

The Portales Valley News

VOLUME XXVII

PORTALES, NEW MEXICO THURSDAY, SEPTEMBER 5TH

NUMBER 48

A. T. PLANE STRUCK BY LIGHTNING—ALL KILLED

The T. A. T. Passenger plane which left Albuquerque at 10:20 a. m. on Tuesday, failed to reach Gallup.

Searching planes were sent out on Wednesday evening the wreckage plane was found about 10 miles out of Gallup.

Lightning had struck the plane and crew and passengers, eight in number were killed.

Passengers on the plane were George B. Raymond of Los Angeles, who had been visiting here and was returning home; A. B. Cafferly, Albuquerque lumber man; William H. Beers, New York; Harry Livermore, Boston, and M. M. Campbell, Cincinnati.

Dairy Show

Sept. 26, 27, 28

Final plans have been completed for the big Dairy and Livestock show to be held at Portales, at the Young & Hatch feed pens, September 26, 27 and 28. There is every indication to believe that the show will be the biggest thing of the kind ever held in Roosevelt county. Farmers and business men are interested, and are putting in their time and money. All over the county farmers are getting their stock ready to bring in to the exhibit.

A premium list of \$500.00 has been prepared for all the classes of livestock. Premiums will be given to all breeds of dairy cattle, beef cattle, hogs, sheep and horses.

The ladies will have their own department and will have a show of butter and other dairy products. The premium list of this department will be published later.

One of the features of the premium list of the great attention given grade dairy cows. The committee believes that farmers with grade cows should be encouraged to exhibit, and it is likely that there will be a fine display in this department of the show. Of course grade bulls will not be shown. Roosevelt county has many fine grade Jersey cows.

Another feature of the show that will receive much attention is the milk contest. Production is the final test of dairy cows, and so this contest is important. Farmers bring your cows in for this contest.

All stock will be exhibited at the Young & Hatch Feed Pens and will receive the best of care. There will be plenty of water, feed and shade for the stock. Young & Hatch are to be complimented on the fine spirit shown in donating the use of their feed pens.

Leon Slaten

To Tahoka

Leon Slaten has been promoted to assistant manager of the United Dry Goods Co., and transferred to Tahoka, Texas. Leon left Thursday at noon for his new position. He and his family were accompanied by Edward Brown and Mrs. Willis Slaten.

The Tahoka store is a new one having its opening on Friday.

Leon is a worthy boy and will make good in his new place.

Methodist Church

THOMAS B. SOWELL, Pastor

A great day in store for all who come to the Portales Sunday. Remember that all services are to be held in Sunday and we earnestly invite all who can to be in the services, for we only have one left in the conference year, and the church is dependent on every member and if all will do their part we will round out the latest year in the history of the church, and if you fall as a member, then the church fails to extend. Your presence is always needed and the church program will be helpful to you.

Sunday School at 9:45 a. m. good place for all ages, come with us in these splendid services and be sure to hear Sowell in the services Sunday at the Portales.

The old time hospitality will make you glad you came, and the spiritual services will send you home with a light heart and a new lease on life. Come and bring your family and friends.

ARTIST W. M. U. POSTPONED

Mrs. J. S. Green announces that the meeting of the W. M. U. of the Baptist Church has been postponed Thursday of next week on account of the funeral.

Portales to Run Continuous Show On Saturday

In order to accommodate the people from the rural districts who would enjoy a good matinee on Saturday afternoon the Portales will run a continuous show from one o'clock until midnight. The first of the fine shows will be over by 2:30 which gives the farmer an opportunity to enjoy a good picture and still get home in time to do the evening work. The last show will begin at 10 o'clock. Pictures will be shown Wednesday, Thursday, Friday and Saturday.

The manager tells us that he has some splendid new historical plays coming.

Since he has installed a new cooling system with a number of large electric fans the Portales is a pleasant place to spend the evening.

Visitors Talk at C. of C. Luncheon

At the weekly luncheon of the Chamber of Commerce Tuesday, there were several visitors present who made short talks.

Mr. Henderson, of the International Harvester Co., stated that this was the best section of the United States between California and New York. He gave a brief outline of the work of his company in this territory, stating that their business had increased over 200 per cent in the past seven years, and that the farmers were in better shape and that their paper was a better risk than in any section that he knew of.

Mr. Anderson, of the State College made a few remarks on the importance of the Dairy and Livestock show, impressing on every one the importance of better breeds of dairy cattle.

A report from a representative of one of the large nurseries in regard to a grape project was received and referred to the agricultural committee.

A representative of the tomato shippers made a brief talk, calling attention to the importance of irrigating the tomatoes so that they would not water log.

Return From Trip.
Mr. and Mrs. Carl Yonchum returned Sunday night from a four days vacation in the mountains and a trip to Juarez. While returning Sunday night they saw two cars collide and one catch fire and burn up. This was on the highway between Portales and Elida.

Mrs. Ernest Ellars Passes Away

Mrs. Ernest Ellars, nee Sybil Deen, passed away at the Clovis Baptist Hospital Tuesday evening about 6 o'clock.

Sybil had been ill for a month and two weeks ago, she was taken to the hospital, where she could have the best of expert care, but in spite of the tender care of a loving husband and devoted parents, the best medical skill and trained nurses, the call came for her and she passed on to a better world.

She was born at Crandall, Texas in 1901 and was 23 years of age. She joined the Christian Church at the early age of 13. In 1908 she moved to Portales with her parents Mr. and Mrs. Porter Deen and lived here until about the first of October 1927 when she went to El Paso and entered Providence Hospital for training. In March of this year she was married in Las Cruces, to E. H. Ellars, a non-commissioned officer of Wilman Beaumont Hospital in El Paso.

About the 15 of June she and her husband came to Portales and she had not been very well since. Besides a devoted husband and parents Sybil leaves the following brothers and sisters: Robert Deen, Rosamond Deen, J. P. Deen, George Deen, Annie Porter Deen, Harrison Deen and Mary Jane Deen, besides an aunt Mrs. Harry Buchanan and other relatives and hosts of friends. She was the oldest child of Mr. and Mrs. Porter Deen. The body will be in Johnson-Wheeler undertaking parlors until 2:30 this afternoon when funeral services will be held at the Christian Church. Rev. Joe F. Grizzle will conduct these services in the absence of her pastor Rev. Claude A. Loris. Burial will be made in Portales Cemetery.

Farm Mechanics School Building To Be Erected

At a recent meeting of the Portales Board of Education, it was decided to construct a Vocational building, utilizing the old Cavalry stables.

This building will be a modern stucco structure, and will contain large shop for Farm Mechanics and an up-to-date milk and cream testing laboratory.

This building will fill a long felt need and will put Portales on a par or better with the twenty two departments in this state. The boys in this department will do the bulk labor on the building.

Issue Permit for Sunday Circus

On last Saturday the town council issued a permit to the A. G. Barnes Circus to show in Portales on Sunday, September 29th.

This is perhaps the only town in Eastern New Mexico which will permit a Sunday exhibition of this kind.

While the Circus has a permit to show on this day, they have not at this time taken out occupation license.

V. J. Campbell Moves to Muleshoe

V. J. Campbell and family are moving this week to Muleshoe. V. J. will run a law office there.

Miss Thelma, their talented daughter, teaches Spanish in Ward-Belmont College, Nashville, Tennessee, and will soon be back at work.

Miss Thelma has been writing for magazines this summer while on her vacation. If you take "The Missionary Voice" watch for her articles from time to time.

New Sunday School.
A new Sunday School has been organized on the Railroad Strip, ten miles south of Portales and one and one-half miles west of the oil well.

Sunday School is held under an arbor at present but they expect to build a new church soon.

Tax Rate for the Year 1929

Sam J. Slinnett, Tax Assessor has received the tax rates for the year 1929 from the State Tax Commission.

The rate are as follows:
State Taxes, 75c per \$100.00 valuation.
County taxes, \$2.40 per \$100.00 valuations.

Portales City Taxes, \$1.49 per \$100.00 valuation.
Elida City Taxes, 41c per \$100.00 valuation.

School districts on direct charge various rate.
State and county taxes are increased 63c over last year.

Read the Save A Dollar Day Adv.

This week the United Dry Goods Stores, Inc. are carrying a large advertisement for Save a Dollar Day which should be of interest to every reader of the News.

This is something of a novel idea, and covers a wide field of merchandise.

Manager Brown says that last Saturday business was one of the best days he has had since coming to Portales and that he expects this Save a Dollar Day ad to bring him many customers from all over the county.

P. T. A. Holds Its First Meeting

The first meeting of the Portales Parent Teachers Association will be held at the High School on Friday of this week, at 7 o'clock.

All interested are invited to attend.

School Enrolment

Portales Schools enrolled the largest number of pupils in its history, according to Supt. Floyd D. Golden. There were 246 High School students, 201 Jr High School students and 592 Grade pupils, making a total of 1039 pupils altogether.

Prospects are bright for the best school year Portales has ever had.

There are forty teachers employed at present and all have returned from a pleasant vacation, all of which have added to their general knowledge as well as their enthusiasm for the years work.

New Chain Store Comes to Portales

The Campbell Chain one cent to \$5.00 store of Abilene, Texas has leased the Coey Theatre building and the same is now being completely remodeled for this business.

The moving picture fixtures have been moved out, a new floor put in and Mr. Kirby expects to have the building ready for the opening by the first of October.

C. W. Ison has the contract to put in a modern city style front, which will make this building one of the most attractive in Portales.

In addition to this chain store, it is reported that a chain hardware company is seeking a location for a store in Portales.

Again the News has it on reliable authority that the Safeway Chain Grocery is coming to Portales before long.

With the many chain stores entering this field, it evidently looks like the outside world has the utmost confidence in Portales and Roosevelt county.

Mrs. J. D. Hunter Opens Cafeteria In Grade School

On Tuesday, September 3, Mrs. J. D. Hunter opened up her cafeteria in the south west room of the Grade school basement.

She will serve sandwiches, salads, hot soup, hot chocolate, milk, fruit, vegetables, candy and pie.

She will also handle a few school supplies.

Mrs. Hunter says she will have a change of menu each day and the articles will be reasonably priced.

Many patrons have expressed their appreciation of this move to have hot lunches available for their children.

Progressive schools over the country are serving hot lunches for their students, and Portales is never far behind when it comes to school improvements.

Famous Coupon Sale

Elsewhere in this issue will be found the Coupon sale of the famous. Each coupon is worth money to you.

A Letter

Wichita Falls, Texas
8-20-29

Mr. J. Rex Forrester,
Portales, New Mexico.

My Dear Mr. Forrester:-

I want to take this opportunity of expressing my appreciation for the splendid luncheon your good people prepared for our party. It made our long trip enjoyable and shall always make us feel very kindly toward Portales.

We regretted very much our inability to take the motor ride you had arranged for us; but a majority of our people had to catch the 9:00 o'clock train out of Amarillo, and while some of them did not reach there in time on account of trouble, most of them did get there in time to brush up and catch the train out, as planned.

We shall always remember the very fine hospitality of Portales, and hope that in some way we may be able to reciprocate. Should you at any time be in this city, I trust will make it convenient to call on me.

Again thanking you, and with kindest personal regards, I remain,
Yours very truly,
Walter S. Curlee

Mrs. J. P. Nash Undergoes Operation

The News just received the following telegram from J. P. Nash of Lubbock, Texas, Sept 4th, 1929—

To my many friends in Roosevelt county. Mrs. Nash has just passed through a very severe operation yesterday. Nurse reports her resting very well.

J. P. Nash.

Penney Fixtures Being Installed

Mr. Redding of the Houston Shoe Case Company, a branch of the Grand Rapids Fixture Company, arrived in town Tuesday and on Wednesday morning began the installation of the fixtures for this big department store.

Mr. Luna, states that he will be ready for opening within the next two weeks, the date to be announced later.

He had hoped to open on the 13 of this month, but has been delayed by the incompleteness of the work on the building.

Mr. and Mrs. Ezra Watts and daughter Miss Mae and son Bill were Clovis visitors Sunday.

