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"Miss America" Is Beautiful, Poised, Gracious—And Busy!

By SUE COLEMAN
Women's Editor

Jet travel and a husband sympathetic with her career are credited by Marilyn Van Derbur as the enabling factors in a life that keeps her on a schedule typified by her visit to Hereford as speaker for the Chamber of Commerce banquet Thursday evening.

Met at the Amarillo airport by C of C representatives who drove her to this city just in time for the dinner, she was honored after the banquet at an informal reception for directors and their wives at the Earnest Langley home, but left early to snatch a few hours' sleep before returning to Amarillo and a 6 a. m. plane back to her home in Denver.

Multiply that packed schedule by the scores of lecture appearances she makes all over the

nation each year, her television commitments and frequent service as fashion show commentator, and the pace seems more than one woman could manage.

But the former Miss America, who in private life is Mrs. Lawrence Atler of Denver, says her plans are aimed at keeping that private life in the foreground. Her lecture trips are deliberately kept on split-second schedules so she may have as much time as possible at home.

Weekends belong to the private life, she says, and she rarely accepts engagements that would keep her away from Denver then. Most of her television work is done in New York, "but it is usually put on tape and I can fly to New York for a couple of days and get several months' work done," she explains.

Without time to stop for a formal interview, Miss Van Derbur graciously chatted with a reporter at the reception in the new Chamber of Commerce president's home, where she was the center of first one and then another group as she met the Langley's guests.

Poised in the experience of a performer accustomed to meeting crowds of people, she has the gift of separating each person from the crowd as she talks with him.

Seen at close range, her beauty is as real as it seemed to the audience in the huge Bull Barn. Using little makeup ("sometimes I don't even have time to powder my nose after the plane lands") and with a simple hairstyle, she has the fresh skin and clear eyes of a teenager, even prettier close up than at a distance.

Her secret of surviving her See MISS AMERICA Page 2



CHAMBER AWARDS — Highlights of the Chamber of Commerce banquet Thursday night were the presentation of "Hereford Bull" awards to Marilyn

Van Derbur, left, and Ed Trowbridge Jr., right, and the "Citizen of the Year" award to John D. Pitman.

Pitman Is Named "Citizen Of Year," Nearly 700 Attend Chamber Fete

Hereford's "Citizen of the Year" for 1967, named during the annual Deaf Smith County Chamber of Commerce banquet Thursday night, is John Douglas Pitman.

Nearly 700 persons saw the presentation, which was the highlight of what was considered to be one of the best banquets ever held.

Following the dinner, the program began with invocation by

the Rev. Gene Brink, pastor of the First Christian Church. Earnest Langley, incoming Chamber president, got the large crowd into a gay mood with his welcoming address, and outgoing president Neil Cooper introduced the out-of-town guests.

Attending the banquet were approximately 25 persons from Amarillo, one each from Borger and Lubbock, four each from Canyon, Muleshoe, Vega and Dimmitt, and two each from Tulia, Plainview and Dumas.

Paul Abalos, a member of the Hereford Hustlers, chamber employee and Chamber manager Bill Thompson.

E. A. Trowbridge, Jr., vice president of Wilson and Co., was introduced to the crowd by Langley, who credited Trowbridge with being the one person who was instrumental in the company's deciding to construct a new plant in Hereford.

Following a presentation of a Hereford Bull to Trowbridge, the Wilson official said he had "the

utmost confidence that this will be a grand opportunity for Wilson and Co. in your city." He said he had been a part of four other plant installations for the company and "never in the four other times have I met any finer people."

The three retiring directors of the chamber—Johnny Pool, W. R. Hair and Pete Caviness—were presented plaques of appreciation, as was outgoing president Cooper.

The 20th "Citizen of the Year" award followed, with Lions Club President Rocky Lee making the presentation. Lee kept the audience in suspense for several minutes as he recited the list of achievements.

Lee began by saying that the recipient "is a leader in church, being a member and elder of the Presbyterian Church." Continuing, he said the person has never failed to purchase livestock at the annual Junior Livestock Show here and usually pays the highest price.

"The recipient has been a past chairman of the Deaf Smith County United Fund, active with the CROP program, was an organizer and past director of the Grain Sorghum Producers As-

sociation, past director of the Panhandle Grain Dealers Association, director of the First National Bank, a member of the Chamber of Commerce, president of the Deaf Smith County Hospital Board, a member of the Texas Bar Association and the High Plains Underground Water District, and is president and manager of the largest country elevator in the world—that being the Pitman Grain Co. of Hereford.

Pitman, added Lee, has actively supported FFA and 4-H work, Cal Farley's Boys Ranch, the Halfway Experimental Station, and all other agriculture endeavors.

Pitman is a graduate of the University of Texas and holds a law degree from the University's law school. He and his wife, Mary, have four children. "This award is especially meaningful to me," said Pitman when he accepted the accolade, "having been born and raised here. I just want to say that this is the finest community in the world and this area has the finest people in the world. And I shall cherish this award."

Miss Van Derbur opened her See PITMAN Page 2

Joint Committees Hear Mayor Tell Story; Both Groups Endorse Election

By EARL MOSELEY
Staff Writer

A joint meeting of the directors and members of the Government Affairs Committee was held Friday at the Hickory Log to discuss the one per cent city sales tax election, set for Tuesday. Mayor Ray Cowser was the guest speaker.

Chamber of Commerce president Neil Cooper placed Dr. Joe B. Whitley in charge. Dr. Whitley is head of the Government Affairs committee.

Mayor Cowser explained the motives behind the sales tax election: "First, it is a chance for the citizens of the city to express themselves on the matter at the polls. This tax is not one to take care of the present but the future. There have been more home-building permits issued for Hereford than for any of the other towns in this area

combined.

"We will need to keep up the services to the community here that we are supposed to render. The budget has doubled—there has been no tax increase since 1961. By 1970, the population of Hereford will be in excess of 10,000 people. Under the law, we will then have to enlarge the fire department facilities or pay higher insurance rates. We need the money for such items as this."

"Whether or not we should spread the tax among all the people or stay with the local property owners to get the necessary money is why the election was called."

No one stood in opposition to the mayor's explanation. But there were a number of questions:

"Since the ad valorem tax was reduced from \$1.40 to \$1.30 and there was no city sales tax, what could happen?"

Mayor Cowser replied that it would be necessary to delete certain items from the budget. "If passed, we could not collect any taxes for six months," he said. "Our estimate is that the tax would bring the city \$42,000 during the first fiscal year—about half the total for full fiscal years. We take a \$23,000 loss on the ad valorem."

"What is the tax money earmarked for?"

"It goes into the general fund," he answered, "to help in all the services. I can't tell you how much will be specifically allocated for any one project. It is just a matter of substit-

ing money, to replace the ad valorem tax reduction."

Another question had to do with the city park system. "If the tax is passed, will it be better for park improvements?"

The mayor replied that the city commission had been slowed in the past toward the proper financial care of the parks. "This tax would help the parks."

A more important question: "What if the surrounding towns do not pass the tax?"

Mayor Cowser specifically mentioned Amarillo. He was emphatic: "Some people think it is premature to call a city tax election before Amarillo does. But we can't wait for Amarillo to make up its mind!"

He pointed out that, should the people of Hereford decide to buy goods in Amarillo, they would have to buy \$2,000 in taxable merchandise there in order to show a profit, considering all expenses of traveling to that city.

"Of course," he said, "some of it will be unfair. Does the city come first or does your own self come first?"

INCREASE TAXES
The mayor pointed out: "We are at the crossroads. If this tax election fails, we cannot call another election on it for two years. I happen to know that the Texas legislature is calling a special session in June. One of the first items on their agenda is to increase the state tax from two to three per cent. We might not have the authority at all afterward to call for such an election, because the state has that power and needs the money themselves."

"Some might say that maybe we shouldn't go for an election at all. But we need the money here. We believe this tax will be spread more fairly among all the people. And now is the time."

Cowser explained that 100 cities have already passed the tax, while 24 have rejected it. "Littlefield has recently passed it. We have surveyed Littlefield and the other towns and feel that it is fair to everyone."

"What about rent taxes?" was another question. "What about the property owner? He doesn't keep his house rented all the time."

The mayor explained that for the transient renter, for the first time he would have to pay. "If we are going to have a good school system, the taxes will go up," he pointed out. "All factors have to be considered."

Pointed out also was the fact that Hereford is the only city which has considered a sales tax, that has lowered the ad See COMMITTEES Page 2

Mother's March For MOD Will Be On Monday Night

Hereford will be divided into 23 areas for the Mother's March, and there will be between 150 and 200 women actively engaged in the march in each of these areas.

The ladies who will perform the Mother's March for the March of Dimes campaign here Monday night will wear badges for identification, according to W. C. Russell, the 1968 chairman for the drive. He said they would have small cardboard tags of blue, white and green, reading, "Please join the March of Dimes Mothers' March."

Russell said this badge would help prevent confusion, and he expressed the hope that all local people would check for this badge when making their contributions.

"Last year there were

instances where an authorized person would call at someone's home and discover that someone had already been there to collect," he said. "We do not want this mixup to happen this year."

The La Madre Mia Club, under the personal direction of Mrs. Harvey Penner, has made the plans and will sponsor the Mothers' March this year.

Members of the two Hereford High School Tri-Hi-Y clubs will babysit at their donation to the mothers involved in the collections.

Russell pointed out that almost all the money contributed goes into research, now primarily for the cure of birth defects. At the beginning of the March of Dimes, the money went toward the research of polio, but now that this dread disease has

come under a great measure of control through these funds for its scientific research, the cause has been directed toward a new goal. Each year, birth defects destroy 500,000 unborn babies and kills 60,000 children and adults.

Russell said he believed this cure was now the necessary item on the agenda of medicine today, but that it would take the same money, if not more, to find a successful cure.

Nobles Is Vying For National Award

Frank Nobles, a senior student at Hereford High School, has been selected as an Outstanding Teenager of America for 1967, the Outstanding Americans Foundation revealed.

Nobles is the son of Dr. and Mrs. Millard Nobles of 111 Sunset Drive.

The Outstanding Americans Foundation, a nonprofit organization dedicated to honoring, inspiring and encouraging young people to take full advantage of the opportunities in America, sponsors this awards program annually.

The student, nominated for this honor by his school, will compete for state and national awards in the Outstanding Teenager of America Program. The candidate for this honor was selected on the basis of ability and achievement.

He will compete with other winners in the state for the Governor's Trophy awarded annually to the most outstanding teenager in each state. He will also be eligible for one of the top ten national awards and college scholarships made available by the Outstanding Americans Foundation.

John Putman, president of the Outstanding Americans Foundation, has said it is the goal of

this awards program "to recognize and encourage the ability and achievements of today's young people. They are America's leaders of tomorrow."

The Outstanding Teenagers of America Awards Program is guided by a distinguished Board of Advisers representing major youth organizations and educational institutions. Heading the Board of Advisers is Doug Blankenship, past national president of the U.S. Jaycees. Serving with him are such notables as Mrs. Lillian Andrews, past national president, American Legion Auxiliary; Harry A. Applegate, executive director, DECA Inc.; Joseph A. Brunton, Chief Scout Council, Boy Scouts of America; Paul Gray, executive secretary, Future Farmers of America; and Mrs. Dale Evans Rogers, author and entertainer.

Last summer, young Nobles studied with 40 other students in radiotelescope technology and electronics at the Colorado School of Mines, as part of the National Science Foundation Summer Program.

There he studied structure of matter, energy relationships, neutron activation and x-ray production. Stress was placed on digital techniques and semiconductor circuits.



Frank Nobles

Special Services Are Planned This Week By Local Ministers

Two special services will mark Hereford's observance of the National Week of Prayer for Christian Unity. The first will be held this Sunday at the First Methodist Church at 7 p.m.

The Sunday service will be a Methodist service, typical of Protestant worship. Pastor Clifford Trotter will lead the services, and Father Angelus Delahunt, pastor of St. Anthony's Catholic Church, will conduct the worship.

Assisting in the service will be Fred Howard, Rector, St. Thomas Episcopal Church; Father John Broderick, St. Joseph

Mission; C. E. Matthews, associate, First Methodist Church, and Eugene Brink, minister, First Christian Church.

Music will be by the sanctuary and bell choirs.

The second service will be held at St. Anthony's Catholic Church on Tuesday at 8 p. m. Father Delahunt will say the mass, Brink will preach the sermon and John Warren will be the lector. Parts of the mass will be sung by the lay apostles from St. Joseph's Mission.

Similar services across the country are being held during the week of January 15-25. The call for prayers was issued jointly by the National Council of Churches and the National Bishops Council of the Catholic Church.

During the week the regular ministerial alliance radio program at 10:15 a. m., on KPAN will be led by different ministers on the theme of church unity. Rev. Clifford Trotter, Father Timothy McDonald, Rev. Robert Williams and Rev. Fred Howard will be heard.

Two others who have already appeared on the broadcast are Gene Folks, Church of Christ minister, and Eugene Brink.

State Official To Talk Here On Jr. College

Dr. Robert Clinton, assistant commissioner for Public Junior Colleges, will speak at a meeting of the Education Committee of the Deaf Smith County Chamber of Commerce, to be held on Wednesday at the Hereford Country Club.

The meeting time is 12 noon, according to Leo Forrest, chairman of the committee.

Forrest and Hereford Superintendent of Schools Johnny Clark Jr. attended an open hearing at Austin on Jan. 8, where they heard a discussion of the proposed plan for junior colleges in Texas. Following this hearing the Coordinating Committee met on Jan. 15 and approved the plan.

These plans will be discussed at the local meeting.

Weather

Wednesday	68	33
Thursday	42	30
Friday	49	40
Moisture for the Month—trace		
Moisture for the Year—trace		

Author To Speak At Letter Clinic

W. H. Butterfield, lecturer, author, and consultant on business letters, will be the guest speaker at a one-evening clinic to be held in the high school library, Monday, Jan. 29, from 7 to 10:30 p. m.

Butterfield, author of some sixteen books and many magazine articles on business correspondence, will give a talk on "How to Make Your Letters Build Business and Good Will." A registration fee of \$10. for the Business Letter Clinic includes the set of fifteen letter-improvement charts.

"How you say it is just as important as what you say in your business letters," says Butterfield. "Sometimes the

reader is influenced even more by the tone of a letter than by its contents. A friendly, human tone wins his co-operation and good will. A blunt tone irritates him. A mechanical tone bores him."

Having more than 150 magazine articles appearing in many business articles, Butterfield is the author of the section of "Letter Writing" in the World Book Encyclopedia and is the past president of the American Business Writing Association.

Forms for registration can be acquired at the Chamber of Commerce office or registration can be done by calling the Chamber office.

Organist Richard Leibert Will Present Local Concert Saturday

Delayed opening of the first season for Hereford Community Concert Association will bring Richard Leibert, famed organist at Radio City Music Hall, to Hereford High School auditorium for a concert at 8 p. m. next Saturday.

Leibert was the choice of Community Concert board members as the artist to round out the initial season for the organization which was formed last summer with two concerts booked in advance. Only members of Community Concerts and their out-of-city guests will be admitted to the program, in keeping with the association's policy.

Nationally known through radio broadcasts and recordings, Leibert earned his reputation in American music as a theater organist during the decade of movie palaces in the 1930's. Appearance of the radio spread his fame as he was featured on some of the most popular broadcasts in the "golden age of radio."

He won his place as chief organist of Radio City Music Hall, New York City in competition with 15 other applicants just before the hall opened and has held it ever since.

Appearing with symphony orchestras, choral groups and as a soloist, he has played in concert in almost all the major cities of the United States. Leibert is a composer as well as a performer, with several popular tunes to his credit.

Born in Bethlehem, Penn., he began playing the organ in his hometown church as a boy of seven. He studied piano and organ as he was growing up, and won a scholarship to Peabody Conservatory in Baltimore.

In addition to organ classics by Bach and other noted composers for the instrument, he plays modern music in lighter vein to please various listeners.

His appearance here will be the first of the Community Concert series of this year. The Texas Boys Choir is to present a program Feb. 22 and Peter Nero, pianist, whose illness last fall resulted in postponement of his concert, will be heard in March.

Wreck Victim Has Improved

The condition of Mrs. Archie Love, a patient in a Joplin, Mo., hospital since she was injured in a highway accident early in the week, was reported as "satisfactory" Saturday morning, with the added information that she had a good night.

Mr. and Mrs. Sam Smith received the information in a telephone conversation with hospital personnel. Mrs. Love was seriously injured in the accident which occurred on an icy highway as she was enroute to Arkansas for a visit.

She is in Room 441 of St. John's Hospital at Joplin.

Top Awards Given Campfire Girls

National awards and special recognition for outstanding service to the Camp Fire Girl program in Hereford were presented at the annual Father-Daughter Banquet, attended by approximately 750 persons in the County Bull Barn Friday evening.

Wohelo Medallions, highest awards earned by the girls, went to Mary Stoy and Shari Damron, who completed requirements individually, also to all 12 members of the Starlighters Horizon Club who are pictured on another page of this issue.

Recognition was given the Tommy Blasingame family for an unusual record, with four generations present at the banquet.

quiet and three daughters in the Camp Fire program. Melie had as her guest her father; her older sister Kay had her grandfather, Roy Crutchfield of Clarendon, as her banquet guest, and Sherry, a Bluebird member, brought her great-grandfather, O. L. Usrey of Lelia Lake.

Charlie Bell and Vance Crume, who each have been Camp Fire Council members six years and served two terms as president, received special recognition.

Mrs. John Jacobsen Jr. received the Gulick Award for six years service as a board member; John Gooch the Seton Award for outstanding service to the camping program; Mrs. Earnest Langley, Mrs. William S. Damron and Mrs. Gooch the Wakon Awards for outstanding service as Camp Fire leaders.

Melinda Watts was introduced as the top individual salesgirl in recent Camp Fire Candy sales. The top group was Mawaheya Camp Fire Group with Mrs. Glenn Watts as leader, and top top Bluebird group, Daffodil Bluebirds led by Mrs. Carl Armstrong.

Miss America ..

(Continued from Page 1)

busy life, she says, is that she refuses to speak except on a subject in which she is sincerely interested, "so it isn't work at all." She added that she rejected a tempting contract for lectures sponsored by a firm which would specify their content.

She spoke with enthusiasm of talks to youth groups, some times in fantastic numbers like the 6000-plus students she will address soon at a Future Teachers convention in Dallas. Her husband shares her pleasure in letters she receives as the result of these lectures, she added.

"His understanding makes my work possible," she says of her lawyer husband. "I never dreamed that it would be possible to combine a happy marriage with an exciting career as I've been able to do with his help. A wonderful guy!"

Ready to leave the reception for her short night's sleep, she was asked a final question by Bill Thompson, Deaf Smith Chamber manager:

"What did you think when you were told that the place you would speak in at Hereford was called the Bull Barn?"

Laughing with the bystanders, lovely Miss Van Derbur exclaimed, "Just what I thought when I was told that I was receiving the Hereford Bull award!"

Pitman ..

(Continued from Page 1)

talk by describing winning of the Miss America title when she was 20. During her reign, continued the speaker, she traveled some 150,000 and was often seated with some of the most influential people in America.

Miss Van Derbur soon noticed that these people all had one trait in common — "they all knew where they were going. They had a definite goal they wanted to accomplish by a definite date."

Naming numerous famous persons and quoting from them, Miss Van Derbur brought out that the personalities had gotten where they were by work, desire, and discipline — not by genius, talent and natural ability.

She challenged the audience not to get comfortable in their world and be afraid to set new goals. "Set a goal and then you will be motivated to make that goal come true," she concluded. "Catch a vision of what you can become."

Lynn McLary played dinner music for the banquet and the meal was catered by G. D. Calson.

Concert Is Set At Junior High

A premiere concert is scheduled for Thursday night at 7:30 in the La Plata Junior High Band Room, it was announced by Mrs. Lynn McLarty, director of the orchestra program.

Sixteen students will appear on this program. They are all from the fifth and sixth grades.

Mrs. McLarty said this would be their first performance. The program was only stated this past year.

There will be no charge, and the public is invited.

She reported that she had begun a new group this past Thursday. "Already," she said, "there are 45 students signed for it."

The musical instruments under instruction are the violin, viola and cello.

Letter To The Editor

To the city of Hereford:

I have just heard a discussion on K P A N about the upcoming vote on the City Sales Tax. It was stated that only those living within the city limits could vote. (Jan. 23rd Tues.) This seems unfair and stupid as we who live outside the city limits have to pay the tax or do we carry a card saying we live outside the limits and are therefore exempt? I wish some one would explain this to me! And also what is this tax to be used for? Farmers have to buy farm implements and buy more repairs than anyone. We have to buy drugs which are already taxed by the state, and so is everything else.

I can suggest a way the city can make money and beautify the town at the same time. How about the city cleaning off the vacant lots and alleys that are an eyesore and charging the owners for the service. These places are fire hazards, also. Take a good look at Main street. On North Main there is the lot where the Ward residence was, it is always full of weeds and trash summer and winter. On South Main, the lots below the Pitman elevators haven't been mowed or cleaned off in years. On the other side of the street is the same. There is a lot on Schley and fourth that is absolutely disgusting. That is the way it is all over town! When I first came to Hereford in 1942, I thought it one of the cleanest towns I had ever seen, but it seems the more the city grows the dirtier it gets. Hereford needs more civic pride. The Santa Fe doesn't even keep its parks as it used to. People, what do you think?

C. S. Johnson

Committees ...

(Continued from page 1)

valorem tax.

However, the argument was that the ad valorem tax was not really high and had been considered a bargain.

"The farmer does not have to pay taxes on new tractors, but he would have to on parts. How will the farmer take it," asked one person.

No answer could be offered.

"Can private clubs be taxed on their liquor sales?"

"Yes," the mayor answered.

"That matter is in the process of being taken care of right now."

"Can the tax ever be abolished?"

City manager Dudley Bayne replied that it could after two years, or any year after that time if the city voters did not think the tax money was being used properly.

Earnest Langley, the city attorney, told the directors:

"There is a fear of the tax but there needn't be. It is simply a matter of economics. I just made a trip to Amarillo on business, for which I will be paid \$8 per mile. That figures \$8.00. But I would have to spend \$20 to show a profit on it there. And trading in the smaller tax-free towns around Hereford wouldn't be worth it either. The difference will continue to be as it has always been — in progressive merchandising. The local merchants know this."

★ ★ ★

The local tax department reported that eight absentee ballots had been received by 4 p.m. Friday on the one per cent city sales tax election.

Friday was the final day for absentee balloting in the tax election, which is to be held at City Hall Tuesday from 8 a.m. until 7 p.m.

★ ★ ★

Mayor Cowser pointed out that Friona was waiting on Hereford to have its election, in much the same manner that Hereford had been waiting for way it is all over town! When I first came to Hereford in 1942, I thought it one of the cleanest towns I had ever seen, but it seems the more the city grows the dirtier it gets. Hereford needs more civic pride. The Santa Fe doesn't even keep its parks as it used to. People, what do you think?

C. S. Johnson



Miss Karen Crews choir director

Unique Choir From College To Sing In Church

A unique choir which sings not only with voices but in the language of signs which is the means of communications for deaf Americans, will present a program in the Assembly of God Church here at 7:30 p.m. Tuesday.

It is the Signs For The Harvest choir from Southwestern Assemblies of God College at Waxahachie, composed of students in the college whose hearing is normal. The director, Miss Karen Crews, is a faculty member and a church-appointed missionary to the deaf.

Most of her time is spent

Amarillo!

One questioner believed there would be more control with ad valorem taxes than with sales taxes. In fact, he was in favor of a broad state tax to cover all things.

It was pointed out that the proposed city sales tax would break at 17 cents, while the state tax now breaks at 25 cents.

Both groups voted in favor of the one per cent sales tax for Hereford in separate sessions. The membership passed it 9-2, while the directors passed it 7-1.

Beet Growers Name Speaker For Banquet

The annual Sugar Beet Growers banquet will be held Saturday, Jan. 27 at 7 p. m. in the Bull Barn, it was announced by Jay Boston, local president of the association.

Mr. Donald "Red" Blanchard, nationally known comedian and Master of Ceremonies of Chicago's No. 1 television show, will be the guest speaker. Also present will be key personnel of the Holly Sugar Corporation.

Women, whose husbands are attending the annual Sugar Beet growers meeting, are invited to go to the First National Bank Community Room where refreshments will be served. Children of the wives will be given tickets to the Star-theater to see "Fitzwilly". These tickets were furnished by the Texas-New Mexico Sugar Beet Growers Association, Inc., and can be picked up at the meeting or the Community Room.

teaching the sign language to persons with normal hearing, so they may communicate with the approximately 750,000 deaf people in the United States, teach Sunday School classes and interpret church services for the deaf.

With three sisters and a brother who are deaf, Miss Crews became concerned while she was teaching English in Lake Worth High School, that the Assemblies of God Churches had no program for reaching the deaf. Beginning in June, 1965, she pioneered the sign language courses now offered in Southwestern College.

Through this effort ministries for the deaf have been established in several Texas cities and in Tucson, Ariz. Some members of the choir are studying to become full-time workers with the deaf while others have learned the sign language in order to be able to help the hard of hearing as they pursue other vocations.

The Skaneateles Lake, in New York State, has an area of about 14 square miles.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Gloria Jean Proctor, Rt. 3; Mrs. Rodney Loyd, Jr., 335 Ave. B.; Mrs. Cliff Johnson, Rt. 2; Mrs. C. R. Gandy 702, Blevins; Danny Jones, Rt. 4; Mrs. Willie Bell Stansbury, Rt. 3; Mrs. Annie Springer, Rt. 2; Mrs. Ollie C. Curtisinger, 131 Ave. D.; Mrs. Vera McCaleb, 503 A-Lee; H. L. Martin, 404 East 5th; Charlene Scheetz, 133 North-west Dr.; Mrs. Ethel Bell Patterson, 315 Ave. I.; James M. Lee, 108 Brandley, Mrs. Margaret Campbell, Rt. 3; Mrs. J. L. Pevey, 307 Lee; John M. Hamby, 501 Grand; Rial M. Gunfi, 415 Ave. F.; Mrs. Fannie Bob Elliston, 615 Grand Ave.; Mrs. Mary Campbell, 204 Gough; Floyd Monroe Campbell, 204 Short; Mrs. Edna Cluver, West-gate; Mrs. Arthur Brock, Box 85; Mrs. Fannie Mae Clinging-smith, Dimmit; Mrs. Delbert Sutter, 419 Ave. G.; Mrs. Irene Gage, Box 1657; H. G. Cook, 515 Blevins; Giles Williams, 500 Star; Mrs. Fannie Warrick, Star Rt.; Mrs. Orpha Nickerson, 204 Clements Mrs. Jim Hill, 411 East 4th Eldon Morgan, 711 North Lee; Father Aeden, Box 388; Rev. Eugene Naugle, Kings Manor St. Darling, 222 North-west Dr.; Daniel Ross Reed, Rt. 4; Mrs. Odella Huchert, 117 Sunset Dr.; Donna Lynn Clark, 621 Ave. H.; Michael William Ferguson, 308 East 4th.

PATIENTS DISMISSED

Mrs. Ernestine Valdez, Mrs. Noe Salinas, Alberto Perez, Greg Bullard; January 17.

Mrs. Tiny Lee Roberson, Mrs. Leona Packard, Mrs. Gilberto G. Perez, Evangelina Rodriguez, Mrs. Gilbert H. Yosten, Tom Hall, James Voyles, P. A. West, Mrs. Jaquetta Lee Glass-January 18.

Mrs. O. O. Lanier, Mrs. T. E. Seigler Sr., Mrs. Emilia Guerrero, Bud Holmes, Mrs. Guadalupe Cruz, Mrs. Fritz Christman, Willis Quale Duggan, Barbara Narie-Anstey, Gerald Rovinson-January 19.

Mrs. A. C. Braxton, W. C. McQuetter-January 20.

READ THE CLASSIFIEDS.

ASCS Will Start Helpful Service

Farmers will benefit from a new reporting service which has been inaugurated by A S C S, Frank J. Bezner, Chairman of the Deaf Smith A S C County Committee announced Wednesday.

