THE OZONA STOCKMAN

The Only Paper In Crockett County—3,000 Square Miles Of Livestock Territory

"Out In The West, Where The Air Is Pure, The Climate Agreeable, And The People Friendly–The Best Place On Earth To Call Home"

VOLUME 24 | $2.00 Per Year In Texas—$2.50 Elsewhere | OZONA, CROCKETT COUNTY, TEXAS, | 5 Cents Per Copy | THURSDAY, FEB. 10, 1949 | NUMBER 44

Sonora and Ozona In Tie For West Half Cage Crown

Lions Trim Reagan Two Games to Earn Try at Bronchos

Coach J. A. Pelto's never-say-die basketball squad earned a tie for the west half district championship and a crack at the formidable Sonora Bronchos in a play-off game to decide the crown by virtue of three straight wins in final district conflict.

The Lions of Ozona set the stage for the sensational district finish last Friday night when they edged the League - leading Sonora Bronchs 28 to 27 with a blistering last-minute rally which saw them overcome a six-point lead in the final two minutes of play to send a rabid gymfull of paying customers into near hysteria. Armond Hoover was the hero of the hour when, with 15 seconds of play left, he looped a long one into the basket for the tying score and, being fouled on the shot, coolly stepped to the line and dropped the winning free throw into the loop.

Because bad weather last week forced postponement of a scheduled district contest with the Reagan Owls of Big Lake, the Lions and Owls were forced into a double up slate this week to complete the district schedule. The two teams played the opening game of the series in Big Lake Tuesday night, the Lions taking that one 38 to 22 and then the Owls came to Ozona Wednesday night and the locals copped that one by a count of 25 to 11. The Ozona B squad also won both its games with the Owls, 44 to 27 in Big Lake and 32 to 27 here last night. The Junior High squads of the two schools split the series, Big Lake copping on their home court and the Ozonans at home.

The Ozona - Sonora play - off game, a one-game decider, will be played this week, probably Friday night, either in Sonora or Ozona, depending on the way the coin flip is called. A meeting of district officials was being held in Sonora this mornng to decide the issue.

1949 District 6-B Football Schedule Drawn

Lions Open Dist Slate Sept. 30 in Iraan New Loop Member

District football competition in 1949 in this area will be played under a new district number and with a new member on the roster of schools competing for the district grid crown.

Iraan has been added to the district in which Ozona is a member and the district number has been changed to 6-B.

District committeemen, which includes all superintendents and coaches of the member schools met in Sonora recently and drew up the district schedule for next fall. The 1949 season will open with practice games slated for Sept. 9 but the first district games will be on September 23, with Iraan and Eldorado mixing it on that date for the sole district conflict. The following week-end sees Ozona in action against Iraan in Iraan and Sonora and Reagan in Sonora.

The Ozona Lions have already scheduled a practice game with Iraan in Ozona on the season's opener, Sept. 9. Other games will be scheduled later to follow the following two week-ends of the district opener.

The Lions' slate as drawn up is as follows

— Alpine here.
— Iraan there.
— Reagan here.
— Eldorado there.
— Open.
— Junction there.
— Eldorado here.
— Sonora here.

Sonora-Ozona Cage Decider in Big Lake Saturday Night at 8

On a neutral court at Big Lake, Saturday night at 8 o'clock, the Lions of Ozona High School and the Bronchos of Sonora High will decide the 1949 basketball championship of the western half of the district.

Agreement on site and time was reached shortly before noon today at a conference of school officials in Sonora. Admission charges will be 50 cents for students and 75 cents for adults.

The two teams wound up in a dead heat for the championship of the western half, each having lost one game, each having defeated the other in district play. The winner of the Saturday night conflict will meet the winner of the eastern half, the Junction Eagles, to decide the district championship, and the right to continue in the Class B state championship race.

Ozona Band To Participate In Clinic At Brady

20 School Bans to Converge There Saturday March 5th

Ozona High School Band, Mr. W. W. Ruscoe, conductor, will participate in the Brady Band Festival and Clinic to be held at Brady, Texas, on Saturday, March 5th. The clinic is being sponsored by the Brady Junior Chamber of Commerce. Douglas Fry, director of the Brady High School Band, is general chairman and host.

Other competing bands thus far include those from Richland Springs, Burnet, Mason, Santa Anna, Eden, Coleman, San Saba, Lake View of San Angelo, Eldorado, Junction, Menard and Schulenburg.

Mr. Fry and Joe McDonough, president of the Jaycees, state that responses being received daily are enthusiastic, so enthusiastic in fact that the twenty band limit which has been set is three-fourths filled already.

Some of the best known experts in Texas have been obtained as judges and clinicticians for the event. They include such well known band figures as Maurice McAdow, director of the famous North Texas State Teachers College Band, eDnton, who will act as judge and brass clinictician. Fred Hoey, former national drum champion from San Antonio, will conduct the percussion clinic. Ervin Driebrodt, director of the Brackenridge High School Band, San Antonio, will act as judge and reed clinictician. Miss Norma Kniffen, Chicago, currently with the well known Hardin Simmons Cowboy Band of Abilene will conduct the clinic for twirlers. Vernon Mayfield, director of the Shrine Band of San Antonio will serve as clinictician. R. T. Bynum, director of the McMurray College Band, Abilene, will serve as guest conductor.

Mr. Fry has announced the following program for the days activities:

8:00 a.m. - 12:00 noon — Concert playing at the Brady High School Auditorium. Each competing band to play and be judged on one march and one overture.

1:30 p.m. - 3:00 p.m. — Clinics at the High School Auditorium. Clinics will be held in percussions, brass, reeds and twirling.

3:00 p.m. - 4:00 p.m. — High School Auditorium, Concert for participating bands by a selected college band.

4:00 p.m. - 5:00 p.m. — Down town parade and mass concert on the plaza. All bands will play as a unit in the mass concert.

Immediately following the concert, trophies will be awarded winning bands in each class.

