"Satisfactorily Serving A Great Section"

THE SOUTH PLAINS OWN NEWSPAPER

Sunday Avalanche-Journal

42 Pages Today

VOL. 4, NO. 5 — LUBBOCK, TEXAS, SUNDAY, OCTOBER 13, 1929 — (AP) MEANS "BY ASSOCIATED PRESS"

Woman Is Crushed To Death By Enraged Elephant

Mackmen Bombard Five Cub Hurlers For 10-8 Win

Records Fall As A's Score Ten In 7th Inning Rally

American Leaguers Batter Root, Nehf, Pat Malone, Blake And Carlson To Go Into Long Series Lead

Grove Saves Game

Wrong-Arm Ace Holds Cub Rally After Quinn, Rube Walberg, Rommel Falter; Simmons, Haas Homer

By ALAN J. GOULD
Associated Press Sports Editor

SHIBE PARK, PHILADELPHIA, Oct. 12. (AP)—The bubbling world's series hopes of the Chicago Cubs were scattered all over Shibe Park today by a combination of lightning, cyclone and tidal wave in the wildest inning of baseball championship history.

When they had picked themselves up sometime later, dazed and reeling, the Cubs found that the Athletics had broken all records by scoring ten runs on ten hits in the seventh inning off four pitchers, coming from behind to win the fourth game by a count of 10 to 8 and take a lead of 3 games to 1 in the world's series conflict.

It Looked Hopeless

Going into the seventh inning, eight runs behind, their veteran pitcher, old Jack Quinn, a knockout victim of Cub clouters and their best efforts showing a grand total of three hits off the fast balls of Charley Root, there didn't appear more than the pale ghost of a chance for the Athletics to win and prevent the Cubs from making it two straight, tying the series.

If ever a club looked beaten, it was the A's, but with a savagery that has never before been duplicated in the annals of the world's series, they leaped up on Root, drove him from the box, knocked out his two successors, Art Nehf and Sheriff Blake, in short order, and were

See DYKES-FOXX Page 6

Dairy Show Under Way At St. Louis

State Championship Local Judging Team Competes In National Exposition Starting Saturday

(By Associated Press)

ST. LOUIS, Oct. 12.—The largest show ever held by the National Dairy association got under way here today with more than $1,000,000 worth of aristocratic cattle from the nation's finest dairy herds on display in the arena, mammoth new exposition building.

The start of the dairy show also marked the opening in the same building of the St. Louis National Horse show which has drawn 492 fine horses including prized mounts from the country's best stables. Cash prizes in the horse show total $35,000, including a $10,000 stake for five gaited saddle animals.

Entry List Large

The entry list in the dairy show exceeded 1,500, by far the largest assemblage of thoroughbred cattle for the annual event. It was made up of the standard breeds of Jerseys, Guernseys, Holsteins, Ayrshires and Brown Swiss.

The state championship Lubbock county dairy judging team is in St. Louis at this time attending the National Dairy exposition and will compete with 4-H clubs from other sections of the country for national honors.

The team, composed of Jack Stallup, Fred Elliott, Jim Potts and C. Pounds, alternate, left this city last Wednesday for St. Louis, accompanied by County Agent D. Eaton.

They will stage a dairy cattle judging exhibition in that city on Monday, Tuesday, Wednesday and Thursday of this week.

PLAINVIEW MAN DIES

Former Lubbock Resident Claimed By Death

W. B. Gray, 20, of Plainview, formerly a resident of Lubbock, died Saturday morning at 9 o'clock at home, following an illness of about a year, according to information reaching this city last night. Funeral services are to be held this afternoon at 3 o'clock in Plainview.

Survivors are the parents and one sister, of Plainview; a brother, A. Gray, Lubbock; a brother and sister living at Moran

Enfeebled Fall Goes To Trial

Albert B. Fall, ailing 68-year-old defendant to charges of accepting a bribe, is pictured above as he was assisted to the court room for the resumption of his trial. Physicians warned him that he might not survive the trial.

Speedy Conclusion Looms In Fall Bribery Hearing

Scattered Rains Fall Over Plains

Cotton picking and work in fields was halted through practically all of the South Plains area Saturday following scattering rains which which fell Thursday, Friday and until a late hour yesterday. While the moisture delays the harvest of the cotton crop farmers declare that it will be a boon to winter feeds and pasturage. The precipitations have ranged from one-half to one inch.

Reports from the Becton community stated that considerable damage was done in that section Friday night by hail. No other areas reported visits from ice fall.

Precipitation in Lubbock Saturday was very light while Friday night the fall was estimated at one-half to three-quarters of an inch. Busses in and out of the city were running on schedule time though roads in all directions were said to be very heavy.

Telephone lines were rendered out of order Saturday morning by rainstorms at Ralls, Spur and Crosbyton.

Reports of substantial precipitations last night came from Lockney, Slaton, Tahoka, Lamesa, Littlefield, Plainview, Post, Brownfield, Seagraves, Seminole, Clovis, Idalou, Ralls, Spur, Crosbyton. Lower South Plains counties reported moisture to a full inch.

Will Scrutinize Kellogg's Request

WASHINGTON, Oct. 12. (AP)—The story that a former secretary of state, Frank B. Kellogg, asked officers of the Bethlehem shipbuilding corporation to dispense with the services of William B. Shearer at the 1927 Geneva naval limitations conference will be scrutinized by the senate naval investigations committee.

Announcing its intention to look into the report, the committee at the same time made known today that hearings would not be resumed until a week from Monday, due to the inability of Daniel F. Cohalan, Shearer's counsel, to be present before then.

To Be Witness

He probably will be the first witness on resumption of the hearings On his previous appearance, he testified that Clinton L. Bardo, president of the New York shipbuilding corporation, had told him Kellogg had demanded that the Bethlehem officers drop Shearer.

TO CURB PARKING

Two-Hour Ordinance To Be Effective Thursday

The two-hour parking ordinance, recently passed by the Lubbock city commission, will go into effect next Thursday, October 17, according to an announcement last night by Chief of Police John Lemond.

"The ordinance includes all of the mercantile districts in which parking zones have been marked," said the chief. "Just a warning to all drivers that they must observe this new ruling.

Defendant's Illness Is Expected To Halt Trial

(By Associated Press)

WASHINGTON, Oct. 12.—Speedy conclusion of the bribery trial of Albert B. Fall appeared in prospect tonight after Fall had instructed his counsel that in case illness again prevented his appearance they were to waive his right to be present and continue.

Frank J. Hogan, chief counsel for the defense announced Fall's instructions and said the former interior secretary would not be called as a witness because of his weakened condition. Owen J. Roberts, special government counsel, announced the prosecution would conclude its case in a day or so and the defense expects to occupy four days.

During the short session today the defense introduced evidence to show that Fall was not in Washington most of the time while negotiations were being made to lease part of the Elk Hills, California, naval oil reserve to E. L. Doheny's Pan American Petroleum and Transportation company and had nothing to do with the negotiations.

The testimony was developed on cross-examination from E. C. Finney, solicitor of the interior department, who was first assistant secretary of the interior under Fall. It was during the time the leases were being negotiated that the government charges that Fall received $400,000 from Doheny for awarding the contract to the latter's company.

PIONEER ARRESTED

Murder And Assault Counts Face Aged Farmer

SAN MARCOS, Oct. 12. (AP)—A. J. Wimberly, 60, member of a pioneer Hays county family, was in jail here tonight on charges of murder and assault to murder after a pistol battle with Riley W. Plant, 35, here yesterday.

Plant was killed and M. B. Cochran of Cotulla, who sat in an automobile with him, was shot through the arm and shoulder. The gunplay also cost the life of Helmuth Harbold, 24, passerby, who drove his truck into the range of bullets. Harbold moved here from Seguin a short time ago.

MacDonald Enjoys 63rd Birthday In Quiet Observance

Congratulations Pour In By Cablegrams And Telegrams To British Prime Minister In New York

Talks With Family

Appreciation Of Effort In Cause Of World Peace Is Voiced By Clergymen In Scroll To Statesman

By JAMES L. WEST,
Associated Press Staff Writer

NEW YORK, Oct. 12. (AP)—Free from official engagements, Ramsey MacDonald, British prime minister, observed his sixty-third birthday anniversary here today in quiet fashion.

Arising early as his custom, he received his first birthday gift from his daughter, Ishbel, who declined to tell what it was, and then had breakfast with a few friends and some of the members of his party.

Congratulations Pour In

Cablegrams and telegrams of congratulation poured in upon him, some coming from members of his family at Lossiemouth, and others from officials in this country and Great Britain. During the day he talked on the telephone with members of his family who are in London, this having been the second trans-Atlantic call arranged for him since he arrived here October 4.

In the forenoon the British statesman received a scroll from a delegation of protestant clergymen who voiced their appreciation of his efforts in the cause of world peace. Accepting the gift with a speech, MacDonald said that in the last analysis "it will be the church that will back up our world peace efforts more than one group." He added there would be problems and plenty of opposition "but we will win through nevertheless."

Santa Fe Seeking Trunk Connection

Railway Files Application For North and South Line To Connect With Branch, Transcontinental Rails

(By Associated Press)

AMARILLO, Oct. 12.—A north and south trunk line, which will connect three branch lines and two transcontinental lines of the Santa Fe system, is the objective of the railroad's application for permission to build a line from Amarillo to Las Animas, Colo., it was said by officials of the company in Amarillo today.

The proposed line would run northwest through the Texas Panhandle, cut across Oklahoma and penetrate southeastern Colorado, connecting with the northern route of the Santa Fe's main line running into Pueblo and Denver, it was explained.

The line also would connect with three existing branch lines, one in the Texas Panhandle, one in Oklahoma and the third in Colorado. These lines serve the wheat belts of the respective areas, and the new line would afford a direct outlet to the Gulf for grain movements.

The officials said it also would give the Santa Fe a trunk line from Denver to Texas points, and a direct route to the Gulf. It would shorten present mileage over the Santa Fe line from Denver to Amarillo by 465 miles, and would provide a route between the two cities 27 miles shorter than the Fort Worth and Denver line, according to Roger Martini, assistant vice president and general manager of the western lines of the Santa Fe.

'Crime Ring' Evidence Ready For Grand Jury

English Talkies In Mexico City

SAN ANTONIO, Oct. 12. (AP)—The desire to speak and understand English has become a craze among the young people of Mexico City, since the recent introduction of the English speaking talkies in three of the largest motion picture theaters in Mexico City, according to Adolfo Millan, of Mexico City, an official of a Mexican oil company.

Millan expressed the belief that the American cinema talkies will accomplish much in bringing a closer relationship between the Americans and the Mexicans because of the large number of young people of Mexico City who are already studying the English language that they might understand the American talkies.

All County Officials Are Facing Ouster Proceedings

(By Associated Press)

BORGER, Oct. 12.—Clem Calhoun, newly appointed district attorney sent here by Governor Moody to clean up Borger, put the final polishing touches tonight on the evidence which he expects to place before the grand jury Monday in an effort to break the alleged "deeply entrenched criminal ring" here.

It was predicted today that ouster proceedings against all county officials, who have not resigned, will be instituted.

Constable Resigns

The resignation today of Constable C. A. Mitchell of Borger brought the total to two, Justice of the Peace Walter Broomhall having resigned last week. Mitchell made no comment on his action.

In the event ouster proceedings are instituted the evidence which the military court of inquiry has collected in its investigation of the assassination of District Attorney John A. Holmes here Sept. 13, and of other lawlessness, will be used.

Offer Evidence

"Evidence gathered by the court of inquiry," Brigadier General Jacob Wolters, commanding the troops here said, "will not be turned over to the grand jury, but it will be made available to Mr. Calhoun, and he may present what he sees fit."

State Fair Opens 43rd Session As Thousands Attend

Downtown Streets Thronged With Sight-Seers From All Parts Of Texas For Opening Parade

(By Associated Press)

DALLAS, Oct. 12.—With every element in its favor, including the weather, the forty-third state fair of Texas opened today with thousands of visitors from every part of the state in attendance. Downtown streets were thronged with sight-seers for the parade, which signalized the opening. Prominent in the line of march was the Simmons University Cowboy band of 100 pieces.

In the parade was a herd of 100 paint ponies that will be used in the rodeo performances, with cowboys and cowgirls. The rodeo producer, W. T. Johnson of San Antonio, rode at the head.

More Exhibits

Officials of the fair declared there were more exhibits this year than ever before. In the boys' 4-H club display, fostered by the A. and M. college extension, 40 counties have 300 exhibits.

An attractive exhibit in the agricultural building was from New Mexico. Each of the 32 counties in the state contributed to the exhibit and every resource of the state is depicted. Gov. R. C. Dilion of New Mexico is expected to visit the fair.

Practically every consequential industry and business in Texas is represented in the commercial exhibit.

BIG ENROLLMENT SEEN

Aviation School Officials Tour South Plains

Perry Logan, manager of the Logan School of Aviation, at the municipal airport, four miles north of Lubbock, and Johnny Voss, instructor for the local school, completed recently an aerial tour of South Plains cities in which they gained contact with prospective students.

"We have prospects of having a large enrollment in the school within the next few weeks," said Mr. Logan. "Lubbock is ideally located to become one of the aviation terminals of the Southwest and we intend to do all within our power to promote aviation here."

TAHOKA CHILD DIES

Two-Month-Old Robinson Girl Succumbs Here

Annie Lee Robinson, two-months-old daughter of Mr. and Mrs. A. D. Robinson, of Tahoka, died Saturday morning in a local sanitarium following a few days illness.

The body was prepared for burial and shipped overland to Tahoka yesterday afternoon by Rix-Sanders. Funeral services are to be held in that city this afternoon.

Survivors are the parents.

GILMORE BURIED

Services Held Saturday For Railway Commissioner

WILLS POINT, Oct. 12. (AP)—The body of Clarence E. Gilmore, late chairman of the Texas railroad commission who died in San Antonio Thursday reached his home here late this afternoon, the funeral party coming to Wills Point from Austin in a special car.

Ginning Total Is Now 15,766 Bales

Big Increase Reported In Spite Of Rains Halting Picking; Local Gins Are Leading Rest Of County

Cotton ginnings in Lubbock county for the 1929 crop, despite the fact that rains of the past three days cut down picking, stood at 15,766 bales, according to reports received from gins by the Avalanche-Journal yesterday afternoon. The total is an increase of over 7,000 bales over the total of October 5.

Gins in the city of Lubbock led the county, the total here last night standing at 4,460 bales. Slaton was next with 3,196 bales while Idalou was third with 2,068 bales.

Increase Reported

Shallowater's gins reported a good increase for the week, the total number of bales ginned by the two gins for the season now standing at 1,744. One gin reported 344 bales ginned during the week.

Slaton's six gins turned out a total of 946 bales during the week while Lubbock's seven plants showed an increase of 1,527 bales for the week.

Picking Under Way

Picking has been under way for approximately five weeks and is expected to continue through December, cotton men here say. At the present rate, the county's ginning total for the year will more than likely exceed the 40,000 bale total set by observers as the yield for the year. Clear weather is expected during the coming week and pickers will be back in the fields by Monday should the sun show itself at all during today.

Gins in the county have been running to capacity all during the week with the exception of yesterday, the rains preventing farmers from coming to town.

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Sets Jail Afire For Attention

She wanted attention and she got it.

Senora Julia Alonzo, 20-year-old Mexican woman, being held in the Lubbock county jail for observation following charges filed by her Thursday that she had been kidnaped and assaulted, Saturday set fire to her bed in the jail and in a few minutes several hundred passersby were attracted to the scene by large clouds of smoke rolling from the window.

The young senora would give no reason for her action, merely smiling and shaking her head when questioned. Officers stated that she found a match in the cell and used it as a means of creating some excitement.

The Lubbock fire department made a quick run and the flames were extinguished having caused only slight damage.

The senora, following her first performance, sat in the cell window while a large crowd stood outside and listened to her chatter. She was attired in only a blanket from the bed, having discarded all of her clothes.

Road Bond Issue Awaits Approval Of Highway Head

County Commissioners Not To Consider Action Until New Program Is Outlined Suitable To Gilchrist

Since agreement of the Lubbock County Good Roads association to withdraw a petition asking for an election on a $1,025,000 road issue in district 2, the scheduled hearing of the proposal in Lubbock county commissiones court next Monday will be postponed until some definite program may be outlined to meet approval of the state highway department, it was announced here late Saturday.

Awaits Approval

"Gib Gilchrist, state highway engineer, has not fully approved the petition as now pending," said County Judge Robert H. Bean, upon return recently from Austin, where he conferred with highway officials. "Mr. Gilchrist did express gratification, however, when told of plans for road improvement in this county. He stated that designation of certain points on the various highways, to be included in the petition, would meet with approval of the highway department."

Mr. Gilchrist has recommended the combining of highways 7 and 9 to unite at a point a few miles northwest of Slaton, pointing out that such a plan would save several hundred thousand dollars to the county when the highways are paved.

Block Is Jailed For Second Time

Released Friday under a bond of $1,000 after an indictment charging violation of the prohibition laws had been returned against him, A. T. Block, local druggist, last night was arrested by county officers on similar charges.

B. P. Putman, employe of the Block Drug company, 818 Main Street, also was arrested on charges of liquor law violations. Both men were placed in the Lubbock county jail, no bond being set last night.

STRANG CONVICTED

Fort Worth Oil Promoter Given Three Years

FORT WORTH, Oct. 12. (AP)—Confinement in the federal penitentiary at Leavenworth, Kan., loomed ahead of Fred Strang, Fort Worth oil promoter, today as a result of the passing of a three-year sentence on the defendant on one of five counts growing out of his indictment and conviction for mail fraud.

Federal Judge William B. Sheppard, who passed sentence, gave a five year suspended sentence on the remaining four counts.

Notice of appeal from the judgment was given by Strang's attorneys. Pending perfection of a record, Strang's bond was set at $12,000.

Strang was convicted of making fraudulent representations of oil acreage in Carter county, Oklahoma.