A report of payments made to each farmer under A C P, cotton, feed grain, wheat, and other direct payment programs during 1967 will be mailed to the farmer during the latter part of January. This report is expected to be helpful in preparing individual income tax returns. The same information must also be furnished to the Internal Revenue Service in accordance with a requirement of law.

It is estimated that over three million farmers will receive this report, he said. This information is being gathered from county offices and summarized by computers located at New Orleans and Kansas City. The reports are being printed by the computers and mailed direct to farmers. A job of this size could not be completed without an automated system, added Bezner.

Look

Who's New

Mr. and Mrs. Gilbert Herman Yosten are the parents of a son, Richar Allen, born January 14, 7 lbs 1/2 ozs.

Mr. and Mrs. Noe Salinas are the parents of a son, Noe Alfonso, Jr., born January 15, 7 lbs 9 1/2 ozs.

Mr. and Mrs. George Earl Boggs are the parents of a daughter, Jennifer Gail, born January 15, 6 lbs 7 3/4 ozs.

Mr. and Mrs. Azael C. Valdez are the parents of a daughter, Teresa, born January 15, 7 lbs 2 ozs.

Mr. and Mrs. Gilberto Perez are the parents of a daughter, Precilla, born January 15, 6 lbs 9 1/4 ozs.

Mr. and Mrs. Rodney Dean Loyd are the parents of a son, Rodney Dean Jr., born January 17, 8 lbs 5 1/2 ozs.

THE SUNDAY BRAND

Entered as second-class matter July 6, 1946 at the post office at Hereford, Texas under the Act of March 3, 1879.

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CIRCULATION
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James M. Gillentine, Publisher
Melvin Young, General Mgr.
Tom Porter, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Adv. Mgr.
Jim O'Hair, Mechanical Supt.

Local Students Win Safety Quiz

The Hereford High School television quiz team won! The program was "Learn and Live," in color over Channel 10. The basis of the contest was driver safety on Texas streets and highways, with questions from the Department of Public Safety's drivers manual.

During the fourth and final quiz in which Hereford High had been represented, the team members beat Caprock High, Amarillo — which placed them in the driver's seat.

The trophy for first place honors will be presented to the Hereford team at a special banquet at Amarillo on January 29. The team members are Jerry Odom, Laquita Robison and Jane Zinser, with Kenneth Justice as alternate.

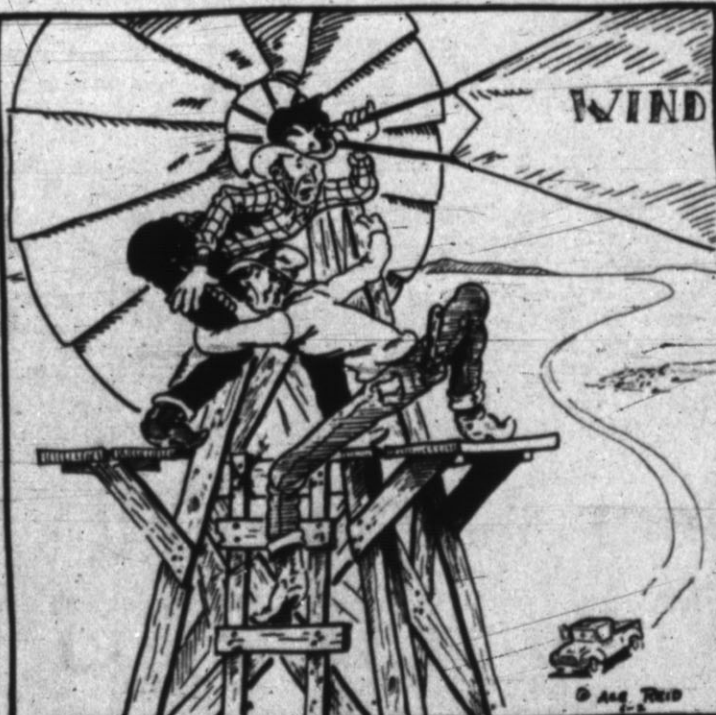
Odom will be honored as the high point winner since he did not miss any of the questions asked him.

The final telecast was presented Saturday afternoon at 3:30 on video tape.

The victory team's sponsor was Jean Schumacher.

COW POKES

By Ace Reid



"Looks like we're gonna hafta git somebody else up here jist to hand me that wrench in yore hip pocket!"

The Hereford State Bank
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COMMUNITY CONCERT ORGANIST — Richard Leibert, noted organist of radio and recordings, will open the Community Concert season in Hereford next Saturday evening when he will play at the high school auditorium. Admission will be by membership cards in the Community Concert Association which was organized here last summer; no single admissions are available except to out-of-city guests of members, according to policy of the national organization. Leibert, chief organist at Radio City Music Hall since that New York City entertainment mecca opened, plays classical and popular music in a program planned to appeal to varied tastes.

Grandson Of Hereford Woman Takes Special Vietnam Work

The recent actions of a 25-year-old Connecticut man have caused his relatives in Hereford to swell with pride.

Mrs. Marcus Bell of Westgate was told of the actions of her grandson in a letter last Sunday from her son, Robert B. Bell, a Major General in the U.S. Marine Corps Reserve and an employee of Pan American Air Lines, working out of New Canaan, Conn.

The letter explained, "As you know, Fontaine is at home on leave from Vietnam for 30 days, and we are enjoying his visit. He arrived just before Christmas and will return on January 23rd. I am very proud of him. He has obviously done a good job in Vietnam for the last 13 months, and has volunteered for a 6 months extension of his assignment in Vietnam."

"After that, he intends to leave the Marine Corps, and the military service, and go back to school, to take a Master Degree and then a PhD, in the field of International Relationship. He is awfully interested in this, and wants to make it his career."

"His reasons for volunteering to return to Vietnam are two-fold; first, he believes strongly in what we are doing in Vietnam, and second, he wants the special experience he will have in the next six months as part of the foundation for his civilian career."

"This 'special experience' is as advisor to one of the Vietnam that his next assignment will be 'District Chiefs'. A Vietnam 'District' corresponds to our 'Counties', and Fontaine will be working with the District government in the field of 'pacification', which really means rehabilitation and reconstruction."

"He believes and I agree — that it is in this area that we will ultimately win the war in Vietnam, if anywhere. It will be dangerous work, but very valuable, and entirely valid in every sense, militarily, morally, and politically."

"As you can see, I am very proud of Fontaine. His job for the next six months will be dangerous, but he is doing a man's work, and is contributing to the process of life in our time in a very courageous, intelligent, and idealistic way. No matter how it turns out, he will have done his part."

Robert Bell is also a brother of Mrs. Bruce Miller of Hereford.

Chanters Will Sing At School

McMurry College Chanters will appear in concert at Hereford High School auditorium at 7:30 p. m. Monday, one stop on a tour of 17 West Texas and New Mexico cities. Place of the concert has been changed from original plans to stage it in First Methodist fellowship hall.

The 51-voice acappella choir directed by Paul Engelstad will present a varied program of choral classics, familiar folk music and some current songs.

Making their final tour with the Abilene college choir are the Windjammers trip, a popular singing group of recent seasons. Two of the trio will receive their degrees in mid-term and all three will enter the U. S. armed forces next month.

The East India Company, an English concern, was incorporated in 1600.

Recruiter To Be Here On Monday

1st Sgt. A. S. "Al" Chism, Non-Commissioned Officer in Charge of the Marine Corps Recruiting Station in Amarillo, will once again visit Hereford on Monday to interview applicants for an enlistment in the U. S. Marine Corps.

While in Hereford Sergeant Chism will be located at Deaf Smith County Court House on Monday from 8 a. m. to 11 a. m.

Sergeant Chism announced that the Marine Corps is currently offering an enlistment for "Marine Corps Aviation duty only." When a young man is

qualified and enlists for this program he is assured of spending his entire enlistment in Marine aviation. Upon completion of his "Recruit Training" he is sent to Memphis, Tenn. for technical training in aviation.

Young men who are interested in contacting Sergeant Chism at a later date can do so by calling collect 806-376-5151, ext. 213. Amarillo, or visiting the office in Room 321 U. S. Post Office Building, Amarillo.

The planet Mars, like the earth, has balmy summer afternoons with a ground temperature at the equator of about 70 degrees. At night, however, the temperature may reach 150 below zero.

Former Resident Becomes Lawyer

Herman A. Jesko, son of Mr. and Mrs. Matt Jesko of 205 Western, has been announced as a tentative candidate for a Bachelor of Law degree at the University of Texas on January 27, at the close of the current semester. Jesko will be among more than 100 other candidates for the same degree.

The announcement was confirmed by Law Dean Page W. Keeton, Austin.

The 1st 9 candidates also includes one from Borger, two from Lubbock, two from Pampa, and one from Tahoka in the

Texas Panhandle and Plains region.

Jesko has already pledged himself to the service of law, in the Farwell district courtroom. The ceremonies were held last December 14. He was sworn by Judge Pat Boone of Littlefield, representing the 154th Judicial District.

Jesko is a graduate of Hereford High School. The 25-year-old lawyer will be associated with Collard and Elliott, Attorneys at Law, in Friona. Jesko and his wife, Nancy, live at Friona.

The University of Texas will have no public exercises for the law degrees, their information service announced.

READ THE CLASSIFIEDS.



New lawyer... Herman A. Jesko, right, and Judge Pat Boone.

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KIWANIS SPEAKERS — Mayor Ray Cowser and City Manager Dudley Bayne spoke to the noon meeting of the local Kiwanis Club Thursday, concerning the upcoming city sales tax. Both men emphasized that the tax was, "The fairest and most equal we could come up with." The question of having the tax or not comes before voters Tuesday. See story on Page 1 for more details.



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Firm Green Solid Heads **LETTUCE** lb. 25¢

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large size **AVOCADOS** Calif. each 19¢

Red ripe, nice slicers **TOMATOES** lb. 25¢

Green firm heads for cooking **CABBAGE** or cole slaw lb 10¢

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PORK CHOPS

Center Cut Rib Chops lb. **69¢**

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USDA Choice & Farm Pac Blue Ribbon Beef, Lb. **89¢**

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Gaylord Lb.

2 FOR 25¢

TUNA

Del Monte Light Chunk, 1/2 Can

29¢

POTATOES

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PINEAPPLE

Santa Rosa Crushed No. 300 Can

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APPLE JUICE

Food Club quart jar

33¢

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Van Camps No. 300 can

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Spray Cleaner 22 oz.

49¢

LIGHT BULBS

Sylvania 100, 75, or 60 watt

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Zes Tee quart jar

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The Right
To Limit
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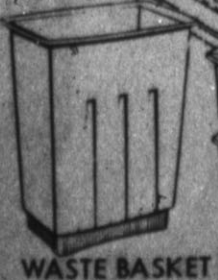
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TYPING PAPER
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HAND LOTION
FACIAL TISSUE

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Reg. 49¢ 39¢
39¢ size 27¢
Supree pt. 3 for \$1.00
Scotties 200 count asst. colors & white 4 for \$1.00



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RECEIVE HIGHEST AWARDS — Presented at the annual Camp Fire Father-Daughter dinner Friday evening, Wohelo medallions, the highest award possible in the Camp Fire Girl program, went to

all 12 of the members of Starliters Horizon Club. The girls are all seniors in Hereford High School. Pictured before the fireplace in the den of Mrs. Jack Renfro's home, the award winners are, from

left back row, Barbara Brook, Lynn Hale, Linda Glenn, Jo Witherspoon, Sherri Marsh, Becky Elliott, Kathy Miller and Shelley Rush; seated in front, Joyce Curtsinger, Lynda Jacobsen, Rema Coffin

and Sharon Hagans. Leader of the club is Mrs. Vance Crume.

Hospital Notes

PATIENTS IN HOSPITAL

John M. Hamby, 501 Grand; Rial M. Guinn, 415 Ave. F; W. C. McQuarrie, 135 Ave. I; Mrs. J. L. Pevely, 207 N. Lee; Mrs. Fannie B. Elliston, 615 Grand; Mrs. Fritz Christman, 114 Ave. A; Mr. and Mrs. Floyd M. Campbell, 204 Gough; Mrs. Edna Culver, Kings Manor; James M. Lee, 109 Bradley; Mrs. Arthur Brock, Box 85; P. A. West, Moriarty, N. M.

Mrs. Fannie M. Clingsmith, Dimmitt; Mrs. Jacquetta L. Glass, 117 Northwest Dr.; Mrs. T. E. Seigler Sr., 500 E. Fifth; Mrs. Gilbert H. Yosten Rt. 4; Mrs. Gilberto G. Perez, 207 Jackson; Mrs. Ernestine Valdez, 241 Ave. K; Mrs. Rodney Loyd Jr., 335 Ave. B; Mrs. Noe Salinas, 400 Ave. H; Mrs. O. O. Lanier, Boys Ranch; Mrs. Annie Springer, Rt. 2; Mrs. Leo an Packard, Rt. 3; Mrs. Ollie C. Curtsinger, 131 Ave. D; Alberto Perez, 207 Jackson; H. L. Martin, 404 E. Fifth; Greg Bullard, 1405 Sixteenth; James Voyles, Vega; Danny

Jones, Rt. 4; Gerald Robinson, Rt. 1; Evangelina Rodriguez, 224 Ave. I; Mrs. Margaret Campbell, Rt. 3; Mrs. Irene Gage, Box 1657; H. G. Cook, 515 Blevins; Giles Williams, 520 Star; Mrs. Fannie Warrick, Star Rt.; Mrs. Orpha Nickerson, 204 Clements; Mrs. J. W. Kirby, 801 E. Fourth; Mrs. Jim Hill, 411 E. Fourth; Eldon Morgan, 711 N. Lee; The Tom Hall, 1001 Union; Daniel R. Reed, Rt. 4; The Rev. Eugene Naugle, Kings Manor; Mrs. Okeia Huckert, 117 Sunset; Donna Lynn Clark, 621 Ave. H.

PATIENTS DISMISSED

Mrs. Ethel Knott, C. D. Pinkert, Douglas W. Strange, Susan E. White, Barbara J. Dearling, Daryle F. Larson, Mrs. George L. Muse, Jan. 17; Mrs. George Boggs, Mrs. Roman Santos, Mrs. Mary Edgar, Glen May, Jan. 16; Granville L. Handy, Roger Jesko, Farris Allen Kromer, Steven Martinez, Mrs. Baltazar Perales, Jan. 15; G. W. Simmons, Billy R. Harcastle, Harvel L. Watson, Jan. 14; Mrs. Luce A. Shelton, Eduardo Salazar, Jan. 13.

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8 1/2" x 12 1/2" UTILITY BAKE PAN
1 QT. CASSEROLE WITH COVER
8" SQUARE CAKE PAN
DEEP LOAF PAN
6 OZ. DESSERTS (4)
9" PIE PLATE

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Buddy Bloomer's

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\$75

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Reg. 79.95

\$55

Green ROCKER

Reg. 144.95

\$100

COFFEE TABLES

BROKEN SETS

SPANISH STYLE

Regular 99.95

60⁰⁰

MEDITERRANEAN STYLE

Regular 39.95

25⁰⁰

Commonwealth Frontier Inc. New Local Theatre Partner

By EARL MOSELEY
Staff Writer

Francis Hardwick, half-owner of the Stars and Texas theatres and the Tower Drive-In, announced Thursday that Frontier Theatres, Inc., his partner in the theatres, and Commonwealth Theatres are pooling their operation for a more efficient combined operation, and will have such effect on the local operation as a whole.

Commonwealth Theatres has offices at Kansas City, Mo., and operates a total of 120 film operations, while Frontier, based in Dallas, has 75. After February 1, the new combination will have 195 properties, Hardwick said.

"We feel that this will make one of the finest theatre operations in the Midwest," he said, which included that fact that the combined companies would be spread throughout Texas, New Mexico, Colorado, Wyoming, South Dakota, Nebraska, Kansas, Missouri and Arkansas. Frontier was formerly in Texas and New Mexico only. He said it would give both a greater buying power. There would be a total employment of 5,500 people in their new circuit system.

Hardwick had spent some time at Albuquerque last week, going over account procedures in advance of the change-over.

He pointed out that the main office would no longer be at Dallas, but Dallas would remain the district office for Texas with Dale Stewart as manager. O. H. (Sonny) Reesman, a board member of Frontier, will be vice-president and general manager. Richard H. Orear is president of Commonwealth.

Hardwick will retain his original interest in the local properties. The sons and daughters of E. F. (Gene) Hardwick operated the Star Theatre after its purchase in 1920. In 1935, however, they formed a partnership with R. E. Griffith of the Griffith Amusement circuit, which later became Frontier Theatres. This partnership includes the equipment, fixtures and real estate of the Star, Texas and Tower.

Concerning the new association, Hardwick was very enthusiastic. "Their (Commonwealth's) ad department is noted for being one of the most outstanding in the United States," he pointed out, and offered some of the feature bookings for the next two months at the Star as evidence is better things to come:

"Firecracker" with James Stewart and Henry Fonda, actually set for national release in February but on pre-release in this area primarily in the metropolitan areas, in color and Panavision, running one hour forty-four minutes.

"The President's Analyst" with James Coburn, a wacky comedy in color and Panavision, also one hour and forty-four minutes.

"The Good, the Bad and the Ugly" with Clint Eastwood, a top western for the former "Rawhide" t. v. co-star, in color and wide screen, two hours forty-one minutes.

"Wait Until Dark" with Audrey Hepburn and Efram Zimbalist Jr., a highly acclaimed suspense drama, also in color and running one hour forty-seven minutes.

"The Ambushers" with Dean Martin in another Matt Helm adventure, in color running one hour forty-two minutes.

"The Ballad of Josie" with Doris Day in her newest picture, a western in color and Cinemascope, running one hour forty-two minutes.

Hardwick pointed out that three new Walt Disney productions were on the list: "The Happiest Millionaire" with Fred MacMurray and Greer Garson; "The Jungle Book," a feature-length animated cartoon; and "Blackbeard's Ghost" with Peter Ustinov, Dean Jones and Suzanne Pleshette. All are in Technicolor.

There is one outstanding release on the list: "Around the World in 80 Days," winner of the best picture Academy Award in 1956 — which had long reserved-seat showings all over the world, with David Niven, Cantinflas, Shirley MacLaine and a large cast of stars in three-hour showing time.

"We do have one picture which is recommended for adults only," Hardwick said, "Reflections in a Golden Eye" with Elizabeth Taylor and Marlon Brando, next month. It is a good picture, but we are going to have to ask the parents to

Past Exchange Student Speaks To Lions Club

Rene Bataard, Hereford's 1964-65 foreign exchange student, was speaker during the noon meeting of the Lions Club Wednesday.

Bataard described his activities after leaving Hereford in June, 1965 to return to his home in France. He explained that he had first gone to Pampa to meet with other foreign exchange students and begin a tour of the United States. Bataard praised the field service for developing a program to acquaint students with the U.S.

He related some of the experiences in getting to his home, where he said he was very happy to see his family. "It was kind of hard to adjust to going to school there after being in America for a year," Bataard continued.

He finished school in 1966 and soon after was drafted into the military for 18 months. After he got out of the service late last year, he began making plans to return to Hereford. On Jan. 3 Bataard arrived in New York and on Jan. 4 he was in Hereford.

Plans now call for Bataard to enroll at West Texas State University at Canyon. A definite major hasn't been established as yet, but it could be German, Bataard said smilingly.

A question and answer session followed in which Bataard told the Lions how his countrymen felt about Charles DeGaulle, Vietnam, the announcement by President Johnson that Americans should curb tourism, the financial structure and who the next leader of France might be.

Bataard's Hereford family has been the Gid Browns.

leave their children at home."

It, too, is in color. "But we do have a wonderful family double feature program booked during the livestock show here — 'Tammy and the Millionaire' and 'The Perils of Pauline', the latter starring Pat Boone. Both of them are in color and are really top entertainment."

Hardwick explained that "Reflections in a Golden Eye" is not a sex picture, but one with an adult theme. "We stay away from the ballyhoo-type sex picture," he stated. "They do not do any good in Hereford. We do not want to show that type."

He said the Tower Drive-In would probably reopen for the season on a weekend basis on Friday, March 8, and would go fulltime on May 19. The Texas Theatre now operates on weekends with Spanish-language pictures.

Commonwealth has been active in a building program too, Hardwick reported. "They built three new theatres in Kansas last year and more are on the planning boards now." He did not know whether this program would have anything to do with Hereford or not, at this time.

Francis Hardwick began his career in the motion picture theatre business at the age of 11, on a job he called "just plain janitor." At 13, he became a projectionist, when the regular operator stayed drunk a lot of the time and could not be depended upon. He was made house manager at the age of 15.

He has also been a well-known rancher and farmer in this area for a number of years. His civic career has included serving as president of the Chamber of Commerce and the Rotary Club; and he is now on the board of directors of the Deaf Smith County Council on Alcoholism and holds an appointive post in the Presbyterian Church.

TEXAS SOYBEAN GROWERS TO MEET — The first annual meeting of the Texas Soybean Association will be held January 25 in Texas A & M University's Memorial Student Center. Every phase of production from varieties, adaptability, cultural practices, insect and weed control and fertility requirements will be discussed. Also marketing and storage, the economic outlook for the crop and Keeping Soybeans Free and Profitable" by Chet Randolph, executive vice president, American Soybean Association, Hudson, Iowa. W. B. Tilson, Plainview, is president of the Texas Association which along with the Texas Agricultural Extension Service is sponsoring the statewide meeting.

Finding a downtown parking place in almost any city from New York to Singapore has become the modern equivalent of looking for a needle in a haystack.

A monument in Enterprise, Ala., honors the boll weevil, whose depredation of Alabama cotton caused the Enterprise area to abandon a one-crop economy. Diversification of crops brought prosperity.



Pork Chops

Back Bone Bacon Country Style Flavorwight 2-lbs.



SUGAR

5-lb. bag with 5.00 purchase or more
Excluding Cigarettes

39c

Gebhardt's CHILI

Big 40-oz. can with beans

79c

Gebhardt's ENCHILADAS

4 300 cans

\$1

Tendercrust COOKIES

lg. cello pkg. Reg. 59c

49c

Hi-C ORANGE DRINK

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89c



Vick's Cough Syrup

Formula 44 3 1/4 oz.

79c

Lydia Grey Toilet Tissue

4 roll pack

33c

Shurfine Tomatoes

303 cans

23c

Shurfine Peaches

3 2 1/2 cans

89c

Shurfine Peanut Butter

2 12-oz. jars

79c



LISTERINE

7-oz. bottle

49c

The Sunday Brand, Hereford, Texas, Sunday, January 21, 1968

WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE

Specials Good Monday, Tuesday & Wednesday
January 22, 23 and 24

PORK CHOPS

Rib Center Cuts

lb. 79c

End Cuts lb. 59c

Half Pork Loin lb. 69c

Ground Chuck Extra Lean lb. 69c

Bordens ICE CREAM

1/2 gal. round carton

89c

Shurfine TOMATO JUICE

3 46-oz. cans

\$1

Philadelphia CREAM CHEESE

3-oz.

13c

Shurfine WAFFLE SYRUP

32-oz.

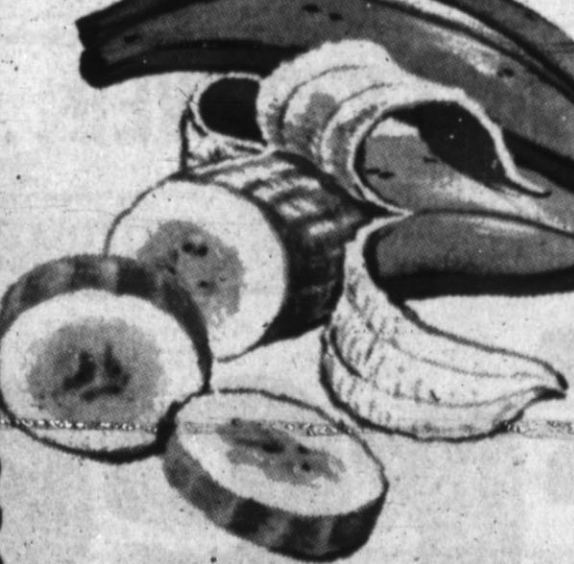
39c



Shurfresh OLEO

1-lb. quarters

5 for \$1.00



BANANAS

Pound

10c

Texas Oranges

lb.

10c

White Potatoes

20-lb. bag

69c

Turnips

lb.

10c



Enlistment ceremonies
Capt. Cureau.

★★★ Hereford Girl Enlists In WAF

Oleta Diann Brisendine of Hereford signed a four-year enlistment in the Women's Air Force Friday and left for Lackland Air Force Base at San Antonio for her basic training.

Miss Brisendine is the only girl from this four-state area who has been accepted in the WAFs since last July, and she is only the second one accepted from the same area in two years.



Johnny N. Leigh

Johnny Leigh Is Promoted

Pfc. Johnny N. Leigh, son of Mr. and Mrs. Clarence Bromlow, 328 Ave. J, Hereford, has been promoted to Specialist E-4 in the Headquarters Battery, 2nd Missile Battalion, 56th Artillery, as of January 9, according to army releases.

Birth Of Baby Girl Announced

Mr. and Mrs. Clyde Whitaker of 1906 Fourth Ave., Canyon, former Hereford residents, are the parents of a daughter, Wendy, born Saturday in a Canyon hospital. She weighed eight pounds, three ounces.

Grandparents of the baby are Mr. and Mrs. Mack Noland, West Highway 80, Mr. and Mrs. Chuck Laing, 402 Blevins. Great-

Miss Brisendine and

Calendar Of Events

MONDAY

County H. D. Council, Appreciation Luncheon at Bull Barn, 12 noon.

Music Study Club, Mmes. B. Y. Crosthwait and C. J. Mountz hostesses, 2 p. m.

Alpha Alpha Chapter, Beta Sigma Phi at Hereford State Bank 8 p. m.

National Secretaries Association in REC Building, 8 p. m.

World War I Veterans and Auxiliary at American Legion Hall, 7 p. m.

TOPS Club in Community Center, 7:30 p. m.

Rotary Club lunch at Hickory Log Restaurant, 12:05 p. m.

IOOF Lodge at IOOF Hall, 8 p. m.

Paisano Lions Club in Hotel Jim Hill, 7:35 p. m.

Easter Lions Club at Easter Clubhouse, 8 p. m.

Citizens Band Radio Club in REC Building, 8 p. m.

TUESDAY

Veleda Study Club in home of Mrs. Armon Lauderback, 8 p. m.

Hereford Art Guild at Community Center, 7:30 p. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

Progressive H. D. Club with Mrs. W. H. Awtrey, 2:30 p. m.

WEDNESDAY

Avenue Baptist WMU at church, 9:30 a. m.

Hereford Lions Club at Hotel Jim Hill, 12 noon.

THURSDAY

Calliopean Study Club in Mrs. E. W. Dettman's home, 8 p. m.

Madre Mia Study Club in the home of Mrs. Lynton Allred, 8 p. m.

Hereford Study Club, postponed meeting in home of Mrs. Noble Howard, 8 p. m.

St. Anthony's Guild at parish school auditorium, 8 p. m.

Hereford Duplicate Group at Community Center, 7:30 p. m.

VFW Auxiliary in VFW Clubhouse, 8 p. m.

Kiwanis Club lunch in IOOF Hall, noon.

Optimist Club at Jones Restaurant, noon lunch.

FRIDAY

Messenger H.D. Club in home of Mrs. N. A. Brown, 2:30 p. m.

Cultural H.D. Club in Mrs. Paul Corbett's home, 2:30 p. m.

SATURDAY

Community Concert program by Richard Leibert, organist, in Hereford High School Auditorium, 8 p. m.

grandparents are Mr. and Mrs. Roy Thompson, 606 Blevins, and Mrs. W. C. Plunk of Sunray.

Mrs. Whitaker and daughter are spending a few days visiting in the Laing and Noland homes here.

Home Decoration Hobby Is Taught

Varying their study and practice of flower arrangement in a program series titled Beautifying Our Homes, members of Bud To Blossom Garden Club had a lesson on Hobbies For Home Decoration Friday morning.

Mrs. Bill Nelson was hostess at Community Center.