Twelfth Child Born to Mr. and Mrs. G. T. Sartain

Thursday morning a new boy arrived in the G. T. Sartain home. This is the twelfth child of Mr. and Mrs. Sartain, all are living and all normal children.

The Sartains have only been here about a year, and live on the Lee Carter place. They came from Texas and are thrifty substantial farmers.

Portales Schools Open Monday

Monday morning Portales schools opened for the 1929-30 terms. An interesting assembly was held in the High School auditorium at 9 o'clock.

Principal Steiner introduced Judge Mears, a member of the school board who made an interesting talk on cooperation and asked that both teachers and pupils strive to make this the best school year possible.

Miss Helen Zeran gave a vocal number which the audience enjoyed.

Supt. Golden then introduced each teacher and told what subjects they were to teach.

Portales is proud of her teachers and is looking for the best year of her history.

Schools

Supt. Shock reports that almost every school in the county began their years work last Monday morning and that in every case a heavy enrollment was made.

Floyd reports a extra attendance in the lower grades.

Kentucky Valley enrolled 60 which is the largest number ever enrolled at that place.

Rogers has the distinction of having all degree teachers with possibly one exception and that teachers lacking only one years work.

ROOSEVELT COUNTY TEACHERS, YEAR 1929-1930

Fairfield—Aggie Jones, Miss Leona Jones, Miss Ruby Moss.
Floyd—Don C. Foster, Ray J. Lofton, Mrs. Kate Foster, Miss Ines Medlock, Orris Bailey, Miss Marion Jones, Gordon Beck, Mrs. May Williams, Miss Myrtle Walker, Miss Pearl Forehand, Miss Della Jones.

Hwy—H. M. Wilhite, Miss Eula Grinnett.
Arch—G. T. Wise, Mrs. G. T. Wise.

Kentucky Valley—Mrs. W. Chas. Cason, Joe Cason.
Pleasant Valley—A. C. Woodburn, Miss Neva Brownlee, Miss Pannie Paxton.

Causey—J. W. Stone.
Midway—Crockett Stone.
Egny—Miss Vada Hale.

Kenna—Miss Callie Grimes, Mrs. Gertrude Sears.
Richland—Wade J. Hartrick, Miss Icie Stigall, Miss Velma Edwards, Mrs. Burma Parks.

Union Valley—Miss Velma Gore, Rogers—Chas. L. Mills, Miss Mary Babcock, W. D. Mud, Mrs. W. D. Mud, Miss Tuglie, Mrs. Tuglie.

Longs—Miss Gladys Breshears.
Dora—W. A. Stephenson, Carl B. Radcliff, Martha K. Hodges, Miss Ruth McClintock, Miss Lurline Baker, Miss Lucy Cathey.

Causey—H. E. Rickard, Miss Ruth Fraze, Miss Georgana Richardson.
Benson—Miss Gladys Townsend.

Oklahoma—J. H. Gilbert, Miss Mae Price.
Blunt—Miss Lois Chadwick.

Doreno—Joe C. Rupe.
Inez—Miss Olla Webb.
Claudell—Miss Ruth Ison.

Friendship—Miss Mary Hall.
Mt. Vernon—Miss Gladys Hendry.
Rogers—Mrs. Chas. Nance.

BOARD AND FACULTY MEET

The entire school faculty of forty members met with the school board Saturday afternoon at 2 o'clock.

All members of both board and faculty were introduced.

Mr. Wheeler was the principal speaker of the afternoon.

He gave a very worth while talk on cooperation the duties and responsibilities of the teacher, and what the Board expects of the faculty.

Supt. Floyd D. Golden, Principal Steiner, Principal L. L. Brown and Principal E. A. Hunt each made a short talk.

The keynote of the meeting was "To make Portales Schools the best in the state."

Expect Visitors.

Mr. and Mrs. E. H. Brown are expecting Mrs. Brown's mother, Mrs. Ada Worden this week and also a nephew, Selden Peugh, of Holington, Kansas, Mr. Peugh will take a position with the United Dry Goods Company.

Corner Stone Laying of Junior High School and Methodist Church, Sept 12th

Steinberger Well To Be Plugged

H. G. Steinberger stated Wednesday morning that the well drilling 8 miles south and 4 miles east had been finished to the contract depth, and was now 4311 feet deep. That he had received orders to plug the well.

The casing will be drawn and the well plugged in the near future.

It is expected that the well would be drilled an additional 1500 feet but no orders to this effect have been given.

The well was finished in red shale.

The Geophysical Research Corporation have been making tests in the neighborhood of this well for the past week.

P. H. S. Foot Ball Team Promising

Approximately 35 husky boys turned out for foot ball practice Tuesday. Many of them were last year men.

There are several new men from other places going out this year, and a few have had several years experience in foot ball.

The practice Tuesday consisted mainly of exercise to loosen up the muscles after a summer of inactivity.

Coach Brown gave instruction as to training. Coach Stinnett worked out the prospective line men while Coach Brown worked with the back field men.

The first game will be October 5 at the South Plains Fair at Lubbock Artesia, Clovis and Roswell have already arranged dates with Portales for games.

INJURED IN AUTOMOBILE ACCIDENT

The following clipping from a Tennessee paper was handed to the News. Mrs. Fisher and children are now visiting their old home in Tennessee.

On last Friday as Mrs. Jessie Fisher and daughter, Miss Eva and Miss Lizzie Akin of Both Springs were motoring to Saltville to visit their brother, Mr. Tom Akin with a car driven by a son of Mr. Tom Akins just this side of Saltville which resulted in Miss Lizzie Akin sustaining a broken leg and arm and a severe cut on the head, Mrs. Fisher suffered several cuts and bruises, and Miss Eva, driver of the car was severely cut on the face and it is feared will lose one of her eyes. They were carried to Saltville for treatment. Young Caleins was injured, but Jack Dodd who was in the Caleins car was severely cut about the face and lost 16 teeth. Both cars were demolished. Mrs. Fisher and daughter are visiting here from Portales, New Mexico and expected to return to their home there in a few days.

At our last report the injured were getting along as well as could be expected.

Mrs. G. W. Carr Undergoes Operation

Monday morning at the Baptist Hospital at Clovis Mrs. G. W. Carr underwent a serious major operation.

Mrs. Carr has been in ill health for almost a year, and the trouble was diagnosed as gall stones. The operation proved this to be true, and Mrs. Carr's many friends will be glad to hear that she is doing as well as could be expected and the chances are that she will again be well and strong.

Governor Dillon to Attend Dairy Show

Governor Dillon has advised that he will attend the Dairy Show and is placing a \$10.00 premium on the Grand Champion Hereford Bull.

Sues Bouldin Estate for \$15,000 Damage

On last Friday, Ed Barker filed suit against the B. F. Bouldin estate for damages in the sum of \$15,000 in the name of his baby.

On July 29, B. F. Bouldin shot to death his wife and daughter, Mrs. Lizzie D. Barker.

This case was settled by compromise on Tuesday of this week, the plaintiff getting 90 acres of land near Rocky Corner.

Masonic Order To Officiate

Grand Master Herbert Mardock of Springer, N. M. To Officiate

The corner stone ceremonies which was postponed on account of the work on the Methodist church, will take place on Thursday, September 26th.

Grand Master Herbert S. Mardock of New Mexico will officiate in these ceremonies.

At 2 o'clock p. m., the Grand Lodge will open, and proceed to the Junior High school building for the laying of this corner stone. These ceremonies will take place at about 2:30 o'clock.

John Milne, superintendent of the schools of Albuquerque will be the principal speaker for the occasion.

After laying the corner stone for the Junior High school building, the Grand Lodge will march to the location of the new Methodist church, where the corner stone ceremonies will take place.

J. M. Bickley, superintendent of the Clovis schools will be principal speaker for this occasion.

Elida, Melrose, Farwell and Clovis lodges will join with the Portales lodge in these ceremonies.

The laying of corner stones by the Masonic Order, is a beautiful and important ceremony, and should be witnessed by everyone.

Masonry stands for religion and education, and takes pleasure in officiation at such ceremonies at that above.

After the laying of the corner stones the lodge will return to the Masonic Temple, where the Grand Lodge will close.

From 6:00 to 7:30 the Lodge will entertain visiting Masons.

The Blue Lodge will open at 8:00 o'clock the visit of the Grand Master of New Mexico, who will be present.

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Canning Factory makes Improvement

In order to take care of the extra crop of tomatoes, it has been necessary for the Canning factory to enlarge their plant. In doing this they have added two new cooking retorts.

Home J. Watson, machinist for the Continental Can Co., Chicago, has been here for several days, adjusting tow new capping machines that have been installed.

A new shed 24 x 50 is being built. This shed is to be used for a labeling room.

To the outsider it seems a very busy place. There are about 115 people employed there at present.

Mr. Hollis has, charge of the cooking, John Ince of the sealing, A. B. Miener of the bottling, Dich Shay is machinist and Mr. Clayton bookkeeper. There are fillers, peelers, labelers, and others at work. Those working there at present are: Eula Price, Lena Reynolds, N. L. Wilhite, Dona Manbeck, Mabel Setser, Frances Setser, Lue Walters, Dollie Lovorn, Quisberry, Jewell Atkins, Mrs. Pauline Garcia, Thelma Aoraphia, Lorene Fortner, Marjorie Newman Opal Hunnis, Mrs. A. E. Wilhite, Mrs. Ellen Tisdale, Olive F. Wood, Mrs. G. B. Stirmann, Mrs. Vida Brownley, Mrs. D. B. Roney, Worthy McCurdy, Mrs. G. W. Enix, Cora Goodman, Vella Cox, E. R. Anderson, W. L. Haynes, O. B. Osborn, Cetta Cairnutt, Hattie Searb

Portales Valley News

J. G. GREAVES
Editor and Owner
Published Weekly on Thursday
TELEPHONE NO. 33

DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times September 12, 1916.

Portales Valley News Consolidated with Portales Journal, December 14, 1920.

Portales Herald consolidated with Portales Times, March 27, 1913.

MEMBERS
National Editorial Association

SUBSCRIPTION RATES IN NEW MEXICO

1 Year \$1.50
6 Months \$1.00
3 Months .50

OUT OF NEW MEXICO

1 Year \$2.00
Alaska, Canada, Mexico \$2.50

THE SUNDAY CIRCUS

Portales, which boasts of its good schools and as being selected as the home of the Eastern New Mexico Normal School, has through her city council issued a permit for the staging of a circus in her limits on Sunday September 29th.

This news came as a shock to the majority of her citizens, who are so old fashioned as to believe in the Commandment, which says "Remember the Sabbath Day to keep it Holy."

This will be an advertisement going out over the nation. It will not tend to encourage the coming to Portales, the class of citizens which would be attracted by our splendid schools.

Many citizens who do not profess to be church people had expressed their disapproval of this desecration of the Sabbath.

A little over two years ago, our mayor, who is also our state senator, secured the passage of the bill prohibiting barber shops from operating on Sunday for the convenience of business men who were unable to get to the shop on Saturday night.

The News editor has been accused of being a Puritan. He is only a plain old fashioned American citizen. He is not a religious fanatic in any sense of the word. Yet he cannot look with approval upon the granting of this permit.

THE HIGHWAY SCANDAL

In the past week, New Mexico has received much unfavorable publicity on account of the highway scandal. The News does not know as to the facts in these charges, but it does know that the charges are grave enough to warrant a full investigation.

If the highway officials are guilty as charged in the various accounts, they should receive the maximum penalty as provided by law. New Mexico is now developing to

a greater extent than at any time in the history of the state, and the public should know that New Mexico will stand for no irregularities in her officials.

The last legislature provided for funds for advertising the state but it will take millions of dollars to overcome the undesirable free publicity which she has received in the past ten days.

THE LIVESTOCK SHOW

On September 26, 27 and 28, the Roosevelt County Dairy and Livestock show will be held at the Young & Hatch feed pens in Portales.

A number of dairymen and stockmen have signified that they will exhibit, and at this time the outlook for a real dairy and Livestock show is good.

