

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

57th YEAR—NUMBER 2.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JANUARY 14, 1937.

FIVE CENTS PER COPY

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AROUND TOWN

Sights and Faces Seen

The Sodality girls of St. Anthony's church have installed a window at the Kerr Hardware Company illustrating the Divine Shepherd's appeal made to His heavenly Father the night before He died on Calvary. "That they all may be one" is the theme of the window which shows in miniature Christ calling together His sheep.

Hereford citizens joined the nation this week in being resentful of the kidnap-murder of little Charles Mattison. Conversationalists varied ideas for capture and conviction of the brutal criminal.

Unofficial gossip has it that a branch of the Resettlement Administration is to be opened at the court house soon.

The government weather bureau records here show that .24-inch of moisture resulted from the snow and sleet which accompanied winter's blast last week.

Mont Baker looks quite at home in his role as clerk at Weir's Grocery this week. He operated the business many years prior to his selling out to Glenn Weir a few years ago.

C. E. (better known as "Bull") Marcum has returned from his gold mine in Old Mexico and is said to be passing out nugget samples to his many friends. "Bull" returned first of this week after having been away for the past two months.

Herefordites 'Steal' Slaton Poultry Show

Three Hereford poultry breeders stole the annual show at Slaton last week and brought home awards representing 34 places, including four champions. The local exhibitors, Jack Wright, Jackie Wright and Rosa Fuller, entered a total of 40 birds.

The champion pullet of the Seventh Annual Tri-County Poultry Show here in December was awarded the same honor at the Slaton show, Jack Wright, the White Rock champion's owner, announced upon his return last week. Mr. Wright's young pen of White Rocks also won the championship. His cockerels, cocks, hens, pullets and young pens all scored first, second and third places.

Jackie Wright, young daughter of Mr. and Mrs. Jack Wright, entered 13 Golden Seabright bantams to receive the championship. Her hens and pullets scored first, second and third awards, while her cockerels and cocks were home both the blue and red ribbons.

Rosa Fuller, breeder of prize Buff Orpingtons, entered eight birds and received one champion award and four first places. His Cockerel was named champion, while his hens and pullets took all first three honors. His Orpington cock was adjudged first place and his young pens received both blue and red ribbons.

The Slaton show has been described as being extra high in exhibit quality, but much smaller in number than the annual Hereford show.

Utility Heads Here On Tour 'Of Inspection'

R. G. Taber of Cape Girardeau, Missouri, who is in charge of much of the property of the Texas Utilities Company, and Fred M. Oberthier, company's district manager with headquarters at Clovis, New Mexico, spent Monday of this week inspecting the utilities interests here.

The tour was made under the guidance of the company's local manager, Alton Miller.

New Irrigation Power Line To Be Constructed

The Texas Utilities Company will construct approximately three-quarters of a mile more irrigation power lines in Deaf Smith county within the next 60 days, local manager, Alton Miller, was advised by the company's new business department at Lubbock this week. The new line will bring the total of rural power lines to about 12 miles in Deaf Smith county.

The new section of line is to branch westward from the main line, which runs south out of Hereford and extend to the Charles Sowell irrigation well in section 110. Construction was due to begin within the next 60 days and only a few days are expected to be required for its completion.

Two main lines out of Hereford feed the irrigation districts both north and south of the city. One line extends north into the county for six miles, while the south line runs approximately five miles.

Last of Three Friona Bank Robbers Taken

The arrest in Fort Worth Saturday of Swaine Jones, 32-year-old ex-convict, leaves officers believing they have in custody the last member of the trio of bandits who held up and robbed the Friona State Bank June 29, 1936. Jones is alleged to have driven the bandit car as it fled with \$3200 in bank funds and a quantity of American Railway Express money orders.

Jones, who was picked up in Fort Worth for a payroll robbery, was identified as a friend and companion of "Hub" Stanley, who with J. C. Hixon, was convicted and sentenced to prison for their part in the crime.

Sheriff Earl Booth of Farwell said in news dispatches Wednesday that Jones would be held for trial in Federal Court at Amarillo, where a federal indictment was filed charging him with participation in the robbery of the bank.

Demands For Poll Tax Are Low This Year

Payments of 1936 poll tax are coming in slow, according to records of Deaf Smith county's tax collections. Less than 250 receipts have been issued to date out of the possible 1800.

Assessments were made against 1433 voters, the records show, while only 245 receipts have been issued since October 1.

The importance of paying poll tax is pointed out by the fact that the state legislature is expected to pass several bills pertaining to liquor control, teachers retirement and other measures, which will result in amendment elections some time during the summer months.

January 30 is the last day for paying poll tax.

County Takes Control PWA Sewing Room

This week the county started bearing its part of the expense toward maintaining the local PWA sewing room, County Judge Earl W. Wilson announced Tuesday. The government will continue to spend approximately \$1000 per month on the project, Judge Wilson pointed out, while the county assumes responsibility of paying rent on 22 machines.

This action on the part of the county assures the continuation of the project which employs about 24 people, besides furnishing vast amounts of clothing and garments for relief workers throughout Deaf Smith county.

Cafeteria In Need of Funds To Operate

Funds for operating the cafeteria at Central school here, are running short, sponsoring organizations announced this week. Promised contributions are not coming in as promptly as was expected, it was understood.

More cash is needed to maintain the project this year than last, due to the shortage of WPA commodities, but heaves and like foods are as appreciated as cash, it has been pointed out.

Donations to the cafeteria this year have been administered through the local chapter of the Red Cross, with E. C. Eubanks and John Olson acting as heads of the committee. Clubs and individuals who have not yet fulfilled their pledges and those wishing to make contributions were urged to contact either Mr. Eubanks or Mr. Olson at once.

Recent Letter 'Optimistic' On Electrification

Even the most conservative citizen of Deaf Smith county will agree that the Rural Electrification Administration will approve and make allocation for the project work in this county, since H. V. Hennen received a letter from Boyd Fisher last week. Mr. Fisher, director of developments, wrote "optimistic signs" on which the wagers might be made, in the letter of January 5.

"While we have no definite statement to make concerning an allocation for your project, we do wish to let you know that we are progressing with our examination and it should not be long before we can advise you concerning its feasibility," the director wrote. "All the reports submitted thus far for your project have been quite favorable. While this may be an optimistic sign, we shall have to withhold our decision until our analysis have been completed," the letter said in part.

"You may rest assured that we shall give you a definite answer in the very near future," were among Mr. Fisher's closing remarks.

Opinions have been expressed here that the project would be approved and funds allocated before the first of February, even though no definite assurance could be had from the Rural Electrification Administration.

Birthday Ball For President January 30

Glenn Weir, this week accepted appointment to serve as local chairman of the annual Birthday Ball for the President and announced pending plans for the dance to be held Saturday night, January 30. Other committeemen are to be named this week, it was understood.

As in the past, 70 per cent of the proceeds of the ball will be distributed locally for treatment of infantile paralysis cases and 30 per cent will be delivered to President Roosevelt for presentation to the Georgia Warm Springs Foundation. Last year approximately \$17 was raised for the National, while the remaining 70 per cent, or \$35, was turned over to local committees for use here, S. P. Rosson, 1936 chairman, reported.

Chairman Weir announced Wednesday that the fourth annual ball would be held at the Pitman Elevator building, beginning at 9 o'clock, according to present plans, and that other details would be worked out this week.

Firemen's Club Dance Tonight

The Hereford Firemen's Club is sponsoring a dance at their hall tonight, according to announcements of Ed Johnson. Logan Largent and his orchestra has been engaged to supply music and the hours have been announced as being from 9 until 1.

"Good music and a good time" was the promise of the sponsoring organization.

Primary Plans Highway 60 Work Rushed

Plans were being made this week on detail and primary work to be done on Highway 60 through Deaf Smith, prior to the date when the State Department is to let paying contracts in mid-February. The rush was necessitated by the fact that various reports must be in the hands of officials at Austin by Saturday, January 16.

County Commissioner Jack Rose and State Engineer Gohmer of Amarillo spent Monday locating caliche and dirt pits from which material may be obtained for packing the dump before paving work begins. Four caliche and five dirt pits were located.

Last week the State Highway Department informed Hereford and Panhandle officials that the department had voted to let the paving contract on the section of Highway 60 through this county and would perhaps do so about the 15th of February.

Grading and draining work along the route was completed months ago.

Commissioner Rose and Engineer Gohmer located caliche pits on the Rem Witherspoon place west of Hereford, John L. Fuqua farm east of the city, the Green Valley Ranch and another just west of Dawn. Dirt pits were found on the Green Valley Ranch, the Wimberly farm west of Dawn, Cecil Walker place near Jowell Switch and the Luther Pevey farm. Another dirt pit will probably be located at the city dump grounds, it was understood.

Patch work along the highway's dump most be completed and the caliche surface laid before paving work can begin after the contracts are awarded.

Death Claims Bobo McLean Here Saturday

Myres Bobo McLean, 41-year-old World War veteran and well known citizen of this city, died at his home here Saturday morning at eight o'clock. Death followed many years of ill health, resulted from services with the army in France during the World War.

Funeral services were conducted at the First Methodist church Sunday afternoon with the pastor, Rev. T. C. Willett, officiating. Burial was made in West Park Cemetery.

The last rites were conducted along military service lines, with members of the local post of the American Legion in charge. The casket was draped with the American flag in services at the church. Harry Taylor and Bank Ramey carried the Legion and American flags, while Rich Hughes and B. R. Dixon, as guards, stood at attention throughout the service. At West Park Cemetery salutes were fired, and Ralph Smith, blew trumpet taps as the Legion's last respects to their comrade.

The deceased was born in Clarendon, Texas, March 15, 1895, and came to Hereford approximately 20 years ago. For years he was active as a cattleman and owner of vast tracts of land, and at one time was interested in the McLean-Pitman Elevator Company here. During more recent years he had retired from active business, due to his ill health.

His father, A. W. McLean, was at one time mayor of the city of (Continued on page four)

Retain Top Moisture Is Agent Advise

Hardly before the last bit of snow has melted, County Agent Alex R. Bateman issued a warning to Deaf Smith land owners regarding wind erosion.

"The wind is coming," he warned, "and land is going to blow if immediate measures are not taken to retain top soil moisture." It was the opinion of the agent that land did not freeze more than 15 inches deep during last week's cold wave and that not enough moisture was obtained from the snow to pack the top soil against blowing.

The warning that top soils dry quickly and that lines and furrows should be run immediately to prevent surface winds from blowing across the top of the ground and drying it. This may prevent land blowing before additional moisture comes, is the belief of Agent Bateman.

Department Reinstates Highway 51

The State Highway Department on December 21, acted to reinstate Highway 51 in Hartley, Oldham, Deaf Smith, Castro, Lamb, Hockley and Terry counties, a letter from T. H. Webb, assistant state highway engineer, on January 4 announced.

At the same time State Engineer Gilchrist was instructed to take over for maintenance the section in Castro county upon which grading and drainage structures have been completed.

Deaf Smith county is the next in line to be considered for maintenance by the department, is the belief held by local officials, but delay in plans for a bridge structure over Frio Draw is expected to bring a delay in the department's actions. Grading work on the route from Hereford to the Castro county line has been held up a few days due to the snow and cold weather. However, that part of the work can be completed within a few days, the officials have pointed out.

Plans are to complete the section of Highway 51 through this county as soon as possible, which means that grading and drainage work will begin on the route between Hereford to the Oldham county line as soon as the south stretch is completed.

County Seeks \$50,000 Aid For Projects

H. V. Hennen, member of the board of directors of the recently organized Panhandle Water Conservation Association, today entered Deaf Smith county's request for a \$50,000 appropriation at the body's meeting in Amarillo today. The funds, if approved, are to be used for constructing five dams at as many locations in this county.

Hennen's request was presented by John McCarty, president of the association, in the form of a letter and said in part: "These dams are to be scattered over the county in such a way that every community gets one near the center of the area." One of these dams is to be located in Hereford at Tierra Blanca Creek and will form a lake in State Park and through the golf course.

In another letter addressed to Carl Hinton, secretary, the association was advised that the Deaf Smith county had announced plans to cooperate with the work, but that investigations were pending the county's payment of the assessed amount.

Highway Work In Parmer May Begin Jan. 20th

Construction work on Highway 60 in Parmer county is expected to get under way by the latter part of this month, possibly by the 20th, according to predictions expressed by the State Line Tribune last week.

The contract for grading and draining of the new route which traverses Parmer diagonally from Farwell to Summerfield in Castro county, was awarded Biggs & Company of Pharr, Texas, by the State Highway Department on December 21.

"Already men who will be employed by the contractors have begun to arrive in this county in preparation for the beginning of the work," the Farwell paper reported.

A field crew is setting right-of-way stakes and making other preparations necessary prior to starting of actual construction.

Editor White Now Owns The Friona Star

The Friona Star, owned and operated from 1926 to 1929 by the late Seth B. Holman of the Brand, has been purchased by Editor John W. White, it was revealed here this week. Mr. White has been editing the Star under various owners since he established it in 1925.

The paper was purchased by the Nunn-Warren Publishing Co. in 1929 from Mr. Holman, at the same time the Brand was bought by that firm. D. M. Warren obtained the Star from the publishing company in 1932 and retained Mr. White as editor, although the paper was printed in the owner's plant at Panhandle.

Editor White closed the deal in December and became publisher of the paper January 1. Beginning this week the Star will be printed at Friona in tabloid form.

Boys Lead In 1936, Birth Records Show

During the year 1936 boys led the birth rolls over girls in Deaf Smith county by a count of 4 to 7, according to records filed with the bureau of vital statistics at the county clerk's office.

The girls took an early lead over the boys when Sherry Ann Benson was born to Mr. and Mrs. H. F. Benson on New Year's Day last year, but gave way to the boys with a total count of 40 to 70 at the close of the year.

Only 110 birth for 1936 had been recorded early this month, according to the Deaf Smith county office.

Local Woman's Daughter Dies, Services Here

Funeral services for Miss Bonnie E. Bowsher, daughter of Mrs. Emil Bowsher of this city, were held here Monday afternoon at the First Methodist church, with Rev. T. C. Willett, pastor, officiating. Burial was made in West Park Cemetery.

Miss Bowsher, born January 25, at Modena, Mercer county, Missouri, died in a San Antonio hospital Thursday, January 7, of injuries suffered when struck down by an automobile a few hours earlier. She was walking from the apartment house she owned, and in which she lived, to church a few blocks distance when struck by the car. She was rushed to a hospital and medical aid rendered, but died a few hours later.

The deceased joined the Methodist church (Continued on page four)

Caliche Work On Cemetery Road Planned

Work of placing a new nine-inch caliche top on the road from the end of North Main Street to a point just beyond West Park Cemetery was scheduled to begin tomorrow, according to announcement of county officials early this week. Approximately 50 men are to be used on the PWA project.

This is the county's first project since the PWA rolls were transferred from the city to the county's control.

The work is to be done with the government furnishing the major part of the funds, including labor and six or seven trucks. The county in turn furnishes tractor, grader, roller, team, two trucks and small tools. The material, also furnished by the county, is estimated to cost approximately \$100, representing the major expense for the county.

