



STILL SWEETER AS THE YEARS GO BY - Robert Brooks still remembers his wife, Jewel, in a special way at Valentine's. Candy and flowers still help say "I love you" after 50 years of marriage. (Candy courtesy Our Thing Gift Shop)

Jaycees To Sponsor Volleyball Tourney

Area Jaycee Chapters will participate in a volleyball tournament, which will be sponsored by Hart Jaycees March 17, 18 and 19. A small admission fee will be charged.

A drawing for a television to be given away will be held during the tournament. Tickets may be obtained from any member of the Jaycees.

A meeting has been set for

Fund Started To Benefit McNamara

A fund has been established to aid the Frank McNamara family. McNamara, an employee of Sun Vue Fertilizer, is presently in Houston where he is undergoing a series of tests.

Contributions may be left at Sun Vue, Farmers State Bank, Hart Oil and Butane, Sam and Deb's, B & B Farm Supply and Green Frog Cafe.

Wednesday, Feb. 23 for the purpose of discussing the needs for a building to be used as a community center. All interested persons are invited to be present.

It was reported to the local chapter that five of its members had just returned from a District I Jaycee Convention in El Paso, which they said was very informative and beneficial. Those making the trip were Phil Davis, Darrell McLain, Vic Nelson, Danny George and Ronnie Truelock.

Deadline Nears In Collection

Deadline is nearing for the collection of box tops from Post cereals to be exchanged for playground equipment. March 31 is the final day for the project collection.

Xi Mu Iota members are conducting the box top drive and have not yet reached their goal. Box tops from Post brand cereals may be turned in at the school.

Basketball Teams In Play-Offs

Hart High School's roundballers are competing in play-offs this week in Friona.

Game One is at 4 p.m. today (Thursday) with Farwell girls meeting Springlake-Earth's feds. Farwell's boys battle the Longhorns at 5:30.

Vega's girls and the Maroon and White girls tip off at 7 p.m. with Vega meeting Kress at 8:30.

Friday's action gets underway at 7 p.m. for the girls with the winner of Farwell and

Springlake-Earth and the winner of Vega and Hart meeting at 7 p.m.

Boys' competition is at 8:30 p.m. with the winners of Farwell-Har. and Vega-Kress action of Thursday.

Should any team other than Vega win in the girls or boys play-offs, that team will meet Vega for the District 3-A championship. A victory Friday by Vega girls or boys will automatically give the title to Vega.

Buyers Club Meets Monday

Hart Buyers Club will meet Monday, Feb. 14 at 7 p.m. in the ag building at Hart High School.

Local youth will exhibit 58 barrows, 32 lambs and one steer in the annual Castro County Junior Livestock Show. The show is slated for Feb.

17-19 with the Hart Show set for Thursday. Sale begins at 1 p.m. Saturday.

Members of Hart Jaycees will work with the Buyers Club. Persons wishing to make contributions to the fund may do so at Farmers State Bank.

The Hart Beat

measuring the pulse of a growing community

Hart, Castro County, Texas, Thursday, February 10, 1977

Volume 14 Number 33

15 Cents

Heart Association Benefits From Fun-Filled Night

Dancers and spectators joined in the fun Saturday night to help Dimmitt Promenaders in their fund drive for the Castro County Unit of American Heart Association in Dimmitt.

Approximately \$1000 was raised before the night of dancing and auctioning of cakes, pies, homemade bread and other items was over.

Johnny Gillenwater served as master of ceremonies. Welcome was extended to all from the president of the Promenad-

ers, Bill Rowe. Jerrold Welborn thanked the organization for its help in the fight against heart disease.

Invocation was given by Marvin Roark, minister of the United Methodist Church.

Special guests recognized were Judge Weldon Bradley, Sidney Baker, Region II director of the Heart Association and Johnny Ethridge, in-coming president of the Dimmitt Promenaders.

Sid Perkins of Amarillo served as auctioneer. Callers for the evening were Dub Stewart, Odis Shoffner and Perkins, all of Amarillo; Don Wright of Fritch and Johnny Gillenwater of Tulia.

Persons from Amarillo, Hereford, Clovis, N.M., Kismet, Kansas, Tulia, Quitaque, Nazareth, Lubbock, Hart, Turkey, and Littlefield joined those from Dimmitt for a fun filled evening to benefit the Heart Association.

THE HART BEAT

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Basketball Results

VARSITY

Hart Longhorns played Kress Friday night, Feb. 4 and won a squeaker, 51-48. The Kress Kangaroos led 10-7 at the end of the first quarter and increased that lead to 28-19 at half-time. The Longhorns came back in the third period and put 20 on the scoreboard and kept Kress to a minimum of 4 more points, making the score Hart, 39 Kress 32. In the final period, Hart scored 12 and Kress came up with 16, to make the final score.

High points scorers were Eliazar Castillo with 13 and Bryan Irons with 12.

