

PORTALES VALLEY NEWS

VOLUME XXIX

PORTALES, NEW MEXICO, THURSDAY, JUNE 18, 1931

NUMBER 84

County Board of Education Award Transportation Contracts

On Monday of this week, the office of the County Superintendent was a busy scene. Directors from every district in the county were present, also bidders for transportation contracts. Several hundred bids were opened for school transportation for the coming year.

Contracts were awarded for the following districts:
Dist. No. 9, Highway—H. E. Toombs, G. C. Lott.
Dist. No. 10, Arch—Mary Hall, Bert Gore.
Dist. No. 14, Kentucky Valley—J. H. Martin, M. L. Shaffer.
Dist. No. 20, Midway—C. H. Silvers, H. D. King, Fred Danforth.
Dist. No. 22, Kenna—Frank Southard, Ross Martin.
Dist. No. 24, Richland—George Bradford.
Dist. No. 31, Union Valley—H. H. Henson.
Dist. No. 33, Rogers—Leon Harris.
Dist. No. 39, Dora—J. R. Richards.
Dist. No. 40 & 115, Causey—Agrie Jones.
Dist. No. 53, Rocklake—S. E. Sparks, O. H. Willis.
Dist. No. 56, Oklahoma—Robert Colter.
Dist. No. 58, Milnesand—Elmer Paul, O. A. Almsworth.
Dist. No. 62, Bluff—H. L. Hayes.
Dist. No. 74, Perry—A. E. Berry, J. B. Armstrong.
Dist. No. 97, Claudel—J. C. Bush.

Routes for these truck lines will be passed on by the Routing Committee the first Monday in July. Contracts for Districts 9 and 3 will be awarded Monday, July 27th.

E. C. Aker spent Sunday in Plainview, Texas. Mr. Aker is connected with Mrs. A. J. Goodwin in the operation of the Poinsetta golf course.

Santa Fe Considering Building South From Portales to Oil Field

Butter Kist Bakery Changes Hands

On Wednesday of last week B. O. Merical bought the Butter Kist Bakery and has taken charge of same.

Mr. Merical will be remembered as proprietor of the Portales Bakery several years ago, having sold this bakery to Mr. Stout.

Fishermen Make a Good Catch

The fishing party composed of Mr. and Mrs. Lacy Armstrong and Mr. and Mrs. J. G. Greaves and Gordon King Greaves, returned from the Elephant Butte lake on Sunday afternoon.

The party reports a good catch of croppie, and had plenty of fish for camp use.

On Friday the party, in company with Ad Hobbs and son Max, and Mr. Green of Hot Springs, drove up the lake for 25 miles, but found the water too muddy for bass fishing.

Max Hobbs, the five year old son of Mr. and Mrs. Ad Hobbs, made the record catch, landing five nice croppie.

This young fisherman was much elated with his catch and was koked with his fish.

On Saturday morning the party, fishing from the docks, caught 15 croppie, which gave them a splendid fish dinner.

Many hundreds of fish are being taken daily out of this big lake, and many bass are being captured.

On the return trip the News family came by Las Cruces, and found this a beautiful drive, stopping a short time at the white sands.

Many fishing parties were found on the lake, from many states.

This lake is gaining national importance as a fishing ground, and is bringing many tourists to New Mexico.

Wild Cat Test to Drill Kenna

Monday J. A. Kimmons of Kenna stated to the News that a contract had been made for a wildcat well to be drilled on the Frank Goode ranch southwest of Kenna.

This contract calls for a good depth, and it is to be drilled by one of the best wildcat drillers of the oil fields.

People of Kenna are confident that well will be a producer, and several of the land holders have pooled their interests sharing equally in the well.

Contract is for drilling to begin July 15th.

F. E. Sleeper's Condition Grave

While Floyd E. Sleeper is not as well as he was when the News went to press last week, he is somewhat improved over his condition of the last few days of the week.

Friday, pleurisy developed and from that time until early Monday morning it seemed almost momentarily he would lose the powerful fight he has been making to regain his health. But Monday he was somewhat improved and is now renewing his determination to again be well.

Westerman Attends Dealers Meeting

Firestone tire dealers from seven Eastern New Mexico and West Texas towns attended a district sales meeting Monday afternoon at Gran Quivira.

W. B. McGinty, Oklahoma City district manager, and Harry L. Wheeler, Oklahoma City, special Firestone representative, were the principal speakers.

Discussions on methods of salesmanship took up a large part of the meeting. Motion pictures were shown shortly after a luncheon, which opened the meeting at noon.

Among those who attended were: Carl Shaffner, A. J. Boyd, Kenneth Munn, Dewey Pilant, Roswell; T. W. Johnson, Nara Vira; A. J. Ellison, Farwell; Iverson Leake, Bovina; E. N. Smith, Howard Hammon, Roy Long, Leonard Westerman, Portales; J. E. Denton, Kenna; Reed Murrell, Acme; R. C. Schick, Leland Knox, Claude Adams, Jesse McFarland, Jack Sanders, Clovis.

35 Livestock Feeders Attend Meeting

Thirty-five livestock farmers of Roosevelt county, including practically all of the men who have fed stock on a large scale the last few years, assembled last Saturday to discuss the problems of feeding cattle and sheep. Dr. W. L. Black of the New Mexico Extension Service talked on the fundamental principles of feeding, and Joe Evans, Loan Inspector for the Inter-mountain Livestock Marketing Association, told about the feeder loans his association is offering to make to responsible feeders and range livestock men.

Recent experiments at the Kansas experiment station have shown that wheat can be satisfactorily used as a substitute for cottonseed meal as a supplement to kaffir, milo, corn, etc., in the feeding of cattle. With plenty of cheap wheat in the Plains country, this has an important bearing on the future of livestock feeding. Care in selecting the right kind of stock to feed, the importance of proper (though not expensive) equipment, plenty of water, and the right kind of feeds were all stressed.

In summing up his talk Mr. Evans said in substance:

"I have been in the cattle business all my life. It is all I know, and I am beginning to believe I don't know much about cattle, especially during the last few months. I am not advising anybody to feed cattle or lambs, that is for the individual to decide for himself. But I have always thought that Eastern New Mexico should be a feeding area. You have the cattle and sheep and you have the feed. With the proper methods you should be able to produce finished stock as cheaply as they can most anywhere. This may be the way out for some of you people who are troubled with low markets for both feed and stock."

The Inter-mountain Livestock Marketing Association, an organization of livestock producers, is in position to make feeder loans as well as range loans, if certain requirements are met. In cases where a man has his feed and his equipment and where the credit conditions are satisfactory, the association will loan him 100 per cent of the amount necessary to purchase feeder cattle or lambs. The association is composed of the leading livestock men of New Mexico, Joe Lane and R. C. Warwick, both of Roswell, being directors for this district. It has credit arrangements with the Intermediate Credit Bank and with the Federal Farm Board.

Mr. Evans brought out the fact that his organization does not attempt to conflict with local agencies or livestock interests, but it aims to supplement them, work with them, and to promote the best interests of the industry in all communities of the state.

Worthy Grand Matron to Visit Portales

Mrs. Edythe H. Need, Worthy Grand Matron O. E. S. of New Mexico, will pay her official visit to this chapter on Thursday, June 25th.

All officers of the O. E. S. are requested to meet at the Masonic hall on Sunday afternoon at 2:30 for practice.

BAND CONCERT Friday, 8:00 p. m.

Stars and Stripes Forever, (march)..... Sousa
Sky Pilot Overture..... Laurens
Mothers of Democracy..... Panella
Glow Worm..... Lincke
Raggy Trombone..... Klefer
Festal Overture..... Russell
Mistakes (popular)..... Leslie Nichols
National Emblem March..... Bagley
Robinson Grand Entrance..... King
Boston March..... Klein
National Air..... Finkle
Finale.....

Miss Lucile Cumble returned home Wednesday for a three week visit with relatives and friends.

TRADE AT HOME

The public are again urged to trade at home. The home merchants are offering worthwhile bargains, and quality merchandise.

When you buy out of town you are putting just that amount of money out of circulation, so far as your community is concerned.

No city can thrive without home loyalty.

It takes cooperation on the part of the entire citizenship to build a town such as you would like Portales to be.

Not only should the public buy their merchandise in the home town, but the merchants should have the same home loyalty when it comes to buying their printed matter.

The majority of the Portales merchants are loyal in this respect, and through this loyalty the News is enabled to give Portales a better paper.

Were every piece of printed matter used in Portales printed at home, it would mean an increase in the payroll of the News, and this money would be spent in Portales.

Doss Wins Over Rogers in 2nd

In the 30 round boxing event held at the Portales Open Air Arena last Tuesday evening, Jack Doss came out victorious over Jack Rogers of El Paso.

The first round opened with Rogers leading and continued to lead Doss until the last few minutes of the round, when Doss stepped in and laid Rogers on the canvas. He arose as the bell rang. Second round lasted only a few minutes as Doss planted two to Rogers' chin. Frank Howard, the referee, counted Rogers out.

In the 6 round semi-windup, Geo. Martinez stopped Jack Norman before the fight was well under way. Martinez was glugging plenty hard and landed a coupe to Norman's nose.

The best fight of the evening was between Battling Billy of Clovis and Battling Livingston of Portales. Billy took the lead off and gave Livingston last bout the first round. The second and third were well mixed and in the fourth Livingston beat him until his seconds threw in a towel.

There were eight rounds of amateur prelims which were extra good and lots of fighting.

Doss meets Owens again on July 2nd. J. D. Spann will meet Speedy Ryan and Bearcat Mathis will meet Geo. Martinez.

Joe Greaves Goes to Borger, Texas

Mr. and Mrs. J. M. Greaves and their small son are leaving Clovis to be with the Nunn-Warren paper at Borger, Texas. Mr. Greaves has been with the syndicate at Clovis since the purchase of that paper from Mack Stanton, and his transfer to Borger is a compliment to his ability.

Mr. and Mrs. Greaves lived in Portales for a number of years while Mr. Greaves was linotype operator for the Portales Valley News.

Portales Merchants Will Close Places of Business on Saturday, July 4th

As has heretofore been the custom, the business houses of Portales will be closed all day on the 4th of July.

The 4th of July is America's greatest holiday, commemorating the independence of the nation. Patrons are requested to arrange to do their shopping on Friday of next week so that they may suffer no inconvenience by the closing of the business houses.

This move to close is so that the business men may have a holiday, and go where they may for the celebration of the 4th.

Many will go to Las Vegas, some to Clovis, and many to the Carlsbad Cavern on this day.

Others will take advantage of the holiday to hold family picnics in some shady grove near Portales.

Elsewhere in this issue will be found the advertisement of the merchants who have agreed to close. This includes every business in Portales, with the exception of some of the drug stores, the filling stations, restaurants, and cream stations.

Fifty-eight of the merchants have signed the closing agreement and their names will be found in the closing notice.

Full cooperation of the public is asked for on this occasion, and all merchants will be prepared to serve your wants on Friday, and by taking this holiday, will be in better spirits to render you worthwhile service in the future.

It is not often that the employees have an opportunity for a holiday, and no one will feel like denying them this opportunity.

Tell your neighbors to arrange their shopping according to this schedule.

Firms signing the closing order are: Carr Lumber Co., Portales Lumber Co., First National Bank, Coe Howard, Ed J. Near, Roswell Pump & Supply Co., Yocum Grocery, Fields & Bonner, Portales Valley News, Joyce-Fruit Co., Shinner's Show Shop, Portales Steam Laundry, Harry Clissell, Orr Electric Co., Cleveinger Ins. Agency, Portales Motor Co., Portales Abstract Co., J. M. Wilson, Jim Warwick, Maxwell Barber Shop, Gas Company, A. W. Freeman, City Clerk, The Famous Piggy-Wiggly, G. Wakefield Barber Shop, Purdy Market, Angley Furniture Co., Farha Grocery, Schumpert Implement Co., E. N. Wheeler, P-P Grocery, L. J. Wilson, W. M. Adams, B. N. Hancock, Estes Barber Shop, H. W. Davidson Broomco. Co., J. C. Penney Co., E. N. Near Hardware, New Mexico Utilities Co., Portales Hardware Co., J. Harve Baker, Universal Motor Co., George & King, J. B. Crow, Carter Ins. Co., Shock Battery Shop, J. E. Johnson Barber Shop, Portales Realty Co., Dan H. Smith, J. N. McColl Grocery, United Dry Goods Store, Stone's Dept. Store, M. System, Stone's 5-10-25 Cent Store, N.W. Barber Shop, Bascom Howard, Star Shoe Shop.

Farha's Grocery Being Remodeled

The Farha grocery store is being remodeled this week, to give more room and a better display of merchandise.

The back partition is being removed, which increases the space about one-third.