The five-inch caliche top, already on the road, is to be ripped up and repacked along with the additional nine-inch top, thus giving the road a 14-inch caliche topping. Other PWA projects have already been approved for this county and if it is at all possible work will begin on those as soon as the present project is completed. County Judge Earl W. Wilson stated Tuesday.

Marvin Jones Offers New Loan Measure

Congressman Marvin Jones, in slight reports to the Brand this week, states that provision for crop production loans is one of the first tasks of the new Congress. It is of especial importance to this section.

For the past several years it has been necessary to pass legislation at each session of Congress giving financial assistance to farmers for planting their crops, but the member of Congress from Texas has introduced a measure which broadens the base of the feed and seed loans and makes permanent provision for them. This is done in order that the need may be met from year to year without the necessity of setting up legislative machinery each time.

The measure authorized an appropriation for a revolving fund of fifty million dollars, thus making annual appropriations unnecessary. The loan is broadened to include assistance not only for feed and for planting, cultivating and harvesting, but also supplies incident and necessary to such production, and the maximum to any one borrower has been increased to \$400.

The purpose of these loans is to make essential funds available for farmers who are not able to qualify for credit under the production credit associations or to obtain sufficient funds elsewhere.

"I hope early approval can be obtained for the crop production measure in order that loans for the new year can be made without delay," Congressman Jones wrote after referring to a conference with President Roosevelt on the subject last week.

Mrs. Bessie Davis and little son, Joel, will leave Friday for Amarillo where they will join Mrs. Davis' daughter, Miss Joyce, to make their home.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	32	5	0.10
Friday	14	0	0.13
Saturday	26	5	0.00
Sunday	30	22	0.00
Monday	30	22	0.00
Tuesday	30	20	0.00
Wednesday	30	20	0.00
Thursday	32	5	0.10

Loss Wilcoxson of Borger, formerly of Hereford, has been visiting in Hereford for the past several days. He was a former employee of the McLean-Pitman Grain Co. and came to attend the funeral of M. B. McLean, held here Sunday.

Wyche Items

BY PEGGY VALENTINE
There was no Sunday school Sunday because of bad weather. Everyone is invited to attend church services conducted by Rev. H. White Sunday.

Cars belonging to Mr. Brasher of Hereford and W. B. Saxon were damaged when they collided in a fog. Messrs. Brasher and Louie Olson were in one car, and Mr. Saxon in the other. None of them were injured.

Mrs. Louie Olson is recovering from an illness which has kept her in bed for some months.

School work was delayed Friday when neither of the busses could be started in the cold weather. A number of the children did not attend that day.

Road improvements have been going on in this community. Troys Carmichael and Fred Arnold are working at Borger.

Mrs. J. W. Dickerson has returned to her home after an absence of several weeks.

Barbara Roberson is confined to her bed by rheumatism.

John Paetzold and family attended the marriage of Miss Schumacher and Mr. Loerwald Monday. Irvin Elliston of Portus, N. M., has been visiting here.

Sunday school officers elected December 3 were Mrs. Dock Roberson, superintendent; DuBols Walker, assistant; Lucille Park, secretary and treasurer; Lorene Valentine, adult teacher; Mrs. W. B. Saxon, assistant; Perry Valentine, teacher for junior class.

Mrs. Wes Bradley and Wilma Roberson are on the sick list.

Now Lives at Bovina.

George McKinney, of Bovina, was in Hereford Saturday and while here made arrangements toward the continuation of his Brand subscription. Mr. McKinney has resided near the Harner county town since he sold his land holdings in the Wyche community in Deaf Smith county last October.

AN EXTRA ROOM? TRY A WANT AD!

Still Coughing?

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled. Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

VOL. 1—NO. 15.

HEREFORD HIGH SCHOOL, THURSDAY, JANUARY 14, 1937.

PAGE 31.

Mr. Dillehay Returns

Mr. Dillehay left Hereford January 2 to attend a meeting of the State Textbook Committee and to attend a meeting of superintendents and school board officials, called by State Superintendent I. A. Woods for January 4 and 5. While in Austin he transacted some business with the State Department of Education, and the comptroller's department in an effort to speed up the completion of the issuance of refunding bonds, which has been worked on for a long time.

Among the important topics discussed at the school administration meeting were (1) the advisability of having a twelve grade school in Texas, as in many other states; (2) a new equalization law; (3) proposed amendments to the textbook law; (4) larger administration units, and (5) the public school lands and funds.

All in all, Mr. Dillehay reported a very interesting and beneficial trip. He returned home January 6.

REV. REDFORD SPEAKS

It is better to make New Year's resolutions and keep them one week than to make none at all," said Reverend Redford of the First Christian church, Tuesday morning, January 5, in assembly.

Rev. Redford impressed upon the minds of an attentive audience the fact that a good beginning is quite desirable and necessary to a successful life. His talk was connected with two statements which were taken from the first chapter of Genesis and the first verse of the chapter of John. "The Bible begins and ends with the idea of God," said Reverend Redford, "and we are large or small, depending upon how large or small our idea of God is." He then asked the audience to put God in the center of their activities and to analyze their personality. Do not overestimate it or underestimate and a successful life will be found stretching before one. When these main ideas were drawn together in an interesting discussion, Reverend Redford closed his talk with a prayer.

Charles Wilson: Do you know why my car froze up?
Sybil Weekesson: No, why?
Charles: He forgot his muffler.

Students Hear President Speak

"The joke must be on us," who was it that said, "Don't believe anything you hear?" Well, anyway, on January 6, Mr. Hudson directed every class to meet in the assembly at the fourth period, so that all could listen to President Roosevelt's speech. Mr. Hudson said that he had been assured that the President's speech came on at 11:15, and so saying, he turned the radio on. The announcer, not knowing of our great anticipation, declared, "The President's speech will be heard over this station at one o'clock p. m."

Each class was directed to go to the fifth period classes. At one o'clock everyone assembled in the auditorium and this time the students really heard the President.

The President's voice came very clearly from the radio furnished by the courtesy of E. B. Black furniture store. The faculty believed that the students would be benefited in many ways by the President's speech.

STAFF OPENS POETRY CONTEST

Here is your opportunity! The Whiteface Roundup staff hereby announces a great poetry contest for ambitious poetry writers of Hereford High School. This contest opens today and will continue for two weeks. The closing date is January 28. All entries should be turned in to Miss Crawford, sponsor, or Mary Turrentine, editor. Every student of Hereford High School is eligible. The entries will be judged by a committee, probably of English teachers, and the winning poems will be published with honorable mention. Poems may be either serious or humorous. Any subject may be used. Everyone has as good a chance to win as anyone else.

This is your chance to establish yourself as a poet. Take it!

ASSEMBLY PROGRAM

The assembly program banner was presented to the Freshman class January 5, for their program of December 3, which was written by a member of the Freshman class, Pollyanna Crawford. This program was chosen by the Student Council as the best program presented in that period.

Announcement was also made that the banner must be labeled within one week or it will be given to the second choice program.

WHITEFACES WIN AND LOSE

FRESHMAN EXHIBIT

Friday the freshman history class gave an exhibit of the work that they have been doing for the last six weeks. These exhibits are given every six weeks.

Clifford Ester displayed a catapult that was used in early years before the invention of guns. He also showed a soap carved model of the Triumphant Arch in Rome.

Charles Weathered had made a model of an early ship that was powered by slaves. This was made of soap.

Lynwood Halum, the artist of the freshman class, displayed several posters and a model of a Roman shield used in wars.

Several talks were given by students on early European history. All of this work was done by students of the freshman class.

ENGLISH IV STUDENTS BUILD PROJECTS

Seniors of the English 4 classes of Hereford High School have brought in examples of the first theatres.

The English 4 classes make this an annual project, and the best examples are saved from year to year. These examples represent the first theatres and the Shakespearean theatres.

The "little wagons" represent the first moving theatres. They were called the trade-guilds and were somewhat like our moving vans today. They were huge, two-story, covered wagons. The first floor was used as dressing rooms for the players, and the second floor was their stage.

The little houses represent the Elizabethan theatres. The building had no roof except a narrow strip around the edge. The front of the stage, and the whole center of the theatre was open to the air. A flag floating from the roof indicated that there would be a play in the afternoon.

The purpose for making these theatres are to teach the students to read clearly enough that they can put into practice what they have read, and to inform the student about the theatres of long ago.

SENIOR PERSONALITIES

Leslie Frances Borden was born on August 27, 1919, in Hereford, Texas. All of her school life has been spent in Hereford public schools. "I expect to go to college, but doubt if my insistent expectations will produce results. My prolific imagination creates in many dreams about a career but

The basketball teams played at Dimmitt Friday night. The girls won, but the boys lost. Saturday night they played here, and both Hereford teams lost to Bovina.

The Hereford sextet beat the Dimmitt girls to the tune of 28 to 20. Hereford was five points ahead at the half. They scored three more points than Dimmitt the second half and led Dimmitt by a good margin at the end of the game. Ruth Atchley, Hereford forward, was the leading scorer of the game with 13 marks.

The same night the boy cagers were cleaned by the Dimmitt boys. The score ended at 22 to 9. Dimmitt, although missing many goals, scored 12 field goals to Hereford's 3 during the entire game. Hereford led in free goals, 3 to 2. Johnson of Dimmitt scored 12 points to lead the scorers.

Saturday night was the bad night for the girls lost a close game to the Bovina girls 28 to 27. Bolew, Bovina captain and forward, who scored 20 of the Bovina 28 points, was the main reason for Hereford's loss. At the half the score was tied 12 and 12. The second half Bovina scored 16 points while Hereford could only score 15.

The Hereford boys were beaten by the Bovina cagers, 21 to 17. In the first half there proved to be little scoring, Hereford being on the long end of a 5 to 4 score. In the second half there was considerable more scoring. Bovina scored 17 to Hereford's 12 and led at the end of the game by a scant margin of 4 points. W. C. Bryant, Bovina captain, led the scorers with 9 points.

I will let my secretary (Fate) take care of that," said Frances. Her favorite hobbies seem to be dancing, reading and drawing. She has received the honors of skipping two half grades and in winning first place in one of the contests of the state home economics rally.

Harold Harlin was born on July 22, 1919, in Hereford, Texas. He has attended school in Summerfield and Friona, and since 1935, he has attended Hereford High School. He is planning to enter college in Plainview, Texas, next year. His favorite hobbies are kodaking and hunting—he did not say what!

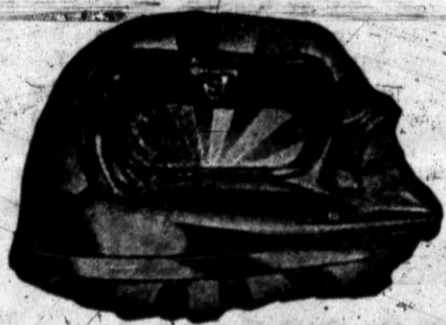
Miss Wrenn: Ruth, what is a vacuum?
Ruth: Well, I wouldn't know exactly, but I think I have it in my head.

SPECIAL OFFER

Sunbeam IRONING SET

New Sunbeam Double-Automatic IRONMASTER

Sunbeam Ironmaster heats so fast and stays so hot even in the midst of ironing heavy, damp tablecloths it cuts hours off the ironing day. Ready to "go" in 30 seconds after it is connected—the fastest heating iron ever made. Responds to every movement of the hand with new effortless ease.



New Sunbeam Automatic CLOTHES SPRAYER



Marvelous, new clothes sprayer invention! Makes ironing faster and easier because it provides just the right amount of dampness for perfect results—and all automatic.

LOOK AT THIS VALUE

Sunbeam Automatic IRONMASTER (Regular Price)	\$ 7.95
Sunbeam Automatic CLOTHES SPRAYER	\$ 3.50
VALUE	\$11.45
YOU GET BOTH FOR	\$ 8.95
Less \$1.00 Allowance For Your Old Iron	\$ 1.00
YOU PAY ONLY	\$7.95

TEXAS UTILITIES COMPANY

Bippus Items

BY RUTH REESE
Hereford shoppers Saturday were Mr. and Mrs. Frank Canaba and children, Mrs. Helen Burks, C. V. Griggs and Henry, Marvin Morrison, Mrs. Jones, Mr. and Mrs. C. T. Reese and children, and Emil Walton.

A light snow fell here last Wednesday.

Mr. and Mrs. Charlie Hoover and children were in Hereford Saturday.

Virgil Walton was absent from school Tuesday.

C. T. Reese is on the sick list this week.

J. A. Fortenberry made a trip to Hereford Tuesday.

Mrs. Whitson and sons were in Bellview last Sunday.

Mrs. C. T. Reese and son, Milton, were in Hereford Wednesday.

Easter Items

BY LOUISE FRYE
Mrs. I. A. Woolery and Junior of Jumbo visited the Woolery home here Sunday.

Little Jackie Smith of Big Square is ill with pneumonia at the home of his grand parents, Mr. and Mrs. J. S. Smith.

The young people's Sunday school class took Sunday dinner with Annie Mae Smith.

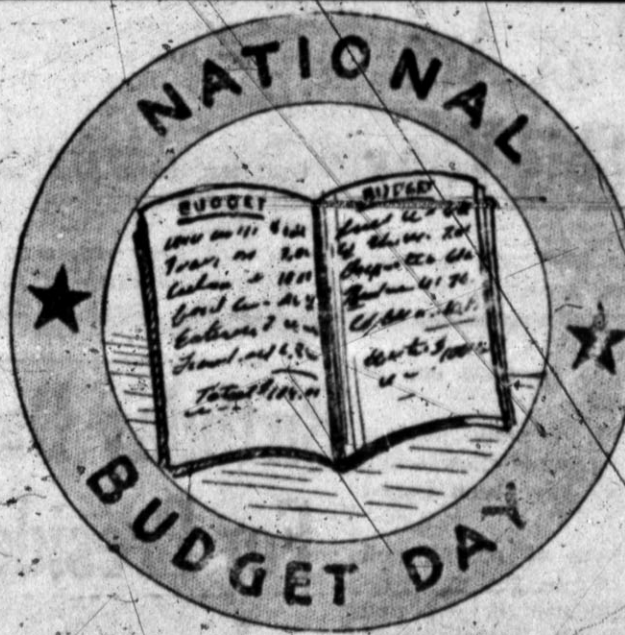
Foster Biel, Ben Medley, Louise Frye and Annie Mae Smith were in Big Square and Dimmitt Sunday afternoon.

Mr. and Mrs. E. M. Allen, J. S. Smith and B. H. Medley attended quarterly conference at Bethel last Sunday.

Rev. Johnson preached here Sunday night.

Curly Ray Frye and Billie Jean Woolery visited Mrs. M. Stemmmons Saturday afternoon.

Several gathered in the E. M. Allen home Saturday night to play dominoes.



OBSERVE National BUDGET Day

To live within your income is not necessarily to live within your budget. Your budget must provide for all your needs both real and pleasure. Make your budget the governor of your spending and you will have learned a principle of thrift.

This Bank Will Be Glad To Assist In Making Your Budget Fit Your Income.

First State Bank

WHITEFACE ROUNDUP.

HEREFORD, HIGH SCHOOL, JANUARY 14, 1937.

PAGE 32.

ARE YOU INTERESTED?

