504,100 Total Points --

Glenda Sublett Wins Trib Subscription Contest



Whee-e-e -- what a treat was in store for Glenda Sublett on Monday morning when she came to claim as her "own" the RCA Stereo which was top prize to the person bringing in the greatest number of points for new and renewal subscriptions sold during the recent "subscription contest." Glenda had a total of 100,800 points in the contest, winning the special prize, a camera, last week by bringing in a total of 45,000 points in a one-week period. After winning the Stereo, Glenda said, "I'll give the camera to my little sister, LaJuana, since she helped me some in the contest."

Winner of the top prize in the State Line Tribune salesmanship subscription contest, which ended Friday, is Glenda Sublett, who had a total of 100,800 points in the overall contest. Glenda started slow, clinging to fourth or fifth place for the first four weeks, but came on fast during the last two weeks, to win not only the top prize, but also the special prize offered to the youngster bringing in the largest number of points in a one-week period.

During the last two weeks of the contest she was responsible for bringing in a total of 76,900 points. Glenda was responsible for some 40 new subscriptions to the paper. Asked how it felt to be a winner she replied, "It's wonderful!" She is a niece of Mr. and Mrs. Bill Moss with whom she makes her home.

Winner of second place in the contest was Derek Garner, son of Mr. and Mrs. Delbert Garner, who turned in a total of 73,400 points. By winning second in the contest Derek also was awarded a total of 10,000 additional points with which to purchase prizes or apply on the prize of his choice.

Kevin Hargrove, son of the Elmer Hargroves, was winner of third place and a bonus of 7,000 points. He brought in a total of 65,500 points.

Marsha Lovelace, daughter of the John Lovelaces, had a total of 64,500 points and a bonus of 5,000 points.

Gary Hahn, who clung to the lead in the contest for the first few weeks, finished in fifth place with a total of 59,600 points, followed by Kathy Lockhart with 39,500.

Point standing of other contestants, with which they can buy prizes are Thad Phillips, 14,400; Paul Bush 12,800; Niel Christian 9,300; Sharon Williams, 7,700; Meredith Anderson, 7,600; Johnny Watson, 6,500; James Hobbs, 6,200; Gene Christian, 5,100; Kevin Kaltwasser, 4,400; Roddy Pearce, 2,500; and Mack Watson, 1,900.

During the contest new or renewal subscriptions to the State Line Tribune were $3.00 in Parmer and adjoining counties; with other subscriptions $4.00 each. However, the rate for subscriptions to the Tribune, beginning on August 1, will be $4.00 in Parmer and adjoining counties and $5.00 elsewhere.

Special thanks go out to the merchants who provided the prizes, thereby making the contest possible. They are: Campbell Electric, Rose Drug and Gift Shop, The Holiday Store, Pk Auto Supply, and Farwell Hardware.

Mike Getz, contest manager, says, "We are well pleased with the results of the contest," adding a word of thanks to all of the salesmen and also all persons who assisted in making the event worthwhile by taking a new subscription or renewing an old one. "Thank y... one and all," he said.



JUST WHAT I WANTED -- "A 22 rifle is just what I wanted when I began selling subscriptions to the Tribune," commented Gary Hahn, one of the top salesmen during the entire contest. Gary commented that he made many new friends while knocking on doors to sell the subscriptions and ended his comments by saying "It was great fun."



TOP SALESMEN -- Derek Garner, Marsha Lovelace, and Kevin Hargrove, who were in second, fourth, and third places, respectively, at the end of the State Line Tribune salesmanship contest, admire a few of the many prizes which they received for selling subscriptions to the paper.

Notice

The regular meeting of the Farwell Chamber of Commerce is set for Tuesday, July 26, at 11:55 a.m. at the Gateway Restaurant. A good attendance is encouraged.

PURELY PERSONAL

By John

Now is the time! It has been long in coming but the time has arrived for the voice of the American Eagle to be heard across the land. The communist government of North Viet Nam is abusing the members of our armed services who have fallen prisoner during the current war. They are indicating a probability that they will try them as criminals and possibly execute them.

We have long sent these boys, or men, if you will, to fight and die for this country's obligations and ideals. To date we have been tragically, almost treasonably, slack in our support of them. This applies more to the officials of our government than the grass roots people. I have felt that this is one area where the people of the United States have long been leading the government by a considerable margin.

The time is here when the President of the United States needs to publically announce that such action by the government of North Viet Nam will mean an immediate declaration of war; an invasion of that country with the specific purpose of toppling that government and the bringing to the bar of American justice the individuals responsible for such barbaric action. Drastic action? Yes, it is. But there is sound precedent in our country's annuals within this century, within the memory of many living individuals.

In the early 1900's during the administration of President Theodore Roosevelt, an incident of abuse and attempted blackmail took place. Our Ambassador to either Algeria or Tunisia was kidnapped by a brigand Arab chieftain and a ransom from the United States was demanded or our Ambassador would be killed.

Teddy Roosevelt immediately dispatched a communique to the ruler of the country involved. The note was short and to the point. It said, we demand the Ambassador alive or the Arab brigand dead. The Mediterranean fleet was given immediate orders to sail for the country involved and begin whatever operations would be necessary to enforce T. R.'s declaration. The American Ambassador was produced forthwith and the outlaw responsible was executed by the government who had allowed this insult to take place.

Our prestige was restored and United States citizens could again travel to all parts of the globe unmolested; secure in the knowledge that we did care about them.

Let not duty, honor, or integrity fly from this land or we will surely go the way of Sodom and Gomorrah.

* * * *

Tragedy, swift, stark and final, chose this week to leave its imprint to our community. To the families involved, our deepest sympathy and earnest prayers that they will find strength through the healing power of the Almighty.

We read an article recently about accidents of a similar nature and it suggested that all farm lakes and lakes on road rights-of-way have a simple lifesaving device placed around them. The device was a length of implanted 2x4 with a rope and inflated innertube hung upon it. This is a simple thing to construct and very cheap to produce and maintain. Would it be too much for owners of land on which lakes exist to undertake to provide? We think not, and it could well prevent a recurrence of such tragedies. With the increase in tailwater pits, excavations for roadbeds, plus our natural lakes, this type of thing will occur again unless we do take positive and reasonable action, now.

* * * *

The Tribune and its staff are grateful for the success of our subscription campaign just ended. We will strive mightily to make this a newspaper of which this community can be proud. To do this we will need the help and criticism of our readers. Please do not hesitate to point out to us where we fail and how we might better serve the reading public. Write to Box 255, Farwell, or phone 481-3681. We will be glad to hear from you.

Two Vacancies On Texico Faculty

Two teachers are needed to complete the Texico faculty, said Supt. A. D. McDonald early this week. One of the three vacancies was filled last week when Mrs. Payton Ramey was hired to teach English in junior high school.

Mrs. Ramey taught in the Plainview School system for nine years before moving to Texico-Farwell recently. She has a B. A. degree from Hardin Simmons University and a master's degree from Texas Tech. She is the wife of Payton Ramey, agronomist and assistant manager of Golden West Seed Company.

Still needed by the school are an elementary teacher, preferably one who can conduct physical education classes and a high school teacher (Spanish - social science or Spanish - English). Teachers with the right qualifications are asked to contact the superintendent immediately.



REWARD — Three Viet Nam veterans got a chance to meet Vice-President Hubert Humphrey on his recent visit to Fort Worth. The three veterans, helicopter pilots, were recognized for their combat service. Servicemen recognized left to right are: CWO James M. Lee, Major Edward J. Porter, and Major Robert F. McGaffin. Maj. Porter is the son of Mr. and Mrs. John Porter and is presently serving as inspector general at Fort Wolters at Mineral Wells, Tex. Major Porter has logged 275 combat missions with the 13th BTN in Viet Nam. He holds the nation's fifth highest medal, Legion of Merit.

FARWELL, TEXAS — FRIDAY, JULY 22, 1966 — NUMBER 43

THE STATE LINE TRIBUNE

"OFFICIAL PUBLICATION OF PARMER COUNTY"

EIGHT PAGES — FIFTY FIFTH YEAR — 10 CENTS

Subscription Rates Higher After August 1

Persons wishing to get the State Line Tribune at the old rate of $3.00 per year in Parmer and adjoining counties, or $4.00 elsewhere, have only until August 1, 1966, (less than two weeks) to do so.

After August 1 subscriptions to the paper to persons living in Parmer County or the adjoining counties of Curry, Deaf Smith, Bailey, Lamb and Roosevelt will be $4.00 each, while all other subscriptions to the Tribune will be $5.00.

ESA Sets Rummage Sale Dates

The ESA's annual rummage sales are scheduled to begin on the first Saturday in August, according to Mrs. Frank Hammonds, chairman of the rummage sale committee.

Persons having rummage to donate for the sales are asked to call any of the ESA members or Mrs. Hammonds, and the items will be picked up.

Any items of used clothing, old dishes and curtains or other household items will be appreciated.

Mr. and Mrs. B. J. Roberts returned from Fort Smith, Ark., Saturday where they had been to attend funeral services for Mrs. V. F. Wilcox, sister of Roberts, who passed away suddenly on Tuesday evening.

Child Drowns While Fishing At Local Lake

Billy Bob Crain, nine, son of Mr. and Mrs. Billy Crain, Cee Vee, Tex., former local residents, was drowned at a lake some nine miles northeast of Texico-Farwell on Monday morning where he had gone with his grandmother, Mrs. Etta Leavell, Texico, and cousins, Freda and Monte Leavell on a fishing expedition.

The young lad apparently slipped into the lake when loose dirt on which he was standing gave way beneath his feet, said Sheriff Charlie Lovelace who arrived on the scene some 30 minutes after receiving a call that a drowning had occurred. Water into which the boy fell was some 12-15 feet deep, said Sheriff Lovelace, who was assisted at the accident scene by Highway Patrolman Robert Shedd and Deputy Sheriff Tom Atkins.

Mrs. Leavell, seeing the lad fall into the water, immediately jumped in to try and save him. However, she was unable to reach him and Jerry Lovelace, employee of the highway department and son of the sheriff, who arrived on the scene with a load of dirt for the roadbed being built at the site, soon after the mishap pulled Mrs. Leavell, who was struggling in the water, out of the lake saving her life, and immediately began diving to try and save the boy, who never came to the surface again.

Lovelace was joined in rescue operations by Jimmy Norton, an experienced diver who lives nearby who arrived at the scene; however, neither Lovelace nor Norton were able to find the boy in the muddy water and it was not until Art Mast, an experienced skin diver from Bovina, arrived at the scene with his equipment, allowing him to stay on the bottom of the lake for some time, that the body was found. The body was apparently caught under the ledge of land which jutted out into the lake, near where the lad had been fishing.

Although Claborn Funeral Home from Friona had arrived at the scene with a resuscitator before the lad's body was found and it was used for sometime, too much time had elapsed (45 minutes) and the child was pronounced dead on arrival at Parmer County Community Hospital in Friona.

Survivors are the parents, Mr. and Mrs. Billy Crain, Cee Vee, Tex., one brother, Kevin; his grandparents, Mr. and Mrs. Joe Crain, Cee Vee, and Mr. and Mrs. J. H. Leavell, Texico. Also a great-grandmother, Mrs. Monk of Melrose.

Funeral services were held in Cee Vee on Wednesday afternoon.

Mrs. Leavell who has had several heart attacks in the past is in "fair" condition.

Bulletin

Funeral plans are pending for John Jacob George Dannheim, 73, who passed away Wednesday afternoon in a field one and one half miles west of Texico where he was working. He apparently suffered a heart attack.

Services will be held at the Immanuel Lutheran Church in Clovis and burial will be in Farwell.

Survivors include two sons, William, and Herman, both of Farwell, and five grandchildren.



A child, Billy Bob Crain, age nine, from Cee Vee, Tex., slipped from the small neck of land which extends into a lake nine miles northeast of Texico-Farwell on Monday and drowned. He was on a fishing excursion with his grandmother, Mrs. Etta Leavell, and cousins, Monte and Freda Leavell, Texico, at time of the accident. The lake is a reservoir for tailwater from surrounding irrigation wells.

NEWSPAPER CONTESTS TEXAS PRESS ASSOCIATION 1966 AWARD WINNER

1966 Member WEST TEXAS PRESS ASSOCIATION

Also A Member Panhandle Press Association

Entered as second class matter at Farwell, Texas, 79325, under the act of March 3rd, 1879. Published every Thursday.

SUBSCRIPTION RATES -- Parmer and adjoining counties, $3.00 per year; elsewhere, $4.00 per year Payable in advance.

Editorial

by Mike Getz

Non-Violent Violence!

Snipers were firing from the top of buildings, roving gangs ran amok, hurling Molotov cocktails at police cars, several autos were overturned and burned, stores were burned and looted, broken glass was thrown at policemen from upper story windows, people were being dragged from their cars and savagely beaten.

A South American revolution perhaps? No, the action just described took place only last week in Chicago, Illinois, where hundreds of Negroes rioted, looted, and burned in a three-day spree that resulted in thousands of dollars of property damage as well as the loss of several lives.

As ususal, the battle cry of the ignorant, "Police Brutality", was heard. What was this brutal action that incited Negroes to riot? Policemen turned off a fire hydrant where Negro children were playing, when the intersection became flooded. Shades of Hitler! How brutal!

Perhaps at last, our brethern in the North are getting a taste of the so-called non-violent movement. They who have been crucifying the South for racial bigotry are at last finding that their own house also stinks.

Now the question arises, Why? Why do riots such as these occur? I suppose the see-all, know-all, soothsayers of the Potomac will give us the usual moth eaten answers and once again we will find their explanations wanting. Discrimination, poverty, unemployment, and even the heat are the villians, so say the grand poobahs of Washington. Perhaps these people do have some legitimate gripes but who doesn't? It was hot here last week too, but if anything, I felt like lying down in the shade and taking a nap. I certainly didn't feel like hurling a Molotov cocktail at Sheriff Lovelace or Deputy Atkins.

I suggest that the real reason behind these riots is hidden in the basic make-up of those who participate in them. Ignorance! plain, simple, savage ignorance. We are told that if these people were educated, things would be different. I don't doubt that, but what do we have to do, chain them in the desks? The schools are there, but the determination to make use of the facilities must be a personal desire. A person can sit in school all day and not learn a thing if he doesn't apply himself.

Now there are ignorant whites, just the same as there are intelligent Negroes, but regardless of whether they are black or white, they should be punished and punished severely for such flagrant disregard for the lives, rights, and property of others.

I am sick of seeing such people pampered. They claim police brutality, but I suggest that the police are not brutal enough. This type of person must be taught the Golden Rule even if it is at the end of a billy club. If you or I were to go down to Avenue A and bust windows, burn buildings, loot stores, and shoot people, we would be put so far away that we wouldn't see daylight again for another ten years, and rightly so. Why are these people allowed to get away scot free?

I for one am sick of it. Sympathy I once had for the cause of the Negro is slowly slipping away. The sad thing about it is that the whole Negro race is not to blame for the actions of these primitive savages in Chicago. It takes all the reasoning I can muster to remind myself that the Negro race as a whole is not responsible. It's getting harder and harder as news of every new race riot reaches me. I hope the responsible Negro will take action and soon.

LEGAL NOTICE

THE STATE OF TEXAS

To: JESSE T. COBURN, JR., dba Coburn Mud & Chemical Company Defendant, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 15th day of August 1966, at or before ten o'clock A.M. before the Honorable District Court of Parmer County, Texas, at the Court House of said County in Farwell, Texas.

Said Plaintiff's Petition was filed in said court, on the 3rd day of May A.D. 1966, in this cause, numbered 2676 on the docket of said court, and styled, The Hoisington National Bank Plaintiff, vs. Jesse T. Coburn, Jr., dba Coburn Mud & Chemical Company Defendant.

The names of the parties to the cause are as follows: The Hoisington National Bank is Plaintiff and Jesse T. Coburn, Jr. is Defendant.

A brief statement of the nature of this suit is as follows, to wit:

Plaintiff sues defendant upon one promissory note seeking judgment thereon for the sum of $3,875.65.

as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Farwell, Texas, this the 29th day of June A.D. 1966.

Attest:
Dorothy Quickel Clerk,
District Court,
Parmer County, Texas.

(SEAL)

Published in The State Line Tribune July 8, 15, 22 and 29, 1966.

COURTHOUSE NOTES

Instruments filed week ending July 16, 1966 in County Clerk Office, Bonnie Warren, County Clerk.

DT, Roy J. Clements, J. J. Steele, NE/4 & S/2 Sec. 1, Synd "C"

Part. Rel. Prudential Ins. Co., Roy G. Clements, 173.04 a. of NW/4 Sec. 2 T3S R3E

Rel., Veterans Affairs, Wm. H. Sheehan, Tract 7 W.L.D. Add., Friona

WD, M. M. Elder, Ross Terry, Lot 1 & N/2 Lot 2, Blk. 7. Drake Rev. Sub., Friona

Rel., L. A. Purtell, M. M. Elder, Lot 1, Blk. 7, Drake, Friona

Judg., State of Texas, Marvin P. Ferguson d/b/a Western Flower & Gift Shop, SR

Rel., Northwestern Mutual Life Ins., Co., W. C. Starr, E/2 Sec. 6, T5S R4E

WD, George McKinney, Larry E. Scott, part in Sec. 21, T7S R2E

WD, J. E. Hardage, Joe W. Magness, Lots 13 thru 16, Blk. 57, Farwell

DT, Hubert O'Dell Cole, et ux, Federal Land Bank, E/2 Sec. 34, 2N 4E

WD, Blanche L. Sudderth, Earl F. Whitten, Lots 24 & 25, Blk. 4, Ridglea Sub., Bovina

Pvt. Wagner In Germany

Mrs. Lawrence Wagner reports that her son, Pvt. Franklin C. Wagner, has arrived in Germany, where he is stationed with a signal unit. She says that he likes Germany but is a little homesick for family and friends.

Wagner, a graduate of Farwell High School, arrived in Germany on June 19 and will be stationed there for at least a year. His address for friends who might like to write is: Pvt. Franklin C. Wagner, RA 18744576, Signal Service Unit, Frankfort, Germany, APO New York, New York 09757.

Wesley Engram, Texico farmer, who had a serious heart attack several weeks ago, is now recuperating at home. His condition is satisfactory and he enjoys visits from friends.

THE STATE OF TEXAS

To: JESSE T. COBURN, JR. Defendant, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 15th day of August 1966, at or before ten o'clock A.M. before the Honorable District Court of Parmer County, Texas, at the Court House of said County in Farwell, Texas.

Said Plaintiff's Petition was filed in said court, on the 29th day of April A.D. 1966, in this cause, numbered 2675 on the docket of said court, and styled, Bank of Indianola Plaintiff, vs. Jesse T. Coburn, Jr. Defendant.

The names of the parties to the cause are as follows: Bank of Indianola is Plaintiff and Jesse T. Coburn, Jr. is Defendant.

A brief statement of the nature of this suit is as follows, to wit:

Plaintiff sues Defendant upon three promissory notes seeking judgment upon the same in the sum of $12,100.87,

as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Farwell, Texas, this the 1st day of July, A.D. 1966.

Attest:
Dorothy Quickel Clerk,
Dist. Court,
Parmer County, Texas

Published in The State Line Tribune July 8, 15, 22 and 29, 1966.

THE STATE OF TEXAS

To: Pedro Trevino, Defendant, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 15th day of August, 1966, at or before ten o'clock A.M. before the Honorable District Court of Parmer County, Texas, at the Court House of said County in Farwell, Texas.

Said Plaintiff's Petition was filed in said court, on the 7th day of June, A.D. 1966, in this cause, numbered 2685 on the docket of said court, and styled, JUANITA TREVINO, Plaintiff, vs. PEDRO TREVINO Defendant.

The names of the parties to the cause are as follows: JUANITA TREVINO is Plaintiff and PEDRO TREVINO is Defendant.

A brief statement of the nature of this suit is as follows, to wit:

Suit for divorce, Plaintiff alleging that she and Defendant were married in Amarillo, Texas, in June, 1957. That she separated from him in August, 1957, because of cruel treatment, and that they have not lived together since; and praying for decree of divorce,

as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Farwell, Texas, this the 1st day of July, A.D. 1966.

Attest:
Dorothy Quickel Clerk,
Dist. Court,
Parmer County, Texas

Published in The State Line Tribune July 8, 15, 22 and 29, 1966.

Classified Ads

NOTICE

Classified advertising rates are as follows: Three cents per word for the first insertion, two cents per word per insertion thereafter. Minimum rate, 50 cents on cash orders, $1 on account.