Springlake-Earth were victorious over the Hart Varsity boys when they met at Springlake Feb. 1.

The Longhorns were up by

one at the end of the first quarter, 14-13; maintained that lead adding 18 more to 32 to 30. Springlake scored 15 in the third quarter and held Hart to 15, making the score 45-43 Springlake. Hart scored 16 in the final quarter, but Springlake posted 22 points and led at the end of the game 67-59.

High point boys were Eliazar Castillo with 12 and Luther Isaguirre with 11.

Varsity girls met Springlake-Earth Tuesday, Feb. 1 and came home with a victory, 48-41.

Donna Hart was high point scorer with 33.

JUNIOR VARSITY

Junior Varsity Girls played Springlake-Earth Tuesday,



SEVENTH GRADE GIRLS BASKETBALL TEAM - Front row, l to r - Dora Gonzales, Juanita Ponder, Eloisa Guzman, Linda Barretero, Dora Bonsal, Joan Steiert. Back row - Ester Hernandez, Teresa Mapp, Sarah Finch, Diane Davis, Suzahn Rowland.

Feb. 1 and were defeated by the narrow margin of 36-31.

JV boys played Kress Friday, Feb. 4 and were unsuccessful in their attempt at victory.

The Kress team scored 60 to Kress' 37. High point boy was Kelly Jones with 13.

FROM MEADOW

Mrs. Lucille Myers visited in Levelland and Meadow over the weekend. She brought a sister-in-law, Mrs. J.A. Myers of Meadow home for a weeks visit.

VISIT DAUGHTER

Mr. and Mrs. Thomas Davis and granddaughters, Karen and Karla Davis visited their daughter and family, Mr. and Mrs. Joe Kennedy, Michael and John in Dumas over the weekend. They also visited Mr. and Mrs. Dell Miller, Kay and Bobby.

SUNDAY GUESTS

Mr. and Mrs. James Kennedy and Mr. and Mrs. Charles Richmond were luncheon guests of Mrs. L.C. McLain Sunday.

What's Cooking At School

Feb 14-17

MONDAY - Oven fried steak, yeast rolls, buttered corn, green peas, apple cobbler, milk and butter.

TUESDAY - Sloppy Joes on homemade bun, tossed salad, fried potatoes, peaches and milk.

WEDNESDAY - Pinto beans with ham, cornbread, cole slaw, buttered spinach, rice pudding, milk and butter.

THURSDAY - Fried chicken, creamed gravy, hot rolls, green beans, creamed potatoes, peanut butter cake, milk and butter.

FRIDAY - No School.

CHURCH DIRECTORY

CHURCH OF CHRIST

RICHARD GRAY, Minister

Bible Study	10:00 a.m.
Morning Worship	10:55 a.m.
Evening Worship	6:00 p.m.
Midweek Worship Services	7:30 p.m.

FIRST BAPTIST CHURCH

REV. JOE CARIKER, Pastor

ARNOLD V. PESSOA, Spanish Minister

LON CHAFFIN, Youth Director

Church Phone 938-2316

Sunday School	10:00 a.m.
Morning Worship	11:00 a.m.
Training Union	5:30 a.m.
Evening Worship	6:30 p.m.
Mid-Week Service (Wed.)	8:00 p.m.
GA's (Sunday)	5:30 p.m.

CALVARY BAPTIST CHURCH

REV. FRIONIA COLE, Pastor

Sunday School	10:00 a.m.
Worship	11:00 a.m.

ST. JOHN'S CATHOLIC CHURCH

FATHER RAPHEL CHEN

Mass (Sunday)	8:30 a.m.
Catechism (Sunday)	9:45 a.m.
Mass (Thursday, Spanish)	6:30 p.m.

METHODIST CHURCH

REV. ELRA PHILLIPS, Pastor

Church Phone 938-2462

Parsonage Phone 938-2462

Sunday School	10:00 a.m.
Morning Worship	11:00 a.m.
MYF	5:30 p.m.
Evening Worship	6:00 p.m.
Choir Practice (Wed.)	7:00 p.m.
UMW (Thurs.)	2:30 p.m.

XYZ Club

Meeting Held

Community room of Farmers State Bank was the setting Monday evening for the February meeting of the XYZ Club.

Enjoying games of "42" and dominoes and refreshments of cookies, coffee, pops and popcorn were H.E. Newman, Bessie Mae Cox and Messrs. and Mmes. Buster Aven, Percy Hart, Kenneth Lambert, E.E. Foster, R.A. Futrell and Elra Phillips.

IN OLTON

Myrt Loman visited Tuesday in Olton with Mrs. Elmer Gray, a former resident of Hart, and attended a surprise party honoring Mrs. Gray's 72nd birthday.