A hearty welcome will be given to all participating units, their well wishers, spectators and lovers of band music, to whom the Jaycees extend a cordial invitation to attend.

Phone your news to the Stockman.

4-H Club Wins $90 In Prizes At Houston Show

Hicks Calf 2nd; Club Is Second in Pen of 15 Lambs

Crockett County 4-H Club members exhibited five fat steers and 25 fat lambs at the Houston Fat Stock Show last week and made an excellent showing despite the fact that club members, their parents and sponsors and the livestock as well, made the 400-mile trip in the worst blizzard the state of Texas has endured since the weather records have been kept.

The local 4-H clubbers took off $90 in prize money at the Houston show. A Hereford steer fed and exhibited by Lin Hicks won second in the Hereford heavy weight class, for a cash prize of $40. An Aberdeen Angus steer fed and exhibited by Buddy Phillips placed 15th in his class and a Hereford exhibited by Bill Melton placed 27th, each of these winning $5 in prize money.

In the sheep division, the Crockett Club won second place and a prize of $15 in the class showing pen of 15 lambs. Earl Berry, Bill Schneemann and Jimmy McMullan won $6 each by placing between 11th and 35th with two lambs each and Graham Childress won with one lamb which placed in the same range. Bill Schneemann placed 6th with his pen of 3 lambs for a prize of $4.

All steers and lambs were sold at auction following the show. The steers brought from $55 a hundred pounds for Lin Hick's calf to $49 a hundred for Frankie Jones' calf. Lambs were sold from 28 to 30 cents a pound.

Club boys exhibiting steers at Houston were Ben Conklin, Hereford bred by Reg. Atkinson of Mertzon; Frankie Jones, Hereford bred by Chas. E. Davidson, Jr., of Ozona; Bill Melton, Hereford bred by Black Hereford Ranch of Granbury, Texas; Buddy Phillips, Aberdeen Angus steer bred by W. A. Siedel of Knippa, Texas; and Lin Hicks, Hereford bred by Black Hereford Ranch.

Members exhibiting crossbred lambs included Ann Baggett, 2; Philip Childress, 3; Tom Kincaid, 3; Early Chandler, 3; Jimmie McMullan, 1; Ronnie McMullan, 4; and Charles Garlitz, 1. Those showing Rambouillet lambs were Graham Childress, 1; Bill Schneemann, 3; Jimmie McMullan, 2; and Earl Berry, 2 All exhibitors exxcept Earl Chandler, Jr., accompanied their lambs to the show.

Lions Club Gives $100 Donation to March of Dimes

A contribution of $100 to the lagging March of Dimes campaign in Crockett county was voted by members of the Ozona Lions Club at its luncheon last Thursday. The March of Dimes campaign, for funds to use in waging war on poliomyelitis, has been extended through February because of the need for a much larger fund this year because of the unprecedented number of cases of polio during the past year.

Plans for the proposed Ozona community building being sponsored by the Lions have been placed in the hands of Gerri Von Frellick, building contractor, for an estimate, it was reported at the Thursday meeting.

The Club also voted to place Lions emblem signs, giving the day and hour of the club's luncheon, on each of the four highways leading into Ozona.

MEASLES TAKE OVER

Measles are still going the rounds among Ozonans, and classrooms in the schools, from kindergarten to Seniors, have shown effects of the epidemic in vacant desks in recent weeks. Even the teachers have not been immune, Miss Jewell Taylor, public school music teacher, being among this week's victims.

Mrs. Hall and Mrs. Jackie Hall of Fort Worth are holiday guests of the George Montgomerys.

Contract Award For Gymnasium To Be Delayed

Bids Too High, Board Asks New Estimates and Revisions

Although more bids were submitted than on any of the previous school building projects, prices skyrocketed above available funds and award of contract for construction of the new high school gymnasium here was delayed after a lengthy session of the School Board Wednesday afternoon.

The board delayed the award pending a revision of plans by the architects and preparation of new estimates. Gerri Von Frellick was the low bidder of nine contractors for the general contract and he will be called in for new estimates on the basis of the revised plans under which the board hopes to effect savings that will make it possible to construct the gym without sacrificing any of its essential features.

There were nine bidders for the plumbing contract and seven for the electrical work.

Under the lowest bids of the group submitting, the total building cost would be approximately $190,000. By revising plans and cutting corners on the more expensive features of the construction plans, the board hopes to materially reduce this amount.

David Castle & Son, Abilene architects, who have drawn plans for all the new buildings, will have the revised plans and estimates ready by the end of this week and contractors will be given a few additional days in which to refigure their bids.

Window Displays Mark Observance Of Scout Week

Rattlesnakes win Contest; New Committee Heads Troop 53

Boy Scout Week, marking the 39th anniversary of the Boy Scouts of America, is being observed this week throughout the nation with renewed emphasis on the work of this man-building organization of boys.

Scouts of Ozona Troop 53 called attention to their own troop work with attractive window displays set up in two downtown stores by the two patrols of the troop. The Rattlesnake Patrol was judged the winner in the display contest over the Eagle Patrol. The Rattlesnake Patrol set up its display in the Ratliff Dry Goods Store window and the Eagles in the Ratliff Hardware & Furniture Co. window.

Boys composing the Rattlesnake Patrol are Tom Piner, Allen Haire Sellers Laxson, Wilburn Conklin, Douglass Capps, Bill Maness, Bill Gillit, Billy West and Norman Hill. In the Eagle Patrol are Leon Duncan, Carroll Stratton, Bill Schneemann, Fuggie Farrar, Jimmy McMullan, Ben Conklin and Bobby Womack.

Announcement was made this week of the election of a new Troop Committee composed of Ben Williams, chairman, Rev. Horace M. King, Sterling Strtton, Dr. H. B. Tandy, Vernon Ratliff, Frank James and Max Schneemann for Troop 53.

Jack W. Foster, Scoutmaster, has an active program under way with the troop. He is being assisted by Alton Montgomery as assistant Scoutmaster.

