

WEATHER

Table with 3 columns: Day, High, Low. Sunday: 43, 21; Monday: 42, 20; Tuesday: 42, 17; Wednesday: 40, 10.

The Hereford Brand

Published Every Thursday

Our Slogan: "More People—More Farms"

16 Pages

55th Year — No. 3

Hereford, Texas, Thursday, January 20, 1955

PRICE FIVE CENTS



MEMBERS PITCHED IN to build the new, modern church nearing completion at Summerfield. The building, top photo, will be finished in brick veneer in around six weeks. LEFT PHOTO shows Guy Waiser and Reese Dawson in the foreground, two of a score of interested workmen.

NO HIDDEN TALENTS HERE!

Summerfield Folks Pitch In To Build Church 'With Own Hands'

By Nelda Guy Ricketts

The pioneers who rode to covered wagons to settle this country, shortly after the turn of the century would be proud if they could visit Summerfield today.

Back in 1907 the people of Summerfield needed a church. They didn't have much money, but they substituted grit, determination and hard work—and in 1908 dedicated a new church building. The men who could run cement and drove nails; others hauled materials and did odd jobs. It was a right nice building, too; one of which any community could well be proud.

47 Years Later In 1954 history repeated itself. Once again, the people of Summerfield needed a church. What's more, the men rolled up their sleeves and went to work, constructing the building with their own hands, just as their forefathers had done before them.

Last November they met, took an inventory of all assets (\$1,700)—and today they are nearing completion of a modern, \$46,000 brick veneer church building. Once again, it's a right nice building, too; one of which any community could well be proud.

Thirty-three members of the community have donated their time to the building of the structure which will feature a new auditorium with a seating capacity of 280. Radiant heating and an all-weather walk-way between the present building and the new one will also add to the comforts of the members.

The work didn't stop with the building of the new 36x75 foot building, but the men also remodeled the old structure to use as a modern educational building. Included in the remodeling was a larger kitchen in answer to a cry from the ladies for more space to prepare their suppers.

Has Two Nurseries The stage of the old building was lowered to floor level and divided to make two nurseries—toddlers and sleeping nursery. An inter-communication system between the nursery and the new auditorium makes it possible for the women taking care of the nursery to hear the church service.

The old auditorium will make a large—and very welcome—space for social gatherings for the members. The 15 planned classrooms will handle over 200 in Sunday School, as compared to the 110 to 115 that crowded the present nine classrooms to overflowing.

So far the men have been in the foreground for the "work hours" donated but the women will come in for their part when the decorating starts in the very near future.

McRight Buys Out Partner's Interest

Purchase of the interest of Sanford Smith in the firm of McRight and Smith was announced this week by Nelse McRight, who will continue to operate the firm along lines seen in the past. Mr. Smith said that his plans are indefinite at the present time.

The partnership was established 11 years ago, and during the time has expanded parts along with general tractor and automotive service.

has to explain that it was some other fellow with the same name. Chris hasn't a ghost of an idea where the "stand in" lived, but he figures the fellow should divvy up.

Sheriff Lowell Sharp got back Tuesday night from Los Angeles, Calif., where he went after Alton Hood, charged with "theft by bailie" in this county.

Members of the Lions Club announced Wednesday that they will sponsor "Operation Pancake" in the hotel on Feb. 28, offering all of the pancakes a person can eat for 50 cents. The big feature, though, will be a personal appearance of "Aunt Jemima," sponsored jointly by the Lions and manufacturers.

The Eighth grade basketball team will play the Walnut Eighth (Continued on Page 2)

Around Town

Two Hereford businesses changed hands this week and the possibility of others appeared evident during the month, creating a general topic of conversation around town.

New closing hours of 7:30 o'clock on Saturday nights were announced this week by a large group of Hereford firms. Chief reason offered was to allow employees more time off for weekends. The stores will continue to close at 6 o'clock on week days.

David Miles has called a meeting of all persons interested in forming a town basketball league at 7:30 Friday evening, Jan. 21, in the Hotel Jim Hill coffee shop. If sufficient interest is shown, the group will select leaders and plan schedules.

Chris Jacobson won one of the Telephone Jackpots Saturday night—but it wasn't Hereford's Chris Jacobson. People have been congratulating Chris all week, then he

City Starts New 'Sanitary Fill' At Dump Grounds

Work started Tuesday morning toward cleaning up the dump ground east of town on Highway 60, following which a systematic shift to "Sanitary Fill" method is planned by City Officials.

"The method includes the digging of pits into which trash and cans are dumped, then covered with dirt," said City Manager Cecil Massey. "We hope, in time to cover over the contents of the entire dump grounds."

The City Commission Tuesday night reviewed bids toward tentative purchase of a rebuilt bulldozer at \$5,850. Final action on the purchase will be subject to publication of bids and other technical handling.

The group also took action on collection of trash at the public schools, setting a fee of \$3.00 per month per school. Neighboring cities were reported to be handling at rates varying from \$3 to \$5 for parallel services. Trash has previously been handled here without charge.

Commissioners also heard a request for lowered percentage investment by developers regarding water and sewer facilities in new additions, but failed to take action, which would require changing present ordinances.

Naugle Released, Wife Remains In Lockney Hospital

Mrs. Eugene Naugle, who was injured in a car accident near Lockney Friday night, is still in the Lockney Hospital, according to reports received in Hereford Tuesday. She suffered two broken arms in the accident and has been placed in a cast from her waist up. She will remain in Lockney for several weeks.

Rev. Naugle has been released from the hospital, after being treated for bruises and shock, and expects to return to Hereford this week.

The accident occurred at a Y intersection just outside Lockney when a car turned onto the highway in front of the Naugle auto.

The Naugle car was almost a total loss.

Rev. and Mrs. Naugle were returning from a Methodist meeting in Dallas when the accident occurred.

Hall Purchases Hilton Interest In Furniture Store

Sale of his interest in H. and H. Furniture Company to Otis Hall was announced this week by Vern Hilton. The transaction became effective Saturday, Jan. 15.

The firm was started here on Jan. 1, 1949, by the two men and was previously located at Second and Main. Growth of business, however, led to occupancy of the present 75-foot front building on North Main in the fall of 1951.

Mr. Hall said that the firm will continue to operate under the name of "H. and H. Furniture," and will continue along the same policies as in the past.

Mr. and Mrs. Hilton expressed appreciation for the consideration shown them during the past six years and said that their present plans are to remain in Hereford. They will look after property in Nebraska, and do not have other pending plans at the present time.

Minor Changes On Football Schedule

Hereford's 1955 Football Schedule was released this week by Coach L. B. Russell. The schedule includes 10 games—five at home, five away. Hereford will meet the same teams as in 1954 with the exception of Brownfield, which is replaced with Portales, N. M.

The Whitefaces will meet Phillips in the first conference game of the '55 season, whereas they encountered the Blackhaws in the final game of the past season.

The complete schedule follows: Sept. 9—Muleshoe, There. Sept. 16—Littlefield, Here. Sept. 23—Tulla, There. Sept. 30—Portales, Here.

Conference Schedule Oct. 7—Phillips, There. Oct. 14—Perryton, Here. Oct. 21—Dumas, Here. Oct. 28—Shamrock, Here. Nov. 4—Canyon, There. Nov. 11—Open Date. Nov. 18—Dalhart, There.

Farmers To Seek Increase On Grain Sorghum Support

Cotton Acreage To Be Reviewed

Farmers of this area will take the first step in a drive toward higher parity on grain sorghums at a meeting scheduled in the District Courtroom here Friday night, Jan. 21, beginning at 7 o'clock. They will also discuss possible increase in cotton allotments.

The meeting is sponsored by the Farm Bureau, but is open to all farmers in the territory. The 70 percent of parity which has been announced for maize will cut the price on maize from \$2.08 (the 1954 price) to \$1.78 per hundred in 1955. Last year parity was set at 85 percent, which means a 15 percent drop in parity, for the coming year, according to figures in the ASC bulletin.

Curtis Traweck, chairman of the local cotton committee and V. E. Dodson, Farm Bureau president

Icy Roads Caused Joe Evans Spill

Joe Evans is being treated in the Deaf Smith County Hospital for injuries received when his car overturned Saturday at a turn on about 20 miles south of Las Vegas, N. Mex.

X-rays showed Monday that Evans has a cracked vertebrae. Mrs. Evans suffered bruises about the face.

Snow and ice caused the car to skid out of control and overturn as the Evans were returning to Hereford from a business trip to Santa Fe and Las Vegas.

The car was almost a total loss according to Evans.

Raylan Evans went to Las Vegas Sunday and returned his parents to Hereford.

Hereford Men At SCS Convention

Luther Lesly and Harry Benson are in San Antonio this week, representing the area at the State Convention of Soil Conservation District supervisors. The meeting opens at 2:30 this afternoon and will continue through Friday.

Both men were accompanied by their wives, and left earlier in the week. Speakers listed on the program this year are Jack Garrett, banker; D. A. Childre, insurance; Walter Davis, Jr., president of National Soil Conservation organization; Dan Williams, SCS chief.

Fields Funeral Is Held Tuesday

Funeral services for Mrs. M. W. Fields, former Hereford resident, were held in the First Methodist Church of Portales Tuesday afternoon at 2 o'clock. Mrs. Fields was the mother of Mrs. W. H. Fogle of Hereford and Mrs. Fred Walton of the Frio country.

Other survivors included: her husband, two sons, Dentil of Seligman, Ariz., and Nolan of Sundown and another daughter, Mrs. Bernard Brown of El Paso.

will report on a call meeting they attended earlier this month in Austin, when State Farm Bureau directors and those interested in cotton met to set up a statewide program for trying to get increased cotton allotment.

A report will also be made by a group of cotton farmers, who attended a meeting of representatives from nine high plains counties in Lubbock Monday when a resolution was to be introduced on the floor of the district cotton council.

The resolution urged legislation for an additional million and a quarter acreage allotment for the nation. Also included in the resolution was the 45-60 percent formula as applied in 1954 to increase acreage allotments in the newer cotton counties for trend.

Attending the meeting from Hereford were: Curtis Traweck, Ivan Block, Frank Knabe, Claude McClure and John Henderson. Material has also been ordered concerning the statewide cotton situation, according to Maurice Howell, Farm Bureau service officer.

School Enrollment Is Up At Mid-Term

Hereford is growing! When the schools register 105 new students at mid-term that means a lot of people are moving to Hereford.

During the same period there were only 40 students checked out, which leaves a total increase of 65 in the school enrollment.

In the breakdown Central School got 27 new students and lost 9; Shirley had 25 new students and lost eight; the fifth grade registered 12 and lost 5; junior high gained 29 and lost 11; and high school has 12 new students and lost seven.

The students come from all over the nation. States represented are: Arkansas, Washington, North Dakota, Missouri, Minnesota, New Mexico, Arizona, Nebraska, Idaho, Georgia, Oklahoma and Texas.

There is one new teacher in the fifth grade, Mrs. Wendell Altmiller, who is replacing Mrs. Jay Sullivan, who moved.

The 13 new students at the high school are: Arthur Powell Betts, Shawnee, Okla.; Ernest E. Brown, Hereford; Ellen Marie Cash, Booneville, Ark.; L. Wynne Couch, Plainview; David Allen Heck, Hereford; Marshall Don Higgins, Seattle, Wash.; Dwan U. Jackson Cotton Center; Patricia Ann Lindsey, Friona; Maurice E. Pettit, Grand Fork, N. D.; Shirley Maxine Ware, Littlefield; Don Wiloughby, Hereford; Don Weeks, Branson, Mo.; Peggy Jo Weeks, Branson, Mo.

New junior high school students include: Glenn Cash, Booneville, Ark.; Donald Ray Davis, House, N. M.; Jessy Foreman, Amarillo;

Jimmy Jack, Plainview; Wanda Faye Couch, Plainview; Trude Neff, Clovis; Patsy Jane Owen, Chandler, Ariz.; Louise Shaw, Sudan; Bonnie Jean Wagner, Friona; Marvin Gardner, Ropesville; Lloyd Burks, Muleshoe; Jessie Cash, Booneville, Ark.; Buddy Furth, Turkey; Tommy Green, Dimmitt; Wendall Jacks, Plainview; Edgar Wakefield, Lubbock; Danny Cleveland, Beville; Betty Jo Morgan, Clovis; Jeanette Roe, Pilger, Nebraska; Ronnie Guetersloh, Branson, Mo.; Mike Coronado, Hereford; Gerald Lindsey, Friona; Wayne Milner, Kress; Wayne West Tulla; Lynda Cummings, Green Acres, Wash.; Ruth Wagner, Friona; Mary Morgan, Clovis; Joyce Roe, Pilger, Nebraska; Ferrell Damon, Hereford.

In the fifth grade, new students are: Ronnie Gardner, Payne Evans, James West, Frances Wheeler, Vicki Lovett, Freddie Rowan, Glenn Ray Green, Billy Morgan, Julian Torres, Lazero Lopez, Eusebio Coronado, Berl Couch. Shirley School's enrollments were: Bruce Burrell, Bethlehem; Wayne Rhodes, Hereford; Ronny Davenport, House, N. M.; Brenda Roberts, Anadarko, Okla.; Irene Castillo, New Deal; Enriqueta Trieto, Rule; Jennette Wells, Plainview; Terry Lynn Lovett, Friona; Jlin Rasberry, Augusta, Ga.; Jerry Lynn Madrook, Hereford; Doris Jean Parsons, Hereford; Servino Gomez, Hereford; Lupe Torres, Hazelton, Idaho; Hilaria Torres, Hazelton, Idaho; Linda Sue Campbell, Dawn; Cathy Shaw, Sudan.

(Continued on Page 2)

Letter Jackets Awarded To 24 Boys Here Monday

Monday was a big day for about 24 Hereford High School boys—the football jackets arrived and were presented during an assembly of the student body.

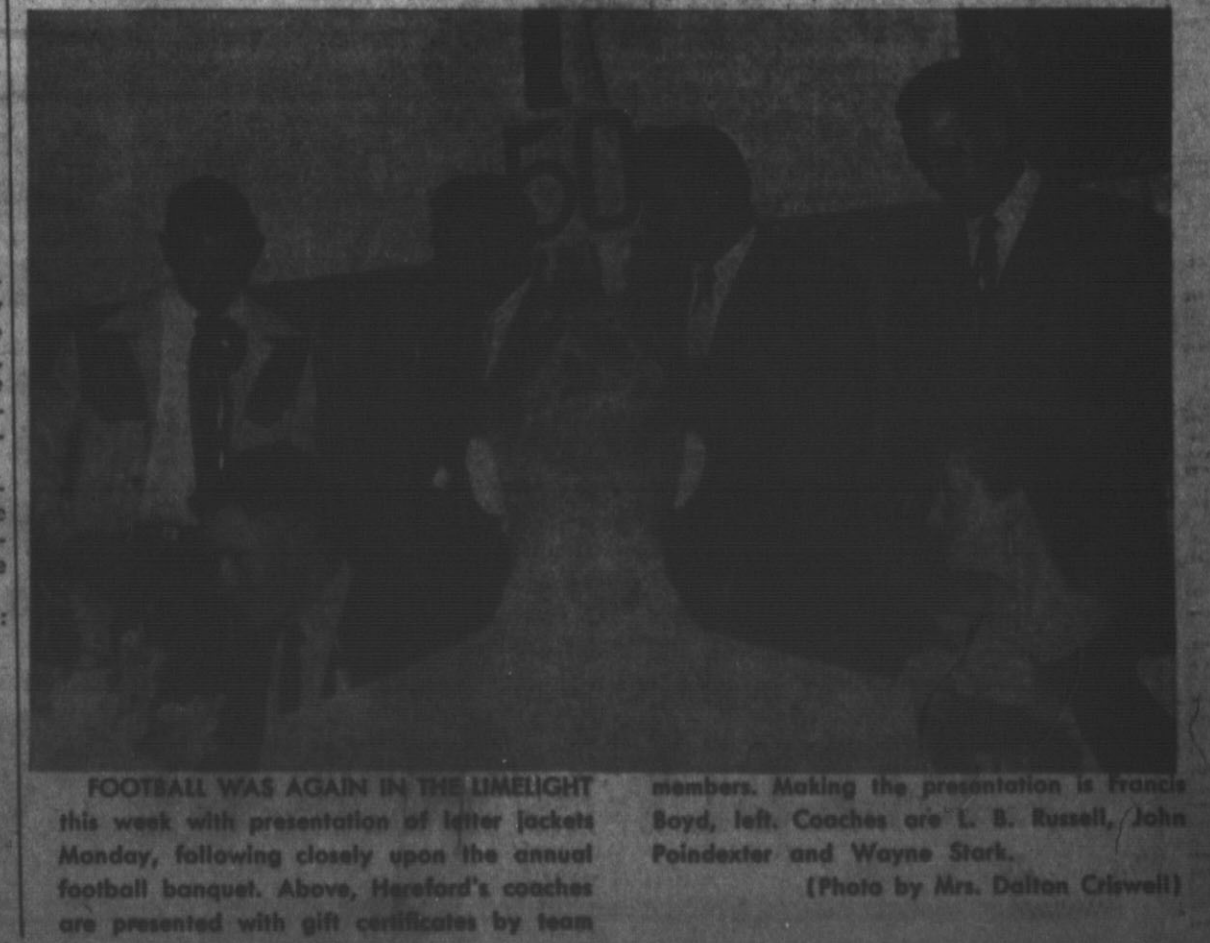
Of the 24 boys receiving jackets 12 of the boys were receiving their last high school football jacket. The other half of the group will be back next year trying for another.

G. C. Merritt received his third jacket and still has a chance for one more. Buddy Godfrey and Joe Easley, third year lettermen, boys who have lettered for two years are: Don Parsons, Arl Ac-

ton, Martin Reed Moore, Bobby Veitel, Don Sigle, Wayne Smith, Walter Kaul, Danny Janssen, Keith Hodges, Francis Boyd, Charles Springer, Kenneth Matthews, Clarence Caywood and Jack Bur-

rus. Tommy Weems, John David Bryant, Bill Colloway, Larry Kaul, Tony Riddle, Bobby Ramey and David Walker are first year lettermen.

The managers, Ronald Bridges, Dean Stevens and Turk Hale received jackets for their service during the year.



FOOTBALL WAS AGAIN IN THE LIMELIGHT this week with presentation of letter jackets Monday, following closely upon the annual football banquet. Above, Hereford's coaches are presented with gift certificates by team members. Making the presentation is Francis Boyd, left. Coaches are L. B. Russell, John Poindexter and Wayne Stark. (Photo by Mrs. Dalton Criswell)



CREDIT UNION officers and directors, left to right, are: Fred Baird, A. J. Schroeter, Owen Bybee, Mrs. Dyalithia Brady, Robert L. Thompson and Jim Robinson. (W. H. Patton Photo)

Credit Union Has Future Plans For Office Building On Schley Street

Preliminary plans for purchase of lots just north of Walker Refrigeration Service on Schley St. were announced to approximately 500 stockholders and guests in the Hereford Texas Federal Credit Association Tuesday night, when they attended the annual meeting in the High School auditorium.

Details were not complete, but directors have indicated that they will probably erect an office building "adequate to handle growing needs of the credit union" if the deal is completed along present

sociation Tuesday night, when they attended the annual meeting in the High School auditorium.

Say Folks...

HOW ABOUT GIVING ME AN EVEN BREAK!

It Won't Be Long Until the Polio Season is Here

and the dread crippler will be on the rampage again in our state, killing and crippling on it's way.



But..... You Can Help

By Giving Your Dimes and Dollars to the

MARCH of DIMES

Join the fight against Polio today, by giving FREELY of your money to the MARCH OF DIMES!

THE FIRST NATIONAL BANK OF HEREFORD

Federal Reserve System

Member: Federal Deposit Insurance Corporation

The group voted 4 percent dividends to investors, raised the secretary-manager salary to \$6,000 and re-elected officers and directors: Robert L. Thompson, president; Jim Robinson, vice president; Dyalithia Brady, treasurer-manager; Fred Baird, supervisor. Other directors are A. J. Schroeter and Owen Bybee.

Hospital Notes

Patients In Hospital
Eric Richard Hook, T&A; Peggy Devenport, med.; Leroy Brannon, observation; Mrs. Sank Ramsey, med.; Mrs. G. A. F. Parker, med.; Paulo Martinez, acc.; Jerome Erdman, med.; Price Prather, surg.; Reuben N. Nez, surg.; Mrs. Jackie Crisp, surg.; Mrs. James Whitson, OB; Thomas L. Albrecht, surg.; Mrs. J. M. Hamby, med.; Mrs. George K. Muse, OB; H. B. Slagle, med.; Mrs. Lowry Molloy, surg.; Benito Condarco, med.; Joe Evans, med.; Willis Dufur, med.; Mrs. Ray Coneway, med.; H. R. Hellman, accident.

