

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 30, NUMBER 52

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, DECEMBER 18, 1952

Three Basketball Games Carded In Muleshoe Friday Night With Morton

Three high school basketball games are scheduled in Muleshoe Friday night. Muleshoe's B boys, A boys, and A girls will play similarly classed teams from Morton high school. This will wind up the pre-Christmas part of the basketball schedule.

In the Sudan tournament, held last week, Muleshoe's A boys won second place. They defeated Morton in the first round 45 to 30, with Bob King showing the way with 15 points and Sig Kimbrough contributing 11 to his team's victory. In the second game Muleshoe faced Springfield and won, 50 to 32. Calvin Turner was high point man for his team with 13 points and Bob Nickels and Jimmy Holt had 11 each.

The B girls lost out in their



NO ONE WAS INJURED when a huge truck tire came off a truck wheel, coasted a block or so, then crashed through a window in the home of Mrs. Lillie Ramsey on West First street last Wednesday. Mrs. Ramsey was sitting in a chair inches from where the tire stopped. A weight was knocked from the window casing and thrown across the room, narrowly missing her and a baby grandchild she was holding. Dorothy Janet Peel, and another grandchild, Anna Lois who was in the room. The two children are daughters of Mr. and Mrs. M. A. Peel. Mrs. Peel was at a local laundry when the freak accident occurred. Mrs. Ramsey thought a full fledged earthquake had struck and small wonder for the crash must have made quite a noise.

VIRGIL MERRIOTT IS IMPROVED

Virgil W. Merriott, son of Rev. and Mrs. Earnest L. Merriott is much improved, after being seriously ill for several weeks.

Mules Place 2 Boys On All-Star Team, Four Get Honorable Mention

Two members of the Muleshoe high school football squad were voted all-district players in the 1952 football season when officials of District 7-AA met in Littlefield last Thursday.

Ronald "Buck" Johnson made the all-district team as a back; Dewayne Burkhead was all-district at tackle. Both were stalwarts of the Muleshoe squad all season.

In addition, four members of the team were selected for honorable mention. Receiving this honor were the following:

Wayne Moore, end.
Travis Clements, guard.
Kenneth Henry, guard.
Bennie Bickel, back.

The entire list of boys who were selected on the all-district 22 member squad team and those who were picked for honorable mention follows:

Littlefield, Dec. 11 — Twenty-two players, with no distinction made between first and second teams, were named to the All-District 7-AA football team.

Selected were:
Ends—Doug Perkins, Littlefield; Bill Brantley, Littlefield; Jerry Bailey, Brownfield; Bobby Odell, Levelland; Tackles—DeWayne Burkhead, Muleshoe;

first round encounter, against Bula, 22 to 39. Jean Montgomery made 20 of her team's points. Pierson led Bula scoring with 14 points.

Dimmitt, last year's state champions, put Muleshoe out of the tournament in the third round, 46 to 30. Nickels got 8 for his team while Gregory of Dimmitt scored 11. Dimmitt boys and girls won the Sudan tournament.

Sundown Games Tuesday

Muleshoe's B boys lost to Sundown Tuesday night there, 36 to 40, with James Elders leading the scoring with 15, and Billy Wayne Wagon pitching 9 points into the basket. Nugent of Sundown had 15, Anderson 14. An overtime period was necessary to decide the outcome.

Nickels and King garnered 9 points each as the A boys defeated Sundown's A boys 45 to 43. Stark was high for Sundown with 13 points and Waygood had 11.

The A girls won handily from Sundown, 42 to 25. Jo Addine Wagon got 22 points, only 3 shy of the whole Sundown team's total. Norma Graves looped 10 points, Rita Peeler 8. Akin of Sundown had 14 and McNeil 8.

Enter Tourney Today
Muleshoe A boys and A girls are entering the New Deal tournament today. The boys have drawn Lockney, the game to start at 9:30. The girls drew Idalou and this game will be at 6 o'clock.

Friday night's three game program will begin about 6:30 in the local gym.

Clovis Man Is Rotary Speaker

Bill Duckworth, long time Clovis citizen, member of the Clovis Club Rotary Club and a former Rotary district governor, addressed the members of the Muleshoe Rotary Club and their guests at the regular noon meeting Tuesday.

Mr. Duckworth was accompanied by L. V. Sparks, for many years director of the Steed Funeral Home, which had offices in Clovis and Muleshoe.

Other guests for the luncheon included D. L. Morrison, Jr., outstanding high school student; Eugene Buhrman, high school student who is the club pianist; Charlie Barnett, Muleshoe agriculturist; District Judge E. A. Bills, Littlefield; and T. Wade Potter, attorney of Littlefield.

The club will forego its regular meeting next Tuesday, Dec. 23, since the date comes so near Christmas, and will meet next on Tuesday, Dec. 30.

With Union Life



BUDDIE BLACKMAN

M. F. "Buddie" Blackman, of Muleshoe, has been appointed representative in this area for Union Life Insurance Co. of Little Rock, Ark. Announcement of the appointment has been made by the Krebs Insurance Agency, of Lubbock, through which Mr. Blackman will work. Mr. Blackman has been very active in civic affairs here. He has been a resident of the county since 1932.

Suit Involves Brown Estate

A case involving the estate of the late R. L. Brown, who was known over Texas and the Southwest as "The Land Man of Muleshoe, Texas", was tried in district court here this week.

Mrs. Katherine B. Landon and husband were the plaintiffs. They had sued D. P. Brown, brother of R. L. Brown, for possession of certain properties the deceased had willed to his brother.

Judge E. A. Bills gave an instructed verdict in favor of the defendant, ending the case. On the jury were N. C. Moore, J. W. Richardson, Roy L. Ritchie, Jack Julian, S. W. Inman, B. H. Morgan, M. J. Gibson, W. F. Harrison, Tom Bogard, Jack Lowe, J. R. Lee, and R. C. Giles.

34,875 Bales Ginned Dec. 1

Bailey County gins had turned out 34,875 bales of cotton from the crop of 1952 up to Dec. 1, according to an announcement of the Bureau of the Census. This compared with 24,856 bales ginned to the same date last year.

Various estimates are placed on the percentage of the crop ginned to that date. At this time it is felt that ginning is far past the peak and will dwindle materially in the next few days. However, at the end of last week the gins were daily receiving about as many bales as they ginned during a 24-hour run.

In Parmer County ginnings had reached 19,993 on December 1, a tremendous increase over the 2,516 ginned to the same date last year. Gins at Hub, Lubbock and Friona were an innovation this year. In previous years much of the cotton in those communities was brought to Muleshoe gins or other gins in this county.

TO VISIT IN MISSOURI CHRISTMAS

Mrs. Onard Upton, Evelyn and John will leave soon for Lubbock where they will meet Joe Upton, son of the Uptons who is a student of Texas Tech majoring in engineering.

They then plan to visit Mr. and Mrs. O. H. Upton of West Plains, Mo., parents of Mr. Upton, Mr. and Mrs. Joe Upton of Tecumseh, Mo., grandparents of Mr. Upton, and Mr. and Mrs. J. L. Patterson of Gainesville, Mo., parents of Mrs. Upton.

LOCAL MARKETS

Cream, lb.	70c
Eggs, doz.	50c
Lt. Hens, lb.	12c
H. Hens, lb.	11c
Hogs, cwt.	\$16.00
Maize, cwt.	\$2.75
Kafir, cwt.	\$2.75
Hog, cwt.	\$2.75
Wheat, bu.	\$2.20

School District Out of Debt

Two Important Roads Included In State's 14-Mile Paving Job

Home Freezer To Be Awarded

Someone will be made happy by the acquisition of an electric home freezer on Christmas eve. Ben Richardson Post, American Legion, will award the freezer Dec. 24 to some lucky person. The freezer will be publicly displayed on the streets here the coming Saturday.

Tickets may be purchased of any member of the Post. The boys will use the money they raise to apply on their building, and will appreciate the support of the people. The ticket holder does not have to be present in order to receive this fine freezer.

Hawkins Choice Of Bailey Men

Willis Hawkins, of Castro County, is the choice of Bailey County water district committeemen for reelection as precinct director of the Hi-Plains Water Conservation District.

The group, composed of Troy Atkinson, H. E. Schuster, and Bill Millen, went on record for Mr. Hawkins at their meeting, held in Gerald's Cafe here last Wednesday night. Tom McFarland, the district's general manager, met with the local representatives.

Mr. Hawkins, a recognized student of water on the Plains, represents the counties of Castro, Parmer, and Bailey on the district's board of directors. Date for the election, which also will be for the purpose of electing county committeemen, will be announced in a short time.

ATTENDED MEETING IN LUBBOCK

Mesdames G. T. Maltby, W. M. Smith, L. M. Bell, W. W. Smith, and Leota Wilttering attended a Christian Women's Fellowship meeting at the First Christian Church in Lubbock December 15.

Mrs. Evelyn Gribble, national secretary of World Call addressed the meeting.

MILLEN ATTENDS FARM BUREAU NATIONAL MEET
Bill Millen of Muleshoe represented the Bailey County Farm Bureau at the convention of the National Farm Bureau held last week in Seattle. He was accompanied on the trip by Mrs. Millen.

They found time to visit Vancouver Island and the picturesque city of Victoria and afterwards visited relatives and friends in California.

TO HEREFORD

Mr. and Mrs. Robert Prather expect to visit relatives in Hereford during the Christmas season.



PICTURED HERE is eleven days old Nancy Kay Dunham, daughter of Mr. and Mrs. R. P. Dunham, who reside near Muleshoe. Nancy Kay, born prematurely, weighed 2 pounds at birth and has lost 4 ounces, weighing 1 lb. 12 ounces this morning.

Contractors have been asked to bid on the job of paving 14.0 miles of farm to market roads in Bailey County.

To be paved are the following roads: 1. The road running from the Clovis highway at a point about two miles northwest of Muleshoe to an intersection with the county paved road running south across the sand hills. Tom L. Smith lives at the intersection of these two roads. This road runs along the Muleshoe ranch for quite a ways, and along the old headquarters of this ranch, about 9 miles.

2. The road running west from Stegall to the county and state line, intersecting a north-south paved road that runs along the state line on the New Mexico side, a distance of 5 miles.

The State Highway Department will construct these additional all weather roads at no expense to Bailey County excepting that the county will be responsible for securing rights of way.

Cecil H. Tate, county judge, said the highway department also will take over maintenance of these roads when built, and said the plan is for the state to take over maintenance on the county built road from Stegall to Baileyboro, a distance of several miles.

Judge Tate pointed out that the projected roads will put Bailey County right among the best counties in this section in regard to all weather roads.

Typers Win In Morton Contest

Muleshoe's high school typing team last week defeated Morton high school in a meet held there with 295 points to 228 for Morton. The latter won over the Muleshoe typers in a two city meet last year.

On the Muleshoe team were Joyce Hunt, Wanda Clements, Irene Head, and Alan Turner. They were accompanied by their instructor, H. G. Wimberly.

Wanda Clements of the Muleshoe team came out second in the contests and Joyce Hunt third. In fourth place was Irene Head and Alan Turner was in 8th place.

MARQUITA COLLINS IN ART FRATERNITY

Alpha Alpha Omicron, Eastern New Mexico University chapter of Kappa Pi, national honorary art fraternity, initiated nine new members into the organization recently. Among the students initiated was Marquita Collins of Muleshoe.

Mrs. Anna K. Wilton, associate professor in art, and Peter Weszler, assistant professor in art and crafts, are co-sponsors of the fraternity.

Thanks to a policy of rigid economy on the part of the Board of Trustees and all school officials, the Muleshoe Independent School District finds itself out of debt, excepting of course for bonded indebtedness.

This is a particularly welcome news report right here at Christmas time and just as a new year is about to begin. Tremendous problems have been faced by this school board and by those which preceded this one and that the problems have been ironed out satisfactorily must be a source of pride to everyone in the district.

Jerry R. Kirk, superintendent, has expressed this feeling of satisfaction at the financial condition of the district in a communication to The Journal, which follows:

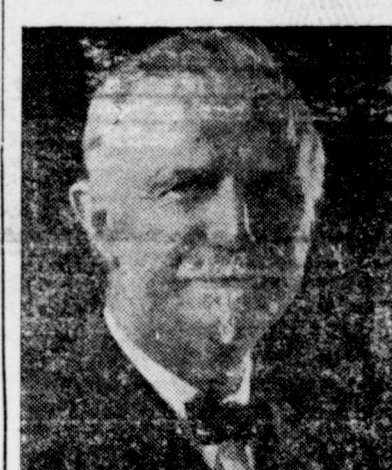
We have just had a complete audit on the Muleshoe Independent School District for the years 1949 through 1952. If anyone in the school district would like to look over the audit, it can be found at the school business office or at my office at the high school. The Board of Education certainly has done a wonderful job in clearing up all indebtedness of the school district.

I know that they have spent an enormous amount of time and study in the problems of school finance. I believe that this year was the first year in a long time that the school district did not have to borrow money to meet the first pay roll. We all owe the Board of Education a great deal for their good management of our school finance.

At the beginning of this school year a new barn was purchased. This barn is one of the best bus barns owned by any school district in Texas, and we are certainly proud of this barn. We can store all twenty busses in the barn and still have plenty of space left. In purchasing the barn, the Board was looking into the future to be sure that we would have storage space to take care of the increase in busses that we will most likely need in the near future. The barn is all paid for, and, at the present time, the school district does not have any outstanding indebtedness except the bonded indebtedness.

