

THE MULESHOE JOURNAL

Dedicated to the progress and development of the great Muleshoe country

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THURSDAY, JANUARY 21, 1971

Weather

	High	Low
Jan. 17	71	26
Jan. 18	72	26
Jan. 19	60	26
Jan. 20	57	26
Moisture		
Total for Year 0.02		



ALL THESE MEN ARE OUTSTANDING--Receiving 'outstanding' awards at the annual Jaycee Bosses Night banquet last Saturday night were this quintet. Names as 'Outstanding Boss' was Bill Loyd, left. He is president of the Muleshoe State Bank. 'Outstanding Young Farmer' was Elvis Powell; Kerry

County Agrees To Bear Hospital Election Cost

Commissioners Agree For 'Public Interest'

Meeting in special session Monday, the Bailey County Commissioners formally approved requests by the Bailey County Hospital District Board and the Bailey County Taxpayers Association to pay the cost of the upcoming hospital board election.

Why Bother To Register And Vote??

By Irvin St. Clair, Mayor

When asked why it was important to register and vote, I thought it was a relatively simple question.

It is a person's duty and responsibility not only to register to vote, but to vote in each election which is called.

As far as I am concerned, it is our duty to check out the candidates and the issues involved in a pending election, and to voice our opinion. The best way to voice an opinion is to vote.

However, it is most important for a person to visit the meetings of our local governing bodies, whether or not it be city council meetings; county commissioner court meetings; hospital board meetings or school board meetings and ask questions and voice opinions. This is what it's all about.

Elvis Powell Named Outstanding Farmer

Saturday night during the annual Jaycee Bosses' Night banquet, a number of special awards were presented. The Jaycees honored several men they consider outstanding in their field.

Named Outstanding Boss of the Year was Bill Loyd, president of the Muleshoe State Bank and employer of Jaycee Jeff Smith; Outstanding Young Man was Kerry Moore, head of the speech and drama departments at Muleshoe High School and Outstanding Merchant of the Year was presented jointly to Haney Poyner and Paul Poyner. The Poyners purchased larger facilities and underwent an extensive remodeling program of the building for their White's Stres Inc.

The other award was presented to the Outstanding Young Farmer of the Year. Moving to the Muleshoe area in 1967, Elvis Powell has taken giant steps in farming to the extent he was named Outstanding Young Farmer of the Year at the annual Jaycees' Night banquet last Saturday.

The surprise of the night was the award after strict judging by the panel of judges who were named to check out the farmers nominated for the honor. He bested other outstanding young farmers like Cont'd, on Page 3, Col. 4

Your Vote -- Is Important

By Jerry Hutton, Manager Chamber of Commerce

January 30 is the last day to register to vote in all the 1971 elections. Although 1971 is an off-election year nationally, there are numerous elections of importance to the Bailey County residents.

We do not know what we will be voting on at the state level, but here are some of the possibilities: required liability insurance, liquor by the drink, pari-mutual betting, Texas Water Plan and State Income Tax.

On the local level, there are the school board elections, election of the city councilmen and the election of four county hospital district board members.

Act now and register to vote so that your voice will be heard in 1971.

School Elections Slated In April

The upcoming school board election, scheduled for Saturday, April 3, consumed much of the Monday night meeting of the Muleshoe Independent School District School Board. The election was officially announced, along with the notation of the terms expiring. Those officials whose term expires this year are School Board President Carl Banert and Vice President John Gunter.

It was announced that the last day for candidates to file for a place on the school board will be Thursday, March 4. In order

to be eligible for the board, the candidate must be a registered, qualified voter.

Absentee voting will begin on Monday, March 15, and end on Tuesday, March 30.

During the Monday night meeting, both incumbents declined to announce for re-election, although they did not discount the possibility they would seek re-election to the board.

According to a report given, the four Muleshoe schools are declining slowly but steadily in enrollment and the average daily attendance at the schools

is off to a certain extent.

Superintendent Neal B. Dillman announced that Mrs. Cecil (Christian) Campbell had submitted her resignation. She was a first grade teacher at Mary DeShazo school. The resignation was effective January 15.

Mrs. Campbell will enroll in Southwest Texas State College, San Marcos, to complete requirements for an elementary teaching certificate with an endorsement in kindergarten.

Her husband, who managed the sheep feeding operation at Kings Feed Lot, is returning to San Marcos also, to get his master's degree in vocational agriculture.

Virginia Bowers, who is presently employed as a teacher of the Migrant children at Mary DeShazo, will replace Mrs. Campbell and Marilyn (Green) Corn has been employed to replace Miss Bowers. Mrs. Corn, a graduate of the University of Texas at El Paso, has done graduate work at Texas Tech. Cont'd, on Page 3, Col. 2

City To Open Library Bids February 16

Muleshoe City Council members met in regular session Tuesday morning to consider several items of business.

Main item of discussion concerned the proposed new library for the city. With Architect Bill Cantrell attending the session, along with Muleshoe Area Public Library Librarian Anne Camp, Jeff Peeler and Preston C. Lipscomb, for Southwest Public Service Company, the date was decided to open bids for construction.

Peeler and Lipscomb discussed electrical heating for the library and the council will decide at a later date between gas and electrical heat.

It was decided to open bids for the construction of the library at 2 p.m. on Tuesday, February 16.

Councilmen approved payment of \$2,076 to the architect for work done on the library plans.

Also approved was the purchase of an additional swing set and a concrete castle for the old city park to add to existing playground equipment in the park at this time.

After opening bids on a new flatbed dump truck for the city, no decision was made to choose the truck and the item was taken under advisement while City Manager Albert Field checks out specifications in the bids.

Although a lengthy discussion was held on the attorney's opinion of the existing airport contract, no concrete decision was reached. Cont'd, on Page 3, Col. 3

CofC Banquet Is Scheduled For Saturday

"Muleshoe -- Progressing With The West" is the theme of the annual Chamber of Commerce Banquet scheduled for Saturday night at 7:30 p.m. in the Muleshoe High School cafeteria.

During the banquet, an award will be presented "The Soil Conservationist of the Year." The winner will remain unnamed until the night of the banquet.

Also on tap for the evening will be installation of the incoming president and directors of the C of C. Installed will be Frank Ellis, president; Bill Loyd, vice president; Clarence Jones, secretary and treasurer; and Derrell Oliver, Doyce Turner, Roger Albertson and Max King, new directors. Hold-over directors will include Haney Poyner, Don Rempe, Bill Wimberly, Joe Pat Wagon, R. A. Bradley and Neal Dillman.

Outgoing directors and officers include, Don Harmon, president; Neal Dillman, vice president; Bob Stovall, Olan Burrows and Harvey Bass, all directors.

Tickets are still available for the banquet at First National Bank; Muleshoe State Bank; Tri-County Savings and Loan and the Muleshoe Chamber of Commerce office. The tickets are \$3.50 each.

Catering the banquet will be world famous The Chuck Wagon Gang from Odessa, who will be serving a western type barbecue meal. The Chuck Wagon Gang travels throughout

Muleshoe Man Electrocuted While At Work

An ambulance was called to Whitt, Watts and Rempe Tuesday morning around 9:20 a.m. to take a man to West Plains Memorial Hospital. On arrival at the hospital, doctors pronounced Lawrence 'Dolly' Dalrymple, 51, longtime employee of the implement firm, dead of electrocution.

In reconstructing what caused his death, officers surmise that the man backed a truck into some highline wires at the rear of the implement company. He had gin poles on back of the truck which apparently caught the wires and electrocuted the driver.

Employees at Texas Sesame across the tracks from the implement company saw the gin poles falling and rushed to the scene and found Dalrymple in or near the truck. No other employee of Whitt, Watts and Rempe was at the scene of the fatal accident, so any details on the accident are sketchy.

Lawrence W. Dalrymple was born December 21, 1920 in Home, Kan., and had lived in Muleshoe since 1947, moving

Inside The Spider's Web

Area residents are asked to crawl 'Inside The Spider's Web' with Gerald Kirk, former undercover agent for the Federal Bureau of Investigation and hear him as he tells of the threat of communism.

He will be speaking in the Muleshoe High School auditorium on Saturday, January 30 at 8 p.m. This young man will talk about communists, black militants and revolutionaries and is being sponsored locally by the Muleshoe Support Your Local Police Committee.

Tickets are on sale at Heathington Lumber Co., from Mr. and Mrs. Gene Lowe, Delbert Barry, Jerry Harrison or Ray Precure at \$1 for advance tickets, \$1.50 at the door and 50 cents for students.

Kirk says he will be telling Americans about the threat and how to stop it.

All proceeds will go to the Muleshoe Support Your Local Police Committee for their projects.

Muleshoe Band Has All-Region Group

Fourteen members of the Muleshoe Mighty 'M' Marching Band were awarded a chair in the 131-member Class AAA-AAAA All-Region Band following competition in Lubbock last weekend. The band was chosen from more than 600 contestants who entered the All-Region contest.

The name of the students, their classification, chair number, instrument and number of years to make the All-Region Band, including this year, are listed below:

Lee Ann Yerby, senior, 10th chair, clarinet, three years; Cynthia Wrinkle, senior, 16th chair, clarinet, three years; Becky Milner, junior, 22nd chair, clarinet, two years; Linda Middlebrooks, junior, third chair, bass clarinet, two years; Stephanie Bryant, sophomore, fourth chair, alto sax, first year; Cynthia Gable, junior, first chair, tenor sax, three years; Karen Locker, junior, second chair, tenor sax, two

years; Monica Griffiths, junior, second chair, baritone sax, two years; Brent Blackman, sophomore, third chair, French horn, one year; and Bobba Hardaway, junior, fourth chair, French horn, one year.

Muleshoe's New Steak House To Open Soon

Gary Miller told The Journal that he has purchased the building at the corner of West Second Street and West American Blvd., formerly occupied by the Swap Shop.

Miller said he plans to open a steak house at the site, which will seat 140 people. In excess of \$70,000 is being spent in changing the two story building to Mexican architecture and decor.

Don Barnes will be manager of the new restaurant which will feature steaks.

Miller said the reconstruction is expected to be completed in six to eight weeks.

Also, Cassie Precure, sophomore, seventh chair, French horn, one year; Curtis Buhrman, junior, fourth chair, cornet, one year; Vance Tucker, sophomore, 13th chair, cornet, one year; and James Guley, senior, eighth chair, tuba, one year.

The schools placing students on the All-Region Band, and the number of students placed, include Monterey High School, Lubbock, 37; for 4-A; Coronado High School, Lubbock, 26, 4-A; Plainview High School, Plainview, 19, 4-A; Muleshoe High School, 14, 4-A; Seminole High School, 12, 4-A; Leveland High School, six, 3-A; Brownfield, six, 3-A; Lubbock High School, four, 4-A; and Dunbar High School, Lubbock, three, 3-A.

