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HEREFORD, TEXAS 79045 SUNDAY, NOVEMBER 20, 1966

PUBLISHED EVERY SUNDAY

Building Begun On Addition To Relay Station

Construction of a new addition to the Bell System radio relay station in northeast Deaf Smith County has begun to make room for complex electronic equipment, American Telephone & Telegraph Company has announced.

The new one-story building with full basement will provide 18,452 square feet of additional floor space. The reinforced concrete structure near Wildorado is designed for radio-active fallout protection.

The radio relay station's pre-war will remain in use. Eight

sent 237 foot high steel tower, huge, horn-shaped reflector antennas are mounted atop the tower to receive and transmit message-carrying microwaves.

The station has been an auxiliary repeater station on the Amarillo-Los Angeles microwave radio relay route, AT&T said. It is being enlarged to meet the increasing demand for long distance circuits.

When completed in March, 1967, the station will be able to carry 32,400 long distance telephone calls simultaneously.

Prime contractor for the project is the Henger Construction Company of Dallas.

In the radio relay method of transmission, high frequency microwaves are beamed from tower to tower across the country carrying telephone conversation data, and radio and television broadcasts.

As the microwaves travel, their strength diminishes. The electronic equipment in each station boosts the waves back to their full strength before sending them on to the next station, where the process is repeated.

Improvement of a county road to the relay station location was authorized by the Deaf Smith County Commissioners Court early in the fall, on the basis of a contribution to the cost made by the AT&T Company. The County was in charge of work on the road and agreed to maintain it.

Cattle Die When Train Hits Truck

Forty-one cattle were killed Wednesday night in front of the Hereford Feed Yards when a fast-moving Santa Fe freight train plowed into a double-decker cattle truck which had stalled on the tracks.

Two crewmen on the train narrowly missed being injured in the accident when they dived for the floorboards just before the grinding crash at 10:14 p. m. W. J. Hopper, engineer, was unhurt when a portion of the truck came through the windshield of the train, but D. M. Frye, head brakeman, received minor facial cuts. Both men are from Amarillo.

Officials at the feed yards said Junior Irvin of Portneau, Okla., told them he was heading into the yards when the transmission locked and stalled the truck across the tracks. Irvin said he attempted to move the truck and then ran down the tracks with a flashlight to flag down the oncoming train.

The truck was spotted by Hopper some 250 feet away and the emergency brakes and sanders applied. Eyewitnesses said the train was moving at a high rate of speed when the collision occurred, but were unable to estimate the speed.

The impact sliced the trailer in half and caused extensive damage to the engine. Portions of the metal trailer were scattered on each side of the tracks and cattle were thrown several hundred feet.

One man at the scene said he had counted 36 cattle dead on the tracks, and the others died later in the pens. Two of the animals were dragged and cut to pieces by the train and others were removed from the wreckage after the rear portion of the trailer was set upright.

Levi Carlisle Jr. of Moffett, Okla., had shipped the cattle to Hereford.

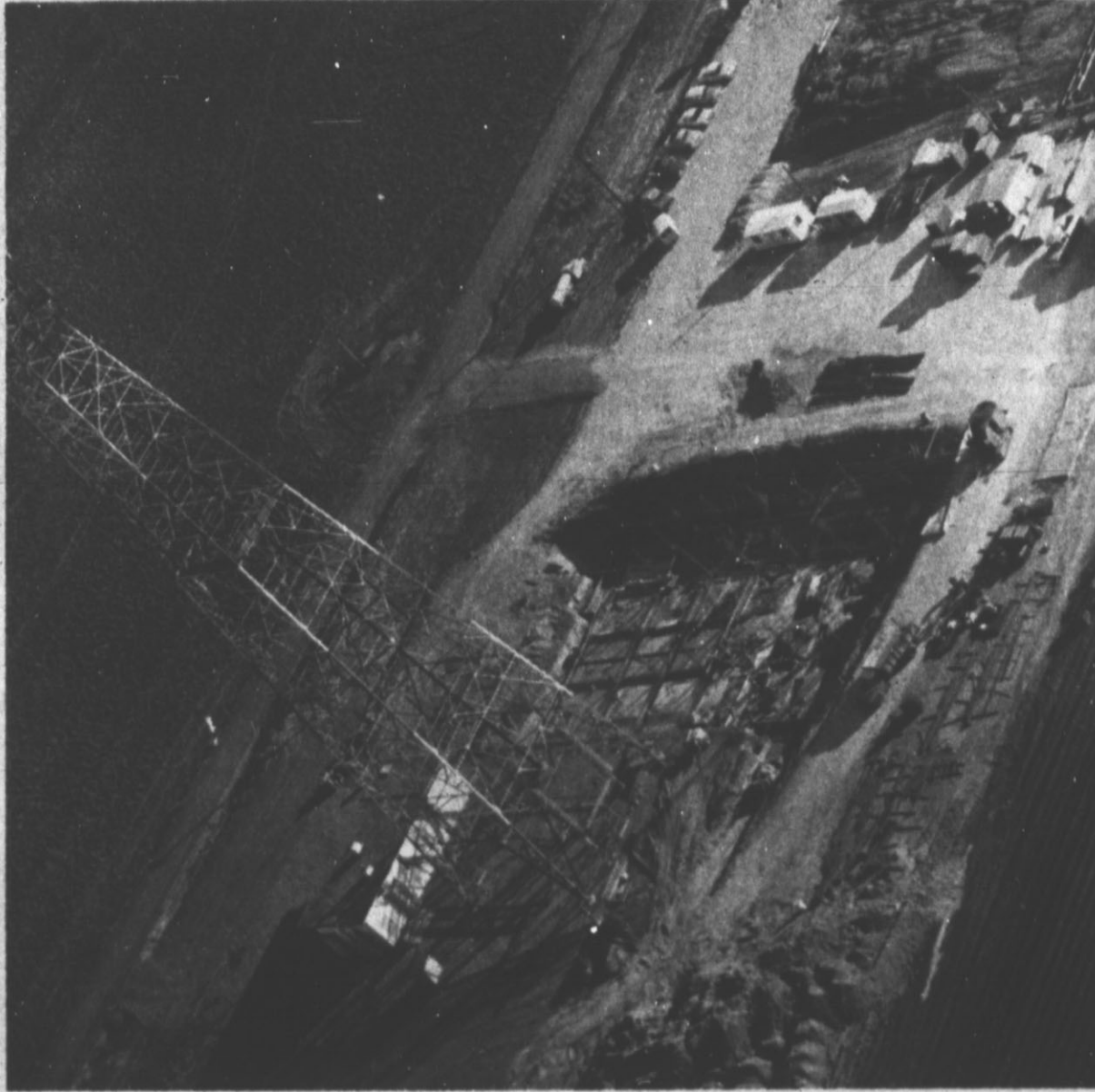
Annual Service Of Thanksgiving Is Scheduled

Annual union Thanksgiving church services will be conducted Wednesday evening in First Christian Church, sponsored by the Hereford ministerial Association in keeping with a holiday tradition in the city.

The Rev. Clifford Trotter, pastor of First Methodist Church, will deliver the sermon on the subject, Real Thanksgiving. The Rev. Eugene Brink, host pastor, will lead the worship hour which begins at 7:30 p. m. The high school choir directed by Richard Jackson will sing and Mrs. Joe Hacker is organist.

Widest participation of church groups in the history of the annual service is planned, with seven denominations represented on the program. For the first time, Catholic Churches will take part, in keeping with changed church rules following the latest Vatican Council session.

The President's Thanksgiving proclamation will be read by the Rev. Ron Harpster of Avenue Baptist Church, president of the Ministerial Association. The Rev. Dwight Southworth of First Church of the Nazarene will give the Old Testament reading, the Rt. Rev. August See ANNUAL Page 2



CONSTRUCTION UNDER WAY — Site of the Bell System radio relay station in the northeast part of Deaf Smith County viewed from the air, shows excavation for a new building which is under construction there.

One Loss, Second Place

Demon Push Proves Too Much For Herd

It was a game of big plays and Dumas had the big player Quarterback Glenn Bonner. The 172-pound junior scored one touchdown, passed for two points and came through with the crucial play time after time as the Demons put down the Hereford Whitefaces 23-3 Friday night in Demon stadium.

Thus, the Demons took the District 1-AAA title for the sixth consecutive year and won their 30th consecutive conference game.

Hereford finished the season with an 8-2 record and 4-1 conference mark — good for second place. Dumas goes into playoff competition next week with Monahans. Time and place for the game was to have been set Saturday.

Bonner, the best all-around quarterback to face the Whitefaces this season, put the Demons on the scoreboard with 36 seconds left in the first quarter when he kept the ball, slipped around right end and raced 40 yards behind good blocking to score. The extra point kick was blocked.

Hereford began to move midway in the second period after Dumas was forced to punt to the Herd 45. Quarterback Philip Cain threw a 25-yard bomb gathered in by Halfback Gary Goodin who was surrounded by Demons. The drive stalled, how-

ever, and Cain was forced to boot a 26-yard field goal to make the score 6-3 with just over five minutes left in the half.

Dumas moved right back, taking the kickoff to their 38. They scored in 11 plays, the big one being a pass interference call against Hereford which placed the ball on the Whiteface five. Fullback Doug Cothren rammed in for the tally from the four with 47 seconds left in the half. Bonner tossed to Wayne Harkrider for the extra points and the Demons had a 14-3 halftime lead.

The two teams butted heads during the third period with drive going. Cody Freeman put the game out of reach for the Whitefaces with 5:44 left in the game when he drove 15 yards for a score. Freeman also picked

up the extra points with a driving surge.

The final Dumas touchdown came just after Hereford had missed a 33-yard field goal. The Herd had driven to the Demon 2 and had a first down, but a 15-yard penalty and a long loss on an attempted pass put the ball back to the 33.

Following the Dumas kickoff after their last score, the Herd again moved to the Demon 2 — with a first down. A fumble, which went right into Bonner's arms, killed the drive.

Hereford made one more stab at the goal when they went to the air. Cain completed one big bomb to Halfback Gary Tucker on the Demon 17, but the drive and game ended there after two more passes fell incomplete.

Dumas dominated the rushing game, gaining 232 yards while holding the hard-driving Hereford runners to 98 yards. Hereford, however, gained 113 yards after completing seven of 16 aerials, and Dumas got only 22 yards by catching two of seven tosses. The two catches for the Demons came on crucial plays however.

The Hereford secondary swiped two of Bonner's aerials, with Halfback Ernie Williams getting one and Tucker the other. Each team lost two fumbles. Dumas had 14 first downs and See DEMON Page 2

Weather

	M	H	L
Wednesday	82	47	
Thursday	88	46	
Friday	59	38	
Saturday	28		

Moisture for month .38
Moisture for year 12.95

(Courtesy KPAN)

At USDA Hearing

Growers Testify On Beet Prices

Sugar beet growers of the Texas-New Mexico Association, Inc., presented their views at a fair price hearing conducted this week by the United States Department of Agriculture at Omaha, Nebr.

Representing area growers were Shirley Garrison, president of the board of directors of Texas-New Mexico Sugar Beet Growers Association; Jay Boston, director, and James W. Witherspoon, executive secretary, and legal representative all of Hereford.

Testimony centered on rising costs of production and insufficiency of the present pricing scale to meet these costs, Witherspoon reported.

Growers' viewpoints were voiced by 26 witnesses who gave their testimony Tuesday and Wednesday, then processors we were heard Thursday and Friday.

The hearing was the first of its kind held since the 1930's, except in California, and was requested by growers from New York state to Washington and California.

Such hearings are provided under the national Sugar Act when requested by either processors or growers, Witherspoon said.

Witherspoon stated that the testimony of the growers included a new concept in the pricing contracts which have been in effect for forty years without any material changes.

This concept, he said, "embodies a guaranteed price which is 120 percent of the average New York annual price for raw sugar, and relates to the base periods of 1957-59 which, if approved, would guarantee to the grower approximately \$1 per ton more for the raw beets grown and delivered to his processor than is paid under the present scale which is fairly uniform through the country."

"The price which the farmer would receive would vary with the New York quoted price each year," he explained.

"This is the first time the farmers have been united in making their presentation to the Department," Witherspoon continued.

"The Texas and New Mexico growers, in addition to the new concept, also urged upon the Department the necessity of having an increase in their pricing scale over and above any benefits which may be derived from the proposition urged upon the Department by all growers throughout the country."

He said that prior to the hearing the American Crystal Sugar Company had settled with its growers in the Red River Valley of North Dakota and Minnesota on a guaranteed price scale lower than that requested by the other growers throughout the country.

Witherspoon noted that the present contract between processors and growers provides that payments to the grower be dependent upon the net selling thus making the processor and See GROWERS Page 2



WESTERN SYMBOL — Barbed wire, credited with enabling homesteaders to move into the pioneer west and eventually crowd out the big cattlemen, comes in many forms. Some are shown on this panel which will be a part of the ranch section exhibits in Deaf Smith County Museum. It was made by J. M. Lomas, who stands beside it, and some of the wire is from his own collection. He has contributed much work to the museum, building cabinets, paneling wall spaces and building partitions in the section where replicas of old-time rooms are arranged.

Museum Show Taking Shape

A way of life familiar to residents of Deaf Smith County in the first decade or two of its existence is reflected in exhibits taking form in the museum sponsored by this county's Historical Society.

Progress of the past six months promises a well-rounded display when the museum is opened to the public, a date set tentatively at just after the holiday season. That will be only ten months after the definite decision to start a museum here, and organization of the board.

"And we spent the first two months groping, studying various museum plans, those in operation in other cities, and possibilities here in order to decide the course we would take," a board member adds.

Now a visitors sees, still unfinished, the replica of pioneer home interiors with such authentic items as a cake of lye soap beside the wooden water-bucket and tin washpan on a kitchen shelf, a cradle at the foot of the carved oak bed in the bedroom and a lamp on the center table in the living room. Desks from an old school

building, side saddles and cowboy saddles slung across a rack, many types of the barbed-wire strands which fenced the Plains for homesteader settlement, and jeweled side-combs which graced the hair of some well-dressed women on social occasions, are all among the items ranged around the room.

Blank spaces remain on the walls and in cases, but museum committee workers can paint word pictures of the displays already.

Arts Council Talks Of Goal For Activities

Fine Arts Council of the Deaf Smith County Chamber of Commerce met for the third time in its young history Thursday night at Hereford Community Center.

Those present at the meeting were Ted Swindle, chairman, Bobby Rnfro, Mrs. Beas Werner, Mrs. Joe Hacker, Mrs. O. Wertenberger, Mrs. Ernest McGee and Chamber Manager Bill Thompson.

On the agenda was the report by Swindle on a meeting of the Cultural Affairs Committee of West Texas Chamber of Commerce, the adoption of by-laws and a general discussion of specific goals and projects for the Council.

After discussion the Council agreed that they need a project and a goal to work for. A suggestion was made that the Council lend its support to the La Plata School faculty play to be held December 2 and 3.

Also discussed was the possibility of bringing groups from Lubbock Community Theater and West Texas State University drama department to present plays here.

In another suggestion, it was decided that the Council incorporate an art display with the annual Christmas presentation of the Messiah at the high school.

At their future meetings, the Council plans to present before each meeting a short program featuring local adult talent. The Council will encourage adult talent but does not intend to neglect the young, members emphasized.

See CHAMBER Page 2

Chamber Panel Debates Policy

Members of the Chamber of Commerce government affairs committee were faced with a question at their noon meeting Friday. At the last meeting of the year, committee members were asked by chairman Dr. Joe Whitley if they thought the "committee should develop a policy."

The meeting was spent in discussion and debate over the question. Committee member Earnest Langley said "I'm wondering if we ought not merely to act as a study group, rather than to make proposals" on various issues.

He said he felt the committee should "take a position on Chamber matters and Chamber policies," but not on those matters not directly connected with the Chamber.

Langley's suggestion was that

the committee should only study and issue a report or statement of the issue on legislative-type matters.

Frank Ford, Jr. stated that he felt "we might lose something valuable" if the committee adopted a policy of never making proposals.

The possibility of the committee becoming a "rubber stamp" was discussed by the group in connection with farming future policies.

Langley spoke further against the policy of taking positions in non-Chamber matters, such as bond elections and political campaigns. He used as an example committees where the number of liberals outnumbered conservatives or vice versa might cause a committee proposal to be biased.



TALKING TURKEY — Apparently in conference, this group of turkeys on the Charlie Vosek farm north of Hereford may be discussing the advisability of taking cover due to the nearness of Thanksgiving Day.

Museum . . .

(Continued from Page 1)
ready in the making for those gaps. None of the displays are termed complete; other items which fit into the respective collections may be added at any time.

There is space in the building for entire new segments of historical material. A large room on the main floor, adjoining the big display room, is planned as a rather elegant show space for rare items, printed material, and such events as art shows and possible display of borrowed material. The big basement rooms offer further space for expansion. They are in use now as workshop and storage areas.

Refurbishing of the county-owned building which was once a parish schoolhouse is finished and many of the displays are near completion in the plan the board chose.

That plan calls for a showing of household furniture and utensils used around the turn of the century, in compartments representing rooms of a house of that period; another grouping of typical clothing of the 1890's and early 1900's; one wing devoted to pioneer ranch and farm tools and equipment, arranged so that the spectator will see the old-time equipment; and then a display on the history of Plains irrigation's beginnings, and finally one on modern farming practices.

Smaller groups include one of period office furnishings, one of Spanish weapons of the time of Coronado beside a case of old-time guns.

Easels will hold a collection of photographs taken in Deaf Smith County before and soon

after the county was organized, and a series of newspaper clippings detailing various aspects of county history.

Paintings depicting the historical background of the county are being done by local artists and will be hung in the wood-paneled foyer of the museum.

A large oil, recently completed by Mrs. Alex Petersen, dominates one wall of the farm-ranch wing and shows the Escarbada headquarters of the famed XIX Ranch as the buildings look now. On another wall will be a panel showing cattle brands registered from Deaf Smith County through the years.

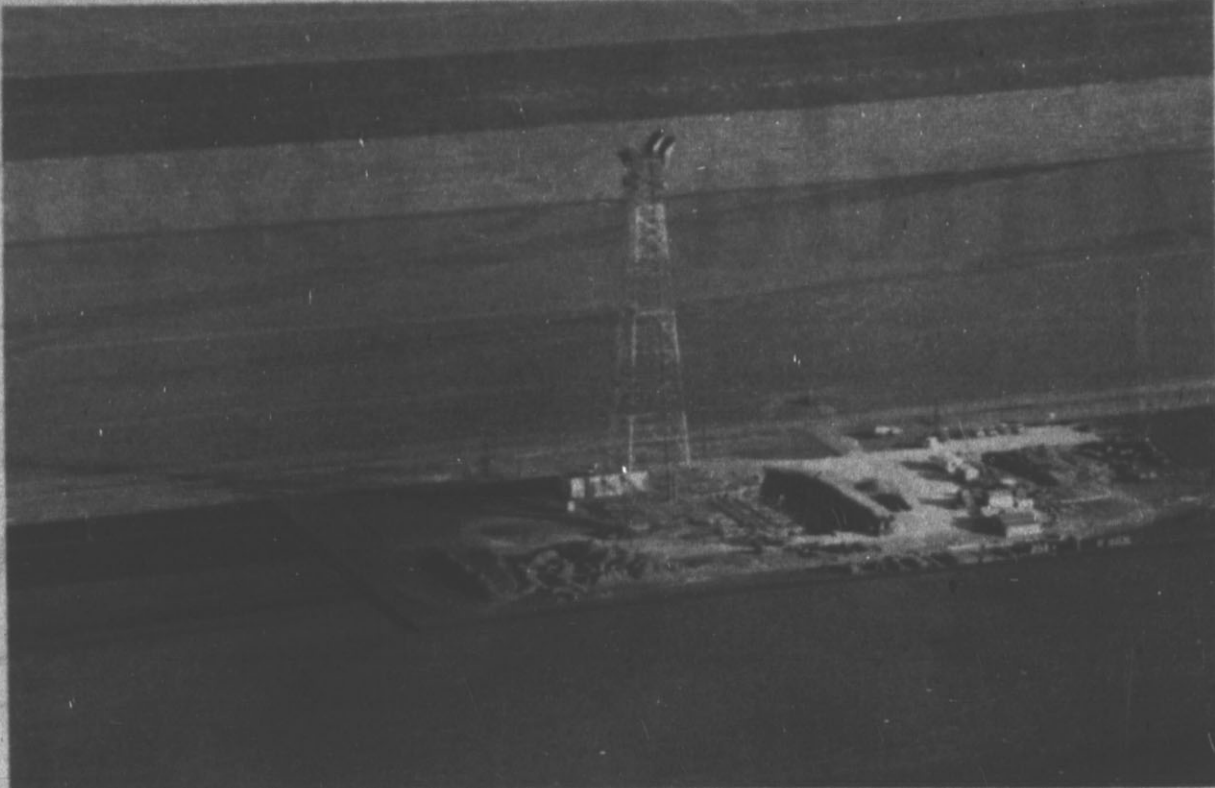
The replicas of old-time rooms have been made as authentic as possible, with wallpaper chosen to harmonize with the period furniture, and mannequins dressed in appropriate fashion.

Details like the hand-crocheted scarf on the bedroom washstand and the framed motto decorated with flowers, which will hang in the living room, add to the period flavor.

Work at the museum has been carried on by scores of interested residents, some working through organizations like the Jaycees who did much of the repair work and painting on the building, others simply volunteering their services to help make the museum an accurate representation of the county's past.

Palmer Norton is president of the County Historical Society. Mrs. Jack Renfro and Mrs. George Turrentine vice presidents. Mrs. Henry Sears secretary and Gene Fooks treasurer.

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WORK AT RELAY STATION — At the foot of the tall steel tower, work on a new Bell System radio relay station near Wildorado in northeastern Deaf Smith County.

Demon . . .

(Continued from Page 1)

Hereford 11.
Hereford fans made their largest turnout of the season for the game as 70 rode two buses which had been chartered by the Hereford Whiteface Booster Club, some 80 students rode the schools activity buses, and an estimated 500 to 600 fans drove in the caravan. Deaf Smith County Sheriff Ed Robertson, who led the caravan, said between 100 and 150 cars made the trip.

Head Coach Jack Meredith called the game a "tremendous effort on the part of the team. We couldn't have asked for any more."

Meredith said the Whiteface defense stopped just about everything Dumas had "but we just couldn't contain Bonner on the crucial downs. We got penalties at crucial times which cost us two touchdowns, but that's the breaks of the game."

Explaining the strategy used against the Demons, Meredith said, "We used an unbalanced line, putting all the strength on them where we thought it would do best."

Playing their final game for the Whitefaces were Phillip Cain Billy Frank, Domingo Pena, Gerald Witkowski, Wayne Miller, Charles Brewton, Bill Coffin, Ricky Fangman, Ken Stark, Mike Davis, Bill Watts and Gary Tucker.

Friday night's game ended one of the most successful football campaigns in several years for the Whitefaces. Their only other defeat for the year came at the hands of Phillips, which was scheduled to play Iowa Park in Class AA bi-district action last night.

Several of the Whitefaces are expected to be recognized for their outstanding efforts in coming weeks when All-District all Area and All-State teams are announced.

Classifieds Get Results



Mr. and Mrs. C. L. Mappes of Cleburne, Mr. and Mrs. Marvin Pruitt of Lubbock were visitors at King's Manor Thursday.

Friends they visited included Miss Ona Hammer at Westgate and Mmes. L. N. Lipscomb, D. H. Bryant and M. R. Blake in the Manor.

Mrs. Pruitt and Mrs. Mappes are members of an old-time Hereford family, daughters of Mr. and Mrs. H. Z. Sites who came to this area in 1908. Their father was a rancher in the county for many years.

Mr. and Mrs. Axtell of Springlake visited several days recently, and while they were here Mrs. Axtell gave a very interesting review of the book, Appointment Congo, for Manor residents.

Dr. McDowell In Staff Posts

Dr. Ansel McDowell of Perryton son of Mr. and Mrs. Ansel McDowell, 202 N. Texas, has been elected vice president and assistant chief of staff of the newly organized medical staff of the new Ochilree General Hospital of Perryton.

In addition to the staff position, Dr. McDowell was put on the executive committee for the professional group, along with chief of staff and the secretary.

He is a member of the American Board of Surgeons and a lege of Surgeons a degree awarded surgeons who fulfill comprehensive requirements of medical training as a specialist in surgery.

esting review of the book, Ap-

pointment Congo, for Manor residents.

.....

A group of young people from the Assembly of God Church here, accompanied by their pastor, the Rev. V. W. Marcontell, conducted the Wednesday evening devotional service at the Manor. Residents enjoyed their visit and appreciate their contribution to worship programs at King's Manor.

.....

Many of the Manor residents will make Thanksgiving visits to members of their family, or entertain visitors during the holiday weekend. Mrs. M. R. Balke plans to spend a few days in Farmington, N. M. with her son and his family.

Chamber . . .

(Continued from Page 1)

Ford mentioned that what Langley said pointed out the necessity of appointing good committee chairmen and the responsibility of the chairmen to appoint a balanced group as committee members.

Whitley said that he had made a special effort to balance the people on his committee concerning political philosophy since it was a government affairs committee.

Ford moved that the committee merely recommend to next year's committee a continued freedom of the press, policy of free and open discussion attended by complete This was seconded by Bruce Miller and passed unanimously.

Langley mentioned that such a recommendation "does not keep us from making recommendations when we want to and doesn't mean we must when we don't want to."

Miller voiced his approval that it didn't make a "rubber stamp" of the committee.

The meeting ended with the praise as he told members "any committee is just as good as its members."

Annual . . .

(Continued from Page 1)
Deafunt of St. Anthony's Catholic Church the New Testament reading.

The pastoral prayer will be by the Rev. Staley Hackley of St. Thomas' Episcopal Church and the offertory dedication by the Rev. V. W. Marcontell of the Assembly of God.

On the arrangements committee are the Rev. B. L. Davis of First Baptist Church, Gene Fooks of Central Christian Church and the Rev. V. W. Marcontell.

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Calendar Of Events

MONDAY

Jaycee-Eltes at Community Center, 7:30 p. m.

Rainbow Girls initiation at Masonic Temple, 7:30 p. m.

TOPS Club at Blazonnet School, 7:30 p. m.

add monday

Rotary Club lunch at Jones Restaurant, 12:05 p. m.

Odd Fellows Lodge at IOOF Hall, 8 p. m.

TUESDAY

Lone Star Study Club in home of Mrs. C. D. Kelton, 3:30 p. m.

Hereford Art Guild in art room at Community Center, 7:30 p. m.

Young Mothers Study Club, Mrs. David Brumley and Mrs. Bob Veigel hostesses, 7:30 p. m.

Sunshine Club, Thanksgiving supper for families in Mrs. Clint Lundy's home, 7:30 p. m.

West Hereford H. D. Club, covered dish luncheon in home of Mrs. John Jacobsen Sr., noon.

Jaycees lunch at Jones Restaurant, noon.

Rebekah Lodge at IOOF Hall, 8 p. m.

Veiled Study Club style show, open to public, at Gaston's, 8 p. m.

WEDNESDAY

Hereford Lions Club lunch at Hotel Jim Hill, noon.

Growers . . .

(Continued from Page 1)

the grower partners in the sugar.

"The growers' position before the Department in part was that since the processor sold the sugar and the grower had no voice in dictating the sales practices, that under the Sugar Act of quotas for total sales based upon the total consumption, sugar should be sold for a better price," Witherspoon commented.

"Though the price of sugar has increased a few points, the grower has not received any increase," said Witherspoon. He added that the processor claims that the increase could not be realized because of competition in sales.

"It is believed by the growers that the discounts and allowances which the processors found necessary to make in sales competition would be eliminated with the guaranteed concept of payment for the beets in that the processor will be forced to do a better job of marketing."

Witherspoon said the Texas-New Mexico growers are of the opinion that their contract California, in that conditions are similar, and evidence for this conclusion was submitted at the hearing.

It is not known when a determination by the Secretary of Agriculture can be expected. He has, however, been urged to make a decision by January 1, 1967.

Francis Kafka public relations director in the Colorado Springs office of Holly Sugar Corporation stated that "it may be weeks before an opinion is reached."

Funeral services and burial for Warner White of Forsyth, Mo., son-in-law of Mrs. Rosa Spear of 203 E. 5th, will be held at 2:30 p. m. today in Forsyth.

Mr. White, who had visited Hereford many times with his wife, died Wednesday while on a fishing trip.

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Mrs. Naomi Hopson, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Adv. Manager
Robert J. Awtrey, Mech. Supt.

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Farm Land Cost Continues Rise

COLLEGE STATION — The upward trend of farm property values continues to increase the assets of Texas farmers. Boyd Andrews, Texas A&M University Extension resource development specialist, says farm property prices increased an average of 17 percent from 1963 to 1965.

Andrews obtained his information from a study conducted last summer. Data were gathered from a 26 county sample which included counties from each of the state's 17 type-of-farming areas.

Only bona fide sales of 20 or more acres, outside of any city limits and recorded on warranty deeds were studied. Andrews limited his study to exchanges for husbandry purposes.

Per-acre land values in the irrigated farming areas of the lower and upper Rio Grande Valley and southern High Plains seem to be closely correlated to agricultural production and net farm income. But this dependence on agricultural conditions was not evident in other sections of the state, he noted.

Factors external to agriculture seemed to have a great influence on land values in other sections, Andrews said. Prices have steadily increased unlike the fluctuations noted in the Rio Grande Valley and the south-

ern High Plains.
The specialist said the closeness and adequacy of recreation hobby type of farming, speculation, investment, and scenic beauty have strongly influenced values in other parts of the state. These influences are important because of the population centers located within the areas, improved transportation facilities, higher incomes and increased leisure time among area residents.

Capt. Alan R. Cameron, athletic director at the U. S. Naval Academy, captained the 1942 Navy football team.

Don Downing, a linebacker from Lorain, Ohio, is the 1966 Navy football team captain.

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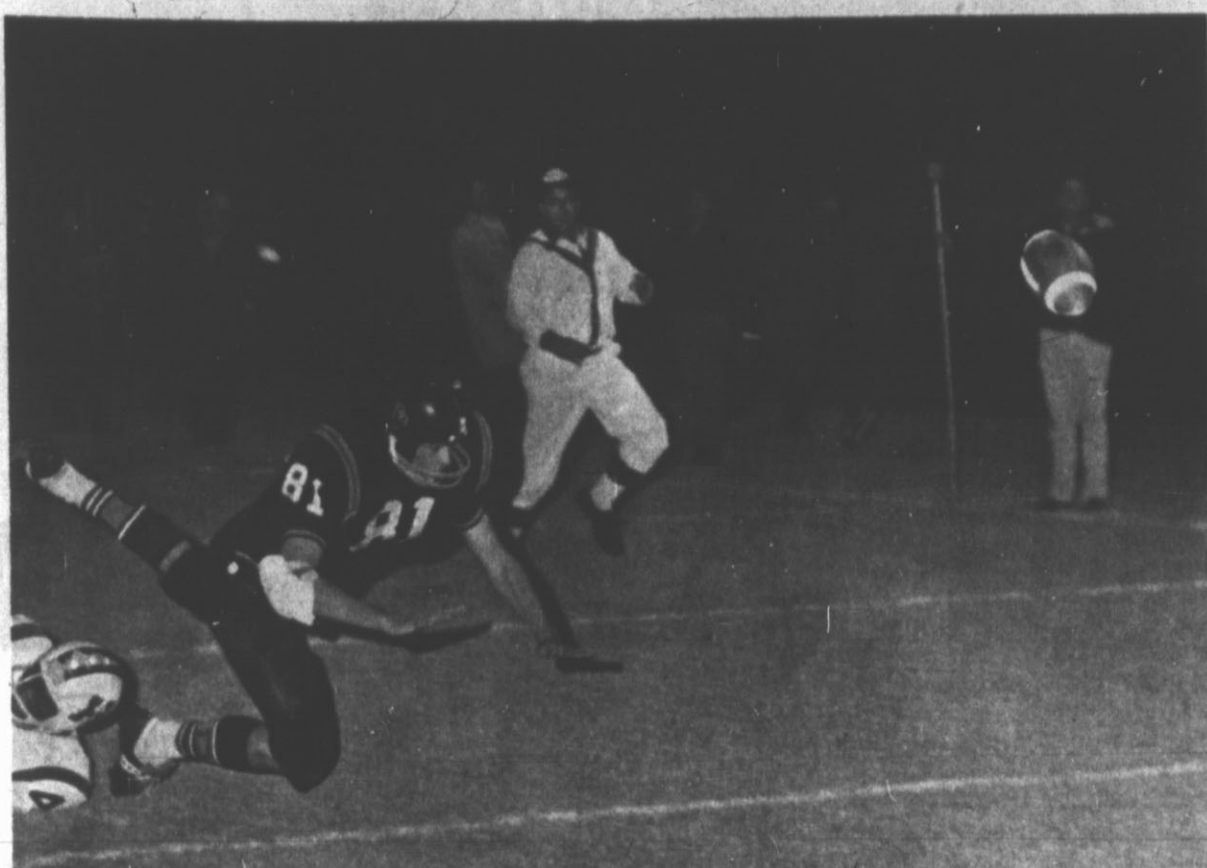
brushed nylon
gowns - sleepcoats
p.j.'s Quilted Cotton
Robes & Gowns

1/3 OFF

HATS

large
group

1/2 PRICE



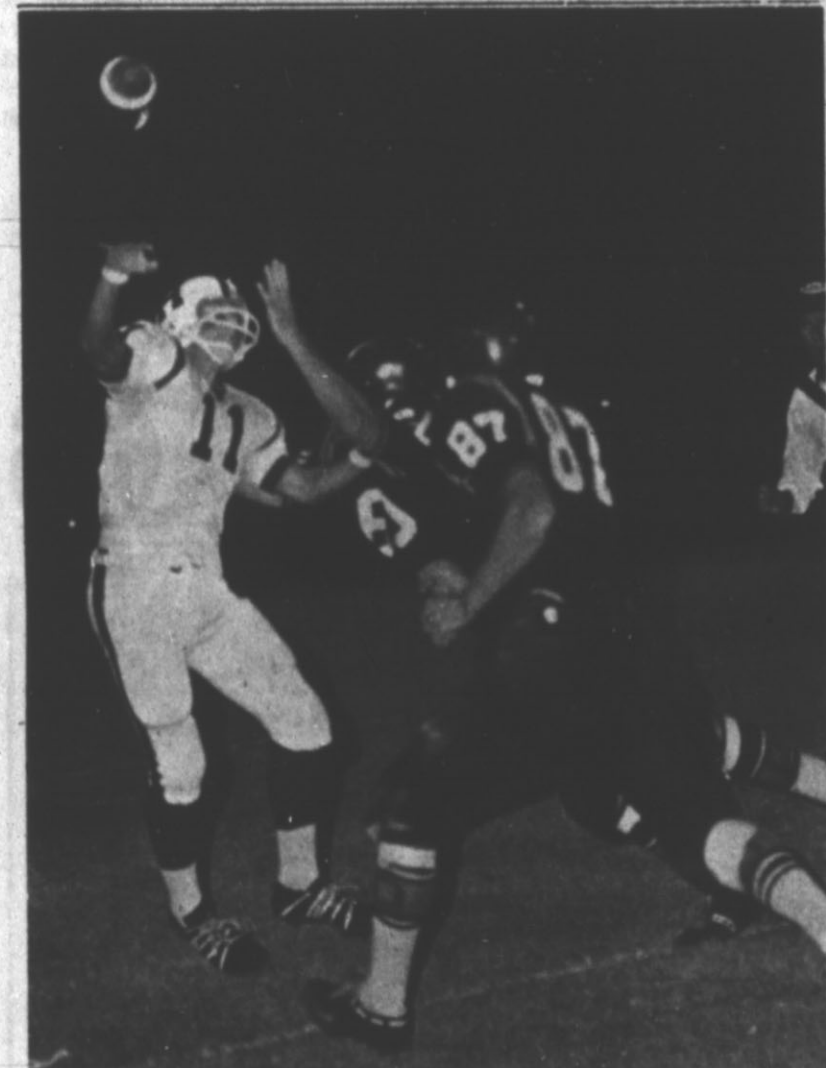
DEMON PASS GOES AWRY — Demon End aerial falls incomplete. Covering on the Bobby McVickers makes a futile lunge for play was Halfback Ernie Williams. (Hereford Brand Photo)

Hunting Deaths Mar Pleasure

AUSTIN — This is the sordid side of the fall hunting season; the side nobody likes to talk about.

But the Texas Parks and Wildlife Department, committed to a broad public service program, has a duty to perform. With all its game management facilities, it realizes fully that it can do nothing for a wounded or dead hunter.

