The Talco Times

COMPLETE NEWS AND ADVERTISING COVERAGE OF THE GREAT TALCO OIL FIELD

TWENTY-EIGHTH YEAR | TALCO, TITUS COUNTY, TEXAS, THURSDAY, SEPTEMBER 24, 1964 | NUMBER 33

Wright Patman's Weekly Letter

1st Congressional Dist. of Texas
"Heart of the Gulf Southwest"

THE PRESIDENT of the United States, Lyndon B. Johnson, will be in Texarkana at 7 p. m. on Friday evening, Sept. 25, for a dedication ceremony in front of the main Post Office building. Everybody is invited and urged to attend.

INFLATION has worried Americans ever since the great spurt in prices just after Republicans lifted price controls in 1947. In reality over the last two years, the U. S. has enjoyed an exeptionally stable dollar. Consumer prices in the U. S. have risen an average of 1.3% a year since 1953—a lower rate than any other economically developed nation. And remember, the price index doesn't tell the whole story since it doesn't take the quality of the product or services into account. For example, airplanes may travel at 600 mph instead of 200 mph but if the fare goes up a little as well, the increased price is the only factor considered in the cost-of-living index. Most products and services are better today than they were in 1953, and that 1.3% increase a year in prices is probably more than offset by higher quality.

RACE is playing an important part in the conflict between Russia and China. China is making its biggest headway among non-white Communist parties — in Asia, Africa and South America. But other divisions also appear as each party tries to take advantage of the racial split to increase its own independence and power. Some experts say there are at least seven different groups of Communist parties at the moment. It's too early to tell for sure, but recent reports indicate that only 52 of the 90 Communist parties in the world are still firmly behind Moscow. But all communists have this in common—they are dedicated to our destruction. We are dedicated to an ever-increasing vigilance!

THE SECRET SERVICE continues to protect us from bogus money. In fiscal 1964, the Service seized a record $7.2 million in counterfeit money, and over 90% of this was actually confiscated before it could be passed to the public.

CITIES. The latest research shows what this Newsletter has been saying for years — people still want to escape from the cities. They yearn for the many advantages of rural life—especially for their children. Small businessmen should be alert to the opportunities in supplying the needs of suburban and country living, which will definitely increase.

NEW METHODS OF RIOT CONTROL are being developed throughout the world. In Frankfurt, Germany, police are experimenting with a "sound thrower," which drives rioters away with an unbearably loud high-pitched scream.

ECONOMIC PROSPERITY will be a major issue in the coming campaign, and rightly so. The Kennedy-Johnson administration will be the first in over 100 years without a single recession or depression. We have had an unparalleled 42-month expansion, during which our economy has grown over 20%, and net per capita farm income has averaged over 33% higher than in 1953-60. In fact, in the 4 years of the Democratic administration, the economy will have grown more than it did in the entire 8 years of the preceding Republican administration.

1964 AGRICULTURAL YEARBOOK. A 592 page book published by the U. S. Department of Agriculture. This year the book is entitled "Farmer's World." It presents factual information of value and interest to farmers and other Americans. This much sought after volume will be sent free upon request as long as the supply lasts. Thereafter they can be obtained from the Superintendent of Documents for $3 per copy.

Mrs. Mickie Brewer and children, Cathy and Andy of Longview, spent the week end with Mr. and Mrs. Dave Neeley.

New Chevrolets Now On Display

Chevrolet takes its longest stride into the fine car field with its 1965 passenger cars—plus offering the widest variety of luxury models and product features in its 54-year history.

On display in dealer showrooms on Thursday, Sept. 24th, will be 45 models in five distinctive lines of new Chevrolets. Of these, 20 will be "sport models"—convertibles and hardtops.

There are all new cars in two lines:

The regular Chevrolet, longtime industry sales leader, moves to a new prestige plateau with the greatest comfort and luxury ever offered.

The Corvair makes a dramatic advance with its first major styling change in five years.

Customer approved design, with significant styling refinements is continued for the Chevelle, Chevy II and Corvette lines. The Corvette also becomes the first American car to provide four-wheel disc brakes as standard equipment.

Among approximately 400 accessories and optional features available on 1965 Chevrolets is the first FM stereo system offered by an auto maker. Another is a telescoping steering column to give greater driving comfort for Corvairs and Corvettes.

With its new models, Chevrolet hopes this year to establish its third successive industry sales mark, S. E. Knudsen, general manager, declared.

"For 1965, Chevrolet is keeping pace with the public's growing preference for prestige transportation with the widest possible customer choice of options and features to fit individual needs," he said.

Following are highlights of Chevrolet's "family" for 1965:

Regular Chevrolet — The top selling line is an entirely new automobile for 1965. It is the most luxurious car ever offered by Chevrolet.

Fifteen models in four series stress a bigger car concept. The new Chevrolet is longer by more than 3 inches (to 213.1 inches), wider by 1½ inches (to 79.6 inches) and one inch lower (to a sport coupe height of 54.1 inches) than 1964 models.

Interiors offer greater roominess—three inches fore shoulder room—plus increased leg room. both front and rear. Floor tunnels are substantially smaller. The luggage compartment has a flat floor for easier loading.

The all-new styling features an entirely new look. Square front fenders sweep through the body into gracefully contoured rear quarter panels. The grille is framed by deeply recessed headlights.

The rear deck is flat with a slight downward taper to a full-width rear bumper. Chevrolet's traditional triple taillights are hooded and extend back from either side of the rear panel. All models have a low silhouette roofline and curved side windows. Convertibles have tempered glass rear windows.

Beneath the new body is an equally new chassis. A number of improvements result in greater ride and handling characteristics. The 110-inch wheelbase is retained.

A "wide stance" chassis gives wider front and rear tread. The front is wider by 2.2 inches to a total width of 62.5 inches and the rear is 3.1 inches wider to a total of 62.4 inches. There is improved full coil suspension both front and rear.

A sturdy, new perimeter frame provides the structural platform for a new strut rod front suspension, new link-type rear suspension and new parallel relay steering system.

Six engines (one six and five V8's) are offered, ranging in horsepower from 140 to 400 and incorporating a number of engine improvements. Four transmissions are available and there is a total choice of 16 power teams.

Mrs. Nora Williams is visiting Mrs. Margie Primm and Miss Wanda Williams in Longview. She will visit in Arlington before returning to Talco.

Interim Board For Merged Schools

An interim Board of Trustees for Bogata-Talco School was organized at a Wednesday night meeting. They are Dr. Jack Troutt, Richard Ward, Hollis Mathena, Ennis Moore of Bogata; J. T. Goodroe, J. D. Wright, Ben D. Kimberlin of Talco.

Travis Hale of Bogata was designated to serve as superintendent of the schools until a new Board takes over next April; A. C. Newsome of Talco, will act as assistant superintendent.

According to Supt. Hale, Talco State Bank will be used as school depository bank, with the schools operated as in the past.

Announcement will be made later on date for a bond assumption, tax rate and bond election, Hale said.

Talco Lions Club Has Dinner Meet

Talco Lions Club, at its dinner meeting in the school cafeteria Monday night, had as guest speaker, Gene Fleming of Mt. Pleasant, who talked on the problems of officials in football.

During the business session, conducted by the president, Jerry Swarts, the time and place for several turkey shoots to be sponsored by the club, were planned, the first shoot to be the first of November, the others to follow at intervals during the fall season.

Glasses for the needy children, also a Lion project, was discussed and everyone was urged to notify Mr. Swarts or M. L. Barron if they know of any child who needs glasses.

The next meeting will be held Oct. 5.

Mrs. H. E. Easterling visited her sister-in-law, Mrs. W. E. Howlk, Friday, who is a patient at St. Joseph's Hospital in Paris.