Patients Dismissed
Era Kankel, med; 1-16; Clifton Ueckert Jr., Surg.; Sharon Pulliam, surg., 1-13; Paul Rudd, med., 1-17; Mrs. J. L. Park, med., 1-17; Mrs. Floyd Bialock, OB, 1-15; Bonnie Martin, surg., 1-15; A. M. Harper, surg., 1-15; Trudy Beth Hollingsworth, med., 1-16; Mrs. H. H. Cannon, med., 1-15; L. W. Combs, med., 1-16; Jimmy Bostick, med., 1-18; Mrs. Lora Flowers, ortho., 1-17; M. C. Denton, med., 1-18; John F. Young, med., 1-18; Roy M. Pruitt, med., 1-19; Johnny Buck, surg., 1-19; Mrs. E. D. Hopson, OB, 1-19; Mrs. A. F. Marnell, surg., 1-19.

Births
A daughter, M'Lynn, to Mr. and Mrs. E. D. Hopson on Jan. 15.
A daughter, Mary Katherine, to Mr. and Mrs. G. K. Muse on Jan. 17.
A daughter to Mr. and Mrs. James Whitson on Jan. 17.

Damages \$200 In Accident Sunday

Damages were estimated at about \$200 in connection with an accident Sunday afternoon at the intersection of Grand and Ave. B. George Lynch, driving a 1948 Dodge, was traveling north on Ave. B, when he collided with a 1950 Chrysler driven by John C. Mitchell, which was going east on Grand. The damage on the Mitchell Chrysler was set at about \$150 and \$50 on the Dodge driven by Lynch.

Lynch was given a ticket for speeding and running a stop sign.

Legal Notice

NOTICE TO BIDDERS
The CITY OF HEREFORD will accept bids in the City Hall building of the City of Hereford not later than February 4, 1955, for the following:

Completely clean and brush paint the exterior and interior of the two City owned Water Storage Tanks, one having a capacity of 250,000 gallons, the other having a capacity of 75,000 gallons.

Bids must be in the office of the City Manager not later than February 4, 1955, and the City Commission reserves the right to reject or accept any and all bids.

Mr. and Mrs. Clark Andrews left Monday for Fort Bliss.

Whitefaces Lose To Dumas 75-59

The Dumas Demons used a large third quarter to ramble over the Hereford Whitefaces 75-59 Tuesday night at Dumas. The Demons overcame a last quarter Hereford lead and made short work of the contest from then on.

Hereford started out strong, and held a lead at the end of the first quarter, but the fast breaking Dumas team got in the groove in the second period and never relinquished the lead they gained at the start of the period.

The Demons displayed all-around scoring power in their victory. Of the five men that entered the scoring column two had more than 20 points.

Dumas hit for a hot percentage of 840, while Hereford hit for 500. The Demons bottled up Francis Boyd—he scored 18 points, one of his season lows.

The first quarter was the closest stanza. Hereford jumped to an early lead, but the lead slipped back and forth continually. The initial period was probably Hereford's best, as they led by 18-17 at the end of the quarter.

The second period was the quarter which brought Dumas back in the ball game to stay. After they gained the lead early in the period they never relinquished it. The Demons scored the tremendous total of 31 points in the second period, more than Hereford scored in the entire first half. Score at halftime was 48-30.

Hereford employed the full-court press for the entire first half, but it didn't seem to bother Dumas in the least, as they used their fine fast break very effectively.

Duane Cleveland was the big gun for Dumas in the first half, scoring 19 points. Bob Munkres and Jim Bowen were also hitting very frequently. Francis Boyd had 10 and Jack Burrus had 11 for the Whitefaces in the initial half.

Scoring was comparatively low in the third quarter, and play was mainly defensive. Both teams scored only 12 points in this period, making the score 60-42.

The Demons gained five more points in the final period, outscoring Hereford 15-10. Dumas, who lost to Phillips by only two points, snuffed out any rally which the Whitefaces started to muster.

The Demons displayed all-around scoring power in their victory. Duane Cleveland was high with 23, but Jim Bowen had 22, Bob Munkres had 18 and Andy Hicks bucketed 10. High for Hereford was Francis Boyd with 18. Jack Burrus had 15.

Boyd has now scored 353 points in 17 games for an average of 21.4 points per game. His 18 points against Dumas was the second lowest total he has scored this season.

Despite their record, Hereford will be heavy favorites to erect by the hapless Shamrock Irish Friday night. Dallas has defeated the Irish and Phillips edged them 100-29.

SCORE BY QUARTERS

| | | | | |
|----------|----|----|----|----|
| | 1 | 2 | 3 | 4 |
| DUMAS | 17 | 45 | 60 | 75 |
| HEREFORD | 18 | 30 | 42 | 52 |

Visitors in the Tom Howard home Sunday were: Mr. and Mrs. Raymond Howard and son of Berger, Mr. and Mrs. Worth Covington and family of Plainview and Sgt. and Mrs. K. P. Risler of Shepard Air Base, Wichita Falls, who came for their daughter, Judy, who had been staying with the Howards and attending school in Hereford.

Mr. and Mrs. Norman Livsey of Hereford and Mr. and Mrs. Milton Horst of Lubbock attended the 50th wedding anniversary of Mr. and Mrs. George Horst in Weatherford, Okla., last Friday.

School.....

(Continued from Page 1)
Josephine Castillo, New Deal; Glenda Campbell, Dawn; Nancy Ann Jackson, Cotton Center; Eugene Turner, Hereford; Kenneth Ray Ralls; Wanda Joyce Jackson, Cotton Center; Louise Treadway; Royce Turner, Hereford; Troy Don Neff, Clovis.

Entering Central School are: Ernest Tejerina, Friona; Arthur Tejerina, Friona; Jimmy Terrell, Clovis; Gary Lee Royd, Otton; Jerry Milner, Kress; David Gardner, Ropesville; Jae Barton, Dawn; Dale Lindsey, Friona; Anna Evans, Crandall; Joe Zapata, Mantoko, Minn.; Reba Jean Kelley, Louisiana; Gary West, Tulsa; Elmo Zapata, Mantoko, Minn.; Erlina Marier, Clovis; Peggy Green, Dimmitt; David Marler, Clovis;

Neta Joyce Cash, Arkansas; Lida Earlen, Dawn; John Gallupe, Hereford; Roarie Kay Welly, Hereford; Eivvy Fowler, Floydada; Viola Encinas, Texico; Raymond Parks, Pampa; Georgia Green, Altam, Okla.; Belinda Vines, Fort Worth; Carol Ann Ray, Lockney; Robert N. Ray, Lockney.

Around.....

(Continued from Page 1)
grade in the junior high gym Friday afternoon, Jan. 21, at 3:15 o'clock.

Mr. and Mrs. Ray Conrad of Hereford have just returned from Marietta, Okla., where they attended the funeral of her mother, Mrs. Eva Lou Reeds, 78, who died at her home in Thackerville, Okla., Wednesday. The funeral was held Saturday afternoon.

Mr. and Mrs. F. M. Kester left Tuesday morning for Palm City, Calif., where they will visit a niece, Mrs. Ben Haley. The Kesters plan to be away during February and will visit other relatives while in California.

Mr. and Mrs. Johnny Dowell and children of Amarillo were guests of their parents, Mr. and Mrs. Sanford Smith and Mr. and Mrs. R. L. Dowell, Sunday.

Elmer Patterson left last week to drive his daughter, Mrs. Virgil Bennett, to Detroit to meet her husband, who is stationed here. Patterson plans to return to Hereford in about a week.

PENNEY'S

ALWAYS FIRST QUALITY!

NYLON COATS

WHITE & PASTELS

that spell spring!



Sizes 8 to 18 **16⁷⁵**

It's going to be a short coat Spring! Exciting new silhouettes done superbly in handsome, light nylon and richly lined with shimmering iridescent rayon taffeta. Intriguing new details front and back complete your ideal fashion picture for Spring. Ice blue, pink, aqua, and White.

LOOKING FOR A BETTER NEW CAR TRADE!!

BUY WITH ASSURANCE

that we offer a Deal You'll find hard to Refuse

— Plus —

SERVICE THAT CANNOT BE EQUALED!

New Chevrolets and Oldsmobiles

for Immediate Delivery

TRULY - TEAGUE CHEVROLET



2nd at Schley

Phone 740



LIBBY'S WEEK

PRICES ON LIBBY'S ITEMS
GOOD THRU WED. JAN. 26th

PRICES ON LIBBY'S ITEMS
GOOD THRU WED. JAN. 26th



Libby's PEACHES
A DESSERT OR SALAD DELIGHT!

Sliced or Halves

5 No. 303 Cans \$1.00



Libby's CRUSHED PINEAPPLE
FRESHEST TASTING EVER!

4 NO. 2 CANS \$1.00



Libby's PEAS
PLUMP 'N TENDER!

303 Garden Peas

5 for \$1.00



Libby's FRUIT COCKTAIL

4 No. 303 Cans \$1.00

Libby's TOMATO JUICE

8 NO. 2 CANS \$1.00

Libby's CORN
Cream Style Country Gentlemen or Cream Style Golden

6 No. 303 Cans \$1.00

Libby's SWEET PICKLES

4 15 Oz. Jar \$1.00

Libby's PINEAPPLE
Sliced or Crushed

6 Flat Cans \$1.00

Libby's ASPARAGUS
All Green

2 No. 300 Cans 79c

Libby's SPINACH

7 No. 303 Cans \$1.00

Libby's RED SALMON
Red Alaska SOCKEYE Tall

69c Cans

Libby's NECTARS
Apricot Pear Peach Tall

8 211 Cans \$1.00

Libby's GREEN BEANS
Blue Lake Whole

4 No. 303 Cans \$1.00

Libby's SAUERKRAUT

7 No. 303 Cans \$1.00

Libby's APRICOTS
Halves Unpeeled

4 No. 303 Cans \$1.00

Libby's PINEAPPLE JUICE

3 46 Oz. Cans \$1.00

Libby's GREEN BEANS
ROSEDALE BRAND Cut

6 No. 303 Cans \$1.00

Libby's TOMATOES
Rosedale Brand

6 No. 303 Cans \$1.00

Libby's BEETS

7 No. 303 Cans \$1.00

Libby's POTTED MEAT

12 3 1/4 Size Cans \$1.00

FLAVORFUL MEATS

FRESH DRESSED AND DRAWN

FRYERS lb 45c

Bologna 4 lbs \$1.00

Wilson's Bacon Sliced Cello Pkg. lb 59c

KRAFT'S SLICED

CHEESE Pimento Swiss or American 8 Oz. Pkg. 29c

Sugar Pure Cane 5 Lb. Bag 39c

BREEZE Cannon Dish Towel in Each Package 61c

Coca-Cola 6 Bottles Plus Deposit 25c

Gladiola Biscuits Betty Crocker's Delicious 2 cans 25c

Brownie Mix 3 for \$1.00

Fruits and Vegetables

Texas Marsh Seedless

Grapefruit 2 lbs. 15c

AVOCADOS California Calavo 2 for 29c

POTATOES South Texas — Packed in Pound Poly Bags U. S. No. 1 Red 50 Lb. Burlap Bag \$1.49

Idaho Rome Beauty

APPLES 2 lbs 25c

Cooper's MARKET
Fine Foods

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

FOR SALE: Used three piece bedroom suite. \$39.50. McElroy Furniture. 509 Park. T-1-12-3-1c.

FOR SALE: Used seven foot refrigerator. \$69.50. McElroy Furniture. 509 Park. B-1-11-3-1c.

12 GAUGE SHOTGUN SHELLS. \$2.00 box. K22 Smith Wesson Revolver. 503 Irving Hereford. B-1-13-3-2p.

GENERATORS and starters for cars and trucks. Hereford Wreacking Co. Phone 320. T-1-12-18-1fc

FOR GUARANTEE Recapping see Shelton Tire Exchange, 203 East First. Phone 122. T-1-10-25-1fc.

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass. Picture Frames. 302 Park Ave. Ph. 1425 B-1-16-1fc.

STORM SASH and storm doors. Carl McCaslin Lumber Co. Phone 7. B-1-11-15-1fc.

DRIVE IN SERVICE Cottages: Cheese Cream Milk (By the Gallon only) Now available at the Dairy Cream Store, formerly Zesto. Boardman's Finer Grade "A" Milk Products or Call 1329 for free delivery to your home. B-1-50-1fc

Save feeding dollars by custom mixing your feed. Furnish what you have, we can supply what you need. Custom grinding, rolling, mixing, molasses blending and sweet cubing. Bulk milk or molasses for sale. DAWN CO-OP PHONE 3105 DAWN, TEXAS B-1-52-8C

TANGY AND SPICY. Old fashioned Honey and horshound candy. McDowell Drug. Phone 13. B-1-13-27-1fc.

BARLEY OR EARLY Wichita Wheat Seed. F. L. Alexander. Phone 5007. C-1-11-2-1fc.

HOLSTEINS FOR SALE: 9 milking heifers, 14 yearlings and heifers. Six miles west on Harrison, then 3 1/2 north. R. Tilden Single. B-1-20-2-4c.

FOR SALE: 1953 Cushman Eagle Motor Scooter Good Condition. Eugene Sneed. 125 Avenue D. B-1-14-29-1fc.

GLASSLOSS AIR FILTERS for your forced air heating units. Get cleaner air and more efficiency from your heaters. Brown Sheet Metal. Phone 67. B-1-25-29-3c.

FOR SALE Trucks-Buildings-20x100-foot 2,000 square feet. 50c square foot delivered within 100 miles of Clovis, New Mexico. See J. F. Messer, Hereford. Phone 1578. Homer Bennett, House Mover Clovis, N. M. Phone 5501 B-1-29-1fc

2. FOR SALE

NEW, BIG 5 Chrysler Irrigation Engine. Copper coils, etc. Complete. Factory guarantee. F. L. Alexander. Phone 2007. B-2-17-27-1fc.

FOR SALE: Two - 30 H.P. General Electric Hollow Shaft Irrigation motors with switches. A1 condition. Hershel Carlisle, Rt. 1, Phone 2497, Lockney, Tex. B-2-21-29-2p.

3. FOR SALE Automobiles

DOOR BELL won't ring? Call Morgan Appliance. Phone 197. B-3-9-13-1fc.

4. REAL ESTATE

TO TRADE Have \$53,000.00 Equity in \$100,000.00 Motel. Best located in good West Texas oil town. To trade for irrigated land. Picture and details sent on request. C. B. Smith Jr. Route 2, Box 47 Snyder, Texas. B-4-28-10p

STOCK FARM

160 acres: Nice modern home and outbuildings. Two small irrigation wells, 80 acres fine level land in cultivation. Balance fine grass land. Located 2 miles from Hereford. Excellent terms. Possession. One half mineral. Per acre \$150.00.

IRRIGATED FARM ONE HALF SECTION: Good modern farm improvements. 8" irrigation well. 280 acres good clean land in cultivation. Fine location on pavement. Extra good terms. Possession. 1/2 mineral. Per acre \$150.00.

WHEAT FARM 3500 ACRES: All good level land in cultivation. Located in N/W part of Deaf Smith County. To trade for Colorado ranch or income property. Per acre \$65.00.

CATTLE RANCH 5800 ACRES: All rough grazing land. Plenty of water. Located 100 mi. S/E of Amarillo. To trade for irrigated land, wheat land, tourist court, or what have you? Particulars furnished on request. MANY OTHER GOOD BUYS IN FARMS.

WESSON REAL ESTATE Hereford, Texas B-4-50-1fc

FUNDAMENTAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lane Star Agency B-4-37-1fc

FOR SALE by owner. Good two bedroom home near Shirley School. 112x30' lot on pavement. Complete GI Lease. Reasonable down payment. 205 Avenue H. Phone 1710. B-4-23-3-4c.

FOR SALE: Three room house with bath well located. Good terms. See us at once. J. B. Elliston. Phone 179 or 132 East Third B-4-21-43-1fc

HEREFORD FARMS

334.5 acres at \$150.00 per acre. On pavement, close to schools, bus route, mail route, nice home and sheds. One 8" irrigation well and not a sprig of Johnson grass on the farm. 90 acres of wheat goes. \$15,000.00 cash down payment and good terms on the balance.

SAM NUNNALLY Lone Star Insurance Agency 136 MAIN Phone 424 Nite & Sunday 1711 B-4-2-1fc

SALE: By owner, irrigated farm. Good land, strong water. Some terms. Box 842, Hereford. B-4-14-52-8p.

FOR SALE by owner. Three bedroom home. 109 Avenue J. B-4-2-1fc

FOR SALE 1/4 Section near Hereford. Well improved. All in cultivation. Good 8" well.

1/2 section. Two 8" wells. Three bedroom home. Quonset barn. 90 acre cotton base. Price \$225-00 acre. Good terms.

240 acres. All in cultivation. Two good 8" wells, 8 miles of Hereford. \$20,000.00 down.

1 section. 256 acres grass. Balance cultivated. 8" well. On pavement. Price \$150.00 acre.

320 acres. 180 acres cultivated. Balance grass. Fair improvements. All modern in irrigation area. Price \$67.50 acre. Good loan on this place.

Hugh Bookout Realty. Office Ph. 1674 Res. Ph. 1270 B-4-28-1fc

FOR SALE Two bedroom brick home. Well located. Close to school. Built on large lot. White box 439. Hereford, Texas B-4-3-6C

LEASE: Cash-Crop. 205A, 4 miles S.W. Hereford. Two irrigation wells, natural gas. Sell late new equipment. 196A Wheat. F. L. Alexander. Phone 2007. B-4-28-10p

GOOD FARM BUYS

160 acres, 150 cultivation, 1-8" well, price \$225 acre, \$15,000 down, balance good terms.

We have other good buys in halves and quarters, some for \$15,000 and \$20,000 down.

SMALL ACREAGE 40 acres, has 8 inch well on natural gas, 3 bedroom home, big barn and corrals. Price \$25,000. Place lays at edge of town.

10 acres, 1-6" well, 2 bedroom house, place is well located. Price, \$9,500, \$1,500 down balance terms.

We have other small tracts that are well located and priced right.

HOUSES NEW: EXTRA NICE 3 bedroom brick, well located, near school and on paving, has central heating, finished garage, and extra shower. Price \$10,500, inquire about terms.

Also good buys in five room efficiency houses, some new, as low as \$6,500.

We would appreciate showing you these or other good buys; We appreciate all listings. J. M. HAMBY REAL ESTATE 1410 Park Avenue Office Phone 701 Residence Phone 4473 Frio Ex. B-4-3-1fc

FOR SALE: 320 acres grassland. Owner. For information, call 258. B-4-10-2-3p

FOR SALE: By owner. Two year old, two bedroom house, attached garage, on paving. Good location. Phone 237-J. B-1-18-29-4p

FOR RENT: Five room furnished apartment, private bath. Part bills paid. Also a three room furnished apartment. Phone 965-J. B-5-19-49-1fc

FOR RENT: Four room unfurnished duplex apartment. Close in. Adults only. Phone 558. B-3-13-21-1fc

OFFICE ROOMS FOR RENT in stairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office. B-5-21-41-1fc

FOR RENT: Nice three room furnished apartment. Private bath. Bills paid. Call Mrs. W. T. Carmichael, 838. B-5-17-48-1fc

FURNISHED apartment. 613 south 25 Mile Avenue. Phone 325. B-5-9-47-1fc

FURNISHED APARTMENT. Private bath. Bills paid. Phone 80-W. B-5-9-52-1fc

FURNISHED apartment for rent. Phone 556. B-5-9-1-1fc

FOR RENT: Furnished garage apartment. Bills paid. Phone 963-W. 203 Park Avenue. B-5-2-1fc

FURNISHED or unfurnished apartment. Reasonably priced. Phone 269. B-5-9-28-1fc

I WANT TO RENT the bus station building. Also have one of my best furnished apartments vacant. F. L. Oberthier. Phone 226. B-5-22-29-2c.

FOR RENT: Unfurnished duplex apartment, by the first. Very desirable. Corner Miles and Park. Phone 442. B-5-16-2-1fc

FOR RENT: Three room modern house, attached garage. Furnished. 211 Avenue K. Phone 1312-J. T-5-14-3-1p.

Small furnished house for rent. See Mrs. G. B. Miller, 181 Avenue H. B-5-13-3-1fc.

TWO UNFURNISHED apartments. One two, one three room. Call at 501 or 507 Jackson. B-5-14-3-1fc.