So the Department cautions sportsmen about the horror side of hunting that, fortunately, because of safety adherence, a spokesman said a tragic recent weekend event, or events, affects a comparatively few, helped prompt the remainder.



CAIN LETS FLY — Whiteface Quarterback Phillip Cain, about to be hit by the oncoming Demons, lets loose one of the 16 aerials attempted by the Hereford team Friday night against Dumas. The Herd picked up 113 yards passings on seven completions. (Hereford Brand Photo)

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Cultural Goals Stressed At WTCC Fall Conclave

Cultural Achievement was the keynote for the recent Fall meeting of the West Texas Chamber of Commerce in Denton.

Attending the meeting from Hereford were Bill Thompson, representing the local Chamber of Commerce, and Ted Swindle, representing the Hereford Fine Arts Council.

Purpose of the meeting was to organize the Cultural Affairs Committee of the WTCC. The luncheon organizational meeting was conducted by Tom Barrett Jr., chairman of the Cultural Affairs Committee, and manager of the Ft. Worth branch of Neiman Marcus.

For the first time official recognition was given to people who have made outstanding and significant contributions to the advancement of cultural affairs. Five citations and engraved plaques were awarded to the five selected by a committee of WTCC leaders.

Governor John Connally delivered the principal address at the banquet honoring the awardees and Mrs. Connally made the presentations. A reception honoring the awardees and other special guests was held following the banquet.

"Cultural Collage," the name given to the entertainment feature, was presented Thursday night at the Main Auditorium of Texas Woman's University. It included music, art, drama and modern dance numbers by students of TWU and North Texas State University.

Women's Activities were accorded for the first time at this meeting. The Women's Activities Committee, newest of the action committees of the WTCC, held its initial meeting Thursday afternoon.

Business affairs of the organization were conducted by the board of directors Friday morning. John Ben Shepperd, Odessa, president of WTCC, was assisted in the meeting by the three vice-presidents: Dr. Joe T. Nelson of Weatherford, Roff Hardy of Abilene and George McCleskey of Lubbock.

Other features included an art exhibit and a special luncheon for those interested in the Cultural Affairs Committee and its program of work.

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Ebony Tree Named Largest

ALBUQUERQUE — The big Texas ebony tree on the Santa Ana National Wildlife Refuge is the largest of its kind in the nation, according to the Texas Forest Service, a part of the Texas A&M University system.

The certification was announced today by the Bureau of Sport Fisheries and Wildlife. The big ebony tree has a height of 40 feet, 3 inches and a crown spread of 40 feet. Its trunk is 10 feet, 10-3/4 inches in circumference, according to Richard Hitch, Manager of the refuge.

The Santa Ana National Wildlife Refuge is famous for the many species of birds found there. Thousands of bird-lovers make the trip to the refuge in

Hidalgo County in south Texas each year, knowing that the refuge is a meeting ground for birds of Mexican life zones and North American zones. It is one of the few places in the nation where chachalacas — a chicken-sized bird — are found.

The tree is easily reached via a good all-weather road on the east side of the refuge, near the banks of the Rio Grande. Refuge officials stated that no living person can tell the age of the tree. A hand-hewn ebony fence still stands near the ancient Spanish cemetery, another historic attraction of the Santa Ana Refuge.

Pork chops taste wonderful with fried apple rings, baked bananas or broiled fresh pear halves.

Classifieds Get Results

Holiday Hit Parade

OF MEN'S FASHIONS

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SUITS, HATS, TROUSERS, SPORT COATS OF THE FINEST BRANDS. SHOES, HOUSE SHOES FOR THE WHOLE FAMILY. NYLON ROBES AND PAJAMAS, TIES, SOCKS, HANDKERCHIEFS, BELTS, LUGGAGE FOR HIM AND HER. WESTERN CLOTHING, JACKETS, SWEATERS, SPORT SHIRTS, GLOVES, JEWELRY SETS, etc. etc.



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Nice New Fabrics, Silk and Wool, Solids, Shades etc.

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Sweaters

For One And All

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Puritan, Jantzen, Etc.



Our Ladies Shoe Department

is loaded with fine footwear for one and all. The best brands in the Country. Come look at the matching shoe and purse sets. Also footwear for evening wear.

Gaston's
of Hereford

Christmas Light Festival Slated

MANY, LA. — The annual Christmas Festival of Lights featuring the Centenary College Choir of Shreveport will open the holiday season at Hodges Gardens in the rolling Kisatchie Hills of Western Louisiana on Saturday, December 10, at 6:30 p. m.

The Festival, which is open to the public free of charge, endeavors to capture the true spirit of Christmas in the magnificent outdoor setting of Louisiana's famed "Garden in the Forest."

Staged on the crescent-shaped lake centering Hodges Gardens, the program opens with the Christmas story in song by the choir, climaxing with a dramatic panorama of scenes depicting the birth of Christ. Illuminated in sequence will be gigantic and resplendent figures of Mary on the back of a donkey led by Joseph wending their weary way to Bethlehem, the Navy Scene in the stable with the Herakl Angels overhead, the wise men and their camel caravan enroute to pay homage to the King, and a grand finale of constellations of literally thousands of multicolored lights flashing on around the shores of the 225-acre lake and along the garden structures.

The public is also invited to enjoy the ethereal beauty of the Christmas scenes and lights against a background of recorded sacred music throughout the Yuletide season. No admission will be charged to visitors for the nightly tours, which will begin at 6 p. m. daily from December 11 through New Years Eve.

Originated in 1961, the Christmas Festival is one of several spiritual and creative outdoor programs which blend the beauty of Nature's grandeur with the exquisite creativity of music and art. Other events include the annual Sunrise Service at Easter and the Arts and Crafts Festival in June.

A year around floral spectacular, Hodges Gardens is owned and operated by the A. J. and Nona Trigg Hodges Foundation. Stemming from a vast reforestation and forest genetics research, it encompasses 4,700 acres and is a succession of unfolding, separate gardens, natural scenic areas, picnic grounds, greenhouses, wildlife refuge, bird sanctuary, gift shop outdoor theater, all centered by a picturesque lake.

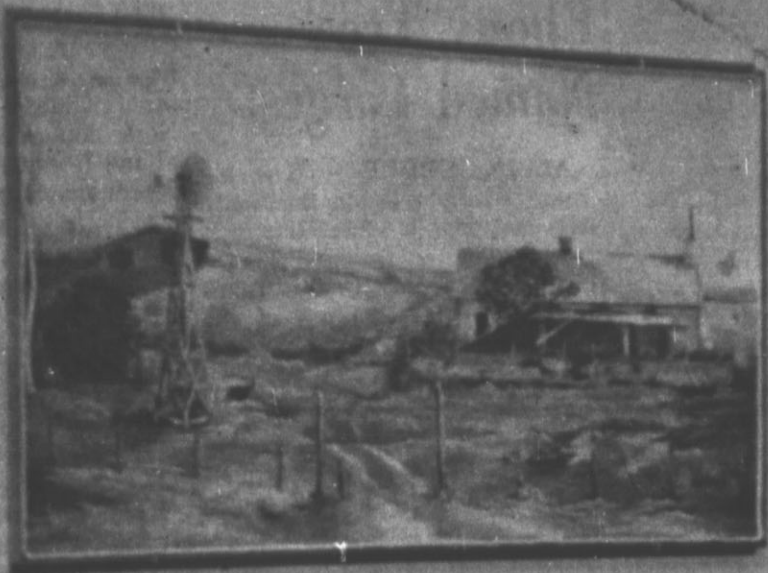
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MUSEUM PROGRESS — Work of improving the building and grounds, and placing exhibits in Deaf Smith County Historical Museum is making progress through the efforts of County Historical Society members and other volunteers. A mannequin is being dressed in a cotton house frock of the early 1900's by Mrs. George Turrentine, above. This figure will stand in the replica of a kitchen of that period. In the background is an old-fashioned kitchen safe with pitted-iron front, topped with a coffee mill and other utensils. In the top picture at right is an oil painting of XIT ranch Escobada headquarters in Deaf Smith County, as it looks today, hung above a shelf with old farm tools and a cattle skull. Below is a view of the newly-paved lot behind the museum.

pounds of frozen fruits and vegetables annually, and programs to wipe out animal diseases and eradicate serious insect pests.

Copies of the yearbook may be purchased from the Superintendent of Documents, Government Printing Office, Washington, D. C. 20402, for \$2.50 each. Senators and Congressmen each have a limited number of copies for free distribution to constituents.

Falls In Home Cause Of Much Serious Injury

"Safe at home" means scoring a run and possibly winning the game to a baseball player. The same phrase means something entirely different to the American family.

Every year a new set of statistics that tell us that we are by no means "safe at home" in the average household. In fact, the statistics show that home can be downright dangerous.

Accidents in the home caused 28,500 deaths in 1965, according to the Archives of Environmental Health, a professional journal published by the American Medical Association.

Each year about 25 million home accidents cause injuries serious enough to require medical attention or to restrict the activity of the victim a day or longer.

A host of physical factors are involved in home accidents, such as electrical and power equipment, inadequate lighting, glass doors, abandoned ice boxes, medicines, and many others. But by far the major causes of home accidents are two things — falls and fires.

Falls are the second most common cause of accidental death, next to highway accidents. Falls in and around the home each year cause injuries to nearly 7 million people and 12,000 deaths.

Falls on stairs cause nearly 2,000 fatal injuries a year. Proper lighting and sturdy handrails on stairs are highly important to home safety. A good ladder to aid in reaching high places is much safer than standing on boxes at the foot.

Spilled water or grease or improper waxing of floors cause falls. Loose rugs, scattered toys and trailing extension cords also are hazards. A light switch near the door of each room is a safety measure.

Most of these hazards can be eliminated or minimized by the head of the household.

Get your family together this evening and organize a tour of the house to check for possible "fall hazards." Then set about to correct these hazards as quickly as possible. Make your home as nearly accident-proof as possible.

The Rochester Red Wings won the International League pennant on the final day of the baseball season.

Classified Get Results

October Freeze Blow To Cotton

LUBBOCK — The first semi-monthly Cotton Quality Report issued November 17 by Plains Cotton Growers, Inc., shows that the unusual mid-October freeze dealt a severe blow to the quality of this year's Texas High Plains cotton crop.

The quality reports are sent by PCG every two weeks during the harvesting season to interested parties throughout the U. S. and abroad. They serve textile mills and cotton buyers as a catalog of the quantities and qualities of cotton available on the Plains, and in addition are used as a gauge by cotton researchers attempting to upgrade the area's product.

One sample is taken from each sack delivered by gins to the classing offices at Lamesa, Brownfield and Lubbock. Testing is done on these by the Textile Research Laboratory at Texas Tech.

This year's first report covered classings through November 9 of approximately 115,000 bales. Grade, staple and micronaire tests were made on 541 of these and pressley and elongation tests were done on 1312.

Before a comparison of quality factors is made between the first quality report in 1965 and that of 1966, it is pointed out that this year's report covers over twice as many bales and a much greater percentage of the total crop than did the first report last year.

In 1965 the first report on quality was made on only 54,500 bales, a much higher percentage of which was hand harvested from fields planted to varieties that normally produce longer, stronger cotton.

Quality was down significantly in each category excepting elongation, which invariably goes up as pressley, or strength, goes down.

Only 27.7 percent of the crop graded white, and only 12.7 percent of this carried a grade of middling or above. On the first report for 1965, white cotton accounted for over 66 percent of the crop and over 50 percent of that graded middling and

above.

While 31 per cent of the 1965 crop was in the light spot category, this year's report shows 57.5 per cent in that class. Full spots for the early season report were 13.7 per cent, as compared to only .5 per cent in 1965.

Average micronaire for the first of the harvest period this year came to 3.6, with 57.9 per cent above the tenderable limit of 3.5. Corresponding micronaire figures for the 1965 crop were 4.1 and 88.9 per cent, respectively.

Staple length of the first 115,000 bales averaged 30.8 thirty-seconds of an inch, while the first report for 1965 showed an average length of 31.4 thirty-seconds. Cotton stapling one inch or more in the early tests this season came to only 18.8 per cent, compared to 43.1 per cent last year.

Interesting to note from the report is the fact that while both average staple and cotton stapling 1-1/8 inches or over, one inch and above declined, there was an increase in cotton Cotton in this length division so far this year has amounted to 5.5 per cent of the crop as opposed to 3.9 per cent for the corresponding period a year ago.

AOUDAD TROPHIES BECKON SPORTSMEN

SAN ANGELO — Palo Duro Canyon landowners will receive 83 aoudad sheep permits from the Texas Parks and Wildlife Department for the December 9-10-11 season, reports Phil Evans, Panhandle wildlife biologist.

Last year landowners with surplus aoudad sheep on their property received 70 permits, and sportsmen quickly claimed all that were available. The permits will again be in high demand this year.

Interested sportsmen should contact the Amarillo District Office of the Parks and Wildlife Department for the names of landowners who might possibly have hunting permits available.



Rev. Tommy Phelps

Baptist Service Tells Of Year

Celebrating his first year as pastor of Temple Baptist Church in Hereford, Rev. Tommy Phelps has announced that all interested persons are invited to attend the morning worship service Sunday Nov. 20.

Converted July 21, 1962, Rev. Phelps' experience is a rather unique one. The man who had wrestled professionally as "Nature Boy" for over 17 years turned to the ministry. Rev. Phelps says that he will be "telling the old old story" of how Christ has saved mankind and that "God has used my testimony."

A graduate of Southwestern Baptist Seminary, Rev. Phelps came to Hereford a year ago to accept the pastorate at Temple. Since his arrival the church has witnessed about 200 additions.

He stressed that everyone is invited to attend this 11:00 service and urged to bring a lost friend. The topic for the evening service is "Second Coming of Christ."

Carleton Crowell is in his 13th season as Army's cross-country coach.

For COLDS take 666

Food Protection Yearbook Theme

COLLEGE STATION — "Protecting Our Food" is the title of the 1966 Yearbook of Agriculture. According to a U. S. Department of Agriculture announcement, its 416 pages and 166 autographs follows our food supply from the farmer's field to the saucepan on the stove.

During this journey, the giant job of protecting our food against pests, disease, and damage is described. Secretary of Agriculture Orville L. Freeman points out in his foreword that U. S. food abundance is one of the miracles of the age, but it didn't just happen.

Authors of the yearbook point out that we have to fight 10,000 kinds of insects, combat 1,500 plant and 250 animal diseases for our food. Then, they add, we have to fight spoilage and decay.

The results of this battle to protect our food are evident, they say. In our own country, food quality is high, the abundance great, and the cost relatively low. Overseas, we have supplied 96 percent of food aid received by the less developed nations.

Men and women in 500 different occupations help protect

our food, reports the yearbook. They include chemists, entomologists, bacteriologists, horticulturists, meat and poultry inspectors, quality control specialists, refrigeration engineers, nutritionists, and food technologists.

The housewife also plays a key role through the proper selection and preparation of food for her family.

The U. S. Department of Agriculture participates in virtually every aspect of food protection, often working shoulder-to-shoulder with other Federal agencies, the States, local agencies and private organizations. Among these activities are the for ranging research. Quarantine systems against plant and animal diseases and pests, inspection of 60 billion pounds of poultry and meat products each year, grading some 3.4 billion



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Hereford Young Homemakers Bake Sale Wed., Nov. 23

Last Minute
THANKSGIVING Needs

Money Back Guarantee

COFFEE

Shurfine
All
Grinds

59¢

Libby's 303 Can — Each Can Enough For One Pie

PUMPKIN

2 For 29¢

Tender Crust Brown 'n Serve All Varieties

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SAGE

Schilling's Ground 2 / 45¢

ICE CREAM

Cloverlake 1/2 Gallon All Flavors

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PEACHES

Shurfine YC Sliced or Halves

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Shurfine Pure Vegetable

3 Lb. Can 69¢

COCA-COLA

Sprite - Orange Grape - Tab or Fresca

2 6 Bottle Cartons 89¢

CRANBERRY SAUCE

Whole or Jelled

2 For 49¢

Coffee-mate

6 Oz. Jar 45¢



Kleenex

Dinner Napkins 50 Ct. 25¢

Shurfine Thrown Manx 7 1/2 Oz. Jar

Stuffed Olives 49¢

Gladiola 18 Oz. Box

Pound Cake Mix 3/\$1

Gladiola All Purpose

FLOUR 5 Lb. Bag 55¢



Oysters

Geisha Smoked 3/\$1

Oysters

Geisha 3/\$1

Pineapple

Geisha Sliced 4/\$1

Pumpkin Pie Spice

2/69¢

Kraft's 7 Oz. Jar

Marshmallow Creme 19¢

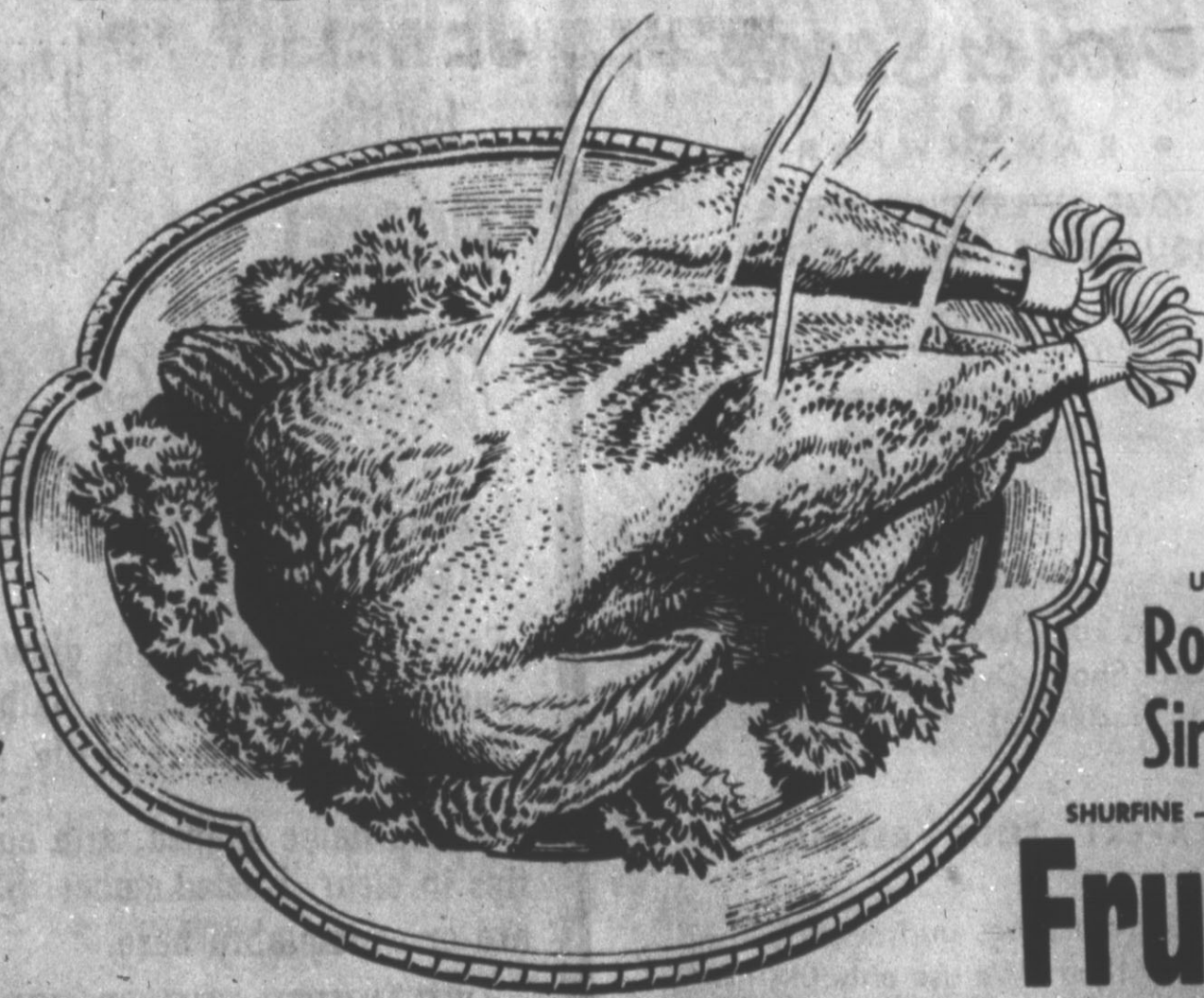
Geisha

Mandarin Oranges 3/\$1

...AND YOU GET 4 GREEN STAMPS

Prices Good Thru Sat. 26th

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Norbest 16-22 Lbs. Toms

39¢

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Large Selection Honey-suckle White, Swift Butterball Turkeys, Hens, Geese, Ducklings, Fully Cooked Hams, Cure 81 Armour Boneless Hams and Canned Hams

USDA CHOICE Round Steak Sirloin Steak

89¢

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79¢

USDA CHOICE T-BONE STEAK

98¢

Fruit Cocktail

2 For 49¢

Stuffing Mix

Bond Savory 8 Oz. Pkg.

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EGGS

Shurfresh Grade 'A' Med.

Doz. 49¢

WHIPPING CREAM

Shurfresh 1/2 Pint 29¢

RADIANT MIX

Lyon's Lb. Box Fruits For Fruit Cakes 49¢

PRESERVES

Bama Strawberry Big 2 Lb. Jar 59¢

SHELLED PECANS

P.V.P. 12 Oz. Pkg. 79¢



Shurfine BEETS

8 303 Can \$1

CELERY

Crisp & Crunchy

10¢

CHOC. COVERED CHERRIES

Brach's 12 Oz. Box 59¢

ALKA SELTZERS

50 Ct. Bottle 49¢

Carnation Milk

2 Tall Cans 29¢



Portales Candees Sweet Potatoes lb. 10¢
Ocean Spray Cranberries lb. Pkg. 29¢
Mexico Zipper Skin Tangerines Doz. 39¢

California Broccoli lb. 19¢
Texas Ruby Red Grapefruit lb. 9¢
Cello Wrapped Cauliflower lb. 19¢



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mode o'day



as seen in November

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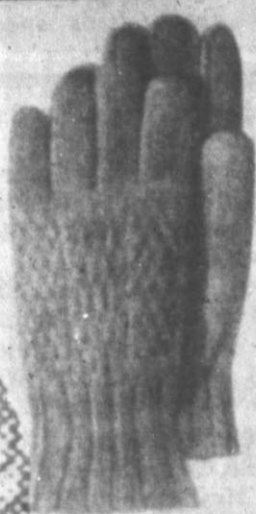
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For The Entire Family

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STORM BOOTS

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Snickers and Milky Way

33 Bars Per Bag 25c

THANKSGIVING PARTY SUPPLIES

Napkins 35c
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PERMANENT WAVE
regularly \$25.00 NOW **\$15⁰⁰**

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Free Delivery
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mode o'day

lingerie lovelies
as seen in the November



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Sugarland Mall
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LIFE-TIME BATTERIES FOR YOUR CAR NOW IN STOCK!

Prices Start at \$12.95 exchange. FREE REPLACEMENT IF IT EVER FAILS!

Meet Mr.
CHARLIE MORENO



Charlie Moreno, recently appointed as manager of Kirby's Shoe Store, invites all the public to visit him and his store for the best bargains in shoes. For the nicest gifts at Christmas, try Kirby's. Charlie is a graduate of Hereford High School. He is married to the former Annabelle Garcia and has a son, Charlie Jr. He has been a resident of Hereford for 14 years.

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STORE HOURS: Thurs. & Sat. 9 am - 9 pm. Mon., Tues., Wed. Fri. 9 am - 6 pm.

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Regular \$3.00 NOW **\$1⁹⁹**

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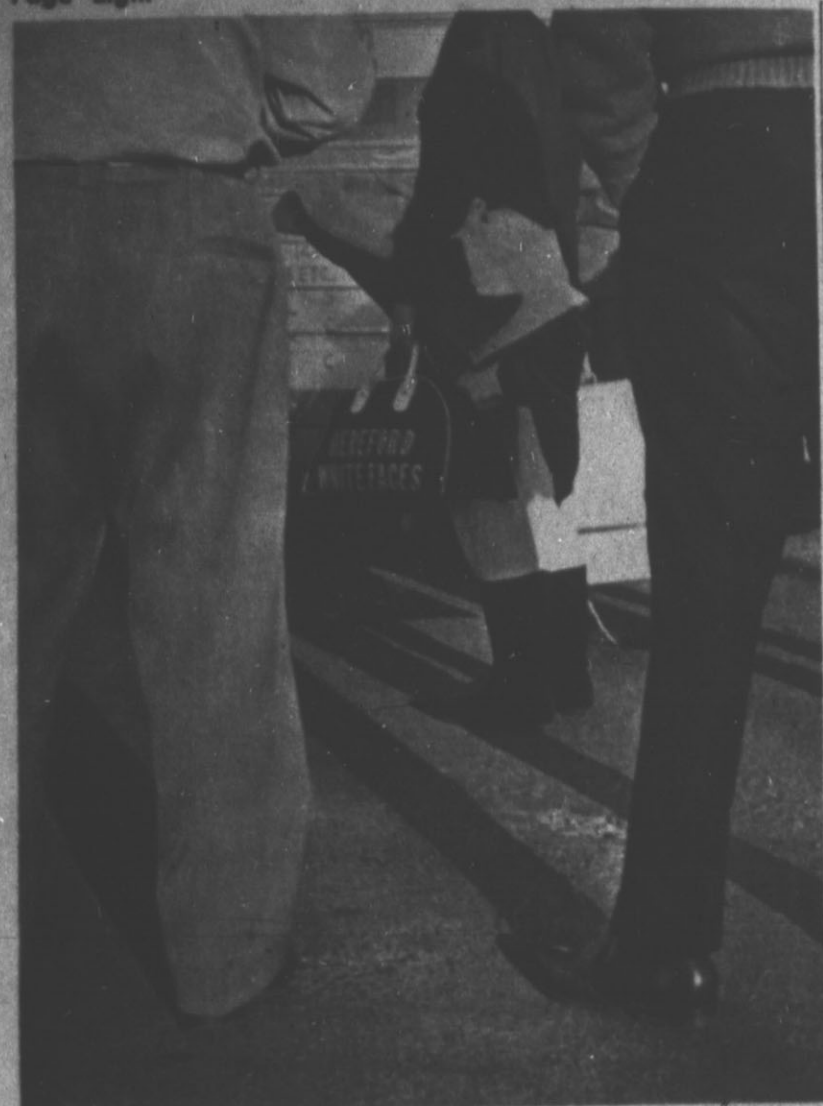
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toothbrushes



VITAMINS

Regular \$2.45 NOW **\$2⁴⁵**



BOARDING THE WHITEFACE SPECIAL — A loyal Hereford fan who traveled to Dumas on one of the two chartered buses was backing her team all the way. Seventy persons loaded onto the Greyhounds, two student activity buses were packed, and a caravan of more than 100 cars all converged on Dumas for the battle Friday night. (Hereford Brand Photo)

Letter To The Editor

(Editor's Note: A cousin of Mrs. Annie Lou Caraway, Grady Heddlston, sent a newspaper clipping about Hereford from the Nashville Tennessean which she forwarded to The Brand. Heddlston is also a cousin to Jap Dickerson who is Mrs. Caraway's nephew. The following are excerpts from the newspaper clipping.)

Though the county is a rich agricultural area, and famed for its fine Hereford whiteface cattle, what really put it on the map about 20 years ago was its teeth. Hereford officially became "the town without a toothache" in a Universal Newsreel in 1943. The story was taken up next by Colliers Magazine, then was reprinted around the world.

Bone-healing also appears to be rapid in this county. The Deaf Smith Research Foundation has given strong evidence of this based on comparisons with bone and teeth samples from 50 other countries.

All signs indicate that the particular dust that dropped out of cosmos onto Deaf Smith County's private plateau has properties found in no other region. The Deaf Smith County smokes are made from the outer leaves of the Lactuca Sativa, a plant of the lettuce family. The leaves are cured and treated by a patented process which "combines a great taste with 100 per cent freedom from nicotine."

The county is a rich agricultural area and famed for its Hereford whiteface cattle. Its booming vegetable business has acquired for it yet another title — "Salad Bowl of the Panhandle."

Deaf Smith is at what you might call a crossroads — nothing like Time Square, of course — but it is at the junction of U. S. 60, coast to coast, and

U. S. 385, Mexico to Canada so that the Chamber of Commerce has to keep on its toes. The standard greeting for strangers passing through is "light 'n' visit awhile," and a flash of that healthy-toothed Deaf Smith grin.

Annie Lou Caraway

Hospital Notes

PATIENTS IN HOSPITAL

Paul E. Hubbard, 123 Ave. C; Mrs. Mae Nora Odum, 301 Jewell; Mrs. Mildred P. Pruitt, Rt. 3; John C. Hicks, 210 Ave. A; Elmer Patterson, 610 E. 5th.

Luz G. Garcia, General Delivery; Mrs. Lupe Moreno, 202 Hereford Calle; Mrs. Jose G. Perez, General Delivery; Mrs. Gorge F. Martinez, Box 722; Camp.

Glenn B. Alford, Wildorado; Lola Bosquez, General Delivery; Mrs. Stella Mae Flowers, Rt. 1; Mrs. T. Jack Baker, 129 Ave. A; Joe Marcum, Amarillo.

Mrs. E. E. Bishop, 505 Ave. J; Mathias J. Castillo, General Delivery.

Mrs. Viola Drake, 329 Ave. J; Mrs. Ellis V. Carter, 201 Union; Roe Clark, General Delivery; Mrs. Lura Richey, Box 608; Austin C. Rose, Sr., Rt. 2.

Morris E. Davis, 222 N. 25 Mile Ave.; Mrs. Luz Garcia, Box 644; Isabelle E. McCoy, Tulsa; Mrs. Frank West, 206 Gamez, 808 Blevins.

Mrs. Ollie May Parsons, 227 Ave. I; Mrs. Eunice Croft, Adair.

PATIENTS DISMISSED

Daniel M. Garcia, Mrs. Dale Scott, Fern Sampson, Mrs. Cloy A. Monroe, Mrs. L. H. Wil-

Fourteen Million Girls Eligible

MINNEAPOLIS, MINN. — "Over fourteen million girls are eligible for Camp Fire Girls." This was the number of girls cited by Mrs. Charles F. Bedford of Fort Worth, Texas, President of Camp Fire Girls, Inc., as the untapped potential for membership.

"Two thirds of our American girls are not being served by any youth organization," Mrs. Bedford pointed out tonight as she addressed the opening session of the National Council, the governing body of Camp Fire Girls, meeting here November 13-15.

This set the tenor of the current three-day meeting which will emphasize Camp Fire Girls stepped-up efforts and advance toward a "vigorous growing membership."

This membership advance is being encouraged by the Martha F. Allen membership charm in honor of the retiring national director. The forward thrust in membership will be spearheaded by the new, dynamic National Executive Director, Dr. Hester Turner, previously of Portland, Oregon, who was officially introduced to the National Council at this opening session.

Mrs. Bedford proceeded to challenge the Camp Fire Girls representatives, gathered here from coast to coast, to "make

the program available to more and more girls regardless of economic status, race or creed, particularly the disadvantaged girl." Actually, from Blue Birds in Watts to Horizon Club girls in the Bedford-Stuyvesant area of Brooklyn Camp Fire Girls membership is fast-increasing.

"A flexible program giving attention to the girl as an individual" is the crux of the Camp Fire Girls program, and this is one of the great attractions it has for the disadvantaged girl.

Recently, teen-age Camp Fire Girls from Bedford-Stuyvesant had the added advantage of joining over 1000 other teen-age Camp Fire Girls from across the country in the Horizon Club Conference Afloat, a 20-day land and-sea work conference, provided by Camp Fire Girls, Inc., last July.

To parents, Mrs. Bedford offered "help in establishing moral and ethical values for their children." Parents and volunteers on the local and national scene find it a great attraction to have a hand in shaping today's girls into tomorrow's women.

The Honorable Arthur Naftalin, Mayor of Minneapolis, welcomed the assemblage. Greetings were extended by Mrs. W. R. Carter, President of the Minneapolis Council of Camp Fire Girls.

A Camp Fire Girls Horizon Club Chorus, under the direction of Mrs. Fred Nordstrom, sang. The Apalachi Greeting Horizon Club presented the flag, and there was an impressive group ceremonial by Junior Hi Camp Fire Girls.

The invocation was delivered by Rabbi Herbert S. Rutman, of Temple Israel, Minneapolis.

Annual Program Presented For Methodist WSG

An annual program, observing a Call to Prayer and Self-Denial, was presented for First Methodist Wesleyan Service Guild Thursday evening when Mrs. J. J. Durham and Miss Mildred Elliott were hostesses in the Durham home. Mrs. L. C. Thomas was program leader.

The topic, Called to Be Christian, was discussed by Mmes. Florice Powell, Irving Willoughby, Jim Bookout, Caudie Ola Brown and Miss Hilda Havens, with emphasis added in poems read by Mrs. M. H. Richie.

Plans were made for members to bring food to fill a basket at the next meeting, Dec. 15 in Mrs. Richie's home. Mrs. Byrdie Fellers is chairman for this Christmas project.

Mrs. Charlene Blair and Mrs. Exa Blaylock were welcomed as new members.

Typewriter Ribbons

THE INK SPOT

Our Shifting Population

NEW CUSTOMERS

11-14-66 — Jake B. Moseley, To Rt. 1 From Liberal, Kansas.
11-14-66 — Leroy Oswald, To 910 Park From Ruidoso, N. M.
11-14-66 — Shirley Cowell, To 131 W. 3rd, Apt. 3 From Dimmit.
11-14-66 — Erschel Perkins, To 509 Miles From Amarillo.
11-14-66 — Lewis Hoerr, To 131 W. 3rd, Apt. 3 From Manitou Springs, Colo.
11-14-66 — Benny Benadix, To 206 Higgins From Lubbock.
11-14-66 — Miller V. Glenn, To 120-B Catalpa From Pecos, Tex.

REMOVALS

11-9-66 — Dean Garrett, To 5140 Crockett, Ama. From 603 Blevins.
11-10-66 — Domingo Bermea, To 1503 S. 19th Drive, Phoenix, Ariz. From 107 Ave. E.
11-10-66 — G. R. Bloodgood, To Box 461, Earth, Tex. From 121 Ave. F.
11-10-66 — Ray Tijerina, To 722 E. Mohl, Edinburg From 205 Lawton.
11-15-66 — Paula Gernal, To Gen. Del. Edinburg From 621 S. Texas.
11-15-66 — John M. Pierce, To 906 E. 8th, Dumas From 238 Ave. H.
11-15-66 — Baldemar Sedillo, To 1506 S. Blackburn, Brady, From 812 S. Schley.

TRANSFERS

11-14-66 — Florence Gonzales, To 222 Ave. H. From 400 Blevins.
11-14-66 — T. V. Lab, To 116 E. 2nd From 209 Miles.
11-14-66 — Enrique Elizondp, To 318 Ave. D. From 503 E. 2nd.
11-14-66 — Felipe Anguiana, To 211-A Kibbe From 211-B Kibbe.
11-15-66 — Joe Guevara, To 407 Irving From 210 Short.
11-15-66 — E. L. Naugle, To Kings Manor From 120 Ave. E.
11-16-66 — Gilbert Estrada, To % Rt. 3 Raymond Estrada From Tom Draper.
11-16-66 — Victor Randall, To 209 Short (Box 491) From 305 W. 6th.
11-15-66 — Lee Umsted, To Rt. 1, N. Ave. K. From 404 Bennett.
11-14-66 — Bobby Tice, To 13th and Ave. C, Apt. 1. From Rt. 5.
11-9-66 — Mrs. Homer Sealey, To 603 Blevins From 311 Ave. K.
11-10-66 — Carl Sevier, To Star Route From 1023 S. Main.
11-10-66 — James Cockrum, To 212 Whiteface From 830 S. Texas, Apt. 5.
11-10-66 — Henry Ranspot, To % Pat Ranspot, Rt. 4 From 212 Whiteface.
11-14-66 — Evelyn Jones, To 136 W. 3rd From 828 S. Texas, Apt. 8.
11-14-66 — Dwelt Jones, To 815 Blevins From 237 Ave. D.
11-66 — T. H. Teague, To 610 Union From 107 Fuller.

News About Area Men On Duty



Jackie R. Stallings

Jackie Ray Stallings, son of Mrs. Addie Stallings of 409 Ave. J, Hereford received rank of Sp/4 in the United States Armed Forces in July. Stallings is now serving duty in Viet Nam 17 miles north of Saigon. He will be discharged January 4 and will return home at that time.



Johnny E. Stallings

Johnny Ed Stallings, son of Mrs. Addie Stallings of 409 Ave. J, Hereford received the rank of Corporal in the United States Armed Forces on October 1. Stallings is stationed in Viet Nam, 120 miles north of Saigon. He will return home in February for a leave.