"You don't have to be a Scout to do a good deed!" comes the Scout Week reminder from Scoutmaster Foster. "Did you do a good turn today? 'On my honor, I will do my best —' Let this be your theme."

Harold Fomby, manager of the local Morrison store, has cancelled plans to take over management of the Ft. Stockton store and will remain here, he announced this week.

Spring Schedule of School Activities Outlined by McIntosh

An open house throughout the public school system here on Monday, March 7, will initiate the round of Spring activities in the local system, Jack McIntosh, superintendent, announced this week. The open house feature will begin at 6 o'clock with all buildings and teacherages open for inspection by the public, to be followed by a program in the auditorium.

The complete schedule of school events for the Spring as announced this week by Mr. McIntosh is as follows:

March 7 — Open House.

March 11 — District 11 Texas State Teachers Assn. convention in Brownwood. School holiday.

April 7, 8 & 9 — District Meet, Interscholastic League in Ozona, with track and tennis teams, one-act play contests, debate and declamation contests.

April 15 — Junior-Senior Banquet.

April 22-25 — Easter holidays. Schools dismissed Friday and Monday.

April 29 — Senior Play.

May 12 — Kentucky Gardens, Junior High School Operetta, directed by Miss Jewell Taylor.

May 15 — Baccalaureate Sunday, Rev. J. E. L. Harrison preaching.

May 18 — South Elementary Commencement exercises.

May 19 — Junior High School Commencement.

May 20 — High School Commencement program.

James Attends Dallas Preview of '49 Dodge; To Be Shown Feb. 25

Frank James of the James Motor Co., has returned from Dallas where he attended a dealer preview of the completely new-styled Dodge cars, the first models of which will be publicly displayed in his dealership on Friday February 25. James was accompanied by Jess Sweeten, mechanic.

Mr. James said that although detailed information of the appearance and many engineering and mechanical improvements introduced in the new Dodge could not be revealed prior to the public showing, there are certain facts concerning the comfort-engineering story behind the new Dodge styling that can be disclosed at this time.

"The primary considerations that influenced the design of the new Dodge were Army statistics which showed that the G. I.'s of World War II were taller, bigger, and more active than the men of World War I," Mr. James said. "As a result it was apparent that more passenger room is required in the modern automobile for our physically larger generation.

The challenge to Dodge engineers was to design a car with more interior space and still reduce exterior dimensions to eliminate difficulties in traffic, parking and garaging.

To learn how Dodge succeeded in meeting this challenge and at the same time produced a car with an entirely new and distinctive styling, Mr. James cordially invites everybody to his showing on February 25.

Price of Gas Reduced By Ozona Butane

Butane gas users in Ozona and surrounding territory will welcome an announcement this week by the Ozona Butane Co. of reduced prices for this widely used commodity in this area.

Effective immediately, the company announced, the price of butane gas will be reduced to 12 and 13 cents per gallon, depending on the size tank being serviced. Butane gas had previously sold up to 16 cents a gallon.

Mr. and Mrs. Ele Hagelstein and Mr. and Mrs. Fred Hagelstein have been in San Angelo this week at the bedside of their mother, Mrs. Mamie Hagelstein, who underwent an operation in a San Angelo hospital. Mrs. Hagelstein is reported doing well.

Council Agrees To Head Hospital Furnishing Drive

Estimated $30,000 Needed for Equipment and Furnishings

By unanimous vote, the Crockett County Community Council, in a special meeting Saturday night, accepted leadership of the countywide drive to raise an estimated $30,000 for furnishing and equipping the new hospital in Ozona, construction work on which is now nearing completion.

Details of the estimated costs, history of the county building project and plans of operation were presented to the Council by County Judge Houston Smith and Dr. H. B. Tandy at the Saturday night meeting, attended by members of the Council and several interested citizens.

Judge Smith recited the history of the county's efforts in rebuilding the fire-ravaged former Methodist church into the present hospital structure and courthouse annex and, on behalf of the Commissioners Court invited the Council to assume the project to raise by voluntary donations among citizens of Crockett county and other interested groups the necessary funds to furnish and equip the hospital ready for use.

Through contacts with hospital supply houses, Dr. Tandy had obtained prices and descriptions of necessary furniture and equipment and presented a detailed resume of the suggested purchases and prices to complete the hospital.

The hospital is to occupy the top floor of the building and workmen are now engaged in putting the finishing touches to construction of this floor for hospital use. Three wards are to be located on the west side of the hospital, each with a capacity of four beds, capable of being expanded to six beds each in case of emergency. Five private rooms will be available, plus a modern operating room, laboratory, supply rooms, kitchen, etc.

Cost estimates indicate that $15,000 or $16,000 will provide complete furnishings for the hospital, including the operating room, equipment for which is estimated at $7,000. In addition, it is planned to purchase extra beds, bedding, linen, screens, etc. to provide for possible emergency expansion of facilities, this equipment to be of such a nature that it can be stored easily in available space.

Cost estimates for furnishing the individual wards and rooms were given as approximately $1,200 for the wards and $500 for the room, plus proportionate costs of linens, kitchen supplies, etc.

Estimates range up to $11,000 for an elevator for the building, Judge Smith said, but the court is investigating the possibility of obtaining a suitable used elevator

(Continued On Last Page)

March of Dimes Drive Extended; Support Urged

Because of the urgent need for funds this year, the March of Dimes campaign for funds to fight polio has been extended through the month of February.

Frank James, Crockett county March of Dimes chairman, announced this week that the campaign is lagging in this county and urged that Ozona people lend full support to the drive.

The local drive got off to a late start because the committee did not receive the usual coin collecting boxes. Improvised collectors were fashioned and set up over the town and the campaign will be pushed for the balance of this month.

The drive received a "shot in the arm" during the past week when the Ozona Lions Club voted to donate $100 to the fund.

Mr. and Mrs. Hubert Baker are spending a few days this week in Llano visiting Mr. and Mrs. L. B. Townsend.

OZONA STOCKMAN

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Outside of the State - $2.50

Notices of church entertainments where admission is charged, cards of thanks, resolutions of respect and all matter not news, will be charged for at regular advertising rates.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected if called to the attention of the management.

