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OLTON, TEXAS

THE OLTON ENTERPRISE

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THIS SIGN
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WHEN YOU
ENTER A
STORE.....



"The Golden Gate To The Golden Road"

VOLUME 37

OLTON, LAMB COUNTY, TEXAS, THURSDAY, DECEMBER 26, 1963

NUMBER 47

Merry

Christmas



OLTON SCHOOL CHILDREN say "Merry Christmas" in this wedding scene at the elementary school program Thursday morning. This part of the program was composed of first, second and third grade students.



... and

Happy

New Year

from all
of us
at

THE OLTON ENTERPRISE

Annual Christmas Edition

HAPPY NEW YEAR--Young Aaron Paul Harrison, three-and-a-half-month old son of Mr. and Mrs. Herman Harrison, gets ready to celebrate the new year. His dad is home on leave from Dec. 16-29. He is a Navy electronics technician stationed on the USS Hancock, a carrier. Grandparents are Mr. and Mrs. J.W. Harrison and Mr. and Mrs. Paul McFadden.

The Olton Enterprise

Published each Thursday at Olton, Texas.

Entered as second class matter at the post office at Olton, Texas, under the act of Congress, March 3, 1897.

Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Olton Enterprise, will be gladly corrected upon being brought to the attention of the publisher.

Subscription rates: \$3.50 per year in Lamb and neighboring counties; \$5.00 per year elsewhere.

TEXAS PRESS ASSOCIATION
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Leah Cross...Compositor
Maenette Houston...Compositor
Charlene Young...Operator
Dorothy Holt...Reporter



SPOOTIN' OFF

Merry Christmas

THE DAYS just before Christmas hold anticipation for everyone, whether young or old.

Children get that gleam in their eyes just waiting and wondering what they have in store for them on Christmas morning. I used to wonder, when I was a kid, how parents had any fun at Christmastime. It seemed like the kids got most of the presents and Pop and Mom just shelled out the cash.

I was right about part of it...Pop and Mom shell out the dough. But I was wrong about the other part, that children have all the fun.

The older I get, the more I realize that grown-ups really have more fun at Christmastime than the kids do.

You see, we have an advantage over children. They are thrilled when they open their presents, but we are thrilled more by seeing the expressions on their faces while they're doing it.

Besides that, children don't think much about past years when Christmas morning comes. It's the thrill of the moment to them.

But to us, it's the thrill of all the years rolled into one. When my kiddos find what Santa left on Christmas morning, it's going to bring back memories of two decades ago to me, when I woke up and found Santa left me the same sort of thing.

Whether you're 30 or 60, it works that way. Christmas always lends itself to memories, because it usually gives the whole family a chance to be together without the distractions that seem to come on all the other days of the year.

In still another way, Christmas is more meaningful to parents than children.

The longer a person lives, the more he realizes that Christmas is not just a time for the giving of gifts. It is the Birthday of Christ, and realizing that makes Christmas mean so much more than just material things.

With that in mind, I'd like to wish everyone, young and not-so-young, the merriest of Merry Christmases.



READY FOR CHRISTMAS---Gathered around the tree in Mrs. Carl Hooper's room are, left to right, Philip Waldrop, Teresa Neeley, Donna Sorley, Kathy Turner and Lisa Coleman.

HOLIDAY COOKIES

(BY MRS. DAVID HOWTON)

3 cups vanilla wafers
1 can Eagle Brand milk
1/3 cup rum artificial flavoring
1 cup chopped nuts
Roll vanilla wafers very fine. Combine crumbs with nuts, milk and rum. Blend well and chill one hour. Dip hands in powdered sugar and roll in small balls and let rippen. They will keep for a long time.

Savings Bonds Sales Reported

Sales in Lamb County totaled \$5,043 for the month of November, which represents 67.4 percent of the 1963 goal for the County, according to Mr. C. O. Stone, chairman of Lamb County Savings Bonds Committee.

They're Human, Too

(FROM THE SOUTHWESTERN INSURANCE INFORMATION SERVICE)

Insurance men are people. They really are. They have families, and homes, and they enjoy Christmas, too.

They don't enjoy the aftermath of Christmas, however. They share the average man's distaste for the extra bills to be paid after Christmas. But some of the bills they pay are for more sinister expenses than the packages under Christmas trees.

And some of these bills don't even wait until after Christmas to come due. Many of them arrive with the advent of the holiday season. These insurance men are expected for monetary reimbursement for the tragic toll exacted by holiday highway madness.

Naturally, these men pay for the initial economic loss suffered by their policyholders in traffic accidents. However, even these losses are eventually absorbed by the policyholders, since rates are based on losses. That's the basic premise of insurance.

But no insurance check can cancel grief or restore life. The loss of life and personal injury of their policyholders sickens them, because they are human beings first, and insurance men second, but most of all, because they realize the tragedies on wheels could usually have been prevented or at least lessened.

Insurance statistics indicate that the fatal traffic toll will rise approximately 10 percent this year over 1962. Through October more than 300,000 traffic accidents had already occurred in Texas, with the counts for Thanksgiving and Christmas still to be tallied. Twenty-two hundred Texans lost their lives in automobiles during the first nine months of 1963, over two hundred more than for the same period last year.

The casualty insurance industry is urging all drivers to let the Christmas spirit of good will toward men carry over to their driving habits. The man behind the wheel is the only one who can keep the toll from reaching the forecast ten percent increase. Thoughtful, careful, courteous, defensive driving will keep those drivers slated for holiday slaughter from becoming an insurance statistic, a file which the insurance man must mark, "Deceased. Claim paid. Case closed."

VISIT LANCASTERS

Cpt. and Mrs. Henry Brownning and children who will be stationed at Sacramento, Calif. after Christmas, and Mr. and Mrs. David Lancaster and children of Midland, spent Sunday in the home of their parents, Mr. and Mrs. J. D. Lancaster and family.

IN COOPER

Mr. and Mrs. J. D. Lancaster and children will spend the Christmas holidays in Cooper, where they will visit Mrs. Lancaster's parents, Mr. and Mrs. A. D. Carrington. They will also spend some time with his parents, Mr. and Mrs. Mack Lancaster in Sulphur Springs.

KENNETH MCCOOL

Kenneth E. McCool of Garden Grove, Calif., was rated second Class Engineman last week. He is stationed at the Naval Ordnance Testing Station in Long Beach, Calif. He has been a member of the United States Navy for 6 years. McCool and his wife have two children, Pamela, 2 1/2 years and Nancy 1 1/2. Mrs. McCool is the daughter of Mr. and Mrs. L. O. Buckner of Springlake, formerly of Olton.

VISIT IVINS

Mrs. Miles Reed and Randy visited in the home of her parents, Mr. and Mrs. J.W. Ivins.

Banning Is Not Answer

(FROM THE ARLINGTON CITIZEN)

There is a hue and cry throughout the nation that if guns were not so easily obtained, President Kennedy might not have been killed with a "mail order rifle." Well-meaning Congressmen immediately snowed the legislative hopper with bills designed to control the sale of all guns, force registration of guns owned by individuals, and even some have gone so far as to advocate the outlawing of guns.

The right to own a gun is one of the basic American rights. It might even be proven that the Constitution guarantees this right, under that provision dealing "with the right to bear arms". History of other nations has shown that the control of arms through government registration eventually led to some dictator taking charge, rounding up the registered weapons, and then taking over complete control of the country.

The fallacy of the entire idea is that law-abiding people will doubtless comply with any restrictions imposed, whether it be a simple registration or even a complete banning of ownership. But the person bent on committing robbery, murder or assassination won't be tied down by a few legal restrictions. Those who plan to use guns for illicit purposes will have little compunction about failing to comply with another law.

Most of the laws proposed will do very little to curtail the criminal bent on crime. All he need do would be to burglarize a home of a law-abiding, gun registered citizen and he'd be in business. A great deal more good can be done if juries composed of law-abiding citizens would put teeth in the laws we already have, and do more than rap the knuckles of criminals who use a gun to raise some needed cash.

Down Memory Lane

FIVE YEARS AGO IN OLTON

Olton ex-students will be feted with their annual Homecoming banquet, Saturday night, Dec. 27, in the school luncheon room. Jack Chitwood, Plainview, an Olton graduate, will be speaker.

Olton Cub Scouts took top money of \$25 in float competition in last Saturday's Christmas parade. Second prize went to Olton Shetland Pony Club with Trinity Baptist Mission winning third prize. The Olton Cadet Band received a trophy.

The agriculture committee of the Olton Chamber of Commerce and Agriculture discussed a three-point program last week. First, getting more farmers in the CCA; second, cucumber production here; and third, control of noxious weeds.

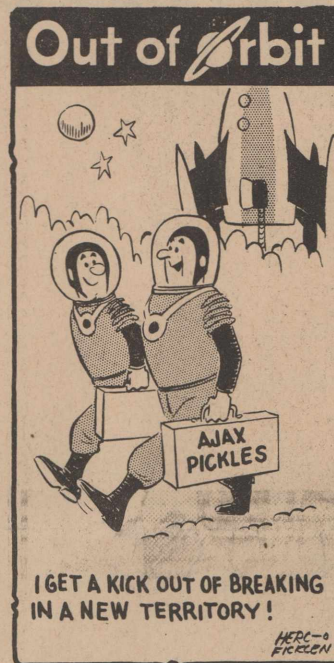
About 30 MYF members and guests were caroling last Wednesday night.

Cotton harvest is over. Final bale count from the six gins serving this area is 43,222. In estimating the average revenue per bale at \$150, Olton area farmers will realize about \$6,051,090 from their cotton crop.

Soil, Water Loan Made

WASHINGTON, D.C.---Officials of the Farmers Home Administration have advised arrangements have been made to close a soil and water association loan to the Spade Water Supply Corporation, Lamb County, Texas, Jan. 9, 1964, at the FHA County office at Littlefield.

The loan is a direct loan in the amount of \$50,000 at 4 1/2 percent interest scheduled for repayment over a 40-year period. Loan will provide for drilling a deep well, construction of ground storage tank, and installation of a metered distribution system. Fifty-one farm and rural families are expected to benefit from the loan.

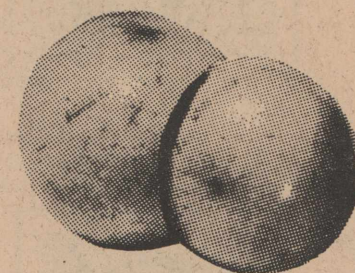


I GET A KICK OUT OF BREAKING IN A NEW TERRITORY!

California is one of the leading turkey-producing states in the nation.

The Santa Fe Railway was chartered by the Kansas territorial legislature in 1859.

NOTICE



Tree Ripened, Ruby Red

GRAPEFRUIT FOR SALE

Dennis Builders Supply

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Olton

Season's Greetings

From All The Folks At

OLTON FARM SUPPLY

Don Spain
Odessa Scribner
Albert Scribner
Darryl Dennis

SANGO'S MAJOLICA EARTHENWARE

JUST IN TIME FOR CHRISTMAS! . . . 63 PIECE SET CONSISTING OF EIGHT SIX-PIECE PLACE SETTINGS PLUS ALL SERVING PIECES. . . IN HANDSOME MAJOLICA ORANGE, BLUE OR GREEN. . . ENTIRE 63 PIECE SET, 29.95

CONSUMERS

All The Folks At Consumers Wish You And Yours A Merry Christmas

News Of Interest To Women

New Salads Are Big Item On Homemaker's Cook List

Most cooks like to fix something a little special at the holiday season and new salads seem to rate high on the homemaker's list.

Here are several passed along to us this week.

AMBROSIA

Take 2-13 1/2 ounce can frozen pineapple chunks (drained of liquid) 5 medium size oranges, 2 full bananas, 2 cups seedless grapes, 1 can Angel Flake Coconut; 1-7 ounce bottle ginger ale and small jar of Marshino cherries.

APRICOT SALAD

1 package orange gelatin, 1 cup boiling water, 1 cup apricot nectar, 3 ounce package cream cheese, 1 flat can crushed pineapple, 1/4 cup wal-

Dissolve gelatin in boiling water add apricot juice, chill until firm. Blend cream cheese with pineapple. Spread over apricot gelatin and sprinkle walnuts on top.

1 CUP SALAD

1 cup Angel Flake coconut, 1 cup Mandarin orange slices, 1 cup pineapple tidbits drained, 1 cup chopped marshmallows and mix with 1 cup sour cream and let stand over night. Marshino cherries may be added.

SEAFOAM SALAD

1 No. 2 1/2 can pears, 1 package lime Jello or gelatin, 6 ounces cream cheese, 2 tsp. cream, 1 cup heavy whipped cream. Heat 1 cup pear juice until it almost boils, dissolve gela-

tin in it and allow to cool. Mix cheese and cream until smooth and add gelatin mixture, beat well and chill until slightly thickened. Mash pears. Fold thickened gelatin cheese mixture into whipped cream. Fold in mashed pears, pour into mold and chill. Marshino cherries and crushed pineapple may be added if desired.

CHERRY COKE SALAD

2 cokes, 1 small can crushed pineapple, 1 No. 2 can black cherries, 1 package cherry Jello, 1 cup pecans. Heat 1 coke and add to Jello and then stir in cold coke. Add pineapple and cherries, drained and nuts.

ORANGE CRANBERRY SALAD

1 package orange Jello, 1 1/2 cups hot water, 1 can cranberry sauce, 1 cup diced orange sections, 1 cup cottage cheese, 3 tsp. lemon juice, 1/2 cup nuts.

(CONTINUED ON PAGE 4)



MRS. JOHN LYNN BURROW

Harper-Burrow Vows Are Said In Ceremony Here Saturday

Miss Jeanavon Harper, daughter of Mr. and Mrs. Emmett Harper, became the bride of John Lynn Burrow, son of Mr. and Mrs. Brent Burrow, at 6 p.m. Saturday Dec. 21 in the First Baptist Church in Olton. The Rev. John E. Lewis performed the double ring ceremony.

The bride, given in marriage by her father, wore a gown fashioned from cloud white bridal taffeta designed with a princess bodice having a front panel extending to the hemline and adorned with lace appliques and leaves and bows of self-fabric centered with a handmade rose above a full chapel train. She carried a white orchid surrounded by 25 white roses atop a Bible, a gift of the bride's parents.

Miss Rita Harper assisted her sister as maid-of-honor. Bridesmaids were Donna Kennedy, Littlefield; Lavonda Hubbard, White Deer; Judy Pinson, Abilene; and Marilyn Carson of Canyon. All the attendants wore dresses, shoes and headpieces identical each other. The dresses were fashioned from red crystalline with fitted bodices, sleeves and bell-shaped skirts. The headpieces, fashioned from the same material, were petal flowers with a circular piece of match-illusion. They carried an arrangement of a red candle covered with a glove and red carnations on white frosty leaves.

They wore red patent shoes and white gloves to complete their attire.

Best man was Neal Burrow, brother of the groom.

Candlelighters were Jim and Bill Hazelton, cousins of the groom, from Rocky, Okla.

Kim Harper, niece of the bride, served as flower girl. Teri Harper, also a niece of the bride, was ring bearer.

Serving as ushers were Gay Lord Latham and James Hukill, both of Canyon.

Groomsmen were Roy Neal Jones, Lubbock; Jerry Mathis, Lubbock; Wayne Carter and Gary Lawson, Canyon.

The front of the church was decorated with an arch of woodwardi fern, cedar and red poinsettias and centered with a cluster of white wedding bells tied with satin tulle. The arch was flanked with tall candelabra holding white cedar. Red satin bows and candles marked the pews.

Organist, Mrs. A. L. Wilson, who played traditional music.

Following the wedding, a reception was held in the Fellowship Hall of the First Baptist Church. Houseparty consisted of Mrs. Rufus DeBerry, Mrs. Doc Miller, Mrs. Faye Bear-den and Mrs. Ott Patterson. The reception table was decorated with white lace table cloth with red votive lights. The bridesmaids bouquet, crystal

appointments and white wedding cake decorated the table.

For a wedding trip to Colorado Springs, Colo., the bride chose a cranberry red knit suit, white fur hat, black shoes, gloves and bag, and carried her bridal bouquet.

The couple will be at home in Canyon after Dec. 20.

The bride is a 1962 graduate and the groom a 1960 graduate from Olton High School. Both are students at WTSU where the bride is a sophomore secretarial science major, and the groom is a senior business administration major.

Linda Ray Is Honored At Shower

Linda Ray, bride-elect of David Miller, was honored with a come-and-go bridal shower Friday from 2 to 4 p.m. in the Plainview Production Credit community room.

LaQuita Small and Oleta Smith served and registered guests.

The serving table was covered with white lace and pink streamers were printed with "Linda and David" in silver. Centering the table was an arrangement of pink roses with white wedding bells.

Guests were served pink punch and white cake squares topped with wedding bells.

Hostess gifts were stainless steel tableware and a hand mixer.

Hostesses were Mmes. Fred Hicks, Don Huguley, Paul McFadden, W. C. Gunter, Roy Thurman, Robert Edwards, Charles Sullivan, A. G. Huguley, R. V. Allcorn, J. A. Stiles, A. L. O'Neal, Archie Sorley, Gar-

land Nicholson, Basil Sherman, Walter Lewis, W. B. Dickinson, Jr., Neil Wells, L. A. Gannaway, Quenton Redinger, Juanita Cottrell and Earl McClain.

Jerry Moore And Bride

To Be Honored

Miss Sue Hardesty and Jerry Moore, who are to be wed Dec. 28 in Tucson, Ariz., will be honored with a miscellaneous shower here Dec. 30 in the home of Mr. and Mrs. Fred Thompson.

Calling hours for the Monday night shower will be from 8 to 10 p.m. Couples are invited to greet the newly weds.

Moore is the son of Mr. and Mrs. Elmer J. Moore of Olton. Miss Hardesty is the daughter of Mr. and Mrs. Robert E. Hardesty of Monrovia, Calif.

in Olton it's Bizzella

OLD-FASHIONED Christmas Wishes

We're old-fashioned enough to get sentimental about Christmas... to conjure up visions of happy reunions, stockings hung by the hearth, tinsel hung on the tree. In this hearty spirit, we wish you the season's best!

J C JONES CO.

Olton



To our many good friends and neighbors, we send a special greeting at this wonderful season of the year. Heartily, we wish for all a holiday time glowing with happiness... packed with fun and festivity. And to all we say a most sincere "Thank You" for your patronage throughout the year.

OLTON DRUG

Ira Foster, Ray Culwell, Fred Shaw, Mary Seawright, Helen Hines, Mabel McFadden

Season's Good Wishes

With sincere gratitude for the warm friendships which we have enjoyed, we extend greetings of the season to all of you, whose good will and loyalty we count among our most cherished possessions. May the holidays find you in hearty good health, surrounded by devoted family and friends.

Percy & Margaret Parsons

Greetings of the Season

In the spirit of a good old-fashioned Yuletide, we wish for you and your family all of the traditional joys of the season.

May your days be bright and your hearts light, as you store up a rich treasure of happy memories.

WHITTINGTON'S INC.

Ez, Hazel, Mozelle and Angela

HOLIDAY ROCKS

(BY MRS. DAVID HOWTON)

1 cup brown sugar packed
1/2 cup shortening
1 egg
1 3/4 cup flour
1/2 tsp. salt
1/2 cup sour milk
3/4 cup dates chopped
1 cup candied cherries cut in half
1 cup pecans whole

Cream shortening and sugar thoroughly. Add eggs, mix well. Sift together flour, salt and soda. Add alternately with milk to cream mixture. Add chopped fruit and nuts. Drop by teaspoon on cookie sheet. Bake at 350 degrees until brown.

FRUIT SALAD PIE

(BY MRS. BOB COEN)

3/4 cup sugar
2 eggs
4 tbsp. corn starch
1/2 cup pineapple juice
2 tsp. lemon juice
1/4 tsp. salt
2 tsp. butter
1 No. 2 can fruit cocktail

Mix sugar, cornstarch, salt. Empty fruit cocktail, undrained into sauce pan together with pineapple juice and lemon juice. Beat egg yolks and mix into fruit mixture along with other ingredients. Cook until smooth and thick. Add butter. Let cool and pour into 9 inch baked pie shell.

BANANA NUT BREAD

(Mrs. I. B. Holt)

1/2 cup shortening
1 cup sugar
2 eggs
3 bananas (mashed)
2 cups flour
3 tsp. buttermilk
1 tsp. soda
1/4 tsp. salt
1 cup nuts
1/4 cup candied cherries, red and green (optional)

Cream shortening and sugar, add eggs, mashed bananas, buttermilk and flour, salt. Dissolve soda in 1/8 cup water. Add nuts. Bake in loaf pan at 325 degrees.

New Salads

(CONTINUED FROM PAGE 3)

Dissolve Jello in hot water and chill until syrupy. Add other ingredients and chill.

BANANA CRANBERRY SALAD
1 package Jello
1 1/2 cups hot water
1 can cranberry sauce sieved
2 bananas
1 cup nuts
Dissolve Jello in hot water and gradually add to cranberry. Let set at least 2 hours and add sliced bananas and nuts.