Hunting Season Dates This Area

Squirrel season opens Thursday, Oct. 1 in Lamar County. The same season goes for Red River, Titus, Fannin, Bowie, Hopkins and Franklin Counties. The season continues through Dec. 31.

In Red River and Titus counties the bag limit is 10 squirrels in any one day and not more than 20 in possession at any one time. In Lamar the bag limit is 8 per day, with not more than 16 in possession.

The bag limit is eight per day, with not more than 8 in possession in Delta, Franklin and Hopkins counties.

Homecoming Set For October 16-17

Talco Ex-Students activities for this year will be held Oct. 16 and 17. The Homecoming game this year will be with Hughes Springs on Friday night. On Saturday night, Oct. 17, there will be a banquet at the Talco High School cafeteria with a dance to follow at the American Legion Hall in Mt. Pleasant, according to Mrs. Edwina Baxley, secretary.

Mother Talco Lady Hurt In Accident

Mrs. F. D. Haynes received word that her mother, Mrs. Henry Mitchell of Ralston, Okla., was injured in a bus accident in New Mexico, Sunday afternoon about 3 o'clock.

The accident is reported to have occurred when the bus overturned on a rain slick highway about 60 miles out of Albuquerque.

Mrs. Mitchell is in an Albuquerque hospital. In a telephone conversation with Mrs. Haynes Monday, Mrs. Mitchell stated that she had received back and chest injuries and several fractured ribs, but was resting as well as could be expected.

Christmas Plans For P. O. Service

Longer post office window hours, expanded delivery services and large-scale extension of the ZIP-coded parcel post speed-up are planned for Christmas, Postmaster General John A. Gronouski has advised the local Postmaster, Mrs. Charlene Westbrook.

Mr. Gronouski outlined to the Talco postal head, three major new steps he has taken "for the best Christmas mail service the Postal Service has ever had":

1. Expanded post office window hours Dec. 5 to 26 as deemed necessary by the local Postmaster.

2. Completion by Nov. 1 of Phase III of ZIP Code parcel handling at about 130 more "sectional center" post offices (strategically-located mail massing points), providing faster delivery up to 24 hours or more for parcels with ZIP Code.

In phase I and II, approximately 75 offices with receipts of $5 million annually and above activated faster ZIP Code sorting and dispatch by Sept. 1. The 130 in Phase III includes office with receipts of $1 to $5 million.

In addition, many other sectional center offices with smaller receipts will have the program in operation by early December, in time to help speed delivery of Christmas gifts mailed with the ZIP Code.

The Postmaster General told Mrs. Westbrook the Christmas plans are part of a nationwide program to bring postmaster into more responsible positions in postal management as "real partners in providing better mail service at all levels."

Mrs. N. A. Stephenson and Mrs. Felix Jones were in Paris Monday. Enroute home they visited Gus Wims, who is at Red River Haven Nursing Home. Mr. Wims, who has been seriously ill, is reported to be greatly improved.

Hawkins Defeats Trojans On Safety

A tremendous defensive stand by the Talco Trojans was turned into disaster for the team minutes later Friday night as Hawkins defeated the Trojans 2-0 in a non-conference affair at Talco.

Hawkins drove close to the Talco goal only one time during the night, and this march was halted at the six-inch line. Talco took over, but on the first play by the Trojans, big Glen Arnold crashed through and caught a Talco carrier behind the goal and the two points for the visitors provided the victory margin.

Coach Jack Allen's crew had a big first half against Hawkins. Talco allowed Hawkins to run only eight plays the entire first half. Meanwhile the Trojans moved up and down the field almost at will, but could never cross the goal line.

With some five minues left in the game, Hawkins broke loose and a 50-yard play moved the ball to the Talco five-yard line.

In four plays the Trojans held, but then came the costly safety when Talco tried to move out of trouble.

Fumbles proved costly for the Trojans, losing the ball four times on miscues and each came at a critical point of the game. Also penalties hurt the team's offensive drives.

Ronnie Duncan was the leading offensive player for Talco. He had 90 yards total for the night. After Hawkins had gotten its two points, he carried a punt back 40 yards to the Hawkins 30, only to have a penalty nullify the play.

Coach Allen highly praised his defense for its play in the game. And Jerry Black drew special praise on this unit.

There were two passes attempted in the contest, both by Hawkins, and Ronnie and Gary Duncan intercepted them for Talco.

Behind the offensive efforts of Duncan, Olan Worthy had 34 yards and Doug Wright 15.

This week, the Trojans travel to Quitman for another non-conference game.

RECRUITING DRIVE FOR NATIONAL GUARD

"Sixty-four in '64" is the slogan announced today for an all-out recruiting drive launched today by Paris' National Guard battalion — 1st Battalion, 132nd Artillery in the 49th Armored Division.

The Paris Battalion is seeking to increase its strength to the priority level established by the National Guard Bureau, by signing up 64 men during the remainder of the current year.

The addition of the 64 men to the Paris battalion— which has three units in Paris and one in Mt. Pleasant—would bring the battalion to the exact priority strength, which is 272 officers and enlisted men. The present aggregate strength of the 1st Battalion is 208.

Bogata and Talco Vote For School Consolidation

Voters in the Talco and Bogata Independent School Districts by a 3-1 margin Saturday voted to consolidate their two school districts.

The total unofficial vote was 575 for consolidation and 156 against.

Bogata voters approved the move overwhelmingly by a vote of 282 to 15. At Talco, the returns were more close but still heavily in favor of consolidation, 293 to 141. A total of 435 votes were cast at Talco and 297 at Bogata.

Purpose of the consolidation is to improve educational facilities.

Under plans approved by the two school boards for the consolidation, each district will continue its own eighth grade elementary school but have a joint high school.

A bond issue will be called for later to raise funds for building the new high school.

The high school will be constructed at a suitable site between the two towns near the present Johntown school.

A joint seven-member board will be chosen to govern the new consolidated district.

School officials intend to maintain all current school personnel under mutual agreement, honoring all present contracts.

Both Bogata and Talco High Schools will continue in District 17-A for the current year. After consolidation, the combined school will move up to Class AA the following year.

Talco for the past number of years, has experienced a slow decline in enrollment and faced the possibility of dropping to a Class B school because of the limited enrollment. Efforts to expand the district to Wilkinson community had been turned back twice in the last two years by school patrons there.

State Capital News

By Vern Sanford

Austin.—Speaking before more than 300 district and county attorneys, sheriffs and judges at a Law Enforcement Conference here, Atty. Gen. Waggoner Carr proposed the following 8-point program:

(1) Expand training and education of law enforcement officials;

(2) Provide more officers and pay them better;

(3) Teach personal knowledge of confinement to juvenile offenders;

(4) Teach and gain increased parental responsibility;

(5) Make parents financially responsible for damage done by juveniles;

(6) Place responsibility on juveniles themselves through such programs as the Texas Youth Conference;

(7) Continue and improve the annual Attorney General's Law Enforcement Conference; and

(8) Step up local community "crime drives."

SHELL GAME — State Sen. William Patman of Ganado and Rep. Paul Haring of Goliad have entered strong protests with the State Parks and Wildlife Commission, on behalf of their constituency, opposing an application by Heldenfels Brothers of Corpus Christi to dredge for oyster shell in Copano Bay.

According to Haring, Heldenfels Brothers wants to use the shell to build a road by Copano Bay. But the State Highway Department would readily accept the use of lime instead. Protestors insist that dredging in the bay would kill off live oyster reefs and destroy fishing, sporting and tourist attractions in the area.

A-G OPINIONS — Attorney General Carr has ruled that Rep. H. G. Wells of Tulia, who represents Briscoe, Hale, Swisher and Floyd Counties, should get legislative pay through this term even though he now is attorney for the High Plains Underground Water Conservation District No. 1. Wells is not running for re-election.

