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—Sec. 1, Page 6

Colorado City Record

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—It's Cotton Week

The only newspaper devoted completely to the interests of Colorado City and Mitchell County

53RD YEAR — NO. 65

12 PAGES

COLORADO CITY, TEXAS, SUNDAY, MAY 18, 1958

\$5 Per Year in Mitchell County. — 10c Per Single Copy



Keys to the Store

Charles W. Freeman, left, accepts the keys of the Berman Variety Store from H. I. Berman, Freeman, new owner of the store, officially took over this week, changing the name to the Ben Franklin Store.

Ben Franklin Store Plans Remodeling

Colorado City's Ben Franklin Store opened for business here Friday under its new owner, Charles W. Freeman. Freeman, who purchased Berman's Variety Store from H. I. Berman, emphasized that the store is owned by him but operated on a franchise plan with Ben Franklin Company.

There are more than 2,600 stores in the nation carrying the Ben Franklin sign, all locally-owned.

Mr. and Mrs. Freeman, who moved here from Owensville, Mo., arrived last week with their 12-year-old daughter, Annette.

Their son, Eddie, 17, who will be a high school senior here this fall, will join them when school is out this coming week.

Born and reared in Martin, Tenn., Freeman began work in the shoe manufacturing business 27 years ago. He has worked the last 15 years for the Brown Shoe Company and the last eight years has served as the Company's plant superintendent in Owensville.

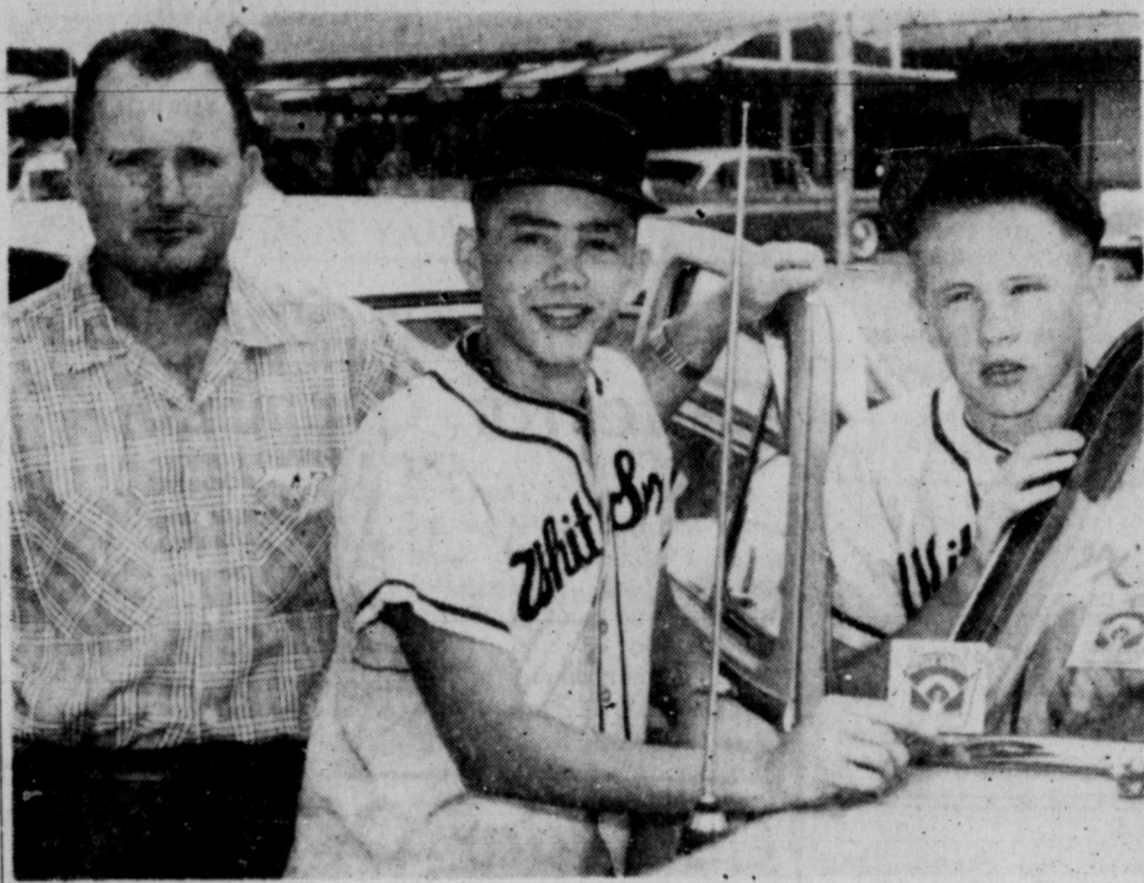
The new owner revealed extensive remodeling plans for the Ben Franklin building at 185 E. Second. An entire new front will be built with considerable interior remodeling also.

When completed, the store will be completely self-service with new modern counters.

The store will remain open during the remodeling, which is expected to begin soon and to be completed in approximately 90 days.

The Freemans are residing in an apartment at 334 E. 4th at the present.

Mr. and Mrs. Berman, who have owned the store since 1924, plan extensive travels. They will make three or four trips in the U.S. this year and plan a trip to Europe next spring.



Working in Decal Sale

White Sox players Harold Hendley, center, and Steve Hillhouse, right, apply a Little League decal to an automobile windshield as their team manager Win Talley, looks on. Pony League and Little League players staged a one-day sale of 500 decals here Saturday to raise money for the league operation.

Tip Leads Officers To 'Crop'

Two young brothers—21 and 18 years of age—are in Mitchell County jail facing charges of cultivating and growing marijuana.

Police and sheriff officers arrested the pair after confiscating a small crop of marijuana in the "Sands" residential area in Colorado City's northwest section.

The youths are Pete Orona, 21, and Jesse Orona, 18, local residents.

Police Chief Leon Yeager, Sheriff R. E. (Dick) Gregory Jr. and Policeman Selma Q. Dickson discovered the marijuana growing at the rear of a residence.

Exact amount of marijuana growing in the residential yard was not revealed, but officers described it as "several plants. Evidence indicated the plants had been watered, they reported.

Search for the narcotic plants began after police received a tip that marijuana was being grown here and that persons were watering the small crop under cover of darkness.

The Orona brothers were arrested the day following the discovery of the plants.

Chief Yeager identified Pete Orona, the oldest of the two youths, as one of four persons arrested recently in Del Rio on suspicion of marijuana possession.

The older youth was free on bond from the Del Rio charges when taken in custody here. The other three persons arrested with Orona in a car in Del Rio were from Big Spring and Odessa, Yeager said.

District Attorney Eldon Mahon, who filed charges against the two brothers in Peace Justice G. C. Lemon's Court, said state technicians in Austin had identified definitely as marijuana the plants discovered here.

Some of the plants were sent to Austin early in the week for positive identification by experts. Those reports arrived in Colorado City Saturday.

The district attorney and police officers said rumors had come to them "once in a while" of years concerning the possibility of marijuana usage in Colorado City.

"However, there has never been any serious trouble that

See MARIJUANA Pg. 5

DEADLINE IS FRIDAY 9 P. M.

Only Five Days More to Go For Candidates in Campaign

By PEARL WILLIAMS
Campaign Manager

Race for the grand prizes in the Colorado City Record Good Will Circulation Campaign is nearly finished.

The campaign will end Friday, May 23, at 9 p.m. Subscriptions received after that time will not give candidates credits in the campaign.

There absolutely will be no extension of the deadline. The

end will be at 9 p.m. sharp. Where is your favorite candidate today? But much more important — Where will that Candidate be when the campaign closes Friday.

A few subscriptions purchased or withheld can turn the tide either way. Not one of the candidates can have too many votes. But too few can mean defeat.

All candidates are working

hard in the few remaining hours. So, don't let your favorite down. Be sure and offer your new or renewal subscription before the closing hour of the campaign . . . and help one of these workers.

Don't forget, all campaign candidates who do not win a prize will be paid 20 per cent commission.

But let it not be said that it was the subscription which you withheld that prevented your favorite from winning one of these big cash prizes — first, \$800; second, \$400; third, \$200; fourth, \$100, and fifth, \$50.

After due consideration by the campaign department, it has been decided to withhold further standings of the candidates because some of the workers are so closely bunched that a listing would, at this time, be unfair.

Immediately after the close of the campaign, at 9:00 p.m., Friday, May 23, the records will be brought up to date and then judges who have been selected will announce the winners and prizes will be awarded Saturday, May 24.

Three prominent Colorado City citizens have been selected to judge the ballot books. See CAMPAIGN Pg. 6

YOUR FAVORITE, MAYBE?

Who'll Win \$800

After due consideration by the campaign managers, it has been decided to withhold further standings of the candidates because some of the workers are so closely bunched that a listing at this time would be unfair.

Here are the candidates listed ALPHABETICALLY and NOT according to standings:

- Mrs. Altis Clemmer, Westbrook?????
- Mrs. Andy Compton, Loraine?????
- Mrs. N. F. Holl, Hermleigh?????
- Mrs. C. C. Hamilton, Loraine?????
- Royon C. Hester, Colorado City?????
- Mrs. J. T. Holley, Colorado City?????
- Mrs. O. R. House, Colorado City?????
- Mrs. Hubert Howell, Colorado City?????
- Mrs. Francis Kissinger, Colorado City?????
- Mrs. Bob Ratliff, Colorado City?????
- Mrs. E. H. Richardson, Colorado City?????
- Mrs. Chas. N. Stubblefield, C-City?????
- Bette L. Williams, Colorado City?????
- Mrs. J. C. Womack, Cuthbert?????

No candidate's personal checks will be accepted during the last week of the campaign.

TROT LINERS ARE HAPPY

Yellow Cat Luck Remains at Lake

Fishing has continued good this week at Lake Colorado City, but best luck has been with catfish.

However, W. T. Denson of Roscoe and Red Davenport caught eight bass, the largest weighing up to four pounds.

They were fishing with plugs while most of the other good catches have been on trotline.

Three local fishermen — Cummins Wood, Bob Pender and George Hudson — landed

a 14-pound and an eight pound yellow cat Thursday. In their catch also were several channel cat.

Fishing out from Col-Tex Cabin, local mailman John Brown hauled in a 19-pound yellow cat earlier in the week.

Two Midland fishermen, Bosie Nix and Roy Smith, hooked a 10-pound yellow cat while using gold fish for bait.

A good assortment of fish — weighing up to 15 pounds — was caught by Truman Henderson, local fireman, and Jack Wright on trotlines.

Trips to his trotlines this week proved good for Kenneth Childers, the Baldridge bread deliverman in Colorado City. He pulled out a yellow cat weighing 8½ pounds and 13½ pounds on two different trips to the lake.

And that's not all. Two weeks ago Childers caught two coats on the same lines — exactly the same size as this week's catches.

Reporting good luck and a 10-pound yellow cat on his trotline near Coopers Cove Saturday was another Colorado City resident, Buck Boatright.

City Manager To Attend State Parley

Rollin K. Sneathen will join city managers from 110 Texas cities and towns Sunday in Temple to launch the 1958 Texas City Managers' conference.

Highlighting the three-day meet will be a discussion of matters of legislative concern to Texas cities, by William S. Fly, State Senator from Victoria. Fly will speak to the Managers regarding the "Tax Problem Facing the State Legislature," expected to be a major issue at the 1959 Legislative session.

Sneathen and other managers at the Temple conference will also discuss current municipal problems and the future needs of Texas cities and towns. Frank W. Mayborn, president and publisher of the Temple Telegram, will be featured as guest speaker in a discussion of public relations problems facing public officials and the press.

Other noted members of the management profession on hand for the conference will include Orin E. Nolting, executive director of the International City Managers' Association, Chicago; and Steve Matthews, executive director of the League of Texas Municipalities, parent organization of the Texas City Managers' Association. Matthews, former city manager of San Antonio, will discuss the new and expanded program of the League.

One Person Injured In Three Collisions

One person was hospitalized Friday following a two-car collision at intersection of Austin and E. 17th St.

It was the third automobile collision here in four days.

Treated in Root Memorial Hospital was Mrs. Verdie Bolding, 55, of Hermleigh's Route 1.

She was injured when a 1950 Ford sedan, driven by her husband, Felix Nolan Bolding, 57, was in collision with a 1958 Dodge sedan, driven by Charles Everett Johnson, 43, of Sweetwater.

Police reported that Johnson's car was going north on Austin and the Bolding car was traveling on 17th St. when the accident happened.

A traffic ticket, alleging that the intersection's stop sign was disregarded, was given by police to Johnson.

Damage was estimated at \$100 for the Bolding car and \$250 for the Johnson auto.

Approximately \$350 automobile damage was caused Wednesday afternoon at 2:20 in a collision between two cars —

a 1955 Ford driven by Sallie Johnson Bishop and a 1957 Pontiac driven by Bobby Don Compton.

Police report no persons injured in the mishap.

A trailer broke loose from an automobile on W. Second St. Tuesday at 6:15 p.m. and collided with a car, causing an estimated \$350 damage.

Involved in the accident were Francisco Perales, 31, driving a 1954 Mercury two-door sedan, and Thomas Earl Gunn, 30, driving a 1953 Oldsmobile. The Gunn car was traveling west when the trailer pulled away and collided with the other car, also traveling west.

Police report no persons injured in the mishap.

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ACTIVITIES AT LORAIN

Sunday Night Baccalaureate Rites Open Commencements

Baccalaureate services Sunday will open commencement programs for 1958 graduating seniors at all three Mitchell County high schools.

All three services — in Colorado City, Loraine and Westbrook — will begin at 8 p.m.

Colorado City High seniors will hear Rev. Jack Selcraig, pastor of First Baptist Church, preach their baccalaureate sermon in the First Baptist Church.

Max Leach, head of psy-

chology at Abilene Christian College, will speak at the traditional service for Loraine High seniors in Loraine's First Baptist Church.

Westbrook High's 1958 graduating class will hear Rev. Bob Tremaine in their baccalaureate service at the school.

Processional for Colorado High's service will be Mayerbeer's Coronation March, played by Mrs. Curtis Baker. Invocation will be by W. E. Burkhart, minister, Church of Christ at E. Fifth and Elm.

Curtis Baker will direct the singing of "O God, Our Help in Ages Past," followed by scripture, read by Rev. Earl Clary, pastor of First Presbyterian Church, "Gloria" from the 12th Mass, by Mozart, will feature Mrs. Baker at the organ and Colorado High's Mixed Chorus, directed by Mr. Baker will present Kountz "Prayer."

Selcraig's sermon will follow acknowledgements by Supt. Frank W. Wilson. Invocation will be by James M. Poe, Church of the Nazarene, and recessional, by Mrs. Baker, will be the Coronation March.

Processional and recessional for Loraine High's baccalaureate Sunday evening will be by Mrs. A. R. Miles at the organ and Mrs. Rex McDaniel at the piano.

Rev. Allen Allens, pastor of Loraine's First Methodist Church, will speak the invocation, followed by congregational singing.

Special music will feature the Freshmenettes — vocal group composed of Dora Griffin, Judy Hudgins, Tenna White and Glenda Richards, accompanied by Golda Cary.

Dr. Leach's sermon will be followed by benediction, spoken by Alvis Fisher, minister of Crockett-Smiley Church of Christ.

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ALSO TWO LOCATIONS

Iatan-E Howard Gains Producers

Iatan-East Howard Field was the busiest oil development in Mitchell County during the last week.

Infact, all new production and drilling sites were either in Iatan-East Howard or the Sharon Ridge 1700 Field.

Newest producer for the Iatan-East Howard was Robinson Drilling Company of Colorado City No. 1-A Brooks Bell, finished for daily potential of 56.44 barrels of 29.3 gravity oil, plus 15 per cent water.

Perforations were placed between 2,521 and 2,552 feet over total depth of 2,665 feet. Location is 330 feet from north and 2,310 feet from west lines in Section 22, Block 29, T-1-S, T&P Survey.

Earlier the Guthrie No. 2 Watson was completed as a half-mile east extension in the same field for pumping potential of 12 barrels of 28 gravity oil, plus four per cent water.

