

PORTALES VALLEY NEWS

VOLUME XXX

PORTALES, NEW MEXICO, THURSDAY, JANUARY 28, 1932

NUMBER 14

New Mexico Newspaper Ass'n Holds Great Session at Carlsbad

Karl Guthman Is Elected President

Trip Through the Carlsbad Caverns Closing Feature of Session. Election of Officers

On last Friday and Saturday the New Mexico Newspaper Association held its winter session at Carlsbad.

This was one of the best attended sessions and most interesting meetings in the history of the association.

The first day was devoted to a program by the craft and in the afternoon was held the annual election of officers.

Karl Guthman of Roy was elected president; Paul Dolan of Tucuman, secretary, and Gilmore Nunn of Roswell, vice president.

Directors were chosen as follows: J. G. Greaves, Portales; J. C. McConvery, Santa Fe; Harry Schuett, Santa Fe; W. C. Morgan, Alamogordo, and W. C. Martin, Artesia.

At 7 o'clock Friday evening a banquet was served by the Carlsbad Chamber of Commerce at the Crawford hotel.

Principal speakers of the evening were T. C. Horn, president of the Chamber of Commerce, Mayor McConvery of Santa Fe, Governor Arthur Seligman, C. A. Pierce of the Potash company, Thomas Boles, superintendent of the caverns, A. B. Habenstiet of Albuquerque and the Asphalt Rock company of Santa Rosa.

Mr. Seligman, president of the University of New Mexico, was one of value to the tax payers, and the news will have more of this address in a later edition.

On Saturday the day was devoted to a trip through the Carlsbad caverns, where the new \$100,000 elevator was dedicated by Governor Arthur Seligman.

Governor Seligman's address to the association is reproduced in full in another column of this paper.

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Hog Calling Convention Here

Tune in and Have Your Voice Well Trained for Distance—Coe Howard Promoter

Did you ever call hogs? If not, now is your time to begin practicing up.

About the first Saturday in February there will be a convention of hog callers held in Portales, when this almost lost art will be revived.

All you Arkansawyers who called the razor-backs from the swamps for feeding, practice up and get your vocal cords loosened up, so that you can do your stuff.

This marvelous convention of swine calling artists is being promoted by Coe Howard, and he announces that there has been twelve entries up to the present time.

It is desirable to have an entry from every school district in the county.

The winner in this county event will also represent Roosevelt county at the great hog calling contest at Amarillo.

There is an art in hog calling next to that of the Swiss yodelers, and when the old timer sent his voice ringing over the valleys and mountains of Arkansas and other hog states the coyotes would fall silent in the face of this keen competition.

The news is betting on the Roosevelt county callers, and predicts the winner from this county will win in the marlino contest.

If you wish to enter notify Coe Howard.

Junior Play Thursday Night

The Junior play is being put on again by special request this Thursday night in the Portales high school auditorium. The play was so successful and well liked that many who were unable to attend have asked that it be put on again.

The Junior class is making a special bargain tonight by offering a 1c sale. One ticket will be sold for the regular price of 25c and the accompanying ticket for 1c.

Arrangements were made for the Scout rally which will be held here in Portales Friday, Feb. 12, Lincoln's birthday. This will be a feature of scouting week, which is annually observed from Feb. 8 to Feb. 15.

New officers were selected for the year and include those men who have been most vitally interested in the scouting work. C. J. Sparks was chosen chairman of the court of honor, A. E. Hunt will be assistant to Mr. Sparks, and E. N. Wheeler was elected secretary of the court.

Minor Huffman is planning that the rally here next month will have some different features from the one recently held in Clovis and thus will add greatly to the interest of the event.

The enthusiastic workers gathered for the evening with Mr. Huffman to arrange the future plans were F. D. Golden, C. J. Sparks, J. G. Cox, J. G. Greaves, E. N. Wheeler, H. F. Taylor, A. E. Hunt, Otto Kaplins, J. H. Breshears, Rev. R. P. Davis and Rev. C. A. Loris.

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Roosevelt County Rurals Schools Gets Library; Handled By Co. Supt.

People in general know that books are being distributed to the different counties by the department of education, but opinions vary as to the why and wherefore. Some even believe that the books are textbooks.

A rural aid fund was made possible through senate bill No. 141 during the last legislature, which should be expended under the supervision of the state board of education under the powers of that board.

The state board of education set to work (1) on the selection, (2) on the purchasing and (3) on the distribution of the books.

The library books were selected by the state board of education from lists presented by a corps of well trained teachers under the leadership of Dr. L. S. Treman, director of the San Jose Training school at Albuquerque. These lists contained the names of the most popular and most worth while books for children.

The supplementary books were selected by the state department of education after samples of books suitable as supplementary reading for the lower grades had been submitted by the different publishing firms.

Following the economic program set forth by the department of education in the beginning of the new administration, bids were asked for and submitted to the state board of education and the following number of books were purchased: From Ginn & Co., 2,378 books; from Coburns, 3,422 books; from New Mexico Book company, 3,451 books, and from others, 558 books.

As may be seen the bulk of the books were purchased in the New Mexico Book stores, Coburns of Roswell and the New Mexico Book store of Albuquerque.

As to distribution, the supplementary readers were sent out on the basis of population and upon actual school attendance. The library books were equally divided in the counties, averaging a total of 338 books to each county, with this aim

in view: that the children in the smaller counties although fewer in number might enjoy the same amount of reading material as the larger counties. The matter of size of the county in area means only that the books would get around more quickly in the smaller ones, but all the children will have equal opportunity to read.

The books, as stated above, selected by experts on school and library books, are beautiful in appearance and, judging from letters received by Mrs. Georgia L. Lusk, grateful and appreciative letters from superintendents, teachers and even the children themselves, one may well believe that the Kinsley bill, as the act is popularly called, is a boon and a godsend to the children of New Mexico. One letter from a county superintendent states that his faith in Santa Claus has been restored. Another stated the progress made by the children in that particular school is truly remarkable.

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Fields & Bonner Store Burglarized Last Friday Night—Clothing Taken

Farmer Aged 76 Has Only 18 Birthdays

You who have a birthday party each year do not realize what it means to a man to live 76 years with only 18 birthdays.

Yet J. B. Chapman of Dermo has had only 18 birthdays during his 76 years here on earth.

Born on Feb. 28, 1856, Mr. Chapman was reared in Springfield, Tenn., and in 1887 was married to Miss Betty Kelley of Sweetwater, Tex.

He came to New Mexico 24 years ago and has farmed and engaged in cattle raising in the Dermo community in the extreme western portion of this country.

Mr. Chapman carries his years well and is today spry than many men of 40 years of age.

At home with him at present is two sons, Kelly and Douglas Chapman.

On Feb. 29 he will have another birthday anniversary, and it would be well for his neighbors and acquaintances over the county to give him a real birthday party, or at least mail him a birthday card congratulating him on this rare occasion.

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Plate Glass Show Window Shattered

Clothing, Boots and Wearing Apparel to Value of \$500 Is Taken

On last Friday night burglars entered the gents furnishing store of Fields & Bonner by breaking out a plate glass window in the front of the store. The show window was stripped of everything it contained and other merchandise in the store to the value of \$500 was taken.

Saturday morning W. B. Wilkins, aged 36, was arrested in a domino parlor in Clovis, at which time he was wearing some of the stolen property.

A search of the rooming houses was made and it was found Wilkins had rented a room about 3 o'clock Saturday morning. On searching the room most of the stolen property was found.

Wilkins was returned to Portales and placed in the county jail for safekeeping, and on Monday morning was arraigned before Justice of the Peace Judge Kerr, where he pleaded not guilty, waiving the preliminary hearing. His bond was fixed at \$1,000.

In the sheriff's office on Monday morning he stated he had been finger printed a number of times and charged with many crimes over the country, but that he had never been convicted.

He stated that a sheriff of one of the Texas counties was a brother-in-law of his, and that he did not want his identity to become known. He gave his residence as Portales, having been here for the last week.

Goods recovered included four pairs of Nocombs boots, one odd boot, two dress shirts, two work shirts, four pairs of shoes and one odd shoe, one overcoat and one rain coat, a jacket, three hats, one sweater, two suits of clothing, three suits of underwear, seven ties.

The goods were removed from the rear door and piled near one of the produce houses, and a car was hired to take him to Clovis.

Officers are now looking for two persons who drove Wilkins to Clovis on Friday night after the burglary.

Alvis Parker Baby at Home

The infant child of Mr. and Mrs. Alvis Parker, who was operated on in Dallas, Tex., to correct deformities of birth, went before the clinic where surgeons performed the operation and 17 other surgeons looked on, is now at home with the deformities corrected.

The baby lost only five ounces in weight from the operation.

CHURCH OF CHRIST REVIVAL IS SUCCESS

Evangelist Lester W. Fisher, conducting the meeting at the Church of Christ here, has had 37 responses to date in this revival.

The outlook for the Church of Christ grows brighter as the membership continues to increase.

The revival meeting will continue over another Sunday. Services at 2 and 7:15 p. m. Everybody come. —W. A. Kercheville, pastor.

Conoco Travel Bureau Buss Visits Portales

The large Conoco Travel Bureau buss visited Portales on Tuesday of this week.

This buss is making a tour of the country wherever Conoco dealers are located.

The

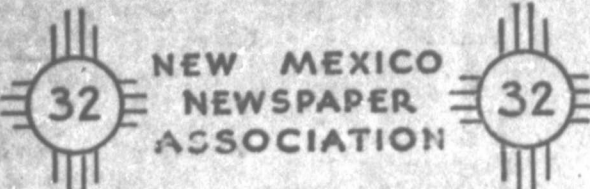
PORTALES VALLEY NEWS

J. G. GREAVES, Editor and Owner
Published Weekly on Thursday

DEMOCRATIC IN POLITICS

Portales Herald consolidated with Portales Times, March 27, 1913.
Portales Valley News bought Portales Herald-Times, September 12, 1916.
Portales Valley News consolidated with Portales Journal, December 14, 1920.
Roosevelt County Herald absorbed by purchase January, 1929.

Entered as second class matter in the post office at Portales, New Mexico, under the Act of March 3, 1879.

Member 1931
NATIONAL EDITORIAL ASSOCIATIONSUBSCRIPTION RATES
In New Mexico

1 Year	\$1.50
6 Months	1.00
1 Year	\$2.00
Alaska, Canada, Mexico	2.50

INTERESTING

The talk on taxation made by former State Land Commissioner A. D. Crile before the Roswell Rotary club the other day was most interesting. Dr. Crile tore the present taxation system all to shreds and made a strong plea for an entirely new system, based upon an income tax and a sales tax. Declaring the property tax plan antiquated, Dr. Crile urged that New Mexico fall in line with states like Ohio and some others he named, and adopt the newer plan of taxation.

No doubt it is going to be difficult for New Mexico to increase its assessable valuations. As Dr. Crile declared, there has been no increase within the last ten years. There is a great difference between the value of property returned for taxation in New Mexico and the estimated value by the federal government. In fact, the federal government estimates the value of property in New Mexico at about twice the amount returned for taxation.

Paying taxes is like taking medicine. And when it is delayed for a whole year, the dose is just as awful one. If taxes could be paid monthly it would be far easier—at least it looks that way.

But whatever the taxation system, the fact remains that taxes must be paid by someone. And in the end they are paid by the people who can pay them, whether they are property taxes or income and sales taxes.—Roswell Record.

ROOSEVELT COUNTY PROUD OF FLOYD TEAM

It is with pride that the entire citizenship of Roosevelt county learned of the victory of the Floyd high school judging team at Denver on Jan. 16.

This stock judging team, from the vocational agricultural class, is an answer to the question, Is this department in our high schools worth while?

Under the instruction of Don C. Foster, these young men have wrought well, and have proven the worth of this department in the high schools of the county.

Not only are these boys taught to judge stock, but they study markets, better methods of agriculture and the marketing of the same. Roosevelt county is proud of them, and to this winning team the News takes off its hat.

