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The Sunday Brand

VOL. 18 — NO. 4 | Published Every Sunday | HEREFORD, TEXAS 79045, SUNDAY, JULY 25, 1965 | 40 Pages | PRICE — 15¢ PER COPY

FAA Studies Airport Benefits

Hereford Report First

City To Gain Wide Publicity

Hereford's Municipal Airport is the subject of a comprehensive study begun here last week which will receive nationwide publicity.

An official of the FAA said the study—which he termed a "pilot project"—is being made to determine what economic effect the facility offers the surrounding area.

THE REPORT — which will be published and circulated nationally — is aimed at showing "the economic benefits afforded by general aviation airports . . . built with the assistance of funds provided by the federal government," explained Salvatore G. Lardiere, FAA official who is preparing the report.

He explained that the FAA "selected Hereford for the first of a series of studies — not to total more than 12 in number for the entire U.S. — at random from among airports falling into specified size and use categories."

"The report on the Hereford airport is the forerunner of the series of reports on airports located in geographic regions scattered throughout the U.S."

PINPOINTING the goal of the survey, Lardiere said that the study is being made "to see exactly how much benefit results from funds allocated by the government to build such airports."

He was in Hereford for three days, visiting with key individuals to learn facts and figures which will be utilized in the study.

AMONG items which will be included are:

— A look at the economic growth indoces of the Hereford trade area.

—"An objective report of the actual value of the airport to the county."

— A determination of the number of new industries here in which the airport was a factor in their location.

— And "new business which local businesses have obtained through utilizing the airport facility," whether through customers "flying in" or salesmen "flying out."

THIS COMES in addition to the actual "aviation aspect" of the airport, Lardiere said.

Also included in the study

See FAA Page 5

SECOND FLOOR ADDED; REMODELING PLANNED

Medical Clinic Announces Expansion



PILOT SURVEYS WRECKAGE — Zack Miller, at right, a pilot for Whiteface Aviation, surveys the wreckage of a single-engine spray plane which crashed after clipping a power line four miles south of Summerfield about 7:30 p.m. Friday. Miller said he did not see the line, which caught on the landing gear of the plane he was piloting and caused the crash. The pilot escaped unharmed, although the plane hit nose first and flipped over on its back after flying for about half a mile after snagging the line. The plane pulled about a quarter mile of wire loose from poles, trailing it behind as the craft swerved over a house and crashed in a pasture. (Staff Photo)

Construction work commenced last week on a major expansion and remodelling of the Hereford Medical and Surgical Clinic.

Addition of a second floor and renovation of the present structure will increase office space at the clinic by about a third, officials announced.

SLATED for completion by January, 1966, the five-thousand-square foot addition will go atop the present structure.

Total cost for the second floor addition is some $131,000, a spokesman for the clinic said.

AWARDED the contract for the addition was Jones Construction Co. of Lubbock, whose crews began work on the project last week. Architect for the project is Brasher, Goyett & Rapier of Lubbock.

Included in plans are an overall modernization of the exterior of the building. A facing of marblecrete — which resembles actual marble — will cover the new portion of the building, while matching brick will be used to beautify the remainder of the building.

PLANS also call for a rearrangement of entrance and waiting room facilities, making it more convenient for patients to utilize the parking lot west of the present building.

Five suites of office space will be included in the second floor addition.

REMODELING of the present clinic includes a new arrangement for reception and waiting rooms, business offices, and X-ray lab. An elevator will be installed to serve second floor patrons.

The clinic was built in 1946. An X-ray laboratory was added in 1952 and in 1956 additional office space and the Deaf Smith County Research Laboratory.

THIS brought the total floor space in the present facility to 10,000 square feet. Addition now underway will up the total to 15,000.

Dr. A. T. Mims, chairman of the physicians' group which operates the clinic, pointed out that eight doctors currently have offices there.

LT. GOVERNOR SPEAKS

'Variety Park' Program Jells

Lieutenant Governor Preston Smith has accepted an invitation to be the featured speaker at the grand opening of "Downtown Variety Park" on Aug. 19.

And details of another featured attraction of the project opening — the crowning of "Miss Variety Park" — are being outlined, officials announced Saturday.

Smith will speak at the ribbon cutting ceremonies to be held at 3rd and Main at 3 p.m., and again that evening to a dinner meeting for the out-of-town guests at the Hereford Country Club.

INVITATIONS have gone out to the Amarillo Air Force Base Band and Drill Team, Shrine Drum and Bugle Corps and Drill Team, and Hereford High School band to participate in the day's events, although there have been no confirmations of these invitations.

Miss Judy Baldwin, Miss New Mexico, second runner up in the Miss U.S.A. Pageant recently held in Miami Beach, Fla., will be honor guest of the day and preside over all the activities.

PRELIMINARY plans are now being made by Charlie Bell for the beauty pageant.

Hereford merchants donating prizes for the contest are Piggly Wiggly, Leon's Shoe Store, J. C. Penney Co., Gaston's Popular Store, Harman's, Dub's Man's Shop, City Drug Store, Ben Franklin Store, McDowell Drug, White Auto Store, and Rutherford & Co.

Others include Twentieth Century Beauty Salon, Kester's Jewelry, Gunn Bros. Stamp Store, Tannahill Fabric Mart, Helen's Youth Shop, Roberts'

See VARIETY Page 6

Sidewalk Sale Slated Monday

Downtown merchants will give their merchandise an airing Monday during the annual Sidewalk Sale. See stories and ads in section three of today's Brand.

Area Teens Pitch In At Casa de Amigos

Eight Methodist young people finished a week of "hard labor" at the Labor Camp Saturday, following a special assignment to give assistance at Casa de Amigos.

The high school students came from Amarillo, Lubbock, Brownfield and Borger. Their week at the Labor Camp was preceded by a week of preparation at Camp Butman, near Merkel, Texas.

The students are working as part of the Christian Outreach Workshop and Workcamp program of the Methodist church. The 38 students participating are working at Midland, Lubbock, Amarillo and Hereford.

SPONSORED by their local organizations of the Women's Society of Christian Service, the teen-agers have been stay-

See TEENS Page 5

AT FLOODED LABOR CAMP AREA

Six Weeks, $4,000

By ANN O'DOWD
Staff Writer

A month and a half and $4,000 later, the disaster is officially over.

On Friday, July 16, the Deaf Smith County Chapter of the American Red Cross officially closed its files on the Finlan Lake Flood Disaster.

THUS FAR, $3,300 has been allocated by the national organization for emergency help to provide minimum needs for daily living and to repair flood damage to houses. But, the final cost is expected to total $4,000.

According to the Red Cross records, disbursements were made to 19 families affected by the heavy rains and flooding. Each of these families had from two to nine children.

EACH family was alloted $25 for groceries, but due to continuous flooding and standing irrigation water, most of the workers could not return to the fields for three weeks and in some cases, the Red Cross had to issue two orders of food.

Only the materials for rebuilding the damaged houses had to be furnished. The people did their own repair work. In one of the more extreme cases, the pressure of the water was strong enough within the home to push out all the doors and windows. However, most of the damage was minor.

FROM FUNDS alloted, the larger percent was used by the Red Cross to purchase clothing and appliances. Red Cross bought two new clothing outfits for each member of the 19 families, and a large number of refrigerators and washing machines.

In the Labor Camp, several washing machines had been placed outside the homes due to the lack of space and were heavily damaged by the flooding. Refrigerators either suffered from inadequate sealing or simply floated away.

THE RAINS came the 9th and 10th of June, and the Red Cross started processing for aid on the 11th. The period for filing for help was extended until Friday, July 16, because many families did not know about the Red Cross assistance, and others were working fields in different areas of the state. These people were given the opportunity to return to Hereford and attend to their water soaked property.

Credit Union Sets Expansion Project

Plans were announced this week for expansion of the building housing the Hereford Texas Federal Credit Union.

Mrs. Dyalthia Benson, treasurer-manager of the savings and loan association, said that lots were being cleared and the final details were being formulated for the addition which will almost double the working area for the fast growing organization. Present facilities occupy 2200 square feet.

EXTENSION will be to the north of the present building which is located east of the courthouse on Schley. Parking facilities will occupy the north 70 feet on Schley and will extend along Fourth Street to the alley.

Of brick construction, the addition will be styled like the present building which was completed in 1956. Additional facilities will include offices for insurance and collection personnel.

A WORK-ROOM for Mrs. Benson and Mrs. Pauline Howard will adjoin Mrs. Benson's present office. Mrs. Howard was the first employe Mrs. Benson had on her staff. Pauline began work at the Credit Union in 1946 upon graduation from high school. She is presently the assistant treasurer-manager.

Largest community type credit union to have a federal char-

See CREDIT Page 3

★ ★ ★

She Started CU Idea Here; Watched Growth

By NAOMI HOPSON
Staff Writer

Miss Lillie Hostetler stopped by the Hereford Texas Federal Credit Union office early this week to visit while her car was being repaired.

Purely a coincidence, this was the week that Mrs. Dylthia Benson was announcing expansion plans for the savings and loan organization.

Many, many people stop by the office each day, but a visit from Miss Lillie is something special. This bright-eyed, white-haired woman planted the seed which instigated the founding of the Credit Union here during the dust-bowl depression days.

MISS HOSTETLER, now 90, resides at King's Manor. At the

See IDEA Page 5

Weather

	M	H	L
Wednesday		93	
Thursday		94	65
Friday		96	66
Saturday			65

Moisture this month: .15
Moisture this year: 17.87

(Courtesy of KPAN)

PARK HISTORY TRACED

Vets Paid County $7500 For Land

Hereford's V.F.W. and American Legion last week announced plans to sell part of the Veterans Park property.

The 312-acre tract was originally developed in the 1930's as a park by the CCC during the days of the depression.

ON JULY 26, 1947 the county commissioners appointed A. O. Thompson, who was then a commissioner, to sell the land at a public auction to the highest bidder.

B. M. Wiltshire, acting as an agent for the Hereford Post No. 192, The American Legion, Department of Texas and Roy Wederbrook, agent for Post No. 48-18, Veterans of Foreign Wars bid on the land.

THE TWO GROUPS bid $7,500 jointly for the land, which was approximately $24 per acre.

A report of the sale was made by Thompson to the Commissioners Court and the court by order dated July 28, 1947, entered the sale in its minutes.

The V.F.W. and the American Legion paid the County the amount to $7,500 for the tract and the payment was recorded by the county treasurer on Oct. 14, 1947, receipt No. 2625.

On July 9, 1956, Roy V. Smith was present at a Commissioner's meeting on behalf of the V.F.W. in regard to a tract of land which the V.F.W. had proposed to deed to the county without charge.

This land was to be used as the location for the proposed county Bull Barn.

Commissioners inspected the land and decided it was too

See PARK Page 5



Mr. Nip and Mr. Tuck are the two greatest teachers in economics.

—minwell

Chamber Asks Residents To Voice Views

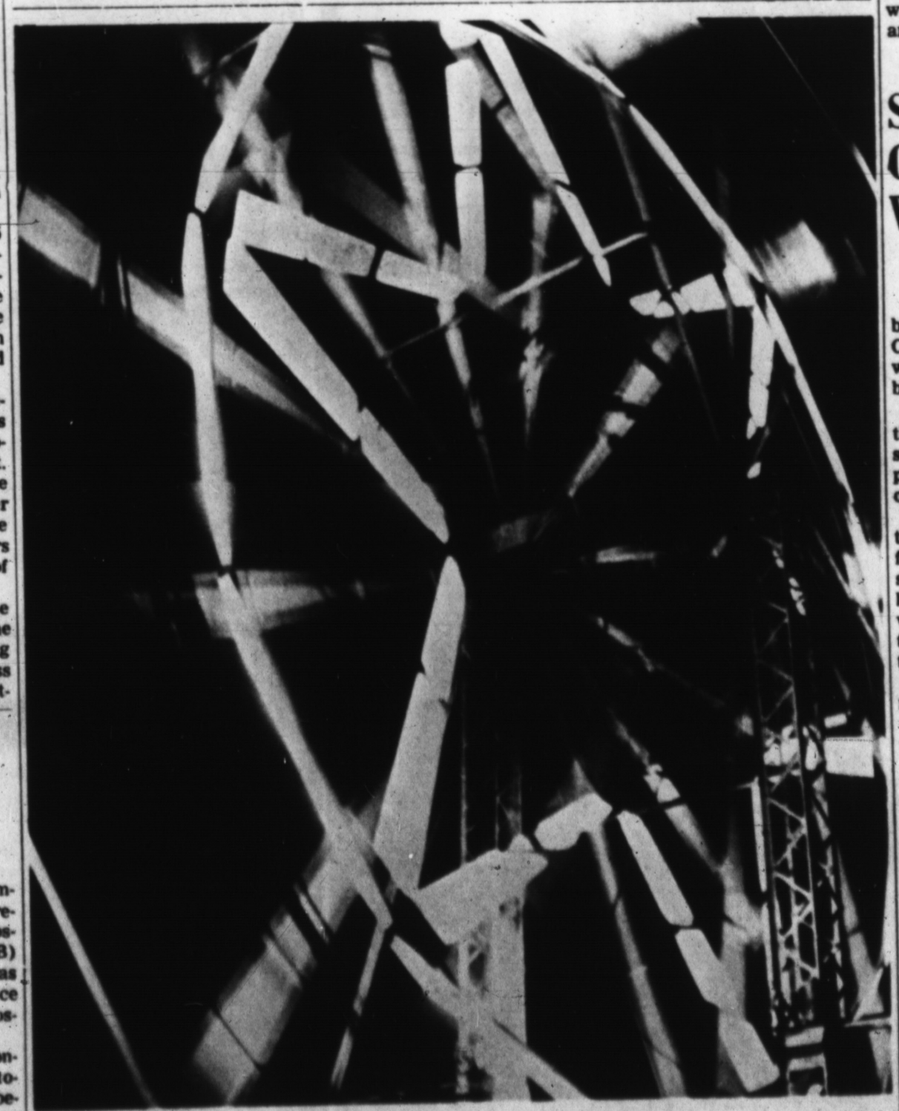
The Deaf Smith County Chamber of Commerce — which recently went on record as opposed to the repeal of section 14(B) of the Taft-Hartley Act — has asked area residents to voice opinions concerning the proposal to congressmen.

Floor debate and action concerning the so-called right-to-work measure is expected before Congress this week.

THE QUESTION is expected to come before the lower house of Congress on Monday.

Roy Faubion, chairman of the

See REPEAL Page 5



CARNIVAL COLOR — The lighted ferris wheel—a tradition at carnivals enjoyed by young and old alike—is shown in an unusual view at the Hereford Lions Club Carnival which will continue through this week. Throngs of area residents enjoyed the fun on the Bull Barn parking lot during the carney's first two nights last week. (Staff Photo by David Butler)

NEWS AT A GLANCE

Today's Brand

FOOTBALL schedule for the Hereford Whitefaces is announced. Page 10.

RELIGION in Hereford — the ninth in a series — this week describes the Roman Catholic churches in Hereford.

"PROJECT Headstart" work with 36 children here is view in pictures and story on page.

"BUSINESS Biographies" — the first in a series, is on page 7.

HARVEST of local potatoes and onions will continue three more weeks . . . and the record high market holds. Story on page 6 and editorial comment on page 6, section 2.

RODEO weekend is slated here this week . . . and the Hereford Riders Club Rodeo Queen is crowned. Page 6.

Sisters, Volunteers Conduct 'Project Head Start'



TAKING "INVENTORY" — Sister Clarissa tests a child at "mid-term" under the Head Start program. The same test will be given to the child at the end of the program in August, with comparative results showing if the child is ready to attend his first year in public or parochial school.



SPANISH TO ENGLISH — "Me Llamo es" is now being changed to "My name is" as this little girl practices her conversational English. Filmstrips are used in this part of the "Head Start" program.



THE RIGHT ANSWER — Proudly holding up Viola. Other children in the room wait their five fingers, one pre-schooler shows his turns for the test. knowledge as he is being tested by Sister

Project Headstart — a federal program designed to serve as a sort of "kindergarten" for children who need pre-school instruction and social adjustment — has now been in full swing at St. Joseph's Mission School at the Labor Camp for four weeks.

With a part of an $85,389 grant to the Amarillo Diocese of the Roman Catholic church, two sisters are working with volunteers from Hereford as they prepare 36 children for their first year in public or parochial school.

Officially known as the Panhandle and South Plains Venture for Aiding Needy Children, the program encompasses some 700 children in five Panhandle and South Plains communities.

Application for the program here was made by the Rev. Michael Heneghan, superintendent of the schools in the Amarillo Diocese. Principal of the school is Sister Ann Mary.

At 9:15 every morning the two nuns, Sister Viola and Sister Clarissa, are prepared to meet the influx of youngsters as they arrive on buses driven by the Rev. Raymond Gillis, administrator of St. Joseph's Mission, and Brother Chris.

The over-all program will include verbal skills, health and physical conditions, social relationships, self image, aesthetic appreciation and parental interest and involvement.

Citing the language barrier as a major drawback to Latin American elementary school children, Project Head Start includes a daily class in conversational English.

At the beginning of the federally-spurred project, the 36 youngsters all had medical and dental examinations, with Hereford's four dentists donating services to help children with dental trouble.

Christine Pfeifer, Ana Mendez and Dorothy Prinzi all donate their time to assist the sisters. Although the project is being conducted here in a denominational school by Roman Catholic nuns, no religious teaching is included in the program. All books and materials are devoid of religious content, and religious symbols have even been taken

See 36 CHILDREN Page 3

Story and Photos by LARRY FUHRMANN



FIRST SCHOOL EXPERIENCE — Boys and girls are learning conversational English in "Project Head Start" at St. Joseph's Mission School. A language barrier has been cited by project officials as the cause of many pupils' having to repeat the first grade.



RHYTHMIC EXERCISES — Volunteer Worker Dorothy Pfeifer plays with the children as she gives them their "rhythmic exercises" every morning. About 25 volunteer workers assist in "Project Head Start."

36 Children Quota In Two Full Classes

(Continued from Page 2)

from the walls of the rooms where the children are working. In Brownfield, Lubbock, Amarillo and Borger, lay teachers, not necessarily Roman Catholic, are conducting the program.

The children — who must all be six years of age by Sept. 1 — come to school neatly dressed. "We didn't have to buy anything in the way of clothing," explained Sister Clarissa, who is in charge of administering the program.

Personal items, such as combs, wash cloths, toys, school supplies, have been furnished for the children. Besides concentration on scholastic abilities, every child is taught the proper use of a toothbrush and other proper health habits.

Of the 36 children allowed to participate in Project Head Start here, about 12 to 14 come from the Labor Camp. Eighteen children is the maximum number that can be allowed in a classroom.

The U.S. Office of Education, the grantor, specified that the Hereford program could only include 36 children who were in definite need of Project Head Start. Sister Clarissa and Sister Viola recruited the youngsters, "sorting" them out to find which ones should first be included in the program.

The termination of four weeks saw the children taking individual tests, which included a variety of subjects covered in the summer school. This same test will be administered when school ends on Aug. 20, with the comparative results determining whether the child is ready for his first year of formal education.

Extra volunteer help is required when special projects are undertaken by the pupils. Every week volunteers assist the sisters when pupils go on a field trip; the pupils have taken trips to a farm and to the fire station. The volunteer workers also took the children to the dentists and doctors as part of their prerequisites for Project Head Start.

Ana Mendez and Christine Pfeifer are classroom assistants; Dorothy Prinzi is in charge of all other volunteer workers. About 15 girls from Hereford work at various times.

"We try to make these children feel at home," said Sister Clarissa. "We want them to have a feeling of belonging — they need security."

Credit . . .

(Continued from Page 1)

ter in the United States, the Hereford organization began in 1936.

BUILDING from an idea, the union now has funds exceeding three million dollars.

R. L. Thompson, president; A. J. Schroeter, vice-president; and O. L. Bybee, Charlie Noland and Mrs. Benson as directors comprise the officers. These officers have worked together since the inception of the credit union.

Expected to cost $17-$18,000, the addition will be paid for as it is constructed if plans work out, Mrs. Benson said. The present building valued at $30-$35,000 includes the vault, drive-in window, lobby and other items which will not be repeated in the new addition, she said.

THE FIRST loan made by the credit union after it was chartered in 1936 was to Jack Smith, who needed $5 to purchase a Boy Scout uniform. Setting the tone to be followed in the years to come, the officers granted the loan with "his mother as security" according to Mrs. Benson and Miss Lillie Hostetler.

Miss Hostetler, county librarian in 1936, had seen an article about credit unions and talked with people in the courthouse and around town. The idea seemed a sound one to several people.

"We thought that saving is the major thing but that borrowing is also important," Miss Hostetler said this week when discussing enlargement plans.

Jack Smith was member number one. C. J. Paddock, who was mayor at that time, was second, Mrs. Benson was the fourth member and Miss Hostetler was the tenth.

EDUCATIONAL loans make up an important part of credit union business. Begun early in the Hereford credit union's history, loans for education have become prominent throughout the state.

Mrs. Benson spoke to several groups throughout the state this last year explaining the arrangements for their unique educational loans.

Evelyn Plummer, now Mrs. Claude Francis, a teacher in the Clovis schools, was the first to receive an educational loan. She borrowed $25 for her first session — shortly after the credit union's opening — and "finally a full $100 for her last year" Mrs. Benson said.

Many types of loans have been made throughout the years. "We have made loans to people who needed money — sometimes we really wondered if they could ever pay it back," Mrs. Benson said. Loss through the years amounts to twenty-two ten thousandths of one percent of all moneys loaned.

Thirty years has seen the credit union develop from a part time operation where the treasurer, Mrs. Benson, walked over town collecting the weekly savings of people, into an organization nationally recognized.

Girls Will Wash Cars For Profit

Girls of the Rainbow Assembly here expect to "clean up" in more ways than one Monday. They have scheduled a car wash project from 10 a.m. to 6 p.m. at the SoftSpra station, 107 Ave. A, to raise funds for their year's program.

Miss Judy Summers, worthy advisor, has planned the work day as the chief money-making project of her administration. Rainbow Girls will wash, dry and vacuum a car, all for a $1.50 fee to fatten the chapter treasure.

Local Women's Relative Dies

Clines Nielson of Carmel, Calif., son-in-law of Mrs. R. J. Smith and brother-in-law of Mrs. Ray L. Johnson of Hereford, died in Carmel and was buried there after funeral services Wednesday. Mr. and Mrs. Nielson had frequently visited their relatives here are were widely acquainted.

Mrs. Johnson and Mrs. Smith left by plane Friday to spend two weeks with Mrs. Nielson. While they are away Mrs. Pete Hansen of Dayton, Ohio, daughter of Mr. and Mrs. Johnson, will be here with her father.

Wedding Invitations Printed
THE INK SPOT

THE SUNDAY BRAND

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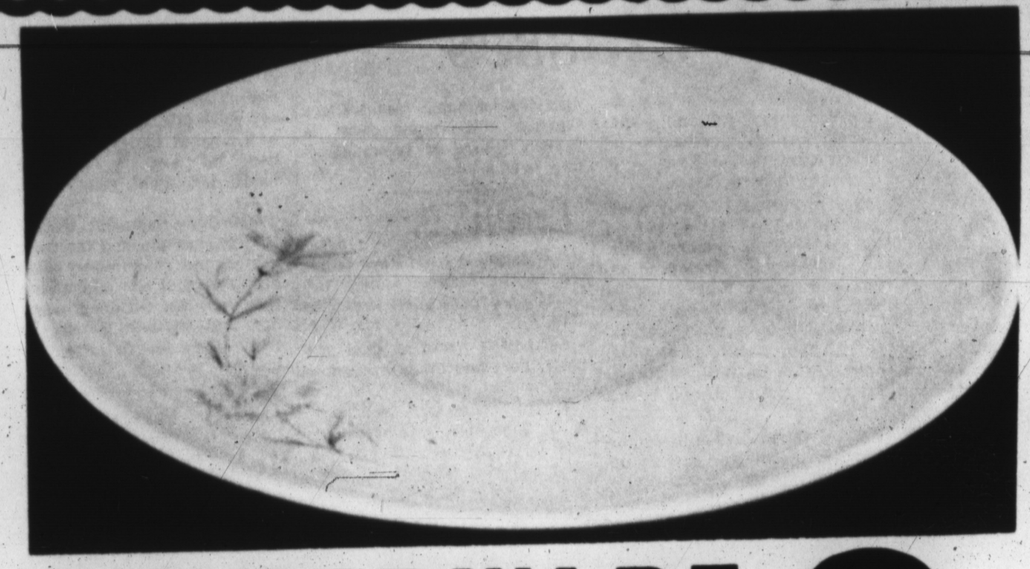
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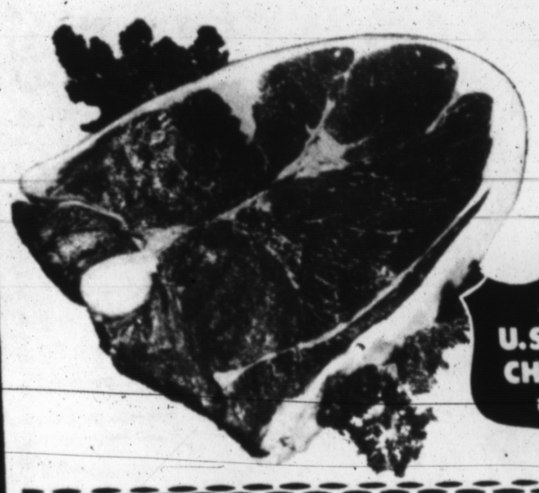
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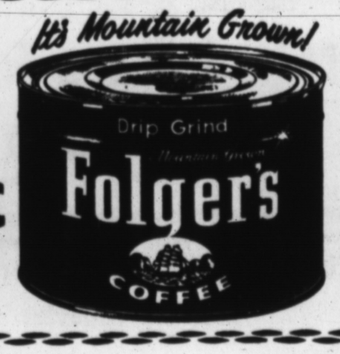
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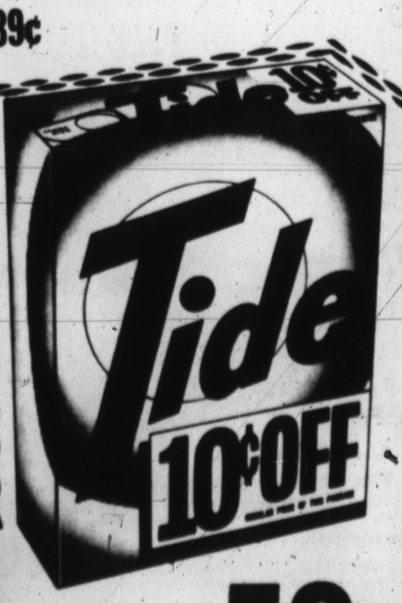


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FAA Study Shows Airport Benefits

(Continued from Page 1)

will be an accounting of people employed in operating and maintaining the airport, use of the facility by crop-dusting and charter planes, and the number of out-of-town pilots who utilize the Hereford airport.

The FAA official said that he had obtained "as much data as possible" from his interviews here last week, with additional information to be obtained after he returns to Washington.

FORMS will be mailed to owners of planes hangared at the local airport, and a sampling will be made of out-of-town pilots who have landed here, he continued.

Lardiere said he had received "excellent cooperation" in obtaining information from Olin Parris, owner of Whiteface Aviation which leases the airport from the city, as well as city and chamber of commerce officials.

"IT WAS also quite pleasing to find the Blanton Report available, ... which depicts the area's economic profile with accurate and up-to-date data and saves us much time in preparing the report," he commented.

The study will include many charts, graphs, and pictures to tell the story of the Hereford airport.

"THIS IS not a 'promotional' report," he emphasized. "We want to see how the federal government's past actions have worked out and use them in determining future ideas."

"It will be objectively factual as much as possible."

He pointed out that the study will be distributed nationally "to aviation oriented groups," and added that it "will no doubt bring this city's airport much publicity."

He predicted the report would be published "about October" of this year.



SEE THEM MONDAY — Downtown Variety Park merchants Clete Corlis and "Monk" Johnson will be wheeling downtown for the Sidewalk Sale tomorrow, when merchants will have their wares on the sidewalks for shoppers. Not only will the merchandise be on the sidewalk, but employes will be seen in some unusual "get-ups" to add some humor to the affair. (Staff Photo)

Club To Sponsor Housewarming

A housewarming and silver tea, with Semper Paratus Club members as hostesses, will be held from 3 to 5 p.m. today at the home of Mrs. Ara Jay Johnson 430 Maple, where she will open a child-care nursery Monday.

The Jay Nursery, which received state approval last week, will enroll children to 10 years of age for day care, and will also be open at nights and on weekends.

Special invitations to the housewarming have been sent to the Parish Council, Antonion Circle and Guild of St. Anthony's Church, as some of their members have assisted with plans for the nursery and also with other Semper Paratus Club activities.



Miss Lillie Hostetler, left, and Pauline Howard survey records showing growth at Hereford Texas Federal Credit Union. (See stories) —Staff Photo



By MELVIN YOUNG

Hereford's downtown Variety Park project is beginning to take shape as workmen put the finishing touches on the sidewalks and begin laying the brick around the flower boxes.

Now, for the first time, you can really get an idea what the downtown area is going to look like.

Idea . . .

(Continued from Page 1)

time she brought credit union ideas to Hereford citizens, she was county librarian.

"I noticed a big article about credit unions in a magazine," she said Friday when interviewed.

Mrs. Benson recalls that the librarian had a habit of noticing what people were reading and studying their personalities during informal conversations.

The next time that person came to the library, Miss Hostetler would have a book out for the person.

"BY RECOMMENDING new books, she up-lifted reading habits," Mrs. Benson said. "She also brought a fine idea to our attention."

Mulled over during lunch hours held behind closed courthouse doors, the idea of a credit union grew.

"We brought our lunches in a bag in those days — few of us could afford to eat lunch 'out'," Mrs. Benson said.

This idea grew at these informal meetings until the group decided to take action.

AT A MEETING, set in July 1936 to organize a savings association, six Hereford residents met with a credit union expert from Ft. Worth.

"We met in the courthouse on the second floor. At that time the two-story jail was across the street on the north. We looked out the window — we couldn't see the jail — the dirt was blowing so hard," Mrs. Benson said, describing that first meeting.

ONLY SIX citizens met and this was not enough to apply for a charter.

"The Fort Worth man looked out the window and he didn't wait for us to go out and get any other members for the charter — he went right back to Fort Worth," she added.

Miss Hostetler, an inspiration and guiding force has never been active in credit union administration. She did later sign as the tenth member of the infant savings and loan.

"She wouldn't be first," Mrs. Benson recalls.

Miss Lillie served as librarian here for eight years, 1930-38.

AFTER SHE left Hereford, she organized a library in Stinnett for the Borger area residents.

Later she was head of the adult education division of the public library in Amarillo. While there she initiated the Great Books study group which has been continued to the present.

Far from being inactive during her present "retirement", Miss Lillie has organized a discussion group among the King's Manor residents.

"I started the discussions for the benefit of some of the men who were idle," she modestly explains.

AFTER the discussion groups were organized, both men and women have been participating. The hot summer months have curtailed the lively talks which centered around editorials chosen and read aloud by Miss Lillie. The library at King's Manor is not air conditioned.

"Usually we have two sides discussed — its not always planned that way — sometimes the men just get to arguing the two sides," she said.

When asked if she is still active in library work, she said, "No, I am just making some cards and such."

What she is doing is cataloging the King's Manor library which she describes as consisting of about a thousand books.

RECALLING occasions at the beginning of the "woman's bank" Miss Hostetler said that the first educational loan was for $25 and to comply with the law, the borrower had to have a $5 deposit. The student used five of the loan amount for the deposit.

"They called us the "woman's bank', but we outgrew some of the banks that named us that," Miss Hostetler said with a laugh.

