

The Talco Times

COMPLETE NEWS AND ADVERTISING COVERAGE OF THE GREAT TALCO OIL FIELD

TWENTY-FOURTH YEAR

TALCO, TITUS COUNTY, TEXAS, THURSDAY, FEBRUARY 2, 1961

NUMBER 52

E. T. Forest Fires Decrease in 1960

Forest fires in East Texas during the calendar year 1960 decreased in number by 18 per cent and acreage burned dropped 43 per cent, Dr. A. D. Folweiler, director of the Texas Forest Service said today. During the past year, 1,557 fires burned 49,386 acres. Conservatively estimated damage to improved property and timber, however, showed a reduction of only 13 per cent.

"The careless burning of debris, including household trash and field stubble, was again responsible for causing nearly half of all forest fires in Texas Piney Woods," Folweiler said. "This year, incendiary fires rose 28 per cent over the previous year and was the second major fire cause. Fires caused by smokers ranked third, with 282 fires, a decrease of nearly 50 per cent from 1959. Other fire causes in order of decreasing rank were those from woodland operations, railroads and campers."

An additional 59,750 acres began receiving organized forest fire protection in 1960. This new area consists of the eastern part of Wood County, Folweiler stated. Still, with the additional acreage, only 0.53 per cent of the area under organized protection burned in 1960, a significant decrease of 30 per cent from 1959.

Frequent, well-spaced rains helped lower the fire hazard during the closing months of 1960, thus helping to avert what could have been a serious period like which occurred during November 17-19, 1959. Increased public awareness of the dangers of forest fires, following this disastrous period, was probably responsible for additional lowering of fire occurrence in Northeast Texas.

Relocation of three lookout towers and the erection of six new towers is expected to increase the efficiency of early detection and suppression of fires in the future.

"Primary responsibility for the prevention of disastrous forest fires has always been and will continue to be with the person who carelessly uses an open flame out of doors," Folweiler concluded.

Native of Bogata Dies at Bonham

Walter Clarence McCulloch, retired building contractor, a native of Bogata, died in a hospital at Bonham Wednesday of last week.

Mr. McCulloch, born March 20, 1880, had lived at Bonham 18 years and was a member of First Baptist Church.

He leaves his wife, Minnie, and these children: Aubrey McCulloch and Ray McCulloch, Ft. Worth; Everett McCulloch, Sherman, and Mrs. Lorene Sloan of Bonham, and 14 other descendants.

Funeral was held Friday at Bonham with interment in Willow Wild Cemetery there.

E. B. Baumgardner Dies Tuesday

E. B. Baumgardner of Sulphur, Ok., step-father of Edward Frye of Talco, passed away Tuesday morning. Funeral service was held Thursday at 2 p. m. at Sulphur and interment made there.

Surviving besides his step-son here, are his wife, several children, grandchildren and great-grandchildren.

Open House to Note 50th Wedding

Mr. and Mrs. D. A. Neeley of Talco, will celebrate their Golden wedding anniversary on Sunday, Feb. 5 with open house at their home on 8th Street. Everyone is invited to call between the hours of one to five.

Bait Production In Texas Offers Possibilities

College Station.—Texans love to fish. There are over 1½ million fishermen in our state and they spend an average of 123 million dollars annually in pursuit of this popular sport. A sizeable amount of this money is spent for bait, especially minnows. Many of these minnows are raised in Texas, but the demand is so much higher than the domestic supply that millions must be imported annually, says Ed Cooper, extension wildlife specialist.

Since this deficiency in the supply of home-grown minnows does exist, there is some opportunity to make a profit in the commercial minnow business. Minnow raising is not a "get-rich-quick" operation, Cooper warns. It has been the experience of those in the business that a considerable investment in time, labor and capital is necessary for a successful operation.

In order to be successful, you must have minnow ponds of the correct size and depth. There must be an adequate, dependable water supply available, and you must have pumps, water lines, drainage structures and other equipment to completely control the movement of water. Cooper says that the use of well water instead of runoff or stream water usually assures a more uniform chemical composition and reduces the likelihood of introducing undesirable fish, minnow diseases and parasites. In general, the initial cost of equipment and engineering is rather high.

A person interested in going into the commercial minnow business must have or acquire some knowledge of water chemistry and the biology of minnows and other aquatic animals. Experience in fish cultural methods is vital to success, thus you must be prepared to accept some failures and even financial losses the first few years. For these reasons it usually pays to visit successful minnow farms to learn techniques and obtain advice instead of plunging into the business ill prepared, Cooper points out.

Information on licenses required for commercial bait operations can be obtained from the Texas Game and Fish Commission, Austin. Cooper also says that a booklet entitled "Raising Bait Fishes" can be obtained from the Superintendent of Documents, U. S. Government Printing Office, Washington, D. C. This publication sells for forty-five cents per copy.

Ernest Dyke New Talco Teacher

Mrs. Joe Johnson, public school music and Junior High teacher in Talco Public School has resigned, effective Feb. 3.

Ernest Dyke has been employed for the remainder of this school year. He will teach Math and Science in the Junior High School. Dyke graduated from Talco High School in 1952 and attended East Texas State College and University of Texas, majoring in Petroleum Engineering. He is married and has one child.

Intermediate Study Course of the Training Union of Calvary Baptist Church was held Tuesday night at the home of Mr. and Mrs. W. W. McConnell. Mrs. Gladys Branch taught from Training Union manual. She was assisted by Mrs. J. A. Haley and Mrs. James Gandy. Attending were Myrna McDonough, Carolyn Rodgers, Johnny Taylor, Ronnie Nelson, Louise Davis, Linda Miller, Otis Hall, Joel Haley, Charlotte Allen, Martha Neugent, Charlotte Armstrong and Judy McConnell.

SCHOOL NEWS

Senior Class of Talco High School will present a full length movie on Friday, Feb. 10 at 8:35 in the morning. The title of the film is "Mister Roberts" starring Henry Fonda, James Cagney, and Jack Lemmon. Admission is only 35 cents for high school and adults, 25 cents for elementary grades. We extend a cordial invitation to the general public to come and enjoy this fine feature film.

The Student Council will attend a Student Forum Feb. 14 at Daingerfield.

Plans are being made by the Spanish Club to make a trip to Monterrey, Mexico, during the Easter holidays. A. C. Newsome, superintendent of schools, met with the Spanish Club during a meeting on Tuesday to discuss the possibilities. Approximately 35 students in the Spanish I and II classes plus new students and sponsors plan to make the trip. Monthly dues will be paid by students and other projects will be promoted to finance the trip. Mrs. Lucille Perkins is the sponsor.

Drowning Victim Bogatans' Kin

Dany Gale Isenberg, the 11-year-old Tye boy, drowned Sunday afternoon when a thin coating of ice gave way as he started to skate on a stock tank, was the cousin of Mrs. Leon Huddleston of Bogata. He was the son of Mr. and Mrs. Sherman Isenberg.

The boy, his brother, Randy, 8, and a companion fell through ice covering the tank on a Fisher County ranch. Randy managed to reach the bank and summon aid. The Isenberg boy was lost when the 24 year old man who attempted to save the boys lost his grip on Danny after they pulled him beneath the surface. Danny's companion was saved.

The Isenbergs, former Texas residents, had just returned to the state after having lived in California six years.

Mr. and Mrs. Jimmy Sloan have moved back to Talco.

Telephones Show Increase in Talco

A 7½ per cent increase in telephones in Talco in the last 12 months was revealed to day by H. E. Reeves, division manager for The Southwestern States Telephone Company. At the end of December, 1960, there were 354 telephones here. That compares with 329 telephones at the end of December, 1959.

"This is a sign of continued growth of the community," the division manager commented.

The Southwestern States Telephone Company now serves 151-554 telephones through 160 exchanges in Texas, Oklahoma, Arkansas and Louisiana.

Snow and Cold Strike This Area

A blanket of snow covered all of the northern part of Texas Friday and Saturday. Snow measuring approximately an inch and a quarter, began falling in this area Friday afternoon and continued for several hours. Freezing weather kept the mercury down below normal. A new low for the season was set Saturday when the mercury dropped to 15 degrees Friday night.

While all roads were reported open in this area, all were iced over and driving was hazardous. Highway crews were kept busy sanding bridges and other slippery portions of major highways. Skies cleared Saturday night and a bright sun on Sunday raised temperatures above the freezing mark. Only a little snow remained on the ground Monday.