MASONS TO HOLD CELEBRATION PICNIC

Next Wednesday evening, June 24, the Masonic bodies will have a picnic supper and program at the H-ranch in celebration of the birth of John the Baptist.

Every family will take a picnic supper and this will be arranged by the committee in charge, at the supper hour of 6:30.

Rev. Joe F. Grizzle will come to Portales from Littlefield and will be the principal speaker on the program, which will occupy the hours after supper.

Every Mason is urged to unite in making this one of the greatest celebrations of the year.

Farmers Poisoning Insects in Valley

Portales Valley farmers are busy poisoning worms and grasshoppers which are working on the crops.

The tomato crops are being damaged the most.

Owing to the mild winter and wet spring, the insects are unusually bad this season.

Worst Is Over, Says Babson

Economic Problem Authority States Recovery Now on Way

New York, June 16.—Roger W. Babson, authority on economic problems, is willing to stake his reputation that business has seen its worst.

In a letter to newspaper advertising executives attending the convention of Advertising Federation of America today he said:

"The recovery will be slow and tedious, but the old law of action and reaction teaches now that unparallelled prosperity will again follow the depression."

His paper warned the advertising men of the opportunity newspapers now have to render a real service of telling the truth. He chided the newspapers for not printing gloomy statements when prosperity was at its height, although certain economists predicted a depression and tried to sound a warning.

The most conservative economists who were bearish a few years ago are bullish now so far as the future is concerned. Irrespective of what happens to the stock market in the next year, I am willing to take my reputation that business has seen its worst."

Seventeen other departmental sessions were held today in connection with the convention. The annual dinner takes place tonight in the Hotel Astor with Governor Albert C. Ritchie of Maryland, Sir Charles Higham of London, Bruce Barton of New York and Strickland Gilliland of Washington as the principal speakers.

H. Salmon of El Paso was calling upon his friends and business associates in Portales this week.

Church of Nazarene Opens Assembly

The New Mexico District of the Church of the Nazarene is holding its annual assembly this week with the local Nazarene church of which Joe M. Tyson is pastor.

The assembly opened Wednesday morning with Coe Howard delivering an address of welcome in behalf of the city. Portales is also delighted to have a religious organization of this power and influence visit the city, and the welcome Mr. Howard extended was a very cordial greeting.

Rev. R. F. Davis, pastor of the Methodist church, welcomed these Christian workers to Portales in the name of the Christian organizations of the city, and pledged the support of the pastors and workers in making the visitors feel they would be encouraged and assisted in their great Christian efforts while residents of the city.

The response to these welcomes was given by Rev. A. K. Scott, district superintendent.

Dr. H. F. Reynolds of Kansas City, the senior general superintendent was introduced as the presiding officer and became chairman of the assembly meetings.

Services are held during the morning, afternoon and evening, in the large tent spread on the vacant lot across from the Nazarene church.

Portales Band to Attend the Cowboy Round-up at Las Vegas

UNITED STATES SENATE Committee on the Judiciary

Albuquerque, New Mexico, June 12, 1931.

Dear Greaves:

I cannot easily express my deep and sincere gratification at the signal honor conferred upon the Portales Valley News by the National Editorial Association, at Atlanta, Georgia, last week. To be included in the small number of five papers throughout the entire nation rendering the best community service, is a rare distinction. Every citizen of New Mexico, particularly of Roosevelt county, should feel proud. Be assured that I feel that way.

Knowing that the fine record thus made will be continued, and with renewed good wishes, I am,

Sincerely yours,
SAM O. BRATTON.

Portales Delegation to Attend Bible Class at Clovis

The Men's Bible Class of the First Christian church of Clovis has entered a contest with the churches of the nation on attendance.

Clovis has beaten Indianapolis, Ind., and is only 150 behind Lynchburg, Va., in this contest.

Two hundred and four were present at this class on last Sunday, and the coming Sunday 350 are expected to be present.

This class is open for men of all denominations, and a delegation of at least fifty is expected from Portales Sunday.

Dr. Thomas Jones' famous quartet will render wonderful music, and a great orchestra will also be on hand.

M. A. Pember and son of Stanton, Texas, spent one day this week in Portales attending to business matters.

Miss Clara Florence was a guest of her sister, Mrs. Clarence Temple in Clovis during the day Tuesday.

MRS. LYONS HAS OPERATION

Mrs. Gordon Lyons was taken to the Baptist hospital at Clovis on Wednesday morning for a minor operation which was performed about ten o'clock. Mrs. Lyons has been ill at the home of her parents, Mr. and Mrs. J. N. McCall for the past month. She is improving very satisfactorily and will doubtless be at home in Portales within a few days.

SHOCK APPOINTED ON SCHOOL BOARD

At a meeting of the Portales School Board held the first of the month, J. R. Shock was appointed to a place on the board, filling the vacancy made by the resignation of R. H. Grissom, who has been appointed State School Budget Auditor and has moved with his family to Santa Fe.

Mr. Shock fills the office of secretary of the board.

New Quarters for Dairy, Livestock Show Will Be Necessary This Year

Dairy Association Meet Saturday

A meeting of the membership of the Roosevelt County Dairy Association is called for Saturday at 11:00 a. m. at the court house for the purpose of considering going into the Plains Cooperative Marketing Association.

Representatives from Curry, Quay and other eastern New Mexico counties are invited to attend this meeting.

The Plains Cooperative Marketing Association has its headquarters at Plainview, Texas, and its object is to market dairy and poultry products cooperatively.

Eager to Be Test Stations

Comptroller Deluged With Requests From Garages

Santa Fe, June 16.—State Comptroller J. M. Lujan is being deluged with requests from garage owners over the state to designate their garage as an official state testing station for motor car brakes, lights and steering gear.

A new law provides that all motorists in New Mexico must have their automobile lights, brakes and steering gear tested three times a year.

Recently Mr. Lujan announced a list of official testing stations, but it contained only a half dozen names. He explained that these named then were known to possess the necessary equipment for making the tests.

Mr. Lujan said that it was his intention to extend the list to include others if they want to undergo the expense of purchasing the equipment necessary to make the tests. The list is not limited, neither is the designation to be exclusive for any one city, town or village.

The comptroller is preparing a form of certificate to be issued to all motorists who comply with the law.

The penalty for failure to have the tests made is a fine of not more than \$200 or 30 days in jail or both for the first offense; a fine of not to exceed \$500 or six months in jail or both for a subsequent offense.

Quay County Broom Corn Directors Visit Portales

On Wednesday of this week the directors of the Quay County Broom Corn Association and representatives of the Melrose Association were in Portales meeting with the Roosevelt County Association to consider the employing of a joint sales manager for Roosevelt, Curry and Quay counties.

Mr. and Mrs. M. P. Bailey are home from their vacation trip to Oklahoma where they visited with Mrs. Bailey's parents.

Mrs. James Lee Wilson returned to Portales Monday after a several days visit with Mr. Wilson on the ranch south of Elida.

Mrs. Lola Crayer was in Portales Monday attending to business and doing some shopping. The Crayer home is in the Union Valley community.

Arrangements are being made to take the Portales School Band to Las Vegas on the Fourth of July to play at the annual Roundup and Rodeo.

Vegas has promised meals and beds for the boys and transportation is all that remains to be furnished.

A number of Portales people attend this celebration annually, so it is thought that there will be no difficulty in securing the needed transportation.

The Portales Band is recognized as the leading band of the state, and this will be a great opportunity for them to strut themselves and put Portales on the map.

State Working Highway 18

The state now has a crew on the south end of Highway 18, improving the road from the south line of Lea county to Hobbs and Lovington.

This highway runs from Kenna, Oklahoma, across the east side of New Mexico to the Texas line.

An effort is being made by the highway association, of which Thos. B. Sowell is president, to have it designated as a Federal aid highway.

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J. G. GRAVES, Editor and Owner
Published Weekly on Thursday

DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times, September 12, 1916.
Portales Valley News Consolidated with Portales Journal, December 14, 1920.
Portales Herald consolidated with Portales Times, March 27, 1913.
Roosevelt County Herald absorbed by purchase January, 1929.
Entered as second class matter in the post office at Portales New Mex. under the Act of March 3, 1879.

Member 1931
NATIONAL EDITORIAL ASSOCIATION

NEW MEXICO NEWSPAPER ASSN.
MEMBER 1931

SUBSCRIPTION RATES
In New Mexico

1 Year	\$1.50
6 Months	\$1.00
Out of New Mexico	
1 Year	\$2.00
Alaska, Canada, Mexico	\$2.50

OUR PLATFORM

A new Court House and Jail for Roosevelt County.
Better roads and Highways for Roosevelt County.
A greater Agricultural and Dairying development for Roosevelt County.
The building of the Eastern New Mexico Normal School.
A greater advertising of the scenic and other resources of New Mexico.

TREAT THE RAILROADS FAIRLY

It is the general opinion of the public that the railroads are now facing an unfair competition at the hands of the buses and trucks. The railroads pay a large part of the taxes which go for the building and upkeep of the highways, yet the buses and trucks use them in competition with the railroads, paying a very small portion of said upkeep.
It is true that the railroads in the past have taken unfair advantage of the public, and have not done their part in the development of the West, yet without the railroads, we would go back many years in this development.
In the long hauls the railroads are necessary.
It is impossible to ship train loads of cattle to market by bus, as it is to market our sweet potatoes in California.
Unless some relief comes the railroads will soon become a thing of the past, and the general public will be the sufferers.
The passenger traffic has been cut to a minimum, and bus traffic is increasing daily.
For long distance travel the train is much more comfortable than the bus, and were this service discontinued, the public would soon realize what this service means.
Some measure should be devised to free the railroads from this unfair competition.

THE DANGER OF WAITING

Life can play foul jokes on people some times.
In a large middle-western city there was a grocer, who worked very hard and saved his money religiously so that his old age would be provided for.
For 50 years he stuck to his grocery store. He worked and saved too hard, to have very much fun, but he was looking forward to the day when he could retire. Then he would have his fun. He would have money and leisure, and he would make up for the years of hard work.
Well, he finally retired—money in the bank, an assured income, a nice home, everything he needed. "Now," he told his friends, "I am going to enjoy life."
And just 24 hours after he had retired he dropped dead.
If a novelist put that in a book we wouldn't believe it. We would say that things don't really happen that way, and we would accuse the novelist of straining too hard for an ironic effect.
But life takes queer twists that are not permitted to good fiction. It all happened, precisely as it is described here; and all we can do is admit that there are times when wisdom and prudence are horribly confounded.
As a matter of fact, this thing happens fairly often—in a little different way. Not many people who have prepared for a carefree and leisurely old age die just as they begin to taste their reward, of course; but they get cheated out of their dues, just the same. They find that leisure, after a lifetime of hard work, is boredom. They find that the empty hours are depressing because they do not know what to do with them. They find themselves feeling that they have been put upon the shelf, and they grow 10 years older in 12 months.
Perhaps we aren't meant to be too cautious. Deferring one's happiness to the end when one will have time and means to take it, is risky. For most of us that gilded tomorrow will never dawn. If we don't get our happiness along the way we shall never get it at all.
That is a lesson worth learning: The real joy of living is not something that can be banked and drawn on at some future date. It has to be taken from day to day. It is compounded usually of many little experiences. The haze of an autumn afternoon over a flaming woodland; the confident smile of a child, nestling in one's arms for a fairy tale; the smell of a clear wind as one trudges along a beach by blue water; the sudden recoil, on of tenderness in the eyes of a loved one; the brief, vanishing strain of a bit of music—of such things is a satisfying life fabricated. You cannot postpone them, you cannot wait for them. You must get them as you go along, or you will miss them entirely.—Standard, Excelsior Springs, Missouri.

VACATION TIME IS HERE

For the next ten weeks a great portion of America will be on vacation.
Where are they going?
Send your copy of the News to some friends and they may be induced to spend their vacation in New Mexico, America's greatest play ground.
The good roads into all parts of the state, make New Mexico especially attractive to the tourist, and every dollar that they spend in the state, helps that much to make better markets for your produce.
In June of last year, a representative of the New York Central Railway system visited New Mexico, and told the News editor that he found the most wonderful attractions of any section of America.
He stated that an advertising campaign should be conducted to acquaint the people of the East of these great scenic attractions.
He had just completed a trip over the Santa Fe country and through the great Carlsbad caverns, and went home to tell his friends of the great vacation that he had enjoyed.
No matter what sort of a vacation you want, it can be found in this state, and should every citizen of New Mexico appoint himself a committee of one to sell the state to tourists, this resource alone would be increased several million dollars annually.
Think what a mark this would make for the product from the farms of New Mexico.

WHY DOES THE MERCHANT ADVERTISE?

Each week the News comes to you with the message of the local merchant.
Why does he advertise?
For the reason that he has worthwhile goods which he wishes to place in your home.

For the reason that his prices are such that it is to your advantage to trade with him.
For the reason that there are thousands of you, whom he seeks to make contact with.