Saying good-bys to Credit Union personel, Miss Hostetler walked briskly to her car parked in front of the Credit Union to drive back to King's Manor.

In the meantime, merchants are taking advantage of the new sidewalks to hold their second annual downtown "Sidewalk Sale", Monday. Tables loaded with bargains will be moved out onto the sidewalk for the convenience of shoppers — or check in the store — they're loaded with bargains too.

Meanwhile, the new Safeway Store in the Park Avenue Shopping Center got off to a whopping big start.

But there were a few red faces around the place early last week when one customer asked for yeast — a staple to be sure.

Much to the chagrin of store manager Charlie Sheetz, they discovered that none had been stocked.

To make matters worse, the store had advertised "1000 new items"! But no yeast.

Maybe they've quit using the stuff?

Nope. They're still using yeast. And we'll bet you can find it today at Safeway. We understand the situation has been rectified.

-HB-

Lt. Governor Preston Smith has accepted an invitation to appear in Hereford for the big opening celebration of Hereford's remodeled downtown area, according to Chamber of Commerce president Wayne Thomas. Other dignataries have been invited and we should be hearing from them soon.

-HB-

Pioneer Natural Gas Co. is holding open house today at 124 Kingwood St. for a new "Blue Flame" home.

The house was constructed by Sam J. Smith.

Open house hours will be from 1 to 6 p.m.

-HB-

Sign in a local discount store: "We have bed bugs."

Well now, why advertise them?

-HB-

And speaking of advertising, one local firm, advertising specials for Monday's big sidewalk sale, cautioned dress customers with "No try-ons please".

Heavens no, not on the sidewalk.

George Stambaugh, sage of Sunset Drive, says the "Vanishing American" is the fellow who pays cash for everything he buys.

-HB-

And do you know why they put the pig pens on the south side of the house?

To keep the pigs in, of course.

-HB-

Hereford Lions Club Carnival is in full swing. Be sure to drop by. All proceeds are used for some worthwhile community activity, and members of the club will man all booths.

It's a fine chance to have a little fun, and help the community too.

Repeal . . .

(Continued from Page 1)

chamber's governmental affairs committee, urged immediate action on the part of Hereford residents. The local chamber has publicly opposed House Bill 77 which would repeal the Taft-Hartley Act which is considered the "right-to-work" bill.

IN A NEWS release today, Walter Rogers, congressman from this district, terms the issue "the year's most heated floor fight" and stated that both sides of the controversial issue are claiming to have the necessary votes.

Congressman Rogers said he believed most House members from Texas would oppose repeal of Section 14 (B) of the Taft-Hartley Act.

THE SECTION under question has been on the Federal lawbooks since 1947 and permits states to enact laws prohibiting membership in a labor union from being required as a condition of employment.

The Congressman said in his news release, "It has been my position that the basic issues involved in this controversy are matters within the jurisdiction of the States and should not be pre-empted by the Federal Government. Section 14 (B. preserves this right in the States."

Studied earlier by the local ernment. Section 14 (B) pregovernmental affairs committee, the Deaf Smith County Chamber of Commerce heard and adopted a resolution from the committee opposing the proposed repeal of the "right to work" section of the 1947 law, Faubion said.

Park . . .

(Continued from Page 1)

small and said they needed at least 20 acres of land for the facilities.

On July 23, 1956 the county commissioners accepted a tract of land from the V.F.W. for the exhibit building. The motion to accept the land was made by Otto L. Massie and seconded by J. T. Guinn. The motion carried unanimously.

The land was taken for the building with the agreement that the county would share equally with the grantors of the tract the expense of surveying the land.

In talking with a Brand reporter last week, representatives of the veterans group said that the county agreed to keep up the roads in the park in return for the land given to the county for the Bull Barn. No mention of this was recorded in the county commissioner's minutes in the county clerk's office.

Commissioners present at the meeting were M. T. Rutter, Otto L. Massie, J. T. Guinn and Donald Hicks, along with County Judge H. E. Henslee.

On July 16, 1958 a contract was let for the paving of the parking lot around the Bull Barn to an Amarillo firm at 55 cents per square foot.

Teens . . .

(Continued from Page 1)

ing in homes of various members of the Methodist church here.

At Casa de Amigos, the group has been painting equipment, working in the yard, moving large sections of concrete pipe and doing general "clean-up" work.

ALSO INCLUDED on their schedules has been time for making rounds of the Labor Camp, passing out social security applications and other literature dealing with budget management. Working with the group has been Bob Wert, director of education and music at First Methodist Church.

Latin American children at the camp have been helping the students in their clean-up detail at Casa de Amigos.

Kay Price of Brownfield commented that "this is the hardest labor we've ever done, but we've really enjoyed it." The group finished work Saturday.

PARTICIPATING in the project were Kay Price from Brownfield, David Nelson, Connie Rhodes, Melva McIntosh and Teresa Inman from Amarillo, Pam Cox from Lubbock and Nancy Loewan and Jane Weeter from Borger. Also working with the group was Ed Mims, member of the MYF at First Methodist here.

Casa de Amigos is operated by the Hereford Migrant Ministry. It is sponsored by First Christian Church, St. Thomas' Episcopal Church, First Methodist Church and First Presbyterian Church.

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STAFFED BY 7 CLERGY

Roman Catholics Number 3,000 Here

EDITOR'S NOTE: With about 3,000 members, the Roman Catholic Church here is the largest denomination in the city. This is the ninth in a series of articles on religious denominations in Hereford.

By LARRY FUHRMANN
Staff Writer

St. Anthony's Church and St. Joseph's Mission are part of two complexes around which the activities of the Roman Catholic Church here revolve. St. Anthony's Church is at a prominent location at the corner of 25 Mile Ave. and Park Ave., and St. Joseph's Mission serves the Latin American people at the city's Labor Camp.

Although lack of records keeps most of the early history of the church here unknown, it is known that Father John J. A. Campbell obtained a meeting place for the members here in 1910. He bought the old county courthouse and set aside a room in the structure to be used for worship. This church was named at that time in honor of St. Anthony of Padua.

LATE IN 1913, Father Campbell moved to Hereford and made his residence in the courthouse, and in 1916 began to correspond with Father Paul James Francis, S.A., founder of the Franciscan Friars of the Atonement, Graymoor, Garrison, New York.

The friars arrived in Hereford in June, 1920, when Father Campbell retired to Canada. The Franciscan Friars have been here and in Palmer County since that time.

ST. ANTHONY'S is among the largest parishes in the Amarillo Diocese of the Roman Catholic Church. The near-cathedral sized sanctuary building standing at the corner of 25 Mile Ave. and Park Ave. was built in 1951. A parochial elementary school, including grades 1 through 8, was built in 1954 along with a convent and a rectory, all on the same premises.

Staffing the school are six Franciscan Sisters of Mary Immaculate, whose headquarters are in South America. Several of the priests on the clerical staff also help with the teaching.

WHEN THE new church building was constructed in 1951, the old sanctuary was moved to the Labor Camp, where it was renamed St. Joseph's. The mission complex has grown to include the church, a school, clinic, maternity hospital, convent, and a residence for a group of lay workers.

On the staff at St. Joseph's are six sisters of the Franciscan Sisters of Mary Immaculate and other lay teachers. Twelve lay workers also help with work at the Labor Camp and with the Latin American people.

FATHER RAYMOND Gillis has the longest record of service for a priest here, having been located in Hereford for 18 years. He is the administrator for St. Joseph's Mission and is assisted by Father Eunan Walsh S.A., and Brother Crysostom, S.A.

Pastor of St. Anthony's parish is the Very Rev. Angelus Delahunt. He is assisted by the Reverends Alexander Beaton, S.A., Cletus McGorry, S.A., and Brother Denis Sennett, S.A.

Temporarily serving on the church staff are two deacons, the Rev. Justin LaFontaine, S.A., and the Rev. Marius Lonergan, S.A. Two seminarians, Gerard Vanderkuil, S.A., and Andre-Marie Avidano, S.A., are also assisting.

THE original church and the mission together have approximately 3,000 members, reports the pastor.

The four men serving on the church staff during the summer come from Washington, D.C. The two deacons, the Rev. Lonergan and the Rev. Justin LaFontaine, will be ordained as priests in another year. This is the second year that men studying to be priests are required to work in parishes the summer before their ordination.

Roman Catholic historians trace their church's origin to about the year 36 A.D., with St. Peter considered the first "pope" of their church. In the years since, more than 250 popes have been in top position in the church.

Pope Paul VI was crowned June 30, 1963, following the death of Pope John XXIII.

THE COLLEGE of Bishops, presided over by the pope, is the governing body of the Roman Catholic Church. Main function of the College of Cardinals is the selection of a pope; the Cardinals do not have any primary function in the church's government.

Population figures of the world list 993,055,000 members of Christian faiths. Of these, about 572,000,000 are members of the Roman Catholic Church. In the United States there are 45,000,000 Roman Catholics, making up about one fourth of the Christian population of the country.

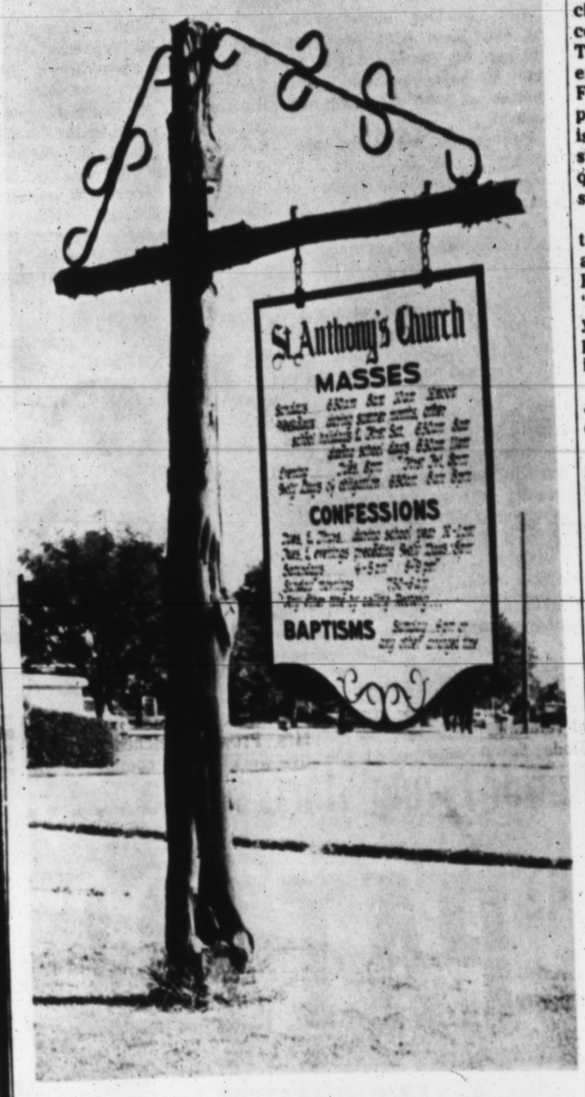
The Amarillo Diocese has 48 parishes served by 88 clergy. It serves 60,520 communicants.

RECENT meetings between Roman Catholic and Protestant theologians has received much attention as the two groups attempt to establish a closer relationship.

Episcopal and Roman Catholic theologians and bishops met in Washington, D.C., on June 22; Lutherans met with the Roman Catholics last week.

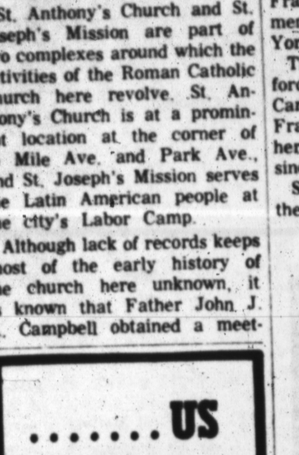
The first in a series of theological exchanges between United Presbyterian representatives and Roman Catholics is scheduled to begin Tuesday in Washington. It is anticipated that other Presbyterians may attend.

Before the Vatican Council resumes in mid-September for its fourth and final session, it is expected that a series of meetings between Roman Catholics and representatives of various Eastern Orthodox faiths will begin.



Sign at St. Anthony's Roman Catholic Church.

.....US
ROBERTS APPLIANCE CUSTOMERS WOULD RATHER FIGHT THAN SWITCH



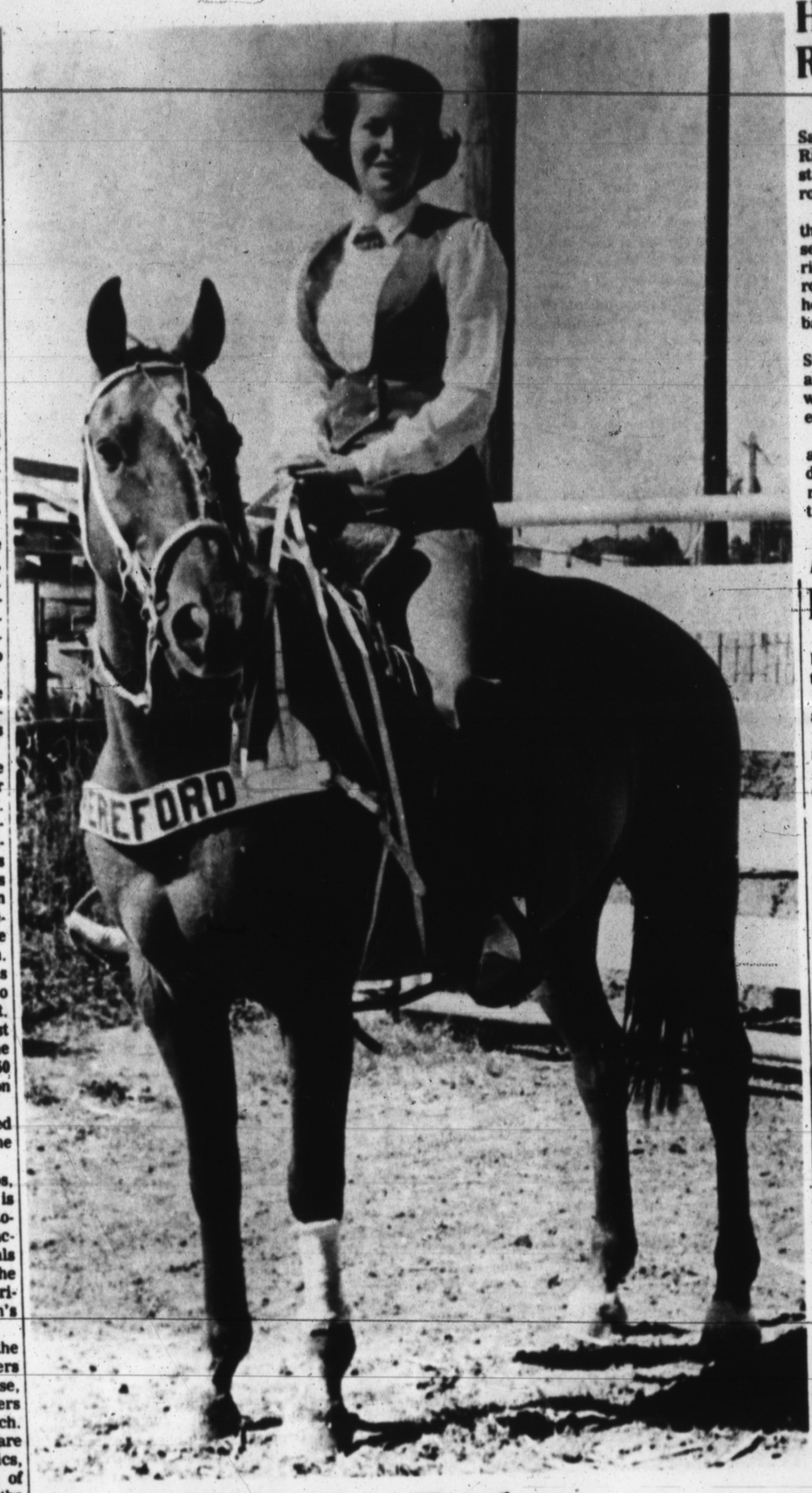
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To Reign At Rodeo . . .

Patti Nobles, Hereford Riders Club Rodeo Queen for two consecutive years, is mounted on her quarterhorse "Buttons" for the rodeo activities to begin. Patti, daughter of Dr. and Mrs. M. W. Nobles of 111 Sunset Drive, will enter Texas Tech as a freshman this fall. (Staff Photo)

WEATHER PLAGUES OTHER AREAS

Potato Havesters Note Continued 'Good' Prices

Three more weeks will probably see the end of the potato harvest in Hereford, a harvest which brought doubled prices in the area, the result of drougth, flood and freezes in other spud growing regions of the nation.

A drop in the retail price of potatoes is not expected by some producers for some time to come, although prices have dropped some for them. Whites, which started out at $8.50 for Colville & Wilson have dropped to $7 and $7.25; reds have gone from $7.50 to $5 and $5.25.

A FREEZE-OUT of late potatoes in Colorado, Idaho, North Dakota, Minnesota and Nebraska was the first weather-oriented event in making a good Hereford potato market; this was followed by floods which rotted potatoes in some areas.

Early frosts in the San Luis Valley in Colorado also decreased yields, along with abnormally cold weather in Arizona and California, both early summer shipping areas.

The situation was the same in the Rio Grande Valley in Texas. Potatoes in Alabama were rotted out when seeded, followed by an unusually dry spring.

Potato chip and French fry companies contracted many potatoes that would have normally gone on the market this year, when they realized the shortage.

QUALITY is reported to be "real good," and shippers admit that they haven't been able to fill the demand.

Yields have been about 200 bags to the acre for potatoes, with some reds running considerably more and some whites quite a bit less.

Onion prices are good, standing now at $2.50 to $2.75 for mediums. Yields are varying widely, ranging from about 400 to 900 sacks to the acre.

Charles Mims On Honor List

Charles Mims, son of Dr. and Mrs. A. T. Mims was recently named Cum Laude Ampla Et Magna at the University of Texas where he is a junior pre-med student.

Mims' major is chemistry. He was one of 600 students named to the dean's honor roll list at the university.

The University of Texas student was graduated from Hereford High School in 1963.

MEMBERSHIP GROUP SLATES NOON MEET

The membership committee of Deaf Smith County Chamber of Commerce will meet at the Hereford Country Club Tuesday for a 12 noon luncheon.

Hereford Riders' Rodeo Set Here

The rodeo is coming to town.

Next Thursday, Friday, and Saturday nights the Hereford Riders Club area will set the stage for Hereford's 14th annual rodeo.

Beginning at 8:15 p.m., the three performances will have seven events: bareback bronc riding, saddle bronc riding calf roping, bull riding, headin' and heelin', and ladies cloverleaf barrel race.

Saturday, a parade down Main Street at 4 p.m. and a barbecue at 5 p.m. at the arean area will highlight the rodeo weekend.

Books open Monday, July 26 at 9 a.m. and close noon Thursday, July 29. Harold Bauchamp, rodeo secretary, can be contacted at EM 4-0052.

Attend Borger Hilltop Meet

W. C. Romac and Troy Stambaugh, two Hereford Masons, attended one of the most unique Masonic gatherings in the nation at Borger, Saturday.

The annual Hilltop Reunion for the Panhandle District was expected to attract a minimum of 700 members of Masonic Lodges from throughout the Southwest.

DISTRICT members from 12 Panhandle area districts were hosts for the meeting, sponsored by Borger's Adobe Walls Lodge 1355.

The Hilltop Reunion was held on what has been billed by sponsoring lodge members as "the highest hill in Carson County."

HALFWAY between Borger and Pampa, this particular hill is located 12 miles east of Borger near Skellytown.

Activities of the seventh annual meeting got under way shortly after noon Saturday at the host lodge temple in Borger where a wide array of state Masonic officials were honored with an informal reception.

A trip to the Lake Meredith area, nine miles to the west, was one of the featured attractions of the afternoon.

Variety . . .

(Continued from Page 1)

Appliance, Stephens-Hudson Motor Co., Pioneer Natural Gas Co., Deaf Smith Electric Co-op, and the First National Bank.

Hereford State Bank, The Hereford Brand, Little's, E. B. Black & Co., May Dept. Store, Hereford Hardware, Fair Store, Cowan Jewelry, Rogers' Drug, The Vogue, Glenn's Footwear, and C. R. Anthony & Co. also contributed.

Concluding the list of donors are Beauty Mart, Cave's Variety, Perry Bros., Western Auto Store, Merle Norman Cosmetic Studio, Pitman Grain Co. Southwestern Public Service Co., Malouf's, and Bruna's Dept. Store.

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LA CAFE HACIENDA — Anna Jo and Gerald Wilson
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KENDRICK'S BODY SHOP
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PITMAN GRAIN — John Douglas Pitman
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WADE'S STEAK HOUSE and EASTSIDE "66" SERVICE STATION
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WARD GIN — Clinton Ward
WAC SEED — Hugh Clearman
SOUTHWESTERN PUBLIC SERVICE — Melvin Jayroe
MARK IV REALTORS — Oliver Streu, Francis Hardwick & Harold Rudd
SAM NUUNALLY
RED BARN FERTILIZER — Larry Kaul
TAYLOR EVANS FARM STORE
GWYNNE'S CLEANERS — Gwynne Owens
PATTERSON CHEMICAL CO. — Sam Patterson
HEREFORD BRAND — Melvin Young
COOPER'S MARKET — Neil Cooper
PIGGLY WIGGLY — Gayland Newell
ALEX SCHROETER & ROBERT'S APPLIANCES
INK SPOT — C. E. Coleman
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BUSINESS BIOGRAPHIES

Baer Is Oldest Main St. Firm

(Editor's Note: Following is the first in a series of biographies of Hereford merchants and businessmen.)

By NAOMI HOPSON
Staff Writer

"Beunos dias, mon ami" could be the mixed greeting heard in Gastons's on Main Street. Customers since 1921 have been welcomed by Gaston Baer in his clothing store in a wide range of languages.

No other proprietor has been on Main Street as long as Gaston. He has watched the town grow and he has seen other clothing stores open but he has not regretted having stayed in Hereford to operate his business and rear his family.

BORN in Paris on August 11, 1898, Baer learned French from his mother and German from his father. Spoken languages include "a little Hebrew and Italian."

"Oh, and I speak a little English," Baer said.

Spanish was learned after he came to the United States and lived with an uncle in Santa Rosa, N.M. He reads and writes four languages, French, German, Spanish and English.

"I stayed in New Mexico about a year but I had to leave," he recalls. "I wasn't learning any English — just Spanish so I went to live with an uncle in Michigan." He returned to New Mexico after about a year where he met his wife, Pauline.

LEARNING the clothing business by practical experience in France, Baer settled into the clothing business in Hereford quite naturally. By the time he was 13, he was working in wholesale houses in Paris selling ribbons and ladies corsets. He did do some traveling in clothing sales.

In 1913, he left Europe and came to America.

"I'm not rich yet — I've not made that million yet," he said.

HE EXPLAINS that he is very content because he is very conservative in investments and does not wish to branch-out into "the grabby kind that expands on credit and then PFT — they go broke."

"I like to keep my bills paid and after all — You can't take it with you," he said in way of explaining why he liked the quiet life of a small community such as Hereford.

Originally in the small portion of what is now the southeast corner of Gaston's, his clothing store handled men's clothes with a few ladies shoes. Gradually expansion has more than doubled the size of the store but the location has remained the same. His daughter, Teddy, and his son-in-law, Irving Alexander operate the ready-to-wear department.

Overalls have jumped from 89 cents to $4.95, however. Some of the tables that hold these items, and one dressing room have been used "at least thirty years".

Changes have not been dramatic in Hereford as Baer sees it.

"WHAT I miss most is the time when wheat harvest was the big event of the year. I remember when those trucks lined up and somebody would hold the drivers place and move his truck up nearer the elevator so he could come to Main Street and buy a new pair of boots."

Now, he said that he hardly knows by the customer trend whether wheat harvest has started or ended — "It just comes and goes — its that mechanization, I guess."

Harvest brought this comment from Baer who has watched Hereford youngsters grow-up and go into business for themselves —"What we need is really more industry to make the income even over all the year."

"I LIKE THE different cultures in Hereford," he said. "I like to talk with the Spanish people who come into my store — you know, we all depend on them — their work and the money they use for clothes and food."

The greatest personal change since 1921 for Baer has been the condition of his merchandise —

"I don't have to worry about smoking up the merchandise any-more" he said.

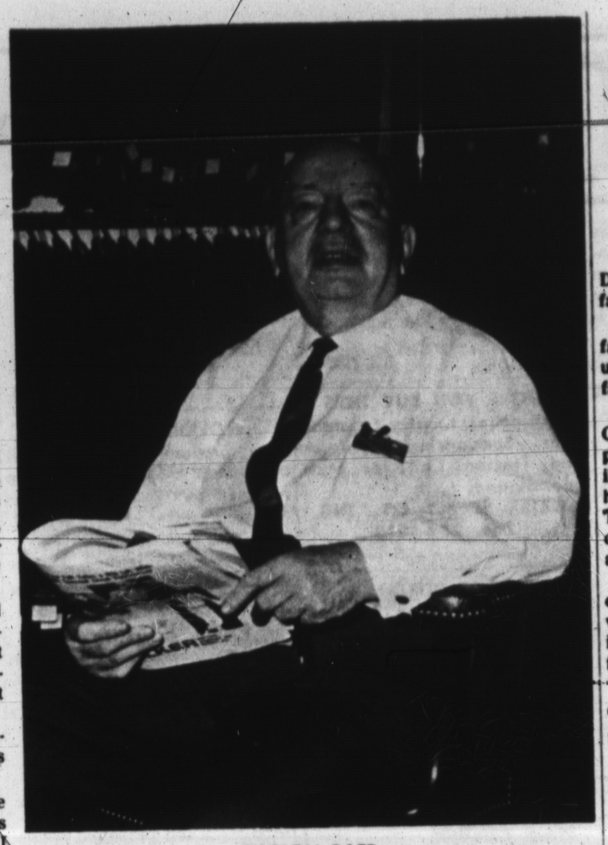
Not blaming the old German coal stove he used for heating Baer laid the blame directly on an old kerosene cooking stove.

"I lived in the back in those early days and if I heard a customer, I'd forget and leave something cooking and that stove did smoke up the place."

Always his major concern, he considers his merchandise his hobby as well as his livelihood.

Glassmaking was a major industry of antiquity.

Olivetti-Underwood
Adding Machines & Typewriters
THE INK SPOT



GASTON BAER —Staff Photo

AT AUSTIN

Students And Band Attend Conference

Five delegates will go from Hereford to the third annual Attorney General's Youth Conference at Austin Aug. 20-22 and the Hereford High School Stage Band has accepted an invitation to appear on the program.

John Perrin, president, and Bob Gentry, vice president of the high school student council, Retha Kelley and Janna Cole, presidents of the two FHA chapters, will be delegates sponsored by Hereford Business and Professional Women's Club. Carolyn Boynton will attend as an area FHA officer.

THEY WILL go from Amarillo in a chartered bus with youth from other cities of the Panhandle, leaving Aug. 19. Transportation is being arranged for stage band members and the director, Ben Gollehon.

John D. Aikin is local director of the Youth Conference program and John Holstead of Amarillo regional director. Both were appointed from the office of Texas Attorney General Waggoner Carr, who originated the state meetings in 1963.

PURPOSE of the conferences is to enlist the state's youth in combating crime. One goal is to stimulate existing community organizations to devote more of their energies to projects designed to help youth.

Another is to provide a clearing house for ideas among interested agencies and organizations, and add new ideas from Texas youth. The third goal is to suggest to youth new ideas for fighting delinquency which they can put into effect in their own communities with the cooperation of adults.

DELEGATES are selected by school officials, church organizations, civic clubs and interested individuals, assisted by the local representative of the Attorney General's office. Any girl or boy in Texas schools, grades 9 through 12, with good scholastic record and leadership contributions in school, is eligible as a delegate.

Civic clubs and other local organizations finance transportation and registration fees. Conference topics this year include Juvenile Juries, School Drop-Outs, Public Awareness Radio Shows, Job Opportunities, Traffic Safety, Church and youth Activities, Vocational Training. Seminars and assembly programs are slated.

Hospital Notes

Patients in Hospital

Mrs. Magdalene Mendoza, 209 Vera Cruz; Mrs. Frank Morton, Box 786; Jimmy Brady, 114 Catalpa; Mike Pugh, 805 Brevard; Joe E. Monroe, Clovis, N.M.; Howard E. Johnson, Rt. 4.

Father Claver Giblin, Bovina; Wilbert M. Brians, 315 East 15th; Mrs. Joel A. Hodges Box 272; Miss Linda Loerwald, 212 Centre; Virginia Bureno, General Delivery.

Patients Dismissed

Mrs. Naomi Murrell, Mrs. Robert L. Carroll, Mrs. Majin Garza, Kenny White, Earl E. Harkins, 7-24.

Mrs. Melvin L. Cox, Cynthia G. Thomas, Frances Clayton, Darin West, Oscar B. Serratt, Adam Morales, Lorinda Hill, Teresa Rae Oakes Mary Sue Oakes, Mrs. Richard Ray Oakes, Mrs. Mary Fox, Mrs. Jim Thompson, 7-23.

Mrs. Wayne Newsom, Katheryn Wright, Mrs. Jose S. Valdez, Mrs. Henry W. Barton, Mrs. Idelfonso Zamora, 7-22.

Mrs. Marshall R. Kimbrough, 7-22.

Delegate Sees Historic Sights Of Philadelphia By Foot-Power

Comfortable shoes are your most valuable accessory when you go to a national FHA convention, and it helps if you are in training for hikes, Miss Carolyn Boynton reports after her return from a weeklong trip to Philadelphia.

As Area I historian for the FHA she was one of seven delegates, accompanied by two advisers, who drove from Lubbock to Dallas, then joined the North Texas delegation for a jet flight to the Pennsylvania city.

She and 98 other Texans occupied the twelfth floor of the Bellevue-Stratford Hotel during the week of instruction and entertainment. In the latter category were sight-seeing expeditions to famed historical spots, the art museum and U. S. mint which the girls found fascinating but tiring to the feet.

They made one walking tour of the old section of Philadelphia, then took bus tours which entailed more walks through the shrines of American liberty. She says the historic spots were all interesting, but seldom air-conditioned.

Films and songs provided "fun night" recreation and the convention closed with a banquet at which the National FHA Choir sang.

Girls from all the 50 states and Puerto Rico, 1,500 of them, were present for the sessions. The program centered on the theme, Building Blocks for the Future, concerning the next four-year program of work for FHA. Problems of youth and ways to solve them were discussed by speakers and in informal groups.

Mrs. Orville L. Freeman, wife of the U. S. Secretary of Agriculture, spoke at the opening session with the convention theme as her topic. Groups discussed such youth problems as the constructive use of leisure, morals and manners, family communications and wise use of money.



Miss Carolyn Boynton . . . FHA delegate

Adrian News

By ANN BEAVERS
Brand Correspondent

Mr. and Mrs. Joe Gauntt of Dallas visited the Dave Sellars family last Wednesday.

Mr. and Mrs. Bill Douglas and family of Carrollton visited Saturday with the Dave Sellars family.

Mrs. Gene Hammitt of Holly, Colo. visited last week with her parents, the Horace Betts family. Mr. Hammitt came after his family over the weekend. They now have their house cleaned up after the recent flood and can move back in it.

Mrs. Butch Betts and children of Mt. Pleasant are visiting this week with the Horace Betts family and with the Henry Scott family in Vega.

Mr. and Mrs. Bill Leslie visited relatives in Childress and Abilene last week.

Mr. and Mrs. Billy Don Brown and sons and Miss Phillis Biddle visited last week in Tulsa with the R. W. Bells and the Virgil Wakins and in Duston, Okla. with the Bill Biddles.

Dennis and Peter Brown spent last week in Vega visiting their grandparents, Mr. and Mrs. L. L. Biddle.

