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Southwest Digest

August 21 thru August 27, 1997

VOL. XXI, No. 34

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An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

NATIONAL NEWS

Three Sentenced for Church Cross Burnings

Two men and a woman have been sentenced for their roles in a cross burning incident at an Alabama church, the justice department announced recently.

William Andrew Brown, Jr., 22 of Heflin, AL; Sandra Jean Gentry, 27 and Johnny Wayne Brimer, 18, both of Oxford, AL, admitted to conspiring to burn a wooden cross outside the African-American church. The three said they had selected the church because its membership is Black.

Brown received a custodial sentence of 24 months; Gentry received 15 months in prison, while Brimer received 18 months. All defendants, who were fined \$500 each, will be on parole for three years after their release.

GM Highest Ranking Black Leads Boy Scout Jamboree

Roy Roberts, vice president and general manager, of Pontiac-GMC, was recently named the first African-American National Chairman of the 1997 Boy Scouts of America National Jamboree, held July 28-Aug. 5. Located at Fort A.P. Hill, the Jamboree attracted more than 35,000 participants from more than 30 nations.

According to Roberts, minority participation in the Boy Scouts has increased over the last few years. He attributes this in large part to the Scouts' Urban Initiative Project, which is primarily designed to recruit Blacks and Hispanics.

"It's about doing the right thing for people, showing that you care about this nation," said Roberts of his involvement with the Jamboree. "Scouting builds character. These young people are going to be our future leaders, so we must get involved," he said.

More Opportunities for Older Workers than Believed, Report Says

The belief that there are few or no job opportunities for older people is a myth, according to a survey conducted by the Association for Outplacement Consulting Firms International (AOCFI) among its membership. Members said that job seekers aged 40 to 70 are increasingly in demand by employers who want experienced workers that they do not have to spend too much time training.

In addition, older workers tend to have a better work ethic and bring immediate value to the company said Rudy Dew of Rudolph Dew and Associates, an AOCFI-member outplacement firm in Torrance, CA.

Survey respondents also said that most of the work opportunities for older workers are found in small-to-medium sized growth companies, while the job replacement rates for them are shorter than for other displaced workers. "The need for resourceful and experienced employees has created much opportunity for the older worker. So long as they don't make an issue of their age and instead think of it as an asset, older workers can choose from plenty of jobs," said J. Robert Tank of Lee Hecht Harrison, an AOCFI-member firm.

Public School Buildings On Much Stronger Ground Than The Education Taught Within Them

By Darlene Kennedy

The General Accounting Office (GAO) recently completed a two-year survey of 10,000 public schools across the country, and not surprisingly found many in need of renovation. Like our bridges and major highways, America's schools, many of which were built between World War II and the early sixties to accommodate the flood of baby boomers, are now beginning to show their age. What was startling was the GAO's estimated price tag of over \$100 billion to "repair or upgrade" these schools.

With the exception of national defense, this White House can usually be counted on to support any project involving a dollar figure immediately followed by 11 zeros. That it pushes for only \$5 billion in reconstruction funds may have shown once and for all that we live in an age of diminished expectations. And President Clinton ditched even that relatively paltry sum during negotiations over the recent budget deal.

The President showed courage by dispatching Senator Carol Moseley-Braun (D-IL) to lead the push to reinstate the \$5 billion he had just agreed to delete. This effort was coordinated with uncritical network news broadcasts of video footage, submitted by teachers and principals, of exposed wiring, damaged walls, leaking ceilings and other architectural horrors from schools around the country. However, Sen. Moseley-Braun's amendment to reinstate the \$5 billion was rejected in a 56-3 Senate vote.

The canard here is that America's educational infrastructure will disintegrate without assistance from Uncle Sam. To believe the President, Washington is responsible for fixing bad plumbing in Mississippi kindergartens and broken ceiling tiles in Montana high schools -- not to mention ensuring that each child is fed, has a computer, is linked to the Internet, has positive self-esteem at the end of the day, and knows how to utilize the proper prophylactic to avoid contracting AIDS. Again, as before, the American people are bombarded with sad stories and poignant pictures of helpless children led by hapless

instructors who can't possibly teach without immediate intervention from Uncle Sugar.

Does President Clinton really believe the reason American children aren't learning is because buildings aren't sufficiently refurbished? That American children, compared to children from virtually every other civilized nation, are scoring so low in standardized math, science and reading tests because their schoolhouses are in disrepair? Let's have a reality check, folks. Most children aren't learning well in the public schools because many teachers as well as some parents are not doing their jobs. Parents who attempt to take an active role in their child's education are too often met with stonewalling and excuses from teachers, their unions, and top-heavy school administrations.

Conveniently left off the radar screen by advocates of more spending are the success stories. These include children in home schooling and children who excel in Catholic and other parochial schools (isn't it something how Catholic schools accomplish so much with just a fraction of the funds state schools spend per pupil, and in buildings usually far older?) Yet the President persists in trying to pour more money into school buildings, computers and self-esteem programs when the real problem is not how much we as a society insist on spending, but what we insist our children learn. Without a doubt no parent, including myself, wants their child to attend classes in buildings that are structurally unsound and dangerous. There's a tremendous difference, however, between hazardous conditions and aesthetic eyesores. Patching holes, painting the walls and changing light bulbs can be a priority, but not when a \$5 billion price tag is attached.

Darlene Kennedy, a member of the national Advisory Committee of the African-American leadership group Project 21, is a tax attorney and policy analyst for the Washington-based Independent Women's Forum. Her articles have appeared in such publications as USA Today and Insight magazine.

LOVES TO WRITE EDITORIAL COMMENT



Comments which will make readers take note to what he is talking about. "There is no need to play around with the issue, you need to let people know the truth," says Richardson.

For nearly 20 years, Richardson has been addressing issues which affect all people of the community, from Lubbock and throughout

West Texas. He admits it's hard to understand why people let things happen in their community which they could take care of themselves. "We've got to realize, we have a responsibility to do what we can to make our community a much better place than it was when we first got involved."

Eddie P. Richardson is one reason why you should subscribe to the Southwest Digest, and why this weekly newspaper has been able to continue to be published each week. "You know, we've never missed a publication date, and for that, we're thankful! We've never been late on the streets, and we're thankful!"

Reception Set For Rev. Todd Rasberry

The Administrative Council and members of Mount Vernon United Methodist Church will host a farewell reception for Rev. Todd W. Rasberry. The reception will be held on Sunday, August 24th from 4:00 - 6:00 p.m. at

Mount Vernon UMC which is located at 2304 Cedar Ave. The entire community of Lubbock is invited to join us as we celebrate with Todd new beginnings and cherished memories.

ANHEUSER-BUSCH JOINS JESSE JACKSON IN SALUTE TO DR. JOSEPH E. LOWERY



Rev. Jesse Jackson (right) was among the top civil rights, community and business leaders who recently paid tribute to retiring civil rights leader, Dr. Joseph E. Lowery (center), a co-founder and president of the Southern Christian Leadership Conference (SCLC). The

tribute took place in Atlanta during the 40th Annual SCLC Convention. Dr. Lowery co-founded SCLC with Dr. Martin Luther King Jr. and other clergymen, and led the organization for 20 years. Joining Rev. Jackson in the salute to Dr. Lowery and his wife, Evelyn, (from left) are

Miranda Mack McKenzie, corporate affairs southeast region manager for Anheuser-Busch Companies, and Helen Price, director of corporate affairs for The Coca-Cola Company. Anheuser-Busch co-sponsored the Lowery tribute.