Are you interested in what is happening today? Do you realize that today's news is tomorrow's history? A large number of students do not think of this. Whether it is due to lack of thought, lack of time, or lack of interest, depends upon the individual, but a large number of high school students are deplorably ignorant of current events. Most school officials realize this deficiency and try to remedy it. Hence the special assembly for hearing the President's message to Congress.

After all, today's school children are tomorrow's citizens and voters. Our nation needs more intelligent citizens, and it is the duty of the student to familiarize himself with current problems and policies so that he may be able to think and form intelligent opinions.

Fellow students, let us look ahead and prepare ourselves for the work we will have to do.

HUMOR

Did you ever see a person swallow his authority? In giving his explanation for public speaking, Jack Barber's authority certainly went down his throat.

HOW COLD IS HEREFORD?

A short time ago the Hereford basketball teams were visitors at a place where the atmosphere was noticeably cold and thin. There was none of that spirit of friendly rivalry that is so evident in some of Hereford's students rivals. Only a sort of antagonism was felt. Being unaccustomed to this experience, the Hereford teams were slightly nonplussed. Some members began to wonder about how visiting teams felt at Hereford. Were they uncomfortable in our atmosphere, or did they feel welcome?

After all, basketball is only a game and should be played as one, with good sportsmanship at all times. The spectators are just as important as the members of a team in establishing a reputation for a school. Too, all schools have some sort of reputation in sports, whether it is good or bad depends entirely upon the attitude and actions of the team and its supporters.

Basketball is an excellent sport, but its whole value can be destroyed by the wrong attitude. The purpose of any game is to teach us players to win or lose gracefully. This can only be done by developing the right attitude toward it. Let us do our part by making visiting teams feel as though we like to have them and the home team feel as though they are supported.

COMING EVENTS

January 12: Junior class assembly program.
January 12: Public speaking assembly program.
January 12: Home economics club program in assembly.
January 28: Athletic Association assembly program.
February 4: Sophomore class assembly program.

Anyone who is interested in any of the assembly programs is cordially invited to attend them.

VIGNETTES OF SCHOOL LIFE

Frances Borden
Did you ever wonder—just wonder and wonder—about small things and large things; about silly things and important things? Well, what happens to all the chewing gum students chew and do not swallow when they see the teacher coming? What these desks could tell about the matter would probably be juicy gossip. Did any one ever get drunk

on vanilla wafers?

Does, as required by the Constitution (when a president is re-elected) a president give a going-out-of-office speech when his term expires?

How does a mere hundred-plus notebook vanish into thin air after the finish of school?

When Mr. Hudson speaks of a student's last term in high school, is he usually referring to a life sentence?

I wonder if Miss Crawford does not have some nice doll houses and kiddie cars. I'm referring to amphi-theatres and moving theatre wagons.

I wonder how some boys ever get their feet under these desks and why some don't.

I wonder why we students say we wonder when we don't wonder at all, because wonder doesn't mean wonder in that sense at all. Ah, Wonder!

SEEN ABOUT SCHOOL

Irene Knox with three pencils in her hair. Why so many, Irene? Bill Stanford sitting on the floor. Bill! The very idea!

A stray brief case in the hall. The seniors wonder where the owner was about that time. Three of the senior girls confessed having engaged him in conversation.

Minnie Dea Smith without her having on something red.

Jack Higgins when he was thinking.

Dorothy Jordan when she was serious.

Jack Barber smacking his lips. Bill Boyer reading a western magazine in study hall.

Jack Boydston really studying. Mary Turrentine with nothing to do.

Thama Cawthon without a smile. Leonard Ralston and Clyde Posey being called to the office.

Ruth Atchley drawing a bird for biology.

Physics students studying before six weeks' test.

Bill Montgomery without a complaint to make (we think he was walking in his sleep).

Mary Lee Alexander without a worry (everybody faint).

Glenn Ricketts when he didn't want to play.

Lottie Tyson, thinking about no special person.

Earl and Clyde Oldham agreeing.

Dick Roberson, the new student, when he wasn't running.

Genece Standifer calling people out of the first period classes (the idea!).

Dean Dunlap really working.

Miss Vaughan giving an hour (now can you feature that?).

Bill Smith when he knew the answer to a question in physics (we began to think he was having a fit!).

EXCHANGES

Why We Came to High School.

1. Cause we have to.
2. No place else to go.
3. To get a diploma.
4. Don't want me at home.
5. Jails are full.
6. To skip classes.
7. To catch a beau.
8. To learn why girls walk home.
9. To learn all the gossip.
10. To write notes.
11. To play hooky.
12. To run the boys crazy.

—Bulldog's Growl, Borger.

Senior: Wisdom—swell head—brain fever—he's dead.

Junior: Fair one—hope fled—heart busted—he's dead.

Sophomore: Played football—nuff said—neck broken—he's dead.

Freshman: Milk vitamin—not fed—starvation—he's dead.

—Tatler, Lawton, Oklahoma.

The man with the inferiority complex wonders how anyone can like him, and the man with a superiority complex wonders why anyone couldn't like him.—Tatler, Lawton, Oklahoma.

If I all the world were flooded, And I were going to die, I'd stand upon my physics book. For it is always plenty dry.—Lark, Gardena, California.

'Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Floyd West and family spent the holidays in California.

O. G. Calhoun and family went to South Carolina for the holidays.

Edgar Jacobsen and family visited in Colorado during the holiday season.

Mr. and Mrs. J. M. Chapman celebrated their 25th wedding anniversary December 28, with big dinner, which was attended by a number of friends.

Miss Alda Malstrom of Melvin was a guest of Miss Elizabeth Chapman during the holidays.

Mr. and Mrs. R. K. Bruner of Fort Sumner, New Mexico, spent Friday here visiting Mr. and Mrs. Dow Mercer. R. K. formerly lived here with his parents, Mr. and Mrs. Roy Bruner.

Rance News

EDNA BEHREND'S

Mrs. Rule, Myrtle and Raleigh returned from Oklahoma Tuesday, where they had been visiting relatives.

H. D. Buse and family visited in the A. L. Behrends home Sunday afternoon.

Truitt Culler made a business trip to Dimmitt Friday.

Zay Dee Rule of Hereford attended Sunday school and preached here Sunday.

Rev. Bessiere of Canyon was here for preaching services last Sunday morning.

Rev. Holman preached here last Sunday night.

Mrs. Walker spent the week end in the Walter Wainwright home.

Mrs. J. A. Noland visited in the J. D. Story home Sunday and attended church here Sunday night.

A. L. Behrends and J. D. Story made a business trip to Dimmitt Saturday.

Mr. and Mrs. Meeks of Springlake visited in the Walter Wainwright home Saturday and Sunday.

Louise Weathered spent Saturday and Sunday with Myrtle Rule.

Daniel News

BY PAULINE MOORE

Wheat is looking good, but is in need of rain.

Dave Moore and family spent last week with the Jacque Finney family near Runningwater.

Mr. and Mrs. Joe Scott of Plainview spent Monday night with Mr. and Mrs. Dave Moore.

Mr. and Mrs. Clarence McBroom are home from a visit in Oklahoma and in the Joe Thurmond home at Rhame, Texas.

Jim Hudgeons and Ralph Beasley of Halfway visited the W. L. Moore home Friday night.

Mrs. Joe Moore and children are visiting Mr. and Mrs. Garrison near Oilton.

Several families of this community shopped in Hereford Saturday.

Oliver Ray Finney of Runningwater is spending a few weeks with his aunt and uncle, Mr. and Mrs. Dave Moore.

Miss Billie Mitchell of Amarillo spent Sunday with Cecil Oglesby.

Cecil Oglesby celebrated his 18th birthday Sunday with a birthday dinner, attended by eight guests.

Try the Hereford merchants before going elsewhere to buy.

Progressive News

BY OLIVE PERKINS

The Progressive Workers club met with Mrs. J. E. Blakemore last Wednesday, and spent the afternoon working on a club quilt. The next meeting will be with Mrs. Owen Neel.

Mr. and Mrs. Ray Hershey attended the Daniel funeral last Wednesday.

Mr. and Mrs. J. W. Vick visited Mrs. Owen Neel last Wednesday and helped celebrate her birthday.

Walter Caldwell of Wichita Falls is visiting his parents, Mr.

and Mrs. C. P. Caldwell, and is looking for a farm here.

Mr. and Mrs. E. L. Blacett moved to their home in Hereford last week.

Ben Conkling spent Thursday night with his grand mother, Mrs. Ray Hershey.

Mrs. C. C. Bowman, Mr. F. D. Perkins and Miss Olive Perkins attended the funeral of Bobo McLean in Hereford Sunday.

Literary will not meet until Friday night, January 22, because of examinations this week.

Mr. and Mrs. Oscar Lange and children of Friona were here Monday shopping and attending to business.



What Makes a Bank Popular!

People come to a bank for safety of their savings, and valuables, and for financial services that keep the stream of commerce moving. We believe that stiffness and unnecessary dignity add nothing to promote better banking services. This bank is popular with its customers because it's a friendly bank that gives efficient, satisfactory service.



Where Your Savings Grow

First National Bank

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

CLOSE Drug Store

"HEREFORD'S FINEST"

FOR MONEY-SAVING DRUGS, SUNDRIES, SEE US

FRIDAY and SATURDAY

\$1.25
Hot Water Bottle
One Year Guarantee

EXTRA SPECIAL

69¢

75c
Listerine

14-OUNCE BOTTLE

59¢

75c
Fitch's Shampoo

59¢

50c DR. WEST'S
Tooth Brush

39¢

40c LISTERINE
Tooth Paste

29¢

50c WOODBURY'S
Face Powder

39¢

50c CHAMBERLAIN'S
Hand Lotion

39¢

50c MURIEL ASTOR
Face Creams

39¢

Face Powders

39¢

COMPLETE GEM RAZOR

49¢

New Electric Home Washer

\$12.95

25c KOTEX 17¢
20c KLEENEX 14¢

EXTRA SPECIAL

Assortment of all 50c Rouges, Good Rouges, Popular Brands. A Clean-up. SPECIAL EACH 27¢
Your Favorite Brand Rouge at a Bargain NOW!

100 CAPSULES
Cod Liver Oil

69¢

\$1.25 ABBOTTS
A. B. D. Capsules

\$1.07

\$1.00 ABBOTT'S
Haliver Oil Capsules

89¢

100 TABLETS
ASPIRIN 29¢
\$1.00 WINE CARDUI 87¢

Regular 15c

Dyes

PUTNAM OR DIAMOND

SPECIAL 9¢

CHARTER NO. 5604 RESERVE DISTRICT NO. 11

FIRST NATIONAL BANK

Member Federal Deposit Insurance Corporation

OF HEREFORD

In the State of Texas, at the Close of Business on December 31, 1936 published in response to call made by the Comptroller of the Currency, under Section 5211, U. S. Revised Statutes.

ASSETS	
1. Loans and discounts	\$170,927.05
2. Overdrafts	94.80
3. United States Government obligations, direct and/or fully guaranteed	69,198.90
4. Other bonds, stocks, and securities	28,607.98
5. Customers' liability on account of acceptances executed	NONE
6. Banking house, \$8,996.35; Fur. & Fix. NONE	8,996.35
7. Real Estate owned other than banking house	7,991.04
8. Reserve with Federal Reserve bank	24,339.76
9. Cash, balances with other banks, and cash items in process of collection	80,854.01
10. Cash items not in process of collection	423.91
11. Acceptance of other banks and bills of exchange or drafts sold with endorsement of this bank	NONE
12. Securities borrowed	NONE
13. Other assets	1.00
TOTAL ASSETS	\$391,434.82

LIABILITIES	
14. Demand deposits of individuals, partnerships, and corporations	\$201,015.04
15. Time deposits of individuals, partnerships, and corporations	47,495.22
16. State, county, and municipal deposits	64,647.14
17. United States Government and postal savings deposits	NONE
18. Deposits of other banks, including certified and cashier's checks outstanding	8,162.57
Total of items 14 to 18, inclusive:	
(a) Secured by pledge of loans and/or investments	\$ 60,000.00
(b) Not secured by pledge of loans and/or investments	261,319.97
(c) TOTAL DEPOSITS	\$321,319.97
19. Agreements to repurchase United States Government obligations or other securities sold	NONE
20. Bills payable	NONE
21. Rediscouunts	NONE
22. Obligations on industrial advances transferred to the Federal Reserve Bank	NONE
23. Acceptances of other banks and bills of exchange or drafts, sold with endorsement of this bank	NONE
24. Acceptances executed by this bank for customers and to furnish dollar exchange, exclusive of acceptances of this bank purchased or discounted	NONE
(a) Secured by pledge of loans and/or this bank	NONE
25. Securities borrowed	NONE
26. Interest, taxes and other expenses accrued and unpaid	NONE
27. Dividends declared but not yet payable and amounts set aside for dividends not declared	406.25
28. Other liabilities	NONE
29. Capital account:	
Class A preferred stock, 400 shares, par \$2.50 per share, retirable at \$62.50 per share	10,000.00
Class B preferred stock, none shares, par \$ None per share, retirable at \$ None per share None	0.00
Common stock, 500 shares, par \$50.00 per share	25,000.00
Surplus	9,463.00
Undivided profits—net	245.00
Reserves for contingencies	NONE
Preferred stock retirement fund	245.00
Reserve for dividend payable in common stock	NONE
TOTAL CAPITAL ACCOUNT	60,708.60
TOTAL LIABILITIES	\$391,434.82

MEMORANDUM: Loans and Investments Pledged to Secure Liabilities

31. United States Government obligations, direct and/or fully guaranteed	37,000.00
32. Other bonds, stocks, and securities	23,000.00
33. Loans and discounts	NONE
34. TOTAL PLEDGED (excluding rediscouunts)	60,000.00
35. Pledged:	
(a) Against United States Government and postal savings deposits	NONE
(b) Against State, County and Municipal deposits	60,000.00
(c) Against deposits of trust departments	NONE
(d) Against other deposits	NONE
(e) Against borrowings	NONE
(f) With State authorities to qualify for the exercise of fiduciary powers	NONE
(g) For other purposes	NONE
(h) TOTAL PLEDGED	60,000.00

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:
I, Geo. L. Muse, President of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
GEO. L. MUSE, President.
CORRECT—ATTEST:
F. A. GYLES,
J. L. EUQUA,
TROY WOMBLE, Directors.
Sworn to and subscribed before me this 8th day of January, 1937.
EDNA PARK, Notary Public,
Deaf Smith County, Texas.

NO. 1531 OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE

First State Bank

Member Federal Deposit Insurance Corporation

State of Texas, at the close of business on the 31st day of December, 1936, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 14th day of January, 1937.