Without advertising, his goods would soon become shelf-worn, and out of season.
The progressive merchant must turn his entire stock as each season changes, and he uses newspaper advertising to acquaint you with what he has to offer.
Without advertising, he would be up to you to find out what he has to sell, and if he is selling as cheaply as his competitor.
He advertises because he has confidence in his goods, and is willing to make you a fair price on the same.
Whenever you buy from the non-advertiser, you are taking chances on buying goods that are not the season's latest, that are shop-worn, or that are of a doubtful make.
Nationally advertised brands of merchandise must come up to the standard claimed by them by the manufacturer.
Therefore, read the advertisements and patronize the advertiser, save money and know that you are buying goods worthy of the manufacturer's brand.

bilily, lack of stamina, and retardation of growth, foods which offer a generous supply should be eaten by them in abundance.
Green raw cabbage leaves are richer in vitamin A and iron than the white ones. The inner cabbage leaves are relatively poor in this vitamin but it is not destroyed to any serious extent by cooking. Both vitamins A and C are protective vitamins since they are a defense against nutritional deficiencies that are most likely to appear when the diet is composed too largely of grain products, meats, sweets and fats.
Children as young as two years may have cooked cabbage provided it has not been cooked too long. In preparing it for the table, the outer green leaves should not be thrown away, for they are the most valuable part of the head.

SOCIAL ANNEX

BY THE BOSS

The hottest news that has been brought into this office this week is that Ezra Watts has turned farmer and is actually laboring on his farm at the old O. S. Strickland place.

This looks bad for the Federal Farm Board, who have been trying to cut down production.

It now looks as if the peanut market will be glutted.

But in spite of these adverse conditions, Bill Carr is talking of going fishing.

Say, folks, if you do not understand the big button that the game department issues with your fishing and hunting license, it is a liar's license.

Wear the button and you can tell anything you want to about your catch.

Some say that Carr is wearing two of these buttons.

Add Hobbs may be a good fisherman, but he is outclassed by his five year old son Max.

Fish have advanced. The editor's catch last Friday and Saturday amounted to \$10.00 per pound.

Bob Yoschum is working to have the city council to move the Pecos river or some other good fishing stream near Portales.

A California economist has devised a means of canning live fishing worms.

Carl Case should take notice and keep his canning factory running twelve months on this product.

RAW CABBAGE RICH IN MINERALS AND VITAMINS

New cabbage, one of the most appetizing and nutritious of all vegetables, is on the market now in such quantities that its cost is comparatively small, according to the Bureau of Home Economics, U. S. Department of Agriculture which highly recommends its use in the more elaborate as well as in the low cost dietary.

Cabbage is a protective food because of its mineral and vitamin content. Calcium is perhaps its most important mineral. Raw cabbage ranks with orange juice and tomatoes among the richest sources of vitamin C. Raw and cooked cabbage differ in their vitamin C content for heat destroys much of this anti-scorbutic vitamin. The loss of this vitamin in heating varies with different vegetables but usually much of it is destroyed in cooking. Fortunately, raw cabbage is a delicious as well as inexpensive food and lends itself to many combination dishes. It can be served as a salad with other vegetables or fruits, or can be chopped fine for sandwiches. Small children, especially, relish raw vegetable sandwiches and, since a deficiency of vitamin C causes irritation, Any discarded leaves might well find their way into the soup kettle.
Cabbage sprouts, which grow on the stalk after the head is cut, are

very tender and are green practically all the way through. When boiled they require only five or six minutes to cook. They are especially delicious if scalloped with cheese sauce or mixed with other greens and cooked with bacon.

MAXWELL BARBER SHOP
Portales, N. M.
Sanitation and Good Work
Our Motto

Mrs. Joe Foster and her family left Portales Tuesday for Vernon, Texas, where they plan to make their future home.

PORTALES CLUB TO CLOVIS

Seven members of the Clovis Professional and Business Women's Club with their president, Miss Elizabeth Board, came to Portales Friday evening and met with the Portales organization in preparation for the joint meeting and banquet which will be held at the Harvey House in Clovis this evening at seven o'clock.

Miss Chari Williams of Washington, D. C., will be the honored guest of the occasion and in addition to her address to the ladies, a program of local and Clovis talent will be rendered during the course of the dinner hours.
This will be one of the very pleasant meetings of the year and every member of the Portales club is urged to attend the meeting. The ladies will leave here soon after six o'clock.
"PICTURES IN THE SKY"
(Mabel Holland, Rogers, N. M.)
Among the gorgeous pictures

That hang on Nature's wall. The one of flashing lightning is the masterpiece of all. The clouds are rugged mountains. As the lightning plays behind. Portrayed on Nature's canvas. And sketched by Nature's hand. The scenes are weird and mystic. As the lightning plays on high. Writing scrolls across the heavens. Painting pictures in the sky.

FLIES ARE A PEST
That should be eliminated for the protection of health.

SCREENS
Can be installed or old ones repaired at moderate cost.

Portales Lumber Co.
PHONE 10

Sluggish feeling

BLACK-DRAUGHT

WOMEN who are run-down, or suffer every month, should take Care-Dul. Used for over 50 years.

Consider your Adam's Apple!!*

Don't Rasp Your Throat With Harsh Irritants

"Reach for a LUCKY instead"

Eve started it and the daughters of Eve inherited it. Eve gave Adam the apple, and it seems that Adam must have passed it on. For every man and every woman has an Adam's Apple. Put your finger on your Adam's Apple—that is your larynx, your voice box—that confines your vocal chords. Consider your Adam's Apple—when you do so, you are considering your throat—your vocal chords. Don't rasp your throat with harsh irritants. Reach for a LUCKY instead. Here in America LUCKY STRIKE is the only cigarette which brings you the added benefit of the exclusive "TOASTING" Process, which includes the use of modern Ultra Violet Rays. It is this exclusive process that expels certain harsh irritants present in all raw tobaccos. These expelled irritants are sold to manufacturers of chemical compounds. They are not present in your LUCKY STRIKE. And so we say "Consider your Adam's Apple."

TUNE IN—The Lucky Strike Dance Orchestra, every Tuesday, Thursday and Saturday evening over N. B. C. networks.

"It's toasted"
Including the use of Ultra Violet Rays
Sunshine Mellows—Heat Purifies
Your Throat Protection—against irritation—against cough

Rev. way Su Mr. Jeff C Mr. an Miss vera, T a trip Mrs. drem, from Mond Miss from Miss spent Horner. Mr. 1 visiting family. * * * A. E. stick his weeks i up and had an last, Sa Sunday from hi Mendi J. Gate son's bl of Mr. day, th good th Aunt E dinner. The f ing the part of big rail week. Mrs. J. Floyd J. Judah M. Har Mr. an Sunday dinner, all the they w if it ne very m. Mr. a their da near G to the the aft A. A. Wooley QUAI Presid be in I and on tery c will be at Ploye This i sld the bring be ner me building There Method morning bers are ing the the best S The n wards' family Venerab family prompte Edwards ma City Baska the me was aru noon hi dance v the aft The i enjoying were ad able at C. McC Mrs. C drn. M [fo He'd would over letter, service For e day r FROM Hag Herb Hob TE 'De Au

MIDWAY

Rev. Starkey preached at Midway Sunday. Mr. and Mrs. Geach Russell and Jeff Cardin spent Sunday with Mr. and Mrs. T. H. Gregory.

ROEBUCK

A. E. Merrick is again on the sick list. He had a bad spell two weeks ago, recovered from it, was up and going again, but was taken bed and had the doctor with him last Saturday night and again Sunday morning.

Mrs. Lee Seafeld, Muri and Mae, Floyd Judah and family, Mrs. Maud Judah and David, Mr. and Mrs. R. M. Harding and Cecil Cross visited Mr. and Mrs. Clint Judah last Sunday. They enjoyed a real nice dinner, then in the afternoon had all the ice cream and lemonade they wanted to eat and drink.

QUARTERLY CONFERENCE

Presiding Elder Linebaugh will be in Roosevelt county this week and on Sunday will conduct quarterly conference meeting which will be held with the congregation at Floyd.

SOCIAL

FAMILY REUNION

The members of Mrs. S. A. Edwards' family gathered at the C. E. Venerable home last Sunday for a family reunion. The occasion was prompted by the arrival of O. H. Edwards and family from Oklahoma City.

Baskets of food were taken by the members of the crowd and this was arranged picnic style at the noon hour, and ice cream in abundance was made and served during the afternoon.

The relatives of Mrs. Edwards enjoying the occasion with her were Mr. and Mrs. C. E. Venerable and family, Mr. and Mrs. M. C. McCulley and family, Mr. and Mrs. Charlie Chessman and children, Mr. and Mrs. M. F. Edwards



3 CHEERS for the MAILMAN

He's a good scout, but who wouldn't rather hear your voice over the telephone than get a letter, especially when today service is so fast, cost so low. For example, station to station day rates

Table with 2 columns: FROM PORTALES TO, Rate. Hagerman \$.70, Hereford .50, Hobbs .75

TELEPHONE

and children, Elmer Edwards, Mr. and Mrs. O. H. Edwards. The friends present who were not relatives were Mr. and Mrs. E. Potter of Portales, Mr. and Mrs. J. E. Simpson, Ira Wilmuth, Herbert Potter and Louis Hall.

HIWAY PROGRAM

The union Sunday school of the Hiway community is growing in both numbers and interest, and assist with the finances the committee is arranging for a play to be given on Friday evening, June 26.

This is an all woman cast entitled "Dearies," and promises an entertainment well worth the price of admission, 10 and 20 cents. The program will begin at 8 p. m. The persons appearing in the cast are:

Mrs. Chamblay, as Mrs. Chase. Mrs. Cummings—Mrs. Main. Mrs. Hightower—Mrs. Lang. Mrs. Radcliff—Lena. Mrs. Evans—Mammy. Mrs. Georgia Plummer—Kate. Miss Bertie Loughridge—Babe.

BRIDGE PARTY

Miss Helen Green was the honor guest at a two table bridge party last Friday evening in the home of Mrs. S. H. Stinnett when Mr. and Mrs. N. T. Watson and Miss Lucy Stinnett were host and hostesses.

Several progressions of auction were played during the early evening hours and resulted in Miss Green and Rufus Stinnett holding the two high scores.

A plate lunch was served after the game. The players included Miss Green, Miss Iris Ribble, Miss Lucy Stinnett, Leon Jones, Ray Bonner, Rufus Stinnett, Mr. and Mrs. N. T. Watson.

East Valley View 4-H Club

The East Valley View 4-H club met June 1st with seven members two local leaders and Miss Oakley present.

As both President and Vice-President were absent Miss Oakley presided and helped us on our achievement day program.

Each member reported the work she had done and Miss Oakley demonstrated the darn for the benefit of those who are making the darn.

The next meeting will be on June 24

CHRISTIAN CHURCH

Rev. C. A. Loris is away on his vacation and there will be no preaching services at the Christian church next Sunday, but the young people will have charge of the morning services.

The Sunday school will be held at the usual hour and last Sunday the attendance was 108. Immediately after the close of the school, the young people will take charge of the service hour the same as last Sunday and give a program of real interest and inspiration.

Rev. Loris will return in time for the Sunday services on Sunday, June 28.

FAMILY GATHERING

All the children of Mrs. W. B. Anderson with the exception of A. W. Anderson of Safford, Arizona, were with her last week here in Portales at the home of her daughter, Mrs. J. L. May.

The days of his life in Portales and is renewing acquaintance with his old playmates.

Mr. and Mrs. Bob Anglin came up from Lovington Monday and spent the day in Portales where Mr. Anglin was attending to business.

Add Hobbs and family returned Sunday from a three weeks stay at Hot Springs where they have been taking advantage of the baths.

J. A. Kimmons was a guest at the Greaves home on Monday of this week.

Miss Marjorie Robinson came home this week from Austin, Texas and will spend the summer vacation with her mother, Mrs. E. H. Robinson and her grandmother, Mrs. C. L. Carter.

Mrs. D. S. Melton has arrived in Portales from Carthage, Missouri, and is visiting in the A. W. Baker, Murray and John South, houses.

Miss Adele Oldham is home for the summer vacation with her parents, Mr. and Mrs. W. B. Oldham. She came in Sunday from Belton where she has been attending Belton-Baylor college.

Rev. T. N. Russell, minister of the Tabernock Christian church, and Everett Samuelson, coach of the Tabernock school, together with two students of the school, all from Lincoln, Neb., were guests of John Russell and family of Upton, from Monday to Friday of last week.

W. G. Upton is erecting a windmill on his ranch at Upton.

Levi Jones of the Upton community is recovering from the shock of an auto collision of several weeks ago.

Joe Hamill of Salida, Colorado, is here visiting his grand parents, Mr. and Mrs. Joe Beasley. Joe

Worth a Million

This man always accomplishes a big day because his clothes are always nice and cleaned.