MAIL ORDER CANDIDATE CARDS

It has been brought to our attention that some of the candidates are buying their cards from mail order concerns.

A candidate that will go outside of the county in which he is making his campaign is foolish in the extreme.

Pursuing this policy, he has no claim whatever on your vote, and if elected can be counted upon to work for the interests of outside business institutions to the detriment of the business houses which pay taxes to pay his salary.

The News has bought over 50,000 candidate cards and is prepared to make very attractive prices on the same.

The News editor pays over \$571 in taxes in Roosevelt county, and, to say the least, those seeking a place at the public pie counter are cutting their own throats when they go outside of the county for their printing.

Voters should ask, when their support is solicited, where the candidate is having his printing done.

HISTORY OF THE NEW MEXICO PRESS

At the Newspaper Men's association banquet at Carlsbad on last Friday night, Governor Seligman spoke on the history of the press in New Mexico.

This talk is reproduced elsewhere in this paper and is worthy of preservation by every school and civics class in the state.

New Mexico has progressed and the press of the state has had much to do with her development.

The future development of the state will be much greater within the next decade than in the past century.

ROCK OF AGES

The most impressive part of the visit to the Carlsbad caverns is the Rock of Ages.

After circling the big room, the party is halted at an immense formation which has fittingly been christened the Rock of Ages.

Here the party is brought to rest, and seated on a mound to the left, which forms a perfect amphitheater. The crowd is admonished to be quiet while the lights are turned off. The cave is in total darkness, blacker than night.

Down the trail a sweet voice begins that age-old song, "Rock of Ages," while in the distance the lights begin to come on, and the formation is flooded with a glow as of the breaking of day. "Cleft for me"—more lights come on and the cavern is flooded with light, bringing out the beautiful tracings and formations of this wonderful statue of nature—standing out in all the glory of the great Artist of the Universe. "Let me hide myself in thee." Be of sin a double cure. Save me, Lord, and make me pure." Every head is reverently bowed, and visitors from 32 states are impressed with one of the greatest religious ceremonies ever staged.

The Big Room of the Carlsbad caverns is perfect in acoustics, and every time is perfect. All realize they are standing in the presence of their Maker.

The Rock of Ages, which has been in the making for over six million years, according to geological information, impresses every visitor with the fact that some Artist more perfect than the great masters of this world has carved a memorial monument that will stand for ages as the handiwork of God.

No profane thought can be in the minds of anyone as they take part in this ceremony at the foot of the Rock of Ages.

IT'S THE SPIRIT THAT COUNTS

(A Worth While Editorial Selected by the National Editorial Association)

You never realize how much that simple, staunch greeting you hear so often, means unless you go away and hear it not at all—"Hello, Neighbor"—you hear it on your way to work. It starts the day off right, gives you confidence, sends you forth with added zest, with fresh courage and a determination to remain worthy.

"Hello, Neighbor"—you hear it when you go to lunch. Somehow it makes the food taste better, makes you forget your worries, makes you spend with a glow of inward satisfaction.

"Hello, Neighbor"—you're greeted as you journey homeward.

And all the rancor leaves you, you catch that sense of well-being, your troubles and perplexities leave you, life seems truly sweet.

It is strange how these two simple words can mean so much. However, they do. They contain the very essence of friendship, itself.

When they are spoken to you, they really come from the bottom of someone's heart. They are more than a greeting, they say, "We hope you are well and that everything is going along swimmingly and that it's a fine world if you just understand and make the most of it."

The pleasure of hearing these two words expressed gives everything a brighter hue and the somber thoughts which tenaciously abide with us as evaporated in the greeting, "Hello, Neighbor."—Burt County Herald, Tekamah, Nebraska.

POLITICAL ANNOUNCEMENTS

RATES

County and state offices.....\$12.50
Precinct offices.....10.00
Representatives.....10.00
All political announcements and advertising are cash in advance.
Announcements on above terms consist of the name being carried in the announcement column until the primary election, and of the nominee until the general election. All candidates announcing will be given the privilege of a write-up in the news columns of ten inches space. All space over ten inches will be charged for at the regular advertising rates.

Democratic

The following announce their candidacy subject to the action of the Democratic primaries:

For Sheriff—
J. A. (JACK) HOWARD
L. T. FULTON
J. H. BOND
FRANK H. JERNIGAN
HENRY BEEBE

For Treasurer—
HOMER BARNETT
C. F. (FRED) MARSHALL

For County Clerk—
MRS. PAUL E. MORRISON
H. A. HUNTER
J. W. KING

For Tax Assessor—
FLOYD T. KENNEDY
(Re-election)
J. E. (WOODY) McCALL

For Co. Supt. of Schools—
A. E. HUNT
(Re-election)

For Probate Judge—
E. S. (BOB) ADAMS
J. MARVE BAKER
(the shoemaker)

F. T. BURKE
EARL J. STRATTON
For Representative (20th Legislative District)—
COE HOWARD

SOCIAL ANNEX
By THE BOSS

"The dirty crack at the News editor by Will Robinson at Carlsbad shows the workings of an enfeebled mind."

Will says in his column: "Perhaps the meanest crack of the day in Carlsbad was the remark of one citizen who asked, 'Who is that funny looking fellow with the false face on?' Scrutiny developed the fact that it was 'Spud' Greaves of the Portales News, and wearing his natural face."

Then on the floor of the convention Will said, "Drink water from the Carlsbad spring and it will make old men young."

Will evidently has drunk too freely, as he is now in his second childhood.

Wonder why so many of the editors found the road to Clovis short cut by way of Juarez?

Paul Dodge and his boots were much in evidence at the convention. Paul makes a first class soda fountain cowboy.

Gillmore Nunn was there with the bride of a few months. As an editor Gillmore is a good picker when it comes to brides.

Yes, we visited the caverns. Will Robinson did not head the delegation. Old age and fear of the elevator trip bluffed him out.

Well, folks, the editor is still in high society.

On Monday night he had to do double duty.

With the missus he was entertained at a dinner party at the home of Judge and Mrs. T. E. Mears.

Guests present were Dr. and Mrs. T. Hensley, Dr. and Mrs. J. E. Camp, Mr. and Mrs. J. B. H. Young, the editor and his worst half.

The decorations were green candles in appropriate holders, which gave a beautiful soft lighting effect.

In the reception room the open fire place burned with wood logs, reminding the judge and most of the guests of the old Arkansas fireplace.

The dinner was the work of an artist, and all proved artists in devouring the contents of the loaded table.

The only event that marred the evening was that the editor had to leave between salad and dessert to deliver a heavy oration at the Masonic lodge, but on returning, and to say, no one had noticed his absence.

They did not realize what they had missed in not being able to hear this wonderful discourse.

After dinner the evening was spent talking about the neighbors.

Guests were presented with favors which bore some fancy name, but in reality they were buttonhole bouquets for the men and larger bouquets for the ladies.

1931 AGRONOMY REPORT
SHOWS WORK ADVANCING

Agronomy work in New Mexico during 1931 was concentrated largely upon moisture control and soil culture through contouring and terracing, and making available adequate seed supplies for the principal farm crops in all farming areas of the state, according to G. R. Queenberry, extension agronomist.

Moisture control has demanded more time during the past year than previously, but its spread has been very rapid in every area where adapted. The number of co-operators and the number of acres involved were doubled over the previous year in this work.

Interest in irrigation has increased rapidly during the past year, due to a large extent to the new irrigation laws.

The New Mexico Crop Improvement association has increased its membership to 235. Seed for increase is furnished by the state and federal experiment stations of the state. The production of adequate supplies of pure seed in every community where its need exists has been promoted by encouraging the organization of local seed centers or organized groups of farmers who are willing to increase and distribute the better varieties in their communities.

Interest in alfalfa has increased during the past year. In seven counties there is reported a total of 23 co-operators with 620 acres of demonstrational non-irrigated alfalfa.

The enrollment in the corn and grain sorghum clubs increased 36 per cent over that of 1930, with the number of acres of crops grown and total yield approximately doubled.

EXTENSION COURSE

Last Tuesday evening a second extension course class was organized at the high school building and for two hours each Tuesday evening during the next twelve weeks Superintendent Floyd Golden will be instructor in a social science course, "Municipal Government of American Cities."

This is senior college work and a completion of the work gives the individual three credits toward a college degree.

This is the second class which Mr. Golden has conducted this winter.

COUNTY COUNCIL MEETING

The first quarterly meeting of the county council of the Home Makers clubs of Roosevelt county will be held in Portales on next Saturday. The council serves as a voice from all the clubs of the county and from these meetings the representatives receive the lessons and instructions which they will carry to the individual home clubs. Miss Oakley has some interesting business for the meeting next Saturday.

Use News Want Ads for Results

FIFTH SUNDAY MEETING

The members of the El Tepicoo league are planning for the fifth Sunday service which will be held next Sunday in the Methodist church in Clovis.

Each of the Epworth league societies of the union will contribute one number to the program, to be held during the afternoon and evening. The entertainment as outlined is as follows:

Psalms 23.
Song 234.
Prayer.
Scripture.

Leader's address, "Jesus, the Door."

Melrose society, "How Jesus Faced His Call to Service."

Special number, Clovis society.

Poom, Portales society.

Inez society, "Christ's Interest in Life."

Elida society, "The Call of Christ."

Grady society, special number.

Pleasant Hill society, "A Rule of Life."

Solo by a Melrose leaguer.

Tepicoo society, "Psalm of Life," Song 179.

In the evening the program will be a trip around the world in song, music, talks and readings representative of the different countries visited in the trip.

The afternoon program will be on about 2 o'clock.

Watch Our
Window Feb. 7

for the winners
of the

Piggly-Wiggly
Contest

210 Winners Will
Be Announced

Piggly-Wiggly
Portales, N. M.

Elbert Munsey went to Tulsa, Tex., last week and got his sister, Mrs. Delbert Bivens, who has been ill for the past several weeks with flu. Mrs. Bivens is at the home of her mother, Mrs. J. M. Yates, here in Portales, and while her condition is not alarming, the family is giving her every attention possible.

Mrs. Myrtle Larkin has come from California, where she has been for the past few years, and has been visiting her mother, Mrs. Bob Moore, in the Delphos community.

Mr. and Mrs. Maurice Bouldin and their little daughter Betty were in Portales Monday from their sheep ranch. They attended to some business matters and visited with Mrs. Bouldin's parents, Mr. and Mrs. John Ballow.

—USE THE NEWS WANTADS—

Our Portales Hatchery Opens
SAT., JAN. 30

Bring in your eggs for early chicks on that date. Until then our Manager will be at the local hatchery EVERY TUESDAY AFTERNOON, to receive eggs for the Clovis plant, which is now operating. Your chicks will be delivered back to you.

2c PER EGG

That is all we charge you for custom hatching your eggs this season. Use our Giant Incubators to hatch your eggs this season. They are under the watchful eye of an experienced operator every hour night and day. We can hatch BIGGER CHICKS, BETTER CHICKS and MORE CHICKS from your eggs than you can hope to get from your small lamp incubators. Custom hatching is sensible and economical.

New Low Prices

on baby chicks—14 great breeds to choose from—get our prices first.

Ask Us Why We Feed Purina Wicks' Modern Hatcheries

Trade with your big home hatchery



Purina feeds to lower your production costs. Sanitation Products to prevent disease promote health.

To the Citizens of
Roosevelt County

Having determined to perpetrate the crime of becoming candidate for the office of County Clerk of Roosevelt County, the best county in New Mexico, and it being customary for each candidate to submit his obituary, here goes:

Born of farmer parents, 53 years ago, in Johnson County, Arkansas; later I conceived the idea of coming west to grow up with the country.

Therefore in December, 1907, I established residence in a half dug-out on my homestead in the Inez community of Roosevelt county. There I lived the simple and happy life until 1915, when I was captured by a New Mexico schoolmarm, with whom I lived happily ever after.