Fire Destroys Garage At Fail Home

Fire destroyed a garage at the home of Mr. and Mrs. J. C. Fail in Talco about mid-night Monday night. Origin of the fire was undetermined, but grass near the structure had burned earlier Monday.

Talco Volunteer Firemen responded to the call but the blaze had gained too much headway by the time firemen arrived at the scene to be extinguished.

Honor Roll Talco High School

High School Honor Roll for third six weeks is as follows:

Freshmen
All A's — Shelby Johnson, Butch Perdue, Anita Dyke, Louise Davis, Barbara Morse.
A's and B's — Jesse Lee Blalock, Ronnie Nelson, Jon Smith, Medrith Brown, Jan Hargrove, Linda Miller, Judy Jagers, Nelda Bryan.

Sophomores
All A's — Sharon Brown.
A's and B's — Sandra Gable, Daphney Parker, Rhodney Russell, Myrna McDonough, Carolyn Rodgers, Calvin Hammonds, Douglas Miller.

Juniors
All A's — Wayne Parker, Johnny Burks, Wanda Hearron, Pallie Blalock, Linda Dyke.
A's and B's — Jimmie Sue Gandy, Jo Ann Mankins, Kenneth Davis, Sandra Penn, Lank Easterling Jr., Pete Dixon, Lonnie Verble, Connie Holloway, Marv Randle, Sherry Sikes.

Seniors
All A's — Mary Ann Brown, Diana Cook, Ronny Webb, Martha Lewis, Susan Ryan, Nancy Harton, Evelyn McDonough, Danny Perdue.
A's and B's — Jimmy Lorange, Sandra Bean, Anza Buchanan.

OIL NEWS

Titus County—Trix-Liz field: Humble Oil & Refining Co. No. 3 J. S. Temple, J. W. Stephens survey, five miles east of Talco, abandoned following negative pay try at 3,410-14 in Woodbine.

Titus County — Trix-Liz field: R. E. Moore and W. M. Coats, Omaha, two 4,000-foot Woodbine tests, seven miles northeast of Talco: The No. B-9 Hoffman, 1-159 from the south and 810 from the west lines of John Prather survey, A-354; the No. B-10 Hoffman, 1-390 from the south and 330 from the east lines of Prather survey.

Pump is being rigged for continued testing at Guy R. Smith No. 1 Roy Gentry SA&MG survey, a Woodbine prospect 8½ miles east of Talco and a mile east of the Trix-Liz field. The well was swabbed at the rate of

Elementary Honor Roll Talco School

Honor Roll for third six weeks is as follows:

First Grade
All A's—Sallie Cook.
A's & B's — Michael Parker, Dennis Parr, Donna Kay Parrish, Terry Pittman, Georgia Ann Quilantan, Debbie Schafer, Philip Smith, Tommy Joy Smith, Jack Verble, Johnnie Swarts.

Second Grade
All A's—Rita Gandy, Deborah Hall, Charlotte Rothwell, Sherry Stephenson.
A's and B's—Jerri Gage, Nancy Hall, Mary A. Harper, Randy Mills, Steven Newsome, Johnny Stansell, John Wright.

Third Grade
All A's—Jeanie Cook, Diana Countryman, Donna Beth Mitchell, Ramona Smith, Elebie Swinford.

A's and B's—Steve Cecil, Gary Dyke, Bobby Davis, Carol Faulkner, David Gauden, Dorothy Lorange, Billy Miller, Sharon Posey, Jane Webb, Linda Gilliam, Ruby Browning.

Fourth Grade
All A's—Mary Davis, Marilyn Fall, Jane Dale Flanagan, Sandie Giddens, Karen Pittman, Diana Shoffner, Chris Waddell.

A's and B's—Tommie Brock, Patricia Brown, James Buchanan, Gayla Easterling, Ronnie Gandy, Lynn Harton, Paula Hearron, Ronnie Presley, Tommy Sloan, Annette Swain.

Fifth Grade
All A's — Gayla Caldwell, Susan Gage, Glenda Stockton.
A's and B's — Sandra Caughfield, Carolyn Gauntt, Glenn Grayson, Peggy Kelly, Mary Sue Love, Lana Sloan.

Sixth Grade
All A's—Beverly Alexander, Jacky Black, Mike Haynes, Jerry Hearron, Rebecca Quilantan, Lyndon Reed, Sharon Wadding.
A's and B's—Jacky Clemmons, Gary Duncan, Katherine Fry, Robbie Joe Gipson, John Mark Haley, Jennifer Hall, Janice Hanks, Wanda Hanks, Andy Morris, Tommy Jagers, Ivan Rogers, Anna Sue Webb.

Seventh Grade
All A's — Linda Brown.
A's and B's — Berenda Alexander, Clifton Duncan, Ramona Haynes, Johnny Horton, Dorothy Love, Martha Neugent, Linda Pittman, Ronnie Presley, Don Smith, Jessie Smith, Sharon Williams.

Eighth Grade
All A's — Mike Reed, Joan Smith.
A's and B's — Nelda Gable, Mary Ann Grayson, Otis Hall, Skippy Randle, Butch Walker, Patte Williams.

two barrels of oil an hour with some water from 3,679-701 feet. It is an oil failure re-entered.

Talco-Queen City Split Games

Talco's Trojans journeyed to Queen City Tuesday night to open the second half of district play. Talco's B boys fashioned the only victory, the A boys and girls both losing. In the B boys game won by Talco 38 to 35, Butch Perdue took scoring honors with 16 points, followed by Gary Whitney with 10. This was the first game of the year for Gary. The boys had a fine shooting average, hitting 53 per cent from the floor.

Martha Lewis set the scoring pace for the girls, netting 27 points. With the Hileman sisters setting the pace for Queen City, the Talco girls were unable to close the gap of 12 point advantage held by Queen City at half time. The final score was Queen City 51, Talco 44.

A boys were led by Pat Parr with 17 points but were unable to penetrate the stingy defenses of the Queen City boys and came out on the short end of a 49 to 41 score. The boys had a respectable floor shooting average of 41 per cent, but their chances of victory faded as the taller Queen City boys virtually controlled the backboards.

Next games will be played at Mt. Vernon Friday night, Feb. 3 beginning at 7:00 p. m. There will be two games, B boys and A boys. The Talco girls will not play because Mt. Vernon does not have a girls team.

Rep. Jas V. Adams On Committees

Representative Jas. V. Adams of Mt. Pleasant has been named by Speaker James A. Turman as Chairman of the Committee on Enrolled Bills of the House of Representatives of the 57th Texas Legislature.

Representative Adams was also named as Vice-Chairman of the Committee on Education and as a member of the following committees: Common Carriers, Game and Fisheries, Livestock and Stock Raising.

"Representative Adams will occupy a position of responsibility and leadership during this session," Speaker Turman said. "As Chairman of one of the most important committees, and as a member of several others, he will carry a heavy burden of work and will exert a vital influence on legislative policy. I know he will conduct himself in a manner that will reflect credit on himself and will benefit the people of Texas."

Rep. Adams is now serving his 2nd term in the Legislature and is recognized by his colleagues for his outstanding ability and his devotion to duty.



Austin.—A proposal that would take the monkey off the backs of the legislators who campaigned on a no-sales-tax, no-income-tax platform has been made by one of the State Capitol correspondents.

It is the feeling of many persons in Austin as well as over the state that the public is ready for a definite, long-time tax program, whether it be a sales tax, an income tax or the Governor's proposed payroll tax.

They are convinced that the state has to take some drastic financing steps. And they are ready to foot the bill. Many legislators realize this fact.

Trouble is that a goodly number of them campaigned on a no-sales-tax, no-income-tax platform. Many legislators felt at the time that such was a popular campaign theme; that the public did not want either type of tax; that their resentment to either would be bitter.

It is the opinion of a number of the legislators that the people are far ahead of the lawmakers in this type of thinking; that they understand the problem better than the legislators realize; and that they are willing to face the facts.

But the legislators as a whole are hesitant. They are not sure the people are ready. They are fearful that they will get all the blame.

Richard Morehead of the Austin bureau of the Dallas News suggests that legislators feel the public pulse by ordering a referendum on the April 4 ballot. Voters will be going to the polls anyway to vote for a new U. S. Senator.

Morehead's proposed referendum would point out the state's need for at least \$100,000,000 a year in new revenue. Each voter would be asked to check which of the three tax proposals he preferred... a payroll tax to be paid equally by employer and employee, a general sales tax, or an income tax.

Such a referendum would give the voters a voice in the tax program... an opportunity to ex-

press their own preference in the matter. And at the same time it would lift the problem off the shoulders of the legislators.