Mrs. Ross Cooley, a guest, was introduced by Mrs. W. H. Gentry as speaker. She demonstrated decoration of containers

with papier mache, and helped the club members as each practiced the craft. They made attractive boxes, wastebaskets and other room accessories.

Mrs. Gentry, first vice president, conducted the business session. Preparations for the club's role as co-hostess to the district garden club convention Feb. 26 and 27, held the attention of the group.

Hereford Garden Club and Bud To Blossom Club will entertain delegates from the 28 West Texas counties which make up District I of Texas Garden Clubs Inc.

Members volunteered for duty during the next two weeks, when the club will be hostess at Deaf Smith County Museum on its open days.

Mrs. D. K. Brook was a guest. Members present included Mmes. R. N. Yarbro, G. S. Wheeler, Lloyd Sharp, Jess Robinson, Sam Long, Ernest Kendall and Bob Cooper.

CARD OF THANKS

Our heartfelt appreciation is extended to everyone for all the lovely flowers, telephone calls, beautiful cards, food and every expression of interest. Your friendship is helpful at this time of the loss of our beloved wife and mother.

Eldon Morgan
Mr. & Mrs. Myron Morgan & family
Mrs. Anne Barkley & family
Mr. and Mrs. Bob Morgan & family

Classifieds Get Results

Esteemed Father To Speak Today

The Reverend Father Julian Rousseau, Franciscan Missionary from Pena Blanca, N. M. will be preaching a Mission in Spanish in the Catholic Church of St. Joseph at the Labor Camp here in Hereford.

Beginning today, Fr. Julian will preach at all the Masses. The mission will end on the following Saturday.

Every night of the week he will preach the Word of God. There will be Biblical Readings along with the accustomed Biblical prayers and the singing of canticles in Spanish.

For many years, Fr. Julian has energies into parochial work among those of Mexican descent and for the past fifteen years had worked as a missionary in New Mexico and Texas, where he is both well known and highly esteemed by all the Spanish-speaking people. Fr. Julian himself, was born in Escanaba, Michigan, on June 23, 1909, of



Dale Carter

Carter Receives Bank Promotion

M. T. Johnson, Jr., Chairman of the Board of Tascosa National Bank, has just announced that at a special board meeting held this month, Dale Carter was elected Cashier of the bank.

Carter began his career with the American National Bank of Amarillo in 1960. He remained with that bank until June, 1964, at which time he joined the Tascosa sales force.

Carter joined Tascosa National Bank in March, 1965 as Assistant Cashier. He is a 1959 graduate of Hereford High School and holds a BBA degree from West Texas State University. He and his wife Janice have two children. The family resides at 5111 Kirk and attend the First Baptist Church of Amarillo.

His activities include: Member of the Exchange Club of Amarillo, past Regional Counselor for Key Clubs, and is presently serving on the Board of Governors

Sermons, Music To Be Featured By Evangelists

A week of special services in the Assembly of God Church, Union and Ave. G, with the evangelists will begin today, the Rev. and Mrs. Jerry Hobbs as Rev. Homer T. Goodwin, pastor, announces. The public is invited.

Lucretia and Jerry Hobbs have been traveling evangelists for a number of years and she was previously soloist for Southwestern Assemblies of God College Harvester Choir, featured in youth rallies, camps and church conventions.

Music will be featured, with sermons by the Rev. Hobbs, in services at 7:30 p. m. each day. Solos, duets, organ and piano selections will be included. Emphasis will be on youth in these meetings.

Funeral Service For Mrs. Click Is Held Friday

Funeral services were conducted Friday afternoon for Mrs. Mary Melvina Click, 93, who died Thursday morning in a hospital here after a long illness. She had been a resident of Westgate Unit at Kings Man-

or retirement home.

A resident of Deaf Smith County since 1929, when she came from White Deer, Mrs. Click was the former Mary Melvina Whitley, born March 12, 1874, in Llano County.

She married James L. Click in Fisher County in 1908. He died here in February, 1950.

Survivors are a daughter, Mrs. Mary Kemp, and two sons, Orpha and Leonard Click, all of Hereford; a sister, Mrs. R. L. Green of Idalou; six grandchildren and 17 great-grandchildren. The funeral was conducted by Gene Fooks, minister of Central



DRIVE QUIZ CHAMPS — The fourth round of the "Learn and Live" television contests, with Panhandle and Plains area high schools in competition sponsored by the Department of Public Safety, ended with Hereford High School victorious. Team members who have surrounded the old Ford Model A above are Kenneth Justice (alternate), Jerry Odom (high scorer), Laquita Robison and Jane Zinser (third high scorer). See story in this issue for more details.

Church of Christ. Gilliland Funeral Home directed burial in West Park Cemetery. Pallbearers were grandsons of Mrs. Click.

Scientists in Communist China have reported finding parts of a fossilized skull belonging to Sinanthropus pekinensis, or Peking Man. The bones were unearthed at Choukoutien, site of the original discovery of Peking Man near Peking.

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J. E. Brooks Family Enjoys Farm Life Togetherness

By PENNY YOUNG
Staff Writer

Togetherness is the perfect word to describe the J. E. Brooks family.

The Brooks, who farm about two miles west of the Dawn community, came to Deaf Smith County in 1958 from Levelland where they had owned a garage and done custom combining. After about four years of custom combining in this

county, they bought the farm where they now reside with their daughter Sylvia, and son Rodney.

A typical day of farming on the Brooks farm begins about 6:15 a. m. in the winter and 4:30 to 5 a. m. in the summer. "Everyone works together to get things done," commented Mrs. Brooks. "The jobs aren't distributed. We just pitch in and do what has to be done. Work-

ing together and just being together means a lot to our family, mainly because while the children were growing up we did custom combining moving with the harvest and we never got to spend a summer at home together. We sure enjoy it."

Grain farming, wheat and milo mostly, takes up much of the working time. Then there are the cattle, nine horses, pets, and Mrs. Brooks' private garden in which she spends a lot of her summer days. The family pets consist of one collie, Rowdy; one small German Shepherd, Ranger; two cats, Billie and Thomasina, and one parakeet, Dinky. Before Sylvia, now 27, settled on the farm and took over her load of the work, she attended a year at South Plains Junior College in Levelland. Single, and described as being very industrious, Sylvia's life rotates around her horses and the work on the farm in which she does everything from helping to shell peas to building a fence or driving a combine.

A special hobby of Rodney, 17, and a junior at Hereford High School, is to show calves. A few of the prizes he has won include showing of the Grand Champion Junior Heifer at the Amarillo Tri-State Fair in 1965 for which he was presented a trophy.

A trophy was also presented for the Champion Medium Wool Lamb of the 1967 Deaf Smith County Junior Livestock Show, and the Showmanship Division in the same event also brought in another award. Several smaller prizes were won for horse shows and a tractor driving contest which was held in Levelland.

Mrs. Brooks enjoys working in the garden, sewing, and collecting Rodney's old boots. From the time he was a year old until the end of his junior high year, twenty-two pairs of "literally worn out" boots have been lined up on the family's shelves in their den.

Instead of using the pickups

and cars in order to check the water, Rodney and his father make quick trips from the house to the field on a Honda motor-scooter.

About 10 to 12 hours a day are spent in work, and when lunch comes around, it is gladly welcomed. After a good meal, it's back to building fences, feeding the cattle, plowing, and irrigating. Around 4 or 5 p. m., they all take a short break for a coke and a small snack and then back to the fields to get what work done they can before dusk.

As Snoopy, the cartoon character would say, "Happiness is togetherness."



UPPER LEFT — Twenty-two pairs of boots, all suffering from the hard wear of her son, have been lined up on the family shelves in their den by Mrs. Brooks. UPPER RIGHT — The afternoon is enjoyed by a short break which the family takes after a long day of hard work on the farm. Shown are Mr. and Mrs. Brooks, their daughter Sylvia, and son Rodney. LOWER LEFT — Rodney Brooks participates mostly in showing calves and lambs in various stock shows. The three trophy's he is shown

holding were presented to him from Hereford stock shows in 1967, and one from the Tri-State Fair in 1965. LOWER MIDDLE — Mr. Brooks and his son stand beside the main transportation at the farm. A Honda motorscooter proves quite convenient for quick trips to and from the house or anywhere on the farm. LOWER RIGHT — One of Sylvia Brooks' favorite hobbies is the raising and care of horses. Here she is shown standing beside her favorite horse, Joker.

Today's Habitat Is Club Subject

As a preface to her review of Dorothy Rodgers' book, *The House In My Head*, Mrs. Carl Swanson described for Bay View Club members the Habitat exhibit at Expo '67, the Montreal world's fair of last summer.

Speaker at a meeting in Mrs. Juston McBride's home Thursday afternoon, Mrs. Swanson had the subject, *Habitat '67*.

She said the Montreal exhibit was of an urban community of 158 houses, providing mass accommodation of the type which may become necessary by the end of this century as population increases and cities grow.

The book she reviewed, by the wife of composer Richard Rodgers, tells of the home the couple designed and had built in a suburban location near their New York City home, its unusual contemporary style suited to their way of life.

Trips to Europe and over the United States to find the furn-

iture they wanted, and other incidents of the project were detailed in Mrs. Rodgers' humorous style. One section of the book told of entertaining done in the house, and even supplied recipes.

A former member of the club, Mrs. J. R. Allison was welcomed on her return to membership as Mrs. R. B. Miller presided for business. Also present were Mmes. Will S. Kerr, Francis Hardwick, Colby Conkright, Lee Benefield, Ansel McDowell and Jack Gilliland.

Workshop Plans For Red Cross Volunteers Made

Plans for a workshop on Red Cross volunteer programs and personnel, to be conducted by area representatives Feb. 6 in the Hickory Log Restaurant, were discussed at the monthly luncheon of Deaf Smith County Chapter Volunteers Thursday.

This workshop session, beginning at 10 a. m., and another concerning disaster service and fund raising, are open to interested persons of Deaf Smith, Parmer and Castro Counties.

Mrs. Marvis Southward Presided at the Volunteers' luncheon at the Hickory Log and read a note of appreciation from an overseas Red Cross field director for ditty bags sent through the local chapter and distributed at Christmas to servicemen in Viet Nam.

An appeal from the national Red Cross for hospital items to be made this winter was read. Members planned to assist with this work and to enlist new volunteers to meet this and other needs.

Mrs. Sam Morgan was welcomed as a new member. Six members reported 67 hours of community service in the past month.

European Students Give LaPlata Club Program

Differences in the way of life in America and in their home countries were stressed by the two Hereford High School students who are here under the American Field Service program, as they spoke to LaPlata Study Club this week.

Katie Laine, whose home is in Finland, and Huseyin Shevki, who comes from Cyprus, were program guests introduced by Mrs. A. J. Schroeter at the club meeting in the home of Mrs. Frank Prowell.

Both told of contrasts they have noted during their stay in Hereford, as they also mention-

ed similarities in the activities of families, especially of teenagers. Maps and pictures helped show their hearers the cities and lands they described.

In the business period, LaPlata members planned their duties as hosts during open hour of Deaf Smith County Museum next month, also planned a Valentine supper for their husbands.

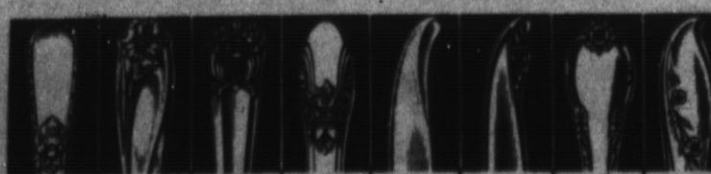
Miss Dee Watson, a Texas Tech student who is a practice teacher in Hereford schools, was a guest.

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or add pieces you have always wanted!



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Annual Statement Of Perpetual Care Fund

For Year Ending December 31, 1967
Of Rest Lawn Memorial Park of Hereford
411 East 6th Street, Hereford, Texas 79045

1. Name of Trust Company or Bank with trust powers holding Perpetual Care Fund, or, if no Trust Company or Bank, names of Trustees holding Perpetual Care Fund.

The First National Bank of Amarillo, Texas, Trustee Trust Department, P.O. Box 1331, Amarillo, Texas 79105

3. (a) Detailed sworn statement of Perpetual Care Funds held in Bank or Trust Company or Trustees is attached to and made a part hereof, total of which is:

Principal amount \$11,995.83

(b) Total amount of Perpetual Care Fund not yet collected on term sale contracts but allocated for Perpetual Care, now in process of collection and to be paid to Trustee as collected according to trust agreement. \$ 672.50

Does trust agreement provide for percent of sale price or minimum per square foot grave space, crypt or niche as provided by law? (Minimum)

Does trust agreement provide for: Perpetual Care Reserve to be collected from percent of installment collections, or last money collected on each contract? (last money collected on each contract) Has all money collected on term contracts and allocated to Perpetual Care Trust Fund been paid to Trustee? (Yes)

(c) Total Principal of Perpetual Care Fund (Add "a" and "b") \$12,668.33 Subsequent to 3/15/34 to 8/23/63 at 20c per sq. ft. 33,555.5 \$6,711.10 Subsequent to 8/23/63 to date of this report of 50c per sq. ft. 33,379.0 \$1,689.50

(d) Total requirements for all sale made under Perpetual Care \$ 8,400.00

Amount place in Perpetual Care Fund is (Excessive) of amount required by Law \$ 3,595.23

6. Have the requirements of Section of the Cemetery Code pertaining to sign, and statement on certificate of ownership and contract been complied with? (Yes) Rest Lawn Memorial Park of Hereford By Charles Watson, President s/s CHARLES WATSON

THE STATE OF TEXAS COUNTY OF DEAF SMITH BEFORE ME, the undersigned authority, on this day personally appeared Charles Watson, and Marlin Gilliland, known to me to be the President and Secretary, respectively, (or two of the responsible officer) of Rest Lawn Memorial Park of Hereford and being by me duly sworn, on oath did depose and say, each for himself (or herself) that each of the affiants had read the above and foregoing report of status of Perpetual Care Funds of said Cemetery, that each knows the contents thereof, and that the facts set forth therein are known by each of said affiants to be in all things true and correct.

s/s CHARLES WATSON, President s/s MARLIN GILLILAND, Secretary SUBSCRIBED AND SWORN TO before me this 10th day of January, 1968 to certify which witness my hand and seal of office.

(SEAL) s/s JOHN GILLILAND Notary Public in and for Deaf Smith County, Texas.

announcing

New, Lower, Interest Rates On Loans for . . .

- NEW CARS-PICKUPS
- NEW TRACTORS
- NEW IRRIGATION MOTORS

Now

3 / 4

of 1 Per Cent
Per Month
on
Unpaid Balance

That's right folks. Effective immediately, the Hereford, Texas Federal Credit Union has lowered loan rates on new cars and pickups, new tractors and new irrigation motors from the original 1 per cent per month on the unpaid balance to three-quarters of 1 per cent. Come in soon. Let us help you with your financial problems.

HEREFORD TEXAS FEDERAL CREDIT UNION

Charles Bell, Manager



HANDS UP. — Action was fast and furious Friday night in Muleland as the Herd fought to gain control of the rebounds. Though great effort

was given, the locals could not overcome the fighting Mules as they went down in defeat, 52-43.

Herd Defeated By Mules In Third Conference Loss

By MARSHALL DAY
Staff Writer

If team spirit and fan support are the things that help a basketball team win, then Muleshoe had plenty to spare Friday night as they took a 52-43 win over the Herd in cage play.

From the very beginning of the game, the Muleshoe crowd sent yell after yell echoing through the gymnasium as they were out in an effort to collect their first district win, which they accomplished.

The Mules, having a great height advantage over the local team, had complete control of the backboards all through the

game as they picked off the opening tip-off and immediately scored. Following the initial two points by the Mules, the Herd just couldn't seem to move the ball or hit the net during the first quarter, but did succeed in taking a 10-8 lead at the end of the first period. Eight of these points were collected at the charity line.

Second-quarter play saw a saw battle as both teams couldn't take advantage of each other's mistakes and could only end in a stalemate score for the period, with the Whitesides still retaining their two point lead, with a 24-22 score.

Failing to hit for the needed points in the third stanza, the Herd fell behind in the early minutes of play and could not overcome the Mule attack. Charity throws, field goal attempts, and lay-ups just seemed to be eluding the Herd as they missed some nine shots during the third quarter and fell behind the Mule kick by a 40-37 score.

Hindered by the rebounding ability and shooting spree of the Mules' David Davis, the Whitesides fell even farther behind during the final period as Davis controlled the boards almost single handedly. Davis ended the game in a tie for high point honors with the Herd's Bobby Burwick, with 17 each.

Trailing at one time in the fourth quarter by only four points, the Whitesides tried in vain to make the opposing team commit themselves to making errors but could only succeed in committing unnecessary fouls and mental mistakes. These mistakes and fouls just make it easier for their opponents as they finished the game with a

nine-point margin over the Herd, 52-43.

The loss of this game leaves the Mules and the Herd sharing the cellar slot with a 1-3 won-loss record each.

The "B" team proceeded to win their fourth straight district win in as many outings when they clipped the Mule "B" by a score of 52-48. Leading the "B" scoring was Jim Rakestraw with 14 points followed by Percy Mays and Scott Neville with 11 and 10 points, respectively.

High rebounders for the team was Percy Mays with 12 and Santry Rush with 7.

The varsity will end first half play Tuesday as they meet Dumas in the La Plata gym with the "B" game beginning at 6:15 p.m. and the "A" team to play at 8.

College Honor Goes To Payne

Donald Payne, a native of Hereford, has been made a charter member of the Burges Hall Dormitory Honorarium at The University of Texas at El Paso.

To qualify for the honor, the candidate is required to make a 3.0 grade point average for at least one semester and maintain a 2.75 grade point average. He must reside in Burges Hall Dormitory for one semester, and must be in good academic and disciplinary standing.

A senior physics major at U.T. El Paso, he is the son of Mrs. J. F. Payne of 108 Fuller Street in Hereford.

Cagers To Elect Basketball Queen

Who is to reign as basketball queen for the next year will be decided Tuesday afternoon during the pep rally in the high school gym. The ceremonies will take place at approximately 2:10 p.m.

Candidates for the coveted position are senior Cathy Young; junior Renet Hubble; and sophomore Sable Traweck.

The queen will be presented during the game Tuesday night against Dumas, announced Daisy Hunsinger, sponsor.

Financing Of College To Be Assembly Topic

Financing a College Education will be the subject of a talk to Hereford High School juniors and seniors, and their parents, at an assembly at 8:45 a.m. Tuesday.

Milton Morris, director of financial aids at West Texas State University, will be the speaker.

He will give information applying to any college, not just to WTSU, Robert Thompson, HHS student counselor, explains. "Every parent and student faced with the problem of financing a college education should hear this speaker," Thompson continued.

The assembly, which will be dismissed at 9:40 a.m., is open to all interested persons.

Gifford-Hill. Standings thus far in the second half of league play include Boyd Machine Shop 4-0; Ink Spot 3-1; Summerfield Fertilizer 3-1; Hedrick Dodge 3-1; Hereford Flying Service 1-3; Hacker & Son Meat Co. 1-3; Gifford-Hill 1-3; and City Cab Co. 0-4.

The siren was first invented by Thomas Johann Seebeck, a German, around 1800.

Herd Lines

By Marshall Day

The winner of the first half of round robin play in district 1-AAA was decided last Friday night as Perryton and Tulla clashed, with Perryton coming out on top by a 94-50 score. Both teams were undefeated prior to this game with 4-0 records each.

Other team standings so far in the first round include Hereford with a 1-3 record; Dumas standing at 2-2; Canyon holding a 1-3 record; and Muleshoe with a 1-3 mark also.

Statistics thus far this season show that the Stanton and La Plata Junior Highs sport a 28-28 record total between them. The unique thing in this record is the fact that the La Plata 7th grade cagers have been known to defeat the La Plata 8th graders on occasion.

To those of you who may be interested, the Whiteface Booster Club has discussed the possibilities of forming a Colt Baseball League for the youngsters who are between the ages of 15-16. Though nothing definite has been established, the club is still pursuing the matter. The club has discussed the possibilities of installing a lighting system for night-time games at the high school baseball field and have also tentatively discussed having an All-Sports Banquet in the near future instead of individual sport banquets.

A new recreation area is to be developed 5 miles south of Vega in Deaf Smith County in the near future. This area will have such recreational sporting things as fishing, miniature golf, swimming, and a club house. Membership will be set at \$100 and monthly dues are set at \$10.

Head football coach at Friona for the past five years, Don Light, the winningest coach in the Friona schools history, entered a letter of resignation recently. Light was replaced by assistant coach Bob Owen in a school board meeting on Jan. 8.

Simmie Hill, All-American basketball candidate at West Texas State University, has hit .496 per cent of his field goal attempts, .763 per cent of his free throws, has an even 12.0 average in rebounds per game, and is averaging 26.8 points per game.

Bob Hayes, of the Dallas Cowboys, tagged the "fastest human alive", along with Homer Jones, of the New York Giants, were to put on a half-time show today at the Pro Bowl game. Jones, the only person ever to beat Hayes in college, had challenged him to a 100-yard dash, in full uniform, carrying a football, but Hayes, fearing he might pull a muscle, withdrew. Perhaps Hayes developed a case of cold feet and couldn't run, but in any case, it would have been something to see.

The West Texas State Buffs' basketball team is slowly deteriorating as the number of players is down to 10 with the transference of part-time starter Lonnie Speck.

Dry Wheat Mill Set For Dimmitt

DIMMITT — The Dimmitt Wheat Growers Inc. board has called a stockholders meeting for January 27 to study the prospectus of a new wet milling plant to be located there. The meeting is scheduled for 10 a.m., according to Aaron Isaacs, general manager.

The Wheat Growers announced last week that the Houston Bank for Cooperatives has given a written commitment to provide the major portion of financing on a wet milling plant for them. Actual construction of the plant now rests with the cooperative's 600 member-stockholders, who must commit the balance of construction money in hopes of realizing a profit through corn contracts and dividends.

At the meeting in Dimmitt, stockholders will also be asked to increase the capital stock of the association by \$3-million in first preferred stock. The proposed new issue would raise the cooperative's capitalization to \$8,015,000.

Isaacs reported that contracts, proxies and certificates of first preferred stock have been sent to DWG members, and that many members are already signing contracts to supply corn for the new mill during the 1969 crop year.

This is the third attempt by Dimmitt Wheat Growers to build a wet milling plant. However, specifications of the mill have been changed to process corn instead of milo.

The cooperative's original plan was to build a \$20-million, two-unit grain mill in conjunction with Indiana. However, the plan fell through after Union Starch and Refining Co. merged with Miles Laboratories. Later, they lined up additional financial resources, only to learn at the final negotiations that one source was unacceptable to the

other. The cooperative has now cut the proposed plant size to a one-unit mill for processing corn only. First-line products of the new mill will be corn syrup, starches and corn oil. The remainder of the milled corn will be processed into high-protein feeds for the cattle-feeding industry.

Isaacs said that Wheat Growers directors have not abandoned their plan for a two-unit mill. "It is anticipated that the second unit of the mill will be built in two to 10 years, and will process dextrose only," he said.

The plan now is to have the plant ready for production by January 1970, for processing the 1969 corn crop.

For the local producers who are stockholders in Dimmitt Wheat Growers, the combination of growing and processing locally is expected to mean a net profit on their crops as high as twice what they are now realizing.

Lewis A. Poarch Completes Tour

Lewis A. Poarch, son of Mr. & Mrs. Earl Poarch of 213 Fuller St., Hereford, has been home on a 14-day leave from the Navy.

Poarch, just returning from a six-month tour of duty off the coast of Vietnam, was stationed on the naval destroyer, the USS Henry W. Tucker.

Mr. & Mrs. Poarch met the ship as it came into port at Long Beach, Calif., and stayed until the younger Poarch got his leave on Jan. 4.

Poarch is a 1966 graduate of Hereford High School.

READ THE CLASSIFIEDS.

Wins Collected By 7th Grades

In junior high cage action Thursday, Stanton won 1 game while losing two, and La Plata also had one win against two losses.

Stanton's 7th grade collected the only win for their school as they defeated the Tulla 7th by a 35-29 score. Both the 8th and 9th grades lost to Tulla by scores of 46-28 and 53-49, respectively.

Upon meeting Gattis: Junior High of Clovis, N. M., La Plata met the same fate as did their neighboring school, Stanton. The La Plata 7th grade was the only team to score a victory for their school as they took a 30-16 decision over the Gattis team. High pointer for the 7th grade was Terry Champ with 15 points.

The 8th and 9th grade teams fell by scores of 35-27 and 67-49, respectively. John Page was high pointer for the 8th grade with 7, while Donnie McDermitt had 17 for the 9th.

La Plata will next play the Boys Ranch team at Boys Ranch on Jan. 22, and Stanton will meet Friona here on the same day.

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PERRY'S

233 N. Main Hereford, Texas

To The Voters of the City of Hereford

THE 1% CITY SALES TAX ELECTION

will be held at

The City Hall, Tuesday, Jan. 23, 8 a.m. to 7 p.m.

The City Commission wishes to inform the voters of the following facts and figures concerning the 1% city sales tax.

Who may vote?

Any qualified voter holding a 1967 Voter-Registration Certificate or Exemption and who has resided within the city limits for at least six months prior to the election. Ownership of real estate is NOT a requirement.

It is estimated that the 1% sales tax will bring in \$42,000. for the fiscal year of the City beginning May 1, 1968.

The City Commission has agreed to reduce the ad valorem tax rate from \$1.40 to \$1.20 if the sales tax is voted. This would amount to approximately \$28,000. for the next fiscal year.

What does the 1% city sales tax cover?

The 1% city sales tax would apply to the same articles that are now covered by the 2% sales tax. Such items as groceries, work clothes, automobiles, farm equipment are some of the items that would be EXEMPT from the tax.

What amount of the 1% tax will be retained by the State for the enforcement, administration and collection of the tax?

The State will keep only 2% of the amount collected which would amount to about \$800.

Where will the additional revenue be spent?

The City will use the additional revenue for new park and playground equipment, an additional park employee, one additional policeman, street maintenance and additional equipment in the health department.

Election will be held at the City Hall, Hereford, Texas on Tuesday, January 23, 1968 from 8:00 A. M. to 7:00 P. M.

This Ad Paid For By Interested Citizens

Deaf Smith County Included In Governor's Tour Plans

AUSTIN — When the Spanish explorer, Coronado led his expedition across the high plains of West Texas in 1540, legend says, the soldiers were forced to drive stakes as they went to mark their progress through the waist-high grasslands.

Some believe, however, the "Staked Plains," or Llano Estacado, got its name from the fact that the land seems to be perched on stakes or giant palisades when viewed from a distance. Regardless of which is fact and which is fiction the Texas Panhandle is rich in both scenery and wealth.

With this in mind, Gov. John Connally included the Texas Plains Trail as one of 10 Travel Trails announced here January 17 at the third annual Governor's Tourist Development Conference.

The estimated 584-mile trip travels through the counties of Armstrong, Bailey, Borden, Briscoe, Carson, Castro, Cochran, Crosby, Floyd, DEAF Smith, Garza, Hartley, Hockley,

Hutchinson, Lamb, Lubbock, Lynn, Moore, Motley, Potter, Oldham, and Randall.

Amarillo and Lubbock are the largest cities on the high plains, so-called because of the sharp Cap Rock Escarpment which divides it from the remainder of the state. Northernmost towns on the trail are Dumas and Stinnett, north of Lake Meredith — a national recreation area. Dumas is in the center of one of the nation's largest grain sorghum producing areas, center of one of the world's great natural gas fields and producer of two-thirds of the nation's helium.

Farm Road 687 guides travelers along Lake Meredith, with State Route 15 and U. S. 60 bringing them to Amarillo. Palo Duro Canyon state Park, 120 miles long and covering 15,000 acres, is southeast of Amarillo near the town of Canyon. A paved road follows the canyon rim and winds down 1,200 feet to the canyon floor, site of Pioneer Amphitheatre. The outdoor drama "Texas" is performed here during summer months.

The musical tells the story of the fight to settle the plains. This outdoor arena under the stars was built as a memorial to the people of the Panhandle.