Merger Task Forces Launch Work

Lubbock - Members of eight task forces have been appointed to facilitate the merger between Methodist and St. Mary hospitals, officially launching the process of bringing together the area's two largest medical providers.

The eight groups, comprised of employees from both hospitals as well as representatives of the St. Joseph Health System, met for the first time last week to begin formulating work plans to expedite the merger, with an eye on closing the deal within the next six months.

St. Mary President/CEO Charley Trimble said the merger gives those involved a unique opportunity to create a new organization.

"Not only will we be looking at the best way to conduct business in the future, but also at potential areas for new business development," Trimble said.

"The thing we need to keep in mind is that this merger is not a one-time event -- it is a process that will continue for

quite some time after the closing date," said Methodist Hospital President/CEO Jim Houser.

The task forces created to facilitate the transition are Human Resources, Sponsorship, Organizational Planning, Financial/Business Office, Information Systems, Legal/Contracts/Managed Care, Consolidation Planning and Communications.

They will report regularly to a Core Merger Integration Team and a Reorganization Committee, which are directing the merger effort.

During the first meeting of the task forces Houser pointed out the principles guiding the merger process.

"The values and mission of Methodist/St. Mary Health System will be at the forefront of integration activities and solutions; a 'team' approach should be utilized to address cultural and operational difference between the organizations;

*broad physician input should be sought;

*communication should be strongly emphasized; and
*resulting business initiatives should focus on achieving financial performance targets while minimizing the loss of jobs.

Houser said the underlying philosophy is to balance the integration of services with the impact on employee and physician satisfaction.

During the initial four-hour session, each of the Transition Task Forces conducted a brief "breakout" session to introduce team members and develop an agenda for their first official meetings.

Each of the eight Transition Task Forces, as well as the Core Merger Integration Team, is expected to meet at least once each week in the coming months as merger efforts take shape. The task force also will be petitioning the services of employees from both hospitals with specific knowledge and expertise to assist in the merger process.

WILSON-DEMING CEREMONY HELD



The Wedding ceremony for Mark G. Wilson and Kimberly E. Deming was held on Saturday, June 21, 1997, at 7:00 P.M. The Ceremony took

place at Winfrey Point, located at White Rock Lake in Dallas, Texas.

Matrons of Honor were Kimberly Lewis and Marie Hill. Best Men were Michael Lewis and Stacy Jones. Maid of Honor was Kanessa Wilson; Groomsmen were George Atkinson, Eric Stewart, Chris Brown and Brian Jones. Bridesmaids were Melody Wilson, Angela Upshaw and Trudia Ingram. Junior Bride was little Miss JaRavia Adams, daughter of the bride; Junior Attendants were Akeeda and LaKeitha Wilson, daughters of the groom and Brandon Deming. Ring Bearer was Mychael Lewis; Junior Groom was Terrance Dennis.

Rev. W.D. Davis of Lyons Chapel Baptist Church

officiated. Music was provided by Ms. Juaquata Stafford and Ms. Melody Wilson and the Rev. Robert Wilson, Jr., sister and brother of the groom.

Kimberly is the daughter of Mr. & Mrs. Robert Brown of Dallas, Tx. Mark is the son of Ms. Mary Jo Wilson of Lubbock and Mr. Robert Wilson of North Babylon, New York. Mark's Godparents are Mr. & Mrs. O.J. Fullylove of Dallas, Tx. Grandparents are Mr. & Mrs. Holland Deming of Dallas, Tx. and Mrs. Flora Henderson of Lubbock, Tx. Many family members, friends, and classmates traveled to Dallas for this very special event.

The couple honeymooned in CanCun, Mexico. The couple will reside in Cedar Hill, Tx.

NOTICE!! September 11th a Great Historical day in Lubbock, The Birth of the Southwest Digest formally the (Lubbock Digest) The first Recognized Minority (Black) owned publication in Lubbock. September 11th is a Special day in Lubbock, Texas. Watch the Digest for more later.

ARMY AND AIRFORCE HOMETOWN NEWS

Marx G. Stoglin has joined the United States Army under the Delayed Entry Program at the U.S. Army Recruiting Station, Lubbock, Texas.

The program gives young men or women the opportunity to delay enlistment into the Army for up to one year before reporting to basic military training.

The enlistment gives the new soldier the option to learn a new skill, travel and become eligible to receive as much as \$30,000 toward a college education. After completion of basic

training, soldiers receive advanced individual training in their career specialty.

Stoglin, a 1996 graduate of Lubbock High School, Texas, will report to Fort Knox, Radcliff, Ky., for basic military training on July 29, 1997.

He is the son of Johnny Stoglin of 300 Luther, Georgetown, and Catherine Stoglin of 3309 E. 16th, Lubbock.

CONCERT!!! CONCERT!!! CONCERT!!!

The Zion Jubilee Singers of Bryant, Texas will be appearing at the St. John Baptist Church, 1712 East 29th. Street, Lubbock, Texas on Sunday, August 31st, 1997 at 3:00pm

The Public is cordially invited to attend the musical sponsored by the St. John Baptist Church Sanctuary Choir.

Reverend S.E. Fields, Pastor
Brother Arlee Jackson, Choir President



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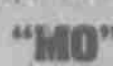


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The 19th Annual East Lubbock Early Settlers

Round-Up will be on:

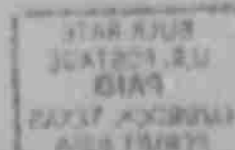
Wednesday, August 27, 1997

At Mae Simmons Community Center
East 23rd and Oak Avenue.

Time: 6:00p.m.

Tickets - \$3.00

Food & Entertainment



Ruby Jay's Corner

The New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care," and the Rev. Billy R. Moton is the proud pastor. "We invite you to come by and visit with us at anytime," says Rev. Moton.

Services began last Sunday morning with Sunday School at 9:30 a.m. with Assistant Supt. Henry High presiding. Each teacher was at their post of duty. Each class had thirty minutes of instruction, and reassembled at 10:15 a.m. singing "Have Faith In God." High points of the lesson were given by Class No. 3 with Sister Cooper as their teacher. Remarks in Sunday School were great. Let us remember this lesson as some of us are still living in the past. We need a little more faith. Don't we?

Secretary's Report: Youth Department -- the Intermediate Class received both banners. While in the Adult Department, Class No. 1 retained the Attendance Banner. Class No. 2 received the Offering Banner.

The morning devotional period was conducted by Brother Robert Cork and Sister Bernice Kelly.

The Senior Choir marched in the processional singing "Oh, Lord Have Mercy On Me." Altar prayer was offered by Rev. Jeff Brown. A song, "Great Is The Lord," was sung. The morning scripture, 121 Psalms, was read by Sister Mary Mitchell. Prayer was given by Sister Fannie Price. Another song, "God Is A Good God," was sung.

Responsive reading was led by Sister Lottie Barrow with the entire congregation standing. The morning hymn was "Just A Closer Walk With Thee." Pastor observations were given by Pastor Moton. The Senior Choir sang "It Was The Blood." The hymn of preparation was "Must Jesus Bear The Cross Alone."

Pastor Moton's sermon was entitled "A

Testimony Of Faith." His scripture text was Hebrews 11:23-29. The spirit was in New Hope last Sunday morning. Pastor Moton left a meal for all present to feast on during the week. If you really know him, you will have a testimony.

A special invitation to discipleship was extended and three came forward.