CHILDREN VISIT

Visiting Mr. and Mrs. Lorenza Lee over the weekend were their daughter and son-in-law, Mr. and Mrs. Charles Taylor of Lubbock. Joining them for Sunday dinner were their son and daughter-in-law, Mr. and Mrs. Larry Lee and Tanya.

Hart Producers Co Op Gin

Ed Harris Lumber Co.

W.T. Sanders Ins. Agency

Bob's Farm Supply

Soila's Beauty Shop

The Hart Beat

Tide Products

Farmers Grain Co.

Pay & Save

B & K Grocery

Hart Oil Co.

Nora Lee's Gift & Apparel

Kings Blacksmith

Hart Lumber Co.

Hart Aerial Sprayers Inc.

Farmers State Bank

Kittrell Electronics



MRS. CALVIN ALEXANDER

Cook Of The Week

Janie's homemade candy has become a tradition; an expected part of Christmas for the brothers and other relatives of Mrs. Calvin Alexander.

Last Christmas found Janie Alexander searching for something different in candy so she began a hunt for a recipe for pecan brittle. At last she settled on a recipe for brittle-like candy calling for walnuts and adapted that for her pecan brittle. The result was a winner.

Janie was born in Hart and has lived here all her life. She and Calvin are parents of a daughter, Kathy, who is Mrs. Butch Waller of Olton. The Alexanders are proud grandparents of three; Jason, four and a half, Ty, three and Katrina, almost 18 months.

In 1953, Janie began helping carry mail and in 1958 took over as carrier for Olton's star route four and Hart's rural route three.

SOUR CREAM LEMON CAKE

2 sticks oleo
2 c sugar
3 eggs
2 c cake flour
1/2 t salt
1 c sour cream
2 t lemon flavoring

Cream sugar and oleo. Add eggs, one at a time. Add dry ingredients, sour cream and flavoring. Bake in greased and floured bundt pan in 350° oven for one hour.

Glaze:

1/2 stick oleo
1 c powdered sugar
2 t lemon juice

Melt oleo, add sugar and lemon juice. Place on cake while hot.

PECAN BRITTLE

2 c sugar
1 c Karo
1/2 c water
1/4 t salt
4 T oleo
3 c pecans
2 t soda

Cook sugar, Karo, water, salt and oleo to hard crack stage.

Place pecans in oven and heat lightly at 300°. When candy has reached hard crack stage, add warm, toasted pecans and soda. Pour in oiled 10X15 pan and spread out. Break into pieces when cold.

GOOEY CAKE

2 c sugar
2 c flour
1 t soda
pinch salt
2 eggs
1 can crushed pineapple (15 1/2 oz)

Mix together and bake in greased and floured 9 X 13 pan in 350° oven 30 min.

Iceing:

1 1/2 c sugar
5 1/2 oz can milk
1 stick oleo

Boil 2 min. Remove from heat, add one can coconut and one cup pecans. Beat, pour on cake.

GREEN CHILI HOMINY

2 cans hominy
1 carton sour cream
1 can chopped green chilies
garlic salt to taste
1/4 lb Longhorn cheese

Drain most of water from hominy. Heat hominy, chilies and garlic salt for 10 min. Remove from heat. Stir in sour cream and cheese. Bake in greased dish 350° till hot. Sprinkle some of cheese on top.

Cards Of Thanks

Hart Volunteer Fire Department extends thanks to David Nelson, Paul and Thomas Brooks and Xi Mu Iota chapter of Beta Sigma Phi for recent contributions to the Fire Department. These contributions not only help with finances, but also are a big help as morale boosters. We thank you!

Mrs. Swindle

Hosts Luncheon

Mrs. Wilma Swindle was hostess Feb. 1 for the monthly luncheon meeting of the Good Neighbors Club.

Members discussed plans to have an entry in the talent show.

Attending were Mmes. Homer Hill, Paul Brooks, D.L. McLain, E.E. Foster, R.A. Futrell, Percy Hart, K.E. Lambert, T.R. Davis, W.C. Lacy, Martha Bauman, Iva Stanton, Lucille Myers and the Rev. and Mrs. Elra Phillips.

Mrs. Phillips will host the club's next meeting, March 1.

Party Fetes

Robyn Truelock

Five-year-old Robyn Truelock was complimented Sunday with a birthday party in the home of her parents, Mr. and Mrs. Ronnie Truelock.

After playing games, gifts were opened and refreshments of birthday cake, cup cakes and Koolaid were served to Misty Reed, Becca Richmond, Amy McLain, Tammye Rudd, Angie Dyer, Stephanie Davis, Shanda McLain, Teresa and Chad Snider, Gayla Kittrell and Jill McLain.

Hillbilly Party Hosted By Mr. & Mrs. McLain

The L.C. McLain home was the setting for a Hillbilly birthday party honoring Robert J. Criswell of Halfway and Jim Yoakam of Plainview Friday evening. A spotlighted banner proclaimed the danger of "Enterin' Hatfield Territory", and another proclamation to "Park Yore Shootin' 'Arns Here", appeared at the entrance to the home. In true hillbilly tradition, the old grey hound 'dawg' was also on duty.

