

THE CISCO DAILY PRESS

YOUR HOME PAPER

TRADE AT HOME

If you spend a dollar at home you have some hope of getting it back; if you don't, you just spend a dollar.

Classified Advertising
The People's Market Place

VOLUME XXXIII

CISCO, TEXAS, FRIDAY, AUGUST 28, 1953

NUMBER 19

The Gay Philosopher

By J. W. S.

CARLSBAD, New Mexico. — The most interesting city we've seen en route to the cavern country was Ruidoso, high in the mountains in the middle of the state. Ruidoso is strictly a city for tourists and it is colorful and attractive.

They have one of the state's three horse racing plants at Ruidoso. And the racing program runs three or four days a week during the summer. They have racing for both the thoroughbred racers and for the quarter horses, and big crowds turn out.

Ruidoso is a pretty good size city of tourist lodges, cafes and entertainment centers. They have a mountain sky ride that is popular. Saw three or four horse riding stables. There seemed to be more Texas cars in Ruidoso than all others put together.

It was pretty cool at mid-day. They have an airport, a golf course that is attractive, a trout-fishing river right through town, and hundreds of rustic pine-log cabins owned by people from all around.

WE GOT TO talking to a fellow who owns a Ruidoso cabin, and he said it was all a big mistake. He went on to say that the cabin was lovely, but they could never spend more than a month or so "and we've got to hire a caretaker the balance of the year." He explained that you can rent a cabin for a month or two a year for much less than you can own one.

ALL THAT GLITTERS must not be gold, for there are dozens of "for sale" signs on cabins, buildings and the like in Ruidoso and other tourist centers in New Mexico. You don't see too many vacant buildings, but some of the people don't seem to be too happy with what they've got. There are lot of transplanted Texans in New Mexico.

THE BOY SCOUTS have a fine layout in New Mexico. They own a 127,383 acre ranch in the Sangre de Cristo Mountains. A Tulsa, Okla., oil man bought the ranch and gave it to the Boy Scouts of America. The ranch is a real wilderness, teeming with wild game, including buffalo, elk, antelope, deer, turkey, pheasants and quail. It has many miles of mountain trails and mountain streams filled with trout. Each year some 10,000 Boy Scouts and leaders visit this rugged wilderness. It is sometimes referred to as "the biggest boys' camp on earth."

SINCE NEW MEXICO was settled by the Spanish before the Pilgrims landed at Plymouth Rock, this state offers much to the amateur archaeologist. Many young college students spent the summers here, camping and exploring in the mountains where Indians and early explorers once lived. And they are making interesting discoveries each year, we are informed. Just about every state is represented among the young amateur "rock and bone" hunters.

ABOUT FORTY per cent of New Mexico is owned by the federal government, and most of this area is in what they call "timber reserves." You can lease the land for grazing and surface use, but you can't buy it. And, the local folks say, that's one thing that's wrong with the state. The some 30 counties of New Mexico could use the tax revenue if the land could pass into private hands.

The timber is valuable and a definite asset to the nation. The U. S. Forest Service has a good many designated park areas, and in these areas you can camp out. A lot of people do this. They have their tents and outdoor camping equipment. Bet a vacation like that would be interesting. We're thinking of such a trip next year.

OUR PLANS CALL for a brief look at the Big Bend National Park of Texas en route home. We're all getting kind of anxious for the sight of Cisco. The best part of a vacation is the fact that it makes you appreciate your home more. We haven't seen a

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Always Ready to Assist And Advise
1ST. NAT'L in Cisco—Mr. F. D. L. Q.



SOUND FOR TWO—Tennis star Gussie Moran, left, and actress Nanette Fabray made a call to friends in New York from Santa Monica, Calif. They used this giant-sized phone which is said not to be a gag at all; it's designed—on ancient lines—for multiple conversations.

Former Cisco Junior College Youth Badly Hurt In Hitch-Hike Shooting

Harold Sides, former Cisco Junior College grid star, was in serious condition in a Boerne hospital after being found on a side road in Gillespie County where he had been shot and left to die by two hitchhikers.

Sides, 25, had given the two a ride and was overpowered. When he attempted to escape he was shot in the head and left to die. He was discovered on the road by a passer-by and taken to the

hospital. He is the son of Mr. and Mrs. M. D. Sides of Whiteface.

Two youths, 18 and 24, were arrested in Arizona in possession of Sides' billfold and automobile. They were charged with attempted murder and turned over to Gillespie County authorities who were to return them to Texas for trial.

The youngest of the two admitted that his .38 revolver was used in shooting Sides when he attempted to escape, but that the actual shooting was done by the older man. He said that Sides had given them a ride and that they had decided to pull a few "hold-ups" while en route to California. The younger man said that he was A. W. O. L. from his duties as a Marine.

Sides attended Cisco Junior College for two years some four years ago. He was a hard runner back on the Wrangler team. After leaving Cisco he entered the Navy and was still in the service at the time of the shooting.

Family Night Set At Country Club

Tonight is family night at the Cisco Country Club, it was announced by the committee today. A covered dish supper will be the feature of the evening and members were asked to bring a covered dish for the affair. Members were also reminded that they might bring guests.

A. F. Waller To Speak At Church Of Christ

A. F. Waller, minister of the Church of Christ, will speak at both the morning and evening services at the church Sunday after an absence of several weeks while conducting meetings.

Mr. Waller held meetings in Maine, Oklahoma, and Texas during the summer months. Everyone was invited to attend both services of the church Sunday.

Mrs. John Nelms has returned to her home in Andrews after a visit with her parents, Mr. and Mrs. W. M. Joyner, and other relatives.

Safety Officer Advocates Drivers Training In Local Public Schools

Ross Kemp, safety officer of the Abilene District, Texas State Highway Patrol, was the speaker at the Lions Club meeting at the Hotel Victor Wednesday. The program was in charge of Lion Bill Kendall.

Kemp discussed the new Automobile Inspection Law which went into effect on August 27. He explained the changes in the law, and told of its requirements. He advocated a drivers training course in high schools as a means of cutting down traffic fatalities. He said that the courses stressed drivers courtesy, and in the places it had been tried there was a very noticeable improvement in

the accident rate among youth. He said the program was now in operation in Rising Star, Ranger, Eastland and Cross Plains.

He pointed out that to date, in 1953, there had been five auto accident deaths and 39 injuries in Eastland County with a resulting \$51,000 in property damage. He pointed out that accidents by juvenile drivers who had received drivers training in the schools was less than three per cent of the total of this age group.