Sisson, Fuqua Are Elected To Water District

Billy Wayne Sisson and Harvey Fuqua recently were elected to serve as committeemen for Deaf Smith County in the 14-county High Plains Underground Water Conservation District No. 1.

On the same day, Crosby County property owners voted to join the District. On the same ballot, however, the owners declined to vote for assumption of pro rata share of the maintenance tax by which the District is supported.

Consequently, upon official canvass of votes by Water District Directors on Tuesday, it was announced that Crosby County voters failed to enter the District. Board Chairman Russell Bean revealed that the Crosby vote on proposition of financing obligations failed to carry by one vote — in a 310-309 county.

This negative vote precludes entry of Crosby County into the District at this time, although the other proposition on the ballot, asking the "confirmation of the annexation" carried by earlier — announced vote of 330 for, 289 against. Involved in the election of Jan. 9 was that portion of Crosby County above the Caprock. Voters there failed in an earlier election, in January 1967, to vote annexation into the Water District.



BACK TO SHIP — Fireman David C. May has returned to his ship, the U. S. S. Wahkiakum County, now in drydock for repairs, after spending the holidays with his parents, Mr. and Mrs. Robert Trowbridge, and sister, Teena May. His brother, Muri May of Amarillo, was also here and the family had a Christmas dinner in the home of his grandparents, the Forster Rectors of Friona. The Hereford sailor has made trips to New York City, San Juan, P. R., and Guantanamo Bay; his ship's prime mission was landing Marines in the Caribbean areas for training.

Talk of Texas

By JACK MAGUIRE

WHAT'S THAT NAME AGAIN! — Dallas a problem: Nobody seems to know how to place its name.

For years historians thought that the first settler, John Neely Bryan, named the village after George Mifflin Dallas, 11th vice-president of the United States. Later research, however, indicates that this isn't true.

Bryan probably named his settlement after one Joseph Dallas, a friend who lived nearby. However, there were three brothers named Dallas who were living in Texas when the settlement was founded in 1844 and one of them might have been the namesake.

Who gave Dallas its name remains one of history's mysteries.

HAPPY NEW YEAR — Thanks to a Texan many an American fighting in Viet Nam had their traditional mess of black-eyed peas on January 1.

Elmore Torn of Taylor, Williamson County, is the No. 1 Pea of the National Black-eyed Pea Appreciation Society. Early in December, he became concerned that servicemen in Viet Nam might not be served the food that is supposed to bring good luck to all who eat it on New Year's Day.

To prevent any possible oversight on the part of armed forces dieticians, Mr. Torn air-lifted hundreds of 25-pound sacks of the peas to South Viet Nam so that service personnel could properly welcome the arrival of 1968.

TRAVELING TEXAS — Want to go to Hog Heaven? You can. It's a tiny hamlet between Centerville and Crockett, in Leon County.

LOST MIRACLE — Not far from downtown Nacogdoches is the site of a miracle, but nobody knows exactly where it is.

It happened somewhere along the red clay banks of LaNana Creek in 1717. Drouth had dried up the streams, driven away the game and brought famine. Friar Antonio Margil, who had established the Mission Guadalupe the year before, was directed by a vision to the banks of the creek and instructed to strike a rock with his staff three times.

As the padre did so, a spring broke forth from the rock, the drouth ended and the settlement was saved. For more than 230 years, the spring was lost. Then R. B. Blake, the late East Texas historian, rediscovered it in the mid-1960's using old Spanish records to document its location. Now it has been lost again.

RICH TEXAS — Even in 1966, there was one Texan who admitted to being a millionaire.

John H. Herndon, a Brazoria County planter, told U. S. Census-takers that year that his total estate was worth more than \$1,700,000. No other millionaires were listed, but there were 262 other Texans who said that their worth was more than \$100,000.

POKER'S DELIGHT — A recent head count in Lina, an unincorporated Harris County town, listed 119 people and 126 hogs.

Dramatic lighting with a 600-foot canyon wall as a backdrop creates an unforgettable setting. A small train takes visitors on a tour of the canyon floor and a sky lift carries riders on a round trip from the floor to the rim.

Canyon is also noted for the Panhandle Plains Historical Museum also contains an extensive Texas University campus. It is noted for its massive entrance doors which are ornamented with historic brands. The museum also contains an extensive gun collection, authentic chuck wagon and prehistoric fossils.

The Plains Trail follows Farm Road 1151 to Claude and turns south using canyon-bisecting Highway 284 to Silverton, State Highway 256 to Turkey and State Highway 70 to Matador, a true western town named for a ranch. Farm Roads 684, 28 and U. S. 82 continue southward past White River Reservoir through Kalgary and on to Post, a community founded by C. W. Post, the cereal king. Post grew quickly although all supplies in the beginning had to be brought in by mule train from Big Spring, approximately 70 miles away. A cotton mill, started by the community's founder was among Texas' earlier mills and remains in operation.

Next stop, via farm Road 669, is Gail, noted for its Borden County jail on the courthouse square. The trail turns down U. S. 180 for only a short distance before reverting northward via Farm Road 1054 to Wilson and Farm Road 400 on into Lubbock.

Texas Tech is located in Lubbock. And Mackenzie State Park with its prairie dog town is a tourist favorite. Lubbock, founded in 1891, is center for a vast region of oil, agriculture, warehousing and education. Buffalo Springs Lake, nine miles southeast of Lubbock via Farm Road 40 and 400, offers fishing, boating and picnicking.

The Plains Trail departs Lubbock westward on Farm Road 2255 and State Route 116 as far as Whiteface, then northerly on State High 214 through Morton to Muleshoe. A life-size statue of a mule stands at the intersection of U. S. Highways 70 and 84 in Muleshoe. The creation, made of fiber glass, was unveiled in 1965. The Muleshoe National Wildlife Refuge, established in 1935, is the oldest national wildlife sanctuary in Texas, primarily a home for waterfowl.

U. S. 70 and Farm Road 1055 through Earth lead to HERE-FORD IN DEAF SMITH COUNTY, referred to as "the town without a toothache." There is a noted absence of dental decay due to natural fluorides in the water supply. Tascosa and Boys Ranch is farther north up the trail. Old Tascosa, on U. S. 385 south of Channing, was settled in 1870 by Mexican colonist. Boot Hill Cemetery just off the highway is the final resting place for many cowboys who died in 1890 gunbattles. In June, 1939, the late Cal Farley established Boys Ranch for homeless boys on the old townsite. The Plains Trail returns to Dumas via State Highway 354 and U. S. 287.

Light Damage In Wreck Saturday

An accident during the light rain Saturday morning sent a car beyond the street limits on George at Ave. K.

Juanita Mendez Garza, 26, 515 Knight, suffered an estimated \$100 in damages to the 1962 Pontiac station wagon she was driving.

The second person involved in the accident was Troy Steve Fulton, 40, 700 Blevins, driver of a 1966 Chevrolet pickup truck for Tide Products. The pickup suffered \$25 in damages.

Police reported that the station wagon was making a left turn off Ave. K onto George, when the pickup struck it from the rear, which knocked the first car beyond the curb.

A citation for following too close was issued.



TWO OF THE LOCAL ministers participating in the national week of prayer for Christian unity observance in Hereford are Father Angelus Delahunt of the St. Anthony's Catholic Church, left, with Rev. Eugene Brink, pastor of the First Christian Church. See story on page 1.

Holly Coporation Creates New Post

COLORADO SPRINGS — Holly Sugar Corporation elected Willard F. Cheley Vice President-Finance, a new position, and intends to open a new corporate office in New York City, it was announced today by Holly's Board Chairman, Dennis O'Rourke.

Mr. Cheley's responsibilities for Holly will center on this major food processor's acquisition and diversification program, planning for internal growth and on financial management. He will have offices in Colorado Springs, as well as in the new corporate office in New York City.

Mr. Cheley was most recently assistant to the Board Chairman of Georgia-Pacific Corporation, where his principal duties were in the areas of acquisitions and mergers, diversification programs and financial management.

Mr. Cheley is a graduate of the University of Washington and the Harvard Graduate School of Business Administration. Prior to joining Georgia-Pacific, he was employed at Frederick & Nelson, a division of Marshall Field & Co. During

his business career, he has served as assistant professor of economic, finance and accounting at the University of Washington, Lafayette College and Louisiana State University.

Entrants Rules Given For Junior Livestock Exhibit

Looking forward to what is expected to be the largest Junior Livestock show ever held in the county, the Hereford Young Farmers have set Feb. 10 as the deadline for entry cards and fees covering all animals.

The exhibition is to be held in the Hereford Bull Barn Feb. 15, 16 and 17.

Deaf Smith County entries will be judged in a separate early show and then be shown with entries from three other local counties. The Counties are Castro, Oldham, and Farmer.

General superintendents for the show are Clark Andrews and Larry Kaul while division superintendents are Bud Thomas and Jerry Glover, steers; Lewis Block, L. Dee Taylor and Bob Hicks, barrows; and John Hammett and James Dobbs, lambs. With entrants restricted to

two entries on each animal there will be three classes of calves, four classes of lambs, and six classes of barrows.

Barrow and lamb entry fees have been set at \$2 while the fee for calves is set at \$4. Floor price will be set prior to sale on Feb. 17.

According to rules, all entrants must notify the superintendent affirming their entry in their respective division one hour after the judging has been completed. Failure to do so can result in the barring of the entrant from future shows.

With the exception of the Grand Champion and the Reserve Champion, livestock entered in the show, can be used in the 4-H and the FFA judging on the 16th, with the owners permission.

With judging set for barrows at 2 p. m., Feb. 15, lambs 10 a. m., Feb. 16, steers 2 p. m., Feb. 16, and livestock judging contest, FFA, and 4-H for 9 a. m. Feb. 17, weights have been set for each category.

Steers must weigh at least 650 pounds, barrows must weigh at least 180 but not over 240 pounds, and lambs must weigh at least 70 pounds but not over 120.

All Barrows and lambs must be in place by 10 a. m. Wednesday Feb. 14; all calves must be in place by 10 a. m. Thursday, Feb. 5 and all animals will be tagged at the time they are weighed.

Judging for the Four-County entries will take place after the Deaf Smith County show.

Records show that the earliest skating club, formed in 1842, was the Edinburgh Skating Society, in Scotland.

The Maryland Provincial Assembly created Georgetown in 1751 by voting to purchase 60 acres on the Potomac for a settlement to be named after England's King George II.

An imaginary line connecting Bermuda, Florida and Puerto Rico encompasses about 440,000 square miles of open sea called the Bermuda Triangle. Though many ships and planes travel the triangle each day without mishap, an unusual number have vanished there without a trace.

Donnie Parks Is Commissioned

SAN ANTONIO — Donnie L. Parks, son of Mr. and Mrs. Carl G. Parks of Rt. 3, Hereford, has been commissioned a second lieutenant in the U. S. Air Force upon graduation from Officer Training School (OTS) at Lackland AFB, Tex.

Lieutenant Parks, selected for OTS through competitive examination, is being assigned to Lowry AFB, Colo., for training as a supply officer.

The lieutenant, a 1961 graduate of Seymour High School, received an M.S. degree in 1967 from Texas Technological College. He is a member of Alpha Zeta.

Lieutenant Parks' wife, Minnie, is the daughter of Mr. and Mrs. Estes Miller of Rt. 1, Sey-



Donnie Parks

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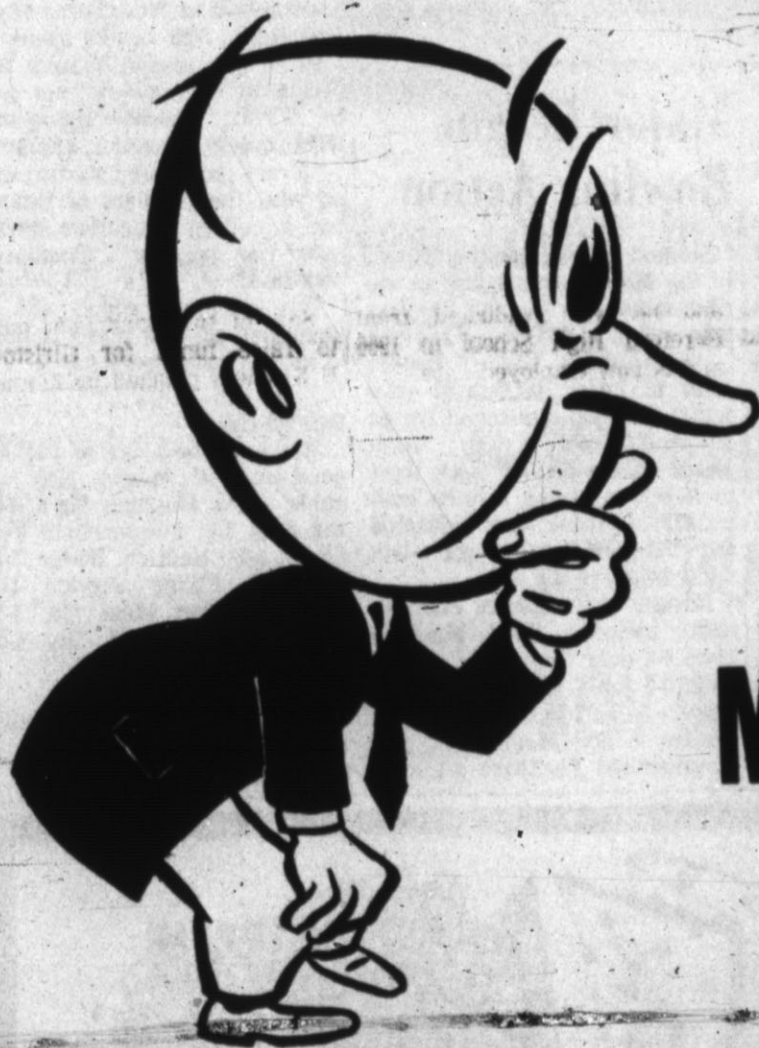
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HEAR EVANGELIST and MRS. HOBBS OF BORGER IN SERMON AND SONG NIGHTLY: 7:30.

JAN. 21 thru SUNDAY, JAN. 28th

For COLDS take 666

Deaf Smith County Welfare Agency: New Problem With Every Emergency

By EARL MOSELEY

Jewel Smith, administrator of the Deaf Smith County Welfare Department, had been in a rush all morning — which she said was typical of her office. She explained, "I'm taking some groceries out to a family whose little baby has died. Sorry I didn't have the chance to call you back about our appointment." We left the courthouse together.

On our way out, she explained that the welfare department had completed arrangements for a local man to go to Lubbock and have cataracts removed from his eyes. "So that he will be employable again." They had just sent another man down there last month.

The vocational rehabilitation division actually has nothing to do with eyesight problems. "But we spend as much time referring people to other agencies as we do our own," Mrs. Smith said, "and there are a lot more agencies now than in the past."

Mrs. Smith stopped at Cooper's Market and bought \$10 worth of groceries. While shop-

ping, she introduced a Latin-American who had been employed at Cooper's eight years. "We helped him get the job. He's a fine worker."

Afterward, she stopped by a lady's home, whom she had telephoned about the death, and picked up more groceries. "I called several ladies at the church about it," she said.

The groceries were delivered to the home of the bereaved grandparents. "The baby's grandfather was hurt in an explosion here once. We helped him get skin grafts, so that he could work again," she added. "We have also helped some of his sons."

The parents of the child were not there, so she drove over to their home. The mother was there and the father came in later. Their little baby girl had died from pneumonia, without

warning, as she had slept early Monday morning. The young couple was in deep sorrow. Mrs. Smith tried to reassure them.

The child was there — in a small casket. A little girl, she appeared to be in a restful sleep. "She didn't cry during the night," the mother said.

Mrs. Smith planned to attend the funeral.

She then drove across Hereford to the trailer home of another family. This family was taking care of a boy from Mexico who "guessed he was about fifteen." He was making plans to visit his father below the border but the family and the pastor of their mission church were trying to keep him in school here — and there had been a mixup regarding his birth certificate.

Mrs. Smith was trying to help him do this: "Get a birth certificate from your father and we will photostat it." The boy has a brother who is now fighting in Vietnam.

Jewel Smith had come to Texas from Oklahoma as a child. She said that her father had been a preacher. She was reminded of hardships of a personal nature during the depression, and her father's philosophy toward man helping his fellowman.

"There is a group of people nowadays who believe all help should come from agencies," she said. "But from my father I believe that it should start with the people themselves."

Tea And Shower To Compliment Young Matron

A courtesy for Mrs. Bob Schmucker, a layette shower will be given this afternoon in the Knights of Columbus Hall with ten friends as hostesses. The honoree, with Mrs. Alvin Schmucker and Mrs. C. P. Urbanczyk, will receive guests.

Tea will be served from a table decorated in pink and blue. Mrs. Jim Patzold and Mrs. Butch Connolly will direct games and Mrs. Larry Bezner will read appropriate verses.

In the hostess party are Mrs. Wilhelm, Marvin Batenhorst, Joe Zinser, Roger Albracht, Bobby Patzold, Jim Patzold, Jim Marnell, Lee George, Bezner and Connolly.

Next week for assignment in the Far East Command.

At Post, the Andrews and Fries were stranded Thursday night in a snowstorm, reported to amount to about 7 inches. With the car stuck, they stayed in a farm home near Post and came home Friday.

Mr. and Mrs. Frank Robbins went to Abilene Thursday and brought home their daughter, Carol, who has completed the semester at Hardin-Simmons University. They made it through the snowstorm off the South Plains, but reported the road conditions "a mess". Carol is to be married to Gene Duvall here at Post, Jan. 26.

Kerry Struve attended the stock show and sale in Denver Thursday until Tuesday and exhibited his pigs. Alto his pigs failed to place, some he had raised but were exhibited by a friend did win a championship in the show.

Mr. and Mrs. Wayne Rhodes are repainting and cleaning the house where they plan to move soon. It is located 10 miles southeast of Friona. They have lived on the Struve place and he has helped the Struves farm for two years.

The Marvin Welty's have moved southeast of Friona since Christmas. They have farmed for the Shirley Garrisons several years.

The Olin Parrises, David Yandells and Harlan Barbers celebrated the Barbers' 27th wedding anniversary Thursday evening with a meal at a local restaurant. Afterward they were joined by the Bob Holmans at the Yandells home for an evening of visiting together. The Holmans are near neighbors of the Yandells. He is assistant supt. of Hereford schools and she teaches.

Mr. and Mrs. Joe Andrews, Valerie and Jason, Mrs. Houston Frye and Hilton spent about a week on a trip as far as Monterrey and Saltillo, Mexico. They returned by way of Abilene to visit in the Andrews' home. Andrews' parents, the Herbert Hasseloffs, Mr. and Mrs. Robert Hasseloff have been staying with his parents, the Herbert Hasseloffs, during his leave from the Air Corps. He is scheduled to go

except that it is in a time of high costs of living," she said. Many problems brought to the department are based on marital difficulties, it was pointed out — in fact, every known difficulty.

Most clients are Latin-American. "The reason for this is undoubtedly because they are the principle migratory laborer in this area," Mrs. Rayburn said.

"November and December are the heaviest months for problems," Mrs. Smith advised, "except when there is severe weather in January or February. If they can't work, they come to see Welfare. And they usually come for work — we try to help them get jobs. If they need food, we get on the telephone and try to find somebody who will supply it. County welfare tries to render this service but not spend the tax dollar, for the able-bodied. Need is our first requirement."

Mrs. Smith will have been with County Welfare 15 years on March 1. Mrs. Rayburn has been secretary almost five years. They process applications for crippled children, make social case histories for clients going into Boys Ranch, Girls town and all other children's homes, and with retarded children (they do not want to mix them with criminals) for the Abilene Training School. They also make adoption studies — social histories for the county courts.

Work with all transients, who are referred to County Welfare under arrangement with the Hereford Ministerial Alliance, is done through another agency, the Salvation Army. Mrs. Smith is a member of the Salvation Army committee (with two others) in Hereford. Help is sometimes given through their fund, if need be.

"Actually, very little tax money is spent," Mrs. Smith stated. As evidence were the comparative figures of the first eleven months of 1966 against the exact same period in 1967. Including all salaries and expenses for

Mr. and Mrs. Rodney D. Loyd are the parents of a son, Rodney Dean Jr., born Jan. 17. He weighed 8 lbs. 5 ozs.

Mr. and Mrs. Gilberto Perez are the parents of a daughter, weighed 6 lbs. 9 ozs.

Mr. and Mrs. Azael C. Valdez are the parents of daughter, Teresa, born Jan. 15. She weighed 7 lbs. 2 ozs.

Mr. and Mrs. Now Salinas are the parents of a son, Noe Alfonso Jr., born Jan. 15. He weighed 7 lbs. 9 ozs.

Mr. and Mrs. George Earl Boggs are the parents of a daughter, Jennifer Gail, born Jan. 15. She weighed 6 lbs. 8 ozs.

Mr. and Mrs. Gilbert H. Yosten are the parents of a son, Richard Allen, born Jan. 14. He weighed 7 lbs.

Sale Of Quilts By Club To Aid Girlstown Fund

Sale of two handmade quilts to raise funds for Girlstown U S A was planned by Mothers Needle Club members at a meeting in Mrs. Earl Cole's home Thursday afternoon. Aid to Girlstown, by gifts of cash, clothing and household equipment, is a continuing project of the club.

Members will do the quilting on two hand-pieced quilt tops given by Mrs. Odella Huckert, and the finished coverlets will be sold.

Needlework and conversation occupied the group at the afternoon meeting. Mrs. Cole served coffee, tea and cookies to Mrs. H. T. Lindley, Arthur Blackburn, A. H. Cook, Adam Flowers, W. H. Awtry Sr., W. T. Gunstenson, C. N. McClure, A. J. Jones, Ralph Paul, J. L. Shirley, Lloyd Battey and Nell Austin.

Refreshments were served to Mrs. Dennis Lomas, Howard R. Johnson, Buddy Bloomer, Bobby Veigel, Bill Warrick, Hazen Woods, Ronald Zimmerman and Terrell Hodges.

An informal meeting of L'Allegria Study Club Thursday had Mrs. Noble Ballard as hostess in her home. Members spent the afternoon playing bridge, a break in the season's series of programs on art.

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Look Who's New

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1966 the total was \$16,832.49. There was a noted rise for 1967 (more population) — \$18,441.92 — an increase of only \$1,589.43.

"County Welfare takes emergencies. Other agencies in state and federal government do not. They have to have preparatory work."

Mrs. Smith had to attend a case in juvenile court. Afterward we made another run of the area together. She called on a lady about working at the Bull Barn washing dishes for the Chamber of Commerce banquet, here in town. The woman took it. "Be there tomorrow morning at 8 and the same time the following morning. We need one other person."

She drove through the privately owned Buna Vista addition, a section of housing some three years old primarily for Latin-Americans. Unfortunately, a lot of glass was broken from windows there. But she continued on to the Labor Camp, south of the city. Before entering, she stopped at Casa de Amigos, under the auspices of the Hereford Migrant Ministry, where young Latin-American children are trained, where used clothing is sold for practically nothing, and various needs are supplied for all — largely donated by thoughtful groups of people and operated by VISTA through the cooperation of six local church dominations.

At the Labor Camp (the Hereford Internment Camp during World War II, where many prisoners-of-war, mostly Italians, were kept) she tried to locate a Mexican lady whose little daughter had an abscessed tooth, to check on arrangements made with a local dentist. But the mother was working. She went by the hospital — which has a nurse but not a doctor — where there was a little boy with an injured foot that needed attention. She brought him back to town, so that his mother could take him to the Hereford Clinic. "We don't want to take any chances on you losing that foot."

Work with all transients, who are referred to County Welfare under arrangement with the Hereford Ministerial Alliance, is done through another agency, the Salvation Army. Mrs. Smith is a member of the Salvation Army committee (with two others) in Hereford. Help is sometimes given through their fund, if need be.

"Actually, very little tax money is spent," Mrs. Smith stated. As evidence were the comparative figures of the first eleven months of 1966 against the exact same period in 1967. Including all salaries and expenses for

Mr. and Mrs. Rodney D. Loyd are the parents of a son, Rodney Dean Jr., born Jan. 17. He weighed 8 lbs. 5 ozs.

Mr. and Mrs. Gilberto Perez are the parents of a daughter, weighed 6 lbs. 9 ozs.

Mr. and Mrs. Azael C. Valdez are the parents of daughter, Teresa, born Jan. 15. She weighed 7 lbs. 2 ozs.

Mr. and Mrs. Now Salinas are the parents of a son, Noe Alfonso Jr., born Jan. 15. He weighed 7 lbs. 9 ozs.

Mr. and Mrs. George Earl Boggs are the parents of a daughter, Jennifer Gail, born Jan. 15. She weighed 6 lbs. 8 ozs.

Mr. and Mrs. Gilbert H. Yosten are the parents of a son, Richard Allen, born Jan. 14. He weighed 7 lbs.

Sale Of Quilts By Club To Aid Girlstown Fund

Sale of two handmade quilts to raise funds for Girlstown U S A was planned by Mothers Needle Club members at a meeting in Mrs. Earl Cole's home Thursday afternoon. Aid to Girlstown, by gifts of cash, clothing and household equipment, is a continuing project of the club.

Members will do the quilting on two hand-pieced quilt tops given by Mrs. Odella Huckert, and the finished coverlets will be sold.

Needlework and conversation occupied the group at the afternoon meeting. Mrs. Cole served coffee, tea and cookies to Mrs. H. T. Lindley, Arthur Blackburn, A. H. Cook, Adam Flowers, W. H. Awtry Sr., W. T. Gunstenson, C. N. McClure, A. J. Jones, Ralph Paul, J. L. Shirley, Lloyd Battey and Nell Austin.

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MRS. JEWEL SMITH AT THE COUNTY WELFARE OFFICE — Mrs. Smith is taking a long-distance business call from the Amarillo Social Security office; as one of the many daily responsibilities of her job as administrator of the Deaf Smith County Welfare Department.

Rites Held For Former Resident

Funeral services for R. W. Lovelace, a resident and manager of the telephone company here in early years of this century, were conducted Friday morning at San Angelo, where he died Thursday at the age of 88.

Mr. Lovelace had lived in San Angelo the past 22 years. He was a native of Grayson County, born Oct. 6, 1879. Graveside services were conducted with burial in Lawn Haven Memorial Park at San Angelo.

Survivors include a daughter, Mrs. Ernest Rolls of Wichita, Kan., a son, Jack Lovelace of Arlington, three grandchildren and two great-grandchildren.

LAST WEEK All our Fashion Manor sheets REDUCED!