A counterpane was hung at the entrance to the den, tables were covered with multi-colored gingham squares. Kerosene lamps provided the light. A wash tub complete with rub board and a cake of lye soap sat in one corner. The washing, consisting of long handles, overalls and flour sack drawers, was strung across the opposite corner of the room. A dasher churn sat in the center of the room and a chamber pot filled with flowers appeared in another area. Completing the decorations were old fashioned iron tea kettles, pots and irons from another era, borrowed from friends.

Guests all wore hillbilly

attire and prizes were awarded to Jim Yoakam and Mrs. Hugh Etter of Plainview. Mr. and Mrs. W.T. King served as judges. All invitations were returned and a drawing held for door prize gift which went to Mrs. Criswell.

A hillbilly supper of beans, cole slaw, sloppy Joes, chocolate cake, chips, pickles and olives was served by Ann Criswell and Raena Entrekin to Mr. and Mrs. Jim Yoakam, Mr. and Mrs. Robert Criswell, Mr. and Mrs. Hugh Etter, Mr. and Mrs. Walter Baker, Mr. and Mrs. Richard Entrekin, Mr. and Mrs. Orville Messer, Mrs. R.C. Lott, Owens Rogers and the host and hostess.

After gales of laughter subsided, prizes were awarded and gifts opened, games of forty-two and crazy cards were played.

SUPPER GUESTS

Supper guests of Mr. and Mrs. Bob Reed, Keith and Leslie Friday night were his parents, Mr. and Mrs. G.T. Reed of Plainview and Evelyn Davis.

Everything In Store

Reduced To

Cost & Below

Our Thing Gift Shop

Grand Opening Sale

Friday & Saturday

Feb. 11 & 12

Some Items ► 1/2 Price

Others 10%, 20%, 30%, 40%

Special Attention - Teenagers
Indian Jewelry Has Arrived
Just In Time For Valentine's

North Side Gift Shop

VISIT PARENTS

Mr. and Mrs. Doug Martin, Brad and Natalie visited Sunday night in Plainview with his parents, Mr. and Mrs. Charles Martin.

HOSPITALIZED

Ray Warren was confined to Central Plains Hospital in Plainview from Friday until Wednesday.

OUT OF HOSPITAL

Paul Brooks was admitted to Central Plains General Hospital Thursday for surgery. He came home Monday.

SUNDAY GUESTS

Mr. and Mrs. H.E. Newman were luncheon guests Sunday of Mr. and Mrs. Miles Cox. Calling Sunday afternoon were Mmes. Ocie Holland and Merle Sharp of Olton.

Little Dribblers

1977 Schedule

February 14

Colonels vs Bullets
Knicks vs Trailblazers

February 17

Colonels vs Royals
Knicks vs Celtics

February 21

Bullets vs Royals
Trailblazers vs Celtics

February 24

Colonels vs Bullets
Knicks vs Trailblazers

February 28

Colonels vs Royals
Knicks vs Celtics

March 3

Bullets vs Royals
Trailblazers vs Celtics

March 7

Colonels vs Bullets
Knicks vs Trailblazers

March 10

Colonels vs Royals
Knicks vs Celtics

March 14

Bullets vs Royals
Trailblazers vs Celtics

First games start at 4:15 p.m.

Major League Coaches

Bill Sanders	Trailblazers	Ed Harris Lumber Co.
Duane Clevenger	Celtics	Hart Oil Co.
Newlon Rowland	Knicks	Nora Lee's

Minor League Coaches

Stewart Newsom		
Johnnie Newsom	Royals	Hart of the Plains Gin

Albert Key		
Freddy Upshaw		
Ronnie Truelock	Colonels	Farmers State Bank

Ronnie Griffith	Bullets	Hart Farm Supply
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Officials	Scorekeeper	Concession
Doug Higgins	Maurice Carson	Carol Mancias
Larry Lee		Rosa Perez
Dudley Aven	Gatekeeper	Angie Martinez
Leslie Davis	Jo Ann Lacy	
Frank Hooper		
Lester Aven		

Beginning Monday, Feb. 14, the Minor League will play at 4:15 with the Major League game next unless a change becomes necessary. There will be one Major League game and one Minor League game on Mondays and Thursdays.

Clip & Save

Schedule Courtesy of

THE HART BEAT



BEST CITIZENS FOR FEBRUARY at Hart High School are Kerry George and Norma Catano.

4-H'ers Plan For Stock Show

Members of Hart 4-H Club met recently with sponsor, Mrs. Geraldine Newsom, Irene Keating, county extension agent and Seth Rolston, ALCE.