Irradiated Meat Tried In Test

The Brookhaven National Laboratory has irradiated fifteen tons of bacon in the first large scale field test of the application of gamma radiation in the sterilization of perishable foods.

The bacon, which is smoked but uncooked, arrived at Brookhaven in refrigeration vans packed in one-pound sealed cans.

Since 1963, gamma-sterilized bacon has been field tested in many small-scale tests and the results have been satisfactory. The program has now reached the stage where large-scale field tests with bacon that can be transported and stored for a long period of time are being carried out.

The gamma radiation, which is produced by a radioactive cobalt source, penetrates the metal containers and sterilizes the bacon by destroying the bacteria and any other microorganisms that are present. Once it is sterilized, the sealed cans protect it from further bacterial contamination. Gamma rays are a form of electromagnetic waves and do not leave any residual radioactivity in materials exposed to them.

Tour Of Orient Shown On Film For Kiwanians

A color film, titled "Follow the Bamboo" and narrated by Cotton John Smith of KGNC in Amarillo, was shown to Hereford Optimist Club at its luncheon Thursday.

The 30-minute film was shown by Homer Newton of Hereford, who was a member of a large Panhandle group which toured numerous foreign countries. The film highlighted visits to Hawaii, Japan, Hong Kong, Singapore and Thailand.

The Optimist Club and Hereford Gun Club will sponsor their third consecutive Turkey Shoot at 2 p. m. today at the airport. Christmas trees, which are expected to arrive Friday, are still being sold by the club.

Lithography — Letter Press Printing
THE INK SPOT

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Saving Children

Periscope Allows Backing Safety

A periscope mirror system has been devised to cut down on one of the grimmest statistics in the delivery truck business — the number of children killed by backing vehicles.

The system, according to Liberty Mutual Insurance Companies, encompasses a view from behind the rear wheels to directly behind the delivery truck.

According to the National Safety Council, last year alone 300 persons were killed in motor vehicle accidents immediately near their home and "a great majority" of these were children hit by vehicles backing out of driveways. Hundreds more were injured.

"By having the mirror underneath the vehicle, the driver can see prone objects directly behind the rear wheel," said Charles H. Irvine, research associate who developed the system at Liberty Mutual's research center in Hopkinton, Mass.

Liberty Mutual pointed out that the system is aimed at the delivery truck — commonly used by milk men, bakeries and other special delivery services — because of their "high exposure" to accident situations. In other words, concern is for vehicles of the type that do most of their travel in residential areas, Liberty says.

The system comprises a convex mirror for wider view beneath the vehicle with a periscope arrangement to transmit the image to the driver.

Liberty Mutual said the system will be field tested before efforts are made to have it commercially available.

The project ties in with two other Liberty Mutual systems for the backing vehicle. One is a flashing light and bell arrangement which warns the pedestrian, and the other is a combination of plane and convex mirrors which increases a driver's immediate rear view by 700 per cent over conventional mirror systems.

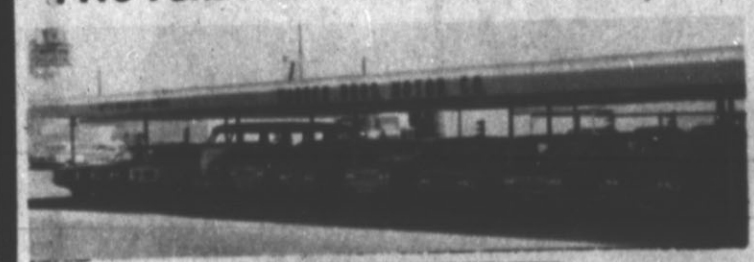
A project presently under way at Liberty Mutual's research center is a backup warning device, which bounces sonar waves off any obstacle to the rear and triggers an alarm to the driver.

PARTY TABLES — Easy-to-store party tables can be made from circles of plywood, cotton fabric and luggage racks. For table tops, use plywood circles, from 26 to 30 inches in diameter. You can have them cut to order at a lumberyard. Cover the circles with round of bright cotton fabric using a water-proof glue to apply. Luggage racks will serve as table bases.

WARREN BROS. MOTOR CO.

1410 Park Ave.

364-1423



This Week's Special

1964 Chevrolet Malibu 2-door hardtop. 283 engine with power glide, and tinted glass. Lovely blue metallic finish with light blue interior. Warren Bros. protective warranty. This one is double sharp.

1965 Dodge Custom 880 4-door with factory air and power. 18,000 actual guaranteed miles. 32,000 miles factory warranty left on this car.

Plymouth Fury III, 4-door sedan. Local owned car with plenty of factory warranty remaining. Factory air and power. You will love this car.

1962 Pontiac Bonneville 4-door hardtop. Power steering and brakes. Factory air with a white finish. Sharp '62 you will find.

1964 Oldsmobile 98, luxury sedan. Local owned car with the pedigree of a thoroughbred. Red and white finish with red interior. This car is loaded with extras.

1962 Oldsmobile 9-passenger station wagon. Power steering, brakes and factory air.

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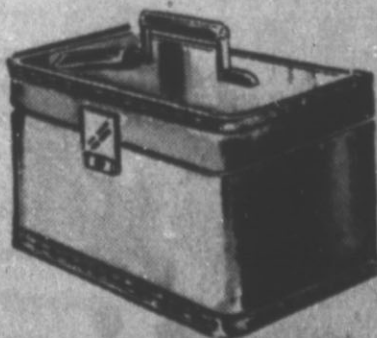
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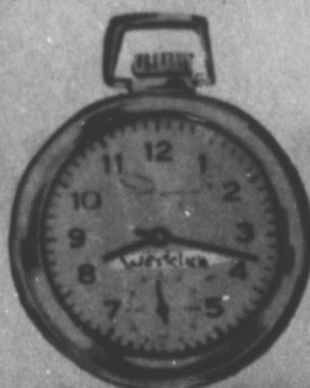
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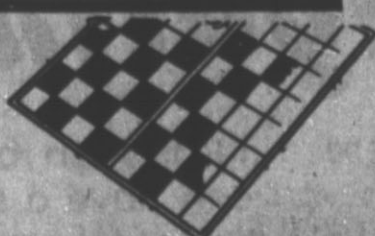


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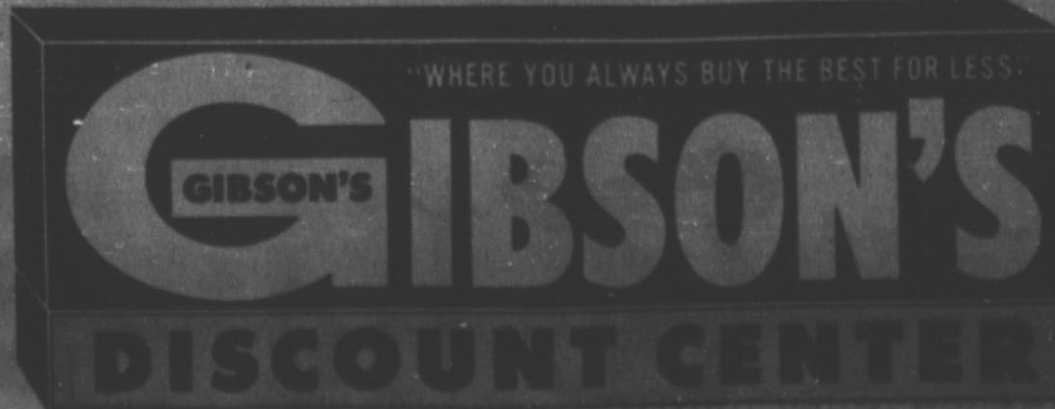
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little words bear investigating!***

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THE BARE FACTS are these: (1) For an average of only \$1.00 per insertion you can have a six-line ad—about 20 words—for four times (if you need it that long) in the finest paper in the Magic Triangle. (2) A Brand Want Ad always produces results because readers have all day to react to and respond to your ad.

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EM4-2030

The Hereford Brand



SMOKE HINDERS TRAFFIC — A portion of the Hereford Volunteer Fire Department was called Friday afternoon to put out a grass fire near the Winget Pump Co. just east of the city. The fire caused no damage, but smoke had dropped visibility to zero on Highway 60 in the section so the firemen were called. (Hereford Brand Photo)

Cotton Council Advises Farmers

MEMPHIS, TENN. — A cotton farmer who operates in different areas, and who wants all his production to be counted in the Cotton Research and Promotion Referendum, should check with his ASCS office; otherwise, only the production in the county where he votes will be considered eligible, according to the U. S. Department of Agriculture, which will conduct the referendum by mail on December 5-9.

The National Cotton Council stresses that this is important for many farmers who produce cotton in different counties, and even in different states.

The referendum can be approved by two-thirds of the cotton farmers voting. But it could also be approved by a simple majority if these farmers account for two-thirds of the volume of those voting.

To be sure his volume is given proper weight, the farmer who produces in different counties or states should so notify his local ASCS office.

In the referendum, farmers will decide whether they want to put up a dollar a bale for research and promotion to help

Poverty Of Latins Declines With Education, Study Shows

COLLEGE STATION — Poverty is more widespread among States.

The 130,000 families of Spanish surname in Texas whose incomes were less than \$3,000 constituted nearly 52 percent of all Mexican-American families in the state and 57 percent of all poor Latin-Americans in the five states of Arizona, California, Colorado, New Mexico and Texas.

These are among the findings of a study recently completed by W. K. Upham and D. E. Wright of Texas A&M University's Department of Agricultural Economics and Sociology.

Since the average Spanish-American family had 4.6 members compared with 3.2 for Anglo-white and 3.4 for Negroes, the relative economic and social deprivation would appear even greater for the Latins, say the researchers.

Analyzing the 87 counties with the largest Latin populations, containing 93 percent of the Spanish families, Upham and Wright found the incidence of poverty ranged from a low of 18 percent in Jefferson County to a high of 83 percent in Dim-

Duck Season Opening Presents Maximum Opportunity To Hunters

AUSTIN — The bountiful Texas wildlife harvest attained maximum proportion Nov. 19 when duck season opened. This is the second phase of the waterfowl shoot since wild geese became legal game Oct. 25.

Reports to the Texas Parks and Wildlife Department indicate duck numbers will be in keeping with the abundant wildlife population. Field men for the Department noted a definite increase in most duck species pursuant to generally liberalized regulations.

Daily duck limit is four and the possession limit eight.

Tight restrictions on both mallards and pintails have been eased, particularly on the latter. Now entire limits may be of the popular pintails, as well as of reheads given a relaxed status last fall.

Two mallards are allowed for a daily bag and four are permitted for the possession limit. One fully feathered wing must be retained on all harvested migratory game birds in the field or while in transit to the hunters' home or to a public storage place.

Shooting hours are from one-half hour before sunrise to sunset. The season ends Jan. 7.

School Official To Address CTA

Joe B. Scrivner, superintendent of schools in Dumas, will be speaker during a public relations meeting of the Classroom Teachers Association at 7:30 p. m. Monday in the Hereford High School cafeteria.

About 100 persons are expected for the meeting, which will include a coffee following the talk. The public is invited to attend. Mrs. Jean Ricketts is president of CTA.

Moore Business Forms
THE INK SPOT

Look Who's New

Mr. and Mrs. George F. Martinez are the parents of a daughter, Mary Ann, born November 17. She weighed 5 lbs. 3 ozs.

Mr. and Mrs. Lupe Moreno are the parents of a daughter, Ross Linda, born November 17. She weighed 8 lbs. 3 ozs.

Mr. and Mrs. Jose G. Perez are the parents of a son, Jose He weighed 7 lbs. 7 ozs.

Letter To The Editor

I want to take this opportunity to thank you for your help during the campaign by letting your readers know my stand on the vital issues of the day.

When the Congress convenes in January I hope to keep the residents of the 18th District well aware of my position on the various bills which come before the House of Representatives.

I am looking forward to working with you and your staff in every way possible to make sure the citizens of the Panhandle are kept informed of the actions of their government.

Sincerely,
Bob Price

Man Considered As Engineering Project For Research Purpose

"A man ain't nothing but a man" according to the folk song "John Henry." However, at the American Chemical Society's 33rd Annual Chemical Engineering Symposium in Cincinnati, a man was considered as a complex chemical engineering system with pipes (blood vessels), pump (heart), fluid (blood), filters (membranes), separator (liver, spleen), and reactors (muscle tissue).

With the aid of a mathematical model and a computer, engineers are developing a new field of study called bioengineering — the application of engineering techniques and concepts to medicine and biology.

The approach has implications for the treatment of heart conditions, nerve disorders, and glandular troubles. It may have a special impact on the development of artificial kidneys and artificial organs for breathing.

Even the treatment of certain mental illnesses may be influenced by it. The mathematical model and computer approach is also applicable to the world food problem, pure water shortages, and waste and pollution.

To construct a model of a body region or organ, the chemical engineer uses formulas

and equations which give him a mathematical picture of the area.

Given the known variables, such as flow rate, volume, and permeability, a computer can calculate from the model the proper dosage of a specific drug for a specific organ, safe minimum levels of oxygen concentration in the brain, and even the effects of blood fluidity and arterial elasticity on blood flow.

The model and computer have shown that anemic persons have a reduced oxygen supply to their brains and that the brain nor

mally carries an amount of oxygen in excess of its requirements. The brain also becomes deficient in oxygen when blood velocity decreases.

Further research should enable the engineers to establish minimum safe levels of oxygen concentration in the brain to guide surgeons. The research could be extended to determine safeguards for high-altitude pilots and astronauts.

The groundwork on an artificial human breathing system has already begun with studies on the development of a mathematical model of the actual system.

SHIFTING BOUNDARIES

MENDOTA, Minn. — All six children of Henry H. Sibley, first governor of Minnesota were born in the same room in the same house, which still stands here today. Yet each of the six children had a different birthplace. The oldest, in Michigan; the second, Wisconsin; the third, Iowa; the fourth Dakota; the fifth, the territory of Minnesota; and the youngest, in the state of Minnesota. The house was never moved, but boundary lines shifted constantly in those state-making days.

Breeding veal chops? Add a pinch or two of powdered ginger to the breeding ingredients.

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The same is particularly true of advertising. To put your advertising message before all the people, put it in your HOMETOWN NEWSPAPER.

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Blondie By Chic Young



USE CHRISTMAS SEALS
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and other
Respiratory Diseases

Courthouse Personality

Clerk Unique In Office

By TOM PORTER
Staff Writer

Mrs. Lucille Posey is a unique person — not because she is the only District Clerk ever in the 99th Judicial District — but because she has a quality of sincerity which is rare itself.

THROUGH HER bubbling enthusiasm and pleasant personality, Mrs. Posey has endeared herself not only to fellow employees but to countless Hereford residents as well.

Born 12 miles south of Dimmitt in Castro County, Mary Lucille Gifbreath moved to Hereford with her parents in the fall of 1919 and entered the seventh grade in Hereford schools. When

reminded that she would reveal her age by giving dates, Mrs. Posey laughed and said, "I don't care, most people know it anyway."

Following graduation from Hereford High School, the young Lucille attended West Texas State College in Canyon and Colorado University in Boulder, Colo. She didn't get to finish college, however, because her mother died five weeks after a baby sister was born and "I took off and came home to help take care of the others."

THERE WERE eight children in the Gifbreath family and five of them were younger than Lucille. She helped out at home

until September 1928, when she married J. M. Posey.

Mrs. Posey made housekeeping her full time job until World War II broke out, and then she began work in the Prisoner of War Camp.

At that time, Italian prisoners were handled in the camp and one of Mrs. Posey's jobs was to type the Geneva Conference in Italian. "I had to watch every word," she explained, "But it was a real interesting job."

Next, she was employed by the Farmer's Home Administration for about two years, working only three days a week. In July, 1947, Mrs. Posey began her duties as a deputy in the county-district clerk's office, working under County and District Clerk Robert Thompson.

THE TWO OFFICES were separated Jan. 1, 1953, and Mrs. Posey became District Clerk. Giving an example of how much the office work has grown, she said that in 1953, the child support payments received were \$9,200. In 1965, a total of \$51,565 was sent to the court for distribution.

Also, in the first year of handling probation, \$1,930 was collected for supervision of probation. In 1965, \$5,591 was collected. "And the court work has grown in proportion to the other office work," said Mrs. Posey.

When asked what her primary duties are, Mrs. Posey gave a high sigh and exclaimed, "Oh gracious." The duties include handling of the child support cases, probation money for the probation officer, attorney's fees and court costs, issuance of passport applications, keeping records on civil suits which are, where felonies are involved, and calling of the jury for cases.

MRS. POSEY has a part-time helper, Mrs. Juanita Owen, who "helps when I'm off or we're unusually busy. When we have court, we get way behind and I need her a lot."

The ever-increasing office duties have kept Mrs. Posey from more active participation in her



District Clerk . . . Mrs. Lucille Posey. (Hereford Brand Photo)

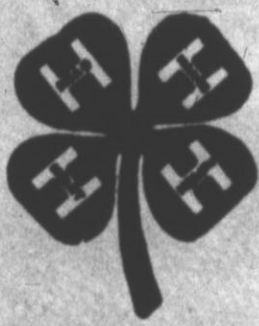
hobbies — bridge and golf. Mrs. Posey was city golf champion two years, but she says "that was before so many women started playing and I had time to practice." She also is a member of First Christian Church.

Mrs. Posey readily explains how much she enjoys her work. "I enjoy working with people and I've enjoyed every job I've ever had."

The main reason she has been so happy as District Clerk is that "I've had the best co-operation from everybody in the county. The people have been awfully good to me."

Several county officials and her fellow employees say that the statement works both ways — Mrs. Posey has been awfully good to the people.

Classifieds Get Results



NEWS

The Livestock Subject Matter Group held a meeting November 16. The program included a showing of slides of "Dollars and Sense on Cuteness."

Officers elected during the meeting were: President, Rodney Brooks, Vice President, Hal Easley, secretary, Joyce Bezner, and Reporter, Donna Woodward.

The members present were:

Charles Atchley, Kay Atchley, Beth Bezner, Cheryl Cole, Beverly Cole, Hal Easley, Steven Olson, Donald Vasek, Ronald Vasek, Jimmy Pierce, Barbara Pierce, Betty Pierce, Jim Marsh, Rodney Brooks, Donna Woodward, and Jerry Sublett.

The Wild Life and Rifle 4-H Club met Wednesday afternoon at the Community Center, to hear James Higgins speak on "Gun Nomenclature."

The program consisted of instruction on how to clean a gun, parts of a gun, shells and type of shells.

The next meeting of the club will be November 30.

When you've finished baking the last waffle in the batch, leave the waffle iron open to cool.

Cooking Instructions

Boneless Turkey Roasts Are Ideal

2-36-boneless 18 bod covering This is the season when turkey is plentiful and a good buy in any form. Boneless turkey roasts or rolls are ideal for roasting in the oven or cooking over the coals on a spit, for fall feasts.

Since there is no waste, an allowance of 1/3 pound per person will provide well for appetites hearty and otherwise. Choose white or dark meat to suit the taste of the crowd. These roasts come all white meat, all dark meat, or a combination of light and dark meat in some markets.

For boneless turkey roasts, U. S. Department of Agriculture food experts suggest roasting in the oven at 325 degrees F for 3 to 4 hours or braising at 350 degrees F for 1-1/2 to 3-1/2 hours for thawed roasts weighing 3 to 10 pounds. Rotisseries vary greatly, so it is best to follow directions that come with the equipment.

Allow about 1/4 hour more time if turkey roast is cooked from the frozen state. The temperature in the center of the roast will be about 170 degrees F when done. The roast will be easier to carve if you let it stand 20 to 30 minutes before carving.

When you cook a turkey roll, plan to cook the dressing in a separate pan. Make a mound of dressing in a loaf shape or flatten it out about 3 inches deep in a roasting pan. Separate cakes of dressing may be made for those who like the dressing crisp.

Make gravy from pan drippings, from stewed necks, and wings bought specially for gravy, or make giblet gravy from giblets frozen and held for this use.

Don't overlook these trimmings and the cranberry sauce or jelly for they will be expected when you serve turkey. Turkey feasts make occasions to be remembered with pleasure.

Plywood Gains Pretty Surfaces

Softwood plywood was once considered mainly as a structural workhorse — the kind of material ideal for holding a building together, but not much for looks. Times have changed. The same strong plywood that holds a house together is now being used by decorators, builders and architects in interior design and as a finished residential siding material.

The reason is that plywood doesn't necessarily look like plywood anymore. The industry is producing panels that look like boards, plastic sheets, and even enameled metals. This month the "Ideas Center" dealer members of the Lumbermen's Association of Texas, can show you the new faces of plywood. Decorative sidings range in appearance from rough, saw-textured faces to smooth plastic overlays.

Texas Magazine Goes To Africa

AUSTIN — Global is the word to describe the amazing and varied circulation of TEXAS PARKS & WILDLIFE magazine.

That is, there was some amazement when the editor's mail included a request from Calcutta, India and an indirect communication from Ghana, West Africa.

The Calcutta contact concerned an application to handle TEXAS PARKS & WILDLIFE magazine circulation in that area.

The other was a subscription renewal request from a Waco reader who reported a son in the Peace Corps was using the magazine in West Africa to permit his students to "see what a really good place looks like." (Meaning Texas, of course).

Gaston's

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Monday - Tuesday - Wednesday



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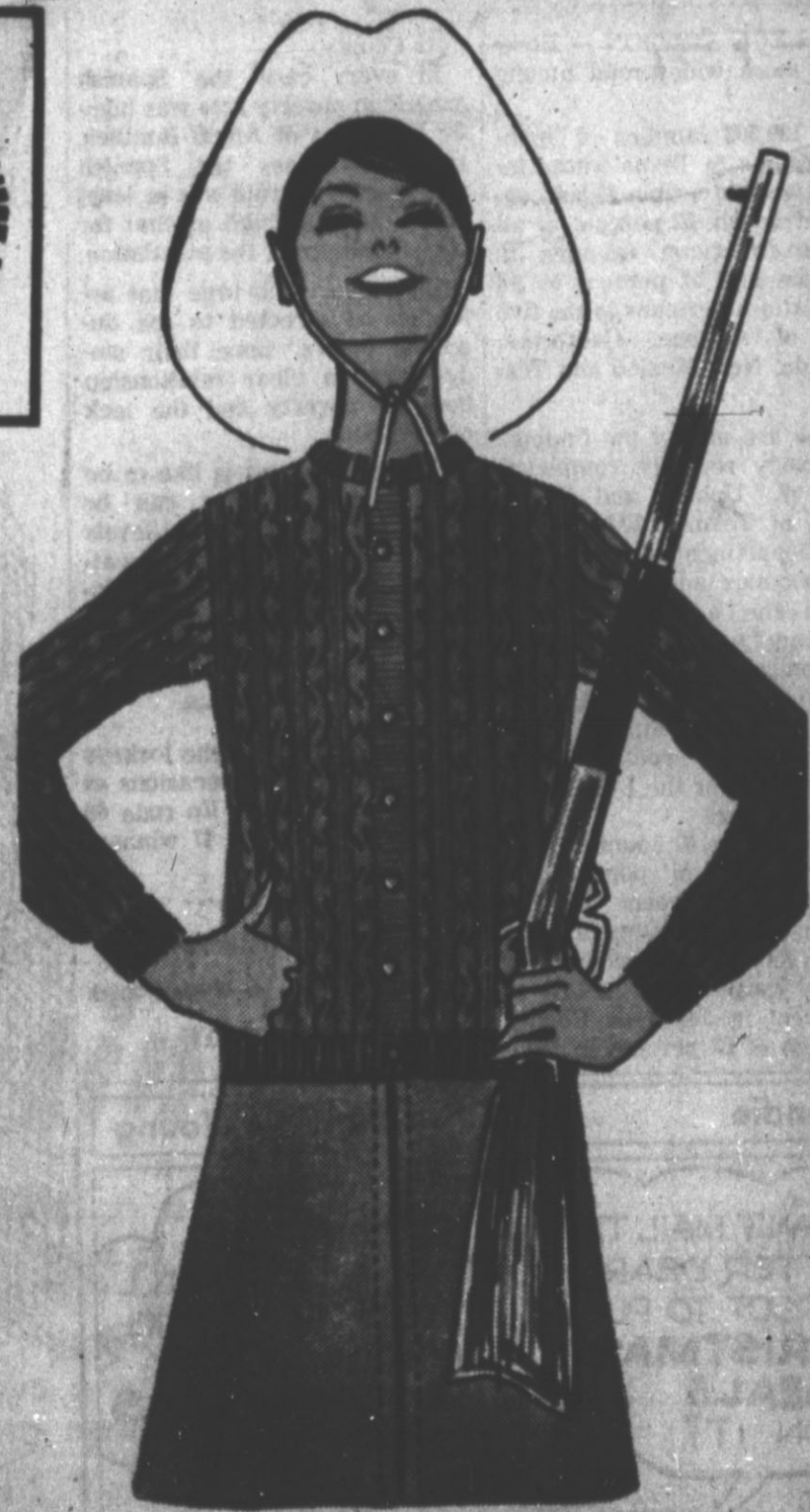
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Reduced Up To

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Reasons For Gratitude Are Many At Thanksgiving

CHURCH DOORS OPEN this week as worshipers who observe the original spirit of Thanksgiving express their gratitude to God for the many blessings of 1966 . . . families . . . friends . . . food in abundance . . . freedom of worship itself. Most of the city's church-goers will hear sermons or lessons today in preparation for the holiday, and the annual union Thanksgiving service of the Hereford Ministerial Association will be held at First Christian Church at 7:30 p.m. Wednesday.

TYPICAL OF MANY who will attend church services of the season are Miss Dorothy Troxell and her mother, Mrs. C. J. Troxell, pictured far right at the entrance to the Church of the Nazarene of which they are members. This is one of the churches participating in the union service, which this year will have the widest representation of churches in its history here.



HARVEST BOUNTY is one cause for giving thanks in the High Plains country this fall. Atop a shock of grain on a farm east of Hereford, Miss Debbie Walden, Daun Hopson and Lanny Buck smile at sunset over the heads of feed and a giant pumpkin, samples of the feed and food produced plentifully in the county.

SYMBOLIC BIRD of Thanksgiving, the turkey posing with Tracy Vasek at the farm home of her parents, Mr. and Mrs. Charlie Vasek Jr., north of Hereford, is a descendant of wild turkeys which supplied the Pilgrims with a principal part of their fare when they celebrated the first Thanksgiving.



WEDDING DATE FIXED — Miss Mary Betzen, daughter of Mr. and Mrs. Arnold Betzen, Route 4, and Jerry Warren, son of Mr. and Mrs. Walter Warren, Route 2, are to be married December 10 in St. Anthony's Catholic Church, her parents announce. Miss Betzen is a graduate of Hereford High School, her fiancé of Nazareth High School, and both have attended West Texas State University. The prospective bridegroom is now in U.S. Navy service, stationed at Little Creek, Va. (Angel Photo)

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY, NOVEMBER 20, 1966

Weddings

Make News



Mrs. Larry Wayne Driskill
nee Miss Patricia Wiley



Mr. and Mrs. R. W. Botsford
married 50 years

Open House Will Honor Botsfords' Anniversary

Children of Mr. and Mrs. R. W. Botsford will be hosts at open house next Friday afternoon honoring the couple on their Golden Wedding anniversary. Calling hours will begin at 3 p. m. at the Pioneer Gas Flame Room, with all friends of the Botsfords invited.

Members of neighboring families who lived southwest of Hereford in 1916, Eva Rice and R. W. Botsford were married in the home of her parents, Mr. and Mrs. S. J. Rice, in a ceremony conducted by the Rev. W. M. Baker, Presbyterian minister.

They made their home at Childress for a year in the early days of their marriage, and later lived for a time at Springlake, but for most of the past 50 years they have lived in this county.

Mrs. Botsford is a native of Nebraska and her husband was born at Pierre, S. D. and spent much of his childhood in Iowa. Each was 12 years old when they came to Texas with their families.

Their five children are Ald-

Christmas Decoration Ideas Given

Christmas decoration and gift wrapping ideas with instructions and patterns were given to members of St. Anthony's Guild and the Antorian Circle in a joint workshop Thursday evening in St. Anthony's School auditorium. Miss Alma Paetold was the guest demonstrator.

She spoke on Creative Decorations, showed numerous examples of home decorations for the Christmas season and how to make them.

Guild and Circle members had separate sessions also. Bro. Dennis Sennett gave a devotional talk to the Guild stressing "We should be charitable to our neighbors, not just by plans, but by action."

Mrs. Ed Beemer presided for business. Mrs. Mike Betzen and Mrs. William Gilleland, hostesses, served refreshments to 34 members.

In the business session of the Circle, members reported sending 21 gift packages to men in military service. Hostesses were Gilbert Yosten and Jesse Cash. Miss Linda Padgett was a guest and 29 members attended. The hostess gift went to Mrs. Johnny Cloud.

—Small Talk—

By SUE COLEMAN
Women's Editor

Everybody who doesn't go visiting next week will probably have visitors, Thanksgiving habits being what they are. It's a safe bet that the most enthusiastic visitors will include college freshmen who will be at home for the first time since school began.

THEY'RE ALWAYS eager to meet friends left behind in high school, and impress them with newly-acquired collegiate manner; to stage as many reunions as possible with classmates who are in other colleges; even to see their parents, especially when Mom gets the turkey on the table.

For most of them it will be the best holiday of all their college years because it is the first one and their pleasure will have a keen edge that gradually wears off until they return next Thanksgiving as blasé sophomores who can take a holiday or leave it alone.

GETTING READY for week-end visitors, the Dennie Richards expect their parents, Mr. and Mrs. Elmer Richardson, and his brother and sister-in-law, the James Richardsons, to come up from Kilgore. Ruth Ann's comment on dinner preparations: "This is my first turkey."

COMMENT ON DINNER preparations from Carrie Mae Doak, "Wonder how you figure how much bread it takes to make dressing for about 80 people?"

Her son and his family, the Dale Doaks and Chris, are to be here from Las Cruces, N.M., and relatives who live hereabout are to be at her home for Thanksgiving dinner. The New Mexicans will also be visiting in the home of Doak's sister and her family, the George L. Olesons.

Holiday Candy Is Sampled On Club Program

Candy making for the holidays was the subject for Progressive Home Demonstration Club at its meeting in the home of Mrs. Dean Stallings Thursday afternoon. Each member brought a sample and a recipe for a favorite confection.

Mrs. Stallings demonstrated the making of peanut butter fudge. The candy was served as refreshments. A poem titled Thankfulness was read by the hostess.

Mrs. Dale Hallows presided for business. A Christmas program in her home was planned for Dec. 6, and a party for club members and their husbands was scheduled Dec. 15.

Others present were James Tom Morgan, P. L. Carmichael, H. L. Hershey and Charles Gresham.

Classified Get Results

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Meeting the rising power needs and preparing for tomorrow takes the best efforts of the entire power industry. In our area we are proud to be carrying our share of the load.

Deaf Smith County
ELECTRIC COOPERATIVE, INC.

SERVING AS ONE of the judges for student auditions, Mrs. D. W. Palmer, Hereford voice teacher, attended the Southwestern Regional Conference of the National Association of Teachers of Singing the first of the week at the University of Oklahoma.

Each region at its conference selects a singer of the year to compete in a national contest for a cash grant for further study. The year's southwestern winner was Charles Roe, student at Texas Tech. The national contest this year will be Dec. 28 in Washington, D. C.

Mrs. Palmer helped judge contests in which 387 singers from six states competed. "The quality of singing was, for the most part, on a very high level and I really enjoyed acting as judge," she says.

THE NAME of Mattie Swisher didn't mean enough to me when it appeared among others on a list of persons who have worked with the Music Study Club in promoting local musical activities, several of the older-timers here at the office informed me after the club history was sketched in connection with its 50th anniversary.

Miss Swisher, they say, directed club singers and Civic Chorus several years, was in charge of some productions of The Messiah and in many other ways contributed to Hereford's musical history.

There must have been many others, teachers and performers and people who couldn't play an instrument or carry a tune but who liked good music, who have had their share in developing an appreciation for music, encouraging students and taking the steps which led to the excellent music programs in schools here. Wish we knew who they all are, and could mention them all.

Dinner Tour Given XEA

A progressive dinner entertained Xi Epsilon Alpha Chapter of Beta Sigma Phi this week, when the program subject was Home Entertaining and the three hostesses gave a demonstration instead of a lecture.

A salad course was served in the home of Mrs. Glen Wilson, then the main course at Mrs. Howard Gore's home, where table decorations suggested the chapter's current program outline theme, Jewel The Phil. For dessert Mrs. Delbert Bainum was hostess at the home of her father, Joe Kendall.

Members present included three who were received into the chapter earlier this month after completing requirements for exemplar chapter membership: Mmes. C. D. Fitzgerald Jr., Joe Neely and Preston Hagens.

Miss Wiley Of Amarillo Weds Larry W. Driskill

The marriage of Miss Patricia Gail Wiley and Larry Wayne Driskill was solemnized Saturday evening in Temple Baptist church, Amarillo, with Earl Fort of Canyon officiating.

Parents of the couple are Mr. and Mrs. Floyd M. Wiley of Amarillo, Mr. and Mrs. Wayne F. Driskill of Hereford. Mr. Wiley gave his daughter in marriage.

Miss Cheryl Jean Wiley, sister of the bride, and Mrs. Roger Newton were Miss Wiley's honor attendants and Ralph E. Waite was best man. Miss Marcia Ann Ay was the bridesmaid, Robert McDonald and Greg Robertson groomsmen.

Randy Wiley and James Driskill, brothers of the bride and bridegroom respectively, ushered guests to their seats. Tapers at the altar were lighted by Miss Lisa Hudson and Brady Robertson. Brenda Rogers was the flower girl and Cliff Budd carried the ring.

Wedding music was by Miss Luana Manley, vocal soloist, and Mrs. R. A. Ramming of White Deer, organist.

White satin peau made the bride's gown, with appliques of Alencon lace at the wide neckline and wrists, down the front of the skirt which had fullness

controlled by waistline pleats, and in a panel on the rounded train.

Layers of illusion fell in a waist-length veil from a circlet of illusion petals outlined with crystal beads. The bridal bouquet was a cascade of feathered white chrysanthemums.

After the ceremony the couple received guests in the church

fellowship hall, where Misses Nancy Phillips and Nicki Noah and Mrs. John Hornstra were at the refreshment table.

Both Mr. and Mrs. Driskill are students, she at Amarillo College and he in West Texas State University at Canyon. She is employed by Southwestern Bell Telephone Company and he by Amarillo National Bank.

Veleda Club Schedules Guest Night Style Show

Holiday styles will be in the spotlight when Veleda Study Club and guests view a fashion parade at Gaston's Tuesday evening.

This is an annual guest night event for the club; members are inviting friends and the style show is also open to the public. Mrs. Joe Frank Clark, president announces. It will begin at 8 p. m.

Veleda members and their children will be among models who will present women's and children's clothing for the holiday season and following mid-winter weeks. Hostesses will be Mmes. Glenn Watts, Armon Luderback and Billy Wayne Sison.

Final plans for the style show were made at a recent club meeting in Mrs. Clark's home. Members voted then to take responsibility for the house-to-house canvass for the American Cancer Society next April, as they have done for several years.

The program was on unusual foods; Mrs. Gene Parsley, a member who grew up in India, talked of food from that exotic land. Each member brought a special recipe and sold copies at 10 cents each to other members to raise funds for the club treasury.

Mrs. John W. Durham was welcomed as a new member, Mrs. Cleto Corlis and Mrs. Mike Mills as guests.

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These black tubeless sizes

Size	Fed. Tax
600-13	1.38
650-13	1.56
700-13	1.75
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Whitewalls \$2 extra
1688 plus old tire
These black tubeless sizes

Size	Fed. Tax
735-14	1.86
775-14	2.20
825-14	2.36
735-15	1.84
775-15	2.21
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Multi-purpose magnetized dash tray... so versatile! Charge \$1 1.49
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BAZAAR WARES VIEWED — Mrs. Howard Johnson, left, general chairman of the annual Christmas bazaar which the Women of St. Thomas' Episcopal Church will hold Dec. 3, joins Mrs. Marcus Bell to look over some of the colorful merchandise being gathered for the apron table. Mrs. Bell and Mrs. Roy Smith are co-chairmen of that table, one of

a dozen which will offer a variety of items including hand-made gifts, second-hand books, cakes and pies, paintings baby needs and "white elephants". With more space available after a church remodeling program this year, the bazaar will be larger than in past years.

Civic Gardening Work Furthered

Dirt gardening work in the peony bed at Community Center, a program on the fascinating history and present use of herbs, and a business session in which a pre-Christmas trip to Girlstown was planned, were all included in an especially interesting meeting of Bud to Blossom Garden Club Friday morning.

Mrs. Herbert Stoerner was the hostess, who served coffee from a table decorated with Indian corn, apples and paper figures of turkeys.

