

Forty-eighth Year—Number 26



Janitor Arthur Davis at the Post Office thought a year ago that he had a new story. But he was not able to say "I told you so" until last Friday. But the news story is more remarkable because of its age.

Mr. Davis was almost positive that he saw lightning strike the top of the flag pole on the Post Office lawn during a thunder storm about a year ago. But other postal employees scoffed at Davis' assertion, so he forgot about it — almost.

But, when workmen mounted the flag pole Friday to repair and re-erect it with ropes, they removed the yellow ball at the summit of the pole (correct terminology for the ball is the flag's "peak").

Just one glance at the peak and Davis knew that he was right — "I told you so!" On the upper half of the peak, very near the "skyward" extremity of the vertical axis, Davis saw a small, jagged hole about the size of a 38 caliber shot. The hole looked as if a torch had pierced the metal; the metal was melted and the portion that had formerly covered the blank spot was now curiously interlaced within this sphere. Davis says that he would doubt the story himself if he had not seen it happen, and then, the hole proved his point. Since the hole was not on the lower 180 degrees of the peak, it must have been effected from some force above. And that was lightning.

Davis says that Irvin Robinson, who painted the flag and peak last year, will verify the fact that there was no hole in the yellow ball when they were last painted.

Davis had to wait a long time to say "I told you so" but his story is "well-nigh" irrefutable.

Mr. S. A. L. Hallum is still employing the same artistic ability that he evidenced in Hereford many years ago. Lynwood was known in Hereford for his artistic ability even in his school days.

But, like others, he was called into service and was attached to the Air Corps. Lynwood re-enlisted in the regular Army and is now stationed in Korea with the 1923rd Engineers.

A recent letter of Lynwood's written to his mother continues the story of his artistic predilection: "I'm still busy drafting a blueprint of the base and surrounding area for the corps of engineers. It should be the most complete map ever made of the base. It will also be used in boundary property settlements for the Koreans, and will grace the files in Washington."

"The Koreans are taking over the base when we depart, and have already occupied one-fifth of the camp with their constabulary troops. . . . It would make me happy to see them take the whole works."

"I would like to get the Brand if it is not too much trouble. But this would be the most remote spot it ever got to. Well, not quite the most remote spot, but Korea is some distance removed from Hereford and there is little doubt about its desolation."

The draft situation seems to be "tough" everywhere these days. Even the Waves are taking their toll of deletions from the Hereford population.

Laverne Byer and Lorene Rutter left Wednesday for Amarillo to join the Waves. Laverne has been employed at the Close Drug Store since February and sister Lorene has been working at the same place since April.

LaVerne hints that there may be an ulterior motivation behind her decision. The immensity of the Selective Service Act may also deplete the male population. LaVerne says that she has heard about the situation.

Chief of Police Buck Buckalew says that the number of arrests for drunkenness continues to mount each week. Buckalew reports that eight to ten persons are arrested each week for such offenses, with the weekend being the time highest incidence.

Buckalew states that the minimum fine for drunkenness is \$16, with the severity of the fine or punishment dependent on the number of previous offenses and the extent of disturbance created by the intoxicated.

Buckalew says that the jail is "almost running over every weekend" with drunks. He adds that persons who are unable to pay the fine or punishment are sent to the jail, but will be detailed to work with the street crew.

Mr. T. R. Slay says that she brought her two children to Hereford to escape the polio epidemic in Houston. Mr. Slay avers that while in the block in which the lives in Houston, the children have been victims of the malady.

One Polio Case Reported; City And County Intensify Clean-up

\$172,000 Goal in Sight

Hotel Fund Totals \$128,000 At Noon Today

Total stock sales reached \$128,000 through noon Thursday, including \$8,000 in the location fund.

This figure places the hotel campaign in position to be completed, J. E. Hill, chairman said. The next report meeting has been scheduled for Saturday, June 26, and a victory dinner set for Tuesday evening, June 29.

A telegram from American Hotels, Inc., was also received by Mr. Hill, seeking operation of the new hotel on a profit-sharing contract. It reads: "We know of your efforts to secure new hotel for Hereford. We have studied Hockensbury survey and know your situation. Our company will be interested in directing the operation of your hotel on profit-sharing contract. Will send representative when you are ready." The telegram was signed by J. Leslie Kincaid, president of American Hotels Corporation.

Numerous other operating proposals were also reported by the Chamber of Commerce, including the American Hotels, which operates fifty hotels in this country. The profit-sharing set-up is generally an arrangement whereby the operator would not benefit financially until a dividend had been declared for the stockholders.

Operation of the hotel will be decided when the campaign has been concluded and an operations committee is selected to handle the agreement.

Last-minute reports included the following list of buyers: Mark Bene-

field, Lee Benefield, W. W. Ireland, Ky Lawrence, James W. Wither- spoon, J. M. Pitman, Joe Reinauer, Jim White, and W. W. Hill.

A complete list of persons who have contributed to the Hotel Fund follows: Acme Cleaners, M. C. Adams, T. W. Alderson, Owen Andrews, Hilroy Aven, Mack Balmain, Fred W. Baird, Ral Baland, Joe Ballinger, G. M. Banner, Dr. L. B. Barnett, L. Bas- kin, Beaver's Bros. Motor Co., Ben- dayon Christensen, C. L. Click, H. A. Close, C. D. Cockerham, R. P. Conaway, Ben Conklin, Mrs. H. G. Conkright, Roger Corbett, Thomas L. Crane, H. D. Culpepper, Mamie Craig, W. E. Dameron, H. E. Dan- forth, W. L. Davis, Ed Dault, O. E. Easley, and O. W. Edwards.

Also contributing: J. G. Evans, E. C. Eubanks, Marshall Formby, Leo field, Lee Benefield, W. W. Ireland, Ky Lawrence, James W. Wither- spoon, J. M. Pitman, Joe Reinauer, Jim White, and W. W. Hill.

Three Birthdays With One Stone



Three Hereford women celebrated birthdays last Thursday with a "three-cornered" anniversary party at the home of Mrs. John Koelzer. They are (pictured from left to right) Mrs. M. H. Koelzer, Mrs. John Koelzer, and Mrs. Henry Hellman. Approximately thirty relatives and friends from Hereford and Friona attended the party.

Wheat Yields Are High Here As Harvest Is 15 per cent Complete

Golf Association Formed; \$20,000 Course Planned

Plans were formulated for construction of a \$20,000 golf course for Hereford at the organizational meeting of the local Golf Association Tuesday night.

With a temporary organization set up Tuesday, the golfers are now attempting to secure \$100 donations from twenty interested individuals, in order to finance the construction of a modern nine hole golf course, located on land adjoining the park in South Hereford.

The County has indicated its approval of returning the property to golfers, who owned it in years past but later transferred it to the County.

About twenty-five golfers were present Tuesday night. They elected Tom Howard temporary secretary-treasurer, and Raylan Evans was elected president. A full slate of officers will be elected at a later date.

At the present time, the temporary organization is soliciting donations from individuals, but fund-raising committees will be appointed later.

The new association will meet again Wednesday night June 30, at 8:30 P. M. in the County Court- house. The Association will formulate further plans for fund-raising, and golfers secured the services of Walter Sikes, professional at the Amarillo Sunset Golf Club. He surveyed the site of the golf course and estimated the probable cost of building the course. Sikes stated that the local site can be converted into the best nine-hole golf course in the Plains area.

Ready By Late Summer Jaycees Hope To Start Tennis Court Construction In Two Weeks

The four new tennis courts for Hereford are only \$900 away from reality today, and expected donations seem more than sufficient to supply the remaining funds.

The Junior Chamber of Commerce, sponsoring organization for the project, and the Lions Club made \$200 donations this week. The Rotary Club and Chamber of Commerce have been contacted but have not had time to take final action. The City pledged to match the \$1,250 goal that the Jaycees have set for their portion of the fund.

Jimmie Hendrick, chairman of the Jaycees fund-raising committee, said that individuals have not yet been contacted, but that individual contributions will be solicited in the downtown area within the next few days. He reports that numerous individuals have evidenced a desire to make substantial contributions. Hendrick states that he would like to top the original \$2,500 goal by at least \$250 in order that the tennis courts will be assured of sufficient materi-

With the 1948 wheat harvest still in the "early stages," producers and grain dealers today estimated approximately 375,000 bushels to have been harvested. The figure is approximately 15 percent of the total yield, previously estimated between the two and one-half and three million bushel mark.

Early wheat was coming chiefly from irrigated tracts, many of which were small. Yields were said to be averaging near 30 bushels on irrigated land; some were said to be running as low as 20 bushels, while others were up to 45 and 50 bushels. B. Vaughan, 10 miles south on Highway 51 was reported to have harvested approximately 70 bushels to the acre on a small tract.

Quality of wheat from the irrigated section was also reported as exceptionally good, consisting chiefly of Westar, Whitcitra, and Early Triumph varieties.

While the number of loads have gradually increased this week, no elevators were reported to be "swamped," as has been the case in past years. Dealers anticipated a gradual increase through Saturday and thought that top production would be reached early next week.

"We will not have a peak rush this year," said one operator. "Some of the wheat is already in, others will start cutting up through the first of July, and still others do not expect to start their combines before July 8 and July 10."

The prediction of a harvest season without a "peak rush" was also supported by the Texas Employment Office, where Manager B. H. Tate indicated that plenty of combines and trucks, along with sufficient labor, were available to handle the crop. The Employment Office reported harvest at 16 percent complete in this county Wednesday morning, June 23, and followed with a report of 15 percent complete this morning (Thursday).

"We have six combines ready for hire now and can get quite a few others on short notice," Mr. Tate said. "A scarcity of tractor drivers seems to have been our chief worry to date, but we have been able to fill all demands so far."

Mr. Tate said that harvesting

Potato Growers Discuss Price Support Tonight

Price supports for potatoes will be discussed at the Potato Growers and Shippers meeting Thursday night, June 24 at 8 o'clock in the Courthouse.

John Kelly, secretary of the Potato Growers and Shippers Association, has invited several authorities on price supports to be present for the meeting. E. A. McElroy, Potato Market Administration official, has been contacted and is scheduled to appear. Likewise, Dennis Poe, FMA national representative is slated to be present at tonight's meeting. Both officials will give information that will tend to clarify dubious points in regard to the potato price support program.

Jack Renfro, local representative who recently went to Washington, is also scheduled to appear and give pertinent information concerning recent Congressional action and a complete program and recreational program. He also mentioned the need for a paid health officer and a full time, paid fire marshal.

Prisoners Taken To Huntsville

Worth Covington and Chief of Police Buckalew took the four men who were recently convicted on forgery charges to Huntsville this past weekend. The four men—W. W. Dillenger, Troy McCoy, Jack McPadden, and Buster Brown—have two-year sentences each to serve in the state penitentiary.

Temperature Hit Near Record Peak Before Rain Came

With near-record temperatures reported last Wednesday and Thursday, the past six days have offered a welcomed respite from the torrid rays of "Old Sol." The mercury soared to 104 degrees Thursday, which is just about as high as the temperature has ever climbed here at this stage of the summer. The official weather bureau in Amarillo reported that Wednesday's recording was the second highest in the history of Amarillo. Back in 1939, Amarillo registered its peak early summer temperature of 108 degrees.

After 104 degrees Wednesday, Hereford sweltered in 103-degree heat Thursday. But the weather- man smiled Friday and 92 degrees was top reading for the day. Saturday dropped to only 82 and Sunday was slightly warmer, though still relatively cool, with a high reading of 88. Monday and Tuesday hit identical peak temperatures of 92 and Wednesday was gauged at 90. The cold spell Saturday and Sunday was the result of intermittent showers Saturday and an overcast sky prior to the precipitation. Rainfall totaled .31 inches for the week.

Contractors to Bid On Courthouse Lawn Improvements

County Judge L. H. Foster reports that contractors are scheduled to appear before the Commissioners Court Monday, June 28, to give estimates on construction and cost of Courthouse lawn improvements.

A citizen delegation prompted action at the last Commissioners meeting, when the group asked that the County consider certain lawn improvements and beautification projects. Commissioner Troy Moore was appointed to contact contractors and ascertain costs of such improvements.

Do Your Part Prevent Polio

Mayor Dameron Lists Needs For Hereford: Sanitation, Building Codes, Zoning, Park

Pointing out a series of needs in this community, Mayor W. E. Dameron Wednesday told members of the Lions Club that Hereford has acquired a reputation it does not deserve.

He cited as foremost among needed improvements a sopping ordinance and building codes, improved sanitary conditions and a complete park and recreational program. He also mentioned the need for a paid health officer and a full time, paid fire marshal.

"I do not go in for large numbers," Mayor Dameron declared. "We may not ever have a large city here, but we can offer our people the same conveniences, sanitary protection, and recreational facilities that

With the first polio case reported in the Hereford area, city and county officials have redoubled efforts to effect clean-up activities and intensify the sanitation campaign.

Launched only one week ago, the clean-up drive was almost in the nick of time, but city and county officials have planned even more vigorous efforts to prevent the outbreak of another case of polio.

The city has obtained use of the same spraying equipment that has been used in Amarillo's anti-polio campaign. The DDT chemical spraying apparatus was expected Tuesday or Wednesday of this week, but the intensive Amarillo campaign postponed local spraying activity. City officials maintain hope that the spraying equipment will arrive by the end of the week. Spraying by air will not be attempted at the present time.

\$200 Is Reward For Information On Battery Theft

A \$200 reward has been offered for information leading to the arrest and conviction of the person or persons who pilfered six batteries the night of June 17 from irrigation well motors located north of Hereford on Highway 51.

Sheriff J. C. Reese reports that the batteries were stolen from three farmers, and one of the men, Henry Hastings, has posted the reward for the thieves. Two of the batteries were taken from Hastings' wells, three from Robert Vigel, and one from Cliff Polder. (Two of the batteries taken from Vigel were inoperative and were not in use.)

Sheriff Reese reports that the thieves did not disconnect the battery terminals with a wrench, as is ordinarily done, but that the terminals were struck with a heavy instrument and broken loose. Breaking the terminals indicates that the batteries were to be sold as junk and were not put into use, Reese believes.

The irrigation well motors are about the size of an automobile battery and five of those stolen were twelve-volt batteries.

A. C. Elliott, Dies At El Paso

Mr. A. C. Elliott, former Hereford resident, died June 17 at his home in El Paso. He was buried there last week.

Mr. Elliott owned and edited The Hereford Brand in 1919. Before that time, he was a teacher in the Christian College here. He taught in the business department of the college. He is survived by one son, Davis, and two grandchildren. Mrs. Elliott died several years ago.

Jaycee Officers Installed At Annual Banquet And Dance

A year of Junior Chamber of Commerce activity was terminated Tuesday night with the annual banquet and dance and installation of new officers at the City Hall.

John Kelly reviewed the year's activity for the Jaycees, which included such things as the park improvement program. The park, located South of Main Street, is to be the new and intensive project for the year, Kelly said. If the city gives the Jaycees permission to undertake the improvement program, (The city is considering the proposal.) Kelly listed the Jaycee-sponsored Halloween Party for children, and the Christmas Party, and the installation of Christmas lights in the business district for the first time since before the War. The Jaycees conducted a campaign to encourage residents to pay their poll tax so that everyone might have the privilege to exercise their voting prerogative. Then, the Jaycees cleaned the streets to facilitate the installation of parking meters, and the organization was active in promoting the Fifth Anniversary Celebration. The construction of the new tennis courts is also a Jaycee project.

Bill Dameron, president of the Intercollegiate Junior Chamber of Commerce, reported on proceedings at the Jaycee Convention in Philadelphia. Dameron attended the Convention early this month. Dameron was particularly impressed

Hereford Radio Station Employs 2 Staff Members

Employment of two staff members for Radio Station KPAN of Hereford, has been announced by Marshall Pomby, general manager and president of the Hereford Broadcasting Company. The new employees are Hally Blymiller and Clint Formby. The latter is a nephew of Pomby.

Blymiller has experience with radio stations at Clovis, Roswell, and Pampa. He has been associated with radio work for several years. He will be commercial manager and program director for KPAN. He has moved to Hereford with his family.

Clint Formby will be with KPAN until mid-summer, when he will return to Texas Tech for his senior year. He will be president of the Tech Student Body for 1948-49. "We will be on the air sometime in July," the station manager said this week. "Our tower is here and has been unloaded at the station. Every day work on the tower will be completed soon, and within the next few days the engineer will arrive to erect the tower and install all equipment," Pomby added.

KPAN will operate on a frequency of 960 kilocycles. The tower will be 270 feet high, one of the tallest towers in West Texas. KPAN studio will be at the tower, 1.6 miles southwest of Hereford, on the Clovis highway.

Local Draft Board Is Fully Prepared For Quick Action

The Draft Board is prepared to swing into action almost immediately upon receipt of official passage of the draft bill, states S. O. Wilson, member of the County draft board. "The board is ready for action within twelve hours or, in other words, practically immediately," declares Mr. Wilson.

Mr. Wilson says that the local draft board received orders in January from Major General E. L. Berry, State Adjutant General, to prepare the board for immediate activation upon short notice. The local board effected Major Berry's orders and now stands ready to resume selective Service activity. The board will operate in practically the same manner as during the War-time period. Official notification from General Berry is all that is needed to plunge the local board back to activity.

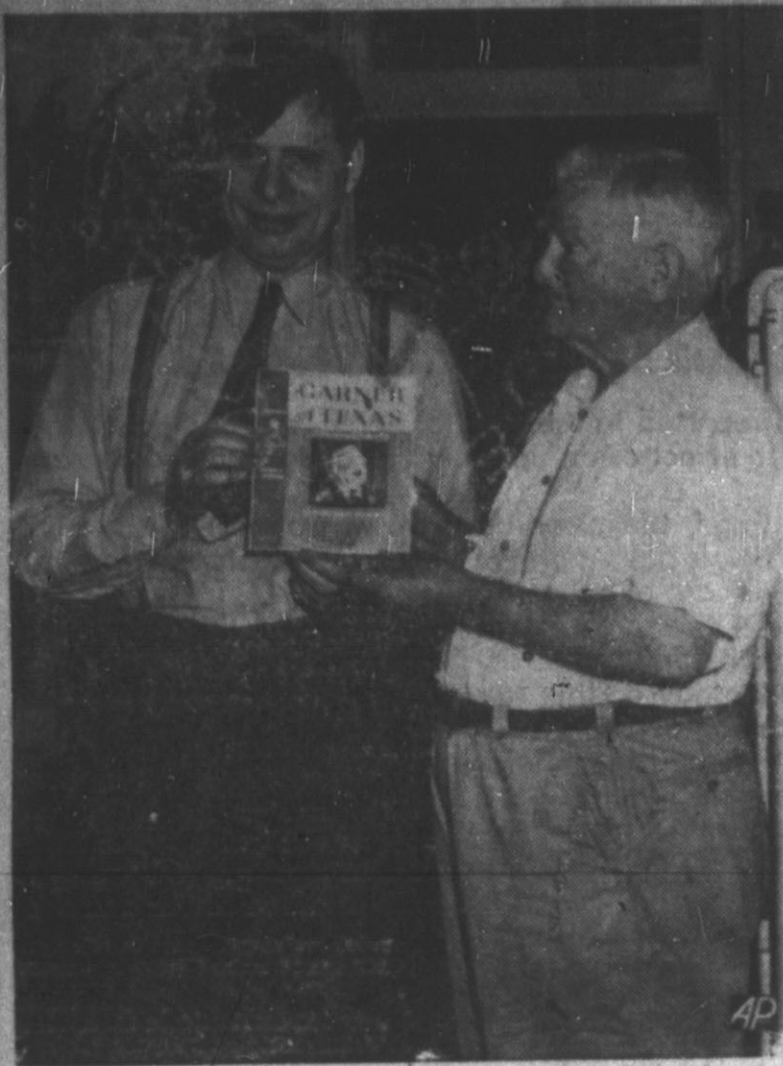
The local board consists of James E. Black, Henry Hastings, and Mr. Wilson. Mrs. A. Peterson will be clerk for the board. She served in the same capacity for three years during the War. Mr. Wilson was a board member and chairman for two and one-half years during the War.

While in Austin recently with the DeMolays, Mr. Wilson talked with General Berry. Mr. Wilson reports that General Berry has re-activated the Selective Service organization throughout the entire state.

There will be 277 Selective Service Boards in Texas, which will have facilities capable of accommodating the registration and induction of some 500,000 Texans. Of the 254 counties in Texas, 240 will have one Selective Service Board each, while eight of the more heavily-populated counties will have from two to eight boards each.

There are nearly one and three-quarter million now, constituting a quarter of a million dairy herds enrolled in the artificial breeding associations in the United States.

'Cactus Jack' Sounds Off



John Nance Garner (right) holds the cover design of the new book, "Garner of Texas," which is now in the process of publication. The book is former vice-president Garner's personal version of Roosevelt's New Deal from 1933 through 1940. Author of the book is Bascom Timmons (left), veteran Washington correspondent and long-time friend of Garner.

THE POWER KING
DRILL PRESS
IS HERE!

- Drills to Center of 12" Circle
 - Oilite Bronze Bearings
 - Jacobs Chuck
 - 7 Speeds, 700 to 4000 RPM
- Come in tomorrow and see it.

HEREFORD HARDWARE

DeMolays Will Get National Charter; Officers Installed

The National Council Order of DeMolay has notified the Hereford Chapter of DeMolay that it has been approved for a permanent charter.

Officers were installed for the next four-month period at the regular DeMolay meeting Wednesday night, June 16. Keith Hutson, immediate class master, was the installing officer.

Officers installed were: Oliver Starn, master counselor; James Hutson, senior counselor; Jesse Clark, junior counselor; Dwight Wilson, senior steward; Gene Moore, junior steward; Tommy Carnahan, master; and Bob Johnson, senior deacon.

Mr. and Mrs. W. S. Kerr and two sons, Clifford and Pat, returned Tuesday from Hillsboro, where they attended the wedding of her niece, Ruth Ann Craddock.

Mr. and Mrs. Richard Barnard and little daughter Katherine Nell, returned Sunday from a two-week vacation trip to California. They visited friends and relatives in San Diego and other parts of California.

Local Wheat Milling Companies Encourage Farmers to Plant High-Quality Wheat

Local milling companies have launched a vigorous campaign to encourage wheat growers in the Hereford area to plant only the best varieties of quality wheat.

Wheat growers are warned that Texas wheat raisers as a whole are suffering financial losses through failure to grow high milling quality protein wheat. Because of inferior milling qualities Chiefkan, red chief, early blackhull, and superhead blackhull varieties are being discouraged by milling companies.

Popular varieties that give high quality milling are Comanche, Wichita, Pawnee, Triumph, Temarg, Westar and Turkey Type. The cost of growing the desirable varieties is not appreciably higher than the cash outlay necessary to grow inferior varieties. Surveys by agriculture experts reveal that quality varieties will produce as much, if not more, per acre than inferior strains.

The Texas Grain and Feed Dealers Association reports that much Southwest wheat is being discounted up to 12 cents per bushel because of poor quality. Kansas and Nebraska set the pace in this respect.

Agriculture authorities predict that Texas has a possibility of producing two hundred million bushels of wheat, because of its soil and climatic conditions. This Texas wheat has the proper growing conditions to be of the highest protein content, of any wheat produced in the United States.

Poor quality wheat has found markets in recent years due mainly to the heavy foreign demand.

The United States Department of Agriculture reports that the United States wheat exports to Europe are expected to be 20 per cent less than last year. And with still more favorable farming conditions due next year, with better-cultivated soil and improved machinery, Europe's importation of American wheat is due to decrease still more.

Jaycee Rodeo At Littlefield Begins Today

Last-minute plans are rapidly taking shape for the third annual Littlefield Jaycee championship rodeo, June 24, 25, and 26.

Three night shows will be staged, Thursday, Friday, and Saturday, under the direction of Howard Brown of Dublin, one of the outstanding rodeo directors in the Southwest. Last year's Littlefield Jaycee rodeo was acclaimed one of the most colorful in Texas. Brown has already brought ninety-six head of rodeo stock to Littlefield.

Besides the rodeo, other features include a cowgirl contest, a dance each night of the show, and a mammoth street parade. Brown has booked several specialty acts to add color to the show. Among these are Jack and Bobbie Knapp, Hollywood, who perform an acrobatic trick roping act. Knapp is also skilled in the art of bull fighting.

Jack Andrews, Lake Butler, Florida, and his trained Brahma bull will feature another specialty act. Andrews is billed as the champion "ship popper" of the United States and Australia. He displays uncanny accuracy in flicking his huge bull whip.

New Officers Installed Tonight At Lions Club

Installation of officers for the Hereford Lions Club will be tonight at 8 o'clock. D. C. Kinsey, president, has announced. The occasion will also feature a ladies' night, along with entertainment by a group from the Capella Choir of Amarillo, under direction of Mrs. Julia Dean Evans.

Officers to be installed are: Wayne Evans, president; Robert Thompson, vice-president; W. C. Reeves, secretary; Homer Brunley, lion tamer; O. P. Cowart, tall-talker; Dr. Will Graham, George Graham, and Dr. L. B. Barnett, directors.

Retiring officers are: D. C. Kinsey, president; O. L. Bybee, vice-president; Bruce Woodell, lion tamer, and Guy Lawrence, tall-talker. Sylvester Slagle will remain as a director and D. C. Kinsey, as retiring president, will become a director. Miss Margaret Barrett will continue as club sweetheart.

A large western parade, including hundreds of horses and colorful floats, will formally open the three-rodeo at 7:30 o'clock Thursday night, June 24.

'PERCE STRINGS' by KERR Implements



KERR Implement Co.
John Dure SALES & SERVICE
HEREFORD, TEXAS

Bob Wear Is Made Zone Chairman For Lions Club

Bob Wear, minister of the Hereford Church of Christ, has been appointed zone chairman for Lions Club district 2 T-1, region 1, reports Joe Phillips, deputy district governor of Lions for the region.

Wear has been an active member in the local Lions Club and has addressed other Lions Clubs in the Panhandle area on numerous occasions.

AT PENNEY'S



RAYON BEMBERG PRINTS

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Exciting New Styles in Smart Floral and Monotone Prints!

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In the good old summertime your legs are more in the limelight than ever! Pick shades to blend with gay summer colors! Sun-warmed brown, subtle taupe, lovely neutral. Sizes 8½-10½.

51 Gauge, 15 Denier

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For Vacationers!
LUGGAGE

Lovely matching luggage in fine fabric-covered pieces. Brown striped pattern to stand out smartly. Inside lining can be cleaned with damp cloth.