Trainer Injured As Massive Bull Goes On Rampage

Victim Is Seized In Snout Of Animal And Crashed To Ground In Corsicana Street Saturday

Skull Is Crushed

Beast Is Finally Brought Under Control And Tied To Other Elephants Of Al G. Barnes Herd

(By Associated Press)

CORSICANA, Oct. 12.—Suddenly becoming enraged as it was being taken to the circus grounds here today, a massive bull elephant seized and injured fatally a woman, after it had hurt its former trainer.

The woman, Mrs. Eva Donohoe of Kerenes, was taken to a hospital where she lived only a few minutes. Attendants said her skull was crushed.

Becomes Unmanageable.

H. D. (Curly) Prickett, employed by Mrs. Donohoe on her farm, was in charge of the animal when it became unmanageable. Prickett had charge of the elephant for about seven years before it was obtained by the Al G. Barnes circus two years ago. The animal, known as "Black Diamond," was the second largest in the circus' herd.

As the herd reached a street corner, according to Prickett, the animal suddenly knocked him several feet and seized Mrs. Donohoe with its snout and crashed her to the ground. The former trainer said he attempted to regain control of the elephant, but was unable to do so because of his injuries, which included a broken wrist.

Animal Hobbled.

The animal finally was brought under control and, heavily hobbled and chained to three other ele-

See ENRAGED ELEPHANT, Pg. 7

Covin Gets Seven Years In Slaying

Verdict Is Returned After Deliberation Of Twelve Hours; Defendant Calm As Fate Determined

(By Associated Press)

BEAUMONT, Oct. 12. — A. D. Covin was sentenced to seven years imprisonment in the penitentiary for the killing of T. J. Benefield by a verdict of a jury in criminal district court here today. The jury was out more than 12 hours.

Covin was calm and appeared greatly relieved when the verdict was announced. His aged mother, Mrs. Laura Giudry, broke into hysterical screams and refused to be consoled. His sister, Mrs. Jack Mathias, who was at his side throughout the hearing which lasted since Tuesday morning, also became hysterical.

Intimacy Charged.

Evidence was that Covin met his divorced wife, Mrs. Gladys Covin, on the street with Benefield and shot him to death because he said the slain man had become intimate with his wife and caused her to divorce him. Covin also entered a plea of self defense. He pleaded not guilty when the murder charge was read.

The Weather

WEST TEXAS: Partly cloudy, probably showers in southeast portion Sunday and Monday.

Bullet-Scarred Winner Of Pistol Duel With Bank Bandit Relates Details Of Fight On Visit Here

"I DIDN'T for one minute think I would be shot to death and I reckon that's why I won the pistol duel."

Such is the explanation of W. J. Tucker, of Durant, Okla., who fatally wounded a horseman bandit and frustrated an attempt of four men to rob the Caney Bank at Caney, Okla., February 8, 1922, an encounter in which he almost gave his life for protection of property.

Tucker, 58, gray-haired and bullet-scarred, is visiting with his daughter, Mrs. John Seago, who lives 5 miles northwest of Lubbock.

Shot Five Times

Shot five times in the duel, Tucker spent about two months in Sherman and McAllister hospitals, while only meager hope was maintained for his recovery.

"It happened during the noon hour" said Tucker, "while many storekeepers were closing doors in the small town to go to lunch. A shot rang through the stillness of the small main street. And then followed a volley of shots as the bandit, Roy Rouce, rode horseback up and down the streets firing wildly to clear the street, while his three partners entered the bank."

Ran For Gun

"I ran into the nearest building in futile search for a gun, and later dashed across the street three times before securing a pistol from T. J. Sexton at the First National Bank near the Caney Bank. As I came into the street to battle it out with Rouce blood was dripping from wounds in both of my arms. The street was deserted and there was no one else to hinder our battle.

"A bullet pierced my left arm and lodged below my breast. I fell to the grounds replying with a shot which felled Rouce from his horse. There we were —almost dead, but each firing stubbornly for the final shot.

See GUN DUEL, Page 7

Citizens Interested In Industrial Plants In City

Establishment Of Textile Mills And Other Plants Urged As Co-Operative Enterprise; Advantages Pointed Out

Texas Tech Textile Man Is Interested In Seeing Mill Located Here; Survey Of Potentialities Likely

By AL HILL
Avalanche-Journal Staff Writer

FROM a number of interviews with prominent Lubbock men, on the question of whether or not this city is located right and has sufficient natural advantages to become a center for cotton textile mills, much interest was manifest in the subject and many constructive ideas were garnered.

"The city of Lubbock has a wonderful opportunity to become a textile mill center, but the farmers of the South Plains will have to grow a better grade of cotton," declared Ernest Nelson, head of the department of textile engineering at Texas Technological college and possessor of more than twenty years of experience as a textile mill worker in many of the nation's largest mills.

Can Be Secured

"Yes, we ought to have textile mills in Lubbock," he continues. "They can be secured, if we go after them.

"And a mill here would help the price of cotton and help to stabilize the city with a fixed industrial payroll, which is very greatly needed. It is true that this city is located out of the path of textile mills, and we would have to finish our goods here, but that can be done. It is also true that we have hard water here, but that can be softened.

Labor is Abundant

"Lubbock has an abundance of good labor. Transportation is the best that can be found. We have an eleven day freight service to New York and a day and a half freight service to gulf ports.

"There is no reason why the South Plains should not have many cotton textile mills—we are just not going after them, that's all."

Nelson believes that a fancy novelty mill would be about the best kind of a textile industry for Lubbock to plan establishing here first. He further states that this city is well located for woolen and worsted mills, because of our nearness to the nation's greatest production of wool, Southwest Texas. In organizing a company for establishing a mill, he warns against a promotion scheme and urges a firm foundation be laid for permanent success from the beginning.

"Even if we do not have woolen and worsted mills here," Nelson declares, "we ought to be teaching that character of textile engineering."

Hale Cotton Good

Referring to the need for South Plains farmers to grow a better grade of cotton than that now predominant, Nelson states that the irrigated cotton raised near Plainview is a very fine staple and ideal for mill usage. It is his opinion that irrigation is the answer to the big problem of raising a high class cotton and believes that this nature of farming will eventually obtain to a great extent throughout the South Plains.

In speaking of the demand for graduates of the Texas Tech textile engineering school, Nelson explained that the six graduates of last year's class have already been placed in positions with some of the largest concerns in the United States. Two of them were employed by the Goodyear Rubber company and one by the Goodrich Rubber company, at Akron, O. One graduate is with the Davenport Hoisery company, Chattanooga, Tenn., one with a large rayon manufacturing concern at Rome, Ga., and one is to be employed by a large textile machinery manufacturer.

Mills Want Graduates

"We have requests from two Texas mills for graduates next year and the prospects are ripe for placing many more graduates than we can turn out," Nelson contends.

W. O. Stevens, vice-president of the Citizens National Bank, who formerly resided at Post and is acquainted with the history of the mill established in that city several years ago by the late C. W. Post, says:

"The Post mill is considered a decided success. It was established in 1913 at a cost of $750,000, including buildings and equipment. This concern manufactures the famous Garza sheets and sheeting, pillow tubing and pillow casing. About 350 are employed there.

"I can see no reason why Lubbock can not have a number of textile mills. When the Post mill was established there were not very many people residing on the plains. The Santa Fe had ben built to Post only about two years previously. All employes of the Post mill had to be shipped in from the four corners of the earth, until local workers could be trained.

Facilities Available

"Now that Lubbock has natural gas, railways and an ample supply of water, on top of being located in the center of a vast cotton-growing era, there is absolutely no reason why we should not have any number of big textile mills and innumerable small specialty manufacturers of products made from cotton. Waxahachie, Hillsboro, Itasca, Cuero, Gonzales, Corsicana and other Texas towns all have cotton duck mills. They have no more advantages than we have and it seems to me it is time for Lubbockites to put forth definite efforts along the line of getting textile mills."

In the opinion of Byron C. Dickinson, president of the Panhandle-South Plains Fair association:

"We might take an example from El Paso. They went after a big textile mill and got it. We also might accept a lesson from other South Plains counties that are beating us in getting good roads. There is no use kidding ourselves always and claiming our advantages. It is time Lubbock went out after such things inasmuch as we are sitting in the middle of the best agricultural area in the southwest. With our cotton supply, transportation, and other natural resources, I think if Lubbock does not go after such things soon, there will be other towns on the South Plains that will."

L. Wesley Read, of the Read Investment company, who has been a close observer of progress made by a number of Texas textile mills during the past several years, believes that Lubbock should turn its attention to the problem of securing both textile mills and other industrial plants.

"Mills located in other Texas cities, many of them smaller than Lubbock, have been making decided successes over a number of years. The natural advantages of these other cities are not superior to those possessed by Lubbock," Read declares.

Opportunity Offered

"In every instance, where mills were located in other towns, I believe organization of various companies was obtained locally. Some of these were pure promotion schemes. They lost money for investors until change of managements were made, but where adequate management prevailed I am sure the mills made money for the investors. As to labor, we have as great a supply as the other Texas towns I know of had, and I was told recently by a Dallas man who is identified with a mill there, that Lubbock's industrial rate for gas is less than that obtaining in Dallas."

Mr. Read expressed the opinion that Lubbock might follow in the footsteps of Fort Worth, Dallas, San Antonio and other Texas cities, in organizing a finance corporation for the definite purpose of fostering new manufacturing enterprises.

"It is time we were beginning to lay plans," Read states, "to obtain industrial establishments, including textile mills, of course."

Survey is Needed

If a textile mill should be established here, A. B. Davis, manager of the Lubbock chamber of commerce, declares that a careful national survey of the textile mill industry should be made as to the kind of commodity to make, in planning a plant.

"We could have a mill here any time we want it, by raising a certain amount of local capital," Davis states. "But just any kind of a mill, without studying all conditions, would be an unwise thing to desire.

"It might be discovered, after careful study, that the textile industry is not yet ready for the establishing of additional plants, in Lubbock. There are a few fundamentals to be studied, namely, raw product, labor, transportation, fuel and power.

Should Study Matter

"I do believe that we should certainly be looking into the matter and be ready when the time for them would be ripe.

"Living conditions on the South Plains, it seems to me, tell our greatest advantage to prospective mill operators. This is what the wise mill owners consider of major importance. We have the climate, the finest of schools and churches. All of these make for healthful, energetic and virile workers, happy and contented."

Intelligent assistance to our present industrial plants and helpful encouragement of new ones, in Davis' opinion, are needed. Referring to graduates of the textile engineering school of Texas Tech, he said:

"It is a fine thing that we are turning out a growing number of graduates from this school, into the textile world in other Texas towns and in other states. They make good missionaries for our section and will aid us in the future."

Fuel Supply Ample

Relative to fuel supply in Lubbock and other South Plains cities the West Texas Gas company announces an industrial gas rate ranging from 45c per thousand cubic feet to eight cents per thousand, the minimum being set at 25c per month. This rate applies at every point on the South Plains where this company operates and is the same offered at Post, the volume of gas used in a month's time ranging from 50,000 cubic feet to 30,000,000.

Mrs. Sanford Is First In County Yard Competition

Southwest Ward Woman Wins $10 Worth of Trees, Shrubbery In Contest; Acuff Woman Second

Mrs. J. C. Stanford of the Southwest ward community won first place in the Lubbock county yard contest and will receive as a reward $10 worth of trees, shrubbery or hedges, according to an announcement at the close of the contest Saturday afternoon. The prizes are being given by the Lubbock chamber of commerce and are to be delivered in the early spring.

Mrs. E. R. Davis of Acuff, won second place and will receive $5 worth of shrubs. Mrs. R. C. Moore of Acuff was winner of third place and will receive $2.50 worth of shrubs.

Winners Announced

The five contestants scoring next high were Mrs. V. L. Cade, Union; Mrs. O. F. Corley, Wolffarth; Mrs. Bryan Landers, Wolffarth; Mrs. Joe Coleman, Woodrow, and Mrs. R. M. Middleton, Hardy. All of these are to get $1 worth of shrubs.

In addition to the first eight prizes, D. L. Jones, superintendent of the state experiment station, three miles east of the city, is giving an Arizona Cypress tree to the one in each community making the best score on their yard. These trees go to Mrs. Earl Davis, Acuff; Mrs. R. N. Middleton, Hardy; Mrs. A. G. Jones, Carlisle; Mrs. O. F. Corley, Wolffarth; Mrs. Joe Coleman, Woodrow; Mrs. J. M. Savage, Slaton; Mrs. V. L. Cade, Union, and Mrs. J. C. Stanford, Southwest ward. Each contestant receiving these trees are expected to care for them so they will become a permanent addition to their home and community also to serve as a start toward the improvement of their home grounds and as an incentive for adding others later.

Started In Spring

The contest was launched in the early spring and the yards judged first in February by Richard Center and Ike Walker, Texas Tech horticulture students. At that time there were 22 contestants. Despite the dry year 17 of the contestants stayed in the contest and made some improvements.

Records show that there were 106 trees planted, mostly Chinese elms, 60 evergreens, 127 shrubs of various kinds, 47 vines, 4 yards sodded in Bermuda grass, 6 tamerix windbreaks, a large number of annual flowers which were not estimated, 2 rose trellises, 1 pergola, 1 lilly pond, 1 swing, 1 hammock, 2 pew gates besides a number of gates and walks mended.

Work Is Pleasure

Speaking of her work, Mrs. Stanford states that she has never done anything that has given her so much pleasure as the improving of her yard and its surroundings.

"A place where there is not a tree, flower or shrub is the most lonesome looking thing in the world to me," says Mrs. Bryan Landers. "My family and I feel well repaid for all the work we did," states Mrs. R. M. Middleton.

All of these contestants will continue their work and will act as special demonstrators, working directly under the supervision of the extension service and experiment station. Next year a widely scattered yard improvement program will be launched with the object of improving every home in the county in some way. The cooperation of the County Federation of Women's clubs has been offered; with their help officials feel that 1930 will be a banner year.

Charter Granted To Crosby County Creamery Company

Headquarters Will Be In Ralls With Business Men Of City Subscribing To 51 Per Cent Of Stock

(Special To The Avalanche-Journal)

RALLS, Oct. 12.—Announcement was made to day that a charter had been granted the Crosby County Creamery company to do business in this county with headquarters at Ralls. Fifty-one percent of the capital stock has been subscribed by local business men and farmers while the remainder will be sold at $25 per share to producers of milk and cream over this county.

Following men have been chosen as directors of the company: J. Edd McLaughlin, president; W. F. Craddock, secretary; H. J. Hillyard, T. J. DeFee, J. M. Cannon, A. B. Robertson, John Haney, Dr. H. F. Schwab, Bill McKee and F. L. Robbins.

Start December 1st.

An effort is being made to start operation of the plant by December 1. A brick and tile structure, 36 by 80 feet, will be erected on the A. B. Robertson lots at once. The latest improved machinery will be installed. The plant will have a daily capacity of 4,000 pounds and it is the intention of the company to also handle whole milk and perhaps to later add a cheese and ice cream unit.

The plant will be moder nin every way, conforming to Grade A standards and will be of ample capacity to handle all the cream and milk produced in the county. This organization is the result of work done by the local chamber of commerce which has had dairying as its major project for the last year.

The Mississippi in flood equals eight Niagaras.

BANKS CONSOLIDATE

Houston Has Second Merger Of Bank Within Week

HOUSTON, Oct. 12. (AP)—Second consolidation of banks here in the past week was effected today when the Public National Bank and Trust company merged with the Guaranty National Bank, retaining the Public's name.

Previously the Seaport National Bank and the City Bank and Trust company consolidated.

The new institution will have capital stock of $800,000, a surplus of $310,000, undivided profits and reserve of $191,000 and total deposits exceeding $9,000,000.

In Japan is a species of spider crab with claws that sometimes measure 30 inches from tip to tip.

Twenty-six days were required for the trip of the first steamer to cross the Atlantic.

MAN FOUND DEAD

STAMFORD, Oct. 12. (AP)—The body of Walter L. Orr, 55, Stamford business man, was found hanging in the garage of his home here Friday by his wife. Orr formerly was cashier of the First National Bank of Stamford.

FALL HARVEST EVENT

6 DAYS OF Savings

We have the merchandise! Positively you know that. And we have it priced the lowest in our history. It is priced for those who care for quality and who are interested in conducting their home economically, or who wish to save on their own necessities. During this harvest sale, we have made our own values even more supreme and this sale comes right at a time when our various departments are full to the brim with new merchandise.

LAVISHLY FUR-TRIMMED

WINTER COATS

New! Chic! Vivacious! These coats are bought for the discriminating tastes of people living in the Great South Plains. We know your demands. We have purchased them for you. Lavishly fur-trimmed, in new colors and color blends—all sizes in popular brands. Ladies, its a feast for your eyes. Come in and see us.

$8.95 TO $38.50

NEW WINTER PATTERNS

MEN'S And Young Men's SUITS

These fine new Curlee Suits for men and young men are of the latest style and fabrics. You cannot afford to miss seeing them. For your particular need is here, in exactly the size and style you like. Let us prove the quality of Curlee Clothes. Let us outfit you from head to foot for the greatest satisfaction in clothes you have ever had.

$16.95 TO $42.50

Children's Coats
Beautiful little coats for school and street.
$3.75 TO $10.25

LADIES' DRESSES
Including crepe and satin—printed and solid colors.
$4.95 TO $12.75

Men's Underwear
Two-piece broadcloth shirts and trunks
98c

Men's Arrow Shirts
$2.25 value now
$1.59

Ladies' Sweaters
Rayons and all wool in a multiplicity of designs and colors—excellent quality—they're really known for value and greatly wanted—
$1.45 $5.45

Rayon Bloomers
For ladies and children—designed for the season and for those who want only the better grade. Honest values
At 49c And Up

BOYS' CAPS
All sizes
50c To $2.25

BOYS' SWEATERS
95c To $4.95

Stetson Hats For Men
This famous brand needs no description. These hats are known the world 'round and are here for you in popular styles and colors.
$8.50 To $16.50

LADIES' RAINCOATS
In a great variety of colors, reasonably priced right when you need them
$6.25

Children's Raincoats
All sizes and colors in highest quality material
$4.56

Infants' Department
We have a most complete selection of infant needs, including sweaters, caps and bootees—also blankets. Let us fit out the infant completely for winter.