Mrs. W. H. Gentry was chairman of the work session, one of

the club's civic beautification projects. Members dug the peonies and prepared the beds for the winter.

Mrs. Bruce Brown was the speaker, who talked of old and present uses of herbs in medicines, cosmetics and cookery, telling of some quaint superstitions relating to the flavor or scent of herbs in years dating back to the early Christian era.

She spoke of modern use of herbs in the kitchen to add color or flavor to foods, and said that many cooks made the mistake of keeping herbs too long

because the oils which carry flavor seldom last more than a year.

Planting and cultivation of herbs was another phase of her subject. She said they may be grown as pot plants or in the garden, and are attractive when planted between spokes of a wheel or rungs of an old ladder laid on the ground.

Mrs. R. N. Yarbro conducted the business discussion. Members planned to have their next meeting Dec. 2 at Girlstown in Whiteface, where they will take Christmas gifts for the residents

Mrs. Melvin May is chairman and the trip will begin at 9:30 a. m. when the group is to leave Community Center.

Bud to Blossom Club is a participant in a project of landscaping grounds at Girlstown, sponsored by Mrs. O. G. Hill Sr., governor of District I, Texas Federation of Garden Clubs.

Members at the Friday work day meeting included Mmes. Bill Shelly, Louis Orleans, Bill Nelson, Ernest Kendall, R. A. Daniels, Bob Cooper and Frank Battenfield.

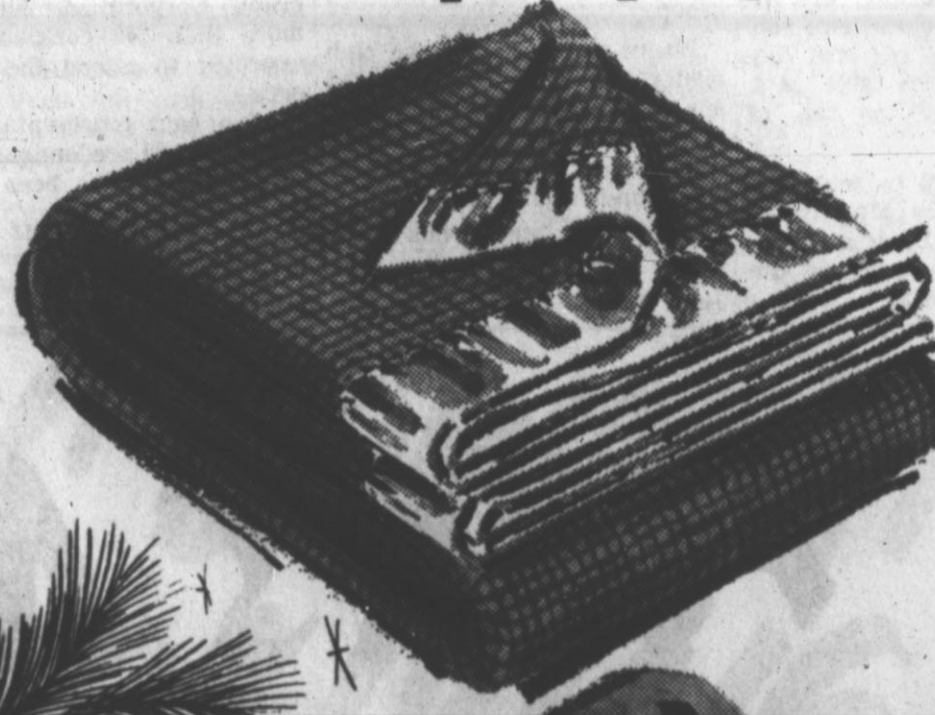
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reg. \$15, NOW **12.50**

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Testing Service Has Nutrients

COLLEGE STATION — Texas A&M's soil testing service for farmers, gardeners and homeowners is being expanded to in-

clude micronutrient tests, according to John E. Hutchison, director of the Agricultural Extension Service. The announcement came following installation of an atomic absorption spectrophotometer provided through a grant from the Texas Plant Food Educational Society.

Dr. Charles Welch, head of Extension's soil testing service, said that the new instrument can measure magnesium, zinc, iron, manganese and copper in plant and soil extracts and provide a scientific basis for the use of these elements. Previously, soil tests measured only phosphorus, potassium, organic matter, soil acidity and salinity hazards, the soil chemist said.

Procedures for utilizing all capabilities of the new equipment and instructions for obtaining micronutrient tests will be available from county Extension offices soon Welch said.

Club Takes Look Into Genealogy

Genealogy and history are twins, a guest speaker told Bay View Study Club members Thursday afternoon in a program titled Trailing Family Trees. Mrs. Forest B. Doshier, president of District II, State Genealogical Society and past president of the Amarillo society, was the speaker.

Introduced by Mrs. D. H. Alexander, the club's Home Life Department chairman, Mrs. Doshier displayed materials and information on genealogy which turned her lecture into a clinic on the subject, with various members participating.

Mrs. Dexter Lillie directed the roll call in which each member named a great-great-grandmother, provoking a general discussion of family names. Mrs. Francis Hardwick was club hostess in her home.

Genealogy supplies the necessary facts to make history live, the speaker emphasized as she listed various sources of information and recommended book on the subject. She quoted Dor-

othy Nordyke, a Panhandle writer are genealogy.

One volume, Handy Book for Genealogists, by Everton and Rasmussen, was presented to the club by Mrs. Doshier in appreciation of the group's interest in genealogy. It will be placed in Deaf Smith County Library with a second book to be selected by Mmes. Colby Conkwright, Le Benefield and Alexander, members voted.

Other publications will be added to the genealogical shelf later, it was decided in the business period conducted by Mrs. Ansel McDowell, president. Members were reminded to bring gifts for patients at Wichita Falls State Hospital to the next club meeting, Dec. 1.

Mrs. Carl Swanson was welcomed to club membership, and Mrs. Phillip White of Amarillo as a guest with Mrs. Doshier.

Other members in attendance were Mmes. A. M. Jones, Earl Holt, Juston McBride, E. J. McMillan, R. B. Miller and J. W. Kirby.

Outstanding 4-H Members Will Attend Congress

COLLEGE STATION — Thirty-seven of Texas' most outstanding 4-H Club members will represent their state at the upcoming National 4-H Club Congress, Chicago, November 26-December 2.

Tom Davison, assistant state 4-H leader, said the Texans would be among the 1,600 boys and girls from throughout the nation attending this "number one 4-H meeting." Each of the delegates has earned his or her trip on the basis of outstanding achievements in 4-H over a period of several years, the state leader added.

Theme for this year's Congress is the "Pursuit of Excellence." In their general assemblies, the delegates will hear prominent leaders from government, education, business and industry challenge them to set even higher standards for their adult lives.

Receptions, special breakfasts, luncheons and dinners will be held for the delegates. Tours have been scheduled to the International Livestock Exposition Museum of Science and Industry, Art Institute of Chicago, Field Museum of Natural History and other cultural and educational centers in Chicago.

Davison said the Texans would assemble in Dallas on November 25 and would be luncheon guests of the First National Bank. Robert Stewart, president and R. P. Murphy, senior vice president of the host bank, will welcome the group to Dallas. Immediately following the luncheon, the group will leave by train for Chicago and a never-to-be-forgotten experience, Davison said. They will return to Dallas on December 3.

In addition to Davison, Dr. Ed Schlutt, associate state leader and County Extension Agents Floyd Key, Comanche, and Mrs. Mettie Fae Conner, Lockhart, will serve as chaperons for the trip. The Extension agents were selected on the basis of outstanding 4-H program supervision in their respective counties of Comanche and Caldwell. Both counties are represented by state winners in this year's delegation.

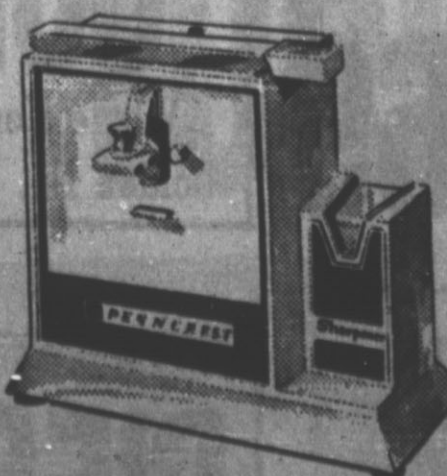
For a surprise addition, add diced candied fruit to a casserole of mashed sweet potatoes. Good served with ham.

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FIREMEN AT WORK — In the picture at left volunteer fireman Gerald Wilson works in the midst of stuffy smoke to remove hot embers from the floor of a home at 807 Brevard which caught fire Tuesday. The picture at right illustrates the extent Hereford firemen go to in order to preserve property and life. Firemen Glenn Nelson

and Bill Howard use the department's resuscitator on one of the four small dogs owned by Mr. and Mrs. F. W. Perkins who were living in the house which incurred considerable damage from the fire which began in the living room. None of the dogs lived. The A. D. Huttons are the owners of the home. (Hereford Brand Photos)

Chairmen Of Bazaar Divisions Are Named By Episcopal Women

A full list of chairmen and assistants has been named for the Christmas Bazaar at St. Thomas' Episcopal Church, an annual event in which Women of the Church raise funds for their work.

Date of the bazaar is Dec. 3. The event has been expanded this year since a recent building program has enlarged the church to give more space for sales tables and the tasting table which is a popular feature each year.

Mrs. Howard Johnson is gen-

eral chairman of arrangements, Mrs. Bruce Miller of advertising and publicity. A new table this year will offer art items, with Mrs. Pehn Nannings as chairman.

Mrs. Alton Fraser is in charge of the food table, Mrs. Bill Waldrep of the tasting table with Mmes. Staley Hackley, Joe Smith and Curtis Trawick as assistant. Each member is to supply a special dish for the tasting table with the recipe which will be available to bazaar visitors.

A Christmas table with Mrs. Robert Willcox in charge, a parcel post table managed by Mrs. Jesse Geron and a white elephant table with Mrs. Virgil Hennen as chairman are customary sections of the bazaar, as are several other displays.

Mrs. Ross Cooley is chairman of the accessory table with Mrs. Gene Parsley assisting, Mrs. Alvin Anstey of litchen items sale Mrs. Marcus Bell and Mrs. Roy Smith of the apron table, Mrs. George Masso of the sale of baby things.

Used books will be sold at a table managed by Mrs. Bruce Burney Jr. Ruth Davis and Kathy Miller are chairmen of the Sunday School table.

Mothers Guests Of Starliters

Their mothers were guests of Starliters Horizon Club members at a Thanksgiving dinner Wednesday evening in the home of the Preston Hagans, whose daughter, Sharon, is one of the group.

Places were laid for the club leader, Mrs. Vance Crume, and her daughter, Prissy, Mrs. Harry Coffin and Rena, Mrs. J. W. Witherspoon and Jo, Mrs. C. E. Rush and Shelley, Mrs. John Jacobson Jr. and Lynda, Mrs. R. P. Glenn and Linda, Mrs. Jean Elliott and Becky, Mrs.

Minority Groups Get School Study

WASHINGTON D. C. — John W. Gardner, Secretary of Health Education and Welfare, will make the keynote address at the Third Annual College Relations Conference to be held here on December 13-14.

The conference is intended to bring about better understanding between businessmen and officials of predominantly Negro colleges. During the two day session, the college officials will explain to businessmen how they might help develop the colleges, and businessmen will explain to the college officials what their graduates need to qualify for the increasing number of jobs available in industry.

The conference will be held in the Washington Hilton Hotel. It will be sponsored by Plans for Progress, a national voluntary program by some 350 major American corporations to provide leadership in achieving equal employment opportunities for minorities.

T. C. Allen, Assistant to the Director-Industrial Relations, International Telephone and Telegraph Corporation, said that more than 200 companies are expected to attend the conference.

Allen said representatives of more than 80 predominantly Negro colleges have been invited.

Virgil Marsh and Sherri, Mrs. R. E. Curtsinger Jr. and Joyce.

to the conference. Already, he said, early registrations show that 23 college presidents will attend the meeting, bringing with them placement directors and/or other officials of their colleges.

Vice President Hubert H. Humphrey, who serves as an ex-officio member of the Plans for Progress program, said last week in announcing the conference:

"This will be the third time we have brought these two groups together, and each time there has been more understanding. These colleges can be a principal educational asset for our country, and businessmen can help make them so."

Eugene G. Mattison, former Director of Industrial Relations for the Lockheed-Georgia Company, who is on leave for one year to direct the loaned executive PTP staff in Washington, noted that many Plans for Progress companies recruit at the predominantly Negro colleges and therefore have a deep interest in finding ways for the graduates of the schools to meet the standards of business.

Simms Club Has Holiday Luncheon

Purely a social meeting, a Thanksgiving luncheon was given for Simms Study-Craft Club Wednesday in the home of Mrs. Jim Perrin. Program and business were canceled for the day. Decorations of the table and



OPEN HOUSE HONOREES — Celebrating their Golden Wedding anniversary, Mr. and Mrs. A. G. Kemp, 238 Star, will be honored by their children with open-house from 2 to 4 p.m. today in the old auditorium of Temple Baptist Church. Friends of the couple are invited to call. The Kemps, residents of this county 16 years, were married Dec. 23, 1916 at McCauley and their first home was at Dickens. Mrs. John Schneider and Clois A. Kemp are their children who live in Hereford; two other sons will join them as open house hosts. (Angel Photo)

elsewhere in Mrs. Perrin's home were in autumn colors with the holiday theme stressed. Members were reminded of the annual Christmas party, to be held the afternoon of Dec. 14 in the home of Mrs. E. L. Young.

Luncheon places were laid for Mmes. J. M. Boothe, F. L. Eicke, Arliss Edwards, Lewis West, Robert Lloyd, Charles Durham, Leland Burns and James Bullard.



FURR'S NEW LOW PRICE

DOUBLE FRONTIER STAMPS

MONDAY TUESDAY & WEDNESDAY NOV. 21, 22, 23,

with purchase of \$2.50 or more!

Peas

Sliced Peaches

Asparagus

Fancy Sweet Food Club No. 303 Can

Hearts of Quality No. 2 1/2 Can

Food Club Cut All Green No. 300 Can

19c

25c

25c

Food Club Whole in Heavy Syrup

Sweet Potatoes

Dainties

Coconut

No. 303 can

12 oz. pkg.

Durkees Snowflake 14 oz. pkg.

19c

37c

39c

Food Club No. 300 Can

Food Club In Heavy Syrup No. 303 Can

19c
19c

SUGAR

All Brands 5 Lb. Bag

49c

CRANBERRY SAUCE FRUIT COCKTAIL

PUMPKIN

DATES

PECANS

BLACK PEPPER

Food Club No. 303 Can

Betty Baker 8 Oz. Pkg.

New Crop Fresh Shelled Ellis Half or Pieces 10 Oz. Pkg.

12 1/2c

19c

69c

Food Club 4 Oz. Can 35c

BAKE-RITE

Shortening 3 Lb. Can

59c

CORN

Whole Kernel Golden No. 303 Can

County Kist

12 1/2c

BREAD

1 1/2 Lb. Loaf

2 For 49c

Maraschino Cherries Towie 10 1/2 oz. Bottle

Mandarin Oranges Food Club 11 oz. can

Pumpkin Pie Mix Comstock No. 303 can

Cake Mix Pillsbury Assorted 2 layer pkg. includes off label

Marshmallows Kraft Jet Puffed 10 Oz. Pkg.

Karo Syrup Red Label Pt.

Chicken Broth Swansons 14 oz. can

Eagle Brand Milk Borden's 15 oz. can

Dream Whip 10c Off Label 8 oz.

Brown & Serve Rolls Pkg.

Margarine Food Club Soft

Whipping Cream All Brands 1/2 Pint

FRESH FROZEN FOODS

Mince or Pumpkin Morton Fresh Frozen Choice

3 For \$1.00

Fresh Frozen

Choice Each

Rolls

Meads Cloverlake or Parkerhouse Fresh Frozen 2 Doz. Pkg.

Chopped Onions

Ore Ida Fresh Frozen 12 Oz. Pkg.

FAMILY KITCHEN

Cranberry Crunch Salad lb. 59c

Roast Turkey lb. 1.49

Sage Dressing lb. 59c

Candied Yams lb. 49c

Pumpkin Pies Each 89c

PIES

SARA LEE CAKES

Pecan Pies

Rich Whip Topping

Morton's Fresh Frozen Each

Fresh Frozen 10 Oz.

62c

39c



Adrian News

ANN BEAVERS
Brand Correspondent

The Adrian School Board of Trustees has found it necessary to increase the price of school lunches to \$35 per student, \$40 for school faculty and \$75 for visitors. These prices became effective November 1.

The Board asked that all lunch bills be paid each month.

Grady, N. M. played Adrian in the two girls basketball games Tuesday night at Adrian. Adrian won both games with scores for the B team Adrian 50-Grady 39 and A team Adrian 57 to Grady 30.

Friday night the Adrian Basketball players traveled to Hedley for another victory. Adrian girls won with a score of 57 to 41 and Laura Jobe made 41 points. The Boys won with a score of 56 to 41. High point man for Adrian was Dale Gruhlkey. Hedley came to Adrian on Nov. 4 and the Hedley girls won their game, but the Adrian boys beat Hedley boys.

Bridge Club and Luncheon was held at Mrs. Wanda Moores house Wednesday afternoon. Attending were Mmes. Helen Cavin, Francis Engle, Annie Briggs, Marjorie Krotzer, Ann Woods, Nancy Perrin, Paula Edwards,

Elsie Lloyd, Erma Burns, Young Cat Brown and Glendean Young.

Mrs. Opal Pond and Mrs. Emma Bales went through the clinic in Temple, then to Houston to visit relatives and to Groesbeck to visit more relatives. Mrs. Pond returned home and Mrs. Bales remained there for a month visit.

Mr. and Mrs. Billy Priggs and children were in Lubbock over the weekend visiting relatives.

Mr. and Mrs. J. G. Loveless of Lawton, Okla. spent the week end with the Mantel Loveless family.

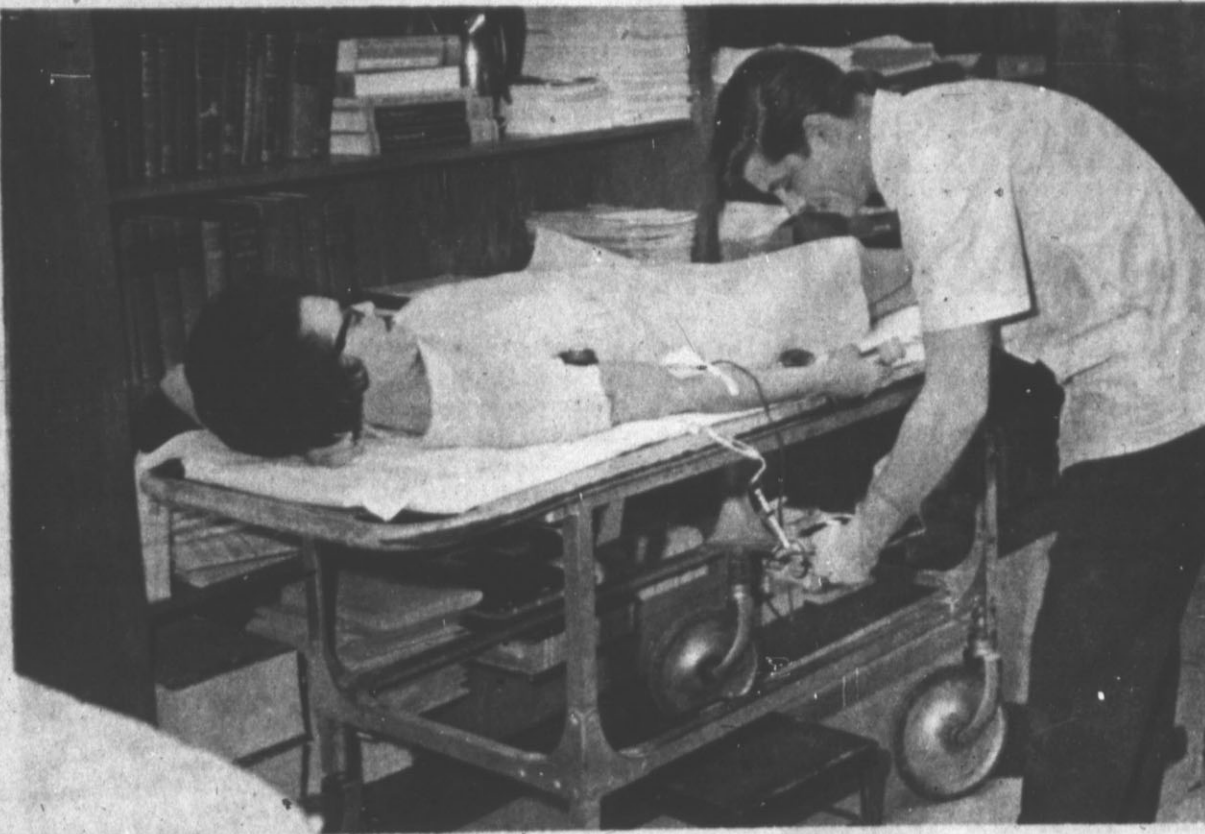
Mr. and Mrs. Carroll Gruhlkey attended the Sausage Festival at Umbarger Sunday.

Mrs. Carroll Gruhlkey and Mrs. Manuel Loveless were in San Marcus and Austin from Tuesday until Friday, then went through Hedley and attended the Adrian-Hedley Basketball game.

Chubby Sasser of Freeport, Ill., came through Monday and visited the Manuel Loveless family.

Mrs. Claudia Loveless, Mrs. Lillian Loveless and Rommy, Jackie and Tonya Travis were in Amarillo Saturday.

Tommy and Jackie Loveless took Mr. and Mrs. Don Travis and family on a tour of some of the ranches around Adrian Sunday.



BLOOD DONORS — Jim Nelson, representative of the Blood Bank in Amarillo, assists Pat McNeese, as she donates blood Tuesday afternoon. (Hereford Brand Photo)

Mr. and Mrs. Bob Crawford and boys visited in Walcott Sunday with Mr. and Mrs. J. E. Sorrells and children.

Mr. and Mrs. D. P. Doherty and Mr. and Mrs. Ed Jacobson visited with Mrs. Eunice Croff in the Deaf Smith County Hospital, Monday morning.

The Women's Society of Christian Service met last Tuesday in the Adrian Methodist Church. Mrs. Nancy Perrin led the study on "Affluence and Poverty."

There were 15 ladies attending.

Mrs. Loren Creitz taught school last Friday in Miss Zady Higginbotham's place, due to her grandmother passing away in Memphis, Texas.

Mary Glass spent the weekend in Vega with Carol Ann Roy, and helped Carol celebrate her birthday.

Mr. and Mrs. Austin Gamble were visiting in Ft. Worth with Mr. and Mrs. David Gamble and

family and brought Jackie Gamble home for his furlough.

The Adrian High School Cheerleaders were in Amarillo for dinner Saturday.

The Adrian Lions Club had their meeting Sunday at Jesse Cafe. There were representatives from 7 Clubs attending.

Mrs. Harvey Floyd and some of the Adrian Senior girls were in Hereford Saturday selling ads for the Annual.

Second Lieutenant and Mrs. Freddie Harris, and family of Pueblo, Colo. and Mr. and Mrs. Overton Harris and family of Amarillo spent the weekend with the Hardy Harris family.

Mr. and Mrs. F. W. Shuyler and family of Woodward, Okla. spent the weekend with the Wilbur Harris family.

Mr. and Mrs. John Ramsey and Bill Weatherly of Spade, Tex., and Mrs. Sylvia Jackson of Henriette, spent the weekend with Mrs. Millie Maupin.

Mr. and Mrs. E. L. Tofaya and children of Clovis spent the weekend with Mr. and Mrs. Joe Tofaya and family.

Mrs. Ruth Pinnell, Grady Pridmore and Mrs. Marlene Webb took Mrs. Pinnell's special reading class to Paint Rock Friday afternoon for a nature study.

David Whitten plays on the Cisco Jr. College Basketball team. Monday night they played Abilene Christian College and won by 71 to 65.

Mrs. Bert Kinsey of Clovis has been here working on her rent house.

Mr. and Mrs. William Coulter of Lamesa visited Sunday with Mr. and Mrs. John Whaley and family.

Mrs. C. E. Presley of Amherst spent Sunday to Thursday with Mr. and Mrs. John Webb and family.

The 8th grade went on their class party Friday evening. They had dinner and saw the movie, "Guns Across The River." Mrs. Kay Brown is the Class Sponsor.

Mrs. Myrna Jackson of Vega visited Mr. and Mrs. M. H. Zaring Jr. Sunday.

Mr. and Mrs. P. N. Johnson and Linda Pridmore visited Mr. and Mrs. Johnny Cavitt and Mark in Cactus Sunday.

Bippus Home Demonstration Club met in the home of Mrs. Jimmie Bradley Wednesday afternoon for a salad luncheon. Mrs. Argen Draper of Hereford gave the program on "Care of Small Appliances." Members attending were Mmes. Jack Fortenberry, C. T. Ilmfeld, Inman Larson, Ole Larson and Ruth Gandy.

Mrs. Lorene Proctor was in Channing over the weekend visiting the Y. C. Garrison Jim Proctor families.

Mr. and Mrs. Dave Sellars and family were Sunday dinner guests of Mr. and Mrs. Tom Young.

W. M. U. met Thursday morning at the Baptist Church. They had a Bible Study. Attending were Mmes. R. M. Gruhlkey, Tom Young, Alford Jobe, Jimmie Bradley, W. B. Betts and Dave Sellars.

A home products party held in the home of Mrs. Kate Bradley, Wednesday morning was de-

monstrated by Mrs. Ruth Gandy of Hereford. Attending were: Christine Larson, Pat Lewis, Shirley Betts, Eula Caldwell, Ann Beavers, Nannie Fortenberry, Joyce Rich, Lola Perry, Naomi Jobe, and Mrs. Ole Larson.

Student favorites have been chosen in Adrian school for the 1966-67 annual. Gale and Dale Gruhlkey were named senior favorites, also Miss and Mr. AHS, most popular friendliest and best-dressed girl and boy.

Bonnie Gamble and Wayne Whaley were chosen "most likely to succeed." Nancy Amason most beautiful girl, Dale Gruhlkey most handsome boy, Gale Gruhlkey and Bill James most dependable, Gale Gruhlkey and Bobby Brown "happy-go-lucky" girl and boy, Nancy Amason and Bill James most courteous, Bonnie Gamble and Wayne Whaley most intellectual.

Tanya Travis and Davis Gruhlkey were selected junior class favorites, Kathy Garrison and Dwayne Gruhlkey sophomore favorites, Betty Wharton and Bobby Brown freshman favorites.

In junior high school, Patty Zaring and Joe Perrin were elected school favorites, Lora Hogland most beautiful and Bruce Kromer most handsome.

William D. Johnson a native of Port Huron, Mich., will coach next season's golf team at Dartmouth. He is the golf pro at the Lake Morey, Vt., Country Club.

Classifieds Get Results

POLICY BRINGS DOWN THE COST OF YOUR THANKSGIVING

Thanks to Furr's exciting policy of reducing costs . . . you and your family can enjoy a greater thanksgiving feast because PRICES ARE DOWN RIGHT NOW at Furr's. When Furr's reduced certain expenses . . . such as cutting out costly promotions, cutting store hours and others . . . EVERY BIT OF THESE SAVINGS were passed on to you, the customer, in the form of REDUCED PRICES! Furr's is THE PLACE TO SHOP . . . because Furr's consistently leads in bringing YOU the kind of store you want.

Smoked Ham	Farm Pac Fully Cooked Shank End Portion	Lb. 49c
Oysters	Fresh Selects 12 oz. can	98c
Pork Roast	Fresh Picnic Style Cut	Lb. 39c
Sausage	Fresh Home Made All Pork 2 Lb. Pkg.	89c
Pork Steak	Fresh Young Pork Shoulder Cuts	Lb. 59c
Fresh Bacon	Salt Free Fresh Side Sliced	Lb. 69c
Sliced Bacon	Family Pac 2 Lb. Pkg.	\$1.29
Canned Hams	Swift's Premium 3 Lb. Can	2.98

DUCKS Top Frost
Fresh Frozen 4 Lb. Avg. Lb. **49c**

CREAM CHEESE
Philadelphia Brand 8 Oz. Pkg. **33c**

FRESH PRODUCE

CELERY	Calif. Green Pascal	Lb. 7 1/2c
YAMS	New Mexico	Lb. 12 1/2c
Cranberries	Ocean Spray	Lb. 29c
Apples	Washington State Red Delicious	17 1/2c
Oranges	California Navels	Lb. 17 1/2c



Hair Dressing

Vaseline

59c

Place Mats

Scott Family Asst. Colors

29c

TURKEY
TURKEY

TOMS
HENS

U.S.D.A. Grade "A"	Fresh Frozen	39c
Riverside Brand	12-14 Lb. Avg. LB.	
U.S.D.A. Grade "A"	Fresh Frozen	43c
Riverside Brand	18 Lb. and Over LB.	

PORK CHOPS

Center Cut Rib Lb. **79c**

BEIGE or BLUSH
AMBASSADRESS

2 Pair **66c**



ENTER THE WEEKLY Hereford Brand FOOTBALL CONTEST

WIN CASH

FIRST PRIZE

\$750

SECOND PRIZE

\$350

THIRD PRIZE

\$150

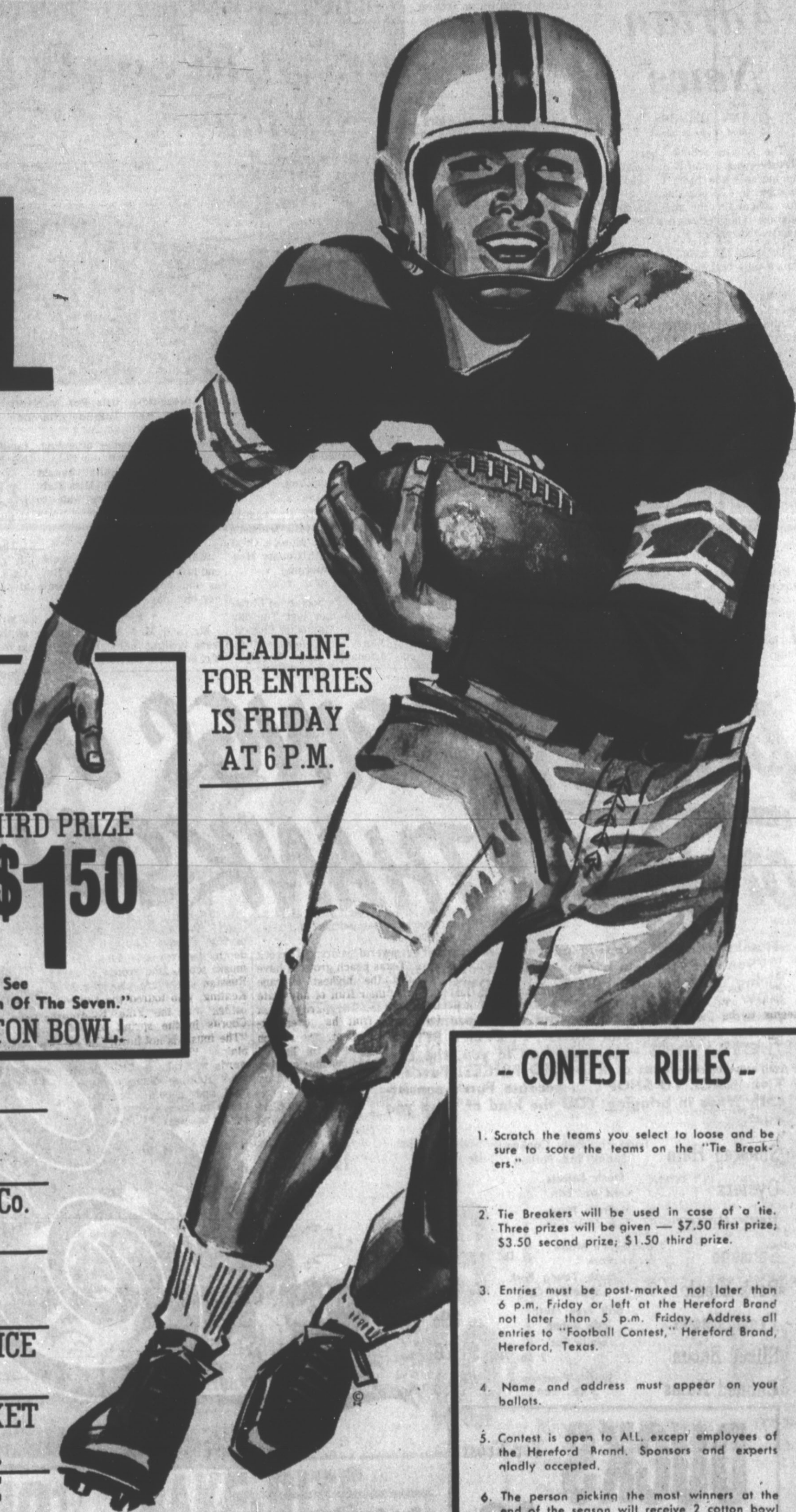
The Next 3 People Closest Will Receive 2 Tickets Each To The Star Theatre To See Their Choice of "Kaleidoscope", "The Fighting Prince of Donegal," "The Return Of The Seven."
PLUS BIG GRAND PRIZE OF 4-TICKETS TO THE COTTON BOWL!

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"SUPPORT THE WHITEFACES!"

DEADLINE
FOR ENTRIES
IS FRIDAY
AT 6 P.M.



-- CONTEST RULES --

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given — \$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.

9TH WEEK WINNERS

- 1st Place — Melvin J. Layman, Hereford
2nd Place — Wendell Burdine, Hereford
3rd Place — Dorothy Phillips, Hereford

OFFICIAL ENTRY FORM

FOR GAMES TO BE PLAYED THRU NOV. 27, 1966

NAME _____ ADDRESS _____
CITY _____ STATE _____

Rice vs. Baylor
So. Carolina vs. Clemson
Southern Cal. vs. Notre Dame
SMU vs. TCU
So. Mississippi vs. Alabama
Tennessee vs. Vanderbilt
Army vs. Navy
No. Carolina vs. Virginia
Texas Western vs. Utah

Tie Breakers

Green Bay Packers
Minnesota Vikings
Kansas City Chiefs
New York Jets

Boston College vs. Holy Cross
Houston vs. Memphis St.
Iowa State vs. Colorado St.
Maryland vs. Florida St.
Florida vs. Miami (Florida)
Miami (Ohio) vs. Cincinnati
Mississippi vs. Mississippi St.
Georgia vs. Georgia Tech
Arizona St. vs. Arizona



SONG AND PRANCE MAN—That's about it, as Timmy Brown, the Eagles' star halfback, takes a voice lesson in New York with teacher Seth Riggs at the piano. Timmy is preparing for show business career, studying drama, too.

FROM OUR AUSTIN BUREAU

Nurses Cite Low Pay, Poor Conditions Top Problems

By LARRY FUHRMANN
Hereford Brand
Austin Bureau Chief

AUSTIN — "Low pay" and "poor working conditions" were the topics brought up in Austin last week as 265 registered nurses from throughout the state met to find methods of alleviating an acknowledged critical shortage of nurses. The conference was sponsored by the Texas Nurses Association.

It was declared at the meeting that, although other matters were involved and that conscientious hospital administrators were helping to upgrade the profession, salary increases to "reasonable levels" would help substantially to bring more non-practicing registered nurses back into active practice and attract more young people into accredited nursing schools.

Topics on the agenda of the meeting also included "What Nursing Service Expectations of Today's Graduate," "Creativity and Research in Nursing," and "What Does the Future Hold?"

"While it is clear there is no magic formula for institutional excellence, in my judgment there is one for a strong national system: public and private institutions existing side by side," Governor Connally told persons attending the honorary program at the Graduate Research Center in Dallas. "Private support of higher education occupies a historic role in this country. It began with the founding of Harvard University in 1636. For 150 years all support of higher education in the United States came from private sources."

The Methodist gave us Southwestern University long before the State had invested its

and disease blemishes must be grown to be successful, says Hancock.

For several years, Hancock says, Texas peach growers have received the highest average price for their fruit of any state in the U. S. The parity index for Texas fruit has even exceeded 400 percent. The reason for this, he says, is the limited supply of Texas peaches and because most of them are sold on a retail basis.

Texas has a wide range of climatic and soil conditions suitable to peaches. One problem in the past has been finding varieties with low enough cold hour requirements to be grown in the warmer areas of the state. Recently developed at Texas A&M is the Sam Houston peach, which can be grown as far south as a line from Corpus Christi to Laredo.

first dollar in higher education. The Baptists gave us Baylor University and were educating Texans many years before tax dollars were used in colleges and universities.