CALLING CARDS, Business forms, invoices, statements, envelopes etc. See State Line Tribune, 404 Third St., Farwell. Phone 481-3681. 2-tfn

Need party with good credit in Farwell area to take over payments on late model Singer sewing machine, cabinet optional. Will buttonhole, zig-zag, fancy designs, $26.50 cash or 5 payments at $5.72. Write Credit Manager, 1114 - 19th Street, Lubbock, Texas. 36-tfnc

FOR RENT --One bedroom unfurnished apartment, newly decorated, $40 per month. Call 481-3320 or see Sterlyn Billington. 42-tfnc

RITEWAY JANITOR SERVICE
Clovis, N.M.
Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

CARD OF THANKS

We would like to thank everyone for the thoughtfulness, the beautiful flowers, cards, prayers and every other kindness extended during Bill's stay in the hospital.

Bill and Tena Roth 43-1tc

WANTED -- Someone with good credit to assume balance on spinet piano in this area, small monthly payments, first payment in September. Write Mr. Hall, Box 3192, Lubbock, Texas. 79410. 43-3tp

Enjoy Economy Travel & Camping At It's Best. Travel Trailers, Cabovers, Canopies, and Campers.
Boyd's Campers & Travel Units.
3216 N. Prince
Pho. 763-9520 - 763-4326
Also Open 1-6 p.m. Sun.

DITCH Digging-Dig and Fill machine operated. Call Campbell Electric Farwell, Tex. 481-3242. 50-tfnc

FOR RENT -- Two bedroom duplex apartment, carpeted throughout. Call Johnny St. Clair, 482-9161. 42-tfnc

LOSE WEIGHT safely with Dex-A-Diet Tablets. Only 98¢ at Rose Drugs & Gift Shop. 36-12tp

FOR SALE -- Three bedroom all brick home. Electric kitchen, two year old. Phone 481-3626 or 481-3619. 42-tfnc

Mrs. C. C. Christian accompanied by Roberta Chisman is spending this week at the WSCS School of Missions at the Sacramento Methodist Assembly at Sacramento, N. M.

CARD OF THANKS

I want to thank everyone who subscribed to the Tribune from me.

Kevin Hargrove 43-1tp

FOR RENT -- Furnished Apartments, one and two bedrooms. Dishwasher and garbage disposal, free TV cable. See at Chevy Chase Apartments, south of Farwell School, or call L. J. Jamison at 481-3886 or 481-3239. 22-tfnc

FOR RENT -- Two bedroom unfurnished house, fenced yard, plumbed for washer, $60 per month, 416 Anderson Street, Texico. Call 481-3320 or see Sterlyn Billington. 32-tfnc

FOR RENT -- 3 bedroom house, or will trade for anything of value. Call A. T. Watts, Farwell. Ph. 481-3239 or 481-3245. 37-tfnc

WANTED -- Job Printing. Can do all kinds. Quality work. State Line Tribune, 404 Third St., Farwell. Ph. 481-3681. 2-tfn

FOR SALE by owner: Three bedroom, two bath, fully carpeted home; attached garage. See at 800 4th Street in Farwell or call 481-3294. 33-tfnc

BANK RATES
AUTO LOANS
TRUCK LOANS
COMPLETE INSURANCE
Call 762-4777
Res 763-9590
Cal Blochberger Agency
115 E. 6th Clovis

Ulcers? Nervous stomach? Get new Ph5 tablets. Works fast as liquids. Only 98¢ at Rose Drugs & Gift Shop. 36-12tp

PLACARDS, Signs, Tickets -- All available at The State Line Tribune, 404 Third St., Farwell. Ph. 481-3681. 2-tfn

FOR RENT -- Unfurnished two or three bedroom apartments, 105B-3rd. Phone 481-3685, Justine Monroe. 42-3tp

Men wanted from this area to train as

LIVESTOCK BUYER

Learn to buy cattle, hogs, sheep, at sale barns, farms, buying stations, feedlots, terminal yards. We prefer to train men with farm background. Free placement service including trip to Chicago Stockyards Headquarters. Write today -

National Institute of Meat Packing Box 9551 El Paso, Texas 79985

Fresh Vegetables

4 miles east of Lariat on Highway 70 & 84.

Farm fresh onions, okra, beans, squash, and cucumbers. 43-4tp

FOR RENT -- Three bedroom furnished trailer house, 418 Anderson, Texico; has automatic washer, fenced backyard; $70 per month. Call 481-3320 or see Sterlyn Billington. 43-tfnc



Don't Be Caught With a Bad Tire. Observe NATIONAL FARM SAFETY WEEK JULY 24-30

See Bill For OK Tires & Retreads

COMPLETE Brake Service

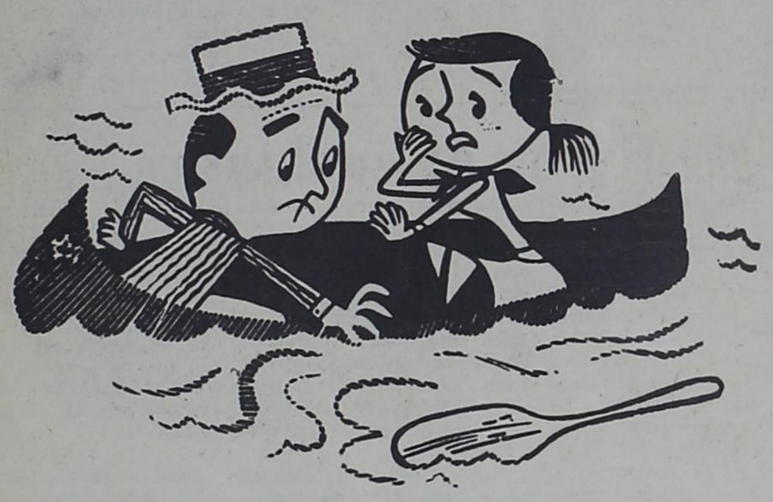
"Free Estimate"

A to Z Service On Brakes, Mufflers, Shocks, Tailpipes, Truing, Balancing, Front End Alignment, Flats

WATTS Oil & Tire Company

"Where You" Can Retire At Any Age

Farwell



Up the creek...

Being without the proverbial paddle aptly describes having your battery go dead at a critical moment. Batteries always die at the wrong time.

Best way to avoid this eml arrassing situation is to let your Phillips 66 Dealer check your battery frequently. He'll put in water, inspect the terminals, give it loving care.

If your battery is showing signs of weakness, let us install a powerful new Phillips 66 Trop-Artic* Battery.

Drive in and see us soon. You'll like our service...and our products!

PHILLIPS 66

HELTON OIL CO.

Texico-Farwell



PREPARE YOUR SOIL FOR NEXT YEAR'S CROP!

DECOMPOSE YOUR STUBBLE

Use SOL-U-PHOS Liquid Fertilizer On Your Wheat Stubble. We Recommend Sol-U-Phos, 32-0-0

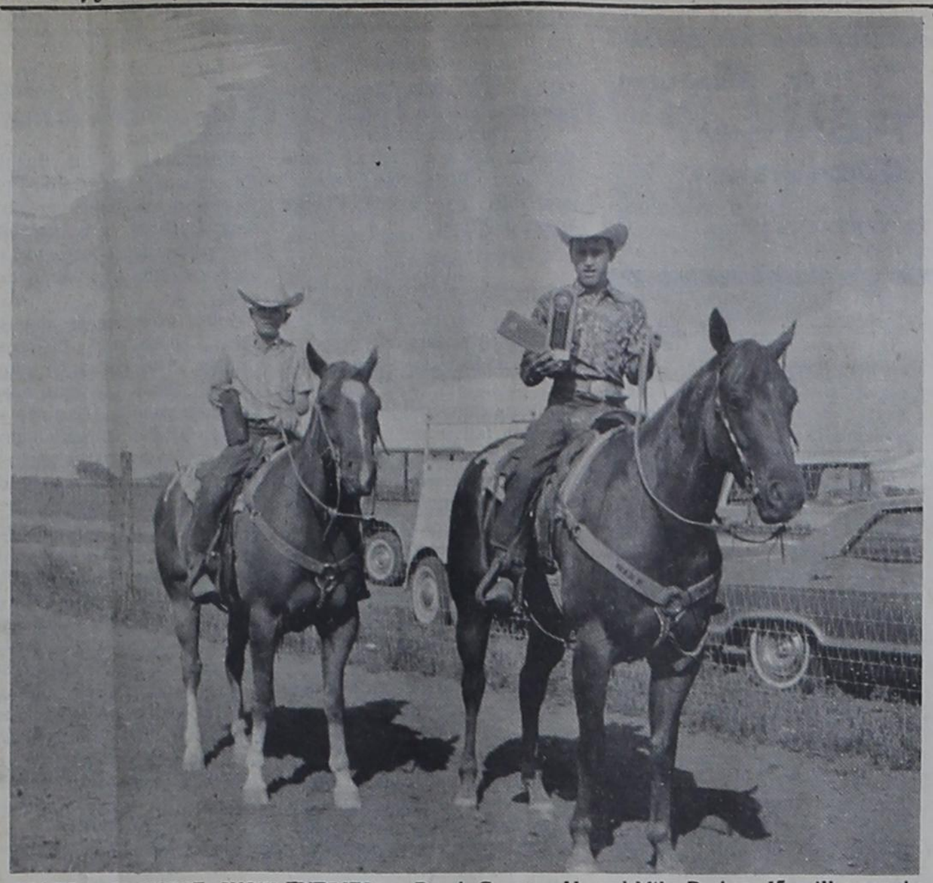
Apply Your Phosphate On Wheat Ground Now

We Have Any Analysis Your Farm Requires

STATE LINE CHEMICAL

North of Clovis
Ph. 762-4747

Texico-Farwell
Ph. 481-3301



STATE 4-H HORSE SHOW ENTRIES -- Derek Garner, 11, and Mike Dosher, 15, will enter the state 4-H horse show in August. Both boys are eligible for the show on basis of points garnered in the district 4-H horse show held in Dumas last week. Garner was 7th in pole bending at the district show while Dosher brought home the reserve champion ribbon, the 2nd place ribbon for halter class, and 6th in the reining class. Dosher and his horse, Porter Tom, have recently won several honors in area rodeos as have Derek and his horse, Little Bit.

Lazbuddie 4-H'er Wins Dress Revue

Winner of the senior division of the Parmer County 4-H dress revue on Thursday night was Kathy Coker, a member of the Lazbuddie 4-H Club and daughter of Mr. and Mrs. Roy Miller of Lazbuddie.

Lynn White, daughter of Mr. and Mrs. Joel White of Farwell and a member of the Farwell Lucky Clover 4-H Club, was named winner of the junior division.

Kathy, as winner of the senior division of the county dress revue, will compete in the district dress revue at the Holiday Inn in Amarillo on July 19, according to Cricket B. Taylor, Parmer County HD Agent. The junior winner will model her dress at the district revue; however, she will not be in competition as junior competition does not go beyond the county level.

Second place winner in the senior division was Charlotte Davis, also of the Lazbuddie club, while Nancy Blackstone, also of the Lazbuddie club, was second place winner of the junior division.

Theme for the dress revue was "So Far-Sew Good." The Rhea Home Demonstration club decorated the stage for the style show. Narrator for the revue was Kathy Blackstone of the Lazbuddie Club.

In the first year group, high point winner was Nancy Blackstone with LeAnn Farley as second high. Both are members of the Lazbuddie club.

In the second year group, Pamela Nance of Farwell scored the greatest number of points followed by Karen Hart of Friona. First place winner in the third year group was Lynne White of Farwell, followed by her sister, Joyce.

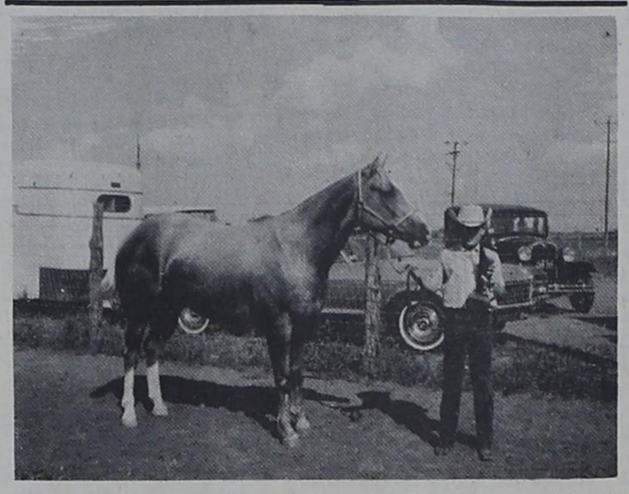
Participating in the dress revue and receiving awards and completion certificates were: Nancy Blackstone, Gayla Self, Holly Hart, Mary Beth Bennett, Ina Quintana, Nancy Bush, Honey Mast, Vivian Hise, Christine Trimble, Cindy Reed, Diane Coker, LeAnn Farley, Karen Mimms, Karene Hart, Pamela Nance, Joyce White, Lynne White, Ann Blackstone, Kathy Coker and Charlotte Davis. All received blue ribbons.

Red ribbon winners were Kathy Spurlin, Rhonda Rhodes, Pamela Wilson, Kathy Crump, Debbie Engelking, Linda Howard, Kittie Warren, Jeane McGehee, Jan Jameson, Deborah Harding, and Bessie Bowery.

Gail Graham, Kim McDonald, and Jan Young modeled their garments but since the judging of the garments was incomplete, ribbons could not be given. However, certificates were given for their work.



4-H DRESS REVUE WINNERS -- Lynne White, left, of Farwell, and Kathy Coker, of Lazbuddie, represented Parmer County at the District I Dress Revue in Amarillo Tuesday. Lynne was the winner in the junior division and Kathy in the senior division. The county dress revue was held in Bovina Thursday night.



FIRST PLACE WINNER--Dexter Garner, 10, son of Mr. and Mrs. Delbert Garner and a member of the Farwell 4-H Club, with his horse "Bubs Hunk", was named blue ribbon winner of the District 4-H horse show held in Dumas last week.

Contest Planned

Plans have been completed for the state-wide Cotton Extravaganza Contest, being sponsored by the women's committee of the New Mexico Farm and Livestock Bureau, according to Mrs. Troy Lovett Curry County chairwoman.

County contests will be conducted throughout the state, to be followed by district contests and, finally, the state contest which has been scheduled for 3:00 p.m. on September 16th at the New Mexico State Fair in Albuquerque.

All entries in the state contest will be competing for $100 first prizes in two categories, Tea Time and Casual Time. There will be a $50 second prize in each category and $30 for all others entered.

County contests will be conducted at times designated by the various county women's committees. District contest dates will be set.

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481-3687 Farwell

Three County 4-H'ers Eligible For State Show

Ten Parmer County 4-H members competed in the District 1 horse show held in Dumas last Thursday. Three of the boys were among the top contestants and won the right to compete in the state 4-H horse show to be held in San Antonio August 12-13.

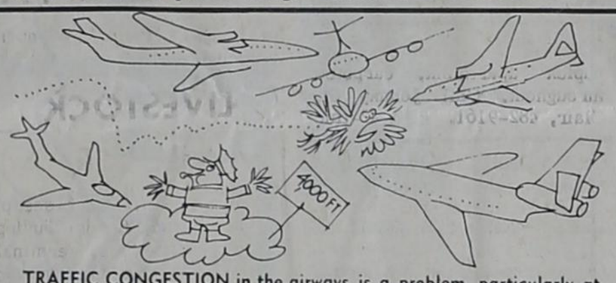
Mike Dosher, 15, son of Mr. and Mrs. Junior Dosher, Farwell, exhibited the Reserve Grand Champion gelding of the show and also placed second in halter class and sixth in reining.

Rusty Linderman, Friona, exhibited the first place grade gelding under 15 hands. Derek Garner, son of Mr. and Mrs. Delbert Garner, Farwell, won 8th in the Western Pleasure class and 7th in pole bending.

Parmer County entries ranked third in the entire show, with 27 points. They followed behind Moore County (41 points) and Deaf Smith (40).

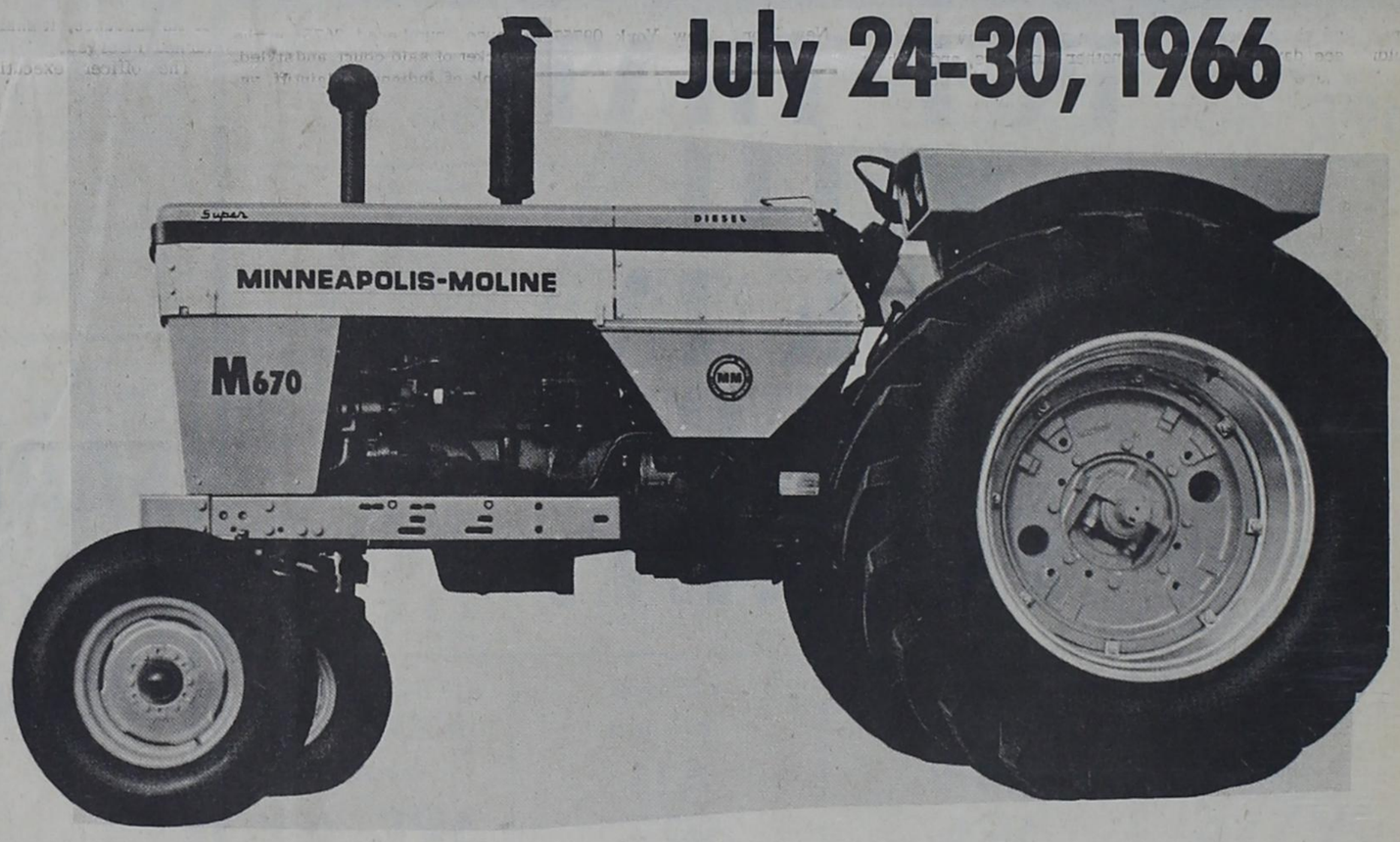
Other Parmer County 4-H members winning honors were Dexter Garner, who placed first in the registered gelding halter class under four years old; Loy Dale Clark, Lazbuddie, 4th in the grade gelding class under 15 hands, and sixth in showmanship; and Loy Christian, Bovina, who was second with her registered mare over four years old. Al Kerby Jr., Bovina, placed 3rd with his registered mare under four years old.

Other county 4-H'ers competing in the show were Royce Sisk, Ellen Denney and Manuel Quintana, all from Bovina.



TRAFFIC CONGESTION in the airways is a problem, particularly at the 4,000-4,999-foot altitude, according to the Federal Aviation Agency. Air traffic control facilities of the FAA assigned this segment of the sky more frequently than any other last year.