- A. Train Case with full-sized mirror in lid. Removable plastic tray. **3.98**
- B. 20" Weekend Case with plastic handle. Right for your short trip. **4.98**
- C. 26" Pullman Case is large and roomy. Deep full pockets inside. **6.90**
- D. Vanity Case with full size mirror in the lid for your convenience. **2.98**



20" Metal Suitcase is the convenient size for travel. Coated steel insures long wear! Penneyquality. Black. **3.49**
Large 26" size. **6.98**
16" Zipper Bag in simulated leather. Wire frame inside holds in shape. **1.98**

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SEARS & TETER GRAIN CO.

AT PENNEY'S

Action-Comfort in Sturdy
MATCHED SETS

THE SHIRT has all the tailoring details of a dress shirt. Workmen like it for its rugged construction and versatility as a work and dress shirt. Two flap pockets. Sanforized†. Full size range. **\$3.29**

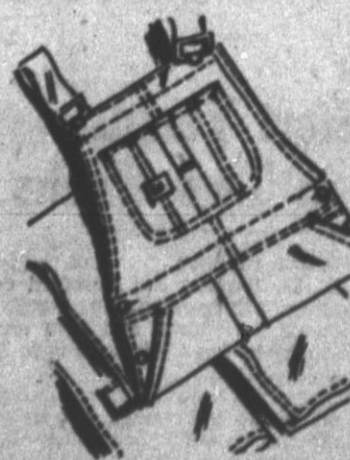
THE PANTS are cut on graduated patterns to insure good fit. The pockets can take plenty of rugged wear, and the belt loops are firmly anchored. Bottoms are long enough to allow cuffs. Sanforized†. Full size range. **3.29**



Made for Summer Comfort!
MEN'S UNDERWEAR

- MEN'S BRIEFS—Knit combed cotton. Taped seams. Elastic waistband. Mercerized Cotton Briefs **59c**
- MEN'S SHORTS—Sturdy Sanforized† striped cotton. Gripper fasteners. Better Quality Shorts **79c**
- T-SHIRTS—Craftsman flat knit short sleeve undershirts. **69c**
- ATHLETIC SHIRTS—Craftsman swiss ribbed shirts! Knit for comfort. Mercerized Cotton Undershirts **59c**

†Shrinkage will not exceed 1%. *Reg. U. S. Pat. Off.



Big Mac* Sanforized†
OVERALLS
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Copper-plated rivets, parva buckles, double rows of stitching. 8-oz. blue denim. Full cut for action-freedom. Sizes 30 to 32.



Elk-Finished Cowhide
WORK SHOES
6.50

Foremost* oxfords in brown or black. Oil-resistant Neo-Cord sole, heel for filling station men. Sizes 6 to 12. Steel Arch Shank Shoe, 8.90

Long-Wearing Cotton
WORK SOCKS
25c

Heavy and medium weight. Solid color or natural printed random. Sizes 10 to 13.

Sanforized Pay Day*
SHOP CAPS
45c and 49c

Blouse or balloon top in different cotton weaves and colors. Full size range.

Men's Cotton
BANDANAS
19c

Cotton squares in blue or red. Approximately 18 inches square.

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

JULY 4TH PROGRAM!



JOLLY WORKERS MEET WITH MRS. WISEMAN

Mrs. M. H. Wiseman entertained members and guests of the Jolly Workers Club Thursday afternoon. Roll call was answered by members revealing something about their weddings. Sewing and other forms of handicraft were diversion for the afternoon. Mrs. Wes Brady won the penny gift.

The next meeting will be with Mrs. Barney Bocock July 1. At that time, members will work on a quilt for Boy's Ranch.

Members present were Mesdames Roy Boyd, Barney Bocock, Travis Caraway, Jimmie Mercer, Wes Brady, Charles Calloway and the hostess.

E. M. DeHart Dies in Dallas; Buried At Claude

Funeral services were conducted for E. M. DeHart, father of Earl DeHart, in Claude Sunday at the Baptist Church. Rev. Jeff Moore, of Borger, officiated.

Mr. DeHart, 80 years old, was a retired farmer, who moved to Claude in 1907, but for the past fifteen years he lived with three daughters in Dallas.

He died Friday in a Dallas hospital in Dallas. The body was brought to Claude for burial.

Survivors include three daughters, Mrs. Viola Burns, Mrs. Pearl Blackstone, and Mrs. Ada Powell, all of Dallas; two sons, S. A. DeHart, Claude; and Earl DeHart, Hereford; and two brothers, John DeHart from California; and Willie DeHart, Chickasha, Oklahoma.

Robin Camille Hulse Has Birthday Party

Robin Camille Hulse celebrated her third birthday Monday with a party given by her mother, Mrs. J. W. Hulse. Indoor games were played and gifts were presented to each little guest.

Birthday cake and ice cream were served to Carol Huggins, Joe and Sharyl Williams, Cheryl White, Michael Fraether, Jerry Lowe, Louis Biggers, George Huggins Jr., John Edward and Judy Powikes, Leland Hulse, and the honoree.

'Why I Like Texas!'



Ray Halloran, Cincinnati veteran, is shown on a tour of the Long Star State which was his reward for writing the prize-winning essay on "Why I Hate Texas". Here he is surrounded by Baylor University co-eds after a swimming party and buffet supper in his honor at Waco.

A & M Researchers to Cross-Breed Hereford and Brahman Livestock

McGregor, June -- (AP) -- The white-faced Hereford will be cross-bred with the humpbacked Brahman in the first livestock research project at Bluebonnet Farm near McGregor.

"We hope to establish a new strain that will be superior to either of its parents," says H. O. Hill, superintendent of the farm, newest agricultural experiment station of Texas A & M College.

The Brahman, sacred cow in India, has been cross-bred with European cattle before. King Ranch combined three eighth Brahman with five eighths shorthorn and produced its Santa Gertrudis breed.

"In the course of a few generations it is not unlikely that we will produce animals whose ability to gain rapidly and economically will surpass the average of the breed," predicts G. T. Miller, head of animal husbandry.

"The superiority of the Brahman in the deep South and Gulf coast country, is in general due to their ability to adapt themselves to the climatic and feed conditions existing there," Miller says.

The Brahman's drawback is that the calves and yearlings are best for marketing, not the steers. The hump backed importation also has a stubborn streak to go wild on the range and become a problem child to handle.

The star in his crown is his immunity to Texas fever. A tough hide, short hair, and a waxy secretion of the Brahman's skin are a combination which ticks and flies avoid.

"Everyone recognized the superiority of the first cross Brahman-Hereford over either parent for the production of milo fat calves at weaning time," Miller adds.

"While our plans are not complete, we do contemplate the study of the various combinations of blood between the Brahman and Hereford. And if we succeed in finding a particular combination which is superior, that strain will be intensified through breeding in the hope of establishing a strain which will breed true and retain its superior beef ability," Miller adds.

"WHEN A DEAF SMITH COUNTY WHEAT FARMER THINKS OF HAIL THESE DAYS, HE SAYS SOMETHING THAT SOUNDS ALMOST EXACTLY LIKE IT"

We are in position to take care of this kind of trouble

John McLean Insurance Agency

Phone 273 or 181

Every Shingle Windproof
Locked Down To Stay!



Because they're interlocked, with each shingle fastened at four places, Ruberoid Tite-On Shingles won't blow off in the highest winds! Long-lasting, fire-resistant, their colorful, "basket weave" pattern will make your home more attractive. Come in, let us show you how this patented shingle ends roof troubles.

We Recommend
RUBEROID
Building Materials

Serving Deaf Smith County Since 1898

Rockwell Bros. & Co.

LUMBERMEN

E. J. KIRKSEY, MANAGER
Hereford

104 South Main Street

Phone 4

OAK FLOORING

THREE GRADES

No. 1 in Clear Plain and
Select Plain

Complete Stock

INTERIOR
and
EXTERIOR

PAINTS

BRING US Your Grain

We are ready to handle your wheat in 1948 with the same fast efficient service you always expect at Pitman's.

WE WILL PAY TOP MARKET PRICES AT ALL TIMES.

EVERY LOAD WILL BE GIVEN PERSONAL ATTENTION.

PITMAN GRAIN COMPANY

HEREFORD

Oats or Votes



It's Rosebud, the Democratic Party mascot, all decked out and eying herself in a compact mirror as she primping in Chicago, en route to the convention city. Airline stewardess Jean Jefferson lends a helping hand to the VID—very important delegate. But Rosebud is probably more interested in oats than votes.

Hospital Notes

DISMISSED FROM HOSPITAL

Mrs. Eugene O. B.; Sylvester Cortes, med.; Mrs. Fred Inman, surg.; Ben Bee, med.; Mrs. S. T. Loerwald, surg.; Anne Morgan, med.; Mrs. B. B. Northcutt, med.; Mrs. Elton Brooks, O. B.; A. E. Crump, med.; Reuben McGilvary, surg.; Mrs. E. P. Newton, med.; George Shields, T&A; Mrs. Glen Weir, med.; and Mrs. L. N. Smith, O. B.

Others leaving the hospital were Betty Barrow, med.; Joan Marnell, med.; Mrs. Betty Young, O. B.; Mrs. P. B. Sowell, med.; W. V. Hull, surg.; Gloria Dameron, med.; Mrs. Augustine Lopez, O. B.; Wayne Lee, med.; Mrs. A. S. Brooks, med.; Mrs. J. L. Beams, O. B.; George Jesko, med.; Mrs. Vernon Williams, O. B.; J. S. Fore, med.; Cruz Arroyo, med.; and Mrs. George Hudson, surg.

Out of town patients were Mrs. Minnie D. Turner of Roswell, surg.; George Brock of Lubbock, med.; Mr. and Mrs. H. O. Darsey, Santa Rosa, surg.; Lucien C. Lean, T&A, Black; Judy Barnett, T&A, Black.

Mrs. Wayne Qualls, O. B.; Mrs. F. A. Marnell, med.; Juan Garlula Jr., med.; Betty Wilhelm, T&A; Doris Wilhelm, T&A; Mrs. L. Cates, O. B.; Loyd Burks, med.; Kenneth Ladd, orth.; James L. Olin, med.; Venita Boque, T&A; Florence Kuykendall, med.; Mrs. LaVerne Worley, O. B.; Mrs. A. S. Brooks, med.

Others were Carl Duncan, T&A; Mrs. Glenn Watts, O. B.; Mrs. G. S. Solomon, O. B.; Gloria Dameron, med.; Joe Don Edman, T&A; and Mrs. Bruce Aldridge, med.; Ray Calvera, med.; Mrs. Beale Fannman, med.; M. T. Hawks, emerg.; Tony Weemes, T&A; Victoriano Guera, med.; LaNell Oakes, surg.; Nancy Green, med.; Mrs. A. A. Brinkman, med.; Ernesto Perez, med.; and Mrs. Weldon Poff, surg.

Out of town patients dismissed were James W. Wessel, med. of Willadorado; Dena Bogle, O. B.; Adrianna; Mrs. Loyd Taylor, O. B.; of Priona; Mrs. Mildred Knox, O. B. of Tulsa; and Elmer Northcutt, med. of Priona.

PATIENTS IN THE HOSPITAL
Patients still in the hospital are: Thelma Ann Henders, med.; B. O. Douglas, med.; Jim White, med.; Mrs. F. A. Tucker, med.; Robert Thompson, surg.; Mrs. Evelyn Lesly, O. B.; Mrs. Elwood Skypala, O. B.; and Mrs. O. A. Rudd, surg.

Others are Gayle Rogers, surg.; Mrs. E. D. Hopson, O. B.; Nancy Mats, O. B.; Mrs. Dennis Ruiz, O. B.; M. C. Allan, med.; Mrs. Carl S. Perrin, surg.; George Ford, surg.; Mrs. Vera Neff, med.; Carroll Lisembe, surg.; Mrs. Clarence Sumners, O. B.; and Mance Manuel Robertson, emerg.

And from out of town is Tom Rowe of Anton, surg.

BIRTHS

Babies born at the hospital were Debbs Brant Knox, son of Mr. and Mrs. Debbs Knox of Tulsa; Randy Dene Hopson, daughter of Mr. and Mrs. E. D. Hopson; Carol Jean Skypala, daughter of Mr. and Mrs. E. V. Skypala; Bobby Glen Watts, son of Mr. and Mrs. J. O. Watts; Clea Pat Taylor, daughter of Mr. and Mrs. Loyd E. Taylor; Dennis Ruiz, son of Mr. and Mrs. Dennis S. Ruiz; John Lewis Lesley, son of Mr. and Mrs. Luther E. Lesley; Linda Jean Worley, daughter of Mr. and Mrs. Noel E. Worley; and Sharon Narete Qualls, daughter of Mr. and Mrs. S. W. Qualls.

Lightning Plays \$1,300 Tune For Northcutt

Lightning played on the horns of cattle owned by B. B. Northcutt to the tune of \$1,300 last week. During a severe electric storm, five of Northcutt's white-face cattle were killed on his place twenty-one miles north-west of Hereford.

Northcutt claims that last Wednesday and Saturday, he witnessed the worst thunder storms he has ever seen. One half inch of rain, some hail, and about every kind of lightning went on display, over Northcutt. He is not positive in which storm his cattle were killed, but he believes they were slaughtered Saturday night. At that time, Northcutt testifies that there was ever indication of a tornado. He says his main desire at that time was to get in his car and leave. But, he stayed and feels that perhaps he was lucky to lose no more than five head of cattle.

BAPTIST MISSIONARY CIRCLE MEETS FRIDAY

The Missionary Circle of the Avenue Baptist Church will meet Friday at 2 o'clock. The group will study the second book of Chronicles.

Mr. and Mrs. Loyd Wright and son, Loyd, are visiting her parents, Mr. and Mrs. Frank Lambert. They arrived Monday from Fort Scott, Kansas. Mrs. Wright will remain two or three weeks, but Mr. Wright and Loyd will depart this week.



BRINGS CITY

COMFORT TO HOMES
BEYOND THE GAS MAINS

It's fun cooking with LP-Gas. It's clean, quick, convenient. It's the modern fuel beyond the gas mains.
LP-Gas gives you hot water plenty... anytime... for any need... at the turn of a tap. Let us explain how little it costs.

BLANTON
BUTANE GAS CO.



FRAME STRAIGHTENING

WHEEL BALANCING

FRONT END ALIGNMENT

KINSEY
Motor Company



FOOD STORES
are AIR CONDITIONED

Tender Savory MEATS

Fryers

Sugar Cured
BACON
Sliced, 1 Lb. Layers.

ARMOUR'S
Fresh Frosted

69c

59c

DRY
SALT BACON
Fine for Seasoning or Frying. Lb.

39c

ROUND STEAK
Grain Fed Beef. Lb.

85c

FRANKS
Skinless, All Meat. Lb.

39c

BACON SQUARES
Sugar Cured. Lb.

39c

FURR'S

VIENNA SAUSAGE

Libby's Can 19c

VEGETABLES

Libby's Mixed.....No. 303 Glass 19c

CHILI

Hormel16-oz. Can 29c

POTTED MEAT

Swift's, 1/4-size.....2 Cans 15c

CATSUP

C. H. B.—14-oz.....2 Bottles 27c

STEAK SAUCE

Pick-O-King.....5-oz. Bottle 11c

MINCE MEAT

None Such9-oz. Pkg. 22c

MUSTARD

Heinz, 7-oz.....2 Jars 15c

OLIVES

Grandee Stuffed.....No. 16 Jar 84c

CRANBERRY SAUCE

Stokley's.....No. 300 Can 23c

APPLE JELLY

Bliss2-lb. Jar 41c

GRAPE JUICE

Red WingPint Bottle 26c

BLACKBERRIES

WolcoNo. 2 Can 19c

VEL

Large Pkg.....29c

DREFT

Large Pkg.....29c

BAKERY

Cocoanut Cakes

8 Inch Iced with Thick Creamy Icing
Covered with Fresh Cocoanut
.84c Each

BROWNIES

Butterscotch.....3 for 10c

Rich, Flaky Crust, Golden Brown

Apricot, Pineapple, Apple or Cherry

PIES

Each45c

JELLY ROLLS

Filled with Fresh Jelly.....Per Cut 24c

CUP CAKES

Light, Delicious, Assorted.....3 for 10c

DINNER ROLLS

Each18c

COFFEE CAKES

Nut and Fruit Filled.....Each 25c

Raisin, American Rye, Pumpernickle Rye;
Salt Rising, or 100% Whole Wheat

BREAD

Fresh from Oven to You.....Loaf 20c



NEW! SUDS DISCOVERY!

ONE PACKAGE AT REGULAR PRICE 37c

ONE PACKAGE 5c

BOTH FOR... 42c

THE HANDY THE WASH THE

Granulated Soap
Marvene Suds
2 Lge. Pkgs. 29c

Sunshine Krispy
Crackers
2 Lb. Pkg. 49c

Puritas
Flour
25 Lb. Bag 79c

Purity
Oats
3 Lb. Box 37c

Golden Light
Coffee
Lb. Can 51c

Prepare

COOL SUMMER

DISHES FROM FURR'S LARGE VARIETY
OF CHOICE *Fruits & Vegetables* —
Guaranteed MEATS & NATIONALLY
ADVERTISED CANNED FOODS.

GARDEN FRESH PRODUCE—LEMONS
FOR A BETTER DRESSING

ORANGES

California2 Lbs. 25c

GRAPEFRUIT

2 Pounds15c

FLAT TOMATOES

Pound25c

CABBAGE

Pound6c

RHUBARB

2 Pounds15c

PEACHES

Fresh2 Lbs. 19c

CUCUMBERS

2 Pounds15c

POTATOES

Shafter's5 Lbs. 29c



SAVE AT FURR'S

DASH

Dog Food2 Cans 25c

CORN SOYA

Kellogg's2 Boxes 29c

BISQUICK

New and Improved.....Large Box 49c

SWANSDOWN

Cake Flour.....Large Pkg. 39c

KRE-MEL

Dessert.....Pkg. 7c

MATCHES

Diamond.....Carton of 6 Boxes 35c

WAX PAPER

Diamond.....125 Ft. in Box 23c

TISSUE

Kelo2 Rolls 25c

A Self Polishing Wax for Floors

JOHNSON'S GLO-COAT

Quart Can98c

ICE CREAM SALT

It's Ice Cream Time.....4-lb. Sack 9c

FLY SWATTERS

3 for25c

BROOMS

Rainbow Bride.....Each \$1.35

DRUGS

Modart Fluff

\$2.50 Value Shampoo

\$1.29

LISTERINE

45c Tooth Paste29c

TRUSHAY

\$1.00 Lotion69c

LADY ESTHER

75c Value All Purpose Cream.....53c

AQUA VELVA

50c Value Shave Lotion.....33c

SYRUP PEPSIN

60c Dr. Caldwell's29c

Texas Cowboys Have Reunion At Stamford

The Texas Cowboy Reunion association will hold its annual reunion at Stamford July 2, 3, and 4. Among notables scheduled to be present include Ernest O. Thompson, Bill Murray, and Olin Culbertson, all Texas-Railroad Commissioners.

Texas Moore, official Texas cowboy artist, now a resident of Wichita, Kansas, will return for this year's reunion. Frank King, Los Angeles, the famed cowboy author and ranch editor of Western Livestock Journal, will also be present. Judge Charles E. Coombes, Stamford, who has served as the Association's Secretary since 1931, has announced that the Association expects five hundred of its members for the reunion this year.

Davis Is Released On \$1,000 Bond For Truck Theft

Eddie Davis, 20, has been released on \$1,000 bond in connection with the truck and combine theft here June 15. Davis was released pending Grand Jury action. He is charged with theft of property valued at more than \$50.

21 Boys Register With H. V. Stanton For Kid Softball

Twenty-one boys between the ages of 10 and 14 registered for Kids Softball Monday. Coach H. V. Stanton, director of Kids Softball, expects several more boys to register during the week.

4-H Club Boys' Animal Program Starts 19th Year

For the nineteenth consecutive year, the National 4-H Meat Animal awards program is being continued in Texas.

Home Demonstration News

Wyche H. D. Club Hears Program On Texas History

Featuring a program on Texas, the Wyche Home Demonstration Club met Thursday afternoon with Mrs. E. C. Hewitt Jr.

N. Hereford H. D. Club Meets With Mrs. Olson

A demonstration of party sandwiches was given by Mrs. Louise Olson when the North Hereford Home Demonstration Club met in her home Thursday afternoon.

HEREFORD GARDEN CLUB TO MEET WITH MRS. MANJEOT

The Hereford Garden Club will meet with Mrs. A. L. Manjeot Friday afternoon at 4 o'clock.

FREE FREE

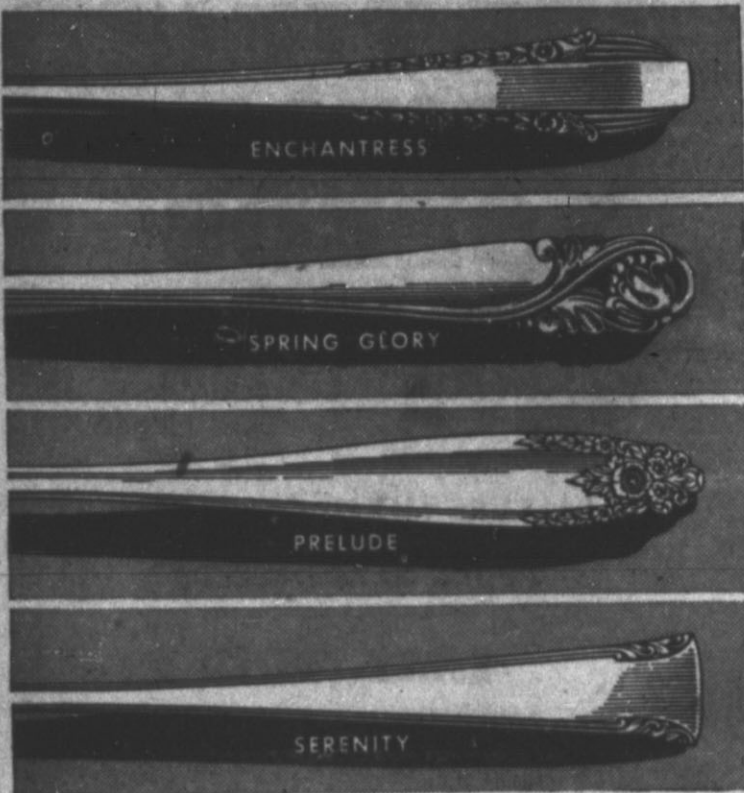
EKCOWARE UTENSILS
Stainless Steel, Thick Copper Bottoms
6-Piece Set
FREE WITH EITHER THE ADMIRAL AUTOMATIC ELECTRIC RANGE
or
THE NEW O'KEEFE-MERRITT GAS RANGE
Come In and See These Beautiful Ranges

KISCO CIRCULATING FANS
DEXTER TWIN TUB WASHING MACHINES
DORMEYER "4000" 10-SPEED MIXER
ADMIRAL RADIOS \$15.95 UP
WE HAVE ONLY A FEW AIR CONDITIONERS LEFT \$29.95 UP

NIPPER ELECTRIC
RADIO REPAIRING — ELECTRICAL CONTRACTING
302 Main Phone 154

International Sterling

THESE AND OTHER PATTERNS IN STOCK



Come in today and select your favorite from the exquisite International patterns we are showing... and take a complete service home with you!

WE DO ENGRAVING
WATCH REPAIRING

When You Think of the Finest in Jewelry... Think of

KESTER'S

Mr. and Mrs. A. W. (Bill) Hembree
Hereford, Texas — Telephone 34

To Please Old Friends



... TO MAKE
NEW FRIENDS

Stockings of
ARTCRAFT
Elegance

National Friendship Event

REDUCED PRICES
June 25 thru July 3

Style	Reg. Price	Now
15 denier — 51 gauge	\$2.50	\$1.85
30 denier — 51 gauge	1.95	1.65
30 denier — 45 gauge	1.65	1.40
20 denier — Seamless	1.65	1.25

The Stocking event of the year! An opportunity for old customers to buy a summer supply of their favorite stockings at greatly reduced prices.

An opportunity for new customers to **BUY—WEAR—and COMPARE** at real savings.

In fashion-right Summer Bouquet Colors... and the correct weight for all occasions.

AT
the POPULAR STORE
STORE OF VALUE SINCE 1921

BARGAINS!

SHORTENING

Armour's Star 3-lb. Carton

HOT ROLL MIX

Mrs. Lynde's Original Per. Pkg.

OXYDOL

Medium Size 2 Boxes for



Lever Bros.
BREEZE
New Soap!

DOLE HAWAIIAN PINEAPPLE AND JUICE

Crushed Pineapple

No. 2 Can

32c

Sliced Pineapple

No. 2 Can

32c

Pineapple Juice

No. 2 Can

19c

Crushed Pineapple

Flat Cans

18c

Crushed Pineapple

No. 10 Can

\$1.39

—PRODUCE—

WATERMELONS

Truck Load, While They Last Lb.

3c

SPUDS

No. 1 California Long White 10 Lbs.

59c

TOMATOES

Fresh, Red and Firm Pkg.

23c

LETTUCE

Large Crisp Heads 2 for

25c

ORANGES

Texas or Florida, Sweet and Juicy Lb.

9c

GOOD BUYS!

Fresh Shipment

MARSHMALLOWS 25c
Party Brand, 8 oz. pkg. 2 for

SCOT TOWELS

New "Tear Easy" Edge 2 Rolls

35c

PREM

Lunch Meat, Swift's... 12-oz. Can

45c

MILK

Borden's, Tall Cans. 2 for

25c

Case \$5.95

Hereford Super Market

107 W. FIRST

PHONE 117

GAYLORD

NEWELL

Downyflake
HOT DONUTS

WE HAVE
INSECTO LITE
BUG KILLER!

WANT ADS

1. FOR SALE

Miscellaneous

For Sale: Good cow horse. Forty dollars. See G. K. Horton at Crosby Real Estate.

1-15-25-3p

For Sale: 6 ft. standard Servel gas refrigerator. Good condition. 12 miles north Hiway 51. Herman Drake.

1-17-25-3p

For Sale: New Maytag washing machine, never been used. Price \$120. 508 Miles Ave.

1-14-25-3p

Jersey milk cow for sale. Archie Scott. Hereford Motor Company.

1-10-25-2p

They're Here!

RIVERSIDE

TIRES!