Alternates from Muleshoe's Cont'd, on Page 3, Col. 3



FIRST LICENSE PLATE FOR '71--County Tax Assessor Jean Lovelady holds the first auto license tag which will be issued in 1971. The tags go on sale in the tax office on February 1. This year, auto tags will begin with BZR 450 and run through BZR 999. We will also have BZS, BZT and BZV 10-999 and BZW 10-299. Commercial tags will be IM 1100-2524 and farm tags will be 8D 1700-2924. The tags this year are white with black letters and numbers.

Fire Chief Speaks At Rotary Meeting

"The lack of encouragement by employers on Main Street in encouraging their employees to join the fire department and go to fires during the daytime hours is creating a problem here," said Bailey County Volunteer Fire Department Fire Chief Earl Ladd. He spoke to the Rotary Club at noon Tuesday and outlined several facets of the local volunteer fire department to the Rotarians.

around muleshoe with the journal staff

The trial of John Mock, former Muleshoe resident, continued in district court before District Judge Pat Boone in Muleshoe at presstime Wednesday.

Mock has been charged with felony worthless checks.



MEMBERS OF ALL-REGION BAND--A total of 14 students were named to the AAA-AAAA All-Region Band last Saturday following competition at Lubbock. The band members include, from left, seated: Cynthia Wrinkle, Lee Ann Yerby, Becky Milner, Linda Middlebrooks, Stephanie Bryant, Cynthia Gable and Karen Locker. Standing, from left to right, Monica Griffiths, Vance Tucker, James Guley, Brent Blackman, Bobba Hardaway and Cassie Precure. Not pictured is Curtis Buhrman who was also named to the All-Region band.

**GUNN BROS.
STAMPS
DOUBLE EVERY
WEDNESDAY**

FREE
100 Gunn Bros. Stamps
WITH THE PURCHASE OF
2 can-12 oz. Donald Duck
ORANGE JUICE

FREE
50 Gunn Bros. Stamps
WITH THE PURCHASE OF
Qt. Jar Kraft Miracle Whip
SALAD DRESSING

FREE
100 Gunn Bros. Stamps
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13 oz. can Real Body
HAIR SPRAY

FREE
100 Gunn Bros. Stamps
WITH THE PURCHASE OF
Kimbell's-Giant Size Box
DETERGENT

FREE
100 Gunn Bros. Stamps
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10 lb. bag Kimbells
CHARCOAL BRIQUETS

FREE
100 Gunn Bros. Stamps
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GLADIOLA FLOUR

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5 lb. bag Pure Cane
SUGAR

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WITH THE PURCHASE OF
1 lb. box Cracker Barrel
CRACKERS

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4 pkg. Del Monte Asst.
PUDDING CUPS

FREE
100 Gunn Bros. Stamps
WITH THE PURCHASE OF
14 oz. can De Mert Spray
DISINFECTANT

FREE
100 Gunn Bros. Stamps
WITH THE PURCHASE OF
20 lb. bag Colorado White Russe
POTATOES

FREE
100 Gunn Bros. Stamps
WITH THE PURCHASE OF
2 lb. bag Vances Pure Pork
SAUSAGE

TALL values at LOW PRICES

**KOUNTY KIST
CUT
GREEN BEANS**
#303 CAN
7 FOR \$1

LEMONADE 2 for 25¢
10 oz. Pkg. Birds Eye Chopped
MUSTARD GREENS 19¢
10 oz. Pkg. Keiths
CHOPPED BROCCOLI 25¢
15 oz. Pkg. Chun King
BEEF CHOP SUEY 79¢

CLOVERLAKE MELLORINE
Asst. Flavors
1/2 Gal. Ctn. **39¢**

Big Roll Kleenex Boutique	
TOWELS	39¢
Two Roll Pkg. Delsey	
BATHROOM TISSUE	35¢
8 oz. Pkg. Dromedary	
PITTED DATES	29¢
8 oz. Box Nestles	
CHOCO-BAKE	45¢
16 oz. Can Hershey	
CHOCOLATE SYRUP	25¢
Kimbell's Tall Cans	
MILK	5 for 89¢
Breeze King Size Box	
DETERGENT	\$1.29
32 oz. Bottle	
LUX LIQUID	69¢
Cashmere Boquet bath Size 4 bar pkg.	
SOAP	45¢
10 oz. Box Sunshine	
CHEEZ-IT	39¢
Mars Fun Size pkg.	
CANDY BARS	75¢
15 oz. Cello Pkg. Nabisco oreo	
COOKIES	49¢
#303 Can Stokelys California	
SPINACH	5 for \$1
10 oz. Bottle A.I.	
SAUCE	69¢
1 lb. Tin Maryland Club (all grinds)	
COFFEE	93¢
4 oz. can El Monterey	
ENCHILADA SAUCE	39¢
#300 Can Mountain Pass	
REFRIED BEANS	2 for 29¢
28 oz. Jar Bama Pure	
APPLEBUTTER	39¢

BANANAS
GOLDEN RIPE
lb. **9¢**

ORANGES
NAVEL CALIFORNIA SUNKIST
lb. **19¢**

TURNIPS lb. 15¢

AVOCADOS each 15¢

**ARMOUR STAR THIN SLICED
BACON** 1 LB. PKG. **59¢**

COCA COLA
King Size
6 Btl. Ctn.
Plus Deposit
39¢

CORN
Our Darling
Yellow Whole Kernel
#303 Can
5 FOR \$1

OWENS PURE PORK HOT OR MILD	
COUNTRY STYLE 2 lb.	
SAUSAGE -- bag--	\$1.29
EL JACALITO CORN 40 ctn. pkg.	
TORTILLAS	39¢
SUN RAY'S LEAN FAMILY PACK	
PORK CHOPS	
FULL 1/4 PORK LOIN	lb. 67¢
SUN RAY'S EXTRA LEAN	
PORK BACK BONE	
COUNTRY STYLE	lb. 59¢
SUN RAY'S SUGAR CURED	
HICKORY SMOKED WHOLE	
14 TO 17 LB. AVG.	
HAMS	lb. 49¢
SUN RAY SUGAR CURED	
BUTT HALF	
HAMS	lb. 49¢
SUN RAY'S SUGAR CURED	
SHANK HALF	
HAMS	lb. 43¢

PEACHES
Cala Ripe
Freestone
#2 1/2 Can
19¢

**JIMMY DEAN'S LEAN & MEATY PORK
SPARE RIBS**
Lb. **29¢**

FREE
100 Gunn Bros. Stamps
WITH THE PURCHASE OF
3-28 oz. bottle
COCA-COLA OR DR. PEPPER

FREE
100 Gunn Bros. Stamps
WITH THE PURCHASE OF
3 cans #303 White Swan
R.S.P. CHERRIES

White's CASHWAY
We Reserve The Right To Limit Quantities

Listen to
MULETRAIN
over **KMUL**
10:15 a.m.
Sponsored by
WHITE'S CASHWAY

70 Cotton's Strongest Recorded

The 1970 cotton crop from the Texas High Plains was the strongest ever recorded, had micronaire readings equal to the best since 1964, graded better than any year since 1965 -- but had the shortest average staple length since 1966.

These facts came last week from the final report on cotton quality for the season, released by Plains Cotton Growers, Inc. The report, issued periodically during the harvest season each year since 1957, is used by PCG as a tool for the promotion of High Plains cotton sales to textile mills both in the U.S. and abroad. It is supplied without charge to textile mills around the world, to the cotton trade and others as a "catalogue" of the qualities and quantities of cotton available from the Plains area.

Strength of the High Plains fiber, as measured on the zero gauge Pressley, in 1970 averaged 84,900 pounds per square inch, 2,900 psi above the 82,000 psi record established in 1968 and equaled again in 1969.

The 1970 micronaire average of 3.7 was the same as the average for 1969 and equal to the same high established in 1964. The percentage of the 1970 crop falling in the premium 3.5 to 4.9 micronaire range came to 68.3, also about the same as 1969.

While the 41.2 percent of the crop grading "White" in 1970 was considerably better than the 24 percent in 1969 it still fell well short of the 1965 crop when 61 percent was in the White category. Light Spotted cotton for 1970 totaled almost 45 percent of the crop, as compared to 48 percent the previous year and only 36 percent in 1965.

Staple average for 1970, according to the PCG report, was only 31.1 thirty-seconds of an inch, the shortest crop since 1966 when area production had an average staple length of only 30.4 thirty-seconds. This was the second consecutive year of declining staple on the Plains. Staple averages for 1967, 1968 and 1969 were 31.6 thirty-seconds, 32.3 thirty-seconds and 31.5 thirty seconds, respectively.

The rise (from 1966 to 1968) and fall (from 1968 to 1970) of staple length on the High Plains is an exact reflection of marketing conditions for the different staples during the period. In 1966 and 1967, when High Plains farmers were growing predominantly short staples, long staples were the darlings of the textile world. They sold for substantial premiums over government loan values while short staples sold barely above, or were committed to, the loan. Mill people at the time were telling farmers that the longer cottons were definitely the cottons of the future.

Cotton producers on the Plains took them at their word and in 1968 produced almost 68 percent of their crops in staples of an inch or longer. But the market premiums they expected were not forthcoming. Since 1968 the longer cottons have sold at loan price or barely above, and short staples have brought the premiums above loan values.

Physical prices for the high grade, longer staples are still higher than physical prices for low grade, short staples. But these latter cottons have been in greatest demand and have sold significantly above loan values. And it appears that farmers, when selecting varieties, have given more weight to "premiums over the loan" than to physical prices.

If they continue to do so, and if the shorter staples continue in demand, no increase in staple length on the High Plains can be expected in the near future.

Days of privilege ended for rajjas.

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Vegetable Producers Slate Hereford Meet

The annual West Texas Vegetable Producers Conference will be held on February 3, 1971, in the Bull Barn in Hereford, announces County Agricultural Agent J.K. Adams.

This will be a day-long meeting beginning at 8:30 a.m. The program is planned primarily for producers of vegetables in the field.

The keynote address will feature the all-important topic of marketing, "How Texas Vegetable Growers Can Secure a Successful Future for the Texas Vegetable Industry by Working Together in a Strong Marketing Association," Wayne Hawkins, manager of the North Florida Potato Exchange, Florida Sweet Corn Exchange, Zellwood Sweet Corn Exchange and South Florida Pole Bean Association, will be the speaker.

Ed Garnett of Amarillo, farm management specialist with the Texas Agricultural Extension Service, will discuss the economic potential of vegetables and how this relates to "3,76 in '76," the Extension program designed to increase agricultural income in Texas by \$1 billion by 1976.

Discussions of vegetable research will also be featured on the program. Dr. William Lipe of Lubbock, assistant professor of horticulture with the Texas Agricultural Experiment Station, and Dr. John Downes of Lubbock, professor of agronomy at Texas Tech University, will discuss research conducted by Texas A&M University and Texas Tech, respectively. Dr. John Larned of College Station, Extension horticulturist-vegetables, will discuss adaptive research in vegetable seeding with vermiculite.