Perforations were set between 2,543 and 2,563 feet over total depth of 3,143 feet. Site is 330 feet from north and 2,310 feet from east lines, Section 23, Block 29, T-1-S, T&P Survey.

New producer for Sharon Ridge 1700 Field is Cormick No. 8 Leslie Hamilton, finished

for daily potential of 85 barrels of 30 gravity oil, plus 10 per cent water.

Production was from open hole, bottomed at 1,588 feet and with pay area beginning at 1,568 feet. Location is 990 feet from south and east lines, Section 9, Block 27, T&P Survey.

Another new producer for the Sharon Ridge is Frank Waters No. 6 Strain, completed with 35 barrels of oil and 35 barrels of water. Perforations were from 1,583 to 1,695 feet over total depth of 1,715 feet.

Site of the No. 6 Strain is 990 feet from north and 1,058 feet from west lines, Lot 14, O'Keefe Subdivision, Reiger Survey.

Staked as new drilling site in the Iatan-East Howard Field are Coatal Company of Breckenridge No. 2 Brooks Bell, scheduled for 3,000 feet on a 320 acre lease seven miles southwest of Westbrook. Location is 990 feet from north and 330 feet from west lines, Section—23, Block 29, T-1-S, T&P Survey.

In the same field is the Blue Danube No. 1 T. L. McKen-

See OIL Page 5

Stewart New President Silver Lions

Silver Lions have elected John T. Stewart, Sun Pipe Line employe, as its new president.

Stewart, who will be installed later for the club's 1958-59 term, will succeed Pete Ashmore.

Other new officers elected were

See STEWART Pg. 6

FOR ARNETT-WULFJEN

Officers Elected For Church Circle

The Arnett-Wulfjen Circle elected new officers last Monday at their regular meeting in the home of Mrs. Earl Brown.

Those elected to serve were Mrs. Ed Putman, chairman; Mrs. J. L. Strain, vice chairman; Mrs. A. B. Stewart, treasurer; Mrs. R. B. Long, courtesy chairman; and Mrs. C. C. Berry, secretary.

Mrs. Brown directed the study which was the last lesson of "Japan."

Others taking part during the afternoon panel discussion of Japan were Mrs. B. B. Long, Mrs. J. L. Strain and Mrs. W. H. Garrett.

The devotion, presented by Mrs. L. A. Strain, was in connection with the study of Japan.

Mrs. Claude Hooks presented a special piano selection, "This Is My Father's World."

During the business session Mrs. L. A. Strain, chairman, presided and members voted to remember their three sunshine mothers with gifts

Mother's Day.

Mrs. A. A. Herrington reported members had paid all yearly pledges.

Three life memberships were given to Mrs. L. A. Strain, Mrs. R. B. Long and Mrs. C. C. Berry.

Class members reported they had made 38 visits to shut-ins this month.

A circle project has been to take flowers, fruit, candy and cookies to the Wortham Rest Home.

Following the study and business the hostess served refreshments to four guests, Mrs. Frank Deregibus, Mrs. Hooks, Mrs. W. E. Welter and Miss Claudia Longely.

Members attending were Mrs. J. D. Norman, Mrs. E. H. Winn, Mrs. Putman, Mrs. L. A. Strain, Mrs. J. L. Strain, Mrs. Long, Mrs. Rube Hart, Mrs. W. H. Garrett, Mrs. Herrington, Mrs. J. C. Hooker, Mrs. Berry and the hostess, Mrs. Brown.

The circle will meet June 2 in the church parlor.



— Record Staff Photo

Lead League Auxiliary

Five officers of the Little League Auxiliary discuss plans for the league over a cup of coffee in the Charles Summers home, left to right, they are Mrs. Joe Solter, candy chairman; Mrs. Bob McGuire, president; Mrs. A. E. Currie, Pony League vice president; Mrs. Summers, treasurer; and Mrs. Fred McKay, Little League vice president.

SCHEDULED FOR MAY 26-30

Thompson Ranch Selected as Site for Girl Scout Camp

The Charles C. Thompson ranch will be the site for the Mitchell County Girl Scout Day Camp which is scheduled for May 26 and will run through May 30.

The announcement of the site for the day camp was made this week by local Girl Scout camp directors.

Girl Scouts who wish to attend the day camp may do so by filling out a reservation blank, enclosing one dollar and mail it to Mrs. Chester Hart of Route 1, Loraine.

Registration date for the day camp has been extended to May 20.

Scouts will be transported daily to and from the camp site by a school bus which will leave the Primary School at 7:30 a.m. each day and return there at 1:30 p.m. where parents will be responsible for picking them up at the Primary School.

Mrs. Howard Rogers, day camp director, directed a training workshop at the site for the Girl Scout day camp May 14. Mrs. Rogers was assisted by Mrs. D. M. Costlow, program coordinator for the GS day camp.

A final training session for the GS day camp staff will meet Thursday morning at nine o'clock in the City Recreation Center. The meeting will be to complete final plans for the day camp and to coordinate the overall program.

The program is designed for all girls of scouting age. They will be divided into age groups for work and fun in nature studies, hikes, basic outdoor skills, games, songs and crafts. Camping is desired learning outdoor experience. They will learn to set up primitive camps adequate for fulltime outdoor living.

A nursery will be provided for small children of day camp staff. The nursery will be under the supervision of Mrs. J. S. (Jay) Craddock and children will be taken care of by Mrs. Craddock's homemaking students.

Calendar Of Events

- SUNDAY**
- 3 p. m.—The Delta Kappa Gamma of Beta Epsilon Chapter will meet in the home of Mrs. Russell Cope of Loraine for the installation of officers and the Founder's Day program.
 - 3 p. m.—Mrs. Lester Biggs will present recital of advanced piano pupils Sunday afternoon in her home at 1421 Walnut Street.
- MONDAY**
- 12 noon — Christian Women's Fellowship of First Christian Church will meet for their regular luncheon and program at the church. Mrs. P. H. Pace, Mrs. Glover Rader Jr. and Mrs. C. E. Cogswell will serve as hostesses.
- WEDNESDAY**
- 2 p. m.—The Dessert Bridge Club will meet in the home of Mrs. Jimmy Kelley.
 - 2 p. m.—The North Loraine Home Demonstration Club will meet in the home of Mrs. Floy Richey of Loraine.
 - 2 p. m.—The Spade Home Demonstration Club will meet in the home of Mrs. Eugene Bradbury.
 - 3 p. m.—The Harmony "42" Club will meet in the home of Mrs. Grizell McFadin of 620 Hickory Street.
- THURSDAY**
- 9 a. m.—Mitchell County Girl Scout leaders will meet in the City Recreation Center for the final train-session for the GS Day Camp.
 - 9:30 a. m.—Women's golf at Colorado Country Club.
 - 2 p. m.—Fairview Home Demonstration Club in the Lone Wolf Coop building with Mrs. James Cox hostess.
 - 7 p. m.—Stag night at Colorado Country Club.
 - 7:30 p. m.—Social for members of the Business and Professional Women's Club in the home of Mrs. Charles Wakefield of 804 East Seventh Street.
- FRIDAY**
- 10 a. m.—Women's duplicate bridge and luncheon at Colorado Country Club.
- SATURDAY**
- 3 p. m.—Splash Day the official opening of the swimming pool at Colorado Country Club for members and guests.
 - 4 p. m.—Special diving and clown diving event at Colorado Country Club swimming pool.
 - 4:30 p. m.—A Putting Tourney at Colorado Country Club.
 - 7:30 p. m.—Family buffet and dinner at Colorado Country Club.
 - 8 p. m.—Mrs. E. L. Latham will present her pupils in a piano recital in Fellowship Hall of First Methodist Church.

Rites at Dunn for Bolding Infant

Graveside rites were Monday afternoon at Dunn Cemetery for Donald Elkins Bolding, infant son of Mr. and Mrs. Dennis Bolding of Colorado City.

The baby was born Sunday and died Monday.

Rev. Fred Cox, pastor of Dunn Methodist Church, officiated.

Besides his parents the baby is survived by paternal grandparents, Mr. and Mrs. Nolan Bolding of Dunn and maternal grandparents, Mr. and Mrs.

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Mrs. Owen Directs Bible Study

Mrs. E. M. Owen directed the study of "Women of the Bible" Monday night in the church parlor for members of the Evangelical Sunday School Class of First Presbyterian Church.

Mrs. A. L. Maddin served as hostess for the evening meeting.

Mrs. Owen presented a discussion of three women of the Bible, "Sapphira," "Dorcas" and "Lydia" for the regular meeting of the class.

"Love" was the topic of the devotion presented by Mrs. A. C. Allen from the book of John.

The church parlor and Fellowship Hall where the hostess served refreshments was decorated with pink roses. She served homemade angel food cake, pound cake and homemade ice cream.

Those attending were Mrs. Ross Dixon Sr., Mrs. J. T. Smith, Mrs. R. P. Bates, Mrs. C. I. Jeffries, Mrs. Allen, Mrs. W. C. Gaylor, Mrs. Earl Clary, Mrs. Roxie Witten, Mrs. Owen, Mrs. B. E. Grable and the hostess, Mrs. Maddin. Mrs. R. P. Bates will host the next meeting in her home in Texas Electric Village June 9.

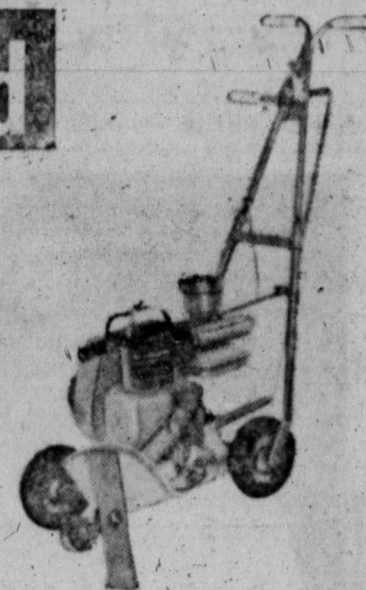
Jamestown, Va., was originally built on a peninsula which has since become an island.

Attend Convention part of the week to attend the shoe convention. Max Berman and A. C. They left Colorado City Craig were in Dallas the first Sunday and returned Tuesday.

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GAS-POWERED EDGER & TRIMMER

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- Adjusts easily for trimming or edging
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- 1 1/2 hp. Briggs & Stratton engine with recoil starter
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- Sturdy 3-wheel construction
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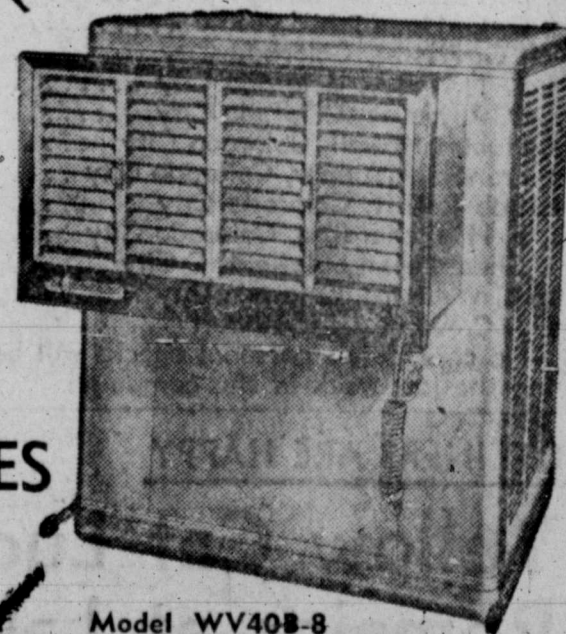
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THAT COST ONLY PENNIES PER DAY!



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4000-CFM

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Colorado Feed & Seed
Purina Dealer • First & Pine St.

PENNEY'S IT'S NATIONAL COTTON WEEK

pick of the crop . . . CRISP COTTON CHARMERS



BUDGET PRICED AT PENNEY'S

Wonderful summertime is here and this season, as never before, cottons are smarter! Crisp, cool cotton charmors to live in 'round the clock! LEFT — Sanforized Brentwoodingham check in pink, blue, turquoise, misses, regular and half sizes. RIGHT — Flower printed Brentwood cottons needs little or no ironing. Choose blue, rose or mauve in regular and half sizes.

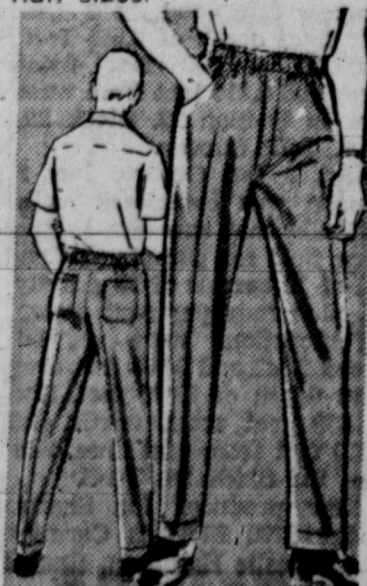
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COTTON BOXER SPORT DENIMS

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Working, puttering or just plain loafing, you couldn't do it in a more comfortable pair of slacks than Penney's rugged 2.20-weight Sanforized denims!



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week to attend the
Colorado City
returned Tuesday.

IN FELLOWSHIP HALL

Guild Installation Service Conducted by Rev. Collins

Highlight of the meeting of the Wesleyan Service Guild of First Methodist Church Monday in Fellowship Hall was the installation of officers.

Rev. Clarence Collins, church pastor, conducted the evening installation service.

Officers installed were Miss Susan McDonald, president; Mrs. Ethel Hardegree, vice president; Mrs. J. W. Hill, recording secretary; Mrs. Wilma Reynolds, treasurer; Miss Nelda Garrett, promotional secretary; Mrs. Dewey Davis,

coordinator; Mrs. Tommie Verner, spiritual life chairman; Mrs. Ed E. Williams, missionary education chairman; Mrs. Jewell Richter, christian social relations chairman.

Also, Mrs. L. B. Elliott, local church activities; Miss Effie Copeland, membership chairman; Mrs. Myrtle Womack, status of women chairman; Mrs. H. H. Gainey, supplies and recreation chairman; Mrs. Elmer Martin, visitation chairman; Mrs. J. Ed Richardson, publicity chairman; Mrs. Wil-

fred Fox, literature and publication; and Miss Ruth Hightower, music chairman.

Mrs. Mildred Morgan and Mrs. S. M. Wood were co-hostesses for the guild meeting and installation.

Mrs. J. W. Hill, worship leader, directed the worship service and was assisted by Mrs. Jewell Richter, Mrs. Clarence Collins and Miss Ruth Hightower.

Mrs. Wilma Reynolds, program leader, conducted the pledge service and was assisted by Mrs. Hardegree, Mrs. Williams, Miss Garrett and Miss Hightower.

BY CHURCH WOMEN

Contribution Made To Home Missions

The free will offering donated last Wednesday night at the birthday anniversary party of the Women of the Presbyterian Church at the church will be divided and presented to a college and church.

The annual May birthday party is for Women of Presbyterian churches in the General Assembly with the offering going to foreign and home missions. This year the free will offering will be divided

Mrs. White To Direct CWF Program

Christian Women's Fellowship of First Christian Church will meet at the church Monday at noon for their regular luncheon and program.

Mrs. P. H. Pace, Mrs. Glover Rader Jr. and Mrs. M. E. Cogswell will serve as hostesses for the meeting.

Mrs. Don Mecoy will serve as worship leader for the afternoon program which will convene at one o'clock.

Mrs. J. D. White, program leader, will direct the program of "100 years in Jamaica." Mrs. White will illustrate her talk with colored slides which were taken at the Mission Station in Jamaica. Mrs. White's niece took the pictures two years ago of the mission station while she was in Jamaica.

Life memberships were given to Miss McDonald and Mrs. Jo Wyatt.

During the social hour the hostesses served a salad plate and punch to Rev. and Mrs. Collins, Miss Hightower, Mrs. Hill, Mrs. Reynolds, Mrs. Hardegree, Miss Garrett, Mrs. Richter, Mrs. Williams, Mrs. Richardson, Mrs. Verner, Mrs. Frank Wilson, Miss Copeland, Mrs. Roy Dozier, Mrs. Wyatt, Mrs. Wilfred Fox, Mrs. Elmer Martin, Mrs. Davis, Mrs. Gainey, Mrs. J. F. Quinney, Mrs. Arnel Smith and Miss McDonald.

