The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 38, NUMBER 44 | 12 PAGES — SECTION I, 6 PAGES | Published Every Thursday At Muleshoe, Bailey County, Texas | 10c PER COPY | THURSDAY, NOVEMBER 3, 1960

ALL SCHOOLS PARTICIPATE

Full Program Arranged Here For "Education Week" Observance

The week of Nov. 6-12 is American Educaton Week. Plans are being made for the observance of this week in the Muleshoe schools. The theme for the week is "Strengthen Schools for the 60's".

Each day of the week will have a theme, which are as follows:

Sunday, Nov. 6
Serious Students . . . Stronger Schools.

Monday, Nov. 7
Interested Parents . . . Stronger Schools.

Tuesday, Nov. 8
Able Board Members . . . Stronger Schools.

Wednesday, Nov. 9
Quality Teachers . . . Stronger Schools

Thursday Nov. 10
Ample Funds . . . Stronger Schools.

Friday, Nov. 11
Challenging Curriculums . . . Stronger Schools.

Saturday, Nov. 2
Lifelong Learners . . . Stronger Schools.

During this week, a special invitation is extended to the parents to visit the schools, to get acquainted wth the teachers and discuss any problems that concern them.

There will be several programs on radio and television saluting this week. One of particular interest will be "Leave It To Beaver", which will bring American Education Week to a heartwarming climax. Another program of very special interest will be an hour-long TV special documentary based on the book by Arthur D. Morse entitled, "Teachers, The Influential Americans".

Secial articles written for this week will be found in Parents Magazine, Ladies Home Journal, Good Housekeeping, and Reader's Digest.

A PROCLAMATION

AMERICAN EDUCATION WEEK

WHEREAS
The security and future progress of our Nation depends more than ever before upon the adequacy of our schools, and

WHEREAS
The National Education Association has worked diligently and effectively for more than 100 years in cooperation with local school officials to bring the best possible schools to the children of our nation,

NOW THEREFORE
I, Houston Hart, Mayor of Muleshoe do designate the week of November 6-12 as American Education Week in Muleshoe, and I call upon all our citizens to observe this week by visiting their public schools.

Mayor of Muleshoe, Texas
HOUSTON HART

Jennings Agency In New Offices

The Jennings Insurance Agency is in its new home this week. They have moved into the recently remodeled building of H. H. Carlyle at the corner of Ave. B and West First Street. The building has been changed to meet the requirements of the agency, which previously has been located across the street at 105 E. Avenue B.

The new location is across the street east of Blackburn Food Store. James Jennings, proprietor, said the firm retains their old telephone number and mailing address.



E. L. GALYEAN

In connection with Education Week activities here, Mr. Galyean will give the address before the Muleshoe Unit of the Texas State Teachers Association at a public relations dinner in Richland Hills Cafeteria Nov. 10. Mr. Galyean is a representative of TSTA.

DEMOCRATS, REPUBLICANS IN FINAL DRIVE FOR SUPPORT

U. S. Record Vote In National Election Tuesday Is Forecast

Election Party Tuesday Night

Bailey County returns in the general election the coming Tuesday, Nov. 8, will be gathered from each voting box by the Corner Drug and The Muleshoe Journal. Returns will be posted on the boards on the north wall of the drug store beginning as soon as some reports are available after the polls close at 7 p.m.

The boards will show only the results of the voting in the county for Republican and Democratic national tickets.

Final returns should be tabulated early for the county, so that those who wish may go home and watch national returns on TV.

Cited As Tech

Bufford B. Watson, electrical engineering student at Texas Tech, is among 13 Army and six Air Force ROTC cadets designated by President R. C. Goodwin of the college as "Distinguished Military Students".

The students were cited at a combined Army-Air Force cadet parade and review. Designation as a Distinguished Military Student is similar to departmental honors in other academic courses. A DMS may apply for and receive a Regular Army or Air Force commission upon graduation.

Bufford is the son of Mr. and Mrs. T. W. Watson of Muleshoe. He is a member of the Air Force ROTC.

James Grusendorf and Veta Allison Win Prizes

James Grusendorf and Veta Allison won the prze for wearing the best costume at the Halloween Costume party honoring the freshmen of MHS given at the Country Club Thursday night, Oct 27. James and Veta were dressed as L'il Abner and Daisy Mae, respectively.

Prizes were awarded to winners of the various games that were played.

The unusual theme for the decorations, depicting Halloween, was copied from page 17 of "Seventeen" magazine.

Orange pop, orange and black cake and potato chips were served to approximately 70 young people and parents.

The hostesses for the occasion were Mmes. L. F. Burns, Raymond Green, Truman Lindsey, Barry Lewis, Randy Johnson, Harold Allison, Gerald Allison, L. H. Davenport, R. L. Lewis, Tommy Haley, John Smith, J. D. Rucktashel, and the sponsors were R. E. Bratcher and M. D. Shepherd.

Wayland Dinner Honors Several Local People

PLAINVIEW—Recognition of students following in the family tradition of attending Wayland Baptist College will be given at the Proud Heirs' Dinner scheduled for November 4 at Wayland. Eighty-six students whose mothers, fathers, sisters or brothers have previously attended Wayland have been invited to the dinner given by the Board of Directors and officers of the Association of Former Students of Wayland Baptist College.

Invitations have been issued to Martha Wuerflein, whose brother, Edward Wuerflein attended Wayland; Jerry Glenn Dawson, whose mother, Mrs. J. U. Dawson and two sisters, Mrs. Don McKensey and Mrs. Dale Krebbs attended Wayland; and Ernest David Shepherd, whose father and mother, Rev. and Mrs E. K. Shepherd attended Wayland College.

The annual affair will be held in Heritage Room of Van Howeling Memorial Library at 6 p.m.

5
MORE DAYS
TILL ELECTION
DAY
HAVE YOUR
SAY THE
American Way

Spooks Well Behaved Says Police Chief

Chief of Police H .L. Findt got a real solace out of the manner in which the youngsters conducted themselves on Halloween night.He said very, very little property damage occurred during the evening and credited the Halloween Carnival for making the officers' work less exacting.

He said several groups of the young spooks came by his headquarters for a friendly visit, and this pleased him and the other officers.

Lockney-Muleshoe Game Friday Night

The Lockney and Muleshoe game will be played at 7:30 p.m., Friday night instead of at 2 o'clock in the afternoon as previously planned, Muleshoe school officials announced today.

The game will be played at Lockney and is a conference tilt. The contest was scheduled for the afternoon at first because of the cold.

"The tumult and the shouting dies,
On dune and headland sinks the fire . . ."

Those having arguments to present concerning the 1960 Presidential election, had better be in a hurry, for the campaign hastens to an end. On Tuesday of next week, Nov. 8, the voters of the U. S. A. will have the final word, by their actions putting an end to all campaign oratory, TV presentations, pamphlet printing, newspaper articles and advertisements.

Into these last few days of campaigning the Republicans and the Democrats are putting all the energy and the imagination they can to hold the ground they believe they have won with the voters and to attempt to convince the still undecided.

In Texas both parties have this very week shown the importance that must be attached to this state's 24 electorial votes. Both Sen. John F. Kennedy, the Democratic nominee, and Vice-President Richard Nixon, the Republican standard bearer, paid additional visits to the Lone Star State.

As usual in an election year the poll takers have been busy, an they are having a hard time deciding what to predict. They nearly all concede that it will be close; but at the moment this is written Mr. Kennedy is being given an edge by many polisters

Bailey County Ready

In Bailey County preparations are complete for the voting Tuesday and Democrats and Republicans alike are hoping for a full expression from the people. Bailey County has gone Republican in the last two Presidential elections. What will the county do this year?

Seven Votig Boxes

Bailey Countians vote in seven precincts. Name of box, and election officials follow: Muleshoe Ernest Kerr, judge; Henry Bass, assistant.

West Camp: Partin Austin, judge; Carrol Jones, assistant.

Mays: Bert Seales, judge; J. U. Dawson, assistant.

Baileyboro: Howard Ashley, judge; Kelly Joe Barnett, assistant.

Three Way: George Tyson, judge; H. C. Brashear, assistant.

Bula: Gwinn W. Casey, judge; J. M. Angel, assistant.

Circleback: Raymond Gage, judge; Van Rogers ,assistant.

Absentee: W. M. Pool, Jr., Bill Moore, and Mrs. L. S. Barron.

67 Absentee Votes

Absentee voting ends Friday. Mrs. Hazel Gilbreath, county clerk, told The Journal this morning that her office has received 67 absentee votes and there are 21 more in the mail, which likely will be received, making 88 in all. She said it is the heaviest absentee voting ever recorded here for a general election.

Hubbard Hits Frost

John Hubbard, Bula, is the lucky winner of the Journal's First Freeze Contest.

John tied two others in guessing closets to the correct date of the first freeze of the young 1960 fall season. His entry was the earliest to reach The Journal and his victory was determined on this basis.

If John Hubbard will come to The Journal, we will award him his $25 United States Savings Bond with all appropriate ceremonies.

This fall's first freeze occurred on October 31. This is the third time in Muleshoe's weather records that a first freeze has come at this date. The mercury dipped to 28 degrees on this date as recorded by Judge R. J. Klump.

Those tieing Hubbard and their guesses were: Helen Jones, Oct. 28; C. L. Campbell, Nov. 3, and Helen Jones, Nov. 3. Hubbard's guess was October 28. The Journal's guess was November 2 which was a day closer than the winner.

The greatest number of contestants picked the first freeze to occur on October 18 with 10 entries on that date. There were 8 entres for October 20 and also on November 7.

City Policemen Busy In October

Muleshoe police officers patrolled 6,397 miles of city streets and alleys in October, H. L. Findt, police chief revealed in his monthly report issued Wednesday.

The report said that the police arrested 26 for being drunk; 4 for theft of hub caps; 1 break in was cleared by an arrest; the police investigated 6 vehicle crashes, involving an estimated damage of $1,765; and made 114 minor calls.

Altogether it seems to have been a rather busy month for the police.

BREAK-IN SOLVED

The break-in that occured Oct. 24 at the Evans Oil Co., was solved this past week with the apprehension of four youths in Spearman. The four young men who also robbed the store in Clays Corner, lived in Friona and were tried in Farwell. Deputy Garland Freeman and Sheriff Charlie Loveless of Farwell took the youths to Gatesville for an undetermined length of time.

During the past two weeks, the sheriff's office has arrested one for DWI, one for vagrancy, one for vandelism, one for no drover's license, one for drunk and seven for bambling.

The city has arrested three for being drunk, one for no driver's license, and one for minor consumption.

The highway patrol has arrested three for being drunk, one for no driver's license, one for DWI, and one for driving while license is suspended.

Kemp Establishes TV Repair Service

Don Kemp, of Don's Conoco Station, announced Wednesday the opening of a newly licensed and bonded radio and television repair service at the service station on the Sudan highway.

Elbert Corley will assist Don with the new service. Elbert has had five years experience in servicing and repairing radio and television sets.

Meeting Nov. 10 On Sugar Beets

A meeting to discuss the growing of sugar beets on the Plains has been called for Thursday, Nov. 10. The meeting will be at 7:30 in the Springlake auditorium.

The growing, harvesting, marketing, and cattle feeding relation will be discussed by experienced farmers from Hereford.

All farmers, businessmen, and cattlemen are invited to attend.

Bailey 4-Hers Win Ten Fair Prizes With 15 Barrows

Bailey County 4-H took seventeen Poland China barrows to the State Fair of Texas for the weeks showing beginning October 17. One of the barrows did not meet weight requirements and one fell victim of the shifting process.

The remaining 15 barrows were shown and ten won prizes. Kearney Scoggin took seventh honors in the lightweight Poland class of seventy entries while Myke Murrah won 13th in this class. Verylon Scoggin won 14th in the strong heavyweight class.

The remaining seven animals placed in the lower end of scale. 4-H exhibitors were Kearney and Verylon Scoggin, Myke and Gary Murrah, and Stanley and Clifford Black.

Six adult leaders and the County Agent assisted the six young club boys in their first effort in state competition. The fifteen animals were sold in the State Fair Auction Saturday for a reported 21c per pound.

Amendments In Brief

While Texas voters may be engrossed in the outcome of the race for President, they will have another important stake in the election the coming Tuesday, Nov. 8.

Texans are to vote on whether to adopt four amendments to the State Constitution. The Journal's readers no doubt have studied these proposed amendments; nevertheless, we felt a review here just before the voting might be helpful. In brief the proposals are:

NO. I. HOSPITAL DISTRICTS IN THREE COUNTIES

This amendment would authorize the creation of Hospital Districts in Lamar and Hidalgo Counties and in Precinct Number Four in Comanche County. Adoption of this amendment would not in itself create any of the districts. In each case, the voters in each proposed district would make that determination strictly by their own vote in local elections held later.

NO. II. INCREASED INTEREST RATE ON VETERANS' LAND BONDS

NO. III. ANNUAL SALARIES FOR TEXAS LEGISLATORS

This amendment would increase the pay of each member of the Texas Legislature to $4800 annually from the present $3000 per regular session. It would also allow a per diem of $12 for expenses during the first 120 days of regular sessions and 30 days of each special session, making a total maximum expense allowance of $1440 for regular sessions and $360 for each special session. Present travel expense allowances would be unchanged—one round trip per session calculated on the distance from the county seat of the legislator to Austin at 10 cents per mile.

NO. IV. REGULATION OF INTEREST RATES AND LENDERS

Amendment Number Four is frequently called the "Loan Shark" amendment. It would authorize the Legislature to classify various kinds of loans and lenders, to license and regulate money lenders, to define interest ad to fix maximum rates. At the present time, the Constitution declares that all contracts charging interest in excess of 10 per cent per annum, shall be deemed usurious, but for contracts in which the interest is not specified, the maximum legal rate shall be six per cent per year. The proposed change continues these same rates in effect unless the Legislature fixes other maximums.

Thi proposed amendment has been endorsed by many state organizations and public officials and would enable the Legislature to eliminate abuses in the small loan field. If approved, the Legislature can then enact small loan laws, such as thirty-seven other states now have.

Planning Commission For Muleshoe Picked

Members have been selected for the new City Planning Commission which was recently authorized, Arch March, Muleshoe's City Manager announced Wednesday.

The members were chosen at a regular meeting of the city council Tuesday. They are: Jack Morris, Norman Thomas, Marie White, Ray Griffiths, F. W. Jones, Eddie Lane, and M. D. Gunstream.

The Planning Commission was organized to study the growth of Muleshoe and to plan the needs created by the new growth.

The group has approved a new street lighting plan for the residential sections of town. Approval has been secured to increase the number of lights in these areas from 1,000 to 2,500.

THEY ARE ON TOP

55 Students On MHS Honor Roll

Fifty-five high school students are listed on the honor roll for the first six weeks of the term, H. W. Callan, principal announced this week.

The full credits courses were added together and divided by the number of courses taken. Students must attain an average of 90 or above to make the honor roll. The following were named by classes.

FRESHMEN

Joyce Adams, Larry Allison, Donna Baker, Virginia Bowers, Marsha Buhrman, Dianne Chappell, Beverly Crawford, Joyce Gore, Lola Harrell, Charles King,

Barty Lewis, Peggy Lewis, Charlene Lindsey, Marsha McAllister, Sharon Millen, Kathy Moore, Rena Quesenberry, Linda Scott, Mona Rucktashel and Sheryl Stevens.

SOPHOMORES

Mike Connell, David Douglass, Dean Ethridge, Karen Jones, and Jim Thomson.

JUNIOR S

Juanita Burkett, Trudy Davis, Billy Gilbreath, Tommie Hall, Georgia Hall, Sandra Harris, Yvonne Hendon, Julia Hollis, Rhonda Johnson, Karon Knight, Sylvia Pool, Dianne Rainwater, Gwen Roberts, Juanita St. Clair, and Mary Wedel.

SENIORS

Shirley Ary, Beatrice Aylesworth, Rodney Blackwood, Ann Brooks, Pat Brown, Norma Bruce, Doris Gilbreath, Goldia Lu Goucher, Mary Ann Green, Virginia Hickman, Lynda Lee, Darrell Lancaster, Goldie Lowery, and Yvonda Taylor.

MORE CLUB ENTRIES NEEDED

Gala Xmas Parade Forecast For Dec. 3

Organizatons planning to compete for prizes in the second annual Christmas arade, December 3, sponsored by the Muleshoe Chamber of Commers, are asked to please contact the Chamber office this week so that plans may be completed early. This plea was issued by Don Boles, general chairman of the event.

The Rev. Mr. Boles announced that several organizations have already indicated they will have floats in the parade, but that many more are expected, and their entry blanks are required at an earlydate.

The parade will feature floats decorated to represent the parade theme of "Christmas—Then and Now". In addition, there will be marching bands, a clown for the kiddies, and the arrival of Santa Claus aboard the Santa Fe railroad's miniature freight train.

The parade will form at the First Methodist Church, march north on the Morton highway to US 84 thence south on Main Street to the Boy Scout lots for dspersal. An out of town committee of judges will award prizes totaling $100 for the best four floats.

Santa will talv with the children following the parade and will have candy for all of them.