Remember the sick and shut-in list with prayer. Sister G.H. Davis has been moved to Room 408 of St. Mary Hospital. Sister Biggers has gone home from the hospital. Brother Grover Colvin was a patient at St. Mary Hospital last week.

Among our bereaved families include the Brother Clarence Ervin family who has lost a cousin who was funeralized last Saturday in Plainview, Texas.

Brother Matthews lost a relative in his family last week as did Brother Henry High. New Hope members extend their prayers and sympathy to all of you.

This writer, Ruby Jay, had two nieces to surprise her with a visit last week. Sister Jay says she really did enjoy them. There were from Cleburne and Crawford, Texas.

The Southwest Digest is celebrating its 20th Year Birthday for their service to the community. This writer would like to ask you to become a part of this special presentation by becoming a patron. To be a patron, it will only cost \$5.00 per name. If you are unable to do this amount, then do what you can for this special issue. The Southwest Digest wants to help some young people. So if you would like to have a part in this celebration, keep in mind you can. Give me a call at 744-4127 if you would like to become a patron. Your name will appear in the Thursday, September 11, 1997 edition of the Southwest Digest. The deadline to participate is August 29th. Whatever you do will be appreciated! Give me a call today!!

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For victims of rape and their families, the groups are designed to provide emotional support to victims free of charge in a comfortable setting with other victims. The services are available

to any rape victim whether the assault occurred recently or in the past.

For more information call Eleanor at 763-3232. New groups are forming now.

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A Back to School Bash!

When: Every Sat. Nite!

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Who: Teens (13 to 17)

Cost \$3.00 per person

Time: 6:00 p.m. - 10:30pm

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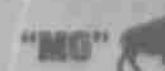


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Obituary

SAMUEL WINSTON McKINZIE, Sr.



Dallas, Texas - Final rites were read for Samuel Winston McKinzie, Sr. on Wednesday, August 6, 1997 at the Scotts Mortuary, Inc. with Minister Marilyn Green officiating.

Interment was held in Lincoln Memorial Cemetery of Dallas, Texas with Jamison Funeral Home of Lubbock, Texas directing.

Pallbearers were Henry Pay, Lee Biggers, Jamie Blackwell, Lafayette McKinzie, and Riley Lane.

Honorary pallbearers were Danny McKinzie, Keith McKinzie I, Samuel McKinzie I, Jr., Billy Jack Harkey, September McKinzie and Brian Johnson.

Mr. McKinzie was born February 21, 1944 to the parent-

age of Berthia Jackson and Mims McKinzie in Athens, Texas. He became a Christian at an early age. He passed away Saturday, August 2, 1997.

He united in Holy Matrimony December 27, 1988 to Zenitha Blackwell.

Survivors include his wife, Mrs. Zenitha McKinzie; three sons: Samuel, Jr. of Dallas, Texas and Keith and Danny, both of Plano, Texas; a daughter, Phyllis of Plano, Texas; two step-children, Tolorie and Jamie Blackwell; on grand-daughter, Sha' Zavionne; five brothers: Johnny, September, Henry, Howard and James; four sisters: Betty Drake; Josephine Kirkpatrick, Odja Faye Johnson and Pinkie Dotson; a grandmother, Mrs. Carlena Parson; aunts, uncles, nephews, nieces, and host of friends.

MRS. FANNIE MAE JONES



Plainview, Texas - Funeral Services were held Last Saturday morning, August 9, 1997 at Happy Union Baptist Church for Mrs. Fannie Mae Jones, a resident of Lubbock, Texas.

Burial was held in Plainview Memorial Park under the direction of Curry Funeral Home of Lubbock.

Mrs. Jones died Sunday, August 3, 1997 in Methodist Hospital.

Born August 7, 1920 in Wharton, Texas, she attended

Boones Bend Schools. She served on the Booker T. Washington School PTA board. She was a member of Happy Union Baptist Church.

Mrs. Jones had worked for Vincent Tudor until retiring.

She is survived by two daughters, Joyce Davis and Diane Jones, both of San Francisco, California, Elmo Brown of Oakland, California and Oliver Brown of Florida; three sisters: Lillian Adkison of Oklahoma City, Oklahoma, Wilma Wright of San Pablo, California and Bennie Henderson of Oakland, California; four grandchildren, eleven great grandchildren, and one great-great grandchild.

MRS. BESSIE HENDRIX



Funeral services were held for Mrs. Bessie Hendrix last Tuesday afternoon, August 12, 1997, at the St. John Baptist Church with Rev. Solomon Fields, pastor, officiating.

Interment was held in the City of Lubbock Cemetery under the direction of Curry Funeral Home.

Mrs. Hendrix died in St. Mary Hospital on Saturday, August 9, 1997.

She was born May 12, 1948 in Lubbock, Texas. She mar-

ried Charlie Hendrix.

Survivors include: her husband, Charlie Hendrix; a son, Kelvin Thornton of Lubbock, Texas; one daughter, Charla Bagely of San Antonio, Texas; three brothers; Claudell Williams of Rosharon, Texas, Donley Lee Beavers of Houston, Texas and James Andrew Beavers of Santa Fe, New Mexico; seven sisters: Sylvia Kelly of Denver, Colorado and Jessie Mae Smith, Jo Anne Nelson, Betty J. Beavers, Louise Fields, Ruby Lee Smith and Myra D. Owens, all of Lubbock, Texas; and six grandchildren.

CENTER'S OPENING HERALDS NEW ERA

The opening of the Texas Workforce Center of Lubbock today heralds the beginning of a new era in consolidation of resources for employment and training services under the umbrella of the South Plains Regional Workforce Development Board. These Centers are being developed throughout Texas to provide for local workforce needs and will eventually be certified by the State of Texas when they meet specific standards that have been established.

Increasingly, all services will be provided through the Workforce Center, both for residents and employers. As these services are designed and developed for use, major efforts will be made to publicize them and inform employers how they can access this support and these services.

By serving a universal population and not just targeting specific groups, there will be some services for any person that walks through the door of the Center who is unemployed or underemployed. Some of these services

include access to local and Internet job listings, computerized resume programs, career exploration software programs, and much more. "By co-locating employment and training services offered by the Texas Workforce Commission, JobSource+, and Green Thumb under one roof, we're improving our ability to serve people by making it easier for them to access those services," said Marciano Morales, chairman of the local Workforce Development Board. "We will also save money by consolidating services, which ultimately benefits the taxpayers."

The ribbon-cutting ceremonies at 10:00 a.m. were the culmination of a two-year effort by local, state, and federal officials to consolidate and streamline the services offered to South Plains citizens. Mayor Windy Sitton and Lubbock County Judge Don McBeath were both available and praised the efforts of local agencies.

Mayor Sitton remarked, "This is an excellent example of what can happen when several agencies come together and decide how to make several programs more efficient and more effective in serving our citizens. What we see today is only the beginning."

Judge McBeath remarked, "All of these programs and agencies have some good points and some that can be improved. By working together, they focus on all the customers and all the services available at the same time. This is how we deliver those services best--through a Workforce Development Center that has no wrong door for anyone. As we combine more programs and agency efforts in the future--it only gets better."

If you are a first-time job seeker, unemployed, or underemployed and motivated toward finding a better solution to your current status, you should visit the center at 1218 14th Street in Lubbock, Texas. This organization has some level of service for everyone and will become the "hub" for workforce development services in the future, both for residents and employers.