Come in today for your new

Riversides! For a tire that

wears longer, costs less, and

gives you that extra margin of

safety. Switch to Riverside

Tires... for more miles of

greater safety. They're here for

immediate delivery!

FARMER'S DRIVE-IN

Buddy Sowell • Troy Moore

Hiway 60—Phone 161

18-tfc

New electric ice boxes. Cockerhams

Furniture. 1-6-26-1c

You fill your fuel tank less often

with a Chrysler Industrial engine.

1-13-tfc

Meyers Hatchery, Canyon, has large

hatches of baby chicks, heavy,

ready to go Mondays and Thursdays.

We also have started chicks.

1-21-14-tfc

MOVED TO

NEW LOCATION

Furniture and Car Uphol-

stering. All new patterns.

Free estimates, within 30

miles.

JOHNSON

UPHOLSTERING

West on Hiway 60

Box 932

1-18-tfc

FOR SALE

196 feet 16-inch casing.

5/16 inch steel shop made.

J. K. BAKER

Phone 589-W

1-23-tfc

FREE! FREE! FREE!

Seat covers tailored for your

car—

Plastics - Nylons - Fibers

One out of each 10 sets of seat

covers we make during June

and July will be made and in-

stalled free on someone's car.

It could be yours.

Phone 752-W

Robinson's Body Shop

707 E. 2nd

1-23-tfc

For Sale: Recleaned sweet sudan.

Good germination. \$8.00 CWT in

bulk. Inquire at Lakeside Service

and Supply, Umbarger Texas.

1-19-25-4c

STARTED PULLETS: Large

type English white leghorn and

Austra-White pullets, bloodtest-

ed stock, month old, \$45 hun-

dred.

CLARENDON HATCHERY

Clarendon, Texas

1-24-3p

REPAIR

Cleaner and Conditioner.

"Traps dust in water, no

dirty bags to empty."

Free demonstration.

MRS. VIOLA GRISWOLD

214 Irving Street

Hereford, Texas

1-24-3p

SEWING MACHINES

Electric or treadle. New

and used. See

MR. MOSS

At Miller Hotel, Hereford, Tex.

1-26-1p

LAWN MOWING

I have a 24-inch power lawn

mower which will do the job

right and do it in a hurry.

Hainke Whirl Cut Power Lawn

Mowers for sale. Cut tall weeds

as well as grass.

TERRY RAY KIRBY

Phone 58

1-26-1p

FOR SALE

1 22-36 tractor and 16-ft. com-

bine.

1 saddle, good one.

1 34 Plymouth car, bargain.

G. D. STEAKLEY

504 Sehley

1-26-2c

New electric ice boxes. Cockerhams

Furniture. 1-6-26-1c

For Sale: A good up-right piano.

Phone 381. Mrs. Henry Hastings.

1-11-26-1p

New kitchen sink, 18 x 30, flat rim,

\$20. Used barbed wire, 445 lbs. 125

Crescent posts, 12 ft. Red flagstone

rock. Nice 10 x 12 building suitable

for office. Hereford Transfer and

Gravel Co.

1-30-26-1c

New electric ice boxes. Cockerhams

Furniture. 1-6-26-1c

For Sale: Spotted Poland China

wearing pigs. 14 miles northwest

Hereford, across road from Roger

Brumley, John Henderson.

1-18-26-2p

For Sale: New Royal treadle sewing

machine. Good condition. \$35.00.

Mrs. C. O. Wilkins 563-W 128

Catalpa.

1-17-26-1p

For Sale: Fryers. Also ice-box and

table. Mrs. Roy A. Kelley, Avenue F

between 13th and 14th.

1-17-26-3p

New electric ice boxes. Cockerhams

Furniture. 1-6-26-1c

For Sale: Westar certified wheat.

\$3.00 per bushel at combine. Frank

Benzer.

1-12-26-1p

For Sale: Two hives of bees. Phone

771-J. Delbert Conklin. 1-10-26-1-p

For Sale: 1947 Mahogany console

radio phonograph, like new. Also air

conditioner. Both priced cheap. Five

complete rooms of furniture priced

to sell. Phone 721-W. 705 South

Main.

1-28-26-1p

For Sale: 1940 model Auto Cruiser

Trailer House. Can be seen at

Moore's Grocery at intersection 51

and 60, or see H. E. Pettyjohn, 700

North Main.

1-26-27-2p

2. FOR SALE

Farm Equipment

For sale or trade: 1 Oliver 70 tractor

with foot-bar equipment, 1 10

foot angle One-way. All priced right

and ready to go. See Miller Oliver

Implement Co. or J. C. Lisenbe at

106 NE 8th, Amarillo. 2-27-23-tfc

For Sale: One new International

beet and bean cultivator. Will sell

below list. See or call E. R. Kendall,

or E. E. Kendall.

2-23-25-2c

For Sale: One L-A Case tractor, B.

K. Greeson. Summerfield, Texas.

2-11-27-3p

For Sale: Small John Deere tractor

with vegetable cultivator and 5-ft.

mower; also one pump-jack. Ralph

Smith. Phone 76.

2-19-26-1p

For Sale: 1944 D. John Deere tractor.

9 foot International plow. Both

used very little. Joe Storey. 118 Ave.

F.

2-20-26-1c

For Sale: One Le-rol irrigation mo-

tor. No. D471, 75 HP. New. Equipped

with putane. \$150 under list price.

M. L. Drager. 13 miles west, and 3

north of Prisma.

2-28-26-3p

For Sale: Owner leaving town, a

2 room furnished stucco house on

a 70 x 150 lot for \$2800 cash or would

take a late model car on trade in.

Will be 1/2 block from pavement and

near school house. See C. W. Stock-

dale, Ave. G. House number 205.

Hereford, Texas.

4-40-26-2p

For Sale: Steel Culvert. West Texas

Development Co., East Hiway 60.

2-11-26-1c

For Sale: 8 disc John Deere break-

ing plow. George Byrd. Phone 9015-

P-3 or Bill Wallace. 2-16-26-3c

For Sale: Now in stock pressure

pumps, all sizes. Also small pipe.

West Texas Development Co., East

Hiway 60.

2-19-26-1c

For Sale: New Hercules Diesel en-

gine 225 H. P. \$3200. West Texas

Development Co., East Hiway 60.

2-15-26-1c

For Sale: Electric motors for irri-

gation purposes, all sizes. West

Texas Development Co., East Hiway

60.

2-16-26-1c

For Sale: 1939 W. C. Allis-Chalmers

tractor, completely overhauled, also

new power take-off. Can be seen

on Ave. I between 11th and 12th.

Mrs. Paul Probasco.

2-28-26-1c

3. FOR SALE

Automobiles

FOR SALE

'49 Mercury, four-door sedan.

'48 Ford, 1-ton truck.

'47 Chevrolet, Fleetline.

'47 Ford, two-door sedan.

'47 Ford, two-door, (over-

drive).

'41 Ford club coupe.

'40 Chevrolet, 2-door sedan.

'39 Chevrolet, 2-door sedan.

'46 Chevrolet truck, 1 1/2-ton.

'36 Chevrolet truck.

'36 Ford truck ('46 engine)

'37 GMC Pickup, 3/4-ton.

'30 Ford coupe.

'37 Oldsmobile coupe.

SQUARE DEAL AUTOS

3-26-1c

For Sale: 1946 International 1/2-ton

Pickup. Perfect; low mileage; heat-

er, defroster, spare. Write or call

J. A. (Anubey) Daniel, 2225 19th.

Phone 7891, Lubbock.

2-24-26-1p

Small tracts close to Hereford,

improved and unimproved 2 1/2

acres, 6 room house, \$6,000.

3 acres, 3 room house, \$3,000.

20 acres, 5 room house.

12 acres, no improvements,

\$4,000.

17 acres, small house, \$4,000.

11 acres on pavement, 5 room

house, \$4,000.

30 acres, improved, irrigation,

\$150 per acre.

80 acres irrigated, no improve-

ments, priced right.

39 acres, good improvements,

priced reasonably.

CHECK THIS LIST

HARVEST NEEDS

INTERNATIONAL TRUCK
KBS-5—1 1/2-Ton
177-Inch Wheelbase
2-Speed Axle

CREAGER GRAIN BLOWERS
\$125.00

Good Supply
COMBINE REPAIRS
and other
HARVEST NEEDS

FOR IRRIGATED FARMS

CHATTIN DOUBLE WING DITCHERS
12" and 18" Noses

MARTIN-HUMMER SINGLE WING
DITCHERS

6 ft. and 7 ft. Blades
EVERSMAN AUTOMATIC
LAND LEVELLERS

TANDEM DISC
McCormick-Deering
9 1/2-ft. Heavy Duty

\$472.60

16-7 FERTILIZER

GRAIN DRILLS

With Press Wheels, On Rubber

Super-A

FARMALL TRACTOR

With Heavy Duty Rear Mounted Mower

SPRING TOOTH HARROWS
10 ft. and 16 ft.

USED EQUIPMENT

No. 3, 9-ft.
INTERNATIONAL PLOW
\$200.00

WC Allis-Chalmers

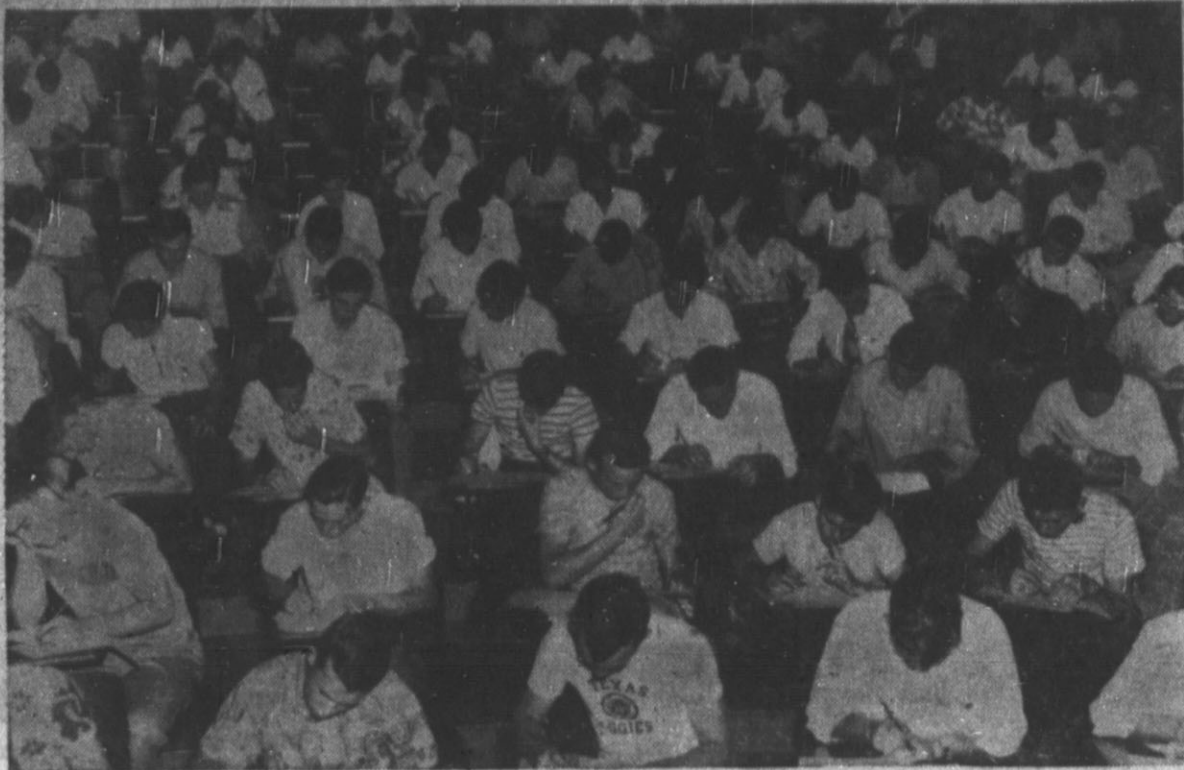
TRACTOR

With 2-row Lister and Planter
Excellent Condition

\$975.00

HEREFORD IMPLEMENT CO

Battle of Brains



Two hundred and fifteen honor graduates of Texas high schools take a gruelling three-hour examination at Texas A&M College to determine the winners of fifty-four scholarships to the Texas agricultural institute. A total of \$50,000 will be awarded in scholarships to this group of boys. Need, scholarship, leadership, and character are the basis for determining winners.

Citizen Groups Will Rebuild F. Fowler Home

Several organizations, individuals and lumber yards have combined efforts to rebuild Fowler's home which was completely destroyed by fire June 15. Fowler, incapacitated due to almost total blindness, had just moved to his new location in South Hereford less than a month before fire ravaged his home and destroyed all household belongings.

Delbert Kinsey, of the Kinsey Motor Company, is spearheading the effort to rebuild Fowler's home. The Conkright Class of the Baptist Church contacted four local lumber yards and the building and supply concerns have promised to help provide construction materials. Mr. Kinsey also solicits building materials from other concerns or individuals who desire to contribute to the project.

The Dear Smith County Riders have volunteered to furnish labor for the construction. The group is solicitors of the services of carpenters who would donate a portion of their time to supply the Riders with carpentering and building the help of carpenters for just one day or any portion of a day that may be spared. Carpenters who wish to help can contact Hugh Clearman, County Agricultural Agent, or Jeff Roberson, County Commissioner.

The new structure for Fowler and his family will measure 16 by 20 feet, and will be located on the same location where his other house was destroyed.

Birthday Party For Ricky Clark

Ricky Dean Clark, son of Mr. and Mrs. Harold Clark, was honored with a birthday party in the home of his grandmother, Mrs. J. E. Larrick, Thursday afternoon.

Balloons were given as favors and after pictures were taken of the group.

Present were Mesdames Britt Clark and Martha Jean Brown; Roy Boyer and Nancy, Gallagher and Gerry; H. J. Kuper and Marvin.

Carolyn, and Lynda; Virginia Lookinbill and Dickie; Duane Balise and S. D.; Glenn Roberson and Marie; Jack Clark and Jackie; John Winkler and Sandy; Everett Story and Raymond; Otto Noland and Nicky Nan and Johnny; Vernon Wilson, and Rodney and Clea Kay Rutter, Harold Balise and Caren, the honoree and the hostesses.

Glenn Harlin, little daughter of Rev. and Mrs. J. B. Harlin of Plainview, is visiting her great grandmother, Mrs. W. R. Matthews and a great aunt, Miss Odie Matthews.

More Than 50 Per Cent of Texas' Students Attend School in Over-crowded Classrooms

(Editors note: The following report on the Texas school teacher situation indicates that schools throughout the state are experiencing the same difficulties that are present here. As the report is read, it is interesting to keep in mind certain facts about the Hereford Rural School District. A. J. Schroeder, a member of the School Board Trustees, recently presented such facts at a meeting of the Rotary Club to enable the following statistics to be derived: There are 31 students per teacher in Hereford Schools; an increase of 780 students since 1944 or about 75 per cent more; fifteen grade school classes and four high school classes have more than twenty-five students per teacher (which is the desired student-teacher ratio for most effective instruction); newest permanent building is twenty-three years old.)

AUSTIN, June 16 -- Conditions improved slightly this year, but nearly half of the 1,500,000 public school children in Texas are still being taught in badly over-crowded classrooms.

A survey revealed by the Texas State Teachers Association indicates that 46.7 per cent of the children are getting inadequate education due to a shortage of teachers and buildings.

Many schools, among them larger cities such as Amarillo, Corpus Christi, and Galveston, are on a half-day schedule due to the acute situation, according to Joe Humphrey of Abilene, vice-president of the Teachers Association.

Thirty pupils is the maximum class for efficient teaching, the National Education Association and other organizations agree. Classes with as many as sixty-

five pupils were found in a survey which was conducted by Miss Willie Mae Floyd of Abilene, Texas representative on the NEA advisory committee on tax education and school finance.

Elementary schools are more badly in need of additional space and teachers than are junior and senior high schools, the Floyd survey disclosed.

A total of 58.7 per cent of the grade school pupils included in the survey are in classes of more than thirty pupils. Exactly half of the junior high pupils are over-crowded. The senior high schools have 32.9 of their students in over-sized classes.

"Texas needs a minimum of 2,500 additional teachers and thousands of additional classrooms to relieve the heavy congestion in our public schools," said Humphrey. "It is a very grave problem which, somehow, must be solved."

"All educators recognize the fact that it is impossible for pupils to get the attention they need and adequate instruction in classes of more than thirty students."

"Large classes rob children of part of their American heritage, the right to obtain a thorough education."

Humphrey said some way must be found to interest more young people in preparing for a teaching career.

"Even with the increase in pay granted by the last legislature, the inducements to enter the profession apparently are not sufficient," he declared.

"Our colleges are not training enough teachers to take care of the usual replacement needs, let alone add to our staffs."

Humphrey also said many schools do not have enough money to construct additions or new buildings.

"Others have voted bonds, but are reluctant to build during these

times of high costs, when they can get only about half as much for their money," Humphrey said.

Rainbow Girls Visit Carlsbad Enroute Home

Twenty-six Rainbow Girls and six sponsors returned from El Paso Thursday night after attending the three-day session of the Grand Assembly of the Order of Rainbow for girls.

The group left by chartered bus Sunday night. As an added highlight, Mr. and Mrs. Jim Black sponsored a trip for the group through Carlsbad Caverns while enroute home.

All twenty-six girls received certificates of merit at the Assembly. Ten received "A" certificates and sixteen received a "B" rating. Hereford's group rating was the second highest. The highest was made by an El Paso chapter with all members present.

Mrs. W. C. Hromas, one of the sponsors, said, "The girls made a wonderful showing in that they all knew the work so well." Mary Kathryn Carroll sang with the grand choir, and Jo Anne Jett took part in the Memorial service.

Jo Anne Jett was appointed grand representative from Texas to Alabama.

That New York girl that offered herself as a "wife for sale" for \$10,000 has set a pattern. It's now fashionable for the bride to wear something blue, and the groom to have something green.

REMODELING SALE CONTINUES! EVERYTHING MUST GO!



THANKS FOR THE NICE RESPONSE ON OUR AD.

Still Plenty of Goods for the Whole Family at
REDUCED PRICES!

LADIES' DEPARTMENT

Dresses 25% OFF

SPRING
COATS and
SUITS 1/2 PRICE

BLOUSES, SCARFS, SLIPS OF ALL
TYPES, BRASSIERS, PANTIES,
SKIRTS, BATHING SUITS, SLACKS,
etc.

ALL PRICED TO SELL!

MEN'S DEPARTMENT

Suits 25% OFF

All or Part Wool
Trousers 30% OFF

Shoes
FOR THE WHOLE FAMILY REDUCED TO SELL!

HEADQUARTERS FOR
WORK CLOTHES

THE ENTIRE FAMILY'S WARDROBE
AT THESE SACRIFICE PRICES

AT THE
POPULAR
STORE

HEREFORD

SINCE 1921

About Your

SUBSCRIPTION

To The

Hereford Brand & Sunday Brand

Changing from one paper to two papers each each is a tremendous task—and foremost among our troubles is that of subscriptions. We have tried to work things out to the best interests of all concerned, and we know that we can count on your cooperation. Here is our new schedule:

If you get your paper from a
CITY POST OFFICE CARRIER
(Delivered to your home)

A Brand carrier boy will call upon you within the next few days. He will solicit your subscription on the basis of delivering it to your home—before 8 o'clock—each Thursday and Sunday morning. He will also have a form authorizing The Brand to return any money due from your present subscription. If you will sign the form, we will send you a check covering the amount in full. Then you may subscribe from the boy, and have both publications DELIVERED TO YOUR HOME, twice each week, for 50c per month.

Post Office Carrier Delivery will be \$4.95 per year, but you will not get your paper until Monday morning.

If you get your paper in a
POST OFFICE BOX, or
RURAL ROUTE

Papers will be mailed before 8 o'clock each Thursday morning and before 8 o'clock each Sunday morning to insure earliest dispatch possible on publication days. The rate of \$4.95 per year, paid in advance, will cover both publications. Your present subscription will be cut in half to meet the new rate.

City box holders preferring Carrier Service may call at The Brand office for refund and to place your change of delivery method.

If you get your paper
Outside of This Trade Area
(Deaf Smith, Parmer, Castro,
Oldham, Randall Counties)

Your paper will be mailed to go out Thursday morning and Sunday morning. The rate will be \$5.95, covering both publications. Your present subscription time will be cut in half.

You Get BOTH Publications for only \$4.95 a year!

Neither Paper Sold Alone

The United Nations Food and Agricultural Organization is introducing hybrid corn into Europe. Last year the FAO held demonstration schools for hybrid corn breeding in Italy and Hungary.

President Truman planned only a short, three-minute talk at one stop on his 9000-mile western trip, but spoke over 20 minutes. Must have been speaking off the French cuff, unfolded.

Dial-type gauges on pressure canners need accurate checking. The weighted type gauges don't need checking, but should be given a thorough cleaning.

FREEDOM TRAIN DOCUMENTS ARE HERE! NEW EXHIBIT



You're Cordially Invited to View
"General Washington Describes the Crisis of the
Winter of 1780"
(An enlargement of the original)

This document will be on exhibit in our bank lobby from June 25 through July 8, between 9:00 and 3:00. It is one of a series of reproductions from the originals of important historical documents being brought to this community as part of the Public Service program of The First National Bank.

FREEDOM IS EVERYBODY'S JOB

40 years
4%

**The First National Bank
OF HEREFORD**

Member:
Federal Reserve System
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Joined for LEADERSHIP in service to farmers

Hereford Wins 13-7 Victory Over Umbarger

BY HOMER FOX

Hereford outlasted Umbarger in a ball game that lasted until after midnight and by a football score of 13 to 7. But it was a thriller.

Umbarger had the ball on the fourth yard line and fumbled on the third down and Hereford recovered the ball just before the final gun.

Winkler did the chunking for Hereford for eight frames and Anderson went in in the ninth. Breggeman started for Umbarger and never did get any one out, so D. Brandt went in with the bases loaded in the first inning and finally got the boys out after Hereford had scored nine runs.

Four walks, two wild pitches, one hit batsman, five stolen bases, three errors, three singles, and one double, eight lost balls, and four broken bats, 13 men came to bat. If that bunch of flat heads had been carrying banners, you could easily imagine you were at the Republican Convention, the way they were marching around the bases.

We made two more runs in the second inning on four hits. We added one in the third when Stan Barrett singled, stole second, stole third, and scored on Stengel's fielder's choice. We had 'em 12 to nary a one.

Umbarger scratched one in the last of the third on one hit and a hat full of errors. Two more scored in the fourth on a single, a double,

and a couple of bobbles. The score stood 12 to 3, Hereford.

This Brandt was bearing down and Hereford bogged down, registering only one hit in the next four innings, a double by L. J. Clark in the seventh. And the umpire called him out at third, then called him safe. So the catcher lost his temper and quit. The umpire called Clark out again and the catcher went back in. The Umbarger Chamber of Commerce, Pep squad, or whatever you please, settled back on the sidelines and the battle started all over again.

Hereford scored their final tally in the eighth on a single by Barrett, a one-baser by Bill Stengel, and Conrad Clark's third single of the day. The score was 13 to 3.

Umbarger let their hair down in the eighth. Henschied was hit by a pitched ball. D. Brandt was safe on an error by the rightfielder, Hartman singled, but Gerber was out, short to first. Ortho popped up to second, and Breggeman singled, cleaning the bases. J. Brandt was out, pitcher to first. They had 3 more runs.

Brandt struck out three men in the ninth.

Anderson went in for Winkler in

HOW WE WON

Hereford	Ab	R	H	E
Carroll, lf	3	2	2	0
L. J. Clark, lf	2	0	1	0
Lueb, 3b	5	1	0	1
Turpin, c	3	1	0	0
Baize, c	1	0	0	0
Barrett, ss	5	2	3	3
B. Stengel, cf	4	3	2	0
C. Clark, 1b	5	2	3	2
Cris Clark, rf	2	0	0	2
D. Roberson, rf	2	0	0	1
Carmichael, 2b	2	1	2	0
Burdine, 2b	2	0	0	1
Winkler, p	4	1	0	0
Anderson, p	0	0	0	0
Totals	41	13	13	10

Umbarger	Ab	R	H	E
A. Hartman, rf	4	0	0	0
Beckman, rf	0	1	0	0
Henschied, lf	2	2	0	0
D. Brandt, p	4	1	1	0
C. Hartman, 3b	5	1	2	0
Gerber, ss	5	0	1	1
Ortho, cf	5	1	0	0
Breggeman, c	4	1	2	0
J. Brandt, 2b	4	0	1	1
Hollenstein, 1b	1	0	0	2
Wink, 1b	3	0	2	0
Totals	38	7	8	4

Hereford	921 000 010 - 13 13 10
Umbarger	001 200 031 - 7 8 4

Queen vs. Queen



Here are two queens for the price of one. The pretty lass is 17-year-old Louise Marrs, of Harvard, Illinois, queen of the seventh Harvard Milk Festival. The other queen is the prize cow of the event, "Elmwood Admiral Jeul."

Rolling Truck Breaks Leg Of Olney Man

M. M. Roberson suffered a broken leg between the ankle and knee when a truck accidentally rolled into him Tuesday afternoon about 8 o'clock. Roberson, from Olney, received the injury just as he was completing his first day of work for C. M. Hicks, local contractor who is erecting a new building for the Hereford Motor Company.

Roberson drove the truck into the alley behind the Hereford Motor Company garage to store it for the night. As he attempted to open the back door of the garage, the truck suddenly plunged into motion. The rear wheels of the truck were considerably higher elevated than the front wheels, thus, the weight of the truck was sufficient to produce motion.

Before Roberson could extricate himself from between the building and the oncoming vehicle, the truck rolled over his leg. E. B. Black ambulance was called, and J. M. Gilliland (Black Funeral Home employee) applied temporary splints to Roberson's leg so that he could be removed to Deaf Smith County hospital. Roberson will be confined to the hospital for quite sometime.

Roy Williams Killed In Car Accident Near Vernon, Texas

Roy Williams, former Hereford resident, was killed almost instantly Saturday when struck by an automobile just east of Vernon.

Mr. Williams, 36 years old, was married to Miss Bell Fennel in 1926. For the past five years has been employed by the Martin-Lane Company of Vernon.

Survivors include his wife and two children, Regens and Buddy; his mother, Mrs. Mattie Williams; two sisters, Mrs. Eston Harris and Mrs. Chester Bolton; and two brothers, Ray and Elmer Williams, all of Vernon.