GRAPE PINEAPPLE SALAD
1 package lime Jello
1 cup boiling water
1 cup ginger ale
1 cup crushed pineapple
1 cup grapes (canned ones may be used)
1 lemon (juice from it)
Mix Jello in water and let cool. Add ginger ale and allow to set. Then add pineapple grapes and lemon juice.

PIMENTO SALAD
2 cups celery chopped
1-7 ounce can pimentos and juice, chopped
1 cup nuts chopped
1 tsp. salt
1/2 cup sugar
1 lemon peeled and cut very fine
1 package lemon Jello
1 2/3 cup hot water
1/4 cup vinegar
Mix celery, pimentos, pecans, salt, sugar and lemon. Fix Jello with hot water and vinegar, then add other ingredients. Place in container to set.

FRUIT SALAD PIE
1 large can pineapple
1 large can cherries
6 bananas
2 cups of sugar
6 tsp. corn starch
2 cups nuts
2 cups juice of cherries and pineapple. Add water to make 2 cups. Also use red cake color to make red.
Mix sugar and cornstarch together, add juice and color and cook until thick add pineapple and cherries, let cook a few minutes more, then let cool for 1 to 2 hours. Add bananas, nuts. Makes 2 pies or a large loaf pan. Put in cracker crust or pie crusts. Top with cream whip or leave plain.

FROZEN FRUIT SALAD
1 medium can crushed pineapple drained, 3 ounces cream cheese, one 7-ounce bottle of lemon lime carbonated drink, 2 packages frozen peaches, thawed and sliced, 1 cup seedless grapes, 1 cup whipping cream, 1 1/2 cup small marshmallows.
Blend the pineapple and cheese, stir in beverage, and mix in fruit in cheese mixture. Partly freeze and whip cream, and fold in marshmallows and fold in cream cheese mixture.

TWICE COOKED DIVINITY

(MRS. MELVIN MCREYNOLDS)

Stir 2 cups sugar into 1/2 cup corn syrup and 1/2 cup water, dash of salt, stir until dissolved.

Bring to medium boil stage then pour 1/3 of mixture over two stiffly beaten egg whites, beating constantly as you add the mixture.

Let remainder of mixture cook to a very hard ball stage then add this to egg white mixture and beat with mixer until it holds its shape.

Let cool a few minutes then add one teaspoon vanilla and pecans or walnuts if desired. Stir with spoon until well mixed. Drop from spoon onto a buttered dish.

This is a "never-fail" recipe for Mrs. McReynolds.

MARSHMALLOW BAVARIAN

(Mrs. Les Kennedy)

1 cup crushed pineapple
1 cup marshmallow creme
1 cup whipping cream
1 cup chopped nuts
1 package sweetened orange flavored gelatin.

Drain juice from pineapple, add sufficient hot water to make 2 cups of liquid. Heat to boiling, pour over gelatin. Stir until dissolved. Cool until partially set. Beat until light and fluffy. Add marshmallow creme pineapple and nuts. Fold in stiffly whipped cream. Pour into mold and let set until firm.

FRUIT CAKE

(Mrs. Ira Foster)

1/2 pound butter
1 cup sugar
3 whole eggs (add one at a time)
2 cups flour
1 tsp. baking powder
1 tsp. nutmeg
1 small glass wine
Let fruit stand in wine over night.

1 pound dates
1 pound cherries (half green, half red)
1 pound pineapple (half green, half red)
1 pound pecans
Mix all together, pour in large loaf or angel food pan.

Glaze-----
Beat 1 whole egg
1 tsp. sugar
Dip in large pieces of fruit and whole nuts and place on top before baking. Bake 3 hours 250 degrees over pan of water.

PECAN PIE

(BY MRS. D.M. HOLT)

3 eggs
1 cup white sugar
1 cup dark corn syrup
1 cup pecans
1/8 tsp. salt
1 tsp. vanilla
1 unbaked 9-inch pie shell

Melted butter or margarine
Beat first three ingredients together with beater. Mix in pecans. Add salt and vanilla. Put in pie shell. Bake 425 for 10 minutes, then reduce heat to 350 for 25 to 30 minutes.

CARROT CAKE

(Mrs. O. B. LaFrance)

1 cup sugar
2/3 cup Mazola Oil
2 eggs
1/4 tsp. salt
1/2 tsp. nutmeg
1 tsp. cinnamon
1 1/2 cups flour
1 tsp. soda
1 tsp. baking powder
2 cups grated carrots

Mix all ingredients together except carrots, when well mixed add carrots. Grease loaf pan and line with waxed paper, grease paper. Bake one hour at 325 degrees.

DIVINITY

(BY MRS. DAVID HOWTON)

3 cups sugar
1 cup water
2 egg whites
3/4 cup white Karo
1 cup pecans
1 tsp. vanilla

Boil sugar, water and Karo until it threads. Pour 1/2 mixture into stiffly beaten egg whites. Beat hard. Cook remaining mixture farther until it spins a good thread from a spoon. Add to first mixture and beat until cool. Drop from spoon on wax paper.

A Merry Christmas to all FROM YOUR SANITONE DRY CLEANER

Richardson Cleaners

Bill, Oleta, Ronnie, Ricky, Gilbert & Mark

Phone 285-2363 Pick Up and Delivery Olton, Texas

CHRISTMAS GREETINGS

Again, at this happiest of all seasons, may we extend our heartiest wishes to you all... hoping that every joy and delight of the Yuletide will be yours to enjoy to the fullest. Merry Christmas!

G. H. BLEY

The G. H. Bley Family

Best Wishes to You

Once again holiday bells ring out, the air fills with the fragrance of holly and poinsettia and everybody dreams about an old-fashioned white Christmas. As you trim the tree and stuff stockings, we extend best wishes for the merriest Christmas ever!

FARMERS' GIN INC.

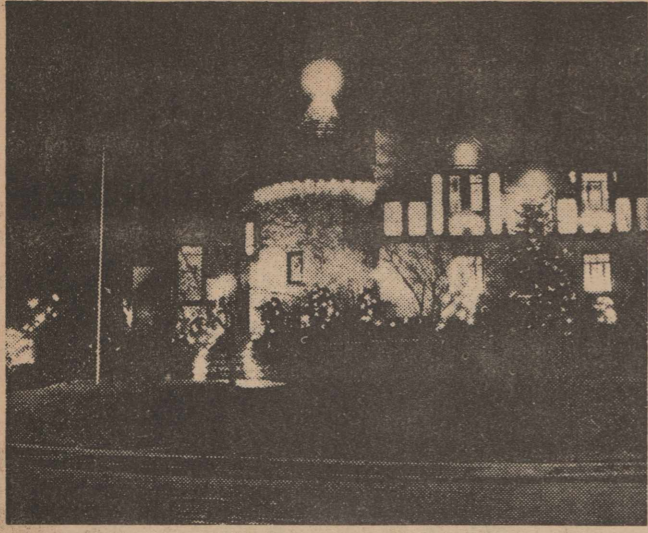
CHRISTMAS JOY

May the joyous message of the Babe of Bethlehem once more shine brightly in your heart... and, as you celebrate Christmas with your loved ones, may you experience deeply and fully all the blessings of the Day. May its happiness abide with you and yours through all the years to come.

Walter's Dept. Store

Walter & Mae Struve
Mrs. Glenn (Edna) Peterson

Mrs. William (Lee) Neinast
Mrs. Lonnie (Snookie) Neinast



SEASONAL . . . Every home becomes a brightly-lit castle at Christmas when outdoor decorations reflect the joy of the season. In many communities throughout the land, an award is made each year for the best outdoor theme and decorations.



Santa isn't the only one who is busy getting ready for Christmas. For weeks now, U.S. railroads have been making preparations to move the bulk of the more than 6,250,000,000 gift packages and greeting cards which the postal service will deliver during the holiday season.

For the railroads, this means numerous special crews and railroad equipment, just as the Post Office Department adds extra workers to keep the mail moving.

To handle the anticipated record load of Christmas mail, the railroads expect to expedite the equivalent of more than 62,000 standard-size mail cars, each 60 feet long. This railroad equipment available to the Post Office Department is sufficient to provide, every day, hundreds of all-mail trains. The railroads also transport thousands of cars of express and freight loaded with holiday merchandise.

The holiday deluge represents only part of the railroads' phenomenal year-round mail performance, in which they carry the bulk of the nation's approximately 64 billion pieces.

Lithographer "Fathered" American Greetings, Encouraged Artists

To Louis Prang, a native of Breslau, Germany, goes the credit for being "father of the American Christmas card." Prang, a lithographer who began a greeting card business in Roxbury, Mass., exhibited his own cards at the Centennial Exposition in Philadelphia in 1876. He then had the idea of holding an annual competition to obtain the best of American art for cards. Hundreds of paintings were entered in Prang's contest, for prizes from two hundred to one thousand dollars. Winners, with two exceptions, were artists born in the United States. Women artists were well-represented among winners. Rosina Emmet was the mother of the late author and playwright, Robert Emmet Sherwood. Others were Dora Wheeler, Anne Morse, Lizbeth Humphrey and Florence Taber. The group of 20 Prang prize cards is owned by Norcross, Inc., greeting card publishers.



This message comes to your house to tell you we appreciate your friendship, and to wish you and your family a Merry Christmas!

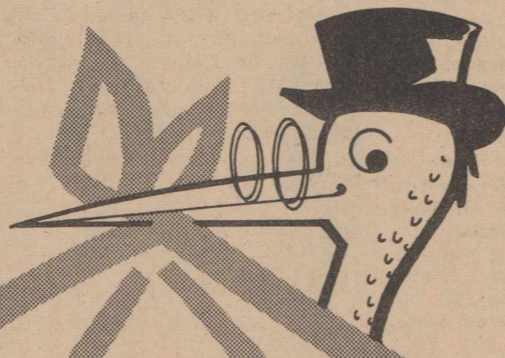
Roden Drug
Littlefield, Tex

**OLTON
SUPER
SAVE'S**



Grocery Buys

SPECIALS GOOD FOR FRIDAY, SATURDAY, MONDAY & TUESDAY, DECEMBER 20, 21, 23 & 24



BLACK EYE PEAS

WHITE SWAN (WITH BACON) 300 CAN **10c**

ADAIR TOMATOES NO. 1 CAN **10c**

CUT GREEN BEANS JENNIE LEE 303 CAN **10c**

TOMATO SOUP

CAMPBELL NO. 1 CAN **10c**

COFFEE

WHITE SWAN
REG.-DRIP-FINE

2 LB. **\$1.09**



TOILET TISSUE

TEDDY BEAR (10 ROLL PKG.) **79c**

FROZEN FOODS

MEXICAN DINNERS

16 OZ. PATIO **39c**

ELLIS
PINTO BEANS
BABY LIMA BEANS
BROWN BEANS IN CHILI GRAVY
GREAT NORTHERN BEANS

300 CANS **10c EA.**

CORN
CONCHO GOLDEN CREAM STYLE 303 CAN **10c**

CATSUP
DEL MONTE 20 OZ. BOTTLE **25c**

FRESH PRODUCE

POTATOES COLORADO RUSSETT MESH BAG **39c**

AVOCADOS LARGE EA. **10c**

QUALITY MEATS

PINKNEY SUNRAY
FRANKS CELLO BAG 3 **89c**

PORK CHOPS FIRST CUT **49c**

DRY SALT PORK LIGHT LB. **29c**

SHORTENING

MRS. TUCKERS

3 LB. CAN **59c**

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DOUBLE GUNN BROS. STAMPS WEDNESDAY

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FREE DELIVERY PHONE 285-2787



Season Greetings From
Olton Super Save
We will be closed New Year's Day

HEARD IN APRIL

Handel's "Messiah," often heard at the Christmas season, was begun in August, finished in September and first performed in April.

IN BETHLEHEM, GA.

A 60-foot star lights the countryside around Bethlehem, Ga., at Christmas. A carol service is held beneath the star on Christmas night.

IN DENMARK

A Danish Christmas custom is the "Jul-bock," a long pole with a goat's head, whose duty it is to butt in when the children misbehave.

Male Shopper Is Educated, Retailer Says

It will be a bolder, yet more realistic type of male shopper who will haunt lingerie departments and perfume counters this Christmas season, according to an Allentown, Pa. retailer who conducted his own survey.

The survey shows that the average man will be looking for dainty and intimate items—without blushing when the salesgirl asks what size. Man's greater interest and knowledge of women's fashions account for part of this change in habits, Hess says.

Realistic

Another survey revelation shows that men will be shopping more realistically. Besides the romantic "must" items men buy for their lady folk, such as French perfume, lacy lingerie and upholstered jewel and candy boxes, this year they will buy more "bread and butter" items such as practical ready-to-wear apparel, household appliances, cooking utensils, home furnishings and garden supplies.

The survey found that the men folk will know exactly what they want, what the wife needs around the house or for herself and exactly what she has been wanting for a long time—but there will be some surprises.

Some Surprises

Some of the surprises will be cocktail dresses which the male shopper will buy for his lady and the man will know the size dress she wears and the color she prefers. When it comes to perfume, the male shopper will demand recognized scents and the favorite ones of their ladies, not just any perfume the saleslady suggests.

When Organ Broke

"Silent Night" was first sung at Christmas 1818.

The church organ in an Austrian village had broken down—impaired by mice, so the story goes. Father Joseph Mohr wrote the poem and his organist, Franz Gruber, composed the music.

The congregation, which had been saddened because there would be no music for Christmas, sang "Silent Night" to a guitar accompaniment.



KINDERGARTEN SET--Shown above are members of the kindergarten class and their teacher, Mrs. Calvin Horn, around a Christmas tree, which they decorated themselves. Members of the class are Brynea Allcorn, Patty

Brown, Leigh Ann Bryan, Danny Dennis, Cokie Hopping, Eben Johns, Melinda Jones, Kathy Lewis, Chris McClure, David Riddle and D'Andrea and Ken Turner.



Here's to you, valued friends and customers... good wishes by the sleigh full, plus hearty thanks for your patronage throughout the year. May you all enjoy a Holiday rich in love, warm with friendship and abounding in good health, good cheer and good fellowship.

Bryant-Giles Implement

Ross Bryant & Doug Giles

Pot Plant Is Popular Gift

The poinsettia is the traditional Christmas plant, yet an upsurge in the popularity of indoor gardening has brought a number of flowering plants into the gift picture. Flowering plants in porous clay pots that preserve their health and beauty will highlight many a gift list this season.

Among the popular pot plants is the Jerusalem cherry. Its round, red fruit is especially appropriate for the holiday season. It needs bright light and likes a cool temperature no higher than 55 degrees at night for best results, although it does admirably even with a 65 degree night temperature. If the plant is allowed to wilt or if cooking gas fumes fill the air, the fruit will drop.

Cyclamen

The cyclamen is a handsome plant even when not in bloom, but the blossoms are breathtaking—like Venetian glass exquisitely formed in the shape of butterflies that are white, red, pink, lavender, rose, maroon. This needs a cool 55 degree night temperature too. Water is safer from the base of the clay pot so the crown is not over-moistened, thus inviting rot. Azaleas are popular. There are both tender kinds that must be brought indoors each winter, and hardy kinds that can be plunged—clay pot and all—out in the garden permanently next spring. The tender kinds are like minia-

ture trees in shape. The hardy ones branch out closer to the ground like shrubs. Your nursery, garden center, or florist can tell you whether the one you select is hardy or not.

Lasting Beauty

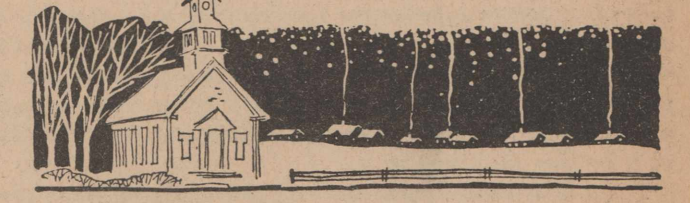
Primroses have blossoms that look like pastel Christmas candles. Select plants with lots of buds so you will have a profusion of bloom over many weeks. New buds will continue to develop if plants are watered and fed regularly and if temperature in the room is below 65 degrees at night.

The Christmas pepper is handled much the same as the Jerusalem cherry. Among smaller plants, kalanchoe and African violets are tops for Christmas. A white flowering African violet in a red clay pot, dressed up with a bright red bow seems ideally suited for Christmas. And the kalanchoe's brilliant orange-red blossoms sparkle like tree lights. Both plants are good long-term investment for any gardener.

ROASTING PEACOCK

Roast peacock was a Yule delicacy in medieval England. An early recipe directs careful removal of the peacock's head and skin so that the roast bird can be sewn back into it before serving.

HEARTS GO HOME AT CHRISTMAS



Christmas is that time of the year when most every heart turns homeward.

The blinking lights of a Christmas tree in the window or the jingle jangle of Christmas bells is enough to send one's thoughts winging across the years and over the mountains and seas to that "one best Christmas of all" so long, long ago.

The sounds and the smells of Christmas are so easily captured... freshly-cut evergreen, a basket of fruits and nuts, cookies and pies, turkey roasting in the oven, the pop-pop-popping sound of logs burning low in a hearth fire.

How easy today for the crunching sound of boots in the snow to bring the memory of long ago when young hearts trudged across the crusty fields toward the light that beckoned through the church window, a haven of warmth and peaceful reverence in the near-dawn of a Christmas morn.

How easy to recall the sight of a family gathering about the tree, first for a moment of prayer and thanksgiving, and then the merry sounds, the laughter, as one by one, each opened a gift from beneath the tree.

This is a part of the Christmas, this turning homeward. If time and distance make the "real" trip home impossible, the next-best thing is a trip down memory lane.

Greetings for Christmas

As big and bright as the shining star atop your Christmas tree... our happy wish to you and yours for a Merry Christmas!



All of us at Mustang Ford Sales want to thank you for the warm reception you have given us and wish you a Merry Christmas.

Mustang Ford Sales

MK Fisher, Jr., Owner



Warm Wishes

We take a gift of words, wrap it with good cheer, adorn it with a friendly smile, and send it on its way to you and yours. What it is? It's our package of holiday wishes, warmly felt, heartily said. May your Yuletide season be merry and bright... filled with lasting contentment.

HIGGINBOTHAM BARTLETT CO.

"GOOD LUMBER"

Phone 285-2937

Olton

CLOSED FOR CHRISTMAS

BY C. R. ROWAN

TEDDY AMES closed the door and turned the key for the last time, then crossed the street to Beckman's Restaurant. It had begun to snow, softly, quietly, as it should on Christmas Eve.

Pausing in the flickering light of the restaurant neon, he turned once more to look across the street. No one but himself would miss "Teddy's Smoke Shop." He'd miss the joy of seeing new faces every day.

No, Teddy thought to himself, money hadn't mattered at all. He just couldn't stand the idea of doing nothing. "Just quitin'," as old man Beckman put it, had killed more old folks than any sickness in the world.

Teddy couldn't blame the old man for any part of what had happened. The old man had been fair. He'd always wait a week or more if Teddy was short on the rent money.

The younger Beckman's, Ah, they were different. They had the "go-getter" philosophy. They were going to take out all the old empty cigar boxes Teddy had stashed away in corners and under counters, remodel the whole place and open up a washateria.



Beckman smiled. "This coffee is too hot. Too strong, too."

He pushed open the restaurant door and made his way to the corner booth. He had sat down, brushing snow from his coat lapel, before he noticed the steaming cup of coffee on the table. Old man Beckman's voice came from the kitchen. "That's your coffee, Teddy. I saw you close up. Knew you'd come."

Teddy fingered the coffee cup. It was too hot to pick up. "Almost didn't. All day long I thought to myself that once I locked that door I would turn my back on the place and never look back."

"Without even bringing me the key?"

"I was going to leave it with Mrs. Davidson."

"Leave it with Mrs. Davidson? Why?"

Question

He walked behind the counter, poured himself a cup of coffee and made his way to the table.

"Teddy, you need any..."

"Money? What for? Besides, I sold all my stock, you know."

"Why go away? If you need

something to do, why can't you do it here?"

"Not a chance. You know how things are, with the new industrial plant coming to town soon and everything else. I couldn't even find a garage to rent. And the city has laws about selling things on the street."

Beckman smiled. "This coffee is too hot. Too strong, too. Ever wonder why I came over to see you a couple of times each day?"

"Just neighborly..."

"Partly, but you know something, Teddy, I been in the restaurant business fifty years. That coffee you made on your little hot plate beat any coffee I ever had the pleasure of tasting."

"Why, I come over here twice a day for coffee."

"You come to visit. You know this coffee's not half as good as what you make."

Teddy took the cup away from his lips. "In truth, I guess it isn't."

Old man Beckman stacked one cup upon the other. "Teddy, we got some talking to do. You go over there, pour out what's left of that coffee and let's see what you can do with a real coffee-making machine. Meanwhile, I'll finish washing dishes out in the kitchen."

Christmas bells were sounding when the two men emerged from the restaurant and joined the crowd of people heading for the little church on the hill.