County...

Cont'd. From Page 1

Counties all split the court reporter pay according to case load. Judge Boone said Parmer County now has four criminal cases to one for Bailey County, and two civil cases for each one filed in this county. Lamb County bears 50 percent of the court reporter pay, and this county and Parmer split the other. Parmer County will now pay 30 percent and Bailey County 20 percent of his salary.

A destitute family met with commissioners with a request for funds to buy a specified amount of groceries for the family. They told the court they had no income due to two recent surgical operations for the father of the family, and that the food received from the commodity food office was not a sufficient amount for a family with six children. A young woman who accompanied the man and his wife and spoke for them said some of the food received was inedible due to spoilage. They were given a grocery order for additional food.

It was brought out in the court that the family has recently received assistance by a civic group in Muleshoe, and also by a church. They said all the funds received had gone for rent payments.

Also discussed during the meeting were the removal of an irrigation well in a right-of-way; the improvements of FM 1760 from the West Camp community to the state line; the proposed new library to be built by the city; group insurance and several other small items.

Other topics which should be of interest to vegetable producers include "Vegetable Response to Band Placement of Phosphorus, Mechanization of Onion Harvest, Symptoms and Control of Major Potato Diseases and Potato Tuber Moth."

Discussing these topics will be Dr. Billy Hipp of Weslaco, associate professor of soil chemistry, Texas Agricultural Experiment Station, James Hatton of Weslaco, Extension agricultural engineer, Dr. Robert Berry of Lubbock, Extension plant pathologist, and Dr. Roland Roberts, also of Lubbock, Extension vegetable specialist.

Bruce Parr, vegetable producer at Friona and president of the West Texas Vegetable Council, will report on the activities of the West Texas Vegetable Marketing Association and will preside at a brief meeting of the council during which directors will be elected.

A roundtable panel discussion on vegetable marketing and production will wrap up the program. Featured will be the program speakers as well as David Fitts, a USDA marketing specialist; Thomas Longbrake of Weslaco, Extension vegetable specialist; and Floyd Butler, Jr., vegetable producer at San Angelo.

According to Adams, the meeting is being sponsored by the Extension Service and the West Texas Vegetable Council. It is designed to present vital information on marketing and production of West Texas vegetables and to encourage growers to unite and support a coordinated Extension program of problemsolving and result demonstrations to be conducted this year.

All vegetable producers in Bailey County should make plans now to attend this important conference.

School...

Cont'd. From Page 1

Lubbock, and the University of Hawaii. She has had a year's experience in El Paso and has done substitute teaching in the Muleshoe schools. Her husband is presently stationed in Korea, and will finish his tour of duty in December, 1971.

Mrs. Corn is the daughter of the late Dr. L.T. Green and Mrs. Dorothy Green, Muleshoe. Director of Special Services Tom Jinks reported on the free lunch program. According to his report, the free school lunch program has almost doubled during the short time since new federal regulations regarding the program were imposed on school officials.

From approximately 260 boys and girls in the two elementary schools and junior high school on the free lunch program, it has accelerated to at least twice that number since the new program went into effect. According to figures, approximately 40 percent of the students presently enrolled in the four schools are on the free lunch program.

It was noted that the local school system is reimbursed 30 cents for each lunch served on the free lunch program.

Also discussed briefly was the possibility of dividing the two elementary schools. In the event the decision is made to divide the schools, one of the schools will become a primary school, with kindergarten, first and second grades and the migrant school and the other



MEET YOUR MULESHOE JAYCEES—Happily participating in Jaycee Week are these members of the Muleshoe Jaycees, representing most of the Jaycee membership here. They include, back, Ronnie Spies. Next row, from left, Glen Watkins, Duane Seay, Raymond Schroeder, Marlin Mills, Gene Paul Jarman and James Brown. Third row, from left, Derrell Oliver, Dick

Fire...

Cont'd. From Page 1

The chief said the fire department answered 115 fire calls in 1970, which represented approximately 2,000 man hours. An additional 1,700 man hours were spent in training. Several weather watches were conducted which were not logged, also, according to the fire chief's records.

The fire chief said, "We feel very fortunate in the fact we have the finest meeting and housing facilities of any department on the Plains. We have good storage for our trucks and an adequate supply of good rolling equipment and other necessary equipment."

"Our department appreciates the fact that the city has gone along with us and has secured equipment sufficient for our needs."

"Now all we need are the people to man the equipment so we can continue to have one of the best fire departments in the country," he added.

Commenting on the fact that some fire departments in the United States have women members,

Farmer...

Cont'd. From Page 1

Gene Paul Jarman, Benny Spaw and Doyle Turner to take the top honor. The other young farmers named received honorable mention, with the judges comment that it was an extremely difficult choice to make with the large number of top farmers in this area.

James Brown, who was chairman of the project for the Jaycees, added his own appreciation for the painstaking work done by the judges, who included Henry Stoneham, work unit leader for the Soil Conservation Service; Scotty Windham, vocational agriculture teacher at Lazbuddie and Harold King, local agri-businessman.

Elvis started his farming in this area in the Lazbuddie community, north of Muleshoe, with 320 acres which had a low production capability. The judges said his neighbors noticed his increased production and within a short time he found he has acquired 760 acres more of good land by using sound soil and water conservation practices, said the judges.

He practiced all the things which make successful farming possible, and even built and equipped a farm shop where he could do his own repair work.

Powell set as his goals to own his own land, and provide security for his family, which includes his wife Billie and three children.

Active in the community, he has served as a Cubmaster of a Cub Scout pack for two years, is active in Little League Baseball, where he has served as coach and manager; is a charter member of the Lazbuddie Lions Club, a member of the Lazbuddie Volunteer Fire Department and a member of the Lazbuddie School Board. He and his family attend the Muleshoe Church of Christ.

As you drive along the road and approach his farm land, the first thought is of the neatness, not only of the land itself, which is well laid out, but of the ditches, which are kept weed-free. Neatness in his farm home, noticeable is the farm equipment, which is lined up neatly, ready for use.

Powell, according to the judges, and his community, is a person who has made careful preparation for his farm operations and keeps everything in its place and ready to use.

Johnson, Jerry Hutton, Richard Hawkins, Bill Dale, Clarence Christian, Gary Smith, and Gene McGuire. Second row, from left, Charles King, Jeff Smith, Bob Stovall, Max King, John Blackwell, Kenneth Henry, Curtis Walker and John Gentry. Front row, kneeling, Roger Correll, Doyle Turner, Gary Mac Brown, Wayne Peterson, Dr. Jim Tucker and Duane Calvert.

bers, the chief said it was not

infeasible that in the future there could and would be a women's brigade, or team, added to the existing department if enough men cannot be added to the department for daytime fires. He spoke of several departments in the U.S. that have all-women departments to fight daytime fires, including major fires, and said that in many instances women make very good firefighters.

Women interested in forming a women's firefighting team might contact Fire Chief Earl Ladd for further information and in the event the necessary firemen are not added to the department, the solution might be for a women's team.

Death...

Cont'd. From Page 1

here from Marysville, Kan. He was a veteran of the U.S. Air Force, having served during World War II. He married Essie Eubanks February 5, 1947.

Funeral services will be held at 2:30 p.m. today (Thursday) in the Assembly of God Church with the Rev. H.D. Hunter, pastor, officiating, assisted by Rev. R.V. Luna, Lamesa and Rev. J.W. Farmer, Big Spring. Burial will follow in Bailey County Memorial Park under direction of Singleton Funeral Home.

Survivors include his wife, Essie; one daughter, Mrs. Jerry Berry, Muleshoe; two sisters, Mrs. V.L. Stock, Beattie, Kan. and Mrs. Clifford Raub Jr., Blaine, Kan.; three brothers, Glen, Edna, Kan.; Harry, Wichita, Kan. and Alvin, Marysville, Kan. and three grandchildren.

CofC...

Cont'd. From Page 1

the United States, serving more

than 100,000 people each year. Guest speaker will be John McKee, regional manager for Ford Motor Co. in Dallas. He has been employed by Ford Motor Company since January 21, 1935 and is known for his activities in many civic organizations.

According to Chamber of Commerce Manager Jerry Hutton, McKee is a well known and widely-acclaimed speaker.

Hospital Briefs

WEST PLAINS MEMORIAL

ADMISSIONS

Willie Ellis
Mrs. Treva West
Mrs. Jack Dunham
E.E. Mick
Mrs. Minnie C. Dunn
Lee R. Sims
Grady Hall
Mrs. Ols Seales
John C. Slaughter
Miss Laverne Carpenter
Mrs. Pearl Bridges
Mrs. Myrtle Wells
Mrs. Irene Steinbock
DISMISSALS
Mrs. Rosie Sanders
Mrs. Bertha King
Mrs. Jose Triana
Mrs. Jim King
Fred Trujillo
W.S. Turner

Deserved
Benevolent Old Gentleman (rescuing one small boy from two others): "What are you hurting this boy for?"
"Because he made so many mistakes in math this morning."
"But what business was that of yours?"
"Why he let us copy our answers from his."

TFB Cites Suit Filed By Grape Producers

WACO--The president of the Texas Farm Bureau said today a \$3 million suit filed by Arizona grape growers against Cesar Chavez's union could have far-reaching repercussions.

"We hope that the outcome will help guarantee that food markets are open to both the housewife and the producer," J.T. (Red) Woodson of Gober, Texas, said. "No one, not even the producer, should have the monopoly power to shut off food supplies to the American consumer," he said.

The \$3 million suit was filed Jan. 11 in the federal district court in Phoenix by 12 Arizona table grape growers against the United Farm Workers Organizing Committee, an AFL-CIO affiliate, and its officers and agents, including Cesar Chavez, for losses suffered by the growers on their 1969 and 1970 crops.

The suit seeks damages from UFWOC for violation of the Sherman Anti-Trust Act, Arizona anti-trust, and anti-boycott laws and interferences with common law rights. It also seeks relief from any further boycotting.

According to the complaint, punitive damages are also asked against UFWOC of \$100,000 for each grower.

Woodson said Farm Bureau supports the rights of labor to organize and bargain collectively.

"However, boycotts of farm and ranch products by labor unions shut off markets for entire commodities whether or not individual growers may be involved in a labor dispute and whether or not workers want to join a union," Woodson said.

The Texas farm leader said it is obvious to most people that there is a need for state and national legislation providing fair and equitable rules to guide farmer-worker relationships. He said that the National Labor Relations Act is intended

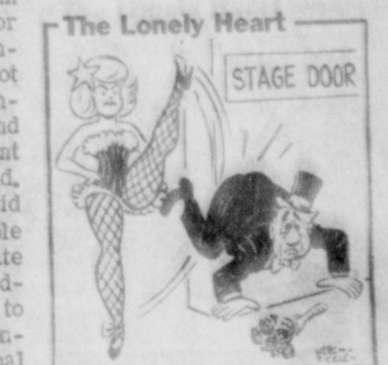
to provide guidelines for industry-labor relations, and that farmers and ranchers need national legislation designed to fit the unique conditions of agriculture.