Organizations needing aid in building floats may contact the Chamber office for names of merchants who will sponsor floats. Also, the Chamber will assist organizations in locating buildings where floats may be constructed.

Pamela St. Clair Is Crowned Queen

Pamela St. Clair, daughter of Mr. and Mrs. Irvin St. Clair, was crowned Carnival Queen at the Halloween Carnival Monday night, Oct 31. She was crowned by her escort, Pat Malone, son of Mr. and Mrs. Dudley Malone.

The other contestants were Jan McVicker, Ann Brooks, Donna Phipps and Jeannine Vagnon. All ran close in the number of votes received. The carnival, sponsored by the and Boosters, was once again termed a success.

Cash Funeral Services Friday

Funeral services for Sterling F. Cash are to be conducted Friday afternoon, Nov. 4, at 2 o'clock from the First Baptist Church here. A former resident of the Needmore community south of Muleshoe, Mr. Cash died at Turlock, Calif. His home was at Delhi, Calif. He was 68.

Mr. Cash was born Jan. 6, 1892 in Searcy, Ark .

He is survived by his wife, Mrs. Myrtle Cash, Delhi, Calif.; six sons, Wayne and Martin, of Delta, Colo.; James of Hereford; Fain, Bill, and Ivan, all of Delhi; three daughters, Mrs. Oran Blevins of Turlock, Mrs. Bill Price of Delhi, and a daughter who lives in Florida.

Other survivors include a sister, Mrs Virgie Wade, Lubbock; five brothers, Frank, Arthur, and Marvin, of Ryan, Okla.; Alvie of Vernon, and J. D. Cash, Enochs; and twenty-seven grandchildren.

Rev. J. E. Moore of Abilene will officiate in services tomorrow. Interment will be in Sudan cemetery. Pallbearers are J. D. Bayless, R. P. McCall, Arthur Shafer, U. S. Cooper, Clarence Damron and Homer Long.



News FOR Women

Cherry Hoybook, Society Editor, Phone 5400

Mr. and Mrs. Walter Damron To Celebrate Anniversary November 6



Mr and Mrs. Walter Damron (Photo by Cline)

Mr. and Mrs. Walter Damron will celebrate their golden wedding anniversary with an open house at their home in Circleback Sunday, Nov. 6, from 2 to 5 p.m.

The couple has lived in the Circleback community since 1922. Prior to this, they lived in the League Four community near Ralls from 1917 to 1922.

Mr. and Mrs. Damron have two children; Mrs. Ruby Garner of Circleback and Floyd Damron of Bovina. They have five grandchildren, Dwayne Garner of Cleburne, Billy Garner of Dallas, Patsy, Carolyn and Tammie Damron of Bovina, and three great-grandchildren.

All friends and relatives are invited to attend this open house celebration Sunday.

BIRTHDAY DINNER

Mr. and Mrs. L .E. Martin attended a birthday dinner in Loraine honoring her father, J. E. Reddin, who was 80 years of age Sunday, Oct. 30.

Those attending were Mr. and Mrs. Buddy Blair of Colorado City, Mrs. Freeman Smith of Stanton, Mr. and Mrs. L. E. Martin and Mr. and Mrs. J. E. Reddin.

Mrs. Bobo and Magann Lamb Are Speakers For Club

Muleshoe Study Club members were told how they could take an active part in political parties and why they should take an interest in politics as American citizens by guest speakers, Mrs. Pat Bobo and Magann Lamb at their October 27 meeting.

Mrs. Carroll Pouncey and Mrs. Gil Lamb were co-hostesses in the home of Mrs. Lamb at 1011 West Third.

Mrs. Bobo, who is a member of the Democratic State Executive Committee, being committee woman from our 30th Senatorial District, presented a most enlightening and interesting talk on activities within the Democratic party.

Magann told of her visit to Democratic headquarters at the Biltmore Hotel in Los Angeles just the week preceding their convention last summer, and made a most interesting talk on the mock election being sponsored by the Muleshoe Future Teachers chapter at Muleshoe High School.

Mrs. Lamb, who was director of the program, is a member of the Republican State Executive Committee, and she stressed the importance of the two party system in our state and the importance of everyone as a rivate citizen taking an interest and an active part in all elections.

Muleshoe Study Club appreciates very much these guest speakers giving of their time to the program.

Delicious cocoanut cake and coffee were served to the guests and members, Mmes. W. T. Andrews, S. L. Benefield, W. Q. Casey, Neal Dillman, R. O. Gregory, Jack Henderson, O. N. Jennings, R. T. Smith, Sherman Sweatmon, Thurman White, Pouncey, and Lamb.

Mrs. Casey, president, presided over a short business session following the program.

On November 10, Muleshoe Study Club will have a very interesting program on Hawaii at the Country Club with Mmes. Harriette Jackson and Glen Dunn as hostesses.

panel, composed of Mmes. O. N. Jennings, H. Jay Wyer, Oscar Allison, Arnold Morris, and Don Sumrow discussed the Ecuemenical Movement and the World Council of Churches.

Mrs. Joe Roark closed the meeting with a most inspiring devotional.

19 Members of WSCS Meet In Youth Chapel

Nineteen members of the Women's Society of Christian Service of the First Methodist Church met in general meeting on Tuesday, Nov. 1, in the Youth Chapel of the church. Mrs. Dean Bishop presided over the meeting.

It was announced that the study, "Christianity and the Alcohol Problem", would begin Sunday, Nov. 13 at 7 p.m. Mrs. Horace Brooks will lead the church-wide study.

Mrs. O. N. Jennings presented the Society with a beautiful WSCS banner.

Mrs. Doug Lowe gave a report on her office of secretary of Christian Social Relations.

Mrs. Don Sumrow was in charge of the program, "Into All the World Together". A

VISIT WITH DAUGHTERS

Mr. and Mrs. Bill Collins have just returned from a visit with their daughters and families, Mr. and Mrs. Bill Jeter of Springdale, Ark., and Mr. and Mrs. Gene Richardson of Austin.

WEEK OF PRAYER AND SELF DENIAL

The 20th Anniversary of the Week of Prayer and Self Denial was observed by 18 members of the Women's Society of Christian Service and the Wesleyan Service Guild of the First Methodist Church Thursday, Oct. 27 at 7 p.m.

An informative program was presented by Mrs. Sam Gholson and Mrs. Joe Roark. The meetng was followed by a talk by Rev. and Mrs Lennart Bloomquist, missionaries from Southern Rhodesia, Africa.

ATTENDS CLINIC

Polly Otwell and Cherry Hoybook attended the Merchandising and Sales Clinic held in the ballroom of the Herring Hotel, Amarillo, Saturday, Oct. 29. This clinic was sponsored by the Kerr Paper Co.

There were many displays of office supplies and furniture, with many new items being introduced. Lunch was served in the Old Tascosa dining room. A large attendance from parts of New Mexico and Texas was noted.

DODGE-DART-CHRYSLER
Have Come to Muleshoe
• SEE THEM AT •
THE S-F SALES CO.
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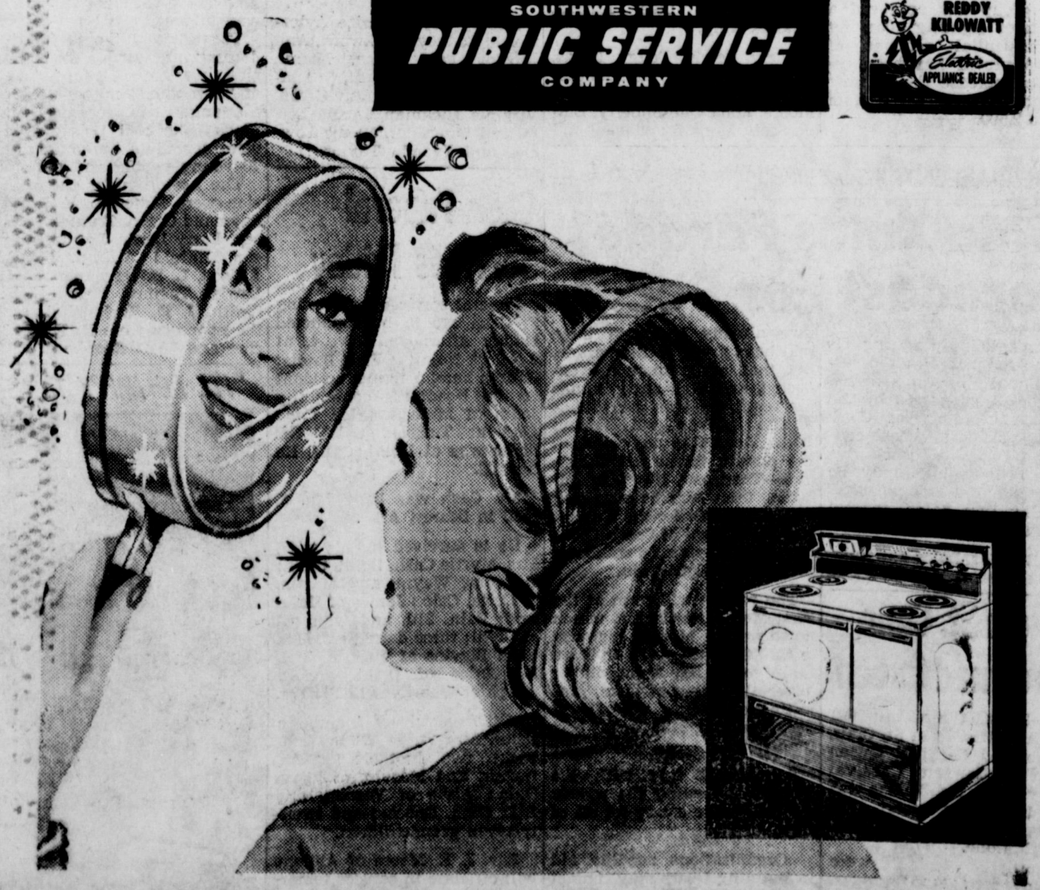
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Cobb's of Muleshoe
PRICES IN THIS AD GOOD DOLLAR DAY, NOVEMBER 7th — MONDAY

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BIG CHANGE
to modern, clean ELECTRIC COOKING!
Yes, I made the big change to electric cooking and it's easy to see why! Now my pots and pans stay shiny bright even after my meals have been cooked. And the cleanliness is just one of the advantages of cooking electrically, it's fast and economical too. So, why don't you see your Reddy Kilowatt Electric Appliance Dealer today and make the big change to modern cooking — electric cooking.
SOUTHWESTERN PUBLIC SERVICE COMPANY
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Wildcats Down Dumas Demons

The Littlefield Wildcats dumped the Dumas Demons 29 to 16 Friday night in a District 1-AAA contest .

Dee Pierce scored three times for Littlefield.

Dumas mounted a scoring threat early in the game which was killed when the Wildcats intercepted a pass in their own end zone and promptly drove 80 yards to score.

Jerry Koller carried it over from the five yard line and kicked the point.

Early in the second, Dumas' Mike Boxwell went over from the three yard line and ran the points to put the Demons in the lead.

Littlefield came back on the second play after the kickoff when Dee Pierce ran 47 yards to score. He passed to Tony Estrada for the points.

Dumas scored just before the half when Boxwell went over from 15 yards out. He also ran the points.

Pierce scored again for the Wildcats in the third when he plunged over from the one.

The final Littlefield tally came in the fourth when Pierce ran 13 yards for the score.

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First Lady
by BULOVA
Beautifully yours...
USE OUR LAY-A-WAY

FIRST LADY in a burnished tear-shaped blaze. 23 jewels, unbreakable mainspring. In yellow or white. $59.50
High fashion gains a new meaning with fabulous FIRST LADY watches. And this beauty is so easy for you to own or give. Pay as little as $1 a week for these fashion-perfect, precision-perfect masterpieces. Our magnificent collection is on display right now.

FIRST LADY in a rich Florentine finish. 23 jewels, unbreakable mainspring. Available in combination of yellow and white or all white. $71.50
FIRST LADY in soft lovely swirls. 23 jewels. 1 diamond. Unbreakable mainspring. Available in combination of yellow and white or all white. $75.00
From $59.50
OTHER BULOVAS AS LOW AS $27.25
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FOR QUALITY MERCHANDISE TRY US FIRST

COX DRIVE-IN Theatre MULESHOE
FRIDAY & SATURDAY
November 4-5
"STUMP RUN"
—with—
Judy Canova
SUN., MON., & TUES.
November 6, 7 and 8
THE STORY OF RUTH
CinemaScope COLOR by De Luxe
STUART WHITMAN
TOM TRYON
PEGGY WOOD
VIVECA LINDFORS
FRIDAY & SATURDAY
November 11-12
WALT DISNEY'S
"POLLYANNA"
—with—
Jane Wyman
Richard Egan
November 13, 14 and 15
SUN., MON., & TUES.
FOR THE LOVE OF MIKE
CinemaScope COLOR by De Luxe
RICHARD BASEHART
STU ERWIN • REX ALLEN • DANNY BRAVO

a LANDSLIDE of FOOD BARGAINS
EVERYBODY WINS!
GRAPES California Choice Tokay . . . . . LB. 10c
COCONUTS FRESH LARGE IMPORTED EACH . . . . . 10¢
APPLES WASHINGTON FANCY RED DELICIOUS . . . . . LB. 17¢
GREEN ONIONS Garden Fresh Bunch . . . . . 3 For 10c
GREEN BEANS California Fancy Garden Fresh . . . . . lb. 17c
ORANGE DRINK HI-C 46 OZ. CAN 25c
Crackers Sunshine, Krispy 2 Lb. Box 49c
TURKEY Swanson, Boned 5 oz. Can 39c
PINEAPPLE Diamond Crushed No. 211 Can 15c
39c BOX Chips Baby Ruth or Butterfinger . . . . . 3 For $1
• FROZEN FOODS •
TAMALES HOT PATIO PKG. OF 12's . . . . . 3 for $1
CORN KEITH'S CUT 10 OZ. PKG. 15c
OKRA KEITH'S, CUT 10 OZ. PKG. 15c
BEANS Chuck Wagon No. 300, Kimbell's 2 For 25c
SALMON Our Value No. 1 Tall Can 49c
PEACHES Cala-Ripe Freestone No. 2½ Can 25c
Lotion Jergen's, Free Dispenser $1.10 Size 79c
FAB GIANT SIZE 69c
CHEESE Swift's Brookfield 2 LB. BOX 69c
COFFEE Folger's Instant 6 OZ. JAR 89c
COCA-COLA 12 Bottle Ctn. Plus Deposit 49c
SPECIAL HEINZ OFFER!
YOU BUY THE SOUP... HEINZ BUYS THE CRACKERS!
Get coupon at our Heinz Soup Display
Tomato Soup Heinz No. 1 Can . . . . . 9 For $1
Vegetable Soup Heinz No. 1 Can 7 For $1
Heinz, No. 1 Can
Chicken Noodle Soup 6 For $1
Chicken Soup Heinz No. 1 Can . . . . . 6 For $1
BACON SWIFT'S PREMIUM 1 LB. PKG. 59c
Sausage BLUE MARROW 2 LB. PKG. $1.09
THIS SAUSAGE WILL BE SAMPLED ALL DAY SATURDAY, NOVEMBER 5 —
HAMS Armour's Star "Ready to Eat" 5 Lb. Can $3.98
STEAKS Fillet Mignons Choice Pen Fed Beef . . . . . LB. 99c
BOLOGNA Pinkney's Sun Ray All Meat, 1 Lb. Pkg. 49c
STEAKS Club, Boneless Choice Pen Fed Beef . . . . . LB. 98c
TISSUE Kim Bath Room . . . . . 4 ROLL 29¢
Dental Cream Colgate 53c Size 39c
Alka-Seltzer Large Size 39c
FACIAL TISSUE KIM EXTRA SOFT 400 COUNT SIZE . . . . . 19¢
GUNN BROS. STAMPS
DOUBLE ON WEDNESDAY
White's CASHWAY
LISTEN TO THE MULE TRAIN OVER KMUL
BROUGHT TO YOU BY CASHWAY

YOURS TO TEST DRIVE - Real 5-Plow Power!
NEW MOLINE M-5


• Husky 336 cu. in. engine—choice of fuel
• 10-speed Ampli-Torc Drive
• Exclusive Tel-O-Flo hydraulic system
• 3-point hitch with automatic depth control
• Built-in power steering
MINNEAPOLIS MOLINE
First in farm engineering
DEALER NAME
FRY & COX BROS.
YOUR FRIENDLY ONE-STOP FARM SERVICE
403 South First Street — Muleshoe — Phone 3-3660

We Are Open
LET US DELINT YOUR SEED
NOW!
WET ACID
THE SAFE CHEMICAL DELINTING
OR SAW DELINTING
— SAVE A HANDLING —
HUB DELINTING CO.
HUB, TEXAS —:— PHONE 2705

Rummage Sale Nov. 12

A rummage sale will be held by the WSCS of the First Methodist Church on Saturday, Nov. 12. All those who have used clothing or bedding, bring them to the Fellowship Hall by noon on Friday, Nov. 11.

Lowe's Visit Daughter.

Mr. and Mrs. Cecil Jones, accompanied by Mr. and Mrs. Gene Lowe, Muleshoe, visited Sunday in Kermit with the Lowe's daghter, Mr. and Mrs. Dale Wood.