New Deal

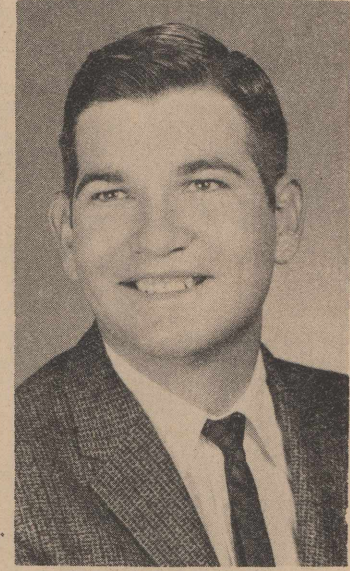
"That's the story, Teddy," Beckman was saying. "The boys really wanted my place, but I held out. I knew if I quit, I'd be retired for good. I couldn't open another restaurant. Yet, with a little improvements, a good partner, and some good coffee as a starter, I felt I would be good for another 20 years. So, I made the boys settle for your place, hoping I could get you to join up with me. You won't be sorry."

Teddy looked at the darkened store front across the street. You could barely read "Teddy's Smoke Shop" in the half-shadows. He looked back at the flashing neon of the restaurant. "I'm happy already. Merry Christmas, partner, Merry Christmas."

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Agricultural Teacher Making Name In Hart

An aggressive young ag student teacher is making himself quite a name in Hart. He's Jerry K. Mathis, and he is being tutored by vocational agriculture teacher, Lanny Tucker. Mathis assists Tucker



JERRY K. MATHIS

and follows the ag teacher on almost every stock-buying trip.

Mathis is instrumental in helping Tucker make the best possible future for Hart ag students. The young man, who is a senior at Texas Tech, has also been called an effective classroom assistant.

Mathis said his future intentions are to be a vocational agriculture teacher, and he's getting plenty of practice. Besides helping shape stu-

dents for a future in agriculture, Mathis takes a hand in assisting farmers in the Hart area.

Most of this assistance comes under special information and consists of the modern, up-to-date techniques learned in Tech classrooms.

As a student teacher, Mathis has become a well-known figure around Hart.

The trainee will begin next year full time vocational agricultural instruction.

Mathis is the son of Mr. and Mrs. Henry Mathis.

REPORT TRAFFIC VIOLATIONS--Homer Garrison Jr., director of the Texas Department of Public Safety, has called on motorists not only to drive safely themselves during the Christmas-New Year holidays, but to "watch out for those who don't and report them to the nearest police agency."

DPS forecasts 96 traffic deaths during the nine days from Christmas Eve through New Year's Day.

Over 150 additional highway patrolmen will be on duty. "But the best work toward reduction of the highway toll can be done by drivers themselves," Garrison said. "General carelessness, and inattentiveness, coupled with disregard for the law, stand out as the greatest cause of highway tragedies."



FROSTY, THE SNOWMAN---First, second and third graders act out the song as a part of the elementary school program Thursday morning. Songs were sung by students in the audience.



The holiday gift giver--Santa Claus in America--has many different names around the world.

In Russia, he may be known as "Father Frost" or Father Winter. In Germany, children may hear of "Christkind" or "Kris Kringle." Chinese children expect their stockings to be filled by the "Nice Old Father" and Norwegian children anticipate gifts from an elf, "Jul Tonten."

French children await the arrival of "Pere Noel." Hollanders look for "Saint Nickolas" or "Sinterklass."

There are many more "Santas" all around the world. Wherever he exists, by whatever name, his mission is the same--to gladden the hearts of childhood.



Christmas is Here

What a bright and shining day is Christmas! Children, agog with wonder, see their dreams come gloriously true. Grown-ups recapture the magic of life's happiest hours as Time wings swiftly back o'er the years. To all, we wish a Christmas rich in fulfillment of their dearest hearts' desires.

The Plainsmen
FARM & RANCH
Your **CAPROCK FERTILIZER** Dealer
OLTON, TEXAS

Greetings

What a melody it would make, if we could put our good wishes to you into song! Every happiness of the Yuletide season... plenty of mirth and merriment... all the joys of exchanging gifts and greetings... all of the pleasures of discovering anew what a heart-warming time of the year this is... these are our wishes for you!



Cloverlake Dairy

CLASSIFIED

Rates
Rates on classified advertising are: 6 cents per word first insertion; 3 cents per word second insertion, and each additional consecutive insertion. Minimum 50 cents first insertion, 25 cents additional insertions. The Enterprise is not responsible for mistakes after first insertion. Please read your ad.

All classified accounts are due and payable 10th of month following insertion. A flat re-billing fee of \$1.00 will be charged for all accounts 30 days past due and for all successive rebillings.

WANTED

WANTED: To make buttons, button holes, buckles, belts, children's garments. Dress making. Wilena Gordon, Phone 285-2401. 27-tfc.

WANTED: Ironing to do in my home. Last house on right on West 3rd. Mrs. J. L. Wozencraft. 46-3tc.

Monuments
Winsboro Blue Granite
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and others
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Parsons
Phone 285-2621 or 285-2767

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FOR SALE

FOR SALE: 146 1/2 acre farm, Two irrigation wells, Two sets of improvements, 80-acre grain base, 57-acre cotton on highway \$39,000 down payment. S.E. Whittington, realtor. 43-tfc.

FOR SALE: ONLY 19 CENTS: 4 foot electric fence posts at Olton Farm Supply, home of all your electric fence needs. 39-tfc.

FOR SALE: Quarter section, 3 south, 3 west, two wells and underground tile, phone 285-2182. 38-tfc.

FOR SALE OR TRADE-1962 Fairlane 500 4-door Sedan, Fully equipped, Real low mileage. Phone 285-2494, 36-tfc.

FOR SALE OR TRADE: 60 acres, 8" well, three miles of Olton, phone 285-2071, Charles Lewis, 35-tfc.

FOR SALE: Cheap. Two good houses on Main Street. Priced very reasonable. Will increase in value. See Bill Yates, G. T. Sides or Howard Hall. 27-tfc.

FOR SALE: Trash barrels delivered, \$3.00 Price Wrecking, 285-2235. 48-tfc.

FOR SALE: Two bedroom home to be moved, \$1500.00, S. E. Whittington, 285-2727. 44-tfc.

FOR SALE: No. 1 red and white potatoes, \$3 per cwt. Elmer McGill 285-2748. 42-tfc.

JOE NEWMAN OF HART
Represents
SOUTHWESTERN LIFE
In This Area

We Have Plenty Of Good
IRRIGATED FARMS
For Sale - - On and Off
Of Paving
J.M. HAMBY REAL ESTATE
Phone EM 4-3566 Office
Phone EM 4-2553 Res.
Hereford, Texas

FOR SALE: Undeveloped land, ranging from \$100 to \$150 an acre, good water potential, drilling rights on most places. Some with 8" wells, ranging from \$285 to \$350 per acre. Can also rent more land with the purchase of some tracts. Also choice quarter section, four miles Dimmitt, three bedroom home, carpeted, nice, 40 acres cotton, 80 milo, 1/2 mile pipeline, \$525 per acre. Call at night, 647-3744 or 647-3652, Dimmitt, Texas. 38-12tc.

FOR SALE: House with 125x140 foot lot. Ideal location. Also 6 room house to be moved. Call 285-2786, Vance Estes. 44-tfc.

FOR SALE: One Shetland pony, can hold 'till Christmas, \$45. Contact Elmer McGill, 285-2748. 44-2tc.

FOR SALE: Large commercial lot. 250x204 feet. Well located. See Bill Yates, G. T. Sides or Howard Hall. 27-tfc.

FOR SALE: Three bedroom house on paving, \$200 down. \$60 month payments. S.E. Whittington, realtor. 43-tfc.

FOR SALE: 320 acres, all in cultivation. Three 8" wells. Natural gas. Good improvements. Might take 29% down. Call 285-2423, George Barron. 45-4tc.

FOR SALE: To be moved, five room and bath house, \$2000.00 phone 285-2108 or 285-2926. 45-tfc.

FOR SALE: '62 Volkswagon or 57 Buick Station Wagon, both in good condition. One owner, C.T. Locky. Phone 285-2252. 45-3tc.

FOR SALE: 80 acres, all cultivation. Eight-inch well. Four-room house 1/2 miles off paving, \$14,000 down payment. S.E. Whittington, realtor. 43-tfc.

FOR RENT

FOR RENT: 3 room and bath home, 803 West 7th. Call 285-2544. 46-3tp.

FOR RENT: Two bedroom house for rent, on Ave. G. Call 285-2803. 41-tfc.

TREE TOWN

Every year about this time, Shelton, Washington, in the heart of the great timberlands of Mason County, broadcasts its slogan to the world. It is "Christmas-town, U.S.A." Christmas tree farms ship their products across the world. The young decorative trees are Douglas firs.

Yule Greenery Once Prohibited

Love, the poets say, is like the wild rose briar and friendship like the holly tree. The similarity of love and wild rose briar may need proving but history records the use of holly as a symbol of goodwill and friendship even before the Christian era.

Holly wreaths, sprays and twigs were used, too, in various rites throughout much of Europe in those early days. And large quantities of the shiny green foliage and red berries were brought indoors to brighten the scene during drab winter days. But even before the Romans set foot on English shores, the druids were using holly in their own pagan rites.

Due to this pagan association, early Christian leaders opposed use of holly during the Christmas season. In fact, Christians were forbidden to decorate their homes with Christmas greenery during the mid-December Saturnalian revelries of the Roman Empire. Eventually, however, holly decorations became so well established and so popular they were given Christmas acceptance.

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2000 acres irrigated land 700 wheat, cash lease.
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EM 4-2566 Hereford, Texas
J. M. Hamby EM 4-2533
Durwood Hamby EM 4-2466
Harold Hamby EM 4-2454
Gerald Hamby EM 4-1534

South of the Border It's Posadas at Christmas

Santa Claus, the Christmas tree and Rudolph the Red-Nosed Reindeer don't mean much to folks south of the border. And because they don't visit to Phoenix, Arizona, and the Valley of the Sun can enjoy some unusual and delightful Yuletide treats.

The traditional method of greeting Christmas in Mexico is by means of posadas and pinatas. Both can easily be seen in the Mexican sections of communities around Phoenix or in border communities such as Nogales just a few hours drive south of the Arizona sun-fun capital.

Colorful Posadas

The posadas—among the most colorful of all Mexican celebrations—emphasize the religious aspect of the holiday. They begin about nine days before Christmas. A couple representing Joseph and Mary—usually accompanied by a donkey and pilgrims (who are really guests)—re-enact the search for lodgings prior to Christ's birth. Carrying lighted candles, they sing beseeching songs, asking for shelter. The hosts pretend, for a while, that they won't supply lodgings. Then—as all hope seems gone—they relent. The singers and guests enter, and the party begins.

It's a festive time, and usually includes a Pinata. This is especially so if there are children in the group. The piece de resistance is a large papier-mache container

which may take the form of a large animal, bird, person or other shape. Inside are candy, nuts, toys and other treats, and the entire thing is suspended by a movable string above the heads of the guests. Guests are blindfolded, and one by one try to hit the container with a stick. Since the "stocking" is manipulated out of reach, there's always much laughter at each futile swing. Finally, though, one of the guests manages to get in a good whack—and there's a gay scramble for the goodies as they cascade over the floor.

Traditional Dish

Climax of the posadas is midnight mass on Christmas eve. It's an emotional experience cherished by many travelers. Then, to the tune of ringing bells, celebrants go home to a traditional dinner of revoltijo, a dish consisting of potatoes, shrimp, chili, rosemary, prickly pear and whatever else the family can afford.

The festivities on the border may easily be seen by hopping a bus or renting a U-drive car for the three and one-half hour drive from Phoenix to Nogales. Not only do they form an unusual part of the Christmas holidays but they add spice to the myriad of other events like the Copper Bowl game and warm sun-filled days that make the Phoenix Christmas season one of the gayest times of the year.

Scientist Not Satisfied With Native Holly

Of all the traditional, always-the-same symbols of Christmas, you might think that holly is most unchangeable.

But a plant breeder at Rutgers University's College of Agriculture says "no."—there's room for improvement in holly. He's not out to change the symbolism of holly, whatever that may be, but only the plant itself.

Dr. Elwin R. Orton is talking about American holly—*ilex opaca*—that grows best in New Jersey and the East, not English holly. Most of the English holly available at Christmas comes from the Pacific Northwest.

Variations

But there are tremendous variations within the American species in color, glossiness of leaves, bearing habits of berries and other characteristics. And it lives through cold winters that can kill the less hardy English holly.

Dr. Orton's holly-breeding project began with selection of male and female plants with characteristics that might improve the species, then cross-pollination according to time-tested methods.

Harvesting the berries was easy enough. But each berry contains four seeds with extremely hard coats. Normally, in wild state, a

holly seed takes as long as three years to germinate.

Still Takes Time

Successful experiments compressed this time to 14 months, yet it's still two and a quarter years from time of planting the seed until the new plant is 15 inches high and big enough for results to be seen. Complicating this situation is the fact that some plants don't begin to show desirable characteristics—put their best foot forward—until after four or five years.

New sorts will be worth waiting for, but meanwhile, Dr. Orton suggests, enjoy whatever kind of holly you can get, American or English. Even a sprig in the plum pudding helps preserve the tradition.

In French Canada

In French-Canadian homes, one of the highlights of Christmas is the "Reveillon," a middle-of-the-night family feast, for adults. The meal is served after the return from midnight mass but the preparations start many weeks ahead.

Much of the food for the feast, nowadays, centers around turkey and trimmings. But the traditional dishes, including goose with nut stuffing, and such specialties as "tourteries," or spicy pork pies, are still prepared for the Reveillon.



WE MADE 'EM--Second grade students in Miss Judy Ogletree's room proudly claim they have made all the decorations on the Christmas tree in their school room. Shown are Mike Armstrong, Guy Thomas, Debbie Stone and Karen Sue Kennedy.



LOOK AT THE STAR---Jennie Lynn Gunter, daughter of Mr. and Mrs. Ull Gunter, points to the star on the decorated bulletin board at H. P. Webb Elementary. Jennie Lynn is a first grade student in Mrs. Jimmy Jenkins room.

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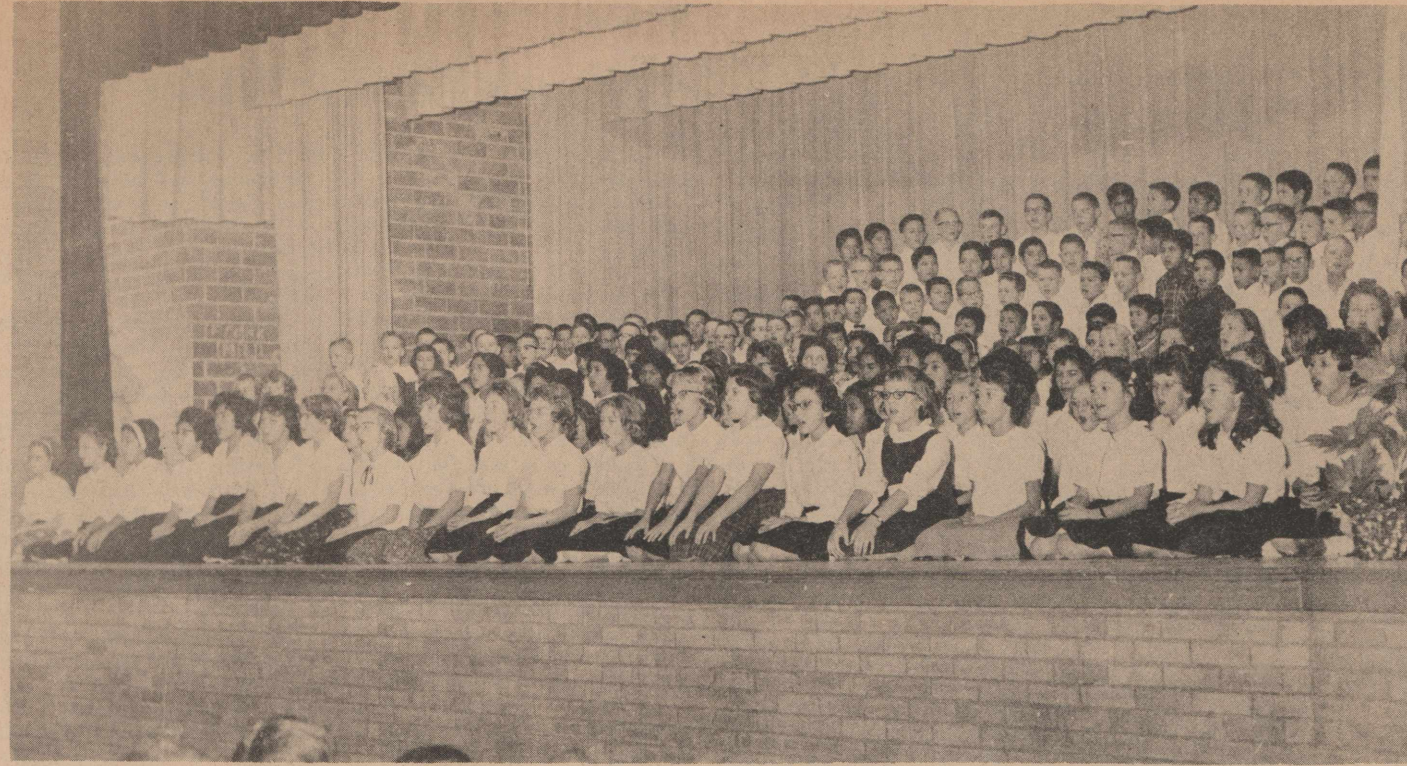
MERRY CHRISTMAS



To wish you
Holiday Cheer

At this festive season, we look back upon a year of meeting old friends and making new ones. To all go our hearty thanks and happiest greetings. May each and every one of you have the merriest holiday ever.

SUPERIOR CLEANERS
Jim And Marguerite

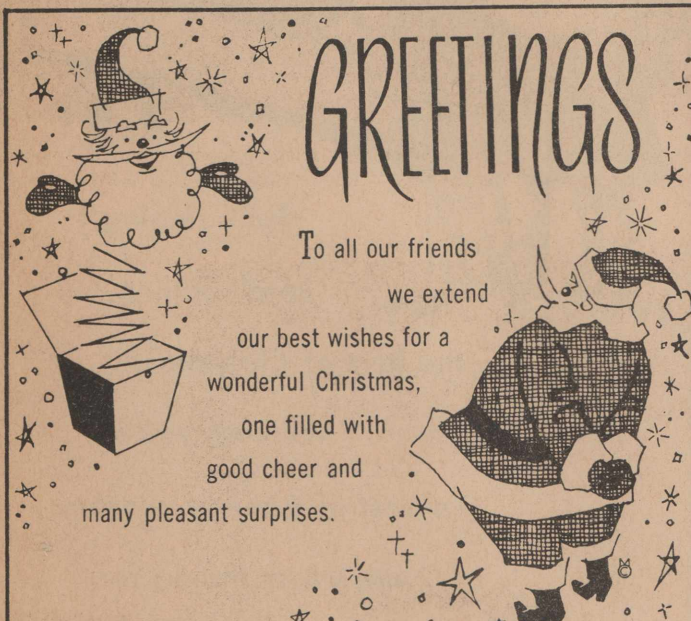


ELEMENTARY CHOIR--Fourth and fifth grade students sing Christmas hymns at the program held Thursday morning in the high school auditorium.

HAPPY CHRISTMAS TO ALL!



Olton Recreation Club
H.C. (Slim) Webb



GREETINGS

To all our friends we extend our best wishes for a wonderful Christmas, one filled with good cheer and many pleasant surprises.

PARLEY'S BARBER SHOP
The Parley Myers Family

Letters To Santa

with a camper on it and a "surprise", also, candy and nuts. Remember all the other girls and boys.

Love,
Darryl Bley

Dear Santee Clause,
Please send us two Chatty Kathy Baby dolls. Also include a couple of adorable, loveable, dark, haired dreamboats. Make them about five and one half feet tall. Try to have them anywhere from 14 to 16 years of age.

We have been real good this year.

We love you,
B & S

P. S. Please send D. and J. our friends, two thunderbirds. One bright pink and one red. Include two credit cards and a couple of tall handsome boys. Send all of our other friends something too.

Thank you,
Dear Santa Claus and all his helpers,
Are you busy cutting down Christmas trees? And making toys? In my stocking I want a candy cane, a big red apple, nuts, a hankie and a little bell. I want a doll house. Are you getting lots of letters? Did you decorate your Christmas tree?
I love you, Santa.
Alanna Spain

Dear Santa,
I want a "talkie doll."
Beverly Jan Spain

Olton Teachers Hear Talk On Russia At Wayland

PLAINVIEW--No room for a person like the West Texas farmer exists in the Soviet system of government, Dr. Jerry Dawson, head of the history department at Wayland Baptist College, told some 45 teachers attending the December Plains American Heritage meeting in Plainview.

Attending from Olton were Wandie Hutson, Carl McClure, C. L. Curry, and Joe Turner.

Anyone who has the leadership necessary to manage men and capital, such as many farmers of this area have, would face extermination in Russia because they would be a threat to Russia Authority, asserted Dr. Dawson. Pointing out the lack of leadership among the Russian people, Dr. Dawson continued, "One of the greatest faults in the Russian system is that no single educated group is able to step forward to support and preserve their ideals."