The complaint filed in Arizona points out that prior to 1969, UFWOC confined its boycott of table grapes to California, but during 1969 the boycott was extended to Arizona grapes with great damage to growers of that state in the 1969 and 1970 marketing seasons.

According to the complaint, the UFWOC enlisted the support of the Amalgamated Meat Cutters and Butcher Workmen of North America and the Retail Clerks International Association, and various locals of the two unions, in pressuring wholesalers, jobbers and retail grocery stores into refusing to handle or sell table grapes from Arizona growers involved in the suit.

As a result of the boycott, the complaint states, the Arizona growers not only were shut out of the market, but the consumers were deprived of the opportunity to buy fresh table grapes and to buy such grapes of suitable condition and quality.

The Texas Farm Bureau leader said that the American Farm Bureau Federation as well as state Farm Bureaus have voiced support for the principles involved in the suit.



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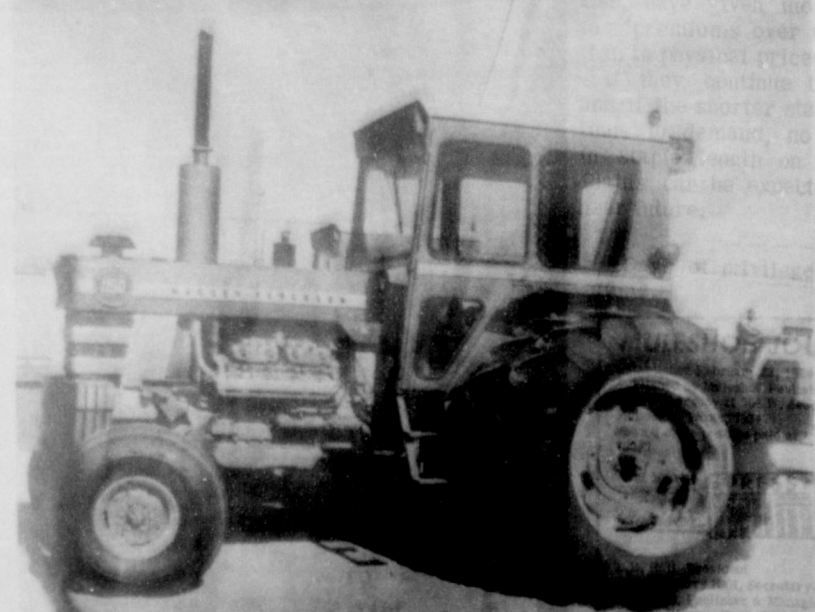
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WITH THE PURCHASE

The following telephone numbers listed in the October 1970 issue of the General Telephone of the Southwest Directory are in error:

100 Gunn Bros.

Cihak, Don W. ofc 300 S 1st 272-3077

The correct listing should be changed to:

100 Gunn Bros.

Cihak, Don W. ofc 112 E Ave C

2 lb. bag

272-4208

General Telephone Company of the Southwest



ODDFELLOW, REBEKAH OFFICERS INSTALLED . . . Pictured are some of the new officers of the Earth and Muleshoe Oddfellow and Rebekah Lodges who were installed Tuesday night. Front row, left to right, Lucille Henderson, incoming Noble Grand of the Earth Rebekah Lodge; Sadie Bass, Noble Grand of the Muleshoe Rebekah Lodge; and Bill Hennesson, Noble Grand of the Muleshoe Oddfellow Lodge. Middle row, left to right, Fern Davis, Vice Grand, Muleshoe Rebekahs; Louise Galloway, Vice Grand, Earth Rebekahs; Lucille Gross, secretary of Muleshoe Rebekah Lodge; and Era Walker, secretary of the Earth Rebekah Lodge. Back row, left to right, Cecil Atchely, secretary of the Muleshoe Oddfellows; Crispin Green, Vice Grand of the Muleshoe Oddfellows; and Frank Snyder, Financial Officer for the Muleshoe Oddfellows.

Too Late
This is from a London paper:
First Workman--Where's Bill today?
Second Workman--"N" hospital.
First Workman--Not "appened."
Second Workman--"E" came down a ladder 10 minutes after it was taken away."

A child who pays attention to verbal instructions only when the speaker is directly in the youngster's line of vision, should have a thorough hearing test. Such a reaction can be a signal the child has an undetected hearing loss.

Chivalry Not Dead
Bertie: "I heard your new boy friend is very polite."
Gertie: "Oh, yes. He has excellent manners. Every time I drop something, he kicks it over to where I can pick it up more easily."

Epsilon Chi Chapter Of ESA Hosts District Nine Meeting

The Epsilon Chi Chapter of Epsilon Sigma Alpha hosted the District Nine meeting of ESA Sunday afternoon, January 17, at 2:00 p.m. in the parlor of the First United Methodist Church of Muleshoe.

Jerry Hutton, manager of the Muleshoe Chamber of Commerce gave the welcome and Mrs. Charles Faulkner, president of the Sigma Epsilon Chapter of Friona, gave the response.

The highlight of the meeting was the crowning of the 1971 district queen. Seven ladies representing different chapters in District Nine were entered. They were each judged on poise, personality, beauty and her enthusiasm for ESA. Judges for the contest were Billy JoAnn Alcott, who operates a school of dancing at Clovis; Charles Wade, of Wade's Sporting Goods of Clovis; and Bill Echols, who is with the Jack Winton Realty of Clovis. Echols, who is the local chairman of the Miss New Mexico portion of the Miss Universe Contest, announced the winner. The 1971 District Nine Beauty Queen was Mrs. Donald Coward of Sudan. She was crowned by Mrs. Eugene Howard of Muleshoe who was the 1969 Texas State Queen. First runner-up was Mrs. Leon Wilson of Epsilon Chi chapter of Muleshoe. Second runner-up was Mrs. Steve McGaughey of

the Alpha Gamma Chapter of Lubbock. Other entries in the contest were Mrs. Leon Massey, Sigma Epsilon, Friona; Mrs. Larry Sturgess, Delta Sigma, Tulsa; Mrs. Douglas Brown, Kappa Tau, Denver City; and Mrs. Joe Gray, Iota Xi, Lubbock.

The Epsilon Chi Chapter presented a style show featuring a resume of the functions held this past year, and a look at some that are upcoming. Those modeling, while Mrs. Jack Rennels narrated the show, were: Mrs. Dick Chitwood, who modeled an authentic Hawaiian costume that she wore to the Iuau sponsored by the Epsilon Chi Chapter last fall; Mrs. Jerry Hutton modeled the slack suit she made and wore when the chapter went to see "Texas"; Judy White modeled a long, purple hostess pant suit; Mrs. John Gentry was dressed in a

court gesture costume that she wore to the Halloween social; Mrs. Cooper Young wore her wedding dress that she also wore to the "Tell It Like It Was On Your Wedding Day" social; Mrs. Dick Chitwood modeled a business suit that was worn to an ESA business meeting; and Mrs. Hugh Young was dressed in the red pants suit she wore to the Christmas social; and Mrs. Jack Rennels modeled the hostess pant suit she wore to the installation of officers.

Giving a preview of some of the upcoming events this year, Mrs. Jerry Hutton and Judy White modeled the after five dresses they will be wearing to the Valentine Dance next month; Mrs. John Gentry modeled a church dress; Mrs. Jim Young showed the pants suit she plans to wear to the Spring social; and Mrs. Cooper Young

modeled her Easter dress. During the meeting the guests saw a film on birth defects. The Texas State ESA is helping the three birth defect centers in Texas.

Approximately 40 out of town sorority members attended the district meeting from Plainview, Lubbock, Friona, Tulsa, Denver City, and Sudan.

Pleasant Valley Social Club Has Installation, Supper

A salad supper was enjoyed by the members of the Pleasant Valley Social Club in the country home of Mrs. Bonnie Haberer Thursday, January 14, at 7:00 p.m. Assisting Mrs. Haberer with hostess duties was Mrs. Kenneth Duncan.

Members of the club were treated to a very special program as a singing group from Needmore presented a number of gospel songs. Bringing this program were Mr. Pruitt, J.C. Shanks, Charles Smith, Woodie Goforth and Mrs. Janie Moraw. They were accompanied by Mrs. J.C. Shanks.

After the program, a short business meeting was conducted by the president, Mrs. Kenneth Duncan. Roll call was answered by members telling of a friendly deed done by a friend lately. Minutes of the October meeting were read and approved. Mrs. Ennis Galyon was elected as the club vice-president

to replace Mrs. S.K. Flatt who asked to be relieved from this office. Mrs. Sena Stevens then installed the officers for the coming year. They are Mrs. Kenneth Duncan, president; Mrs. Ennis Galyon, vice-president; Mrs. Harold Allison, secretary; Mrs. Lillie Wuerflein, treasurer; Mrs. Bonnie Haberer, reporter; and Mrs. Kirk Pitts, historian.

Mrs. Bonnie Haberer closed the ceremony with prayer. Members present were Mrs. Gerald Allison, Mrs. Harold Allison, Mrs. Oscar Allison, Mrs. B.H. Bickel, Mrs. Jack Calhoun, Mrs. Kenneth Duncan, Mrs. Jesse Fox, Mrs. Ennis Galyon, Mrs. Fay Holt, Mrs. Bonnie Haberer, Mrs. John St. Clair, Mrs. John West, Mrs. A.J. Commons, Mrs. Ida Collins, and Mrs. Sena Stevens.

Guests, other than the singing group, were Mrs. Pruitt, Mrs. Eugene Hawkins, Mrs. Velta Fyie and Mrs. Stephen Mallory.

Mrs. Damron Shows Slides To Study Club

The Muleshoe Study Club met Thursday, January 14, 1971, at 4:00 p.m. in the home of Mrs. E.W. Johnson.

Mrs. John Agee introduced the guest speaker, Mrs. Sam Damron who narrated and showed slides of her European trip she took in the summer of 1969. Going with Mrs. Damron was her daughter, and her aunt and grandson. They visited Holland, Germany, Austria, Italy, Switzerland, France and England. They traveled on their

own the first week visiting relatives in Germany and then joined the American Express Tour. The travelogue was enjoyed by the club.

Those present were the guest, Mrs. Sam Damron, and Mrs. John Agee, Mrs. J.G. Arn, Mrs. Walter Bartholf, Mrs. Les Bruns, Mrs. Joe Costen, Mrs. John Farley, Mrs. Rufus Gilbreath, Mrs. R.O. Gregory, Mrs. Jewel Griffiths, Mrs. Ed Johnson, Mrs. George Johnson, Mrs. LeVina Pitts, Mrs. Mildred Neeley, Mrs. Ed Manning, Mrs. Barry Lewis, Mrs. G.L. Splawn, Mrs. Doyle Turner, Mrs. Mervin Witterding, Mrs. Wilson Witherspoon and Mrs. R.F. Wright.