Halloween Party

Mrs. Leon Kessler, Mrs. Ray Spence, Mrs. Donald Grusendorg, and Mrs. Ellen Olgen were hostesses to a Halloween party Monday afternoon at 2:30 for the third and fourth grades.

The Muleshoe Journal
DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

CLASSIFIEDS

Want Ads

RATES: Minimum charge 50c time.

1 times, per word 4c
2 times, per word 7c
3 times, per word 10c
4 times, per word 13c
3c per word each additional
All Card of Thanks $1.00

1. Personals

WANTED: Ironing, baby sitting or house cleaning. Will stay with your child day or night. Phone 3-9260. 1-42-4tc.

MATTRESS RENOVATING — Mattress renovated, special built king size mattresses and box springs. All work guaranteed, fast service. Phone 3-9380, Mrs. Odom, Elite Hotel, Muleshoe. Direct Mattress Co., Lubbock, Texas. 1-40-tfc.

PRIVATE ACCORDIAN lessons. Instruments available. Call WA 5-3141 or write Route 2, Box 211, Muleshoe. 16-43-tfc.

WANTED: Sewing and alterations See Mrs. Carl Case. 319 W. Ave. E. Phone 7069. 1-7tfc

WURLITZER, Knabe Fischer and Lester Pianos, Hammond Organs. Phillips House of Music, 219 Main, Clovis, N. M. 1-41-tfc.

IF YOU want to drink, that's our business. If you want to stop that's our business. For information write Alcoholics Annonymous, Muleshoe, Texas. 1-32-tfc

3. Help Wanted

"DO YOU KNOW A MAN WHO is interested in making more money than he is now earning? The demand for America's most-wanted cleaner, the AUTOMATIC ELECTROLUX is so great that we can now offer the right man an opportunity to go into business for himself, without investing a penny, and also the chance to qualify for branch managership, if he's interested. If you know such a man, he'll thank you for recommending him! Percentage remuneration." Write Box 2866, Amarillo, Texas, J. E. Gravestock. 3-39-6tc.

HELP WANTED: Apply in person at Corral Drive In. 3-6- tfc

HELP WANTED: Apply in person. Bill's Drive-In, on Clovis Road. 3-22-tfc.

WANTED: A woman to housekeep for two, semi-invalid will assist. Board and room furnished. One mile east Circleback. Call WH 6-2140. Mrs. W. A. Elmore. 3-44-2tc.

WANTED: A beautician. Call Mueshoe Beauty Salon, Phone 3-2580 or 3-3343. 3-21-tfc.

4. Houses for Rent

FOR RENT: 3 bedroom house with shower. Call M. F. Mooney, Phone 3-4139. 4-41-3tp.

FOR RENT: A nice 3 room and bath apartment. Also a two bedroom unfurnished house. Call 3-4650. 4-42-tfc.

FOR RENT: Three bedroom, 2 bath house. See Sam Gholson at White's Auto Store. 4-44-tfc.

5. Apartments for Rent

FOR RENT: 2 room furnished apartment, suitable for couples or one. Mrs. Rosie McKillip, 410 West 2nd. Phone 3-9280. 5-41-tfc.

FOR RENT: Unfurnished apartment, 3 rooms and bath, just refinished. Extra nice. Suitable for couple or couple with one child. 1308 Ave. B. D. O. Smith, Dial WA 5-3327. 5-43-tfc.

FOR SALE: 160 acres level, the best. Two wells, 8 and 10 in. on pavement. 10 E. on highway 70, 1½ N. L. B. Peugh. Rt. 4, Muleshoe, Phone YO 5-3713.

7. Wanted to Rent

RENT A NEW Spinet Piano: Phillips House of Music, 219 Main, Clovis, N. M. Money paid will be applied on purchase. 7-41-4tc

POST BINDERS, ledger sheets, columnar sheets at The Journal.

8. Real Estate for Sale

FOR SALE: Equipment and supplies in Dairy Mart Drive-In on Clovis highway. Would take part trade. 5 year lease, 3 years to go. 8-30-tfc.

FOUR GOOD DEALS

- 240 A., 10" well on natural gas. Good red land, $275 A.
- 240 A., 8" well, improved Good red land, $265 A.
- 85 A., 10" well, $34,000, $16,000 down. Good terms on balance.
- 160 A., good well. About 35 A. cotton, $160 A.
- 135 A., 10" well. Too cheap at $325 A.

BILL COLLINS
Real Estate
19th & Clovis Road
Next To Bill's Drive-In
Beyrl Wingo, Salesman
Phone 7250

Farms & Homes For Sale

- 136 A 3 room house, 1 large barn, $17.100.00 loan, 28 A. cotton A plan ½ min. some J grass, $310.00 per A. 10 in. well.
- 80 A. 3 bedroom house on paved road good well, clean land, $205. A dry land to sell See me before you buy.

On Lubbock Hrway
At East First Street

J. E. DAY

CHRISTMAS CARDS, order early, be sure of delivery. 8 books to select from at The Journal.

8. Real Estate for Sale

FOR SALE
Used Spinet Pianos
Good Condition
PHILLIPS HOUSE OF MUSIC
219 Main — Clovis, N. M.
Phone PO 3-5041

LAND WANTED: We have buyers for your farm land. Irrigated, dry or ranch land. Call write or see Turner Bros., Land Co., Hale Center, Phone 5221. 8-41-12tp.

TRADE FOR INCOME PROPERTY

- 640 A. near Bovina. 440 in cultivation, 110 A. wheat, 22 A. Cotton. One 8" and 1 6" pump. Best of land. 3 bedroom house, Quonset Barn, 40x100. Fine place. Trade for income property or land near Muleshoe. Has $32,000 loan, 5%, 20 years. Priced at only $250 A.
- 80 A. northeast of Muleshoe. Best level place. Electric pump, concrete pipe. Good improvements, $40,000, or will trade for cheaper land, more acres.
- Nice 2-bedroom house, Lenau Addition. 4½% loan, small payments. Equity about $2,500.
- 3-bedroom, Lenau Addition. 4½% GI loan, $7,500. Trade equity for land or what have you.
- 2-bedroom house, 8 acres, level. 5" pump, $12,500. Trade.

See
DAVE AYLESWORTH
At 1919 Clovis Road
in Muleshoe — Phone 5290

FOR SALE: 12 A. 4 miles west of Mansfield, Texas. Ideal for working people of Ft Worth who desire a suburban home. Would take Muleshoe property in on trade. Write Mrs. G. C. Tapp, Box 763, Muleshoe.

LANE'S LISTINGS
FARMS & RANCHES

- 160 A., good 8" well, 3 bedroom home. Priced to sell at $235 per A.
- 170 A., good 8" well on natural gas. Can be bought, $275 A. Will work with the above 160 A.
- 160 A., good dry land. Priced at $16,800, 45 A. cotton.
- 177 A., dry land, 49 A. cotton. Pirced at $100 per acre.
- 160 A., good 8" well, on paving. Priced to sell at $300 per A. Priced to sell.
- 2 bedroom home in the Lenau Addition. Payments $55 per month.

City Property

- 2 bedroom home, well located, good condition. Price, $6,500. Will sell GI.
- 3 bedroom home in the Lenau Addition. Two baths, den.

EDDIE LANE REAL ESTATE
Phones 4390 or 5680
C. L. Campbell
Salesman

FOR SALE: 2 bedroom house and 2 bedroom garage apartment, both new and modern, located on same lot. Can get good FHA loan. Also have vacant lot, 62 ft. wide next door. Call 4411 or 1612 W. Ave. B. 8-32-tfc.

AM INTERESTED in making loans on farms and ranches, also in buying first and second lien notes on land. J. J. Steele, Citizens Bank Building, Clovis, N. M. Dial PO3-6455. or PO 3-3521. 8-41-4tc.

124 A., very highly improved Ranch and Farm. Paved road on two sides, 2 miles of County Seat town. Will trade it for nice Motel. Will guarantee it to run 125 cows per year. — 210 A. Ranch Farm. Will run 150 head cattle per yead. Lots real fine imp. Will trade it for larger ranch or nice Motel. Two above ranches are sowed to Permanent Grasses and Clovers. 1½ town.—7,000 Acres 8 Mills, 9 earth tanks. Mile running water on place. Run 350 cows, calves. Price $35 per acre, Clayton N. M. area. 7 room modern ranch house, $50,000 down, balance easy terms—3000 A. ranch close in town here, $35 acre. Real full 8" water but has no well, $115 acre with small down payment.—317 A. 4 miles town. One full 8" well, 156. joints Sprinkler pipe, 46 A. cotton. Sell with $5,000 down, 15 years 4% Int., $150 A. Best 20 A. farm here Imp. close in town, $14,000. Might take in moderately priced house—10 A. tracts Imp and Unimp. Most any size farms or any kinds of lands. We have it, see us for any kind of trades or sales. Have a lot of Motels, Bus. Buildings, Drive-In, Cafes, Hotels, sale or trade. Your oldest Real Estate Firm in Muleshoe. Any kind City Properties. Any kind of listings appreciated. 3 Farm Rentals with sale of Equipment.

J. A. McGEE, Real Estate
Pho. 3-4080 or Res. 3-4690
S. E. of Depot on Hwy. 84
Muleshoe — Texas

REAL ESTATE VALUES

- Exclusive: 30 acres, 5 mi. Northeast of town; fair imp. 10 in. well, some underground pipe. A real buy. Other small tracts.
- 80's, 160's and 320's.
- 2 and 3 bedroom homes.

ERNEST E. HOLLAND
Real Estate
Just West of Cross Roads
121 American Blvd.
Pho.: Off. 3-2749 Res. 3-0549
Muleshoe, Texas

FOR RENT: 160 acres, cash rent. See Farm Bureau, Muleshoe. 15-42-3tp.

FOR SALE: 72½ acres in Anton Valley 6 room modern house, practically new. Plenty of water to irrigate. Contact H. N. Bennett, Phone 5-5077, Littlefield, Texas. 8-44-3p.

FOR SALE BY OWNER: 3 bedrooms, 2 baths and den, carpets in living room, hall and one bedroom. Located at 501 Austin St., Lenau Addition. Can be shown any time. 8-44-1tp.

9. Autos For Sale

FOR SALE: 1954 Plymouth Belvedere, 4-door, loaded with extras. See Bobby Noblett at C & H Chevrolet or call 5870. 9-44-tfc.

10 Farm Equip. for Sale

FRANCIS IMPLEMENT CO.
1 - 56 FORD — 640
1-55 FORD
1-53 FORD w/loader.
3-FORDS — 9N GOOD
1-43 CASE — 4 row equip
1-53 Massey Harris-4-row eqp.
1 - IHC Sileage Cutter.
1-Moline 4 row equip. Good.
2-IHC (M) 4 row Equip.
Dri-Boy 230 Crop Drier in stock.
2 - 1-row Corn Picker, good.
1 - 2-row Corn Picker
1 - 1-row Corn Picker and Sheller.
FRANCIS IMPLEMENT CO.
Pho. 6020 — Muleshoe

IRRIGATION PUMPS on rental basis. We maintain—You pay only one yearly payment, which is fully deductable. Box 5305, Lubbock, Texas.

USED IRRIGATION PUMPS at Bargain prices. We have a selection large enough to fit your well exactly. Box 5305, Lubbock. 10-16-tfc

FOR SALE: New Quonset barn, 20x48. Never been put up. Contact Gene Foerster, ½ mile west and ½ south of Lazbuddie. 10-41-tfc.

17. Livestock

FOR SALE: Shetland horses, $100 while they last. Appaloosa stud fee $50. See Victor Cox, Muleshoe. 17-43-tfc.



—NOW SHOWING—
— AT —
MOELLER THEATRE
IN MULESHOE

FRIDAY & SATURDAY
November 4 & 5
HELL BENT FOR LEATHER
Audie Murphy
Felicia Farr
Stephen McNally

SUNDAY ONLY
November 6
"ICE PALACE"
—with—
Richard Burton
Robert Ryan

SATURDAY NIGHT — SUNDAY AFTERNOON
PALACE THEATRE
Spanish Show — Open 4:30 P.M.

MULESHOE COTTON CO., INC.
321 American Boulevard
Office Phone 3-3390 — Residence Phone 5729
WALT COLBERT, Buyer
We Contract "B" Loan Cotton
We Prepare All Types of Papers and Have Equipment To Give Prompt and Satisfactory Service.
Your Satisfaction Is Our Success
1½ Blocks East of Main on Sudan Highway

LAND BUYERS
Go
To The Clyde A. Bray Agency
Looking for Stock Ranches, and Land With Irrigation Water? List your property where the buyers go.
Licensed In Texas
P. O. Box 243
Muleshoe, Texas
Phone 3-1910
Licensed In New Mexico
Burns Agency Bldg.
Clovis, N. M.
Phone PO 3-5581

REMEMBER THIS!
You Will Make The Decision
NOV. 8



Agriculture, our basic industry, has been brought to the brink of bankruptcy under the rule of Ezra Taft Benson and the Republican Administration. The family farm, that basic element of American free enterprise, is seriously threatened. In seven years of Eisenhower-Nixon-Benson rule, we have witnessed the liquidation of 900,000 farming units. Where are these once proud and independent farmers today? They have been forced to leave the land they loved and now walk the streets of our cities looking for work, or they are employed on menial jobs.

REPUBLICAN PROMISES

In the heat of the 1952 campaign, candidate Eisenhower promised to reward the farmer, not at 80 per cent of parity, but at 100 per cent. But let us consider the facts.

REPUBLICAN PERFORMANCE

Farmers net income in 1959 dropped to the lowest level, in relation to the volume of their sales, of any year since the Department of Agriculture began keeping records. In terms of parity, which is a measure of fair income for farmers, average farm prices at the close of 1959 reached their lowest level for any year-end period since the depression year of 1933.

The farmer is gripped tighter than ever in the cost-price squeeze that is strangling him. In the first half of 1960 his income was eight per cent below the depressed level of 1959.

The per capita annual income of people living on farms in 1959—including government payments and also other earnings from off-farm work—again plummeted to less than one-half that of non-farm people.

Comparing 1960 with 1952, when the Republicans took command, we find the following facts:

Farm prices — down 17%
Farm parity ratio—down 29%
Realized net farm income—down 21%
Purchasing power of that farm income—down 29% (which is the lowest since 1939)
Farmers' debts—above $21 billion—a record high.

This is the record, in spite of the fact that there are 500,000 less farms today.

The farmer wonders, and rightly so, why the Republican administration has actually encouraged and promoted the cost-price squeeze that is driving him to bankruptcy. Why, during these years when the prices of things a farmer must buy are going up and up and up, why does the Republican administration preach and enforce by its policies, lower and lower and lower prices for the things that our farmers produce?

VOTE DEMOCRATIC **Kennedy - Johnson**
NOVEMBER 8

This Political Adv. paid for by Your Frends and Neighbors of This Area.

Who Got the Money?

A Farmer's View of The Farm Problem

(Will Burnett, rancher, was county judge of Hays County from 1930 to 1940. Seventy now, he has suffered economically as the price of beef has dropped to levels ruinous to cattlemen during the Republican administration.

(He and his wife live in an old American manor he built himself in a grove high above the Blanco river, seven miles outside Wimberley. They made much of the solid carved furniture in a carpentry shop beside the house. A lay preacher, Burnett also preaches Democratic politics on demand, earlier this fall "really told 'em" in Bastrop and Burnet, and will tell 'em again this Saturday in Wimberley)

WIMBERLEY

The present administration has spent more tax money than any former Democratic administration, and got less for it. This administration has spent more money on the farm program than has been spent by all the farm programs from the begnning of history—and who got the money? Not the farmers; but the warehousemen and the processors seem to have done well.

You have not heard much about the cheese scandal—the papers did not pint much. The Department of Agriculture bought millions of dollars worth of cheese from four big cheese companies. The cheese never left their warehouses. Then the Department of Agriculture sold it back to the companies at a big loss to the government. When a House investigating committee dug this up, Secretary Benson glibly explained that it was a subsidy to the companies so they could pay the farmers more for their milk. During that period—you guessed it—they lowered the price of milk.

Benson has spent more—$1.4 billion—than all other departments of agriculture combined in 70 years. From Geo. Washington through Truman, combined governmental expenditures totaled $800 billion. Eisenhower-Nixon have spent $523 billion in seven and a half years. With high Republican interest the cost of our national debt has increased in the last five years by $12,360,000 a day.

NOW many of my friends and acquaintances who have made a little money under the Roosevelt and Truman administrations have turned very conservative. They fill the ranks of Democrats for Nixon. They have moved to the suburbs, they have joined the country club and some of them have taken up golf. The thing they know how best to do is defame the Democratic Party and F. D. R.

Now I hope I will never get rich, enough, and there is no danger, that I would turn my back on the Democratic Party, the party that made me prosperous through the '40s and feed the Republican Party that has all but broke me in the '50's. And I will never get low enough to defame the memory of Franklin Roosevelt.

While Mr. Nixon and Mr. Lodge loudly proclaim their progressive and liberal stands on many issues, their voting records as members of Congress are just the opposite. If they are elected we can expect more years of political stagnation and a frozen economy, leading us down the road of economic disaster that we traveled in the '20's and early '30s.

