

The Portales Valley News

VOLUME XXVI

PORTALES, NEW MEXICO, THURSDAY DECEMBER 8, 1927.

NUMBER 7

Portales Chamber of Commerce Holds Its Annual Banquet and Election of Officers and Board

On Tuesday night of this week, the Portales Chamber of Commerce met in banquet at the Tourist Cafe and received the annual report of the retiring officers.

Arthur F. Jones, vice-president, who has served in the capacity of president since the resignation of President Seay, who was employed as commercial secretary, presided. Mr. Jones gave a brief outline of the work for the past year. He then introduced the first speaker of the evening, Secretary Sam Seay.

Mr. Seay, in a short talk, gave some of the accomplishments of the Chamber for the year, namely: Securing the location of the Eastern New Mexico Normal school at Portales, the reduction of the freight rates of farm commodities, the establishing of bull circles in the county to better the dairy herds. He stated that they were now working on the highway from Portales to Lovington, and that the chances for the completion of this highway were good.

He stated that the average income of Roosevelt county farmers from dairying and poultry was \$250 per farm, and that with proper aid and encouragement this could be greatly increased.

He told of the attendance of the Portales delegation to the meeting of the West Texas Chamber of Commerce at Wichita Falls, and the results of the trip.

He reported on the exhibits which the Chamber of Commerce placed at the Amarillo and Lubbock fairs.

A. D. Ribble was called upon for a talk on the Chamber of Commerce from the director's point of view.

Mr. Ribble stated that the directors had met in 50 luncheons in the past year, where the work of the Chamber was discussed, and that at these meetings there had been a 92 per cent attendance.

C. V. Harris made a short talk on the relations of the Chamber of Commerce to the business of the town.

His talk was short and to the point, and he stated that the body had accomplished much in the past year and was a valuable asset to the town.

Mayor Bryant made a short talk on the relations of the Chamber of Commerce to the town, and stated that they had been of great assistance to the town board and had accomplished results in many instances.

J. C. Compton spoke of the future development of the town and county, and pictured a greater future for the entire eastern New Mexico. He told of his early arrival and something of the county at that time. He made a splendid talk which was enjoyed by every member.

Ralph R. Will spoke of the relations to the county agent's work, and stated that they had co-operated with his office in many undertakings which were of value to every farmer in the county.

G. W. Carr stated that this was the first time he had ever been a member of a chamber of commerce which had lived to be a year old. And that in the past year the Portales Chamber of Commerce had been a paying investment.

He spoke on the relations with the farmers, and said that by organizations they had been able to iron out many misunderstandings.

At this time the election of officers for the new year was taken up.

Coe Howard made a motion that the entire board of directors and officers be re-elected. The motion was seconded by Ed J. Neer, and the motion carried.

At this point the question was raised as to who was president, as A. F. Jones was elected vice-president for the past year and the resignation of Sam Seay as president to assume the duties of secretary left the president's chair vacant.

A. F. Jones was unanimously elected president and T. A. Martin vice-president.

The officers for the new year are as follows:

A. F. Jones, president.

T. A. Martin, vice-president.

J. H. Lee, treasurer.

It was decided to increase the board of directors from seven to

twelve members, the five new members to be appointed by the president.

The old board of directors were: G. W. Carr, A. D. Ribble, Rex Forrest, E. M. Kornegay, Ezra Watts, Ralph R. Will, R. L. Yoachim.

On motion of J. C. Compton, vote of thanks was given to the old board by a rising vote.

T. E. Mears made a short talk on the work of the past year.

John Young also made a short talk.

Coe Howard spoke of cheaper loans and on the work of the Chamber to secure an adjustment of Federal Farm Loans for the farmers of Roosevelt county. He stated that cheaper money would aid in improving and stocking the farms of Roosevelt county. He discussed the general work of the organization and the advantages it has been to the county up to the present time.

Sam Seay, the secretary, was called upon for a short talk.

He quoted statistics showing the number of farms in the county, the amount in cultivation, and the possibilities of further development along this line.

Fred Luper was called upon for a speech, and responded with a few pointed words as to the advantage of the organization and the appreciation of the board of directors for the support given by the members.

On motion of G. W. Carr the meeting adjourned.

The banquet was served by Mr. and Mrs. Paul Jones of the Tourist Cafe, and all were loud in their praise of the service.

IDLENOOK OPENING

About fifty ladies enjoyed the hospitality of Mrs. J. Howard Brown and Miss Damaris Wayland when they responded to an invitation to tea at the opening of the Idlebrook Gift Shop at the Brown apartment on Nevada street Thursday, Dec. 1st.

Mrs. Brown and Miss Wayland have spent much time in the making of beautiful and practical articles and the opening of the Gift Shop at this season is very opportune, coming just when many are looking for gifts of class for the Yuletide. The hostesses were assisted in pouring and serving by Mrs. C. A. McNabb.

MODERN ALCHEMY



The hope of the ancients that gold could be manufactured in the laboratory has never been realized, but modern times have produced a method of creating wealth which is much more interesting and enlightening than any chemist's formula could be. In every city and town this new method is being followed with great success by those who believe in it.

Big dividends come from co-operation. The town boosters who work in unison to bring business into Portales and who are continually selling Portales to the outside world by broadcasting its best features know that rewards come from co-operation and boosting the town. They deserve the rewards, for they are doing the town a great service.

Did you ever stop to think that business men who bring work into the town provide employment here for more people and thus encourage the growth of the community? And the more wages that are paid to local employees, the more our stores prosper, and the town in general enjoys good times. Aren't men who bring about this condition doing their city a real service?

John Deere gave to the world the steel plow. George and King. 7c.

Keep the boys on the farm by using John Deere Implements. 7c.

Ed Rayden and wife and Mrs. Oliver Gore of Elida were in Portales Wednesday.

T. A. Wilmes was in Portales Wednesday.

ENTIRE PLAINS COUNTRY WRAPPED IN BLIZZARD

Texas & Pacific To Build Road To State Line

Roswell, Dec. 5.—The Texas-New Mexico Railroad Co., a subsidiary of the Texas & Pacific, has been incorporated in Texas and will build a railroad from the T. & P. near Monahans to the New Mexico state line, advice received here states.

The railroad would pass through the Winkler county, Texas, oil field and it is planned to continue the road through the Lea and Artesia oil fields to Artesia to connect with the Santa Fe, it is said. The proposed length of the road is 125 miles. The present capital stock of the company is \$35,000.

MISS MARY LEE KNOLES TO CALIFORNIA

Miss Mary Lee Knoles, who has been stenographer for Compton & Compton for the past year, has left for California to join her sister and her husband, Mr. and Mrs. Malcolm Trout. Miss Grace Elliott, recently of Little Rock, Arkansas, has accepted the position vacated by Miss Knoles. Miss Elliott is the grand daughter of Mr. and Mrs. D. B. Robinson. She, with her father, three brothers and a sister, were guests of the Robinsons and other relatives for two weeks during the summer, and all made a number of friends who are glad to welcome Miss Elliott to Portales.

The management of this paper started, on Monday, preparations for eight pages; on Tuesday it grew to ten and before Wednesday night it was necessary to go to twelve. Now, Thursday, if some guy don't come in before press hour with a page ad, we will come to our readers in only sixteen pages. No special—just the plain old weekly with pages required to carry the advertising.

Why buy inferior farm machinery when you can buy John Deere from George and King? 7c

TEMPERATURE TOOK A TAIL SWIN TUESDAY NIGHT; MANY CARS STALLED

Portales is not alone in suffering from the severe blizzard which hit this section of the plains on Tuesday night.

About midnight Jack Frost, riding in on a high wind, made everyone dig deeper under the blankets. The cold wave continued throughout Wednesday and on Thursday morning the local thermometers read from 4 to 6 above zero.

Reports from over the panhandle country as reported in the Amarillo News of Thursday morning are as follows:

"Cattle on the ranches of the Panhandle bedded in last night beneath a full moon which silhouetted objects on the high plains as sharply as the temperature dropping toward zero cut through like a knife.

"The high northwest wind, which slackened somewhat yesterday after breaking in full fury at 9 o'clock Tuesday night, felt as if it were blowing straight off the snow fields of Colorado, Wyoming and Montana. Denver reported a minimum of 12 degrees below compared to the minimum of 8 above in Amarillo yesterday morning.

The forecast for this morning was a minimum of zero in Amarillo and vicinity and below zero for some points in the Texas Panhandle. Texline, northwest of Amarillo, on the Texas-New Mexico state line, reported the lowest temperature of 3 degrees yesterday morning.

"Human beings and livestock on the range, in the Panhandle are not suffering much considering the near-zero weather because of the extreme dryness which has prevailed all fall and no snow or rain accompanied the first burst of the storm, or is predicted during this freezing spell.

"Today will see moderation setting in with a forecast of fair and warmer.

"The heavy snowfall which resulted in hampering train and wire service as well as highway traffic and causing suffering to livestock, hit western Kansas and Oklahoma but missed this section. An inch of snow was reported west of here at Albuquerque.

"Although the sun shone brightly from a clear sky yesterday the bitterness could not be removed from the chilling wind from the north and west and it became rapidly sharper as dusk came on.

School Dismissed
"Amarillo experienced discomfort from the cold wave because of low gas pressure due to inadequate service lines and at least 500 school children were dismissed and sent home from unheated buildings.

MRS. HUGH McGEHEE IMPROVING NICELY

The society editor stopped Wednesday morning at the home of Mr. and Mrs. J. B. Sledge and visited a few minutes with Mrs. Sledge and her mother, Mrs. McGehee. The readers will be glad to know that Mrs. McGehee, who fell and broke her left limb some months ago, is able to get around on crutches. At her age this seems remarkable. She also looks well and is as pretty as ever with her curly white hair, bobbed. She is still full of her Irish wit and it is a pleasure to visit with her.

Local Markets

Top hogs	\$7.45
Shelled corn	\$1.85
Ear corn	\$1.05
Corn by the Jug	uncertain
Maize heads	\$13.00
Kaffir heads	\$13.00
Butter fat	42c
Eggs	38c
Fryers	17c
Leghorn springs	13c
Light hens	13c
Heavy Hens	17c
Leghorn hens	16c
Old Roosters	5c
Green hides	12c
Dry hides	18c

Mr. and Mrs. O. D. Lambirth and Jim Rose of Pleasant Valley were shopping in Portales Wednesday and attending to other business.

Good equipment makes a good farmer better. Sold by George and King. 7c

HEAR WINSETT

"The Billy Sunday of Texas"

First Baptist Church ELIDA, NEW MEXICO December 11th to 25th

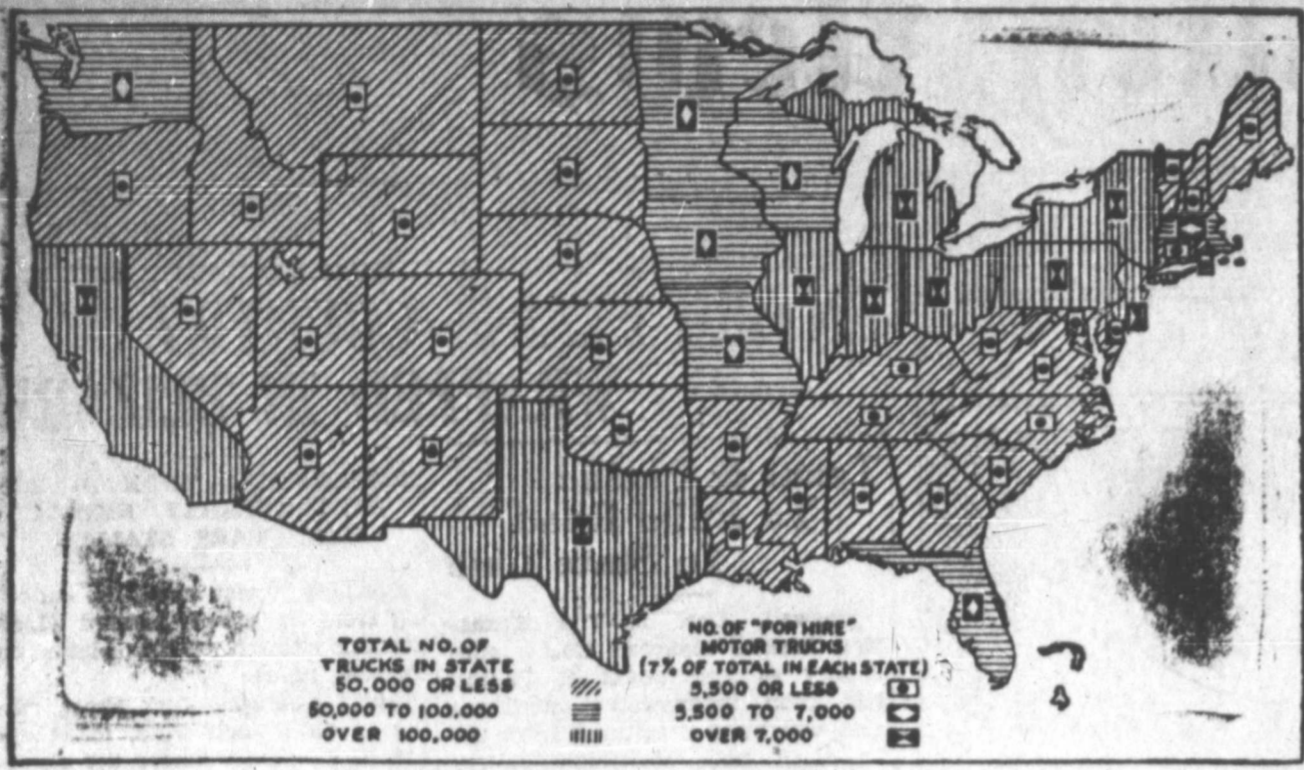
7:00 O'Clock Each Evening

BIBLICAL --- CONSTRUCTIVE --- ABIDING
OLD TIME HOLY GHOST REVIVAL
EVERYBODY INVITED



EVANGELIST "JACK" WINSETT — UNIQUE, DRAMATIC, POWERFUL

"For Hire" Trucks Only 7% of Total



Of the 2,764,000 trucks in the United States, only 193,000, or 7%, are "For Hire" motor trucks. The above chart shows the approximate number of trucks in each state. The small symbols represent the approximate number of "For Hire" trucks (7% of the total) in each state. These figures are from a survey of the truck situation by the National Automobile Chamber of Commerce.

The Playhouse of Memories

By DOROTHY DOUGLAS

WHEN Willa Wentworth had had a few very successful years of interior decorating in New York the longing for home and all that home meant swept over her. "Home, Sweet Home," she had written back to the folks at home in a thriving young midwestern city. "I'm coming along as soon as I can arrange it and build up my business there near you. I have saved a considerable sum to start with, but know it won't take long—not with the New York stamp to my credit."

So Willa had stepped off the train from the East and into the arms of her devoted family. She almost took their breath away with her lovely clothes and the undoubted joy of home-coming.

"You've not grown away from us then, dearie, with all your success," said the fondest of mothers. "Oh, Willa, isn't that kind," said her father. "I always knew she'd fly home to the nest."

"We haven't even pulled down your old play house that—"

"And I'm glad you haven't," interrupted Willa, "because all the way out on the train I was thinking that it could be turned into an adorable studio-shop—that is, with slight improvements."

"You'll have to get the original builder to put on the additions," laughed Irma, the younger sister. "You decorators can't mix up your period design, you know."

Willa laughed heartily. "You must have young so you won't remember the designer of that play house—it was Lanky Dickinson, mother, you'll remember him—I seem to see him now with his long legs and lanky black hair."

"His folks still live in the old house," said Mr. Wentworth. "I hear Lanky has turned architect and has made good somewhere or other. He'd certainly be proud to see his first effort at building."

"I'd simply love to have him see it," laughed Willa, and in her eyes was the memory of that fine lanky boy who had been her playmate.

"He's hardly been home except for short visits while making his name and fortune," her mother told her. "And now, we'll have to be busy planning some grand parties to show off our own homing bird."

And so the next few weeks were spent in a round of the most wonderful times that Willa had enjoyed for five long years.

Certainly the passing of a few years had not severed the bonds of love, and Willa found herself the center of a most devoted colony of friends.

Then, the urge to get to work again assailed her and she inspected the little old play house.

Lanky Dickinson had built it, and even then in his teens had shown promise of the big work he was to do in later life as an architect.

Willa gazed at the quaint little fireplace, the small window draped in some lace that her mother had salvaged from the scrap bag, the small door on real hinges and the porch. That porch had been Lanky's special pride, and he and Willa had planted a tiny shoot of rambler rose with hopes that had been more than realized. It had been only with generous pruning that the rose had been prevented from swamping the entire dwelling with crimson flowers.

As Willa stood contemplatively within her old play house, when she and Lanky had spent so many joyous days a rush of memories swept over her.

"I simply won't have anyone but Lanky touch this place. If he's not to be found I will just build an entire new one," she told herself, and wondered how best to get in touch with Lanky.

The problem solved itself, for Lanky, now known as Lawrence Dickinson had also come home.

Willa was making a before-breakfast tour of the dew-laden garden when looking up she saw a long-legged man with a strand of black hair straggling across the summit of blue eyes gazing at her over the hedge.

"Lanky!"

"Snubs!"

A second later he was over the hedge and was holding both of Willa's hands and looking into her eyes with much the same look he had always kept for Snubs when they had played at sweethearts in days gone by.

"But I'm not Snubs any more," said Willa, blushing hotly. "I'm Miss Willa Wentworth, Decorator."

Lanky laughed a boyish, warm-hearted laugh. "And I am not Lanky, Miss Wentworth, but Lawrence Dickinson, Architect, F. L. G. P. H. L. E. etc. etc."

They both laughed and unconsciously moved toward the play house of memories.

"Lanky—I want it made a bit bigger and I don't want anyone but you to—"

"Snubs—if you let anyone but me build a stick on that house I'll—"

"Mind your head, Lanky—remember you've grown upward a bit."

"Upward, maybe, but not away," said Lanky, when they were both within the tiny house. "and remember Snubs, you were my sweetheart then and I'm not giving up anything that was mine."

"I don't want you to," said Willa. (Copyright)

Early Tobacco Users Had Weed Sweetened

In the early sixteenth century, a few adventurous Spaniards discovered to their amazement that the habit of chewing tobacco was generally prevalent among the Indian tribes in the New world. The chewing tobacco was apparently in cake form, but whether originally flavored or not is not known. In the middle of the sixteenth century in England, a form of chewing and smoking tobacco, known as the "carrot," was in use. The cake was about ten inches long, three inches thick, and was sweetened with treacle. The chewing and smoking tobacco when not in cake form was made into a long roll or large ball, and often answered for the tobaccoist's sign. Smokers carried with one of these rolls a knife and a tinder to ignite their roll. The manufacture of tobacco in England commenced with "cake tobacco"—pudding, roll and twist. This was a hard tobacco and could be sliced off for chewing or smoking as desired. This was in 1653; later the loose tobacco for smoking and chewing came into fashion.—Hendrix Van Loon in the *Smokers' Companion Magazine*.

Evil Spirits Invoked to Aid Devil-Doctor

A cadaverous-looking individual, clothed in a variety of colors, seated in the shade of a tree surrounded by low jungle and numberless heaps of house refuse—such is the devil-doctor of Ceylon. His paraphernalia consists of a handful of flowers, invariably red, a tuft of human hair, a few drops of blood, some betel leaves, a small hand-mirror, and, lastly, his all-powerful book of charms.

This dissimilar and uncanny collection placed in front of him on a trellised framework, he begins his incantations to all the devils and spirits in pandemonium.

From time to time he peeps into the book, probably to revive his memory. His communion with the powers of darkness ended, he gets up with a self-satisfied smile, consigns the precious heap before him, except the mirror, into the nearest bush, and enters the patient's house to communicate to the anxious relatives the oracle, which in almost all cases is a favorable one, but the obstinate patient falsifies the prophecy by joining the trajectory.

Then Look at Your Watch

To tell time by the stars, explains an Iowa professor, "first look at the North star and the two points in the Great Dipper which are on a line with it. Imagine that in the sky there is a huge clock face with the hour hand pointing to these pointers. Read the time to the nearest quarter hour. To this figure add the number of months since January 1. Double this and subtract the result from 1924. If the result is more than 1924, subtract it from 404. The result is the time in hours, after noon. If the time is greater than 12, it means that it is after midnight, so subtract 12 and you have the time in hours, the forenoon.

As regards the day, of course, by the time you have done this it will be the middle of next week.—Exchange.

Long List of Disasters

The greatest disasters from 1900 to the present time arising from natural causes include: St. Pierre and Martinique, volcanic eruption, May 8, 1902; San Francisco, Calif., earthquake, April 18, 1906; Selsey and Calabria earthquake, December 28, 1908; China earthquake, December 16, 1920; Japan earthquake, September 1, 1923; Santa Barbara earthquake, June 29, 1925; Shenandoah wreck, September 3, 1925; Lake Denmark, N. J., explosion, July 10, 1926; mine disaster at Ishpeming, Mich., November 3, 1926; snowslide near Bingham, Utah, February 17, 1926.

Ambulance Service.—Ed J. Neer.

TRY THIS

By EDNA PURDY WALSH

Making Use of the Cat Tail

WE HAVE found many interesting ways of using the exterior of cat tails, painting them with different shades of iridescent paints, combining them with painted leaves for winter decorations, but the "adult" cat tail is too large for this purpose, and the inner feathers sometimes burst out surprisingly, flooding the room with a downy mass. Cat-tail down makes a wonderful fluffy filling for small decorative pillows, and one trip in the country will secure enough large cat tails for many dainty cushions.

The fluffiest of baby-crib covers may be made from cat-tail down. A strip of cheesecloth the size of the quilt to be made should be used to spread the down on evenly. The down will adhere to the cheesecloth, but cheesecloth will not be a sufficient cover for the fine particles if any pressure is made on it, so another light, finely woven piece of cotton should be used for an exterior cover before the silk or silkalene is applied to the outside.

The cover should then be quilted in the ordinary way, but the knots should be made quite close together.

The finished cover will be lighter than feathers, even though twice the thickness of an ordinary quilt. It is an ideal summer quilt for the carriage, and can be used for a pad on the grass if baby is taken to the park or to the woods. (© 1927, Western Newspaper Union.)



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The Portales Valley News

J. G. GREAVES
 Editor and Owner
 Published Weekly on Thursday
 TELEPHONE NO. 83
 DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times September 12, 1916.

Portales Valley News consolidated with Portales Journal, December 14, 1920.

Portales Herald consolidated with Portales Times, March 27, 1913.

MEMBERS:
 National Editorial Association
 Panhandle Press Association
 Eastern New Mexico Press Association

SUBSCRIPTION RATES IN NEW MEXICO
 1 Year \$1.50
 6 Months \$1.00
 3 Months50

OUT OF NEW MEXICO
 1 Year \$2.00
 Alaska, Canada, Mexico \$2.50

Medical Sermonettes

By W. E. LEONARD, M. D.

Masticate your food thoroughly—fletcherize; that is chew each mouthful before taking another, allowing thirty minutes to each meal. Try it for one meal only. You will find that the flavor of the food is much finer and more thoroughly enjoyed, that digestion proceeds more easily because a complete mixture with the juices of the mouth prepares the food mass for further contact with other digestive fluids lower down, and, best of all, you are not, almost unwittingly, overloading your stomach with more than you really need. Dogs always bolt their food and are always constipated, while cats, who are dainty and leisurely eaters, and cows, who chew the cud, never have any such difficulty. Why not imitate more closely our domestic friends! While greater variety in food is necessary to us than to animals, we can assimilate and use almost any nourishing article, provided we start it down the "grand canal" (prima via, in the old Latin) properly. Our teeth are put there for that purpose and it pays to use them on all occasions.

Cotton Growers NOTICE

After this week we will gin only three days a week

THURSDAY—
 —FRIDAY—
 —SATURDAY

Service Gin Co.

We Will Pay

Railroad fare to Roswell and Return to all Portales purchases of Pianos, Player Pianos and Grand Pianos for Christmas. A new carload just received

GINSBERG MUSIC CO.

Roswell, N. M.

—Ten Years of Fair Dealing in the Pecos Valley—

WATCH AND JEWELRY REPAIRING

W. E. BAZEMORE
 Portales, N. M.

Highest Prices For Clean Cotton Rags

BUY AN ORTHOPHONIC VICTROLA with that Christmas money-gift.

A PURCHASE THAT DELIGHTS BOTH THE GIVER AND YOU

By putting in your order now, you can have an Orthophonic Victrola in your home for the Christmas holidays. Our delivery service is very prompt.

We have a selection of instruments to meet every taste and purse. Visit us and inspect them—today. Have us play you the special music of Christmas on the instrument you like best. Ask about our convenient payment plan. Come in—by all means—today!

New Mexico Drug Co.
 Portales, New Mexico

Try a Want Ad in The Portales Valley News

PRIDDY & FOOSHEE CO.
Grocery Department

- No. 2 Can Corn 10c
- No. 2 Can Pork & Beans 10c
- No. 2 Can Kraut 10c
- No. 2 Can Hominy 10c
- No. 10 Can Sliced Peaches 50c
- No. 10 Can Plums 50c
- No. 2 Sliced Pineapple 25c
- No. 2½ Apricots 25c
- No. 2½ Pears 30c
- 8 Pounds Compound \$1.35
- 2 Post Toasties 25c
- 2 Post Bran 25c
- RED STAR FLOUR, pr. sack \$2.25

—See the Want Ad Column for Bargains—

Turkey Headquarters

The New Portales Produce Co.

We will buy and dress Turkeys in Portales, which will enable us to pay highest prices for Turkeys. In fact, we pay Highest Prices for Poultry, Eggs, Hides, Cream and Furs.

Don't Sell Till You See Us!

Portales Produce Co.

Formerly Crow Produce Co.

Harry O'Harren, Mgr.



LETTERS TO SANTA CLAUS

Delphos, N. M., Dec. 3, 1927
Dear Santa Claus:
I will write you a letter to let you know what I want for Christmas. I would like to have a traveling bag, embroidery, comb, and a pencil box. Mother told me not to ask for much for Santa Claus is very poor, and I thank you if you bring me this.
I am eight years old, and go to school at Portales, but live at Delphos, at the filling station. I have two little sisters and one little brother. They also want some things, too. Just anything you have to bring them. I know you will be very heavy loaded and it may be snowy, too.
Lovingly,
Mary Elizabeth Slocum.

Portales, N. M., Dec. 3, 1927.
Dear Santa Claus:
I am seven years old, and I want your picture, so I am writing you early. I want a doll that is fourteen inches tall, also a buggy for it, and a little writing desk, also some fruits, nuts and candies.
Your friend,
Lillie Evelyn Swaner.

Portales, N. M. Dec. 3, 1927.
Dear Old Santa:
I am seven years old, and I want you to please bring me a doll buggy if you have any. I want a large one for I have twin dolls and they are both very large and if you have anything else you think I would like bring it, but remember other little children, also my little play mates, so we can play to gather and please if you have a table and chairs bring them to me.
Your loving friend,
Ola Mae Adams.

Portales, N. M., Dec. 3, 1927
Dear Santa Claus:
I am a little girl five years old, and I think I have been a good girl, and I want you to bring me a

big doll that walks, talks, sleeps and has hair, and I also want you to bring me some nuts, oranges, apples, candy and bananas.
Yours truly,
Myrtle Lackey.

Elida, New Mexico, Dec. 3, 1927.
Dear Santa Claus:
Will you please bring me a big car I can ride in, I would like to have a steam engine too.
Please Santa, Orville want a pick-wick, play car and Toodles wants lots of candy and nuts. Please send us your picture too, Santa Claus. We have been good boys.
From your little friend,
Austin Roberts.

Elida, New Mexico, Dec. 2, 1927.
Dear Santa Claus:
I am ten years old and I am in the fifth grade. I think I have been a very good little boy.
So if you will please send me your picture I will be very glad. And I will thank you very much. And I would like to have a fountain pen. A large one horse sleigh. And I also would like to have a new 22 rifle.
Your friend,
Billy Chilton,
Elida, N. M.

Dear Santa Claus:
I want a Be Bee gun and 3 boxes of shells, and football and some nuts and some candy.
Cleo Willis.
Please send your picture.
Dear Santa Claus—
I want a baby doll that cries and some candy and some nuts and oranges and a ball. Please send me your picture.
Lucile Willis.

Portales, N. M., Dec. 3, 1927.
Dear Santa Claus:
As it is so near Christmas I will write for your picture which you are giving away to those who write for one, so I am writing you

for I want your picture. I am eight years of age and am in the third grade. I hope you won't forget one of your pictures for me.
Adah Lee Douglas,
Box 321 Portales, N. M.
Elida, N. M., Dec. 1, 1927.
Dear Santa:
Please bring me an air rifle and your picture and a bicycle.
Woodrow Wilson.

Dear Santa Claus:
I have been a good little boy this year, and I want you to please bring me a little red wagon, some candy, apples, oranges, and nuts. Oh, yes, and I want a stopper gun too. And my grandma wants a new bonnet.
Your little friend,
Ted Bateman.

Dear Santa Claus:
Please bring us a candidate for president who chooses to run.
Truly yours,
The Republican Party.

Portales, N. M., Nov. 29, 1927.
Dear Santa Claus:
I am a little boy eight years old. I go to school every day and every Sunday I go to Sunday school. I want a B B gun and a train and lots of candy and nuts. I sure want one of your pictures.
From Everett Allen.