Carr also held that professional roller derby contests are not taxable under the Admissions Tax Law of Texas; and that "concrete containers" to be used as burial vaults, in garden-type cemeteries to keep graves from settling, are funeral merchandise under state law and are not exempt as crypts or mausoleums.

APPOINTMENTS — Gov. John Connally has appointed George Dowlen of Canyon as Criminal District Attorney of Randall County. He succeds the late Truett G. Hull Jr.

Connally also picked Paul N. Howell of San Antonio to succeed E. E. Voight on the San Antinio River Authority Board. Howell, an oilman, also is a director of the San Antonio HemisFair.

HEARINGS CONDUCTED — A legislative study committee completed its hearings on congressional redistricting and settled down to figuring how to draw 23 districts of equal population.

At the final meeting in Austin Rep. John Traeger of Seguin suggested a redistricting plan which would create a new 16-county district in the Guadalupe River Basin. His proposal also would combine the East Texas districts of Congressman John Dowdy of Athens, Wright Patman of Texarkana and Lindley Beckworth of Gladewater.

Unless the study committee of the Texas Legislative Council comes up with something better, Traeger served notice he intends to submit his plan to the next Legislature.

Sen. George Moffett of Chillicothe, committee chairman, indicated repeatedly that the panel is aiming for a plan in which no district varies more than five per cent in populaton from the mathematical average of 416,508.

OIL PRODUCTION HELD — Texas Railroad Commission held Texas oil production to 27.9 per cent of potential.

New order will peg October production at 2,866,252 barrels a day, compared with an October, 1963, figure of 2,878,206 under a 28 per cent order.

MENTAL RETARDATION PLAN — Texas' biggest effort to initiate a plan reaching into many communities for combating mental retardation is under way.

Planning work was authorized by a special committee appointed by Governor Connally.

Goal of the committee is to measure the size of the problem, pinpoint available services and accurately forecast needs to treat and prevent retardation. A long-range study is planned under federal grants.

Mental retardation afflicts 300,000 Texans. Over 8,000 mentally retarded children are born each year, the committee was told.

LUBBOCK CHOSEN — After inspections covering 12,000 miles and 17 cities, the State Board for Hospitals and Special Schools picked Lubbock as the site for a new school for the mentally retarded. Estimated cost is $2,500,000.

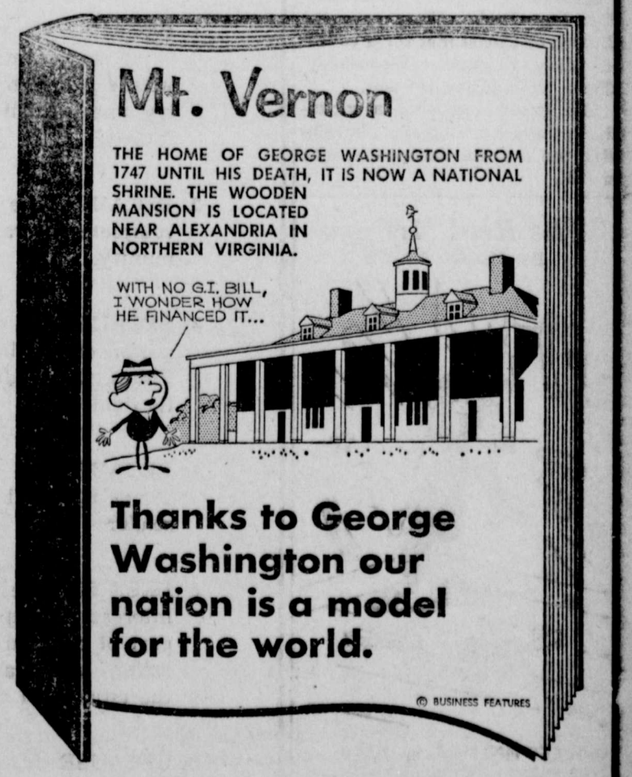
School will serve an 84-county West Texas area.

Plainview, Odessa, El Paso, Levelland, Midland, Fort Stockton and Amarillo also were seriously considered as sites. Thirty-nine cities originally expressed interest in having the facility.

DISASTER PLAN STUDIED— A new "hospital zone support concept" which would link all Texas hospitals in the event of a major disaster was unveiled here.

Texas Medical Association and the State Advisory Committee on Health and Medical Aspects of Civil Defense have set up a statewide conference of disaster medical care directors. They will detail medical and health disaster plans.

Texas Hospital Association initiated the project for the linking of hospital services and the handling of casualties.



Talco State Bank

Member F.D.I.C.

Telephone DR 9-3611 TALCO

The Talco Times

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Additional Locals

Charlie Humphries and Miss Jane Humphries of Huttig, Ark., visited Mr. and Mrs. Jerry Humphries, Mrs. Maggie Humphries, Mr. and Mrs. Shep Barber and Mr. and Mrs. Herman McElroy, during the week end.

Mrs. Eugene Davis visited her parents, Mr. and Mrs. H. A. Hoffpauir and their guests, Mr. Hoffpauir's brother, Mr. and Mrs. Mason Hoffpauir of Crowley, La., and Mr. and Mrs. E. C. Hoffpauir of Lake Charles, La., Wednesday.

Mrs. Pearl Speir of Shawnee, Okla., visited her sister, Mrs. Gilmer Norwood and Mr. Norwood from Friday until Monday. They visited Mr. and Mrs. Dan Johnson and family in Detroit, Sunday.

CUNNINGHAM

By MRS. IRA TAYLOR

Mr. and Mrs. Leslie H. Taylor were Sunday visitors in the home of her sister, Mr. and Mrs. Ronald Kelsoe and family of Avery.

Mr. and Mrs. Cecil Clinton, James and Mike of Wolfe City, were week end visitors of her parents, Mr. and Mrs. Ira Taylor.

Visitors in the home of Mr. and Mrs. Ural Deshong over the week end were Mr. and Mrs. Norman Sain and Mrs. Mae Posey of Talco, Mr. and Mrs. Larry Bell and family of Paris.

Feed Grain 1965 Program Set

Minimum and maximum acreage diversion for the 1965 feed grain program will be unchanged from 1964. Secretary of Agri. Orville L. Freeman said the announcement was being made early in order to help all farmers, particularly winter wheat producers in making plans for the 1965 crop.

Producers who want to use the wheat-feed acreage substitution provision in the 1965 wheat and feed grain programs can plan their plantings now with adequate notice, the Secretary said. Minimum diversion for participation will be 20 per cent of the feed grain base. Any farmer can divert up to 50 per cent of his base, or 25 acres, whichever is larger.

COVERED DISH LUNCH FOR BIBLE CLASS

Members of the Wednesday Morning Bible Class of the Church of Christ met for a covered dish luncheon Wednesday. There were thirty present.

The group discussed a visitative program and made plans to visit the shut-ins and people who are ill.

The Real McCoys
By FELIX JONES



YOUR Independent Insurance AGENT "SERVES YOU FIRST"

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INSURANCE
At the Bank TALCO

Lunchroom Menu Talco School

Sept. 28 - Oct. 2

MONDAY

Baked ham chunks, seasoned pinto beans, buttered spinach, salad cups, hot cornbread w/butter, cake squares.

TUESDAY

Tamales in sauce, buttered rice, combination salad, pickles-carrot sticks, crispy cornbread w/ butter, ½ pt. milk, apricot pudding.

THURSDAY

Baked beef patties, carrot casserole, macaroni w/cheese, cabbage - apple salad, hot rolls w/ butter, chocolate cookies, ½ pt. milk.

WEDNESDAY

Tuna fish, ham or pimento cheese sandwiches, pork & beans, potato chips, ½ pt. milk, fruit cups.

FRIDAY

Sliced roast beef, scalloped potatoese w/cheese, buttered green beans, tossed lettuce salad, hot rolls w/butter, ½ pt. milk, chilled Thompson grapes.