★NATIONAL★
FARM SAFETY WEEK
July 24-30, 1966



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Cricket

At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

COUNTY DRESS REVUE was the big event that ended the years work of 4-H girls enrolled in clothing.

One fact was pointed out in results of the revue and that was the improvement in the quality of work over that of last year. Not a single white ribbon was given. The garments were judged from standpoint of appearance and that overall total look. This received the highest point. Construction counted less in points as did record books. They were placed according to first, second and third.

It was a joy to see the first year girls model their skirts with so much pride and enthusiasm. They really looked lovely.

We are proud of our Senior winner Kathy Coker, and wishing her luck in the District competition. Also, we are proud of Lynn White the Junior winner. She looked like a fashion magazine model in her paisley pring, low belted style dress.

Many of the girls are getting in a lot of practice these days. A father told me recently that his 4-H'er wanted to sew all of the time. She did not get tired but her mother was about to "wear out" trying to keep up with her. That's fine, and its the girl that uses her skills and knowledge that will benefit most from her 4-H work-not the one who just barely "gets by", so she can enter the award contest.

Now that the Dress Revue is over, our thoughts turn to one more event. That of the County Bake Show. Training will be given to girls and leaders Thursday, July 21st at 9:30 a.m. in Bovina Homemaking Cottage. Those girls enrolled in Food projects are eligible to enter. One 4-H girl, Jan Jameson, has already been practicing on two-crust pies, her family is glad too, that she does practice. They enjoy the results of her efforts.

HOME IMPROVEMENT -- projects have been carried by several girls that have improved their bedrooms. Kathy and Diane Coker have made a number of changes. One included desks and lamps for a study center. Also better furniture arrangement from standpoint of convenience and attractiveness. It was nice to see the nicely arranged dresser and chest drawers for each clothing item of the girls. They were proud that they could find their clothing and articles without a lot of "frustrated scratching about." With the help of their mother, Mrs. Roy Miller, they also refinished a piano. Additional shelves had been provided for their closet which added much to the appearance as well as convenience.

* * * *

NEW FASHION TRENDS -- Perhaps one of the most significant fashion innovations in generations can be attributed to inventive textile technology associated with knits and fashions adopted to this fabric. Knitted textiles promise to give women goods a run for their in the coming seasons. Cotton knits are non-seasonal. They are big now, but look for more in the fall.

SHAPING THE FABRICS INTO FASHIONS - is a real challenge. This often is what seperates the "master" from the "hopeful". One needs a knowledge of themselves, use of line and design, best suited to them. Its the overall, coordinated look that counts. A popular new shape for the ladies in the tent dress which starts lean at the top and flares out at the hem like an inverted ice cream cone. The shape suggests a youthful, free spirit and is flattering to most women-not all.

WHERE TO STOP THE SKIRT seems to be the question of the moment. Some barely cover the knee--others rise to four inches above. Unable to decide, some fashion leaders draw the line-mid-way of the knee. One thing that might help girls and women decide is a full length mirror and a critical eye of themselves. Few women have beautiful well shaped knees and legs-above the knee. This could be a deciding factor indeed-seeing oneself in a full length mirror at a distance-as others see you.

The youth market is mushrooming as youngsters gain control of more and more money and buying power. Marketing people are aware of this potential of this age group and are directing more advertising to them. The really smart girl will not be "carried" away with "fads" but will consider the total overall appearance that marks her as an attractive, fashionable, and well dressed individual.

HD Agent Discusses Fashion Trend

Perhaps one of the most significant fashion innovations in generations can be attributed to inventive textile technology associated with knits and fashions adopted to this fabric, says Cricket B. Taylor, Parmer County HD Agent. Knitted textiles promise to give women a good run for their money in the coming seasons. Cotton knits are non-seasonal; they are big now, but look for more come fall, says Mrs. Taylor.

Shaping the fabrics into fashions is a real challenge, says Mrs. Taylor, who states that this is often what separates the "master" from the "hopeful". One needs a knowledge of themselves, use of line and design best suited to them. It's the overall, coordinated look that counts.

One of the most popular new shapes for ladies is that of the new tent dress which starts lean at the top and flares out at the hem like an inverted ice cream cone. The shape suggests a youthful, free spirit and is flattering to most women - not all.



On The Farm In Parmer County

By JOE VANZANDT
County Agent

COTTON INSECTS

Make an actual count of harmful insects in your cotton to determine whether or not to spray. This eliminates guesswork and the hit-and-miss system of spraying.

If you find 15-20 of the same kind of insects per 100 stalks, the infestation is dangerous, and you should consider using an insecticide. The best way to sample a field is to count insects on 25 plants in four different sections of the field.

The most common insects harmful to cotton and where to look for them are:

Fleahoppers -- Inspect the cotton stalks from top to bottom. Look at the buds in particular for fleahoppers. They are 1/8 inch long and pale green in color.

Bollworm or tobacco budworm-- Lool along the terminal leaves for signs of bollworm eggs and tiny worms. The eggs are about as large as the head of a common pin. They are white when first laid, turning light brown just before hatching. Be sure to look on the blooms for signs of the bollworm--their signs may show up anywhere up and down the stalk.

Cotton leafworms and cabbage loopers -- Both are light green in color. The cabbage looper has 3 rear legs. Look for both insects on the foliage of the cotton plant. Leafworms eat the leaves beginning at the outside and work in. Cabbage loopers begin inside and work toward the outside of the leaves.

It's a good idea to carry along a paper, divided into columns with the names of the various insects at the top when making the insect count. Then, as each insect is observed, make a tally mark under the correct heading.

For the right insecticide and dosage, ask for "Texas Guide for Controlling Cotton Insects." available free at the County Agent's Office.

TIME OF FERTILIZER APPLICATION

A new series of off-station soil fertility tests conducted by Texas A&M University scientists should show if there are grain sorghum yield differences between fall or spring applications of nitrogen.

Test plots will be in Deaf Smith and Parmer Counties and on the Southwestern Great Plains Research Center, Bushland. Each plot will receive three different rates of nitrogen, applications and each rate will be applied at five different times.

The three rates are 80, 120, and 160 pounds of nitrogen per acre.

The scientists will be comparing the yield differences of applying the nitrogen before shredding, after plowing, after listing, after irrigation and in an early side dress. They also hope to learn how fall applications affect decomposition of crop residue.

Personnel at the Bushland Center and at the South Plains Research and Extension Center, near Lubbock, are conducting the study in cooperation with county agents and local farmers.

John Christian is the local farm cooperator in Parmer County. The research plot is located about 1/2 mile east of the underpass on the north side of the Oklahoma Lane highway east of Farwell. This plot is on an Amarillo fine sandy loam soil.

If there are insignificant yield differences between fall and spring applications, more nitrogen applications could be made in the fall. This would ease the spring rush for both farmers and fertilizer dealers.

The South Plains Research and Extension Center has been conducting off-station fertility tests for 12 years. This year they had plots in 20 locations representing every major soil type in the area.

Where to stop the skirt seems to be the question of the moment, says Mrs. Taylor. Some barely cover the knee -- others rise to four inches above the knee. Unable to decide, some fashion leaders draw the line mid-way to the knee. One thing that might help girls and women decide the proper length is a full length mirror and a critical eye of themselves. Few women have beautiful well - shaped knees and legs above the knee, says Mrs. Taylor. "This could be a deciding factor indeed - seeing oneself in a full length mirror at a distance as others see you."

The youth market is mushrooming as youngsters gain control of more and more money and buying power. Marketing people are aware of the potential of this age group, and are directing more advertising to them. The smart girl will not be "carried away" with "fads" but will consider the total overall appearance that marks her as attractive, fashionable and well dressed concluded the H. D. Agent.

Completes Course

Army First Lt. Walter A. Gammons, 23, son of Mr. and Mrs. Hubert Gammons, Route 2, Muleshoe, recently completed a supply course at the U. S. Army School in Murnau, Germany.

During the three - week course, Lt. Gammon was trained in supply procedures used by the Army in Europe. He received instruction in handling publications, stockrecords, receipt and issue procedures, stock control and parts identification.

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Gas-Electricity cost comparisons for a typical 3-bedroom home in Clovis with annual energy needs as shown

Use	Annual Energy Needs	Cost Per Year	Savings with Gas Over 25-Year Mortgage
Cooking			
Electricity	1,980 KWH	$ 39.60	$ 990.00
Gas	15.7 MCF	16.20	405.00
Savings with Gas		23.40	585.00
Water Heating			
Electricity	5,220 KWH	58.44	1,461.00
Gas	32.6 MCF	33.60	840.00
Savings with Gas		24.84	621.00
Clothes Drying			
Electricity	1,164 KWH	23.28	582.00
Gas — (Gas	4.9 MCF	3.24	81.00
(Electricity	78.0 KWH	1.56	39.00
		4.80	120.00
Savings with Gas		18.48	462.00
House Heating*			
Electricity	17,163 KWH	192.23	4,805.75
Gas	82 MCF	53.30	1,332.50
Savings with Gas		138.93	3,473.25
Total Savings with Gas		$205.65	$5,141.25

Costs are based on gas and electric rates in Clovis effective March, 1966. Costs may differ slightly in other cities.
*Heating comparison based on electric resistance and gas central heating systems using a gas-electric energy ratio of 1.25:1.
Annual energy needs are based on a study by H. Zinder and Associates, Inc., **Gas and Electric Service in Multiple Housing**, December, 1957.

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Make Every Week Farm Safety Week By Observing These Rules:

FARM MACHINERY should always be kept in safe working order.

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FARM BUILDINGS and your home should be kept in good repair at all times.

CLOTHING that is loose fitting and torn should not be worn around machinery.

FARM INSURANCE prevents total loss by keeping your farm fully covered.



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Farwell Texas

Developmental Reading Teaches Concentration And Comprehension

Concentration and comprehension are two of the most important lessons learned in the Developmental reading classes which have been in progress at the Farwell School since June 6. The classes are scheduled to end on July 29.

Forty - four students have availed themselves of the opportunity to become better students by learning more about the art of reading in the classes which are being instructed by Q. T. Shults, reading specialist. Children enrolled in the classes are from the third through the ninth grades.

At the beginning of the program, children are tested to find their reading problems and then a program of helping the student help himself is begun.

In one of the classes, students read into a microphone, with the voice recorded and played back. In this way a student can hear his reading faults and will more easily be able to begin correcting them.

Another lesson is taught with the flash machine which teaches students to concentrate as a word is flashed by in less than the twinkle of an eye (1/25 of a second). Any eye problems are detected in this lesson for unless one has good eyesight he will never see the word. After the students are familiar with the machine, they are asked to write the word they have seen which also develops their spelling skills.

Concentration is taught by flashing the reading lesson onto a screen. Students are later tested to see how well they were concentrating.

These are only a few of the ways children are helped to develop their reading skill, says the instructor, who first became interested in the reading field while working with Indians, who could neither read or write.

Through the reading program the instructor believes that students will not only benefit now, but will be much better students when they reach college age as they will have been taught "how to study."



CONCENTRATED READING -- Q. T. Shults instructs students in a concentrated reading lesson by flashing the lesson on a screen. Students are later given a test to see how well they rate. Students participating in the lesson are Jeton Jones, Jacquetta Crook, and Lucy Jaime.



Reading into a microphone and recording the lesson which will later be played back is Paula Martin. This is only one of the many ways used in Developmental reading to assist a student in finding many of his or her reading mistakes, says Q. T. Shults, reading specialist.

Bookmobile Is Coming

The Texas State Library High Plains Bookmobile will pay its regular visit to this area next week. The Bookmobile is scheduled to be at Oklahoma Lane on July 21 from 9:50-10:50; Progress, 8:30-9:30; Rhea, 12-1; and in Black 2:30-3:30.

On July 22 the traveling library will visit Lazbuddie from 12-1, and Clay's Corner 1:15-2:15.

Saturday, July 22, from 8:45 11:45 the Bookmobile will be in Farwell and from 1-4 the same day it will pay its regular visit to Friona.

All persons desiring to check out reading material are invited to visit the library when it is in their respective area.

Accidents

The Texas Highway Patrol investigated five accidents on rural highways in Parmer County during the month of June, according to Sergeant W. E. Wells Highway Patrol Supervisor of this area.

These crashes resulted in one death, three persons injured and an estimated property damage of $7,750.00.

Red Sez



Joe: "What made you decide to become a parachute jumper?"

Red: "A plane with three dead engines."

* * *

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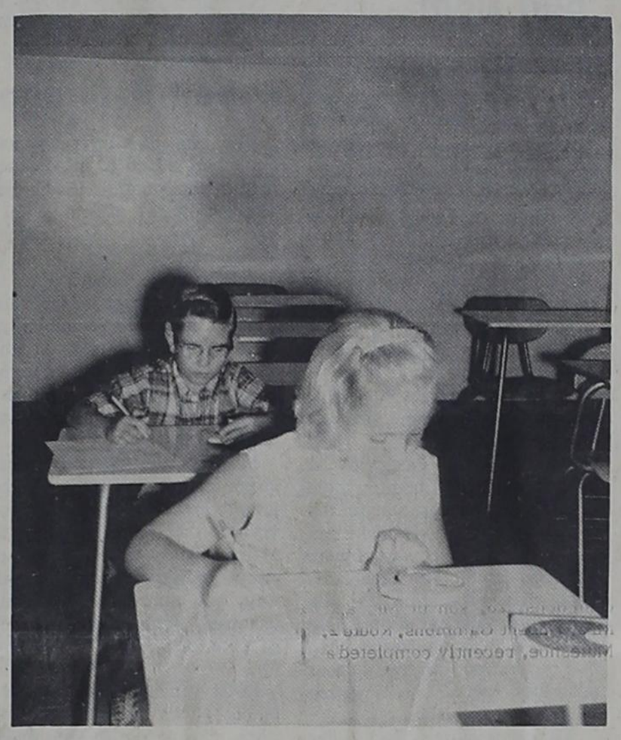
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Rusty McFarland Visits Wyoming

John Russell (Rusty) McFarland, six and one-half year old son of Mr. and Mrs. John McFarland, has spent the past four weeks visiting in the home of Mr. and Mrs. W. R. (Mac) McBrayer in Torrington, Wyoming.

Mr. and Mrs. McFarland have gone to Wyoming to return Rusty home.

While visiting in Wyoming, Rusty has been busy playing baseball, golf, and swimming. Although he had only had six swimming lessons before going to Wyoming he has learned quite a "bit" about the sport through the tutorship of a cousin and uncle, who are experts. Latest reports says, "He is now quite a "fish in water."



Joi Meeks and JaDan Sudderth use the flash x machine to assist them in word recognition. The student has only one twenty-fifth of a second to recognize and spell the word. In this manner, children are made much more alert and watchful, for unless one is watching closely and concentrating he will never see the word as it is flashed by in less than the "twinkle of an eye".

Mrs. Carrie Hamrick, assistant postmaster in Farwell, is in satisfactory condition. She has been hospitalized for the past several days undergoing tests.

"This would be a better world if all men showed as much patience all the time as they do when waiting for a fish to bite." **Fred W. Grown,** Edgewater (N. J.) Bergen Citizen.



"By the time a man can afford to lose a golf ball, he has lost his ability to knock it that far." **Joe Harrison,** The Texas (Dickens County) Spur.

"If you can't stand criticism you're not worthy of praise." —**Martha S. Wilder,** The Cochran (Georgia) Journal.

Okla. Lane Eagles Second In Little League Play

Several boys from the Farwell area have played baseball with the Bovina Little Leaguers this summer. All of the local boys played on the Oklahoma Lane Eagles team, coached by Harold Carpenter, assisted by Manuel Quintana, Chaco Arce, Floyd Coates and Gary McCormick.

Each of the teams (five in all) played each other team three games during the regular season. At end of the season the Oklahoma Lane Eagles were tied with Rhea Tigers, coached by Tommy Paine and Scotty Rundell.

Boys playing on the team were Bill Johnson, David and Ray Norton, Kirk and Mack McFarland, Larry Erwin, Rogelio Arce, Dexter Garner, David Garner, Steven Kaitwasser, Freddie Dale, Joe Hernandez, Craig Chumley, and Jeff McCormick.

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1# Folgers COFFEE 75¢

Shurfine 10# Bag Flour 89¢

Shurfine Pork/Beans #300 9/$1.00

Holly or Imperial Sugar 5# Bag 49¢

3# Can Crisco 79¢

All King or Reg. Plus Dep. POP 39¢

4 oz. Gerbers Strained Fruit and Vegetable Baby Food 9/$1.00

Heinz Cider Vinegar Qt. 39¢

Shurfine #300 Asparagus 2/49¢

Cattleman's Bar-B-Que Sauce 18 oz. 39¢

Shurfine Big ½# TEA 59¢

Kraft's Miracle Whip Qt. 49¢

Qt. Wagner's Breakfast Drink 3/79¢

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Pork Steak 49¢ lb.
Round Steak 89¢
Sunray Picnic's 39¢ lb.
Pinkneys Franks 3# $1.19
Shurfresh Biscuits 6/49¢

TOP PICKS IN PRODUCE

Home Grown Okra 2#/29¢
Texas #1 Red Potatoes 10# Bag 39¢
Home Grown Yellow Squash 5¢#
Vine Ripe Tomatoes 19¢#
Jumbo Texas Canteloupes 3/$1.00

FROZEN FOODS
Shurfine 6 oz. Lemonade 9/$1.00
Gorton Brd. Shrimp 8 oz. 59¢
Sno-King Ice Cream ½ Gallon 59¢
Morton 14 oz. Cream Pies 4/$1.00

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PROGRESSIVE BUSINESS & CIVIC-MINDED PEOPLE OF CLOVIS AND VICINITY

This department has been worked up largely as a reflection of public opinion. No person has written of themselves or their business. All articles have been compiled by a representative of The State Line Tribune as he saw conditions. These people are all leaders in their various lines of endeavor and the cooperation of those citizens in Clovis who helped make this department possible is sincerely appreciated.

Albert T.Cochran

It is fitting in this review of progressive Clovis business men that we acquaint our readers with the one to be credited with having maintained the New Mexico Savings & Loan Assoeiation in the enviable position it holds in the business life of this area. That personality is Albert T. Cochran, whose genius for organization, and for converting new ideas into actual deeds has played a vital part in the distinctive reputation which this reliable firm now enjoys throughout this entire district.

Mr. Cochran has found time, in addition to his business interests to give thought and energy to community projects. He is a citizen whose talents have been steadfastly devoted to the best interests of the city. He has been successful in his own business, and in the promotion of the general welfare of the community.

We are glad to pay this brief tribute to him, and to say that this district owes much to the many benefits which Albert Cochran and the New Mexico Savings & Loan Association have rendered to the people.

Rex Peacock

Clovis owes much to those conscientious citizens who have taken an active part in the growth and progress of the city, and who have helped to make it the business center of this section. In mentioning some of those, it is only fair to include Rex Peacock of the Rex Peacock Shop, whose outstanding knowledge of the upholstering business, backed up by his many years of experience, has brought him to the forefront in his particular field.

Mr. Peacock is wholly deserving of our sincere praise, and these few words of commendation are but a just recognition for the many activities he has conducted on behalf of the general welfare of the community.

The honest and successful conduct of his business affairs is not only a reflection of his character, but has also been a strong factor in maintaining him in a position of leadership in his field of endeavor.

We trust that Rex Peacock will continue to serve the people of Clovis and the surrounding area for many years to come.

Jimmie A. "Jim" Sills

In bestowing credit upon some of the more progressive business men of Clovis who in one way or another have contributed their bit to improve both civic and business conditions, we wish to publish a few words about Jimmie A. "Jim" Sills of the Commerce Way Enco Service Station.

Mr. Sills has set a standard for himself, and the operation of his business that, under present existing conditions, has been very difficult to maintain. However, that he has done so is proved by the large volume of business which his Enco station continues to handle, much of which is due to his unceasing attention to detail, and his ability to cope with new and unexpected problems.

"Jim" Sills is also civic-minded and has, when asked, cheerfully cooperated on those civic activities to which he has been able to lend assistance. He more than deserves the respect and good will which he has earned, and his many personal friends and satisfied customers are confident that he will continue to maintain his usual integrity and high standards.

A. D. Weaver

Logically a man who has earned the reputation of being one of Clovis' more dependable new and used mobile home dealers would in so doing, have earned the friendship and good will of a great many people throughout this entire district. And one who justly deserves that distinction is - modest, efficient, friendly, A. D. Weaver of Rex Trailer Sales.