Among the out-of-town friends to attend the funeral services Monday was Mrs. Ethel Layman of Hereford.

the ninth, and walker Beckman and Henschied. D. Brandt was safe on an error at short and Hartman struck out. But Gerber singled, scoring Beckman. Ortho shied out to center and the battle was over — just as they hung the moon out.

With Bud Stengel and Renner still out of the lineup, this ball club is still crippled. But with Blue Turpin behind the bat and this bunch clubbing the ball like they did last Sunday, they are as rough as a cob. We play Nazareth here next Sunday. They are coming here with blood in their eyes — better be there.

A married woman has no legal obligation to assume her husband's name, although it is customary for her to do so.

Sell Thru the Want Ads!

Glidden announces a water-mix enamel, **SPRED LUSTER**, for walls and woodwork; cuts painting time in half; washes slick as a china plate. See it demonstrated at our store anytime.

AWNING & CANVAS PAINT
All Colors
Red Orange
Yellow Green
Blue
Only \$1.35 Qt.

BARN & ROOF PAINT
Popular Colors
Best Quality
\$2.60 Gal.

Whiter Than White
ENAMEL
\$1.75 Qt.

BARCLAY - FULLER - PHIPPS
(SID) (GRANT) (BILL)
119 W. Third St. Phone 704

BUY GLIDDEN PAINTS

Mr. and Mrs. Hardy Benson and Mary Lou visited relatives Sunday in Charendon and Brice.

Mrs. Fred T. Johnson of Oklahoma City spent several days visiting the family of her cousin, Arthur Davis, this week, enroute to Colorado. Mrs. Johnson is the former French Davis, whose father was an early day resident here.

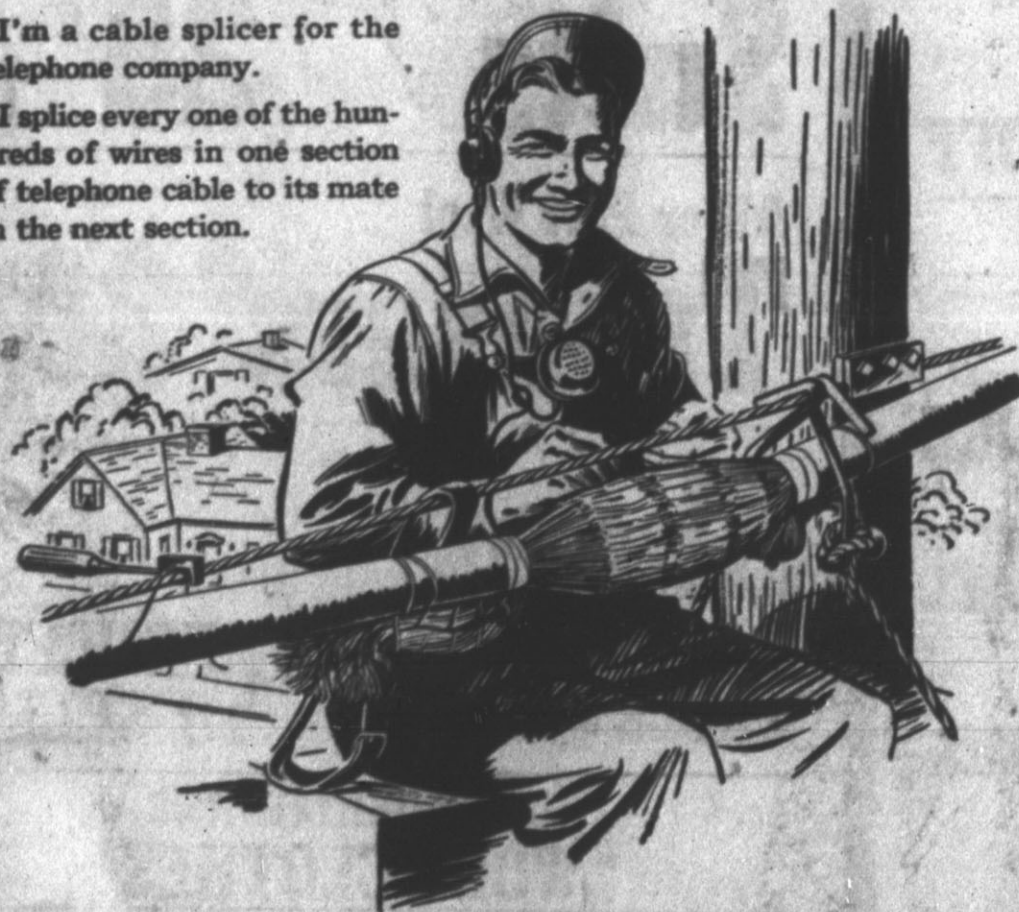


★ One of the best liked styles among all American men... the French toe is a classic for town and business wear. Step into a Fortune for snug-fitting comfort and miles of walking pleasure.

Fortune
SHOES FOR MEN
FOX MAN'S SHOP
Homer Fox

Splicing telephone cable TO SERVE WAITING CUSTOMERS

"I'm a cable splicer for the telephone company.
"I splice every one of the hundreds of wires in one section of telephone cable to its mate in the next section.



SOUTHWESTERN BELL
TELEPHONE CO.



"All of us cable splicers are busy these days helping put new cables into service so that people waiting can get telephones.

"Cable and wire tie together the parts of the telephone system. To serve a new customer we need not only a telephone instrument and room on the switchboard, but also there must be a pair of wires to connect the two. Right now, most of the wires in telephone cables are in use.

"That's why we're putting in new cables as fast as the factories can deliver them—and the factories are turning out twice as much as they did before the war.

"To you people waiting: We want you to know that we're doing everything we can to get you a telephone—just as soon as we can."

IF YOU NEED ANY
**HARVEST
SUPPLIES**
COME TO SEE US
**FARMERS
EQUIPMENT
COMPANY**

YOUR ALLIS-CHALMERS DEALER

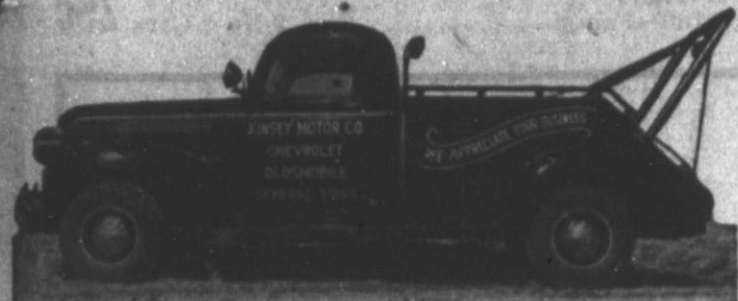
WEST HWY 60

HEREFORD

Ice Box Pie, Fresh Cherry Cobbler
Strawberry Shortcake, Every Day!

BREAKFAST?
LUNCH?
DINNER?
SNACK?
BRUNCH?

THE NEW **GREEN HEDGE**



24 Hour Wrecker Service

KINSEY MOTOR CO.

PHONE 740 — NIGHTS 419-W

Bud-To-Blossom Club



Shown above are the officers for the Bud-to-Blossom Garden Club for the past year. They are, from left to right, Mesdames Arthur Tiefert, R. A. Daniel (president), Paul Harvey, W. H. Patton, Ernest Kerr, George Springer, Chester Wiggins, C. W. Parker, and William Hull. Mrs. Hartland Caraway was not present when the picture was made.

Methodist Juniors Honored With Party

Mrs. Colby Conkright entertained her class of juniors of the Methodist Church at a picnic-party Friday evening in the backyard of the J. M. French home. Mrs. French is superintendent of the junior department.

After a wiener roast, the youngsters played baseball and other outdoor games.

Those enjoying the affair were Cynthia Hull, Martha Heard, Sue Barnard, Doneta Davidson, Lu Durham, Wynogene Sowell, Wynona Shaw, Neldeen Flowers, Norma Grace Gray, Ginger Smith, Bobby Hicks, Dwayne Wallace, Johnny McIver, and Jimmie Conkright.

Guests in the Paul Mathers home several days this week were her brothers, Guy P'Pool of Orange and W. C. P'Pool of Longview. They also visited their mother, Mrs. Ethel P'Pool, who lives with the Mathers.

JOLLY WORKERS CLUB HAS FAMILY PARTY

Husbands and families of Jolly Workers Club members were entertained with a picnic and lawn party at the home of Mr. and Mrs. J. W. Terry Tuesday evening, June 15.

Those attending were Messrs. and Mesdames Roy Boyd and family, Barney Bocock, Charles Calloway and children, Travis Caraway and daughters, Jimmie Mercer and baby, M. H. Wiseman and daughter, E. Ward, Clay Angelo, T. C. Covington, C. E. Williams, Arthur Tinsley, and Mrs. G. L. Muddell Jr. of Amarillo, Mrs. Josie Funderburg, and the hosts and son.

Mr. and Mrs. Herbert Morrison and children, of Corpus Christi, and F. J. Conkright, her brother, visited relatives here Thursday and Friday. They were guests of Mrs. H. G. Conkright and Mr. and Mrs. Colby Conkright. F. J. is an instructor at Princeton University.

Butterflies



Miss Marijane Maricle (above), Texas soprano from Wichita Falls, Austin, and Corpus Christi, recently sang three solos in Washington before an audience that included President Truman. A singer with Sigmund Romberg's touring show, Miss Maricle said singing for Mr. Truman "put butterflies in my stomach."

**At Anthony's
SURF TOGS
Swim Suits**



Above 2-Pc. Satin Lastex

Solid color satin lastex with pinked effect embroidery trim side seam. Cotton jersey backed bra and trunk. In Royal, White and Black. Sizes 32 to 38. **\$7.50**



Above Smart New Floral Satin Lastex Suit

A lovely one-piece floral pattern satin lastex bathing suit by Surf Togs. Zipper opening. Jersey-back front. It's fun in the sun with this smart suit. Sizes 32 to 38. **\$8.90**



Childs Jersey Swim Suit

\$1.49

Child's one-piece all rayon jersey with dainty print design. Full jersey lined. Tie type straps. Red, Royal, Alice blue. 4-6-6½.



Left Multicolored Satin Lastex Swim Suit

Smart Satin Lastex two-piece Swim Suit. Satin lastex material in a modern multicolored print. Jersey-back bra and trunk. Zipper opening. Sizes 32 to 38. **\$8.90**

Lower Left Bloomer Girl Jersey Suit

It's a ripe stripe that's suited for the beach this year. So pick your place in the sun in "Bloomer Girl" — a easy stripe-front, black-back jersey swim suit. It's water wise and sun fun. Foot Sizes 32 to 36. **\$8.90**

Below Leopard Lady Satin Suit

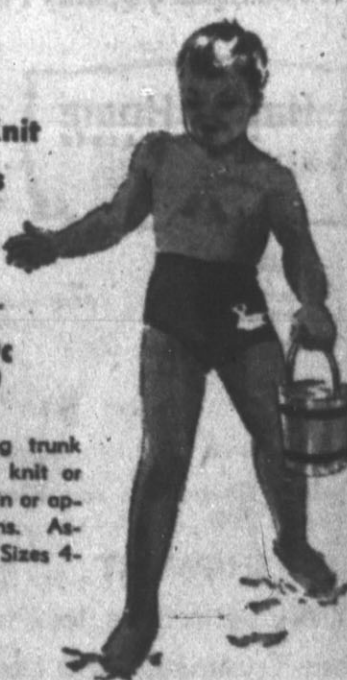
My, how you'll dazzle the beach beaux when they see these lovely spots before their eyes! Kitten — smooth satin lastex. One-piece model, too! Sizes 32 to 38. **\$8.90**



Elastic Knit Trunks For Tots

98¢

Childs bathing trunk in looped rib knit or flat knit. Plain or applique designs. Assorted colors. Sizes 4-6-8.



Extra Large Beach Towels Heavy Terry Multi-Color

\$2.98



Anthony's

HEREFORD

DEAF SMITH COUNTY

WHEAT WANTED

WE NEED SOME HIGH QUALITY WHEAT FOR OUR MILL. IN FACT, BRING ALL YOUR WHEAT HERE — WE HAVE PLENTY OF STORAGE AND WE ARE EQUIPPED TO HANDLE YOUR WHEAT PROMPTLY AND EFFICIENTLY.

ONE OF TEXAS' BEST GRAIN AND MILLING FIRMS AT YOUR SERVICE

FRASER MILLING COMPANY

"A Hereford Industry"





FOR PICNIC SANDWICHES

Use
HEREFORD
BAKERY
Butter-Kist
BREAD

for the
HALF-SIZE
16½ to 24½



Also
Sizes
38 to 44
46 to 52

It's Cheery... It's Slimming... \$3.69
It's 80 Square Quality Percale and only

Happy Home
DRESSES
BY RELIANCE

Happy Home dresses your favorite coat dress with neat tucked bodice, roomy pockets and spices it with the gayest tie-rac. 16½ to 24½. Blue, Rose, Helio.



Advertised in LIFE GOOD HOUSEKEEPING WOMEN'S HOME COMPANION

Just received some cute numbers in Clockwise Fashions—Eyelets, Chambrays and Flowered Crepes. Sizes to 18.

NEW SHIPMENT....

- 4-Gore Satin Slips, lace trimmed.....\$2.98
- Lace-Trimmed, Extra Long Satin Gowns..\$3.98
- Sheer Batiste Gowns..\$2.98—Extra Sizes \$3.89
- TexSheen Panties—All Sizes.....59c to 89c
- TexSheen Brassieres, White or Tea Rose...98c

HEREFORD
Store Co.

S. L. HARMAN & SON

PHONE 382

Oh Yeah?



"You can't get that hot," says the law, as Officer Patrick Ryan, of Kenton County, Kentucky, sends Sonny Brown indoors for some pants. Officer Ryan says that it is hot, but Sonny is going a little too far.

SOCIETY

Garden Club To Display Gladiolus; Placement Show Scheduled July 9

Anticipating many visitors who will desire to obtain gladiolus bulbs for future planting, the Hereford Garden Club has planned an unusual display for its one-day demonstration, to be held in the business section Saturday, July 3. Displays will be featured in both banks from 10 A. M. to 1 P. M. and at Street Hardware and Baile Drug from 2:30 to 5:30 in the evening. Displays will also be shown in the Post Office and County Library.

The bulbs, from choice varieties, were planted at the same time and, as nearly as possible, were given the same kind of soil and care. Members of the club will describe the different varieties and will accept orders for the bulbs, which will be delivered in time for spring planting.

Mrs. O. G. Hill, president of the Garden Club, has announced that tickets for the Midsummer Placement Show, which is scheduled July 9, will also be sold Saturday. The Placement Show will feature a tour of homes and gardens of club members. The tour will begin at the A. V. Hendrick home to view a modern setting and from there they will go to the W. S. Fluit home to see a ranch-style setting.

At the W. C. Hromas home, contemporary arrangements will be seen. The tour will end at the Jim Black home, which will display a period setting. Refreshments will be served in the Black garden. Flowers used in the Placement Show were grown and arranged by members of the Garden Club. Mrs. A. L. Manjeot and her committee are in charge of both the Gladiolus Display and the Placement Show.

Rev. A. R. Posey Goes to Hamlin As Baptist Pastor

Rev. A. R. Posey has accepted the pastorate of The First Baptist Church of Hamlin. He has already assumed duties.

Rev. Posey is the son of Mr. and Mrs. E. B. Posey and is a former Hereford resident. He is a graduate of the Hereford schools and later attended college in Abilene and the Fort Worth Seminary.

For the past three and one-half years he has been pastor at Chilling.

FEDERATED CHURCH WOMEN TO MEET TUESDAY, JUNE 23

The Federated Council of Church Women will meet Tuesday, June 23, at 3 P. M. in the Presbyterian Church. Women of all churches are invited to attend.

Mrs. Homer Brumley and children plan to leave Monday for a month's vacation in the Ozarks of Missouri. They will be accompanied by Mrs. Brumley's mother, Mrs. Maude Montfort, and Mrs. George Robertson. Mrs. Brumley will attend the South Central Jurisdiction School of Missions of the Methodist Church at Mt. Sequoyah, Fayetteville, Arkansas, July 6 to 16.

— Buy It In Hereford —

LOOK WHAT

LP-Gas
GIVES YOU!



1 FAST, CLEAN COOKING—It's fun to cook with LP-Gas. It's so clean, so fast, so convenient. Yes, and economical, too. Wherever you live, you can enjoy a new freedom in your kitchen with LP-Gas.



2 PLENTY OF HOT WATER—With LP-Gas you can have all the hot water you want for baths, for the laundry, for washing dishes, for dozens of other needs. It's always there at the turn of a faucet.



3 MODERN REFRIGERATION—Now you can have a silent refrigerator that freezes with just a tiny LP-Gas flame. No moving parts to wear. The cold is constant, dependable. Economical to operate, too.



BLANTON

BUTANE GAS CO.

Values YOU'LL VOTE FOR

AT HUNTER'S

SHORTENING

Red & White
Hydrogenated
3 Lb. Can

\$1.19

APPLE JUICE

Tree Top

Quart

23c

ORANGE JUICE

Brimfull

46 oz. Can

24c

TOMATO SOUP

Red & White

2 Tall Cans

15c

SPINACH

Brimfull—Fancy

2 No. 2 Cans

29c

CATSUP

Brimfull
Fancy Grade

Large Bottle 15c

Red & White

Flav-R-Jell

Gelatin Dessert
7 Delicious Flavors

3 Pkgs. 20c

RAISINS

Cinderella

2 Lb. Pkg. 33c

GREEN BEANS

Brimfull

Large 2 No. 2 Cans 37c

BABY LIMA BEANS

Brimfull

2 Lb. Pkg. 39c

MUSTARD

Pure, Brimfull

Quart 19c

MAPLE SYRUP

Vermont Maid

12 oz. 29c

BEANS AND POTATOES

Brimfull

2 No. 2 Cans 33c

Kremel

Dessert
Assorted Flavors

2 Pkgs. 15c

COFFEE

Red & White
Guaranteed to Please

LB. 49c

BEEF AND BROWN GRAVY

Red & White

16 oz. Can

49c

TUNA

Star Kist

Can

43c

TAMALES

Mareo

Large Can

24c

PEACHES

Home Style, Red & White

No. 2½ Can

35c

PICKLES

Tommy Tinker

Sour
or
Dill

qt. 25c

Marvene

The
Soapless Suds

Large
Box

9c

FRESH VEGETABLES

APRICOTS

Fresh, California Royal

Lb.

19c

SPUDS

White, U. S. No. 1, Grade A

10 Lbs.

55c

CARROTS

California—Extra Quality

Bunch

11c

CABBAGE

California, Green, Solid

Lb.

7c

CELERY

Pascal

Large Stalk

15c

Sun Spun

Salad
Dressing

Tops in Quality
50% Salad Oil

Pint

35c

PICNIC HAMS

Cured

Lb.

49c

BACON SQUARES

Cured

Lb.

39c

BACON

U. S. No. 1, Dry Salt

Lb.

33c

RIB STEW

Prime Beef

Lb.

49c

PARKING AT HUNTERS

EASY TO PARK

EASY TO SHOP

EASY TO SAVE



HUNTER'S



Streu's Diary

June 23, 1948

DEAR DIARY:

Today I have a few things to say about credit and credit business. There are a lot of folks in Hereford who have, during the last few prosperous years, established a good credit rating. Many of these people formerly had a poor rating—others had done no credit business. In either event the rating has been good for several years—but a lot of these people are not paying their accounts promptly now—whether because of the tightening financial situation, neglect, or for other reasons. This condition will be reflected very soon on the credit ratings of these people.

I don't know what other merchants are doing or planning to do, but our credit business is going on a strict thirty day basis and all who do not pay their accounts when due will not receive further accommodation. This resolution is not a matter of being contrary, it is, rather, a common sense matter of self preservation. An overdue account is no better than a cold check, and with only a few exceptions should receive no more consideration. Besides, if my customers don't pay their past due accounts, how in thunder can I pay mine?

Meanwhile, let us carry on—we

have merchandise on hand that hasn't been sold—things like harvest supplies, camping equipment, sporting goods, appliances, radios, cutlery, flower seeds, weed killers, fly swatters, and lots of dishes and gadgets. Shop at Streu's first, and save yourself a lot of running around—and maybe some money, too.

I understand that the younger car driving set is framing a protest to the City Commission—seems that the present paving, sewage and water extension program has absolutely ruined Hereford's streets for the brilliant game of "ditch-um." Sad case.

STREU.

Just Call Me 'Dan'



Daniel Murphy (above) of Van Alstyne in Grayson County has one of the longest names in the world. It is: "Daniel Wisdom May I Know Stephens Faith and Spirits Chose Johns' Devine Communion Field Moses' Meekness and Joshua's Zeal Win the Day and Conquer All Murphy." Dan only knows one other person who has a longer name. That is his youngest son. Dan named him Junior.

Raleigh Hollabaugh Will Attend School At California U.

Mr. and Mrs. Raleigh Hollabaugh have gone to Oakland, California. He will enroll at the University of California where he will complete his course in accounting. Mr. Hollabaugh recently finished an accounting course with high honors at Westminster College, Fulton, Missouri. Raleigh is the son of Mr. and Mrs. Clarence Hollabaugh. The couple visited the Hollabaughs for the past month.

Another son, William Hollabaugh, and his wife, have gone to Amarillo where he will be associated with the Bell Telephone Company this summer. He graduated with honors from Westminster College in May. He will enroll in the University of Texas Law School this fall.

High Grocery Store Prices Make Home Gardens Valuable

Texas gardens are paying dividends. Even with drought in some areas, heavy rainfall in others, and even hail in a few places, Texas gardens are making money. When the grocery store sells tomatoes at 25 cents a pound, says J. F. Rosborough, extension horticulturist of Texas A & A College, "those free ones out of the home garden sure do taste good."

All the rest of those fresh vegetables are valuable too—the free sweet corn, new Irish potatoes, squash, lettuce, green beans, mustard and cucumbers. If the garden owner gets most of his meals from the garden, it makes a big difference in the grocery bill.

In the dry areas where the soil doesn't have much moisture, a little water will help the tomatoes. Especially if the plants appear wilted during the day. Watering the tomatoes will prevent blossom end rot of the fruit. For best quality, tomatoes should be picked just as they begin to turn pink on the vine. They should then be spread out in the shade a few days until they get that deep red color. They are their best at this stage.

Early planting of mustard, radish, and lettuce have gone to seed by this time. Old vegetables should not be left standing in the garden. They carry disease, steal soil moisture, and provide hiding places for insects. When a garden vegetable is through producing, it should be plowed and left for soil fallow.

Sell Thru the Want Ads!

IN TEXAS



BOYS IN THE ARMED SERVICES BOUGHT 35,958 SPECIAL BONDS DURING 1947.

Buy SECURITY BONDS Now!

The Census Bureau had better make itself scarce. It just announced that a "housewife is not a working woman."

A new requirement has been added to that everlasting hunt for the average woman. Now she must look fairly well in the New Look.

Watering tomatoes will prevent blossom end rot of the fruit.

The best way to dig potatoes is with a turning plow or a middle buster, about 8 to 10 inches deep. The spuds should be mature before digging.

Shop with the Want Ads!

UNKLE HANK SEZ by H.E. MILLER

SOUND REASONING HAS CONQUERED MORE MEN THAN FISTS OR GUNS EVER DID.



Sound reasoning should make it clear that power implements can't give good service if you let them run down. The H. E. MILLER OLIVER COMPANY is qualified and equipped to give expert service on any type implement. Call on us, today... we stand behind all work and guarantee satisfaction with every job.

GARDEN HOSE

50 Ft. Roll \$5.75

COMBINE PARTS OLIVER EQUIPMENT

STURDY COST-REDUCING FARM EQUIPMENT
H.E. MILLER OLIVER CO.
PHONE 195 HEREFORD, TEXAS EAST HWY. 60

EVERSHARP
Slick Razor
& 10 Blades
Plus COLGATE
SHAVE!
All 3 for... 89¢

HAILE DRUG

229 Main

Phone 99

Walgreen Agency Drug Store

ALCOHOL 70% ETHYL COMPOUND—PINT SIZE (Limit 1)..... 29¢

CAMAY SOAP SPECIAL VALUE! REG. CAKES (Limit 3) 2 FOR 25¢

100 SACCHARIN 35¢ BOTTLE—1/2 GRAIN TABLETS (Limit 1)..... 19¢

IVORY FLAKES LARGE BOX, LOW PRICED! (Limit 1)..... 33¢

U.S.P. MILK OF MAGNESIA 27¢ (Limit 1)

25¢ Size CALAMINE LOTION 4-oz. 19¢ (Limit 1)

16-oz. Size Hydrogen Peroxide 27¢ (Limit 1)

VACATION NEEDS

THERMO-A-JUG Gallon \$2.95
FIRST AID KIT Each \$1.69
HAND BAG Over-nite \$3.25
TRAVEL IRON General Electric \$8.49
BATHING CAPS Each 59¢

Infant or Adult Glycerine Suppositories 29¢

6 oz. FORMULA 20 SHAMPOO 49¢

Double Size LISTERINE TOOTH PASTE 41¢

Box 12 KOTEX SANITARY NAPKINS 32¢

100 WALGREEN ASPIRIN TABLETS 39¢

5-DAY PADS 55¢
ARRID DEODORANT 39¢
VETO DEODORANT 39¢
TUSSY DEODORANT 50¢

TIDY ARCTIC CREAM Twin Package 34¢ 2 for 34¢
FRESH, FRAGRANT, ENDORSEMENT.

EXTRA BABY NEEDS
STERILIZER Baby Bottle \$4.89
PIGGY BANK Squallie \$1.00
FORMULAC 25¢
DEXTRO MALTOS 59¢



100 in A Box 29¢ Cotton Tipt Swabs 19¢



Large 80¢ Size JOHNSON'S Baby Powder 43¢



All-in 1 Unit EVERFLO Nursery Set With cap, nipple, 25¢ 4 or 8 ounces.