The dairy industry is the biggest thing in the county at present and is becoming bigger and better each day. Every effort should be made to encourage the further development of this industry. With an average of \$1400 per day in cream sales, one can readily see to what extent this industry is developing. It has more than doubled within the past 18 months, and the end is not yet.

With the splendid pasture lands and large feed crops, this county provides ideal conditions for the dairy industry.

The News has not had time to interview all the members of the town council and get their viewpoint on the Sunday Circus. They are all high class citizens and are held in the highest regard by everyone. The News cannot understand their actions in this matter.

We wonder if the circus will stage the regular 11:00 o'clock street parade, and if they will show at 8:00 o'clock Sunday evening? Portales has had enough advertising from law breaking, as it is, and this disregard for the Sabbath will give her much unfavorable national publicity. Can you feature a circus parade at

Your tongue tells when you need



Coated tongue, dry mouth, bad breath, muddy skin, groggy nerves and sour stomach suggest its use.

10 or 11 on Sunday while people are at their respective places of worship or will there be any there.

Any letting down of the moral influences of the Sabbath day will have the effect on the future generation, to further disregard for the Sabbath, and will tend to encourage fast living. Will Portales go on record as ignoring this observance which has been handed down by our forefathers for ages? Or will the time come when the citizenship will ignore the Sabbath altogether. Aside from the religious side man needs the Sabbath for relaxation and storage of energy for the rush of the other six days.

The News is for the circus on any day but Sunday, and if it could, would buy a ticket and send every child in Roosevelt county who could not otherwise attend, and add a package of peanuts to feed the elephant and the red lemonade.

Society Annex

(By The News.)

The News editor was hi-jacked Saturday morning around eight o'clock. Standing on the sidewalk in the Post Office block, he was approached by Sam Seay, who proceeded to relieve him of one perfectly good cigar. Before the sheriff could be notified Ezra Watts had smoked the evidence.

Judigold Butler is growing stronger and stronger each day. Bill Judevine, announces that he is receiving increased orders from Texas, New Mexico, Arizona and Colorado points.

Based upon 50 readers to each paper, The Portales Valley News has a weekly circulation of over 90,000.

Being dismissed from Jury service last Friday evening T. E. Holder of Elida, stated that he would have to return home and go to work as the county had refused to feed him longer.

Gordon King Greaves had his tonsils removed last Saturday, and marvel of marvels, he did not talk back to his mother Saturday evening.

CAUSEY ITEMS

The binders are running and the cow men are very busy pumping water.

Jim Caviness sold a farm the other day to a man from Dexter, New Mexico.

Will Clark is visiting in North Causey and stepping high.

Alvie Harris and his cowboys other day.

helped Jim Caviness brand the Mrs. Seefelt is improving.

Mack Blakey was operated on at Clovis and is doing fine.

Jess Campbell has ten kinsmen

from Texas this week.

J. D. Garner has gone to Lamesa, Texas, this week on a visit.

W. M. Gregory is on the sick list.

There are lots of prospectors in this part of the woods.

Burl Johnson was out at the Johnson ranch the other day and leased the same to Jim Caviness for three years.

There is lots of work around Causey now.

The school at Causey is stepping along nicely.

There is 400 acres of land near Causey that can be bought for \$7.50 per acre.

Locals and Personals

Up From Roswell.

Tom Brown of Roswell who has been visiting brother in Portales Springs neighborhood for the past two weeks returned to his home Tuesday.

To Canyon.

Miss Neta Turner left the first of the week for Canyon, Texas where she will attend Institute. From there she will go to Canadian Texas where she will teach this winter. Miss Turner received her degree from the West Texas State Teachers College at the close of the summer term.

Here From Matador.

O. L. Carson and family from Matador, Texas have moved to Portales to put their children in school. Mr. Carson is trucking. They are living two blocks east of main street.

Visit the Wrights.

J. D. Harvey and family visited over the noon hour Monday in the Durwood Wright home. Mr. Harvey is an old schoolmate of Mr. Wright.

Left Town.

Reverend Jones and family left for Oklahoma Monday.

Over From Roswell.

Mrs. George Reese of Roswell is visiting her sister near Portales.

Over From Clovis.

Mrs. Prue Conolly of Clovis spent Tuesday with her mother Mrs. C. V. Harris.

Visit Mrs. Coe Howard.

Misses Louise and Lois Troutt from Hobbs, came in Sunday afternoon to visit their aunt Mrs. Coe Hobbs today.

Howard and are returning to

Bill Der Says

Build your castle in the air, but keep the foundation on the ground.



It's a Relief to Know

—that the brick you purchase from this yard, whether for foundation or other building purposes, will be worthy of your effort in a structure that is permanent and lasting.

Our brick does not crumble, but lasts through the ages, in good weather or bad, and retains that classy appearance.

Carr Lumb. Co.

Locals and Personals

To Council Bluffs, Iowa.

Miss Maymae Norris left Sunday for Council Bluffs, Iowa, where she has accepted a position as teacher in a school for the deaf.

Moves to Portales.

Mr. and Mrs. U. L. George and family moved from Slaton, Texas, to Portales, Wednesday. They will occupy the house of his brother, Alvin George. Mr. George was chief of police at Slaton for eight years.

Canning Factory Nursery.

A feature which gives great relief to the mothers in the canning factory is the nursery which Mrs. Geogis Johnson runs in her home just across the street from the factory.

Because of the danger involved children are not allowed in the factory unless with their parents.

Teachers With Dr. and Mrs. Hensley.

Misses Venter and Bloomer are boarding with the Hensleys.

Returns Home.

Mrs. T. E. McDonald and daughter, Tulsa Jewel, who have been visiting their parents Mr. and Mrs. J. R. Hatfield for the past five weeks left for their home in Tulsa, Okla., Saturday morning.



More People Ride on GOODYEAR TIRES than on any other kind

Come on Over See Why

C. & T. Service Station

Up From Roswell.

The Powhatan Carter family from Roswell spent Monday night with Mrs. Jim May. They are on their way to Des Moines, New Mexico and will bring back Mrs. May's mother Mrs. W. B. Anderson.

To School.

Mr. and Mrs. Green B. Wise have moved to Arch to teach the coming year.

Returned to Clarendon.

Miss Fannie Naylor who has been visiting in the Tinsley, Cleveland and Goodloe homes, has returned to her home near Clarendon.

From Oklahoma.

J. M. Proffer and family came in Saturday from Marietta, Okla. to visit with Mrs. Proffers mother Mrs. Dupuy. When Doc came to the News office he was recognized, although he was new to the editor for several years in the homestead days two years ago.

Feeds the Editor.

On Saturday, L. T. Fulton sent the News editor with a basket of tomatoes. Mr. Fulton has several acres and reports heavy yield. He is marketing them through the Portales Canning Factory.

Bargains in Unimproved Land

120 acres four miles west of Pop, a good price and terms in this.

160 acres Floyd School District with small house, price \$10.00 per acre, good terms, would make a nice home.

A choice block in Portales close to Clovis Highway. Price Very Reasonable.

PAUL M. JONES

EZRA WATTS

WESTERN LAND COMPANY

You are not Interested in Electrical Research?

Since 1907 the efficiency of the electric light has been improved, through Electrical Research, 426 per cent.

This means that for every dollar you NOW pay for light you would pay \$4.26 were it not for these constant and wonderful improvements within the industry.

TRULY WE ARE INTERESTED IN ELECTRICAL RESEARCH

New Mexico Utilities Company



NEW FORD vs. YEARLY MODEL

Most make of cars change model every year, or rearrange the front and change the appearance and they usually do so the last part of each year thus causing recent buyers of their product plenty of loss with rapid depreciation.

Ford cars do not change each year and cars bought from us this fall are the same model and type we will be selling next fall which will save some money for every Ford owner.

Prospective Ford buyers are thus protected no matter when they buy and need not wait for a New Model.

UNIVERSAL MOTOR CO.

Good Used Cars Cheap

Visit Us When in Portales

Save

IN PURCHASE PRICE
IN MAINTENANCE
IN OPERATING COST
IN DEPRECIATION

with the **PONTIAC BIG SIX**

PRODUCT OF GENERAL MOTORS

Although Pontiac value has been world-famous ever since the first Pontiac appeared in 1926, it has remained for the Pontiac Big Six to prove the greatest value of them all—to be the first to introduce Big Car Performance, Beauty, Comfort and Reliability.

Prices, \$145 to \$195. J. A. B. Pontiac, Mich. plus delivery charges. Bumpers, spring covers and leveling shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the following price as well as the list price when comparing automobiles values. Pontiac delivered price includes only reasonable charges for handling and for financing when the Time Payment Plan is used.

Save in Purchase Price

Pontiac is the lowest-priced car in the world combining a 200 cubic inch L-head engine... the standard radiator... gasoline pump... two separate braking systems including vacuum, air-and-mechanical brakes... and bodies by Fisher.

Save in Maintenance

According to the records of a large public utilities company which operated 996 automobiles of 22 different makes during 1926, Pontiac costs one cent per mile less to own and drive than any other low-priced car.

Save in Operating Cost

Pontiac costs less to drive because its automatic spark control system... the cross-flow radiator... the economy of its closed-circuit water pump... and its frequent saving for more than 10,000 miles without replacement.

Save in Depreciation

Check the offerings of Used Car Dealers and you will find Pontiac resale values uniformly high. Pontiac's reputation for performance and dependability has built a ready market for used Pontiacs.

Never before has there been a buying opportunity such as the Pontiac Big Six affords today. Bring in your car and get our appraisal.

745

J. A. B. Pontiac, Mich.

DUCKWORTH MOTOR CO.
Clovis, New Mexico

Grade School Notes

First Faculty Meeting.

The first faculty meeting of the year was called for Friday morning. Principal L. L. Brown met his teachers in groups at different hours.

Each teacher was assigned her room and subject and given directions and supplies for registration of pupils on Monday. Schools Grounds.

The children are quite delighted with the beautiful plots of grass and flowers which they found on returning to school.

The zinnia and petunia beds are a mass of lovely colors now, while the cannas and cosmos are in good shape for later blooming.

Playground Equipment.

If you've never been to sea, just take a ride on the new "ocean wave" and imagine the ground is "briny deep" and you are in the ship riding the waves-or-get your young sons and daughters to tell you what fun it is.

We also have 3 new basketballs, 3 new footballs, 3 indoor baseball bats.

Inside the Buildings.

Mr. Gunn, our good janitor, no doubt has been very busy all summer, for we notice that everything is in spic-span shape.

The stair rails and other woodwork have been revarnished. New rubber treaders have been put on the stairs.

Miss Smith's room has new blackboards, and the other boards in the main building have been reslated.

The units have also had their share of paint, etc.

Fire Escape.

The fire escape has a new coat of dust gray paint.

Teachers in the Main Building.

Mr. Brown came back from Las Vegas Normal full of pep and life, ready to put over a banner year for Grade School.

Hear him say he is in the Insane Asylum at Vegas—but it was only as a visitor.

The "abnormal psychology" class of which he was a member attended a two hour clinic there.

Miss Warnica, who will teach 5 and 6 grade English had some very interesting work in the Las Vegas Normal.

Miss Hammon will teach 5th and 6th grade reading.

Miss Hammon is rooming with Mrs. Frank Warnica.

Mr. Davis our History teacher is back from N. T. S. C. at Denton, Texas ready for work.

While at Denton he took a very interesting course in History methods.

Miss Rowley will teach 5th and 6th spelling and 4th physiology. She will call room "g" upstairs home. We are glad to have Miss Rowley back with us again.

Mr. Clovis Green, one of our home boys is teaching Arithmetic in the 5th and 6th grades.

He has spent some time in Simmons College and past year in Lubbock Tech.

Miss Smith saw many interesting sights while on her vacation in California, which will add interest to her favorite work as Geography teacher in 1th and 6th grades.

Miss Clara Florence came in Mon. just in time for Faculty meeting.

While attending school at Flagstaff, Arizona she had some good courses in practice teaching along the following lines, Geography, English, Health, Nature and Art.

Mrs. Cumble spent the summer with Mr. Cumble's people at Bronte, Texas and with her sister Mrs. Nell Baker at Christobal and Mineral Wells in Texas. Mrs. Cumble will teach Reading in 3rd and 4th grades.