NATION-WIDE® quality, famous long-wearing cotton muslins. 133 count.*

twin 72" x 108" flat or Elasta-fit Sanforized® bottom.....	WHITE	1.51
full 81" x 108" flat or Elasta-fit Sanforized bottom.....		1.71
pillow cases 42" x 36".....		2 for 83c

PENCALE®

Combed cotton percale, 186 count.*	WHITE	
twin 72" x 108" flat or Elasta-fit Sanforized bottom.....		1.83
full 81" x 108" flat or Elasta-fit Sanforized bottom.....		2.05
pillow cases 42" x 38".....		2 for 1.05

PENCALE FASHION COLORS:

Pastels—pale pink, lt. lilac, pastel yellow, opaline green, seafoam, lime, milk chocolate. Deep tones—avocado honey gold, hyacinth, copen blue. twin 72" x 108" flat or Elasta-fit Sanforized bottom.....

full 81" x 108" flat or Elasta-fit Sanforized bottom.....		2.58
pillow cases 42" x 38".....		2 for 1.28

Sorry not all sizes remaining

Womens Cotton FLANNEL PAJAMAS and GOWNS	Girls Denim STRETCH SLACKS	Entire Stock BOYS SWEATERS	8 Only Boys WINTER JACKETS
now 1.88	now 1.88	Reg. 6.98 now \$4	Reg. 12.98 now 9.88
Reg. \$3 & \$4 now 1.88			
Womens Spring Print BETTER BLOUSES	Entire Stock 8 Only GIRLS WINTER JACKETS	Entire Stock 6 Only MENS WINTER JACKETS	
2 for \$7	8.88	Reg. 17.98 now 13.88	
Prices Slashed Womens BETTER DRESSES	Girls Better DRESSES and SPORTSWEAR	Mens Casual PENN PREST SLACKS	
\$3 to \$15	Reduced 3.88	Reg. 5.88 now 3.33	
One-Group Ladies All-Weather COATS	Plain or Print GIRLS BETTER BLOUSES	SHOE CLEARANCE	
shortie \$5 long \$10	Reg. \$2.99 now \$2	Girls Flats & Slip Ons now 3.88	
	Large Group Childrens TOYS	Girls Corduroy & Velour Shoes now 2.50	
	1/2 price	Womens Flats & Heels Reg. 8.99 & 10.99 now only \$5	
Womens Plain or Print BETTER KNIT BLOUSES	Clearance Printed Towels	Machine Washable Rondo Cotton SPRING PRINTS	
Reg. 2.98 & 3.98 now 2 for \$5	Bath Towel ea. 88c	33c yd.	
Entire Stock Winter WOMENS BETTER COATS	Face Towel 2 for 88c	PRINTS and STRIPES DENIM and BROADCLOTH	
Reg. \$26 & \$45 now 18.88	Wash Cloth 4 for 88c	44c yd.	
Entire Stock Winter WOMENS CORDUROY JACKETS	Machine Washable Hopsacking Prints	3 Only 91" x 115" TUBULAR ROOM RUGS	
Reg. \$14-\$16 now 10.88	Reg. 1.49 now 77c	Reg. 27.98 now 21.88	
Reduced to Clear Womens SWEATERS and SHELLS	Woolens, Bonded Knits & Printed Corduroy	Printed Cotton TODDLERS KNIT SHIRTS	
Reg. 5.98 & 7.90 now 3.99	1.99	50c	
Boys Sport Shirts \$1	Mens Sweet Shirts \$1		

CLOSED SUNDAY

MEET the EXPERTS

AT THE
CORN-SORGHUM-SOYBEAN GROWER'S CLINIC

Get the latest information on:
Seed • Chemicals • Irrigation • Fertilizer • Mechanization • Minimum tillage • Plant Population • Grower's potential for net profit increase.

DON'T MISS IT!

FREE! NOON MEAL • COFFEE AND DONUTS • DOOR PRIZES!

8:30 A.M. to 3:30 P.M.
January 23, 1968

Community Hall
Dumas, Texas

SPONSORED BY:
Allis Chalmers
DeKalb Industries
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Peoples Natural Gas Co.
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GIBSON'S DISCOUNT CENTER

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"



Stylast
HAIR SETTING LOTION

57¢



Tide

giant box **65¢**



cheer

giant box **65¢**



Rinso Blue

giant box **65¢**



Stylast
13 ounce spray can

49¢



GROOM & CLEAN

Medium size tube **59¢**

Vaseline
Hair Creme giant size **39¢**



ANAHIST

pre-priced 98¢ **59¢**



Q-TIPS

pre-priced 39¢ **23¢**

Medicated
Stridex Pads pre-priced 98¢ **59¢**

Hand Creme
Chamberlain 1-lb. jar reg. \$2.00 **99¢**

Fresh Start
by Ponds 2-oz. tube **69¢**

Combat Germs in the air with
Lysol Spray 7-oz. aerosol can **79¢**



Lanolin Shampoo

79¢



Protein Setting Gel

69¢



Protein Creme Conditioner

\$1.49

LYSOL
Disinfectant large bottle **69¢**

BO-PEEP
Ammonia qt. bottle **19¢**



Folgers coffee

ONE POUND CAN **65¢**



Cinch

Spray it on... wipe dirt off
No rinsing needed!

22 ounce plastic bottle **47¢**



17¢

1 1/2-LB. LOAF

GIBSON'S R pharmacy

SAVE ON PRESCRIPTIONS

PHONE 364-4900 SOON!

Chexit Relieves Flu Symptoms 12's regular \$1.75 **79¢**

Coryban-D Cough Syrup 4-oz. reg. \$1.75 **98¢**

Tylenol Tablets
exceptionally safe tablets.
Contains no aspirin
bottle of 100 regular \$3.00 **\$1.79**

SPECIAL
Hand Made **WIGS**
100% Human Hair



NOW FROM \$39.95

Pro-Styled with Wig-Head and Wig-Care
Ready-To-Wear. Compare up to \$100.00

Thurs.-Fri.-Sat. Only
Wig Specialist Will Be On Duty

HELBROS WATCHES

LADIES values to \$45.00 **\$23.97**

MENS values to \$35.00 **\$18.97**

PRESTO MANICURE SET
Gives you a professional manicure right in your own home.

Pre-Priced \$6.95 **\$4.49**

 Fry Pan with high dome cover model T804 19.97	 Waffle Baker & Grill model CG 25.99	 Steam-Spray Dry Iron model 33118 7.27
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Drafting Instrument
Pre-Priced 10¢ **2 for 10¢**

Wearver Ball Pen & Pencil Set
Pre-Priced \$1.00 **2 for \$1**

Combination Pencil-Pen-Eraser
Pre-Priced 15¢ **2 for 15¢**

Pencil Sharpener
Pre-Priced 29¢ **2 for 29¢**

Ball Bearing Compass
Pre-Priced 25¢ **2 for 25¢**

Pkg. of 3 Jumbo Size Pencils with sharpener
Pre-Priced 39¢ **2 for 39¢**

Pkg. of 12 Yellow Pencils No. 2 or No. 3
Pre-Priced 39¢ **2 pkgs. 59¢**

Drafting Instruments Set
Pre-Priced 39¢ **2 for 39¢**

300 Count Notebook Paper
Pre-Priced 88¢ **2 for 88¢**

Compass & Protractor
Pre-Priced 29¢ **2 for 29¢**

Jigsaw Puzzles



Yorkby Milton Bradley
1500 pieces
reg. \$1.75 **89¢**

LADDERS
Extension & Step Styles
All Sizes In Stock

25% OFF
Gibson's Low Everyday Discount Price



Shower Curtain
for most all showers 6'x6' **\$1.19**



Ladies Pixie Shoes
all new spring colors **77¢**



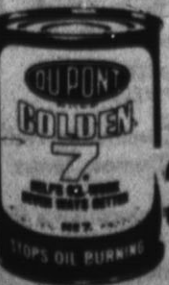
Curity Terry Cloth Coveralls
age 0-6 mos. to 14-lbs. **\$1.29**



Boys & Girls SOCKS
98% combed cotton 2% Spandex **39¢**



DuPont Golden-7 Oil Additive
pint can **39¢**



Simoniz Master Wax
Auto Cleaner-Wax
regular \$1.98 **\$1.19**





"IT IS SO, TOO ...
'CAUSE I READ IT
IN THE PAPER"



Remember when you were a kid, and "I read it in the paper" was the best argument-stopper in the whole world? That simple declaration served as proof enough for anything ... unless the other guy was a lot bigger and just naturally mean t'boot! There's a good point here and that is that most of us grow up with respect for and genuine trust in what we "see in the paper".

It Pays Too. To Advertise In

The Hereford Brand

-- Nearly Everyone Does --



Taxpayers Ask IRS

Q — Is it true you can now deduct one-half of your medical insurance premiums even if you don't itemize your deductions?

A — No, that is not the way this new provision works. One-half of the premiums paid for medical insurance up to a maximum of \$150 may now be deducted without regard to the 3 percent of income limitation on medical expenses, but only when the taxpayer itemizes his deductions. The balance is included with other medical expenses subject to the 3 percent rule.

Previously, the entire amount of these insurance premiums had to be included with the taxpayer's other medical expenses

and only the amount of the total in excess of 3 percent of income could be deducted.

Procedures for handling medical expenses are described in the 1940 instructions. Be sure to read them carefully before starting on your 1967 return.

Q — If I file my return now, how long will it take to get my refund?

A — The normal processing cycle for refunds is 5-6 weeks if the return is accurate and complete. Send your return directly to your regional service center for better service.

To avoid delays, be sure your Social Security number is entered accurately, all W-2 forms are attached, and the return is signed. Both husband and wife

should sign if it is a joint return. Where the wife has income, her Social Security number and W-2 forms must be included.

Q — Is there any tax on Social Security benefits?

A — No, these benefits are not subject to Federal tax.

Q — What is the purpose of the gas tax tables in the 1940 instructions? I thought you could just deduct 10 cents a mile for use of your car.

A — The gas tax tables provide a convenient method taxpayers can use to determine how much they can deduct for state gasoline tax for the personal use of a car. The 10 cents per mile figure you mentioned only applies to the business use of a car.

Q — What should I do with the statement I got from my savings bank showing the interest

I earned? Does it have to be filed with my return like a W-2?

A — The Form 1099 you received is the bank's report to you as to the amount of interest you earned. Use the amount shown on the statement when you report your interest income for the year adding it to interest earned from other sources.

You do not have to file your copy of the 1099 with your tax return.

Q — I'm a teacher and took some summer courses last year. Will these be deductible for me?

A — The courses will be deductible if the primary reason you took them was: (1) for the purpose of maintaining or improving your present teaching skills, or (2) expressly required by your employer to maintain your salary, status or job.

Q — What do you mean by cost basis? I just sold my home and

want to figure out whether I have any profit to report.

A — The cost of the house to you would be the initial purchase price plus the cost of permanent improvements you have made, purchase commissions, title fees and the like, less any deferred gain on a home previously sold. From your selling price you can deduct selling commissions, advertising fees and similar costs incurred in selling the property.

Q — How much can I deduct on my return for child care expenses?

A — You may deduct up to \$900 of this expense when there are two or more children under the age of 13 for which this expense is incurred in order for you to work or seek a job. If there is only one child, the maximum deduction is \$600.

Q — What do you have to do to claim someone as a dependent?

A — There are five tests that have to be met. Check your 1940 instructions for details.

If you think you are entitled to claim a relative who does not live with you as a dependent, keep good records of the support you provide. Failure to keep such records caused many taxpayers to lose a claim for a dependency exemption last year.

Q — If my wife and I file separately instead of jointly, can one itemize while the other uses the standard deduction?

A — No. Married couples filing separate returns must handle their expenses the same way. If one itemizes the other must too.

Married couples filing separately must also take the same type of standard deduction. If one takes the minimum stand-

Amendments To Law Add To SS

The 1968 amendments to the social security law increased benefit payments of persons now on the rolls, and also will increase the payments of all future beneficiaries a minimum of 13 percent. Travis C. Briggs, Amarillo social security manager said today.

For example, under the new law, a person retiring at age 65 who averaged \$356 monthly in covered work will receive a monthly retirement payment of \$140.40. The former benefit was \$124.20.

For workers who earn \$6600 or less a year, the amendment

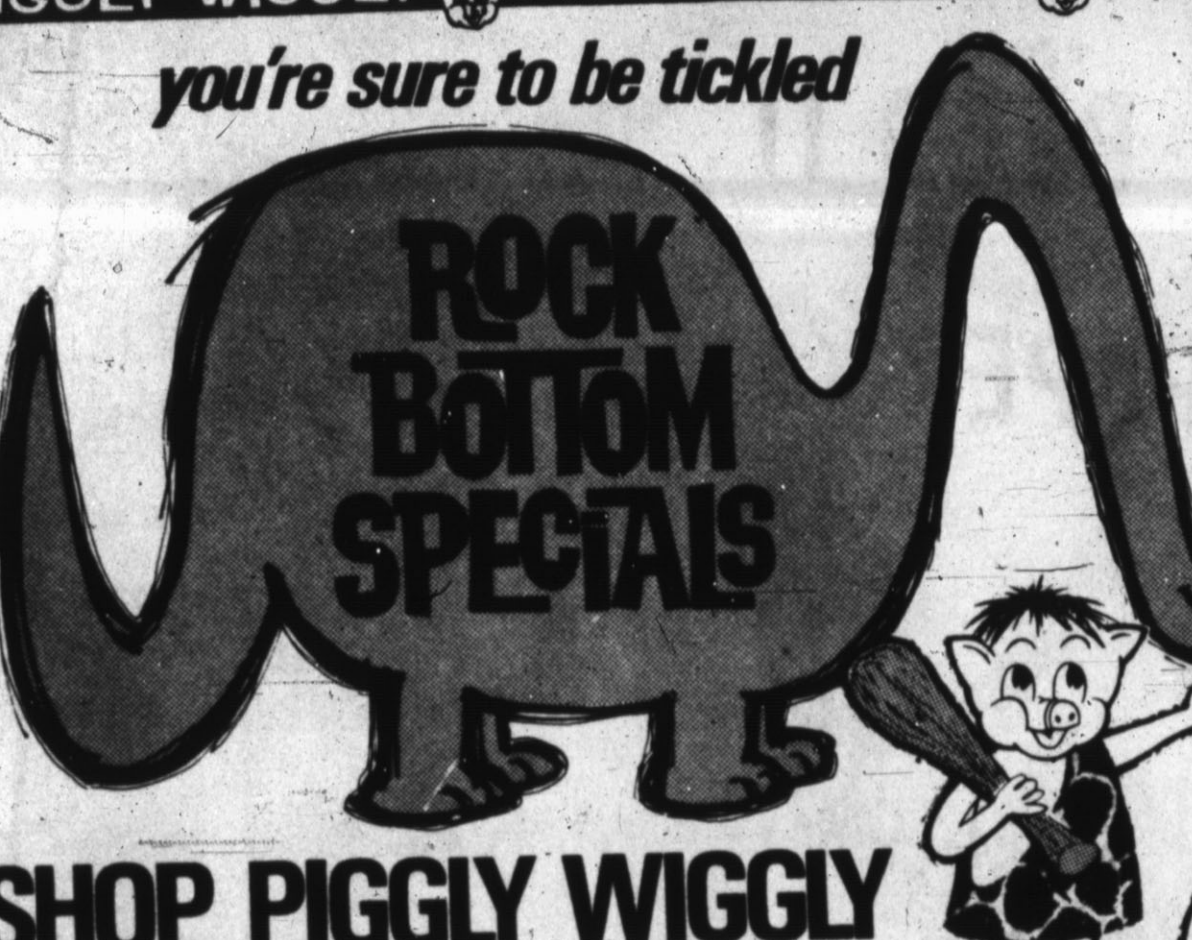
means sizable increases in benefits without comparable increases in taxes as were scheduled in the old law. The tax rate for 1968 is the same as it was in 1967.

Increased taxes are scheduled, however, for the one worker in four who earns over \$6600 yearly. He will be paying taxes on earnings up to \$7800. These higher paid workers who will pay the increased taxes will get substantially higher benefits. For example, a man now 27 or younger who pays social security taxes on \$7800 annually until retirement at age 65 will collect thirty percent higher benefits — \$218 a month for himself — \$323 for self and wife at 65.

Benefit payments to the disabled and survivors of insured workers are also increased comparably to the retirement benefits.

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

you're sure to be tickled



SHOP PIGGLY WIGGLY

ORANGE JUICE CHEESE PIZZA BEEF TACOS

Shurfine Frozen 6-oz. cans **6/\$1**

Appian-Way box **39¢**

Patio frozen 6 count pkg. **39¢**

HAMS

Glover's
HALF or WHOLE

your choice **49¢ lb.**

STEAK Round or Sirloin lb. **89¢**

Glovers Pure **PORK LINKS** 2 pkgs. **89¢**

Armour Star **All Meat Franks** lb. **55¢**

Kraft's Tasty **Cheese Spread** 2-lb. box **69¢**

Miracle Whip



by KRAFT quart jar **37¢**

With Purchase of \$5.00 or more

GLADIOLA FLOUR

All Purpose 10-Pound Bag **89¢**

With Purchase Of \$5.00 Or More!

BATHROOM TISSUE

Soflin 200 count pkg. **25¢**

Soflin 2-ply 10-roll pack **69¢**

FACIAL TISSUE

Zee 2 ply 200 count box **5/\$1**

LUNCHEON MEAT

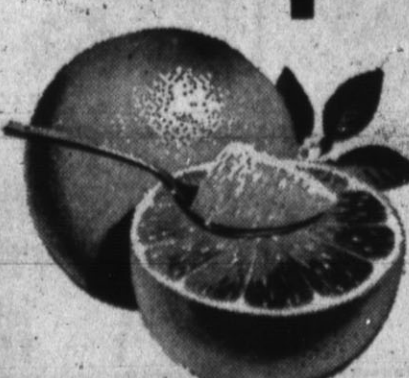
"Dak" 12-ounce can Product of Denmark **3 for \$1**

PORK & BEANS Van Camps 300 cans **2/29¢**

MACARONI Skinners short cut 10-oz. pkg. **2/39¢**

DOUBLE WEDNESDAY with \$2.50 cash purchase

Grapefruit



Texas Ruby Red **8/69¢**

2 lbs. **25¢**

dozen **69¢**

lb. **15¢**

DELICATESSEN

MONDAY

Chicken Dish - Pork Roast - Baked Beans - Fried Onions - Cucumber Salad - Potato Salad

TUESDAY

Beef Roast - Fried Chicken - Golden Corn - Green Beans - Scalloped Potatoes - Cole Slaw

WEDNESDAY

Turkey & Dressing - Meat Loaf - Corned Yams - Baked Beans - Stuffed Potatoes - Potato Beans - Spanish Shaw

SHURFRESH MILK

ANACIN TABLETS

for fast relief 50 count bottle **65¢**

CLOROX BLEACH

1/2-gallon plastic jug **35¢**

MIXED NUTS

Tom Scott 13 ounce can **49¢**

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



Awards, Speeches Highlight Annual Banquet

(See story Page 1)



The Sunday Brand

SECTION TWO

SUNDAY, JAN. 21, 1968

HEREFORD, TEXAS, 79045



Mr. and Mrs. Ellis Neal Lemons recently married

Couple Wed Recently At Arlington

Mr. and Mrs. Ellis Neal Lemons are at home on Route 3, Grapevine, after their marriage in the chapel of Arlington First Methodist Church Jan. 12. Mrs. Lemons is the former Miss Sonja Jean Heisey of Fort Worth.

Lemons' parents are Mr. and Mrs. Walter Ellis Lemons, Star Route, Hereford, and the bride is the daughter of Mr. and Mrs. Donald W. Heisey Sr. of Fort Worth.

Dr. J. D. Payne, pastor of the church, read the ceremony. Only members of the two families attended. Mrs. Sharon Heisey of Fort Worth was matron of honor for her sister-in-law and Claud B. Montgomery of Arlington was best man.

The bridegroom's sister, Mrs. Gene Rogers, Mr. Rogers and daughters of Amarillo were among the guests. His parents

were unable to attend because of Mrs. Lemons' illness. The bride attended schools in various parts of the United States and several foreign countries while her father pursued an Air Force career. She was graduated from Sandia High School and a business college in Albuquerque and has been a secretarial employee of Texas Refinery at Fort Worth.

Lemons is a technician with an electronics firm at Garland. He was employed by the Texas Highway Department at Hereford before his enlistment in the U. S. Navy in 1962.

He completed training in the Naval Electronics School at San Francisco and served with the Naval Security Group in Bremerhaven, Germany, three years.

A graduate of Canyon High School, he attended West Texas State University, Texas Tech, and continued studies in a University of Maryland Extension program while he was in Germany.

Sinking province, in northwestern China, has an area of 705,950 square miles.

School Menus

Week of Jan. 22-26
HIGH SCHOOL
JUNIOR HIGH

MONDAY — Spaghetti and meat sauce or ravioli and cheese stix, baked sweet potatoes, green beans, orange juice, chocolate cake, hot biscuits, butter, milk.

TUESDAY — Barbeque beef on bun or Romano steak, buttered potatoes, combination salad, sliced peaches, milk.

WEDNESDAY — Seafood pattie or stuffed baked wieners, whole kernel corn, Jello salad, orange juice, rolls, honey butter milk.

THURSDAY — Southern fried chicken and gravy or fried chicken, creamed potatoes, mixed vegetables, stuffed celery, sheet cake, homemade bread, butter, milk.

FRIDAY — Tuna casserole or sauerkraut and wieners, buttered sweet rice, English peas, canned prune plums, rolls, but-

ter, milk.

ELEMENTARY PUBLIC SCHOOLS

MONDAY — Spaghetti and meat sauce, baked sweet potatoes, green beans, orange juice, chocolate cake, hot biscuits, butter, milk.

TUESDAY — Barbeque on bun, buttered potatoes, combination salad, sliced peaches, milk.

WEDNESDAY — Tuna casserole, milk.

Board Members Visit Longview

The High Plains Underground Water Conservation board will be guests in a meeting of the Sabine River Water Board today in Longview.

Attending the meeting from this district are Tom McFarland, manager, and directors, Andrew Kershen of Hereford; Ross Goodwin of Muleshoe; Chester Mitchell of Lockney; Russel Bean of Lubbock; and Weldon Newsom of Morton.

Classifieds Get Results

ole, whole kernel corn, Jello salad, orange juice, rolls, honey butter, milk.

THURSDAY — Southern fried chicken, gravy, creamed potatoes, mixed vegetables, stuffed celery, homemade bread, butter, milk.

FRIDAY — Sauerkraut and wieners, butter sweet rice, English peas, canned prune plums, rolls, butter, milk.

ST. ANTHONY'S SCHOOL
MONDAY — Fried chicken, creamed potatoes, green beans, brownies, orange juice, rolls, butter, milk.

TUESDAY — Wieners and beans, buttered beets, cabbage-pineapple salad, banana pudding rolls, butter, milk.

WEDNESDAY — Ranchburgers, lettuce, pickle, onion, French fries, catsup, peach cobbler, orange juice, milk.

THURSDAY — Country fried steak, mashed potatoes, buttered broccoli, raisin squares, rolls, butter, milk.

FRIDAY — Turkey pie, buttered cron, congealed carrot-pineapple salad, oatmeal cake, orange juice, biscuits, butter, milk.

DR. E. H. HENDON

OPTOMETRIST

136 East 3rd

Phone 364-0987

OFFICE HOURS:

9:00 to 5:00 Mon. thru Fri.

8:30 to 12:00 Saturday

FIESTA DEL MONTE



Tomato Catsup
DEL MONTE
14-ounce bottles
4/88¢

Mandarin Oranges	Del Monte 11-oz. cans	4/\$1.00
Pineapple Juice	Del Monte 46-oz. cans	3/88¢
Pineapple-Grapefruit Juice	Del Monte 46-oz. cans	3/88¢
Pineapple-Orange Juice	Del Monte 46-oz. cans	3/88¢
Golden Corn	Del Monte cream style - 303 cans	4/88¢
Golden Corn	Del Monte whole kernel - 303 cans	4/88¢
Early Garden Peas	Del Monte - 303 cans	4/88¢

Fruit Cocktail
DEL MONTE
303 cans
4/\$1



FRYERS



USDA Grade A Fresh Dressed

whole

29¢

LB.

CUT-UP FRYERS

No-Bone No-Waste

Pork Choppies

lb.

69¢

Wisconsin full cream

Longhorn Cheese

lb.

69¢

Shurfine Frozen

ORANGE JUICE

6-oz. can

2/25¢

DELICATESSEN

PLATE LUNCHES

with 2 vegetables, dessert, bread

Bar B Q Wieners each 69¢

Chicken Fried Steak ea. 98¢

Chicken Salad each 20¢

SANDWICHES

Fresh Baked Oatmeal dozen 39¢

COOKIES

Dak

Luncheon Meat

12-oz. cans

3/\$1

Cloverlake deluxe

Ice Cream

round 1/2 gal.

69¢

Friskies Beef-Chicken-Liver

Dog Food No. 1 cans

3/39¢

Pinesol

Disinfectant

15-oz. btl.

45¢

Bottle of 75

Roll-Aids

reg. \$1.19 val.

79¢

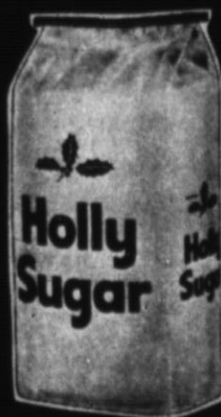
Borden's

Whipping Cream

1/2 pint

29¢

SUGAR



5-lb. bag

39¢

with purchase of \$5.00 or more

Coin Exhibit

WEDNESDAY, JAN. 24

At Cooper's!

Coins - Currency - Proof Sets - Mint Sets & Commemorative Coins will be displayed. Coins will date from 412 BC to present date including the famed "Widows Mite" & "Shekels". Also, Foreign Coins - Broken Bank Notes - Gold Pieces - Pieces of 8 - Confederate Money - Fractional Currency and much more. This display is worth thousands of dollars. Don't miss it.

GRAPE DRINK ORANGE DRINK GREEN BEANS TOMATO SAUCE

Del Monte 46-oz. cans	4/\$1.00
Del Monte 46-oz. cans	4/\$1.00
Del Monte Cut 303 cans	4/88¢
Del Monte Buffet cans	8/88¢

CRISCO

SHORTENING
3-Pound Can

68¢

Lydia Grey Bathroom Tissue 4 roll pkg.	37¢
Crisco Cooking Oil 24-oz. bottle	45¢

WIN A 10-DAY FAMILY FIESTA IN MEXICO

Get entry blank at DEL MONTE TUNA DISPLAY



SWEET POTATOES



2 25¢

lbs.

BELL PEPPERS

Large Size Texas Grown lb. 25¢

GRAPEFRUIT

Real Juicy Indian River 2 for 25¢

SAVE TENDERCRUST & SHURFRESH COUPONS for free gifts.



You'll enjoy the fine quality taste plus the valuable coupons!



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPER'S MARKET

BEST MEAT IN TOWN

Judy McCarver Is Married In Campus Chapel

Marriage vows were spoken by Miss Judy Beth McCarver of Hereford, a student at West Texas State University, and John Edward Meador of Eldorado in Joseph A. Hill Memorial Chapel on the WTSU campus Saturday.

Parents of the bride are Mr. and Mrs. Bill McCarver, 301 Lawton; and of the bridegroom, Mrs. Jerry Pennington, 115 Avenue H, and J. D. Meador of Eldorado.

The Rev. Charles Meredith of First Christian Church, Canyon, conducted the late afternoon ceremony. White satin draped the kneeling bench and the altar on which gold cross and an open Bible were placed. Tall baskets of white gladiolas, and candelabra twined with greenery flanked the altar.

Mrs. Ron Thomason was matron of honor and Mrs. Roger Albracht, bridegroom's best man, Jerry Shipman as groomsman and Emory Brownlow was an usher.

Wedding music was by Miss Dianne Davis of Silverton, who sang Walk Hand In Hand and Wedding Prayer, with Mrs. George Dowlen of Canyon as the accompanist who also played traditional marches.

Given in marriage by her father, the bride wore an empire gown with Chantilly lace bodice and snowflake satin skirt softly gathered at the high waistline and sweeping to the floor. Lace scallops at the neckline were centered with a cluster of seed pearls, and the long sleeves were petal-pointed.

Appliques of seed pearls and tiny crystal beads adorned the skirt and the lace motifs which bordered the rounded chapel train. A pair of white satin bows attached the train at the waist.

A circlet of seed pearls with a central cluster of beaded satin and lace petals, caught the illusion veil which fell over her shoulders. Her bouquet was a nosegay of white feathered carnations and roses surrounding a cattleya orchid, with streamers tied in love-knots holding carnation buds.

Floor-length empire dresses to rich garnet hue were worn by her attendants. Long sleeves of pale pink chiffon ended with garnet cuffs. Gathered panels were attached with soft bows. Headpieces were garnet velvet roses and pink tulle. Each carried a single pink rose.

The bride's mother chose an emerald wool dress with matched accessories for the wedding and the reception which followed in Methodist Student Center. Mrs. Pennington wore a pastel blue dress and white beaded hat. Both mothers had corsages of white roses.

Miss Joyce Warren of Hereford, Miss Martha Hines of Quanah, Mrs. Charles Harr of Canyon and Mrs. Bud Higginbotham of Amarillo were in the reception houseparty. White feathered mums accented with garnet and pink roses centered the white linen tablecloth.

Lace was gathered around the base of the colonnaded wedding cake which was ornamented with garnet and pink sugar bells, rosebuds and hearts.

For a honeymoon trip to Mexico, Mrs. Meador changed to an ensemble of oyster white dress and chocolate brown coat, wearing an orchid corsage. After Jan. 29 the couple will be at home in Eldorado where the bridegroom is in the oilfield construction business.