Mr. Weaver is the type of man who would be an asset to any community, not only because the successful conduct of his business plays a definite part in the general civic scheme, but because the ultimate measure of his value to the city and this district lies in the fact that he is untiringly zealous, and remarkably successful in the promotion of civic progress.

It would be difficult to estimate the actual dollars-and-cents value of such a man to his community. We congratulate the people of Clovis for numbering among their more progressive citizens such a man as A. D. Weaver, and we also express the wish that he will enjoy many more years of success.

Bob Dugan

It isn't the size or volume of a man's business which determines its value to the community in which he lives. But rather by the manner in which it is conducted. Which, to a greater or lesser degree, reflects the personality and character of the individual. The value of Bob Dugan's business to his city is a reflection of his progressiveness, and a determination to render the utmost in service, a policy which has caused Bob's Fruit Market to be so well thought of, and so widely patronized by the people of Clovis and the surrounding area.

That same progressiveness and ability which has made him so successful in his own business, has also fitted Mr. Dugan to be of assistance on community projects and public drives. Moreover, he does so cheerfully, and with a friendly spirit of cooperation that is always more than welcome.

It is a pleasure to include Bob Dugan in this Clovis review, and to wish him further success in his field of endeavor.

Carol Feland And Don DeCoursey

We desire in this Clovis review to call the attention of our readers to the well-earned position which Carol Feland and Don DeCoursey have reached in the business life of this section. During the comparatively short time they have been operating the Home Cafe in Clovis, they have made many personal friends, as well as having earned the good will of their associates for the straight-forward manner in which they have conducted their business affairs.

Mr. Feland and Mr. DeCoursey are working hard to deserve the confidence which the people of the community have in them, and they continue to work hard to maintain in every way, that high standard which they have set, not only for themselves, but for the operation and management of their Home Cafe as well.

They have also shown a willingness to assist in every manner at their disposal in the growth and development of Clovis, and are always ready to lend their support to civic projects. Don DeCoursey and Carol Feland deserve our heartiest congratulations on the splendid record they have already established, and we sincerely hope for their continued success.

Mrs. Modrel E. Williams

A city grows and prospers by reasons of the public-spirited men and women who take an active interest in its development. Clovis has its share of these progressive and civic-minded people, and one who is deserving of recognition is friendly, likeable, Mrs. Modrel E. Williams of Motts Venetian Blind Company, and Clovis Tent & Awning.

Her business ability, coupled with a sense of obligation to her many satisfied customers have been major factors in maintaining Motts Venetian Blind Company, and Clovis Tent & Awning in a position of leadership throughout this entire area. She not only in her business activities, but also in her attention to civic duty, assumed an active part in community affairs. Being Vice President of the Challenge To Youth Group, an inter-denominational program being conducted through religious organizations for the young people of this region.

We congratulate Mrs. Modrel Williams on her past achievements which, in our opinion, indicate a similar successful career in the years ahead.

Tommy Fury

Clovis has attained a prominent position in the business and commercial life of this section because of the foresight of those men who had the ability to envision the possibilities of the community, and the trade area it serves. And a wide awake progressive individual who justly should be included in this category is Tommy Fury of Red Barn Chemical.

Such men have, many times over, proven their worth to the community, both as business men and as active workers in the civic betterment and progress of the city. And Mr. Fury has earned the good will and respect of his fellow citizens for contributing his bit to the general welfare of the city and the people as a whole.

It is our duty to include Tommy Fury in that group of dependable and civic-minded men who are doing so much for Clovis, and to express the wish that he will continue for many years to forge ahead with the success which he has enjoyed in the past.

Eloy Marin

It is a well-known fact that a man's true character must come through in his work. Whether in business or professional activities or in public life. So when a man conducts himself in such a manner as to cause the public to recognize in him, certain qualities over and above the average, he is deserving of a few words of praise. Such a personality is Eloy Marin, well known, and completely reliable painting contractor, and a leader in the business and commercial life of Clovis.

In addition to being one of the city's more dependable painting contractors, Mr. Marin was never a man to shirk his civic duties. More than that, he enters cheerfully, and with enthusiasm and optimism into those civic affairs in which he has time to take a part. And seldom does he fail to find time to do his share.

Eloy Marin deserves his share of credit for being one of those progressive citizens of Clovis who has contributed so substantially to the onward progress of the city. It is a pleasure to include him in this group.

Lucille Matlock

Lucille Matlock of Lucille's, has a well-earned reputation for dependability because she has consistently forged ahead in her business, never letting up in her efforts to make the service she renders to the people more valuable. This invariable policy has made Lucille's outstanding in its field, a fact that is well known to the public throughout the Clovis and West Texas area.

But Mrs. Matlock has accomplished much more than just making a success of her business and private affairs, and we take this opportunity to pay tribute to her for devoting what time she could spare to the general welfare, not only to the city, but this entire district as well.

It is such women as she, who are both successful in business, and appreciative of their civic obligations that are deserving of recognition. We take pleasure in publicly giving Lucille Matlock the credit for her accomplishments which her many friends and associates have so long accorded her.

John Ricci

In compiling this review of conscientious Clovis business men, it is fitting that we should include some of those who, by their aggressiveness, have definitely established themselves in the business life of this section of the Southwest.

Such a man is John Ricci, general manager of the Tucker Equipment Company, authorized dealers for Case Tractors, and GMC Trucks Sales & Service, who also deserves an additional word of praise for being more than just successful. He is a consistent and enthusiastic booster of the community, and in his way has done much to advertise the city.

Mr. Ricci has pursued the progressive policy of stepping up his business ahead of the times, thus setting a pace for which he has earned the reputation of being a go-getter, who does not sit back and wait for the business to come to him.

We are glad to pay tribute to John Ricci, and to point out to our readers that his sincere desire to be of service, coupled with his determined methods, are largely responsible for the standing of the Tucker Equipment Company throughout this entire area.

Walter Ingle

There are many men in their chosen vocations who have gained recognition for the progressive manner in which they have conducted their business, and accepted their civic responsibilities, but who will not permit much to be said of their achievements.

But in reviewing a group of such citizens we should include Walter Ingle of the Highland Rexall Drug Store, for he is a man who has always done his work effectively, even though it has been accomplished in an unobtrusive manner.

Mr. Ingle, busy as he is, always manages somehow or other to do his bit in any movement calculated to benefit the community as a whole. His modesty however, will not permit him to say the things about himself which are said by his friends, who do so because of a personal knowledge of his activities.

We do not hesitate to recommend Walter Ingle to our readers as a citizen who continues at all times to work to the advantage of the people of this entire district.

William E. Scott

In mentioning some of those men who are taking a progressive part in the evolution of the business life of Clovis, we would be censored if we failed to include William E. Scott, manager of Shaw's Jewelry Company, who will join other Clovis merchants in their annual sidewalk sale on Saturday, July 23rd, and he invites all those residing in our trade area to drop in and visit with him personally.

Mr. Scott is that solid type of citizen whose fairness and friendliness, and sincere desire to be of service are accountable for a large measure of his success. And as time goes on, his personal interests have become more closely interwoven with the business and civic affairs of the city. As a result he has, quite naturally, become accepted as a man who can be called upon, and who will cheerfully do his part to further the development of those community activities to which he is best fitted to lend assistance.

William Scott has, by the successful management of Shaw's Jewelry Company, and by his attention to civic affairs, earned the friendship and good will of his fellow citizens. He is to be complimented for his activities, and we only express the desire of his many friends and associates in wishing him continued success.

L. P. "Pres" O'Briant

L. P. "Pres" O'Briant is one of the more successful drive-in restaurant operators of Clovis who, by maintaining a constant standard of service and high quality foods, has made Pres O'Briant's Thunderbird Drive In one of the more popular eating places in the community. We are glad to give him credit for his well-earned success in a field which is so highly competitive.

It is also a pleasure to give him credit for taking part in community affairs such as being the owner and sponsor of the Tiger Little League, and lending his assistance to various activities and public projects. When to take part in such matters, he always does so without ostentation, but in a quiet manner which lends dignity to his cheerful acceptance of his share of the civic load. It is a pleasure to be associated in the promotion of community activities with such a man as Mr. O'Briant.

This review of progressive and civic-minded men of Clovis would not be complete were we to fail to include "Pres" O'Briant. His is the kind of success which deserves recognition, and we wish him many more years of the same.

Burl Light

Recognized as one of the more conscientious business men of Clovis, Burl Light of White's Stores Incorporated, performs a real service for the people of his city, and his contributions to civic betterment are too well known to require repetition in these columns. His personal success has been achieved in a large measure, because he never misses an opportunity to further the service he renders to the public. A policy which has, and continues to build up good will for White's Stores Incorporated throughout this entire region.

Mr. Light is deserving of praise, and this brief tribute is but a just recognition for the many services which he has performed in the way of both business and civic activities. Also, his reputation for the successful conduct of his business affairs is no greater than his reputation for the honest practices which characterize his every transaction.

We congratulate Burl Light on his splendid record, and trust he shall continue to serve the people of Clovis and vicinity.

George C. Osburn

Having a well-earned reputation for honesty, dependable judgment, and a complete knowledge of the investment security business far above the average, George C. Osburn, representing Financial Programs Incorporated, merits a brief tribute in this Clovis review.

Without assumption, or seeking public acclaim, he has filled his place in the community as one of its solid citizens, performing his duties of citizenship quietly, yet efficiently.

As a leading and progressive business man, Mr. Osburn holds a high position in the esteem of the public generally.

It is not only as a practical executive, whose sound judgment and far-sighted planning have brought such fine things to himself, but it is because of his inspiring optimism and loyal friendship that Mr. Osburn is held in such high regard by the people of this region.

We gladly praise the successful record of this dependable Clovis investment security counselor.

Phil E. Millender

Every progressive and successful business man in Clovis contributes in some manner to the growth and progress of the city. And one who is always willing to do his part in both civic and business activities is Phil E. Millender of the New Mexico Chemical & Supply Company Incorporated, who is well known, and has a great many friends and business associates throughout this entire district.

The prominent part that the New Mexico Chemical & Supply Company is playing in the business and commercial life of this region, mirrors the dependability and honesty of such men as he. Moreover, Mr. Millender has also at all times been steadfast in his devotion to the city and the surrounding country, and on many occasions has lent his support to the successful promotion of meritorious civic projects.

Clovis and this district are fortunate to have such a man as Phil Millender in a position of responsibility and service, and this newspaper feels that it merely reflects public opinion in paying this brief tribute to one of the city's more progressive business men.

Jess Dorris

To become generally accepted as one of those dependable business men of Clovis who can always be counted upon to recognize his duty to the community, and one who will readily back up his sense of duty by active participation in, or the support of worth-while civic movements, is an honor that can be proudly borne.

Such a man is Jess Dorris of the Dorris Glass Company, who a great many times in the past has neglected his own private affairs to lend a helping hand to further the development of meritorious civic projects.

Mr. Dorris' friends are always more than glad to have his assistance, because of his constant cheerfulness, and the enthusiasm and optimism in which he instills in his fellow men.

These same estimable attributes have also been applied by Jess Dorris in the management of his business, with the outstanding success which is known to us all. It is our pleasure to give him all of the credit which is his just due, and to include him in this review of progressive Clovis business men.

Rupert B. Stratton

The city of Clovis has assumed its place of importance in this section of the Southwest because of the efforts of far-seeing business and professional men who have helped in developing its industry or in some manner extended the trade advantages of the locality. One of those who has taken an important part in many progressive movements in Rupert B. Stratton of Stratton Music Sales.

Mr. Stratton has devoted his share of time and energy to the growth and development of Clovis and this district, and it is fitting at this time that we attempt to express in a small way, our appreciation for his unselfish contributions to the general welfare of the community.

He is a man of wide acquaintance, whose many friends admire and respect in him, those virtues which inspire confidence and promote good feeling. His upright business methods are but an outward reflection of his inherent appreciation for fair practices. We congratulate Rupert Stratton on his splendid record of service, and wish him continued success in the years ahead.

Robert A. Turner

We wish in this edition to pay tribute to Robert A. Turner of the Main Street Army Surplus Store, for his many services to the city of Clovis, and his many services to the city of Clovis, and his splendid record of achievements in the business life of the city.

Mr. Turner probably has as wide a circle of friends as any other man we could name, because he is just naturally the kind of individual who makes friends with almost everyone, and always conducts himself in such a manner as to deserve the respect and good will of all who know him. Clovis is fortunate in being able to number among its more progressive business men, citizens of this type.

He is always ready and willing to lend his support to the promotion of any project which promises to benefit this entire district.

He may be depended upon, and his services to the people are too many in number to be described here. It may be sufficient to say that we consider Robert Turner an asset to the community, and a dependable business man of whom the city may be proud.

W. H. "Bill" And Kaye Walton

To be a consistent and persistent booster of any community, often takes courage and plenty of optimism. It is because of their unfailing faith in the future of Clovis and the surrounding country, and their unflagging efforts to promote its development, that W. H. "Bill" and Kaye Walton are selected now for this brief tribute. Mrs. Walton was the former Kaye Kube of Farwell.

The Walton's have proven very ably that they are resturant operators of unusual ability, for it is largely due to their ideals of service, coupled with a determination to serve only the very best of broasted chicken supreme, that Broasty Jr holds its high position in the public's favor.

And their personalities and energy in directing the operations of the business are important factors in their well-earned success.

We are glad to pay tribute to Kaye & "Bill" Walton, and to point out to our readers that theirs is the guiding influence responsible for the splendid service and delicious food to be had at Broasty Jr in Clovis.

Mrs. J. A. "Elsie" Eldridge

In order to serve the public honestly, efficiently, and cheerfully, is the basic foundation many progressive business men and women of Clovis have found to be the shortest route to success. In making this statement, the one we have in mind is Mrs. J. A. "Elsie" Eldridge of The Clothes Line, now located at 821 Hinkle. The popularity and patronage enjoyed by her many services accentuates the ideals of courtesy and efficiency which she has consistently applied in the management of the business, and in the servicing of its customers.

The conduct of such businesses, and those who operate them have done much to make Clovis the business center for many miles around. And it is fitting that we give credit where credit is due to such citizens as Mrs. Eldridge for her part in the onward progress of the city. In doing so, we are merely putting into words the opinions of those who know her.

Elsie Eldridge has earned her success by the method in which she has served the public, and accepted both civic and business responsibilities. We wish her every success in the future.

Return From Lions Convention

Mr. and Mrs. Joe Helton and son, Hal Ed, arrived home from New York City on Saturday, where they had been to attend the International Convention of Lions Clubs.

Some 30,000 - 40,000 Lions from all over the world were in attendance at the convention. They were given guided tours of the Empire State building, Rockfeller Center, a boat trip around Manhattan Island, and viewed the show "Tennessee" presented in honor of the incoming Lions International President who is from the state of Tennessee. They also were guests at an international show presented for attendants at the convention.

While in the east, the Heltons visited in the home of Gen. and Mrs. John Hightower, in Fort Dix, N. J. and visited places of interest in Washington, D. C.

Enroute home they stopped for a visit at historic Williamsburg, Va., and also visited many other historical places in the south.

Joe Helton, accompanied by Jackie Williams, local Lions president, was in Artesia on Sunday to attend a cabinet meeting of officers of District 40x of New Mexico Lions.

FHA Loan Eligibility Extended

In a telegram to the State Line Tribune today, Walter Rogers, m.c. revealed that the Emergency Farm Home Adminstration Loan eligibility has been extended until June 30, 1967 to farmers and ranchers in Carson, Dallam, Hartley, Moore, Parmer, Randall, Sherman and Wheeler Counties.

County Resident Buried In Friona

Funeral services for Aubert Henley Wilson, 73, a long time resident of the Lazbuddie area, were conducted from the Calvary Baptist Church in Friona Thursday with Rev. Jake Armstrong, pastor, officiating.

Mr. Armstrong was born Dec. 12, 1892, and passed away on July 11 at his home.

Survivors include his wife, Emma V. Wilson; two daughters, Mrs. Mary V. Knowlton, Wetumka, Okla., and Mrs. Leola Robertson, Amarillo; two sons, Andrew H. Wilson, Friona, and A. Leroy Wilson, Grants, N. M.; one sister, Mrs. Velma Smith, Oklahoma City; 16 grandchildren and seven great-grandchildren.

Grandsons served as pallbearers. Burial was in the Friona cemetery directed by Claborn Funeral Home.

IT'S NO SECRET!



THE BEST BARGAINS IN TOWN ARE AT HOLIDAY'S

KING SIZE MATTRESS & BOXSPRINGS
Mattress pad, pillows, spreads, sheets, pillow cases, frame, blanket.
Complete Delivered Price
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TOTAL ELECTRIC
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In your new home, you want the very best for your money . . . you'll get it in a Total Electric Gold Medallion home. Full housepower wiring . . . wonderful light for living . . . modern electric work-savers . . . and year-round electric cooling and heating.

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Ask your Public Service manager for complete information about the Total Electric Gold Medallion home.

TEXICO - FARWELL AREA CHURCH CALENDAR

"Let Us Go Into The House Of The Lord."

COME TO CHURCH

Use This Calendar To Guide Your Worship Practices

Assembly of God
Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-7:45 p.m.

Farwell First Baptist Church
J. L. Bass-pastor
Sunday School-10 a. m.
Morning Worship-11 a. m.
Evening Worship-7 p. m.

Texico-Farwell Methodist Church
Hardin L. Atkins
Church School-9:45 a. m.
Morning Worship-10:55 a. m.
Evening Worship-6:15 p. m.

Oklahoma Lane Baptist
Wayne W. Baldwin, Pastor
Sunday School - 10 a. m.
Morning Worship - 11 a. m.
Evening Worship - 7:00 p. m.

St. Johns Lutheran Church
Herbert F. Peiman-Pastor
Sunday School-9:30 a. m.
Morning Worship-10:50 a. m.

Lariat Church of Christ
Carroll Jackson-minister
Sunday School-10 a. m.
Morning Worship-11 a. m.
Evening Worship-6 p. m.

Farwell Church of Christ
Paul Wilkinson, Minister
Sunday School-10 a. m.
Morning Worship-10:50 a. m.
Evening Worship-6 p. m.

United Pentecostal
B. L. Barnes-pastor
Sunday School-10 a. m.
Morning Worship-11 a. m.
Evening Worship-7:30 p. m.

Texico First Baptist Church
Leroy Looper-pastor
Sunday School-10 a. m.
Morning Worship-11 a. m.
Evening Worship-7:30 p. m.

Pleasant Hill Baptist
Billy Parvin-Pastor
Sunday School-9:30 a.m.(MST)
Morning Worship-10:30 a.m. (MST)
Evening Worship-7 p.m.(MST)

West Camp Baptist
D. Casey Perry-Pastor
Sunday School-10 a. m.
Morning Worship-11 a. m.
Evening Worship-7 p. m.

Calvary Baptist
John Willson-Pastor
Sunday School-10 a.m.
Morning Worshio-11 a.m.
Evening Worship-7 p.m.

Oklahoma Lane Methodist
Hardy Cole - Pastor
Sunday School-10 a. m.
Morning Worship-11 a. m.
Evening Worship-7 p. m.

Texico
St. Joseph's Catholic Church
Rev. Uhl Myron, Pastor
Confession, Sunday - 9:30 a. m. (CST)
Sunday Mass - 10 a. m.
Christian Doctrine After Mass.

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This Church Calendar Is Brought To You With The Above Merchants Compliment

The Women's Page

Chris Moss, Society Editor --- Phone 481-3681

MYF Feted With Ice Cream Social

Members of the Junior and Senior High MYF's of the local Methodist church were feted with an ice cream social on Friday night with Mrs. Hardin Atkins, Mrs. Jack Williams, Mrs. John Lovelace, Mrs. A. F. Phillips, Mrs. Glen Phillips and Mrs. M. A. Snider Jr. furnishing the ice cream.

Thirty-four young people enjoyed an evening of singing and folk games after the ice cream had been eaten.

Sponsors of the group are Rev. Hardin Atkins, Mrs. M. A. Snider Jr., Lee Hutchins, Mrs. Glenn Phillips, and Mrs. Doyle Green.

Young people in attendance at the social were Nancy Patshcke, Christine, Caroline and Catherine Atkins, Roberta and Rosetta Chisman, Ellen and Jay Herington, Cynthia and Henry Daub, Teresa Quickel, Diane Lovelace, Linda, Connie and Al Phillips, Jackie and Judy Megill, Irene and Charles Bowery, Sharon Williams, Cindy Phillips, Randy Crook, Terry Travis, Cecil Bowery, Marsha Lovelace, John Snider, Danny Prince, Craig Phillips, Gerald, Darrel and Mike Hanna, Darwin Greene, Larry and Lynn Jones.