"In the American way a diverse system of higher education has evolved which 'as been the strength of our nation. For beside this system of private institutions has grown the world's greatest system of public higher education. The private-public partnership and its diversity contributes the strength of our total education system."

"Texas has about five percent of the nation's population, but we grant only about 3.4 percent of the Ph.D. degrees. All this means we must attract more applicants for graduate school. Whether an institution is of public or private origin becomes of less importance, and its contributions to our overriding goal of a total system of excellence becomes more important. The advancement of higher education today is an enormous task. No single institution, no types of institutions, can carry the load alone."

Possibilities of organizing an Economic Development District under the Economic Development Administration program will be discussed at the third annual conference of the Central Texas Industrial Development Council, set this week in Waco at Baylor University. President of the council is Senator Murray Watson.

And here's a new one for those who like to sing: a Russian choir, organized by a small group at the University of Texas who received immediate positive response. "I don't know what it is about Russian music that attracts people," says Roderic Keating, director of the choir. "Perhaps they like the earthy, peasant quality — the depth, the expressiveness." The music scores and words of the Russian songs are provided by Keating, who toured the United States with the Yale Russian Chorus in the spring of 1965. "The music is not hard," he explains, "but pronouncing the words will take a little learning." Keating plans to do sacred and secular music and hopes to have a concert at the end of the year. "We've already been asked to sing," he says, "but we had to turn them down — we aren't ready yet."

More than 700 teachers of English and foreign languages gathered in Austin last week to hear and discuss recent research in various specialties. Twenty-two section meetings

were scheduled in American literature, English, French, German, Spanish, Slav-East European languages, Italian, Portuguese - Brazilian, and general land applied linguistics.

Arnaud de Borchgrave, a senior editor for Newsweek, says that "the war in Viet Nam is no joke, but the North Vietnamese have a grim one-liner about their plight — 'We are born in the North to die in the South.'"

As the primary Viet Nam correspondent for Newsweek, de Borchgrave has spent time in the field with U. S. troops, including 31 hours in the battle for possession of "Hill 400."

"I feel the decisive military test may come in the demilitarized zone between now and the end of the year," he said. "To assume any sort of negotiation posture, the Viet Cong must have a limited victory or the semblance of one for support."

"There is no question that our bombing is hurting the enemy and slowing their war effort."

A kind of victory without weapons is being won in South Viet Nam, he continued. "We have to be encouraged by the political and civil side of Viet Nam. It

is very significant that voters defied the Viet Cong and cast ballots in the September election." Discounting illegal voting and other discrepancies, de Borchgrave estimated that 65 percent of the South Vietnamese electorate actually participated. De Borchgrave sees only one real danger in Viet Nam: an increase in bombing raids, which might be the only move to bring Red China into the war.

A survey among University of Texas students shows that Lyndon B. Johnson, Robert Kennedy and George Romney lead the field of possible candidates for the presidency in 1968. Although Johnson had a large plurality in the survey, Kennedy stole 28 percent of Democratic support and indications were that he could count on the backing of 15 percent of the total interviewed.

Governor Romney of Michigan led with 11 percent among the Republicans in the overall poll. However, in a survey of Republican students only, it was found that Romney and Richard Nixon both shared top spots (23 percent), trailed by Barry Goldwater and Henry Cabot Lodge.

School Menus

Week of Nov. 21-25

HEREFORD PUBLIC SCHOOLS

MONDAY — Chicken fried steak, creamed potatoes, mixed vegetables, applesauce cake, hot biscuits, milk.

TUESDAY — Hamburgers, lettuce, tomato, pickles, onions, potato chips, apricot cobbler, milk.

WEDNESDAY — Pilgrim turkey, dressing, giblet gravy, corn green beans, harvest time cranberries, Mayflower pumpkin pie, Plymouth Rock rolls, milk.

THURSDAY and FRIDAY — Thanksgiving holidays.

WEEKLY CROSSWORD

ACROSS
1. Remain
5. Not fast
9. Minute groove
10. Describing some floors
12. Algerian seaport
13. More difficult
14. Girl's name
15. Cattail
16. Left-hand page
17. Three-toed sloth
18. Cipher
19. Relatives
20. Drinking aids
22. Arrange systematically
23. Vexed
25. Pert girl
27. Bodkin
30. Measure of length
31. P. I. trees
32. Music note
33. Jewish month
34. Asterisk
35. Label
36. Marco Polo's name for an East Asian country
38. Walking stick
39. S. Afr. village
40. Courage
41. Small
42. Astonishes

DOWN
1. Channel
2. Server
3. French river
4. Arabic consonant
5. Not fresh
6. Italian coins
7. Ancient
8. Beetle
9. Couches
11. Male bee
13. Great inland sea: E. central Canada
15. Village
18. Jargon
19. Famous pirate
21. Foray
22. Charges, as for services
25. Fissure
26. Capital of Tasmania
28. Span-amer plains
29. Anxious
31. "Boot" country
34. Mongoloid in Indo-China
35. Anecdote
37. Indo-Chin. tribe
38. Bird's cry
40. It proceeds: music



Peaches Profit From Irrigation

MONTAGUE — Add peaches to the growing list of Texas crops being improved by irrigation.

More and better peaches are being grown at Texas A&M University's Fruit Research-Demonstration Station here with the help of a relatively simple irrigation set-up.

U. A. Randolph, horticulturist at the Montague Station, reports peach trees irrigated once this year yielded from 1.6 to 2 bushels over those not irrigated. Important to peach growers where water is limited, says Randolph, is one 2-inch irrigation upped yields and quality as much as two irrigations. Timing seems to be the key, he says.

Over 87 percent of the fruit was above 2 1/4 inches in diameter from irrigated trees, compared to only 44 percent from non-irrigated trees.

Irrigated trees produced nearly 32 percent peaches that were over 3 1/4 inches in diameter from trees not irrigated.

Randolph said the source of water is a small well producing about 60 gallons a minute. The water is pumped into an earthen reservoir; then to the orchard through a 4-inch sprinkler system.

The A&M researcher substituted some average prices and yields from irrigated and non-irrigated trees. He said considering prices and yields in 1963, 1964 and 1965, average gross income from irrigated trees was \$642 an acre. Average gross income from non-irrigated trees was \$274 an acre, or a difference of \$368 per acre. He figures it costs about \$100 an acre for one or two irrigations.

B. G. Hancock, Extension horticulturist at Texas A&M, says Texas is unique in that it is the only major peach-producing state that markets all its crop within its borders. In the last two years, Texas growers supplied only about 22 percent of the peaches used in the four major cities of Dallas, Fort Worth, Houston and San Antonio. At the same time, California supplied almost 50 percent of the peaches sold in these same cities.

This would indicate there is plenty of room for more peach growers in Texas. New peach producers must keep in mind the rather large capital requirement necessary to begin and the time to bring an orchard to bear fruit. Also, fruit with good eye appeal, good eating qualities and that are free of insect

THE FAMILY LAWYER

"All For Mother"

Feeling death near, a man took a sheet of paper and scrawled three words:

"All for mother."

No doubt, in his own mind, this phrase covered everything—clearly and concisely. But there was one catch. The "mother" he meant was not his own mother at all, but his wife—the mother of his children.

The mixup was finally straightened out in court proceedings after the man's death. But the case illustrates how mercurial is meaning—how risky it is for a person to dash off a "simple," do-it-yourself will in serene confidence that, after he is gone, his words will be clear to everybody.

Of course, the law's main goal is to carry out the intentions of the deceased. But just what were his intentions? With alarming frequency, bickering relatives can read the same words and come up with different meanings.

Consider a few "simple" expressions that have led to courtroom battles:

"money"—Does this include funds in a bank account? (One court said yes, if it is a checking account; another court said no, if it is a savings account.)

"furniture"—Does this include everything useful in the house? (One court said it included linens; another court said it did not include books.)

"household effects"—Does this include more than furniture? Less? (One court said a stamp collection was covered; another court said jewelry and clothing were not.)

"contents"—Does this include everything physically within? (A court held that the "contents" of a house included the steel safe in the basement but not the stocks and bonds inside the safe.)

In each of these cases the court had to examine the surrounding circumstances, not just the bare words of the will, to clear up the ambiguity.

This procedure is not easy and not quick. It may breed bitterness in the family, cause legal complications, and—to everyone's chagrin—delay the distribution of the estate. All too often, wills composed in haste must be litigated at leisure.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

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Dr. Milton C. Adams OPTOMETRIST

OFFICE HOURS

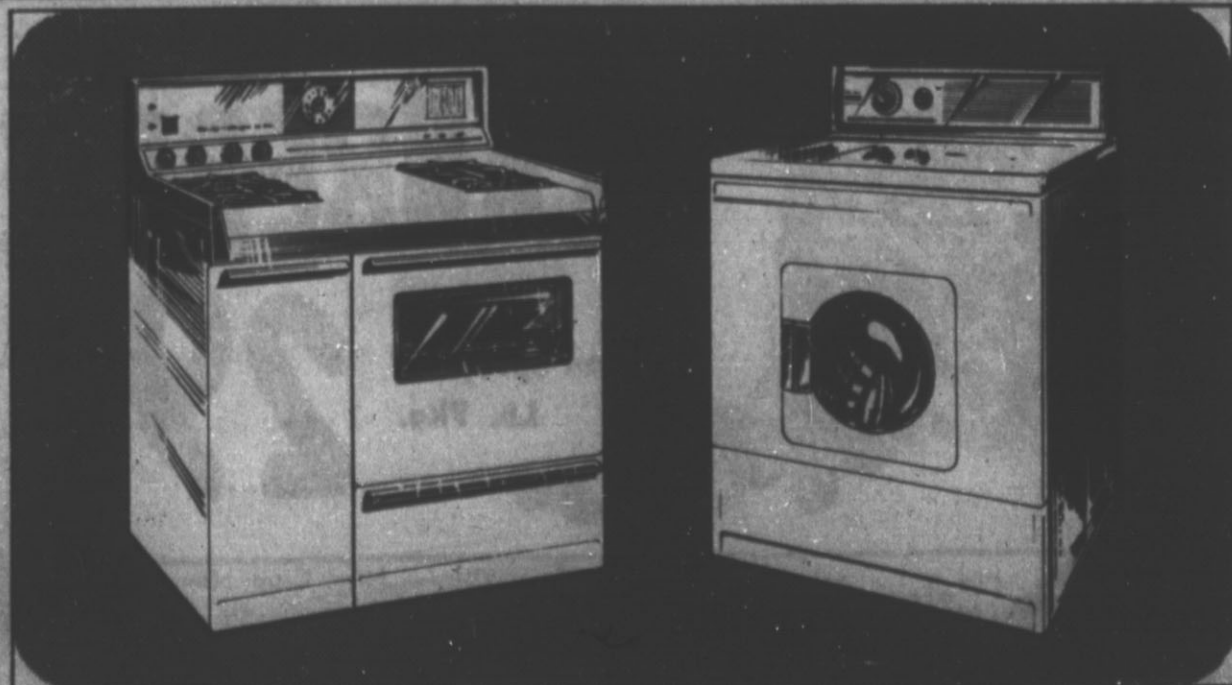
Mon. - Fri. 9:30-6:00

Saturday 9:30 - 1:00

338 N. 1st St. RM 4-2285

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A NEW GAS RANGE OR DRYER



The prices on many things have gone up. But not on Gas appliances, as yet. In fact, Gas ranges and dryers are bigger bargains than ever right now because your Gas Appliance Dealer is not only offering special low prices but is making higher trade-ins, to boot.

So Now is the time to buy while you can still save as perhaps never again on clean, cool-cooking Gas ranges and fast, economical Gas dryers.

Visit your Gas Appliance Dealer today. Look for the special price tags that mean savings like you may never see again.

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JERRY'S APPLIANCE
513 Park Ave.
ROBERT'S APPLIANCE
136 W. 3rd

FAMILY MART
603 East Park
WHITE'S AUTO
330 N. Main
TV LAB & APPLIANCE
209 N. Miles
HOLBERT'S APPLIANCE
Sugarland Mall

GAS MAKES THE BIG DIFFERENCE — costs less, too.

Come to Our Candy Party

WEDNESDAY, NOVEMBER 23



THE CANDY CANE

SUGARLAND MALL

We're having a candy party to celebrate the opening of our new "Kitchen Fresh" refrigerated candy center. This addition to our store makes it possible for us to GUARANTEE our customers the finest, freshest chocolates in town — King's "Kitchen Fresh" refrigerated chocolates.

Free samples of delicious King's chocolates

... PLUS EXCITING PRIZES

FREE

This special Golden Crown sample box with any purchase of King's Candies totaling \$1.00 or more.

WIN

A \$4.00 box of King's famous Golden Crown chocolates. Register at King's "Kitchen Fresh" display in our store.

Garcia News

By MRS. S. N. THWEATT
Sund. Correspondent

The Messenger H. D. Club had their annual Thanksgiving Supper Friday in the Walcott gymnasium. The 8:00 p. m. meal was followed by games of 42. The menu included ham and the trimmings, coffee, tea, hot rolls and pie.

Guests attending were Messrs. and Mrs. Leo Webb of Amarillo.

Elwyn Hartman of Rhea, Bud Gochin of Hereford, J. H. Hobson of Walcott, Ernest Brown and family, Eldred Brown and Tommie, Mrs. Bertha Walegura and children of Walcott, Fred Henay of Walcott, Floyd Brown and three sons, Earl, Roger and Sammie of Garcia and Mrs. Mary Nash of Dallas.

Member present were Messrs. and Mrs. John Jones, Loyd Sevier, Bill Page and daughter, S. N. Thweatt, N. A. Brown, H. D. Buse and son Ronnie and Elmer Northcutt.

Visiting in the home of Mr. and Mrs. H. D. Buse is his sis-

ter, Mrs. Mary Nash from Dallas.

Mr. and Mrs. H. D. Buse and David had dinner in Hereford with their daughter and family, Mr. and Mrs. Wayne Lady Sunday. Mr. Buse's sister, Mrs. Mary Nash was also present.

Mrs. N. A. Brown visited her father W. L. Potts in Clovis, N.M. on Sunday.

Mr. and Mrs. Eldred Brown and Tommy visited Mr. and Mrs. Fritz C. Waechter of Amarillo Sunday. Mr. Waechter is very ill.

Bro. and Mrs. Wayne McLe-

more, pastor of Rosedale Baptist Church visited Mr. and Mrs. Eldred Brown Thursday night.

Mac Page recently spent ten days with the Bill Pages. He is stationed at Ft. Sill, Okla., and the brother of Bill.

An early Thanksgiving dinner was celebrated at the Page's home Sunday. Those attending were Messrs. and Mrs. Charlie Wiegand of Temple, Elwyn Hartman, Elmer Northcutt, Jerry Northcutt and boys, Jack Clark and Janice, Dwayne Baize and son, all of Friona, Lester Wiggins of Canyon and Charlie Kemp of Hereford.

Mr. and Mrs. Charlie Wiegand

of Temple are visiting in the home of the Elmer Northcutts.

Mr. and Mrs. Elmer Northcutt visited and had lunch with Mrs. Tom Northcutt of Clovis. They also visited Mrs. Dorothy Northcutt at Retirement Ranch in Clovis.

Mr. and Mrs. Tom Northcutt had dinner with the Elmer Northcutts Sunday. Tom was home for a short leave from Ft. Sill, Okla., where he is stationed in the National Guard.

Visiting in the home of the J. E. Sorrells Sunday evening were Messrs. and Mrs. Jr.

Sorrells, S. N. Thweatt, Mrs. Edgar Fisher of Amarillo and Mrs. I. D. Fisher of Amarillo, who is Mrs. Sorrells' mother.

Messenger H. D. Club met in the home of Mrs. N. A. Brown on Friday, Nov. 18.

Mrs. Pam Northcutt was hostess to a home product party in her home Thursday evening. Mrs. Ruby Cooper of Clovis was in charge of the party. Games were played and refreshments were served to Mrs. Bill Page, S. N. Thweatt, N. A. Brown, John Jones, Shorty Watson, Elmer Northcutt, Ernest Brown, Elwyn Hartman, Jim

The Sunday Brand, Hereford, Texas, Sunday, Nov. 20, 1966

Woods, Jerry Grier, Bill Hanson, Ralph Sofien and Charlie Weigand.

Mr. and Mrs. Loyd Sevier visited in Denver, Colo., with her son Neal Cardinal and family also got to see the new great grandson of Mrs. Sevier, he was two weeks old named Troy Earl.

Guests in the home of Loyd Seviars Saturday were Mr. and Mrs. E. R. Moon and Mary Dale of Amarillo, Mr. and Mrs. Unemire and son. The Unemire boy is a great grandson of Mrs. Sevier.

Amarillo were weekend guests of the S. N. Thweatt.

Mr. and Mrs. J. D. Hobson, Mr. and Mrs. Leo Webb and Mr. and Mrs. S. N. Thweatt attended that sausage Festival in UMBarger Sunday.

Mr. and Mrs. Ray Coleman and sons visited in the home of the Bruce Colemans Sunday.

Mr. and Mrs. Davis Sorrells of Georgia visited in the home of Davie's parents the last of the week. Davie had just finished officers training and will return to the base in Georgia on Monday.

LOW PRICES APLENTY Thanksgiving

Just feast your eyes on these GREAT Thanksgiving BUYS! Every one is extra high in quality, extra LOW in price. Hurry over to COOPER'S for the very best for less — and SAVE right through your entire holiday menu, from a young, tender, flavorful turkey to a spicy pumpkin pie. Yes, Ma'am, we're serving up SAVINGS on a silver platter to assure a happy Thanksgiving for you, your family and your budget.



TURKEYS

Norbest Toms
16 to 22 Lbs.

39¢
LB. 43¢

Norbest Hens
12 to 16 Lbs.

First Cut

Pork Chops lb. 55¢

Swift Premium

Chicken Hens lb. 49¢

HAMS

Sunray Whole

59¢
Lb.

Center Cut Pork Chops lb. 79¢

ROLLS

Tendercrust Brown 'n Serve Pkg.

2.49¢
For

EGGS

Shurfine Grade "A" Large

49¢
Doz.

Shortening
CRISCO 3 Lb. Can 79¢

Shurfine
PUMPKIN 300 Can 2.25¢
For

Kraft Philadelphia Cream Cheese 8 Oz. 37¢

RANCH KITCHEN
DELICATESSEN
GLAZED HAMS
Boneless Lb. \$1.79

Baked Beans Pt. 49¢ Fresh Turnips Pt. 49¢
Cranberry Salad Pt. 59¢ Lime Delight Pt. 59¢
Pecan Pies \$1.09 Pumpkin Pies Each 69¢

Let Us Bake Your Ham or Turkey in Our Delicatessen
Please Place Orders 2 to 3 Days in Advance

DATES

Bordo 45¢
Lb. Pkg.



Kraft 8 Oz. Jar Cheese Whiz 39¢	Maryland Club Coffee Lb. Can 69¢
Kraft Miniature 10 1/2 Oz. Marshmallows 19¢	Borden's 1/2 Gal. Rd. Cns. Ice Cream 69¢
Shurfine YC Sli. or Halves Peaches 2 1/2 Can 4/\$1	Towie Maraschino Salad Cherries 10 1/2 Oz. 29¢

PIES

Morton's Frozen Mince or Pumpkin

3 For \$1

SWEET POTATOES 25¢

Whipping Cream Cloverlake 1/2 Pt. 29¢

Sour Cream Cloverlake 8 Oz. 25¢
Cottage Cheese 2 Lb. Carton 47¢

CRANBERRIES
Ocean Spray Lb. Pkg. 29¢

Celery Hearts 25¢ Sunkist — New Crop Navels Oranges Lb. 17¢
Avocados 2 For 29¢



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPER'S MARKET
BEST MEAT IN TOWN

WINE	ALCOHOL	2/25¢
COGNAC	COGNAC	1/16.95
SCOTCH	SCOTCH	1/16.95
VODKA	VODKA	1/16.95
GIN	GIN	1/16.95

Along The Frio

By MRS. OWEN ANDREWS
Brand Correspondent

Highlight of the year for the Frio Jolly Workers 4-H Club came Saturday night. The Castro County 4-H awards program was held in the Dimmitt High School Cafeteria. Each 4-H'er that turned in a record book received a year pin and an award. Receiving first year pins and their awards were: Ronald Kall and Kenneth Adams, Beautification of Home Grounds; David Hutchins, Horticulture; Gerald Robbins, poultry; Marvin Smith, Swine; Sue Smith, Home Improvement; Eugene and Raymond Warrick, Agriculture.

Fourth year pin, Genie Robbins, Bread Award Fifth year pin, Diana Adams, Foods and Nutrition award. Leaders Award for the girls were silver trays with Diana Adams, Genie Robbins and Sue Smith receiving trays. Diana Adams also received a cookbook, compliments of General Foods. The club received a purple seal for the year.

Mr. and Mrs. Charles Self visited Sunday at Lubbock Memorial Hospital where her father, Kenneth Cox of Lubbock is a patient. They also spent some of the weekend with her mother going back and forth to the hospital.

Miss Sue Cole, daughter of Mr. and Mrs. Thurman Cole, was married to Arthur Hughes at St. John's Methodist Church of Lubbock, Saturday evening. Miss Cole's sisters, Mrs. Tracy Angelle of Clayton, N. M. and Mrs. Bobby Judson of Dimmitt were her attendants. Attending from here were her grandmother, Mrs. Earl Cole and the Floyd Cole family.

The Coles also visited with Jana, who came with group from Baylor for the game Saturday afternoon. Mr. and Mrs. D. C. Miller and Carol Robbins visited with Jana.

The Millers and Miss Robbins came back by way of Plainview and visited the Don Mobleys who were with their youngest son, Curtis in a hospital there. The boy was improving and they hoped to be home the first of the week.

Mrs. H. M. Mobley visited the Don Mobleys at the hospital on Sunday.

Mr. and Mrs. Wiley Andrews and Mrs. Fred Andrews all of Melrose, N.M. visited relatives here during the weekend. The Wiley Andrews spent Saturday night with W. H. Andrews and Mrs. Fred Andrews spent the night with the D. O. Bensons of Hereford. On Sunday the Owen Andrews and Ronnie Andrews ate lunch with Mrs. Laura Littrell of Hereford as



THANKSGIVING IS OFFICIAL — Proclamation of Thursday, Nov. 24, as Thanksgiving Day in Hereford was made by Mayor Roy Sowser at the request of the Hereford Ministerial Association, which will sponsor the annual Thanksgiving church service at First Christian Church Wednesday evening. This worship service is a traditional part of the holiday week in Hereford. Pictured at a city hall desk with the mayor, second from right, are the Rev. V. M. Marcontell, Assembly of God, on the committee which arranged the program; the Rev. Ron Harpster, Avenue Baptist Church, president of the Ministerial Association, and the Rev. Eugene Brink, pastor of the host church.

Home Accessory Pieces Studied

Decorative accessories for a home were discussed, as unusual pieces from many countries were shown to Hereford Study Club members by a program guest, Mrs. Jack Renfro, Thursday evening.

The meeting was in her Chandler Gift Shop and club members saw blankets woven in Houston of Australian wool, alabaster bookends from Italy, music boxes from Germany, oriental art objects from Taiwan, candles made of beeswax in the fashion of past centuries, and many other pieces.

Mrs. R. N. Yarbrough was in charge of the program, which

was followed by refreshments at the Hickory Log Restaurant. Mrs. Dillie Kelley was hostess for the evening.

In the business session with Mrs. Labry Ballard presiding, the club planned its December meetings, a program on Holiday Arrangements the first day of the month with Mrs. Art Stoy and Mrs. Baxter London hostesses in the Flame Room, and a party at the Calson House Dec. 15 with Mrs. N. D. Dartlett as hostess chairman.

Other members present were Mmes. C. R. Winget, Ed Wilson Jr., Maurice Tannahill, Garland Solomon, Don Robinson, Marvin Knox, Merlin Kaul, Noble Howard, W. H. Gentry, S. L. Garrison, Johnny Clark, and T. E. Braddy and Miss Gladys Setliff.

H. S. Club Hosts Turkey Supper

Turkey was the main dish at a supper in Community Center recently, when North Hereford Home Demonstration Club was hostess to members' families and other guests in a traditional Thanksgiving event.

Special guests were Mmes. Tom Draper, Verdon Watts and Paul M. Hoff Jr. also present were the C. E. Russells, Charles, James and Bruce; the A. E. Hodges, Kiska and Deborah; Mrs. O. L. Williams, Ross and Lee; Mrs. Clinton Ward, Jerry and Ronnie.

Also Messrs. and Mmes. Roger Williams, Otto Olson and W. J. Lueb; Mmes. C. L. Whitehead, Mary Bodkin, Otto Massie and Paul Hoff, and Miss Roberta Campbell.

College News About Students From This Area

CANYON — Two Hereford students recently performed in the newly-organized University Brass Choir at West Texas State University.

They are Tricia Maxwell, playing the horn, and Gary Moss, playing the trombone. Miss Maxwell, daughter of Mr. and Mrs. Albert Maxwell, 367 Jackson, is a sophomore music education major.

Son of Mr. William E. Moss, Gary is a freshman music education major.

European Trip Pictures Shown For Wyche Club

Views of several European countries and some recollections of her trip through them, were presented by Mrs. Wayne Newsom, a guest of Wyche Home Demonstration Club at its meeting in First National Community Room Thursday afternoon.

Movies filmed on the trip showed scenes in England, Holland, France and Switzerland where the Newsoms traveled via New York.

Mrs. L. B. Worthan was hostess. In a short business session plans were made for a holiday supper at which club members will entertain their families and other guests at 7:30 p. m. Dec. 2 in the bank room. Mmes. C. F. Newsom, Cecil Hart and Norman Hodges form the committee on arrangements.

Others present Thursday were Mmes. Leroy Bodkin, E. C. Hewitt Jr., G. W. Duncan, Don Cocanougher, Clifford Williamson and Charles Packard.

LACES FACE GOAL POSTS

FARGO, N.D. — Steve Myhra, who kicked the 20-yard field goal for the Baltimore Colts against the New York Giants to send the 1958 National Football League championship game into sudden death overtime, says:

"It is very important that the holder of the ball set the ball down with laces facing the goalposts. If he's hurried and you have to kick the laces, you're liable to shank the kick. The laces represent about a 12 to 18 foot divergence."

Myhra now sells insurance in Fargo.



BACKING THE HERD — Gwen Cargo, Hereford Whiteface cheerleader, was one of the high school students who tried to inspire the Whiteface team during a pep rally at the gymnasium Friday afternoon. (Hereford Brand Photo)

did the W. H. Andrews, the Owen Andrews and Ronnie.

Spending part of the weekend with the Joe Andrews were her parents, Mr. and Mrs. Herbert

Haseloff of Abilene. On Sunday, Mr. and Mrs. Robert Haseloff of Canyon also visited there.

Mr. and Mrs. Jim Franklin, of Lenora visited his sister, Mrs.

Harlan Barber during the weekend. On Sunday their daughter, Linda, a West Texas student and her guest, James Haley of Happy and a W. T. student, attended church at Frio with the Barbers and Franklins and visited the Barber home afterward.

Miss Robin Taylor, Friona, was a guest of the Dee Taylors.

Miss Anna Ruth Ogan was honoree at a Personal Shower at the home of Mrs. Dee Taylor on Friday afternoon.

Attending were Mmes. Tommy Sparkman, Eugene Baldwin, Larry Dobbs, Kenneth Frye, Sam Ogan, W. H. Andrews, Chestley Johnston and Misses Darlene Sparkman, Carol Clearman and Carol Robbins.

Visiting the Harlan Barbers and James Bullards Thursday

and Friday were Mr. and Mrs. Fred Goswick of Odessa.

Mr. and Mrs. Johnny Robinson visited his sister, Mrs. Jerry Don Everage in Houston last weekend. They also visited their grandmother, Mrs. Heath, who was critically ill in a hospital at Lufkin. Mrs. Heath had broken her hip several weeks ago and had had a stroke the last of the week. The Robinson children, Stacy and Gregg, stayed with their grandparents, the Dave Yandells, while their parents were away.

Peter Kimener, an end from Arlington, Va., is captain of the Holy Cross football team.

Boston College coach Jim Miller and Navy coach Bill Elias formerly were assistant football coaches at Purdue.

MOBILE HOME LOTS FOR SALE OR RENT

100% FINANCING FOR 5 YEARS IF YOU BUY

Lots Are Located In The
600 Block Of Avenue H
and are restricted to 10 ft. wide or larger mobile homes
FOR MORE INFORMATION, CONTACT
N. D. Bartlett
415 Main Street
Phone 364-1483 or 364-0335

WHEELING and DEALING USED CAR Clearance

A lot just packed full of used cars... some are excellent cars that will make ideal family cars, some are good 2nd cars, some are dogs, some are trucks, a big selection that's sure to include the one for you at a price for you... Come on in while the bargains last!

TRUCKS

- 1956 GMC 1 ton, 12 foot flatbed, real good big 6 cyl. engine with 4 spd. Transmission. One owner. Tires are in real good condition. Better grab this one quick. **\$495**
- 1963 CHEVY 1/2 ton, V8, automatic, runs real good. **\$795**
- 1957 FORD 1/2 ton, V8, automatic, decent older truck. **\$250**
- 1964 INTERNATIONAL 1/2 ton, 3 Spd. and Big 6 Cyl. Engine. **\$995**
- 1962 CORVAN GREENBRAIR, 3 seater, automatic, extra nice and ready to go. **\$695**

1955 CHEVY 2 ton, Tandems, New rebuilt engine, 4 spd. with 2 spd. rear axle. Stock No. 182-A **\$795**

1963 FORD 1/2 ton, 3 Spd. 6 Cyl. new complete overhaul done in our shop. **\$695**

1955 FORD Panel V8, 3 Spd. Runs good. **\$150**

CHEVROLETS

- 1958 CHEVY Impala 2 door hardtop, V8, Automatic, runs real good. **\$350**
- 1963 CORVAIR Monza 900, 4 Spd. Sharp as a Corvair can be. **\$795**
- 1964 CHEVELLE Malibu 4 Door Wagon, factory air cond., real good tires, Vinyl interior, Good new inside and out. **\$1795**

1959 CHEVY 4 Door Wagon V8 Automatic. Looks and runs AAA **\$495**

FORDS

- 1957 FORD Wagon, needs transmission, Engine good. **\$75**
- 1961 FORD 2 door sedan, real good 6 Cyl. and automatic, will make some one a good 2nd car. **\$395**
- 1964 FORD 4 door, only one careful owner, V8, Automatic, factory air, AA nice. **\$1295**

BUICKS

1959 BUICK 4 door, power steering and brakes, only thing this car needs is a home. **\$595**

For the last few weeks, we've been selling the beautiful new line of Dodge cars and trucks so fast that we've filled up our used car lot with TRADE-INS. Many of these are listed above at ROCK BOTTOM PRICES... come in and look them over, and if you think our prices are too high, MAKE US AN OFFER!

1963 BUICK Electra 225 2 door hardtop, Full power and air including windows and seat, Just like new and only 31,676 actual miles. **\$1995**

1965 BUICK Electra 225 4 door hardtop, power steering and brakes, automatic, factory air, electric windows and seat, only one owner and just like new. This car is a real honey. **\$2795**

OLDSMOBILES

- 1954 OLDS 4 door, starts and runs good, one door window. **\$99**
- 1959 OLDS 4 door sedan, V8, automatic, Looks and Runs real good. **\$595**
- 1962 OLDS Jeffire 2 door hardtop, power and air, Turbocharger, real pretty small car. **\$995**

PONTIACS

1960 PONTIAC 4 door hardtop, V8 automatic. **\$495**

1961 PONTIAC 4 door sedan, V8 automatic. **\$795**

1963 PONTIAC 2 door, V8 automatic. You just can't go wrong on this unit, it has had the tender loving care you would expect to give to a baby. Don't delay this one won't last long. **\$1495**

RAMBLERS

- 1963 RAMBLER 4 door wagon, 6 cyl., std. One owner and in very good shape, low mileage. **\$795**
- 1959 RAMBLER 2 door American, 6 Cyl., automatic, make a real good slow and economical school car. **\$250**

CHRYSLERS

1958 IMPERIAL 4 door completely loaded and lots of miles left. **\$495**

1961 CHRYSLER New Yorker. I'm not going to say much about this one, you will just have to see it to believe how nice it is. **\$1195**

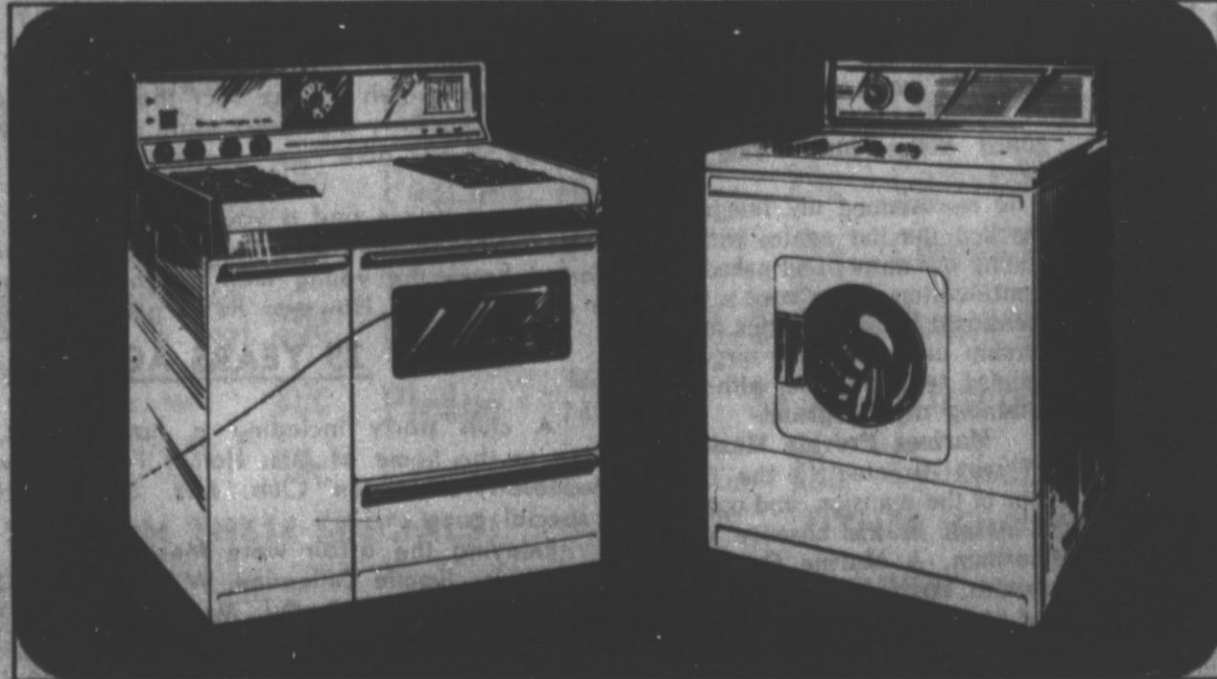
GOATS

1965 DODGE DART 4 door sedan, one owner, big 6 cyl. std. shift. Over 15,000 miles left on factory warranty. If you want some excellent transportation at a Boycott price you'll have to agree this is it. **\$1495**

1960 DODGE Senic 4 door, 6 cyl. 3 Spd. Transmission. This one is a good looking, good running car that probably got at least another 50,000 miles in it. **\$350**

NOW'S THE TIME TO BUY!

A NEW GAS RANGE OR DRYER



The prices on many things have gone up. But not on Gas appliances, as yet. In fact, Gas ranges and dryers are bigger bargains than ever right now because your Gas Appliance Dealer is not only offering special low prices but is making higher trade-ins, to boot.

So Now is the time to buy while you can still save as perhaps never again on clean, cool-cooking Gas ranges and fast, economical Gas dryers. Visit your Gas Appliance Dealer today. Look for the special price tags that mean savings like you may never see again.

See These Progressive Gas Appliance Dealers

SEARS, ROEBUCK & CO.
417 N. Main
MONTGOMERY WARD
Sugarland Mall
JERRY'S APPLIANCE
513 Park Ave.
ROBERT'S APPLIANCE
136 W. 3rd

FAMILY MART
603 East Park
WHITE'S AUTO
330 N. Main
TV LAB & APPLIANCE
209 N. Miles
HOLBERT'S APPLIANCE
Sugarland Mall

GAS MAKES THE BIG DIFFERENCE... costs less, too.

THE SUNDAY BRAND

Editorials

Page Ten The Sunday Brand, Hereford, Texas, Sunday, Nov. 20, 1966

Umbarger Supper Displays Factor Making U. S. Great

Despite today's frequent strikes, management's inability to provide first class service, and a general disinterest on the part of thousands and thousands of people, we occasionally run across an event which reminds us of the once popular Moratillo Alger and, simultaneously, the spirit which made America the great nation it is today. Such an event is the annual Sausage Supper at Umbarger.