As Morehead points out, there are other ways to raise money but informed people generally agree that some variation or combination of the three methods outlined herein is going to be passed by the legislature. And by April 4 the voters will have heard many sides of all proposals.

OTHER TAX PLANS ADVOCATED—Lawmakers have proposed numerous methods for raising additional tax money.

Rep. W. W. Glass of Jacksonville suggests a constitutional amendment authorizing a one per cent levy on the gross income of all businesses. He estimated it would bring in \$100,000,000 a year.

A 10 per cent tax on the gross receipts of trading stamp firms was suggested by Rep. Henry A. Fletcher of Luling.

A graduated levy on gross income at the wholesale level and on income from personal services—for an estimated \$300,000,000 yearly—was put forward by Rep. Lloyd Guffey of El Campo.

Rep. Marshall O. Bell of San Antonio took the opposite approach by proposing a constitutional amendment that would prohibit either a state income or payroll tax.

Racist suggestion came from Rep. V. E. (Red) Berry of San Antonio who, as he promised in his campaign, introduced a bill to legalize horse racing and pari-mutuel betting and to levy a tax on the track proceeds.

As bills dropped into the hopper, State Treasurer Jesse James announced that the general revenue fund deficit has risen to \$95,381,122.

SAVINGS SOUGHT—Legislature is also considering proposals aimed at cutting expenses.

Texas Research League, reporting on a study made at the request of the Legislature, made 19 recommendations for reducing the cost of collecting taxes.

Rep. Dick Cory of Victoria has

proposed a bill that would set up a commission to study the agencies of state government with a view to eliminating duplication and bringing maximum economy and efficiency. It has been dubbed the "Little Hoover Commission."

LOAN CONTROLS URGED—Drive to enact loan company regulations got new push when the State Supreme Court made final its ruling that the "certificate plan" for loans is not legal. Under this plan a borrower had to buy an investment certificate from the loan firm and pay for the certificate as well as well as pay off the loan.

Atty. Gen. Will Wilson said it is urgent that the Legislature set up a guide by which loan companies can operate legitimately. Several lawmakers have announced plans to sponsor such bills. One would allow for total charges (interest plus other charges) of 3 per cent per month on the unpaid balance of the loan.

SHORT SNOTS

Sen. Jarrard Sechrist of Temple is back with his proposal for "flexible rating" of automobile insurance rates. It would allow individual companies to set up their own rating plans rather than following uniform rates set by the State Board of Insurance.

George Corse of Graham, who sought unsuccessfully last session to get his own job of county school superintendent abolished, is back for the same purpose. Corse says eliminating the county school superintendent in counties with no county schools would save the state \$711,000.

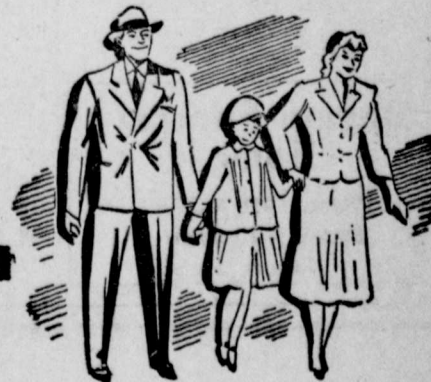
A bill to allow rural electric cooperatives to continue serving an area after it is annexed by a city has been introduced by Senators Culp Kreuger and Charles Herring in the Senate and by Rep. Alhonso Jamison Jr. in the House.

Texas' 1961 state highway maps, full color and packed with information, are off the press. Free copies may be obtained from district highway offices or by writing the Texas Highway Department, P. O. Box 5004, Austin.

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MRS. FELIX JONES
JERRY JONES



I'LL NEVER LET ANY OF MY POLICIES LAPSE WHILE THOSE TWO LIVE NEXT DOOR

RUFFY TWINS

By FELIX JONES



FELIX JONES

INSURANCE
At the Bank TALCO

The Talco Times

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WILKINSON

By MRS. OPAL DYKE

Mr. and Mrs. John Smith and
family were guests Sunday of
their daughter, Mr. and Mrs. Joe
Thompson of Mt. Pleasant.

Mr. and Mrs. Remus Burgin of
Mt. Pleasant, visited Mr. and
Mrs. A. T. Blalock, Tuesday.

Mr. and Mrs. Odell Phillips and
children of Dallas, were week
end visitors of Mr. Phillips' par-
ents, Mr. and Mrs. Cliff Phillips
and Larry.

These attending a surprise
birthday party Jan. 24 honoring
Mrs. Winnie Bragg were her
daughters, Mrs. Hughie Crooks
and Mrs. Morris Deaton of Mt.
Pleasant. Friends attending were
Mr. and Mrs. Jess Jones, Mr. and
Mrs. Miller Pruett, Elsie Aaron,
Mr. and Mrs. Jess Belcher, Joe
and Annie Horn, Roxie Crooks,
Margaret Mangrum and Sherrie
Lenn Taylor, Mr. and Mrs. A. T.
Blalock, Florine Deaton, Bob
Crooks, L. C. Riddle, Mrs. Olive
Riddle. Many useful and lovely
gifts were received.

Mr. and Mrs. Earnest Dyke and
little son of Talco, were guests
Sunday of Mr. Dyke's grandmoth-
er, Mrs. M. J. Dyke.

Mr. and Mrs. A. T. Blalock vis-
ited his sister and niece, Mrs.
Dealie and Miss Katherine Pitt-
man, in Bogata on Thursday.

Mr. and Mrs. Charles Phillips of
Midway community, visited
his parents, Mr. and Mrs. Chock
Phillips, Sunday. Mrs. Chock
Phillips had been confined to her
home for the past several days
with flu.

Mr. and Mrs. Tommie Jones
and Sam of Dallas, visited Mr.
and Mrs. A. T. Blalock, Sunday.

Mr. and Mrs. Wesley Blalock
and children visited in the home
of Mr. and Mrs. Pete Bragg,
Sunday.

Mr. and Mrs. A. T. Blalock
were Saturday visitors of Mr.
and Mrs. Romus Burgin in Talco.

Mr. and Mrs. Jess Blalock of
Mt. Pleasant, visited her parents,
Mr. and Mrs. S. H. Phillips, Sun-
day.

Mr. and Mrs. C. A. Dyke and
daughter, Anita Joyce, visited

Professional

DR. L. D. LAWLER

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Vitamin D Fortified

EDITORIALLY SPEAKING

BURT LOCKHART
in Pittsburg Gazette

When one loses interest in liv-
ing he is beginning to get old.

It was Lloyd George who said,
"If you listen to the neverdos,
it is never done."

Many a man has discovered
that it is easier to reach the top
than to stay there.

Don't complain at your lot in
life. Suppose it had been cast in
the Congo or Cuba.

If opportunity does not knock
at your door this year it might
be in order to start an investi-
gation.

For a while it looked like Frank
Sinatra and his new suit were
going to steal the show from Mr.
Kennedy.

You may be justified in burn-
ing the midnight oil, but it is im-
portant that you stay awake in
the daytime.

Old-timers who were happy
with a little red wagon at Christ-
mas grew up and have boys who
have their eyes on red converti-
bles.

In this age of high-speed traf-
fic it is important to think of the
"quick and the dead." If you are
not quick enough you know what
comes.

The big cities of Texas are an-
nexing so much territory we
would not be surprised to learn
that they plan to annex East Tex-
as peach orchards.

While committees are being
appointed to study the "econ-
omy" of the nation it might be
well to devote some time to
studying its extravagances.

A wild animal turned loose in
a community is rounded up and
shot. A boozier at the wheel of
a car draws a fine and goes free,
provided he does not have a
wreck and is killed.

Almost every section of Texas
is faced with a water problem.
East Texas, with an eye to the
future, has built huge reservoirs
and is ready for industrial devel-
opment and any domestic need.

Miss Wilcox who years ago
said "Laugh and the world laughs
with you," might not have writ-
ten those lines today, because
the world is in such a mood that
it is hard to find anything to
laugh about.

Mrs. Dyke's mother, Mrs. Sally
Harcn, Sunday.

Mr. and Mrs. Marion Bell and
Mrs. Al Sonnier and baby of Mt.
Pleasant, were guests Sunday
night of Mr. and Mrs. A. T. Bla-
lock.

Mr. and Mrs. Garth Ottinger
and children of Talco, were
guests of her parents, Mr. and
Mrs. John Smith, Monday night.