In 1943 Stalin admitted that 10 million people had perished in purges since he came to power and no single person or group was willing to assert any authority to stop him, pointed out Dr. Dawson.

"Many times in their history, the Russian people have been promised freedom, ownership of land and government by the people, but before they ever had the opportunity to taste a new way of life, the promises were withdrawn, and no group challenged the leaders who did not keep their word."

In seeking their freedom the people have sometimes used terrorist tactics. "At the time in American history when we were worried about slavery and expansion to the West, the Russian peasants were concerned about terrorizing their government in an attempt to get their freedom," he continued. "The terrorists killed some 350,000 people associated with the government during the period of some 30 years."

Challenging the teachers, Dr. Dawson said, "If people like you ever cease to tell young people about their responsibilities and freedom, then we will lose our way of life. We must continue to transmit our American heritage from the past to the present, from the present to the future, without losing integrity of the movement and ideals that make us great."

Presiding at the meeting was Charles Ogilvie, director of the program coordinated by Wayland. Cities participating in the heritage program include Abernathy, Cotton Center, Dimmitt, Hart, Hale Center, Kress, Lockney, Olton, Petersburg, Plainview and Tulia.



Blessings at Christmas

The spirit of that first Christmas is the most precious gift of all. May it abide with you and yours now and always.

Circle Gin Co.



ALL AROUND THE TREE---Third grade students in Mrs. Eldon Franks room gather around the tree in their classroom. At the left are Alfonso Mosqueda, Bobby Moore and Cheryl Williams. At right are Roy Amaya, Kathleen Jones and Kathy Langford.

VISIT LEWISES
JoAnna Lewis from Howard Payne College, Brownwood will spend the Christmas holidays with her parents, Mr. and Mrs. John E. Lewis.

VISIT WITTENS
Miss Tommie Witten from Baylor University at Waco will spend the Christmas holidays with her parents, Mr. and Mrs. T. L. Witten.

VISIT SPEERS
Visiting in the Jim Speer home last week were their daughter and family, Mr. and Mrs. Tom Rankin of Henderson.


VISIT SMITHS
Mr. and Mrs. Neil Wade Jr. from Dumas spent the weekend in the home of her parents, Mr. and Mrs. Norman Smith.



Merry Christmas

To all our friends we send the warmest greetings of the season and our sincere wishes that you will have a Christmas that you will long remember for its hearty cheer and outstanding joy.

BORUK THEATRES AND EMPLOYEES



Greetings

Our wish for you is that your holiday will be just blooming with happiness. And to you, too, our sincere thanks for your loyal patronage and friendly good will.

BIZZELL'S
Gerald, Mabel, Gary And Gail

OUR FONDEST WISHES FOR A Merry Christmas

Knowing that we have so many wonderful friends... old and new, gives us a warm glow at this happy time! Thank you all!



High Plains
Fertilizer & Delinting

Foreign Student Speaks To FTA

The Campbell Future Teachers of America met Dec. 18. Carolyn Bley, president presided. Elaine Lewis gave the invocation. Reports were given on the district convention held in Lubbock. The group decided to have a party Jan. 20. Plans will be announced at a later date.

Speaker for the meeting was Ute Unger, exchange student from Germany, who is attending Springlake High School this year. Miss Unger told of the educational system in her country. Also, she told of the Christmas customs in Germany. Mrs. Cecil Slover, home-making teacher in Springlake High School accompanied Miss Unger to Olton.

Mrs. John Campbell, sponsor of the local chapter of Future Teachers, was presented a Christmas gift by the group.

Social Security Representative To Be In Olton

Prevent errors and assure yourself that you get social security credit for wages earned. Make sure your employer sees your social security card so that accurate reports can be made of your earnings. All records of wages earned under social security are kept in your own individual social security account. Your social security account is identified by social security number—others may have a name identical with yours—but no one else has your social security number.

A representative of the Lubbock Social Security Office will be in Olton Jan. 8 in the City Hall at 9:30 a.m.

VISIT HAIRS

Miss Lana Hair, a student at Stephen F. Austin College, Nachodoches, will visit her parents, Mr. and Mrs. Laus Hair, during the Christmas holidays.



COACH'S FAMILY---Football's the thing around the Walter Bryan household. Shown here are Mrs. Bryan, Steve and Leigh Ann. Bryan is head coach at Olton High School.

TO COACH'S WIFE

What's Football Like?

What's it like to be a football coach? More particularly, what's it like from his wife's point of view?

"You have to love it to live it," is the way Mrs. Walter (Shirley) Bryan, wife of Olton's head coach, expresses her feelings on the matter.

Noting that the hours her husband keeps are sometimes very trying, she says:

"I read once that for every hour spent on the practice field, two hours were spent preparing for it."

"Well, I can certainly agree with that," Shirley says.

A sports fan herself, Mrs. Bryan has missed only two football games in the four years the Bryans have lived in Olton.

"I like all spectator sports, but I would have to say football is my favorite," she, not surprisingly, notes.

The Bryan's seven year old son, Steve, is also quite interested in sports.

"He lives at the gym", Shirley says, adding that, with his small friends, he "plays whatever the older boys are playing."

Last summer, he played in

the Pee Wee baseball league and is reported, by his mother, to have "thoroughly enjoyed it."

The youngster is pretty definite about the fact that "I'm going to play football when I'm older."

Though younger than Steve, the Bryan's daughter, five-year-old Leigh Ann, also takes an interest in the games.

Mrs. Bryan is also a golf and bridge enthusiast.

"Walter likes to play golf too," she says, "but it's pretty hard for him to find the time."

Coach Bryan, a graduate of Texas Tech, played professional football with the Baltimore team in 1955.

In 1956, they moved to Plainview, where he was an assistant coach.

Shirley also attended Tech. She is originally from Amarillo and her husband from Olney.

"The hours Walter spends at his job are long and I sometimes get tired of football by Thursday," Mrs. Bryan says.

"But", she adds quickly, "Friday night I just couldn't miss that game."

HAPPY BIRTHDAY

DECEMBER 26
Clyde Galloway
Junior Muller
Mrs. Ershel Johnson

DECEMBER 27
Owen Jones
Nancy Norfleet
Robert Kent Pollard

DECEMBER 28
Randy Reynolds
Anita J. Sullivan

DECEMBER 29
Jolene Givens
Naomi Machen
Rusty Sherman
Charles E. Sullivan
Gary Don Harkey
Kristi Blessing

DECEMBER 31
Robert Meinecke
Betty Truelock

HAPPY ANNIVERSARY

DECEMBER 28
The Tom Critchfields

DECEMBER 29
The J. D. Lancasters
The Dan Williams

DECEMBER 30
The Calvin Horns

DECEMBER 31
The Royce Collins
The Shem Davis

FROM CANADA
Kenneth Moss flew home from Canada Wednesday night to attend the wedding of his daughter, Jonelta, which took place Saturday evening.

The Texas Highway Patrol investigated 11 accidents on rural highways in Lamb County during the month of November, according to Sergeant D. S. Lawson, highway patrol supervisor of this area.

VISIT POTEETS

Miss Cheryl Poteet, a student at Texas University, will be home with her parents, Mr. and Mrs. Clovis Poteet, over the Christmas holidays.

VISIT PRESTRIDGE

Barry Prestridge, a student at Howard Payne College in Brownwood and Kenneth Prestridge, a student at Stephen F. Austin College in Nachodoches, will spend the Christmas holidays home with their parents, Mr. and Mrs. Barton Prestridge.

PEANUT BUTTER COCONUT BALLS

(BY MRS. DAVID HOWTON)

1 box powdered sugar
3/4 cup peanut butter
1 tsp. vanilla
Canned milk or cream

Mix all ingredients. Add just enough to hold mixture together. Guard against adding too much milk or mixture will become soft. Form into balls 1 inch in diameter. Roll in coconut flakes.

MARTHA WASHINGTON CHOCOLATES

(BY MRS. ELMER PHILLIPS)

2 pounds confectioner sugar
1 can Eagle Brand milk
1/4 pound butter
1 tsp. vanilla
1 quart finely chopped nuts
Cream butter, add sugar, milk and pecans with vanilla and roll into small balls. (Let set a while to get firm or place in refrigerator)

1/2 pound unsweetened chocolate
1/4 pound paraffin
Melt paraffin and chocolate over hot water. When melted, dip the balls into this mixture. If it gets thick before you finish dipping the balls, reheat the mixture.

PEANUT BRITTLE

(BY MRS. ELMER PHILLIPS)

2 cups sugar
1/4 cup water
1/8 tsp. salt
3/4 cup light corn syrup
2 heaping cups small raw peanuts.
3 1/2 tsp. soda

Combine sugar, water, salt, and corn syrup in a saucepan, when mixture is boiling, add raw peanuts. Cook until a little dropped in cold water will be so brittle it strings as it strikes the water and hardens immediately. Remove from heat, quickly stir in the soda, and as

soon as soda is mixed with candy pour onto a greased marble slab. When cool enough to touch, stretch out to make as thin as possible. When cool, break in pieces and store in covered container.

WT STUDENTS

Some students home from West Texas State University to spend Christmas with their parents will be Phyllis Hair, daughter of Mr. and Mrs. Laus Hair; Jimmy and Gary Lawson, sons of Mr. and Mrs. Drexel Lawson; Ronald Fancher, son of Mr. and Mrs. C. B. Fancher; Kenneth Hooper, son of Mr. and Mrs. Elbert Hooper; Hayden Hankins, son of Mr. and Mrs. W. T. Hankins; Jimmy Stone, son of Mr. and Mrs. Marshall

Stone; Freddie Gordon, son of Mr. and Mrs. Fred Gordon, Margaret McBroom, daughter of Mr. and Mrs. Everette McBroom; Mr. and Mrs. Eddie Carson, son and daughter of Mr. and Mrs. H. B. Carson and Mr. and Mrs. Owen Jones; Ronnie Parsons, son of Mr. and Mrs. Conner Parsons; Larry Fancher, son of Mr. and Mrs. Cloys Fancher and Lawana Long, daughter of Mr. and Mrs. Garland Long.



Bells ringing,
carol-singing tell
the joys of Christmas.
We wish you all
the best of a merry season,
with warm thanks for
your good will.

ROY GRANBERY INSURANCE AGENCY

Merry Christmas

We're ringing out our very warmest Yuletide greetings to you and yours... with a sincere "thank you."

ADRIAN FOOD

GREETINGS

From all of us to all of you...with hearty good wishes for the holiday season, and with warm appreciation for the privilege of serving you, now and in the years to come.

FROM ALL OF US AT
ROPER OIL CO.

M & G PAINT AND BODY SHOP

E. HWY. 70
NEXT TO GRAY'S GARAGE

Complete
Body & Fender Work

ALL TYPES OF

Glass Installation
All Auto Painting
Tractor Painting

ALL TYPES OF

Appliance Painting

M & G PAINT AND BODY SHOP

Owners

Wayne Meadows
Floyd Gray

Greetings

It Is With Pleasure That We Pause
From The Usual Routine Of Business Today
Thank You
For Your Friendship, Good Will And Loyalty.
May The Happiness And Good Cheer
Of The Holiday Season Be Yours
Throughout The New Year

CHICKEN INN RESTAURANT
MR. & MRS. LOUIS MCBEE
Plainview

at Christmas!

This happy time of year
fills all hearts with the spirit
of good will, good
wishes and good times!
Our best wishes
for a Very Merry Christmas!



K DEPARTMENT STORE

K and Sammie Salman, Mrs Bob Daugherty,
Olivia Saldivar & Maria Vela

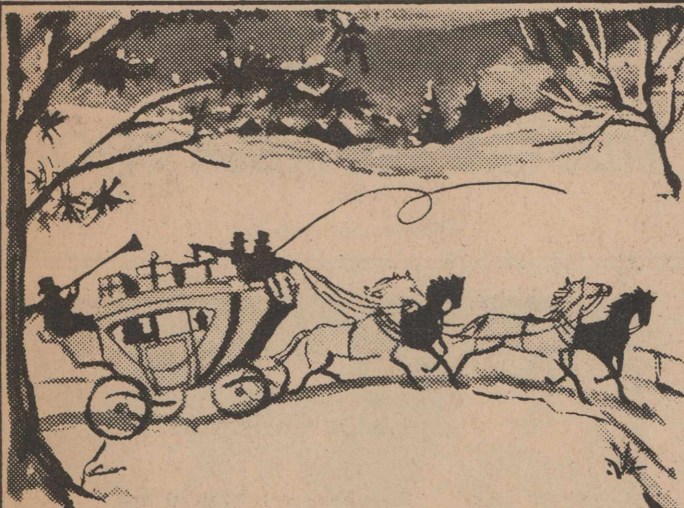
HAPPY HOLIDAY



We welcome the holiday season with the sincere hope that it proves to be the happiest one ever for you and your family.

NORTHSIDE GIFT

Mr. and Mrs. R.H. Thomas



Merry Christmas

We send you a bountiful load of good wishes, friends and neighbors.

At this joyous season, may you know all the happiness and contentment of a good old-fashioned Christmas.

GRAY'S GARAGE

Floyd And Jackie Gray



SOL-De Lois Castle sings a solo in the elementary school program held Thursday morning in the high school auditorium.

MAYONNAISE CAKE

(BY MR. L. A. BOTKIN)

In 1 cu warm water, soak for 10 minutes 1 (7 1/4 oz.) pkg. dates. Add 1 cup sugar, 1 (8 oz.) jar mayonnaise, 1 tsp. soda, 1 tsp. vanilla, 2 cups flour and 1 cup pecans. Mix well and bake. If you mix the pecans and our together the pecans will not settle to the bottom.

POTATO CANDY

(BY MRS. DAVID HOWTON)

Boil 1 potato the size of an egg. 1 box powdered sugar 1 tsp. butter 2 tsp. mint flavoring

Peel potato and mash. Add powdered sugar, butter and flavoring. Flatten into pieces size of a quarter. Dip in following mixture.

1 pkg. semi-sweet chocolate 1 1/4 bar Gulf parfin Place on wax paper and cool.

ANGEL SALAD

(Mrs. Clifford Curry)

1 small can Mandarin oranges 1 small can crushed pineapple 1 package miniature marshmallows 1 can angel flake coconut 1 carton sour cream Mix together and chill two or three hours. Serve.

FUDGE

(Mrs. Gerald Ray)

4 cups sugar 1 large can Pet or Carnation milk 1/2 pound butter or margarine Mix together and boil seven minutes Remove from fire and add 1 pint marshmallow creme 3 small packages chocolate chips 1 pound pecans (less will do).

SWEET HEART SALAD

(Mrs. George Kidd)

1 No. 2 can crushed pineapple 1/2 cup sugar 1 1/2 tsp. unflavored gelatin in 1/4 cup cold water 2 tsp. lemon juice 2 tsp. marshino cherry juice 1 12-oz. package cream cheese 12 marshino cherries 1/2 pint whipped cream 1/2 cup nuts Heat pineapple with sugar. Dissolve gelatin with water then stir into pineapple mixture. Add the lemon juice and cherry juice and let cool. Mash cream cheese. Add the sliced cherries. Then mix with pineapple mixture. Chill until slightly thickened. Next add the whip cream and blend with pineapple mixture. Place in refrigerator.

APPLE BREAD

(Mrs. Leah Cross)

1 cup sugar 2 eggs 2 Tbsp. sour cream 1/2 cup wesson oil Mix ingredients together and add: 2 cups flour 1 tsp. soda 1/2 cup nuts 1 cup chopped apple Cook in loaf pan 350 for 1 hour.

DATE LOAF CANDY

(BY MRS. ELMER PHILLIPS)

3 cups white syrup 1 1/2 cups sweet milk 1 tsp. butter, rounded 1 cup nuts Cook milk, sugar and butter until forms a soft ball in water. Add dates, and nuts. Cook about five minutes or until dates are dissolved. Cook three minutes, then beat until it forms the consistency of dough. Mold in a long loaf. Have a wet cloth in which to mold. When cold, cut into slices about 1/2 inch thick. Three-fourths cup shredded coconut makes this candy even more delicious.

CHRISTMAS COOKIES

(By MRS. DENVER OFFIELD)

1 pkg. dates, cut fine 1 cup pecans, broken 1 can coconut 1/2 cup cherries (green and red) 1 can Eagle Brand Milk 1 tsp. vanilla Mix well and add 1/2 cup flour. Bake at 375 degrees for 12 to 15 minutes.

PEANUT BRITTLE

(BY MRS. ROY AIKMAN)

3/4 cup sugar 1 cup raw peanuts 1/2 cup white karo 1/4 cup water 1 tsp. soda Cook between 12 to 15 minutes. When the peanuts begin to pop it is done. Add soda and stir. Pour on plater or flat bowl. Do not spread.



At Christmas

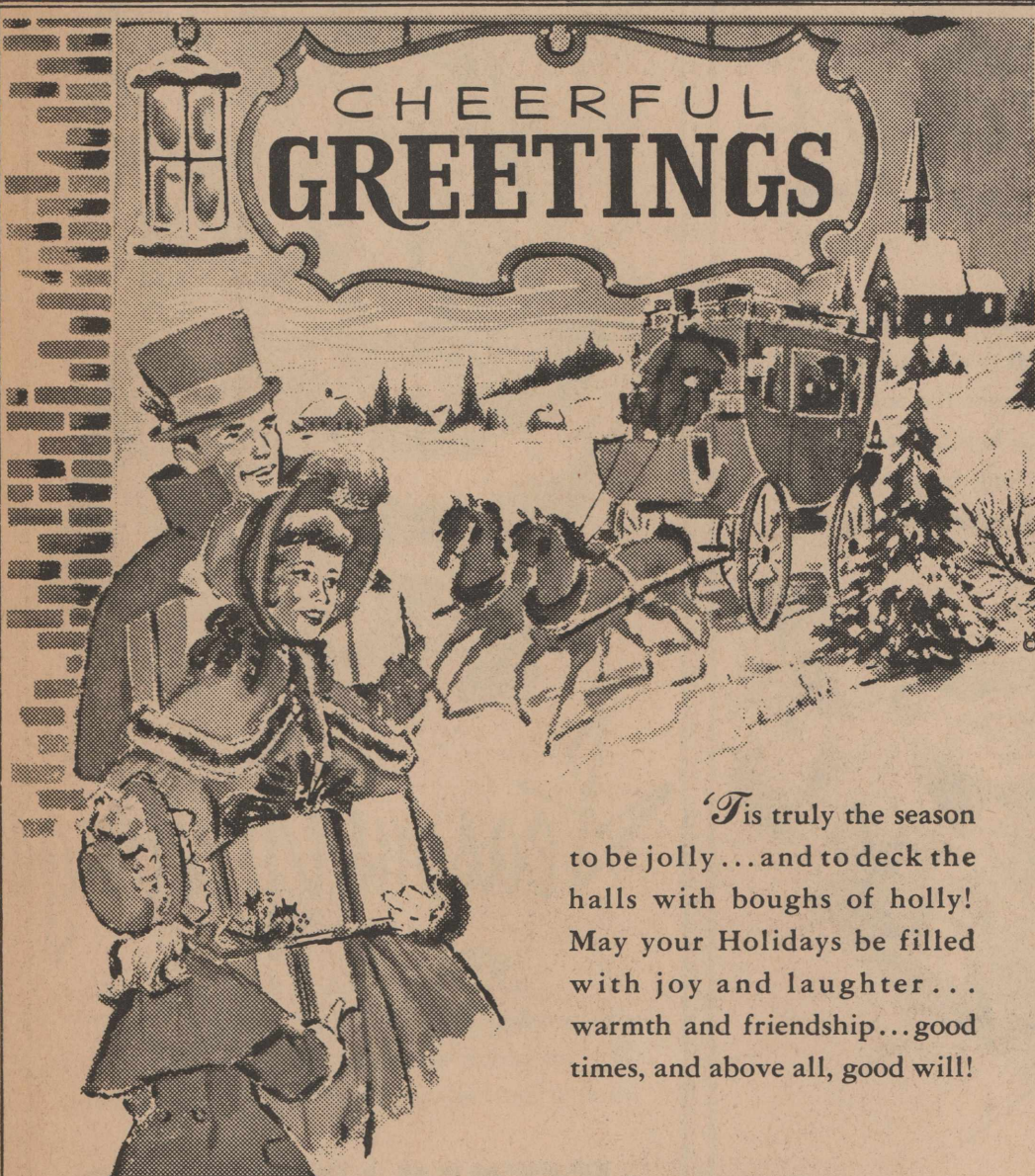
May this Christmas Season

lift your spirits, warm your heart

and bring you untold joy and happiness.

DUNCAN'S 5-10¢

Bob, Paula And Louisa



CHEERFUL GREETINGS

'Tis truly the season to be jolly... and to deck the halls with boughs of holly! May your Holidays be filled with joy and laughter... warmth and friendship... good times, and above all, good will!

THOMPSON GIN

5 Miles North Of Circle



A Very Joyous Christmas

Across the years, the blessed Nativity renews in our hearts the message of spiritual joy and peace. We extend to you and your loved ones our sincerest wishes that you may experience to the fullest the wonders of this Holy Season.