Mrs. Cannon will teach Penmanship, Art and Nature Study in 3rd, 4th, 5th and 6th grades.

Home room will be no. 3 downstairs.

She has a very pleasant and restful summer, and is ready for work again, and happy to see all the children once more.

Miss McManaway will teach Arithmetic in 3rd and 4th grades. She has had a very delightful summer Colorado Springs, Taos, Tucumcari and elsewhere.

Miss Jackson is back in room 1 for 3rd and 4th grade English.

She has spent the summer recuperating and is back with her smiling face ready for her classes.

Unit II.

Unit II reports a very full house many visitors for Monday's registration.

The teachers are decorating their rooms and are full of enthusiasm for their work.

Miss Disney will have her second grade room again and has spent the summer resting.

Mrs. Payne has had a pleasant trip to the mountains but says it rained so much they could not sleep.

Mrs. Allen, the new teacher in Unit II will have second grade. She taught at Cotto Gin, Texas last year and is glad to be in Portales once more.

Unit I.

Unit I was a very busy place Monday morning, enrolling 99 beginners about sixty mothers visited the Unit.

Misses Autry, Hatch and Taylor

have the beginners.

Miss Autry spent part of the summer at Las Vegas getting new methods in Primary work and is happy to be with the "little people" once more.

Miss Hatch, who taught second grade last year takes Mrs. Jackson's place and room.

Miss Hatch taught primary for four years before becoming a member of the Portales faculty. She attended the last six weeks of the Summer School at Canyon, getting new ideas and methods for her work.

Miss Bernice Taylor will have Miss Bernice Hayes room and work. She is from Cumby, Texas attended Trinity University at Waxahachie and East Texas Teachers College at Commerce, Texas.

She taught five years at Sulphur Springs. Miss Taylor is staying with her cousin Mrs. Joe Howard. Mrs. McDonald says she is delighted to have her, as it has been so long since she had a girl in her home.

Cafeteria.

The Cafeteria in the basement run by Mrs. J. D. Hunter is enjoying a very nice business and is an addition that we are all glad to see.

Enrollment.

We have the largest initial enrollment at this time that we have ever had in the history of the school. This year promises to be our best year yet.

Amarillo to Dedicate Municipal Airport

Amarillo, Aug 26—Amarillo's 480 acre Municipal Airport, one of the finest flying fields in the nation, will be dedicated Saturday and Sunday, September 7 and 8, with the greatest air derby of the southwest this year.

Beginning Saturday morning and closing Sunday night, visitors to the event will see a series of races, exhibition flying, dead stick landings, parachute jumping and scores of other features. Famous pilots from all over the Middle-West, South-west and West will be on hand, and scores of planes of all kinds will be on display.

The aviation committee of the Chamber of Commerce, under the direction of which the aerial fete will be staged, is preparing for a tremendous crowd from neighboring cities and communities.

Sub-committees are hard at work on final plans for the events, entertainment of visiting aviators, handling the traffic, and other phases of the event.

Among the attractions of the derby are expected to be several army fliers, the most daring and skilled birdmen in the game, who will give exhibition formation flying. Several air races from the Big Cleveland meet, which will be held the week previous to Amarillo's air derby, have been invited to participate in the races here. Cash prizes totaling \$5,000 are expected to be collected for distribution among the winners of



SOLVE YOUR LAUNDRY PROBLEMS

For Only 10 Cents the Lb. Your Rough Dry Done and Delivered.

Give us a test this week, and you you'll never go back to the old drudgery and expense of having your work done at home. Our truck will stop today if you phone us.

PORTALES STEAM LAUNDRY

PHONE 17 PHONE 17

the various events.

The Municipal Airport has a level, well-drained surface, with asphalt and oiled-turf runways. It is one of the largest and most conveniently located fields in the country. Only ten minutes from a paved highway, it is, nevertheless, unobstructed in all directions, a feature commented on by many fliers. It is completely equipped for day and night flying, having border approach obstruction, flood and beacon lights.

The port is under lease to Southern Air Transport, and is being operated by Texas Air Transport. In addition to the activities of this concern it is a port of call for Western Air Express and Braniff Airlines.

Old Time Slave of Adopted Son Geo. Washington

Washington, Aug 25—The war department lifted the ban against civilian burials in Arlington cemetery long enough today to permit "uncle Jim" Parks to begin his long sleep of death in that reservation, where he spent his life as a negro slave boy, a freed slave, an aging worker and a guide.

A slave of George Washington Parke Custis, the adopted son of George Washington and father-in-law to Robert E. Lee, he saw the battle tides of the civil war roll over the wooded hillside and fields where he played as a boy: saw the coffins "stacked like cordwood" after Manassas. Then, puzzled and aging, his sad old eyes watched the ever increasing wave of white headstones roll farther and farther thru the lanes and glades of Arlington "Estate" as the nation buried its heroes of that and later wars.

For almost 90 years the place was home to him. He was born there, played and toiled and was married there in the cradle days of his half forgotten past. He was "fused at" by Major Custis, ran errands for "Miss Mary," and bowed low to the stately figure of her husband, General Robert E. Lee.

The guns of war spoke soon after he, with the rest of some 500 slaves had been freed by the will of their master. Blue clad soldiers came to the plantation, and the spurred boots of their officers rang discord

through the quiet house that had been Lee's home.

The blue soldiers marched south and soon the bewildered Parks was aiding in the first military burials at Arlington. He helped build Fort Whipple, the civil war fortification where Fort Myer now is. Time quieted the cannons and peace returned to the old plantation, but never again the old order.

Time brought progress and more wars and more changes. But "Uncle Jim" stayed in. Lately, physical incapacity has kept him from the places he loved best, but he has dreamed more poignantly than ever of the proud days of lace and lavender, forgetting, perhaps at times the changes personified in the children of his children, five of whom served with the A. E. F. during the world war.

He never wanted to leave his "home". And by the war department's ruling he never will, his grave being sealed and hallowed with a salute of soldier's guns.

Sheep and Goat Raisers Get some Valuable Pointers

Meetings of sheep and goat breeders have recently been held at Lordsburg, Pinon, Artesia, Sedan, Clayton and Springer, by A. K. Mackey of the Animal Husbandry Department of the Texas A. & M. College.

At these meetings Mr. Mackey emphasized the importance of producing a good grade of wool and mohair of milling length, Moderate grease content and minimum of dirt and foreign matter to insure best returns.

"The quality and weight of fleeces of sheep and goats in New Mexico can be greatly improved by using purebred males of heavy fleece production," says Mr. Mackey. If the poor quality females are culled from the flocks, the increase in average production of the flock will be much more rapid.

BAG LIMIT OF FIFTEEN FOR DUCK HUNTERS NOW

San Francisco, Aug 24—A resolution favoring a nation-wide reduction of duck shooting limits to 15 ducks per person, was adopted today by the western association of state fish and game com-

missioners at the concluding session of their two day meeting here. All but four of the 11 states represented at the meeting have a 15-duck limit law. California permits the shooting of 25ducks per person in one day although recent

legislation limits shooting to three days a week and holidays.

W. L. Perry, State fish and game warden, Santa Fe, N. M. was elected associate president for the ensuing year. Santa Fe, N. M., was selected for the 1929 meeting.

COMPLETE COVERAGE OF Insurance In Every Line

J. Rex Forrest Insurance Agency Phone 40

Fresh and Cured Meats

We Can Supply Your Wants With Grain Fed Beef, Home Grown, Home Fed and Home Killed Complete Line Of Seasonable Groceries, At Prices That Will Save You Money

YOACHUM & SON

We Appreciate Your Business

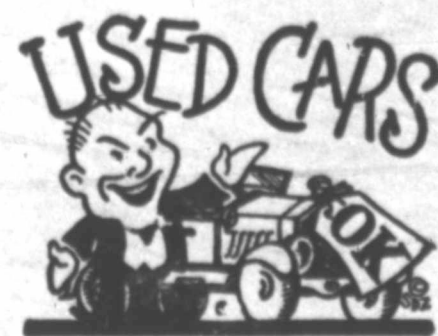
Last week was the largest week of business we have had since locating in Portales.

There is a Reason— Prompt and quality service We cater to nothing but Cleaning.

For Service 97 Phone

Wilson

Tailor and Hatter Home of Dry Cleaning



1928 CHEVROLET TRUCK
1928 CHEVROLET COACH
1928 CHEVROLET COUPE
1927 CHEVROLET COUPE
1927 PONTIAC CABRIOLET, MOTOR IN PERFECT CONDITION, PAINT NEW.
1925 DODGE SEDAN
1926 DODGE COUPE
1927 FORD ROADSTER, with steel body on rear.
1933 DODGE TOURING.
3 GOOD FORD TOURING.

Portales Motor Co.

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Prices, \$10 to \$15
plus delivery and
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Time Payment Plan

Consider the delivery
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RULES FOR THE SHOW

All stock must be on the grounds by midnight of September 26th. Out-of-the-state breeders are encouraged to exhibit at the show will not be permitted to compete for the regular premiums. Judging will be done on Sunday, September 29th. The judges will make their decisions on all placings and the public is urged to attend and see the judging. All stock will be fed at the expense of the show, but farmers requested to bring in whatever feed they can from the farm, as it will help very much in putting the show over. While entries may be made up until September 26th, it will assist the show superintendent if farmers will let him know soon as possible the number of animals they expect to bring. Alf Jim Hatch, Superintendent.

PREMIUM LIST

Dairy Cattle

No grade bulls to be entered, but provision is made for grade cows and farmers are urged to bring them in.

SEXY (Registered)	1st Premium	2nd Premium
Months and under	\$5.00	\$2.50
Months to 1 year	5.00	2.50
Year to 2 years	5.00	2.50
Years to 3 years	5.00	2.50
Years to 5 years	5.00	2.50
Over 5 years	5.00	2.50
Jerseys (Registered)	1st Premium	2nd Premium
Months and under	\$5.00	\$2.50
Months to 1 year	5.00	2.50
Year to 2 years	5.00	2.50
Years to 3 years	5.00	2.50
Years to 5 years	5.00	2.50
Over 5 years	5.00	2.50

Animals on Holstein, Guernsey, and other Dairy breeds will be given premiums above for Jerseys.

LADE JERSEY (Females)	1st Premium	2nd Premium
Months and under	\$4.00	\$2.00
Months to 1 year	4.00	2.00
Year to 2 years	4.00	2.00
Years to 3 years	4.00	2.00
Years to 5 years	4.00	2.00
Over 5 years	4.00	2.00

and Champion Dairy Bull (Any breed) 500 lbs. Hardman-King Dairy Feed

and Champion Dairy Cow (Any breed) 500 lbs. Hardman-King Dairy Feed

at Farm Dairy Herd (Any breed)

(1 bull and two or more cows, cows may be either registered or grade)

at Get of Sire (Sire with 2 or more of his get, either sex—daughters may be grade animals)

\$5.00

\$7.00

CHILDREN'S DEPARTMENT (Dairy)

Best Dairy Calf, either sex, any age, exhibited by child 1st \$2.00 2nd \$1.00

Milking Contest

All entries in this contest must be entered with the supervisor of the contest by 6 p. m., September 26th. All cows will be milked out clean at 6 p. m., September 26th. The contest will be on the basis of the largest amount of butterfat for the day of September 27th. Both grade and registered cows, any breed, are eligible.

1st Premium \$5.00 2nd Premium \$2.50

Beef Cattle

HEREFORDS (Must be Registered Stock)

Females Under 1 year 1st Premium \$5.00 2nd Premium \$2.50

1 Year to 2 years 5.00 2.50

2 Years to 3 years 5.00 2.50

Over 3 years 5.00 2.50

Grand Champion Female \$8.00

Males Under 1 year 1st Premium \$5.00 2nd Premium \$2.50

1 Year to 2 years 5.00 2.50

2 Years to 3 years 5.00 2.50

Over 3 years 5.00 2.50

Grand Champion Male \$8.00

Hogs

(Following is a premium list given on all breeds of hogs, each breed judged separately. Hogs not required to be registered.)