Peggy Ann Davis Has 12th Birthday

Peggy Ann, daughter of Mr. and Mrs. Lloyd Davis, celebrated her 12th birthday with a party in the home of her parents Wednesday. Four girl friends were special guests at the party.

Girls attending the social were Kay Hassell, Linda Thomas, Dianne Looper, and Patricia Findley. Others in attendance were JoAnn and Sherry Davis, sisters of the honoree; Mrs. Hettie Harrison; and the honoree's mother, Mrs. Davis.

Two Hours From Lubbock To Los Angeles, Calif.

Mrs. John McFarland and Mrs. Darrell Norton have been visiting in the home of their parents, Mr. and Mrs. Everette Christian, and with other relatives in California for the past week. They returned home late last week.

Mrs. McFarland and Mrs. Norton were taken to Lubbock by their families, where they boarded a jet 707 at 8:55 a.m. on July 5 for California. They arrived in Los Angeles at 10:55 a.m. where they were met by their parents, and sisters, Mrs. D. K. Kittrell, Mrs. Bob Barton, Candy and Bob Barton, Sandy and Gary Kittrell, and Geri Bowers, two year old daughter of Mr. and Mrs. Charles Bowers (Belva Christian).

They spent the day sightseeing at Farmer's Market and window shopping.

Mrs. Everette Christian entered the hospital for neck surgery on Friday after having spent the day Thursday with her family sightseeing along the coast where they visited the new toll bridge, and toured some of the homes in the newer residential area in the rolling hills.

The operation proved to be a success and Mrs. Christian was able to return home on Monday following a stay of only four days. Although the doctor had prepared the family for a malignacy, the tumor removed was benign, reports Mrs. McFarland.

Mrs. Gerald Clancy of Clovis, the former Barbara Christian, arrived on Monday to join the other family members for a visit.

Sisters of the local ladies living in California are Mrs. Bob Barton (Laverna Christian); Mrs. D. K. Kittrell (Billie Christian) and Mrs. Charles Bowers (Belva Christian). "They all live within a three mile radius," says Mrs. McFarland.

"The trip out and back by jet was wonderful," say Mrs. McFarland and Mrs. Norton, adding, "It's the only way to travel."

Murrell Smith, son of Mrs. Ann Smith, former Farwell resident; and nephew of Everette Christian; who is stationed with the Navy in Long Beach also visited with the local ladies and the Christian family.

Uncle Ray's "Hot Air"



Timid soul: One who lives in fear of bending or breaking an IBM card.

"The weaker sex is the stronger sex--because of the weakness of the stronger sex for the weaker sex!"

Fashions come and fashions go, but men's pockets are usually the same. There's no change in them.

For more change in your pockets shop Uncle Rays for your summer picnic supplies.

Ray Mears
Hwy. 70-84
—FARWELL—

Marriage Licenses Issued

Parmer County Clerk Bonnie Warren has issued a total of four marriage licenses in the past few days.

Two licenses to wed were issued on July 11; they went to Anthony Dwayne Holland, Muleshoe, and Virginia Lynn Wilson, Friona; and to Jack Edward Landrum and Shirley Ann Deaton, both of Farwell.

On July 16 a license was issued to Joe Manuel Perez Jr. and Linda Esquivel, both of Friona. July 18, a license was issued to Charles Bernard Ray and Rose Ann Greeson also of Friona.

Jo Beth Barton Born June 21

Jo Beth is the name given to the daughter born to Mr. and Mrs. Bob Barton of Torrence, Calif., on June 21. The little girl weighed 6 lb. 5 oz. on arrival.

Grandparents are Mr. and Mrs. Jack Barton, Abernathy, and Mr. and Mrs. Everette Christian, Redondo Beach, Calif.

Mrs. Barton is the former Laverna Christian.

Return From Fishing Trip

Mr. and Mrs. Elmer Teel and son, Joe, returned last week from Williams Lake, near Pagosa Springs, Colo. At the fishing site they were joined by other family members, Mr. and Mrs. Alan Teel, Midland; Rev. and Mrs. Jerry Hill, Sand Springs, Okla.; and Mr. and Mrs. Gene Usrey and son, Portales.

Teel reports that the fish were biting "fair". Much of the time was spent in visiting and sightseeing.

Michael Shedd Born July 13

Highway Patrolman and Mrs. Robert Shedd announce the arrival of a son, their second child, on July 13 at 12:05 a.m. (MST) in Clovis Memorial Hospital.

The little boy, who has been named Michael Charles, weighed 7 lb. 4 oz. at birth and is 21 inches tall.

The Shedd's other child is a daughter, Staci Lynn, two.

Paternal grandparents are Mr. and Mrs. R. E. Shedd of Post. Maternal grandparents are Mr. and Mrs. Guy Gearhart of Texline.

Calendar Of Coming Events

SUNDAY, JULY 23
Farwell Cheerleaders to Texas Tech Workshop
Sherry Billingsley - Jerry Childs wedding - 3 p.m.

MONDAY, JULY 24
Troop 179 Boy Scouts
4-H camp, Holy Ghost Canyon
Lions
Commissioners Court

TUESDAY, JULY 25
Farwell Chamber of Commerce - Gateway Cafe

WEDNESDAY, JULY 26
Rotary Club

FRIDAY, JULY 29
Farwell city commission
Cheerleaders return from workshop.

13 Girls Attend GA Camp

Thirteen girls from the Farwell First Baptist Church are attending GA Camp at the Plains Baptist Assembly near Floydada this week.

The girls were accompanied by three counselors including Mesdames Billie Blain, Joy Chadwick and Pat King.

Girls attending are Jana Bass, Leandra Chadwick, Alice Coffman, Debra Wardlowe, Kitty Warren, Sandra Watkins, Linda Hart, Linda Thomas, Leslie Norton, Cindy King, Linda Suttle, Gwen Rundell, and Patti London.

Breaks Hip

Mrs. Dora Johnson received a broken hip in a fall at the Baptist parsonage on Tuesday morning. She is presently in traction at Clovis Memorial Hospital, but is scheduled to undergo surgery later this week.

Mrs. Mary Guyer, who underwent surgery in the Parmer County Community Hospital several weeks ago, has returned to her home in Farwell. She is reported to be in satisfactory condition by family members.

Mrs. Bobbie Widner, Holtville, Calif., who had been attending an Institute for Teachers of Exceptional Children in Denton for the past six weeks, spent Friday evening and Saturday morning visiting with her mother, Mrs. Fred Barker, and other local relatives.

SIDEWALK BAZAAR
Saturday - July 23

UNBELIEVEABLE Prices On HOSIERY Values To $1.25
3 Pair For $1.00

One Group Sport Shirts
$1.92

Many Other Values Too Numerous To Mention

CARMACK & SONS, INC.
314 MAIN CLOVIS, N. M.
"The Men's Store Where Women Like To Shop"



SITTING ON TOP OF THE WORLD -- Farwell Varsity cheerleaders are "sitting on top of the world" this week as they make final plans to attend the Texas Tech Cheerleading Camp, where they will receive instructions in leading yells, pom pom and twirling. The girls, Joyce Kaye Watts, Connie Phillips, Leslie Cooper, Linda Meeks, Cindy Phillips and Ginger Hughes, will leave for the camp Sunday and will return Friday.

Hospital Notes

July 12-17,1966

ADMISSIONS

Annette Reznik, Friona; Mrs. E. G. Phipps, Friona; Odessa Ivy, Friona; Mrs. Sterling Graham, Friona; Deborah Spicer, Bovina; Celia Barraza, Bovina; Jerry Don Morris, Bovina; Maria Anzaldua, Friona; Charley Paul, Bakersfield, Calif.; Edwin Hale, Vega; Hope Raymond, Friona; Jenola Franklin, Hereford; Josie M. Alonzo, Bovina; Jane Gaskins, Friona; P. L. London, Friona; Celia Barraza, Bovina; Ronny Lyn Anderson, Bovina; Annie Scott, Friona; W. D. Buske, Friona; Senaida Arellano, Friona; Terea McGlothlin, Friona; Herman Estes, Bovina; Carrie Lillard, Friona.

DISMISSALS

Santos Salazar and baby girl, Dollie Barker, Fred Rivera, Erlindo Perez, Mamie Pounds, Annette Reznik, Candelario Garcia, Jr., Odessa Ivy, Celia Barraza, Nina Moseley, Charles Allen, Edwin Hale, Arthur Gaines, Jerry Don Morris, Josie Alonzo, Claude Paul, Maria Anzaldua, Hope Raymond, Charley Paul, Tera McGlothlin, P. L. London, Jane Gaskins, Zane McVey, Linda McVey, Jenola Franklin and baby girl.

Wedding Reminder

Friends and relatives are reminded that they are invited to attend the wedding of Sherry Billingsley, daughter of Mr. and Mrs. Clark Billingsley, and Jerry Childs, son of Mr. and Mrs. Elvis Childs, Sunday, July 24 at 3 p.m., at the First Baptist Church in Farwell.

Has Tonsils Removed

Tammy Haseloff, daughter of Mrs. Joyce Haseloff, had her tonsils removed at the Parmer County Community Hospital on Wednesday morning. She is reported to be resting well at press time, although she had to have treatment for an allergy following the surgery.



SIDEWALK BAZAAR SPECIALS
One Rack Of Dresses - Robes - Etc.
$5.00 No Refunds No Exchange

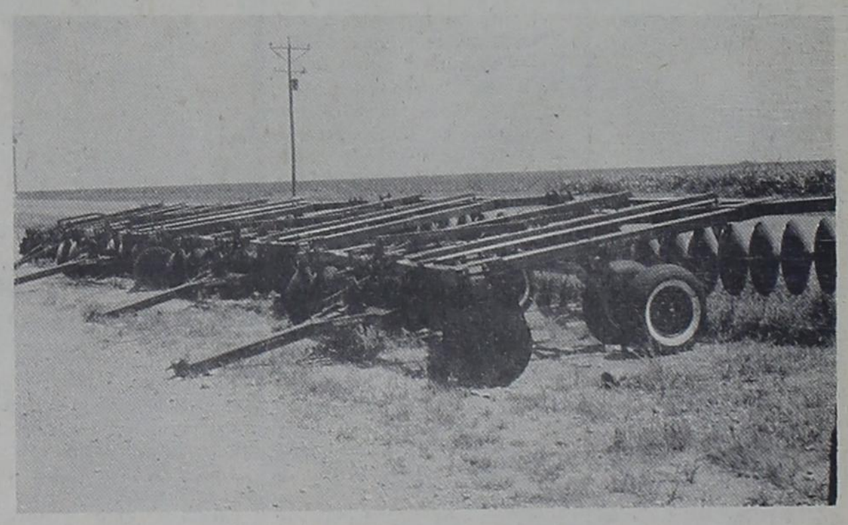
ONE RACK SUMMER DRESSES
½ Price All Others 20% Off

Summer Costume Jewelry Sets
½ Price

THE FASHION SHOP
6th and Main Ph. 763-5431 Clovis

Here They Are!

'The King of the Plows'



Go Big! Go King!

14 ft. Width Cut - 24 in. DISCS
the KING DISC can do more with your Wheat Stubble in less time!

OKLAHOMA LANE FARM SUPPLY
"Where Your Business Is Appreciated"
Phone Tharp 225-4386

Pleasant Hill Pals Sample Foreign Foods

Pleasant Hill Pals 4-H Club tried out some of the recipes they have been learning to use when they met at the home of Carolyn Langford on Tuesday evening for an International Food Meal. Special guest for the meal was Miss Diana Figueredo, IFYE from Paraguay.

The menu included foods commonly served in France, Paraguay, Hawaii, Italy, Mexico, and America. Only American foods on the menu were chocolate cake, ice cream, and tea.

Prior to the meal, demonstrations were given by several members of the club and guests were treated to a swimming party.

Attending the meeting and social were Bettye Clark, Diane Kelley, Carolyn Langford, Elaine Kelley, Sherry Clark, Arlan Davis, Dwayne Kelley, Glenda Kelley, Raymond Nolan, David Clark, all members of the club; Mrs. Donald Clark, Mr. and Mrs. Davis, Mrs. Alvis Clark, Miss Figueredo, Mr. and Mrs. Elmer Langford, J. D. Kelley, and Chris Moss.

* * * *

Sopa Paraguayo

Sopa Paraguayo, a favorite bread which is served in Paraguay, was made by Miss Figueredo and she was kind enough to share the recipe with our readers.

For the bread, beat four eggs and add three-fourth pound of shredded sharp cheese or longhorn cheese, fry 2 onions, diced, in one - half cup of shortening; then mix 3 cups Masa Harina flour with one teaspoon salt, add two cups sweet milk. Combine all three mixtures, pour into 9x13 greased loaf pan and bake in 375 degree oven for approximately 45 minutes.

* * * *

Hawaiian Nu Mao Al Coconut Chicken

one stewing chicken
1 No. 2 can whole kernel corn
1 cup grated coconut
4 strips bacon
2 onions (finely chopped)
1 clove garlic (optional)
1 green pepper (chopped)
2 cups canned tomatoes
1 teaspoon salt
1/4 teaspoon pepper

Simmer chicken in water until tender, cool, remove chicken from bones and dice. Combine chicken, corn, and grated coconut. Mix bacon, onion, garlic, green pepper, tomatoes, salt, and pepper. Simmer in skillet for 10 minutes, remove garlic, clove; add chicken, coconut, corn mixture. Fill individual casseroles or one large casserole, cover and bake in a 375 degree oven for 45 to 60 minutes.

Hawaiian cooks use fresh coconut shells for the casseroles. If you do this make sure to place the top part of shell on as lid and seal with flour and water paste.

* * * *

From France comes French green beans with almonds and Veal Lorraine, a meat dish.

French Green Beans with Almonds

2 packages frozen French green beans
small package of slivered almonds
2 tablespoons butter
salt to taste.

Cook beans as directed on package, add almonds and other seasoning, serve while hot.

* * * *

VEAL LORRAINE

4 thin veal steaks
1/4 cup flour
3 slices bacon (diced)
1/2 cup chopped onion
1 teaspoon diced parsley flakes
2 1/2 cups water
1 can (10 oz.) condensed consomme (beef)
1 can (4 oz.) mushroom stems or pieces
1 tablespoon green olives
1/2 teaspoon salt
1/8 teaspoon pepper
8 oz. package of elbow macaroni
1 teaspoon lemon juice

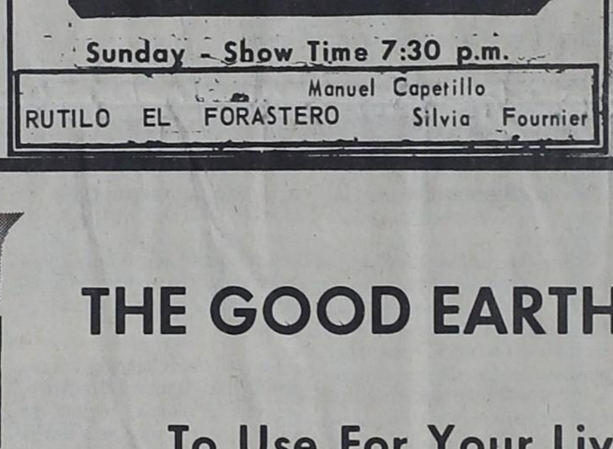
Coat veal with flour, flatten with meat mallet; then in large skillet partially cook bacon, brown veal on both sides. Remove veal and stir in onion and parsley. Cook five minutes or until tender; add consomme, water, mushrooms, olives, salt and pepper. Bring to a boil and add macaroni, return meat to mixture and let simmer 20 minutes or until macaroni is tender, stirring occasionally. Add lemon juice and serve immediately.



STANDING IN LINE--Sherry Clark, Arlan Davis, and Diane Kelley wait their turn to receive a "helping" of Hawaiian Nu Mao Al Coconut Chicken, which Carolyn Langford has prepared and is serving. Arlan seems to already be tasting the delectable looking food as he "smacks" his lips in anticipation.



HOME ON THE RANGE--Foods from many lands, reminiscing, and fellowship of good friends were enjoyed by members of the Pleasant Hill Pals 4-H Club, invited guests, and leaders of the club. Left to right: Bettye Clark, Diane Kelley, Carolyn Langford, Mrs. Elmer Langford, Diana Figueredo, Mrs. Donald Clark, Elaine Kelley, Sherry Clark, Arlan Davis, Glenda Kelley, Raymond Nolan and David Clark.



"Who needs cake when they have bread like this?" sang Glenda Kelley, left, as she tasted the Sopa Paraguayo prepared by Diana Figueredo of Paraguay. The bread is especially good with Italian or Mexican foods.



"We have always heard the French people are connoisseurs of food and now we know why," stated Dwayne Kelley and Bettye Clark in unison as they looked with delight at the French green beans with almonds, Veal Lorraine and warm French bread, which was ready to be sampled.

The Old Timer



"Folks who know least seem to know it fluently!"

My Neighbors

"Fred, you're not listening to me — if you were your knuckles would be white!"

MEET MR. WUNSTOP DUZZIT



After dinner, the husband proceeded to the living room to watch the newscasts on television. Suddenly his wife entered the room all dolled up in a new outfit. She strutted around trying to get her husband's attention but he was too absorbed in the news program. Finally she blurted out.

"Henry, dear, I got this new outfit for a song!"

Henry glanced briefly in her direction, then returned to the TV set.

"Okay, dear," he said. "When the collector calls, I'll sing to him."

If You're Satisfied
Tell Your Friends,
If Not Tell Red.

RED'S "66"
RED PRATHER
481-3662--Farwell

BORDER THEATER
Fri. and Sat. Show Time 7:30 p.m.
RED LINE 7000
TECHNICOLOR CAAN DEVON HIRE HOLT CRAWFORD HILL WARD ALDEN
HOWARD HAWKS GEORGE KIRGO NELSON RIDDLE
Sunday - Show Time 7:30 p.m.
Manuel Capetillo
RUTILO EL FORASTERO Silvia Fournier

ANNOUNCING
Our Purchase Of GLNRAY TV From Ray Stone - - -
Trained & Experienced TV And RADIO REPAIR
ZENITH Sales And Service
TV's-RADIO-PHONOGRAPH
MOORE'S TV
3rd & Ave. A Ph. 481-3831

SIDEWALK BAZAAR
Saturday - July 23.
FINAL DAY OF LUCILLE'S
Summer CLEARANCE
All Summer Items Drastically Reduced! Sale
LUCILLE'S
A Complete Line Of
Fashions and Accessories
Hilltop Plaza Shopping Center Clovis

NATIONAL FARM SAFETY WEEK
JULY 24-30

THE GOOD EARTH IS YOURS - - -

To Use For Your Livelihood Use It To Your Advantage But - - BE CAREFUL Around Machinery!

Make These Safety Checks On Your Farm:

- Guards On All Shafts - Belts - Pullys
- Turn Off Power And Block Equipment Before Attempting Repairs.
- Avoid Wearing Loose Fitting Clothing.
- Check Periodically All Hoses-Valves And Tanks
- Keep A Float And Rope By A Farm Pond.

WORLEY GRAIN CO.
Farwell, Texas Herb Potts, Mgr.

You are INVITED



To The

GRAND OPENING

OF THE NEW

First Federal Savings And Loan Association

Home Office - 801 Pile St.

Sat. And Sun. July 23rd And 24th.

Ribbon Cutting

10 A.M. July 23RD

HOURS JULY 23rd 10:00 A.M. - 5 P.M. - JULY 24th 2 P.M. - 5 P.M.

REGISTER FOR FREE DOOR PRIZES

Preface

The directors, officers and employees of the First Federal Savings and Loan Association are proud to be a part of a business which has as its aim the betterment of the family as well as the community. During the 32 years First Federal has been in business, it has made a total of 16,503 loans aggregating $9,132,227 to the people of Clovis and its trade area. First Federal Savers have received dividends totaling $12,754,907 since its organization. We now serve approximately 4600 mortgage loan customers who have borrowed 42.8 million and 11,334 savings customers who have saved 41.3 million. Our total assets now approx. $50 million.