Herman, Loraine And All
The Folks At Cash Way Food

SHOP IN-STORE
SPECIALS AT CASH WAY

BEGINNING FRIDAY

Dec. 27, 1963

We Will Be Closed

Dec. 25-26 And Jan. 1

Soybeans Could Become Major Crop In This Area

Will soybeans become a major crop in the Panhandle of Texas and Oklahoma? Leland Wilson of Farnsworth and the High Plains Research Foundation worked together this year to find out.

Members of the Board of Trustees of the Foundation, Drew Willis of Perryton, and Ralph Blodgett of Spearman, invited Leland Wilson to conduct the test as a part of the Foundation's Farm Centered Research work. Barry Love, Assistant Agronomist, and Paul

Belcher, Technician of the Foundation staff, worked with Wilson in the testing program. Dr. Earl Collister, Director of the Foundation, stated "Results of the test indicate that farmers in the area will be interested in soybean production in the future."

There were three released varieties and seven experimental strains selected from the breeding program at the Foundation in this test.

The new HINN variety produced by the High Plains Re-

search Foundation, which will be available for general use in 1965, produced the highest yield of 39.5 bushels. Yields of the other released varieties were: Lee-35.5 bushels and Hill 35.2 bushels. The yields of the seven experimental strains, from the Foundation's breeding program, varied from 38.5 to 18.4 bushels per acre.

All bean plantings had adequate irrigation. They were thoroughly inoculated with nitrogen fixing bacteria before planting. All soybeans were planted May 22, and were harvested Nov. 13. Wilson kept the soybean field free of weeds and protected from rabbit damage throughout the season.

Farmer Leland Wilson and Barry Love of the Foundation

staff are seriously contemplating a larger acreage planting of the HINN variety and an early maturing strain in 1964.

This short season strain is believed to offer a good possibility for a crop in the area with 105 to 115 days between planting and maturity. The HINN variety is 130-135 days in maturing.

Soybeans drop their leaves in early fall. There is no storage problem for the beans dry out rapidly. Beans growth usually stops when temperatures drop below 30 degrees. There is an interest in the short season bean for the High Plains.

John Jay was the first chief justice of the Supreme Court.



KEN PRESTRIDGE

Prestridge Is Awarded Scholarship

Ken Prestridge, son of Mr. and Mrs. Barton Prestridge, received one of three Lacy H. Hunt Scholarships, awarded to outstanding students in the department of forestry at Stephen F. Austin State College, Nacogdoches.

Hunt presented the scholarships to the three at the annual Sylvan Club Christmas Dinner, Dec. 7, at the Piney Woods, Country Club. The recipients of the scholarships were selected on the basis of scholarship, leadership, character and professional promise.

Others receiving the scholarships were Will R. Richerson, Nacogdoches, and Grant Gaumer, Houston.

Prestridge, a junior at SFA was graduated from Olton High School in 1960.

FAMILY MOVES
Lacy Armstrongs moved to Dalhart last Friday. Armstrong will farm there.

CC-A Drive For Members Set Jan. 17

The Chamber of Commerce and Agriculture membership committee met Friday and set the date for the annual membership drive.

The drive is scheduled to begin Jan. 17 with a 7 a.m. kickoff breakfast and close Jan. 31 at the CC-A banquet.

Slogans for the drive will be "64 more members in '64". Chairmen for the drive are Rex Chitwood and Eldon Franks.

VISIT GOLDENS
Visiting in the Charles Golden home over the Christmas holidays will be their daughter, Mr. and Mrs. Don Carson and Julie from Oklahoma. They will also be visiting in the home of his parents, Mr. and Mrs. Lec Carson.

VISIT JEFFERYS
Mr. and Mrs. Joe Wyman of Dallas came Friday to spend the Christmas holidays with their parents, Mr. and Mrs. A. B. Jeffery. Also visiting in the Jeffery home Christmas will be Mr. and Mrs. Leroy Measles and children of Tulia.

Merry Christmas

With cheery wishes for a happy holiday season, we greet all our good friends and customers and extend our heartfelt thanks for the opportunity of serving such wonderful people. A very Merry Christmas to one and all!

HUBERT'S BARBER SHOP

Charles Sullivan



Season's Greetings

With all the warmth of the Yuletide spirit, we extend to everyone our very best wishes for a holiday as bright and glowing as a Christmas candle... as joyously beautiful as the sound of church bells ringing across the land. May the happiness of the season remain forever in your heart.

MOORE'S AFFILIATED FOODS

The Kenneth Moore Family

- | | | |
|------------------------------|----------------------|------------|
| CANNED BLACKEYED PEAS | FOOD KING
300 CAN | 90c |
| DRY SALT JOWLS | LB. | 15c |
| KRAFT VELVEETA | 2 LB. BOX | 98c |

SHOP OTHER IN-STORE SPECIALS

Beginning Friday, Dec. 27

We
Will
Be
Closed
New
Year's
Day

MOORE'S
AFFILIATED FOODS
FORMERLY
BOTKINS

DOUBLE S & H GREEN
STAMPS EVERY TUESDAY



FOOD STORE



OLTON PRESENTS-Gil Nicholson, two-year-old son of Mr. and Mrs. Hal Nicholson, Mr. and Mrs. G. A. Nicholson and Mr. and Mrs. Edd Wheat of Earth are grandparents.

Greetings

Like jolly old Santa himself, we're full of good wishes for one and all for a holiday season that will long be remembered for its good cheer and happiness.

Parsons Furniture

Conner, Thelma, Ronnie & Gayle

Tidings of great joy

To each of you, we extend our heartfelt wish that this Christmas season brings you peace and happiness.

RAY KEELING
BUICK, RAMBLER
LITTLEFIELD, TEXAS

Season's Greetings

As Santa said to the reindeer, "It's a real privilege to serve so many wonderful people." We are proud and thankful for the privilege of serving you, and we wish you a very happy holiday.

JEFFREY LUMBER CO.

Albert And Prudy Jeffrey

MERRY

CHRISTMAS


From All Of Us At Olton State Bank

- Owen Norfleet, President
- Frank Cornelius, Vice-President(Inactive)
- Louis Hair, Vice President
- Gene Trotter, Vice President(Cashier)
- Clinton Billingsley, Asst. Cashier
- Charlie Jones, Director
- G.T. Sides, Director
- Robert L. Straw, Director
- Marilyn Ballard, Bookkeeper(Teller)
- Kay Nicholson, Bookkeeper
- Minnie Ellis, Bookkeeper
- Wanda Ross, Bookkeeper
- Ineta Dennis, Bookkeeper
- Margie McAlister, Secretary
- Raiford Daniel, Teller
- Eleanor Sudduth, Teller
- Louis Morris, Custodian



OLTON STATE BANK

Member F.D.I.C.



CHRISTMASTIDE

To follow the light of a star... to worship and to pray
...to give of our plenty to others... to share the joy of Christmas... these are the true gifts of Christmas... ours today as when the wise men sought a humble manger. May we treasure them always.

BRITAIN PHARMACY
Littlefield, Texas



DECORATED FOR CHRISTMAS—The home of Mr. and Mrs. Lester Thompson is brightly and gayly decorated for the Christmas season. The Thompsons live in the Hill Crest addition.

He frequently designs and paints many of his Christmas decorations.

HOLIDAY CANDLES

Don't deny yourself a candle-light atmosphere at Christmas if such is your desire. Just remember that the candle represents a potential fire hazard. Never place lighted candles

on a Christmas tree, or in the window. Do not use them in any manner with decorations that are flammable. Light them only in rooms where someone will be able to watch them closely. Extinguish candles whenever you leave the room or the house.

Gift Buying Service Does Complete Job

Ordinary gift certificates are seldom used as business gifts. In recent years, however, something pretty close to a gift certificate has enjoyed popularity on the business front. This innovation has been brought about by the selective gift company—holiday gift buying service for business and industry.

Most of them operate in the same manner. The gift buyer simply decides how many presentations he wants in each price range and the selective gift company does the rest purchasing, gift wrapping and mailing.

The innovation is a selective gift presentation. It is a personalized booklet that illustrates a dozen or more gift selections accompanied by a selection card. The giver sends the booklet; the recipient sends the appropriate card to the gift service to receive the gift of his choice.

Holiday Fireworks

In the United States, fireworks are associated with the celebration of the Fourth of July. In the South use fireworks to celebrate the birth of Christ.

In some sections of the American West, particularly on Christmas Eve, fireworks are as traditional as going to church or setting down to a family feast.

Cards Show Changes

Greeting cards for Christmas show, each season, an increase in the number of religious subjects—but this has not always been true. In fact, the earliest Christmas cards often had designs that seemed to have no connection with the holiday.

Instead of Nativity scenes or symbols of holly and mistletoe, early American Christmas cards of the 19th century were decorated with roses and portraits of young ladies, according to The Encyclopedia Americana. Often, plump robins were pictured sitting on tree branches dripping with icicles. In this early stage pin-up girls were not unusual. Kate Greenaway drawings were frequently used, some cards picturing single figures from her drawings, others portraying dancing girls with garlands of flowers.

About 1870, cards were frosted and fringed with heavy silk.

POINSETTIA

Long before the poinsettia became a popular American Christmas ornament, the plant had great practical value in Mexico, where the Indians used the red leaves to make a scarlet dye and extracted milky juice from the stems to use as a tonic for nursing mothers.

Indians Had Many Uses For Red Cranberry

Cranberries, a traditional part of our Christmas menus, were used in many ways by the American Indians. "Pemmican" was a paste made from cranberries. Cranberry poultices were applied to cuts and wounds, and the juice of the berry yielded a red dye.

The Indians called cranberries, the "bitter berry." Early American Pilgrims, noting the fruit to be the favorite of cranes, began referring to them as cranberries, and eventually cranberries.

First Stocking Filled By Accident

In Britain, it is the custom for children to leave their toys under the tree until the afternoon of Christmas Day. Santa Claus (Father Christmas), makes his Christmas Eve visit, however, filling the stockings left by the children at the hearth or beside their bed.

British legend says the stocking custom originated by accident. Once, St. Nicholas was making his descent down a chimney to leave some toys for a family of children and some gold coins fell from his pocket dropping into a stocking hung by the hearth to dry. Since that time, Santa has always had something for every stocking.



Greetings of the Season

The Holidays are here... with all their flurry, hurry, fun and frolic!
In the midst of all the merriment and bustle, we want to make a special point of pausing in the day's occupation to wish every one of our friends and their families all the joys of the Holiday. Serving you all has indeed made our Season bright and happy.

HART CAMP CO-OP GIN

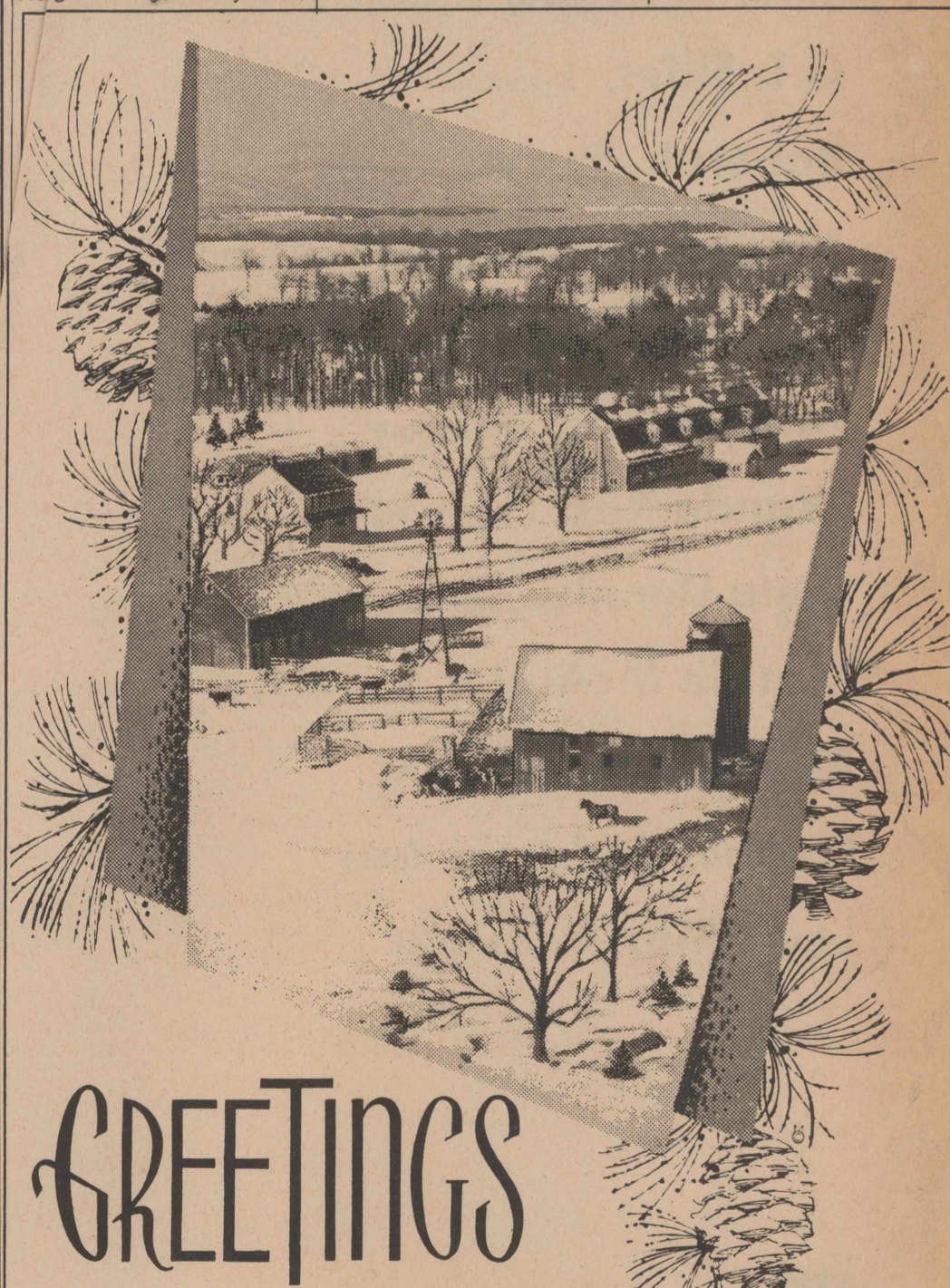
LITTLEFIELD, TEXAS

O. J. Neeley, Pres.

Elma Burlison--Manager

E. P. Oliver, Vice-Pres.
Blanton Martin, Sec.
J. P. Hukill

Don Muler
Paul Teal
J. W. Johnson Jr.



GREETINGS

Holiday time is here once again, and we take this happy occasion to wish every joy of the season to our good friends. It's always a pleasure to serve you, and we thank you!

Howard Hall Insurance

Howard, Nettie Mae and J. Curtis



NOW WHAT'S THIS—This whole Santa business is a little bit new to Chris Elkins, 2-year-old son of Mr. and Mrs. Gerald Elkins. A bag of candy soon seemed like a pry good idea to the youngster, however.

Yule Is Time For Customs

As the world grows smaller, Christmas observances in different countries grow more similar. Santa Claus in red suit and white beard drives his reindeer-drawn sleigh to North, Central and South America and to many other countries as well.

In fact, when the first explorer lands on Mars, he shouldn't be too surprised to discover that Santa, and even Rudolph, got there first.

Sharing of Christmas customs, however, only serves to point up the fact that this is a holiday for everyone, and a holiday which draws ideas from all lands and times, uniting them in both religious and secular observances of the season.

In Holland

Gift-giving season in Holland traditionally begins on December 5 and is called "Strooivand" or "strewing night." Children place their shoes by the fireplace, filled with carrots and hay for St. Nicholas' horse — in the expectation that on the morrow the shoes will contain candy, fruits and toys.

In Scotland

Christmas feast favorites in Scotland include shortbread a rich cake or cookie, and haggis, a kind of pudding. New Year's Eve, or Hogmanay, is the principal day for gifts and greetings, when children go singing from house to house, in hopes of a treat. New Year's visits are paid — and it's customary for the visitor to bring along a pocketful of coal.

In Mexico

Celebrating the posada is a Mexican custom focused on the Nativity. "Posada" means "lodging" or "inn," and for the nine "posada" days from December 16 to 25, churches, hotels, social groups and families throughout Mexico act out the story of the Nativity.



LIONS DINNER—Greta Keating, who cooks for the Lions Club, is shown above at the Christmas dinner held recently at the Methodist Church. The club presented Greta with a gift.

A procession of pilgrims comes to the place where the celebration is scheduled. They carry clay figures of Mary and Joseph, and they seek shelter from the "innkeepers" within.

At first the innkeepers refuse, then they admit the pilgrims to feast and rejoice. Figures representing Mary and Joseph are placed in a replica of the manger. On Christmas Eve, the figure representing Jesus is added.

In Portugal

Christmas is the occasion for a family celebration among the Portuguese. Families gather on Christmas Eve for dinner at the home of the oldest living relative. After the children have gone to bed, a crib or creche is placed before the fireplace, and around it are

grouped the children's shoes, which serve the same function as Christmas stockings.

In Brazil

Papa Noel makes the Christmas Eve rounds in Brazil, in a reindeer-drawn sleigh. He trims the trees with popcorn and bits of cotton — to make up for the snow that never falls. Since Christmas weather in Brazil is summery, picnics and boating excursions are part of the celebration.

In Germany

Many modern Christmas customs come from Germany, including the lighted evergreen tree. Appropriately, gift-giving season in West Germany today starts after Christmas bonuses are distributed on December 1.

Coming to you this Yuletide are our warmest holiday greetings and good wishes for a joyous season.

DALE & JACK'S SERVICE & GARAGE

May the Christmas spirit of Peace on Earth come to dwell in the hearts of all.

OLTON DAIRY MART
Mr. & Mrs. John Fletcher

MERRY CHRISTMAS To You!

Christmas comes but once a year... and always such a happy time for all of us to wish all of you and your families every Christmas joy!

Roberson Mobil Service

CHRISTMAS SEALS

Christmas seals the seasonal reminder of the fight to stamp out tuberculosis, have been with us since 1904.

The idea was conceived by a Danish postclerk in 1903, while mailing Christmas packages and letters. Einar Holboell mentioned the idea to his fellow workers and they thought it would be a great help in defraying the costs of fighting tuberculosis. The idea reached King Christian, who approved, and the image of Queen Louise appeared on the first seals in 1904.

A Danish-born American, Jacob Riis sold the idea to the American public in 1907 magazine article and Red Cross worker, Miss Em Bissell, started the first American sales that year.

CARD STORY

The few pennies worth for today's Christmas cards much less than the price or the few cards available around 1875. Volume is something else, today, too. Last year Americans spent an estimated \$150 million on Christmas cards — spent another \$50 million to mail them.



GREETINGS

of the Christmas Season

Christmas! The word awakens a host of happy expectations... stirs the imagination with visions of turkey and treats, gifts and greetings, laughter and friendship. It's a sparkling season, a joyous season... a season that beams a spiritual light into our hearts. We wish all its delights for you.

Ware's

Littlefield

Gladness in your heart, joy
in your home and good cheer
wherever you go... all these we
wish for you, this holiday season.

May the Yuletide be one you'll
long and happily remember.

Paymaster Cotton Oil Mill Co.
Littlefield, Texas



To wish
You a
Happy
Holiday Season

Christmas music rings out, proclaiming the glad and glorious holiday season, and we chime in with our greetings and good wishes to you. May the joyous carols strike a responsive chord in your heart...renewing all the age-old wonder of Christmas.

B.W. Armistead, O.D.

Glenn S. Burk, O.D.

Optometrists Littlefield, Tex.

In Order To Give Our Employees Extra Time With Their Families At Christmas We Will Be Closed Dec. 24 and 25.

Joy and Reverence Mark Holy Season

Candlelight and music, pageants and prayers fill churches everywhere as Christians celebrate, at special services, the birth of Christ. The joy and wonder of Christmas, with its message of new life, hope and promise of "Peace on Earth, Good Will toward Men," finds expression many ways.

In choirs singing the praises of the Babe of Bethlehem, in scenes symbolizing the birth of a Child in a manger, in the gleam of candles reflecting the light of a Star, in the sound of voices raised in carols gathered from around the world and showing the true brotherhood of man, Christmas in all its beauty and glory goes out to hearts young and old.

"Christes Masse"
To Western Christian believers, December 25 carries all the deep religious meaning appropriate to the anniversary of the birth of Christ. As the date for the celebration of "Christes Masse," the Mass of Christ, it was selected some centuries after the Nativity—selected from a number of possible dates, among them January 6, March 21, March 29, April 9, May 20, September 29 and November 17.

In some Eastern Orthodox churches, Holy Night comes on January 6, Christmas Day on January 7. The Armenian church celebrates Christmas on January 19.

Generally, researchers are agreed that the correct date and year of Christ's birth are lost in the past, although some tentative conclusions can be drawn. Since it is the meaning of the day that counts, the date that has for centuries symbolized the coming of the

Saviour will undoubtedly continue its holy significance in Christendom.