LADIES' SHOES
Another fine lot grouped in a price range of
$4.95 $3.95 And $2.98

Men's Work Shoes
One fine lot of men's work shoes, all sizes and strong enough to stand the gaff
$3.95

Men's Oxfords
Wonderful values in comfortable wear—leathers that have been prepared for comfort—in black and tan.
$3.95 AND $6.95

Ladies' Hose
Silk chiffon in all the wanted colors and styles.
49c $1.95

LADIES' SHOES
Including pumps, straps, oxfords, arch supports, all exceptional values—
$4.75 TO $6.50

Ladies' Shoes
Special groupings in three lots—most unusual values for those who want quality and comfort.
$3.95 $5.00 $6.00

Heavy Iron **Bedsteads** Complete, all shades $6.75

Bed Springs Coming complete, good and heavy, double strength. A value $4.50

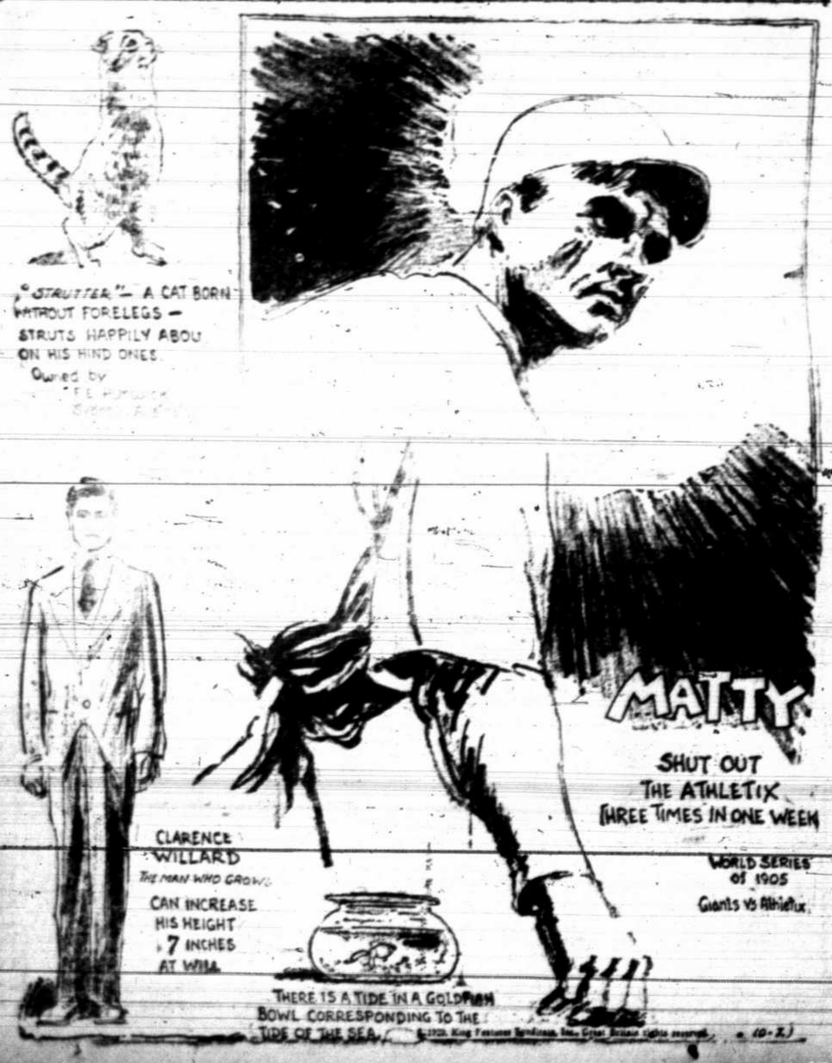
No One **Cane Chairs** $1.00

18 qt heavy pressure **Cooker** $15 12 qt for $12

HODGES BROS.

Believe It Or Not! (Title Fully Protected) By Ripley

On request, sent with stamped, self-addressed envelope, Ripley will send proof and details of anything BY RIPLEY depicted by him.



Graduates From Leading Schools Of U. S. And Europe Comprise Faculty of Texas Tech; 25 Have Doctors Degree

THE FACULTY of Texas Technological college made up of one hundred and forty-three members represents an aggregation of colleges and universities from all over America as well as several institutions in Europe and England. A check-up reveals that the State University of Texas has the most representatives since there are twenty teachers who hold degrees from that institution while Columbia University and the University of Chicago have each conferred degrees on twelve members of the faculty.

Other schools represented are: Illinois University 3, Tufts College 1; Iowa University 2; Minnesota University 2; Yale 6; Georgia Tech 1; Lowell Textile Institute 1; Paris School of New York University, Paris, France 1; Washington University 2; Nebraska University 1; Trinity 1; Baylor University 3; Pennsylvania University 1; Southern Methodist University 2; Texas Technological College 3; George Peabody College 1; Colorado University 1; Copenhagen University 1; Vanderbilt 1; California University 1; Brown 1; Rice Institute 1; Wisconsin 1; South Carolina 1; Royal Academy of Music 1; Central College 1; Ohio State College 1; Ohio Wesleyan 1; Cornell College 1; University of Mississippi 1; Iowa State College 7; Kansas State Agricultural College 1; Texas A. and M. College 2; Oregon Agricultural College 1; New Mexico A. and M. College 1; Massachusetts Institute of Technology 2; Harvard 3; Michigan University 3; University of West Virginia 1; Northwestern University 1; Ottawa University 1; American Conservatory of Music 2; Brenau Conservatory of Music 1; Texas Library School 1.

55 Are Veterans

Of the present faculty 55 taught in the college during the first year while several are away on leave of absence studying and will be at Tech college again next year. Included in this number are Gus L. Ford, of the history department, who is working towards a Ph. D. degree at Yale, Miss Elizabeth Stafford, who will receive a similar degree next June, and Miss Frances Whatley, of the Spanish department.

Others who were here the first year are Dr. Paul W. Horn, Dean James M. Gordon, Dean Mary W. Doak, Dean Margaret Weeks, Dean William J. Miller, Dean A. H. Leidigh, E. L. Dohoney, W. L. Stangel, Charles H. Mahoney, Edgar Shelton, J. H. Murdough, L. T. Patton, Miss Mabel Erwin, Miss Dorothy McFarlane, R. A. Studehalter, Mrs. Ruth Studehalter, W. L. Read, W. L. Ray, Mrs. Roxie Clark Read, George Smallwood, W. B. Gates, Miss Flora McGee, W. A. Jackson, John C. Grandbery, H. B. Carroll, J. H. Newton, W. R. Waghorne, E. Y. Freeland, G. H. Higginbotham, Miss Johnnye Gilkerson, E. F. George, C. S. Mast, Miss Ruth Pirtle, C. B. Qualia, Mrs. Eunice J. Gates, Miss Margaret Huff, Mrs. Carl Scoggin, and Miss Elizabeth West.

There are 25 professors in Tech college who hold the doctor degrees. They are John Ellsworth, of the school of agriculture; W. M. Young of the department of electrical engineering; L. T. Patton, W. L. Robinson, M. A. Stainbrook, Raymond Sidwell, all of the geology department; W. T. Read, W. L. Ray, W. M. Craig, of the department of chemistry; A. W. Evans, R. E. Garlin, of the educational department; S. A. Kleinschmidt, A. L. Carter, Allan Strout, of the English department; E. L. Read, botany; T. J. Beck, of the French department; W. A. Jackson, of the department of government; John C. Granbery, S. S. McKay, and W. C. Holden, of the history department; Earl L. Thompson, H. C. Hicks, of the mathematics department; E. F. George, W. H. Abbitt, C. C. Schmidt of the department of physics, Dean James M. Gordon, and Dr. Paul W. Horn.

Others in Schools

Other professors in the college divided into the four respective schools are: School of Agriculture, H. J. Bower, R. C. Mowery, F. G. Harbough, K. M. Renner, C. E. Russell, and H. M. Bell.

School of Engineering S. A. Kleinschmidt, O. V. Adams, F. L. McRee, W. F. Helwig, C. L. Svenson, S. J. Bower, G. L. Tuve, M. E. Farris, J. C. Hardgrave, W. E. Long, Ernest Nelson, and M. E. Heard.

Home of School Economics: Misses Grace Baker, Mamye Tyford, Vivian Johnson, Katherine Harper, Jean Dorrell, and Mrs. Dude Buster.

School of Liberal Arts: M. F. Landwer, Jesse Sealey, W. M. Slagle, Mrs. J. M. Marshall, Charles C. Galbraith, B. P. Condray, Harold Nissley, O. C. Corry, W. P. Clement, J. T. Shaver, Miss Bonnie K. Dysart, R. A. Mills, R. W. Fowler, F. Y. Robnett, Donald Murphy, Cecil Horne, James G. Allen, Lucille Gill, Miss Gussie Teague, Carl Henniger, Mrs. Emilie Farrow, F. E. Ballard, O. A. Kinchen, Mrs. William Dingus, R. S. Underwood, Nat Edmanson, L. C. Christianson, Ellis R. Heineman, Lonnie Langston, Joseph Rosen, Harry LeMaire, Rhodes Ingerton, Victor Payne, Hugh Killen, Miss Zella Riegel, Harry Hill, Miss Annah Jo Pendleton, Mrs. Ray Mowery, William A. Whatley, Albert B. Strelhi, Mrs. R. L. McKnight Mrs. Enoch Franklin George, J. F. McDonald, Miss Emma Main, Miss Madelin Canova.

EASTHAM'S
1016 BROADWAY

New Dresses
Sport Styles,
Princess Styles

And the dressy kind, and they are marked right at first.

$9.95 $10.75
$12.50 $14.95

New Hats.

Where else can you find as many to select from and at prices you are able to pay?

$1.95 $2.95
$3.95 $4.95

Some higher and all look the price we ask.

Children's Hats and Tams

The first season we have shown children's hats very extensively and the mothers seem to appreciate our efforts to please them. Give us the patronage and we will give you a real children's hat department.

New Coats

Not the biggest department but the kind that has the snap and gives us the stock turnover that enables us to sell them at a substantial saving. Real fur trimming too.

PRICE RANGE
$24.75 And Up

Technical Topics from Texas Tech

BY FAY FOOTE
Tech College Staff Correspondent

SOCIAL CALENDAR

Monday, October 14
Girls Glee club, room 310, 4 o'clock.
Y. W. C. A. reception, 4:30-6, 2421 Broadway.
Arena Ritas, gym, 5 o'clock.
Forum, 7 o'clock, room 102.
Council of Y. W. C. A., room 311, 5 o'clock.
Dallas club, room 208, 7:30 o'clock.

Tuesday, October 15
Boys' Glee club, room 310 4 o'clock.
Arena Ritas, gym, 5 o'clock.
Chamber of Commerce, room E. 208, 7:30.
Dramatic club, room 202, 7:30.

Wednesday, October 16
Arena Ritas, gym, 5 o'clock.
Choral club, room 310, 7:30.
Pre-Law, room 217, 8 o'clock.
Ag. Club, room A. 109, 7:30.

Thursday, October 17
Los Gauchos, room 214, 7:30.
Orena Ritas, gym, 5 o'clock.
Sans Souci reception, 2701 19th, 8 to 10.
Housemother's association, room 209, 3 o'clock.

Friday, October 18
College club, gym, 9-12.
Arena Ritas, gym, 5 o'clock.

PI GAMMA MU OFFICERS

H. C. Hervey was chosen as president for Pi Gamma Mu national honorary political science fraternity. Other officers elected were: Mamie Wolffarth, vice-president; Sylva Wilson, secretary and treasurer. Dr. J. C. Granbery is sponsor of the club.

A committee composed of H. B. Carrol, Sylva Wilson and Mrs. T. E. Buckner was appointed to go over the local constitution and make it conform with the national one.

LOUD COLORS VISIBLE

Old Man Jupiter Pluvius can't put anything over Tech students, except a cloudy sky and then splotches of brightness bedabble the campus.

Even Tech spirit can not be dampened by the steady downpour of rain, students claim.

A huge sign urging Tech to "Fight! Fight! Fight!" was prominently displayed in front of the administration building Saturday. Its bright black and red letterings were visible a long way over the campus.

Brightly painted slickers were seen every where. New slickers for old profs and old slickers for new students—absolutely no distinction between faculty and student body. Reds and yellows were mingled with plaids and checkers.

Color and bright sayings illustrated with clever drawings were rampant during the day.

Margaret Garland, freshman from College Inn, visited at her home in Lamesa this week.

Addie Rae Collins, freshman from College Inn, had as her guest Raymond Reck, of Claude, this week-end.

Francis McCoy visited her parents in Tahoka this week-end.

Mrs. G. E. Goodloe was a guest of her daughter, Nell, this week-end.

Morris Ledger, a teacher in the public schools of Slaton was a guest of his sister, Stell Ledger, this week-end.

Mrs. Al Van Dyke, who is teaching at Spur, was a week-end visitor to the campus. She is a former student of the college.

L. A. Hartley, superintendent of schools at Guymon, Oklahoma, visited the campus this week-end.

Hattie Mounts, freshman from College Inn, is spending the week-end at her home in Hale Center.

CHORAL CLUB OFFICERS

King Sides, Estancia, New Mexico, was elected president of this year's Choral club at the last meeting of the club. Other officers elected were: Sarah Price, Lubbock, secretary and treasurer; James L. Gordon, Amarillo, reporter.

This club meets every Wednesday night at 7:30 o'clock in room 310. Members invite all students who are interested in singing to meet with them at that time.

DALLAS DAY AT TECH

Members of the Dallas-Tech club are sponsoring a drive for new members Monday. They have designated Monday as "Dallas Day." Present members will wear ribbons with Dallas printed on them.

A meeting will be held Monday night to welcome new members. Larigford Shaw is in charge of the day. He will be assisted by Horace Moss and Miss Flora McGee, club sponsor.

It's here
...the new Fifteenth Anniversary
ZENITH AUTOMATIC RADIO

$175
LESS TUBES

Davis Brothers
1106 Main St. Phone 1425

Lubbock Picture Will Be Offered In City All Week

Three-Reel Local Movie To Be Presented On Lindsey And Palace Screens This Week; Film Is Clear

"Things You Should Know About Lubbock," a three reel movie picturization of the various departments of this city, will open a one-week showing in Lubbock today as part of the program at the Palace Theater.

The movie was filed by F. M. Tisdale, of Hollywood, through cooperation with Lindsey theaters of Lubbock.

Films Clear

The preview presentation at the Lindsey Saturday revealed every foot of the films to be clear and in excellent shape. The twenty-minute showing of the 2,000 feet offers a delightfully entertaining program.

The picture will be shown today, Monday, Tuesday and Wednesday at the Palace and Thursday, Friday and Saturday at the Lindsey.

The industrial, educational, religious and civic departments of Lubbock are well represented in the picture.

SMART APPAREL FEATURES NEW IDEAS AS TO LENGTH AND WAIST LINE

Unquestionably the smart dressers this season are turning to the longer skirt lengths and higher waist lines. These new features need not be extreme . . . still if one is to be smartly dressed one must recognize this change.

Lubbock's Finest Department store is sponsoring these new ideas exactly as they are being sponsored by New York Style authorities. A summary recently of the opinion of Fifth Avenue shops and other authorities on the question, "How Long Should Skirts Be This Season," reveals this answer: "For afternoon wear, from four to five inches below the knee. For Sport wear, slightly shorter. For Evening wear, considerably longer." It is just these lengths that we would have you buy here in Lubbock from our fine collection.

New Items in the Smartest Accessories

Accessories this season are even prettier than ever — for much thought has been given to their appropriateness in color and design when worn with the new styles of the Fall season.

New Gloves

Never have we shown such a varied assortment of styles as at this time. There are slip-on and cuff styles, kids and suedes, fine fabric styles, driving styles . . . all in the season's new colorings and with the season's new trimmings.

Jannelle Gloves $2.29
Elynor Gloves $2.69

Fabric Gloves Priced Special $1.00

New Hankies

Both linen and crepe have been chosen for these handkerchiefs—rich lace has been added — fine hand work has created them until in their final form they are a most pleasing little accessory. Tailored or fancy—plain white or colored—all are here at prices from 10c to as fine as $2.50.

New Beads

Just received is a wonderful new assortment of rich Brown Galalith beads . . . the season's approved new jewelry item . . . combined in many cases with other pastel shades and shown in a varied range of different treatments. You are sure to find them handy in adding that finishing touch to your appearance.

PRICED FROM 85c TO $5.85

New Purses

New Purses in Suede or Calf—Vagabond or Back Strap style and in the darker Brown or Black tones—you know—those little attractive purses you so love to carry. They are new now in our Leather Goods section.

PRICED FROM $1.95 TO $12.85

Rich In Fur Trimmings--Fine Coats This Season Are Most Flattering

Never has there been such lavish use of fine fur as that which enhances coats this season. Deep collars, designed in shawl effects, down the front, at the cuffs, even on the hem . . . you'll just love the richness of effect, the "snug" effect it gives. Choose either Black, Brown or Tan, flared or straight-line model . . but by all means consider most the fur trimmings.

Janelle Coats Featured at $59.85
Elynor Coats Priced at $69.85

OTHER COATS RANGE AS LOW AS $19.85 AND TO AS HIGH AS $198.85

Dresses from Crepe or Velvet are Popular for Dress Occasions

Rack after rack of fine new dresses await your selection . . . all new this season's creations, all featuring the new style ideas—fine Velvet Creations from Claire, elegant Crepes from Milgrim and Nemser, outstanding values in Elynor and Jannel . . . taken together they offer you a range of choice in every price bracket. Black, Brown, Tan as well as New Navy, Green and Wine shades . . . all are represented.

Jannelle Dresses $14.85. Elynor Dresses $24.50

OTHER WONDERFUL VALUES RANGE FROM AS LOW AS $10.85 TO $149.85

Nelly Don House Dresses In New Fall Models

Just received are numerous new styles in Nelly Don house dresses—garments in new styles and colorings—some with long sleeves—sizes to as large as 50—an array we have expected for weeks is now available. Also in these well known garments are most desirable wool and jersey frocks that are being chosen.