Visitors in the home of Mrs. Irene Brown and Finnis Brown Sunday were Miss Kay Pettigrew of Dalhart, Mrs. Jaynell Bourland and daughter Marilyn and Miss Joyce Hoover of Canyon. Marilyn remained for a few days longer.

Sam Brown and Donald Pinnell have gone to Salt Lake and Odgen, Utah to rodeos and will attend the Cheyenne Rodeo.

Mrs. Donald Pinnell and Rex of Glenrio visited the Earl Brown family Monday.

Mr. and Mrs. Ben Shubert of Arkansas visited the Tolie Shubert family last week.

Mr. and Mrs. Tolie Shubert Jr. of Dallas are visiting the Tolie Shubert family this week.

Mr. and Mrs. Finner Jackson attended a reunion last weekend at Muleshoe. Approximately 120 relatives attended.

Mr. and Mrs. Clarence Carter and children of Dodd City, Kan. visited the Cal Jackson family and Mrs. Geneva Glass and children last week.

Mrs. Maggie Busby of Amarillo visited Mr. and Mrs. Clayton Thompson last week.

Mrs. Shirley Jones and children of Amarillo visited the Charlie Pulliam family Monday.

Mr. and Mrs. Davis Brown spent the week in South Fork, Colo. with the S. P. Vicks and enjoyed fishing.

Mr. and Mrs. Lorin Creitz and daughter, Mr. and Mrs. Leland Burns and Chris and Monty Hale were in Palo Duro Canyon Sunday for a picnic and saw the play, "Thundering Sounds of the West".

The Methodist Junior Youth Camp will be held at Ceta Canyon, July 26 to Aug. 1. Those going from Adrian will be Jan Cavin, Linda Engle, Chris Burns, Kirk Garrison.

Mr. and Mrs. D. P. Doherty visited Sunday with Mr. and Mrs. W. J. Woodard and Mrs. Emma Lou Hall in Amarillo.

Mr. and Mrs. Ray McMinn visited his mother, Mrs. Ralph Perry, over the weekend.

Mrs. Buford Carter and son of Stratford visited the R. M. Gruhlkey family Sunday.

Mrs. Grace Anderson and granddaughter, Cris, Kathy Anderson and Mrs. Robinson from Orange Cove, Calif. visited the John Horton family and the Bob Gruhlkey family over the weekend. Mrs. Anderson is a sister of Mrs. Gruhlkey and Mrs. Horton.

Mr. and Mrs. Troy Lemley and children from Guthrie visited the John Horton family over the weekend and Amy Lemley remained for a longer visit.

Hardy Harris attended the Old Cowboys Reunion and barbecue at the Home of the Bell Headquarters Northwest of Tucumcari Saturday. He took T. O. Woody of Tucumcari with him.

Linda and Clint Harris of Cisco are visiting the Hardy Harris family for a few days.

Stan Jacobson of Oklahoma City, is visiting families of his grandparents, the E. N. Jacobsons, the L. E. Garrisons, and his uncle, D. T. Reed of the Simms community.

The scouts attending camp this week at Don Harrington are Charles Harwood, Bobby Harwood, Kirk Garrison, Sammy Betts, Joel Brownlee, Joe Perrin, Colan Lane and their leaders, Robert Jacobson and Grady Skaggs, Paul Jacobson and Steven Skaggs went with their fathers.

Mr. and Mrs. A. D. Lewis and children enjoyed the weekend camping out at Ute Lake, where they did some fishing and boating.

Mr. and Mrs. Joe Speed and Dude, the Bert Speeds and E. A. McAdoo families spent last week at Chama, N. M. fishing and relaxing.

Dude Speed returned home with Bert Speed and family of Mammoth Cave, Ky. They were going home by way of Shreveport, La. where they will visit.

Mrs. Lottie Slockum and Tommy and Mrs. and Mrs. Courtney Crysler of Amarillo visited the M. H. Zaring Jr. family Sunday.

Mr. and Mrs. C. R. Pulliam moved over the weekend from the Buskie place west of Simms to the A. F. Roberts farm. Helping with the move were Mr. and Mrs. Bill Goodenough and daughter and Mr. and Mrs. Junior Pulliam of Amarillo and Mrs. Brub Beavers and daughters of Adrian.

Mr. and Mrs. Gene Webb and children visited the E. E. Allen family Sunday. Craig and Cris remained for a longer visit.

Out of town guests attending the wedding of Miss Linda Gruhlkey and C. G. Pond Jr. Saturday were Mr. and Mrs. James Edward Sr., Mrs. Charles Varon, J. L. Bonds, Mr. and Mrs. B. W. Pfeffer and Gary, Mr. and Mrs. Bob Fulton and children, Mrs. Noma Gilmore, Mrs. Marvell Kirbie, Mr. and Mrs. J. O. Edwards Jr., Mr. and Mrs. Troy Lemley and children, La Veta Green, La Vona Stone, Mickie Williams, Duaiana Little, Tina Worsham, Lisa Lynn Cook, Evelyn Jerna, Eva Parsons, Jerry Venable, Donna Stevenson, Mr. and Mrs. Mitchel Jones, Molly Lynn Jones, Hazel Williams, Grace Williams and Mr. and Mrs. C. G. Pond Sr.

Typewriter Ribbons at The INK SPOT



EARLY BIRDS — Surprised by summons to a come-as-you-are breakfast in the homemaking rooms at Hereford High School, girls who will be freshman members of the FHA next term were entertained Wednesday morning. Laughing over the awards they had just received were, from left, Jan Bezner, prettiest early riser; Martha Richardson, prettiest curler bonnet; Julia London, best color combination for her lavender-print robe over aqua-striped pajamas; Linda Blackburn, prettiest hairdo.

Early Bird Breakfast Given FHA Freshmen

Routed out of bed by upperclass FHA members, girls who will be freshmen in homemaking classes this year were sleepy honor guests at a come-as-you-are breakfast in the homemaking kitchen at Hereford High School Wednesday morning.

Pajamas, housecoats and curler caps were the predominant costumes at the annual party at which officers of the two FHA chapters were hostesses. Plans were directed by the chapter presidents, Janna Cole and Retha Kelley.

Assisting were Susan Bradley, Carolyn Boynton, Dorothy Marnell, Edlana Vinson, Sharon Hagans, Linda Lynch and Jane Wilhelm, also Mrs. Dorotha Prowell, sponsor.

Certificates were awarded to Jane Bezner, judged the most beautiful of the early-risers; Linda Blackburn for the prettiest hairdo; Julia London, best color combination, and Martha Richardson, prettiest curler bonnet.

In a few serious moments, Mrs. Prowell sketched prospective work for the coming school term and outlined plans for the yearly FHA project of operating a concession booth at the Lions Club Carnival.

The freshmen have joined other members in preparing pies and hamburgers by the dozens for this project, and in manning the booth through this week.

SAMSON, TOUGH JOB

ROME (AP) — Anton Geesink, Holland's powerfully built judo champion of the Tokyo Olympic Games, is playing the role of the mighty Samson in a movie being filmed here — and he says it's rugged work.

"I must admit," he said, "that the job of being an actor is more exhausting than any training or bout I ever had."

Red Cross Board Slates Tuesday Meet

The Deaf Smith County Chapter of the American Red Cross will have its monthly board Room of the First National Bank at 10 a.m. Tuesday, July 27.

Melvin Jayroe, chairman of the chapter, will preside. Officers for the coming year will be elected, and several awards will be presented.

Opinions Differ On Cotton Bill Before Congress

There is now before the Congress a Farm Bill that includes cotton proposals that would have a significant effect on the economy of cotton.

The Brand has received several news releases concerning the bill from sources which include: Orville L. Freeman, Secretary of Agriculture; Texas Farm Bureau, and the Plains Cotton Growers, Inc.

According to Secretary Freeman, "the proposed cotton legislation would not only extend the one-price idea that is in effect this year, it would also help the government to bring under control the high costs which otherwise could wreck the entire program."

The Texas Farm Bureau takes another viewpoint. "The proposed legislation is an expansion of the principle of peasantry (planned low administered market prices plus direct payments to cooperating producers), and must not be permitted to become law."

Plains Cotton Growers, Inc. oppose the bill with the belief that it would reduce U. S. cotton production by 30 per cent or more.

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SPECIALIZING IN ALL KINDS OF BUILDING MATERIALS
RETAIL YARDS SERVING TEXAS, NEW MEXICO AND ARIZONA
234 E. 2nd Hereford EM 4-1224

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Hereford Insurance Agency
• To be sure! Don Baugous — Manager EM4-0850

MARK IV REALTORS INC.
"HALLMARK OF SERVICE" MLS
230 N. 25 MILE AVE. EM 4-2220

HOMES

See this 3 bedroom, 1¾ bath in NW Hereford. Refrigerated air, yard fence. Buy for appraised value of $17,800 H-351

2 bedrooms, living room, den, all carpeted. Fenced yard, brick. $11,000 $500.00 down H-223

Older 3 bedroom stucco, only $11,000 that will trade for smaller house. 1¾ baths, den, dining room, basement, big trees. H-370

RANCH

157 acres right on the Rio Grande between Santa Fe and Taos. Orchards, hunting, fish, 1½ miles river frontage. Excellent recreational development possibilities. $15,000 down R-98

EVENING & SUNDAYS
Oliver Stree EM 4-2857 Francis Hardwick EM 4-2241
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USED FURNITURE
Appliance and Junk
EM 4-3552
West Side of Hereford
Highway 60

DEMAND ....
JUSTICE
Main and Highway 60 Virgil Justice
THE MEN WHO KNOW
Mike Justice Res. EM 4-0544
Ralph Owens Res. EM 4-2560
Frank Wiginton Res. EM 4-2028

HOMES

2 bedrooms, carpeted, draped, fenced, built-ins, utility room and basement. $13,500. H-233

3 bedrooms, 1 bath. Garage, patio, tool house, fenced. Payments $89 per month. H-382

3 bedrooms, 1¾ baths, 1776 square feet living area. Double garage. H-372

3 bedrooms, 1¾ baths, double garage. Fenced, carpeted, draped, built-ins, fire place. Has patio, sprinkler system, and lots of extras. H-347

3 bedrooms, 1 bath, single garage. Stucco construction. $5,300. H-371

2 bedroms, 1 bath, garage. Large yard. $80. per month payments. Total price $10,775. H-237

As low as $350 down will buy a three bedroom home in restricted Bluebonnett Addition, built to your specifications.

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WE MAKE FARM LOANS

960 acres at Vega. 700 acres allotments. Test hole privileges. $200 per acre, or will trade. F-454

950 acres. Five 8" wells. 775 acres allotments. Underground tile. Owner will carry paper on this farm, with adequate down-payment. F-445

630 acres with three 8" wells, in excellent water area. Large 3 bedroom brick home F-437

1599 acres at Nara Visa, New Mexico. One 6" well. $80 per acre. 29% down. Three windmills. F-436

640 acres. Two 6" wells on natural gas. Two bedroom home. $275 per acre. 29% down, carry balance at 6%. F-400

640 acres at Black Texas. Four 8" wells. Two miles underground tile. Two bedroom home. $500 per acre. Fully alloted. F-402

Phone EM 4-2030 WANT ADS Phone EM 4-2030

Classifieds...

OWNER MOVING. Must sell lovely 4 bedroom, 2 bath brick home. Excellent buy. See at 236 Beach or call EM4-3790.
B-4-20-4-3C

TWO BEDROOM home at 319 Ave. B. One bath, garage, storage building.
B-4-12-4-6C

1 section, Deaf Smith, $150 per acre, 29%
1 section, Oldham, $175 per acre
½ section, Oldham, $200 per acre
½ section, Oldham $150 per acre, 29%
½ section, irrigated, Dallam, trade for area dryland
1100 acres irrigated, Oldham, $325 per acre. Sold separated or together
1 section, Deaf Smith, irrigated $475 per acre
480 irrigated, Deaf Smith, $400 per acre
160 Bailey Co., irrigated, 575 per acre, abundant water
480 acre improved Arkansas ranch, $50,000
See us for other farm, ranch, and city property. We solicit your listings.
Residence Phone 267-3836, early or late
BROWN REAL ESTATE
Intersection Hwy. 66, on 385
Vega, Texas
B-4-29-4c

SACRIFICE: Must sell; leaving town. Three bedroom house worth $11,000.00 with sell for $8700.00. EM 4-3875
B-4-15-29-tfc

LAND FOR SALE
One section, east of Stratford. One 6" well; better water available. Good terms.
E. L. KRAHN
267-4661 Vega, Texas
B-4-4-4p

425 Cow ranch near Muskogee, Okla. Most is improved pasture and meadow. Running water. 30 A. lake. About $600 per cow unit.
320 A. near McLean. 25 A. cult. 290 A. good grass. Modern improvements. Gas well. $85 A.
320 A. irrigated near Sunray. Two 8 in. wells. $325 A.
Q. Williams, Realtor
MO 4-2523, Box 1776
Pampa
B-4-4-3c

BARGAIN: New 3 bedroom house with 12x22 garage to be moved. See on West Highway 60 or call EM 4-3135.
B-4-21-29-tfc

FIVE-OFFICE office building located half block off intersection 60 and 385. Masonry building with off-street parking. Hap Caviness, EM 4-2213.
B-4-21-29-tfc

397 FOOT highway frontage with two bedroom house, double garage. West Highway 60. EM 4-3135.
B-4-14-29-tfc

SPACIOUS BEDROOMS
offered in this charming colonial home with double entry, large closets, electric kitchen, dressing room, patio, storm celler, and fenced yard. Call for showing.
NORTH EAST
Attractive 3 bedroom, central heat, lovely carpet, large kitchen, fenced yard and wonderful neighborhood. Just $14,500.
TRADE
Neat 3 bedroom, large living room, nice kitchen, with built-in oven and burners, patio and fenced yard. Immediate possession.
HI-PLAINS LAND CO.
P. O. Box 735 Ph. EM 4-0713
Hereford, Texas 79045
Gwen Leatherman EM 4-1650
G. S. "Mutt" Wheeler
EM 4-3798
B-4-4-tfc

LAND FOR SALE
160 acre irrigated farm (SW¼ 26-8-44) near Burlington, Colorado. Only 1 mile to town. Lays real good with good well.
Also 140 acre dry land farm southeast of Burlington, Colorado (SE¼ 17-10-42) located in a good water area. For further information write:
WILLIAM B. BISHOP
6029 Granada
Shawnee Mission, Kansas
B-4-3-4p

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204 Emma EM 4-0925
S-4-28-tfc

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J. C. RICKETTS, REALTOR
Ph. EM4-3771 133 W. 3rd St.
S-4-25-TFC

FOR SALE BY OWNER
Equity in three bedroom brick home, fence trees, shrubs, carpet, drapes, lovely paneled kitchen. 506 Avenue J.
EM 4-1894
B-4-3-4c

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ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And . . . We have expanded our territory to include the upper Panhandle.
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EM 4-0555 EM 4-2814
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ASSUME LOAN. Small Equity. Three bedroom, 1½ baths, stove, disposal, fireplace, air conditioned, fenced. $92.75 month. Call EM 4-1819.
B-4-50-tfc

SAVE $900.00
Immediate Possession
3 Bedroom, 1¾ tile baths, Air Cond., Brick, 2 car garage, only $750. & assume loan, no closing or insurance costs. See at 239 Beach, call Paul B. Schroeter, EM 4-1504 - EM 4-0035.
B-4-28-tfc

FOR SALE: 75 acres underground irrigation system. Nice two bedroom home, barn, and fall-out shelter. Wheel N Farm. Seven miles north on U.S. 385. Phone 258-7278 for appointment.
B-4-28-3-TFC

HOMES
1. NW Hereford, 4 bdrm. brick, double garage, den & built-ins, Price $20,000.00
2. Nice 3 bdrm. frame house, $9,200.00, buyer get loan.
3. Duplex on one lot $500.00 dn. $70.00 per month, now renting for $100.00 per month.
4. 2 bdrm. frame house, $500.00 dn. $65.00 per month.

FARMS
1. Sherman Co., 653 A., 641 cul., 2-8" wells, 318 milo, 323 wheat, nice 3 bdrm. and den frame home, double garage, quonset barn, on paving, Price $324.00 per A., 29% down or will trade equity for ½ or ¼ in Castro, Deaf Smith, Parmer, or maybe Lamb.
2. Deaf Smith Co. 320 A. 2-6" wells, ½ mile tile, $275.00 per A. 29% dn., terms on balance. 90 wheat, 186 milo, 21 barley and 7 cotton.

10 acres near town on paving only $1,500.00 down, 10 yearly payments on bal.
5 acres, near Hereford, out of city limits, shed and lots, ½ block off Hwy. Price $3,500.00.
We have trading property. Why not trade what you have for what you want?
HAMBY REAL ESTATE
S. Hwy. 385, Hereford, Texas
EM4-3566

J. M. Hamby	EM4-2553
Gerald Hamby	EM4-1534
Durward Hamby	EM4-3466
Buddy Rogers	EM4-2150

B-4-3-tfc

FOR RENT
Planning to build at 809 Park Ave. If you need office or business space see
DON MARTIN
204 Emma EM 4-0925
S-4-28-tfc

We are still making those good Travelers Insurance loans on farms and ranches, giving fine appraisals and best service.
T. J. CARTER REALTY CO.
EM 4-0188 — EM 4-0469
B-4-29-3c

TWO HOUSES to be moved. See Credit Union, EM4-1888.
B-4-10-28-4C

FOR SALE Three bedroom brick house, double garage, 200 Sunset Drive. EM4-3255.
B-4-12-2-6C

AUCTION
9,585 ACRE CATTLE RANCH
Las Animas County Colorado
Wednesday, July 28, 2 p.m.
Mtn. DST
7,200 Acres deeded. Balance on attractive lease. All grass. Top condition. Good terms. Year around operation. For complete brochure or additional information contact
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La Junta, Colorado
Phone: 303-384-7794
or
JESSE SCOTT AUCTION
Garden City, Kansas
Phone: 316-276-8282
B-4-4-1c

HOUSES
3 BDR. frame house in nice condition on ave. J. Very little down to qualified buyer, small payments. $9,150.00
GOOD 3 room house, completely furnished, for only $4,000.00. $500 will handle, existing loan payments only $40 per mo.
INCOME PROP. 2 small houses earning approx. $120 per mo. Loan payments only $35 per mo. $4,250.00 for the two.
LITTLE OR NOTHING down to qualified buyer for nice 3 bdr. 2 bath brick home. See us for details.
LAND
1860 acre stock farm on highway in SE Colo. Fair imp, fair water potential. Only $70 per acre, 25% down.
3 ACRE tract with corrals near town. $500 down.
CAMPBELL REAL ESTATE
East Hwy. 60
Phone EM 4-0972
If no answer, call 0798, 1367, or 0789
S-4-4-1c

5. FOR RENT

FOR RENT: New pickup for $26 a week and 3c per mile from now thru September. Call Mark IV Realtors, EM 4-2220.
B-5-21-50-tfc

FOR RENT to retired couple. 3 room house. Some house and yard work available. Call 276-5333 after 7:30 p.m. or Sundays.
B-5-21-3-TFC

NORTHWEST MOBILE LODGE
Moble Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott or EM 4-1277.
B-5-11-tfc

FOR RENT To white adults, three room furnished house, and two bedroom trailer house. No pets. See Roy Manning, 325 Avenue B.
B-5-22-4-1C

BUILDING FOR RENT
603 Main - Carpet - Drapes - Refrigerated Air - Worlds of Parking.
SAM NUNNALLY
Lone Star Agency
601 Main
EM 4-0555 EM 4-2814
B-5-2-tfc

FOR RENT Business Building 116 Avenue K. Phone Kenneth Gooch EM 4-3355 or EM 4-2572.
B-5-16-35-tfc

FOR RENT
New two bedroom duplexes, 500 block Avenue H and G.
D & R BUILDERS
EM 4-3780
I. D. Rhodes 289-5217
Nell Spradley EM 4-1813
B-5-47-TFC

VERY NICE business office space. Year round air conditioning, carpeted, paneled, off-street parking, coffee room. Hap Cavness, E M4-2213.
B-5-19-29-tfc

FURNISHED APARTMENT for white couple. No pets. 116 Ave. A.
S-5-10-3 TFC

OFFICE SPACE for rent. Mark IV Realtors, EM4-2220.
B-5-10-29-tfc

BEDROOM FOR rent. Whites only. Mrs. W. M. Megart. 401 Lawton.
B-5-11-4-2C

LARGE FURNISHED garage apartment in private home. Bills paid except phone. Single or couple. Whites only. No pets. Call EM4-0608.
S-5-20-4-2C

NICE 3 room efficiency, furnished, newly redecorated house. Bills paid. White couple no pets. C. A. Lindsey, EM4-1421.
B-5-18-4-1P

FURNISHED apartment. Adults No pets, 703 South 25 Mile Avenue.
S-5-10-1-tfc

Trailer Spaces at West Mobile Lodge, 304 N. 25 Mile Ave., Hereford's newest and most modern park, paved streets, concrete patios, underground utilities, central TV antenna. $25 a month. Call EM 4-0416
S-5-10-TFC

TWO BEDROOM unfurnished apartment, stove, refrigerator furnished. Gas, water paid. Lynette apartments. 112 Avenue H.
B-5-15-1-tfc

NORTH SIDE of duplex. 120 B Street. $45 per month, water paid. Call EM 4-2500.
B-5-14-3-TFC

PRACTICALLY new two bedroom house, carpeted, draped. Will rent furnished or unfurnished. No pets. EM 4-2100.
B-5-15-51-tfc

AUTOMATIC LAUNDRY for lease or sale. Call 276-5333 after 7:30 p.m. or Sunday.
B-5-13-3 TFC

UNFURNISHED HOUSE. White couple only. No pets. 303 Ave. H.
B-5-10-28-TFC

FOR RENT Four room unfurnished duplex apartment with garage. Water bill paid. White adults only. Call EM 4-1617.
B-5-17-1-tfc

FOR RENT
603 Main
Refrigerated Air - Central Heat - Beautiful Carpet & Draperies - Worlds of Parking. Size 15'x30'
SAM NUNNALLY
Lone Star Agency
601 Main
Phone EM 4-0555 - Days
Nite & Sunday
Phone EM 4-2814
B-5-2-tfc

FRONT Bedroom for rent. EM 4-3851 8 a.m. - 5 p.m.; after 5 EM 4-1498.
B-5-10-29-tfc

ONE BEDROOM furnished house on Dairy Road. $75, bills paid. EM 4-0384
B-5-11-29-2c

ONE NICELY furnished 3 room apartment. Whites only. 232 W. Third.
B-5-10-28-TFC

EXTRA LARGE 6 room unfurnished apartment. Whites only. 232 West Third.
B-5-10-28-TFC

SMALL TWO bedroom furnished house. EM4-3837 or inquire 211 Ave. K.
B-5-11-3TFC

ONE BEDROOM house, unfurnished, carpeted, garage. One or two white adults only, no pets. EM 4-0397 after 5.
B-5-17-29-tfc

FOUR BEDROOM, 2 bath house double garage. Very nice location. EM 4-0972 or EM 4-0789.
B-5-13-29-tfc

FURNISHED One bedroom duplex, near downtown, good neighborhood. White couple, bills paid. EM 4-1297 or EM 4-0224.
B-5-15-29-tfc

6. WANTED

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-6-31-tfc

7. Dressmaking-Ironing

WANT TO do ironing in my home. EM4-3528.
B-7-10-4-8C

WILL DO ironing in my home. EM4-0093.
B-7-10-28-4C

8. HELP WANTED

FULLER BRUSH CO.
Has local route openings in the following areas. Hereford, Friona, Bovina, Clovis. For mature married man or woman, 25 to 45, with car. $100 a week average to start. Permanent, secure. Fringe benefits. Some part time opportunities in the same areas. For interview appointment, See local dealer Glenn Williams, 1400 3rd. Ave., Canyon, Texas or write 1624 Jorden, Amarillo or phone FL 6-5663.
B-8-40-TFC

HELP WANTED: Journeyman electrician. Apply Kelley Electric. Phone EM4-1345.
B-8-10-28-TFC

HAIR STYLIST and shampoo girl. Continental Coiffeurs. EM 4-1744.
B-8-10-47-Tfc

CLEAN UP boy wanted. Apply 125 Sampson.
B-8-10-2-TFC

WANTED: General Farm hand; irrigation experience. Phone EM 4-0991.
B-8-10-29-2c

SERVICE STATION Attendant, experienced preferred. Apply Jones Texaco Service.
B-8-10-29-2c

WANTED: Full time housekeeper. EM 4-1744 daytime; EM 4-2869 nights.
B-8-10-29-2c

MEN NEEDED
Experienced auto parts counterman; experienced man with management ability; experienced motor machinist.
Must be bondable and furnish references.
Apply at
GMC AUTO SUPPLY CO.
700 East 4th
Ph. 385-4431
Littlefield, Texas
B-8-29-4c

9. Situations Wanted

CUSTOM FARM WORK
Listing, discing, etc.
JAKE MOORE
EM 4-1542
B-9-4-10p

WILL DO typing in my home. Experienced. Reasonable rates Mrs. Stephens. EM4-0856.
B-9-12-4-TFX

10. NOTICE

WATER CONDITIONING
Is our business and has been for past twenty years. For Distilled Water, Ozarka Water, soft water service, home owned commercial or industrial water softeners, see us at 216 N. 25 Mile Avenue. Phone EM 4-3280.
B-10-43-TFC

FOR BETTER HEALTH, for better living, use Soft Water, the service way. Nothing to buy, no work for you. The savings are greater than the cost. If your dishes are spotted lately, you may need Soft Water.
Phone EM 4-3280
B-10-4-tfc

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Occupancy given in less than one week. We have two homes completed at all times if possible, with the thoughts of newcomers or families who need to move soon, in mind. Also, others under construction.

QUALITY BUILT

These homes are low in price, but not cheap in construction. Features include Brick, Cast Iron bath and kitchen fixtures, wall and ceilings insulation, and much more.

EASY TO BUY

Total down payment of $350 includes all loan closing cost. Total monthly payment of $83 or $85 includes all taxes, interest, and insurance.

MESA HOMES-PANHANDLE HOMES

705 IRVING — MODEL HOME
EM 4-2162 DAY — Denzil Vaughan
EM 4-2146 NIGHT

HEREFORD REAL ESTATE EM 4-2424
1505 E. Hwy. 60
Joe T. Peters EM 4-0038 Leroy Price EM 4-1649 Mrs. Joe Peters EM 4-0038 Jim Cramer EM 4-0164

HOMES
All brick . . . three bedrooms, one bath. 1300 sq. ft. of living area. All for $13,500.
Three bedrooms, 2 baths at 100 Aspen. Finished real nice. $17,000. Come look.
New home to be built on Kingwood. 1712 sq. ft., loaded. Come look, see plans.

HOMES
Three bedroom brick Over 1800 sq. ft. of living area. Fireplace, all built-ins . . . New for only $20,500.
Three bedrooms, 1¾ baths. Move in for $550. Carpet, range & oven.
One and one-half baths, all carpeted, built-in range and oven, disposal. $950.00 move in. 1300 sq. ft.

FARMS
Bring us your farm listings. We have prospective buyers for farms in this area and need more property to show.
Quarter section, good allotments, 2 wells. $400 per acre, 29% down.
Half section, lays perfect. Fully allotted. On pavement. Good water. $335 per acre.

Continous Sat. & Sun. From 1:45 P.M. Week Days Matinee 1:45 Evening at 6:45
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"A FEMALE TOM JONES!"
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They Said It Could Not Be Filmed!
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A Feature Film starring Miriam Hopkins and Letitia Roman as "Fanny"
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NOW THRU TUESDAY
What A Cast! What A Feast! What A Show!
"What A Way To Go!"
Starring MacLaine and Robert Mitchum and Paul Newman and Dean Martin
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The Sword of Ali Baba
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ARABIAN NIGHTS ADVENTURES
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Classifieds...

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B-10-21-4-2P

CALL EMerson 4-2194
For dependable work deepening wells, repairing windmills and pumps.
J. E. TURNER
S-10-2-tfc

11. Business Service

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B-11-11-33-tfc

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KIRBY VACUUM CLEANER CO.
434 West 1st - Ph. EM 4-0422
B-11-45-tfc

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SOFT WATER SERVICE
216 N. 25 Mi. Ave. EM4-3280
B-11-43-TFC

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T. & H DRILLING CO.
EM 4-0811 EM 4-2332
Hereford, Texas
B-11-28-tfc

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Removes roots etc. from sewer lines. Also septic tanks cleaned.
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136 East 3rd. Phone EM4-0987
OFFICE HOURS:
9:00-5:00 Mon. thru Fri.
8:30-12:00 Sat.
EM 4-0987

FIRST ACTION SEPT. 10

Ten-Game Football Slate For Whitefaces Announced

Hereford Whiteface Varsity football schedule for the 1965 season was announced Thursday by school superintendent Johnny Clark Jr.

Varsity play will begin Sept. 10 with a game against the Plainview Bulldogs in Plainview.

The team will play five non-conference games, have an open week and then begin conference play with the Canyon Eagles Oct. 22.

NON-CONFERENCE games will be with Plainview, Dimmitt, Littlefield, Levelland and Lovington, N.M.

Those playing in the conference with Hereford are Canyon, Perryton, Muleshoe, Tulia and Dumas.

THE TOP contenders for the 1-AAA championship, the Dumas Demons, will be matched against Hereford in the last game which should be a rough game in District 1-AAA competition.

Tulia will be another team picked to give Hereford a hard time on the gridiron. The Whitefaces will meet the Hornets Nov. 12 in a game at Tulia.

Muleshoe and Perryton are both building, but are handicapped by lack of experience in playing in AAA competition since this will be their second year in District 1-AAA play.

MULESHOE can do nothing butt go up this year in the district since they were on the bottom last year.

Perryton failed to make an impressive show in their first year of play in AAA competition last year and will probably offer more competition this fall.

TULIA, also a newcomer to AAA play, had a successful season last year, winding up second in the district and almost defeating the Dumas Demons in a close 7-0 game.

Dumas, who has won the district title since 1961, was defeated in its first game out of season play by Andrews in Lubbock.

LEVELLAND has a new coach and last year had a fairly successful season. Littlefield failed to place in the higher ranks of District 2-AAA with Andrews coming out on top of that district.

Plainview is the only team which the Whitefaces will tackle in the coming season of play.

LOVINGTON is equal in size to what would be a AA school in Texas. The Wildcats won their district last year.

The schedule is as follows:

Sept.	10	Plainview	There
	17	Dimmitt	There
	24	Littlefield	Here
Oct.	1	Levelland	Here
	8	Lovington, N.M.	There
	15	Open	
	22	Canyon (Homecoming)	Here
	29	Perryton	There
Nov.	5	Muleshoe	Here
	12	Tulia	There
	19	Dumas	Here

Palo Duro Trip Set For Council

A picnic in Palo Duro Canyon Aug. 16 was planned for Deaf Smith County 4-H Council members and junior leaders at the July meeting in Community Center this week. After the picnic supper the group will attend a performance of "Thundering Sounds of the West."

The Palo Duro outing will replace the usual monthly session of the council and leaders. The next business meeting will be in September.

Plans were completed for county representation at an Electric Leadership Training camp next week near Cloudcroft, N. M. Delegates will leave Monday morning and will be in charge of one of the night programs at the camp.