It is gratifying to have the increasing number of people use our Savings and Loan Services because we know that many of these come to us on the basis of the recommendations of friends and neighbors. This continued confidence in our management -- as attested by your continued patronage -- can only spur us on to provide even better thrift and home financing services in the years ahead. The new First Federal building is evidence that we intend to do this. The years ahead do indeed look bright for Clovis in its realm of growth. Clovis is the hub for this trade area and as it grows your First Federal Savings & Loan Association will grow. We want you to think of First Federal as being your Savings and Loan Association, as it is a mutual association which belongs to those who are savings account holders and borrowers in the Association.

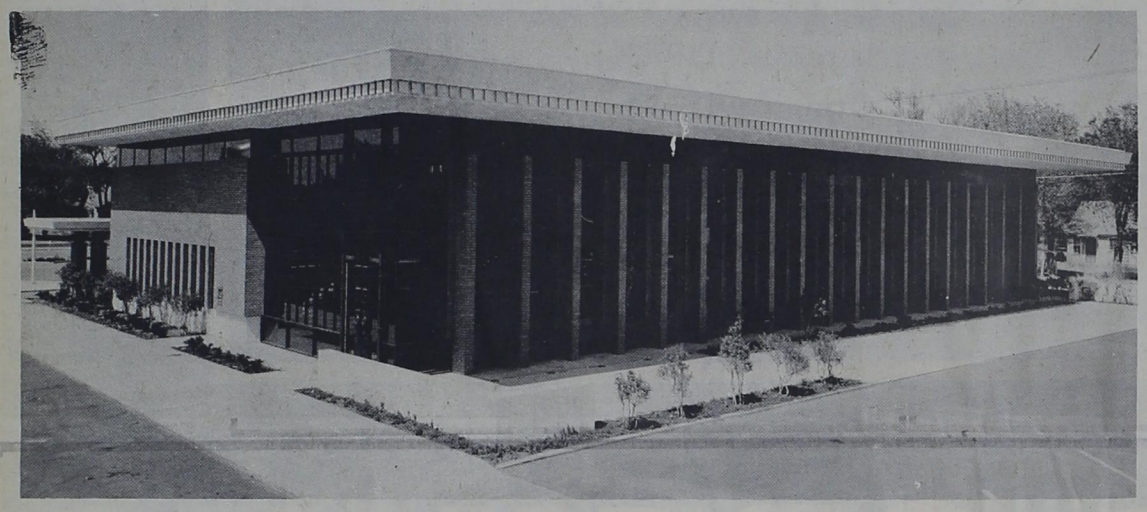
ANNOUNCING --

A BIG DIVIDEND
PAID ON ALL
Savings Accounts

5%

DEPOSIT BY 15th EARN FROM 1st
AT
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

CONGRATULATIONS



To The Officers And Directors Of First Federal Savings And Loan Association On Their New Home Office Building.

It Adds Beauty And Dignity To The Business Community Of Clovis And Vicinity.

We Are Proud Of Our Accomplishments As The General Contractor For This Project. Let Our Firm Consult With You On Your Next Building Program.



GRIGGS AND WILLIAMS

CONSTRUCTION COMPANY INCORPORATED

BOX 781 - CLOVIS, N. MEX.

Our Congratulations



To The Officers And Directors Of
First Federal Savings And Loan On
The Dedication Of Their New Building.

We Are Pleased To Have Been The
Electrical Contractors On The
Beautiful Addition To The Business
Community Of Clovis.

MOORE ELECTRIC CO.

1016 Fairway Terrace Clovis, N. Mex.



SCOTT McGHEE was elected to the First Federal Board of Directors January 20, 1960. Mr. McGhee is owner of the McGhee Trucking Company. Mr. McGhee is a member of First Federal Loan Committee.

Historical Development Of First Federal

On July 23, 1934, a meeting for the purpose of the organization of the "First Federal Savings and Loan Association of Clovis" was called to order by S. A. Jones, temporary chairman, with C. Roy Smith serving as temporary secretary. Mr. Smith called the roll of temporary directors, who signed director acceptance.

The first Board of Directors were made up of the following men: -- J. B. Teague, President; Dr. L. C. Cox, Vice-President; S. A. Jones, J. B. Comer, and J. W. Board; with C. Roy Smith being appointed Secretary-Treasurer to manage the association. Mr. Otto Smith and Fred Dennis were appointed attorneys to represent the association.

The location to commence business was 115 West 4th Street, Clovis New Mexico.

At this meeting a resolution was adopted to apply to the Federal Home Loan Bank for membership, which was immediately granted. Prior to this, a Federal charter had been approved on July 10, 1934, but was not delivered until the July 23 organizational meeting.

At the time of organization of First Federal Savings and Loan Assn. of Clovis it had thirty members with assets of $5,600. C. Roy Smith, Secretary-Treasurer served the first year without compensation.

At the beginning of the second year the Board of Directors approved a salary of $50. per month for Mr. Smith. In the meantime First Federal had begun making progress for on November 3, 1934, the Federal Savings & Loan Insurance Corporation approved First Federal as a member, insuring its savings accounts.

On February 15, 1935, the Board of Directors was increased in number from five to seven with the addition of J. H. Lee and Add Hobbs of Portales. On June 3, 1936, A. H. Ribble of Portales replaced Add Hobbs on the Board of Directors, however, A. H. Ribble soon resigned with C. Roy Smith replacing him as a member of the Board on January 20, 1937. At this same meeting Otto Smith was elected a member of the Board to fill the vacancy of J. W. Board who resigned.

Arno Rodes was elected a Director on December 2, 1938, to replace J. B. Reague who resigned. W. H. Spaulding was elected a Director on July 7, 1939, to fill the vacancy left by S. A. Jones who resigned. N. W. Ballew was elected a Director on January 21, 1942, to replace J. H. Lee who had resigned. George P. Baxter was elected a Director on July 7, 1944, to replace Dr. L. C. Cox who had resigned.

The constitution and by-laws were amended on August 14, 1959, to provide for eleven board members instead of seven, which resulted in the election of the following four men to the board: Clyde Rayl, Lynn L. Martin, Reese Cagle and Roy L. Keeter.

Scott McGhee was elected a Director on January 20, 1960, to fill a vacancy left by C. Roy Smith. E. T. Hensley, Jr. was elected on May 11, 1961, to fill the vacancy left by the death of Otto Smith. E. C. Kelso was elected on June 14, 1962, to fill the vacancy left by the death of J. B. Comer. Carl P. Rodolph was elected on February 10, 1965, to fill the vacancy left by the death of W. H. Spaulding. K. Barnett, Jr. was elected on

(Continued To Page 5)

WE SALUTE PROGRESS!

Our Best Wishes To The Officers And Directors Of First Federal On The Opening Of Their New Home Office.

It Is A Privilege To Work With This Organization In Loans-Insurance And Appraisals.

Fred McGinnis

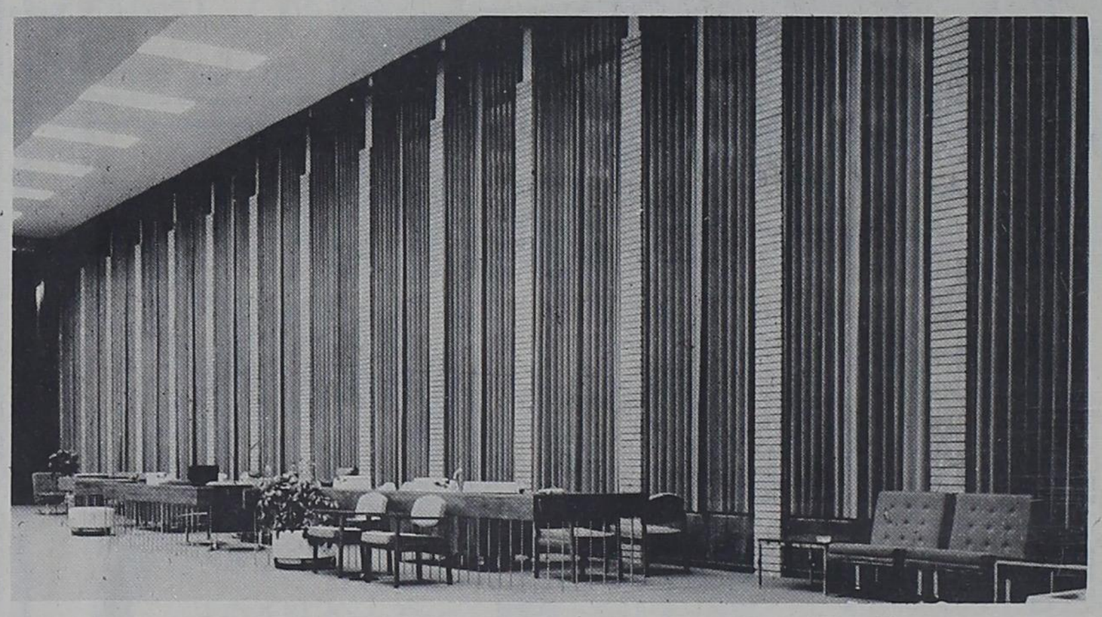
Company BOX 689 CLOVIS, NEW MEXICO *Real Estate*

Beauty - Simplicity - Durability

In Modern Office Equipment



MR. CLYDE RAYL



CONGRATULATIONS AND GOOD LUCK TO FIRST FEDERAL --
WE ARE PROUD TO HAVE FURNISHED ALL THE DESKS AND
OFFICE ACCESSORIES ALONG WITH THE COMPLETE LOBBY
AND EMPLOYEE LOUNGE FURNITURE.

GOODMAN OFFICE SUPPLY

1212 Main St. Clovis, N. Mex. Ph. 763-5589

First Federal As Savings Institution

In its function of encouraging thrift, First Federal endeavors to serve all types of savings and investment customers. These include the systematic saver who sets up a regular savings program with every intention of adhering to it rigidly; the casual saver who saves in irregular amounts for a variety of purposes and who may draw on his savings for a specific purpose, a down payment on a new home, new car, vacation and etc.; the individual who has already accumulated a specific sum and wishes to invest it safely for a regular source of income; and those who wish to accumulate a larger fund by investing the income derived from a savings fund. First Federal's passbook and the certificate accounts are described as follows: 1. PASSBOOK SAVINGS ACCOUNT - a customer may save any amount at any time. Dividends are credited to this type account quarterly on March 31st, June 30th, September 30th and December 31st. 2. CERTIFICATE SAVINGS ACCOUNT - in which the customer may save in multiples of $100. Dividends on this type account are paid by check and mailed to the saver on each quarterly dividend payment date.

Both type savings accounts start earning from the 1st of the respective month in which the account is opened or added to, provided the money is saved by the 10th of the month. The savings account must be with First Federal at the quarterly dividend paying date in order to participate in distribution of the earnings paid to the saving members. The amount of dividend paid is based on the earnings of the Association. First Federal's current dividend rate on savings is 5% per annum.

The following type of accounts may be opened at First Federal:

1. Individual Account
2. Joint Tenancy Account
3. Fiduciary Account
4. Joint Trust Account
5. Individual Trust Account
6. Corporations
7. Institutions
8. Organizations
9. Government Agencies

A man and wife may have accounts insured up to $30,000 and a man and wife with one child may have insured accounts up to $70,000.

EXAMPLE

Man	$10,000
Wife	10,000
Man and Wife	10,000
Total	$30,000

* * * *

Man	$10,000
Wife	10,000
Child	10,000
Man and Wife	10,000
Man and Child	10,000
Wife and Child	10,000
Man, Wife and Child	10,000
Total	$70,000

SAFETY

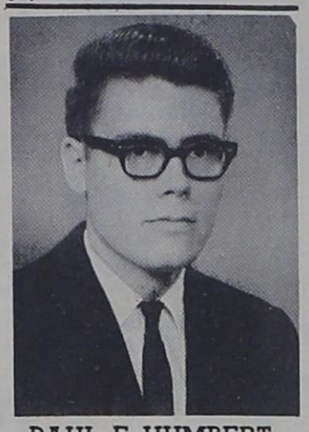
Undoubtedly, safety ranks first in the minds of the great majority of those who save. The First Federal saver has confidence that his savings are safe, that he will not lose his investment. The insurance of savings accounts by the Federal Savings & Loan Insurance Corporation (FSLIC) gives him this confidence as well as the fact that our association has attained a strong financial position, with reserves of approximately 8.5% of its Savings Accounts. Good sound management also has added to the safety of the individual savings.

AVAILABILITY

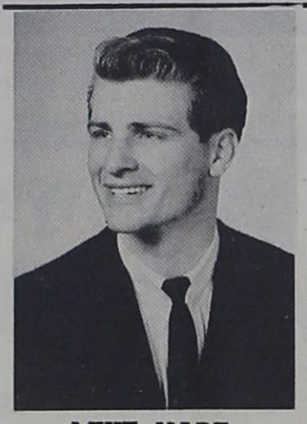
It is the policy of First Federal to pay all withdrawal requests immediately on demand, and no saver has ever had to wait for his money, although regulations provide that upon receipt of a written request from any holder of a savings account of the association for the withdrawal from such account of all or any part of the withdrawal value thereof, the association shall within 30 days pay the amount requested.

CONVENIENCE

To the potential customer convenience means a variety of things, such as parking, drive-in window facility, location and accessibility of the association's office. To others it is the east with which an account may be opened, added to, or withdrawn. First Federal, a friendly savings institution offers all of these atomic age conveniences including a TV drive-in window for savings deposits and loan payments.



PAUL E. HUMBERT
Teller
Portales Branch



MIKE HARE
Loans



GENE ECHOLS
Loan Service

BRAVO!

Our Best
WISHES TO
FIRST FEDERAL
SAVINGS AND LOAN.

GRAHAM
Abstract Company
P.O. Box 626
Ph. 356-4721 Portales, N. Mex.

CONGRATULATIONS
To First Federal
Savings And Loan
On Their New
Office Building

Automotive
Replacement Parts
C & T
AUTO SUPPLY INC.
Portales, N.M. 500 E. Second St.

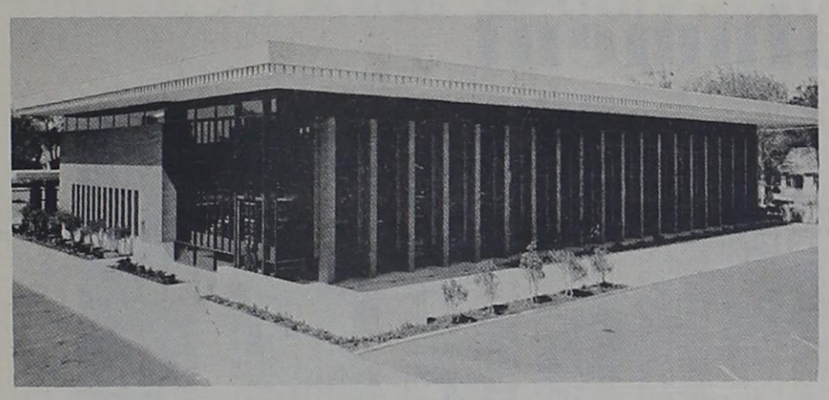
Our Best Regaras To
First Federal Savings And Loan
On Dedicating Your New
Home Office Bldg. July 23-24

A MIGHTY BIG ASSET
FOR EASTERN NEW MEXICO.

HENRY T. WICKER
REALTOR
An Ass'n.
812 E Brazos Portales

NATIONAL ASSOCIATION OF REAL ESTATE BOARDS — REALTORS ARE ACTIVE MEMBERS OF CONSTITUENT BOARDS

Congratulations
FIRST FEDERAL SAVINGS AND LOAN ASS'N.
FROM
CASHWAY
SUPERMARKETS - CLOVIS, N. MEX.



New Mexico Citizens Can Justly Be
Proud Of The New, Ultra Modern
First Federal Savings And Loan
Building -- One Of The Southwest's
Most Magnificent New Structures.

Our Congratulations To The Officers
And Directors On The Formal Opening
Of This New Building.

Douglas B. Stone, President
Portales National Bank
109 E. 2nd Portales, N.M.
Member FDIC

CONGRATULATIONS



The Entire State Of New Mexico Will
Admire And Enjoy The New First
Federal Savings And Loan Building.

The Officers And Directors Are To Be
Commended On Making This Beautiful
Addition To New Mexico Possible.

1st National Bank
Of Portales
316 W. 2nd Portales, N.M.
Member FDIC

CONGRATULATIONS

To The Officers And Directors
Of First Federal Savings And
Loan Association From

HUNKER ABSTRACT CO.

304 Rencher St.

CLOVIS - - - - NEW MEXICO

Abstracts
Title Insurance

Bernard Hunker
Owner

Dividends, Not Interest, Paid To Stockholders

You won't collect any interest on money you have in a savings and loan association, but the dividends you get probably will be bigger than the interest a commercial bank would pay.

On the other hand, when you become a shareholder in a savings and loan association, you actually own stock in the organization instead of being a depositor, points out Clyde Rayl, president of 1st Federal Savings and Loan Association.

"MUTUAL THRIFT"

Mr. Rayl describes the savings and loan setup as "a mutual thrift organization, in which people place money in share accounts." When they do this, they become shareholders. The money is used in most cases to finance homes.

Dividends, not interest, are paid to shareholders out of profits. Because profits are never a certainty until they are made, savings and loan associations can only anticipate, rather than promise, a specific divident rate.

DIFFERENT THAN BANKS

On the other hand, the commercial bank is a depository of funds. When you put money into a bank savings account, you know in advance what the interest rate will be. This rate is guaranteed by the bank.

Banks usually make immediate payment of time deposit, or savings account funds on demand. They may delay payment up to 30 days, but no longer, before making the payment in full.

Withdrawal of funds from a savings and loan association actually involves application by the shareholder to the association for repurchase of shares.

Most savings and loan associations now buy back the shares promptly, but there is always a possibility that an association cannot do so if they have a high percentage of funds tied up in long-term real estate mortgages.

DEPOSITS INSURED

However, funds are insured by an agency of the federal government.

If the association can't pay off within 30 days, members asking share repurchase can be put on a rotation basis, getting up to $1,000 of their funds each time their names come around again, until they have been paid back all their money from the association's receipts.

Only if this "take your turn" maneuver fails may an association be found "in default." In this case, the Federal Savings and Loan Insurance Corp. will make good member accounts up to $10,000 per account.



FAYE FARROW
Asst. Secy.-Treas.
Accounting Department

History --
(Continued From Page 3)
March 11, 1965, to fill the vacancy left by the death of George P. Baxter.

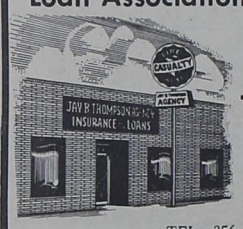


CLYDE RAYL, president-manager of First Federal and elected to its Board of Directors on July 31, 1959. Mr. Rayl prior to his association with First Federal served twenty years with the Citizens Bank and twelve years as co-owner of the Clovis Cattle Commission Company. During the seven years Mr. Rayl has been president-manager of First Federal its assets have doubled in size, having grown from 23.7 million to $49.6 million.

OUR

Congratulations

To
First Federal
Savings And
Loan Association



JAY B.
THOMPSON
AGENCY

TEL. 356-4488
107 NORTH AVENUE A PORTALES, NEW MEXICO

OUR CONGRATULATIONS
TO
FIRST FEDERAL
SAVINGS AND LOAN ASS'N

"ALL CLOVIS IS PROUD
OF YOUR NEW HOME
OFFICE BUILDING"

CRE INC.
CLOVIS REAL ESTATE INC.
"WE SELL CLOVIS"
CALL
763-5503
1217 Main - Clovis

Our Congratulations
To
First Federal Savings
And Loan Association
COLONIAL PARK
615 Main #6 In The Village Ph. 762-4541

WE SALUTE
FIRST FEDERAL ON
THEIR GRAND OPENING
July 23-24

Flowers For Glad Or
Sad Occasions

Flowers By Wire

"LET GEORGE DO IT"

Reiser
Florist

1207 Mitchel Clovis

WE CONGRATULATE
FIRST FEDERAL SAVINGS AND
LOAN ON FORGING ANOTHER
LINK IN A STRONG AND
PROSPEROUS

CLOVIS

The Grand Opening Of This Beautiful Structure, July 23-24 Marks The Culmination Of A Dream And The Beginning Of A Reality For The Officers And Directors Of First Federal. We Applaud This Contribution To Clovis' Rapidly Growing Business And Financial District.

THE
CITIZEN BANK
Clovis - Texico - Fort Sumner
Member F.D.I.C.