To those who like to ponder on the world as it was when the Infant Jesus was born, and on the growth of Christianity, some delving into the researches about Christmas can be a rewarding experience. Any tendency to take Christmas for granted disappears in the fascinating study of the early Christian church and its growth in the face of resistance.

A comparison of Biblical references with archaeological and historical researches discloses that Christ was probably born before 4 B.C. — in other words, the present year is not 1963 of the Christian era but at least 1966.

Evidence to support this relates to the reign and death of Herod. An eclipse of the moon in 4 B.C. which coincided with a Jewish religious festival, has helped historians to fix the date of Herod at about this time — and when he died, according to the New Testament, the young Jesus, Joseph and Mary were living in Egypt.

Date for Taxes
That the birth of Christ may have occurred as early as 7 B.C. is deduced from archaeological discoveries indicating that one of three major tax collections in the reign of Augustus Caesar may have taken place then.

Selection of December 25 as the birth date of Christ may have been an effort on the part of early Christian leaders to counteract the pagan appeal of the Roman Saturnalia, a festival held at the turning of the year.

Romantic Custom

In Greece, the burning log joins with romance in a colorful holiday custom. Two olive leaves one for HE and one for SHE—are tossed to the hot coals. If the leaves curl toward each other, the pair is destined to live happily and long. If they bend away from each other, they may expect difficulties. If they burn to a crisp, it means the lover's love is all consuming and that, they say is best of all.

MISTLETOE

Some believe the ancient Druids gave mystical significance to the mistletoe because it grows high among the branches of oak trees, touching neither heaven nor earth. It was believed to be immune, therefore, to the malignant influence of evil spirits.

The Druids, from Gaul, settled in the northwest section of France now known as Brittany. The mistletoe is still popular in France, where it is called, "Gui."

Safe Holiday

Christmas is a time to remember the happy things. Yet it is sometimes a time of tragedy.

More holiday accidents take place during the last 6 hours before Christmas Eve than during the remainder of the holiday. The hourly rate for fatal accidents is 5 times greater during this 6-hour period than during the rest of the holiday season.

These accidents happen on the highways and in the homes. If you are driving, don't get in too big a hurry. If you are at home, be sure your tree is a safe one, that your wiring is adequate. Turn off the Christmas tree lights if you leave the house.

Use Right Bulbs To Illuminate Outdoors

For outdoor floodlights to illuminate Christmas displays, your best bet is to stick to the 150-watt PAR-38 bulbs. These are the weatherproof reflector type, like the kind used to light doorways.

You can get 300- and 500-watt reflector bulbs for outdoor use, but those are likely to explode in a cold rain or snow unless protected by expensive fixtures. So just use two or more of the PAR-38's when you wish more light. Indoors, you can use the 150-watt R-40 or 75-watt R-30 reflector spots and floods.



LOOK WHO'S HERE—Santa greets children during his visit here with bags of candy and a lot of listening. One of them, as the little girl shown in the center, looked on in open-mouthed wonder.

Mother's A: Get Kids Busy: Play

The last few days before Christmas are probably the busiest of the year for the average housewife and her task is not easy because of the excitement coming holiday generates among the children in the household.

Mother will find it easier to get things done if she first takes the time to get the children something interesting to do and get them from underfoot.

Pre-school youngsters, for example, greatly enjoy soap painting. It's easy. Add a small amount of water to soap flakes or granulated soap and whip thoroughly. Using dry paper, children can make designs with the finger, as is done in finger painting.

OLD BELIEF

Gypsies believe that holly, ivy and mistletoe were made evergreen as a reward for helping screen the birth of Christ from view.

The gypsies used ash for their campfires and were told by their leaders that the ash was blackened from the evergreen because it had no part in hiding of the Christ child.



ADAMS TRACTOR



BEST WISHES

...for a Merry Christmas
for You and all
those Dear to You... May
this Holiday Time be one
of great Joy and Happiness...

Harrison - Mills Co.

Grain-Seed-Beans
Olton, Texas



Christmas Blessings

Hearts are gladdened
and faith is
reaffirmed, as
we celebrate His
Holy birth in a
humble manger.
Now may all
blessings of Christmas
be with you.

Community Hospital and Clinic



Manger Once Pagan Site

Gathered in the Church of the Nativity, thousands of Christians from around the world will worship in Bethlehem this Christmas. A highlight of their pilgrimage is, for the first time, a visit to the Grotto of the Nativity — traditionally, at least, the manger where the Christ was born.

In opposition to Christianity the first years of the new religion actually led to the destruction of the manger — a improvised stable in a cave hewn out of rock, near the center of the hill town of Bethlehem.

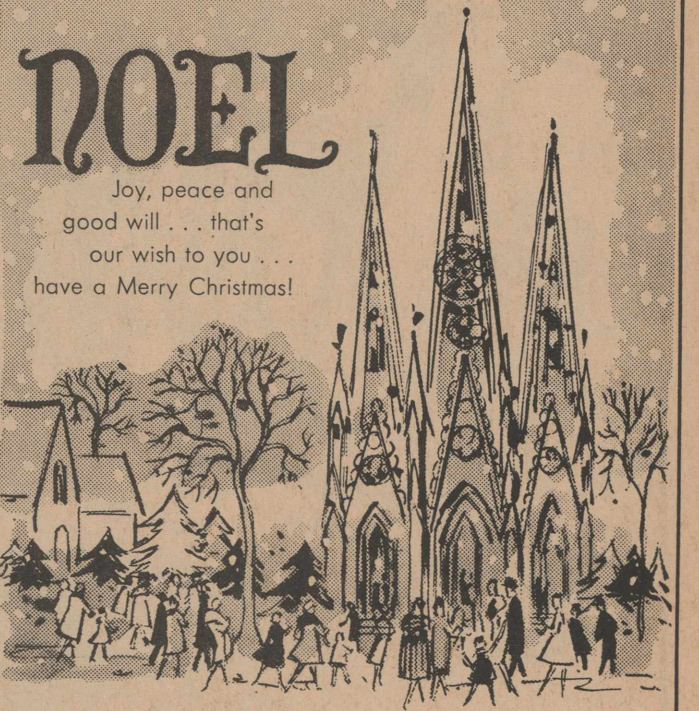
Roman emperor Hadrian, who ruled from 117 to 138 A.D., sought to halt the fast spread of Christianity, and he had the cave converted to a grove for the worship of the pagan god Apollo. The very fact the cave was marked, though for pagan purposes, helped preserve knowledge of the birth of the Nativity.

Later, a silver star was set in the floor of the cave, and since each regime to rule Bethlehem — now a part of Jordan — has posted night and day over the star.



LIONS CLUB DINNER--Shown at the recent Lion's Club Christmas dinner are Carmen Bley at left and, at right, Mr. and Mrs. Dan Gregory and Mr. and Mrs. M. T. James.

SHOE TREATS
Spanish children, at Epiphany, expect the Three Kings to bring them gifts, and they set out shoes filled with straw or grain for the horses the Kings ride.



NOEL
Joy, peace and good will . . . that's our wish to you . . . have a Merry Christmas!

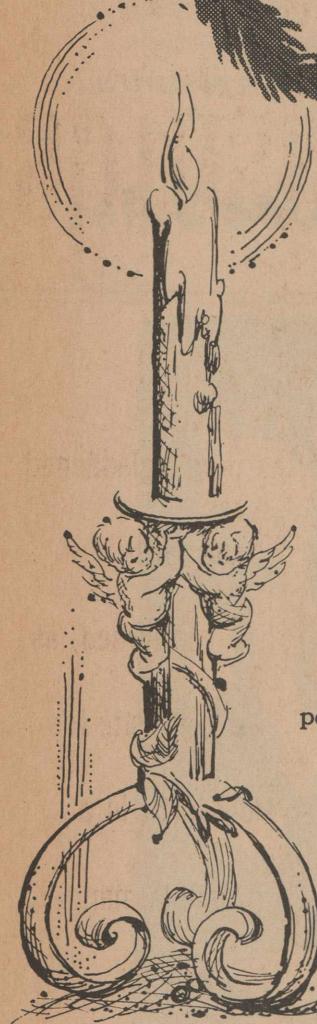
STONE STUDIO
Faye Stone

"THE MADONNA AND CHILD ENTHRONED" is a 15th century representation of a favorite subject for artists. Painted in tempera on wood, it is the work of Fra Filippo Lippi, a Florentine who is known for his use of color and graceful line. From The Metropolitan Museum of Art, The Jules S. Bach Collection, 1949.



"Hark! the herald angels sing..."

Glad voices sing out...and glad thoughts ring out, with every good wish for a happy, hearty holiday season. We extend our sincerest appreciation to all the wonderful people who have made the past year a most successful one for us.



**Olton
Paint & Body
Shop**

"We Meet By Accident"
The Jimmie Jenkins Family



Joy at Christmas

Across the years, the miracle of Christmas shines like the light of the Star, casting its eternal radiance into our lives and hearts. As we celebrate this holy season, let us rejoice anew in the wonder of Christmas...let us cherish its glad message. Let us take pause from the turmoil and stress of our daily life to rededicate our spiritual aspirations toward "Peace on earth, good will to all men."

OLTON CO-OP GIN

SWISS CHRISTMAS
Switzerland begins celebration of Christmas on Dec-

ember 6, the birthday of St. Nicholas of Myra, the first Santa Claus.

Readers Still Loyal to Dickens Favorite

"A Christmas Carol in Prose, Being a Ghost Story of Christmas" was first published at Christmas 1843, and since that time its popularity has never waned.

Generation after generation has laughed and cried over the story of the miserly Scrooge, who through the revelations of three spirits — Christmas Past, Present and Yet to Come — became a man who "knew how to keep Christmas well, if any man alive possessed the knowledge."

Charles Dickens, creator of the "Carol," loved it as well as, or perhaps even better than, its many readers did. He told of crying and laughing again and again as, captivated by his story, he wrote the 30,000-word book in six weeks.

When Dickens gave readings from his works in England and America, the story of Scrooge was always the prime favorite with his audiences.

Perhaps the best known part of the story is Christmas dinner at the Cratchits, where Scrooge and the Ghost of Christmas Present observed the family of his clerk, Bob Cratchit, making merry over a simple Christmas dinner, highlighted by a goose — "There never was such a



"GOD BLESS US, EVERY ONE!" said Tiny Tim. "Since Tiny Tim first spoke these words at the Cratchits' Christmas feast, Charles Dickens' famous 'A Christmas Carol' has become one of the best known and loved of holiday stories. Illustration above is from The Book of Knowledge.

goose" — and a pudding — "Oh, what a wonderful pudding!"

And a favorite character is Tiny Tim, the Cratchits' crippled son, to whom the reformed Scrooge became "a sec-

ond father."

One of the most famous speeches in the English language is, doubtless, Tiny Tim's, at the conclusion of the Christmas feast, "God bless us, every one!"

Easy-Care Tips Insure Gift Plants Live Long

Your Christmas and holiday gift plants will live better and provide longer-lasting beauty and enjoyment if you observe

a few easy care tips to insure their health.

To guard them against over-watering and over-heating, it's essential to keep them in porous clay pots, used by leading professional growers and florists to insure that you receive

plants of the highest quality, well fertilized and well-rooted.

If some have been shipped in light-thin-walled, non-porous containers, these should be switched to clay pots, in order to provide more satisfactory growing conditions.



Best Wishes

FOR A CHRISTMAS FILLED WITH HAPPINESS AND CHEER

Givens Texaco



Merry Christmas

With Best Wishes for this Season of Good Cheer



RILCOT SEED CO.

Plant The South Plains No.1 Cotton Seed
PHONE 385-5401 LITTLEFIELD BUSTERWENS, GEN. MGR.



HERE COME THE GENTLEMEN FROM THE NORTH POLE... Santa waves to excited children as he arrives here on the back of the fire truck. The gentleman from the North Pole came to Olton to hear the usual requests and pass out loads of bags of candy.

Santa's Up Shop From Home

Thousands of children actually get to see Santa at work every year and they don't even have to travel to the North Pole.

The youngsters are visitors to two "outposts" of Santa's workshop, located in Wilmington, N. Y., and Torrington, Conn. In either location, visitors may view Santa and helpers as they make toys for their gifts.

"Santa's Workshop" or "North Pole," on the side of White Mountain at Wilmington opens in June and continues operations until November. Eight reindeer are among the live animals present in the village.

Connecticut's "Christmas Village" is open for two weeks before Christmas. Here, elves, Santa, and reindeer-replicas include the red-nosed reindeer.

In both villages the religious meaning of Christmas is well remembered and represented by beautiful Nativity scenes lit by a lighted star.

WINTER SOLSTICE

Today's Yule Log, other Christmas fires, even our tree lights, are thought by some to mark back to the days when our remote ancestors built huge fires during the brief daylight of the Winter Solstice because they feared the waning sun might darken forever. When the days began to grow longer, there were great celebrations by these ancients, who felt that their earthly fires had helped revive the sun.

KING ARTHUR'S YULE

According to story, the first Christmas in England was celebrated at the famous Round Table of King Arthur.

Candles Are Associated With Superstitions

Candles today are purely decorative—atop the birthday cake, on the festive family table and in the churches. Man's source of light is electricity.

While traditionally associated with religious worship, candles are also the source of some superstitions. A blue flame, for instance, was once believed to signify there was a ghost in the house. A spark from a candle was supposed to indicate that the person sitting nearest the candle would soon receive an important letter.

DWARF MISTLETOE

The Dwarf mistletoe, cousin to the mistletoe we use for Christmas decorations, is a celebrated killer of western conifers.

Dwarf mistletoe lives and feeds on the branches and trunks of firs, larches, hemlocks and spruces and robs the trees of nutrients.

Control of dwarf mistletoe is possible only with careful management. Conservationists say there is no known chemical that is specific for the parasite.

ENGLISH CUSTOM

In England, ash fagots often are burned for good luck on Christmas and a common custom is for each of a group of girls to make one fagot as her own. The girl whose fagot first takes fire is supposed to be the first to marry.

CHEERIO

Best wishes to you and yours... above all, have a Very Merry Christmas!

Hall-Polk Auto Sales



Christmastide...
... the time when all hearts, all thoughts and all eyes turn to the bright Star of Bethlehem to lead us to the Holy Light of our Saviour's love and teachings. May you all enjoy every blessing of this Holy Season.

Jack Straw and W.C. Gunter



OPENING PRESENTS—Shown after presents were presented at the Christmas dinner recently are, at left, Mr. and Mrs. G. H. Bley, Mr. and Mrs. Ralph and Mrs. Laus Hair; at right, Mrs. Bill Turner and Mrs. Charles Polk.

Feasts

Many foods for Christmas feasting have been traditional since early days of Yule merry-making, although roast peacock, the feature of the feast in medieval England, is rarely, if ever, seen today!

Mince pie, with its spices and fruits, is said to symbolize the riches of the East, from which the wise men came.

Legend says plum pudding began when an English king and his men were lost in a forest on Christmas Eve. The cook used foods he had on hand, including part of a stag, plums, eggs, flour, to make a single dish all could share.

YULE SERENADE

Serenading their neighbors with carols is a community enterprise in St. Louis, Mo. More than 50,000 carolers participate, under the guidance of the St. Louis Christmas Carols association, established half a century ago. Voluntary contributions to the carolers are used to help handicapped and underprivileged children.

PROPER TOYS

The fact you wanted a certain toy when you were a child is no indication your child would like to have one for Christmas. He might just as soon play with the box and the wrappings. Toys are for children. They represent wasted money if the child has no interest in them. If they are too "old" for the child, or so complicated only an older child or an adult can manipulate them.



SWEETHEART—Carmen Bley, daughter of Mr. and Mrs. G. H. Bley, is shown above at the Lions Club Christmas dinner. Carmen is sweetheart for the club.

Kisses Are Numbered In Italy

By Mistletoe Berries

Mistletoe figures in many legends from pre-Christian times. Druid tree-worshippers believed it had magical powers of healing. Romans thought that enemies who met beneath the mistletoe must kiss and declare a day's truce.

Today, kissing beneath the mistletoe remains a happy holiday custom. Correct procedure is that a berry must be removed for every kiss taken, and when all the berries are gone, there are no more kisses available.

Santa Claus is gaining favor with Italian children, but the traditional gift-giver, especially south of Rome, is Befana. Usually represented as a gray-haired witch who rides a broomstick, she brings toys for good children, but a stocking full of coal or ashes for naughty ones.

Legends say, variously, that she misdirected the Magi or that she refused shelter to the Holy Family. Repenting, she now goes around the world on Christmas Eve, seeking the Christ Child and doing good to children.

NATIONAL TREE

In 1962, the U.S. Department of the Interior official designated a "National Christmas Tree"—a giant Sequoia located in King's Canyon National Park, California.

A coniferous evergreen, the redwood trunk of the Sequoia rises 267 feet. It is estimated to be 4,000 years old, which means it was growing 2,000 years before the birth of Christ in Bethlehem.

Christmas Tamales

A popular Christmas dish in Central America is tamales or nacatamales. Nacatamales are carefully prepared and cooked for several hours.

The "stuffing" is made from finely ground corn meal, turkey, vegetables, spices and seasonings. In quantities of about one pound, the stuffing is wrapped in banana leaves and then boiled or steamed for several hours.

Follow Rules For Safe Outdoor Lighting

Modern outdoor Christmas lights, with lacquered or rubber-jacketed cord, makes it safer than in years past to decorate the trees and shrubs around a house, but there are still some important guidelines:

Never let the bulbs touch the needles. Bulbs of 15 wattage are sufficient. Needles of pine, fir, spruce, yew, chamaecyparis and hemlock are sensitive to heat. Excessive heat could scorch them.

Hanging the sockets downward to keep out snow and water. And periodically check the position of the lights for winds may shift them.

DECKING THE HALLS

Decorating with red and green, traditional at Christmas, traces back to the early use of red-berried green holly to "deck the halls."



Hi, and Merry Christmas!
Best wishes to you for a wonderful holiday.

OLTON BAKERY

Beasts and Birds Share in Yule Legends

In the lore and legends of Christmas, the beasts of the fields and the birds of the air play their part — and appropriately so, for the oldest and holiest Christmas story of all tells of shepherds with their flocks — shepherds who went to seek and find a Holy Babe lying in a manger.

Animals of the manger in the time of Christ were likely to be the sheep and goats, cattle, horses, donkeys and pigs. All of these figure in Yuletide songs and stories — even the pig, who has held the place of honor at many a Christmas feast.

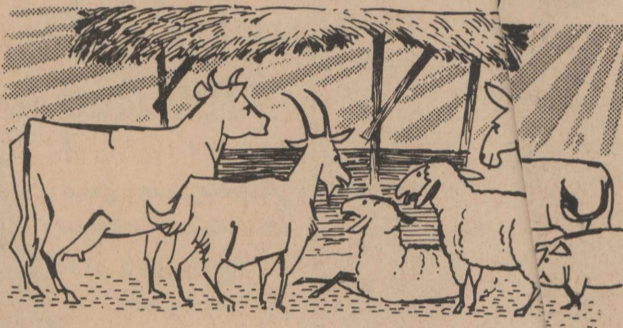
Telling of the First Christmas Eve, the famous carol, "Away in a Manger," says, "The cattle were lowing," and religious paintings through the ages have depicted both the cattle and the other animals in the manger, as well as the flocks of the shepherds.

Feeding Birds

In Scandinavian countries people place sheaves of grain and bits of suet on trees and rooftops, so birds can feast.

They Feast

Because an ancient tradition holds that animals helped to



spread the glad tidings of the birth of Christ, barnyard animals in many countries are still served a special supper on Christmas Eve.

Cattle Speak

An old German legend has it that cattle kneel in their stalls at midnight on Christmas Eve. Then, for a moment, they have the power of speech.

Other legends broaden this to include all animals.

From Spanish Lore

On the first Christmas, says a Spanish legend, a cow in the manger breathed on the Baby Jesus to warm him.

