

Quillen E. Terrell Enters Contest For Governor

January 31 Last Day To Sign Acreage Reduction Contracts

Only about 200 farmers in this county have signed the 1934-35 cotton contracts for acreage reduction up to date, and with only five more days in which to sign this contract it seems that the contract is somewhat of a failure in the county. Unless enough cotton producers sign these contracts to make the plan feasible by February 1st the acreage control will be off and a big crop will be planted for 1934 harvest. This will probably mean 5 cent cotton next fall. There are only five more days to work, but if all interested in the welfare of cotton growers will get busy now there will be time enough.

If this campaign can be put over there is a good reason to believe that production can be controlled in the future and hereafter a fair price secured for all future cotton crops.

Farmers are asked to get the following information before beginning to make out the contracts: total acreage of the farm on which you are located for 1934, the acreage in cotton and number of bales made each year for that five year period 1928-32 inclusive. In case renters want to make out contracts they should have this information as well as owners. Contracts for farmers must show at least 100 pounds of lint per acre for the averaged five years.

County Agent Joe Williams stated this week that he was trying to get records for the past five years for all men who farmed in this county so that all figures might be checked, so no mistakes could be made.

W. E. Anderson For County Clerk's Office

To the Voters of Dawson County: I am submitting to your consideration my application for the office of County Clerk. I am experienced in the duties of this office and feel that I am capable of properly performing all of its duties.

The proper keeping of the records is very important, and having filled the office in previous years, I respectfully refer any one not acquainted with my qualifications, to those who were here during the time that I was county and district clerk during the early days following the organization of this county.

My race will be strictly on my worthiness and ability to fill the office, which is really the only question for the voters to decide, and for my part no other questions will be brought into my candidacy.

Respectfully,
W. E. Anderson.

W. M. Yates In Race For Superintendent

W. M. Yates of Pride authorizes us this week to place his name in the political column for the office of county superintendent of schools.

Mr. Yates has been a school teacher in the county for 16 years and feels that he fully understands the office he is now seeking.

Jesse Walker Announces for Sheriff

Jesse Walker this week is announcing for the office of sheriff of Dawson County subject to the primary election to be held in July.

Mr. Walker is an old timer in Dawson county. He is fully acquainted with the needs of this county and is known as a thoroughly reliable citizen.

J. C. Camp For City Commissioner

Mr. J. C. Camp is this week making announcement that he will be a candidate for the office of City Commissioner.

Mr. Camp is an old timer of Lamesa and Dawson county. He has never before asked for any office and would appreciate your vote and influence at the coming city election.

Mrs. Lula Mae Lindley Passed Away Sunday

Mrs. Lula Mae Lindley, aged 32 years, wife of D. C. Lindley, passed away at the family home in the Richerson community on Sunday afternoon January 21. Mrs. Lindley died following an attack of pneumonia. Funeral services were held at the local First Baptist church on Tuesday afternoon with the pastor Rev. E. F. Cole officiating. Burial was made in the Lamesa cemetery.

Survivors are her husband and seven children.

Mr. and Mrs. Murry McWhorter spent the week end in Levelland visiting Mrs. McWhorter's parents.

C. of C. Helping Farmers Fill Out Boll Worm Claims

The local chamber of commerce is this week assisting farmers in filling out their pink boll worm claims. Extra help has been provided for this work at no additional cost to the farmers. Ones in charge stated that 1500 claims had already been filed in the office with around 800 still to be brought in, this making the total for the county 2300.

Some people are still asking for information concerning charges for the filling out of these blanks. The law states that charges could be made for this work, but no person could collect commissions for the filling out of these claims. The local chamber of commerce has made arrangements so that the farmers can get this work free with the exception of a small notary fee.

Pay Taxes By Feb. 1 To Avoid Penalty

Willie Belle Cleveland, county tax collector, urges everyone to pay their 1933 taxes before February 1, to avoid the ten per cent penalty.

Poll tax must also be paid before the first of the month if you intend to vote in the coming elections. A total of 1330 poll tax receipts had been issued by the tax collector up to and including Wednesday. Last year there were only 1183 poll taxes paid in the county and the year before 2339, so therefore many more people are expected to pay poll taxes before the deadline.

All motor cars and trucks must be registered by January 31. It will be a great help to the tax collecting force if you will bring your papers with you when you come in to register your car. All commercial cars must be weighed before registered. All farm trucks used exclusively for farm purposes only, will be registered for 50 per cent of the 1933 registration fee.

To The Voters Of Dawson County

In announcing my candidacy for county Treasurer wish to say, I have lived in Dawson county practically all of my life. I received my education in this county and West Texas State Teachers' College, Canyon, Texas. Have been employed by the business firms of Lamesa for the past eleven years.

This is my first time to ask for a public office. With my business experience I feel that I am qualified to fill the office I am now seeking, and if elected to this responsible place I shall give the people of this county my very best.

I shall strive to see every voter personally before the election. Please consider my claim before casting your vote.

Sincerely,
MRS. ARPPIE OLIVER.

Mrs. C. W. McClain Dies Last Friday

Mrs. C. W. McClain, aged 47 years, passed away at the family home in the Munger community on last Friday afternoon January 19, at about one o'clock. Mrs. McClain had been ill with the influenza for about one week. Death came suddenly due to a blood clot on the brain.

Mrs. McClain was a pioneer of Dawson county, and leaves a host of friends to mourn her death.

Funeral services were held on Saturday afternoon at the residence with Rev. Thomas officiating. Burial was made in the local cemetery.

Mrs. McClain is survived by her husband, four daughters, Mrs. John Marks, of McCamey, Miss Faye McClain of Fort Worth, Mrs. Frank Crow of Munger community and Miss Marie McClain of Munger, and three sons, Herbert McClain of McCamey, Claude McClain Jr., and Elmer Gene of Munger. Sisters of Mrs. McClain's who were present at the funeral were Mrs. C. M. Burton of Lamesa, Mrs. Arch Ferguson, Cleburne, Mrs. Bill Bailey, Munday, and Mrs. Nannie Walker of Corpal, Texas.

ATTEND FUNERAL OF RELATIVE AT PADUCAH

Mr. and Mrs. J. W. Holley, Mrs. Edith Cooper, and Mr. and Mrs. C. E. Holley were called to Paducah on January 16th to be at the bedside of Mrs. J. W. Holley's brother-in-law Bob Row. Mr. Row passed away on that same day.