From 1908 until 1924 I engaged in farming and teaching in this county and subject to the taxes and the mortgage.

Before my homestead was deeded, along came the Assessor and listed it for taxes and, though the dug-out on my farm has long since ceased to function as a human habitation, yet each year I am charged up with a hole in the ground for taxation purposes only.

My indebtedness and my taxes have grown beyond my fondest and most avaricious expectations, until now from one tax paying time until the next I wonder (how I wonder!) as to whence the money is to come to pay taxes.

Being afflicted with taxation, naturally I am heartily in favor of reduced taxes, and sincerely hope that this may be worked out in such a manner as to be fair and equitable to all, and without our fair and progressive county taking any backward step or sacrificing in any manner those things for which we have planned and labored so long, so faithfully, and so successfully.

Though for a quarter of a century Roosevelt county has been my home by choice, this is the first time my candidacy for office has been before the citizenship of this county.

Politically I am the Democratic son of a Democratic father, whose father was also a Democrat.

As to my qualifications, I submit the following:

Several years experience as bookkeeper; taught school in Arkansas and New Mexico fourteen terms in all; also was deputy county clerk of Johnson county, Arkansas fourteen months.

If elevated to the office to which I aspire, I shall devote my time and whatever of ability I may possess to the faithful performance of the duties of that office, realizing at all times that I am the servant of those who were unfavorable to my candidacy as well as of those who made possible my election.

To that end I pledge my sacred honor.

Respectfully submitted,

J. W. 'Bill' King

CANDIDATE FOR COUNTY CLERK OF ROOSEVELT COUNTY
Subject to the Democratic Primary
YOUR VOTE AND INFLUENCE IN MY BEHALF WILL BE APPRECIATED

Always Ready
to SERVE You!

Through all the years—through seasons of prosperity and seasons of adversity—there has been one institution in Portales which has rendered complete and satisfactory service. Regardless of what the New Year may have in store for all of us, this pioneer lumber yard will continue to render service.

Kemp Lumber Co.
Portales, N. M.

FLOYD SCHOOL NOTES

There was a forty-two party at the home of Mr. and Mrs. B. F. Thompson's home Saturday night. A large crowd was present.

The Floyd basketball boys entered the invitation tournament at Clovis last week on Friday and Saturday. But they were unsuccessful in winning the tournament, which was won by Clovis.

Miss Freda Wilkins entered school here Monday. She has been at Berger, Tex.

Harold Dickson started to school last Monday.

Mr. and Mrs. Ray Medlock were dinner guests in the home of Mr. and Mrs. Hollis Price Sunday.

Mr. and Mrs. Rideout are visiting with Mr. and Mrs. J. E. Gasch this week.

The ladies' club met with Mrs. Bacon last week. The next meeting is to be with Mrs. Parsons.

Mrs. Vina A. Gardener was a dinner guest of Mr. and Mrs. Don C. Foster on Tuesday evening, Jan. 19.

The county health nurse was here again Monday and examined the pupils who were not examined when she was here last week.

Miss Ollie Mae Lee and Carl Rice are new students in school.

There were a few who attended Sunday school last Sunday. Bro. Barnard was here and filled his usual place.

The basketball boys are intending to enter the tournament at Clovis.

This is the beginning of the second semester and there are four new courses being offered, United States civics, biology, public speaking and economics.

Next Sunday Mrs. Fred Duke and the young adult class will have charge of the Sunday school worship program. The subject as announced is, "Preparation for God's Work."

A musical will be staged at the Bethel church Friday night, Jan. 20. It will mark the closing of the music school which has been in progress at Bethel the last few weeks.

Earl Pribble wonders if any one has noticed the street lights on Bethel boulevard. At least, he had someone looking for them. Watch Bethel grow.

Jimmy Dugger spent Sunday with Mr. and Mrs. Patterson and family.

Mr. and Mrs. Odie Pribble visited with their parents Sunday.

Mr. and Mrs. Ed Adams took dinner with Mr. and Mrs. Claude Elder Friday.

Mrs. C. G. Bilderback entertained some friends at dinner Sunday.

Herbert Little attended the basketball tournament at Clovis last Friday and Saturday.

Bernal Clinton has returned from a visit with his parents in Texas.

We noticed in the News that the candidates have a speaking date at Bethel. Now we want a voting place here, too.

C. G. Bilderback says he likes cherry pie, especially on his birthday, so he, with part of his family, ate some at the Ed Adams home on Jan. 20, celebrating his 68th anniversary.

Little Joyce, weighing 6 1/2 pounds came to play with her brothers and sisters at the Marvin Wormington home Jan. 21. Mother and daughter are doing well.

Mrs. Tom Dugger spent Sunday with Mr. and Mrs. Ed Adams and son.

Mr. and Mrs. Dewey Thomas visited and took dinner at the home of Lewis Little in Portales Sunday.

Misses Annie, Ollie and Norma Dugger spent Sunday in the J. H. Boteler home.

Several of the ladies of Bethel met with Mrs. Harve Redburn Monday and quilled out two quilts. On the last quilt we used the "Chase the Fox" pattern. Those present at the lovely dinner served by Mrs. Redburn were Mrs. R. L. Little, daughter Naomi, Mrs. Opal Boteler and son Kenneth, Mrs. Irene Little, Mrs. J. E. Boteler,

INEZ

Mr. and Mrs. Jim Theford and family moved the first of last week to their old home place at Rogers, after living some time in our community.

Rev. and Mrs. Carl Eberidge of Morton, Tex., have moved into the S. A. Clark rent house, just vacated by the Theford family. Rev. Eberidge preached at Longs last Sunday.

Rev. and Mrs. Ed Thompson were visitors at Longs Sunday morning.

Mr. and Mrs. T. J. Mullins spent Sunday afternoon in the L. B. Parrish home.

Scott Morris and little son of Midway visited Saturday in the W. D. Greathouse home.

J. T. Henderson of Quitaque, Tex., was visiting in our community last week.

Mr. and Mrs. Hugh Vincent of Rogers spent Sunday in the E. W. Tollett home. Also Mr. and Mrs. Tom Haislip and family of Longs.

Charles Mullins spent two days last week in Clovis attending the basketball tournament.

Mr. and Mrs. J. B. Graham have improved a great deal since their recent attack of the flu.

Mr. Hamilton passed through our community last week en route from Sudan to his new home at Dora.

Another year has passed and again the relatives and friends, with baskets of lunch, gathered in the Grandpa Tollett home to help celebrate another of his birthdays.

This was his 33rd anniversary and 74 gathered in his home. A very enjoyable day was spent and everybody wished Grandpa many more happy birthdays.

Several representatives from our Sunday school are planning to attend the fifth Sunday meeting at Clovis.

Next Sunday Mrs. Fred Duke and the young adult class will have charge of the Sunday school worship program. The subject as announced is, "Preparation for God's Work."

A large delegation will leave the church at 1:15 p. m. for Clovis to attend the fifth Sunday meeting. If you have an extra seat in your car come by the church and take some one who has no car.—R. F. Davis, pastor.

Mrs. Ed Adams, Mrs. Harve Redburn and children.

Ramon and Damon Henalee of Texas are visiting Mr. and Mrs. J. J. Pribble and family.

Rev. A. C. Bates preached at Bethel at both services Sunday.

Bro. Bates and family were entertained at the home of Mr. and Mrs. R. L. Little Sunday.

MIDWAY

Miss Lora Newberry was a guest in the home of Miss Alice Gregory last Sunday.

Rochell Roberts, from California, is visiting his aunt, Mrs. L. B. Horner, and family.

Mr. and Mrs. Geach Russell and family spent Sunday in G. L. Bilberry's home.

Demond McGaha is visiting S. V. Neville this week.

Grandmother Bilberry has been ill for several days. We hope she will recover soon.

D. O. Bilberry and family attended church at Bluff Sunday.

They spent the remainder of the day with R. F. Bilberry.

A nice crowd attended the play Friday night. The proceeds will enable us to buy a number of song books.

A number of Causey people attended our singing Sunday night. We cordially invite any other visitors.

Brother Waggoner delivered an interesting sermon Sunday morning on "The Human Soul." Despite the cold weather, we had Sunday school, and are glad for the interest which was shown last Sunday.

The boys will meet the Richland boys in a game of basketball on the Rogers floor next Thursday night.

Although Mrs. Gregory has not entirely recovered from a sprained ankle, we are glad she was able to attend the play Friday night.

SOFT BLEEDING GUMS
Only one bottle LETOR PYOR-RHEA REMEDY is needed to convince anyone. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied, druggist will return your money. Portales Drug Co.

COMMON TABLE SALT
OFTEN HELPS STOMACH
Drink plenty of water with pinch of salt. If bloated with gas add a spoon of Adierika. This washes out BATH stomach and bowels and rid you of all gas. Portales Drug Co.

Stop
Night Coughing
Ordinary cough remedies do not reach the conditions which cause night coughing but Thoxine, a doctor's famous prescription, does. It stops the cough within a few minutes and goes direct to the internal cause, preventing further trouble.

Taken before retiring, Thoxine absolutely prevents night coughing. It gives the same steady relief for sore throat, too. Safe for the whole family—guaranteed no dope. Money back if not satisfied. 35c. New Mexico Drug Co. and all other good drug stores.

USE THE NEWS WANTADS—

PORTALES BASKETEERS TAKE SECOND HONORS

The Portales basketball players emerged from the invitational ball tournament in the new gymnasium at Clovis last Saturday night with second honors in a contest which the dopsters had felt the local Rams had no chance to claim any of the honors.

The Rams defeated the Holmen five for the opening game of the tournament and then won over the Forrest team to go into the finals with their old-time rivals, the Clovis Wildcats, when they were defeated with a score of 23 to 11.

There were 18 teams from different schools in the eastern part of the state and from Farwell, Tex., entered in the contest. Only three schools from Roosevelt county were represented, Floyd, Rogers and Portales. Rogers was eliminated by Texico and Floyd by Farwell in the contests of Friday.

The Portales Rams and the coach were all presented with silver basketball balls and the team a silver loving cup, which will be a prized addition to the many trophies already found in the trophy case in the high school building.

A medal for the team showing the best sportsmanship was given to the players from Farwell, Tex. This is not only a compliment to the boys of the team, but to their coach, R. P. Terrill. Mr. Terrill is well known in Portales, as he has umpired many games here, and his friends are delighted at the honors won by the boys.

Although Mrs. Gregory has not entirely recovered from a sprained ankle, we are glad she was able to attend the play Friday night.

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USE THE NEWS WANTADS—

The Lineman

Up on the storm-swept cross arm,
Where the wind blows wild and free,
A cowl'd head and a chip of steel
Twist him and eternity.

When the thunder peals o'er the tree tops,
And lightning gleams on the hills,
It's then his work is awaiting him
And he gets plenty of thrills.

When folks in houses cringe and shake
Before the storm has passed,
He handles death at his fingertips
To make the hot wires fast.

One slip of the hand and he's gone
To at least long days of pain,
But let him out and sure as sin
He'll be up on the poles again.

There's times he holds in his very hands
The life of a pal he loves,
And prays that he falls not in his trust
By a flaw in his rubber gloves.

But for all of that he's a common guy,
And every much creature,
And he'll stick to you through everything,
The best and truest ever.

He comes time in a thunder storm,
When everything goes black,
Just think of the poor guy working hard
To get those hot wires back.

—By HERBERT MILLER
(A Lineman)

New Mexico Utilities Co.

S. H. Batton, Mgr.

Portales, N. M.