Portales, N. M., Dec. the 2
Dear Santa Claus,
I want an airfirl and erector set.
Your loving,
Porter Stratton.

Portales, N. Mex., Nov. 26th., 1927.
Dear Mr. Santa Claus: I do want one of your pictures and will sure call for it Dec. 24th. I am 7 years old. I hope to get to see you again this year and I thank you for the many lovely things you gave our little Christmas tree.
Your little friend,
Juanita Smith,
West Star Route.

Rogers, N. M., Dec. 2, 1927
Dear Santa Claus:
I am a little girl 6 years old and in the second grade. I like my teacher fine. I think I am a pretty good girl so I am going to tell you what I want for Christmas. First, I want a doll buggy, a doll to ride in it, a little tea set, and a machine to make dolly's dresses. O, yes, I want it to be a baby doll, I will add candy, nuts, a big round orange and apple. Then I would like to have

your picture Santa.
A good girl,
Sybil Fraze.

Rogers, N. Mex., Nov. 26th, 1927
Dear Mr. Santa Claus. I do want one of your pictures and will sure call for it Dec. 24th.
I am a little girl 9 years old and in the A third. Until then, good bye and I wish you a very Merry Christmas.
Your little friend,
Estella Emith,
West Star Route

Portales, N. M., Dec. 3, 1927.
Dear Santa Claus:
I am a little boy nine years old, I am in the third grade.
I wish you would bring me an airgun, a knife, and some gloves. And don't forget the candy, nuts and fruit.
Be sure and save me one of your pictures. I live four miles south of Portales.
Lovingly,
Russell Edwards.

Red Lake, N. Mex.,
Dear Santa Claus:
I want you to bring my little sister, Ro Jean, a kiddy car and me a real bulck car, a Fordson tractor and don't forget to put in candy and nuts.
Please bring these to the Christmas tree at Okla. school.
Your little friends,
Ro Jean and Harold Watkins.

Arch, N. M., Nov. 28, 1927
Dear Santa Claus:
I want you to send me a picture of yourself, please send me one. I have tried to be a good little girl this year.
Yours truly,
Musette Kennedy.

P. S.—My address is Miss Musette Kennedy, Arch, N. M.
Elida, N. M., Nov. 27, 1927.
Dear Santa:
Please bring me an airplane and just anything, and little Rodeo rope, and car that winds up and that's all I want.
From Buster Tom Chidester,
Elida, N. M.
Send me your picture too.

Portales, N. M., Nov. 26, 1927.
Dear Santa Claus:
As you are coming by Portales I will give in what I would like for Christmas.
I am a little girl eight years old and I want a big doll and a buggy to push it in and would like fruits and nuts as I like them very much.
I am going to be a good girl so you'll not pass me up on your

route.
Yours truly,
Edythe Gorrell,
Portales, N. M.

Dear Santa Claws:
I want you to bring me a big doll and a new pair of shoes, a little story book and a rubber ball and a little doll bed and a little doll chair, and a doll table, and a doll carriage and a little harp. And bring me lots of candy and nuts and fruit.
From a good little girl,
Kathleen Owen

Arch, N. M., Dec. 2, 1927.
Dear Santa Claus:
Will you please bring me a little wagon and lots of good things to eat. I am just six years old. I would like to have a air gun, too. I am trying to be good. Hurry up and come with your reindeer. Santa, this little friend forgot to sign the letter, but I am sure you know who she is.—Secretary.

Oliver Powell.
Elida, N. M., December 2, 1927.
Dear Santy:
I want your peatcher. I want some candy for Cristmas. I will shorley thank you If you will send me a present for Cristmas.
Oranges.
Frankie Dunaway.

Dear Santa: I am a little girl that goes to Sunday school every Sunday and this is what I would like for you to put on the Christmas

tree for me at the First Christian Church: Tinker toys, bylo baby and a vanity dresser with a little stool so I can see how to comb my hair. I will be a good girl and mind my teacher.
Codies of love,
Mardelle Scott.

P. S. Please give or send me your picture.
Dear Santa: Please bring us some clean cotton rags. We need em.
Portales Valley News.

The Largest Implement House In Eastern New Mexico Has Just Received a Carload of

TRACTORS

We carry a complete line of Power Farming Machinery; also Horse-drawn line.

REPAIRS; Airmotor Windmills, Gold Medal Cream Separators, Decker-Rullman Washing Machines

Call On Us For Demonstration Anytime.

Buy Here — You Get Quality and Service

GEORGE & KING

The John Deere House
Phone 7 Portales, N. M.

"THIS IS NO BULL"

A SELLING OUT SALE

Our landlord has just notified us that our rent would be raised January first, which makes it impossible to stay in our present quarters and make both ends meet so we are offering our entire stock and fixtures at prices that should move them. All unsold stock will be assembled and sold in bulk after the Holidays and sold to the highest bidder.

99 Per Cent Pure Aluminum Ware

3 Quart Persolator worth \$1.25	85c	4 Quart Mixing Bowls	33c	2 Quart Double Boilers	65c
1 1/2 Round Roaster with ventilator	98c	5 Quart Teakettles for	95c	A Big Assortment of Ladies' 15c Handkerchiefs	10c
17 In. Oblong Roaster, worth \$2.50	\$1.59	2 Quart Lined Sauce with long handle	19c	No. 2 Galvanized Wash Tubs, extra heavy	85c
10 Quart one piece Water Pail	79c	10 Quart Dish Pan, a regular \$1.25 value	89c		

We are forced to disregard PROFITS altogether in order to reduce our stock as much as possible by January first. Our stock is larger than ever and consists of TOYS OF ALL KINDS, Aluminum Ware, China Ware, Light Hardware, such as is usually sold in a Variety Store...Lack of space forbids listing each item but the general reduction will average about 36 CENTS ON THE DOLLAR.

If you come early you get a good selection and worth the money—if you wait until the last you will not do so well. Sale starts WEDNESDAY, DECEMBER 6th, and Continues until the LAST DAY OF DECEMBER.

One Lot of Ladies' Serge Dresses, small sizes only, assortment of colors, \$7.50 value Only	\$2.95	17 Quart Heavy Rimmed Dish Pan	34c	No. 2 Lamp Complete	79c	White China Plates, all first grade goods, set	75c	2 Quart Grey Granite Coffee Pot	39c	Men's All Wool Hose	43c
10 Quart Grey Granite Slop Ja.Jr. with lid	79c	14 Quart Grey Granite Dish Pan	49c	No. 2 Lamp Chimney	9c	Ladies' Fibre Silk Hose per pair	48c	Ladies' Cotton Lisle Hose, in brown only, per pair	9c	Men's Silk Hose 50 Quality	39c
12 Quart Galvanized Pail	29c	12 Quart Heavy Re-Tinned Milk Pail	48c	One Lot of Misses Wool Sweaters Reduced from \$3.50 to	\$1.50	A Large Quantity of CHRISTMAS CANDIES, 1 pound or 100 pounds, per lb.	17c	All Children's Hose, 25c and 35c values, at	19c	White China Cups and Saucers, per set	75c
		5 Gallon Galvanized Oil Can	75c					10 Quart Galvanized Pail	24c	Men's Cotton Hose Only	9c

ALL TOYS AND GIFTS ARE BEING REDUCED SAME AS OTHER MERCHANDISE

PORTALES

VARNEY'S VARIETY STORE

NEW MEX.

CHOICE FRESH MEATS
 The New Market is now open and ready to serve your wants in the choicest fresh and cured meats.
THE LATEST SANITARY EQUIPMENT
 AT McCALL'S GROCERY

DUNCAN'S MARKET

Phone 15 — We Deliver

—Triebs' Portola Theatre—

THURSDAY:
 UNIVERSAL PICTURE STARRING
"MEN OF DARING"
 JACK HOXIE

FRIDAY:
"LADIES ONLY"
 COLUMBIA PICTURE
 WITH SPECIAL CAST
 And Chapter 6 of "Golden Stallion"

SATURDAY NIGHT ONLY:
"BRONCO TWISTER"
 With Tom Mix
 —15c and 35c—

MONDAY AND TUESDAY
"4TH COMMANDMENT"
 And Fox Varieties

I AM NOW OPENING AN

Oriental Gift Shoppe

in connection with the Ohr Electrical Shop, located next door to the Cozy Theatre. Come and look this over before buying your Christmas presents.

L. S. Kirby
 Portales.

Make This Store
Christmas Headquarters

There are many items that will be found suitable for gifts.

Call and see what we have to offer.

R. C. A. RADIOLA

Will give pleasure the year around.

E. N. NEER HARDWARE

SOCIETY and Club

Mrs. G. W. Carr at Home To a Few Friends
 Mrs. G. W. Carr is an ideal hostess and gives lovely parties just for friendship's sake and the pleasure it gives her as well as the guests. Lately, Mrs. Carr's health has not been as good as usual, but she was determined to have her friends as her guests. So Wednesday morning she called up eleven of them and asked them to meet her at the Portales Hotel for the noon meal. Needless to say they all responded gladly, and 12 o'clock saw twelve happy women seated around the festive board. Mrs. Carr had intended the meal to be quite informal and, the hotel to serve their regular dinner which is always good, but Mr. Carr played the beau gallant and ordered turkey and all the trimmings prepared for the occasion. The dinner was delicious and the ladies enjoyed the eats and the social chatter. One of the ladies suggested that a luncheon club be formed. This met with enthusiastic approval.

Those enjoying this affair were Miss Sallie Robertson, for whom it was especially planned; Mrs. T. E. Mears, Mrs. C. V. Harris, Mrs. A. F. Jones, Mrs. J. G. Greaves, Mrs. E. T. Hensley, Mrs. O. S. Strickland, Mrs. Ed J. Neer, Mrs. J. B. H. Young, Mrs. J. J. Spires, Mrs. H. P. Jones, Mrs. C. W. Carr.

U. D. C.'s
 Mrs. E. A. Herndon was hostess to the members of the U. D. C.'s Tuesday afternoon at 2:30. There was no program and the members enjoyed the game of rook. Mrs. Herndon served delicious refreshments at the close of the game.

Miss Lucile Rowley at Home
 Friday evening from 7:30 to 10:30 Miss Lucile Rowley was hostess to a number of her teacher friends with a 42 party. The young folks enjoyed pop corn, popped over the open fire place; candy and nuts.

The guest list included Thurman Harris, Ernest Wheeler, Miss Muriel Galloway, Miss Clara Florence, Sid Stroup, Carl Yoachim, Miss Maurine Priddy, Miss Elizabeth Greaves, Marion Stinnett, Chas. Owens and Miss Janie V. Harmon.

Miss Marjorie Pearce, Hostess
 Miss Marjorie Pearce was hostess to a number of her friends at a 6 o'clock dinner Sunday, Dec. 4th. The house and the quartet tables were decorated beautifully with Christmas colors. Places were laid for Mr. and Mrs. S. G. Mersfelder, Mr. and Mrs. H. J. Steinberger, Mr. and Mrs. J. J. Steinberger, Miss Mary Elizabeth Hancock, Jack Turner and Mr. and Mrs. H. A. Watson of Portales. This was the 19th anniversary of the marriage of Mr. and Mrs. Steinberger.

H. H. Wrights Celebrate Golden Wedding
 Monday, Dec. 5, marked the 50th anniversary of the marriage of Mr. and Mrs. H. D. Wright, who live about a mile south of town across from Mrs. Wallace. They were married Dec. 5, 1877, at Meridian, Miss., when Mr. Wright was a girl of 19 and Mr. Wright a man of 26 years. They lived at different places in Texas for years, but a year ago came to Portales. The children of this couple number eight, six of whom were present for this occasion. Their plans were kept secret from the parents, and the old couple were very much pleased but surprised when on Sunday their children began to arrive.

On Monday morning Mr. and Mrs. Wright were persuaded to visit for a few hours in the home of a neighbor—then how happy hearts fluttered and nimble and competent fingers and hands worked. Upon their return the table was loaded with good things to eat. The center piece was a large gold cake, bearing 50 candles in golden holders. Then Mrs. Wright was taken to the kitchen where a brand new oil range met her eyes. It was a very happy occasion for all concerned, and the minutes of the day fairly had wings—they passed so rapidly.

Those present at this time were Mrs. N. L. Burrow, a daughter, from Meadow, Texas, with her children, Vera, Velma, Margaret Orion and Le Roy; Mrs. Everett Caudill, a daughter from Livingston, N. Mex., with her children, Velma, Alva, Elmer, Eunice, Gertrude, Elsie and Vold; Mr. and Mrs. Burnie Williams of Lamesa, Texas, with their children, Durward and Leon; Mr. and Mrs. Irvin Wright from Lamesa, Texas, H. H. Wright, Jr., of Dimmit, Texas, and Mr. and Mrs. Walter Wright and son, Walter, Jr., of Portales; and also H. G. Red of Meadow, Texas, a brother of Mrs. Wright.

It is not given to many couples to walk side by side for half a century, and the News congratulates this couple, and wishes them a pleasant journey the rest of the way.

Christian Ladies Aid
 The Christian Ladies Aid met in the regular social and Bible study session Thursday afternoon, Dec. 1st, with Mrs. H. H. Buchanan. The program opened with Lord's prayer repeated in unison. This was followed by an interesting discussion of the Bible questions assigned for the afternoon. At the close of a short business period the hostess served a most palatable plate lunch to eight members and guests. Because of the society serving the Lions club on the first and third Thursday of each month, the date of the regular meetings has been changed to the second and fourth Thursdays. Work days every day from date of this meeting up to and including Saturday, Dec. 10th., bazaar day, at Eu J. Neer furniture store.

Foot Ball Boys Honored
 The Portales foot ball boys, together with their coach, J. P. Steiner, and Marion Stinnett, were guests at the home of Judge and Mrs. T. E. Mears Wednesday evening at a six o'clock dinner. Mrs. Mears and Mrs. H. H. Buchanan being joint hostesses.

The guests were seated around one large table which was centered with a Christmas tree, with Santa Claus, ready to distribute his presents. The place cards were apples which when opened told in rhyme a stunt for each to perform. Each man was game and did his part, but Mr. Steiner was voted the most capable performer. However, Leon Slaten deserves special mention for the skill he showed in his stunt, that of hopping like a rabbit. The boys think he and Volle Wilson had been out practicing.

The favors were footballs filled with candy.

The eats were delicious and consisted of fruit cocktail, turkey and all the trimmings, sherbet and cake.

Miss Rosamond Deen and Miss Nora Belle Grizzle served as waitresses.

The football colors of red and white were carried out both in decorations and menu. After dinner the boys, with Philip Smith at the piano, enjoyed a sing-song and afterwards various games.

Those present were Volle Wilson, Leon Slaten, Homer Watts, Raymond Morris, Marvin Cox, Eldridge Mears, Philip Smith, Byron Perry, Edward Donaldson, Robt. Deen, Jesse Richardson, Chas. Little, Bill Nelson and J. P. Steiner and Marion Stinnett.

H. M. C.
 The Carl Meuller home just east of town was open Wednesday, Dec. 7th, to the H. M. C. and a few friends in a delightful all day session.

The day was a very happy one socially, the dinner bountiful and delicious, each lady contributing a palatable dish.

The event of the afternoon was the demonstration by Miss Kerr of the making of plum pudding and ice box cookies, both of which were sampled and pronounced excellent.

Recipes for each will appear in this issue of The News; also recipes gleaned from the roll call response.

Thirty one members and guests enjoyed the day together.

Next meeting, Wednesday, Dec. 21st, will be with Mrs. Kenyon in a Christmas program and Christmas exchange session.

Roll call response, scripture quotation, preferably a prophecy of the birth of Christ. As usual those desiring transportation are requested to meet with Mrs. H. M. Livingston. The hour is 1:30 on the above date.

Date Loaf (H. M. C.)
 3 cups sugar.
 11-2 cups milk.
 1 cup nut meats.
 1 heaping tablespoon butter.
 1 package dates.
 1-2 teaspoon vanilla.
 Boil sugar, milk and butter together until it will form hard ball in cold water; add stoned dates, nuts and vanilla, beat until cold; roll in a wet cloth and leave wrapped until hard and firm. SBoce. Mrs. Fisher.

Spice Cookies (H. M. C.)
 1 cup butter and lard.
 2 cups sugar.
 4 eggs.
 1 teaspoon each soda, cinnamon, cloves and ginger.
 Flour to make dough stiff enough to roll. Mrs. Catt.

Bridge Luncheon With Mrs. Fred Luper
 Mrs. Fred Luper was hostess on last Friday, at her beautiful new home on Main street, to the members of the Friday Bridge Club at a luncheon at one o'clock. The house was decorated with colors of Christmas, and the table was centered with a Christmas tree. The favors were poinsettias.

Mrs. Dave Isenberg substituted for Mrs. Marjorie Richardson. The club members present were Mrs. J. J. Spires, Mrs. T. E. Mears, Mrs. E. N. Neer, Mrs. H. H. Buchanan, Mrs. Herman Luper, Mrs. Jas. Christie and Mrs. Fred Luper; Miss Sallie Robertson was a luncheon guest.

Mrs. Justin Click of Elida was in Portales Thursday, today.

Plum Pudding (H. M. C.)
 1 cup soft bread crumbs.
 1 cup finely chopped suet.
 1 cup shopped apples.
 3-4 cup brown sugar.
 1 cup raisins.
 1-2 cup dates.
 1-2 cup figs.
 1-2 cup walnuts.
 1-2 cup sliced citron.
 1-2 cup flour.
 1-2 teaspoon cinnamon.
 1-2 teaspoon nutmeg.
 1-2 teaspoon salt.
 2 teaspoons baking powder.
 2 eggs well beaten.
 1 cup milk.
 Sift dry ingredients, add fruit, nuts, suet and crumbs. To this add milk and eggs. Pour in well greased mould and steam 3 hours. Miss Kerr.

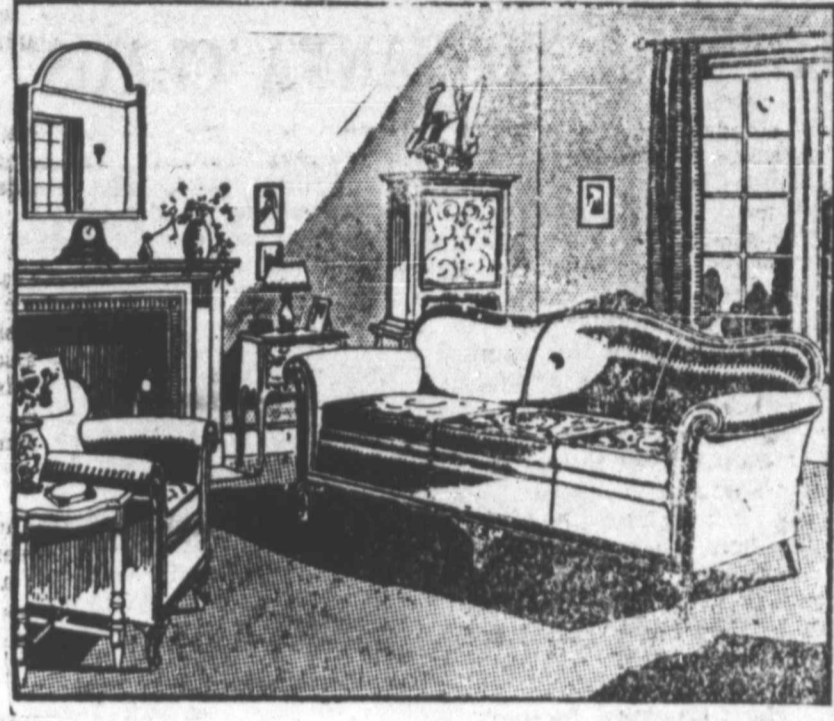
Meat Loaf (H. M. C.)
 1 pound veal.
 1-4 pound sausage.
 1 pound raw smoked ham.
 2 cups bread crumbs, somewhat dry.
 1-4 cup water.
 1 egg beaten slightly.
 2 teaspoons green pepper.
 2 teaspoons onions.
 2 teaspoons parsley.
 Put all through food chopper, season with salt and pepper to taste. Roll in flour and bake 45 minutes. Beat together 1 egg yolk and 1 tablespoon of water; pour over loaf before putting in oven. Baste with 3 teaspoons butter and 4 of water. Mrs. C. A. McNabb.

Ever hear the latest song hit: "The Clean Cotton Rag." We'll buy all you bring us. Portales Valley News.

How much for your shirt, mister? We buy clean rags. Portales Valley News.

Christmas Frozen Cookies (H.M.C.)
 11-2 cups butter.
 1 cup white sugar.
 1 cup brown sugar.
 3 eggs well beaten.
 4-1-2 cups flour (sift before measuring).
 11-2 teaspoons soda.
 1 teaspoon cinnamon.
 1 cup finely chopped nuts.
 Cream butter, add sugar slowly and continue creaming. Add to the first mixture, then the nuts. Pack in a well greased bread pan, and let stand in a cold place overnight. Cut in thin slices and bake. Miss Kerr.

I HAVE JUST GOTTEN another \$50.00 Harold Tompkins cockrel. Two years ago I bought a trio of the same birds for \$100.00. Everyone said I was crazy but I have my money back and have had lots of good eating and have about forty head left. Have seven cockrels for sale cheap, considering quality. Mrs. J. B. Crow. 7-2tc WE HAVE a full line of Floor Coverings. Dan H. Smith. 7-2tc



AN INVITING LIVING ROOM GROUP

One That'll Both Welcome Guests And Furnish a Happy Harbor For The Family

COMPLETE LINE OF FURNITURE

for every need of the home - something that will make practical and useful gifts for the entire family. Come in and let us show you what we have. Everything in the Furniture line.

Dan. H. Smith, Furniture
 —We Buy Sell and Exchange—

JEWELRY

The Gift Supreme

(IS THE MOST APPRECIATED GIFTS OF ALL ON ACCOUNT OF ITS LONG-LIFE WEAR FOR ANY MEMBER OF THE FAMILY)

WE HAVE THE LARGEST ASSORTMENT OF DIAMONDS, WRIST WATCHES, AND GENTS' WATCHES, ETC., IN THIS SECTION OF THE COUNTRY

ASK ABOUT THE BIG DIAMOND WE ARE GIVING AWAY CHRISTMAS EVE

MAY BROS. Jewelry Co.

"THE LEADING JEWELERS"

CLOVES "Where Quality Leads" N. MEX.

LOCAL PERSONAL NEWS

Mrs. A. D. Ribble and Mrs. C. V. Harris were Clovis visitors Thursday (today).

The office devil says "If you pick up anything in a print shop and get in on you—say it with flowers."

Mrs. J. W. Maupin returned Monday from a visit to her old home in Texas.

The Missionary Society of the Methodist church will meet next Thursday at the parsonage. This is the last meeting of the year, and 2:30 is the hour. Come and hear a report of the year's work.

Mrs. E. N. Wheeler and daughter, Miss Auden, and Mrs. Roy Wheeler were in Clovis Tuesday.

Paul Horney and family of Clovis were Portales visitors the first of the week.

Mrs. Effie McCarty and Mrs. R. D. Wright were Clovis visitors Saturday night.

Last week Deane Kirk received a message announcing the death of his brother and left immediately for Oklahoma, the home of the deceased.

Mrs. Deane Kirk and children her sister, Miss Williams and Lynnville Scott motored to Bluff Friday and spent the week end with her parents, Mr. and Mrs. M. C. Williams.

Charles Thompson arrived last week from San Diego, California, to make his home with his mother, Mrs. J. E. Camp.

Miss Vivian Case was the guest of Miss Aldene, Christine and Berra Rhine Sunday.

Mr. and Mrs. Clyde Florence and little son, Phillip, accompanied by Mrs. Florence's mother, Mrs. Sam Florence, left Tuesday morning for a week or ten days visit with relatives at Rule, Texas.

The C. W. Vasey family, who spent the summer on the W. W. Jackson place just at the edge of town, left Tuesday night for their old home of Collins, Iowa.

Ben Dunn of Artesia arrived on Friday night to spend a few days

with his wife and son, Ben, Jr., who are making an extended visit with her people, the B. B. Thigpen family.

Earl Malone of Lubbock was the guest Tuesday of his aunt, Mrs. Ida Goodwin. Mr. Malone plans to erect a house on his farm in the immediate future and he and Mrs. Malone will make their home while building with Mrs. Goodwin.

Mrs. Burl Johnson returned last week from a two months' visit with relatives and friends in various parts of Texas.

R. L. Yoachim has purchased the J. D. Pruitt residence furnished and is to have possession about the fifteenth. He is also re-furnishing the interior of his present home on Colorado street and will either rent or sell same when completed.

Misses Norene Yoachim, Lillian Bell, Leila Mae Freeman and Eula South, who are at Baylor College in Belton, Texas, are expected home next week to spend the holidays.

Henry Bremer is improving his property on East Colorado street by the addition of one room and bath.

Pastor Claude A. Lorts of the Christian church will preach at Pleasant Valley next Lord's day at three p. m.

Mrs. Stella Schrum and little son, A. D., have an apartment with Mrs. H. M. Livingston on Montana st.

E. N. Smith has added to the value of his property on Nevada street by the erection of a fine garage.

Wm. A. Bronnell arrived today from Amarillo, where he has been for several weeks and will spend the winter with his daughter, Mrs. Fred Ohr, and family.

Mrs. Rhoda Johnson, who has been visiting relatives at her old home at Hillsboro, Ohio, for the past five months, returned to Portales Wednesday. She says it does seem good to see the New Mexico sunshine.

Mr. and Mrs. Frank Warnica motored to Vernon, Texas, Monday spent the night with their daughter, Mrs. Otto Blanton and family, and returned to Portales Tuesday

day accompanied by their little grandson, James Ralph Murray, who says he has come to stay. He will at least remain over the holidays.

Mrs. John Cochran was taken to Clovis Wednesday to undergo an operation.

John Deere Implements. 112 Main St. 7:15

Miss Jeanette Barton, who has been confined to her home for several days on account of illness, is again able to attend school.

Mr. and Mrs. Grimstead, former residents of Portales, are guests at a local hotel.

Miss Harriet Gatling, W. M. U. secretary of the Baptist church, is teaching a Sunday School Training Class at Elida this week. George and King sell John Deere. 7:15

The many friends of Mrs. C. J. Pendergraft will be glad to know she is convalescing after her severe illness.

John Kimmons, J. T. Abbott, and Edwin Denton were up from Kenna, Wednesday. They report the Olive oil well as being drilled constantly and people are optimistic about the result.

Make farm life a pleasure by using John Deere Implements. Sold by George & King. 7:15

Mrs. E. T. Hensley says she is the Dr.'s flapper office girl now and would be glad to have her friends call on her there.

TRY THIS

By EDNA PURDY WALSH

A Home-Made Hair Dryer

HERE is one of the quickest and most beneficial ways of drying hair at home.

With a 75 or 100-watt nitrogen lamp tied or held to the handle of a clean shiny dipper for a reflector, enough heat is concentrated to quickly dry the heavy or light head of hair.

There is much more benefit from the heat of a lamp to the head than the heat of a radiator or air dryer. The prominent hospitals of the country apply 1,000-watt lamps to operation incisions to promote a quicker replenishment of red-and-white cells of the blood for the

Good Cheer (X. Y. Z.)

Place a smile upon your countenance, preferably a broad one, and exercise it in passing others during the holidays. A "Merry Christmas" hail added will give better effect.

4H Club Demonstration

On Saturday, Dec. 10th, at 2:00 p. m. the County Champion Demonstration team will give their demonstration in the new office of the New Mex. Utilities Co. The demonstration is to be given in preparation for the State Club Contest which begins December 28th.

The team consists of Mayme Davis and Vernie Hudgins of the Floyd Canning Club. They demonstrate the canning of sweet potatoes.

School Luncheons (H. M. C.)

Cook red beans until tender, drain, put through the food chopper; mix with equal parts of cooked pork which has also been put through the food chopper. (Scraps of pork that cannot be utilized in any other way may be used.) Season the mixture as you would season sausage and use as a sandwich spread. This may be canned by packing in clean hot jars and processing in pressure cooker for sixty minutes, fifteen pounds pressure.

The above was contributed by a lady with thirty five years' experience in putting up school lunches.

Mrs. J. A. Parish, Floyd, N. M. O. S. Strickland and Edgar Sidall are each busy running peanut roasters. It's wonderful to live in a country where peanuts grow, and people roast them for you, too.

Rev. R. W. Bynum of the Elida Baptist church at Elida was a pleasant caller at The News office Wednesday.

Dr. E. T. Hensley reports the following: Mrs. G. B. Doughtie, who had a Tonsilectomy operation last week, is much improved and has been returned home.

Leonard Falls, who had a hemorrhoidectomy operation last week, is back at work.

Elizabeth Pails, who was operated upon last week for appendicitis, is getting along nicely and will be home in a few days.

BUY CHRISTMAS presents that will last. Dan H. Smith, Furniture. 7-31c

School Truck Drivers Entertained

Monday noon at the high school building, Wat Stewart was host at a luncheon honoring the drivers of the Portales school trucks.

Miss Julia Hankins, home economist teacher, and her domestic science girls prepared and served the luncheon which was a credit to both Miss Hankins and her pupils.