Baptist WMU Week Of Prayer Program

Women's Missionary Union of the Calvary Baptist Church observed the "Mary Hill Davis Week of Prayer" last week. Theme for the services was "Lord Make Me Aware."

Mrs. E. A. Rogers, program chairman of the WMU, led the program Monday. Mrs. Carolyn Allen directed the Tuesday program. Wednesday, the religious film, "Sounds of Your Concern," was shown by Rev. C. H. Paxton, pastor of the church. Thursday, Mrs. Sarah Paxton served as chairman of the program; Mrs. F. D. Haynes was in charge of Friday's meeting. Various members of the WMU participated in the program on Mission and Prayers for the missionary projects in the United States and the Latin American countries.

Football Schedule Talco Trojans 1964

Sept. 25 — Quitman — There
Oct. 2 — Mt. Vernon — Here
Oct. 9 — Open
Oct. 16—** Hughes Spgs—Here
Oct. 23—*Queen City — Here
Oct. 30 —*Jefferson—There
Nov. 6—* James Bowie — Here
Nov. 13—*Bogata — There
* Denotes District Games
** Homecoming
Sept. games begin at 8:00 p. m.
Oct. games begin at 7:45 p. m.
Nov. games begin at 7:30 p. m.

Bogata Bulldogs Upset Sulphur Springs B 16-7

A hustling band of Bogata Bulldogs, displaying hardnosed football at its best, surprised a rugged Sulphur Springs "B" team at Bogata Thursday night with a 16-7 upset victory.

It was the second straight win for the Bulldogs of Coach Jimmy Williams.

Bogata was tagged the underdog prior to the game because of its tremendous size disadvantage. The big Sulphur Springs squad had opened with a 37-0 win over Paris "B" and has been picked as one of the better "B" teams in the area this year.

But the Bulldogs undoubtedly had forgotten to read the Sulphur Springs press clippings. The victors gave a 100 per cent effort and never let up in their attack on the Blue Raiders.

Williams wouldn't single out any one player on offense or defense for praise. "It was a team effort. We couldn't have won any other way."

Bogata racked up 131 yards on the ground and 24 more passing. Except for one 75 yard play, Sulphur Springs was held.

The Blue Raiders scored first late in the second quarter. Deep in his own territory, Sulphur Springs' quarterback Johnny Stout connected on a toss to end Thurwenger who rambled into the end zone on a play which covered 75 yards. The conversion was kicked and the visitors held a 7-0 halftime lead.

Early in the third quarter Bogata went to work. And the first Bulldog tally was one for the books.

With Bill Bryson handing off to Duane Benson and Jackie Gray, the team moved from the Sulphur Springs 33, where a fumble had been recovered, to the goal line. Benson carried over but fumbled. Teammate Ed Denny pounced on the loose pigskin, giving Bogata its six points.

Benson carried the extra point over and the Bulldogs had an unrelinquished 8-7 lead.

Bogata's second TD drive started when guard Dom Buffo partially blocked a Raider punt and gave Bogata possession on the 26-yard line. The team moved to the 2 where a fumble again gave Sulphur Springs the ball.

But in three plays, the team was held in check and on a fourth down punt attempt, the Bogata defenders broke through and dropped the punter on the one-foot line.

Benson crashed through for a touchdown on the first play.

Bryson carried the extra point and with three minutes left in the game, Bogata had it tucked away, 16-7.

This week, the Bogata squad plays host to another "B" team, Arkansas High from Texarkana, in Bulldog Stadium.

Times Want Ads Pay

DOUBLE S&H GREEN STAMPS EVERY WEDNESDAY
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Six Reasons

Why you should subscribe to The Talco Times

1. BECAUSE you want to keep informed as to what your friends and neighbors are doing, what's going on in the surrounding country, and what is going to happen in the future.

2. BECAUSE The Times gives you the most complete coverage of news in this community.

3. BECAUSE you can save money by keeping posted on the bargains advertised in The Times, the leading advertising medium in its field.

4. BECAUSE the classified section of The Times is valuable to both advertiser and reader.

5. BECAUSE The Times is dedicated to the interests of this community and to the support of community enterprises and organizations which are of the most value to all the citizens of the community.

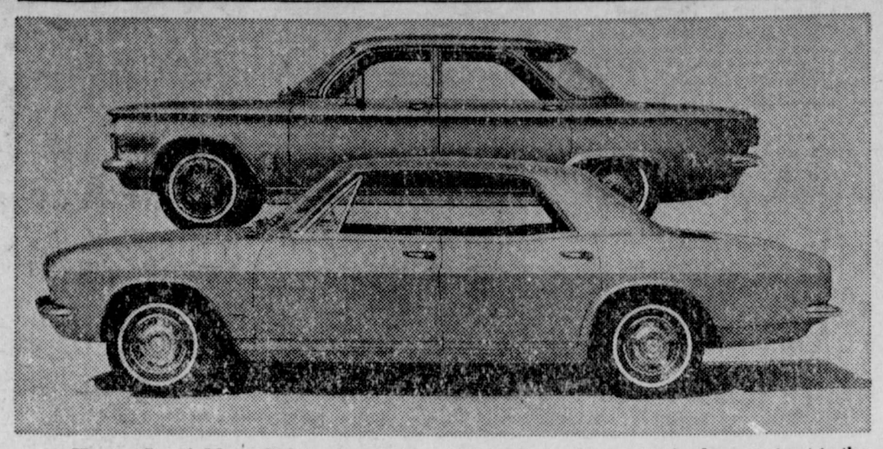
6. BECAUSE this paper is well printed and easy to read.

The Talco Times

Your Home Town Newspaper

Continental elegance prevails in

Completely Restyled Corvair Line



The two Corvair Monza Sedans shown above are related, but their appearance is decidedly changed. Since its introduction in 1959 the Corvair line has retained a family likeness that has not been substantially changed until the advent of the 1965 models. The original body design of the 1964 Monza 4-Door Sedan (top) poses in sharp contrast to the smooth continental flowing lines of the 1965 Monza Sport Sedan. The new sedan is 3 inches longer and over 2 inches wider; offers more roominess and many mechanical innovations. Public announcement date for these new cars is September 24.

SCHOOL NEWS

The Senior class met Monday for its regular meeting and elected the following officers: President, Butch Morgan; vice pres., Stephen Morris; sec.-treas., Pattye Williams; reporter, Nelda Alexander; parliamentarian, Mike Reed. The class elected Mrs. Guy Walker for their room mother. Mrs. Barbara Russell and M. L. Barron are senior sponsors.

BOGATA NEWS 10-20 Years Ago

Week of September 22, 1944

Mrs. Charlie Whitt, 45, who resided on the L. H. Igo farm, was accidentally killed when struck by a car. She was survived by her husband, seven daughters and four sons.

Mrs. Jessie Smiley, mother of Mrs. Lin Hinson of Bogata, died at her home in Lubbock, Sept. 10.

S/Sgt. Malcolm Wright of Bogata, was a member of a bombardment group that had been cited by President Roosevelt for a bombing attack on targets in Germany Jan. 11, 1944.

Freddie Lee Hope, grandson of Mr. and Mrs. F. H. Durham, was in a hospital in San Francisco.

Week of September 24, 1954

Deaths: George M. Hill, unexpectedly at his Mosely home; Lewis F. Burnett, former Bogata resident, at Tyler; Will Couch of Nashville, Ark., brother of Charley and Dolphus Couch of Bogata; Mrs. H. W. Farris, Detroit.

Elected officers of Bogata Chamber of Commerce were Oscar Legate, president; Dr. Jack Troutt, 1st vice pres.; Joe Choate, 2nd vice pres.; Newt Bryson, sec.-treas.

Home and School Club officers were Mrs. Jack Troutt, president; Mrs. J. L. Walker, vice pres.; Mrs. Raymond Damron, reporter.