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College, nearly 6,000 students are enrolled in a wide variety of college-level programs to upgrade job skills, earn an associate's degree or a technical certificate, or transfer to a four-year university. Discover the power of choice at South Plains College.

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THIS N THAT

GOOD TO SEE IT BEING DONE!! THIS N THAT...is glad to see an appointment of a...COMMITTEE TO EXAMINE GANG VIOLENCE...in Texas...being organized by Lt. Gov. Bob Bullock...This makes it clear that since...THE FAMILY...and the...CHURCH...won't do their job...then government will come in and take a look at this matter...which has spread throughout the country...Lt. Gov. Bullock...appointed the following...SEN. ROYCE WEST...D-DALLAS...who will serve as chairman...SEN. CHRIS HARRIS...R-ARLINGTON...SEN. ROBERT DUNCAN...R-LUBBOCK...SEN. MIKE MONCRIEF...D-Fort Worth...and SEN. JON LINDSAY...R-Houston...This study...according to Lt. Gov. Bullock...will look at...COORDINATION OF JUVENILE JUSTICE EFFORTS...BY LOCAL AND STATE LAW ENFORCEMENT AND SCHOOL OFFICIALS...It should ask the question...WHY HASN'T THE CHURCH DONE ITS PART AS WELL?

PRAYER VIGIL AND MARCH! THIS N THAT...would like to know...HOW MANY...of you would like to participate in a...PRAYER VIGIL...and...MARCH AGAINST DRUGS & GANGS...for the...9TH OF SEPTEMBER, 1997...If you are interested...then give a call at...762-3612...More on this in the next issue...It's about time to get back with the...JOB WHICH...hasn't been completed...If this is done...IT WILL BETTER HELP THE COMMUNITY...Still need to reach...ONE HUNDRED MARCHES AGAINST DRUGS AND GANGS! DON'T YOU AGREE??

SHIRLEY CANDADY THE BARBER SAYS: "A...RUBBER BAND...is not effective...UNTIL IT IS STRETCHED." CONGRATS TO GENE MENEFE!! THIS N THAT...would like to say...CONGRATS...to a friend of ours...GENE MENEFE...executive director of the...LUBBOCK REGIONAL MHMR CENTER...who will be retir-

ing...Because of his efforts...over the years...MR. MENEFE...will be honored with a...RETIREMENT RECEPTION...set for Thursday...AUGUST 28, 1997...from 4:00 p.m. until 6:00 p.m. ...at the...American State Bank...CONGRATS...GENE MENEFE...for a job well done...

REPORT MAKES GOOD SENSE!! THIS N THAT...heard a summary of a...SURVEY...conducted by...local citizen...JANE ANNE STINNETT...and was...pleasing to hear...In the report...it was made known that...THE MAJORITY OF THE CITIZENS FEEL...THE QUALITY OF LIFE IN LUBBOCK IS GOOD...and...in the...FUTURE IT WILL BE AT LEAST AS GOOD...AS IT IS TODAY! According to...MS. STINNETT... "CITIZENS OF LUBBOCK...BELIEVE LUBBOCK IS A VIABLE COMMUNITY...WITH A POSITIVE FUTURE...AND THE FACTORS...THAT CONTRIBUTE TO THIS ARE...TEXAS TECH...THE MEDICAL COMMUNITY...LUBBOCK SCHOOLS...AND LUBBOCK'S PEOPLE..."

WOULD LIKE TO BE A PATRON? THIS N THAT...is asking...ALL CITIZENS...who would like to...TO BECOME A PATRON...in the upcoming...20TH ANNIVERSARY CELEBRATION...of the SOUTHWEST DIGEST...You can become one...by calling...either...RUBY JAY...at 744-4127...SHELIA HARRIS...at 744-2959...or you may call the...SOUTHWEST DIGEST...by calling...762-3612...IT WOULD BE NICE TO HAVE A LARGE NUMBER OF CITIZENS AND READERS...Will you become a...PATRON? GIVE A CALL TODAY!!

BIG 20TH CELEBRATION!! THIS N THAT...is happy to learn of the...20TH ANNIVERSARY CELEBRATION...of the...SOUTHWEST DIGEST...which will be held...THURSDAY EVENING...September 11, 1997...in the McMurtry Center...at the University Medical Center...More on this later...

IN CINQUE

by Renetta W. Howard



Part 2, "Who Is The Teacher?" What has changed the leaning abilities and patterns of Black students since the days of integration? It is a common theory that Black children are not learning to read at the same rate as other children in the American school systems. There are isolated cases of tremendous progress of Black children when they have intensive teaching, often one-on-one teaching by Black teachers. Is there a correlation between the progress of Black children and who is the teacher? Do Black children in any integrated setting learn better from Black teachers? Do White children learn better from White teachers? What makes the difference?

From my observation of the school systems in which I have worked, in three states, I have noticed concerted efforts on the part of White teachers to have the most apt Black students placed in their classes along with as many White stu-

dents as they can possibly accommodate. Consequently, the Black teachers are assigned the less capable students of all ethnic groups. There is seldom any homogeneity in these assignments, placing a tremendous task upon the shoulders of teachers often less experienced and educated than their White counterparts. What are the results? The students with the White teachers show progress which would have been manifested regardless to where they had been placed because these are the students who progress in spite of the teacher! Unless the less capable students lucked upon an experienced, caring teacher, progress is minimum at best.

On the other hand, it is a common consensus that Black teachers just do not know as much as White teachers. They can attend the same school, same classes, same graduation and same job and when White parents have the opportunity to choose the teacher for their students, they will choose the White teacher. Too often, the Black parent does

the same thing. This boils down to racism Who is the teacher?

The notion that Black teachers are not as qualified as White teachers has a lot to do with how well Black children are learning. If the children come from a home where that notion prevails, the children still will not learn as well as they should. They will sit in a classroom with a Black teacher, longing to be with a White teacher and feeling that their counterparts with White teachers are learning more than they are.

Because of this notion of teacher inferiority, the student who believes this, can sit in the classroom of a do-nothing White teacher and feel blessed. This is the kind of parental support which he has received and it can help or hamper his progress. His learning mode was established at home. If integration is to work, we must get 'in cinque' and take racism out of the mix. (To be continue; Part 3).

HOW WE CAN STOP THE EPA ATTACK ON INNER CITIES

an editorial by

EPA (Environmental Protection Agency) Administrator Carol Browner and President Clinton have said? "Damn the torpedoes, full speed ahead!"

They want to go full speed on the new regulations concerning the more stringent standards on air quality and particulate matter. Improved air quality and particulate matter are worthy causes. But it is the 'torpedoes' that have become the issue. The "torpedoes" of unjustifiable costs on business that will result in higher prices, more global competition and fewer jobs. The main costs for these new standards will come from people living in urban areas. In essence, minorities, particularly Blacks, since 65% of the Black populace lives in the urban areas that are going to be affected. What we are going to see is an urban flight by business that will make the flight of the '70's and '80's look like child's play. This time business will not be relocating to the suburbs, its going out of the country!

We won't be faced with the possibility of having to journey 20 miles to find work - it's going to be 10,000 miles away. Imagine for the next ten years all plant investment and expansion being in nations such as Mexico, Brazil, Argentina, China, Thailand, India, South Africa. It's going to be great for those nations but it will come at the cost of the American worker, particularly the urban worker.

What about the suppliers, small businesses, that have relationships with these major corporations? They will see a significant decrease in business as these foreign investments will necessitate new foreign suppliers. Many small businesses will fail and that, too, will cause a swelling in unemployment like never before.