THURSDAY, FEB. 10, 1949

Ann West, a student at SMU in Dallas, was home for a week-end visit with her parents, Mr. and Mrs. Massie West.

Opera Study Topic At Music Club Meet

Ozona Music Club met Thursday afternoon at the home of Mrs. Stephen Perner with Mrs. Charles Applewhite, Mrs. Cleophas Cooke, Mrs. George Schulz and Mrs. Fred Parker as assisting hostesses.

After the business meeting, Mrs. G. M. Couch directed the day's program on the opera. Mrs. W. V. Guidroz told the story of the opera "Otello." A preview of the Texas opera season was given by Mrs. L. B. Cox, Jr. Mrs. Neal Hannah played piano selections from some of the well known opera.

A Valentine motif was carried out in the refreshments with a Lincoln log cabin as the centerpiece for the table.

The next meeting of the club will be at the home of Mrs. L. B. Cox, Jr., on March 3.

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San Angelo, Texas
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(FULLY GUARANTEED)
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ALARM CLOCKS
All Sizes & Descriptions
25% OFF

KLEENEX
200 Tissue Size
SPECIAL
2 for 29c
LIMIT - 2 TO A CUSTOMER

DR. WEST'S
TOOTH PASTE
Regular Price 50c
Now 2 for 51c

CENTAUR
TOILET TISSUE
Facial Quality - 15c Value
Sale 3 for 32c
Limit - 3 to a Customer

LENEL'S
Trifling - Belezza - Gentric
The Finest in
PERFUMES - COLOGNES
DUSTING POWDER
SACHETS - LOTIONS
25% OFF

LACROSSE
NAIL FILES
Formerly 45c
Sale Price - 25c

LISTERINE
TOOTH PASTE
With the New Dog's Head Cap for the Children
REGULAR 29c VALUE
On Sale at 17c

Evening In Paris
COLOGNES & TALCUM
50% OFF

ALL HAND TOOLED
BILL FOLDS
LADIES' AND MEN'S
ONE-THIRD OFF

MARTHA WASHINGTON
CANDIES
Beautifully Boxed for Gifts
20% OFF

EATON
STATIONERY
A Full Line for Every Occasion
Formerly 79c to $2.00
Now 49c to $1.49

LEATHER BOUND
SCRAP BOOKS
Formerly Priced at $1.49
All Go at 69c

Plastic Tea Sets
A Favorite with Small Fry
Regular $1.75 Value
Sale price - $1.19

A FULL LINE OF
AMITY BILLFOLDS
Formerly $2.50 to $7.50
SALE PRICE
$1.95 and $5.45
Plus Fed. Tax

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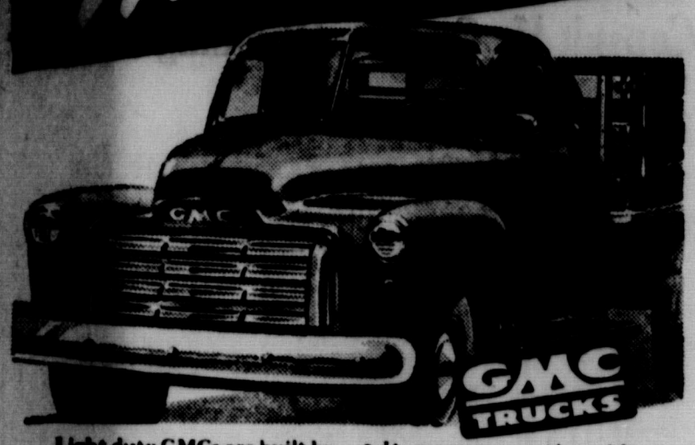
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- It means a nationwide parts and service network . . . specially manned and equipped for truck work.
- It means the biggest, most modern six cylinder engine installed in trucks under one ton . . . the finest cabs . . . the best engineered chassis.
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Ozona, Texas

CITATION BY PUBLICATION
THE STATE OF TEXAS

To: Edward James Roth, Greeting:

You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock a.m. of the first Monday after expiration of 42 days from the date of issuance of this Citation, the same being Monday the 21 day of March, A. D. 1949, at or before 10 o'clock, A. M. before the honorable District Court of Crockett County, at the Court House in Ozona, Texas.

Said plaintiff's petition was filed on the 26 day of October, 1948.

The file number of said suit being No. 495.

The names of the parties in said suit are Ronda Louise Roth as Plaintiff, and Edward James Roth as Defendant.

The nature of said suit being substantially as follows, to-wit: Suit for divorce to dissolve the bonds of matrimony that now exist between Plaintiff and Defendant.

Plaintiff alleges that on or about August 1, 1948, by reason of improper conduct of Defendant, Plaintiff was forced to permanently abandon him, and that there was one child born to Plaintiff and Defendant as a result of said marriage, namely a girl three years of age named Tommie Louise Roth; that said child resides with Plaintiff in Ozona, Crockett County, Texas, and it is to the best interest of said child that Plaintiff have the care and custody of her.

Issued this the 31 day of January, 1949.

Given under my hand and seal of said court, at office in Ozona, Texas, this the 31 day of January, A. D. 1949.

(SEAL) Geo. Russell
Clerk District Court
Crockett County, Texas
43-4c

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Inc.
OZONA

Oldsmobile Presents New '88' Futuramic

Oldsmobile officially presents its new Futuramic "88" Series to the public today in dealer showrooms throughout the nation. In introducing the third new line of Futuramics for 1949, D. E. Ralston, general sales manager of this GM Division, predicted that because of its brand new styling and flashing performance the new Series "88" is destined to become one of the most popular offerings in Oldsmobile's long history.

"The new Oldsmobile Series '88' is the only car in its class that combines the distinctive 'Futurami'c' design and the revolutionary 'Rocket' engine," Ralston said. "It is also the first car to make the high compression performance of that new power plant available in the new, lower, wider 'Body by Fisher.' This gives it an extremely favorable power-to-weight ratio, and provides perfect 'balance' between big car comfort and roadibility, plus easy maneuverability."