FURNISHED APARTMENT and bedroom for rent. Mrs. W. M. Megart. 401 Lawton. B-5-12-3-2c.

FOR SALE: Two bedroom stucco frame with attached garage. 404 Avenue J. T-5-12-3-1p.

FOR RENT

Unfurnished duplex apartment, by the first. Very desirable. Corner Miles and Park. Phone 442. B-5-16-2-1fc.

Three room modern house, attached garage. Furnished. 211 Avenue K. Phone 1312-J. T-5-14-3-1p.

Small furnished house for rent. See Mrs. G. B. Miller, 181 Avenue H. B-5-13-3-1fc.

TWO UNFURNISHED apartments. One two, one three room. Call at 501 or 507 Jackson. B-5-14-3-1fc.

FURNISHED APARTMENT and bedroom for rent. Mrs. W. M. Megart. 401 Lawton. B-5-12-3-2c.

FOR SALE: Two bedroom stucco frame with attached garage. 404 Avenue J. T-5-12-3-1p.

FOR RENT: Small garage apartment. Furnished. Bills paid. Close in. Come to 219 Lee Avenue. B-5-15-3-2k.

5. WANTED

WANT TO RENT irrigated farm. Crop rent. Experienced. Have equipment. References furnished. G. E. Laney, Brownfield, Rt. 1. B-6-18-3-3p.

WILL KEEP one or two pre-school children one year or older in my home. 194 West Sixth. T-6-17-3-1p.

NEED A HOT PLUG repaired? Call Morgan Appliance. 197. B-4-9-13-5fc

WANT TO RENT 1/4 or 1/2 section land. crop rent. Phone 132. B-6-12-29-3p.

WANTED: A water storage tank and Chevrolet six hole 15" wheels and have 16" wheels and tires we don't need. Andrews and Andrews. Frio 4133. B-6-26-29-3c.

WANT TO BUY old guns. Especially pistols and revolvers. Charles Skelton. Phone 1448. B-6-13-29-2p.

8. HELP WANTED

WANTED: Two women for telephone survey from their home. Write W. L. Wilson, Box 346, Plainview, Tex. B-8-17-3-2k.

SALESMAN WANTED to sell tires and auto accessories on the outside in this territory. Excellent opportunity for right man. Good compensation plan and all employee benefits. Must have auto. See John Martin, Montgomery Ward; Clovis, N. M. B-8-37-2-4c.

10. NOTICE

WANTED 150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W B-10-2-1fx

ALCOHOLIC ANONYMOUS Phone 608 or 2018 Meetings Thrus. Night At 8.00 P.M. 1003 Union B-10-24-1fc

BEAUTIFUL BABY PARRAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis The Printer. 707 North Main. B-10-18-4-1fc.

TOASTER WON'T TOAST? Bring it to Morgan Appliance. Park Avenue. B-10-10-13-1fc

The Hereford Brand

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas - Phone 30 Entered as second class matter at the Post Office in Hereford Texas, under the act of March 30, 1879. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice in some other paper to the editor personally at the office. Our Slogan: "More People—More Farms"



JAMES M. GILLENLINE Publisher Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1 \$6.15 per year outside Zone 1.

WE HAVE SEVERAL PIANOS in your vicinity. Mr. Fowler, our representative, operates a Van (piano store on wheels) in your community. Write us for an opportunity to peek into this Van for real bargains in new and used pianos. All guaranteed. Cash or easy terms. Myers Music Mart, 104 East 10th, Amarillo, Texas. 42 years in music in Amarillo. Parhandle distributors of the famous Baldwin line including Acrosanics and Orgasonics. B-10-3-4c.

11. Business Services

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 297 127 W. 3rd St. Hereford, Texas

For Loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-1fc

OLD AND MODERN Dolls, dresses and repaired. Doll Wigs, shoes, hats, panties, hose. Smith's Doll Hospital, Canyon, Texas. Box 191 2007 Eighth. Phone 53918. B-11-24-2-3c.

FOR BETTER LIVING, for better health, use soft water the Culligan way. No equipment to buy; no work to do. The savings are greater than the cost. We also sell home owned water softeners. Soft Water Service, 811 East First Street. Phone 317. Hereford Texas. B-11-45-3-1fc.

GENERAL REPAIRING We specialize in Irrigation Engines. Also automobiles, trucks and tractors. Work guaranteed. J & T Garage 1410 Park Avenue Phone 701 B-11-28-4P

Kiwanis Club Thurs. Noon Hotel Jim Hill

HEREFORD No 889 AF & AM No Meeting Due To School Dedication Thurs. Jan. 20th. L. Thompson, Sec'y B. E. Robinson W. M.

Please Clip for Future Reference Persons who miss Their Brand on City Delivery Routes CALL R. W. SPARKS Phone 1771-W

FACTORY AUTHORIZED FRIGIDAIRE SERVICE We will service all appliances, regardless of make or model. MORGAN APPLIANCE CO. 513 Park Phone 197 B-11-1-1fc

NOW IS YOUR CHANCE! We have several farm buyers—also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay! J. B. Elliston Real Estate 132 E. 3rd Ph. 179 B-11-1-1fc

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-18-1fc.

FLOOR SANDING AND FINISHING J. L. Pellan Phone 1881J B-11-29-3P

Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

HEREFORD BREAD Always Buy HEREFORD BREAD

Delicious FRUIT BAR COOKIES Doz... 19c

WATCH THIS SPACE EVERY THURSDAY We invite the Ethel Layman family to call at the Bakery for a large, iced ANGEL FOOD CAKE with our compliments - - for Sunday dinner. HEREFORD BAKERY

Pastry Shop CAKES...PIES...COOKIES...DOUGHNUTS

CORRECTION

On Anthony's Ad, Page 3, Section 2 Nationally Known... Nationally Famous

Osh-Kosh B'Gosh OVERALLS • The World's Best Overall Buy

\$2.98 • UNION MADE • SANFORIZED • GRADUATED SIZES

Osh-Kosh for more comfort... for more wear. Will not shrink out of fit, will stay blue longer. Never before such a tough, wear-resisting blue denim. Superbly made in every detail insuring you the best overall buy ever. Come in today. See these, we have your size. It costs less to wear Osh-Kosh.

Beautiful Baby Parrakeets! All colors; No. 1 stock only. Metal bird cages. Francis The Printer. 707 North Main. B-10-18-4-1fc.

TOASTER WON'T TOAST? Bring it to Morgan Appliance. Park Avenue. B-10-10-13-1fc



Anthony's C. R. ANTHONY CO.

CUSTOM FARMING Listing, planting, plowing and harvesting Floyd Stivers, Hereford, Texas Box 123. Phone 930 B-11-15-21-1fc.

INCOME TAX SERVICE. Mrs. B. Lee Cocanougher, 108 West 8th. B-11-10-27-13p. (Additional Classifieds On Page 7)

Feed Hereford Brand and Nutrena Feeds

| | | |
|---|------|--------|
| H. B. Layer Ration | Cwt. | \$4.40 |
| Cracked Corn | Cwt. | \$3.60 |
| Rolled Milo | Cwt. | \$2.80 |
| With Molasses | Cwt. | \$2.80 |
| 16% DAIRY MIX | Cwt. | \$3.60 |
| Nutrena Cage Egg Feeds | Cwt. | \$5.00 |
| Nutrena 20% Egg Feeds | Cwt. | \$5.25 |
| Custom Grinding, Mixing, Rolling, Pelleting | | |

Hereford Milling Co. Box 243 Hereford, Texas Phone 12

FRENCH BREAD... CHOCOLATE DOUGHNUTS

Week-End Specials

In addition to our Regular Line of bakery goods, we are adding a complete selection of fine, tasty home-baked pastries. Visit us often.



SPECIAL ORDERS on Wedding Cakes, Birthday Cakes, etc., under Personal Supervision of Mildred Knox. Phone 46.

WATCH THIS SPACE EVERY THURSDAY We invite the Ethel Layman family to call at the Bakery for a large, iced ANGEL FOOD CAKE with our compliments - - for Sunday dinner. HEREFORD BAKERY

Pastry Shop

CAKES...PIES...COOKIES...DOUGHNUTS

WRESTLING

At BULL BARN on The Highway Sponsored By Hereford Lions Club

MAIN EVENT BOB GEIGEL Vs. DORY FUNK

SECOND EVENT BOB CUMMINGS Vs. CON BRUNO

FIRST EVENT GEORGE OVERHULS Vs. Gino "Red" Vagnone

SAT., JAN. 22nd, 8:30 p.m.

Dimes March Drive To Gain Momentum

March of Dimes activities for the last two weeks of the month-long campaign have begun to take shape as plans have been completed by the committee chairman.

The campaign in the Hereford schools is headed by Pat Sullivan with Dan Trew, Shirley; Charles Duvall, Central; Mrs. Fred Welch, Junior high school and Mrs. Mamie Downing, fifth grade as his committee. Coin collectors are being placed in all the schools. Students in the grade schools will be given a button showing that they have contributed.

Donations will be taken at a talent show scheduled for Monday morning, Jan. 31, at the high school. A similar program will also be held that morning at the junior high school. Both groups plan to show a March of Dimes film.

"They Shall Not Want," in connection with the talent show. Coin collectors will also be placed in the rooms of the St. Anthony's school.

On Saturday, Jan. 22, the FHA girls will have charge of a balloon sale.

A blue crutch sale is scheduled for the last Saturday of January with the Tri-Hi-Y girls in charge.

The B&PW Club has mailed out about 4,000 March of Dimes cards to the Deaf Smith County residents. Donations have started coming in from these cards and should be in full swing by the first of the week.

Joe Garcia has placed coin collectors at the Hereford Labor Camp and is making plans for visiting each home at the camp before the campaign is over.

Letters have been mailed to the various clubs by J. R. Allison, chairman of the special gifts committee.

The annual Kiwanis radio auction will be held on Sunday, Jan. 30.

The campaign will end with the annual Mother's March on Monday night, Jan. 31. For the first time this year all the child study clubs will participate in the march. Always before the march has been made by members of the Child Study Club but the drive has become too large for one group to handle.

A film, "They Shall Not Want," narrated by Helen Hayes is available to every group, according to Mrs. Maurice Tannahill, campaign chairman.

Mother Of Four Pleads Guilty On Assault Charge

Angela Galvan, around 34, mother of four children, plead guilty in County Court to charges of aggravated assault here Monday.

Efren R. Valdez suffered cuts and was hospitalized Sunday following an attack by Mrs. Galvan.

Valdez was sitting in the Alamo Drive-in Sunday night at around 10 o'clock, according to testimony, when he was accosted by Mrs. Galvan. He pushed her away, and she came back with a knife inflicting the wounds, not classified as critical.

Friends rushed Valdez to the hospital and notified the sheriff's department. Deputies Neil Young and Charles Skelton arrested Mrs. Galvan at her home in the Labor Camp.

Mrs. Galvan, a resident of this community for around three years, told Judge Homer Henslee that she had been in no previous trouble. She also said that she had been supporting her four small children and had not sought relief or community assistance.

She was assessed a fine of \$25 and costs.

Mrs. W. F. Gillis, her sister, Mrs. H. P. Hornbuckle of Albuquerque and Mrs. C. W. Riddle left Wednesday by car for a business and pleasure trip to Dallas, Fort Worth and Denton. They expect to be gone about 10 days.



FURR'S

DOUBLE C and C Thrift Stamps Every Wednesday With \$2.50 Purchase or Over

Furr's Bring You Hundreds of LOW PRICES On All Nationally Advertised Foods In All Departments - Shop Where It Is Pleasant And You Have A Larger Variety To Choose From - Furr's Are Happy To Serve You, And Remember You Receive The ADDED BONUS Of Valuable C and C Thrift Stamps With Your Purchases At No Cost to You! FREE! YES FREE Nationally Advertised Gifts Can Be Yours By Saving America's Truly Fine And Valuable Thrift Stamp -- C and C!

PURE CANE Sugar 5 LB. BAG 39¢

Attend The Church of Your Choice This Sunday
Furr Food Stores Are Closed All Day Sunday

Food Club Grapefruit 46-Oz. Can **19¢**
JUICE

Toilet Tissue **4** roll **39¢**
CHARMIN 4 roll Ctn.

Garden King-Sour or Dill **27¢**
PICKLES Qt. Jar

Georgie Porgie **25¢**
POP CORN 2 10-Oz. Cans

Chicken of the Sea-Light Meat-Chunk Style

TUNA CAN 29¢

Longhorn Brand Baby Beef Steak

ROUND lb. 65¢

Longhorn Brand Baby Beef Steak

T-BONE lb. 65¢

Longhorn Brand Baby Beef Chuck

ROAST lb. 39¢

Longhorn Brand Baby Beef Steak

LOIN lb. 59¢

Longhorn Brand Baby Beef Steak

RIB lb. 45¢

Ma Brown - Peach **21-Oz. Jar 39¢**

Preserves

Food Club 46-Oz. Can **25¢**
TOMATO JUICE

Longhorn Brand 4 lb. **69¢**
LARD Pail

Cinch-Fudge-Add Water Only 17 Oz. **33¢**
Spice-Golden-White CAKE MIX Box

Hunt's New 2 No. 300 **21¢**
POTATOES Cans

Hunt's 2 No. 300 **25¢**
GREEN PEAS Cans

Food Club 46 Oz. **25¢**
TOMATO JUICE Can

3.50 Value - With Attachments \$2.39 **2**
FOOD CHOPPER Each

75c Value-Ovenex-Angel Food **59¢**
CAKE PAN

35c Value - Heat Proof - Red Graduations **29¢**
MEASURING CUP 16 Oz.

Fireside - Colored 14-Oz. **25¢**
MARSHMALLOWS Bag

Food Club Qt. **43¢**
SALAD DRESSING Jar

Bleach Quart **15¢**
CLOROX Bottle

Syrup 24 Oz. **59¢**
LOG CABIN Bottle

Brown Beauty No. 300 **15¢**
SPANISH RICE Can

Matt's 1/2 Gal. Bottle 70c Quart **36¢**
APPLE CIDER Bottle

Food Club No. 303 **19¢**
Grapefruit SECTIONS Can

Armour's 2 No. 300 **25¢**
PORK & BEANS Cans

Post's 18-Oz. **28¢**
CORN TOASTIES Box

Food Club, 10 Oz. Pkg. **19¢**
CAULIFLOWER

Food Club - Whole 10 Oz. Pkg **21¢**
OKRA

Food Club 6 Oz. Can **23¢**
GRAPE JUICE

Sealed Sweet, 6 Oz. Can **10¢**
ORANGE JUICE

Filled With Fresh Frozen Apples - With a Lattice Top At Furr's Low Price **39¢**
Guaranteed Quality APPLE PIES Each

Old Fashion Blueberry Muffins-With Frozen Blue-Berries - Try A Package Today **29¢**
BLUEBERRY MUFFINS Pkg.

Filled With Saigon Cinnamon and Raisins With Vanilla Fondant Icing **19¢**
CINNAMON ROLLS Pkg.

FURR'S ALL BUTTER POUND CAKE Each **39¢**

Garth - Cut 3 No. 303 **29¢**
GREEN BEANS Cans

Stokley's or Libby's No. 404 **33¢**
CORN ON THE COB Can

Dog Food 3 No. 1 Tall **47¢**
KEN-L-RATIONS Cans

Milk 3 Tall **39¢**
CARNATION Cans

Food Club Unconditionally Guaranteed

FLOUR

25 lb bag **\$1.79**

Fancy Florida **15¢**
CUCUMBERS lb.

Texas Marsh Seedless **5¢**
GRAPEFRUIT Large Size Each

Arizona Ice Berg **25¢**
LETTUCE 2 Heads For

Garden Fresh **5¢**
GREEN ONIONS BUNCH

U. S. No. 1 King Size Red McClure **19¢**
POTATOES 5 lbs.

California Fresh **39¢**
DATES 2 lb. BAG

Fancy California **21¢**
Celery Hearts Cello PKG.

Calavos **25¢**
Avocados 3 FOR

FURR FOOD STORES

THE MODERN WAY TO HEAT

NEW EMPIRE Recessed Heating System

- fits into wall - saves floor space
- Smartly Styled - blends with any color scheme
- No Duct - No Basement
- Simple or Dual Wall Models
- Controlled - Controls Frequent, accidental shut-off
- Raised from floor - prevents carpeting
- Designed for Burglar - fire - theft - protection

Here's low-cost, automatic gas heat, that's easily installed in the wall... out of the way saves precious floor space. A maximum of clean, healthful heat where you want it when you want it.

HEREFORD ROOFING & SHEET METAL

839 East 1st St. - Phone 317

EMPIRE

Also, Forced Air Heating, and Cooling to be used with duct work. Ask us for free estimate on any heating or cooling problem.

We Invite You To Use Our Service Department for Complete

CAR or TRUCK SERVICE

- Motor Tuneup
- Motor Overhaul
- Front End Alignment
- Wheel Balancing
- Body Work
- Washing - Greasing
- Porcelainizing

We Will Be Glad to Pick Up And Deliver Your Car!

Kinsey-Roberson Buick

Phone 434 Phone 11

Telethon Nets \$1,589 In Local Dimes Drive

Hereford collected and pledged \$1,589.71 in the Panhandle-wide TV Telethon, it was announced today by Dr. A. T. Mims, Lions Club chairman.

"All of this money is credited to Hereford in the annual drive," Mims said, "and is being turned over to Mrs. Maurice Tannahill, county chairman."

363 Local Donors The Telethon collection actually

Deaf Smith County Abstract Co.
ABSTRACTS OF TITLE
Elizabeth Womble
Manager
148 N. Main
Phone 497



The **Welcome Wagon Hostess**
Will Knock on Your Door with Gifts & Greetings from Friendly Business Neighbors and Your Civic and Social Welfare Leaders

Margaret Witherspoon
Phone 1258

passed marks expected for the drive with a total of 362 contributors reported through the Hereford committee, which operated from the Hereford Clinic. Lions Club members took the calls, then went out in automobiles to collect the donations in town. Rural donations were mailed by donors to the Lions Club.

The Telethon, which raised \$45,000, was operated throughout Saturday night by KFDD-TV as a public service, featuring entertainers from 20 Panhandle counties, along with donation totals and reading of names. Various communities cooperated with the Telethon, retaining collections for their own counties.

The local collection got underway around 9:45 Saturday night and continued until 3:45 Sunday morning. The group started again Sunday morning at around 9 o'clock and continued throughout the day, signing off with the station at 5 o'clock. They reported collection of approximately \$500 Saturday night with the remainder coming in Sunday afternoon.

Local Entertainers
Hereford entertainers also filled three spots on the giant, 19-hour Telethon. Program arrangements were handled by the Shadow Players, who took care of arrangements and transportation. Appearing early in the evening was the Bennett Street Band; Herman Helton, Floyd Campbell, Roy

Edelman Motel
Mr. and Mrs. Willis (Bill) Edelman, formerly of Hereford, traded their 2,863 acres ranch in Huerfano County last week for 19 units, the new E. & S. Motel, 120 West Tenth in Walsenburg, Colo.

Rev. Howard Scott was speaker at the meeting of the Amarillo Association of Workers Conference in Amarillo Tuesday evening.

Lee Benefield has gone to New York to meet a brother-in-law, G. S. McLaughlin of Mexico City. Mr. McLaughlin plans to return to Hereford with Benefield in about two weeks.

Mrs. A. O. Thompson has returned to Hereford after a three-week visit with her mother, Mrs. A. E. Argo, of Paris, Tex.

Campbell, Ed Helton and J. M. Lee; Mrs. Lee accompanied at the piano.

The "Bums of Hereford," high school boys' quartet, appeared twice. The boys came on early and after several encores, agreed to appear on the program again at 4 o'clock Sunday morning. This group included J. B. Wills, Pickens Moore, Raymond Wells and Clarence Kaywood.

Billy Paul Knox, the third entertainer from here, played a Baritone Horn solo, accompanied by Dick Wilson.

Shower Honors Recent Bride

Mrs. Robert Veigel's home was the scene of a shower-tea Friday afternoon honoring Mrs. Nell Earl Henry, the former Miss Frankie Dee Culpepper, whose marriage took place on Dec. 23.

The bride's table was done in pink and silver. The cloth was of pink lace and Jonquils, Dutch Iris and carnations were combined in soft spring shades for the floral center piece. Tea dainties repeated the pink and silver theme. Paula Beth Corbett and Jo Eddy Scott presided at the refreshment table and Carolyn Kester secured names for the bride's book of guests.