The program he suggested was for students over 14 years of age. The student receives his drivers license at the completion of the course and receives a half a credit toward graduation.

Mr. Kemp was accompanied to Cisco by Walter Armstrong, patrolman for Eastland County.

Putnam News

Mr. and Mrs. R. E. Clark and Mr. and Mrs. Elsworth Clark of Baird attended a reunion at Blackwell of the the Walter Johnson family.

Jack Johnson of Bakersfield, California, has been the guest of his sister and husband, Mr. and Mrs. Raymond Clark. He also visited his brother, Hugh, in Austin and, Clyde, in Baird.

Brother Skinner reports good attendance at his meeting in Cottonwood.

Brother Adams closed a successful meeting at the Church of Christ Thursday evening.

Mr. and Mrs. R. Cook and Mr. and Mrs. Hes Cook of Clyde were visiting relatives in Putnam Sunday.

Mr. and Mrs. Valentine Cook of Munday spent Sunday with her parents. Her father, Gene Cook, was celebrating his 69th birthday.

Mr. and Mrs. F. P. Shackelford visited over the weekend with Mr. and Mrs. Franklin Shackelford in Midland.

Mr. Greece, grandfather of Mrs. I. G. Mobley's sons, visited in Putnam over the weekend. Mr. Greece is from California.

Billy Everett, stationed at San Antonio, spent the weekend in Putnam.

Mrs. Billy Everett will resume her teaching in the Abilene Public Schools Monday.

Mr. and Mrs. J. G. Overton were to leave Friday for Sweetwater where they will teach in the Sweetwater schools.

Mr. and Mrs. Ed Perkins are expected this week from an extended stay in Arkansas. Mr. Perkins is a teacher in the Putnam Schools.

Mrs. R. L. Clinton and children are visiting in the home of her parents, Mr. and Mrs. U. L. Lowery.

Mrs. R. L. Clinton, Sr., has returned from a visit in Abilene.

Friends in Putnam were advised recently of the death of Alex Hale, father of Mrs. U. L. Lowery, at Carbon last week.

Mr. and Mrs. John Hinkle of Abilene and Mrs. Alexander of Houston visited friends in Putnam Friday.

Chesley Pruett of Arkansas is

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Band Rehearsals To Be Resumed

Playing and marching rehearsals for the Cisco High School Lobo Band will be resumed Monday at 8 a. m., it was announced by Douglas Stone, director.

Band work was dismissed this week because of the absence of the director who was in San Antonio attending a meeting of band directors.

Mr. Stone said that plans called for two hours of hard work each day in order to get the band in shape for the opening football game in Eastland on September 11.

Abilene Christian Expects 50 For Football Drills

ABILENE, (Spl.)—An estimated 50 candidates for the 1953 Abilene Christian football team will hit the practice field at 6:30 o'clock Tuesday morning, the first day of fall drills.

Coach Garvin Beauchamp expects to trim the squad to 38 or 40 within a week.

The Wildcats, defending Texas Conference champions, expect to make a strong bid in defense of the title with 21 lettermen returning.

However, despite the lettermen, there remains a lack of seasoned veterans. Of the 21 lettermen back, only four will be seniors. And 62.2 per cent of the tentative 38-man squad will be sophomores and juniors — "a green team in anybody's league," according to Coach Beauchamp.

All-State Leonious Fry, Brownwood High's passing whiz, will lead the prize freshman collection, including George Spurgin of Lancaster, David Harkrider of Nacogdoches, Eddie Campbell of Fort Worth (Birdville) Maurice Jones of Fort Worth (Arlington Heights), Billy Kidd of Dallas (Sunset), Gene Cain of Bynum, Wayne Rogers of Abilene, Max Wade of Tyler and Laurence Bramblett of Sulphur Springs.

Transfers who figure to strengthen the squad are Gene Boyd, fullback, from the University of Texas; Wayne Holt, tackle, from Paris Junior College; and Leon Morgan, tackle, from Vallejo (Calif.) Junior College.

Co-captain Bobby Campbell, 170, will direct the Wildcat attack from the orthodox T-formation. With him in the backfield will probably be all-conference halfback Jimmy Hirth, 170, team's leading ground gainer last season, averaging 6.4 yards on 114 carries; and another halfback, maybe Don Mullins, or one of the freshmen; and the fullback, either Gene Stephens, Bohn Hilliard, Jr., Boyd or a newcomer.

Co-Captain Byron (Sonny) Cleere, E. J. (Tiny) Moore, James Cobb, and Haskell Sinclair will stabilize the middle of the line with Tommy Morris and Von Morgan providing adequate strength at the end posts.

Lone Star Gas Co. Attorney Named To Important Post

Marshall Newcomb of Dallas, general counsel for the Lone Star Gas Company, on August 26 was elected chairman of the mineral law section of the American Bar Association at its annual convention in Boston, Mass. The section, comprising between 400 and 500 members, specializes in oil and gas law and hard minerals law.



MARSHALL NEWCOMB

Newcomb has served as chairman of the bar association's natural gas committee and is a past member of its council which is comparable to a board of directors.

Newcomb, a native of Austin, was named general attorney for Lone Star in March, 1944, at the age of 39, becoming one of the youngest general attorneys of any large corporation in the state. He has represented Lone Star in many important and successful litigations and legal affairs, including the reorganization of the company before the Securities and Exchange Commission in 1942. His title was changed to general counsel in 1948 and in April, 1949, Newcomb was elected to the board of directors of Lone Star Gas Company.

More Than 100 Attend 4-H Club Conservation Field Day



EDGE OF THE RIVER—The historic Thames River can provide cool refreshing water for Londoners who feel like taking off their shoes and doing some wading. With the impressive Tower Bridge in the background, 18-month-old Jerry Healy paddles around with Joy Warrior, 19, who is sharing his fun. They're almost in the shadow of the ancient Tower of London.

Rev. James Tells Rotarians Of Problems In Preaching Profession

Rotarian H. Grady James, pastor of the First Presbyterian Church, gave a classification talk at the regular weekly meeting of the Rotary Club at the Hotel Victor Thursday.

The Rev. James told of the problems facing ministers and the joys of the work. He told many humorous stories on ministers, but pointed out that the work of the clergy was not confined to his Sunday sermons.

Rev. James said that the duty of the preacher was to tell of the precepts of the Bible as given by Christ, and said that the main joy of the minister was baptizing a person in the name of the Father,

the Son and the Holy Spirit. He pointed out that the work of the preacher was full time and told what the congregation expected of its local worker.