To the Voters of Roosevelt County

I come to you asking for a job as I would go to a businessbusiness concern asking for one. I take it that you, like the manager of the business concern, would be interested primarily in my general capacity and special qualifications, and in my personal integrity, so as to form your opinion of my ability to give the best and most efficient service for the least outlay of expense; and, secondly, whether I am deserving in a personal way of this favor at your hands. With these points in mind, I beg to submit the following for your consideration:

I was born in Dallas county, Texas. When I was four years old my father moved to central Oklahoma, taking his family through in a covered wagon. I grew up on an upland farm in Oklahoma and was raised on cornbread and economy, my boyhood seeming like one extended depression. After finishing the eighth grade in the country school, I continued in high school, walking three miles to and from the school each day. When I finished high school, the family depression was still on, but I ventured to enter Oklahoma university. I had managed to work my own way through the first two years of college when the war broke out. After two years in the service I re-entered the university, working my way through to get my degree.

I came to Roosevelt county in the summer of 1922 from the Estancia valley, central New Mexico, where I had just proved up on a homestead. I came expecting my stay to be temporary, but I liked the country and people so well that I have become a permanent resident of our county by choice. After serving six years in the Portales schools, I entered the abstract business here, having been engaged in that work since that time. This business has taken me into the County Clerk's records to the extent that I am now thoroughly familiar with the duties and responsibilities of the Clerk's office. I have had some post-graduate work in law school and have studied it some by correspondence, so that I have a fair knowledge of the general points of law. This, with my ability as a typist, fits me for any of the various duties of the Clerk from recording instruments to the handling of the records of the District court.

It has always been my purpose to support and encourage with my finances and my services all civic, charitable and religious moves and organizations as far as I could do so. I have been a member of our Chamber of Commerce since its organization; have been chairman of the Orphans' Home board the past two years; have rendered service in Boy Scout work, in church work and in other lines. I believe that during times of financial stress such as we are now experiencing every person should be humanitarian, trying to make each other's burdens as light as possible. I do not consider the public treasury a "gold find" nor a treasure chest without an owner, to be rifled by those who have access to it, but on the other hand I believe that a public office is a trust that should be held an honor; that every public official should try to economize at every point consistent with efficient service in the office, thereby lessening the tax burdens as much as possible. I believe that public jobs should be meted out in these depressing times, still keeping in mind the efficiency of the service, so as to help the greatest number of families.

I am a man with a family asking for this office that I may be able to rear my children in our splendid county so that they, with your children, may carry on the work of progress and development that has been so manifest since I came here. If I am elected, it will be my purpose to handle the Clerk's office as I think the people of Roosevelt county want it handled, giving my full time and attention to it.

H. A. HUNTER

Candidate for County Clerk

These are Times to Shop Through the Classified

Read News Want Ads

PLACE TO LEASE—Will lease my place near Elida for cash lease, \$1500. 800 acres, 120 farm land, extra good house, corrals and plenty of water. W. H. Swearingin, Santa Fe, N. M. 1411c

WE BUY sell and exchange furniture. W. A. Angley Furniture, Phone 214. 1411c

WILL TAKE some trade in water well drilling on cows, horses, feed or other farm stuff. S. J. Davis, on old Crow place, North Davis St., Portales, N. M. 1414p

FOR SALE—Gas range, cheap. Inquire at News office. 1411c

FOR SALE—Pure bred White Wyandotte chickens. Were given prize in the Roosevelt county fair last September. Inquire of Fred Hodges at Dora. 1412p

Read News Want Ads

WANTED—To rent, lease or buy, if price and terms right. Improved irrigated Valley farm, near town. Box 435, Canyon, Tex. 1411c

FOR TRADE—Or Rent: Five room modern residence, good location to school. See or write Alvin George, Box 365, Portales, N. M. 1411c

TO RENT—Small house on Nevada St. J. R. Polindexter. 1411c

FOR SALE—One combination two-row tractor equipped for either farm or tractor hitch-up. In good shape. Will sacrifice for quick sale. Schumppert Imp. Co. 1412c

LAUNDRY—3 doz. washed for \$1. and flat work finished for 20c extra per doz. Mrs. Willie Smith, 412 Colorado St. 1411p

FOR SALE—Lease on school section, 100 acres broke, good house, price including all improvements \$100. See Spies-Stratton. 1411p

FOR SALE—Or Trade: 15-20 International tractor, L. O. Byrum, Rogers, N. M. (2 miles east of Garrison). 1413p

WHAT DO you have to trade on? I will sell or trade the following articles for good feed, peanuts, or a good Jersey heifer: One 14-in. walking breaking plow, one NEW Queen City incubator (140 eggs), and 60 crates of seed potatoes. See them at the black rot. M. L. Dugan, Box 513, Portales. 1412c

FOR SALE—Or Trade: Weaned pig, peanut, seed potatoes and Chevrolet pick-up car. Will sell or trade for milk cows or corn. Frank Hurdgett, 1 mi. N. W. of Portales. 1411p

WE HAVE a number of 1 and 2-row lists, slightly used; 2 used Fordsons and 1 Farmall; 12-horse White engine; 12-horse Fairbanks, and 23 h.p. Fairbanks engine; 1 good 1922 Chevrolet coupe, good rubber, engine in good shape; one 3-year-old Jersey bull subject to register; 2 purebred Polled Hereford bulls, 2 and 3 years old; team of heavy horses with harness. See us for your Crystal Wax and Benzolene. We are in a position to supply your wants in any quantity, special prices on large quantities. Schumppert Imp. Co. 1411c



WATER COSTS WILL MAKE OR BREAK YOUR CROP PROFITS

There is a close relation between profit and loss, controlled by the cost of irrigation water. Irrigators find it cheaper to install a Pomona Turbine Pump rather than to continue to raise crops without the benefit of dependable irrigation. Water lubrication and other exclusive Pomona features have put an end to the high cost of water. Now you can install a Pomona in your well or other source of supply and obtain all the water your farm requires and at the end of the season your extra crop profits will far outweigh the cost of the water. Pomona Pumps have many exclusive features that make them the most desirable water-producing mechanism for farms. Ask for Bulletin No. 12A.

Distributed by J. M. BRADLEY & SON, Portales, N. M.

Pomona Pump Co., Pomona, Calif.
POMONA WATER-LUBRICATED TURBINE PUMPS

Read News Want Ads

LOST—Black Poland China sow, with small white spot on forehead. Weight about 300 pounds. Finder please notify Jim H. Doyal and receive reward. 1411c

BIRTHDAY PARTY

Last Saturday eight little school mates were invited to the home of Mr. and Mrs. Charles Goodloe to assist their daughter Frances in the celebration of her eighth birthday.

A number of games had been prepared, which furnished the children with ample entertainment for the afternoon hours.

Mrs. Goodloe had prepared a large birthday cake and this, with the brightly burning candles, occupied the place of importance in the center of the table when the little friends were seated for the refreshments served at the conclusion of the play hour.

Frances received many good wishes from her friends and they trust they will all be permitted to enjoy many occasions of this kind with her.

COFFEE CLUB

The young ladies of the Coffee club changed their meeting this week from Thursday to Wednesday afternoon, as three of the members are out of town this afternoon, having gone to Amarillo to enjoy the presentation of "The Crazy Quilt".

The ladies were entertained yesterday in the home of Mrs. Obo Blanton, and their company was thoroughly enjoyed not only by the hostess but also her son, who is confined to his bed.

The afternoon sewing filled the first hours of the party period, and later Mrs. Blanton served dainty refreshments.

Representatives of the National Institute of Music have come to Portales and are planning on conducting classes in violin here for the present the pupils will meet at the P. T. White home for lessons.

Mr. and Mrs. Fred Reed stopped in Portales Wednesday for a short visit with Mrs. Rutha Smith, as they were going from their home in California to Memphis, Tex., to attend to some business matters in the Texas town.

Visit to Holger Danske. Most foreign tourists are attracted to Elsinore in Denmark, because of its literary, if not historic, associations with Hamlet and Ophelia. Kronborg castle having been used as the scene by Shakespeare, of that old tragedy. A better claim for renown, however, should be the huge sitting statue of Holger Danske in the deep, dark Kasseknatter of that gloomy fortress. You will be given lighted lanterns that you may the better view the features of the sleeping giant, whose long beard has grown to the table at which he sits. He is the tutelary genius of Denmark, and when that country is menaced, Holger Danske, so says the legend, will walk forth to protect the little kingdom of the Danes.

Test for the Lungs. A good test that is believed to indicate the efficiency of the respiratory system, including the lungs, the nerves which control them and the blood circulation maintained by the heart is to hold the breath for 60 seconds. If the individual has a poor respiratory system or if his heart is not able to circulate the blood properly or if the blood is insufficient, says Dr. E. E. Free, the person thus handicapped will not be able to hold his breath as long as 60 seconds. This test is frequently given in selecting airplane pilots because it is believed to indicate the stability of the nervous system under flying conditions at high altitudes. Lathander Magazine.

WOMAN'S CLUB. A review of the new book, "The Lone Cowboy" by Will James was given yesterday afternoon when the club met in the home of Mrs. J. O. Greaves, at which time she and Mrs. W. P. Shaw were joint hostesses.

The story is an account of the true Southwest which is fast disappearing, and was given most interestingly by Mrs. Armstrong.

This program came after the business hour, when the building committee made some reports relative to the erection of the new club building this spring.

The club had been announced for the home of Mrs. Harris, but since that hostess was in Clavis the meeting place was changed.

Several visitors were present and these, together with the members, enjoyed the social hour after the meeting and the plate lunch served by the two hostesses.

BRIDGE EVENING. Three tables of bridge players gathered at the home of Mr. and Mrs. J. C. Nelson.

J. C. NELSON JEWELER
PORTALES NEW MEX.
At McDonald's Confectionery

Ed. J. Neer EMBALMER
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Established 26 years — Licensed by State Board
Phone 67, 2 rings Agent for Clavis Floral Co.
Quality and Service Considered—Neer's Prices are Low
Portales New Mexico

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Dalton Calfee, hardware representative, with his home in Abilene, Tex., was in Portales calling on the trade this week, and visited with his wife's brother, Durwood Wright, and family.

Mr. and Mrs. E. N. Neer drove to Amarillo Thursday to enjoy the presentation of "The Crazy Quilt," which was given in the municipal auditorium of that city Thursday evening.

W. W. King and Coe Howard left Portales Tuesday for a business trip to Las Cruces and other points in that section of the state.

Mrs. Martin Maxwell and her sister, Mrs. Juanita Smith, came over from Fort Sumner and spent the week-end at house guests of Mr. and Mrs. Ike Maxwell here in Portales.

Mr. and Mrs. James D. Turner, Mrs. Luther Thomas and Miss Mabel Morrison are driving to Amarillo this afternoon, where they will see "The Crazy Quilt" at the municipal auditorium this evening.

Hugh Elliott, a railroad service man from El Paso, Tex., is in Portales visiting this week with his mother, Mrs. Ike Maxwell.

Mrs. M. C. Morgan and son from Loveland, Tex., were in Portales the first of the week visiting Mrs. Morgan's sister, Mrs. Ike Maxwell, and family.

Mrs. Kirksey of the Rogers community has moved to Portales and has rented an irrigated farm in the vicinity of the Normal school building. Mrs. Kirksey moved to Portales to give her children better school advantages. Two of the boys, Clarence and Jack, have been boarding here and going to school, Clarence for two years and Jack one.

Miss Hazel Newberry of Lubbock, Tex., is visiting in the home of her friend, Miss Emily Bland. The two young ladies were here for a few days at Texas Tech last year.

Mr. and Mrs. Walter Wright and their two sons came up from Lovington for a week end visit with Mr. Wright's parents, Mr. and Mrs. H. H. Wright, and his sister, Mrs. N. L. Burrow.

Miss Norene Yoachum, Miss Eula South, Orville Lanier and Douglas Wallace drove to Dora Sunday and were dinner guests of Mr. and Mrs. Roy Long.

Miss Eunice and Miss Gertrude Caudill of Lovington spent the week end here with their friends, Miss Vera, Velma and Margaret Burrow.

Miss Annika Slavens, field representative for the state bureau of child welfare work was in this portion of the state Wednesday making some plans for the work of the bureau.