During the business meeting reports were heard from various officers. A \$75 contribution was made to the Latin-American Fund.

Mrs. Reynolds, chairman, Mrs. Richter and Mrs. Williams serve as the finance committee.

Life memberships were given to Miss McDonald and Mrs. Jo Wyatt.

During the social hour the hostesses served a salad plate and punch to Rev. and Mrs. Collins, Miss Hightower, Mrs. Hill, Mrs. Reynolds, Mrs. Hardegree, Miss Garrett, Mrs. Richter, Mrs. Williams, Mrs. Richardson, Mrs. Verner, Mrs. Frank Wilson, Miss Copeland, Mrs. Roy Dozier, Mrs. Wyatt, Mrs. Wilfred Fox, Mrs. Elmer Martin, Mrs. Davis, Mrs. Gainey, Mrs. J. F. Quinney, Mrs. Arnel Smith and Miss McDonald.

Summer Plans Discussed by 4-H Group

Miss Elinor Harvey, Mitchell Home Demonstration Agent, was guests, speaker last Saturday for a meeting of the Spade 4-H Club in the home of Carolyn Owens.

Miss Harvey discussed summer activities for 4-H groups which dealt with a food-preparation demonstration scheduled for May 30 in Snyder at the HD agent's office. She also discussed 4-H Electric Encampment at Lubbock which will begin June 25 and run through June 27.

Others on the afternoon program included club members demonstrating proper table arrangements.

During the business session the club made plans to attend the Plainview Baptist Church June 1 in a group. Following the church services picnic lunch at Ruddick Park.

The group played croquet during the recreation hour and refreshments were served.

Those attending the meeting were Jeanette Read, Claudine Read, LeAnne Moore, Susan Hock, Dottie Swann, Carolyn Owens, Miss Harvey and Mrs. Jerry Read.

Smith Guests

Guests in the home of Mr. and Mrs. E. E. Smith for Mother's Day were their sons and their families, Mr. and Mrs. Julius O. Smith; Mr. and Mrs. Cecil B. Smith; and Mr. and Mrs. Ernest E. Smith of Crane.

Another guest in the Smith home last Sunday was Mrs. Annie Aycock.

Top Saleswomen

Mrs. Paul Stewart, left, and Mrs. Bryan Rowland are two Anthony employees whose hard work and sales paid off recently with bonus checks from Anthony's Profit-Sharing Plan.

IN LORAIN HOME

Party Compliments Mrs. B. J. Phillips

Mrs. B. J. Phillips of Loraine celebrated her 87th birthday anniversary recently and was complimented with a party in her home.

Hosting the fete were sons and daughters of the honoree. They were daughter, Mrs. A. C. Johnson and sons Acie of Colorado City, Richard, Earl, Ellis and Roy Phillips of Loraine.

More than 25 friends and relatives attended the informal party honoring Mrs. Phillips.

Mrs. Costin Hosts Class Social

The home of Mrs. L. A. Costin was the scene last Thursday of the monthly social and business meeting of the Daughters of the King Sunday School Class of First Methodist Church.

The opening prayer was spoken by Mrs. H. L. Jamison.

Members answered roll call by reading something pertaining to Mother's Day.

Mrs. W. H. Garrett, president, presided during the business meeting and a report was presented of gifts sent by the class to Colorado City Rest Home.

Courtesy chairman reported 10 get well and shut-in cards had been mailed this month.

Mrs. J. L. Pidgeon directed the program for the meeting.

Following the business and program the hostess served ice cream and cake to Mrs. Clarence Collins and daughter Mary, guests, and the following members: Mrs. Garrett, Mrs. Hart, Mrs. H. P. Allmond, Mrs. Pidgeon, Mrs. Maggie Bush, Mrs. W. H. Winn, Mrs. Jamison, Mrs. Pearl Durham and the hostess, Mrs. Costin.

Mrs. C. T. Colgs will host the next meeting June 12.

Second Grade Students on Train Trip

Approximately 45 second grade students, mothers, and brothers and sister left last Friday morning for their fifth annual train trip to Sweetwater.

Mrs. A. J. Furlow Jr. second grade class has made the train trip each year at the close of school.

While in Sweetwater the group toured the Sunbeam Bakery. Following the tour the group adjourned to Sweetwater Park for a picnic lunch.

They returned to Colorado City by school bus at 2:30 p. m.

Mothers making the train trip with the students and Mrs. Furlow were Mrs. H. E. Alard, Mrs. Henry Hoyle, Mrs. C. N. Stubblefield, Mrs. Woody Wilson, Mrs. G. K. Beall, Mrs. John Bozarth and Mrs. Arlene Morris.

Several younger brothers and sisters made the trip with the class.

WONDER FAX

SAVED BY A HURRICANE

In September, 1931, two hurricanes smashed into each other 10 miles off the Bermuda coast. This collision weakened both hurricanes and threw them both off course out into the ocean. Bermuda was spared one dread hurricane by another.

Our skilled pharmacists are at your immediate service

W. L. Doss
"THE REXALL STORE"
Graduate Registered Pharmacist
Residence Ph. RA 8-3065
115 E 2nd Ph. RA 8-3476

Smith Guests

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Mrs. Biggs To Present Piano Pupils

Mrs. Lester T. Biggs will present a recital of her advanced piano pupils Sunday afternoon at three o'clock in her home at 1421 Walnut St.

Pupils will present a classical and a novelty selection. They will also participate in

a duet number.

Those featured Sunday afternoon will be Cheryl Davis, Theresa Lee, Gayle Stone, Judy Wood, Cecelia Lee, Janet Stone and Ruth Cooper.

Parents and friends are invited to attend the recital.

To Andrews

Mr. and Mrs. James Bennett of Loraine visited last weekend in Andrews with their son and family, Mr. and Mrs. Deryl Bennett and daughter, Lisa Ann.

SAM L. MAJORS PROVES diamonds are not expensive


NOW! 1/2 CARAT of diamonds only 25¢

KACO
Interlocking Diamond Rings



EASY CREDIT TERMS
Sam L. Majors
"Jewelers for Generations"

we salute the ... COTTON FARMERS



Cotton is the basic industry of Mitchell County and is responsible directly or indirectly for most of Colorado City's businesses. You can show your appreciation for the cotton farmers by buying and using more and more cotton products!

SWEETWATER Production Credit Assn.
231 WALNUT

FREE 24 RECORD HITS!

Plus 45 RPM SPINDLE!



WITH 4-SPEED AUTOMATIC

PORTABLE PHONOGRAPH

World's Finest Phono at this Amazing Price! NOW ONLY

4 speeds, intermixes different size records of same speed. Two jeweled needles, giant size speaker, tone control. Scuffproof Pyroxylin cover in Azure grey and blue.

SEE HOW YOU SAVE!

4-Speed Phono. \$59.95
45 RPM Spindle \$ 5.25
12 Mercury records . . . \$11.76

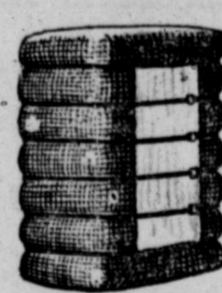
\$ 59.95

TOTAL VALUE \$76.96 . . . YOU SAVE \$17.01

COLORADO TIRE & SUPPLY

YOUR **Firestone** STORE

THIS IS . . . National Cotton Week



MOORE'S FEEDS
H. A. (Shorty) MOORE • Sweetwater Hwy.

The cotton farmer is important to our business just as he is to every business in Mitchell County. Your Nutrena dealer takes this chance to commend the farmers!

Colorado City Salutes KING COTTON

Use more cotton...Support the industry that supports Colorado City!

BUY MORE COTTON—USE MORE COTTON

Cotton Carpeting

Beautiful cotton carpeting in tweed pattern, 12-foot widths. Cost for a 12x12 room, installed with heavy padding, is only \$87.84! Easy payments: \$7.84 down, \$2.50 week!

\$ 5.49 Per Sq. Yard

Installed with heavy padding

NATIONAL COTTON WEEK "SPECIAL"



Over the period of years, the basic economy of Mitchell County has been cotton. Many of Colorado City's businesses are dependent, in some way, upon the cotton industry. We urge you to support the cotton farmer by buying and using more cotton products.

Pittman
FLOOR COVERING and FURNITURE

BROADLOOM Special!



WONDER FAX

SAVED BY A HURRICANE

In September, 1931, two hurricanes smashed into each other 10 miles off the Bermuda coast. This collision weakened both hurricanes and threw them both off course out into the ocean. Bermuda was spared one dread hurricane by another.

Our skilled pharmacists are at your immediate service

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OPENING POOL SEASON

Country Club Plans 'Splash Day' Fete

The Colorado City Country Club will officially open the club's swimming pool Saturday for the season with special "splash day" events. Announcement was made this week by Bob Williams, chairman of the adult entertainment committee.

Splash day is scheduled to begin Saturday afternoon at three o'clock for guests and members of the club.

The club is sponsoring a membership drive in coordination with the splash day fete. Each member may invite a prospective member and his family to attend the celebration.

"Club members are urged to attend with their families and also to invite a prospective member and his family," Bob Williams said.

Other activities planned in addition to the re-opening of the pool at 3 p.m. are a special diving and clown diving event at 4 p.m.

At 4:30 p.m. there will be a putting tournament and at 7:30 p.m. a family buffet dinner is scheduled for guests and members.

Mrs. Mackey Fetes Merry Wives

Mrs. P. K. Mackey was hostess Wednesday for the regular meeting of the Merry Wives.

During the afternoon games of "42" Mrs. Jess Craddock won the high score and Mrs. O. B. Trulock Sr., low score.

Following the games the hostess served refreshments to Mrs. R. S. Brennan, Mrs. Craddock, Mrs. Otto Jones, Mrs. Sue Johnson, Mrs. A. L. Maddin, Mrs. J. L. Pidgeon, Mrs. J. A. Sadler Sr., Mrs. Sam Thompson, Mrs. Charles C. Thompson, Mrs. O. B. Trulock Sr., Mrs. V. R. Trulock, Mrs. S. O. Wulfing and Mrs. Ed Williams.

Mrs. A. L. Maddin will host the next meeting in her home May 28.



Waiting for the Train

A mother, second grade students and their teacher anxiously await the arrival of the train that carried them to Sweetwater Friday, top row left to right, Mrs. John Bozarth, Dwayne Stubblefield, Ronnie Bozarth, Dale Morris, bottom row, Linda Ruth Beasley, Gayle Jo Beall, Gail Randall and Mrs. A. G. Furlow Jr.

Circle to Send Delegates to Youth Camp

Members of the Mary Robinson Circle of First Baptist Church made plans Monday to send a girl and a boy to the Youth Camp at Big Spring in July.

During the business session Mrs. Swenson Boyd, circle chairman, presided and members discussed plans to send a girl and boy to the camp. The girl will be selected from the Girls' Auxiliary and the boy, a Royal Ambassador.

Mrs. Bennett Scott was hostess for the morning meeting in the home of Mrs. Swenson Boyd.

Mrs. Scott also directed the mission study program, "Open Doors" was the program topic which dealt with the Latin-American Countries.

During the social hour Mrs. Scott served cookies, iced fruit juices and coffee to Mrs. D. M. Logan, Mrs. A. C. Dillard, Mrs. Juanita Johnson, Mrs. Paul Cooper, Mrs. Byron Wren and Mrs. Boyd.

COLORADO DRUG CO.
102 E. Second
will be open Sunday
8 to 9:45 a.m. ★ 2 to 5 p.m.
Other downtown drug stores will be closed All Day Sunday!

Crisp... clean... cool!

Eva's DRESS SHOP

TUBBABLE Cottons

It's National Cotton Week!

Post Stampede Rodeo
MAY 28, 29, 30, 31
—NIGHT PERFORMANCES ONLY—
(8:00 P. M.)
Parade May 28—6 p. m.
DANCE EACH NIGHT
STARTING AT 10
CONTESTANTS SEND ENTRY TO:
Harold Voss, Secretary—Post, Texas

GIRL OF THE YEAR NAMED Beta Sigma Phi Observes Annual Founder's Day

Mu Pi Chapter of the Beta Sigma Phi met last Saturday in the Parish House of the All Saints' Episcopal Church for their annual Founder's Day Luncheon.

Mrs. Dan Long was revealed as the Beta Sigma Phi "Girl of the Year."

Approximately 20 guests and members attended the annual fete.

Mrs. James F. Kelley served as toastmistress for the Founder's Day program.

Kathleen Wood directed the group in singing the National Anthem.

Mrs. Kelley conducted the opening ritual.

The Beta Sigma Phi grace was spoken by Mrs. Long and the luncheon hour followed.

Mrs. Kelley extended a welcome to guests and members.

"Our Twenty-Seventh Anniversary" was program topic presented by Miss Elinor Harvey. Miss Harvey presented a review of the highlights of the chapters activities last year.

Mrs. W. D. McClure read a letter from Walter W. Ross, founder of the Beta Sigma Phi.

The Founder's Pledge was presented by Mrs. Jack Merket.

Mrs. R. E. (Dick) Gregory Jr. and Mrs. Bob Thompson paid tribute to the Beta Sigma Phi.

The sorority's song was presented by Rhetha Biggs and Kathleen Wood.

The "Girl of the Year Award" was presented to Mrs. Long.

Mrs. McClure, Beta Sigma Phi sponsor, was presented with a gift. The closing ritual was given by Mrs. Kelley.

Luncheon was served from a buffet table laid with a white linen cloth and centered with an arrangement of yellow roses. Guests and members received yellow roses as plate favors and black and gold Founder's Day programs.

Baskets of spring flowers decorated the Parish House.

Guests attending the fete were Miss Gladys Miller, Mrs. H. Jene Steakley, Miss Clydine Stickney, Mrs. Ernest Larmer, Kathleen Wood, Rhetha Biggs and Nancy Dorn.

Members present were Mrs. McClure, Mrs. Long, Miss Jane Merrill, Miss Mary D. Hickman, Miss Sallie Tharp, Mrs. Gregory, Mrs. Kelley, Mrs. Jack Smith, Miss Harvey, Mrs. Thompson, Mrs. J. W. Bradham and Mrs. Merket.

Class Meets With Miss Lee

Miss Mabel Lee was hostess Monday for the regular monthly business and social of the Faithful Workers Sunday School Class of Oak Street Baptist Church.

The opening prayer was spoken by Miss Lee.

Mrs. Frank Dearen presented the devotion from Psalms.

Mrs. Tom Keeling presided during the business meeting and members heard a report of the Latin-American Mission by Mrs. Curtis Felts.

Mrs. Sophia Oliver and Mrs. Jack Martin, group leaders, selected names for their respective groups.

The evening program was the reading and discussion of scriptures pertaining to the destruction of the world.

The class meeting closed with a chain prayer for the revival of the Oak Street Baptist Church which is scheduled to begin May 25.

Refreshments were served to Mrs. Felts, Mrs. Dearen, Mrs. Oliver, Mrs. Keeling, Mrs. Martin and Miss Georgia Lee.

Church Work Topic for Ruth Class

"The Challenge of Church Work" was the topic of devotion presented by Mrs. M. A. Dillard last Thursday at the regular meeting of the Ruth Sunday Class in the home of Mrs. Weldon Moore.

Mrs. Charles Graham assisted Mrs. Moore as co-hostess for the evening fete.

The opening prayer was spoken by Mrs. Carl Echols.

Mrs. Echols presided during the business meeting in the absence of Mrs. Richard Lange, president.

During the social hour the hostesses served apple pie topped with ice cream, coffee and soft drinks to the following members: Mrs. Virgil Mann, Mrs. A. C. Dillard, Mrs. Ed Rothwell, Mrs. Echols, Mrs. Vernon Hock, Mrs. Jack Burgess, Mrs. J. B. McGill, Mrs. Dennis Walding, Mrs. M. A. Dillard, Mrs. R. K. Sneath and Mrs. Jim Wood.

The next class meeting is scheduled for June 12, Hostess will be announced at a later date.