OUR BEST
WISHES

To
FIRST FEDERAL
SAVINGS And
LOAN On The
GRAND
OPENING
JULY 23-24
Of Your New
Home
Office

CARMACK & SONS, INC.
314 MAIN CLOVIS, N. M.
"The men's store where women like to shop"

All Of
EASTERN
NEW MEXICO
IS PROUD
OF THE NEW
FIRST FEDERAL
BUILDING

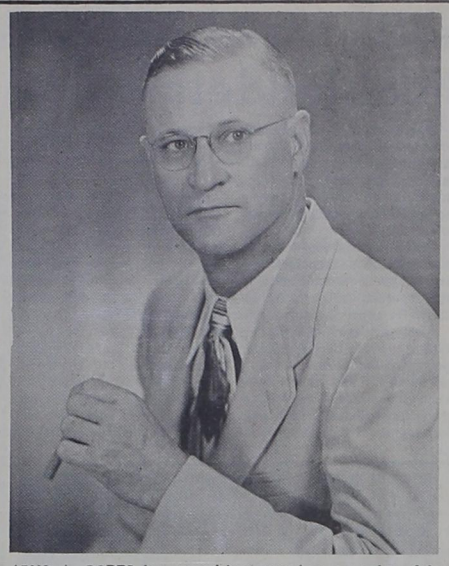
OUR
SINCERE
BEST WISHES!

Plains Builders Supply
1725 So. Ave. D Box 844
Portales, New Mexico
356-4465

32 Years Of Continuous Growth

1934-1965

Dec. 31, '34 $ 30,202
Dec. 31, '35 102,647
Dec. 31, 1936..183,016
Dec. 31, 1937..271,723
Dec. 31, 1938..393,414
Dec. 31, 1939..523,834
Dec. 31, 1940..684,038
Dec. 31, 1941..820,653
Dec. 31, 1942..910,840
Dec. 31, 1943..1,474,760
Dec. 31, 1944..1,778,687
Dec. 31, 1945..2,198,126
Dec. 31, 1946..3,172,707
Dec. 31, 1947..4,494,589
Dec. 31, 1948..5,485,780
Dec. 31, 1949..6,526,474
Dec. 31, 1950..8,668,163
Dec. 31, 1951..9,486,157
Dec. 31, 1952..11,327,644
Dec. 31, 1953..11,805,289
Dec. 31, 1954..14,835,186
Dec. 31, 1955..18,621,963
Dec. 31, 1956..20,315,628
Dec. 31, 1957..20,685,332
Dec. 31, 1959----25,084,249
Dec. 31, 1960------26,984,411
Dec. 31, 1961--------30,082,975
Dec. 31, 1962----------34,120,509
Dec. 31, 1963----------39,417,946
Dec. 31, 1964----------45,135,135
Dec. 31, 1965----------49,582,985



ARNO A. RODES has served has served as a member of the Board of Directors of First Federal since 1938 having owned and operated the Rodes Men's Store at 214 Main until his retirement.



ROY L. KEETER was elected a Director July 1959 and is a member of its loan committee. Mr. Keeter is the manager of the Clovis Production Credit Association.

A AND B Realty

Our Congratulations To
Our Neighbor - - - From

Bob Horton
Arlene S. Cleveland
E. H. (Monk) Horton

Across The Street
115 E. 9th St. Clovis
Phone 762-4561

OUR BEST WISHES TO
FIRST FEDERAL SAVINGS
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We Are All Proud of Your Building

R. B. Allen Lumber Company

317 SO. MAIN AVE. TELEPHONE REpublic 356-6688
Portales, New Mexico
A Complete Building Service

CONGRATULATIONS

TO OUR

FRIEND AT FIRST FEDERAL
SAVINGS AND LOAN ASS'N.
THEIR NEW BUILDING IS A JOY
FOR ALL EASTERN NEW MEXICO.

Office Phone 356-5031
Home Phone 356-4505

HUBERT MORGAN
Broker

MORGAN REALTY CO.
REAL ESTATE
HOMES • FARMS • RANCHES
1509 South Avenue D -- On Lovington Highway -- Portales, New Mexico

Sherwood Mortuary, Inc.

"Home of the
DALE LEE SHERWOOD
MEMORIAL CHAPEL

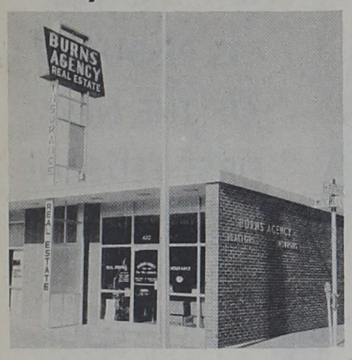
10th at Main ☆ Phone 762-4435

This is a home of peace and solace for the bereaved and is dedicated to the memory of those who have passed on to eternal sleep.

Troy L. Sherwood Charles V. Sherwood

We
Congratulate
FIRST FEDERAL
Savings And Loan Association
On The Grand Opening Of
Their New Home Office Bldg.
July 23-24

To Buy-Sell-Trade See



BURNS
AGENCY
"Since 1908"
Real Estate

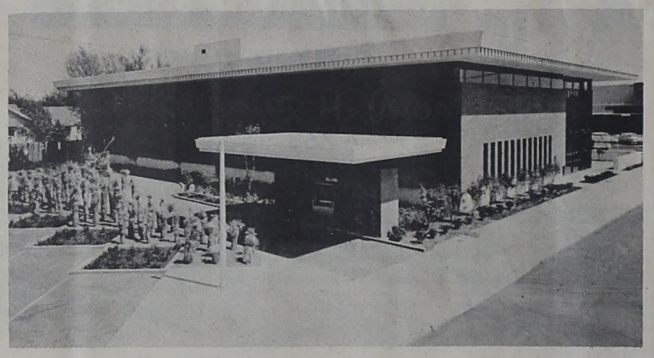
James F. Burns Thomas E. Burns
CALL 762-4403
420 Mitchell - Clovis

Our Congratulations
To First Federal



The Beauty Of This Interior Is Emphasized By The Choice Of Complimenting Floral Arrangements. To Have A Restful And Beautiful Interior For Your Office Let Us Design Floral Arrangements For You.

CLOVIS FLORAL
COMPANY
Established In 1922
501 E. 5th Ph. 763-5543



We Are Pleased To Have Furnished
The Paving For The New First Federal
Building. Beautiful Grounds And
Parking Areas Add To The Beauty
Of A Well Planned Building.

Our Congratulations To The
Officers And Directors On
Their Grand Opening
July 23 - 24

K. Barnett And Sons
Contractors
2405 W. 7th - Clovis - Ph. 762-4407

★FREE GIFTS FOR EVERYONE!

Drive Your Car With The Children Into Our TV Drive-In Window To See Themselves On TV And Receive A Free Gift.

★ REGISTER FOR DOOR PRICES!

1. One Color TV Set!
2. Two Prizes Of Earnings On $1,000,000.00 For One Day At First Federal's Current Yearly 5 % Dividend!
3. 10 Teflon Skillets!

First Drawing Sat. July 23rd At 4:30 P.M.
Second Drawing Sun. July 24th At 4:30 P.M.

OUR CONGRATULATIONS TO FIRST FEDERAL

We Are Proud Of A Growing Clovis!



Wade's Sporting Goods
120 Main / Phone 763-4114
Clovis' Most Complete Sporting Goods Store

Franklin's
SMART APPAREL FOR WOMEN
PHONE: 763-7134
306 MAIN STREET
CLOVIS, NEW MEXICO

KINNEY SHOE CORPORATION
410 Main St. Clovis

SELF'S RADIO & TELEVISION
Sales and Service
121 W. 5th — Clovis, New Mexico
Home Owned and Operated by WALTER HOSKINS
Western Auto ASSOCIATE STORE
303 MAIN STREET
CLOVIS, NEW MEXICO

Stanley Sawol
PRESCRIPTIONS
SEVENTH & MAIN
PHONE 763-3451
CLOVIS, NEW MEXICO

Dayhoff Shoes Inc.
Clovis, N. Mex.

Sassers Western Wear
311 Main St. Clovis

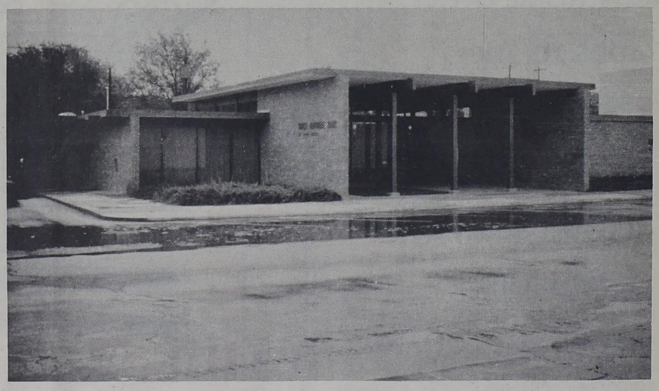
JACK HOLT
"The Clothier"
304 MAIN CLOVIS

Fine Jewerly
At
SUTTERS
The HALL OF DIAMONDS
103 W. 4th Clovis

WELCOME NEIGHBOR - - -

WE ARE PROUD AND HAPPY TO WELCOME THE FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION AS OUR BUSINESS NEIGHBOR ON THE CORNER of 8th and PILE.

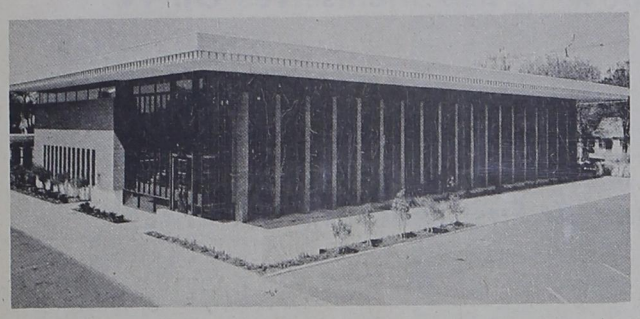




8th and Pile, Clovis - - A GOOD CORNER FOR GOOD BUSINESS

1ST
FIRST NATIONAL BANK
OF CURRY COUNTY
CLOVIS, NEW MEXICO

PERMANENT BEAUTY



A Quality Roof Is The Crowning Glory Of A Beautiful Building. We Are Proud Of Our Roof On The New First Federal Building. Our Best Wishes To The Officers And Directors On Their Grand Opening.

New Mexico Roofing And Sheetmetal Co.

Johns-Manville Approved Built-Up Roofers

121 W. 1st. Clovis Ph. 763-4115



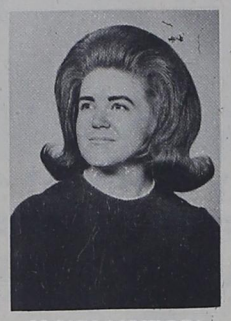
BONNY L. DORRIS
Stenographer
Portales Branch



NAN BOST
Bookkeeping



ANNA FRAZE BURKETT
Stenographer
Loan Department



JOANN MAULDIN
Stenographer
Loan Service



PEARL GLIDEWELL
Savings



ELAINE HORTON
Teller

★★★

BRAVO!

For
First Federal Savings
And Loan Association.
On Building This New
And Beautiful Addition
To The Eastern New Mexico
And West Texas Area.



McGehee Truck Company

1413 W. 7th Clovis

OUR CONGRATULATIONS TO FIRST FEDERAL ON HELPING TO BUILD A BETTER CLOVIS.

WE ARE ALL PROUD OF YOUR NEW HOME OFFICE BLDG. - - 801 PILE ST.

Commercial
Farm & Ranch

In Clovis, it's
BELL
REAL ESTATE CO., INC.

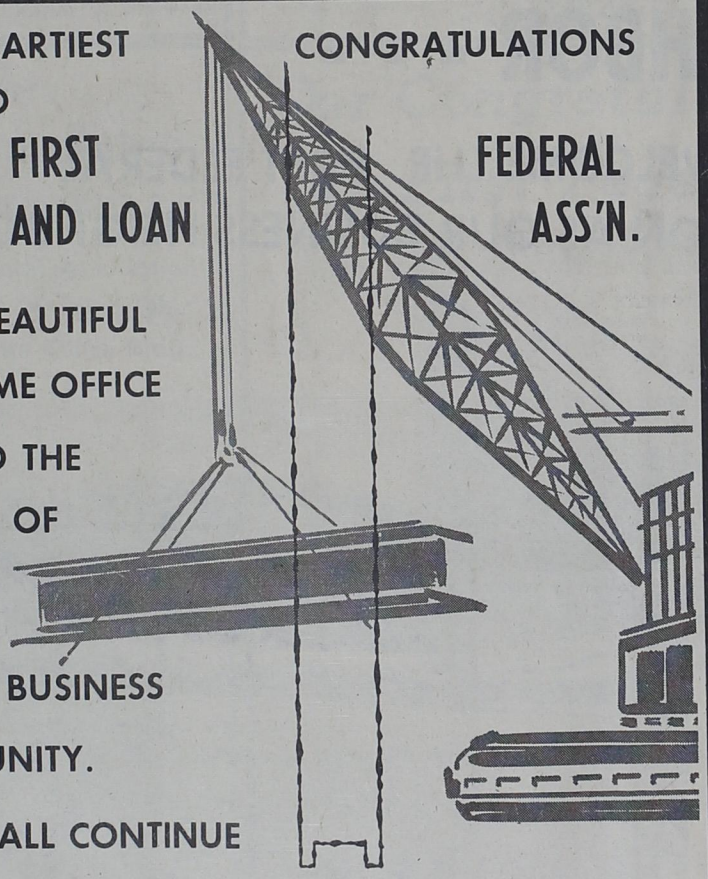
Residential
Sub Divisions

1808 W. 21st Clovis Phone 763-4441

OUR HEARTIEST CONGRATULATIONS TO FIRST FEDERAL SAVINGS AND LOAN ASS'N.

YOUR BEAUTIFUL NEW HOME OFFICE ADDS TO THE BEAUTY OF THE CLOVIS BUSINESS COMMUNITY.

LET US ALL CONTINUE TO WORK FOR A BETTER COMMUNITY IN WHICH WE WORK AND LIVE.



Member FDIC

CNB
CLOVIS NATIONAL BANK

CONGRATULATIONS

First Federal Savings & Loan Ass'n.
On The Opening Of Your New Beautiful Building In Clovis.

We Are Proud We Were Selected As Official Photographers For All Your Living Color And Black And White Photography Of Your New Home.

Yarberry's
Of Clovis

1010 Main Pho. 3-7980

Government Supervisory Agencies

Congratulations

Our Heartiest

To The Officers And Directors Of First Federal Savings A & Loan

From

Armstrong Insurance Agency

Box 926 Portales

Entrust Your Prescription To The Men Who Care

At Price Drug

They Protect Your Health

They Protect Your Budget!



Price Drug

"The Store That Cares"

Congratulations To First Federal Savings & Loan On Your New Home Office.

We, Too, Will Be In A New Home In Early August To Serve The People Of Eastern New Mexico And West Texas.

TURNER'S YOUR DEPARTMENT STORE

520 Main St.
Clovis, New Mexico

The Federal Home Loan Bank System was established in 1932. The fundamental purpose of the FHLB is to provide a central credit facility that supplements the resources of its member institutions. In the performance of this basic function, the System serves as a source of secondary liquidity to member institutions withdrawal demands. It supplies funds to smooth out the differences between the contra-seasonal flow of savings and the closing of construction and home purchase loans. It supplements local lending resources in capital-deficit areas by helping to shift funds from capital-surplus areas.

THE FHLB BOARD

The FHLB System is organized in a manner similar to the Federal Reserve System. It is comprised of the Federal Home Loan Bank Board, the regional Banks and member institutions. The Board, located in Washington, D.C., regulates and governs the Bank System. It is the chartering and regulatory authority for federal savings and loan associations. It also governs the Federal Savings and Loan Insurance Corporation which insures savings at all federal associations and at state-charter associations that qualify for coverage.

THE FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION

The Federal Savings and Loan Insurance Corporation (FSLIC) is an instrumentality of the federal government created by Congress to insure savings accounts at savings and loan associations.

The FSLIC was established in 1934, the year in which the Federal Deposit Insurance Corporation (FIC) began to insure deposits in commercial and savings banks. Similar in purpose and structure to the FDIC insures savings accounts against loss up to $10,000.

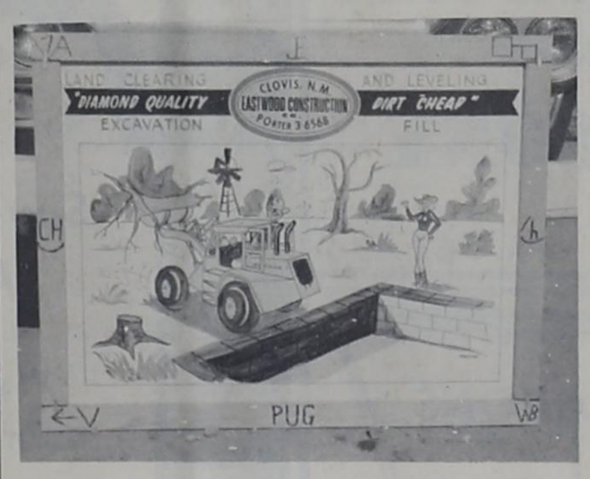
An insured account may be held by an individual, by a partnership or corporation, or by a public official acting as an agent of the United States, a state or other political subdivision. An individual may hold one account insured up to $10,000 and may be the joint owner of other accounts that also qualify for full coverage.



ERNEST WHEELER, JR., was appointed to the First Federal Board of Directors May 1966 to serve the unexpired term of Judge E. T. Hensley Jr. Mr. Wheeler is the owner of Wheeler Mortuary of Portales and co-owner of the Steed Funeral Home in Clovis. He also serves as president of Eastern New Mexico University Board of Regents.



K. BARNETT, JR., was elected to First Federal Board of Directors March 11, 1965. Mr. Barnett is a co-partner with his father in the K. Barnett Construction Company.



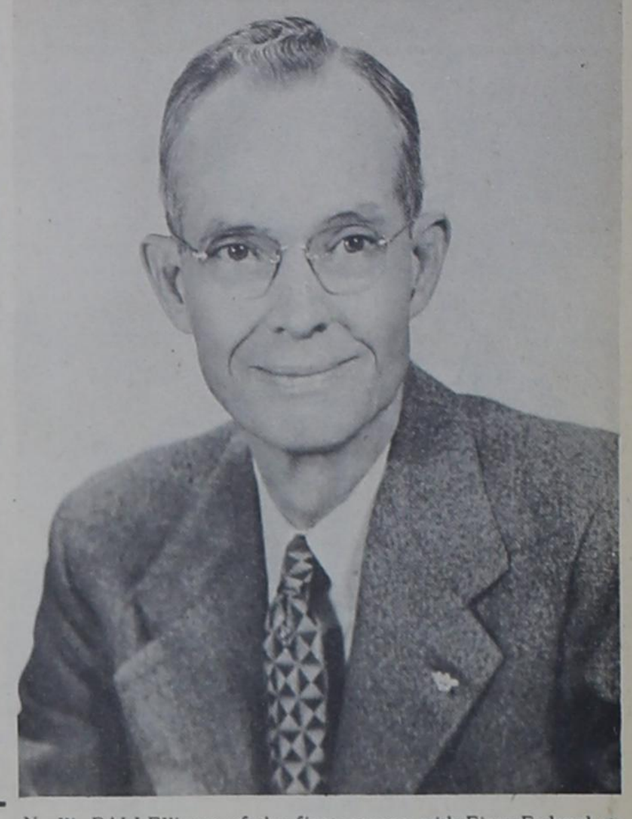
Your New Office Building Is A Big Boost For The

EAST SIDE OF NEW MEXICO

"The Best Side Of The Best State"

Eastwood Const. Co.

2717 Gidding Ph. 3-6568



N. W. BALLEW one of the first savers with First Federal at the time of its charter in 1934 is now chairman of the Board of Directors. Mr. Ballew was owner and operator of the John Deere Plow Company until his retirement.



REESE CAGLE was elected a Director to First Federal July 1959 at which time he was co-owner of the Gateway Auto Co. Mr. Cagle became employed as First Federal Real Estate appraiser when the Gateway Auto Co. was sold.



CARL P. RODOLPH was elected to First Federal Board February 11, 1965. Mr. Rodolph is a retired J. C. Penny Co. store manager. He serves as a Director of Lions International 1955-58. He is a member of First Federal loan committee.