He stressed the value of the minister in the everyday life of the members, and said that the pastor was called on in time of need and in time of joy.

Rev. James was program chairman for the day. President W. H. McNally complimented Rev. James on his classification talk and urged more members to talk of the club of their profession.

President McNally reported that the club was second in attendance for the district in July with an average of 99.55 per cent.

Visitors at the meeting were Rotarian Earl Bender, Jack Muirhead, Luther Wilson and Dick Wesson of Eastland; Bob Gilchrist and F. B. Altman of Abilene and J. C. McAfee of Dallas. Other visitors include Bill Huffman and Patricia Mayer of Cisco.

Lutheran Camp To Close Here Today

Attendance was good at the Lutheran Church Children's Encampment being held this week at the Presbyterian camp at Lake Cisco, it was announced by directors who had worked with the group. The camp began Sunday and was to close today.

The time was spent in devotionals, hand working, singing, Bible study, athletics and relaxing in the cabins.

Mrs. Betty Bartsch of Houston was camp director and had as helpers Pastor Harold Klatwitter, Betty Miller, Marilyn Doering, Dennis Carlson, Mrs. Ella Balas, Mrs. Ed Wende and Mrs. Paul Wende.

Plans are to make the camp an annual affair.

Rising Star Cemetery Will Be Enlarged

The Rising Star Cemetery will be enlarged after the purchase of eight acres of adjoining land, it was announced this week by the city council following their regular meeting.

The new land lies just south of the present location. The city donated the land to the cemetery association, it was reported.

Plans call for cleaning and blocking the new land soon so that it may be put into use.

Mrs. Alice Bearman and Mrs. Norman Smith are visiting in Houston with Mr. and Mrs. Wesley Harrell.

Herbert Hoover is the only man of Swiss descent to be president of the United States.

Program Is Held At Lake Cisco

More than 100 4-H Club boys of Eastland County and their dads were at Lake Cisco Par Friday attending a Conservation Field Day with County Agent J. M. Cooper and Assistant Agent Bob Williams in charge.

The day began at 10 a. m. with registrations and talks by conservationists.

E. E. McAllister, who is with the soil conservation service in Eastland County, and other conservationists were to appear on the program during the day. They were to have charge of the conservation demonstrations during the day.

There was to be a grass identification contest held in which club members were to compete for prizes. The contest was to be held during a hike when native grasses will be inspected and identified. Appropriate prize were to be awarded to the winners.

Officials of the State Game and Fish Department were to be with the group to discuss conservation of fish and wild life.

A picnic lunch was spread a noon in the park area. Following the lunch the boys were to play games.

The meeting was to end at 3:15 p. m. with a swim in the Lake Cisco pool.

Soil Conservation Course Offered By Texas Christian

FORT WORTH, Aug. 27. — What can be done to prevent recurrence of the drought and water shortage in Texas and the Southwest? That question will form the basis of a course in the conservation of natural resources to be offered in the fall semester of the Texas Christian University Evening College.

Dr. Martin Emert, associate professor of geography and history, will conduct the course with assistance of technical experts from state and federal agencies. Widely recognized for her work, Dr. Emert has won top awards for "outstanding service" in the field of Texas conservation the last two years.

The conservation course, Geography 332, will be held on Thursday evenings from 7 to 9:45. Those who desire may earn three hours of college credit. Others can take the course without credit. No previous study is necessary to enroll.

"We will be entirely practical," Dr. Emert said. "We'll study the problems of our own area and discuss methods of solving them in terms our people can understand and use themselves."

The course will cover the areas of grasslands, forests, soil, water and mineral resources conservation.

"Overgrazed pastures, soil erosion, clogged streams, silted lakes, depleted forest — all of these are of pressing concern, not only to farmers but to every business man of our area," Dr. Emert pointed out. "Something can be done about it — and now. The condition of our land, streams and forests effects every citizen. It is a very pressing thing as many have come to realize."

For those who do not work for college credit, no examinations, written reports or other formal work is required. These students have simply to attend to hear discussions on all phases of the work by experts, demonstrations, experiments, moving pictures and field trips.

Registration for the Conservation class may be done from 6:30 to 9 p. m. Sept. 14-17 in the TCU library on the East campus. Those who wish may register in advance of those dates by going to the Evening College office, Room 104 in the Administration building.

Dr. Emert spoke in Cisco at a Rotary Club meeting this summer.

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With the Labor Day weekend and the usual series of football weekends just around the corner the thoughts of many Texans are turning toward traffic safety.

There can be no doubt but that a better acquaintance among drivers with the "rules of the road" and other traffic safety regulations could greatly reduce the death toll of our highways.

To obtain correct and authoritative information about driving is a simple matter. A letter or postcard to the Department of Public Safety, Driver's License Division, Austin, Texas, will bring an official publication, the "Texas Driving Handbook," to anyone who requests it.

Aside from considerations of personal safety, proper driving habits and observance of traffic laws will help prevent financial loss. This is true in spite of the fact that most people now carry liability insurance as a protection under the Texas "Drivers Responsibility Act." Jury verdicts in personal injury cases tend to go higher and higher, and the likelihood of suffering an

adverse judgment for an amount in excess of the limits of your liability policy is ever present.

Fault, or liability, is determined by applying the law to the particular facts of an accident. In Texas the law is in several forms — the statutes as enacted by the Legislature, the ordinances of each city and town, and the court decisions in cases similar to the one to be decided.

A negligent or intentional act is necessary in order to impose legal liability for damages. Where both parties to an accident are negligent, the court will very likely say that both are at fault, and that each must pay for his own damages.

Two of the most important legal rules pertaining to accidents are those having to do with "proper look-out" and "proper control." Driving in a lawful manner and complying with all ordinary traffic rules is not always sufficient. In addition, the driver is expected by law to be alert to all that is happening around him.

If an accident should occur and the driver has not been alert — has failed to keep a proper look-out — he may be charged with "improper look-out" as a traffic violation and also held liable in damages to the other driver. The courts call a "proper look-out" such a look-out as a reasonably prudent driver would have kept under the same circumstances.

Of equal importance is the rule of "proper control." This rule means pretty much what those words imply — that the driver should have his car under such degree of control as to be ready for any emergencies as might arise. It may be breached even though no violation of ordinary traffic laws is involved.

For instance, a driver may be complying with the legal speed limit but still be driving at a rate of speed which is unsafe under the existing circumstances.