I wish to thank the people of this school district for the support and backing that they have given the school and extend to each an invitation to visit the school at any time.

Babson Outlines 1953 Prospects



Roger W. Babson

The Journal will publish Roger W. Babson's Business and Financial Outlook For 1953 on January 1.

Mr. Babson's 1953 OUTLOOK will contain outstanding forecasts covering such important topics as:

General Business.
Commodity Prices.
Taxes.
Trade.
Labor.
Inflation.
Farm Outlook.
Stock Market.
Real Estate.
Politics.

We are calling this feature to your attention because we believe that every one of our readers will find it of inestimable value.

Santa Claus And His Reindeer Paid Visit To Muleshoe Tuesday

WALTER POND IN ACTIVE SERVICE

Walter C. Pond, son of Rev. and Mrs. T. L. Pond, pastor of West Camp Baptist Church has been spending a few days at home before leaving for military service.

Walter is a graduate of Stanton High School and was employed by the Hereford radio station, K. P. A. N., for seven months. He has been enrolled in the Texas Trade School in Dallas where he was also employed by Whittle's Music Co. as T. V. service man.

He received his diploma showing his completion in basic electronics on October 31, and has volunteered for active duty in the Marines Air Detachment after being in the Marines Air Reserve for three months. Walter will report to San Diego, Calif., December 18, for his basic training.

TO OKLAHOMA

George Glover, high school principal, expects to visit relatives in McAllister, Okla., during Christmas, returning here about Dec. 30.

Xmas Holidays To Begin Friday

Muleshoe schools will dismiss for the Christmas holidays at the close of the afternoon session the coming Friday. Jerry Kirk, superintendent, reports.

Mr. Kirk said classes will resume Monday morning, Jan. 5.

Lions To Give Away T-V Set

Bill Moore, president of the Muleshoe Lions Club announced Wednesday the beginning of a fund drive for the Crippled Children's Home. The main fund raising campaign will be in the form of a ticket sale with a \$300. Television set being the prize. The date for the drawing will be announced later.

The program for the regular meeting was given by a group of Negro students from the local colored school. Several songs and pieces were well received by the audience.

It was also announced that the regular Lions meeting will be held at noon Christmas Eve.

VISITING BRYANTS

Mr. and Mrs. V. L. Woolaver, of Richmond, Calif., are visiting here in the home of Mr. and Mrs. Roy Bryant. Mrs. Woolaver and Mrs. Bryant are sisters. The California folks will visit relatives at other points on the Plains before returning home after the Christmas holidays.

Santa Claus came in person to Muleshoe Tuesday, riding in his sleigh drawn by those famous reindeer, Donner and Blitzen, Francer and Dancer. He paraded down Main Street preceded by the high school band and the kids swarmed everywhere.

Local men helped Santa pass out candy and other favors. His visit here was brought about by the Chamber of Commerce, Lions Club, JayCees, and Rotary Club.

Muleshoe schools dismissed for the period of Santa's stay here and the teachers and room mothers kept a close eye on the younger ones. Hundreds came in from outlying districts to see Santa Claus and his fabulous reindeer.

The visit came at a time when the Christmas shopping season was already well underway and added to the feeling that "everythings seems just like Christmas."

Merchants have dolled up their stores in the Christmas manner and Christmas decorations beautify the streets downtown, while countless homes reflect the warmth and spirit of the approaching Yuletide.

BABSON DISCUSSES

Birth Rates

Babson Park, Mass., Dec. 12.—Once in a while it is well to consider the past. There is an old saying, even if unconfirmed, "History is always repeating itself about every twenty years." Let us look back at the stock market "lows" and "birth rates" of twenty years ago. The only logical reason for the above old saying is that people "mature" at about 20 years of age. Even this reasoning should not be taken seriously if the same number of people become 20 years of age every year! For this old theory to work, there must be a differential in the maturity rate. We then can apply this theory as one factor determining stock market movements.

LET'S LOOK AT THE RECORD

Although a certain percentage of babies and young people die before 20 years of age, it is fair to assume that the same ratios apply to all who reach the age of twenty during these years. The following table gives an approximate idea of what has happened:

BIRTHS 1932-1951

1932	2,074,042
1933	2,081,232
1934	2,167,636
1935	2,155,105
1936	2,144,790
1937	2,203,337
1938	2,286,962
1939	2,265,588
1940	2,360,399
1941	2,513,427
1942	2,808,996
1943	2,934,860
1944	2,794,800
1945	2,735,456
1946	3,288,672
1947	3,699,640
1948	3,535,068
1949	3,581,000
1950	3,451,608
1951	3,648,954

As there were fewer born in the early thirties, there will now be fewer marriages and, hence, fewer births.

The above figure suggest that an abnormally small number are now reaching 20 years of age. Hence, according to this theory, there should be a decline in business, wages, prices, real estate, etc. around 1953. Of course, births are only one factor; but they should have a bearing on stock and bond prices, notwithstanding the recent Republican victories.

OPPORTUNITIES FOR MERCHANTS

The above figures also indi-

cate possible optimistic relationship of the birth rates to certain businesses. For instance, sometimes they are bound to cause an increased demand for everything from diapers to toys; while at other times they help real estate and furniture sales. It is important that manufacturers and merchants, as well as parents, should keep this in mind. This increase in business will first appear as the birth wave develops needs for new babies; then in needs for the young children; then the demands of the teenagers; then in needs for the older youths; and finally the needs of adults.

Statistics show that there has been a great increase in older people, due to various causes. Social Security is reducing worry amongst the aged and certainly they all should thank Francis Townsend of California for this. The new drugs, vitamins, etc. have done much to eliminate diseases and lengthen life. What penicillin has done to save the lives of pneumonia patients is a story in itself. Finally, the shorter day and the five-day week have protected the older members of our families. Every manufacturer and shopkeeper is getting more business from older people today than ever before.

OUTLOOK FOR COLLEGES

Just now, most colleges are operating at a deficit from temporary lack of students, due to the great drop in the birth rate which came eighteen to twenty years ago. These colleges, however, should take heart because the crest of another wave of high birth rates will begin to benefit them in a few years hence. Not only will more men and women demand an education, but better economic conditions will give more families the money to provide such.

In connection with birth rates, we must not forget the returning G. I.'s from Korea. These will be given the same rights to a free college education as were provided to the veterans of World War II. In view of the election of General Eisenhower as our new President, veterans will receive other advantages and compensations, from which many manufacturers and merchants should benefit. Hence, we should watch birth rate figures for both pessimistic and optimistic signals.

WASHINGTON STORY (D. C.—THAT IS)

A New Orleans lawyer sought an RFC loan for a client. He was told that the loan would be granted if he could prove satisfactory title to the property offered as collateral. The title dated back to 1803, and he had to spend months running it down. After sending the information to RFC, he got this reply: "We received your letter today inclosing application for loan for your client, supported by the abstract of title. Let us compliment you on the able manner in which you prepared and presented the application. However, you have not cleared the title before 1803, and therefore before final approval can be accorded the application, it will be necessary to clear the title back to that year."

Very annoyed, the lawyer replied: "Your letter regarding titles extended back to 1803 received. I note that you wish the title extended further back than

that year. I was unaware that any educated man in the world failed to know that Louisiana was purchased from France in 1803. The title to the land was acquired by France by right of conquest from Spain. The land came into possession of Spain by right of discovery made in the year 1492 by a sailor named Christopher Columbus, who had been granted the privilege of seeking a new route to India by the then reigning monarch, Queen Isabella. The good Queen, being a pious woman and careful about titles, almost, I might say, as careful as the RFC, took the precaution of securing the blessings of the Pope upon the voyage before she sold her jewels to help Columbus. Now the Pope, as you know, is the emissary and representative of Jesus Christ, the Son of God, and God as you probably know, made the world. Therefore, I believe it is safe to presume that He also made that part of the world called Louisiana, and I hope to hell this satisfies you."

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I. M. FORBES

Editor and Publisher

Today's Meditation

MAN'S NEED — THE WORD OF LIFE

Ye shall know the truth, and the truth shall make you free. (John 8:32) Read John 8:31-36. We have heard of an English warship that was sailing through southern seas, when those aboard discovered an uncharted island. Men landed to take possession and planted the flag. Then the guns on the ship saluted the flag, breaking the silence of the island. Scantily clad, a man with long beard and uncut hair was seen coming out from among the rocks. He saluted the flag, and then disappeared. Later it was learned that he was an English sailor shipwrecked years before in those waters. His mind had been affected by the solitude. After recognizing and saluting the flag, he ran away from it although it was his only salvation from the limitations of living on the island.

Christ has come and the flag of the heavenly Kingdom is flying as a symbol of the hope that is ours through the great mercies of His abundant salvation. Some salute the flag and take Jesus as their only hope of salvation from the miseries and sadness of a life without Christ.

PRAYER

Almighty God, cause us to put aside the weapons of war and destruction. By Thy love conquer

CHRISTIAN SCIENCE SERVICES

Stressed in the Lesson-Sermon titled "Is the Universe Including Man, Evolved by Atomic Force?" to be read in all Christian Science churches next Sunday, will be these points: man and the universe are created and governed by God, Spirit. Establishment of this truth in human thinking enables mankind to turn away from matter and to obey God's law, thus realizing real peace and security in daily living.

The Golden Text is the following Proverb: "The Lord by wisdom hath founded the earth; by understanding hath he established the heavens" (3:19). Mary Baker Eddy, the Discoverer and Founder of Christian Science says in "Science and Health with Key to the Scriptures": "The universe, like man, is to be interpreted by Science from its divine Principle, God, and then it can be understood; but when explained on the basis of physical sense and represented as subject to growth, maturity and decay, the universe, like man, is and must continue to be, an enigma" (p. 124).

The Psalmist declared God as the creator of man in the following verse to be read from the King James version of the Bible: "Know ye that the Lord he is God: it is he that hath made us, and not we ourselves; we are his people and the sheep of his pasture" (100:3).

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SAND HILLS PHILOSOPHER

Comes Up With Unworkable Idea For Equalizing Yule Gift Problem

Editor's note: The Sand Hills Philosopher on his Johnson grass farm won't get anywhere with the odd idea he has this week, but he never does anyway.

I know that the people have voted for a change, but after we cut loose from Washington entirely and start shifting for ourselves again, without of course giving up social security and pensions and price supports and RFC loans and Federal highways and flood control programs and government school lunches, there is one point I'd like to get into the general permanent program.

It didn't come up in the campaign and I don't know how anybody in Washington stands on it, but what I would like to see is a government program to finance Christmas gifts.

Like it is now, Christmas, financially speaking, is about as hazardous as farm or ranching. A man don't know anymore whether he's gonna break even on it than he knows when he puts a crop in the ground in the spring whether he's gonna come out ahead or behind next fall.

I ain't talkin about the original Christmas spirit, I'm talkin about the practical one confrontin most people right now, the one of swappin gifts among your acquaintances and kinkfols. Understand, I think the practical one is a fine idea, it's pleasant and upliftin to exchange gifts, a fine human custom that's wholesome, but you got to consider the practical side of the matter. This idea of takin care of everybody on your list in a manner you figure they're gonna take care of you, or as nearly as you can estimate, can sweep a man off his feet and before he knows it he's in the hole and way overdrawn and all he's got to show for it is some knickknacks he ain't got much use for.

What the government ought to do is allot some money for every citizen at Christmas time, after all, the spirit of givin ought to be as wholesome for the government as it is for the individual. We send money to Washington all the time without any questions

asked, it looks like once a year Washington could break down and return the favor.

I don't know how this ought to be arranged, but I imagine we got plenty of experts in Washington who could figure out a satisfactory program and I wouldn't haggle over the method just so my check got here on time. Whatever the amount was, that's the amount a man would spend for Christmas gifts.

Under this system, when your wife complained over what she got, all you'd have to do is say, don't blame me, it's them short-sighted bureaucrats in Washington.



"J. A."

