 3**, it was announced by Edwin T. Vand, Vice President and National Program Director, ABC Entertainment.

SMILES

In an honest man there is always something of a child.

-Martial.

THURSDAY — PROGRAMS SUBJECT TO CHANGE — OCTOBER 30

CHANNEL CABLE	4 KAMR 4 NBC	7 KVII 7 ABC	10 KFDA 10 CBS	11 KTVT 11 IND	13 KERA 13 PBS	39 KXTX 2 IND	3 IND 6 IND
6 :00	THE	PRO NEWS	EYEWITNESS NEWS	BEWITCHED	ENGLISH 101	HOGAN'S	
6 :30	NEWS FAMILY AFFAIR	TO TELL THE TRUTH	WTHR, SPORTS MATCH GAME	ADAM-12	NEWSROOM	HEROES GOMER PYLE	
7 :00	VAN DYKE	BARNEY	THE	THE	LOWELL THOMAS	ANDY	
7 :30	& COMPANY	MILLER ON THE ROCKS	WALTONS	F.B.I.	REMEMBERS CLASSIC THEATRE PREVIEW	GRIFFITH BRADY BUNCH	
8 :00	ELLERY	STREETS OF	THURSDAY NIGHT	FAMILY	CLASSIC THEATRE	700 CLUB	
8 :30	QUEEN	SAN FRANCISCO	BIG MOVIE "ANZIO"	AFFAIR BEVERLY HILLBILLIES	"CANDIDE"	"	
9 :00	MEDICAL	HARRY O	"	"	"	"	
9 :30	STORY	"	9:00 MOVIE "GUESS WHO'S COMING TO DINNER"	"	TO BE ANNOUNCED	MAMA	
10 :00	THE	PRO NEWS	EYEWITNESS NEWS,	METROPLEX NEWS	BLACK	DEAF	
10 :30	NEWS TONIGHT SHOW	"	WTHR, SPORTS CBS LATE MOVIE	(MOVIE CONTINUED)	PERSPECTIVE NEWSROOM	HEAR SOUL FREE	
11 :00	STARRING	VALLEY	"THE FAMILY"	MOVIE ELEVEN	BUSINESS 105	MAJOR	
11 :30	JOHNNY CARSON	"	"	"MADISON AVENUE"	"	ADAMS	
12 :00	TOMORROW	ENTERTAINMENT	"	"		UPDATE NEWS	
12 :30	SHOW	"	"	"		LOOK UP	
	"	"	TRI-STATE NEWS	"			

Spangler's DIAMONDS LTD
"Howland Standard Of Excellence"
Custom Jewelry Designing
& Manufacturing
Sugarland Mall 364-0070

Tel-Aire Tuesday Preview

7:00...ABC...HAPPY DAYS
Tonight's episode is "Fonzie the Flatfoot." Fonzie does a change of character and turns policeman in order to prevent a rumble at Arnold's drive-in.

7:00...CBS...GOOD TIMES
James runs into a family rebellion at election time when he and Florida support rival candidates—one a smooth-talking, do-nothing old pro, and the other a dedicated, intellectual political newcomer.

7:00...NBC...MOVIN' ON
"General Delivery, Raleigh." After Sonny and Will's (Claude Akins and Frank Converse) truck is repossessed and auctioned off, they challenge the new owners (Rosey Grier and Art Metrano) to a winner-take-all race to get the rig back. Diane Ladd also guest stars.

7:30...ABC...WELCOME BACK, KOTTER
The episode is "Mr. Kotter, Teacher." Gabe has to appear before the Board of Education after Woodman suspends him for his unorthodox teaching methods.

8:00...CBS...SWITCH
A business man creates the "perfect" alibi to cover the burning of his own business but makes the mistake of framing an ex-con, a former prison mate. Vic Tayback guest stars.

8:00...NBC...POLICE WOMAN
"Farewell, Mary Jane." A one-time informant (William LeGault), trained by police in the intracacies of the narcotics trade, tries to turn his knowledge into a big payoff for himself. Angie Dickinson and Earl Holliman star.

8:00...ABC...THE ROOKIES
"A Time to Mourn," with guest star Season Hubley. When his younger sister is assaulted after announcing plans to become a nun, Chris Owens goes into a rage, disobeys orders and is suspended from duty.

9:00...CBS...BEACON HILL
"The Pretenders" The entire Lassiter household is in harmonious preparation for Betsy Bullock's debut in Boston—until Emily and Trevor Bullock get a good look at the guest list.

9:00...ABC...MARCUS WELBY, M.D.
The episode is "The Strange Behavior of Paul Kelland," with guest stars Lloyd Haynes and Denise Nicholas. A construction engineer suffering from what seems to be inebriation, jeopardizes his wife's life when he does not adhere to Dr. Welby's orders to have her hospitalized.

10:30...CBS...THE CBS LATE MOVIE—"DEATH SQUAD"
Starring Robert Foster, Melvyn Douglas, Michelle Phillips and Claude Akins. After a series of gangland-style executions occur, a tough ex-cop is lured back to the force by superiors to infiltrate renegade elements in the department and expose the officers involved. The ex-cop suddenly finds he is the target of the gang and that any policeman he might ask for help might be his killer.

10:30...ABC...WIDE WORLD: MYSTERY—"DEATH IN DEEP WATER"
Bradford Dillman stars as a former member of an American crime syndicate, hoping to escape his pursuing former colleagues in a remote British seashore village.

TUESDAY — PROGRAMS SUBJECT TO CHANGE — NOVEMBER 4

CHANNEL CABLE	4 KAMR 4 NBC	7 KVII 7 ABC	10 KFDA 10 CBS	11 KTVT 11 IND	13 KERA 13 PBS	39 KXTX 2 IND	3 IND 6 IND
6 :00	THE	PRO NEWS	EYEWITNESS NEWS	BEWITCHED	BUSINESS 143	HOGAN'S	
6 :30	NEWS FAMILY AFFAIR	TO TELL THE TRUTH	WTHR, SPORTS SW CONFERENCE HIGHLIGHTS	ADAM-12	NEWSROOM AUCTION 13	HEROES GOMER PYLE	
7 :00	MOVIN' ON	HAPPY DAYS	GOOD	THE		ANDY	
7 :30	" WELCOME BACK, KOTTER	" SONS	TIMES JOE &	F.B.I.		GRIFFITH BRADY BUNCH	
8 :00	POLICE	THE	SWITCH	FAMILY		700 CLUB	
8 :30	WOMAN	ROOKIES	"	AFFAIR BEVERLY HILLBILLIES		"	
9 :00	JOE	MARCUS WELBY,	BEACON HILL	9:00 MOVIE			
9 :30	FORRESTER	M.D.		"SITUATION NORMAL"		CHRISTIAN LIVING	
10 :00	THE	PRO NEWS	EYEWITNESS NEWS	METROPLEX NEWS		KATHRYN	
10 :30	NEWS TONIGHT SHOW	" BIG	WTHR, SPORTS CBS LATE MOVIE	(MOVIE CONTINUED)		KUHLMAN CHARISMA	
11 :00	STARRING JOHNNY CARSON	VALLEY	"DEATH SQUAD"			MAJOR ADAMS	
11 :30	"	" WIDE WORLD OF	"	MOVIE ELEVEN "LADY IN THE CAR"		"	
12 :00	TOMORROW	ENTERTAINMENT	"			UPDATE NEWS	
12 :30	SHOW	"DEATH IN DEEP WATER"	"	"		LOOK UP	
	"	"	TRI-STATE NEWS	"			

"Beacon Hill"

The entire Lassiter household is in harmonious preparation for Betsy Bullock's debut in Boston—until Emily and Trevor Bullock get a good look at the guest list, on "The Pretenders" episode of "Beacon Hill," **Tuesday, Nov. 4** (9:00-10:00 p.m.) on the CBS Television Network. Nel Ferber directed from a script by Irving Gaynor Neiman and story by Anne Howard Bailey.

All of Ben's political cronies have been invited to the debut, and to avoid this, the Bullocks decide to handle the event themselves, even though they cannot afford it.

Fawn's newest boyfriend, Larry Green, claims to have an infallible investment plan which will net the Bullocks the kind of money they need. Ben quietly sends Brian to New York City to uncover Green's background and discovers enough to put him in jail.

Rob, who at long last has fallen in love, is horrified to discover that Alix, Green's sister, was aware of her brother's shady dealing and was interested in Rob only for the convenience of her brother's scheming. He learns the truth before Ben runs Green out of town.

Larry Green	Peter Coffield
Trevor Bullock	Roy Cooper
Robert Lassiter	David Dukes
Benjamin Lassiter	Stephen Elliott
Richard Palmer	Edward Herrmann
Maude Palmer	Maeve McGuire
Mary Lassiter	Nancy Marchand
Emily Bullock	DeAnn Mears

Tel-Aire Wednesday Preview

7:00...ABC...THE ROWAN AND MARTIN REPORT
Dan Rowan and Dick Martin star in this special in which they take a comedic look at the week's events.

7:00...CBS...TONY ORLANDO AND DAWN
Guest stars: Phyllis Diller, Neil Sadaka and special guest star Jim Nabors.

7:00...NBC...LITTLE HOUSE ON THE PRAIRIE
"Remember Me." Patricia Neal guest stars as an incurably ill widow whose search for a home for her three children leads her to Charles and Caroline Ingalls (Michael Landon and Karen Grassle). Part one of a two-part drama.

8:00...CBS...CANNON
Guest star Vera Miles portrays the autocratic owner of an international petroleum company whose vice-president, charged with misappropriation of funds and threatened with firing, comes to Frank Cannon to clear him of the charges. Vera Miles' real-life daughter, Kelley Miles, co-stars as her daughter, Marian, in this episode.

8:00...ABC...BARETTA
"A Bite of the Apple," with guest star Karen Valentine. Tony Baretta trusts a young lady with a shady past and finds himself in a heap of trouble.

8:00...NBC...DOCTORS HOSPITAL
"Vital Signs." Two young boys (Ike Eisenman and Thomas Trujillo), seriously beaten by their parents, are treated by Doctors Goodwin and Ortega (George Peppard and Victor Campos), who are concerned about what will happen when their young patients return home.

9:00...ABC...STARSKY & HUTCH
"The Bait," with guest stars Lynne Marta and Charles MacCaulay. Dressed as flashy hustlers and using a beautiful blonde as bait, Starsky and Hutch pose as well heeled dealers to climb the underworld ladder and nail a big time heroin supplier.

9:00...NBC...DEAN MARTIN CELEBRITY ROAST
Evel Kneivel will be "roasted." Guest celebrities scheduled to appear include: McLean Stevenson, Don Rickles, Nipsey Russell, Glen Campbell, Senator Barry Goldwater, Ruth Buzzi, William Conrad, Milton Berle and David McCallum.

10:30...CBS...THE CBS LATE MOVIE—"MADIGAN: THE NAPLES BEAT"
Starring Richard Widmark and Rossano Brazzi. Madigan is assigned in Italy to bring back a deported American gangster who has decided to reveal top crime secrets to U.S. authorities. But the mob wants to destroy this prime witness before Madigan can get to him or discover the source of his secrets.

10:30...ABC...WIDE WORLD PRESENTS WEDNESDAY MOVIE OF THE WEEK—"SATAN'S TRIANGLE"
Starring Kim Novak, Doug McClure, star of ABC's "Barbary Coast," Alejandro Rey, Jim Davis and Ed Lauter. Strange ocean phenomena force a woman, the lone survivor of a shipwreck, and her two would-be rescuers to pay a terrible penalty for trespassing in the Devil's Place. (R)

WEDNESDAY — PROGRAMS SUBJECT TO CHANGE — NOVEMBER 5

CHANNEL CABLE	4 KAMR 4 NBC	7 KVII 7 ABC	10 KFDA 10 CBS	11 KTVT 11 IND	13 KERA 13 PBS	39 KXTX 2 IND	3 IND 6 IND
6 :00	THE	PRO NEWS	EYEWITNESS NEWS	BEWITCHED	ENGLISH 101	HOGAN'S	
6 :30	NEWS FAMILY AFFAIR	TO TELL THE TRUTH	WTHR, SPORTS DON ADAMS SCREEN TEST	ADAM-12	NEWSROOM AUCTION 13	HEROES GOMER PYLE	
7 :00	LITTLE HOUSE	ROWAN & MARTIN	TONY ORLANDO	THE		ANDY	
7 :30	ON THE PRAIRIE	REPORT THAT'S MY MAMA	& DAWN	F.B.I.		GRIFFITH BRADY BUNCH	
8 :00	DOCTORS	BARETTA	CANNON	FAMILY		700 CLUB	
8 :30	HOSPITAL	"	"	AFFAIR BEVERLY HILLBILLIES		"	
9 :00	DEAN MARTIN	STARSKY &	KATE	9:00 MOVIE			
9 :30	CELEBRITY ROAST	HUTCH	McSHANE	"THE FLIM FLAM MAN"		THE ROCK	
10 :00	THE	PRO NEWS	EYEWITNESS NEWS	METROPLEX NEWS		THIS IS	
10 :30	NEWS TONIGHT SHOW	" BIG	WTHR, SPORTS CBS LATE MOVIE	(MOVIE CONTINUED)		THE LIFE SWC FOOTBALL HIGHLIGHTS	
11 :00	STARRING JOHNNY CARSON	VALLEY	"MADIGAN: THE NAPLES BEAT"			MAJOR ADAMS	
11 :30	"	" WEDNESDAY MOVIE	"	MOVIE ELEVEN "GETTING STRAIGHT"		"	
12 :00	TOMORROW	OF THE WEEK	"			UPDATE NEWS	
12 :30	SHOW	"SATAN'S TRIANGLE"	"	"		LOOK UP	
	"	"	TRI-STATE NEWS	"			

Tel-Aire Monday Preview

7:00...ABC...GOOD MORNING, AMERICA
David Hartman is the host of this entertaining and informative daily news magazine which has its premiere on this date. The show will also feature a number of well-known contributors including: humorist Jonathan Winters, Hollywood reporter Rona Barrett, investigative Washington reporter Jack Anderson, syndicated columnist Erma Bombeck, people reporter Geraldo Rivera, and political expert John V. Lindsay.