DAVE NEELYS TO NOTE FIFTIETH WEDDING

Mr. and Mrs. Dave Neely will
celebrate their 50th wedding an-
niversary Sunday, Feb. 5 and are
inviting all of their friends to
visit with them from 1 o'clock till
5 Sunday afternoon.

NOTICE MASONS

A regular meeting of Talco
Lodge 1134 A. F. & A. M., will
be held Monday night, Feb. 6,
at 7:30 p. m. for any business to
come before the lodge. Members
are asked to be present and visit-
ing Masons welcome.

DICK DIXON, W. M.
W. S. RICHARDSON, Sec.

WANT ADS

Rates: 3 cents per word first in-
sertion; 2 cents per word each ad-
ditional insertion. No ad accept-
ed for less than 50 cents per issue.
Terms cash unless you are a regu-
lar advertiser in this newspaper

HOUSE for sale in Talco near
high school. See Jerry Jones, ttc

FOR SALE—Worden's Garage.
See Mrs. Charlie Worden or
Jane (Willie) Williams. t-ttc

HAVE Nice six room house for
sale, 905 3rd Street. See Jerry
Jones at Bank. t52-p

900 BALES Johnson grass hay,
60c per bale. Bogata Lumber
Co. d1b17t52-c

IF YOU NEED Butane or hay,
call ME 2-5222 or ME 2-5362.
Red River Butane Co. dbt-ttc

ROPE — Good manilla rope in
most popular sizes for farm and
ranch use. Bogata Lumber Com-
pany. d1b17t52-c

BOLTS of all types, including
machine and carriage bolts. All
sizes and lengths. Bogata Lum-
ber Co. d1b17t52-c

WHEELBARROWS — Small size
for home use. Rubber tire and
hand grips, \$8.45. Bogata Lum-
ber Co. d1b17t52-c

GOOD Used deepfreezer: 23 cu. ft.
Excellent working condition.
Guaranteed, \$139.50. Bolin Hard-
ware, Clarksville. tb-ttc

NOTICE — Shaver's Nursing
Home, modern conveniences, re-
gistered nurse, meets all state
health requirements. DeKalb,
Texas, Telephone 5716. t2p-b18p

CATTLEMAN—Make more mon-
ey with your cattle by using
White Charbray bulls. We have
several good bulls for sale. In-
quire at Bogata Lumber Com-
pany. d1b17t52-c

SHEETROCK—We carry a large
stock of sheetrock in 8, 9 and 10
foot lengths in 1/4, 3/8 and 1/2
thickness; right size for just
about any job. Bogata Lumber
Co. d1b17t52-c

SOLD RANCH—One bull left—
will sell cheap—two year old
Santa Gertrudis bull, out of King
Ranch Running W. bull. See J.
C. Smith, at JB Ranch, 13 miles
South Bogata, just West off High-
way 37. Phone Bogata ME 2-
5898. d1b17t52-p

LIBBY SWINFORD HAS BIRTHDAY PARTY

Libby Swinford celebrated her
ninth birthday with a party Fri-
day. Those present were Janie
Webb, Jeanie Cook, Cheryl Kel-
ley, Ramona Smith, Danna Beth
Mitchell, Louie Ray Bonds, Ste-
phen Gage, Raymond Carson,
Sharon Posey, Dianna Country-
man, Brenda Kimbrell, Mary
Ann May, Ronnie and Gayla East-
erling. David Glen Gaulden
sent a gift.

Games were played and prizes
won by Ramona Smith, Cheryl
Kelley and Louie Bonds. Re-
freshments of cake and punch
were served, and favors given to
each. Other guests were Mrs.
Earl Smith, Mrs. Louie Bonds.

REVIVAL BEGINS SUNDAY ASSEMBLY OF GOD CHURCH

A revival begins Sunday, Feb.
5 at the Assembly of God Church
in Talco, with the Rev. and Mrs.
Charles Prime of Hope, Ark., do-
ing the preaching. They are noted
evangelists, musicians of accor-
dion and vibra harp, along with
piano. Special singing and mu-
sic will be presented each even-
ing at 7 o'clock. The public is
invited. W. L. Brown is pastor.

TALCO NEWS 10-20 Yrs. Ago

Week of February 2, 1951

Charlie McKinley Broach, 49,
had died in a Mt. Pleasant hospi-
tal; Charles H. Brazil had died
at Little Rock.

Piling had been driven for the
bridge over the slough on High-
way 271 on Sulphur River.

The winter's worst norther, ac-
companied by sleet and snow,
dropped temperatures to 12 de-
grees.

Burglars made off with \$2,000
worth of loot from the Beck
Bros. store at Winfield.

Mrs. Gayle Oler would teach
The Home and Family Life
course at Humble Recreation
Hall.

Home from college for holidays
with relatives were Lora Pearl
and Patty Ike Reed, Jane and
Beth Rosson, Katie Trimble, Nor-
ma Nelson, Janie Wilson, Bud
Welborn, Eugene Hargrove and
Johnnie Kay from ETSC; Patsy
Burnham from ETBC, Marshall;
Eddie and Wanda Chapman from
TSC; John Paul Jones from
TCU.

Jim Pirtle, Johntown grocer,
was having a new store build-
ing constructed there.

Week of January 31, 1941

Vincent Leewright had resign-
ed his position as teacher in the
Talco school to accept a position
in Del Rio with the government.

R. A. Walker had been injured
while working on a water pump
for the Consolidated Water Co.
He fell into a running motor, re-
ceiving a badly mangled hand.

Announcement had been re-
ceived of the marriage of Miss
Dorothy Kelley to Ivan Holleman
of Brownwood.

Six Talco Masons, J. D. Pitt-
man, Dave Berman, Jack Brown,
Sidney Frugia, Ollie Morrison
and A. R. Slaughter, had attend-
ed the laying of a cornerstone at
the new First Christian Church
in Hugo, Okla.

John Allison, son of Mr. and
Mrs. J. E. Allison, had been bad-
ly bruised about the face and
body when his motorcycle had
thrown him on the Talco-Hag-
ansport road.

Baptist Revival Set Feb. 5th thru 12th

First Baptist Church will be-
gin a series of revival services
Sunday, Feb. 5th thru Sunday,
Feb. 12th, with Rev. A. D. Liv-
ingston of Hope, Ark., doing the
preaching. Two services will be
held each day, at 10 a. m. and
7:30 p. m.

Rev. Livingston is a very able
and well known speaker. The
public is invited to attend and
participate in the revival.

FOR SALE:

Talco School will offer for sale
to the highest bidder for cash the
following vehicle: A 1954 Ford
Bus Chassis, motor and transmis-
sion in good condition.

Sealed bids will be accepted at
the office of the Superintendent
of School until February 7, 1961.
All bids will be opened by the
School Board at its regular meet-
ing on February 7, 1961 at 7:00
o'clock p. m. The school board
reserves the privilege of reject-
ing all bids if considered unsat-
isfactory.

The vehicle may be inspected
any school day between the hours
of 8:30 a. m. and 3:30 p. m. up to
and including the day of sale.

J. F. COOK, President
t-52-c R. G. HOOD, Secretary

TOMMIE JEAN CALLOWAY BECOMES BRIDE OF BILLY L. SINCLAIR



Miss Tommie Jean Calloway of
Talco became the bride of Billy
Lee Sinclair of Mt. Pleasant,
Saturday evening at Calvary
Baptist Church in Talco. Rev.
J. A. Haley, pastor, performed
the formal double-ring ceremony
before an archway of greenery,
in front of a fern tree, flanked
with tall baskets of white glad-
ioli, stock and carnations. White
candles in tiered candelabra, a
white satin kneeling pillow, and
white mums completed the de-
corations.

Parents of the couple are Mr.
and Mrs. W. T. Calloway of Tal-
co and Mr. and Mrs. V. L. Sin-
clair of Mt. Pleasant.

Pre-nuptial music was by Mrs.
Vernon Martin, organist, and
Mrs. Bill Walls of Commerce,
vocalist, who sang "Because," "I
Love Thee" and "The Lord's
Prayer."

Given in marriage by her fa-
ther, the bride wore a gown of
white Chantilly lace over satin,
fashioned with a fitted bodice,
scalloped neckline, long sleeves
that extended to petal points over
the hands and fastened with tiny
satin buttons in back. Her veil
of white tulle fell from a tiara
of seed pearls and lace and she
carried a white Bible topped with
a white orchid and carnation.

Her only jewelry was a single
strand of pearls.