L. J. Wilson TAILOR & HATTER



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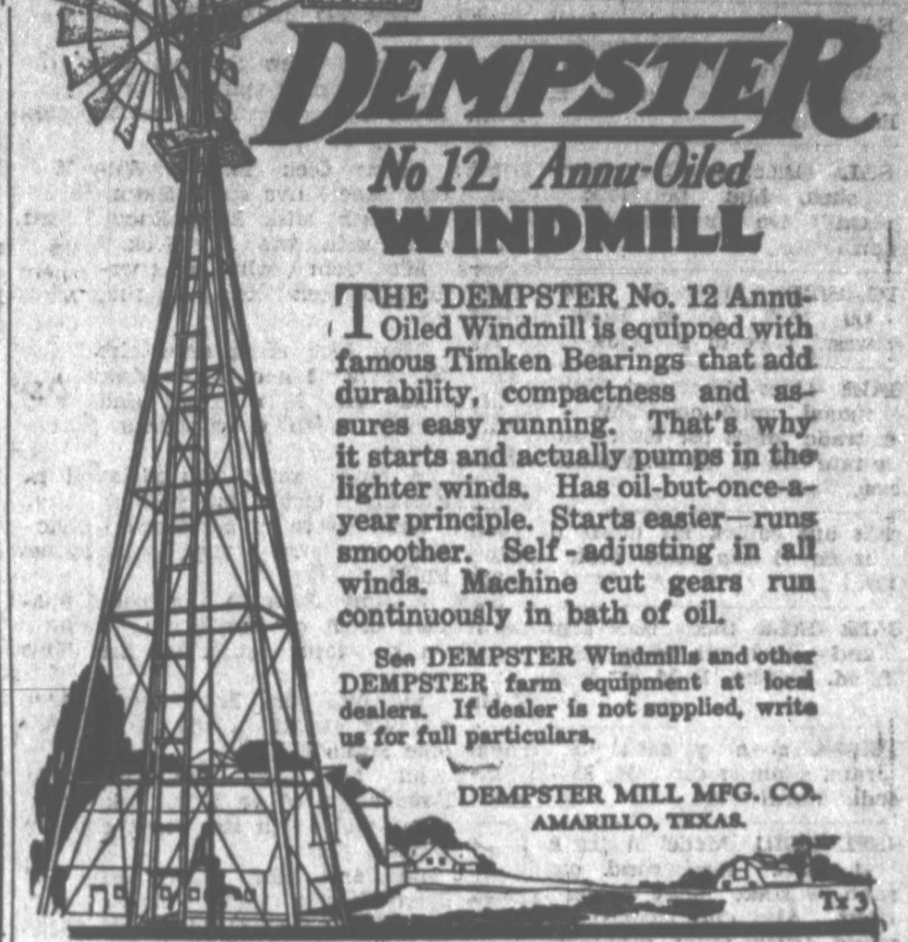
L. J. Wilson TAILOR & HATTER



GASOLINE BURNS CLOVIS MECHANIC

Clovis, June 15.—When gasoline in a container near a car on which he was working was ignited by a match carelessly struck by a bystander, John Allridge, mechanic, suffered severe burns today. His oily clothing caught fire but the flames were quickly extinguished. Hospital assistants said he will recover although he has several bad burns.

Pumps 25% More Water in the Lighter Winds



THE DEMPSTER No. 12 Annual Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

See DEMPSTER Windmills and other DEMPSTER farm equipment at local dealers. If dealer is not supplied, write us for full particulars.

DEMPSTER MILL MFG. CO. AMARILLO, TEXAS

PORTALES LUMBER CO. Portales, New Mexico

Advertisement for Ed. J. Neer, Undertaker and Embalmer. Established 28 years. Phone 67, 2 rings. Quality and Service Considered—Neer's Prices are Less.

Advertisement for Commonwealth Savings & Loan Assn. If You Have \$200.00 you can invest in our fully paid Certificates where your money will earn 7% and be secured by first mortgages on improved real estate. Write for complete information or see J. R. Shock about this association, which is operated under the supervision of the State Banking Commission.

Large advertisement for Chevrolet six-cylinder trucks. Features a large illustration of a truck and text: 'Ton for ton . . . mile for mile Chevrolet six-cylinder trucks cost less to operate'. Includes details about fuel economy and service life.

Advertisement for Portales Motor Company, Inc. See your dealer below. Portales Motor Company, Inc.

Large advertisement for Tuckermans. Features a large illustration of a truck and text: 'PRICES are LOW Your SALES GO UP! When You Use TUCKERMAN Cuts and Sales Ideas FREE AT The Portales Valley News'.

CLASSIFIEDS

For Sale or Trade

STRAWBERRIES for sale, picked Monday, Wednesday and Friday. Also berry and garden plants. J. D. Mark, 425 Fairley St. 31-41c

WHEN I USE Baker's Foot Ease my feet don't smell bad. For sale at all drug stores and shoe shops. may21-41c

KEYRA Knife attachments for two row Cultivators, and Listers. E. N. Wheeler. 32-41c

FOR SALE—New Alfalfa Hay, No. 1 grade, at Fortales market. Will deliver in ton lots to Fortales, Valley View Farm, W. E. Reynolds. 32-41p

FOR SALE—Block-rot-free sweet potato slips, Margiope tomato plants. On Clovis highway. K. E. Livingston. 32-41p

POTATO SLIPS for sale. \$1.00 per 1000. A. O. Ross, Rucker Corner, west of Portales. 34-11p

FOR SALE—Chevrolet Truck, 1921 model, good condition. Would consider trade for Roosevelt County real estate. E. D. Fisher, Bledsoe, Texas. 34-11p

WE are selling all kinds of field seeds at and below cost. Slaton Coal Co. 34-21p

FOR SALE—Some nice pigs, farm tools, and lots of cherries. See P. M. Landes, E-24 N. Main. 34-41c

FEANUTS—A quantity of shelled seed peanuts for sale. E. B. Siddall, Model Farm. 23-

ONE USED FORD Model A truck in A-1 mechanical condition, good rubber, staks body, priced right. Also one International speed special truck, practically new, good rubber, with or without grain body. Schumpert Implement Company. 34-11c

FOR SALE—25 slightly used Ice Boxes, cheap. W. A. Angley Furniture, Phone 214. 32-41c

SEE US for your Fordsons and for your Fordson parts. Schumpert Implement Co. 34-11c

MAIZE, Sudan, Kaffir and Sorghum seed, priced right. Schumpert Implement Co. 34-11c

FOR SALE—Peanut Seed, one 2-70w godevil and one milk cow. H. O. Minick, phone 192-F11. 34-11p

FOR SALE—On easy terms, shoe shop on Main Street, formerly known as the Owens Shoe Shop. See Ed J. Neer, owner. 33-41c

FOR SALE—Good second-hand Fordson Tractor, See C. V. Harris. 32-31c

FOR SALE—Adding Machine, Cash Register, Scales, Shoe Cases. Inquire at Wheeler Bros. 32-21c

FOR SALE—Cottonseed, 2 years old, good seed, 75c per bu. C. E. Jergins, 3 miles N. W. of Portales. 32-21p

FOR SALE—100 lbs. shelled peanuts. See Frank Jernigan, Fortales, N. M. 34-11p

FOR TRADE—New stucco business house, 25x50, close in. Trade for improved acreage farm near Portales. R. B. Boyle, Vega, Texas. 34-41p

FOR TRADE—Milk cow for windmill, E. L. Wilkins, Floyd, N. M. 34-11p

DOUBLE-ROW Listed Corn Cultivators, single and double row shovel Cultivators. E. N. Wheeler 32-41c

EDISON PHONOGRAPH for Sale —Or will trade for feed. John W. George. 32-21c

HIGH GRADE BARBITT — The News has a supply of high grade barabbit for pumps, engines, windmills, etc. 2 1/2 pounds in pigs for 40c. Portales Valley News. 32-11c

ONE large empty room for rent, cheap. 622 Southeast Lincoln St. 34-41p

Lost & Found

Reward—Will pay \$10.00 to anyone furnishing information who stole Delmont Nursery sign on highway west of Portales. We have fruit trees that bear most every year. Delmont Nursery, Plainview, Texas 34-41p

For Rent

HOUSE FOR RENT—Four rooms, modern. E. B. Siddall. 34-11p

WHAT USE is there having sweet stinking feet, when one box of Baker's Foot Ease will stop it. For sale at all drug stores and shoe shops. may21-41c

ONE Used Iowa Engine, 1 used Fordson. E. N. Wheeler. 32-41c

WANTED TO RENT—Furnished house 2 or 4 rooms. House must be modern. See Farha at Farha's Grocery. 32-41c

Miscellaneous

WE BUY, sell and exchange Furniture. W. A. Angley Furniture, Phone 214. 14-41c

TRESPASS NOTICE—Notice is hereby given that any one trespassing in my pasture without permission will be prosecuted according to law. E. F. Townsend. 32-41p

HOME for elderly lady who will help with household. Box 433, City. 32-21p

HAVE JUST RECEIVED a shipment of Go-devils, Cream Separators and Hardware. If you are interested in buying a combine, let us demonstrate a J. L. Case. J. R. Judah & Son, Causey, N. M. 32-21c

feet don't smell nor scald. For sale at all drug stores and shoe shops. may21-41c

FLOYD EAST SIDE NEWS

Miss Bernice Stewart gave the young folks a play party at her home Saturday night. All reported a very enjoyable time.

Misses Cleo Heck, Theima Wilson, Dessie Lee Mays spent Saturday night with Miss Ruby Bacon and Sunday with Miss Cleo Heck.

Mr. and Mrs. L. H. Heck and family motored to Clovis Saturday. A large crowd was reported at Sunday school last Sunday.

Bro. Moore of Simmons University conducted the services at Floyd Sunday.

Sunday, June 23, the young people's class of Floyd are planning on a basket lunch at the Hart ranch.

Mr. and Mrs. Burt Brown were all day guests in the J. H. Parsons home Sunday.

Mr. and Mrs. Oral Boteler of Artesia moved to Floyd this week. Mr. Boteler will be janitor for the coming year.

Mr. and Mrs. Milton Key of Roswell have moved back to Floyd. Arnold Compton of Clovis spent Monday with Bud Heck.

Mr. and Mrs. J. H. Parsons were visitors at the Terrell ranch Tuesday morning.

Mac Tolliver spent Sunday in the West home.

Catherine Parsons is visiting her sister, Miss Estelle Parsons of Yeso.

Mr. and Mrs. George Goldman of Denver visited her folks, Mr. and Mrs. L. Bacon, Sunday.

Mr. and Mrs. Charles Owens have returned from their two months visit at Snyder, Texas.

Miss Lois Lang of Wink, Texas, is visiting in the McAllister home.

Miss Ethel Spears spent Thursday evening in the Stuart home.

Miss Ola Sweet spent Monday morning in the Tolliver home.

The community social will be held in the school house Friday night. Every one invited.

Bob Kiser from Flagstaff, Ariz., was a Sunday night guest in the Stuart home.

Mr. Deuy had the misfortune of losing two calves which were killed by lightning Monday night.

Misses Lucille Parsons, Ola Sweet and Cleo Heck were visitors in the Wright home Sunday.

Miss Mildred Wright is recovering nicely from her operation.

Miss Willie Ruth Womack who was operated on last week, is home again.

Ethel and John Spears were dinner guests of Bernice Stuart.

Miss Dessie Lee Mays visited Miss Thelma Wilson Tuesday.

BOY SCOUTS CAMP NEWS

Our Health Program for this year's camp is carefully planned. We realize that a Scout Camp has no greater recommendation than that of a good health record.

To assure minimum aches and pains, we have a program full of outdoor activities; our menus are of simple and wholesome foods and are well planned and properly prepared.

All camp activities are supervised by competent supervisors so that accidental injury is largely eliminated.

Rev. and Mrs. Vammen and their children visited during Wednesday with Dr. and Mrs. C. A. See as they passed through Portales to their home in Los Angeles, Calif., after their summer vacation in the central section of the United States.

Miss Rose Dell Vincent came from Cheyenne, Okla., with her brother and sister, Mr. and Mrs. P. M. Bailey and will visit in Portales during a portion of her vacation.

Reconditioned used cars. Priced to sell. Universal Motor Co. Phone 76.

Miss Ruby Jenkins, a teacher in Eddy county, who has been visiting her family at Fortales, left Monday for Eugene, Oregon, where she will attend the State University this summer.

Reconditioned used cars. Priced to sell. Universal Motor Co. Phone 76.

Mr. and Mrs. Bob Anglin came up from Lovington Monday and spent the day in Portales where Mr. Anglin was attending to business.