Mr. and Mrs. Raymond Hatch visited in Taboka Sunday.

The Dawson County Courier

VOL. 4 LAMESA, DAWSON COUNTY, TEXAS, THURSDAY, JANUARY 25, 1934 NO. 1

Plans Nearing Completion For President's Birthday Ball Here

The President's Birthday Ball will be held at three halls, the Da' Pace Hotel, American Legion Hall and the Wilkes Hall on Tuesday evening, January 30.

The committee wishes for the support of everyone in the country who is in sympathy with the 150,000 American children annually afflicted with infantile paralysis. The work at Warm Springs Georgia, Foundation endowment is truly national. While you possibly do not care for the social features to be given in an effort to raise these funds but it is reasonable to believe that you are interested in America's crippled children to the extent of a small contribution. This dreaded affliction might come into our midst at any time. We appeal to you to support this great movement.

Mr. W. B. Collins of the Collins Dry Goods Company purchased the first ticket for the ball paying \$10.00 for it. Many other tickets are being sold daily.

Program hours 8:15 to 12:30.
Mayor J. R. Lowrie, chairman for the evening.
Music 8:30.
President's Address 10:15 to 11:15
P. M. Radio stations WPA and WRR broadcasting.
Rooms for other amusements.
BUY YOUR TICKETS NOW.

Estacado To Play Lamesa In Basketball Here Friday Night

The Lamesa Golden Tornadoes both junior and senior boys will play the Estacado Wolves basketball teams here Friday night, January 26. The game to start at 7:45.

Lamesa has been trying to land a game with the fast Estacado team for several days and succeeded in arranging the game for this week end. Estacado is not a very large place on the map, but it is going over in a big way in basketball. This team is the most feared team in the district to date. The Wolves have met the best opposition in this section, with the exception of Lamesa, and in each case has won with considerable ease.

In a recent game with the strong Ropesville team the Tornadoes won by a 65 to 29 count. The Estacado crew beat the same team 60 to 17, which makes the Wolves on paper a seven point better team than the Tornadoes can boast.

The Estacado Juniors will meet Coach Henry Norris' Junior bantams in a nightcap affair.

Admission for the games will be 15 and 25 cents.

Football Boys Awarded Sweaters

Sweaters, gold in color, with appropriate lettering, have been awarded the football players of the 1933 Golden Tornadoes who passed their courses at the close of the semester. The following boys and girls received these awards:

Gable, Berry, Boswell, Echols, Johnson, Britt, Gaines, Morgan, Jude Smith, James Smith, Jordan, Mitchell Hill, Addison, Duggar, Gresham, Cozens, King, Wilkes, Cox, Elizabeth Arnett, yell leader. McKennon and Burdine will receive sweaters as soon as certain scholastic requirements are met.

Attend Educational Rally At Lubbock

V. Z. Rogers and W. T. Webb attended an educational rally of this district in Lubbock on last Friday. L. A. Woods state superintendent and A. A. Bullock, chief supervisor of rural schools both made very interesting addresses.

Rural School Inspector To Be Here Soon

G. D. Holbrook, deputy State superintendent will be in Dawson county to inspect rural schools the week of February 12. His schedule for this county will be published in the very near future.

Hot Stove Center



HEALTH AND SANITARY SURVEY STARTED IN DAWSON COUNTY THIS WEEK

Members of the Health and Sanitary survey for this county report this week that work has been started with much interest being shown throughout the county.

Thirteen orders for pit toilets have been received from private homes and schools, four of these toilets being finished the past week. For the benefit of the people who would like to see one of these toilets a model will be made and placed on the lot directly in front of Forrest Lumber Company on Saturday, January 27.

The purpose of this survey is for the purpose of safeguarding the health of all citizens, and this week a house to house canvas is being made to find out just what unsanitary conditions are prevailing through the county.

It is understood that the services of a county nurse will be supplied in a few days, so that the immunization against certain diseases can be made without cost except for serum.

Those having unsanitary conditions they wish improved may make a personal request by calling at the Sanitary and Health office located in the City Hall.

POLITICAL ANNOUNCEMENTS

The following are candidate for office subject to the action of the Democratic Primary in July 1934.

All political announcements are cash unless provisions are otherwise made for their publication.

For Congress, 19th Congressional District:
ARTHUR P. DUGGAN
For District Judge of the 106th Judicial District:
GORDON B. McGUIRE Sr. (Re-election)
W. W. PRICE
For Sheriff:
GUS WHITE (re-election)
L. C. STEELE
JESSE WALKER
For District Clerk:
GUTHRIE ALLEN
For County Clerk:
S. M. (Marvin) MITCHELL
W. E. ANDERSON
For County Superintendent:
W. T. WEBB (Re-election)
W. M. YATES
For Tax Collector and Assessor:
WILLIE BELLE CLEVELAND
W. M. (Bill) NORRIS
For County Treasurer:
MRS. MATTIE HERNDON (re-election)
MRS. ARPPIE OLIVER
For Commissioner Precinct No. 2:
S. B. HODGES (re-election)
For Commissioner, Precinct No. 3:
OSCAR G. KELLEY (re-election)
For Commissioner, Precinct No. 4:
W. W. BEEMAN (re-election)
For Public Weigher, Precinct No. 1:
R. DECK DAVIS (re-election)
For Justice of Peace, Precinct No. 1:
A. B. COOPER. (re-election)
For Mayor City of Lamesa:
J. R. (Ray) WILLIAMS
CARL C. "Pete" PETERSON
W. L. MARR
For City Commissioner:
W. B. McWHORTER
W. R. (Shorty) DIXON
J. L. SPYERT
J. C. CAMP

Increased Enrollment In Lamesa Schools

The second semester of both the Elementary and High school began last Monday morning with an increase in pupils. Twenty-nine pupils were received in the high school from the elementary school through regular mid-term promotions. Thirty-three other pupils joined this promoted group in entering the local high school. The auditorium, where all the high school pupils are assembled for daily programs, is more fully occupied than has ever been the case before.

The elementary school enrollment also increased even with the loss of promotions. About twenty more pupils were received than were promoted to high school.

The colored school attendance is 20 pupils daily with only elementary grades being taught.

The total enrollment in all three schools is now approximately 1200.

High School Receives Football Trophy

A district football trophy in the shape of a full sized silver football on an ebony pedestal was awarded the Lamesa High School, by superintendent V. Z. Rogers, chairman of the district executive committee, on Tuesday morning in honor of the victories in winning district championship for the 1933 season. This trophy is a beautiful thing and adorns the trophy case at the local school.