Ship'n Shore®
middy-tie
blouson
in drip-dry
seersucker

298

The new nautical look... newest mate for all your separates! Smartly tailored with big sailor collar...and a versatile tie you'll wear on other Ship'n Shores, too. In brightly striped Touch'n Go® seersucker...wonderful to wash! Needs no ironing. Sizes 28 to 36.
We have so many new Ship'n Shores...just arrived!

Fine Cottons

deserve dry cleaning care!

Make National Cotton Week "be kind to cottons"! Fine cottons deserve the attention and care that only dry cleaning can give them. Restores the "newness" and "freshness" you like!

MASTER CLEANERS
1034 HICKORY

Mrs. Elliott Directs Circle Study

"Our Graduate Theological Schools" was the program topic presented by Mrs. W. M. Elliott Sr. at a recent meeting of Circle I of Women of the First Presbyterian Church in the home of Miss Hennie Meriweather.

The devotion "On A Witnessing Church" from Luke was presented by Mrs. Roy Davis Coles.

Mrs. Frank Ramsdell, chairman presided during the business meeting.

During the social hour the hostess served refreshments to two guests, Mrs. Earl Clary's mother, Mrs. B. W. Wilson of San Antonio and Mrs. Roy Davis Coles, president of Women of First Presbyterian Church.

Members attending were Mrs. Ramsdell, Mrs. B. T. Daugherty, Mrs. B. E. Grable, Mrs. A. L. Maddin, Mrs. B. McQuerry, Mrs. E. H. Richardson, Mrs. Clary, Mrs. Elliott and the hostess, Miss Meriweather.

The circle will meet May 26 in the home of Mrs. Daugherty of 441 Cedar Street.

Fort Worth Visitor

Guests in the home of Mr. and Mrs. L. K. Shaw of 721 Austin Street is Mrs. Shaw's sister, Mrs. W. H. Fulkerson of Fort Worth.

Lubbock Visitors

Guests of Mrs. C. P. Gary and Mrs. Stella Welch during Mother's Day weekend were Mr. and Mrs. L. J. Burdine and son, James, of Lubbock.

Attend Shoe Meet

Mr. and Mrs. Arthur Kelley returned from Dallas Thursday where they had attended the Southwestern Shoe Convention.

Craddock-Witten BODY SHOP
140 W. 3rd

Expert Painting

Don't throw away last summer's cottons!

NATIONAL COTTON WEEK
MAY 19-24

LET US CLEAN, SIZE AND RENEW THEIR BEAUTY

You'd be surprised how our cotton process fully restores their natural, like-new freshness and beauty and makes them last so much longer.

POND & MERRITT
"Fine Cleaning Since 1924"

Salutes The Cotton Farmer

TRADEMARK OF BETTER FARMING

We all know what cotton means to us in Mitchell County. The farmers who so faithfully pioneered cotton are to be commended and congratulated.

Their faith has been responsible for the formation and success of many businesses connected directly or indirectly with the cotton industry.

No one knows better than the cotton farmer how "International" trademarked implements and trucks step up production, produce more economically and move crops to market reasonably and efficiently. "International" is a "farm hand" you can depend on for any job!

Griffin TRUCK & TRACTOR CO.
—Sweetwater Highway

Panhandle Mutual Hail Association
offers the best
HAIL INSURANCE
for these reasons:

SAFETY OF COMPANY—

1. Largest single insurer of cotton crop in Texas in 1956 and 1957.
2. Every policy written is reinsured with the Lloyds of London against catastrophic losses.

EXCLUSIVE POLICY PROVISIONS—

1. No replant clause.
2. Extended coverage (24 hours after stand-date until Nov. 15).
3. Percentage or step-ladder clause optional with farmers.
4. Arbitration clause.
5. No plant population space adjustments.

PREMIUM SAVING (5% lower than other companies)—

1. No interest on notes until after maturity.
2. 5% discount of notes if note paid by June 15.
3. The note premium is same as other companies' cash premium.

CLAIM ADJUSTMENTS—
Claims are adjusted on the basis of the damaged portion rather than on the basis of the portion not damaged.

No Assessments
LOCAL AGENTS:
O. L. WILLIAMS DWAIN WILLIAMS
Phone 8-4092 Phone 8-4289
North of city on Snyder Hwy.

Record Classified Ads—Mitchell County's Market Place RA 8-3413

Classified Information

COMPUTE AD COST BY TABLE BELOW

(15-word minimum charge 60c. Monthly rate 75c line.)	4 days	11c per word
1 day	4 days	11c per word
2 days	5 days	13c per word
3 days	6 days	15c per word

Classified Advertising Closing Times

Thursday 10:00 a. m. Saturday 10:00 a. m.

The publishers reserve the right to classify correctly all advertising, to edit any copy deemed objectionable only on a cash-on-advance basis. Some ads are charged to phone owners purely as an accommodation and payment is due upon request. Some ads are not charged under any circumstances and accepted only on cash-in-advance basis.

Notice of typographical errors or other errors must be given before the second insertion or claims for extension will not be recognized.

The Colorado City Record is not responsible for copy omissions, typographical errors or any unintentional errors that may occur other than to make proper corrections after being brought to attention. Advertising is accepted on this basis only.

CLASSIFIED DIRECTORY

MUSICAL

See Our Complete Line of PIANOS

- Wurlitzer, Story & Clark, Mason & Hamlin, Gulbransen
- Wurlitzer Organs
- A Large Stock of Reconditioned Pianos
- Magnavox Hi-Fidelity Record Players

ACCOUNTING

HENRY L. LEWIS
tax service
Root Building Rooms 3 & 4
Ph. RA 8-4179
Complete bookkeeping and tax service.

BUILDING MATERIAL

READY-MIX CONCRETE
Any amount—delivered anywhere Sand & Gravel
COLORADO SAND & GRAVEL COMPANY
Phone RA 8-4011

BURIAL SERVICE

KIKER
Burial Insurance
1 Month to 80 Years
Minimum Rate
410 E. 3rd Phone RA 8-2622

DENTISTS

DR. R. D. BRIDGFORD
Residence Phone RA 8-2059
DR. H. JENE STEAKLEY
Residence Phone RA 8-3120
X-RAY
Phone RA 8-3151 — Office
446 Walnut

HOSPITALS

ROOT MEMORIAL HOSPITAL
Visiting Hours
to 4 p. m. 6:30 to 8 p. m.
Efficiency requires observance of these visiting hours by all persons other than members of the immediate family.

SHEET METAL WORK

Phone 3-7641
P. O. Box 1471
Dealer for G. E. Heat Pumps
Air Conditioning — Heating
Sheet Metal Work
B & B Sheet Metal Works
SNYDER, TEXAS

RADIO-TV SERVICE

Day or Night Service
(except Sun.)
\$3.00 Minimum Charge
MAC'S RADIO-TV REPAIR
712 Locust ★ 8-3172

ANNOUNCEMENTS

Lodges & Meetings A-1
Regular stated meeting in International Union of Operating Engineers affiliated with A. F. L. Local No. 826. Tuesday night May 20. Members urged to attend.

Special Notices

All lands known as Rendonbrook (Spade) Ranch in Mitchell, Sterling and Coke counties are posted according to law. All unauthorized trespassing must stop or perpetrators will be prosecuted. O. F. Jones, manager.

All lands belonging to the A. E. Maddin Estate situated in southeast part of Mitchell County are posted according to law, and all trespassers will be prosecuted.

All lands belonging to the J. A. Buchanan Estate and to Roy D. Buchanan, situated in Mitchell County are posted according to law and trespassers will be prosecuted.

POLITICAL

Announcements

The Record is authorized to announce the following candidates for public office, subject to the Democratic Primary of July 26, 1958.

County Judge—
K. C. McAdams, Jr.
Elmer Martin

County Clerk—
Gilbert Leach

District Clerk—
(Mitchell County)
H. A. Pond
Billy Howard (Bill) Erwin

County Treasurer—
Louise Hardison

Commissioner, Pct. 2—
W. N. (George) Bacon
Louis (Choppy) Rees
L. R. Messimer

State Representative—
(91st District)
Max Carricker
Temple Dickson

Justice of the Peace, Pct. 1—
G. C. Lemons
T. E. Arnold

County School Supt.
Roy D. Coles

State Senator—
(24th District)
David W. Ratliff
Robert R. Patterson

AUTOMOTIVE

Card of Thanks A-3
We wish to express our thanks and appreciation for the many kind deeds and expressions of sympathy given us during the illness and death of our loved one.
The Family of H.H. Grubbs.

Autos For Sale

1954 Chevrolet panel, 14,000 miles, for sale. Also 1954 and 1950 Chevrolet pickups. \$29 at Hiway 80 Courts.

For sale: Air-conditioned 1956 Custom Ford station wagon. Reason for selling — we did sleep in it—but my family has grown so that we need a bus. Dial Garlan Green, RA 8-2630—1435 Watson.

New 1958 Mercury Monterey 4-door. Factory invoice price is \$2936.03. Will sell for \$2800, no trade-in. Don Wallace, phone 8-4388.

Trailer Houses

HIKE TAMM MOBILE HOMES
Your Authorized Dealer For SPARTAN "M" SYSTEM SPAREPART Trailer Supplies and Accessories
We trade for anything you want. Up to 7 years financing. Air Base Rd.—Just Off Hwy. 80 West
Ph. OR 3-8451 in Abilene

BUSINESS SERVICES

R & W DITCHING CO.
128 Milburn St.
Snyder, Texas
Cable tools dead man holes, flow lines, road crossings and plumbing ditches.
C. L. Robinson — T. H. Wise
Dial collect — Day HI 3-6173 or night HI 3-7309. Snyder.

Floor sanding, finishing and linoleum laying. Dial Harvey Humphreys, RA 8-2484.

Instruction

Finish high school or grade school at home in spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock.

WOMAN'S COLUMN

Sewing Service E-6
For sale: good used sewing machines. Also new Singers. Guaranteed service work. Larry Stude, 1817 Vine, Colorado City. Across St. west of Morgan's Grocery.

EXPERT REWEAVING AND ALTERATIONS. 849 E. 9th. Phone RA 8-3100.

Wanted: Sewing. Long experience in all kinds work. Phone 8-3678. 825 E. 10th.

MERCHANDISE

CASH SPECIALS
15-lb. felt — \$2.25
20"x6'8" mahogany slab door — 4.95
1x8 economy fir — 6.95
1x8 good fir & larch — 7.95
4x8 1/4" fir plywood — 9.50
T-lock composition shingles — 5.50
2'8"x6'8" good white pine screen door, 3 bar — 6.49
3'0"x6'8" white pine screen door, 1 panel — 8.49

DU PONT PAINTS
Flat, semi-gloss & gloss 25% DISCOUNT

CAREY LUMBER & SUPPLY
283 W. 2nd Ph. RA 8-4101
Colorado City, Tex.

PAY CASH AND SAVE

TI Lock Composition
Shingles — \$5.50
90-lb. RoF — 3.29
4 x 8 3/8" Sheetrock — 4.65
1x6 Sheathing (dry pine) — 4.95
2x4 precision cut studs — 6.55
Corrugated Iron "Strongbarn" — 9.95
24x14 2 light window units — 9.29
15-lb. asphalt felt — \$2.28

RENTALS

Buildings Material

RENTALS

Efficiency apartments. Apply Highway 80 Courts.

Bedrooms

Nice bedroom, private entrance. 640 E. 13th.

Houses

3 room furnished house for 2 or 3 men. Air-conditioned. 408 East 15th, dial 8-4196.

2 bedroom house, third room could be used for bedroom. See Jerold Riordan.

Wanted To Rent

Wanted to Rent: 3 bedroom house. Contact by writing, J. D. Ramsey, 343 Hickory.

Trailer Space

PAVED trailer space for rent. Water, sewer and electricity furnished. Apply Highway 80 Courts.

REAL ESTATE

Houses For Sale

Must sell this month. 3 bedroom house, low down payment. 5% interest on balance. Dial 8-2262.

2 bedroom and bath home. A nice place, small down payment. C. S. Thomas, 120 E. 2nd. Dial RA 8-2591.

For sale: large 2 room and bath house, furniture included, to be moved. \$800.00 cash. Dial 8-4253 between 8 a. m. and 6 p. m. or anytime after 6 p. m. dial 8-4321.

Have several nice houses, reasonable equity. Immediate possession. Barry Real Estate, 144 E. 8th. Phone 8-2010.

2 bedroom house by owner—Will sell for exact FHA appraisal. Down payment \$700.00, including closing costs. See at 1204 Oak or dial RA 8-3150.

For sale: Cabin on west side of Lake Colorado City — choice location — cabin in first class condition, above high water level. Dial RA 8-4127.

Would like to build some GI houses. Anyone interested in a new home please contact D. D. Myers, 1837 Vine.

Will trade equity in 4 bedroom house in Snyder for equity in house of similar size in Colorado City. 2105 42nd St., Snyder, or phone Hillcrest 3-9038.

Approximately 4 acres of land. City water. \$1,200 cash. 3 room house close to park. 1/2 acre land.

2 bedroom house, small down payment, vacant, now, \$5,000. 3 room house in O'Donnell to trade.

Duplex worth the money, make us an offer.
A. R. Wood and Son
Phone 8-3722.

EMPLOYMENT

Help Wanted

Housewives—EARN \$60 weekly at home. No selling — no telephoning. Sure thing! Write P. O. Box 8057, Fort Worth, Texas.

Wanted: waitresses, bellboys, dishwasher. Experience preferred. Dial RA 8-2630.

FARM & RANCH

Farm Machinery

Attention irrigation farmers: New submersible pump. Crabtree Electric, next door to postoffice.

Feed, Seed & Grain

For sale: 150 bushels Lockett Storm Proof No. 1—\$2.00 a bushel. Contact Anson Henderson, Westbrook.

MERCHANDISE

Appliances

Two speed 4500 cfm evaporative cooler with pump, window bracket, winter cover, used two summers, \$75. Phone 8-4359 after 5 p. m.

Household Goods

MATTRESSES—renovated and box springs. Guaranteed. Save 50%. Write Western Mattress Co., San Angelo or dial Hering, RA 8-3692.

Super stuff, sure nuf! That's Blue Lustre for cleaning rugs and upholstery. Riordan Hardware.

Miscellaneous

Good live RED HORSE MINNOWS. See O. L. Williams, 1/2-mile north of Derrick Cafe on Snyder Hiway.

Home-grown Improved Porters and other big tomato plants, some flower plants, pepper plants later — Mattie Lee Pickett, west side of lake at Matties' Cafe.

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Home-grown Improved Porters and other big tomato plants, some flower plants, pepper plants later — Mattie Lee Pickett, west side of lake at Matties' Cafe.

Gleaners Class Elects New Officers; Prices Are Hosts

C. M. Duke was the scene Tuesday afternoon for a meeting of the Gleaners Sunday School Class of First Methodist Church.

Cohostess was Mrs. T. C. Wilson.

Mrs. Marshall Bruce said the opening prayer. Devotion was presented by Mrs. J. G. Bruce, using scriptures from John.

Mrs. Charlie Hamilton presided during the business session. Mrs. Frank Crownover reported on the annual financial report in the absence of the treasurer, Miss Annie Jarrett.

Mrs. Hamilton was elected as president again for the coming year. Other officers elected for the coming year were Mrs. John Mahon, vice president; Mrs. Jim Johnson, teacher; Mrs. E. M. Bruce, assistant teacher; Mrs. J. E. Price, second assistant teacher; Mrs. J. G. Bruce, study leader; Mrs. C. T. Beights, secretary; Miss Annie Jarrett, treasurer; Mrs. Vanda Martin, secretary and Mrs. Floyd Richey, reporter.

Committees named for the new year are as follows: Mrs. J. D. McDonald, Mrs. Josephine Marshall and Mrs. Cora Hall, social; Mrs. Earl Hillman, Mrs. Price and Mrs. Willson, yearbook; Mrs. John Mahon, Mrs. Duke and Mrs. Hamilton, purchasing; Mrs. Richey; Mrs. Frank Johnson and Mrs. Marshall Bruce, visiting.

Mrs. Crownover extended an invitation to the class to have an all day picnic at her farm home, and plans were discussed for the picnic to be held in the near future.