Oldsmobile's new Series "88" will be available in six body styles and a full range of colors. The various models will include a Four-door Sedan, a Four-door Town Sedan, a Club Sedan, a Club Coupe, a Convertible Coupe and a newly styled Station Wagon.



AIM *for the heart...*

on Valentine's Day. You never miss when you send Hallmark Cards. See our complete selection now.

Ozona Drug
The Rexall Store
Gordon Aikman, Pharmacist

Sold to Swift for $1,883,823,473.00



Quick Facts on Swift's Business in 1948

Total Sales $2,361,114,041

Swift's average sales dollar was spent as follows:

For Livestock & Other Agricultural Products	79.8 cts.
For Employes' Wages & Salaries	9.6 cts.
For Supplies	4.0 cts.
For Transportation	2.0 cts.
For Taxes	1.5 cts.
For Other Business Expenses	1.9 cts.
Total spent out of each average dollar	98.8 cts.
Remaining as Earnings for Swift	1.2 cts.
Total	100 cents

Because your business of farming and ranching is so closely related to our business of meat packing, we believe you are interested in an accounting of Swift & Company's operations in 1948. On this page we tell you how much money we received, how we spent this money, and how much we earned for services performed.

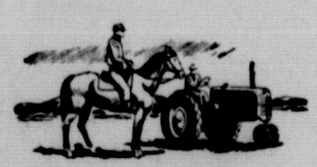

Wm. B. Traynor

The past year was reasonably profitable to both producers and Swift & Company. That's the way it should be in America. A fair profit to producers means better living and insures a sound program on farms and ranches. A fair profit to business in cities and towns helps maintain purchasing power and markets for the products which you and Swift have to sell.

In 1948, Swift & Company paid nearly two billion dollars for agricultural products. We processed and distributed nationwide this output of your land and labor . . . cattle, calves, hogs, lambs, dairy and poultry products, soybeans, cottonseed, peanuts and other products of agriculture. For these we paid out 79.8 cents from each dollar we received from the sale of our products.

HOW THE DOLLAR WAS DIVIDED

In America a business is operated to serve the public, and to earn a profit for its owners. In 1948, Swift earned $27,889,210 net profit. That was an average of 1.2 cents out of each dollar we received from the sale of our products. Who got the balance of 98.8 cents? It went to people who work directly in the livestock-meat industry, to additional thousands in other businesses.



1. The major cost of meat packing is the purchase of livestock and other agricultural products. Swift paid $1,883,823,473 to farmers and ranchers last year. You, the producers, received 79.8 cents out of each average dollar we took in from sales.



2. Swift & Company employs 73,000 men and women to provide the services producers, retailers and consumers demand. The employes look to their company for regular, gainful employment. They earned $226,154,019 in wages and salaries in 1948 . . . or 9.6 cents of each average sales dollar.



3. Supplies of all kinds—sugar, salt, spices, containers, fuel, electricity cost us $94,809,928. These supplies are furnished by other businesses. Our purchases from them created work and wages for many more Americans. This took 4 cents of our average sales dollar.



4. Transportation charges are a necessary item of expense, and a large one, too. Meats are moved an average of 1,000 miles from farm and ranch to market. During 1948, in distributing our products to cities, towns and villages, Swift & Company spent $46,702,457 for transportation by rail and motor. This amounted to 2.0 cents of each average dollar of sales income.



5. Government expenses—fire and police protection, national defense, roads, social security, public education, etc.—are all paid out of taxes. Swift's tax bill for the year was $35,220,291. The Federal Government and each of the 48 states collected some of this amount. And taxes were paid in hundreds of municipalities where our plants and properties are located. Federal, state and local taxes took 1.5 cents of our average sales dollar.



6. More than 200,000 retail store operators look to Swift for a regular supply of meats and other Swift products. We help build retailers' trade by developing nationwide consumer markets. Our research laboratories and test kitchens also help create consumer demand. Depreciation, interest and other expenses common to every business, add to this total. All these cost $46,514,663 or 1.9 cents of the average dollar of sales.


O. R. Johnson

Management's Role in Modern Farming

by O. R. Johnson
University of Missouri, Columbia

Better farm management can give startling results. If managed as well as the best 20% of the farms are managed, output of the average acre could be *doubled*. In most areas the output of pasture land could be increased three or four times. Our cleverest feeders get 60% more out of their feed than do average feeders. Production per cow, sow or hen could be increased 50% to 100% if animals and methods as good as those used by the top 20% of our farmers were employed by all farmers.

There are two ways of achieving higher production per acre without increasing costs. The most practical method is to raise the level of management efficiency without increasing present working forces per farm. The other method is for the farm family, with modern power and machinery, to farm more acres. This second method has obvious limitations. For there would not be enough acres to go around without eliminating many farm families. Do we want larger farm units and reduced farm population? Many think not.

However, many farmers are now faced with adopting either one or the other of the above methods. Farmers *must* meet today's high operating costs and still maintain living standards *without forcing prices beyond the reach of the average consumer*. Consumers cannot be expected to support, indefinitely, inefficient farm output by paying the high prices such inefficiency demands.

That's the story of the division of Swift's average dollar received from sales. Of that dollar, 98.8 cents went to other people or businesses. The 1.2 cents left is our return for processing, marketing and distributing meats and other products for millions of American families. Out of this return —or net earnings—our 64,000 shareholders, men and women who invested their savings in the Company, received dividends which took 7/10 of a cent of the average sales dollar. The balance of 1/2 cent was retained to provide for future needs of the Company.

Wm. B. Traynor
Vice President and Treasurer Swift & Company

Swift & Company
UNION STOCK YARDS, CHICAGO 9, ILLINOIS

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CHICKEN-PICKINS



For Good Food
At Its Best
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HIWAY CAFE
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WANT TO MAKE SURE
SHE REMEMBERS
YOU NEVER FORGET?