Honest hard working people being eliminated from employment opportunity. Why? There isn't a sound reason other than a bull headed compassion for a pristine environment. The EPA's own scientists disagree with Ms. Browner. She has refused to do an Economic Impact Analysis, which is required by law. Also, she has broken the law by not allowing the Small Business Administration, SBA, to also do an analysis on the impact this might have on small businesses. She has ignored the laws, found no sound justification, and has certainly RUSHED TO JUDGEMENT!

We all want clean air and a better environment. The prudent solution will be found in a balance of economic vitality and affordable and progressive compliance. We have come a long way from the smut ridden days of the '50's and '60's. We are continuing to make progress so why needlessly accelerate a process to the point of economically oppressing targeted areas of the nation.

Areas that have a high concentration of minorities. It is certainly a case for Environmental Racism, isn't it?

Ms. Browner has unwisely proposed the regulations and the President has signed them. What can we do before our neighborhoods experience an assault greater than the crack cocaine epidemic? There is an opportunity to save our businesses and jobs. It is through Congress.

Our congresspersons and senators can cancel the regulations through immediate legislation. If you want your neighborhoods to economically improve and not experience a major downturn, you must act. Right now, through the month of August, your elected officials are home on recess. Contact them and express your outrage at the new regulations. Insist on your leader to vote for legislation that will protect your jobs and opportunity for your children.

Tell your legislator that you want clean air but first let's find the scientific data that tells us how to act intelligently. Damaging our economy in the pursuit of new procedures is like "throwing the baby out with the bath water."

Look in the "government section" of your phone book and call or write your two senators and your applicable congressperson. If you have difficulty call me at 1-800-388-4587.

New Medicines Will Make Old Age Healthier

By Larry Lucas

Every day, more than 6,000 Americans mark their 65th birthdays. If it's your 65th birthday today, celebrate. Thanks to pharmaceutical research, you can probably look forward to many more years of healthy living. And America's pharmaceutical companies are increasing the odds that old age will be something to look forward to. According to a new survey, drug companies are developing 178 new medicines to tackle the debilitating diseases of aging—diseases such as Alzheimer's, depression, diabetes, Parkinson's, arthritis and others. That's in addition to the more than 400 medicines in development for heart disease, cancer and stroke the three leading killers of older Americans.

Your doctor can't prescribe these medicines yet. They are still either being tested or awaiting approval by the Food and Drug Administration. But here are some of the medicines that may be able to help you or someone you love in the future:

- There are 17 potential medicines in testing for Alzheimer's disease, which afflicts 4 million Americans and is a leading cause of nursing home admissions. This research raises the hope that fewer seniors will be deprived of their most precious possessions—their memories and their independence.

- Pharmaceutical companies have nine new medicines in development for depression. Some 15 to 20 percent of older Americans suffer from this mental illness, and 6,000 take their own lives each year.

- There are 21 new medicines

that target diabetes, which claims the lives of more than 40,000 older Americans each year. New medicines may help older Americans with diabetes manage their condition better and avoid such devastating complications as blindness.

- Nearly half of all Americans 65 and older suffer from some form of arthritis. Pharmaceutical companies have 24 new medicines in testing for rheumatoid arthritis and 5 for osteoarthritis.

In addition, there are 11 medicines in development for bladder and kidney disorders, 8 for eye disorders, 5 for impotence, 23 for osteoporosis, 12 for Parkinson's disease, 3 for prostate disease, and 24 for respiratory and lung disorders.

At the turn of the last century, the average age of Americans at death was 47. Most Americans died young, of infectious diseases. Thanks to better sanitation, higher living standards, and biomedical research, those diseases have largely been conquered. Today, pharmaceutical companies are tackling the tougher chronic diseases of aging. This research offers hope that we will all be able to look forward to a longer, healthier, happier and more productive old age.

For a free copy of "New Medicines in Development for Older Americans," write to PhRMA, 1100 15th Street NW, Washington, D.C. 20005.

Larry Lucas is Associate Vice President of the Pharmaceutical Research and Manufacturers of America (PhRMA).

SOUTHWEST DIGEST

902 East 28th 79404

P.O. BOX 2553—LUBBOCK, TEXAS 79408

EDITORS/PUBLISHERS

T.J. PATTERSON—EDDIE P. RICHARDSON

The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish the articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 3:00p.m. Friday. Advertisement deadline is 3:00p.m. Friday or if camera ready, Monday at 12:00 noon. Member A.O.I.P.

(Assault on Illiteracy Program)
A Community-Building Newspaper

\$20.00 per year—\$35.00 a year



NATIONAL BLACK CHAMBER 5th CONVENTION IS A SUCCESS!

The National Black Chamber of Commerce, Inc. has successfully completed its 5th Annual Convention. It was held in Denver, Colorado, at the Adam's Mark Hotel, July 30 - August 3, 1997.

The keynote speakers were economist Dr. Jawanza Kunjufu, former astronaut Dr. Mae Jemison, Black Entertainment Television (BET) president Jefferi Lee and civil rights legend Rev. Dr. Andrew Young. Also, there was a Friday night tribute to Dr. Arthur A. Fletcher, the author of affirmative action.

There were many workshops dealing with current economic issues and training programs for compliance and enforcement of Title VI of the Civil

Rights Act and Section 3 of the HUD Act. The workshops were hosted and participated by professionals from across the nation. The mission of the NBCC is to provide research and training in regards to economic development and entrepreneurship for Black communities throughout the nation.

There were 876 participants during the event and this is a record for the NBCC. Also, there were dozens of executives from major corporations who were in search of new prospective vendors for their procurement divisions. Successful networking was experienced from start to finish.

The major sponsor of the convention was BET through

its subsidiaries of Emerge Magazine, BET Jazz, BET Visa and BET Movies. Other sponsors included General Motors, Chrysler, American Express, MCI, Ford, Exxon, Texaco, TCI, American Airlines, Bacardi, Philip Morris, ENRON, Coors, Columbia/HCA, PEPSI, US Airways and Vectra Bank.

According to Harry Alford, President CEO of the NBCC, "It was the most sponsored and attended event ever. All of our projections were exceeded. Most importantly, our sponsors and participants got their money's worth. The quality of every event was exceptional."

The venues for conventions in 1998 and 1999 will be announced shortly.

Happy 38th Wedding Anniversary August 19th, 1997

to our Mom & Dad - Mama & Papa
Bobbie & T.J. Patterson
from your Children & Grandchildren
Avis, T.J., Jr., Shelia,
Zairreus, Marcus & Azya

Cancer Center Open to Public

The American Cancer Society resource center is now open to the public. We are located at the Lubbock county health clinic, located at 1318 Broadway, Room 202. If you or someone you know has recently been diagnosed with cancer, we can provide general information. We are also looking for volunteers to help with patient services. For further information please call The American Cancer Society Outreach Center at (806) 741-3002



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and
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6601 Quaker Avenue

Sunday 1 - 5
Monday - Thursday 9 - 9
Friday - Saturday 9 - 6

Patterson Branch
1836 Parkway Drive
and
Groves Branch
5520 19th Street

Monday - Tuesday 12 - 9
Wednesday - Saturday 9 - 6

NEW BOOKS
The Best Caribbean Travel Tips by John Whitman
LBJ and Vietnam by George C. Herring

CURRENTLY ON EXHIBIT AT MAHON
Society for Creative Anachronism

PRESCHOOL STORYHOUR

Mahon (Main)
Monday 10:30 a.m. 3 year-olds
Tuesday 10:30 a.m. 3 year-olds
Wednesday 10:30 a.m. 3 & 5 year-olds
Thursday 10:00 & 11:00 a.m. 2 year-olds

Godeke Branch
Tuesday 10:30 a.m. 3-5 year-olds
Wednesday 2:00 p.m. 3-5 year-olds

Patterson Branch
Tuesday 7:00 p.m. 3-5 year-olds
Wednesday 10:00 a.m. 3-5 year-olds

Groves Branch
Tuesday 2:30 p.m. 3-5 year-olds
Thursday 10:30 a.m. 3-5 year-olds



CHURCH DIRECTORY



We Thank God For Jesus "THE CHRIST-LESS CHURCH!!!"