New Son Born To Jack Dunhams

Mr. and Mrs. Jack Dunham are the parents of a new son born January 16, 1971 at 6:11 p.m. at West Plains Hospital. Michael Tatom weighed seven pounds and seven ounces. The couple has three daughters at home.

Michael Scott Born To Francis

Mr. and Mrs. Jim Francis of Tacoma, Washington, are the parents of a son born Tuesday, January 19, 1971. He is the first child for the couple and was named Michael Scott.

Mrs. Francis is the former Lynn Ericson and is the daughter of Mr. and Mrs. E.G. Ericson of Muleshoe. Francis is the son of Mrs. Kathleen Francis also of Muleshoe.

Square Thru News

Reporter: Alisa Dollar
We've started the New Year off with a big crowd at our first dance of the year! There were approximately 100 people present including our members and guests from the Swinging Wings in Clovis and the Circle 8 Squares from Clovis. Incidentally the Circle 8 Squares is a newly organized club - we were happy to have them for their first visit. We also were glad to have several visitors from Muleshoe.

Door prizes were won by Lottie Bickle and Ginger Wilcox.

The Brantley's and the Presleys went to Clovis last Saturday night to dance and visit with the Swinging Wings Club. Our club hosted the Area Federation of Square Dance Clubs on New Year's Eve. The dance was quite a success. There were approximately 35 squares present. Everyone had a good time.

The Square Thru's have voted to start lessons on February 16, 1971, at 7:30 p.m. at the American Legion Hall. Anyone interested please contact our president, Robert Hunt at 925-3245. The lessons will be ten consecutive weeks at \$15.00 per couple and \$7.50 per teenager. Ed Gunnels, our caller, will teach the square dancing. Please keep in mind that only couples may take the lessons. The only exception will be teenagers from the age of 12 through high school age. We must have a square of teenagers to take before we can accept teenagers for lessons. Parents are welcome to bring the teenagers and take lessons as a family. Many of our members have had their children take lessons and now dance and have fun as a family. Again - please call Robert Hunt if you wish to inquire for further information.

Advisory Council Organized For Homemaking Class

The Homemaking Department of Muleshoe High School has organized an Advisory Council for the purpose of planning and developing the work program to better serve the students and the community.

Those asked to serve on the council are Mrs. Fred Mardis, Mrs. Harvey Bass, Mrs. Orbie Chandler, Mrs. Juan Madrid, Mrs. Jessie Leal, Mrs. Robert Kelly, Mrs. Jim Norman, Mrs. Jerry Hutton and Mrs. Jack Schuster. Serving with these are ex-officio members, Neal Dillman, Tom Jinks, Mrs. Elizabeth Watson and homemaking teachers, Mrs. McCormick and Mrs. Gramling.

In the first council meeting held in December, Mrs. Jack Schuster was named chairman and Mrs. Orbie Chandler was named recording secretary.

The next council meeting will be held Wednesday, January 27, at 4:00 p.m. in the homemaking room at Muleshoe High School.

Howard Splawns Have Two Grandsons Within 26 Hours

Mr. and Mrs. Howard Splawn of Muleshoe became grandparents twice in 26 hours this past weekend. Their son and his wife, Mr. and Mrs. Kenneth Splawn of Levelland, became the parents of a son born January 17, 1971 at 1:20 a.m. in University Hospital at Lubbock. He was named Michael Shane, weighed six pounds and six ounces, and was 18 and one half inches long. He is the first child for Splawn and his wife, the former Sandra Dalton. Maternal grandparents are Kyle Dalton of Levelland and Mrs. Don Hill.

Twenty-six hours later and a thousand miles away, the Splawns daughter, Mrs. Bill

Calvert of Birmingham, Alabama, gave birth to their second son at 3:30 a.m. Monday morning, January 18, 1971. He was named Michael Paul, weighed seven pounds and nine ounces and was 21 inches long. Paternal grandparents are Mrs. Jean Williams of Jackson, Mississippi and George William Calvert, Sr. of Bay St. Louis, Mississippi. Mr. and Mrs. Bill Calvert, she is the former Pam Splawn, have one other son, Scott, who is two and a half years old.

Great grandparents of the two Michaels are Mr. and Mrs. Arthur Askew and Mrs. C.M. Splawn, all of Muleshoe.

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13 ONLY	100% Dacron Pant Coats Reg. \$30 \$23.77	14 ONLY	Wool SPORT COATS \$22.77
3 ONLY	Girls Wool Maxie COATS Reg. \$28 \$12.77	5 ONLY	Values to \$12.99 Boys SUITS & SPORTS COATS \$5.47
9 ONLY	All Weather COATS Values to \$16 \$6.27	27 ONLY	Values to \$90 Mens Wool DRESS SUITS \$57.77
9 ONLY	Sweater Vest Reg. \$10.99 \$6.27	29 ONLY	Reg. \$18.99 Mens Lined CAPS 77¢
1 GROUP	PURSES, PAJAMAS, BRAS, GIRDLES 87¢	9 ONLY	Mens Winter COATS \$7.77
91 ONLY	Mantex BATH TOWELS Values to \$2.29 \$1.47	53 ONLY	Mens Sweaters, VESTS & SWEATER SETS 1/2 PRICE REG. \$8 TO \$25
163 ONLY	Mantex BATH CLOTH Values to 79¢ 37¢	44 ONLY	Values \$4.99 Mens Dress & SPORTS SHIRTS \$2
83 ONLY	Mantex HAND TOWELS Values to \$1.39 67¢	27 ONLY	Values to \$6 Mens PAJAMAS \$2.77
JEWELRY 37¢		Special Group Mens & Boys	
1 GROUP JEWELRY & GIFT ITEMS 57¢		DRESS SHOES, HOUSESHOES & BOOTS	
Values to \$1.50		Reg. \$18 to \$22.99 \$10	
Ladies & Childrens SHOES \$2.77		Reg. \$14.99 to \$16.99 \$8	
Values to \$10.99		Reg. \$7.99 to \$11.99 \$4.77	
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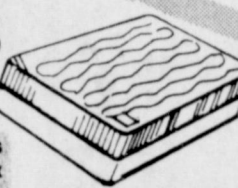
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5 Pc.	\$489.95...\$376.00
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2 Pc.	\$339.95...\$258.00
Early American Avocado Sofa & Swivel Rocker	
2 Pc.	\$379.95...\$288.00
Early American Sofa & Swivel Rocker Avocado Green Tweed	
2 Pc.	\$469.95...\$368.00
Traditional Kroehler Vinyl & Herculon	
5 Pc.	\$299.95...\$238.00
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2 Pc.	\$434.95...\$338.00
Traditional Green Floral Herculon Kroehler	
2 Pc.	\$169.95...\$133.00
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2 Pc.	\$229.95...\$177.00
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DINETTE

REG.	NOW
7 Pc.	\$189.95...\$148.00
1 Virtue Dinette Set Spanish Wrought Iron	
7 Pc.	\$179.95...\$138.00
1 Virtue Dinette Set Gold Velvet Chairs	
1 Table	\$149.95...\$118.00
Solid Rock Maple Table Round Drop Leaf	
2 Chairs	\$39.95...\$28.00
Solid Maple Chairs (Captains)	
1 Buffet	\$349.95...\$268.00
Buffet & China Desk Spanish Oak	

SLEEPERS

REG.	NOW
Reg. Size....	\$249.95...\$188.00
1 Gold Tweed Sleeper Early American	
Reg. Size....	\$219.95...\$166.00
1 Vinyl Brown Sleeper	
King Size....	\$389.95...\$298.00
1 Kroehler Gold Tweed Sleeper Early Amer.	
Reg. Size....	\$229.95...\$176.00
1 Rust Tweed Sleeper Early American	
Reg. Size....	\$229.95...\$176.00
1 Early American Floral Sleeper	
Reg. Size....	\$219.95...\$166.00
1 100% Nylon Green Tweed on casters Sleepers	
Reg. Size....	\$299.95...\$238.00
1 Gold Tweed with Wood Trim Early Amer. With Skirt	

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REG.	NOW
5 Pc.	\$590.00...\$418.00
1-Bedroom Group Bassett 2 Nite Stands Dresser-Mirror-Bed-Chest	
3 Pc.	\$314.95...\$238.00
1-Bedroom Group Dresser-Mirror & Bed	
3 Pc.	\$259.95...\$198.00
Bedroom Group Dresser-Mirror & Bed	
1.	\$89.95...\$66.00
Spanish Oak-Desk	
1.	\$139.95...\$98.00
Solid Maple Chest on Chest	
1.	\$69.95...\$35.00
Maple Desk Slightly Damaged	
1.	\$214.95...\$168.00
Spanish Oak-Dresser-Mirror & Bed	
1.	\$69.95...\$55.00
Maple Bunk Beds	

CHAIRS

REG.	NOW
1.	\$109.95...\$48.00
Black Kroehler Club Chair Vinyl Slightly Damaged	
1.	\$149.95...\$118.00
Rocker Recliners Black Vinyl	
1.	\$149.95...\$118.00
Rocker Recliners Moss Vinyl	
1.	\$139.95...\$108.00
King Size Recliners Gold Vinyl	
1.	\$134.95...\$98.00
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1.	\$209.95...\$148.00
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3.	\$99.95...\$77.00
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1.	\$126.00...\$78.00
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2.	\$119.95...\$95.00
Gold Crushed Velvet Occasional Chair	
2.	\$139.95...\$118.00
Quilted Gold Velvet Swivel Chairs	
1.	\$134.95...\$100.00
Kroehler Gold Velvet Spanish Occ. Chair	
1.	\$129.95...\$108.00
Early Amer. Wing Back-Gold Tweed-Club Chair	
1.	\$112.00...\$97.00
Early Amer. Gold Tweed Swivel Rocker	
1.	\$129.95...\$99.00
Early Amer. Floral Swivel Rocker	
2.	\$109.95...\$75.00
Green Velvet Swivel Barrell Chairs	
2.	\$119.95...\$88.00
Black Vinyl Kroehler Spot Chairs	
1.	\$99.95...\$77.00
Small Floral Kroehler Spot Chairs	

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12 x 12'10"	\$143.80...\$88.00
Gold Tweed 501 Nylon	
12 x 16'4"	\$263.75...\$178.00
Marine 2" Shag Nylon	
12 x 24'11"	\$282.97...\$148.00
Antique Gold 100% Nylon	
12 x 11'3"	\$149.95...\$88.00
Brown Tweed Kitchen Commercial	
15 x 18'10"	\$287.20...\$178.00
Criedon Green 501 Nylon	
12 x 19'6"	\$230.88...\$138.00
Gold Tweed Shag Nylon	

RUGS

REG.	NOW
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Nylon Braided	
3' x 5'	\$5.95...\$2.99
Nylon Braided	
9' x 12'	\$44.95...\$29.95
Nylon Braided	
9' x 12'	\$54.00...\$38.00
Nylon With Pad 1 Green 1 Blue	
9' x 12'	\$6.95...\$4.99
Standard Linoleum Rugs	
9' x 12'	\$9.95...\$8.88
Heavy Duty Linoleum Rugs	

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Production Efficiency Aids Swine Producers

COLLEGE STATION -- With the current low hog prices, commercial producers must strive for efficiency in order to withstand this price-cost squeeze.