Say it with Flowers from
HOUSE of FLOWERS and GIFTS
Mrs. Willie Adams · Mrs. Ed Kirby
Phone 380 Ozona, Tex.

THE LION'S ROAR

Big Lake Downed for Lions 4th Dist. Win

By Armond Hoover, Jr.

The Ozona Lions racked up their fourth district win over Reagan County last Tuesday night by a score of 36-22.

The Lions and Reagan County are scheduled to play again the following night which is Wednesday.

Bud Hoover and Armond Hoover were high point men of the night with 10 points apiece. Day of Reagan racked up seven counters.

The B team of Ozona also scored another victory. They trampled the Reagan B squad 44-27. The Reagan County juniors edged out the Ozona Juniors 18-16 in a close battle.

OZONA A	FG	FT	TP
Hoover, B.,	5	0	10
Hoover, A.,	4	2	10
Piner	3	1	7
Perner	0	1	1
Hufstedler	4	0	8
Cunningham	0	0	0

Thru the Keyhole

Kay and Lin, Chris and Joan, double dated Monday night to "Wings Over Jordan." They were also seen afterwards. Have fun?

Bill and Rosalie also dated to "Wings Over Jordan."

June, Betty Sue, whose black Ford were you chasing around Friday afternoon? The boys seem to be wearing jackets. Shame on you girls!

Mary Ann, Kay and Judy went to Big Lake Tuesday night. Not Big Lake, too, girls!

Mary Ann seems to have a crush on Ray, so the fortune teller told her. Who did she say you were marrying, Mary Ann?

Lin, I hear you are going to college four years. After all those arguments, you're going to believe an old fortune teller.

Judy, did you get a letter from Tulsa this week? I hope you will.

Kay has a red headed man in her future. Who is he, Kay??

Bill Melton, how bright does your coming future look? ?

Louise, what's this your mother wanted to see Tuesday noon? And you said wait till you see him first. Whow?

Merle is still being seen in that Studebaker. So is Louise.

Ann, What's this you and Judy are fussing over? Just a bunch of bul-lon-ie? No! Mary Ann, Kay, Judy, what are you all so mad at everyone lately for? Seems like you are getting mighty high-hatted lately.

June, Ann, Darrene, who did you make a cobbler pie for Monday?

Ann, what's this about your being with John Sunday night? "Congratulation!"

Attention, everyone! — Chris wants the girls to leave him alone. Please. And stop slapping him.

Crockett 4-H Club Made Good Showing In Houston Event

Crockett County 4-H Club members and County Agent Bill Bergfeld left Ozona Saturday at 4:30 and arrived in Houston Sunday night at 7:30.

On Monday they washed the calves and trimmed the lambs. On Tuesday they sifted the lambs and calves. Then on Wednesday the lambs and calves were shown.

The first class was the heavy weight. The only calf shown in that class was a calf of Lin Hicks' that placed second and brought 55 cents a pound.

The next class was the medium weight class. Bill Melton placed 27th and Frankie Jones did not place. Both calves brought 50 cents a pound. Ben Conklin did not place in the light weight class but his calf brought 50 cents a pound. Buddy Phillips was in the light weight Angus class and he placed 17th, and his calf brought 50 cents a pound.

The lamb boys did not do too well with their lambs. Bill Schneemann placed 6th in the pen of three. In the pen of 15 they placed second. The rest of the boys did not place.

Negro Choir Makes Hit With Audience

By Chris Perner

Monday at 3:00 the "Wings Over Jordan" choir made their second appearance in Ozona before the school children from the kindergarten up to the 12th grade. They again performed that night at 8:00 for the adults.

The world famous choir consisting of fourteen members put on a wonderful program before an appreciative audience. There were several solos accompanied by the choir. Some of the most enjoyed songs of the evening were "I wouldn't Be a Sinner," "Rocking My Soul in the Bosom of Abraham," and the famous "Hallelujah Chorus."

During the intermission of the night performance, small booklets were passed among the audience containing names of the singers, their songs and other high lights of the choir.

The choir's purpose is to keep negro spirituals from dying out. Rev. Glynn T. Settles, Baptist preacher, founder of the choir, made a talk on the choir and at the close of his speech said, "Any time you find a negro who isn't a Baptist or a Methodist, you'll know that some white man has been tampering with his religion."

Lions Beat Broncs in Last-Minute Thriller

The Ozona Lions defeated the Sonora Broncos last Friday night. A beautiful one-hand shot by Armond Hoover in the last 20 seconds tied the score at 27 all and a free throw by him made it 28-27 in favor of Ozona. The win puts Ozona in a tie with Sonora for the Western half of this District.

The B squad also defeated the Sonora B squad 33-21. Meinecke was high man with 15 for Ozona and Carroll and Henderson each had 6 for Sonora. Ozona's Juniors won 18-14.

Box score A game.

OZONA	FG	FT	TP
Hufstedler	1	2	4
Piner	3	2	8
Hoover, A.	4	1	9
Hoover, B.	1	3	5
Perner	0	2	2
SONORA	FG	FT	TP
Allen	2	2	6
Ogden	2	1	5
Smith	2	6	8
Joy	2	2	6
Walters	1	0	2

Student of the Week

By Rosalie Friend

In looking over our crop of seniors our eye strikes a certain senior standing over with a brunette girl seemingly engrossed in deep conversation. If you've seen any of our basketball games I believe you'll know who our No. 7 is. He is a six foot brunette, brown eyes and his father is a rancher.

Armond Hoover is the senior in question. He's going with Betty Sue this year, oddly enough this is the first girl he's really shown much interest in. He plans to go to A.C.C. and major in animal husbandry then come back to Ozona and go to the ranch.

Here's luck to you, Arm

Economists of the USDA that folks now eat only 118 of potatoes per person with 195 pounds per per or 40 years ago.

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COSDEN GAS AND OIL
Wholesale and Retail
Service Station
Greasing - Tire Service
Visit Us in Our
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Our counsel is available on your complete building or remodeling program. Competent advice on planning and materials will save you money and labor. Inquire today.