Even though legal speed limits are expressed in terms of a certain number of miles per hour, conditions may arise which prevent the driver from maintaining "proper control" of his automobile at that speed. On a rainy day on a slick street or highway, or in heavy traffic, the reasonably prudent driver will know that he should reduce his speed considerably below the legal maximum.

(This column, based on Texas law, is written to inform — not to advise. No person should ever apply or interpret any law without the aid of an attorney who knows the facts, because the facts may change the application of the law.)

Mrs. Karl Armstrong, Jr., has returned to her home in Houston after a visit in Cisco with her parents, Mr. and Mrs. R. E. Grantham.



TEXAS TECH RED RAIDERS

1953 FOOTBALL SCHEDULE
Sept. 19—West Texas State, Lubbock, 8 p.m.
Sept. 26—Texas Western, El Paso, 8 p.m.
Oct. 3—Oklahoma A&M, Stillwater, 1:30 p.m.
Oct. 10—Texas A&M, Lubbock, 8 p.m.
Oct. 17—College of the Pacific, Lubbock, 8 p.m.
Oct. 24—New Mexico A&M, Lubbock, 8 p.m.
Oct. 31—Mississippi State, Jackson, Mississippi, 2 p.m.
Nov. 7—University of Arizona, Lubbock, 2:30 p.m. (H)
Nov. 14—University of Tulsa, Tulsa, 1:30 p.m.
Nov. 21—University of Houston, Houston, 2 p.m.
Nov. 28—Hardin-Simmons University, Lubbock, 2 p.m.
* Border Conference Game (H) Homecoming

TEXAS TECH'S CO-CAPTAINS FOR 1953 — Guard Don Gray of Breckenridge, Tex., (left) and End Vic Spooner of Colquitt, Ga., Gray, 6-footer weighing 195, returned to the Red Raiders last fall after serving in Korea. He also fought in Italy in World War II. Spooner, first out-of-stater ever to lead the Raiders, was a junior college All-American playing for South Georgia College. He's 6 feet tall, weighs 190.

Chemicals vs. Tillage for Pasture Renovation

The use of chemicals to reduce the need for extensive tillage in preparing a seedbed is an effective new method of pasture renovation, according to M. A. Sprague of the New Jersey Agricultural Experiment Station. It involves replacement of a great deal of tractor power and unconventional equipment with chemical energy applied in one trip and a few tillage operations with conventional implements. The principles of good seedbed preparation remain the same, destroying established unwanted plants, providing a firm smooth seedbed, and in addition leaving an evenly distributed trash mulch on the surface.

The new method has some advantages over the conventional one of numerous diskings. A more complete kill of the old grass sod can be accomplished and more than likely the seedling of adapted species will last longer. Steeper more inaccessible slopes and rough stony fields are available where extensive tillage is difficult or hazardous. Light tillage implements can be used more effectively on a dead sod than on a live one with a lower power requirement. This means more speed with lighter implements such as the spring-tooth harrow in place of the heavy cut-away disks or tool-bar implements. Smaller clumps of sod are turned which fall apart and crumble easily forming a more uniform seedbed. Band seeding in the dead sod without previous tillage is a promising possibility as a method of "getting the job done" with the least possible immediate outlay of money.

Start in the spring by choosing an area which is being neglected and which has pasture potential. Test the soil and meet the lime needs as soon as possible. Graze continuously and heavily throughout the spring and early summer. Clip once if necessary in June.

Spray the pasture sod July 15 to 20 with 25 pounds active acid sodium trichloroacetate (TCA) in 10 to 20 gallons of water mixed with 1/4% of wetting agent and 1/2 pound 2,4-D per acre.

Apply fertilizer prior to the last week of August in accordance with recommendations based on soil tests. Cultivate, once up and down the slope and once across the slope with a conventional tandem disk harrow, spring-tooth harrow or similar tillage implement during the last week of August (30 to 35 days after spraying) and follow with a smoothing harrow the last time over field.

Sow a recommended pasture mixture containing an adapted grass and legume. Use plenty of high quality seed, approximately 10 per cent more than generally recommended on a plowed seedbed, band seed or apply broadcast and roll with a cultipacker roller. Where recommended use up to 1 bushel of oats as a companion crop.

Delay grazing until the following spring after the new seeding is well established. This generally means start pasturing the first week of May when the grasses reach 8-10 inches high. Present costs of TCA treatment are somewhat below the old conventional tillage. Other chemicals may be found to reduce cost still further.

Effects of Spraying

Comparison of dry weight composition of sod 1st and 2nd years following renovation with two diskings sprayed and not sprayed.	
Pasture	TCA Not Sprayed
Orchardgrass	100.0
Ladino clover	100.0
Ky. bluegrass	Trace
Other plants	Trace
2nd Year	
Orchardgrass	93.6
Ladino clover	51.2
Ky. bluegrass	Trace
Other plants	4.7

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Card of Thanks

CARD OF THANKS — It is with sincere appreciation that we wish to express our thanks to our many friends for the flowers, cards, and sympathy extended us during the illness and death of our loved one. We greatly appreciate the presence of those who attended the funeral in Brownwood and the burial in De Leon. May God's richest blessing be with you.
Mr. and Mrs. R. E. Grantham and family.

For Rent

FOR RENT — 4 room furnished apartment on paved street, private entrance, screened porch. Also 2 room furnished apartment with screened porch. 307 W. 3rd phone 225-W. 195

FOR RENT — 3 room furnished apartment; also 4 room furnished upstairs apartment. Adults preferred. Apply 208 W. 10th. 192

FOR RENT — 5 room house on 2 lots. East 20th St. Also 3 room house near West Ward School. See owner — T. C. Williams. 193

FOR RENT — 2 room cottage, refrigerator, shower. 208 1/2 W. 9th. Apply at 400 W. 12th. 192

FOR RENT — New management of Mayo Courts offers clean 1, 2 and 3 room furnished apartments at \$7 and \$9 per week, all bills paid. Mayo Courts. 191

FOR RENT — Two room modern house with bath, all modern, also two or four room apartment, clean and quiet. Couple preferred. 304 West 11th. 192

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Singer Sewing Machine Co.
Singer Consoles as low as \$121.00
Singer Portables as low as \$92.50
Good used Machines \$15 and up.
Call or write for Free Demonstration.