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FOR YOUR
AUTO FINANCING

HEALTH & BEAUTY

Helen Curtis
Enden Shampoo
9 oz. DRY REGULAR LOTION
REG. RET. $1.49 87¢

REG. RET. $1.50
Helene Curtis
BATH OIL Tender Touch
3½ Oz. For Dry Skin
87¢

ALLEREST
15 Min. - For Hay Fever
REG. RET. $1.69 $1.07

Pepsodent
Adult REG. RET. 69¢
Pepsodent Toothbrush
NOW 27¢

Stripe Toothpaste
KING SIZE
REG. RET. 75¢ 53¢

Desenex
Athlete's Foot Treatment
MOST OFTEN PRESCRIBED & RECOMMENDED BY DOCTORS
53¢ POWDER 53¢ OINTMENT

Rub-in relief
for minor arthritic, rheumatic pain
Mentholatum DEEP HEATING rub
REG. $1.69
MENTHOLATUM DEEP HEATING rub
NOW 97¢

NEW! Floral Prints
the latest in bathroom decor
FACIAL TISSUE OR BATHROOM TISSUE
MIX OR MATCH
2-ROLL PACKAGE
4 PACKAGES FOR 88

HOUSEWARES

Wearever
Double Boiler
VALIANT
AT GIBSON'S $1.87

Cutlery Tray
Unbreakable - Easy to Clean
Fits Standard Drawers
REG. RET. 98¢ 53¢

DIVIDED PLASTIC
BUCKET
Heavy Duty . . Colors
NOW $1.37

Dish Drain Rack
Double Sink - Asst. Colors
Silverware Cup
By RUBBER QUEEN
REG. RET. $2.29 97¢

HEALTH & BEAUTY

SUDDEN BEAUTY
HAIR SPRAY
Extra Hold Without Stiffness
For a Natural Looking Hairdo
REG. RET. 99¢ 16.7 Oz. NOW 63¢

AUTO & HARDWARE

Quick-Kut
Grass Shears
6 Inch Blade
Thumb Touch Lock
Power Drawn Action
Light Rugged Clean Action Full Guar.
97¢

MOTOR OIL
20 & 30 W GULF PRIDE QT. 35¢
20 & 30 W PHILLIPS QT. 35¢
20 & 30 W HAVOLINE QT. 35¢
CASE 8.40

MODEL BW15
MAIL BOX
REG. RET. $2.75
$1.37

SHALER RISLONE
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LOW, LOW PRICE

MAKE GIBSON'S YOUR ONE STOP . . .
HEADQUARTERS FOR FISHING TACKLE

Coleman
CAMP STOVE
Deluxe 2 Burner
Reg. Ret. $26.95
No. 4136499
$15.97

SPORTING GOODS
Coleman
LP - GAS
REG. RET. 75¢
NOW 37¢

Coleman
LANTERN
2 MANTLE - WHILE LAST
NOW
REG. RET. $19.95 $13.33

Metal Foot Lockers
$4.87 - $6.87 - $7.87

GIRLS' ROBE SET 100% Acetate Asst. Colors
REG. RET. $2.87 6-12 $1.91

SOFT GOODS
Men's Klopman
SPORT SHIRTS
65% DACRON 35% COTTON
ASST. COLORS
S-M-L
NOW AT GIBSON'S
$3.47

Girls'
BABY DOLL PJ's
100% ACETATE
ASST. COLORS
SIZES 1-6
REG. RET. $2.27
$1.51

GIBSON'S DISCOUNT PHARMACY
QUALITY . . . .
ECONOMY . . . .
ROBERT MILLER
GRADY ROGERS

GIBSON'S DISCOUNT CENTER
WHERE YOU BUY THE BEST FOR LESS
PHARMACY
CLOSED SUNDAY
SPECIALS GOOD 26th, 27th & 28th
WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER
OPEN 9:00 A.M. — 9:00 P.M.

HIGH PLAINS RESEARCH

Flame Cultivation Shows Two Aids

Many things can be said in favor of flame cultivation, but most important is that weeds can be economically and effectively controlled.

The High Plains Research Foundation, as the international leader in flame cultivation research, has pioneered for this area the use of heat in agriculture. In this program of weed control the net profit to farmers along with the conservation of water has been the objective.

RESEARCH has shown that for each pound of weeds growing in a field yields of grain sorghum are reduced by 60 pounds per acre. Weeds compete with the growing crop for the same moisture as well as for the same plant food. The control of weeds through flame cultivation is an aid toward more effective water use.

One more aspect of flame weed control in a water utilization program that must be considered is the fact that soil is not agitated or stirred thus allowing moisture to evaporate, also yields are not reduced due to root pruning caused by some of the conventional sweep cultivations.

Weeds cost money in that they consume both fertilizer and valuable moisture. The larger the weed becomes, its need for moisture increases and also the consumption of fertilizer goes up. By eliminating the weeds when they are small, this wasteful and costly consumption is stopped.

Destruction of weeds at a time when they cannot produce seeds will not only reduce the immediate problem of weeds, but would also reduce the long-range weed problem.

RESULTS at the Foundation have established that if flamed properly, the yield and/or quality of the West Texas crops will not be lowered. Weed control by using flame cultivation is one of the last major phases of crop production to be mechanized. Major breakthroughs have been made in the last few years using heat to control weeds. Near perfect control can be exerted if properly applied.

The Foundation feels that that flame cultivation offers a great potential in reducing the loss due to moisture uptake of weeds. Weed control by the use of heat also is an aid in cutting the cost of production as a safe, economical, and effective method that will not lower the quality of the crops grown in the West Texas area.

Jack Parks, Flame Cultivation Engineer for the Foundation, reports that flame can be used to control weeds and save the farmer money if used properly. Flame should not be used as a salvage tool for crops.

"IF THE use of heat as a means of controlling weeds is a planned part of the farmers program, he can cut his cost of crop production." Parks further states, "The use of heat is also being used late in the year as a harvest aid. The desiccation of green foliage of grain sorghum at harvest time has proven to be a good practice to make more net return from a given crop."

For more information on flame cultivation, contact Jack Parks, High Plains Research Foundation, Post Office Drawer 2200, Plainview.

See
B & J IRRIGATION SUPPLY, INC.
For Your
PLASTIC IRRIGATION PIPE NEEDS
Now Located Just East of City Limits on North side
EM 4-0955
B-11-50-tfc

13. LOST AND FOUND

LOST: BLACK and white female Siamese cat near Messer Construction. Tagged. Reward. em4-0331.
B-13-13-4-3C

Legal Notice

Notice is hereby given that the Board of Equalization will convene on Tueday, August 10, 1965 beginning at 9:00 a.m. at the City Hall building for the purpose of hearing all protests and determining the valuation of all property subject to taxation by the City of Hereford.

In order to afford every taxpayer an opportunity to be heard in his or her protest during the time prescribed by law, you may, if you so desire, appear at the office of the Assessor and Collector of Taxes for an appointment to appeal your case to the Board of Equalization.

Dudley Bayne
City Manager
S-3-2c

AT THE WORLD'S FAIR
GAS
DOES 80% OF THE AIR CONDITIONING
Pioneer Natural Gas Company

Legal Notice

THE STATE OF TEXAS
COUNTY OF DEAF SMITH
CITY OF HEREFORD
NOTICE OF HEARING ON CITY PAVING ASSESSMENTS

Notice is hereby given to all abutting property owners and persons interested in the properties on the hereinafter mentioned portions of Fifteenth Street; and the other hereinafter designated streets and avenues of the City of Hereford, Texas, that on the 23rd day of July, 1965, B. R. McMorries and Associates, City Engineers, have filed with the City of Hereford, Texas, the estimated amounts per front foot proposed to be assessed against the owner or owners of abutting property, and said property, on each portion of said streets and avenues to be paved by the City of Hereford, as well as the total cost of the improvements on each portion or unit of said streets and avenues, and that the same has been duly approved by the City Commission, and the same was ordered filed and shall remain on file with the City Secretary in the City Hall in Hereford, Texas, as well as all of the plans and specifications pertaining to all of such proposed improvements. Notice is further given that any and all property owners, and persons interested therein within the City of Hereford and elsewhere, may inspect the same; and further, that the City of Hereford, by a resolution duly adopted by the City Commission thereof, on July 24, 1965, has fixed the 9th day of August, 1965 at 7:30 o'clock p.m., in the City Hall in Hereford, Deaf Smith County, Texas, as the time and place for all of such owners and persons interested in such paving, and in such properties, to appear and make objections thereto, if any there be, and to contest the amounts of the proposed assessments; the lien and liability thereof, the special benefits to the abutting property and owners thereof by means of the improvements for which assessments are to be levied, the accuracy, sufficiency, regularity, and validity of the proceedings, and contract in connection with such improvements and proposed assessments, if it is so desired; and this notice is given as is provided in Section 9 of Article 1105b of the Revised Civil Statutes of the State of Texas, in that the City proposes to levy such costs against respective properties as are shown in said proposed paving assessments as so filed by the City Engineers with the City of Hereford and as hereinafter set forth.

Said streets to be paved, and portions of streets to be paved, and the cost of improvements on such portions thereof, with the amount per front foot proposed to be assessed for such improvements against abutting property and the owners thereof, of each such portion, is as follows:

UNIT NO. 1, on Fifteenth Street from the East property line of Blackfoot Street to the East property line of Avenue K, known and designated as Unit No. 1, width of 44 feet, triple asphalt surfacing on six inch flexible base; the amount per front foot proposed to be assessed abutting property and the owners thereof for improvements exclusive of curb and gutter is $3.49; the amount per front foot proposed to be assessed against abutting property and the owners thereof for curb and gutter is $1.45; the total amount per front foot proposed to be assessed against abutting property and the owners thereof is $4.94; the estimated cost of the improvements is $32,247.44.

UNIT NO. 2, on Fifteenth Street from the East property line of Avenue K to the East property line of Whittier Street, width of 44 feet, triple asphalt surfacing on six inch flexible base; the amount per front foot proposed to be assessed abutting property and the owners thereof for curb and gutter is $1.45; the total amount per front foot proposed to be assessed against abutting property and the owners thereof is $5.27; the estimated cost of the improvements is $13,648.32.

UNIT NO. 3, on Avenue H from the North property line of Grand Avenue to the North property line of Fourteenth Street, width of 37 feet, triple asphalt surfacing on six inch flexible base; the amount per front foot proposed to be assessed abutting property and the owners thereof for improvements exclusive of curb and gutter is $2.60; the amount per front foot proposed to be assessed against abutting property and the owners thereof for curb and gutter is $1.45; the total amount per front foot proposed to be assessed against abutting property and the owners thereof is $4.05; the estimated cost of the improvements is $17,873.90.

UNIT NO. 4, from Fourteenth Street, from the East property line of Avenue H to the West property line of Avenue I, width of 37 feet, triple asphalt surfacing on six inch flexible base; the amount per front foot proposed to be assessed abutting property and the owners thereof for improvements exclusive of curb and gutter is $2.35; the amount per front foot proposed to be assessed against abutting property and the owners thereof for curb and gutter is $1.45; the total amount per front foot proposed to be assessed against abutting property and the owners thereof is $3.80; the estimated cost of the improvements is $3,413.01.

UNIT NO. 5, from Fourteenth Street, from the West property line of Avenue H westward to the existing paving at the alley between Sowell Street and Avenue H, width of 37 feet, triple asphalt surfacing on six inch flexible base; the amount per property and the owners thereof for improvements per front foot proposed to be assessed abutting property and the owners thereof for improvements exclusive of curb and gutter is $2.96; the amount per front foot proposed to be assessed against abutting property and the owners thereof for curb and gutter is $1.45; the total amount per front foot proposed to be assessed against abutting property and the owners thereof is $4.41; the estimated cost of the improvements is $1,146.84.

UNIT NO. 6, on Myrtle Street, from the East property line of Whittier Street eastward to the existing paving, and the existing curb and gutter, which said paving, curb and gutter is 250 feet from the East property line of Whittier Street on the North side of Myrtle Street and is 220 feet from the East property line of Whittier Street on the South side of Myrtle Street, known and designated as Unit No. 6, width of 44 feet, triple asphalt surfacing on six inch flexible base; the amount per front foot proposed to be assessed abutting property and the owners thereof for improvements exclusive of curb and gutter is $3.02; the amount per front foot proposed to be assessed against abutting property and the owners thereof for curb and gutter is $1.45; the total amount per front foot proposed to be assessed against abutting property and the owners thereof is $4.47; the estimated cost of the improvements is $2,179.97.

UNIT NO. 7, on Avenue I, from the North property line of Thirteenth Street to the the South property line of Fourteenth Street, width of 37 feet, triple asphalt surfacing on six inch flexible base; the amount per front foot proposed to be assessed abutting property and the owners thereof for improvements exclusive of curb and gutter is $2.34; the amount per front foot proposed to be assessed against abutting property and the owners thereof for curb and gutter exclusive of curb and gutter is $1.45; the total amount per front foot proposed to be assessed against abutting property and the owners thereof is $3.79; the estimated cost of the improvements is $8,520.18.

UNIT NO. 8, on Whittier Street, from the North property line of First Street, also known and designated as U. S. Highway 60, to the South property line of Myrtle Street, width of 37 feet, triple asphalt surfacing on six inch flexible base; the amount per front foot proposed to be assessed abutting property and the owners thereof for improvements exclusive of curb and gutter is $2.40; the amount per front foot proposed to be assessed against abutting property and the owners thereof for curb and gutter is $1.45; the total amount per front foot proposed to be assessed against abutting property and the owners thereof is $3.94; the estimated cost of the improvements is $4,215.30.

UNIT NO. 9, on Ranger Drive, from the existing paving 267 feet North of the North property line of Moreman Avenue to the North line of Block 12 of Welsh Addition to the Town of Hereford, width of 48 feet triple asphalt surfacing on six inch flexible base; the amount per front foot proposed to be assessed abutting property and the owners thereof for improvements exclusive of curb and gutter is $3.05; the amount per front foot proposed to be assessed against abutting property and the owners thereof for curb and gutter is $1.45; the total amount per front foot proposed to be assessed against abutting property and the owners thereof is $4.50; the estimated cost of the improvements is $10,186.66.

UNIT NO. 10, on Bennett Avenue, from the North property line of First Street, also known as U. S. Highway No. 60, to the South property line of Second Street, width of 37 feet, triple asphalt surfacing on six inch flexible base; the amount per front foot proposed to be assessed abutting property and the owners thereof for improvements exclusive of curb and gutter is $2.42; the amount per front foot proposed to be assessed against abutting property and the owners thereof for curb and gutter is $1.45; the total amount per front foot proposed to be assessed against abutting property and the owners thereof is $3.87; the estimated cost of the improvements is $2,501.83.

This notice is issued this 24th day of July, 1965, pursuant to the resolution of the City Commission of said City of Hereford, Texas, and under the authority of the statutes of the State of Texas.

City of Hereford, Texas
By Mary V. Watts
City Secretary
(city seal)

S-4-3c

Fat Overweight

Available to you without a doctor's prescription, our product called Galaxon. You must lose ugly fat or your money back. Galaxon is a tablet and easily swallowed. Get rid of excess fat and live longer. Galaxon costs $3.00 and is sold on this guarantee: if not satisfied for any reason, just return the package to your druggest and get your full money back. No questions asked. Galaxon is sold with this guarantee by:

ROGERS DRUG STORE
Hereford — Mail Orders Filled

G is for GOOD HEALTH

With your physician, your pharmacist strives to better the physical well-being of your family. It's your assurance of dependable service always. This dedication to safeguarding good health is one of the ABC's of pharmacy.

McDowell DRUG

3 HOUR SALE

SUNDAY ONLY! TODAY JULY 25 FROM 1 30 TIL 4 30

78 SOFAS

- EARLY AMERICAN
- SPANISH
- FRENCH
- ITALIAN
- TRADITIONAL

- 2 CUSHION
- 3 CUSHION
- 4 CUSHION
- 48" to 104"

LOW AS $49 TODAY ONLY!

Mattress OR Box Springs NEW INNERSPRING FULL-SIZE TODAY ONLY LOW AS $15

3 ROOMS
2 PC. Studio Suite
5 PC. Dinette
2 PC. Bedroom Suite
Today Only
$199

FLASH
EARLY AMERICAN WINGBACK CHAIR
Reg. $59.00
While They Last! Print Cover
TODAY ONLY! $19

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Reg. $569.50
5 PC. CHERRY BEDROOM SUITE
by Kent-Coffey
Sale Price TODAY!
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Reg. $79.50
3 PIECE STUDIO SOFA
Foam Cushions Print Cover
TODAY ONLY!
$49.88

FLASH
Reg. $365 Value
FRENCH PROVINCIAL SOFA & 2 CHAIRS
Nylon - Foam - Asst. Colors
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FLASH
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VICTORIAN SOFA
Antique Gold & White Finish
TODAY ONLY!
$174.88

FLASH
COMPLETE SELL-OUT BY REQUEST
IRONING BOARDS
Metal Adjustable
ONLY:
$5.39
Please — Limit One

LOW DOWN PAYMENT - NO MONTHLY PAYMENTS 'TIL NOV. - WEEKLY PAYMENTS AS LOW AS $2.22

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DURING THE Shurfine ROYAL RECIPE SWEEPSTAKES

$25,000.00 CASH!

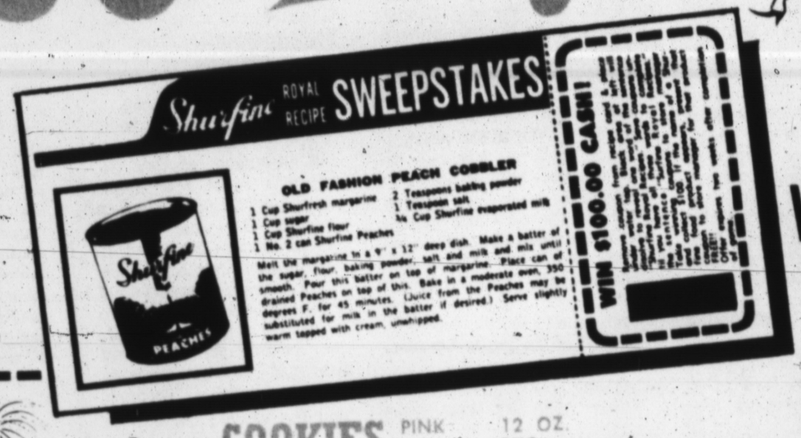


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OVER 140,000 SHURFINE FOOD PRODUCTS

HERE'S HOW IT WORKS!

Get your FREE Shurfine Royal Recipe card each time you shop. Collect coupons until you have all three words to complete the phrase "SHURFINE ROYAL RECIPES." Take the winning coupons to store manager and collect $100. If the name of a Shurfine food product appears on a coupon present same to store manager for FREE product indicated. A blank or illegible card entitles you to another free card.

P.A.G. Affiliated Food Stores collectively and throughout the Golden Spread are offering FREE $25,000.00 CASH and over 140,000 FREE Shurfine food products during this promotion. Shop the P.A.G. Affiliated Food Store displaying the Shurfine Royal Recipe Sweepstakes signs.



WONDERFUL RECIPES TOO!

NYLON HOSE MICRO MESH SEAMLESS 3 PAIR PKG. 99¢

COOKIES PINK SATIN 12 OZ. PKG.
MELLORINE Swift's Honeycup ½ GAL. 39¢

TOILET TISSUE SOFLIN 10 roll pack 69¢

CHARCOAL LIGHTER GULF quart size 29¢

CHEESE SPREAD VELVEETA 2 lb. box 89¢

SIZZLING STEAKS

FOR A BANG-UP BACKYARD BANQUET

USDA CHOICE ALWAYS!



T-BONE AND SIRLOIN LB. 98¢

ROUND lb. 89¢ GROUND CHUCK lb. 69¢



BABY MAGIC Mennen $1.50 size $1.09

Shurfresh Milk
Pick 'em Up Today
Tendercrust Bread



FOLGER'S **COFFEE** 3 LB. CAN $2.29

Pot Pies MORTON FROZEN MEAT 3 for 49¢
Dr. Pepper REG. SIZE PLUS DEPOSIT 39¢
Dog Food 12 TALL CANS $1

EGGS TAYLOR & SONS GRADE 'A' LARGE 2 DOZ. 87¢

Garden Fresh **Cantaloupe** LB. 6¢



Oranges 2 LBS. 25¢

LEMONS AND PEACHES PER LB. EACH 19¢

• SHURFINE & SHURFRESH PRODUCTS •

FLOUR	5 lb. bag	45¢
CRACKERS	1 lb. box	23¢
FROZEN STRAWBERRIES	4 10 oz. boxes	89¢
OLEO	2 1 lb. pkgs.	39¢
SHORTENING	3 lb. can	69¢
FROZEN LEMONADE	2 6 oz. cans	23¢
TOMATO JUICE	46 oz. can	33¢
ASPARAGUS SPEARS	no. 300 can	29¢
APRICOTS	no. 303 can	25¢
CORN	no. 303 6 cans	$1.00
VIENNA SAUSAGE	5 for	$1.00



TAYLOR & SONS FOODS

YOUR HOME TOWN BOYS

CASH AND SAVE

LOW, LOW EVERYDAY SHELF PRICES
PLUS S & H GREEN STAMPS





The Sunday Brand

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY, JULY 25, 1965

B&PW Club Takes On New Project



A NEW MAJOR PROJECT added to civic activities of Hereford Business and Professional Women's Club for the year which begins this month, is local sponsorship of the annual Attorney General's Conference on Crime. The club will continue to give an annual scholarship to an outstanding high school girl graduate, assist the Exchange Student program, Camp Fire Girls, Migrant Ministry work and Girls Town. All elected officers work on the Projects Committee.

IN ADDITION, through affiliation with state and national B&PW groups, the club contributes to a fund to assist women students with funds for graduate study and to the Minnie L. Maffett Nurses Home in Korea. Programs in the club this year will be based on the theme, Plan for Progress Says: Youth, Education, Service.

HEADING THE CLUB for the year is Kathleen Baker, standing in photo upper left, assisted by the two vice presidents. Iva Cocanougher, seated left, is second vice president and Ursalee Jacobsen first vice president. Mrs. Cocanugher serves with Sophie Snare on the Legislative Committee and Mrs. Jacobsen is program chairman.

RECORDING SECRETARY, Lucille Park, seated, and treasurer Marie Sears are pictured above. Corresponding secretary is C. Ora Cockrell, who is also World Affairs chairman with Marian Davis as a committee member. Mrs. Park and Mrs. Baker comprise the Scrapbook Committee.

PERSONAL DEVELOPMENT Committee members, center left, are Brucie Rose, who also holds the parliamentarian's office, and Irene Ballard.

THREE CHAIMEN OF committees, lower left, are from left Bea Barrett, Finance; Erma Walker, Civic Participation; Margaret Ann Durham, Public Relations. Working with the chairmen are Alamae Wade and Mrs. Sears, Finance; Avis Northcutt, Civic Participation; Mary Hudson, Public Relations.

NEWS OF THE CLUB is handled by Lois Dedyne, reporter, and Della Stagner, editor of The Short Wave, weekly bulletin, pictured from left below with Mrs. Northcutt. Miss Stagner is also chairman of membership, with Ruby Lee Hickman as a committee member, and chairman of the Scholarship Award Committee, working with Sophie Snare and Mrs. Durham. Mrs. Dedyne and Eunice Petersen are on the Health and Safety Committee. All elected officers form the Projects Committee.





H. D. CHATTER

Soap Box Derby New Experience

By ARGEN DRAPER
Home Demonstration Agent

With nieces and nephews and young friends, we have been taken to all kinds of events. Interscholastic League, drag races, recitals, athletic contests and almost everyting. This past week-end we added a new one to the list. Tom Draper and I went to Roswell to support a nephew in the soap box derby.

There were 50 boys in the races. They draw for places and for lanes; two cars race at a time and then the winners are matched. Class B included boys 11 and 12 years of age and Class A boys 13 through 15.

THERE WERE A LOT of prizes including a $500 Suzuki motorcycle and I noticed during the races most every boy in Roswell between the ages of 10 and 16 came by and turned everything that was turnable on the motorcycle. We had been warned the night before the race that we were to refrain from any display of emotion or affection. I think we did behave as per instructions. The nephew didn't win the big prizes but he did all right and we were proud of him.

The winners of both classes were brothers, Don and Jeff Martin. In the run-off Jeff, the older, won the race and will go to Akron, Ohio for the national derby. The more I think of it, I'm too busy to go to Akron, anyway.

After the soap box derby Saturday morning and our return to Hereford I was feeling so sporty that I went to the Hereford Raceway Saturday night with Roy Messer and Larry Eastman. I felt a little immature being there until I saw Nadine Rule racing a model car.

Roy let me race his car and some of the youngsters thought I did real well to stay on the track. However, I've known a long time to slow down around the curves.

THE W. J. GILLILANDS have returned to Hereford. Alice and Nina are visiting now in New York with Alice's mother. A card from Jones Beach, one of the State Parks under the jurisdiction of the Long Island State Park Commission, looks like they are having fun.

The A. A. Hares have had an exciting trip. They started by train to Montana to visit Mr. Hare's sister. The track was washed out between Colorado Springs and Denver so they transferred to bus. After a pleasant visit with relatives they returned to Amarillo by jet. All the comment Mrs. Hare would make was, "It sure was fast."

If any of you have cucumbers to sell, call EM4-1300.

FROM SOME MATERIAL we are using in making some plans for next year: Deaf Smith median income is $4,499 and the median years of schooling is 10.8. Too, the county population in 1960 was 13,187; statisticians from the University of Texas released population data for the county for 1964 as estimated at 15,933 with the annual change of 1.9 per cent.

Thoughts for National Farm Safety Week: Accidents can be prevented. Most need not happen. Nobody benefits from accidents, but we all benefit when good accident prevention programs are put to work to attack the problem. Accident reduction is each person's gain and also the community's gain. Accidents took the lives of 8,000 persons last year and injured nearly 800,000 more. Remember: Accidents can be prevented!

News from the Family Financial Planning published by the Women's Division, Institute of Life Insurance: A woman's place may still be in the home, according to some, but indications are that a growing number of women feel they also belong in the classroom. Not only are more high school girls entering college these days, but more college women are continuing their education in graduate graduate schools, reports the institute.

MRS. J. D. PENSE IS always calling me telling me about good things to eat. This is one of her latest.

THE BEST CHICKEN

Make a sauce of:
1 cup sour cream
1 tablespoon lemon juice
1 teaspoon steak sauce
1 teaspoon celery salt
1-1/4 teaspoon paprika
Add onion or garlic, if family likes it.
3/4 teaspoon salt
1/4 teaspoon pepper

Mix 1 cup bread crumbs with 1/2 cup butter. Place 1/2 cup cooking oil in baking dish. Cut up one chicken in the usual manner. Dip chicken in sauce, coat each piece with bread crumbs. Place in baking dish skin up. Bake 350 degrees for 30 minutes. Turn chicken and sprinkle with remaining bread crumbs and cover with remaining sour cream sauce. Continue to bake for 20 minutes.

Next week I'll be in Denton working on a professional paper related to money management in the fourth grades. The other agents and eight 4-H members will be in New Mexico at the electric camp.

Also, next week after a boy's ninth birthday, Deaf Smith will have a family with six 4-H members.

Deadline Nears For 'Miss Grain Sorghum' Event

The sixth annual "Miss Grain Sorghum of The Nation" Pageant will be held on August 7 at 7:30 p.m. in Dimmitt.

THE PURPOSE of this pageant is to promote the growth and sale of grain sorghum and the grain sorghum industry. The young lady crowned as Miss Grain Sorghum will represent the grain sorghum industry during the coming year. In addition to the travel she will do for the industry, Miss Grain Sorghum will receive a $500 scholarship to the college of her choice. First and second runnerups will receive $200 and $100 scholarships, respectively.

To be eligible for entry contestants must be 17 years of age or older on August 1, 1965 and must be sponsored by a business or civic organization from a grain producing area.

Further details concerning the pageant can be obtained by contacting Pageant Chairman Pete Wright of Dimmitt or by calling the Chamber of Commerce in that city. Entries must be received before July 28, 1965.

Last years queen was the former Cheryl Ann Poteet of Olton. She will crown Miss Grain Sorghum of 1965. Master of Ceremonies will be Johnnie Linn of Radio Station KDHN.

Funds for the scholarships to be awarded are being made available by grain elevators and seed producers in Texas, Oklahoma and New Mexico.

Quality Printing at the Ink Spot

Plans for Area Meeting Talked

Plans for an area meeting here Aug. 21, when some 175 visitors are expected, were made at a joint meeting of the Hereford Patriarchs Militant Canton and Auxiliary in the IOOF Temple.

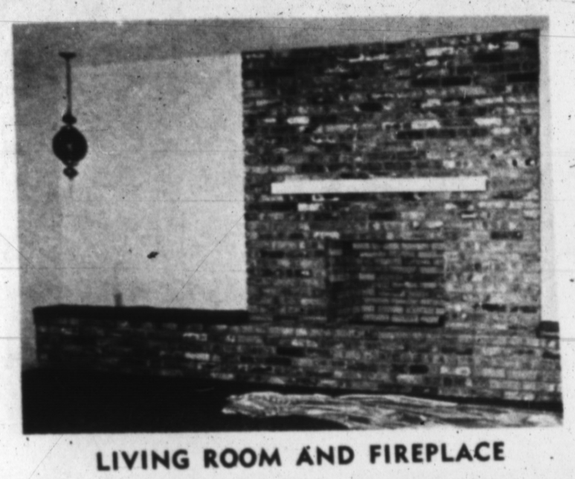
Committees were named to arrange for a dinner at which state officers will be honored.

Candidates from over the area who are to be initiated into encampments, cantons and auxiliaries will also be special guests.

Archie Love, canton captain, and Mrs. John Jacobsen Jr., auxiliary president, presided for the business session. Mrs. Minnie Mashburn was a guest.

Auxiliary members present included Mmes. Mae Smith, Leona Love, Annie Mae Houston, Alta Davis, Ada Hollabaugh, Ruth Rogers and Nellie Beauford; Canton members were Floyd Houston, R. A. Gross, A. R. Rogers, Ben Canklin and Sam Smith.

SAM J. SMITH, Builder PRESENTS THIS . . .



LIVING ROOM AND FIREPLACE

Quality construction plus a well coordinated design were the fundamental requirements in the construction of this lovely Blue Flame Home that will be open for your inspection, this Sunday from 1 'til 6 P.M. This lovely home features three bedrooms, two full baths an all gas kitchen, formal living room and year 'round gas air conditioning. Antique brick sets the pattern for comfortable Southwest living in this ranch style show place. You enter into a tiled entry hall that affords immediate access to the fully carpeted living room with woodburning fireplace and a wall length hearth. There is a formal dining area adjacent to the kitchen where white appliances grace the off-white cabinetry with white and gold accessories. Carpeting throughout is a rich golden brown which leaves you with the feeling of walking on clouds. The three bedrooms are conveniently arranged with the two lovely white and gold baths. There is a palette shaped patio in the rear with a gas barbeque unit for outdoor living. All this plus the economy and convenience of gas air conditioning for all year comfort, makes this a home you must see to really appreciate. Don't miss, it.

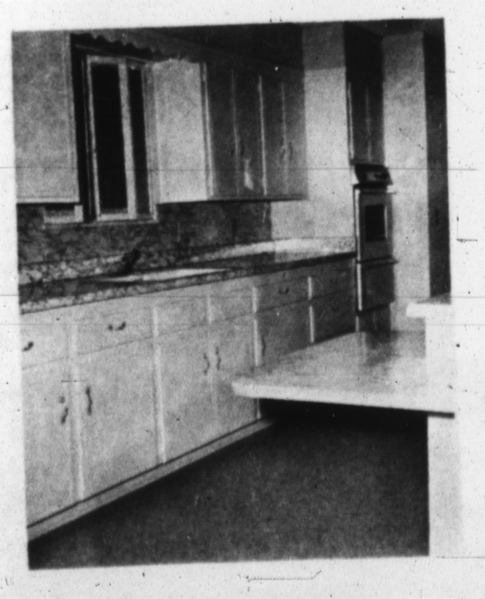
BLUE FLAME HOME

OPEN HOUSE
SUNDAY
1 'til 6 P.M.