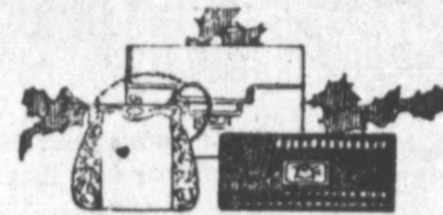
Mr. Stewart expresses himself as highly pleased with the service.

Those enjoying the occasion were the eleven drivers, Prof. W. Kristall, Prof. L. L. Brown and Mr. Stewart.

Further details will appear in the Baby Yam of next week's issue.

Let These Gifts Say "MERRY CHRISTMAS FOR YOU"

HERE ARE GIFTS -- exquisite trifles and beautiful accessories -- to please and cherish. Choose from the newest and daintiest at a price range to meet every desire.



Lovely Bag -- What Better Gift? Underarm, pouch and envelope styles, fine leathers and silks \$2.50 to \$6.00

Add to Her Hose Collection
The finest silk or softest wool or silk and wool combined
\$1.00 to \$2.00



Exquisite Handkerchiefs Solve The Gift Problem
Dainty linens, voiles and crepes, pure white and lovely soft colors
25c to \$1.00



Gifts For Him
A splendid assortment of neckwear that will please
25c to \$1.00



C. V. HARRIS
Portales, N. M.

AUTOMOBILE LICENSE PLATES AT WHEELER BROS. HARDWARE FOR ROOSEVELT COUNTY

STATE REQUIREMENTS

- 1927 License Identification Receipt.
- 1928 Tax Receipt.
- If car dealers report of sale must be turned in.
- Proof of ownership and registration on all second-hand cars.
- Foreign cars subject to Tax and License from date of residence.
- Exact weight of Auto or Truck.
- All license Fees must be cash.
- Heavy penalty and Fine on all cars operated after Jan. 1, 1928, without 1928 License Plates.



purpose of healing. The expensive sanitarium applies these light rays to its rheumatic patients with marked success. It is not the heat alone which cures, but the powerful force of the light rays themselves, which have a deep penetration.

Light rays have been found to have a marked stimulating effect on the scalp, loosening dandruff and toning up the roots of the hair to prevent further falling.

Very gentle massage given to the scalp at the point where the rays are being applied is a great aid to the tonic effect.

Medical Sermonettes

By W. E. LEONARD, M. D.
(© 1927, by Western Newspaper Union.)

Early to bed and early to rise makes a man healthy, wealthy and wise.

Some of these sayings that have come down from the earlier generations and from other times, are really now quite obsolete. Ask millions of toilers in the factories and on the land if this has come true to them, even after years of sustenance. Persistent industry and regular methodical labor are essential to any kind of success. We all know it and admit it. Leaving off the work and wisdom, or taking them for granted as invariable results, what about the healthfulness of early rising, practiced year in and year out? Does it pay never to lengthen or shorten the hours in the treadmill? I think not, most decidedly. "All work and no play makes Jack a dull boy," even if said, is a true saying. The new busy eight hours of undisturbed sleep do not have to be taken with the chickens in order to be healthful. Even a late hour or a late sleep in the morning is no heinous sin against nature.

IF IT'S FURNITURE come in and look over our stock. Dan H. Smith. 7-31c

Ed J. NEER

Extends an invitation to you to see —

DOLLS, TOYS, BOOKS, BIBLES, KODAKS, PERFUMES

Our furniture department contains many appropriate gift suggestions

Commencing **Clean-up Sale** Closes
Wed. Dec. 7th Sat. Dec. 24th

A better opportunity never existed. Don't miss it. It will be fast; it will be furious; no disappointment; no reserves. Everything on the firing line. Everybody get ready. Wednesday morning will be the first day of our bargain feast for persons who value money. It is not often that you are offered good merchandise at such ridiculously low prices.

Wives, sweethearts and mothers, tell your husbands to attend this Sale. Everything in the entire stock to go at Special Prices.

1 Lot Men's Scotch Over, value \$25.00	\$12.50	1 Lot Boys' Knee Pants Priced at	1/2	Men's Ties, 25c to	\$1.25
Sheep Lined Vest \$12.50 Value	\$8.50	1 Lot Children's Hose, Worth from 35c to 50c per pair, go for	50c	Men's Extra Heavy Union Suits	\$1.15
Moleskin Coats, value \$9.00	\$5.95	All Wool Lumber Jacks Worth \$5.00	\$2.95	Men's Extra Heavy Union Suits, worth \$1.50	\$1.25
Men's Suits, \$35.00 value	\$22.50	Flannel Shirts, \$1.75 to	\$4.00	Men's Dress Shirts \$1.00 to	\$2.50
Men's Suits \$25.00 Value	\$12.50	Men's and Boys' Work Shirts, 50c to	\$1.00	Men's One Half Hose 15c to	75c
Men's All Wool Pants \$7.50 Value	\$5.00	Men's Sport Coats \$2.50 Value	\$1.95	Men's Arctic Overhoe Extra Special Men's Gloves Special Priced	
220 Weight Overalls Worth \$1.50; go	\$1.00	\$2.50. to go at	\$1.00	Outing Gowns and Pajamas	\$1.50
Boys' Long Pants, worth \$2.50 to \$3.50	\$1.85			Men's Corduroy Caps	50c

Come in, look through our Stock and if you find what you want we will make the price. Yours to close out business,

S. F. MOORE

North Side Square.

Portales, New Mexico.

Brian Boru Recognized as Ruler of Ireland

The O'Brien and many other distinguished Irish families claim as their ancestor Brian Boru, king of Ireland from 1002 to 1014. The warlike monarch, says a writer in the Kansas City Star, is regarded as the popular hero of early Irish history and the stories told about his reign have led to its being regarded as a sort of golden age.

Watermelon a Vegetable

The Department of Agriculture says that while the watermelon is botanically regarded as a fruit, the horticultural and legal aspects of the case classify it as a vegetable.

Intoxicant Long Used

It is not known who invented whiskey. It has been prepared for many centuries, both in Ireland and in Scotland. The name is probably from the Celtic uisgebeatha, which was contracted to usquebaugh, a liquor which was extensively used during the Seventeenth and Eighteenth centuries.

Add Wonders of Nature

From a seed catalogue: "This magnificent plant, from a single seed, bursts into an avalanche of glorious bloom in June, giving the garden the splendor of a billowy, surf-swept coast, or miles of great rolling snowdrift, emblazoned by the setting sun."

Ambulance Service—Ed. J. Neer.

TRY THIS

By EDNA PURDY WALSH

Using Up the Radiator Space

THERE are often rooms in houses which derive their heat from other rooms so that if both radiators are turned on the heat is too great.

There are comparatively few days where all radiators in a house or apartment need to be turned on to maintain the proper temperature, and the one least needed may be easily treated in this way.



to the books or the ornaments above, unless, of course, there are wax or tallow candles. The single shelf above the radiator acts so as to direct or radiate the heat out into the room instead of directly up.

Statesman a Stickler for Legible Writing

Philip Guedalla tells us, in connection with a letter addressed by Palmerston to Lord Lansdowne, which is reproduced in his biography, that the viscount was a great stickler for good handwriting.

He early cautioned the young men of the foreign office against the twin iniquities of ill-formed letters and pale ink. But letters still continued to slope backward "like the raking masts of an American schooner," or stood in horrid rows, "which can only be compared to iron railings leaning out of the perpendicular."

His own word, exquisitely in that faultless hand, which lived on in Mr. Gladstone's memory as one of the two perfect things that he had known, entitling Palmerston to be a trifle captious on points of calligraphy, to return a dispatch to a distant consul for transcription in blacker ink, and even to issue acridly precise instructions that some reticent pupil "should form his letters by connecting his slanting down strokes by visible lines at top or bottom according to the letters which he intends his parallel lines to represent."

S. F. Miles writes that his big sale was a success and that there has never been anything like the buying rush in Elida. Mr. Miles will retire from the mercantile business, and the county as well as Elida will lose a real merchant.

NEW OFFICE BUILDING

Forrest and Rowley will move into their new brick office building the last of next week. Dr. Means will occupy the upper story. In anticipation of the gas in Portales in the near future this building was piped for it.

CARD OF THANKS

We wish to express our heartfelt thanks to our many friends for their kind words of sympathy in this hour of sorrow in the loss of our dear husband and father; also for their beautiful floral offerings.

Mrs. W. P. Pitts. Carrol Pitts. Dudley Pitts. Bro. Jo Pitts.

R. B. Strong, who lives 20 miles down the Lovington highway, was in town Saturday and renewed Mrs. Strong's paper for another year.

Longs

Rev. Davis preached Sunday morning at the Longs Baptist church and Rev. Grizzle preached Sunday afternoon. The sermons were much enjoyed by everyone present. There was not as many present as expected, on account of the cold weather.

Rev. Davis will preach again the

first Sunday in January and Rev. Edvardson of Portales will preach on the Sunday evening of the first Sunday of January. Every one come.

Miss Irene Siefeld of Causey died at her home near Causey after several days illness. Funeral services were held at Longs Baptist church Saturday afternoon at 3 o'clock. Rev. Pruitt of Emzy conducted the funeral services. We extend our heartfelt sympathies to the bereaved.

Miss Ruth Fraze, Iri Adams and Mrs. Clarence Adams, Miss Fraze's sister, of Portales attended church at Longs Sunday.

Two grain threshers are in the community. Some of the farmers are still harvesting their grain.

Tom Halslip threshed over two thousand bushels of grain. The school, under the direction of Miss Myrtle Walker, is working on their Christmas program.

Miss Myrtle Walker is contemplating spending the week end at home.

Mrs. Paul Walker and children visited her mother, Mrs. U. S. Fraze, Tuesday afternoon. Made a business trip to town Saturday afternoon.

Prayer meeting will be held on Wednesday evening at 7 o'clock at the home of Robt. Little. Mrs. L. A. West will be leader. All are cordially invited to attend.

Evidence That Tigers Select Human Victim

Man-eating tigers of the Indian jungles sometimes appear to single out a certain person and go after him, ignoring all others until they get him, points out Gen. William Mitchell, the noted flying officer, in an article in Liberty.

A native became separated from his companions in the jungle and was chased by a tiger," he writes. "He succeeded in climbing into a tree, while the tiger remained on watch below.

"After a while," General Mitchell continues, "his companions, noting his absence and suspecting that a tiger might have killed him, returned, making a great racket by beating drums so as to keep the tiger away.

Gen. William T. Sherman wrote in his Memoirs that Cape Horn was an island rounded like an oven, "after which it takes its name (horn) 'oven.' However, he was in error, for the Spanish word for oven is 'horno,' though it is pronounced without the 'y' sound. The island to which Sherman referred is known as Horn Island, and the entire cape is only a portion of the island, says Pathfinder Magazine. But the cape did not get its name because of its resemblance to an oven. It was named by the Dutch navigator Willem Schouten van Hoorn who, with Le Maire, doubled the cape in 1616. Horn is an anglicized form of boorn. In Spanish it is called 'bo de Hornos. No wonder Sherman was misled, for literally Cape de Hornos would mean cape of ovens; that is, it would according to the form, did it not have a different origin.

Cannot Compel Rain

Some success in precipitating rainfall has been had by spraying seed in the air from airplanes, and in some instances rain has followed violent explosions arranged for this purpose. According to the confession of one man who called himself a rainmaker, his success was due to the fact that his rheumatism led him when to expect rain and so he prayed for three days to procure for rain, which he promised to give when he believed it would come naturally.

Skill That Becomes Art

The attainment of proficiency in the pushing of your skill with attention to the most delicate shades of excellence, is a matter of vital concern. Proficiency of a practically useless kind may be reached naturally in the struggle for bread, but there is something beyond a higher point, a subtle unmistakable touch of love and pride and here skill; almost an inspiration which gives to all work that which is almost art— which is art— Conrad.

Radio Reception

The Loomis Radio school says: Generally speaking, signals will be loudest from those stations which are located in the direction in which one's lead in points, dead in the direction pointed by the free end of the antenna. These stations will be heard next loudest which are slightly off the line. So far as the college knows, the direction of the aerial in reception has very little effect on radio reception.

Intestinal Worm Cure

Tubercles dust may be used in the treatment of intestinal worm infestation of young chicks after they are six or eight weeks of age. It should be used as it is with older birds. 1 pound of dust of not less than 1 per cent nicotine content to each 50 pounds of mash. It should not be assumed that either chicks or older fowls have worms in sufficient number to do harm without an examination of the interior of the intestines of one or more dead birds.

CHEVROLET USED CARS with an OK that counts. Amazing Values And Easy Terms. Come to our salesroom and inspect our O.K.'d reconditioned cars. We have the car you want at a price that will please you—and our terms are unusually reasonable, with the lowest financing charges available through the General Motors Acceptance Corporation.

SEE US Before Selling Your Cream, Eggs, Chickens and Turkeys. Accurate Test and Weights. WOODDELL PRODUCE CO.

Help! Succor! Bring Us Your Rags!

LONG DISTANCE TELEPHONE RATES Effective December 1, 1927. on all calls from points in the territory of The Mountain States Telephone and Telegraph Company to points in the territory of any other associated Bell Company.

Reductions in Rates to Distant Points. The greater the distance, the greater the reduction. Many Evening Rates Reduced. Service Features Retained. The Mountain States Telephone and Telegraph Co.

Wearables, first on the list for HIM! Whether He Be Husband, Brother, Fiance Or Dear Old Dad, Wearables Will Meet With His Approval. MAN is ever a gay deceiver... We're going to show him up. He says he doesn't care for Christmas gifts and doesn't want any... These masculine accessories have been selected with special concern for the woman who makes good taste her guide in choosing gifts for men.



THE NEWS AUTOMOBILE PRIZE CONTEST

Crucial "Third Period" In Portales Valley News' \$2,000⁰⁰ Automobile Campaign Is Nearly Over!

80,000 EXTRA VOTES

Now given for each \$20.00 worth of subscriptions turned in. This is the best remaining offer. It runs only between 8:00 a. m. Monday, December 5, and 9:00 p. m. Saturday, December 10. Next week the votes drop even lower. This is your last chance to make a whirlwind drive to the finish.

NO SURPRISE OFFERS

Once again the management desires to call attention to the fact that there will never be any surprise offers of any kind in this campaign. EFFORT NOW Counts More Than Later.

HERE ARE THE REMAINING EXTRA CREDIT OFFERS:

Dec. 5 to Dec. 10 --- 80,000 Extra Votes
 Dec. 12 to Dec. 15 70,000 Extra Votes
 Dec. 16 and Dec. 17 60,000 Extra Votes

The End is in Sight! Just Nine More Days and the Great Race is Over!

WINNING IS A MATTER OF WORKING!

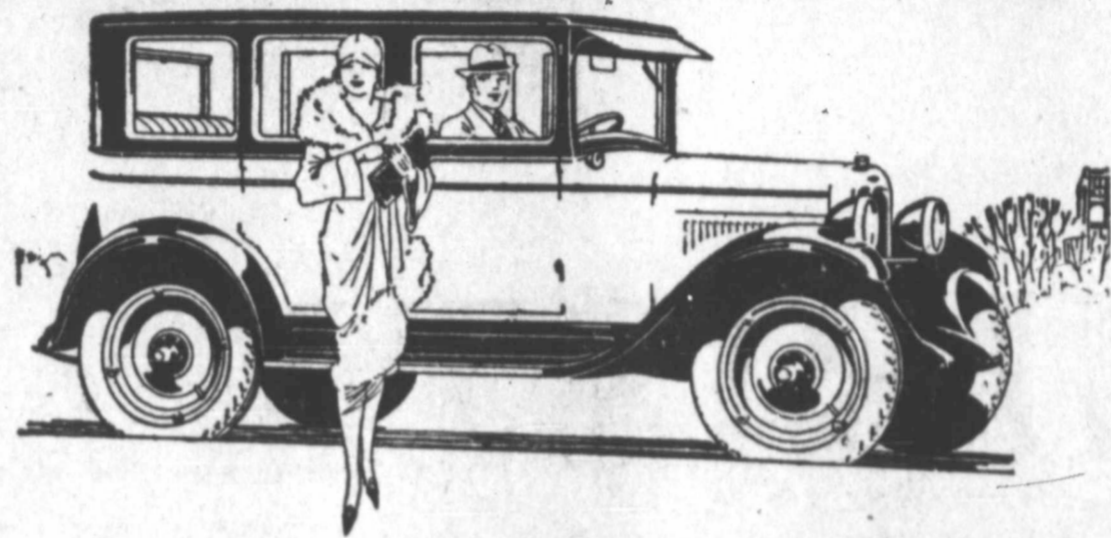
NEXT WEEK THE VOTES
DROP TWICE!
 DO YOUR BEST NOW!

ENTRY PERIOD CLOSING NOW OR NEVER!

Who Will Ride The Chevrolet Car Christmas Day?

CONTEST MANAGER
 The Portales Valley News

GRAND CAPITAL PRIZE



CHEVROLET IMPERIAL LANDAU SEDAN

\$925.00

Purchased From and On Display at
 PORTALES MOTOR COMPANY

SECOND GRAND PRIZE



LADIES' DIAMOND RING, VALUE \$200.00

Purchased From and On Display at
 NEW MEXICO DRUG COMPANY

THIRD GRAND PRIZE

R. C. A. RADIOLA

Complete and Ready to Install

Value \$150⁰⁰

Purchased From

E. N. NEER HARDWARE COMPANY



Fourth Prize



\$55 ELGIN

Purchased From
 NEW MEXICO DRUG COMPANY

Fifth Prize

— \$25.00 —

Merchandise Order

Good For \$25 in Mdse. at
 Any Store in the County

How Subscriptions Count in Contest

The following scale shows the subscription rates and the number of votes given according to the amount paid. Note especially the tremendous voting power of 5 year subscriptions:

The Portales Valley News

Term	Price	Votes
One Year	\$1.50	2,000
Two Years	3.00	5,000
Three Years	4.50	10,000
Four Years	6.00	15,000
Five Years	7.50	25,000

ABOVE PRICES FOR ROOSEVELT AND ADJOINING COUNTIES. SUBSCRIPTION RATE OUTSIDE THE STATE IS \$2.00 PER YEAR. VOTES THE SAME PER YEAR.

EVERYBODY WINS!

20 Per Cent
 Cash Commission

An appropriation has been set aside to pay all cash commissions to contestants who do not win prizes. Every active worker who fails to win one of the regular prizes will receive 20 per cent of the amount in new subscriptions she has turned in, providing, of course, she remains active until the end and makes a cash report each week of one or more subscriptions from the time she enters the campaign. NOT ONLY DOES THE CAMPAIGN OFFER YOU AN UNPARALLELED OPPORTUNITY TO WIN A HANDSOME PRIZE FOR EFFORT—IT IS A GOOD PAYING JOB AS WELL. CONDITIONS EASIEST EVER KNOWN IN CAMPAIGN OF THIS KIND.

SEND IN THE BLANKS AND 100 NEW Yearly Subscriptions at \$1.50 each. They Will Satrt You With Nearly One Million Votes!

NOMINATION BLANK—Good for 2000 Votes



As a candidate in The Portales Valley News \$2,000 Automobile and Prize Campaign

Street and No.....
 Town or City.....Dist.....

Signed.....
 Address.....

This blank counts for 2,000 free votes. Only one nomination will be credited to each candidate. The nominator's name will not be divulged if so requested.

FIRST SUBSCRIPTION COUPON—Good for 10,000 EXTRA VOTES

This coupon accompanied by the Nomination Blank and your first subscription will start you in the race with more than 10,000 votes, only one of these coupons will be credited to each candidate.

Name of Subscriber.....

Address of Subscriber.....

Candidate's Name.....

Address..... Amt. Enc \$..... Old or New

Return this coupon to the Campaign Manager, with your first subscription and you will receive 10,000 extra votes in addition to regular votes as shown in the regular schedule.

YOU CAN'T AFFORD TO LAY DOWN NOW!

EFFORT COUNTS MOST NOW!

EFFORT COUNTS MOST NOW!



**COVERS THE
ENTIRE
COUNTY**

**CHRISTMAS
ADVERTISING**

**IN THIS NEWSPAPER REACHES THE
PEOPLE OF ROOSEVELT COUNTY
LIKE A PERSONAL LETTER**

**THE PORTALES
VALLEY NEWS**

BE WISE! :: ADVERTISE!



**CIRCULATION
2,206**

VOLUME XXV

**NEW
CHAMBER**

At the Chamber meeting on Tuesday, December 2, 1928 was held to begin budget for 1929.

The Chamber is commencing the coming year with every citizen's tales to get it over.

Many in the past of the county of this order.

The Chamber should look and moral.

The year is as

Rent on Farm Due Offer Bulls receive

Farm Products Exhibits Advertising Highways Normal School Office Expenses Salary

Floyd Wins Place

PORTALES WINS MELROSE TRUCK RACING

In the stock race at State College last week first place with 1200 points out of a total of 1200 won second and Melrose car points.

Albert Farrish man of the county was 1012 points 1200. Bentley was second high of 1000 and Jol Floyd, was third score of 970. Jol tales was fourth score of 963.

The Floyd team set score ever in the State contest to the officials in first year that school.

There were entering from the Las Cruces, LaPortales, Melrose man and Floyd.

Prof. A. E. La that he is very the boys placed represent the State contest to Western Livestock his coming January.

Mr. and Mrs. attended a social home of Mr. and man at Clovis.

Trieb Buy Texi

On last Saturday closed a deal for the, and will open in connection with Perry, manager will also have closed house, and pictures as are sold.

This makes five by the Civic Tower New Mexico; two at Roswell, place and the Ly

The Portales Valley News

VOLUME XXVI

PORTALES, NEW MEXICO, THURSDAY, DECEMBER 15, 1927

NUMBER 8

NEWS AUTO CONTEST ENDS 9 O'CLOCK P. M. SATURDAY

CHAMBER OF COMMERCE MAKES BUDGET DRIVE

At the weekly luncheon of the Portales Chamber of Commerce at the Portales Hotel on Tuesday of this week, the budget for 1928 was outlined, and committees appointed to begin the drive for membership and budget for 1928.

The Chamber has a strong program for the coming year and it is to the interest of every citizen of the county as well as Portales to get behind them and assist in putting it over.

Many things have been accomplished in the past year, and the future development of the county largely depends upon the work of this organization.

The committees are now in the field and if you have not been approached, you should look them up and give your financial and moral support to the movement.

The suggested budget for the coming year is as follows:

EXPENSE	
Rent on Hatchery Building	\$ 250.00
Due Offer of \$20.00 On Last Five Bulls for Bull Circle, Three Received, 2 Due	40.00
Farm Program	500.00
Exhibits	400.00
Advertising	310.00
Highways	300.00
Normal School Location Expense	500.00
Office Expense and Equipment	600.00
Salary	2100.00
TOTAL	\$5000.00

Floyd Wins First Place At Cruces

PORTALES WINS SECOND AND MELROSE THIRD IN STOCK JUDGING CONTEST

In the stock judging contest at State College last week, Floyd won first place with a score of 2982 points out of a possible 3600. Portales won second with 2801 points, and Melrose came third with 2684 points.

Albert Parrish of Floyd was high man of the contest. His score was 1012 points out of a possible 1200. Bentley Bostick of Floyd was second high man with a score of 1000 and John Spears, also of Floyd, was third high man with a score of 970. James Smith of Portales was fourth high man with a score of 963.

The Floyd team made the highest score ever made by a team at the State contest. And, according to the officials present, this is the first year that all three high men of the contest came from one school.

There were eight teams competing from the following schools: Las Cruces, Lake Arthur, Clovis, Portales, Melrose, Tularosa, Hagerman and Floyd. 38 students were entered in the contest.

Prof. A. E. Lang of Floyd states that he is very proud of the way the boys placed. This team will represent the State in the interstate contest to be held at the Western Livestock Show in Denver this coming January.

Mr. and Mrs. R. H. Grissom attended a social affair at the home of Mr. and Mrs. K. E. Wellman at Clovis on Tuesday night.

Trieb Buys The Texico Theatre

On last Saturday, E. C. Trieb closed a deal for the Texico Theatre, and will operate this theatre in connection with his string, Mr. Berry, manager of the Portales, will also have charge of the Texico house, and will show the same pictures as are shown at the Portales.

This makes five theatres operated by the Civic Theatres Company of New Mexico; one at Carlsbad, two at Roswell, the Portales at this place and the Lyric at Texico.

A Terracing Demonstration

Fifty farmers and the agricultural class of the Floyd and Portales high schools attended a terracing demonstration held at the farm of Geo. G. Sweat at Floyd on Monday, December 12th. Good interest was shown in the work. 125 persons in all attending. A number of Portales people were present during the afternoon.

The machinery for the demonstration was furnished by the Universal Motor Company of Portales, the Owensboro Ditcher Co. of Owensboro, Kentucky, and the Corsicana Grader and Machine Co. of Corsicana, Texas. The Universal people furnished Fordson power, pulling the equivalent of 6 horses. Both the Corsicana grader and the Martin ditcher were efficient in throwing up the terraces.

Instruction in laying out terraces with engineers' levels were given throughout the day by George R. Queensberry of the New Mexico Agricultural Extension Service. A number of farmers learned the art of laying out the terrace lines.

Mr. Sweat is finishing the complete terracing of his 40 acre field. When completed it will serve as a standing example of the value of preventing run-off from cultivated lands. This field has a slope from three directions and during hard rains considerable water runs over and off the field. The system of terraces being put in will hold all water that falls on the field and will collect other water that drains from adjacent pasture lands.

Mr. Sweat is thoroughly sold on the idea of terracing and will carry out the work to completion.

Those in charge of the work expressed themselves as being greatly indebted to the companies furnishing machinery and power.

Odell McMinn arrived Monday from California, for a visit with his mother, Mrs. J. W. McMinn, and his sister, Miss Beola McMinn.

WINSETT MEETING AT ELIDA

The following families attended the Baptist revival at Elida, which is conducted by Rev. Jack Winsett, on Monday evening: Newmans, Jeters, Dugans, Grizzle, Gunn and Foremans. They report a good sermon and good crowds.

Monday Night Blaze Destroys Two Firms

On Monday night at eleven fifty the fire siren called the Portales department to fight a blaze which was speedily eating its way through a business block on East Main street, just off the square.

The fire, said to have been caused from the oven in the City Bakery, had gained great headway before the department was able to get water on the scene. It ate its way through the buildings and completely destroyed the contents of the bakery and the shoe and harness shop of S. B. Owens, to the east. Helvey's Candy Shop, joining the bakery on the west, was damaged by water and smoke to the extent that business was suspended for a few days. However, it is understood that all of the firms affected carried some insurance, but the loss will total an immense sum.

Mr. Helvey, who sleeps in the rear of his establishment, stated that his room was a roaring mass of flame and smoke when he awakened.

There were no fire-walls between the building housing the bakery and shoe shop and the candy kitchen, and the fact that there was one between the candy kitchen and the cafe adjoining probably saved the balance of the block.

Monday night was rather cold with a light, cold drizzle falling, which, being insufficient to assist in extinguishing the fire, hindered the department in their work and made it doubly disagreeable. The water hose, apparently rotted, breaking in several places, made it impossible for the firemen to get sufficient water on the blaze. There is no force-pump on the local truck and serviceable hose obtainable was not long enough to carry from the nearest water plug to the heart of the conflagration.

However, the boys fought hard with available equipment and succeeded in holding the fire from adjoining building until it had gutted the two establishments and was extinguished. The wind, being from the southwest, was of some assistance to the department.

The Portales fire department is well versed in the handling of blazes and are ready to answer the call of the siren at any hour, but the equipment at hand on Monday night rendered it impossible for them to do effective work.

Hear Winsett

Yes, Jack is coming to tell us more about the Iron Man of Italy in his latest published edicts. Don't miss the service. Sunday afternoon, 2:30, at the Baptist church. Joe F. Grizzle, Pastor.

Mrs. Thomas E. West, who killed her husband because she wanted to go to a bridge party, faints when she is sent to jail. She killed him with a claw hammer and table leg, then dressed and went to the bridge party. Some price to pay for an evening's entertainment.

New Ford Car Appeared Sunday At The Universal

On last Sunday afternoon and evening, between a thousand and fifteen hundred people viewed the New Ford car which was on display at the Universal garage.

When word was received that this car would be here Sunday, Mr. and Mrs. Fred N. Luper went to Roswell and drove back in the new model. Fred said that he tested it out and on the road he had no difficulty in making 65 miles an hour and had plenty of reserve power to spare. The trip from Roswell to Portales was made in two hours and five minutes.

The model exhibited was the Tudor Sedan, and was quite an improvement over the old model. While it has the same clearance as the old models, the body is lower swung, and standing by the side of it, Manager Luper was taller than the car.

Receiving the announcement of its arrival, visitors drove from every part of the county and outlying districts to get a first hand view of the car which had had the public guessing for the past six months.

It was a beauty, and Fred was proud of it as a boy of his first red top boots.

Santa Claus Here Saturday Afternoon

Hey, Skin-nay! Santa Claus is comin'!

Yes, Santa Claus, that jolly, be-whiskered old fellow with the big smile will be on the streets of Portales Saturday. He sends word that he wants to meet all the kiddies--and the grown-ups, too, on the court house lawn Saturday afternoon. He has a present for every child, and parents should see that the tots of the town are there.

Santa Claus, who has been away at his home and toy-shop in the far north for a year, was lonesome, and at the urgent request of Portales business men, he said he would be here next Saturday--a whole week ahead of time. He will leave Saturday night and not return until he house-top journey on Christmas Eve night.