EDUCATIONAL PLANK STRESSED IN PLATFORM

Quillen E. Terrell, of Lamesa, is announcing for Governor of Texas, subject to the democratic primaries.

Mr. Terrell is featuring in his platform his educational plank which is: "Education is recognized as a state enterprise. The costs of education for our children should therefore be borne in larger proportions by the State, and in smaller amounts by the local communities.

"The State can best furnish curriculum material for the respective schools and a minimum educational program for elementary and secondary schools should be set up, accompanied by competent and adequate supervision by State authority. Teacher certificate laws need revision and State funds should reach depositories promptly. The State Board and State Department should have adequate funds for their employed personnel for salaries, travel and especially for printing and postage, in order to perform their respective functions.

"The State Board of Education should have similar authority over Public School Lands and the permanent fund that is now exercised by the Board of Regents over University properties. These properties, belonging to the State Permanent and State Perpetual school funds, should be conserved religiously for the original purpose for which dedication was made.

"I believe in the principle of "Equal Educational Opportunities" for all Texas children and advocate a thorough study of the public school conditions in Texas under direction of the State Board of Education with a view of ascertaining possible improvements in the present "district" system of organization in the per capita method of school support and of obtaining better results from the expenditure of the so-called "rural aid" funds.

"The State has profited from its educational institutions of higher learning and these have not yet finished their tasks. The State expenditures for education should be primarily for the schools of lower classification but the colleges and universities merit financial support."

Other planks of his platform cover the following subjects:
PROHIBITION. He believes in enforcement of the Dean Law, as well as other laws, yet Democratic.
He believes the present State Constitution obsolete and believes in a new Constitution for Texas to better present needs of people.

Is for abolishment of ad valorem taxes for State support. Substitute income tax system—sound and economical system of raising State revenues.

Believes in consolidation of county and city governments over State wherever practicable, where taxpayers will have tax debt lifted from their shoulders.

He believes Sales Tax as in effect on gasoline, although expended for worthy causes, is too high. A sales tax of 25 to 75 per cent of the values of the commodity is excessive.

He believes the utilities of this State render valuable service to its citizens, but an elective commission should regulate fair and economical rates to all users.

He believes that the State should take care of all eleemosynary institutions and the needy and distressed of Texas.

He believes in severe penalties on a program toward the elimination of kidnapers, bankrobbers, and hijackers from the State.

He believes in the present management of the State Prison system of Texas, and furthering of the program for vocational training and humane treatment especially for all criminals of minor offenses.

He favors building in this State a sound and stable agricultural and livestock program; and will consider present highway set up with the view of maintaining its high efficiency as well as the same policy to apply to all State departments, taking advantage of past experience in this State and all other states in carrying out an efficient program for these departments.

Mr. Terrell is widely traveled, well read, and is highly in sympathy with the future welfare of all citizens of Texas. He has been a citizen of Dawson county for 30 years.

District Basketball Tournament To Be Held At Lubbock

The district basketball tournament is to be held at Texas Tech College February 23 and 24. All county champions of District 3 will meet in this two day tournament.

The winner will represent this district in the Regional tournament to be held early in March in Canyon.

Mr. Henry Norris expects to announce plans for determining the Dawson County winner in the next few days.

Richard Ferguson Dies Last Friday

Richard Ferguson, 2 year old son of Mr. and Mrs. J. F. Ferguson, died at the home of his parents in the Munger community on last Friday, January 19.

Funeral services were held on Saturday afternoon at the graveside.

Miss Darthula Watson returned this week from Lubbock where she has been visiting friends.

Lamesa High-Life

Fifty new pupils applied for admission in the Lamesa Elementary grades on January 1st, following the holidays and fifteen new pupils were advised to await the formation of new classes at mid-term on January 22nd before entering. Three new pupils were received into the high school through Mr. McCollums office.

The class rooms are now taxed to capacity and in some instances the enrollment exceeds the limits imposed by accrediting authorities.

The Dawson County Interscholastic League annual meeting will be held in March. Sixteen literary contests and eight athletic contests are held under League auspices each year. Dawson County schools have until January fifteenth to complete enrollment in the League's Austin office but after that date the membership lists will be closed. The entry date is now January 1st, but schools may enroll up to the fifteenth by the payment of a penalty charge of one dollar in addition to the regular fee.

Literary events for which schools hold contests annually are Arithmetic, Art, Choral Singing, Debate for both boys and girls, Declamation for boys and girls seniors and juniors, Extemporaneous Speech for both boys and girls; Journalism, Spelling and Plain Writing, elementary and high schools, Music Memory, One Act Play, Picture Memory; Story Telling, Three-R, Typewriting, and Wild Flowers.

The athletic events for contests are Baseball, Basketball, Football, Playground Ball, Rural Pentathlon, Tennis for boys and girls in both singles and doubles, Track and Field, and Volleyball for girls.

The types of contests provided for are five in number as follows: First, within member schools to determine school representatives to county meet. Second, county meet for school representatives. District meet for county winners. Regional meet for District winners. State meet among regional winners for State Championship. The time of the contests for county, district, regional and State will be in the months of March, April and May.

The Tornado Queens, Lamesa high school girls' basket ball team, began noon. There are four or five candidates for each of the six positions on the team which causes their followers to expect a strong team. The Tornado Queens are coached by Mr. A. G. Bearden of the high school faculty.

Mid term examinations will end on Friday, January 19th, and the second semester will begin on the following Monday, or January 22. Additional pupils are expected to enroll in the beginning high school classes to start on that date. The enrollment will approach 400 at that time in high school.

school girls' basket ball team, began noon. There are four or five candidates for each of the six positions on the team which causes their followers to expect a strong team. The Tornado Queens are coached by Mr. A. G. Bearden of the high school faculty.

Mid term examinations will end on Friday, January 19th, and the second semester will begin on the following Monday, or January 22. Additional pupils are expected to enroll in the beginning high school classes to start on that date. The enrollment will approach 400 at that time in high school.



Going to have a President's Ball in Lamesa. It is the President's birthday and the proceeds go toward helping infantile paralysis victims in Warm Springs, Ga. All cities in the United States are called on to hold such a ball on the 30th of January of this year. Fine. One time we democrats can "hop" and help those who can't "hop". Everybody dancing in the nation—Lamesa included—to the tune of the "New Deal", and the President's one year older. Hop along sister Ann to the President's Ball.