Homemade ice cream and cake was served to one visitor and ten members.

Sunday guests in the home of Mr. and Mrs. J. E. Price were Mr. and Mrs. Johnny Price and son, John, of Big Spring and Mr. and Mrs. W. M. Davidson of Snyder.

Mrs. C.W. Mahoney and son, Robert Wayne, of Big Spring visited Sunday with Mrs. Bessie Mahoney and Mr. and Mrs. George Mahoney and Nubbin.

Mrs. Roy Baird had as a weekend guest her son, Roy, of Big Spring.

Mr. and Mrs. Malcolm Mayes and children of Fort Worth are visiting this week in the home of Mr. Mayes' parents, Mr. and Mrs. Olen Mayes and in the home of Mrs. Mayes' parents, Mr. and Mrs. J. P. Nunn.

Three Southern Baptist agencies located in Texas will be recognized during the convention — Relief and Annals Board, Department of Evangelism and Southwestern Seminary.

Mr. and Mrs. L. G. Ashley and son, Larry, of Corpus Christi visited Mothers' Day with Mrs. Ashley's mother Mrs. Pearl Durham.

Mr. and Mrs. Paul Gilbert announce the birth of a daughter, Elaine Catherine, born on May 1 in San Angelo weighing seven pounds 14 ounces.

Mr. and Mrs. Jerome Sirus announce the birth of a son, Donald Lynn, born April 29 weighing nine pounds four ounces, at Root Memorial Hospital in Colorado City.

Refreshments of cheese cake, salted nuts, coffee or soft drinks were served to Mrs. M. I. Jennings, Mrs. J. T. Stewart, Mrs. Vera Anderson, Mrs. Cecil Palmer, Mrs. Louise Clendennen, Mrs. Estelle Cheatum, Mrs. Virgie Lyle, Mrs. Holleyman and the hostess.

Mr. and Mrs. Bill Vinson and daughter, Carolyn, were in Jacksonville last weekend to attend a family reunion.

Mrs. Ray Sparks, Mrs. Horace Bloodworth, Mrs. George ounces, at Root Memorial Hospital recently.

Visiting in the home of Mr. and Mrs. R. L. Coffman are

LORAIN — Mrs. Wilmon Tarrt installed new officers for the Loraine Parent-Teacher Association in a candlelight ceremony Monday night in the high school auditorium.

Installed as president was Mrs. Bruce Byrne. Other officers installed were Mrs. Joe Terry, vice president; Mrs. Ed Small, secretary; Mrs. Jack Coffee, treasurer and Mrs. Kenneth Butler, reporter.

The new president presided during the short business preceding the installation. Mrs. Earl Phillips presented a devotion.

Miss Norma Gardner, first grade teacher, talked on "Beginners, First Graders."

Orange punch and cookies were served from a table laid with a white linen cloth. The table was centered with an arrangement of talisman roses and the punch service.

Mrs. Vance Dickenson played soft music during the ceremony.

Gressett, a carpenter, had lived in Inglewood, Cal., until two months ago when his illness became worse and he was moved to Big Spring to the home of his sister.

Gressett moved to Westbrook as a small boy. He served three years in the armed forces.

He is survived by four sisters, Mrs. Phillips, of Big Spring, Mrs. W. A. (Smut) Swafford of Westbrook, Mrs. Travis Reed of Muleshoe and Mrs. J. W. Wood of Albuquerque, N.M.

Also four brothers, Leroy Gressett and Charlie Gressett of Westbrook, D. Z. Gressett of Odessa and T. W. Gressett of Venice, La.

Palbearers will be Leroy Miller, Roy Phillips, Willie Brooks, Coy Butler, Truman Henderson and George Dawson.

Interment will be in Westbrook Cemetery.

Ann Hock, a student in Shannon Nursing School in San Angelo, visited last weekend in the home of her mother, Mrs. Vernon Hock.



Heading "Every Member Canvass"

These five men are leaders in the First Methodist Church's "Every Member Canvass" designed to raise \$38,000 for the church budget and to acquaint the membership with the overall needs of the church. They are, left to right, Dr. Bill Rhode, program com-

mittee; D. M. Merritt, associate chairman of mechanics; Eldon Mahon, steering committee; Gwon Strange, general chairman and Frank W. Wilson, associate chairman of education.

Pipeline Nip Sun Oil, 7-5

Windham Pipeliners took their second softball victory of the season over Sun Oil Co., 7-5 Thursday night at Silver. Gene Parham pitched the Pipeliners to victory, limiting Sun Oil to seven hits, three coming in the final inning. The Windham team scored one run in the first frame when Moon McMullen advanced to first on an error and tallied on singles by Parham and Don Robinson. Parham, Dean King and Bobby Kiser racked up runs in the third frame. George Herring and McMullen scored in the fourth, aided by Parham's single. Lynrae Carpenter capped off the Windham scoring with a booming home run in the sixth inning. Sun Oil marked up their initial runs in the fourth frame with White and Clendennen crossing the plate. Sun rallied for three runs in the seventh on a triple by McKinney, single by Johnny Stewart, Windham's bobble of Lisby's blow and Robert Henderson's single. Windham team collected eight hits off Flowers, who went the distance for Sun Oil. The word alphabet comes from "alpha" and "beta," first two letters of the Greek alpha bet.

STEWART—

Continued from page 1 last week by the Lions include R. S. Anderson, first vice president; O. W. Higginbotham, second vice president; M. J. Jennings, third vice president; Walter Paul, secretary-treasurer; Myrie Jameson, tall-

twister, and George Fugate, Lion Tamer.

Named to the directorate for two-year terms were Fern Havins and Vaughn Davis.

Guest at the evening meeting was Chilly Tinkler of Robert Lee. Musical program featured Miss Kay Stewart,

Lions sweetheart and vocal soloist, accompanied at the piano by Miss Marilyn Horton of Colorado City.

The International Date Line is an imaginary north-south line through the middle of the Pacific Ocean.

CAMPAIGN—

Continued from page 1 of candidates in the campaign. They are Mayor Trevor Crawford, Chamber of Commerce President Jeff Taylor and Rev. Clarence Collins, pastor of First Methodist Church.

Every year more people buy **RCA VICTOR** than any other television.

buy yours at **Kirschbaum APPLIANCE STORE**

LOOK LIFETIME NON-CANCELLABLE RENEWABLE **HOSPITALIZATION**

This great new plan provides these benefits for all who qualify up to 75 yrs. of age:

- Hospital bills—room & board up to \$25 per day
- Surgical benefits up to \$400.00.
- Polio benefits up to \$1500.00
- Doctors calls in home, office or hospital
- Income protection up to \$450.00 per month
- No limit on operating room, hypodermics, anesthetics, surgical, dressings, plaster casts & splints
- Plus liberal coverage for other hospital expenses
- Life insurance benefits (natural or accidental)

THE COLORADO MUTUAL, Box 832, Colorado City, Texas

Please send me FREE information on THE COLORADO MUTUAL'S NON-CANCELLABLE

Hosp. policy Income Protection Life Ins.

NAME _____ AGE _____

ADDRESS _____ CITY _____

Business Address _____ Phone _____

OCCUPATION _____

"Certified Values!" The whole town's talking about... **Certified Values!**

EXTRA SPECIAL BARGAINS FOR MONDAY SHOPPERS

HURRY! FOR THESE BUYS!

Anthony's Certified Values!

WASH and WEAR **COTTONS**

BETTER QUALITY 59¢ 79¢ 98¢ NOW AT BIG BIG ANNIVERSARY SALE MONEY SAVING PRICES

39¢ YD.

12 MOST WANTED COTTON FABRICS

LANDAU'S Certified Values! MENS' WEAR

SWIM TRUNKS

Get ready for the swimming season! We've just received special purchase of the season's newest styles and we're passing the savings on to you! Assorted colors, patterns and styles. Sizes 28 to 44.

\$5.00 VALUE **\$2.99**

LANDAU'S... headquarters for graduation gifts!

Your favorite male graduates will be more pleased with your graduation gift if it is from Landau's. There's a wonderful selection of the apparel boys like most and we have complete list of graduates' sizes.

Certified Values! **MONDAY ONLY!**

Mirro-Matic Electric **PERCOLATOR**

Famous Mirro Quality REG. \$12.95

\$8.64 MONDAY ONLY...

- 8-cup, completely AUTOMATIC!
- Starts perking in 30 seconds!
- Stops automatically when coffee is done!
- Keeps coffee "drinking hot"!

RIORDAN Hardware 121 E. 2nd

Certified Values! **MONDAY ONLY!**

TABLE LAMPS

- BIG ASSORTMENT!
- MANY STYLES & COLORS!

Reg. \$7.95 **\$4.95**

OCCASIONAL CHAIRS

- Colorful plastic upholstery with bronze frame. Really comfortable!

Reg. \$14.95, **\$11.95** MONDAY...

WALKER FURNITURE 237 E. 2nd (Next door to Anthony's)

Certified Values! **REPEAT SALE MONDAY!**

GARDEN HOSE

Many customers came in too late last time we offered this great buy! We have re-ordered, again!

50 - FOOT Vinyl plastic hose Heavy brass fittings **\$1.95**

50-FT. EVERLITE TRIPLE-TUBE FLEXIBLE SPRINKLER, only **\$1.95**

We have bought out a stock of fishing supplies. Check us before you buy anywhere. For instance: a cord of 6 Eagle Claw hooks, Only 28¢!

SURPLUS CENTER 140 W. Second

Certified Values! **Graduation**

REGULAR \$1.00 STATIONERY **89¢** MONDAY ONLY

Boxed "Thank You" Notes 50¢ & 60¢

Parker and Paper Mate ball point pens and Scribto (Cartridge) fountain pens specially priced Monday. **\$1.59**

REG. \$1.95 "Excellent for Graduation Gifts"

COSTUME JEWELRY

\$1.00 **79¢** \$2.00 **\$1.49**

Assortment Assortment Complete selection of shaving toiletries and electric razors male graduates will appreciate!

Colorado DRUG CO. —Prescription Headquarters

Certified Values! **MONDAY BUY!**

NEW! Before You Buy ANY WASHER OR DRYER...

See the NEW **G-E COMBINATION Washer-Dryer**

WASHES AND DRIES IN ONE Completely Automatic Operation Only 30 inches wide... fits almost anywhere SAVES SPACE!

Only **\$399.95** WITH TRADE EASY TERMS!

Inspect it Monday at... **CRABTREE ELECTRIC** next door to Post Office

PENNEY'S ALWAYS FIRST QUALITY!

6 Ball Point Pens **\$1.00**

IN POCKET NOTEBOOK CASE

SHORT SHORTS

Come out for summer in rugged wear cottons that machine wash. Sizes 10 to 20 in Red, Navy, Yellow and Black. **\$1.00**

Farmers, Industry Unite To Boost Cotton Market

For more than 140 years after cotton was introduced in the United States, this king of fibers dominated textile markets without a serious threat. The king, however, was rudely jolted out of his apathy in the late 1930's.

Suddenly he found new and powerful challengers — synthetic fibers comparable to cotton in price and quality — substitutes of paper, plastics, glass, and other materials, and finally, cheaply produced cottons from other lands.

By 1938 cotton was selling at less than a dime a pound, and there was a huge surplus in warehouses. In the first four months of the crop year, exports had declined a million bales over the same period the year before. In ten years, production of rayon had quadrupled.

Such crises often breed great leaders, and for cotton it was Oscar Johnston, a farmer-statesman from Scott, Mississippi, then president of the world's largest cotton plantation.

Government efforts to remedy cotton's situation, he said, had been aimed at control of the supply of cotton — applied at the source in order to bring production in line with a constantly dwindling demand. The real need — rather than decreased supply — was increased demand.

If cotton consumption could be increased, he explained, the need for production controls would decrease. Furthermore, of the cotton industry wanted to achieve this, it would have to do the job itself. All branches, while they might differ on many matters, could agree on the need for increasing consumption of cotton and its products.

In a historic address to representative from all the cotton-producing states and all segments of the industry, Oscar Johnston, in November, 1938, warned that cotton must keep pace with its competition or die.

They headed his plea and formed the National Cotton Council of America. Producers, ginners, warehousemen, merchants, cottonseed crushers, and — a few years later — spinners united in support of a single goal: increasing consumption of U. S. cotton, cottonseed, and their products.

Initially, farmers paid 10 cents a bale to finance this program and the dime was collected at the gin. Other in-

terests contributed proportionately. In August, 1957, the Council — carrying out the unanimous recommendation of its delegate membership — practically doubled its program. Farmers now pay 20 cents a bale; oil mills pay seven and a half cents for each ton of seed crushed; cotton manufacturers, ten cents a bale; merchants, three cents a bale; and warehousemen, one cent per bale.

The Council's delegate membership approves its policies and programs. These are executed by a paid staff with headquarters in Memphis. Two divisions of the staff are concerned with research and two with promotion.

Research and its application to attain higher quality and lower costs in producing, processing, and marketing raw cotton — from seed breeding to the cotton mill — are embodied in the program of the Council's production and marketing division.

Market studies, development of new products, and improving efficiency and quality in fiber and textile processing from mill to consumer are within the province of the utilization research division. Sales promotion at home and abroad is carried out by the sales promotion and foreign trade divisions of the Council.

An example of production and marketing division activity is the Winter Cotton Breeding Station established in Mexico. Geneticists in recent years have discovered a number of strains which indicate stronger and finer cottons with greater luster — desirable qualities in a great many fiber uses. Others offer opportunity for production cost reductions. The station makes it possible to speed development of these cottons by producing two crops a year — one in Mexico and the other from equala seed shipped back to the states.

This effort contributed a great deal to Pima S-1, an extra long staple now being commercially produced by growers in Arizona, West Texas, and New Mexico, and fully competitive with the fine cottons of Egypt.

Cotton can be improved also through manufacturing processes. It's in this area that much of the activity of the Council's utilization research division is centered. Several years ago, for example, a study of the Council market



Cotton Shapes For Young Figures

Unfitted and easy to wear, the chemise and the Buster Brown silhouette are two of summer's highlights in travel-bound cottons. Left: A slim, cotton knit chemise skips a waistline, adds a bowed band just above the knee. Right: Middy top and pleated skirt in color-coordinated plain and plaid French knot cottons.

research section pointed up the huge potential for expanding cotton consumption through development of fabrics with "minimum care" characteristics. Opportunities were stressed in conferences; contacts with converters, finishers, and laboratories; publicity in trade and general publications; and other educational activities. This stimulated research leading to development of wash-and-wear, non-iron cotton fabrics — materials with permanent pleats and other desirable qualities. Chemical finishing now is being applied to almost two billion yards of cotton fabrics annually.

Ascendancy of cotton to queen of high fashion has paralleled improvement of its fabrics, and also their promotion by the industry. Within a few months after the Council

was organized, the sales promotion division set about the job of convincing fashion arbiters of cotton's versatility and adaptability to a seemingly endless variety of finishes, weaves, and designs. Prestige as a high style fabric — achieved through such hard-hitting Council promotions as the Maid of Cotton — increased cotton's popularity in lower price lines of women's wear and sparked a strong resurgence in household furnishings.

The Council's foreign trade division is concerned with increasing consumption of United States cotton overseas where there are about fifteen potential customers for one here at home. The foreign market for cotton and rayon (both combined) is nearly 40 million bales a year and is tending to expand by about two million bales annually.

Several years ago a Council representative addressed a meeting in Buxton, England, attended by textile industry leaders from the major cotton-consuming countries in Western Europe and from Japan. He explained the philosophies and techniques employed by the U. S. cotton industry to promote its products. Now, some 14 countries have programs of market research and sales promotion to build demand for cotton textiles. Their programs are patterned after those of the Cotton Council — and with its technical assistance.

The impact of Council programs of research and promotion has been an effective one for cotton. In no year since 1938 has domestic consumption fallen to the level it was prior to the Council's organization. Despite the fiercest kind of fight for markets, cotton is still king — accounting for more than two-thirds of the total domestic demand for fibers.