NELLY DON WASH FROCKS $1.95 TO $3.75
NELLY DON WOOL FROCKS $9.85 TO $12.85

Sale Munsing Rayon Underwear

Munsing fine Rayon garments in Bloomers and Teds—every color and size—a varied assortment of styles that include every possible preference—choose them this week at a material price revision.

Munsing Teds in regular $1.98 values, priced now.....$1.59
Munsing regular Bloomers in three style bottoms—regular $1.98 value, now.....$1.59
Munsing Rayon Yoke-Top Bloomers in regular $1.50 value, reduced to.....$1.29

Sale of Modart and American Lady Corsets

Here are garments in good styles and models . . . an entirely desirable design in well-known makes—choose from our entire stock of these makes—Modart and American Lady—regular values $3.50 to $12.50—now at ONE FOURTH OFF.

New colors in McCallum Fine Hose are now on display

Hemphill-Wells Co.

A new shipment of Fisk and Catilena Hats range in price from $4.85 to $16.45

Rogers Asbestos Firm Opens Here

Lubbock Is Augmented As Wholesale Center With Establishment Of Branch In City

Establishment of a branch of the Rogers Asbestos Company, Inc., here marks another milestone in Lubbock's rapid strides as the wholesale center of the South Plains.

The local firm is a branch of the Rogers Asbestos company, of Houston, which is the Texas distributor of the Phillips Carey company, Cincinnati.

It is planned to make the Lubbock company, located at 703 Avenue H, one of the largest wholesale points in the state. Other branches are located at Dallas, Ft. Worth, Amarillo and Plainview.

Located in Texas for more than 18 years, the asbestos company is incorporated for $300,000. Members of the firm are wholesale jobbers and contractors applying roofing and sheet metal.

E. B. Wadley is general manager of the Lubbock district and N. L. Clark is manager. E. M. Rogers, of Houston, is president of the corporation, and B. N. Wadley, of Dallas, vice-president. The local branch was established about six weeks ago, with the purchase of the Rogers Roofing company.

Intention to marry was filed in the county clerk's office yesterday by Willie Grady and Mrs. Lubirdie Loyd, of Lubbock and Walter Biggs and Miss Elsie Keith, of Slaton.

Lubbock Hotel To Erect Huge Sign

A red Neon electric sign, which will flash the words "Hotel Lubbock" is being erected at the top of the 11-story hostelry structure.

The sign will be 60 feet long and 40 feet above the top of the building.

Interior work is progressing rapidly on the new five-story addition to the hotel.

GETS $70 DAMAGES

H. B. Manor Wins In Suit Against Motor Co.

The case of H. B. Manor versus South Plains Motor company, tried Saturday in the Lubbock county court, resulted in a verdict favoring the plaintiff in the sum of $70.

The case previously had been tried in the justice court and after a verdict favoring the defendant was appealed to the county court before Judge Robert H. Bean.

SERVICES SATURDAY

Snyder Man Dies In Sanitarium Here Friday

Funeral services for W. R. Bratton, 58, of Snyder, who died at a local sanitarium Friday morning, were held Saturday afternoon in Snyder.

Mr. Bratton was a pioneer resident of Snyder.

Survivors are the widow, three daughters, Mrs. Mamie Henley, Misses Alma and Jewel Bratton, and one son, Doyle Bratton, all of Snyder.

Mrs. Roy Furr, 2321 Main street, visited friends in Childress, this past week. Mrs. Furr is a former resident of that town.

Mr. and Mrs. H. W. Stanton, 1909 15th street, were in Midland past week, where Mr. Stanton transacted business.

Mrs. J. P. Newman has returned to her home in Lubbock at 2212 22nd street, after spending the summer months in Colorado Springs. Mr. Newman joined Mrs. Newman in the early fall and the two spent the month of September in California.

Mr. and Mrs. R. J. Watson have returned to Lubbock from New Castle, where they were called because of the serious illness of Mr. Watson's father.

Clem N. Gause, 2014 18th street, was admitted to the Lubbock sanitarium yesterday.

PRICES TALK
LEVINE'S

CLOSED MONDAY

ON ACCOUNT OF A RELIGIOUS HOLIDAY

Matadors Bow To Daniel Baker Billies In Mud, 6 To 2

IN THE REALM OF SPORT

WITH ALLAN CARNEY
Avalanche Sports Editor

Sam West, star outfielder with the Washington Senators of the American League for the past three seasons, who is paying his annual winter visit to Lubbock, is highly in favor of the shorter major league schedule. West believes the schedule will bring the season to a close at least two weeks earlier and do away with the conflict so apparent this year with the opening of the football season the country over.

The closing days of the past season along the Atlantic Coast were anything but pleasant, says Samuel. What few fans did turn out for the games were wrapped in blankets and first class baseball was impossible. Two games between Washington and Philadelphia were definitely called off because of rain. Plans for next season's schedule call for approximately 140 games instead of the usual 154.

Walter Johnson, the Senators' manager, is signed for two more years, West informs us. The former speed ball hurler is popular among the baseball fans at the nation's capital and is regarded as a successful pilot, in spite of the poor showing made by the Nats this last year.

And, as in all cases where baseball is discussed, the name of Arthur Shires was mentioned by the visiting major leaguer. A personal friend of the talkative Chicago first sacker, West asserts that "Lil Arthur" is a whale of a good fellow until he becomes intoxicated and then he's liable to do or say anything.

"Whenever you hear of Shires having a fight, you can feel sure he's drunk," West stated.

When asked concerning the new manager of the New York Yankees, West said that it would not be at all surprising to see Babe Ruth take over the position left by the death of the late Miller Huggins. Art Fletcher, Yankee coach, was offered the job but refused.

The Westerners are practically certain to land at least one man on the all-district eleven when the selections are made at the close of the current campaign. In Moody Smith, Lubbock has one of the most talented ball carriers ever produced at the local high school. Fast and elusive, Smith is enbued with all the qualities that go to make valuable football players. But the greatest asset Smith possesses is a natural football instinct, guiding him over the crucial points in a close grid battle. This sort of instinct is such that tells a football player when a pass is coming, when the opposition will change its tactics and when to change his own style of attack.

In addition to his ability as a ball toter, Smith is a passer of real merit and in this respect can hold his own with the majority of college heavers. In previous games this year, Moody has been the outstanding cog in the Westerners' offensive machine and as the club as a whole continues to improve, he should come to the front with leaps and bounds.

Back from Amarillo late last night after seeing the Golden Sandies defeat the North Siders from Fort Worth, Coaches Henry Prnka and Del Morgan, the Lubbock mentors, are roundly impressed with the strength of the 1929 Amarillo eleven.

"Amarillo undoubtedly has the strongest team it has had since I have been connected with District One football. The club is big and fast and an Gibson Smith has one of the greatest backs I have ever seen on a high school field. All that we are able to promise on Nov. 2 is a great battle and it will be all of that."

Scouts from several Abilene schools were on hand yesterday to see the Tech downfall. Chief of these was Frank Bridges, commander of the Simmons University Cowboys. Bridges' immediate object in scouting the game was to watch the Hill Billies perform. His Cowhands meet the Goats in Abilene this week. McMurry and A. C. C. were likewise represented among the shouting visitors, but none saw anything to write home about from the Tech standpoint. This is the only gratifying point that can be found in the disappointing showing made by the Matadors, namely, that the opposing clubs are not likely to take their game with Tech as seriously as they might have otherwise.

Rochester Evens Series Playoff

ROCHESTER, Oct. 12. (AP)—The Rochester Red Wings tied the little world's series at four victories each today by winning the eighth game 6 to 5 in 11 innings. Worthington's sacrifice fly scored Brown with the winning run after Rochester had staged an uphill battle all the way. The Red Wings came from behind in the sixth and ninth inning to tie the score. Rochester collected fifteen hits off Sheehan, Murray and Day while Kansas City Nicked Carleton, Derringer, and Littlejohn for eleven.

Harrison Scott, Lexington golfer, is the only player who has made an ace on the 13th hole at the Ashland country club.

Mack Siege Guns Wreck Cubs' Eight Run Lead

Dykes, Foxx And Al Simmons Ruin Day For Chicago

Wilson Loses Haas' Fly In Sun and Homer With Pair Aboard Completes Brutal Battering Of Nationals

Continued From Page One

stopped by Pat Malone only after 15 men had gone to bat.

Simmons Starts Fireworks

A home run by Al Simmons to the left field stands was the first bolt of lightning that hit Root. Another home run in the midst of the storm off Nehf by George Haas, on an easy fly ball to center that Hack Wilson lost in the sun, was the semi-climax, running the total of runs up to seven. A rousing double to left by Jimmy Dykes on a drive that Riggs Stephenson got his hands on but could not handle was the grand climax, scoring Al Simmons and Jimmy Foxx with the ninth and tenth runs that furnished the deciding margin.

This astonishing counter barrage, this avalanche of destructive hitting by the champions of the American League sent the home town crowd of 30,000 into a hysterical frenzy and eclipsed a run scoring record that had stood for eight years. The former record of eight hits and eight runs for a single inning of world's series play was made by the New York Giants on Oct. 7, 1921, when the seventh inning also was the happy moment and the Yankees the victims. The final score being 13 to 5.

Grove To the Rescue

To make it a perfect ending for home forces, Robert Moses (Lefty) Grove, for the second game in the series, came to the rescue with his blazing southpaw speed to hold the Cubs completely at bay in the eighth and ninth innings. Grove not only held safe the A's winning margin but he fanned four Bruins in a row.

This made a total of 10 Cub strikeout victims for the fourth game, a grand total of 44 for the series and equalled the record which the Giants made in the series of 1911 against such famous old pitching stars of the A's as Chief Bender, Eddie Plank and Jack Coombs. The Cubs can claim greater distinction however, if any is attached to this performance, for they have reached the total in four games, whereas it took the Giants six. There seems no way to prevent the Cubs from breaking the record as a matter of fact. The fifth game is scheduled here Monday. The A's can clinch the championship and make it a world's record of four titles for Connie Mack with just one more victory.

Cubs Need Three

The Cubs, to win now, must take three straight to win the series. They need not give up hope entirely, even if their chances now are exceedingly slim. The Pirates turned the trick in 1925 after losing three of the first four games to Washington. The Boston Red Sox of 1903 closed with four straight victories to win after also losing three of the first four to Pittsburgh.

The Cubs, as a matter of fact, thought they had today's game won and they had every reason to think so as they dashed gaily into the last half of the seventh with an 8-0 lead and Charley Root pitching just as beautifully as he did for seven innings against the A's in the first game of the series.

Homers Are Poison

It was a home run drive by Jimmy Foxx in the seventh inning of the first game that marked the first score off Root and started the A's toward victory. Today it was another home run by the other socking swain, Aloysius Harry Simmons, that opened the seventh and started the downfall of the Cubs.

There was some wild enthusiasm for this clout, which rattled off the upper roof of the left field stands. But the big outburst didn't get going until Foxx, Miller, Dykes and Boley had singled in rapid succession, scoring two more runs and arousing the hopes that the A's after all might do the unprecedented.

Burns Pops Out

Old George Burns came to bat in the pinch for Eddie Rommel, the third of the A's pitchers for the day, but there was a lull as he popped out to McMillan. Max Bishop followed with a single that drove in Dykes with the fourth run and drove the disconsolate Root from the box, having yielded six hits out of the seventh men to face him.

The Cubs now were fast becoming panicky and the crowd wildly hysterical. Little Art Nehf, veteran southpaw and old Giant star of the World's series of 1921-24, came out of the bull pen to face George Haas. This was the crucial point of the rally. If its momentum was not stopped quickly, it would be too late. Nehf twirled carefully and when Haas lifted a fly to center, there seemed nothing to cheer about.

It Looked Easy

The squat, roly-poly Wilson came tearing in. It looked like an easy out but Hack, though he was wearing sun glasses, suddenly lost the ball, half stumbled as it caromed past him, rolling to deep center as Boley, Bishop and Haas galloped around with the fifth, sixth and seventh runs.

This, as it later turned out was the big break, making a goat out of Wilson, whose hitting thus far had been one of the main factors in the Cub comeback.

Nehf Is Upset

It upset Nehf so much that he passed Mickey Cochrane, the next man, and was replaced by Sheriff Fred Blake, right hander, who lasted just long enough to pitch to two Cub score.

men. The two happened to be the clouting twins, Simmons and Foxx, up for the second time in the inning. Each singled, Simmons lashing into one that bounded sharply over McMillan's head and Foxx banging a drive to center that scored Cochrane with the tying run.

Big Pat Malone, the fourth pitcher of the inning, was hustled to the rescue but the Cub craft was fast going down by the bow. Pat was wild and hit Bing Miller, the first man to face him, there by filling the bases with Mackmen. The crowd was wilder. The experts in the press box were groggy from trying to keep track of the proceedings.

Drive Is Terrific

Chunky Jimmy Dykes was up, swinging savagely. He caught a fast ball and pasted it on a line toward deep left field. Riggs Stephenson dashed madly for it, barely got his fingers on the ball, but was unable to hold it. Simmons and Foxx pranced across with the ninth and tenth runs on this two base wallop. The A's were out in front and the ball game was "in."

Even had Stephenson been able to hold the ball, it would have been a sacrifice fly and Simmons could have scored easily with the ninth run, which was quite sufficient.

Two Strike Out

Twelve out of thirteen successive batters had gotten to base and ten of them had scored. Either the A's were becoming somewhat dazed themselves or else Malone regained his control for he finally struck out Joe Boley and George Burns, pinch hitting for the second time in the inning, to close the inning.

Grove, who had been expected to start the game instead of Quinn, performed his second successful relief role. He saved the second game with his fast ball after Earnshaw had been knocked out of the box and he was unhittable again today, fanning Taylor, Hartnett, a pinch hitter, McMillan and English in succession and forcing Hornsby to fly to Miller for the final out.

Strikeouts Numerous

This gave Grove, altogether, 10 strikeout victims for six and one-third innings of work. Of the other Cub victims participating in the record equalling crop, Earnshaw has collected 17, Howard Ehmke 13, Quinn two and Rube Walberg two.

Up to the time of the big landslide, it was all in favor of the Cubs, who battered the spit balls of Quinn, knocked the 44-year-old veteran out of the box in the sixth and walloped his successors, Rube Walberg and Eddie Rommel, working about an inning apiece.

Grimm Hits Homer

Charley Grimm, Cub first sacker, put the Bruins in front with a home run over the right field wall in the fourth inning, scoring Kiki Cuyler, who had singled and raced to third on Bing Miller's two base wallop.

Hornsby Hits

Rogers Hornsby, who had fanned for the seventh time to the accompaniment of hoots in the first inning, led the sixth inning attack most viciously yet put on the Cubs. The Rajah, as well as Wilson, Cuyler and Stephenson singled in succession as Chicago's "murderers' row" functioned all together for the first time. Two runs were over and Quinn was out. Walberg came in but threw wildly past first base on Grimm's scratch hit and two more runs clattered across. Grimm dashed to third on the misplay and scored on Taylor's sacrifice fly before Walberg steadied down to get Root and McMillan on strikes.

The Cubs manufactured their eighth run in the seventh off Edwin Americus Rommell, the knuckleballer who got credit for winning the game although he pitched only in this one inning, leaving Lefty Grove to save it. Hornsby's triple and Cuyler's single produced this last run.

Mack Is Stirred With Emotion As Home Fans Cheer

Most Sensational Rally In World Series History Throws Philadelphia Into Pandemonium

BY EDWARD J. NEIL
Associated Press Sports Writer.

SHIBE PARK, PHILADELPHIA, Oct. 12. (AP)—A tall, lean, tremulous old man in a neat blue suit, hat in hand, overcoat folded meticulously over one arm, stepped timidly today into one of the wildest celebrations in the history of World series aftermaths.

He shivered with emotion as he tapped lightly on the door of the Athletics' dressing room. As the door swung open a burst of cheering, singing, and just plain incoherent shouting, billowed past him. He "swallowed" a couple of times, took grip on himself and stepped inside.

Mack Steps In.

The yelling over the mad 10 to 8 defeat of the Cubs died as Connie Mack, 67-year-old manager of the ball club that had just staged the most sensational rally in World series history looked around at his players. His shaggy eyebrows quivered and the lines of his face were deep from restrained emotion.

Lean and stately, the kindly old man who rarely visits his players after combat, tried to speak and

See CONNIE MACK, Page 5

Longhorns Smother Razorbacks With Powerful Closing Rally

Arkansas Handed Most Disastrous Loss In History

Steers Cross Porkers' Goal Four Times In Last Quarter To Register 1st Conference Win

FAYETTEVILLE, Ark., Oct. 12. (AP)—Texas handed Arkansas the most disastrous defeat the Razorbacks ever suffered, a 27 to 0 shutout, on their own field, here today in the final quarter of the game, after Arkansas had held the Texans to a scoreless tie for three periods.

The Longhorns crossed the Arkansas goal line four times in the final period on short dashes and shot passes, sweeping the Arkansas team off its feet. Dexter Shelley scored the first touchdown early in the period racing around right end after a series of short passes had taken the ball to the goal line. "Big Un" Rose made the second taking a 20 yard pass from Rees and Shelley added the extra point, a feat he had failed on his own touchdown.

Arkansas sought to launch a counter attack and opened up a complete repertoire of passes, but the rally went backfield when Elkins leaped high into the air to intercept one of Arkansas' passes on the Razorback 30 yard line and dash to the goal line. Perkins kicked the extra point.

Texas resumed the offensive on this break and carried the ball to Arkansas' 30 yard line on a series of well executed passes. Which culminated in a 30 yard heave across the goal line, Meadows to Craig. Meadows kicked goal.

Arkansas came back with a gallant rally, making three first downs in succession, but could not summon the scoring punch. Uptmoor was the leader in the Arkansas attack, keeping his team in the game for three quarters with crushing off tackle smashes. Defensively Milan Creighton and sub-captain, Clyde Vansyckle smothered Texas backs as they tried to break loose in the early stages of the game.

Texas, however, had a clear statistical superiority, making 17 first downs to eight for Arkansas and completing twelve passes to four for Arkansas. Eleven Arkansas passes were wild while only seven of the Longhorn passes were grounded. Arkansas intercepted three passes, Texas six.