Receiving the guests with the honor were her mother, Mrs. O. H. Culpepper, Mrs. James W. Henry of Erick, Okla., the bridegroom's

Osborn Is Named To State Posts

Jesse M. Osborn of District 96 was named by Speaker Jim Lindsey to serve as Chairman of the Contingent Expense Committee. This committee has charge of the expenses of the House of Representatives and is responsible for the purchase of all supplies and office equipment used by the members and the employees of the House.

Representative Osborn was also appointed on the Appropriations Committee, which is one of the most important committees of the Legislature. He was appointed to the committee on Conservation and Reclamation. The workings of this committee vitally affect all the

Osborn Is Named To State Posts

mother, and the bride's grandmothers: Mrs. F. M. Kester and Mrs. H. D. Culpepper. Those signing the guest book were Mesdames H. M. Thomas, B. F. Cain, Bill Bradley, Jack Winget, R. G. Blue, Don Root, Fred Moreman, Marvin Winget, J. B. Elliston, W. Glenn Williams, Delmo Williams, Carl Williams, F. S. Smith, Travis Caraway, Vern Witherspoon, Jim Ricketts, Carlos Vaughn, E. V. Gleason, J. D. Greason, Ida Mae Vaughn, Lynn Kester, and Misses Sue Kirby and Jim Ricketts.

Hostesses assisting in the house party were Mesdames W. C. Hromas, J. J. Clark, C. R. Smith, John Robinson, Paul Corbett, J. P. Slaton, Bert Brown, Horace Hershey, Geo. L. Muse, John Patton, Earl Phillips, John Hunter, Vivian Major, F. L. Terrell and Miss Francis Dameron.

counties in his district, as well as the balance of the State. He was also appointed to the Highways and Roads Committee and the Labor Committee.

Mr. and Mrs. F. W. Hobson were in Portales, N. M., Sunday where they visited relatives.

Read The Classifieds



Bring Us Your Car or Truck for 1955
STATE INSPECTION!
KINSEY-ROBERSON BUICK CO.
Official Motor Vehicle Inspection Station
142 N. Miles Phone 11

DOUBLE SAVINGS
HEREFORD PRIDE STAMPS
HIGHEST QUALITY LOWER PRICES

HUNTER'S FOOD STORE
219 Sampson St. Phone 143
PRICES EFFECTIVE JANUARY 20-21-22 & 24th

| | |
|---|---|
| SPAM 12 Oz. Can 43c | TIDE Giant Size 71c |
| Pinto Beans U. S. No. 1 Colorado 4 LB. BAG 39c | W-P WAFFLE SYRUP Quart 38c |
| SPAGHETTI Franco American 2 15 Oz. Cans 29c | BLEACH W-P Quart 15c |
| GREEN BEANS Wapco Cut 2 No. 303 Cans 29c | GLADIOLA For Perfect Baking FLOUR 10 LB. BAG 98c |
| GRAPE JUICE White Swan from New York ConCORDS 24 Oz. Bottle 35c | FRUIT COCKTAIL Libby's No. 303 Can 25c |
| SWEET RELISH White Swan 12 Oz. Glass 29c | ORANGE ADE HI-C 46 Oz. Can 29c |
| HONEY CREME Bradshaw 10 Oz. Pkg. 25c | BACON Swift's Oriole - Sliced - Layers lb. 49c |
| White Swan Fancy ORANGE JUICE 2 NO. 2 CANS 29c | ROAST Swift's Premium Beef Center Cuts Chucks lb. 43c |
| Texo-Maid GRAPE JELLY 20 Oz. Jar 35c | CHEESE Kraft - Elkhorn - Aged lb. 43c |
| MILK INSTANT CARNATION 10 1/2 Oz. Pkg. 28c | FRANKS All Brands - All Meat lb. 45c |
| BELL PEPPERS Fine for Stuffing Lb. 17c | ORANGES U. S. No. 1 5 Lb. Poly Bag 37c |
| Grapefruit U. S. No. 1 Marsh Seedless 6 FOR 38c | SQUASH U. S. No. 1 Yellow Straight Neck lb. 17c |
| AVOCADOS Calavos King of Salads ea. 15c | TOMATOES U. S. No. 1 Pick O' Morn lb. 23c |
| CUCUMBERS U. S. No. 1 Slicing lb. 17c | Potatoes U. S. No. 1 RED 10 Lb. Polythene Bag 42c |

COATS ARE OUR LINE

By D. C. Kinsey

When you buy a car, even one of the low priced cars on our used lot, it will probably be your largest investment outside of your home, if you own your home. If you don't, then you will have more money invested in your car than in anything else.

That's why it pays to know something about cars, more for instance, than the lady who was driving along the highway last summer in one of those European cars with the engine in the back and the luggage compartment where the engine usually is.

She was purring along when suddenly the car stalled and she had to pull over on the shoulder. She got out, raised the hood and shrieked as you could have heard it two concessions away, "My stars, I've lost the engine!"

Fortunately, another woman was on the highway in the same kind of car and when she noticed the stranded lady she pulled up to help a fellow-owner.

"I seem to have lost my engine," explained the stranded one.

"Well, this is lucky," said the Good Samaritan. "I just happened to look in our trunk today and I noticed we have a spare engine in there."

You probably know more about cars than the stranded lady, but if you don't we'll tell you frankly what our cars have and what they haven't in language you won't need a dictionary to translate.

We want you to know exactly what you're buying because you're making your largest, or second largest investment in comfort, satisfaction and convenience. There is no purchase that can bring more happiness than a good, neat car. But a car that takes you through the wringer by depreciating faster than it should isn't going to improve your temper or our good name. That's why we want you to look under the hood, into the trunk, everywhere you want. Road test the car, too.

For the benefit of those who have commented about our "empty showroom," we want you to know that we have received a shipment of new cars, and we're now in a position to offer a good selection.

Drop around and look them over.

KINSEY-ROBERSON BUICK CO.
"We strive to merit your confidence."
142 MILES AVENUE • HEREFORD • Texas

Football Banquet Held Friday At Shirley Gym

Members of Whiteface A and B football squads, their dates and parents were honored at the annual football banquet held Friday evening in Shirley School Hall with approximately 200 attending the colorful event.

Built around the theme "Cooperation is the Key To Victory," appointments for banquet tables and the program suggested the value of unity in work and play. The tables were set up as a football field with yardlines marked by huddles of miniature players. Footballs with victory keys attached dotted the field at intervals and players places were marked by their numbers for the past season. The speaker's table was arranged in a side-line effect.

Further accenting the theme, the program was highlighted by a talk given by coach L. B. Russell who stated "If you play the game clean and fair—you have won the



victory whether the game is won or lost." Coaches Johnny Poindexter and Wayne Stark also spoke briefly.

Capt. Buddy Godfrey was toastmaster and Bobby Ramey gave the invocation.

Mrs. C. C. Billingslea, president of the Football Mothers, gave the welcome with Capt. Keith Hodges giving the response. Capt. Francis Boyd made the presentation of gift certificates to the three coaches.

The toastmaster paid a tribute to coach Russell as he told of the regret of the senior players to leave the team, and described the cooperation of every member. He then introduced Miss Dixie Young, football queen.

Musical entertainment was provided by the High School Girl's sextet and Larry Kelly, an Amarillo High School student, who entertained with pantomimed records. The Athletic Prayer was given in conclusion of the program.

Mr. and Mrs. Worth Covington and family former Hereford residents, now of Plainview, spent Saturday night in the home of her uncle and aunt, Mr. and Mrs. L. L. Womble. Sunday they visited in the home of Hereford friends.

Local Wrestlers Gang On Referee

Everybody got their money's worth at the Lions Club wrestling matches Saturday night when the wrestlers teamed up against the referee, Doc Gallagher, after the scheduled show.

Gallagher was scheduled to appear as Bob Geigel's partner in the tag team event of the evening but after teaming with Bob in Amarillo Friday night and having Bob break a chair over his head for the trouble, Doc decided he would referee and let someone else do the honors.

The wrestlers didn't seem to like the way Doc was calling the match so they threw him out of the ring during the third fall of the event. He retaliated by ringing the bell and calling the match no contest for either side. Then he beat a hasty retreat for the dressing rooms leaving the ring with the four costants, Bob Geigel and Billy Weidner and Dory Funk and Bob Clay.

When the wrestlers got to the dressing rooms, Gallagher was thrown out and had to take sanctuary in the men's room until the others had left before he could retrieve his clothes and finish his dressing.

The evening got underway in a fairly quiet manner with a 1 fall

15 minute match between Billy Weidner of Amarillo and Bob Clay of Tulsa, Okla. At the end of the time limit the match still stood at a draw.

The second event featured Dory Funk of Amarillo versus Bob Geigel, southwestern Junior Heavyweight champion in a non-title 1 fall 15 minute bout.

In the main event Bob Clay of the team Clay, and Funk, took the first fall from Billy Weidner in 10 minutes with a rolling cradle split.

In the second fall Weidner downed Clay in 15 minutes with a full nelson.

The third event came to a no contest when the four, Clay, Funk, Weidner and Geigel threw the referee out of the ring.

Mrs. A. L. Manjeot, Mrs. J. B. Harlan and Mrs. Jack Roberson have returned from a trip to Dallas and Wichita Falls. Mrs. Manjeot went to Dallas where she attended a board meeting of the Texas Federation of Garden Clubs and Mrs. Harlan and Mrs. Roberson visited with a sister, Mrs. O. R. Tijts in Wichita Falls. The three visited with Mrs. Tom Bibrey in Avalon before returning to Hereford.

CLASSIFIEDS

(Continued from page 4)

REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-1f.

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tf.

Quick — Efficient HOME LOANS Dependable Abstract and insurance Service

ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-1f

ERNEST L. MCGEE Earth Moving. Phone 2016.

Dozers, crane, dragline, Backhoe service. Hereford, Texas B-11-36-1f



For the big story on Mercury power—

let's begin at the end

NEW 1955 MERCURY MONTCLAIR AND MONTEREY—FIRST CARS IN THEIR PRICE CLASS WITH DUAL EXHAUST AS STANDARD EQUIPMENT

What turns Mercury's high horsepower into brilliant performance? To begin at the end of the car—the new dual-exhaust system that's built right into the massive rear bumper assembly. Dual-exhaust performance is something you found as standard equipment only on the most expensive cars—up to now. But now it's yours at no extra cost on every Mercury Montclair and Monterey.

This dual exhaust—plus new developments in Mercury's vacuum-controlled 4-barrel carburetor—helps set new performance standards with the new 198-hp and 188-hp SUPER-TORQUE V-8 engines. And you use that power with greater safety—there are further improvements in Mercury's ball-joint front suspension, for even easier, steadier turning and cornering, even greater road stability.

At hundreds of Mercury showrooms all over the country, public enthusiasm for Mercury power is matched by admiration for Mercury's all-new styling for 1955. With entirely new bodies on a new chassis—Mercury is lower, longer and wider. Mercury's clean, classic lines make it a car that will look new for years to come. Come in and get the full story—at our showroom now!



IT PAYS TO OWN A MERCURY FOR FUTURE STYLING, SUPER POWER

YOUNG MOTOR COMPANY

E. Highway 60 Phone 9

WE GIVE S & H GREEN STAMPS

LOW SHELF PRICES -- PLUS --

S & H Green Stamps

— PLUS — Friendly, Courteous Service Makes Shopping At Thomas Food A Pleasure!



PURE LARD 4 Lb. Pail 72¢ Longhorn

OCEAN PERCH Lb. 41¢ Cape Ann, Fresh Frozen

CORN No. 303 Can 13¢ Golden Sugar, Concho

BISCUITS 2 for 25¢ Puffin, Zip Open Can

PURPLE PLUMS No. 303 Can 21¢ Fancy, White Swan

BABO 2 for 29¢ Giant Economy Can

GRAPE JELLY 20 Oz. Glass 31¢ Texo-Maid

DINNER NAPKINS Box 21¢ Soft, Heavy, Large

ORANGE JUICE 2 for 33¢ Frozen, Donald Duck, 6 Oz. Can

BEANS Cut Green 13¢ Concho No. 303

GRAPE JUICE Church's 36¢

SPAGHETTI No. 303 Tall Can 14¢ Ranch Style

CRACKERS 2 Lb. box 49¢ Sunshine

PEACHES No. 2 1/2 Can 29¢ Elberta, Heavy Syrup, Our Value

COKES Carton of 6 25¢ Plus Deposit

BAKED BEANS 2 for 25¢ Heinz, Oven, Tall Cans

SALT 2 for 15¢ White Swan, 26 Oz. Box

GRAPEFRUIT JUICE 46 Oz. Can 23¢ Unsweetened, White Swan

TOMATO SOUP Heinz Can 10¢

BACON 2 LBS. \$1.19 Sunray, Family Style

ORANGES 29¢ 5 Lb. Cello Bag

BEEF ROAST Grade A 39¢ Lb. 45¢ Chuck Lb.

Pineapple ea. 21¢ Fresh 4 to 6 Lbs.

FRYERS lb. 49¢ Chubby Chicks

CELERY STALK 17¢ Fresh, Crisp, Large Stalk

THOMAS FOOD STORE

We Reserve Right To Limit Quantities -- Double S & H Green Stamps On Wednesday We Give S & H Green Stamps. 519 Park Ave. Phone 15

WE GIVE S & H GREEN STAMPS

SAVINGS GALORE AT THOMAS FOOD STORE -- WE GIVE S & H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



TOP QUALITY ALWAYS AT PIGGLY WIGGLY!

Mellorine Cream O' Plains Vanilla, Chocolate, Strawberry 1/2 Gal. **49c**

Pure Lard Pinkney's Sno-White 4 Lb. Bucket **69c**

SUGAR Pure Cane 5 lb Bag **39c**

Pheasant or Chubby Chicks **FRYERS lb. 45c**

Fresh Ground **BEEF** lb. **25c**

U. S. Choice ROUND **STEAK** lb. **59c**

Longhorn Top Hand **Sausage** 2 Lb. Bag **49c**

Swift, Half or Whole, Ready to Eat **HAMS** lb. **59c**

Libby's Frozen Fresh **Strawberries** 10 Oz. Pkg. **25c**

Dole's Fancy Crushed or Sliced **Pineapple** No. 2 Can **29c**

Flav-r Pak, In Syrup **Gooseberries** No. 303 Can **33c**

HI-C **Orange Ade** 46 Oz Can **29c**

Hunt's Whole **APRICOTS** No. 300 Cans **3** Cans **49c**

Brasswell's Pure Pear **PRESERVES** 12 Oz. Glass **33c**

Plymouth Fresh Ground **COFFEE** lb. **97c**

Supreme Cookie Jar Special **COOKIES** Assorted Pkg. **29c**

Shurfine Assorted, 8 Oz. Glass **JELLIES** 5 for **\$1**

Shurfine, Tall Cans **MILK** 3 for **37c**

Elmdale Fancy Indiana, 46 Oz. Cans **Tomato JUICE** 2 for **45c**

Shurfine, No. 2 1/2 Cans **Pumpkin** each **17c**

White King, Large Can **Liquid Detergent** **35c**

Dish Towel Free **Breeze** Giant Box **61c**

Gold Medal **FLOUR** 25 lb bag **\$2.09**

Diamond Cut No. 2 Can **Green Beans** 3 FOR **39c**

Hi-Note Grated Can **TUNA** **19c**

Gold Medal **FLOUR** 10 lb bag **95c**

Armour's Dog Food **DASH** Per Can **13c**

Maxwell House **Instant Coffee** Large Economy Size \$1.93

Rosedale Fancy Blue Lake **GREEN BEANS** No. 303 Cans **6** for **\$1.00**

Lowry's **Seasoned Salt** Shaker Jar **29c**

Wilson's Luncheon Meat **Chopped Beef** 12 Oz. Cans **3** for **\$1.00**

Wilson's **Corned Beef** 12 Oz. Can **45c**

Firm Ripe **Tomatoes** Cello Pkg. 2 pkgs **33c**

Anjou **PEARS** 5 Per Tray **39c**

Fresh — Sweet — Juicy **RADISHES** 2 bunchs **13c**

Garden Fresh **Bell Peppers** lb. **19c**

Extra Fancy **Sweet Potatoes** lb. **13c**

All This And S&H GREEN STAMPS TOO!



PIGGLY

WIGGLY

DELSEY White or Colored TISSUE ROLL **10c**

2 MONEY-SAVING OFFERS! IN EACH GIANT PACKAGE

FREE 10c coupon inside
Good on next purchase of 1 Giant or 2 Regular TIDE

SAVE \$1.48
on Nylon Hairbrush Set

MAIL 50c WITH SPECIAL GIANT TIDE BOXTOP

GET SPECIAL GIANT PACKAGE

GIANT SIZE 71c

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Meet Your Neighbors

Visiting With Roberta Campbell

Hereford, Texas, Thursday, January 20, 1955

Section Two



NEW METHODS OF ARTIFICIAL RESPIRATION are shown above as Mrs. Paul Corbett, member of the Cultural Home Demonstration Club, uses Mrs. R. E. Hargis, a fellow member, to demonstrate the new methods of artificial respiration, which has been accepted by the Red Cross for their work in first aid. The first step is pressure high on the ribs, as illustrated, followed through by lifting the arms to complete the Exhale-Inhale movement. (Staff Photo)

Club Members Put First Aid Lessons To Practical Use

Members of the Cultural Home Demonstration Club have a record that is outstanding. Every member of the Club but one has had a course in First Aid and more than one of the women report the use of their knowledge in an emergency.

Mrs. J. T. Richardson first used methods she had learned in treating a victim of shock following a highway accident and several women had occasion to recall what they had learned about broken bones a year or so ago when a small boy splintered his arm at the R. C. Childers' home. The arm was supported by magazines to prevent further injury before the child reached a doctor.

Mrs. W. E. Holcomb has, on two occasions, had to administer first aid in gin accidents involving shock and injury.

Mrs. Paul Corbett also used First Aid to stop bleeding in a yearling that had been dehorned and was hemorrhaging. She stopped the bleeding by applying pressure to the side of the neck.

At their most recent meeting on Jan. 13, the Cultural Club members studied the newer method of artificial respiration which is being given by the Red Cross. In introducing the program Mrs. Earl DeHart told the group:

"Statisticians tell us there are 27,000 accidents each day in the United States. At any time without warning you may be at the scene when someone is injured in an accident or is attacked by a sudden illness. The object of First Aid—or what to do while waiting for a doctor—is to make the person more comfortable and to reduce the chance of further injury.

A victim of asphyxiation is not breathing or is breathing with great difficulty says Mrs. DeHart. "Even after breathing ceases the heart usually continues to beat for a few minutes and it is in this time the person's life may be saved by prompt action."

Mrs. DeHart and Mrs. Corbett demonstrated the new method to the women and they in turn tried it out on each other with particular emphasis on being able to change from one person to another without breaking the rhythm of pressure.

Mrs. Ira Scott was hostess for

(Continued on Page 2)

HD Chatter

by Argen Draper

By Argen Draper

The landscape programs in January have proved interesting to most of the club members. The program on foundation shrubs, screening shrubs, and windbreaks is of interest and value to all the club members. Almost all places need additional protection from the sand and wind or, need screening plants to add privacy or to hide an undesirable view. The landscape demonstrators who were carried over from last year will add to their landscape plans. New club demonstrators will make plans and will probably plan to do only a few things this year.

A number of order blanks have been sent from the office to persons who have requested them. Also, they will be sent to the people who are accustomed to ordering trees every year. The Texas Forest Service is out of Arizona Cypress seedlings. The Arizona Cypress have been very popular in windbreak plantings in Deaf Smith County. The evergreens which are available now are Austrain pine, Ponderosa pine, and Red Cedar. These varieties do real well here. The loblolly pine and shortleaf pine are not adapted to our section of the country.

The Texas Forest Service is out of sycamore seedlings. The sycamore makes a good shade tree, but does like sandy soil. Call the office

(Continued on Page 2)

Frio Homemaking Club

The first meeting for 1955 of the Frio Homemaking Club was held on Jan. 19 in the home of Mrs. C. N. McClure.

Mrs. Nora Jo Dobbs, Mrs. Sue Andrews, Mrs. Betty Stephn and Mrs. Ann Harder were welcomed

as new members.

Officers to serve for the year are: Mrs. Henry Dobbs, president; Mrs. Albert Springer, vice president; Mrs. Virginia McClintock, reporter and club historian; and Mrs. Leonard, who was retained as secretary treasurer.

The treasurer reported a balance of \$154.25

Mrs. L. C. Kester was guest speaker. She gave an interesting discussion on buying and caring for silver and glassware. Mrs. Kester also gave pointers on table setting and showed slides to em-

phasize the program.