There had been 778 bales of Red River County cotton ginned, prior to Sept. 1. Heat and drought brought about premature opening.

Lamar to Honor Sen. A. M. Aikin

Lamar County will honor State Senator A. M. Aikin, on Oct. 6.

A huge rural-urban committee barbecue will climax A. M. Aikin Day in Paris and Lamar County. Guest speaker for the barbecue will be Atty. Gen. Waggoner Carr.

The rural-urban barbecue, to which an equal number of rural and city folks is invited, will be held Oct. 6 at Powderly School.

Visiting in the home of Mr. and Mrs. C. C. Newsome at Deport during the past week were Mrs. Pearl Speir of Shawnee, Ok., Mrs. A. G. Norwood of Talco, Mr. and Mrs. Ed Crain, Mr. and Mrs. Harlan House of Bogata, Rev. and Mrs. Charles Goodson and children of Ft. Worth, and Mr. and Mrs. Buster Newsom of Dallas.

WANT ADS

Rates: 3 cents per word first insertion; 2 cents per word each additional insertion. No ad accepted for less than 50 cents per issue. Terms cash unelss you are a regular advertiser in this newspaper.

TEFLON COOKWARE by Mirror. A good selection to choose from. Winn's in Talco. t-tfc

EXTRA, EXTRA, EXTRA — Fall and Winter Catalog is now ready. Get yours now. Western Auto Clarksville, Texas. dbt-tfc

JUST ARRIVED— V&M Stereos. These beautiful stereos may be put on lay-away now for Christmas. See them at Winn's in Talco. t-tfc

CHAIN LINK FENCE installed 65c ft. Contact Glen Fowler at Hopewell, Rt. 1, Mt. Vernon. Phone Gladebranch JU 8-2321. Free estimates. t-tfc

Bible Study Course At Calvary Church

A Bible Class for those who are interested in an introductory course in the Bible, is being organized this week. The class will meet for its first session at 6:30 Sunday, Sept. 27 at the Calvary Baptist Church. This class is for young people and adults, who are interested in a beginners course in Bible study.

The class will consist of a ten weeks study of the Bible and will meet once a week at 6:30 each Sunday from Sept. 27 through November 29. There is no charge or obligation connected with the course. All who are interested in a beginners course are welcome and urged to attend these classes.

WANTED
Motel-Resort Managers

Up to $1,200 a month is waiting for those who can qualify for the hundreds of fascinating executive positions now open in modern motels and resorts from coast to coast. Pick location and climate. Employment assistance given. Prepare NOW for a new career upon your retirement or discharge. Write Dick Herr, Motel Management, Training Division, 5900 E. Colfax, Denver, Colorado 80220.

Today . . . enter the Super Rocket Age . . . at your Olds Dealer's . . . where the action is!

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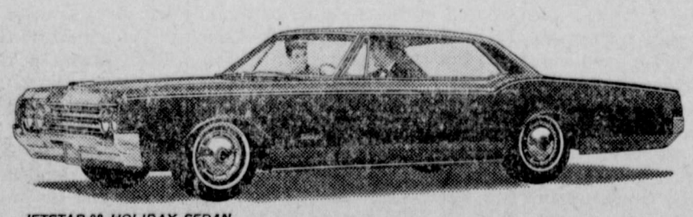
OLDSMOBILE FOR 1965



DYNAMIC 88 HOLIDAY COUPE

All-new from every view . . . Great new Olds Dynamic 88!

Notice its longer, lower, wider proportions and impressive new lines. Inside, new luxuries and comforts everywhere you look. Rides new. New performance, too, from a 425-cubic-inch, 310-h.p. Super Rocket V-8! Pick from all the Dynamic 88s, including three new deluxe Delta 88 models.



JETSTAR 88 HOLIDAY SEDAN

Plus a whole new Olds Rocket Action lineup!

There's plenty to get excited about in Olds for '65! The Ninety-Eight series is more elegant. Starfire and Jetstar I boast a fiery new 370-h.p. Starfire V-8 that makes going Olds an even sportier proposition! Jetstar 88, Vista-Cruiser, F-85—whatever you liked about them before you'll like even better now!



3-SEAT CUSTOM VISTA-CRUISER



F-85 CUTLASS HOLIDAY COUPE

SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER . . . WHERE THE ACTION IS! HEADQUARTERS FOR NINETY-EIGHT, STARFIRE, DYNAMIC 88, JETSTAR I, JETSTAR 88, VISTA-CRUISER, F-85

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LOCAL NEWS

ALICE RUTH TIDWELL
Local Reporter
Phone
DR 9-3903

Mrs. Eugene Davis was in Texarkana on business, Monday.

Eddie Parr of Longview spent the week end with Dennis Parr.

J. B. Le of Kansas City, visited his mother, Mrs. J. R. Lee, Saturday.

Mrs. Pat Crabtree has returned home from Franklin County Hospital.

Mike and Ricky Fussell visited Six Flags Over Texas during the week end.

Dick Davis was dismissed from the Talco Hospital and Clinic, Wednesday.

Herman McElroy returned home Monday from the Talco Hospital and Clinic.

Mrs. Fred Blackard of Mt. Pleasant, visited Mr. and Mrs. Felix Jones, Wednesday.

R. E. Tucker, father of Coach Larry Tucker, is a patient in Medical Center at Tyler.

Virgil Jones has returned to Abilene, where he is a student at Abilene Christian College.

Jere Paul Parrish left Saturday for Austin, where he will attend the University of Texas.

Mr. and Mrs. Wayne Pinkston and children have moved to Odessa, where he is employed.

Mr. and Mrs. Robert Furry and daughter are visiting relatives in Ft. Worth and Dallas this week.

Mr. and Mrs. John Burkham of Marshall, visited his sister, Mrs. Ellis Harris and Mr. Harris, Monday.

Mrs. J. P. Parrish and Donna Kay spent Sunday in Commerce with Mrs. Barbara Smith and family.

Mr. and Mrs. Billy Joe Jones and children of Winnsboro, visited Mr. and Mrs. R. G. Hood, Sunday.

Carthal Gipson, who had surgery Saturday at Mt. Pleasant Hospital and Clinic, was reported resting. This is the second operation Mr. Gipson has had for injuries received in a tractor accident Sept. 7.

Mr. and Mrs. Bob Funderburk and daughter of Hawkins, visited Mr. and Mrs. J. D. Funderburk, during the week end.

Guests in the home of Rev. and Mrs. Carl McGee, during the week end were his parents, Mr. and Mrs. McGee of Dallas.

Mr. and Mrs. J. A. Smith of Mt. Pleasant and Mr. and Mrs. Colbert Vaughan of Bogata, visited Mrs. Sally Smith, Friday.

Mr. and Mrs. Bill Jones and son, Brian of Dallas, visited Mr. and Mrs. Felix Jones and other relatives from Friday until Sunday.

Mr. and Mrs. Carlton Skipper of Mt. Pleasant, visited Mr. and Mrs. J. R. Lewis and Mr. and Mrs. Edward Frye Sr., Saturday evening.

Jerry Jones and Johnny Cook attended an NABAC meeting in Paris Monday evening. The program was on the shortage of coins in circulation.

Mr. and Mrs. Dale Funderburk of Stillwater, Okla., spent the week end with Mr. and Mrs. J. D. Funderburk and Mr. and Mrs. John F. Cook.

Mr. and Mrs. Paul Miller Jr. and family have moved to the house on 6th Street, which they recently purchased from Mr. and Mrs. J. A. Smith.

Mr. and Mrs. Larry Kent and Patrick of Commerce, and Mr. and Mrs. James Foster and Chris of Houston, spent the week end with Mr. and Mrs. A. E. Foster.

Mr. and Mrs. Pat O'Keefe spent the week end with Mr. and Mrs. Doyle Black and children in Arlington, Mrs. Loyce Seay and Mrs. Viola Scarborough in Irving.