Library News

The Lamesa Public Library has received a second shipment of books and periodicals from Mr. H. M. Minier of Waco, Texas. The number of volumes received were 134 which makes a total of 288 books received from Mr. Minier. There are around 150 magazines and pamphlets which will be for use in the Library only.

Mr. N. S. Jones of the Lou school visited the Library Saturday and brought 11 cans of food, donated to the Library by the pupils of his class.

Mrs. W. T. Carroll gave two books to the Library last week: "The Window at the White Cot", and "Old Wives for New."

Mrs. A. D. Moore donated "Roselind at Red Gate" and "He Fell in Love With His Wife."

Open hours for the Library have been changed and beginning Monday January 15th the Library will be open daily from 12:30 until 5:30. It is hoped that business people will take advantage of these hours and visit the reading room during the noon hour.

The splendid interest being taken in the Library by the people of Dawson County is very gratifying. At present there are around 500 readers who make regular use of the Library. Our present problem is to be able to supply enough books to meet their demands.

In order to do this it has been necessary to make a temporary ruling that only one book can be taken from the Library at a time. The board feels that this will not be an inconvenience since the Library is to be open every day.

Library Rules

1. Children under 15 years of age must be accompanied by parent when taking books from the Library for the first time.
2. Only one book may be taken from the Library at a time.
3. A fine of 15c per week will be charged on books kept out over two weeks.
4. Fines shall be assessed on books which show undue abuse, the amount to be decided upon by the librarian.
5. Persons owing fines on books will be required to pay them before taking out more books.
6. Proper respect for Library rules shall be expected from all persons who use the Library.

Miss Evelyn Baker of the Lou School faculty visited the Library Saturday afternoon and brought a box of 22 cans of food donated by the children of her school. The pupils who sent cans are: Grady King, Clara Rae Waldrip, Bert Reeves, Max Bassett, Ebers Astin, Epton Astin, Norma Aliee King, Nina Parks, Forest Lee Meeks, Modell Rogers, Marjorie Bassett, Melvin Collins, Don Carter, Verdie Rogers, Ruth Castle, Earnestine Petty, Peggy Todd, Junior Metcalf, and Edith Kelly.

Henry Cash of the Five Mile school sent in a cash donation.

Luella Olson, Librarian.

New copies of "Flowing Gold" by Rex Beach and "Moby Dick" by Melville have been purchased and added to the fiction shelves.

Book donations for the past few days are: "Don Juan" Thelma Bankhead; "Scouting Thrills" Joe Pounds; "Alice Blythe Somewhere in England" Roberta Kirk; "American History" Mrs. W. P. Alexander; "Ivanhoe" Mrs. Eugene Ham; "Tragedy of King Lear" R. G. Crane; and "Little America" donated by Miss Grace Robertson.

A RESOLUTION

We the Lamesa Baptist Association assembled in Workers' Conference with the Fairview Baptist church this the eleventh day of January nineteen hundred and thirty-four, desire to express our most hearty approval of the recent action of President Neff, of Baylor University, in expelling from that institution those being guilty of hazing, drunkenness, and other forms of unchristian conduct.

Believing in Baylor University as a Christian institution whose primary purpose is the training of young men and women in Christian principles and ideals for Christian service, and in a Christian environment, and that the rules and regulations as outlined by the President are necessary to this end. We therefore extend to him this assurance of our confidence and support.

Motion to adopt and publish this resolution carried unanimously.

F. M. Cash,
Clerk of the Association.

State Service Medal For Texas Veterans



By a joint Resolution the 43rd Legislature Texas has honored all its military veterans who have served the nation's armed forces during time of war. Above is shown the attractive new medal authorized by the 43rd Legislature for all residents of Texas who have honorably served in the United States Army, Navy or Marine Corps during the Spanish War, Mexican border, Mexican Expeditionary or World War. Veterans may secure the necessary application blanks by writing the Adjutant General, Austin Texas.

CARD OF THANKS

We wish to thank our many friends for your kindness and sympathy that was shown during the illness of our dear wife, mother, sister and aunt. We also thank you for the many beautiful flowers and for every kind deed. May you have such friends in time of need.

Mr. R. E. Echois and children.
Mrs. R. G. Ragan and children.
Mrs. J. A. McMahon and children.

GUILTY!

Vote a Life Sentence For Rubbish and Waste



There is no greater menace to public health and safety than the rubbish pile and the old-fashioned garbage can. Year after year they take their terrific toll with fire and disease.

There is just one effective way to combat these two evils—by burning them before they have a chance to do their devilish work. A Gas Appliance is quick-acting, harmless, inexpensive to install and operate. It's the easiest and best way to vote a "life sentence" for rubbish and waste.

See your Gas Appliance Dealer.

GRUBBS BROKERAGE OFFICE IS VALUABLE ASSET TO DAWSON COUNTY FARMERS

The establishing of Grubbs Brokerage company office in Lamesa means much to Dawson County farmers, as they can now market their products in car loads through a recognized brokerage firm at the highest market values, thus eliminating the speculators profit.

The Grubbs Brokerage Company is among the oldest brokerage firms in Texas, with headquarters in Houston, and trade only in actual commodities never dealing in futures. Through the Lamesa office a farmer can sell a car load of maize heads for as much money as can any dealer or any one else. The farmers should appreciate this fact, and co-operate with this office to the fullest extent by marketing their products through it.

The Lamesa office will be in charge of Walter Grubbs, who is a brother to Mrs. O. Lambeth of this city. In statement Mr. Grubbs said that he feels that the farmer who grows his product is entitled to sell it in the terminal markets as much so as the man who buys it from the farmer and market it through these channels. Mr. Grubbs also stated that he would try farmers their marketing problems, be glad to discuss with Dawson county—Adv.

Mr. and Mrs. Bud Herndon and daughter Kathleen of Anson spent the week end here as guests of Mrs. Mattie Herndon and children.

Mr. and Mrs. A. C. Woodward and daughter, Anna Lee, left last week for Lubbock where they will make their home.

Tex Smith of Roswell, N. M. was visiting relatives here Tuesday.

of Walter Grubbs, who is a brother to Mrs. O. Lambeth of this city. In statement Mr. Grubbs said that he feels that the farmer who grows his product is entitled to sell it in the terminal markets as much so as the man who buys it from the farmer and market it through these channels. Mr. Grubbs also stated that he would try farmers their marketing problems, be glad to discuss with Dawson county—Adv.