Those present were Ronda Brooks, Debra Davis, Robin

Bowden, Lesley Franks and Kerry Newsom.

Discussing the county stock show, the group decided to man the concession stand during the show.

The next meeting of the 4-H

Club has been scheduled for March 15 at 3:45 p.m. in the library at which time each member will present a project talk.

Persons from age 9 years are invited to join the club.

FREE

Hedging Seminar

7 p.m.

Thurs. Feb. 24

Community Room

conducted by

Steve and Dan McWhorter

explaining

Basic concept of hedging, how it works

courtesy

Farmers State Bank

Castro County 4-H'ers To Compete In Show

Castro County 4-H girls and boys will compete Saturday, Feb. 19 in the 1977 Project Show in the County Exposition Building.

Registration is from 8 to 9 a.m. with judging beginning at 9 a.m. Awards will be presented at 11 a.m. Ten ribbons per division will be

Valentine Party Held

Members of Faith Sunday School Class of First Baptist Church honored their husbands with a Valentine supper Saturday night in the home of Mr. and Mrs. Max Marble. Assisting with hostess duties was Mrs. Bill Brantley.

The salad supper was served buffet style. Following supper, games were directed by Mrs. Joe Cariker. Pie, coffee and tea were served after the fellowship hour.

Attending were Messrs. and Mmes. Cariker, Jerry Bonsal, J.C. Miller, Don Johnson, Preston Upshaw, Brantley and Marble.

'Granny' Shower Fetes Mrs. W.T. King Wednesday

Mrs. W.T. King was the surprised recipient of an "Expectant Granny" shower, Wednesday, Feb. 2, in the home of Mrs. L.C. McLain. The new grandbaby-to-be will be the child of Mr. and Mrs. Danny Smith of Olton.

Table decorations were a rocking motion doll holding a baby in her arms and a cake with a granny seated in a rocking chair rocking a baby with the inscription "Happy Grandmotherin". The cake was presented to Mrs. King. Several games were played,

Hart Couple's

Children Visit

Mr. and Mrs. James Webb, Kelly, Wendy and Sherri visited from Wednesday until Sunday in the home of her parents, Mr. and Mrs. Perry Van Vliet. The Webbs are moving from Pittsburgh, Pa. to Sao Paulo, Brazil where they will stay three years.

Others visiting in the Van Vliet home Sunday were their daughters and families, Mr. and Mrs. Durwood Mayfield, Jennifer and Charles and Pat Gardner, all of Lubbock, and Mrs. Gary Lilley, Jill and John and Mrs. Webb's mother, Mrs. Nora Ray. Her sister, Mrs. George Landtroop of Hereford, visited Saturday.

SUNDAY GUESTS

Mr. and Mrs. Lester Lancaster has as Sunday guests, Mr. and Mrs. Howard Neal of Plainview and Mr. and Mrs. E.E. Martin.

awarded. Rosettes will be given in each of the four classes for highest total points.

Ages nine and 10 may enter drop cookies, fudge, muffins, drop biscuits and/or very simple garment. Ages 11 and 12 may enter angel food cake (only category which can be made with mix), refrigerator cookies, quick loaf bread, cream pie with meringue and/or any garment other than simple, not judged before.

Ages 13 and over may compete with whole wheat bread, divinity, double crust fruit pie, filled cookies, peanut brittle and/or any ensemble of one to three pieces.

DAUGHTER VISITS

Mrs. Doyle Warren, Michelle, Chad, Brad and Ric of Floydada visited her parents, Mr. and Mrs. W.T. Sanders, over the weekend.

SONS VISIT

Visiting over the weekend with Mr. and Mrs. Everett Heller were their sons Jerry Heller of Dimmitt and Kip Burnett of Amarillo.

and refreshments were served to Mrs. King and daughters, Mrs. Smith and Terri King, Mrs. Harold Smith, Lorenza Lee, Perry Barham, H.C. Davis, Ed Ammons, Ted Averitt, Howard Mitchell, James Kennedy, Vernon Mapp, David Smith and Myrt Loman.

Mrs. King received several gifts that a grandmother would need to baby-sit a new grandbaby such as blankets, bottles, wash cloths, diaper pins, baby care sets, booties, sleeper sets, silver ware, rattlers, a mobile unit, bath tub, infant seat and a high chair.

Jamie Davis Is Honored

Jamie Davis was honored with a party at the home of his parents, Mr. and Mrs. Jimmie Ray Davis, Sunday. The occasion marked observance of his seventh birthday.

Games were played and guests jumped on the trampoline before being served birthday cake, ice cream and punch.

Those attending were Chad Hill, JaDonna Johnston, Daniel Lacy, Jana Upton, Charlotte Cole, John Darrel McLain, Ware Brown, Cindy Knox, Matthew Long, Kathleen McLain, Julie and Jennifer Davis.