124 KINGWOOD

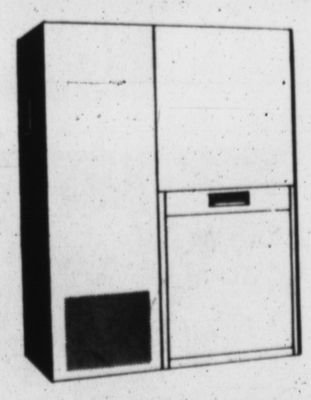
WESTHAVEN ADDITION



THE GAS KITCHEN

This home has the year 'round comfort of

GAS Heating and Cooling



The builder of this home saved its owner more than $10,000!

This is how much was saved by building this home, All-Gas. Authoritative metered comparisons show that the average family living in an all-gas Blue Flame Home can save as much as $10,000 in utilities costs over a 25-year mortgage period.

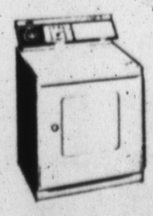
Featuring these GAS conveniences



GAS RANGE BY UNIVERSAL



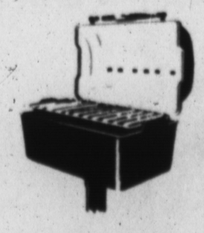
WATER HEATER BY DAY & NIGHT



GAS DRYER ACCOMODATIONS



GAS LIGHTS BY CHARMGLOW



PATIO BROILER BY CHARMGLOW

fuel for a growing empire **Pioneer Natural Gas Company**

Miss Gravelle Marries In Plainview Ceremony

A late afternoon marriage ceremony was solemnized in Plainview Saturday for Miss Betty Ann Gravelle, daughter of C. H. Gravelle Sr. of Route 1, Plainview, and W. R. Connally, son of Mrs. Wilma Connally of Hereford and Richard Connally of Abilene.

The couple will be at home at 601 West Fourth after Aug. 1. The bride has been a faculty member at St. Anthony's School here the past three years.

Wedding vows were directed by the Rev. Fr. Sonderman, pastor, in St. Alice Catholic Church at Plainview. Fan shaped bouquets of white gladiolas and pom-poms decorated the main altar. White satin covered the kneeling benches and marked pews.

Bill Deardorf, organist, played hymns before the single ring ceremony and during the nuptial mass. The bride's father gave her in marriage.

She was attended by Miss Betty Ann Tylich of Lovington, N. M. as maid of honor. Bob Schumucker of Hereford served as best man, ushers were George Connally of Abilene, brother of the bridegroom, Gary Kriegshauser, Charlie Vasek and Jim Marnell, all of Hereford.

Flower-patterned lace and tulle over taffeta made the bridal gown, with iridescent sequins and seed pearls tracing scallops at the Sabrina neckoine. The long-sleeved fitted bodice was of the lace which alternated with tulle in tiers down the bouffant skirt.

A fingertip veil of illusion was caught to a pearl-beaded tiara. Her bouquet of white carnations was trimmed with sky blue tulle.

Miss Tylich's dress was of sky blue silk organza styled with full skirt, cap sleeves and cameo neckline. Her hat was of the same material, her flowers and accessories white.

A reception in St. Alice School auditorium followed the wedding. Signatures of guests were secured by Tisha Rose Tylich of Lovington, Mrs. Sherril Rigsby, sister of the bride, served the wedding cake and Mrs. Jim Reed of Canyon served punch and coffee.

A white lace cloth was spread over blue on the refreshment table which was centered with blue tapers in white decorative holders.

For a trip to Texas and Oklahoma points Mrs. Connally wore a blue crepe dress with ruffled bodice and A-line skirt. It was accessorized in white and her corsage was from the bridal bouquet.

The bride attended colleges in San Antonio and Amarillo after graduation from Plainview High School. Connally, now employed as a salesman for Delmo's, is a 1959 graduate of Hereford High School and has attended West Texas State University.



Mrs. W. R. Connally
. . . nee Miss Betty Ann Gravelle

—Small Talk—

By SUE COLEMAN
Women's Editor

Tornado alerts they had experienced but a tidal wave alert was something new for five area residents who spent a recent vacation in Hawaii. Mr. and Mrs. L. A. Smith, Mr. and Mrs. Hank Karle and the Smith's daughter, Mrs. N. R. Miller of Friona, have returned from the two-week trip.

THEY HAD JUST arrived in Honolulu when sirens sounded and warnings were broadcast to get to high ground. There was quite a flurry, Mrs. Smith said, before the alert ended as tornado alerts usually do — no tidal wave, so the city relaxed and went about its business.

The Hereford folk flew to Hawaii with a touring party which included travelers from Amarillo and Odessa, one from Alabama and one from Montana, conducted by an Amarillo woman. They visited all the islands.

Mrs. Smith, like most visitors to the still-exotic 50th state, would like to go back and stay at least a month and would make the trip again by jet. A reluctant air traveler at the start, she was soundly converted on the pleasant flight

NOT THAT IT WASN'T appreciated, but an invitation to drop in at the early breakfast given by the FHA at Hereford High School last week was not to my favorite form of entertainment.

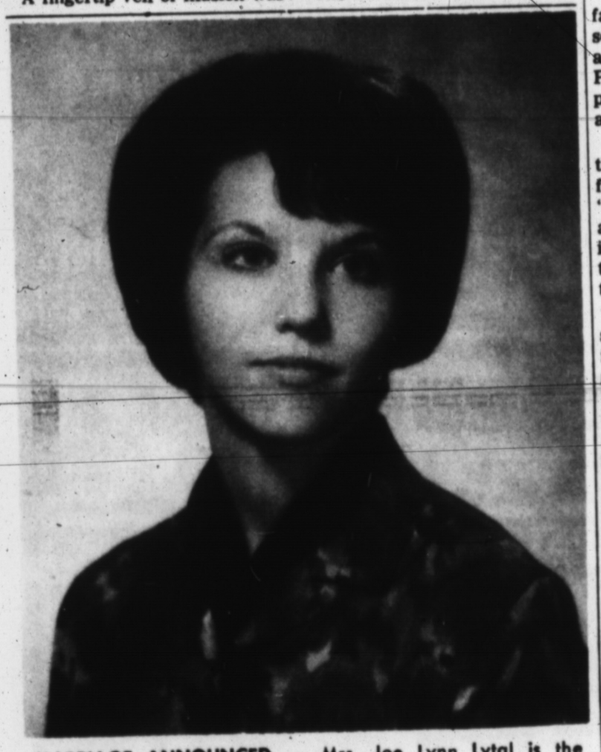
For an old sleepyhead, breakfast is not a social occasion but something to yawn through with as little conversaion as possible. People who are bright and chipper at breakfast are certainly admirable, but they baffle me.

They are the ones who say things like, "I do my best work first thing in the morning" and "After daylight, I can't sleep a wink and can't stand to lie in bed awake" and "In summertime, early morning is the best time of the day".

Personally, I'm of another school; my hardest work is done first thing in the morning; I get myself out of bed. But daylight is no alarm clock for me and even if the neighbor's power mower keeps me awake, the bed is quite comfortable. And I agree that early summer mornings are the best part of the day — for good, sound sleep.

Some genius has classified people in two groups, those who wake up awake and those who wake up asleep. Looking over the freshman girls who had been summoned to the come-as-you-are breakfast at school, you could pretty well sort them into those categories, and a good many of them would probably join me in the second classification.

CHARLES HACKER left Saturday for his home in Los Angeles after visiting his sister, Mrs. Mable Wagner, and other relatives and friends here, in Amarillo and Nazareth.



MARRIAGE ANNOUNCED — Mrs. Joe Lynn Lytal is the former Miss Martha Lee Hudson, daughter of Mr. and Mrs. A. J. Hudson, 600 Star, who are announcing her July 15 marriage. Lytal is the son of Mr. and Mrs. Norman Lytal, 504 West Third. The couple, married in Vega, is at home at 440 Mabel after a trip to New Mexico resorts. The bride, a 1965 graduate of Hereford High School, is employed at Little's. Lytal was graduated from high school in 1964 and is engaged in farming.

HEREFORD SOLDIER COMPLETES COURSE

FORT SILL, Okla. — Pvt. Lawrence C. Warner, nephew of Mr. and Mrs. George C. Warner, Hereford, completed a field artillery survey course at the Army Artillery and Missile Center here recently.

During the course Warner received instruction in accurately mapping areas of fire for artillery units.

The 18-year-old soldier entered the Army in February of this year and received basic training at Fort Polk, La.

He is a 1964 graduate of Hereford High School and attended the University of New Mexico in Albuquerque.

The highest geographic point in New England is atop 6,288-foot Mt. Washington in New Hampshire. Rhode Island has the lowest high point of any of the six New England States — Jerimoth Hill, 813 feet above sea level.

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45-2

Church Is Setting For Tooley-Combs Marriage

The bridegroom's father officiated for the wedding Saturday of Miss Linda Carole Tooley and David Earl Combs, in an evening ceremony at the Wesley Methodist Church.

She is the daughter of Mr. and Mrs. LaNoy Tooley who live east of Hereford, and his parents are the Rev. and Mrs. R. H. Combs of Amarillo. His father is pastor of Central Church of the Nazarene in Amarillo.

Mrs. Clyde Whitaker was Miss Tooley's matron of honor, Miss Suzanne Easley of Carlsbad, N. M. the bridesmaid and Marleen Tooley, sister of the bride, the junior bridesmaid. Carl Combs of Amarillo acted as best man for his brother, with Randy Tooley, brother of the bride, and Marty Means as groomsmen.

Guests were seated by Jack Larimore of Olney, Jimmy Bell and Charles Brownlow. The flower girl, Judy Bradshaw, and ring bearer, Robert Charles Bradshaw of Perryton, are niece and nephew of the bridegroom.

Tapers in gold candelabra at the altar were lighted by Misses Karla Tooley and Wendelyn Tooley of Floydada, cousins of the bride, before the ceremony. Palms massed between the candelabra and baskets of pink gladiolas on either side completed church decorations. The couple knelt on a white satin cushion. Thou Goest, One Hand One Heart and Wedding Prayer, were by Keith Bell of Lubbock accompanied by Mrs. John Lannham of Lubbock, pianist who also played the marches.

As Mr. Tooley gave his pretty daughter in marriage she was wearing a gown she had designed and made of white satin with an overblouse of lace sparkled with rhinestones. The long-sleeved blouse was scalloped at the bottom and the A-line skirt was pleated at side and back to shape into a train.

A tiara of seed pearls and teardrop crystals held her fingertip illusion veil. She carried roses on a white Bible with a handkerchief which belonged to her great-grandmother. Her diamond-studded white gold watch was the bridegroom's gift.

The bride's attendants dressed in pink shantung with A-line skirts and short jackets of white ribbon lace. Their hats were of the shantung and tulle, their accessories white and each carried a long-stemmed red rose.

Candle-lighters wore white frocks with large pink bows in their hair matching their pink gloves. The little flower girl's dress and hair bow were pink and she carried petals in a white basket.

A table laid with white lace over satin and centered with gladiolas was arranged for the reception in the church fellowship hall. Receiving guests, the bride's mother wore a dusty rose silk linen sheath with a matching small hat.

A triple-tiered wedding cake was placed opposite the punch service on the refreshment table. Misses Diane Haley of Lubbock and Fanelda Williams served while Miss Verety Schopmeyer of Fort Worth was at the guest register.

Mrs. Combs chose for travel a rose shantung sheath with bracelet sleeves and rolled collar accented with a pair of heart-shaped pins. Her hat and gloves matched the dress, other accessories were black and she wore a corsage from her bouquet.

Within two weeks the couple plans to be at home in Bethany, Okla., where Combs will return to Bethany Nazarene College as a ministerial student. He formerly attended Amarillo College and is a graduate of Longview High School. He has been employed this summer with Hereford Grain Company.

The bride attended Texas Tech as a home economics major after graduation from Hereford High School in 1964, when she was class valedictrian. She was on the Dean's Honor List at Tech. In high school she was an officer in FHA, FHT, National Honor Society, Tri-Hi-Y and Student Council, also in Wesley Methodist MYF, youth group.



Mrs. David Earl Combs
. . . nee Miss Linda Tooley
(Angel Photo)



AUGUST BRIDE-ELECT — Miss Leann Petree's engagement to Larry Bain is announced by her parents, Mr. and Mrs. George Petree, 213 Ave. K. The wedding is planned for 7 p.m. August 21 in Avenue Baptist Church with the Rev. Ronald Harpster, pastor, officiating. Miss Petree will be a junior student next semester in Hereford High School. Bain, son of Mr. and Mrs. R. C. Bain, 502 Ave. K, attended West Texas State University after graduation here in 1962 and is presently employed with Roland and Gordon. (Angel Photo)

Miss Linda Gruhlkey Is July Bride

Miss Linda Roberta Gruhlkey, daughter of Mr. and Mrs. R. A. Gruhlkey of Adrian, and Clement G. Pond Jr. of Amarillo were married in the Adrian Methodist Church July 17, and will be at home in Amarillo after a trip through southwestern states.

The Rev. B. J. Foster officiated for the double ring ceremony. The bridegroom is the son of Mr. and Mrs. C. G. Pond of Canyon.

An arch of greenery and gladiolas flanked by candelabra holding lighted tapers decorated the church for the evening wedding. Mrs. Ted Boydstun, organist, and Ted Hale, vocal soloist, presented traditional music.

The bride's father gave her in marriage. She chose a gown of peau de soie with English lace, the bodice styled with bracelet sleeves and Sabrina neckline, the bell skirt with Watteau back sweeping into a chapel train of the lace.

Her French illusion veil was attached to a tiara of lace, seed pearls and crystals. The bridal bouquet was a cascade of yellow roses.

Miss Martha Gruhlkey, her sister's maid of honor, Misses flower girl, Gale and Dale Gruh-Horton, bridesmaids, each wore a dress of yellow crepe and carried yellow rosebuds in a nosegay. Terry Manley was the flower girl, Gale and Dalde Gruhlkey the candlelighters.

Jerry Pat Pond of Canyon, brother of the bridegroom, was best man, Hubert D. Green of San Antonio and Charles K. Vaughan of Pampa groomsmen, Ivan B. Pond of Canyon the ushers.

The bride attended West Texas State University. The bridegroom, a graduate of WTSU, was a member of Kappa Alpha fraternity here.

Lithography — Letter Press
Printing
THE INK SPOT

Dawn News

By MRS. WALTEEN TUCEK
Brand Correspondent

Guests in the R. A. Crist home Thursday evening were Mr. and Mrs. Melvin Jayroe and Tonya of Hereford, Mr. and Mrs. F. B. Crist and Mrs. Dale Pennock and Gaylene of Clayton, N. M. and Garland Crist of Santa Barbara, Calif. They all attended a family get-together in the Wade Crist home Friday night.

Kathy Carter, daughter of Mr. and Mrs. T. J. Carter, celebrated her tenth birthday Thursday with a wiener roast. Karen Smith and Jo Ann Miller spent the night and helped her celebrate.

Mr. and Mrs. Robert Oglesby of Stinnett spent the weekend in the J. B. Caraway home. Ralph Neal Oglesby, their son, remained to attend R. A. camp with his cousin, Jerry Stewart, while his sister Vickie is spending the week with Rosemary Stewart.

Saturday night Mr. and Mrs. Manuel Beavers and children visited Mrs. Beavers' uncle, Tommy Bandy and Mrs. Bandy of Friona.

Mrs. Keith Duderstadt visited her mother, Mrs. K E. Deaton of Friona Thursday. Her sisters, Mrs. Charles Buck and Kathy Lynne of Artesia, N. M. and Miss Veronica Deaton of Friona returned home with her to visit for a few days.

Visitors in the Alfred Smith home Saturday were Mr. and Mrs. Bobby Jones, Mike and Mark of Amarillo.

On Friday Mrs. Alfred Smith assisted as hostess with a shower for Miss Gail Witherspoon of Hereford.

Mr. and Mrs. Walter Lemons and daughters visited Mrs. Lemons' mother, Mrs. J. M Waller of Morton, Saturday of last week.

Mr. and Mrs. G. B. Hagar made a trip this weekend to near Dallas to return Tania and Reecie Willson to their parents, Mr. and Mrs. Percy Willson. The girls have been visiting their grandparents the last two weeks.

Thursday night dinner guests in the Sam Atterburry home in Amarillo were Mr. and Mrs. Ray Polan.

Boating, skiing and supper at Buffalo Lake was enjoyed by the Ray Polan and Edd Sowell families Friday night last week.

Visiting Mr. and Mrs. Carl Cathy and daughters last weekend were Cathey's mother, Mrs. Viola Denton, and his sister, Mr. and Mrs. Wayne Timberlake and Wayne Jr. from Durant, Okla.

Those out for a Friday night of volleyball were Mmes. Mary Crist, Kylene Gentry, Martha DeBord, Diana Brock, Kathryn Marasco and Walteen Tucek, Miss Patti Sowell, Mr. and Mrs. T. J. Carter. The team invites everyone interested in volleyball to play every Friday night at the Umbarger Gym.

Sharon Owen, daughter of Mr. and Mrs. Eldon Owen, celebrated her ninth birthday with a party in her home Wednesday afternoon. Attending were Orville and Trudy Jackson, Peggy Sooter, Melissa Miller, Carol Ann Bavousett, Julie Owen and Jennifer and Rusty Garrett of Hereford.

Enjoying a cookout and homemade ice cream in the Glenn Tucek home Wednesday night were his cousins, Mr. and Mrs. Lee Roy Bauer and Lehi of Canyon.

Mr. and Mrs. Charles Graves, Becky and Angie of Oklahoma City visited this week in the Buck Ward home. Mrs. Graves and Mrs. Ward are sisters.

Kay Ward is reported doing fine in the Deaf Smith County Hospital where she has been ill for a few days.

Ralph Atchley is out of the hospital and convalescing in the H. R. Stewart home.

Mr. and Mrs. James Poe and children of Amarillo visited her sister, Mrs. Leroy Johnson and family Sunday afternoon.

The R. A. camp was held this week at the Amarillo Baptist Assembly Grounds. Those attending from here were Roy Johnson, Jerry Stewart, Eugene Suttle, Ralph Neal Oglesby, Wayne Polan and the Rev. Gene Suttle.

Susan Cox, daughter of Mr. and Mrs. Ray Cox returned home Saturday from two weeks at the Texas Lions Club Camp for Crippled Children.

Mr. and Mrs. Ray Cox and children visited his parents, Mr. and Mrs. T. B. Cox, of Lockney Sunday. Tim remained with his grandparents for a visit.

Many of the community attended a shower in the Carl Wimberly home Thursday afternoon last week. Miss Linda Tooley, daughter of Mr. and Mrs. S. W. Tooley was honoree. Around 40 attended with others sending gifts.

Sunday dinner guests in the L. W. Tooley home were his parents, Mr. and Mrs. A. W. Tooley of Kress, Karen Bell and David Combs of Hereford.

Weekend guests in the home of Mr. and Mrs. Edgar Lemons were Mr. and Mrs. Alvin Holloway and Steven of Tulsa Okla.

Beverly Lemons visited her cousin, Alicia Calloway of Earth, last week. Thursday they attended a reunion of those that went to Washington D. C. on the REA trip. They were guests of honor at an REA Banquet in Muleshoe on Friday night.

Mr. and Mrs. Clifford Stewart of Perryton visited Mr. and Mrs. Edgar Lemons Friday evening of last week.

4-H Group Hears Report of Tour At Area Party

4-H Club members and leaders from Deaf Smith County were among guests at an informal party in Amarillo Thursday morning honoring four club youths who are touring the nation to compile a report they will present to President Johnson during National 4-H Week.

The quartet includes members from Louisiana, Oklahoma and Nevada as well as a Texan, Patty Porter of Terrell. They and seven others were chosen at the 1964 4-H Congress to make the tour. At the Amarillo meeting each reported on 4-H Club work in his state.

Present from this county were Joyce Bezner, Maura McAndrews, Stephen Hoffman and Glen Polan, club members; Mmes. Ray Polan and Ralph Battey, adult leaders, and Mrs. Rita Huckert, assistant Home Demonstration Agent.

Making cheese straws from leftover pie dough? Sprinkle the cheese with either paprika or cayenne pepper.

Use a light hand when you are scoring the fat on a ham — the cuts should be more than 1/8 to 1/4 inch deep.

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We have just installed our new shirt equipment in order to serve you better than ever before at no extra cost to you.
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Gerber Juices STRAINED JUICES AND STRAINED ORANGE JUICE 3 4 OZ. CANS 29¢

Tomato Catsup HIGHWAY SAVE 11¢ 4 20 OZ. BTLS. 89¢

Sherbet LUCERNE FRUIT COCKTAIL FLAVOR 2 ½ GAL. CTN. 89¢

Charcoal HI COUNTRY HARDWOOD LONG BURNING SAVE 10¢ 10 LB. BAG 39¢

Frozen Food Buys!

BLUE STAR ASSORTED PIES
FRUIT PIES SAVE 16¢ 4 20 OZ. PIES $1

LEMONADE BEL-AIR PREMIUM QUALITY 7 6 OZ. CANS $1

GRAPE JUICE WELCH'S FANCY 2 6 OZ. CANS 45¢

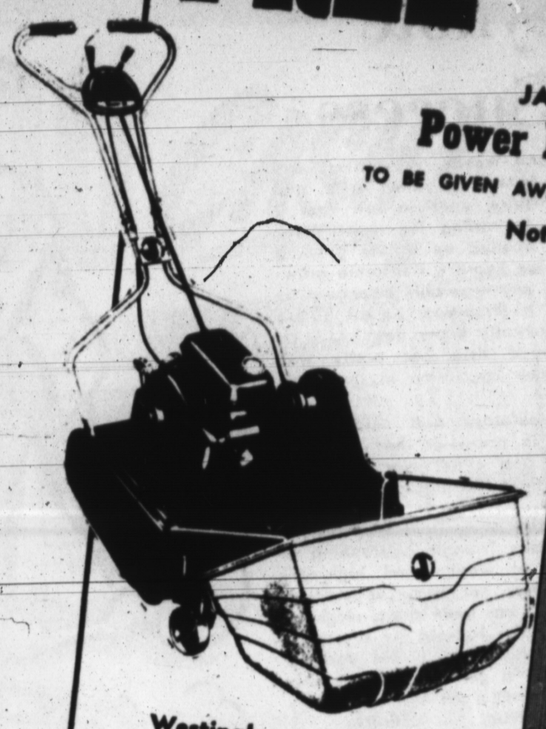
SHOESTRING SLIM JIM POTATOES 1½ LB. BAG 39¢

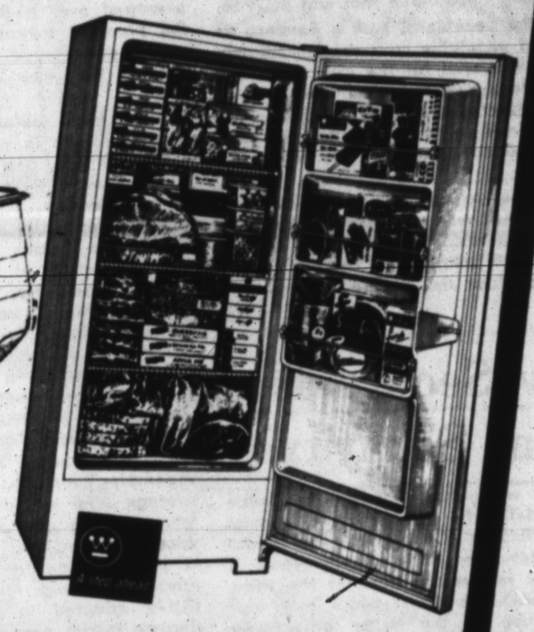
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10 oz. Scotch Treat Peas
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10 oz. Bel-air Turnip Greens
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Margarine	Piedmont Patties	3 8 oz. ctns.	25¢
Gelatin	Jell Well Asst. Flavors	6 oz. pkg.	15¢
Gerbers Modilac		13 oz. can	25¢
Diamond Matches		6's pkg.	59¢
Ice Cream Salt	SnoWhite	5 lb. bag	23¢
Kraft Dinner	Macaroni	7¼ oz. pkg.	23¢
Pork & Beans	Highway No. 2½	5 cans	95¢
Turnip Greens	Highway No. 303	2 cans	25¢
Brocade Liquid	Detergent 48 oz.	btl.	89¢
Dishwasher	White Magic	20 oz. box	35¢
Liquid Bleach	White Magic ½ gal.	btl.	29¢
Cleaner	Top Job Ammonia	28 oz. btl.	69¢

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TO BE GIVEN AWAY SAT., NIGHT, AUG. 7th
Nothing to Buy - No Obligation





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Freezer
TO BE GIVEN AWAY SAT., AUG. 21st AT THE NEW SAFEWAY IN HEREFORD

Staley's Sta Puf qt. can 49¢

Pooch Dog Food 25 lb. bag $2.89

LUCERNE
COTTAGE CHEESE
Large or Small Curd
32 oz. ctn. 55¢

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1 LB. BOX **BUSY BAKER CRACKERS**
LIMIT: One Per Family
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BREAKFAST GEM GRADE 'A' MEDIUM 2 DOZ. 79¢
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Safeway's (the) place to buy

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U.S.D.A. Good Baby Beef Blade Cuts LB. 49¢

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LEMONS SUNKIST
PLUMS CALIFORNIA SANTA ROSA
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6 LBS. MIX or MATCH FOR $1

CANTALOUPE OKLA. VINE RIPE 4 FOR $1

DOUBLE GUNN BROS STAMPS WEDNESDAY
(with purchase of $2.50 or more)

ROMAINE	TOMATOES	Red Cabbage
Calif. Crisp Bunch EACH 29¢	Waldorf Brand Pkg. EACH 29¢	Garden Fresh LB. 19¢

SAFEWAY

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Diversification Keynote To Local Farm Success

Potato and onion prices this year are fabulous. Fortunately, they will add substantially to the overall income of the area, and will place some of the growers in a most enviable financial condition. In fact, we can recall only one time before when the price structure on these vegetables was anything like 1965—and that was in 1956.

While the benefits of such a bonanza as the present vegetable crop are immediately apparent, it is well for the average farmer to take a long, critical look at the situation, and this especially applies to those who might be inclined to junk everything else and put their entire acreage into vegetables in 1966.

Vegetables, so far as we can see, are just about the only agricultural commodity in this nation which are still 100 percent priced through supply and demand. While other crops face the hazards of weather, insects, hail, and weeds, vegetables have the additional hazard of varied price, and sometimes this price goes so low that it fails to justify harvesting the crop. When this area first opened up in the growing of vegetables, we heard a California grower declare that any vegetable crop must be averaged over a three-year period before the producer actually know how much he was making—and time has pretty well justified the same conclusion in this territory.

Next year potatoes and onions may again be high in price—or they could be extremely low, and odds favor the lower structure more than the higher one, based on experience.

What has really made Deaf Smith County and the Golden Triangle outstanding in the production of wealth and high-per-capita income has not been vegetables, any more than it has been grain sorghum, cattle or wheat. The formula for success is based on diversification. If this formula works so well on a general basis, it only stands to reason that it will work extremely well in the individual application.

In other words, do not try to make it all at one time. A reasonable acreage of vegetables, included each year, on the average farm will definitely bring unusual returns along the way; years with low price yields or crop failures can be taken in stride without causing extreme loss or privation. Because this entire territory is so highly adapted to diversification, it has become known over the entire nation as a bright spot, regardless of national economy. There are literally scores of products from which the average farmer may choose each year, and the country is highly receptive to rotation from season to season.

We are fortunate in possessing the combined assets of water, highly productive land, and favorable weather for these varied crops. How we use the assets will determine our future success, both on a general and on an individual scale. And we would say that a little old fashion "horse sense" will go further than any other application in the creation of prosperous, happy, and contented families.

How Secure Is Social Security?

Whether we realize it or not, the United States is definitely moving into a greater area of liberalism. Our present new Social Security plan, for instance, represents a great stride in this direction. At the same time, it presents a threat which may well eradicate one of the better government programs to come out of the 1930's.

Social Security was created with the idea of helping older people in their retirement years, and was based on the theory that the employer who benefits from his employees should contribute to their old age. This fits well into the specialized production of our times, and many people have benefitted, including 966 Hereford residents this year.

Inclusion of Medicare in the program presents a new and varied approach. Those who benefit from Medicare, unlike the Social Security benefactors, do not necessarily contribute into or work for their benefits. Another variation rests in the fact that Social security benefits are paid in cash, whereas the Medicare benefits will be paid in the form of services—and prior earnings of the individual are not considered in his need for medical attention.

Government estimates indicate that the Old Age and Survivor's Benefits program is financially out of balance because of the long-range yield now scheduled from taxes; this, along with the increases scheduled for 1966 and 1968, is likely to fall short of sufficient money to meet all of the obligations with Medicare.

In other words, we can expect an even greater tax bite when the two systems get into full operation—or we stand to lose the Old Age Benefits for which we have been taxed, and have every reason to expect payment in full. We also have a sneaking suspicion that the two plans, both of which have merit, are being used as "election come-ons", rather than being operated for the ultimate benefit and welfare of the taxpayers. To say the least, they are two entirely different types of promotion, and certainly should not be confused in the public mind with insurance which, in this country, operates pretty well along the lines of sound banking policies.

Meanwhile, let us hope that this new octopus, known as Medicare, will not completely strangle and demoralize Social Security which, despite all of its ills, is definitely serving an important fulfillment in our present way of life.

A Spanking

When permissive child-raising was in flower a few years ago, it was considered backward in many circles to speak harshly to one's little boy or girl. To apply a paddle marked one forever as a Neanderthal savage who ought to be put away someplace.

The thing to do, if one's heirs were to grow up with unscarred psyches, was to reason with them, appeal to their sense of logic and justice, reward them with goodies and plead with them for mercy, if necessary. But never, never be a spanker. This went double for teachers, who could get into serious trouble for such direct action.

Last winter a host of the products of this enlightened upbringing brought the functioning of the largest university in the United States to a halt in Berkeley, Calif. As news photos showed, the young rebels had emerged from their cocoons with psyches unscarred, hides unwashed, hair uncut and values unmarked by any concern for the rights of others.

The other day the school board of Berkeley voted 3 to 1 to restore spanking in grammar schools of the district. The action permits "spanking with an open hand, which should be administered as promptly as possible after the offense to associate the punishment with the specific need for control."

The Rev. Laurence Beyers, Presbyterian minister and author of the measure, declared that to allow a child "to be a litte Caesar, who can disrupt a classroom successfully because 'no one can touch him' is to do him a serious wrong."

So it is, despite the objections of the dissenting board member who said such discipline is "uncivilized." If this is uncivilized, it is not nearly so uncivilized as the youthful activities that have been going on in the Berkeley area during the past year. A spanking may scar the youngster's psyche, but a police record and a jail sentence can scar it even more permanently.

—From The Dallas Morning News

Sugar Distributions Decline

WASHINGTON — Primary sugar distributions totaled 187,983 short tons, raw value, in the week ended July 10, down from 204,172 tons a week earlier and 203,390 tons in the like 1964 week, the Agriculture Department reported.

The total distribution consisted of 122,990 tons by refiners, 61,257 tons by beet processors and 3,736 tons by importers.

Total distribution for civilian and military use since Jan. 1 is 4,879,000 tons, up from 4,579,000 tons in the like 1964 period.