EPHESIANS 5:5,7. FOR THIS YE KNOW, THAT NO WHOREMONGER, NOR UNCLEAN PERSON, NOR COVETOUS MAN, WHO IS AN IDOLATER, HAS ANY INHERITANCE IN THE KINGDOM OF CHRIST AND OF GOD. BE NOT YE THEREFORE PARTAKERS WITH THEM. LORD, I M PRAYING FOR THE PREACHERS, THAT THEY'LL NOT WANT THE GOLD; BUT TO BE ABOUT YOUR BUSINESS; THE WINNING OF THE LOST SOULS.

I PETER 5:2,3. FEED THE FLOCK OF GOD WHICH IS AMONG YOU, TAKING THE OVERSIGHT THEREOF, NOT BY CONSTRAINT, BUT WILLINGLY; NOT FOR FILTHY LUCRE(MONEY) BUT OF A READY MIND; NEITHER AS BEING LORDS OVER GOD'S HERITAGE, BUT BEING ENSAMPLES TO THE FLOCK.

***** WILL A PREACHER ROB GOD??? *****
AND LORD, I M PRAYING FOR THE DEACONS, SETTING IN CHURCHES MUCH TOO LONG; AND NOT SPEAKING UP IN YOUR WORDS; WHEN THEY SEE THE CHURCH GOING WRONG.

MATTHEW 23:27. JESUS SAID, WOE(CURSED) UNTO YOU, SCRIBES AND PHARISEES, HYPOCRITES! FOR YE ARE LIKE UNTO WHITED SEPULCHERS, WHICH INDEED APPEAR BEAUTIFUL OUTWARD, BUT WITHIN FULL OF DEAD MEN'S BONES AND FULL OF ALL UNCLEANNESS.

***** WILL A DEACON ROB GOD??? *****
LORD, I M PRAYING FOR THE MISSIONARY, THAT'S ALWAYS THINKING: FOREIGN LAND; AND HAVEN'T DID THEIR FIRST WORK AT HOME; WHERE CHARITY BEGINS. MATTHEW 23:15. JESUS SAID, WOE(CURSED) UNTO YOU, SCRIBES AND PHARISEES, HYPOCRITES! FOR YE COMPASS(MAP OUT) SEA AND LAND TO MAKE ONE PROSELYTE, AND WHEN HE IS MADE, YE MAKE HIM TWOFOLD MORE THE CHILD OF HELL, THAN YOURSELVES.

***** WILL A MISSIONARY ROB GOD??? *****
(AMERICA SHE IS THE WORSE!!! WE'RE OVER RUN WITH CRIMES; AND CHURCHES WANT TO GO TO OTHER COUNTRIES AND PREACH AND TEACH??? CHRISTIANS HAVE RUINED THIS COUNTRY; BY NOT UNDERSTANDING THE WORD OF GOD. THEY SAY THOU SHALT NOT KILL; BUT THE WORD THOU; IT MEANS: YOU SHALT NOT, IT PERSONAL. IF A MAN KILLS HIS FAMILY, AND HAS A SMOKING GUN; CHRISTIANS SAYS HE HAVE A RIGHT TO LIVE ON DEATH ROW. 10 AND 15 YEARS TO APPEAL HIS CASE; BUT THE LAW HAS A RIGHT TO KILL OUT THE PERSON; TO PUT FEAR IN THE NEXT PERSON'S HEART. LOOK AT OUR TEENAGERS TODAY; PLAYING WITH OTHERS PEOPLE LIVES.)

GENESIS 9:6. WHO SO SHEDDETH MAN'S BLOOD, BY MAN SHALL HIS BLOOD BE SHED. FOR IN THE IMAGE OF GOD MAKE HE MAN.

LEVITICUS 24:17. HE THAT KILLETH ANY MAN SHALL SURELY BE PUT TO DEATH.

***** WILL THE LAW ROB GOD??? *****
LORD, I M PRAYING FOR THE CHURCH MEMBER, PAY TITHE, AND WARE FIND CLOTHES; JUST THERE; NOT CONCERN ABOUT YOUR BUSINESS; SAVING LOST SOULS.

ROMANS 1:25. WHO CHANGED THE TRUTH OF GOD INTO A LIE, AND WORSHIPED AND SERVED THE CREATURE MORE THAN THE CREATOR, WHO IS BLESSED FOR EVER. AMEN.

***** WILL A CHURCH MEMBER ROB GOD??? *****
LORD, I M PRAYING FOR THE CHURCH MEMBER, SATURDAY NIGHTS, SING ROCK AND SOUL; AND SUNDAY MORNINGS: SINGS ZION SONGS, IN THE PURE WHITE CHURCH ROBE.

I CORINTHIANS 6:19,20. WHAT? KNOW YE NOT THAT YOUR BODY IS THE TEMPLE OF "THE HOLY GHOST WHICH IS IN YOU, WHICH YE HAVE OF GOD, AND YE ARE NOT YOUR OWN? FOR YE ARE BOUGHT WITH A PRICE; THEREFORE GLORIFY GOD IN YOUR BODY, AND IN YOUR SPIRIT, WHICH ARE GOD'S.

***** WILL THE CHURCH MEMBER ROB GOD??? *****
MATTHEW 23:37-39. JESUS SAID, O JERUSALEM(CHURCH), JERUSALEM(CHURCH), THOU THAT KILLEST THE PROPHETS, AND STONEST THEM WHICH ARE SENT UNTO THEE, HOW OFTEN WOULD I HAVE GATHERED THY CHILDREN TOGETHER, EVEN AS A HEN(DUMB CHICKEN) GATHERETH HER CHICKENS UNDER HER WINGS, AND YE WOULD NOT! BEHOLD YOUR HOUSE(CHURCH) IS LEFT UNTO YOU DESOLATE. FOR I SAY UNTO YOU, YE SHALL NOT SEE ME HENCEFORTH, TILL YE SHALL SAY, BLESSED(HAPPY) IS HE THAT COMETH IN THE NAME OF THE LORD.

GOD IS NOT THROUGH WITH US YET. SO LETS PRAY FOR ONE ANOTHER ALWAYS. WRITTEN BY EVANGELIST BILLY B.J. MORRISON, III YOUR BROTHER IS CHRIST JESUS!!!



from the Desk of Parson D.A. Smith

A BRAND NEW LIFE

"Knowing this, that our old man is crucified with him, that the body of sin might be destroyed, that henceforth we should not serve sin."—Romans 6:6

I am sure that many of us have heard people say, "Well, from now on things are going to be different. I'm turning over a new leaf." And they promise themselves and try to overcome weaknesses and overcome habits that demoralize them. And so often they fail.