Nelly Don—
breath-of-summer
Voile



One from a series of our fine, lighter-than-air Nelly Don cottons. Styled with new softness with easy, well-cut lines that are cool, flattering. Exclusive Persian print on Sanforized and crease-resisting Pima voile. Nice color selection in sizes 14-44, 14½-24½. 12.95

The Little fashion shop

"Smart Clothes for Smart Women"

Nelly Don—
breath-of-summer
Voile

One of our fine, lighter-than-air Nelly Don cottons. Persian print on Sanforized and crease-resisting Pima voile. Nice color selection in sizes 14-44, 14½-24½. 12.95

Walgreen Agency Drug Store

SEE HOW MUCH MORE YOU GET FOR YOUR MONEY WITH THIS DOUBLE-ACTION EASY



Also Easy Cleaners Witherspoon Electric

EASY SPINDRIER
washes more clothes faster

Am. Legion, Dawn Tied For First In Softball Play

A magnificent hurling job by pitcher Clark of Summerfield threw the Hereford Softball League into a deadlock for first place during the week's play. Clark pitched a sterling 6 to 1, one-hit victory over the previously undefeated American Legion nine while runnerup Dawn coasted to a 10 to 3 triumph over the Veterans of Foreign Wars.

And while the leaders were battling to remain at the top of the standings, the rejuvenated Fireman club gave a stern warning to the rest of the league. The fast-climbing firemen moved into possession of second place this week on the brilliant no-hit pitching of Hair.

United Geophysical, High School, and Sunday School remain buried in the cellar.

This Week's Standings

Team	W.	L.	Pct.
American Legion	6	1	.758
Dawn	5	2	.715
Firemen	5	2	.715
Summerfield	5	2	.715
Sun Oil	4	2	.667
Veterans Foreign Wars	4	3	.572
Rotary Club	3	4	.429
United Geophysical	1	7	.125
High School	1	6	.143
Sunday School	0	7	.000

THIS WEEK'S RESULTS

Team	R.	H.	E.
Firemen	12	12	0

High School 0 0 3
Batteries: Hair and Howard; Carlyle and Corbett.
American Legion 1 4 1
Summerfield 6 9 3
Batteries: Black and Hardy; Clark and Johns.
Sunday School 2 4 4
High School 4 6 1
Batteries: Sharp and Wilson; Carlyle and Corbett.
V. F. W. 3 7 8
Dawn 10 11 1
Batteries: Tucker and Stagner; Sheppard and Caraway.
Summerfield 18 17 4
High School 3 4 12
Batteries: Clark and L. S. Clark; Carlyle and Corbett.
V. F. W. 18 11 7
United Geophysical 7 6 5
Batteries: Tucker and Roberson; Morgan and Brown.

LAST WEEK

The American Legion nine continued to lead the field in softball activity the past week. And as the Legionaires remained undefeated at the pinnacle of the standings, the League picture became clearer.

The Legion and Dawn clubs appear to be the teams to beat for the League title. Firemen, Sun Oil, Summerfield, Veterans of Foreign Wars, and the Rotary Club are capable of causing trouble, and retain an outside chance of upsetting the leaders.

United Geophysical, the High School, and the Sunday School aggregations seem destined to decide which team will occupy the cellar.

Another lusty batting rampage gave the American Legion an easy 22 to 9 verdict over the winless Sunday Schoolers. But the highlight of the week was the rapid ascendency of the Rotary Club to a position of serious contention. The Rotarians received great pitching from hurler Bishop to cap two easy victories over United Geophysical and Sunday School, 25 to 1 and 15 to 2, respectively. The Rotary triumphs completely reversed the previous form of the club and placed them near the .500 mark.

Pitcher Bishop allowed a total of only three runs in both contests combined, and limited the opposition to just five hits.

The Firemen strengthened their first division position with a 11 to 2 win over Summerfield, behind the effective pitching of Hair. The victory enabled the Firemen to move from a tie for fourth place into a deadlock for third place.

LAST WEEK'S RESULTS

R. H. E.
Sun Oil 12 4 10
United Geophysical 8 9 10
Batteries: Barton and Street; Morgan and Brown.
Rotary Club 15 10 3
Sunday School 2 2 5
Batteries: Bishop and Pinkert; Carlyle and Corbett.
Firemen 11 7 4
Summerfield 2 2 10
Batteries: Hair and Howard; Wilson and Johns.
American Legion 22 17 3
Sunday School 9 10 7
Batteries: Black and Hardy; Sharp and Corbett.
Rotary Club 25 10 8
United Geophysical 1 3 6
Batteries: Morgan and Brown.

Around Town...

(Continued from page 1)

John Kelly says that he knows nothing about camouflage. So, his potato scales must have been in full view when the Brand stated last week that the news scales installed a week or so ago at the Hereford Potato Growers Association were the first potato scales in Hereford.

John asks if there can be two "firsts," since the Associated Growers of Hereford installed and used potato scales last year at its plant. There must be just "one" first, and it seems that John has it.

So, to correct any erroneous impressions, there are now two potato plants in Hereford that have scales (1) Associated Growers of Hereford, and (2) the Hereford Potato Growers Association. Maybe it was the similarity of names that confused the Brand. But, regardless, Mr. Kelly has a valid point, and The Brand acknowledges his authenticity.

Read the Want Ads!

FOR A SPECIAL TREAT TRY

The Ice Cream that's Fit for a Golden Spoon

Ask for it at your favorite

Borden's DEALER

Wheat yields are reported to be surprisingly high this year. A. N. Hopson, one mile southeast of Hereford, lays claim to one of the highest yields reported to date. Mr. Hopson averaged 55.5 bushels per acre on his 8.8 acres of wheat that has been cut.

The most lucrative yield reported in the plains area is 78.18 acres per bushel by O. A. Lucas, whose farm is located nine miles east of Plainview. Lucas' yield was from an irrigated tract.

This must be the time of year for roses. What else, when people begin to throw bouquets at the Brand? But it actually happened. Witness: "I never read the funnies... too much eye strain. But I must have all the news The Brand prints. My sincere thanks for being so newsworthy." Signed: Miss Sadie Lee Oliver.

Miss Oliver was formerly home demonstration agent here before Mrs. Draper. Miss Oliver was a Hereford resident for several years.

Paul Zahn is a new addition to the personnel of C. R. Anthony and Company. Paul attended the University of Oklahoma prior to his arrival here.

Paul is single and he called Oklahoma City home before coming to Hereford. Paul served with the Army in the European Theater during the War.

Paul's father was also employed by the C. R. Anthony organization. The Ireland Motor Company has recently installed Bear machinery in its shop. Bear machinery is noted for its proficiency in front end alignment of automobiles.

And besides the new machinery, Ireland Motor Company has a new employee to operate the equipment.

James Daniel, from Tulsa, has moved to Hereford and will operate the Bear machinery for the Ireland Motor Company. Daniel graduated from a Bear machinery school of instruction. He also has practical experience with the machinery.

Daniel is married and has two children. Looks as if the Mayor is slightly peeved with us. In a Lions Club talk Wednesday, he told the group he would have to wait until the Brand came out before he could report on the swimming pool. He explained, "One week they said the City was paying a forfeit of \$50 a day, next week they said we were not paying anything, and the third week they reported that no action had been taken on the matter."

Incidentally, he added that the pool will likely open July 3 or July 5.

Day after day, week after week, year after year, people have been coming to The Brand office to find apartments and houses. Now the word has turned. If The Brand continues publication, we must have a linotype operator -- and we have one ready to move here, provided we can secure a nice two or three room furnished apartment of house. He has a wife and a five-year-old son. He will be permanent, and we will guarantee the rent. Please call us if you have such an apartment, or know of one.

Buy it In Hereford

CEDAR CHESTS

NEW SHIPMENT!
VARIETY OF STYLES



THE GIFT THAT STARTS THE HOME



No. 2231
\$59.95
Other Lane Chests
\$49.95 \$59.95 \$69.95
and up

No. 2231. Breath-taking Waterfall design. American Walnut and exotic New Guinea and Zebra Woods. Hand-rubbed finish.

LANE CEDAR HOPE CHEST

FREE MOTH INSURANCE POLICY, written by one of the world's largest insurance companies, goes with every Lane Cedar Chest. LIBERAL TERMS Buy now on our convenient payment plan. Only a few dollars down.



1901 1948
E. B. Black Co.
FURNITURE — UNDERTAKING

GRAPEFRUIT JUICE

Heart's Delight Large 46-oz. Can 15c

TOMATOES

Bounty No. 1 Can 9c

PORK & BEANS

White Swan, No. 1 Can 2 for 27c

SWEET PEAS

Champion, Empson's 2 for 27c

COFFEE

W. P. 1 Lb. Pkg. 39c

MIXED VEGETABLES

Cottage No. 2 Can 9c

NAPKINS

Dispenser Type, 125 Count 15c

HYDROX

Sunshine 10 English Style Cookies 15c

PEANUT BUTTER

Richnut 2 Lb. Jar 59c

PARKAY

Kraft 1 Lb. Carton 41c

Tendersweet, Cream Style White CORN

No. 2 Can 2 for 39c

MARSHMALLOWS

Sunshine 8 oz. Pkg. 15c

SHELL MACARONI

Skinner's 14 oz. Pkg. 23c

Hunt's APRICOTS

Heavy Syrup, Large No. 2 1/2 Can 25c

FRUIT COCKTAIL

Heart's Delight, Large No. 2 1/2 Can 37c

TEA

Admiration 1/4-lb. Pkg. 25c

Admiration; 1 lb. Pkg. 98c

RICE

Uncle Ben's 2 Lb. Box 53c

CHEESE

Kraft Velveeta 2 Lb. Box \$1.04

ALWAYS A COMPLETE SELECTION

FINE MEATS



LEMONS

California Sunkist, Size 360 2 Lbs. 29c

LETTUCE

Crisp and Fresh Lb. 12c

SPUDS

Reds or Long Whites 10 Lbs. 52c

CELERY

Large Crisp Stalk Only 19c

TOMATOES

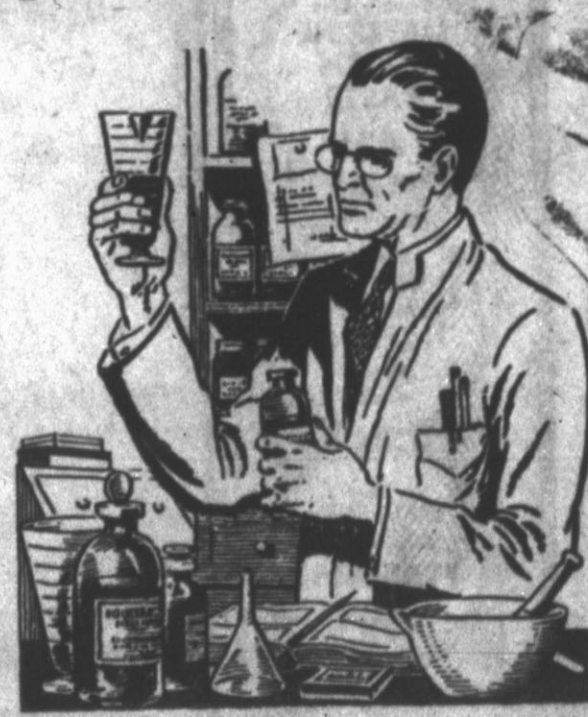
Extra Fancy Pkg. 21c

TOMATOES

A few more vine ripened, also extra fancy Lug Lb. Only 18c

CITY Food Store

10,000 Helped fill your Prescription



WHEN you bring a prescription to us to be filled, our pharmacists draw upon the best of the world's resources for the health-giving ingredients which are skillfully compounded into your medicine. Perhaps ten thousand people have helped to gather, process and purify the drugs that come from all over the globe to be combined by our pharmacists to exactly fit your needs.

City Drug

Phone 100

COOL!

"THE SICK NEEDS THE BEST"



VISIT OUR COSMETIC DEPT.

We Carry the Quality Lines of:

TABU
MY ALIBI
OLD SPICE
TWEED
YARDLEY
TRIFLING
LUCIEN LEONG
DOROTHY PERKINS
EVENING IN PARIS
PERFUMES,
BATH POWDERS,
SACHETS, ETC.

Note To Brand Carriers



Local boys who will soon be delivering the Sunday Brand might take note of Leon Obenhaus' novel carrier innovation. Leon does not use the ordinary carrier's whistle to awaken his subscribers for the Sunday morning Victoria, Texas, "Advocate." A pet rooster, usually riding on Leon's shoulder or on the handlebars of his bicycle, awakens Leon's customers with a vociferous crow.

HERMAN FORD WINS INSURANCE AWARD

Herman Ford was one of seven insurance salesmen to receive an award at the banquet of Life Insurance Underwriters of Amarillo at the Herring Hotel Friday night.

The National Quality Award was given in recognition of the volume and service to policy holders by the National Life Underwriters Association.

Principal speaker for the banquet was Mr. Edgcomb, president of Texas State Life Underwriters' Association. Mr. Edgcomb spoke on "Wake Up, Your House Is On Fire!" Mrs. Ford accompanied Mr. Ford to the banquet, which was given for 106 members and their wives.

NUNNALLY FAMILY VISITS IN SOUTHEASTERN STATES

Sam Nunnally returned Sunday from a two-week vacation in Kentucky. Mr. and Mrs. Nunnally and two children visited his brother, Raymie Wason, in Taylorville. On the return trip, they visited relatives in Tennessee, Alabama, Mississippi, and Arkansas.

Mrs. Nunnally and the children stopped in Healdton, Oklahoma, where they will remain for two weeks to visit with her mother.

Partners' cash receipts from marketings in June are likely to be a little above the \$2,000,000,000 they received in May.

Trustees Sell School Bonds at 3.18 Per Cent Rate

Draft Deadline Nears...

National Guard Enlistments Lag Here

Baptists Sponsor Missionary For Spanish-Speaking People

Missionary work for Spanish-speaking people in the Hereford area is being initiated this week by the First Baptist Church. Eliseo Garrido Hayne, from Torreon, Mexico, has arrived to supervise and conduct the Baptist missionary.

The Baptist Church has purchased and is moving a barracks-type building to the vicinity of the Hereford Labor Camp, to facilitate Mr. Hayne in his work. The building, purchased from Northside Grocery, is being moved to the Labor Camp because the greatest concentration of the Spanish-speaking population in this area is located there. R. H. Cagle, minister of the First Baptist Church, emphasizes that the missionary work is not limited to Spanish residents in the Labor Camp. Any Spanish-speaking person is invited to attend and participate in the activities.

After the building is moved to the selected location, Mr. Torreon will start Vacation Bible School classes, religious visual education and preaching services.

Mr. Torreon is a native of the state of Coahuila, but has resided in the United States the past two years while attending college at the School of Mines in El Paso and Wayland College at Plainview. Mr. Torreon is studying for the ministry.

Mr. Torreon comes to Hereford from Wayland College and will remain here for the summer. He will return to Wayland this fall, but Rev. Cagle and Mr. Torreon express

the hope that the work can be continued on weekends during the school year.

Mr. Torreon recently returned from the Baptist Assembly encampment at Ridgecrest, North Carolina.

Notable Speakers Address District Baptist Meeting

A panel of eminent speakers addressed the Tierra Blanca Baptist Workers Conference today at the Avenue Baptist Church.

Representatives from eighteen churches in the Tierra Blanca District heard a series of discussions and lectures which centered around summer program activities. The meeting was the regular monthly gathering of representatives in the district.

During the morning session, Rev. Lee Hemphill of Littlefield discussed on the subject of summer encampments. Rev. R. H. Cagle, First Baptist Church of Hereford, served as moderator for both the morning address and the afternoon activity.

Rev. F. E. Swann, District 9 Baptist.

Local men eligible for selective service call have evidenced reluctance thus far to enlist with the Hereford National Guard unit, although National Guard Headquarters in Washington report "plenty of activity." Under provisions of the draft bill, which still lacks the President's signature before becoming law, men eligible for the draft (primarily non-veterans, 19 through 25 years of age) may escape induction by joining an active reserve unit before the President signs the measure.

President Truman has been a vigorous exponent of the draft measure and Universal Military Training (which is incorporated to a certain extent in the present bill). Official Washington sources give no indication that the President has altered his viewpoint on the draft. Unofficial reports say that the President is an avid National Guard supporter and may be purposely delaying signing the bill in order to allow more potential inductees to join.

Pete Cowart, Captain of the local National Guard unit, reports that men in the Hereford area have not followed the rush trend to the Guard as has been the case in other parts of the nation. The National Guard is the only active reserve unit extant in Hereford, though Amarillo offers various units, such as the Army reserve, etc.

Mr. Cowart declares that he will accommodate persons interested in National Guard enlistments in his office on the second floor, above the Close Drug Store.

The National Guardsmen meet one night a week, for two hours. Guardsmen are paid at the rate of \$2.50 per drill session for a private, up to a maximum of \$5.50. Guardsmen also draw longevity pay, which pays 5 per cent extra for each three-year period of enlistment.

Those below the present draft age may also escape the draft by volunteering for the National Guard prior to attaining the age of 18½ years. After the bill is signed into law, prospective draftees can not get the exemption unless they join before that age.

College students will not be drafted until the conclusion of a school year, and high school students will be deferred until they graduate, or reach the age of 20. In both cases, such individuals are also eligible to join active reserve units and receive the same draft deferment that others are eligible to receive.

Retirement After 15 Years Provided by Option Clause

Hereford Rural School District Trustees sold \$475,000 in school bonds at an average 3.18 per cent rate of interest Friday night to a combination of five bond purchasing houses.

The 3.18 per cent interest rate is considerably less than the 4 per cent maximum allowed by the stipulations of the bond issues that the Hereford School District voters approved by a nine to one vote July 12.

Five investment firms, represented by Frank J. Medinich of the First Southwest Company, Dallas, were awarded the bonds in favor of two other bond-purchasing combinations (representing eight companies), who also submitted bids. The buying combination will receive \$250,000.12 in interest if the bonds are retired over the full thirty year limit, but the contract with the bond

combination offers a fifteen year option. This means that the School District will retire bonds for the first fifteen years at the amount and interest stipulated in the contract, but after that time, bonds may be retired as soon as the School Trustees feel that the District is financially able to do so. All the remaining bonds may be retired at the end of the first fifteen years, or portions thereof may be retired at any interest date thereafter.

The five firms that combined to buy the bonds are the First Southwest Company, Central Investment Company, Dallas Union Trust Company, and R. A. Underwood and Company, Inc., all of Dallas, and William N. Edwards and Company of Fort Worth.

Interest dates will begin July 1, 1949; that is, the school District begins the first year of the bond obligation July 1, 1948. \$12,000 in bonds will be retired each year for the first ten years, from 1949 to 1958. Then, for nineteen years, \$18,000 in bonds will be retired each year, and \$13,000 in bonds will be paid the final year, or 1978.

The first \$156,000 of the bonds will be retired at 2.75 per cent interest, from 1949 to 1960. The remainder of the bonds, or \$319,000, will be retired at 3.25 per cent interest from 1961 - 1978, inclusive.

The bonds will be printed and delivered to the bidders at Austin National Bank within sixty days, providing there are no legal attachments or barriers. Jim Witherspoon is handling the legal aspects of completing the sale of the bonds.

KAMQ Program Will Interview Panhandle Editor

Glyde Warwick, publisher of the Canyon News, will be the first guest to appear on the new program "The Homestead Editor", which begins on Station KAMQ, 1010 kilocycles, Amarillo, June 27 at 1:30 P. M.

Other editors from the Panhandle area will discuss the people and the progress of their home towns on the half-hour program each Sunday afternoon.

KAMQ newsmen George Young, a former newspaperman, will emcee the program. Young is known for originating the program "Panhandle Main Street".

Bill Harlow, Chandler Oklahoma, visited his family here this week. The Harlows intend to move to Oklahoma at a later date because Mr. Harlow has entered business there with his brother.

SCREEN DOORS

PLENTY! MUST BE MOVED!

PLUMBING SUPPLIES

EVERYTHING FOR YOUR BATHROOM. FIXTURES AND ACCESSORIES. IN WHITE OR COLORS.

THE SEASON IS HERE! THE TOOLS ARE HERE!

GARDEN TOOLS

AIR CONDITIONERS

PHONE THE LUMBER NUMBER 7

Carl McCaslin Lumber COMPANY

ONE BLOCK EAST OF COURTHOUSE — HEREFORD



Insects Destroy One-Eighth Of All Stored Grain in Texas

COLLEGE STATION -- The insects in the farm grain bin may be small but the amount of damage they do is tremendous, according to the United States Department of Agriculture Bureau of Entomology and Plant Quarantine. The place to start in exterminating these insects is right in the grain bin.

By doing a thorough job of bin cleaning and afterward spraying with 5 per cent DDT, before the newly-harvested grain has been stored, farmers can kill the hold-over infestation and give the new grain

a chance to escape damage.

C. A. King, associate extension entomologist of Texas A & M College, says that these tiny insects destroy one out of every eight bushels of farm-stored grain in Texas. Further north, the loss is not that great. Missouri loses one in ten, and the national average is one in twenty. So, it is seen that Texas is at the top of the "high loss" list.

Entomologists point out that grain losses can be greatly lowered by harvesting grain as soon as it is dry enough for safe storage. Then, store it in weather-tight bins that have been made insect-free by thorough cleaning and spraying. After the grain is stored, check it at intervals to see if bugs are getting in it. If they are present, fumigate with a mixture of ethylene dichloride and carbon tetrachloride at the rate of six gallons per 1000 bushels.

Stored-grain insects destroy 300 million bushels of the nation's total production every year. Since Texas insects devour or ruin more than one in every eight bushels, this state can do much to reduce the 300 million bushel grain loss, says King.

COURTHOUSE RECORDS

Deeds of Trust
A. H. Humann and Anise E. Humann to Kansas City Life Insurance Co., N 1/4 of S. 2, Bk. K-14.
Leon L. Arnold to The Travelers Insurance Co., NE 1/4 R. 18 Bk. K-8.
R. L. Thompson and wife, Alice C. Thompson, to Federal Savings and Loan Association of Amarillo, south part of Lot 6, Bk. 16, Evans Add.

T. C. Malloy and wife, Theolina Malloy, to Dyalthis Brady, 140 ft. east and west by 704 ft. north and south of NW cor. Bk. 8, Ricketts Add.

A. V. Hendrick, H. V. Stanton, and E. Ramey, Trustees for the Church of Christ to W. H. Blevins, W. 100 ft. of S 1/4 Bk. 47 Town of Hereford.

Henry N. Benson and Cora Jane Benson to First Federal Savings & Loan Association, W. 70 ft. Lots 5 & 6 in Bk. 3 Whitehead Add.

Warranty Deeds
Mrs. E. W. Harrison, et al. to R. L. Thompson and wife, Alice C. Thompson, south part Lot 6, Bk. 16, Evans Add.

William F. Harlow and wife, Sarah E. Harlow, to Sanford Smith, a part of Bk. 7 Evans Add.

J. E. Diffie and Maxine Diffie to Charles W. Stockdale, Lot 12 and south 10 ft. Lot 11 of First Christian Church Sub.

W. B. Pluitt and wife, Florence A. Pluitt, to M. H. Wiseman, SE 1/4 S. 9, SW 1/4 S. 10, T. 4 R. 3 E.

Frank S. Wilde and wife, Rose Wilde, to Erma Merle Smith, SW 1/4 of S. 16, Bk. K-3.

Porter W. Wyly, et al. to Elton Wyly, W 1/2 S. 2, T. 2, N. R. 2E.

Release
Occidental Life Insurance Co. of California to R. S. Scott and wife, Verna Scott, a deed of trust on S. 100 and 3-8 ft. of N. 200 and 3-8 ft. Bk. 11 of Evans Add.

Quit Claim Deeds
C. C. Lisenbe to Gertrude L. Lisenbe, all lots 1 to 13 incl. Miller & Mosley's Sub. Bk. 26, Evans Add.

Manage Alienes
Robert Lewis Kerschen and Martha Jesko.

Jolly Workers Club To Make Quilt For Boys Ranch

Members of the Jolly Workers Club voted to make a quilt for Boys Ranch at their meeting Thursday afternoon. Division for the afternoon was making cupboards for the hostess, Mrs. J. W. Terry.

The next meeting will be Thursday, June 24, in the home of Mrs. M. H. Wiseman.

Present were Mesdames Ray Suit, Roy Boyd, M. H. Wiseman, Barney Bockel, Travis Caraway, Charles Calloway, and the hostess, Mrs. Josie Funderburg was a guest.

NEGRO STAR SATCHEL PAIGE USES 7 DIFFERENT PITCHES
SAN ANTONIO --(AP) -- Satchel Paige, the Negro pitcher--still called by many the greatest hurler of all time--will pitch in about 75 games this year, counting both regular season and barnstorming.

Satchel says he's 41 years old, which is a little on the ancient side for baseball. But the Satch does not look it and he does not act it until he has to run.

But all the cunning and the fire still are there in his pitching.

Paige says he has seven good pitches, not counting a slider or an occasional "rephus". He uses a side-arm curve, a sidearm sinker, sidearm fast ball, and four overhands--speed-ball, curve, knuckler, and drop.

Pitching every night isn't to his liking, but he finds it necessary to keep the crowds coming out. Fans want to see the greatest Negro Pitcher of the age and he obliges with a stint. Observers say he could be throwing as a relief pitcher in the big leagues but can make more money hurling as he does. Last season he beat Bob Feller three times out of five.

The great Negro player pitched against Feller's All-Stars after the close of the 1947 season and in one game fanned 15 batters. Such fellows as Ken Keltner, Stan Musial, Johnny Mize and Ralph Kiner opposed him.

Bippus H. D. Club Also Hears Report On Specialist's Talk

Miss Christine Fortenberry was

hostess to the Bippus Home Demonstration Club June 19.

A program with Texas as the theme was presented. Roll call was answered by the members with facts about Texas.

A summary of the talk by Miss Helen Swift was given by Mrs. C. F. Homfeld. Miss Swift is the Rural

Women's Organization Specialist who recently spoke here at a joint meeting of all Home Demonstration Clubs.

Members present were Mesdames Irene Halard, J. V. Perrin, C. F. Ricketts, J. O. Fortenberry, C. F. Homfeld, and the hostess, Mrs. Overton Harris was a visitor.

Post No. 192

Hereford, Texas
Regular meeting
1st and 3rd Tues.
nights at 8:00.