7:00...CBS...RHODA
"Enough is enough," says Brenda to Mama Ida. No longer will she tolerate the humiliation of going with the rock-bottom dates her mother has selected.

8:00...NBC...NBC MONDAY NIGHT AT THE MOVIES—"THE OWL AND THE PUSSYCAT"
Starring George Segal and Barbra Streisand as two highly incompatable city dwellers—a meek bookworm and an unsuccessful go-go dancer—who learn to get along in spite of their differences. Columbia Pictures, 1973.

8:30...CBS...MAUDE
A chance meeting with her ex-husband sparks an old flame in Vivian, and Maude adds fuel to the fire by unwittingly encouraging Vivian to see Chuck alone.

8:00...ABC...NFL MONDAY NIGHT FOOTBALL
ABC Sports will provide live coverage of a game between the Los Angeles Rams and the Philadelphia Eagles from Philadelphia, Pennsylvania. Commentary will be provided by Howard Cosell, Frank Gifford and Alex Karras.

9:00...CBS...MEDICAL CENTER
An old romance is rekindled for Dr. Lochner when a celebrated opera star checks in at the hospital. Metropolitan Opera star Roberta Peters guest stars in the episode.

10:30...CBS...THE CBS LATE MOVIE—"THE AFFAIR"
Starring Natalie Wood and Robert Wagner. A successful composer overcomes her physical affliction and faces love for the first time as a woman.

10:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON
Della Reese is tonight's guest host.

MONDAY — PROGRAMS SUBJECT TO CHANGE — NOVEMBER 3

CHANNEL CABLE	4 KAMR 4 NBC	7 KVII 7 ABC	10 KFDA 10 CBS	11 KTVT 11 IND	13 KERA 13 PBS	39 KXTX 2 IND	3 IND 6 IND
6 :00	THE	PRO NEWS	EYEWITNESS NEWS	BEWITCHED	BUSINESS 143	HOGAN'S	W
:30	NEWS FAMILY AFFAIR	" TO TELL THE TRUTH	WTHR, SPORTS LET'S MAKE A DEAL	" ADAM-12	" NEWSROOM AUCTION 13	HEROES GOMER PYLE	E A T
7 :00	GUNSMOKE	MOBILE ONE	RHODA	THE F.B.I.	"	ANDY OF MAYBERRY	H
:30	"	"	PHYLLIS	"	"	GRIFFITH	E
8 :00	NBC MONDAY	NFL MONDAY	ALL IN THE FAMILY	FAMILY AFFAIR	"	700 CLUB	R
:30	NIGHT MOVIE "THE OWL & THE PUSSYCAT"	NIGHT FOOTBALL LOS ANGELES RAMS VS.	MAUDE	BEVERLY HILLBILLIES	"	"	P U
9 :00	"	PHILADELPHIA EAGLES	MEDICAL CENTER	9:00 MOVIE "FLIGHT OF THE LOST BALLOON"	"	LIFE IN THE SPIRIT	B L
:30	"		"	"	"	"	I C
10 :00	THE NEWS		EYEWITNESS NEWS WTHR, SPORTS	METROPLEX NEWS (MOVIE	"	E.C.R.F. FILM FESTIVAL	S
:30	TONIGHT SHOW	PRO NEWS	CBS LATE MOVIE	CONTINUED)	"	"	E R
11 :00	STARRING JOHNNY CARSON	"	"THE AFFAIR"	TEXAS TECH FOOTBALL	"	MAJOR ADAMS	V
:30	"	BIG VALLEY	"	NOTRE DAME FOOTBALL	"	"	I C
12 :00	TOMORROW	"	"	"	"	UPDATE NEWS	E
:30	SHOW "	MISSION IMPOSSIBLE	TRI-STATE NEWS	NIGHTWATCH NEWS MEDITATIONS		LOOK UP	



Ralph Carter of "Good Times"

Ralph has his very own 'Little Red Schoolhouse'

Ralph Carter is the only kid in Hollywood with a little red schoolhouse all his own.

Ralph co-stars as 12-year-old Michael Evans on the "Good Times" comedy series (Tuesdays 7:00-7:30 p.m.) on the CBS Television Network. When the show recently moved into new facilities at Metromedia Studios, he found the tiny one-room school, which was built especially for him. Nestled between giant sound stages, it has signs labeling it "Little Red Schoolhouse" and "Ralph's Schoolroom." Inside, there's a chalkboard, bookshelves, a desk and chairs for Ralph and his teacher, Hal Minniear.

The custom-built school was the idea of the show's unit manager. Richard Drummy. Ralph needed a place to study since state law requires three hours of schoolwork a day during the school year. So Drummy decided to make a schoolroom out of a standard portable studio dressing unit.

Painters got the right shade of schoolhouse red and white trim and nailed a wooden cut-out of a shaggy dog beside the door. There's even a bell tower with a (non-ringing) plastic bell.

Ralph was delighted. "And I noticed right away," he said, "that it's just a few steps away from where the show is taped. That's so I don't waste any time getting to class."

"Rhoda"

"Enough is enough," says Brenda to Mama Ida. No longer will she tolerate the humiliation of going with the rock-bottom dates her mother has selected. This comes as a crushing blow to Ida whose innocent intentions were to help Brenda get married so she can become a grandmother, on "Rhoda," Monday, Nov. 3 (7:00-7:30 p.m.) on the CBS Television Network.

Charlotte Brown, producer of "Rhoda," wrote the script and Howard Storm directed.

Rhoda Gerard	Valerie Harper
Ida Morgenstern	Nancy Walker
Joe Gerard	David Groh
Brenda Morgenstern	Julie Kavner
Martin Morgenstern	Harold Gould
Donny Gerard	Shane Sinutko
Mel Towers	Billy Braver
Paul Baruch	Stephen Nathan
Voice of Carlton	Lorenzo Music

Hirahito visits U.S. and talks of peace.

- - - -

W.T. Grant Company goes bankrupt.

- - - -

Prices on wholesale food, fuel, metals rise.

- - - -

First class mail goes airmail October 11.

- - - -

India bans consumption of alcohol in public.

- - - -

New York City's crisis poses threat to economy.

- - - -

More funds are needed to fight crime.

- - - -

President Ford vetoed school breakfast bill.

- - - -

Unemployment rate decreased slightly in Sept.

- - - -

Letter postage goes to 13 cents beginning Dec. 28.

- - - -

Rockefeller defends aid refusal to New York City.

- - - -

U.S. to maintain 4 American bases in Spain.

- - - -

Use of laser beam increasing in medicine.

- - - -

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Tel-Aire Friday Preview

7:30...NBC...CHICO AND THE MAN
"Ms. Liz." When Chico (Freddie Prinze) announces that he has met the girl he plans to marry (Jeannie Linero), Ed (Jack Albertson) tries some reverse psychology to bring him back to his senses.

8:00...NBC...THE ROCKFORD FILES
"The Real Easy Red Dog." An attractive private eye (Stephanie Powers) dupes Jim Rockford (James Garner) into working as her decoy, but her plan backfires when he uncovers a homicide and they both become targets of a gang of racketeers.

8:00...CBS...HAWAII FIVE-O
Steve McGarrett and his Five-O crew must protect a singer from assassination by a Hawaii racketeering kingpin on whom she can pin a murder.

9:00...CBS...BARNABY JONES
Intra-company warfare flares up over a lucrative government missiles contract, resulting in a pair of possible murders and placing Barnaby in charge of an independent investigation of the misdirection of two of the deadly weapons.

9:00...NBC...POLICE WOMAN
"Silence." Glenna Burns (Joanna Pettet), mute though not deaf, investigates the disappearance of her sister when her brother-in-law (Robert Webber) mysteriously fails to report it to the police. Angie Dickinson and Earl Holliman star.

10:30...CBS...THE CBS LATE MOVIE—"THE HORROR AT 37,000 FEET"
Starring Buddy Ebsen, Chuck Connors, Tammy Grimes and Lyn Loring. An air shipment of an old English abbey sets off a terrifying invasion of a giant 747 jetliner by a ghostly and evil power. (R)

"Cannon"

Guest star Vera Miles plays the autocratic owner of an international petroleum company whose vice-president, charged with misappropriation of funds and threatened with firing, comes to Frank Cannon to clear him of the charges, on "Cannon," Wednesday, Nov. 5 (8:00-9:00 p.m.) on the CBS Television Network. Lawrence Dobkin directed from a script by Howard Dimsdale.

For some reason human beings like to make a living without working.

* * * *

Travel is educational—it teaches appreciation of the home among other things.

* * * *

World progress would move faster if people would talk less and work harder.

"Barnaby Jones"

Intra-company warfare flares up over a lucrative government missiles contract, resulting in a pair of possible murders and placing Barnaby in charge of an independent investigation of the misdirection of two of the deadly weapons, on "Barnaby Jones," Friday, Oct. 31 (9:00-10:00 p.m.) on the CBS Television Network. Michael Caffey directed from a script by Calvin Clements.

Helped in his investigation by project scientist Ruth Hanley, played by guest star Rosemary Forsyth, Barnaby

Kotter faces Woodman's axe and is suspended

Woodman suspends Kotter after watching his unorthodox teaching methods and Gabe has to appear before the Board of Education on the ABC Television Network's "Welcome Back, Kotter," Tuesday, Nov. 4 (7:30-8:00 p.m.).

When Assistant Principal Woodman visits Kotter's class, he sees Gabe seated on the floor with his students, rapping instead of lecturing from the textbook. Woodman has the teacher suspended until he can have Gabe appear before an arbitrator from the Board of Education—an action Woodman is convinced will enable him to fire Kotter.

Gabriel Kaplan stars as Gabe Kotter. Marcia Strassman co-stars as Julie, Gabe's wife, and John Sylvester White as Mr. Woodman.

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FRIDAY — PROGRAMS SUBJECT TO CHANGE — OCTOBER 31

CHANNEL CABLE	4 KAMR 4 NBC	7 KVII 7 ABC	10 KFDA 10 CBS	11 KTVT 11 IND	13 KERA 13 PBS	39 KXTX 2 IND	3 IND 6 IND
6 :00	THE	PRO NEWS	EYEWITNESS NEWS	BEWITCHED	AVIATION	HOGAN'S	W
:30	NEWS FAMILY AFFAIR	" TO TELL THE TRUTH	WTHR, SPORTS WHAT'S MY LINE?	" ADAM-12	WEATHER NEWSROOM	HEROES GOMER PYLE	E A T
7 :00	SANFORD	BARBARY	BIG	SWISS FAMILY	WASHINGTON WEEK	ANDY	H
:30	& SON CHICO & THE MAN	COAST "	EDDIE "	ROBINSON "	IN REVIEW WALL STREET WEEK	GRIFFITH BRADY BUNCH	E R
8 :00	ROCKFORD	ABC FRIDAY	HAWAII	FAMILY	THE RIVALS OF	700 CLUB	
:30	FILES "	NIGHT MOVIE "THE NIGHT	FIVE-O "	AFFAIR BEVERLY	SHERLOCK HOLMES	"	P
9 :00	POLICE	THAT PANICKED AMERICA"	BARNABY	HILLBILLIES 9:00 MOVIE	SOUNDSTAGE	"	U B
:30	WOMAN "	"	JONES "	"THE HORROR EXPRESS"	"	THE	L
10 :00	THE	PRO	EYEWITNESS NEWS	METROPLEX NEWS	CINEMA XIII	BIBLE ACTS 29	I C
:30	NEWS TONIGHT SHOW	NEWS " BIG	WTHR, SPORTS CBS LATE MOVIE	(MOVIE CONTINUED) "	"ELVIRA MADIGAN" "	" GEORGE & DIANE	S E R
11 :00	STARRING JOHNNY CARSON	VALLEY	"THE HORROR AT 37,000	MOVIE ELEVEN "COUNT DRACULA"	"	FRIDAY NIGHT MOVIE	V
:30	"	" WIDE WORLD OF	FEET" "	"		"MIDSUMMER NIGHT'S DREAM"	I C
12 :00	MIDNIGHT	ENTERTAINMENT	"	"		"	E
:30	SPECIAL "	" "	TRI-STATE NEWS	" NIGHTWATCH NEWS		"	

Mailbag

PAIN IN THE PART
Q. Susan Clark, who played Babe Didrikson in CBS's presentation of "Babe"—was she an athlete, herself? F.L., Macon, Ga.
A. No. And Susan ended up with many aches and pains in getting herself ready for the role. "I wasn't an athlete," she says, "but training to play Babe actually became enjoyable after my body got over the first shock. I enjoyed the rhythm of the training, and I felt fantastically healthy. But I have to admit, I hope I never see another javelin."

TEN-FOUR TALENT
Q. I always thought Broderick Crawford came out of a tough life in a poor neighborhood. Now I hear his parents were wealthy. Were they? R.B., Cambridge, Mass.
A. Yes. Broderick Crawford grew up amid much wealth and much talent. His is the fourth generation in a family of actors and singers. His grandmother was a fine opera star, and both his mother and father were actors. His mother was so famous that long after he was making movies, Broderick was called "Helen Broderick's son"

BEATLE BATTLE
Q. Beatle John Lennon has been fighting deportation. Is that because he can earn more money in this country? D.S.M., San Bernadino, Calif.
A. No. Living here would not affect Lennon's income. His fight to stay (and now it appears that his battle has been won) was a result of a sincere affection for this nation. "I'd like to live in the land of the free," Lennon insists. "I love the place."