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508 W. 5th. — Cisco

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WANT-AD SECTION

For Sale

FOR SALE — 353 acres good grass land, netting fence with drilling contract in effect. Henry A. Schaefer, phone 607 or 1166-W. 191tf

FOR SALE — Beautiful location for home and chicken ranch, 24 acres. Both country and city advantages, gas line across land. Eugene Lankford, owner. 193

HUNTING Supplies — Dove season opens September 1. Get your needs from our large assortment of guns, ammunition, game vests, etc. Collins Hardware. 192

REVERE Stainless steel cooking utensils. You will enjoy using these beautiful pans. Buy from our large stock. Collins Hardware. 192

FOR SALE — In addition to our fine flowers we have gifts, tropical fish, plant food and supplies. We invite you to visit our shop, it's interesting. Helen's Flower Shop, 305 West 7th, phone 360. 192

FOR SALE — At inventory, Major Service Station. 215 W. 8th. 194

FOR SALE — Good used golf equipment, well educated. Four matched woods, eight matched irons, bag. See at 1210 Park Dr. after 5:30. 191

FOR SALE — Recirculating pumps for evaporative coolers. Garrett & Speir, Inc. 177 tf

FOR SALE — New air conditioned 2 bedroom house. F.H.A. loan, small down payment. Garrett & Speir Inc. 177 tf

FOR SALE — Used row binders, tractors plows, feed mills, grain drills, regular Farmalls. \$100 up. Buie's Stamford, Texas. 205

FOR SALE — 1952 Ford Tudor, radio, heater and only 16,000 actual miles. \$1395. 1951 Ford Fordor, Ford-o-matic, radio, heater, and seat covers, \$1150. 1949 Ford 1/2 ton pickup, extra good, \$695. 1949 Ford Fordor, radio, heater, and overdrive, \$695. See Carl Goor at Nance Motor Co. 192

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TAX REPORTS
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Singer Consoles as low as \$121.00
Singer Portables as low as \$92.50
Good used Machines \$15 and up.
Call or write for Free Demonstration.

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BRING THIS COUPON and SAVE UP TO \$5.00 on any one or two piece Spirella Foundation.
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Chiropractic & X-ray Service
Phone 680 708 Ave. I

For Sale

FOR SALE — Good practice piano. See at 1107 W. 9th. 191

FOR SALE — Tree run Delicious apples, \$1 bushel. Ray Battle, Scranton. 192

FOR SALE — 292 acre ranch with modern 5 room house 3 miles from Cisco. For information call Fannin 3125 or Terishing 7798 in Fort Worth or write A. H. White, 4117 W. Vickery. 151 tf

FOR SALE — MOTOROLA T. V. SETS — 1954 sets with the double power picture (That is what you are interested in). 34 different models to select from. One full year warranty on all tubes and component parts. Before you buy check at Yardley's Conoco Service Station for details on installation and all accessories, such as mast, rotator and the all-channel antennas. Call Paul Yardley at 9528 or 168 for demonstration. 196

Wanted

WANTED — 300 people to fill several slightly used pews at Calvary Baptist Church Old Fashioned Brush Arbor Revival. Everyone welcome. Come and bring your neighbor. 195

WANTED — Maintenance Engineer. Apply in person. Victor Hotel. 191

WANTED — Maids for daytime work — apply in person, Victor Hotel. 192

FOR RENT — Nicely furnished duplex. Apply 913 W. 10th. 200

WANTED — Would appreciate ironing to do in my home. Reasonable price. 500 Ave. M. Phone 1055-W. 192

WANTED — Would buy small stock farm near Cisco, 160-400 acres. Write R. F. Leard, Route 1, Hernleigh. 199

WANTED — Ironing. 200 W. 18th St. Phone 554-J. 192

WANTED — Wash and grease man. Salary or commission basis. A-G Motor Co. 192

Wanted

WANTED — part time stenographer. Must be efficient. Apple Box 21, Cisco Press, giving age experience and phone number. 191

Notice

20% off. Before school opens, select your zipper ring binder 20% off the regular price. Commercial Printing Company.

NOTICE — Our plan is for better living at lower cost. Complete locker service and wholesale sale prices on meat. Cisco Locker Plant, Phone 200.

NOTICE — Wholesale prices. These are not just words but in effect at the Cisco Locker Plant. Choice beef and pork, ham or whole. Complete locker service. Phone 200.

Hey, school kids! Any zipper ring binder in our stock 20% reduction. Commercial Printing Company.

NOTICE — The Abilene Reporter News will carry Television programs in each issue beginning August 31. For complete television schedules subscribe now to the Reporter News. Phone 183 for delivery to your home.

NOTICE — The Cisco Shoe Hospital will be open for business September 1. Jake Courtney. 183

Save 20% on zipper ring binders at Commercial Printing Company. Entire stock offered at 20% reduction. 183

HIGH SCHOOL

Complete your High School home in spare time, with American School. Texts furnished. No classes. Diploma awarded. Free booklet. Write American School Dept. CP, P. O. Box 1853, Wichita Falls. 183-4

NOTICE — Calls for taxi service are classified as essential. Your calls to the City Cab Co. will be handled through the local switchboard to the best of the ability. City Cab Co. Phone 82 186 tf

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY

WHERE TO FIND IT

SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY

Ambulance Service —

Thomas Funeral Home
24 HOUR SERVICE
Phone 166 day and night

Wylie Funeral Home
—AMBULANCE SERVICE—
Oxygen Equipped
Phone 1155
402 West 5th Street

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TAX REPORTS
305 Reynolds Building
Phone (home & office) 979

Attorneys —

Fleming A. Waters
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1308 West 14th St.

Appliances —

Zenith Radios and TV, Maytag Appliances and Kelvinator We Service What We Sell
Cisco Maytag Co.
Phone 399

Singer Sewing Machine Co.
Singer Consoles as low as \$121.00
Singer Portables as low as \$92.50
Good used Machines \$15 and up.
Call or write for Free Demonstration.

C. S. TURNER
508 W. 5th. — Cisco

Corsetry —

SPIRELLA
COUPON
BRING THIS COUPON and SAVE UP TO \$5.00 on any one or two piece Spirella Foundation.
406 W. 9th. — 420-W

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CAFES —

Bower's Coffee Shop
(Formerly Downies)
We try to serve the best food and give the best service.
We specialize in Mexican Food
Full Mexican dinners served from 5 to 9 p. m.