Refreshments were served to: Mesdames Kester, John Sudduth, Ruby Sparkman, Marcia Little, Lois Buttrill, Georgia Andrews, Glen Gripp, N. E. Vogler, Henry Dobbs, Harm Lindly, Anna Springer, Virginia McClintock, Miss Al-

ma Andrews and the hostess.

The next meeting will be with Mrs. Owen Andrews on Jan. 25.

J. K. Baker returned recently from a two-week trip to points in southern California and Old Mexico.

T. W. Alderson was in Oklahoma City on business this past weekend.

Mr. and Mrs. Milton Adams and son visited in Lubbock Sunday with her mother, Mrs. Barr, and his father, H. B. Adams, and other relatives.

ANNOUNCING

*New Closing Hours for the Below
Hereford Merchants*

Effective Saturday, January 22nd, We Will Begin Closing Every

**SATURDAY NIGHT
AT 7:30 P. M.**

**This new closing hour will affect Saturday and is being done so that our employees may
have a little more time off during the weekend!**

REMEMBER THE TIME: 7:30 P.M. on Saturdays and 6:00 P.M. on Week Days

Rutherford and Co.
Helen's Youth Shop
Mode O'Day
The Vogue
J. C. Penney Co.

Perry Bros., Inc.
Cave's 5 & 10c Store
Dub's Man's Shop
Hereford Shoe Store
Little Fashion Shop
C. R. Anthony Co.

Harman's
Ben Franklin Store
Kester's Jewelry & Gift Shop
Cowan Jewelry
Lamm Jewelry

Hereford Hardware
Stren Hardware
White's Auto Store
Roy Oswald Firestone Store

Costs \$50 To Change Tire

By George W. Hackett
LOUISVILLE, Ky. — Monroe Bey is a specialist at changing tires at \$50 apiece.

That's a lot of money but the tires he changes are big ones. They weigh approximately 1,200 pounds, are a little more than six feet across, and cost from \$1,200 to \$1,600 each.

Most of them are used on earth-moving equipment, big machines which will tote about 6,000 pounds of dirt. Quite a few of these vehicles are being used in Kentucky now, and that's why Bey's employers, a supply firm, decided to enter the tire-changing field.

The company invested \$8,000 in a truck equipped with a hoist and other labor saving tools, then sat back to wait for business.

It wasn't long in coming because the big tires blow out or go flat with about as much regularity as those on an automobile.

Bey and his co-worker, John Mueller, usually spend from three to six hours changing a tire. Some come off fairly easy. Others don't. That accounts for the time variation. And time is important since the contractors figure they lose about \$60 every hour that an earth-moving machine is idle.

In 2½ years as a super-tire mechanic, Bey has discovered one good thing about his job. Not many tires are stolen.



TAKES TWO TO TANGLE with these big tires, Monroe Bey, left, works with John Mueller on the wheel of a big earth mover getting it in place to slip on the axle.

HD Chatter...

(Continued from Page 1)
if you are interested in an order bank.

The program chairmen of club need to see that the names of leaders for the Craft Program, Fire Prevention Program, an Rose Program have been sent to the office.

Mrs. Earl DeHart, Mrs. V. E. Dodson, and Miss Roberta Campbell will probably meet this week to make plans for the craft training. The metal craft and leather craft will be taught at different times.

The fire prevention training meeting will be given by Mr. Earl Phillip, Fire Chief. Definite plans for this meeting will be made soon. The training meeting will probably be given at night and the men will be interested in attending this training meeting. The program will be on "Cause and Prevention of Fire in the Home and on the Farm."

The training meeting on roses will be "Selecting Rose Bushes, Varieties, and Planting A Rose Bush." Your club may have one person on the program or there may be three persons on the program.

The Westway Home Demonstration Club voted last Wednesday to take roses as their club project in 1955. As the Peace Rose is almost a perfect rose, the club voted for each club member to plant at least one rose bush. This is an excellent club project and will add some beauty to the flower gardens and give some blossoms for table arrangements.

Council meets Jan. 24, at 2:30 o'clock in the County Court Room, Mrs. N. A. Brown is Council Chairman and this will be her first meeting. All Council members should attend as well as Committee members. This includes club reporters, chorus members, and 4-H Leaders. Committee Recommendations will be presented and voted on at Council.

Walcott 4-H Club
The Walcott 4-H Club met in regular meeting on Jan. 7, at the Walcott School.

During the business meeting a Thank You note from Mrs. Argen Draper CHDA, was read and the committee reports were given.

Mrs. Roy Pruitt, leader for the group, gave a demonstration on how to wash a sweater.

Betty Sue Lockhart was welcomed as a new member.

Members present were: Margaret Burrus, Mary Sue Patton, Royce Lee Pruitt, Etlie Walker, Mary Dufur, Janell Weaver, Merry Kay Pruitt, Cecelia Burrus, Pauline Cole, Hazel Lewis, Sandra Roberson, Kathryn Burrus, Marilyn Lumpkins and Gail Hall.

Courthouse Records

County Clerk J. T. ... et ux, to I. D. Han- y, et ux, beginning at the North- at corner of Section 71 in Block .8.

Clare W. ... et ux, to Ed- ard Barber, ... West 45 feet of .ots seven and eight ... two. C. S. Gunter, et ux, to ... A.loyd, being a part of Section 111, Block M-7.

W. B. Goates, et ux, to J. T. Sands, et ux, the South part of the B. G. Prostridge Tract, and being all of said tract lying South of the center line of Harrison Highway containing approximately 846.7 acres.

Gene F. Griffin to J. M. Hamby being a part of Block 43 of Events Addition.

Olin Nix, Sr., et ux, to Paul Boggan, the West 320 acres of the I. N. Dillard Tract out of Capito League 409½, and being all of the West half of the I. N. Dillard West Section conveyed by Capitol Free- hold Land and Investment Com- pany.

Cleo B. Newsom, et vir, to Olin Nix, the West 320 acres of the I. N. Dillard Tract out of Capitol League 409½, and being all of the West one-half of the I. N. Dillard West Section conveyed by Capitol Freehold Land and Investment Company; and the Northeast fourth of Section 30, Township three North, Range three East of Capitol Syn- dicate Subdivision and being out of Capitol League 422.

R. L. McAnally, et ux, to E. L. McGe, all of the South half of Section 50, Block K-7, containing 328.7 acres of land.

E. L. McGe, et ux, to R. L. McAnally, all of the Northwest ¼ of Section 33, Block K-3, contain- ing 161 acres of land more or less.

R. J. Engler to J. M. Hamby, the North 581.13 feet of the West half of the South 731.13 feet of Block 43 of Events Addition.

R. J. Engler, et ux, to Harold Mudroch, all of Lot 24 of a sub- division of Block 44, Events Ad- dition.

J. V. Campbell, et ux, to M. C. Watson, all of Lot 19 of Ralph Smith Subdivision of a part of Block four, Mabry Addition.

Use light cream in that white sauce, instead of milk, and add capers. Serve to company over a fish loaf or fillets.

Rubber Use
Detroit — The U.S. auto indus- try uses 80 percent of the total domes- tic rubber output.

Wahanta Camp Fire
The Wahanta Camp Fire Girls held their regular meeting at the out Thursday. They are tooling either belts. Nonna Marie Strange, Janie Lockout and Dolly Jo Pro- well instructed the girls.

Refreshments were served by Rosa Lee Strange and Judy Coffin.
Those present were the president Rosa Lee Strange; vice president Sheryl Patterson; treasurer, Kay Lynn Scott; scribe, Bonnie Rae

Craig; and secretary, Judy Coffin; other members, Jenny Lynn Mc- Catherin, Sheila Williams and Mar- garet Boomer. The leader for the group is Mrs. Louis Woodford.

Read The Classifieds

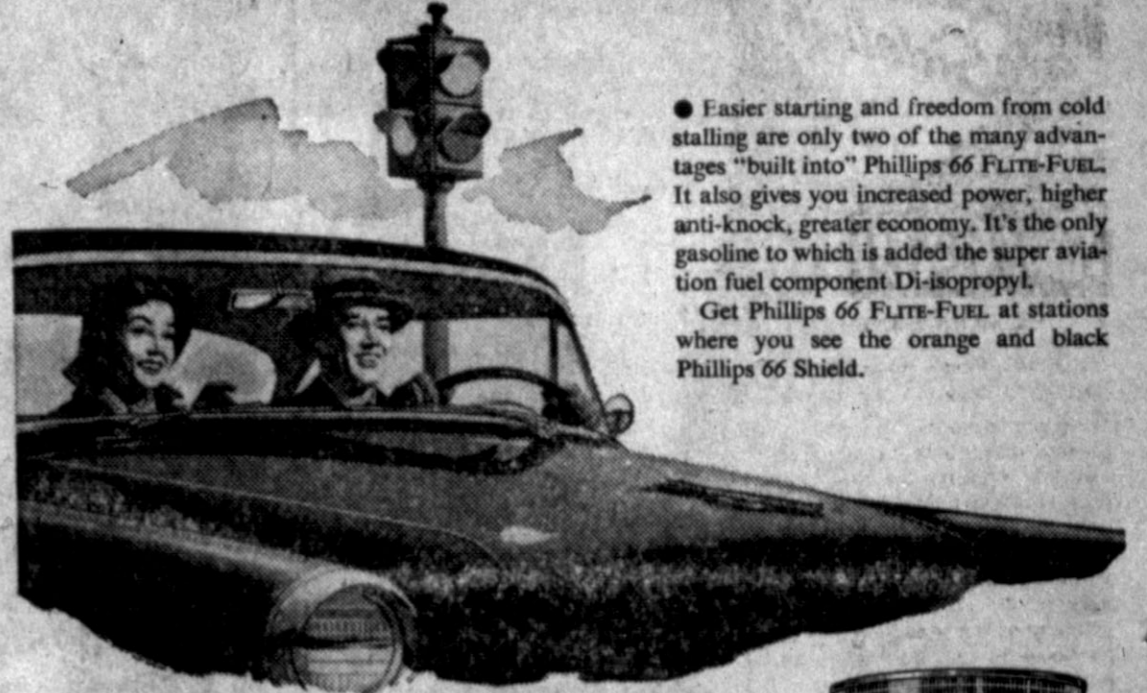
KIRKSEY "66" SERVICE

Intersection Highways 51 and Harrison

Phone 266

FAST STARTING! NO STALLING! GET PHILLIPS 66

Flite-Fuel



Easier starting and freedom from cold stalling are only two of the many advantages "built into" Phillips 66 FLITE-FUEL. It also gives you increased power, higher anti-knock, greater economy. It's the only gasoline to which is added the super aviation fuel component Di-isopropyl.

Get Phillips 66 FLITE-FUEL at stations where you see the orange and black Phillips 66 Shield.

New Trop-Artic Motor Oil Can Double Engine Life

TROP-ARTIC is the new all-weather motor oil. It flows easily at temperatures below zero, yet at extremely high engine heat, it retains its film strength. Compared to ordinary oils it can reduce wear 40% or more... can cut oil consumption 15% to 45%... keeps pistons and piston rings cleaner.

PHILLIPS PETROLEUM COMPANY
See RICHARD CARLSON in "I Led 3 Lives" on KGNC-TV Channel 4
TUESDAY, 9 P.M.

SEE YOUR PHILLIPS 66 DEALER



Club....

(Continued from Page 1)
the meeting and Mrs. Louie Olson president, presided.

Attending were two visitors Jo Eddie Scott and Roberts Campbell and the following members: Mesdames Louie Olson, Grady Parsons, Art Lewis, Paul Corbett, M. W. Summers, W. E. Hoicomb, R. E. Hargis, Edgar Telechik, J. T. Richardson, Pat Robinson, Earl DeHart and the hostess.

The next meeting will be in the home of Mrs. Campbell on Jan. 28 for a program on First Aid.

Westway
The Westway Home Demonstration Club met for the first meeting of the year with Mrs. R. L. Wilson as hostess.

The year books were filled out and the programs for the coming year were discussed. Each club member is urged to become an active club member so the club will grow and prosper.

The club voted to make "The Peace Rose" a project for the next year.

Argen Draper CHDA gave a very interesting talk on "Screening Shrubs," particularly in this country where the wind and dirt blow

out and members drew for new mystery pots.

Those attending were Mrs. J. E. Rouse, a new member, and Mesdames R. J. Coleman, W. D. Howard, N. A. Brown, S. N. Tawcatt, Elmer Northcutt, Floyd Brown, Joan McCullar, Johnny Northcutt, E. M. Jack, Ernest Brown, H. W. Campbell, Tom Draper and the hostess.

The next meeting will be in the home of Mrs. Campbell on Jan. 28 for a program on First Aid.

Westway
The Westway Home Demonstration Club met for the first meeting of the year with Mrs. R. L. Wilson as hostess.

The year books were filled out and the programs for the coming year were discussed. Each club member is urged to become an active club member so the club will grow and prosper.

The club voted to make "The Peace Rose" a project for the next year.

Argen Draper CHDA gave a very interesting talk on "Screening Shrubs," particularly in this country where the wind and dirt blow

so much, everyone needs a wind break of some kind.

Refreshments were served to: Mesdames Leo Ohlig, Abraham Draper, Johnie Townsend, Paul Rudd, George Turrentine, B. B. Northcutt, Elvin Wilson, J. C. Morrison, Jimmy Thomas, Tom Draper, and the hostess.

The next meeting will be with Mrs. J. C. Morrison, the program on the new technique for artificial respiration.

Walcott 4-H Club
The Walcott 4-H Club met in regular meeting on Jan. 7, at the Walcott School.

During the business meeting a Thank You note from Mrs. Argen Draper CHDA, was read and the committee reports were given.

Mrs. Roy Pruitt, leader for the group, gave a demonstration on how to wash a sweater.

Betty Sue Lockhart was welcomed as a new member.

Members present were: Margaret Burrus, Mary Sue Patton, Royce Lee Pruitt, Etlie Walker, Mary Dufur, Janell Weaver, Merry Kay Pruitt, Cecelia Burrus, Pauline Cole, Hazel Lewis, San-

dra Roberson, Kathryn Burrus, Marilyn Lumpkins and Gail Hall.

Million Mark
Twenty states have one million or more motor vehicles.

Most Cars
Sacramento — California leads the states with about 5.5 million or more motor vehicles.

Steel Demand
Detroit — The U. S. auto indus- try uses 26 percent of the total domestic steel output.

When You Need
FIF
WOODY WILSON

NOTICE!

I have sold my interest in the McRight and Smith Garage to Nelse McRight, effective immediately!

It has been a pleasure serving the people of Hereford and Deaf Smith County for the past years, and I take this means of thanking you for your past patronage and remind you that Nelse McRight will continue to operate the business, giving you the same courteous, efficient service you have enjoyed in the past.

Sandford (Smitty) Smith

READ THE CLASSIFIEDS

Rocky's Service Station

742 West 1st. St.

Phone 922

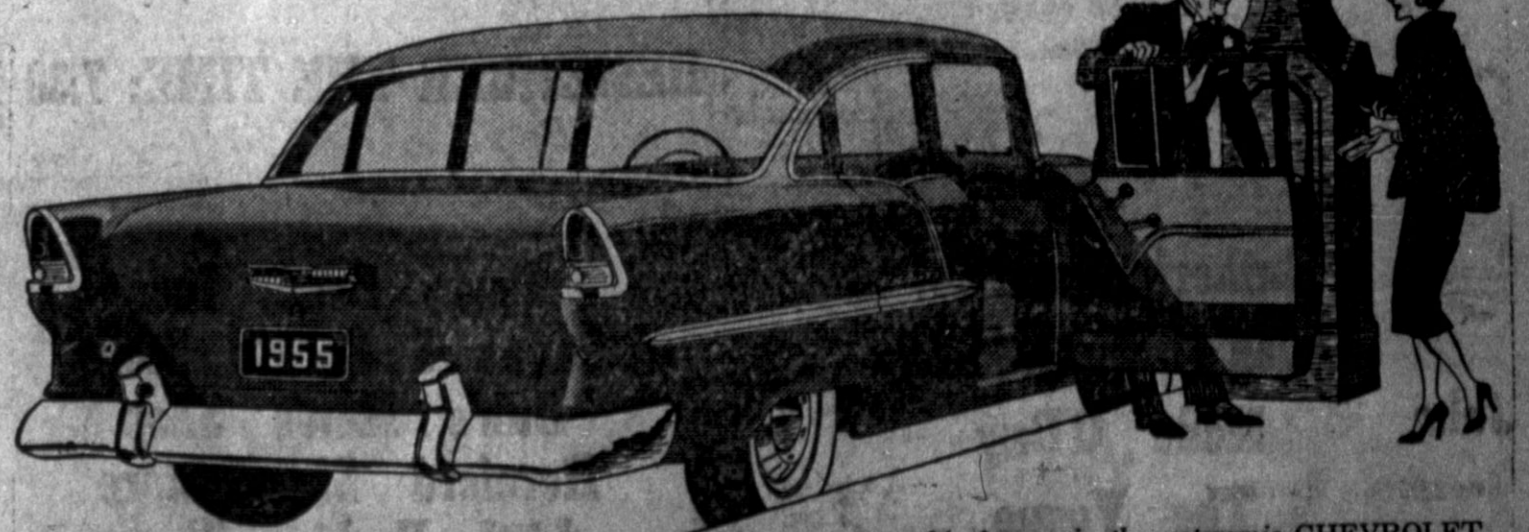
Styling that's stealing the thunder from the high-priced cars!

The styling spotlight blazes down on a low-cost car this year—for the Motoramic Chevrolet is stealing the show from the high-priced cars with its subtle sweep of line, the brilliant sophistication of its European-type grille, the bold rake of its deep-curved windshield.

And there's even more excitement in the way it drives—the velvety comfort of Glide-Ride front suspension and outrigger rear springs, the handling ease of Ball-Race steering, the flashing performance of the new 162-h.p. "Turbo-Fire V8"

engine or the two new "Blue-Flame" 6's. All this—plus the extra-cost options of Powerglide or Overdrive and a full range of power assists. Try a 1955 Chevrolet now—and you'll know why it is stealing the thunder from the high-priced cars.

MORE THAN A NEW CAR... A NEW CONCEPT OF LOW-COST MOToring



The Bel Air 4-Door Sedan

Everything's new in the motoramic CHEVROLET

Truly - Teague Chevrolet

2nd at Schley

Phone 740



TWO HAPPY MEN

Dick Todd, left, new head football coach and athletic director at Midwestern University in Wichita Falls, Texas, shakes hands with P. S. Richardson, chairman of the school's athletic committee, just after the former Crowell, Texas, Texas A & M, and Washington Redskins star signed a three year contract at an undisclosed figure. (AP Wirephoto)



By VERN SANFORD

Texas Press Association
AUSTIN, Tex. — Cigarettes and gasoline are to be the prime tax targets of the 54th Legislature. In his message to the Legislature, at a joint Senate and House Session, Governor Allan Shivers put his finger on those two items as the answers to Texas' financial problem. He suggested a two cent per gallon boost in gasoline taxes and a one cent per pack increase in the cigarette tax. The former would add \$45 million to the highway fund and \$14.5 million to the school fund. The latter would bring in an additional \$16.5 million to the general fund. Gasoline now carries a state tax of 4 cents per gallon. Cigarettes are taxed 4 cents per pack. Also recommended by the governor was an increase to \$50 in the tuition charge made by state colleges to Texas students. Present fee is \$25, for Texas residents. The \$150 charge assessed out-of-state students would not be changed.

Shivers also asked for better water laws, insurance laws, crime and juvenile delinquency measures, and congressional and judicial re-districting.

Opposes Increase
First signs of opposition to increased taxation have come from Rep. Waggoner Carr of Lubbock. Carr, who may be voicing the opinion of other conservative legislators, says that much of the needed money could come from trimming present state expenses.

General Fund Low
State Comptroller Robert S. Calvert estimates the state's general fund, now slightly more than \$9 million may hit bottom temporarily in February, and put the state on a general fund deficit for a short time.

If the state goes in the red, it will be the first time in 12 years. Calvert estimates that there will be only \$10,344,000 in the fund by the close of the fiscal year, Sept. 1.

New House Speaker
Rep. Jim T. Lindsey of Texas-Kan is the new Speaker of the House.

He was elected unanimously the first day of the 1955 session as lawmakers wasted no time getting

THE REAL McCOYS
BY
JOHN and GEORGE



EVEN MY PRIZE WINNING PIES IS INSURED AGAIN! THEFT WITH
John McLean
Insurance Agency
25 Years of Insurance
Know How
Phone 273

down to business.
Veterans Land Board
First official act of the 54th Legislature was to order a complete look into the Veterans' Land Program. Investigations were resumed a day later by the Senate General Investigating Committee. A Feb. 15 completion deadline is set.