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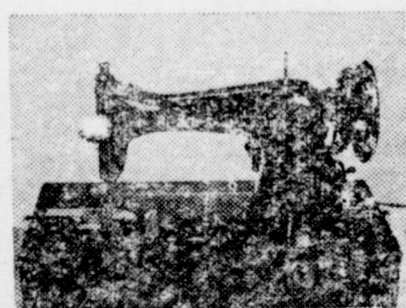
MULESHOE

TEXAS

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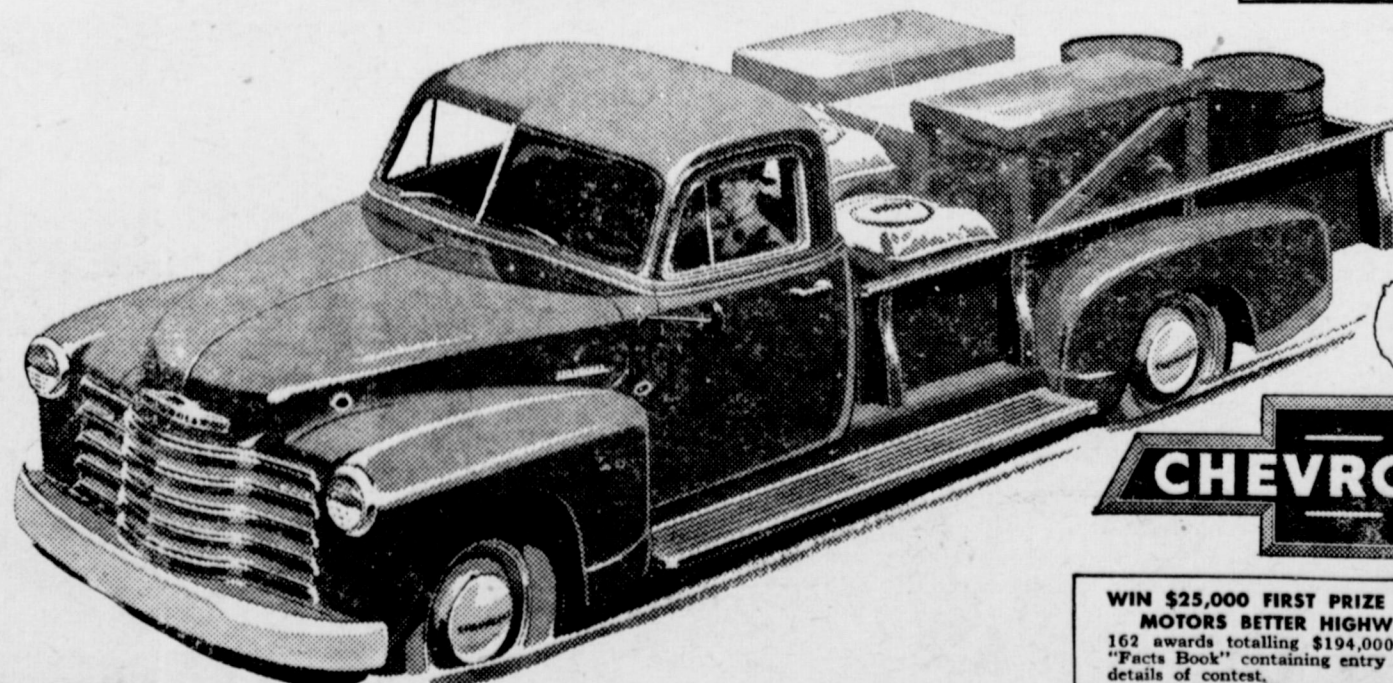
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Phone 2670 Muleshoe, Texas

Looks Like Happiest, And Most Prosperous Christmas On Record

WASHINGTON — The business outlook here is for the happiest, most prosperous Christmas on record.

Times are booming. People are earning more than ever before in America's history. Almost everybody who can work has a job.

And it looks like a real business boom, not just a defense spending boom. For defense spending is below expectations.

The big question, of course, is how long will prosperity last. Are we about to plunge into another depression? A good many economists, including those in the Chamber of Commerce of the United States, look for prosperity to last through next year, unless there are major developments in foreign affairs, particularly Korea. Even then, no major recession looms.

On the other hand, there are some who argue the boom can't last. That we're in for another "bust."

U. S. Chamber of Commerce economists take a different view. They believe that depressions are not inevitable, that both business and government have learned a lot since the thirties about licking the boom and bust fiends. They have learned countermeasures. They are less likely to be caught napping if business begins to drop.

Government, naturally, is a major force in resisting depressions. By purchasing its own bonds from the public it can pour money into circulation. Through loans, or the guarantee of loans, government can make it easier for business to borrow money for working capital or investment in new plant and equipment. Or, by means of its controls over banks, government can reduce reserve requirements so that banks can loan with more freedom. Experience during the last depression has shown how these controls can be used more effectively.

New factors are in the Securities and Exchange Commission and the Federal Deposit Insurance Corporation. With its tight controls over market speculation, SEC can prevent one of the evils leading to the last depression. And citizens' bank savings now are insured up to \$10,000 by FDIC. Also new since the early thirties are the government old-age and unemployment insurance systems, providing a backlog of security against loss of income.

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We Are Now Featuring A Menu Of

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SEA FOODS — FRIED CHICKEN — STEAKS

And a variety of Special Dishes

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Your Are Invited To Bring Your Guests
To Our Private Dining Room.

MEXICAN FOODS MENU

A — Combination Mex. Dinner	\$1.00
B — Meat Enchiladas	85c
C — Enchiladas with Egg	85c
D — Plain Enchiladas	60c
E — Meat Tacos	85c
F — Mixed Spanish Plate	70c
G — Mexican Egg Salad	35c
H — Toasted Tortillas, Cheese	50c
I — Chili with Beans	40c
J — Chili Straight	40c
K — Spanish Rice	15c
L — Toastadas	15c
M — Our Own Home Made Chili Con Carne	

Post Office Cafe

Mrs. Leatha West

Phone 7340

Muleshoe

Our Honor Roll

New subscribers to The Journal this week are:

Margaret Rice, Phoenix, Ariz.
Johnnie Haberer, Star Route 1, Claude, La.
Jack Hough, Friona.
R. B. Baker, San Diego, Calif.
C. J. Parsons, Yuma, Ariz.
Marcus McCormick, Phoenix, Ariz.

Mary Nell DeShazo, Midland.
A. E. Jennings, Ft. Worth.
Finis Jennings, Route 1.
M. T. Wilson, Canton, Okla.
J. A. Campbell, City.
Gaylon Dorsey, Abilene.

Old subscribers who have renewed their subscriptions to The Journal this week are:

L. F. Green, Route 1.
E. J. Thomas, City.
J. J. DeShazo, City.
R. C. Cline, City.
M. H. Otwell, City.
H. K. Freeman, City.
H. O. Barbour, City.
Matt Dudley, City.

O. L. Jarman, Route 1.
G. G. Pribo, Star Route 1.
Chester Embury, Route 1.
J. T. Shofner, Route 2.
S. E. Magness, Farwell.
Clyde Dennis, Farwell.
Van McCormick, Kerrville, Tex.
Virgil Webb, Sudan.

H. C. Henington, Sweetwater.
J. F. Starkey, Clovis, N. M.
Fred B. Wagner, Phalanx Station.

developments in foreign trade, ahead. Since the last war, Europe has been a poor customer. So American business is investing its dollars in Canada and Latin America where resources still are unlimited. These are the reasons why the Chamber of Commerce of the United States looks for lasting prosperity. We have the government and private pension plans, the unemployment insurance to cushion us against recession. We have the vast resources developed by science. The new, more foresighted, more confident management which has developed over the years. And we have been developing new and richer foreign markets.

South Plains Maid of Cotton To National

LUBBOCK, Dec. 15 — For the third consecutive year the South Plains cotton industry will be represented by an attractive young lady in the National Maid of Cotton Contest when the finals are held in Memphis, Tenn.

The National Cotton Council last week sent Miss Patricia Mansell, this year's South Plains Maid of Cotton, a formal invitation to participate Dec. 29 and 30 with 21 other young ladies in the competition for the coveted national title. The winner will then be the industry's fashion representative on a six-months' tour of the Western Hemisphere and Europe.

Miss Mansell, 21 year old Tex-Tech coed from Lubbock, was named the South Plains Maid of Cotton last month in the regional contest sponsored by area cotton men and civic leaders, in cooperation with the Lubbock Chamber of Commerce. Sixteen young ladies from all sections of the South Plains competed. At last year's national finals, the South Plains representative was Miss DeRose Wittenburg. The previous year, Miss Ruth Brunson represented this area.

ENTIRELY TOO FAR!
Dottie: "I refused Henry two months ago, and he's been drinking ever since."
Lottie: "I think that's carrying a celebration too far!"
—Santa Fe Magazine

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I have bought the equipment and practice of the late

DR. J. H. HUGHES

The widely known Chiroprapist and will be pleased to serve his patients to the best of my ability.

52-4ts.

THE MULESHOE JOURNAL, Thursday, December 18, 1952

Letters To Santa

Dear Santa Claus,

I am a little boy in the first grade. I have been a good boy this year.

Please bring me a pay dirt loader, a drum, and a bicycle, also some candy and nuts. Don't forget my brother, Dwain, or the other little boys and girls.

With Love,
Mike Epting

Dear Santa,

I am a little girl 4 years old. Please bring me a Bonnie Braid doll and a plug up iron. That's

all I want but don't forget the other little boys and girls.
Your little friend,
Linda Jane Gross

Dear Santa,

I am a little boy 4 years old and I have tried to be a pretty good little boy. Will you please bring me a train, a wheelbarrow, a gun and scabbard set and also a Black Board.

I also have a little brother who is 2 years old. Please bring him a red wagon, a tractor, and a truck. Please bring us lots of candy and nuts, apples and oranges.

We love you.

David & Ronnie McDonald



of other drinks
be careful, wary
Insist on milk
From Malone Dairy

You can be sure of purity as well as quality when you ask for Malone milk. It has been cleansed of all harmful bacteria and at the same time has retained its natural food values.

Ask For It At Your Grocer

Phone 6710 For Home Delivery

MALONE MILK CO.



Dusters and House Coats

A collection of House Coats and Dusters in nylon, wrinkled nylon, taffeta, and seersucker, in a wide selection of styles and colors.

\$4.98 to \$17.98

Pajamas

Nylons, rayon jersey and balbriggan. Many styles and colors for your "dream girls" wardrobe. All sizes.

\$4.98 to \$12.98

All Gifts
Wrapped Promptly
With Perfection

Robes

All wools, quilted satins and cottons in bright and subdued colors.

\$10.98 to \$19.98

Gloves and Bags

We have sueded, patents and failles in bags... Gloves of fine leather and sueded in wanted colors.

Bags \$4.98 to \$10.98

Gloves \$1.00 to \$4.98

Gowns

All nylons and rayon jersey with embroidery trim. All sizes. A gift she'll appreciate.

\$3.98 to \$16.95

Slips

All nylon, rayon and crepes both tailored and trimmed.

\$2.98 to \$12.95

Half Slips

An enchanting gift in crepe and all nylon. A lovely treasure for your Christmas Dear.

\$3.98 to \$7.98

Panties

All nylons and rayon jersey in all sizes.

59c to \$2.98

Bras

All nationally advertised, Form fit Hi-A and Gossard.

Girdles

By Formfit, Gossard and Playtex.

\$3.50 to \$13.50

\$1.25 to \$4.90

Nylon Hose

All Fall and Holiday shades. 60 gauge 15 denier.

Pair \$1.50

Blouses

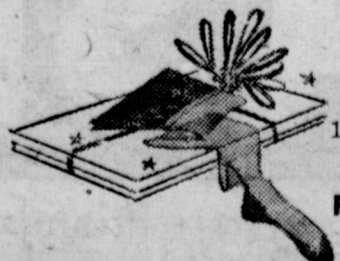
Cotton, crepes and nylon in wanted colors. Excellent gifts for the young lady in your life.

\$2.49 to \$10.98

Skirts

Gabardines, taffetas, cords, and crepes in solids, checks and patterns.

\$3.98 to \$12.98



YOUR GIFT GUIDE TO CHRISTMAS VALUES!

COBB'S

DEPARTMENT STORE



KIMBELL'S FRESH GREEN SHELL

BLACK EYE PEAS, No. 2 can ... **15c**

LARGE BOX HERSHEY'S

COCOA, 1 lb. **45c**

THESE PRICES
GOOD THROUGH
DECEMBER 24

DEL MONTE

PEACHES, No. 2 1/2 can **25c**

DEL MONTE CREAM STYLE, YELLOW

CORN, No. 303 can **19c**

OUR VALUE IN HEAVY SYRUP
NO. 303 CAN

Pears **19c**

PRODUCE

California Fancy
Blue Goose

ORANGES

Lb. **13c**

Large Thin Shell
STEWARTS

PECANS

Lb. **39c**

California, Firm Heads

LETTUCE

Lb. **11c**

California, Snow White

CAULIFLOWER

Lb. **12c**

FROZEN FOODS

Snow Crop Frozen
Green Peas

12 oz. pkg. **19c**

Snow Crop Frozen
Cut Corn

8 oz. pkg. **19c**

MAXWELL HOUSE DRIP OR REGULAR

Coffee Lb. **79c**

1 LB. CELLO PKG. KRAFT'S

CARAMELS **19c**

SUN SPUN

MARSHMALLOW CREME, pint jar **19c**

DEL MONTE, ALL GREEN

ASPARAGUS SPEARS, No. 303 can **37c**

ASSORTED FLAVORS, YOUR CHOICE

JELLO, 3 pkgs. **19c**

MEATS

Wilson Whole Certified Cured

HAMS

Lb. **49c**

Fresh Dressed, Heavy

FRYERS

Lb. **49c**

Wilson's Corn King

BACON

Lb. **49c**

Betty Crocker Softasilk

CAKE FLOUR

Lg. Box **44c**

CAKE MIX

Pkg. **35c**

White, Yellow, Devils Food

Dromedary Pitted

DATES

7 1/4 Oz.

Pkg. **19c**

TIDE

Large
Pkg. **29c**

DEL MONTE

PUMPKIN NO. 2 1/2. **23c**

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Does Jesus Believe in Santa Claus?



When Patsy asks this question, "Does Jesus Believe in Santa Claus?" Her parents like millions of other parents are brought face to face with the necessity of making clear that Christmas is more than a holiday—it is a Holy Day. A plan to make Christmas a Holy Day by special observance in the home, and one that every parent can follow, is suggested by J. Manning Potts, editor of The Upper Room, Nashville, Tennessee. The reading of the story of Jesus' birth from the Bible is a Christmas custom that has been followed in some families for generations. Dr. Potts says that if the family will have a time of carol singing, meditation and prayer along with the reading of the Christmas story, it may mark the

beginning of family devotions. He adds, "What better time than the birthday of Jesus to begin such an observance?" "Does Jesus Believe in Santa," is a quotation from the radio program "Christmas is a Holy Day" which will be heard on hundreds of stations across America on Christmas Day. It is a public service program of the radio stations and The Upper Room which is the world's most widely used devotional guide. Every family is urged to have a real family worship service on Christmas Day. Suggestions for such an observance can be found in The Upper Room and other devotional guides. If a devotional guide is not available, Dr. Potts says, "Your Pastor will be glad to help you."