Right now the signs are all around us—labor in factories being laid off by the thousands—unemployment highest in 20 years, the net farm income at an almost all time low, the farm mortgage debt at an all time high, tight money, and high interest rates. Land bank loans have gone from four to six percent in the past three years.

In 1892 when Benjamin Harrison was President, Andrew Carnegie worked thousands of men in his steel mills 12 hours a day, seven days a week, 14 cents an hour, $50 a month. They lived in slums, in misery in blinding, grinding poverty, and that, my friends is the seedbed of communism. And when they struck at the Homestead Steel Mill, a hired army of merrenaries shot them down.

Again in the late '20's and early 30's we had a depression that tried the souls of men. Millions and millions out of work. Millions on starvation diet in a land of ten-cent corn, 40-cent wheat, four-cent hogs, and five-cent cattle. The rural economy completely broken down. Home and farm foreclosures by the thousands and thousands, and finally the depression hit Wall Street, and then the cry went up from the Wall Street bankers, "how long, oh Lord, how long", and all the while we had a Republican administration standing complacently by.

The came the age of Roosevelt and Recovery.

Again in the middle '50's we had a recession, the Republican word for depression. Five and a half million out of work, the farm income low and debt high, the cost of living at an all time high, the greatest drouth in history and nothing whatever being done about it. Except to raise interest rates to prevent inflation in the midst of depression—and all the while we had a Republican administration. That, my friends, is a part of the sordid, sorry record of the Republican Party.

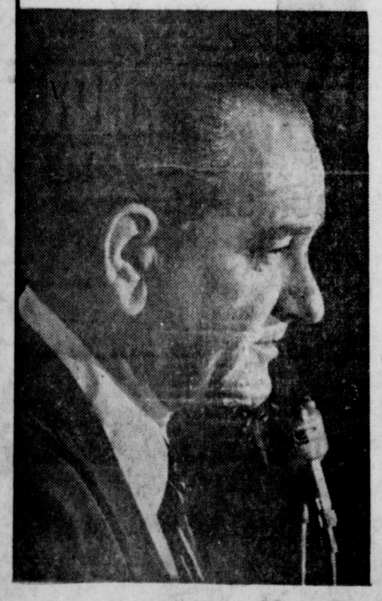
ON THE OTHER HAND, our longest and most sustained period of prosperity for all the people, not only the privileged rich, but all the people, has been under the Democrats. The record of the Democratic Party in social service and social justice is great.

—WILL BURNETT

(Pol. Adv. Paid for by Bailey County Democrats)

"We Stand Today On The Edge Of A New Frontier"





KEEP THE VOICE OF TEXAS STRONG

Texas' dominant position in the Democratic Party has been a major factor in the amazing growth and prosperity of our State during the past 50 years.

Count our blessings that have come because TEXANS were in the RIGHT party at the RIGHT time.

Count the jobs . . . educational opportunities . . . military installations . . . defense projects . . . water and soil projects . . . rural electricity and telephone systems. Count our ultimate potentials for development.

Now the Democratic Party has selected a TEXAN for one of the two top offices our Nation has to offer. As Vice President, Lyndon B. Johnson will be in a position to render the greatest service any Texan has ever been able to give his State, his Party, his Nation.

Our Nation needs the dynamic leadership of John F. Kennedy and Lyndon B. Johnson. And Texas needs to be counted in the Democratic column November 8 to keep its voice STRONG in the party that has honored its sons and nurtured its growth. Texas has no such stake in any other party or any other candidate.

Texas' future — and America's — lies in your response November 8.

Vote Democratic — Vote The Texan's Ticket

JOHN F. KENNEDY / LYNDON B. JOHNSON

(Pol. Adv.—Paid for by Kennedy-Johnson Texas Newspaper - TV - Radio Committee, Gerald Mann, Chairman.)

WE ALL VOTE FOR Piggly Wiggly !!

Piggly Wiggly . . . the people's choice for value! Landslide winners are nationally advertised brands, friendliest service, lowest prices, plus S&H Green Stamps every day! We hope you'll vote the Piggly Wiggly platform every day!

We Reserve The Right To Limit Quantities

WALDORF
TOILET TISSUE 4 FOR 29¢

SCOTTIES 400 Count Box ..... 23¢

NAPKINS Scot Family 60 Count Pkg. ..... 2 FOR 25¢

SAUSAGE Pinkney's Pork ..... 2 SACK LB. 59¢

BACON Morrell Sliced E-Z Tray ..... 59¢

BREADED SHRIMP GULF STREAM 10 OZ. PKG. 39c

PERCH PORTIONS GORTON'S 14 OZ. PKG. 55c

FRANKS Morrell's, Fully Cooked 1 Lb. Pkg. 49c

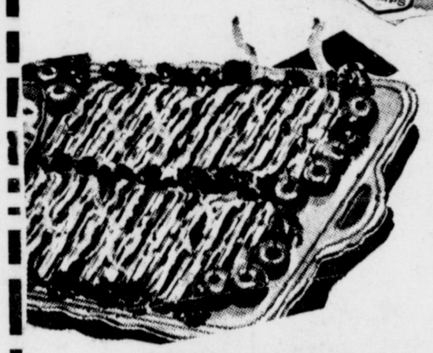
Round Steak USDA Choice Beef Tenderized, Bottom ..... lb. 89c

Club Steak USDA Choice Beef, Boneless, waste Free ..... lb. $1.29

HENS Clary's, Fresh Frozen, 4 to 7 Lb. Average ..... lb 49c

SUGAR 5 LB. BAG 49¢

TOYS



X-500 ROCKET Make Your Little Boy's Christmas Dream Come True $11.88

BRIDE DOLL 25" Tall Dressed In White, Pink or Blue Dress $5.95

LIPTON'S TEA Lipton's ¼ Lb. Pkg. 39c

PINEAPPLE JUICE Santa Rosa, 46 oz. Can 25c

CHUNK STYLE TUNA Lucky Strike No. ½ Can 25c

GOLDEN CREAM STYLE CORN Fasedale No. 303 Can ..... 2 For 27c

MARYLAND CLUB
COFFEE 1 LB. CAN 65¢

S&H GREEN STAMPS

DOUBLE EVERY WEDNESDAY

With $2.50 Purchase or More

CABBAGE Firm Green ..... Lb. 2¢

BELL PEPPER Fresh Green ..... Each 1¢

RADISHES Each 5c

ONIONS Fresh Bunch 5c

STRAWBERRIES

This Ad Good In Muleshoe Nov. 4th to Nov. 10th

CUT-RITE PAPER 125 Ft. Roll 29c

FROZEN Stilwell 10 oz. Pkg. ..... 2 For 35¢

Hi Ho Crackers Sunshine Stack Pack, 10 oz. Pkg. 29c

MARSHMALLOWS Kraft Miniatures, 6¼ oz. Pkg. 19c

MIXED NUTS Filbert, 14 oz. Can 89c

STARCH Niagara, 12 oz. Pkg. 23c

OLEO MARGARINE Bluebonnet, 1 Lb. 25c

CARAMEL NUT ROLLS Kraft's 39c

CHEESE SPREAD Kraft's 5 oz. Jar 27c

PIES Banquet, Frozen Cherry or Apple 29c

ORANGE JUICE Minute Maid, 6 oz. Frozen ..... 2 For 45c

WAFFLES Downyflake, 6 Count, Frozen 10c

Shortening Swift Jewel 3 LB. CAN 55c

Dr. Pepper 12 Bottle Ctn. Plus Deposit 49c

HAIR ARRANGER Boyer, Tube 60c Size 49c

CREW WAX Boyer, 60c Size 49c

Piggly Wiggly

SHOP RITE—Shop Piggly Wiggly

Junior High Mules Romp Over Olton

The 8th Grade Mules, led by Coaches George Washington and Louis Powers and newly elected tri - captains Scottie Oliver, Dan Smith and Stanley Black, stomped over Olton's Colts 22-0.

The first half was scoreless. The coaches gave a few words of advice at the half and sent them back into the ball game. The Mules rallied and sent fullback Dan Smith over for three long touchdowns and pushed quarterback Scott Oliver and left half Bill Harbin over, each getting a running exra points.

The whole team played a good game, but outstanding were Smith on offense and Harbin and Oliver on defense.

Thus far the Junior Mules are neither tied nor beaten. The are very proud of this record.

Scores are:

Muleshoe 14, Levelland 12.
Muleshoe 26, Friona 6.
Muleshoe 24, Dimmitt 6.
Muleshoe 28, Morton 8.
Muleshoe 18, Morton 6.
Muleshoe 22, Olton 0.

The Starting Lineup

Winston Pattie, le, 125; Charles Holder, lt, 152; David Henderson, lg, 115; Stanley Black, c, 142; Ray Jackson, rg, 120; David Elmore, rt, 143, Grady Casey, re, 118; Scott Oliver, qb, 130; Dan Smith, fb, 160; Bill Harbin, lhb, 143, and Larry Nigh, rhb, 138.

ATTEND FOOTBALL GAME

Mr. and Mrs. Martin Oliver and sons and Mrs. C. H. Long attended the football game between the freshman of University of Texas-SMU Friday, Oct. 28 in Dallas. Derrell Oliver, son of the Martin Olivers, played on the Texas team. Texas University won over SMU 18-8.

FILING EQUIPMENT and steel desks for sale at The Journal.

SPECIAL TIRE SALE

COOPER QUALITY TIRES

600 x 16 — 6 Ply

760 x 16 — White or Blackwall

650 x 16 — (Only 2 Left)

710 x 15 — Premium Whitewall
(ONE SET TO GO)

GATES GUARANTEED TIRES

670 x 15 — Premium Whitewalls
(ONE SET TO GO)

NORTH SIDE TEXACO

502 North First —:— Muleshoe

HOBBY HOUSE
Littlefield, Texas
427 Phelps
Phone 385-4142

SAMPLE BALLOT

Vote for the candidate of your choice in each race by scratching or marking out all other names in that race. You may vote for all the candidates of a party by running a line through every other party column.

REPUBLICAN PARTY

For President and Vice Presidents
RICHARD M. NIXON
HENRY CABOT LODGE

For Governor
WILLIAM M. STEGER

For Lieutenant Governor
GILBERT N. HARRISON

For Attorney General
GORDON TREADAWAY

For United States Senator
JOHN G. TOWER

For Railroad Commissioner
G. W. EWING, JR.

For Comptroller of Public Accounts:
Mrs. HARGROVE (Aleene) SMITH

For Commissioner of General Land Office:
AXTELL BYLES

For State Treasurer
ALLEN LACY

For State Commissioner of Agriculture:
CLARENCE DANKLEFS

DEMOCRATIC PARTY

For President and Vice Presidents
~~JOHN F. KENNEDY~~
~~LYNDON B. JOHNSON~~

For Governor:
~~PRICE DANIEL~~

For Lieutenant Governor
~~BEN RAMSEY~~

For Attorney General
~~WILL WILSON~~

For United States Senator:
~~LYNDON B. JOHNSON~~

For Chief Justice of the Supreme Court:
~~ROBERT W. CALVERT~~

For Associate Justice of the Supreme Court, Place 1:
~~CLYDE E. SMITH~~

For Associate Justice of the Supreme Court, Place 2:
~~JOE GREENHILL~~

For Judge of Court of Criminal Appeals:
~~W. T. McDONALD~~

For Railroad Commissioner:
~~ERNEST O. THOMPSON~~

For Comptroller of Public Accounts:
~~ROBERT S. CALVERT~~

For Commissioner of General Land Office:
~~JERRY SADLER~~

For State Treasurer:
~~JESSE JAMES~~

For State Commissioner of Agriculture:
~~JOHN C. WHITE~~

CONSTITUTION

For President and Vice
~~CHARLES L. SUSBY~~
~~KENNETT B. GURNEY~~

For Lieutenant Gover
~~PHILIP LEE BUBA~~

For Attorney General
~~MUCKLEROY McD~~

For United States Se
~~BARD A. LOGAN~~

For Judge of Court of Appeals:
~~RUBEN R. LOZAN~~

For Railroad Commi
~~J. C. JARMAN~~

For Comptroller of P
~~JOSEPH M. RUMO~~

For Commissioner o Land Office:
~~W. C. "DOC" M~~

For State Treasure
~~BERT ELLIS~~

For State Commissi Agriculture:
~~R. I. PETERS~~

(Paid Pol. Adv.)

YOU MAY VOTE AS YOU PLEASE ON NOVEMBER 8

THERE IS NO LEGAL REQUIREMENT— NO MORAL OBLIGATION—

Regardless of how you have ever voted . . .
Or in which primary you voted . . .
Or whether or not you voted . . .
Or how your poll tax receipt was stamped . . .

YOU CAN VOTE FOR ANY CANDIDATE OF ANY PARTY ON THE NOV. 8 BALLOT.

Governor Price Daniel, while Attorney General, wrote an opinion on the question of party loyalty in which he said, "The courts of Texas have answered this question by holding that the pledge taken at the time of voting in the primary election DOES NOT create a legal obligation."

Recently Governor Daniel reiterated that opinion by saying that the pledge on the primary ballot does not obligate anyone "legally or morally" to vote for the Democratic ticket in the general election.

A VOTER WHO FAVORED LYNDON JOHNSON IN THE PRIMARY IS PERFECTLY FREE TO VOTE FOR JOHN TOWER ON NOVEMBER 8.

Anthony's
C. R. ANTHONY CO.

STORE WIDE DOLLAR DAY

MONDAY
NOVEMBER 7, 1960

YOU'LL BE AMAZED AT THESE MONEY-SAVING VALUES AT C. R. ANTHONY STORE IN MULESHOE MANY OTHER VALUES NOT LISTED!

SHORT LENGTH
FLANNEL
2 To 10 Yard Pieces
3 Yds. For $1
DOLLAR DAY PRICE

LADIES' TRICOT KNIT RAYON
HALF SLIPS
Lavishly Lace Trimmed
Pink, Blue, Orange, Lime and Rose
$1
REGULAR $1.98 VALUE

BOY'S LONG SLEEVE
FLANNEL SHIRTS
Size 1 to 6x. Sanforized
100% Cotton Soft Flannel.
Choice of Patterns and Colors.
$1
DOLLAR DAY BARGAIN

PRINTED AND EMBOSSED
PILLOW CASES
His and Hers, Mr. and Mrs., or Floral
40 Thread Count Muslin
$1
DALLAR DAY

SPECIAL PURCHASE
MEN'S AND BOY'S
DRESS SHOES
And
WORK SHOES
GROUP I Values To $10.95 — $5.00
GROUP II Values To $15.95 — $7.00

SOFT AND FLUFFY
CHICKEN FEATHERS
PILLOWS
You Can't Afford To Pass By.
A Bargain In Comfort
Each $1

ONE, TWO, AND THREE STRAND
PEARL NECKLACES
Your Choice of Colors — In Pink, Blue and White
3 FOR $1

MEN'S WEATHER RESISTANT
REVERSIBLE JACKETS
100% Cotton Outside, Reverses To 100% Nylon On Other Side. Long Wearing Luxury. Supurb Fitting.
REGULAR $6.99.
$5.88 2 for $11.00

FINEST QUALITY UNBLEACHED
MUSLIN
5 YDS. $1
5 Yards and 10 Yard Lengths.

MEN'S
SLACKS
Free Alterations
VALUES TO $7.95
$6.88 2 FOR $11.00

LADIES' ALL WOOL
SKIRTS
Plaids, Etc. All Sizes.
REGULAR $4.98
$3.99 2 FOR $7.00

SPECIAL CLEANUP OF BROKEN SIZES AND DISCONTINUED NUMBERS BOY'S AND GIRL'S
OXFORDS - DRESS SHOES - LOAFERS
Values to $6.95 While They Last! $3.44

Anthony's
YOUR FAMILY STORE
Muleshoe, Texas

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 38, NUMBER 44 — THURSDAY, NOVEMBER 3, 1960

Local Sports Fans Fly To Attend Game

Irvin and Bill Jim St. Clair, Carl Bamert, Jack Young and Pilot, Morgan Locker flew to Lubbock Saturday afternoon and attnded the Texas Tech Picadors and Air Force Academy Freshman football game.

Attorney Jack Young, spokesman for the group, said they decided to go to the game about 11:45 a.m., contacted Morgan Locker for charter arrangements and 45 minutes later took off from the airport in the Flying Services' Apache.

Locker arranged to have a Station Wagon waiting for them for transportation to Jones Stadium.

On the way home, Bamert expressed his opinion by saying, "My, this isthe only way to travel". The others readily agreed. Young said, "we all really enjoyed the trip."

The round trip took only 50 minutes flying time.

CARD OF THANKS

I would like to say "Thank You" to everyone who was so nice to me while I was in the West Plains Hospital. To the doctors, nurses and everyone who visited me. Thanks to each of you for the cards, flowers, and gifts.

Charles Moraw
1tp.