Under 3 months 1st Premium \$3.00 2nd Premium \$2.00

3 Months to 6 months 3.00 2.00

6 Months to 1 year 3.00 2.00

Over 1 year 3.00 2.00

Under 3 months 1st Premium \$3.00 2nd Premium \$2.00

3 Months to 6 months 3.00 2.00

6 Months to 1 year 3.00 2.00

Over 1 year 3.00 2.00

Best Fat Hog under 6 months (any breed) Hampshire Pig given by W. E. Reynolds

Grand Champion (All breeds) Female 100 pounds Purina Pig Chow

Male 100 pounds Purina Pig Chow

Wool Sheep

(Not required to be registered)

Ewes Under 6 months 1st Premium \$3.00 2nd Premium \$2.00

6 Months to 1 year 3.00 2.00

Over 1 year 3.00 2.00

Rams Under 6 months 1st Premium \$3.00 2nd Premium \$2.00

6 Months to 1 year 3.00 2.00

Over 1 year 3.00 2.00

Fat Sheep

Fat Lambs (under 90 lbs.) 1st Premium \$3.00 2nd Premium \$2.00

Weathered 3.00 2.00

Horses

Best Draft Team \$4.00

Best Team Mules 4.00

Best Mule Colt 4.00

Best Horse Colt 4.00

Best Stallion 4.00

Best Jack 4.00

From Cloudcroft.

Mrs. Roscoe Creek and children

of Cloudcroft, New Mexico, were

visiting relatives and friends in

Portales the latter part of last

week. Roscoe is in the Garage

business at Cloudcroft and is doing

a good business selling Chevrolet

cars. Mrs. Creek says the boys

have done well this summer

caddying on the highest golf course

in the United States, making on

an average of \$2.00 per day.

An Honest Man.

E. R. Thomas of Arch came in

Saturday to renew his subscription,

the records show that he was paid

two years ahead, but Mr. Thomas

stated that this was an error and

that his subscription had expired

the first of this month. It is

nothing unusual to find a subscri-

ber claiming an error in not hav-

ing credit enough, but is not often

that a subscriber claims that he

owes more than the books show.

Portales Boy

Wins Promotion

The promotion of G. Randolph

Williamson to the position of as-

istant cashier at Ocean Beach

branch, is announced by Bank of

Italy officials. An additional ex-

ecutive officer, it is said, has be-

come necessary to handle the in-

creased volume of business trans-

acted at Ocean Beach.

"We have long looked upon Mr.

Williamson as one of our valued

employees, and we are glad to an-

ounce this deserved promotion to

our official staff," said G. A.

Davidson, vice chairman of the

board of directors, Bank of Italy.

"With previous banking experi-

ence in New Mexico, Williamson

came to San Diego in 1923 and en-

tered the employ of the Southern

Trust office as collector. He work-

ed up through the various grades

to the position of teller, and was

then transferred to our Ocean

Beach branch. Now comes his

promotion to the position of as-

istant cashier, which is made be-

cause of diligence, ability and

personality. Williamson's promo-

tion is further evidence that the

banking profession holds excellent

opportunities for advancement for

young men of ability who are

willing to apply themselves."—San

Diego, Cal., Union.

Sick.

Johnnie Jones is sick with ty-

phoid fever.

Goes to School.

Miss Wilda Rogers left this week

for her school at Frio.

Local Car Salesman Makes Remarkable Record

Floyd T. Kennedy, local salesman for the Portales Motor Company, Chevrolet dealers, with the close of business on August 31st, had qualified for membership in the "100 car club," a club organized from those qualifying by selling 100 new cars or their equivalent during the calendar year. The club is sponsored by the Chevrolet Motor Company and besides a special prize to each member provides a trip for them the coming February to California and other points of interest with all expenses paid. Mr. Kennedy has made one hundred and fifty one sales during the first eight months of the year being among the first in his zone to qualify for membership in the club.

Mr. Kennedy very modestly admits that it is not in the salesman's ability but rather the product he sells. "A six in the price range of a four."

Oakland-Pontiac Dealer Wanted

The Oakland Motor Car Co., is desirous of obtaining a dealer for this territory to represent the Oakland and Pontiac lines.

The editor of this paper has literature pertaining to the opportunity to develop a most profitable business. This literature will be of interest to any one desiring to investigate the automobile franchise available.

Call at this newspaper office, read the literature and if you desire, your name will be brought to the attention of the Oakland Motor Car Co., of Pontiac, Michigan, by the editor, enabling you to obtain complete information from a Factory Representative who will soon be here.

Go to School. Miss Wilda Rogers left this week for her school at Frio.

YOU WANT A RANCH—

We have ranch at \$10 per acre with approximately 7000 deeded land, 8500 acres State Leases, 12 sections fenced sheep proof, plenty of springs and wells. If you have the money to buy this ranch let's show it to you.

SEE

WESTERN LAND COMPANY

EZRA WATTS

PAUL M. JONES

FARM LOANS — INSURANCE — REAL ESTATE

KEMP LUMBER CO.

Window Glass
ALL SIZES

Portales, New Mexico
Phone No. 25

We Strive to Merit the
Co-operation of the
Community we serve

First National Bank
Portales, N. M.



GOLD AND LAQUER

are the colors of his tie. The background is laquer. The two fine stripes are gold.

\$1.00



PEACH AND TAN

combine in this starched front shirt. The cross stripes are tan. The shirt body is peach.

\$1.75 to \$3.50



CREAM AND CORONA

are the colors in this circular pin striped hose of soft, light-weight wool.

35c to \$1.00

This is the Suit
Style Leaders
are Wearing

Two buttons, peak lapels. It's a Goredian Worsted.

\$30 to \$42.50

By Hart Schaffner & Marx



CALIFORNIA BROWN - BLACK is the color of this soft felt hat. Wear it down all around or turned on the side.
\$3.75 to \$6.50

STRIPES ARE SMART
In Pajamas

Washable Broadcloth with awning stripes, long pants, French collars.

\$2.00 to \$5.00



MAHOGANY WING TIPS

are the last word in oxfords. The toes have a decided point and graceful tapered lines.

\$7.50

FIELDS & BONNER

"The Man's Store"

SOCIETY NOTES

Beautiful Home Wedding.

Miss Ruth Watson of Portales and Rev. Francis M. Warden of Pueblo, Colorado were married Saturday evening at the country home of the bride's parents, with only relatives and close friends attending.

Mr. and Mrs. Warden have for the past few years been located in Brighton, Colorado where Mr. Warden was pastor of the First Baptist Church and where Mrs. Warden was a commercial teacher in the public schools. The bride is the daughter of Mr. and Mrs. J. J. Watson, and attended school in Portales several years ago. She received her B. S. Degree from the College of Industrial Arts, and also studied at the Colorado State Teachers College. The groom is the son of Mrs. Rose Warden of Pueblo, and is a graduate of Denver University, and has also attended Montezuma Baptist College.

The ring ceremony, which was said by Rev. Irvin P. Murphy of Hope, New Mexico, was held at eight o'clock by the light of tall candles that were arranged in pairs about the reception rooms. Large baskets of dahlias and asters were used in the decorations.

Mr. Harold V. Warden, brother to the groom, acted as best man and Mrs. Newton Watson, sister of the bride, was matron of honor. She wore a frock of orchid crepe and carried a bouquet of asters of the same shade. The bride who entered with her brother, Mrs. E. J. Watson who gave her in marriage, wore a white crepe satin gown with a veil of illusion, and carried a bouquet of roses.

Following the wedding an informal reception was held. Out of town guests present were as follows: Mrs. Rose Warden and Mr. H. V. Warden both of Pueblo, Mrs. Mary Cox of Denver, Miss Leo-a Zuck of Trinidad, and Miss Josephine Maggard of Los Angeles.

The couples left shortly after the wedding for Louisville, Ky. where Rev. Warden will take special training at the Southern Baptist Theological Seminary.

Old Friends Picnic.

On Saturday night a group of old friends went for a picnic out on the Clovis highway. Those attending were Misses Paddock, Bradley, Galloway, Campbell, Brannon and Dohoney. They report a delightful time.

Edwin Lusser Birthday Party.

Thursday of last week was Edwin Lusser's birthday and he invited a few friends in to help him celebrate. The guests list included Cpe Howard, Sam Seay, T. E. Mear, J. C. Compton, J. G. Greaves, Otto Kaptina, C. J. Pendergraft, Dr. M. F. Wollard, Floyd D. Golden, C. F. Brown, J. P. Steiner, P. M. Bailey, E. H. Brown Turner Hensley Chas Owens, Edwin Neer, Ray Bonner, Bill Judevine.

They played bridge and forty two and told stories.

Punch was served during the evening and just before the going away hour a delicious two course lunch was served.

Carl Case Sunday School Class Entertains.

Carl Case's Sunday School class at the Baptist church consists of boys and they entertained the girls of similar ages on the Case lawn Friday evening from 8 to 10. They enjoyed all kinds of games and the ice cream and cake which was served.

Honoring Mrs. Chester T. Brown and Mrs. J. F. Steiner.

Friday at one o'clock at the home of Mr. and Mrs. Floyd D. Golden Mrs. P. M. Bailey, Mrs. J. J. Watson, and attended school in Portales several years ago. She received her B. S. Degree from the College of Industrial Arts, and also studied at the Colorado State Teachers College. The groom is the son of Mrs. Rose Warden of Pueblo, and is a graduate of Denver University, and has also attended Montezuma Baptist College.

The beautiful new home of the Golden's was made still more attractive by numerous clusters of fall flowers.

A delicious three course luncheon was served to the following ladies: Miss Caroline Wetzel, Mrs. Lucille Cumbie, Mrs. P. E. Jordan, Mrs. N. T. Wollard, Mrs. T. E. Mear, Mrs. S. F. Moore, Mrs. C. E. Howard, Miss Kate McManaway, Mrs. H. P. Jones, Mrs. A. C. Kenyon, Mrs. J. E. Camp and the honorees.

Girls' Bridge Club.

The meeting of the Girls' Bridge Club was held Monday evening at the home of Mr. and Mrs. Ezra Watta, with their daughter, Miss Mae as hostess. The following members were present:

Miss Ryle Lyons, Miss Vada Mae Jackson, Miss Lucille Wurster, Miss Iris Ribble, Miss Naomi McCarty, Mrs. J. H. Lee and the hostess.

Miss Lyons won high score and Miss Jackson low.

The hostess and her mother served delicious refreshments at the close of the games.

Misses Oldham and Hunter Entertain.

On Tuesday evening the Misses Cornelia Hunter and Willie Vale Oldham honored Miss Nora Belle Grizzle with a seven o'clock dinner.

Those enjoying the hospitality of the Oldham home were Misses La Verbe Boroughs, Ruby Isen, Aileen Smith, Jessie Lee Yoachum, Annie Maud Hunter, Ora Dendy, Nora Belle Grizzle.

Dinner Sunday.

Mr. and Mrs. D. B. Robinson were at home Sunday with a 12 o'clock dinner to Mr. and Mrs. J. Stone, Bob Stone, Mr. and Mrs. J. W. King, Mr. and Mrs. Yandell, Earl Robinson and son, Carl.

Entertain For Miss Marion Jones.

Miss Katherine McCall, was hostess on Friday evening to a few friends honoring her friend Miss Marion Jones, daughter of Mr. and Mrs. Arthur Jones, who took up her work in Floyd School Monday. The McCalls have just moved into their new English type home on Nevada Street and was a lovely setting for the party.

The guests were seated around one large table centered with fall flowers and a delicious three course dinner was served.

The guests were: The honoree, Miss Marion Jones, Harold Sweetland, Gordon Lyons, Miss Lillian Bell and Paul Wurster.

Locals and Personals

Visit Sewells.

Mr. and Mrs. W. T. Bradberry and daughter, Miss Virginia, of Cleburne, Texas, visited in the home of Rev. and Mrs. Thos. B. Sowell Thursday. They had been on a vacation which included the Carlsbad Cavern.

Here for School Term.