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Hereford Lodge 848

Stated meeting second Monday in each month. School of instruction each Thursday night.
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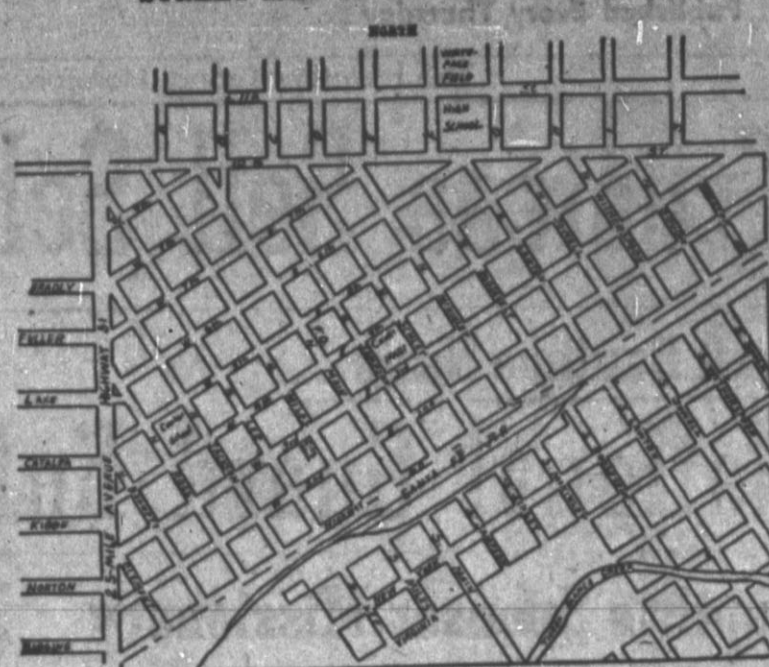
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War Assets to Sell Amarillo Airfield Buildings July 7, 8

Buildings from Amarillo Army Airfield will be sold at a spot bid, location sale, July 7, and 8. War Assets Administration officials announced this week. Priorities will not be needed to buy any of these buildings, which include many structures suitable for conversion to grain storage and other agricultural use.

Public inspection of this property is scheduled to begin June 28 and continue through July 6.



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Visiting Mr. and Mrs. Jack Wilkins last week, was his mother, Mrs. Wilkins. She visited here ten days and then went to Tulsa where she will visit two other sons. She also intends to go to Silverton to visit another son.

Mr. and Mrs. Jim Robinson accompanied their son, J. W., to Texico Friday, where he boarded a train for Camp Hood. J. W. will train for a six-week period in the Texas A & M ROTC unit.



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THE Vogue

"For the Lady of Fashion"

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
R. H. Cagle, Pastor
Sunday School... 9:45 A. M.
Sermon... 10:45 A. M.
Training Union... 7:15 P. M.
Sermon... 8:30 P. M.
Mid-week Services... 8:30 P. M.
Wednesday... 8:30 P. M.

FIRST PRESBYTERIAN
Russell A. Wingert, Pastor
Sunday School... 9:45 A. M.
Morning Worship... 11:00 A. M.
Evening Worship... 7:30 P. M.

AVENUE BAPTIST
H. V. Fields, Pastor
Sunday School... 9:45 A. M.
Morning Worship... 11:00 A. M.
Training Union... 7:00 P. M.
Preaching Service... 8:00 P. M.
Mid-week Services... 7:30 P. M.
Wednesday... 7:30 P. M.

FIRST METHODIST
DON E. DAVIDSON, PASTOR
Sunday School... 9:45 AM
Morning Worship... 10:55 AM
Youth Fellowship... 7:15 PM
Even. Worship... 8:00 PM
Mid-Week Services, Wed... 7:30 PM

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday Service... 9:45 AM
Sunday School... 10:50 AM
Junior Endeavor... 6:00 PM
C Y F... 6:00 PM
Evening Worship... 7:00 PM
Mid-week Service every Wednesday... 7:15 PM

ASSEMBLY OF GOD
S. E. Eldridge, Pastor
Sunday School... 9:45 A. M.
Morning Worship... 11:00 A. M.
Young People's Service... 6:15 P. M.
Evangelistic Service... 7:45 P. M.
Mid-week Services... 8:00 P. M.
Wednesday... 8:00 P. M.

DAWN BAPTIST CHURCH
J. E. Byers, Pastor
Sunday School... 10 a. m.
Morning Worship... 11 a. m.
Training Union... 7:30 P. M.
Evening Worship... 8:30 P. M.
Midweek Service Wednesday, 8:00 p. m.

IMMANUEL EV. LUTHERAN
The Church of the Lutheran Hour
R. W. Lichtinn, Pastor
Sunday School and Bible Class, 3:00 P. M.
Worship Service, 4:00 P. M.
Communion service on the first Sunday of every month.
Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 9:00 A. M.; KVIA, 2:00 P. M.

ST. THOMAS EPISCOPAL CHURCH
Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Walter E. Scott of Plainview in charge.

ST. ANTHONY'S PARISH
Father Albert Heald, S. A.
Sunday Masses: 8:30; 9:30 A. M.
Weekday Masses: 6:30 and 7:30 A. M.
Holy Hour: Thursday evening at 8:30

CHURCH OF THE NAZARENE
Rev. Lewis Patterson, Pastor
Sunday School... 10:00
Morning Worship... 11:00
Evangelistic Service... 7:30
Sun. Even. Services... 8:00 PM

Herbert Raynor of Hawaii spent a few days here last week. Mr. Raynor is the son of an early-day family of Hereford. He had not been here for more than thirty years. He was recently called to San Diego because of the death of his brother, Delma Raynor. He came through Hereford enroute to Texas City, where he will attend a family reunion in the home of his mother and sister. A brother, Jarvis, of Galveston and a sister, Mrs. Charles Newell and family of Hereford, will also attend the reunion.

Mrs. Bessie West Weds Earl Wood In Presbyterian Candlelight Rites

Late Saturday afternoon June 19 in a candlelight service, Mrs. Bessie Lee West became the bride of Earl Wood in the home of Mrs. West's cousins, Mr. and Mrs. Dennis Barnard. Rev. Russell Wingert, pastor of the Presbyterian Church, read the ceremony in the presence of friends and relatives.

Vows were exchanged in front of the fireplace before an improvised altar entwined with greenery and centered with gasket bouquets of white lilies. On either side of the altar arrangement burned white tapers in chandeliers. Linda West, small daughter of the bride, and her cousin, Kay Ruth Barnard, lighted the candles. They wore pale blue chambray dresses made with petticoat ruffles. Denise Barnard carried the rings on a pillow made of pink organdy, which matched her dress.

Mrs. John Jacobson Jr., pianist, played a prelude, "Love Dreams" by Brown. Adeline Koelzer sang "I Love You Truly" by Bond, and "Because" by D'Hardelot. She was accompanied by Mrs. Jacobson who also played Mendelssohn's wedding march.

Mrs. J. T. Gilbreath of Dimmitt was matron of honor. She wore a pink and black silk print with a large black picture hat and a pink iris corsage. Roy Smith was best man.

The bride was attired in a tropical dressmaker suit of pale yellow with hat of yellow Tuscan lace. She wore a single orchid pinned to her shoulder.

An informal reception immediately followed the ceremony. The refreshment table was covered with lace and adorned with the tiered wedding cake. Arrangements of white lilies and white tapers were decorations for candlelighting. Mrs. Zula Gilliam, sister of the bridegroom, served at the cake and Mrs. Hilton Higgins poured punch.

After a trip to Colorado and South Dakota the couple will return to Hereford to make their home.

Out-of-town guests included Mrs. B. Alexander of Memphis, Texas; Mrs. Norben Cayton, Spearman; and Mrs. V. M. Bradley, Abilene; all sisters of the bridegroom. Also Mr. and Mrs. J. C. Gilbreath, Dimmitt; and Mr. and Mrs. H. P. Barnard, Whitewater.

Mrs. Wood is a graduate of Englewood, Kansas High School and attended West Texas State College. For several years she has been employed as cashier at J. C. Penny Co. She is the daughter of the late Mr. and Mrs. Perry R. Barnard.

Mr. Wood is the son of Mrs. J. P. Wood and the late Mr. Wood. He is employed at the Fox Man's Shop.

Mr. and Mrs. Cecil Wilkins have Mrs. William Zea of Lawton, Oklahoma, as a guest this week. Mrs. Zea is Mrs. Wilkins' mother. She arrived Wednesday and plans to stay for several weeks.

Panhandle Lions Hear Wear Discuss American 'Liberty'

Warning that there are forces at work to undermine our democratic way of life, Bob Wear, minister of the Hereford Church of Christ, told the Panhandle Lions Club that Americans must hold tenaciously to the provisions of the first amendment to the Constitution.

Wear listed the initial provision in the American Bill of Rights as a cornerstone in the building and preservation of democracy. This amendment guarantees religious freedom, freedom of speech, freedom of the press, and the right to peaceful assembly, and the right to petition the government for redress of grievances.

Speaking at the regular weekly luncheon of the Panhandle organization, Wear discussed "Liberty, What It Is, And How We Can Preserve It." He declared that "our way of life can be preserved only if all, or most, of our people fully appreciate and properly evaluate the liberties that are ours."

Wear stressed the importance of retaining the system of free enterprise and the continued guarantee of personal and property rights. He cautioned his listeners to be forever vigilant in guarding against the insidious forces that seek to destroy the American way of life.

Read Our Want Ad Page

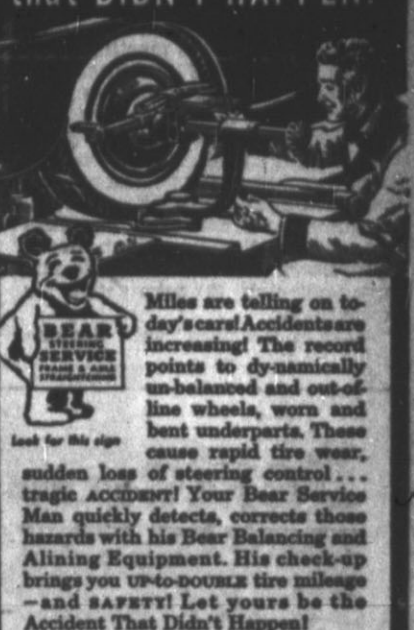
Ordinary white horses are not born white, but are generally dappled greys which have grown lighter until they become white.

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The greaseless, easy-to-use sun tan lotion. 6 ounces... 75c

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Gypsy Cream Cotton, 1 oz. Both for 51c

Jergen's Hand Lotion
Jergen's Dryad Both for 87c

Dr. West Tooth Brush
Dr. West Tooth Paste Both for 79c

Red Arrow Foot Powder
Red Arrow Foot Lotion Both for 49c

Home Permanent Wave Set
By Richard Hudnut \$2.75

STAG COLOGNE DEODORANT
Preferred by many men. Generous 6 oz. size. 75c

COLGATE TOOTH POWDER
GIANT SIZE 37c

Johnson-Johnson COTTON BALLS
65 COTTON BALLS 25c

PALMOLIVE LATHER SHAVE CREAM
GIANT SIZE 43c

Gypsy Sun Tan Lotion
The greaseless, easy-to-use sun tan lotion. 6 ounces... 75c

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HERMAN FORD

SAM NUNNALLY

Ford H. D. Group Lists Requisites For Model Club

Mrs. Tom Draper, County Home Demonstration Agent, was principal speaker for the Ford Home Demonstration Club at its meeting June 18 with Miss Hilda Straffus.

In a round table discussion, requirements for a standard Home Demonstration Club were stressed. Mrs. Draper lead the discussion which suggested improvements for local Home Demonstration Clubs.

Requirements listed by members were: (1) realize your club needs improvements, (2) learn how to improve your club, (3) take action for improvement.

"Party Sandwiches" were demon-

strated by Mrs. Draper following the round table discussion. Roll call, earlier, featured each member's favorite sandwich filling.

Mrs. L. J. Straffus won the prize in the recreational contest. Mrs. George Epting and Mrs. Hardy Benson gave a summary of Miss Helen Swift's talk, which was June 8 before a group of Home Demonstration clubs.

Plans were made for the organization of a 4-H Club for girls. The Hieselman Club offered co-operation. The date was set for June 22 at the Ford Community Center.

The next meeting will be a covered dish luncheon July 21.

Members present were Mesdames Lawrence Jentzen, Earl Dyer, Geo. Epting, Hardy Benson, L. J. Straffus, F. D. Ferguson, E. E. Doak, Maxey Dowd, Draper, and the hostess, Ann Dyer and Loretta Straffus, 4-H Girls, were visitors.

Lilly Laura Nafzger Is Married To William Krugler in Plainview

A wedding of interest here is that of Miss Lilly Laura Nafzger, daughter of Mr. and Mrs. Sam Nafzger of Olton, and Emil P. Krugler, son of Mr. and Mrs. William Krugler, Chicago. The bride is a sister of Mrs. Earl Springer and has visited here many times.

The wedding, in Plainview, was at St. Paul's Lutheran Church. Rev. Nolan Obermuller, resident pastor officiated.

Adolph Obenhaus, organist, played a prelude of hymns. He accompanied Mrs. Godfrey Cadra of Lubbock and Mrs. Tony Barba of Plainview as they sang "O Perfect Love". Handel's "Largo" was played as the bride advanced to the altar, which was arranged with an arch of lilies flanked by tapers in candleholders. Greenery and flowers entwined the chancel rail.

Miss Gwendolyn Springer of Hereford, niece of the bride, served as maid of honor. Miss Leta Dene Springer, also of Hereford, and Miss Ruth Krugler, sister of the bridegroom, were bridesmaids.

The maid of honor wore orchid organza made with fitted bodice and full skirt. She carried yellow roses centered with orchid asters. The bridesmaids wore formal dresses of organza and carried bouquets of orchid asters centered with yellow roses. All wore picture net hats to match their costumes. Little Miss Twyla Ann Springer, niece of the bride, was flower girl. She wore a miniature model of the maid of honor's dress.

Richard Kruger, Chicago, brother of the bridegroom, was best man. Others were Harry Thomas, Olton, and Stanford Sjogren, Kress.

The bride was escorted by her brother, Arthur Nafzger, of Olton, who gave her in marriage. She wore a white satin wedding gown fashioned with a fitted bodice and full skirt ending in a short train. Her fingertip veil was held by a tiara of seed pearls and she carried a white Bible topped with a bouquet of white roses, which were tied with satin streamers.

After the wedding, the bridal party and guests were entertained with a reception in the ballroom of the Hilton Hotel. Miss Gwendolyn Springer assisted Miss Krugler and Mrs. Cadra with serving. Mesdames Gwendolyn and Sue Springer sang several numbers, accompanied by Miss Leta Dene Springer.

Mrs. Krugler is a graduate of Olton High School and attended Business School in Lubbock. She was employed at the Lubbock Army Air base there for two years. She taught in Chicago for two years. She attended college in Valparaiso, Indiana and Winfield, Kansas. She taught school in Houston last year.

Mr. Krugler graduated from high school in Chicago. He was in the Army Air Corps three years in the European Theater.

The couple will make their home in Springfield, Illinois where he will continue study for the ministry at Concordia Lutheran Seminary.

Hereford people attending the wedding were Mr. and Mrs. Earl Springer and family, Mr. and Mrs. W. D. Nafzger and family, Mrs. Garrett, Mr. and Mrs. Deward Roberson, and David Sowell.

Brannon Places Third In Speaking Contest At FFA Convention

Harold R. Brannon of Dimmitt won third place in the public speaking contest at the Future Farmers of America annual state convention at Houston June 18 and 19.

Jack P. Sager, Cotton Center, was awarded a \$200 scholarship on the basis of his FFA work.

Thomas Herring Jr., Rails, was named the star dairy farmer and received \$100 for winning the title.

The Jasper Chapter won the award for the outstanding unit in the Texas FFA organization. The Harlingen Chapter placed second in unit achievement and will be eligible along with the Jasper Chapter to compete for the national unit championship.

JOSE GONZALES IS FINED \$25 FOR DRUNKENNESS

Jose Gonzales was arrested by city police for drunkenness and disturbing peace at the Deaf Smith County Hospital Saturday night.

Gonzales was fined \$25 in city court. He is working out the fine with the street crew.

Messenger News

The community received two rains last week; one-sixteenth of an inch fell Wednesday and one-half inch Saturday.

Row crops are unusually good this year and the farmers are encouraged by the prospects of one of the best crops in years.

Wheat harvest will begin the last part of this week. Rains and hot weather have made the wheat ripen rapidly and earlier than in previous years.

Elzie Messenger of Amarillo spent Father's Day in the Messenger home. Six sons, two daughters, and Grandmother Messenger were present for the day.

The custom of embalming had its origin in ancient Egypt.

Sell Thru the Want Ads

Dexterous Daphne



Stop talking about the wonderful antique clock, repairing at the BREITLING JEWELRY long enough for me to enjoy this movie."

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that Slims you

but not your purse!

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Playtex
LIVING® GIRDLES
NOW IN 3 STYLES

Panty Style ONLY
\$3.50

Here's revolutionary figure-slimming that doesn't make a dent in your purse! Enthusiasts of the wonder-working Playtex Living Girdle will welcome the new Playtex Panty with the seamless garters that save stockings. The Panty has all the figure-slimming and control features, all the comfort and support that makes a Playtex fan of everyone who owns one. Check the features below.

IT'S A WONDER! This Playtex Panty Girdle, like the Playtex Garter Girdle, is a new seamless, no-bones, all-of-a-piece girdle made of natural, tree-grown liquid latex... molded to shape... as porous as your own skin.

IT'S LIKE A SECOND SKIN! The way it fits is nothing short of a miracle. Every-way stretch that gives with every move you make... keeps you in slim-trim form all the time.

IT'S ALWAYS FRESH! Soft blossom pink, delicately flower scented. And to keep it fresh, suds it out... pat with a towel... and it's instantly dry and ready to wear.

The All Purpose Girdle!

Only
\$3.95

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for broiled steak begins,
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FOOD!**
and

Cream O' Plains Products
top the list!

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A germ hasn't got a chance here. Cans,
bottles, and all equipment is completely
sterilized before every operation.

HEREFORD CREAMERY CO.
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BRAND
FRESH Creamery Butter HEREFORD, TEXAS

Dr. Hill, WTSTC, Has Longest Tenure Among Texas College Presidents

Thirty years as chief administrative officer of West Texas State College gives Dr. J. A. Hill the distinction of having the longest tenure of any teachers college president in the United States.

Dr. Hill will retire September 1, as president of West Texas State. Dr. Hill will be honored by the West Texas State Board of Regents and other Texas Teachers Colleges with an educational conference July 4, 5, and 6.

Of Texas' ninety-eight colleges and universities, only Dr. J. L. Ward, president of Decatur Baptist College, has been president for a longer period of time than Dr. Hill.

Bill Jones Attends Summer School At Hardin Simmons

Bill V. Jones of Hereford is one of 1,105 students who are enrolled for the first six-weeks term of the summer session at Hardin-Simmons University, announces Alton B. Lee, HSU registrar.

Bill is a sophomore at Hardin-Simmons and is the son of Mr. and Mrs. Clay Jones, Eskimo Ranch, Hereford.

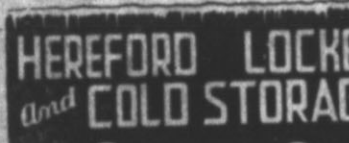
The 1,105 enrollment is the largest ever attained by the University for a summer term. This figure represents an increase of 136 students over last summer's all-time high.

Sell Thru the Want Ads!



**'Serve your
family fresh
berries, fruits
and vegetables
12 months of
the year.'**

Reserve A Locker Now



C. T. Reeve And Wife Will Attend WTSTC Ex-Students Meeting

Mr. and Mrs. C. T. Reeve from Nauyasuck, Connecticut, were among the first to write for reservations for the West Texas State College ex-students breakfast July 4, 5, and 6, which will honor President Hill in lieu of his approaching retirement after thirty years at the Canyon school.

Mr. Reeve is a graduate of Priona High School and Mrs. Reeve received her high school education at Canyon. Both are graduates of West Texas State. Mr. Reeve majored in chemistry and Mrs. Reeve received a degree in music.

Mr. Reeve is one of three brothers and three sisters who were graduated from West Texas State. All six of the Reeve brothers and sisters plan to attend the educational conference. The occasion will be a family reunion for the Reeves.

Glenn Smith Gets All 'A' Grades For Spring Term

Glenn Smith, of Hereford, ranked in the highest 5 per cent in scholastic achievement at West Texas State College during the Spring semester, according to an official report from the office of Registrar Frank Morgan.

Smith maintained an all "A" average in six academic courses plus band during the past semester, which placed him in the highest bracket on the West Texas official honor roll. Smith began his senior year at West Texas this summer, working toward a Bachelor of Science Degree in music.

Smith is the son of Mr. and Mrs. Ralph Smith and is a 1941 graduate of Hereford High School.

Marine War Medals Are Now Available At Amarillo P. O.

Former marines may now obtain service medals for duty in the European, Asiatic, Pacific, China, and American theaters of war, by asking for them at room 208, Post Office Building, Amarillo.

M/Sgt. Harry D. Sigel, non-commissioned officer in charge of the Amarillo Marine Recruiting Station, states that the medals are available free of charge. Also, Sgt. Sigel announces that the office has application forms which may be used to secure gold star buttons.

Navy scientists have developed an all-electric camera 25,000 times faster than any motion picture camera commercially available.

MARKETS

(USDA) — Livestock netted gains at Southwest markets last week, poultry and eggs held steady, while grain and cotton declined slightly. Report the Production and Marketing Administration, United States Department of Agriculture.

Grain markets opened this week at slightly lower prices than the preceding Friday. However, compared to the previous Monday, wheat and oats were only down 2 cents while milo and barley were up 2 cents. Corn held steady.

Heavy shipments of potatoes, onions, tomatoes, melons, peppers and corn rolled away from Southwest producing areas this week at slightly lower prices, due to increased supplies and slow demand. Onions at North Texas loading sheds brought mostly \$2.75 to \$2.90 per fifty-pound sack for U. S. No. 1 Crystal White Wax. East Texas tomatoes netted growers around 4 to 5 cents per pound. Potatoes were quoted \$4 to \$4.25 per 100-pound sack for Texas Triumphs, U. S. No. 1's, size A at Fort Worth, where Black Diamond watermelons, best quality, realized 2 1/2 to 3 cents per pound. Early Wheeler peaches cashed mostly at \$4.00 per bushel.

More cattle arrived at Southwest markets last week than in quite some time, but they failed to depress prices. Most slaughter classes were steady to higher with several new peaks for the year reported. Monday's trading retained this strength. Common and medium cows brought \$17.50 to \$21 at Houston; \$17.50 to \$21.50 at San Antonio; \$18.50 to \$21.50 at Fort Worth; and \$18 to \$22.50 at Wichita. Oklahoma City paid \$25 to \$26 for odd lots of good cows. Denver sold common to good cows at \$21 to \$25.

Monday's cotton markets closed higher than the previous Friday, but compared to a week ago, cotton was off about \$2.50 per bale at \$7.25 cents per pound at Dallas.

Donald Gaetz Gives Details of Death Of W. O. Joe Fogg

Mrs. John Gaetz has obtained particulars concerning the death of Warrant Officer Joe Fogg, of the Fifth Cavalry, whose body was recently returned from Queensland, Australia, to Amarillo for reburial. Having learned that there was a possibility of doubt as to how Fogg (his family resides at Bushland, near Amarillo) met his death, Mrs. Gaetz wrote to her son who was also in the Fifth Cavalry.

Donald Gaetz, now in radio school in Wichita Falls, states that he was inducted the same day as Fogg (March 1941) and the two were together in training at El Paso and later overseas, in Australia. Donald says that Fogg was killed when his jeep overturned while attempting to round a curve.

Mrs. Gaetz forwarded the information to Fogg's parents at Bushland.

Miss Doris Goldson, daughter of Mr. and Mrs. H. D. Goldson, visited her parents a few days last week. Doris is working with the Baptist State Sunday School Board in Sherman this summer. Miss Goldson plans to return this fall to Mary Hardin Baylor at Belton.

Ralph Smith is building a new house in the west part of Priona.

Miss Ruth Tucker of Dallas arrived Thursday to spend several days with her family. Mr. and Mrs. F. A. Tucker, Mrs. Tucker recently underwent an operation and is still in the Deaf Smith County Hospital.

Rev. Roy Ford left Sunday to visit his parents in Rockford, Illinois. Enroute he will meet Mrs. Ford and the children who have been visiting her parents in Minnesota.

Jack Winget, of Tulsa, has spent the last ten days in Hereford, looking it over as a prospective home location. Mr. Winget attended Phillips University of Oklahoma the past two years.

Mr. and Mrs. Grayson Whisenant of Roswell were visitors of Mr. and Mrs. Jake Boydston Sunday. Mrs. Whisenant is a sister of Mr. Boydston.

Baseball!

**SUNDAY
June 27th**

2:30 o'clock

**NAZARETH
vs.
HEREFORD**

at

SOFTBALL FIELD

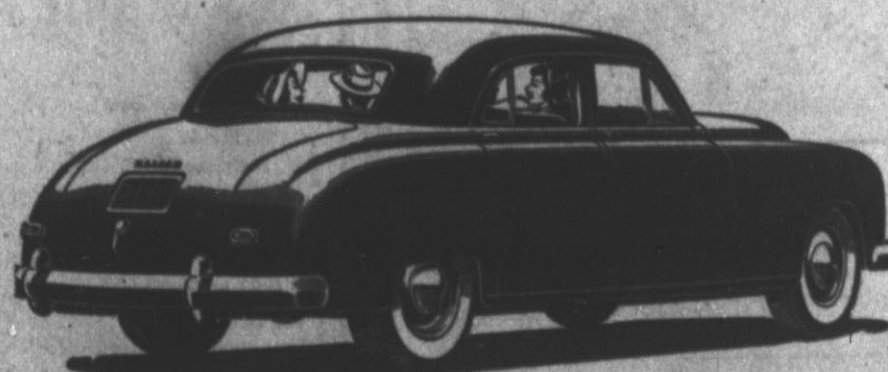
Admission 50c

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250,000 CARS IN TWO YEARS!

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...TO 21,000 CARS TO
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Bendix Gyromatic... it doesn't need to be fastened down!



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Automatic soap
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COME AND SEE! COME AND CHOOSE! COME AND SAVE!

NOW AVAILABLE FOR IMMEDIATE DELIVERY
Commercial Oil Co.

HEREFORD, TEXAS

**BENDIX
automatic
Washer**

Bill Dameron, a student at T. C. U. last year, is home with his parents, Mayor and Mrs. W. E. Dameron. Bill will work this summer with Hunter Strain, of San Angelo, a construction company engaged in local city paving.

Shop with the Want Ads!