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Residential or Commercial
ELECTRICAL CONTRACTING
No Job Too Large or Too Small.
All Jobs Expertly Done
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Livingston Electric
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PHONE 414

Jones Electric
CONTRACTING & REPAIRS
NEON SERVICE
1105 W. 14th. — Phone 1152

Electrical CONTRACTING
House Wiring and Repairs
Small Appliance Repairs

Cisco Appliance Co.
606 Ave. D — Phone 414

Mattresses

For QUALITY renovating on any kind of mattress, Phone 861. No job too large or small.

Jones Mattress Co.
703 Ave. A. — Cisco

Insurance —

Boyd Insurance Agency
GEORGE BOYD
HAYWOOD CABINESS
General Insurance
Call 49

Plumbing —

For Master Plumbing Call
Cisco Appliance Co.
Quality Work and Material
606 Ave. D. — Phone 414

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Tom B. Stark Real Estate
National Insurance Agency
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307 Reynolds Bldg. — Phone 1

Radio Service —

Tennynson
Radio and T. V. Sales and Service
Your Philco Dealer
Pioneers in Television</

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Miss Grace Bradshaw Marries Mr. Ritter in Houston Rites

Miss Grace Bradshaw of Wichita Falls became the bride of Mr. Russell Ritter of Houston in ceremonies performed August 26 in Houston.

Mrs. Ritter is a former Ciscoan and is the niece of Mrs. Robert E. Cisco.

E. S. TO HAVE PICNIC

The Cisco Chapter No. 461 of the Order of Eastern Star will meet Friday night (tonight) at Lake Cisco Park for a picnic at 6:30 o'clock. All members have been urged to attend to bring a covered dish.

REGISTER NOW

For Free Watch
-Saturday last day-

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at HOOKER'S

TRADE IN NOW

Up to \$150 for your old watch band regardless of condition!

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Our years of experience enables us to give you prompt and courteous service.

Bell Intermediate G. A. Group Has Meeting

The Bell Intermediate G.A.'s of the First Baptist Church met Wednesday at the church for their regular meeting.

Sue McDonald called the meeting to order and Nelda Cates led in prayer. The program for the month of September was planned and Charlotte Collins led in special prayer for "The Girl of Gilead."

Those attending were Anna Jean Whitten, Sue McDonald, Maedean Collins, Paula Booth, Nelda Cates, Marita Webb, Charlotte Collins, and the counselor, Mrs. Boles.

Pleasant Hill H. D. Club Meets Thursday

The Pleasant Hill Home Demonstration Club members met at the home of Mrs. Herman Schaefer Thursday for a picnic at the Schaefer Lake.

Fishing and various games were enjoyed and a picnic lunch was spread at noon. In the afternoon the group was served watermelon. The club will meet September 10 in the home of Mrs. Smokey Hale at which time officers for the coming year will be elected and each member is to report on her accomplishment of the year.

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Agency Plans To Enlarge On Aid To Smaller Firms

Plans are now being made to broaden the scope of the small business assistance programs by enlisting the cooperation of State and local Governments, business and civic groups, Henry H. Ritter, top official for the Small Business Administration in the Dallas region, said today following his return from a two-day meeting in Washington, D. C.

The meeting, August 22 and 23, was attended by all of the heads of the 13 Regional Offices of the Small Business Administration which succeeds the old Small Defense Plants Administration. Policies and future programs of the new agency were outlined by William D. Mitchell, SBA Administrator, and Harold R. Smet-hills, Deputy Administrator for Field Operation.

"While much is still in the planning stage," Mr. Ritter said, "it is significant that the new Small Business Administration has been assigned by Congress greatly expanded responsibilities when compared with the old Small Defense Administration. It is also clear that most of this responsibility is going to be carried on at the local level, and not centered in Washington."

The primary function of the SDPA, Mr. Ritter explained, was

to assist small firms engaged in defense or essential civilian activities. However, the new SBA has been assigned the broader — and more complex — job of serving the whole field of small concerns. Whereas SDPA's activities were limited mainly to small plants among the 300,000 small manufacturing establishments in the United States, SBA's field of assistance embraces nearly 4,000,000 small firms of all kinds.

"Since the overwhelming proportion of all business establishments are small business, it is clear that the new Small Business Administration will ultimately affect every man, woman and child in the country," Mr. Ritter said.

At the same time Mr. Ritter emphasized that there is no thought of creating a new Government bureaucracy. On the contrary, the SBA Administrator is determined to build a "strong and lean" organization, streamlined to do an effective job by cooperating with State and local groups.

"I would say that the word 'cooperation' is the keynote of our new organization," Mr. Ritter said. "We are going to rely very heavily on the counsel and cooperation of private groups in this area — as we are in every other section of the country."

"By this we mean cooperation between Government and the business community; cooperation between large firms and small

ones; cooperation among the various areas of American business and industry such as manufacturing, financing, distribution, transportation, and communications; and last but not least, cooperation between State and Federal Governments.

"The function of SBA is to furnish leadership and assistance to the States and communities. Practical application of plans should be up to the public officials, businesses and civic leaders at the local level. SBA is engaged in a 'back to the grass roots' effort."

"At the same time, SBA will continue all of the small business functions of the former SDPA, and after September 28, SBA will handle Small Business loan functions of the Reconstruction Finance Corporation with an individual limit of \$150,000."

Back of the entire operation, Mr. Ritter said, is the determination that the new Small Business Administration can be of maximum service to the people only if it functions as a catalyst, assisting others in accomplishing the big job of bringing effective assistance to all small business, thus helping create new and greater opportunities, new small businesses, and keeping our national economy healthy.

Andy Yoder has returned to San Antonio after a visit in the home of Dr. and Mrs. E. L. Graham and Mr. and Mrs. R. W. Mancill.

FOR SALE

160 acres with \$18,000 home fixing to bring in an oil well. Would sell 40 acres of royalty or would take a nice home as part payment. If interested see me immediately.

Nice 4 1/2 room large lot on corner on Bullard. Small down payment.

Nice home on 12th St. Small down payment.

One acre land with two houses, all modern, outside city limits. Priced at \$7,850.00.

Nice six room house on Ave. I. Five room house on 8th St. Four and a half room house on 11th Street.

Large house on large lot. West 18th Street.

31 acres of land with 3-bedroom brick home. Half of minerals.

Six room house on Bullard.

See me for lots of bargains.

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Dr Pepper



The Churches Of Cisco Welcome You

RESPECT THE INSECT



FIRST BAPTIST CHURCH

Avenue E at 9th Street

Dr. H. M. WARD

Pastor

9:45 a. m.—Sunday School.

11:00 a. m.—Morning Worship.

6:45 p. m.—Training Union

8:00 p. m.—Evening Worship.