—Wall Street Journal

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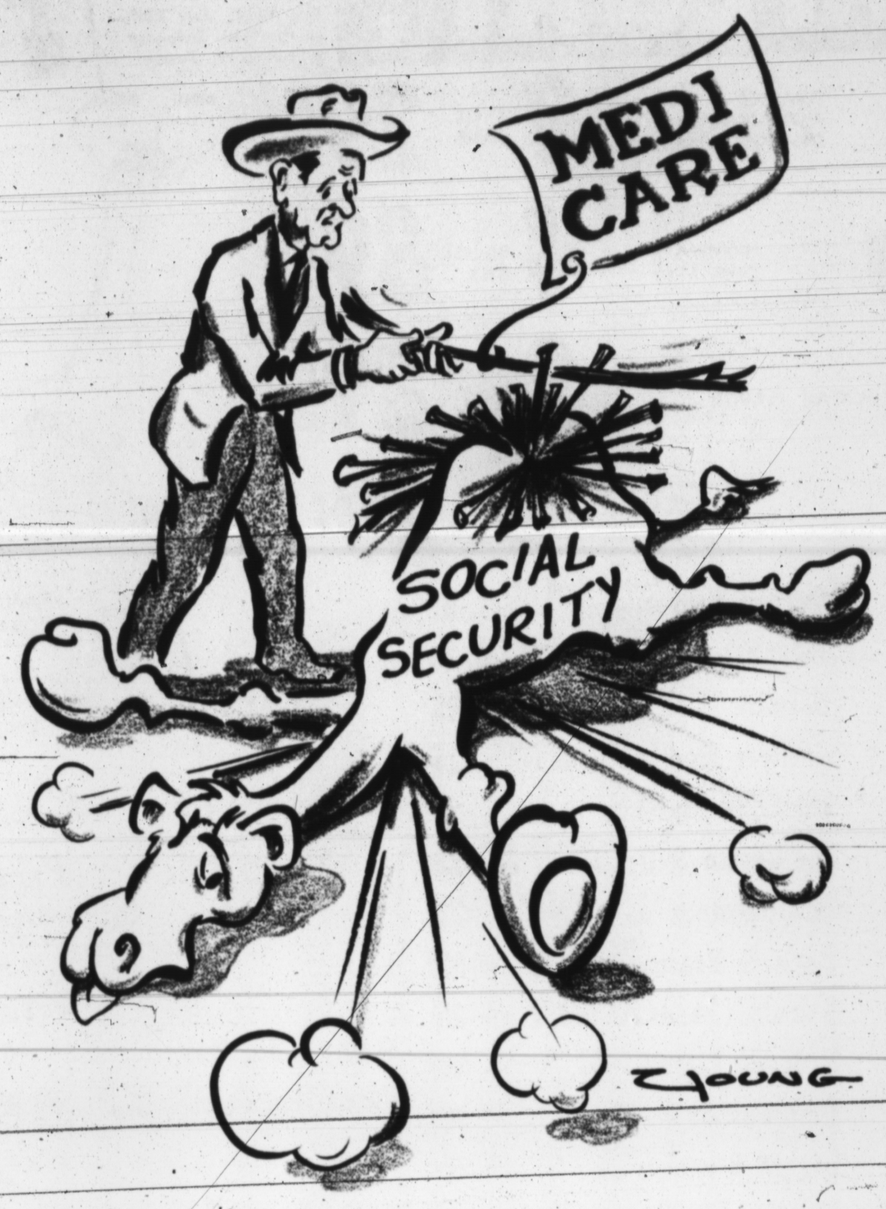
TEXAS PRESS ASSOCIATION 1965

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This Just May Be The Straw



TEXANS IN WASHINGTON

Citizens From Mexico Coming Here At High

By TEX EASLEY
Associated Press Regional Service

WASHINGTON (AP) — Rep. Henry Gonzalez, D-Tex., says the 1968 Hemisfair in San Antonio would provide an ideal occasion to honor Mexicans who have immigrated to this country.

He observed that a drive to establish a suitable memorial on Ellis Island to Europeans who entered the United States through New York City is in progress. He said similar recognition is due immigrants from Mexico and has thus come up with the idea of linking the memorial project with the international exhibition.

In a House speech, Gonzalez observed he has introduced a bill to provide for federal participation in the Hemisfair, then added:

"POSSIBLY, the U. S. pavilian may be built so that it can serve the dual purpose of the Federal Hemisfair exhibit and the immigration monument. If it is determined that additional legislation is needed, I will introduce it."

The son of political refugees who fled to San Antonio in 1911 when revolution was sweeping placed in the Congressional Record statistics showing that about 1,314,000 Mexicans have immigrated to the Unites States since Texas joined the Union.

Figures include those who who have crossed not only into Texas, but into other border states; they do not count the braceros — Mexican farm hands who enter only on a temporary basis. The data was based on official census by decades since 1850, and annually from 1960 through 1964.

THE CURRENT rate of immigration from Mexico, based on the 1961-1964 figures, is at an all-time high. The lowest rate in this century occured in the Great Depression of the '30s.

From 1850 to 1900 there were about 3,000 to 5,000 immigrants in each decade; no record was available for 1886 to 1893.

During the first decade of this century there were 49,642 who crossed the border legally. Then, with the beginning of a long revolutionary period, the numbers soared. Between 1910 and 1920, 219,004 Mexicans immigrated to the United States; between 1920 and 1930 there were 459,287; in the 1930's the total dropped to 22,319; during the 1940s with its World War II years, the number was 60,589, and between 1950 and 1960 the flow was back up to 299,811.

TOTALS for the past four years: 41,476 in 1961; 55,805 in 1962; 55,986 in 1963, and 34,448 in 1964.

Around the Capital:

Alex Dickie, administrative assistant to Sen. Ralph Yarborough for the past four years, has left him to go with the State Department. He will serve on Capitol Hill as liaison man to plug for AID (Agency for International Development) program operating in Southeast Asia.

Yarborough gave a farewell party for Dickie and presented him with a merit certificate. Observing that his outgoing aide was a Texas A&M graduate in agriculture, Yarborough smiled and said:

"He knows Texas farm problems. Maybe he can now help sell more of our Texas rice to Southeast Asia."

Rep. Omar Burleson of Anson, as chairman of the House Administration Committee, shares with his Senate counterpart responsibility for operation of the Library of Congress. In that role, he paid tribute to Gertrude Clarke Whittall, who died June 29 at age 97.

HER GIFTS to the Nation and its citizens through the Library of Congress began, publicly, in 1935, shortly after she had moved to Washington from Massachusetts," he told his colleagues.

"Widowed in 1922, she had two great loves that sustained her spirit — music and poetry."

"Thanks to her enlightened generosity," Burleson concluded, "Mrs. Whittall's good work will never be done, and she will continue to live in the affections of the people of this country as a symbol of that civilized devotion to the things of the spirit which is as typically and characteristically American as the Nebraska farm on which she grew up."

10 YEARS AGO

Bond Issue Is Promise For New City Airport

(JULY 24, 1955)

It's Carnival Week in Hereford!

The annual Lions Club Carnival, featuring rides for the children, games for adults and fun for all, begins Monday night at the carnival grounds across from the Bull barn. There will be the traditional rides plus scores of booths run by the Lions Club members.

Proceeds will be used to help pay the costs of the kiddy park which is now under construction.

Harry Cayler will be in charge of bingo. Coke Bottle Rack chairman is Bill Decker. T. W. Anderson is chairman of the tractor booth, and Chairman of the dunking board is Ronald Zimmerman.

A group of Deaf Smith County citizens assured a representative of the Civil Aeronautics Administration last week that a bond issue would be called by September 1 in an effort to raise the county's share of money to construct an approved CAA secondary type airport in the county.

Mr. and Mrs. Walt Warren were given a surprise Sunday, July 17, (1955) when members of their immediate families gathered at their home for an informal party to celebrate their fifteenth wedding anniversary.

Panhandle Paragraphs

Terry County hasn't had a rural fatality for the first six months of 1965 according to the monthly report from the Texas Department of Public Safety. Accidents for the county during the first six months resulted in 13 injuries and an estimated property damage of $14,875, but no deaths. There were 24 accidents, an average of four a month.

Brownfield News

—PP—

It can be pulled hard through the water and when submerged, wiggles like a small fish trying to elude danger. What is it? A new fishing lure made by a man named Bill Bass. A Union Hill Coach and history teacher, Bass spent many of his spare hours carving and painting this bait out of wood. Finally, the demand got so great, he went into mass production. But even that wasn't enough. A Shreveport firm which distributes them cannot seem to get enough to supply dealers. Bass's lure attracts bass.

The Gilmer Mirror

—PP—

Let's not get tangled up with what someone else thinks, let's do a little thinking for ourselves. You know even the leader sometimes might be wrong.

Levelland Daily Sun-News

—PP—

Cooperation between the Clarendon City Council and the Donley County Historical Survey Committee has insured a museum in the City Hall. Permission was granted for the use of the old American Legion room in the north portion of the building. Future plans call for the moving of all city offices from their present locations to the abandoned school buildings south of Prospect Park. At that time, the museum, will be enlarged to take in all of the upper portion of the present City Hall.

The Donley County Leader

—PP—

Despite the publicity on the high cost of dying, Andrews remains one of the least expensive places in the nation to be buried. Burial costs in the county-owned and operated cemetery are strikingly lower than in other areas of the country. In Andrews, a single plot is $25., compared to costs of as much as $150 in other cities. An entire lot with six plots may be purchased in Andrews for $150. However, the low cost does not effect funeral prices. A funeral service is the third most expensive thing a person will purchase during his lifetime. The cost is surpassed only by a new home and new car.

Andrews County News

—PP—

If there were but one man on every acre of Texas, and each man should start out to walk to a central point in Texas, the entire body of men would meet at a spot just about 20 miles northeast of Brady. Incidentally, they would have covered a sum total of distance less than the sum of the distances to any other point in Texas. So says J. H. Walker, chief clerk of the General Land office in Austin, Texas.

The Brady Herald

—PP—

A 1965 Volkswagon was struck by a cow. The driver of the car was returning from Nacogdoches when the cow, running from a dog, ran across the road, striking the right side of the vehicle, causing approximately $250 damage. the driver was unhurt, and the cow when last seen was still running.

The Jasper Free Enterprise

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm apparently is buffaloed by some figures he has found on highway costs.

Dear editar:

I walked down to my mail box this morning and while I was pulling out my mail four cars and two pickups drove by and I got to thinking, this road is becoming a major thoroughfare.

Then I came on back and sat down in the shade and started reading a newspaper which was left in my box by mistake and which I will put back in when I get around to it, never figured it hurt to read somebody else's newspaper, or for somebody else to read it a day late, news is something you haven't read before and I've rarely seen the day when I wasn't just as well off with day before yesterday's news as yesterday's.

At any rate, I hadn't gotten far when I read an item that said there is a highway in Los Angeles County in California where as many as 343,000 cars pass a given point in one day.

I guess this is true, but personally I don't see how a mail carrier on a route like that ever gets a chance to stop to leave any mail. Every time he stops, traffic must back up as far out as Navada. With 343,000 horns blasting. On the days when he has free samples of a new soap for everybody, it must reach clear to Texas.

Furthermore, the article said such roads carrying so much traffic cost as much as $25,000,000 a mile to build.

I haven't figured this up, but it seems to me that the people paying for such a highway would be better off if they put the money out at interest and stayed at home.

Any time anybody wants to build such a highway by this bindweed farm carrying that many people, it would suit me better if they just gave me the cash for my part and I'll move somewhere else.

There must be places in this country where it's worth $25,000,000 a mile to get past, but this place out here sure doesn't qualify. For just a fraction of that you can avoid the place entirely, and probably be happier.

I'm sorry I read that newspaper and will get up out of my chair immediately and put it back where it belongs.

Yours faithfully,
J.A.



REFRESHING BUT HEARTY — When iceberg lettuce is given a dressing that is chock-full of cheese, it makes a main-course salad.

LET'S COOK SOMETHING

Lettuce Likes Hearty Dressing

By CECILY BROWNSTONE
Associated Press Food Editor

LOTS OF folks think nothing tastes so good on iceberg lettuce as a savory, robust dressing — Thousand Island, Russian, Blue Cheese or Roquefort.

For something new in the way of dressings, here's a combination of sour cream, two kinds of semi-soft mild cheese, celery, parsley, sweet pickle and seasonings. When this recipe came our way, we weren't sure about adding that sweet pickle; but trying the dressing with and without it, we vote for the pickle.

Know how to remove the core from a head of iceberg? According to lettuce experts, you whack the head — coreside down — on a drainboard. Then you lift or twist out the core with your fingers. What's against using a sharp knife? Cut edges discolor.

If whacking gives you no pleasure, go ahead and use a knife! When lettuce is cored and cut just before serving, you don't have to worry about discoloration.

But no matter how you choose to remove the core, be sure to rinse the lettuce. Hold the head, core side up, under cold running water. And be absolutely sure to drain it thoroughly.

SUMMER SALAD

1 head iceberg lettuce
1/2 cup commercial sour cream
1/4 cup chopped parsley
2 tablespoons lemon juice
1/2 teaspoon crumbled thyme
Dash of garlic powder
Salt and white pepper
1 cup diced sharp cheddar cheese
1/2 cup diced mild white cheese (such as Edam or Jack)
1-1/4 cups thinly sliced celery
3/4 cup sliced sweet pickle
10 slices cucumber
10 half-slices tomato

Core, rinse and drain lettuce. In a mixing bowl stir together the sour cream, parsley, lemon juice, thyme, garlic powder, 1/2 teaspoon salt and pepper to taste; add the cheese, celery and pickles; mix well. Cut lettuce lengthwise into 5 wedges; arrange wedges on large serving plate in spoke fashion. Fit alternating cucumber and tomato slices between wedges; sprinkle vegetables with salt and pepper. Heap cheese mixture in center. Maks 5 servings.

AFTER-SWIM PICKUP

Delicious for young and old!
Iced Mint Tea
Jam Cake with Butter Frosting

BUTTER FROSTING

1/2 cup butter
2 cups confectioners sugar
1/2 teaspoon vanilla
1 tablespoon (about) lemon juice

Cream butter; gradually beat in the sugar, keeping smooth. Beat in vanilla and as much of the lemon juice as needed to make good spreading consistency. Enough frosting to fill and cover top of 9-inch layer cake.

Note: Cream may be substituted for the lemon juice.

PEANUT BUTTER MILK

Milk and peanut butter — two favorites of the grade-school set — can be combined into a summertime drink for the youngsters.

Place in a mixing bowl —
6 cups whole fresh milk or 1-1/2 cups dry milk and 6 cups water
2 tablespoons sugar
1/3 cup peanut butter
vanilla, if desired

Beat with a rotary beater until well mixed. Chill. Serves 6.

FREEZE NOW, PRESERVE LATER

If you love homemade preserves and relishes, but hate putting them up in huge lots, try freezing the ingredients now — and spread the work of makeing relishes, marmalades, preserves, and the like over the year.

Here's an important tip if you plan to make preserves later on from frozen fruit. USDA food specialists say the fruit either should be frozen un-sweetened or the exact amount of sugar used should be noted and subtracted from that called for in the recipe when you make preserves.

SAY CHEESE

Natural and processed cheese are summertime favorites — easy to serve and always welcome. But when you buy cheese and cheese products are you getting top quality and top value according to U. S. Department of Agriculture grades?

USDA's Agricultural Marketing Service grades cheddar cheese from U. S. Grade AA to U. S. Grade C. Grade AA assures you of a fine, highly pleasing flavor with a cheese of smooth, compact texture and attractive appearance.

Grade A is second to Grade AA but is very satisfactory for all uses. It, too, has a pleasing flavor and a compact, smooth texture.

Grades B and C are the lower grades. They are seldom found in retail markets.

USDA grades have not been developed for cottage cheese and pasteurized processed cheese products. Instead, these products frequently carry a U. S. Quality Approved shield that tells you they have been prepared from good quality ingredients and under sanitary conditions.

So the next time you shop for cheese, check to see if it's been graded and inspected for quality and value by USDA.

The first record of a shoemaker in America can be traced back to 1692. The first shoemaker's name was Thomas Baird, or Beard. He arrived in Salem, Mass., in 1629, and was engaged by the Massachusetts Bay Company to make shoes for the colonists.

Typewriter Ribbons at The INK SPOT

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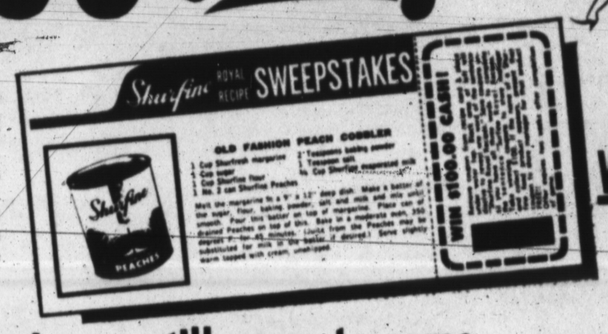
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Get your FREE Shurfine Royal Recipe card each time you shop. Collect coupons until you have all three words to complete the phrase "SHURFINE ROYAL RECIPES." Take the winning coupons to store manager and collect $100. If the name of a Shurfine food product appears on a coupon present same to store manager for FREE product indicated. A blank or illegible card entitles you to another free card.

P.A.G. Affiliated Food Stores collectively and throughout the Golden Spread are offering FREE $25,000.00 CASH and over 140,000 FREE Shurfine food products during this promotion. Shop the P.A.G. Affiliated Food Store displaying the Shurfine Royal Recipe Sweepstakes signs.



We have had one $100.00 winner, still many to come.

WONDERFUL RECIPES TOO!

SHORTENING Shurfine 3 LBS. 69¢
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INSTANT TEA Nestea Big Economy Size 79¢
BEET SUGAR Holly 5 LB. BAG 49¢
MIRACLE WHIP SALAD DRESSING QT. JAR 49¢

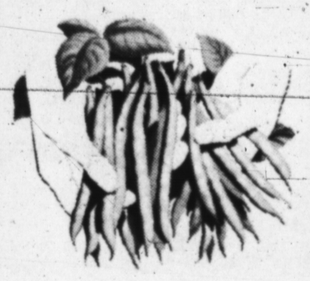
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Ice Tea Glasses 12 oz. reg. 29¢ 2 for 29¢
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50 ft. Garden Hose reg. $2.19 $1.69
Top Job Liquid Cleaner 28 oz. 59¢
Tide Detergent king size 99¢



Pick Up Shurfresh Milk and Tendercrust Bread



CA$H $AVING$ on QUALITY FOODS

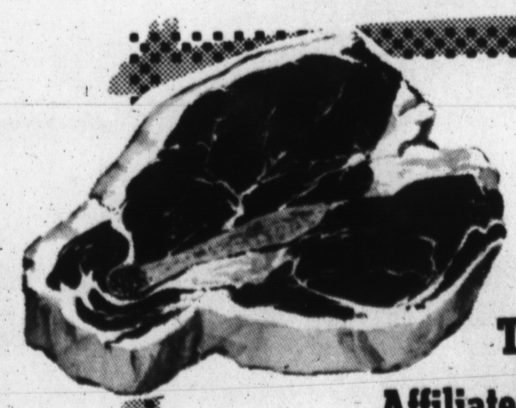


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Hunt's Tomato Sauce 8 oz. can 3 for 29¢
Del Monte Tuna flat can 4 for $1.00



U.S.D.A. GRADED SIRLOIN STEAK LB. 89¢
Tenderized Steak lb. 98¢
Affiliated Franks lb. 49¢
BUDGET MEAT BUYS



Double Gunn Bros. Stamps on Wed. with $2.50 purchase

COOPER'S

Here and There

with Mrs. Merlin Kaul

Former Westway residents are gathering at the Westway Community House today for the Fourth Reunion. The dinner is scheduled for 12:30 p.m. and the afternoon is to be spent in visiting. The last reunion was held in 1962 and another was scheduled for last year. Due to repairs on the building, the date was postponed until this year.

Herbert Owens, president of the Westway Community Organization is in charge of the activities.

Mrs. R. P. Odom and son Bobby of Stanton were visitors last week in the home of her parents, Mr. and Mrs. J. D. Kelley. Over the week end Charles Kelly, Battle Creek, Mich. was present. Charles works for Southwestern Publishing Company at Battle Creek. He will be a junior at Abilene Christian College this fall and is active as student senator of the junior class and vice president of Galaxy, a men's club.

MRS. DENNIS BARNARD, Tucson, Ariz. and her daughter, Mrs. Al (Denise) Bagshaw, San Diego, Calif., have returned to their homes after visiting here in the Hilton Higgins home and with Mrs. Mattie Crutchfield at Pampa.

Honoring relatives who have been visiting in this area, Mr. and Mrs. Bill Simpson, Jumbo, were hosts at a dinner at their home last Sunday. Guests included Miss SuAnne Hennington, Scottsdale, Ariz., Mrs. Rosemary McCormick and Georgiana, Little Rock, Ark., Denise Hartman, Albuquerque, N.M., Mrs. T. E. Cowart, Mr. and Mrs. Fred Drake, Plainview, Mr. and Mrs. Orville Houser; Leon Hartman, Friona, and Virgil Thomas, Lockney.

Mr. and Mrs. Grady Wilson, Sturgis, S. D. and Mr. and Mrs. Larry Wilson and daughters, to visit relatives here and be present for the Westway Reunion.

MR. AND MRS. ELVIN WILSON were hosts at a "fish supper" at their spacious home in Friona Sunday night honoring his parents, Mr. and Mrs. Grady Wilson, Sr., Sturgis, S. D. and his brother, Larry, and his family, Faith, S. D. The Grady Wilsons brought the fish with them from South Dakota, and Orville Houser, Friona was the chef who cooked them "to a turn."

Those present included the hosts, Mr. and Mrs. Grady Wilson, Mr. and Mrs. Larry Wilson anw daughters, Robin, Peggy, Patti, and Jo Dee, Joe Hopson, Faith, S. D.; George Robertson and Mr. and Mrs. Lilburn Hamilton, daughters, Renee, Charlotte, and Patty, Amarillo,; Mrs. Homer Hamilton, Mrs. Faye Brownlow, Mr. and Mrs. Jerry Robinson, Kelli and Doug, Jaki Val Brownlow, Mr. and Mrs. J. E. McCathern, Sr., Mr. and Mrs* Jerry Landers, Shane, Steve and Tonya, all of Hereford; Mrs. Wilton Lillard, Red River, N.M., Mr. and Mrs. J. E. McCathern, Jr., and Joy, Mr. and Mrs. Merlin Kaul, Larry and Walter Kaul of Westway, Mr. and Mrs. James Procter, Mr. and Mrs. Oville Hartman and Leon Hartman, Friona, Darlene, Diana, and Mickey Wilson of Friona.

MRS. WILTON LILLARD, Red River, N. M., spent several days last week with her parents Mr. and Mrs. J. E. McCathern Sr. The Lillards live in Phillips during the school term when Mr. Lillard is an art instructor. During the summer months the family lives at their cabin at Red River.

One of Mr. Lillard's paintings hangs in the hall at Westgate Nursing Home. He painted it especially for the late A. C. Hays. Mr. Hays was the father of Mrs. Opal Bookout, and was a pioneer resident of Hereford.

Mrs. Lila Moll, St. Joseph, Mo. has been a guest the past week in the home of her daughter, Mrs. Jack McCracken, Bovina, and in the home of her sister, Mrs. Merlin Kaul at Westway.

Miss Jane Stockard and her brother, Bill of Denton, were guests of Larry Kaul and Mr. and Mrs. Merlin Kaul last week end. Miss Stockard, a teacher at Northwest School, is attending school in Denton this summer. Bill is employed in Dallas as assistant manager of the purchasing department of Dallas Power and Light Company.

A PICNIC SUPPER last Friday night at the Merlin Kaul home honored the Raymond and Marlin Pierce families who were here for the funeral of their mother, Mrs. Martha Pierce.

Those present included Mr. and Mrs. Raymond Pierce, Randy, Gene and Commie, Anderson, Calif.; Mr. and Mrs. Marlin Pierce, Danny and Donna, Dumas; Mr. and Mrs. Ulys Pierce and Laura, Mrs. C. A. Saulcy, Hereford; Mona O'dell, Amarillo; Mr. and Mrs. Joe Landers, Mr. and Mrs. J. C. Morrison, Mr. and Mrs. Kaul, Larry and Walter Kaul, Westway.

Mr. and Mrs. Bobby Schroeder and sons, Robert, Bill and James, Pampa, were visitors last week end in the home of his parents, Mr. and Mrs. Carl Schroeder.

The Carl Schroeders' son Carl Jr. has been in Viet Nam since February and his wife Ione is in college in San Antonio where she is majoring in primary education.

MR. AND MRS. RAY HALTOM, Lubbock announce the birth of a daughter, Helen Lizan, on July 7. The little miss has two older brothers. Her grandparents are Mr. and Mrs. R. L. Wilson who live on Star Street and her mother is the former Helen Jo Wilson.

Mr. and Mrs. Lynn Hagan, Lubbock, were callers in the Merlin Kaul home recently. Lynn who is a winter student at Texas Tech, is employed by the Soil Conservation Service there this summer. He worked here last summer for the Conservation Service. He and Mrs. Hagan are newlyweds having been married about two weeks ago.

Mrs. Charles Kropff is in Harlingen visiting in the home of her son, Rev. Gene Dixon.

Mrs. C. A. Saulcy went to Dumas last Sunday to attend the wedding of Rayford Ratcliff and Susie Morton. The ceremony was held at the First Methodist Church.

Rayford lived at the Saulcy home last winter and taught music in Aikman and Northwest Schools here. He and his wife are going to Austin to live and both plan to attend the University of Texas.

MISS DORIS WILLOUGHBY, Lubbock was a guest of her parents, Mr. and Mrs. Irving Willoughby last week end. Miss Willoughby, a registered nurse, is vocational clinical instructor with the Lubbock Public Schools under the Vocational Nursing Department.

Ed and Norbert Skypala accompanied their mother, Mrs. Mary Skypala, to Schulenberg last week where they attended funeral mass for Mrs. Skypala's brother, Rudolph Michalek Mrs. Skypala had visited her brother only a short time ago.

When Mrs. Opal Bookout was in California recently she visited in the home of a sister-in-law, Mrs. Okie Gay and Mr. Gay at Porterville. In El Cajon she was a guest in the home of Mr. and Mrs. Jack Reynolds.

Both are former Hereford residents. Mrs. Reynolds is the former Bobbie Jane Sisk, a niece of Mrs. Bookout. Jack's parents are Mr. and Mrs. Elmer Reynolds. At present they are staying at Stratford where Mr. Reynolds is helping his daughter and her husband, the Obed Caraways with a drive-in cafe.

Mrs. S. S. Williams who accompanied Mrs. Bookout to California visited Mr. and Mrs. Pat Hanlon in Los Angeles. Mrs. Hanlon is known here as Mrs. Terry.

MRS. GEORGE W. BRUMLEY, Mrs. Louie Olson and Mrs. George Robertson, Amarillo, have returned home after a trip to points in Missouri and Oklahoma. They attended the Rozell family reunion — the family of Mrs. George Brumley — at Forsyth, Mo. There were 78 members of the family present. They visited friends in El Dorado Springs, Mo. and en route home visited friends in Guthrie, Oklahoma City, and Bartlesville, Okla.

Guests last week end in the home of Mr. and Mrs. Raymond Garrett, 810 Brevard, included their daughter, Mrs. T. I. Denson and her children, Barbara, Tommy, and Elaine, Stratford, Okla. and their son, Darrell Garrett and his friend, Rena Kay Cox, Amarillo. Darrell is working in Amarillo this summer and will attend Amarillo College again this fall.

Mrs. Dan D. Williams and her son, eight-month-old Todd David, flew from Dallas last Saturday to spend the week here with her parents, Dr. an dMrs. John H. Channer, and her brother, Andy. Mrs. Williams is the former Sue Channer.

MRS. BOBBY VEIGEL was hostess at a "coke party" Thursday afternoon honoring Mrs. Dan Williams, Dallas. Guests other than Mrs. Williams included Mrs. Lonnie (Agatha Malone) Cardinal and Mrs. Don Jackson, the former Jeanie Brown. Mrs. Veigel is the former Ella Marie Williams and Mrs. Williams was Sue Channer. The girls were classmates in Hereford High.

Mr. and Mrs. Jack Weaver and family are vacationing this week in Red River, N. M

Mrs. John Hill has returned from Denver, Colo. where she spent several days and made the acquaintance of her new granddaughter, Kristen Lynn whose parents are Mr. and Mrs. Gilmore Hill.

Guests last week in the Jim Clark home included Mr. and Mrs. Ed Clark and family, Abilene, and Mrs. Stella Baxter, Pittsburg.

They were guests on Tuesday night at the Britt Clark home for a cookout. Also present were Mr. and Mrs. Layton Clark and children, Plainview, Mr. and Mrs. Richard Clark and family, Mr. and Mrs. L. J. Clark and family and Mr. and Mrs. C. R. Clark.



Mrs. Lewis Bruce Jones Jr.
. . . nee Miss Conna Oldham

Relatives Go To Wedding On Weekend

Miss Conna Oldham, daughter of Mr. and Mrs. Carl Oldham of Woodward, Okla., former Hereford residents, was married to Lewis Bruce Jones Jr. of Boulder, Colo., July 18 in the First Christian Church of Woodward with the Rev. Barrett T. Moore officiating.

Hereford relatives were among wedding guests. Paternal grandparents, Mr. and Mrs. L. Z. Oldham, were accompanied by Mr. and Mrs. Orville Deaver and Miss Darlene Deaver of Amarillo.

Mrs. C. P. Cockrell, maternal grandmother, was joined for the trip by her daughter, Mrs. Eugene Osburn, and sons Gary, Charles and Kenny of Colorado Springs.

Miss Deaver was one of six bridesmaids attending Miss Oldham, Gary Osburn was an usher, Charles a candlelighter and Kenny handed souvenir rice bags to reception guests. Attendants also included two of the bride's brothers, Randy and Robert Oldham.

White blossoms and spiral candelabra decorated the church in which Mr. Oldham gave his daughter in marriage. The bride wore white silk and lace in traditional design and a strand of pearls, gift of the bridegroom. She carried her bouquet on a white Bible. Her attendants were dressed in copen blue.

Her parents were hosts at a reception in the church parlor, where the couple lighted a huge memorial candle which will be lighted again on each succeeding anniversary.

Mr. and Mrs. Jones left for Yellowstone National Park and later will be at home in Boulder until they return to Enid, Okla., to resume studies in Phillips University. She will be a sophomore and he a graduate student.

LOPSIDED MAIN STREET

EAST MILLINOCKET, Maine (AP) —This papermill town of 2,500 souls has two claims to fame: it has houses only on one side of its main street, and the town is the first in Maine to be lighted by mercury vapor lights.

RETURNS FROM HOUSTON

Mrs. R. H. Rountree, 205 Witherspoon, returned last week from a 10-day visit with her daughter and family in Houston, Mr. and Mrs. Tom Gray. The Grays are parents of a son, Thomas Arrington III, born July 10. His paternal grandparents are Mr. and Mrs. Cloyd Gray of Dallas.

Officer Elected In Pioneer Club Called Meeting

A called meeting of Pioneer Study Club to act on preliminaries to the season which will open Sept. 14, was held in the home of Mrs. L. H. Lookingbill, president, Monday morning.

Election of Mrs. M. L. Simpson as historian followed the resignation of Mrs. Wirt Phillips from that office. Mrs. A. L. Manjeot, yearbook chairman, reported progress of committee work on the yearbook.

Mrs. Lookingbill previewed club activities of the new year and reminded committee members of their responsibilities.

Mrs. R. J. Smith was a guest. Other members present were Mmes. Ray L. Johnson, O. G. Hill Sr., John Patton, Fred Barrett, Delmar Sigle, Burl France, Paul Rudd, P. B. Sowell, Allen Bell, N. E. Goss, Mary Seigler and Henry Hastings.