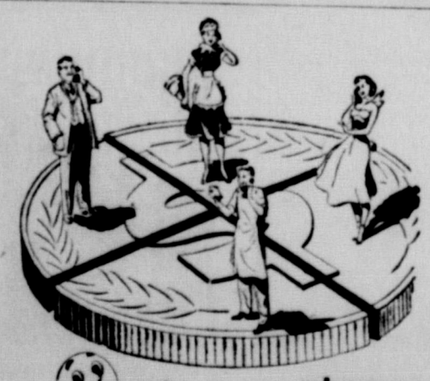
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WRECKLESS BASCOM

By Lee Wilson



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As your telephone company adds subscribers and increases its facilities, every telephone user benefits by the ever-widening circle of service.

With telephone service at its highest point today, your telephone dollar is bigger than ever.

And as our expansion program continues, your telephone dollar will constantly increase in value. Our eventual goal of telephone service for all who want it will see this value go even higher.

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CAR SMOKE TOO MUCH?



GET THIS FORD PISTON RING SPECIAL!

HERE'S WHAT WE DO:
1. Replace all piston rings
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3. Clean carbon from pistons, cylinder heads
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5. Install new gaskets where necessary
6. Five quarts of oil

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Melton Motor Co.
Ozona, Texas

... Entertained ...; Names Drawn ... Three Circles

... of the Woman's So... of Christian Service were ... at tea in the home of ... E. B. Ingham Wednesday af..., with the Fellowship ... under the chairman... of Mrs. Will Baggett as co-... .

The tea table carried a Valentine motif with centerpieces of carnations. Mrs. Lee Childress presided at the coffee service and Mrs. Horace King served cherry tarts.

Mrs. H. B. Tandy sang two groups: "Believe Me If All Those Endearing Young Charms," Moore; "Love's Old Sweet Song," Malloy; "The World Is Waiting for the Sunrise," Seitz; "A Memory,", Parks and as an encore, "The Cut Direct," by Grey.

Mrs. L. B. Cox, III, played "The Revolutionary Etude" by Chopin and "The Little White Donkey," by Ibert.

Mrs. Tandy's second group consisted of "One Alone," Romberg; "Ah, Sweet Mystery of Life," Herbert, and "Mah Lindy Lou," by Strickland. She was accompanied by Mrs. R. A. Harrell.

Mrs. R. A. Harrell introduced the Circle plan and Mrs. E. B. Baggett, Jr., Mrs. John Bailey and Mrs. Charles Williams drew the names for three circles. Temporary chairmen were chosen and time of meetings set for organization.

Others present were Mesdames S. M. Harvick, W. T. Stokes, J. M. Baggett, N. E. Melton, Scott Peters, Paul Perner, R. H. Schmuck, M. K. Ellis, Stephen Perner, L. B. Cox,Jr. and Miss Frances Taylor.

The next meetings will be on February 16 with Circle No. 1 in the home of Mrs. B. B. Ingham at 3 p.m.; Circle No. 2 in the home of Mrs. Stephen Perner with a coffee at 9:30 a. m., and Circle No. 3 in the home of Mrs. Lee Childress at 3 p.m.

Record food crops during 1948 have increased food supplies and improved the world food outlook. No slackening of consumer demand for food is in sight, unless the number on the pay check drops sharply this year.

Mrs. Chas. E. Davidson, who has been recuperating from a recent operation at the home of a daughter, Mrs. Mark Garver, in Houston, is able to be out and has made a complete recovery, members of the family here have learned. Mrs. Davidson is expected home soon.

FOR SALE

FIVE RECORDS — $1.00
THIRTY RECORDS — $4.50
Hillbilly or Dance.
FAMOUS BANDS and artists. Used in juke boxes — satisfaction guaranteed. FIVE RECORDS, $1. THIRTY RECORDS, only $4.95. Specify Hillbilly or Dance. We ship C. O. D. Order now from
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WANTED — Reliable person 5 days a week, 8:15 to 4:30 to care for children in my home. Phone 255W. 1tp

Ozona Chapter No. 287
ORDER OF EASTERN STAR
Regular meetings on third Tuesday night in each month.

OZONA LODGE NO. 747
A. F. & A. M.
Regular meeting on 1st Monday of each month.



They said,
"Rich man's toy!"

THAT'S what "wise guys" of the 1880's called the newfangled electric service. And that's all it might be today ... IF ...

IF people hadn't risked their savings to start electric companies such as yours, and to keep them growing.

IF others, often against expert advice, hadn't poured out their energy and time—to extend the wires farther and farther, make the service better and better, bring rates lower and lower.

They took the risks—they developed the skills—and everybody benefits. That's the way the American business system works. Rich man's toy? Today, electric service is *every man's* good right arm!

West Texas Utilities Company



THOMAS A. EDISON, *father of the Electric Age*, was born February 11, 1847, and died October 18, 1931.

There is no monument above his grave. It is unmarked to this day. Somehow that seems quite fitting—because, after all, the real monuments to Edison's greatness are found all around us.

We at the West Texas Utilities Company pay special tribute to his memory, for Edison founded the *first* business-managed electric service company 67 years ago.



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To The Boy Scouts
On Their 39th Anniversary

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SETTING A NEW WORLD STANDARD OF LOW-COST MOTORING

Everything about it tells you this new

CHEVROLET

is the most Beautiful **BUY** *of all*



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You'll find that now more than ever before Chevrolet merits the title of being "first for quality at lowest cost"; and that it is, indeed, *the most beautiful buy of all*, in all these features and in all these ways.