Assisting with hostess duties were Mrs. Davis' daughters, Donna and Diane and Lesa Higgins.



SELECTED FOR FEBRUARY as Hart Junior High Best Citizens are Dave Ingram and Emma Castillo.

THURSDAY GUESTS

Mr. and Mrs. Jerry Kittrell and Gayla were Thursday night supper guests of Mr. and Mrs. James Shepherd and boys.

MOTHER VISITS

Mrs. Beulah Newton of Earth visited Sunday in the home of her son-in-law and daughter, Mr. and Mrs. Garner Ball.

WEEKEND VISIT

Mrs. Jud Davis of Heritage Home in Plainview was home with her family for the weekend.

LOST HEAT BITES THE DUST

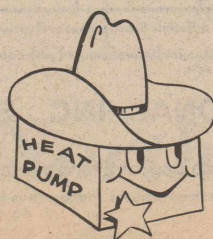


When you buck Lost Heat . . . you save money on heating bills.

The best way is with an electric heat pump.

The heat pump is an electric heating system that squeezes warmth from outside air even at very cold temperatures.

The electric heat pump is the most efficient way to have clean, modern heating and also save energy. And when you save energy, you save money. Call the Electric Company for complete information on the heat pump.





If fuel costs are squeezing the profit out of your corn crop, plant

The Cost Cutter



One Less Irrigation • Lower Harvest and Hauling Costs
• Less Moisture Dockage • Lower Drying Cost • More Income and Profit per Acre

Pioneer brand 3780 improves corn profits four ways. It is an early hybrid that takes one less watering than the hybrids you've been planting. It also dries faster after maturity than other corns. Since it has good standability and ear retention, you can leave it in the field to dry. This means you harvest less moisture, haul less moisture, and have little or no dockage and drying cost.

SINCE IT DOESN'T COST AS MUCH TO GROW, IT CAN MAKE MORE MONEY

In 1976, farmers found that "Cost Cutter" 3780 produced significantly more net income per acre than competitive corns of much later maturity. Though the green weight yield of later maturity corns was greater, 3780 was usually much lower in moisture and thus higher in dry yield per acre. When the saving in irrigation fuel cost was added to

the higher dry yield, it made a difference of \$20 to \$30 net income per acre.

This hybrid matures 11 to 13 days earlier than our famous 3369A but it doesn't concede yield for its earliness. Under most growing conditions, it will yield pretty close to the full-season varieties and harvest several points drier.

TOUGH ENOUGH TO TAKE IT

3780 is also a tough little hybrid that can take some stress. Head smut didn't bother it in 1976. It has good roots and stalks and holds its ears well. It is sensitive about getting pre-tassel water right on time, however. That critical irrigation time is fairly short since it passes quickly through each stage of growth.

Here are actual examples of 3780's ability to make more profit than later maturing, high yielding competitors:

Oklahoma Panhandle and West Texas — seven locations for 1976: Hereford, Muleshoe, Boise City, Dalhart, Shallowater, Petersburg, and Oklahoma Lane.	PIONEER brand 3780	Yield wet weight lbs./acre	% Moisture at Harvest	Pay Weight after drying 1	Gross return per acre 2	Harvest and hauling cost 3	Difference in irrigation cost 4	Gross return per acre for each hybrid	Dollar per acre advantage for 3780
	VS.	8,788	14.6	8,788	\$ 351.52	\$ 43.94	—	\$ 307.58	\$ 22.47
	M17N28* Station Cross	10,729	25.1	8,669	\$ 346.76	\$ 53.65	\$ 8.00	\$ 285.11	
Oklahoma Panhandle and West Texas — six locations for 1975: Muleshoe, Stinnett, Guymon, Hereford, Black and Dalhart	PIONEER brand 3780	8,156	13.6	8,156	\$ 326.24	\$ 40.78	—	\$ 285.45	\$ 26.37
	VS.								
	M17N28* Station Cross	8,661	20.7	7,760	\$ 310.40	\$ 43.31	\$ 8.00	\$ 259.09	

*The most widely sold station cross on the Plains. It is sold under several different brand names and variety designations.
1). Drying and dockage charge was 2% per point of moisture above 15.5%. 2). Returns figured with corn at \$4.00 per cwt. 3). Harvest and hauling costs at 50¢ per cwt.
4). The savings of one irrigation by 3780 at an estimated cost of \$8.00 per acre.

PIONEER HI-BRED INTERNATIONAL, INC., Southwestern Division
P.O. Box 788, Plainview, Texas 79072

The limitation of warranty and remedy attached to each bag of Pioneer brand seed is part of the terms and conditions of the sale thereof.

Pioneer is a brand name; numbers identify varieties. ©Registered trademark of Pioneer Hi-Bred International, Inc. ©PHYB '77

STAGGERED MATURITY

If you're farming big acreage, 3780 is the perfect hybrid to use with Pioneer brand 3306 and 3195 in a Staggered Maturity planting program. This new Pioneer program allows you to:

Hedge against weather problems.