L. E. McDrell and family have recently moved here from O'Donnell, Texas, and will have two children in school.

Mrs. Frank Victor and children from Vernon, Texas, are here for the winter and will have one child in school.

Attend Chevrolet meeting.

On Wednesday of this week, Add Hobbs, Floyd Kennedy, Lacy Armstrong, Buck Sharp and Jay Stone attended the meeting of the Chevrolet District Sales force at Amarillo.

Attention Farmers.

Come in and see before you buy CASE OSGORN corn binders roller bearing, smooth running, light draft, clean cutting long service, also our new line of windmills. PRICES RIGHT, TERMS REASONABLE. The house of dependable merchandise—ROSWELL PUMP AND SUPPLY CO. 45-2tc.

J. W. Watson In.

J. W. Watson and son Jack were in from their farm 8 miles west of town Tuesday. Mr. Watson says its pretty dry with them now but Floyd has had a good rain.

Locals and Personals

Mrs. Eagle Henderson and children were visiting relatives and friends in Portales Sunday. They were driving a beautiful new Master six Buick.

Visited Portales.

Rev. and Mrs. H. Haywood of Texico visited the Jeter family Monday. They visited the Orphan's Home Monday night, and Mrs. Haywood, an accomplished mezzo-soprano, sang several numbers for the children and helped them with their singing.

Tuesday they called to see the canning factory and the manager Carl Case presented them with a case of canned tomatoes and a crate of fresh ones.

Guests of Mr. and Mrs. Coe Howard.

Howard Cranawitter of Boulder, Colorado, was a guest of Mr. and Mrs. Coe Howard, Tuesday night. Mr. Cranawitter will attend the Cumberland University, Law School at Lebanon, Tenn., the coming year. He came by to get some books from Coe Howard.

Judge Carl Hatch, Judge J. C. Compton, C. M. Compton, J. W. Morgan, Coe Howard and J. A. Hall are among the well known people who graduated from this school.

Located in Portales.

Mrs. J. W. Thompson and daughter in law Mrs. Leonard Thompson and children were in Portales Tuesday buying school books. The Thompsons live 12 miles from Portales on the Dora road and have one of the nicest farm homes in the country.

Mrs. Thompson says they have 25 acres in broom corn which is being pulled now, but that the drought has cut short the crops in that section.

TOURIST CAFE

PLACE Your order for HOME MADE PIES AND CAKES with us 24 hours ahead, also HOME MADE DOUGHNUTS or TARTS.

WANTED—Some one to take care of two boys, 9 and 10 years of age. Boys can work before and after school. See Mrs. E. R. Anderson at Mother Morrisons 46-1tp.

1 3-room House, unfurnished J. Harve Baker 46-1tc.

PIGS—PIGS—Some common pigs at \$4.00 each, good bloods \$5.00. Extra good Poland China \$6.00 ea. See me 2 miles North and 1/2 east of Cassey, A. A. Killian 46-1tp.

FOR RENT—Front bed room connected with bath. See Alvin George 46-1tc.

There is a "Death Chamber" in the FLY-TOX factory. This chamber is about the room size. It is used to test the quality of FLY-TOX as a spray to kill flies, mosquitoes, bedbugs, roaches, etc. During a test a large number of young healthy insects are placed inside the chamber. These insects are raised in incubators for testing purposes. While the insects are flying and crawling around in the "Chamber of Death," FLY-TOX is sprayed inside. Less than a teaspoonful is used. Instantly there is a change. Within five minutes not a buzz is heard. All insects are dead. To make sure they are really dead, the insects are carefully remove from the "Chamber of Death" and placed in incubators in an effort to revive them. If a wing flutters, the FLY-TOX tested never leaves the factory. This test is your guarantee of FLY-TOX quality. It does what you want it to do—kill insects in and about your home. Yet, FLY-TOX is positively harmless to people. FLY-TOX was developed at Mellon Institute of Industrial Research by Rex Research fellowship. It will not stain. Has a delightful perfume-like fragrance. There is only one FLY-TOX—insist upon the genuine in bottles with blue labels.—Adv.

TELEPHONE 83 FOR WANT ADS

Add New Waves to Old Permanent!



With Our New Eugene Machine.
BEST PRICES EVER

OFFERED
OUR SUPERIOR
PERMANENT

No danger of dried up or kinky hair. Our superior permanent makes your hair soft, lustrous and luffy.

\$3.00

Mrs. Grace Henderson
MAKE APPOINTMENTS EARLY
1612 Connolly Street
CLOVIS, NEW MEXICO
Phone 576

"The Best Service I've Ever Had."



We hear that said so often by women who order from our store via telephone. Its the most convenient and modern way of shopping today! Special care and attention is given to all phone orders. No need of spending your valuable time to shop in person!

J. N. McCALL CO.
PHONE 13

Special Coupon Offer

Below we list several coupons. These Coupons can be used the same as cash on any items listed in this ad. This is a special offer and you must present these coupons at the time of purchase as we will not accept them after the merchandise leaves our store.

These Coupons Will Not Be Good After Saturday, September 14

—This Coupon is Worth—

\$2⁰⁰

On The Purchase Of Any Silk Dress in Our Store

914 One Coupon for Each Dress

—This Coupon is Worth—

\$5⁰⁰

On The Purchase Of Any Man's Suit in Our Store

914 One Coupon for Each Suit

—This Coupon is Worth—

75^c

On The Purchase Of Any Ladies Hat in Our Store

914 One Coupon For Each Hat

—This Coupon is Worth—

50^c

On The Purchase Of Any Pair Belding Pure Silk Hose

914 One Coupon For Every pair

—This Coupon is Worth—

50^c

On The Purchase Of Any Pair Shoes \$2.95 or Over

914 One Coupon For Every pair

—This Coupon is Worth—

\$1⁰⁰

On Any Bill of Goods Amounting to \$5.00 or over. Other Coupon goods cannot be added in this Bill

914 One Coupon to each Customer

These Coupons Are the Same as Cash Use Them

The Famous
"Famous For Bargains"

Bring Your Coupons Use Them For Money



RADIO

Your Favorite Pastime

Shorten the weary evenings of winter by enjoying yourself with a brand new Radio! A press of the button and there before the world unfolds its News, entertainment and joy. Can be purchased on easy credit terms.

Wheeler Brothers

Sold By: F

A FRIEND GLAD the CO RED TR

Conoco Motor O Greater Company Continues and sold handling and Con Look for

A T

Locals and Personals

Visit Mrs. Maude Smith.
Mr. and Mrs. I. G. Trimble and daughter Miss Thelma were guests of their daughter Mrs. Maude Smith over the week-end.

Locals and Personals

To Work for Abstract Co.
Mrs. Ida Pindexter has accepted a position in Mrs. Maude Smith's Abstract office. She succeeds Miss Mildred Rowley who will attend school at Canyon.

Locals and Personals

To Clinic.
Mrs. Paul Jones and children and her mother Mrs. Minnie Kimmons and Miss Marie Kimmons were guests of Mrs. Jones Saturday night.

Visitors in Walton Home.
Miss Mary Alice Walton expects her cousin Miss Mary Jane and Miss Alice Ruth Williams up from Hope, Sunday. They are on their way to Albuquerque to enter the State U.

From Jackborough, Texas.
Rev. Alvin Bilberry and wife of Jackborough, Texas visited with the family of Sam J. Stinnett, and other relatives the first part of the week.

With Mrs. Burkett.
Miss Helen Zeran, of Hays, Kansas who will be the music teacher in Portales the coming year has rooms with Mrs. Kate Burkett.

Visit Hughes.
Mrs. W. W. Brown and son Wylie and Carl Forsyth of San Antonio, Texas were guests of Mr. and Mrs. Ike Hughes over the week-end. They had just made a trip to the Carlsbad Caverns.

Marriage License.
Hugh Van Burklea and Miss Una Trizell.

Lewis Johnson and Miss Beatrice Hunt.

Francis Marion Warden and Miss Ruth Watson.

Collis Waters and Miss Billie Louise Simpson.

Paul Hericoat and Bobbie Hayter.

Robert Lewis and Miss Katie Chunn.

Lester Stevens and Miss Mildred Glenwood.

APPRECIATION

We take this means of expressing our sincere appreciation to the good people of Rogers for their kindness in every way possible during the sickness and death of our darling baby, May the Good Lord reward you for every act of sympathy.

Mr. and Mrs. C. W. Reeves.
Mr. and Mrs. R. Inge.
Mr. and Mrs. C. M. Guhl.
Mr. and Mrs. J. M. Ingle.
Mr. and Mrs. T. M. Inge.
Mr. and Mrs. J. D. Reeves.

Herbert Daum Promoted.

Herbert Daum, son of Mr. and Mrs. M. Daum of the Famous has been promoted to assistant field manager of the United Dry Goods Stores with a commensurate raise in salary.

Herbert is well known in Portales and his friends will be glad to hear of his advancement.

TO TAKE NURSE TRAINING COURSE

Mrs. Etta McCarty and daughter Miss Loretta, Niomi and May Belle drove to Lubbock Sunday where Miss May Belle entered the Lubbock Sanitarium for training as nurse.

Miss May Belle has been assisting Mrs. Brasel and Hensley for several months and is especially interested in this line of work.

NOTICE

We will be glad to cooperate with any person in culling their poultry free of charge. Call me personally either by phone or at the High School.

R. A. Young Instructor Vocational Agriculture.

LITTLE WALTER WINFRED REEVES PASSES AWAY

Saturday morning the spirit of little Walter Winfred Reeves winged its way to a better world. Since Tuesday, the doctors had told the fond parents and grand parents there was no hope.

Walter was 10 months of age, the son of Mr. and Mrs. C. W. Reeves of Rogers. He left behind him besides his parents and other relatives a twin brother who misses him so much and a little sister. Burial was made at Mt. Zion cemetery Sunday afternoon.

Spent Summer Out of Town.

Ted Bankston who has been working in Hot Springs and visiting in Roswell and Pampa has returned. Ted has been working the past few days over at Junior HI and says they had the water system ready by Sunday.

It Pays to Raise High Grade Alfalfa

Experienced stockmen know that it is a well established principle of correct livestock feeding that the roughage should come first in planning a ration. Low cost feed bills, especially in dairy cow feeding are based on the maximum use of the legume hays as the source of protein. From the farm management standpoint also, the legume hays, especially alfalfa, yield a much greater quantity of nutrients per acre than timothy or other grass hays.

High grade alfalfa hay can be obtained by cutting the crop not later than one-fourth bloom stage, and by curing in a manner to preserve the greatest degree of leafiness and color. Says G. R. Queenberry, Agronomist of the New Mexico Extension Service, low grade alfalfa hay, on the other hand, results from cutting the crop when over ripe, from over-drying that shatters the leaves, from undercutting which may cause unsoundness, or from excessive rain damage. Palatability is superior in the high grade product.

Market prices show pretty well the opinion of a large group of feeding with respect to the comparative feed value of alfalfa hay of various grades. At Kansas City for example, from May 1926 to January 1929, the average price paid for U. S. No. 1 alfalfa was \$20.00 per ton, U. S. No. 2 alfalfa \$17.00 per ton, and U. S. No. 3 alfalfa, \$14.00 per ton. During this same period, alfalfa hay of the very leafy, clinging foliage type, which is graded under the U. S. standards as U. S. No. 1 or No. 2 Extra Leafy Alfalfa, sold at premiums of \$3.00 to \$8.00 per ton above the prices paid for straight U. S. No. 1 alfalfa. In New Mexico the price was somewhat higher.

It is sometimes impossible for the farmer to avoid the damaging effect of weather on hay quality. But the important factors of time of cutting methods of curing and methods of storing are largely under the control of the farmer. Producers who plan to raise high grade alfalfa hay should remember that about two-thirds of the protein of the alfalfa plant is contained in the leaves, that about four-fifths of the crude fiber is in the stems, and that leafiness decreases and crude fiber increases as the plant matures. Thus to make alfalfa hay of high grade and high feed value, it is essential to cut the crop in the early stages of bloom and handle it during the curing and storing periods so as to retain a high degree of leafiness.