Mid-week Prayer Meeting—

Wednesday, 8:00.

CHURCH OF CHRIST

A. F. Waller, Minister

501 West 8th

10 a. m.—Bible Study.

10:50 a. m.—Preaching service.

11:40 a. m.—Communion Service.

6:30 p. m.—Young People's Class

7:30 p. m.—Worship

Mid-Week Service — 7:30 p. m.

FIRST CHRISTIAN CHURCH

301 West 8th St.

Rev. SIDNEY SPAIN, Pastor

9:45 a. m.—Bible School.

10:55 a. m.—Morning Worship.

6 p. m.—Young People's Meet

ing.

8:00 p. m.—Evening Worship.

CHURCH OF CHRIST

305 West Second Street.

Morning worship service 10:30.

Communion Service 11:40 each

Sunday morning.

HOLY TRINITY EPISCOPAL CHURCH

710 S. Seaman, Eastland

The Rev. Arthur E. Hartwell

Morning Prayer — 9:30 A. M.

Holy Communion — 10:00 A. M.

Church School — 10:00 A. M.

Cottage Service, Cisco at

7:30 P. M.

PENTECOSTAL CHURCH

400 West 17th St.

REV. AND MRS. J. E.

BLACKWELL, Pastors.

10 a. m.—Sunday School.

11 a. m.—Morning Worship.

7:30 p. m.—Evening Service.

Week-day Services—Tuesday,

7:30 p. m. and Friday, 7:30 p. m.

WESLEY METHODIST CHURCH

1105 Avenue A

REV. BOB SANDERS, Pastor

9:45 a. m.—Sunday School

10:50 a. m.—Morning Worship

7:00 p. m.—Study Groups

6:30 p. m.—M. Y. F.

7:30 p. m.—Evening Worship

Midweek Service — Wednes-

day — 8:00 p. m.

Christ Lutheran Church

6 miles South of Cisco

Rev. M. J. Scaer, Pastor

10:00 A. M. Sunday School and

Bible Study, Every First and

Third Sunday.

11:00 A. M. Divine Service

(English Service Every Sunday.)

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Norvell & Miller, Grocers
"Where Most People Trade"

Lemore Pharmacy

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Moore Drug Co.

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Brown Sanitorium

CISCO, TEXAS

Maner's Pharmacy

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Building Materials

Highway 90 West — Phone 2297

THANKS NEIGHBOR

We have been in Cisco almost a year and our stay has been pleasant because of your friendliness and neighborliness.

As we are about to enter a new year in

PALACE

THEATRE — IN CISCO, TEXAS

Thursday & Friday

20th Century-Fox presents
THE EPIC STORY OF ALL TIME!



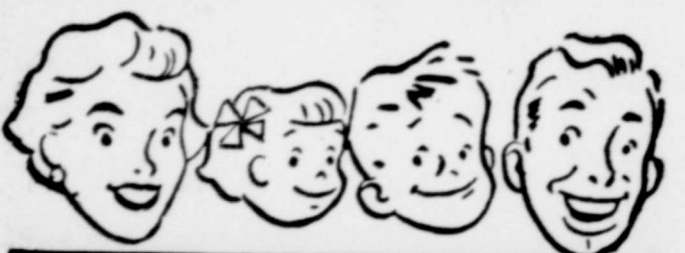
An unprecedented crescendo of emotion roaring to an awe-inspiring climax. An overpowering story unparalleled in fact or fiction!

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ROBERT AUDREY THELMA BRIAN RICHARD
WAGNER DALTON RITTER AHERNE BASEHART

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—Plus News — Cartoon—



FORGET YOUR WORRIES!
GO TO A MOVIE TONIGHT!

BRIEFLY TOLD

Guests in the home of Mr. and Mrs. Sutton Crofts this week are John Ohmen and Miss Pat Ohmen of Riverside, California. Riverside was the home town of Mrs. Crofts before her marriage. The Ohmens were en route home after visiting their son and brother, Douglas, who is a midshipman at Annapolis.

Emmett Graham and family of Dallas were expected today for a weekend visit with his parents, Dr. and Mrs. E. L. Graham.

Mr. and Mrs. Ernest Wilson and family of Knox City are visiting friends in Cisco.

Mr. and Mrs. Jesse Youngblood have returned from a sight seeing trip through Kansas, Colorado, Wyoming and Utah. They visited the Royal Gorge in Colorado, the Yellowstone National Park in Wyoming, as well as many other places of interest. They also report seeing some fine corn and feed crops in Kansas and Colorado.

Putnam News . . .

From Page One

visiting relatives and his parents, Mr. and Mrs. Grady Pruett.

Mr. and Mrs. Earle Rutherford and son, Lee, have returned from a visit in California.

Residents of Putnam have been notified that they would soon have the dial system telephone.

Charley Cunningham, who has been recuperating in Colorado where he was once stationed with Uncle Sam, is back home and in his drug store.

Johnnie Coulton of Odessa was visiting relatives and friends in Putnam Friday.

Mr. and Mrs. Tommy Culwell of San Antonio were visiting relatives in Putnam enroute home from a visit with Charles Culwell in California, following his graduation from West Point.

Mr. and Mrs. Will Everett were visitors in Cisco Monday.

Mrs. Lena Kelley, formerly of Putnam, visited briefly in Putnam Friday while enroute from Fort Worth to Glendale, California, for a visit with Mary and Wilda Shackelford Thomson.

Mrs. Dave Hargrove of Cross Plains spent Sunday with her sister, Mrs. Hearst.

Lewis Harper and family of Abilene visited his father, Lew Harper Sunday.

Brother Justice, after an absence of several weeks, filled the pulpit at his church both Sunday morning and Sunday evening.

Several friends from Putnam attended the funeral of Alex Hale in Carbon.

Mr. and Mrs. Tex Herring have returned from Lovington, New Mexico.

Superintendent Nat Williams of the Lubbock schools visited his mother, Mrs. Louie Williams and Mr. and Mrs. Lewis Williams and other relatives last week.

Miss Pattie Williams has returned to Snyder where she resumes her duties as teacher in the Snyder schools.

Mr. and Mrs. Alton White visited his brother, Olen White at Jacksboro Sunday.

Mrs. Carl Wallace, the former Mary Yeager, is visiting her mother, Mrs. Yeager and sister, Ruth.

Cecil Rutherford of Abilene was a visitor in Putnam Tuesday.

Bobbie Williams of Abilene was helping his father, J. N. Williams work his cattle Tuesday.