Age Necessary to Give Proverbs Full Flavor

Among the best known old sayings are those dealing with our grapes, looking the gift horse in the mouth, the prophet honored elsewhere than at home, waste and waste, honesty and policy. One might say, indeed, that there are no such things as new proverbs since, like wine, they are in need of age to make them worth while.

The very definition of a proverb: "A short, sententious phrase long current in common speech," shows that age is necessary to produce the lasting flavor.

In Sterne's "Sentimental Journey" occurs one of the most beautiful phrases in the English language, "God tempers the wind to the shorn lamb." But it was not original with Sterne nor does the Bible have it. The phrase was picked up by a writer, George Herbert, about 1640 and was gleaned by him from a sixteenth century proverb of the French, who in turn got it from a Latin proverb of the Latin writer. The Latin, again, may have brought it down from Turkish or oriental sources, as these are rich in ancient proverbs.

Every old nation has a wealth of proverbial sayings, one Spanish author alone has concluded that it is believed, possesses the largest store, though the Arabs, the Persians, the Indians, the Chinese and the Japanese also have unlimited quantities.—Cleveland Plain Dealer.

Malay Quick to Retent Hurt to Personal Pride

Personal pride and the emotion of love are the most frequent causes of murders in the Philippines, leading strangers to conclude that life is lightly held and murder is committed over mere trifles.

The current police calendar would confirm that opinion. Over love, an intermediate schoolgirl stabbed her classmate, another girl, to death with 46 wounds—veritably spraying her body to pieces, and the juvenile murderer seemed scarcely perturbed when arrested, confessing all. Over personal pride a peasant slew a household, four persons, man, wife, and their two children, with his bolo. Given to drinking, he was making a drunkard's boastful headway past the house. The man, thinking to shame him, scolded him from the window overlooking the street, and called him "un borrachin," a common drunkard. Less than five minutes later he had wiped out the family. May it never be safely insulted in the presence or hearing of third parties.

Magna Charta

King John affixed his seal to the document called the Magna Charta on June 15, 1215, having been compelled to do so by the barons and their followers. In June of that year both parties encamped on the plain called Runnymede, on the banks of the Thames, near Windsor, and conferences were opened between the king and the barons. The barons presented their grievances and the means of redress, in the nature of bills offered for the royal assent. The king directed that these articles should be reduced to the form of a charter, and in this form it was drawn up by the clerks, in Latin. Many of its provisions were based on a previous charter granted by King Henry I in the year 1100.



CAL FARLEY

The wrestling champion of the Panhandle, will meet Jack Reynolds June 22 at Amarillo for the world's championship bout.

Cactus Well Guarded Against Its Enemies

Not the shining habiliments of the knights of old, but an outward protection from a too close approach of an enemy, is the covering of the cactus, which pointedly tells the oncomer to beware.

A giant variety is seen at its best in Arizona, not far from Phoenix. It is an unparalleled spectacle. These saluaro rear their spiked branches as high as 40 feet above the desert. Some are said to be 200 or 300 years old. They retain the perennial greenness of youth and each spring become bride-like in a burst of white blossoms. The yellow centers of the flowers mingle pleasingly with the green.

Other varieties of cacti bear other colors of blossoms. Scarlet and pink, purple and yellow emphasize the beauty of the pure white flowers of the giant trees which tower above and appear to invite and greet their colored friends below.—Exchange.

Overlooked

Mother had been reading to Ellen all about the tiger in the jungle, what it ate, how it lived, and what it did. It was a very lovely story of animal life and mother thought Ellen was getting a lot out of the tale.

When mother finished, Ellen's only comment was a question: "Where is that tiger's garage?"

Big Special
Saturday, June 20
2 Ice Cream Cones
5c

Also the first 10 prescriptions brought in Saturday will be filled free of charge.

City Drug Store
Selling Service

Our Aim

The aim and efforts of the officers of the First National Bank is to give our people a safe, conservative yet accommodating Bank with which to transact their banking business.

With this thought in mind, we solicit your banking business.

FIRST NATIONAL BANK
Serving Roosevelt County 28 Years
This Bank will be closed on July 4th

Asbestos Peril

Although asbestos has been used in industry at least since 450 B. C., only within recent years has it been recognized that asbestos dust can produce diseases of the lungs. Asbestos is a mineral of a curious fibrous structure. It is used in making gas mantles, furnace linings, heat resisting mats, and so on, and is largely handled by women.

The inhalation of dust gives rise to symptoms in some of the workers after about five years. They begin to get short of breath on exertion, lose weight and develop a dry cough. If the cases are seen early and prevented from being irritated by dust, much relief can be obtained by treatment.

Many Ex-Presidents

Between March 4, 1861, when Abraham Lincoln took oath of office as President, and January 18, 1862, when John Tyler died, there were five living ex-Presidents of the United States, a greater number than at any other period in American history. They were Martin Van Buren, John Tyler, Millard Fillmore, Franklin Pierce and James Buchanan. The great number of living ex-Presidents at that period was due largely to the fact that no President elected between the election of Van Buren in 1836 and the election of Lincoln in 1860 served for a longer period than four years.

Transparent Gem

Hiddenite is a green, transparent variety of apodumene used as a gem stone. A well-marked prismatic cleavage renders the mineral rather difficult to cut. Its color passes from an emerald green to a greenish yellow and is often unevenly distributed through the stone, which shows much fire when properly cut. Hiddenite was originally found as loose crystals in the soil, but was afterward worked in a vein stone where it occurred in association with quartz, garnet and other minerals.

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Ray Adams (Buddie) is expecting to arrive in Portales Sunday for a visit with his aunt, Mrs. Lillian Taylor.

WAVEVELY, the high speed motor oil. Universal Motor Co., Phone 76.

Rev. Howard Rogers, pastor of the Christian church in Clovis, was a Portales visitor Tuesday of this week.

Bernard Price has just had his tonsils removed and is improving nicely.

NOTICE
We have discontinued buying hogs at Littlefield, Texas
PAYETON PACKING CO.
LOUIS SCOTT

Specials Saturday, June 20 at Yoachum
Grocery & Market
MEAT SPECIALS

Corn fed Beef Roast	15c
Pork Roast, per lb.	17 1/2c
Picnic Hams, per lb.	15c
Sliced Bacon	30c

GROCERY BARGAINS

Blackberries, gal.	50c
Pineapple, gal.	75c
Coffee, Yoachum's Special, It's good, per lb.	23c
Graham Crackers 2-lb. box	28c
Wafers 2-lb. box, Supreme	
Salad	28c
White King Washing Powder, large size	42c

We are striving to do an impossible thing—please everybody

Dress Sale Continues

PRICES
on our Beautiful Summer Dresses
SLASHED

\$16.75 Dresses now	\$13.88
12.75 Dresses now	10.88
9.90 Dresses now	7.88
4.95 Dresses now	3.88

Beautiful line of Voiles for hot weather wear, reduced to \$1.44

FREE! FREE!

Three dainty Dresses to be given away absolutely FREE, Saturday at 6 p. m. See them.

Prices on all Men's Straw Hats reduced for the week.

Hot Weather Specials on Every Counter

United Dry Good Stores, Inc.
"Where You Can Feel at Home"

On the Farms and in the Pastures of Roosevelt County

By GORDON KING GREAVES, Field Representative

Wool Industry Growing in Roosevelt County

In the western part of the county sheep raising has gained much favor. In the Benson and Pearson valleys alone, there are about nine thousand head of sheep. This industry has started in this part of the county in the last two years. At the present time, the owners are busy with the shearing, and they report a very favorable yield of wool. Most of the flocks will average 10 pounds per clip. The ranchers in this section are storing all of their wool in the P. E. Turner barn where it will be sold in a lot. There will be approximately 90,000 pounds yield this year and this should sell for over \$6,000.

There are many more sheep in the county not included in this write-up, and many predict that the wool industry will gradually replace the cattle business in Roosevelt county because of the more favorable conditions.

Maurice Bouldin has just finished having his 1200 head of sheep sheared. His sheep are all young and healthy and yielded an average of ten pounds of wool per clip.

Mr. Bouldin states that he has never regretted going into the sheep business, notwithstanding the low prices. He has worked with these sheep himself, giving them his own personal care. He runs his flock on a portion of the old Hart ranch which is now owned by J. J. Steel of Anton, Texas.

Mr. Bouldin is also a partner with R. K. Chilton of Elda. Together they own 900 ewes with 700 lambs and 1,000 yearling ewes.

Mr. Ford also runs his 1,350 sheep on the old Hart ranch. He has finished shearing his sheep.

Believe It or Not

A short time ago, a sheep herder on the Maurice Bouldin ranch had some difficulty in rounding up two frisky sheep. He returned to the house and told Mr. Bouldin about his trouble, and Mr. Bouldin re-upon reaching the corral the turned with the herder to help. Two sheep turned out to be two grown antelope. The herder is still being "rased" about not being able to tell a sheep from an antelope.

H. R. Carr was busy the first part of this week shearing. Leo Acutres with his 15 drop power shearer and his crew of shearers, tilters and suckers finished the job in two and a half days. Mr. Carr has about 3,000 sheep on the George Chumbley place and 2,000 in Texas. Altogether, he has 3,000 ewes and 2,000 rams.

G. A. Chumbley and his family have moved to their farm and ranch near the Pearson Valley school house. Lynn Chumbley now has 300 head of white-face cattle, pastured on eleven sections of land. Mrs. Chumbley is getting lots of eggs from her 180 white Leghorn hens.

Norvaln Duply has 300 sheep and John Russell has 500. These

farmers are raising sheep on the side and find it a good way to bring money as a time when no other farm product is ready to sell.

May Quit Oil Play at Hobbs

Santa Fe, June 17.—With reduction of the price of oil at Hobbs now down to 25 cents a barrel, State Geologist E. H. Wells said today that he had heard talk in Lea county of shutting off production altogether temporarily.

Dr. Wells said he is doubtful whether the state has authority to prevent a shut down, in as much as the oil companies could probably comply with the production terms of their leases by running oil once a month.

Dr. Wells said another plan under discussion involves limiting production to 100 barrels a day from each unit which would mean a total output for the pool of 15,000 barrels. The daily production at present is around 37,000 barrels daily.

Rumor Men Would Flee

Friends of Bandit Suspects Arrive, Causing Suspicion

Santa Rosa, N. M., June 17.—Sheriff Juan Sena, of Guadalupe county last night placed extra deputies on guard at the county jail to prevent any attempt to free the three men held as the Santa Rosa bank robbers.

Rumors that a jail delivery might be attempted reached here yesterday evening.

Jim Bryant, L. E. Rackley and Ed Taylor, the three men who were arrested recently at Lawton, Oklahoma, have many friends in Eastern New Mexico and the Texas Panhandle. The presence of some of them in Santa Rosa yesterday afternoon caused Sheriff Sena to take extra precautions to protect the jail.

The trio will be given a preliminary hearing at ten o'clock tomorrow morning. They are expected to plead not guilty.

Canadian Bituminous Sands

In what is known as the McMurray country, in Canada, 800 miles north of Edmonton, are to be found extensive deposits of bituminous sand. The future commercial significance of these deposits is as yet not generally realized, it adds, although it is possible that eventually they may prove to be of real national importance.

It is thought the bituminous sand in Canada is in many respects similar to the oil shale in the United States and that the development of bituminous sand should be considered quite as seriously as that of the oil shale. Yield per ton from the latter will, in some instances, be higher than from bituminous sand, but, from the point of view of mining costs and certain other factors, the development of bituminous sands will probably have advantages over oil shales.

Pacific Mystery

Easter Island is called the "Unsolved Mystery of the Pacific" because of the mysterious presence of hundreds of immense heads carved out of stone which are to be seen, some standing erect, while others are down upon the ground. Their meaning is only conjectured and no one has ever offered any explanation which is generally accepted. Apparently Easter Island was chosen as the graveyard for the chiefs of a large island archipelago which suddenly disappeared. The thousands of slaves who were kept at work carving out these images were left without food and fell upon each other until only a few remained. The story of all these events was never recorded and can be read only by inference.

Put Health First

The views of students as to what makes life happy are revealed by a ballot competition conducted by the National Union of Students throughout the universities of England and Wales, says the London Observer. The following was the order of importance voted for the various attributes conducive to a happy life:

A sound constitution; a sense of humor; a congenial occupation; an assured future; a charming wife or husband; a blameless reputation; £400 a year; a bright career; a thick skin; a good cook; a persuasive manner; a library and a poker game (equal); an artistic temperament; a schoolgirl complexion.

Tut-Tut!

All judicial humor, fortunately, is not retrospective. While some judges dig it up from the past, others are busy extracting it from the present.

A little while ago it was stated before a well-known judge that a company was to run a revue named "King Tut-Tut."

"His honor rubbed his brow." "What does 'Tut-Tut' mean?" he inquired.

"It is an expression," replied counsel, "used on the part of a man when he misses his drive."