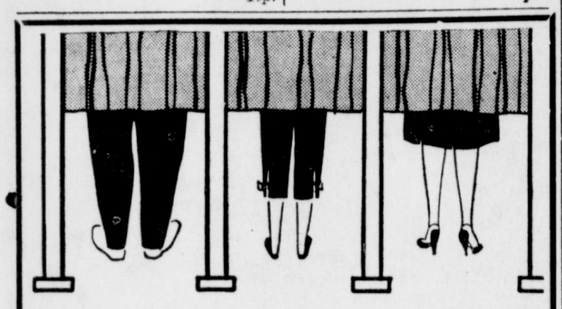
Conservation Farmer Of Year Is Selected

The Blackwater Valley Soil Conservation District met in regular session Monday night. One of the items of business was the selection of the District's outstanding conservation farmer. The name of the farmer and a picture of him and his family will appear in the near future.

Another item was the approval to send each cooperator a copy of the district's annual accomplishments. These will be mailed in the next few days.

The yearly election of officers was held and Sherman Inman, Virgil Nowell, and Dan Darsey were re-elected as chairman, vice-chairman, and secretary, respectively.

5
MORE DAYS
TILL ELECTION
DAY
HAVE YOUR
SAY THE
American Way



"All that is necessary for the forces of evil to win in the world is for enough good men to do nothing."

EDMUND BURKE

VOTE NOV. 8TH
MULESHOE STATE BANK

304 MAIN ST. —:— PHONE 2540
Member FDIC 3% On Savings, Paid Quarterly

COBB'S DEPT. STORE

216 Main St. Phone 4090

WESTERN DRUG CO.

110 Main St. Phone 3-1060

$10
CERTIFICATE
EACH WEEK

In The Entry Blank at the Right Are Listed the Major College Football Games For This Weekend. To Enter the Contest, Circle the Name of the Team You Think Will Win and Put Your Name On the Bottom. Leave the Blanks At One of the Main Street Stores Listed In This Ad.

Entry Blank for Nov. 5

Circle the Winners

Texas Western at Arizona State
Rice at Arkansas
Syracuse at Army
Texas at Baylor
UCLA at California
Navy at Duke
Georgia at Florida
Tennessee at Georgia Tech
Cincinnati at Houston
Oklahoma State at Kansas State
Mississippi State at Auburn
Nebraska at Kansas
Illinois at Michigan
Iowa at Minnesota
Hardin-Simmons at North Tex. St.
Pittsburg at Notre Dame
Stanford at Oregan
San Jose State at Col. of Pacific
Maryland at Penn State
Michigan tSate at Purdue
Washington at S. California
Tuane at Texas Tech
Wichita at Tulsa
Oregon State at Wash. State
Trinity at West Texas State
Northwestern at Wisconsin

The Breaker — Pick The Score
——Oklahoma at Iowa State——

Name.....

Address.....

HARVEY BASS APPLIANCE

222 Main St. Phone 3-0300

LINDSEY JEWELRY

214 Main St. Phone 3-3550

Highway Department's Colorful Travel Brochure Now Available

AUSTIN—The release of a full color, 32-page travel brochure on the State of Texas was announced today by the Texas Highway Department.

D. C. Greer, State Highway Engineer, said the new brochure is specifically designed for free distribution to attract out-of-state tourists. First of its kind ever published in Texas, it is intended to serve as a showcase of Texas' scenic, historic recreational, and cultural attractions.

Greer described the colorful brochure, which covers the entire state geographically, as "another milestone in the travel promotion program conducted by the Highway Department."

He said the next step in this program is the submission of a media advertising budget to the Texas Legislature, which meets in January. The Highway Department has asked, with the concurrence of the Texas Development Board, for an appropriation of $300,000 a year for the next two years to advertise the tourist attractions of Texas.

"The media advertising program", Greer said, "is a necessity to halt the appalling downward trend of the Texas tourist industry. The amount we will ask for media advertising ($300.000 a year) is the minimum required to shore up the rapid decline in tourist revenue which Texas now faces."

Greer reviewed the progress made in establishing a tourist promotion program in Texas. He noted that in the past Texas had been unable to compete for tourists by advertising because it was prohibited by the State Constitution. A constitutional amendment was approved by popular vote in 1958 allowing the advertisement of the state's tourist resources.

The Texas Legislature in 1959 set up the legal machinery authorizing state media advertising and delegating the responsibility for this program to the Texas Highway Department. Senate Bill 152 stated that funds for media advertising must come from the General Fund, but no money was made available in 1959 for this purpose. (Highway Department funds were used to pay publishing costs of the new travel brochure and for other collateral phases of the travel promotion program including publication of the Texas Official Highway Travel Map and operation of the Highway Tourist Bureaus.)

Greer expressed confidence that funds for state advertising would be made available by the coming session of the Legislature. "I feel that since the people of Texas made their wishes known by voting favorably on the constitutional amendment authorizing state advertising, the Legislature will follow this mandate from the people by providing adequate funds for an effective media advertising program", Greer said.

Texas has fallen "twenty years behind the times" in advertising its tourist attractions, said Tom H. Taylor. Director the Travel and Information Division of the Highway Department. He pointed out that revenue from the tourist trade had fallen to a low of $431 million in 1959, a drop of $100 million in only two years. This rapid drop, he said, is attributed to the advertising campaigns of other states competing for tourists.

Noting that tourists currently pay some $17 million annually in direct state taxes, Taylor said an effective media advertising program could increase tourist revenue brought to Texas and lighten to some extent the state's heavy tax load.

"The tourist in Texas is good for everybody", Taylor declared. "The money he brings into our state is new income, earned elsewhere but left here in our communitis to be passed around among all regardless of trade or profession."

Explaining the contents of th enew travel brochure, he said it depicts all parts of the state in illustrations and color pictures. Topics covered include:

Texas' romantic and tumultous history and examples of Texas folklore and legend.

Recreational opportunities for the vacationer, ranging from hunting and fishing to water sports on Texas lakes and on the Gulf Coast, camping, picnicking, and horseback riding in State Parks.

Safety information including highway speed limits and explanation of highway regulatory signs, information on fishing and hunting ,license requirements for vacationers, and an outline of house-trailer regulations.

The back cover shows an example of the free travel information services offered to travelers by the seven Tourist Bureaus operated by the Highway Department at key entry points scattered around the state's borders.

Taylor said that due to the anticipated large demand for the new travel brochure, the Highway Department will be unable to furnish it in quantity. However, requests for quantities of the brochure can be referred to the publisher and purchases made at the same price at which the brochures are available to the Highway Department, he added.

CARD OF THANKS

We would like to express our thanks and sincere appreciation for all the cards, letters, flowers and all other kindness shown to us during the recent illness of Howard. Thank you all very much.

Howard and Gene Cox
1tp.

PASTIMES IN SPORTS

By Lee R. and W. H. Pool Jr.



ON THE EARLY DAYS OF BASEBALL THE BASES WERE WOODEN POSTS ABOUT FOUR FEET HIGH.

Today for
HOME - FARM - AUTO
LOANS
—SEE—
POOL
Insurance Agency
20 years of insurance know how!
Phone 2950 - Muleshoe

Muleshoe, Bula Girls Invited To Wayland's Clinic

PLAINVIEW—Ten outstanding West Texas girls' basketball teams will play five games at the 1960 Flying Queens Basketball Clinic in Plainview, Nov. 12, according to Harley J. Redin, Wayland Athletic Director.

Chosen to participate in this year's clinic have been Muleshoe, Bula, Claude, Sundown, Slaton, Friona, White Deere, Abernathy, Hawley, and Tulia.

Beginning after the morning lectures on high school offense and defense, the first game between Tulia and Hawley will begin at 3:00 p.m. Other contests scheduled are: Claude and Sundown, 4:30 p.m.; Bula and Muleshoe, 6:00 p.m.; Abernathy and White Deere, 7:30 p.m., and Friona and Slaton, 9:00 p.m.

Morning registration, beginning at 8:00 a.m. on the Wayland campus, preceeds the lectures, which will be brought by outstanding college and high school coaches.

The clinic will feature before the afternoon contests a ball handling demonstration by the Hutcherson Flying Queens of Wayland, five times National AAU Champions. The Flying Queens open their season Nov. 18-19, playing Platt Business College of St. Joseph, Mo., in Plainview.

Junior High Plans Special Program For Education Week

Junior High School will observe American Education Week, Nov. 6-12, with a "Get Acquainted" program at the school Tuesday, Nov. 8, from 7:00 to 8:30 p.m.

The parents will follow thru their child's daily schedule. Instead of the usual length of time, the classes will be cut to five minutes each. The parents will meet and talk with teachers of each class

A film will be shown entitled, "Child in The Middle". The choral group will entertain with a short performance.

A nursery will be provided for the convenience of parents with small children

Amendment 4, Loan Shark Curb Gets Support of Top Officials

The State's three top elective officials, Governor Price Daniel, Lieutenant Governor Ben Ramsey and Attorney General Will Wilson, this week urged a vote for Constitutional Amendment No. 4 on the November 8th ballot.

In a joint statement, the three officials stressed the importance of Amendment No. 4 which will help eliminate loan shark operations in Texas.

In outlining background of the important amendment, Governor Daniel said, "The Legislative Council, after numerous public hearings and exhaustive study, recommended to the 56th Legislature a resolution subitting to the vote of the people Constitutional Amendment No. 4, vesting in the Legislature the right to regulte small loans in Texas. It was adopted by an overwhelming vote.

"Based upon these findings and action, I urge support of Constitutional Amendment No. 4."

Loan Sharks A "Blot"

Lieutenant Governor Ramsey urged passage of Amendment No. 4, "because loan sharks are a blot on the fair name of Texas." He pointed out, "We are called the Loan Shark State because of the lack of adequate small loan laws which allows loan sharks to roam free."

Lieutenant Governor Ramsey said that adoption of Constitutional Amendment No. 4 will make it possible for the Legislature to pass laws to "oust loan sharks from Texas."

Attorney General Wilson noted that "loan sharks are exploiting our working people and hurting the entire state." He warned that effective law enforcement against shady operations of loan sharks will only be possible if Amendment No. 4 is adopted by the people on the November 8th ballot.

"I hope every Texan will vote for No. 4", Wilson said.

SKATING PARTY

The sophomore class of Muleshoe high school enjoyed a skating party Tuesday night, October 25 at the Skattorium in Farwell. The class sponsors and parents helped make it a success.

The state officials pointed out that Constitutional Amendment No. 4 is non-partisan and has the overwhelming support of business, civic, labor, farm and trade organizations throughout the state and deserves the support of every voter on November 8th.

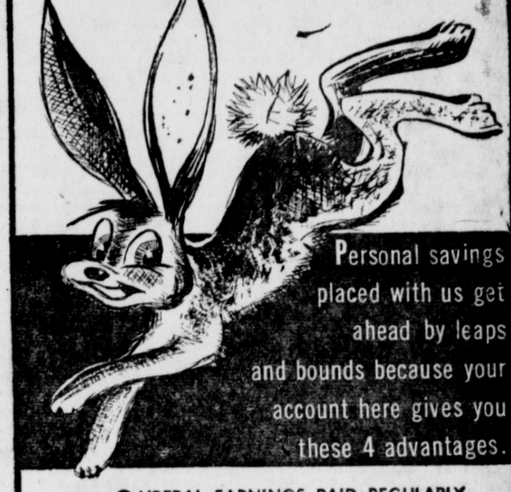
Teachers Dinner Planned Nov. 10

The local unit of Texas State Teachers Association is planning a Public Relations dinner Thursday, Nov. 10, in Richland Hills Cafeteria. Special guests for this dinner will be the new teachers of the Muleshoe school system and a number of local lay people.

Their dinner will climax the observance of American Education Week in the Muleshoe schools. The theme for this day of this important week is "Ample Funds — Stronger Schools".

A large attendance is anticipated and the school faculty and administrators are looking forward to a successful observance of American Education Week.

YOU'RE 4 JUMPS AHEAD



Personal savings placed with us get ahead by leaps and bounds because your account here gives you these 4 advantages.

- LIBERAL EARNINGS PAID REGULARLY
- INSURED SAFETY ALWAYS
- CONVENIENCE, save any amount, any time
- AVAILABILITY

CURRENT DIVIDEND ON INSURED SAVINGS..... 4%

FIRST FEDERAL SAVINGS AND LOAN ASSN

4th AND PILE

INSURED UP TO $10,000

CLOVIS, NEW MEXICO

Are you smoking more now but enjoying it less?



GIANT AMONG GIANTS. That's Dick Nolan, defensive backfield star of the N. Y. Giants. Nolan is a Camel smoker. He says he's borrowed other brands. But Camel is the cigarette he buys for complete smoking satisfaction.

HAVE A REAL CIGARETTE
— HAVE A CAMEL



Dick Nolan
ENJOYS A CAMEL AFTER A GAME
You'll enjoy a Camel anytime and every time. So, if you're smoking more these days, but enjoying it less ... change to Camels.

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

The best tobacco makes the best smoke!

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

Published Each Thursday At 304 - 306 West Second Street, Muleshoe, Texas

Entered as second class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897.

TEXAS PRESS ASSOCIATION MEMBER 1960

J. M. Forbes ..... Publisher
Vern Foltz ..... Advertising
J. C. Gatewood ..... Advertising
Cherry Hoybook ..... Society Editor
Mrs. J. M. Forbes ..... Business Office
Mrs. Polly Otwell ..... Bookkeeper
H. B. Flanagan ..... Mechanical Supt.
Freddie Owen.
Tony Puente. ..... Production Dept.

SUBSCRIPTION RATES

Immediate Territory ..... $3.00 per year
Out of Territory ..... $3.50 per year
Advertising Rate on Application —

BABSON SAYS

"Watch Electronics"

Babson Park, Mass., Nov. 3—When the electronics stocks were becoming popular, I was slow to discuss them in this column. Now, however, I have concluded that electronics will be the next big industry.

Automobile Investments

Forty-five years ago, nearly forty different types of automobiles were being advertised and sold. In the stocks of the companies making these forty automobiles, there was much speculation. Mr. Ford's "Tin Lizzie" was the most popular, selling around $500, while the most expensive car was the Packard. Another popular car was the Studebaker, whose manufacturer was once the largest maker of wagons and carriages. Both the Packard and the Studebaker since declined in production, resulting in severe reorganization which effected a combination of the two companies.

Another very popular car of those early days was the Hudson, while the Nash also forged ahead. Notwithstanding intensive advertising and sales efforts, the production of these two companies also declined. Finally, after reorganization these two companies were united into the present American Motors Corporation. Thousands of investors lost money buying the stock of these once popular auto manufacturers. American Motors, however, has since put out the Rambler, and under a very able leader, Mr. Romney, has been rapidly coming to the fore. While the other stocks have gone down, American Motors has climbed from around 2 in 1956-1957 to 20 today.

History Repeats Itself

My reason for giving the above illustrations is to warn investors that the market for electronics stocks will probably go through the same history. In other words, of the forty popular electronics stocks in which people are now speculating, probably over thirty will go through a severe reorganization and most of them will go out of business. Yet the industry as a whole will be a great and permanent one. Let me explain one reason for this last statement.

Thus far, the electronics industry has depended very largely on defense spending. Present talk about a reduction of armaments give the electronics people the jitters; they wonder what they will do when, as, or if there comes a reasonable peace. This must come about some day, or else we will all go broke from armament expenditures or World War III. Electronics automation is inevitable ... but it must come slowly. It is very expensive for private manufacturers to change their plants over to electronic automation.

The electronic experiments at the Providence, Rhode Island Post Office may hold the answer. The Government, to prevent unemployment, could greatly help the industry by operating all their important Post Offices electronically. This would take some time and, in the meantime, prevent any serious period of unemployment. Furthermore, with the Government's getting behind this proposition, Congress could pass legislation requiring the standardization of all mail as to size of envelopes, location of addresses, stamps, etc.

What Is The Miracle?

Some post offices are now using electronic "shaking" machines to sort letters and drop them into the proper slots for 300 cities; but the reading of handwriting electronically is just being developed, and this is what I call the miracle of the industry. It is technically known as "scanning". The scanning machine will first be used in the Oakland, Calif., Post Office, and then in Detroit. "Scanning" should keep down the postage rate, which will interest every reader of this column.

The concern which is getting the most publicity on this scanner is Farrington Manufacturing Co., of Needham, Mass. Its main competitors in postal equipment include International Telephone & Telegraph (which built the Providence, R. I., Post Office), International Business Machines, Chance Vought, Pitney-Bowes, Food Machinery & Chemical (now building the Oakland plant), Emerson Radio, Sperry Rand, and Western Union. Many others will enter the field. In some cases the stocks will triple in price, but in many cases the companies will go into bankruptcy. However, I now say: "Watch Electronics."

20 Years Ago Today

—By—

CHERRY HOYBOOK

—1940—

Opens Slaughter House Near Muleshoe

J. T. Starkey is this week opening a slaughter house and packing plant at his farm, one-half mile north of Muleshoe. He will also do general slaughtering for the public.

—1940—

Mrs. George Johnson and daughters, Nona Faye, Sydney Dell and Margaret Ann spent Sunday in Tatum, N. M., with friends.

—1940—

Curtis Spivey, teacher at Longview, spent last Sunday here with Prof. and Mrs. W. C. Cox.

—1940—

D. R. Aylesworth of Lubbock, who recently purchased 70 acres of this good Blackwater Valley land, was here last Saturday looking after business interests.