The bride plans to enroll as a senior in Angelo State College at nearby San Angelo. She was graduated from Hereford High School before entering WTSU. Meador completed high school studies at Eldorado.

Out-of-city guests for the wedding included Mr. and Mrs. Fred Williams, Mr. and Mrs. D. C. Thomason of Wellington; Mr. and Mrs. Duncan Hollums of Floydada, Mr. and Mrs. Estle McCarver and Lavelle of Kirkland.

The rehearsal dinner Friday evening was given in a dining room of the Hickory Log Restaurant. A centerpiece of feathered mums and candles in the wedding colors decorated the table.

A LOOK IN TIME
Before you restore that old furniture, look it over. Many old pieces need only to be cleaned.

THE INK SPOT
Printing



Mrs. John E. Meador
nee Judy McCarver

(Angel photo)

Auditions Begin For Symphony

AMARILLO — Audition for membership in the Amarillo Symphony Chorus will be held Monday and Jan. 29 from 7 until 10 p. m. in the Amarillo College music building (24th and Van Buren.)

Professional voices are not, necessarily, a requirement. Comprised basically of amateur

singers who have pleasant voices, and reasonable reading abilities, the Chorus is looking for persons who have strong desires for the promotion of choral singing in the Panhandle.

Those who qualify for membership will have a rehearsal schedule each Monday night, 7:30 to 9:30, at Amarillo College from Feb. 5 through March 11. The performance will take place on March 19 with the spring rehearsal and performance to be announced

later.

The spring performance of the Chorus will feature the Song of Democracy by the famous American Composer, Howard Hanson, as the final selection on the final concert in the old City Auditorium and to be dedicated to the memories which have taken place there.

For auditions, contact chorus manager Bobby Bruce, at DR-5739 or Box 2552.

READ THE CLASSIFIEDS.

Adrian News

By ANN BEAVERS
Brand Correspondent
Perry D. Gruhlkey of 1100 Western in Amarillo, and the son of Mr. and Mrs. George Gruhlkey of Adrian, has been appointed as range conservationist with the Canadian River Soil Conservation District.

Perry was raised in Adrian and graduated from Adrian High School. He attended Clearendon Jr. College then transferred to Texas Tech, where he graduated in 1967 with a major in Range Management. Perry worked in Dalhart before being transferred to Amarillo.

A community reception was held for the Rev. and Mrs. Sellars and family Sunday afternoon in the First Baptist Church. The Sellars were given an engraved picture from the church. An engraved note dish from the W. U. Ladies' and other people attending. The Sellars will be moving to Hedley this week. They have been here for the past five years.

Mr. and Mrs. Bill Goodenough and family of Amarillo visited Saturday with Charlie Pulliam, then later visited with relatives in Vega.

Mr. and Mrs. Bill Gilley and family visited with Mr. and Mrs. J. E. Jones and family in Amarillo Saturday.

Mrs. Opal Pond of Amarillo spent Sunday with her mother Mrs. Emma Bales who has been ill for a week now with the flu. Mrs. Neil Morgan came home from the Deaf Smith County Hospital Saturday and is doing some better.

Mr. and Mrs. Izax Boren and family of Pueblo, Colorado and moving to Dallas spent the weekend with Mr. and Mrs. W. H. Bogle and family.

A Bible Study class will be held this week at the Baptist Church from 7 p. m. until 9 p. m. Monday through Thursday.

Mr. and Mrs. Bob Lane and children of Bushland moved back to Adrian Saturday.

Mr. and Mrs. Pat Maupin of Santa Rosa spent the weekend with Mrs. Millie Maupin.

Mr. and Mrs. Jim Dawson and daughter of Hereford spent the weekend with the M. A. Ferguson Sr. family.

The Lynn Baxter family was moved to Little Rock, Ark. Saturday.

SP4 Mack Fortenberry of Fort Bragg, North Carolina is here for 10 days with his parents the Jake Fortenberry family.

Jan. 18 the Jr. High Basketball Teams will play Vega there. Mack and Patty Fortenberry were in Lubbock Saturday to attend the Texas Tech and Rice Game and then spent Saturday night with Mr. and Mrs. Speck Cox.

Mrs. Clara Gruhlkey was sick Monday. Mrs. Hazel Chilton took her place teaching the second grade.

Listed on the all Tournament team from Adrian at the Jr. High Bushland Tournament Friday and Saturday were Patty Zaring, Teddi Hale and Timmy Jobe. The Adrian girls won second and the Adrian boys won consolation.

Mr. and Mrs. Joe Lomax of Amarillo and Mr. and Mrs. Hubert Bronniman and son were Sunday dinner guests of the Oscar Bronniman family.

Mr. Johnny Fields, assistant County Agent at Floydada, will be moving to Panhandle and will be the County Agent there. He and his family will be moving the last of January as he takes over the 1st.

A bridal shower honoring Mrs. Bruce Burney nee Wanda Pinell was held Saturday afternoon from 3 to 5 p. m. in the home of Mrs. Keith Kromer. Other hostesses were Mrs. F. A. Kromer, Mrs. Jake Fortenberry, Mrs. John Horton, Mrs. Lorin Creitz, Mrs. W. W. Chilton, Mrs. Earl Brown, Mrs. Ray Brown, Mrs. E. B. Pounds, and Mrs. C. F. Homfield.

Mr. and Mrs. D. P. Doherty spent last week in Amarillo with Mr. and Mrs. J. M. Dornell.

Joy Little of Orange Cove, California and on her way to Lubbock to visit an aunt, spent Friday night with the John Horton family.

Mr. and Mrs. Joe Speed and Mr. and Mrs. M. H. Zaring Jr. visited Tuesday and Wednesday in Albuquerque with Mr. and Mrs. Kenneth Zaring and Mr.

and Mrs. Cotton Lane. Kenneth Zaring is in the hospital there as the result of a heart attack.

Mrs. Earl Croff of Tucumcari has been ill and in the Tucumcari hospital for the past three weeks and is reported to be very low. Elbert Whitten and D. P. Doherty visited her Sunday.

Mrs. D. P. Doherty spent a month in West Minister, Calif. with her son and family the Howard Nobletts. She enjoyed some deep sea fishing while there and caught lots of fish.

A 42-Party was held in the home of Mrs. E. E. Allen Thursday evening. Attending were Mrs. Imogene Parker, Mrs. Millie Maupin, Mrs. Nina O'Brien, Mrs. Elbert Whitten, Mrs. D. P. Doherty, and Mrs. Lola Perry.

Adrian played Dalhart Tuesday night in basketball in the Adrian Gym. Adrian got two out of three wins with the Adrian "B" Boys losing. Friday night the Matadors traveled to Amistad, New Mexico. The girls lost and the Adrian boys won.

Mr. and Mrs. P. N. Johnson attended the South Plains Coon Hunt at Lubbock last Sunday and he brought home three 1st. place trophies, and two 2nd. place trophies. This Sunday they attended a Coon Hunt at Eastern New Mexico at Clovis and he won first in Hole and second in Barrel. Mrs. Johnson won 1st in Tree, 2nd, in Line, and the High Point Trophy of the month.

Mr. Lee Maupin and Leslie of Tucumcari visited Mrs. Millie Maupin Sunday.

Th piano accordion was used for the first time in a symphony orchestra in the United States in 1937.

Th piano accordion was not introduced in the United States until 1910 when it came to the vaudeville stage from Europe.

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

VOTERS Have You Registered?

THE DEADLINE FOR REGISTERING TO VOTE IN
THE 1968 ELECTIONS IS JANUARY 31, 1968!

A copy of the voters registration certification is printed below so that those unable to make the trip to the court house may register to vote. Fill in each necessary detail on the form, cut it out and mail it to the address in the lower left hand corner of the form. All persons, including those over 60 years of age, must register to be eligible to vote.

VOTING PRECINCT NUMBER OR NAME		APPLICATION FOR VOTER REGISTRATION CERTIFICATE		BARBARD - DALLAS	
		DEAF SMITH COUNTY, TEXAS			
Name		Date			
Address		RFD		Box	
House No.	Street	Town		Zip Code No.	
AGE	SEX	OCCUPATION	LENGTH OF RESIDENCE (YEARS)	BIRTHPLACE (STATE OR COUNTRY)	
			STATE COUNTY CITY		
If under 21, show date of birth.		Month Day Year		CITIZENSHIP	
If resident of state less than 1 year, show date of arrival.				Native Born ☐ Naturalized ☐	
If resident of county less than 6 months, show date of arrival.				Includes foreign born of American parents.	
Mail Voter Registration Certificate (1) to above permanent address, (2) to my temporary address at					
(3) hold for delivery to me in person. (Use statements which are not applicable.)					
I understand that the giving of false information to procure the registration of a voter is a felony.					
No one can act as agent and sign for another except husband, wife, father, mother, son or daughter.					
Agent must be qualified elector in county.					
Honor before this application to the County Tax Assessor-Collector.					
NELL MILLER		Agent's address		Agent's relationship to applicant	
P. O. BOX 431 HEREFORD, TEXAS 79045					

free

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In Lovely Avocado... the color for '68!
FREE AT ATEX-SINCLAIR DEALERS

With each fillup of 8 gallons or more of Sinclair gasoline, your ATEX dealer will present to you free the Anchor Hocking Dish of your Choice.

DRIVE WITH CARE
AND BUY SINCLAIR!
1302 West 1st
and
Hiway 385 & Plains
In Hereford, Texas

Sponsored by ATEX OIL CO. - 812 NW 2nd in Amarillo, Texas

Discover
America Best
...By Car



THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, January 21, 1968

Voting On City Sales Tax Must Be Given Long Look

Hereford residents will go to the polls Tuesday to decide if they are to pay an additional one percent tax on local purchases. The Brand, as previously stated, feels that the sales tax idea is an excellent one, in view of the fact that property taxes have gone just about as far as they can go and still remain within the bounds of reason.

As we said before, however, we do feel that people should take a long look at the fact that Amarillo has not voted on such a tax, and apparently does not expect to do so in the near future. As a matter of competition, it is possible that our election could be ill-timed. Certainly, we do not want to hamstring our community or curb its future growth.

Most towns and cities which have voted on the city sales tax question have adopted the one percent assessment. Those which have not, apparently faced some type of unusual situation, such as Hereford faces. Odessa and Midland, for instance, were scheduled for elections, but when Odessa failed to call its election, the Midland electorate defeated the proposal by long odds.

Also, in case the measure passes, we do hope that it will be earmarked for specific purposes if possible. Sales tax revenue, some \$40,000 in this instance, is what we would term 'easy money.' To say the least, it creates no heavy burden on any single individual and, as in the case of our state sales tax, it could easily be gobbled up in additional expenditures — leaving the taxpayer in the same boat he found himself before it was passed, namely higher taxes on other fronts as well.

The best thing about a sales tax of course rests in the fact that it includes everyone. In some instances, a sales tax is the only local or state tax which many people pay. Paying taxes, though it is tough at times, is an American privilege as well as a responsibility, and it should be shared by all.

The fact that only three absentee votes had been cast up to Wednesday afternoon reflects another of those elections, with an unusually small number of votes. This, of course, is not good. We hope that the people will take a long look at the situation, make up their minds — and turn up at the polls to vote.

Hail The Return Of Family Doctor

The medical profession, after two generations of specialization, is "turning back the clock" to your advantage. The family doctor is coming home — but you won't recognize him.

Since 1966 four major reports have underscored the urgent need for many more family-type doctors. Now the American Academy of General Practice has proposed the American Board of Family Practice, and the AMA president, Dr. Milford Rouse, has urged all members of his organization to support it.

No horse-and-buggy family doctor diagnosing everything as either fever or colic, this new breed. Indeed, a new specialty, family medicine, is being created.

There are 19 primary specialties in medicine; this will make 20.

The new specialty will require three years of post MD graduate training, then a certification examination covering the usual clinical areas plus behavioral sciences and preventive health care.

These specialists in family medicine will be re-examined and re-certified every six years. No other specialty has so strict a requirement.

The goal is to produce many more doctors competent to administer preventive as well as episodic care on a comprehensive basis. Hopefully, the medical manpower shortage will be eased. Further, if more patients can be visited at home or treated as outpatients, there will be more hospital beds for the seriously ill.

Presently, mother with child, dad with a swollen prostate, junior with something in his eye and baby, sister with anything at all, must visit or summon at least four specialists for diagnosis and/or treatment.

It has been assumed that the pyramiding accumulation of medical knowledge in each specialty is so voluminous

that no one individual can hope to remain currently proficient in more than one. This assumption ignores the fact that at least 75 per cent of all disorders are not highly technical; in these cases the most efficient physician long has been the family physician who knows something about a lot of things.

The new breed will, in fact, know a lot about a lot of things.

As is, in the medical school environment, the student has little opportunity to explore and understand the behavioral aspects of his profession. Patients tend to become charts, and charts tend to become the final criteria for diagnosis and treatment.

Thus, many physicians have become disease or ailment oriented, have not acquired a total-patient perspective.

There have been three revolutions in the practice of medicine in the United States. The first was in 1840 when the AMA established almost by force minimal educational standards for practicing physicians.

The second revolution was early in the 20th century when the AMA sought and obtained minimal standards for medical schools.

The third revolution started with government medicare. It is to meet this new, fast-increasing need — for streamlined delivery of health services, private and public, curative and preventive, on a community basis — that the old family doctor is being reinstated in his position of friend, counselor and comforter.

Many tried to take his job, but nobody took his place.

The Winkler County News, Kermit

Ag Clinics Very Useful

From time to time we notice more and more regional and area agricultural clinics on such topics as fertilizers, crops, irrigation methods and new equipment. Sometimes the clinics are sponsored by government agencies, sometimes by specific groups, and at other times by dealers in various products.

All of them it seems to us, are highly worthwhile. In the first place, they "hit the nail on the head" chiefly because they are down to earth and because they tackle specific problems of the people who attend. Even for those well versed in chemistry and basic applications, the clinics serve as a refresher course and frequently introduce new products. Others with less background on the various subjects find the clinics even more valuable.

In a nutshell, these clinics do for the producer what the salesman does for the average retailer. They help solve his problems, keep him abreast with new developments and occasionally provide a bit of ambition toward higher goals.

The area clinics, on our opinion, are one of the ways America will adopt to continue in the vanguard of this important phase of modern life.

WHICH DO YOU THINK IS THE
RIGHT WAY TO VOTE - - - - ?



MAIN STREET, USA

"Noise Pollution" Study Is Underway By Scientists

By BERT MILLS
WASHINGTON D. C.

Noise is a nasty word, a growing problem, and perhaps a political issue before long. Everybody is against noise except those who happen to be making it at the moment.

Noise is often defined simply as "unwanted sound." The suburbanite dozing on his patio despises the din from the jet plane taking off from the nearby airport, but minutes later the victim becomes the villain when he hooks up his power mower to cut the grass.

The lonesome fisherman casts his line from his boat, then reels

in disgust when a powerboat dashes by with a roar, scaring away any fish. So the angler gives up, starts his outboard motor, causing a roar that earns a dirty look from every other fisherman within ear shot.

City commuters traveling by car have their conversation drowned out by a howling helicopter. Its mission, ironically enough, is to help commuters by broadcasting traffic reports. Rural residents have their peace shattered by a sonic boom, caused by a military plane breaking the sound barrier.

Peaceful small towns are disturbed by the din from heavy

trucks roaring down the highway. Transistor radios, carried by youths who admire music with a beat, are everywhere. Messengers bearing two-way radios add to the din in city streets and in office buildings.

Study Under Way

Scientists have been complaining about "noise pollution" for decades, but now the politicians are taking up the cry. Legislation to curb air and water pollution has proved to be good politics. Noise pollution may be next on the list, once the facts are ascertained.

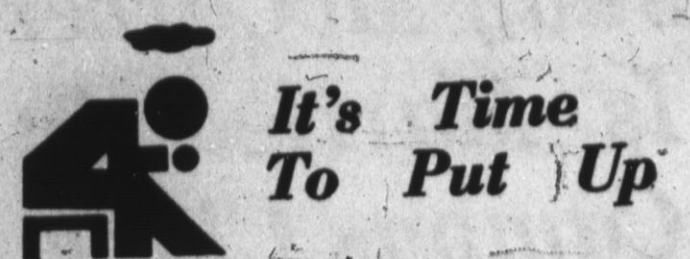
Secretary of the Interior Stewart L. Udall, whose wide-open domain would appear to be less affected by noise than almost any other Cabinet member, has taken the lead in trying to curb noise. A sonic boom which damaged a national park got him started.

Udall has appointed five scientists from the academic community to determine the effect of noise pollution on man and the nation's natural resources. The New York City resident disturbed by the crash of garbage cans at 8 a. m. may not benefit much from this study, but at least it is a start.

The guardians of the nation's health have also shown some concern over noise. Last year a task force appointed by the Department of Health, Education and Welfare submitted a report recommending development of "basic data sufficient to establish human levels of tolerance for noise" and the establishment of "urban and rural model codes and suggested standards for the prevention and control of various sources of noise in the environment."

No action has been taken by HEW on these recommendations, which may be why Secretary Udall got his Interior Department into the act. Udall may also have been inspired by the obvious annoyance of President Johnson last fall when a memorial service to Carl Sandburg was disturbed by jets flying overhead.

Decibels Measure Noise
The Conservation Foundation, a non-profit organization based in Washington, issued recently an exhaustive report on noise pollution. Among other things, it explained about decibels, which measure sound intensity. One decibel (db) is the lowest



Beneath a picture of cheering throngs at a national political convention, a life insurance company's advertisement in a college newspaper had this message for today's young people:

"The generation that's running the show right now is everything you say it is. It makes war, persecutes minorities, wallows in hypocrisy and abominates your idols. But it is a good many things you sometimes forget it is, as well. It's Tom Dooley, Dag Hammarskjold, Jack Kennedy. It is concepts: The Peace Corps, Ecumenism, The United Nations, Civil Rights. It is awesome technology, inspiring research, ennobling dreams. You can take credit for none of its accomplishments. Blame for none of its sins. But the time is near when the terrible responsibility will be yours. You can stand on the shoulders of this generation and reach for the stars quite literally. Or you can keep to the ground snapping at its heels. It's your choice. You're the candidates of the future. You are our life insurance."

The advertisement carries a very basic message that few young ears hear today, because they are too busy listening to the stereo, the television and the radio for sheer entertainment. Youth (and adults) inspired only by thoughts of a new car, a new wardrobe, getting married and keeping house, living well within the status quo, are not contributing to the leadership pool this nation will have to rely on in the future. The need for positive leadership is obvious even today. You need look no further than your own social institutions of church, school, county and city, to see that more enlightened leadership is a vital necessity to keep up with a changing world.

If we insist on conformity, if we impose a status quo on our young people, we may be stifling leadership of a new idealism needed in a new generation. Those who stick with the status quo today might find themselves left out in the years to come.

Larry Fuhrmann

... from the Brand's files

50 YEARS AGO

A \$50,000 two-story and basement brick or tile bank building where the Commercial Hotel now stands, is promised for Hereford not later than September 1, 1918. Such was the announcement given out Wednesday by President Henry Wilkinson of the First State Bank and Trust Co. Mr. Wilkinson was in conference all day with W. H. Alford, of Weary, Alford & Co., architects, Chicago, and J. C. Berry, architect of Amarillo, who submitted plans and specifications of various buildings. Wilkinson said the contract would specify that work must begin March 1 and end September 1. The building will be 40 x 100, fireproof, with the bank on the first floor and offices on the second. In the basement, provisions will be made for a Ladies Rest Room and a General Community Room for the use of public gatherings of all kinds. The present Commercial Hotel building is to be moved down near the depot on First Street, where John Mosley, owner of the building, has recently purchased three lots from L. Baskin for the purpose. It is understood that Mosley plans placing a basement under the structure, entirely remodeling everything and put in steam heat apparatus.

Monday's luncheon of the Chamber of Commerce showed the same steady weekly growth that was obtained since the idea started three weeks ago. All the directors were present; with the exception of President McDonald, who was in Tennessee; vice-president Wilkinson presiding. Others in attendance were: E. F. Connell, W. S. Williams, T. E. Huffman, Mayor W. M. Knight, R. T. Evans and the secretary.

Cattle shipments: A. E. Edwards shipped one immigrant car and one stock car from Lockney. J. E. Nash shipped one immigrant car from McLean.

Frank Jacobs and mother left Thursday for Camp Travis where they will visit their son and brother, Sgt. R. H. Jacobs. They will make the trip by auto. Roy Gilliam returned Saturday from a visit with friends at Pampa. Mr. and Mrs. John Sherman have moved into their new home recently, purchased from W. B. Arnold. Raymond Hawkins left Saturday for Stillwater, Okla., where he will enter Oklahoma A & M College. H. L. Miller is spending a few days in Post this week.

We handle all styles of Singer Sewing Machines. You can buy these machines on just the terms you want. We will take your old machine in part pay. You pay \$1 down and \$1 per week, if you like. Buy Standard Goods — it will cost a little more but is cheaper in the end. E. B. Black Co. "The Big Store With the Little Price." 1901-1918.

25 YEARS AGO

Pvt. Robert Green, whose letter describing the American landing at Oran was printed in the Brand's "Sons in Service" column last week, is now a prisoner of Italian forces in North Africa, according to a War Department message received by his parents. Judging from the date of Green's letter from Oran, he was probably in the first force of Americans to land in North Africa. Pvt. Green is a grandson of Mrs. W. B. Green of Hereford and lived here most of his life. He attended Hereford public schools and has many friends here. No details of the capture were contained in the War Department notice.

Mrs. Pauline Holden this week received notification through the Navy Department that her stepson, Eugene Holden, who made his home with her before his entry into the Navy, was reported missing in action after his ship, the U. S. S. Astoria, went down in the Battle of the Solomons on Aug. 9. Mrs. Holden, who has been trying for months to get some information on her son, finally received the Navy Department message after contacting the department through the aid of the Red Cross.

The coldest January weather in recent years for the Hereford territory blew in Saturday night with a Norther that sent temperatures tumbling to sub-zero levels. On Tuesday morning reports varied from six to ten below zero.

Fire early Wednesday morning damaged equipment at the office of Col. Robert McBride at the Hereford Internment Camp, but the fire was extinguished before other buildings caught fire. Origin of the blaze is not known, though it is thought to have caught from overheated pipe, and fire gained headway because of difficulty getting some of the water pumping equipment to operate.

Irwin Ferrell Miles, son of Mr. and Mrs. E. B. Miles of Hereford, received his second lieutenant's commission and the wings of a pilot at graduation exercises held at the Roswell Army Flying School recently. Miles attended Hereford High School and joined the Army in August 1940. He had served almost two years in the regular army when he received his transfer for pilot training.

THE SUNDAY BRAND

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James M. Gillette, Publisher
Melvin Young, General Manager
Tom Porter, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Advertising Manager
Jim O'Hair, Mechanical Superintendent

Crops Clinic Is Set For Tuesday

DUMAS — Several hundred farmers in the Golden Sprad area will hear a panel of national experts discuss the latest methods of crop production at the Corn-Sorghum-Soybean Clinic, to be held Tuesday in Dumas. The session will be held in the Community Hall from 9:30 a. m. until 3:30 p. m.

J. C. Shelton, chairman of the Dumas planning committee, has announced that it is one of only 80 locations in the United States to host such a session on corn, sorghum and soybeans.

Increased profits await farmers who attend the meeting and put even a few of the practices discussed there into effect, according to a Clinic spokesman. In five years of Clinic operation, the sponsoring companies — whose local dealers will cooperate in the January 23 session — have seen farmer after farmer build profits per acre by many dollars.

Clyde Hight, the central Illinois farmer who has made corn-growing history for the last couple of years, points out that "you don't have to double your yield to double your profits."

His switch to narrow rows, high plant population and heavy fertilizer use have brought him phenomenal results in recent years — more than 200 bushels per acre in 1965. Last year he averaged 117 bushels with less than two inches of rainfall during the season and scorching heat during the pollination period.

Hight will be keynote speaker at the clinic.

Besides the above farm practices, experts at the Dumas Corn-Sorghum-Soybean Clinic will discuss seed selection, chemical weed and insect control, proper planting and harvesting methods of field crops.

Free coffee and rolls will be served from 8 to 8:30 a. m., and the sponsors will provide a free hot meal at noon to farmers attending the clinic. At the end of the question and answer period a door-prize drawing will take place.

Sponsors of the clinic are Allis-Chalmers, DeKalb Agricultural, Shur-Gro Irrigation, the W. R. Grace Co., People's Natural Gas, Geigy Chemicals and Hi-Plains Research Foundation.



DISTINGUISHED CADET — Terrance J. Brown, center, Texas Tech senior from Sidney, Mont., was honored Wednesday as a Distinguished Military Student in Tech's Army ROTC program. Brown, an architecture major whose family lived in Hereford until moving to Montana, was cited for academic achievements and military leadership as a cadet captain. The presentation was made in the offices of Col. Maxwell C. Murphy Jr., left, professor of Military Science, by Tech-Vice President for Academic Affairs S.M. Kennedy.

Death Claims Former Resident

Funeral services were conducted in Jackson, Miss., his home for a number of years, for Mack B. Ridgeway, a former Hereford resident and brother of Mrs. Bess Werner, Harrison

Highway.

Mr. Ridgeway, 71, had suffered chest pains and was in a doctor's office at Jackson when he died suddenly Wednesday morning. He lived here as a boy, attending Hereford schools from 1908 to 1913.

Read The Classified Ads Today.

Main Street

Continued From Page 4
sound that can be detected by a keen human ear under very quiet conditions.

A whisper is measured at 20 db, a normal conversation at 50-60 db, a shout or a truck at 90 db, a pneumatic jackhammer at 94 db, a loud outboard motor at 120 db, a loud power mower at 107 db, a jet plane at the ramp at 117 db, a thunderclap at 120 db, a machine gun at 130 db, and a jet takeoff at 150 db. The discomfort threshold is 110 db, and permanent hearing loss can result from a short exposure to 150 db.

The decibel scale is logarithmic, meaning that loudness multiplies 10-fold with each 10-decibel increase. Thus a level of 100 decibels is 10 billion times as intense as 1 decibel, so when a normal conversation (50 db) is drowned out by a noisy outboard (102 db) the sound level has not been doubled but multiplied by 100,000.

A rookie Republican from Manhattan has made little headway in plugging his House bill to subsidize state and local noise control programs. However there has been a hint that LBJ may climb on the anti-noise control programs. However, there has been a hint that LBJ may climb on the anti-noise bandwagon: if so, you may hear

Six Instructors Courses Okayed For Red Cross

Six residents of this area were authorized as instructors for a new Red Cross Home Nursing Programmed Instruction Course and a Mother's Aide Course, by Mrs. Beulah J. Miles of Nacogdoches, National Representative for Red Cross Nursing Services, on a visit here Wednesday.

Anna Stindt, Vida Grady, Esther Springer, Margaret Ann Durham and Genevieve Miller of Deaf Smith County and Tommie Mercer, Eriona school nurse, were those authorized. Mrs. Stindt and Mrs. Springer were re-authorized as instructors for Mother-Baby Care Courses.

"This gives Deaf Smith County Red Cross Chapter an adequate group of instructors in Nursing Service courses, and now we want classes for the courses," says Mrs. Miller, executive secretary of the chapter.

Miss Miles was accompanied on her visit by Mrs. Sammie Carr of Claude, volunteer consultant in Nursing Services for the Panhandle Combined Ser-

vice Territory. Mrs. Miller attended a meeting in Amarillo Tuesday when the Panhandle Association of Red Cross Volunteers was formed, and Nick Carter of Panhandle named chairman to serve until the start of a new fiscal year next July.

Hospital Board Officers Named

In the board meeting of the Deaf Smith County Hospital last Monday night, officers or the coming year were elected.

Re-elected to the presidential position was John Douglas Pittman, who will begin his third year in this spot. Also, re-elected in the meeting were A. H. Cook, who will serve the vice-presidential post for this third term, and Ed Luerwald, who will serve his sixth term as secretary.