Be there, kids, and get your gift from Santa Claus.

FORMER PORTALES BOY MAKING GOOD

Dr. and Mrs. E. T. Hensley have received word from their son, Turner, who is a law student in the University of Arkansas, at Fayetteville, that he had entered the Varsity tryout for debate and was victorious, the question being, Resolved, That Secretary Kellogg's Policy in Latin America Should be Given Public Support. He and his colleagues will debate with the state universities of Oklahoma, Kansas, Texas and Florida and with Drake University at Des Moines, Iowa, and Baylor and Hendrix colleges. Turner graduated from Portales high with the 1923 class and has many friends here, who will be glad to know of his success.

Flood Damage In Martin Old Home

The Portales Valley News recently received a letter from B. D. Martin, father of T. A. Martin, local manager of the New Mexico Utilities Co., together with newspapers giving detailed report of the flood damages to the town of Milton, Vermont, the former home of Mr. Martin.

The Martin home being on high ground was not damaged, but in a little town of Milton, alone, seventeen homes were destroyed, as well as a brick manufacturing block, a store and a theatre building.

The bridge across the river was washed away with its stone work, hundreds of head of cattle and horses were drowned.

It had been estimated that in Vermont alone, 15,000 cows were lost. Since dairying is one of the forward industries in the state, it will be realized what a loss this is.

In the towns the mills have been destroyed, taking the means of livelihood from thousands of citizens.

Practically all the bridges along the Central Vermont Railway, which runs through Milton, were washed out, and it will be months before regular railway service can be resumed. This is a serious handicap, both to the people of Vermont and also to the cities which depend upon it for their milk supply. In many towns the food supply is low, with winter here, the situation is extremely serious. The tasks of the government in the state are heavy. The highways, bridges and railroads must be rebuilt immediately at a great cost.

OTIS ROGERS SAYS WIFE IS INSANE

Otis Rogers, husband of Betsy Bradley Rogers, says his wife is insane, because she believes everything she does is absolutely right. Betsy robbed the Farmers' National Bank at Buda, Texas, about a year ago, and Otis, to whom she had been secretly married more than a year before, rushed to her assistance. He says she does not appreciate the consequences of her acts nor what is done for her.

Kenna Bids Fair To Become An Oil Metropolis

Reports from the McQuig No. 1, which is being drilled west of Kenna, are that a strong showing of gas was struck at about 1300 feet. The gas flow was muddled off and the well shut down until after the holidays.

The McQuig well, which is in the Olive basin, is being watched with interest by oil men all over the United States, and from the present indications, may become a producer.

The Olive basin has been favorably reported by a number of prominent geologists, and one or more tests will be put down within the next twelve months.

Lying as it does within thirty five miles of Portales, it will bring the oil field nearer in this direction, and will be of benefit to this county in the way of encouraging oil development.

A showing of gas was also found in the Clovis well which is being drilled by Harry Steinberger, several weeks ago, and it is likely that this well will also become a producer.

Rumors are also that oil has been struck in the McAdo well just over in DeBaca county. This well has been closed down for the present.

Chamber of Com. Completes Board

At a meeting of the officers of the Portales Chamber of Commerce on last Friday night the five new directors were elected as follows:

C. V. Harris, Lee Carter, J. N. McCall, Ezra Watts, Add Hobbs.

This brings the board of directors up to a full membership of twelve, the old board members being:

A. D. Ribble, Fred N. Luper, G. W. Carr, R. L. Yoachim, E. M. Kornegay, J. Rex Forrest, Ralph R. Will.

THE LAST STANDING

Portales	
Mrs. Marjorie Richardson	596,000
Mrs. Jule Stone	597,200
Mrs. J. E. Wise	597,100
Portales, R. F. D.	
Mrs. Adah Rea	211,350
Cross Roads	
Mrs. Ben Warren	596,000
Elida	
Mrs. J. S. Click	596,200
Elida R. F. D.	
Edwin G. Taylor	595,100
Floyd	
Miss Mabelle Morrison	468,250
Hiway	
Miss Ethel Radcliff	139,550
Inez	
Miss Cloea Tollett	274,200
Rogers	
Mrs. Gussie McCormack	426,850
Rogers Rt. 1	
Mrs. Ben Clark	350,350
Richland	
Miss Icie Stigall	449,150

Dawn of Final Week Excites Feverish Intensity In The Race For Chevrolet Winner Will Drive Home Sat. Night

Names of Official Judges Who Will Count Votes Announced Today - All Prizes to Be Awarded at News Office Saturday Night - Count of Ballots Will Be Public and Everyone is Cordially Invited to Attend - Result Should Be Known Within An Hour.

THE OFFICIAL JUDGES
G. W. CARR, Lumberman
C. V. HARRIS, Merchant
SAM M. SEAY, Sec'y. Chamber of Commerce

With these well known and highly respected citizens of Roosevelt County in charge of the close of the contest, and the counting of the ballots, every contestant is assured of a fair and square deal. These judges have no interest in the fortunes of any contestant. They are absolutely impartial. They will render their decision on the ballots in the box, and nothing else will enter into their deliberations. The News is deeply gratified at having been able to secure the services of these well known gentlemen.

An adding machine will be used in the final count, and with the nimble fingers of these judges playing upon it, the suspense should be over in a short time. The count will begin just as soon after 9:00 p. m. Saturday as the last ballots have been dropped into the box, and the result should be known within an hour or so. Count of the ballots will be public. Every one is invited to attend. Come down to The News office Saturday night and boost for your favorite.

The homestretch is at hand!

The final week--the last dash to the wire! Promptly at 9 o'clock Saturday night, contestants in The Portales Valley News' big \$2,000 Automobile and Prize Contest will wind up the most spectacular and the hardest fought newspaper campaign in the history of newspaperdom in New Mexico. Just a few hours more and the great race will be over--a thing of history.

Pounding down the homestretch, straining every nerve and resource to go ahead, contestants in town and country are enacting stirring scenes in their efforts to obtain a majority of votes which will assure them of the prize of their heart's desire. The race is so close, apparently, that no one can rest assured of victory. There are too many persons interested in the welfare of every competitor to insure anyone else an easy finish. The credits on just one or two subscriptions might make all the difference in the world--might be the dividing line between the automobile and a diamond ring--when the official judges make the final count.

Keenly alert to the tremendous opportunity now before them, contestants are making the fur fly in their pell-mell rush to accomplish everything possible before the closing hour. Several have voiced their intention to win at all hazards. One contestant has said that to accept defeat would be unbearable. So it looks like a matter of votes!

Never before was such a sensational dash to the finish seen. Competition all around is keenly intense. But over all is the spirit of friendliness which has prevailed throughout. And, whether they win the automobile or only a cash commission, every contestant will know in the end that she received a fair and square deal all around. Positively no favoritism has been shown, or will be shown. Every contestant stands squarely on her own feet in this race.

The number of subscriptions which have already been turned in is fairly staggering, and if this is any indication of the number yet to come, then indeed the News' will have circulation supremacy in this section of New Mexico for many years to come. The country has been raked as with a fine tooth comb, and merchants who place their advertising in this newspaper from now on will be certain that their message will be read in practically every worth while home and office in this county.

The 70,000 extra credit offer closes Thursday, December 15--today. During the last two days of the campaign, every \$20 turned in counts 60,000 extra votes.

Every contestant is advised to do her level best these final hours. One last minute effort may land the automobile for anybody.

And now, the end is in the hands of the contestants and their friends. Every subscription sold is of vital importance. Your last chance!

Final Rules and Regulations

1. The campaign will end promptly at 9 p. m. Saturday, December 17, 1927.

2. All white ballots now in the possession of contestants must be in the ballot box, or in the possession of the contestant herself in The News office by that time. Neither The News nor the contest manager will be responsible for the counting of your credits unless you turn them in.

3. The locked and sealed ballot box will be opened and the official count begun just as soon after 9 p. m. Saturday as the last contestant has made her final turn in. The doors of The News office will close and be locked at 9 p. m. Saturday and no one may enter with votes or subscriptions to be turned into the ballot box after that hour. Contestants who are inside a that time will be waled upon regardless of the length of time consumed.

4. Positively no checks of any kind will be accepted Friday or Saturday. Every remittance MUST be in the actual cash.

5. Every prize has been purchased and cannot be exchanged for cash commission. Commissions will be paid to non-prize winning contestants strictly under the published rules of the campaign, as set forth in the beginning.

6. No money will be refunded.

7. Every contestant has the privilege of obtaining as many subscription votes as desired. Votes will be issued on each and every subscription turned in.

8. Positively no votes will be transferred from one contestant to another. This is an absolute rule and will be strictly enforced.

9. Count of the ballots will be public Saturday night, and everyone is cordially invited to attend. The count will take place in The News office and will begin just as soon as possible after 9 p. m. Saturday. Come along and boost for your favorite. The automobile will be waiting in front of The News office to be turned over to its new owner the minute the judges make the announcement.

Chamber of Com. Completes Board

At a meeting of the officers of the Portales Chamber of Commerce on last Friday night the five new directors were elected as follows:

C. V. Harris, Lee Carter, J. N. McCall, Ezra Watts, Add Hobbs.

This brings the board of directors up to a full membership of twelve, the old board members being:

A. D. Ribble, Fred N. Luper, G. W. Carr, R. L. Yoachim, E. M. Kornegay, J. Rex Forrest, Ralph R. Will.

THE LAST STANDING

Portales	
Mrs. Marjorie Richardson	596,000
Mrs. Jule Stone	597,200
Mrs. J. E. Wise	597,100
Portales, R. F. D.	
Mrs. Adah Rea	211,350
Cross Roads	
Mrs. Ben Warren	596,000
Elida	
Mrs. J. S. Click	596,200
Elida R. F. D.	
Edwin G. Taylor	595,100
Floyd	
Miss Mabelle Morrison	468,250
Hiway	
Miss Ethel Radcliff	139,550
Inez	
Miss Cloea Tollett	274,200
Rogers	
Mrs. Gussie McCormack	426,850
Rogers Rt. 1	
Mrs. Ben Clark	350,350
Richland	
Miss Icie Stigall	449,150

The Portales Valley News

J. G. GREAVES Editor and Owner Published Weekly on Thursday TELEPHONE NO. 83 DEMOCRATIC IN POLITICS

Portales Valley News bought, Portales Herald-Times September 12, 1916.

Portales Valley News consolidated with Portales Journal, December 14, 1920.

Portales Herald consolidated with Portales Times, March 27, 1913.

MEMBERS: National Editorial Association, Panhandle Press Association, Eastern New Mexico Press Association

SUBSCRIPTION RATES IN NEW MEXICO 1 Year \$1.50 4 Months \$1.00 3 Months .50

OUT OF NEW MEXICO 1 Year \$2.00 Alaska, Canada, Mexico \$2.50

Ambulance Service—Ed J. Neer

INK SPOTS BY THE LINO OP

Indeed we are glad, after a week of misery, to see that the weather is a little changed for the better. We enjoy cold weather when we have the clothes to fit, but winter caught us without the necessary wardrobe—not even a fleeced necktie.

And as last week was as cold as the heart of a millionaire, we almost decided to follow the ducks—due south.

As before stated, we have no "laid out" line to follow in our comments, compliments and cussings. We merely ramble on about anything we see fit, and tromp on the toes of those who will stand for it. However, we always consider a fellow's size before we start our tromping, for fear that said tromp might backfire with disastrous results.

But, if the distance between our subject and us is great enough, we care not what figure the scale needle stops on for him.

All of which leads up to what

we started to say in the first place:

On last Sunday we scanned Mrs. Op's McCall's magazine and located an article, one of a series, by one Dr. John Watson, a noted writer. (Don't ask us what he is noted for—we couldn't tell you.) But, anyway, he bluffed for about three pages on how to raise the children. Said they should not be kissed; never sympathize with 'em when they stub a toe; spank 'em once in a while just for fun, and all that sort of stuff. He states that loving a kid spoils. Says that a mother should not hesitate to leave a babe of two months for a vacation of several weeks. In fact, the substance of the noted doctor's gab was that it was foolish for parents to worry over the little ones or have anything to do with them.

Now we also stated a few weeks back that we claim no place near the bright minds of the nation. The walls of our home are not littered with diplomas from various institutions of learning. We know nothing about football. In fact, not one framed sheet in our den reads "This certifies that so-and-so has finished the course as prescribed."

We have never finished a course in anything. Not even medicine or a nine-hole course of cow-pasture pool. We are ignorant and—we are happy.

But we do know that Doc. Watson is off his base. After reading the said article we are undecided whether "Doctor" Watson, psychologist and what-not, is a fool or an old maid. But he admits that he knows how to raise the children.

And one thing we do know: Dr. Watson is indeed an old person, for no one could become so foolish in less than seventy years.

And only a few could do it in that time.

We believe in kissing the kids. Pet them when they bust a toe and give them the attention that all parents—who are parents in the fullest meaning of the word—bestow upon their offspring.

There is a little Operette up at the house, and we intend to do by her as millions before us have done—love her and pet her when we feel inclined. And, when grown, if she fails to measure up to the standard of perfection that our doctor friend lays out, we will not blame it on the fact that we kissed her when she was a kid.

And when the doc shows one man or woman who had no petting and loving as a child that made such a wide mark in this world, we—the insignificant—can name hundreds of the nation's finest folks who, in babyhood, were petted to death.

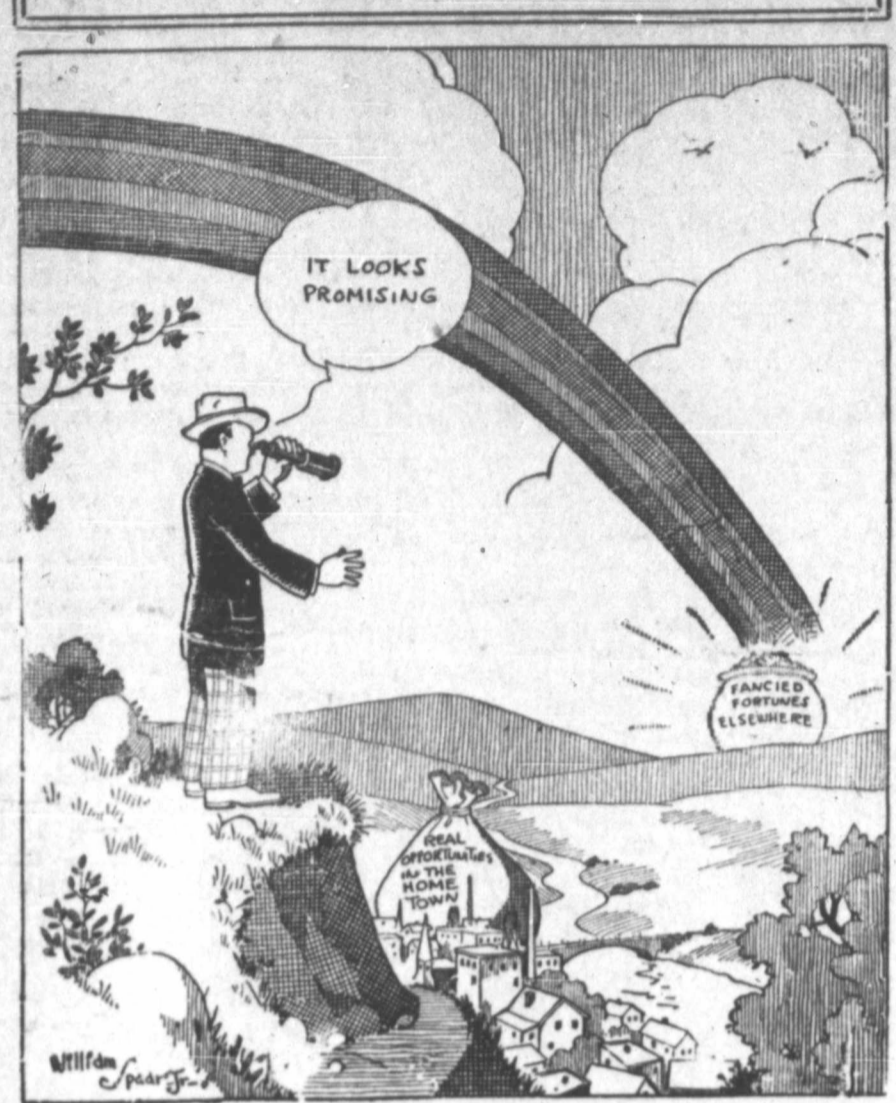
Men of Dr. Watson's calibre are the kind we need as governor of the Phillalprune Islands.

And our advice to him is this: Go on and lay down, doctor—you're dead. From the neck up, anyway.

And, you know, the more we hear from some folks, the greater becomes our belief in evolution. Not from monkey to man, but—from man to monkey.

We followed the rest of the pop-

DREAMS AND FACTS



The idea that fortune is calling us from somewhere else is often paid for their work here as well as elsewhere. There is no place behind the horizon, as some of our young folks seem to think, where fame and fortune are waiting to receive them with open arms.

Ability and industry are necessary before we can be successful anywhere. Why not apply them to our work in the home town instead of just dreaming of better conditions in vague, distant places? The rewards are here.

The rewards are here. Barnett, Nashville, Tenn. 3:15 Report of Last Year's Work—Superintendent A.W. Hockenull, Clovis.

4:00 Special Musical Number—Miss Opal Beck, Clovis. 6:00 All B. Y. P. U's in Session—Mr. Earl Allen, director.

7:00 The Pastor and His Young People—Pastor H. N. Johnson, of Fort Sumner.

The program will be of special interest to the Baptist Sunday school workers, but people of all denominations will find helpful suggestions to build their Sunday schools and are cordially invited to attend.

H. Walton and family moved down from Clovis Wednesday. They will occupy the Yoachim house.

Highest Prices For Clean Cotton Rags

Hold On! Are you really getting the Oil you want? Illustration of two men talking.

It pays to be a "crank" when it comes to buying oil for your motor. Don't accept "just oil"—but insist upon Polarine in the grade especially prepared for your motor.

Polarine Extra Life for Your Car AND BE SURE TO USE CONOCO GASOLINE packed with extra miles

Help! Succor! Bring Us Your Rags!

Don't provide his Christmas dinner

Fire licks his chops over many a home at holiday time. Don't ask him to your house. Light your tree with safe lights. Put a screen in front of the bright fire. Keep candles away from curtains. Don't give Fire's red tongue a single taste, for even a taste may mean a feast of your home.

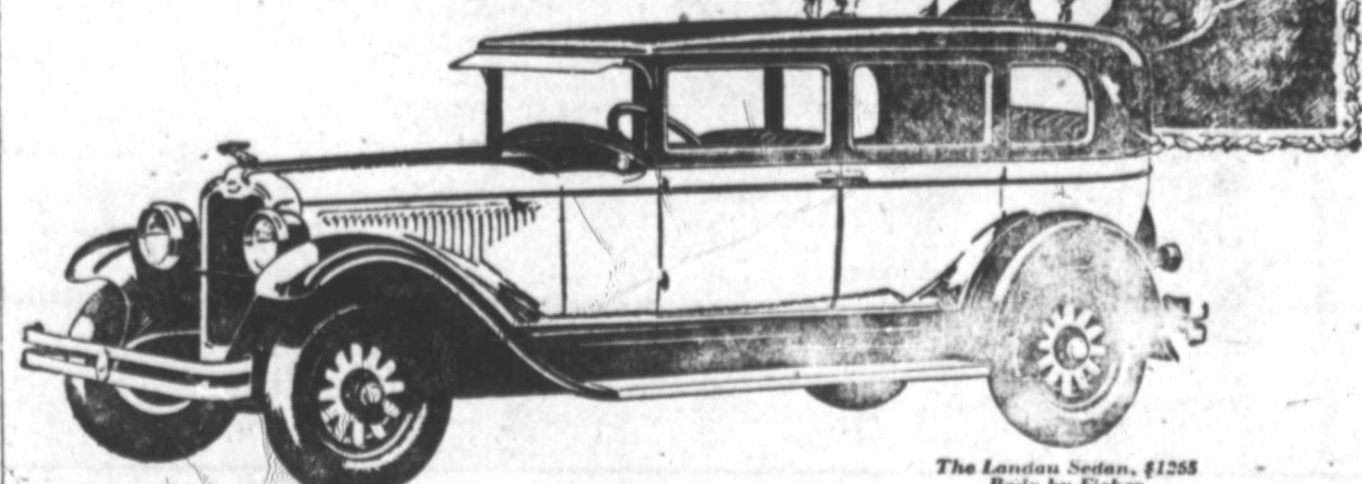


But your personal care is not enough. You must also protect yourself from the carelessness of others. The only way to do that is to insure—to buy policies covering your home, your furnishings, your car. Insure in a strong, sound company!

This agency of the Hartford Fire Insurance Co. can help you make sure that you are adequately protected.

J. Rex Forrest Insurance Agency

An All-American Christmas for the All-American Family



NEW LOW PRICES 2-Door Sedan \$1045 Landau Coupe \$1045 Sport Roadster \$1075 4-Door Sedan \$1145 Cabriolet \$1145 Landau Sedan \$1265

Holmes Motor Company OAKLAND ALL-AMERICAN SIX PRODUCT OF GENERAL MOTORS

The New Ford Car



THE UNIVERSAL CAR

The public praise for The New Ford Car is growing daily, as Extra Hundreds view the Photos, and Read the Specifications.

You, too, will be astounded when you see them.

Orders placed now will get delivery in Spring, later orders will be delivered during coming Summer. Deposit \$25.00 with orders, will be returned any time for the asking. GET IN LINE!

Universal Motor Co.

Portales New Mexico

BAPTIST CONVENTION OF SUNDAY SCHOOL WORKERS

To Meet at Melrose, N. M. Sunday, December 18.

Judge A. W. Hockenull of Clovis, president of the Portales Sunday School Association, announces that prospects are good for a great attendance at Melrose Sunday. Besides the local Sunday school workers of Curry, DeBaca and Roosevelt counties, there will be a number of the state workers from the state office of the Baptist Convention of New Mexico, Albuquerque, and two Southwide Sunday school workers from the Baptist Sunday School Board, Nashville, Tenn. Sect. J. N. Barnett and Miss Lenora Lavender.

The convention to be held at Melrose Sunday is the final program of an Enlargement Campaign which has been conducted by the Sunday school department of the Baptist Convention of New Mexico, and the Sunday School Board, Nashville, Tenn., for the Baptist Sunday schools of this section of the state.

Last week Enlargement Campaigns were conducted in the following schools: Portales, Aroch, Crossroads, Milnesand, Elda and St. Vrain. This week like campaigns are in progress at Clovis, Texico-Farwell, Pleasant Hill, Bellview, Grady, Forrest, Melrose, Pt. Sumner and Richland. The program at Melrose for Sunday is as follows:

9:30 a. m. Sunday school—Mr. F. O. Polston, Supt. 10:40 Reaching the Children in Our Rural Communities—Miss Lenora Lavender, Nashville, Tenn. 11:10 Special Music—Melrose choir. 11:30 Sermon—Secretary S. S. Bussell, Albuquerque. Noon. Dinner served at the church. 2:00 p. m. Song and Devotion—Pastor John E. Evans, Texico-Farwell. 2:20. Reports from Sunday Schools and the Enlargement Campaign. 2:45 Principals of Sunday School Building—Secretary J. N.

Richland High Times

Richland Wins Ball Game
Last Friday the Richland High School boys defeated the Dora boys with a score of 15 to 7 in a basketball game on the Richland court. The teams were well matched and some good playing was done on both sides.

The Richland line-up was Glen Danforth and Ralph Williamson, guards; Wesley Williamson, center; and Bill Vick and Truman Short, forwards.

Those on the Dora team were Leo Turrel, Bud Shaffer, guards; Harold Radcliff, center and Chester Plumer and Dick Gracum, forwards.

Christmas Vacation
School will turn out Wednesday afternoon, Dec. 21, for Christmas and take up again the following Monday.

Monday.

Personals
Rufus Stroud, who is attending school at Elda, was visiting his parents, Mr. and Mrs. J. H. Stroud of Richland, last week end.

A number of people from Richland attended the box supper at Hiway last Saturday night.

Miss Joyce Brown spent the night with Miss Gladys Gumm last Saturday night.

Miss Marcel Gumm and Innes Cox were at singing at Hiway last Sunday night.

Several from Richland attended singing at Midway last Sunday night.

Bud Talley and family returned last Sunday from their visit in Texas.

Gladys Gumm spent Sunday with Joyce Gumm.

J. H. Vick has torn down his house and is erecting a new seven

room bungalow in its place.
Mr. and Mrs. Elmer Hary and Orville Slaten came in last Thursday from Lubbock, Texas. After spending the night in the Willis Slaten home, Mr. Hary and Mr. Slaten left for Wink. Mrs. Hary remained for a visit with her parents.

Girls 4H Club To Meet
Our 4H Club girls will meet next Friday for their first meet. Mrs. Stroud will act as leader and the secretary will be appointed at the meet. Everyone has their books and will probably have some work done by the time of the meet.

Bethel

On account of cold weather there wasn't any prayer meeting at Mrs. West's, but we hope to have one this Wednesday night at Mrs. Robert Little's. There was no arrangements made for the next prayer meeting, but we expect it to be at the home of Ed Adams. Let everyone come who can.

Charlie West, and family have been visiting her parents, L. A. West and family.

Mr. West and Orel Boteler have been moving the Clark families to their respective homes. Mr. and Mrs. Joe Clark to near Amarillo, and Mr. and Mrs. Ed Clark to Snyder, Texas.

Mr. and Mrs. Ed Clark called on Mr. and Mrs. Ed Adams and family Sunday afternoon.

—Rogers Items—

Rogers is still walking nicely along the road of success and feels that she has been very fortunate on many occasions.

The recital Thursday evening, given by the expression and public speaking department, directed by Miss Vesta Brannen, was highly entertaining. Interest in this work is increasing and it is the desire of the class and instructor to be of real benefit to Rogers school and community. They plan to give a public recital once each month.

The pie supper was a great success, although the weather was very disagreeable and the crowd present was small. The proceeds amounted to \$104.57. The cake for the most popular young lady was awarded to Miss Edna Lott, and that for the laziest man to L. H. Crisso. We wish to publicly thank all who contributed in any way to the success of the joint affair.

Friday night the Rogers boys' basketball team, accompanied by

Coach Wilhite and Roscoe Alford, journeyed over into Texas and won laurels for our school in an enjoyable game with Bledsoe, the score being 25-12.

From all reports received no more cordial treatment could have been received than that awarded by the Bledsoe people. They typified true sportsmanship in the broadest sense of the word. We hope to be able to repay their courtesies when they come to Rogers at some date after the Christmas holidays.

Line up: Rogers: Right forward, Grisso; left forward, Hamis; center, Brandon; right guard, Brooks; left guard, Brandon; subs, Page and Mullins.

Bledsoe: Right forward, Dove; left forward, Carter; center, Dove; right guard, Hoover; left guard, Carter. Referee: Ted Barnes. Time keeper: Roscoe Alford.

Our next game scheduled for Rogers boys' and girls' basketball teams is with Texico next Friday night.

Folks, let's get behind our teams and boost. They need backing and encouragement to do their best. It's our game, too. Let's see that game and help fight for another victory.

Listen! The people of the Rogers community will present the play, "A Prairie Rose," Thursday, night, the 22, at the Rogers auditorium. Admission fees will be only 15 and 25 cents. Everybody come and enjoy two hours of real fun. The entire play, from start to finish, is full of pep and fun, and will be enjoyed by both young and old. Don't forget the date, December 22, and everybody come.

A PRAIRIE ROSE

- Characters—
Silas Wilder, a deaf old ranchman—S. A. Jackson.
Dr. Robert Raymond, a young Chicago physician—H. H. Wilhite.
Philip Bryant, a wealthy young lawyer of Chicago—Carl Holland.
Archie Featherhead, a young Chicago dude—Jesse Anderson.
Bill Briggs, a Kansas cowboy—Willie McCormack.
Mose, Philip Bryant's servant—George McCormack.
Ralph Wilder, a younger brother of Silas—Jap Post.
Lily Jane Slocum, Silas, housekeeper; later, his wife—Mrs. H. H. Wilhite.
Dorothy Deane, Phil's sweetheart; later his wife—Vada Mae Jackson.
Agnes Raymond, Robert's divorced wife—Mrs. Willie McCormack.
Rose Wilder, "a Prairie Rose," daughter of Ralph—Mrs. George McCormack.

Roebuck

Lucas and Lois Blakley moved last Tuesday near Melrose, where they intend to farm next year. Mr. Blakley returned later on in the week to take the cows. Friends and neighbors hated to part with this couple, as they were always associated with the young folk, and were assets to the community in every way. We extend them our best wishes for a happy and prosperous year.

Mrs. Vivian Morris spent the latter part of last week with her parents, Mr. and Mrs. C. L. Wortham.

The Roebuck school was well represented at the Mt. Vernon school entertainment Friday night. Arch and Mt. Vernon contested in a spelling match and Inez and Roebuck, Arch and Roebuck were the winners, and when they spelled against each other, Roebuck came out victorious. We are proud of our school this year.

The Misses Gates, Ruby, Velma and Opal, and Miss Trees attended singing at Inez Sunday night.