LIFE WITH LUCY
Q. What is Lucille Ball doing these days? Has she retired from show business? W.L., Albany, N.Y.
A. No. Lucy has that CBS commitment for two specials per season, and she talks of another movie. But mainly, she says, "My happiness now is at home. I'm doing housework, and I've got the broken nails to prove it." She insists she won't consider another series, but—quite frankly—we believe if she were offered the right property (something different), she would jump at it.

IMMORTALIZED IN BUBBLE GUM

John Beradino's profile, with its strong bones and noble nose, would look right at home on a nickel.

However, Beradino, one of the stars of ABC's "General Hospital," is the only actor whose visage is visible on a more valuable medium of exchange—baseball bubble gum cards! The former second baseman (St. Louis Browns and Cleveland Indians) felt complimented recently when he autographed a card for a young boy who exclaimed, "Gee thanks Mr. Beradino. I bet I can trade this even up for a Johnny Bench."

"You have to admire a kid like that," Beradino observed. "He's a real optimist."

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Tel-Aire Saturday Preview

11:30...NBC...LIFE
NBC News correspondent David Brinkley narrates this first program in a trilogy of Bicentennial programs. This is a special children's version of the prime-time telecast of Tuesday, Oct. 28. Brinkley evaluates how the American people live life as Thomas Jefferson understood it. The program will show where the people came from, what they brought and what they found in America.

3:30...CBS...CBS SPORTS SPECTACULAR
Live coverage of the $350,000 National Thoroughbred Championship, a race for 3-year-olds and up, with Jack Whitaker, Heywood Hale Broun and Chic Anderson providing the commentary. (From Santa Anita Track, Arcadia, Calif.); and "International Superbike Race," with Ken Squier reporting. (From Monterey, Calif.)

7:00...NBC...NBC ALL-DISNEY SATURDAY NIGHT AT THE MOVIES—"HURRICANE HANNAH" AND "THE ABSENT MINDED PROFESSOR"
"Hurricane Hannah," a documentary on a storm in the Gulf of Mexico in 1961 and how a major disaster was largely averted. "The Absent Minded Professor," starring Fred MacMurray as a college science professor who accidentally discovers a unique substance which defies gravity and keeps an entire community up in the air. Nancy Olson, Keenan Wynn and Tommy Kirk co-star.

8:00...CBS...THE MARY TYLER MOORE SHOW
Mary Richards and Sue Ann Nivens, WJM-TV's "Happy Homemaker," volunteer their services as big sisters to two delinquent girls.

8:00...ABC...S.W.A.T.
The episode is "Courthouse," with guest stars Elisha Cook Jr., Robert Webber and Bill Fletcher. At the scene of a two million dollar race track heist, Hondo seizes one of the holdup men, but those who escape immediately begin spending part of the fortune on guns and manpower to free their captured partner during his trial.

8:30...CBS...THE BOB NEWHART SHOW
Bob is depressed by his seeming lack of success as a psychologist and seeks help from his old college professor who manages to heighten his despair by informing him that psychology is all a "crock."

9:00...CBS...THE CAROL BURNETT SHOW
Guest star: Roddy McDowall. Harvey Korman, Tim Conway, Vicki Lawrence and the Ernest Flatt dancers are featured.

9:00...ABC...MATT HELM
The episode is "Squeeze Play," with guest stars Marlyn Mason, Curt Lowens, Robert Lipton, Ahna Capri, Charles Cioffi and special guest stars Paul Stewart and John McLiam. Karen Ashley, the intended victim of a hit man disguised as a birthday party clown who mistakenly kills her neighbor, seeks help from Helm, her former associate.

SATURDAY

PROGRAMS SUBJECT TO CHANGE — NOVEMBER 1

CHANNEL / CABLE	4 KAMR 4 NBC	7 KVII 7 ABC	10 KFDA 10 CBS	11 KTVT 11 IND	13 KERA 13 PBS	39 KXTX 2 IND	3 IND 6 IND
7 :00	EMERGENCY	HONG KONG PHOOEY	PEBBLES & BAMM BAMM		G.E.D.	AROUND THE WORLD-80 DAYS	
7 :30	SIGMUND & THE SEA MONSTERS	TOM & JERRY/	BUGS BUNNY/		"	UNDERDOG	
8 :00	SECRET LIVES OF WALDO KITTY	GRAPE APE SHOW	ROAD RUNNER HOUR		ELECTRIC COMPANY	FLIPPER	
8 :30	PINK PANTHER SHOW	THE LOST SAUCER	SCOOBY-DOO		MISTEROGERS' NEIGHBORHOOD	MR. MAGOO MENAGE	
9 :00	LAND OF THE LOST	NEW ADVENTURES OF GILLIGAN	SHAZAM!/ 1515 HOUR	EXTENSION '75	SESAME STREET	LITTLE RASCALS	
9 :30	RUN, JOE, RUN	UNCLE CROC'S BLOCK	"	BIG BLUE MARBLE	"	FLYING NUN	
10 :00	PLANET OF THE APES	"	FAR OUT SPACE NUTS	MEAN GREEN FOOTBALL MY FAVORITE MARTIAN	ELECTRIC COMPANY MISTEROGERS' NEIGHBORHOOD	LOST IN SPACE	
10 :30	WESTWIND	THE ODD-BALL COUPLE	GHOST BUSTERS			"	
11 :00	JOSIE & THE PUSSYCATS	SPEED BUGGY	VALLEY OF THE DINOSAURS	HOBAB	VILLA ALEGRE	SATURDAY MORNING MOVIE	
11 :30	LIFE	AMERICAN BANDSTAND	FAT ALBERT & COSBY KIDS	P.T.A.	BIRTH & DEATH OF A STAR	"	
12 :00	WATER WORLD	"	CBS CHILDREN'S FILM FESTIVAL	BISHOP COLLEGE SPECIAL	CHANNEL 13'S THIRD ANNUAL AUCTION	"	
12 :30	BARRY SWITZER SHOW	NCAA FOOTBALL (TEAMS TO BE ANNOUNCED)	"	VOTERS DIGEST	TELETHON	"	
1 :00	NFL GAME OF THE WEEK		ACROSS THE FENCE	LOS TIEMPOS	"	WALLY'S WORKSHOP	W
1 :30	KAMR MOVIE		MEDIX	TIME OUT NEWS IN REVIEW	"	FRIENDS OF MAN	E A T
2 :00	"		TO BE ANNOUNCED	SHANGRI-LA	"	MAJOR ADAMS	H E
2 :30	"		BEWITCHED	NASHVILLE ON THE ROAD	"	"	R
3 :00	"		DRAGNET	FIESTA MEXICANA	"	LARAMIE	G
3 :30	"		"	"	"	"	P
4 :00	NASHVILLE ON THE ROAD	ABC'S WIDE WORLD OF SPORTS	CHAMPIONSHIP WRESTLING	WEAVER-NEWTON WESTERN HOUR	"	SUGARFOOT	B L I C
4 :30	POPI GOES THE COUNTRY	"	"	"	"	"	
5 :00	WILD KINGDOM	"	RIFLEMAN	LAWRENCE WELK SHOW	"	BIG VALLEY	S E R
5 :30	LAWRENCE WELK SHOW	ABC SATURDAY NEWS	HAVE GUN WILL TRAVEL	"	"	"	
6 :00	"	PRO NEWS	EYEWITNESS NEWS WTHR, SPORTS	SATURDAY SHOWCASE	"	BONANZA	V I C E
6 :30	CANDID CAMERA	HEE HAW	TRI-STATE FORUM	"CHARLIE CHAN AT THE OPERA"	"	"	
7 :00	NBC ALL-DISNEY SATURDAY	"	THE JEFFERSONS	"	"	STAR TREK	
7 :30	NIGHT MOVIE "HURRICANE	GOOD OEL NASHVILLE	DOC	NASHVILLE MUSIC	"	"	
8 :00	HANNAH"	S.W.A.T.	MARY TYLER MOORE SHOW	BUCK OWENS SHOW	"	GRAND OLE GOSPEL TIME	
8 :30	"THE ABSENT MINDED	"	BOB NEWHART SHOW	PORTER WAGONER	"	WARREN ROBERTS	
9 :00	PROFESSOR"	MATT HELM	CAROL BURNETT SHOW	LANCER	"	"	
9 :30	"	"	"	"	"	THE LESSON	
10 :00	THE NEWS	ABC NEWS PRO NEWS	EYEWITNESS NEWS WTHR, SPORTS CBS LATE	SATURDAY NIGHT WRESTLING	"	RIVER OF LIFE	
10 :30	WEEKEND	SATURDAY	MOVIE	"	"	BETTER WORLD	
11 :00	"	NIGHT LIVE WITH HOWARD COSELL	"THE FRENCH CONNECTION"	"	"	COME TOGETHER	
11 :30	"	CINEMA 7	"	MISSION IMPOSSIBLE	"	"	
12 :00	SATURDAY PROGRAM INFORMATION NOT AVAILABLE AT PRESS TIME	SATURDAY PROGRAM INFORMATION NOT AVAILABLE AT PRESS TIME	"	"	"	LOVE SPECIAL	
12 :30			TRI-STATE NEWS	NIGHTWATCH NEWS MEDITATIONS		"	

"The Carol Burnett Show"

Guest star Roddy McDowall joins Carol Burnett, Harvey Korman, Tim Conway and Vicki Lawrence in an elaborate movie spoof, "The Little Foxies," on "The Carol Burnett Show," **Saturday, Nov. 1** (9:00-10:00 p.m.) on the CBS Television Network.

The entire cast, including McDowall and the Ernest Flatt dancers, gives a song-and-dance salute to the music and lyrics of Cole Porter, in a lavish, period-costume setting. Porter tunes in the salute include "Anything Goes," "It's DeLovely," "Love for Sale," "Let's Do It," and "Ridin' High."

****

TV BACKSTAGE—EARL HOLLIMAN is trying to live down the memory of his season as sidekick to ANGIE DICKINSON on "Police Woman." He's bolted the show — and is only sorry he didn't go when the thought originally occurred to him the first week of the production . . . On the "Rhoda" set, star VALERIE HARPER seems to be wanting her TV husband, DAVID GROH, out of the series. Nothing personal, it's just that the image of Rhoda will benefit, says Valerie. David, as you might expect, doesn't see it that way . . . All three networks are prepared to rush in fresh shows if the schedules show signs of lagging. ABC is reported planning a second season for as early as November, at which time FRED SILVERMAN will be free to unload the "Schlock" he inherited when he took over as president in June. ((1975 McNaught Synd.)

****

Falsely praising a person is lying.
-St. Augustine.

Special reuniting stars of 'The Honeymooners' airs next year

Jackie Gleason will revive the golden sounds which have entertained millions of television viewers for a quarter of a century in an ABC Television Network special, entitled "The Honeymooners—the Second Honeymoon," which reunites "The Great One" with Art Carney, Audrey Meadows and Jane Kean. The program, which will be presented early next year, was announced by Edwin T. Vane, Vice President and National Program Director, ABC Entertainment.

The Kramdens and the Nortons, television's favorite neighbors, will be back to their usual zany antics and mishaps in this hour-long comedy special in which Ralph and Alice Kramden celebrate their 25th wedding anniversary. Their party and second honeymoon plans are complicated by a series of events involving Ralph's lodge buddies, a neighborhood kid with a pet rabbit and Alice's mother.

Gleason, Carney and Ms. Meadows are the original Ralph, Norton and Alice of "The Honeymooners," which began in 1950 as one of Gleason's sketches on the "Calvacade of Stars," seen on the Du Mont Network.

Tel-Aire Sunday Preview

10:30...ABC...MAKE A WISH
The words to be explored on today's show are "Stage" and "Land."

3:00...CBS... DOUBLEHEADER NATIONAL FOOTBALL LEAGUE GAME
Dallas Cowboys vs. Washington Redskins. Pat Summerall will describe the play-by-play and Tom Brookshier will provide the analysis. (From Robert F. Kennedy Stadium, Washington, D.C.)

6:00...NBC...THE WONDERFUL WORLD OF DISNEY
"Napolean and Samantha." Faced with the prospect of having to give up their pet lion, 11-year-old Napoleon Wilson (Johnny Whitaker) and his companion, Samantha Connally (Jodie Foster), and the feline, brave the elements and the wilds during a perilous mountain journey to find the one person who can help them. Will Geer, Ellen Corby, Vito Scotti, Henry Jones and Michael Douglas co-star.

6:00...CBS...THREE FOR THE ROAD
A dramatic story unfolds as friendship develops between Endy Karras and a bitter, street-wise youth in a detention home.

7:00...CBS...CHER
Guest stars: George Burns, Teri Garr and special guest star Greg Allman and The Allman Brothers Band.

7:00...ABC...THE SIX MILLION DOLLAR MAN
The episode is "One of Our Running Backs Is Missing." Larry Csonka and Dick Butkus guest star as pro football players who get Steve Austin caught in the middle of a battle of the giants when a star player is kidnapped in a betting scheme.

8:00...CBS...KOJAK
Eugene Roche guest stars as a detective with a drinking problem which inadvertently causes him to lose his pistol, his gold shield and the life of his best friend.

8:00...NBC...NBC SUNDAY MYSTERY MOVIE—"IDENTITY CRISIS"
Patrick McGoohan guest stars as an advertising executive whose secret life as a top spy is endangered when he becomes the target of a homicide investigation by Lt. Columbo (Peter Falk). Leslie Nielsen also guest stars.

8:00...ABC...THE ABC SUNDAY NIGHT MOVIE—"YOU ONLY LIVE TWICE"
James Bond, played by Sean Connery, pursues missing Russian and American space capsules through a dangerous world of piranha fish, a volcano primed to blow and arch villain Blofeld. (1967)

9:00...CBS...BRONK
Lt. Det. Alex Bronkov is thrown off the track when a criminal fakes his own death in a plane crash so that he can disappear without a trace. Dane Clark guest stars.