Johnny Lilley of Cleburne, spent the week end with Mr. and Mrs. W. T. Lewis. He was accompanied home by Mrs. Lilley and son, who had spent the week in Talco.

Mrs. Carol Jean Dixon, Mrs. Verta Duncan, Mrs. Loretta Foster, Mrs. Jean Newsome, Mrs. Ida Welch and Jerry Russell have enrolled for Saturday classes at ETSC, Commerce.

Mrs. W. H. Cogburn celebrated her birthday. Friends and relatives who called during the day were her parents, Mr. and Mrs. H. J. McElroy of Gilmer, Mr. and Mrs. T. M. McElroy and Mrs. Paul Hathcoat and Carlita of Hawkins, Mr. and Mrs. J. W. Via and Jimmy Via of Talco and Mr. and Mrs. Bud Hanks and Mike of Dallas.

Nowhere Else

Can You Get

So Much News

About People

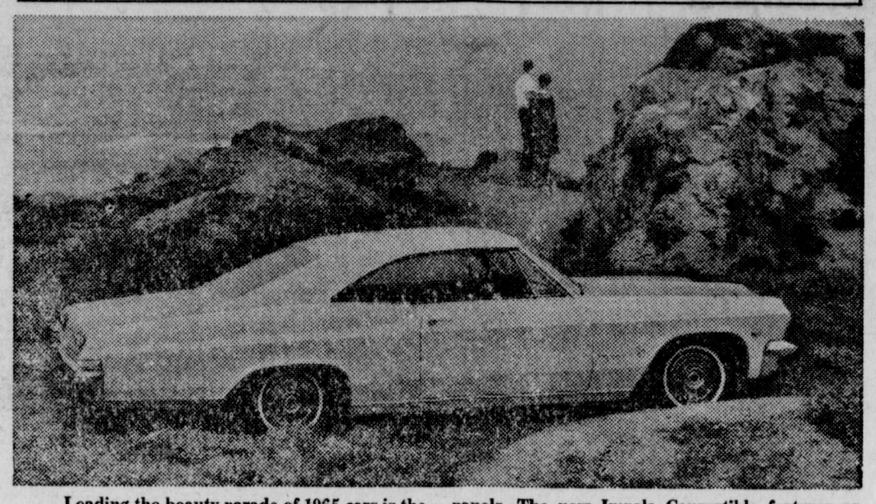
You Know

As You Can In

THE TALCO TIMES

Distinctive profile seen in

Beautiful New Chevrolets for 1965



Leading the beauty parade of 1965 cars is the elegant Chevrolet Impala Sport Coupe (above) with new flowing lines, new roominess and a distinctive profile. Stylish roof lines and curved side windows blend with the gracefully contoured rear quarter panels. The new Impala Convertible features an inward folding top with tempered glass rear window. The regular-size Chevrolet is available in 15 models in four series. The public announcement date for all Chevrolet-built passenger cars is September 24.

Mr. and Mrs. R. T. Fuller spent the week end in LaMarque with their son, R. T. Fuller Jr. and children.

Mr. and Mrs. James Foster and Chris of Houston, visited Mr. and Mrs. W. S. Richardson during the week end.

Mr. and Mrs. W. H. Cogburn visited her brother, Mr. and Mrs. T. M. McElroy of Hawkins, Tuesday evening.

Mr. and Mrs. J. D. Riley have returned home after visiting relatives in Minden and Shreveport, La., last week.

Mrs. W. M. Allin spent from Friday until Monday in Dallas with Mr. and Mrs. Bobby J. Fitch and son.

Mr. and Mrs. Gene Smith and family of Tyler, visited Mr. and Mrs. Hubert Smith and Perry, over the week end.

Mr. and Mrs. Bud Hanks and Mike of Dallas, spent the week end with Mr. and Mrs. Fletcher Hanks and Mr. and Mrs. W. H. Cogburn and attended the Talco-Hawkins football game.

Mrs. Bruce Braswell returned to her home in Marshall Sunday after visiting her daughter, Mrs. H. J. Hill and family. Mrs. Hugh Simmons of Marshall, is visiting in the Hill home this week.

Mr. and Mrs. Geoffrey Gieger of Mt. Pleasant, have recently purchased the property of the late Mrs. J. R. White, which is located on Third Street. Mr. and Mrs. Gieger formerly resided here.

Mr. and Mrs. Jimmy Presley arrived Friday to visit Mrs. C. B. Presley and Mr. and Mrs. Boyd Horton. Mr. and Mrs. Presley have been living in Killeen while Sgt. Presley was stationed at Fort Hood. He has completed his tour of duty with the Army.

Mr. and Mrs. Alvin (Scooter) Parish Jr., announce the arrival of a daughter. She was born Sept. 21 at Titus County Memorial Hospital and weighed 7 lbs. and 10 ozs. She was named Staci LaJuan. The mother is the former Linda Whitney. Grandparents are Mr. and Mrs. Alvin Parish Sr. and Mr. and Mrs. R. H. Whitney.

Mrs. Lucille Perkins is a member of the faculty of ETSC, Commerce. She will teach English. She is also a director of a girls dormitory. Mrs. Perkins is a former member of the Talco High School faculty.

Miss Vernie Fay Jennings of Hagansport, has undergone back surgery in the Baylor Hospital in Dallas. She stood the operation fine and is improving. Her mother, Mrs. Fay Jennings, in attending her. Her address is Vernie Fay Jennings, Room 6017, Baylor Hospital, Dallas.

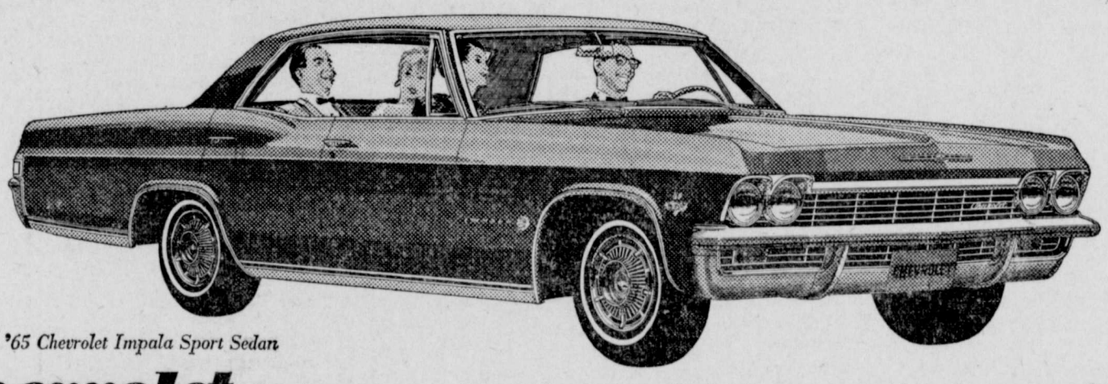
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now! the beautiful shapes for '65



'65 Chevrolet Impala Sport Sedan

Chevrolet Impala '65

It's longer, lower, wider—with comforts that'll have many an expensive car wondering why it didn't think of them first. More shoulder room, more leg room up front. Curved side windows, an instrument panel that's a conversation piece. In fact, just about everything's new right down to the road. And even that'll seem newer because the Jet-smooth ride is smoother than ever.



'65 Chevelle Malibu Super Sport Coupe

Chevelle Malibu '65

Here's all that made *Chevelle* America's most popular new-sized car—plus some new surprises. Like those cleaner, bolder lines. Like the silky way its new ride skims over the choppiest roads. Like V8 power that'll make you think we stole some of *Corvette's* stuff—which we did. All told, five engines are available from a quieter six to a V8 that comes on 300 horses strong.