Society News

By Mrs. Joyce Shafer

THE MULESHOE JOURNAL, Thursday, December 18, 1952

Mrs. Greene's Mother, Mrs. Jackson Has 106 Living Descendants

Mrs. Ella Jackson, 85, of Houston, mother of Mrs. F. W. Greene of Lazbuddy, has 106 living descendants, some of them residents of this area. A half page write up in The Houston Press of a recent issue interestingly tells the story.

Mrs. Jackson has 10 living children; 32 grandchildren; 59 great grandchildren; and 5 great great grandchildren.

Among the five great great grandchildren is 18 months old David Wayne Paul, of Friona, son of Mr. and Mrs. Joe Frank Paul. David Wayne is a grandson of Charlie Long, of Muleshoe, and of Mr. and Mrs. Ralph Paul, of Hereford.

Descendants of Mrs. Jackson residing in this area include the following: Forrest Greene, grandson, Muleshoe; Richard Greene and Mary Ann Greene, Muleshoe;

great grandchildren; Pauline Paul, Muleshoe, granddaughter; Homer Paul, Amarillo, Joe Frank Paul, Friona, Dean Paul, Hereford, and Mildred Paul, Hereford, great grandchildren; and David Wayne Paul, Friona, great great grandson, and the daughter, Mrs. F. W. Greene, Lazbuddy.

An unusual thing about all these descendants is the fact that all, excepting 4, live in Texas.

Mrs. Jackson is not a native Texan, but was reared in Texas at Franklin in Robertson County. She and her husband bought a farm near Kosse, in Limestone County, and raised their family there. There were twelve children, two being deceased, Mrs. Jackson lives with a daughter, Mrs. Bertie Posey, in Houston.

Dear Santa,

I am in the third grade. I have tried to be a good girl. Mrs. Peugh is my teacher. I would like an overnight case, a western skirt and vest, a doll. Please bring me some fruits, nuts, candy, and I would like a ring, and please do not forget my 3 nephews.

Your friend,
Shirley Ann Henry

PAPER and Office Supplies at The Journal. Ph. 7220.

Dorothy Reeves Is Bride-Elect

Miss Dorothy Reeves of Lubbock, daughter of Mr. and Mrs. Leon Reeves and bride-elect of Cpl. Bill Davis, was complimented with a bridal shower Tuesday, Dec. 9, in the home of Mrs. Pete Tarlton of Goodland.

The groom to be is the son of Mr. and Mrs. W. O. Davis of Arch, N. M. and is now stationed at an air base in Mississippi.

Co-hostesses for the occasion were Mesdames Frank Knox, Tommy Taylor, Cass Stegall, Clifford Myers, Tommy Galt, and Clint Everett.

The serving table was laid with white crocheted lace cloth and was centered with a three-tiered wedding cake. White napkins engraved in gold letters with "Dorothy and Bill" completed the arrangements. Punch was ladled by Mrs. Clifford Myers.

Guests registered were Mesdames Doyle Fowler, Cecil Cole, Dolly Ann, Jack Lowe, Frank Griffith, Earl Burleson, Johnny Wheeler, M. O. Pate, James Reeves, Troy Wilkerson, mother of the bride, Mrs. Reeves, and mother of the groom, Mrs. Davis and Misses Doris Taylor, Ann Cole, Gail Ann and Shirley Reeves.

Unable to attend but sending gifts were Mesdames Maxine Robison of Amarillo, John Tyson, Tom Clark and Mary Joe

CECIL H. TATE
ATTORNEY-AT-LAW
Office In Courthouse
Muleshoe, Texas

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Lane Insurance & Real Estate
EDDIE LANE, OWNER

PHONE 3630

MULESHOE, TEXAS

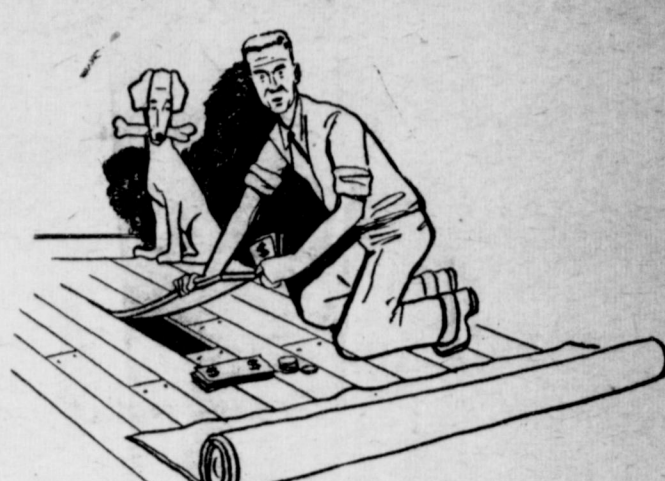
Sowder, Irby Smith, Gilbert Dupler, Jimmy Wilkerson, Birda Powell, Gene Roberson, A. G. Taylor, T. G. Gaddy, George Tyson, Joe Smith, David Stovall, Jr., K. K. Krebs, Bill Beck, Baker Johnson, L. W. Chapman, Vivian Ann, Wilbia Burleson and Willie Welch.

The guest of honor presented each hostess with an attractive pair of earrings.

LEDGER SHEETS in stock at The Journal.

Dear Santa Claus,
Merry Christmas.
I want a doll for Christmas and a bike. If you give me all the things I ask you I will love you when I see you.
I will be happy. I want to see you every Christmas. All the people will be happy on Christmas day.
Well, I think this is all for this time Dear Santa Claus.

From,
Carmel Lucero
Bailey Boro, Texas



IT'S NO GOOD!

Keeping cash around your home. In a matter of seconds, fire or theft can hand you a loss from which you may never recover.

You're wise to keep your money in a bank, the Muleshoe State Bank where protection and safety is our business.

MULESHOE STATE BANK

Member Federal Deposit Insurance Corporation

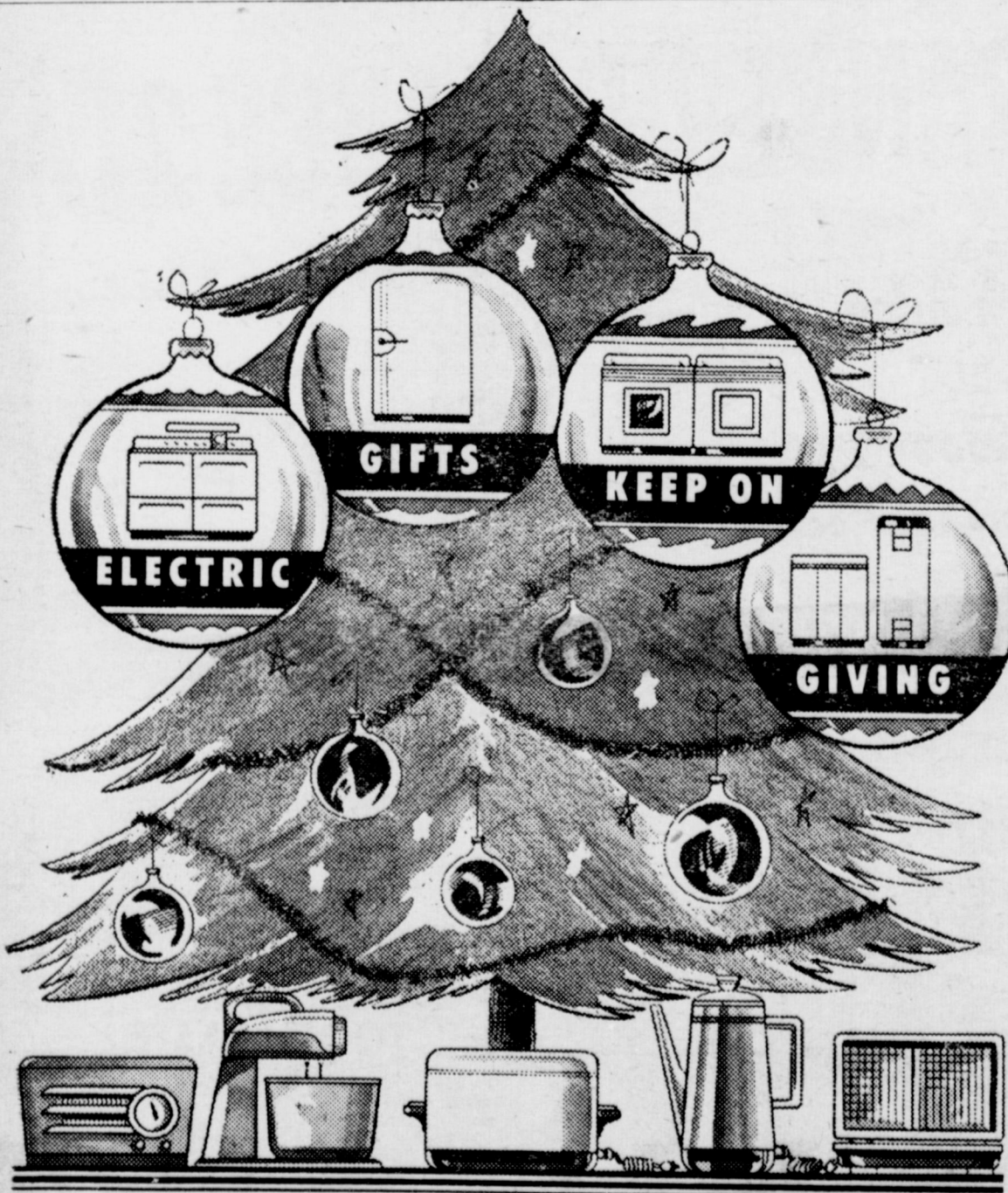
THE MAYTAG AUTOMATIC GETS CLOTHES CLEANEST!

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Tire & Appliance
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FIRST IN RUBBER

TIRE HEADQUARTERS



FOR CHRISTMAS GIFTS
SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

SOUTHWESTERN
PUBLIC SERVICE
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28 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

For the
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Truck Deal
in Town

See your **FORD** Dealer!

MOTOR COMPANY



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MULESHOE

THE RIGHT WAY TO LIGHT UP YOUR

Christmas Table

LIGHT, AVG. 2 TO 3 LBS.

TURKEYS HENS, lb. 43c **HAMS**, lb. 59c

BROAD BREASTED

TURKEYS TOMS Lb. 49c
HENS Lb. 59c

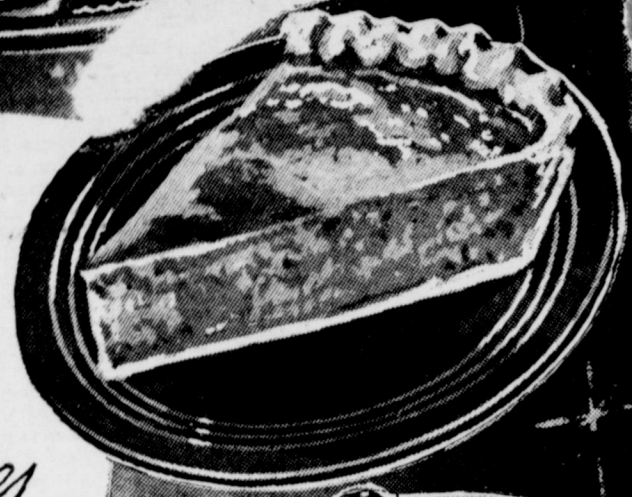
STANDARD PINTS
OYSTERS 79c
DECKER'S READY TO EAT
HAMS, lb. 99c
SWIFT'S ORIOLE CELLO PACK
BACON, lb. 49c
SHOULDER SHANK
PORK ROAST, lb. 29c

AGED WISCONSIN RED RIND
CHEESE, lb. 69c
U. S. GOV'T. GRADED
BEEF ROAST, RUMP Or
PIKES PEAK, lb. 49c



GREEN STAMPS

double every Tues.



THESE PRICES
EFFECTIVE THROUGH
SATURDAY, DEC. 27

JOLLY TIME, 10 OZ. CAN
POP CORN 22c

FRESH STALK

CELERY ... 7 1/2c

DELICIOUS LARGE FANCY
APPLES, lb. 19c
DIAMOND NO. 1
WALNUTS, lb. 43c
TOKAY, RED
GRAPES, lb. 19c
OCEAN SPRAY NO. 300 CAN STRAINED OR WHOLE

CRANBERRY SAUCE 21c

HEINZ PINT JAR CIDER
VINEGAR 16c
BETSY ROSS 24 OZ. BOTTLE
GRAPE JUICE 31c
PINT BOTTLE
PINESOL 52c
BUBBLE BATH
JOY SUDS 27c
5 OZ. PKG.
Skinners Egg Noodles 12c
DIAL, BATH BAR
Deodorant Soap, 2 for 27c
GIANT 57c SIZE
RINSO 39c
GIANT BOX
TREND 53c
STA-FLO QT. BOTTLE
STARCH 24c
REG. BOX
Skinners Raisin Bran 19c

HUNT'S 14 OZ. BOTTLE
CATSUP

LIBBY NO. 303 CAN

Pumpkin 14c

LIBBY NO. 303 CAN
SLICED BEETS 15c
GREEN GIANT NO. 303 CAN
CORN 19c
DURANGO NO. 3 SQUAT CAN
MEET POTATOES 29c
NO. 2 CAN CRUSHED
APPLE 28c
IMPERIAL 9 OZ. PKG.
MINCE MEAT 19c
DEL MONTE NO. 303 CAN
PEAS 22c
HUNT'S NO. 2 CAN
SPINACH 15c
WHITE HOUSE NO. 303 CAN
APPLE SAUCE 19c
COMSTOCK NO. 2 CAN
PIE APPLES 23c

PECANS 85c

LARGE SELECT
BROKEN PIECES
1 LB. PKG.