Last week some 3,000 people, including representation from practically every town, village and city in the Panhandle, gathered at the little community of Umbarger, some 20 miles north of here on U. S. 60, to enjoy the 15th annual Sausage Festival, which is sponsored by St. Mary's Catholic Church.

The event is supported primarily by regional and local residents, but its tremendous success has in recent years gained national publicity and appreciation.

Needless to say, growth of the festival has presented many problems to the

tiny congregation which manages to produce some 200 people who keep the lines moving. Prior to the actual event, however, scores of people put in untold hours in planning, providing basic foods, and organizing the annual festival.

Most of the folks who take part in producing the festival are used to hard work, but each of them will also tell you that this is one of the "hardest days" he ever knew. Furthermore, the sponsors probably enjoy the occasion even more than the guests who come from far and wide. Primarily, the Umbarger Sausage Festival is work of love to the people who carry the burden — and it has become a highlight to those who have taken part for several years; it is an accomplishment to which they can point with just pride, and a basic community service which means more than the actual money they gain from the venture.

Money-wise, the festival is all right, too. The event started in a desperate effort to retire pressing church indebtedness. Now, the church has a building fund with which they plan to someday replace their present church.

The greatest lesson to be gained from the annual festival, though, is a re-establishment of the fact that when a group of Americans set their minds on a project and work diligently at the task, they can still accomplish the impossible — even in 1966. What's more they will find unexpected support from many directions, and will probably enjoy every minute of it.

Politicians Pause For Speculation

The elections have come and gone, and are even forgotten by many Americans who swiftly shifted their interest to the recent space shot and the President's operation. Little groups in both major parties, however, are holding post-mortems and are coming up with all sorts of reasons for the sudden shift toward some of the more conservative GOP candidates.

"White back lash" is one of the more popular phrases with which politicians deftly sweep their mistakes under the rug. No one in the top echelons of either party, it seems, is willing to accept the fact that the American people are just a bit unhappy with the U. S. international give-away, the poverty program, deficit spending, and federal control of state affairs. Nor do they seem to recognize that these things have resulted in an inflation spiral which is sweeping the country.

The theory that the American people can act more wisely as a whole than can any single person or small group, seems fairly well reflected through the 1966 elections. In addition to conservative trends, this was also indicated by the tremendously large and unexpected turn out at the polls.

Now it is up to the parties to decide just exactly what the people do want — and the one which does the best job will come out in front.

More and more people, for one thing, are worried over their loss of freedom. They want more accurate information, and more of it, as to what is happening; many would like to see a shift toward State's Rights and a Supreme Court without political inclinations. In electing President Johnson, the people definitely said that they do not want the ultra-conservative system indicated by Mr. Goldwater, much less that of the John Birch advocates. To us, the 1966 elections are declaring that the people, furthermore, do not want an ultra-liberal administration which pretty well reflects the general public of the nation. A sensible approach to charity and, at the same time, a sound business approach in facing reality. To say the least, it would be refreshing to give such a formula a reasonable trial once again.

The Loneliness of a Long Distance Husband

She flew away that sunny morning and left him with a list. She took the children, which was wise, and left her husband to disorder his own life for one week — "Seven days," he muttered, "168 hours; yea, 10,080 minutes."

He tiptoed in the silent house the first evening. He sighed his way from room to empty room and stood a long time at a window with a small shoe in his hands. Then he went to the list.

"Feed the cat." Simple, that one. "Leave a note for the milkman." "Go away and leave me alone," he wrote. "Take meat out of the freezer as needed." Nothing about taking it out about a month before to thaw. He made a meager meal of hamburger soaked in boiling water and bashed with a hatchet. Then he wrote "meat not needed" on his list.

"Keep the bed made." He found this was easy after he pinned sheets and blankets together with 62 clothespins. It was like slipping into an envelope through the "open for postal inspection" end.

"Remember to take the pmwkbkg to the morchilbutby's." Code, perhaps? The first three nights he lay awake wondering what the pmwkbkg would do if it (he?) wasn't taken to the morchilbutby's. He wasn't even sure he'd met the morchilbutbys. Then he discovered the message had a catch rhythm. He sang it often to the tune of "Don't sit under the apple tree with anyone else but me," and gnashed his teeth. They left him pretty much alone at the office that week.

The poor man was driven wilder through the week by a plastic bowl full of soup which melted on the stove, and by a washing machine which wouldn't stop washing when he dropped his spectacles in it until he'd pulled the plug, and then wouldn't empty when he pushed the plug back in.

At length came a note from his faraway wife: "Having a lovely time, wish you were here."

Amen and some to you lady.—
—Ottawa Journal

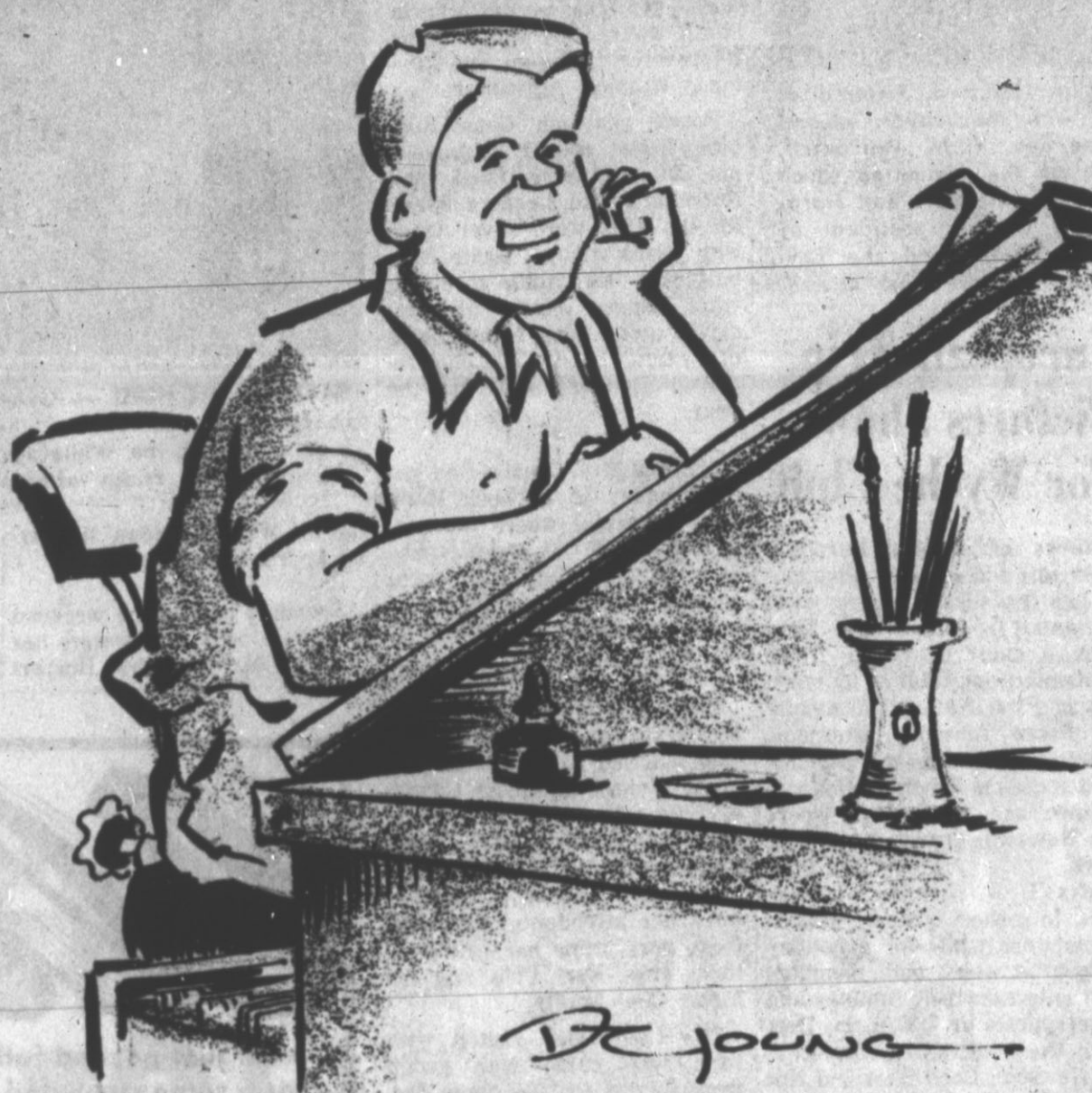
Safety In Hunting Is No Accident

The 1966-67 hunting season is in its early days and already reports of casualties have begun to come in. Some of the victims of gun accidents have been killed, others injured in varying degrees. Reported circumstances in virtually every incident show that they could have been avoided if one or both principals in these accidents had observed the fundamental safety rules in gun handling.

The most important element in hunting safety is that hunters should always bear in mind one thing — the gun they carry is made for one purpose — to kill. It does not select the target by design or by accident, but its handler does. Forgetfulness and carelessness have no part in the field. A gun is only as safe as its owner makes it. All the safety devices ever conceived to prevent accidental discharge of a weapon are worthless if the gun handler fails or forgets to use them.

—Buffalo Courier Express

MAY EACH AND EVERY ONE
OF YOU HAVE A VERY...
HAPPY THANKSGIVING



MAIN STREET, USA

Bill Signing Ceremonies Offer Public Relations

By BERT MILLS

WASHINGTON, D. C. — Presidential bill signing ceremonies have become a major public relations weapon under Lyndon B. Johnson, who overlooks no opportunity both to butter up key members of Congress and at the same time put the President in front of television cameras.

While ceremonial bill signings

were not invented by Johnson, he has exploited the practice in imaginative fashion. He even puts the show on the road upon occasion, as he did recently on his trip to Asia, signing the overseas education bill on foreign soil.

On his first day back from Manila, the President staged three bill signing parties on a single afternoon. There were

four law bills involved at two of the sessions, and two at the third, a record total of ten.

Your correspondent happened to be invited to one of these affairs, because he had written about the bills in question and his name happened to be on the right government mailing list. The invitation was a telegram signed by a Presidential aide, beginning: "President Johnson invites you to attend."

This is how it went. The invitation was duly accepted by return wire, as requested. I appeared at the appointed place, the Northwest Gate of the White House, there encountering a White House policeman bearing a nameplate on his breast reading "Kennedy."

Officer Kennedy had a type-written list of the 200 or so people invited to this particular ceremony. I showed my telegram but alas, my name was not on the list. Somebody had goofed. I was referred to higher authority, the sergeant in the guard house just inside the fence.

He reexamined my telegram, checked the list again, without finding my name, and asked for identification. I produced a Congressional Press Galleries membership card and the sergeant decided to admit me, although retaining my telegram.

Marines Provide Music I was directed to the front door of the mansion, and opened it myself in the absence of a doorman. A Marine Corps orchestra, resplendently attired in red coats, was playing chamber music in the lobby, where two attendants were checking hats and coats.

Directed by a military aide to the East Room, I found its main entrance partially blocked by a platform filled with television and newswall cameras. Folding seats were arranged on each end of the large hall, facing toward the center. The cameras were directed toward the east wall, which featured a portable blue screen, to give a proper background for TV.

Looking down from the wall were life-sized portraits of George and Martha Washington. In front of these were the lectern and desk to be used by the President. Two rows of seats nearest the center were reserved for high dignitaries, headed See MAIN STREET Page 13

Yours faithfully,
J. A.

Inside WASHINGTON

MARCH OF EVENTS

SERVICEMEN REPORT
ON VIET NAM WASTE

ALSO SAY MANPOWER
TOO OFTEN DUPLICATED

By HENRY CATHCART
Central Press Washington Writer

WASHINGTON — U.S. servicemen lately being rotated back to the United States at the conclusion of their one-year hitch in Viet Nam are bringing back some impressions of the conduct of the war that haven't been conveyed by the Pentagon or the press.

Foremost is the complaint that there are "too many men" assigned to jobs in South Viet Nam. Some returning GIs claim that there are at least three men for each one-man task to be done. They tell of areas where men have little or nothing to do for weeks and months at a time.

This complaint is coupled with the natural question of why they were shipped over and taken from their families and civilian tasks if they were not needed. One natural answer, of course, is that the sheer numbers of military present acts as a deterrent to overt actions by the Red Chinese. Another is that should the war suddenly be escalated by the enemy, there would be troops and supplies to withstand the initial assaults.

Another complaint deals with the unavailability of supplies and of monumental waste. Stories on this subject tell of a lack of equipment at supply depots while the very same material sought is obtainable on the Saigon black market. Stories of waste are rampant — of all kinds of gear lying in ditches after falling from trucks, etc.

Tellers of these tales go on to relate how the "scrounging" method of acquiring needed material has reached a new degree of perfection, with their supply sergeant the key to their creature comforts.

Simply put, the complaints deal with the fact that war is wasteful, and our current crop of combat troops is seeing it on a grand scale for the first time.

● CHINA'S NUCLEAR MISSILE — A kibitzer at a Washington poker game interrupted the serious proceedings to announce that the news wires had just reported that Red China claimed it had shot off a missile with a nuclear warhead and that the weapon had exploded on target.

One of the engrossed players, a close follower of nuclear developments as well as the pastboards, grumbled:

"Don't be concerned. It will be a long time before Red China will have enough missiles to 'pull' any of the other nuclear powers."

● PUBLISHING BUSINESS — Something has happened to a book publishing project which, slated for appearance about this December, has now been called off. The book was to have been a compilation of President Johnson's papers. It was edited by former White House aide Richard N. Goodwin.

The book was so well along that ads had been run in the book trade press. Title of the volume was "To Earn Our Heritage."

Goodwin and the publishers are keeping mum about the on-again, off-again venture, but there is well-founded speculation that Johnson didn't want to risk anything less than a best seller, and he was concerned that his current popularity polls might threaten the success of the venture.

Most authors take their chances on their books becoming best sellers, but where the President is involved, apparently the operation must be a sure thing.

... from the Brand's files

50 YEARS AGO

Mr. and Mrs. G.A. Stambaugh and Mr. and Mrs. J.E. Ferguson made a motor trip to Elida, New Mexico, Friday and spent the week end with Mr. Oliver Lambert and his sister Miss Julia who live near Elida.

The Brand advertises the New Series, 31.5 horsepower Overland at \$635.

A call is hereby issued to the farmers of Deaf Smith county and to such parts of Castro, Farmer, Oldham and Randall counties, as may be interested to meet at Hereford in the county court room at 2 p.m. Saturday, Dec. 9 for the purpose of organizing a farm loan association. All farmers or others who wish to buy farms are urged to attend this meeting. The plan will be fully explained.

Learning of the marriage of one of the popular bachelors of our neighborhood Thursday, the neighbors laden with guns, bells and other noise-making articles invaded the premises of Mr. Harlan and bride Friday night and were invited in. The evening was spent with games and conversation, and at a late hour the self-invited guests served dainty refreshments and returned to their homes wishing this estimable couple many happy and prosperous years.

Something of the real value of land here when improved is shown by the fact that D. L. McDonald last week sold his forty acre tract south of town for \$10,500.00 or \$262.50 per acre.

Garret Vance and a young man staying at Kirkman's made a trip to Hereford, Tuesday, the 14th, and as they started home the young man got his wrist broken trying to crank the car. However he is getting along nicely.

25 YEARS AGO

A club party including a luncheon at noon was given at the home of Mrs. Homer Fox last week for the Wednesday Luncheon Club. Mrs. Seth B. Holman was a special guest.

Enjoying the affair were Mesdames J.C. McCracken, W.L. Davis, Jimmie Gillentine, W.M. Emmons, S.P. Rosson, Alton Fraser, Oscar Easley, Mrs. Holman and the hostess.

Farmers in the entire Panhandle potato raising area were this week interested in the progress of a house bill (H. R. 6010) which would amend the 1938 agricultural adjustment act for the purpose of regulating the production and sale of Irish potatoes.

In effect, the bill would set up a program very much like the wheat allotment arrangement with farmers voting in a referendum on whether they wish to have an allotment set up and if the quotas tarry, putting a penalty on excess production.

Playing host to their first district championship football game since 1935, Hereford this week prepared to celebrate Thanksgiving and back the Whitefaces in their bid for the bi-district pennant Thursday afternoon at 2:30 at Whiteface Field. Hereford schools will turn out at noon for the game, and most business houses will be closed all day.

Local AAA representatives and implement dealers this week agreed that farmers should carefully check up on machinery needs now so that dealers can have a chance to make orders and have an adequate supply of all repair parts which will be needed this spring.

THE Sunday Brand

Established 1948
Published every Sunday at 130 W. Fourth
Hereford, Texas 79045



1966

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Melvin Young, General Manager
Mrs. Naomi Hapson, News Editor
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Wonderful Foods for Feasting

Prices Are Good Thru Wed., Nov. 23rd

DOUBLE GUNN BROS. STAMPS
Monday, Tuesday and Wednesday



Turkeys

Trophy Brand or Dine Rite
Tom Turkeys
16-24 Lbs.

37¢
LB.

Trophy Brand or Dine
Rite Hens
10-16 Pounds

39¢
LB.

USDA GRADE 'A' INSPECTED TURKEYS!

Tom Turkeys	Manor House 16-24 Pounds	Lb. 39c
Hen Turkeys	Manor House 10-16 Pounds	Lb. 43c
Roaster Turkeys	Manor House Fryer Turkeys	Lb. 49c
Hen Turkeys	Honeysuckle White Young Hens 10-14 Lbs.	Lb. 49c



Bel-Air Mince or Pumpkin

PIES

Save 11c

2 24 Oz. Pies **79¢**

Stuffing Mix	Mrs. Wright's 7 1/2 Oz. Pkg.	29c
Stuffing Mix	Mrs. Wright's 13 Oz. Pkg.	49c

You Get Gunn Bros. Stamps With Every Purchase!

Topping	Lucerne Cream 8 oz. can	49c	Hot Cups	Dixie 6-7 oz. cups	15c	Comet Rice	Long Grain 12 oz. pkg.	22c
Gelatin	Cranberry- Orange 2 15 oz. ctns.	69c	Peaches	Hunt's Spiced No. 2 1/2 cans	29c	Comet Rice	Long Grain 2 lb. pkg.	45c
Eggs	Breakfast Gem Large Fresh doz.	49c	Soup	Lipton Chicken Noodle 2 oz. pkg.	33c	Comet Rice	Pre-Fluffed 28 oz. pkg.	49c
Bread	Mrs. Wright's Thick Sliced 1 1/2 lb. loaf	29c	Klear Wax	Save 20c 46 oz. can	\$1.39	Comet Rice	Pre-Fluffed 14 oz. pkg.	27c
Bread	Mrs. Wright's Stuffing 1 1/2 lb. loaf	29c	Pledge	Save 10c 14 oz. can	\$1.29	Miracle Whip	Qt.	49c
Oysters	Sea Trader 8 oz. can	39c	Glade Mist	Save 10c 7 oz. can	49c	Crackers	Sunshine Hi-Ho 10 oz. pkg.	29c

SAVE ON THESE SPECIALS!

Pecan Pieces	Packers Label 10 oz. pkg.	69c	Frosting Sugar	C&H 13 oz. pkgs.	2 For 49c
Nestles Morsels	12 oz. pkg.	43c	Gold Medal Flour	10 lb. Bag	\$1.09
Cake Mixes	Mrs. Wright's Layer Mixes 4 19 Oz. Boxes	\$1	Gold Medal Flour	25 lb. Bag	\$2.39
Snack Crackers	Busy Baker 1 lb. Box	29c	Potato Chips	Reg. 59c Morton's Pkg.	49c
Flaky Rolls	Skylark Brown & Serve 12 Ct. Pkg.	35c	Tomato Juice	Libby's 5 1/2 Oz. Cans	4 For 35c
			Corned Beef	Libby's 12 Oz. Can	63c
			Rolls	All Brands Brown & Serve Pkg.	33c

Grapefruit	Olives	Milk	Sugar	Foil	Pie Crust
Cragmont Sparkling Drink Qt. Btl.	Empress Stuffed 5 Oz. Jars	Lucerne Canned 7 5 lb. Bay	Imperial or Holly Tall Cans	Kitchen Craft 18" x 25" Roll	20 Oz. Pkg.
10c	39c	\$1	55c	49c	2 For 89c

Save On These Holiday Values

Turkey & Gravy	Honeysuckle Sliced 2 Lb. Box	98c
Swift Handi Ham	Fully Cooked Sugar Cured	Lb. 99c
Whole Hams	Wilson's Fully Cooked 14-16 Lbs.	Lb. 63c
Wilson Hams	Whole or Shank Half Hams	Lb. 55c
Long Island Ducks	Grade 'A' 4-5 Lbs.	Lb. 49c
Kirkpatrick Oysters	Standard Pack 12 Oz. Can	89c
Chicken GIBLETS	Blue Star 8 Oz. Livers 16 Oz. Gizzards	3 For 89c
Pork Sausage	Blue Morrow Roll Sausage 1 Lb. Roll	69c

Samuel's Mohawk
CANNED HAMS
3 Lb. Can \$2.98 5 Lb. Can \$4.99

Certified or Safeway
BACON
1 Lb. Pkg. **79c**

Wilson's Fully Tender
Shank End Ham Pieces
Round End Pieces Lb. 53c

49¢

Manor House
Grade 'A' Large
4-6 Lb. Hens

45¢

SAFEWAY WILL BE
CLOSED
THANKSGIVING
THURSDAY
NOV. 24th

Blue Star Frozen
PIES
Mince or Pumpkin 4 20 oz. Pies **\$1.00**

Lucerne Whipping
CREAM
Save 6c 1/2 Pt. Ctn. **35c**

Lucerne Flavorful
Egg Nog
Qt. 49c 1/2 Gal. 89c

Save On These Holiday Specials

PUMPKIN POTATOES GREEN BEANS

Libby's Pie Pumpkin No. 303 Cans	2 For 29¢
Town House Whole Sweet Potatoes	4 23 Oz. Cans \$1
Libby's Cut Save 12c	3 No. 303 Cans 69¢

SAFEWAY HOLIDAY SPECIALS!

Bel-Air Yams	Save 19c 4 12 Oz. Pkgs.	\$1
Asparagus Spears	Bel-Air 8 Oz. Pkg.	39c
Meads Rolls	Parkerhouse or Cloverleaf 24 Ct. Pkgs.	49c
Shady Lane Butter	1 Lb. Ctn.	85c
Lucerne Sherbet	Save 10c 1/2 Gal. Ctn.	69c
Cream Cheese	Lucerne 3 Oz. Pkg.	10c
Lucerne Dips	Party Dips 3 8 Oz. Ctns.	\$1

Ocean Spray
Cranberry Sauce
Strained or Whole Berries

4 No. 300 Cans **\$1**

Fluf Puff
Miniature Marshmallows

Save 7c **2** 10 1/2 Oz. Pkgs. **39c**

SELECTIVE BUYER'S GUIDE

U.S. Department of Agriculture Authorities have pointed out the way selective buying can be used to hold down family food costs. It means, simply, using the "best buys" to feed your family. To help you select, we list here an assortment of nutritious food buys. This week, foods are included for one or more of the following reasons:
★ Low in price because of plentiful supply
★ Featured now at a special reduced price
★ Good value in comparison to similar foods.

- Turkeys
- Hams
- Ducks
- Hens
- Bacon
- New Crop Nuts
- Apples
- Oranges
- Bananas
- Pumpkin
- Libby Cut Green Beans
- Libby Pie Pumpkin
- Town House Sweet Potatoes
- Bel-Air Frozen Pies
- Mrs. Wright's Cake Mixes
- Lucerne Egg Nog



Sparkling Fresh Fruits & Vegetables

CELERY

California Fresh Green Pascal

Fresh Large Stalks
Excellent To Use
In Dressing

7 1/2¢
Lb.

Sweet Potatoes

9c

Potatoes,
Maryland Sweet

Onions	
Colorado Yellow Danvers	Lb. 6c
Apples	
Washington Extra Fancy Delicious	Lb. 17c

DOUBLE GUNN BROS. STAMPS WEDNESDAY
(with purchase of \$2.00 or more)



Page Twelve



WRECK AFTERMATH — Workmen were out early Thursday morning clearing the railroad tracks of dead cattle and debris, the aftermath of a Wednesday night accident in which a Santa Fe freight train hit a loaded cattle truck



in front of the Hereford Feed Yards. The double decker trailer was sliced in half by the impact of the crash and 41 cattle were killed (Hereford Brand Photos)

Main Street

Continued from Page 10

by Vice President Hubert H. Humphrey.

The President was 14 minutes late for the ceremony, allowing ample time for his guests to play the familiar Washington game of identifying the Very Important People on hand. Included were one Cabinet member, one Senator, one Representative and several agency heads.

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The sound of "Hail to the Chief" from the outer corridor alerted the crowd to the arrival of President Johnson. He shook the hand of ring-siders on the way to the microphone, apologized briefly for being late, then read a prepared statement praising the legislation he was about to sign. The TV cameras recorded it all, and a battery of newspaper photographers also took shots.

Several husky males, obviously Secret Service men, stood near the President and eyed the crowd. The President stood and spoke for about seven minutes, then moved to the desk where two bills awaited him. There were about a dozen pens upright in a special rack on the desk.

The President made no pretense of using all the pens. As soon as he had finished, the pens were boxed by an assistant and one was presented to each of the reserved seat occupants up front, with a handshake and a few words from LBJ.

All of the other guests then

lined up and received their souvenir and handshake. The pen bears LBJ's autograph, is one of those new brush-tip models invented by the Japanese but sold to the White House by Ever-sharp. The box contains a slip of paper saying the pen was used to sign the particular bills made into law that day.

After receipt of the souvenir and handshake, an attendant herded the guests toward the lobby, where the Marine musicians were at work again, and the coat and hat line moved swiftly. I left the White House 35 minutes after entering.

No, the Sergeant at the gate did not give me back my telegram upon leaving. He said he had to keep it, and some staffer probably got bawled out for leaving my name off the typed list.

Sammy Snead failed to qualify for the U. S. Open for the first time in 26 years this spring. He missed by one stroke.

Atomic Energy Offers Cotton

Atomic Energy Plus Chemicals May Offer New Finishes for Cotton: A team of U. S. Department of Agriculture scientists is treating cotton with a combination of chemicals and atomic energy to develop better cotton fabrics for consumers.

Working at the Agricultural Research Service's Southern utilization research laboratory in New Orleans, the scientists have already used the combination to make an extremely soft cotton. They are looking for ways to add still other desirable properties such as wash-wear, permanent press, flame resistance, and oil and water repellency.

Exposure to high energy radiation alone does not impart any desirable physical properties. However, when cotton fabric is treated with certain chemicals compounds and then irradiated, it takes on important new properties of softness and stretchability. This combination of chemicals and radiation is under intense study.

In massive doses, radiation breaks up the chains of molecules making up the cotton fibers and reduces fiber strength. In smaller doses it causes little, if any, damage to cotton. Radiating cotton at these smaller doses causes a loss of electrons — tiny electrically charged subatomic particles — leaving chemical structures known as free radicals.

Many chemicals can be tied to or grafted to cotton wherever one of these free radicals exists. Combinations of the proper chemicals in the proper concentrations with high energy radiation, scientists believe, should improve cotton textiles.

Treatments with acrylonitrile or styrene followed by irradiation, for example, produces an extremely soft cotton that will stretch almost 25 percent before breaking. Extreme softness and an ability to "give" rather than break could be important to the appearance and durability of some clothing.

ABOUT 40 CENTS of every dollar spent on food goes for protein items. So any money a homemaker can save here goes a long way in cutting the grocery bill.

Instead of serving high-priced protein items every day, good economists at the U. S. Department of Agriculture suggest the homemaker slip into her menus a few of the less expensive foods. Serve dry beans occasionally. Five cents worth of beans provide one-third of a day's protein for a young man.

Prepare cheese dishes. Four ounces of American cheese or 3/4 cup cottage cheese will give each person a meal's worth of protein — for 9 to 12 cents. Eggs, beef, liver and chicken are three other good protein foods. Figure 15 cents for a third of a day's protein from each of these.

YOU CAN SAVE ON your milk bill by buying some fresh, canned, some dry. A family of four uses about 1,190 quarts of milk per year. How much does this cost? It depends on what kind you buy, and, of course, on the prices in your community.

The U. S. Department of Agriculture recently compared the costs of several milk items for a family of four in a typical American town: Fresh, homogenized milk, \$295 a year; with Vitamin D added, \$307; nonfat milk or buttermilk, \$230; nonfat milk, anywhere from \$110 to \$88; evaporated milk, national brand, \$175; store brand, \$153.

MY VOTE TO TWO very courteous and well-behaved boys goes to Jimmie Monroe and Kenneth Bass. These boys are from Walcott and gave us the opportunity to make a donation to the Walcott Athletic fund. They made a good appearance, introduced themselves (we have known them previously), stated the purpose and thanked

When treated with either acrylonitrile, styrene or vinyl acetate and irradiated, cotton shows thermoplastic (rigid at normal temperatures, plastic when heated) properties and increased abrasion resistance. Further, normal temperatures, plastic helpful in developing an entirely new method for producing permanently pressed garments.

H.D. CHATTER

Food Dollar Scrutinized

By Mrs. Argen Draper
Home Demonstration Agent



Consumer education month has made us more conscious than ever of making the most of the food dollar.

To get the most for your money when buying a ham, buy it either whole or by the half. That way you know you'll get those meaty center slices. According to the U. S. Department of Agriculture, a "ham half" must be exactly that.

A piece of ham labeled butt or shank "end" or "portion" means the center slices have been removed and probably sold separately.

us very graciously. You guessed it — they made it a pleasure to give to a worthy cause. Too, they remembered the names of the persons who had donated. Yes, they get our vote.

ALSO, IN THE you-get-my-vote department: Denise DeHart told me she looks for the Chatter Column every week. Denise is six years old and is in the first grade at Bluebonnet, so you see that chatter is flattered.

TEN TIMELY TIPS for borrowers — This is used by the Family Economics Committee, Dyalithia Benson of Credit Union, Chairman.

1. No matter how good the interest rate sounds, find out what the credit or loan will actually cost you in money. This is the first thing to do.

2. Before you sign any papers, make sure all the figures are entered correctly. Never leave any blank spaces to be filled in later.

3. Question all insurance charges. Find out what kind of insurance you are buying, and exactly what it covers. Many different insurance "load-on" practices have been reported.

4. On installment purchases you may owe the payments to some other firm, not the dealer. Find out who it is, and if it is a reputable firm, if you have any doubts, check.

5. Read the note or contract to see what penalties are imposed for late payments. Some penalties are exorbitant.

6. See if there are any other extra charges specified in the note or contract. Don't skip the fine print or you may be sorry.

7. Read what is said about repossession in a time-payment contract. Do you get a fair notice before the item is repossessed? What repossession charges are levied against you? This is important.

Card Of Thanks

The L. E. Stanfield and Del Crist families wish to thank members of the Avenue Baptist church and the many friends in Hereford for their sincere kindness and help in our time of need. Words cannot express our heartfelt thanks and gratitude at a time like this.

Typewriter Ribbons
THE INK SPOT

8. Understand clearly what security you are giving. On a purchase, find out if it includes other merchandise you have bought previously. Above all, look to see if the note or contract gives your creditor the right to collect your salary through a wage assignment.

9. Make sure you do not sign away any of your legal rights or guarantees, such as the right to refuse merchandise that is not as promised.

10. See if there is a provision for a refund of interest or carrying charges if you complete the payments ahead of schedule.

Local Members Attend Garden Club Zone Meet

District officers and other garden club members here attended a North Zone meeting of District I, Texas Garden Clubs Inc., at Amarillo Thursday. Mrs. O. G. Hill Sr. district governor, and Mrs. A. L. Manjeot, treasurer, were accompanied by three committee chairmen from Hereford Garden Club.

They are Mrs. R. L. Ethridge, anti-litter chairman, Mrs. R. L. Wilson, yearbook chairman, and Mrs. C. D. Kelton, cheer chairman.

Mrs. Hill and Mrs. Manjeot went later in the day to Lubbock for the 40th annual Pig Roast, a traditional event at Texas Tech, and Mrs. Manjeot presented the District I, TGC scholarship to Jane Knight of San Angelo, who won it for the second year.

This scholarship, established when Mrs. Manjeot was District I, TGC governor in 1951, goes to a student majoring in some phase of horticulture, who maintains a high scholastic rating. It has been given to 16 students.

This year's winner is a Tech senior majoring in park management with a four-year grade average of 3.57 of a possible 4.00.

The Houston Astros drew 1,872,108 paid admissions to the Astrodome during the 1966 baseball season.

Herd Bull Size Is Not Important

COLLEGE STATION — In a Texas A&M University test, large, medium and small bulls sired calves that performed equally well.

Every rancher has his own idea about what size bull is best. Some won't have anything but a large bull — others want a small one, and still others prefer a medium size bull. But the A&M test indicates it doesn't make much difference.

According to J. K. Riggs, professor in the Animal Science Department at A&M, three Brahman bulls were selected for a test. Purpose of the test was to see if size of the bull significantly affects weaning weight and feedlot performance of the calves.

One bull used in the test was a large, rugged type animal. The second was medium in conformation and size, and the third was a short compact animal with a thick body — the type usually most popular in livestock shows.

The bulls were bred to Brahman cows and to Hereford cows so that each sire produced both purebred and crossbred calves. At weaning time, there was no significant difference in weaning weights of the calves, whether sired by the large, medium or small bulls.

When the calves were put in the feedlot, again there was no important difference in performance. Dressing percentage and lean meat cut-out was approximately the same when the calves were slaughtered.

Riggs says this indicates the Brahman bulls most popular in compact animals with fairly short legs — do not necessarily sire any better calves than larger bulls.

Performance records are a much better guide to selection of a herd bull than "eyeballing," he says. adds, that there should be more emphasis on good doing, meat-type animals and what's under the hide rather than on the bull.

Saute a duck liver in butter, then chop fine and add to liver spread to use for canapes.

Its new look is just one nice thing about the '67 Chevy pickup



'67 Fleetside Pickup

THERE ARE LOTS OF OTHERS.

For instance, new durability: New sheet metal construction discourages rust. Eliminates exposed joints on cargo box and tailgate. Provides self-washing wheel housings with special splash shields. Inner cab is specially treated against rust.

Also, added comfort, safety and convenience: Improved visibility all around. Dual master cylinder brake system. Telescoping lower steering shaft. Energy-absorbing instrument panel. Interior color-keyed to go with exterior paint. One-hand tailgate latch.

And extra strength: Full-depth double-wall side panels (Fleetside models). Double-wall steel in cab roof and other important areas.

Plus famous Chevrolet truck features: Independent Front Suspension that gives a smooth ride—like a car. The most popular truck 6's and V8's. (And there are lots more, as your Chevrolet dealer will show you.)



See the brand new breed of Chevy pickups at your Chevrolet dealer's

423765

ORSBORN CHEVROLET-OLDS

206 North Schley

Hereford, Texas

364-2160



you can take it with you...

Faberge's bold, brash BRUT Lotion, now in a new, new brushed aluminum decanter — sturdy and light-weight for travel — smartly encased in a suede cloth travel pouch. **BRUT Travel Decanter 4 oz. 6.50**

R ROGERS-MILLER
Walworth Drug



J&F CITATION WORSTED WINS TOP FASHION NOTICES

The J&F Citation Worsteds suit has often been cited for the luxurious, long-lasting all worsted fabric. Men who have worn the Citation suit know that there's more to it than that... they cite it for its styling in fashionable 1 or 2-button models as well as the popular 3-button. And, you'll admire the widest variety of pattern work in colorings that are most elegant... all at a sensibly low J&F price. Citation everything a man could ask for in a suit. Ask for one today, it's a winner.

J&F Citation Worsteds Suit. \$65.00

HARMAN'S

We Give S&H Green Stamps



By MELVIN YOUNG

Wife to frowning husband holding canceled checks in hand: "You mean the bank saves all the checks I write and sends them to you? What a sneaky thing to do!"

It's amazing how suddenly a little gossip will divert attention from an intellectual conversation. — Yates Center (Kaa.) News.

And the Atchison (Kans.) Globe says it takes two to make a marriage; a girl and her anxious mother.

Hereford's hopes for a district football championship in 1966 were dashed Friday night with a 22-3 loss to the rampaging Dumas Demons. Spectators at the game report however, that the game was much better than the score indicated with the Whitefaces battling right down to the line.

They didn't come home with a district championship, but they have had one of their better seasons, coming in second

behind the powerful Demons and ending the season with an 8-2 record losing only Dumas and to Phillips, who incidentally, won their own district championship.

Congratulations to each of you. It's been a good year.