RESOURCES

Loans and discounts on personal or collateral security	\$215,056.74
Loans secured by real estate	13,336.53
Overdrafts	377.79
Acceptances of other banks	NONE
Securities of U. S., any State or political subdivision thereof	20,000.00
Other bonds and stocks owned	NONE
Customers' bonds held for safekeeping	NONE
Banking House	5,500.00
Furniture and Fixtures	3,085.00
Real Estate owned, other than banking house	7,845.58
Cash and due from approved reserve agents	167,389.49
Due from other banks and bankers, subject to check on demand	4,334.13
Stock and/or assessment Federal Deposit Insurance Corp.	267.50
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Resources	542.75
TOTAL	\$437,735.51

LIABILITIES

Capital Stock \$50,000.00	
Income Debentures Sold	25,000.00
Total Capital Structure	\$75,000.00
Surplus Fund	NONE
Undivided Profits, net	4,306.54
Reserved for Dividends unpaid	NONE
Due to Banks and Bankers, subject to check	9,674.98
Individual deposits subject to check, including time deposits due in 30 days	297,779.04
State Funds on Deposit	NONE
Time Certificates of Deposit	46,073.57
Cashier's Checks Outstanding	4,899.38
Bills Payable and Rediscouunts	NONE
Customers' Bonds Deposited for Safekeeping	NONE
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Liabilities	NONE
TOTAL	\$437,735.51

STATE OF TEXAS, County of Deaf Smith.

We, C. B. Williams, as President, and C. C. Acker, as Cashier, of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.

C. B. WILLIAMS, President.

C. C. ACKER, Cashier.

CORRECT—ATTEST:

E. S. IRELAND, MILES ROBERSON, H. G. CONKWRIGHT, Directors.

Subscribed and sworn to before me this 9th day of January, A. D. 1937.

JNO. H. PATTON, Notary Public, Deaf Smith County, Texas.

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30MRS. SETH B. HOLMAN Publisher and Manager
BARNETT E. HAYLEY Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

SANTA FE EXPRESSES CONFIDENCE

Convincing evidence of the Santa Fe Railway's confidence in the continued return of business has been expressed by their orders in excess of \$20,000,000 for new freight cars, locomotives, rails and rail fastenings.

The order includes streamline locomotives for high speed service between Chicago and the Pacific Coast. Some are equipped with 80-inch and others with 84-inch driving wheels; boilers will be nickel steel construction and the engines, of the oil-burning type, will be fully equipped with roller bearings. The major part of the order is for approximately 3,000 freight cars at a cost of more than \$10,183,900.

The Santa Fe last Sunday began an improved passenger service on the Scout and other trains through Hereford, and now comes their announcement of their twenty million dollar faith in the future of the sections they serve. The line is doing much to prepare itself to give even better service when prosperity swings into full action—that faith is deserving of every consideration Hereford might find itself in the position to give. Faith in those who have faith in us.

McLean Services

(Continued from page one)

Clarendon and active in the civic affairs of that city for many years.

The Hereford man is survived by his widow, Clara Dunlap McLean of this city, and his mother, Mrs. A. W. McLean, now of San Antonio. A brother, John McLean, also resides here. Seven sisters survive: Mrs. Maude McClung, Amarillo; Mrs. C. C. Powell, Clarendon; Mrs. Dwight Smith, Des Moines, Iowa; Mrs. Harold Guinn, Breckenridge; Misses Mame and Carolyn McLean of San Antonio, and Miss Wilma McLean, of Dallas.

Those attending the services from out of town were his sisters, Mrs. C. C. Powell, her husband and daughter, Mary Frances, of Clarendon; Mrs. W. S. McClung and daughter, Mary Beth, of Amarillo, and Miss Wilma McLean of Dallas. Two of Mrs. McLean's sisters, Mrs. Ward Bell and husband of Dallas, Mrs. Luther Hough, her husband and daughter, Inez, of Amarillo, and a nephew, Bob Hough, of Clovis, New Mexico. Others here for the services included Mr. and Mrs. Lester Shaffer of Canyon, Mr. and Mrs. S. H. Condon of Canyon, and Mr. and Mrs. Henry Wilkison of Amarillo.

Palbearers were Homer Fox, Dow Mercer, H. G. Conkright, C. T. Guseman, Roy Jewell and C. B. Williams.

A WANT AD WILL SELL THAT COW!

W. T. C. C. Men Here.

J. A. Rix of Stamford, assistant manager of the West Texas Chamber of Commerce, visited in Hereford Wednesday in the interest of the organization. While here he informed H. V. Hennen, secretary of the local W. T. C. C., of plans the organization was making to serve this area, and announced that the picture of S. P. Rosson, local director, would appear in the magazine West Texas Today at an early date.

Card of Thanks.

We hereby extend our heartfelt thanks to our many dear friends who ministered to us so tenderly during our sorrow at the tragic death of our beloved daughter and sister, Bonna. We also extend our gratitude for the beautiful floral offerings which came from friends at Clovis, San Antonio and Hereford. May the Heavenly Father richly repay each one.

Mrs. Emi Bowsher
Mrs. W. T. Batchelar
Clay Bowsher and family
J. D. Harrell and family,
of Clovis.

Vega Again Has Paper.

Citizens of Vega and Oldham county again have a newspaper. The Sentinel made its first appearance last week after a year of suspension. H. H. Weinhold & Son, editors and publishers of the Sudan News, and former publishers of the Vega Sentinel, have again obtained the publication. Editor Weinhold left Vega in 1919. Oldham county was without a paper during 1936.

THE SMART MAN KNOWS

The Smart place to take his car for smart service. Extra attention to your tires, battery and your automobile in general comes to you—at no extra cost—when you have your car serviced here.

TEXAS SERVICE STATION

Glenn Snyder

IT MAY CONCERN TO WHOM

—and especially to Mr. Irrigation-Minded Farmer—
We have just the thing for you—when you are ready to install the power unit for your irrigation well—the NEW ALLIS-CHALMERS INDUSTRIAL ENGINE OR POWER UNIT.

The Model 60 industrial engine (the size for irrigation units) develops a maximum of 63 horsepower at 1050 revolutions per minute, is built for smooth, continuous, economical operation in all types of fuel engines. The model 60 may be obtained so that you may use gasoline, natural gas or oil for fuel.

The Model 60 has four cylinders, 3 1/2-inch bore, 6 1/2-inch stroke, and has 563 cubic inches displacement. Sturdy construction, power and dependability make this ALLIS-CHALMERS power unit ideally suited for heavy jobs.

Before you purchase your irrigation unit—come in and visit us and let us explain the qualifications of ALLIS-CHALMERS power units. We can furnish you with any size unit you may desire and you can be sure you get the best—all ALLIS-CHALMERS!

Sincerely,
REVELY & SEED.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, January 12, 1906.)

Because of bad weather, Rev. Wm. G. Kiery did not preach at the Presbyterian church Sunday, but held services in the lobby of the Ritchey hotel.

Luther Hough and Miss Nellie Dunlap were married the preceding Saturday evening by Rev. O. W. Dean at the home of the groom's parents.

The first full car load of cotton ever to be shipped from Hereford had recently gone out, and was made up by D. R. Gass from purchases from Deaf Smith and Castro county farmers.

George Dale had just received the most expensive and best constructed shotgun ever sent to Hereford. It cost him \$65.

F. W. Wilsey and C. W. Farwell of Chicago had been here, and were to open an office in Hereford soon to care for the disposal of some three million acres of the famous XIT Ranch.

Attendance in Hereford

schools had for the first time in history exceeded the 400 mark, and a total attendance of 450 was expected before the close of the session.

Judge W. H. Russell was in the race for re-election to the county judgeship.

Forty-five of the estimated 65 to 75 bale cotton crop had been ginned by the Hereford plant.

(From The Hereford Brand, January 13, 1916.)

Cattle dipping was providing entertainment for most of the ranchmen in this vicinity.

Only 156 would-be voters had paid poll tax.

E. E. Ramsey was visiting relatives in Kansas City.

Chas. Hodges went to the show. A young man swiped his Ford car and started for Amarillo. Sheriff R. W. Baird phoned ahead. Cal Walker, a few miles east of town, attempted to flag the car with a lantern. The young man quit the car and fled on foot.

THE CHURCH WORLD

CHRISTIAN CHURCH

H. M. Redford, Minister.
Mrs. C. P. Cockrell, Assistant Superintendent.
Bible school, 9:45.
Morning worship at 11.
C. E. Societies, 6:30 p. m.
Evening worship, 7:30.

Monday night, Bible Class, 7:30.
Mid-week church family night, Wednesday, 7:30 p. m.

And the Word Became Flesh, was the subject of the first of a series of Sunday morning sermons on texts from the Gospel of John. You Must Be Born Again, will be the second of a series at the evening hour dealing with the evangelism of Jesus. We were delighted to have 70 people in the services Sunday night. We are having a good and profitable time. Won't you come and join us?

ST. ANTHONY'S CHURCH

Sunday masses at 8 and 10. Benediction at 4. Week day mass at 8. Monday, January 18, to Monday, January 25, the universal Octave of Prayer for Church Unity will be observed. Each morning at mass and each evening at benediction at 7:30, Christ's prayer as given in John 17:21 will be recited by the congregation; "That they all may be One, as Thou, Father in Me, and I in Thee; that they also may be one in Us; that they would may believe that Thou has sent Me."

METHODIST CHURCH

Preaching, 11 a. m. and 7 p. m. Sunday school, 9:45 a. m. Epworth League, 6 p. m. W. M. S., 3 p. m. Wednesday. Prayer meeting, 7 p. m. Wednesday.

Epworth League, 6 p. m. Sunday. Subject for morning service next Sunday, The World a Bridge. Message based on one of the unwritten sayings of the Master. Always welcome at the Methodist church.

T. C. Willett, Pastor.

PRESBYTERIAN CHURCH

Muddled Moral Judgment will be the theme of the sermon at the First Presbyterian church next Sunday morning by the pastor, Rev. J. C. Thomas.

There will be no Vesper services. Sunday school, 9:45 a. m. G. M. Hudson, superintendent. Prayer meeting, Wednesday at 7:30 p. m.

REVIVAL CLOSING SUNDAY

The revival at the Assembly of God church, one block north of the high school, continues with good interest, despite cold weather. The revival closes Sunday night, January 17. Everyone has enjoyed the gospel in word and song by Evangelist R. L. Steger and party. The soul stirring messages by the evangelist to all who have heard him. Sunday school, 9:45 a. m. Morning worship, sermon by the evangelist, 11 o'clock. Christ's Ambassadors, 6:30 p. m. Evangelistic services, sermon by evangelist, 7:30 p. m. Prayer meeting, Tuesday, 7:30. Gospel Thimble Workers, Wednesday, 7:30 p. m. Women's Missionary Council, on Thursday at 2:30 p. m. G. A. Evangelistic service, Friday, 7:30 p. m. W. A. McCann, Pastor.

Bowsher Rites

(Continued from page one)

ist Church at an early age but later joined the Christian Science Church of which she was a member at the time of her death. She spent the greater part of her life as a school teacher in Colorado, Idaho and Missouri. She visited here on a number of occasions and at one time spent approximately two years in Hereford. She had lived in San Antonio the past 18 years.

Clay Bowsher, the deceased brother, accompanied Matt Gilliland to San Antonio in a Black Funeral Home ambulance and returned with the body Monday at noon.

Besides her mother, Mrs. Emi Bowsher, the deceased is survived by one sister, Mrs. W. T. Batchelar, one brother, Clay Bowsher, all of this city, and five nieces and three nephews.

W. M. S. BEGINS NEW STUDY PROGRAM

The first chapter of the new book, The Radiant Heart, was studied at the meeting of the Woman's Missionary Society of the Methodist church Wednesday afternoon. Mrs. S. L. Easley was leader of the lesson which dealt with Paul's Letters to the Philippians. Mrs. D. H. Bryant conducted the devotion and Mrs. E. W. Harrison gave the scripture reading.

Rev. T. C. Willett told of a visit made to Miss Mattie Mae Swisher, who is recovering from a fall in Amarillo, and reported her condition as satisfactory.

Mrs. J. F. Ward, president, conducted the business session.

Visits Dallas Markets. W. Jesse Stanford left Tuesday for Dallas where he will visit the furniture markets for the E. B. Black Company. Mr. Stanford expects to be away until Friday night.

Sees Russian Ballet. Mrs. John W. Whitsett and daughter, Miss Effie, Mrs. Geo. Benson and Miss Lora Kelly of the Sims community, visited Amarillo Monday evening and saw the Russian Ballet performance.

BUSINESS AND PROFESSIONAL DIRECTORY

THE CHOCOLATE SHOP

Plate Lunches
Sandwiches
Cold Drinks, Candles
Magazines

INSURANCE

JNO. H. PATTON

PHONE 50

ABSTRACTS

Of All Deaf Smith County Land Titles.
DEAF SMITH COUNTY
ABSTRACTS INC.
ONE EIGHT, Manager

The title to your land is vital

Our Abstracts correctly reveal the title.
A. O. THOMPSON
ABSTRACT CO.
4 Per Cent Federal Farm Loans.

DR. J. W. HENDRIX

Chiropractor and Masseuse

109 B Street—Just North of Mother's Park

Phone 841 for Appointments

THE HEREFORD BRAND

JOB PRINTING

WANTED: Direct from owner, one or two sections of land in shallow water belt. See Geo. T. McCurry. 2-3p

WANTED: Wire coat hangers, half cent each, trade or cash. Fox Cleaners & Hatters. 1c

WANTED: Lady for general house work, three miles north on 25-Mile Ave. Mrs. W. W. Hill. 1p

WANTED: To buy or lease second hand feed troughs. See J. G. Evans or leave word at Pitman Grain Company. 1-2p

SALESMAN WANTED: Man wanted for Rawleigh Route of 809 families. Good profits for hustler. We train and help you. Write today. Rawleigh's, Dept. TXA-352 SA2 Memphis, Tenn. 1-2p

WANTED: To contact owner of some out-law or blowed-up land in western part of county who might be interested in reclaiming, trading or selling cheap for cash. J. D. Love, Hereford. 52-3p

Lost and Found

LOST OR STRAYED: Poland China sow, left pigs four days old. Left home Tuesday afternoon. H. J. Edwards, one mile east of the Wyche school house. 1p

LOST, Strayed or Stolen: A red, one-horned cow with six months old Jersey heifer calf. Notify

Switch
TO
DODGE and
Save Money!

FOR PUMPING **MM** FOR GRINDING

FOR SALE: Two used F-30 Farmalls on steel, also No. 4, three row middlebuster. Buchanan Implement Company, Friona, Texas. 2-3p

FOR SALE OR TRADE: Five room house and two lots, well located, free of debt. Trade for cattle or land. See Geo. T. McCurry. 2-3p

FOR SALE: 175 egg Buckeye kerosene incubator, in good condition. See Mrs. Artie Dean. 1p

A FEW Jersey and stock heifers to trade for fat cattle or canner cows. See Claude Higgins. 1p

FOR SALE: Silver Laced Wyandotte roosters. See Arch Conklin or Ben Conklin. 1-3p

TURKEYS FOR SALE: Copper Back Bronze young toms with double rainbow tails. H. D. Robbins, seven miles south on 25-Mile Avenue. 1-2p

FOR SALE: Dodge truck, 1934. Good condition. Reasonable implement Co. 1-4

FOR SALE: Two C-1 International Pick-ups. Reasonable implement Company. 1-4

FOR SALE: Grade "A" raw milk. Delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Reasonable prices. Phone 606. Prairie Dairies. 26-4f

FOR SALE: Two acres of land, with good well and house in South Hereford, reasonable terms granted. See Mrs. Bessie Davis at 410 Sampson Avenue. 52-3c

MODEL G. U. D. (Structural Steel Base)

IRRIGATION EFFICIENCY

In all parts of the country the smaller size Twin City Engines have given farmers the low cost dependable power they need for pumping. In sections where irrigation is a first requisite, there, too, Twin City Engines are most economical to use. The thousands of these machines in use in all parts of the world are your assurance of their absolute dependability. The 4-cylinder Model G.U.D. has 4 5/8-inch bore, 6-inch stroke, reaching a maximum of 60 horsepower at 1075 R. P. M. This machine may be equipped to use gasoline, natural gas or some of the lower grades of fuel, such as kerosene or distillate. Come in and let us explain the specifications of this engine to you.