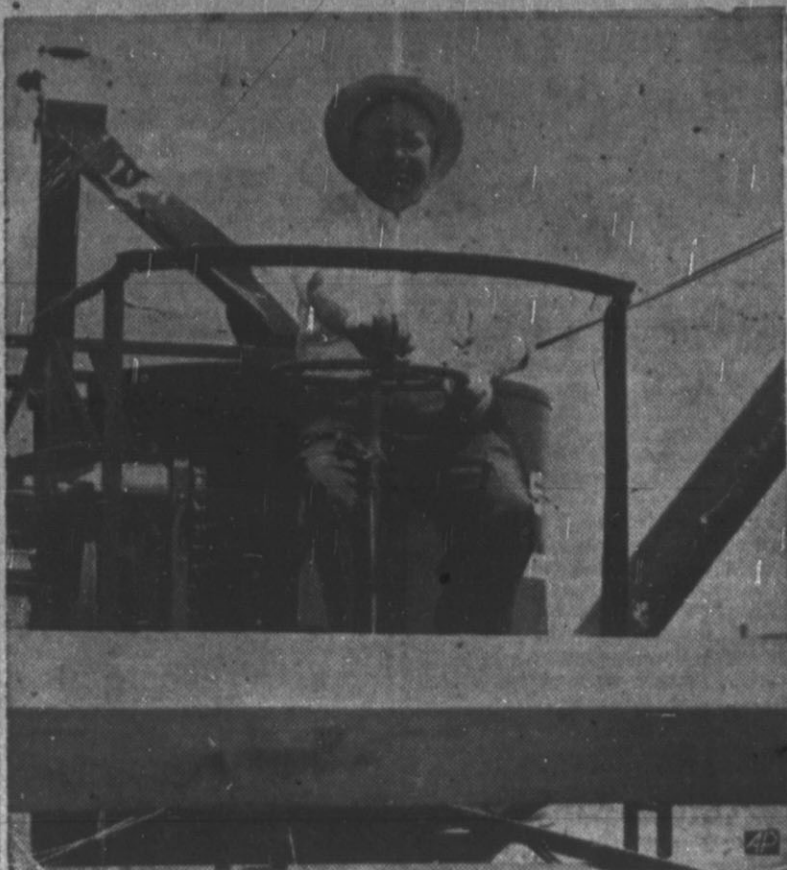
666 GIVES Malarial Chills & Fever RELIEF

Mrs. T. R. Slay and two children, Larry and Diane, are visiting her parents, Mr. and Mrs. R. A. Pullwood. The Slays came to Hereford from Houston to spend several weeks because of the present polio epidemic in the Bayou area. Mrs. Slay is the former Catherine Pullwood.

Mrs. Pullwood will leave Friday for the Pacific Coast where she will join relatives in a family reunion. The reunion will bring the family together for the first time in twelve years.

Mr. and Mrs. T. W. Alderson visited in Littlefield Friday afternoon.

Educator Harvests Wheat



Hardin College's Dr. James B. Boren mounts a combine as student labor harvests a bumper wheat yield on the college plot in Wichita Falls. Dr. Boren insists on a learn-by-doing method of instruction in which theory and actual practice go hand-in-hand.

Fertilized Soil Yields 15 Bushels More Per Acre in Hale County Test

COLLEGE STATION -- Wheat with fertilizer and wheat without fertilizer showed quite a difference on Hale county farms, reports County Agent Manuel W. Ayers.

Mr. P. B. (Buck) Hunt, who lives ten miles northwest of Plainview, has several plots for demonstration purposes. He has found out quite a bit about the value of fertilizer.

On his 350 acres, Mr. Hunt has tried several different farm management practices, in which he uses different amounts of fertilizer on the plots. On one wheat plot, Mr. Hunt applied 300 pounds of ammonium nitrate last fall before sowing. Another section is in summer fallow wheat land, and some has been planted to wheat only year after year. One plot under each of these conditions was left as a check plot.

The fertilized wheat on summer fallow looks as if it is doing the best of all, says Mr. Hunt. He estimates a yield of about forty-five bushels to the acre. The unfertilized summer fallow is estimated at approximately thirty bushels. On one plot of wheat, following milo where no fertilizer has been added, only seven bushels per acre is expected.

With an investment of slightly less than \$7 per acre for the fertilizer and an expected fifteen bushels increase in acreage through the use of fertilizer, Mr. Hunt is looking forward to \$30 more per acre at the current market quotations.

Mr. Hunt realizes that commercial fertilizer is not the complete answer to keeping soil at its highest producing level. In order to maintain soil fertility, he will have to develop a crop rotation system, using winter legumes and other cover crops that add humus to the

soil. But Mr. Hunt is not the only one. Quite a few farmers in Hale county are having similar experiences this year with fertilizers in irrigated crops. And, just as many are working out a legume rotation system to keep their soils up to a high level of production.

Frio Club Hears Talk on Polio

Mrs. T. L. Sparkman Sr. was hostess to the Frio Home Demonstration Club June 16.

Following the reading of the minutes, roll call was answered with a fact about Texas. The penny game honors went to Mrs. Owen Andrews. Mrs. Frank Robbins gave a report. Mrs. Dayton Chisholm scored members on living room demonstrations.

"A Child Who Has Polio" was the subject of a talk by Mrs. Gripp.

Texas was the theme of a sketch given by Mrs. Vogler and Mrs. Parrish.

During the business session, Mrs. O. W. Parris was added to the committee, as chairman of courtesy.

Attending were Mesdames Owen Andrews, Dayton Chisholm, Vogler, Olen Parris, Travis White, Frank Robbins, J. E. Warrick, Gripp, T. L. Sparkman Jr., W. H. Andrews, Earl Cole, Henry Dobbie, and Misses Betty Robbins, Veradelle and Frances Andrews, Delores Ann and Jackie Andrews, and the hostess.

Mrs. Vogler will be hostess to the club July 21.

Mrs. Draper Gives Demonstration For Messenger Members

The Messenger Home Demonstration Club met June 11 in the home of Mrs. Tom Draper.

Party sandwiches was the subject of the demonstration given by Mrs. Draper, County Home Demonstration Club Agent.

Reports were given on the progress of clothing and living room demonstrations.

Refreshments were served to Mesdames Wilson Wyly, Bertram Jack, Josie Busby, T. J. Poindexter, L. Beane, C. O. Northcutt, W. H. Clements.

Jolly Teens Meet With Miss Patterson

Geraldine Patterson was hostess to The Jolly Teen's Horizon Club June 17.

During the business session, members adopted the club motto, "Not to be outdone". They chose the blue or white larkspur for the club flower.

Nellie Jean Brown was appointed assistant reporter-historian.

Refreshments were served to members Melba Guy Lawrence, Nelda Guy Lawrence, Alberta Higgins, Lola Verne Pitts, Nellie Jean Brown, the hostess, Mrs. Guy Lawrence, sponsor.

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Wendell Burdine
301 West 6th

O. E. S. State Officials Entertained At Joint Bovina-Hereford Meeting

State Eastern Star officials were entertained Thursday evening, June 17, when the Bovina and Hereford chapters met in a joint meeting in Bovina. Mrs. Cheba Deeweese of Ft. Worth and Pat Boone of Littlefield, worthy grand matron and patron of the state organization, respectively, gave informational talks on the work of the Order.

Other officials attending were Mrs. Pat Boone, worthy grand warder; Mrs. Pauline Baker, of Amarillo, grand examiner, District 2; Mrs. Ara Mae Jennings of Plainview, deputy grand matron District 2, section 3. Chapters from Sudan, Muleshoe, and Plainview were represented at the meeting.

Mrs. Irene Dunn, worthy matron of the Bovina Chapter, presided, and Mrs. Juanita Hershey, worthy matron of the Hereford chapter, presented gifts to the visiting officials. Mrs. O. G. Hill and Mrs. A. O. Thompson entertained with special music.

Other members of the Hereford chapter who attended are Horace Hershey and A. O. Thompson, and Mesdames Vivian Major, Virginia Patton, Jessie Terrell, Edna Collier, Myrtle Witherspoon, Nell Culpepper, and Effie Melton.

Weekend guest of Mr. and Mrs. Dennis Bernard was her mother, Mrs. J. J. Crutchfield of Pampa. Her granddaughters, Sue and Kay Barnard, have returned to Pampa with Mrs. Crutchfield for a short stay.

Leroy Price and family have spent most of his eleven-day vacation fishing at Buffalo Lake. Mr. Price is employed by the local Post Office and has now resumed work.

J. D. Clayton Weds Conroe Girl, Miss Mickey Hobbs

Miss Mickey Hobbs, daughter of Mr. and Mrs. Pierce Hobbs of Conroe, was married to J. D. Clayton, son of Mr. and Mrs. J. J. Clayton of Hereford, in the home of Rev. A. G. Donath of Conroe.

The wedding, a double ring ceremony, took place Friday evening May 14, with Rev. Donath officiating. Only members of the family were present.

After a wedding trip to Galveston, the couple returned to Conroe to reside in their new home at 1610 North Thompson Street.

Mrs. Clayton is employed by Shell Oil Company and Mr. Clayton is athletic instructor at Conroe High School.

J. D. was a star football player for the Hereford High School Whiteface team. After graduating from Hereford, he attended North Texas State Teachers College. He received his degree in physical education. The war interrupted his studies, but after serving in the armed forces, he returned to North Texas to work towards his master's degree. He taught at Conroe last year.

Visitors in Hereford from Terre Haute, Indiana, are Mrs. J. E. Donnelly and Mrs. Clyde Nattkemper and children. They are guests of Mr. and Mrs. George Heard. Mrs. Donnelly is Mrs. Heard's mother and Mrs. Nattkemper is her sister.

Discovery of light, scattered infestations of the pink bollworm in extensive sections of north central Texas and in adjoining smaller areas of Oklahoma and New Mexico has required extension of the pink bollworm quarantine and regulations to include this new territory.

ATHLETES FOOT ITCH HOW TO STOP IT

MAKE 5 MINUTE TEST

Get TE-O-L at any drug store. Apply this POWERFUL PENETRATING fungicide FULL STRENGTH. Reaches MORE germs to KILL the itch. Get NEW foot comfort or your 50c back. Today at Halls Drug.



SAVE USED FATS!

HELP YOUR COUNTRY... HELP YOURSELF!

There is still a very real need for every ounce of used fats we can salvage. The world-wide shortage is greater today than ever before. Please... keep saving and turning in your used kitchen fats. P. S. Yes! you do get paid for them... and you know how ready cash counts today.

Keep Turning in Used Fats! American Fat Salvage Committee, Inc.

FOR PROMPT, DEPENDABLE

SHAMROCK SERVICE

COME TO

FARMER'S DRIVE-IN

HIGHWAY 60 — PHONE 161

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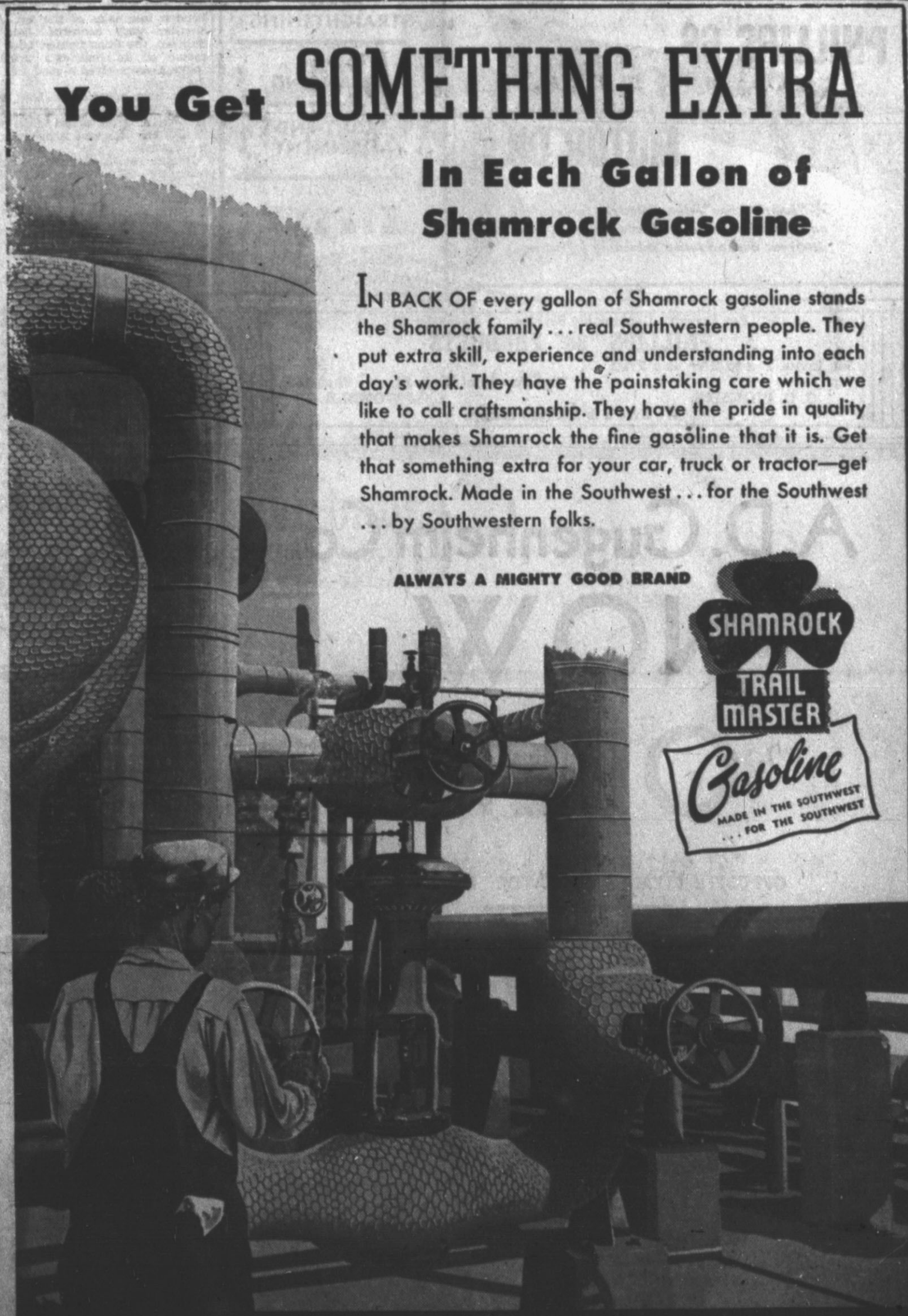
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IN BACK OF every gallon of Shamrock gasoline stands the Shamrock family... real Southwestern people. They put extra skill, experience and understanding into each day's work. They have the painstaking care which we like to call craftsmanship. They have the pride in quality that makes Shamrock the fine gasoline that it is. Get that something extra for your car, truck or tractor—get Shamrock. Made in the Southwest... for the Southwest... by Southwestern folks.

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CHEVROLET More value—more motoring enjoyment for your money!

That's what you get in this smarter, smoother-riding, more dependable and more economical Chevrolet.

You get more value in its style-leading Body by Fisher; more value in its road-smoothing Unitized Knee-Action Ride; more value in the thrilling performance of its Valve-in-Head engine and in the stopping-power of its Positive-Action Hydraulic Brakes—all exclusive to Chevrolet at lowest prices! Yes, **CHEVROLET AND ONLY CHEVROLET IS FIRST** in all-round value. That's why more people buy it and more people drive it than any other make!

SPECIAL EXTRA-LOW PRESSURE TIRES
on Wide-Rim 15-inch Wheels*
(24-lb. pressure only—all around)

Chevrolet offers you the tire of tires for easy, restful riding. Remarkable new, extra-low pressure tires that give a much safer, more comfortable ride; absorb road shocks instead of transmitting them to you and your car; provide safer stopping, greater blow-out protection, and long, more luxurious mileage. All due to larger tire-body, more air at lower pressure, advanced tire design.

*Optional at small extra cost.

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Hereford, Texas

Mister, do you have "Lubri-tection"?



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WHAT is this "Lubri-tection"? Why, it's the new word we've coined for the lubrication plus protection you get with new Phillips 66 Premium Motor Oil!

Phillips 66 Premium does more than just lubricate—it helps keep your engine clean... free from varnish... helps prevent harmful sludge formation. Put "Lubri-tection" into your engine today. Call on your nearest Phillips 66 Dealer!

**PHILLIPS 66
PREMIUM
MOTOR OIL**

*"Lubri-tection"—the protection rendered by an oil of fine base stock containing special detergent and oxidation inhibiting ingredients.

Another Letter to the Editor from...

The Bootleg Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm at Bootleg probably is looking at the radio situation from the wrong angle, which isn't the first time he has looked from that position.

Dear Editor:

While I don't depend much on my radio to keep me posted on world events, due to the fact a radio ain't designed particularly for a reflective mind like a newspaper is, as absorb information ain't like choppin' wood and one time ain't as good as another to do it in, you got to be in the right mood. With a radio though you have to listen right then, when the announcer is givin' the news, or you miss it, but with a newspaper you can lay back on the

bank in the shade and rest, fold it over your face to keep off the gnats, dose awhile, and wake up and it's still there and you can pick up the news whenever you feel like getting around to it and your mind is fresh.

But I do listen to the radio occasionally, pickin' up a political address now and then, and it's handy to have around to turn up loud when your wife is givin' instructions or commentin' on all the repairs the place needs, or how well the neighbors is doin' and their crops is clean. And I was surprised at all the fuss stirred up over the kind of broadcasts the Voice of America has been sendin' in to them South American countries.

As I understand it, Congress was in a uproar because the programs was silly, full of nonsense, written by amateurs, and full of untruths, and what I want to know is, why the uproar. Are them South American countries any better than we are? If we can stand them kinds of programs day in and day out, 365 days a year, they ought to be able to stand 'em once a week.

I say they ought to be treated just like the folks at home. Ain't we get. We ought to send 'em the same stuff we get, and even throw in a few broadcasts from political candidates. Ain't nobody in South America no better'n we are.

If the Republicans and the Democrats expect me to listen in to their convention programs, they better finance me better for my radio, but do you hear any Congressman or Senator gettin' in a uproar about my plight?

Yours faithfully,
J.A.

Carnival Man Loos Has Wide Experience In Show Business

J. George Loos and his carnival have been here all week. The Carnival is sponsored by the Veterans of Foreign Wars and American Legion. It is located in Veterans Park.

Loos, in his travels about the country, has been acquainted with the great and near-great. He tells one story about the time when he ate cowboy stew around a campfire with Will Rogers.

He knew Jack London in Montreal and drank wine with him as London told tales of the sea. And another story concerns John L. Sullivan, the prize fighter. Loos put castor oil in Sullivan's drinking water. Loos received a good kick for the prank.

Carnivals appealed to Loos even as a youngster. He joined a show early in life, later turned to the publishing business, and then back to the carnival.

But he remained in the carnival business. "The Greater United Shows - The Show That is Different."

Methodists Buy Floral Shop Adjoining Church

The Methodist Church has purchased the lot on which the Hereford Floral Shop is now located. Trustees of the church board say they have no plans for the immediate use of the lot.

J. R. Daniel, owner of the Hereford Floral Shop, has a year in which to move the buildings and other improvements. Mr. Daniel expects to have most of the improvements moved by late fall to a location on Washington. The latter site adjoins his home and his present green house.

Miss Ellen Posey, who attended the University of Chicago School of Dentistry, is again employed in the office of Dr. Will F. Graham. Miss Posey was employed there prior to going to school last year. She is the daughter of Mr. and Mrs. E. B. Posey Sr.

1949 Ford Placed On Display Friday At Hereford Motor

The new 1949 Ford automobile, which is a radical departure from the traditional Ford styling and engineering, was placed on display Friday at the Hereford Motor Company.

Owners Dudley Green and Archie Scott have two two-door models on exhibit; one a custom make.

The new-styled Ford design is molded along functional lines, which results in a long, low, sweeping silhouette. The hood is massive but shorter than usual. The body is so wide that the rear fenders have been eliminated. There are unbroken lines from front to rear.

Front seat widths have been increased six inches and the rear seat is almost eight inches broader.

The new Ford six develops ninety-five horsepower, while the V-8 possesses 100-horsepower.

June 16 Marked First Anniversary For State Bank

The Hereford State Bank concluded its first year of business Wednesday, June 16.

A. V. Hendrick, president of the bank, said that he was "very pleased" to announce that deposits now total approximately \$1,500,000 for the State Bank after one year of business activity.

Since the bank opened in 1947, complete banking facilities and fixtures have been installed. The bank started business with five employees, but now has eight names on the payroll. Other than Mr. Hendrick employees are: W. R. Phillips, Ray Philp, Jimmie Hendrick, Mrs. Robert Kerschen, Mary Dwyer, Carter Ray Frye, and Wayne Williams.

LOCAL RIFLE CLUB RECEIVES CHARTER

The Hereford Rifle and Pistol Club was recently granted a charter by the National Rifle Association in Washington, D. C.

The club was organized about a month ago for the benefit and pleasure of rifle and pistol enthusiasts in the Hereford area. Functions of the club include such activities as teaching safety with firearms and conducting registered National Rifle Association tournaments. The latter activity is dependent on the procurement of a shooting range for the club. Negotiations are underway to secure both indoor and outdoor range facilities.

Club officers are: C. B. Service, president; Ullin Streu, vice-president; Wallace C. Cox, executive officer; Dennis Baker, chief instructor; Wilson Gyles, secretary; and J. T. Carroll, treasurer.

Mrs. Wright Quits Grocery Store; Enters Furniture Business

Mrs. Lilla Mae Wright, formerly Miss Thompson, has retired from the grocery business in Dimmitt and will now be associated with her husband and Mr. and Mrs. Joe Murrell, Plainview, in the furniture business.

Mrs. Wright operated a grocery store in Dimmitt for sixteen years. Mr. and Mrs. Murrell have been engaged in the furniture business for many years in West Texas.

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GAS RANGE"

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Cooking
Performance*

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... NO TIME TO WAIT

"SCIENTIFIC" COOKING CHARTS
"STRENGTHENED" COOKING TOP
"SIMMER-SPEED" BURNERS
LARGE "3-IN-1" OVEN
"GLO" BROILER

Carefree cooking is yours to enjoy with a new ROPER. Backed by years of gas range manufacturing experience, these outstanding appliances offer the very finest in cooking improvements. Cool... clean... fast... low cost... they're destined to please. So "Make a date." Visit our ROPER display soon. See for yourself the many remarkable new gas range features, ready to work for you.

**BLANTON
BUTANE GAS CO.**

the outstanding
ROPER
GAS RANGE
your foods cook while you're away
... It's Automatic!

THEY'RE "GARDEN FRESH" —ALL THE TIME



ENJOYING summer vegetables and fruits this month? There's no need to wait until next year to have more. Simply prepare for home freezing and have them on your table next January, as garden fresh as when just picked.

A home freezer makes summer fruits and vegetables all-year-round features of your menus. You save, too, because when the markets have produce at special prices in season, you can stock up.

Meats, too, will keep in a home freezer, and you'll find it a handy place to keep ready-to-cook pies and pastries. Visit an appliance dealer now and find out more about the advantages of an economical electric freezer. Low cost, dependable electric service will make your freezer even more of a bargain.

**SOUTHWESTERN
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25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

A. D. Gugenheim Co. NOW OPEN

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BUY THE BEST BUDA IRRIGATION ENGINES

COMPLETE STOCK

Chains and Sprockets
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LET US GIVE YOU A COMPLETE ESTIMATE ON BUDA POWER
FOR YOUR WELLS

MR. SULLIVAN
In Charge



HOME LOANS

—TO—

BUILD - REMODEL - REPAIR

See **Elizabeth Womble**
AGENT - HEREFORD, TEXAS

If you have SAVINGS that are not working for you, why not deposit them with this Association—your savings are insured up to \$5000, and we are paying...

3%

Current Dividend
Rate



**FIRST
FEDERAL SAVINGS
AND LOAN ASSOCIATION**
116 East 4th St., Clovis, New Mexico

Garden Beautiful Sees Pictures Local Flowers

N. D. Bartlett presided at Garden Beautiful Club meeting at the home of Mrs. S. L. Easton Friday afternoon.

Keeping with the June bride theme, an arrangement of pink roses (signifying romance) for an announcement table was shown by Mrs. Clinton Jackson.

A. O. Thompson showed pictures of roses and other flowers growing in Hereford gardens.

Attending were Mesdames Clinton Jackson, N. D. Bartlett, O. M. Dickson, J. R. Fowlkes, J. M. French, Francis Houston, Dick Miller, Forrest Minton, Lisle Woodford, P. P. Lyons, J. W. Kirby, Mary Seigler, Jack Rose and the hostess, Mrs. Byrd Ellison was a guest.

The ukulele is not a native Hawaiian instrument as is generally believed. It was introduced to the Hawaiian by Portuguese sailors in the Eighteenth Century.

As Seen in
CHARM



GENTLEMEN'S TUCKS IN A POLKA DOT PRINT

JANE EVANS has done it again — the classic gentlemen's tuck dress — this time in a polka-dot print! Wonderfully flattering for all occasions... the collar can be worn open or buttoned high. Surely the coolest dress imaginable, in a VERNEY-NARCO rayon sheer. Dove grey, red quill, sea navy, leaf green, bonnie blue and bark cocoa. Sizes 12 to 20.

Hereford Store Co.

S. L. HARMAN & SON

PHONE 382



When you have a Checking Account, many extra conveniences follow. You don't have to keep large sums of cash on hand... you don't have to waste time going around to pay bills by cash... you don't have to stand in line... and you always have a valid receipt.

Open your account here soon.

HEREFORD STATE BANK

The Bank of Friendly Service
Member of F.D.I.C. *** Member of FED. RES. SYSTEM

HEREFORD Bull

By JIMMIE GILLENTE

Odice Bull says the definition of an "Instant" is the length of time required for motorists to start sounding their horns after the traffic light changes to green — especially at the intersection of Main and Highway 60, which is immediately in front of the doorway to the station where he works.

Bruce Waddell tells an interesting experience regarding driver's license tests. The incident occurred while Bruce was with the Highway Patrol and in the process of examining a Mexican applicant.

"What does the red light mean?" asked Bruce.

"He mean, You Go," replied the Mexican.

"And the green light?"

"To which the Mexican said, 'He mean, I go.'"

"And the yellow light?"

"Oh, Ho. He mean everybody go."

Last week end, I attended the 69th annual meeting of the Texas Press Association, which was this year held in San Antonio. The weather was terrible, but the meetings were unusually good. Speakers were there from all over the country — even one from England — to give us ideas on various subjects. Almost 500 newspaper people registered for the session, and most of them seem to be having a lot of the same type of trouble — chiefly shortages of paper and help.