Farmers in the late thirties thought they were doing pretty well if they averaged 250 pounds of lint to the acre. Yields now exceed 400 pounds. Labor requirements have been cut by more than half. Progress toward greater efficiency and lower costs has been demonstrated in ginning, warehousing, transportation, manufacturing, and in all the steps for converting lint or seed into a usable product.

Combined improvement in fiber length and strength is at least 15 per cent. With modern testing techniques, it is possible to more precisely evaluate the properties of cotton fibers so as to help cut mill manufacturing costs and control product quality. New processes have greatly increased manufacturing efficiency, while new constructions and finishes have helped cotton

IN COTTON, TOO

Casual Is Fashion For Family

Casual is the word for family fashions in 1958.

Cottons for mother, dad, and the youngsters demonstrate a strong trend to easy-going, loose-fitting styles.

According to National Cotton Council Fashion Director Margot Herzog, the chemise look is making big news in women's and young girls' fashions. It seems to be paralleled also in what they call the "string look" in men's sportswear.

As interpreted by American designers, the chemise look, a Paris import, features straight-hanging, sack-like dresses and suits with de-emphasize feminine curves.

The string look in men's wear refers particularly to straight, loose-hanging sport shirts and beach jackets. An example is a new item called the pullover short-jacket. Cotton sport jackets, slacks, and walk shorts also feature relaxed, uncluttered lines in the Ivy League tradition.

Fashions for girls stress the chemise look this year, and boys' styles follow those of their dads'. Cotton is the preferred fiber for the whole family among leading designers, Miss Herzog said.

Cotton Culture Is Ancient as History

According to M. D. C. Crawford in "The Heritage of Cotton," the fiber was cultivated in Greece in the time of Alexander the Great and in the Saracenic Islands of the Mediterranean from the Eighth Century on.

Spain, under the Moors, however, was the most important early European center of cotton culture. One of the Mohammedan rulers is said to have presented a cotton embroidered mantle to Charlemagne of France prior to 814 A.D.

Cotton weaving and dyeing in Cordova, Seville, and Granada is reported to have compared favorably with that of Bagdad and Damascus. Two streets in the ancient city of Barcelona — "Cotoners Velle" and "Cotoners Nous" — derived their names from the days when cotton was an important commodity.

Cotton ... A Natural Pacesetter



Cotton is a natural pacesetter—out front in the fashion parade. Designers love cotton. Its complete flexibility and versatility make cotton the medium they turn to for expressing their best ideas. Style is a look, and no fiber can assume so many different looks. In both decorator and apparel fabrics, cotton stands for casual good taste and a way of life that is today. There is no denying it—nothing looks like cotton, does like cotton, is like cotton. It's in a class by itself.

COTTON... the miracle fiber only Nature could have created

Produce more COTTON

WITH OUR IRRIGATION PUMPS & WATER SYSTEMS

NATIONAL COTTON WEEK, MAY 19-24

- 1-HP Submersible pump (600 GPH to 840 GPH) with 160-ft. cable, control box, pressure switch, air volume control, pressure gauge, check valve, snifter valve, bleeder orifice, 42-gal. tank, well plate **\$321⁰⁰**
- 7½-HP Submersible irrigation pump (70 gallons per minute to 125 gallons per minute) with 160-ft cable, magnetic starter, start-stop station, safety switch, fusetrons, check valve, nipple and discharge elbow, well plate **\$936³³**
- 4-inch Turbine pump (oil lubricated) with 160-ft. column assembly, 8-inch bowl assembly, discharge pipe, suction pipe, gear drive, flexible shaft and flange **\$1135⁰⁰**
- ½-HP Jet pump with jet assembly, foot valve, slip coupling, pressure switch, pressure gauge, pressure regulator, air volume control, fittings and 42-gal. pressure tank **\$105⁰⁰**



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Colorado City Salutes
KING COTTON
Use more cotton... Support the Industry that supports Colorado City!

NATIONAL COTTON WEEK
MAY 19-24

COTTON HAS PLAYED A MAJOR ROLE IN THE DEVELOPMENT OF MITCHELL COUNTY

The basic economy of Mitchell County has been cotton ever the period of years. Cotton has been responsible for the formation and success of many Colorado City businesses. So as National Cotton Week again rolls around, we are happy

to pay tribute to the farmers who so faithfully pioneered cotton in this area. We urge the consumers to help support the industry that supports Colorado City.

THIS IS ... National Cotton Week

And Continental Oil Cotton Co. is proud to be a part of this great industry that serves Colorado City & Mitchell County!

- ★ PRODUCE MORE COTTON!
- ★ BUY MORE COTTON!
- ★ USE MORE COTTON!

Continental Oil Cotton Co.



'LE COTON DONNE LE TON'

Cotton Gives 'The Style Now In Paris' High Fashion World

In the high fashion world of Paris, the word is "Le Coton donne le ton" — Cotton gives the style.

In the just-beginning women's ready-to-wear industry of France, the word is "La cote est au coton" — The trend is to cotton.

These are key slogans of a comprehensive advertising and publicity campaign — the first and most intensive fashion promotion ever conducted for cotton outside the United States — being operated by the French Cotton Syndicate, a Cotton Council International cooperator, as part of its over-all program to expand cotton consumption in France.

The reason for stressing fashion is simple: Mass markets for apparel follow the lead set by fashion. If cotton is in a firm position as a fashion fiber, even though yardage directly consumed may be small, it stands a much better chance of dominating the large-volume markets which copy the example set by fashion.

Getting cotton into fashion in Paris, or anywhere else, involves two basic steps: helping designers understand and appreciate cotton's virtues and then making sure that the rest of the fashion world and the public know of the designers' acceptance.

The Syndicate's fashion campaign includes educational work with designers; cotton fashion bulletins which offer stories and photos to editors and journalists of fashion magazines; similar publicity services for general interest and women's magazines; and special events such as fashion shows, some of which star the American Maid of Cotton during her annual European tour.

Put together, the Syndicate's fashion campaign is giving a strong lift into new European apparel markets and is serving as a model for cotton fashion promotion campaigns in several other European countries.

Meanwhile, the Syndicate also is pushing an aggressive campaign to add prestige and consumer acceptance to cotton ready-to-wear. This is beginning to influence the entire European apparel market where women have traditionally ordered clothes custom-made or sewn then at home to get the quality they wanted.

Syndicate planners believe that an American-type ready-to-wear industry will give Europe's women more and better clothes at lower prices than ever before — and open

bigger opportunities for cotton.

The Syndicate scored another notable first in the fall of 1957 when it launched the first advertising and merchandising for "Cotons d'iver pour l'hiver" — winter cottons — ever seen outside the United States.

Fashion is only one of the five basic types of cotton promotion activity under way in France and the other CCI co-operators around the world, but it is credited with playing a strong part in the 12 per cent increase in cotton consumption in France (146,000 bales) in the 1956-57 season.

But even more important for cotton is the fact that Paris — a recognized fashion capital of the world — is saying "Le Coton, ce Grand Seigneur, est partout a sa place" — Cotton, the King of Fibers, belongs everywhere.

True Wrinkle Resistance Due Cottons

A wrinkle-resistant cotton fabric, achieved by treating cotton in its raw state rather than chemical finishing of the textile, may be achieved within a few years.

Dr. Archie Deutschman, Jr., a biochemist at the University of Arizona, is confident raw cotton can be processed and made into a permanently crease-resistant fabric. This, he says, should bring about a substantial increase in cotton consumption.

Some cotton products, now on the market, do away with ironing, he notes, but the non-wrinkle treatment is applied late in the fabric's processing and is not permanent.

Dr. Deutschman's project involves treating cotton in its raw state by combining acetylene, a gaseous chemical, with cotton cellulose, the plant's "backbone." While such treatments might make the textile more expensive, he points out, lower laundry and cleaning bills would offset the higher cost.

Chemical finishing to incorporate the "minimum care" characteristic into cotton textiles now is being applied to more than a billion yards of fabric a year, according to the National Cotton Council.

Six Bales to Acre

A Texas grower in 1957 produced six bales of cotton on one acre of land.

FOR COTTON MARKETS

Gloves and Tape Are Big Future

Although cotton is best known as a leading fashion fabric, the wheels of industry often are turned by hands in cotton work gloves and the products are shipped in cartons bound with pressure sensitive cotton tapes.

About 21 million dozen pair of work gloves are manufactured in the United States each year and this production consumes about 100,000 bales of cotton. Cotton accounts for about 83 per cent of the volume of all materials used by the industry. Cotton may be even more important in this industry in the years ahead.

A survey by the National Cotton Council's market research shows there is a large potential expansion in total work glove sales. And there is a good chance that cotton could find a market for 20,000 additional bales within present production limits through direct competition with other materials.

While the pressure sensitive tape industry is only 20 years old, it is a dynamic and growing industry. Between 20 and 25 million square yards of cotton fabric were consumed in 1955, which is about 95 per cent of all textile fabrics used in the manufacture of these tapes.

The first industrial pressure sensitive tapes were developed for paint masking in the automobile industry but their use shortly spread to a wide range of other industrial activities.

During World War II the armed forces used huge quantities of these tapes in packaging and sealing applications, and the industry has continued to grow since that time. Today, these tapes are used in

advertising, air conditioning, building construction and a host of manufacturing industries including aircraft, appliances, automobiles, canning, chemicals, frozen foods, furniture, sporting goods, and toys.

Cotton's future is a bright one in the continued expansion of the pressure sensitive tape industry. Continued research to produce a better cotton fabric will not only make cotton more competitive within the industry but also will stimulate the continued expansion of the total market.

99 Per Cent Of Shirts Are Cotton

What kind of shirt are you wearing?

If you're like a group of men contacted in a Department of Agriculture survey it will be cotton. Ninety-nine per cent of their dress shirts and 95 per cent of their summer sport shirts were cotton.

Cotton comprised about half the fiber used for their slacks and was the leading material for swim trunks and walking shorts.

The men surveyed also expressed their preference among fibers, without regard to what they might have worn. Cotton was preferred by 72 per cent for summer sport shirts, by 90 per cent for business shirts, 68 per cent for walking shorts, and by 24 per cent for slacks.

Coolness is cotton's greatest asset, the survey indicates. Launderability was the quality listed second.

NATIONAL COTTON WEEK MAY 19-24

We Salute the COTTON FARMERS!

The farmers who pioneered the cotton industry in Mitchell County are to be commended . . . also the wise farmers who selected Oliver Tractors and Implements are to be complimented on their wise choice! We also specialize in irrigation systems with Submersible Pumps.

SHURTLEFF BROS.

480 W. Second

It's National Cotton Week, May 19-24

And time to salute the cotton farmers of Mitchell County who are so important to the economy of this area! Cotton has played an important role in the development of Mitchell County and is directly or indirectly responsible for the formation and success of many Colorado City businesses. You can show your appreciation of the cotton farmer by buying and using more cotton products in your everyday life.

Roberts BUTANE GAS & APPLIANCE CO. —193 East 2nd



Cottons For Summer Frolic

Play tops are designed for every activity under the sun and shaped for every hour of the day. Left: A striking, madras plaid poncho tops shorts in a vibrant-hued duo. Right: An orange, polka-dot dress can be shortened into a playsuit with a concealed drawstring tie.

FOR CAR INTERIORS

310,000 Bales To Auto Industry

The automobile industry used more than 310,000 bales of cotton during 1956 and preliminary figures from the National Cotton Council's market research section indicate 1957 consumption will exceed 300,000 bales.

Upholstery sidewall material, headlinings, convertible tops and seat covers account for most of the cotton used in the highly styled interiors.

Lining and upholstering the 1957 models consumed more

than 150,000 bales according to these estimates. While the trend has been toward synthetics because of their shiny appearance, cotton is the major fabric used because of its superior holding power as a backing material. Virtually all coated fabrics used today are coated on cotton.

Convertible tops provide an excellent opportunity of how cotton can hold and expand markets by capitalizing on research opportunities. Specially developed cotton has virtually driven synthetic materials out of this market. In 1956, more than 9,100 bales of cotton were used for convertible tops which accounts for 97 per cent of the total fabric used. Vinyl-coated cotton is favored because it is durable, easy to fit, has color permanency and is easy to clean.

About 30,000 bales of cotton are consumed each year in the production of seat covers for the nation's automobiles. Special cotton fabrics have been developed which are moisture-absorbent, colorfast, durable, cool, lustrous and highly styled.

The tire cord market is still a substantial one for cotton. Although synthetic material now account for most of the tire cord used, the preliminary 1957 figures show that more than 115,000 bales of cotton

were used to keep America's wheels turning.

Consumption of cotton is expected to increase as production in the automotive industry expands and cotton comes up with quality improvements and greater sales appeal.

Strange Reports

European travelers to ancient Asia came home with tales of strange "vegetable lambs" growing on trees. News of this amazing "tree wool" was Europe's first knowledge of the fluffy white fiber we now call cotton.



Sea Miss

In keeping with the new low-waisted look in mom's fashions is this nautical middy dress in Spring-maid Everglaze cotton.

Little Wonder Saddle

Compare these features:

- ★ Five year guarantee—
- ★ Bull hide covered tree
- ★ Wool lined skirts
- ★ Full 3" stirrup leathers
- ★ Complete with the strap off strap, Mohair girth, & stirrups

—\$20 deposit required with order.—

WRITE FOR CATALOG
LEBMAN'S
Fine Leather Goods

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San Antonio, Texas

\$84⁷⁵
COMPLETE

WE SALUTE THE

COTTON INDUSTRY

PRODUCERS

CO-OP GIN, INC.

Ross Hargrove, mgr.

PRODUCE YOUR COTTON

More Economically!

Cut Operating Costs!
Convert to LP Gas

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SHURTLEFF BROS.

480 W. Second

Beware Wash Tub Wilt When Summer Cottons Are Home Laundered!

let the

Sanitone COTTON CLINIC*

Keep your pretty dresses as crisp and nice as new

"Be kind to Cottons" DURING National Cotton Week

*COTTON CLINIC

New scientific way to keep dainty cottons immaculate—fully restores original body of even the daintiest fabrics.

Never before an equal for our Sanitone Cotton Clinic Service to keep dainty Summer cottons at their loveliest. Time after time, it restores the original beauty of colors, patterns and textures—at the same time eliminating every trace of dirt, spots and even perspiration. So why not avoid the risk and drudgery of home washing? Call for Cotton Clinic Service today.

BETTER CLEANERS

521 Walnut • Phone 8-4191

COTTON

Little gl... look at m... and saying... Just as fashion w... news in c... spring and loose-fitting... There are m... niddy styl... dresses, ac... Herzog, fa... the Nation... For play th... overblous... And for sv... says, the c... form of a... suit.

Stardu... The answer... mer-night's... billowy dot... full of dor... organdy an... ton.

INDUSTR... Continued... dominate th... market. Despite th... cotton indu... still has a r... Consumption... keep pace w... crease in pop... ing power. C... from substit... consumer go... is continuin... Acreage is c... extent that f... technology c... and the volu... is reduced. I... being out-res... one-and-out... ratio of twent... Convincing... industry's d... battle harder... its markets... vealed in its... the Council... nance plan. I... this is avera... or better o... peak level of... the industry... gram. There has... ment, further... gent need f... ments in gov... which affect... price, and su... Also signif... industrywide... of cotton's re... opportunities... been develop... mentsations f... research to... improve fiber... That the i... mined to em... ively the too... search and s... indicated in... cil activities... search confer... sales trainin... store person... Cotton" progr... remarkable... ket develop... overseas. This is t... work of the... to cotton's p... ling its mari... price policy... search to ac... and-higher... ped-up prom... sales. Cotton le... these object... hard work a... that the rew... one indeed. E... increase in... sumption at... there can be... demanding r... U.S. growers... able to produ...

COTTON IS 'PREFERRED FIBER'

Little Girls Say 'Me, Too' for Mom's New Chemise Fashions

Little girls are taking one look at mom's new chemise and saying, "Me, too."

Just as in the grown-up fashion world, the biggest news in children's wear for spring and summer is the loose-fitting, sack-like chemise.

There are miniature versions of mom's sack dresses, middie styles and low-belted dresses, according to Margot Herzog, fashion director for the National Cotton Council. For play there are low-belted, one-piece suits or two-piece overblouse and shorts sets. And for swim, Miss Herzog says, the chemise takes the form of a low-waisted tank suit.