Davis & McCracken

MINNEAPOLIS MOLINE IMPLEMENTS

LIKE THE EARLY BIRD THAT GETS THE WORM

THE EARLY FRYER GETS THE BEST PRICE

We Have Plenty of Started Chicks on Hand and Baby Chicks Every Tuesday.

FREE FEED

given with every order of chicks booked in advance.

Custom Hatching

POULTRY SUPPLIES AND REMEDIES

HILLSIDE

HATCHERY

Mrs. Effie L. Brown. 1p

STRAYED: Bay mare, smooth mouthed, about 12 years old, white saddle scars on back, weight about 800 pounds. Notify Frank Folliart, Hereford, Texas. 2-3p

LOST: Man's heavy Egin pocket watch with deer hild. fob. Lost in town yesterday afternoon. Small reward. Please return to W. B. Phillips. 1p



EAT OUT Tonight OR ANY NIGHT

Let's "Come out of the kitchen" tonight or any night, take a well-earned vacation for one evening and enjoy a tastily served, delicious dinner. We'll be proud, indeed, to have you as our guests.

FOR A Real Meal TRY

Ike's Cafe

Mr. and Mrs. Paul Foster

SOCIETY

S. JOHN McLEAN, Society Editor

Phone 181-W

MUMACHER-LOERWALD TRIALS SPOKEN

Before an altar banked with flowers and greenery and decorated with slender white candles, the trials were spoken at St. Anthony's church at 9 o'clock Monday morning with the Reverend Father Matthias officiating the presence of a large number of relatives and friends.

The bride was attended by her sister, E. F. Loerwald, who served as patron of honor. She wore a dress with black trimmings, a blue hat. The bride was wearing an electric blue satin dress with accessories to match. A long veil forming a train in back. She carried a white book and a beautiful bouquet of white roses.

Mr. Edmund Loerwald, brother of the groom served as best man. The wedding march was played by Mrs. Frank J. Eberle. The priest sang the mass in honor of St. Joan of Arc. "Veni Jesu" was sung at the offertory, and "Perfect Love" was rendered at the conclusion of mass.

Following the ceremony an informal breakfast was given at home of the bride's parents. A dinner was also given in honor of the young couple. Mr. and Mrs. Loerwald plan to leave Hereford.

RETURNED MISSIONARY TALKS HERE

Under the auspices of the Women's Missionary Society of the Christian church, Mrs. T. M. Wiley, a returned missionary from India, visited in the church, the hotel and a number of homes during the past week. Last Wednesday night, January 8, Mrs. Wiley spoke to 120 people who assembled for the regular midweek church family night at the Christian church. Thursday afternoon and night, and Friday afternoon she spoke to groups of children, young people and adults assembled at the parsonage. Sunday Mrs. Wiley spoke to the Bible class and the young people's Christian Endeavor. In addition, Mrs. Wiley made two talks to the children at Central school. Monday afternoon Mrs. Orin K. Howe gave a tea in Mrs. Wiley's honor.

Monday night Mrs. Wiley spoke to the Monday night Bible class, which is regularly taught by the pastor of the church. Temporarily Mrs. Wiley is making her home in Lubbock. She returned to her home Wednesday.

W. M. U. HAVE MEETING

Circles of the Baptist Women's Missionary Union will hold a joint meeting at 3 o'clock at the church next Wednesday afternoon. This will be the regular business meeting combined with the mission study program.

Little Hunley Circle will be in session during the social hour, and the Faithful Workers will have charge of the program.



For More Eggs

FEED EGG
PRODUCING
INGREDIENTS

The Merit Way

BUY PROFITS
BY THE SACK—
With the Row ofMERIT
DiamondsWest Texas
Feed & Seed

PHONE 265

INFORMAL TEA HONORS OUT-OF-TOWN VISITOR

Honoring Mrs. T. M. Wiley of Lubbock, who has been a guest of Rev. and Mrs. H. M. Redford, an informal tea was given by Mrs. O. K. Howe at her home Monday afternoon.

The program was featured by a talk by Mrs. Wiley, who is a returned missionary from India. She told of the people of India, their customs and manners, and explained the type of dress worn by the women of India, while Mrs. Redford modeled the Hindu costume. The costume was bright red loosely woven cloth embroidered in many colors, its design having been handed down for many generations. The shoes were made of embroidered cloth, with hand-made leather soles.

Guests were Mrs. O. T. Williams, Mrs. H. M. Redford, Mrs. Will S. Kerr, Mrs. J. C. Stricklin, Mrs. John Allred and the hostess. The hostess was assisted by Mrs. Allred.

PIONEER STUDY CLUB OBSERVES HEALTH WEEK

Health and beauty topics were interesting subjects of discussion for the Pioneer Study club Tuesday afternoon at the home of Mrs. H. D. Reed. Mrs. Al Werner was assistant hostess and Mrs. M. D. Womble, president, led the general discussion on Things Relating to Health and Beauty. Mrs. Bess Jennings, a guest, gave an interesting talk on Roads to Beauty.

New officers were elected and will be installed at the close of the club year. Officers chosen were Mrs. H. D. Reed, president; vice president, Mrs. Wirt Phillips; Mrs. Jack Rose, recording secretary; Mrs. Ray Johnson, corresponding secretary; Mrs. Arthur Thompson, treasurer; Mrs. F. M. Kester, parliamentarian.

PRESBYTERIAN AUXILIARY HAS MEETING

The woman's Auxiliary of the Presbyterian church met at the home of Mrs. George Guinn Tuesday afternoon. The meeting opened with a song and prayer. A discussion of Spiritual Life was led by Mrs. John C. Thorns.

Mrs. Ezra Norton was leader of the study program on China. Mrs. John Olson gave a talk on One Woman's Influence. Mrs. D. H. Alexander told how a Christmas Gift Saved a Life. Mrs. Norton discussed the general topic What Is to Become of Them.

The next regular meeting of the Auxiliary will be held on Tuesday, January 26.

MISS BAER TO BE PRESENTED IN CONCERT

Miss Martha Baer, local violinist, daughter of Mr. and Mrs. Gaston Baer of this city, will be presented in a concert program at the Academy of Arts and Music, 504½ Taylor Street, Amarillo, Thursday evening, January 21. Miss Baer is a student of Duncan Stewart, who is head of the violin department of music at the Academy. It is the custom of Mr. Stewart to present outstanding students who have made marked progress during the year, in an entertainment open to the general public. Miss Baer will play several selections by Fritz Kreisler, Bach, Henri Wieniawski and others.

Appearing on the program with Miss Baer will be Miss Luella Borden, local dance artist, who will give two A and B tap numbers in costume. (A) Danza De Crotalos, a Spanish dance with cymbals; (B) Spanish Tap Dance, by Logan. (A) The Soft Shoe Dancer; (B) Hollywood Rhythm.

The entertainment will begin at 8 o'clock and the public is cordially invited to attend.

DAWN STUDY CLUB MEETS WITH MRS. SCHROETER

The Dawn Study club held its regular meeting January 5 at the home of Mrs. R. Schroeter. A short business session was conducted by the president. Members answered to roll call with favorite program topics.

Mrs. Ernest Mays led a very interesting program on The Home as Influenced by Three Independent. A special feature of entertainment was a game, directed by Mrs. Martha Galley.

Delightful refreshments were served to Meses. Bess May, Laura May, Ruth Womble, Ray Bowers, Vada White, E. V. Holman, Edith Burium, Gladys Miller, A. T. Frye, Lennie Robertson, Cecil Walker, Minnie Walker, Martha Galley, Margaret Bowers and Mrs. Hickman.

The club will meet January 12 at the home of Mrs. Ruth Womble.

ANNOUNCEMENT PARTY FOR VIRGINIA LILLARD

To announce the approaching marriage of her niece, Miss Virginia Lillard, and Mr. Louis Woodford, which is to take place Saturday, January 16, Mrs. Glenn Weir entertained with a lovely party at her home Tuesday afternoon. Shaded lights, ferns and bouquets of pink carnations furnished attractive decorations throughout the house. In the dining room the lace-laid table was centered with an artistic arrangement of pink carnations in a tall cut glass vase, mirrored on a large reflector. Clever contests and games suggestive of the occasion were enjoyed. Appropriate and timely admonition to a bride elect was given in a reading by Lueta Borden.

Guests wrote Best Wishes for the Future in a pink and white wish-book which was presented to the honor guest.

Dainty white cards holding pink carnations and bearing the message "Virginia and Lewis, January 16," adorned the delectable refreshment plate.

Out-of-town guests present were Mrs. C. L. Lillard, mother of Miss Lillard; Mrs. L. F. Lillard, Mrs. Shelby Jersig, Mrs. M. S. Weir, Mrs. J. C. Wilkinson, all of Friona; and Mrs. George Adkins of Round Rock, Texas. Other present were Meses. Cecil Guseman, John Patton, Mont. Baker, L. O. Crosthwait, H. G. Conkright, Sherman Morgan, Lyle Woodford; Meses. Ruth Conkright, Lueta Borden, Genevieve Eberle, Anna Katherine Hardesty, and the honoree.

SEVENTH BIRTHDAY PARTY IS GIVEN

Clifford Kerr was the honor guest Tuesday afternoon of last week when his mother, Mrs. Will S. Kerr, entertained with a party in honor of his seventh birthday. Games were played and a clever fishing pond was an interesting feature of entertainment for the happy youngsters.

A lovely birthday cake topped with seven candles was cut and served to the following guests: Paula Mae Mathers, Orin Howe, Ouida Kathleen Hudson, Meyers B. Hudson, Joan Thorns, Delbert Conklin, Bobby Neal Millard, Doris Jean Hastings, Bobby Mathers and the honoree.

BAY VIEW CLUB ELECTS OFFICERS

An election of Officers was held by the Bay View club Thursday afternoon when members met for their regular meeting in the club rooms at the court house. Those elected to serve for a period of two years were Mrs. Bob Wilson, president; Mrs. E. W. Harrison, vice president; Mrs. Travis Dameron, recording secretary; Mrs. J. W. Kirby, corresponding secretary; Mrs. J. P. Slaton, treasurer. Financial reports and reports of standing committees were given during the business session.

The educational program for the afternoon dealt with Ideals of the American Revolution and the New Nation. Mrs. John McLean as leader, discussed Beginning and Spirit of the Revolution. She termed the Spirit of the Revolution the backbone of American Independence.

Mrs. John Olson told of the Intellectual Life and Ideals of Thought in the New America. She drew an imaginary picture of America just after the revolution which gave a background for present day American civilization. Mrs. Olson also discussed colonial writers and the influence of early American traditions.

A book review, Winning of the West, by Theodore Roosevelt, was given by Mrs. Tom McCollum. Mrs. McCollum gave a graphic account of the conquest of the American Indian as civilization advanced westward.

JUNIOR BAND MOTHERS SPONSOR SECOND CONTEST

The Junior Band Mothers will sponsor an amateur contest on Thursday, January 21, at 7:45 at the high school auditorium. This will be the second of a series of four contests to be held during the school year.

To enable judges to grade contestants more accurately, the contest will be divided into two groups. The junior group will include all contestants under 13 years of age, and the senior group will include those 13 years of age and older. First and second prizes of four and two dollars will be offered in each group. Price of admission 10 and 20 cents.

RETURNS FROM CALIFORNIA

Mrs. Carl Mountz returned home last Thursday after spending a three weeks vacation with her daughter, Mrs. Buford Crosthwait, in Colom, California. Mrs. Crosthwait is the former Miss Ruth Marie Mountz, and Mr. Buford Crosthwait is the son of Mr. and Mrs. L. O. Crosthwait of this city.

While in California Mrs. Mountz visited relatives in Long Beach and Pasadena. Mr. Mountz and son, Carl Dean, who also spent Christmas in California, had returned at a previous date.

DANCE GIVEN AT ST. ANTHONY'S CHURCH

Mr. and Mrs. Eugene Loerwald entertained relatives and a large number of friends with a dance at St. Anthony's school Monday night. Approximately 50 couples were present and music was furnished by Ab Posey and his orchestra.

Lovely refreshments were served by the Altar Society.

T. E. L. CLASS IS ENTERTAINED

Mrs. Jeff Gillebreath entertained members of the T. E. L. class of the Baptist church Thursday afternoon at her home. A short program was enjoyed. What a Friend We Have in Jesus was sung by the group. Mrs. Bessie Davis gave the prayer. New plans for the coming year were discussed.

Refreshments were served to Mrs. Edgar Johnson, Mrs. Bessie Davis, Mrs. S. L. Walser, Mrs. Si Orr, Mrs. Mark Hanna, Mrs. W. A. Dobbin and the hostess.

SHOWER HONORS BRIDE

A most delightful afternoon was spent Wednesday when the young ladies of St. Anthony's Parish entertained with a lovely shower honoring Mrs. Eugene Loerwald at the home of her sister, Mrs. E. F. Loerwald.

Between 40 and 50 guests were present to enjoy the happy occasion. Several different organizations of the church were represented in the guest list, and the honoree received many beautiful and useful gifts.

LOVELY DINNER AT FRIDLEY HOME

Mr. and Mrs. E. E. Fridley entertained a group of friends Sunday with a lovely dinner at their home on B Street. The table was attractively decorated and the occasion was featured with a turkey menu. Following the dinner, conversation furnished entertainment.

Those attending were Dr. and Mrs. F. E. Bowe, Mr. and Mrs. Edgar Sowell, Mr. and Mrs. Lee Curry and niece of Summerfield, W. C. Hromas, Edah Park, Mr. and Mrs. H. V. Williamson, Thurman Williamsop, Mr. and Mrs. T. I. Welch of Black, and Mr. and Mrs. L. J. Bennett.

CHRISTIAN ENDEAVOR HEARS RETURNED MISSIONARY

Mrs. T. M. Wiley, returned missionary from India, was guest speaker at the regular meeting of the Christian Endeavor at the Christian church Sunday evening. Mrs. Wiley's talk was especially adapted to young people. She told of the difficulties overcome by Christians in India. A questionnaire concerning India was conducted and interesting information given. Plans were made for the Society to sponsor a play soon.

Announcement was made of the World Fellowship meeting which will be held in Lubbock January 29-30, and plans were made for the Society to attend this meeting.

Advance Season Styles

Mannish or Fitted Style SUITS

New details of fabric, line and exquisite styling. In long or short coats. Colors of Oxford Gray, New Gray Blues, Tan, Black and White. They are the season's newest.

Just Arrived

A Shipment of New Dresses

Silk Prints, Linens, Silk Linens

\$2.95 to \$16.75

These dresses come in all styles and new colors. Casually simple, lovely frocks for wear right now.

New Style Silk Polka Dots

In Sport and Dress Styles. Washable. A very unusual Value at \$3.95

A visit to our store will make you appreciate these smart newest styles.