According to Dr. W.B. Thomas, a Texas A&M University Extension swine specialist, the major factors that influence the efficiency or cost of producing a 220 pound market hog are fixed cost, feed efficiency, cost of grain and pigs marketed per sow per year.

"Fixed cost, such as depreciation, interest on investment, insurance, miscellaneous and repairs cost approximately \$1.25 a head for each \$100 invested, provided 16 pigs are marketed per sow each year," the swine specialist explains. "It is impossible to produce hogs without any capital investment, but the amount invested should be the minimum required to provide proper environments for the pigs."

Feed efficiency, the amount of feed required to obtain a pound of gain, certainly affects the cost of production. If by following better management practices, adjusting feeders to eliminate feed waste and feeding various classes of pigs according to their needs, the feed requirement can be reduced by one-half pound for each pound of weight gained, an approximate savings of \$3.50 on each head would result if milo were costing \$2.40 a hundred-weight.

The price of grain sorghum

also greatly influences the cost of production.

"As the price of grain sorghum increases 40-cents a hundred-weight, the cost of producing a 220 pound market hog increases approximately \$2.70, provided a feed efficiency of four pounds of feed for every pound gained is obtained," Thomas says.

Therefore, producers should make arrangements for their grain needs when it is the cheapest, which is usually at harvest time. So, start planning and making arrangements now for next year's needs.

"Pigs marketed per sow each year also influences the fixed cost per pig as well as labor required per pig produced and the amount of sow feed required per pig," Thomas adds. "Pigs marketed per sow each year is influenced by management. Productive, crossbred sows respond to good management which results in increased productivity and efficiency."

It is the wise producer who keeps the four factors of fixed cost, feed efficiency, cost of grain sorghum and pigs per sow per year in mind as he seeks ways to increase his swine profits, advises Thomas.

Library News

By Anne Camp

Librarian: Mrs. Bernis Camp

We have received several nice memorial gifts to be used for furniture or fixtures for the new library. They are as follows: Given in memory of Shawn Haley by Mr. and Mrs. Doyce Turner. Given in memory of Dee Warner by Mr. and Mrs. Jesse S. Lewis of Fullerton, California. Given in memory of Paul Wolfe by Mr. and Mrs. Marion Little. Given in memory of Jacob B. Haire by Mr. and Mrs. Marion Little. Given in memory of Mrs. A.J. Wall, mother of Mrs. Sherman Sweetman by Mr. and Mrs. Julian Lenua, Mildred Davis and Mrs. Snow Davis.

Given in memory of Mrs. Claud Ferrell by Mr. and Mrs. Marion Little; also Mrs. Pearl Cox and the family of Lilian Bell.

Most recent memorials to the library for books are as follows: Given in memory of Mrs. Claude Farrell by Mr. and Mrs. Jim Johnson. Mr. and Mrs. Aubrey Heathington, Mr. and Mrs. Bernis Camp and Mr. and Mrs. H.A. Douglass, Jr. Given in memory of Dee Warner by Mr. and Mrs. H.A. Douglass, Jr.

Given in memory of Shawn Haley by Mr. and Mrs. Robert Hunt and children, Mr. and Mrs. Derrell Oliver, Mary and Myron Pool, the Bernis Camps, Mr. and Mrs. Aubrey Heathington, and Mr. and Mrs. H.A. Douglass, Jr. Given in memory of Ricky Glenn by Mr. and Mrs. Robert Hunt and children.

Your memorial gifts may be turned in to the library or given to Mrs. Ed Johnson or Mrs. Jack Young. Please specify whether the gift is to be used for books, or furnishings or fixtures for the new library.

Texas NCC Delegates Set February Meet

Dallas -- Texas delegates and alternates to the National Cotton Council's 33rd annual meeting here Feb. 1-2 were announced today by A. Starke Taylor, Jr., Dallas, unit chairman.

The unit delegates will join with those from 13 other state groups in reviewing Council research and promotion activities for the past year and in outlining a 1971 program. State unit delegates include: Producers -- Carl M. Hansen, Jr., Rt. 1, Palacios; Loy Kilgore, Pecos; Mike Maros, Fabens; Don Anderson, Crosbyton; J.B. Cooper, Jr., Roscoe; Dan Pustejovsky, Rt. 2 Hillsboro; L.C. Unfred, Rt. 4, Tahoka; Leon Bernsen, Rt. 2, Corpus Christi; Donnell Echols, Star Rt. 4, Lamesa; Don Marble, South Plains; and J.D. Smith, Littlefield.

Generators -- Orville Bailey, Rt. 2, Anton; Bill Weaver, Rt. 2, Lamesa; B.J. Mikeska, Eola; Wayne Mixon, Cone; and Ross Bigham, San Benito.

Warehousemen -- Wm. H. Smith, Galveston; Stanton Brown, Jr., Waco; Guy Nickels, Sudan; and B.B. Turner, Dallas.

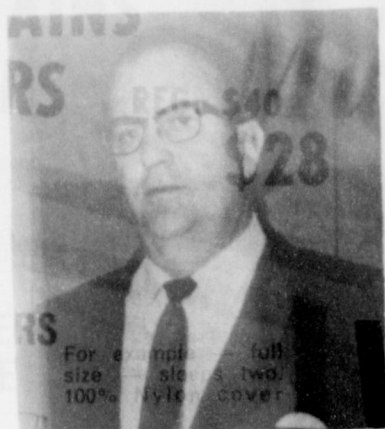
Cooperatives -- Parke T. Moore, Harlingen; Wilmer Smith, Rt. 1, Wilson; Edward Breihan, El Paso; Tom Brown, Lubbock; Stanley Webb, III, Odem; John Herzer, Thordale; John McQuinn, Plainview; W.C. Thompson, Rt. 1, Shallowater; and R.H. Whorton, Roscoe.

Named alternate delegates were: A.J. Richter, Rt. 1, El Campo; Neuman Smith, Rt. 2, Ballinger; Robert E. Skov, Clint; Lloyd Cline, Jack D. Hines, R.G. Fleming, and Bill Reid, all of Lamesa; David Baumgardner, Rt. 1, Wellington; John W. Niglaizzo, Hearne; Paul D. Bennett, Amherst; W. F. Abney, Woodsboro; Joe B. Pate, Jr., and Marvin Hitchcock, both of Lubbock; Joe D. Unfred, New Home.

Jim Manley, Galveston; Spencer Brown, Waco; Eugene B. Smith and Jack B. Fry, both of Dallas; Reed Bell, Sherman; A.B. McElroy, Raymondville; A. J. Mills, Stamford; C.W. Browning, Lyford; Carey D. Gooch, Shallowater; W.R. Bickley, Pecos; Curtis Jensen, Danewang; Emory Knapp, Rt. 1, Aubrey; Loyd Widener, Lockney; and J.W. Borders, Jr., Sweetwater.

Wisdom is not necessarily shown by those who make no mistakes.

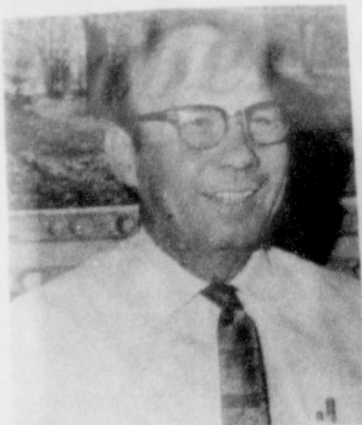
Meet Your 1971 Officers And Directors Of The Muleshoe Chamber Of Commerce



FRANK ELLIS, President



BILL LOYD, Vice President



CLARENCE JONES,
Secretary & Treasurer



JERRY HUTTON, Manager



JOHN McKEE, Speaker



DERRELL OLIVER



DOYCE TURNER



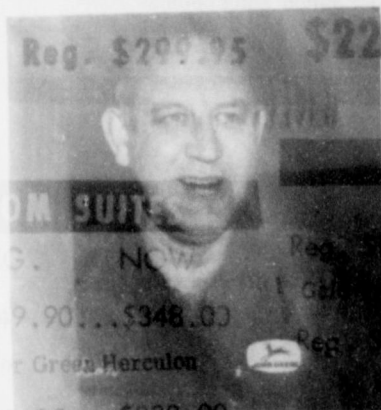
ROGER ALBERTSON



MAX KING



HANEY POYNOR



DON REMPE



BILL WIMBERLY



JOE PAT WAGON



R.A. BRADLEY



NEAL DILLMAN

Show your support of the Chamber of Commerce by attending the annual banquet Saturday, January 23, 7:30 p.m. Muleshoe High School cafeteria. John McKee, Principal Speaker. Tickets will be available at the door. Be sure to attend.

The officers and directors salute the following members for their loyal support:

Charles Lewis
Art Craft Printing
Decorators 216
Cross Roads Cafe
K.M.U.L. Radio
Leal's Tortilla Factory
Lindsey Jewelry
B.R. Putman
Singleton Funeral Home
West Plains Memorial
Damon Rexall Drug
Imperial Barber Shop
Muleshoe FFA Chapter
Bob Stoval Printing
A.P. Childers
Chubby's Beauty Shop
Arvis Grogan
John W. Gunter, Jr.
W.E. Meyers
Bill Jim St. Clair
Piggly Wiggly
E.O. Baker
B.Z. Beatty
Farm Bureau
Federal Land Bank
Ray Griffiths & Sons
Byron M. Gunter
Holt's Oil Company
Sherman W. Inman
W.T. Miller
Muleshoe Classroom Teacher
Muleshoe Livestock Auction
Virgil Nowell
Progress Gin
Southwestern Public Service
Clarence Christian, Agri. Cons.
Cecil A. Davis
Joe L. Smallwood
General Telephone Co.
W.M. Pool II
Texas Sesame Growers
Jack Schuster
H.H. Carlyle
W.Q. Casey Insurance
Lester Howard

Horace Hutton
Atchison, Topeka & Santa Fe
Farmers Coop Elevator
Gibson's Products Co.
W.D. Moore
Muleshoe Ford Tractor, Inc.
Jake Diehl
Johnson-Nix
Muleshoe Elevator Company
Barrett Product Co.
Neal Dillman
Ralph Douglas
Highland Motel
Lenau Lumber Company
Mac's Shamrock Station
James Crane Tire Co.
Dot's Shop
The Fair Store
E.T. Ford
Byron Griffiths
Muleshoe Antenna Company
Muleshoe Flying Service
Peerless Pump Division
Perry's Department Store
Pioneer Natural Gas
Ready Mix Concrete
Ranch House Motel
James P. Wedel
Whites Auto Store
Gordon Wilson Appliance
Jack D. Young
Arnold Morris
John Agee
Muleshoe Coop Gin
Production Credit Association
Sears, Roebuck & Company
Eric Smith
First Christian Church
Robert L. Jones
Jesse M. Osborne
Elbert Hamilton
Robert Blackwood
C.R. Anthony
Vic Benedict
B-J Tire Co.