Dennis Wallace, a 20-year employee of the State Land Office, is now acting executive secretary of the Board. He took over temporarily upon resignation of Lawrence C. Jackson.

Col. J. Earl Rudder, land commissioner, has announced the resignation of two other key employees: U. S. McCutcheon, first assistant executive secretary, and H. Lee Richey of Austin, appraiser for the South Texas area.

Conservative Leaders
Two conservatives head important House committees in the Texas Legislature. They will have a lot to say about finding and spending \$135 million for state operations.

Rep. Max C. Smith of San Marcos was re-appointed chairman of the House appropriations committee. Rep. Stanton Stone heads the revenue and taxation committee.

Prison Board
Members of the Texas Prison Board will not ask the Legislature for more building funds although they admit construction is needed. Chairman French Robertson said that prison population is at an all-time high, that facilities are needed, but that cost would be tremendous.

Women Jurors
A new law providing for women jurors will be presented the Legislature by Rep. DeWitt Hale of Corpus Christi.

Hale would eliminate the qualification that a juror must be a county householder or state freeholder.

He will also ask for exemptions for nurses, expectant mothers, and mothers of young children.

Fake Trade Bill
A "disguised" fair trade bill may be introduced in the Legislature, says a former House member.

It will be masked as a curb to "discount houses" but will basically be a measure to keep merchants from cutting manufacturers' prices.

No state fair-trade bill has ever been enacted in Texas. Unfair competition is barred by Texas' anti-trust law.

Short Snorts

Dan Moody Jr., of Austin, son of former Gov. Dan Moody, has been appointed parliamentary officer of the Senate by Lt. Gov. Ben Ramsey.

Rep. Jerry Sadler of Perry says he will introduce legislation increasing state junior colleges to 51 and cutting off the first two years of instruction at the University of Texas.

U. S. District Attorney Charles F. Herring, whose resignation was refused by the Attorney General of the United States, calls Texas "a national gateway" for bootleg drugs.

Department of Public Safety Narcotics expert W. E. Naylor says millions of dollars worth of narcotics are being illegally transported into the U. S. from Mexico, over the Rio Grande.

Plans of the Trinity Improvement Association call for large locks and seven locks in the Trinity River between the Gulf Coast and the Dallas-Fort Worth area to make the river into a navigable canal.

An angelfood cake made from a packaged mix will freeze as well as one baked at home "from scratch."

Sprinkle buttered slices of French bread with grated cheese and toast in a hot oven. Serve with onion soup.

To Relieve
Misery of

COLDS
take 666
LIVING ON TABLETS—EASY FAST RELIEF

Anthony's WORK CLOTHING **BUCKHIDE WEEK**

Tops in Quality
BUCKHIDE
Genuine Cramerton
ARMY TWILL
MATCHED SETS

FABRIC
Cramerton Army Twill has long been the accepted standard for army uniforms. Without doubt the most honored of all work clothes fabrics. Only the finest staple cotton is used, closely woven and mercerized so that luster remains transparent the life of the fabric. Sanforized for permanent fit.

WORKMANSHIP
The same fine tailoring is used as in all Buckhide garments. Each garment looks like dress clothing, so neatly sewn and pressed. Rigid inspection insures that only perfect garments are found on Anthony shelves.

PANTS
These fine Buckhide combed Cramerton twist twill pants could not be better made. We want you to be critical and compare these Buckhide pants with the finest. Look for two labels "Buckhide" and "Cramerton" regular 3.98 value, to sell during Buckhide week at only...

SIZES 28 - 46 → **3.57**

SHIRTS
Buckhide Cramerton shirts are of the same weight and quality as the pants and will match perfectly. Neck sizes and sleeve lengths are perfect. Buy your correct size. Regular 3.49, for Buckhide week, only...

SIZES 14 - 17 → **3.17**

LOW PRICES
on high quality superior made clothing for the working man

BUCKHIDE

CARPENTERS OVERALLS
Union Made... Long wearing 8 ounce Express stripe denim with the extra features all carpenters want. (1) Sanforized shrunk for lasting fit, superbly made for long satisfactory wear. (2) Sturdy buckles and buttons that will not harm wringer. (3) New improved and larger swing nail pocket. (4) Side reinforcement where nail pocket buttons on. Reinforced at all other points of strain. In sizes 32 to 46.

Built To
Carpenters'
Own Specifications → **3.98**

PAINTERS OVERALLS
Union Made of 2.50 white drill for extra comfort and longer wear. Reinforced at all points of strain. Sanforized shrunk. Compare in every detail. You'll find Buckhides best. Sizes 30-46.

→ **2.79**

BUCKHIDE

Chambray Work Shirts
Fine quality blue bengal chambray shirts. Full cut for working comfort. Sanforized shrunk. Two flapped pockets. Dress type collar. Regular and Long Johns.

SIZES 14-20 → **1.69**

BUCKHIDE

501 WORK SHOE
Soft brown glove leather uppers. Plain toe blucher. Comfortable, long wearing cork sole. Steel arch support. The best work shoe value in town. Ask for 501.

SIZES 6-12 → **6.90**

BUCKHIDE

DENIM JACKETS
Coarse weave, blanket lined jacket with two slash pockets, one breast pocket. Zipper front. Adjustable sides on waist. Extra well made. Sanforized shrunk.

SIZES 34-42 → **3.66**

Men's Chambray WORK SHIRTS

• Full Cut • Sanforized

Extra well made of fine quality blue or grey chambray. Double seams, two pockets, dress type collar. Sanforized shrunk. Full cut for working comfort.

SIZES 14-17 → **94¢**

Men's 11 Ounce Buckhide JEANS
SIZES 28-42 → **2.79**

Western cut and styled for long satisfactory wear. Double stitched with tough orange thread, bar tacked and riveted at strain points. Sanforized for lasting fit. Zipper fly. Wide belt loops. Size 28 to 40. Wear and compare, you'll find Buckhides better.

Men's 8 Oz. Jeans—1.69

Boys' 11 Ounce BUCKHIDE JEANS
SIZES 6-16 → **1.99**

Western cut and styled for perfect fit. Sanforized coarse weave 11 ounce denim. Double stitched with tough orange thread. Bar tacked and riveted at points of strain. Zipper fly, wide belt loops. Plenty of turn-up. Made to stand lots of rough wear and repeated laundering.

Boys' Double Knee BLUE JEANS
SIZES 2-12 → **1.33**

Sturdy 8 ounce blue denim with double knees for double wear. Sanforized shrunk, double stitched. Bar tacked and riveted at strain points. Zipper fly. Stock up now and save.

Nationally Known... Nationally Famous

Osh-Kosh B'Gosh OVERALLS

• The World's Best Overall Buy

SIZES → **3.98**

• UNION-MADE
• SANFORIZED
• GRADUATED SIZES

Osh-Kosh for more comfort... for more wear. Will not shrink out of fit, will stay blue longer. Never before such a tough, wear-resisting blue denim. Superbly made in every detail insuring you the best overall buy ever. Come in today. See these, we have your size. It costs less to wear Osh-Kosh.

BUCKHIDE

LEATHER PALM GLOVES
Famous Buckhide Brand. Long wearing, comfortable fitting leather palm with safety or gauntlet cuff. The all around glove for any job. Sturdily constructed to wear and wear.

Buckhide Brand → **98¢**

BUCKHIDE

MEN'S WORK SOCKS
Choose from long or ankle length in white or random colors. Fine quality, long wearing cotton work socks with nylon reinforced toes and heels. 10 to 12.

4 PAIR → **\$1**

BUCKHIDE

WASHABLE CAPS
Unsurpassed in quality and value. Scientifically designed to fit perfectly. Completely washable. Ideal for all around wear. All sizes.

KHAKI COLOR → **79¢**

It's Tough To Become Citizen

By CYNTHIA LOWRY

Citizenship of the United States is a precious birthright for millions of lucky Americans. For other millions, it is a precious gift, sought anxiously and, once obtained, cherished.

This I know—and each day's headlines remind me anew of my good fortune to be an American. Helping somebody else to become a citizen can be a most difficult experience. . . unnecessarily so, it

seems to me. A foreign-born friend, seeking naturalization, asked me to be one of her two witnesses, an invitation I considered an honor and a duty. In fact, I felt extremely patriotic about the whole business.

As it turned out, it was a frustrating chore rather than a privilege and if my friend comes through the experience feeling more like a can of beans at the end of a production line than a free independent citizen of the United States, I don't blame her one bit.

We were herded about like sheep in a stockyard. We lost our identity in favor of a number. The actual business of being examined, interrogated and interviewed (all of which was done skillfully, carefully and sympathetically) consumed something like 15 or 20 minutes. But for the rest of the long hours we squirmed on wooden benches in a large impersonal room while one stenographer processed the papers from three or more examiners as more and more men and women cooled their heels and watched the clock.

None of this would have been too annoying if there had not been plenty of clerical workers floating aimlessly about the office, smoking, stopping for gay conversations but never seeming to do much work. And all utterly ignoring the



TEXAS WOMEN LEGISLATORS -- The three women serving in the 54th Legislature got together for an informal chat in the House of Representatives in Austin, Texas. Left to right are: Rep. Maud Isaacs, of El Paso; Rep. Virginia Duff of Ferris, and Senator Mrs. Neville H. Colson of Navasota. (AP Wirephoto)

HIGH SHINE LESS SLIP
MORE WEAR IT'S A PIP!
Instant
LUSTRAX
APPLY LET DRY THAT'S ALL!
SELF POLISHING
Special
69¢
For Linoleum, Asphalt Tile and Finished Wood Floors

Truly-Teague Chevrolet



BODY SHOP
24 Hour Wrecker Service
All Types Body Repair
Glass Installation

TRULY-TEAGUE CHEV.

Phone 2049 Body Shop Main Office 740

hopefuls and their friends. At first I occupied myself by thinking bitterly of myself as a taxpayer supporting this lackadaisical establishment. Then I debated how long a private business run in this casual way would stay in existence. After that I wondered how applicants for citizenship ever managed to find sponsoring witnesses who could leave their work for large portions of the day and still have jobs when they got back.

But finally I became most annoyed when I thought of the effect this impersonal, careless treatment must have on the men and women who want to become citizens of this country. Dampening, at best, I concluded, and cynicism-making as well.

I'm sure that it is difficult for people dealing with naturalization proceedings not to become inured to the nervous, eager people who come to them. But I think that, if they were reminded frequently of their responsibilities, those with whom they deal would come away from the experience better citizens and more aware of their blessings. My recollection of a naturalization proceeding is just one of bureaucracy at its indifferently worst.

Read The Classifieds

Household Hints

No corn popper in the house? Then heat three tablespoons of salad oil in a skillet that is 9 or 10 inches in diameter. When a drop of water added to the oil sizzles, its time to add 1/2 cup of popcorn. Now cover the skillet and shake. When the corn begins to pop you can lower the heat, but keep shaking until you hear the last kernel pop. Turn into a big bowl, sprinkling salt over the popcorn as you do so.

A teaspoon of vanilla or an eighth teaspoon of nutmeg will flavor a custard made with three cups of milk, three or four eggs, six tablespoons of sugar and a dash of salt.

Ever try adding a little maple syrup to hard sauce? Wonderful accompaniment to steamed puddings for cold-weather dinners!

A package of cake mix will make a pudding if it is steamed. Add orange rind (grated) to the batter, fill well-greased custard cups about two-thirds full and tie a couple of thicknesses of waxed paper over the top of each cup. Steam

the individual puddings about 30 minutes and serve with an orange sauce.

Delicious Sunday brunch: browned pork sausage links with glazed apple rings, hot corn bread and coffee. Serve orange or tomato juice and cereal first, if desired.

Mix drained canned whole kernel corn with a moist bread stuffing for roast chicken. Good flavor change!

Want creamy-white mashed potatoes? Peel the spuds before boiling. And remember not to flood the potatoes with water during the boiling process—use just enough to cover them.

Your family will love frankfurters that have a wrap-around of rich baking-powder biscuit dough. Bake the frankfurter rolls in a hot (425 degrees) oven for 15 minutes or so.

Ever team mashed turnips with mashed potatoes? Season with salt, freshly-ground pepper, celery salt

and butter or margarine.

Tartar sauce is the traditional accompaniment to fried oysters; but they taste good with chili sauce too.

Some cooks like to pour off the fat as bacon cooks in a skillet; they say the bacon is crisper this way. Just be sure to drain the bacon well on absorbent paper after it comes out of the skillet.

Read The Classifieds

Mr. and Mrs. H. E. Billingslea of Amarillo visited in the home of their son-in-law and daughter, Mr. and Mrs. Howard Scott Sunday. Also visiting in the Scott home was Mrs. Scott's uncle, John D. Charters of Ashton, Ill.

Read The Classifieds

INSURE IN SURE INSURANCE

PLAINS INSURANCE AGENCY

John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

NOTICE

ALBERT FREDRICK

HAS LEASED THE

TRIPLE 'E' CAFE

FROM ROY VAUGHN

AND WILL CONTINUE OPERATION

SERVING THE BEST IN FOODS.

FREE MONDAY, JAN. 24th

DONUTS & "COME BE
COFFEE OUR GUEST"

122 NORTH MAIN

YOUR ONLY REAL SECURITY---A HOME OF YOUR OWN!

A NEW ROOM Is An Added

Investment In Your Home!

Besides Giving You Added Space, It Increases Your Property Value!



Use Our Easy, Convenient

BUDGET PAY PLAN!

For low-cost additional room for your home, we offer you this chance to enlarge and beautify your home on easy - to - pay terms. No down payment and up to 36 months to pay. We will be glad to consult with you on any building problem you may have.

Your Headquarters for Quality
LUMBER — PAINT — FIXTURES

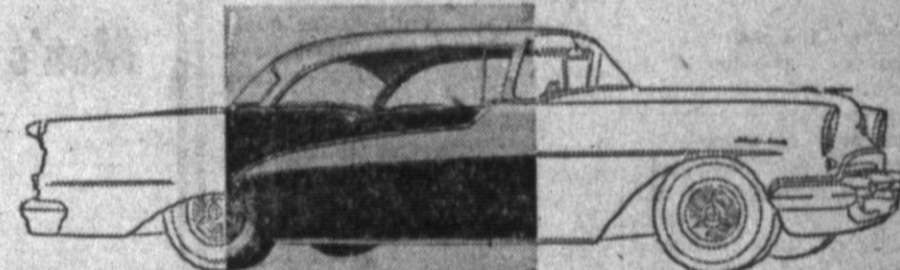
CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number 7

You can always tell an



Easy to see why Oldsmobile is such a standout! It's the only car on the road with that daring, distinctive "flying color" flair.

OLDSMOBILE



1955 Ninety-Eight Deluxe Holiday Coupé. A General Motors Value.

Most distinctive car of all for '55 plus the most dynamic performance, too—"ROCKET" 202!

You hear it often these days—"There goes a new Olds." And no wonder. First of all, you can't miss the smart "flying color" flair that's turning heads everywhere. It's so daringly new that only Oldsmobile could fashion it. And of course there's the one, the only, the Oldsmobile "Rocket"—202 high-compression horsepower ready to respond instantly to your every command! Come in! Try an exciting "Rocket" Ride at our showroom now!

SEE YOUR NEAREST OLDSMOBILE DEALER

TRULY - TEAGUE CHEVROLET

2nd at Schley

Phone 740

U. S. INDIVIDUAL INCOME TAX RETURN 1954

Read instructions carefully. Complete both sides of form. Please print.

If you use this form, the Internal Revenue Service will compute your tax.

1. NAME John Doe
2. WIFE'S (HUSBAND'S) NAME Mary Doe
3. HOME ADDRESS (NUMBER AND STREET OR RURAL ROUTE) 4246-26TH ST.
 (CITY, TOWN, OR POST OFFICE) (ZONE) (STATE) Concord 12 N.J.
4. (Check) Single Married
5. Is this a joint return? Yes No
6. Is wife (husband) filing separately? Yes No

7. Social Security No. Taxpayer's: 000 00 0000 Your Wife's (Husband's): 000 00 0000
8. Wages (a) 3600 00 (b) 1200 00
9. Tax Withheld (a) 48 00 (b) 220 80
10. Other Income (a) 75 00 (b) —
11. Special Credit (a) — (b) —
12. Exclusion (a) 200 00 (b) 25 00

13. EXEMPTIONS FOR YOURSELF AND WIFE (OR HUSBAND)

(a) For your own exemption, write the FIGURE 1 — 1
 (b) If you were 65 or over at the end of 1954, write the FIGURE 1 —
 (c) If taxpayer was blind at the end of 1954, write the FIGURE 1 —
 (d) If your wife (or husband) had no income in 1954, or if this is a joint return, write the FIGURE 1 for her (or his) exemption — 1
 (e) If she (or he) is claimed as an exemption in (d) above and was 65 or over at the end of 1954, write the FIGURE 1 —
 (f) If she (or he) is claimed as an exemption in (d) above and was blind at the end of 1954, write the FIGURE 1 —

14. EXEMPTIONS FOR YOUR CHILDREN AND OTHER DEPENDENTS (List below)

| Name (also give address if different from yours) | Relationship | Did dependent have gross income of \$500 or more? | Amount you spent for dependent's support. If 100%, write "All" | Amount spent by OTHERS including dependent | EXEMPTIONS |
|--|--------------|---|--|--|------------|
| George | Son | No | All | — | 1 |
| Susan | Daughter | No | All | — | 1 |
| Jane Roe | Mother | No | All | — | 1 |

15. Enter total number of exemptions listed in items 13 and 14 above. 5

each taxpayer the same kind of form he used last year. But you should use the form best suited to your 1954 income. You can get additional forms of all kinds from your local bank or post office, or at any revenue service office. Have enough forms to keep a copy of your return, and hang on to the receipts and other records that back up your return.

During tax paying time, the revenue service spots its agents all over the country as tax counselors. Their services are free, and their instructions are to help you get the benefits of the law as well as to help you comply with the law.

The major benefits to the individual taxpayer under the new revenue code not already mentioned are:

A new joint return provision for widows or widowers; new exemption provisions for children, other dependents and individuals supported by more than one taxpayer; and exclusion for sick pay income; new deduction provisions for expenses of employees; a deduction for soil and water conservation expenditures.

A new method for computing exclusion of income from annuities and pensions and additional methods for computing depreciation; additional deductions for contributions; a deduction for interest on installment debts; additional deductions for medical expenses, and a deduction for child care.

Booklets Help

These are discussed in the instruction booklet mailed with your return. An index to them is on page 3 of the instructions. An internal revenue service book, available for 25 cents at banks, post offices and government offices, called "Your Federal Income Tax" goes into the new provisions at length. The instructions and "Your Federal Income Tax" also review tax law, in language intended for the layman's understanding.

This series of 10 daily articles is intended as a guided tour through the business of making out your income tax return. As nearly as practicable, it will take up subjects in the order they come up as you work through your return form.

Articles Listed

Since your first decision is what form to use, that will be the subject of the next article. Then comes the joint return, where there are important new provisions for recent widows and widowers, and provisions under which you may file a head of household.

The fourth article will deal with exemptions; the fifth with exclusions, and the sixth with the new tax credits.

At that point, all subjects necessary for filing the 1040A form will have been covered.

Household Scrapbook

By Roberta Lee

Fresh Fish

Fresh fish can be distinguished from stale fish by using the following knowledge. The gills should be red, the flesh thick and firm, and the fins should be stiff. Otherwise the fish is not fresh.

Furniture Polish

To make a furniture polish mix equal parts of turpentine, spirits of wine, vinegar, and linseed oil. Shake well and do not use much at a time.

Vitropane

To remove vitropane from windows, dampen with turpentine, and let it remain until soaked through. Then scour off with soap and water.

A Duster

Take an old piece of flannel, dip it in paraffin oil and let it soak for several hours. Wring out tightly, then wash in tepid water and let dry. It will gather all dust and give a good polish to furniture and floors.

A Shoe Hint

To prevent a shoe from slipping at the heel, gum a small piece of velvet to the inside of the heel. This will make the shoe cling to the stocking without slipping.

Vegetable Soup

If vegetable soup is made from the water in which vegetables are boiled, it will preserve the most valuable minerals in the vegetables, also the vitamins.

Wall Paper

Old wall paper can be removed by using a heaping tablespoonful of saltpeper to a gallon of hot water and apply freely with a flat brush. Keep the water hot and the paper can be pulled off easily.

Corned Beef Sandwich

Chop cold corned beef very fine, using a little of the fat of the meat. Season with a little French mustard and spread between thin slices of whole wheat bread.