The Roebuck school hereby an-

nounces that they will present a short Christmas program Christmas eve night, after which they will have a fishing pond and a tree. Everyone is requested to bring a small novelty or gift for the pond, as we want everyone to fish and enjoy the fun, from the oldest grandmother to the tiniest tot. Everyone is most cordially invited.

C. T. Craft has moved into his new home on the B. J. Gates farm. We are glad to have them with us.

David, Lynn and Fred Judah were dinner guests of Miss Trees Sunday, in the R. M. Harding home.

Miss Georgiana Richardson visited in the A. E. Merrick home last week. Mr. and Mrs. Merrick made a business trip to Roswell the first of the week.

Good equipment makes a good farmer better. Sold by George and King. 71c

IF IT'S FURNITURE come in and look over our stock. Dan H. Smith. 7-31c

AUTO PENALTIES

The State Comptroller's office states that the 25 per cent penalty and \$5.00 per day fine for all automobiles operated in the state after Jan. 1, 1928, without license, will positively go into effect. Many automobiles have not been rendered for taxation; this failure carries a 25 per cent penalty, this penalty, with the penalty and fine of the comptroller's office will work a hardship. Payment of auto taxes and licenses should be done at once.

CARD OF APPRECIATION

Elda, New Mexico, 12-13-27
We desire through this medium to express our sincere appreciation and to extend our thanks to each and everyone of the numerous patrons who so liberally patronized our CLOSING OUT SALE at Elda.

Yours very truly,
S. F. MYLES, Proprietor,
The Cash Bargain Store, Elda.

6-11c
Ambulance Service—Ed. J. Neer.

A Home

—Is a monument to man's judgment, and should be substantial — of lasting material.

Many such monuments in Portales were built from our materials—the best.

—and, by the way, winter repairs should be made now.

Portales Lumber Co

The Greatest Need of Roosevelt County

—and of New Mexico today, is more "outside money" for use here.

This being the case, are we not foolish when we send a single one of the dollars already here out of the State to buy anything when a "New Mexico Made" article of equal value is to be had?

Occidental Perfect Protection Life Policies

for New Mexico applicants are "Made in New Mexico." A New Mexico Policyholder, in a New Mexico Company, written by a New Mexico Agent, examined by a New Mexico Doctor, has a policy printed by a New Mexico Printer and the New Mexico Money he deposits with this New Mexico Company is placed in New Mexico Banks and loaned to New Mexico Borrowers until returned to New Mexico Families.

EZRA WATTS, Dist. Agent

Occidental Life Insurance Co., — Albuquerque, N. Mex

Remarkable Pre-Christmas Selling of Men's Clothing

And Yuletide Haberdashery

EVERY SALE in this Great Men's Store is, without exception, significant of exceptional opportunities to save -- and this timely event is especially significant for it offers Overcoats, Suits and Gift accessories at unusually low pricings.

No matter what your requirements and preferences are, you will find a satisfactory choice in these extraordinary collections.

HUNDREDS OF USEFUL GIFTS FOR MEN, LADIES AND CHILDREN NOW ON DISPLAY AT OUR STORE

HANDSOME SILK TIES

Bows and four in hand
75c to \$1.50



THE OVERCOATS

Double-Breasted ulsters and tube models and single-breasted conservative box styles

\$12.85 Up

LOUNGING ROBES

Rayon mattenasse gowns and brocaded silk

\$10.85 to \$14.75



THE SUITS

Two and three button Suits for men of every type. Single and double-breasted models -- finest fabrics

\$17.50 Up

SHIRTS OF FINEST FABRICS

Collar attached and neckband styles

\$1.25 to \$3.50

THE FAMOUS

FAMOUS FOR BARGAINS

C. W. ISON'S Big Sale Will Close Saturday, Dec. 24

Come to this store and buy Dependable Merchandise at a saving.

We have presents for the entire family.

Make this store your headquarters

C. W. ISON, DRY GOODS and SHOES

GENERAL

FARM SALE

Tuesday, Dec. 20th, 1927

On my Farm 2 miles north and 2 miles west of Richland, 24 miles south and 1 mile east of Portales, N. M.; 2 1/2 miles north and 1 mile east of Highway, six miles west and 1 mile south of Garrison, New Mexico, commencing at 11 a. m., the following described property:

FARM IMPLEMENTS

1 2-Row Moline Go Devil with knife attachments;
2 1-Row John Deere Go Devils; 1 Knife Sled;
1 Section Harrow; 1 2-Wheel Lister, P. & O.; 1
Breaking Plow, J. I. Case; 1 Cultivator; 1 2-Row
Sed Planter; 1 Racine Wagon, 3 Inch; 1 Old
Wagon, 3 Inch; 4 Sets Chain Harness; 3 Sets
Leather Lines; 8 Bridles; 9 Collars; Wind Mill
Castings.

HOUSEHOLD GOODS

2 Center Tables; 1 Bedstead; 1 Set Springs; 1
6-Bar Generator Phone Box.
3 Dozen White Leghorn Hens; 3 Mares, weight
900 Pounds Each; 1 Coming Two Year Old
Mile; 1 Coming Two Year Old Filly.

Free Lunch at noon - Bring your own cup

TERMS: All sums of \$25.00 cash; on sums over \$25.00 a credit of 10 months will be given, purchaser required to make a bankable note bearing 10 per cent interest from date of sale. A discount of 5 per cent will be given for cash on sums over \$25.00.

REMEMBER THE DATE AND THE TIME OF COMMENCING TUESDAY, DEC. 20TH, 1927, 11 A. M.

Willis Slaten, Owner

V. J. CAMPBELL
Auctioneer

H. W. DAVIDSON
Clerk

BAPTIST CHURCH SUNDAY, DECEMBER 18

We were somewhat disturbed in our Sunday school last Sunday because of the complete change thru-out the school; but now that we are graded and know our places we are looking forward to some great work this Sunday. Let us not forget to invite our neighbors and urge them to attend Sunday school. Remember the hour, 9:45. Preaching service promptly at 11 a. m. Morning subject, "Meeting the Challenge."
B. Y. P. U., 6:00 p. m.
Our B. Y. P. U. work is moving in a great way under the leadership of Mrs. Willard. Secretary Dugan reported 133 in attendance last Sunday evening.
Evening worship promptly at 7 o'clock.
Evening subject: "The Young Man in the Linen Cloth."
We have just checked the census as taken by the workers of the Sunday school a few days ago, culling out the names of Baptists living in Portales and holding church membership elsewhere, and find that the number equals the total membership of five of our rural churches. We invite you to bring your membership to the church.
Joe F. Grizzle, Pastor.

Craze Followed Hysteria

A classic example of what popular imagination applied to the common spider can do is told in *Figyeta Magazine*. Italy in the Middle Ages was swept by a dancing mania or tarantism.
Persons bitten by a spider called the European tarantula suddenly became extremely sensitive to music, dancing in a frenzy of excitement until they sank to the ground, exhausted and almost lifeless. Certain forms of music were considered good for the afflicted and bore the name of tarantella. The cause was not a spider's bite, but a hysteria due to the depleted mental and physical condition of the people as a result of the frequent wars and plagues. The same sort of thing was seen in the craze for long distance dancing in this country a few years after the World war.

Abbey Is Battle Pledge

Battle abbey, near Hastings, England, was built to fulfill a novel pledge made by William the Conqueror just before his victory there on October 14, 1066.
When William was arming for the fight he is said to have inadvertently put on his shirt of mail with the hind side in front. Partly in order to avert the bad omen, he vowed that, if victorious, he would build on the very site of the battle a great abbey.
It was finally dedicated by William Rufus in 1094. At the dissolution of the monasteries under Henry VIII, the buildings were given to Sir Anthony Browne, who added to the abbey's lodge a west wing for the use of his ward, the Princess Elizabeth. The abbey still is in excellent preservation.—F. G. Brabant, in "Rambles in Sussex."

BUY CHRISTMAS presents that will last.

Dan H. Smith, Furniture. 7-31c

Longs Items

Sunday school was dismissed last Sunday for the singing convention at Hopewell, at which a number of the people of our community attended.

Miss Dotie Parks was taken to the Clovis hospital last Friday and was operated on for appendicitis. We wish her speedy recovery.

U. S. Frazee and family visited Mr. and Mrs. John Creek of Dora last Sunday.

Paul Walker and family visited John Creek and family of Dora Sunday.

Wesley Walker and family visited

ed Mr. and Mrs. Debose of the

Floyd community Sunday.
Miss Ruth Frazee spent the week end with her parents, Mr. and Mrs. U. S. Frazee.
Miss Myrtle Walker spent the week end with her parents, Mr. and Mrs. A. P. Walker, of the Floyd community.
The farmers of this community are through threshing grain.

MRS. FARMER DIES

Mrs. Farmer, the 64 year old mother of Mrs. Bill Borden of near Floyd, died at the Baptist hospital in Clovis Tuesday night. About a week ago Mrs. Farmer fell and fractured her hip. She was taken to the Clovis hospital for an X-ray but passed away Tuesday. The body was taken to the Borden home Tuesday night and burial was made Wednesday.

Mrs. W. H. Fisher and children

were Clovis visitors Saturday.

Will H. Fisher happened to what might have been a very serious accident Sunday. Upon returning from church, he undertook to re-kinde the fire with coal oil and as a result is nursing some very painful burns. However, they are not so deep as at first thought and he is recovering nicely.

The Rhine girls were guests of

Miss Vivian Case Sunday.

Mrs. Mary Tow of Emzy is the

guest of her sister, Mrs. T. J. Keller and family.

Mrs. Charles Crume is expected home this week from Childress, Texas, where she has been for several weeks with relatives and friends.

Mrs. A. B. Meiner, daughter,

Vera, and sons, John and Roy, were dinner guests Sunday of the J. P. Ford family.

Mr. and Mrs. Harley Watkins are visiting Mrs. Watkins' uncle, J. B. James, and family at Harlin-

gen, Texas.

Clarence Adams attended the singing convention at Richland Sunday.

Ira Adams and Mr. and Mrs. day.

The Largest Implement House In Eastern New Mexico Has Just Received a Carload of

TRACTORS

We carry a complete line of Power Farming Machinery; also Horse-drawn line.

REPAIRS; Airmotor Windmills, Gold Medal Cream Separators, Decker-Rullman Washing Machines

Call On Us For Demonstration Anytime.

Buy Here — You Get Quality and Service

GEORGE & KING

The John Deere House
Phone 7 Portales, N. M.

J. S. BLAIR

AUCTION SALE

WEDNESDAY, DEC. 21, 1927

SALE STARTS AT 10 O'CLOCK SHARP

LOCATION

3-4 Mile East of Causey School House; 1 Mile South of Causey Store; 3 Miles North, 2 Miles West of Emzy, N. M.

9-----CATTLE-----9

One 3 year old Jersey cow; one 4 year old Jersey cow; one 9 year old Jersey cow, full blooded; one red cow 8 years old; 3 Jersey heifer calves, extra good ones; one white faced calf; one Jersey bull 3 years old.

6-----HORSES-----6

3 year old sorrel horse, a dandy, wt. 1000 lbs.; five year old filly, wt. 1300 lbs.; big black mare, 8 years old, wt. 1400 lbs.; bay mare 9 years old, wt. 1200 lbs.; 2 gray mares 8 and 9 years old, wt. 2100 lbs. All these horses are good ones and work anywhere.

— FARM IMPLEMENTS —

Two row go devils, John Deere; 4 wheel P. and O. lister planter, good section harrow, disc, harrow, extra good knife sled, scoops, forks, hoes and rakes, double shovel, one low wheel wagon, 4 sets good gear harness, 5 good leather collars, sizes 16-19 in.; 4 good bridles, 1 riding bridle, one set 18 ft. lines, 3 factory chicken coops.

— FRUIT —

50 jars of fruit, consisting of plums, cherries and grapes; 3 dozen empty jars, one good heater, one range cook stove, a good one; library table, 8 gal. cream can, one EXTRA GOOD PIANO, one phone box and 1 1/4 miles of wire and posts.

400 --- CHICKENS --- 400

These chickens are full blooded White Leghorn.

250 Pullets just beginning to lay; 150 one-year-old hens, extra fine; about 15 nice Red hens. All of these chickens are extra good and in fine condition; healthy and pure.

C. F. MARSHALL, AUCTIONEER AND NOTARY PUBLIC.
J. F. THOMAS, CLERK

Free Lunch at Noon. Cups Furnished by the Auctioneer

J. S. BLAIR, Owner

EVERYTHING IN THIS SALE GOES. THIS IS AN EXTRA GOOD SALE. BE ON TIME, AND LOOK THINGS OVER.

Hello! Little Friends!

DIDN'T expect to see me so soon, did you? But a year is a long time to be away from your smiling little faces and I sure got lonesome. So I packed up and shipped my toys and things to

PEARCE'S PHARMACY

and I'll be here Christmas Eve night. WHAT'S in my bag? H-m-m-m. I'm not telling. But just whisper to Mother that I've got a lot of big surprises for you and tell her you want to see my

Toyland Headquarters

at Pearce's Pharmacy.
Don't Forget! My Own Headquarters!
Santa Claus



We Have -

**NUTS FOR CHRISTMAS
FRUITS FOR CHRISTMAS
AND CHRISTMAS CANDIES—OH
BOY!— EVERY KIND AND
EVERY COLOR**

In fact, nowhere in Portales can you find a stock of the goodies for an old-fashioned, honest-to-goodness Christmas that will surpass the one we have.

Even Santa Claus Gets His Goodies From Us.

McCall Grocery

Suggestions For Christmas

- | | |
|--|-------------------------------------|
| HAND TOOLED LEATHER PURSES. | THE NEW SCARFS |
| HAND PAINTED SILK HANDKERCHIEFS | ALL KINDS STAMPED GOODS |
| LINEN HANDKERCHIEFS | BATH ROBES |
| KID AND FABRIC GLOVES | KIMONAS |
| 60 IN. PEARLS BANDEAUS | ALL KINDS SILK UNDERWEAR |
| BRIDGE BOOKS | GOWNS, TEDS, BLOOMERS, SLIPS |
| NOVELTY COMB AND MIRROR SET | NEW VEILS |
| COMPACTS, ALL KINDS | BATH POWDER, LARGE SIZE |
| EAR BOBS, BRACELETS | COLLAR AND CUFF SETS |
| GARTER SETS | POWDER PUFFS |

10 per cent off on all goods until Christmas

The Ladies Shoppe
A. J. RODES & CO.



Mr. and Mrs. Howard At Home
Mr. and Mrs. Coo Howard were at home, quite informally, Monday evening to a few friends, who enjoyed the game of 42. They were Mr. and Mrs. A. G. Trout and daughters, Misses Lois and Louise, Mr. and Mrs. J. Rex Forrest, Mr. and Mrs. Ike Hughes, Mr. and Mrs. H. G. Rowley, Miss Lucile Rowley and Mrs. Lucile Cumby.

Woman's Club
The regular meeting of the Woman's Club was held Wednesday afternoon at the home of Mrs. J. J. Spires, with Mrs. J. W. McMinn as assisting hostess. Mrs. Joe Orizale opened the meeting with prayer. A short business session followed after which the meeting was turned over to Mrs. H. A. Hunter, program leader for the day. The subject was, Religions of Many Lands. Mrs. Hunter was assisted by Mrs. James Christoe and Mrs. T. E. Mears. Mrs. Christoe gave a short talk on Confucianism and Mrs. Mears a talk on Mohammedanism. Mrs. Hunter followed with a discussion of Christianity. Christmas carols furnished the music for the afternoon. The group sang "It Came Upon the Midnight Clear" and "A Little Town of Bethlehem," and Mrs. Luper sang "Silent Night" as a solo. After the program which was greatly appreciated by the members and guests, the group indulged in a fishing party, each one

present catching a Christmas gift on a line. The hostesses served a delicious plate lunch at the close of the afternoon. The house was decorated in the colors suggestive of the Yuletide, and the spirit of Christmas prevailed throughout the afternoon.

4H CLUB DEMONSTRATION

On Saturday afternoon, Dec. 10, at the office of the New Mexico Utilities Co., some thirty or forty ladies witnessed the canning demonstration given by the county champion demonstration team, Misses Vernie Hudgins and Mayme Davis of Floyd.

The young ladies have become proficient in the art of canning and on Monday, Dec. 26th, they and the county extension agent, Miss Sara Kerr, will leave for the State College, where the team will enter the contest for state championship. Here's hoping they come home victorious.

It was also the privilege of those present at the demonstration to see the exhibit of canned foods prepared by 4H Club members of the county by which the state of New Mexico was represented at the National Club Congress in Chicago last month.

LOCAL PERSONAL NEWS

John Denton was up from Kenana Sunday driving a new Buick sedan.

Chas. Owens has accepted a position at the Post Office during the holidays.

Mr. and Mrs. Kenneth Hall and son, of Clovis, spent Sunday with Mrs. Hall's parents, Mr. and Mrs. R. H. Adams.

Mrs. R. R. Myracle left Monday for Oklahoma, in response to a message stating that her brother had been killed in an auto wreck. Mr. Myracle took her as far as Amarillo in the car.

Dr. and Mrs. Swearingen and son of Roswell, were dinner guests of Dr. and Mrs. E. T. Hensley Monday.

Misses Eula South, Leila Mae Freeman and Lillian Bell returned Sunday night from Baylor-Belton. Misses Adele Oldham and Elsie Murrell will probably be in on the 22nd.

Dr. N. F. Wollard attended the

Pecos Valley Medical Association at Clovis Monday.

Dr. D. B. Williams of the State Board of Health was in Portales Wednesday.

The Pecos Valley Medical association will hold its meeting of 1938 in Roswell.

A number of loads of Christmas trees are on the streets of Portales every day now, reminding one that the Christmas time is about here.

Mrs. J. N. McCall land daughter, Lois May, drove to Canyon Friday, where they were joined by Miss Katherine McCall and Miss Marion Jones. They spent the day in Amarillo and Mrs. McCall and Lois May returned to Portales Friday night.

Mr. and Mrs. Robt. Yoachim moved into their new home on Liberty street Saturday, which they had purchased from J. D. Pruett.

Mr. and Mrs. J. D. Pruett and daughter, Miss Pauline, left Saturday for San Antonio, where they expect to make their home. Mrs. Pruett's health has not been good here and they made the move for this reason.

Dr. and Mrs. H. H. Brasell and children, Nadine and Harold, returned Monday from a trip to Shreveport, La. They report a wonderful trip, and nice weather until last week, when the weather became very cold.

Mrs. Earl Denton and son came in Tuesday for a visit to Mrs. Denton's parents, Mr. and Mrs. J. A. Fairly.

O'Neil Rocky will be in Saturday from State College to spend the holidays with his parents, Mr. and Mrs. Neil Rocky.

The Baptist W. M. U. is meeting this Thursday at 2:30 at the church for a business meeting and a study of Royal Service. Mrs. J. S. Green is president. There will be no more meetings of this society until after the holidays.

Howard McDonald, who is attending McMurray at Abilene, Texas, will be home about the 23 to spend the holidays with his parents, Mr. and Mrs. W. H. McDonald, and his grandmother, Mrs. Joe Howard.

Mr. and Mrs. Sam Isenberg and Mr. and Mrs. Gray Reed of Clovis were visiting Sunday with Mr. and Mrs. Dave Isenberg and Mr. and

Mrs. Mitchell Daum.

Mr. and Mrs. Jim Doyle and family and Miss Simmons will leave tomorrow, Friday, by auto, for a visit to relatives in California. They expect to be gone about a month.

Odell McMinn came in Tuesday from California.

The Methodist Missionary la-

dies are meeting this eve at the home of Rev. and Mrs. L. W. Thurston. Mrs. Ike Hughes, the new president, will preside.

Mr. and Mrs. J. E. H. Young expect to leave the first of next week to spend the holidays with relatives in Springdale, Ark.

Mrs. Will McCombs of Lone Wolf with her children, visited her mother, Mrs. W. B. Jones, Tuesday.

REMEMBER — THAT THE — GREAT CLEARANCE SALE CONTINUES HERE UNTIL SATURDAY, DECEMBER 24th

This sale so far has exceeded our anticipations, and this is the sole reason: The wonderful low prices, and the quality of the entire merchandise, has caused great crowds and they have taken advantage of the many Bargains.

IT WILL PAY YOU TO DRIVE 57 MILES

to this Sale, for this store is still filled with everything that the entire family is in need of: Boots, Shoes, Hats, Caps, Dry Goods, Notions, Groceries and Toys—and the entire stock goes in this wonderful Bargain Sale.

Come In At Once In Order To Get Your Choice

W. F. MILLER MERCANTILE

'Member! Just--



—Get a dandy Hand Tooled Leather Purse, Hand Bag, or Belt, presents that are appropriate and lasting.

Quick Service Shoe Shop

—Upon our record of 25 years' service to the people of Portales and of Roosevelt County, we solicit your banking business.

The
FIRST NATIONAL BANK
of Portales, New Mexico

Gifts of Character Just Received

Embroideries
Pictures
Waxed Flowers
Handkerchiefs
Any Purchase Wrapped As a Gift, On Request

IDLENOOK GIFT SHOP

Wollard Apts.
OPEN EVENINGS

Reduced - - Prices

Goodyear tires and tubes

Buchanan's Service Station

GIFTS

That will make men happy



Lounging Robes—
of the best fabrics in beautiful patterns.



A Suit or Overcoat—
will make an appropriate gift.



Large Assortment—
of Hose, both for men and women.



Shirts and Ties—
of newest colors and styles priced to suit any pocket book.

FIELDS & BONNER

— THE MAN'S STORE —
—Let Us Clean and Press Your Suit for Christmas—
Phone 36



Special Christmas Eve Dinner

SATURDAY, DECEMBER 24TH

6:00 to 8:00 p. m.

Special Music by Steve's Orchestra—

— MENU —

- Turkey Soup
- Baked Turkey
- Cranberry Souce
- Oyster Dressing
- Fruit Salad
- Gooseberry Cobbler

SLIM'S CAFE

PRIDDY & FOOSHEE CO. Grocery Department

RED STAR FLOUR \$2.25

5 LB. M. J. B. COFFEE \$2.75

DEL. MONTE SPECIAL

No. 2 1/2 Melba Halves Peaches25

No. 2 1/2 Sliced Peaches25

No. 2 1/2 Sliced Pineapple30

No. 2 1/2 Pears30

No. 2 Raspberries30

No. 2 Strawberries30

No. 2 Gooseberries20

No. 2 Crushed Pineapple20

— CANDY —

WE HAVE IT — ALL KINDS AND COLORS

The Closing Out Sale

RECENTLY HELD BY

CASH BARGAIN STORE

— ELIDA —

AND RESULTS MORE THAN COULD HAVE BEEN EXPECTED IN SO SHORT A TIME

But as was naturally to have been expected, with so many lines and such a large stock, there is sufficient stock left to justify continuing the SACRIFICE Sale a short while longer, but with smaller sales force, till stock is entirely disposed of.

While some lines are entirely sold out, yet you will find quite a stock of shoes and oxfords for men, women and children; ladle's and children's hose, boys' khaki coveralls, sizes 13 to 15; underwear, men's dress and work shirts, from small sizes up to 19's.

Quite a stock of Men's Stetson and Worth Hats, in good assortment of sizes, everyone under cost.

Men's \$20.00 to \$25.00 Suits, sizes from 34 to 37's, @ \$9.00 to \$12.50.

Boys' 2-Piece Suits, fine quality, \$6.50 to \$10.00. Sizes 10's to 17's, \$2.00 to \$3.00.

1 ONLY, \$18.00 HEATING STOVE @ \$12.50

A Few Nice Dressers, Sleeping Cots
Breakfast and Kitchen Tables
Under Cost.

A small stock of groceries, tobaccos, spices, cigarettes, snuff, toilet articles, suit cases, traveling bags, and many other goods too numerous to mention, every item of which will be sold under value.

Prices on merchandise will be marked down to prices that will move it out, and the smaller the stock the lower you will find the prices.

Yours For Quick Sales

CASH BARGAIN STORE

— ELIDA —



FOR SALE
320 ACRES LAND, fairly well improved, to trade for country store or filling station and camp ground. S. V. Hankins, Elida, N. M., East Star Route. 8-1tp

A FIVE TUBE Crosley Radio, table model, complete with all accessories and in A-1 condition; also Columbia phonograph. Inquire at Gryder's Service Station. 8-2tp

THE CASH BARGAIN STORE, Elida, offers \$4.50 rubber boots for \$2.00. 8-1tc

FOR SALE—40 acres well improved, pumping plant. Will take part of first payment in cattle. For particulars see J. H. Boteler, Portales, N. M., Rt. 1, Box 36. 5-4tp

FARM FOR SALE—I am offering my irrigated farm of 4 1/2 blocks, north of the track for sale. It is well improved. J. B. Crow (32tc)

THE CASH BARGAIN STORE offers all house slippers under cost, all horse collars and all furniture left under cost. 8-1tc

FOR SALE—5 room house, modern. 20 Acres shallow water land, two miles from town. 1 Section Land for sale or trade. E. T. Moody. 48-1tc

\$8.00 STETSON HATS @ \$5.00. All overalls under cost. Large size overalls that cost \$1.75 per pair @ \$1.00. Large size summer balbriggan \$1.25 union suits for 50c. Small size \$4.00 silk madras shirt \$1.75. Many other equally good bargains. The Cash Bargain Store, Elida. 8-1tc

TURKEYS! — Gold Bank Bronze Turkeys; big home victors. Prize winners. See them on exhibition at Portales Poultry Show. Write me for prices. G. C. Smith, St. Vrain, N. M. 7-2tp

FOR SALE—Artophone talking machine mahogany case, Edison attachment and number records included, or will trade for cattle. See Ed Herndon. 7-4tp

FOR SALE—Two lots on paved street, or would trade. Call at News office.

FOR SALE—80 acres, 6 miles west and 4 miles north of Portales, in shallow water district, well improved. \$4000.00, \$2000.00 cash, balance 3 to 5 years at 8 per cent interest. O. B. Sherman, Portales. 6-4tp

FOR SALE—Subscriptions to the newest newspaper in Roosevelt County. Inquire at Portales Valley News office.

A FIVE TUBE Crosley Radio, table model, complete with all accessories and in A-1 condition; also Columbia phonograph. Inquire at Gryder's Service Station. 8-2tp

RESIDENCE FOR RENT—See Ed J. Neer. 7tc

LOST—Diamond ring, somewhere in Portales. Reward. Mrs. Herman Luder. 8-1tc

STRAYED—2 horses, 1 large sorrel horse, 1 large bay mare. Strayed from my pasture about Nov. 1st. Notify Geo. E. Johnston, Portales. 8-1tp

EVERY PIECE of underwear, every dress or work shirt, every item in queensware, under cost at The Cash Bargain Store, Elida. 8-1tc

WANTED—Neat house cleaning. See Mrs. R. B. Thompson, Grover Burleson residence. 7-4tc

PICTURE FRAMING—See Henry George. 13-1tc

C. W. Ison for Dry Goods, and Shoes. The cheapest place in town. 4tc

FOR RENT—2 1/2 acre block with 2-room modern house with running water, in Sunset Park Addition. C. B. Morrison, Rt. 1, Portales. 6-3tp

C. W. Ison for Dry Goods and Shoes. The cheapest place in town. 4tc

THE BABY YAM

PUBLISHED BY THE PORTALES HIGH SCHOOL
ASSOCIATE EDITOR Mae Belle McCarty
EDITOR Willie Vale Oldham
REPORTERS
Velta Edwards, Mildred Stewart, Jessie Lee Yoachim, Gordon K. Greaves, Nora Belle Grizzle, Inda Rhea Murrill, Hazel McCollum, Charlie Jergins, Floy Thurston.
SPONSOR Mr. Brough

JUNIORS GRAB INTERCLASS TITLE

The Juniors made sure of the interclass tournament when they bumped off the Sophomores in the extra game with the score of 16-4. Since each team had won two and lost one, the tie was played off Friday preceding the faculty games.

On Monday the Junior boys trounced the Freshmen 15-8. On the same day the Senior girls took an easy win from the Sophomores with the final score of 13-4. Tuesday the Junior girls whipped the Freshmen with a 22-8 tally and the Sophomore boys edged out the Seniors 11-10. Wednesday the Senior boys won from the preps with a 12-6 score. The Junior girls knocked off the Sophomore in a close game 19-12.

On Thursday the Senior girls defeated the Freshmen with a close score of 16-14. The Sophomore boys pulled a dark horse and grabbed an 8-7 win from the Juniors, who were all resting that day. In the decisive game on Friday the Juniors easily relegated the Sophs to second place with the score of 16-4.

On Friday the two faculty teams played in exhibition games against the Senior boys and the Junior girls. It was rather roughish going for the faculty. The Senior boys won 9-5 and the Junior girls 16-0.

Following are the ratings of the class teams:

Boys	Won	Lost	Pctg.
Juniors	3	1	.750
Sophomores	2	2	.500
Seniors	1	2	.333
Freshmen	1	2	.333
Girls			
Juniors	3	0	1.000
Seniors	2	1	.666
Freshmen	1	2	.333
Sophomores	0	3	.000

TRUCK DRIVERS ARE DINNER GUESTS

Last Monday noon Mr. Watt Stewart and Mr. Joe Foster entertained the truck drivers and Mr. Krattill and Mr. Brown at dinner.