What they really need is not a new leaf but a new life. This is found only when a person turns through faith to God.

One thing God never takes away from His children and that is the will to choose whom we will obey. We make choices daily, and by the guidance of the Holy Spirit we choose to yield our mind, our tongue, our eyes, our ears, our hands and feet, unto our new Master, Christ. Thus we yield our members as instruments to God and righteousness.

One of the many things that is troubling in our African American society is after our young men and women make

this choice of the new Master, Christ, they keep hanging on to the old life of sin, the corrupt nature with its inborn tendency to evil. Paul says, "To whom you yield yourselves servants to obey, his servants ye are . . . whether of sin unto death, or obedience unto righteousness." Romans 6:16. Could the problem be from a "feel good singing" and "clown ministry" that says its all right because Jesus loves you anyway?

The story is told of a man raking in the mud. He seem intent on what he was doing and appeared to be searching for something. Above him an angel hovered, holding out a shining crown set with costly jewels, and the words "Eternal Life" radiating around it. But the man was too busy raking in the mud to see the beautiful gift being offered to him.

This is a picture of many in our sin-sick society who work at trying to find fulfillment in this world. They are raking in the mud of "cocaine", "crack", "marijuana" and all manner of other pleasures seeking happiness and satisfaction. All they have to do is look up to a loving God, and they would find this most glorious Gift of His grace eternal life!

ATTENTION SOVEREIGN GRACE BELIEVERS

who believes in the "Doctrines of God's Grace" (T.U.L.I.P.)
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For more Information Contact
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The Outreach Prayer Breakfast

Jesus teaches about the coming of the Kingdom of God.

One day the Pharisees asked Jesus: "When will the Kingdom of God begin?" Jesus replied: "The Kingdom of God isn't ushered in with visible signs. You won't be able to say, it has begun here in this place or therein that part of the country. The Kingdom of God is not like an earthly kingdom with geographical boundaries. Instead, it consists of the work of God's spirit in peoples' lives and relationships. Still today, we must resist looking to institutions or programs for evidence of the progress of God's Kingdom. Instead, we should look for what God is doing in peoples' hearts.

Some versions say the Kingdom of God is among us. The word can be translated either way. If Jesus meant a kingdom within, He was emphasizing that it would begin with spiritual change in His followers. If He meant a Kingdom among the, He was saying He, the King, was in their midst. Perhaps, He choose a word with both meanings, because both possibilities were true.

Many claim to be God or will claim Jesus has returned and many will believe them. Jesus warns us never to take such reports seriously. No matter how convincing they may sound. When Jesus returns, His power and presence will be evident to everyone. No one will have the need to spread the message, because all will see for themselves.

Thought for the week: "How do you treat a person who can do you no good whatsoever?" Think about it!

Worship is how we offer ourselves to Christ. It's not slow songs, nor fast ones. It's how we come before Him everyday. We don't need more religion. We need the anointing on our lives and move in it.

Non-spiritual people speak of what can't be done. When we come together in a unified manner, everything will change. Lord, order our steps in your word, Precious Jesus.

Write to us: Outreach Prayer Breakfast, P.O. Box 1223, Lubbock, Texas 79408. Keep smiling and loving all who have breath. Keep reading the word. II Chronicles 7:14; Mark 11:22-26; Acts 17:30. We love all of you! We're hoping that this Kingdom will come on this earth as it is in heaven. You and I can make that become a reality.

Sister Dorothy Hood, president; Sister Christine Burleson, vice president; and Sister Ernestine Fraizer, secretary.

I KNOW I'M SOMEBODY

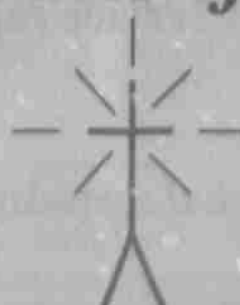


'cause God don't make no junk!!

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Sunday Morning Worship - 11:00 a.m.
Sunday Evening Worship - 6:00 p.m.
Wednesday Midweek Services - 7:00 p.m.

Rev. D. A. Smith, Pastor
Rev. Edwin Scott, Assistant Pastor

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will be the guest speaker

Come and be ready to receive
your blessing, for the lord shall
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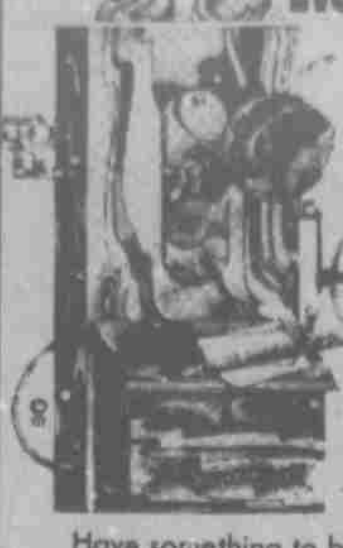
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11am Monday through Friday. A \$50.00
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BUSINESS EXCHANGE

by William Reed

INVESTING AMONG AFRICAN AMERICANS

Listen out and you will hear requests for investments in Black America everywhere. Black preachers are saying it, as are our mayors, city and county officials, community leaders and citizens. They say we need businesses and commercial opportunities among us to create jobs and increase our living standards and potential. Everyone agrees African-American areas need investments, but that rhetoric is not matched by hordes of blacks stepping forward to be the ones funding our futures.

As we move into the 21st Century, the question for African Americans is: "How can we and our families prosper in the future? In answering, let's not babble about what the President and Congress haven't done for us. The real answer is: "If it's to be, it's up to you and me." When will we be willing to take responsibility for ourselves and our own? Will we ever do something that millions of white people have done, and continue doing, generation after generation? Most of us know the wealth of the average household in America is twice that of African Americans. At less than \$25,000, the wealth of the average African-American household is less than half that of the \$56,000 whites average. The reason is not racism. The difference lies in investments and holdings whites have that African Americans don't.

Whites have been investing among themselves for a long time. Their group investment clubs and ventures have existed since the first one began in Texas in 1898. Other ethnic groups who've made themselves wealthier, i.e. Jews and Asians, are proving that it's not just a

white thing. Over 60 million Americans are regular investors. It's vital that more African-Americans network in this manner for their common good. It would be good for America, and for us, if blacks form more investment clubs and pool portions of their income, information, knowledge for the economic benefit of all. Many of us symbolically celebrate Kwanzaa without ever thinking of engaging its principles of unity, self-determination, collective work and responsibility and cooperative economics.

We have to get over always saying "No" to each other and ways to benefit ourselves. Investment clubs are neither pyramid schemes nor get-rich-quick programs. Each such club requires members to invest a set amount of money - ideally \$20 - \$50 - each month. That money is then invested in stocks, bonds mutual funds, or other areas such as community projects, according to the wishes of the club. Such wise investment of collective wealth will be key to spreading success throughout African-American communities. Blacks seem to have problems with economics. We've addressed every other area of concern - equal opportunity, civil rights - but it's glaring that economics is a project we as a people have yet to master. Our record of dependence on the government, and refusal to patronize each other, shows that the majority of us either don't understand, or like, the concept of capitalism. As a result, we don't actually practice capitalism, nor investigate how it works in order to gain an advantage over it.

Without our direct knowledge or con-

trol, many of us are actually investors in America. With programs such as a 101 K Plans, billions of dollars go into pension funds for our retirement years, these dollars fund world industrialization. But world production of goods and services require increasing supplies of capital, and with inflation making more of us conscious of maintaining purchasing power, the question of how capitalism works is of major significance to black economic survival. Capitalism exists only to the extent that equity money is made available to business - small, medium, and large - in all areas. Capitalism will work for us too if we (1) understand investing; (2) are educated to invest successfully; and (3) intelligently provide capital to start, and expand, our own companies and industries.