"You mean when the clergy are present," suggested the judge, amid laughter. — Birmingham (Eng.) Weekly Post.

English Law Demanded

Attendance at Church

Sunday holiday makers and trippers will be interested to know that a statutory law in England years ago prohibited such frivolity, says the London Daily Mail. The Act of Uniformity, 1552, requires: All persons, except those dissenting from the worship or doctrines of the Church of England and usually attending some place of worship not belonging to the Church of England, are, if they have no lawful or reasonable excuse for absence, to endeavor to attend their parish church or accustomed chapel, or, if reasonably prevented from so doing, some other place where the divine service of the Church of England is performed, on all Sundays and other days ordained and used to be kept as holy days, and to abide there orderly and soberly during the time of common prayer, preaching, or other "divine service" there performed. Failure to observe this law renders the offending "parish-loner or inhabitant of a parish" who is not legally exempt from attendance at divine service on Sundays and holy days "liable in proceedings taken against him in the ecclesiastical courts to be censured for the offense, admonished as to his attendance in the future, and to be condemned in the costs of the proceedings."

Winning the Battle

One of the most difficult tasks for human beings is to admit faults; probably more difficult for women than for men. "I do not believe I could have been as humble as I am had I been born a woman; I should have been inevitably influenced some by the story of Helen of Troy, so beautiful, so charming, so appealing, that a great war was fought over her. In a smaller way there is war over every woman. Her courtiers are the ice man, the milk man, the grocery man, every man she meets. The compliments paid Helen have come down to us in a book, and we use them; clumsily, perhaps, but with sufficient efficiency to win many battles."—Howe's Monthly.

Colonial "First Night"

In 1750, writes Garland Smith in the Brooklyn Eagle Magazine, the Colonial Sons and Dames of New York city assisted at a thrilling event, the performance, in the Nassau theater, of the first complete honest-to-goodness opera in the Colonies, as exactly as possible according to the best English specifications.

There had been scattered productions of old English ballad-operas in America before, but never anything as elaborate as this—never a bona fide opera, with complete stage settings, and a regular plot, and all the sophistication of London society.

Emerson's Taste for Pie

In "Emerson, the Wisest American," Phillips Russell calls attention to the New Englander's traditional love of pie for breakfast. Emerson, he asserts, began nearly every day of his life with a noble segment of pie, even when traveling and lecturing in the West. Today, however, this custom is practically extinct, despite all reports to the contrary, being found only on a few remote farms or in little Cape Cod villages.

Add Hobbs and family returned Sunday from a three weeks stay at Hot Springs where they have been taking advantage of the baths.

Motorist Learned That

Small Boy Was Correct

Humor can be found even in parking difficulties. A Brooklyn motorist had circled two blocks in an effort to find a place to park the other night. He was taking his family to a neighborhood motion picture show and already was ten minutes late for the feature picture. Finally he sighted an ideal space near the theater. Speeding up ahead of other motorists he stopped and started to back into the space.

"You can't park here, mistah," volunteered a fat negro boy from the curb.

Ignoring the negro boy, the motorist completed backing his car into the space, then looked out and angrily demanded:

"What's the matter with you? What do you mean, I can't park here?"

"Nothin', mistah, nothin' at all," replied the lad with a frightened look as he hastily walked away and revealed a fire plug upon which he had been sitting and which had been concealed from the view of the driver.—New York Sun.

When Lord Kitchener

Overplayed His Hand

Stories about Lord Kitchener are always cropping up. Here is one which seems to be new. The civic dignitaries of a certain town wanted to make him a presentation, and decided the best thing they could give him would be a piece of china. Being aware of Kitchener's expert knowledge of china, the donors were anxious to make sure of his approval, so they put it on the table at a lunch he attended. It was a fine and rare piece, and as soon as the great man sat down he cocked an appraising eye upon it, and at once decided he must secure it for his own collection, and secure it cheap. So he observed in his greatest voice that the piece was not genuine. At which the dignitaries, very much depressed, took it back to the dealers! The story is told by Mr. Compton Mackenzie in "Gallipoli Memories."

J. A. Kimmons was a guest at the Greaves home on Monday of this week.

Portales Markets

Top hogs	14.15
Threshed Kaffir	.75
Threshed maize	.80
Maize heads	14.00
Kaffir heads	12.00
Cream	.12
Eggs	.10
Light hens	.10
Heavy hens	.12
Colored fryers	.12
Leghorn and bareback (colored)	.16

CLASSIFIED

Miss Barbara's Sunday school class of the Baptist church took a hike to the H-Bar Ranch last Tuesday evening. They took a lunch of sandwiches, fruit and cake. Those present were Misses Evelyn Barnard, Ellen Bell, Mildred Potter, Barbara Lee Carter, Mary Lena Hilliard, Lucy Bradford, Belle Ridgeway, Nettie Hanson and Vada Green. All reported a fine time.

WAR DECLARED

or Musical Supremacy of Eastern N. M. You are the judge; come out and vote for your favorite at JUNGLELAND.

Saturday Night, June 26, Clovis, N. M.

"Gardon" and his Orchestra

vs. Buffalo Rythm Stompers



This store will be closed July 4th

Farha's Grocery

Specials for Fri. and Sat.

RICE, 5 lbs. 27c

APPLEBUTTER, 1 qt. 24c

CORN, 3 cans 32c

HOMINY, 3 No. 2 1/2 cans 35c

SHORTENING, 8 lbs. . . . 89c

Vinegar (bring the jug) qt. 6c

SOAP, 3 bars Palmolive Toilet 19c

BROOMS, each 28c

Grown and made in Roosevelt County

FLOUR, sack \$1.00

TOMATOES, 3 cans 20c

Syrup, 1 gal. 59c

MATCHES, per box 2c

SPAGHETTI or Vermicelli 5c

POTATOES 10 lbs. new 19c

KEROSENE, per gallon 8c
(Bring the pint or the barrel)

Sauer Kraut, 3 No. 2 1/2 cans 35c

Plenty Fresh Fruits and Vegetables

We still pay 1c more for eggs

Trade with Joe—the man everybody knows

Watch our Windows for Extra Specials

CLOSED



We, the undersigned Merchants and Business Men have, at the request of the Chamber of Commerce, agreed to close our places of business all day on the Fourth of July, feeling that the occasion merits this action.

We will strive to notify the general public of our action and save needless disappointment.

- | | |
|-------------------------------|------------------------------|
| Carr Lumber Co. | E. N. Wheeler. |
| Portales Lumber Co. | P-P Grocery. |
| First National Bank. | L. J. Wilson. |
| Coe Howard. | W. M. Adams. |
| Ed J. Neer. | S. N. Hancock. |
| Roswell Pump & Supply Co. | Estes Barber Shop. |
| Yoachum Grocery. | H. W. Davidson Broomcorn Co. |
| Fields & Bonner. | E. N. Neer, Hardware. |
| Portales Valley News. | J. C. Penny Co. |
| Joyce-Fruit Co. | New Mexico Utilities Co. |
| Skinner's Shoe Shop. | Portales Hardware Co. |
| Portales Steam Laundry. | J. Harve Baker. |
| Harry Cissell. | Universal Motor Co. |
| Ohr Electric Co. | Kemp Lumber Co. |
| Clevenger Ins. Agency. | George & Kinf. |
| Portales Motor Co. | J. B. Crow. |
| Portales Abstract Co. | Charter Insurance Co. |
| J. M. Wilson. | Shock Battery Co. |
| Jim Warnica. | J. B. Johnson Barber Shop. |
| Maxwell Barber Shop. | Portales Realty Co. |
| Gas Co. of New Mexico. | Dan H. Smith. |
| A. W. Freeman, City Clerk. | J. N. McCall. |
| United Dry Goods Stores, Inc. | Stool's Dry Goods Store. |
| The Famous. | "M" System. |
| Piggy-Wiggy. | Stone's 5-10-25 Cent Store. |
| O. Wakefield Barber Shop. | Nu-Way Barber Shop. |
| Purity Market. | Bascom Howard. |
| Angley Furniture Co. | Star See Shop. |
| Farha's Grocery. | Schumpert Implement Co. |

Before You Buy Your Tires

Let us SHOW you why

Firestone TIRES are better!

We are specially equipped to do your Car Washing and Greasing and Polishing. Our special equipment makes it a better job.

Bring your car in today.

Orange Service Sta.

Service With a Smile

Locals and Personals

Mr. and Mrs. O. H. Cranford and their children left Saturday for their home in Tucson, Ariz., after visiting for ten days in the home of Mr. Cranford's father, J. F. Cranford of the Floyd community.

W. D. Fate, together with Mrs. O. F. Fata and children spent a portion of last week in Lamasa, Texas, visiting L. T. Fata who has been quite ill for several weeks.

Cecil Ball arrived Wednesday from Stamford, Texas, and will spend some time with his brother Earl and friends in Portales.

Reports from Mrs. Judewine concerning her condition are very encouraging, but it is hardly possible she will be recovered enough from the operation to make the trip from Boseman, Montana, to Portales much earlier than the first of August.

Mr. and Mrs. J. R. Davenport of Wellington, Texas, have been in Roosevelt county for the past few days, as guests of their brother and sister, Mr. and Mrs. J. F. Cranford at Floyd.

Mrs. Johnson and her children from Chicago were Sunday guests of Mrs. Lillian Marshall. The two ladies fare school mates.

Dr. N. A. Moore, dean of the Bible department of Simmons University, spent Sunday in Portales with his friend, Rev. Rolfe Barnard and delivered both the morning and evening sermons.

Mr. and Mrs. C. H. Howard, Mr. and Mrs. Cline Caperton, Bert Rawlins and Harold McDonald drove to Las Vegas Sunday.

Mr. and Mrs. J. A. Hardy came up from Carlsbad last week and spent a portion of the week visiting with Mr. and Mrs. Bert Rawlins in their home on Nevada street.

Mr. and Mrs. J. B. Priddy and Lee Carter were joined Monday by C. P. Yaden of Clovis and all left for a fishing trip to the Taos community.

Mr. and Mrs. A. N. Jensen and their son Cornelius have arrived this week from Elk Hart, Iowa, and will spend their vacation with Dr. and Mrs. C. A. Soe. During the visit here they will doubtless make the tour through the Carlsbad caverns. Mr. and Mrs. Jensen are Mrs. Soe's parents.

Mr. and Mrs. Prentice Rosson came down from Hereford and remained a few days last week in Portales visiting with Mrs. Rosson's father, J. H. Bond.

Mr. and Mrs. Clifford Jones from Elk City, Oklahoma, were here last Friday visiting with Ray Bonner.

Mr. and Mrs. Bill Bonner have announced the birth of their daughter Patsy Ruth at their home in Fort Sumner. This little girl is receiving a great amount of attention from the relatives as she is the first girl to be born in the Bonner family in four generations.

Mr. and Mrs. N. T. Watson and Rufus Stinnett accompanied Miss Helen Green to her home in Artesia last Saturday and remained until Sunday visiting in the Green home.

Albert Maddox of Cheyenne, Oklahoma, was in Portales last Saturday and spent much of the time visiting with Ray Bonner. These two young men have been friends for several years.

Miss Helen Green stopped in Portales on her way home from Albuquerque and spent a few days visiting in the home of Mrs. S. H. Stinnett. Miss Green graduated from the University last year and went back this year for the commencement exercises.

Mr. and Mrs. V. J. Cox with their daughters, Mrs. Faye Cox and Mrs. Verna Powers and their little grand daughter Charlotte May Cox, all of Lamar, Colo., came to Portales for the funeral of Mrs. Audean Wheeler and remained for a few days. Mr. Cox is a brother of Mrs. Wheeler.

Miss Rosamond Deen returned home Sunday from Fort Worth after completing her year's work at the Texas woman's College in Fort Worth. Miss Rosamond went from Fort Worth to Littlefield and visited with Norabelle Grizzle until Sunday when her uncle and aunt, Mr. and Mrs. H. H. Buchanan, drove to Littlefield for her. She will spend the summer vacation here.

N. Stool left Sunday for El Paso to be absent for the first few days of the week attending to business and sight seeing.

Clay Timberlake came to Portales last Thursday from Fort Worth and is visiting this week with his cousin, Miss Grace Smith and her parents in Portales.

Miss Carolyn Wetzel of State College spent Sunday in Portales consulting with Miss Verna Oakley and Mrs. H. H. Buchanan concerning the extension work of Roosevelt county.

Mrs. W. H. Davidson and daughter and Mrs. J. B. Lee with her young child have returned from Hot Springs where they spent almost a month taking baths and enjoying the many visitors at the resort.

Mrs. Florence Hazelwood from Clovis was in Portales three or four days last week, visiting in the home of her daughter, Mrs. Ray Snelson. Mrs. Hazelwood returned to Clovis Sunday afternoon.