"The Six Million Dollar Man"

In an episode marking series star Lee Majors' directorial debut, football greats Larry Csonka and Dick Butkus guest star as pro football players who embroil Steve Austin in a "battle of the giants," on the ABC Television Network's "The Six Million Dollar Man," **Sunday, Nov. 2** (7:00-8:00 p.m.).

In "One of Our Running Backs Is Missing," star running back Larry Bronco is drugged and kidnapped by a gang headed by disgruntled over-the-hill player Bob Laport on the day of the game. The plan is to keep Bronco out of the game, thus affecting the final score, enabling the kidnappers to make a fortune betting on the pre-game point spread.

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SUNDAY

PROGRAMS SUBJECT TO CHANGE — NOVEMBER 2

CHANNEL / CABLE	4 KAMR 4 NBC	7 KVII 7 ABC	10 KFDA 10 CBS	11 KTVT 11 IND	13 KERA 13 PBS	39 KXTX 2 IND	3 IND 6 IND
7 :00	VEGETABLE SOUP	GOSPEL JUBILEE	FAITH FOR TODAY		NEWSWORTHY	PUBLIC POLICY FORUM	
7 :30	THE LUCY SHOW	"	TREEHOUSE CLUB		G.E.D. (A)	LIBERTY TEMPLE	
8 :00	DAY OF DISCOVERY	ALL KING'S CHILDREN	JAMES ROBISON PRESENTS	RELIGIOUS TOWN HALL	G.E.D. (B)	GOSPEL GUITAR	
8 :30	LARRY JONES MINISTRY	REVIVAL FIRES	FIRST BAPTIST CHURCH	DAY OF DISCOVERY	G.E.D. (C)	THE LESSON	
9 :00	CATHEDRAL OF TOMORROW	BIG BLUE MARBLE	"	DIVINE PLAN KATHRYN HUHLMAN	ENGLISH 101	JERRY FALWELL	
9 :30	"	DEVLIN	ORAL ROBERTS & YOU	"	"	"	
10 :00	JOHNNY GOMEZ SHOW	THESE ARE THE DAYS	GOOD NEWS FACE THE NATION	FIRST BAPTIST CHURCH OF DALLAS	ENGLISH 102	HOUR OF POWER	
10 :30	"	MAKE A WISH		"	"	"	
11 :00	HERALD OF TRUTH	NCAA HIGHLIGHTS	TOM LANDRY SHOW	FIRST METHODIST CHURCH OF FT. WORTH	ANTHROPOLOGY 101	HUMAN DIMENSIONS PANORAMA	
11 :30	LANCER	"	NFL	"	"	"	
12 :00	"	PRO	NFL GAME	POINT OF VIEW JIM COLLINS COMEDY SHORTS	AUCTION 13	REAL ESTATE TODAY	
12 :30	GRANDSTAND	NEWS ISSUES & ANSWERS	(TEAMS TO BE ANNOUNCED)		"	ENCOUNTER	
1 :00	NFL GAME HOUSTON	HOTLINE TO POLITICS SUNDAY		WHAT ABOUT PEOPLE FORNBY ANTIQUING	"	ERNEST ANGLEY HOUR	W E A T H E R
1 :30	OILERS VS. KANSAS CITY	CINEMA 7			"	"	
2 :00	CHIEFS	"SNAKIEST GUN IN THE WEST"		SPECIAL! " FAMILY THEATRE	"	VOICE OF VICTORY SPRING STREET	
2 :30		"			"	"	
3 :00	GRANDSTAND	WORLD OF SURVIVAL	NFL GAME DALLAS COWBOYS VS. WASHINGTON REDSKINS	"TARZAN'S SECRET TREASURE"	"	JUST PASSING THRU HAPPY HUNTERS	
3 :30	"	"		"	"	"	
4 :00	DAY OF CHAMPIONS	BEVERLY HILLBILLIES		VOYAGE TO THE BOTTOM OF THE SEA	"	TONY & SUSAN ALAMO RIVER OF LIFE	
4 :30	NFL GAME OF THE WEEK	BUCK OWENS		"	"	"	
5 :00	BILL DALEY SPECIAL	PORTER WAGONER		TARZAN	"	BEYOND YOURSELF SONGS OF INSPIRATION	
5 :30	"	PRO NEWS		"	"	"	
6 :00	WONDERFUL WORLD OF DISNEY	SWISS FAMILY ROBINSON	THREE FOR THE ROAD	TCU FOOTBALL " BAYLOR FOOTBALL	"	VIP MISSIONARY BAPTIST CHURCH THE MINISTERS	
6 :30	"	"	"		"		
7 :00	"	SIX MILLION DOLLAR MAN	CHER	THE DARRELL ROYAL SHOW SMU FOOTBALL	"	BETTER WORLD DEAF HEAR	
7 :30	"	"	"	"	"		
8 :00	NBC SUNDAY MYSTERY MOVIE "COLUMBO"	ABC SUNDAY NIGHT MOVIE "YOU ONLY LIVE TWICE"	KOJAK	OKLAHOMA FOOTBALL	"	700 CLUB	
8 :30	"	"	"	"	"	"	
9 :00	"	"	BRONK	9:00 MOVIE "THE LAST VOYAGE"	"	A PREACHER & HIS PIANO	
9 :30	"	"	"	"	"	"	
10 :00	THE NEWS	"	CBS NEWS GRANT TEAFF FOOTBALL SHOW SUNDAY LATE	METROPLEX NEWS (MOVIE CONTINUED)	"	CHALLENGE OF TRUTH JIMMY SWAGGERT	
10 :30	STEVE SLOAN SHOW	ABC NEWS PRO NEWS		"	"	"	
11 :00	INVISIBLE MAN	CINEMA 7 "P.J."	MOVIE "EAST OF EDEN"	THE WORLD TOMORROW NIGHTWATCH NEWS MEDITATIONS	"	PANORAMA PUBLIC POLICY FORUM	
11 :30	"	"	"		"	"	
12 :00	DEVOTIONAL	"	"			JIM COLLINS LOOK UP	
12 :30		"	TRI-STATE NEWS				

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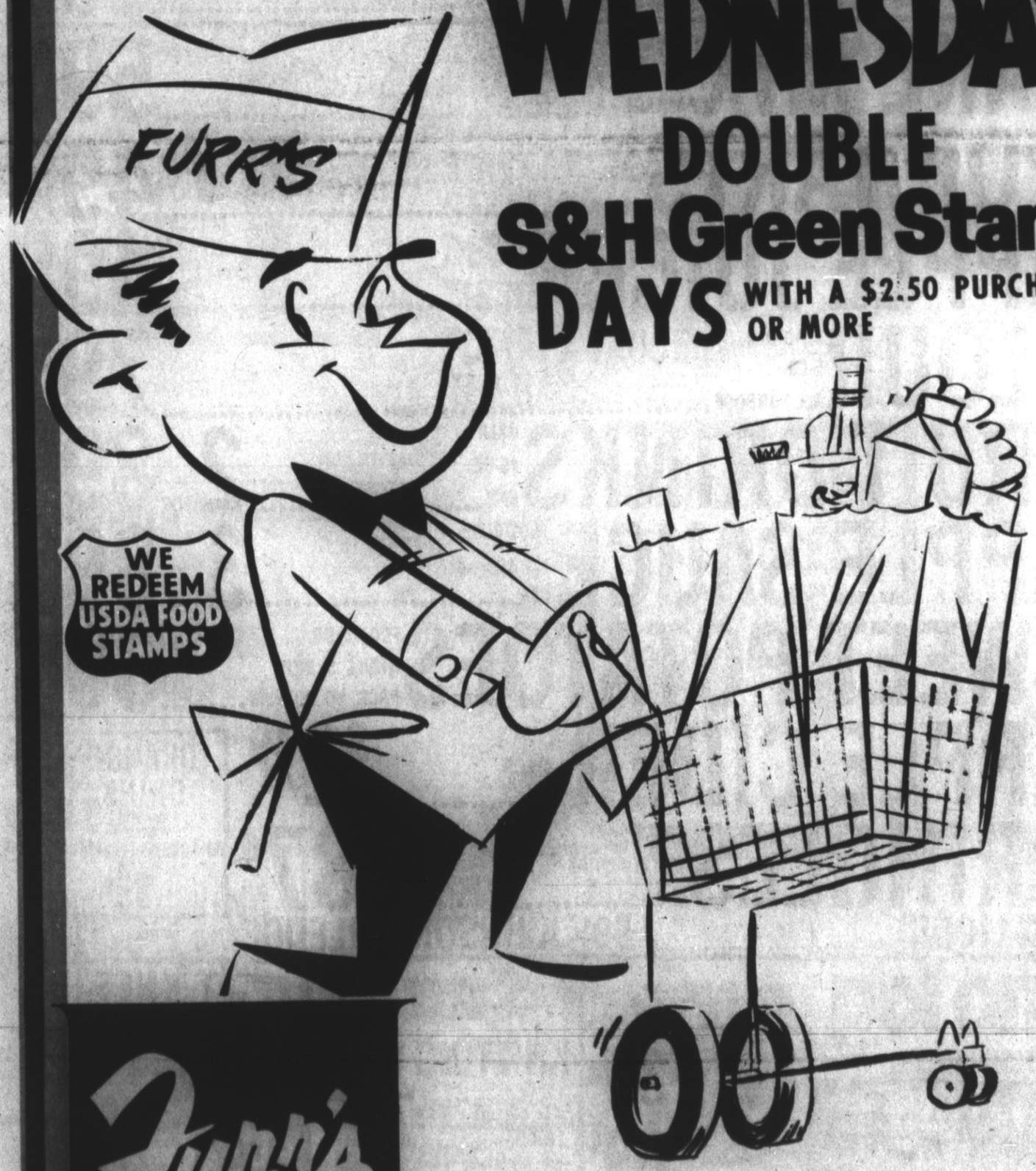
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DOUBLE S&H Green Stamp DAYS WITH A $2.50 PURCHASE OR MORE



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WEEKDAYS
8 to 10
SUNDAYS
9 to 9

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RED DELICIOUS OR JONATHAN 3 LBS. FOR $1.00

GRAPEFRUIT

NEW CROP RUBY RED LB. 19¢

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POTHOS PLANT



4-INCH POT EACH $1.19

TOMATOES
CALIFORNIA LB. ..... 29¢

POTATOES
ALL PURPOSE 10-LB. BAG ..... 99¢

CABBAGE
TEXAS FINEST LB. ..... 10¢

AVOCADOS
FLORIDA ..... 3 FOR $1.00

BANANAS
LB. ..... 19¢

KRAFT CARAMELS



CANDY 14-OZ. PKG. 69¢

GREEN BEANS



FOOD CLUB CUT NO. 303 CAN 4 FOR $1.00

GOLDEN CORN



FOOD CLUB WHOLE KERNEL OR CREAM STYLE NO. 303 CAN 3 FOR $1.00

CAKE MIX
FOOD CLUB 18½-OZ. PACKAGE ..... 59¢

POP TARTS
FOOD CLUB ASSORTED ..... 49¢

APPLE JUICE
FOOD CLUB QUART SIZE ..... 49¢

FLOUR
GLADIOLA 5-LB. ALL PURPOSE ..... 79¢

FRUIT DRINKS
GALA 46-OZ. CAN ..... 2 FOR 89¢

APPLE SAUCE
FOOD CLUB NO. 303 CAN ..... 3 FOR 89¢

SWEET POTATOES
FOOD CLUB WHOLE, SYRUP PACK, NO. 303 CAN ..... 39¢

APPLE CIDER
SPEAR'S GALLON SIZE $1.49

PRINGLES
TWIN POTATO CHIPS 9-OZ. ..... 87¢

ORANGE DRINK RICH & READY 1-GALLON 89¢

LUX LIQUID 32-OZ. ..... 99¢

JOHNSON'S PLEDGE LEMON OR REG. 14-OZ. $1.25



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EACH LOG BURNS UP TO 3 HOURS IN COLOR IGNITION STRIPS FOR EASY LIGHTING

CASE OF 6 LOGS PACKAGE $3.99

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WINTER/SUMMER COOLANT ANTI-FREEZE
TOPCREST-PLASTIC CONTAINER, GALLON $3.29

PRESTONE II
ANTI-FREEZE GALLON $3.49



KNITTING YARN
DU PONT-ORLON 18 COLORS-4 PLY 3½-OZ. EACH 79¢



KNEE-HI HOSE
LADIES SHEER SANDLE FOOT
3 FASHION COLORS-1 SIZE FITS ALL
5 PAIR PACKAGE $1.00

TOP CREST OIL REG. 10w-30 QT. CAN 2 FOR 89¢

TOP CREST OIL FILTER ASST. SIZE $1.39

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ROUND STEAK FURR'S PROTEN LB. ADV. SPECIAL $1.19

SIRLOIN STEAK FURR'S PROTEN LB. ADV. SPECIAL $1.19

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CHUCK STEAK FURR'S PROTEN LB. ADV. SPECIAL 98¢

RANCH STEAK FURR'S PROTEN LB. ADV. SPECIAL $1.09

GROUND BEEF FRESH GROUND DAILY LB. ADV. SPECIAL 79¢

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Make a date with a steak. Enjoy a Furr's Proten Beef steak tonight. Furr's Proten Beef is cut from heavy mature grain fed steers and guaranteed to please!