Investment education is essential to a strong black presence in America. Too many blacks have yet to grasp that in America's capitalistic society, the only real strength an ethnic group wields is economic. With economic muscle comes political power and the actual ability to force change. Asking for something in this country is one thing, but being able to demand it is another. Note the clout Jews have - though only a third of Black America's voting strength - over any President or Congress in office. To make demands you must have something to trade and barter, and that's where blacks come up short. Cooperative economic strength is a way we can remedy that disadvantage. Increasing the number of investment clubs among us is a proven way to keep money working for ourselves and to the benefit of our people.

MORE SIGNS OF HOPE

by Bernice Powell Jackson



In the midst of all the depressing news about violence and environmental racism and budget cuts and racial injustice and economic in-

justice there are always wonderful signs of hope. One of them is in my hometown, Washington, D.C. It is a sign that communities given up on by outsiders can flourish, if only given half a chance.

Right after graduating from college, I returned to Washington to teach. My teaching career was short, but it was spent in one of the Nation's Capital's poorest communities, Anacostia, which was located in the southeast section of the city. In the post Civil War days of the city, Anacostia, located across the Anacostia River from the rest of the city, was seen as an expansion of the city's boundaries and a pathway to economic expansion as well. Indeed, Frederick Douglass chose to live in a large house on a hill in Anacostia, overlooking the city's expanse.

But as often happens in cities where a river divides one community from another, Anacostia remained an isolated step-child and even today feels far removed from the Washington we all think of. During recent decades, Anacostia found itself the site of illegal and toxic dumping, deteriorated public housing, rising crime and little economic

development. But all of that is changing. A recent videotape, Across the River, narrated by journalist Hedrick Smith, tells the stories of people in the Anacostia community who were determined to turn their community around. Instead of abandoning Anacostia, they chose to stay and fight for the life of this community in which many of them had grown up.

Take the story of the Alliance of Concerned Men, a small group of African American men who had gone to high school together, but who had drifted apart in adulthood. Propelled to do something about the alarming rise of young black men with no positive role models in the home, these men decided they could do something about it themselves. They have established relationships with children and young men; providing affection, good advice, prayer and tough love.

Or take the story of the Public Service Academy, a school within a school at Anacostia High School. It has a 94% graduation rate and represents a chance for its students, many of whom come from troubled homes. An integral part of the program of this small school is the public service which the students are required to do and which often leads to summer or after-school paid jobs for them. In addition, many of the students find mentors on the job who guide them on to college.

Then there is the story of the Anacostia/Congress Heights Partnership, which holds workshops on domestic violence and youth programs and sensitivity training for local police. It also conducts programs for single mothers and works

with youth in Barry Farms, which had been one of the most violent housing projects in the city. It got young people involved in the clean-up of the community through the Earth Conservation Corps and started a Books and Balls program for children.

Another sign of hope is the Parklands Community Center, a former middle class community which had been decimated by drugs and crime. The community center has meant the re-birth of an apartment development in the community and is the brain-child of one woman, Brenda Jones, who grew up in Parklands and was determined to see it come back. She convinced NationsBank to invest \$125 million in the complex and local subcontractors to donate time and materials to the effort. It now includes a shuttle bus to the Metro station, an open community market place, and new recreation areas for children. Three hundred families have moved back.

Finally, there is the Marshall Heights Community Development Organization. With a staff of 56 and an annual budget of \$4.5 million, this group has focused on the economic development of its community. It bought a shopping center now worth \$11 million which has created 300 jobs for community residents and which funds social service projects from its proceeds. It has also built condominiums and helped back an insurance business and restaurant.

These are inspiring signs of hope in a community outsiders thought was hopeless. These are inspiring people who have something to teach us all. What can we do to reclaim our children and our communities?

Economic Power is the Next Civil Rights Frontier

Washington, D.C. (August 5, 1997) -- Leading the march for economic opportuni-



ty are, pictured from left to right, NationsBank president, Ken Lewis; Earl Graves, chairman and CEO of Earl G. Graves, Ltd.; and National Urban League president, Hugh Price.

During the National Urban League's 1997 Annual Convention, Graves applauded NationsBank's commitment to African-American entrepreneurs. "When an important financial institution is involved with African-American business—with the same level of intensity it gives to all businesses—it makes much of America look up," said

Graves. "NationsBank does not do this because it's the right thing, although it is, but because it makes good business sense."

According to Lewis, NationsBank spent \$102 million with minority and women-owned businesses last year. "All of these businesses help create jobs, vitalize economies and strengthen the communities where we do business," he said. "I'm proud to work for a company that has long been committed to ensuring educational and economic opportunity and inclusion for all." (Photo by Harlee Little)

Derek Jeter, N.Y. Yankee Shortstop and 'Rookie of the Year,' Joins Newark Mayor Sharpe James in Pepsi-Sponsored Baseball Clinic for 200 N.J. Little Leaguers

NEWARK, N.J. —Derek Jeter, New York Yankee shortstop and American League "Rookie of the Year," was welcomed recently by Newark Mayor Sharpe James during a spirited Little League baseball clinic for more than 200 youngsters at Military Park.

Drawing participants ages 6 to 15 from each of the city's five wards, the Little Leaguers warmed immediately to the Pepsi-Cola-sponsored question-and-answer session where the celebrated 23-year-old baseball superstar offered baseball's next generation of competitors advice, counsel and encouragement about baseball and life.

Jeter is part of the successful Pepsi Stuff merchandise campaign.

Born in Pequannock, N.J., northwest of Newark, Jeter admitted to having played baseball from a very early age and said he was happy to have had strict parents.

"My parents let me play from an early age," Jeter said, "but they would only let me play if I studied hard and did well in school. They made getting an education my priority."

Some of the children's ques-

tions roamed outside the baseball diamond. Jeter was asked to name his "favorite basketball player." He named Michael Jordan and Charles Barkley, among others.

The baseball clinic was conducted across the street from the New Jersey Performing Arts Center (NJ-PAC), a newly built facility scheduled to open in October. Center officials and Pepsi-Cola representatives took the occasion to announce a series of joint marketing, promotional and charitable events to follow the Derek Jeter baseball clinic.

The officials announced an exclusive multiyear strategic alliance that makes Pepsi the "Official Soft Drink" of the new center, scheduled to open on Oct. 18.

Constructed on a 12-acre site at the Newark Riverfront, the NJ-PAC includes Prudential Hall, a 2,750-seat theater; Victoria Theater, a 500-seat playhouse; two restaurants; rehearsal and banquet facilities; and Theater Square, a public plaza and outdoor performance space.

The new center features below-ground parking for 1,100 vehicles and two on-site aboveground lots.



SUITING UP recently for their participation in the Pepsi-sponsored Little League Baseball Clinic are Derek Jeter, New York Yankee shortstop and American League "Rookie of the Year," left, and Newark Mayor Sharpe James.



THE BASEBALL CLINIC, led by Derek Jeter, center, brought more than 200 Little League baseball players to Newark's Military Park, where the superstar shortstop told the crowd of children that his priority as a Little Leaguer was not only to play good baseball, but also to get a well-rounded education. Jeter is part of the successful Pepsi Stuff merchandise campaign.

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