'65 Chevy II Nova 4-Door Sedan

Chevy II Nova '65

It may be the expensive-est looking thrift car you've laid eyes on. But thrifty it is. The big difference being that *Chevy II's* marvelous mechanical efficiency now wears a debonair new look. And offers a new range of engines, including a new 300-hp V8. You could get the idea that saving you money was the last thing we had in mind—if it weren't for that price sticker on the window.



New top-of-the-line Corvair Corsa Sport Coupe

Corvair Corsa '65

How's this for sport with an international flair! The longer, wider design gives all closed models a hardtop roof, along with more shoulder and entrance room. And to go with the racier look, there's up to 180 hp available in the new *Corsa* series, up to 140 hp in the *Monza* and 500 series. Also a flatter riding independent suspension, more responsive steering and a wider road stance.

CHEVROLET

See 5 beautiful shapes for '65—Chevrolet, Chevelle, Chevy II, Corvair & Corvette—at your dealer's

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JOHNTOWN

By MARY ANN VAUGHAN

Rev. Garnett Walker of Mt. Pleasant and Mr. and Mrs. Bob Pope of Talco, were Sunday guests of Mr. and Mrs. Thomas Patterson.

Mr. and Mrs. Junior Black and daughter of Ft. Worth, spent the week end with their parents, Mr. and Mrs. Lennie Wicks and Mr. and Mrs. Enoch Black.

Mrs. Irene Pew and Mrs. Lucy Hervey were in Talco on business, Saturday.

Mr. and Mrs. Drew Pirtle of Longview, spent the week end at their home here.

Mr. and Mrs. Harvey Lee Jean and children of Longview, spent the week end in the E. V. Pirtle home.

Mr. and Mrs. Charles Shockey of Bogata, visited in the John Sale and Mrs. Irene Pew homes, Thursday.

Mrs. R. C. Jones had the misfortune of falling from her lawnmower and injuring her back Tuesday afternoon.

Mr. and Mrs. Jim Pirtle, Mr. and Mrs. Claude Kennedy, Mr. and Mrs. Benny Kennedy, enjoyed a picnic lunch Sunday at a roadside park at Mt. Vernon.

Mr. and Mrs. J. H. Vaughan and children, Sarah and David of Richardson, spent Friday night in the C. A. Vaughan home.

Mr. and Mrs. Rudy Williams and Mrs. Dave Baxter accompanied Rev. and Mrs. J. E. Roberts to County Line to a revival Friday night.

Rev. and Mrs. A. I. Bond of Bogata, attended services at the Baptist Church Sunday and visited in the W. E. Hawkins home Sunday afternoon.

Mr. and Mrs. Avret Lynn Vaughan and children of Cooper, visited in the home of G. A. Vaughan, Friday.

Mr. and Mrs. James Roberts and children of DeKalb, were week end visitors in the home of his parents, Rev. and Mrs. J. E. Roberts.

Cheryl Hawkins, Vance Pirtle, David Williams and Marian Foster are attending PJC from this place.

Mr. and Mrs. James Thomas and children of Paris, visited G. A. Vaughan, Thursday.

B. F. Rhodes Jr., who has been with a construction crew in Louisiana, is at home with his family this week.

A shower was given for Mrs. Gary Howard, the former Miss Susie Rhodes, at the Johntown Community Center, Saturday night, Sept. 19. The bride received a nice variety of lovely and useful gifts. Twenty-two guests were present. Games were played and refreshments served. Out of town guests were Mrs. Hanks of Talco, the groom's grandmother, and Mrs. Howard of Mt. Pleasant, the groom's mother. Hostesses were Mmes. Lennie Wicks, Hubert Horn, Jess Morris, Frances Foster, Burl Duffie, Harvey Jean and Drew Pirtle of Longview, and Mmes. Wendel Hervey and E. V. Pirtle.



A new look of size and motion is combined in the 1965 Fairlane, restyled from bumper to bumper for the first time since its introduction three years ago. Although new styling makes the middleweight Fairlane look bigger, it remains about the size of the 1956 Ford on the outside and the 1959 Ford on the inside. Improved ride and economy; new low-profile tires for greater directional stability, better traction and longer life; significantly improved interior quietness; alternators and automatic chokes standard on all engines; and a complete line of options including low-cost air conditioning are features of all 1965 Fairlanes including the Fairlane Sports Coupe (above).

Eight Fairlane models — hardtops, station wagons and sedans — will be introduced in Ford dealer showrooms Friday, September 25.

WILKINSON

By MRS. MORRIS BLALOCK

Saturday night and Sunday visitors in the A. T. Blalock home were Mr. and Mrs. Albert Riddle and daughters and Mr. and Mrs. Joe Nicely and daughter of Dallas.

Mr. and Mrs. Joe Blalock and children of Marshall, were Sunday guests of Mr. and Mrs. W. E. Anschutz.

Saturday guests of Mr. and Mrs. Morris Blalock were Miss Dorothy Blalock and Mrs. James DeLaughter and daughter of Dallas.

Mr. and Mrs. A. T. Blalock visited Mrs. Eudy Bell in the Embry Rest Home in Mt. Pleasant, Wednesday evening and also P. B. Harris.

Mrs. Loyd Haren spent Wednesday with Mr. and Mrs. B. D. Carpenter at Argo.

Mrs. George Winkle and sons, Johnnie, Bill and Henry and granddaughter, Joe Meadows of Eagwell, visited in the home of Mr. and Mrs. Wesley Blalock, Sunday evening.

Sunday guests of Mr. and Mrs. Morris Blalock were Rev. Charles Swilling of Henderson and Mr. and Mrs. C. A. Cass and son.

Week end guests of Mr. and Mrs. Moody Belcher were Mr. and Mrs. Doyel Price and children of Denison and Mr. and Mrs. Hermon Wright and daughter and Mr. and Mrs. C. W. Hornbuckle and daughter of Dallas.

Mr. and Mrs. C. A. Cass made a business trip to Paris Saturday.

Mrs. Loyd Haren, Mrs. Morris Blalock and Mrs. Alvin Blalock made a business trip to Mt. Pleasant, Friday.

Mrs. Zelle Blalock has moved back to her home in this community after being in Dallas for a month, working.

Odell Phillips and children of Dallas, spent the week end here with his parents, Mr. and Mrs. Cliff Phillips.

Mrs. Sally Williams and Mrs. Weldon Dyke were in Mt. Pleasant Friday on business.

Mr. and Mrs. Kelton Smith and children visited his parents, Mr. and Mrs. John Smith, Sunday.

Mr. and Mrs. Royce Robertson and boys of Mt. Pleasant, spent the week end with her parents, Mr. and Mrs. E. W. Dyke.

Mr. and Mrs. James Logan and children of Mt. Vernon, visited his parents, Mr. and Mrs. Lewis Logan recently.

Grady Blalock is spending a few days with his son, Mr. and Mrs. Joe Blalock and family in Marshall.

Odell Phillips and children of Dallas, spent the week end with his parents, Mr. and Mrs. T. C. Phillips.

Mr. and Mrs. Loyd Haren and son visited her sister, Mr. and Mrs. Sam Gann of Mt. Pleasant.

Mr. and Mrs. Junior Dyke and children of Talco, visited Mr. and Mrs. C. A. Dyke and also Mr. and Mrs. Glyn Goates of Mt. Pleasant.

Sunday visitors of Mr. and Mrs. C. B. Harris were Mr. and Mrs. M. W. Huddleston of Dallas, Mrs. Vernon Riddle and daughters, Mr. and Mrs. Danny Brownlee, Cecil Shipp, Jimmy Bob Shipp, Mr. and Mrs. Dean Brownlee and son, Harris, all of Mt. Pleasant.

Mrs. Rosie Byram and baby of Dallas, visited in the home of Mr. and Mrs. G. B. Byram over the week end.

Rev. and Mrs. Lemay of Talco, visited in the A. T. Blalock home Friday.