FRESH WHOLE FRYERS LB. 49¢

BREADED BEEF FRITTERS OR FINGERS BLUE MORROW LB. 99¢

BEEF FRANKS FARM PAC 12-OZ. PKG. 89¢

FRANKS FRONTIER 12-OZ. PACKAGE 79¢

T-BONE STEAK FURR'S PROTEN, LB. $1.79

CLUB STEAK FURR'S PROTEN, LB. $1.69

ARM ROAST FURR'S PROTEN. LB. $1.19

RUMP ROAST FURR'S PROTEN, LB. $1.19

SHORT RIBS FURR'S PROTEN, LB. 89¢

SHOULDER ROAST FURR'S PROTEN 7-BONE CUT, LB. $1.09

STEW MEAT EXTRA LEAN LB. $1.19

TURBOT FILLETS FRESH FROZEN, LB. 98¢

TURKEYS
NEW CROP – TOP FROST

HENS	TOMS
10-14-LB. AVG. LB. 69¢	18-22-LB. AVG. LB. 67¢

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DRESSING KRAFT 1000 ISLAND 16-OZ. 89¢

GRAPEFRUIT JUICE KRAFT 32-OZ. 53¢

SWEET PEAS ELNA 17-OZ. CAN 3 FOR 89¢

MARGARINE PARKAY 1-LB. QUARTERS 59¢

GELATIN FOOD CLUB 3-OZ. 5 FOR $1.00

DEODORANTS ROOM-TOPCO SOLID, 7-OZ. 47¢

TISSUE CHARMIN, PINK, YELLOW OR WHITE. 4-ROLLS 79¢

TOMATO SAUCE CONTADINA 8-OZ. 2 FOR 33¢

TEA BAGS FOOD CLUB 100-COUNT $1.29

LIGHT BULBS
TOP CREST 2 PACK PKG. 60-75-100

SOFT WHITE 59¢

CLEAR 55¢

SUNMAID RAISINS
SEEDLESS 15-OZ. 73¢

GOLDEN SEEDLESS 15-OZ. 69¢

WEXFORD CRYSTAL
BY ANCHOR HOCKING



THIS WEEK'S FEATURE

TABLE TUMBLER

GOOD THRU NOV. 1

EACH 55¢

NO PURCHASE REQUIREMENT

COMPLETER PIECE

11" RELISH TRAY $1.49

Shop Our Delicatessen

CARAMEL APPLES	EA. 39¢
OLD FASHION BARBEQUE	LB. $2.69
PINTO BEANS	LB. 79¢
POTATO SALAD	LB. 79¢
FANCY JELLO	PT. 59¢

CURRANTS SUNMAID 11-OZ. CARTON 69¢

CHILI NO BEANS WILSONS, 24-OZ. 89¢

CRACKERS FOOD CLUB 1-LB. BOX 49¢

FOAM PLATTERS CHINA 10-COUNT 43¢

TRASH BAGS TOPCO 20-COUNT $1.29

SWEET N'LOW 50-CT. PKG. 59¢

TOWELS BOUNTY, ASSORTED OR PRINTED ROLL 49¢

CAN POP SHASTA 6 FOR $1.00

Frozen Food Favorites

JOHNSTON PIES APPLE, MINCE OR PUMPKIN, EACH $1.49

VEGETABLES TOPFROST, FOR STEW, FRESH FROZEN, 24-OZ. 69¢

LEMONADE TOP FROST, FRESH FROZEN 6-OZ. CAN 5 FOR $1.00

DONUTS MORTON, FRESH FROZEN, ASSORTED PACKAGE 79¢

POPSICLES GRAPE OR ORANGE 6-PACK 39¢

PIE SHELLS JOHNSTON'S 5-OZ. PKG. 59¢

BAKING NEEDS
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NOXZEMA SKIN CREAM 11-OZ. $1.78

RIGHT GUARD ROLL ON DEODORANT ANTI-PERSPIRANT 1.5-OZ. SIZE 65¢



ASPIRIN BEACON 100'S 27¢

SCOPE SUPER SIZE MOUTHWASH 24-OZ. BOTTLE $1.33

BABY POWDER TOPCO 14-OZ. SIZE 70¢

SHAVE CREAM COLGATE REG. MENTHOL LIME 11-OZ. 57¢

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8 to 10
SUNDAY
9 to 9

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APPLES



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GRAPEFRUIT

NEW CROP RUBY RED

LB. 19¢

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TOMATOES
CALIFORNIA LB. ..... 29¢

POTATOES
ALL PURPOSE 10-LB. BAG ..... 99¢

CABBAGE
TEXAS FINEST LB. ..... 10¢

AVOCADOS
FLORIDA ..... 3 FOR $1.00

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KRAFT CARAMELS



CANDY 14-OZ. PKG. 69¢

GREEN BEANS



FOOD CLUB CUT NO. 303 CAN 4 FOR $1.00

GOLDEN CORN



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CAKE MIX
FOOD CLUB 18½-OZ. PACKAGE ..... 59¢

POP TARTS
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APPLE JUICE
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NEW CROP — TOP FROST

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Rating System Favors Hereford By 3 Points

Hereford moved up one berth to 128th among Class AAAA teams in the Harris Rating System the past week, and the grid power poll has the Whitefaces as a slim three-point favorite over the Lubbock Westerners Friday night.

The Harris system has several 5-4A teams in the top 20, but Monterey is the highest-rated 4-4A in 70th place in the standings. Monterey has a power rating of 138.7, compared to Hereford's 130.4. The Westerners carry a 127.5 rating.

In District 3-4A, Palo Duro is rated a three-point favorite over Amarillo High in their important game Saturday. In the area, Pampa and Caprock are also rated above Hereford.

Pecos and Lubbock Estacado are area teams rated in the top 10 in Class AAA. In the immediate area, Perryton is rated a six-point edge over Canyon in an important 1-AAA battle this week. In Class AA, Olton and Littlefield are in the 15th and 20th spots, respectively. Floydada is ranked 22nd and Childress is 24th.

Seagraves, with an 8-0 record, is ranked second in Class A. Sanford-Fritch, where former Hereford coach Don Cumpton is the head man, is ranked 19th in the state. Vega dropped to 63rd after its loss to Hart. Groom is still ranked second in Class B, while Booker and Motely County rank 15th and 19th, respectively.

AAAA

1. Bryan	162.9
2. Longview	161.9
3. Killeen	157.8
4. San Antonio Lee	157.8
5. Odessa Permian	154.9
6. S.A. Churchill	154.9
7. Mesquite	153.9
8. Plano	153.9
9. Lufkin	153.8
10. Conroe	153.8

11. S. Angelo 153.5, 12. Abilene Cooper 153.4, 14. Midland 151.5, 17. Midland Lee 150.6, 36. Abilene 144.4, 42. W.F. Rider 143.4, 64. Odessa 139.6, 68. Wichita Falls 139.4, 70. Monterey 138.7, 74. Palo Duro, 137.8, 98. Amarillo 134.4, 102. Pampa 133.7, 111. Caprock 132.5, 128. Hereford 130.4, 132. Plainview 129.6, 145. Lubbock 127.5, 171. Coronado 125.2, 182. Borger 123.2, and 211. Tascosa 116.1.

AAA

1. Cuero	149.9
2. Liberty	146.7
3. Brownwood	145.8
4. Brazosport	145.7
5. Rockdale	144.8
6. Pecos	143.9
7. Jasper	143.8
8. W. Columbia	143.7
9. Bridge City	142.7
10. Lubbock Estacado	142.6

11. S. Angelo Lk. View 140.9, 12. Seminole 139.9, 13. Snyder 139.3, 19. Monahans 136.7, 35. Perryton 131.7, 37. Odessa Ector 131.5, 44. Vernon 128.7, 55. Canyon 125.5, 68. Kermit 123.3, 76. Dumas 122.3, 82. Lubbock Dunbar 121.4, 83. Lamesa 121.4, 84. Brownfield 121.3, 85. Andrews 121.2, 86. Levelland 121.1, and 228. Muleshoe 107.6.

AA

1. Cameron Yoe	147.9
2. LaGrange	136.6
3. Gladewater	136.5
4. McGregor	130.9
5. Hondo	130.6
6. Pearsall	130.6
7. Columbus	129.7
8. Dekalb	129.7
9. Medina Valley	129.6
10. Ballinger	128.9

15. Olton 128.7, 20. Littlefield 126.8, 22. Floydada 126.4, 24. Childress 125.8, 25. Post 124.8, 28. Spearman 124.6, 43. Denver City 120.2, 51. Idalou 118.7, 66. Tulia 116.6, 70. Slaton 115.5, 73. Phillips 114.8, 80. Quanah 114.3, 103. Boys Ranch 109.4, 109. Dimmitt 108.2, 131. Dalhart 104.3, 142. Morton 102.2, 158. Friona 99.1, and 186. Panhandle 92.1.

A

1. De Leon	134.9
2. Seagraves	131.9
3. Three Rivers	123.7
4. Timpson	120.9
5. Groveton	119.0
6. Falls City	118.9
7. Holliday	118.8
8. Wellington	118.8
9. Crowell	118.8
10. Brazos	117.9

19. Sanford-Fritch 115.6, 24. Memphis 113.3, 31. New Deal 112.4, 35. Stratford 110.7, 36. Canadian 110.6, 43. Sunray 108.5, 49. Hart 107.6, 55. Wh. Deer 105.6, 62. Shamrock 103.5, 63. Vega 103.4, 67. Stinnett 102.2, 82. Springlake-Earth 98.7, 136. McLean 88.3, 138. Bovina 87.6, 163. Farwell 82.2, 166. Kress 81.2, and 169. Shallowater 81.9.

B

1. Big Sandy	125.9
2. Groom	109.7
3. Chico	105.9
4. Celina	105.9
5. Gorman	104.8
6. Meridian	104.6
7. Charlotte	103.8
8. Sundown	103.8
9. Rochester	103.2
10. Lone Oak	102.7

15. Booker 98.8, 19. Motley County 96.6, 28. Sudan 92.4, 37. Amherst 87.5, 46. Ropes 82.6, 51. Lefors 82.0, 55. Meadow 81.5, 59. Anton 80.1, 62. Happy 79.1, 71. Whiteface 76.2, and 89. Texline 71.7.

Sounds Good

I felt his breath on my cheek
And the gentle touch of his hand;
His very presence near me,
Like a breeze on a desert sand;
He deftly, sought my lips,
And my head did gently hold;
Then he broke the silence with
"Shall the filling be silver or gold?"

Clean and refill your bird feeders. Some of the migrating birds may spend the winter in your yard.



Whitefaces Average 318 Yards

Hereford's Whitefaces contiued as the top offensive team in District 4-4A, according to statistics released this week, averaging 318 yards a game while compiling a 4-4 record.

After scoring 104 points in the past three games, the Herd is also the top scoring team in the league. Lubbock's Westerners, the Whitefaces's opponent this week, is second in offense. Hereford boasts the top rushing attack and ranks third on passing. Lubbock is third in rushing and second in passing.

Hereford still ranks at the bottom of the five-team league on defense, giving up an average of 273 yards a game. The Herd ranks fourth against the rush, but fifth against the pass. Hereford has yielded 864 yards passing in eight games, but the "Faces have intercepted 12. Lubbock leads in interceptions with 14 in seven games.

Hereford has four backs among the top 10 rushers in the district. Terry Brady is third with 506 yards on 132 carries, and Carlee Graves is fourth with 471 yards on just 63 trips. Graves has an outstanding average of 7.5 yards a carry to lead in that department. Mike Dudding has jumped to eighth place. with 334 yards on 48 trips—a 6.9 average, and Mike Crim still ranks ninth with 233 yards on 52 attempts.

Scott Garnder of Monterey leads the passers with 71 of 150 for 981 yards, completing 47.3 per cent of his tosses. In part-time duty, soph Kelly Kitchens of Hereford has a 51.9 per cent completion record on 14 of 27 for 220 yards. Dudding has hit just 5 of 11 passes for 205 yards, but four have gone for touchdowns to tie him for the lead in TD throws. Mike Crim, who has played defense primarily in the past two games, has hit 19 of 57 passes (33 per cent) for 284 yards.

Richard Bowles of Monterey, Gardner's favorite receiver, is far ahead in pass catching. He has nabbed 40 tosses for 691 yards, with just two touchdowns. Archie Crim and Dave Charest of Hereford rank fourth and fifth among receivers—Crim with 14 catches for 261 yards and Charest with 11 receptions for 164 yards. Crim has two TD catches and Charest one.

Dudding has moved into sixth place on total offense, rushing for 334 and passing for 205 for a 539 total. Gardner is the total offense leader with 924 yards, with 57 minus yards coming off his passing total.

Mike Foster is third among district punters with a 36-yard average. Mike Crim is tied for the lead in scoring with 30 points, while Dudding and Roy Martinez are among several players who have 24 points. Vance Hennington, out for the season with an injury, is still third among players with the most tackles credited to them, recording 85.

4-AAAA

Team	District W-FF	PA	Season W-L-T	PPA
Hereford	2-0	64	21	4-4-0	149	136
Lubbock	1-0	28	7	2-4-1	127	146
Monterey	1-0	10	7	5-3-0	96	85
Plainview	0-2	24	54	4-4-0	97	165
Coronado	0-2	21	48	2-6-0	83	135

LAST WEEK'S RESULTS
Monterey 10, Plainview 7; Hereford 20, Coronado 14; Lubbock idle.

THIS WEEK'S GAMES
Monterey vs. Coronado, Lubbock at Hereford, Plainview idle.

Romero To Meet Goodish

Ex-pro gridder Frank Goodish, a lean 6'5" 305 pounder, takes the measure of super-mex Ricky Romero in wrestling action at the Bull Barn Saturday night.

The main event of a card sponsored by the Hereford Lions Club sees the speedy Romero giving away over 75 pounds to the mammoth bearded Goodish. The match was signed after a wild tag last week between Ricky Romero and partner Dory Funk Jr. against Goodish and Sputnik Monroe. The referee threw the match out after all four men entered the ring. Romero slugged Goodish with a chair.