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Mrs. C. J. Whitcomb last Monday evening and enjoyed the hospitality of that pleasant home.

The friends were in a very jolly mood and the several progressions of bridge were marked by wisecracks and gay comments.

U. C. Walton received the high score for the men and Mrs. Whitcomb for the women.

Mrs. Whitcomb arranged a delicious plate lunch which was served at the conclusion of six progressions of auction bridge.

The guests of the evening were Mr. and Mrs. H. C. Walton, Mr. and Mrs. Lacy Armstrong, Dr. and Mrs. R. P. Wollard, Miss Verda Oakley, Mrs. J. J. Spies, Mrs. Joe Ainsworth, Mrs. Maud Smith, Mrs. Rusa Smith and Mrs. James Christie.

J. C. Compton for Re-election
In the announcement columns of this paper in the next issue will appear the announcement of J. C. Compton for district attorney, for a second term in that office.

In handling numerous criminal cases during his present term of office, the District court docket will disclose less than four cases where acquittals were had at the hands of a jury of those charged with crime.

He has been diligent in bringing to the attention of the court and jury only such matters as demanded public consideration, and has likewise been thoughtful of the tax-paying public in refusing to permit petty, spiteful and ill-advised cases to get into the court.

This conduct on his part has promoted efficiency and economy in the administration of public affairs and means that public funds are not wasted on useless prosecutions and matters which so often are attempted to be brought into court.

With this knowledge and experience he has gained in disposing of criminal matters, he feels he can serve the people better, and upon his successful record he solicits the consideration of the voters for a second term in this office.

NOTICE FOR PUBLICATION
Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, Jan. 23, 1932.

Notice is hereby given that Walter F. Clifton, of Lingo, N. Mex., who, on Jan. 31, 1928, made additional homestead entry No. 034665, for S. 34 Section 12, Township 7 S., Range 36 E., N. M. P. Meridian, has filed notice of intention to make three-year proof, to establish claim to the land above described, before J. R. Shock, U. S. Commissioner at Portales, New Mexico, on the 12th day of March, 1932.

Claimant names as witnesses: Geach Trussell, Herbert Bryant, Finas Corder, Walter Ashbrook, all of Lingo, N. Mex.

V. B. MAY, Register.
Jan. 28-Feb.25

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At McDonald's Confectionery

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Charles Shue and J. N. Price of the Bethel community drove to Morton, Tex., Monday on business.

NOTICE OF SUIT FILING
The State of New Mexico to defendant, James C. Jones, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: Glenn Myers and H. N. Cobbett, Oresting: Said defendants are notified that a suit has been commenced against them in the District Court of Roosevelt county, New Mexico, by Bess Do-honey, plaintiff, and being No. 2833 on the civil docket of said court; the nature and objects of which are to collect a note dated Feb. 1, 1926, for \$475.00, with 10 per cent per annum interest thereon from Feb. 1, 1931, until paid, and 10 per cent additional on amount due thereon as attorney's fees, and also the sum of \$146.21 delinquent installments and taxes paid on first mortgage to Federal Land Bank of Wichita, Kans., with 10 per cent per annum interest thereon from Jan. 22, 1932, until paid, and all costs, and to foreclose the mortgage deed executed to plaintiff by said James C. Jones and Ammer D. Jones to secure said indebtedness, covering the NE 1/4 of Sec. 23 and NW 1/4 of Sec. 24 in Twp. 2 S., R. 32 E., N. M. M., in Roosevelt county, New Mexico, against all defendants and to have said lands sold to pay said indebtedness and all costs. Defendants are also notified that unless they enter their appearance in said cause on or before March 11, 1932, judgment will be rendered against them by default and the plaintiff will apply to the court for the relief demanded in her complaint. T. E. Mears, whose business and post office address is Portales, N. M., is attorney for plaintiff.

Given under my hand and seal of said court this Jan. 26, 1932.

(SEAL) JOHN W. BAILLOW, County Clerk.
Jan. 28-Feb.18

Start Quicker on Cold Mornings
—with a tank full of

Phillips 66
GASOLINE
An extra high test gasoline prevents sputtering and spluttering when you want to start on a cold morning.

Try a Tank Full Today
J. G. COX
Local Distributor
C. & T. Service
Phillips Service Station

UNDERTAKING Ed. J. Neer EMBALMER
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Locals and Personals

Mr. and Mrs. Luther Thomas and Miss Mabel Morrison drove to Lubbock, Tex., Sunday. Miss Mabel visited with her friend, Miss Fern Tyson. Mr. Thomas went to the clinic for consultation concerning rheumatism, which has been causing much pain in his hip for the past several weeks.

Mrs. Earl Denton came up Monday from her home in Kenna and spent the day shopping and visiting with her parents, Mr. and Mrs. J. A. Fairley.

Miss Mary Coe has returned from the Baptist meeting at Atlanta, Ga. Miss Coe represented New Mexico in the scripture recitation contest which is known as the sword drill. She was defeated by a young lady from Fort Worth, Tex.

Mr. Prude, connected with the butter department of the Midwest Dairies at El Paso, has been in Portales for the past several days on business in connection with the local creamery.

Mrs. Gus Burton left this week for Lovington to spend some time with her aunt, Mrs. Powhatan Carter, and her grandmother, Mrs. W. B. Anderson.

Mrs. E. J. Norris has returned home after spending some time at Albuquerque under the care of Dr. Van Atta, and also visiting in the home of her daughter, Mrs. Dice, in Belen. Mrs. Norris is in very ill health.

L. O. Bynum of the Rogers community came to the county seat Tuesday and spent several hours transacting matters of business.

Mr. and Mrs. Henry Price and children came down from Clovis Saturday and spent the week end in the home of Mr. and Mrs. J. N. Price in the Bethel community.

Miss Mildred Rowley passed through Portales last week on her way home to Carlsbad after spending several weeks in Texas. Her mother, Mrs. H. C. Rowley, has not been in the best of health for the past few months and Miss Mildred resigned her position at the Texas city to be with her mother.

H. C. Walton drove to Amarillo, Tex., one day last week to look after some business matters. Mrs. Walton went as far as Canyon, Tex., with her husband and spent the time with Miss MacKewen Walton and Miss Lois Bankston, who are students in the college at Canyon.

Miss Lucy Stinnett has fully recovered from her very severe attack of flu before Christmas and has returned to her position in the Fort Sumner high school.

CELEBRATES BIRTHDAY
Fourteen little girls and boys formed the party gathered at the home of Mr. and Mrs. E. M. Kornegay on Jan. 23 to assist Margaret Lynn Kornegay in the celebration of her seventh birthday.

The friends came at 2 o'clock and from that hour until 4 the children were occupied with the stunts and activities which had been prepared for the event. Pink and white were colors accented in the decorations for the party and these were also used in the preparation of the refreshments. The large white cake bore seven pink candles.

Margaret Lynn received many pretty gifts together with the best wishes of her friends. The guests included Bertha Bee Davidson, Geneva Kirby, Kathleen Isen, Louise Lee, Betty Jean Caperton, Buddie Black, Max Hobbs, Sylvan Stool, Tommie Lee Hall, Harold George, R. R. Will Jr., Keith and Bud Hall.

GIRL SCOUTS ORGANIZE A SECOND TROOP

The Portales organization of Girl Scouts will not be one year old until in May, yet the interest has grown in the work until on Tuesday night Loreta McCarty was able to assist in the organization of a

WOMEN'S PAGE

Next week the News is planning a page which will be of special interest to the women of the county.

In addition to a report of the activities of the Women's clubs of the county, there will also be some of the choice recipes which are recommended by the county home demonstration agent.

The News is trying to be of much service to readers.

second troop, which will be under the direction of Miss Elizabeth Pickett.

There are eight girls in the new troop and they will form the first patrol of Troop 2 and will soon elect their leaders and organize the patrol work.

In Troop 1 are thirty-two girls in four patrols of eight girls each. These have their leaders and meet each Tuesday night for the regular lessons and instructions.

During the present week the girls will study body measurements and will also endeavor to establish the Girl Scout pace when walking.

DRINK MILK EVERY MEAL

For HEALTH

10c quart

Doyal Dairy
Phone 141

Portales Markets

Threshed grains, cwt.	32@34c
Grain heads, ton	\$3.50
Cream	14
Eggs	10
Turkeys, No. 1	12
Turkeys, No. 2	10
Heavy hens	12
Light hens	10
Roosters	10
Stags	10
Fryers	8c and 10
Ducks and geese	10

We Want Your Cream Eggs Hides Poultry and Furs

and are ready to pay the highest market prices for them.

This market is furnished every week for you, in order to keep you better informed in the prices of your farm products.

ROBERTSON Produce Co.

S. V. Cissell

Owner and Manager

Specials

Pork Sausage (all pork)	10c
Beef Roast (best cuts)	10c
Short Ribs (fine for baking)	8c
1 qt. Milk (bottle extra)	10c

Compare our high quality meats, then compare our low reasonable prices.

McCall Gro. & Mkt.



STOP!

And Consider These Facts:

MOST MERCHANTS are handicapped by the so-called depression. They are afraid. They feel that spending a few dollars might bring ruin upon them. They are facing a depression with a depressive look and attitude.

OTHER MERCHANTS are constantly boosting their wares. They have something to sell. It is good and they tell the people all about it and the price with their advertising. Day after day they plan ideas, schemes and new methods to keep old business and bring back new. They are spending their money conservatively and economically for good Newspaper Advertising, where results have been proven. They are meeting the depression with an attitude of success and they are going to get it.

Portales Valley News

Reaches more prospective customers for less money than any other form of advertising.

Turkeys vs. Other Products of Farm

Turkeys, as usual, this year have been the outstanding money making crop.

For many years past, when farm products were all of good value, turkeys were badly neglected from a money making standpoint, as it was easy to make money at almost anything, so the turkeys were overlooked. However, there always has been a real and nice profit in raising them.

For the past several years turkeys have sold from 15c to 32c a pound, and most of the time from 24c to 32c, which surely is a nice price and really a money maker for those who had the time and energy to raise them, though many were too busy chasing the dollar (or the ear) to have time to pick up this extra nice money.

Most people really fussed and grumbled when they were getting 24c to 32c because it was not sufficient to pay them for the extra effort put forth, and passed it up, but those who did work at it were more than well paid for the time and energy—some did realize it, but many were not content, which was more or less natural in their mad rush to make more money and easy money.

Last year when turkeys went to 15¢/22¢, these people became disgusted and quit—could not work for that measly, paltry sum. This year, during the two turkey holidays, that fowl brought 18c and 20c respectively, which was from 15¢ to three times as high as any other farm product and was really the only thing produced on the farm which showed a profit, and at these prices turkeys surely did show a fancy profit.

In the above time referred to, many instances could be pointed out to prove that much money could have been and was made in the turkey business, such as the following case of R. A. Turner.

Up to date, with a possible investment of \$35 or \$40—and this investment is much unlike most other investments at this time, as these breeding turkeys can be cashed in at any time if so needed, or so desired, whereas with cows, sheep, horses, farm implements, land, and most other investments, they cannot be converted into ready cash on one day's notice, as can this small stock investment in case of necessity—I say, with this small investment one year ago Mr. Turner has sold up to this time \$601.50 worth of turkeys and still has to sell yet approximately \$30 worth; and besides this he is keeping enough additional hens to have brought him in \$30 more. Which makes a sum total for the year (on a \$35 or \$40 investment) of \$631.50. The estimated cost of feed, including what he raised and bought, was \$51.

In a conversation with Mr. Turner, he states that he had 175 acres of varied crops and everything on his place worked hard, and all that he can sell over and above the cost of production will not pay the interest on the money that he cleared from the turkeys.

Stop, listen, think, figure, and then begin to arrange to raise some turkeys for another year. They

will always make you good money and many years (possibly this year will be the one) they will make you more money than all of your other work and investment.