Lineup and summary:

Arkansas	Pos.	Texas
Schoonover	Left End	Rose
Crabaugh	Left Tackle	Brown (c)
Vansyckle	Left Guard	Baumgaurten
Robinson	Center	Burnett
Creighton	Right Guard	Beatty
Moore	Right Tackle	Emerson
Chamber	Right End	Vining
Glen (c)	Quarterback	Rees
Miller	Left Half	Beard
Dale	Right Half	Shelly
Uptmoor	Fullback	Beular

Summary: Scoring touchdowns—Shelly, Rose, Elkins, Meadows; extra points—Shelly, Perkins, Meadows (all from placement).

BOX SCORE

Chicago (A. L.)	AB	R	H	O	A	E
McMillan, 3b	4	0	0	1	3	0
English, ss	4	0	0	2	1	0
Hornsby, 2b	5	2	2	1	1	0
Wilson, cf	3	1	2	3	0	1
Cuyler, rf	4	2	3	0	0	1
Stephenson, lf	4	1	1	2	1	0
Grimm, 1b	4	2	2	7	0	0
Taylor, c	3	0	0	8	1	0
Root, p	3	0	0	0	0	0
Nehf, p	0	0	0	0	0	0
Blake, p	0	0	0	0	0	0
Malone, p	0	0	0	0	0	0
Hartnett, x	1	0	0	0	0	0
Carlson, p	0	0	0	0	1	0
Totals	35	8	10	24	8	2

Phila. (A. L.)	AB	R	H	O	A	E
Bishop, 2b	5	1	2	2	3	0
Haas, cf	4	1	1	2	0	0
Cochrane, c	4	1	2	9	0	0
Simmons, lf	5	2	2	0	0	0
Foxx, 1b	4	2	2	10	0	0
Miller, rf	3	1	2	3	0	1
Dykes, 3b	4	1	3	0	2	0
Boley, ss	3	1	1	1	5	0
Quinn, p	2	0	0	0	0	0
Walberg, p	0	0	0	0	0	1
Rommel, p	0	0	0	0	0	0
Burns, xx	2	0	0	0	0	0
Grove, p	0	0	0	0	0	0
Totals	36	10	15	27	10	2

X—Batted for Malone, 8th.
XX—Batted for Rommel, 7th.

Chicago (N. L.)	000 205 100— 8
Phila. (A. L.)	000 000 (10)0x—10

Summary: Runs batted in, Cuyler 2, Stepheson, Grimm 2, Taylor, Bishop, Haas, 3, Simmons, Foxx, Dykes 3, Boley. Two-base hits, Cochrane, Dykes. Three-base hit, Hornsby. Home runs, Grimm, Haas, Simmons. Sacrifices, Taylor, Haas, Boley. Double plays, Dykes, Bishop and Foxx. Left on base, Chicago (N. L.) 4; Philadelphia (A. L.) 6. Base on balls, off Quinn 2, (McMillan, English); off Rommel 1, (Wilson); off Nehf 1, (Cochrane). Struck out, by Quinn 2, (Hornsby, Cuyler); by Walberg 2, (McMillan, Root); by Grove 4, (McMillan, English, Taylor, Hartnett); by Root 3, (Simmons, Quinn 2); by Malone 2, (Boley, Burns); by Carlson 1, (Simmons). Pitchers record, off Quinn 7 hits and 6 runs, (5 earned) in 5 innings (none out in the 6th), with 22 at bat; off Walberg 1 hit and 1 run (unearned) in 1 inning with three at bat; off Rommel 2 hits and 1 run (earned) in 1 inning (with 4 at bat); off Grove no hits and no runs in 2 innigs with 6 at bat; off Root 9 hits ad 6 rus (eared) in 6 1-3 innings, with 27 at bat; off Nehf 1 hit and 2 runs (earned) in no innings (pitched to two batters), with one at bat; off Blake 2 hits and 2 runs (earned) in no innings (pitched to 2 batters) with 2 at bat; off Malone 1 hit and no runs in 2-3 of an inning with 3 at bat; off Carlson 2 hits and no runs in 1 inning with 3 at bat. Hit by pitcher, by Malone (Miller). Winning pitcher, Rommel. Losing pitcher, Blake. Umpires, Roy Van Graflan (A. L.) at the plate; William J. Klem (N. L.) first base; William H. Dineen (A. L.) second base; Charles B. Moran (N. L.) third base. Time of game, 2:12.

A record entry, 408 clubs, started play in the elimination tournament for the French Cup in association football, a fac-simile of the English Cup.

Sidelights On Tech-Billy Tilt

With apologies to Ripley, but believe it or not—Daniel Baker made only one first down during the game with Texas Tech here Saturday and won the game 6-2.

Yellow was the predominating color on the Tech-Hill Billy game. The collegiate slicker was in vogue, not only among the students but townspeople as well. There was City Manager Guy McCleary, A. B. Davis, Judge Robert H. Bean, County Attorney Vaughn Wilson and George Dupree, all of them adorned in bright yellow.

A cloudy sky, a cold drizzling rain throughout practically the entire period of the game, wet seats and a biting north wind made for discomfort in the stadium. Despit all of these handicaps pretty coeds spotted the crowd with flaming colored dresses, sweaters and whatnots In the midst of an army of yellow slickers and green "slime" caps could be seen curly heads buried in improvised shelters.

Tech's heretofore "dead" rooting section came to life Saturday and for the first time of the year displayed a brand of pep necessary for a fighting Matador club. Yell leaders waded ankle deep in mud and water, their antics at times threatening to get them "all wet." When the red jerseyed Matadors trotted onto the field Prof. Harry La Maire opened up with "Hail, Hail, the Gangs all Here," and a new Tech rooting section was heard from. Rising as a body they welcomed their warriors in a way befitting a school with traditions of years behind it.

It's a long drop from the "Poet and Peasant" overture to the "Old Grey Mare" wasn't steaming down the boulevard then "Hail, Hail the gang was all there." On other occasions the band was conspicuous by its silence—Saturday the members had to be stopped on several occasions by the referee for too much noise.

Imagine, if you can, a bevy of beautiful queens, blondes, brunettes, red-heads and in-betweens, dressed in black skirts, black vests, hose, shoes and ties, red sashes and arm bands, marching in lockstep formation, there you have a picture of the Arena Ritas. Entering from the south 34 members of the club marched onto the field to divide themselves equally at all four corners. A signal from the leader, Miss Nora Cocke, and all groups met in the center of the gridiron where, after clever formation, a TTC of red confetti was left on the ground. Young Ewing Freeland held his share of attention as a tiny Matador.

Football players are as temperamental as musicians. Not one player came off the field with a smile on his face but rather with tears in his eyes as he was forced to sit on the sidelines and watch his mates fight in a sea of mud.

The game was not without some humor. Judge Robert H. Bean and Vaughn Wilson must have eaten their weight in candy. At one time when Daniel Baker made their marker Vaughn Wilson nearly chocked to death when he tried to swallow a piece the size of a new dollar bill. Then there was Oscar Lykes, who sat in the rain throughout the game with a folded unbrella under his arm.

FOOTBALL RESULTS

Penn State 26; Marshall college 7.
Washington and Jefferson 14; Bucknell 6.
Boston university 27; Vermont 6.
Williams 27; Bowdoin 6.
Colby 20; Norwich 7.
Haverford 19; Susquehanna 7.
Ohio State 7; Iowa 6.
Anderson 7; Rio Grande 0.
Brown 13; Princeton 12.
Columbia 53; Wesleyan 0.
Tufts 19; Bates 0.
Albright 46; Roanoke 0.
Union 28; Hobart 13.
Wittenberg 20; Denison 0.
Carnegie Tech 33; Western Reserve 6.
Nebraska 13; Syracuse 6.
Harvard 35; New Hampshire 0.
Fordham 27; New York university 0.
Mass. Aggies 12; Middlebury 14.
Georgia 15; Yale 0.
Army 23; Davidson 7.
Notre Dame 14; Navy 7.
LaFayette 23; Manhattan 0.
Pennsylvania Military college 7; St. Josephs 6.
Delaware 0; Ursinus 0.
Conn. Aggies 20; Maine 7.
At Muhlenberg 21; Dickinson 6.
Pennsylvania 14; Virginia Polytechnic 8.
Gettysburg 7; Lehigh 7, (tie.)
Richmond 21; Johns Hopkins 7.
Northwestern 7; Wisconsin 0.
Cornell 40; Hampden Sidney 6.
Hartford, Conn.; Trinity 7; Worcester Tech 6.
Virginia 12; Swarthmore 7.
Dartmouth 53; Allegheny 0.
Purdue 20; Michigan 16.
Minnesota 15; Vanderbilt 6.
Duquesne 18; Albion (Mich.) college 0.
Chicago 13; Indiana 7.
Coast Guard Academy 25; Long Island University 0.
Holy Cross 20; Rutgers 3.
Pittsburgh Teachers 7, Washburn 12.
Idaho 19; Montana 0.
University of Denver 19; Wyoming 6.
Colorado Mines 20; Western State 13.
Amherst 33; Lowell Textile 25.
University of Texas 27; Arkansas 0.
Daniel Baker 6; Texas Tech 2.
Missouri 19; Iowa State 0.
Kansas 38; Emporia Teachers 0.
Province 0; Canisius 0. (tie.)
South Carolina 26; Maryland 6.
Kentucky 20; Washington and Lee 6.
Oklahoma 26; Creighton 0.
Georgetown 13; St. Louis university 0.
Pitt 27; West Virginia 7.
Akron U., 12; Wooster 7.
St. Xavier 19; West Virginia Wesleyan 12.
Cincinnati 18; Kenyon 6.
University of Colorado 19; Colorado Teachers 0.
Colorado college 14; Colorado Aggies 13.
Ripton 33; Cornell 0.
McPherson 13; St. Marys 7.
Charleston Norman 19; Shurtleff 12.
Tennessee 52; Mississippi 7.
Virginia V. M. I. 13; Citadel 7.
Tulane 34; Miss. A. and M. 0.
Stanford 57; University of California at Los Angeles 0.
California 14; Washington State college 0.
East Central Teachers of Ada 3; Southwestern Teachers college 0.
Texas Aggies 19; Kansas Aggies 0.
Illinois 45; Bradley 0.
Ohio university 21; Wesleyan 7.
Marquette 7; Grinnell 9.
University of Arizona 35; California Tech 0.
Northern Arizona Teachers college 13; Loyola 0.
Pomona 69; La Verne 0.
Gustavus Adolphus 26; St. Thomas (St. Paul) 19.
Lawrence 26; Northwestern college 6.
Rockhurst college 55; Missouri Wesleyan 0.
Whitman 71; Linfield 0.
Regis 3;1 Mount St. Charles 6.
Louisiana State university 27; Sewanee 14.
Montana State 0; B. Y. U. 12.
Centre college 60; Morris Harvey college of West Virginia 0.
Baylor 19; St. Edwards 0.
At Houston: Rice 14; Southwestern 6.
Central Teachers 14; Southwestern Teachers of Durant 12.
Northwestern Teachers of Alva 6; Northwestern Teachers 0.
St. Mary's university 25; Burleson college, Gainesville 0.
At Abilene: Abilene Christian college 16; West Texas Teachers 0.
Texas Christian 28; Centenary 0.
University of Southern California 48; Washington 0.

Jayhawks Defeat Emporia Teachers

LAWRENCE, Kas., Oct. 12. (AP)—The Kansas Jayhawkers uncovered a powerful aggressive football machine here this afternoon and administered a crushing defeat to the Emporia State Teachers. The score was 38 to 0.

Leland Page, sophomore fullback, brought the cheering section of the Kansas side to its feet in the last period when he crashed across the Teachers' goal line for two touchdowns. The Kansas City boy was responsible for three of the Jayhawk tallies.

In both scrimmage and the overhead game, the Jayhawks demonstrated their superiority, making a total yardage of 579 against 44 made by the teachers.

Rock Island (Ill.) high school has a new stadium and athletic plant costing $175,000 and seating 14,000.

Tech's Touted Running Attack Is Helpless On Slippery Turf; Lone Touchdown Registered Through Air

Bull Fighters Open Strong But Fail To Show Scoring Strength In Battle With T. I. A. A. Eleven; Safety Is Donated By Visitors

BY ALLAN CARNEY
Avalanche-Journal Sports Editor

Slipping and sliding over a rain-soaked gridiron, the Hill Billies from Daniel Baker College proved better mud horses than the Tech Matadors Saturday afternoon and the T. I. A. A. eleven upset all advance dope by winning the decision, 6 to 2.

SUMMARY AND LINEUP

H. Billies	Pos.	Texas Tech
White	left end	Payne
Prescott	left tackle	Langford
Linkenhoger	left guard	Nixon
Cobb	center	Durham
Miller	right guard	Dewitt
McKeever	right tackle	McWilliams
Johnson	right end	Whitesides
Hunter	quarterback	Green
Harlow	left half	Brothers
Graham	right half	Crites
Fannin	fullback	Hodges

Substitutions: Daniel Baker — Johnson for Graham, Hamberlin for Fannin; Tech — Edmonson for Whitesides, Wooldridge for Hodges, Sides for Langford, Waller for Green, Swift for Durham, Knowles for McWilliams, Tadlock for Payne, Hodges for Wooldridge, Ayers for Dewitt, Simmons for Nixon, Dewitt for Ayers, Vinzant for Edmonds, Green for Crites, Walker for Brothers.

First downs: Tech 6; Billies 1. Yards gained on running plays—Tech 150 on 61 plays; Billies 14 on 15 plays. Yardage lost—Tech 31; Billies 50; No. gains — Tech 18 times; Billies five times. Passes—Tech completed two for 15 yards, 12 incomplete and one intercepted; Billies completed two for 44 yards, eight incomplete and one intercepted. Punts — Tech punted 18 times for average of 32 yards, one blocked; Billies punted 27 times for average of 31 yards. Punts returned—Tech nine for gain of 64 yards, three fumbled, one recovered; Billies four for gain of 26 yards. Penalties—Tech five times for 25 yards; Billies five times for 35 yards. Place-kicks—Tech attempted three; Billies one. Safety—Tech 1. Touchdowns scored—H. Johnson (1), Billies. Officials—Refree, McMillan (A. and M.); Umpire, Swain, (Trinity); Headlinesman, Wright (Illinois); Timekeeper — Mahoney (Arizona.)

With their running attack demoralized by the glass-like field the Bull Fighters slackened momentarily at the beginning of the second half and the Goats passed over the goal line for the lone touchdown of the game. The Tech forces registered their two points in the final stanza after Green had kicked out of bounds on Daniel Baker's 1-foot line. Standing behind his own goal line, Graham of Daniel Baker fell prone on the oval and was covered by a mass of Tech tacklers, giving the Matadors a safety.

Teams Are Helpless

A crowd estimated at 2,700 braved the cold drizzle that was falling Saturday afternoon to see the two football teams flounder helplessly on the slippery field. Despite the fact that the Billies scored their touchdown through the air, the clubs found it equally as difficult to gain through their passing vehicle. Passers and receivers alike were unable to hold the mud-smeared pigskin. The heaves were wild and when a pass did find its goal, it usually slipped to the ground.

With the mud holding them back and their touted running assault far from standard, Tech's eleven failed to show anything that might be called impressive in their downfall. Daniel Baker grabbed its only chance to score and catching the Matador secondary defense off guard, put across the touchdown. The Bull Fighters stopped cold practically every running play that was attempted by the Billies, but made their fatal mistake when Johnson was left wide open beyond the Tech goal line to receive the 15-yard heave from Hunter.

Tech opened up in the first quarter with its running game functioning nicely, scoring a first down within the first few minutes of play. Clarence Hodges, Matador fullback, carried the brunt of the attack for the Scarlet-clad crew, but the march was halted and Brothers was forced to kick. Tech gained 20 yards on the exchange, and the march was resumed and after the locals reached the enemy's 25-yard line, Brothers attempted a field goal which was blocked, the Billies recovering.

After the Goats had kicked out again, the Matadors again advanced to within scoring distance, and again a field goal was attempted. This time Dewitt gave his educated toe a chance, but the boot was wild. Daniel Baker getting the ball on their own 20-yard line. When Hunter attempted to kick out of danger this time, Durham and Whitesides crashed through and downed him on his own 2-yard line. The next kick went out and Green returned to the Billies 25-yard line. After trying the line on two plays, the Matadors elected to try another three-pointer, and Dewitt dropped back. His boot from placement this time was short and to the left.

As the game progressed, the field, ball and uniforms became slicker and a running attack was practically impossible. Just as one team appeared to have started a successful drive, a fumble came and all was lost. Throughout the second quarter and the entire second half, attempts to advance the oval were extremely disheartening. Backs were never able to gain their normal footing nor reach even a fair momentum and to hold the pigskin was close-akin to impossible.

Coaches Higginbotham and Payne sent in numerous substitutions in an effort to start a victorious drive, but it was to no avail. With the stands pleading for a touchdown in the final period, Ransome Walker and Charley Wooldridge were injected into the lineup and hope was revived. The Matadors immediately opened up with their hitherto successful passing game, but only one was completed and this netted ten yards. Walker came within a hair's breadth of getting away within the last few minutes of play but again the slippery field brought him down. Waller and Walker hurled pass after pass in the face of almost certain defeat, but the majority of them were wild and many reached the receiver, only to slip out of his grasp. It was a desperate last stand but it had been started too late and the Billies were fighting doggedly to hold the margin they had gained.

In spite of the disappointing performance of the Matadors, no little credit goes to the Brownwood aggregation for a stubborn defense that never once let up. A fighting Daniel Baker line and a speedy Billy backfield held the Tech eleven to six first downs while they themselves were counting one.

Prescott, left tackle for the Goats and Mack Miller, guard, were powerful cogs in the visitors' defense. Hunter, Daniel Baker field general was the chief threat in the back field, doing all of the kicking which in itself was a full day's work.