LARGE CAN
Eagle Brand Milk 29c
NESTLES
Choc. Morsels 23c
HIPOLITE PT. JAR
Marsh. Cream 25c
TOWIE MARSCHINO
CHERRIES 25c
M & M
Confect. Candy 25c
REGULAR 5c BOX
Cracker Jacks 25c

LIBBY'S NO. 1/2 CAN IN BAR-B-Q
Vienna Sausage 25c

COFFEE ... 84c

LARGE JAR
Mum Deodorant 49c
SNOW CROP 6 OZ. CAN
LUSTRE CREME, 4 OZ. JAR
SHAMPOO 79c
COLGATE CHLOROPHYLL, GIANT TUBE
TOOTH PASTE 59c

Orange Juice 2 For 35c

FROZEN MAID 10 1/2 OZ.
Strawberries 25c
SNOW CROP 12 OZ. PKG.
PEAS 20c
SNOW CROP 10 OZ. PKG.
BABY LIMAS 28c
SNOW CROP 10 OZ. PKG.
Broccoli Spears 30c
SNOW CROP
Corn On Cob 25c
YOUNGBLOOD CUT UP
FRYERS, lb. 79c

PIGGLY WIGGLY
DAVIS & HUMPHRIES OWNERS & OPERATORS

Modern
moved.
kitch-
gammon.
50-3tp.

couch, 1
ed quilt
aul. Pho.
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Ford Pickup,
er, and trailer
stock trailer, 1
Bob Holloway,
52-1tp.

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is highway,
well. Call
34576. 52-1tc.

only three
t one third off.
Store. 52-1tc.

eworks Now At
st Grocery While Our
Complete. 51-2tp.

SALE: 3 rooms furniture
and butane bottle and regu-
lator, also 2 wheel trailer, 2
miles west, 1/2 north Bailey-
boro. 52-2tp.

FOR SALE: 1952 Dodge 1/2-ton
pick-up, very low mileage. See
Francis Gilbreath at Arnold
Morris Auto Co., or call 4630
after 6. 52-3tp.

FOR SALE: '50 model C tractor,
2 row equipment, lister and
cultivator. Will trade for a
late model pick-up. W. M.
Byers, Enochs. 52-2tp.

FOR LEASE: 160 acres alfalfa,
11 miles east on Plainview
highway, 1 1/2 miles north. Con-
tact Roy Huckabee, Route 1,
Lorenzo. 52-2tp.

TURKEYS: Oven ready. Tender.
Battery Raised. J. G. Thomp-
son. Phone 3810. 52-1tc.

NOTICE: Please have all bills in
for Smith and Weaver farming
partnership by January.
49-5tp.

FOR SALE: Three rooms and
bath on 50 ft. lot. Fenced. Will
give terms or will trade for mod-
ern trailer house. See at 918 E.
1st St. 51-2tp.

SMALL TRACTS FOR LEASE
I will be in Muleshoe Dec. 29
& 30 to rent 2 small tracts of
land, 30 and 23 acres, irrigated,
and 40 acres dry land. Contact
me at Gerald's Cafe. L. L. Harry.
52-1tc.

Reg. \$11.95 Chemistry sets, closed
out at \$6.95. Balance of all
toys reduced for quick sale.
Bass Firestone Store. 52-1tc.

FOR SALE: 1950 Maytag wash-
ing machine, like new, 2 wash
tubs on stand. L. K. Dean,
Star Route 1. 50-3tp.

FOR LEASE: 270 acres good cot-
ton land, \$10.00 per acre. R. D.
Jones, Cattle Hotel, Paducah,
Texas. 50-3tp.

FOR SALE: \$3750 buys new 2
bedroom home completely
modern. Floor furnace, blinds,
and built-ins. Theron West.
48-ttc.

FOR SALE: 2 Residence lots, in
restricted area. One corner lot
for only \$850. Call 6460 or
7930. 47-ttc.

6 GOOD DEALS IN REAL ESTATE

● 112 acres deep soil, red land,
very little slope, will irrigate ex-
tra well. No. 12 pump setting
210'. No other improvements. 1/2
minerals reserved. \$250 per acre.

● 80 acres located in the valley
of shallow water. This would
make an ideal alfalfa farm be-
cause of location and type of
soil. Improvements: 4 room
house, modern, pressure water
system. Electric irrigation well
90' setting. Priced at \$24,000. Ex-
isting loan of \$7500. 1/2 minerals
reserved. Nonparticipating.

● 160 acres, 6 miles north of
town. One of the best 10" wells
setting 130'. No other improve-
ments on this tract. 1/2 minerals
reserved. Priced \$225.00 per
acre.

● 1062 acres stock farm on high-
way. 600 acres cultivated, bal-
ance in grass. Improvements: 4
room house, large granary. 1/2
minerals reserved. Will sell for
cash or trade. \$57.50 per acre.

● 25 acres on highway west of
Muleshoe. Slight slope to south.
23 acres alfalfa. Improvements:
5 room and bath. Pressure water
pump. Single garage. 24x200 hen-
house. Price, \$28,500.

● 320 acres, 4 miles southwest
of Friona. Mixed soil. Level.
Deepbroke 11" deep. 8" system
well 300' setting. Improvements:
4 room modern house. 1/2 min-
erals reserved. \$11,000 existing
mortgage. \$225 per acre. This
place is something extra.

CLYDE A. BRAY, SR.
REALTOR
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CLASSIFIED
BUY SELL LOAN

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Our special display van will
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next few days with a selection
of new and used spinets, studios
and upright pianos. We will sac-
rifice all of these instruments in
order to retire present obliga-
tions against them and get them
off the books before the first
of the year. We can give Xmas
delivery. Terms and trade-ins
will be accepted. Call or write us
today if you are interested in
seeing these pianos. Postively
no obligation or high pressure
selling. Rather, it is an oppor-
tunity for you to buy a piano at
a tremendous saving. Write us
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rillo, Texas. 51-2tc.

REAL ESTATE

For Sale



● 80 A. on pavement, irrigated.
Improved. \$33,000.

● 320 A. on pavement, irrigated,
\$165 per acre.

● 320 A. irrigated, improved, 1
mile of pavement, \$200 A.

● 160 A. Choice. Well improved.
\$360 A.

● 40 A. Choice, improved. \$20,000.

● 480 A. Some good grass and
some good farm land. A good
buy at \$50 A.

● 320 A. Irrigated, 2 wells, on
pavement, \$250 A.

● 160 A. Choice, irrigated. \$900 A.

● 1400 A. Ranch near Muleshoe.
\$50 A.

● 320 A. Irrigated, nice stock
farm, barns, corrals, fine home.
\$235 A.

C. L. "HAPPY" DYER
C. E. BRISCOE
Phone 3710 Muleshoe

FOR SALE

WE BUY Old Brass, copper, rad-
iators, scrap iron, batteries, etc.
JOHN'S CUSTOM MILL, Phone
5730.

SPECIAL PRICES
On all Radiators. International
Farmall Cores \$25 exchange
STOVALL-BOOHER
Radiator Sales & Service
Plainview, Texas

FOR SALE: 2 bedroom home,
will carry good loan. See
Theron West. 42-ttc.

EQUIPMENT FOR SALE
1 1948 LAI Cae Tractor, recently
overhauled; 1 1948 Hancock
Terracing Machine. See Bud-
die Blackman, 1112 Ave. E.
Pho. 7179. 46-ttc.

FARM HOMES IN PARMER COUNTY

● 320 Acres near Bovina, on
pavement, very nice modern
home, plenty of barns, corrals
and other buildings, 290 acres
in cultivation, plenty of irriga-
tion water. This is an outstand-
ing home proposition.

Priced at only \$150 per acre.
● 160 Acres, real close in, on na-
tural gas line. All in cultivation
and will irrigate very beautiful-
ly. 29% down payment.

O. W. RHINEHART
Bovina, Texas

FARM SPECIALS

● 160 acres, 8 in. irrigation well,
good red land, well located.
Priced to sell for a quick sale.
\$175 per acre. \$20,000 will handle.
● 160 acres on pavement, good
red land, new, clean land. For
quick sale. Priced at \$295 per
acre.

EDDIE LANE

REAL-ESTATE & INSURANCE
Gene Williams & John Johnson
Salesman
PHONE 3630 or 5689
MULESHOE TEXAS

Would you feel safe
riding the train with a
mule - skinner at the
throttle? Then in selling
your real estate, be safe
and call a broker!



CLYDE A. BRAY
Realtor

Phone 2820
Muleshoe Texas

FOR RENT

WANTED TO RENT: Small furn-
ished house or apartment.
Permanent. Also large un-
furnished house. White's Con-
crete Pipe. Box 1095, Mule-
shoe. 51-3tp.

FOR RENT: 300 acres good dry
land with sale of 1952 A John
Deere, 4 row, equipment
Reasonable. Bob Holloway, Ph.
4362, Box 497, Muleshoe. 52-1tp.

FOR RENT: Furnished apart-
ment, private bath. Phone
7050. 52-ttc.

WANTED

FARM WANTED: Would like to
buy a good half section on or
near gas line in strong water
belt. W. E. Sutton, Olton Rt.,
Plainview, Texas. 52-4tp.

WANTED

WANTED: DEALERS. Hard water
in your area will make you
money and save the customers
money. \$50 will buy for them,
from you, the "EJAX WATER
TURBULATOR". Simple to in-
stall in main line, keeps scale
from forming in boilers, hot
water heaters, plumbing, etc.
Has many other advantages
in combating hard water.
Write for information on deal-
ership. "EJAX", Box 37, 1006
Burnett Street, Fort Worth,
Texas. 48-ttc.

SALESMAN WANTED: What are
your plans for 1953? A good
Rawleigh Business is hard to
beat. Good opening in Bail-
ey County. Write at once to
Rawleigh's, Dept. TXL-270-
254, Memphis, Tenn. 50-5tp.

WANTED: Stalk field pasture for
75 head of cattle. See Raymond
Green. 52-2c.

MULESHOE FUNERAL HOME

Ambulance Service Day or Night

DIAL 2860

TRAVIS E. REED, Mgr.



DANCE

To The Music Of

Clyde Miller

And His Sunshine Valley Boys

Fri. Nite, Dec. 19

In The New Building of Robertson Motor — Muleshoe

Admission \$1.25 Per Person

— Sponsored By —

Muleshoe JayCees

All Proceeds To Go To The JayCees Christmas
Cheer Program



The Perfect Christmas Gift

NECCHI

Sewing Machine

YOUR OLD MACHINE MAY MAKE THE DOWN PAYMENT

"Your Necchi Sewing Circle"

BASS

FIRESTONE
DEALER STORE

24 MONTHS
TO PAY!

ONE STAR Agriculture

Released by
The Texas Department of Agriculture
By John C. White, Commissioner

TEXAS' GROWING WATER PROBLEM

Here is a basic fact! The future of our state depends upon how we use or mis-use our soil and water resources. Today, as never before, water has become Texas' greatest economic need. The amount available in the coming years will control the growth and wealth of Texas.

This fact has been brought home to us in a forceable manner during the past two years. We have experienced one of the hardest drouths in our history. We had no control over this disaster, but it cost millions of dollars, just the same.

Lack of rain is no longer the concern of just the farmer. Our cities have felt the pinch by reduced supplies of underground and surface water. This year, some cities in West Texas were at times only seven days away from a bone-dry lake bed which meant their municipal supply was exhausted. Even cities the size of Dallas were endangered.

This situation occurs all too frequently in scattered sections of the state. It was more apparent this year because it was more widespread. As our urban population increases, the problem will become even more acute unless we take steps to prevent it.

The Texas Legislature has been working for a solution since early in this century when it established the old State Levee and Drainage Board. It has made numerous attempts to establish a practical water and control program since then, but none have met with any large degree of success.

Next year when the Legislature meets, the water problem will be a top item on the agenda. Programs have been suggested which are similar to the proration of oil. There are plenty of snags and vigorous opposition in such a plan for water, just as there were for oil.

A lot of oil was wasted and the oil market crashed before property owners were convinced that proration was necessary. Our water supply is extremely low now, and it, too, is exhaustible. Fortunately, water can be replenished. We must look far enough ahead to plan measures which will replace our supply, both on the surface and underground. But since the situation is acute now, it may be decided by the Legislature that statutory restriction is necessary to preserve water in the state.

RAYMOND GREEN

Cotton Buyer

1223 West 1st Street

Old Telephone Office Building
On Morton Highway

PHONE 6350

MULESHOE

Western Toggery

Make The Best
CHRISTMAS GIFTS!

We Have A Complete Stock Of —

Mens, Womens and Childrens BOOTS, MOC-CASSINS, WESTERN PANTS, JACKETS, Mens and childrens BELTS, Ladies HANDBAGS, All Kinds WESTERN STYLE SHIRTS Many other items so Perfect For Christmas Giving!

ROBINSON'S BOOT SHOP

Muleshoe

DRASTIC REDUCTIONS! BIG SAVINGS! HURRY! HURRY!