Mr. and Mrs. Bud Herndon and daughter Kathleen of Anson spent the week end here as guests of Mrs. Mattie Herndon and children.

Mr. and Mrs. A. C. Woodward and daughter, Anna Lee, left last week for Lubbock where they will make their home.

Tex Smith of Roswell, N. M. was visiting relatives here Tuesday.



MELLOWED 80 MILLION YEARS

While dinosaurs lived and died in OKLAHOMA

Mellowed 80 million years! Such is the history of the Cambro-Ordovician crude oil of Oklahoma which Sinclair refines and blends into Sinclair Opaline Motor Oil—a crude which was already ages old when dinosaurs fought above its hidden reservoirs. Opaline's superior lubricating quality owes much to Nature's age-long treatment, for Nature has filtered it free of impurities, reduced its carbon-forming content, and enhanced its lubricating quality. In process of refining Sinclair adds the crowning touch by de-waxing Opaline and freeing it from non-lubricating petroleum jelly at as low as 60° F. below zero. Try a crankcaseful of Sinclair Opaline—observe how little you have to add on long trips—note how it stands up in hard driving!



C. E. Martin, Agent



Palace Theatre

SUNDAY, MONDAY AND TUESDAY

Get In Now

Now is the time to get in the poultry business farm flocks are below the average, consumption is greater, egg prices are higher.

This is the year to buy quality chicks, see us when you are in the market.

Let us do your custom hatching. We set every Tuesday and Friday.

Cull your old hens and the non-producers out and trade them for hatching and baby chicks. We will be glad to cull your clock for you.

A complete line of poultry equipment, commercial feeds and ingredients.

We buy poultry, eggs and cream

Tatum Feed & Hatchery

Pratts Kash & Karry

FRIDAY AND SATURDAY SPECIALS

BANANAS dozen	19c
ORANGES 288 to box size, dozen	15c
PRESERVES, Old Manse, 2 lb. jar	29c
LETTUCE, Calif. Iceburg, each	5c
COCOANUT, shredded, 1 lb.	17c
TOILET SOAP, Camay, each	5c
RICE, 2 lb. Comet or White House	18c
SUGAR 25 pounds Cloth bag	\$1.22
APPLES, small Del. or Winesap, doz.	15c
OATS, Mother's Cup & Saucer pkg.	25c
Baking Powder, Clabber Girl, 2 lb.	24c
CRACKERS, Excel Sodas, 2 lb. box	23c
CRANBERRIES, per lb.	17c
SALT, fine table, 5 lb. bag	11c
Flour Faultless 48 lbs.	\$1.50
Flour Texas Beauty 48 lbs.	\$1.60
YAMS, East Texas, lb.	3c
CORN FLAKES, Jersey, large pkg.	10c
BRAN FLAKES, Jersey 15 oz.	10c
COFFEE, Break O Morn, 1 lb.	19c
CHILI BLEND, high grade, bulk, lb.	35c
COCOA, Sunrise brand, 2 lb. can	23c
SPUDS No. 1 Red 10 lbs. Limit	19c

Orders for \$1.00 or more delivered FREE

FOR H... An... a qua... Hill Da...

Three prices would you? how in at your you pa you ge Goody

When you without w... Our mach... We are in... Hearst H... L

The Secret



following officers were elected with Mrs. Eldridge, their teacher, presiding: Mr. Leonard Scott, president; Mrs. Lex Brock, secretary; Mrs. Rufus Pruitt, Treasurer; Mr. Lex Brock, membership chairman; Mr. Doyle Shillingburg, welfare chairman; Mrs. Sam Smith, social chairman; and Mrs. Carl Rountree, publicity chairman.

After the business meeting forty-two was enjoyed by the following members present: Mr. and Mrs. Leonard Scott, Mr. and Mrs. Rufus Pruitt, Mr. and Mrs. Stewart Cameron, Mr. and Mrs. Doyle Shillingburg, Mr. and Mrs. Lex Brock, Dr. and Mrs. J. M. Harrington; Mesdames Sam Smith and Carl Rountree, the hostess and Rev. Eldridge, pastor.

T. E. L. Class Entertained At Norman Home

Mrs. O. B. Norman opened her lovely home to the members of the T. E. L. Class of the First Baptist church last Friday afternoon when she and Mesdames D. W. Scott and Alvia Westmoreland were point hostesses at their monthly social.

The class president Mrs. A. B. Heffernan presided at a short business meeting during which time plans were made for the enrollment campaign of the class.

The hostesses asked each to draw a number after which packages were distributed, each guest being given the package corresponding with her number. The packages contained hand made aprons, tea towels, dainty handkerchiefs and other useful and attractive gifts. The teacher, Mrs. W. N. Norris was presented with a lovely purse and gloves as a token of esteem and appreciation of this class for her faithful and efficient service.

The hostesses served a delicious plate of assorted cookies, lime sponge,

Miss Jim Ellen Wells Entertains With Dance

Miss Jim Ellen Wells entertained a few friends with a dance at her home on Saturday evening. Those attending were Misses Roberta Lee Hanson, Vanabel Clark, Edith Mae Collins, Jack Hart, Evelyn Burnside, Bobbie Dee and Francis Lee Hull, Elizabeth Arnett, Mary Helen Abbott, Bobbie Cleveland, Ruth Lee Stuart, Laverne Carson, Messrs. Red Moore, R. E. Echols, Dick Collins, Stanley Wilkes, Jimmy Hamilton, L. J. Duggar, Aubie Burns, George Gable, Arlie Lowrimore, Red Gresham, Loyd Morgan, and Lee Barron.

R. E. Simpson Honored With Surprise Dinner

Honoring R. E. Simpson on his birthday, Mrs. R. E. Simpson and R. E. Jr., entertained with a surprise dinner on last Wednesday evening. The guests all met at the Simpson home after which they went to the Williams Hotel where a delicious turkey dinner was served.

The dinner table was beautifully decorated in ferns and cut flowers, with the tier-birthday cake with the candles placed in the center. Place cards were small cowboy hats.

M. C. Lindsey acted as toastmaster for the occasion. V. Z. Rogers gave the invocation. Short talks were made by Judge J. E. Garland, R. R. Townsend and W. R. Kelly. Mr. Lindsey presented Mr. Simpson with a hat as a gift from the guests.