ACE HI BRIDGE Mrs. J. D. Marlow was hostess to the members of the Ace Hi Bridge club last Friday afternoon. In the absence of some of the members Mrs. Marlow had invited Miss Loreta McCarty, Mrs. Elton Hudson and Mrs. H. C. Wauson to substitute at the two table contest of the afternoon. Mrs. Buford Fisher held the high score for the members and Mrs. Wauson for the non-members.

Mrs. Marlow served daily refreshments at the close of the afternoon. The guests were Miss McCarty, Mrs. Hudson, Mrs. L. S. Kirby, Mrs. Cleo Pike, Mrs. J. J. Brown, Mrs. Buford Fisher and Mrs. Wauson.

METHODIST MISSIONARY SOCIETY The members of the Missionary Society from the Methodist church are employing an all day meeting each in the Carl Mueller home. Each lady is taking one dish of food and this will furnish the noon day meal.

A program and business meeting will be held during the course of the days activities.

Mr. and Mrs. H. G. Rowley came up from Carlsbad last Thursday afternoon and remained until Saturday visiting their son, Marshall, and their many Portales friends. They were guests in the home of Mr. and Mrs. H. C. Walsom while in the city.

Gloria Fay Richardson was in the Baptist hospital a day or two last week, following an operation for the removal of her tonsils.

Reverend H. N. Russell, brother of John W. Russell, accompanied by Professor E. Samulson and two of his High School graduates John Thomas and Cyril Dupuy, all from Taberock, Nebraska, were guests in the John Russell home several days last week. These gentlemen are making a tour of several of the Southern States during their vacation.

Horace Wheeler with his son Clarence and daughters Myrtle and Mrs. Leslie Wheeler came from their home in Hugoton, Kas., last Thursday to attend the funeral services of Miss Audean Wheeler. They were unable to remain longer than Friday with their relatives here for Mr. Wheeler and his sons raise wheat on a large scale and were unable to be absent from home any length of time at this season.

Claud Anderson of Siston, Texas was in Portales Friday visiting with his sister Mrs. J. L. May. Mr. Anderson returned to his Tex. home Friday afternoon.

Mr. and Mrs. Lee Johnson left the last of last week for their summer vacation which will cover a motor trip to the Atlantic coast with a sight seeing tour into Canada. Lee will teach at Wink, Texas again this winter.

Mr. and Mrs. Kyle Trueblood and their daughter Marjorie from Conway Springs, Kansas arrived in Portales Thursday to be with the E. N. Wheeler family for a few days. Mrs. Trueblood is Mrs. Wheeler's sister and will be a great comfort during these sad days. Mr. Trueblood is a teacher and coach in the Conway Springs high school.

Marjorie Linna Mersfelder, grand daughter of Dr. J. S. Pearce had her tonsils removed Friday morning and is now improving most satisfactorily.

Mrs. J. J. Pinson came down from Canyon, Texas last week and spent a few days visiting with friends in Portales before going to the Arch community where she is having a happy time with her former neighbors and close friends.

Mrs. and Mrs. V. J. Cox with their daughters Mrs. Faye Cox and Mrs. Verna Powers and their little grand daughter Charlotte May Cox all of Lamar, Colorado came to Portales for the funeral of Mrs. Audean Wheeler. Mr. Cox is a brother of Mrs. Wheeler and he was unable to stay longer on account of the duties at the lumber yard of which he is owner and operator.

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Mr. and Mrs. D. C. Lundgren came up from Roswell Friday and visited until Sunday with Mr. and Mrs. Wallace King.

Mr. and Mrs. Flu Anderson and Mrs. Anderson's mother, Mrs. Smith, all of California, spent this past week in Portales visiting with Mrs. J. L. May and her mother, Mrs. Anderson.

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C. Lundgren of Roswell with electric fans and the many vases of summer flowers the living room was cool and inviting. A refreshing iced course was served at the conclusion of the several progresses of the card game.

Mrs. Jordan was awarded the prize for high score and Mrs. Lundgren was presented the guest gift.

The guests included Mrs. Lundgren, Mrs. C. A. Soe, Mrs. H. H. Buchanan, Mrs. Bert Rawlins, Mrs. J. J. Spires, Mrs. F. E. Jordan and Mrs. J. J. Brown.

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HONOR GUESTS Mrs. Wallace King entertained at her home last Saturday afternoon with two tables of bridge complimenting her house guest, Mrs. D.

Good Clean MILK At Reduced Price We are not lowering the quality of our product but we want the price to be so you can afford the best. Let us start delivering to YOU Doyal's Dairy PHONE 141

What Price Health? The health of your family is especially important during the summer months when hot weather lowers vitality. Now, of all times be sure of the quality and purity of the foods you buy for your table. You can depend upon the high quality and absolute wholesomeness of any commodity purchased at our store. McCall Grocery & Market Phone 13 for Prompt Delivery

Do You Cook Your Sunday Dinner? There is no use of you spending long hours of your rest day cooking Sunday dinner when you can have one served to you and your family just as cheap as you can do it and yet you have no work to do. Try Our Sunday Dinners Mr. and Mrs. Abe Ribble are invited to be our guests for Sunday Dinner Club Cafe

McDonald & Son Confectionery We have the only Hot Water Fountain in Portales. Every glass used is sterilized. We keep the best of Ice Cream, including 6 different kinds of Mistletoe Ice Cream. We solicit your curb service.

All Kinds of Hardware Prices Cheap J. B. Sledge Hardware Co.

Your Building Needs can be purchased here and have good high grade lumber or material and yet the price is no more. See us before you buy any building material and let us figure your bill. KEMP LUMBER CO. Portales, N. M.

Legal Advertisement NOTICE OF FORECLOSURE SALE Notice is hereby given that the undersigned has been appointed Special Master of Court to sell the property herein described by an Order of the District Court of Roosevelt County, New Mexico, in the final decree rendered by said Court on the 7th day of April, A. D. 1931, in case numbered 3705, wherein E. W. Standiford was Plaintiff, and R. D. Loy and Mamie L. Loy, his wife, New Mexico Oase Co-operative Royalty Company, a Corporation, Flag Oil Company, a Corporation, were Defendants; said final decree being a judgment against said Defendants, and for the foreclosure of a mortgage executed by said Defendants R. D. Loy and his wife, Mamie L. Loy, in favor of E. W. Standiford, and covering the following described real estate situate in Roosevelt County, New Mexico, to-wit:

The SOUTHEAST QUARTER AND THE EAST HALF OF THE NORTHEAST QUARTER OF SECTION EIGHT, AND THE WEST HALF OF THE NORTHWEST QUARTER OF SECTION NINE IN TOWNSHIP THREE NORTH OF RANGE TWENTY-NINE EAST OF THE NEW MEXICO PRINCIPAL MERIDIAN, IN NEW MEXICO, CONTAINING 320 ACRES OF LAND, ACCORDING TO THE GOVERNMENT SURVEY THEREOF, TOGETHER WITH ALL IMPROVEMENTS THEREON.

NOW, THEREFORE, Notice is hereby given that I, Maude Smith, pursuant to said appointment contained in said final decree, and the order of sale therein, will on the 15th day of July, 1931, at the hour of two o'clock p. m., of said day, offer for sale at public auction to the highest bidder for cash at the front door of the Roosevelt County Court House in Portales, New Mexico, all of the above described real estate, and will apply the proceeds of said sale to the payment of said judgment and interest and costs of suit, which judgment, exclusive of costs at the time of said sale, will amount to approximately \$2,013.88, subject to a mortgage held by the Federal Land Bank of Wichita, of Wichita, Kansas, in the principal sum of \$1,000.00 plus interest.

WITNESS MY HAND, this 8th day of June, A. D. 1931. MAUDE SMITH, Special Master.

NOTICE NOTICE IS HEREBY GIVEN that I, the undersigned, was on the 20th day of May, 1931, duly appointed Administrator of the estate of John E. Miller, deceased. THEREFORE, any and all persons having claims against said estate and all interested parties, are hereby notified to present the same to me or file the same with the Clerk of this County within

the time required by law, or the same will be forever barred. J. C. Compton, Portales, New Mexico, is attorney for Administrator. Dated this 25th day of May, 1931. AARON W. MILLER, m28-118-1.c.c Administrator.

NOTICE NOTICE IS HEREBY GIVEN that I, the undersigned, was on the 25th day of May, 1931, duly appointed Administrator of the estate of George W. Lackey, deceased. THEREFORE, any and all persons having claims against said estate, and all interested parties, are hereby notified to present the same to me or file the same with the Clerk of this County, within the time required by law, or the same will be forever barred. J. C. Compton, Portales, New Mexico, is attorney for Administrator. Dated this 25th day of May, 1931. IDA LACKEY, m28-118-1.c.c Administrator.

NOTICE THE STATE OF NEW MEXICO to Mattie J. Carver, George G. Henderson, James E. Henderson, James E. Henderson, Frank T. Henderson, Sus Bartlett and Finis E. Henderson—GREETING: NOTICE IS HEREBY GIVEN that James E. Henderson, Administrator of the estate of James P. Henderson, deceased, has filed his final report in said cause, and the 6th day of July, 1931, at the hour of ten o'clock a. m., has been the day and date set by the Court for the hearing of said final report and accounting, and as the day to determine the heirs of said deceased, the ownership of his estate, the heirs thereto, the interest of each respective claimant thereto or therein, and to determine the persons entitled to a distribution thereof, and a final settlement of said estate. Therefore, any creditor or other person interested in said estate may, on or before the date aforesaid, file objections thereto or to any particular item thereof, and the same will be heard and determined by the court, together with said final report. J. C. Compton of Portales, New Mexico, is attorney for Administrator. Given under my hand and official seal this 23rd day of May, 1931. (SEAL) JOHN W. BALLOW, Clerk.

Professional Directory

S. N. Hancock Optometrist—Eyes Tested, Glasses Fitted, Registered under the State Board of New Mexico Next Door to New Mexico Drug

E. T. Hensley Physician and Surgeon Phone 94 and 129

C. M. COMPTON, Jr. Attorney at Law Practice in all the Courts Office over Hughes Confectionery

Dr. R. W. Means Dentist Residence Phone 188 Office Phone 38 X-RAY DIAGNOSIS

Dr. I. D. Johnson Dentist Phone 82 for appointment Portales, New Mexico

Young & Hatch Hogs, Cattle and Feed We do Custom Grinding Portales, N. M.

Thomas C. Clayton NATUROPATHIC PHYSICIAN Box 666 Portales, New Mexico

Dr. J. S. Pearce PHYSICIAN and SURGEON Office at Pearce's Pharmacy Office Phone 34, Residence 15

Ballow & Price Coal, Ice and Feed Authorized Purina Dealers Telephone 3

Dr. N. F. Wollard Local Surgeon Office Near Drug Store A. T. & S. F. Hospital Bldg. Phone: Office 45, Res. 169

C. A. SOE M. D. Physician and Surgeon Phone 78

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Like An Ocean Breeze

Dull afternoons would be much more pleasant with an electric fan to keep the temperature 70 degrees.

See Your Electric Dealer for a Demonstration

New Mexico Utilities Co. F. E. SLEEPER Mgr. Portales, N. M.

KENNA NEWS

Miss Gayle Woolridge of Roswell has been visiting her aunt, Mrs. J. H. Crouch, the past week or two. W. A. McDowell, J. A. Kimmons, Frank Southland and Price Crum...

BETHEL

Don't forget prayer meeting on Wednesday night. We had 115 at Sunday School last Sunday and Brother Sumner...

Mexico has sent representatives to the national encampment. The outstanding club members who were selected for the honor this year are Mrs. Brooks of Curry county...

PORTALES GIRL WINS BIBLE CONTEST

Miss Wilma Ooe of Portales won the state-wide sword drill contest held at the B. Y. P. U. convention in Albuquerque last week.

HOOPER LAUDS ADVERTISING

New York, June 15.—Advertising's role in helping raise America's standard of living, stimulating invention and maintaining competition was praised Monday by President Hoover in a message to the Advertising Federation of America.

LITTLE CHANGE IN BUDGETS FOR NEW MEXICO SCHOOLS

Santa Fe, N. M., June 15.—The State Tax Commission today began consideration of the county school budgets which total \$6,288,729 for maintenance, a reduction of only \$31,827 under the allowance for a year ago.

RAINBOW TROUT WEIGHS 7 3/4 POUNDS

Santa Fe, June 15.—William "Bill" Beacham continues to "out-angle" all comers among piscatorial...

artists of this section of New Mexico. He brought home his second wopper of the season yesterday out of the Rio Grande. It was a rainbow trout twenty-five and one-half inches long, weighing seven and three-quarters pounds.

3 IDENTIFIED AS ROBBERS OF SANTA ROSA BANK

Clovis, N. M., June 15.—Three suspects returned to New Mexico from Lawton, Okla., and Vega, Texas, today were identified by bank employees as men who participated in the robbery of the First National Bank of Santa Rosa on May 12.