Chevrolet *is the only car bringing you all these fine-car advantages at lowest cost!* Completely new Bodies by Fisher • New, ultra-fine color harmonies, fixtures and fabrics • New Super-Size Interiors with "Five-Foot Seats" • New Panoramic Visibility with wider curved windshield and 30% more glass area all around • New Center-Point Design with Center-Point Steering, Lower Center of Gravity, Center-Point Seating and Center-Point Rear Suspension • Improved Valve-in-Head engine for power, acceleration, smoothness and economy • Certi-Safe Hydraulic Brakes with New Braking Ratios • Extra-Strong Fisher Unisteel Body Construction • Improved Knee-Action Ride with new Airplane-Type Shock Absorbers • The Car that "Breathes" for New All-Weather Comfort (Heater and defroster units optional at extra cost)

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MIXED FEEDS
Delivered to Your Ranch
C. B. GUTHRIE
Bonded Trucking Cedar Posts
Phone 22

HOSPITAL -

(Continued from Page One)

at a lower cost.

Oil companies operating in this county will be invited to contribute to the hospital fund, it was indicated. Representatives of major companies operating in this area have expressed an interest in completion of the facility and their willingness to contribute to its completion. Various family groups of Crockett county, individuals and clubs have also voiced a desire to contribute to the fund.

Judge Smith informed the Council and citizens present that the Commissioners Court plans to offer the hospital for lease to doctors or others who may be interested, the county hoping to realize only enough from the lease to take care of building maintenance and to cover its annual cost of hospitalization for charity patients. Commissioners Court is opposed to operation ofthe hospital by the county, he said.

Dr. Tandy, who said that he had heard criticism of his own interest in the hospital completion, announced that he will not consider leasing the hospital himself, that such an undertaking is out of his line and that he has no personal interest in the venture further than the advantages to local doctors in having hospital facilities available in their practice and the community's protection through availability of a local hospital.

The Community Council has set another meeting for Saturday night of this week when committees are to be named to begin the solicitation for the hospital fund.

MEDICAL PRICES WILL INCREASE

Shortages always raise prices. The Texas Medical Association, by restricting enrollment in Texas medical schools to barely enough to replace deaths and retirement has cut down our supply of doctors, especially in our rural areas, thereby causing a shortage and higher fees for services, while 3,000 pre-med students find the gates barred against them.

This same medical association now plans to get control of the supply of all competitive healing professions, so they can cut off replacements in these healing professions and make the shortage even more acute and thus raise the prices higher than today.

The Basic Science Bill (S.B 63) is designed to give the Medical Association complete control of all branches of the healing arts and it is being pushed by unlimited funds and a high-priced lobby. If we, the people do not write, phone or visit our senators and representatives, we will have this infamous legislation forced upon us.

This is a call for action. If you want to know the names of your legislators, phone this newspaper. Address letters to them at Capitol Station, Austin. Stop that Basic Science bill. Write, wire or phone today. (Paid adv.)

The nearest infected-foot-mouth disease territory is **372 miles below the** United S border. **That is** 124 miles fu **south than at the** high point **the northern** advance of the demic.

FOR RENT — Small apart to couple. Phone 355J. Mrs. B

Advertisement



From where I sit ... by Joe Marsh

Duke Gets His Tractor

Duke Thomas bought a farm with the money he'd saved in the Service, but he couldn't get a tractor. He needed it badly, but was tenth on the local dealer's list.

"Tell you what," old man Peters says. "If those nine fellows ahead of you agree, you'll get the next one I get in." "No, thanks," says Duke, "I'll just take my turn."

But old Peters mails out nine postcards. And the other day he tells Duke his tractor will be in next week. "I simply wrote the facts to the fellows ahead of you. They decided it."

From where I sit, it's that spirit of understanding that helps make our democracy so great. Understanding for the other fellow's problems and respect for the other fellow's rights — whether it's his right to earn a living, his right to cast his vote against your candidate, or even his right to enjoy a moderate, friendly glass of beer or ale — if and when he chooses. Let's always keep it that way!

Joe Marsh

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Williams Bros. says It's a Fact!



Proof Next Week

Proof of Last Week's

The North Star is not visible in the Southern Hemisphere. This is because the axis of the earth points almost directly toward the polestar. From any given point in the Northern Hemisphere the North Star occupies about the same apparent postion through every night of the year.

Phone 24

We have never grown away from the consideration that we give to each individual customer.

Gas & Oil
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D.D.T. - 62

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Service at its Best
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● Doctors know the value of a *dependable* prescription service. That is why an increasing number of leading physicians recommend this pharmacy to their patients. Why not bring us your next prescription? Your patronage is appreciated.

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ORANGES lb. 7c
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WASHES EVERYTHING, ½ PRICE DEAL
FAB 2 Boxes 46c
PINTO CHOICE RECLEANED
BEANS 2 lbs. 19c
TOMATOES No. 1 Can 2 for 15c
No. 2 Cans – 2 for 25c
Per Case -- 48 No. 1 Cans $3.65; 24 $2.79



ARMOUR'S STAR
HAMS ½ or Whole lb. 65c
ARMOUR'S, SLAB SLICED
BACON lb. 58c
COUNTRY STYLE
SAUSAGE lb. 42c
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Quality at Minimum Prices
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Phone 230 **Fri. & Sat. Feb. 11th & 12th**

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The Futuramic Fleet is now complete! The Oldsmobile "98" . . . the Oldsmobile "76" . . . and now the Oldsmobile "88," the newest Futuramic of them all! *It's NEW in power* . . . with all the brilliant action, unbelievable smoothness, and gas-saving economy of Oldsmobile's high-compression "Rocket" Engine. *It's NEW in styling* . . . with that brand new Body by Fisher whose lower, wider, roomier dimensions and greater visibility have made it an industry-wide sensation. But the Oldsmobile "88" goes further than that. It has an entirely *NEW* balance . . . a *NEW* "feel" . . . an indescribable something that sets it apart from any car ever built. You'll understand this when you drive the car . . . and not until. So make a date with the "88." Ask your dealer to demonstrate Oldsmobile's "New Thrill"!



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Hydra-Matic Drive standard equipment on Series "98" and "88," optional at extra cost on "76." White sidewall tires optional at extra cost.

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"Out In

VOLUME 34

Ozona T
Junction
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Lions Tri
Big Lake
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In a sort of a
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Miss Childress, Mi
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