Will Demonstrate Grading of Cattle

J. K. Wallace of the United States Department of Agriculture, noted livestock grader, has been secured by the New Mexico Agricultural Extension Service to give a series of demonstrations in New Mexico during September. Mr. Wallace has had many years of experience in buying cattle for in Chicago and New York. Following is a part of the schedule of Mr. Wallace while in the State.

Cureton ranch, Hidalgo county, September 2.

Diamond A ranch, Hachita, September 3.

S. W. Land ranch, Glenoco, September 5.

(Auspices of the Ruidoso Cattle Growers' Association)
Austin Reeves ranch, Elk Chaves county, September 6.
Caprock community, Lea county, September 7.
Moorman ranch, Chaves county, September 9.
San Miguel county Fair, Las Vegas, livestock grading and meat cutting demonstrations, September 11-13.
T. E. Mitchell ranch, Albert, September 14.

Union county Livestock Exposition, Clayton, September 18.
Quarterly meeting of the New Mexico Cattle Growers Association, Raton, September 20.

Philmonth ranch, Cimarron, September 21.

This is the third season that Mr. Wallace has visited New Mexico and assisted with demonstrations. The livestock men have been enthusiastic in their praise of the assistance given them thru Mr. Wallace's demonstrations and discussions.

There has never been a greater need for the proper grading of livestock to meet the market demand, says Dr. W. L. Black, Livestock Specialist of the New Mexico A. & M. College, and livestock repaid for attending these demonstrations.

Upon leaving New Mexico on September 21, Mr. Wallace will go the Wyoming where he will grade the entire fall shipment of cattle going to stockyards from members of the Wyoming Cattle Growers' Association.

Cattlemen Meet at Raton September 20

The New Mexico Cattle Growers' Association has issued a general invitation to cattlemen to attend the quarterly meeting of the Executive Board at Raton on September 20.

A grading demonstration to be given by J. K. Wallace, livestock grader of the United States Department of Agriculture, will be conducted at the Philmonth ranch near Cimarron on September 21, so that cattlemen attending the Cattle Growers' Association meeting may have the advantage of the grading demonstration. The Cattle Growers Association announces that "all cattle attending the meeting at Raton, September 20, will be given transportation to the Philmonth ranch to see the demonstration on the 21st."

COLLEGE RADIO STATION INCREASES BROADCASTING

KOB assures New Mexico higher quality programs, more hours of broadcasting and better reception thru a working agreement with the Eagle Broadcasting Company of El Paso, Texas and a permit for increasing the power of the station from 10,000 to 20,000 watts.

The Eagle Broadcasting Company handled the commercial advertising of four other stations. The management of the station remains in the hands of the College, and the College programs will be broadcast as before. The Eagle Broadcasting Company will utilize the station for broadcasting their programs at hours when it is not in use for the programs of the State Agricultural College and United States Department of Agriculture.

The increase from 10,000 to 20,000 watts was recently authorized by the United States Radio Commission under a reconstruction permit. This increase in power will place KOB among the thirteen largest stations in the United States.

DON'T BE AN OSTRICH
There is an ancient belief that the ostrich has the least discriminating appetite of all beasts. Recently an autopsy was performed on a West African specimen, and the following thing were found in the bird's "innards."

Several gloves, three handkerchiefs, wire clippings, a tire valve, a coin, several film spools and 65 articles of no known food value. Science is to be congratulated on this discovery.

People will scoff at the idea that human being may be as careless of their diet as this particular ostrich, but nevertheless true.

People who overeat, fill themselves when not hungry, or eat when angry or excited, are every bit as foolish in the matter of food as this ostrich. While it is true they do not consume gloves, handkerchiefs and tire valves, they consume many things that will ultimately prove just as harmful to them, and contain as little food value, as these things.

Watch what you eat! Take only the purest, finest food into your system. Balance your diet—plan the proper combinations of food. Be careful of when and what you eat—don't be an ostrich.

WOES OF A PROPHET
Visitor: "Isn't that the man who writes the daily forecast for the papers?"

Woman: "Yes, but 'e ain't lookin' well lately. Weather ain't been agreein' with 'im."—London Opinion.

Portales Markets

The following markets prevail in Portales on Thursday morning, August 29.

Bar Corn \$12.00

Hogs \$9.65

Wheat 90c

Heavy Hens 19c
Light Hens 16c
No. 1 Turkeys 20c
No. 2 Turkeys 16c
Leghorn Springs 17c
Colored Springs 18c
Bugs 27c and 28c
Dry Hides 18c
Green Hides 8c

Chic . . . Distinctive . . .



ARE THE NEW FROCKS

Inaugurating our Fall Showing, we offer a most unusual selection of distinctively styled frocks of first quality soft, rich silks in a host of colors to please every wanted taste. Daring lines, flares, tiers, capes and other numerous effects are shown in this wide collection.

\$6.75 to \$39.75

Priddy & Fooshee Co.

Be - First -

—and get your furniture from the New Car Stock Just Received at—

Dan H. Smith Furniture Store



Fresh Delicious Baked Goods

You too will be amazed at the wonderful selection of bakeries offered at our store at low bargain prices. Come in and look around. You'll buy the minute you see our fresh goods.

American Beauty Bread 3 for 25c
Cookies a doz. 15c
Cup Cakes a doz. 20c
A Loaf Cake 25c

AMERICAN BAKERY

"Bread with the food value left in it"



HAWK BRAND WORK CLOTHES

THEY WEAR LONGER

Sold By: Priddy & Fooshee Company

"I was glad to see your sign as I rounded that curve . . . it's a STOP sign with me!"



A FRIEND YOU'RE GLAD TO MEET the CONOCO RED TRIANGLE



TOURING! Many are its petty annoyances—but many its pleasures! Much depends upon the way your car performs. If your motor hums along softly, smoothly, sweetly—all is well! And that depends mostly on your oil. That's the reason so many motorists greet the Conoco Red Triangle as a real friend.

They know it is a sure guide to oil that they can trust—Conoco Motor Oil! This motor oil has saved motor trouble in so many emergencies where the average oil simply would not stand the gaff. Motorists who know, always feel safer with Conoco Motor Oil. Seek the sign of the Conoco Red Triangle—and be sure.

CONOCO extra life for your car. MOTOR OIL

AT THE SIGN OF THE RED TRIANGLE

Conoco Gasoline and Conoco Motor Oil are made by the Greater Continental Oil Company (the Marland Oil Company combined with the Continental Oil Company) and sold at stations formerly handling Marland products and Continental products. Look for the new Conoco sign.

NOTICE OF SALE

Public notice is hereby given that in the case No. 2463 in the District Court of Roosevelt County, New Mexico, wherein The Federal Land Bank of Wichita, Wichita, Kansas, is complainant, and William H. Carroll, Rebecca L. Carroll, his wife, Rosa E. Rose, a widow, J. J. Rose, Alice A. Billebeck, nee Rose, Dolly N. Weatherford, nee Rose, D. T. Rose, G. N. Rose, Beulah Clements, nee Rose, a minor, Addie Pross, nee Rose, a minor, Lucille Rose, a minor, John Rose, a minor, and Anthon Rose, a minor, if living, and if they or any of them be dead, then their respective unknown heirs, executors, administrators, devisees, trustees and assigns, The Richland National Farm Loan Association, a corporation, of Richland, New Mexico, E. M. Tow and Mrs. S. M. Tow, his wife, are Defendants, judgment of foreclosure was entered on the 25th day of May, 1929 whereby the mortgage lien of Plaintiff was foreclosed, and the undersigned, Special Master, was ordered to advertise and sell the real estate hereinafter described.

NOW, THEREFORE, the judgment recovered by Plaintiff, not having been paid, the undersigned Special Master will at the North-east front door of the Court House at Portales, Roosevelt County, New Mexico, at the hour of ten o'clock in the forenoon of September 10th, 1929, expose to public bid or cry and sell to the highest bidder for cash the west one-half of section twenty-one in township five south of range thirty-five east of the New Mexico Meridian, New Mexico, containing 320 acres more or less, and the proceeds thereof will be applied on the judgment, interest, taxes and costs as in said decree provided. There will be sold also the sum of \$1635.00, plus taxes paid in the sum of \$44.16 together with the costs of this advertisement.

This the 13th day of August, 1929.
Leo Carter Special Master.
August 15-Sept. 5-11.

NOTICE OF FORECLOSURE SALE

Notice is hereby given that the undersigned has been appointed Special Master of Court to sell the property herein described by an Order of the District Court of Roosevelt County, New Mexico, in the final decree rendered in said cause by said Court on the 6th day of June, 1929, in cause numbered 2497, wherein B. L. Green was Plaintiff, and E. T. Sits and W. P. Kirby were defendants, said final decree being a judgment against said Defendants by virtue of five promissory notes and a mortgage executed by said Defendants, E. T. Sits and wife, Gertrude Sits, in favor of said Plaintiff, and for the foreclosure of said mortgage and the sale of the following described real estate, situate in ROOSEVELT COUNTY, NEW MEXICO, to-wit:

NORTHEAST QUARTER OF SECTION THIRTY-FIVE (35) IN TOWNSHIP ONE (1) SOUTH OF RANGE THIRTY-TWO (32) EAST OF THE NEW MEXICO MERIDIAN IN NEW MEXICO, CONTAINING 160 ACRES OF LAND, ACCORDING TO THE GOVERNMENT SURVEY THEREOF, subject to a mortgage in favor of The Union Mortgage Company of Clovis, New Mexico.

NOW, THEREFORE, Notice is hereby given that I, Maude Smith, pursuant to said appointment contained in said final decree and the order of sale therein, will on the 4th day of September, 1929, at the hour of two o'clock P. M. of said day, offer for sale at public auction, to the highest bidder for cash at the front door of the Roosevelt County Court House in Portales, New Mexico, all of the above described real estate and will apply the proceeds of said sale to the payment of said judgment and interest and costs of suit, which judgment exclusive of costs, at the time said sale will amount to approximately \$1400.00.

WITNESS MY HAND THIS 12th day of August, 1929.
Maude Smith,
Special Master.

IN THE PROBATE COURT,
ROOSEVELT COUNTY,
STATE OF NEW MEXICO

IN THE MATTER OF THE ESTATE OF
E. WYATT, DECEASED
No. 348

NOTICE OF FINAL SETTLEMENT
I, Nettie Wyatt, widow of Deceased, I, Irvin, Kentucky, Evelyn Wyatt, a daughter of Deceased, Peoria, Illinois, The First-Harmon National Bank of Elizabeth, Kentucky, and the following interested residuary legatees: wife May Cockrell, of R. D. F. No. Hereford, Texas; Minnie Myrtle Bomar, of No. 20 W. 13th Oklahoma City, Okla.; Annie Alice Beams, of 2236 Cedar route from New York City to Louisville, Ky.

Addie Upton, of 2461 W. Jefferson, St. Louisville, Ky.; Willie Pearl Bale, of Box 44, Rosestown, Ind.; Rosa Lee Hutcherson, of 218 S. St. Louisville, Ky.

You and each of you, are hereby notified and notice is hereby given that the First-Harmon National Bank of Elizabeth, Kentucky, Executor of the last will and testament of E. E. Wyatt, deceased, one postoffice address is Elizabeth, Kentucky, has filed in Court its final report and account as such Executor, and the Court has appointed Monday the day of Sept. 1929, at the hour of 10 A. M., as the hour and day for the hearing of objections, if there be, to the approval and settlement of said final report and account, and the discharge of said First-Harmon National Bank as such executor, and at the hour on the day named, the Probate Court will proceed to determine the heirs of said decedent, the share of his estate and the share of each respective claimant therein.

The Name and postoffice address the Attorney for the Executor John F. Kelton, North Manchester, Indiana.
Knows the Honorable The Hon. Judge of said Court, and seal thereof, this 8th day of Sept. 1929.
John W. Hallow, Clerk of the Probate Court, Roosevelt County, New Mexico.
Sept. 15-Sept. 3-10.

Notice is hereby given that the Municipal Board of Education of Portales, School District No. One, of Roosevelt County, New Mexico, will offer for sale, One frame school building located in the South-east corner of the southeast quarter of section twenty-eight in Township one north of Range 34 East N. M. P. M.