Newcomer Randy Tyler, a 260 pound bleached blond who as shown a high degree of wrestling skill in other panhandle appearances, meets popular young Scott Casey. Tyler is a Canadian, while the 230 pound Casey is a former Dallas citizen currently basing himself out of Amarillo. The two have met before in a televised match, and gained a draw. Both are hoping for a conclusion in Saturday night's semi-main.

Opening the card is a tag match, pitting the notorious Poffo brothers, Angelo and Lanny, against Ray "Candy Man" Candy and Mario Romero. The two Poffos are highly conditioned athletes with a combined weight of 458 pounds.

Action at the Bull Barn begins at 9:00 p.m. Saturday night, November 1st. The following week, November 8th, wrestling will resume its old time of 8:00 p.m.



There's gonna be a lot of Little Ghosts and Goblins

out this Friday evening . . .

Please Drive Carefully

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PEACHES White Swan 303 can 3/$1.00

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HOMINY White Swan 303 can 5/$1.00

GARBANZO PEAS Mountain Pass 3/$1.00

HURRY WHILE SUPPLY LASTS FINAL 3 DAYS OF SALE

Vega Hot House TOMATOES 39c lb. or 3 lbs. 1.00

Roasted Portales PEANUTS 59c lb. 2 lbs. 1.00 19.50 50lb. Bag

CANDY APPLES 4 pack container 1.00

CHERRY CIDER Gallon Jug 1.99

Ornamental CORN & GOURDS 2 for 29c or 8/1.00

Colorado White ONIONS 50 lb. Bag 5.00

--- CLOSED THIS SUNDAY

Fearless Forecasters

★★★



Upshaw 132-76 .635



Templeton 144-64 .692



Tubb 133-75 .639



Nieman 142-66 .683

Coronado vs. Monterey	Monterey	Monterey	Monterey	Monterey
Caprock vs. Tascosa	Caprock	Caprock	Caprock	Caprock
Pampa vs. Borger	Pampa	Pampa	Pampa	Pampa
Palo Duro vs. Amarillo	Amarillo	Palo Duro	Amarillo	Palo Duro
Levelland vs. Muleshoe	Levelland	Muleshoe	Levelland	Levelland
Canyon vs. Perryton	Perryton	Perryton	Perryton	Canyon
Spearman vs. Panhandle	Spearman	Spearman	Spearman	Spearman
Phillips vs. Boys Ranch	Phillips	Phillips	Phillips	Phillips
Dimmitt vs. Morton	Dimmitt	Dimmitt	Dimmitt	Dimmitt
Littlefield vs. Friona	Littlefield	Littlefield	Littlefield	Littlefield
WTSU vs. NE Louisiana	WTSU	NE Louisiana	WTSU	WTSU
TCU vs. Baylor	Baylor	Baylor	Baylor	Baylor
Houston vs. Cincinnati	Cincinnati	Houston	Cincinnati	Houston
Rice vs. Tech	Tech	Tech	Tech	Tech
Texas vs. SMU	Texas	Texas	Texas	Texas
Colorado vs. Iowa State	Colorado	Colorado	Colorado	Colorado
Kan. State vs. Kansas	Kansas	Kansas	Kansas	Kansas
Oklahoma vs. Okla. State	Oklahoma	Oklahoma	Oklahoma	Oklahoma
Nebraska vs. Missouri	Nebraska	Nebraska	Nebraska	Nebraska
Louisville vs. Tulsa	Tulsa	Tulsa	Tulsa	Tulsa
Memphis St. vs. Wichita St.	Memphis St.	Wichita St.	Memphis St.	Memphis St.
Atlanta vs. New Orleans	New Orleans	Atlanta	New Orleans	Atlanta
Cleveland vs. Baltimore	Cleveland	Baltimore	Baltimore	Baltimore
Dallas vs. Washington	Dallas	Dallas	Washington	Dallas
Houston vs. Kansas City	Kansas City	Houston	Houston	Houston
Pittsburg vs. Cincinnati	Cincinnati	Cincinnati	Cincinnati	Cincinnati

Editor Takes Grid Leadership

News editor Bobby Templeton, who missed just six games on last week's contest list, took over first place on the Fearless Forecaster panel after eight weeks of predicting.

Templeton has hit on 144 of the 208 games to date, and now boasts a .692 percentage on picking the winners. Publisher Speedy Nieman fell to second place, two games behind Templeton, after missing eight games the past week.

Mack Tubb, booster club president, pulled out of the cellar as he missed only seven games last week, while Coach Fred Upshaw had 10 losers. Tubb now has 133 winners for the season, one game ahead of Upshaw.

Tubb was the lone forecaster to pick Amarillo over Caprock, and the only one to pick Hart over Vega. All of the panelists missed the Memphis State-Tulsa game, Dalhart over Boys Ranch, and Miami over the Buffalo Bills. Templeton was the only forecaster on the panel to correctly pick Kansas City over Denver.

Weekly Contest Winners Miss Only Three Games

You had to know your football—or be real lucky—to get in the winner's circle of The Brand Football Contest last week.

Three entrants missed only three games to take the cash prizes. Mal Manchee won the first-place award of $15 by coming closest on the tie-breaker total score of 34, which was posted in Hereford's 20-14 win over Coronado. Manchee was just one off the total at 33.

Kenneth Wieck took the $10 prize with three misses and a guess of 32 on the total score, while Bobby C. Adams of Dimmitt won $5 when he guessed 44 for the total score.

Four other entrants missed just four games in the weekly contest, but all they got was an honorable mention. These included Marguerite McGee, Jimmy Bell, Ginger Olson, and Joe L. Hamilton.

This was the eighth week of the football contest, which is sponsored by a number of Hereford merchants—listed on the contest page each week. At the end of 13 weeks, three season winners will be determined in the contest, and they will receive cash awards of $100, $35 and $15.

In the chase for the season prizes, Dave Hopper was the leader this week with 47 wrong guesses from his best seven entries. The entrant with the less "misses" on 12 entries will be the winner. Those who enter all 13 weeks can take out their worst score.

Jim Clark and Kenneth Wieck are currently in second place with 48 misses from seven contest weeks, and Mrs. R.D. Hubble has missed 49.

Other leading contenders included Terri Rush (51), Charlie Hill and Ann Lueb (52), and S.T. Loerwald, James McDowell Jr., Cory Riggin, and Dana Rush (53).

An alphabetical listing of contestants who have entered at least 7 of the 8 weeks, along with the number of games missed:

Bullet Adams 58, Shirley Adams 56, Theresa Adams 59, Duane Albracht 59, Theresa Albracht 55, Wayne Amstutz 58, Gene Batterman 58, Waldo Baxter 71, Jimmy Bell 57, Ewald Berend 70, Mrs. Ewald Berend 69, Leroy Berend 65, Aaron Bourland 62, Becky Bourland 56, Doris Brorman 64 Alan Brown 55, Sue Brown 58, Beverly Bryant 60, Cawthon Bryant 55, Doris Bryant 59, John D. Bryant 55, Wendell Burdine 67.

B.F. Cain 54, Mrs. B.F. Cain 66, Terry Champ 69, Corey Christie 87, Dale Christie 83, Robbie Christie 86, Jim Clark 48, David Coakley 55, Royce Coatney 68, Frank Cogdell 57, Marie Cogdell 57, Danny Collins 58, Joe D. Cummings 59, Richard Dickson 61, Darrell Dirks 56, Faye Dirks 65, Patricia Elliott 54, Victor Estrada Jr. 65, Randy Farr 55, Connie Goheen 81, Dennis Goheen 70;

Mrs. Ruth Hackleman 61, Marvin Hall 65, Nancy Hall 65, Joe L. Hamilton 56, Patsy Hampton 68, Charley Hill 52, Nadine Hill 57, Chris Hodges 69, Steve Hodges 61, Melvin Hoover 57, Dave Hopper 47, R.D. Hubble 54, Mrs. R.D. Hubble 49, Saleh Igal 67, Cliff Johnson 62, Melvin Kalka 67, Mrs. Melvin Kalka 59, Jerry LaFrance 57, Lynn Lauderback 56, C.L. Layman Jr. 69, E.H. Loerwald 56, George C. Loerwald 55, Marie Loerwald 63, S.T. Loerwald 53, Joyce Lomas 64, Ann Lueb 52, Raymond Lueb 55;

Mike Mayor 58, David Manchee 78, Mal Manchee 56, Pat Manchee 68, David McDonald 62, James McDowell Jr. 53, Marguerite McGee 57, Irene McKinster 62, Dorothy Mercer 54, James C. Mercer 57, Ginger Olson 55, Steven Olson 64, Eddie O'Rand 62, Frankie O'Rand 59, Jeff O'Rand 73, Laurie O'Rand 63, Mike O'Rand 64, Rodney O'Rand 56, Henry Raemakers 57, Tom Rambo 66, Debra Reed 55, Max Reed 65, Bob Renfro 56, Judy Renfro 66, Don Richards 76, Cory Riggin 53, Mary L. Rountree 63, Dana Rush 53, Terri Rush 51, Betty Rusher 62, Lowell Rusher 62;

Edna Sanders 57, Dorothy Schumacher 74, Joyce Shipp 59, Roy Shipp 62, Carol Smalts 65, Dale Smalts 56, David Smalts 56, Lola Smalts 59, Joy Stagner 63, Wanda Stanley 64, Sheila Upshaw 69, Juan Valdez 56, Jimmy Walker 58, Lani Walterschied 55, Larry Walterschied 66, Alan Wartes 63, Joyce Wartes 55, Larry Wartes 56, L.B. Watts 64, Kenneth Wieck 48, Mrs. Joe Williamson 62, Tony Yosten 74.

Stoerner Is Top Golfer At Tourney

Hereford High's golf team finished fifth in the Borger Tournament Saturday, but Curtis Stoerner salvaged top honors in individual play as he took the medalist trophy with a 71 total.

There was 16 teams in the schoolboy tourney and Amarillo High won the meet with a team total of 307. Hereford's team carded a 318.

Other scores for the Hereford team: Billy Word 81, Tommy Weaver 82, George Yocum 84, and Greg Pagett 88.



Whistling Wings

By Jim Steiert

WHEN SEASONS open, they open all at once, and local waterfowlers will now have to decide between pursuing geese or ducks for a period which will stretch into mid-January of next year.

Goose season opened up Oct. 18 and runs through Jan 18, 1976, and duck season arrived Tuesday and will also run through Jan. 18.

Of course, weather and the birds themselves will do a lot to determine just what species the gunner will be after in the early portion of the season.

With goose season opening so early here, there just aren't many honkers to pursue until sometime in November or later, so the ducks will probably get most of the attention at first.

I HAVE HEARD a few reports of some goose sightings in the local area, especially more to the west and south of us.

There's an ample number of ducks available already, and when those blue northers come roaring through there will be even more.

—WW—

THE SANDHILL CRANE provides some fine sport for a lot of Panhandle-area gunners, but we're never sure just what category to include him in. Cranes aren't exactly waterfowl, but they certainly won't qualify as upland game.

Because of the tactics necessary to bag them, I group them closely with waterfowl.

Cranes will come readily to decoys under the right conditions, and I've heard several accounts of crane hunters having geese come to their decoy spread, so mixed bags of cranes and geese are a definite possibility.

I've never done much serious crane hunting, not because I did't want to, but primarily because it often comes down to making a choice between geese or cranes and I'll always opt for geese.

AT ANY RATE, local residents who are interested in trying some pass-shooting at Sandhill Cranes might give the annual Muleshoe Jaycees crane hunt a try.

This year's crane hunt is scheduled for three weekends, Nov. 1-2, 8-9, and 15-16.

Headquarters for the hunts will be the Corral Restaurant at 1008 West American Blvd. in Muleshoe.

Cost for the crame hunts is $7.50 per day, $14 per weekend, $25.50 for two weekends and $37.50 for all three weekends.

HUNTS will begin 30 minutes before sunrise each day with breakfast being served each morning at 4:30. The hunting fee includes the cost of breakfast.

Interested persons may contact Mike Armstrong at Box 133 or Hugh Young at Box 571 in Muleshoe, 79347.

Incidentally, crane permits, hunting licenses and shells will be available.

—WW—

WHILE WE'RE on the subject of crane hunting, I'll get on my soap box for a bit.

Cranes look like big birds and their slow, cumbersome-appearing flight can be deceiving. Often, they look a lot lower than they are and "sky-busting" seems to be a common practice among a lot of first-time crane hunters.

The large appearance of those birds and their deceptive speed prompts hunters to make a lot of shots which should never be squeezed off.

It's always more desirable to wait for a close shot or even pass one up, rather than leave a cripple.

"SKY—BUSTING" can get contagious, when one gunner starts it, often several others join in, and once everyong starts shooting without waiting for the birds to get into reasonable range, nobody's going to do any good.

And those birds that are "sky-busted" often fly a long distance before they finally fall, or linger as cripples, and that doesn't do the game or the hunter any good.

One more thing, before you go tearing off after cranes, remember to order your crane permit from the Parks & Wildlife Department, John H. Reagan Bldg., Austin, 78701.

And don't forget the duck stamp if you intend to hunt ducks or geese and are 16 or over. That $5 you fork over for a small stamp may seem like a lot, but it goes for a good cause and helps provide for the future of waterfowling.

Laxalt says Reagan can defeat Ford.

- - - -

Letters to Santa could cost more.

Know the Weather

Does the weather affect our mood because of psychological factors or physical factors?

The changing weather affects the way we feel in both the real, physical sense, and the psychological. Changes in the pressure of the air affect us, as does the relative amount of moisture in the air, so that many people feel genuine physical "omens" and "signs" in advance of a weather change, and during certain periods.

The psychological effect is also great. Psychologists have found that some people associate cheerfulness with rain, others link it with bright, sunny skies. It depends, to a large extent, on childhood experiences and the business you are in.