During the dinner Mr. Brown, Mr. Krattill and Mr. Stewart gave short talks. Raymond Morris, Jimmie Smith and William Heckman responded for the drivers.

The morning division of the home economics girls prepared and served the dinner.

ASSEMBLY NOTES

Because of the Inter-Class Bas-

ketball Tournament class spirit had a more than vigorous expression at the opening of assembly last Tuesday morning.

After the cheering had subsided, Mr. Hunter announced to the student body that the Joyce-Pruit company had presented the Athletic Association with beautiful jerseys for both the boys and girls basketball teams. They will not be displayed until the first home game.

B-Y
BASKETBALL SEASON OPENS
Next Friday night the Muleshoe teams will tangle with Portales. The Rams will make their initial appearance clad in beautiful sweaters presented by the Joyce-Pruit Co. The first game will be called at 7:00 o'clock. The admission will be 35 and 25 cents.

OLD TIMERS PLANT TREES

J. B. Sledge and Ed J. Neer, two old timers of Portales, are still young in spirit. Last week they planted two pecan trees on the court house lawn. Would there were more like them in this way. May they each live to eat the fruits thereof.

FILLING STATIONS

The United States Chamber of Commerce recently conducted a survey for the purpose of ascertaining the proportionate number of filling stations to the number of cars owned, throughout the country. The result of the investigation indicates that throughout the United States the average of cars to a station is 80 to 1, while in some sections there are found to be 1 station for every 50 cars.

In this estimate are included the filling stations used as sidelines by farmers and village storekeepers, but even with these eliminated there would appear to be altogether too many of these conveniences to promise any return of profit on the investment. In some cities valuable real estate is the most prominent sections is improved by buildings so ornate as to create the impression that they are places of entertainment instead of shops for the sale of gasoline and oil. Where these stations are maintained by the big oil companies they may bring financial returns satisfactory to their owners, but the individual who invests his capital in one of these establishments frequently learns that his supposed assets are really li-

ab-ilities. In the District of Columbia there are 455 filling stations, while the number of cars licensed this year reached a total of 129,245, or approximately 300 potential customers for each station. The average consumption of gas per car is around ten gallons per week, and the profit to the retailer is about 3 cents per gallon. From this it will be seen that the average small filling station is not a Goldconda for the owner.—Washington, D. C. Post.

FOR CHRISTMAS

"GIFTS OF UTILITY"

HARDWARE KITCHENWARE
SILVERWARE QUEENSWARE
POCKET KNIVES GUNS
OTHER USEFUL GIFTS
BEST LINE STOVES IN TOWN

1 Guaranteed Boudoir Electric Iron Free With Every "Lady Dover Electric Iron" Sold.
SEE OUR DISPLAYS BEFORE YOU BUY

WHEELER BROS.

301 Main Street

Broomcorn Growers

ATTENTION!

Important Broomcorn Seed Notice

The 1927 Crop of Accredited Pure Bred Broomcorn Seed is ten thousand bushels short of a normal crop in the United States. Many of the seed growers have sold their supply and others are asking ten dollars a bushel.

We have purchased the entire crop of the famous C. C. Miller, Elk City, Okla., BLACK SPANISH STANDARD, SCARBROUGH DWARF AND EVER GREEN DWARF and have the exclusive sales right in New Mexico. This seed is the best in the United States this year.

We are offered a handsome profit on this seed by other seed dealers and speculators, but want to protect the Broomcorn Growers of New Mexico first, and until January 1, 1928, ONLY we are offering you this seed at the regular price of \$5.50 per bushel (48 lbs.) delivered Tucumcari. After January first if we have any seed left the price will be \$10 per bushel F. O. B. ELK CITY, OKLA.

SPECIAL PRICES TO DEALERS

We are endeavoring to make this the largest and best Broomcorn market in the world, and must have your co-operation, and to accomplish this we must produce good quality brush, which you secure only by planting PURE BRED SEED.

DON'T PLANT ANY OF THE JUNK SEED FROM YOUR SEED PILE. YOU MAY KID YOURSELF BY THINKING IT IS GOOD, BUT IT IS WORTHLESS.

Send in your orders at once so we can book it. Plan on doubling your acreage of Broom Corn in 1928. Oklahoma will plant cotton and cut its Broomcorn acreage. Present outlook is that Broomcorn will sell higher than this year.

Tri-State Broomcorn Co.

P. O. BOX NO. 973, TUCUMCARI, NEW MEXICO

EFFORT COUNTS MOST NOW!

THE NEWS AUTOMOBILE PRIZE CONTEST

WHO WILL DRIVE THE CHEVEROLET ? Home Saturday Night

70,000 Extra Bonus Votes

Will Be Issued for Every

\$20.00

of Subscriptions Turned
In Before

9:00 p. m. December 15

Remember VOTES

Secured During Final Days
Determine Prize Winners
GET YOUR FULL SHARE!

You Can Win In The Homestretch

Put Everything Else Aside and
WORK!

GRAND CAPITAL PRIZE

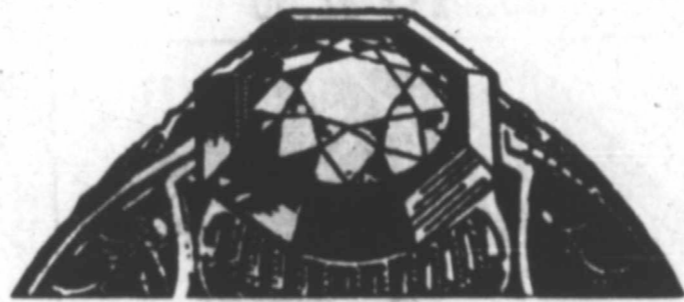


CHEVROLET IMPERIAL LANDAU SEDAN

\$925.00

Purchased From and On Display at
PORTALES MOTOR COMPANY

SECOND GRAND PRIZE



LADIES' DIAMOND RING, VALUE \$200.00

Purchased From and On Display at
NEW MEXICO DRUG COMPANY

THIRD GRAND PRIZE

R. C. A. RADIOLA

Complete and Ready to Install

Value \$150⁰⁰

Purchased From

E. N. NEER HARDWARE
COMPANY

Fourth Prize



\$55 ELGIN

Purchased From
NEW MEXICO DRUG
COMPANY

Fifth Prize

— \$25.00 —

Merchandise Order

Good For \$25 in Mdse. at
Any Store in the County

60,000 Extra Bonus Votes

Will Be Issued for Every \$20 Worth
Worth of Subscriptions Turned

In

DECEMBER 16

—and—

DECEMBER 17

IT'S NOW OR NEVER!

WORK FIGHT!

To The Last Ditch!

Your Friends

Are Watching You—Don't Fail Them!

You Owe It To Those Who Have
Supported You To Do Your
Best To Win The Car!
SUCCESS
Is Within Your Grasp!

The count of the ballots by the official judges will be made in public, and everyone is cordially invited to attend. The count will take place in The News Office and will start just as soon after 9:00 p. m. Saturday as possible. The winners should be known within an hour or so. Come along and bring your friends — Boost for your favorite worker. The winner of the car will drive it away. Ring and Watch and Radio will be presented to the winners. Checks for commissions will be mailed out.

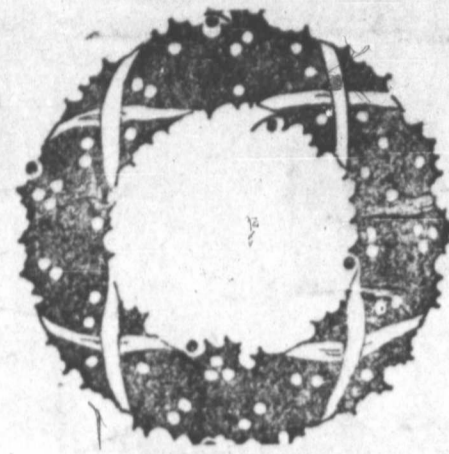
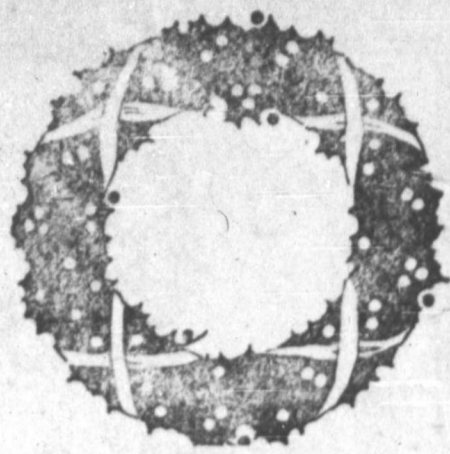
YOUR LAST CHANCE May fortune be with you!

THE NEWS AUTOMOBILE PRIZE CONTEST

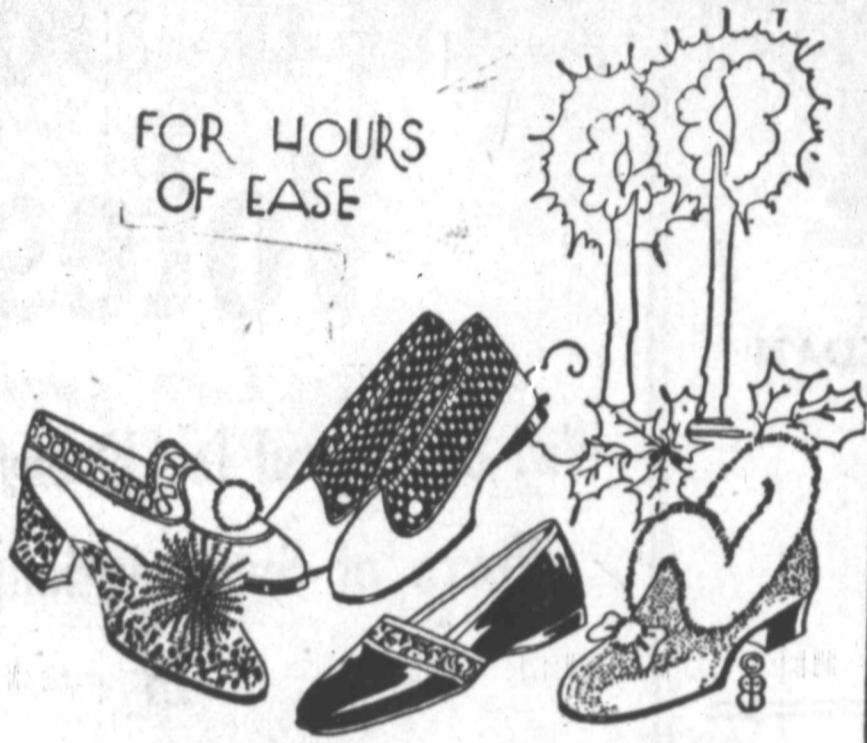
EFFORT COUNTS MOST NOW!

EFFORT COUNTS MOST NOW!

Gifts That'll Put The "Merry" In MERRY CHRISTMAS!



FOR HOURS OF EASE



Dainty Slippers For Milady Fair

Display includes slippers of fine felt, soft leather and dainty satin -- an endless array that'll satisfy both the practical and the sentimental side of Christmas giving.

\$1.50 TO \$3.95

Ladies' Silk Hose

They are of the loveliest quality and come in all shades. In fancy Xmas boxes

\$1.00 TO \$2.95



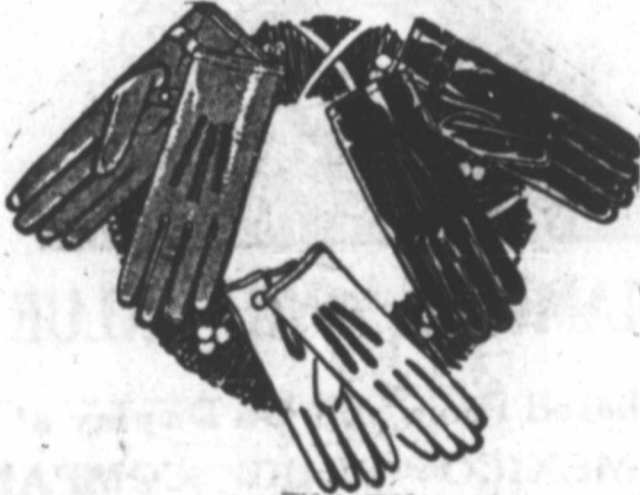
Fine Leather Bags

In all new colors and styles

\$1.50 TO \$15.00

Men's and Boys' Socks
In all the New Colors in Lisle,
Silk and Wool
35c TO \$1.50

Men's and Boys' Ties
In Xmas Boxes
50c TO \$2.50



Men's Dress Gloves
Lined and Unlined
\$1.50 TO \$3.50



Men's and Boys' Sweaters
Just the Thing For Xmas. In
Slip-On and Coat Styles
\$2.50 TO \$10.00



Men's Dress Shirts

New fancy patterns in Broadcloths and Madras

\$1.50 TO \$3.50

Men's and Boys' Pajamas
\$1.50 TO \$2.50

Men's Handkerchiefs
5c TO 35c

Men's and Boys' Belt Sets
With Buckle and Chain to match
\$1.75 TO \$4.50 SET

Men's Bath Robes
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In dainty Linens, Voiles and Crepes; Pure white and lovely soft colors.

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Store Closed All Day, Monday, December 26th.

JOYCE PRUIT CO.

The House of Better Values

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The Portales Valley News

VOLUME XXVI

PORTALES, NEW MEXICO, THURSDAY, DECEMBER 15, 1927

NUMBER 8

PRESIDENT WARNS STATES TO BEWARE OF SECTIONALISM

NATION'S WELFARE RESTS ON COOPERATION, HE SAYS IN SPEECH

COMPARES COUNTRY TO GREAT FAMILY

Coolidge Attends Dedication of Stone of New Mexico in Monument

A cold rain and biting wind that swept across the broad knoll from which the Washington monument rises, yesterday failed to prevent President Coolidge from taking a part in the dedication of New Mexico's memorial stone to George Washington, imbedded with those of 46 sister states in the walls of the giant shaft.

In an address which traced the history of the "Sunshine State" from its break with Mexico through admission to the Union, he declared the stone a token of the bond which binds together "our 48 Commonwealths."

"We must guard zealously against all sectional antagonism," the President warned. "The integrity of every State must be preserved and her prosperity considered, but each community and section must not fail to remember that the welfare of the Nation as a whole depends upon cooperation and mutual helpfulness."

He declared the Union of States "like a family," each member of which has its own distinctive character and individuality. "We must maintain its own actions and sovereignty," he said, "each must observe the rights of the others to the extent that each has consented to abide by the general character under which we exist."

Barely 100 persons braved the inclement weather to attend the exercises, which were held under a canopy on the south side of the monument. Mrs. William H. Pope, representing Gov. R. C. Dillon, of New Mexico, presented the stone which was accepted by the President. The tablet was unveiled by Mrs. Emma Lee Bratton, daughter of Senator Sam G. Bratton, of New Mexico.

Senator Bratton, in a brief address, sounded the "State's rights" note. "The present tendency toward centralization of power is one of the gravest questions confronting the nation, and should command the serious thought of citizens everywhere," he said.

There were addresses by Mrs. Alfred Brouseau, president general of the D. A. R., and Representative John Morrow, of New Mexico. Invocation was pronounced by Mrs. Rhett Goode, past chaplain general of the D. A. R., and music was by the Marine Band. The presentation leaves but one state, Idaho, without a memorial stone in the Washington Monument.

Cites Lesson of Monument

The full text of the President's address follows:

Fellow citizens: The service we have gathered to perform this afternoon is of deep significance. We are to dedicate the stone which New Mexico has embodied in this noble monument. It presents not only the tribute of the "Sunshine State" to Washington but a token of the part she has in the unity binding together our 48 Commonwealths.

Reared by worshipful and grateful people, this rugged shaft stands as a visible and concrete expression of our reverence. Washington has his most impressive memorial in the Nation he brought into being. This massive pile will sooner crumble and pass away than the fame of him whose name it bears. But its symbolism is very real. Both its beauty and its strength lie in its simplicity characterizing its massive but symmetrical form. Modeled after the obelisks of ancient Egypt, it differs from them in an essential particular. They are monoliths, hewn out of solid rock. This is built, stone upon stone, forming a solid and harmonious structure, just as America is composed of 48 States joined by the cohesive power of our Constitution.

New Mexico attained statehood less than sixteen years ago, but she has claim to the earliest civilization on the North American Continent. None of our States is richer in historic lore, in legend and in romance; none more interesting to the archeologist and the ethnologist. In 1539, 68 years before the founding of Jamestown, in Virginia, and 81 years before the Mayflower reached Plymouth Rock, Marcos de Niza, a Franciscan friar, pushed toward the north from Mexico City to explore to unknown regions. The Spaniards called the territory he discovered New Mexico. There he found the Pueblo Indians, clad in cotton and woolen clothing woven by themselves, living in well-built adobe villages, with houses of several stories. They were apparently well versed in the agricultural art.

An expedition under Juan de Onate formed a colony in 1598, and in 1605 Santa Fe was founded and designated as the seat of government. It is the second oldest city in the United States, being outranked only by St. Augustine, in Florida. In 1763, New Mexico, which originally vaguely included all of what are now the States of Arizona and Utah, nearly all of Colorado and parts of Texas and Kansas, became a province of Mexico, which had declared its independence of Spain. Gen. Stephen W. Kearny in 1846 took possession of this rich country in the name of the United States. Two years later it became a Territory. The sections now parts of the other states were given up. In 1863 western New Mexico became the territory and in February, 1912, the State of Arizona. A month earlier New Mexico had arrived at full statehood.

Too little is known of the beauties, advantages and possibilities of the Commonwealth. It is an empire in itself, ranking in size fourth of all the States, having 123,000 square miles, or 78,000,000 acres. Her area equals New York, Pennsylvania and South Carolina combined. The estimated population—about 400,000—is less than four persons to each square mile.

Federal Government's Aid

The Federal Government has done much, and will do more, to aid in the development of this extensive domain. She has given 12,000,000 acres of land for schools and other public purposes, and established 7 national forests, totaling more than 8,000,000 acres, valued at \$46,800,000. Agricultural lands are almost wholly dependent upon irrigation and the Government works of that character, including a big dam at Elephant Butte, are said to be worth more than \$12,000,000 a year to these people. It is estimated that the waters of the Rio Grande and the Rio Pecos, when properly controlled, will be sufficient to irrigate 3,000,000 acres. New Mexico is interested primarily in stock raising, the condition of which has improved greatly in the last few years. In 1921 she had 2,200,000 head of sheep, valued at \$13,000,000. Today the number is greater by 300,000 while the value has risen to \$22,000,000. In 1922 there were 1,200,000 head of cattle valued at \$31,000,000. There has been no increase in the number, but the value has gone up to \$37,000,000, a gain of some 20 per cent. In addition to the immensely valuable timber above ground, there are rich mineral resources beneath the soil—gold, silver, copper, lead, zinc and an abundance of coal. Manufacturing has not been developed to any great extent, but the possibilities along this line, when cheap water power is secured, are very great.

State Faces Opportunities

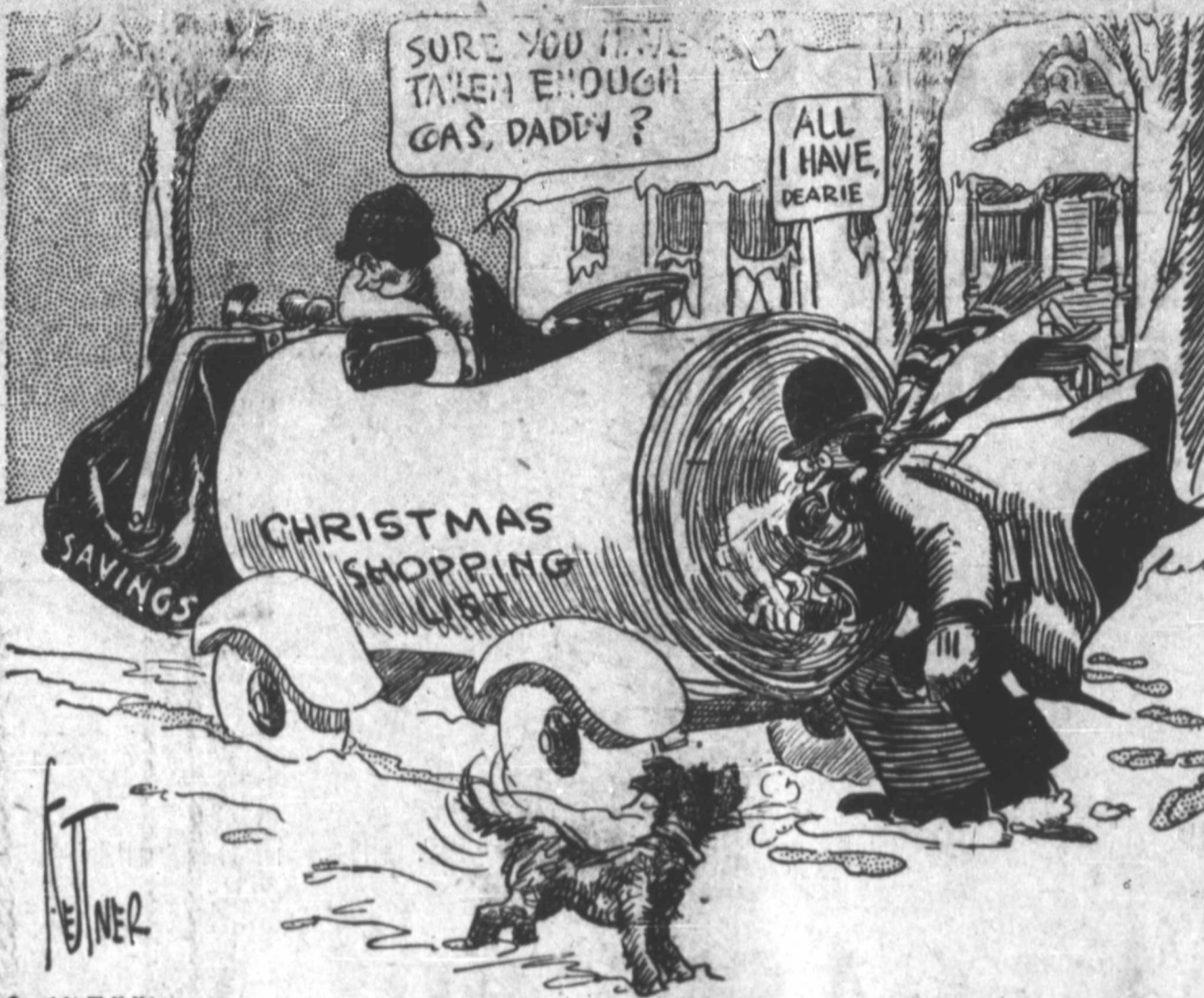
The scenic wonders and the unusual healthfulness of the climate are not as widely appreciated as they deserve. Most of the State is a lofty plateau with an elevation of 3,000 feet, and over, and there are seven peaks ranging from 12,000 to 14,000 feet. Some one has called it the "Land of High Colors and High Places," and it has every right to be known as the "Land of Sunshine." Records show a yearly average of about 200 totally clear days, and seldom are there more than 60 days when the sun does not shine at all. One of the larger hospitals of the Federal Veterans' Bureau has been established at Fort Bayard. The United States Public Health Service operates a sanitarium at Fort Stanton. More and more this attractive region is being visited by those in search of health and recreation. Inevitably these sojourners will broadcast word of the commercial and agricultural opportunities to be found there. The State will expand in population, industry, and wealth, illustrating her motto chiseled into her stone: "Crescit Eundo," which being translated, means, "It grows as it goes."

Warms of Sectional Feeling

We have the anomaly of a state, with a background of civilization older than that of any other state, having spread before her the bright prospect of a vast development under modern scientific, industrial, agricultural, educational, architectural, and sanitary standards.

Our Union of States is like a family. Each member has its own distinct characteristics and individuality, but each is bound to the others, not alone by the provisions of the Constitution, but by sentiments of mutual respect and regard. While each must maintain its own peculiar functions and sovereignty, each must observe the rights of the others to the extent that each has consented to abide by that general charter under which we exist. We must guard zealously against sectional antagonisms. The integrity of every State must be preserved and her prosperity considered, but each community and section must not fail to remember that the welfare of the Nation as a whole depends upon cooperation and mutual helpfulness.

Hard to Get Started



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PUEBLOS OF NEW MEXICO, YESTERDAY AND TODAY

A Series by Anna Earl Martin
I. ACOMA, THE "SKY-CITY"

Few of the pueblos have as picturesque a setting or as fascinating a history as "cloud-set" Acoma. Perched high on a great white mesa, it is indeed a city in the sky. It was centuries old when the Spanish Friar Marcos first heard of it in 1539, and "the people of the White Rock" still live on in their ancestral home much as they did a thousand years ago. Acoma is the oldest continuously inhabited town in the United States and it is said to be the only New Mexico pueblo inhabited today which has not been entirely rebuilt or changed in site since the early days of the Spanish era. Certainly no other town in the world today is still reached by such dizzy trails as Acoma.

Acoma has been called the most interesting rock in the world. It lies far to the west of Albuquerque in broken scenic country. In this region great rock mesas rise like cathedrals from a flat red sea of sand with long vistas between. In the sky overhead these mesas seem to be duplicated by cloud mesas and the whole country seems fluid with the ceaseless forming and reforming of cloud mesas. One of the great table rocks in this country is Acoma. It is located in the midst of a long valley itself lined by precipitous cliffs. Its rocky walls have been freshly carved up by wind and weather. In some places they are not merely perpendicular but even overhanging. The highest part of the mesa is 357 feet high and the lowest 150 feet.

On the top of this lofty rock reached only by a few dangerous trails, easily guarded, there was no need for the people to build their communal house in a great rectangle around a courtyard closed by a gate as the fortress pueblos were usually constructed. The houses on Acoma are two or three stories high and terraced from front to back in pueblo style. There are even now, however, very few doorways on the ground floor. On top the mesa there is not a tree or blade of green, not even a handful of soil except in the churchyard and cloister where the earth was carried up in baskets from the plain below. There is no water on the mesa except what is caught in cisterns. It, too, is carried up from the foot of the mesa. Acoma is truly a naked rock, and both the bare stone floor of the town and the plastered houses throw off the sun glare blindingly. Only inside the high cloister walls is there any shade.

Three miles northeast down the valley from the present Sky-City between Acoma and Laguna, were Katzimo, the Enchanted Mesa, a still taller but less weathered mesa, an enormous island of rock rising sheer from the level floor of the valley to a height of 430 feet. The Acoma people say that

a millenium ago their people dwelt on this mesa. The only way to get to the top was by means of a ladder rock. This rock had fallen from the mesa so that it leaned from the valley below up to a very high cliff that ran from the top of the mesa half-way down. When they first came to the place they cut little holes for their toes and fingers up the ladder rock and then up the cleft. Up there they were safe and happy. The trail was very steep, but they were not lazy.

The great gorge up which tradition says the trail led to the top from the ladder rock is on the inside toward Acoma and is visible for many miles. The ancient pueblo people or cliff dwellers were always looking for inaccessible spots for safe homes, and there are few more awesome examples of the infinite toil and inconvenience to which they were willing to go for the sake of security than Acoma and Katzimo.

One summer in the time of harvest all came down from Katzimo to gather crops—all but three women who stayed behind because one was sick. While they were away at the fields there came a terrific storm. The waters ran around the foot of the mesa, and ate away the sands and rocks and burrowed under the ladder rock. It fell into the plain with a great crash. When the people crawled out from the ledges where they had taken refuge to come home their ladder was gone, and up to the mouth of the cleft was a high steep cliff. So they could never get up to their homes. Neither could the three women get down. Up there they died after a long time except one who threw herself off the cliff. Then the people came to Acoma, and built upon it a town like the one they had lost.

Another version of this story has it that the people were up on the rock during the storm and perished there. This story of a cliff town cut off from the world by a cloudburst is perhaps the most romantic story we have of the ancient cliff dwellers.

There are legends, too, about other prehistoric villages successively occupied by the Acoma people during their southwesterly migration from their mythical place of origin in the north, to the Acoma of today.

The first of the Spaniards to hear of Acoma was Friar Marcos, who, on his way north to explore the country in 1539, heard from the Opatas Indians about this great stronghold. The first Spaniards to see Acoma were a party under Alvarado sent to the eastward from Zuni by Coronado in 1540. Alvarado and his men were the first white men to blaze the trail by Acoma, on their way from Zuni to Pecos. All the early Spaniards seem to have been greatly impressed by the strange village and its people and give accurate accounts of it in

Another Child at the Inn

by Patience Eden

WHERE have you been my son?" his mother said,
"You ran away from me . . . it's time for bed!"
She shook him gently, ruffling back his hair
And led him stumbling up the broad, stone stair.
"Where have you been?" she asked him in surprise,
Finding a sweet dazed look within his eyes,
As if he had been blinded by a light
So strange and beautiful, that all his sight
Swam in a distant glory. Then the boy
Looked up at her, his rosy face all joy,—
"The cattle stood around and ate the hay,
He said, "and there a tiny baby lay.
A tiny baby, mother, and I stared
Through one small crack . . . but no one saw or cared.

The baby's mother smiled, and all was gold
Around him like a light . . . and very old,
Rich men did worship him upon their knees."
He paused, then pointing, cried—"Oh mother, please
Look out and see that shining, shining star!
How big and bright it is! How wide and far
It sends the light!" So then they both drew near
The window to look out. "And can't you hear
Sweet singing, mother? Tell me, are there
White wings . . . and angels flying through
the night?"
The child grew drowsy and his curly head
Drooped like a flower. Gently to his bed
His mother carried him. And there she stayed
Kneeling beside him, happy yet afraid.