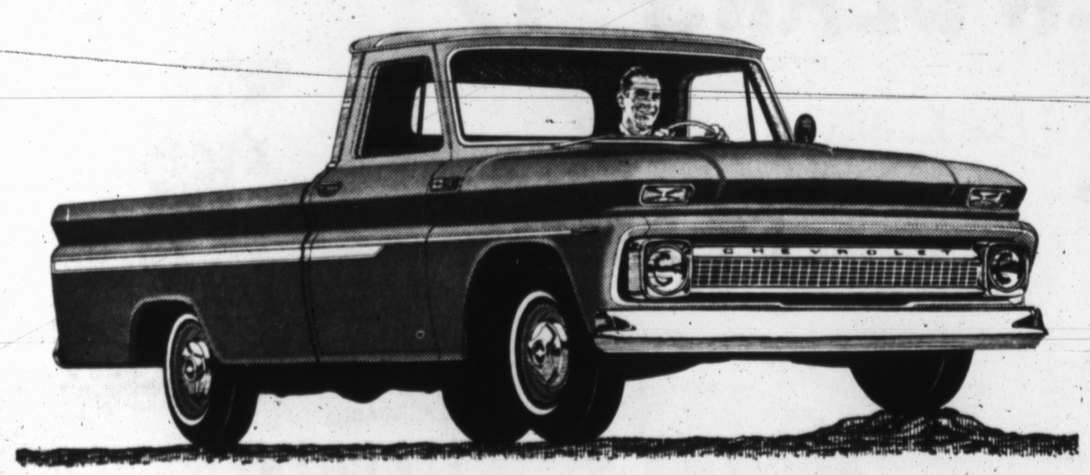
Dietary Habits Topic For TOPS Club Talk

Program topic for the Sugar Blues TOPS Club Tuesday was "How To Be Weighed and Found Wanting". The discussion concerned sound dietary habits for weight control.

Six members were present, some of whom have returned from vacations. The meeting was at the Shirley School.

Quality Printing at the Ink Spot

Chevrolet



workpower

"walks" right over bumps and trouble

Independent front suspension takes the "truck" out of truck ride. It smooths rough roads, protects truck, driver and cargo from excessive jolting. And on Chevrolet pickups it's a proved system with millions of miles of user experience behind it. Try it out on one of Chevrolet's great Fleetside or Stepside pickups. It's one of the big reasons that Chevrolet is first choice with pickup users from coast to coast.

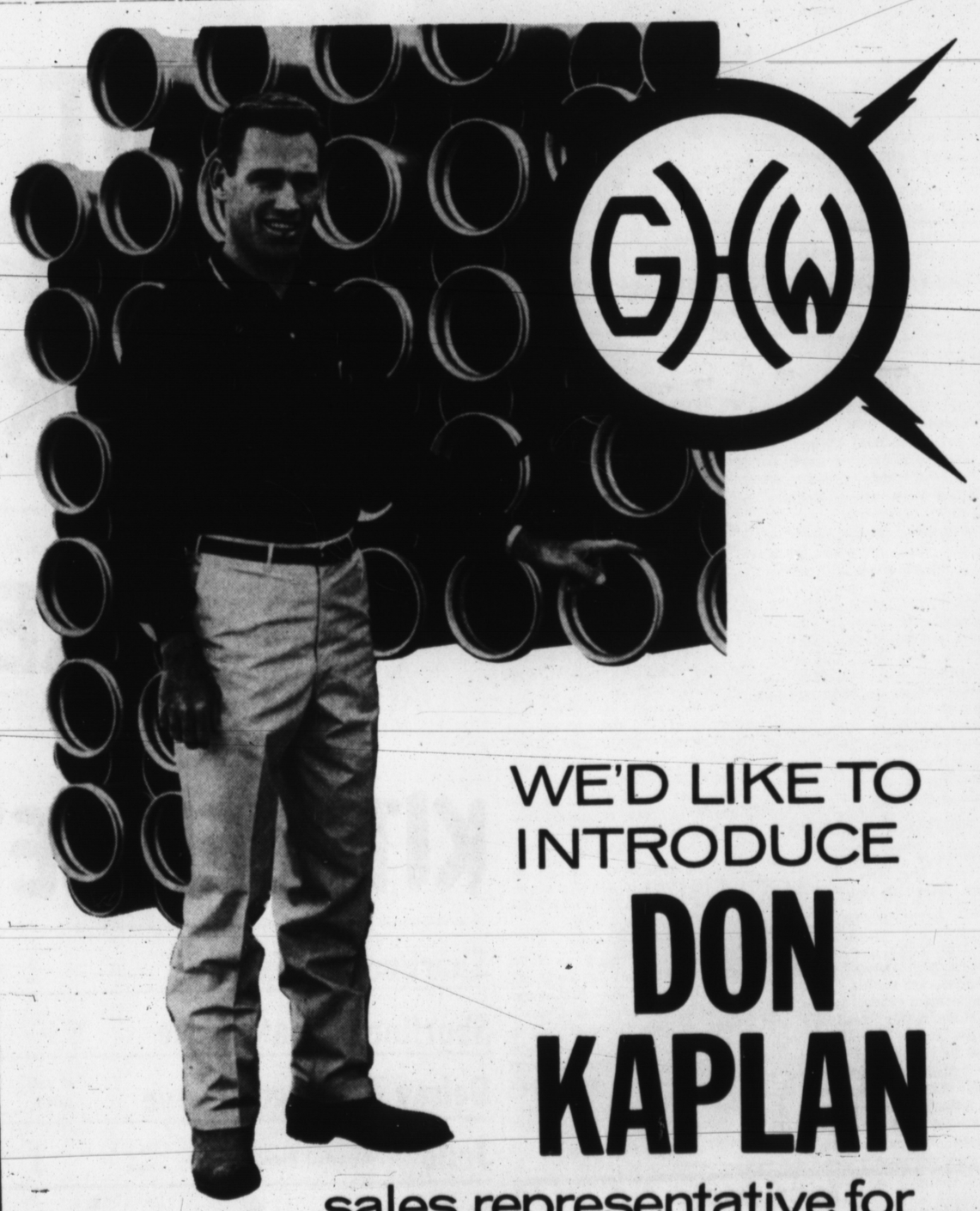
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NO. 1 WAY TO WORK

Telephone your Chevrolet dealer about any type of truck

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ORSBORN CHEVROLET-OLDS

2nd at Schley — HEREFORD — EM 4-2160



WE'D LIKE TO INTRODUCE

DON KAPLAN

sales representative for

GIFFORD-HILL-WESTERN

Don Kaplan is interested in providing the farmer with the best services available. His willingness to help you plus the quality products of Gifford-Hill-Western will mean more productive farming for you. For all your irrigation needs contact Don Kaplan, Sales Representative. He'll be pleased to serve you with the proven, dependable products of Gifford-Hill-Western.

gifford-hill-western, inc.

MONDAY, JULY 26th

Anthony's C. R. ANTHONY CO.

★ SHOPPING IS FUN IN DOWNTOWN VARIETY PARK ★

SIDEWALK SALE

Many Special Buys On Our Sidewalk and In Our Store — Many Items Not Listed

REGULAR $1.00

BRAS

2 FOR $1

A-B-C Cups. Some padded and some are not. A good sidewalk buy.

REGULAR $3.98

GOWNS & PAJAMAS

$2.00

65% Dacron - Polyester - 35% Cotton

Irregulars of $3.98 & $4.98

Blankets

$2.99

Solid Colors Good Fluffy Blankets

Inside Store



SIDEWALK SPECIAL
Ladies' Cross Strip

SLIDES

Black
White
Tan

88¢

Sizes S-M-ML-L-XL



CANVAS FOOTWEAR

WOMEN'S & CHILDREN'S

$1.44

REG. $1.98 & $2.98

GOWNS & PAJAMAS

$1.77

Nylon, Dacron, Cotton Shorty Pajamas or Shift Gowns. Long Gowns in seersucker

MEN'S SHORT SLEEVE

SPORT SHIRTS

Reg. $2.98 & $3.98

SIDEWALK SPECIAL

2 FOR $5

Solids, Plaids & Stripes

YOUNG MEN'S

BERMUDA SHORTS

$2.99

GIRLS' SUMMER **PLAYWEAR** $1.00 & $2.00

LADIES' NYLON

HEAD SCARFS

3 FOR $1

—Inside Store—

LADIES'

JAMAICA SHORTS

Reg. $2.44 & $3.98

$1.99

LITTLE GIRLS' SUMMER

DRESSES

2 FOR $5

Sizes 1-2-3



GIRLS CAPRI

PANT SETS

3-6x
7-14

2 FOR $3



MEN'S & YOUNG MEN'S

DRESS PANTS

Broken Sizes Please — No Alterations

$3.88

SPECIAL
TERRY KITCHEN

TOWELS

4 FOR $1

Good & Heavy

SPECIAL GROUP

LADIES'

BLOUSES

$2.00

MEN'S SHORTSLEEVE

WHITE SHIRTS

$1.27

Sizes 14 to 16



NYLON HOSE

LADIES' SEAMLESS

2 PAIR 77¢

LADIES' BETTER

DRESSES

$7.00

$9.00

LADIES' SUMMER

DRESS SHOES

Broken Sizes

$3.99

GROUP BETTER SUMMER

FABRICS

77¢

Sports Fabrics

Denims & Others are grouped inside the store

The Sunday Brand
HEREFORD, TEXAS 79045, SUNDAY, JULY 25, 1965



SIDEWALK SALE

Monday, July 26th

DOWNTOWN VARIETY PARK

HEREFORD, TEXAS

FOR VARIETY PARK SIDEWALK SALE

Downtown Merchants Bring It All Out In The Open

Walk along the streets, look out for last minute workmen packing up for the day and examine the merchandise. The Downtown merchants are celebrating the fact that they can now ask people to walk downtown without the vicissitudes encountered all summer as Hereford was putting on its new face.

Mix a little old fashioned street bazarre with the "in the future" decor being developed along Hereford's main street and you have one of the most exciting shopping days this small community has witnessed.

HAVE YOU ever wondered what that small shop in the middle of the block sold? Wonder no longer, walk by and see — the goods will be on a cart, table or a rack. Look without being hurried.

The merchandise is being displayed to introduce you to some of the fabulous buys a one-horse town can have when it gets aboard with jet-propelled merchandising of tomorrow!

STROLL downtown and deal with Hobo Sam in front of Rutherford's. "Monk" Johnson will be swapping yarns and bargains.

Matching the sophisticated air of Variety Park, Bess Moore will be "Under the Palm Tree" at the Vogue. What her salesgirls are wearing is a secret.

Working through the day in typical harvest-time fashion will be Paul Harvey, the laborer, at Anthony's.

A "must" will be Mary Harman and Louise modeling their new wigs.

Showing a true loyalty to Hereford will be Gaston Baer, the man who would rather fight than switch. We hear that this refers to location of his store.

Don't be alarmed over the wild costumes in front of Penney's. Clete Corliss will be in the middle of a "Crazy Day" sale — all out on the cement.

Dicker with Max Leon at one of Hereford's shoe stores — he really has the reputation of being a real old fashioned horse trader.

Bring the children with you, but send them to the free show beginning at 9 a.m. at the Star Theater. George Phillips promises to be a good baby sitter with "The Three Stooges in Orbit," all paid for by the Downtown Merchants.

New Sidewalks For Downtown Add Beauty

Sidewalks in the Downtown Variety Park took on a new look last week when workers applied a coating to bring out the many colors in the rocks.

Merchants had a hard time deciding whether or not to have all new sidewalks but the decision was made to have all new walks.

The mild controversy came when McMorries and Associates Amarillo engineering firm handling the project announced an alternate plan for cutting the sidewalks back and using the ones where possible thus cutting the costs from $26.02 per foot to $22.47 per foot.

The merchants discussed the problem and decided that a "patched up" effect would take away from the effect of the awnings and other improvements which were to be made.

Other merchants felt that they needed to save the money on the sidewalks.

It was brought out that most fronts on Main are not wider than 50 feet and this would cost only $177 more for replacing the sidewalks.

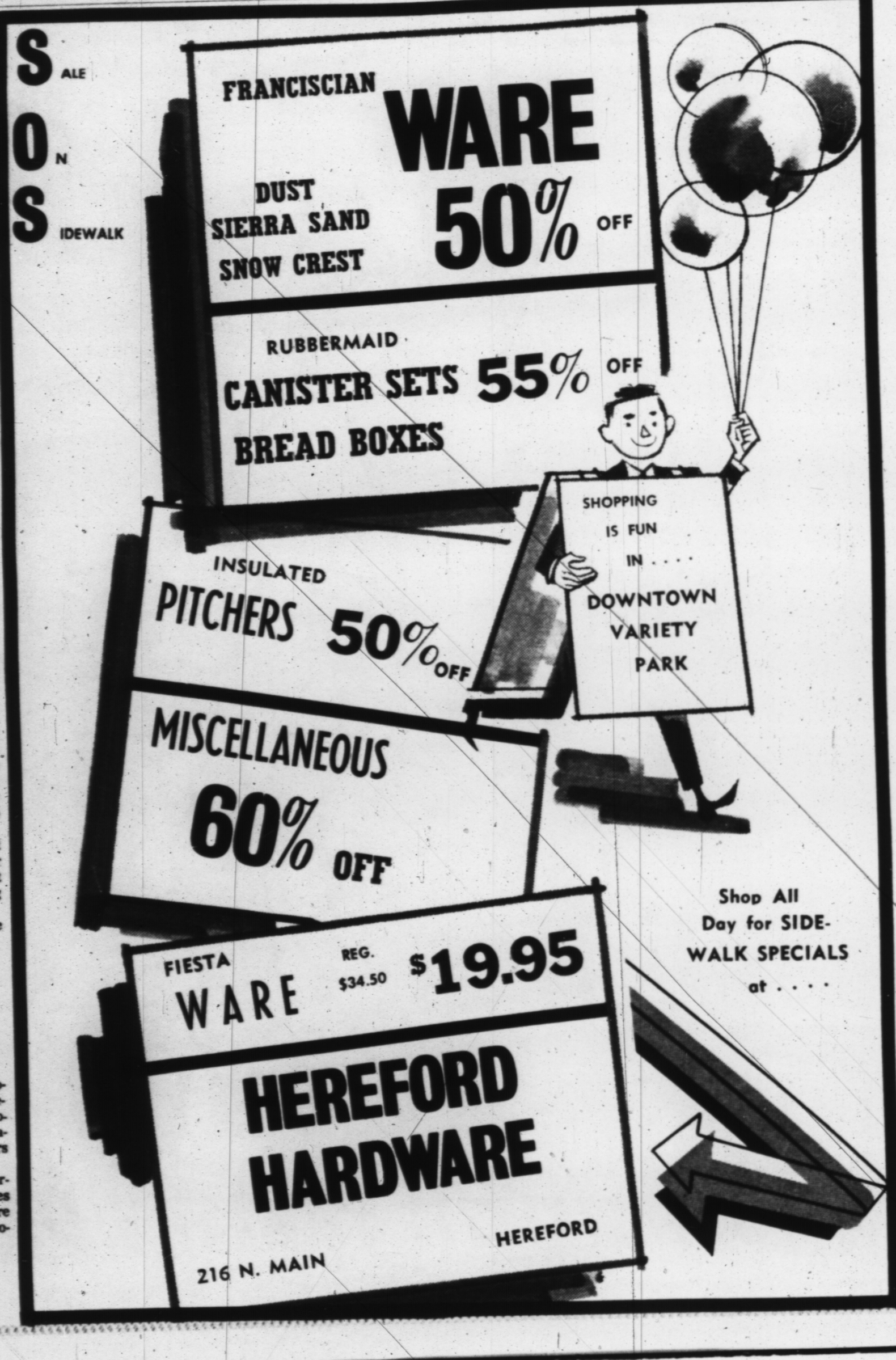
Merchants decided to replace the old sidewalks and "go all the way" on the project.

Shoppers Park Problems Aided

Downtown Variety Park shoppers have been reaping the benefits of the solution to two problems which had previously plagued drivers — parking meters and cramped parking spaces.

Parking meters were discarded and three parking spaces were removed as streets were widened in the facelifting project for downtown Hereford.

Shopping Is Fun In Downton Variety Park





Sidewalks are buffed as Variety Park nears completion.

Summer Hazards Call For Special Safety Warnings

Summer offers its own brand of fun — outdoor recreation, cookouts, get-to-gethers and the like.

But summer enjoyments, like others, have their hazards or pitfalls.

TAKE SUNNING for example. It's practically an all-American sport. For those who participate, a beautiful tan is a status symbol well worth baking for. Too much roasting, however, results in a burn.

Everyone reacts differently to the sun. But, no matter how easily you tan, follow the rules for even baking:

First, take it easy. Ten minutes on a side is enough for the first day. Increase the time by about five minutes on each successive day. And, don't be fooled by a cloudy or hazy sky. You can burn on cloudy days, too.

BE CHOOSY ABOUT where you sun. If you are near reflections from aluminum, water or sand, the sun's rays are intensified.

Keep your defenses up while you sun. Suntan creams and lotions contain chemical sunscreens which help prevent sunburn by absorbing ultraviolet rays. One coat of lotion is not enough for a day at the beach. Apply it as directed after each swim and whenever it seems to have rubbed off. Since eyes and hair need protection, too, wear dark glasses and don a hat.

And, don't forget that continual exposure ages skin prematurely. The correlation between continual exposure and skin cancer indicates additional danger.

THE BACK YARD barbecue is another traditional part of summer fun. But barbecuers would do well to restrict all cooking over charcoal to the outdoors. Bringing a grill full of coals into the garage, basement, back porch or kitchen — in case a sudden rain comes up — can be deadly. Charcoal briquets can produce the deadly, odorless carbon monoxide as long as they are giving off heat.

Campers have been asphyxiated by trying to heat cabins, tents and even cars with charcoal briquets. Carbon monoxide is especially treacherous since its presence cannot be detected by the senses.

Have fun your own way this summer, but have it with care.

Shopping Is Fun In Downtown Variety Park

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK

Gaston's POPULAR STORE

SIDEWALK SALE

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK

Dresses
- Cottons
- Silks

Values to 30.00

5.00

Children's
- BLOUSES
- SLIM JIMS
- HATS
- BAGS

LADIES HATS

1.00

Wait 'til You See What

$1.99 WILL BUY

SKIRTS - BLOUSES - "T" SHIRTS - SHORTS

MANY OTHER ONE OF A KIND

500 PAIR LADIES SHOES

Spring & Summer Styles. Mid-Hi & Stacked Heels & Flats. Black-Patent, White, Bone, Pastels. Values to 18.95

Children's (Girls') Buster Brown & Sparkle Toes. Red, White, Beige, Yellow. Values to 9.95

$3.99

1 TABLE **Group of FLATS $3.00**

ONE GROUP MEN'S IVY & SPORT - Values to 6.50 **SPORT SHIRTS $1.99**

MEN'S & BOYS' SUMMER **SPORT COATS** ½ PRICE

ONE GROUP **WESTERN STRAWS $2.50**



IN FINAL PHASES — Downtown Variety Park work entered final phases last week as workmen began to prepare for blacktopping Main St. and erecting brick planter boxes and benches. (Staff Photo)



HOW IT WILL LOOK — City Manager Dudley Bayne is shown as he exhibited a model of plans for Downtown Variety Park when Main St. merchants gathered to discuss the project several months ago. (Staff Photo)

SALE ON SIDEWALK

Shopping Is Fun in Downtown Variety Park!

AT DUB'S MAN'S SHOP

ONE TABLE - REG. 5.95 DRESS SHIRTS — SUMMER MESH WHITE ONLY — $1.50

JAC SHIRTS — ONE RACK REG. 6.95 — $3.50

ONE RACK - REG. 5.00 SPORT SHIRTS — SHORT SLEEVE S-M-L — $3.95

DRESS HATS — ONE TABLE — 1/2 PRICE

ONE TABLE - REG. 4.95 SHOES — CANVAS SLIP-ON TAN - BLACK - WHITE — $2.50

CUTAWAY BRIEFS — ONE BIN - REG. 1.25 WILSON BROS. — 60¢

PERRY'S 50th Anniversary Year 1915-1965 — CELEBRATING 50 YEARS OF STEADY GROWTH — CHECK OUR SPECIAL VALUES ALL DURING 1965

SIDEWALK SALE

Shopping Is Fun in Downtown Variety Park

STEP LADDERS REG. 2.99 $2.57

SPORT SHIRTS REG. 2.98 $1.32

PAINT ASSORTED COLORS REG. 1.77 $1.22

ASSORTED ITEMS PLASTIC WARE 44¢ EACH

HAIR CURLERS (BRUSH) REG. 1.00 47¢

SPRING TOYS 33 1/3 OFF

All Springwear 33 1/3 OFF

JEWELRY VALUES TO 1.69 99¢

USE OUR CONVENIENT LAY-A-WAY PLAN FOR CHRISTMAS DOLLS AND TOYS!!

Water Accidents On Increase

AUSTIN, — The outdoor water recreation fatality rate as reported to the Texas Parks and Wildlife Department was marked by 13 Fourth of July deaths to increase the season's toll to 134.

Oddly, according to J. B. Phillips, coordinator of law enforcement, no fishermen, for the first time since the "death watch" was initiated as an accident deterrent, were numbered among the 24 victims during the last two-weeks period.

FOUR OF THE dead were involved in boating accidents. One perished when a 12-foot boat launched. Another died when he vainly tried to disentanble a ski rope from a boat propellor. Falling from the prow of a veering motor boat cost another life. A Dallas man gave his life to save a woman who had fallen from a boat.

Another heroic incident proved fatal to a Cleveland man who drowned after rescuing his two daughters and another small girl who stepped into deep water. He pushed one child to a sand bar and then shoved the other to within grasp of boat occupants, before sinking.

ANOTHER NOT infrequent up again when a small boy slipped from an inflated inner tube.

Phillips noted that although countless thousands frolic in the surf along the 600 mile Texas coast line, only two persons drowned during the last two weeks, one off Galveston and the other off Corpus Christi.

The law enforcement coordinator, said wardens helped in several water crises and reported that life preservers were conspicuously absent among the victims and observed that at least one person was saved by wearing a life belt. This was one of the boys hurled from the prow of a veering speed boat. The other lad, minus a belt, was swept to his death.

MORE THAN DREAM

April 5, 1965, 7:30 p.m.

Commissioner W. L. Davis Jr. made the motion which was seconded by Albert Maxwell.

The vote was unanimous.

"Downtown Variety Park" was more than just an idea, a dream.

With this meeting, the final bids were accepted and work was scheduled to begin 15 days later.

Several downtown merchants, including members of the pilot committee which inaugurated the program, were present to hear the commission accept the bids.

The only protest made during the weeks of discussion came from a property owner in the 300 block who now resides in Houston.

Shopping Is Fun In Downtown Variety Park

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK

FINAL CLEARANCE

1/2 PRICE SHOE SALE

LADIES' SPRING AND Summer Shoes

REDUCED UP TO ONE-HALF AND LESS

SEE OUR SUPER VALUES

SIDEWALK SALE

MONDAY ONLY

Odds & Ends Values to 12.95

NOW $1 $2 $3

GLENN'S FOOTWEAR

Fashion at Your Feet

SIDEWALK SALE



SHOPPING IS FUN IN DOWNTOWN VARIETY PARK

ONE GROUP COTTON BLOUSES

White, Yellow, Beige, Stripes and many shades of Blue Fun Prints. Both in Over-Blouses & Tuck-Ins.

1/2 PRICE

ALL SUMMER DRESSES

MANY FAMOUS BRANDS

SIZES 5 TO 15 6 TO 20

1/2 PRICE

ALL SHORTS - SLIM JIMS - SKIRTS & MATCHING TOPS

1/2 PRICE

33 SUITS 1/2 PRICE

BATHING SUITS Entire Stock - Catalina 1/2 PRICE

BATHING CAPS ALL 1/2 PRICE

COSTUME JEWELRY 1/2 PRICE

BAGS ENTIRE STOCK STRAW 1/2 PRICE

SHOP OUR SALE TABLE ON THE SIDEWALK UNDER THE PALM TREE FOR MANY, MANY BARGAINS — OR INSIDE WHERE IT'S COOL & COMFORTABLE.

THE Vogue

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK



HEADED PLANNING — These four men headed a committee of downtown merchants who drew plans for Variety Park. Shown from the left are Ansel McDowell, Dick Barnard, Pick Harman, and Irving Alexander. (Staff Photo)

Rutherford & Co.

OLD TIME



SALE on the SIDEWALK

SALE IS MON. JULY 26th

LITTLE GIRLS' PLAY CLOTHES
GROUP SHORTS
Values to $1.98 69¢ EACH

● ONE & TWO PIECE SETS ●

$4.98 Value	NOW	$2.39
$4.50 Value	NOW	$2.29
$3.98 Value	NOW	$1.89
$3.98 Value	NOW	$1.50
$2.49 Value	NOW	$1.25



WOMEN'S & CHILDREN'S swimsuits



1/2 PRICE



GROUP JAC SHIRTS
"ARROW"
$5.95 Value NOW $3.39
$5.00 Value NOW $2.99

Boys' Jac Shirts by Rob Roy
$4.00 Value NOW $2.19
$3.50 Value NOW $2.00
$3.00 Value NOW $1.89



1 Group Ladies' Summer SLIDES & SANDALS
$5.98 Values $3.47 $4.98 Values $2.97 $3.98 Values $1.97

MEN'S - "ARROW" SWIM TRUNKS
$5.00 Value FOR $3.00
$4.00 Value FOR $2.50



BOYS' - ROB ROY SWIM TRUNKS
$3.00 Value FOR $2.00
$2.49 Value FOR $1.50

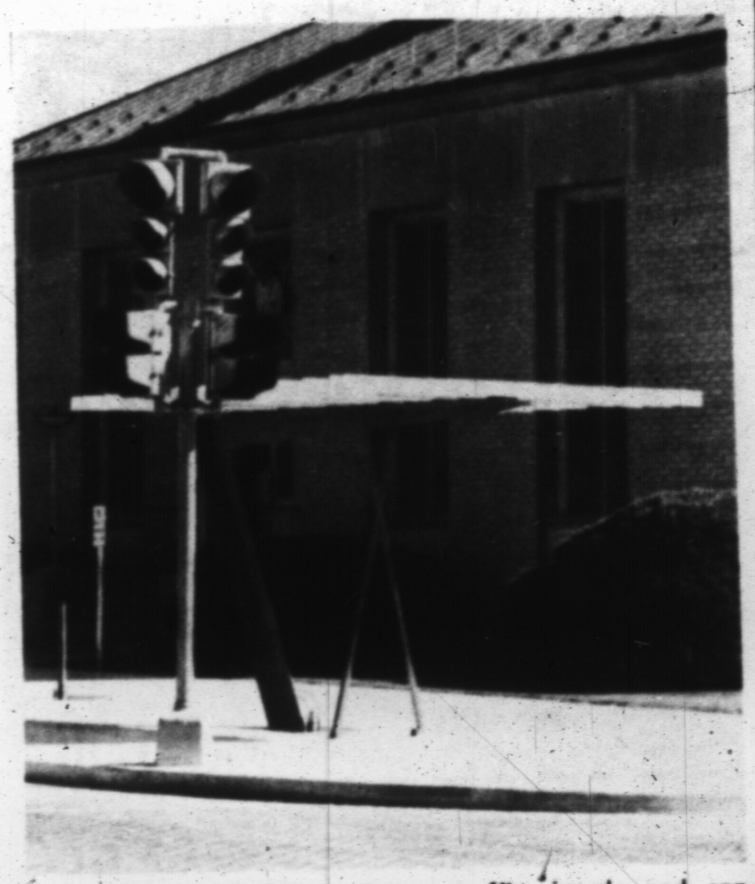
BARGAINS ON THE INSIDE!

ALL LADIES' Summer Dresses
GOING AT 1/2 PRICE

ALL CHILDREN'S Summer Dresses
GOING AT 1/2 PRICE

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK

Rutherford & Co.



TWO IMPROVEMENTS — Corner traffic signals and canopies are among improvements afforded by the Downtown Variety Park project which is nearing completion here. (Staff Photo)

Briscoe Jail Still Stands

SILVERTON, Tex. (AP) — A two-story jail built here in 1894 for the then huge sum of $4,687 is still standing, and prisoners still are kept in it occasionally.

The box-shaped structure was built of rough native stone hewn from nearby Tule Canyon.

WORKMEN used hatchets to remove the stone from the canyon walls and then hauled it eight miles to town.

Briscoe county, in the Texas panhandle, was organized in 1892 and Silverton was designated the county seat in March of that year.

The commissioners court issued bonds almost immediately for the construction of a courthouse. The structure was completed in January of 1893.

IT WAS 10 months before the county commissioners felt the need for a jail, but when they did decide, it was a substantial

The Commissioners issued one they wanted.
bonds for the jail Feb. 14, 1894. The specifications called for the jail to be of either stone or adobe, although the commission was content to meet in a wooden courthouse.

The commission accepted the bid of G. L. Lamar of Hale County and instructed that he employ only Briscoe County citizens and be finished in six months. A second bid was issued to a lock and safe company for installation of a $2,200 double cell block installed the following month.

THE JAIL was completed in August and the cell block installed the following month.

The first person in the jail? The then sheriff Miner Crawford.

His daughter, Mrs. True Burson, said that during the celebration of the jail's completion, some townspeople locked Crawford in a cell as a joke.

The present sheriff, Vinson Smith, said the jail is still the same as it was in 1894 except for a lock that is different from the original padlock.

Smith said the jail is still used, but only as a hold-over lockup for prisoners going to Tulia or Floydada.

WHITE'S SALE ON SIDEWALK

FISHING LURES 44¢ Reg. $1.25 & $1.50

MEN'S & WOMEN'S STRAW HATS 77¢ Sidewalk Special

SNACK & COFFEE SET $1.66 8 Piece

Asst. of GIFTWARE ITEMS 88¢ Your Choice

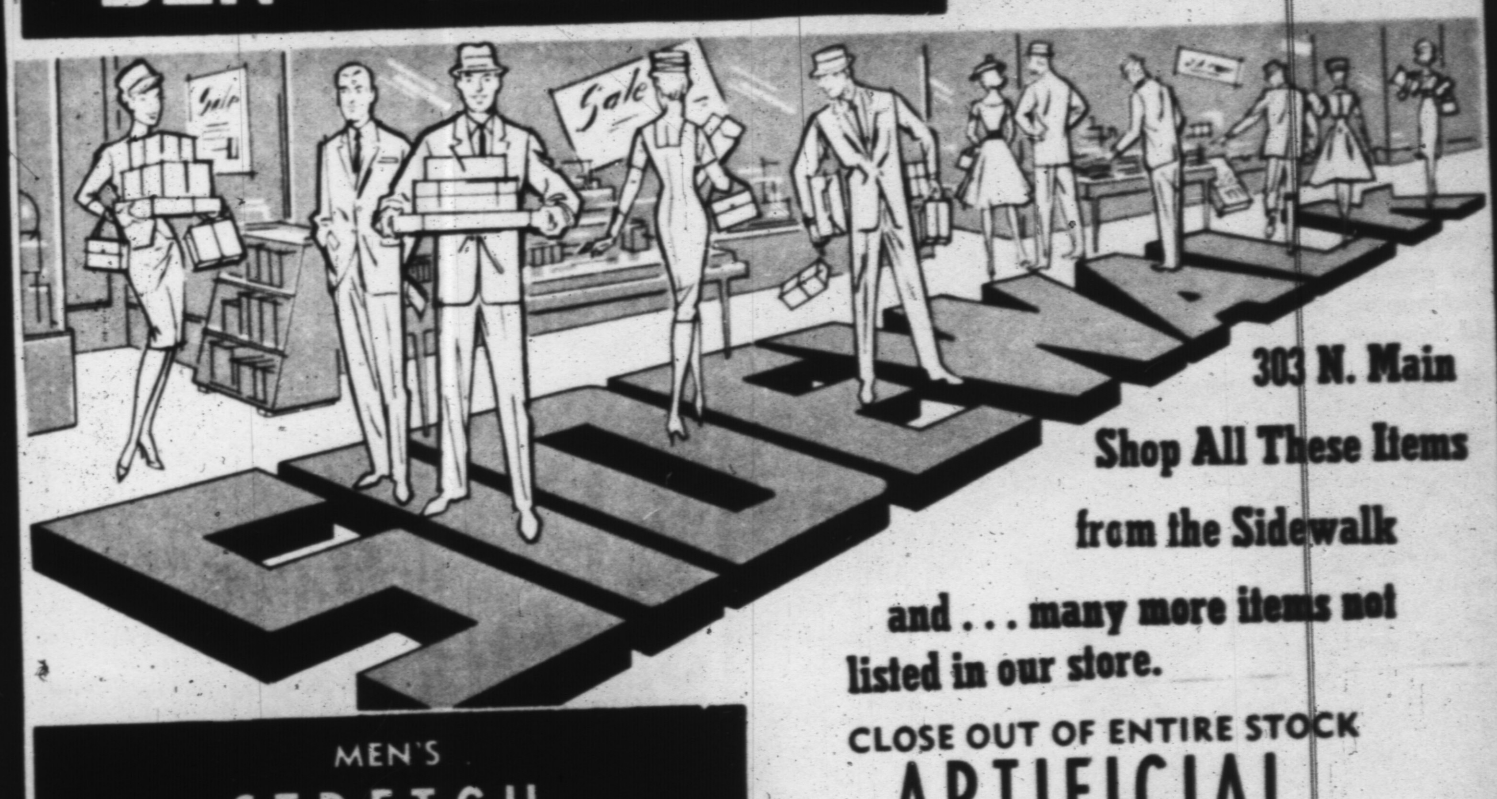
METAL WASTE BASKET Reg. 59¢ 33¢

"Home Owned And Operated" By BUDDY BLOOMER

WHITE'S THE HOME OF GREATER VALUES

BEN FRANKLIN

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK



303 N. Main

Shop All These Items from the Sidewalk

and . . . many more items not listed in our store.