OUR APPRECIATION

We wish to thank our many friends for their efforts in making the last sickness of our daughter Auden as comfortable as possible. Those kindnesses were not only a benediction to her but a source of strength to us.

WIFE CAN SUE MEN WHO SELL HUSBAND BOOZE

Colorado Supreme Court Reverses Lower Tribunal in Woman's Suit Against Springs Drug Store.

BLEEDING SORE GUMS

If you really want quick, certain and lasting relief from this most disgusting disease, just get a bottle of LETO'S PYORRHEA REMEDY and use as directed. LETO'S is always guaranteed. Portales Drug Company.

ONE CENT SALE

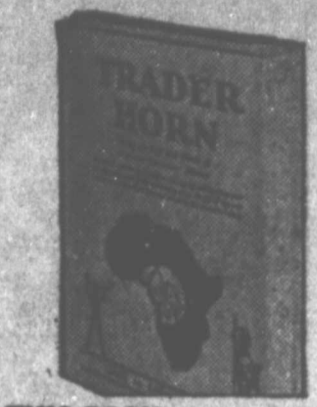
Advertisement for C & T Service Sta. featuring Goodyear tires and Tibbett Moore New Moon tires. Includes text: "The screen's most glorious scenes are now being shown together for the first time! Wait till you hear them sing 'Lover Come Back to Me'!"

Gas, Oil, Washing and Greasing Wrecker Service

PREPARE FOR THE THRILL OF YOUR LIFETIME!

Metro-Goldwyn-Mayer presents

TRADER HORN

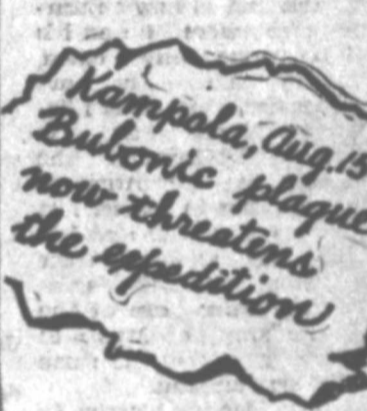


THIS BOOK—It captured America, sold nearly half a million copies, fired the imagination of adventure lovers. Now as a talkie "Trader Horn" will surround the world!



THE TRADER HORN EXPEDITION SAILS!

March 29th, 1929 the fearless "Trader Horn" couped left New York Harbor. Arrived Havre, France, April 4th. By train to Genoa, Italy. By boat to Port Said, Suez and Mombassa. By train to Nairobi where the base was established.



AMAZING DIARY!

The log of Director Van Dyke is an adventure-drama in itself, an amazing chronicle of human experience. It was published weekly in the N. Y. Times.



CRUEL! She ruled a nation of blacks

Beautiful white Goddess of Africa's most savage nation. Found by Trader Horn and brought back to civilization!



JUNGLE WARI

Amazing beyond belief what you will see! Lions in mortal combat! Beasts of the jungle in primitive conflict. Survival of the fittest in civilization's last savage frontier. "Trader Horn" is the thrill you will never forget!

SATURDAY

John Gilbert AND Louis Wolheim —IN— "A Gentleman's Fate" Adm. 15-35

SOON Chas Chaplin —IN— "City Lights"

See other add on "Trader Horn"

PALACE THEATRE

Three Days, Commencing Monday, June 22 Admission 15c & 50c

Your Clothes

You can have your clothes cleaned just spick and span at our Laundry. That suit, that dress, or any other dry cleaning we are always more than ready to handle for you.

Call 17 the very next time you need any dry cleaning done, and see the class of work we do.

Portales Steam Laundry PHONE 17

Advertisement for Father's Day June 21st. Includes text: "How About Some Haberdashery?" and a list of items and prices: New Silk Ties \$1.00, Underwear \$2.00, Silk Hosiery .25, Dress Shirts 1.95, Straw Hats 2.50, Broadcloth Shirts 1.00, Handkerchiefs .25, Suspenders 1.00, Garters .50. Fields & Bonner 'The Man's Store' This store will be closed on July 4th.



Turner Hensley to Enter Law Practice

After completing his education in higher institutions of learning, Turner Hensley has returned to Portales, with his young wife, to establish his home here and begin the practice of law.

Turner is the son of Dr. and Mrs. Hensley. He was born in Roosevelt county twenty-four years ago this June. He graduated from the Portales high school with the class of 1924. He spent two years at Tulane University of Louisiana and after two years at the University of Arkansas, graduated from that institution in 1928. He entered the University Law School of Arkansas for one year, and by furthering his education with one year at the Northwestern University in Chicago and this year at the University of Wisconsin, he graduated from the Law University of that state last week and is now returning to his home where he and his bride will be permanently located.

Mrs. Hensley, before her marriage last January, was Miss Elizabeth Carolyn Mory and was born and reared in Wisconsin. She was a student at Northwestern University, majoring in Music, last year and it was there she and her husband first met and began their courtship. This year she was a member of the senior class of the Englewood Academy of Music and received her degree near the same time as did her husband.

Mr. and Mrs. Hensley arrived in Portales Wednesday morning.

Africa Reversed "Bwana Tumbo"

The exploits of Theodore Roosevelt Not Forgotten in Africa

The memory of the late Theodore Roosevelt is probably even greener in Africa than in his native land, the destinies of which he once guided, according to W. S. Van Dyke, director of "Trader Horn," Metro-Goldwyn-Meyer's thrilling drama that sent the Van Dyke film safari deep into the jungles of the Dark Continent.

"In the territory about Narok, Uganda, where Roosevelt went to his famous African hunt," says Van Dyke, "we met no less than ten grizzled hunters who related stories of how they had been in the safari of 'Bwana Tumbo'."

"Many of them had pictures of Roosevelt, which they said were presented to them when he left Africa. All say he still stands out in the memories of Africans among all white hunters for his coolness and skill with big guns in tight places."

Van Dyke traversed British East Africa, the Belgian Congo, and many jungles never before trod by white men, in making the huge filmation of the famous book.

This picture will appear at the Palace Theatre on Monday, Tuesday and Wednesday of next week.

FLOYD

Mr. and Mrs. Lloyd Thompson and children and Mr. and Mrs. C. A. Warner and children spent Tuesday afternoon with Mr. and Mrs. B. F. Thompson. Ice cream was enjoyed by all in the evening.

Misses Ruth and Tiny Jones spent Wednesday in the Thompson home.

The ladies club met Friday with Mrs. Wilson. A great number attended and everyone who was present had a most enjoyable time. On the next regular meeting day they will meet with Mrs. Gaasch.

The Methodist people will meet all day Sunday in a conference. There will be dinner on the ground at noon. Everyone is invited to attend and bring well filled baskets.

Miss Bernice Stewart entertained a number of the young people Saturday night with a play party. Everyone reported an enjoyable evening.

Mr. and Mrs. Lloyd Thompson and children, Mr. and Mrs. J. I. Jones and children Mr. and Mrs. John Laxson and family met at the B. F. Thompson home Saturday night and played forty-two.

Mr. and Mrs. J. I. Jones and their daughter Thelma spent Tuesday evening in the Lee Jones home.

Mr. and Mrs. B. F. Thompson and family, Mr. and Mrs. Lloyd Thompson and family, and Mr. and Mrs. John Laxson and family spent the day Sunday with Mr. and Mrs. J. I. Jones and family. They also returned that evening and ice cream was enjoyed by all.

FIRST METHODIST CHURCH

9:45, Sunday school. This will be the only service at the Methodist church Sunday morning.

7:00 p. m., the Epworth League will have its regular service.

The Third Quarterly Conference The third Quarterly Conference will be held at Floyd. Dr. N. L. Linebaugh will preach at 11 a. m. and in the afternoon and will conduct the Quarterly Conference following the afternoon service.

We have a great treat in store for the people of the Floyd community. Dr. Linebaugh is one of the strongest men in our church. He was unanimously elected by the conference in Portales last fall as delegate to the World Conference on Stewardship and Church Finance to be held in Edinburgh, Scotland, which meets at this time in June. But owing to the shortness of the conference year he has foregone the pleasure of the trip to



finish out his year's work. Dr. Linebaugh was the only delegate from this conference.

Methodists of Portales

The Methodists of Portales are urged to attend the meeting at Floyd, Sunday. Go and take your basket; there will be dinner served on the ground at the noon hour.

R. F. DAVIS, Pastor.

ARCH 4-H CLUB

The Arch 4-H club met Thursday, June 11, with seven members present and one new member.

The girls only worked a short while as Miss Oakley met with them.

At 2:30 the house was called to order by the president. The minutes were read and approved by secretary.

Then Miss Oakley took charge, giving points on our club songs. All members were given a test for next club day on foods, sewing, and cooking, to test their ability on demonstration.

Secretary.

Roy Breshears is here to spend

FLOYD HOME MAKERS CLUB

The Floyd Home Makers Club met in all day meeting June 12 in the home of Mrs. L. O. Wilson, with 11 members and 4 visitors present.

Miss Oakley and Mrs. Hughes were with us.

Mrs. A. C. Woodlawn was leader. Our next meeting will be all day June 26 in the home of Mrs. J. E. Gaasch, Mrs. Sadie Thompson, leader. All are to meet at the school house in the afternoon and practice the club play.

Reporter.

NOTICE

The old Sacred Heart singing will start at 9 o'clock the first Sunday in July at the court house, Portales, N. M.

Christmas Present for Nancy Potter's Birthday

DICK ROBERTS was in love with Nancy Potter, so was Jim Freston. Dick was working his way through college. Jim's father was a multi-millionaire.

"Not much show for me," Dick soliloquized, as he did up Nan's present, a soft, golden scarf that matched the glint in Nan's hair and the gleam of her brown eyes.

Amongst the ribbons and seals he thrust the card. "When Your Birthday Comes on Christmas," it was headed.

Dick took it over on Christmas eve. There sat Jim, safely ensconced in the easiest chair in the room.

Dick whistled bravely as he trudged homeward through the snow. It was Christmas, the time of happiness no matter how hurt one's feelings were.

It was Christmas afternoon when Nan called up urging Dick to come over. Dick whistled cheerily as he tramped homeward that night.

Oh, yes, Jim's present was a gorgeous sapphire bracelet and there was a lovely Christmas card. But—Jim had forgotten that Nan's birthday came on Christmas.— Florence Harris Wells. (© 1929, Western Newspaper Union.)

This new cartridge has

DOUBLE ACTION Powder

This new powder puts 50% more smash and 25% more speed into SUPER-X .22's. You can hit your mark at much longer ranges than you ever could before. Western Super-X .22's are non-corrosive. The Lubaloy bullets are greaseless. They won't smear your pockets with gummy grease.



Buy Them at Portales Hdw. Co. The House of Quality Merchandise and Dependable Service

The FAMOUS DRESS SALE

10 Days Selling, Starting Friday

Our entire stock of new Spring and Summer Dresses divided in just Two Groups



The Most Stunning Modes of the Season

\$7⁸⁸

Values to \$16.85

Imagine being able to buy such beautiful Frocks for every occasion at such extremely low price. Hardly believable! Every wonderful material is to be found—the kind of clever touches you expect to find in Dresses that sell at double this price.

- Sunday Night Frocks
- Evening Gowns
- New Prints
- Jabots—Flares
- Tucks—Pleats
- Bows

Another Select Group

\$3⁸⁸

Values to \$8.85

These are the finest Frocks you could possibly purchase at anywhere near this record low price

GAGE HATS

Reduced to \$2.88 and \$3.88

Values to \$6.00

Every hat included



These are not the type of Hats you would find in an ordinary reduction sale! Every one is new—different—charming—ultra-fashionable and beautifully colored. Don't let the low price misconstrue you—come in and see the wonderful style collection on display.



Silk Hosiery

A Value Opportunity in full fashioned Silk Hose

88c

Every pair Silk to top, sheer chiffon or service weight. A real \$1.50 value

The Famous

Get-Acquainted Special

Saturday, June 20, at

Victory Service Sta.

We are giving away 1 pound of Cookies with each 5 gallons of Gas or more, purchased at our station. We would like to meet every person in Roosevelt County and Portales.

Victory Service Station

A complete line of CONOCO Products

FOR DADS Young and Old

Gifts for FATHERS' DAY

Pure White Broadcloth Shirts

\$1.00 to \$1.95

Collar attached shirts with durable cuffs, the kind Dad would buy himself. Surprise him with two or more and watch his surprise.

Silk Cravats

50c to \$1.00

Silks and foulards for sports or dress wear. Beautifully hand tailored. Checks, stripes and polka dots—with light or dark backgrounds.

Silk Hosiery

25-35-50c

Pure black hose — or hose with fancy clox — also the handsome looking sports hosiery in a wealth of smart colors. Reinforced at heel and toes.

Joyce-Pruitt Co.

A Complete Department Store