All of Mr. Turner's money was made from late, stunted, poorly graded stock. Had he possessed large, well developed, well bred stock, he would have raised 25 to 30 per cent more birds, and could have gotten them all off on the Christmas market at 20c per pound he would have netted about \$100 more and reduced his expenses. He has just marketed \$300 worth which he has fed longer and sold for less money on account of the declining market.

Use the largest, earliest, best developed and best bred stock you can get, and your fall returns will always be greatly increased.

Mr. Turner knew something about turkeys from previous experience and he states that he learned much more about them this year. He has kept more breeders for the coming year and expects to make much more from them than he will make from all of his other crops (which he will cultivate at more labor and more investment). The chances are ten to one that he will.

If this looks good to you, or if it has interested you in the least (and it surely ought to, or is worth considering), then try to raise some turkeys for another year.

Robertson Produce has always put out turkeys on the shares, and almost always have made money from them. This year the company is again placing turkeys on shares and is still betting that the fowls are a good side line for the farmer.

Mr. Turner will be glad at any time to converse with you and tell you freely what it has cost him much time and money to learn about turkeys.

He expects to make much more money this coming year than he did in the one just passed, and the chances are favorable that he will; but if he only does as well it will be much more than he will make from his crops and more than most farmers will make this coming year. Believe it or not—S. V. Cissell.

USE THE NEWS WANTADS—

NOTICE, TAX PAYERS!

All assessments will be taken at the assessor's office at the court house during the month of January. The law provides a penalty of 25% for failing to render. Bring your tax receipt or a true description of your property.

Floyd T. Kennedy, Assessor

FOR BALANCED DIET INCLUDE VITAMINS

At this time of year especially, make sure of your vitamin supply, warns the bureau of home economics of the United States department of agriculture. This is especially important in selecting food on a limited budget, where less variety is possible because of the cost. This, too, is the season when fewest green vegetables and fresh fruit are available. It is also the season where there is less sunlight and the violet rays of the sun (the rays that make one of the vitamins) are weakest. Sunlight and green foods are important sources of certain vitamins and all vitamins are essential to health.

Until a comparatively few years ago vitamins were unheard of. Then it was demonstrated that natural foods—that is, unmanufactured foods—contain certain substances hitherto unrecognized but without which animals and human beings fall ill in various ways. Just these substances are, nobody knows, any more than we know just what electricity is. Several vitamins have been identified, but it is probably because they are still somewhat mysterious that they are called by letters of the alphabet.

Experiments have shown that without vitamin A in the diet human beings are particularly susceptible to bacterial infection of various sorts. Without vitamin D children have rickets.

Among the common foods, the richest source of vitamin A is liver, and the next richest sources are spinach (raw and canned), cream cheese, and butter. Vitamin A is also found in whole milk. Next in the list comes carrots, American and Parmesan cheese, eggs, prunes, kidney beans, peas (fresh or canned), peaches, tomatoes (raw or canned or tomato soup), string beans and bananas.

A good diet is a well balanced diet, including besides the vitamins starch, sugar, fat, protein, and mineral salts. To keep costs down, select foods that contain the most of the greatest variety of these nutrients. For vitamin A depend upon milk, butter, cheese, eggs, liver, green leafy vegetables, and other vegetables of green or yellow color.

Locals and Personals

Mrs. A. H. Sweetland went to Roswell on the train the last of the week and remained until Sunday visiting with her mother. Sunday Mr. Sweetland drove to Roswell and in the afternoon he and his wife motored home.

Mrs. Chester Brown was absent from school two days of last week on account of a slight attack of flu.

Mrs. Lillie Billingsly has returned to her home here in Portales after visiting with friends for a few days in Clovis.

Mrs. Frank H. Murrell and her little daughter have come down from Roswell to visit for a few weeks with her parents, Mr. and Mrs. Sam Boone, and her husband's parents, Mr. and Mrs. E. C. Murrell. Mrs. Murrell was Miss Prebble Boone before her marriage and taught here in the school.

Miss Allie Mae Hicks of Clovis was a week-end visitor in Portales with Miss Irene Hicks.

Mr. and Mrs. A. J. Parrish and their daughters, Misses Mary and Annie Sue have rented the farm near Portales and have moved to an apartment in the Phillips building at the corner of Chestnut and Nevada streets.

Mr. and Mrs. W. K. Judevine and Dr. and Mrs. I. D. Johnson spent the week end at the Johnson lodge in Ruidoso.

Mr. and Mrs. O. E. Olson from Carlsbad arrived Saturday night and remained until Sunday visiting in the home of Mr. and Mrs. Sam Balf.

R. L. Yochum has returned from the district meeting of the Red and White store owners, which was held last week in Denver, Col. Mr. Yochum was the only R. and W. manager from Roosevelt county present.

Ozell Batton has gone to Roswell to spend the remainder of the winter with his sister, Mrs. George McFadden. Mr. McFadden is away a great part of the time and his wife was very anxious to have her brother in the home.

Mr. and Mrs. L. L. Clarke were the week end guests of Mr. and Mrs. Sam Batton as they were passing through Portales from Plainview, Tex., to California. The Clarke family at one time lived in Artesia and it was there the friendship of the two families began.

Mrs. Maude Smith and her son Roy drove to Lubbock to spend Sunday with Mrs. Smith's parents, Mr. and Mrs. I. G. Trimble. That date was Mr. Trimble's birthday, and since he is now more than four score years of age, the family make a real celebration of his birthday each year.

Alvin George, Mrs. Paul Jones and Durwood Jones drove to Brownfield, Tex., Tuesday of last week and remained until Friday attending the meeting of the grand jury, which is investigating the car accident a few weeks ago in which Mr. George was injured and Paul Jones killed.

NOTICE OF PENDING SUIT

The defendant, Charles Cheesman, is hereby notified that a suit has been filed against him in the District Court of Roosevelt County, New Mexico, by the plaintiff, Virginia Cheesman, to obtain a divorce and care and custody of their minor children; that unless you enter, or cause to be entered, your appearance in said cause, on or before the 24th day of February, 1933, a decree pro-confesso therein will be rendered against you; that C. J. Fendergraff, Portales, New Mexico, is attorney for plaintiff.

JOHN W. BALLOW, Clerk, Jan. 14-Feb. 4

COSTIVENESS

CONFINING indoor work—skillful work with the hands that does not include plenty of physical exercise for the body, often results in the bad feeling and unpleasant signs of faulty bowel movement. W. S. Conant, a saddler and harness maker living in Somerset, Ky., says: "I had to take something for costiveness, as I would just get so tired, or have a dull feeling. After I heard of Black-Draught and began taking it, I avoided this trouble. I take it in small doses and it is most satisfactory."

BLACK-DRAUGHT

To the Voters and Taxpayers of Roosevelt Co.

By COE HOWARD Candidate for Representative of 20th Leglesative District

It is no longer a matter of speculation with reference to high taxes and expensive forms of our Government. However, I think the citizens as a whole are partly responsible, as we have accepted the policy of economy and good business government by candidates who run for office without these candidates being requested to give their views as to where they would cut expenses or how they would cut them. With this in view, I am calling your attention as voters and taxpayers to many items of expense which, if cut off by legislative acts, will reduce the expenses of our state by hundreds of thousands of dollars and of our county by thousands and thousands of dollars.

A sales tax has been suggested and discussed from many angles, many of which are legitimate and reasonable and could be collected—others which have been suggested might disrupt the business conditions of our state and do more harm than good. And unless we could work out a sales tax which could be collected without additional expense or a greater expense than the benefits we receive, it would be of no use to the taxpayers.

I would suggest a sales tax on cigarettes and cigars, which are a luxury, and the worst of some should not object to paying a tax. In that way we could catch many people who do not pay any other tax whatever. Undoubtedly Texas collected \$1,250,000 the first 171 days their sales tax on cigarettes and cigars was in effect.

I am also in favor either of working out a sales tax on automobiles or force these automobile manufacturers who operate in the state of New Mexico and sell their products to leave within the state a certain portion of their capital stock, the same as our insurance companies who are operating here at this time. But, frankly, I think the automobile manufacturing companies take out more and put in less than any corporations operating within this or any other state.

I would favor a reasonable division of the gasoline tax collected in the several counties of the state and distributed to the counties in proportion to that collected within that particular county after the pledge the state has made with our gasoline tax paying the present debentures or assuring long term bonds in place of the short term ones now in force, for the reason that perhaps one-third or one-half of the automobile owners pay a 5c gasoline tax that is spent on the federal highways, which they will not use during the life of their automobile, and the roads over which they do ride have little or no money spent on them at any time of the year.

I would favor repealing the law granting the district judges of the state \$750 additional salary than they are now receiving for juvenile work. Our constitution provides a \$4,000 salary for the district judges, and I was opposed to this bill when it was passed, defeating it twice in the lower house before it became a law.

I would also favor a law abolishing the special tax collectors, placing that duty and responsibility on the district attorney and assistant district attorney of the state to handle without additional expense to the taxpayers.

I would also favor the exemption of the improvements on a home to any reasonable amount, say, at least \$2,000, and make up that tax with the sales tax, the corporation tax and the gasoline tax, thereby encouraging home owners and home development, rather than placing a burden on same.

I would abolish the Highway Commission and elect a highway commissioner, and he, the governor and the state highway engineer to be made the Highway Commission and reduce the district engineers to three.

I would not support any man or any set of men who would not promise the taxpayers of the state of New Mexico to absolutely vote and work to repeal the most unjust tax law of any state in the Union, and that is our present tax laws with reference to the high penalties. We are forced to pay on delinquent taxes and give the property owner at least three years with the legal rate of interest to pay this real estate tax without any additional penalty. If not paid by that time a foreclosure by the district attorney's office with the regular redemption rights as in any other foreclosure proceedings with no additional expense to property owners.

I would favor an income tax on every person receiving an income of \$1,000 or more within the state of New Mexico, and the more income he receives the higher tax rate he should pay. This would catch thousands of people who are receiving salaries, living in our state, traveling our highways and receiving all the luxuries and benefits of our state without bearing their just portion of the tax. This income would not apply to a farm or business which pays a tax on the farm or business, but only on incomes that are not otherwise taxed.

I would also suggest that the sheriff's office of the different counties issue automobile licenses and collect for same and keep that money in the county where it is collected, or at least the major portion of same.

There are many other items, many of them running into thousands of dollars per year, that could be saved by proper legislation, and if these items are saved through the several counties and the tax burden equally divided with all citizens of the state they will not be a burden for anyone, and with this in view I sincerely trust that if I am elected it will be my pleasure and privilege to carry out this platform and co-operate in any other manner in reducing the expense of our government, which will all be a benefit to the taxpayers of the state. With this in view I earnestly and sincerely solicit your support in the coming Democratic primary election.

Sincerely,

Coe Howard

41 MILES without Water...

Conoco Germ Processed Oil Saves Motor

When Walter H. Freed reached Pueblo, Colorado, after a 41-mile drive from Colorado Springs, his car was so hot it had to be put into gear before it would stop!

He had plenty of Conoco Germ Processed Oil in the car. No steam was coming from the radiator, so he did not suspect the cooling system.

But a garage man found not a drop of water in the radiator! The 41 miles had been driven without water in the radiator—only the oil to keep the motor from burning up.

Conoco Germ Processed Oil withstood this ordeal! Inspection of the motor revealed no damage done.

Convincing evidence of Germ Processed Oil's stability, of its sure protection under the most trying conditions! Proof that Conoco Germ Processed Oil offers you the safest lubrication for your car.

The oil that protects motors through such ordeals will lubricate your car better in every-day driving. For peace of mind, for economy and long motor life, change now to Conoco Germ Processed Oil at the sign of the Conoco Red Triangle.

We neither encourage "dry radiator" experiments nor guarantee success under all conditions. But uncollected letters from motorists, now in our files, testify to this and hundreds of other unusual tests of Conoco Germ Processed Oil—over ten to over fifty miles with the crankcase empty.