Dewitt and Durham shared honors in Tech's line while Hodges and Green were outstanding units in the Matadors' futile running attack. Green turned in a number of remarkable catches of punts, despite the condition of the ball. J. D. Waller stood out at times with his sweeping runs around the Bill flanks in addition to a leading part in the last minute passing rally

Frogs Outclass Centenary, 28-0

Purple Of T. C. U. Excells In Every Department Of Play To Smother Shreveport Aggregation

SHREVEPORT, La., Oct. 12. (AP)—Texas Christian University's Horned Frogs outclassed the Centenary Gentlemen in every department of play in their game at the state fair grounds today and defeated the local collegians 28 to 0. It evened the standing between the two colleges which have won two each in four engagements.

The Texans combined speed and a sparkling overhead attack. They scored in every quarter except the second. Their first touchdown came in the first quarter when a forward pass from Grubb to the fleet Leland put the ball in scoring position and a series of off tackle plays put it across, Grubb going five yards off tackle for the touchdown, Green added the extra point.

Green kicked both goals for the extra points. On the second play of the fourth quarter Moore skirted left end and went thirteen yard for th fourth touchdown, Green's toe again adding the point. That ended the scoring.

Lineups:

T. C. U.	Pos.	Gents.
Robertson	Left End	Hill
R. Moore	Left Tackle	Willis (c)
Handler	Left Guard	Diedenharn
Atkins	Center	Younger
Brumbelow (c)	Right Guard	Speights
Barr	Right Tackle	Crowley
Walker	Right End	R. Brown
Grubbs	Quarterback	Hana
Leland	Left Halfback	Brown
Hinton	Halfback	Ruyle
Green	Fullback	Welsh

Summary:
Score by periods:

T. C. U.	7	0	14	7	—28
Centenary	0	0	0	0	— 0

T. C. U.: Touchdowns, Grubbs, Robertson, Leland, K. Moore, (substitute); Point from try after touchdown, Green 4.

Officials: Viner, Missouri, referee. Utay, Texas A. and M. umpire. Roach, Baylor, headlinesman; Stroud, Tufts, field judge.

Texas Aggies Batter Down Kansas Farmers, 19 To 0

Notre Dame Ramblers Defeat Navy Eleven, 14-7, Before Crowd Of 70,000

Northern Eleven Torn To Shreds By Bell Machine

Kansans Outplay Texans Through Three Periods But Bow To Assault In Fourth Quarter

BY GAYLE TALBOT, JR.
Associated Press Sports Writer

DALLAS, Oct. 12. (AP)—Scoring in the first minute of play and pushing across two more touchdowns in the final period after their opponents had worn themselves down in a vain effort to overtake them, the Texas Aggies defeated the Kansas Aggies, 19 to 0, in their intersectional battle here today.

Ten thousand spectators witnessed a brilliant display of offensive football from the first kickoff, which Captain Mills of Texas ran back 60 yards, to the final gun. The Kansas eleven chalked up 14 first downs, compared to 13 for the winners. The Texas Aggies made nine of theirs in a fourth-quarter assault that tore the Kansas line to shreds.

Led by a scampering halfback, Nigro, who broke loose for many long runs around the wings and off tackle, Coach Bo McMillan's purple clad Kansans clearly outplayed the Bellmen for the first three periods, time and again the northern eleven penetrated deep into its opponents territory, but each time the Texas line braced and held firm. The final period saw the Kansans so worn that they fell easy prey to a furious assault launched by the Texans.

The Texas Aggies brought the stands up cheering with a spectacular play on the kick-off. Conover received and, after running 10 yards passed to Mills, who sprinted through a clean field to the Kansas 37-yard line before brought down from behind. On the first play from scrimmage Mills heaved a pass to Olsabrook, who was downed on the 9-yard stripe. Kansas was penalized for holding on the play and the ball taken to the one-yard line, from where Dancby plunged across. Christian missed try for point.

The Wildcats, stung by the sudden reverse, came back fighting and played the Texans off their feet the remainder of the period, but could not score. Three times the ball went over on downs inside the Texans 20-yard line after sustained drives by Nigro and Swartz. Conover's long passes proved a boon to the Texas Aggies.

Kansas again was on the offensive in the second quarter, compiling six first downs to two for the T-Aggies, but the Texas line again proved impregnable near its goal line. McMillan's men made their greatest threat just before the half, when they marched from their own 35-yard line to the Texas 17-yard mark before being halted. A pass over the line on fourth down barely was incomplete. Wiggins and McMillan were mainsprings of the long Kansas drive.

After a somewhat featureless third quarter, played entirely between the 30-yard lines, the Texas Aggies came back full of vigor to start the fourth period. Starting from their 33 yard line, they romped across the Kansas line in a brilliant aerial outburst. A pass from Zarafonetis to Delery planted the oval to midfield and a moment later the husky Aggie fullback flipped another to Varnell, who took it on his fingertips on the 25-yard stripe and sprinted across. Zarafonetis converted.

Captain Mills of the Texans then treated the spectators to a dazzling one-man offense. After Wolf had intercepted a Kansas pass and run to the 40-yard line, Mills started a series of plunges that took him to the two yard mark. A bad bit of strategy cost a touchdown at this point, Mills passing to Wolf in the end zone on second down for a touchback. The Texas leader was not to be denied, however, and a few seconds later broke away and ran 30 yards through the Kansas line for the last touchdown. Marnell missed extra point.

A 25 yard penalty for clipping cost the Texans another score just before the gun, after a pass, Mills to Emmons had taken the oval to the two yard line. The Kansans were badly beaten and demoralized when it was over.

The lineups:

Texas Aggies	Pos.	Kansas Aggies
McFadden	End	Yeager
Magill	Tackle	Freeman
Lighter	Guard	Bauman
Brown	Guard	Norton
Christian	Center	Tackwell
Christian	Guard	Tackwell
Moulden	Tackle	Cronkite
Olsabrook	Tackle	Fowler
Mills	End	Evans
Conover	Quarterback	Nigro
Wolf	Halfback	Messinger
Dansby	Halfback	Swartz
Delery	Fullback	

Officials: Edmons, Emporia, referee; Bosco, Indiana, umpire; Bynton, Williams; headman; Boswell, Centre, field judge.

Texas Aggies	6	0	0	13	—19
Kansas Aggies	0	0	0	0	— 0

Scoring: Touchdowns, Dansby, Varnell (substitute for McFadden). Mills. Points from try after touchdown, Zarafonetis (substitute for Dansby).

John Jacob Atz Is Named To Succeed Milton Stock As Manager Of Steers

Sooners To Invade Texas

Heading the Sooner invasion of Texas when University of Oklahoma and University of Texas tangle on the gridiron at the fair at Dallas, October 19, will be this quartet. Capt. Frank Crider, fullback and one of Oklahoma's most dependable ball-carriers, is being groomed by Head Coach Ad Lindsey and his assistants, H. V. McDermott and Dewey Luster, to lead the charge on the Longhorn goal-line.

Former Fort Worth Pilot Signs To Boss Dallas

DALLAS, Oct. 12. (AP)—John Jacob Atz, for almost 14 years pilot of the Fort Worth Panthers, will manage the Dallas Texas league club in 1930, it was announced today by Fred McJunkin, president of the Steers.

Atz will succeed Milton Stock, who piloted Dallas to the Texas league championship this year. McJunkin announced a week ago Stock would not be back. It was no secret that the two disagreed frequently on questions of club policy and there was an open breach after the Dixie series, which Dallas lost to Birmingham.

"It took only five minutes for Atz and me to get together when he visited my office today," McJunkin said. "It was the first time we had discussed the matter, despite all reports to the contrary."

Atz Boasts Record.

Atz compiled one of the greatest records in baseball history while with Fort Worth, leading the Cats to six consecutive Texas league flags and five Dixie championships. He resigned in the middle of last season and was succeeded by Frank Snyder. He announced today he would report to the Dallas club March 1, moving his family here from New Orleans.

Acquisition of Atz by the local club was expected to cause a renewal of intense rivalry between Dallas and Fort Worth, somewhat dormant in recent years. Atz admitted that one of his chief reasons for signing with Dallas was to get chance at the Cats.

It was understood that Atz made only two stipulations in reaching an agreement with McJunkin. The first was that Waxahachie not be selected as a training camp or farm. "I can't spell the word," he explained. Secondly, he stipulated that the club would have to pay all his fines. "I'm a man that gets excited during a game and don't want to have all my salary taken up in paying fines."

No contract was signed nor the salary agreed upon. Atz declared he was willing to be paid what he was worth.

Connie Mack

(Continued From Page 4)

break the beaming, happy silence. He gulped and looked at each of them.

Finally he spoke.

"I'd just like to be able to express to you the things I feel," he told his players. "But I can't. I'll have to let it go at that."

And then, rather than break right down in his happiness, Connie turned on his heels and marched out, leaving the celebration to roar out afresh behind him.

Nothing Like It.

"I've never seen anything like that rally," he said as he hurried away. There is nothing in baseball history to compare with it. It was the greatest display of punch and fighting ability I've ever seen on a ball field."

In another dressing room, only a few yards away, there were other tears very close to the surface, if tears can ever really get that close to a ball player.

Hack Wilson, the gallant chunky powerhouse of the Cubs, muttered to himself as he changed his clothes. He fought with his shoe laces, pulled his hat down over his eyes and stalked from the room, oblivious to the cheering words of his team mates. He was heart broken and burning with pentup rage at the same time. Up to the final innings today Hack was the hitting, fielding hero of the Bruins, today he lost two crucial fly balls in the sun.

Another sad ball player was Norman McMillan, who saw "double play ball" from Al Simmons' bat bounced over his head for the clean hit that blasted the Cubs' hopes in the final stages of that 10-run rally in the seventh inning. McMillan was made just like the rest of the Cubs, who could hardly believe that the things they saw the A's do today actually had happened.

Joe McCarthy, the pleasant pilot of the Bruins, calmed his players in philosophical fashion.

"The breaks of the game beat us today," he said, "but we're not shipped in this series yet by any means. It took the worst breaks I have ever seen."

"The sun had a lot to do with it. In the seventh the sun shone directly in the eyes of every pitcher I sent out there. It was just going down behind the grandstand. Artie Nehf was almost blinded and poor Hack was in a terrible fix out there in centerfield."

Jimmy Dykes, considers the series "all over."

"I wish I could bat all the time in the National league," he cried. "I'd sure lead that circuit. All you have to do against these Cub pitchers is sock your bat out and you get hits."

But Joe McCarthy had the final word as he marshalled his raging charges off to their hotel.

"You can beat a ball club and even move a ball park," he said, "but you can't do either to the sun."

Chicago Fans Turn Away From Debacle

CHICAGO, Oct. 12. (AP)—Nothing short of another bout of the lants-ern by Mrs. O'Leary's cow—a kick that set Chicago on fire — could have exceeded the consternation of Cub fans as they listened to radio accounts of the Bruin debacle in the seventh inning of today's World series game at Philadelphia.

Clustered around the radios in their homes, hotel lobbies, shops and on street corners, the thousands cheered feverishly as the Bruins piled up what appeared to be an eight-run lead in six and one-half innings. Then came the crash and except for the few who were still hopeful, the throngs dispersed dumbfounded and disgusted.

"Aw, tune in on some football game," shouted several fans who composed a crowd of several thousand, which listened to a radio report from a newspaper.

Men Of Knute Rockne Pass And Plunge Way To Triumph Over Navy Middies Before Colorful Throng

Caridea To Elder Passing Act Gives Team From Middle West Edge In Game At Baltimore

BY ORLO L. ROBERTSON
Associated Press Sports Writer.

BALTIMORE, Oct. 12. (AP) — A pass flipped from the fingers of Frank Carideo, again forced the Navy to bow before Notre Dame on a football field today as the men of Knute Rockne passed and plunged their way to a 14 to 7 victory over the Midshipmen at the Baltimore Stadium.

Not that it was the pass, tossed by Carideo, while lying almost in a prone position, into the waiting arms of Jack Elder that gave Notre Dame the winning touchdown, but it was this feat of spectacular football that opened up the Rockne men's attack. Up until that pass sent Elder scoring over the line in second period for the tying touchdown, the Navy was matching its rivals from the middle west yard for yard and pass for pass.

Pass Ends Navy Threat.

But with the beautiful execution of the Carideo to Elder act, the equality of the Middies ended. Confronted by the Notre Dame shock troops in the opening period the Navy eleven plowed and passed its way down field, sending Joe Clifton, the Paducah, Ky., boy over for a touchdown from the three-yard line Auer added the extra point. But with the advent of the first string Notre Dame team in the second quarter, matters changed.

With Martin Brill, a 181-pound back, and Al Mullins, a running mate, ripping the Middies line to pieces, Notre Dame carried the ball to the 12-yard line. The Navy held for three downs, and the stage was all set for the Carideo-Elder act. Carideo stepped back to pass, Elder dashed around end but before the waiting quarterback could throw the ball two husky Sailors were upon him. He was tossed to the ground but quickly rose to one knee to send the pass to the waiting Elder, who had only to step across the line to score. Carideo then completed the act by place-kicking goal. Thereafter it was just a question of how long the Navy would be able to hold the victory ramblers from South Bend, Ind.

70,000 Attend.

Packed into the massive wooden bowl were more than 70,000 fans, called to the game not only by the lure of the two teams but the color and splendor furnished by the Naval Academy.

The summary:

Score by periods:

Navy	7	0	0	0	— 7
Notre Dame	0	7	0	7	—14

Scoring touchdowns: Navy, Clifton; Notre Dame, Elder, Mullins. Points after touchdown: Navy, Bauer. Notre Dame, Carideo 2.

Bears Win Over St. Edwards, 19-0

Baylor Eleven Holds To Orthodox Football In Victory Over Saints; Pushed To Win

WACO, Oct. 12.(AP)—Still showing nothing but orthodox football the Baylor Bears defeated St. Edwards University here today, 19 to 0. The Bears were extended to gain a verdict over the Saints who presented an offense that was smooth and a defense that kept the Bruins well in check.

The first quarter was scoreless, but the Bears broke through to score their first marker in the second period when Wilson shot a pass to McElreath over the center of the line, and the Baylor halfback raced twenty yards unmolested over the goal line for the score. McElreath failed to kick goal.

Bears Score In Third

In the third period the Bears counted two more tallies. Getting possession of the ball in the middle of the quarter in midfield, Wilson passed to Potter to put the ball in scoring position. Wilson then plunged over the goal line for the score. The final tally came a few minutes later when Wilson once more passed to McElreath for a 35-yard gain and a tally.

The Saints held the Bears scoreless in the final period. Coach Jennings used second string men in this quarter. They carried the ball to the one foot line on one occasion but lacked the punch to score.

Parma of St. Edwards proved the most consistent ground gainer for the visitors.

Baylor (19)	Position	St. Edwards (0)
Potter	Left End	Breatherman
Bishop	Left Tackle	Blackwell
Koch	Left Guard	Rungebeaux
Paradeaux	Center	Farr
Witcher	Right Guard	Hertenberger
Morris	Right Tackle	Voyt
Lucas (C)	Right End	Frisch
McElreath	Left Half	Panna
Wilson	Quarterback	Fannette
Gilliland	Right Half	Jansing
Kathcart	Fullback	Bomba

Officials: Moore, Vanderbilt, referee; Pratt, Alabama, umpire; Proctor, T. C. U., head linesman; Dyer, field judge.

Wildcats Down Canyon Teachers

ABILENE, Oct. 12. (AP)—Abilene Christian college open the T. I. A. A. football race here today with a 16 to 0 victory over the West Texas Teachers. The Abilene eleven's big line ripped huge holes for its backs to tear through. The Teachers made their biggest threat through the air, completing 12 of 20 passes attempted.

Cheves scored the Wildcats' first touchdown in the second quarter after a 60-yard march down the field. In the last quarter Cheves hurled a 30-yard pass to Hendrick, who trotted the remaining 10 yards across the line. A safety accounted for two more points in the third period.

Clever running by Moyers and Keyes for A. C. C. and the passing combination of Gerald to Newman for the Teachers featured the game.

LOCKNEY IS WINNER

(Special To The Avalanche-Journal)

LOCKNEY, Oct. 12.—The first football team in the history of Dimmitt High school met with disaster here yesterday when the Lockney Longhorns galloped roughshod over all opposition to win by a count of 75 to 0.

Despite the fact that the locals scored almost at will Coach Reid, of the Longhorns, was far from satisfied. A heavy schedule ahead will offer plenty of competition, he believes.

Famous Seventh Smashes Records

Sensational Seventh Inning Rally By Athletics Is Unparalleled In History Of Playoff Classic

SHIBE PARK, PHILADELPHIA, Oct. 12. (AP)—Ten world's series records were either broken or equalled today by the Athletics in the spectacular seventh inning outburst that gave them their third triumph over the Cubs. This was a record in itself.

One of the marks was equalled twice and another three times, statisticians found after recovering from their dizziness.

In addition the Cubs equalled the club strikeout record of the Giants of 1911 with a total of 44 thus far and the pinch hitters have amassed a mark of their own in this respect, with seven strikeouts of ten times up.

Here's what the A's famous seventh did to the record books:

1.—Most hits, one club, one inning, ten, beating former record of eight by Giants, against Yankees, October 7, 1921.

2.—Most runs, one club, one inning, 10, beating former record of eight by Giants against Yankees, 1921.

3.—Most men at bat, one club, one inning, 15, beating former record of 12 by giants against Yankees, 1921.

4.—Most batters up twice in one inning, one club, six, beating former record of three against Yankees.

5.—Most times same pinch hitter up in one inning, two by George Burns.

6—Most home runs, one club, one inning, two by Simmons and Haas, equalling record shared by several.

7.—Most runs, both clubs, one game, 18, equalling total of Giants and Yankees in 1921.

8.—Most base hits by one player, one inning, 2 each by Simmons, Foxx and Dykes, equalling record by Ross Young of Giants against Yankees, 1921.

9.—Most total bases, one player, one inning, five by Simmons (home run and single), equalling record of Young who made double and triple, 1921.

10.—Most runs, one player, one inning, 2 each by Simmons and Foxx, equalling record of Frank Frisch of Giants, 1923.