Remember when you could make a good scooter out of a wooden box, a 2x4, and a cut-apart roller skate? When you hung a tire from a tree for a swing and used the inner tube for a raft? When a sling-shot was made from a forked tree branch and girls jumped rope with a piece of clothes line? Forget it! Toy purchases in the U. S. are predicted to hit a record \$1.5 billion this year. Merry Christmas.

And speaking of Christmas, we're reminded that only 26 shopping days remain. Hereford merchants have stocked their stores to the ceiling getting ready for the Christmas season and selections were never better.

Christmas decorations will go up next week-end, immediately



GO HERD!!! — With streamers and confetti flying, Hereford High School students Friday afternoon. (Hereford Brand Photo) made their feelings about the Whitefaces

In San Antonio

Native Of City VP Of HemisFair

A native San Antonian, Frank Manupelli, has been unanimously selected to fill the position of Executive Vice President of HemisFair 1968, the top administrative post of the international exposition, effective immediately.

In making the announcement, HemisFair President Marshall T. Steves said: "The Executive Committee is confident that Frank Manupelli possesses the forceful and dynamic leadership which is so vital in directing our future efforts in this exciting project."

"His proven executive ability and past performance is well recognized and we are delighted that he has accepted this tremendous responsibility to produce the most unique and magnificent international exposition in American history."

Manupelli, 42, has been serving as HemisFair General Manager since March 11, 1964. He attended Hampden-Sydney College in Virginia, the University of Texas, and received his LL.B. degree from St. Mary's University School of Law in San Antonio in 1950.

Upon graduation from law school, he was appointed as a Special Agent of the F. B. I. where he served for three years, two of which were in counter espionage work in the New York City area.

Prior to his appointment as General Manager of HemisFair, Manupelli was the director of industrial relations in the air craft industry for eight years. He also served as director of personnel for the City of San Antonio from 1953 to 1956. He is presently chairman of the San Antonio Fire and Police Civil Service Commission and is a past member of the Board of Directors of the Texas Manu-

facturers' Association. Manupelli and his wife Lauretta reside at 2123 Kenilworth. They have three children, Stephen, 12; Jeffrey, 11 and Laura, 7.

He is the third person to fill the position of HemisFair Executive Vice President. Even C. Dingwall served from December 23, 1963 to May 4, 1965, and James M. Gaines from September 1, 1965 to September 15, 1966.

Field Dressing Details Told

AUSTIN — Explicit details on how to field dress a deer have been provided by a veteran Texas game warden, Grover Simpson, best meat qualities.

He stresses importance of proper field dressing and later care of the carcass to preserve the best meat qualities.

Here's Simpson's instructions: After you have shot your deer, approach it from the rear carefully, making sure it is dead. Tag the deer immediately, before your hands get bloody. Start field dressing the deer at once with a good, strong-bladed knife. There is no need to cut the throat to bleed the deer because in the process of field dressing it will bleed out better and faster.

The following procedure has been used for many years by hunters in field dressing a deer:

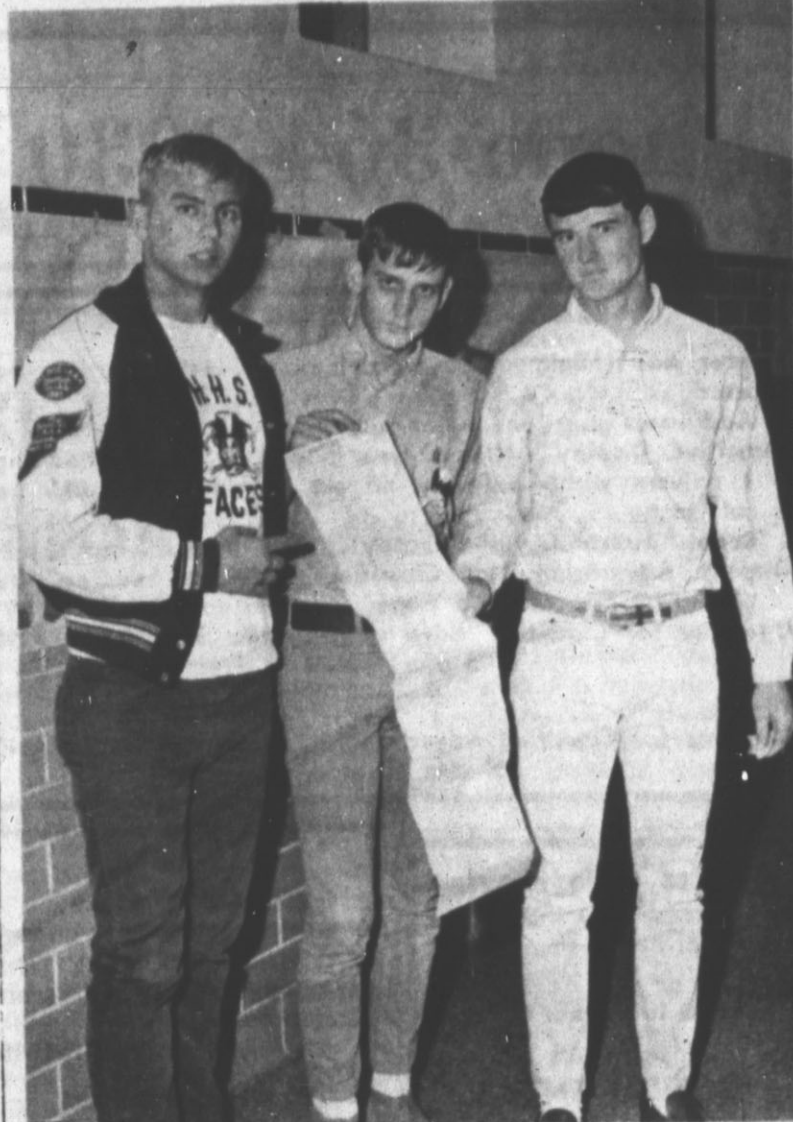
Prop the deer on its back using two large rocks or logs under the shoulders and two under the hips.

If your deer is a buck, remove the sex organs with a sharp knife.

Starting between the hind legs cut all the way down to the pelvic bone. Then turn your knife blade up, and using your other hand to hold the skin and meat away from the entrails, cut up through the breastbone (brisket), and up on the neck as far as possible. Be sure you use a strong large-handled knife to cut through the breastbone, because a small knife will hit the rib cage and turn sideways in your hand.

Cut the windpipe in two as far up the neck as possible. Lay your knife down. Grasp the windpipe with both hands and pull hard, downward. The insides will come out all the way down to the midsection.

Now remove the stones from under the deer and roll the carcass on the side. Cut the thin layer of meat that is holding the entrails to the ribs, all



STUDENT'S TELEGRAPH ENCOURAGEMENT — Whiteface football players, left to right, Ricky Fangman, Karl French and Gary Tucker, hold a telegram sent to the team from the student body calling for a win in Friday night's battle against Dumas. The Demons won, however, by a score of 22-3. (Hereford Brand Photo)

the way down to the backbone. Some good cooks like to add a dash of cayenne pepper to the same on the other side. French dressing.

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NE MINUTE PLEASE

THE CHURCH I LOVE... IS FILLED WITH BOTH GOOD MEN AND BAD

"Again, the kingdom of heaven (this is the church) is like a net which was thrown into the sea and gathered fish of every kind; when it was full, men drew it ashore and sat down and sorted the good into vessels but threw away the bad. So it will be at the close of the age. The angels will come out and separate the evil from the righteous, and throw them into the furnace of fire; there men will weep and gnash their teeth." (Matthew 13:47-50).

There is every kind of good men and every kind of scoundrel in the church of the Lord. You may ask, "Then, why don't you throw the scoundrels out?"

That's easier said than done. And besides... Remember, the Lord loves even the scoundrel; Christ died for him, Jesus said. "Those who are well have no need of a physician, but those who are sick. Go and learn what this means, 'I desire mercy, and not sacrifice.' For I came not to call the righteous, but sinners." (Matthew 9:12, 13). God wants to give the scoundrel every chance to repent, for, "The Lord is not slow about his promise as some count slowness, but is forbearing toward you, not wishing that any should perish (eternally), but that all should reach repentance." (2 Peter 3:9).

As Christians, we cannot allow the spirit of revenge to motivate us to cast another out of the church. Our instruction is this, "Beloved, never avenge yourselves, but leave it to the wrath of God; for it is written, 'Vengeance is mine, I will repay, says the Lord.'"

In Matthew 13 beginning with verse 24 Jesus gives the parable of the sower. Here he compares the church-kingdom with a field in which good seed was sown. The enemy sowed weeds on the sly. When the servants learned of the weeds, which is comparable to the scoundrels in the church, they wanted to cast them out. The householder (the Lord) said, "No; lest in gathering the weeds you root up the wheat along with them." (Vs. 29).

As we follow the parable to its conclusion, we understand that in the last day, "The Son of man will send his angels, and they will gather out of his kingdom all causes of sin and all evil-doers, and throw them into the furnace of fire; there men will weep and gnash their teeth. Then the righteous will shine like the sun in the kingdom of their Father. He who has ears, let him hear." (Vs. 41-43).

following the Thanksgiving holiday and the Christmas season will be in full swing.

If you don't believe inflation has hit, try getting a shoe shine in Hereford for less than 40 cents.

Incidentally, if you can remember when shaves were 20 cents and haircuts were offered for 35 cents, you don't have to worry about the draft.

And speaking of haircuts, one business executive put it this way:

"I believe in two sexes — each distinguishable from the other by clothing and by hairdo."

A new publication which should appeal to all those who are interested in the history of the Southwest will be coming off the presses early in December. The new quarterly is titled "Southwest Heritage" and will deal primarily with the Texas Panhandle with occasional articles from the rest of Texas, Oklahoma, New Mexico and Kansas.

The new magazine will be a "class" magazine, but not, as the editors state, one to be read only by scholars. It will be readable easily at school levels from junior high school up and will be great reading for all ages.

The magazine will include Southwest historical material generally unfamiliar to any except scholars, and all of this will be written newly except for occasional excerpts from long-out-of-print material so little-known and so fascinating as to sound fresh.

Cover drawings and interior will be prepared by George Turner of Amarillo. The editors, other than Turner, will be Bill Knox, formerly of Hereford, and Harry Gilstrap.

Subscriptions to the new magazine (\$6.12 including tax) may be mailed to Southwest Heritage, P. O. Box 1327, Amarillo, Texas.

Small boy to girl: "If I sit across from you at the table, does that mean I'm the opposite sex?"

Citation, horse of the year in 1966, won 19 of his 20 races and finished second in the one he lost.

The Baltimore Orioles lost only one season series during 1966. The Cleveland Indians beat them 10 times in 18 meetings.

Bowling Scores

MAJOR LEAGUE

Season Standing

Hereford Flying Serv. 29-12, Boyd Machine Shop 27-13, Ink Spot 26-14, St. Anthony 25-15, Hedrick 24-16, Bordens 21 1/2-18 1/2, McClure's Car Wash 19-21, Anderson Const. Co. 19-21, Matthews Ditching Serv. 19-21, West Park 19-21, Summerfield Fertilizer 14 1/2-21 1/2, Lone Star Agency 14-26, Hacker & Sons Meat Co., 13-26, Sunset Lanes 9-31.

Week's Results

Ink Spot 4, Lone Star Agency 0, McClure's Car Wash, 4 Hereford Flying Serv. 0, St. Anthony 3, Sunset Lanes 1, Hedrick Dodge 3, Hacker & Son Meat Co. 1, Matthews Ditching 3, Boyd Machine 1, Anderson Const. 3, Bordens 1, Summerfield Fertilizer 2, West Park 66 2.

High Single game, Mike Clark 237.

High three game Mike Clark 622.

High Single team Ink Spot 1043

High three game team Ink Spot 3082.

Bowler of Week Mike Clark 688.

Flaked tuna makes a good addition to the yolk mixture used for stuffing the cavities of hard-cooked eggs.

Junior Grant Monahan of Basking Ridge, N. J., will captain Dartmouth's lacrosse team next season.

... only ELECTRIC RANGES have self-cleaning ovens!!



Electric elements on the range top have always cleaned themselves — at the touch of your finger to the control. And, now, all you need to clean the new electric self-cleaning ovens is that same finger — a touch to the CLEAN control and your electric oven becomes shiny clean again. But, you've come to expect things like this from electricity, haven't you?



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... of a new electric range from your favorite Reddy Kilowatt Electric Appliance Dealer — you need only be a customer of Southwestern Public Service Company. You get a full 11-piece set of self-cleaning Teflon double-coated aluminum cookware. Now through November 30th, 1966 — and that makes it a great time to buy your new electric range.

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GEE, SPEEDY, IT SURE IS SWEET OF YOU TO TAKE ME FOR THE DEMONSTRATION RIDE IN A REALLY BEAUTIFUL USED CAR.

I KNOW CARS FROM DISHMAN-HALE ARE FAST TOO BUT DON'T YOU THINK YOU SHOULD SLOW DOWN?

WHY SLOW DOWN? I'M CURIOUS TO SEE HOW FAST THIS CAR WILL GO!

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'65 Chrysler New Yorker	'64 Chrysler Newport 4 Door	'57 Chevrolet 4 Door
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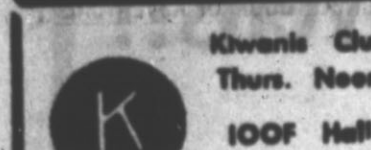
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Hotel Jim Hill

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 7:30 p.m.
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MODEL 200 Foley automatic saw filer, bench type. Never been used. Good price. John Broadstreet, Dimmitt, Texas. Phone 647-0470.
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 Nice 1/4 section. North of Dawn. Strong 8" well, underground tile, fully allotted in wheat, milo, and sugar beets. If you need land in this area you better act fast.
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 North Plains. 800 acres, 3-8" wells with motors, natural gas. Approximately 600 acres of milo and wheat. \$250.00 per acre. 29% down.
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 We have several 1/2 and sections. Best of water, allotments, with some as low as \$25,000.00 down. Price \$325.00 to \$450.00 per acre. Dumas.
 We have a 1/2 section, 8" well, improved, to trade for a 1/2 section in the Hereford-Friona area.
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 We have several sections of developed land. \$85.00 to \$130.00 per acre. 29% down. Consider trade.
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 House for Sale: 3-bedroom, living room, den & fire place, kitchen, 1 1/2 baths, enclosed patio, double garage, fenced yard. Owner leaving town — Immediate possession. Real good buy! 2200 sq. ft. — Terms arranged for you.
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 Full carpeting with lots of storage is an extra feature in this \$10,500. home. It has 3 large bedrooms, breakfast area, and is centrally located. Washer and dryer connections. \$300 down. H-3095
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 2200 luxurious feet of living area with a fenced yard, large covered patio and built-in Barbecue Grill, makes your evening entertainment delightful with AM-FM intercom music. Four bedrooms and two baths with Colonial two-story design can be yours for only \$172. per month. H-4008
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 Is hard to find in a home of this price range. It has 3 large bedrooms, living room-den combination, and a well arranged kitchen-dining area, 1 1/2 tile baths and the total payment is only \$950.00. Built exclusively by popular demand. H-3034

BARBECUING
 Can be enjoyable in this home at 118 Centre Street. It features a large kitchen, breakfast area, and a fish-washer compliments formica cabinet tops. Another FHA home with small down payment and small monthly payments. H-3076
THANKSGIVING DELIGHT
 This spacious 3 bedrooms with 1350 square feet is an excellent buy in an older home. Large trees, outdoor brick barbecue pit and a quiet neighborhood make this home complete. The quality of the interior is unsurpassed. This home is an outstanding value. at \$12,500. H-3097

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SWEETHEARTS
 Young and old will love this new Bob Pugh home now under construction at 211 Greenwood. A honeymooners family room, enhanced by beautiful light fixtures will set your heart aglow. \$650 down, FHA financed for 30 years. H-3094

BEWARE
 This 3 bedroom brick home is large enough to get lost in. And the price is only \$16,750. Possession within 15 days and it features an extra large bar, all your built-ins and a very low down payment. Large walk-in closets and large bedrooms, and a total of \$140 per month. H-3085

Young and old will love this new Bob Pugh home now under construction at 211 Greenwood. A honeymooners family room, enhanced by beautiful light fixtures will set your heart aglow. \$650 down, FHA financed for 30 years. H-3094

BEWARE
 This 3 bedroom brick home is large enough to get lost in. And the price is only \$16,750. Possession within 15 days and it features an extra large bar, all your built-ins and a very low down payment. Large walk-in closets and large bedrooms, and a total of \$140 per month. H-3085

Young and old will love this new Bob Pugh home now under construction at 211 Greenwood. A honeymooners family room, enhanced by beautiful light fixtures will set your heart aglow. \$650 down, FHA financed for 30 years. H-3094

BEWARE
 This 3 bedroom brick home is large enough to get lost in. And the price is only \$16,750. Possession within 15 days and it features an extra large bar, all your built-ins and a very low down payment. Large walk-in closets and large bedrooms, and a total of \$140 per month. H-3085

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Phone 364-2030

WANT ADS

Phone 364-2030

FOR TRADE, two bedroom house carpeted, redecorated. Good location in Amarillo for similar house in Hereford. Call 364-0798.

TEXTILE
This is a must sell... Must sell... 320 acres with 2-8" wells, brick home, stucco house, quonset barn, nearly a mile of tile and good allots... low down payment... \$105,000.00. Just look at it and the farm sells itself. Owner carries paper.
SAM NUNNALLY
806-364-2814
Hereford

IRRIGATED LAND
Beautiful 244 acres right at town with nice home, two wells, and in our best water. \$35,000.00 cash will handle this \$525.00 per acre farm. No. 220

Over 400' of water under this 333 acres at Perryton and you can buy it for \$425.00 per acre... 1300 GPM well. No. 218

Highly improved big section with 4 wells and nearly 2 miles of tile, full allotments land and as clean as an old maid's bedroom... will give good terms to a qualified buyer.

Real nice quarter section on pavement right at town with 2 wells & 2 br. house. Good allotments. The right buyer could probably handle this \$105,000.00 farm with \$25,000.00

Call the Magic Number for money... 806-364-2814... we are one of the few companies still making farm loans for any purpose... PRUDENTIAL!

SAM NUNNALLY
806-364-2814

2840 A. Ranch and Farm
525 a. in cul. balance good grass. 2 good 6" wells, Shur. Gro. Valley sprinkler, 2800 ft. underground pipe, good improvements. 5 miles of town on pavement. 5 stock water wells and windmills. 50% of minerals & royalty with sale. 29% down will carry balance at 5 1/2% interest.

BY OWNER
FOY SMITHSON
Pho. 374-9034 Clayton, N.M.
after 6 p.m.

HOUSES
3 bedroom brick, north-west, 1 1/2 baths, extremely clean and well kept, perfect location.

3 bedroom brick, north-west, 1 1/2 baths, low down payment.

2 bedroom brick, 805 Blvins, low down payment or will trade.

10 acres and 3 bedroom home, numerous barns and sheds, good well.

NORTH PLAINS
500 acres, this is an extra choice farm, fully allotted 200 wheat, 300 milo, 185 acres wheat sowed, fertilized and watered, 1000 GPM. All goes for \$375 per acre if contracted by December 1st. Over 300 feet of actual water bearing formation. Well officially tested by North Plain Water District.

GIBSON REAL ESTATE
Hwy. 385 and Lee Street
364-0445
Ben G. Scott 364-4365
Wilbur D. Gibson 364-2225

FARM & RANCH LOANS
Plenty of money to loan on farm and ranch land, anywhere for any purpose. Free, prompt and liberal appraisals.

WESSON REAL ESTATE
B-4-17-tfc

THREE BEDROOM, 2 baths, carpet, drapes, double garage, refrigerated air, fenced yard. For sale by owner 208 Aspen. 364-4103.

For sale by owner, 307 acres. 2 wells, west of town. Improved. Fully allotted. Phone 364-1276.

Three room furnished and bath house. Must sell immediately. \$2750.00 on Avenue J. Hamby Real Estate

FOR RENT
B-4-18-tfc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.

THUNDERBOLT APARTMENTS
Phone 4-2646

FOR RENT store building and fixtures and cafe equipment, gas station and equipment at Easter. Present tenant has to quit for health reasons. Call Herman Paetzold. Office 276. 5609, Home 364-0227.

ROOMS, SPECIAL rate, Savoy Hotel, 242 W. 2nd. B-5-10-21-tfc

IF YOU have acne, Try Merle Norman Cosmetics, 515 Park Avenue. Phone 364-3942.

FOR RENT house, 13 miles north of town. 364-2547. B-5-10-21-tfc

TWO BEDROOM brick house for rent. \$75. 364-0160, 364-3744. B-5-10-21-2p

FOR RENT two bedroom house at 311 Avenue K. Unfurnished, carpeted, fenced. Clean. Call M. M. Gardner, 894-6834, Levelland, Texas. B-5-21-21-2c

FOR RENT three bedroom house, carpeted, good location on Sunset Dr. Phone 364-0450 after 2 p. m. Sunday. B-5-17-21-1c

FURNISHED TRAILER. Adults only. Bills paid. James Brown Tire Service. B-5-10-21-tfc

FURNISHED DUPLEX for couple. Whites. No pets. 116 Avenue A. S-5-10-9-tfc

FOR RENT houses and trailer houses. Trailer spaces \$15 mo. EM 4-1818. S-5-11-51-28p

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4-1108 EM 4-1277. S-5-10-40-tfc

FURNISHED THREE room house. Unfurnished two bedroom house. 131 North 25 Mile Avenue. S-5-13-12-tfc

OFFICE SPACE for rent. Over their building Phone 364-0291. B-5-10-45-tfc

Choice Land to Lease
Need a capable and qualified operator for a million-dollar irrigation farm.
250 acres—Seven 200 gpm wells.

BUSHART REAL ESTATE
Liberal, Kansas S-5-46-4p

TWO BEDROOM, unfurnished house near schools. 364-1081. B-5-10-18-tfc

TWO BEDROOM house suitable for small family. References exchanged. 364-1406 or 364-0661. B-5-12-21-tfc

UPSTAIRS FURNISHED apartment for white couple only. No children, no pets. Oberthier Apartments. Phone 364-0291. B-5-15-21-tfc



"It's bad enough being replaced by a computer, but a little it'sy-bitsy one no bigger'n this?"

FOR RENT
Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H.

D & R BUILDERS
364-3780
Floyd Dunavant 364-1715
I. D. Rhodes 289-5217

THREE ROOM furnished house. Contact Ruby Baker, 129 Avenue A. Whites only. B-5-12-46-tfc

FOR RENT large bedroom, private entrance and bath. 364-0277, 364-1533. B-5-10-21-tfc

BEDROOM for rent close in. Whites only 500 Ross. 364-1626. B-5-10-45-tfc

ONE THREE room furnished apartment \$60 month. One exceptionally nice newly furnished large two bedroom apartment. \$75. Whites only. Apply 232 West Third. B-5-22-46-tfc

TWO BEDROOM duplex apartment, stove, refrigerator, furnished; gas, water paid. \$90. 364-3163. B-5-12-46-2c

FOR RENT furnished two bedroom apartments. Lynette Apartments, 108 Avenue H. 364-0909 or 364-2547. B-5-14-18-tfc

OFFICE SPACE. Single office available, share bills, etc. Very reasonable. Call 364-0979 before 5 p. m. B-5-14-18-tfc

OFFICE SPACE for lease. Panded. Carpet. Central heating and air conditioning. Call EM 4-1786 or EM 4-1519. B-5-15-35-TFC

FOR RENT 12x24 storage room suitable for warehouse. Outside entrance. Inquire 419 A. Main. 364-0366. B-5-15-17-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

FOR STORAGE space—large or small—Call 364-1818. B-5-10-35-tfc

SEWING MACHINES for rent by week or month. Tannahill Fabric Mart 413 Main, 364-1601. B-5-14-40-tfc

FOR RENT trailer space. 364-0302. B-5-10-21-2c

6. WANTED
WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 281 Jackson, Hereford, Texas. S-4-31-tfc

7. Dressmaking-Ironing
SEWING AND ironing wanted. 364-0210. B-7-10-20-4p

WANTED: Ironing to do in my home. Phone 364-3528, 235 Avenue A. B-7-12-41-12c

SEWING AND alterations, belts, and buttonholes. 364-5157. B-7-10-10-tfc

8. HELP WANTED
Experienced Waitress
Experienced Cook
Cook's Helper
Bus Boy

Apply in Person Only
HICKORY LOG RESTAURANT
Superland Mall
B-8-46-4c

Will be interviewing and hiring employees this week to work in Hereford's newest and most modern drive-in restaurant. Assistant manager, cooks, car hostesses and fountain employees needed. No phone calls, please. Arrowhead Drive In, 411 North 25 Mile Avenue. B-8-21-1c

FOOD SALESWOMAN WANTED
Sell food to established customers and solicitate new customers from TV advertising, and present customer referrals. Pleasant work selling food to women. Prefer woman who does not have small child at some evening work necessary. Most sales made by phone, but must be willing to go to home, must be neat, able to do grade school arithmetic, willing to spend at least 30 hours per week on commission selling and have a car. Earnings will go up substantially when TV and referral campaign starts this month. Oldest and largest firm in the Tri-State area. Write complete record of work experience, schooling, and give both character and job references that are checkable. Mail to Box 5764, Amarillo, Texas and an interview time will be called to you. B-8-45-4c

REGISTERED NURSE wanted: 50 bed ultra modern hospital part of Texas. Vacation pay, 40-hour week, liberal fringe benefits, excellent salary. Apply in person, write or call to make appointment. Coon Memorial Hospital, Cleo Coffey Jr., Administrator, Dalhart, Texas. Telephone 249-4571. B-8-47-45-8c

WANTED
Experienced mechanic for farm tractor and motor truck shop — good working conditions — commission. Permanent job if satisfactory. Hays Implement Co. Ph. 647-2251 Dimmitt, Texas B-8-46-2c

9. Situations Wanted
ALL KINDS dozer work. Everette Crisp. Phone 364-3387. B-9-10-21-9p

WHITE HANDY man wants work painting and repairing. 276-5272. B-9-10-20-tfc

WANTED OFFICE work or receptionist. Call 364-0051. B-9-10-46-tfc

BABYSITTING WANTED my home. 364-4176. B-9-10-44-8c

WORK WANTED — Building, remodeling, repairs. Ralph Packard, phone EM 4-2110. S-9-10-30-tfc

BABYSITTING in my home. Day or night. Call 364-0165. B-9-10-21-1c

10. NOTICE
CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972. B-10-10-2-tfc

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4560 from 8 a.m. til 12 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-10-2-tfc

WILL PAY reward for information leading to arrest and conviction of party or parties that stole 2 of my trailers from Plains Farmers Gin yard. Albert Lamb, 289-5514. B-10-28-20-3p

11. Business Services

PORTABLE DISC ROLLING
Scolloped or plain. Jacobson Brothers. Phone EM 4-1543. B-11-10-23-tfc

OWENS & HOLLINGSWORTH
Motors Rewind
Generator & Electric
Magneto - Starter
Residential Wiring
Commercial - Industrial
Sales and Service
809 EAST SECOND
EM 4-35/2 B-11-13-tfc

WHY MOVE OUT OF THE OLD HOUSE?
Add a room, garage, new windows, new doors. Panel walls or build new cabinets. Call Delbert Ruland for an estimate. 364-3575, 223 Avenue B. S-11-20-tfc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON
137 Ave. D Ph. 364-0262
Scissors Sharpened S-11-50-tfc

Custom Slaughtering and Processing
South 385
Vega, Texas
VEGA MEAT CO.
Britch Hopson
Owner Operator
Phone
Hereford 364-3194 S-11-50-tfc

Expert auto service at Penney's Auto Center. Three mechanics to serve you. We feature air conditioners, Foremost auto, pickup, truck and tractor tires, Blend-A-Matic Gas, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and Bridgestone motor bikes. **PENNEY'S AUTO CENTER**
Sugarland Mall
Hereford, Texas
364-4065 B-11-2-tfc

HEREFORD KIRBY VACUUM CO.
New and Used Vacuums
For parts and service
Call
EM 4-0422 B-11-7-tfc

ELECTROLUX SALES AND SERVICE
THE PERFECT CHRISTMAS GIFT
364-3104 S-11-21-5c

CUSTOM HAY baling and swathing. Phone Jesse Scott EM 4-1108. B-11-10-20-tfc

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive. No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or 9ox 130 EM 4-1345 B-11-46-tfc

13. LOST AND FOUND
LOST 200 black cows. Y right hip. Call collect Hub 265-3553. Travis Stone. B-13-15-46-9p

REVENUE FOR '66
STRATFORD, Conn. 97 — The American Shakespeare Festival grossed \$567,350 during its 1966 summer season of 12 weeks. The take compares with \$651,049 in 1965 and \$523,264 the previous year. The downturn in receipts for public performances of "Falstaff," "Julius Caesar," "Twelfth Night" and "Murder in the Cathedral" was offset by an increase in revenue during the festival's 14-week preseason series of showings for school audiences. That tally was \$358,103, against \$293,623 in 1965.

LAFF-A-DAY

7. Dressmaking-Ironing

10. NOTICE

13. LOST AND FOUND

REVENUE FOR '66

LAFF-A-DAY

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LAFF-A-DAY

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13. LOST AND FOUND

REVENUE FOR '66

LAFF-A-DAY

7. Dressmaking-Ironing

10. NOTICE

13. LOST AND FOUND

Junior Colleges Host Wool Bowl

Southwest Grid Classic has selected Wool Bowl as the official name for the annual gridiron event to be held in Roswell, New Mexico each December.

Hundreds of entries were received in the "Name The Bowl" contest just concluded. Mrs. Syble Corn and several other entrants submitted the name Wool Bowl and judges found it necessary to go to the earliest postmark in declaring Mrs. Corn the winner. Mrs. Corn received from Southwest Grid Classic two choice seats for the Junior College Bowl Game to be played December 10.

The Wool Bowl will see two of the top twenty Junior College teams from across the nation competing in this annual event. Selection of teams will be announced soon.

Tickets are on sale now at Security National Bank in Roswell and also by mail. For out of town fans, requests should be sent to Southwest Grid Classic, Box 126, Roswell, New Mexico stating price and number of tickets desired. Prices range from 2.50 — 3.00 — 3.50 and 4.00. R. R. Drobil, SWGC Chairman, urged mail orders be placed immediately to assure best possible choice of seating. Municipal Stadium will have a seating capacity of ten thousand.

Serving Sunday brunch? Family and friends will love hot oatmeal sweetened with brown sugar and strips of fresh dates.

Read the Classifieds

HEY KIDS!
He's Coming To Town For Our BIG...
SANTA'S CANDY CANE MOVIE-CARNIVAL!
Featuring **SANTA IN PERSON!**
ALL SEATS 50c
Open 9:45 a.m. Show 10:00 a.m. Out 11:45
An exciting and delightful movie adventure!
"TAFFY" AND THE JUNGLE HUNTER
TECHNICOLOR
IT'S THE BIGGEST TREAT OF THE SEASON!

STAR THEATRE
SUNDAY SHOWTIME 2:00 P.M.
MONDAY SHOWTIME 6:15 P.M.
TUESDAY SHOWTIME 6:15 P.M.
ONLY LIZ COULD PLAY THESE WOMEN!
Cat on a Hot Tin Roof
ELIZABETH TAYLOR
PAUL NEWMAN
BURL IVES
BUTTERFIELD 8
2 M-G-M Re-releases in Metrocolor

WEDNESDAY THURSDAY FRIDAY SATURDAY
A FANTASTIC AND SPECTACULAR VOYAGE...
THROUGH THE LIVING BODY... INTO THE BRAIN.

FANTASTIC VOYAGE
YOU'VE NEVER BEEN HERE BEFORE
MATT HELM fights with crooks.
DEAN MARTIN
THE SILENCERS
ATTACK... On The Oregon Trail!
THE GREAT STONE MASSACRE
THEY LIVE FROM MOMENT TO CRACK UP!
FIREBALL 500
ROCK ON!
KISS

STAR THEATRE
SUNDAY SHOWTIME 2:00 P.M.
MONDAY SHOWTIME 6:15 P.M.
TUESDAY SHOWTIME 6:15 P.M.
WEDNESDAY THURSDAY FRIDAY SATURDAY
A FANTASTIC AND SPECTACULAR VOYAGE...
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SUNDAY SHOWTIME 2:00 P.M.
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TUESDAY SHOWTIME 6:15 P.M.
WEDNESDAY THURSDAY FRIDAY SATURDAY
A FANTASTIC AND SPECTACULAR VOYAGE...
THROUGH THE LIVING BODY... INTO THE BRAIN.

HEREFORD REAL ESTATE
SUGARLAND MALL MAIN ENTRANCE 364-2424
Leroy Price 364-1649 Leonard Honey 364-0500 Jim Cramer 364-0164

1616 STANTON
MOVE IN FOR \$600.00. Bath and 1/2 — O'Keef & Merritt range and oven — underground utilities — washer and dryer area — total price \$12,225.
3 BEDROOM house 1 3/4 baths, all brick. \$14,175. Buy owners equity for \$1700 and assume 5 3/4% loan.
HOUSE ON SUNSET — 1 3/4 bath, carpeted, double garage, dining area, cellar. \$16,800.
\$975.00 DOWN with low interest rate of 6 1/2% on this fine new home in NW Hereford — over 1400 sq. ft. of space — Range — Oven — Dishwasher. Call us today!
New home — \$8250.00 — \$350.00 Move-In
NEW HOME, Bath & 1/2 — Range and oven — underground utilities — O'Keef & Merritt range and oven — \$400.00 down — total price \$12,625.
We have several fine "lived in" homes with reasonable move-in prices—We have over 150 new plans to choose from for a new home. Come by to see some of our new homes and look over our new home plans... soon!
—FARM FOR SALE—
Fully allotted 1/2 section. Two 8 inch gravel packed wells on gas. \$50,000.00 down, terms on the balance. 50 acres sugar beets, 60 acres wheat, balance in feed grain.

Washington Leads In Total Offense

This marks the third straight week that the bazooka-armed West Texas State Buffalo quarterback, Hank Washington, has led the nation in total offense (rushing and passing), and his fifth time to do so this season. Washington has gained 1892 yards in nine games and has been responsible for 17 touchdowns. Brigham Young's Virgil Carter ranks second in total offense with 1,894 yards.

As a passer, Washington ranks second in the nation. He has completed 148 of 261 passing attempts for 1,943 yards and 15 touchdowns. Florida's Steve Spurrier is the nation's leading passer with 153 completions for

1,795 yards (passers are ranked on number of completions) and 15 touchdowns.

Tommy Fambrough, West Texas' talented kicking specialist, is again ranked among the nation's kick-scoring leaders. Fambrough is tied for fifth place with Georgia Tech's Bunky Henry. Fambrough has kicked 30 of 31 extra point attempts and five of eight field goal tries for 45 points this season. Wyoming's Jerry Depoyster is the nation's leading kick-score with 60 points.

Aside from their individual leaders, West Texas State also ranks in two team departments. In total offense, the Buffaloes rank sixth with an average of 378 yards per game. The Buffs rank seventh in forward passing offense with 2,086 yards and an average of 231.8 passing yards a game. The Buffaloes' offense has sprayed up 32 touchdowns, 17 overland and 15 through the airways.

Bay Fishing Hits Annual Peak

ROCKPORT — Bay fishing in the mid-coastal waters of Texas is reaching the year's peak, according to E. G. Simmons, regional coastal fisheries supervisor for the Texas Parks and Wildlife Department.

Simmons quotes Rockport-Aransas Pass area fish houses as reporting they have heavy shipments, especially flounder. Shrimp trawlers are picking up many flounder in the near gulf waters and in the bays.

He adds this would indicate that the annual flounder run through the passes has begun. Flounder leave the bays as cold weather approaches and go to the Gulf to spawn. This movement usually intensifies as the bay waters get colder, but Simmons stated that the run has started several weeks earlier than is considered normal.

Fishermen are having a field day with both trout and redfish, too. The shallow, grassy bays are yielding full stringers of redfish weighing one to ten pounds.

The six to eight-inch redfish that biologists found so numerous in the early summer are now swarming in the back bays, but now they are 13 to 14-inch fish.

"The next few weeks will definitely be the peak of the sport fishing season in the bays," Simmons said.

Two From ARC Chapter Attend Area Meeting

Two representatives of the Deaf Smith Chapter, American Red Cross, attended a Combined Service Territory meeting in Amarillo Tuesday, when officials from area Red Cross headquarters in St. Louis conducted training.

Mrs. Bill Dameron, chairman of volunteers in this county, was in a workshop led by Mary Johnson, area director of volunteers. Mrs. Genevieve Miller, executive secretary, attended a session conducted by Bonnie McAfee, regional director of service to military families.

Emphasis was on the growing demands for this service because of increased numbers of U. S. military personnel in Viet Nam. Mrs. Miller said, adding that service to families of servicemen in this county during the first quarter of a fiscal year has already equalled the previous year's total.