THE HIDDEN QUART THAT NEVER DRAINS AWAY

CONOCO GERM PROCESSED MOTOR OIL

Professional Directory

Ballow & Price
Coal, Ice and Feed
Authorized Purina Dealers
Telephone 3

Dr. R. W. Means
DENTIST
Residence Phone 108
Office Phone 26
X-RAY DIAGNOSIS

Dr. N. F. Wollard
Local Surgeon
A. T. & S. F. Hospital Association
Office Near's Drug Store
Phones: Office 49; Res. 189

S. N. Hancock
OPTOMETRIST
Eyes Tested Glasses Fitted
Res. under State Board of N. M.
Next Door New Mex. Drug store

E. T. Hensley
Physician and Surgeon
Phones 94 and 199

C. M. Compton
Attorney-at-Law
Practice in All the Courts
Office over Hughes Confectionery

Dr. I. D. Johnson
DENTIST
Phone 23 for Appointment
Portales, N. M.

Dr. J. S. Pearce
PHYSICIAN and SURGEON
Office at Pearce's Pharmacy
Office Phone 34 Residence 28

Young & Hatch
We Do Custom Grinding
Portales, N. M.

C. N. McCarty
Veterinarian
622 Colorado Street
Portales, N. M.

NOTICE

Notice is hereby given that the undersigned was, on the 28th day of December, 1931, appointed Administratrix of the Estate of Paul M. Jones, deceased, by the Probate Court of Roosevelt County, New Mexico.

THEREFORE, any and all persons having claims against said estate are hereby notified to present the same in the manner and time required by law, or the same will be forever barred; and C. M. Compton, Jr., of Portales, New Mexico, is Attorney for Administratrix.

Portales, New Mexico, this 4th day of January, 1932.
NONNIE MAE JONES, Administratrix.

Jan. 7-25-CMC

FORECLOSURE SALE NOTICE

NOTICE IS HEREBY GIVEN that the undersigned has been appointed Special Master of Court to sell the property hereinafter described, by order of the District Court of Roosevelt County, New Mexico, in cause No. 2771, wherein Iva J. Hoover was plaintiff and Mary E. Moody, Junior Moody and Mrs. Davis Peaslee, were defendants, the final decree in said cause being a judgment for the foreclosure of the mortgage deed executed by the said defendant, Mary E. Moody, and her husband, E. T. Moody, and covering the following described property situated in Roosevelt County, New Mexico, to-wit:

SW 1/4 of the SW 1/4 Section 6, Township 2 South, Range 28 East, N. M. P. M., containing 40 acres more or less, together with all improvements thereon or to be placed thereon during the life of said mortgage.

NOW, THEREFORE, notice is hereby given that I, C. J. Fendergraff, pursuant to said appointment obtained in said final decree and order of sale therein, will, on the 3rd day of February, 1932, at the hour of 10 o'clock in the forenoon of said day, offer for sale at public auction, at the front door of the Roosevelt County Court House at Portales, New Mexico, all of the above described real estate, and will apply the proceeds of said sale to the satisfaction of said judgment, interest and cost of suit, which said judgment, exclusive of cost of the sale of said sale, will amount to and include the 5th day of January, 1932.

Jan. 7-25-JOS

Gospel

Adding 1000 lang the Ser lean Bl transl John langu temal langu the el dian Ba Americ Bible compl of trans fre dile Mrs. H. mia m church, l tionaries lected to linguist Spanish, Jaques, l school, d miles pe In Mam, "Kun let xjal, tun Tunal, t tly, mla angkhil lated In loved world the son, him sho everlasti the entire tament l

Wonder

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Lo

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At church a sermon or The only was the ter stand what er said: "It say, and ch In the af file in the n herself for b T've blowe

Interesting News From Elida

By EMMA LEE O'NEAL

Miss O'Neal is authorized to gather news, receive subscriptions and classified ads for the Portales Valley News.

Debate

The debating class entertained in assembly last Friday afternoon with two debates. The first one was: "Resolved, That Ford's Are Better Cars Than Chevrolets." The affirmative won in this debate. The negative side was taken by Frances McCowen and Paralee Vigus. The negatives were Jim Bird, and Arthur West.

The second debate was: "Resolved, That Women Should Use Make-up, Have Permanent and Manicures, but Men Should Not." The negative side won in this debate. The affirmative was upheld by Louise Graham and Lucille Burbridge, and the negative by Gladys Neely and Frances McCowen. These were lively debates and were enjoyed by everyone.

Tigers Victorious

Last Friday night a large crowd assembled in the Elida gymnasium to watch the basketball game between the Elida Tigers and the Dora team. This was a very interesting game and the Tigers came out victorious by a score of 17 to 11.

The second string of Dora and Elida also had a very interesting and close game, the final score being 10 to 9 in favor of the Dora team.

The pep squad performed last Friday night with some very interesting stunts which were very helpful to the Tigers. Miss Viola Abbott and Mattie Grimshaw were the only girls who were absent from the pep squad that night.

Last Friday afternoon a very interesting and close game of basketball was played at the gymnasium by the seventh and eighth grade boys against the ninth grade youths. The grade boys were defeated by one point, but they say the ninth graders couldn't do it again. The first five boys playing on the grade team were Walter O'Neal, Alvin Stevenson, James Beavers, John Jones, Elmer Pruitt. The substitutes were Alvin Davis, Elden Erwin. The ninth grade team was Arthur Burs West, Robert Buster, Clayton Tomlinson, C. H. Subbitt and Billy Chilton.

Arlen Butts is now employed at Tom's Place helping Jim Abbott grind feed.

Roy Durance was an Elida visitor Saturday.

Mr. and Mrs. Buckner motored to Portales last Thursday. They were accompanied by Mr. and Mrs. McDade. Mrs. McDade had some dental work done while there.

Mr. and Mrs. Charlie Herbert, Miss Charlotte and Glenn were business visitors in Portales Saturday.

Miss Fay Lemons spent the week end in town with Miss Emma Neely. Miss Charlotte Klyng has purchased a new Ford sedan.

Zural Heathcock of Portales visited in Elida with friends.

"The Quest of the Unattainable" The intermediate B. Y. P. U. class is making preparations for a play to be given next Sunday, Jan. 31, in Portales at the Portales Baptist association B. Y. P. U. rally. The play was written by a niece of Mrs. Daisy Deering of Elida.

The hearers are: Margaret Veda Rogers, traveler; Gladys Neely; pleasure seeker, Barbara Boroden; singer, Mildred Moore; scholar, Jessie Madge Gibson; old woman, Mrs. Daisy Deering.

Mr. and Mrs. Ed Johnson of Red Lake attended the ball game at Elida last Friday night.

Mr. and Mrs. Troy Archer and Miss Natalie Archer were transacting business in Portales Saturday.

Mr. and Mrs. Ross Martin returned home Wednesday night from Lubbock, Tex., where Mr. Martin has been taking some medical treatment.

Miss Rowena Crume of Kenna spent Friday night in Elida with Mr. and Mrs. Bill Crume.

Tom Neely and Albert Aschbacher made a business trip to El Paso, Alamogordo and Las Cruces last week.

Misses Viola Abbott and Helen McDowell spent the week end on the ranch with Mr. and Mrs. Claud McDowell.

Josh Stroud is employed at the

S. & M. service station.

Warren Butler entertained a group of his friends last Saturday evening at the home of his parents, Mr. and Mrs. Tommie Butler. Those present were: Misses Gladys Neely, Mildred Moore, Charlotte Herbert, Anita French, Leila Cooper, Jewel Evans, Jessie Madge Gibson, Abe Lee French, Alvin Stevenson, Clifford Stevenson, Ralph McClellan, N. E. Harris, O. E. Letton, A. C. Holder, Glynn Rogers, T. R. Allen, Ralph Stevenson, Raymond Butler, John Campbell. These young folks were entertained by some table games and dancing, and at a late hour refreshments consisting of cocoa and sandwiches were served.

Clyde Abbott is visiting with his parents, Mr. and Mrs. Abbott, of Kenna.

Miss Byrd Kimmons of Kenna was a Friday night guest of Miss Mosel Rogers.

Mr. and Mrs. J. R. Shock were in Elida last Thursday. Mr. Shock installed a radio aerial for Arley Snow and also for Clifton Hadley, south of town.

Charlie Sims of Kenna was in Elida Thursday of last week.

Jim Abbott and Albert Aschbacher were in Kenna sight-seeing Friday night.

Miss Lucille Burbridge spent Friday night with Lucille Laughlin.

Mrs. J. D. Marlow of Portales is visiting her mother, Mrs. Taylor, of Elida.

Mr. and Mrs. Jim Gibson left Sunday morning for parts in Oklahoma on a business trip.

Walter Smith was transacting business in Portales and Clovis last Monday.

Those attending the Portales Baptist association last Tuesday which met in the First Baptist church in Clovis, were Rev. and Mrs. Robinson, Mr. and Mrs. Amos Grimshaw, Mrs. Justin Click, Mrs. Scott Stevenson, Mrs. R. S. Walker and Mrs. Perry Keith.

Mrs. Lillie Campbell and sons have purchased the tailor shop formerly located in the back of Lonnie Corbett's barber shop, and have installed it in the Campbell barber shop.

Frank Osborn left Monday for Arizona with a load of broom corn.

The next basketball game will be played between the Portales Rams and the Elida Tigers next Friday night, Jan. 29, at Elida. Mr. Danner, the principal of the grade school, says he will try to get a game for the junior high boys, also, at this time.

The R. A. S. meet at the church house last Saturday evening. Those present were Alvin and Junior Click, Dale Roberts and Paul Hines. They were very proud of their new member.

Mrs. Ed Wall went to Portales last Saturday to visit with her daughter, Mrs. Lewis Nelson.

Mrs. Ed Lee and daughters Miss Margaret and Mrs. Ross Martin, of Kenna attended services at the Baptist church Sunday.

Mrs. Rob Hollingsworth has been ill for the past week.

Mrs. Emma Mae O'Neal returned to Elida Thursday night after spending the week in Elida, visiting with the O'Neals, Grimshaw and Bridges families.

Dr. A. J. Evans made a very interesting talk on alcohol last Sunday morning at the First Baptist church. Rev. M. M. Roberts had attended the preaching hour over to Dr. Evans.

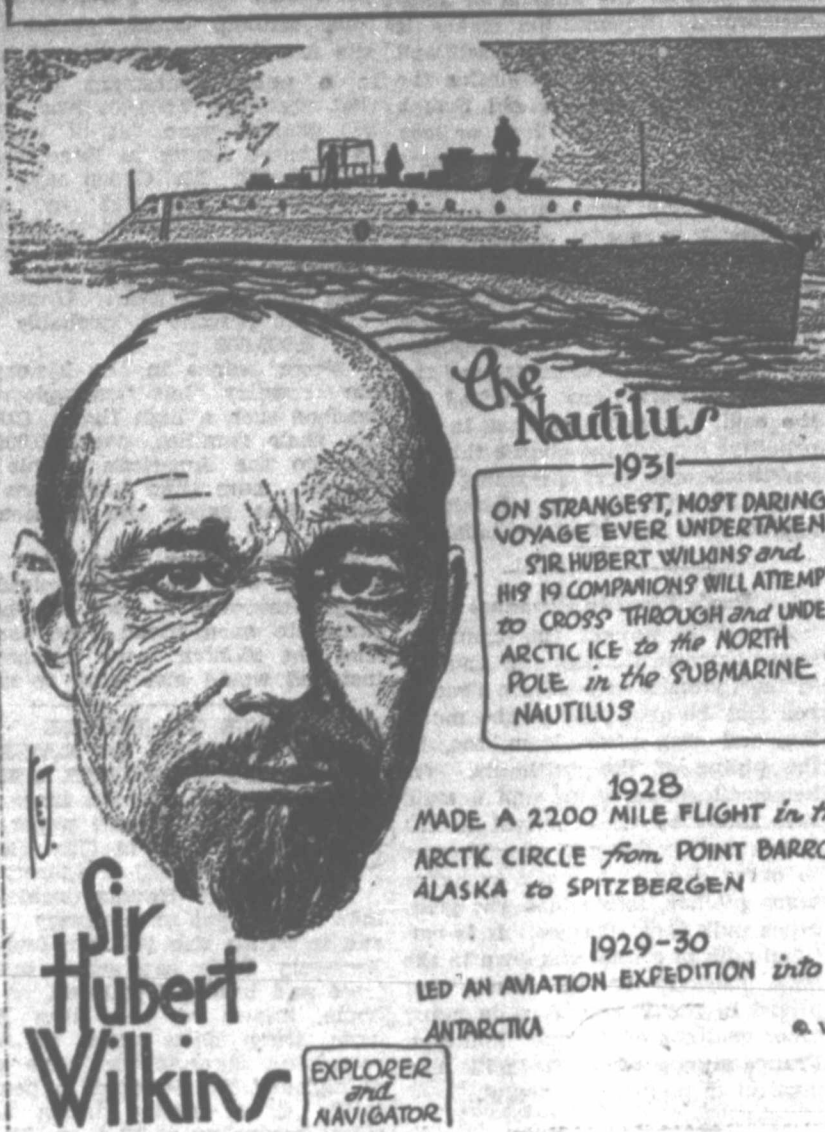
Jim Abbott drove the school bus for Albert Aschbacher while he was away last week.