Rice Owls Smash Terrorism Of S. W. Pirates By Turning Back Horde In Bitter Battle Saturday, 14 To 6

Two Year Supremacy Of Georgetown Eleven Goes Awry As Owls Get Feathers Ruffled

HOUSTON, Oct. 12.(AP)—A gaunt hot-headed halfback bearing the fine old American name of Jones smashed Southwestern University's two year football terrorism of Rice Institute here today. The score was 14 to 6. The mighty Jones, representing the clan under the modest initial "R" went out late in the fourth quarter after heaving his helmet flush in the face of big Andrews, Southwestern captain, but his spirit kept the other Owls marching on.

Another well known family, the Smiths, was ably represented by a fullback whose play up to the half's end had cast a chill over the Rice partisans even though they sat in a nice quasi summer day.

It was a game fought hard by sweating angry men and the list of penalties showed Southwestern drew eight for a total of 90 yards and Rice eight for 70 yards.

Southwestern (6)	Position	Rice (14)
Franklin	Left End	McCable
Mercer	Left Tackle	Reynolds
B. Safeley	Left Guard	Morgan
Andrews	Center	Thomas
Ash	Right Guard	B. Jones
Johnson	Right Tackle	Mims
Williams	Right End	Sawyer
Weir	Quarterback	Russell
Pennington	Left Half	Lee
Seaman	Right Half	R. Jones
Smith	Fullback	Kennedy

Score by periods:

Southwestern	0	6	0	0	— 6
Rice	0	7	7	0	—14

Southwestern scoring: touchdown—Smith. Rice scoring: touchdown, R. Jones, Lee; point after touchdown, R. Jones, Russell.

Officials: Ettlinger, texas, referee; Boggess, Waco, umpire; Kinney, Mississippi A. and M., head linesman.

HARVARD 33, N. H. 0

CAMBRIDGE, Mass., Oct. 12. (AP)—Harvard ran into stubborn opposition today from the University of New Hampshire football team but long runs enabled the crimson to win 33 to 0. A passing attack which worked spasmodically made the Wildcats a threat throughout the contest.

Sooners Trample Creighton, 26-0

Guy Warren Is Outstanding Star Of Oklahoma's Victory Over Blue Jays; Oklahoma Line Strong

OWEN FIELD, NORMAN, Okla., Oct. 12. (AP)—Guy Warren, a spindle shanked 139 pound of chunck of TNT, aided by one of the greatest forward walls seen on a Sooner gridiron in many seasons, gave the University of Oklahoma a 26 to 0 victory over the Creighton Blue Jays of Omaha here this afternoon.

It was the first varsity game for the long-legged chap who only a few years ago was making touchdowns for Norman high school where he was selected as an all-state halfback. Warren was in the contest little more than two periods but during his stay on the field he demonstrated that Coach Ad Lindsay has a lad who can do most anything.

Two of the Oklahoma touchdowns went to Warren's credit, one on a forward pass from Buster Mills after a 45 yard sprint. Warren is a triple threat. On a broken field he is marvelous, and today's slippery mud did not cramp his style.

Creighton (0)	Pos.	Oklahoma (26)
Somers	End	Taylor
Holmes	Tackle	J. Lee
Lucas	Guard	Gentry
McMahon	Center	Fields
Holland	Guard	Stanley
Tesar	Tackle	Berry
Holden	End	Churchill
Wothing	Quarterback	Mayhew
J. Scott	Halfback	Flint
Hunt	Halfback	Mills
Rombough (c)	Fullback	Crider (c)

Score by periods:

Creighton	0	0	0	0	— 0
Oklahoma	7	0	12	7	—26

Scoring: touchdowns, Warren (substitute for Mayhew) 2; Kirk (substitute for Flint) and Crider. Extra points, Stogner (substitute for Mills) and Mills.

Officials: Referee, Harry Houston (Southwestern); Umpire—Earl Jones (Arkansas); head linesman, John B. Old (Kansas); Field judge, W. W. Kraft, (Northwestern).

Elaborate Plans Laid For Clash Here On "Home Coming" Day With Texas Christian University Frogs

Visitors To Be Given All Courtesies Oct. 26 When Matadors Meet Southwest Conference Eleven

When the Texas Christian University Horned Frogs take the field here October 26 against the Texas Tech Matadors, everything will be in readiness for their entertainment.

That was the word given out yesterday afternoon by Marvin T. Warlick, business manager of athletics of the college, Hogue Williams, president of the student body and C. W. Ratliff, president of the alumnae association.

The day has been set aside as the annual "Home Coming" and preparations are under way to take care of the largest crowd ever seen at an athletic event in West Texas. Officials are looking forward to seating at least 8,000 people and should the advance ticket sale warrant, additional seats will be provided.

Special Train Coming

A special train will be run from Fort Worth containing T. C. U. students. More than 300 are expected to make the trip, Mr. Warlick said. A special coach will also be run out of Amarillo for the game.

A section in the stands will be reserved for graduates and ex-students of T. C. U. while another section is also to be designated for Tech graduates and ex-students. It is likely to be with the Tech students section.

Arrangements for the entertainment of visitors are to be as complete as possible. Tech students are to meet the T. C. U. special and give the Horned Frogs and followers a warm reception. On the night of the game an all-college dance is to be given in the gymnasium.

Hogue Williams, student prexy, declared that every student in the college will be pledged to give every possible courtesy to the visiting students and fans. Student ushers will be provided in the stands. Special officers will be employed to keep traffic moving near the athletic field especially on College Avenue.

C. W. Ratliff, president of the alumnae, has announced that invitations to the "Home Coming" will be sent out through the press as it will be impossible to send personal invitations. More than 500 graduates and ex-students are expected for the game.

It is the plan of the college to give T. C. U. fans and followers one of the best receptions they have ever received at a football game, Mr. Warlick said, "everything, except the score."

High Football

Beaumont 31; Bryan 13.

San Antonio Main Avenue High 39; Texas Military Institute 0.

Port Authur 13, Allen Academy (Bryan) 20.

Denison High 7, Marietta, Okla., High 0.

At Amarillo 19, North Side Fort Worth 2.

Ranger 7, San Angelo 6.

Mineral Wells 6, Big Spring 6.

CALIFORNIA 14; WASHINGTON 0

BERKELEY, Calif., Oct. 12. (AP)—A powerful aerial attack that netted two touchdowns in the first half here today gave California a 14 to 0 victory over Washington State College in the first conference game for either team this year.

CLOTHES ON CREDIT
TO YOUR CREDIT

Your Credit Will Dress You

Fall is coming, but what about new Clothes? No need to worry when cheerful credit will give you the Clothes you want. Just a small amount at the time of purchase and small weekly payments

The same smart styles, fabrics, and colors that men in the smartest gatherings are wearing, having been faithfully reproduced by clothing manufacturers and are now shown in your size in this shop. Values, too, are exceptional, and the TEN-PAY PLAN (one-fourth down at time of purchase and the balance in ten equal weekly payments) permits you to enjoy the satisfaction that comes from being well dressed while paying for your clothes

McWhorter-Roberds

1118 TEXAS AVENUE

"Originators of the Ten Pay Plan In Lubbock"

Five Lubbock County Women Profit By Keeping Records On Poultry Raising

Five women of Lubbock county who kept poultry records during May, June, July and August, according to a poultry calendar, have proved that it pays to feed hens correctly, Miss Louise Baird, home demonstration agent, announced Saturday.

"Of the five who kept records each month, three fed grain, good clean water and a laying mash," said Miss Baird. "These flocks showed a clear profit per hen during the period of $1.64, $1.17 1-2 and $1.05 1-4.

Profit Shown

"Two other demonstrators fed grain and water, but no mash. These flocks showed a profit per hen of 66 cents and 38 cents for the four months.

"The mash-fed flocks during July averaged 14 eggs per hen, while the non mash-fed flocks averaged 8 and 6, respectively. For these flocks of 60 hens the approximate loss was 420 eggs which would have payed the mash bill for a much larger flock.

"Other observations from these demonstrations are that flocks of 200 or over pay better than flocks under 100 birds. The study also shows that flocks must be well kept, culled and cared for in every way to keep birds in good physical condition for heavy laying."

TO INSTALL LIGHTS

HOUSTON, Oct. 12. (AP)—Beacon lights will be placed at 10-mile intervals, along the Brownsville-Houston air mail route, affording emergency landing fields for night flying, local officials have been informed.

Contracts for the beacons, to be set upon metal towers, will be let soon.

OPEN NEW STORE

R. N. Dowell & Sons have opened a new grocery store at the corner of Sixteenth street and Avenue J.

The new store will be managed by R. N. Dowell, who formerly worked with Hodges Brothers and M. System No. 2.

RUNGE FARMER KILLED

BEEVILLE, Oct. 12. (AP)—Caught beneath the wheels of an automobile in which he was riding when it skidded into ditch on a slippery highway, S. J. Tipton, 58, prominent farmer of Runge, Texas, was injured fatally today. He was en route to Brownsville with his wife and daughter and J. C. Tom to be with a son who was operated upon Saturday.

Mr. and Mrs. J. C. Sanders, 1610 Avenue O, left yesterday morning for Abilene to attend the funeral of Mrs. Sanders' mother, Mrs. J. K. Shipman, who lived in Lubbock several years ago.

Mr. and Mrs. Jack Murks, of Childress, are visiting friends in Slaton and Lubbock for a few days.

Mr. and Mrs. F. J. Reeves returned to their home in Dallas after visiting in Lubbock.

Mr. and Mrs. A. L. Ryan have been the guests of Mr. and Mrs. Luther Hill Smith, of Quanah the past week, enroute to Lubbock.

Density of the star Sirius is so great that one cubit inch of it weighs a ton.

Bulletin Issued By Supt. Duncan

Stressing the weak points in the group study plan, which was initiated in the Lubbock public schools last year, M. H. Duncan, superintendent of schools, has issued a supplementary bulletin for teachers this fall.

"We like the group study plan and think that it is a success, after having tried the method of teaching for a year," the superintendent explained, "but there were some weak points in the system and these will be strengthened this year.

Plan Is Stressed

"For one thing, pupils were inclined to shirk in much of their individual work last year, while so much stress was being placed on the group plan. I am urging the teachers to assign a definite task to each member of a group for each day this year and the work must be checked to see that the students are learning," he said.

In connection with this study plan bulletin, Mr. Duncan has outlined a course of study for each grade in the school, giving the outstanding things that students are expected to learn in every grade.

"This course of study can be used as a basis in giving tests to determine whether or not the students are learning anything in school," he explained. The group study plan is an instrument that is being used with success, but the teachers must have clearly in mind the objectives of the school course and must see that individual pupils do their work," Mr. Duncan said.

Local Prices On Farm Products

POULTRY—	
Heavy hens	16c
Light hens	12c
Leghorn broilers	12c
Colored broilers	15c
Roosters	6c
No. 1 Tom Turkeys	10c
Hen turkeys	10c
Old toms	7c
No. 2 turkeys	7c
Butter fat	42c
EGGS—	
Per dozen	20c
GRAIN—	
Maize heads, new crop	$16.00
Kaffir heads, good quality, new crop	$14.00
Threshed milo maize, cwt.	$1.20
Threshed kafir, cwt.	$1.15
Wheat, ordinary	$1.00
Corn, mixed, ear	60c
Corn, No. 2 white	85c
Corn, No. 2 mixed	80c
LIVESTOCK—	
Calves, choice	$9.50@10.50
Yearlings, best	$8.00@9.00
Cows, choice	$77.00@7.50
Bulls, best	$6.00@6.50
Hogs, choice	$7.00@9.00

Widening Of Demand In All Classes Of Cattle Features Livestock Mart

KANSAS CITY, Oct. 12. (AP)—(U. S. D. A.)—Cattle trade around the 11-market circuit this week was featured by a widening in the demand for most all classes, matured steers proving the exception. Several points reporting upturns of 50c or more. Chicago had a dull close on weighty steers with values at the low point of the season. Western steers and all grades of she stock shared a large portion of the advance on yearlings. Country demand for replacement stock was fairly broad, with prices generally higher. Aggregate receipts 270,500, a decrease of 16,000 from last week and 16,000 heavier than the corresponding period a year ago.

Hog Values Lower

Lighter weights of butcher hogs 10 to 15c lower values. Strong weight butchers steady to 20c higher, as compared with a week ago. Chicago and St. Louis had a late top of 10.00. Total offerings 406,000, as compared with 457,998 last week, and 400,245 a year ago.

Fat lamb prices worked higher. Current levels 50c to $1.00 above last week's close. Aged stock unevenly steady to 25c higher. Chicago scored 13.75 on both choice natives and range lambs. The supply was 560,000, an increase of 67,000 over last week and 15,000 more than a year ago.

Cattle Supply Is Slight Saturday

FORT WORTH, Oct. 12. (AP)—Except for calves, hardly enough cattle, hogs or sheep arrived to test the values for the different classes offered here Saturday. Quality considered, a clearance was made at values in line with yesterday's close.

Canner and cutter cows 4.65; packers bought a few at 4.00; some butcher cows 6.75; common heifers 7.00; calves 348 pounds average 9.65 and fairly good calves 8.25; stocked cattle lacking.

Better Dentistry—At Greatly Reduced Prices

$30.00 Set Teeth Upper or Lower

$17.50

Guaranteed Roofless Plates

HECOLITE, world's greatest invention in Dentistry. Unbreakable, lighter than aluminum. Same color as gums. For the past 15 years I have made a specialty of high class dentures that are mechanically perfect. We operate our own laboratory. Free painless extractions when plates or bridge work is contracted for. One day service to out of town patients.

Across from Hotel Lubbock

DR. W. A. MADDOX, Dentist

1107 1-2 Avenue K Phone 2076 Lubbock, Texas

If you think this set has an equal... just go 'round trying to find it!

***Check up*, compare on any point of performance, design, construction, new features, inner and outer quality, dollar-for-dollar value.**

MODEL 52.... Employs nine tubes, including rectifier. Specially designed Screen-Grid circuit.... DOUBLE Push-Pull audio amplification. Genuine Automatic Tuning. Super-size, 12-inch Zenith Syntonic-Dynamic Type Speaker. Linear Power Detection. Self-healing Filter-Condenser. Simple Selectivity Adjustment. Automatic Phonograph Switch. Charming low-boy console of Butt Walnut with overlays of English Satin Oak.

$175

LESS TUBES

If you believe all you hear *about* a radio receiver, your buying judgment may be biased. But if you believe what you hear *from* a radio receiver, you just simply can't go wrong.

Zenith invites you to make the rounds before you buy ...not only to listen, but to see....confident that the farther you go, the nearer you'll come to owning one of these great new 15th Anniversary Models.

Here are not only ALL the modern radio developments found in all other makes of receivers, but year-ahead advancement in their refinement and perfection. Here, for instance, is not merely the customary usage of screen-grid tubes, but a specially designed screen-grid circuit *plus* DOUBLE Push-Pull amplification....providing twice the tone fidelity, providing for double the volume without *any* distortion.

Go right down the line and compare. Inspect Zenith Automatic Tuning ... contrast its genuine "press-the-button" action with the half-way tuning contraptions on other sets. Note the superiority of Zenith-built consoles...note the amazingly low price. Don't make the mistake of buying any radio before you've seen and heard this one.

15th ANNIVERSARY ZENITH AUTOMATIC LONG DISTANCE RADIO

15th ANNIVERSARY AUTOMATIC ZENITH RECEIVERS ARE PRICED FROM $175 to $700

DAVIS BROTHERS

1106 Main St. Phone 1425

UNUSUAL AUTUMN VALUES at Ward's - Money - Saving - Prices

All Ready For The Advance Of Autumn!

Come! We've been preparing to greet you for months and months! We've foreseen your needs—forseen that you want to practice thrift—and have assembled a big line of quality merchandise at thrifty-saving prices. Smart Fall styles from the New York market; labor saving devices for the home; attractive furnishings; and sport goods for fun-loving youth.

EVERYTHING FOR YOUR PERSONAL NEEDS—at moderate prices.

FALL FASHION LEADERS

These New Silk Frocks . . . $9.75

Charmingly styled, well made, they are truly remarkable values. There are fascinating new prints, cantons, and satins in the rich fall hues; light weight woolens in novelty weaves. Even ensembles in silk or tweed are included! Both school miss and matron will find many becoming styles. Sizes 14 to 50 1-2.

Rickly Furred Fall Coats . . . $24.75

Our fashion experts have chosen from the New York shows for their beauty of line and fabric. Broadcloths, suedes, tweeds and mixtures are expertly tailored and nicely lined. These all-occasion coats are just what you want for crisp fall days. The price is exceptionally low.

$12.98 TO $39.25

Misses' Hats $1.98

The young school girl will be enchanted with these smart little hats. Felts, velvets and novelty fabrics in brimmed and off-the-face types, or youthful berets.

Women's Hats $2.98

Hats may expose the forehead or coyly shade the eyes. There are any number of charming styles at this special price. Felts, Satins, Velvets — in all the new fall shades.

Dainty Accessories

TO COMPLETE A Fine Ensemble PRICED LOW

Colored leather bags, smartly trimmed; unique jewelry, a fine selection, necklaces, bracelets, etc.

Triangle Scarfs

Hand Painted Fine Value at **$1.98**

Strikingly smart for Fall! All silk crepe de chine, vivid hand painted colors in new designs. Plain borders to harmonize. Fine value.

HOSIERY EVENTS

"Golden Crest" SHEER CHIFFON **$1.35** Pr.

Pure Silk Hose. New pointed heel. Fascinating colors. Chic and charming.

New Dulesco Rayon

Looks Like Silk **43c** Pr. Costs Much Less

Good service — new smartness. Pointed heel; applied picot tops.

PURE SILK TO HEM. Full fashioned hose of splendid quality lisle. Pr. **$1.95**

OUTSIZE HOSE—For stout women! Comfortable fitting; square heels. Pr. **39c**

$3.98

Smartness—and comfort. Light hidden steel arch suport; slashed cutout quarters; center buckle; Cuban heel. Patent or kid.

$5.98

Genuine Java Lizard vamp, combined with patent leather. Designed on foot flattering lines. Smart side buckle closing. Covered Louis heels.