—1940—

Misses Oleta Parker and Emogene Caraway visited Clovis, the metropolis of Curry County, Saturday evening of last week.

—1940—

Jerry Merrell, representative of the Steed Funeral Home, spent the weekend in Lubbock on business.

—1940—

Pool Opens Credit Ass'n. Office Here

W. M. Pool, Jr., is this week opening a branch office for the Production Credit Ass'n., in the new Gilbreath building next door to the Little Auto Store, where he will handle all kinds of loans for farmers and ranchers. There are eight counties in this particular district, this being the 36th office located in Texas.

He will also handle a general line of business insurance.

POST BINDERS, ledger sheets, columnar sheets at The Journal.

Defendant in the case was the Pitchfork Land and Cattle Company which was sued by a group of King County landowners. Suit also was brought against the aerial spraying firm hired by the land company.

Pitchfork Company contended that the spraying firm was solely responsible for any damages, but the high court held the land company responsible too.

WATER POLLUTION RULING — In another case involving landowner rigrts, the Austin Court of Civil Appeals upheld a lower court decision awarding damages from salt water pollution.

A Runnels County woman, owner of a 150-acre farm, claimed her fresh water supply had been polluted by salt water discarded by a drilling firm during oil exploration efforts.

District court found the drilling firm negligent in not having sealed the pits in which it discrded the salt water. It awarded the landowner $9.000 in damages.

PICKLE NAMED TO TEC— J. J. (Jake) Pickle, Austin public relations man, has been appointed by Gov. Price Daniel to succeed Mourice Acers as employer representative on the Texas Employment Commission.

Acer's term expires Nov. 21, but he will remain in office, at the governor's request, until January 9.

Pickle has had a significant background role in many of Texas' major political events in the past decade. He was director of the State Democratic Executive Committee for four years and has worked at one time or another in the political campaigns of Governor Daniel, former Gov. Allan Shivers, and Sen. Lyndon B. Johnson.

Acers, an attorney and former FBI agent, was apponted to TEC by Governor Shivers. He served as Shivers' executive assistant in the governor's office.

STATE CAPITAL

Highlights AND Sidelights

by Vern Sanford

TEXAS PRESS ASSOCIATION

AUSTIN, Tex.—Many a deer may survive the Texas hunting season bcause the hunter died first.

According to the State Health Department, there were 181 accidental deaths in Texas, attributed to firearms, in 1958. Last year the number increased to 198.

November is the month when hunting starts in earnest. Normally sane men will start blasting away at one another, on deer leases, or contrive intricate methods of suicide such as climbing over barbed-wire fences with their rifles off safety.

Firearms are not the only threat. Health officials point out that a good many hunters slip and fall over precipices, while gazing off into the distance. Others never get to the lease because they combine a few warming drinks with a fast drive through the predawn chill.

Texas Game and Fish Commission offers these rules for hunting safety:

1. Treat every gun with the respect due a loaded gun.
2. Always unload and take down guns carried into home or camp.
3 Keep guns clean and be sure to have the right size ammunition.
4. Carry gun so you can control the muzzle, even if you fall.
5. Be sure of your target before you fire.
6. Avoid all horseplay.
7. Keep guns out of reach of children.
8. Never climb a tree or jump a ditch while carrying a gun.
9. Never shoot at a flat surface.
10. Take no alcoholic drinks before or during shooting.

INSURANCE HIKE ASKED— A 2.6 per cent increase in workmen's compensation insurance rates has been recommended to the State Board of Insurance.

State Insurance Department statisticians said that the rate increase was needed because of the increased cost of individual claims, rather than an increase in the number of claims.

It would up by $13,000,000 a year the $112,000,000 a year paid by Texas employers for on the job insurance of workers.

CROP DUSTING DAMAGE UPHELD—A landowner is liable for damages caused to neighboring farms by crop dusting activities, the State Supreme Court ruled.

Ad Facts

Of the 27 million American workers who get a daily coffee break, better than 16 million don't have to leave their desks or work benches. Their coffee is brought to them. Coffee drinking in the U. S. reached its highest level in history last year. Total consumption was more than 390 million cups a day. An estimated $7,000,000 was spent for advertising coffee and tea in newspapers in 1959.

The Muleshoe JOURNAL
Phone 7220
Member Texas Press Assn.

SANDHILLS PHILOSOPHER SAYS

Election Will Name President But Won't Settle The Debate

Editor's note: The Sandhills Philosopher on his Johnson grass farm has his mind on the election, his letter this week indicates.

Dear editar:

With the election only a few days away, naturally there's a lot of talk about it up and down the streets in town and out here in the country too.

A bunch of us were talking politics yesterday afternoon and one of my neighbors said he'd be glad when the election is over and done with as he'd had enough of all this debating and arguing. "Tears the country up too much", he said. "Be glad when we get a new President elected and we can settle back down to normal. Maybe all this criticizing and fussing back and forth will stop."

He's right in a way, but not altogether. I'll admit the campaign does unsettle things, brings out all the prejudices in other people's minds, messes up your television schedule, etc., and I have a notion that whoever gets elected, the country will fall in line behind him and give him a chance. But it's not going to put an end to debating.

I never have found a President who was 100 per cent satisfactory with me and I don't expect to, as there's no chance I'll ever have the job.

As a general policy, finding fault with the President of the United States, while not any easier, is a lot safer than finding fault with your own in-laws.

I don't know who the next President's Secretary of Agriculture will be, but three months after he's in and I've planted, I'll bet you I can find something wrong with him. I don't believe there'll ever be a Secretary of Agriculture who can stay in tune with the agricultural program out here on this Johnson grass farm.

I don't know who the next Secretary of State will be, but I can name you half a dozen countries right now, in advance, that're not going to like him.

The election will decide who the next President will be, but it won't end all the debates. Not as long as I've got neighbors as short-sighted and knot-headed as they've revealed themselves in election arguments the last few days, which is exactly what, at this very moment, they're saying about me.

Yours faithfully,
J. A.



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Muleshoe Airport Grows Rapidly

Concluding an article on the local Airport, begun last week. The story was written by Mrs. Noah Kinser, with the help of the Airport staff. Now read on:

The Everglades cover 2,000 miles of tropical and sub-tropical wilderness, marsh, and semi-aquatic grassland and has animals and tropical plants found nowhere else in the U. S., flights over the Everglades, visits to the historical old city of Key West, to the fashionable resort of Miami Beach and other points of interest.

Mexico Reservations

In Mexico reservations are arranged for charter parties in two cities, Manzanillo and Mazatlan, both located on the Pacific Coast at the foothills of th Sierra Madre Mountain Ranges. Possessing a well sheltered deep-water harbor, Manzanillo is one of Mexico's chief Pacific ports. An inteerst-ing sight of the town is the great rock at the harbor entrance, which is the home of tens of thousands of sea birds and a trip around it by motor boat is a major tourist attraction.

Wild water fowl and upland game are plentiful and the deep sea game fishing attracts many sport fishermen. Mazatlan, once a pirate retreat, is now a celebrated tourist resort. Deep sea fishing there is rated among the best in the world, also hunting is varied and good in the area.

So the Muleshoe Flying Service has pleasure and adventure as well as training in their program.

Locker began his career in aviation in 1937 in Phoenix, Ariz., under the instruction of a cousin, Chester Locker. "The plane I started my training in was a Piper L-2 and the engine sounded like an old washing machine motor, Locker said, and quiet frankly I was scared to death." Locker is now a commercial pilot and flight instructor for both single and multi - engine planes, gliders and seaplanes.

Personnel Listed

Personnel at the Muleshoe Flying Service include Harold Locke, who was a B-26 gunner with the Air Force's 3rd Bomb Wing, flying 51 missions and was awarded three air medals and the Distinguished Flying Cross during the Korean War; Locke is a commercial pilot and an instructor for planes and gliders. Walter McMahan and Howard Watson, private pilots; Neal Everett commercial pilot; Lyndol Kinser, student private pilot, and Jack Wright, student commercial pilot.

Locker Has Wide Experience

Morgan Locker is a local boy who has, through his work the "know how" it takes to keep the organization as the Muleshoe Flying Service running smoothly. He has lived in Bailey County since 1924. However after graduating from Bula High School, Locker was away from Texas for a period of time.

He went to an Aircraft School in California and was later employed by North American Aviation Co. His first job with the company was the final assembly of the first forty B-25 bombers to go to England during World War II. Soon he was transferred from California to the company's plant in Dallas and being a true Texan, was ready to make the change. After a while he left his aviation work to join the Air Force.

During the war he served with the Fifth Air Force in New Guinea and the Palau Islands, and later in the Phillipines and Japan and was among the first to see Hiroshima from the air after the dropping of the A-bomb on the Japanese city.

After the war, Locker returned to Muleshoe and the farm he had bought previous to going into the service. He was married to Frieda Martin of Clovis, N. M., in November 1947.

Frieda has obtained her private icense and having already passed her written commercial test, is preparing for her flying test. She states that she has a great respect for the airplane and especially enjoys night flying.

The Locker family resides 5 miles northwest of Muleshoe.

Seven Varieties Of Safflower Tested In 1960

Seven varieties of safflower were tested at the High Plains Research Foundation during 1960 in cooperation with the U. S. Department of Agriculture and the Texas Agricultural Experiment Station. The yields ranged from 285.12 to 589.19 pounds of seed per acre. The high yield was produced by the N-4051 variety.

These varieties were planted on March 19. Each received two irrigations of 2 inches on April 6 and May 20. There were 20.42 inches of rainfall during the growing period. A fertilizer application at the rate of 300 pounds of 16-20-0 per acre was topdressed on on May 20. The safflower plants withstood two light freezes during the early seedling stage of growth. A light hail on May 17 caused some damage to the top of the plants. All plots were sprayed with Endrin and Chlorodane on May 27 and June 25.

There was considerable variation in the yields of the seven varieties with all seed yields low. The plants received continuous heavy rainfall during the seed development period. This situation was probably responsible for the immature seed found in all varieties. Leaf rust caused considerable damage to all varieties. Insect damage was very light. Early planting was probably responsible for less insect damage.

The N-4051 variety was superior to all other varieties in the test from the standpoint of yield ability. This variety also ranked high in height, stand, number of heads, and number of seeds per head. The lowest yielding variety, U. S. 10, was superior to all others in seed size.

Safflower is considered to have possibilities in the High Plains agriculture, and research will be continued over a period of years at Halfway.

CARD OF THANKS

Our sincerest thanks to you who sent food to the homes of Frances Griffin and David Gulley and helped in so many ways; for the kindness, love, and sympathy and for the beautiful flowers you gave at the death of our husband and father, Eddie Gulley. May God's richest bessings be with you always.

Mrs. E. J. Gulley, Alice and Lynette
Mary Smith
Betty Renner
Jimmie Philpott
Bob Gulley
Ben Gulley
Frances Griffin and Families

1tp.

14-State Vote On Survival Proposal Set

Voters of 14 States, going to the polls Tuesday, Nov. 8, for the presidential election, also will vote on State constitutional amendments designed to insure that government will be able to function in event of enemy attack.

Proposals for amending the 14 State constitutions are non-partisan. They have been endorsed by leaders of both political parties. They involve no expenditures.

States voting on such amendments are: Idaho, Kansas, Maine, Maryland, Minnesota, Missouri, Nebraska, New Hampshire, New Mexico, Oregon, South Dakota, Utah, South Carolina and West Virginia.

Under provisions of the amendment, the States would have authority to provide lines of succession and other measures necessary to insure post-attack continuance of civil government.

• • •

APPROVAL of the proposal would enable the State legislatures to take steps to:

- **Continue leadership and government authority in executive, legislative and judicial positions, through pre-designated lines of succession.**
- **Minimize unlawful assumption of emergency authority.**
- **Assure effective State and local government in emergency.**
- **Preserve civil government.**

The proposal, developed by the Council of State Governments, has been endorsed by leading civic, government, fraternal, veteran, labor and women's organizations.

Mrs. D. J. West of Hagerman, N. M., is visiting her neices and families, the Oscar and Harold Allisons.

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SUNDAY KGNC-TV (4)	SUNDAY KVII (7)	SUNDAY KFDA (10)	SUNDAY KCBD (11)
11:00 - Church	8:00 - Church	8:30 - Church	12:00 - Football
12:00 - Football	8:30 - Church	9:30 - Movie	
3:00 - News/Wther	9:00 - This Is the Life	11:15 - Wrestling	3:00 - Answer
3:15 - Pass. Parade	9:30 - Christophers	11:30 - Football	3:30 - African Pat.
3:30 - Poets are Peo.	10:00 - It Is Written	1:00 - Football	4:00 - Dee Weaver
4:00 - Cotton John	10:30 - Movie	3:00 - Movie	4:30 - Huntley
4:30 - Bowling	12:00 - Funday	4:30 - Weather	5:00 - Press
5:00 - Meet the Press	12:30 - Dory Funk	5:00 - Auto Show	5:30 - Peo. are Funny
5:30 - Football	1:00 - Oral Roberts	5:30 - 20th Century	6:00 - Maverick
6:00 - News, Sports, Weather	1:30 - Church	6:00 - Lassie	7:00 - Velvet
6:30 - Westerner	2:00 - Bridge	6:30 - Dennis	8:00 - Chevy Mystery
7:00 - Velvet	2:30 - Football	7:00 - Ed Sullivan	9:00 - Loretta Young
7:30 - Hunter	4:30 - Weather, News	8:00 - GE Theatre	9:30 - Not For Hire
8:00 - Chevy Show	5:00 - Funday	8:30 - Jack Benny	10:00 - News, Sports Weather
9:00 - Loretta Young	5:30 - Walt Disney	9:00 - C. Camera	10:30 - Movie
9:30 - Not For Hire	6:30 - Maverick	9:30 - A. Southern	
10:00 - News, Sports Weather	7:30 - Lawman	10:00 - Wthr., News	
10:30 - Movie	8:00 - Shotgun Slade	10:25 - H'way Patrol	
	8:30 - Islanders	10:55 - Movie	
	9:30 - Sea Hunt		
	10:00 News, Wther		
	10:20 - Movie		

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MON—FRI., DAYS
6:00 - Classroom
7:00 - Today
9:00 - Dough-Re-Mi
9:30 Play Your H.
10:00 - Price Is Right
10:30 - Concentration
11:00 - Truth or Con.
11:30 - Could Be You
12:00 - News, Wethr., Ideas
1:00 - Queen for Day
1:30 - Loretta Young
2:00 - Dr. Malone
2:30 - These Roots
3:00 - Tnin Man
3:30 - Buckskin
4:00 - Life of Riley
4:30 - Movie
5:30 - Passing Parade
5:45 - Nus, Wea., Spts.



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MON—FRI., DAYS
8:00 - Robn Hood
8:30 - Funz A Poppin'
9:00 - Movie
10:30 - Miss Brooks
11:00 - Court
11:30 - Love Bob
12:00 - Texan
12:30 - Queen For Day
1:00 - About Faces
1:30 - The P. M. Show
2:00 - Day In Court
2:30 - Reality
3:00 - Beat the Clock
3:30 - Trust
4:00 - Bandstand
5:00 - Ho Ho
5:30 - Cap. Gallant
6:00 - News, Wther

MON.—FRI., DAYS
7:00 - Last Night
7:45 - Little Rascals
8:15 - Kangaroo
9:00 - LaLanne
9:30 - Video Village
10:00 - I Love Lucy
10:30 - Horizons
11:00 - Love of Life
11:30 - Search
11:45 - Church
12:00 - W'thr, News
12:30 - World Turns
1:00 - Star Theatre
1:30 - House Party
2:00 - Div. Hearing
2:30 - Verdict
3:00 - Brighter Day
3:15 - Secret Storm
3:30 - Edge of Night
4:00 - Kids Matinee
5:00 - Huck Hound
5:45 - News, Wth'r.