Use water, labor and machinery more efficiently.

Harvest each variety at the optimum time.

Your Pioneer dealer has a brochure which gives you the whole Staggered Maturity story. Talk to him right away.

Kittrells Return Home After Hawaiian Visit

Mr. and Mrs. Jerry Kittrell returned home last week from a visit to the Hawaiian Islands. The Kittrells were among 32 couples who made the tour as a result of a Zenith television

sales contest sponsored by Amarillo Hardware.

Spending eight days in the Islands, the Kittrells went sight-seeing on Oahu and Maui and enjoyed the warm weather.

Kittrell went deep sea fishing and landed a mahi mahi, a fish in the dolphin family which is considered as a delicacy in the islands.

One of the highlights of the tour was a visit to the Polynesian Culture Center on Oahu.

Barhams Hosts Fish Supper

Mr. and Mrs. Perry Barham were hosts for a fish supper and domino party Saturday night.

Those attending were Messrs. and Meses. Perry Barham, Jerry Davis, Ronnie Barham of Plainview, Connie M. English and Clinton of Plainview, Wayne Nelson and Rhonda of Tulia, Ray Ethridge, Hubert English, Harold Smith and Mrs. Vera Alford.

WEEKEND GUESTS

Guests over the weekend in the home of Mrs. Martha Bauman were her daughter, Antoinette Bentley, and a friend, Jody Lincoln, both of Dimmitt.



EIGHTH GRADE GIRLS BASKETBALL TEAM - Front row - Sheila Brooks, Tamera Bowden, Sheila Mata, Rachel Chapa, Tiwana Ellis, Diane Martinez, Leticia Valadez, Lori Martinez, Connie Bradley, B.J. Brantley, Emma Castillo, Betsy Berry, Dana Cobb (manager).

**PARSONS
FUNERAL HOME**
Oxygen Equipped
Ambulance Service
Ph. 285-2621 Collect, Olton

**HI-PLAINS
INSURANCE
AGENCY**
Hart, Texas 938-2300

MONUMENTS
Winnsboro Blue Granite
White Georgia Marble
and others
See PERCY PARSONS
or WAYNE COLE
Call Collect, Olton 285-2621

**This Ad Good For
Steak For Two
at
K-Bob's**

after purchasing a
new or used car
from



**James Measles
Jack Morris Ford
Plainview**

**FEBRUARY
MOBILE
HOME
SPECIALS**

14 x 64

\$10,422.00

14 x 70

\$11,517.00

PLAINS MOBILE HOMES
3017 Dimmitt Hwy.
Plainview, Texas 79072
(806) 293-4346

NOTICE

FROM SAN ANTONIO

Mrs. Bruce M. Smith of San Antonio visited from Tuesday until Saturday with her son-in-law and daughter, Mr. and Mrs. Doug Martin, Brad and Natalie.

MOCAT MOTOROLA 40 channel CB Radio headquarters. Kittrell Electronics, Dimmitt, 647-2197 33-3tc

CLOSE OUT 1976-model Kitchenaid dishwashers. We install and service. Kittrell Electronics, Dimmitt, 647-2197 33-3tc

SISTER VISITS

Mrs. Dean Taack of Dimmitt visited Sunday with her sister Mrs. Willie Alexander.

FROM LAMESA

Mr. and Mrs. Billy Shofner of Lamesa, visited over the weekend with her parents, Mr. and Mrs. Paul Brooks, at the Central Plains Hospital where her father was a patient.

H & R Block

Your Nearest Office

**808 W. 5th
Plainview
296-6265**

INCOME TAX SERVICE & BOOKKEEPING

For Farmers, Individuals, & Business Returns

Call or See

Dennis - Thomas Tax Service

Mary Dennis & Audie Thomas

311 E. 8th [1 Block East of Post Office]

Office Phone 285-2768 or 285-2589

Olton, Texas

We do domestic & irrigation
sales & repairs



HART OF PLAINS PUMP SERVICE

938-2590

or

938-2570

Have You Joined Our



FARMERS STATE BANK

HART, TEXAS 79043

Member F.D.I.C.



HOST SUPPER

Mr. and Mrs. Calvin Alexander hosted a fish fry Wednesday night. Attending were their daughter and family, Mr. and Mrs. Butch Waller, Jason, Ty and Katrina of Olton and Mr. and Mrs. Clinton Holiman.

VISIT DAUGHTER

Mr. and Mrs. E.E. Davis visited their daughter and family, Mr. and Mrs. David Irons, Kelly, Kevin, Jamie and Jason Sunday in Washburn. They also visited Mr. and Mrs. Ronnie Ward and Amanda in Clarendon.