END-OF-YEAR SALE!

PRESTONE ANTI-FREEZE
Per Gallon **\$3.00**

SPECIAL SALE ON
AMMUNITION

SPORTS JACKETS
REDUCED!

COMBAT BOOTS
AT LOWER PRICES!

RUSSELL SUPPLY CO.

PHONE BILL RUSSELL — 3400

Muleshoe

Texas

Christmas Toy Shopping Called Serious Affair

Christmas toy shopping no longer means just going off on a lark to see what surprises and fascinating new toy gadgets are in store for little Johnny and Sue on Christmas morning.

It means find just the right toys that will bring happiness not only on Christmas day but will inspire constructive play throughout the year.

Mrs. Eloise Johnson, family life specialist for the Texas Agricultural Extension Service, says shopping for toys is an opportunity to provide the children on your list with lasting benefits as well as immediate delight. Toys are important to children for they are the tools of play — and play is a significant part of children's daily living. Play is much more than merely filling in time, it is the way in which children use their developing abilities. It is the means through which he comes to an understanding of the activities going on around him — it is the channel for the expression of his thoughts and feelings about things, people and events which attract his attention.

So when you select toys for children on your Christmas list, it is wise to select toys that fit their development at any given stage. And, the specialist says, though Christmas has always been the main toy shopping time of the year, try to make your toy shopping plan an all-year-round one with additional major purchases at birthdays and as the children's play needs develop.

Letters To Santa

Dear Santa,
I want a pair of chaps and a helmet and a electric train and some fruits, nuts, candy.
From,
Wayne Tunnell

Dear Santa,
I want a doll buggy, and a nurse kit, bicycle, baton, and a doll.
And I wish you a Merry Christmas.
Mary Crawford

Dear Santa,
I would like to have a B-B gun and a motor scooter.
Joe Paul Van Dyck

Dear Santa,
I would like a baton and some fruits, nuts, and candy, some things to fix our bicycle and a doll that I can comb her hair and I wish all the children a Merry Christmas this year.
I will hang a stocking up.
Love,
Ann Simnacher

GREEN

Hospital & Clinic

Muleshoe, Texas

Dial 2250

A PRESENT WITH A FUTURE



"Miss America of 1953" is trimming her tree this year with U. S. Defense Bonds — "the present with a future." Pretty Neva Jane Langley knows that Defense Bond gifts are practical gifts, which will help protect the security of her country.

Dear Santa,
My little brother and I have been good this year. Will you please bring us an electric train?
Love,
Billy Gilbreath

Dear Santa,
I would like a football suit and helmet, a doctor set, electric train, fruits, nuts and candy.
Merry Christmas and a Happy New Year.
Travis Creamer

Dear Santa,
I should like a baton, doll.

Compare Prices —
Then See
Us For
Your Portraits
Cline's Studio
Phone 5399
1324 Main — Muleshoe

STOP . . . Check Your Coverage!

Have you considered replacement costs of what you own in the light of today's prices? We shall be glad to consult with you on all your insurance problems . . . no obligation.

FARM LOANS • AUTO FINANCING

POOL INSURANCE AGENCY

W. M. Pool, Jr.
Phone 7010

Lee Pool
Muleshoe

buggy, piano, toy organ, guitar, third grade. bicycle, notebook, cowgirl suit, nurse kit, iron, ironing board, playhouse, horse, fruit, nuts, candy and don't forget the others in the world.
I am 9 years old. I am in the Merry PAPER

IT'S SHOWTIME AT THE WARM VALLEY & PALACE

Box Office Open 6:45 P. M. Show Starts
Saturday & Sunday: 1:45 P. M. and 7:00 P. M.

VALLEY
THURSDAY and FRIDAY
Cornel Wilde
Phyllis Thaxter

Operation Secret

SATURDAY ONLY
Johnny Mack Brown
Phyllis Coates

Canyon Ambush

SUN. & MON
Robert Young
Janis Carter

Half Breed

TUES & WED.
Johnny Sheffield
Karen Sharpe

The Jungle Girl

PALACE
THURSDAY and FRIDAY
Cornel Wilde
Gene Tierney

Leave Her To Heaven

SATURDAY ONLY
Bud Duncan
Edgar Kennedy

Hillbillie Blitzkreig

SUNDAY and MONDAY

Irene Dunne
Dean Jagger

It Grows On Trees

TUESDAY and WEDNESDAY

Dennis Morgan
Ginger Rogers

Kitty Foyle

Motion Pictures Are Your Best and Cheapest Entertainment

Big New '53 FORD

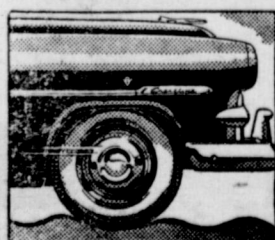
THE NEW STANDARD OF THE AMERICAN ROAD!



With 41 "Worth More" features . . . it's worth more when you buy it . . . worth more when you sell it!

This '53 Ford sets an entirely new standard for the American Road. For in this big new Ford you'll find 41 "Worth More" features that give you more of the things you want . . . more of the things you need . . . than ever before in low-priced car history. You'll find the "Go" you need to handle today's long-distance driving. You'll enjoy Ford's new *Miracle Ride* that brings you the smooth, quiet riding comfort you need for today's level parkways or rough, rutted byways . . . plus nearly effortless steering, braking, and parking. And you'll see beauty that belongs wherever you may drive. When you see this new Ford at your Ford Dealer's, you'll understand why it is worth more when you buy it . . . worth more when you sell it. You'll agree that here, indeed, is the New Standard of the American Road!

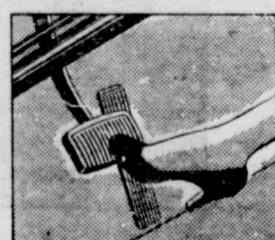
A few of the 41 "Worth More" features in the 1953 Ford



NEW MIRACLE RIDE—Not just more responsive spring and shock absorber action, not just foam rubber cushions, but a balanced ride that gives you a new concept of comfort.



SHIFT TO FORDOMATIC—and you'll never shift again. It's the finest, most versatile automatic drive ever. And remember, Ford also offers the smooth and thrifty Overdrive.



POWER-PIVOT PEDALS—suspended from above to eliminate dusty, drafty floor holes. They give more unobstructed floor space and provide easier pedal operation.



CENTER-FILL FUELING—prevents hose marks, and makes "filling up" easier from either side of gas pump. Shorter gas filler pipe gives you trunk space for an extra suitcase.



FULL-CIRCLE VISIBILITY—with huge, curved, one-piece windshield, a car-wide, one-piece rear window and big picture windows all around—gives you visibility unlimited.

Here now . . . the '53 FORD MOTOR CO.

PHONE 4930

FORD AUTOMOBILES AND TRUCKS

MULESHOE

Carolyn Creamer, Kirk Herrington Engagement Is Announced



MISS CAROLYN CREAMER

Mr. and Mrs. W. H. Creamer announce the engagement and approaching marriage of their daughter, Carolyn, to Kirk Herrington of Cozad, Neb., formerly of Muleshoe. Wedding plans are indefinite.

Wesleyan Guild Has Family Party

The Wesleyan Guild of the Muleshoe Methodist Church met at the Fellowship Hall Tuesday night at 7:30 for a Christmas dinner for Guild members and their families. Candy canes were given to the children.

Instead of gift exchange the Guild is furnishing a tree and treats for the colored school children. Members sipped the treats Wednesday afternoon and the Christmas tree will be held Friday afternoon.

LUZIER'S

Fine Cosmetics & Perfumes

MRS. E. E. HOLLAND
1101 East 2nd St.
PHONE 5449

Bailey County Abstract Co.

ABSTRACT SERVICE — LOANS
Mrs. Lela Barron — Mgrs. — L. S. Barron
Established in 1906

Farmers! Make Big Savings! Use Low-cost Philgas Tractor Fuel

Philgas



Save on Repair Bills, Too

Convert your tractor! Compared to gasoline, Philgas can save you several cents a gallon. These savings will soon pay the cost of conversion. And Philgas is easy and safe to use. No waste from spilling, overflow or evaporation, because the filling system is completely enclosed.

Clean-burning... thrifty! Save as much as 50% on engine maintenance costs. No cylinder wall washing. Long ring and valve life. Low cylinder wear. For a thrifty fuel with exceptionally high energy content (100 octane plus), get high-quality Philgas.

All-purpose fuel! Use Philgas to heat your home, for cooking, hot water and refrigeration! Use it also for heating stock tanks, chick brooders, and other needs around your farm. Install a central tank for all your needs. Low cost fuel. Convenient, clean, dependable!

And remember... your local Philgas distributor is fully qualified to make dependable installations, to provide prompt and courteous service. See him today.

Philgas is distributed by

Muleshoe Liquefied Gas Co.

Muleshoe

Phone 3130

Mrs. Lenau Hosts Wesleyan Party

The home of Mrs. Charles Lenau was the scene of a Christmas party for the Wesleyan Class of the Muleshoe Methodist Church Wednesday, Dec. 10. Co-hostess was Mrs. Ray Keeling.

Mrs. Lenau's home was beautifully decorated in the Yule motif. Santa with his toys was placed on the front door. The stairway was decorated with arrangements of cedar, bright Christmas balls and styrofoam canes with crepe paper choir girls on several steps.

The serving table was covered with a red cloth with Christmas figurines. A centerpiece of two cut glass compote dishes stacked, with red crystal Christmas balls and pine greenery topped with a pyramidal ornament was flanked with hurricane lamps filled with red and green Christmas balls with red tapers.

Delicious refreshments of white iced fruit cake snowballs topped with maraschino cherries were served with salted tidbits and coffee. Plate favors were cedar sprigs with candied cherries.

Mrs. O. N. Jennings began the program with prayer. The group

then sang Christmas carols accompanied by Mrs. A. J. Gardner at the piano. Mrs. Noel Woodley gave "Let's Keep Christmas," a story by Peter Marshall. Rather than gift exchange, a silver offering of \$17.35 was given for the leprosy project in Africa.

Present were Mesdames Archie Pool, of Amarillo, David Anderson, F. B. Pierson, Noel Woodley, A. J. Gardner, H. W. Hanks, Buford Butts, O. N. Jennings, T. P. Smallwood, H. S. Sanders, Sr., James Allen, Bernard Phelps, Arnold Morris, the hostess and the co-hostess.

VISITORS FROM AMARILLO

Mr. and Mrs. E. A. Wilterding and son, David, of Amarillo, visited Mrs. Leota Wilterding last week.

Christmas Dinner For Dorcas Class

Members of the Dorcas Sunday School Class of the First Baptist Church, and their husbands were entertained with a Christmas Dinner Wednesday night, December 9, in the home of Mrs. Wiley Bowers with Mrs. Bill Booth assisting as co-hostess.

Yule decorations were used throughout the house and the dinner was served buffet style from a beautifully arranged table with a candle and holly centerpiece.

After the dinner Mrs. Earl Humphries reviewed "Simon's Last Christmas" by Nora Allen

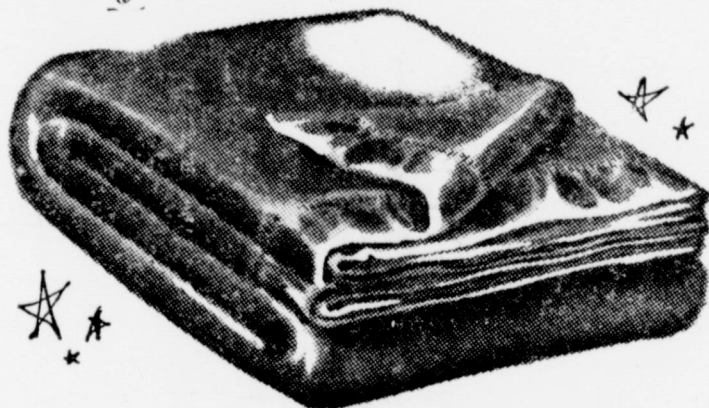
DANCE

At
PRIBOTH ROLLER RINK
Christmas Eve & Christmas Night
And
New Year's Eve & New Year's Night

Music By
DELMER SHIRLEY

Admission

\$1 Per Person



BLANKETS FOR IDEAL GIFTING

Made by Fieldcrest and Perry. Wool and Nylon blend with Satin Binding. Choice of Colors.

\$8.95 & \$10.95

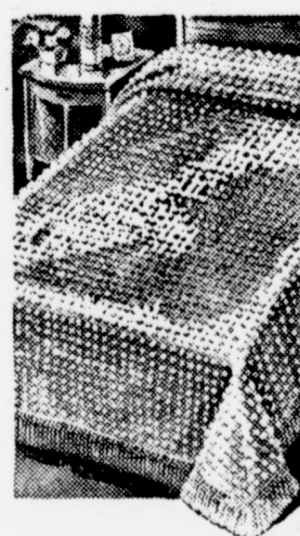
BedSpreads

Chenille in a wide variety of colors. Full and Twin Bed Sizes. With or without fringe. When the presents are opened a bed spread will top the list.