Murrell Brown
Calvert Grocery
Chapman Supply Co.
Corral Restaurant
Crow Chevrolet
Darl Delite
Dinner Bell Cafe
Douglas Implement
First National Bank
Sam E. Fox
Fry & Cox
Gilbreath Grain Co.
Joe Harbin
Henry Insurance Agency
Irrigation Supply
Lambert Cleaners
Lambert Plumbing
Malone Milk Company
Maytag Laundrette
John Miller
Kerry Moore
Muleshoe Locker
Muleshoe Publishing Co.
Muleshoe State Bank
Murray's Jewelry
Nickels Gin
Morris Nowlin Studio
G.A. Pittman
Plains Auto Parts
Robinson's Boot Shop
Sanitary Barber Shop
W. Lewis Scoggin
Joe Sooter
Stockard Construction
Doyce Turner
Wagon Grocery
M. Glen Watkins
Wellborn Beauty Shop
Western Auto Store
Williams Brothers Office Supply
Williams & Merriman
Wrinkle Welding & Machinery
Billie Bickel
Charles A. Daniel

Berry Electric
Bill's Drive In
Bratcher Motor Supply
Brock Motor Company
Cashway Grocery
City Cleaners
S.D. Clements
Cobb's Department Store
Custom Farm Services
James Glaze Co.
Roger Gorrell
Gunn Brothers Stamps
Heathington Lumber Co.
Hether Bookkeeping & Tax
Hightbotham Bartlett
Jim's Pay & Save
John's Custom Mill
Johnson Furniture
King Grain Company
Walter B. Little
Main Street Beauty Salon
Lonnie Merriott
Muleshoe Animal Clinic
Muleshoe Electric
Muleshoe Motor Company
Retail Merchants Association
St. Clair's Dept. Store
A.S. Stovall
Tri-County Savings & Loan
Western Drug
Western 66 Fertilizer
Witt, Watts & Rempe Imp.
Wiedebush & Childers
Glen Williams
Williams Seed Cleaning
J.K. Adams
Allison Brothers
Baker Farm Supply
Baker Farm Supply
Douglas Bales
Bass Appliance
Beavers Flowerland
G.A. Beddingfield
Jimmy D. Black
Bobo Law Firm

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Allison Brothers
Baker Farm Supply
Baker Farm Supply
Douglas Bales
Bass Appliance
Beavers Flowerland
G.A. Beddingfield
Jimmy D. Black
Bobo Law Firm

Legislators Prepare For 'Big' Session

By--Vern Sanford
Texas Press Association
AUSTIN, Tex.--Texas' 62nd Legislature is prepared to settle down to serious business after hearing recommendations of Gov. Preston Smith as to priority duties.

Senate committee roster, and the sub-panel of the Senate appropriations committee began hearings on the budget.

Lawmakers were reluctant to talk much about where they would find up to \$850 million in new taxes until they heard "the governor's plan."

Meanwhile, bills piled up in hoppers of both houses during the "jull." Among them was the \$7.5 billion all-funds state biennial budget draft prepared by the Legislative Budget Board. It would require an estimated \$576.4 million in new revenue, and that was regarded as a minimum.

House Speaker Gus Mutscher was elected to a second term without opposition. Sen. Jack Hightower of Vernon was unanimously selected as Senate president pro tempore -- an honor which carries with it the privilege of serving as governor for a day, probably next April.

Proposed constitutional amendments already introduced would lower the minimum voting age to 18, remove the \$80 million a year welfare spending

ceiling, provide four-year terms for state officials and call for annual legislative sessions.

Hundreds of bills already have been submitted. Some of the major ones would require drivers to have liability insurance before they can get a driver's license or auto plates; set up an independent Texas Air Control Board; split the Parks and Wildlife Department; allow individuals to bring anti-pollution suits; and abolish recognition of common law marriages after 1971.

WELFARE CRISIS GROWING
Lieutenant Governor Barnes warned Senate budget writers that emergency funding is necessary to prevent some welfare allocations from running out altogether.

He said money for aid to families with dependent children and medical assistance might be exhausted by May or June unless the Legislature provides early supplements.

Barnes urged special attention to welfare problems. Welfare officials confirmed a reduction in AFDC is likely "not later than March" if no additional money is provided. A reduction in "Medicaid" would result in "losing the whole program," they said, due to strict federal matching requirements.

Welfare Department is asking a \$34.9 million emergency appropriation to maintain the current level of aid to the needy, drawing AFDC and regular medical benefits.

Barnes is ordering a check to determine if local expenditures for medical welfare could be channeled through the state treasury and thus attract additional matching federal aid on a two-to-one ratio. He thinks the procedure may make a substantial "saving" in state money.

APPOINTMENTS
Governor Smith appointed Mrs. Lyndon B. Johnson of

Johnson City, Dr. Joe Thomas Nelson of Weatherford and A.G. McNeese Jr. of Houston to the University of Texas board of regents.

He named H.C. Bell of Austin and Bill Lewie Jr. of Waco to the Texas A & M University board of directors.

Smith also named:

-- Searcy Bracewell of Houston as chairman of the Texas Water Development Board.

-- William C. Black of Belton as 146th district judge.

-- Charles D. Travis of Austin as executive budget director.

-- Rudy S. Davila of Austin as training specialist in Texas' office of Economic Opportunity.

-- Mrs. Jeannette Watson of Austin as interim director of the Early Childhood Development program for the state.

COURTS SPEAK
State Supreme Court held that water permits not used for 10 years can be cancelled by the Texas Water Rights Commission.

Decision reversed the Third Court of Civil Appeals. In other decisions the High Court:

*Sustained the district court which held that two Fort Worth firms could not violate the Sunday closing law.

*Upheld lower courts that a Corpus Christi cab driver does not have to pay a city license fee to drive his cab in the city when he is licensed by the state to transport passengers.

*Struck by its December 2 decision sustaining lower court findings that a suit claiming discrimination in membership against Sen Felipe County Club must be re-tried.

OPINIONS BY MARTIN
One who gets an occupational driver's license (while his regular license is suspended) is not entitled automatically to return of his auto registration receipts and license plates, At-

ty. Gen. Crawford Martin has held.

In other recent opinions, Martin concluded that:

*State employees who held city offices but resigned them may receive their state pay.

*Deer killed on the land of another, without his consent, should be released to the game warden -- for charitable purposes.

Martin issued a warning against mail solicitations which closely resemble a bill for merchandise.

DRAFT CALL SET
February draft call for Texas is 1,185 men, an increase of 280 over January.

Selective Service Director Col. Melvin Glantz said inductees will be called from the extended priority selection group and the first priority selection group, for 1971.

First priority selection group is made up of registrants born in 1951 currently classified in Class 1-A, 1-A-O or 1-O.

REPUBLICANS ON MOVE
Texas Republicans named Dr. George Willeford Jr. of Austin as their new state chairman and began laying their plans for joining in campaigns of President Nixon and Sen. John Tower in 1972.

Willeford said GOP needs to change its face, and deal in specific issues rather than "in platitudes about things like fiscal responsibility."

GOP leaders insisted the appointment of Democratic former Gov. John Connally as secretary of treasury enhances chances of both Tower and Nixon. Tower predicted he will win and said he doesn't care who the Democrats run against him.

FOUNDATION CRITICIZED
Chairman of a House committee has sharply criticized the \$200 million Moody Foundation.

Committee actually did not back up all the complaints of Chairman Louis Dugas Jr., Orange County district attorney.

Foundation Chairman Paul R. Haas of Corpus Christi protested the charges and called on the state attorney general to investigate the Foundation and make a public report.

SHORT SNORTS
Governor's advisory committee recommended creation of a permanent commission on physical fitness.

One hundred and six rice farmers in Chambers, Liberty and Jefferson Counties carried their appeal to the Texas Water Rights Commission on an irrigation water rate increase by

the Trinity River Authority. An Environmental Education Conference is set here for February 17 to support legislation to protect the environment.

Last year Texas exported 111,083 goats, 75,820 sheep, 10,916 swine and 6,352 cattle, reports Agriculture Commissioner John C. White.

State Banking Board approved charters for Border City Bank of El Paso and Valley View Bank of Dallas.

Forest Hill (Tarrant County)

is applying for a state bank charter.

New Senate Bill (SB 16 by Sen. Charles Herring of Austin) would require state agencies to make their rules, orders and decisions public.

Texas AFL-CIO President Hank Brown called for legislative investigation of "fish kills" in the Gulf of Mexico off Brazoria County.

David Edward Clemens of Mineral Wells resigned from the Texas Water Quality Board.



JOHN DEERE FARMING FRONTIERS SHOW

Watch the year's best agricultural one-hour special right in your own living room! You'll see several "Furrow-on-Film" educational subjects, and get a preview of "What's New for '71 from John Deere."



WATCH

KLBK Channel 13

Sunday, January 24

1:30 p.m.

Whitt Watts & Rempe
MULESHOE

News of Our SERVICEMEN

Joe Fowler

PFC Joe Jean Fowler, son of Mr. and Mrs. Arch T. Fowler, Lubbock, and husband of the former Pam Kerr of Muleshoe, was awarded the military rating of Construction Surveyor, and received a diploma upon successfully completing the Construction Survey Course in the Department of Topography at the United States Army Engineer School at Fort Belvoir, Va.

This technical course is designed to provide the Army Engineer with the knowledge and skills needed to perform all aspects of plane surveying as pertains to military construction used by the Corps of Engineers worldwide.

He is a 1969 graduate of Texas Tech University, Lubbock, and was employed by Halliburton Services before entering the Army.

'Swanee' Tickets On Sale Monday

Portales -- Comedy skits, musical acts, and the famous Swanee Girl lineup are being organized this week with just over three weeks until opening night for the 20th annual performance of "Swanee," the musical variety show at Eastern New Mexico University.

At the same time, University officials are preparing for the great task of filling ticket orders for the ever-popular show. For more than 10 years the demand for tickets has far outnumbered the available seats in University Theatre.

Performances are scheduled for 8 p.m. Feb. 8, 9, 11, 12, and 13 with no show on Wednesday evening, Feb. 10. Ticket sales will follow a system adopted three years ago -- one found to be the fairest to all those wishing to see the show, including students, townspeople, and out-

of-town residents.

All tickets will be ordered by mail. Orders will be filled by postmark on a first-come, first-served basis. Letters requesting tickets must be postmarked NO EARLIER than Jan. 25.