Both of these influences must be taken into consideration in appraising the effect of weather on humans, which is sometimes quite great. Generally speaking, most people feel best, physically, when they are under a high pressure area of clear, dry air.

Garner Motors wants to hire a man, to sell Cadillacs in the Hereford - Deaf Smith County area.

Experience is not a prerequisite, but you must be well known and highly respected among the people of your community.

If you are interested, and feel that you qualify, call Don Roberson at 372-2323 in Amarillo.

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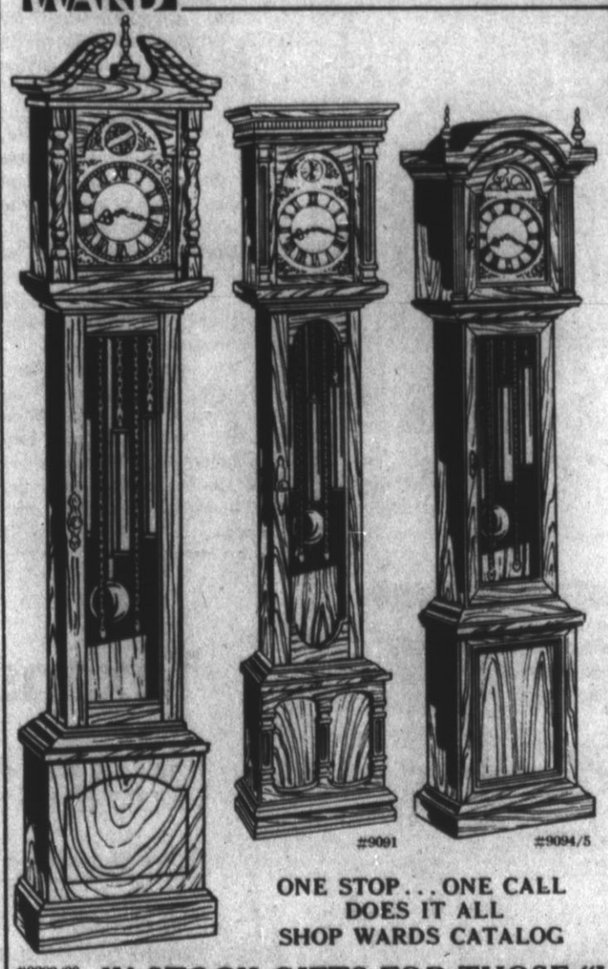
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SAVE $5 1000 Watt Pistol Grip Dryer 14.88* Was 19.88 Fall '75



SAVE $4 Lighted Round Make-up Mirror 9.88* Was 13.88 Fall '75



SAVE $5 Curling Styling Iron 9.88* Was 14.88 Fall '75



SAVE $4 850 Watt Styler Dryer 15.88* Was 19.88 Fall '75



SAVE $5 Comfort Curve Electric Shaver 21.77* Was 26.77 Fall '75

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STAR

Sophomore Supper Set Friday Night

Classes at Hereford High School compete each year by raising money for their yearbook queen nominee. Money is raised by sponsoring a supper preceding a football game. Proceeds are used for expenses of the school yearbook and class activities.

The sophomore class is sponsoring a Mexican dinner tomorrow beginning at 4 p.m. in the HHS cafeteria preceding the Lubbock High-Hereford football game. Their class queen candidate is Sonya Hacker.

Sally Bain was the last sophomore to win the contest and that was in 1969.

Ray Barber, class coordinator, said the class guarantees every ticket holder a delicious meal prepared by Lil Charro Too. Each plate will consist of a taco, tamale, enchilada, Spanish rice, refried beans, tostadoes, hot sauce, lettuce salad and a Mexican pastry.

They are preparing for a large crowd. Students selling tickets are competing for $10 and $5 cash prizes.



Tickets On Sale

Sonya Hacker, sophomore yearbook queen nominee, and Steve Fortenberry, class president, have their tickets ready to sell for the Mexican dinner Friday evening. Visiting with them is Mrs. Paul Abalos who is helping prepare the food at Lil Charro Too.

Relish Recipe Uses Unripe Vegetables

Gardeners needn't dread the first killing frost as an end to fresh peppers and tomatoes, Frances Reasonover, foods and nutrition specialist, says.

"These vegetables can be picked green, before frost, and will ripen at room temperature. Then store them in the refrigerator to use fresh—or make them into relishes," she suggested.

Miss Reasonover is with the Texas Agricultural Extension Service, The Texas A&M University System.

GREEN TOMATO—PEPPER RELISH

7 quarts green or mixed green and ripe tomatoes
1 quart chopped onions
1 quart peppers, chopped, hot or a mixture of hot and sweet
1/2 cup salt
2 cups sugar
1/2 gallon white vinegar.

Quarter large tomatoes and leave small immature cherry-type tomatoes whole. In large kettle, mix together the tomatoes, onions and peppers. If hot peppers are used, prepare the mix with rubber gloves to prevent burning hands. Mix salt, sugar and vinegar in sauce pan and heat to boiling. Add vegetables. Heat until vegetable change color slightly, but do not boil to prevent relish from being soft. Remove from range and fill clean, hot jars to 1/2 inch of top. Close with two-piece lid. Process in water bath five minutes.

Dr. Milton C. Adams
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DR. WARREN ARMSTRONG

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Dr. Armstrong Is Selected ENMU President

The new president of Eastern New Mexico University is Dr. Warren B. Armstrong, dean of the College of Liberal Arts and Sciences at St. Cloud State University of St. Cloud, Minnesota.

Dr. Armstrong was introduced at a Saturday press conference on the ENMU campus by Board of Regent Chairman W.B. McAlister. The new president succeeds Dr. Charles W. Meister who resigned in February of 1975. Dr. Gail Shannon, academic vice president, has served as acting president since that time.

McAlister stated that the regents had chosen a professional with excellent qualifications in all areas of university administration. "Dr. Armstrong obtains all of the necessary assets we feel it takes to make an excellent president for Eastern," he added. He assumes the presidency December 1.

Dr. Armstrong, 42, received a PhD in history in 1964 from the University of Michigan and a master's degree in history in 1958, also at the University of Michigan.

Child's Clothing Stresses Safety

"Built-in" safety features are an important part of choosing children's clothing, Claudia Mitzel says.

She's a consumer marketing-clothing and textiles specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

"Each child varies in his need for safety features, but a few guidelines can help parents protect their children better.

"For children who are especially curious about fire, mothers may consider buying flame-retardant play clothes. Since 1975, all children's sleepwear is flame retardant. Also some costumes are available with flame-retardant finishes—but it's important to check labels to be sure."

Children who ride bikes at dawn or dusk need reflective tape on clothing—and bright and light colored jackets help prevent accidents also.

"Be sure that trims and decorative details are sewn on securely and won't be caught on knobs, handles and play equipment. Deep hems in pants may be better than cuffs tha catch on bicycle pedals and othe objects.

"Check that separate hoods on raincoats and snowsuits don't block vision, but remember that attached hoods may get caught on large objects and cause neck or back injuries," she cautioned.

Shoe laces need the "safety look" too. Be sure they're long enough to stay tied—but short enough so that a child won't trip on them. Miss Mitzel reminded.

Gerald Ford, President:
"I will use it (veto) 100 times, if necessary, to prevent excessive and inflationary spending and increases."

— — —

William E. Simon, Treasury Secretary:
"What we face in the United States is the classic choice between socialism and freedom."

— — —

Henry Kissinger, Secretary of State:
"There is no relationship to which the United States assigns greater significance than its ties with the People's Republic of China."

Mel Charest Cited For Service

Melvin L. Charest will be honored by Natural Gas Pipeline Co. of America at a dinner Nov. 4 at the Hilton Inn in Amarillo.

Charest is among 19 other area residents to be honored for their combined 365 years of service. He is being honored for 25 years of service.

Wendell C. Gibson, area superintendent of Natural's installation near Fritch, will be master of ceremonies for the dinner. In addition to the awardees, guests at the annual dinner will include other employes from the area, their husbands and wives, along with executives from the company's Chicago headquarters.

Natural Gas Pipeline is the transmission subsidiary of Peoples Gas Company. It supplies natural gas to 49 utility customers in the Upper Midwest, and is one of the nation's largest natural gas transmission companies. It operates more than 11,000 miles of pipelines and related facilities in 12 states.



MELVIN L. CHAREST

Amarillo To Host Show

The Largest antique show ever held in the Tri-State area will take place Oct. 31 and Nov. 1-2 at the civic center in downtown Amarillo. Antiquers and Antique trades people from all over the nation and England will gather to participate in this multimillion dollar event. The show will also be open to the public and everything will be for sale.

Among items that will be on display will be a host of furniture, cut glass, art glass, pottery, Bisque, china, dolls, paper goods, Indian artifacts, jewelry, books, primitives, orientals, bronzes, wedgewood, silver, pewter, and a multitude of collectables too numerous to mention.

In addition to above items an Indian artifacts display that includes a white man's scalp and 1,200 old mummified Indian skeletons, and the mid-west's largest and finest arrow head collection will be shown. A display of antique cars will add further interest to the event.

Lee Kirkendall and George Kuehler, managers of the show, report that antiquing has become one of America's favorite past times since world financial experts placed the collecting of fine arts and antiques as being in the top three best financial investment categories.

Show hours for Friday, Oct. 31 will be 1 p.m. to 10 p.m., Saturday, Nov. 1, 1 p.m. to 9 p.m., with Sunday closing day hours being 1:00 p.m. to 6 p.m.

George Meany, AFL-CIO President, on grain deal with Russia:
"This is good news for American consumers and farmers."

Upholstery Calls For Sturdy Fabric

Re-upholstering a chair or sofa may extend its life—but there's more to selecting appropriate upholstery fabric than meets the eye, Denise Beigbeder, a housing and home furnishings specialist, says.

"Some of the prettiest fabrics may be the worst performers, and it's no 'cost cutter' to use fabrics designed for garments or draperies either."

Miss Beigbeder is with the Texas Agricultural Extension Service, The Texas A&M University System.

Turning to positive points for fabric selection, the specialist advised selecting sturdy fabrics—those that are tightly woven. Pull on the fabric to be sure yarns don't slip. All yarns used in the weave should be about the same size to reduce abrasion, she noted.

"Beware of fabrics with heavy latex or acrylic backings. Only a thin coating for reinforcement and stabilizing of yarns is necessary. A heavy backing may be a substitute for better fabrics," the specialist warned.

"Also, check the label for fiber content—the blends using a greater percentage of man-made fibers will usually be stronger. Nylon and olefin fibers are also highly stain resistant.

"Even in easy-care, stain-repellent fabrics, light colors and solids will show soil faster and require more care. So select tweeds, stripes, plaids, or other patterns in deeper colors for better wearing," she suggested.

And don't forget plastics—they're a good choice in a room that gets a lot of living. Plastics are available in many design varieties and colors. Some of the newer ones "breathe" making them cooler and more comformtable.

But avoid plastics that aren't fabric-backed-they won't wear well. Also plastics aren't indestructible—they can tear and some household cleaners, polishes, and nail polish remover will "eat through" them, she said.

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Texans:

If you are tired of bigger government and higher taxes, vote NO on the proposed new constitution November 4.

Don't give future Legislatures a blank check.

The Houston Chronicle calls the new constitution "a dangerous document." Governor Dolph Briscoe warns it will "lead us down the road to a state income tax."

Governor Briscoe says: *"It is my personal view that the current Constitution under which Texas has grown and prospered for a century is preferable to the proposed new constitution. Accordingly, I believe it is in the best interest of Texas that all eight propositions on the ballot be rejected."*

Play it safe. Keep our present Constitution by voting NO on Tuesday, November 4.

Paid political advertisement by CITIZENS TO PRESERVE THE TEXAS CONSTITUTION, Senator Peyton McKnight, Tyler, Chairman; Mrs. Pat Black, Treasurer; 102 Vaughn Building, Austin, Texas 78701

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Halloween Trickery

At the Walcott Halloween carnival and masquerade contest held Saturday night, the above adults won the costume contest. The "drunk" is portrayed by Bobby Hammock and Jessie Reierson is playing the part of a hunchback. The horse they are leaning on is Stephanie Morris and Renee Russell. Winners of other divisions are listed in a related story.

Walcott Halloween Carnival Held Saturday

The annual Walcott Halloween Carnival and Masquerade Contest was held Saturday night in the Walcott gym. Following is a list of the winners.

Pre-school: (1) Chariee Godwin, (2) Jason Monroe, and (3) Rodney Page.

Grades 1-4: (1) Todd Bradley, (2) Lisa Smith, and (3) Zay Bradley.

Grades 5-8: (1) Heather Fortenberry, (2) Elizabeth Castruita, and (3) Sheri Blevins.

Junior High and High School: (1) Cindy Ford and Rhonda Hall, (2) Lisa Duggan, and (3) Debra Rogers.

Adults: (1) Jessie Reierson, (2) Stephanie Morris and Renee' Russell and (3) Bobby Hammock.

Serving as judges were Mr. and Mrs. Buel Monroe, George Brakebill and Nelson Thweatt.

Sorority Reaps $300 For Charity

More than $300 was raised for Girlstown by members of Kappa Iota Chapter of Beta Sigma Phi at a benefit bridge party Tuesday evening in Community Center.

Twenty-six tables were filled by 104 players at the charity event organized by the sorority. Mrs. Don Childers is president of Kappa Iota.

A card table and matching chairs were awarded to Mrs. Tommy Bowling as a door prize.

Winning first place with a score of 7770 were Mr. and Mrs. Tommy Carnahan, who received a $25 savings bond.

Ten dollars in cash was awarded to Marie Sears and Seletta Gholson each for coming in second place. Stan Burns and Les Clary were given potted plants for capturing third place.