Mr. Lynn and family moved to Putnam Tuesday from Buffalo Gap to fill a vacancy in the Putnam schools. He is a 1933 graduate of A. C. C. He and Mrs. Lynn have three daughters.

Superintendent and Mrs. Perkins have returned from Louisiana.

AIR CONDITIONING

Sold and Installed

We will sell you the units and install them where you want them, or we will install your cooler regardless of where you purchase it.

Up to 36 months to pay

Garrett & Speir, Inc.
W. Highway 80 — Phone 1027

AIR CONDITIONERS

Buy
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Big Double Feature

UNDER A TEXAS MOON!

Outlaws... romance and music ride the range!



ROY ROGERS
King of the Cowboys
TRIGGER
The Smartest Horse in the Movies



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HERE
COMES
THE
MARINES

LEO GORCEY and THE
Bowery Boys

featuring
HUNTZ HALL

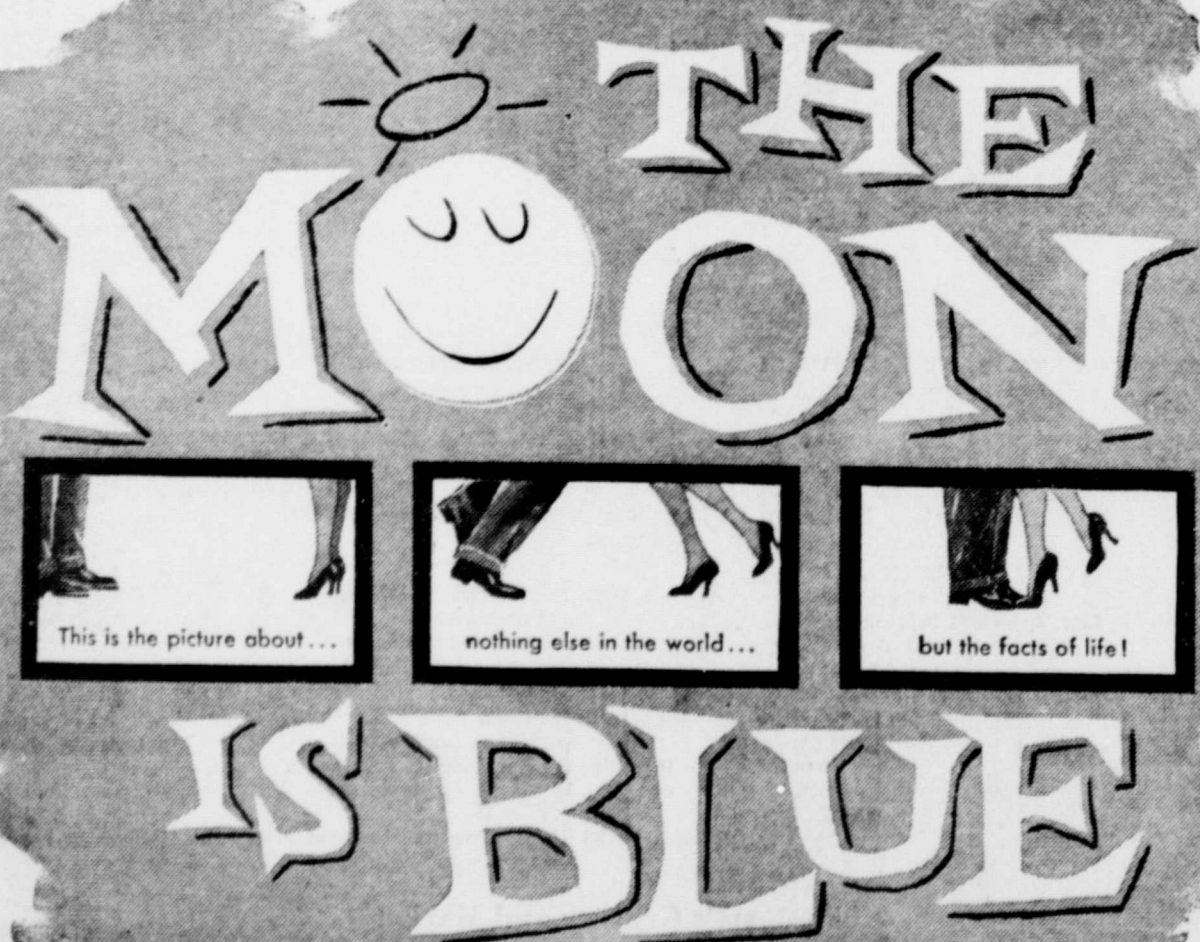
AN ALLIED ARTISTS PRODUCTION
PRODUCED BY BEN SCHWAB — DIRECTED BY WILLIAM BEAUDINE
SCREENPLAY BY TIM RYAN — JACK CRUTCHER
ADDITIONAL DIALOGUE BY BERT LAWRENCE

—plus—
PLUS
SERIAL
and
COLOR
CARTOON

—PALACE THEATRE—

Sunday - Monday and Tuesday

No Advance In Prices — This Picture is Recommended for Adults.



"THE MOON IS BLUE" starring WILLIAM HOLDEN · DAVID NIVEN

MAGGIE McNAMARA with TOM TULLY · Dawn Addams · Fortunio Bonanova

Produced and Directed by OTTO PREMINGER · Written for the screen by F. HUGH HERBERT · A PREMINGER-HERBERT Production
Released thru UNITED ARTISTS

JOY DRIVE-IN

* CISCO — EASTLAND HIGHWAY *

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FORT VENGEANCE

...WHERE THE NORTHWEST MOUNTED FIGHT

THE KILL-MAD HORDES OF CHIEF SITTING BULL



A WALTER WANGER Production starring JAMES CRAIG RITA MORENO · KEITH LARSEN
AN ALLIED ARTISTS PICTURE

—Plus—

DEPUTY MARSHALL

—with—

JON HALL

—Plus Cartoon—

SUNDAY AND MONDAY

LIPS AS DANGEROUS AS THE FURY
OF THE BLAST FURNACE!



Ann SHERIDAN · John LUND · Howard Duff

—P-L-U-S—



—Plus Cartoon—

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...and own real estate in this county, we have a complete record of your title from the State deed down to the present time whether it be a vacant lot, the big house in town or a dude ranch in the hills. Exactly how much land do I own? Any surplus or minerals? Mortgaged? Any adverse claimants? Is my record title chain unbroken? All these questions and many more are answered when we build your abstract in our modern plant.

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