Mr. and Mrs. James Kelsoe and daughters, Kelli and Kari of Hurst, visited Mr. and Mrs. Felix Jones last week. Mr. Kelsoe returned home Wednesday. Mrs. Kelsoe and daughters remained until Sunday.

New 1965 Fords To Be On Display Friday, Sept. 25

The most-changed Ford in the 15-year history of Ford Division will debut in Ford dealer showrooms Friday, Sept. 25.

"All 17 models in the 1965 Ford lineup—including a new luxurious 'LTD' series— are literally new from tires to roof and from bumper to bumper," said Lee A Iacocca, Ford Motor Company vice president and Ford Division general manager.

Vertical - mounted dual headlamps and modernistic, hexagonal-shaped taillights accent the crisp look of the new Ford. Side styling features straight-through lines emphasized by a sharp, full-length fender line from front to rear.

"The dramatic elegance of the 1965 Ford styling is combined with an even more dramatic luxury car ride so smooth and so quiet the heater and air conditioner fans had to be moved from the passenger compartment because their low-toned whirr was distracting," Mr. Iacocca said.

Some of the many other features are curve dside glass for increased shoulder room; a 13 per cent reduction in the floor-tunnel for greater passenger comfort; a recessed instrument panel with several additional inches of "living room spaciousness" in the passenger compartment, and a deeper trunk capable of holding two-suiter suitcases in an upright position.

"Even the keys for the 1965 Ford are all new," Mr. Iacocca said. "They are designed to be inserted into the lock either side up. In addition, doors on all 1965 Fords will be equipped with keyless locking system."

STYLING FEATURES

All 1965 Ford models have been completely restyled. Five separate roof lines and different series ornamentation gives new and more complete distinction between the models.

From the side, 1965 Fords feature straight-through lines emphasized by a sharp, full-length fender line from front to rear. At the front, the fender line carries forward of the headlamps, dramatizing Ford's long look. Two lightly sculptured character lines on the body side panels accentuate this appearance.

The rear of the 1965 Ford continues the luxury-car look with clean, simple lines. The traditional round Ford taillight becomes hexagonal for 1965 to carry out the rich styling motif.

The 1965 Ford features new, profile tires designed for better traction and handling as well as longer tire life and better brake performance—all at no increase in vehicle height. At the same time, tread width of the 1965 Ford has been increased to 62 inches front and rear for a wider stance on the road.

Improved fuel economy and automatic chokes are featured on all five Ford engine choices for 1965. Four different transmissions and five rear-axle ratios in specified combinations complete a choice of performance-economy options designed to tailor a 1965 Ford to every customer'o exact driving requirements and preferences.

Other standard-equipment features of all 1965 Fords include: Suspended accelerator pedal to improve foot comfort—especially for women wearing high heels; aluminized muffler for longer life; foot - operated parking brakes; metal-to-metal seat belts for front seats; foam padding on all front seats; crank-type vent windows; and electric windshield wipers with 16-inch blades.

Fords' famed "24-24" total car warranty — for 24 months or 24,000 miles, whichever occurs first—is continued for the 1965 Ford together with Twice-a-Year or 6,000-mile maintenance.

TALCO NEWS 10-20 Years Ago

Week of September 22, 1944

The War Department announced that Pvt. William J. Alexander of Talco, had been wounded in action in the European theater of operations.

Miss Dorothy Neugent had entertained with a party honoring these returned servicemen: S/Sgt. Billy Hunter, Weldon Braden, MM3c, Willard Stevens, Gerald Lightsey, Barry Byrd and Misses Juanita Butler, Sybil Hunter, Ann Oliver and the hostess.

William E. Riley had died.

Earl Davis, formerly of Talco, had died of a heart attack in Houston.

Liquor agents had made a big haul in Titus County with the seizure of 900 gallons of illicit liquor and arresting of 12 men.

Week of September 24, 1954

Earl Edge, his wife and five year old son moved from Jamestown, Tenn., to Talco, where he would begin work as minister of Church of Christ.

Mrs. Autrey Sikes purchased Coker Variety Store.

Talco Trojans nipped Cooper Bulldogs 12 to 7.

A daughter, Christine, was born to Mr. and Mrs. Robert Fife, Village Mills; daughter, Sherlen Ann, to the Raymond Smiths.

Mr. and Mrs. Billy Joe Vickers, Elmer Luttrell is a patient at the Talco Hospital and Clinic.

Mrs. Troy Lewis attended wedding of their niece, Lewanna Rogers in Maude.

Alcorn Claims He's Discovered What Russia's New Monster Weapon Is

Editor's note: Achin Alcorn, philosopher on his Johnson grass farm on Sulphur, claims he knows what Russia's new weapon is.

Dear Editar: As I understand it, Mr. Khrushchev has announced Russia has invented a monster weapon which can wipe mankind off the earth, and the experts are now debating whether he's telling the truth or not and if he is, what is it

One set of scientists claims he's just bragging, but they may be the set who said the same thing when Russia launched the world's first sattelite. Another claims he may be right, and that the monster could be a new improvement on the hydrogen bomb, this one so powerful it could split the earth in half right down the middle and then scatter the parts around the universe.

I have decided they're both wrong. Russie has invented a weapon that could wipe man off the earth, but it's not a bomb. It's the Russian farming system.

For thirty years now, the Russians have been working on a farming system which is designed to end man's life on this earth, and while they've got it functioning along this line in Russia, they haven't been very successful in spreading it to other countries, excusing maybe Cuba. Cuba has tried it out and it works, the more you use the system the less you have to eat. But it hasn't caught on yet in other countries.

The Russian farming system is based on the well-known human fact that a man will keep worse care of a state-owned tractor than he will his own, that a piece of borrwed equipment gets less attention than one you paid for yourself, that a rented house runs down faster than one you own yourself. A man is never as interested in the oil level of a rented car as he is in his own. How many people in a public bus ever wondered if the oil was getting low?

It is the universal trait which the Russians have hit upon to guarantee a short crop every year.

I could go on but I've got to stop now and return a neighbor's trailer before that low tire on it gets so low it blows out.

Yours faithfully, A. A.

Professional Eye Care and Finest Quality Eyewear

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Texas Optical

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The 1965 Ford's

SHOWING TOMORROW

FRIDAY, SEPTEMBER 25th

AT

JOEL STEED MOTORS, INC.

IN MT. PLEASANT

Joel Steed - Finis Waggoner and all of the personnel at Joel Steed Motors, Inc., extend a special invitation to everyone to come in tomorrow and see the complete new line of Fords for '65.

17 Solid Quiet Fords, including a New Super Luxury Series — The LTD 2 - 4 Door Hardtops.

COME IN AND TEST DRIVE A NEW FORD FOR '65

MUSTANG — FALCON — FAIRLANE — FORD — THUNDERBIRD

JOEL STEED MOTORS INC.

203 Ferguson Road MT. PLEASANT

The Tailored Spectator

FULL OF COMFORTABLE SURPRISES

Naturalizer



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East Side Plaza—PARIS

Open Thursday Night until 9 p. m.

HAVE A DREAM KITCHEN WITHOUT REMODELING!



NOW! BEAUTIFUL ELECTRIC RANGES THAT LOOK LIKE BUILT-INS, FIT ANY KITCHEN

If you've longed for a more modern kitchen but would like to avoid inconvenience and expense of extensive remodeling, this is for you. Smart new styling in dependable, flameless electric ranges makes it possible to quickly and easily transform your kitchen into something very special. And because electricity is flameless, you have the cleanest and coolest cooking method available today. With accurate, automatically controlled heat on all four surface units and in the large oven, you are assured perfect results every time you cook. Put new beauty and carefree cooking in your kitchen with a flameless electric range. See your dealer soon!

LIGHT COMMUNITY PUBLIC SERVICE POWER

FLOYD HAMILTON, District Manager