Registration Is Set At Levelland

LEVELLAND — South Plains College will begin registration at 7:30 p. m. Jan. 29 in the Texan Dome. Last date for registration or course changes for Evening College Classes will be Monday, Feb. 5.

South Plains Evening College is available for interested persons in the college district and surrounding areas to gain self improvement, job training, or college degrees. The Evening College offers college credit courses which lead to an associate degree at South Plains College and will transfer to a senior college.

Other credit and non-credit courses are designed to improve vocational competency; to provide a community service; and to serve business, industry, and the recreational and cultural interests of the individual.

High school graduates must present a high school transcript, and students who have attended another college must present a transcript from the last college attended.

For admission, students must have both application for admission and transcript. These are not necessary for participants in non-credit short courses of less than a semester's duration.

Regular academic courses leading to a degree are offered in the Evening College.

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THE INK SPOT



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Mary Zapada - Hereford
Bill Byan - Hereford
Melva Rios - Hereford
Mr. Virgil Dodson - Hereford
Rose M. Albracht - Hereford

Clip The Slips Below To Help You Win!



Save On These Refrigerated Foods!

Orange Juice	Scotch Treat Real Florida Orange Juice	12-oz. can	29c
Waffles	Bel Air Frozen Waffles	5-oz. pkg.	10c
Potatoes	Bel Air Frozen Shoestring — SAVE 10c	1 1/4-lb. pkg.	29c
Sliced Cheese	Lucerne Sliced Cheese	3 8-oz. pkgs.	\$1
Margarine	Empress Soft	3 1-lb. ctns.	\$1

Save On These Meat Specials!

Pot Roast	U.S.D.A. Choice Bone In Rump	lb.	83c
Pot Roast	U.S.D.A. Choice Heel Roast	lb.	83c
Sliced Bacon	Hormel Daisy Brand	2 lb. pkg.	\$1.19
Skinless Franks	Hormel All Meat	lb.	59c
Breaded Shrimp	Thunderbolt Chunkies	2-lb. box	\$1.79
Beef Liver	Baby Beef Fresh & Tender	lb.	59c
Oxtails	Fresh and Disjoined	lb.	29c
Beef Hearts	Fresh	lb.	39c

STEAK SALE

Enjoy Your Favorite Steaks At Safeway's Special Low Prices!

Round Sirloin	Full Center Cut Lean Tender Steak For Frying	89c
T-Bone	Juicy Tender Lean Steak—Excellent For Frying or Broiling	\$1.09
BONELESS ROAST	Top Round U.S.D.A. Choice lb.	98c
Cube Steak	U.S.D.A. Choice Lean No Waste lb.	\$1.19
Boneless Roast	Bottom Round Roast lb.	93c

FROZEN DINNERS
Blue Star Frozen Dinners Chicken, Turkey, Beef, and Salisbury Steak
2 pkgs. 79c

50 BONUS STAMPS With the purchase of any 2 lbs. or more GROUND BEEF Offer Expires Jan. 24th

100 BONUS STAMPS With the purchase of a 1-lb. pkg. SLICED BACON Offer Expires Jan. 24th

Save At Safeway!	FRUIT COCKTAIL
RINSE Texize Fluff 1/2 gal.	65c
GREENS Highway No. 303	10c
Mustard Van Camp No. 303	10c
White & Golden Town House 3-lb. bag	45c
RICE Longgrain	3-lb. bag 45c

DOUBLE GUNNERS WEDNESDAY
(with purchase of \$2.50 or more)

Look At These Money Saving Buy's At Safeway!

DRESSING	Miracle Whip Salad Dressing	SAVE 10c	qt. jar	49c
TOMATOES	Hunts Stewed Tomatoes	SAVE 25c	5 No. 300 cans	\$1.00
PORK & BEANS	Van Camp	SAVE 7c	2 No. 2 cans	39c
DASH	Dog Food	2 1-lb. cans	35c	
LYSOL	Disinfectant	15-oz. can	49c	
LYSOL	Spray Disinfectant	7-oz. can	93c	
TOPPING	Tillie Lewis Chocolate	8-oz. can	37c	
COFFEE	Safeway 1-lb. bag	53c		
CRACKERS	Busy Baker	2-lb. box	49c	
DETERGENT	White Magic king size	89c		
SUGAR	Imperial & Holly	5-lb. bag	49c	
BAKERITE	Shortening	3-lb. can	59c	
LIQUID PALMOLIVE		32-oz. bot.	99c	

Fruit Drinks	Viennas	Coffee
Cragmont 4 4-oz. cans	Libby Sausage 4 4-oz. cans	Edwards Coffee 1-lb. can
SAVE 18c	SAVE 12c	SAVE 10c

Safeway Garden Fresh Fruits And Vegetables!

RUSSETS	U.S. No. 1 Russet Potatoes All Purpose - Bake, Fry, Boil, or Cream	10-LB. BAG	49c
BANANAS	Central American Golden Ripe	lb.	10c
LEMONS	Calif. Sunkist Large size	lb.	23c
AVOCADOS	Calif. Fuertes Large size	each	23c





Mrs. Jerry Lange
nee Judy Fetsch

(Angel photo)

Wedding Of Judy Fetsch And J. Lange Conducted

A mid-morning ceremony in St. Anthony's Catholic Church was conducted Saturday for the marriage of Miss Judy Fetsch, daughter of Mr. and Mrs. Felix Fetsch, northwest of Hereford, and Jerry Lange, son of Mr. and Mrs. Joseph Lange of Nazareth.

Bouquets of white gladiolas adorned the altar and white satin draped the benches where the couple knelt as the Very Rev. Angelus Delahunt, S. A. read the double ring vows. Mr. Fetsch gave his daughter in marriage.

Her matron of honor was Mrs. Carol Birkenfeld, the bridesmaid Miss Pauline Fetsch and the flower girl Dorothy Fetsch, all her sisters. A small brother, Ronald Fetsch, carried the rings.

Tommy Lange attended his brother as best man and William Lange as groomsmen. Ushers were Lewis Fetsch, brother of the bride, and Harold Schumacher, the bridegroom's cousin.

Traditional wedding hymns were sung by Edward Dziuk while Mrs. Jim Cramer played organ accompaniment and the

marches. Bridal satin made Miss Fetsch's gown, the high waistline curved upward and marked with a flat bow at center front, the skirt gathered slightly at the sides and hanging straight to the floor. Lace motifs were applied on the bodice front and at the wristline.

Pinned at shoulder level was a gold brooch inherited from her great-grandmother, worn on the wedding dresses of her mother and sister, and to be passed down to her other sisters.

Three tiers of net, bordered with lace, formed her heplength veil which was held to her dark hair by a pearl tiara. She carried a cascade bouquet of white pom-pom mums with emerald leaves.

Feminine attendants were all dressed in avocado green A-line frocks, fashioned with center pleat in the skirt and worn with brief jackets. Gold slippers matched their pillbox hats and their bouquets were nose-gays of gold mums.

An afternoon reception and the wedding dinner were held in Knights of Columbus Hall, where Miss Grace Lange registered

guests. Miss Veronica Lange cut and served the wedding cake which was the dinner dessert. Both are sisters of the bridegroom.

A white linen cloth covered the bride's table. Two wedding candles were arranged with gold carnations and green foliage in the centerpiece.

Mrs. Lange chose a green wool suit in English cutaway style for the wedding trip to San Antonio, Austin, Houston and other places in South Texas. Costume accents were a gold scarf and gold shoes.

The couple plan to return Jan. 27 to make their home at Nazareth.

The bride, a 1966 graduate of Hereford High School, spent a year as a student in West Texas State University. Lange is

H.D. CHATTER

Appreciation Lunch Slated

By Mrs. Argen Draper
Home Demonstration Agent

Monday is the big day in home demonstration work in the county. This is one day in the year that we express our appreciation to the people who make the Extension program

effective in the county.

THE APPRECIATION Luncheon will be held Monday at the Bull Barn and club families and guests will be served lunch at noon. The outstanding H D Club Woman of the Year will be selected and announced.

Auction Sale Aids Fund For Projects

A White Elephant sale, annual fund raising project for the Antion Circle, was held in St. Anthony's Parish School auditorium Thursday evening, providing entertainment and swelling the treasury at the same. Mrs. Teddy Fangman, vice president, was auctioneer.

Further plans for raising money to carry out Circle projects were discussed. Members will sell flavoring extracts and other kitchen needs to benefit the fund for that purpose.

The Rev. Timothy MacDonald, S. A., Circle moderator and associate pastor of St. Anthony's Church, spoke briefly of the world-wide movement for Christian unity, told of services in various Hereford churches pertaining to this subject and urged members to attend them.

Mrs. Vincent Walterscheid gave a report on the joint Christmas party of the Circle and St. Anthony's Guild, and Mrs. Kenneth Walterscheid reported on the party given by the Circle for Kings Manor residents.

Mmes. Arnold Fangman, Ernest Flood and Larry Walterscheid, hostess committee, served refreshments to 22 members. The door prize was awarded to Mrs. Jonny Cloud.

Mrs. Williams Is Club Hostess

Mrs. Roger Williams was hostess to North Hereford Home Demonstration Club Thursday afternoon when Argen Draper, County H. D. Agent, was the speaker on Club Protocol. Mrs. W. J. Lueb was program director.

Also attending were Mmes. Mary Bodkin, C. L. Whitehead, Otto Olson, A. E. Hodges, Paul Hoff, Viola Williams, Clinton Ward and Tony Hoffman.

farming at Nazareth after completing two years active duty in the U. S. Army, including 18 months in Germany. He was graduated from Nazareth Schools in 1961.

Numerous relatives and friend from other cities were guests at the wedding. They included the bride's grandmother, Mrs. Victoria Albus of Littlefield, and the bridegroom's uncles and aunts, Mr. and Mrs. Al Lange, Mr. and Mrs. Jimmy Frail of San Antonio.



2 1/4 cups raw Spanish peanuts
2 tablespoons butter or margarine
1 teaspoon salt
1 tablespoon soda
Cook sugar, corn syrup and water until it forms a hard ball in cool water or candy thermometer registers 250 degree F. to 260 degree F. Add unblanched peanuts and continue to cook until the mixture turns a golden brown or candy thermometer registers 300 degree F. Remove from heat and stir in butter or margarine and salt. Stir in soda. Pour on a greased slab and pull out to thin sheet. Break into pieces when cold or pull apart with 2 forks.

POTATO CAKE LUCILLE OLSON

1 cup butter creamed with 2 cups sugar, 1/2 cup sweet milk
1 cup mashed potatoes that have been boiled with peeling on.

4 egg whites beaten separately
1 cup chopped nuts, preferably pecans or walnuts
1/2 cup melted chocolate

1 teas. each of cloves, cinnamon, allspice

2 teas. each of vanilla and baking powder

3 cups flour
This is good as a loaf cake with white icing, or as a layer cake with marshmallow filling; it also makes a good caramel cake.

MANAGEMENT IS — Intelligent neglect. Giving attention to high priority problems or goals may result in the intelligent neglect of some less important activities. Management quality depends a great deal on the ability to set priorities.

MANAGEMENT IS — Interaction. Interaction is a process in which the action of any family member causes action by or change in the behavior of each member of the family or group outside the family.

MANAGEMENT IS — Knowledge. Information gathered over a period of time and from a wide variety of sources is learned and is potentially useful for dealing with problem situations.

MANAGEMENT IS — Lead-

Loman-Page Wedding Is Announced

Mr. and Mrs. Ray Page are at home in Spring Lake, N. C., after their recent marriage in the home of the bride's sister, Mrs. Tom Herd, at Narrows, Va. Mrs. Page is the former Miss



Mrs. Ray Page
nee Sharon Loman

ship. This may involve not only parents but children as well. Family members learn to lead and manage by being given leadership and management responsibilities according to their ability.

MANAGEMENT IS — More than efficiency. Human development has replaced efficiency as a definition of management. In the past management meant getting things done, making money stretch or making things last. Today these abilities are recognized only as potential resources for reaching goals.

SCHEDULE

Monday, Jan. 22 — Appreciation Luncheon, H. D. Council
Tuesday — Home visits to Westway & Mesenger
Wednesday — Office
Thursday — Westway H. D. Club
Friday — Cultural H. D. Club

Sharon Loman of 609 Union, daughter of the late Mrs. Hubert White of Hereford.

She was given in marriage by Mr. Herd as the Rev. M. M. Utley Jr., pastor of First Baptist Church at Narrows, conducted the single ring ceremony. The bridegroom, son of Mr. and Mrs. Edgar Page of Honey Grove, is stationed at Fort Bragg, N. C., as Sp-5 in the U. S. Army.

An altar was arranged in the Herd home with pink carnations and white gladiolas flanked by pink tapers. The bride's niece, Miss Janet Herd, was her maid of honor and her nephew, Lonnie Herd, was best man. Another nephew, Kelly Herd, was ring bearer.

Miss Loman was dressed in white peau de soie, floor length, simply cut with a round neckline trimmed in lace edging and daisies. Her waist-length net veil was caught to a crown headpiece and she carried a bridal Bible with a cluster of pink carnations tied with white ribbons. Her attendant wore a pink frock with matching carnation corsage.

For the wedding reception, the bride's table held a tiered cake which was served with punch.

Mrs. Page traveled in a three-piece knit costume in navy and off-white with navy accessories, as the couple left for their new home.

She has been employed as bookkeeper for Gaston's store here. A graduate of Dumas High School and a Denver business college, she attended Texas Tech one term. Page was graduated from Honey Grove schools.

Ancient Egyptians mummified and mourned their favorite cats. The Chesapeake Bay oyster fleet is the nation's last to work under sail, the National Geographic says. Motorized small craft are permitted to dredge for the bay's famed bivalves only on Mondays and Tuesdays.

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Mr. and Mrs. Oscar Butlar Plainview, Texas

"Robin, age 1, is in the crawling stage and she gets around fast," says Mrs. Butlar. "Too fast even for Kelly, our 6 year old daughter, to watch. But with the electric individual room temperature control, we can close the doors and keep Robin in the same room with us. Robin doesn't get into trouble and all our rooms stay warm and comfortable," she adds.



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Small Talk

By SUE COLEMAN
Woman's Editor

Every once in a while I get to thinking that mischances stack up for me in a way that couldn't possibly happen to anyone else, then I hear a story like Able Crume's.

HER PROBLEM was a simple one, she thought. She only needed a bright light that could be focused onstage and turned on or off quickly, to use when her Horizon Club girls were giving the program at the Camp Fire Girl father-daughter dinner Friday.

Hereford Country Club owns a deluxe edition of such a light and she was told she was welcome to borrow it. But it had been loaned recently to someone who returned it with a little gizmo slightly out of fix. She figured it would serve anyway, and turned it on to practice. A minute, and the smell of burning paint was evident.

The cooling gadget was also not working. Not willing to risk scorching a performer, blowing a fuse or at worst burning down the Bull Barn, she decided to

try another light. FIRST CHRISTIAN Church was happy to loan her one, but it had been acting a bit temperamental. . . It switched on all right, but once switched off it didn't want to light again until a cool-off period, and the show wasn't adapted to that sort of timing, so it was declined. A local photographer had a light that would serve well, but its switch was not working and until he gets it repaired, he was using it with no trouble by just plugging it in at the wall when needed. . . Able had visions of stumbling around in the dark to find the wall plug in a hurry while the show waited, and turned it down.

She finally found a light, but is still a little reluctant to believe that so many were out of commission at the same time even though she saw it with her own eyes.

ANOTHER CASE of disbelief is reported by Ora Morgan, whose husband expressed skepticism that she had painted the scene she proudly showed him after her very first painting lesson.

She wasn't mad at Sam because she was a little surprised herself at her own work. After the initial test of her talent, she is plunging into lessons with enough enthusiasm to keep her practicing for some time.

IT'S NO TRICK at all, claims Mrs. Sam Ogan, to park a Volkswagen in two spaces at the grocery store, a feat that had me wondering a few days ago although I didn't know she was the driver.

When she drove in to park there was only one spot vacant. Rather, there were pieces of two spots, with a car parked over the line crowding into each. So she just went between them, and when she finished shopping, both the nearby cars had moved and hers was on a stripe, right in the middle of two spaces.

Farm-Ranch Club Is Host

A "mystery poem" read at a supper for Farm and Ranch Club members and their husbands indicated two members, Mrs. Phillip Miller and Mrs. John E. Hill, as the recipient of gifts. The club entertained at the Caisson House with a buffet supper.

Misses Connie Walker and Teresa Rudd presented guitar music and songs.

Guests in addition to members' husbands were Mrs. Pearl Pruitt, Mrs. C. F. Burk, Mrs. Esther Miller of Roebuck, S. C. Mr. and Mrs. C. W. Clark of Grand Rapids, Mich.

Club members and husbands at the supper were Messrs. and Mrs. Roland Harigrove, W. B. Nunley, W. W. Thomas, C. T. Douglas, Jack Weaver, Miller Miller and Hill, and Mrs. Paul Rudd.

Women Of Four Churches Meet As WS Guests

Women of four other churches were guests of Wesley Methodist Woman's Society for an especially interesting program this week, an informal discussion of what women are doing in various Hereford churches, and of ways to interest more women in church organizations.

The guest were . . . Young, Central Church of Christ; Mrs. Howard Johnson, St. Thomas Episcopal; Mrs. Morris Hacker and Mrs. Frank Zimmer St. Anthony's Catholic; Mrs. Sam Ogan and Mrs. Frank Robbins, Frio Baptist.

Announcement was made of a study course to begin at 3 p. m. Tuesday, open to any interested women. Mrs. L. H. Lane will direct study of the book, Encounter of Faith, which is concerned with the question of whether church members use the church as the means of meeting needs, or a means of escaping the world's demands.

PRIEST ASSIGNED The Rev. Brian Ryan, S. A., arrived Wednesday to relieve the Rev. Aedan Davis temporarily of his duties as assistant pastor of St. Anthony's Catholic Church. Father Aedan is recovering from a recent heart attack. His substitute comes from the Friars House in Rhode Island and has recently returned from a term of service as chaplain with U. S. forces in Viet Nam.

The Santa Fe Depot in Hereford was constructed in 1908 and has had very few changes, only getting a face lifting occasionally through the years.

Corinne J Neely



Book Includes Deaf Smith County

Perhaps all of us have said, "I wish I had thought of that". Here is a book we wish we had written. Paha Sapa-The Land of Gods. The author, Earl Luce, has written this book about Highway 385. This route is also known as The International Parks-Highway which includes many of the American Parks.

The author and his grandson made a tour over the route beginning in the Great Bend Park on the Mexican border. They traveled the entire length of the highway into Canada. They stopped at each town and made many side trips of interest. Such a trip as this one could take a whole summer — the best time to travel it — or one could do fairly well in a month's time if you are in a hurry.

A tremendous amount of research has also been done by the author to bring forth a book of over 400 pages. But it is never dull. In the beginning we wondered if he could keep up the pace of the glowing accounts and histories of each town. With brochures from the Chambers of Commerce and other material used, he does. And if at times he turns a little sentimental, we do not mind as we would have done likewise.

We think the people of Hereford and other towns along this highway are missing much by not being better informed and using more publicity concerning the route. There is an Association which works with this highway just as there is one for Highway 60. We have been told that Guy Lawrence belongs to the first group.

The author relates much of the history of the towns and other sites visited and he informs us this route follows an old Indian trail which ran north and south. He includes material of historical interest from the early Indian to the present. Hereford and Deaf Smith County rate nearly seven pages of the book. In the list of acknowledgements our own Chamber of Commerce manager, W. T. (Bill) Thompson is given credit. And one item caused us to wonder if Byrle Elliston was on hand when they came through Hereford. The author makes a point and insists that his grandson say Deaf (with long e) Smith County.

This is the way Byrle has urged that we pronounce it but we never knew if he really meant it or was joking. Since we were born and reared here at the beginning of the century we never heard it so called by residents.

It is true that at the time the Texas scout lived he was commonly called "Deaf Smith". And our county is named for him. But we always supposed that the early settlers and the people of today did not wish to appear illiterate.

This is the only point of contention which we had with the author about our area.

The book is worth your reading and might influence you to take this tour rather than going abroad next year. This would be following President Johnson's recommendation. — stay home and keep your money here.



Save Like Never Before at Family Mart of Hereford and Family Mart, Inc. in Dimmitt!

January Sale

- Our Buyers Have Just Returned from Market and we will Be Receiving New Merchandise Daily! We Must Make room! Hurry! Shop Now Before Selection Becomes Limited! We feature Personalized Terms To Suit your Budget and We Service what we sell.
- 10 cu. ft.—General Electric—Choice of Color REFRIGERATOR ~~Reg. \$229.95~~ **\$167** wt
 - 12 cu. ft. General Electric—Choice of Color REFRIGERATOR ~~Reg. \$279.95~~ **\$199** wt
 - Black & wht. Console TELEVISION with FREE Recliner **\$299** wt
 - 15 Piece—Dresser, Mirror, BC Bed, Matt., Bx. Spr., 5 pc. Dinette, Sofa, Chair, and set of 3 occ. tables HOUSEHOLD GROUP **\$299**
 - General Electric—Reg. \$249.95 PORTABLE DISHWASHER **\$187**
 - General Electric—P-7—Reg. \$439.95 ELECTRIC RANGE **\$300** wt
 - Lawson—30 inch—Regular \$199.95—Choice of Colors GAS RANGE **\$148** wt
 - Console—Choice of Modern STEREO Radio-Record Changer Combo **\$144**
 - 3 pc. Sofa Bed & 2 Matching Chairs—Reg. \$199.95 LIVINGROOM SUITE **\$147**
 - General Electric COLOR TELEVISION starts at only **\$239** wt
 - 2 piece—Complete Color Choice—Table Arm—Reg. \$299.95 LIVINGROOM SUITES **\$194**
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Featuring: Maytag Dependability!

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1965 MUSTANG 2 x 2 Fastback. \$1450. 409 Long Street. 364-2421. B-3-11-28-tfc

1966 THUNDERBIRD Landau. Well equipped and exceptionally clean. First National Bank, 364-2435. B-3-12-29-tfc

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NEW HOME: 3 bedroom - 1 1/2 bath - large den with fireplace - kitchen with built-ins - formal living room - features good location - close to school - storm windows - refrigerated air - Buy now and choose own color selections - Over 2000 sq. ft. in living area - Priced complete \$25,000.00 - Quality construction with many extras.

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- WE WORK — WE SELL. Charles Cabiness W. W. Buck

PLAINS AGENCY 364-1150 B-4-3-tfc

I AM tracting my land located in Metropolitan Amarillo, Hereford and Canyon areas to Texas veterans. Showing this land now. Subject to veteran buyers loan being approved. Call week days 9:00 a. m. to 5:00 p. m. The Veteran's Land Bill is different this time. They don't issue numbers, it is first come, first served and the veteran who has his land lined up, when money becomes available will be in a better position to get a loan. J. C. Bellah OLS-4641 Canyon, or 373-4564 Amarillo, or Box 596, Canyon, Texas. B-4-3-4c

FOR SALE or rent: 3 bedroom house on 200 Sunset. Call 289-5305. B-4-12-27-tfc

BRICK DUPLEX. No existing loan. Completely carpeted and air-conditioned with fenced back yards. Very good income property. Call 364-2145. B-4-20-49-tfc

HOUSES and FARMS Farm Loans Available Equitable Life Assurance Co. W. T. CARMICHAEL REAL ESTATE 801 South 25 Mile Avenue 364-1251 Home — 364-1082 B-4-16-tfc

FOR SALE — by owner, equity and assume loan. Brick house, 3 bedrooms, 1 1/2 baths, family room, utility room, double garage and storage room. 117 Juniper — 364-4036 B-4-3-2p

HOUSE MOVING Free estimates on houses. Have railroad permit. Also, we buy and sell houses. Call Bob Campbell 364-4261 or T. D. Mallow, CA4-4406, Plainview. B-4-25-tfc

80 ACRES two miles north of Hereford. One 8 inch well on natural gas, two bedroom brick home. Call Jake Moore, 364-1542. B-4-22-51-tfc

4-BEDROOM HOUSE, double garage. Large corner lot. 2 baths, 16 x 32 ft. finished basement. Fenced yard. Good location. Call Floyd Dunavant at Dunavant's Real Estate. 364-2399. Shown by appointment. B-4-28-tfc

HOUSE IN Dawn for sale by owner. Small equity. Will handle financing. 258-7229. B-4-13-2-8c

FOR SALE BY OWNER: 1975 sq. ft. brick, 4 bedroom, 2 full baths, fully carpeted, den and living room, fenced back yard, 140' lot. Would consider smaller house in trade. Monthly payment \$142.00 per month. Call 364-0508. S-4-30-4c

3 BEDROOM stucco house, \$4,900. 229 Ave. I. S-4-10-30-2p

NEARLY NEW four bedroom home. Every convenience. 3 bedroom older home. Good condition. Both excellent locations. Phone 364-3335. S-4-19-27-4p

SALE OR TRADE 16 UNIT, 2 BEDROOM 1 1/2 BATHS APARTMENT HOUSE \$1800 MONTHLY INCOME. 364-4618 B-4-30-3c

HOUSE AT 605 E. 5th. Low equity. \$74.00 monthly payments. 4 1/2 per cent GI Loan Must be seen to appreciate. Call 364-4174 or 364-1224. B-4-23-30-tfc

NORTHEAST LOCATION LOW DOWN payment on this 3 bedroom, single garage with utility room, new home with immediate possession. Call Denzil Vaughan 364-2850 or 364-2146. S-4-30-1c

NEED A NEW BUILDING? We will build you a brand new 50' x 120' building on a 198' x 447' lot in beautiful South Park Industrial Sub-Division... right next to Case Implement. Fence, paving, turnkey job for \$37,000.00. Financing to suit your needs. S-4-30-1c

SAM NUNNALLY 364-2814 — Home 364-4299 — Office B-4-3-tfc

5. FOR RENT

MOBILE HOME — Two bedroom. HOUSE — two bedroom. 131 North 25 Mile Avenue. S-5-12-29-tfc

FOR RENT 42x76 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4. 1108 EM 4-1277. S-5-16-40-tfc

BACHELOR APARTMENTS, private entrance, private bath, vented heat, carpeted. 821 S. 25 Mile Avenue. S-5-14-28-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

FOR LEASE: 640 A. irrigated land 3 miles of Dalhart on paved highway. Nine year lease. Call Bob Yarbrough, 249-2780 Dalhart, Texas. B-5-22-2-4c

NICE ONE and two bedroom furnished apartments. Inquire 205 Jowell Street. Apt. A. B-5-13-26-tfc

STORAGE FOR rent, furniture, etc. 231 West 3rd Phone 364-1111. B-5-10-22-tfc

FURNISHED APARTMENTS to Spanish people. Palo Duro Apts. Inquire Apt A in rear. B-5-13-49-tfc

FURNISHED OR unfurnished one bedroom apartment. Floor furnace. Carpeted. 364-4750 B-5-10-25-tfc

DO YOU need office space? I have a house full of offices for rent, reasonable. Good location with parking space. Call 364-1251 or 364-4761. B-5-24-50-12p

FURNISHED EFFICIENCY apartments. Living room, bedroom, bath, kitchen and dinette. All bills paid. Kenny Gearn Apts. Phone 364-3524 or 364-2702. B-5-21-1-4c

FURNISHED DUPLEX for adults. No pets. 116 Avenue A. S-5-10-11-tfc

FOR CASH lease: 310 Acres, known as the Green Top Farms, 2 miles west of Hereford. Call evenings after 8:00 Dimmitt 647-4293. B-5-22-28-tfc

2 BEDROOM - \$75. per month. Phone 364-0944, Carlisle Real Estate, 206 N. 25 Mile Ave. B-5-16-2-tfc

UPSTAIRS FURNISHED apartments. No children. No Pets. Phone 364-0291. B-5-10-2-tfc

FURNISHED AND unfurnished apartments at the Thunderbird. 364-2797. B-5-10-23-tfc

HOUSES FOR RENT: ONE 5 bedroom, 2 story \$125. per month; One 3 bedroom house, \$100. per month. Justice Realtors, Main & Hwy 60. 364-2266. B-5-23-29-tfc