CLOSE OUT OF ENTIRE STOCK ARTIFICIAL FLOWERS Reg. 1.20 Doz. 84¢ DOZEN

MEN'S STRETCH SOCKS 3 PAIR $1

LADIES PIXIES REG. 99¢ 77¢

MEN'S & BOYS' SPORT SHIRTS Reg. 1.99 2 FOR $3

LADIES SEAMLESS NYLONS 3 PAIR $1

Excise Tax Cut Savings Are Noted

(Special To The Brand)

NEW YORK — Figures are now available to indicate how much money residents of Deaf Smith County should be able to save by virtue of the recent cut in excise taxes.

The figures are based on the volume of purchasing done locally in the past year and on the amount of excise taxes paid on these purchases.

IN THE State of Texas as a whole, the Government collected $670,309,000 in such taxes during fiscal 1964, according to a report by the Internal Revenue Service.

A breakdown of this total shows that Deaf Smith County residents contributed approximately $880,000 of it.

They paid excise taxes on cosmetics, luggage, handbags, jewelry, cars, cameras, movie admissions, matches and a wide variety of other consumer goods and services.

MANY of these levies are now being eliminated under the bill passed by Congress last month.

In the first full year under the change, Deaf Smith County families are expected to save an estimated $110,000.

NATIONALLY, the bill provides for a reduction of $1.75 billion in the initial stage. Beginning next year, an additional $1.7 billion will be lopped off. And, within a period of four years, the cuts will reach $4.6 billion.

Ultimately, after the full cuts are in effect, local residents will have prospective savings of some $290,000 annually.

What it amounts to at the family level is a saving of $69 per family, on average.

IN SOME parts of the country, where earnings are lower and the amount spent is proportionately less, the cuts will not come to as much as this.

Whether or not the public will get the full benefit of these reductions is somewhat in doubt at this point. As for retail establishments, they have taken steps, in general, to pass the savings along.

In some cases, however, where the excise taxes have been applied at the manufacturers' end, there has been a reluctance to reduce prices by the amount of the tax cut.

A field survey has been begun by the Bureau of Labor Statistics to determine the extent of this hesitancy.

Main Street Gets Coating Over Bricks

Main Street is getting a new look.

Not only the canopies, new traffic lights, or colored sidewalks, but the street itself.

Included in the plans for Main Street improvements was an asphalt topping and 5 foot widening of the street area. With its new coating, the street surface blends readily into the over-all design of "Downtown Variety Park", and is easier for the city to maintain.

The old look, brick, was a similar cooperative effort among the Main Street firms in 1947 when the brick paving was installed.

MEN WELLINGTON WORK & DRESS BOOTS

Regular $17.00 NOW ONLY $11.76

Lace Boots 9-10 IN.

Regular $15.00 NOW ONLY $9.80

Leons

323 N. MAIN SHOES

WOMAN'S SHOES

High - Med. - Low Heels

Reg. $11.00 - $13.00 - $15.00

NOW $3.92 $4.90 $5.88

HANDBAGS

Reg. $3.99 to $6.00 Straw & Vinyl

$1.96 to $3.43

Leons

323 N. MAIN SHOES



HURRY, HURRY, HURRY TO THE HAPPIEST

SIDEWALK SALE

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK

ASPIRIN 50 Tablets

U. S. P. Reg. 5 Grain Extra Special 9¢ per bottle

HAIR SPRAY

AQUA NET 13 OZ. SIZE 59¢

REVLON REG. 1.50 98¢

1 LB., 7 OZ. SIZE SUDDEN BEAUTY 99¢

VO-5 REG. 2.59 15 OZ. SIZE $1.67

REXALL KLEENEX

5 200 Count Boxes $1.00

BISODOL POWDER REG. 1.09 69¢

GERITOL

REG. 5.00 $3.39 REG. 3.00 $1.98

REG. 59¢ Alcohol 29¢

BATHING CAPS ½ PRICE

69¢ Val. ALKA SELTZER 49¢

CHANTILLY BATH OIL REG. $2.00 SIZE $1.00

HOUBIGANT BATH OIL REG. 3.00 $1.50

McDOWELL DRUG

318 N. MAIN EM 4-1313

Floydada.

HARMAN'S DEPT. STORE

SIDEWALK SALE

ALL DAY MONDAY, JULY 26th

SALE OF SUMMER DRESSES
Sorry No Try-Ons
1/2 PRICE
Sizes - Petite Misses & Half Sizes

GROUP · ODDS & ENDS
SPORTSWEAR!
VALUES TO $10.00
SHORTS - SKIRTS · SLIM JIMS · TOPS & BLOUSES
SORRY NO TRY ONS
1/2 PRICE

GROUP
Ship 'n Shore
Sleeveless & Over
BLOUSES
1/2 PRICE

Large Selection
MEN'S WESTERN
STRAW HATS
$2.99

FINAL CLEARANCE
LADIES' STYLE SHOES
VALUES TO 14.99
Sizes Broken $3.00

Sale! MEN'S SUMMER SUITS

STYLED By J&F & ROSE Values to 59.95
37.88

Men's Fine Combed Super 220 Broadcloth
DRESS SHIRTS

Reg. 2.99 Value $1.99

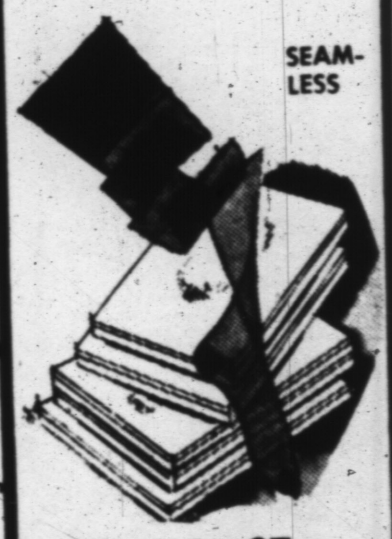
Sale of Men's
Sport Shirts

Large Selection 2.99 Values $1.88

SUMMER HAND BAGS

1/2 PRICE

Summer Millinery
1/2 off

EQUISETTE
NYLONS
SEAM-LESS

2 PAIR FOR 87¢

CHECK THESE RED-HOT
SIDEWALK SPECIALS!

ONE GROUP
LADIES' SANDALS
(Val. to 8.95) $2.

GROUP - MEN'S Odds & Ends
WORK SHOES REDUCED
$2. TO $5.

Odds & Ends Val. 3.98
LADIES' LEE JEANS
$2.

EXTRA SPECIAL - Big Thirsty
BATH TOWELS
3 FOR $1.

Men's Odds & Ends
SLACKS
$1.

100% RAYON PILE
RUGS 27x42
$1.

ONE RACK MEN'S ODDS & ENDS
Jackets, Suits, etc.
AT GIVE-AWAY PRICES!

24.95 Summer Men's
NUNN BUSH SHOES
$15.

Full Bed Size
MATTRESS PADS
$3.

BACK TO SCHOOL
BOBBY SOCKS
2 PR. 88¢

MUSLIN 36 INCH BROWN 4 YDS. $1.00

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK

Men's Sanforized
KHAKI PANTS
Sizes Broken 4.98 Value

PR. $2.00

MEN'S BRIEFS
T-SHIRTS or
SHORTS

2 FOR 99¢
Extra Special

MEN'S
S-T-R-E-T-C-H
NYLONS
2 pr. for 87¢

Harman's
WE GIVE S&H GREEN STAMPS

Clearance
SUMMER FASHION FABRICS
33 1/3% off
Our Entire Summer Stock


swimsuits
Sale
1/2 PRICE


FULL-SIZE
BED-PILLOWS
For Sound Healthy Sleep
$1.69 EA.


HEREFORD, TEXAS
Penneys
ALWAYS FIRST QUALITY

SOME LIMITED QUANTITIES, SO BE HERE EARLY AND DON'T MISS THE FUN AT PENNEYS CRAZY SIDEWALK DAYS. KIDDIE SHOW WITHOUT CHARGE AT THE STATE THEATRE IN THE MORNING. FOR A LIMITED TIME!

CHARGE IT AT PENNEY'S

Giant Summer White Goods

famous Penney sheets REDUCED



WHITE! FASHION COLORS! ALL PERFECTS! LAB-TESTED!

COMPARE! More people sleep on Penney brand sheets than any other single brand in the world! The reason, outstanding value, always flawless first quality, made to Penney's high specifications, quality controlled from selected cotton to last stitch in the hems!

Nation-Wide® Long-WEARING COTTON MUSLINS

133-count.* Famed for their firm, balanced weave, smooth finish, sturdy long wear and thrifty prices! Now, a not-to-be-missed buy at these reduced prices!

1.49 WHITE
twin 72" x 108" flat or Elasta-Fit Sanforized® bottom sheet

full 81" x 108" flat or Elasta-Fit Sanforized bottom sheets $1.68

pillow cases 42" x 36" 2 for 81¢

Pencale® COMBED COTTON PERCALES

186-count.* These are the famous Penney percales woven of long-staple cotton, combed to extra silky-smoothness. Outstanding buy at their regular prices, spectacular now!

1.78 WHITE
twin 72" x 108" flat or Elasta-Fit Sanforized bottom sheet

full 81" x 108" flat or Elasta-Fit Sanforized bottom sheets $1.99

pillow cases 42" x 38½" 2 for 99¢

PASTELS: pink, lt. lilac, yellow, green, seafoam, aqua, milk chocolate;
twin 72" x 108" flat or Elasta-Fit Sanforized bottom sheet..... $2.58
full 81" x 108" flat or Elasta-Fit Sanforized bottom sheet..... $2.98
pillow cases 42" x 38½".....2 for $1.28

ANNUAL JULY BLANKET LAY-A-WAY EVENT

Extra Special! Orlon Acrylic BLANKETS **$3.99**

50¢ down per blanket

Extra Special! Thermal BLANKETS **$4.99**



PILLOW PAIR SPECIALS

Cotton Filled KAPOK 2 for $4

Crushed Chicken FEATHERS 2 for $6

Dacron Non-Allergenic POLYESTER 2 for $7

Soft Foam RUBBER 2 for $8

Goose DOWN FILLED 2 for $18

BIG TOWEL BUYS!

BEAUTIFUL PRINTS
bath size 2 for $1
3 for $1 —— hand towels
6 for $1 —— washcloths

Finest cotton terry towels we know of at this price! Rose prints, in assorted colors!



SPECIAL! ELECTRIC BLANKET

single control twin 72" x 84" $9.66

single control full bed 72" x 84" $13.66

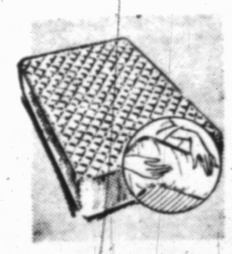
2-yr. replacement guarantee.* Six colors.
*should defects in material or workmanship develop.



RICHLY TUFTED RIPPLE CHENILLE BEDSPREAD BUY

twin or full 2 for $5

Low-cost bedroom dress-ups! Machine washable*, no-iron cotton chenille in pretty ripple design with bullion fringe. Many hues.



Fitted mattress pad, cover. Sanforized cotton, bleached fill. Double box stitch.
2.88 twin, 3.88 full



Mattress covers—embossed, heavy-gauge vinyl. Elastic fitted, heat sealed seams.
$1 twin or full



Smartly printed pillow cases, our own Nationwide® cotton muslin. 42" x 36". Buy 2, save!
2 for $1



STAMPED DESIGN PILLOW CASES
Newest designs on sturdy cotton
$1 per pair



HIT QUILT-TOP BEDSPREADS, PRICED SO LOW

twin or full **$5**

Dip into these bedspread buys for a decorative touch



MEN'S FINE SHORT SLEEVE SPORT SHIRTS . . . VALUE PRICED!

sizes S, M, L **3 for $5**

MEN'S WHITE DRESS SHIRTS TOO!

Look at these choices! Combed cottons, cotton oxfords, or Dacron® polyester and cotton (a 65-35% blend)! Embroidered models, gingham plaids, stripes . . . and a wide assortment of fashion collars. Exciting mid-summer savings. Hurry!



slim-dandy buys! corduroy jumpers...

2.88

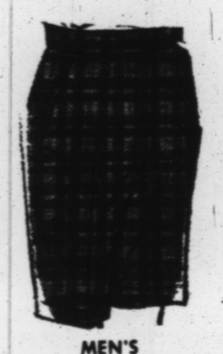
Coeds, catch an armful! Snap up these pencil-slim sharpies at this Penney-low price! Plushy cotton corduroy in rich wide wale or pert pinwale, slender and swinging fashion news! They'll go it alone now — come fall they'll match up smartly with newest sweaters and blouses! Black, red or green, 8 to 18.



SAVE NOW— MEN'S TROPICAL LIGHTWEIGHT SLACK SPECIAL!

Regular 6.95 — NOW **$5** pr.

Plain front or pleated. Separate waistbands.



MEN'S WALK SHORTS . . . PLAIDS OR SOLID COLORS

Reg. $3.98 Reg. $4.98
$2.88 $3.88

All cotton shorts in a wide assortment of plaids or solid colors.



Girls' 2 Piece SPORTSWEAR in seersucker & cotton broadcloth

$1 - $1.29 - $1.59

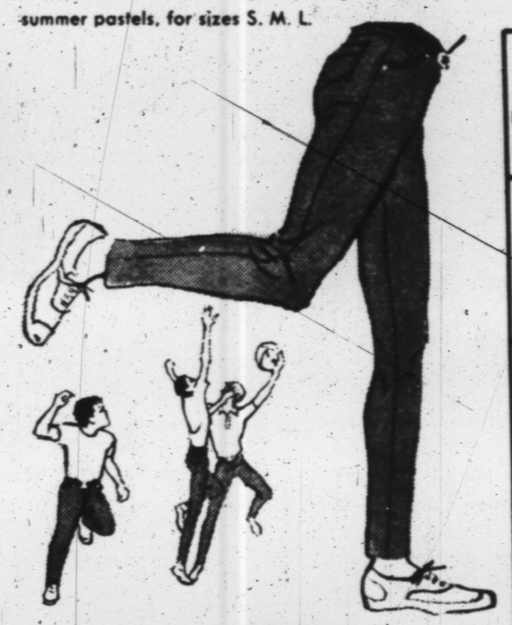
Sizes 3 to 14
Prices as Marked



COOL, CAREFREE WONDERS! SHIFTS & BABY DOLLS AT A WONDER PRICE

1.99

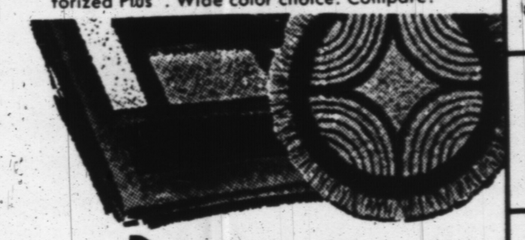
Penney buys! Miracle mating of Dacron polyester, nylon and cotton gives these pretties their dip-and-dry ways, their frosty freshness! At this price, you'll want a drawer-full, and plenty to give! Favorite summer pastels, for sizes S. M. L.



NEW JEANS! PENN-PREST... MEANS YOU NEVER IRON!

sizes 6 to 20 **2.98** pair

Newest and greatest wrinkle resistance—PENN-PREST! 10-oz. blend of 50% cotton, 50 % Fortrel® polyester. Ranchcraft® western styling. Reinforced at stress points. And . . . they're "Sanforized Plus". Wide color choice. Compare!



BOSSA NOVA area rugs

2 for $7 24"x40" **$7** 36"x54" **$12** 48"x72"

HEREFORD, TEXAS
Penneys
ALWAYS FIRST QUALITY

Store Hours, Weekdays 9 to 6 Saturdays 9 to 9



SUMMER HANDBAG SPECIAL— AT THE SEASON'S HEIGHT!

Reg. 2.99 — NOW **1.88** and **3.88** Reg. 4.99 Now No fed. tax

Only 1.88 for a top selection of exciting straw bags and dressy vinyl handbags—round out your fashion wardrobes at this tiny price! Only 3.88 for better straw bags and luxury-look expanded vinyl handbags—for yourself, for smart gifts!

Once-A-Year Sidewalk Bargains

Men's Western STRAW HATS Reg. $1.98 Reg. $2.98 **$1.66** Now **$2.44**	Women's SPRING HATS Reg. $2.98 & $3.98 NOW **$1.50**
Women's WHITE UNIFORMS Reduced **$2 - $4.88**	Women's SEAMLESS NYLONS **3 pr. $1.45**
Men's Slide HOUSE SLIPPERS **$1**	Women's HEADSCARVES **2 for $1**
4 Only Men's SPORTCOATS Reg. $24.95 NOW **$15**	Men's White or Colored HANDKERCHIEFS **10 for $1**
Children's STRAW HATS Reduced to **33¢**	Surprise TABLES Real Bargains **50¢ - $1 - $1.50**
Children's PLAY SHORTS **50¢ - 88¢ - $1**	Reduced Better GIRLS' DRESSES **$1.50 - $2.50 - $3**
Only a Few Men's KHAKI PANTS Summer Weight **$1.99**	Hialeah & Terry PIECE GOODS Limited Quantities Reg. 98¢ NOW **66¢**
Boys' Short Sleeve SPORT SHIRTS Knits & Cottons **88¢**	Better Cotton PIECE GOODS **2 yds. for $1**
Women's WHITE FLATS Rg. $3.99 & $4.99 NOW **$3**	One Rack of Women's Gingham & Plisse SPORTSWEAR REDUCED TO CLEAR
Women's Cotton SLEEVELESS BLOUSES **$1.98**	Women's Cotton PLAY SHORTS **$1.50**

Giant Unhemmed FLOUR SQUARES 5 for $1	Absorbent Terry WASHCLOTHS 12 for $1	Cotton Terry GUEST TOWELS 5 $1	Waffle Weave DISH CLOTHS 6 $1	Ironing Board PAD & COVER $1	Women's 2 Piece JAMAICA SETS $2.99	Women's Better DRESSES REDUCED $3 - $4 - $6 - $8 - $10	6 Only - Women's SWIM SUITS Reg. $10.98 & $12.98 NOW $8	2 Only Women's DRESS COATS Reg. $18 & $21 Your Choice $10	Women's Corduroy SHIFTS Reg. $2.88 Spring Colors Now Reduced $1

22 WORLD FAMOUS COMICS

The Sunday Brand

Published Every Sunday

SUNDAY, JULY 25, 1965

Our Slogan: "More People—More Farms"

FIRST
—IN LOCAL NEWS
—IN LOCAL PICTURES

BLONDIE

CHIC by YOUNG

























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7-25

MANDRAKE THE MAGICIAN



BY LEE FALK









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The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF



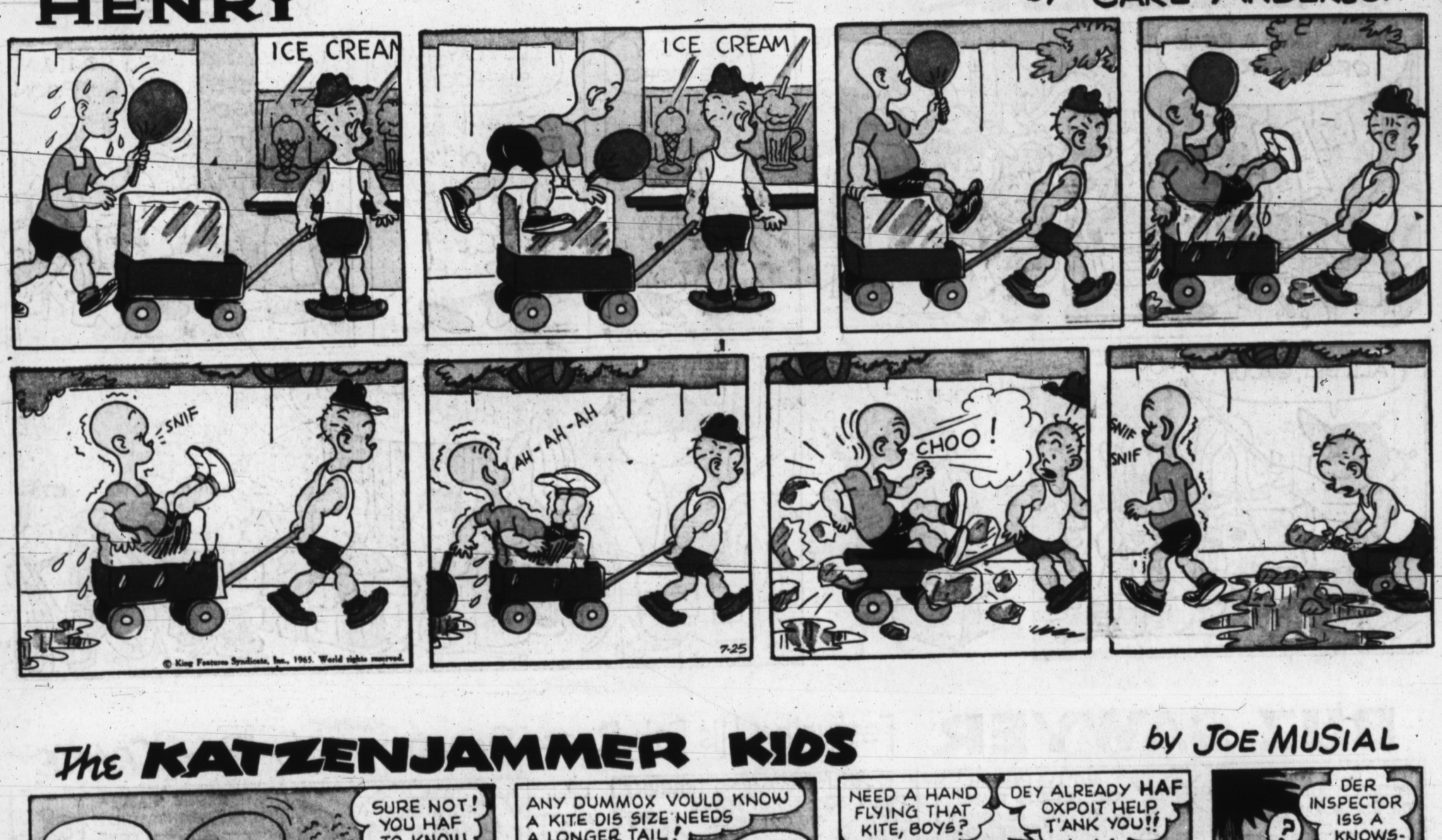
GRANDMA

by Chas. Kuhn



HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL

TIM TYLER'S LUCK by Lyman Young and Tom Massey



TIGER by BUD BLAKE

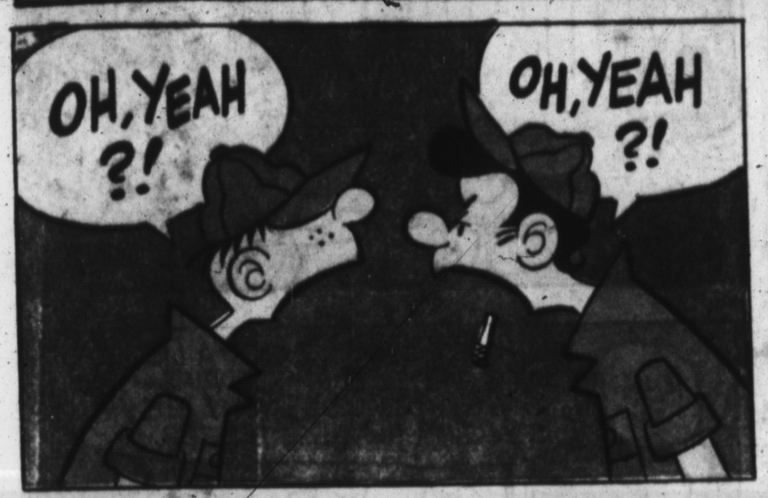


BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE



beetle bailey

by mort walker













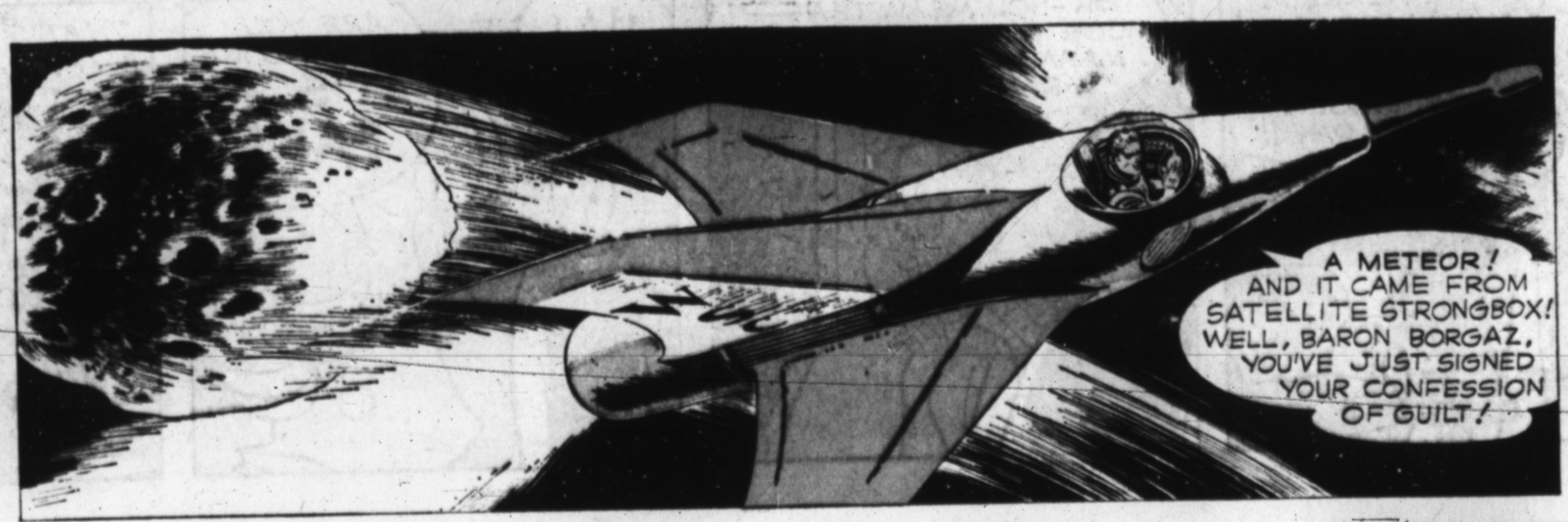






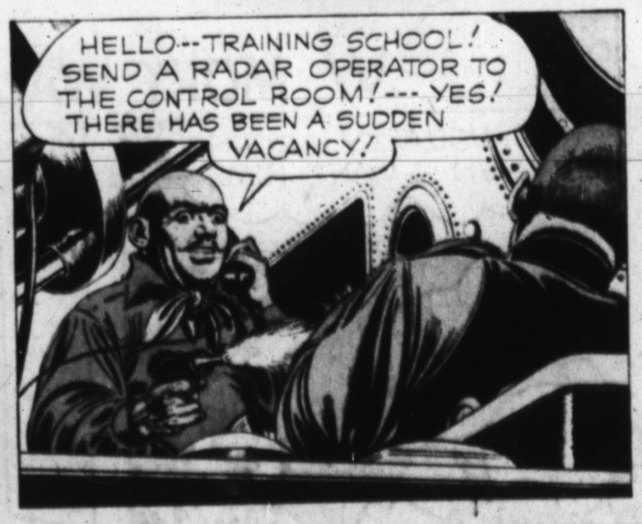
FLASH GORDON

by MAC RABOY

















LITTLE IODINE by JIMMY HATLO



The Little Woman by DON TOBIN



Hi and Lois by MORT WALKER and DIK BROWNE



The LONE RANGER

by Charles Flanders and Paul S. Newman



DONALD DUCK

by WALT DISNEY



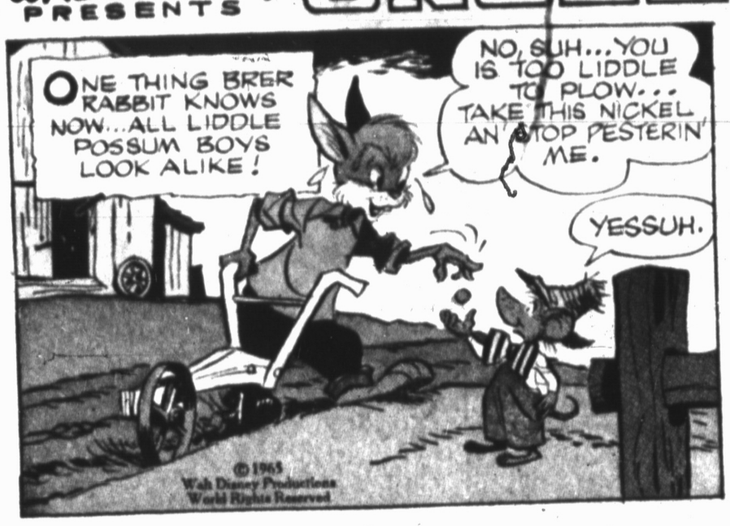
MICKEY MOUSE

by WALT DISNEY



WALT DISNEY PRESENTS UNCLE REMUS AND HIS TALES OF BRER RABBIT

Adapted from the stories by JOEL CHANDLER HARRIS

















MISTER BREGER

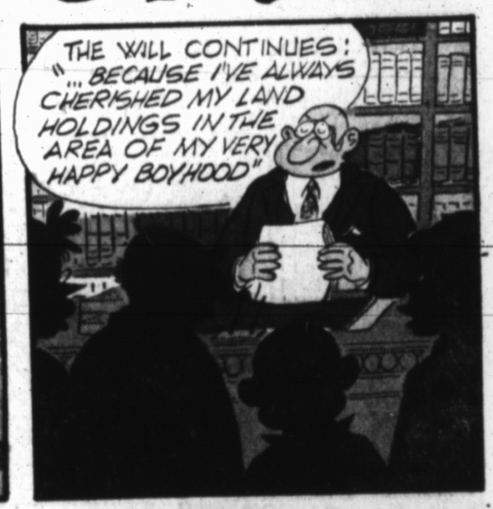
by Dave Breger



















BARNEY GOOGLE *and* SNUFFY SMITH

by FRED LASSWELL