Let Us Handle Your Grain

FARMERS GRAIN COMPANY

938-2180
Kress Hiway

938-2178
Hart

874-2452
Sunnyside

DeWayne Brown, Mgr.

Grain Handling Corporation

BOX 468

PH. 806-938-2304

HART

HEREFORD PH. 364-3811

Your local used cow dealer is
Tulia Bi-Products



Farmers
Ranchers

Gentleman:

Seven days a week dead stock
removal. Please call as soon as
possible. We accept collect
calls.

Thank you
627-3800

Pay-n-Save

QUALITY AND SERVICE

You'll Love These Savings!

Gracery Specials

FISHER VAC PAK Mixed Nuts	13 OZ. CAN	\$1.39
FRISKIES CANNED Dog Food	14 1/2 OZ. CAN	29¢
SUNSHINE VIENNA Fingers	21 OZ. PKG.	79¢
MOISTURIZING Tone Soap	3 BATH SIZE BARS	\$1

FLOUR

WITH EACH \$5.00 PURCHASE

25 LB. BAG

GLADIOLA

\$2.19



U.S.D.A. CHOICE
BEEF

Round Steak

U.S.D.A. CHOICE BEEF
BONELESS
Round Steak
\$1.39
LB.
U.S.D.A. CHOICE BEEF
Sirloin Steak
\$1.29
LB.

\$1.19

LB.

LEAN TENDERIZED Beef Cutlets	LB.	\$1.69
EXTRA LEAN BONELESS FOR STEW Beef Cubes	LB.	\$1.19
EXTRA LEAN GUARANTEED 81% LEAN Ground Beef	LB.	99¢
SHURFRESH VAC PAK Sliced Bacon	1 LB. PKG.	\$1.19
TASTE WRIGHT PORK Sausage	2 LB. ROLL	\$1.49
SELECT SLICED YOUNG Beef Liver	LB.	59¢
LITTLE BOY BLUE Corn Dogs	12 OZ. PKG.	99¢

COFFEE

HILLS BROS.

WITH EACH \$5.00 PURCHASE

1 LB. CAN

\$1.49

SKINNER THIN
Spaghetti
39¢
12 OZ. PKG.

Happy
Valentine
Day

REG. OR SMOKE FLAVOR
Spam
99¢
12 OZ. CAN

DETERGENT
Super Suds
69¢
GIANT BOX

Health And Beauty Aids
30% OFF LABEL TOOTHPASTE
Pepsodent
4.5 OZ. TUBE **59¢**
4 HOUR COUGH SUPPRESSANT
Hold
10 CT. PKG. **69¢**

1/2 CUP REAL LEMON
CRACKER CRUMB CRUST
1 (3-OZ.) PKG. CREAM
CHEESE, SOFTENED
1 (14-OZ.) CAN EAGLE
BRAND SWEETENED
CONDENSED MILK
IN MEDIUM BOWL, BEAT CREAM CHEESE UNTIL
LIGHT AND FLUFFY. GRADUALLY BEAT IN
CONDENSED MILK, BLEND
THOROUGHLY. STIR IN LEMON JUICE AND
VANILLA. POUR INTO PIE CRUST. CHILL
HOURS. TOP WITH CHILLED CHERRY PIE FILLING.
BEFORE SERVING, REFRIGERATE LEFTOVERS.

Make A Valentine Treat

LUCKY LEAF CHERRY Pie Filling	NO. 2 CAN	79¢
EAGLE BRAND Condensed Milk	13 OZ. CAN	59¢
PHILADELPHIA CREAM Cheese	3 OZ. PKG.	49¢

BETTY CROCKER LAYER
Cake Mixes
2 \$1
18 OZ. BOXES

GALA
Paper Towels
2 \$1
JUMBO ROLLS

PURE VEGETABLE
Crisco Shortening
3 \$1.49
LB. CAN

CELEBRATE!
VAN CAMP'S
BEANS'N WIENERS DAYS.
VAN CAMP
Pork & Beans
4 \$1
300 CANS
WILSON'S CERTIFIED
Franks
REGULAR OR ALL BEEF
69¢
12 OZ. PKG.

Dairy And Frozen Food

KRAFT Velveeta	2 LB. BOX	\$2.19
MINUTE MAID FROZEN Orange Juice	3 6 OZ. CANS	\$1
MINUTE MAID CONCENTRATED Grapefruit	6 OZ. CAN	29¢



Tomatoes
39¢
LB.

Lettuce
3 \$1
FOR

MARYLAND SWEET
Yams
3 LBS. **\$1**
GREEN SLICERS
Cucumbers
5 FOR **39¢**
CALIFORNIA SUNRISE
Lemons
5 FOR **29¢**

CRISP
CALIFORNIA
HEAD

WE RESERVE THE RIGHT TO LIMIT.
PRICES EFFECTIVE FEB. 10 - 16



Pay-n-Save

QUALITY AND SERVICE