Mrs. Larry Price of Electra,
sister of the bride, was matron

of honor. She wore an orchid
cotton satin gown, with match-
ing accessories and orchid net
hat. She carried a bouquet of
aqua carnations tied with orchid
ribbon.

Bridesmaids were Mrs. Jerry
Herring of Abilene, Mrs. Dwight
Bailey of Dallas and Mrs. Bill
Forlar of Sulphur Springs. They
wore aqua cotton satin dresses,
matching accessories, net hats,
and carried bouquets of orchid
carnations.

Bestman was Jimmie Sinclair
of Austin, brother of the groom.
Ushers and groomsmen were
Mike Thomas, Joe Sandlin of Mt.
Pleasant and Larry Price of Elec-
tra.

Sharla Deaton of Mt. Pleasant,
was flower girl and Randy Lynn
Price of Electra, ring bearer.
Misses Barbara Mankins of Tal-
co and Carol Ross of Celeste
lighted the altar tapers.

A reception was held in the
church parlor. Miss Linda Neu-
gent of Talco was at the register.

The bride's table, laid in a
white drawn linen lace over or-
chid, held a centerpiece of white
stock, carnations and fern,
flanked with white tapers in
crystal holders, and satin ribbon
with names of the bridal couple.
The four tiered cake, topped with
miniature bride and groom, was
served with angel punch, mints
and nuts. Serving were Mrs.
Cato Jones of Talco and Mrs.

Jack Adams of Paris. Miss Bar-
bara Davis passed out rice bags
to guests. Other members of the
house party were Meses, Ardell
Flanagan, Joe Nelson and E. A.
Rodgers.

When the couple left on a
short wedding trip to Dallas Mrs.
Sinclair was wearing an aqua
wool dress, matching accessories,
brown alligator shoes and bag.

The couple will make their
home in Commerce, where they
are attending ETSC.

The bride is a graduate of Tal-
co High School, and is now a
junior home economics major at
ET. She is a member of the Chi
Omega social sorority, Eta Ephio-
n, Terpsiclonear and Baptist
Student Union. The groom, a
graduate of Mt. Pleasant High
School, is a senior at ET, major-
ing in education.

Out of town guests were Mr.
and Mrs. Bobby Adams, Mrs.
Jimmie Sloan, Commerce; Miss
Nancy Hendricks, Mike Thomas,
Mr. and Mrs. Joe Sandlin, Mr.
and Mrs. Loyd Sinclair, Mr. and
Mrs. Marlon Blackwell and Mi-
chael, Mr. and Mrs. O. B. Moon,
Mr. and Mrs. W. T. McGarrhage,
Misses Janice Price, Janis Ruth
Sinclair, Mr. and Mrs. Chester
Hendricks and Linda, Mr. and
Mrs. Clifton Kerkiseck, Mrs.
Arie Sinclair, Mr. and Mrs. Jas.
H. Crawford, Mr. and Mrs. J. R.
Sinclair, Mr. and Mrs. Jackie
Barrett, Mrs. Chas. Deaton, Mrs.
Lois Moore, Mrs. Vern Price, all
of Mt. Pleasant; Mrs. C. W. Ross,
Chas. W. Tellerson, Celeste; Miss
Karen Singleton, Houston; Mr.
and Mrs. Leo Schion, Mrs. C. L.
Stevens, Beaumont; Mr. and
Mrs. Larry Price, Electra; Mr.
and Mrs. Jack Adams, Paris;
Mrs. Bill Bailey, Kaufman;
Thomas Neugent, Honey Grove;
Mrs. Olie Nelson, Hughes
Springs; Mr. and Mrs. Bill For-
lar, Sulphur Springs, and Mrs.
Dwight Parsley, Dallas.

A rehearsal dinner for the Cal-
loway-Sinclair wedding was held
Friday at 8 p. m. at the Stevens
Hotel in Mt. Pleasant with the
bridegroom's parents as hosts.
The serving table was set for 29
and centered with an arrange-
ment of white carnations, stock
and agremery. This arrangement
was flanked by double crystal
candelabra holding tall white
candles and lily-of-the-valley.
Gifts were presented by the cou-
ple to the wedding party.

The earliest dated event in his-
tory is 4241 B. C., the year in
which the Egyptian calendar was
established.

INCOME TAX SERVICE

Drue Pirtle

Telephone: Bogata ME 2-5597
JOHNTOWN, TEXAS

You Wouldn't Attend A Wedding Without An Invitation

The Same Thing Applies
★ When You Go
Shopping

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Your Business Will
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Each week progressive merchants use the pages of this
paper to extend you an invitation to come in and look
over their wares. These merchants SEEK your busi-
ness. In return all they ask is that you come in and
see what they have to offer. It is a pretty safe bet
that the merchant who goes to the trouble to INVITE
you in will treat you right when you accept his in-
vitation.

PATRONIZE OUR ADVERTISERS
WHO INVITE YOU TO DO SO

SAVE WITH SAFETY

When you place your money with us, each ac-
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agency of the United States Government

Your Funds Are Always Available
If You Need Them!

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MONTH WILL BE CREDITED FROM THE FIRST

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30 Clarksville St. PARIS Phone SU 4-4366

LOCAL NEWS

MRS. NORA WILLIAMS
Local Reporter
Phone
9-2312

B. M. Walding was admitted to Mt. Pleasant hospital Thursday.

Mr. and Mrs. W. M. Allen of Mt. Pleasant, visited in Talco, Friday.

Mrs. Ida Welch attended her mother in a Pittsburg hospital, Sunday.

Hardy Johnson of Tyler, visited Mr. and Mrs. Jack Wright, Monday.

Mrs. C. C. Penn and Mrs. Sidney Frugia spent Tuesday in Greenville.

Mrs. Lucy Oliver was admitted to the hospital in Mt. Pleasant the past week.

Norman Stephenson was dismissed Wednesday from the Mt. Pleasant hospital.

Miss Judy Young of Baylor University, Waco, visited Miss Linda Neugent between semesters.

Mrs. R. H. Harper, Mrs. M. A. Coker and Mrs. Susie Brown visited friends in Clarksville Monday.

Weldon Brown underwent an emergency operation at a hospital in Mt. Pleasant, Saturday night.

Johnny Hood, son of Mr. and Mrs. R. G. Hood, left Saturday to enter Tulsa University in Oklahoma.

Mr. and Mrs. J. G. Lewis and Mike of Atlanta, visited his parents, Mr. and Mrs. J. R. Lewis, Sunday.

Mr. and Mrs. Travis Hale of Bogata, visited Mr. and Mrs. Clovis Whitten, John and Randy, Sunday.

Mr. and Mrs. W. T. Leake and Terry of Wilkinson, visited her mother, Mrs. Maud Leftwich, Saturday.

Mr. and Mrs. Roy Lilly and Kay of Gregton, formerly of Talco, are transferring to El Dorado, Ark.

Mr. and Mrs. Duane Welch and girls of Daingerfield, visited his parents, Mr. and Mrs. W. E. Welch, Sunday.

Mr. and Mrs. L. M. Gandy visited their son, Gene Gandy, Mrs. Gandy, Carolyn and Cathy at Daingerfield, Sunday.

Mr. and Mrs. Larry Price and boys of Electra, spent the week end with her parents, Mr. and Mrs. Ardell Flanagan.

Mrs. Lorena McFerrin and Miss Gabe Jean and Miss Virginia Combs spent Sunday with Mrs. Ella Davis of Cookville.

Richard Rothwell of Texas University at Austin, spent the week end with his parents, Mr. and Mrs. R. R. Rothwell.

Mrs. Ruby Glass and daughter, Nelda and Mrs. Abbie Wade, all of Mt. Pleasant, visited Mrs. Gabe Crawford, Sunday.

Mr. and Mrs. W. E. Welch, Mr. and Mrs. Duane Welch and girls, Mrs. Pearl Hays visited Mr. and Mrs. Charles Bradley and Ricky at Mt. Pleasant, Sunday.

Mr. and Mrs. Johnny Lilly of Dallas, visited her parents, Mr. and Mrs. Troy Lewis and other relatives over the week end.

Mr. and Mrs. V. L. Williams visited their daughter, Mr. and Mrs. James Meeks, Stevie and Danny at Big Sandy, Sunday.

Mr. and Mrs. W. S. Richardson entertained the Methodist choir members and their families Sunday night after church.

Mrs. A. F. Bowman, Mrs. N. C. Cutler and Mrs. V. P. Gibson attended a shower for Mrs. Gaylon Barrow of Mt. Pleasant, Friday.