POSTER CHILD Donna Dill, 5, Hillsboro, Tex., makes this appeal for the 1967 March of Dimes. She symbolizes the more than 250,000 American children born each year with birth defects. She was born with an open spine, underwent surgery when 18 months old. Now she can walk with help of leg braces and crutches.



A MISCELLANY

One Dozen and One is the title of a book written by Gladys Taber and it is made up of that many short stories. This type of book is something new for the author of Stillmeadow stories. Just recently she had a book published which this writer reviewed.

In her latest contribution, each of the short stories is based on the people, locale, dogs and other interests of her Stillmeadow area. The three dog stories are the best of the group, but all of it makes good bedside reading.

Dale Evans has written another small book in a different vein from her past stories. It is written in a chatty, informal style and is entitled Time Out, Ladies. Subjects submitted for thought are presented in a coffee break manner. Those who have read her past books will not want to miss this one.

Several other new books recently placed on the non-fiction shelf in the library on varied subjects are worth your consideration. Two are entitled Round Dance Book and Cowboy Dances — a collection of Western Square Dances are by Lloyd Shaw. The pictures, diagrams and tunes should be helpful to dance groups and to anybody wishing to take up dancing in either style.

Trout Fishing and Trout Lines by Jim Quick will please the sportsman; a book of a controversial nature is entitled Paying Men NOT to Work by Oscar Cooley; and for those who read biography, there is one by Noel B. Geron, entitled Light Horse Harry.

Since we have received some comment on the spy story of Cynthia, earlier reviewed, we suggest a most interesting and different type cloak and dagger article in the September McCall Magazine. It is a story of two English spinners who are heroines of WWII, titled We Are Not James Bond Ladies.

There are two recent well written travel pieces. One is in the October Sunset Magazine entitled Guadalajara-Mexico's City of Flowers and Fountains and the other is found in the November Better Homes and Gardens on South America. These come recommended to you by some of our citizens who have visited these places.

Corinne J. Neely

SMART CHORUS GIRLS?

NEW YORK (AP)—Chorus girls beautiful but dumb? Not any more, according to a recent survey.

Twenty-two girls taking part in an industrial show were asked questions about their educational qualifications. More than half were college graduates, one fourth had knowledge of a foreign language, and each was spending an average of \$28.20 a week for lessons in singing, dancing and acting.

TAYLOR & SONS FOODS



LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

TURKEYS

Norbest 16 Lbs. Up **39¢** LB.

Norbest 12 to 16 LB. **43¢** LB.

We also have Honeysuckle & Butterball Turkeys

Whole Hams lb. **55¢** Shank End lb. **49¢**

Butt Half lb. **59¢**

Shurfine Frozen Spears **25¢**

Broccoli 10 Oz. **25¢**

Shurfine **Flour** 5 lb. Bag **49¢**

Reynold's Heavy Duty **Foil** 18" x 25' Roll **59¢**



MARSHMALLOW CREME

Kraft Pint Jar **19¢**

Taylor & Sons Grade 'A' Large **EGGS** Doz. **10 Oz. Pkg.**

PECANS 69¢

Shurfine 1/2 Pt. Carton **Whipping Cream** 39¢

Dream Whip 39¢

Shampoo 49¢

...AND YOU GET S & H GREEN STAMPS

HAPPY THANKSGIVING

From Your Friendly Taylor & Sons Store



Soreno Luncheon Dishes Only 9¢

With Each \$5 Purchase

by Anchor Hocking—Beautiful Avocado Color

THIS WEEK... SAUCER

WE GIVE S & H GREEN STAMPS WE GIVE S & H GREEN STAMPS WE GIVE S & H GREEN STAMPS WE GIVE S & H GREEN STAMPS

Winner of First Turkey — Mrs. A. A. Head 239 Ave. K

FREE TURKEY GIVEN AWAY DAILY

through Wed. Nov. 23

No Purchase Necessary

Need Not Be Present To Win

Drawing Held Nightly

Stuffing Mix Bond Pkg. **29¢**

Ocean Spray 300 Can **25¢**

Cranberry Sauce Northern 80 Count Pkg. **11¢**

EGGS Doz. **10 Oz. Pkg.**

PECANS 69¢

Whipping Cream 39¢

Dream Whip 39¢

Shampoo 49¢

Tendercrust Brown 'n Serve Rolls 29¢

Folger's 1 lb. Can **Coffee** 69¢

Tendercrust Vanilla Wafers **Cookies** 29¢

Shurfresh **Oleo** 1 lb. Cartons 5/\$1

Baker's 14 Oz. Angel Flake **Coconut** 59¢

Bayer 50 Count Reg. 39¢ **Aspirin** 29¢

CLOSED Thanksgiving Nov. 24

Specials Good Mon., Tues., Fri., Sat. Wed. November 21, 22, 23

POTATOES 10 Lb. Bag Red **39¢**

Celery Stalk **2 For 25¢**

Cranberries lb. **29¢**

Texas Oranges lb. **9¢**

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

BUILD THE GARAGE YOU'VE BEEN NEEDING

build with highest quality lumber and materials at a budget price.

NO-MONEY-DOWN—36 MONTHS TO PAY

Why wait for that garage you need so badly? You can have it now with no-money-down and payments spread over 3 years. 1 car, 1 1/2 cars, or 2 car garages, quality built at budget prices.

CALL FOR FREE ESTIMATE

ALUMINUM STORM DOOR \$27.50

SPECIAL OVERHEAD GARAGE DOOR OPERATORS

Electronic. Quiet, effortless operation. Requires no special wiring. Rugged and compact.

Installed \$156.95

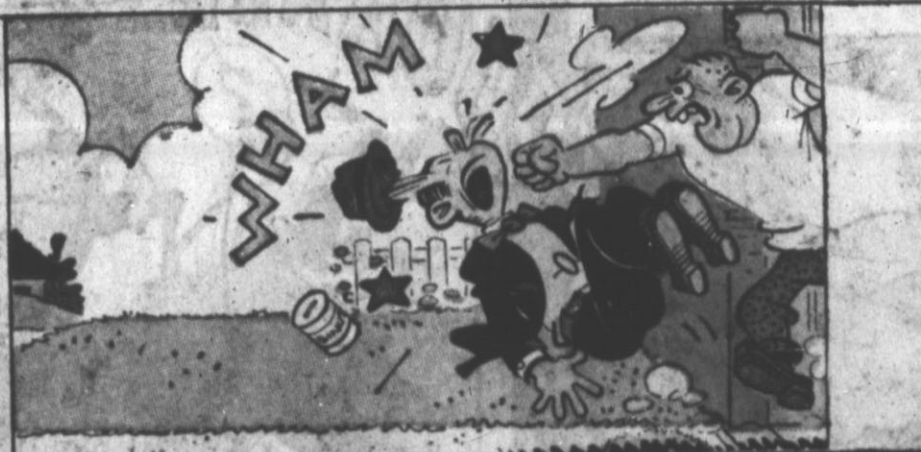
CARL McCASLIN LUMBER CO.

A Complete Building Service

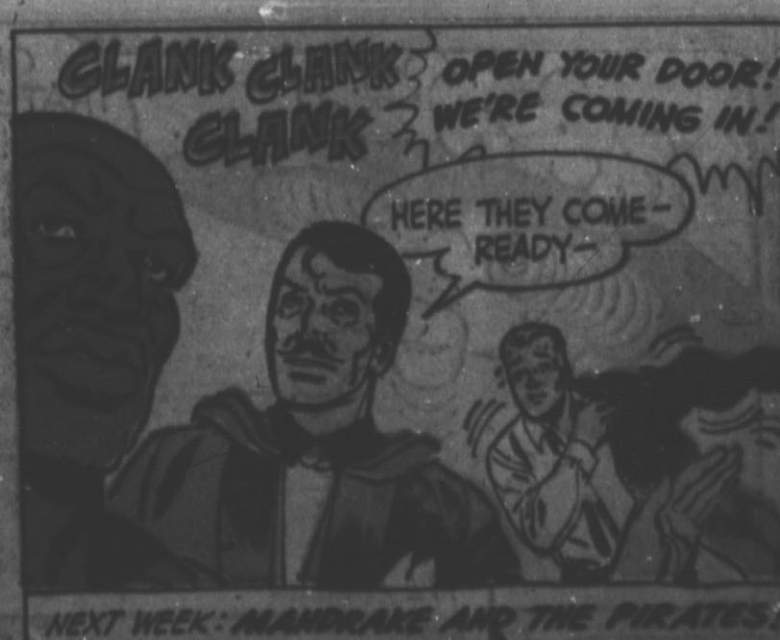
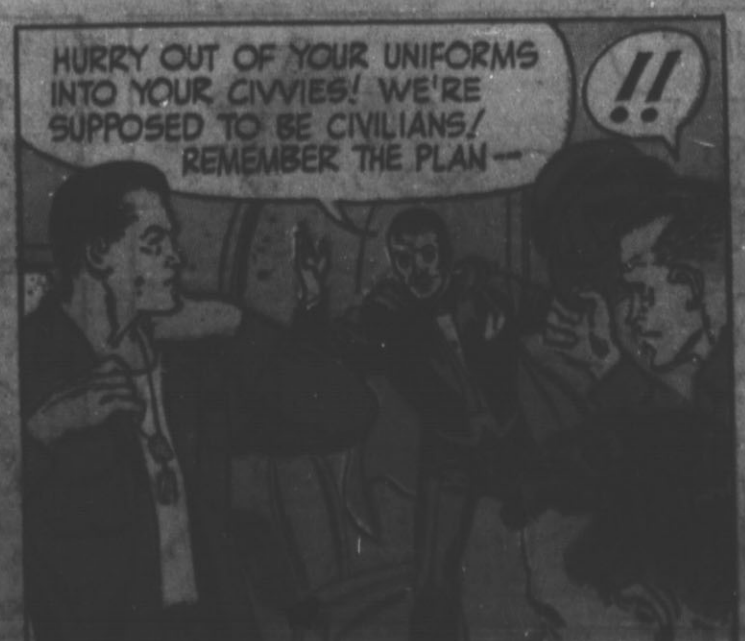
1 Block East of The Courthouse

Phone The Lumber Number 364-3434

SUNDAY, NOVEMBER 20, 1966



BY LEE FALK



The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



BUZ SAWYER

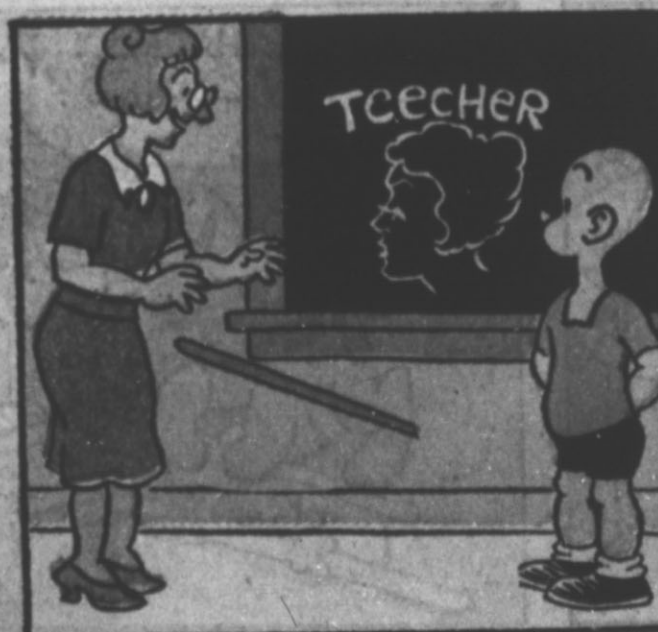
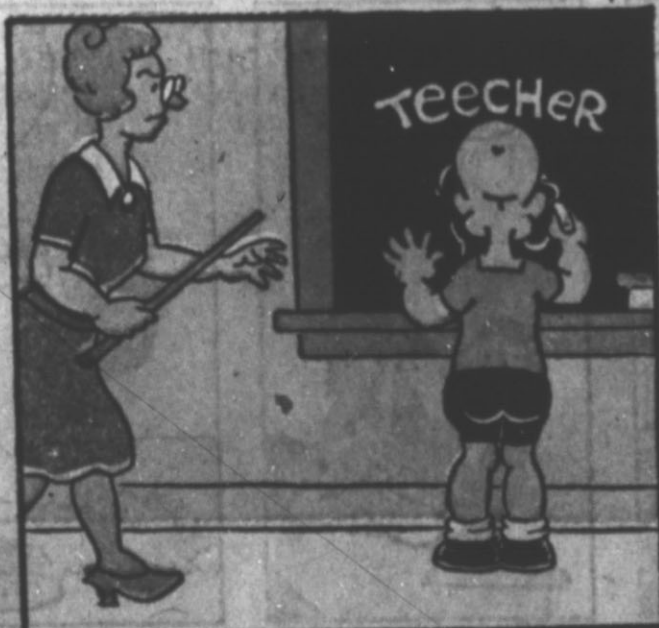
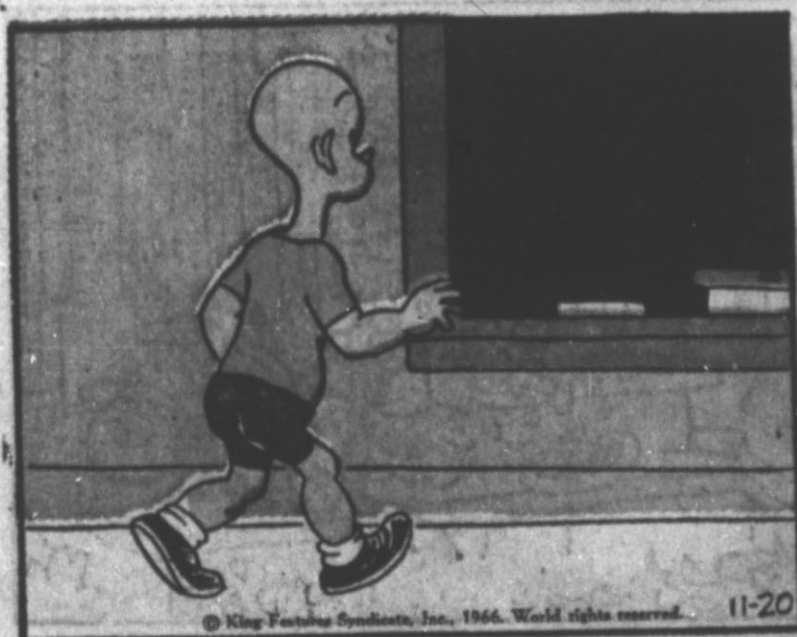
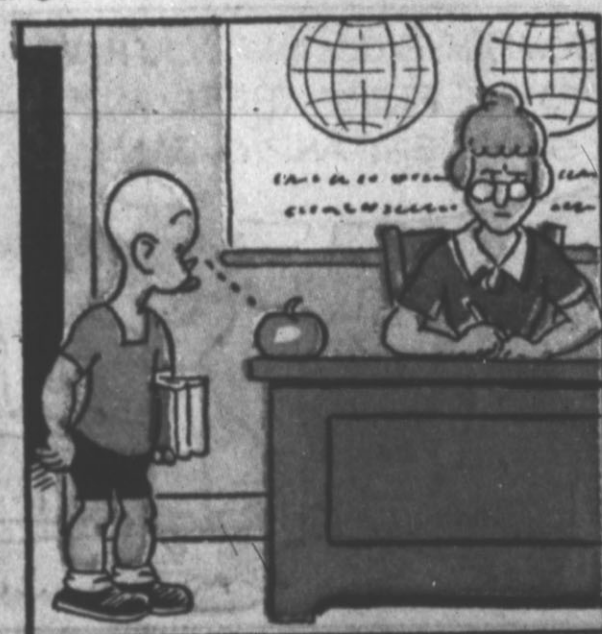
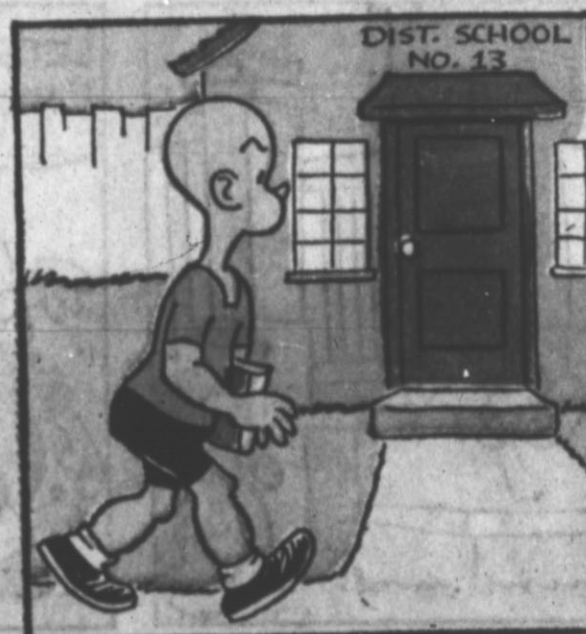
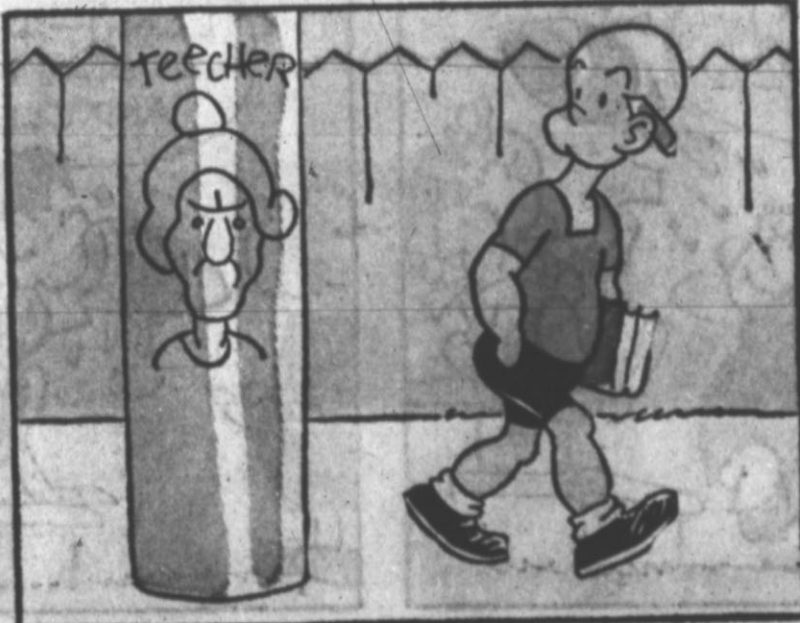
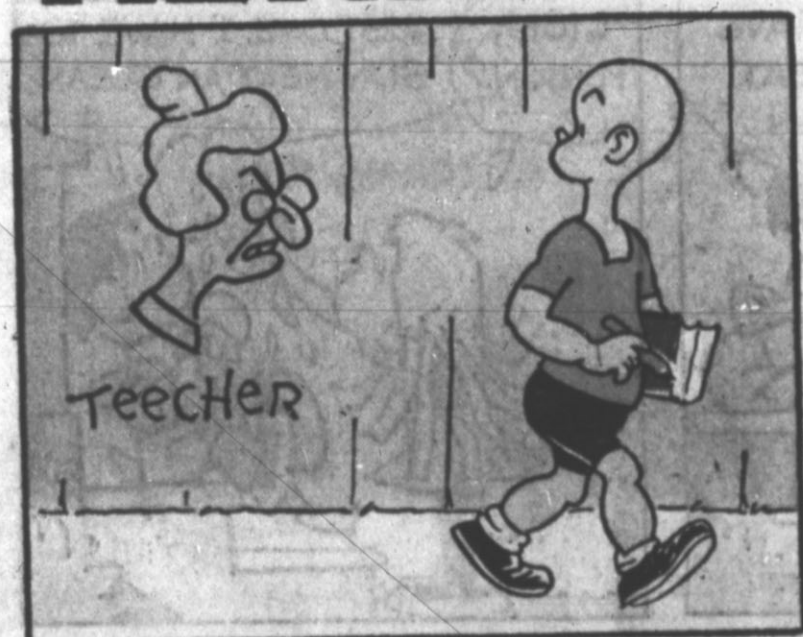
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by CARL ANDERSON



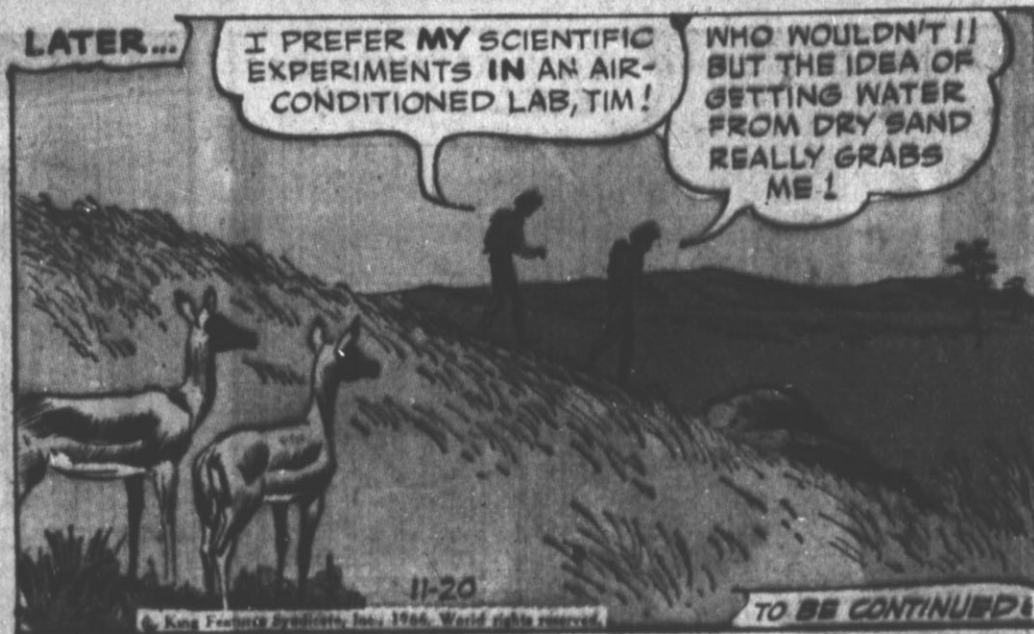
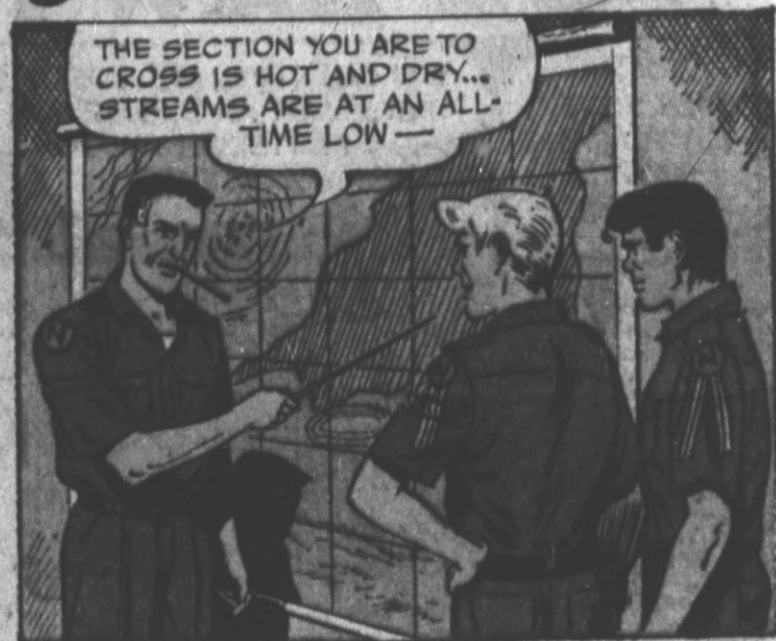
The KATZENJAMMER KIDS

by JOE MUSIAL



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



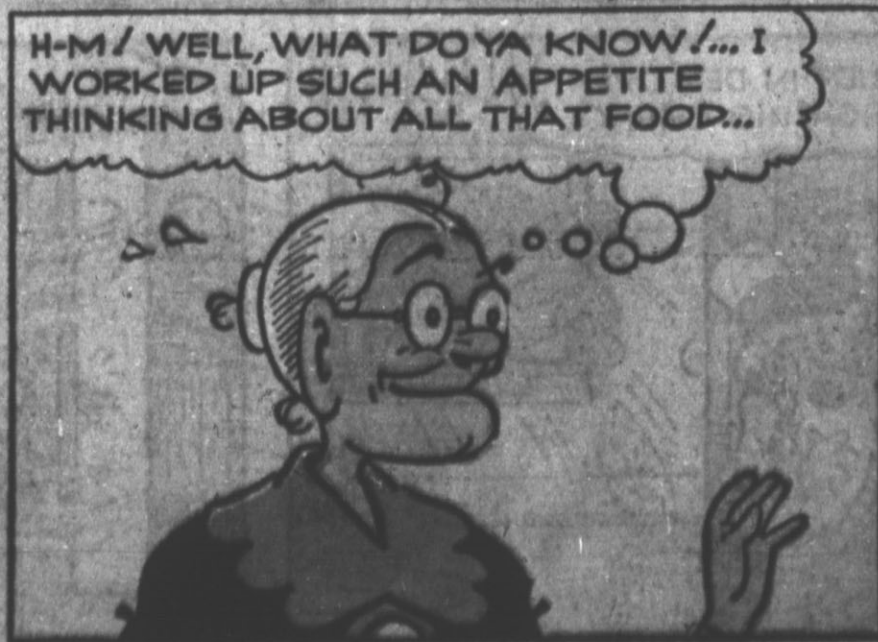
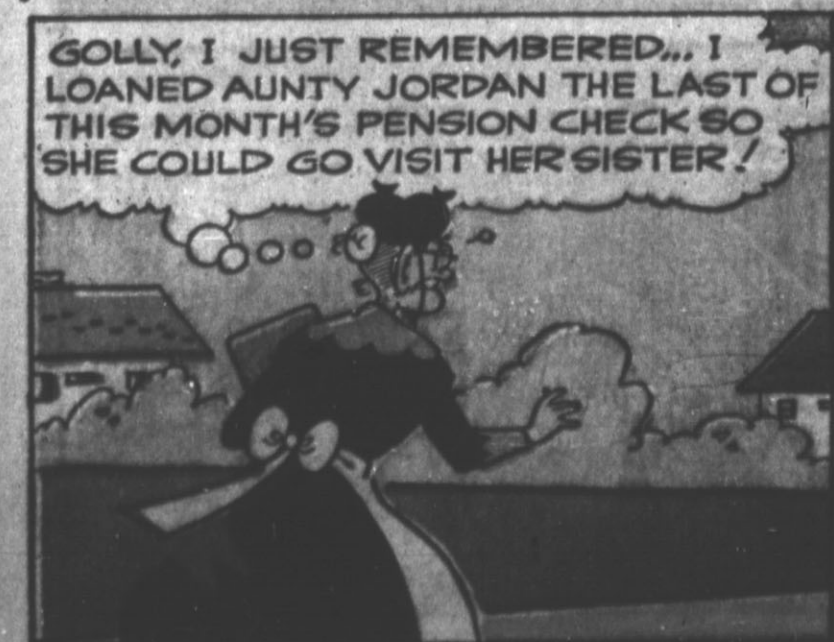
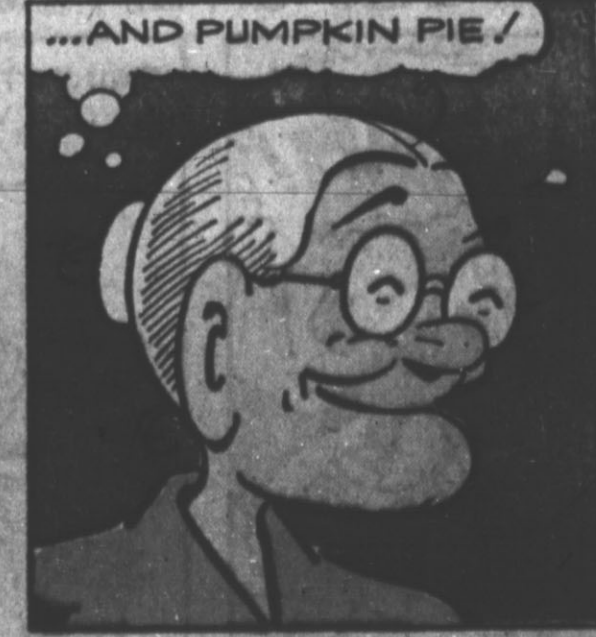
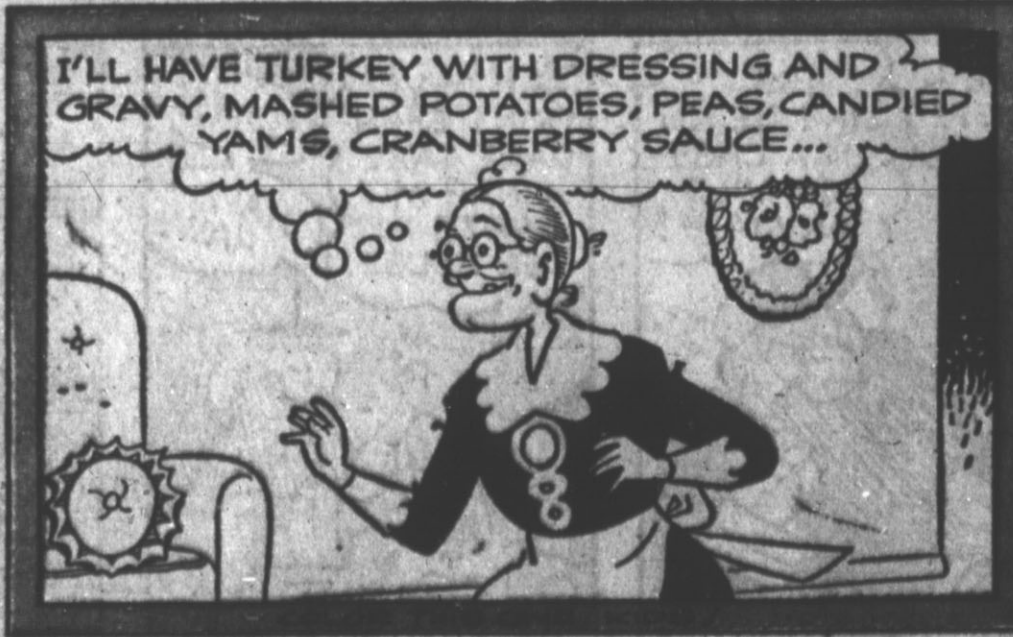
TIGER

by BUD BLAKE



GRANDMA

by Chas. Kuhn

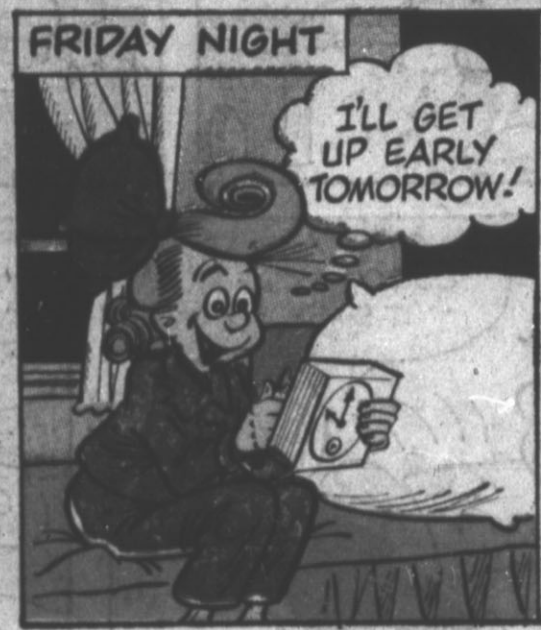
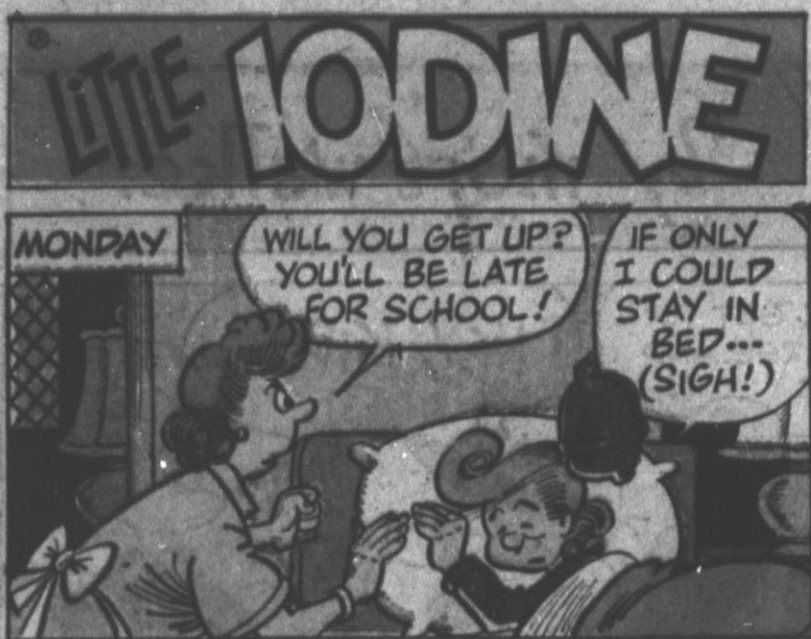


beetle bailey by mort walker



FLASH GORDON by MAC RABOY





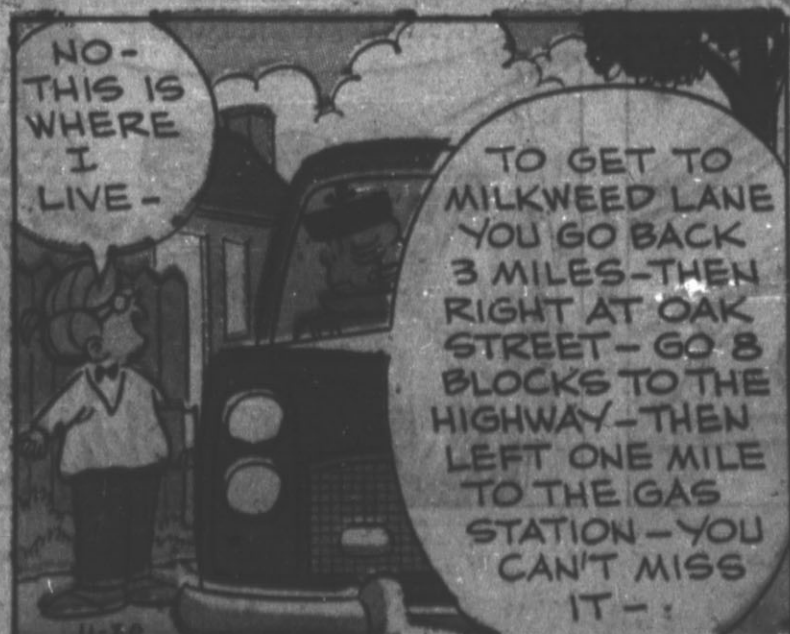
THIMBLE THEATRE starring IPOPIEYIE

by **BUD SAGENDORF**



The Little Woman

by **DON TOBIN**



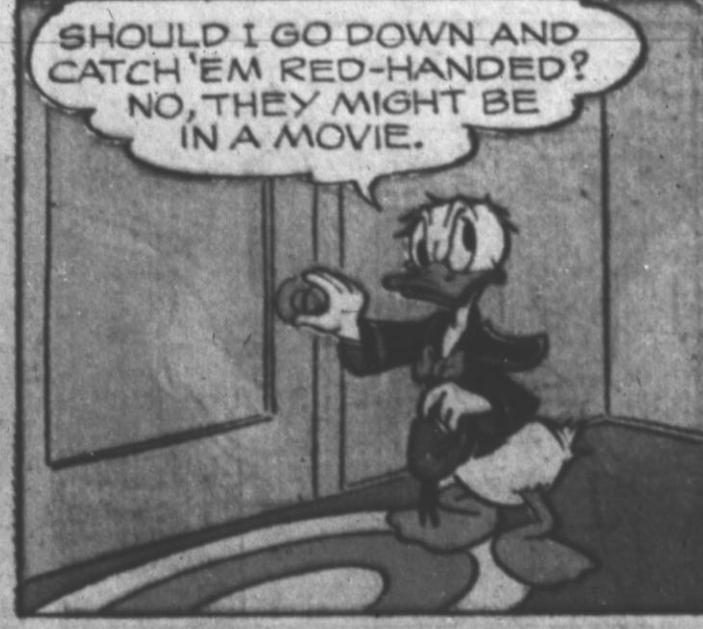
The LONE RANGER

by Charles Flanders and Paul S. Newman



DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY





MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