\$4.95

to

\$9.95



HELP MAKE IT A WHITE CHRISTMAS Made by Cannon



SHEETS, 81x99 \$2.79
SHEETS, 81x108 \$2.98
PILLOW CASES 69c
BOXED SETS \$2.98 and \$3.98



J & J PRODUCE

Now In The Former Location Muleshoe Ice & Produce Phone 3810

THROW RUGS

ALL COTTON SHAG
Colors To Blend In Any Room

18 x 30 \$1.49 24 x 36 \$2.79
24 x 48 \$3.95 4 x 6 \$9.95



No One Has Too Many Towels or Wash Cloths

TOWELS, 22x44 79c to \$2.98
Matching Wash Cloths ... 19c to 49c
TOWEL SETS \$3.95 and \$4.95



Samsonite

Men's Luggage \$19.50 to \$30.00

Samsonite

Women's Luggage ... \$17.50 to \$25.00

SHOP THE STORE OF CHRISTMAS WONDERS FOR EVERYONE!

St. Clair's

Department Store

Many Cost Of Living Items Still Priced At Ceiling — Some 'Way Below

DALLAS, Dec. 13 — A survey of current price trends completed Saturday indicates that industry and government are the groups most affected by existing price pressures.

The consumer who buys for individual and family use has more opportunity to buy "soft" priced items. But some foods, most household electrical appliances, and almost everything of durable nature still costs him the legal maximum.

These are conclusions drawn from a survey of existing prices in all localities of Arkansas, Louisiana, Oklahoma, and Texas, completed Saturday at instruction of Regional Director B. Frank White of the Office of Price Stabilization. White had requested an objective report on price trends in all major commodity lines, based on conditions existing since Nov. 1.

"The strongest price pressures are in the field of industrial supply, including virtually all metal, machinery, petroleum products, chemical and construction items being used in the military defense program and by non-defense industries," summarized W. Victor Womack, regional executive of OPS who directed the survey.

The contradictory trends in prices among consumer goods were exemplified by the food

stores portion of the survey, which showed that 56.1 percent of all food items listed on the "community price" posters in the store were selling below ceiling prices.

On the other hand, it was found that stores, on an average across the region, were pricing 8.1 percent of their food items above legal ceiling posted in the stores. The food stores were found to be selling 35.8 percent of the items on the posters at maximum ceiling.

R. G. Berle, producer goods chief, reported that most industrial and construction products are in heavy demand and tight supply. Oil field tubular goods are in critical supply, and Berle has received reports of black market activities in some active oil fields in Texas. Delays in deliveries and a backlog of demand keep prices at ceiling for such items as reinforcing bars for concrete, light wire mesh, and structural shapes, hot and solid rolled steel bars, sheets, and some tool and high alloy steels. Lead and zinc prices are well under ceiling with demand soft. Cooper is at ceiling, with demand and supply about in balance. Aluminum is at ceiling.

Berle said cement is at ceiling in all four states. In North Texas, demand exceeds supply. Other construction materials at ceiling include top grades of lumber, fabricated steel and aluminum windows and doors.

Clean, late model used cars are bringing prices at or near ceiling, but prices of older models are soft. New 1952 models bring ceiling prices, with dealers giving good trade-in value for used cars in exchange.

Osher Goldsmith, fuels and chemical branch chief, reported that chemicals and acids, petrochemicals, and fertilizers are under heavy price pressure. Crude oil, natural gas, gasoline

and motor oils are at ceilings. Butane, propane, and the fuel oils are expected to reach their ceilings soon due to seasonal demand increases.

Frank C. Tomlinson, regional foods chief, said that the three top grades of beef, prime choice, and good, are selling at or within 2 percent of their ceilings. Commercial grade beef cuts and veal are from 5 to 10 percent below ceilings.

Pork, which has been suspended from control at wholesale but not at retail, brings prices 7 and 8 percent below ceiling in fresh cuts, and 4 and 5 percent below in cured cuts.

Milk At Ceiling
Whole milk is at ceiling everywhere in the four states except three local areas, Dallas, Midland and Little Rock. Most other milk products are at ceilings. Grains and feedstuffs are generally below OPS maximums, except for cottonseed and alfalfa meals, which are at ceilings.

Tomlinson stated that 25 percent of all butter checked in all types of food stores across the region was priced above ceilings. Other major offenders were shortening, with 15.5 percent of its items priced above ceiling, 12.6 percent of canned meats over-priced, 9.9 percent of the salad and cooking oils above ceilings, and 8.8 percent of the coffee.

On the other hand, 78 percent of all cheese was found to sell below ceilings, 74 percent of all peanut butter was below, 65.6 percent of all syrups, and 79.9 percent of corn meal and flour mixes. At exact ceilings were 59.9 percent of canned milk items, 51.2 percent of canned soups, 50.2 percent of mayonnaise and salad dressings, and 49.1 percent of breakfast cereals. No controls exist over both fresh and processed fruits and vegetables, which were exempted by Congress at its last session.

Mr. Womack explained that the OPS policy is to suspend controls or decontrol items which have reached a "generally stable price level below their authorized ceilings." The agency keeps watch on suspended items, and is prepared to re-control them if they show pressures pushing them back up to former ceilings. Suspension and de-control serve a worthy purpose, he said, in that such actions relieve affected businesses of reporting and filing requirements.

Price regulations have been lifted on men's and women's apparel, floor coverings, footwear, millinery, radios, television sets, and phonographs, specified types of textiles, and both fresh and processed fruits and vegetables.

Sudan Forms Farm Bureau

The Sudan Farm Bureau was organized last Friday night in a meeting held in the high school auditorium. E. J. Stone was elected chairman. Other officers elected are:

Bill Nix, first vice-chairman; Mrs. Ray Wood, 2nd vice-chairman; Mrs. W. O. Stephens, secretary and treasurer; Frank Rone, director; W. O. Stephens, alternate director.

Dave Eaton, Lamb County farm agent presided. Judge Otha Dent was one of the speakers, and told of the problems facing each farmer and said farmers should work together and fight to keep the benefits they are now receiving.

All farmers in the Sudan territory are invited to join the Farm Bureau.

LEDGER SHEETS in stock at The Journal.

School Meeting To Be In Austin

Jerry R. Kirk, superintendent, and perhaps others of the Muleshoe schools will attend the annual meeting for school administrators and board members to be held in Austin beginning Jan. 7.

The meeting will study legislation designed to improve teacher standards, certification, and the legislation that is to be introduced at the next Legislative session concerning an increase in minimum teacher salaries.

Mr. and Mrs. Kirk and family will visit briefly after Christmas with his parents in Sulphur, Okla.

Golfer (far off in the rough): "Say, caddy, why do you keep looking at your watch?"

Caddy: "It isn't a watch, sir; it's a compass."

MAX GARDNER ARRIVES AT SAN DIEGO

Max Gardner, son of Mr. and Mrs. A. J. Gardner, arrived in San Diego Friday morning aboard the USS Foss from Pearl Harbor where he has been stationed several months. He will soon be in Muleshoe.

RETURNS FROM NEW ORLEANS

Ray Keeling returned Friday from New Orleans where he attended a Buick convention and the showing of the 1953 Buick.

IN PLAINVIEW

Mona Wilhite returned to her home here Tuesday after being in the Plainview hospital with pneumonia for several days. She was admitted to the hospital Saturday at Plainview where she is attending Wayland College. Her parents, Mr. and Mrs. C. W. Wilhite, spent the week end with her there.

PAPER & OFFICE supplies at the Journal Office.

DANCE

2 — Big Events — 2

CHRISTMAS EVE

— And —

NEW YEARS EVE

LA VISTA
DINING ROOM

CLOVIS, NEW MEXICO

Music By

HATTIE YOUNG and HER ORCHESTRA

LAST-MINUTE

Gift Suggestions



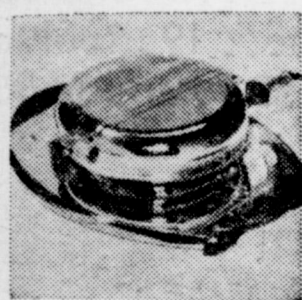
Just A Few Days Left To Fill Out That Gift List — We Still Have A Large Stock Of Wonderful Gift Ideas!



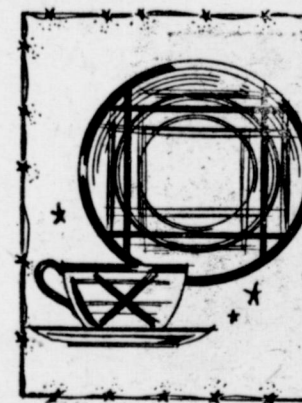
FULLY AUTOMATIC
Waffle Irons



DAINTY DELIGHTFUL
Stemware



FINE GRADES
Pottery



ELECTRIC POP-UP
Toasters

ELECTRIC
Blankets



Mixing Bowls
& Condiment Sets



LARGE SELECTION
Electric Clocks

NATIONALLY ADVERTISED
Food Mixers

A WIDE SELECTION OF
China & Dishes



MANY, MANY OTHER
GIFTS FOR THE HOME



E. R. Hart Co.

HARDWARE — FURNITURE — APPLIANCES

PHONE 3300

MULESHOE

Did You Know ?

THAT MEAT IS CHEAPER TODAY
THAN IT HAS BEEN FOR YEARS

THAT YOU CAN NOW BUY MEAT FOR YOUR LOCKER OR HOME
FREEZER AT TERRIFIC SAVINGS!

Why Not Stop In And Let Us Show You How You
Can Cut \$ \$ \$ Dollars Off Your Food Bill.

We Have A Complete Meat Handling Service

Slaughtering — Dressing — Processing
Packaging — Rendering — Cold Storage

Bring In Your Animal For Complete Processing
— Or Buy The Meat You Select In Our Plant —
Store It In One Of Our Food Lockers Or In Your
Own Home Freezer.

Muleshoe Locker

PHONE 7030

MULESHOE



ST. JOHN'S LUTHERAN CHURCH

W. B. Gummelt, Pastor
Lariat, Texas

Sunday School and Bible Class 10 a. m.
Divine Services 11 a. m.
Sunday School Teachers meet every Wednesday 8 p. m.
Ladies' Aid meets first Thursday of each month 2:30 p. m.
Walther League meets first Sunday of month 8 p. m.
A cordial welcome awaits you at St. John's.
"Let the Word of Christ dwell in you richly."—Col. 3:16.

FIRST METHODIST CHURCH

H. W. Hanks, Pastor

Sunday School 9:45 a. m.
Morning Worship 10:50 a. m.
M. Y. F. 6:30 p. m.
Juniors 6:30 p. m.
Evening Worship 8:00 p. m.
W. S. C. S. Mon. 2:30 p. m.
Wesleyan Service Guild, 2nd. & 4th Mon. 8:00 p. m.
Stewards Meeting, 1st. Mon. 7:00 p. m.
Phylathea Circle, 1st. & 3rd. Thurs. 8:00 p. m.

UNITED PENTECOSTAL CHURCH

Sunday School 10 a. m.
Preaching Service 11 a. m.
Young People's Service 7 p. m.
Thursday Evening Bible Class 7:30 p. m.

PRIMITIVE BAPTIST CHURCH

At Friendship
8 Miles South of Sudan
Second Sunday and Saturday before, Elder V. J. Lowrance, pastor.
Fourth Sunday and Saturday before, Elder Jack West, pastor.

ANTIOCH PRIMITIVE BAPTIST CHURCH

Across Street From Hospital
Elder Jimmie Bass, Pastor
Services every 1st and 3rd Sundays and Saturday before 3rd Sunday.
Singing every Sunday night except 3rd Sunday.

METHODIST CHURCH

Lazbuddie, Texas
Harold M. Morris
Sunday School 10 a. m.
Church Service 11 a. m.
Evening Service 8:30 p. m.
Mid-week Prayer and Song Service 8:40 p. m.

MAIN STREET MISSIONARY BAPTIST CHURCH

M. E. Robinson, Pastor

Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
W. M. U. Wed. 2:30 p. m.
Mid-week Prayer Service, Wednesday 7 p. m.

FIRST BAPTIST CHURCH

Lazbuddie, Texas
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 6:45 p. m.
Evangelistic Service 7:45 p. m.
"Not forsaking the assembling of yourselves together."

LONGVIEW BAPTIST CHURCH

Rev. T. L. Pierce, Pastor

Sunday School 10 a. m.
Preaching Services 11 a. m.
B. T. U. 7:30 p. m.
Preaching 8:30 p. m.
Wed. Service 7:30 p. m.
WMS, Thursday 2:30 p. m.
PAPER and Office Supplies at The Journal, Phone 7220.
Bible Study 7 p. m.

PROGRESS BAPTIST CHURCH

Rev. C. C. Morgan

Sunday School 10 a. m.
Mid-week Prayer Service 7:30 p. m.
Wednesday 7:30 p. m.
Evening Worship 8:30 p. m.
B. T. U. 7:30 p. m.
Morning Worship 11 a. m.

NORTH SIDE CHURCH OF CHRIST

Worship each Lord's Day 10:30 a. m.
Evening Service 8 p. m.
Tuesday Evening 8 p. m.

CHURCH OF CHRIST

Muleshoe, Texas
Ebb Randol, Minister

Bible Classes for all 10 a. m.
Preaching 10:50 a. m.
Communion 11:45 a. m.
Preaching 8 p. m.

WATSON BAPTIST CHURCH

Rev. Lyle of Anton, Pastor

Special Prayer Service 9:45 a. m.
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
Bible Study and Prayer Service, Wednesday 7:30 p. m.
WMU, Monday 2:30 p. m.