Mr. and Mrs. George Wims of Mt. Vernon, Mr. and Mrs. Alvin Arnold of Green Hill, visited their aunt, Mrs. Gabe Crawford, Sunday.

Elaine Hall is home from Slottish Rite Hospital at Dallas, where she underwent surgery and has to remain in bed three months.

Mr. and Mrs. Donnie Eberts of Commerce, spent Tuesday till Thursday with his mother, Mrs. Mattie Eberts, and Mr. and Mrs. Edward Frye.

Mr. and Mrs. N. A. Blackburn of Dallas, spent the week end with their parents, Mr. and Mrs. Ney Blackburn and Mr. and Mrs. Clarence Smith.

Robert Harper of Tulsa, Okla., spent Friday and Saturday with his parents, Mr. and Mrs. R. H. Harper and his grandmother, Mrs. M. A. Coker.

Mr. and Mrs. Ervin Hargrove of Longview and Mrs. Ada Smith of Painview, spent Saturday and Sunday with Mr. and Mrs. J. J. Smith and Jessie.

K. A. McKenzie will entertain with a program, billed as liquid art expert and entertainer at the Talco High School Feb. 9 at 8:30 at the auditorium.

Mrs. Jerry Herring and her brother, Charles Lewis of Abilene, spent Thursday till Sunday with their parents, Mr. and Mrs. Bob Lewis and Martha.

Mrs. Hazel Cleveland and daughter, Donna Kay of Fordyce, Ark., spent the week with Mr. and Mrs. Vernon Williams and Mr. and Mrs. James Meeks of Big Sandy.

Mr. and Mrs. Jeff Euing and son of Yazoo City, Miss., will be transferred to Talco and will live in the P. P. Hendrix residence. Mr. Euing is employed by Jones and O'Brien.

Misses Barbara Jean Mankins, Linda Neugent and her brother, Tommy, all of Commerce, spent the week at home with Mr. and Mrs. Eugene Mankins and Mrs. Zela Neugent.

"THERE'S A WAY TO DO IT BETTER--FIND IT"

(THOMAS A. EDISON)



THE HALL OF FAME
WILL SOON BOAST THE LIKENESS OF THOMAS A. EDISON IN ITS COLONNAGE... THIS HIS 142ND BIRTHDAY, FEB. 11, 1961, MARKS A NEW MILESTONE... EDISON TAKES HIS RIGHTFUL PLACE AMONG GREAT AMERICANS.

HIS GREATEST LEGACY
TO THE WORLD WAS PLANNED RESEARCH. IT LIVES ON IN MCGRAW-EDISON COMPANY, THE CONCERN HE HELPED TO FOUND. FROM HERE HAVE COME MANY FIRSTS--THE POP-UP TOASTER, A NEW AUTOMATIC-TELEPHONE DIALER AND INSTRUMENTS FOR TODAY'S FASTEST JETS AND GUIDED MISSILES.

THE WIZARD OF MENLO PARK IS THE 32ND INVENTOR TO BE SO HONOURED. BUT NONE WAS MORE PROLIFIC. MR. EDISON WAS GRANTED A TOTAL OF 1,097 PATENTS.

"THE MAN WHO LIT UP THE WORLD WITH THE ELECTRIC LIGHT IN 1879--WAS ELECTED ONLY LAST FALL, TO QUALIFY, AN AMERICAN CITIZEN MUST BE DEAD 25 YEARS. MR. EDISON DIED IN 1931. ELECTIONS ARE HELD IN YEARS ENDING IN 0 AND 5."

Electric Energy Ice Prevention

Austin. — Electric energy is spearheading a determined assault by the Texas Highway Department against an old and deadly traffic hazard in Texas: iced-over bridges.

In the hope of permanently solving this age-old peril to motorists, Highway Department engineers are now experimenting with an electrical ice-prevention system near Wichita Falls. First testing began Friday.

First of its kind ever undertaken in Texas, the research project is taking place on twin bridges of U. S. 287 at its intersection with City View Drive near the northwest city limits of Wichita Falls.

The anti-icing system employs the use of electrical heating elements embedded in the concrete bridge slabs through which are energized small amounts of electricity which heat the elements and warm the bridge deck a few degrees above freezing. The system is actuated by a control panel hooked up to an electric utility power supply.

The headache of iced-over bridges has been particularly acute in Texas, where flash freezes occur periodically during the winter months. Ice forms more easily on bridges than on highways because cold air circulates both above and below them. Temperatures of the adjacent highway areas are reduced more slowly, and may not reach the freezing point at all, due to the influence of heat radiated from the earth.

Mr. and Mrs. Lloyd Gauntt received word Saturday night that Bill Seabaugh, formerly of Talco, now of Baton Rouge, La., will undergo major surgery Friday morning at the General Hospital there. Mrs. Gauntt will leave Thursday morning for Baton Rouge, to be with Mr. and Mrs. Seabaugh.

Calvary Baptist Church conducted a study course the past week. J. A. Anderson, teacher for the adult class, Mrs. Gladys Branch, intermediate; Mrs. R. T. Fuller and Evelyn McDonough, juniors; Rev. J. A. Haley, primaries and beginners. Mrs. eZia Neugent kept the nursery.

Mr. and Mrs. J. C. Fail, Lynn and Marilyn, were called Saturday to attend the funeral of Mrs. Fail's aunt, Mrs. Mittie Lou Black, who passed away in the hospital at Livingston Jan. 25. Funeral services were held at Ona Laska Baptist Church Saturday with burial at Magnolia Cemetery.

CUNNINGHAM

By MRS. CLETUS COOPER
Mr. and Mrs. W. L. (Bill) Cooper have returned home from Paris after a month's visit with their daughter and other relatives.

Mr. and Mrs. C. E. Cooper visited Mr. and Mrs. W. J. Shuford and Willie Lawler at Milton, Thursday.

Edd Clement came home Saturday from a Paris hospital and is doing very well.

Mrs. Dorothy Dean Baker and daughter, Jannie of Gregton, came for the week end to visit her parents, Mr. and Mrs. Clifford Pynes and Sue.

Several from here attended the fifth Sunday singing at East Lamar School building. A large crowd was present.

Mrs. May Posey of Talco, spent last week with her daughter, Mrs. Ural Deshong and Mr. Deshong. Saturday night, Mrs. Deshong's sister, Mrs. Norman Sain and Mr. Sain of Talco, spent the night. Mrs. Posey returned home with them Sunday.

Mr. and Mrs. Edd Basinger of Paris, spent Sunday with Mr. and Mrs. Johnny Musgrove.

ways because cold air circulates both above and below them. Temperatures of the adjacent highway areas are reduced more slowly, and may not reach the freezing point at all, due to the influence of heat radiated from the earth.

This creates a deceptively dangerous situation for the winter motorist, who may be driving comfortably at 60 miles an hour along an unfrozen highway and suddenly come upon a glazed-over bridge.

Sand and salt have been the traditional standbys used by Department maintenance crews to fight the icing process, although this has often meant all-night work in anticipation of flash freezes.

The search for a better way to keep ice from forming on bridges has narrowed to this electrical anti-icing system. It was built into the bridges during their regular construction stages and is completely safe. No motorist or pedestrian could be burned or shocked by the bridge.

The object of the research being conducted this winter—and in succeeding winters if necessary—is to develop the most efficient system through controlled tests. Engineers expect this research to provide answers to the traffic hazard of ice on bridges.

Tot's Slayer Gets Death Sentence

Texas ex-convict Richard Arlen Lindsey was sentenced Friday to death for kidnaping, raping and murdering a 6-year-old girl heart patient.

Lindsey, 30, who has a record of car thefts in Texas and Arkansas, was sentenced also to a life prison term on the kidnaping charge. He had pleaded guilty last week to charges of kidnaping and murdering Rose Marie Riddle.

Lindsey said he and his wife, Dixie, 23, lured Rose Marie Riddle from a farm migratory labor camp in California Jan. 12 and drove to a lonely stretch of road, where Lindsey raped her. The shallow-faced ex-convict said he choked the girl and that his wife bludgeoned her several times with a tire wrench.

"You say you have known the defendant all your life," said a judge. "Do you think he would be guilty of stealing money?" "How much?" asked the witness.