Each request for tickets MUST include the following:

--1. Date of performance desired. Due to the demand for tickets to the five shows on Feb. 8-9 and 11-13, requests should include as many alternate dates as possible. Last year some requests postmarked early were not filled because only one or two dates were listed. Other requests which included several preferences were filled, however.

--2. A check or money order. Tickets are \$3 each.

--3. A self-addressed, stamped envelope for return of the tickets.

Mail your order to "Swanee," Eastern New Mexico University, Portales, N.M. 88130. Tickets will be mailed during the week of Feb. 1.

Due to the increased demand for tickets, University officials have asked that requests be made only for those tickets you plan to use. Since the "by-mail-only" policy will be strictly enforced, no special requests for tickets will be accepted.



Let Us Finance Your MOBILE HOME

We're Doing Something About Low Cost Housing See Us Today!

Tri-County SAVINGS AND LOAN ASSOCIATION
P.O. Box 528 - Phone 272-4521
Muleshoe, Texas

Obituaries

Eston Sowder

Eston Sowder, 61, of Clovis, and a former Bailey County resident of the Three Way Community, was found dead in bed at Paducah where he was visiting following an apparent heart attack Sunday. He was born July 25, 1909 in Jefferson County, Oklahoma and moved to Three Way in 1951. Sowder moved to Clovis three years ago. He was a farmer.

Funeral services were held at 2:30 p.m. Tuesday in the First Baptist Church at Muleshoe, with Rev. Jerry Haley of Dawn and Rev. Neal Foster, pastor of the Longview Baptist Church, officiating. Burial was in the Morton Cemetery under direction of Singleton Funeral Home.

Survivors include his wife, Marie; three daughters, Mrs. Luther Edwards, Sundown; Mrs. Gib Dupler and Mrs. Bill Dupler, both of Maple; a son, Sam, San Antonio; two sisters, Mrs. George Clappitt, Lebanon, Mo., and Mrs. Erva Kelly of Norco, Calif.; a brother, John Sowder, Goodland and 12 grandchildren.

COME IN SOON!
AQUARIUS
(Jan. 21-Feb. 19)
HOROSCOPE FOR YOUR INCOME TAX
If you can't bear to face another return, let H & R BLOCK prepare it for you. We're fast, convenient, and guaranteed accurate. Chances are we'll save you so much trouble your whole future will be brighter. Open the door at BLOCK and let the sun shine in.
We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay that penalty or interest.
H & R BLOCK Co.
AMERICA'S LARGEST TAX SERVICE WITH OVER 5000 OFFICES
CORNER MAIN & E. AM. BLVD.
Weekdays 9 a.m. - 6 p.m.
Sat. 9 a.m. - 5 p.m.
NO APPOINTMENT NECESSARY

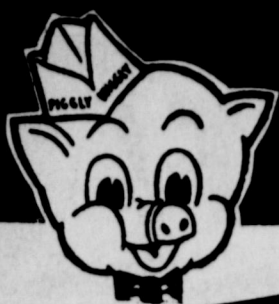
Any lumber company that pines for you is in the Yellow Pages

ALTERNATOR REPAIR??
YOU BET WE CAN...
Generators- Starters and Distributors, Too...
Our electrical department has the 'KNOW HOW' and 'THE EQUIPMENT' to handle your problem with a minimum of time and cost.
TRY US. YOU'LL SEE!
Plains AUTO PARTS
P.O. Box 586
MULESHOE, TEXAS 79347
South Main
MULESHOE
Phone 272-4576

The yeast-rising loaf

MRS BAIRD'S

BE WISE
Like The **OWL**
Who Hoots In The Tree,
PICK UP YOUR PHONE AND DIAL 272-4536
For A
FAST - ACTION
The Muleshoe Journal
Bailey County Journal
WANT AD!
'They're Inexpensive'



UNBEATABLE PRICES & STAMPS!

Carol Ann, Pure Vegetable
COOKING OIL
39¢
24-Ounce Bottle

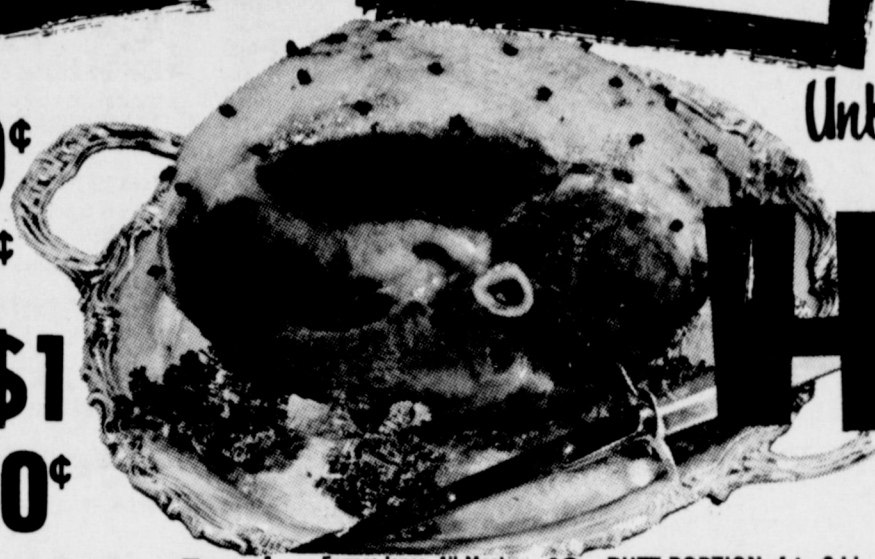
Dish Detergent, 10¢ Off Label
IVORY LIQUID
39¢
22-Ounce Bottle

King Size
6 Btl. Ctn.
Plus Deposit
Pepsi Cola
29¢
First 2 Ctns. Thereafter 49¢

All Flavors
BORDENS MELLORINE
39¢
½-Gallon Carton

Pure Granulated
HOLLY SUGAR
49¢
5-Pound Bag

TOILET TISSUE Northern, Assorted Colors 4 Roll Package **39¢**
Miracle Whip Kraft, Salad Dressing Quart Jar **59¢**
Hi-C Drinks Assorted Flavors 3 46-Ounce Can **\$1**
Baby Food Heinz Strained Fruits and Vegetables 4½-Ounce Jar **10¢**
Golden Corn Libby's, Whole or Cream Style 5 No. 303 Cans **\$1**
Sweet Peas Carol Ann, Garden No. 303 Can **18¢**
Ranch Style Beans Husband Pleasing No. 300 Can **16¢**
Soft Margarine Churn Gold 1-Pound Tub **29¢**



Unbeatable Ham Sale!
Hickory Smoked, Shank Portion, 6 to 7 Lb. Avg.

HAM
39¢

Family Steak USDA, Choice Beef, Ranch Style, Chunk Cut Pound **58¢**
Rib Steak USDA, Choice Beef, Valu-Trimmed Pound **88¢**
Sliced Bacon Hickory Smoked, Rindless Slab Pound **59¢**

Franks Farmer Jones, All Meat 12-Ounce Package **49¢**
Chuck Roast BONELESS, USDA, Choice Beef, Valu-Trimmed Pound **89¢**
Arm Roast USDA, Choice Beef, Round Bone, Arm Cut Pound **79¢**
Short Ribs Lean USDA, Choice Beef Pound **38¢**
Ground Chuck Dated to Assure Freshness Lb. **79¢**
Codfish Fillets Gorton's New Easy to Cook Pak 14-Oz. Pkg. **69¢**
Chicken Livers Tyson's Pride 8-Oz. Pkg. **39¢**
Cream Cheese Farmer Jones 3-Oz. Pkg. **14¢**
Cheese LONGHORN, Farmer Jones, Half Moon 10-Ounce Package **62¢**
Pork Liver Rich in Mineral 3-Oz. Pkg. Pound **39¢**

BANANAS
Golden Ripe
Pound **9¢**
YAMS
Pound **12¢**

Sour Cream or Dips Borden's 8-Ounce Cup **43¢**
Cottage Cheese Borden's 2-Pound Carton **69¢**
Low Fat Milk Farmer Jones, Homogenized ½-Gallon Carton **68¢**
Cinnamon Rolls Pillsbury's, Popin' Fresh 9-Ounce Can **33¢**
Pancake Mix Aunt Jemima 4½-Pound Box **89¢**
Pancake Syrup Aunt Jemima 24-Ounce Bottle **76¢**
Family Flour Gold Medal, All Purpose 25-Pound Bag **\$2.35**
Spinach Del Monte, Early Garden No. 303 Can **19¢**
Tomato Paste Del Monte 6-Ounce Can **19¢**
Kraft Velveeta Cheese Food Pound Carton **77¢**

FRUIT PIES
Apple, Peach or Cherry, Morton's 20-Ounce Pie **29¢**
MORTON'S Regular Variety DINNERS 11-Ounce Package **39¢**
Orange Juice Minute Maid 12-Ounce Can **49¢** 16-Ounce Can **63¢** 6-Ounce Can **25¢**

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) ½ Gallon BELL'S BUTTERMILK
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) ½ Gallon of BORDEN'S ROUND CARTON ICE CREAM
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) 7-Ounce TWICE AS NICE SHAMPOO
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) 15-Pound Bag POTATOES
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

75 EXTRA STAMPS
WITH COUPON AND PURCHASE OF THREE (3) Packages of BETTY CROCKER LAYER CAKE MIXES
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) 12-Ounce Package TOTAL BREAKFAST CEREAL
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) 5-Pound Bag GRAPEFRUIT
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF FIVE (5) Cans, 6-Ounce LIBBY'S ORANGE JUICE
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF THREE (3) No. 1½ Cans of DEL MONTE PINEAPPLE
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF THREE (3) Jumbo Rolls of CHIFFON PAPER TOWELS
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

100 EXTRA STAMPS
WITH COUPON AND PURCHASE OF THREE (3) or More Pounds of LEAN GROUND BEEF, CHUCK or ROUND
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

100 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) 4 to 7 Lb. SWIFT'S PREMIUM USDA GRADE A CHICKEN HEN
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF TWO (2) 10-Ounce Boxes NABISCO TOASTETTES TOASTER PASTRIES
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) Family Size ULTRA BRITE TOOTHPASTE
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

25 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) Pound Package of RATH'S BLACK HAWK SLICED BACON
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

25 EXTRA STAMPS
WITH COUPON AND PURCHASE OF TWO (2) 6-Oz. Packages FARMER JONES LUNCH MEATS "YOUR CHOICE"
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

CREST, Regular or Mint TOOTHPASTE
5¢ Off Label, Suggested Price 83¢
Extra Large **59¢**
Right Guard Spray Deodorant, Mfg. Sugg. Price 85¢ 3-Ounce **69¢**
Bright Side Shampoo Mfg. Sugg. Price \$1.09 6-Ounce Size **87¢**

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