1 BEDROOM apartment. Furnished. Bills paid. Call 364-1103. B-5-10-29-tfc

SMALL 2 bedroom house, furnished, carpeted. Bills paid. Couple. \$90.00 Call 364-3227. B-5-12-3-3c

APARTMENT FOR RENT LARGER TWO bedroom apartment, furnished. Bills paid. \$150.00 Sam Nunnally 364-4299 Day; 364-2814 Night. B-5-30-tfc

2-BEDROOM unfurnished house. \$85.00 per month 812 Blevins. 289-5004. B-5-10-30-tfc

40 ACRES choice farm land for cash lease for vegetables. Has good 6 inch well with underground system. 5 miles south on 385. Call 364-1423 or 376-5265. B-5-30-4p

NICE ONE bedroom furnished apartment. \$60. 2 bedroom furnished apartment \$75.00, to qualified renter. Apply in person. Fullwood Apartments, 233 W. Third. B-5-22-30-tfc

FURNISHED HOUSE. 3 rooms and bath to couple. No children. No pets. Call 364-2621. B-5-14-30-2c

NICE SMALL furnished apartment. Walk-in closet. Gas and water paid. \$55.00 per month. No pets. Call 364-3796. B-5-17-30-tfc

3 BEDROOM House for rent. 439 Ave. K, Call 364-1111. B-5-10-30-3c

2 Bedroom unfurnished house, fenced back yard, 1 car garage. 502 Blevins. Call 364-3225. B-5-14-30-3c

TWO BEDROOM trailer. Carpeted, fenced, clean. One child, no pets. Bills paid. \$70.00 per month. 310 Ave F. 364-0729. B-5-30-2p

6. WANTED

TRUCKS, PICKUPS, cars, tractors, complete or pieces. Hereford Iron & Metal Company. Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-6-26-29-tfc

DISTRIBUTOR FOR Lubbock Avalanche Journal. Contact Circulation Dept. POB-4343, Lubbock. B-4-10-28-tfc

TREE TRIMMING, TOPPING, shaping and type chain saw work. Ancil. Greenway, 364-1118. B-4-13-30-tfc

IRRIGATION PUMP DEALER WANTED. by firmly established distributor supplying a well accepted high quality competitive turbine pump. Interested parties should mail replies to Box 673 WP, c/o Hereford Brand, Hereford, Texas. Upon receipt of your reply, immediate contact will be made by a company representative. B-6-3-4c

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 261 Jackson, Hereford, Texas. S-4-31-tfc

8. HELP WANTED

STUMPED for a gift for your Valentine? Then worry no longer. Drop by Caison's LaBoutique soon and choose from our wide selection of unique gifts designed to please the most discriminating shopper. The LaBoutique at the Caison House T-8-2-5c

NEED GIFT IDEAS... * For Birthdays? * For Valentines Day? * For Graduation? * For Mother's Day? Whatever the occasion, you'll do well to choose your gift from the wide selection at La Boutique at the Caison House S-8-29-4c

ROUTE BOY 13 or older. Call 364-4972 after 6:00 or all day Sunday. B-8-13-28-tfc

EXPERIENCED IRRIGATION well drillers, experienced test hole drillers. Contact Shelton Lindsay, Texline, Texas. B-8-13-30-tfc

9. Situations Wanted

TREE PRUNING and light hauling. Clean up work. Very reasonable. Call 364-4831. B-9-12-1-8c

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 p. m. until 5 p. m. Monday through Friday. A UNITED FUND AGENCY B-10-39-tfc

HEATING AND REFRIGERATION SERVICE COMMERCIAL — RESIDENTIAL CALL Brown Sheet Metal 364-3867 (Night & Holiday 364-2384 or 364-4714) B-10-21-tfc

All Types Custom PICTURE FRAMING See BILL BRADLY Photography Studio 904 East Park Ave. Phone 364-2610 S-10-29-tfc

BEGINNERS SEWING classes will start Monday at 7:30 p. m., January 22. Eight 2 hour lessons for \$10.00 at Tannahill Fabric, 413 Main Street. S-10-30-1c

CHARLIE JONES was a friendly soul. But he lost his life when he refused to give his wife a gift from La Boutique. S-10-22-30-1c

11. Business Service

B. Lee Cocanougher, 106 West 8th. S-11-29-14p

BROWN SHEET METAL for anything in sheet metal. PIG FEEDERS RAIN GUTTER & DOWNSPOUT GRAIN AERATION ROOF EDGING & FACIA CUSTOM BUILT TOOL BOXES SIGNS COMBINE REPAIR CHURCH STEEPLES ENGINEERED DUCT SYSTEMS (new or remodel) Call 364-3867 or come by East Hi-Way 60. Hereford. B-11-21-tfc

HARVEY HUDSON; graduate Farrier. Shoeing, training and corrective shoeing. By appointment. 647-2486, Dimmitt. B-11-13-14-tfc

WE BUY scrap iron, metals and batteries. Phone 364-3777 or 364-3350. B-11-11-29-tfc

HUBBLE DRILLING Water Wells Test Holes Electric Logs Call 364-2684 S-11-16-tfc

FILM DEVELOPING — PRINTS Two day service on black and white, movie film and slides. CITY DRUG STORE 337 North Main B-11-2-tfc

RUBBER STAMPS All Sizes THE INK SPOT 144 W. 4th St. Phone 364-0430 B-11-2-tfc

BEAR Wheel Alignment Complete Front-End Service ORSBORN CHEV.-OLDS Phone 364-2160 B-11-2-tfc

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential & Commercial All bids and wiring competitive. Phone 364-1345 Night phones 364-2012 or Box 130 364-1345 B-11-46-tfc

DIST. WATER, Ozarka water, soft water service, home owned softeners, industrial softeners. 364-3280 216 North 25 Mile Avenue. Hereford. B-11-20-17-tfc

C&W Tile and Tops * Ceramic Tile * Marble * Formica * Indoor - Outdoor Carpet * Ceramic Tile Repair Kit * Linoleum * Tile NEW VIKING CARPET B-11-9-tfc

PROFESSIONAL POODLE grooming. Call Perry Ray. 364-1065. B-11-10-18-tfc

PORTABLE DISC ROLLING Scalloped or plain. Jacobson Brothers. Phone EM 4-1543. B-11-10-23-tfc

OWENS & HOLLINGSWORTH Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service 809 EAST SECOND 364-3572 B-11-13-tfc

13. LOST & FOUND FOUND: MALE Brittany Spaniel. Call and identify. 364-2838. B-13-10-30-2p

Legal Notice

THE STATE OF TEXAS COUNTY OF DEAF SMITH NOTICE OF EXECUTION SALE By virtue of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 25th day of September, 1967, in favor of J. R. Hickman, Plaintiff, and against Ray C. Cargo and wife, Carlene Cargo, and Wesley High and wife, Mrs. Wesley High, Defendants, in the case of J. R. Hickman, Plaintiff, against Ray C. Cargo and wife, Carlene Cargo, and Wesley High and wife, Mrs. Wesley High, Defendants, the same being No. 5334 in said Court, I did on the 12th day of January, 1968, at 1:45 o'clock P. M. levy upon the property described in said Order of Sale the same being the property owned by Ray C. Cargo and wife, Carlene Cargo, and Wesley High, and wife, Mrs. Wesley High, described as follows, to-wit:

150 feet and the West 50 feet of the East 200 feet of the North 150 feet of Block 29, Events Addition to the Town of Hereford, Deaf Smith County, Texas; and that on the 6th day of February, 1968, the same being the first Tuesday of said month, between the hours of 10:00 o'clock A. M. and 4:00 P. M. on said day at the Courthouse door in the City of Hereford of said County, I will offer for sale and sell at public auction, for cash, all of the right, title and interest of the said Ray C. Cargo and wife, Carlene Cargo, and Wesley High, and wife, Mrs. Wesley High, and each of them, under and by virtue of foreclosure of that certain lien created by Ordinance No. 631 of the City of Hereford dated June 17, 1963, and filed of record in the Deed Records of Deaf Smith County, Texas. DATED this 12th day of January, 1968, at Hereford, Deaf Smith County, Texas. Edward R. Roberson, Sheriff of Deaf Smith County, Texas. S-29-3c



By KEITH SCHROYER

Poverty is more than just a lack of money. It's true that the beginnings of poverty are economic in nature. However it is the attitudes of the poor concerning themselves, their future, and the world they live in, that keep them poor.

Such attitudes develop out of a poor economic situation. The final effect then is not merely economic but total. A good way to see how poverty can totally affect the lives of people, is to look at its effect in particular families.

The family of Crispin Martinez has lived in the Labor Camp in Barrick No. 34 for the past 18 years. The Martinez family is among the roughly 50 families that use the Labor Camp as their home base. From time to time, the Martinez family does leave Hereford in search of work, but usually spends 10-11 months in Hereford.

A total of 17 children have been born to Mr. Martinez and his wife, Julia. These children range in age from 3 to 23. Twelve of these 17 children are still living at home.

The Martinez family is exceptional in that they rent two units in their Labor Camp barrack. There are a total of four rooms, two bedrooms, a kitchen and a combination living room and bedroom. None in the family has a steady job. Mr. and Mrs. Martinez as well as their two oldest sons, Lupe 21, and Elizondo 18, work in the fields whenever there is work.

Among the most serious problems faced by the Martinez family is health. There are many reasons why health is a particular problem to the poor. Foremost among these reasons is the lack of preventive medicine. Illnesses which the majority of Americans have not seriously suffered from for a generation continue to be killers among the poor.

Mrs. Martinez has given birth to 17 children, but only 14 of these lived through the first year. The fact that three of the children died before the first year is not really too surprising when this is compared with the national infant mortality rate for the poor. The chance of a child dying before the first year is 50 percent higher among the poor than among those persons not classified as living in poverty.

Jesus, the 11th child of Mrs. Martinez, died at the age of two months from dehydration resulting from simple diarrhea. When Jesus first became sick, Mrs. Martinez response was to do what she herself could to help her child get well. The idea of going to a doctor was not present. It's important to note that she didn't consider proper medical care and then decide against it. Instead she didn't consider this as a course of action at all. Later she came to realize that Jesus needed other help. At this time the idea of a doctor was probably considered. However, there were many physical and logical problems involved in a trip to the doctor and all of these came to bear.

The nearest doctor was in town. He worked in an office where careful sanitation, orderliness and mysterious equipment were in abundance. This environment alone would cause her to think that she did not belong there. She had no real idea as to why Jesus was sick, what the doctors could do to help or how they would do it.

She also knew that she had no money to pay and therefore thought a doctor was probably out of the question even if she did think it was the best thing to do. When she was convinced of the need to take Jesus to the doctor, it was too late. The baby died in the hospital one week after the first sign of sickness.

Jesus died 10 years ago, but to my knowledge at least three Labor Camp babies have also died from diarrhea during the last four months.

Santas, the 5th child was anemic and died at the age of two months. During the pregnancy, Mrs. Martinez was often very sick; so sick that she was unable to eat little except fruit. She had no pre-natal care. Again she was not aware of this type of medical care or that it was needed. However, even if she had been aware of the need for such care, she would not have sought it out due to her lack of money. This is not surprising when viewed in light of the national average where half of all mothers who have their babies in public hospitals have no pre-natal care at all.

The baby was delivered by the father in their home and died two months later in a hospital.

Velda was the 13th child and died at the age of seven months from sickness resulting from an ear infection. Mrs. Martinez is unclear as to the circumstances involved in the death. But, she does think that it was the medicine given to treat the ear infection which caused Velda's death. This belief causes her to draw even farther away from accepted medical care.

CARD OF THANKS We wish to express our sincere appreciation for all the Prayers, Masses, food, cards, calls, flowers and all the other many acts of kindness shown to us during the loss of our beloved husband and father, John P. Gallagher. May God bless each of you in a special way is our prayer. Hattie Gallagher Mr. & Mrs. Pat Gallagher & family Mr. & Mrs. Brendan Gallagher & daughter Mr. & Mrs. Vincent Gallagher & family Eddie Gallagher Tim Gallagher Mrs. Mary Green

Printing Office Supplies THE INK SPOT

WANTED! WORD OF MOUTH - ADVERTISING for Dick Van Dyke "Fitzwilly" (It's the best) SPECIAL INTRODUCTION WEDNESDAY ONLY Adults - 60c - Students 40c - Children 20c OPEN - 6:00 - SHOWTIME 6:15 pm 8:15 pm

Dick Van Dyke "Fitzwilly" Will Show Thur. Fri. Sat. At Regular Admission

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Hereford Insurance Agency
To Be Sure! Don Baugous — Manager 364-0850

Deaf Smith County Abstract Co.
323 Sampson West of the Court House 364-0851
Abstracts — Blueprints — Photocopying

PUBLIC AUCTION
Parmer County Texas Real Estate
TUESDAY, JANUARY 23 - 12:30 Noon

FARM NO. 1 located 1 mile southwest of Friona on Highway 60 across highway from County Gin.

This farm consist of 309 acres all in cultivation. 244.8 acres maize base. Projected yield: 86 bu. per acre. 10.3 acres of cotton. Projected yield: 640 lbs. per acre. 34.3 acres of wheat. Projected yield 37 bu. per acre. At the present time there are 60 acres sown to wheat.

Farm has 2 — 8 inch wells drilled to red bed. Irrigation well on natural gas. Pump set at 330 ft. with 1300 ft. of connecting underground tile.

1/4 mineral rights goes with purchase of farm.

FARM NO. 2 located south on Main Street in Friona across the street East of Farmers Co-op Elevator.

This farm consist of 177 acres all in cultivation. Milo base 177 acres. Projected yield 86 bu. per acre. Wheat 59.2 acres. Projected yield 37 bu. per acre. Cotton 10 acres. Projected yield 640 lbs. per acre.

This farm has 1 — 8 inch well drilled to red bed.

1/4 mineral rights goes with purchase of farm.

TERMS ON REAL ESTATE: 20% down. Balance 21 days. Possession at close of escrow.

Terms on all farm machinery: Cash.

Owner: Noyle Wood Friona, Texas 806 247-3141

Quinton Jenkins & Associates
THE AUCTIONEERS
Phone (AC 806) 383-7733 Amarillo, Texas
Any Announcement Made On Day Of Sale Supersedes All Other Announcements

To The Voters of The City of Hereford

To Keep Our City "ON THE MOVE" We Ask You To
Cast Your Ballot Tuesday

AGAINST

The Proposed City Sales Tax!

1.

Hereford would be the only town or city on the North Plains with a City Sales Tax at this time. This would inevitably send many people to other area towns to make their retail purchases. In addition, it would discourage people from other communities from coming to Hereford to trade. Many of our customers have already told us that in case the sales tax passes, they will buy their lumber in Friona, Dimmitt, Vega and other towns. This is especially emphasized among those who live in rural areas between the towns.

2.

1%, though it may sound small, can amount to a lot on large quantity purchases, including furniture, lumber, and farm equipment repairs and parts.

3.

Some people feel that the tax is applicable because it hits everyone, including some people who now pay no taxes. However, when you look at the list of exempt items which includes groceries and work clothes, it appears that the same people who are paying the taxes now would pay 90 per cent or more of the sales tax.

4.

Furthermore, the additional revenue from a sales tax has not lowered state taxes. The state, in fact, faces a boost in taxes in the near future — along with the sales tax. The same thing is logical to expect on the city level.

5.

There are other problems, including firms outside the city limits which would have a built-in advantage . . . and the number of such firms bound to increase. We are a part of the community, and take pride in the fact that we have helped this area grow for the past 20 years. A City Sales Tax at this time, in our opinion, would be the very worst thing Hereford could do . . . because it would DRIVE AWAY CUSTOMERS instead of bringing them in. This is not progress, and it is bound to stifle future growth and expansion. Let's help to make Hereford the area shopping city that it should be.

Vote Tuesday, January 23rd . . .

AGAINST the CITY SALES TAX

And You Will Vote For Continued Progress and Prosperity

Carl McCaslin Lumber Company

1 Block East of the Courthouse

Phone The Lumber Number 364-3434

Our Slogan: "More People—More Farms"

CONT'D NEXT WEEK

The PHANTOM

By Lee Falk



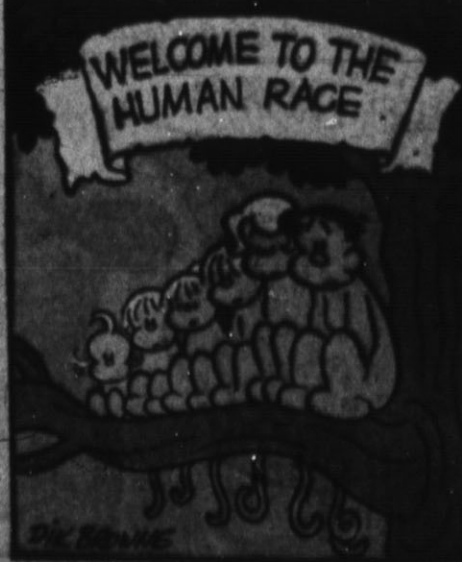
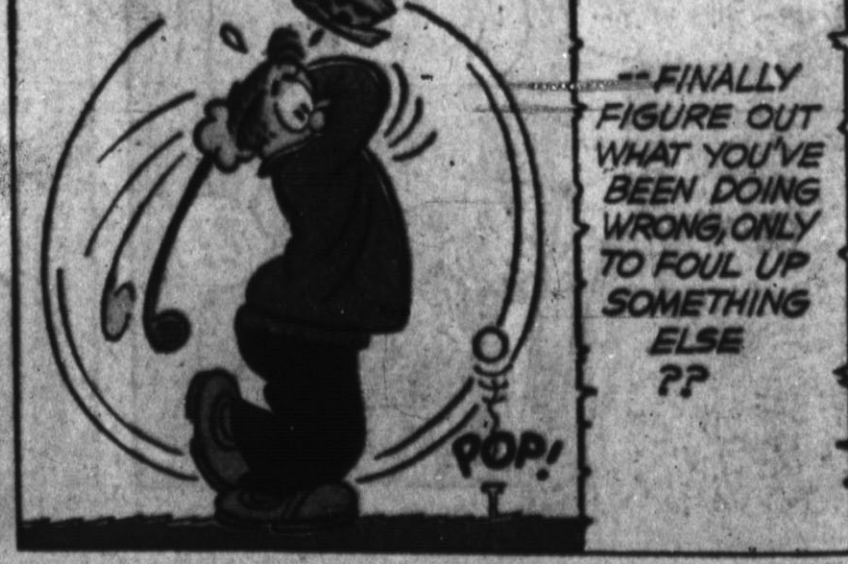
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



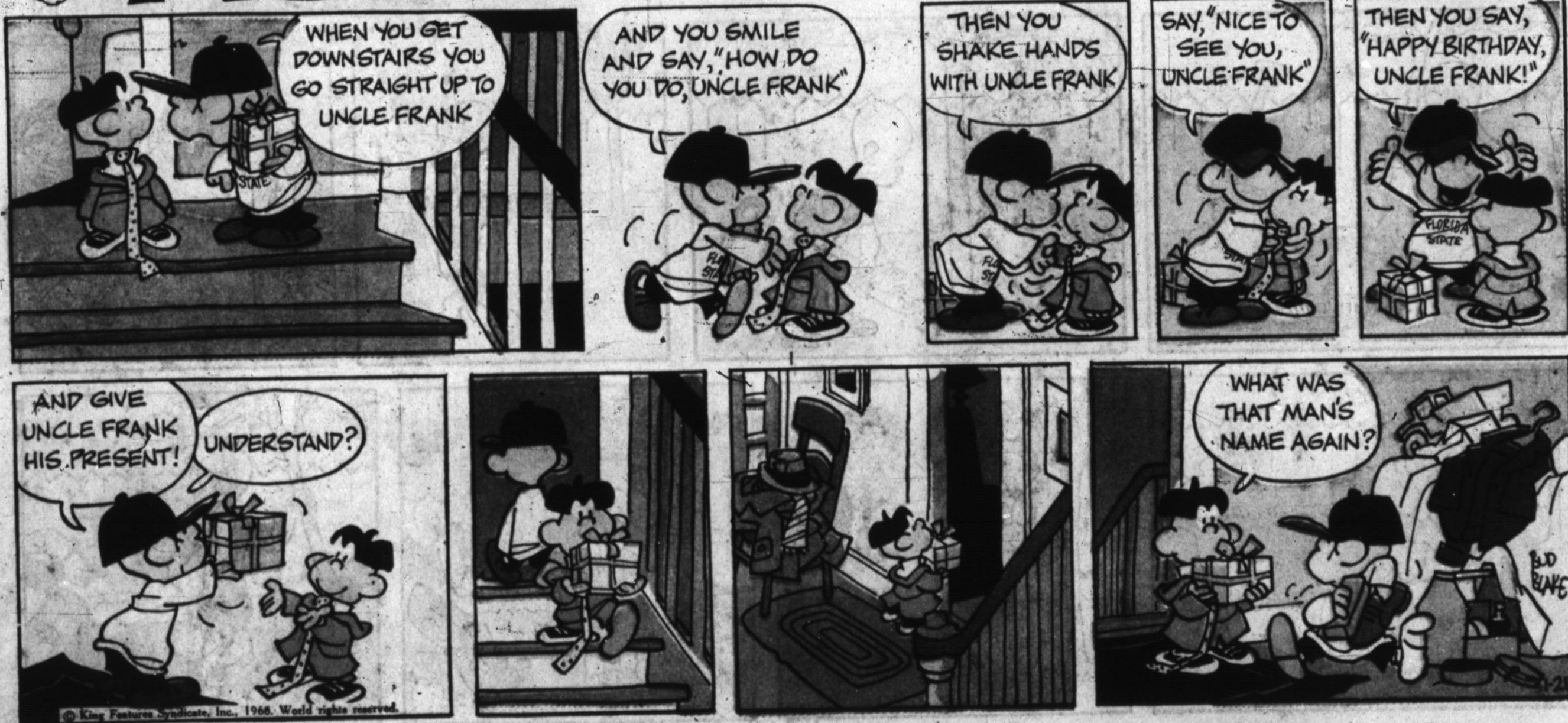
TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



GRANDMA

by Chas. Kuhn



BUZ SAWYER

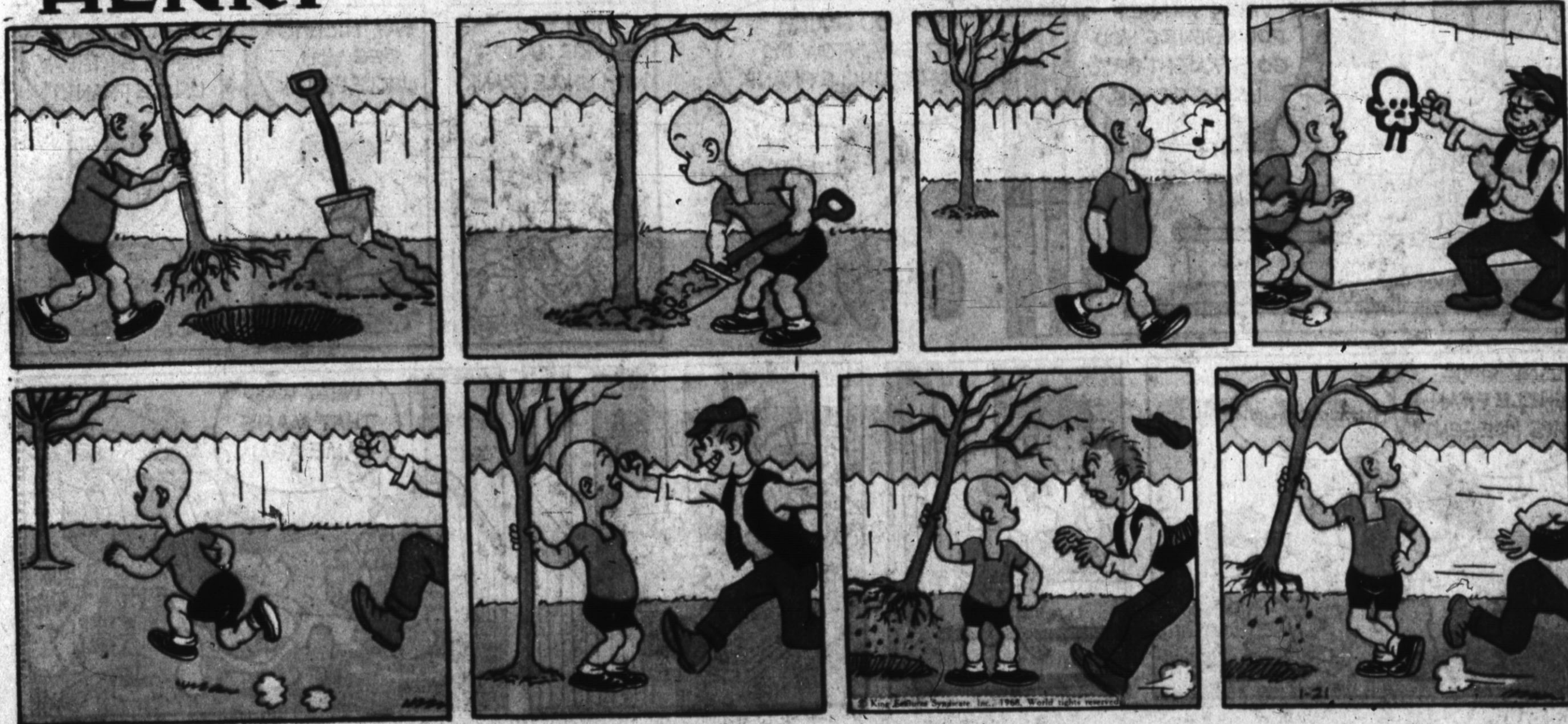
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL



beetle bailey by mort walker

HE'S OUT IN THE CLEAR!
THERE GOES THE PASS!!

GO!
GO!

OH-OH!
HE BOBBLED IT!

YOU BIG
JERK

NOW HERE'S
THAT PLAY
AGAIN.....

CLICK

IT WAS
BAD ENOUGH
THE FIRST
TIME!

HEY!
DON'T MESS
WITH THAT
PRACTICE
MINE!

WE'RE
BEING
CAREFUL

YEAH!
WE'RE BEING
VERY CAREFUL
NOT TO TOUCH
TH...

FOOM

VIDEO TAPE REPLAY

YEAH!
WE'RE BEING
VERY CAREFUL
NOT TO TOUCH
TH...

VIDEO TAPE REPLAY

FOOM

I THINK I'M READY
FOR THE END OF THE
FOOTBALL SEASON

SWEET HOME

MORT WALKER

FLASH GORDON by MAC RABOY

A SPACESHIP RETURNS FROM A COLONY IN SPACE, CARRYING THE FIRST SHIPLOAD OF PASSENGERS TO EARTH...

LADIES AND GENTLEMEN, WE WILL FIRST BE STOPPING AT A QUARANTINE SATELLITE FOR SCREENING! THE DELAY WILL ONLY BE A SHORT ONE...

...FOR MEDICAL EXAMS AND A CHECK OF YOUR PAPERS!

THIS CAN'T BE DOC ABINGTON! HE CASHED IN HIS HOLDINGS HERE... AND LEFT ON THE PASSENGER SHIP! I SAW HIM GO ABOARD!

EITHER YOU SAW SOMEONE ELSE, MIKE...

...OR DOC ABINGTON CAME BACK HERE... AND GOT HIMSELF KILLED!

I'LL CALL SECURITY!

WHILE ON THE EARTHBOUND PASSENGER SHIP...

BY NOW, THE K-32 SECURITY POLICE WILL BE GETTING IN TOUCH WITH THE SHIP'S CAPTAIN! TIME TO MAKE MY MOVE!

ENJOYING YOUR FLIGHT, DR. ABINGTON?

TOLERABLY! I'LL TRY THE THEATRE UP FORWARD!

THEATRE

YES, DR. ABINGTON IS ON THE PASSENGER LIST, AND IS ABOARD! OF COURSE! I WILL NOTIFY THE POLICE AT QUARANTINE SATELLITE TO HOLD HIM!

THE HECK YOU WILL, FRIEND!

CONTINUED NEXT WEEK:
THE CHAMELEON



The Little Woman

by DON TORBIN



POPEYE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE





by Dave Greger



by FRED LASSWELL