Pleasant Drive-In Theatre

MT. PLEASANT

WE WILL BE CLOSED
Mondays and Tuesdays during
the Month of February

THURSDAY & FRIDAY
"Ester and
The King"

SATURDAY - SUNDAY
Double Feature
"Surprise Package"
plus
"Stop, Look and
Laugh"

WEDNESDAY - THURSDAY
FRIDAY
"When Comedy
Was King"
plus
"Congo Jungle"

THE FIRST . . .

\$1,000

Getting the first \$1,000 is admitted the
"hardest"—but it is worth the struggle.

A prominent American manufacturer investigated 85 of our leading industries and found that HALF of them began with from \$300 to \$1,000. Today each does a business from \$50,000 to \$30,000,000 a year.

IT'S THE START THAT COUNTS. SMALL BEGINNINGS
DETERMINE THE FUTURE.

By building a Savings Account at Our
Bank you will be laying the foundation
for your future success.



The First National Bank

MT. PLEASANT

LOST: Many opportunities to sell goods, if you fail to advertise in this newspaper.

FOUND: An advertising medium of real value, which is READ by thousands of residents of this and adjacent territory.

STRAYED: Your customers, if you fail to keep them informed of your values by advertising in this newspaper.

STOLEN: Trade that you might have kept if you had protected it by advertising.

FOR SALE: Advertising space that will bring you rich returns on a small investment by reaching the buying public of this area.

WANTED: Wide-awake business men who will improve their own businesses and their community by progressive advertising.

REWARD: Increased business and profits for all who keep their values before the public by wise and consistent advertising.



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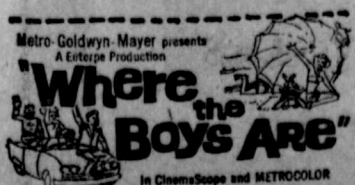
MARTIN THEATRE

MT. PLEASANT

THURSDAY
FRIDAY - SATURDAY



SUNDAY-MONDAY
TUESDAY



The Talco Times

YOUR HOME TOWN NEWSPAPER

JOHNTOWN

By MRS. G. A. VAUGHAN
Mr. and Mrs. Morris Watts, James A. Darwin and Susie, who formerly lived in Renoir City, Pa., have returned here to join their daughter, Miss Martha Lee Watts, attending school at Bogata, where she is a senior, and have residence in the J. O. Cooper Jr. house.

Eugene, small son of Mr. and Mrs. Tommy Lee Cox, fell on the ice and snow at school the past week and suffered a painful cut on his chin, which required several stitches to close. He and his father were in Bogata Monday to have the stitches removed.

Mrs. Rudy Williams is reported ill at her home. Monday she was improving.

Mr. and Mrs. Earnest Williams, formerly of Cuthand, have purchased the Howard Potter home here and are now living there.

Mrs. J. W. Lowry, ill at her home, was reported improved, Monday. Her parents, Mr. and Mrs. C. C. DeBerry of Bogata have been attending her.

Mr. and Mrs. Bonnie (Chick) Kennedy and children, formerly of Fulbright, have rented and will move soon to the house known as Mrs. Nanny Pirtle place. We welcome them back to our community. They lived here two years ago.

Rev. Will Allen and bride of Mt. Pleasant, visited friends here Sunday. Rev. Allen and Mrs. Fitch of Talco were married in Mt. Pleasant by Rev. Garnett Walker on Jan. 19.

Rev. Walker, Baptist pastor, was unable to preach Sunday, due to illness. Rev. A. I. Bond, Bogata, was supply preacher.

Mary Ann Vaughan, absent from school three days the past week with a badly sprained left ankle, sustained while skating with the Junior-Senior class of Bogata High School on Monday night, Jan. 23, was able to return to classes Friday and Monday.

First Sunday afternoon singing from 2 p. m. to 4 p. m. at the Baptist Church, will be held Sunday, Feb. 5th, as announced by Tom Pirtle, president of local class. You are invited.

Mr. and Mrs. Tom Pirtle, accompanied by Mary Ann Vaughan and Mr. and Mrs. Drue Pirtle, attended singing at Pattonville Sunday afternoon.

Mr. and Mrs. Morris Parker, called to Georgetown by the serious illness of his brother-in-law, Paul Fincher, in a hospital there after suffering a heart attack, returned home Wednesday and reported Fincher now at home and some improved.

Relatives here received news of the birth of a daughter to Mr. and Mrs. Kenneth Jeffery of Bo-

Sleep Important To Good Health

The supersonic speed of modern life is costing us one of the most vital ingredients of good health—sleep.

Twenty years ago people got plenty of sleep and were better off for it, because sufficient sleep is unreplaceable if denied. People knew about fission in those days, but it was the hook and line variety, rather than nuclear. Things have changed . . .

Say you stay up for 20 hours a day. If you follow this routine for a week or so at a time, first thing you'll notice is your hands jumping from nervousness. A dull ache will begin gnawing at the base of your skull. You'll be picky and indifferent toward food.

You'll be quarrelsome—projecting casual remarks all out of proportion. It will sound like an insult when someone says hello. You might think a good night's sleep will fix you up. Maybe it will—on the surface. The nervousness might leave you and the headache might disappear. It could be that a single night of sleep will give you the sweet disposition that was formerly sour grapes.

But it's all on the surface. During the stretch of sleeplessness your heart may have been strained, your blood pressure increased, your digestion upset.

Sleep gives the human body a chance to recover from the fatigue of one trying day before the assault of the next. And it

gata, on Jan. 30 in Clarksville hospital. A great-grandmother, Mrs. J. A. Watts, lives here.

Mrs. Jackie Watson, employed in Dallas, visited her parents, Mr. and Mrs. Hubert Barnard, Sunday. Her three daughters, who had been staying with their grandparents, returned to Dallas with her.

Mrs. Travis Watts is reported ill at her home.

R. L. Smith, ill at his home the past week, was able to be out Sunday. His daughter, Mrs. Eunice Pirtle and Vance and Mr. and Mrs. Drue Pirtle of Long-

view, visited him Sunday.

News from Bill Hood of Lorenzo, who suffered a stroke in October, is that his condition is unchanged.

J. E. Vaughan is reported improved after several months illness.

Mr. and Mrs. Enoch Black enjoyed a joint birthday dinner Sunday at the home of their daughter, Mrs. Carl Jones of Bogata. His birthday was Sunday, Jan. 29 and hers will be Saturday, Feb. 4.

Miss Carol Essary of Clarksville, and Jim Kunkel of Bogata, visited Mary Ann Vaughan, Saturday, who is recuperating at home from a sprained ankle.

Mr. and Mrs. Jim Pirtle visited Mr. and Mrs. Claude Kennedy at Cunningham, Sunday.

Mr. and Mrs. Tom Pirtle made a business trip to Ardmore, Ok., Wednesday and joined Mr. and Mrs. James E. Thomas of that city for lunch at Lake Murray Lodge, where Mrs. Thomas is employed as private secretary to the business manager.

LOCAL NEWS ABOUT BOGATA

Mr. and Mrs. E. G. White visited in Texarkana Sunday.

Mrs. Leroy Hamilton of Paris, visited her parents, Mr. and Mrs. Si Hubbard, Tuesday.

Mr. and Mrs. Raymond Fennell visited Mr. and Mrs. Bill Bell and family in Greggton, Sunday.

Mr. and Mrs. Leonard Harlen of Kilgore, were Sunday guests of his mother, Mrs. R. L. Harden.

Mrs. Leonard Bond and daughter, Neva Dell, visited Mr. and Mrs. C. U. Carson in Talco, Sunday.

Mr. and Mrs. Henry Reynolds and Sharon visited Mrs. Fannie Watters in a Mt. Vernon hospital, Sunday afternoon.

Mrs. Anna Griffin had as Sunday visitors Mr. and Mrs. Joe King of Paris, Mr. and Mrs. Joe Edd King of Winnsboro.

Mr. and Mrs. Loyd Crowley and son, Billie Burl, employed at Shreveport, La., spent the week end at their home here.

Rev. and Mrs. Robert Phelps visited in Dallas the latter part of last week with her parents, Rev. and Mrs. A. H. Logan.

Mrs. Britt Wilson orders The Bogata News sent to her daughter, Mrs. C. B. Elliott, 416 Bell Ave., Lawton, Ok., as a birthday gift.

Mrs. John Dugger and Miss Cora Jarvis of Bogata, were Monday night and Tuesday guests of their sister, Mrs. Jim Short, in Deport.

Mrs. Ross McClure and Mrs. Henry Hill were in Mt. Pleasant Friday to visit the latter's brother, Norman Stephenson, patient in the hospital.

has to be natural to be beneficial. That's why sleeping potions are undesirable as a steady diet.