MON—FRI., DAYS
6:30 - Class
7:00 - Today
9:00 - Dough-Re-Mi
9:30 Play Your H.
10:00 - Price Is Right
10:30 - Concentration
11:00 - Truth or Con.
11:30 - Could Be You
11:30 - Burns & Allen
1:00 - Queen for Day
1:30 - Loretta Young
2:00 - Dr. Malone
2:30 - These Roots
3:00 - Thin Man
3:30 - Movie
4:45 - Comedy
5:30 - Passing Parade
5:45 - News, Sports, Weather

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Monday Night
6:30 - Cheyenne, 7, 11
6:30 - Tell the Truth 10, 13
6:30 - Riverboat, 4, 11
7:00 - P & G, 10, 13
7:30 - Surfside, 7
7:30 - Buddy 10, 13
7:30 - Hope, Fargo, 4, 11
8:00 - T. Scouts, 10, 13
8:00 - Shangri-La, 4, 11
8:30 - Paradise, 7
8:30 - S. Jones, 10, 13
9:30 - B. Patrol. 11
9:00 - S'case, 10, 13
9:30 - Peter Gunn, 7
9:30 - Allyson. 10, 13
10:00 - News, Wther, 7
10:00 - News, Wth'r, 10, 13
10:00 - News, Sports, Weather, 4, 11
10:20 - Movie, 7
10:30 - Rebel, 10, 13
11:00 - Movie, 10, 13
11:30 - Riley, 10, 13
Tuesday Night
6:30 - Bugs B., 7
6:30 - Wil'son., 10, 13
6:30 - Laramie, 4, 11
6:30 - Bilko, 13
7:00 - Peck's Bad Girl, 10, 13
7:30 - Rifleman, 7
7:30 - Hitchcock, 4
7:30 - Gillis, 10, 13
7:30 - W. Earp, 7, 11
8:00 - S. C. West, 7
8:00 - Ann., 10, 13
8:00 - Thriller, 4
8:30 - 4 Just Men, 7
8:30 - Red Skel., 10, 13
8:00 - Arthur Murray Party, 4, 11
9:00 - Alcoa, 7
9:00 - G. Moore, 10, 13
9:00 - Dow, 4, 11
9:30 - Tombstone, 7
9:30 - People Are Funny, 4, 11
10:00 - News, Wthr., 7
10:00 - News, Wth'r. 10, 13
10:00 Jack Paar, 4, 11
4, 11
10:20 - Movie, 7
10:30 - Movie, 10, 13
11:00 - Jack Paar. 4, 11
Wednesday Night
6:30 - Hong Kong, 7
6:30 - Wagon Train,
6:30 - Aquants, 10, 13
7:30 - Ozzie & H., 7
7:30 - Space, 10, 13
7:30 - Price Is Right, 4, 11
7:30 - Dead or Alive, 10, 13
8:00 - Hawaiian I, 7
8:00 - Million., 10, 13
8:00 - Como, 4, 11
8:30 - Sea Hunt, 7
8:30 - A Secret, 10, 13
8:30 - Tate, 4, 11
9:00 - Naked City, 7
9:00 - Trooper, 11
9:00 - US Steel, 10, 13
9:00 - Your Life, 4
9:30 - Whirlybirds,
9:30 - 77 Sunset, 11
10:00 - News, Wthr., 7
10:00 - News, Wth'r.,
10:00 - News, Sports, Weather, 4, 11
10:20 - Movie
10:30 - R. Squad, 10, 13
11:00 - Jack Paar, 4, 11
11:30 - Riley, 10, 13
Thursday Night
6:30 - Face to Face, 7
6:30 - Seahunt, 11
6:30 - Aquants, 10, 13
6:30 - W. Birds, 10, 13
6:30 - Outlaws, 4, 11
7:00 - Donna Reed, 7
7:00 - Ann., 10, 13
7:00 - B. M'rson, 4, 11
7:30 - Real McCoys, 7
8:00 - 3 Sons, 7
8:00 - Movie. 10, 13
8:00 - B. F'thr., 4, 11
8:30 - Untouch., 7
8:30 - Mark'm., 10, 13
8:30 - Ford Show 4, 11
9:00 - Theat., 10, 13
9:00 - Bet your Life, 4, 11
9:30 - Silent Please, 7
9:30 - 7 Nites, 10, 13
9:30 - Manhunt. 4, 11
10:00 - News, Wthr., 7
10:00 - News, Wth'r., 10, 13
10:00 - News, Sports, Weather, 4, 11
10:20 - Movie
10:30 - T'light Zone, 10, 13
10:30 - Goodyear T. 4, 11
11:00 - Star Per. 10, 13
11:30 - Riley, 10, 13
11:00 - J. Paar., 4, 11
Friday Night
6:30 - Fun Day, 7
6:30 - Rawhide, 10, 13
6:30 - Debate, 4, 11
7:00 - Harrigan, 7
7:30 - Flintstones, 7
7:30 - Showcase, 11
7:30 - De Paree, 10, 13
7:30 - Wichita Town, 4, 11
7:30 - Showcase, 11
8:00 - 77 Sunset, 7
8:30 - Tele. Hr., 4, 11
8:30 - Gorbund, 10, 13
8:30 - M. Party, 4, 11
9:00 - Detectives, 7
9:00 - Twilite, 10, 13
9:00 - Shane, 4, 11
9:30 - Pony Express, 7
9:30 - Per. to Per., 10, 13
10:00 - News, Wthr., 7
10:00 - News, Wth'r. 10, 13
10:00 - News, Sports, Weather, 4

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MULESHOE JOURNAL

SUNDAY KDUB (13)
10:40 - Church
12:00 - Baseball
2:30 - Pied Piper
3:00 - This is the Life
3:30 - Talent Var.
4:30 - Lawrence Welk
5:00 - Doug Edwards
5:30 - 20th Century
6:00 - Lassie
7:00 - Ed Sullivan
8:00 - GE Theatre
8:30 - Hitchcock
9:00 - Luck
9:30 - U. S. Marshal
10:00 - What's my L'ne
10:30 - News, Wth'r.
11:00 - Movie
MON—FRI., DAYS
7:45 - Farm Fair
7:50 - News
8:15 - Cap. Kangaroo
9:00 - Dec. Bride
9:30 - Video Village
10:00 - I Love Lucy
11:00 - Love of Life
11:30 - Home Fair
12:00 - News, Wth'r.
12:30 - World Turns
1:00 - Full Circle
1:30 - Houseparty
2:00 - Millionaire
2:30 - Verdict
3:00 - Brighter Day
3:15 - Secret Storm
3:30 - Edge of Night
4:00 - —Announced
5:00 - Comedy
5:30 - McGraw
6:00 - News

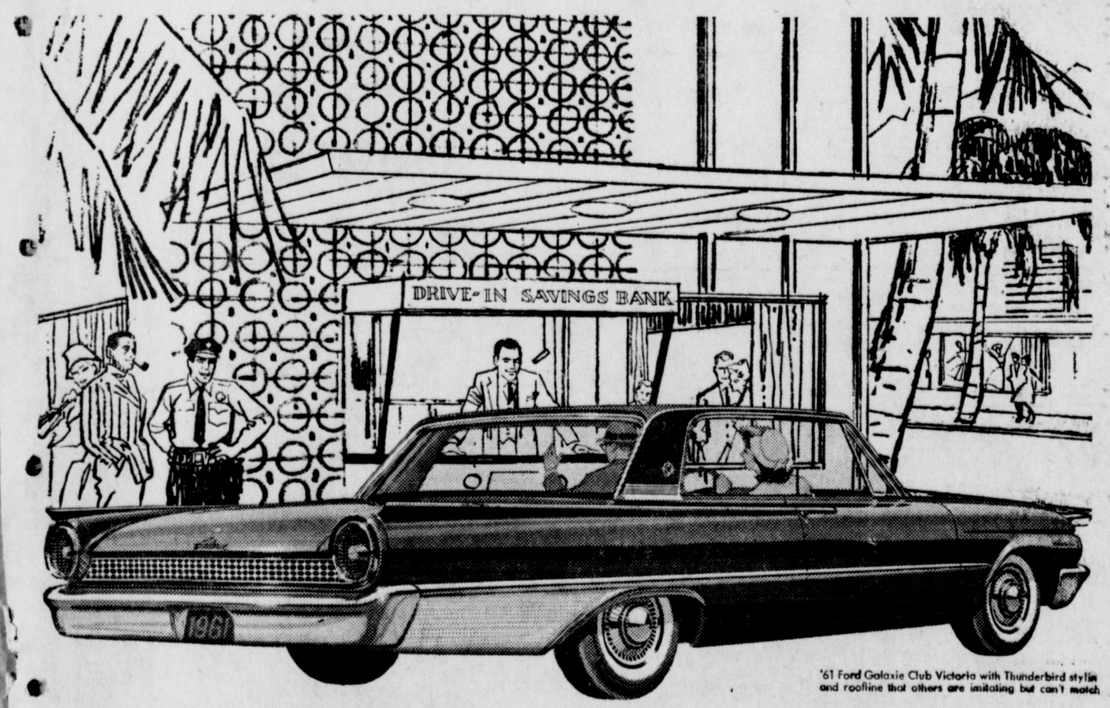
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Guards its own muffler—Ford mufflers are double-wrapped and aluminized—normally will last three times as long as ordinary mufflers.

Protects its own body—All vital underbody parts are specially processed to resist rust and corrosion, even to galvanizing the body panels beneath the doors.

Takes care of its own finish—New Diamond Lustre Finish never needs wax.

*Based on 16 minutes' service at today's national average labor costs

'61 FORD

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MULESHOE MOTOR CO.

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6 — ROUGHNESS AND PILING ON


7 — CLIPPING

TAKE THIS PAGE WITH YOU TO THE GAME!

FRIDAY, NOV. 4, 1960

3 P. M. — FRIDAY, NOV. 4

MULESHOE MULES

LOCKNEY LONGHORNS

AT LOCKNEY




15 — INELIGIBLE RECEIVER DOWN FIELD ON PASS


8 — ROUGHING THE KICKER

Mules		Chiefs
81 Jimmy Patton	LE	145
71 Ronald Julian	LT	190
64 Jerry Wright	LG	160
50 Bob White	C	180
61 Wayne Malone	RG	158
70 Jerry Howard	RT	180
80 Rodney Blackwood	RE	140
10 Billy Gilbreath	QB	148
25 Jim Young	HB	157
20 Curtis Walker	HB	140
43 Gary Pierce	FB	160


9 — UNSPORTSMANLIKE CONDUCT


16 — BALL ILLEGALLY TOUCHED, KICKED OR BATTED


17 — INCOMPLETE FORWARD PASS, PENALTY DECLINED NO PLAY OR NO SCORE


10 — DEFENSIVE HOLDING


18 — CRAWLING, HELPING THE RUNNER OR INTERLOCKED INTERFERENCE

MULESHOE MULES

1960 SCHEDULE AND SCORES

Date	Team	Place	Time	Score
SEPT. 2	CLOVIS			22-22
SEPT. 9	LITTLEFIELD			0-28
SEPT. 16	OPEN DATE			
SEPT. 13	HEREFORD			6-6
SEPT. 30	DIMMITT			0-44
OCT. 7	FRIONA			32-6
OCT. 14	OLTON			22-35
OCT. 21	FLOYDADA			7-14
OCT. 28	MORTON			56-8
NOV. 4	LOCKNEY	* THERE		
NOV. 11	ABERNATHY	* THERE		

* Denotes Conference Games


11 — ILLEGAL USE OF HANDS AND ARMS

SCHOOL AND TEAM CHEERS

What's The Good Word?

What's The Good Word?
(Crowd) Beat Lockney!
What?
(Crowd) Beat Lockney!
Louder
(Crowd) Beat Lockney!

Go Big Team — Go!

Beat the Longhorns!

Three Big Fights

Let's Give One Big Fight
(Crowd) Fight!
Let's Give Two Big Fights
(Crowd) Fight! Fight!
Let's Give Three Big Fights
(Crowd) Fight! Fight! Fight!

Fight

F-I-G-H-T!

Fight Mules (pause) Fight!

Yea Team Fight

Yea team Fight

Yea team Fight

Yea team, Yea team
Fight, Fight, Fight!

Two Bits

Two-Bits, Four-Bits

Six-Bits, A Dollar

All For Muleshoe

Stand Up and Holler!


19 — BALL DEAD; IF HAND IS MOVED FROM SIDE TO SIDE TOUCHBACK


12 — INTENTIONAL GROUNDING

THESE MULESHOE MERCHANTS ARE SUPPORTING THE MULES 100%

Edwards Gin Company
Blackburn Food
Alsup Insurance Agency
Bovell Motor Supply
Arnold Morris Auto Co.
Lambert Cleaners
Charles Lenau Lumber Co.
Muleshoe State Bank
First National Bank
Muleshoe Journal
Beavers Flowerland
Black Optometric Clinic
Brown Supply

Chubby's Beauty Shop
Carl's Fruit Market
City Cleaners
Goss Bros. "66" Service
Western Auto Associate Store
Main Street Beauty Shop
Judge Glen Williams
Cayle Reed Buick
Muleshoe Floral
Bill's Drive In
Cross Roads Cafe
E. R. Hart Company

2AAA STANDINGS

TEAM	W	L
OLTON	2	0
ABERNATHY	2	0
FLOYDADA	2	0
LOCKNEY	1	1
MORTON	0	2
MULESHOE	0	2

First Street Conoco
Morris Douglass Implement Co.
Finn's Culftane
Zola's Beauty Shop

Western Drug Co.
Dinner Bell Cafe
Farmers Co-op Elevator
Lenderson Implement
McCormick's Upholstery & Drapery Shop
Muleshoe Auto Parts
Muleshoe Co-op Gins
Heathington Lumber Co.
Bailey County Electric Cooperative Ass'n.
Cashway Grocery and Market
Gilbreath Seed & Grain Co.

Cobb's Department Store
Sam Fox, Texaco Consignee
McAdams Insurance Agency
Muleshoe Motor Co.
Murray's Jewelry
Taylor Metal Products
Lane Furniture Co.
Spudnut Shop
Union Compress and Warehouse
Waghon Grocery and Market
Singleton Funeral Home


20 — TOUCHDOWN OR FIELD GOAL


13 — ILLEGALLY PASSING OR HANDING BALL FORWARD


14 — FORWARD PASS OR KICK CATCHING INTERFERENCE


21 — SAFETY


22 — TIME-OUT


23 — FIRSTDOWN


24 — START THE CLOCK OR NO MORE TIME-OUTS ALLOWED


25 — BALL READY-FOR-PLAY

Pleasant Valley News

The Pleasant Valley Home Demonstration Club met Oct. 20 at 2 p.m. in the Community Center with 12 members and one visitor present. Opening exercise game was led by Mrs. Glenda Haley. Hazel Short, vice-president, presided over the business meeting. Mildred Stewart was elected delegate to the Community Board and Bertha Daniel was elected delegate to the Recreation Board Committee.

The program was on "How to Plan A Party", with Bertha Daniel in charge at this time. A party followed with a Halloween skit being presented by Dolores Duncan, Glenda Haley, Jo Meeks, Bertha Daniel.

Games were enjoyed by everyone. The hostesses, Glenda Haley and Jo Meeks, served refreshments to the following: Dolores Duncan, Mildred Stewart, Bertha Daniel, Hazel Short, Elsie Detwiller, Mildred Kendrick, Ethel Frye, Altha Hanks, Lillie Wuerflein, Lena Taylor, and one visitor, Ruth Robbins.

* * *

Mr. and Mrs. James Daniel and boys visited Mr. Daniel's uncle and aunt, Mr. and Mrs. Truit Sides in Olton Sunday afternoon.

* * *

Mrs. Elmo Stevens gave a birthday dinner Thursday, Oct. 20 for her sister-in-law, Mrs. Gene Winingham. Guests were Mr. and Mrs. Gene Winingham and Don, Mrs. Ann Farley, Mr. and Mrs. Roland Stevens.

* * *

Mr. and Mrs. Gerald Allison are the proud grandparents of their first grandson. The parents are Mr. and Mrs. Gene Tunnell, and the young man's name is Russell Eugene.

* * *

Mr. and Mrs. Buddy Pool of Amarillo visited her parents, the Oscar Allisons last weekend.

* * *

The Pleasant Valley Social Club members met at noon last Thursday at the Furr Cafeteria in Lubbock for lunch. After a delicious lunch the ladies divided, some going shopping and others to the show to see "Ben Hur".

Those attending the luncheon were: Mmes. O. E. Green, Jack Calhoun, E. K. Angeley, Oscar Allison, Harold Allison, W. A. Hardin, Claude Hendricks, Weldon Jones, Kirk Pitts, Doyle Turner, John W. West, C. E. Wells, John St. Clair, C. H. Holt, Walter McMahan, Eugne Buhrman, T. E. Ellis, Doug Jones, and one guest, Mrs. D. J. West of Hagerman, N. M.

Seaman Harvey Ary Serves On Destroyer

Harvey W. Ary, seaman, son of Mr. and Mrs. Ebb Ary of Star Route, Sudan, is serving aboard the destroyer USS McDermit operating in the Western Pacific as part of the Seventh Fleet's Ready Carrier Task Group and Taiwan Patrol.

In mid-September, the McDermit delivered seven boxes of clothing, contributed by the residents of San Diego, Calif., to St. Mary's Catholic Church in Koahsuing, Taiwan.

The McDermit is scheduled to visit Hong Kong, Japan and the Philippines.

Parmer County Farm Bureau News

"Agricultural people should be identified as ruthless, cold-blooded, big business exploiters of people and the land' ". This is the stated goal of a manual of suggestions from a labor union staff man directed to the California director of the AFL-CIO's Agricultural Workers Organizing Committee which has been picketing farms in California this summer. "Our greatest enemy", states the manual", is the public impression that agriculture is made up of the sturdy yeoman, the solid, earthy American family farmer." The document says that the Agricultural people are anything but that.

Farm Bureau believes that labor unions should not be encouraged to take over management of farming in America. Their efforts (labor's, that is) have been encouraged by governmental agencies so far.

Do you remember about two years ago when the Texas Broilers Union was formed in conjunction with the Amalgamated Meat Cutters and Butches Workmen (AFL-CIO)? The broilers union was formed on the promise that union members would buy products stamped "Union Grown". The Broilers Union is now inactive because, they say, the union failed to live up to its promises.

If you are in doubt as to which is the right way to vote in the coming election, we recommend prayer as the best and only sure way for you to reach the correct decision. This is not a peculiar thing—prayer will help you with any and all your problems. God, as always, has unlimited power, and will gave aid to all those who faithfully ask it of him.