"The chemise look," says Miss Herzog, "is the first brand new look in children's wear in years. It adapts easily to young fashions. And cotton is the preferred fiber in this year's spring and summer lines."

The chemise look is an outgrowth of last year's blouson style.

Blouson is the term taken up by the fashion world to describe the puffed-up bloused effect of many 1957 cotton styles. It had been borrowed from the French name for the loose jackets worn by factory workers, which in turn comes from the French verb, to deceive.

In Paris, it's pronounced "blews-onh," and in New York, "blews-on."

In any language, blouson is the word for high fashion in children's cottons. Shirt-waist dresses have bloused backs, suits have bloused jackets, even coats have back blousing.

The blouson style makes a girl look as though there's more of her than there really is, especially across the back of the shoulders.

The chemise and blouson, copied from current adult fashions, provide fresh evidence that girls' cottons reflect changes in high style almost as fast as grown-up clothes, according to the Cotton Council. Cotton accounts for about 75 per cent of all children's apparel made in the United States.



Look-Alike Cottons

Mother and daughter are the picture of fashion in their matching dresses styled in Everglaze Minicare cotton. Feminine, full-skirted and in bloom with carnations, these look-alike frocks create a charming duo.

COTTONSEED MARKET

Research Offers Huge Expansion

The cottonseed industry is standing on the threshold of a tremendous expansion in the cottonseed meal market thanks to an unusual cotton plant discovered in a California field.

This unusual plant, found at the U. S. Cotton Field Station at Shafter, was partially glandless. Commercial varieties of cotton contain glands which contain a substance called "gossypol" which interferes with seed processing and is toxic to poultry and swine.

Plant breeding scientists went to work immediately and now report that there appears to be little difficulty in transferring this glandlessness to

commercial cotton varieties. In future research indicates this to be practical, development of commercially acceptable, gland-free strains of cotton could eliminate serious oil milling and feeding problems.

Potential demands for such cottonseed meal is spectacular. For instance, experts report that the total amount of protein concentrates used in swine and poultry feed in the cotton states alone exceeds the total production of cottonseed meal.

The development of such a new variety would reduce the cost of seed processing. It would enable oil mills to exercise greater freedom in selection and operation of processing machinery for the most efficient separation of oil and meal.

For many years, cottonseed meal has been a favorite for sheep and cattle feeding. These animals are not sensitive to gossypol. Thirty years ago U. S. feeders fed an average of 35 pounds of oilseed per animal unit. According to the latest figures, the average now is about 112 pounds.

New 2-Way Raincoat Is Cotton

A cotton raincoat that works like a two-way mirror is being developed by textile chemists.

Body moisture can get out through the fabric, but rain can't.

This can be accomplished by a new chemical coating on the surface of regular cotton cloth, says the National Cotton Council.

Within recent years there has been increased consumer acceptance of coated fabrics in such uses as upholstery and clothing. The drawback to these materials, however, has been their lack of vapor permeability, or "breathing" ability.

Researchers are now seeking a chemical finish for cotton cloth that will allow wearers of raincoats to stay dry in "air-cooled comfort."

While there are still a number of factors to be considered in commercial production of such fabric, preliminary results appear promising.

Italians Introduced Cotton to Europe

Italian merchant princes were the first to introduce the cotton fiber into Europe generally.

Crawford in "The Heritage of Cotton" relates that Venice is said to have been the first city to have manufactured cotton fabrics although the earliest record of cotton fiber was in Genoa.

In this city, cotton from Antioch was weighed on the public scales along with cottons from Alexandria and Sicily.

Cotton was grown in early times in Apulia, Crete, Sicily, Cyprus, and Armenia, but the fiber was rated lower in quality than the Levant or Italian cottons which came by way of Alexandria.



Stardust Cotton

The answer to a midsummer-night's dream is a billowy date frock. It is full of dancing grace in organdy and printed cotton.

INDUSTRY—

Continued from Pg. 1

dominate the high fashion market.

Despite this progress, the cotton industry realizes it still has a real fight ahead. Consumption has failed to keep pace with the over-all increase in population and buying power. Competition, both from substitutes for fiber and consumer goods, and services, is continuing to increase.

Acree is controlled to the extent that full efficiencies in technology can't be realized and the volume of processors is reduced. Finally, cotton is being out-researched four to one and out-promoted by a ratio of twenty to one.

Convincing evidence of the industry's determination to battle harder than ever for its markets, however, is revealed in its participation in the Council's expanded finance plan. In the first year, this is averaging 60 per cent or better — compared with a peak level of 70 per cent of the industry of the old program.

There has been wide agreement, furthermore, on the urgent need for sharp adjustments in government policies which affect the acreage, price, and supply of cotton.

Also significant is a recent industrywide committee study of cotton's research needs and opportunities from which have been developed major recommendations for strengthening research to lower costs and improve fiber quality.

That the industry is determined to employ more effectively the tools of market research and sales promotion is indicated in such new Council activities as a market research conference for textiles, sales training program for store personnel, a "Little Miss Cotton" promotion, and in the remarkable progress of market development programs overseas.

This is the broad framework of the industry's answer to cotton's problem of expanding its markets — a sound price policy, adequate research to achieve lower costs and higher quality, and stepped-up promotion to increase sales.

Cotton leaders recognize these objectives will demand hard work and sacrifices but that the reward can be a rich one indeed. Even with a slight increase in per capita consumption at home and abroad there can be an annual market demanding more cotton than U. S. growers yet have been able to produce.

Treat your summer cottons to ...

LAUNDRY CARE!

NATIONAL COTTON WEEK

And time to salute the cotton farmers of the area who mean so much to the economy of Colorado City and Mitchell County. Our hats are off to them!

Colorado Steam Laundry

DIAL RA 8-3170



Prima Donna Due Soon For Fabrics

A new prima donna in the textile world may soon take a bow.

It's a cotton fabric with greatly improved heat and rot resistance and ability to retain most of the natural abrasion resistance and other good qualities of ordinary cotton.

Researchers at the Southern Utilization Research and Development Division of the Department of Agriculture have named the fabric "FA" cotton — short for fully acetylated.

FA cotton requires a relatively short dyeing time and can be dyed a full range of shades and colors. Pleats may be pressed in with a dry household iron at wool setting (200° C.) and will withstand considerable wear and musing. After laundering the pleats may be re-pressed easily or may be ironed flat and new pleats set.

Though still in the laboratory stage, experiments suggest a wide range of uses for FA cotton. The National Cotton Council points out that its quick drying and easy ironing characteristics would make it a popular clothing fabric.

Heating FA cotton under tension for a short time produces a very strong fabric that should be useful for making power-transmission belts, conveyor belts, and other products requiring a fabric that will maintain constant length. Its heat and rot resistance, the Cotton Council notes, also would find commercial application.

Cottons Valued by The Carat in India

The cottons of Dacca in India were so valuable they were sold by the carat.

The fineness of the count and the number of threads to the inch determined the price.

These sheer muslins were woven on small hand looms. It is said that a turban cloth some twenty yards long by one yard wide could be passed through a finger ring.

A Dacca turban presented to Haroun-al-Raschid was reported to have been so fine that its thirty yards could be easily folded together to fit in a gold coconut shell.

The long staple cotton grown in the Dacca Valley was carded with the jawbone of a fish and the spindles of highly polished wood were used for weaving. When stretched on the ground for bleaching, the appearance of these gossamer fabrics inspired such descriptions.

Though more than a thousand languages are spoken in India, only 10 are in general use.

SALUTE TO COTTON

It's National Cotton Week, May 19-24



The Concrete Gin appreciates this opportunity to pay tribute to the cotton farmers of Mitchell County and is proud to have been a part of the cotton industry for so many years.

CONCRETE GIN

Colorado City



Colorado City Salutes
KING COTTON

USE MORE COTTON . . . SUPPORT MITCHELL COUNTY'S MAJOR INDUSTRY

Mitchell County's history was written in cotton
Its future will be counted in bales of cotton!

- ★ Over the period of years, the basic economy of Mitchell County has been cotton. The farmers who have so faithfully pioneered cotton are to be commended and congratulated. For their faith in cotton has been responsible for the formation and success of many businesses connected directly and indirectly with the cotton industry.
- ★ Now we come again to an era of progress in cotton production . . . pioneering in the field of cotton irrigation and the irrigation of other agricultural products.
- ★ These men who have been the first—the pioneers—in the field of Mitchell County irrigation are to be commended as were their parents and grandparents, who developed Mitchell County into the great cotton producer it is.
- ★ Lone Wolf Electric Cooperative is proud to be made up of men like these who are always eager to progress and find a better way of living and working. And the officials of the organization are glad to have been able to assist in the pioneering of cotton irrigation . . . through electricity which has been established as the most economical method of irrigation.



- "Willie Wirehand" says . . .
- Produce More Cotton
 - Buy More Cotton
 - Use More Cotton

Lone Wolf Electric Cooperative

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GWAN C. STRANGE, Sec.-Treas.

DIRECTORS:
J. F. Porter, Ed Roach, A. K. McCarley Jr., Sam Williams, Gilbert Hrbecck and Martin Murphy

W. H. COOPER, Vice-Pres.
RAYMOND PERDUE, Mgr.

COTTON LOSES SIMPLICITY

Today's Farmer Needs Expert Talent in Half Dozen Fields

The old time cotton farmer has followed his mule down the furrow — and out of today's production picture. Cotton production has lost its simplicity. Today's cotton grower is a mechanic, tractor operator, truck driver, hydraulic engineer (for irrigation), expert in poisons (for insects), chemist (for fertilization), landscape architect, accountant, and business executive. In the last 25 years the number of hours needed to grow a bale of cotton has been more than cut in half, and yields per acre have been almost doubled.

What does history tell us about the development of cotton from antiquity to the present-day mechanized, efficient industry?

Cotton has been grown and used for more than 5,000 years. People in India raised cotton, spun the fiber, and wove it into cloth as early as 3000 B.C. From India, cot-

ton cultivation spread to the East and West. The armies of Alexander the Great brought it to Greece in 300 B.C. The word cotton itself comes from the medieval Arabs who carried it over the trade routes from India. During the Middle Ages merchants brought cotton fabrics westward to Europe where the weaving industry flourished.

Cotton is not native to the Eastern Hemisphere alone. It was used as early as 200 B.C. in what is now Peru. When Columbus came to the new World in 1492, he found cotton growing in the Bahamas Islands which led him to believe he had reached India.

Virginia colonists first began to cultivate cotton with the aid of slaves in 1619. In 1793, Eli Whitney invented the cotton gin, making it possible for large amounts of cotton to be separated from the seeds in a short time. Whitney's gin made production practical on a large scale, enabling U.S. growers to respond to the tremendous demand for fiber imposed by an industrial revolution in England and the growing textile industry along the Atlantic seaboard. Farmers pushed southward and westward in search of cotton lands opening new frontiers in America.

Today cotton is grown on about 90 per cent of the planting in the Cotton Belt. After the young plants begin to grow they must be thinned so they may develop properly. Thinning usually is done by workers with hand hoes, although much of the need for hand thinning is being eliminated by precision planting methods.

Weeds and grass are enemies which the farmer must destroy during the growing season. In addition to hoes and machine cultivators, chemicals are often used. These chemicals are applied to the seedbed area either before or after the cotton plants emerge.

When used correctly they kill weeds and grass but leave the young cotton plant unharmed. In the flame cultivators for weed control, fine jets of flame are directed so as to kill weeds and grass without burning the cotton stalk.

Each year, through reduced yields, the cotton farmer loses about one out of every eight bales to insect pests. The boll weevil accounts for about nine-tenths of this damage, and a host of pests, such as bollworm, thrips and fleahoppers, for the remainder. To reduce this damage farmers must dust or spray the growing cotton with poisons several times a season.

When the cotton plant is from seven to nine weeks old, the flowers appear. After the petals fall, the boll begins to grow. As the bolls ripen, over a period of from six to nine weeks, they turn brown and burst open to disclose the soft white fibers.

Cotton picking begins in July in southern Texas and is completed in December in states farther north. When it is picked by hand, laborers with long sacks hanging from their shoulders pick the cotton from the open bolls. Mechanical harvesting of cotton is increasing each year. Harvesting machines have been built which can gather cotton up to 50 times faster than a man can pick by hand. More than a fourth of the U. S. crop now is harvested mechanically. In some areas the proportion is much greater.

The picked cotton is loaded into trailers and hauled to a nearby gin. Here the cotton is cleaned and dried, if necessary. Then it is conveyed automatically to gin stands which separate the lint from the seeds. A modern gin can process five or six bales an hour. After being ginned, the cotton lint is pressed into bales weighing about 500 pounds each.

The bales of cotton begin their transformation from raw fiber to cloth at the textile mill. Rows of huge machines swiftly spin and weave the fiber into fabric, reducing to seconds operations which consumed hours in the days of spinning wheels and hand looms.

During the finishing process, cotton goods may be bleached, unbleached, or dyed in various ways. Sometimes the fiber is dyed before it is spun into yarn. The yarn itself may be dyed, as is gingham. The woven cloth may be dyed a plain color or printed

with a pattern as in calico. Finishing processes produce such fabrics as embossed cottons, piques, corduroys, and velveteens. Chemical treatments can be applied to cotton fabrics to further enhance their beauty and utility. Science has found new finishing processes which make fabrics more than 850,000 farms in the United States. The Cotton Belt covers one-fourth of the nation's land area and includes 18 states, stretching from Virginia to California.

Time for planting cotton generally ranges from February 1 in southern Texas to June 1 in the northernmost sections of the Belt. After the land is properly prepared, a mechanical planter opens a small furrow, drops and covers the seeds, and packs the earth on top. Usually fertilizers are applied prior to or during planting. Two or four row planters are common with tractors being employed for resistant to wrinkles, fire, water, and mildew.

The mountains of cotton seeds which remain after ginning are the basis for cotton by-products which are worth hundreds of millions of dollars each year. The hull of the seed is separated from the kernel, from which oil is extracted for such products as shortening, salad oils, mayonnaise, and margarine. Linters — the tiny fibers remaining on the seed after ginning — are removed at the oil mill. They are used for padding materials and are an important source of cellulose for synthetic fibers, plastics, and other uses. Hulls and the meal remaining after the oil has been pressed from the kernel provide nutritious feed for livestock.

There are many reasons for cotton's popularity and wide use. The fiber has a unique natural twist that makes it easy to spin into yarn. It needs no specialized mechanical or chemical preparation before being manufactured, but it can be changed by science if desired. Cotton washes well and is durable, strong, and comfortable.

Navy Grows Cotton at South Pole

Cotton is growing at the South Pole — thanks to some 300 persons who responded to a call for help from a young Navy lieutenant with "cotton in his blood."

The lieutenant, Vernon N. Houk of Firebaugh, Calif., is commander and medical officer of the U. S. South Pole Station. Before going to the Deep Freeze Headquarters in Antarctica, he obtained some cottonseed from Bruno Malanca of the Producers Cotton Oil Company in Firebaugh.

Houk wanted to see if cotton would grow at the South Pole. Such curiosity came naturally — his grandfather on his mother's side was a cotton merchant in the Oklahoma territory, and his father has grown cotton in California for the past 30 years.

When he arrived at the South Pole, Houk faced a big problem. A dirt farmer can't raise crops without dirt.



Summer Supper Setting
A cool and inviting table setting is created with an airy all-cotton lace tablecloth and icy, lustrous crystal. Cotton lace tablecloths are available in a wide range of colors, including dramatic black. The cloth pictured here is in rose beige by Quaker Lace.

ON COTTON FARMS

\$450 Million Is Lost to Weeds

Almost \$450 million a year are coming out of the pockets of the nation's cotton farmers to control weeds — those pesky plants which often are called the last barrier to complete mechanization of cotton.

From the National Cotton Council comes a list which might be termed a rogue's gallery of these robber barons. CRAB GRASS — an annual plant. This pest doesn't limit itself to cotton fields, as any lawn or garden man can tell you.

JOHNSON GRASS — A plant that spreads by both seed and strong underground stems, Johnson grass is a problem in most states of the Cotton Belt.