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their chronicles. Hostilities between Alvarado's men and the Acomas were averted, and the Indians presented the Spaniards with gifts.

When Espejo explored New Mexico in 1563 he came to Acoma, and he and his party remained there three days, the Acomas taking much pains to entertain them.

The beginning of active hostility began with the coming of Onate in 1598. On his way to explore the west he passed by Acoma and went up to the town. Here he narrowly escaped death. Some of the men of Acoma were hostile and had planned to invite him to enter one of the large kivas, and there to kill him. Onate, however, declined to enter the kiva.

Some time later in the year when some men under Juan Saldivar were passing Acoma on the way to join Onate farther west, they stopped at the village where the natives apparently were very friendly. No sooner, however, had the party scattered about in the town to gather up offerings, than an attack was made on the Spaniards and a battle occurred which eleven Spaniards including Saldivar were killed. A few managed to escape down the trails and five threw themselves off the cliff. Only one of these five was killed by the terrific fall.

After this battle it was determined that Acoma must be punished, and Onate sent out Vincente Saldivar, brother of Juan, with a party of 70 men for that task. While most of the Spaniards were attempting to ascend the cliff at one point, a small party were actively at work climbing at another point. They gained the top and a long battle ensued in which the Spaniards were finally victorious. They killed many of the Acomas and set the pueblo on fire. The soldier poet Villagra, who tells the story of this "War of the Rock" in a long epic poem, took an active part in the conquest of this stronghold and made a celebrated leap across the chasm connecting the two plateaus of the mesa, av-

(Continued On Last Page)



LETTERS TO SANTA CLAUS

TO THE CHILDREN

Several of you have requested that Old Santa send you his picture. In his letter to you he said each of you would have to call at The Portales Valley News office on December 24th, for these pictures. Our photographer is busy this week making the pictures of this jolly old man and he wires that it will be impossible for him to finish them before Christmas Eve, so he is sending them direct to The Portales Valley News for distribution. Santa will not get them in time to bring one to each of you, so you will have to call at The News office on December 24 for the pictures.

The Portales Valley News, December 7, 1927.

Dear Santa Claus:
Please bring me a story book, and a set of dishes and a tablet and a pencil and a pair of skates, and a doll buggy and sleep doll. I will close for now.

Irene Bates.

Portales, N. M., Dec. 10, 1927.

Dear Santa Claus:
I am a little girl from Yuma, Arizona, and I am going to have a Christmas tree at my house, so Santa, please bring me a doll, a little chair and a white gold ring. Santa, this is my first Christmas, so I sure want one of your pictures.

Your little friend,
Mary Francis Cobb,
Yuma, Arizona.

Portales, N. M.

Dear Old Santa Claus:
I want a b b gun and a football and a train and an erector set, and an airplane.

Frank McDonald.

Portales, N. M., Dec. 9, 1927.

Dear Old Santa:
Please bring me a doll that will cry and a little doll chest, and airplane and a tractor. Bring Frank an airplane, too. I've been a good girl.

Ruth McDonald.

Rogers, N. M., Dec. 7, 1927.

Dear Santa Claus:
I am writing you to tell you what my little brother, Roy, and myself want you to bring us for Christmas.

I want a pair of red house slippers, No. 10; a red sweater to wear to school and a small doll. Bring Roy some toys to play with; he gets so lonesome while I am gone to school. He wants a toy pistol, a jumping jack and a little old man in a cart. Please bring us both some candy and nuts.

Dear Santa, I am six years old and Roy is four, I go to school at Rogers, and my teacher's name is Mrs. Lorena Carter, I just love her. Bring her something nice for she hasn't any little girl for you to go to see. Wishing you a Merry Christmas and a happy New Year, I am getting anxious for you to come.

Your little friend,
Dora Dean Clark.

Portales, N. M., Dec. 3, 1927.

Dear Santa: I am a little girl seven years old. I go to school and study hard and love my teacher and please bring me a little piano and ring, and bring Baby Jean Lois a big ball and doll and don't forget my brothers and sisters in east Texas. I hope Santa

visits all little children and orphans especially. Lots of love, old Santa.

Lucile Thompson Turner.
Portales, N. M., Nov. 24, 1927.

Dear Santa Claus:
How are you? I am all right. I want a pair of boots for Christmas.

Loula Pearl Anderson.
Rogers, N. M., Dec. 7, 1927.

Dear Santa Claus:
Please bring me a lumber jacket, a cap, a toy pistol that shoots caps, some fruit, candy and nuts if you have plenty.

I am eight years old. Thank you, Santa, for what you have already brought me before now.

Your little friend,
Gebo Clark.

Portales, N. M., Dec. 7, 1927.

Dear Santa Claus:
Hello. I saw you come over in an airplane yesterday. You dropped a letter at Plainview but I live in the country and couldn't see you; but Ruth said that she saw it and read it.

I will call for a picture of you. I would like a limping lizzie and a truck and a racer and a mewey cat and a story book.

To the North Pole—If I am awake that night I will kiss you. Good by.

J. J. Johnston.

Portales, N. M., Dec. 7, 1927.

Dear Santa Claus:
Will you please bring me a little rocking chair, a sleepy doll, a broom and a big ball for Christmas. Thank you.

Margaret Fay Douglas.
Rogers, N. M., Dec. 3, 1927.

Dearest Santa Claus:
I want a little baby doll and a little set of dishes, and Glin wants a little red wagon and jumping jack, candy, fruit and oranges and apples and nuts of all kinds.

Lavada Blackwell and Glin Hurtlar.
Dear Santa Claus:
Will you please bring me a big doll and a big ball, some candy, nuts, apples and oranges. Will you please bring my brothers an airship, some candy, nuts, apples and oranges.

I am 9 years old and in the 3rd grade. My brothers are 12 and 14 years old. I'm wishing you a Merry Christmas.

Your loving friend,
Vera Meiner.

P. O. Box 104, Portales, New Mexico, Dec. 4, 1927.

Dear Santa:
I want a little wagon, candy, oranges, peaches, apples, a merry-go-round and one of your pictures.

Yours sincerely,
Chester Bostick
Age 6 years.
Elida, New Mexico.

Dear Santa Claus:
Please give me a air rifle and a coster and your pitcher and a doll and a doll bed and a watch and a cedar chest and a bicycl.

Your friend,
Burriss Wilson.
Good-bye, Santa Claus.

Portales, N. M., Dec. 11, 1927.

Dear Old Santa:
You have never been to see me IF IT'S FURNITURE come in and look over our stock. Dan H. Smith.

for I am not quite a year old; but I want you to come Christmas. I am too little to want much; but you can bring me a big red ball, a little red rocker with arms, a little bath tub and some Hershey candy. And please save me one of your pictures.

Your little friend,
Eddie Jo Medlin.

Portales, N. M., Dec. 10, 1927.

Dear Santa Claus:
I am 8 years old and am in the third grade. I am righting because you are coming in a hurry. I think I have been a good girl. I want you to please bring me a picture of you and a doll bed they have at the variety store, a doll

BUGGY for a doll about 28 inches long and a wardrobe trunk, a little byloe doll and I want twin dolls in a basket. I want some little dishes and a table and a little churn.

Your friend,
Grace Thurston.
Box 247, House Number 427.

P. S.: I have a niece and she would like a doll that don't have sleepy eyes and won't break. She loves you lots and she lives at Magdalena, N. M. She may spend Christmas here. Her name is Anna Lloyd Thurston.

Dear Santa Claus:
I am a little girl 4 years old. I have been sick ever since the 16th

of November. I want you to bring me a doll, a little car and lots of candy, nuts, and fruits; also bring me one of your pictures. Hoping that I will soon be well so that I may enjoy Christmas.

Ida Louise Ray.

Rogers, N. M., Dec. 10, 1927.

Dear Santa: Christmas will soon be here. I guess maybe you will bring me something. I would like to have a, air rifle and a good watch, some candy and oranges and bananas. I guess that is all I want.

Your friend
Walton Fulerton.

BUY CHRISTMAS presents that will last. Dan H. Smith, Furniture.

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Good choice unimproved forty acre tract near town. Price \$3000; half cash, terms on balance.
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Friday
December 16

ENDS
Saturday
December 24



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- FRIDAY, DEC. 16**
ONE PAIR HOSE REGULAR PRICE. 2ND PAIR —10c—
SILK HOSE LIMITED
 - SATURDAY**
3 P. & G. SOAP AND 5 LINET STARCH —50c—
 - MONDAY**
5 YARDS PERCALE, AND 2 BIAS TAPE —\$1.00—
 - TUESDAY**
2 PEN TABLETS, 3 PENCILS, 3 CRAYOLAS, 3 SCHOOL TABLETS —50c—
 - WEDNESDAY**
MIXED CANDY, 4 LBS. —\$1.00—
 - THURSDAY**
GRANITEWARE — ONE PIECE REGULAR PRICE. 2ND PIECE —10c—
 - FRIDAY**
ONE BOX ARMAND'S FACE POWDER 96c. 2ND BOX —10c—
 - SATURDAY**
DEC. 24
OIL CLOTH — ONE YARD 35c 2ND YARD —10c—

- EVERYTHING IN STOCK ON SALE**
- 10% OFF ON ARTICLES LISTED BELOW**
- DRY GOODS**
Shoes, Overalls, Coveralls, Union Suits, Woollen Goods, Dress Flannels, Chevoit Shirts, Silks, Embroidery Thread, Sheetings, Caps, Lingerie Cloth.
- CHRISTMAS GIFTS**
Blankets, Toys, Silverware, Ties, Garters, Handkerchiefs, Stationery, Stamped Linen, Toilet Sets, Purses, Silk Hose, Albums, Aluminumware, Lumber Jacks, Sweaters, Wagons, Little Chairs, Table Damask, Towels, Books, and Many More Appropriate Gifts.
- GROCERIES**
Sugar, Flour, Coffee, Spuds, Cereals, Tobaccos, Etc.
- TOILET ARTICLES**
Face Powder, Talcum Powder, Pomade, Cleansing Creams, Cold Creams, Shaving Soaps, Lotions, Hair Tonics.
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Adhesive Tapes, Cold Tablets, Laxative Syrups, Mentholatum, Vick's Vaporub, Castoria and Other Home Remedies.

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- \$1.00 Work Shirts —89c—
 - 40c Broadcloth and Suitings @ —29c—
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 - THREADS**
6 Cotton —25c—
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\$1.50 @ \$1.29
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For colds, grip and flu take



Relieves the congestion, prevents complications, and hastens recovery.

LETTERS TO SANTA CLAUS

Red Lake, New Mexico, Dec. 9, 1927.
Dear Santa Claus: I am writing you to let you know what I want for Christmas. I want a doll, candy, nuts and apples and oranges. Bring my baby brother a rattler. I am seven years old and in the first grade. My teacher is Mrs. W. A. Sturman. I like her fine. I live half a mile north of Red Lake, so be sure and don't miss my house. Send me your picture.
Your friend,
Louise Powell.

Portales, N. M., Dec. 9, 1927
Dear Santa Claus: I am writing you a letter to let you know what I want for Christmas. I want a doll that will go to sleep, and I also want a auto. And some skates and some Tinker Toys, some house shoes, some oranges, apples and nuts and some gloves. Well, that is all I want this Christmas for I want you to visit all the little boys and girls in town and leave them something for Christmas. If it is not too cold I'll call at the Portales News office on Christmas Eve and get one of your pictures.
Well good by, Santa.
Joy Ruth Kennedy,
Portales, New Mex.

Fendley. I am seven years old. I Sure want your picture.

Portales, N. M., Dec. 1927
Dear Old Santa. I want a little tub and a wash board and I want a little play wrist watch. I want a little stove. I want a little story book.
Opal Mae Grunig.

Dear Santa. Here is another name you may add to your list. I'm sure you did not know about me, for this is the very first letter I have ever written.

I believe I have been a real nice girl all year, for I spend most of my time looking after my little "Teestie," and I'm not asking for very much for I'm not very big. Just a table, chairs, dishes, baby doll and a purse is all I want; of course, hammers and pink candy go with it, you know. And please Santa, don't forget my "Teestie." Add her name to your list, also; for she is too small to write. Bring her the same as you do me and we will be two happy little girls.
Your friend,
Margaret McDermott.

Kenna, N. M., Dec. 4, 1927.
Dear Santa Claus: I am a girl 11 years old. I saw your letter in the paper and I thought I would write to you. If you can, please bring me a cedar chest, story book, purse, pencil box and a pair of blue garters; and nuts, some candy, apples, oranges, nuts and please send me your picture.
Your little friend,
Maurine Archer.

Dear Santa Claus: This is what I want—a doll and these books: Robinson Crusoe, Child's Story of the Bible. And a wrist watch and bananas and oranges. Please send me your picture.
Lila Grimes.

Red Lake, N. M., Dec. 4, 1927
Dear Santa Claus: Please send me a picture of yourself.
From Doris Faye Creamer.

Portales, N. M., Dec. 1927
Dear Santa Claus: I am a little girl and I want you to bring me a tub and rub board and clothes line, set of dishes and everything you think I need. I would like to have a ring and a blue coat with fur on it, some candy, oranges, apples and nuts.
Opema Stirman.

Portales, N. M., Dec. 1927
Dear Santa Claus: We are little boys and we want you to bring us a coaster wagon and a tricycle and some candy, apples and nuts and oranges; so please bring them.
J. U. and G. C. Stirman.

Portales, N. M., Dec. 1927
Dear Santa Claus: This will make three times you have come to see me. This time I want you to bring me a big doll that says "mama." When my doll says "mama," I will say "What, darling." And I want a big pink blanket to wrap my doll up in.
Love to Santa Clause,
Carmelita Isabell.

Portales, N. M., Dec. 1927
Dear Old Santa. You have always been so good to me, I wonder if you won't be just as good this year? I am six years old and for Christmas I want a knife, a water gun and some carpenter tools, as I will be a carpenter when I grow up.
Your little friend,
Kenneth Isabell.

Portales, N. M., Dec. 1927
Dear Old Santa. For Christmas please bring me an air rifle, a knife and a hammer; also some oranges, candy, apples and nuts.
Your eight year old friend,
J. C. IsaBell.

Portales, N. M., Nov. 26, 1927
Dear Old Santa. I am a good little girl. I am three years old. I have blue eyes and light hair. I want you to bring me a doll with blue eyes and yellow hair, and some candy and an orange and a book for Christmas. I like you, Santa Claus. Now don't forget me when Christmas comes.
Your little friend,
Ruby Alta Taylor.

Portales, N. M., Nov. 26, 1927
Dear Old Santa. I am a little girl six years old. I am in the primary at school. I like my teacher, real good. I have brown hair and brown eyes. I am still not too big to play with a doll. So I want you to bring me a doll for Christmas. Bring me some candy and chewin gum and an orange. Now don't forget where I live, Santan.
Your little friend,
Ruth Stella Taylor

Portales, N. M., Dec. 1927
Dear Old Santa. Please bring me a doll and doll buggy and a trysickle and a little stove and a set of dishes and a set of knives and forks and spoons, also a pair of gloves and house shoes. I go to school and Mrs. Jackson is my teacher. I am six years old. I surely do want your picture.
Margaret Fendley.

Portales, N. M., Dec. 1927
Dear Old Santa. Please bring me a doll bed and a pair of gloves and a pair of house shoes and some nuts and candy and oranges and bananas. I guess I will not ask for nothing else. My name is Thelma Jane

Hello, Santa! I'm a big, fine boy; in fact, I'm daddy's man. My name is at Artestia, but I'm here visiting my grandmother, so you just skip my house there and drive to Portales. My sock will be waiting to give you a hearty welcome. I want a tricycle, airplane, a train, and all the goodies that go with it. That is all I'll ask for this time, and I will try to be a good boy all next year.
Your friend,
"Billie" Dunn.

Portales, N. M., Dec. 1927
Dear Santa-Claus: I would like for you to bring me and a kitchen cabinet and a stove and a doll buggy and a doll, 8 chairs and some candy, some apples and some peaches and some oranges.
Pearl Partin.

P. S: Please bring me a kitchen to put my cabinet and chairs and table in.
Old Glory, Texas.
Dec. 4, 1927

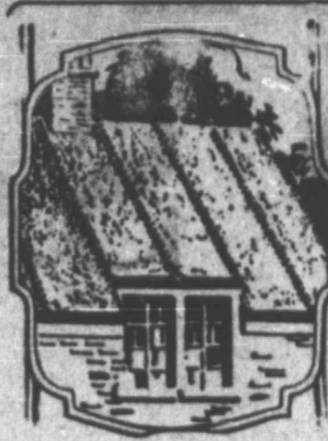
Dear Santa: I would like for you to bring me a doll and a little machine and a set of dishes and some beads and some apples, oranges, nuts and candy.
Am looking for your picture.
Doris Caudie,
Old Glory, Tex.

Lamesa, Texas, Dec. 4, 1927
Dear Santay Claus: How are you? There's a lot of things I want. I want a bigger doll bed for the doll I got last Christmas. So many people have thought that it was a real baby. I have kept it very nice. I do not need a new doll this Christmas. I want some gloves. I saw your telegram in the Portales Valley News. I live so far that I cannot be there, so leave it in care of Mr. Greaves; he is my uncle and I want one of your pictures. He will send it to me. I love you, Santay, be sure and come to Lamesa.
Reba Ruth King.

Old Glory, Texas
Dec. 4, 1927.
Dear Santa Claus: Please bring me a doll, a set of dishes and a little car. I would like for you to bring me some apples, oranges, candy and nuts and beads, too.
Your little friend,
Vonnell Caudie.

Elida, N. M., Dec. 4, 1927.
Dear Santa Claus: Please bring me a little wagon and candy and nuts, oranges, bananas and Claud, wants a little car, oranges and nuts.
Your little friend,
Wyne Vaughn.

Kenna, N. M., Dec. 4, 1927.
Dear Santa Claus: I am a little girl 6 years old. Mother told me about your letter in the paper and I thought I would write to you. If you can, please bring me a wrist watch, blue chat box, a cedar chest and a hat box and a doll and some candy, oranges, apples and nuts. Santa please send me your picture. Well, Santa, I will close.
Your little friend,
Maxcine Archer.



Before The Snow Flies—Get That **ROOF FIXED!**

KEMP LUMBER COMPANY

Try a P. V. N. Want-ad

For Economical Transportation
CHEVROLET
USED CARS
"with an OK that counts"

Courteous Attention and Highest Dollar-for-Dollar Value

Patrons of our used car department get the same courteous attention and the same high dollar-for-dollar value as our new car customers. Used car sales constitute a vital part of our business—consequently, our used car department is conducted on the same high business plane as our new car division. Look for our red "O. K." tag when you buy a used car. It is your proof that the car has been thoroughly reconditioned by expert mechanics, using genuine parts for replacement—your guarantee of superior VALUE!

PORTALES MOTOR CO
Add Hobbs, Manager

QUALITY LOW COST

This Car has been carefully checked and reconditioned where necessary

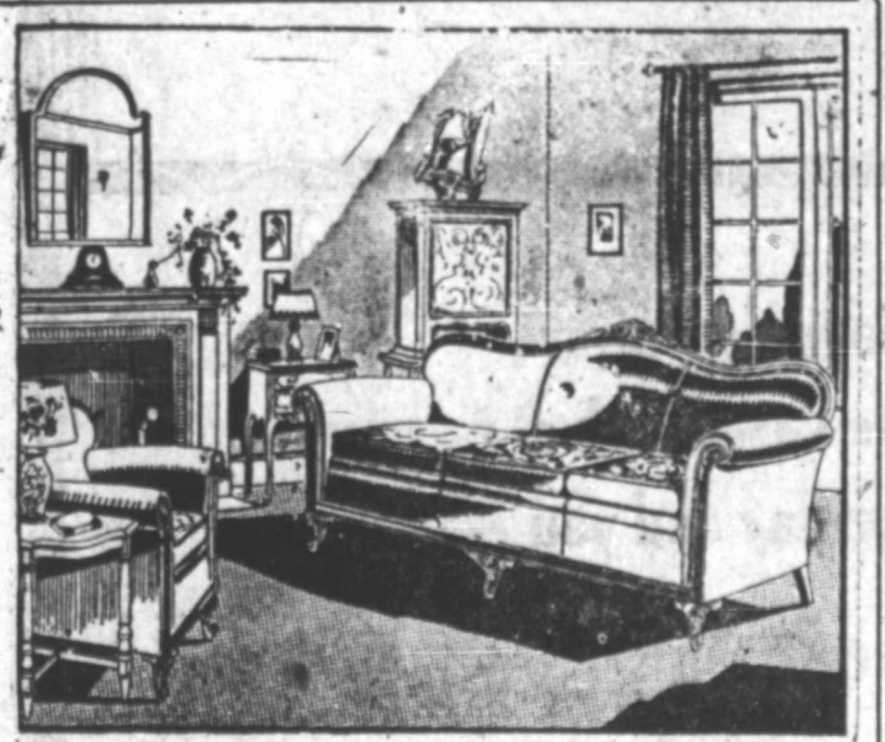
- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

OK by

Just Received Big Lot
GALVANIZED IRON ROOFING
J. B. SLEDGE HDWE. CO.

HOT SHOT
Ready for Business at our Old Stand
Chili - Sandwiches - Short Orders
JACK SIX, PROPRIETOR

J. Rex Forrest Insurance Agency
We write all kinds of farm property, such as barns, feed stuff and dwellings. We also write health, Accident, Life, Fire, Tornado and Compensation.
ALSO BONDS
PHONE 140. CHEVROLET BLDG.



AN INVITING LIVING ROOM GROUP
One That'll Both Welcome Guests And Furnish a Happy Harbor For The Family
COMPLETE LINE OF FURNITURE
for every need of the home—something that will make practical and useful gifts for the entire family. Come in and let us show you what we have. Everything in the Furniture line.
Dan. H. Smith, Furniture
—We Buy Sell and Exchange—

Let These Gifts Say **"MERRY CHRISTMAS FOR YOU"**

HERE ARE GIFTS -- exquisite trifles and beautiful accessories -- to please and cherish. Choose from the newest and daintiest at a price range to meet every desire.

Lovely Bag -- What Better Gift?
Underarm, pouch and envelope styles, fine leathers and silks.
\$2.50 to \$6.00

Add to Her Hose Collection
The finest silk or softest wool or silk and wool combined
\$1.00 to \$2.00

Exquisite Handkerchiefs Solve The Gift Problem
Dainty linens, voiles and crepes, pure white and lovely soft colors
25c to \$1.00

Gifts For Him
A splendid assortment of neckwear that will please
25c to \$1.00

C. V. HARRIS
Portales, N. M.

The YELLOW PENCIL with the RED BAND
EAGLE PENCIL CO.
MILKADO

Coming On Saturday, Dec. 17th OLD SANTA CLAUS



Golly -- But I'm glad to see you folks again! C'mon over and call on me Saturday afternoon. And don't forget -- Bring the Little Ones! I will be on the Court House Lawn with a Christmas Tree and will have a present for every child. Come to Portales Saturday and you will never regret it.

The Following Firms Are Responsible For My Visit On This Day:

UNIVERSAL MOTOR COMPANY.
FIRST NATIONAL BANK
SERVICE GIN
THE FAMOUS
KEMP LUMBER COMPANY
PORTALES LUMBER CO.
PORTALES MOTOR COMPANY
BOGARDUS & SON
TOURIST CAFE

PORTALES DRUG COMPANY
VARNEY'S VARIETY STORE
SAGER'S VARIETY STORE
J. N. McCALL COMPANY
FIELDS & BONNER
ORANGE SERVICE STATION
J. REX FORREST INS. AGENCY
PORTOLA THEATRE

WHEELER BROS.
JOHNSON & SON
McDONALD & SON
C. W. ISON
McDONALD GROCERY
BUCHANAN SERVICE STATION
FRIDY & FOOSHEE CO.
C. & T. SERVICE STATION

E. N. NEER HARDWARE
NEW MEXICO DRUG CO.
J. E. SLEDGE HARDWARE
E. N. SMITH--GULF REFINING CO.
G. W. CAMP LUMBER CO.
JOYCE-FRUIT CO.
PORTALES VALLEY NEWS
ROOSEVELT COUNTY HERALD

DON'T FORGET

I'LL BE THERE!

E. N. NEER
HARDWARE

Will give pleasure the year

RADICAL

SEE US

Before Selling Your Cream, Eggs, Chickens and Turkeys Accurate Test and Weights WOODDELL PRODUCE CO.

Highest Prices For Clean Cotton Rags



We build and sell a complete line of electric and gasoline-powered washers. These Haag washers will give you every demand of every home, large or small.



The patented safety feature shown at left (an exclusive Haag feature) does away with the possibility of tearing or twisting your clothes. You can safely extract the finest, delicate garments to the Haag Vortex.

Face Washday with a Smile

WASHDAY! Does the mere thought of it create a feeling of dread in your mind? And does it haunt you all through the week like a nightmare?

Small wonder it's such a hardship if you are using an old-fashioned, inefficient washing machine, or worse still, rubbing your life away over a washboard.

In the face of such needless drudgery, why not give the Haag Vortex a chance to prove to you that a modern washing machine will do your washing quickly, efficiently and safely, lifting the burden from your shoulders and destroying forever that depressing dread?

Where greatest washing efficiency and highest quality of construction are essential factors, the Haag Vortex marks the high point of reliability.

Won't you let your Haag dealer bring a Vortex to your home and do your next washing free? Then you can experience the ease with which this better washer will solve your washday problem.

ROSWELL PUMP & SUPPLY CO. The House of Dependable Merchandise

ONE BLOCK FROM DEPOT PORTALES, NEW MEXICO

We Will Pay

Railroad fare to Roswell and Return to all Portales purchases of Pianos, Player Pianos and Grand Pianos for Christmas. A new carload just received

GINSBERG MUSIC CO.

Roswell, N. M.

Ten Years of Fair Dealing in the Pecos Valley

The First Christmas

NIGHT had descended upon the hills of Judaea. All was hushed and still; the earth and heavens seemed resting in a great, deep calm. No sound came to break the stillness. Even the humble shepherd men who watched their flocks were silent—they, too, felt the deep thrill and mystery of the night. Humble and uneducated as they were, they could not fathom what it all meant, but in their hearts was a sense of awe and wonderment that kept them silent.

Then on the darkness of the night there came out of the heavens a dazzling light and the shepherds were frightened. But an angel of the Lord was standing beside them and in a voice that found its way to their very hearts told them to fear not, rather to rejoice instead, for he was bringing them tidings of great joy, that the long-looked-for Saviour had been born that night in Bethlehem of Judaea. And when this angel had finished speaking the glory of heaven shone brighter all about them, and looking up they beheld a multitude of the heavenly host praising God and singing the song that has echoed since through all the ages: "Glory to God in the highest and on earth peace to men of good will."

After the angels had departed and the dazzling light had vanished from the hillside the shepherds whispered among themselves, and they decided to leave their flocks and go to the little town of Bethlehem, as the angel had told them. Over the hills and valleys they went, never pausing until they came to the humble stable where the Saviour lay. There they prostrated themselves at His feet, praising God for the thing that had come to pass, and telling Mary, His mother, and Joseph of what they had seen and heard that night.

Then they departed from His presence and went their way, telling all whom they met of the Saviour's coming.

So was it at the first Christmas!—Katherine Edelman. (Copyright, 1927, Western Newspaper Union.)

Christmas in Spain

In Spain the children seek secret places among the shrubs and bushes in which to hide their shoes and on Christmas morning they go out to find them filled with fruits and candies.—Faria and Ranch.

Medical Sermonettes

By W. E. LEONARD, M. D.

(Copyright, 1927, by Western Newspaper Union.)

"Can one desire too much of a good thing?" asks Cervantes in "Don Quixote." Most assuredly, when it comes to indulging the appetite in the good eatables and drinkables at the table. Everybody knows this, but is apt to forget it when something they are especially fond of is set before them. A second or third helping is taken before one stops to consider the probable result, and repulsion and discomfort follow. This is trite enough, to be sure, but it is only by repeated warning and precept that most of us are led to remember at the right time. Habit is the most beneficial thing to overcome when once established, whether it be eating, drinking, smoking or what not, and should be always held in check by temperance and moderation at all times. Nothing adds more to the joy of living or pays better in the long run.

This does not for a moment imply that the good things of the table or the senses should not be enjoyed fully on occasion. I only plead for that forbearance that will make all these normal pleasures last through a long lifetime, and allow them to be experienced over and over again.



Let Nothing Dismay You

God rest ye, merry gentlemen. Let nothing you dismay!

HE words sounded through the hall of the big office building in a high, clear soprano, which made both John Harden and his son, Ralph, look up, startled and irritated. Then, as "merry gentlemen" sounded farther off, John Harden thought, "It's a good thing that woman didn't come in here singing that 'Merry gentlemen'! Indeed!" and he looked over at his son, who sat brooding at his desk.

"If Ralph would only give me his confidence!" he thought. "Money trouble of some kind, I suppose, and I'd help him out if he'd only tell me. Troubles enough of my own, but not about money. If a million dollars would remove this threat of blindness, I'd pay it in a minute."