POPULAR STORE DRESS SHOP

MRS. GASTON BAER

HEREFORD

OLD TIME FOOD SALE

Old Time Foods at Real Old Time Savings

Rice	FANCY BLUE ROSE 2-POUND CELLO BAG	10c
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Shortening Swift's Jewel **\$1.02** 8-Lb Carton

SPAGHETTI	8c	PRUNES, Everfresh	25c
Libby's, 16-ounce can		Italian, in syrup, No. 2 1/2 can, 2 cans	
TOMATO JUICE	22c	SOAP	16c
Libby's, No. 1 tall can, 3 cans		Palmolive, 3 bars	
PINEAPPLE	10c	SUPER SUDS, Concentrated	8c
Rosedale, sliced, No. 1 1/2 can		Or Red Pkg., large size 16c, small pkg	

SUGAR 10-POUND PAPER BAG **53c**

PEANUT BUTTER	25c	PRUNES	15c
Wapco, quart jar		Medium size, Evaporated, 2-lb cello pkg	
OATS	18c	PEACHES	23c
3-Minute, large size		Choice evaporated, 2-lb cello pkg	
SPINACH	8c	PUMPKIN, Empson's	23c
Valley Pack, No. 2 can		Custard, No. 2 1/2 can, 2 cans	

PRUNES NO. 10 CAN **28c**

CHILI POWDER	10c	SPICED BEANS	15c
Eagle Brand, 3-oz bottle 25c, 1-oz bottle		Gebhardt's, 15-oz can, 2 cans	
CHILI CON CARNE, Gebhardt's	15c	SWEETENED WHEAT BISCUITS	11c
Eagle Brand, with beans, 15-oz can		Kellogg's, 12 1/2-oz package	
TAMALES	19c	PEAS	16c
Gebhardt's Eagle Brand, No. 2 can		White Swan, Luncheon, No. 2 can	

FRESH PRODUCE

APPLES	29c
Small Winesaps, 2 dozen	
GRAPEFRUIT	29c
Texas Seedless, dozen	
LETTUCE	5c
Jumbo heads, each	
CELERY	12c
Jumbo, crisp, stalk	
ORANGES	1c
Sunkist, medium size, doz 19c, small, ea	
SPUDS	29c
Colorado Reds, 10 pounds	

QUALITY MEATS

ROAST	12c
Chuck cuts, pound	
VEAL STEAK	15c
Tender and juicy, pound	
STEW MEAT	10c
Juicy veal ribs, pound	
SLICED BACON	33c
Sugar cured, pound	
FRESH FISH	23c
Sliced or in piece, pound	

WE BUY CREAM, EGGS

POULTRY AND

BIRDS

FURR FOOD

PRICES GOOD

FRIDAY AND

SATURDAY

Successful Panhandle Wheat Farmer Gives "Do" and "Don't" Suggestions

Wheat Farming In This Country Is Continuously Faced By New And Different Problems Yearly

"It is my opinion that a person farming land to wheat in this part of the plains country cannot have an established method or established practice which he can truthfully say that he follows in handling and preparation of his land," H. T. Neely wrote recently in a paper prepared upon the request of Parker D. Hanna, district supervisor of extension work in District One of Texas.

Mr. Neely and his father, J. M. Neely, farm vast sections of land throughout Southwest Potter, Northwest Randall and Southeast Deaf Smith counties. They have yet to make their first complete wheat failure, and it was for this reason that Mr. Neely was called upon to prepare the paper.

Their first farming experience began in connection with stock farming in 1900 when they moved to the Panhandle country. Teams were used the first few years, but they were displaced with power implements in more recent years as the acreage worked became more extensive. For the past eight years their acreage has varied from 3800 to 5000 acres.

"Practice, or method of cultivation, is directly effected and largely determined by the amount of rainfall, the distribution of moisture, the amount of vegetation that may grow on land after rainfall and the period of the year which rainfall is received," the successful wheat farmer wrote. Then further stated that they strongly favored and recommended contour drilling as a means of retaining as much of the moisture as possible. "Soil and water erosion is comparatively a new problem for the plains territory, since we were originally taught that we had level land," Mr. Neely pointed out. "If terracing is used on wheat land it must be wide if successful combining is to be had. They favor drilling and exercised the practice on 90 percent of their land in 1936.

Wheat farming in this country is continuously faced by new and different problems with the arrival of each new season, the paper points out. "These variable changing conditions which must be met individually as they arise is the basis of my statement, that a person never learns how to farm for wheat in this county," Mr. Neely wrote. "You must keep on learning if you are able to profit over a period of years."

Even though he does not believe that most every year's crop must be handled in different ways, he does maintain rules governing a wheat farmer's actions. These rules are made up of positive and negative, commandments, the "don'ts" being just as important as the positive rule.

He lists as the important "don'ts": Don't work land in a way that will leave it fine and powdery. Don't break up the clods. Don't one-way the same land twice in the same year, substitute another tool for the other operation. Don't work land twice dry (or between rains). Don't try to kill all the weeds, leave some for protection if the land is subject to blow.

Traffic Safety Committee Named By Gov. Allred

Declaring that "Texas streets and highways must be made safe for public travel," Governor James V. Allred has announced the formation of the Governor's Traffic Safety Committee. Representative civic leaders interested in safety have been invited to serve on the committee along with various state officials. Binford Arney and Gene Howe of Amarillo were named to serve from this area.

Governor Allred was prompted to organize the committee after the Public Safety Department revealed that death struck in traffic accidents throughout Texas during the past year at the rate of once every four hours and 48 minutes. More than 35,700 were killed in the United States during the past 11 months.

General safety program for the state will be formulated and the committee further organized at a called meeting in Austin, probably in the latter part of January.

Don't wait until a dust storm is over to work blowing land, work it while it blows. Don't let it blow the second time, work it during or after the first blow. Don't leave volunteer wheat. Don't work sloping land with the slope. Don't seed tight land too heavy, 15 to 20 pounds of seeds is about right if planted in September or October. Don't over estimate tractor's ability. One thousand acres handled properly is a big job for one tractor.

Among his positive practices he lists: Follow a part of the land each year. List 20 to 30 per cent of land each year, rotating other parts in succeeding years. Bring up hard-pan dirt when listing. Work land on contour lines to assist in retention of water. Work land so as to leave surface protected against blow. Leave clods and protection, and put furrows close enough to hold, when fighting wind erosion. Keep fence rows clear, and if necessary raise wires to prevent accumulation of weeds which collect eroded dirt. Distribute seeding time so as to favor weather conditions during early, middle and late drilling.

"If we do not protect our land we need not expect to retain its fertility and value and secure normal yields from it even if favorable seasons," is Mr. Neely's way of expressing the long taught lessons of county agents.

In the past nine years since 1929 the Neelys have averaged 43.6 bushels from an average of 1930 acres harvested, or eight bushels from an average of 3300 acres planted. The high average has been retained in spite of the fact that crops suffered heavy damage from hail in 1930-31 and 1936. It has been estimated that a total of 23,500 bushels were lost during the last three years.

F.D.R. Promises Balanced Budget

President Franklin D. Roosevelt, in his message to Congress last week promised the nation a balanced budget next year or the next. The gist of his message was:

The budget will be balanced in the next fiscal year if relief expenditures can be cut by one-third through the cooperation of business in providing jobs.

It will certainly balance itself if business improvements continue at its present upward spiral rate. A \$1,500,000,000 increase in revenue was predicted for next year as compared with estimates for this year.

Expenditures for the next year were estimated at \$6,157,000,000, not including relief, as compared with \$8,480,000,000 for this year.

A peak of \$35,000,000,000 in the public debt was forecast for the close of this year, this figure to stand stationary for one year, and then be reduced.

Estimates of national defense spending rose close to the billion dollar point, with a forecast of \$800,000,000 as compared with this year's \$887,000,000.

His message was given wide radio broadcasting and heard by citizens of this area last Friday.

Indiana Visitors.

Dr. and Mrs. J. E. Donnelly of Tierra Haute, Indiana, arrived Tuesday afternoon to visit Dr. and Mrs. G. W. Heard. They were enroute home from a visit with relatives in California. Dr. and Mrs. Donnelly are the parents of Mrs. George Heard of Chicago, daughter-in-law of Dr. and Mrs. Heard.

Vega News

BY CORRESPONDENT
The following officers for the Kiwanis Club have been installed for the ensuing year, installation services having been conducted last Thursday evening by T. W. Gilstrap of Amarillo: Raymond

Thompson, president; Fred Cotton, vice president; C. L. Morris, secretary, and R. O. Sellers, treasurer. During the banquet a varied program of music and song was rendered. The ways and means committee of the PTA, whose chairman is Mrs. C. L. Morris, served the banquet.

Several, including Mrs. C. R. Rhea and son, Marshall, Miss Rachel Shields and Mrs. H. R. Shields, attended the Ballet Russe in Amarillo Monday night.

Ed Klein of Adrian attended commissioners court here Monday. Mr. and Mrs. C. H. Climer of Ford were in Vega Saturday. Mr. and Mrs. E. B. Harris, who

live near Hereford, have been visiting in the Freeman home for the past two weeks.

Miss Ruthie Harris of Amarillo and Eugene Murphy of Vega were married Sunday at Hereford.

Olio and H. Larson were Vega visitors Monday.

Mrs. A. M. Miller is visiting her daughter, Mrs. Dick Heath, in Carlsbad, N. M. They were entertained with a waffle supper with Miss Edith Shields as hostess, last Tuesday evening.

O. F. Turner was a business visitor in Vega Saturday.

Mrs. G. A. Harris and son, Claude, were Clovis visitors Saturday.

Mrs. Austin Hill of Rogers, New Mexico, is visiting her daughter Miss Lorene Hill, who is employed at the Texas Market and Grocery.

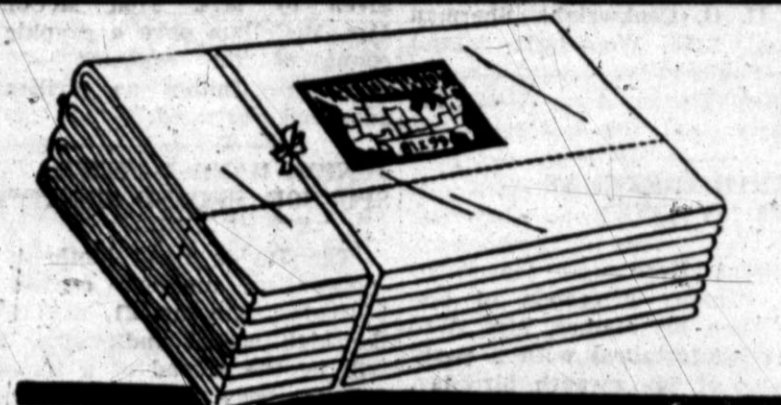
Protect What You Have INSURE
John McLean
Insurance Agency
Phone 273

PENNEY'S WHITE GOODS



Penney's Home Tested WHITE VALUES

You get your money's worth when you buy your white goods at PENNEY'S! We know — we've tested them in our laboratories! And that's only half of it... the nation's home-makers, from coast to coast, have given their O.K.! They come back, year after year, in ever increasing numbers, to buy Penney's white goods! Better buy NOW at these low prices — cotton is rising in price every day!

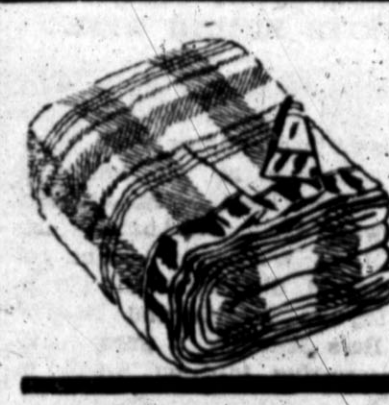


SHEETS

Nation Wide Brand!
Size 81" x 99"

89¢

We can't buy any more to sell at this price—so stock up now! Closely woven of specially selected yarn—NATION WIDE pillow cases, 42" x 36"



Attractively Priced BLANKETS

Lovely Colors! **\$1.79** pr.

66" x 80" part wool (not less than 5%) plaid pairs neatly bound with sateen. Even if you don't need them now, it will pay to buy them for future use—they're marvelous values!



Better Quality! Part Linen TOWELING

5 yards for 49¢

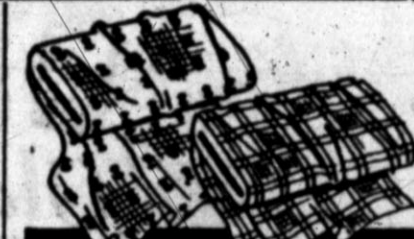
Heavy quality—2 wears much longer! Just cut the length you want and hem! This quality tested and approved by America's homemakers! Stock up!



Braemore TISSUES

Box of 500 **19¢**

One of the biggest values in good quality tissues for handkerchiefs or cleansing.



MARQUISSETTES

Be Sure To See These! **15¢** yd.

An unusual group of better quality marisettes! Colored and self dots, fancy, plain!



BEDSPREADS

Don't Miss This Buy! **69¢**

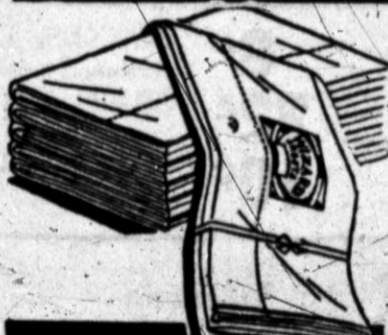
Crinkled cotton in smart stripes, scallop finish! Seamless, too! 80 by 105 in.—will fit any regular size bed!



Terry Wash Cloths

Size **3 10¢**

Buy all you'll need at this low January price. Soft but firm! Smart plaids and borders.



81" x 99" WIZARD SHEETS

January Priced! **69¢**

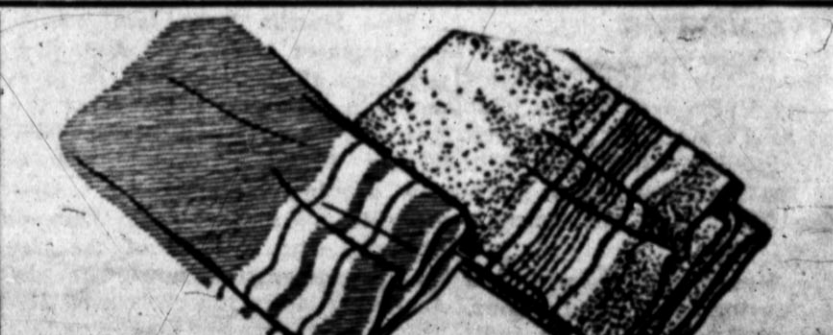
Leader in the low-priced field! A good everyday sheet that will give you lots of wear for the money. Lay in a good supply now—they're bargains!



You'd Think The Price Much Higher! CRETONNE

Stunning Patterns! **15¢** yd.

Here is a lovely collection of the season's newest patterns in most wanted colors! For slip covers, draperies and coverings. Soft, lustrous finish. 36 inches wide.



BATH TOWELS

Values You Seldom See! Stock Up Now! **15¢**

If it's value—if it's service—if it's beauty you want in towels—don't miss these! Test their firm weave—their absorbency—their fast colors... you'll be back for more!