Quite a few politicians were also on hand, and considerable talk flowed about the race to fill Pappy O'Daniel's seat in the Senate. Coke Stevenson and George Peddy both showed up, and Lyndon Johnson's younger brother was in the crowd. Friday. From talking with various editors and publishers over the state, it appears to be a Stevenson vs. Johnson affair. However, quite a few of the boys from Peddy's section felt that he was an unusually good man. All in all, though, most people were ready to concede that Peddy would never get into a runoff. If the press boys made a true reflection of their various areas, it appears without doubt that Coke Stevenson will lead the ticket.

I also found out what is the matter with Lyle Blanton's airplane. He definitely needs a hostess. I made the trip from Amarillo to San Antonio by plane, which was my first flight of this type, and must say that it was indeed pleasant. We left Amarillo at 2:40 and landed at around 5 o'clock in Dallas, where we were delayed around an hour and a half, arriving in San Antonio at 7:40 o'clock. These hostesses are certainly in the "slick chick" class. They help you remove your coat, adjust the seats and every 15 or 20 minutes inquire if you would like a cup of coffee, or a glass of orange juice.

They do insist, however, that your safety belt be fastened when you land or take-off. Smoking is not allowed when you are on the ground, but cigarettes are OK in the air. Never did figure out why. Another thing which puzzled me was the fact that to each of the seats was attached a quart size cardboard container. I found out about these containers on the return trip, when the air happened to be exceptionally rough. Two women, and a little boy, about six, got air sick. These women and this little boy used about 25 of the containers. Air sickness seems to be similar to sea sickness — only worse. One of the women became hysterical, moaning and wailing and even screaming.

The poor little hostess certainly had her hands full. She bathed their heads, rushed back for additional cardboard cartons, and consoled the passengers as best she could. She later told me that air-sickness was a mental condition, which I personally believe is sheer airline propaganda. It was really rough, but it never did bother me.

We also ate our evening meal on the plane. It was indeed excellent. Broiled steak, mashed potatoes, combination salad, English peas, rolls, butter, coffee, and ice cream. They even have toothpicks, and pass out chewing gum with regularity. The hostesses certainly are fine girls. I cannot understand how the airlines get such fine personnel. One man asked a hostess about the pilot, and what kind of pilot he was. "Oh," replied the girl, "I don't know him well, but he is alright. You have to be when you pilot for the airlines." Guess maybe the same answer applies to the hostesses.

Anyway, it is a swell way to travel, cool, comfortable, and plenty fast. The only discouraging thing about the entire flight was when I arrived in San Antonio and had to take a taxi into town, where the newsboys were crying out headlines "42 Killed In Airline Crash." However, you can buy a \$10,000 insurance policy for 25c at the airport — which is the same rate the insurance companies offer you in the large depots.

Outstanding among the convention talks was a speech by Dean Kenneth Olson of the Medill School of Journalism, Northwestern University. Dean Olson stressed local news coverage and supported his statements with actual figures from curveys. He also hit hard the theory of doing things because other papers did them, pointing out that each community and each newspaper has different problems. Bill Conrad of Medford, Wisconsin, talked in regard to classified ads. Bill runs 15 to 17 columns of want ads each week. He says that people read them more thoroughly than the front page.

Probably the most publicized people at the convention were Gavin Astor and Lady Astor. Mr. Astor discussed the critical shortage of newsprint in England, where he is assistant to the publisher of the London Times. He said they dropped 180,000 subscriptions in order to run eight-page papers, while most other English papers are running only four pages. Another interesting item in his talk was the fact that the Times has 90 proof-readers on this eight-page daily (56 pages each week). The Dallas Morning News is running around 240 pages each week, and Meyer Donosky, manager, told me later that they have only five proof-readers. This just goes to show a difference between people in different sections.

Lots and lots of publishers were interested in The Sunday Brand, having noticed the announcement recently. They all figure that the Sunday edition will be an excellent operation for Hereford. More than 40 asked about the Hotel, and were most interested in the drive. Everyone has utmost respect for Hereford, and for our ability to do things as a community. I was really glad to see renewed interest in the project upon my return. People all over Texas are watching to see how it will turn out.

Here is a note from Paralee Saffell a Brand reader in Lubbock. Mrs. Saffell read the following comment in the Brand:

"We never did learn whether Kilroy settled down or, Richard got the door open."

She informs us as follows:

"At last report, Richard had open-

ed the door, and Kilroy had settled down happily, both as "Rocking Alone" in the "Old Rocking Chair" reading the "Bootleg Philosopher" and the Bull Column in the Hereford Brand."

Thanks to Mrs. Saffell. However, I wish she hadn't mentioned the Bootleg Philosopher. He will start yelling again for a raise.

I almost forgot. One of the most interesting things in the Press Meeting was a round table discussion in which some fellow brought up the idea of a column for his negro population. He started running it like a community column, and said it was unusually popular. He said he got around 100 new subscriptions. Since quite a few negroes who live together have a custom of not getting married, I asked him how he referred to them in the paper. He said they went right ahead and called them "Mr. and Mrs."

Mrs. E. O. Wheeler and daughter, Cinda, returned home in Watonga, Oklahoma, Thursday after spending a few days here with her parents, Mr. and Mrs. C. M. Thomas, and her sister, Mrs. B. P. Cain.

Mrs. Addie Miller and Mrs. Jane Orr have returned from a short vacation in Ruidosa, New Mexico.

Mrs. John O. Baker and children of Dallas are visiting her parents, Mr. and Mrs. G. W. Brumley.

A crop season at least as productive as the average of the past ten years, the best decade in our history, is in prospect for this year.

DR. MILTON C. ADAMS

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VACATION TRIPS AHEAD.

WILL YOU DRIVE UNDER THE SIGN OF THE BEAR?

JOIN THE HAPPY CAR OWNERS' DRIVING UNDER
THE SIGN OF THE BEAR!

You can improve your car performance, lower maintenance expenses, and definitely increase your driving pleasure and safety.

KINSEY'S FEATURES:

BEAR FRAME STRAIGHTENING
BEAR WHEEL BALANCING
BEAR FRONT END ALIGNMENT

CHEVROLET



KINSEY

Motor Company



News from Westway

MRS. MERLIN KAUL

Diplomas Awarded
To 52 Students
At Bible School

Daily Vacation Bible School closed here with Commencement exercises Sunday night. A large group attended the closing program. After the diplomas had been presented to fifty-two members of the school, a donation of more than \$500 was collected for the sponsors, Rev. and Mrs. Wayne Wilcoxson.

Mrs. Joe Landers presented the Wilcoxsons with birthday gifts from the Sunday School, as well as an array of canned goods, eggs, chickens, etc. in an old fashioned "pounding."

EUSTACE OSBURNS
HAVE BABY GIRL

Announcements have been received of the arrival of Lynne Louise Osburn, daughter of Mr. and Mrs. Eustace (Boodie) Osburn, on May 23. The Osburns live in Manitou Springs, Colorado. They are former residents of this community.

Nelson Pierce of Hereford spent last week with his grandparents, Mr. and Mrs. A. C. Pierce.

Rev. and Mrs. Carlton Thompson and baby daughter of Dimmitt were callers in the Merlin Kaul home Saturday night.

The Tomlinson family has moved from Hereford to the Bob Lindsey farm. They attended Sunday School and church services Sunday.

J. C. Morrison went to Post Tuesday and brought the Jimmy Thomason family here for the summer. Little Dieder Thomas is recovering from a bad cut on the back of her head. She was struck last week by the end gate of a trailer truck.

Mr. and Mrs. A. C. Pierce visited last Sunday in the Merlin Pierce home at Hereford. They made the acquaintance of their new granddaughter, Deborah Lynn Pierce.

Mrs. V. Skypala has been staying at the hospital the past week with Mrs. Elwood Skypala, who has been ill. The new daughter of Mr. and Mrs. Elwood Skypala has been named Carol Jean.

Mr. and Mrs. Van Colthorp and Pamela of Amarillo were weekend guests of her sister, Mrs. Joe Wagner. The ladies spent Friday with their mother, Mrs. Beene and sister Marjorie at Hereford. Marjorie left that afternoon for Ohio, where she will soon be married.

Kenneth Rudd spent the weekend with his parents, Mr. and Mrs. Paul Rudd and Homer. His mother, Mrs. Earl Scott, and Jeanette took him to his work near Paducah Tuesday.

Miss Ruby Welch, who spent last week in the home of her sister, Mrs. B. B. Northcutt, has returned to her home at Portales. Mrs. Northcutt's cousin, Mrs. Little Knight, of El Paso is staying with her until after harvest.

Mr. and Mrs. W. B. Nunnally and Jackie Lynne spent the weekend visiting relatives at Jackboro.

Several from here attended the baptismal services at the First Baptist Church at Hereford Sunday afternoon. Harold Head was the candidate from this church.

Mr. and Mrs. Robert Boyd were callers in the Lowther home at Hereford Sunday afternoon.

Harvest is beginning in this community. A few fields of early wheat were ready to cut last week. Showers late Saturday evening and Sunday brought 5 inches of rain to most parts of the community.

Mr. and Mrs. Merlin Kaul were visitors in the Cawthon Bryant home at Hereford Sunday afternoon.

Mrs. Mary Roach of Tatum, New Mexico, is spending the week with her mother, Mrs. Bess Werner, and her brother George.

Mrs. Johnny Howe and baby daughter D'Ann of Lubbock spent Saturday night and Sunday with her parents, Mr. and Mrs. Tom Clay. Other weekend visitors in the Clay home included Mrs. Clay's sister, Mrs. Sumner Comer, and Mr. Comer of Lockney.

Mr. and Mrs. Fyle of Lockney were weekend visitors in the Lee Johnson home. The Johnsons live at the Tom Clay place.

The Raymond Childers family moved recently from Dawn to the Corbett place, which they have purchased. Their farm is north of Mrs. Werner's farm.

Bobbie Boyd of Amarillo spent Friday with her parents, Mr. and Mrs. Robert Boyd.

Mrs. A. C. Pierce, Mrs. Bess Werner, Mrs. Paul Rudd, and Mrs. Merlin Kaul attended a bridal shower in Hereford, honoring Nina Beth Hartman Simpson at the home of Mrs. Maurice Tannahill Friday evening.

Three former Waves, all now in the U. S. Naval Reserve, have been made honorary admirals in the Nebraska Navy, according to a letter from one of them received by a Navy publication.

An ostrich egg weighs about three pounds. The empty shell can hold the contents of eighteen eggs of domesticated fowl.

Mr. and Mrs. E. D. Hopson are the parents of a baby daughter born Saturday June 19, at Deaf Smith County Hospital. The new grandparents are Mr. and Mrs. B. E. Brumley and Mr. and Mrs. E. E. Hopson.

M/Sgt. and Mrs. Griffith Gilliland and children stopped in Hereford recently to visit relatives. They were enroute to his station in North Carolina. He has just returned from Honolulu.

Mr. and Mrs. Dan McGowan and children of Littlefield visited Mr. and Mrs. Art Manjeot last week.

Personal

Bill London, son of Mr. and Mrs. A. B. London, arrived at Camp Belvoir, Virginia, Friday. Bill will spend six weeks there in training with the Texas A & M R. O. T. C. unit.

Mrs. C. O. Wilkins spent a few days last week in Dallas with her son, Burl, who is attending a six-week semester at A & M this summer.

Jimmy Merritt, son of Mrs. Frank Merritt, left Monday for San Antonio where he will begin training in the Army Air Force.

Mr. and Mrs. C. A. Sauley, Billie Birks, and Jim Davis spent the week end in Roaring Springs visiting Mr. and Mrs. L. A. Mullins.

Mrs. Mack Jackson and Mrs. C. A. Sauley were visitors in Clovis Thursday. They visited Mrs. R. A. Hutcherson.

Miss Virginia Brooks, sister of Elliott Brooks, died suddenly in Oklahoma City last week. Mr. Brooks was visiting in Oklahoma at the time, while enroute to Mayo Brothers Clinic in Rochester. Miss Brooks was a teacher in the Oklahoma City schools where she had lived for many years.

The Bureau of Naval Personnel has directed commanding officers of Navy units on overseas stations to encourage eligible personnel to leave in foreign countries whenever possible.

Miles Roberson was in Texico and Clovis last week transacting business. While in Clovis he visited with his sister and family, Mr. and Mrs. W. J. Smith.

Fishermen at Eagle Nest Dam last week included J. E. Young and son, Edward, who were among the Hall Beavers and Carroll Whiteside fishing party. The Youngs left Tuesday and returned Sunday.

Miss Craddock was married to James Preston Jones of Corpus Christi, June 18 in Hillsboro. Ruth Ann is the daughter of Mr. W. F. Craddock. The Craddock family lived here for a short time several years ago.

CONSIDER

These Facts, Mr. Wheat Grower

BETTER QUALITY VARIETIES OF WHEAT INSURE
A BETTER MARKET DEMAND

EXPORT MARKETS ARE THE ONLY OUTLETS OF INFERIOR VARIETIES; EXPORTS OF WHEAT ONLY ARE SLIGHTLY OVER 50% OF THOSE ONE YEAR AGO—

AND—

WHEN THE EXPORT DEMAND DISAPPEARS THERE
WILL ABSOLUTELY

NO DEMAND

FOR INFERIOR WHEAT VARIETIES

Poor Milling and Baking Properties Render these Varieties
Undesirable:

CHIEFKAN

RED CHIEF

EARLY BLACKHULL

SUPERHARD BLACKHULL

These Varieties Are Recommended As Satisfactory:

Comanche

Pawnee

Tenmarq

Westar

Wichita

Turkey Type

Triumph

FRASER MILLING COMPANY
HEREFORD

PITMAN MILLING COMPANY
HEREFORD

PACKARD MILLING COMPANY
HEREFORD

SEARS & TETER GRAIN COMPANY
HEREFORD

RODGERS GRAIN COMPANY
DAWN

SEE US

FOR . . .

DRAG HARROW
4-Section

CHISEL PLOWS

PRESSURE
WATER SYSTEMS

STOCK TANKS
5 to 8 Foot

GARDEN TRACTOR
AND EQUIPMENT

GARDEN TOOLS
GARDEN HOSE

Consumers

HEREFORD

COOL OFF!
NOW

WITH
FANS

Relax . . . a General Electric Fan will cool you off with whisper-quiet breezes.

G-E STYLED FAN

10" Oscillating, quiet blades, beautiful bronze finish, can be placed on desk or on floor.



G-E SUPERQUIET FAN

8 1/2" Oscillating, quiet Vortalex blades, handsome two-tone bronze finish.



We carry a complete line of General Electric fans for every cooling need.

IRELAND
MOTOR
COMPANY

Mrs. G. G. Broadus and children of Roswell arrived Wednesday to visit her parents, Mr. and Mrs. J. J. Clark. Mrs. Broadus will remain to Roswell the latter part of the week, but the children will remain for several weeks with their grandparents.

Mr. and Mrs. Russell Daniel and daughter left last week for Beville, Arkansas, where they will visit his daughter, Mrs. H. G. Manning, and family. Before returning, they will visit scenic tourist spots enroute.

Guests of Mr. and Mrs. J. E. Young Tuesday were Mrs. Young's sisters and families, Mr. and Mrs. Bob Johnston of Los Angeles; and Mrs. Monnie Hurst and two daughters, Cleatha and Donna, also of Los Angeles. Mr. and Mrs. J. E. Young, Edward and Frances will accompany them this week to Erick, Oklahoma, for a family reunion.

Alton Owen, son of Dee Owen, of Duncan, Oklahoma, visited relatives and friends here last week.

Notable Speakers

(continued from page 1)
ist missionary, expounded on the subject of district summer activities. After lunch, Dr. Wohler, director of Bible school training at Texas Tech, addressed the group. Dr. J. W. Marshall, president of Wayland College, also spoke during the afternoon session.
Two students, Mettie Lee Roots of Wayland College, and O. P. Power Jr. from Hardin Simmons, also delivered talks.

Jumbo

BY MRS. GLEN MAY

Mrs. T. E. Brock and Florence and Donnie Ray were visitors in Floydada Monday. Mrs. Brock attended a shower honoring Mrs. J. H. Brock and a birthday party honoring her son, J. H. Donnie Ray and Florence remained in Floydada to visit a few days.

O. C. Renfro attended a picnic in Dimmitt Monday evening. Merle Mathews went to Clovis Thursday to meet Mrs. L. C. Mathews and Linda Merle.

The Howard Bishop was visited Sunday by Mr. and Mrs. Lem Brock of Plomont.

Mr. and Mrs. C. E. Leasure went to Pampa Wednesday to visit her mother, Mrs. J. B. Forman, who has been ill.

Out-of-town guests of the J. J. Wilders last week were Mr. and Mrs. Gerald McElroy and children of Dublin. Other guests were Mrs. Pete Coke and family.

Mr. Cloudus of Altus, Oklahoma, arrived Saturday for a visit with his son, F. E. Cloudus.

Mrs. Clyde Renfro and O. C. accompanied Mrs. Godfrey and Teddy Jack to Summerfield Tuesday. They visited Mrs. J. M. Wright and family.

Mr. and Mrs. J. J. Wilder left Sunday for a visit in East Texas. They plan to move there soon.

Mrs. F. A. May returned Sunday from Coleman, after a visit with her brother.

Phyllis and Frances Hunter were Amarillo shoppers one day last week. Mr. and Mrs. F. J. Axe were hosts Sunday to Mr. and Mrs. Wilbur Axe, Mr. and Mrs. Fred Axe, Mr. and Mrs. Anderson Axe, and Mr. and Mrs. Lynn Axe and their families.

Judy Dyer returned from Amarillo last week after visiting relatives several days.

Visitors in the Clyde Renfro home Wednesday evening were Mrs. Moore and children of Dimmitt. J. M. Richardson was in Odessa for the week end.

Mrs. Fred Axe spent several days with her mother last week in Happy.

Relatives from Floydada visited the T. E. Brooks Sunday. Mr. and Mrs. Leon Mathews spent the week end in Happy.

All kinds of ants, including those commonly found in the home, have their nests in the ground. They can be controlled either by using poisoned baits, putting carbon bisulphide in their nests, or by spraying or dusting their runways with DDT.

Some prospectors have sunk oil wells more than twenty miles off land in the Gulf of Mexico.

Frio

BY LAMERLAS BERRYMAN

Funeral services for Mrs. W. R. Boyd of Littlefield were attended Friday by Mr. and Mrs. J. E. Andrews, Mr. and Mrs. Owen Andrews, and W. H. Andrews of this community.

Tawana Thompson and Delores Andrews were dinner guests Sunday of the Irvin family. In the afternoon, Rev. T. D. Allen and family were guests.

Guests of Mr. and Mrs. W. H. Thompson Sunday were Mr. and Mrs. Raymond Odum and family, Mr. and Mrs. Owen Andrews, Mr. and Mrs. W. H. Andrews and Jackie, and James and Clark Dobbs.

Sunday dinner guests of the J. B. Harlin Sr. family were Mrs. H. M. Mobley and family.

Mrs. T. L. Sporkman Sr. was hostess to the Home Demonstration Club Wednesday. Mrs. Vogler will be hostess for the next meeting July 21.

Sunday visitors of Mr. and Mrs. Roy Campbell and family were Mr. and Mrs. Robert Simpson and Nellie Jo.

Pampa visitors of Mr. and Mrs. Haskell Benson last week were Mr. and Mrs. Jack Johnson and Ronnie. Mr. Johnson is Mr. Benson's brother.

Visiting the J. E. Andrews Sunday were Clark, Glen and Joe Edd Andrews, and Jerry Kline.

Sunday afternoon visitors of the Henry Andrews were Mrs. Henry Dobbs; Mrs. E. B. Berryman and daughters; Mrs. Howard Lowry and daughters; Mr. and Mrs. T. L. Sporkman Jr. and children; and Rev. and Mrs. Truett D. Allen and family.

Mrs. W. A. Springer and Mrs. DeWard Roberson were Amarillo visitors Wednesday.

Genelle Benson was visited Sunday by Frances and Veradelle Andrews.

Mr. and Mrs. W. A. Springer attended the singing at the Church of Christ Sunday.

Mr. and Mrs. W. C. Lowry, and Sue Berryman were in Wellington several days last week.

Sunday dinner guests of E. B. Berryman and family were Mrs. Howard Lowry and daughters, and Mr. and Mrs. W. C. Lowry. Mr. and Mrs. Henry Dobbs and Larry were visitors Sunday afternoon.

Miss Ela Aikman To Attend Columbia Summer Session

Miss Edna Aikman will leave Saturday for New York City where she will attend the Summer Session at Columbia University. In Washington, D. C. Miss Aikman will join a friend, who will continue her work at Columbia.

Miss Aikman, primary teacher in Central School, will take a special course in primary education. Before returning home, she will visit Mrs. Richard Rens, a former Hereford resident, in Jersey City.

Odd Fellows And Rebekahs Attend School For Lodges

Among the Hereford group of Odd Fellows and Rebekahs who attended the School of Instruction for lodges in the Panhandle in Amarillo Friday were Mr. and Mrs. Joe Kendall, Mrs. C. O. Wilkins, Mrs. Roy Calvert, Mr. and Mrs. George Springer, also, Mesdames Edna Bowe, John Hacker, Louie Olson, Edwin Mauk, Lee Renfro and Orpha Nickerson.

Private sessions were held by organizations Friday with Frank E. Rundell, Austin, grand master, in charge of instructions for the Odd Fellows. Mrs. Gene Lawless, El Paso, conducted the school for the Rebekahs. Climax of the one-day meet was the joint session in the IOOF Hall.

Lake Chagossagossan chiu gga gogagat gues bunt suong maug is the real name of a Massachusetts lake but the region's natives are satisfied to call it "Lake Chaug".

"No Man's Land" a term used during World War I, dates from the fourteenth century, when No Man's Land was a place of waste ground outside London. It was often used for executions.

WILL ROGERS
RANGE RIDERS
ALL STAR

Rodeo
PRODUCED BY
BEUTLER BROS.
JULY 2-3
8:00 P.M. and 10:00 P.M.
JULY 4-5
2:30 P.M.
BIG DOWNS
WADDY WEEK
PARADE-4 p.m. July 2
DANCES-Sports Arena at Fair Grounds, July 2-3
Street Attractions July 2-3

AMARILLO

Enjoy a **MOVIE**
Vacation in the
Cool STAR

Mickey IN A NEW ROCK'EM,
SOCK'EM TYPE OF ROLE!
Mickey ROONEY ad
KILLER MCCOY
with
Brian Donlevy
Ann Blyth
James Dunn
SAM LEVINE
NEWS
BUGS BUNNY—"FEATHER IN HIS HARE"
Sunday — Monday — Tuesday

BEHIND THE HEADLINES...
REPORTER UNCOVERS NEW
CLUES IN WIECK CASE
OF CHICAGO'S
GREATEST
NEWSPAPER
SCOOP!
James Stewart
CALL in
NORTHSIDE 777
with
Richard Conte • Lee J. Cobb • Nolan Walker
Pete Smith
Specialty
"What D'Ya Know"
Wednesday — Thursday

Gene Autry
—in—
CAROLINA MOON
SECOND FEATURE
"MADONNA of the DESERT"
LYNNE ROBERTS • DONALD BARRY
Friday — Saturday

"HOT WEATHER!"
"YOU ARE TIRED!"
"THE KIDS ARE FUSSY!"
ENJOY A COOL MOVIE VACATION
Let Us Keep Your Children.
We Still Are
Deaf Smith County's Biggest BABY SITTER

Relax in **COOL Comfort**
TEXAS
The "Family Show"
HENRY FONDA **LINDA DARNELL**
MY DARLING CLEMENTINE
—Plus—
"MEET MR. MISCHIEF"
"A FIGHT TO THE FINISH"
Sunday — Monday — Tuesday

HE'S A NEW VAN...
IN A RUGGED ROLE!
VAN JOHNSON
The Romance of
Rosy Ridge
with
THOMAS MITCHELL
and starring **JANET LEIGH**
Wednesday — Thursday
DOUBLE FEATURE PROGRAM
ACES AND EIGHTS
—Plus—
"A GIRL CAN'T EVEN TRUST HERSELF..."
Port Said
with
GLORIA HENRY • **WILLARD PAXTON**
Friday — Saturday

Announcing
The Association of
FOLSON D. JACKSON
WITH
Mary E. Spence
MERCHENT OF MUSIC
As Head of Piano and Organ Department
Mr. Jackson Invites His Friends to Meet Him at Amarillo's
LEADING MUSIC STORE—908 FOLK
See Jack for Everything Musical

THOR
Magic Washers
Dishwashers
Glad Irons
AT
THE GOODRICH STORE
LEE LITTLE
Hereford Phone 36

3 WAYS BY KOZY KOOL TO SUMMERTIME COMFORT
B-25 Sure Temperature Control
• **FORCED AIR**—Famous USAIRCO cage type blower.
• **ATTRACTIVE**—Rust proof, heavy gauge bright aluminum cabinet.
• **NO CLOG**—Special trough water system prevents stopping-up.
• **QUIET OPERATION**—G-E 1/2 H.P. motor is rubber mounted for shock-proof smooth running performance.
• **KOZY KOOL OUTPUT**—2500 cubic feet of cool washed air per minute.
• **FULLY GUARANTEED**—12 months written guarantee.
F-20 Quiet, Smooth Performance
• **SHOT-BALANCED** Torrington fan, non-vibrating.
• **ATTRACTIVE**—Rust proof, heavy gauge bright aluminum cabinet.
• **NO CLOG**—Special trough water system prevents stopping-up.
• **SILENT OPERATION**—Special patented Emerson gives greater output at a slower speed.
• **ADJUSTABLE TO WINDOW**—Fits any size window with adjustable side plates.
• **KOZY KOOL OUTPUT**—2000 cubic feet of cool washed air per minute.
• **FULLY GUARANTEED**—12 months written guarantee.
F-15 Natural, Healthful, Cooling
• **SHOT BALANCED**—Non-vibrating Torrington fan.
• **ATTRACTIVE**—Rust proof, heavy gauge bright aluminum cabinet.
• **NO CLOG**—Special trough water system prevents stopping-up.
• **SELF-OILED**—G-E sealed-in-oil motor never requires oil or attention.
• **ADJUSTABLE TO WINDOW**—Fits any size window with adjustable side plates.
• **KOZY KOOL OUTPUT**—1500 cubic feet of cool washed air per minute.
• **FULLY GUARANTEED**—12 months written guarantee.
12 MOS. WRITTEN GUARANTEE ON ALL MODELS
MILLER AUTO SUPPLY
PHONE 72
HEREFORD, TEXAS