At the conclusion of the dinner the guests returned to the Simpson home where games of dominoes were enjoyed. The guest list included Messrs. Dixie Kilgore, R. D. Simpson, J. A. Wyatt, W. R. Kelly, Ray Williams, W. B. Collins, J. E. Cook of Lubbock, V. Z. Rogers, F. T. McCollum, L. E. Huddleston, W. V. P. Baker, E. R. Yates, Ross Simpson, George D. Norman, M. Q. Martin, R. B. Townsend, W. K. Crawley, Judge Gordon McGuire, J. E. Garland, W. P. Averiet, M. C. Lindsey, Mr. and Mrs. R. E. Simpson, R. E. Jr., Ethel Iris and Homer.

Old Timers Given Turkey Dinner Sunday

R. D. Simpson and J. A. Wyatt entertained a few of their old time friends with a turkey dinner at the Williams Hotel last Sunday at noon. The dining table was beautifully decorated in cut flowers. Hand painted place cards were used.

During the delicious dinner, old times were discussed, and at the conclusion, all guests declared Messrs Simpson and Wyatt were very gracious hosts.

Those attending were Messrs and Mesdames M. Q. Martin, R. E. Simpson and family, A. M. Bennett and family, M. C. Lindsey, Ralph Stuart and family, L. E. Eager and daughter Dixie Kilgore and son, E. H. Townsend, W. V. P. Baker and daughter, Guy Simpson and daughter, E. E. Yates, John Strong, W. B. McWhorter, J. B. Tarleton, Jesse Walker, Ray Williams, Mrs. J. J. Williams, Mrs. T. V. Crawley, Mr. Dick Breeding, and the hosts, R. D. Simpson and J. A. Wyatt.

Misses Edith Merle and Dorothy Baker, and Edward Baker, and A. T. Burton, all of Cleburne attended the funeral here of Mrs. C. W. McClain Saturday.

PTA Program For Thursday, February 1

The following is the program for the PTA meeting to be held at the Grammar school auditorium on Thursday, February 1:

Program by Miss Nell Goodloe's room.

Address—Challenge of Responsibility—by G. M. Roberts.

RESOLUTIONS OF RESPECT LAMESA LION'S CLUB

In as much as death has entered our club and removed from us one of our members, Walton K. Crawley,

We wish to express our appreciation and high esteem every member of the Lions Club held for this young man.

He was regular in attendance and faithful to the office intrusted to him. He will be missed by all.

We wish to express to his family our deepest sympathy and love in this hour of sorrow. We pray God's richest blessings upon them.

Rev. John E. Eldridge
Hugh Lott
W. H. Collins
Mrs. A. G. Barnard
Committee.

MRS. GEORGE CANON'S FATHER DIES AT WINNSBORO

Mr. T. B. Turner, father of Mrs. George Canon, died at the family home in Winnsboro, Texas on Sunday morning, January 21, at about 10 o'clock.

Mr. Turner had been in ill health for some time. Mrs. Canon was with her father at the time of his death. Mr. Canon left immediately after receiving the message for that place.

SACRED HARP SINGERS TO MEET IN LUBBOCK

The Sacred Harp Singing Convention will meet in Lubbock on Sunday January 28 at the Primitive Baptist church on 19th street and Texas ave.

All singers and lovers of good music are urged to attend. Several from here are planning to attend the convention.

MOTHER OF W. H. HOLCOMB DIES IN OKLAHOMA

Mr. and Mrs. W. H. Holcomb returned today from Okene, Oklahoma where they had been to attend the funeral of Mr. Holcomb's mother, Mrs. Margaret Holcomb, who died on January 15. Mrs. Holcomb was 93 years of age.

The Courier joins the many friends of Mr. Holcomb in extending sympathy.

MARRIAGE LICENSES

Marriage licenses were issued this week to Luther Wilcher and Miss Catherine Edgmon, and Carl Golden and Miss Juanita Jenkins.

Mrs. Ray Mayfield of Fort Worth is here visiting friends this week.

Miss Evelyn Baker, teacher in the Lou school, spent the week end here with her parents, Mr. and Mrs. W. V. P. Baker.

Jack Hayes of Littlefield arrived in Lamesa this week to make his home and will be employed at the Tatum Feed and Hatchery.

Walter Hancock was in Lamesa on business Wednesday.

Master Guy Stanley Cathey of O'Donnell spent the week end here with his aunt Mrs. Arpie Oliver.

The high school band, directed by Mr. C. E. King, gave four numbers high school assembly Tuesday.

One hundred and twenty pupils are coming to the Lamesa High school for grades which are not taught in their respective home districts, most

of whom are in the tenth and eleventh grades.

Mr. and Mrs. E. T. Wells and daughters Beverly and Jim Ellen left this week for O'Donnell where they will make their home.

Mrs. Stella Gates and daughter of Rogers, New Mexico, are here visiting Mrs. Gates' brother, W. W. Strong and Mrs. Strong.

Mrs. Lex Brock visited in the Library Saturday and left a cash gift.

SPECIAL

Two \$2.00 permanents for \$3.50
Naviette Waves - \$3.00 & \$5.00
Shampoo and Set 50c

All Work Guaranteed

Vaughn Beauty Shop

Phone 236M, 911 North 4th St.

WANTED

EGGS FOR CUSTOM HATCHING
First Setting to be made Tuesday, January 30th. Setting dates Tuesday and Friday of each week.

FOR SALE

S. C. White Leghorn Baby Chicks from my flock headed by cockerels bought from P. E. Payne, Stephenville, Texas. The majority of them are individual egg pedigreed.

Come to see me for you are always welcome whether you buy or not.

D. H. DAVIS

Owner, Dawson Co. Poultry Farm, 1/2 mile north on Highway 9 Lamesa, Texas

In SOCIETY

Jim Ellen Wells Honored With Dance

Complimenting Miss Jim Ellen Wells, who left this week to make her home in O'Donnell, Mr. and Mrs. A. G. Barnard entertained with an informal dance at their home on last

Friday evening.