Unbleached MUSLIN

Parkway LL! A Famous Brand! **6 1/2¢** yd.

Priced very low now—be wise and lay in a good supply! A splendid quality for countless household uses. 36"



Curtain PANELS

Tailored! Fringed! **19¢** yd.

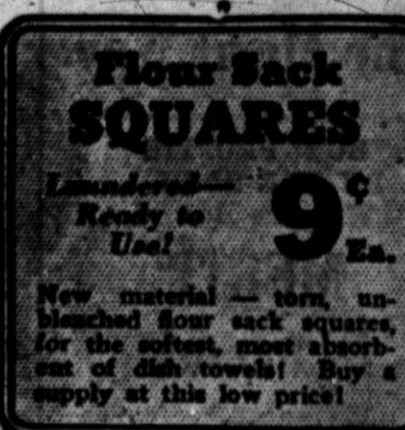
Look at these! Novelty net or plain marisettes in ecru. Choice of two styles... popular sizes! Hard-to-equal values!



Priscillas

Wide Assortment! **49¢** pr.

Many styles to choose from! Plain, dotted or figured marisettes. Full and wide ruffles! Priced so low you can have all you need! See them!



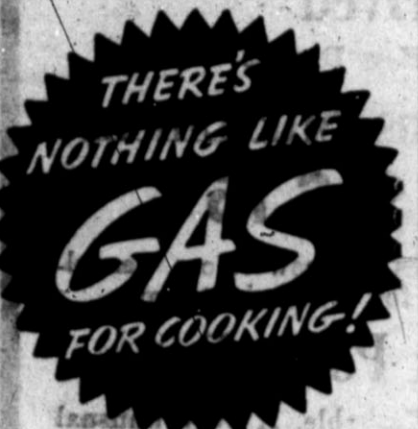
Flour Sack SQUARES

Unbleached—Ready to Use! **9¢** yd.

New material—torn, unbleached flour sack squares, for the softest, most absorbent of dish towels! Buy a supply at this low price!

The thrifty housewife will take advantage of the above low prices—The trend is UP—These prices are DOWN—Why not use our LAYAWAY plan?

PENNEY'S
J. C. PENNEY COMPANY, Incorporated



It's better for

- BAKING
- ROASTING
- BROILING
- FRYING
- BOILING

MODERN Gas ranges make cooking easier, faster, cheaper! Oven heat control prevents baking failures. Top burners light automatically. New broiler's cut broiling time in half. See these marvelous gas ranges at your gas company!

West Texas Gas Company

HEAT FOR HEALTH WITH A WARD FLOOR FURNACE

Health and comfort through the winter months depend on keeping properly warm and having plenty of good fresh air to breathe. Fifty per cent of all serious sickness starts with a "common cold" brought on by sudden changes in temperature, drafts, overheating, chills or lowered resistance through breathing the burnt-out or excessively moist air which results from inefficient heating.

INSTALL a WARD and AVOID THIS DANGER ADVANTAGES OF WARD HEAT

- SAFETY** No exposed flame, burners enclosed
- ECONOMY** Automatically regulated gas usage
- CONVENIENCE** No attention needed
- NO COLD ZONES** Circulates gently and continually
- TAKES NO ROOM SPACE** Hangs from joists under the house
- GUARANTEED TEN YEARS** Sturdy box of rust-resisting iron
- EVEN TEMPERATURE** Thermo-Control keeps warmth exact
- AUTOMATIC PILOT** A positive safety device
- EASY TO INSTALL** Can be installed in less than day
- NO GAS FUMES** Fumes and odors vented to outside
- NO MOISTURE, DUST OR DIET** Eliminates sweaty walls, smoke, etc.
- APPROVED COMPLETE** Approved by American Gas Association
- HEALTHFUL HEAT** Ventilates as it heats

HEREFORD IMPLEMENT & APPLIANCE COMPANY

PHONE 451

DEPUTY OF THE DEVIL

By BEN AMES WILLIAMS

(Continued from last week)

"I saw her for a moment last night when she came home. We had a little talk, Myra. Probably she was wrong to be so dogmatic, yes, but to play the angry parent, all right, I expect." He smiled, conscious of a faint blush. "As a matter of fact," he said, smiling at his own thoughts, "I think better of the Carlises I did yesterday. I even ended Miss Carlisle to take Miss Ned's place, this afternoon."

"Oh, I shan't keep her on unless she does her work," he said.

"She's entirely too attractive to be a nurse," Mrs. Greeding insisted. Mary Ann is one of these independent young women, perfectly sure of herself and of everything she says. "You said you've had some 'You make her sound dangerously fascinating," he said, amused, and touched her arm affectionately. "You've always had the notion some siren would carry me away, Myra. In spite of the fact that none has ever tried!"

She smiled at him. "Nonsense, Ned. You know I never worry about you, my dear."

"You never need to," he assured her gently.

So Mrs. Greeding was silenced, but there was not long any doubt

in Doctor Greeding's mind that Mary Ann was competent. She was like a second pair of hands. At the operating table she anticipated his desires before they took shape in his mind. She watched his fingers and the progress of the operation; and when he was ready for knife, scissors, snips, retractors, he found the desired implement in her hand, awaiting his grasp. He found the morning's work left him fresh and free from fatigue; he thought his own technique improved, and told her so.

"Miss Rimes was excellent," he said. "But—I shall be tempted to overwork you, even after her turn. You must protect yourself against my impositions."

She smiled and said: "I never saw anyone whose work was at once as unhurried and as swift as yours." And he was by her approval absurdly pleased.

They progressed by degrees from acquaintance to friendship. Greeding committed to her attention the matter of that man whose death he and Mrs. Greeding had witnessed.

"I saw the accident," he explained. "It touched me. For no particular reason, I am inclined to do something for the family, if they need help of any kind."

He was not blind to the approval in her eyes as she promised to investigate.

Subsequently, Mary Ann reported that the man was an automobile mechanic; he had been, on that particular evening, in haste to come to the hospital where his wife was about to be delivered.

"But the accident had its compensations," she confessed. "He appears to have been a worthless sort. He used to be a chauffeur in a nice family, then the daughter of the house eloped with him. I went to see her last night. She told me that after they were married, when her husband realized that her father would not support them, he was furious; and since then he had mistreated her abominably. Now that he's dead, she's going home, forgiven, happier than she could ever have been as long as her husband lived."

He had since the tragedy moved warily, like a stranger in a great power-plant who avoids contact with the machinery about him, lest he loose forces beyond his understanding and control. But now, assured that this man for whose death he felt responsible was better out of the world than in it, a treacherous feeling of infidelity took lodgment in his mind.

Yet outwardly there was no change in the routine of his days,

except that he saw more and more of Mary Ann. He no longer disturbed himself so much about Nancy and Dan. Nancy had agreed with him as to the wisdom of delaying for a while any formal announcement of her engagement, and—he had always banked on his luck. He did so now. Jerrell was seeing much of Nancy, for



She Smiled and Said: "I Never Saw Anyone Whose Work Was at Once as Unhurried and as Swift as Yours."

Dan had gone to Newfoundland to fish for salmon, and Nancy's time was free.

Doctor and Mrs. Greeding kept open house every Sunday afternoon and evening; and any number of people were apt to drop in, casually, without forewarning. Jerrell took advantage of one of these occasions, and after supper he and Nancy disappeared together. When later they returned, Jerrell joined Doctor Greeding in the library.

They spoke at first of casual things; Jerrell said presently: "By the way, Nancy tells me she knows Dan Carlisle."

Doctor Greeding was instantly on guard. "You know him?" he asked.

"Only through his book," Jerrell said. "That is an able piece of work. A textbook not only for college classes, but for business men, and investors, too."

The Doctor smiled. "I haven't read it," he confessed, and turned the conversation into safer channels. "I suppose you're as busy as usual?"

"Just now, yes," Jerrell assented; and after a moment's hesitation, he explained: "I'm taking an interest in a new outfit, Associated Cottons. We're proposing to cover the field from plantation to retailer in one way or another. Of course, I'm not personally connected with the technical end; only with the financing. We issued the stock privately at ten, and then had it listed. It's around eighteen now."

He looked at the ash on the end of his cigar. It's paid to sell off a bit this month and next," he said. "But we expect it to hit 50 by the first of October."

"Your profession has always interested me," Greeding assented in an indifferent tone, but he was not indifferent. If Jerrell said Cottons would hit 50, it was likely to do so. He had the information in his mind. "I never speculate myself," he added unnecessarily.

But despite his disclaimer, he telephoned next day an order to Paul Master, who handled his investments, to buy a block of Cottons.

Jerrell continued to see Nancy frequently, and Doctor Greeding, watching his daughter without seeming to do so, thought that she was faintly ill at ease in the older man's company. When Dan came back from Newfoundland and brought a 14-pound salmon to Nancy, Doctor Greeding proposed to Mrs. Greeding:

"Why not invite the Carlises over for dinner. We'll have the salmon!"

Mrs. Greeding said sensibly: "I expect Dan would rather have steak. After all, he must have eaten salmon in Newfoundland till he feels like one himself."

The Doctor chuckled. "He won't care what he eats, as long as he can be with Nancy," he pointed out.

Mrs. Greeding suggested: "Mr. Jerrell has been here so much, while Dan was away. I think Nancy has enjoyed seeing him."

"Give Dan a chance to repair his fences then," Doctor Greeding retorted. He saw her surprise, and said with a chuckle: "I'm not taking sides, Myra—I'm for a fair fight and let the best man win. Dan's probably all right. If he's anything like his sister, he's an able young man. Mary Ann has done very well with me. She's much the best nurse I ever had."

"You mean that we should invite Mary Ann too?" she asked doubtfully.

(Continued next week)

Summerfield News

BY MRS. ASA ATCHLEY
Rev. Tidwell of Plainview was here last week end. Church services and Sunday school were held in the afternoon.

Wilson Vines, Bradley Lookingbill and Asa Atchley are on the sick list this week.

Mr. and Mrs. R. A. Fullwood visited Mr. and Mrs. Chas. Noland Sunday.

YWA met with Mrs. Opal Robinson at the church with nine members present. An interesting program was given.

Mrs. C. B. Robinson spent last Saturday in Hereford with her mother, Mrs. J. C. Lance, who is ill.

E. S. Walser and family and Virgil Thompson of Amherst visited the C. R. Walser home recently.

Mrs. D. C. Walser and children spent several days with Mr. and Mrs. R. A. Fullwood in Hereford.

The Study Club met with Mrs. Tandy Legg with three members present. No program was given. The next meeting will be with Mrs. D. C. Walser.

A good snow fell here last week and the temperature stood at zero two days.

Friona News

BY JOYCE LANDRUM
Mrs. Neva Raybon was in Farwell on business Monday.

Miss Bernice Rogers, Juanita Welch and Lucille Curry attended the show in Hereford Sunday night.

Irvin Welch of Black was in Friona Monday.

Elvin Johnson of Odessa, La., was called to the bedside of his wife Sunday. She is in the Hereford hospital.

Mrs. John Burton and daughter, Bannah, departed for Kansas City Monday where they will remain for some time.

Mr. and Mrs. Glen Weir and Miss Virginia Lillard of Hereford visited here Sunday.

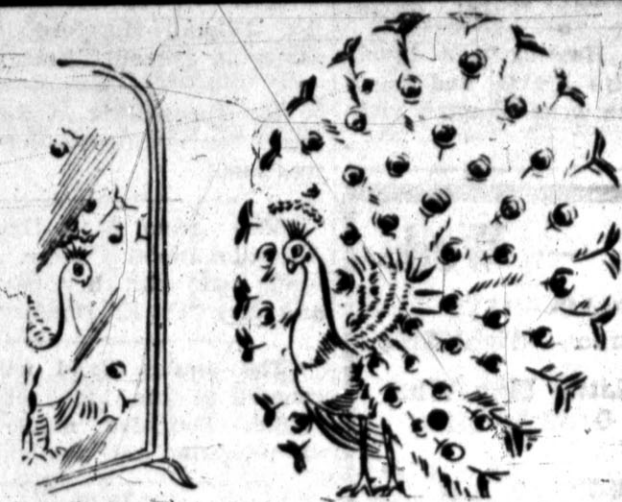
Messrs. Ervin Johnson and J. L. Landrum attended court in Farwell Monday.

Prize Western Cattle at Show

The finest specimens of western cattle breeding and feeding will be on exhibit at the 31st annual Western Stock Show at Denver January 16 to 23. The eight days will feature programs of range events.

Champion Herefords, Shorthorns and Aberdeen-Angus cattle, and show horses from half a dozen states, along with lambs and poultry will be found on exhibit. The annual rodeo again offers the thrill-seekers a spiced program.

Mr. and Mrs. J. W. Carter of Plainview were called here Sunday to be at the bedside of their daughter, Mrs. D. W. Brown, who is seriously ill at the hospital.



Proud as a Peacock

We are proud to announce that we are able to give Hereford and its trade territory these low prices in dry cleaning and pressing for this week only.

TWO MEN'S SUITS Cleaned and Pressed	TWO LADIES DRESSES Cleaned and Pressed	1-MAN'S SUIT 1-LADY'S SUIT Cleaned and Pressed
\$1.00	\$1.00	Both For \$1.00

When you think of washing your own clothes, think of the Hereford Laundry Helpy-Selfy Department.

HEREFORD LAUNDRY
AND DRY CLEANERS
PHONE 298

Typewriters

New — Used

Rebults

PORTABLES — STANDARDS

ADDING MACHINES

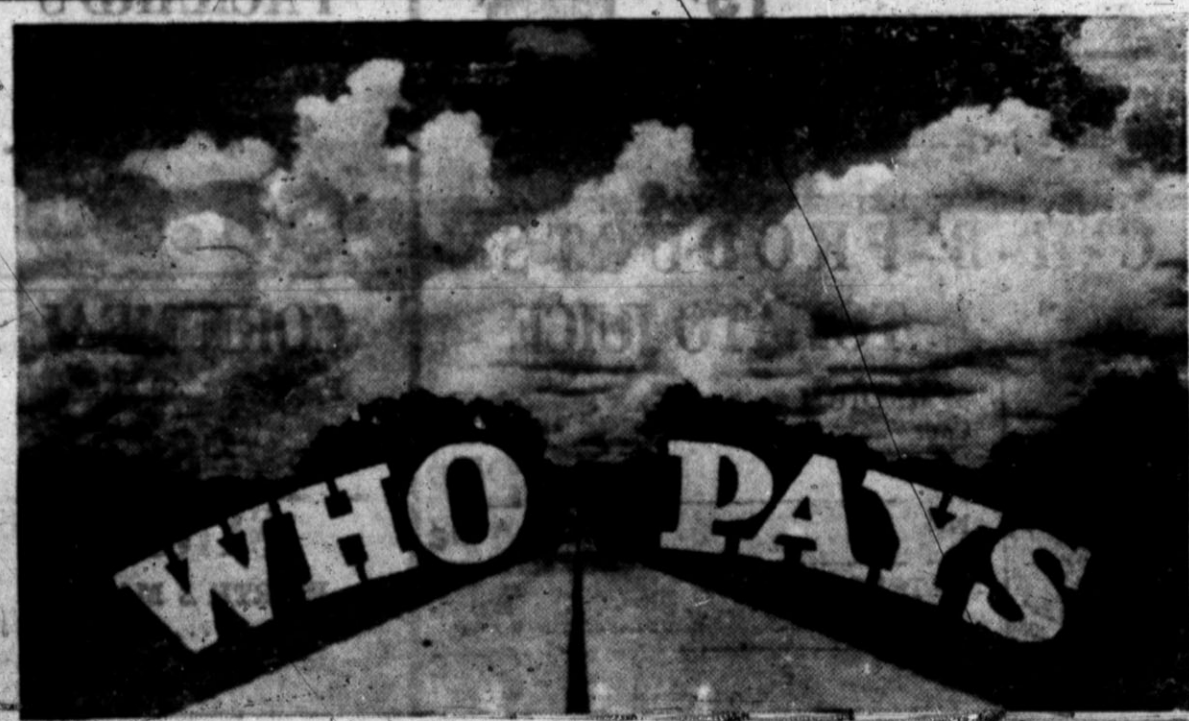
CASH REGISTERS

Cash or Low Terms

CLOVIS TYPEWRITER CO.