Sealed bids may be filed with the clerk of the board of education up to Sept. 14th, 1929 at 6 o'clock p. m. and said bids will be opened by the Board of education on Sept. 16th, 1929.

The board reserves the right to reject any or all bids.
R. H. Orison, Clerk.
August 29-Sept. 5

NOTICE FOR PUBLICATION

Department of the Interior
U. S. Land Office at Santa Fe,
New Mexico, August 30, 1929.

NOTICE is hereby given that Thomas F. Gravelle of Arch, New Mexico, who, on September 4, 1923, made Addl. Hd. entry Santa Fe serial No. 051677 formerly Port Sumner No. 021630, for Lot 4, Section 15, Township 35, Range 37E, N. M. P. Meridian, has filed notice of intention to make three year Proof, to establish claim to the land above described, before U. S. Commissioner, at Portales, New Mexico, on the 8th day of October, 1929.

Claimant names as witnesses:
Gus A. Oney, John E. Oney, George B. Coleman, James L. Roberson, all of Arch, New Mexico.
A. M. Bergere, Register.
Sept. 5.

SORE GUMS—Furorhea.
Heal your gums and save your teeth. It's simple. Just a bottle of Loto's Furorhea Remedy and follow directions. Don't delay; do it now. Lotos is always guaranteed. Portales Drug Company.

Has New Car.

Miss Muriel Galloway is now driving a new sport model Ford Miss Galloway and the three young ladies who accompanied her report a wonderful trip. They covered the entire 10,200 miles, going through 28 states without having any car trouble.

Here From Tulsa.

Clovis Vandergriff from Tulsa, Texas, came in Monday and will leave Saturday. Clovis has been helping his father in the produce house.

33 HEAD OF HOGS

3 Duroc Gilts, will farrow on Oct. 15.

2 Chester White Gilts, will farrow on October 15.

1 Poland China Gilt, will farrow on September 3.

1 Poland China Sow, pig weaned.

16 Nice Pigs, 7 to 9 weeks old, Poland China and Chester White, 30 to 35 pounds each.

1 Chester White Sow, pigs weaned. A good one, weighs between 200 and 300 pounds.

1 Chester White Gilt, with 7 pigs by side, 4 weeks old.

1 Big Boned Poland China Boar. Weighs around 300 pounds.

1 Good Team Work Horses, 6 and 8 years old, weight 1,000 pounds each.

20 White Leghorn Hens.

CHICKENS

25 White Leghorn Pullets, and some small ones.

A number of Spring Chickens.

2 Large Mash Feeders.

2 Good White Leghorn Roosters.

FARM IMPLEMENTS

1 Two-row Planter.

1 Two-section Harrow.

1 Walking Lister.

1 Knife Sled.

1 Walking Cultivator.

1 Disc Cultivator.

1 Hack.

1 Set Britchen Harness, lines, collars and bridles.

2 Water Barrels.

2 Iron Wash Kettles.

1 Butterfly Cream Separator, good as new.

1 8-gallon Cream Can.

2 Good Lanterns.

TERMS CASH

FREE LUNCH AT 11:30—BRING YOUR CUPS

SALE STARTS IMMEDIATELY AFTER LUNCH

MARTIN B. MORRISON, Owner

S. B. FLETCHER, Clerk.

V. J. CAMPBELL, Auctioneer.

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Fred Hubert Jordan to N. M. M. E. Mr. and Mrs. P. R. Jordan and son Fred Hubert went to Roswell Monday. Fred Hubert will enter New Mexico Military Institute this year. He graduated from Dallas High School at Mid-Term.

High School Teachers.

Miss Brannon and Miss Caroline Paddock, Portales High School and Junior High Teachers are located for the winter with Miss Bes Dehoney.

Visiting Friends.

Miss La Vada Blackwell of Hale Center, Texas has been visiting friends in Portales.

Visits Shocks.

Mr. and Mrs. Lowery Johnson and daughter Bette Pearl and Peggy Jene visited Mr. and Mrs. J. R. Shock Sunday.

From Arch.

Mr. and Mrs. M. O. Pale and family, Will Davenport and family and Bill Pale and family were in from Arch Saturday.

Moved For School.

G. E. Cross has moved from his place west of town to the house near the depot. He will be nearer for school.

Visiting Relatives.

Mr. and Mrs. Charley Burke and family are visiting their relatives the Tates and others at Arch.

To School.

Miss Ida Rhea Murrell and Miss Della Daws returned last week from Vegas, Miss Daws left last week for her school.

Here From Tulsa.

Clovis Vandergriff from Tulsa, Texas, came in Monday and will leave Saturday. Clovis has been helping his father in the produce house.

Shopping.

Mr. and Mrs. Marshall McCluskey of Floyd are driving a new Chevrolet.

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Over From Clovis.

Miss Juanita Hancock, who is working in Clovis as secretary for Mr. Dennis spent the week end and holiday with her parents.

Teaching at Farwell.

Miss Ethel Crawford formerly of this place, is teaching in Farwell and Mrs. Woods her sister is teaching in Texico. The family is living in Texico.

Visiting Chas. Compton.

Stewart Long son of Mr. and Mrs. J. S. Long is visiting Chas. Compton and other friends in Portales.

To Mesquite.

Misses Adele Oldham and Lella Mae Freeman and Thurman Harris and Ernest Wheeler drove over to Mesquite Sunday, which is Thurman's home.

To Floyd.

Ernest Wheeler filled Rev. Thos. B. Sowell's place at Floyd Sunday afternoon.

From Arch.

Mr. and Mrs. H. P. Townsend and family were in from Arch Saturday. They report crops good.

Leave For California.

E. A. Kuhn who has been visiting in Portales left Wednesday for Los Angeles, California. Mrs. Kuhn left Saturday for Ashfork, Ariz.

Old Timers.

Henry Williams and family who lived here more than eleven years ago have been visiting at Arch, and other places. They will leave the last of the week for their home at Hopewell, Calif.

Return From Visit.

Mrs. Weatherford's two children, Clarence and Florine, who have been visiting J. B. Rose of the Pleasant Valley community have returned.

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UNITED DRY GOODS STORES, INC.

PORTALES, NEW MEXICO

You'll Get Extra Value for Your Dollars on Friday, Saturday and Monday!

SAVE A

220 DENIM "LEADALL"
Overalls and jumpers at
per garment—

\$1¹⁵

\$Dollar Day\$

Shop with us on Friday, Saturday and Monday. It's SAVE A DOLLAR DAY! And when the United announces Save A Dollar Day you know it will be a day of great values! This is not a sale of odds and ends, but new merchandise. Most of the lots are of generous quantities—but how long these lots will last at the Save A Dollar Day prices we cannot say.

WASH FROCKS
One lot no sleeves Brownie
May wash frocks. Very
special—

\$1⁰⁰

SEASONABLE PRINTS

1,500 yards seasonable prints. Just the goods for making school dresses. All prints are boil proof.

Scout prints 23c
American 29c
Tommy Tucker 35c
Zephyr 39c

Underwear

Bloomers, Stepins, Panties,
and Slips of Rayon.

98c

—Save A Dollar Day—

Play Suits

Leadall play suits for the
boy. One piece play suits
of hickory stripe, long sleeves
sport collars, drop seat.

98c

—Save A Dollar Day—

Boys' Caps

Boys' wool caps just like
Dad's. Don't make him wear
a hat to school. Let him
wear one just like Dad's,
made of all wool suiting in
striking colors and patterns.

69c to \$1.45

—Save A Dollar Day—

Knickers

Wool knickers. You can
forget knicker worries for
some time after you buy a
pair of these. They are hard
to wear out.

\$1.95

—Save A Dollar Day—

Stockings

Children's stockings in a
very fine grade of cotton
weave. Save A Dollar Day
special seven pair for

\$1.00

—Save A Dollar Day—

Long Pants

Youth's long pants tailored
of all wool cashmeres in the
newest Fall mixtures and
striped patterns or herring-
bones. Cuff bottoms. Special

\$1.75 and \$3.45

—Save A Dollar Day—

Tennis Shoes

of good canvas and vulcan-
ized rubber soles. Fine for
hard wear.

89c and 98c

—Save A Dollar Day—

Sateen Bloomers

Full cut girls' sateen bloom-
ers that are roomy and com-
fortable. All sizes.

49c

—Save A Dollar Day—

Hat Boxes

Women's and girls' round
hat boxes of black enameled
fabric, cloth lined. Extra
Save A Dollar special.

\$1.95

—Save A Dollar Day—

Blazers

Kiddies' rain proof blazers
with blanket lining and cor-
duroy collars. Save A Dollar
special.

\$1.95

—Save A Dollar Day—

Handkerchiefs

Boys' school handkerchiefs.
Extra fine woven cotton
handkerchiefs. Save A Dollar
special. Limited quan-
tities.

5c

—Save A Dollar Day—

School Socks

Boys' fancy school socks of
extra quality weave.

39c

MORE THAN 200

Wash dresses for the little
Miss to brighten her school
days. 89c and—

\$1.45

GIRLS FELT SCHOOL HATS

Close fitting—Such timely
values. 98c to—

\$1.95

BOYS' WASH SUITS

The boy cannot be over-
looked in his clothes for
school. We have one lot
of extra quality wash suits.
Special—

\$1.00

NEW HAND BAGS

Not a sale, yet featured
values at a low price and
everyone brand new.

\$2.95

Save A Dollar Day
Friday, Saturday and Monday

Neck Ties

Real silk ties in fancy fig-
ures and stripe designs in
Fall colors. Good heavy
quality—full length—fash-
ionable widths.

49c

—Save A Dollar Day—

Oxfords

Boys' oxfords of the famous
Brownbilt, guaranteed all
leather.

\$2.95 to \$3.95

—Save A Dollar Day—

Happydad Shirts

For the school boy of char-
acter, made in broadcloth,
percale and madras. Save
A Dollar special. Fast color.

89c

Outing Flannel

Extra heavy weight outing
flannel. 27 inches wide. Save
A Dollar special, 7 yards

\$1.00

Gingham

Gingham in fancy plaids.

12 1-2c

—Save A Dollar Day—

Boys' Unions.

Boys' athletic unions in a
fine grade of dimity. Sizes
2 to 16.

59c

—Save A Dollar Day—

Cotton Bats

Just received our fall ship-
ment of cotton bats. Save
A Dollar special.

39c to 95c

—Save A Dollar Day—

Ruffel Curtains

Five piece set ruffel curtains.
Save A Dollar special.

\$1.00

—Save A Dollar Day—

Bear Brand Stockings

One lot Bear brand stock-
ings for boys and girls. Save
A Dollar special.

19c

—Save A Dollar Day—

Union Suits

One lot of men's silk union-
suits. Good weight.

95c

—Save A Dollar Day—

Corduroy Pants

Men's heavy weight cordu-
roy pants made for hard
wear. Save A Dollar special.

\$3.95

—Save A Dollar Day—

Leadall Shirts

Men's Leadall tripple stitch
coat style work shirts, blue
and gray with extra cigar-
ette pocket and buttoned
flap.

98c

—Save A Dollar Day—

Gloves

Men's leather palm gloves
of the better kind.

23c

—Save A Dollar Day—

Fancy Socks

One lot of Boys' and young
men's fancy socks. Save A
Dollar special.

25c

—Save A Dollar Day—

Mops

Wall and floor mops. Lim-
ited amount.

59c

—Save A Dollar Day—

Chevoits

A strong cloth for shirts
and blouses which the sturdy
boy will need.

19c

—Save A Dollar Day—

Pretty Plaids

for the school Misses dress.
Very strongly woven, and
when made up will give great
wear. Yard—

29c to 45c

—Save A Dollar Day—

Brassiers

One lot of brassiers for the
school Misses.

29c to 59c

—Save A Dollar Day—

Corsellets

One assortment of girls' cor-
sellets

98c to \$1.45

—Save A Dollar Day—

Handkerchiefs

One lot of school girls' hand-
kerchiefs. Save A Dollar
special.

5c

—Save A Dollar Day—