Those attending this enjoyable affair were Misses Evelyn Burnside, Jack Hart, Audene Ragan, Laverne Carson, Mary Helen Abbott, Bettye Burgess, Vanabel Clark, Roberta Lee Hanson, Elizabeth Arnett, Edith Mae Collins, Ruth Lee Stuart, Quixie Bea King, Billy Ruth King, Messrs. James McBrayer, Red Moore, R. E. Echols, Red Gresham, Lee Barron, Jimmy Hamilton, Arlie Lowrimore, Dick Collins, George Gable, George Berry, Stanley Wilkes, Loyd Morgan, Jude Smith, Kenneth King, Herman Harold Heffernan, J. C. Bayless, Aube Burns L. J. Duggar, and the honoree.

Mrs. Eldridge Hostess To S. S. Class

Mrs. Eldridge was hostess to the Young Married Peoples class of the M. E. Sunday School at the Parsonage Tuesday evening of this week with a buffet supper. As this was a time of organization for the class, the

FOR HEALTH
And ENERGY
a quart of Happy
Hill Dairy Milk.



WHAT PRICE SHOULD YOU PAY?

Three tires—each a guaranteed Goodyear—three prices (if we illustrated Heavy Duty Goodyears there would be five prices!)—which is the best buy for you? . . . The answer depends on how hard and how far you will drive your car. Our experience is at your call to help you decide. But no matter what you pay you'll get the best buy at that price when you get a Goodyear. Giving the greatest value gives Goodyear the greatest sales of any make.

GOODYEAR

ARNETT MOTOR COMPANY
Open All Night

Feed Grinding and Threshing

When you want your grain threshed you want it threshed in a manner that will bring the highest price, not cracked or full of husks.

When you have your feed ground you want it ground properly and without waiting.

Our machinery is modern, and we try to please you as well as appreciate your patronage.

We are in the market for Sudan Seed, Red Top Cane Seed and Hegari Heads.

Lambeth Mills

DAVIS FOOD STORE

Friday and Saturday Saving Specials

WE BUY WITH CASH WITH BUYING POWER, WE SELL FOR CASH AND SAVE YOU MANY DOLLARS

Crackers 2 lb. box 21c Lard 8 lbs. Swifts Jewel 51c

VEGETABLES, bunch 3 1/2c APPLES, med. size 15c
LETTUCE, firm heads 5c ORANGES, med. small 15c
CELERY, nice crisp 10c CRANBERRIES, lb. 17 1/2c

Flour Gold Crown \$1.63 Flour Gilt Edge guaranteed \$1.53

COFFEE Bright & Early lb 17c MUSTARD, qt. jar 12 1/2c
COCOANUT, fresh lb. 15c CATSUP, 14 oz. bottle 12 1/2c
SOAP, Palmolive, each 5c Peanut Butter, qt. jar 23c

SOAP P & G or C. W. 7 bars 25c PRUNES gal. can each 33c

JELLO, all flavors 5c ROAST, flat rib lb. 5c
ALL BRAN, pkg. 11c STEAK, 3 pounds 23c
POST TOASTIES, pkg. 11c CHEESE, longhorn, lb. 16c

We Will Pay 100 Per Cent On School Vouchers In Groceries.

LESS PROFIT SAVES YOU, QUICK TURNOVER HELPS US.

New 1934 Chevrolet Now On Display

The new 1934 Chevrolet with "knee-action" wheels, 80-horsepower "Blue Streak" engine, streamlined body and an imposing list of improvements is now on display in Lamesa at Vaughn Chevrolet Company's showroom.

In the design and development of the new models, particular attention has been given to driver and passenger comfort and every effort has been made to eliminate the sensations of both sound and feeling that prove annoying to the motorist.

The new Chevrolet is longer—it has a 112 inch wheel base—roomier, more powerful, smoother and more quiet than its predecessor. The engine is placed several inches farther forward in the chassis and seating has been re arranged.

The additional length is disposed so as to provide more space for the front seat occupants and considerably more room for the rear seat passengers.

In appearance, the sleekness which has characterized Chevrolet cars in the past, is further accentuated by the actual length increase plus the treatment of the car design itself.

The increased power delivered by the new "Blue Streak" engine improves the flashing performance and the many engine refinements, combined with distinct chassis improvements insure extremely fast, safe, economical and quiet operation. Both front and rear seat passengers are insulated from road shocks by the introduction of independent front wheel suspension known as "knee action" wheels—combined with improved rear spring suspension and a more balanced distribution of weight.

"Knee-Action" Wheels

By independent front wheel suspension is meant the attachment of the front wheels directly to the frame without the use of a front axle. In the conventional type of springing it was necessary to have very stiff front springs because these springs had to hold the axle and wheels in place. Independent springing relieves the front springs of this task and permits the use of a front spring which has a soft, velvety action, just as soft in fact, as the rear springs. The car, by this system of suspension, has front and rear springs of equal tension and there is no tendency for the car to bounce and jolt along the road. In other words, is not harshly catapulted into the air whenever the front wheels encounter an irregularity of the road. The front wheels, when they encounter such an irregularity, move up and down in a vertical position—they follow the irregularities of the road, so to speak.

In design the front spring unit is a seat, compact and efficient. The entire coil spring mechanism and shock absorbers are encased in a sturdy weather-tight steel housing and the mechanism itself works in a bath of oil. The front wheel is supported by two strong arms extending from the spring units. The units themselves are rigidly bolted to the frame by means of a king pin support.

The improved riding qualities of the 1934 Chevrolets due to the "knee action" wheels, combined with other features, is present at all speeds and

under all road conditions, but the greatest improvement is noticeable at high speeds and on rough roads.

Not only improved riding is a result of independent springing, but a host of other advantages are apparent. Steering stability is greatly improved and wheel fight completely eliminated.

Auto Owners Must Pay Fee This Month

Austin, Jan. 15.—Concerned because of the slowness of automobile owners to register for 1934 licenses, L. G. Phares, chief of the state highway patrol, has issued a warning that all motorists without new licenses would be subject to penalties and arrest after February 1st.

Inquiries made to various county tax collectors has revealed that automobile registrations are "nearly 50 per cent off," said Chief Phares. It is likely that the public is under the mistaken impression that a longer period of grace for payment of the licenses is in effect, thought Phares. Last year the legislature extended the time for payment until April 1.

But this law applied only to 1933, said Phares. Registrations paid after February 1 are to be assessed a 20 per cent penalty. Moreover, drivers without new license plates after midnight of February 1 are liable to arrest.

The chief said that the slowness in license payments was strongly evident in San Antonio, Houston and Dallas.

Welch Postoffice To Open This Week

The postoffice building at Welch or Shacktown, is nearing completion this week, and will likely be open today (Thursday) unless some hindrance arises.