"Let nothing you dismay!" came the clear, light voice again, and Ralph thought:

"How can I help being dismayed, with a pile of gambling debts I'll never get out from under? Father suspects, too, I know, for he looks glum all the time, and keeps his hand over his eyes so much. If he'd only ask me, maybe I'd have the courage to tell him."

As the singing voice neared the office again, Harden growled, "Tell that girl to hush up or go away!" Then the office door opened, and the words "merry gentlemen" made both men look up impatiently. But, instead of a bold young woman—stood a scrubby new-boy saying:

"Collectin' for the Times. Circulatin' manager's so busy he sent me."

"Where did you learn to sing?" asked Ralph.

"St. Luke's choir. We're practicin' for Christmas. Get fifty cents a Sunday, and I get a dollar Christmas, 'cause I sing a solo. Gee, it's luck, fer Dad's been sick and if it goes on this way, I'd never get clothes fer school. What think? Got five dollars out o' choir money saved for a new overcoat!"

"Here's another toward it," said Ralph, "and I hope your father gets well."

"Thank you!" exclaimed the boy, pocketing the money. "Gee, I hope he does, too, 'cause he's fill the family I got. He works in a factory where the light's bad, and sometimes his eyes go wrong."

"Couldn't he work somewhere else?" queried Mr. Harden.

"Yep; there's a grand place goin' to be vacant at the paper-box factory, where there's hardly any eye work, but there's so many after it—"

"Wait!" said Harden. "I know Mortimer who owns that factory. I'll give you a note to take him. What's your father's name?"

Albert Wickens, and he's all right! You tell 'em I said so—know him all my life, an' recommend him."

Presently Harden looked up, saying, "Here's the note, and a dollar for your New Year's greeting in advance. Don't forget to come in with it—it's paid for, remember!"

"You bet I'll come! I'll see a hand-ome lickin' if my Dad ever heard o' my bein' crooked! I'm proud o' my ole man, an' I want to make him as proud o' me."

With that, the door slammed, and the young voice was heard echoing down the hall.

The two men looked at each other, speaking simultaneously: "—m, I guess something to say—"

"—m, I guess something to tell—"

Then, with half embarrassed amusement, they both laughed heartily.

"I guess there's a good deal we have to tell each other," said John Harden. "I propose that we get a private room at the club, and have some lunch, and talk things over."

"Great!" said Ralph, rising to help his father with his coat. "I'm not looking forward, exactly, to what I have to say, because I'm ashamed of it, but it'll be a relief."

"Nothing you can tell me will be as bad as this estrangement has been," replied his father. "If it's anything I can help you about—"

"It is, and if you'll straighten me out this time, I know I'll never get in such a hole again. When that kid said, 'I'm proud o' my ole man, and I want him to be—'"

Ralph choked and stopped, but by the time they were in the outer hall, so John Harden simply took his son's arm and pressed it affectionately.

As the elevator reached the street level the two looked at each other and smiled, for down the hall they heard a high, clear voice singing:

God rest ye, merry gentlemen. Let nothing you dismay! (Copyright, 1927, Western Newspaper Union.)

TRY THIS

By EDNA PURDY WALSH

Many Uses for Old Phonograph Needles

OLD phonograph needles of the metal style will sing songs of other varieties when they have finished their tasks on the phonographs. There is no tack made which is so safe and so practical for use in framing pictures as is the phonograph needle. It has no rough edges or top to injure the back of the picture or mat, and its smooth, sharp point is easily pushed with the screw driver into the wood frame to hold the picture in place.



The shot which holds the quilt pen on the desk. Both wooden and metal needles may be used for this purpose.

To clean a milk bottle in which the milk has soured and caked on the sides, a handful of steel phonograph needles, shaken up and down in the bottle, will do the work in a few seconds, scraping and cleaning it off. Warm water with a little soap added to the needles, of course, is necessary.

A spark plug held at the top of a test tube in which there is some gasoline and a handful of phonograph needles will be quickly loosened of its stubborn carbon after a few shakings.

(Copyright, 1927, Western Newspaper Union.)

HEY, YOU! SHOP EARLY!

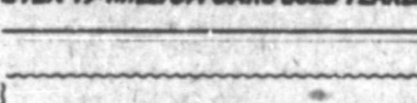


Children's Colds

Best Treated Externally

That's why modern mothers prefer Vicks—it cannot upset delicate stomachs. Rubbed on throat and chest, it acts two ways at once:

- (1) Its healing vapors, released by the body heat, are inhaled direct to the air passages; (2) it "draws out" the soreness like an old-fashioned poultice.



OVER 17 MILLION JARS USED YEARLY

CHOICE FRESH MEATS

The New Market is now open and ready to serve your wants in the choicest fresh and cured meats. THE LATEST SANITARY EQUIPMENT AT McCALL'S GROCERY

DUNCAN'S MARKET

Phone 13—We Deliver

If You Want For Christmas

The Best Chocolate Candy

and the newest style of cedar box candies and pure Mistletoe Ice Cream go to

McDonald & Son



YOUR CHRISTMAS BASKET—

Filled with groceries from the old reliable grocery firm of Portales. We built our business on quality and service.

MODEL GROCERY

PHONE 19

SUMMONS BY PUBLICATION

The State of New Mexico to the defendants, E. C. Small, Impeller with the following named defendants against whom substituted service is sought to be obtained, to-wit: said E. C. Small and Mollie A. Small, his wife, and F. C. Burke, defendants, GREETING:

You the said defendants, are hereby notified that a suit in foreclosure has been commenced against E. C. Small and Mollie A. Small, his wife, in the District Court of Roosevelt County, State of New Mexico, by Hugh R. Knox, plaintiff, said cause being numbered 2256 on the civil docket of said court; the nature and object of said suit is to collect the sum of \$800.00, with interest, and witnessed by four promissory notes, dated September 28th, 1926, bearing 8 per cent per annum from date, with an additional sum of 10 per cent upon amount found due as attorney's fees, and to foreclose a Mortgage Deed, made, executed and delivered to secure said indebtedness by E. C. Small and Mollie A. Small, husband and wife, on the following lands, and real estate, to-wit:

The North half of the West half of a tract described as follows: Beginning at the Northwest corner of the Northeast quarter of Section one in Township two South of Range Thirty-four East of the New Mexico Meridian in New Mexico; thence west 1240 feet to the corner; thence south 1322 feet to a line south of the thirty-seven and one-half acre tract 71 feet east of the center of the north-west quarter of Section one in said township and range; thence east 1240 feet; thence north 1322 feet to the place of beginning, containing thirty-seven and one-half acres, more or less.

That the said interpleaded defendants, and each of them, be forever barred from any and all right, title, estate, lien or interest in and to said mortgaged lands and premises; that said lands and premises be sold in the manner provided by law and the rules of this court, and that the proceeds of such sale be applied toward the satisfaction of the judgment as prayed for in the complaint filed in this action.

You are further notified, that unless you enter or cause to be entered your appearance in said suit on or before the 15th day of January, 1928, judgment and decree will be rendered against you and each of you by default and the plaintiff will apply to and be given by the court the relief prayed for in his complaint.

C. J. Pendergraft is attorney for plaintiff, whose post office address is Portales, New Mexico. Witness my hand and seal of said court this 21st day of November, 1927.

PAUL E. MORRISON, County Clerk.

(SEAL) A. J. Goodwin, Deputy. Nov 24-Dec. 17-27

NOTICE FOR PUBLICATION

Department of the Interior, U. S. LAND OFFICE at Santa Fe, New Mexico, November 18, 1927.

NOTICE is hereby given that Thomas F. Manning, of Portales, New Mexico, who on August 28, 1923, October 11, 1923, made H. Entries, Santa Fe, 051674-051713 formerly Fort Sumner, Serial Nos. 021624, 021672, for Lots 1, 2, 3, 4, Sec. 3, Lots 1, 2, 3, 4, Sec. 4, T. 1 S. R. 33 E. and SW 1/4 Sec. 5, NE 1/4 Sec. 27, NE 1/4 Sec. 32 and W 1/4 NW 1/4, NW 1/4 SW 1/4 Sec. 27, SE 1/4 NE 1/4, NE 1/4 Sec. 28, Township 1N, Range 33 E., N. M. P. Meridian, has filed notice of intention to make three year Proof, to establish claim to the land above described before U. S. Commissioner, at Portales, New Mexico, on the 27 day of December, 1927.

Claimant names as witnesses: Andrew Q. Smith, Lawson K. Terrell, Paul D. Mersfelder, Frank J. Smith, all of Portales, New Mexico.

A. M. BERGERE, Register. Nov 24-Dec. 22

PROFESSIONAL DIRECTORY

A. J. GOODWIN U. S. COMMISSIONER Portales — N. M.

COMPTON & COMPTON Attorneys at Law Practice in all the Courts Office over the News

DR. N. F. WOLLARD Office Near Drug Store Local Surgeon A. T. & S. F. Hospital Asst. Phone: Office 49. Res. 169

DR. R. W. MEANS Dentist Rooms 14 and 15, Keene Bldg. Res. Phone 106 Office Phone 26

DR. J. S. FEARCE PHYSICIAN AND SURGEON Office at Pearce's Pharmacy Office Phone 34, Residence 23

HENSLEY & BRASSELL Physicians and Surgeons PHONE 94 E. T. Hensley H. T. Brasell Phone 199 Phone 114

YOUNG & HATCH Egg Buyers and Grain Dealers Office Phone 37, Feed Pens 91

FOR HOUSE WIRING by Licensed, Bonded Electrician —SEE— FRED L. OHR PHONE 156

BLANCO BARBER SHOP 1 Door South of Post Office No Waiting — Expert Barbers TRY US

W. B. OLDHAM Farm Loans and Insurance I Write Fire and New York Life Insurance

BALLOW & PRICE Coal, Ice and Feed Authorized Purina Dealers Telephone 3

A. F. & A. M. Portales Lodge No. 26 Meets Saturday night on before the full month in each month. E. T. MOODY, W. M. J. R. STOOK, Secy.

SHIP US DIRECT "We Never Let the Sun Set On A Can of Cream Unpaid For." EL PASO CREAMERY CO. El Paso, Texas.

Portales Hotel On the Square Good Beds — Good Meals

HEAVY HAULING WHEEL DRILLING Any Time — Anywhere PAUL BROTHERS

WATCH AND JEWELRY REPAIRING W. E. BAKER Portales, N. M.

LET SAN

Dear Santa I am a old. I saw per and th you. If y me a little it, to fit m of blue ga them—the or big, an looks like story book it, and so candy, ora chewing gu And please will always

Dear Old I will get I will get will tell y Christmas. I will clo

Dear Old I will let you kno your pictu and a lar suit. I will

I will wr I will get tell you w mas. I wa a rist wat blue set in a doll and pair of be I will cl

Dear Santa Bring me and lots of little broom

Dear Santa Bring me lots of can the book an

Dear Santa Bring me lots of can the book an

I want y

LETTERS TO SANTA CLAUS

Dear Santa Claus: Kenna, N. M., Dec. 4, 1927. I am a little girl eight years old. I saw your letter in the paper and thought I would write to you. If you can, please bring me a little ring with a red set in it, to fit my middle finger, a pair of blue garters with flowers on them—the kind I can make little or big, and a long pencil that looks like a walking stick, a story book with short stories in it, and some handkerchiefs, and candy, oranges, nuts, apples and chewing gum and a coconut too. And please send me your picture. I will always love you. Eddie Myre Archer.

let, a pair of roller skates and a stamping set with the a. b. c's. I also want some nuts and candy and oranges. Your little friend, Vivian Dugan. Portales, N. M., Dec. 1927. Dear Santa Claus. I am seven years old and in the second grade. I go to Sunday school nearly every Sunday. I'd like a football, an airgun and an erector set. Sister Beth wants a pair of roller skates. Your loving friend, Billy Dugan. Portales, N. M., Dec. 1927. Mr. Santa Claus, O/O Portales Valley News, Portales, N. Mexico. Dear Santa:—My mother read to me what you said in The Portales Valley News so I am getting her to write to you for me. I want you to be sure and save me one of your pictures and I will call for it on the 24th if I am not ill. Now I will tell you what I want. I want a train, a little horse, some candy and nuts and water colors, and don't forget my mama's little brother. He is just two years old and his name is Joe Marion Blair. I am a little boy 4 years old and my name is Henry Harrison Hahn and I live in Portales. Good luck and a Merry Christmas. Portales, N. M., Dec. 1927. Dear Santa Claus: I have been a good boy and I am nine years old and I wish you would bring me a little tricycle, if you have any and candy, nuts, oranges and bananas. Your little friend, J. R. Guhl. Portales, N. M., Dec. 1927. Dear Santa Claus: Please bring me a set of dishes and a dolly Dimples. Maxine wants a bye-lo baby and a bed. Don't forget our diddy, Santa, as he won't be home for Christmas. This is all I'll ask for, but if you have anything else for us, we will thank you. We love you, Fawnette and Maxine Kirk. Portales, N. M., Dec. 1927. Dear Santa: I am a little girl 11 years old. I would like for you to bring me some toys for Christmas. I am a good little girl and don't forget to send me some of your fruits, nuts and candy for Christmas. Your little friend, Myrtice Guhl.

COMMON SENSE LIVING

BY THOMAS C. CLAYTON (Copyrighted)

PHYSIC

"Throw physic to the dogs." So said Shakespeare; and there is a two-fold significance to this advice. In the first place, if it is thrown to the dogs, the human animal is happily rid of it; and in the second place, nature has endowed the dog with an instinct not to eat it. He may sniff at it, but he will trot on and leave it. Sad, indeed, it is that the human animal is not endowed with the same instinct. Mr. Henry Ford is acknowledged the Prince of Industrialists. He said in a recent interview: "Medicine is no good for anything." The amount of medicine used now-a-days is but a small percent of what was used a half century ago; and of physic, if any at all is used, it is just 100 per cent too much. Many will inquire what in the world they shall do when suffering with a severe case of constipation. The answer is ready: Do just anything under heaven except take physic. In the introductory chapter of this series I said I should have no respect for false modesty. I do not want to be offensive, but I beg to be permitted to exemplify that statement in this chapter. Some who read this may say, mentally, if not orally: "I would just like to see the man who never takes physic." Very well; anyone may see me at his convenience. Portales, N. M., Dec. 1927. Dear Santa Claus: I want a little celoid doll and a ring is all I want for Christmas. Please. From Vernetta Grunig. Rogers, N. M., Dec. 9, 1927. Dear Santa Claus: We are writing to let you know what we want. A doll, doll bug-gys, doll trunks and candy, nuts and oranges. We have three little sisters. Please don't forget them. Lots of love to you, Ida Mae and Tommy Halslip.

sence. I apologise for the frequent use of the first personal pronoun; but I positively have taken neither physic nor tonic for more than 40 years. No one needs physic at any time, and is better off without it. Neither God nor nature ever made it necessary for anyone to take physic; and the absurdity of the habit is apparent when the location of the affliction is 25 to 30 feet from the place of introducing the physic. Physic irritates and inflames the delicate lining of the alimentary canal, and the canal operates by spasmodic efforts to relieve itself of the irritant. Physic never cures; and if it irritates sufficiently to remove the clogging material, it leaves the last condition of the patient worse than the first; and the prolonged use of it so paralyzes the canal that ultimately it will not respond to such treatment. I realize that the discussion of this subject almost disgusts both writer and reader. But I declare without hesitation that fully one-half the people of the whole state would be horrified if they, each, could see an X-ray picture of his own intestines, especially the colon. The colon of the adult is two to two and one-half inches in diameter. But there are people on all sizes every day whose colons are so clogged that there is not a passage way one inch in diameter. Such a condition is a never-ceasing generator of unlimited poisons, and such a person cannot have a clear, ruddy, and sparkling skin. His skin is everything but ruddy and fare. And yet I would take no physic. In the first place, if we live right,—if we eat the right food and eat it right,—there will be no constipation, and, consequently, no call for any kind of treatment. But when once one has come to such a condition, doesn't he need physic to relieve him of it? Most assuredly not; and if he takes physic, he will only make his condition worse. Well, then, what can be done? To begin at the beginning: Everyone owes the condition of his digestive machinery to his diet; that is, to what he eats and how he eats it. To illustrate this, let us compare whole-wheat bread and refined white flour bread. The whole-wheat bread contains not only all of the flour that is in the refined white flour bread, but also the bran, the shorts, and the germ, or "middlings," as it used to be called. The shorts and the germ are the parts which really contain the food value; the bran is in human food what hay is in the food of the horse. It is the roughage. If the horse is fed on grain alone, he will soon utterly fail. He must have some roughage, and for the same reason the human animal must have rough age with his food. The bran constitutes this roughage in the bread of man. It assists peristaltic action. We want to be thorough in this; therefore, let us step aside and define "peristaltic." The word is of Greek origin. Peri is the Greek preposition meaning "around." Stalsis is a Greek noun meaning "compression," and is the noun form of the Greek verb "stallein" meaning "to compress." Nature has equipped the intestines at intervals with delicate bands very similar to rubber bands. Stimulated by the breathing and the pulsation of the circulation, these little bands continuously expand and contract, thereby moving the contents of the intestines onward unless obstructed by some abnormal condition. The bran in the bread is the roughage which assists this peristaltic action, and the lack of the bran in the refined white flour constitutes the abnormal condition which obstructs the movement. As explained in a preceding chapter, digestion is practically completed before the food material passes from the small intestine into the cecum, or "blind end" of the colon; but absorption of food properties is not yet completed. However, absorption now soon extracts all food value—which is the moisture—and by the time the contents have preceded half way up the ascending colon, the moisture is practically all extracted and the contents are comparatively dry and stiff. If there is no roughage—bran, for example—in the contents, that is, if the contents of the colon at this stage are chiefly refined white flour bread, peristaltic movement is seriously clogged, the contents begin to lodge in the folds of the intestine, and, in severe cases, have been known to completely clog the channel of the transverse colon. We have now just reached the point where we should begin to present the method, or methods, of relief; and we have consumed our allotted space. We must, therefore, postpone the discussion of methods of relief until our next chapter, which will be under the head "Physic continued."



HERE is one jaunt I hope never to deprive my youngsters of," said a business man the other day, "and that is the annual trip to the woods after Christmas greens for the house. Ever since we were married my wife and I have bundled ourselves up in warm togs and gone out a day or two before Christmas and gathered armfuls of spruce and hemlock branches, sprays of ground pine, and occasionally some mistletoe, though this is rare in our part of the country. "After the children came, this excursion into the woods became as much a part of Christmas, as the tree, the stockings, and the dinner. When we were living in the suburbs, near the open woods, we used to go out and chop down our own Christmas tree and bring it home on a low sledge. "Then the time came when we had to move into town, my having a good deal of night work, and it took too long to get way out into the country late at night. We couldn't bring home our own Christmas tree any more, of course, but we could, and did, take a whole day to go out and get our Christmas greens, and we do it every year. If the weather is open and there isn't too much snow, we take the car and drive out to the woods. "If there is a great deal of snow and it is impossible to take the car out, we go on the train to a convenient country station, get off and tramp through the woods, and collect our Christmas decorations. If we have too large a load to take into the coach, I find that the baggage car will bring it in to town for a half-dollar or so. The spirit of Christmas comes back with us from the woods, and the twining of our own greens into wreaths and festoons means a hundred times more than if we bought them out of a wooden packing box at the florist's."

YES!



WHAT is the quality that Lawrence Tibbett, David Warfield, Nazimova, William Collier, Florence Easton, Mary Boland, Sophie Tucker and other famous singers, actors, broadcasters and public speakers have found that makes LUCKY STRIKES delightful and of no possible injury to their voices? For the answer we turned to medical men and asked them this question: Do you think from your experience with LUCKY STRIKE cigarettes that they are less irritating to sensitive or tender throats than other cigarettes, whatever the reason? 11,105* doctors answered this question "YES." These figures represent the opinion and experience of doctors, those whose business it is to know. "It's toasted" No Throat Irritation—No Cough. *We hereby certify that we have examined 11,105 signed cards confirming the above statement. LYBAND, ROSS BROS. & MONTGOMERY Accountants and Auditors New York, July 22, 1927.



Help! Succor! Bring Us Your Rags!

JEWELRY The Gift Supreme IS THE MOST APPRECIATED GIFTS OF ALL ON ACCOUNT OF ITS LONG-LIFE WEAR FOR ANY MEMBER OF THE FAMILY WE HAVE THE LARGEST ASSORTMENT OF DIAMONDS, WRIST WATCHES, AND GENTS' WATCHES, ETC., IN THIS SECTION OF THE COUNTRY ASK ABOUT THE BIG DIAMOND WE ARE GIVING AWAY CHRISTMAS EVE MAY BROTHERS JEWELRY COMPANY "THE LEADING JEWELERS" "Where Quality Leads" N. MEX.

GENERAL FARM SALE Monday, December 19th, 1927 On the above described date, at my place 22 miles S. E. of Portales, 5 miles S. E. of Arch, five miles north and 2 miles east of Inez, N. M.; 18 miles due west Baileyboro, Texas, on what is known as the L. V. Brown place, I will, commencing at 10:30 in the forenoon sell the following described property: HOUSEHOLD GOODS 1 Kitchen Cabinet — 1 Dresser — 1 Sewing Machine — 2 Iron Bedsteads — 2 Pairs Springs, — 2 Rocking Chairs — 4 Chairs — 1 Range Stove — 1 Heater — 1 4-Burner Perfection Oil Stove — 1 DeLaval Separator No. 10. HOGS 1 Black Barrow, weight 200 Pounds — 1 Black Barrow, weight 185 Pounds — 1 Black Gilt, weight 175 Pounds. FARM IMPLEMENTS 1 3 1/4 Wagon — 1 4-Wheel P. & O. Lister — 1 Slide Go Devil — 1 Set Leather Breaching Harness — 1 Set Chain Harness — 4 Collars — 4 Bridles — 1 Pair Lipes. HORSES 1 Bay Mare, smooth mouth, 15 hands high — 1 Bay Mare, smooth mouth, 15 1/2 hands high — 1 Brown Mare, smooth mouth, 15 hands high — 1 2-Year-Old Filly, 15 1/2 hands high — 3 Coming Yearling Colts. COWS 1 3-Year-Old Heifer, be fresh in spring (Jersey.) — 1 2-Year-Old Heifer, Jersey — 1 7-Year-Old Cow, red — 1 Black Jersey Cow, 10 years old, calf by side. (These 4 cows are all giving milk.) 5 Coming two year old Heifers, all be fresh in the spring. About 50 Extra Good Plymouth Hens — About 100 Mixed Hens. Free lunch at noon - Bring your cup TERMS: All sums of \$25.00 and under cash. On sums over \$25.00 a credit of 12 months will be given, purchaser to make a bankable note bearing 10 per cent from date of sale. A discount of 5 per cent on sums over \$25.00 for cash. REMEMBER THE DATE AND TIME OF COMMENCING 10:30 A. M. DEC. 19, 1927 Roy Baker, Owner V. J. CAMPBELL Auctioneer J. H. BRESHEARS Clerk

Deep Winter Sleep The jumping mouse, or kangaroo mouse, lays up to store for winter, but constructs a warm nest, in which it spends the winter in a state of dormancy more profound than that of any other American animal.

REMEMBER THE DATE
SATURDAY, DECEMBER 10
UNTIL CHRISTMAS EVE
—DECEMBER 24. COME!—

PRE- INVENTORY

REMEMBER WE ALWAYS DO
WHAT WE ADVERTISE, AND
THAT WE SAVE YOU MON-
EY ON OUR SALES

CLEARANCE SALE

IN ORDER to reduce our stock for our annual inventory we will offer our entire stock of Dry Goods, Men's and Ladies' Furnishings in this big sale at a great Slaughter of prices. It is much easier to count cash than to count goods. For the two weeks of this big sale we will forget cost and will make such prices as will insure the moving of as much merchandise as possible. We invite you to attend this Pre-Inventory Sale as often as you can. You will be able to buy your winter goods right now when you need them, at a big saving. Come, and tell your neighbors to come.

Remember the date --- Saturday, December 10, to Saturday night, December 24.

PRIDDY & FOOSHEE CO.

PUEBLOS OF NEW MEXICO
(Continued from Page 1, Sec. 2)



COGGINS MARBLE CO.
Canton, Ga.
MASTERPIECES IN
GEORGIA MARBLE
—and—
CLEBTON BLUE GRANITE
"The Stone Eternal"
Represented by
J. W. STIGALL
Richland, N. M.

structure, every handful of dirt had to be carried up the trail on the backs of the Acomas, and the great beams in the roof must have been carried for forty miles or more from San Mateo mountain since there were no large trees nearer. Besides the huge church, more like a fortress than a place of worship, there is also a large high, thick-walled cloister calling for a tremendous amount of labor. One cannot help but be impressed by the infinite labor and patience that went into the building of such a mission on this site where there was no need for so great a church.

Friar Baltazar, who worked among the Acomas for fifteen years, beginning sometime in the early 1700's, took great pride in the church and cloister garden. He gathered plants and seeds from all around for the garden, and excocted water from each woman to keep it green. He made himself something of a tyrant, constantly demanding more labor and water for improving the mission and for ministering to his own comfort. He became something of an epicure, and tradition has it that on the occasion of one of his great feasts he met his downfall. One day when he was entertaining some visiting friars and serving them an elaborate meal, his serving boy let a platter slip and spill-

ed the Friar's choice food on one of his guests. The Friar in anger threw a great pewter jug at the boy, and killed him. The visiting padres fearing the result slipped away down one of the trails in great haste, but Baltazar feeling secure in his own position remained. The climax had come, however, and the Acomas, who for a long time had been rebellious against his tyranny, resolved to end it and that night threw him over the cliff. So did they rid the "Rock" of its tyrant. The priest who followed was a native Mexican, who did not care about the garden and who was content with simple fare. The Acoma women took real pleasure in watching the garden wither.

During Friar Baltazar's day, the king of Spain had sent a gift to Acoma, a portrait of St. Joseph. This portrait they came to believe worked wonderful magic for them in bringing them rain when there was no rain in all the country around. They would take it down to their farms at Acomita, two leagues away, and properly treated and honored, it never failed them. The Indians at the Laguna pueblo, founded in 1699, were always sending legations to Acoma to negotiate terms on which they could rent the holy picture. This image was even taken into court at one time to settle a dispute about it.

The mule trail to the top of Acoma, built only since peace became permanent, now makes the village more easy of access. The four ancient trails were all wild and dangerous climbs. There is something about Acoma that appeals strongly to the imagination. No town could be more strange or grim or lonely. All pueblo cities were built in positions which nature herself had fortified—a necessity of early times. Of those that now remain the cliff-built republic of Acoma was most secure of all.

Not so many people live there now as in former days—possibly about 600—but "the people of the White Rock" still make the "Rock" their home as they have for perhaps a thousand years.

NOTE: The main sources for the material in this article are: Lummis: Mesa, Canyon and Pueblo. Lummis: The Spanish Pioneers. Twitchell: Leading Facts of N. M. History. Cather: Death Comes for the Archbishop.



Santa Claus says--
—Have that car tuned up for Christmas. Have it filled with new Tires and Tubes.
—You had better have the radiator filled with Glycerine or Alcohol before it freezes.

TAKE IT TO THE
Wood Garage

Ernest Wheeler and Thurman Harris were visiting in Melrose Sunday.

Wayne Stratton spent Sunday afternoon in Clovis.

Mr. and Mrs. Floyd Judah moved Sunday from Causey to Clovis where the expect to remain a year. Mr. Judah expects to work for the Santa Fe.

Mrs. A. D. Ribble and Mrs. C. V. Harris spent Monday visiting in Clovis.

MORE MILK PER COW
The average production of milk per cow in Texas, according to the last farm census, is 2,964 pounds and the value of Texas dairy products averaged \$36.40 per cow. In California, the average production, according to the same census, is 5,046 pounds, and the

Gifts -- Electrical


Cozy-Glow Heaters
\$6.50


Westinghouse Ranges
\$115.00 UP


One Minute Electric Washer
\$99.50 — \$165.00



Universal Vacuum Cleaner With Attachments
\$49.50

Presents that she Will Appreciate

INSCRIBE the words "Merry Christmas from" and your signature on a card --- attach it to one of the many practical Electric Gifts you can select here -- and watch the expression on her face when she gets it. "Beamingly" happy? Say -- she'll be nothing else but -- !


Pictured in this ad are only a few of our suggestions. Visit our store for more!

New Mexico Utilities Co.
T. A. MARTIN, MGR.


Westinghouse Toaster
\$6.00


Waffle Irons
\$9.95 — \$15.00


Curling Irons
\$1.00 — \$2.50


Percolators
\$8.00 UP

HENRY GEORGE MORTUARY

Complete stock of cheap Caskets, Metal Caskets and Vaults. Complete equipment, and prices you can afford to pay.
Day Phone 68 Night Phone 104

NOW

—Is the time to have your Battery Replaced or Rebuilt. Be sure for freezing weather. We are better equipped now than ever to do your battery work.
BRACKEN'S Battery Shop
"BETTER CHARGING SERVICE"

MRS. J. E. WIS...
MRS. BEN WA...
MRS. J. S. CL...
MRS. MARJOR...
EDWIN G. TAY...
MISS ICIE ST...
MISS MABEL...
MRS. GUSSE...
MRS. BEN CLA...
MISS CLOEA T...
MRS. ADAH R...
MISS ETHEL R...
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