A few hints may help you get a better night's sleep. Do your heavy thinking before supper. Make it a rule that after the evening meal your brain gets a rest. Subdue the lights around the house. Lights keep you alert, besides being tough on the power bill.

Get lots of fresh air. Sitting quietly on the porch might encourage the relaxation so necessary for dropping off into sound sleep. So might a short drive—if you avoid main travelled roads. Reading light fiction is also relaxing, but stay away from the gory private eye stuff.

Develop a bedtime ritual, the more sedate the better, to condition your mind for bed. And when you do retire, deliberately try to blank out those random thoughts that steal into your mind.

Sunday dinner guests in the Lee Roach home were Mr. and Mrs. Billy Pirtle and children, Mrs. Nellie Clark, Mr. and Mrs. Billie Allen Leggett.

Mr. and Mrs. Louie Evans, Mrs. May Burns, Mr. and Mrs. Lee Sexton, Mr. and Mrs. Wilson Rice visited in the Leroy Lewis home at McCrury, Sunday night.

Mrs. Virginia Bishop received word Sunday that her daughter, Mrs. Leonard Meyer of San Antonio, was in a critical condition, having suffered two heart attacks.

Mr. and Mrs. H. E. Troutt and Dallas Cates spent from Wednesday until Friday with the Troutts' sons, Bowie Troutt and family, Loyd Troutt and family in Houston.

Mr. and Mrs. Connie Mac Hobbs and son, David of Caviness and Mrs. G. C. Hobbs were Sunday guests of their parents and son, Mr. and Mrs. Maurice Hobbs at Halesboro.

Mr. and Mrs. Leon Huddleston visited in Dallas Sunday with her uncle, Charlie Isenberg of Abilene, surgery patient in a hospital. They report his condition as improving.

Fred Prichard slipped on icy streets Friday morning, fell and broke his left arm. He had been in town and was walking back to his home in South Bogata when the accident occurred.

Mrs. Opal Anderson and daughter, Arlene, of Garland, visited Mrs. H. E. Ladd and other relatives, Sunday. Accompanying them here, after visiting in Dallas and Garland, were Mrs. Dewey Dean Anderson and children.

The 6 pound, 4 ounce daughter born January 29 to Mr. and Mrs. Jim Ed Lee of Homestead, Mont., has been named LaJuana Kay. Grandparents are Mr. and Mrs. J. N. Lee of Bogata, and Mr. and Mrs. Edwin Tompt of Homestead.

Mrs. Bertha McCall was a member of the graduating class Sunday in a Paris hospital school for vocational nursing. Having completed the 12 months course, she will be eligible to take State Board exams in Austin next month.

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Phillip Smith Is Birthday Honoree

Phillip Smith was honored with a birthday party on his seventh birthday Tuesday at the home of Mrs. Nadine Caldwell. Several games were enjoyed by the guests, with the prize for correctly placing the snowman's hat going to Darrel Carson. Phillip opened many nice gifts from the guests.

Highlight of the party was the singing of Happy Birthday and Phil blowing out all seven candles. The birthday cake, decorated with cowboys and Indians was served to Judy Owings, Karen Wright, Terry Pittman, Dennis Parr, Johnny Swarts, Rusty Jones, Darrel Carson, Susan Henry, Donna Parrish, John Delbert Goodroe, David Lee Miller, Sally Cook, Jane Dell Flanagan, Gayla Caldwell, Phillip Smith. Coloring books were given as favors.

Assisting Mrs. Caldwell were Joan Smith, Alice Watson, Mrs. Ardell Flanagan and Mrs. Tex Ardel.

Dennis Parr Is Birthday Honoree

Mr. and Mrs. C. E. Parr Sr. and Mrs. S. A. Tidwell honored Dennis Parr with a party on his seventh birthday at the home of Mrs. Tidwell Tuesday afternoon. Refreshments of birthday cake and punch were served to the following guests: Darrel Carson, Sally Cook, Gayla and Ronnie Easterling, John Delbert Goodloe, Larry Hearon, Donna Kay Parrish, Debbie Schaffer, Phil Smith, Johnny Swarts, Jackie Verble. Sending gifts were Tommy Joy Smith and Bobby Fitch. Mrs. Milton Easterling and Mrs. Howard Swarts.

Wayne White returned home Sunday from Sulphur Springs, where he was hospitalized for surgery on an arm injured while at work on a construction job more than a year ago.

Durwood Wims of NTSC, Denton, visited his parents, Mr. and Mrs. Carl Wims and his grandparents, Mr. and Mrs. Gus Wims, during the week end.

It Pays to Advertise.

Alcorn Says He Has No Plans to Modernize His Dilapidated Diggings

Editor's note. Achin Alcorn, philosopher on his Johnson grass farm on Sulphur stands up for his principles this week, which is hard to do from a sitting position.

Dear Editor: A town friend of mine I hadn't seen in a long time dropped by to see me out here the other day and he got to looking the place over and finally he said, "Why don't you modernize things around here a little? This is 1961 we're living in, not 1932."

Well, I know what year it is, I've got a calendar, that's one of the splendid things about democracy, one man's calendar is just as good as another's and the man with 500 is no better off than the man with only one, but I didn't say anything, just sort of laughed apologetically as though maybe I would, although the truth is this place suits me like it is.

Well, maybe not exactly like it is, but the amount of work it'd take to make it more modern isn't worth the difference.

Moreover, what's modern is something that's hard to put your finger on. At the very moment you buy a new model, branded 1961 and made only two hours ago, engineers are off in a corner somewhere scheming up a newer model to replace the one you just bought.

Sometimes it seems to me there's no use in getting something new, there'll be something newer out tomorrow.

For example, take refrigerators, when it manages to maintain a temperature of around 36 degrees, has reached its full purpose, and anything below that is ridiculous. Refrigerators have been doing this for years, maintaining the right temperature 24 hours a day, but they're still bringing out new models.

I've got me a refrigerator out here on this Johnson grass farm, but if I bought a new one, it's be out of date 12 months from now, and if you're going to be out of date 12 months, you might as well be out of date 15 or 20 years. An ex-convict is an ex-convict, whether he served one

year or twenty-five. My notion is that the time to buy a refrigerator is when you haven't got one or the one you've got plays out.

Some people say this theory is bad for business, that it's stand in the way of progress and mass production. This is because they don't have enough confidence in business. Business, as I see it, will always manage to sell the consumer a little more than he can pay for, regardless of what bracket he's in. If I ever get through paying for my 1939 tractor, I'm going to buy me a new one. Yours faithfully, A. A.

New and Renewed Times Subscribers

The Times thanks those whose names appear below for their subscription patronage:

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How long does a "silver spoon" last?

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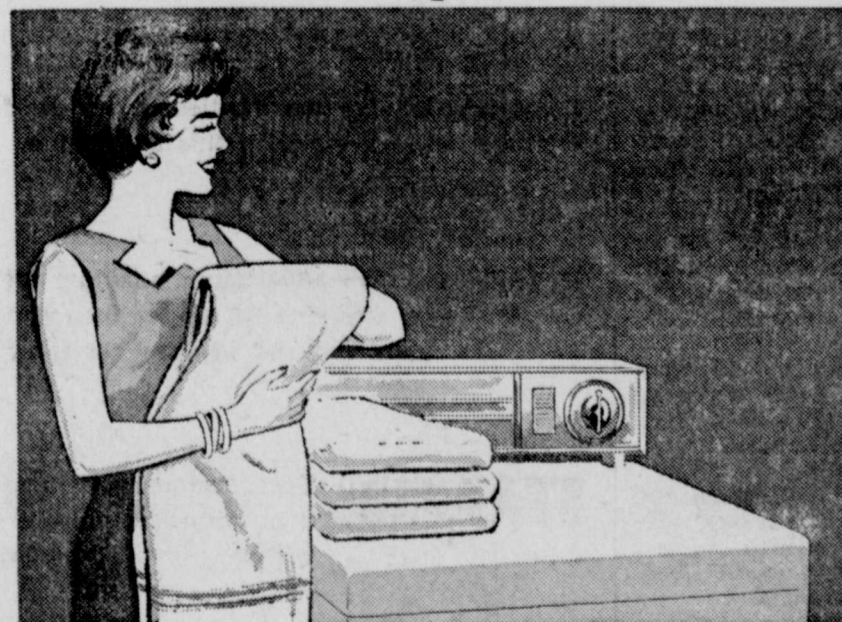
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FLOYD HAMILTON, District Manager