Kneeling Deer

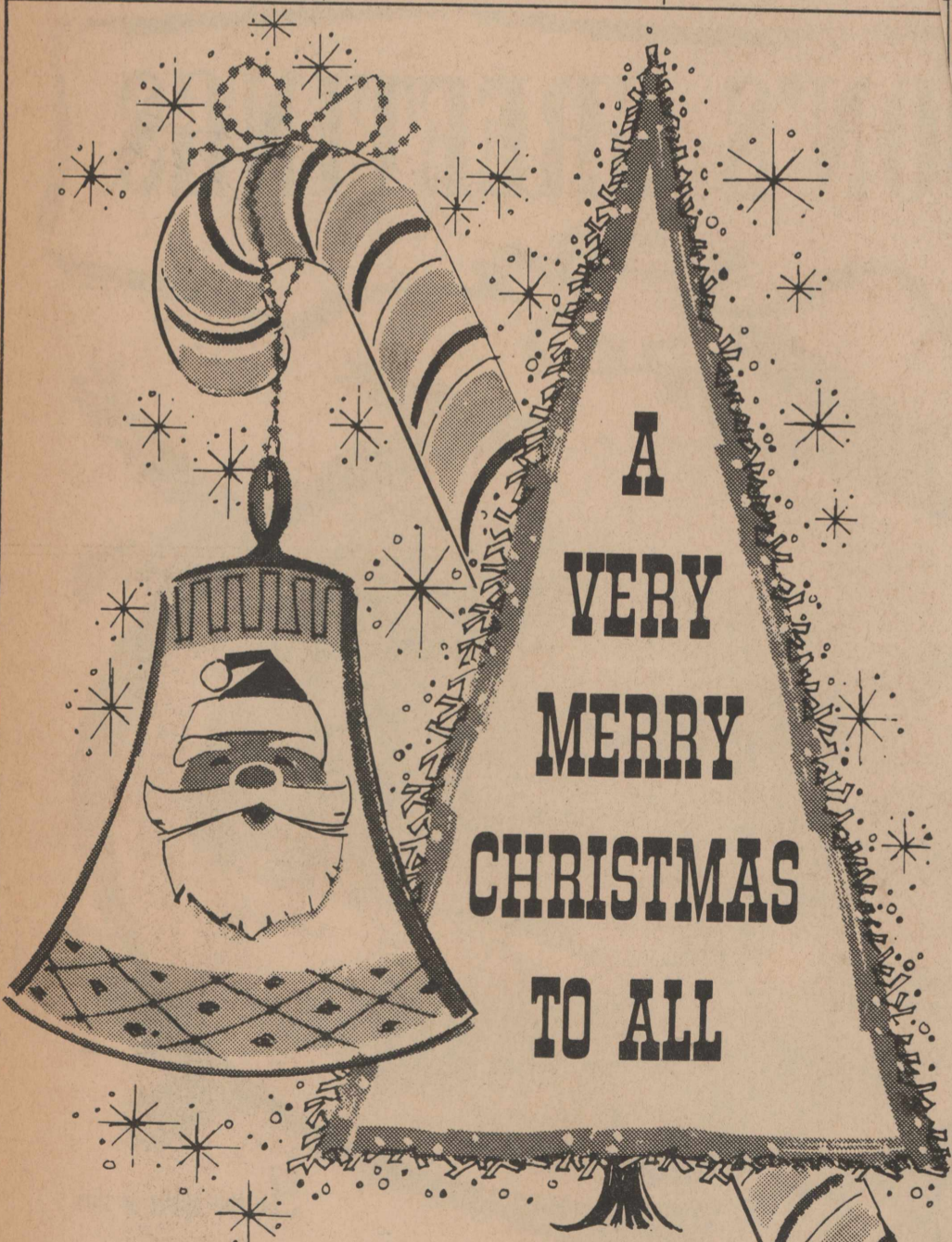
Early French-Canadian settlers in Quebec bewildered the

Huron Indians by strange preparations for the celebration of Christmas. As a many legends about the event developed among the Indians, they believed, the "Great Spirit" hid in the cold white of the forests for hope of seeing wor- drous sight, the Hur- hide in the cold white of the forests for hope

On Christmas Eve In- dians believed, the "Great Spirit" hid in the cold white of the forests for hope of seeing wor- drous sight, the Hur- hide in the cold white of the forests for hope

Food for Puss

Cats get special treatment during the Christmas season. In French sections of the city, special food is set for Puss, since according to legend, if the cat meows in a house on Christmas Eve, luck will follow.



Time for jingle bells,
Santa and holiday laughter... for
hurry and scurry, and toys warm and furry...
for spirits as bright as the lights on the tree...
for wishes as warm as wishes can be. Merry Christmas!

American Grains

Dan Gregory



Merry Christmas

Bob Harber
Olton Representative

Velma Kemp
Secretary

PLAINVIEW PRODUCTION CREDIT ASSOCIATION

BUY "MOIST" TREE: KEEP IT THAT WAY

A moist Christmas tree is a fresh one. A dry Christmas tree is a fire hazard. These are the simple facts of Yuletide tree selection. Remember them and you won't go wrong in buying the family Christmas tree. You can't gauge a tree's moisture or dryness entirely

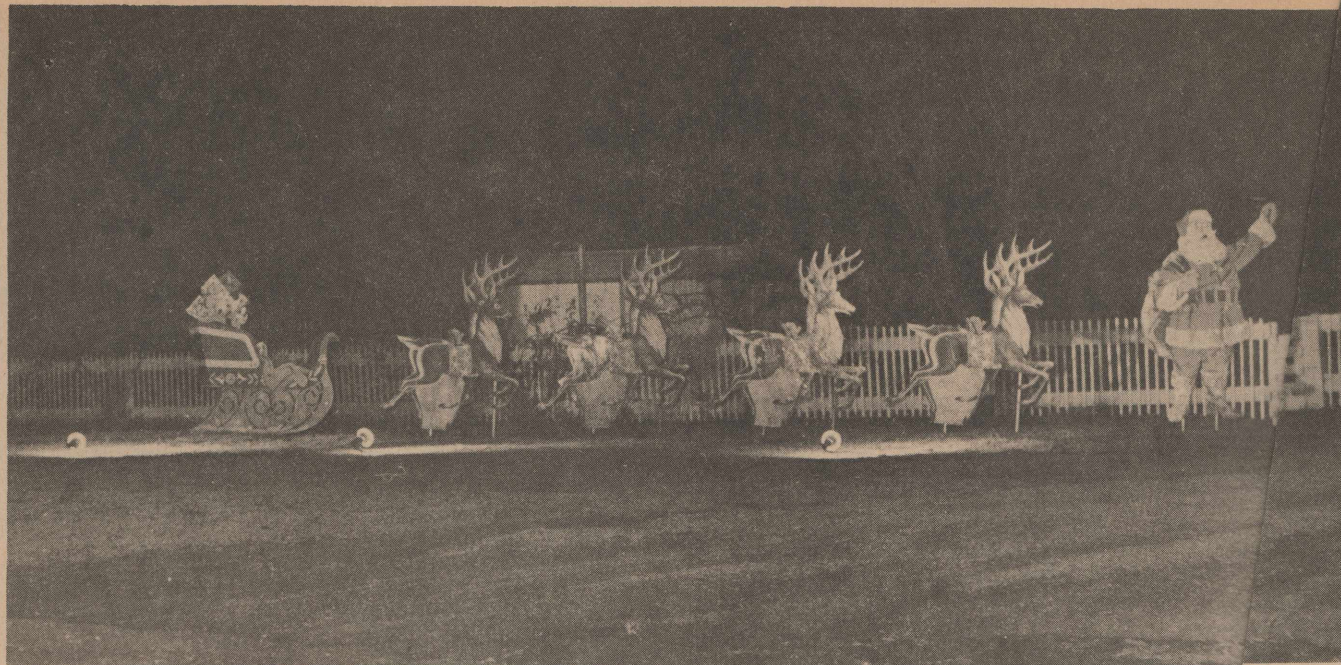
by appearance. Some species retain their color fairly well even when dry enough to burst into flame at the first spark or short-circuit. Feeling, not seeing, is the answer. Feel twigs and needles to determine if they are dry and brittle. Then bang the tree butt against the floor. If a shower of needles results, look for another moister tree.



at Christmastime

May the Star of Bethlehem beam its blessed light of love and peace on you and your loved ones... and through all the world, always.

OLTON MOTOR MACHINE
Everett Loveless Dale Miller
Phone 285-2550



SANTA IS COMING---Santa is on his way at the K. Y. Givens home here as depicted in this scene at the side of their house. The home is located on south Street.

Redwood Is U. S. Tree

When Christ was born in Bethlehem, the giant redwood tree that is now the U.S. National Christmas Tree had already been growing for 2,000 years.

Located in King's Canyon National Park, Calif., the tree is a "Sequoia gigantea"---a coniferous, evergreen tree---and its age is estimated, from its annual rings of growth, at 4,000 years. Its majestic redwood trunk rises 267 feet.

The U. S. Department of the Interior officially designated this redwood as the National Christmas Tree on April 28, 1926. Earlier, it had been named the General Grant Tree, for the 18th President.

In December, Christmas services are held annually at the base of the tree, climaxing a month-long Christmas Festival celebration by the citizens of Sanger and neighboring communities of Fresno County, Calif. Members of the National Park Service place a wreath at the base of the tree.

American Holly Has Beguiling Names

Most of the holly cuttings used in American homes today are of the English variety. They are grown for the most part in the northwest where climatic conditions are most favorable. Recent horticultural research in the field of plant selection has produced several strains of American holly much harder than their English cousins and superior to the species in color, foliage and fruit.

Some of the new varieties carry such beguiling names as Merry Christmas and Santa Claus. Others are Old Heavy Berry and Craneberry.

HOLIDAY WINDOWS

With a little ingenuity and imagination, the homemaker can use white and colored snows in "spray painting" simple Christmas designs on window panes or glass surfaces. Cut-out paper or cardboard masks can be made for each color area.

For best results, the aerosol snow should be sprayed from a distance of about 24 inches---the greater distance, the fluffier the deposit of simulated snow.

Science Seeks Source Of The Star

Since St. Matthew first described the star of Bethlehem, its mystery has fascinated mankind. Was it a miracle? Or was it a brighter-than-usual star or other celestial object? Astronomers, while seeking to identify the star, emphasize that it may have been indeed a miracle that can't be explained in terms of natural phenomena. However, research has provided material for conjecture that the star may have been a natural occurrence.

One Discovery

A Danish astronomer, Tycho Brahe, discovered a new and brilliant star in the constellation Cassiopeia in 1572, according to the Encyclopedia Americana.

Since that discovery, The Americana says, it has been suggested that this might be an especially brilliant star visible only at long intervals.

A reported appearance of a bright star in that part of the heavens about the middle of the 13th century, coupled with a vague account of a similar appearance a little more than 300 years earlier, led to the thought that these might possibly be former appearances of the star of 1572.

If, as this might indicate, the star appeared at intervals of 310 to 315 years, three intervals of 300-odd years from the time it was first reported would carry it back to about

the time of birth of Christ.

Another astronomer, Johannes Kepler, a German astronomer, made discoveries that led to another theory about the star of Bethlehem. In 1604 he served a configuration of the planets, Jupiter, Saturn and Mars.

He pointed out that such a conjunction occurred each 805 years at the same grouping. He calculated that such a conjunction had appeared in 6 B.C., which, some research indicates, may have been the year of Christ's birth.

Legends identify the star as astrologers, this accounts for the fact that it is reported in the New Testament, only the wise men saw the star.

The three planets together would shed light on the brightness, the average observer might not notice while the wise men, as astrologers, would.

WINTER PLANT

The poinsettia which has to be carefully potted and probably in colder climates, will thrive in moist, shady areas of the southern United States and parts of South America. Red is the most common color, but there are white, pink and yellow varieties.



Christmas Greetings

... of the warmest, old-fashioned kind, from all of us to all of you!

Loveless Auto & Appliance

Charles and Marcelle



Many, many good wishes to you and your family for a holiday season just singing with happiness and good cheer.

Springlake Elevator
Springlake, Texas



Christmas is upon us...and we cannot help but feel grateful to our many friends who have helped make the past so worthwhile and whose confidence in us gives added strength and promise to the future. In fullest gratitude we extend our sincerest wishes for A Joyous Holiday Season.

PEERLESS PUMP
FMC Corporation

2211 N. Columbia (Amarillo Highway) Plainview



In the spirit of this gladsome season, and with pride in the friendship of our customers, we offer our sincere best wishes and warm thanks.

From All The Personnel At
THOMPSON CHEVROLET CO.
Olton, Texas

Pastor Wrote To Please Children

"Up on the Housetops" is a happy Christmas song written by an Ohio pastor, Benjamin Hanby, in 1864. Believing that music was a part of religion, he held weekly songfests for children in New Paris, Ohio. Since he was short of money, when the children needed a new song, he wrote it himself.

The song, which tells the joys of going "up on the housetops" and "down through the chimney with good Saint Nick" to the "click, click, click" of reindeer hooves, gained early popularity.

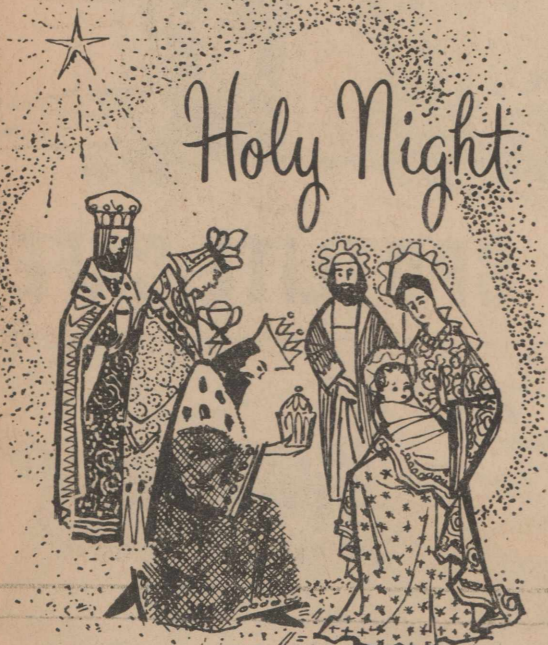
Its origin, however, was lost when the Chicago publishing house of George F. Root, publishers of the song, burned. Credit for the authorship was not restored until after Hanby's death.

MERRY CHRISTMAS



To Mother, Dad, and "young 'uns," too... Grandma, Grandpa, all of you... we send our warmest wishes, true... for Christmas joys to please the "crew".

Lester's Drive In Cleaners



As it came in the hush of that Holy Night, so long ago, may the wonder of the Christmas miracle once more fill your heart with a transcendent joy!

OLTON MEAT

Carols Spring from Many Sources

The first angelic choir to God in the High-land sound of voices raised in and rejoicing for the birth of Christ swells across the sky. Today, carols from many lands and many epochs fill the air at holiday time. So many carols are lost to past, but many can be traced to interesting origins.

"Silent Night"

A simple organ inspired "Silent Night." So that the people of the parish might have a carol at Christmas, Father Joseph Mohr, an Austrian priest, wrote the carol, and his friend Franz Gruber composed the music. The song on Christmas Eve, to guitar accompaniment.

"Deck the Halls"

Expressing the merriment of Christmas, "Deck the Halls with Boughs of Holly" is an English carol to an old Welsh air. It refers to such ancient traditions as the "blazing Yule."

"First Nowell"



First published in English, "The First Nowell" is believed to be primarily a French carol. The French word "Noel" comes from the Latin word meaning birth; "Nowell" is an anglicized version. Both are Christmas or a "shout joy" for the birth of Christ. The song is a medieval shepherd's carol.

"Adeste Fidelis"

"O Come, All Ye Faithful" or "Adeste Fidelis" have been written by the 13th-century writer and teacher, St. Bonaventure, but its exact origin is a mystery. There is no secret about its popularity. It has been translated into 120 languages, and there are more than 40 English versions.

"O Tannenbaum"



SPECIAL GUESTS—Husbands were special guests of members of New Century Study Club at their annual Christmas party Monday night in the Frank Struve home. Shown above are Ed Thompson, Johnny Clark, Frank Struve, Fred Thompson and, at the right, Roy Roberts.

Most familiar of many Christmas carols originating in Germany, "O Tannenbaum," or "O Christmas Tree," celebrates the evergreen as an emblem of immortality. It has added familiarity in the U.S., since the tune is used for several college songs and for the state song, "Maryland, My Maryland."

"Merry, Gentlemen"

An old English carol that sometimes suffers from a comma out of place is "God Rest You Merry, Gentlemen." The meaning is not "God rest you, merry gentlemen," but "God keep you merry, gentlemen."

"Herald Angels Sing"

Charles Wesley, who during his lifetime (1707-1788) wrote hundreds of hymns, was inspired to write "Hark, the Herald Angels Sing" as he walked to church on Christmas day and heard the London church bells chime.

WHERE "XMAS" BEGAN

"Xmas," now generally considered poor usage as an abbreviation for Christmas, was often used as a holy symbol in the early Christian church. "X" in Greek, is the first letter of Christ's name.

Times Have Changed but Shepherds Still Watch Over Sheep at Night

Sheep and shepherding are closely linked with the Christmas story, and they also serve as a symbol of the kindness and loving care that was part of Christ's message to mankind.

When darkness falls on Christmas Eve, today's shepherd is watching his flocks by night and, probably, looking at the stars in the heavens, just as the shepherds of old did.

There are some differences — for instance, the shepherd on the Western ranges of the U.S. has changed the shepherd's robes for levis, and the flocks he watches are much larger, numbering sheep by the thousands. But the meaning of shepherd — "to herd, guard, lead," says a dic-

tionary definition — hasn't changed.

Sheep still must be watched by night, because, for some reason known only to the sheep, night is the time they are most likely to decide to roam to faraway places. In sudden storms, the shepherd, his horse and dog must guide the flock to shelter.

The ailing sheep or the new born lamb are sure of the herder's gentle care, and when part of the flock has strayed, he searches with a diligence that recalls the parable of Jesus:

"What man of you, having a hundred sheep, if he lose one of them, doth not leave the ninety and nine in the wilderness, and go after that which is lost, until he finds it?" (Luke 15:4).



GREETINGS

Merrily, merrily we sing out our wishes to you for the happiest holiday season ever!

IDEAL CAFE

Mrs. Virginia Bryant

YULE LOG

The Yule log figured prominently in the inauguration of "The Twelve Days of Christmas." A huge log was selected by men and which children sitting atop the log, they brought it upon their shoulders from the forest. The log was set afire and kept burning for twelve days, at the end of which time the fire was quenched and a portion of the log saved to kindle a new log the following year.

NOVEL IDEA

Novelty shops and notion counters are brimming with possibilities for making very attractive presents. Small apothecary jars enamelled in gay colors make ideal spice sets that will add to the decor of the kitchen. When the enamel is dry, label each jar in huge, easy-to-read letters of a contrasting color. Such an attractive gift will surely please the culinary expert on your list.



Wishing you all the festive pleasures and merry companionship of the holiday season. It's wonderful to serve our many friends... and we thank you heartily for your thoughtful consideration and patronage.

Olton Grain Co-op

All the boys at
Olton Butane
want to wish you a
Merry Christmas
and a Happy New Year

Wishing you all the happiness only Christmas can bring



Peggy's Beauty Salon

Clovis, Peggy & Cheryl Poteet

Marie Machen Evelyn Fincher

Merry Christmas



We extend our warmest greetings with the hope that this Holiday Season brings you and yours a full measure of good health and happiness. May all the joys of Christmas remain with you throughout the coming New Year.

Plainview Hardware Co.

Since 1912

500 Ash CA 4-2123



HANDING OUT GIFTS---Bill Kemp hands out gifts at the recent Lions Club Christmas dinner. Seated at left are the Rev. and Mrs. J. D. Lancaster and Mr. and Mrs. Douglas and, at right, is Eldon Franks.

Dowries Filled Early Stockings

St. Nicholas, the early bishop who was the first Santa Claus, is also credited with originating the custom of hanging up Christmas stockings.

According to legend, he wished to provide dowries for the three daughters of a bankrupt merchant. Since he wanted the gifts to be anonymous, he tossed bags of gold down the merchant's chimney. Accidentally, the gold fell into stockings the girls had hung by the fireplace to dry.

Factual handicap is that, though St. Nicholas lived in the fourth century, stockings weren't made with feet until the 11th century — but the Christmas stocking story is still a happy legend.

In France

In southern France "santons" are better known than Santa. "Santons" are clay replicas of members of the Holy Family, manger animals and saints.

Since the creche, rather than the evergreen tree, is the center of Christmas home decoration in France, the santons play an important part.

MYRRH LEGEND

According to an old legend, Adonis, a beautiful youth, originated from a myrrh tree.

Myrra, daughter of Theias, king of Syria, deceived her father and was exiled to the barren deserts of Arabia, where the gods transformed her into a myrrh tree.

After a time, the legend says, the tree burst asunder and Adonis sprang forth.

Evergreen Still Tops As Tree

Nowadays Christmas trees are made out of almost everything, from aluminum to plastic — but the world's favorite Christmas tree is still the evergreen.

Many legends explain how the evergreen became associated with Christianity and Christmas. One is the story of St. Wilfred, according to The Book of Knowledge.

Speaking to a group of converts, the saint sought to illustrate how they had broken away from the heathen worship of the Druids.

He chopped down a giant tree — an oak, since this kind of tree was one of the chief objects of Druid worship. It fell with a crash, it split in four pieces. From the center young fir tree sprouted.

St. Wilfred told the converts that the fir should from then on serve as their "holy tree." "It is the sign of an eternal life," he said, "for all its leaves are evergreen, and it points toward heaven."

"It is the wood of peace for all your houses are built of fir. Let this be called the tree of the Christ Child; for about it, not in the wilderness, but in your homes."

Bells

Ring bells in churches for solemn and glad ceremonial occasions, go back to about 7 A.D.

In early Britain arch bells tolled for an hour on Christmas Eve, according to Satan the color of Christ. At midnight, joyous peals heralded Christ's birth.

HELPING SANTA

In Northern Europe, where Santa Claus arrives on a white horse, boys and girls put out food for the reindeer.