MORNING GLORY — The blossoms may be beautiful in the early morning dew, but the vines can play havoc with a mechanical cotton picker.

NUT BRASS — This is another grass that uses the double-pronged attack of seed and root-stocks to spread. It also will hitch-hike on plows from one field to another.

TRUMPET VINE — A native of the Southern United States, this vine has large red trumpet-shaped flowers. It is a perennial and very difficult to control by mechanical means or herbicides.

COCKLEBUR — Control of this weed is difficult because one of the two seeds produced per flower does not germinate until the second year.

PIG WEED — From the goosefoots family, this weed is found across the Cotton Belt. It hinders mechanical harvesting.

GRAMMA GRASS — The name is taken from the Spanish, and the grass is found in the southwestern and western part of the United States. Certain species of gramma grass serve as host plants for a fungus disease known as "cotton rust."

QUACK GRASS — This robber sometimes hides under another name — couch grass.

SAND SPUR — An annual

WITH COTTON WARDROBE

Miss America Is 'Cotton Fresh'

Miss America and Mrs. America have chosen cotton, the all-American fiber, for their travel wardrobes.

To look their glamorous best in personal appearances across the country, both wear high fashion cotton from morning to night.

Marilyn Van Derbur of Denver, Colo., Miss America of 1938, wears a minimum-care wardrobe of Everglaze cottons, treated for crease, spot, and stain resistance. Most of them wash easily and need little or no ironing.

Linwood Findley of Washington, D.C., this year's Mrs. America, travels with an all-cotton wardrobe which includes evening gowns, date dresses, and sportswear for all occasions. Most of her costumes also have been chemically finished to need little or no ironing. They pack easily and make good travelers.

Mrs. America, the wife of Lt. Col. Harry Wilson Findley of the U.S. Air Force and the mother of four children, has lived in cotton for many years. In 1944 she was the Maid of

Cotton; in fact, she met her future husband while on tour that year for the cotton industry.

The 1938 Maid of Cotton, Jean Carter of Atlanta, is now on a tour of the United States and Canada with her own all-cotton wardrobe by name designers. Later she will visit major cotton-consuming countries of Europe.

Still another cotton wardrobe will be assembled for a fourth distinguished traveler, Little Miss Cotton, who will be chosen at a contest this spring open to girls aged 6 to 10.

Council Objective

Objective of the National Cotton Council is increased consumption of cotton, cottonseed, and their products. It is financed by cotton producers, ginners, merchants, cottonseed oil mills, warehousemen, and spinners.



Relaxed
Comfort and easy care team up in this cotton knit shirt in Everglaze knit. Just as carefree are the wash-and-wear slacks styled in Everglaze Mini-care cotton sateen.

Colorado City Salutes KING COTTON
Use more cotton... Support the industry that supports Colorado City!
National Cotton Week — May 19-24

We are in the process of moving to a new location on East Hwy. 80, former location of Don Wallace Mercury Co. We will be able to serve you better with larger showroom, shop and parking area. Come out to see this week.

MERKET BROS.
IMPLEMENT CO.
See Us For **JOHN DEERE** Quality Farm Equipment

OUR Salute TO COTTON GROWERS

★ AN IMPORTANT INDUSTRY IN MITCHELL COUNTY ★

We would like to take this opportunity during National Cotton Week to salute the men of Mitchell County who are engaged in producing cotton. The soft, wonderfully durable fiber is a vital factor in our prosperity, especially in Mitchell County where it's a major industry!

CITY NATIONAL BANK
MEMBER F. D. I. C.

Colorado City Salutes KING COTTON
Use more cotton... Support the industry that supports Colorado City!

NATIONAL COTTON WEEK!

- We take this method of commending the farmers of the area for their fine work in furthering the cotton industry.
- Without their faith in the cotton industry, gins such as ours would not exist. The county's future depends on the cotton farmer. So, use more cotton... support the industry that supports Colorado City!

BUFORD CO-OP GIN
Thurston T. Smith, Manager

HUMBLE

"Oil Power"... Cotton's Top Farm Hand

We all realize how important the cotton farmer is to the economy of Mitchell County... it's the area's major industry... agriculture's top crop.

It's responsible for the formation and success of most of Colorado City's businesses. It's the bread and butter... and the luxuries of many of our families.

No one knows better than the cotton farmer how farming with oil has stepped up production and helped move crops to market — how oil has become just about your top "farm hand". We congratulate the cotton farmer during National Cotton Week.

- ★ Produce More Cotton!
- ★ Buy More Cotton!
- ★ Use More Cotton!

NATIONAL COTTON WEEK—MAY 19-24

JAMES M. BOYD
Humble Wholesale Agent

Don't Blame Designer If Gal Is Not In Shape for Summer

If a girl's not in shape this summer, don't blame the fashion designers. They have created so many new shapes for 1958 that the year may be recorded as the shapeliest in history, one way or another. "I've never seen so many different silhouettes," says Margot Herzog, fashion director of the National Cotton Council, in a report on the new styles for National Cotton Week (May 19-24). "It's confusing, but it's exciting, too."

The classic simplicity of the



Circus Cotton

For the summer safari, a giraffe-printed cotton coat styled with a cocoon back. Slim and light weight, it is ensembled with a chemise dress.

straight lines in most of the new silhouettes call for added interest in the fabric. Soft, flowing cottons with texture and pattern interest are being used by New York and Paris designers to interpret these designs, Miss Herzog reports. "Heavier fabrics like cotton tweeds, cotton knits, and cotton suitings are popular because they drape well and are comfortable even in hot weather," she says. A basic influence is the chemise look, introduced last year by Paris couturiers. A throwback to the Twenties, the style features the straight lines and loose fit of a potato sack.

While many designers say the original chemise is out of the window, its spirit lives on in the "loose look" which characterizes many American variations. Like the chemise, these designs merely skim the figure, leaving more to the imagination than the previous form-fitting sheath dresses. Most de-emphasize the waistline. Some of the current variations are the "bubble" silhouette, in which the skirt bubbles out from the waist and draws together at the knees; the balloon skirt; the barrel-shaped jacket, which rounds off a woman's shape; the "cocoon" silhouette which bulges out in the middle where waisted dresses squeeze in; and the torso jacket, which falls straight from the shoulder and makes a girl look as though she were dressed in a cloth box.

"Hemlines have moved up to the critical point," according to Miss Herzog. Some, like the uneven "peacock" hemline, have it both ways—almost up to the knees in front and flaring out and down to the floor in back. Some, like the "scoffle" hemline, have short pleats and flounces at the bottom of the skirt. "There's tremendous var-

iation in high-style cottons this year," Miss Herzog reports, "and all the clothes are dramatic."

Men, Boys' Shirts Lead Cotton Usage

Shirts continue to lead the cotton consumption parade. According to preliminary 1956 figures released by the National Cotton Council's market research section, the latest available, more cotton was consumed in the manufacture of men's and boys' shirts than in any other end use.

Shirts accounted for 595,000 bales while sheets consumed 569,000 bales. This was the second consecutive year that shirts replaced sheets as the greatest end use of cotton. Rounding out the top ten end uses were drapery and upholstery fabrics, men's and boys' trousers, towels, men's and boys' underwear, automobile uses, dresses, rugs and carpets, and retail piece goods, in that order.

Cotton usage is increasing significantly in other apparel categories. Women's night-gowns, pajamas, and skirts. Other substantial increases are noted in children's blouses, waists and skirts, dresses, and suits and skirts. Increased consumption is also reported in sheets, towels and machinery belts.

On the other hand, cotton consumption has declined somewhat in rugs and carpets and in automobile uses. The market research survey, entitled "Cotton Counts Its Customers," reports that in the three main end uses of cotton—43.5 per cent of total cotton consumption for the year went into apparel. Production of household fabrics took 33.6 per cent and industrial uses consumed 22.9 per cent.

Plant Utilized

All of the cotton plant except the leaf is utilized in some form to benefit man or beast. The cotton fiber, seeds, hulls, and stalks all are put to commercial use to benefit civilization.

First Called King

Senator J. H. Hammond of South Carolina in Civil War days gave the title "King Cotton" to the fiber which helps provide many of the necessities and conveniences of our life today.

Until the 19th century there were practically no institutions for care of the mentally ill in the U.S.



Easy Way Out

This all-cotton wash-and-wear shirt cuts laundry problems to a minimum. Hung dripping wet to dry, it's ready to wear without the touch of an iron. Shown also under a cotton jacket, the shirt has permanent collar stays and is tapered to avoid waistline bulk.

DUE TO SALES PROMOTION

Export Level Increased to 8 Million Bales for Cotton

"We have always regarded 5 or 5 1/2 million bales as our 'traditional' level of cotton exports, but if these programs continue to live up to their early promise, we may soon come to think of 7 or 8 million bales as our 'traditional' exports."

The speaker was Everett R. Cook, Memphis cotton man and president of Cotton Council International. The occasion: a recent report to the American cotton industry.

The programs to which he referred were CCI's overseas cotton sales promotion activities: year-around advertising, publicity and educational campaigns aimed at increasing consumption of cotton. CCI supervises major programs in Austria, Belgium, France, Italy, Holland, West Germany, Japan, Spain, and Switzerland, and assists similar programs in five more countries, including England and Mexico. Reports were just in on the consumption during the 1956-57 season in Germany, France, and Japan, the three countries with the oldest (two years) CCI programs. Domestic consumption of cotton was up 22.6 per cent over 1955-56 in

Japan — more than the increase in national income and than the over-all consumption or general textile purchases. The increase in France was 12 per cent and in Germany 8.6 per cent. The consumption increases in these three countries totals 785,000 bales. The six newer cooperators reported increases but not so large.

There were many factors involved in these increases, Mr. Cook pointed out, but promotion undoubtedly was a contributing factor.

The long-range potential for cotton in overseas markets is even more attractive. Increasing world per capita consumption of cotton (6.6 pounds per year compared to 2.4 in the United States) by just two pounds per person would require the growing, ginning, handling, and processing of an additional 10 million or more bales of cotton a year. It takes two pounds of raw cotton to make one or two simple basic garments.

"With world populations and standards of living increasing generally," Mr. Cook said, "we think such an objective is well within reason."

GROWN IN 18 STATES

Cotton Is No. 1 Crop for Nation

Supplying about two-thirds of the nation's total textile needs, cotton is America's largest crop and the basis of one of its most important industries.

It is grown in 18 states from lower Virginia to California, and in the 14 major cotton-producing states account for more than a fourth of the total marketings of farm products.

More than 12 million people depend on cotton for a livelihood and it represents an investment of from \$18 to \$20 billion. At the farm level, the value of cotton and cottonseed amounts to about \$2.5 billion annually.

There are almost 852,000 farms growing cotton in the 14 major Cotton Belt states,

or about 40 per cent of the total farms. It is grown on 72 per cent of the farms in Mississippi, 61 per cent in South Carolina, 60 per cent in Alabama, and almost half the farms in Arkansas, Georgia, Louisiana and Texas.

The National Cotton Council estimates that about 3.8 million people live on these farms and that 1.5 and 2 million more are employed in seasonal operations such as weeding and harvesting.

Cotton is processed by more than 6,600 gins with an estimated 53,000 workers; compressed and stored by 1,250 warehouses employing around 13,000; and its seed is crushed by 286 oil mills with approximately 13,700 employees. An estimated 9,000 persons work for firms merchandising raw cotton. In nearly 1,900 plants in 17 states, approximately 700,000 people depend directly on cotton textiles for their livelihood. Another 800,000 are estimated to be employed in cotton garment manufacture.

Cotton indirectly provides a living for millions of other workers and their families. These employees are engaged in the thousands of enterprises supplying goods and services to the cotton industry.

Origin of Calico

The word "calico" is derived from the town of Calicut on the Malabar Coast in India, where block printing of cotton fabrics is believed to have originated.

Cottonseed's Downy Fuzz Widely Used

The short, downy fuzz remaining on the cottonseed after it is ginned has a wider variety of uses than any other cottonseed product.

The higher grades of "linters" are spun for use in such course products as twine, wicks, carpets, and gauze.

The bedding, furniture, and automobile industries take a greater quantity of linters for use as a filler for mattresses and for furniture and automobile seat padding. Lately, according to the National Cotton Council, increasing amounts of linters have been used in the manufacture of fine paper.

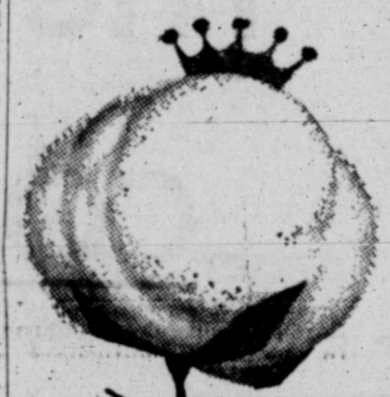
The chemical industry depends on linters for a great many products. After cooking with chemicals, bleaching, washing, and drying, the linters pulp is almost pure cellulose.

In wartime, the principal use of linters pulp is the production of smokeless powder. A bale of cotton linters furnishes the powder for 100,000 rounds of rifle ammunition, more than 20,000 rounds of machine gun ammunition, more than 2,700 anti-aircraft shells or 85 rounds of heavy tank ammunition.

There are three major uses of linters pulp in peacetime — high tenacity rayon, acetate rayon fiber, and plastics.

The uses of cellulose plastics are practically limitless — instrument panels for automobiles and airplanes, lighting fixtures, radio cases, and yard furniture, as well as combs, fountain pens, and photographic and X-ray film. Cellulose lacquers, laminates, casings, fillers, and special types of paper are the other uses filled by linters pulp.

COSDEN SALUTES KING COTTON



It's National Cotton Week . . . and we take off our hats to the farmers who have pioneered the cotton industry in Mitchell County!



Paris Yarbrough, your friendly Cosden distributor in this area, fully realizes the importance of the cotton industry to the economy of Mitchell County.

By serving the farmers with fine Cosden products, Yarbrough is doing his part in furthering the important cotton industry.

We urge everyone to support the industry that supports Mitchell County . . . COTTON!

PARIS YARBROUGH

Distributor for fine Cosden Products

Sun., Mon., Tues.
May 18-19-20

Lone Wolf

"The Missouri Traveler"
Brandon DeWilde Lee Marvin

WEDNESDAY & THURSDAY—MAY 21-22

"Pal Joey"
Rita Hayworth Frank Sinatra
Kim Novak

Palace THEATRE

Sun., Mon., Tues., Wed.
May 18-19-20-21

JERRY WALD'S

Peyton

THE TOWN.. THE PEOPLE EVERYONE'S TALKING ABOUT!

COLOR BY DE LUXE CINEMASCOPE

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STARRING LANA TURNER, CONSTANCE MACKENZIE, HOPE LANGE, PHILIPS, LLOYD NOLAN, DIANE VARS, KARTHUR KENNEDY, T. RUSS TAMBLYN, TERRY MOORE

PRODUCED BY DAVID NELSON, BARRY COE, BETTY FIELD, MILDRED DUNNOCK, LEON AMES, LORNE GREENE

DIRECTED BY JERRY WALD, MARK ROBSON, JOHN MICHAEL HAYES

Colorado City Salutes KING COTTON

Use more cotton... Support the Industry that supports Colorado City!

Your welfare is dependent upon the sale and use of cotton products!

- We all know what cotton means to us in Mitchell County. The farmers who so faithfully pioneered cotton are to be commended and congratulated.
- Their faith has been responsible for the formation and success of many businesses connected directly or indirectly with the cotton industry.
- To thank those pioneers—and the modern cotton farmers of today—we urge you to support the industry that helps to support you!

"As cotton grows — so grows Colorado City"

PRODUCE MORE COTTON BUY MORE COTTON USE MORE COTTON

E. S. McCORD

COLORADO COMPRESS

and BONDED WAREHOUSE

IT'S COTTON TIME U.S.A.



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HURRY!**

Subscribers! Candidates!

Colorado City Record

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ENDS FRIDAY, 9 PM**

The Hours Are Ticking Away!

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"Votes and Votes Only Can Win!"



1st PRIZE \$800 CASH

2nd Prize	\$400.00	4th Prize	\$100.00
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