Frank Mears, postmaster at Lou, states that Welch is now growing rapidly. The church building has been moved from Pride to that place, Guye & Browning have recently opened a modern grocery store, and other businesses are coming into town almost daily.

DAVIS HATCHERY BUYS FINE COCKERELS

Mr. D. H. Davis has returned this week from Stephenville, Texas, where he purchased some fine cockerels from P. E. Payne. Mr. Davis states that he now has the Payne Strain all together which enables him to furnish chicks from as high breed white leghorns as you can find anywhere.

Mr. Davis will make his first setting on Tuesday, January 30, and will set each Tuesday and Friday. Look up Mr. Davis' ad in this issue.

PLEASE NOTICE

The elimination of the stewardship contest among our young peoples organization of the Lamesa Baptist Association will be held at the First Baptist Church, Lamesa, Saturday, January 27, at 3:00 P. M. Competent Judges will be secured. —Associational Young Peoples Director.

Whooping Cough A Major Disease

Austin, Jan. 17.—Whooping cough was formerly regarded as one of the infectious diseases of minor importance. According to Dr. John W. Brown, State Health officer, this is not so. Each year many children die of this disease; in fact it causes more deaths than scarlet fever, measles and

smallpox combined. Whooping cough is a treacherous disease. It resembles the proverbial wolf in sheep's clothing. Illness begins gradually, causing parents to feel that the symptoms are those of ordinary cold, until the characteristic whoop appears. Unfortunately, the disease is most infectious during the early stages. Children in the first years of life are in the greatest danger of developing pneumonia, the most severe complication.

The chief hope in controlling epidemics of whooping cough lies in those measures which help to prevent the spread of disease. Children with the disease should remain at home and in isolation for a period of 21 days. Children with the disease should be reported to their family physician or local health officer.

TUBERCULOSIS KILLS 11 IN TEXAS EVERY DAY

Austin, Jan. 24.—Dr. John W. Brown, State Health Officer, stated that slightly more than eleven per-

sons die in Texas each day from tuberculosis. In other words over four thousand persons died of this disease last year.

In these days of economic stress, when the seeds of disease are being sown in the bodies of undernourished children, the prevention of tuberculosis is more necessary than ever. Tuberculosis formerly held first place as a cause of death; it now ranks third in Texas, while for the country as a whole it ranks seventh. Pneumonia was the only communicable disease that caused more deaths last year than did tuberculosis.

Tuberculosis has been known for centuries and constant search for a specific cure has been the goal of doctors for many years. However, no medicine, yet discovered, will cure the disease. The treatment consists of rest, proper food, fresh air, and proper medical care.

The greatest loss of life from this disease is between the ages of 20 to 40 years, and its economic cost to families and the State is enormous. Tuberculosis can be arrested if found

in its early stages, therefore, the State department of Health urges that everyone not feeling up to par should go to their family physician for a complete physical examination. In this way early beginnings of tuberculosis or other disease may be discovered in their early curable stage.

Mr. and Mrs. Jim Barr and children Cecil and Mary Ellen, Mr. and Mrs. Wilmer Derden and daughter, Betty Jean, all of Anson, spent the past week end here visiting Mrs. Mattie Herndon and children.

Mr. and Mrs. Henry Edison, who have been employed here with the Temple Grain Company, left this week for Fort Worth to make their home.

Mrs. W. P. Dickenson and daughter, Miss Midge, were Lubbock visitors Monday.

Mrs. Frank Barkhurst and Miss Jewel Settles made a business trip to Lubbock Monday afternoon.

Attend The President's Birthday Ball Tuesday Evening, Jan. 30th. Dal Paso Hotel, Legion Hall and Wilkes Hall



The purpose for this party for the President is a very simple and humane one. It is to establish through the direct help of the citizens of the country an endowment fund for the Georgia Warm Springs Foundation, created by President Roosevelt in

1926, so that this Foundation may carry on its National Crusade against infantile paralysis—a scourge which physically handicaps, every year, thousands of American children.

Be Smartly Gowned . . . Wear
An Evening Frock From

COLLINS

We are receiving daily large shipments of the latest styled evening dresses. Gorgeous pastel shades in taffeta and crepes. All sizes.

Priced only

\$7.95

to

\$19.75

COLLINS

Dry Goods Co.

Light As a Feather

"LIGHT as a feather" . . . when the first bite of cake brings forth that tribute, lives there a soul who isn't filled with pride? For the icing and filling ever so alluring it is all a waste of ingredients and labor if the cake fails to earn this compliment.

Kitchen-wise women know that the secret of cake lightness is baking powder—not only in the selection of a good baking powder, but also in the observance of two golden rules for its use.

They are, simple, yet important: First, always use amount recommended on your baking powder can. This proportion has been worked out as the best for that particular baking powder. Second, measure carefully, for an excess of any type of baking powder gives undesirable results. A level teaspoon means that you must level off with a knife.

Observing these golden rules, try your hand at these cakes.

Chocolate Layer Cake (3 egg whites)

2 cups sifted cake flour
2 teaspoons combination baking powder
1/2 cup butter or other shortening
1 cup sifted sugar
2/3 cup milk
1 teaspoon vanilla
3 egg whites, stiffly beaten
Sift flour once, measure, add baking powder, and sift together three times. Cream shortening thoroughly, add sugar gradually, and cream together until light and fluffy. Add flour, alternately with milk, a small amount at a time. Beat after each addition until smooth. Add vanilla. Fold in egg whites. Bake in two greased 9-inch layer pans in moderate oven (325° F.) 25 to 30 minutes; or in greased pan 8 1/2 x 9 inches, in moderate oven (350° F.) 1 hour. Double recipe to make three 10-inch layers. Frost with chocolate frosting.



Palermo Lemon Cake (1 egg)

2 cups sifted cake flour
2 teaspoons combination baking powder
1/2 teaspoon salt
1 teaspoon grated lemon rind
4 tablespoons butter or other shortening
1 cup sugar
2 eggs, unbeaten
1/2 cup milk
Sift flour once, measure, add baking powder and salt, and sift together three times. Add lemon rind to butter and cream thoroughly; add sugar gradually, and cream together until light and fluffy. Add flour, alternately with milk, a small amount at a time. Beat after each addition until smooth. Bake in two greased 9-inch layer pans in moderate oven (325° F.) 25 minutes. Spread lemon filling between layers and lemon frosting on top and sides of cake.