The seventh article will deal with business-connected deductions; the eighth with personal deductions; the ninth with reporting of income other than wages from which tax has been withheld, and the tenth will be a guide to winding up the return by finding or computing your tax, entering any tax credits due to you, and finding your final tax.

(Next: Choosing your form.)

Gasoline
The flames of a gasoline fire can be smothered immediately if flour is thrown onto the flames.

The Hair
To remove all dirt and grease from the hair, wet it with warm water and then rub into the scalp the juice of a lemon instead of soap. Rinse the hair thoroughly and dry it with a soft towel. This will leave the hair soft and glossy.

Meat
Meat should be seasoned after it is partly cooked. Putting the salt in before the meat is cooked partially destroys the flavor.

Wondering how to use that mary joram you have on your herb shelf? Try it in meat balls or a stew.

Read The Classifieds

YOU NEED THIS Help for Your Cough

When colds, measles or flu leave you with a cough get Creomulsion quick because it soothes raw throat and chest membranes, loosens and helps expel gummy phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. You'll like its results better than other medicine or druggist refunds your money. No narcotics. Pleasant to take.

CREOMULSION

relieves Coughs, Chest Colds, Acute Bronchitis

Dr. Milton C. Adams

OPTOMETRIST
140 W. Third, Hereford
Texas

Phone 37
Office Hours-8:30-5:00

Your Income Tax

By FRANK O'Brien

This is the time of year when every citizen or resident of the United States who had as much as \$900 income last year (\$1,200 if you were 65 or older) must file a federal income tax return. You will be filing this year under a revamped income tax law that made 14 major changes for the individual income taxpayer, all 14 in the taxpayer's favor.

Later Filing
First off, the new law gives you until April 15, to get your return made out and mailed to your district director of internal revenue. That is a month more filing time

than you had under the old law. But it's still the early filer who gets the early refund, and the late and hurried filer who is likely to make costly mistakes.

The 1954 Internal Revenue Code introduced something new that will take a direct bite out of the tax liability of millions of people. This is the "tax credit" which may allow you to deduct a percentage of your income from dividends, or retirement funds, directly from the tax you otherwise would pay.

The previously existing deductions, exclusions and exemptions of income are carried over into the new law. Some new ones have

been added. But in addition, there are the two new tax credits for those who can claim them. You cannot claim these credits if you use form 1040A. They can only be claimed on form 1040.

This new concept has brought about considerable revision of the tax forms, but the same forms—1040A and long or short 1040—still the basic returns for all taxpayers, and the district director's office still does the figuring for users of 1040A. In making out an income tax return you are still going through the same basic process you always have—reducing your total (gross) income to your

taxable income.

taxable income.

New Credits
But the new credits may add a profitable final step for those who have either dividend or retirement income.

Under the old system, you first set aside, out of the tax laws' reach, all possible income under the headings of exemptions, exclusions and deductions. That gave your taxable income, and told how much tax you owed for the year.

Under the new system, persons with enough retirement or dividend income, from specified sources, will subtract a percentage of that income from their tax liability. That will give them their tax.

In addition to any tax reduction that comes your way because of the new tax law, you are paying at rates which, for most people, are about 10 percent lower than rates of a year ago.

Pick Your Form
The revenue service has mailed

At HARMAN'S

WE GIVE S & H GREEN STAMPS

SPRING Smartest Cottons
BY THE YARD Complete Stock of Advanced Patterns

36" Solids and Striped AVONDALE SPORTS DENIM 79c Yard

36" SOLID AND PRINTED "DAZZLE" BROADCLOTH 98c Yd.

36" Wm. Anderson - Woven Gingham \$1.49 yd.
 44" "Chic-Check" SUITING \$1.79 yd.
 46" Rayon COUNTERLIN (washable) \$1.98 yd.
 42" Rayon Acetate Yarn Dyed "Accolade" \$1.98
 42" Combed Cotton "Jacquille" \$2.49 yd.



ZEKE SEZ....

Put Down Yer Jug And Lissen!

Them nice McLean fellers has asked me to speak a piece about some noo-fangled inshurances all uv ya critters kin now git fer yore homes.

Yew-All Hain't Never Seen Nothin' Like It!

If'n yew own a home, this here noo stuff is right down yore alley, 'cause it'll cover that there house of your'n better'n a whole passel uv revenooers kin cover up Pa's still (and I hain't just a whistlin' Dixie!)

Now don't tarry none . . . git yoreself down to that there office and let them fellers explain it to ye.

YOU SHORE GET A CHUNK OF COVERAGE FER YER SPENDIN' MONEY ! !

Take Zeke's advise folks . . . It's something ABSOLUTELY NEW in insurance coverage on dwellings. It'll be well worth your time to check into this NEW BROAD COVERAGE on Dwelling Insurance.

COME IN TODAY
or Call Number 273 . . . NOW!

John McLean Insurance Agency

John Phone 273 George

At HARMAN'S



36" Wide - Beautiful Spring Patterns VALENCIA PRINTS and SOLIDS Sanforized Fast Colors 47c yd.

Just Received Mill Shipment RUF 'N TUMBLE TWISTILENE BRIGHT COLORS 59c yd.

WE GIVE S & H GREEN STAMPS

PRINTED EVERPLEATED COTTON 15c inch

36" COTTON RIPPLETONE PRINTED, NO IRONING \$1.39 Yd.

42" AVONDALE CAPE CORD \$1.39 Yd.

COMBED CHAMBRAY 1 Yd.

45" Chromspun Suiting TUMBLE-WEED Advertisd in Life \$2.98 yd.

46" RAYON AND SILK SILKENUB \$2.69 Yd.

44" RAYON "TRAVELCHECK" SUITING \$2.49 Yd.

PRICED TO CLEAR

One Full Table Men's Work and DRESS OXFORDS Values to \$12.95 \$4.00 Sizes 8 to 20

One Rack Boy's WINTER JACKETS 1/3 off

WE NEED GREATER CHURCHES And A GREATER FAITH

HOTEL JIM HILL

- Headquarters For Friends

BIG T PUMP CO.

- Complete Service & Repair

ROGERS DRUG

- Walgreen Agency

Hereford Fertilizer & Insecticide Co.

- We Don't Want All The Business But We Want Yours

LONE STAR AGENCY

- All Types of Insurance

HEREFORD IMPLEMENT CO.

- International Harvester Farm Eqp.

ELIZABETH WOMBLE

- Loans — Insurance — Abstracts

SHELTON TIRE EXCHANGE

- Serving You With The Best — Goodyear

KIRKSEY 66 SERVICE STATION

- Washing & Greasing Our Specialty

FOXWORTH-GALBRAITH LUMBER CO. OF HEREFORD

- One Call Building Service

FIRST NATIONAL BANK

- Member FDIC — FRS

HEREFORD MOTOR CO.

- Your Friendly Ford Dealer

Hereford Laundry & Dry Cleaners

- Family Finish Laundry Our Specialty

E. B. BLACK CO.

- Furniture

H & W IMPLEMENT CO.

- John Deere Implements - Pontiac

PITMAN SERVICE STATION

- Conoco Products - We Never Close

CROWE-GULDE CONCRETE CO. OF HEREFORD

- Mixed To Specifications

Southwestern Public Service Co.

- 28 Years of Good Citizenship and Public Service

FURR FOOD STORE

- Famous Brands - Lower Prices

DAVIS-McCRACKEN

- Minneapolis-Moline Dempster Drills



THE rays of the sun fall gently—The magnifying glass focuses sharply—A burning flame leaps up—It is light lifted to high intensity—A FLAME OF LIGHT! Jesus said, "I am the Light." Are you DIFFUSING that light? Or is your shadow deepening earth's darkness and gloom? READJUST the focus of your life. Go to church. REKINDLE the torch of FAITH. Turn your face toward Him, for, HE IS THE LIGHT.

Williams Newspaper Features
Fort Worth, Texas

HEREFORD CREAMERY

- Cream O'Plains - Ice Cream

CONSUMER'S FUEL ASS'N.

- Dividends Paid Annually

BLANTON BUTANE, INC.

- Shamrock Butane & Propane

GILLILAND FUNERAL HOME

- A Dignified, Sympathetic Service

FARMERS DRIVE-IN

- Shamrock Oils & Greases

HEREFORD STATE BANK

- The Bank of Friendly Service

PITMAN GRAIN CO.

- Grain Buyers

ACME CLEANERS

- We Please Particular People

HEREFORD HARDWARE

- Your Friendly Hardware Store

Associated Growers of Hereford, Inc.

- Potatoes - Lettuce - Fertilizer

BEAUFORD TRUCKING CO.

- Cattle - Local & Long Distance Hauling & Oil Field Hauling

HUNTER'S FOOD MARKET

- Highest Quality - Lowest Prices

B. F. GOODRICH

- B. F. Goodrich Tires & Tubes

LESLEY MOTOR CO.

- Studebaker Sales & Service

Hereford Wrecking & Parts Co.

- New and Used Parts

FARM & HOME SUPPLY

- J. I. Case Implements

COOPER'S MARKET

- Fine Foods

YOUNG MOTOR CO.

- Mercury Sales & Service

HEREFORD GRAIN CORP.

- P. G. C. Feeds

PIGGLY WIGGLY

- Home of S & H Green Stamps

John McLean Insurance Agency

- Attend The Church of Your Choice Sunday

This Religious Feature Is Made Possible Through The Generosity Of The Hereford Business Firms Listed On This Page.

Temple Baptist Church

Forrest St. and Ave. K.
Rev. Russell Pogus, pastor

Sunday school will be in the morning at 9:45 o'clock and Training Union in the evening at 6:15 o'clock. Morning worship services are at 10:50 o'clock and the evening service at 7:20 o'clock.

Brotherhood and W.M.U. will be held Tuesday night at 7:30 o'clock. Wednesday prayer service will be held at 7:30 o'clock.

Sunbeams, R. A., G. A., and YWA's will meet at 3:45 o'clock each Wednesday afternoon.

Choir practice will be Wednesday evening at 8:30.

Avenue Baptist

158 N. 25 Mile Avenue
Rev. Bob Harris, pastor

Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.

Training Union is held each Sunday evening at 6:30 o'clock.

Evening worship services are held on Sunday evening at 7:30 o'clock.

Mid-week prayer services are Wednesday night at 8 o'clock. At 8:45 o'clock there will be choir practice.

Church of Jesus Christ of Latter Day Saints

(Mormon)

Kendon O. Anderson, superintendent.
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

Wesley Methodist

410 Irving

Rev. E. L. Nangle, pastor
The morning preaching service at the Wesley Methodist Church is at 11 o'clock with Sunday School at 9:45 and the MYF at 6:30.

The mid-week service will be at 7:30 o'clock Wednesday. The choir will meet at 7:30 o'clock on Thursday.

First Christian

Sixth and Main

Rev. Don Root, pastor
Sunday School is held each Sunday morning at 9:45 o'clock and o'clock. Morning worship will begin at 10:50 o'clock.

Chi-Rho and CYF meets at 6 o'clock Sunday evening and evening vesper services are at 7 o'clock.

Friday will conclude the Minister's Institute at T.C.U.

Church Of The Nazarene

Fourth and Jackson
Rev. Orval W. Akers, Pastor

Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock.

There will be a church meeting held after Sunday evening service. All members are urged to be present.

The Junior Society and N.Y.P.S. will be held Sunday evening at 7 o'clock.

Prayer meeting, Wednesday evening, will begin at 7:30 o'clock.

First Presbyterian

616 Leo Street

Rev. Russell Wingert, pastor
Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.

Evening services will be held at 5 o'clock.

Seventh Day Adventist

Third and Lawton

Sabbath School is at 9:45 o'clock and morning worship services are at 11 o'clock.

Church of Christ

205 E. 6th Street
Bob Wear, minister

Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.

The Young People meet Sunday evening at 6:15 o'clock with evening worship at 7 o'clock.

Wednesday evening prayer services are held at 7 o'clock.

The Hereford Church of Christ radio broadcast is heard daily at 9:40 over KPAN.

Hear and see the "Herald of Truth" on TV Channel Four at 10:30 o'clock each Sunday morning.

Immanuel Lutheran

Park Avenue at B Street
Rev. Harold Kaestner, pastor

Sunday School is at 10 o'clock and Morning Worship at 11 o'clock. You are invited to listen to "The Family Worship Hour" over KPAN at 7:30 o'clock each Sunday morning and "Call To Worship" each Sunday morning at 9:30 o'clock.

St. Thomas Episcopal

Sunday School is held each Sunday morning at 9:45 o'clock.

Grace Gospel Church

Thirteenth and Avenue G
Rev. H. V. Fields, pastor

Sunday School is at 9:45 o'clock evening at 7 o'clock and evening preaching service at 8 o'clock.

Bible study is held each Sunday Wednesday night prayer meeting is at 7:30 o'clock.

Friday night prayer service is at 7:30 o'clock.

Assembly of God

Union & Ave. G.
Rev. R. H. DeLancey, pastor

Each Sunday morning Sunday School is held at 9:45 o'clock. The morning service is at 11 o'clock.

The regular evangelistic services will be held at 7:30 o'clock.

Junior C.A.'s meet each Sunday night at 6:30 o'clock.

Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock.

Young people meet Sunday night at 6:30 o'clock, with the evening worship services at 7:30 o'clock.

Each Sunday afternoon from 1:45 o'clock until 2:15 o'clock the Hereford church will sponsor the National Assembly of God Radio program "Revivaltime" over Radio Station KPAN.

First Methodist

Fifth and Main
Rev. S. M. Dunnam, Pastor

Church services are at 10:55 o'clock Sunday morning. The regular evening vespers will begin at 5:00 o'clock.

MYF meets at 5:45 o'clock Sunday night.

Monday, the Cub Scouts will meet in the education building at 3:30 o'clock.

Tuesday morning at 9:15 o'clock the Prayer Group meets in Ward Hall.

Tuesday, the Boy Scouts Troop 52 will meet in the basement at 7 o'clock.

Mid-week prayer services are at 7:00 o'clock Wednesday night with choir practice following at 8 o'clock.

The W.S.C.S. Bible Study Course "Jesus' Teachings Concerning Women," beginning at 3:00 o'clock in Ward Hall. Mrs. S. M. Dunnam will be in charge.

Saturday morning from 8:30 o'clock to 10 o'clock, a prayer vigil will be held in the Sanctuary.

(Continued on page 7)

Hereford Man Marries Amarillo Girl In Formal Church Ceremony

In a Nuptial High Mass sung in St. Francis Catholic Church, Miss Opal Raef, daughter of Mr. and Mrs. Charles F. Raef, 1519 Fannin, became the bride of Leonard W. Walterscheid, son of Mr. and Mrs. F. J. Walterscheid, of Hereford on Tuesday, Jan. 11, with Rev. Joseph H. Walter reading the double-ring service.

Bouquets of white chrysanthemums decorated the altar and music was provided by Miss Joyce Raef, organist, Edward Dziuk, vocalist, and the St. Francis School choir.

As maid of honor Miss Joyce Koehler wore a royal blue gown of net over taffeta styled with shirred fitted bodice, cumberbund full ballerina length skirt. A matching short jacket completed her costume. Bridesmaids were Betty Lod Walterscheid, sister of the bridegroom, and Mary Ann Acker. Their gowns were of Copenhagen blue and were made similar to that worn by the honor maid. Their bouquets were cascade arrangements of white chrysanthemums tied with blue and white streamers.

Best man was James Henderson and groomsmen were Vincent and Larry Walterscheid, brothers of the bridegroom. Ushers were Fred and Edmond Raef, brothers of the bride, Kenneth Walterscheid, brother of the bridegroom, and Fritz Hoffman.

The bride, given in marriage by her father, wore a gown of white bridal satin and lace dramatized

with touches of sequins. The fitted bodice had long tapering sleeves and stand-up collar. The full skirt which fell into a chape-length train in the back, had appliques of lace in a floral motif embroidered with iridescent sequins, and her veil of illusion fell from a half hat of lace and satin trimmed with pearls, and the bridal bouquet was of white roses showered with stephanotis and ribbon streamers.

An afternoon reception was held in the home of the bride's parents following the wedding and the evening reception was held in St. Anthony's Hall in Hereford followed by a dance in the Hotel Jim Hill Ballroom.

The bride was graduated from Amarillo High School and has been employed by the American National Bank of Amarillo. Mr. Walterscheid was graduated from Hereford High School and was recently discharged from the armed forces.

After a wedding trip to the Gulf Coast, the couple will be at home at 4629 Parker St., Amarillo.

Mrs. Newsom Is Feted At Shower

Mrs. John Newsom, a recent bride, was complimented at a shower - courtesy given in the H. C. Williams home, 308 W. 8th St., Saturday afternoon. Guests were greeted at the door by Mrs. Williams and making up the receiving line were the honoree, her mother, Mrs. J. W. Barrett of Cotton Center, and Mrs. G. W. Newsom, the bridegroom's mother.

Other hostesses include Mesdames Ed Warren, E. W. Hobson, L. B. Lookingbill, Homer Brumley, Lynn Kester, Louie LeGrand, Leo Forrest, Earl Springer and Robert Thompson.

Decorative appointments carried out the colors of turquoise and white, the brides chosen colors for her wedding. The refreshment table was laid with an Irish linen cloth and the center arrangement of flowers was of carnations and snapdragons reflected against a mirror background. The bride's veil and tiara, her white Bible and the bridesmaid's head piece suggested the recent nuptials, and white cake squares were topped with tiny sugary wedding bells in turquoise.

Mrs. Wayne Newsom, Mrs. Carroll Newsom, and Mrs. Calvin Barrett and Mrs. Douglas Barrett of Cotton Center alternated at the table services. Jane Newsom, Sue Springer and Sheila Williams presided at the guest register where a wedding slipper and garter added to the nuptial theme of the party. The girls also provided informal piano music during the calling hours. Approximately 75 guests signed names in the bride's book.

The J. K. Bakers attended a house party Saturday, honoring Dr. Norman Harris, former Hereford resident, now of Enid, Okla. The party was held at the home of Dr. Jim Johnson in Amarillo.



MEET WITH GOVERNOR ON TRINITY RIVER PROBLEM -- Hugh Prather, Jr., (left) and Ben H. Carpenter (center) both of Dallas, were among the group of men who met with Gov. Shivers in Austin to discuss the problem to make the Trinity River navigable to barge traffic from the gulf to Fort Worth. Carpenter, head of the Trinity Improvement Association, was spokesman for the group. (AP Wirephoto)

CHURCH

(Continued from Page 6)

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave. Father Bartholomew Paytas pastor. Sunday morning Masses are at 6:30, 8 and 10 o'clock. Daily morning Mass is at 7 o'clock in the new church and 8:15 o'clock in the school chapel. Confessions are Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening. Thursday night Holy Hour is from 8 to 9 o'clock followed by confessions.

First Baptist

Fifth and Main Rev. Howard Scott, pastor. Sunday School is held at 9:45 o'clock and the morning worship services are held at 10:55 o'clock. Sunday evening the training union will be held at 6:15 o'clock with the evening worship at 7:30 o'clock. The Sunday morning Baptist Hour is broadcast at 8 o'clock over KPAN. The morning worship service is broadcast every first, second, third and fifth Sunday at 10:55 o'clock over radio station KPAN. Tuesday afternoon at 3:15 o'clock the Cherub Choir meets, at 4:15 o'clock the Carol Choir meets; at 4:15 o'clock the Crusader Chorus meets. At 7:30 o'clock, Youth Choir meets. Brotherhood meetings are held at 7:30 o'clock the first and third Tuesday nights of each month. Wednesday night at 6:30 o'clock Superintendent's meetings are held the first and third Tuesday night and at 6:45 o'clock officers and teachers' meetings are held. At

6:45 o'clock the Women's Missionary Auxiliaries meet, prayer services are held at 7:30 o'clock and the church choir meets at 8:30 o'clock. Thursday night there will be a worker's conference meeting.

This entire week is W.M.U. "Focus Week."

READ THE BRAND CLASSIFIEDS

J. H. Bruce, Phone 237-W

Save lemon halves after you have squeezed the juice from them - wrap in waxed paper and store in the refrigerator. Fill the halves with chutney and serve with a cur-

ry of chicken, lamb or beef. If you want to be extra-fancy, notch the edge of the lemon halves before filling with the chutney.

brother-in-law and sister, Mr. and Mrs. Ray Cooper.

Mr. and Mrs. Leon J. Bell had as guest over the week-end, her Mr. and Mrs. Glenn Boardman spent the week-end at 1101 Springs N. M.

World's most powerful pick-up proves power in sensational Pikes Peak climb!