CHURCH OF CHRIST

Bula, Texas
Norman L. Warren, Evangelist

We welcome ALL to the Bula community and wish to extend a special and warm welcome to attend all services of the Church of Christ.
Our Bible study on Lord's Day begins at 10:00 o'clock and the regular morning worship begins at 11:00. The Lord's supper is observed every Lord's Day.
Evening services begin at 7:15 each Sunday with the young people and preaching services at eight. This will still leave time for those who have children in school, to get them in bed at an early hour.
Our Ladies Bible study is on Tuesday afternoon, 2:30 p. m., and our midweek Bible study is on Wednesday at 8:00 p. m.
Please call on us for further information, or if you need transportation; and may we have the privilege of meeting and greeting you personally.

THREE WAY BAPTIST CHURCH

J. E. Moore, Pastor

Sunday School 10 a. m.
Morning Worship 11 a. m.

FIRST BAPTIST CHURCH

Rev. T. L. Pond, Pastor

Sunday School 10 a. m.
Morning Worship 11 a. m.
B. T. U. 7 p. m.
W. M. U. Thursday 2 p. m.
Evangelistic Service 7:45 p. m.

WORLD'S FINEST AUTOMATIC WASHER

BLACKSTONE

• We'll demonstrate its superiority right before your eyes. Weekly payments as low as \$2.50

Johnson-Pool

TIRE & APPLIANCE

Dial 7370 — Muleshoe



This colorful gift jacket for Defense Bond Christmas presents is available free of charge at most banks and some post offices. Ask for your free Defense Bond gift jackets early.

FIRST BAPTIST CHURCH

Rev. A. W. Blaine, Pastor

Sunday School 9:45 a. m.
Morning Worship 10:50 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
Prayer Meeting, Wednesday 8 p. m.
Officers and Teachers, Thursday 8 p. m.
W. M. U., Monday 3 p. m.
Choir Rehearsal, Wednesday 8 p. m.

BAILEY BAPTIST CHURCH

Arthur L. Nunn, Pastor

Evening Service 8:45 p. m.
Sunday School 10 a. m.
Training Union 8 p. m.
Everyone Welcome.

ASSEMBLY OF GOD CHURCH

Rev. Lee F. Stokes, Pastor

Sunday School 9:45 a. m.
Worship 11 a. m.
Tuesday Night Young People 7:45 p. m.
Thursday Night Bible Study 7:45 p. m.

OKLAHOMA LANE BAPTIST CHURCH

Barto Massey, Pastor

Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Worship 8 p. m.
Prayer Meeting, Wed. 8 p. m.
W. M. S., Thurs. 3 p. m.

Y. L. METHODIST CHURCH

L. J. Helm, Pastor

Second and Fourth Sundays
Church School 10 a. m.
Preaching Service 11 a. m.
Bible Study Group 7:30 p. m.
Evening Preaching 8:30 p. m.
Prayer Meeting, W. S. C. S. First and Third Thursdays 2:30 p. m.

CHURCH OF THE NAZARENE

Sidney Patrick, Pastor

Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Worship 7:50 p. m.
N. Y. P. S. Tues. 7:30 p. m.
Mid-week Service 8 p. m.
Wednesday 8 p. m.
Come and Worship With Us.
Interest is growing in our Sunday School. The lessons are on the Bible and sound religion.

FIRST CHRISTIAN CHURCH

Avenue G and West 2nd.
Johnny Moore, Pastor

Sunday School 9:45 a. m.
Morning Worship 11 a. m.
Evening Worship 7:30 p. m.
Communion Services each Lord's Day

Y. L. BAPTIST CHURCH

First and Third Sundays
Rev. James Tidengrove

Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7:30 p. m.
Evening Worship 8:30 p. m.
Services every 3rd Sunday Starting at 10:30 a. m.

Marion F. Harris

REPRESENTING

Southwestern Life Insurance Company

JAMES RALPH WOOD, PRESIDENT HOME OFFICE • DALLAS

Get ready for WINTER-NOW with Conoco's Great

ESKIMO SPECIAL!

Here's the 4-Way, ONE-STOP service that gets your car ready for cold weather. Here's the winter-conditioning that helps your car keep its full power and pep, even when Arctic winds blow! Here's the headlight to taillight "winter-proofing" that assures you quicker starts, faster pickups on the coldest mornings. And it guards metal working parts against winter's wear! This is Conoco's new ESKIMO SPECIAL winterizing service.

FREE Cooling System Check for WINTER Protection! Your Conoco Dealer will tighten hose, flush radiator, recommend anti-freeze.

FREE Battery Check for Fast WINTER Starting! Your Conoco Dealer will check your battery to give you quick cold morning starts.

Bumper-to-Bumper WINTERizing Lubrication to Keep Your Car Running Smooth and Free. Conoco lubrication experts will check every lubrication point to keep it smooth, quiet, protected. They'll put Winter-grade lubricant in transmission and rear axle for easier shifting, less wear.

FAMOUS "50,000 MILES—NO WEAR" SERVICE! (1) grit and sludge drained out while the engine is hot, (2) air and oil filters reconditioned, (3) refill with Winter-grade Conoco Super Motor Oil.

50,000 MILES—NO WEAR! In a spectacular 50,000-mile road test, with 1,000-mile drains and proper filter service, test car engines lubricated with Conoco Super Motor Oil showed no wear of any consequence! Gasoline mileage for the last 5,000 miles was actually 99.77% as good as for the first 5,000!

AND—Conoco Super is a heavy duty motor oil!

WHETHER YOUR WINTERS ARE ROUGH OR MILD YOUR CAR NEEDS MY CONOCO WINTERIZING CARE!

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THE MULESHOE JOURNAL, Thursday, December 18, 1952

Letters To Santa—

Dear Santa,
I am 10 years old and I am in the Third grade. I have tried to

be a good girl. My name is Betty June Crow and I would like to have a doll, an a cap and over-night kit.

Your friend,
Betty Crow

Clovis Veterinary Hospital

AT THE STOCKYARDS CROSSING

Facilities for Large and Small Animals

E. E. KRAUS, D. V. M. CHAS. WEBSTER, D. V. M.

104 Hull Phone 5442 Clovis, N. M.



ENSIGN Butane-Propane CARBURETION

...FOR LOW COST FARMING

With Butane-Propane you can cook and heat the home. You can also run the tractor, irrigate, generate electricity and fuel your trucks. Equip your various engines with ENSIGN Carburetion for Butane-Propane and make very substantial savings in fuel costs and engine maintenance. Engines burning Butane-Propane run three to four seasons without overhaul or valve grind.

The carburetion you buy and its method of application is the key to successful engine operation. Ensign carburetor specialists for 36 years, pioneered Butane-Propane Carburetion and has perfected the finest equipment for easy starting, power, economy and safety. Consult your local ENSIGN Dealer. He is a specialist on Butane conversions and will gladly inspect your engines and advise on the feasibility and cost of the installation. Call or write him for free bulletin on the use of Butane-Propane in tractor, truck and pumping engines.

Authorized Ensign Dealer

Wiedebush & Childers

Phone 2810 For Prompt Service

It's a Christmas tradition ...

Just like the familiar toy-filled stocking, it's a traditional holiday event to telephone distant friends and loved ones. There's something extra warm and personal about a Christmas phone call — a thoughtfulness and sincerity no card or gift can match. Why not make this tradition a part of your Christmas?

To avoid delay, place your Christmas calls a day or more before Christmas day—and, if you can, give the operator the out-of-town number you are calling. Then be sure and have a very merry Christmas!

GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

Dial 7370 — Muleshoe

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WANT ADS —

FARMS AND HOMES FOR SALE



EXCLUSIVE —

● 4 room and bath, modern house located at 808 Ave. F in Muleshoe. We will sell this house with a small down payment and carry the balance so you can pay it out like rent. Possession now.

EXCLUSIVE —

● 80 acres well improved with electric irrigation well, butane plant, pressure pump and large modern 4 room and bath. About 25 acres of alfalfa. We want to sell this place and will take some trade and might carry second lien notes for part of it. Possession now.

EXCLUSIVE —

● 320 acres, new unimproved land near Van Horn. 30 dollars acre cash, balance easy terms.

● 160 acres irrigation belt, near Clovis. \$50. an acre.

● 480 acres dry land farm, for cash rent. \$3,000.

● 3 acres unimproved land on highway. \$2,000.

We have plenty of other places, irrigated and dry. See Dave Aylesworth in the POOL INSURANCE BUILDING in MULESHOE.

DAVE AYLESWORTH

FARMS AND HOMES FOR SALE

● 160 acres 1/2 mile off paved road. 5 rooms and bath, 2 room tenant house. Well and mill, plenty of water, land is level, some Johnson grass. \$12,000 loan, will carry same at \$300 an acre.

● 160 acres, good irrigation well, new and. Clean at \$225 an acre. Will make good terms.

● 320 acres, 2 modern homes. 2 10 in. irrigation wells. For cash lease, \$7500. Will sell a four-row M-M tractor, new and will give possession.

● 80 acres, 3 rooms and bath, all in alfalfa. See this if you want a good hay farm.

We have lots of good listings for sale or cash lease. See us before you make a deal. We also have some nice homes in town.

HANOVER & DAY
REAL ESTATE
On Morton Highway
Just North of Courthouse

FOR SALE

REAL ESTATE FOR SALE

● 80 acre farm, table-top level, no Johnson grass, nice modern improvements, 8" irrigation well on electricity, the very best of land. 1/2 minerals, immediate possession, price \$300 per acre, you can't beat this one.

● 160 acre farm, level as floor, good land, 10" irrigation well on electricity, fair improvements, a steal at \$275 per acre, 1/2 minerals on this one.

● 320 acres, one of the best. 3 irrigation wells, the best of improvements, lots of hay and permanent pasture, lays good, well located, priced to sell at \$375 per acre.

We have lots of farms for cash lease from 80 acres up, priced \$20 per acre to \$40 per acre.

We sure do need listings on good 160 acre irrigated farms. What ever your Real Estate needs might be, see us as we might have just what you are looking for. So be sure and drop by to see us. On Sudan Highway.

EMETTE CROSS
Real Estate & Auctioneer

Off. Pho. 5790 Res. Pho. 5700

Be sure and listen to KVOW Littlefield 12:45 on Mondays, Wednesdays, Fridays.

CARPENTERS

Have all of your saws filed on our precision machine. Mechanically accurate jointing, filing and setting. They'll cut cleaner, truer, faster.

A. E. SCARBROUGH
1305 East Second St.

FOR SALE

3 Power Units
1. IHC UD-16 Diesel.
1. Buick, used one year.
1. IHC UD-16 Diesel.
Being replaced by Elec motors.

Harold Wilson

8 N., 1 1/2 E., 1/2 N. of Muleshoe
49-4tp.

CITY HOMES AND FARM PROPERTY

CITY

● 3 Bedroom home on pavement, large loan, \$8,500.

FARMS

● 480 Acres dry land. Will irrigate. 7 room house, 2 barns. Lazbuddie community. \$100 per acre.

● 160 acres West Camp community, 10" irrig. well, very level. \$280 acre.

● 177 acres dry land in irrigation area, on pavement, very level. \$140 acre. Large loan.

● 160 acres near Stegall, all minerals. \$100 acre.

BENTON INSURANCE

And Real Estate

North of Courthouse
Pho. 6460 Muleshoe

TURKEYS: Corn Fed-Choice of Sizes. J. G. Thompson, Phone 3810. 52-lte.

LET'S EAT THIS

CHRISTMAS DAY

Breakfast

Popovers filled with Scrambled Eggs

Sausage Strawberry Preserves
Milk Coffee

Dinner

Roast Duck Wild Rice
or

Roast Turkey Bread Dressing
Giblet Gravy

Candied Sweet Potatoes Broccoli
with Lemon Butter

Molded Cranberry Star Salad
Relish Tray

Hot Rolls Butter or Margarine
Coffee Milk

Supper

Cold Turkey Sandwiches
Fruit Salad
Milk

Dad: "But you can't marry him, dear. He earns only \$25 a week."

Daughter: "Yet, but when you're in love, a week passes so quickly."

ATTENTION!

The Following Lumder Yards

Will Be

CLOSED - DEC. 25-26-27

HIGGINBOTHAM-BARTLETT - HEATHINGTON LUMBER

WILLSON-SANDERS LUMBER - CHAS. L. LENAUE LBR. CO.



Last
minute



ROUND-UP!

WE STILL HAVE PLENTY OF TOYS LEFT...
MANY OF THEM TO BE SOLD AT GREATSAVINGS TO YOU!



FOR THE GIRLS!

DOLLS! DOLLS!
DOLLS!

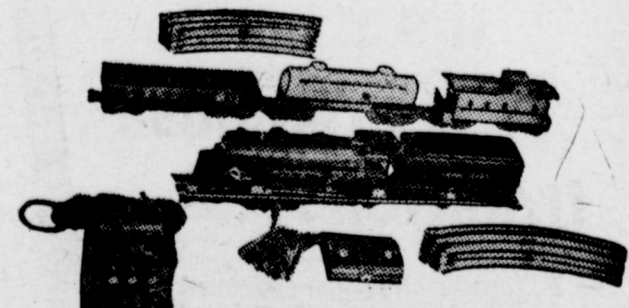
1/2 Price

Nationally Advertised Dolls Included In This Event!



BOYS WANT!

Electric And
Mechanical
TRAINS



WE STILL HAVE PLENTY OF BOTH TYPES OF
TRAINS. COME IN NOW AND GET YOURS!

For The Man In Your Life
GOLF CLUBS - GOLF BAGS
GOLF CARTS - GOLF BALLS

Johnson - Pool

TIRE & APPLIANCE



TIRE HEADQUARTERS

PHONE 7370

MULESHOE

TRICYCLES

And

WHEEL GOODS

Still In Good Supply

Plenty Of Sizes