Sea Inspires Not Only Gold, but Frankincense, Myrrh Were Precious Gifts, Too

Ships arrive on Christmas morning, carrying Mary and Joseph, says the carol, "I Saw Three Ships Come Sailing." One of many legends connects Christmas and the sea. Stories of the Magi in Asia Minor to North Africa, and that St. Nicholas arrived in Spain. In Greece, Basilio comes on Jan. 6 to deliver gifts, and he is transported by ship.

Package Sign Leads to

Inspirator of the first Christmas came to Einar Holboell, a postal clerk, as he was signing packages one Christmas season. He envisioned a package bearing a sign, with the proceeds to aid people who suffer from tuberculosis.

The King of Denmark's citizens endorsed the sign in 1904. Later, the practice spread to Norway and Sweden and in 1907 was adopted in the U.S. More than 50 countries now use the seal.

STAR

As you go from house to house Christmas, modern carols may be aided by the use of an electric lantern or a light. This reflects an old custom known as Star Singing.

Early carolers in Europe used to sing their rounds carrying a lighted star, representing the Star of Bethlehem. Later the star was replaced by lanterns and torches.

SAN ELVES

Little elves who help Santa in his workshop probably came from the Scandinavian countries. In Norway, Denmark and Sweden, children are told of the "Tomtar," gray-bearded, elf-like creatures who hide presents for Santa and girls on Christmas.

"And when they had opened their treasures, they presented unto Him gifts; gold, and frankincense, and myrrh."

Thus St. Matthew describes the first Christmas gifts of all, brought to the Christ Child by "wise men from the East." Each of the gifts was rare and, especially in Biblical times, truly a treasure.

Among the gifts, the value and beauty of gold is most readily apparent to modern readers. Then, however, its worth was even greater, for it was still more rare and precious than it is today. Archaeological diggings in ancient Troy, Crete and Egypt have revealed that articles of gold were usually royal treasures.

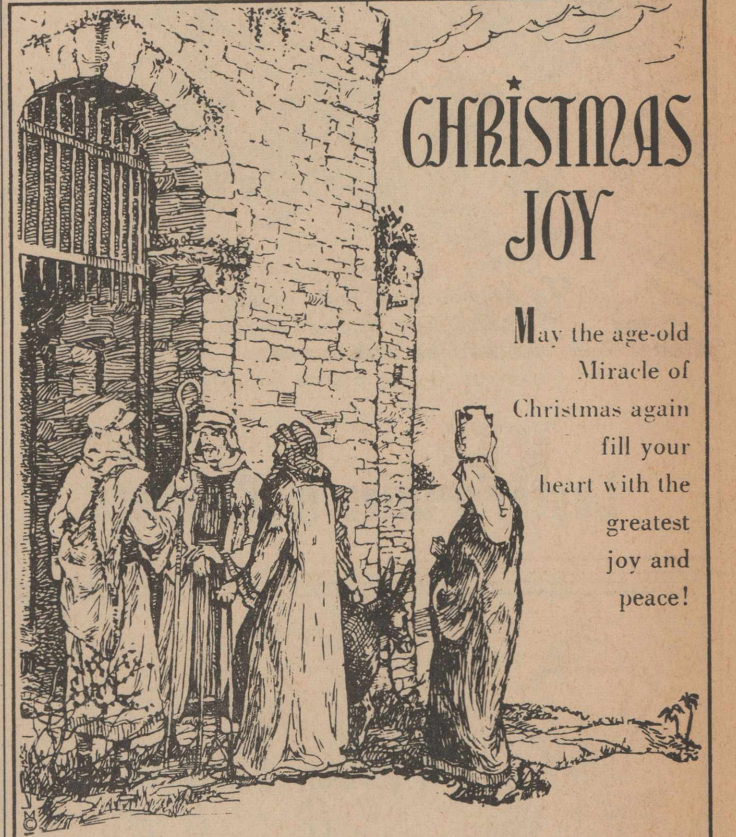
Since St. Matthew says the wise men were from the East,

their gold may have come from the mines of India or Mysore.

Frankincense and myrrh, while less familiar today, have modern uses.

Frankincense, or "olibanum," is a gum resin which flows from a tree growing on bare rocks in the mountains of southern Asia and northeastern Africa. It was formerly used in medicine but is now chiefly employed as incense in Catholic churches and Indian and Chinese temples.

Myrrh is the popular name for a gum resin obtained from a small gray-barked tree which grows in Arabia and adjacent Africa. From earliest times it has been used for making incense and other perfumes, The Encyclopedia Americana says.



SPOTLITE CAFE

May the age-old Miracle of Christmas again fill your heart with the greatest joy and peace!



CHRISTMAS GREETINGS

We heartily wish, for you and yours, a most merry and festive Christmas... as filled with the joy of giving as jolly St. Nick himself... as full of happy wonder as the shining faces of children gathered around the tree. May your heart and home be brimming with all the most precious blessings of the Christmas season.

M-C Grain Co.

Two Locations To Serve You



WARM WISHES for Christmas

We want to take this opportunity to thank you, our good friends, for thinking of us through the year, and to wish you and your families every joy of the Christmas Season.

HAROLD GRIFFITH FURNITURE

Lubbock, Texas

Greetings and Best Wishes for a Merry Christmas

May the blessings of this beautiful season bring you joy and happiness!



CHITWOOD INSURANCE

Fire-Casualty-Auto-Life

Olton Texas

Candles Gleam, Bells Ring, St. Nick Arrives — It's Merry Christmas!

Christmas comes but once a year — and into that magic "once" are packed years and years of well-loved traditions. Candles gleam brightly, bells ring merrily, glad carols fill the air.

Up goes the tree and on go the ornaments and lights, in many a home and in many other places, too, both in and out of doors. Evergreen branches, holly and mistletoe decorate the season.

Children eagerly await Santa Claus, his sleigh and his reindeer. Stockings are hung, and greetings and gifts, gaily wrapped, spread the spirit of Christmas.

How did it all begin? The manger scene, in churches and homes, testifies to the religious meaning and real beginning of Christmas. To be glad and grateful, to give and to help others are expressions of that meaning.

The legends and customs of the holiday season, however, come from scores of sources, and many ancient festivals have contributed their part to Christmas as a time of merry-making.

Giving Gifts

First of all Christmas gifts were gold, frankincense and myrrh, the wise men's gifts to the Infant Jesus. Gift giving at the season of the year now celebrated as Christmas can also be traced back to pre-Christian times.

The ancient Romans exchanged gifts during their Saturnalia, a festival honoring Saturn, the pagan god of agriculture. Hanging gifts on trees figured in Druid tree worship in early Britain.

Helping Poor

Principles of Christianity are reflected in Christmas giving to the poor and unfortunate. An old legend says that on Christmas Eve the Christ Child roams the earth, dressed as a beggar, in search of food and shelter. People believed that any kindness shown a beggar expressed a love for Jesus.

Source of Santa

Origin of Santa Claus as a gift giver is usually traced to a real St. Nicholas, bishop of Myra, in Asia Minor, in the fourth century A.D. St. Nicholas was renowned for his generosity, and he still retains his role as a gift giver in many countries, arriving on January 6 — traditionally the date of the visit of the wise men.

Yule Greens

Evergreens at Christmas are an emblem of life eternal. Ancient peoples believed that the greenness of evergreens in winter was a promise of the creator that spring would come again.

ter was a promise of the creator that spring would come again.

Singing Carols

Caroling at Christmas may be a carryover from the Roman songs of the Saturnalia, or so some researchers believe. Early Christian songs were solemn and somewhat forbidding. The simple, touching carols best liked today didn't gain widespread popularity until the 14th and 15th centuries.

Decorating Trees

In ancient feasts of the winter equinox, trees were adorned with trinkets. Like many pagan customs, the evergreen tree became associated with Christian observances, and legends link it to the birth of Christ. One story says that on Christmas Eve, all the trees of the forest bloomed and bore fruit.

Lighting Candles

Candles at Christmas symbolize the coming of Christ as the Light of the World. Since earliest times, man has used lights — torches, watchfires, beacons — on occasions of joyous celebration.

Custom of placing a candle in the window on Christmas Eve is usually attributed to the Irish. It was thought that Christ wandered the earth on that night, and a candle would show Him a home where He was welcome, or help to light Him on his way.

IN GREECE

In Greece, Christmas gifts gladden the hearts of the young and the poor. The older folks usually wait until New Year's Day to exchange presents.

Big Tree

The largest Christmas tree ever lighted is believed to have been 364 feet tall. It is located in California's redwood forest and was first decorated in December, 1945.



THE NATIVITY. Page from a medieval Book of Hours shows the Nativity scene as illustrated and illuminated by the Limbourg brothers, famous illuminators. Books of Hours, or "Belles Heures," are hand-lettered and individually-illustrated prayerbooks intended for private devotions. This one was prepared for Jean, Duke of Berry, sometime before 1413. From The Metropolitan Museum of Art, The Cloisters Collection, purchase, 1954.

Re-Creating the Nativity

Re-creating the Nativity Scene at Christmas, with Mary, Joseph, the Infant Jesus and the animals of the manger, originated, many scholars believe, with St. Francis of Assisi on Christmas Eve 1223 in the little mountain town of Greccio, Italy.

Wishing to dramatize the birth of Christ for his parishioners, St. Francis and his helpers set up a realistic representation of the manger scene.

ITALY'S YULE

In Italy, the Yule log is burned in the family fireplace. Everyone gathers around and each child is blindfolded before the log is ignited. In turn, children recite Christmas verses and as their blindfolds are removed, they find Christmas gifts, stacked on the floor.

Little but Legend Known About Visit of Wise Men

Many legends have developed around the visit of the three wise men to adore the or, Gaspar or Caspar, and Balthasar. The magi originally stood

for the priestly caste of the ancient Persian Zoroastrian religion. As the religion moved westward, it came in contact

with Babylonian beliefs and practices and derived a strong interest in astrology, demonology and magic.

By the time it reached the Graeco-Roman world, it was practically identical, in the popular view, with astrology

and magic. This explains the use of the term "wise men" by St. Matthew, since they were astrologers.



Sincere Christmas Wishes
We're wishing all of you every joy of the Holiday Season. May your days be merry and bright... serving you has made ours a delight!
KENNETH CAMPBELL TEXACO

Season's GREETINGS

Warmly, we welcome the happiest season of the year, with hearty wishes to our friends and customers, for a holiday abounding in joy and good fellowship.

KELLEY'S
Olton

GOOD Wishes for Christmas

Bells and baubles, candlelight... folks so merry, spirits bright... rush and bustle, scheme and hustle... joys to make the Season right! Thanks for letting us serve you thru the year.

VAUGHN'S
Grinding & Machine
The Clyde Vaughn Family

Merry Christmas

May the joy of Christmas surround you and yours!

Wilbur Schreier
SCHREIERS SHOP
Ph. 285-2911



LUNCHROOM MAGIC—A tumbleweed tree, spruced and decorated, in the school lunchroom is the background for Quilla Edwards, daughter of Mr. and Mrs. Marline Edwards, and Dwain Walborn, son of the Rev. and Mrs. Russell A. Woborn. The children are first grade students in Mrs. Mabel Parker's room.

OUR FONDEST WISHES FOR A VERY MERRY CHRISTMAS TO ALL... AND SINCEREST THANKS FOR YOUR PATRONAGE

OLTON BEAUTY SALON
Marie Lawson Phone 285-2902 Janice Gallaway

GREETINGS

To all our friends we send our warmest wishes for a Happy Holiday Season... and our thanks for letting us serve you. See you soon!

DORRIS MACHINERY
C.J. and Ruth

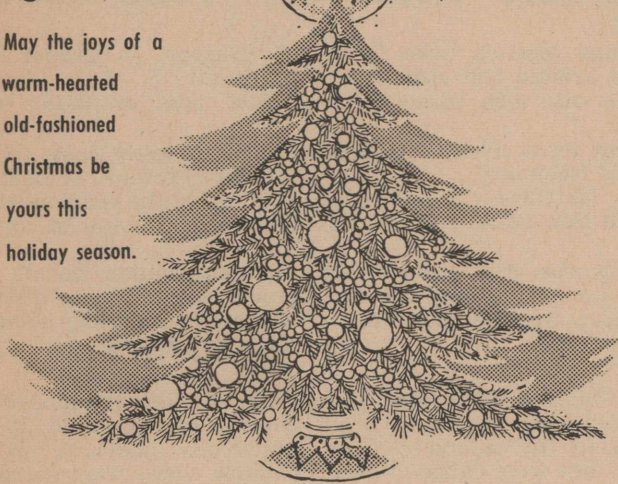
GREETINGS

... and best wishes for a joyous Holiday Season to our many loyal friends and patrons. We extend our heartfelt thanks and warmest wishes to all of you.

WAYNE'S

CHRISTMAS GREETINGS

May the joys of a warm-hearted old-fashioned Christmas be yours this holiday season.



Thomas Beauty Shop

There Was Talk About Yule Toast

"Who sent the first Christmas card?" is a question for which, it seems likely, a completely accurate and satisfactory answer may never be found. Probably, the earliest cards were "do-it-yourself" projects — handwritten holiday greetings on hand-decorated notepaper.

Popular claimant for "first Christmas card" honors is the Cole-Horsley card, designed in Britain in 1843 by John Calcott Horsley, an artist, for Sir Henry Cole, director of the

Victoria and Albert Museum. Since the card showed a family group toasting the holiday with glasses of wine, the card supposedly stirred criticism by temperance adherents — even though the card also depicted "clothing the needy" and "feeding the hungry." However, another story has it that Sir Henry gained his knighthood as the result of the acclaim he received for sending the first Christmas card.

Star Is Beacon

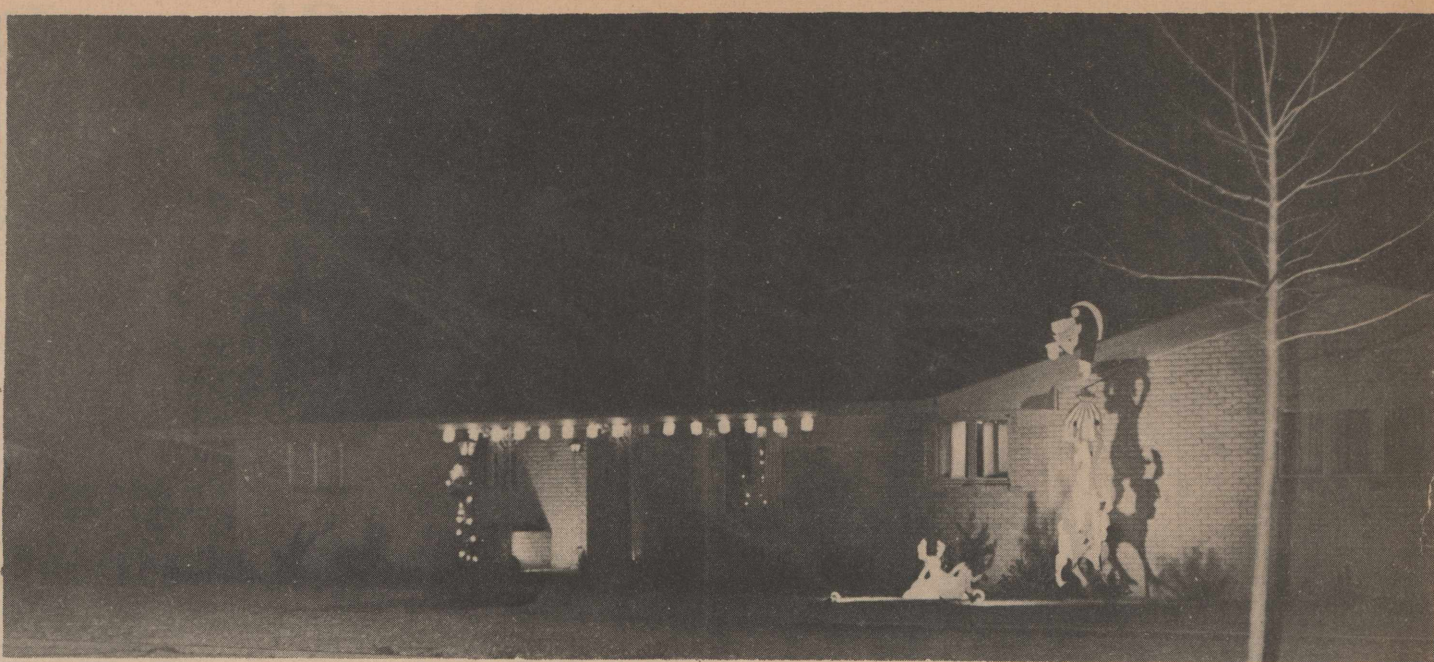
Near Palmer Lake, Colo., an electrically lighted star on a mountain top is a Christmas-season beacon for motorists on highways many miles away.

Lighting Displays

Beautiful lighting displays for Christmas are famous in many U.S. cities.

WRITING CAROLS

Men from many walks of life have contributed to the Christmas chorus of carols. Francis Scott Key was not only a lawyer and the author of the Star Spangled Banner; he also wrote carols. And the comedian, Harpo Marx, authored a carol now sung in many churches, "Guardian Angels."



SANTA AT WORK----Santa is busy getting his loaded toy bag on the roof at the Brent Burrow home. Floodlights

spotlight the scene at the home, which is located on Highway 70 west.

Yuletide Spirit Stays All Year

Nearly every community has its special way of observing Christmas — and in some towns and cities, the spirit of Christmas prevails, literally, the year around.

In Waterbury, Conn., an all-year reminder of the first Noel is the re-creation of the Town of Bethlehem on nearby Pine Hill.

This non-sectarian "Bethlehem" was constructed to scale after research and study of photos showing the Biblical country. The cave or manger where Christ was born, inns like the one where there was no room, and the Roman legation where the tax collection decreed by Augustus Caesar was to be paid are among the buildings represented.

"Poetic license" has been used to include some buildings which were not, or may not have been, located in Bethlehem, such as "David's Home" and Herod's Grand Palace.

Crowned by a Cross, Pine Hill has proved an ideal location for the project, since its shape is similar to the limestone cliff where Bethlehem in Judea was built.

Other "Bethlehems"

Well-known "Bethlehems" in the United States include Bethlehem, Pa., and Bethlehem, Ind. The Pennsylvania Bethlehem emphasizes the religious meaning of Christmas during its annual celebration. A star erected on a nearby mountain top is lighted throughout the holiday season. In Altadena, a suburb of Pasadena, Calif., a mile-long avenue bordered by deodar cedars becomes "Christmas Tree Lane" at the holiday season. The deodars are illuminated by thousands of multi-colored bulbs for the annual spectacle.

Colored lights outline the buildings of the Country Club Plaza district in Kansas City, Mo., at Christmas time. Denver, Colo., illuminates its Civic Center during the holidays with many thousands of lights.

Yule Towns

Yule-named towns have a special interest in Christmas. Arizona, Florida and Kentucky actually have towns named "Christmas." Then there are Christmas Cove, Me.; Nazareth, Pa.; Bright Star, Holly Grove and Holly Springs, Ark.; as well as Noel, Mo.; Noel, Va.; Mistletoe, Ky.; Wiseman, Alaska; and Santa Claus, Ind.

Marzipan Has Sweet Story

Sweet is the history of marzipan, a confection that is usually thought of as a Christmas candy. Today, it is still being made with the same kind of ingredients as those used hundreds of years ago.

It consists of freshly ground almonds made into a paste, whole eggs or whites of eggs, sugar, syrup and flavoring. Sometimes honey is added.

There are many legends concerning the word, "marzipan," says the Candy, Chocolate and Confectionery institute.

One old tale attributes it to the bread eaten by St. Mark in the desert — "Marci panis," the bread of Marcus.

Records show that Bartolome Scappi, secret cook to Pope Pius V, made marzipan with the ingredients now found in modern recipes for the candy.

KINGLY GIFTS

The gold, frankincense and myrrh presented to the Christ Child by the Three Kings were more than mere signs of wealth. Each had a special meaning.

The gold was a sign they accepted Him as their king; frankincense was given as a symbol of his deity; and myrrh as a prophecy of His death.

Berries Brighten

The bright red berries of the Christmasberry, an evergreen shrub native to California, are widely used as Christmas decorations.

This shrub, with its thick, dark green leaves, can grow to a height of 15 feet, The Encyclopedia Americana says.

Its flowers are white, its berries yellow or bright red. The Christmasberry is often known as the toyon.

"Twas the Night Before Christmas..."

All through the house there's a stir of breathless excitement of this Christmas Day to come! Of the beautiful trees bedecked with tinsel, candy cane and gay, shiny-ornaments. Of the gifts to be given and received and then opened . . .

And though a dream the night before, the Day fast becomes a memory rich with the sound of voices and laughter expressing good wishes and good cheer as relatives met and friends greet. For above all, this is a Day of brotherly love and warm friendships.

And in this same joyous spirit—we add our own wishes that this Day and the coming year as well—brings you the joy of dreams and expectations come true!

PLAINVIEW Co-Op COMPRESS

(Two Miles East of Plainview)

Box 1249

Plainview, Texas



It's time again to wish our good friends all the enchantment, every excitement and wonder that the Christmas Season can bring . . . and to express our sincere appreciation!

Hatley-Machen Ins.