Prizes were contributed by Hereford State Bank, First National Bank, Flowers West and Park Ave. Florist.



Tourney Honor Winners

These La Plata Junior High Students have captured honors in recent literary tournaments. Pictured from left are Richard Brandon and Scott Formby who placed second in novice debate at the Dumas tournament, Sandy Moore, who was third in prose reading in the Muleshoe tournament and Tammy Fishbacher and Dale Gibson, who placed third in novice debate at the Dumas tournament.

Caution Helps To Keep Halloween Enjoyable

Halloween is just around the corner, and the Texas Safety Association reminds you that it won't be long 'til the little ghosts and goblins celebrate their big night October 31. But too many children—and adults—have found the fun to be short lived because of carelessness or lack of awareness. TSA offers this bit of advice for a happier Halloween.

—The Great Pumpkin can prove a greater disaster if you're not careful. If you use nature's product, the pumpkin, always instruct children to carve away from—not toward—themselves as they create Jack-O-Lanterns. As far as lighting the will-o-the-wisp is concerned, never use a candle in a plastic or cardboard pumpkin. In fact, a flashlight or other battery-operated light is even best for the natural pumpkin-it glows just as well, and is much less a fire hazard.

—Don't costume your little trick or treaters in flammable outfits. The use of crepe paper is an invitation to trouble, and probably won't survive a walk around the block even if it doesn't catch fire from a candle-powered Jack-O-Lantern. Choose costumes that do not restrict movement, and eliminate masks that obstruct the child's vision.

—Accompany the small-fry when they go a-haunting. Even if you must stay near the street or hide behind a tree, they'll be safer from traffic and the possible sadist who would trick instead of treat the youngster.

—Beware of any suspicious treats. Instruct your youngsters to refrain from eating anything until they have arrived home where careful inspection under the light can expose razor blades, glass, or other booby traps not so easily detected in the dark. Watch for unwrapped or tainted candy, fruit, etc. The sick minded can be most proficient at sabatoging a child's happiness.

—Be a responsible parent. Some children, especially older ones, may think fun consists of pranks alone. Know where they are going and what they plan to do. Be strick in your instructions to respect other's property rather than relating inflated tales of how much fun tricking was when you were young.

—Protect your own property. Leaving your car unlocked, in the street or driveway, is a temptation to the soap-wielder. Lock your car in the garage, and anything that could be carried away—garbage cans, lawn furniture and ornaments—should be put away, too. Prevention of vandalism is far better than trying to cure it after it happens.

—If you're in your auto, slow down and watch for the wee Halloweener. They may be having too much fun to watch for you—so don't spoil it for them or yourself!

Texas Safety Association doesn't want Texans to be "scared" of Halloween. The celebration should be fun for eveyone—and it can be, if everyone does his part to keep this happy night from turning into a nightmare!

SMART SMOOTHIE — Did you know foods won't stick if you heat your skillet BEFORE adding butter or shortening?

A BELT IN TIME — Belts are much easier to coordinate with your outfits if they're hanging neatly in your closet. Use cuphooks screwed into the side wall, or shower-curtain hooks hung over your clothes rack.

SMILE 'N SHINE — Toothpaste can clean more than teeth! Use it on jewelry, from cuff links to diamonds. Just apply with a soft brush and rinse with cold water.

CREATIVE SCRAPS — Wallpapering? Remember to save leftover rolls! Wallpaper makes a delightfully different package when used as wrapping paper at Christmas. And old wastebaskets come to life when covered with it. Use the plain side as art paper for the youngsters to fingerpaint!

Book Review Is Given To Club

American women who are stalwart figures in this nation's history were cited during book review given for members of Veleda Study Club Tuesday night in the home of Mrs. Ken McClain. Mrs. J.D. Gilbert was co-hostess.

Cecelia Monroe gave a commentary of "Some Are Born Great" by Adlai Rogers St. Johns during the program. The stated that the author surmised that gallantry was a common trait of great American women. Individuals characterized in the book inlcude Amelia Earhart, Carrie Nation, Judy Garland, the author Margaret Mitchell and Bess Truman.

In connection with the presentation, members answered roll call by naming a famous ancestor. Recognized as guests were Mrs. Bobby Owen and Mrs. Elmer Kimball.

White elephant gifts will be exchanged at the next meeting Nov. 11 at the Frank Zinser home.

Members in attendance were Mmes. Bill Bradly, Gid Brownd, Lloyd Crume, J.R. Oglesby, Gwynne Owen, John Poindexter, George Ritter, Bill Walden, Glenn Watts and Zinser.

For extra cabinet space, pull out a cabinet drawer and place your pastry board or a tray across the open drawer.

Fish, Dairy Foods Wise Buys

Fish, some dairy products and eggs are among "economy" items at Texas grocery stores this week.

Fish supplies are plentiful in several varieties, Mrs. Gwendolye Clyatt said, adding that frozen and canned fish products are especially economical.

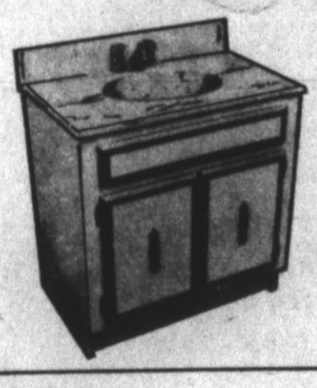
"At dairy counters, features include sour cream, yogurt, cheese slices, cottage cheese and sharp cheddar cheeses.

"In buying eggs, check prices on large-size eggs—now in best supply."

Mrs. Clyatt is a consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

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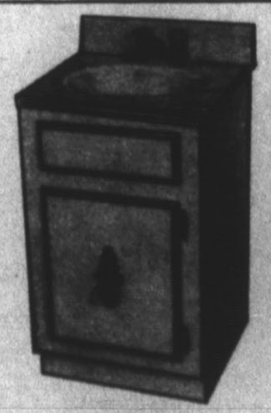


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Monday, November 3rd at the Hereford High School Gym at 7:00 p.m.
featuring:

Pete Nevin
Actively involved with the development of the resistive exercise program used for "Man in Outer Space." Established the conditioning program for the Minnesota Vikings professional football team in 1974. Established the resistive exercise program for Physical Therapy Department, Lakes Regional Hospital, Laconia, New Hampshire. Aided athletic directors and coaches in 75 midwestern high schools and colleges in setting up their resistive exercise program. Aided the Los Angeles Police Department and the St. Louis and Indianapolis Fire Departments in Establishing their fitness programs.

Joy Ann Swallow
Served as a water ski instructor in 1973-74 at Topoc, Arizona, on the Colorado River and at Camp Monomonac Ridge, New Hampshire. Has traveled over 10,000 miles in the past 3 years demonstrating latest techniques in body contouring to business women and fashion models.

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Spur Granary Added To Heritage Center

A granary, which provided an ingenuous solution to a ranch labor problem at the turn of the century, is the latest addition to the Ranching Heritage Center at Texas Tech Univeristy.

The cleverly designed Spur Ranch granary is on skids at the center waiting the construction of a "hill" which will restore it to its original functional operation.

The center is an outdoor exhibit of historic ranch buildings, brought from their original locations throughout Texas for restoration and display in authentic settings at The Museum of Texas Tech University. It will be open Sunday, Oct. 26, from 2 to 4:30 p.m. for the last visitor's open house of the season. After that date it will be closed to permit necessary work prior to its formal opening next July 3, 4 and 5.

The granary is the twentieth structure to arrive at the center. Two more are destined for the exhibit—the Waggoner barn from near Vernon and a Spanish-Mexican era house from the Rio Grande area.

The Spur Granary was built at the close of the 19th century by someone who had an eye for saving labor. It was situated on an embankment several feet above the adjacent stalls and horse corrals. Wooden chutes led from the floor of the granary down to a grain box at the loeve of the stalls. With this arrangement, the chore boy responsible for feeding the horses had cracked corn delivered to him by gravity force, saving steps and backaches.

At the Ranching Heritage Center, the granary eventually will be hoisted to the top of a man-made embankment seven feet above the general level of the 12-acre site. Prof. Willard B. Robinson, acting director, said the chutes will be installed just as they were on the Spur Ranch, and the granary will be operated to demonstrate its usefulness.

Robinson teaches in the Department of Architecture at Texas Tech University and is curator of historical architecture for The Museum.

"The Spur Granary fits into the Ranching Heritage Center planning for a good cross-section of the types of buildings necessary to ranching," he said. "Eventually we expect to have the granary operating exactly as it did on the Spur Ranch."

In addition to the granary itself, the building will represent the Spur brand which started as a road brand used on a herd of J.M. Hall's cattle being moved from northeastern New Mexico to the Middle Pease River of Texas in 1879.

In 1883 the brand passed into the hands of the Espuela (Spanish for "spur") Cattle Company, under A.M. Britton and S.W. Lomax. They brought more than 240,000 acres of railroad lands in Kent, Dickens, Garza and Crosby counties. Leased school lands, brought the Spur's fenced total to more than 569,000 acres. In 1884, the Spur was purchased by English investors who named the outfit the Espuela Land and Cattle Company, Ltd., of London.

Historical records of the Spur, dated from 1885 to 1908, are in Texas Tech University's Southwest Collection.

Russian grain sale could push up U.S. prices.



Contest Winners

Winners in the Halloween painting contest sponsored at Sugarland Mall Monday afternoon are pictured above. They are, l-r, Genell Hartman, daughter of Mr. and Mrs. Roy Hartman, first place; Brandi Hamilton, daughter of Mr. and Mrs. Burns Hamilton, second place; and D'Ann Phillips, daughter of Mr. and Mrs. Dallas Phillips, third place.

Accent on Health

J.E. PEAVY, M.D., Commissioner of Health

They're here—those crisp, cool days which mean only one thing to some one million people in Texas: it's hunting season.

Dove season brings a gleam to the eyes of hunters, but it is late October and November which put that extra bounce in their steps, sends them into the hills and valleys and into marshes and timbered country for deer, javelina, duck, geese, quail and turkey.

The Texas Department of Health Resources wants to make each outdoorsman aware of the fact that hunting can be hazardous to your health.

Hopefully, all men and women are in good physical shape who go through the exhausting process of a camp cleanup and management, the long hours and the strenuous exercise of hunting. Unfortunately, this is not the case. Many executives leave their padded swivel chairs and surge off into the hills like a professional fullback. They're the ones who are out of shape, out of practice in handling their rifles and shotguns, and out of touch with good safety habits. While most hunters look on themselves as Daniel Boones, far too many should never leave their television sets and comfortable arm chairs.

Once they leave their year-long environment, there are many dangers to be averted.

A hunter may come up against insects, snakes, poisonous plants, carelessness in gun handling, the dangers of food poisoning, and asphyxiation from camp stoves.

Many stinging insects move into closed-up cabins, and they make their presence known when hunters return to camp. So enter your cabins cautiously, being alert for insects as well as snakes seeking a dry, warm place to bed down. Insect stings, reminds the Department of Health Resources, cause more fatalities than rattlesmake bites.

On the subject of food poisoning, the Department has this advice: keep all foods hot or very cold. Foods left at room temperature allow bacteria in them to grow, and a person can get very sick from eating this food. If you're unsure of your water, a sample should be sent to a Department of Health Resources laboratory.

Each year during cold weather many people are killed by carbon monoxide poisoning. All stoves should be checked for venting. Every smokestack and chimney should be clean of obstructions, such as birds nests. You can't see or small carbon monoxide, so the best bet is to make certain all fires are vented to the outside and that fresh air enters your cabin Hunters who sleep in small campers should never leave a fire burning at night.

Safety in the field is a vital part of any hunting trip, and it takes some thought and planning to make sure that your trip doesn't end in tragedy. How many people do you know who carry loaded guns in their cars...climb over fences or into deer stands or duck blinds with loaded guns in their hands... walk around with the safety of their rifles or shotguns off and a shell in the chamber...point their weapons at others...or bring loaded guns into the camphouse.

Caution is something which all persons should exercise throughout every day of the year, but extra precautions against injury—and perhaps death—should be taken when you're outside of your natural element.

If you hunt ducks from a boat, or use a boat to reach your blind, always wear a life preserver. It is might hard to swim in heavy, bulky clothing. Cold water can sap your strength in minutes.

It may be too late to start an exercise program to get in shape for the strenuous hunting activities, but brisk, regular walks will help tone up some of your muscles. If you're in the middle and later stages of life, take it easy and don't overdo it. Too much, too fast could bring on a heart attack. No rigid athletic conditioning program should be undertaken without consulting your physician.

Aside from practicing good gun handling techniques in the field—or to and from your hunting lease—there's another safety precaution which you can take. Safety authorities strongly recommend the use of blaze orange clothing as a safeguard against becoming a statistic. Too many hunters are mistaken for game by over-anxious, careless hunters.

And, to help prevent eye injuries, make certain you are wearing glasses with plastic or hardened lenses—lenses which are much more difficult to break.

Fall is a wonderful time of the year in Texas, says the Texas Department of Health Resources. And you can make it a productive one by thinking safety—first, last and always.

Kennedy repeats he's not a candidate.

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BR78-15†	$57	$82	2.30
GR78-15	$72	$106	2.96
HR78-15	$78	$114	3.17
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F78-14	$35	$28	2.40
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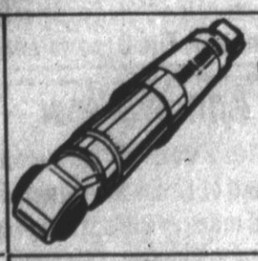


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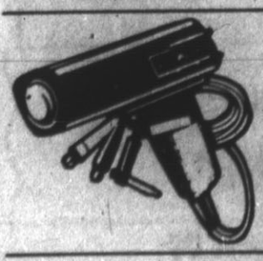
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