Farm Bureau directors will meet this Thursday night. If you care to, come and visit them. They will elect a vice-president and secretary-treasurer, and begin laying plans for the year's program of action, based upon resolutions passed by the members in convention, both in the county and state, and finally nationally.

Remember that the Bible says that a man's life consisteth not of that which he possesseth.

CONSIDER THIS: Hear, ye children, the instruction of a father, and attend to know understanding. For I give you good doctrine, forsake ye not my law. Proverbs 4:1-2.

CHRISTIAN SCIENCE SERVICE

How spiritual enlightenment brings a clearer sense of direction and purpose into daily living will be emphasized at Christian Science services Sunday.

The account in Acts (Chap. 9) of Paul's conversion and regeneration will be read from the Bible in the Lesson-Sermon on the subject "Adam and Fallen Man."

Correlative citations from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will include (326: 23-27): "Saul of Tarsus beheld the way—the Christ, or Truth—only when his uncertain sense of right yielded to a spiritual sense, which is always right. Then the man was changed. Thought assumed a nobler outlook and his life became more spiritual."

The Golden Text is from Ephesians (5:14): "Awake thou that sleepest, and arise from the dead, and Christ shall give thee light."

NOVEMBER HOLY HOUR

The November Holy Hour will be prayed Friday, Nov. 4 in the Immaculate Conception Catholic Church. The Holy Hour, with Holy Mass, will start at 8 .m. The general public may attend.

Have your Say The American Way VOTE For The Party of Your Choice.



Ford, the sales leader in gasoline-powered tilt-cab trucks, takes another step in its program to meet every commercial trucking need with the new "H" series tilt-cab diesels. Available with a choice of five Cummins diesel engines from 180- to 220-horsepower or Ford's own proven Super Duty gasoline V-8 engines ranging from 206- to 266-horsepower, the rugged, extra heavy duty highway tractors are engineered for durability, economy and comfort. Designed with the truck driver and long distance hauling in mind, the new line includes four diesel engine series and four series with gasoline-powered engines.

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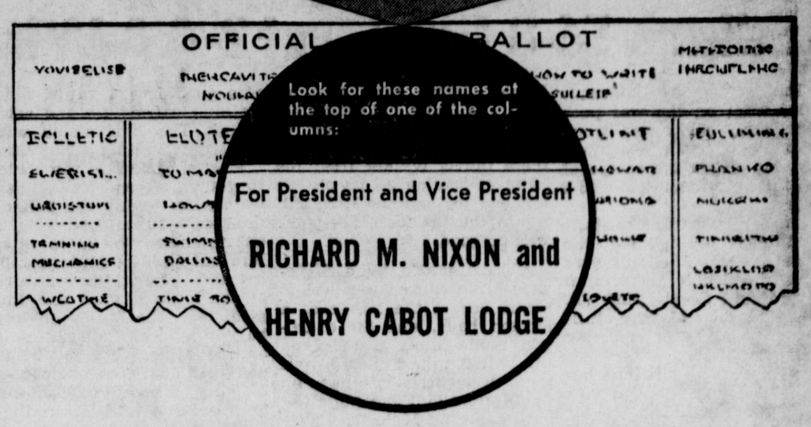
JENNINGS INSURANCE AGENCY

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Vote as a Free American!

Vote the Ticket that is BEST FOR TEXAS

HERE'S HOW TO DO IT



1. Find the names of RICHARD M. NIXON and HENRY CABOT LODGE at the top of your ballot.
2. Leave the names NIXON and LODGE unmarked on the ballot; scratch all other names for President and Vice President.
3. To complete your ballot, leave the name of the candidate for whom you wish to vote for each office and scratch the rest.

WARNING!

You may be told that you cannot vote for Nixon and Lodge if (1) you voted in the Democratic Primary or (2) your poll tax receipt or exemption certificate is stamped "Democrat." THIS IS NOT TRUE. You CAN vote for any candidate you wish, no matter how you have voted, or not voted, in any previous primary or election. THIS IS YOUR RIGHT AS A FREE AMERICAN.

Vote November 8 for NIXON and LODGE

Texas Democrats for NIXON & LODGE, Allan Shivers, Chairman (Pd. Pol. Adv.)

SEE! THE GREATEST SHOW ON WORTH!



A new 2-Door Sedan joins the luxurious Impalas. Door openings measure as much as 6 inches wider.

MEASURABLY NEW, IMMEASURABLY NICE! '61 CHEVY

Open the door to a whole new measure of your money's worth! There's more entrance space in this '61 to make getting in and out easier. More rear foot room for the man in the middle. Seats that are as much as 14% higher—just right for sitting, just right for seeing. A tremendously spacious new kind of deep-well trunk that opens at bumper level for easy, short-lift loading. But look—there's actually *less* outer space, leaving extra inches of clearance for parking and maneuvering! Neat trick? Bless our ingenious designers and engineers. They've shaped spacious dimensions, proved performance, thrift and dependability into the most sensationally sensible car you could buy. It's waiting for you at your Chevrolet dealer's right now.

CHEVROLET

Biscayne 2-Door Sedan. That solid Body by Fisher sensibly shaped clear back to its easier loading trunk. (The floor's recessed a full 7" to hold things that have never been inside a trunk before!)





Parkwood 9-Passenger Station Wagon. One of 6 easier loading Chevy wagons. All feature a new concealed compartment under the floor. And there are 4 new Chevy Corvair wagons, too.

Now! Big-car comfort at small-car prices

'61 CHEVY BISCAYNE 6

the lowest priced full-sized Chevrolet!

Who says you have to do without big-car style, space and comfort just because you may be on a budget! Look over our '61 Biscaynes—6 or V8. You get Chevrolet quality, performance, roominess, the works, at a price that's competitive with cars that give you a whole lot less!

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The Nixon-Lodge team is dramatically suited to the major challenge of our times, in which Communism must be mastered if we are to continue to maintain and strengthen peace in the world, and a bountiful, expanding prosperity at home.

More than any other two men, Nixon and Lodge understand the nature of communism and what steps must be taken to control it and defeat it.

From Khrushchev to Vishinsky, the leaders of communism already have met more than their match in Nixon and Lodge.

The Nixon-Lodge team will need no "on the job" training after election. There will be no period of danger when inexperienced hands could fumble into a costly mistake for the cause of freedom.

The deep experience behind the Nixon-Lodge team guarantees to the American people that Richard M. Nixon and Henry Cabot Lodge, building on the magnificent record of the Eisenhower years since 1953, will provide peace without appeasement, strength without apology, prosperity without inflation.

The AYES of TEXAS are on NIXON



Sports Parade



By Journal Senior Staff Member
H. B. FLANAGAN

WILL MEET LOCKNEY FRIDAY AFTERNOON

Mules Stampede By Morton Indians 56-8 For First 2-AA Win

The marauding Muleshoe Mules went on the war path here Friday night and when the smoke of battle had lifted, they had taken the scalps of the Morton Indians with a 56-8 victory.

Jim Young, halfback, started things rolling for the Mules as he bullied his way across the double stripe from 13 yards out for the first TD. Mike Cabrere, playing fullback, plunged over for the extra points.

Young scored again just befor the first quarter ended with a 17-yard gallop. The try for extra point was no good, and the Mules led at the end of the first quarter 14-0.

Second Quarter

The hard charging Mule line held the Morton Indians for four downs after Morton had recovered a fumble on the Muleshoe 17-yard line. Four plays later, the Mules took over on their own 27, after repeatedly smashing the Morton runners for loss after loss. After working the ball out to their own 38, Gilbreath hit Jimmy Patton with a jump pass. The lanky end fought off the Morton Indians down to the Morton 20-yard line.From there Curtis Walker tried his hand at scoring as he circled left end for another Mule TD. Again the try for extra point was no good.

A hard tackle by a Muleshoe Mule caused the ball to squirt out of the hands of a Morton back, and Steve Leigon immediately pounced on the ball for the Mules, to put them in business once more on the Morton 25. From there the hard charging Mule backs began to roll. With Gilbreath, Walker, Young, Pierce and Cabrera carrying they worked the ball down to the Indian 17-yard line. From there Jim Young fought his way into the Morton end zone for another TD. The try for extra point again was no good.

The Indians finally mounted a scoring drive with the help of a 15-yard interference penalty. Steve Middleton, Morton quarterback, hit Bob Pyburn for the lone Indian TD which was good for 34 yards. Mike Holland carried for the extra points. The half ended with the Mules holding a 26-8 lead.

Morton kicked to the Mules to get the second half underway. After taking the ball on their own 10, and working it out to their own 29 in three line smashes, the Mules fumbled and the Indians recovered on the Mule 30 yard line. Immediately, the Mules got the ball back on an Indian fumble on the Mule 35. After being penalized back to their own 20, Billy Gilbreath cracked out to the Morton 48. From that point the Mule backs begin to bite out huge chunks of yardage with tremendous help from the forward linemen. Muleshoe rambled down to the Morton 3-yard line, from where Billy Gilbreath plowed over for a TD. Young bullied his way over for the extra points.

Fouth Quarter

Wayne Malone, hard tackling linebacker, had the chance that all linemen have.

Morton, operating from their own 35, threw a long pass downfield, intended for the right end of the Indians. A Muleshoe man batted the ball up into the air. Malone grabbed the loose ball and started for the Morton goal, 70 yards away. As soon as they saw that he had grabbed the ball, the Muleshoe blockers began to form a curtain around the ball carried. Seventy yards later with four Muleshoe Mules leading the way, Malone scored standing upWayneHR HRA ed up.

Malone again set up the next Muleshoe TD with an interception on the Indian 45, which he ran back to the Morton 35. From that point the Mules again began to roll goalward. After setting the ball upon the Morton 15, Mike Cabrera, fullback, plowed through the Morton defenders for another TD. Harrison went over for the extra points. With time running out, Harrison, now quarterbacking the Mules rolled out and hit Don Finn with a flat pass from 15 yards out and Finn raced into the end zone for the last Mule TD. The extra point try was no good.

Hereford Upsets 'Hawks, 25-14

The Hereford Writefaces bulled their way to a 25-14 win over the Philips Blackhawks at Phillips Friday night.

The Phillips eleven managed the get the first score of the game as fullback Danny Reneau ran one yard for the TD and then caught a pass from Jack Gray to add the extra points.

In the second quarter, fullback Eddie Skypala ran 2 yds. to even the TDs but the extra point try failed and Phillips still was the leader 8-6.

Skypala then went 69 yards on a quick opener in athe third for another Whiteface tally and later in the same period Dennis Hodges added the third Hereford touchdown on a 41-yard galop.

Halfback Delbert Duncan put the Blackhawks back in the game in the last period as he took a pitchout and ran the last yard .

But the Whitefaces were not through as Hafback Mack Cansler went 32 yards for the last tally and fullback Clyde Whitaker kicked the PAT.

It was the first loss of the season for the Blackhawks, leaving each of the teams with a 1-1 record in District 1-AAA play.

Clovis Wildcats Nudge Carlsbad Cavemen

The Clovis Wildcats edged the Carlsbad Cavemen 14 to 13 Friday night in a New Mexico District 2-AA football contest.

Clovis is unbeaten in two conference games and Carlsbad is winless in two.

Mack Highfill of Carlsbad ran 65 yards for the first score. In the second Butch Anderson of Carlsbad ran 2 yards and scored, then added the point.

Clovis came back in the third when Jim Reynolds plunged a yard to score. Richard Ybarra kicked the point.

With a minute left in the game, Reynolds scored again and Ybarra kicked the game winning point.

LAST WEEK SCORES

DISTRICT 2-AA
MULESHOE 56, Morton 8.
Floydada 13, Abernathy 8.
Olton 38, Lockney, 8.
DISTRICT 1-3A
Hereford 25, Philips 14.
Littlefield 29, Dumas 16.
DISTRICT 1-AA
Dalhart 61, Friona 0.
Dimmitt 34, Tulia 0.
DISTRICT 3-A
Sudan 33, Kress 14.
Hae Center 41, Springlake 0.
Other Score
Lazbuddie 30, Bovina 0.
Clovis 14, Carlsbad 13.

Dalhart Wolves Slap Friona Chiefs

Dalhart's Wolves jumped into the lead immediately and kept rolling Friday night to dump the hapless Friona Chiefs 61 to 0 in a District 1-AA contest.

Carl Selby scored first on a four yard plunge. Points failed. Tommy Ledbetter got the next one on a 33 yard run, and John Keplinger got the points.

In the second, Selby ran 70 yards to score and John Cunningham got the points. Billy Baggett ran two yards for the next one.

Ledbetter scored from 15 yards out in the third, then Baggett got another touchdown on a 22 yard run. Ledbetter came back for his next score with a 28 yarder and Ray Chandler kicked the point.

In the last quarter Jay Roussaville ran four yards to score and Keplinger ran the points. Roussaville passed to J. B. Chessmum for 15 yards and the final score.

Alexander and Black, Ex-Mules Star For ENMU

Two Mules will be in the middle of the biggest dog fight in Eastern New Mexico Saturday afternoon, Nov. 5, when Eastern New Mexico University Greyhounds meet Bulldogs in the annual ENMU homecoming game at 2 p.m. Southwestern Oklahoma's Don Alexander, former Muleshoe football star, will get the starting left end nod for coach Carl Richardson's Hounds.

Alexander has been a stalwart on defense this season and the 6-3 sophomore has caught five passes for 117 yards, including one for 60 yards and a TD against New Mexico Western last week.

The other Mule is freshman Lyndal Black, 180-pound fullback. Black has seen only defensive action this year, but has been impressive from his corner linebacking slot. His Jarring tackles in the Kansas State College game caused Richardson to move the hefty freshman to the second defensive unit.

Both Alexander and Black will see plenty of action, according to Richardson, when the Greyhounds host Southwestern Oklahoma in the homecoming battle. Last season ENMU won 7-6 in Weatherford and the two previous games ended in ties, 7-7 and 14-14. The Eastern Coaching staff thinks this game, too, will be as close as those in the past.

Abernathy 13-8 Floydada Downs

The Foydada Whirlwinds proved to be too much for the Antelopes of Abernathy Friday night as they came out on top 13-8 in a defensive battle from start to finish.

Following a scoreless first quarter, Quarterback Rodney Teague went 2 yards for the Winds on a keeper pay to climax a drive which had covered 64 yards. Teague kicked the PAT and the score, was 7-0, which stood up unti the half.

Abernathy held on four downs in the third quarter and thus gained possession of the ball from the Winds to set up the first Antelope touchdown. Quarterback John Brown threw a fourth down pass for 5 yards to end Jack Waters and then Brown ran for the points after to gain an 8-7 lead.

Halfback Richard Marler for the Whirlwinds intercepted a pass in the fourth quarter and returned it from his own 45 to the Antelope 23. Teague threw a 12-yard pass to Marler and then Teague broke off left tackle for the winning TD.

Friona has an open date next week.

Olton Rolls Over Longhorns 30-8

The Olton Mustangs got rolling late in a Distict 2-AA game Friday night to take a 30-8 victory from the Lockney Longhorns.

With no scoring in the first quarter, an only 56 seconds left in the second, Robert Priest carried over from the 1 for the Mustangs and then ran for the extra points to give the home standing eleven an 8-0 lead at the half.

Connie Schank ran for 1 in the third and then passed to Frankie Miller for the points.

But in the fourth quarter the Mustangs really came alive.

Miller ran over from the 1 for a TD and Randee Buchenau kicked the PAT.

Priest followed with an 8-yard scoring play and Buchenau again kicked.

The lone Longhorn touchdown came when Bill Mangold carried from the Lockney 27 to the Olton 13 and three plays later Johnnie Belt carried from the 3 for the touchdown. Mangold carried for the points after.

This was the Mustang's eighth straight victory against no defeats for the season.

NOTICE

The Muleshoe-Lockney football game will be played Friday afternoon at 3 p.m. in Lockney.

Let's have a big crow of Muleshoe backers on hand for this District 2-AA game.

THE CHANGING SCENE



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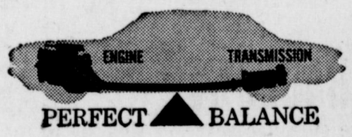
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Rear axle drive and transmission are combined (a trans-axle). Flexible shaft from front engine delivers smooth, quiet power. Perfect 50-50 balance gives a flat, level ride that no other new-size car can touch. *Rides like the big ones!* An equal load on every wheel. Steering is light and easy! Better braking and improved traction in snow, sand or mud! *Independent suspension at all wheels.* Swing axles keep Tempest on an even keel over bumps, ruts, dips and holes! *112" wheelbase.* Long enough for a cradled ride—short enough to handle like a sports car. *Big 15" wheels.* Good road clearance. Long tire life. (13" compact tires turn at least 4900 more times to go 100 miles.) *Seats six men.* The big transmission hump is gone. The middle man can stretch out size 12 brogans! *Wide-Track, too!* The track is up to 3 inches wider than most compacts. Less lean. Less sway. Better cornering. *Pontiac dealers have it—and they have it now!* A four-door sedan . . . a station wagon . . . a full line-up of accessories. Try the Tempest out for an hour—you'll want in for keeps! It's priced with the compacts!



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