Standard Dodge 1/2-ton pick-up truck with sensational new 145-hp. Power-Dome V-8 engine conquers world's most rugged driving conditions in unprecedented time for trucks... proof that you get extra power and dependability! See us now for a demonstration!

Added proof of a better deal for the man at the wheel with... **DODGE TRUCKS** A PRODUCT OF CHRYSLER CORP.

HALE MOTORS 218 W. 3rd Phone 630

Local Dealers: **DIMITT DITCHING SERVICE** Pipe Line Installations Office Phone - 199 George Owens

Fares Reduced 1/3



Southwestern Exposition and Fat Stock Show FORT WORTH JAN. 25 - FEB. 6

RAIL **RODEO PACKAGE** One Price for Choice RODEO Seat Railroad Ticket Pullman if desired

Call C. I. RIDDLE Ticket Agent PHONE DR 6-8294 AMARILLO, TEXAS

FORT WORTH AND DENVER BY

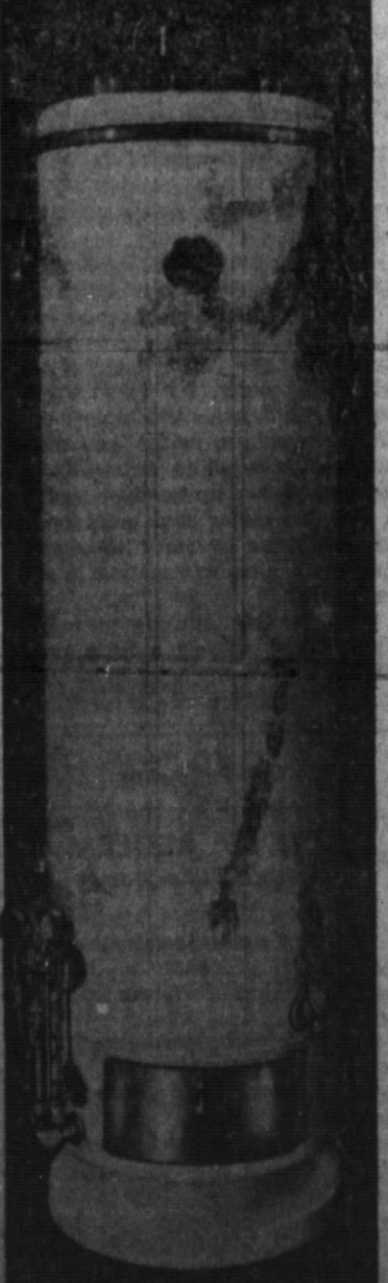


Father's bath was freezing cold, Father's temper rose tenfold, "This tub is like an open sleigh, I'm tired of freezing every day I'll get a DEARBORN right away!"

LIFE WITH FATHER is lots more fun since he bought his

Dearborn WATER HEATER!

NOW—DEARBORN—one of the most honored names in American industry brings you a complete new line of automatic water heaters. DEARBORN Water Heaters give you the same fine, dependable performance as DEARBORN gas space heaters... give you all the hot water you need. Remember—water heaters carrying the DEARBORN name—carry the DEARBORN reputation. Come in, let us show you the complete line.



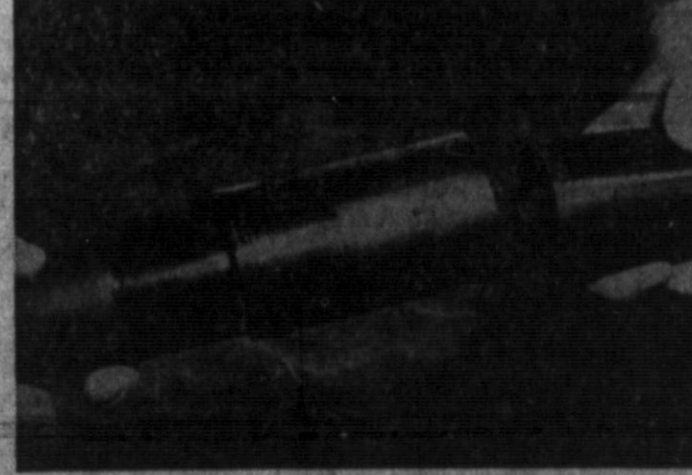
Blanton Butane Inc. Phone 551



Carlon designed and engineered fittings are made exclusively for CARLON PLASTIC GAS PIPE. Carlon goes underground faster... costs only a fraction as much as steel and it is guaranteed.

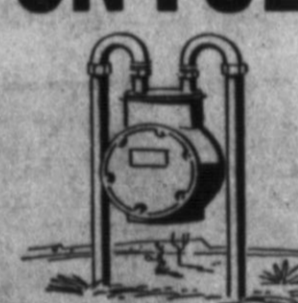


Longer gas pipelines can be installed at a lower cost with Carlon plastic gas pipe. Hundreds of miles of trouble-free pipelines have been installed in Texas High Plains area.



"Solvent Weld" at joints assures years of dependable service... completely resists corrosion and is guaranteed forever against rust. Every foot of Carlon plastic pipe is tested under pressure at the factory.

Irrigation Farmers: **A NATURAL GAS PIPELINE WILL SAVE YOU 50% ON FUEL COSTS!**



...and Carlon Plastic Gas Pipe provides a better pipeline for less money.

SAVINGS ON FUEL COSTS by converting to natural gas are only the beginning. In Texas, over-all savings on an installation total \$500.00 to \$800.00 per mile. That's your savings over steel when Carlon plastic gas pipe is used. When you convert to natural gas, or plan new wells, PLAN ON CARLON PLASTIC GAS PIPE. Carlon gives you extra savings... extra years of service... a better pipeline for less money. Carlon costs less than steel... and can

be installed for less. By using Carlon plastic pipe, you can save one-fourth the cost of a steel pipeline. Carlon "LF" is right for gas. Carlon plastic pipe can't rust... so it can be buried and forgotten. Its performance is proved by hundreds of miles of trouble-free installations right here in the Texas High Plains area. ALL INSTALLATIONS ARE MADE BY TOP-FLIGHT CARLON APPROVED CONTRACTORS AND SUPERVISED BY FACTORY TRAINED CARLON ENGINEERS.

ONLY CARLON PLASTIC PIPE GIVES YOU ALL THESE ADVANTAGES

- LONGER LIFE**—Anti-oxidant in Carlon resists aging. Makes Carlon last years longer than ordinary plastic pipe. Lasts longer than steel.
- STRONGER**—Carlon plastic pipe is 10% stronger. It has greater resistance to electrolytic corrosion. Carlon's base material is the toughest formula which can be successfully extruded.
- TOP PERFORMANCE**—Precision extrusion of Carlon provides smoother plastic walls which offer less friction and higher flows. It's like adding a reserve capacity to systems when Carlon is used.
- TOP QUALITY**—Because of Carlon's "know-how", engineering skill and ultra-modern facilities, Carlon plastic pipe is extruded without lubricants which contaminate ordinary plastic pipe.
- ABSOLUTE UNIFORMITY**—Precision controlled manufacturing processes guarantee accurate compounding and control of tolerances. Special Carlon processing eliminates flaws... makes Carlon the *premier* plastic pipe.
- PROVED PERFORMANCE**—Almost 47,000 miles of Carlon plastic pipe are already in use.
- TROUBLE-FREE FITTINGS**—Carlon fittings are made especially for Carlon plastic pipe. With a Carlon installation, no trouble can be caused from purchasing pipe from one source and fittings from another. Carlon makes both... fittings and pipe become an integral unit.
- GUARANTEED**—Guaranteed forever against rust and rust. Completely resists corrosion caused by both acid and alkaline soils. This guarantee is backed by Carlon's reputation as the world's oldest and largest manufacturer of plastic pipe.

Only Carlon Plastic Pipe is Guaranteed. Always Buy Carlon, The Pipe With The Stripe.

BUY THE PIPE WITH THE STRIPE ● 2" Size Costs Only 34¢ Per Foot Installed!

CARLON PRODUCTS CORPORATION

WORLD'S LARGEST MANUFACTURER OF PLASTIC PIPE

Plants at Corsicana, Texas; Cleveland, Auburn Corners and Upper Sandusky, Ohio; Asheville, N. C.; Denver, Colo.; Klamath Falls, Oregon, and Acton, Ontario, Canada. Research Center in Mantua, Ohio

MAIL THIS COUPON FOR COMPLETE DETAILS

Carlon Products Corporation, Dept. 25
1330A 10th Street
Lubbock, Texas

I'd like more information about a Carlon plastic gas pipeline.

Name _____
Address _____
City _____ State _____

Panhandle Plastics Division of Panhandle Steel Buildings, Inc. AMARILLO, TEXAS HEREFORD, TEXAS REPRESENTATIVE **J. E. SPRINGER** Phone DRake, 66397 **PHONE 732**

Scout Council Meets Thursday

The Annual Meeting of the Llano Estacado Council, Boy Scouts of America, will be held next Thursday, Jan. 20, at the Herring Hotel in Amarillo. The business meeting will start at 4:30 p.m. in the Junior Ballroom.

Reports will be given by District Chairmen—R. C. Buckles of Stratford for Dallam - Hartley - Sherman District; W. H. Fowler of Dumas for the Moore County District; Dr. C. R. Nester of Canyon for the Randall County District; Neil Cooper of Hereford for the Deaf Smith District; and W. B.

Lawrence of Amarillo for the Amarillo District. Operating Committee Chairmen will make their reports covering activities for the year. Election of Officers, Executive Board members, and Members-at-large will be held and the report for the Nominating Committee will be made by Mr. Lon D. Edwards. The business meeting will recess at 8 o'clock, after which the Annual Scouter-Cubber-Ladies Night Dinner will be held at 7 o'clock in the Crystal Ballroom.

President S. G. Stockton will preside as Toastmaster. Special music will be provided by the Sandi-aires of Amarillo High School. Several Silver Beaver Awards will be given for distinguished service to boyhood in the Council and Vet-

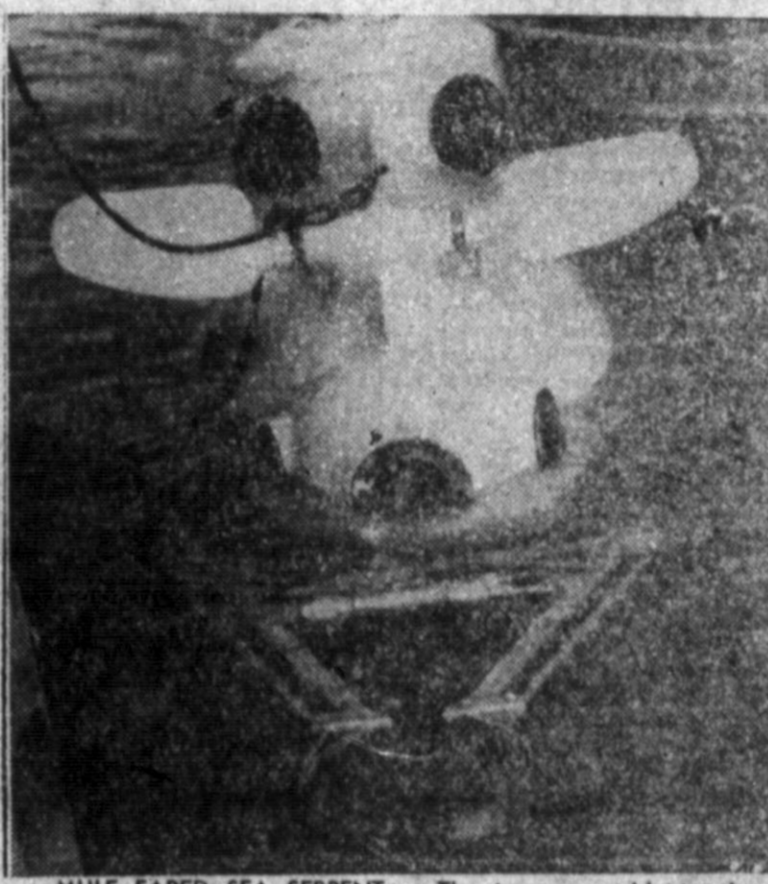
eran Awards will be given. A keen contest between the various Districts of the Council is being waged to have the largest number present. The Attendance Banner was won by the Moore County District last year. The guest speaker will be Honorable William J. Murray Jr., Chairman of the Railroad Commission of Texas, who is an active Scouter of the Capitol Area Council in Austin. Mr. Art Bralley is Chairman of the Program Committee.

Towns to be represented at the meeting include Stratford, Texline, Dalhart, Channing, Hartley, Skelly Community, Sunray, Cactus, Dumas, Masterson, Exell, Canyon, Happy, Claude, Vega, Adrian, Bushland, Hereford, Friona and



FORMER GOVERNOR JESTER'S WIFE VISITS LEGISLATURE -- Mrs. J. R. Morris of Texarkana, wife of the late Gov. Beauford Jester chats with Gov. and Mrs. Allan Shivers while visiting at the 54th Legislature in Austin, Texas. The governor addressed a joint session of the Legislature, recommending tax increase to balance the budget in the next two years. (AP Wirephoto)

MULE EARED SEA SERPENT -- The two-man midget submarine with the mule ears found the water of lake Texoma too cold for its maiden voyage yesterday. The craft was made at Oklahoma City for Commercial use. It is the RX-101 and operates by battery. It ducked under 12 feet of water and then bobbed right back to the surface and filled. Its engineer said that after a few adjustments he would try the craft out again. The claws in the front of the wierd appearing craft are used to pick up objects off the bottom of a lake or sea. (AP Wirephoto)



MULE EARED SEA SERPENT -- The two-man midget submarine with the mule ears found the water of lake Texoma too cold for its maiden voyage yesterday. The craft was made at Oklahoma City for Commercial use. It is the RX-101 and operates by battery. It ducked under 12 feet of water and then bobbed right back to the surface and filled. Its engineer said that after a few adjustments he would try the craft out again. The claws in the front of the wierd appearing craft are used to pick up objects off the bottom of a lake or sea. (AP Wirephoto)

Little Fur Gets Big Hand

A little fur goes a long way in current previews of spring fashions.

The little fur, blouse on jacket has become almost a year-round favorite, for wear spring and fall, as well as on warm days in winter and cool evenings in summer. It comes in all categories, from mink to rabbit, and usually is in such regular use in the wardrobe that its owner never finds time to send it to storage.

Belts and handbags of such splashy furs as leopard add zing to a simple costume, as does the little fur necktie beloved by the sweater girls.

A fashion popular with sportswear fans is the fur sweater, made like a cardigan, with rib-knit edges and cuffs. This also can be made in anything from ermine or mink to inexpensive American broadtail or bunny fur.

The new high colors in budget furs lend themselves to such costume pepper-uppers as bolero, brief jacket or stole in such furs as geranium-pink dyed sheared muskrat, green dyed sheared rabbit or charcoal gray dyed sheared fox.

Fur belts in either natural or dyed pelts can be used effectively in belts and little tuck-in scarfs to be worn with sports dresses. The stenciled leopard furs or the bright red or blue dyed mole are popular in these small accessories.

You also may have fur flowers, belt fobs, glove cuffs or lapel pins that make conversation pieces. A pair of black suede gloves in 10-button length with huge fluffy black fox cuffs, for instance, would dramatize the simplest outfit, as would a white cashmere sweater with white fox cuffs to be worn pushed up to elbow length. A red fox collar and cuffs on a red cashmere sweater also is guaranteed to attract attention in any gathering.

And for the ultimate in miniature luxury, there's a little mink orchid with matching stud buttons, to be worn on practically anything.

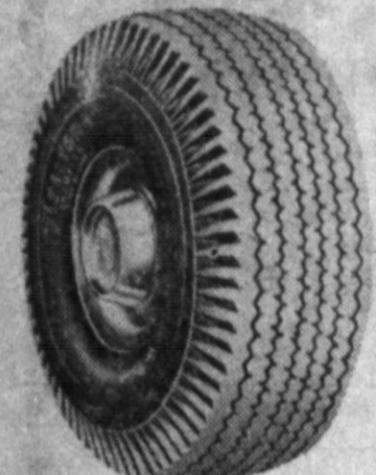
Mr. and Mrs. W. E. Nunley Jr. and children have just returned from a short visit with his parents, Mr. and Mrs. W. B. Nunley Sr., of Jacobsboro, Tex. They also visited with a brother-in-law and sister, Mr. and Mrs. Walter Lewis and their new baby at Olton.

Mrs. Lee Benefield left this week to take her aunt, Mrs. Guy Acton to her home in Chickasha, Okla. Mrs. Benefield then plans to visit with a niece, Mrs. Ralph Miller in Norman, Okla., for a week.

Mr. and Mrs. S. Clark Wagner of Amarillo visited in the home of her sister, Mrs. Howard Scott Friday.

Firestone JANUARY CLEARANCE SALE

GIGANTIC CLOSE-OUT SALE
Trade-In Allowance
25% for Your Old Tires on Firestone De Luxe Champions the original equipment tires on '54 cars



| BLACK SIDEWALLS | | | WHITE SIDEWALLS | | |
|-----------------|---------------------------|------------------------|-----------------|---------------------------|------------------------|
| SIZE | REGULAR NO TRADE-IN PRICE | SPECIAL TRADE-IN PRICE | SIZE | REGULAR NO TRADE-IN PRICE | SPECIAL TRADE-IN PRICE |
| 6.00-16 | \$21.65 | \$16.24 | 6.00-16 | \$26.50 | \$19.88 |
| 6.50-16 | 26.65 | 19.99 | 6.50-16 | 32.65 | 24.49 |
| 6.40-15 | 22.65 | 16.99 | 6.40-15 | 27.75 | 20.81 |
| 6.70-15 | 23.75 | 17.81 | 6.70-15 | 29.10 | 21.83 |
| 7.10-15 | 26.30 | 19.73 | 7.10-15 | 32.20 | 24.15 |
| 7.60-15 | 28.75 | 21.56 | 7.60-15 | 35.20 | 26.40 |
| 8.00-15 | 31.60 | 23.70 | 8.00-15 | 38.70 | 29.03 |
| 8.20-15 | 32.95 | 24.71 | 8.20-15 | 40.35 | 30.26 |

Other sizes proportionately low
*Plus tax and your present recappable tire **Plus Tax

Roy Oswald's Firestone Store



presenting...
Custom Royal Lancer

A car of noble proportions, gallant and gay,
and born to rule the road in flashing style!

In every age, there are those who are not content with the humdrum, the commonplace. If you are one of these, the Royal Lancer speaks directly to your heart.

For here is a car that fairly breathes adventure. You sense it in the bold forward thrust of its hood, the sweep of rear deck, the rakish slant of the New Horizon windshield.

Its beauty is not calm and placid, but eager and alive—the measure of performance that stems from the most advanced aircraft-type V-8 engine on the road.

And should you choose to make this car yours, you will have this assurance: In any company of automobiles, there is nothing to challenge the distinction of your Royal Lancer by Dodge.

Take Command... Get the Thrill First Hand

'55
DODGE



Dodge Dealers present: Danny Thomas in "Make Room for Daddy," ABC-TV
Bert Parks in "Break The Bank," ABC-TV • Roy Rogers, NBC Radio

HALE MOTORS

218 W. 3rd Street

Phone 630

HEREFORD

The Following Hereford Merchants GIVE & REDEEM Hereford Pride Stamps

Cowan Jewelry
E. B. Black Furniture Co.
Hereford Hardware
Hunters Food Store
Kinsey - Roberson Buick Co.
McDowell Drug
Neill Cleaning Co.
Phillips and Lawrence

TRADE WITH THEM

STAR

FRIDAY SATURDAY
Filmed high in the wild Andes, never before such thrills!

Outcasts... Living by the Law Of the Jungle!

SECRET OF THE INCAS

CHARLTON HESTON • ROBERT YOUNG
NICOLE MAUREY • THOMAS MITCHELL
and presenting YMA SUMAC

SUNDAY -- MONDAY -- TUESDAY
Share All The Deepest Emotions And Intimate Moments Of A Dozen Private Lives!

JAMES STEWART

ALFRED HITCHCOCK'S REAR WINDOW
COLOR BY TECHNICOLOR

GRACE KELLY • WENDELL COREY • THELMA RITTER

TEXAS

DOUBLE FEATURE
FRIDAY & SATURDAY
DRUMBEATS Over WYOMING
WILLIAM ELLIOTT • RALSTON
ALSO FIGHTING COMMAND

SUNDAY ONLY
Thrills That You Will Enjoy!
—AN AVALANCHE OF ACTION!—
DANGEROUS MISSION
VICTOR MATURE
PIPER LAURIE
WILLIAM BENDIX
VINCENT PRICE