Miss Goldie Hensley of Roswell, N. M., is visiting with Miss Letha Wall.

Miss Roberta Henson is a guest of Miss Lucille Gore over the week end.

Miss Beatrice and Mae Price, Mr. and Mrs. Nichols and Coral Radcliff were among the Dora people attending the ball game at Elida last Friday evening.

TOPNOTCHERS by KET



Sir Hubert Wilkins

ON STRANGEST, MOST DARING VOYAGE EVER UNDERTAKEN SIR HUBERT WILKINS and HIS 19 COMPANIONS WILL ATTEMPT TO CROSS THROUGH AND UNDER ARCTIC ICE TO THE NORTH POLE IN THE SUBMARINE NAUTILUS

1928 MADE A 2200 MILE FLIGHT IN THE ARCTIC CIRCLE FROM POINT BARROW ALASKA TO SPITZBERGEN

1929-30 LED AN AMATION EXPEDITION INTO ANTARCTICA

Mr. and Mrs. S. F. Myles were Portales visitors Monday.

Miss Clara Stobb, who has been troubled with her lower right limb for about 13 or 14 years, due to having stuck a sewing needle in the limb while a small child, had it amputated above her knee last Saturday. Miss Stobb is known to many of the Elida people.

Floyd Holmes and Mr. Craig were in Portales Monday of this week.

Boraden Cook has taken over the school bus which A. C. Holder has been driving. Mr. Cook is driving the bus now himself.

Last Monday afternoon while Mr. McCowen was busy in Portales with his business the keys mysteriously disappeared, but were not missed by the Elida editor until after the show that night. The keys were not found, but a mechanic fixed the car so that Mr. McCowen could get home.

Miss Emma Lee O'Neal was in Portales last Monday looking after some business matters.

S. S. CLASS DECORATES ROOM The class of senior girls in the Methodist Sunday school taught by Miss Jarvis Greenwald met in the church Monday evening to make some desired decorations in their class room.

There are twenty-four of the girls and they came prepared to paint and decorate the room during the evening. Some of the fathers came to aid in the work which their daughters had planned to beautify the class room.

Miss Irma Belle Smith is superintendent of the department, and she gave her encouragement for the splendid work. H. E. Taylor, superintendent of the Sunday school, was present to assist the girls in any way possible. A. W. Freeman is enrollment secretary, and he and Mrs. Freeman went to the church to aid in any way possible. Ernest Wheeler, the financial secretary, also assisted.

Those officers of the Sunday school, with the twenty-four young ladies of the class, their parents and their teacher, made the evening into a gay affair.

The work periods were shortened by games and stunts which the girls had the workers doing. Later they were rewarded for the labor by being served dairy refreshments.

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Seligman....

(Continued from Page 1)

the governors, and bravely essaying into a daily in 1888.

"For fifty years or more it has been my privilege to be in touch with the men who make newspapers in New Mexico—men such as Frost, Russ Kistler, Burke, Walter, to mention only a few of the vigorous old timers. Will Robinson, L. O. Pullen and those who were pioneers here in the Pecos valley without whose endeavors Roswell, Carlsbad and the towns between would hardly be the progressive communities they are today. As in everything else, times and methods have changed since the days when I myself attempted in juvenile manner to break into the newspaper business by editing, printing and distributing a newspaper which was to set the world afire, but only earned me the anathemas of those whose sensitive skin I scorched. In those days it was not an unusual feat for the editor of the local daily to do his own reporting by going from store to store, office to office, around the plaza, and at the capital, by meeting every incoming and watching every outgoing train, at the same time attending legislative sessions, giving as full a detailed report as is the rule today, reading his own proof, rewriting the headlines, editing the meager telegraph reports, and at night writing the editorials, carefully going over the exchanges and the letters from correspondents, unless there was a city council or school board or other public meeting. In addition he was correspondent for the city dailies on this wife or sweetheart attended every party or social doings. Woe to her if she enumerated those who attended in the wrong order of social precedence. In fact, it was less than thirty years ago when a reported was quietly escorted before daylight through back alleys to the Santa Fe station to be smuggled out of town before the mob could get him. His offense was that he had written an eastern newspaper that in Santa Fe it was no uncommon sight to see ladies in black mantillas enjoying a cigarette at social gatherings. This heinous libel was properly resented and young Wilcox sought more fertile pastures in Denver, where he gained some fame and prestige as a publisher.

"Newspaper ethics are much more refined in this day and age. It is no longer fashionable for newspaper men brazenly to color the news to meet their political and personal views—it is done much more subtly nowadays, and that only rarely, by a clever touch sign his or her name, so that no one need be without a forum—a generous gesture indeed—and sometimes a snare. In olden days a reporter's worth was judged by the number of personals he turned in and the number of beats he had in the other fellow. Today he is expected to be a consummate literary artist who knows how to inject human interest into a story.

Carl Case and Rev. C. A. Lorts drove to Roswell on Monday of this week and spent the day on a business and pleasure trip.

BRIDGE LUNCHEON A very pretty luncheon was enjoyed Tuesday in the home of Mr. and Mrs. W. W. King when more than twenty friends were invited to enjoy the luncheon served at 1 o'clock.

Quartet tables were spread with pretty covers and each was centered with a beautiful bouquet of sweet peas in pastel shades, combined with freesias.

The bountiful meal was attractively arranged and was served at 1 o'clock. The guests were directed to the places by small colonial dainties in festive attire who served not only as place cards but were also the talkers.

Sticks of candy, matinee also, were served with the dessert course and these were tied with ribbons to harmonize with the dresses worn by the dames on the place cards.

After the luncheon the tables were arranged and the remainder of the afternoon was devoted to bridge. Mrs. J. J. Spies was awarded the prize for high score and Mrs. T. E. Meares second high.

While the low went to Mrs. Bert Rawlins. The high at each of the five tables were presented the flowers which had been so much enjoyed and admired during the luncheon hour. These ladies were Mrs. W. K. Judevine, Mrs. J. G. Graves, Mrs. A. D. Rubble, Mrs. P. E. Jordan and Mrs. R. Bush Smith.

The guest list included Meadames: T. E. Meares, N. F. Wollard, Sam Batton, Ed J. Neer, E. N. Neer, Bert Rawlins, Lacy Armstrong, C. Howard, Cline Carpenter, C. M. Howard, C. G. Greaves, A. D. Rubble, T. O. Hall, E. L. Wright, J. J. Spies, I. D. Johnson, W. K. Judevine, E. T. Hensley, C. J. Whitcomb, P. E. Jordan and R. Bush Smith.

RAINBOW GIRLS A perfect attendance of elected and appointive officers of the Rainbow for Girls assembly was present Thursday evening to be placed in their respective stations, when a public installation was held in the Masonic lodge room.

Miss Pauline Baker served as installing officer and was assisted in the evening ceremonies by Mrs. S. B. Fletcher as recorder; Mrs. S. N. Hancock, marshal; Mrs. Taylor McCasland, pianist; and Aubrey Davis as chaplain.

In addition to the officers of the assembly, the mother advisor, Mrs. J. L. Simon, and the men and women forming the advisory board were given the oath of office.

After the installation ceremonies the girls were the guests of the advisory board at a supper which had been arranged under the chairmanship of Mrs. Hebe Stewart.

Miss Emma Lee O'Neal was in Portales last Monday looking after some business matters.

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Palace Theatre

Portales, N. M.

FRIDAY AND SATURDAY

Edmund Lowe

in

The Spider

SUNDAY MATINEE

MONDAY AND TUESDAY

Sally O'Neal

in

The Brat

One of the really big pictures of the year

STONE'S

5-10-25c STORE

can save you money.

Check this list

and visit Stone's

today.

25c Bayer's Aspirin.....19c

35c Pond's Creams.....29c

30c Listerine.....25c

50c Perisodent tooth paste.....39c

Bibb's Lintine.....10c-15c

Vaseline.....10c

Peroxide.....15c

Almond Lotion.....15c

Wave Set.....15c

Shaving Combs.....15c

50c Auto Strop blades.....39c

35c Enders blades.....29c

Men's Supporters.....15c-25c

Shaving Brushes.....15c-25c

Hair Clippers.....25c

Shaving Soap.....5c

Valentines

Razors.....15c

Creme Paper (all colors).....10c

Writing Tablets.....5c

10c Kytone Tablets.....5c

Notebook Paper.....4c

Crayolas.....4c

Paste.....5c

Pencils.....5 for 5c

STONE'S

Saturday Special

5c School Tablets

2 for 5c

New Perfection Wicks.....25c

Percolator Tops.....2 for 5c

Water Glasses.....5c

Clothes Pins, dozen.....5c

Light Bulbs.....15c

Furniture Polish.....15c

Stick-On Soles.....25c

Leather Soles.....5c

All Ribbon, yard.....4c

Clark's sewing thread, sp. 4c

Straight Pins, 2 pkgs.....5c

Transfer Patterns.....15c

Hair Nets.....5c

Ladies' Full Fashioned

Hose.....69c

26-in. Outing.....10c

Men's Ties.....39c

Playing Cards.....35c

Tallies.....2 for 5c

Place Cards.....8 for 5c

Candy Bars.....3 for 5c

5c Wrigley's Gum.....3 for 10c

Valentines

STONE'S

5-10-25c STORE

Portales, N. M.

TRY STONE'S FIRST

Shock's

BATTERY AND RADIO SHOP

from our old location, next door to the Portales Garage, to the Neer building, where Owen's shoe shop was located.

Recharging and Repairing

Batteries

General Motor Radios

Specially Trained Radio

Mechanic

We want you to bring your battery or radio problems to us. We will also take your old battery in trade on a new Dixie.

Shock's Battery & Radio Shop

J. R. SHOCK, Prop.

Starter, Generator and Ignition

Service

SATURDAY SPECIALS!

PURITY MARKET

Pork Sausage.....10c per lb.

Beef Roast, tender.....10c per lb.

Pork Chops.....15c per lb.

Loin Steak.....15c per lb.

PRIDDY & YOACHUM

Our Aim is to Please

Specials for Friday and Saturday

FARHA'S GRO.

Flour.....89c

Broom.....27c

Toilet Tissue.....3 for 20c

Peanut Butter, pound jar.....16c

Honey, 1 gal.....89c

Syrup, 1 gal.....59c

Pears, 1 gal.....47c

Matches.....6 for 15c

We pay 1c more for eggs in trade than the cash market

FARHA GROCERY