CHARLES RUTLEDGE
Vice President
Loan Department

★★★



RUFUS FREEMAN
Vice President
Loan Service



CAROL TURNER
Stenographer
Loan Service

★★★



JAMES SNEED
Custodian

★★★

Past Members Of The Board Of Directors

*J. B. Teague, First Pres. of Board, 7-23-34 to 12-2-38.
Dr. L. C. Cox, First Vice Pres. of Board (Later President), 7-23-34 to 12-2-38.
*S. A. Jones, 7-23-34 to 1-21-42.
*J. W. Board, 7-23-34 to 1-20-37.
*John B. Comer, 7-23-34 to 4-1-62.
*J. H. Lee, 2-15-35 to 1-21-42.
*Add Hobbs, 2-15-35 to 1-3-36.
A. H. Ribble, 1-3-36 to 1-20-37.
C. Roy Smith, 1-20-37 to 12-31-59.
*Otto Smith, 1-20-37 to 3-10-61.
*W. H. Spaulding, 7-7-39 to 12-14-64.
*George P. Baxter, 7-7-44 to 12-23-64.
*Deceased

ATTORNEYS-AT-LAW SERVING FIRST FEDERAL
Smith, Smith, & Tharp, Clovis, New Mexico
Aldridge, Aldridge & Harding, Farwell, Texas
Pat R. Bobo, Muleshoe, Texas

AFFILIATES-
Federal Home Loan Bank
Federal Savings and Loan Insurance Corporation
United States Savings and Loan Foundation
New Mexico Savings and Loan League

A BOOST FOR CLOVIS

The Beautiful New First Federal Savings And Loan Home Office Building Is A Big Boost For The Commercial And Real Estate Business In Clovis

OUR CONGRATULATIONS

Triangle B Builders Supply INC.

2400-N. PRINCE ST. CLOVIS



E. T. HENSLEY, Jr.
Past Director

First Federal Savings & Loan As A Mortgage Lending Institution

Savings placed in First Federal are invested primarily in amortized first mortgages secured by residential real estate. The bulk of this real estate consists primarily of owner-occupied, single family dwellings which have proved to be the most desirable of all real estate loans. Amortized loans increase the association liquidity, scale-down risk at a more rapid rate than depreciation, and affords additional protection against decline in the real estate market.

THREE VARIOUS LOAN PLANS

The three various loan plans used by First Federal are the (1) conventional, (2) Federal Housing Administration and (3) Veterans Administration (G.I.).

CONVENTIONAL LOAN PLAN

The Conventional Loan is the standard and most popular type loan. Under this plan the potential borrower completes a mortgage loan application which is studied to determine whether the applicant can and will repay the loan. The property is examined and appraised to determine whether the security will protect the association if the borrower is unable to repay the funds borrowed. The interest rates and terms vary with the characteristics of the individual and his security, the amount of loan and conditions of the mortgage market at the time the loan is made. Following approval of the loan, the borrower's abstract is sent to the abstractor to be brought to date, then it is sent to the Association's attorney for a preliminary title opinion. Upon the return of the abstract and attorney's preliminary title opinion the loan papers are ready to sign, providing all defects in the title, if any, have been cleared. After the borrower's have signed the note, mortgage and other required papers, the loan funds are ready to be disbursed. The conventional loan provides for liberal terms of prepayment, and also provides for monthly payment of taxes and insurance into an escrow fund. One-twelfth of the annual taxes and insurance is included in the monthly payment and is available for the payment of taxes and insurance when they come due. These are open-end mortgages which provide for additional advances. The Conventional Loan is used for the financing of commercial buildings as well as for homes.

FEDERAL HOUSING ADMINISTRATION LOAN PLAN

In this plan the Federal Housing Administration (F.H.A.) insures against loss on a loan that is made subject to conditions outlined by the F.H.A. This plan is patterned after the conventional loan plan. F. H. A. loans are processed in a manner similar to the conventional loans, except that the association must comply with the terms of the National Housing Act and use its rules, regulations, and forms. The F. H. A. receives from the association an annual premium of 1/2 of 1% on the declining balance of each insured mortgage. This premium is actually paid by the borrower and is included in his monthly installment being paid into the borrower's escrow account until due. If an F.H.A. borrower defaults on his mortgage contract the lender transfers the property's title after foreclosure to the F.H.A. in exchange for debentures covering the balance due on the mortgage.

VETERANS ADMINISTRATION LOAN PLAN

A properly qualified veteran applying for a V.A. loan, commonly referred to as a G.I. loan, fills out an application with the loan department of the association just as he would for a conventional loan. After the association has taken the application the regional veterans administration is contacted. This office appoints an appraiser who determines whether the purchase price of the property is reasonable. After the appraisal report is reviewed by the V.A. office, a final valuation on the property approved by the Veterans Administration is submitted to the association. If the loan with the V.A. approval is made by the association, a "guaranty" is issued by the V.A., limited to 60% of the property's value of $7,500. whichever is less. If it is necessary to foreclose on the mortgaged property, the association may file its claim with the V.A. for the full amount of the guaranty to be paid in cash.



PAT NORTON
Savings



E. C. KELSO was elected to First Federal Board of Directors June 14, 1962. Mr. Kelso is a long time resident of Clovis and one of Curry County's successful irrigation farmers. Mr. Kelso also served as a Curry County Commissioner.

Our Congratulations And Sincere Best Wishes To Officers And Personnel Of First Federal Savings & Loan On The Completion Of Their New Offices.

It Has Been Our Pleasure Throughout The Years Since Its Organization To Serve This Fine Institution.

Clovis Office Equipment Co.

509 Main St. Phone 763-3495

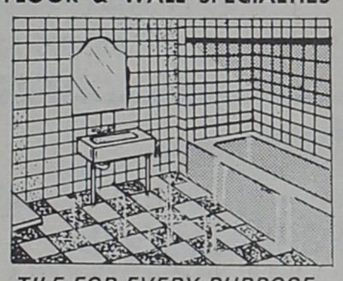
HOME
Second and Avenue A
PORTALES, NEW MEXICO

Federal Savings And Loan Assn. of Portales Congratulates The Officers and Directors of First Federal Savings And Loan on Their New Office Building.

Federal Savings And Loan is Insured Safety

Herbert Lumber Co.
If it goes in the building... we sell it!
• LUMBER • HARDWARE • PIPE
• ROOFING MATERIAL • SASH and DOORS
• PLUMBING MATERIALS • PAINT and VARNISH
COMPLETE LINE OF MATERIALS FOR
PLASTERERS • BRICKLAYERS • CEMENT WORKERS
DIAL...
356-8515
1604 S. AVENUE D
PORTALES

TILE
FLOOR & WALL SPECIALTIES



TILE FOR EVERY PURPOSE
★ Ceramic ★ Asphalt
★ Rubber Tile ★ Cork Tile
★ Carpets & Rugs ★ Vinyl
★ Sales & Installation
LINOLEUM
PHONE
763-5753
ASK ABOUT OUR GUARANTEE ON All Work & Material
(FREE ESTIMATES)
MARTIN TILE & MANTEL CO.
106 LEA CLOVIS

Martin Tile & Mantel
ALL KINDS OF TILE AND LINOLEUM
106 North Lea Street
Clovis, New Mexico
Phone 763-5753 P. O. Box 971

Congratulations
To
FIRST FEDERAL SAVINGS AND LOAN
On Their New Office Building
JONQUIL COLONY
615 Main #6 In The Village Ph. 762-4541

Our Heartiest CONGRATULATIONS To The Officers And Directors Of FIRST FEDERAL SAVINGS AND LOAN On Their New Home Office Building.

Calton FURNITURE
507 East Second St Telephone 356-5704 Portales, New Mexico

STRENGTH-STABILITY
In The INSURED Savings And Loan Association
We Are Proud To Be One Of The Federally Insured Savings And Loan Associations.
Our Compliments To First Federal Savings And Loan Association
STATE SAVINGS AND LOAN ASSOCIATION
1106 MAIN STREET CLOVIS, NEW MEXICO
TELEPHONE 762-2933

Our Best Wishes
To
First Federal Savings
And Loan Ass'n.

J. E. BOOTHE, INSURANCE
INSURANCE - ABSTRACTS
113 WEST SECOND
PORTALES, NEW MEXICO
REpublic 6-5971

OUR
CONGRATULATIONS
TO
FIRST FEDERAL
SAVINGS AND LOAN
ASSOCIATION

PORTALES ABSTRACT CO.
SMITH WRIGHT
ABSTRACTS - INSURANCE - BONDS
PORTALES, NEW MEXICO

PROGRESS FOR OUR
GROWING COMMUNITY

Our Congratulations To
First Federal On This Beautiful
New Addition To The Business
And Real Estate Community
Of Clovis

EUBANK ENTERPRISES
Licensed Broker
Member
Multiple Listing Service
Ph. 762-1271
1416 Pile Clovis



LYNN L. MARTIN was employed as vice president November 15, 1951 and became Executive Vice President and a member of the Board of Directors in July 1959. First Federal during Mr. Martins 15 years of employment has grown from 9.5 million to its present $49.6 million in assets.

3 Sources Of FHLB Funds

Funds used to extend credit to members of the Federal Home Loan Bank System are derived from three principal sources.

They are capital stock, deposits of members, and consolidate obligations of the FHLB system that are sold on the open market.

A breakdown of the three funds is as follows:

Capital stock. Federal Home Loan Bank stock owned by member institutions passed $1 billion for the first time in 1961. The original $125 million investment by the U. S. Treasury was repaid in 1951 so, since then, all outstanding stock has been held by members.

Since the beginning of their operations, the banks have paid almost $200 million in dividends on their capital stock. Nearly $173 million of this has gone to members; the remainder was paid to the U. S. government during the period it held FHLB shares.

The $30 million distributed in 1961 represents an average annual return of 2.78 per cent on the members' investment.

Deposits by members, a second source of the funds, increased nearly 26 per cent in 1961 to a new high of nearly 1.2 billion.

The amount members have on deposit with the regional banks generally moves inversely to the demand for mortgage money. When loan demand eases, funds deposited by member institutions tend to move upward.

Consolidated obligations. Three-fifths of the aggregate funds of the Federal Home Loan Banks at the end of 1961 were represented by the deposits and stockholdings of members.

Through the fiscal agent of the FHLB Board, the system has access to the capital markets in securing additional funds as required. The consolidations increased 24 per cent in 1961 over the previous year.



LENNA GOODMAN
Teller



HAZEL TRAUGHBER
Asst. Secretary
Portales Branch Office



GEORGE MILBURN
Head Teller



DIXIE HOGG
Asst. Vice Pres. - Secy.
Savings



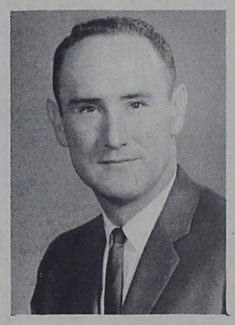
VIVA DAVIS
Teller



NEIL McBRIDE
Asst. Vice President
Loan Department



REX HUDSON
Vice President
Controller — Accounting



BILL R. BOONE
Asst. Vice Pres. - Manager
Portales Branch Office



MARY HEATHINGTON
Teller

OUR BEST
WISHES
to the
Officials of
FIRST FEDERAL
SAVINGS And
LOAN ASS'N.

Wheeler
MORTUARY
Portales, New Mexico

Congratulations
From
M. O. WALL
Real Estate Agency
109 W. 2nd Portales

We Congratulate
First Federal On The
Grand Opening Of
Their New Building
July 23-24

LEON "BO" WOMACK - - REALTOR
410 Pile St. Ph. 762-2992 - Clovis

Congratulations
To
FIRST FEDERAL SAVINGS & LOAN
ARROW REAL ESTATE
Of Clovis
615 Main #7 In The Village Ph. 762-4545



LOOK OVER
THE NEW
FIRST
FEDERAL BUILDING
July 23-24

Look Over The New
Vinyl Wall Siding
And Let Us Figure
On Your Next Job!

McDANIELS INC.
1020 Main Clovis

DON'T FORGET
The GRAND OPENING
Of The New
FIRST FEDERAL
SAVINGS AND LOAN
Home Office Building
July 23 - 24

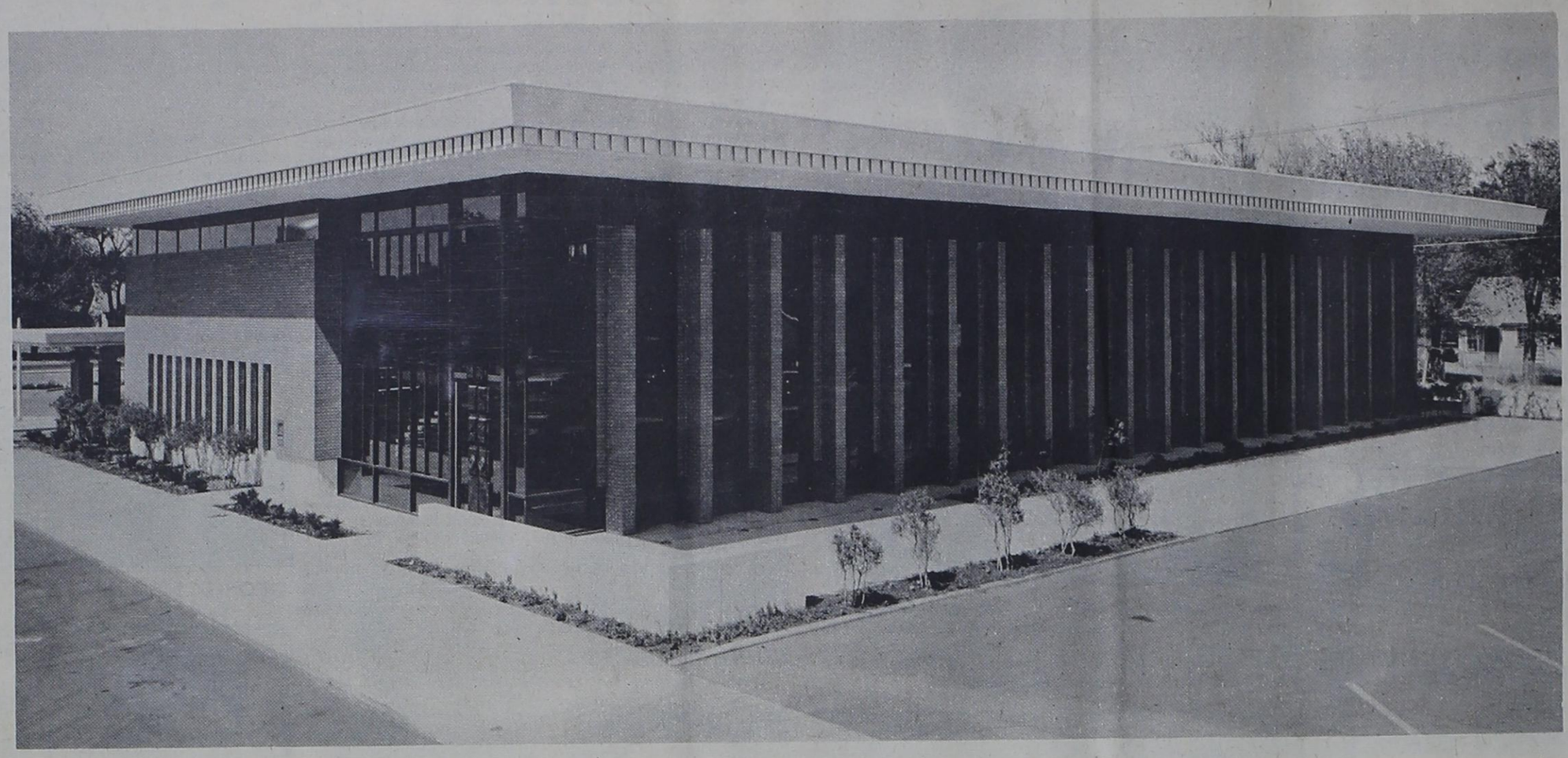
Our Congratulations to First Federal on
This Beautiful Building. It is a Magnificent
Addition to the Growth of
Clovis and Vicinity.

Production Credit Association
CLOVIS PRODUCTION CREDIT ASSOCIATION
TELEPHONE: 763-3332 AC: 505
GRAND AT 4TH, P. O. BOX 959, CLOVIS, NEW MEXICO 88101



Congratulations
To First Federal On Its
Beauiful New Facilities.
We Are Proud To Be An
Integral Part Of The
Growth Of First Federal
And The Clovis Area.

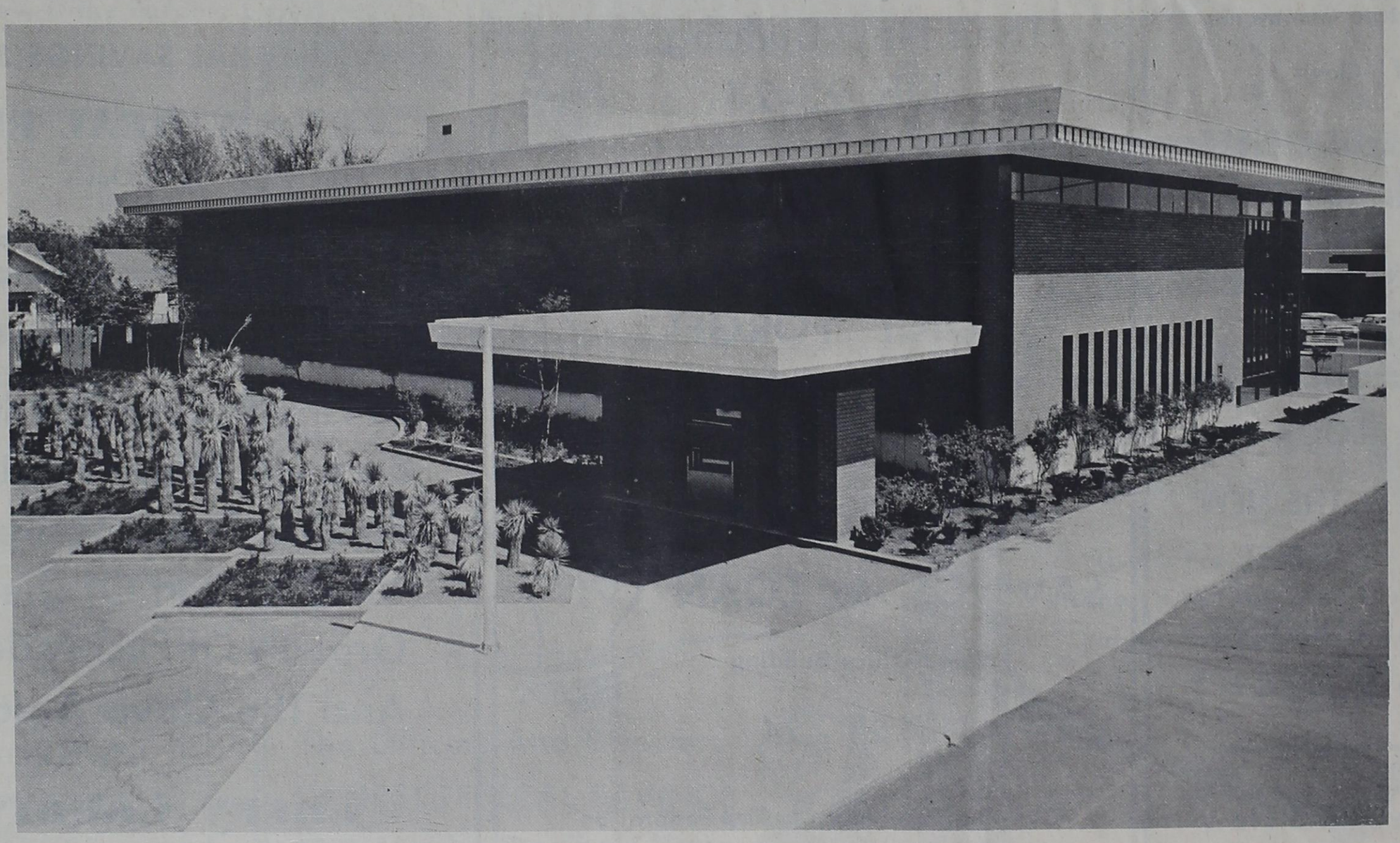
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FIRST FEDERAL

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AN INSTITUTION WHOSE BUILDING EXPRESSES
Their Faith And Confidence In The Future Growth Of The
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OUR COMPLIMENTS
TO
FIRST FEDERAL SAVINGS AND LOAN AND TO ALL CLOVIS
MARVIN E. KNEDLER - ARCHITECT