Clovis, New Mexico

Repairs. Inquire at Brand Office. Supplies.



FOR TEXAS HIGHWAYS?

Texas' highways, to date, have cost Texas taxpayers approximately seven hundred and fifty millions of dollars.

License fees from motor vehicles have contributed \$202,000,000.

Gasoline taxes have accounted for \$176,000,000.

Federal aid has donated \$91,000,000. YOUR PROPERTY TAXES HAVE CONTRIBUTED \$281,000,000—MORE THAN ONE-THIRD OF THE TOTAL.

Large trucks—those weighing more than 8000 pounds loaded—have paid a total of \$27,000,000 in license fees and gasoline taxes, or 3 1/2 per cent of the total cost.

Yet these trucks have been responsible for an additional cost of construction and maintenance amounting to approximately 50 per cent of the total—an amount far in excess of their contribution. These wider trucks result in 25 per cent increase in pavement costs.

Texas railroads provide and maintain their own rights-of-way; afford employment to 60,000 men and women (who are also taxpayers); pay large taxes in support of city, county, state and federal governments; and, in addition, pay annually more than \$900,000 toward state highway costs. The interest of the railroads in highway regulation is precisely parallel to that of the public.

THE TEXAS RAILROADS

Angus & Son, El Paso
Bartlett & Son, El Paso
Bartlett & Son, El Paso
Bartlett & Son, El Paso
Bartlett & Son, El Paso
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It's the Newest Radio Marvel! 1937



Focused Tone

REVOLUTIONIZES TUNING...

Automatically Assures Perfect TONE!

REVOLUTIONIZES TUNING

YOU'LL be fascinated when you see the G-E Colorama Dial flash from red to brilliant green as the circuit of this G-E Focused Tone Radio automatically snaps into precision tuning of the station you are dialing. But you'll get an even greater thrill when you listen to the whole new range of tones brought to you for the first time by the G-E FOCUSED TONE RADIO!



G-E Model E-105 Focused Tone Radio



Colorama Dial. Automatic Frequency Control. Personalizer. Sentry Box. Sliding-Rule Tuning Scale. 12-inch Stabilized Dynamic Speaker. Music-Speech Control. Bass and Treble Compensation. 10 Metal Tubes. 3-Band Tuning Range. Standard Broadcasts. Police Calls. Aviation. Amateurs. International Short-Wave. Automatic Volume Control.

10 Watts Output — \$109.50

GENERAL ELECTRIC
Focused Tone Radio

Easiest TERMS

OTHER NEW G-E'S FROM \$22.50 UP

McConnell Electric Co.

205 N. MAIN ST. GENERAL ELECTRIC RADIO DEALER. PHONE 400

PERSONALS

Gus Streu was a business visit in Amarillo Monday.

W. F. Gillis spent the week-end in Littlefield with Mrs. Gillis.

Mr. and Mrs. Glenn Weir and Miss Virginia Lillard visited relatives in Friona Sunday.

Mrs. J. R. Hastings and daughter, Mrs. Ulys Davis and small daughter were here Monday visiting relatives.

Mrs. C. Drerup of near Happy visited last week with her parents, Mr. and Mrs. L. F. Benzer.

Mr. and Mrs. Van B. Boston of Friona were Hereford visitors Sunday.

Mrs. W. H. Russell attended the Dimmitt-Hereford basketball games in Dimmitt Friday night.

Roy Onstead is in Fort Worth where he will receive medical treatment.

Miss Anna Mae Danforth of Amarillo Junior College, spent the week end with her parents, Mr. and Mrs. H. E. Danforth.

The Junior Band will give a concert at the high school auditorium Thursday night, January 21, preceding the amateur contest.

Mrs. Pete O'Brien of Clevis spent last night with her parents, Mr. and Mrs. J. W. Spradley. She will return home today.

S. B. Walker of the Hereford Creamery Association, left Wednesday for Fort Worth on a business trip.

Mr. and Mrs. Sam Steele and daughter, Ann, of Fort Sumner, New Mexico, visited relatives here over the week end.

Burl Alexander of Canadian visited his parents, Mr. and Mrs. D. H. Alexander, over the week end.

H. E. Danforth attended the basketball games between Dimmitt and Hereford, played at Dimmitt, Friday night.

Mrs. George Adkins of Round Rock, Texas, has been a guest of Miss Irene Crawford and Miss Virginia Lillard at the home of Mr. and Mrs. Glenn Weir for the past several days. Miss Lillard and Mrs. Adkins were former school mates.

DANCE

Dance at Parish House, Umbarger, Texas, Wednesday, January 20. Music by John Ekelman's Orchestra.

Father Matthias of St. Anthony's church, was called to Bovina Monday to conduct the funeral services of Leonard Baca, two and a half year old son of Mr. and Mrs. Fidel Baca. The child died Saturday after being ill several days with pneumonia.

Nash Thompson, assistant county agent of Randall county, visited and attended business matters here Friday.

Attend Dalhart Meeting.

Seven Hereford people attended the Zone 2, District 2-T meeting of Lions Clubs at Dalhart Tuesday of this week. They were Mr. and Mrs. Harold Close, Jack Rose, M. D. Womble, R. P. Conaway, J. H. Brooks and C. F. Moore.

Card of Thanks.

We wish to express our thanks and appreciation to our many friends for the many acts of kindness and good deeds during our recent siege of illness. It is very gratifying to know that we have so many true and loyal friends. Thanking each of you, we are, Gratefully,

Mr. and Mrs. Troy Womble and Family.

Dance at Umbarger.

A dance has been announced for Wednesday night, January 20, at the Parish Hall, Umbarger, Texas. Music will be furnished by John Ekelman's orchestra.

New Man Here.

A. G. Rule of Hanna, Oklahoma, has accepted a position as radio repairman at the Hereford Implement and Appliance Company.

Takes Mechanic Position.

John C. Hicks has been employed by the Hereford Implement and Appliance Company as a mechanic. Mr. Hicks has been a resident of Hereford for the past two years, coming here from Canyon, where he was connected with the mechanics trade.

New Citizens Here.

E. B. Osborn and family are new citizens of this area. They recently moved here from Plainview and will farm a tract of land just north of Hereford.

1937's FIRST BABY

In the years to come Elizabeth Ann Lomax, daughter of Mr. and Mrs. J. B. Lomax, may be referred to as "the first baby girl born in Deaf Smith county in 1937". The young lady arrived Sunday morning, January 3, at the Godwin sanitarium here.

Mr. and Mrs. Lomax live about 18 miles west of Hereford.

Born to Mr. and Mrs. A. D. Daugherty, Castro county, January 7, a girl, who has been named Donnie Sue.

H. T. Magnus, girl, January 7. R. G. Manning, boy, January 8. W. J. Hacker, boy, January 11.

Courts of Two Counties Meet Here Wednesday

Commissioners' court members of Oldham and Deaf Smith counties met in joint sessions here Wednesday to outline plans for the work to be done in soil conservation projects in this district, headed by Lee T. Morgan. The soil conservationist was recently appointed by the government to supervise various projects under the new set-up, has headquarters at the local court house.

Besides the members of the two courts here for the meeting were C. W. Humble, now of the conservation office in Amarillo, but at one time judge of Deaf Smith county; ex-Judge Mal Stewart, Ted Alexander, county agent of Oldham county, and C. E. Marzani.

Those composing the court of Oldham county and here for the meeting were Judge Bill Pullman, W. W. McDade, Roddy Harwell and Ed Klien. The local court and the visiting conservationists were guests of the Lions Club at the regular noon luncheon.

DIMMITT CHILD IN PAINFUL ACCIDENT

Mary Ann Davis, two and a half year old daughter of Mr. and Mrs. Ulys Davis of Dimmitt, suffered a painful accident at her home last week. While her mother was out of the room, the little girl undertook to help with the washing. Her arm became caught in the wringer of the washing machine, causing severe pain and bruises.

She was not seriously injured and minor abrasions on her arm are healing rapidly.

Mrs. Davis is a sister of Mrs. Jack Wright of this city.

BOY SCOUT NEWS

A number of additions have been made by the troop committee to the roll of Scout leaders for the local Troop. Walter Dunlap has been named assistant Scoutmaster, and A. O. Thompson and Ralph Smith have been added to the local Court of Honor. The Court of Honor is now composed of B. N. Shepherd, chairman; John McLean, secretary; Ray Conaway, A. A. Foster, A. O. Thompson, Ralph Smith and Scoutmaster J. C. Thorne.

Friday of this week all Scouts of at least second class rank will go swimming in the indoor pool at the college in Canyon. Those Scouts who can will pass their First Class Swimming requirement.

Herbert Friemel, who farms three miles north of Dawn, is a new subscriber for the Brand. He was in Wednesday and had his name added to the list. Mr. Friemel is farming about 400 acres of wheat which was planted on the contour and reports it in good shape, but still needing moisture in spite of the 24 inches retained from the recent snow.

Parmer County Pioneer Passes

J. T. Tidenberg, 74 year old Parmer county pioneer, died at Edinburg, Texas, Tuesday of last week. Interment was made at Bovina Saturday, January 9.

The deceased was born in Pennsylvania in 1862 and settled on a farm near Bovina in 1908. He was well known throughout that section of Parmer county. He is survived by two sons and four daughters. Mrs. Frank Hastings, a daughter, resides at Bovina as do the two sons. Miss Edna Tidenberg lives at Edinburg, one daughter lives in Colorado and another in Kansas City.

Black funeral home of this city was in charge of the last rites Saturday.

Bill Rice fell 32 feet from atop a windmill Saturday to receive quite a jolt but no serious injuries. He was brought to Hereford for examination and dismissed by the physician when it was found no bones were broken. He was able to be at his work this week.

Hospital Notes

Albert White, admitted for medical treatment December 29, was dismissed Thursday.

The condition of Mrs. D. W. Brown was reported "about the same".

Virgil Royce, two-year-old son of Mr. and Mrs. J. B. Cocanougher, who was admitted January 7 with pneumonia, will be dismissed Friday.

Mrs. H. T. Magnus of Friona admitted January 7, was dismissed Thursday of this week.

Mrs. E. J. Johnson of Rodessa, who was admitted January 6 to receive medical treatment, under-

went a major operation Monday. She was reported improving Thursday.

Leaves for Spur.

Mrs. Gertrude Brotherton left this morning for Spur, Texas, where she will make her home. She will be with the Henry Alexander & Company department store, in charge of the ready-to-wear department. Mrs. Brotherton has had much experience in the line of work. She was for many years in charge of the ladies department of the Sprows & Cron Company store here, and has for the last year been with the Fashion Dress Shoppe.

1901 1937
FURNITURE - UNDERTAKING
Ambulance Service—Day or Night
E. B. Black Co.
Hereford, Texas

Tues. — Wed.
BARGAIN DAYS
10¢ Matinee—Night 15¢
A Bad Little Miss Who Is Too Good to Miss!
ANCHORS AWEIGH AND AWAY WE GO WITH A YO-HO-HO AND A BARREL OF FUN!
MAY ROBSON SYBIL JASON GUY KIBBEE

STAR THEATRE HEREFORD
THURSDAY — FRIDAY
Laurel and Hardy Have Twin Brothers—Twice the Fun!

Two Stannies—two Ollies—face to face! Laugh to laugh, it's their grandest FULL LENGTH FEATURE!
HAL ROACH STUDIOS presents OLIVER STAN LAUREL-HARDY "OUR RELATIONS"

SATURDAY
KIDDIES 10¢ ADULTS 15¢
The Dangerous Days of the Old West Live Again!
BOB ALLEN RANGER COURAGE
with Martha Tibbitts
COLUMBIA PICTURE

STAR THEATRE Hereford
SUNDAY — MONDAY
Midnight Preview Saturday Night.
Hot News and Hilarious Love in a Newspaper Comedy Romance

4 STAR FAVORITES
In one grand, joyful entertainment revel!
Jean HARLOW William POWELL Myrna LOY TRACY
LIBELED LADY
PLUS—A Donald and Pluto Short that Will Have You Gasping for Breath!

GROCERY BARGAINS POINT TO BIG SAVINGS

WHITE SWAN PRODUCTS

1-POUND Jar	29¢
3-POUND Can	87¢
PEACHES No. 2 1/2 can	19¢
PRUNES, In Syrup, 2 No. 2 1/2 cans	29¢
PINEAPPLE JUICE, 3 med. cans	25¢
PEAS, LUNCHEON No. 2 can	19¢
PEAS, W. P. Medium can, 2 for	15¢

C-H-B PRODUCTS TOMATO JUICE

3 MEDIUM Cans NO. 5	25¢
Can NO. 10	25¢
Can CATSUP 2 bottles	42¢
PICKLES Dill, quart jar	35¢
	27¢

TOILET TISSUE Fort. Howard, 3 rolls	19¢	JELLO All flavors, pkg	5¢
ASPARAGUS Small size, can	14¢	SHREDDED WHEAT Kellogg's, pkg	11¢
PEPPER 1 lb pkg 27¢, 8-oz pkg	14¢	TOBACCO Prince Albert, pound can	69¢
TOMATO SOUP Campbell's, 3 cans	25¢	SOAP FLAKES Ivory, 12c size, 3 for	25¢
POTTED MEAT 3 cans	10¢	PECANS Shelled, pound	53¢
MACARONI Or SPAGHETTI, box	4¢	WHITE KING Large box	32¢
RAISINS White, pound	15¢	RAISINS 4-pound pkg	29¢
CHEESE Old English, 1/2-lb pkg	19¢	TAPIoca French's, 15c package	10¢
SUGAR 10-pound cloth bag	55¢	BAKING POWDER Calumet, lb 21¢, 2 1/2 lbs	45¢
SPINACH Del Monte, No. 2 can, 2 for	25¢	COCONUT Bulk, pound	19¢

Fresh Fruits & Vegetables

CRANBERRIES Quart	24¢	LEMONS Dozen	19¢
CABBAGE New Texas, pound	3¢	ORANGES Pack	49¢
LETTUCE Head	5¢	GRAPEFRUIT Texas Seedless, bushel	35¢

PIGGLY WIGGLY ALL OVER THE WORLD
PHONE 81. FRANK CYLES, Manager BUY AT HOME