HERE ARE EXCEPTIONAL VALUES FOR THE LINGERIE WARDROBE

FAMOUS STA-DOWN—Corset and brassiere in one! Well boned. Inner belt for added support to figure **$2.39**

HOOKED SIDE GIRDLE — Rayon crepe de chine, batiste lined; light boning **$1.69**

BLOOMER COMBINATION — Soft Textured rayon. Modeled to lisnes of body **$1.49**

COTTON UNION SUIT—Lightly fleeced, medium weight. Dutch neck; elbow sleeves; ankle length **75c**

Extra Sizes 85c

COTTON CREPE BLOOMERS—Well-fitting and roomy **57c**

RAYON BLOOMERS — Very special, sizes 2 to 16, at only 61c to **69c**

DAINTY DANCE SETS—Pretty, fast color design. Lustrous batiste. A Ward value.

NON-CLING SLIP—Cotton pongette. Well tailored. Priced low at only **89c**

RAYON STEP-IN — Soft and lustrous quality. Well made. Fine wearing quality. Specially designed .. **98c**

MONTGOMERY WARD & CO.

913 13th Phone 816 Lubbock, Texas

Introducing New Lubbock Citizens

B. O. Lokey, 1421 17th.
C. L. Seaton, 1912 26th.
J. P. Luner, 2216 9th.

W. A. Tippitt, 1205 17th.
Mrs. W. F. Morris, 1625 15th.
Earl Hobbs, 2108 13th.

MORE LUMBER IS CUT

Texas Forests Relieved Of 1,446,686,000 Feet

WASHINGTON, Oct. 12. (AP) — Lumber cut in Texas during 1928 was less than one-tenth of one per cent greater than in 1927, according to figures released recently by the department of commerce.

The Lone Star state figures for last year were 1,446,606,000 feet, board measure, as compared with 1,445,460,000 the preceding year. The increase in the number of mills, however, was greater, there being 215 last year compared with 194 in 1927.

Although Alabama led the country in 1928 with 1,502 mills, producing 1,980,032,000 feet, Washington with 433 mills produced 7,305,277,000 feet to take its place as the greatest lumber producing state in the country.

The female earwig lays her eggs in a small pile and guards them until hatched.

Women of some of the cannibal tribes in New Guiena will eat their own babies.

Citizens National Bank

of Lubbock, in the State of Texas, at the close of business on October 4th, 1929

RESOURCES

Loans and discounts	$ 934,130.93
Overdrafts	2,437.96
United States Government securities owned	250,000.00
Other bonds, stocks, and securities owned	14,176.45
Banking house, $55,000.00; Furniture and fixtures, $22,000.00	77,000.00
Real estate owned other than banking house	36,908.53
Reserve with Federal Reserve Bank	85,147.06
Cash and due from banks	313,942.50
Outside checks and other cash items	8,794.05
Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
Other assets	26,607.38
TOTAL	$1,751,644.86

LIABILITIES

Capital stock paid in	100,000.00
Surplus	35,000.00
Undivided profits—net	3,384.21
Circulating notes outstanding	50,000.00
Due to banks, including certified and cashiers' checks outstanding	211,964.82
Demand deposits	1,081,917.42
Time deposits	174,378.41
Bills payable and rediscounts	135,000.00
TOTAL	$1,751,644.86

STATE OF TEXAS, County of Lubbock, ss:

I, C. F. Drexel, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

C. F. DREXEL, Cashier.

Subscribed and sworn to before me this 12 day of October, 1929.

(SEAL) CLAUDE B. HURLBURT, Notary Public.

Correct—Attest: France Baker, W. O. Stevens, E. L. Klett, Directors.

Charter No. 12682 Reserve District 11

REPORT OF CONDITION OF THE

The First National Bank

of Lubbock, in the State of Texas, at the close of business on October 4, 1929.

RESOURCES

Loans and discounts	$1,160,768.43
Overdrafts	2,993.30
United States Government securities owned	63,000.00
Other bonds, stocks, and securities owned	11,331.35
Banking house, $80,075.75; Furniture and fixtures, $36,711.83	116,787.58
Real estate owned other than banking house	20,732.66
Reserve with Federal Reserve Bank	110,660.98
Cash and due from banks	554,283.94
Outside checks and other cash items	12,382.28
TOTAL	$2,052,910.52

LIABILITIES

Capital stock paid in	$ 200,000.00
Surplus	35,000.00
Undivided profits—net	12,012.12
Due to banks, including certified and cashiers' checks outstanding	146,199.90
Demand deposits	1,488,581.77
Time deposits	162,463.27
United States deposits	7,230.81
Other liabilities	1,412.65
TOTAL	$2,052,910.52

STATE OF TEXAS, County of Lubbock, ss:

I, Roy Riddel, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ROY RIDDEL, Cashier.

Subscribed and sworn to before me this 11 day of October, 1929.

(SEAL) H. L. BURGESS, Notary Public.

Correct—Attest: W. S. Posey, S. E. Cone, Roscoe Wilson, Directors.

Charter No. 8206 Reserve District No. 11

REPORT OF THE CONDITION OF THE

Charter No. 12683 Reserve District No. 11

REPORT OF CONDITION OF THE

Lubbock National Bank

of Lubbock, in the State of Texas, at the close of business on October 4th, 1929.

RESOURCES

Loans and discounts	$ 660,148.90
United States Government securities owned	150,000.00
Other bonds, stocks, and securities owned	154,439.58
Banking house, $48,000.00; Furniture and fixtures, $22,500	70,500.00
Real estate owned other than banking house	330.00
Reserve with Federal Reserve Bank	93,871.89
Cash and due from banks	157,302.00
Outside checks and other cash items	37,159.74
Other assets	5,485.38
TOTAL	$1,349,237.48

LIABILITIES

Capital stock paid in	$ 100,000.00
Surplus	20,000.00
Undivided profits—net	14,106.06
Due to banks, including certified and cashiers' checks outstanding	45,873.12
Demand deposits	969,722.54
Time deposits	102,973.77
Bills payable and rediscounts	96,563.00
TOTAL	$1,349,237.48

State of Texas, County of Lubbock, ss:

I, C. E. Maedgen, President of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

C. E. MAEDGEN, President.

Subscribed and sworn to before me this 12th day of October, 1929.

(SEAL) J. A. RALEY, JR., Notary Public.

Correct—Attest: L. C. Ellis, A. V. Weaver, R. J. Hall, Directors.

Will Plant Wheat On Myrick Farms

The Myrick farm, located four miles west of Shallowater in Lubbock and Hockley counties, will be made a model farm when all improvements and work have been completed, according to W. A. Myricks Sr., one of the owners. "We plan to have one of the best farms in this section of the state," said Mr. Myrick.

At this time there are 10,00 acres of land under cultivation and practically every product that can be raised on the South Plains is represented. Work has been going steadily forward for the past few days on the sowing of wheat. Mr. Myrick stated last night that he plans to have 4,500 acres of wheat planted by the end of the present month. Over half of this amount already has been put in the ground.

The rains of the past few days have greatly aided the seasoning for this work, though delaying the actual progress to some extent, according to officials of the farm. A great number of power driven devices are used on the farm. "We could not handle so large an acreage without the very latest in machinery and labor saving devices. As we expand so will our equipment."

Besides agricultural products the farm boasts flocks of poultry and other livestock. Diversification has been found to be the best plan.

BOY KILLS BROTHER

Snapping Pistol Proves Fatal Near Houston

HOUSTON, Oct. 12. (AP)—One brother accidentally shot and killed another at the home of J. B. Moran, tenant farmer, near Crosby last night, according to a report from T. E. Reidland, owner of the farm.

Reidland said that Garland Moran, 16, and his brother, Price, 13, were playfully snapping a pistol at the supper table Friday night. Garland snapped it four times with no results and passed it over to his younger brother who pulled the trigger once. A bullet struck Garland over the left eye and killed him instantly.

Enraged Elephant

(Continued From Page One)

phants, was taken to its quarters in a freight car.

William Denny, assistant manager of the circus, said today's affair was the first the circus ever had with the beast.

Action Uncertain.

Officials of the circus were uncertain tonight as to how they would dispose of the animal. Should orders be received to kill it it was thought the execution probably would take place in the next few days. The circus goes from the Bay City. The decision, they said, seted wit hthe head offices of the corporation headed by John Ringling, which controls the Barnes circus.

W. M. Cannon, who battled with the elephant until he rescued Mrs. Donohoe was hailed as the hero of the encounter.

Lunged At Woman.

He said that he was standing talking to Mrs. Donohoe, who was standing between two cars when the huge animal suddenly and without warning lunged at the woman, striking her in the face with his tucks and knocking her down. The beast then reached in with his trunk, dragged the woman from between the automobiles and flung her to the ground, stepping on her and jabbing at her with his tucks.

Cannon said that the elephant fought viciously to retain Mrs. Donohoe's body, seizing her twice after he and another man had succeeded in freeing her from the beast's clasp.

Herd Quieted.

Other circus employes rushed to quiet the remainder of the herd and several elephants finally were chained to the raging animal. Other witnesses said that the elephant appeared very nervous before the attack and was weaving from side to side.

They said that at one time during the battle the animal grasped Cannon around the neck, but that Cannon was quick enough to twist free before the huge muscles had closed on him.

The automobile, near which Mrs. Donohoe was standing was a total wreck. The sides were crushed and all of the glass broken. At one time during the fight the elephant picked up Trainer Jackson and tossed him several feet.

Gun Duel

Continued From Page One

The next shot pierced my shoulder.

Died of Wounds

"Strength waning, I aimed closely and my next shot struck Rouce's head. It was the shot which proved fatal, for he died a few hours later. And that shot was the last which my wounded condition would have permitted.

"Sometime during the battle the other three bandits fled on their horses. The duel took place in a very brief time."

Tucker, who at that time was farming near Caney, was later appointed deputy Nnited States marshal, in which capacity he served for three months until he offered his resignation because of failing health.

When in his teens Tucker worked on the Dan Waggoner ranch near Vernon, and prior to that time he worked for the Lindsey brothers ranch at Brownwood.

"I have driven herds across the Plains when Lubbock was only a trading post," he said. "At that time one would not visualize the prosperity you now enjoy here."

LEGAL NOTICES

PRIVY ORDNANCE NO. 454

An ordinance to provide for the installation, construction, regulation, maintenance, inspection and operation of privies in the City of Lubbock, Texas, and area of police jurisdiction thereof; and to provide a penalty for the violation of said ordinance, or any section thereof.

Be it ordained by the City Commission of the City of Lubbock, Texas, as follows:

Section 1. That on and after October 1, 1929, it shall be unlawful for any person, firm, or corporation to own, maintain, or operate in the City of Lubbock, Texas, or in the area of police jurisdiction thereof, a privy, or dry closet for the reception of human excreta, unless said closet is built, rebuilt, or constructed as hereinafter provided.

Section 2. It shall be unlawful for any persons, firm or corporation to permit a privy or dry closet of any kind or description for the reception of human excreta, to be maintained or exist upon any property in the City of Lubbock, Texas, or in the area of police jurisdiction thereof, where outside line of any of said property is within 100 feet of the public sewer system of said City, and provided, connection is physically possible.

Section 3. It shall be unlawful for any person, firm or corporation to throw out, deposit or bury within the City of Lubbock, Texas, or in the area of police jurisdiction thereof, any excreta from human bodies, solid or liquid, or to dispose of such excreta in any manner other than into a properly sewered or a properly constructed sanitary privy.

Section 4. It shall be unlawful for any person, firm or corporation to construct, maintain or permit a privy to exist on any property or properties under their control where sewer connection has not been made, unless said privy is of an improved sanitary type constructed as hereinafter provided.

Section 5. Minimum requirements of an improved sanitary privy are that it shall be so constructed, built or rebuilt that:

(a) The excreta deposited therein shall not fall upon the surface of the ground, but enter into a compartment or an excavation in the ground.

(b) The contents of said compartment or excavation shall be inaccessable to flies, fowls, or small animals at all times.

(c) The compartment shall consist of an excavated chamber conforming to the following dimensions;

With inside curbing, not less than 2 1-2 feet. Length inside curbing, not less than 3 1-2 feet. Depth from ground surface not less than 4 feet.

Where necessary to prevent caving the compartment shall be provided with a box curbing extending from the top downward to the first stratum of cly.

(d) Over the pit shall be placed a metal or concrete slab and a fly-tight metal or concrete riser fitted with a suitable wooden seat and cover. The pit shall be ventilated by a metal pipe not less than 3 inches in diameter, extending from the pit to 8 inches above the roof of the building and screened at the top and bottom with 16 mesh screen wire. Approved metal or concrete slabs and risers with standard toilet seats shall be furnished to the property owners and citizens of the City of Lubbock, Texas, free of cost, except there shall be charged by said City, and paid by the property owner for the installation and use thereof, a rental of Twelve ($12.00) Dollars per year per single unit payable quarterly in advance, at the Office of the City Secretary. The failure to pay such rental as and when the same shall become due, shall authorize the Chief of Police, the local health and sanitary officer, or any persons under the direction of such officers, or either of them, to seal said privy, on which default in the payment of rental has been made, and the same shall not thereafter be used until all arrearages in rentals have been fully paid. It is further provided that the title to said sanitary privies and all materials used in connection therewith shall at all times remain vested in the City of Lubbock, Texas, and the Chief of Police, Health or Sanitary Officers of said City shall at all times have access to said sanitary privies and to and over the property on which same may be located, for any and all purposes necessary for the maintenance and operation of the same, or in the removal of the same therefrom.

Section 6: Permits shall be applied for and issued quarterly on the 1st day of January, April, July and October of each year hereafter. And where a new privy is erected, a permit shall be issued for the remainder of the quarter, and the fees of such new privy shall be in proportion to the time the quarter is yet to run bears to the entire amount of the quarter. Such permits so issued shall be in words and figures substantially as follows:

PERMIT
Sanitary Department

Acct. No. ..... $.....
Lubbock, Texas .....19....
..... is hereby authorized to keep and maintain a sanitary privy (not connected with the sanitary sewer) at No..... Street of the City of Lubbock on Lot..... Block .....the quarter ending on the ..... day of..... .....19.., and has paid the sum of..... Dollars, therefor.

City Sanitary Department
By .....

Section 7. Proper sizes and methods of construction shall conform to the following sizes which shall render their ordinance effective. Pit must be at least 4 feet deep, 2 1-2 feet wide, sloping to a width of 2 feet at the bottom, with a length of at least 3 1-2 feet.

Section 8. All sanitary privies in said City of Lubbock, Texas, and area of police jurisdiction thereof, shall be kept in a clean condition at all times, and lids closed at all times when not in use, and so used that all excreta deposited therein will fall in the pit provided. Such pit shall be used only for the purpose of a privy and no wash water, garbage, or other refuse matter other than human excreta shall be deposited therein.

Section 9. In case the pit should cave at any time, it must be repaired promptly by the City of Lubbock, Texas. All repairs necessary to make the pit fly-proof shall be made whenever needed, by the City of Lubbock, Texas.

Section 10. All privies existing or maintained in the City of Lubbock, Texas, or area of police jurisdiction thereof, after the date on which this ordinance takes effect, which do not conform to the requirements shall be, and are hereby declared a nuisance, dangerous to the public health and the City of Lubbock, Texas, shall proceed to abate such nuisance in accordance with the law, or in accordance with the ordinances of said City of Lubbock, Texas.

Section 11. The local health or sanitary officer of the City of Lubbock, Texas, or his duly authorized assistants shall personally inspect all privies in the City of Lubbock, Texas, and area of police jurisdiction thereof. The health officer or duly authorized assistant is hereby empowered to enter all premises in the discharge of his duty at any reasonable hour during daylight.

Section 12. Any person, firm or corporation who violates or refuses or fails to comply with any of the provisions of this ordinance in the City of Lubbock, Texas, and area of police jurisdiction thereof, shall be punished by a fine not exceeding $100.00.

Section 13. All ordinances or parts of ordinances in conflict with this ordinance are hereby repealed.

Passed Sept. 26th, 1929.
Approved Oct. 10th, 1929.
(Seal) H. D. WOODS, Mayor.

ATTES:
W. H. RODGERS, City Secretary.

I, W. H. Rodgers, City Sect., of the City of Lubbock, hereby certify that the above is a true and correct copy of Ordinance No. 454, of Record in the Minutes of the City Commission of the City of Lubbock, Texas.

W. H. RODGERS, City Sect.

PARKING ORDINANCE NO. 453

An Ordinance regulating the parking of vehicles on a portion of certain streets and avenues in this city; defining a district restricted to parking of such vehicles to two consecutive hours between the hours of 8 o'clock a. m. and 6 o'clock p. m.; making it unlawful to park in any private or public driveway in the city, and making it unlawful to park any vehicle on a paved street in the city between the hours of 1 o'clock a. m. and 5 o'clock a. m.; fixing a penalty for the violation of any part of this ordinance; repealing all ordinances and parts of ordinances in conflict herewith; and declaring an emergency.

Be it ordained by the City Commission of the City of Lubbock, Texas.

Section 1.—It shall hereafter be unlawful for any person to park any vehicle within the area hereinafter defined, between the hours of 8 o'clock a. m. and 6 o'clock p. m. for a longer period of time than two consecutive hours.

Section 2.—Portions of streets and avenues restricted to the regulations mentioned in Section 1 hereof except the public square are as follows:

Thirteenth street between Avenue H and a 1-2 way point between Avenues J and K.

Broadway street between Avenues G and L.

Main street between Avenues G and K.

Texas Avenue between Main and Thirteenth street.

Avenue J between Main and Thirteenth street.

Avenue K between Main and Thirteenth street.

Avenue G between Main and Broadway.

Section 3.—It shall hereafter be unlawful for any person to park any vehicle in any public or private driveway within the city of Lubbock.

Section 4.—It shall hereafter be unlawful for any person to park any vehicle on any paved street in the City of Lubbock between the hours of 1 o'clock a. m. and 5 o'clock a. m.

Section 5.—Any person violating any provision of this ordinance shall, upon conviction, be fined in any amount not exceeding $100.

Section 6.—All ordinances and parts of ordinances in conflict herewith are hereby repealed.

Section 7.—The fact that it is the practice of persons to park motor vehicles within the area defined in Section 2 hereof and to allow same to remain so parked for indefinite lengths of time, thereby depriving others of the right to park within the shopping district of this city, creates an emergency and public necessity that the rule of the charter requiring ordinances to be read at two meetings before passage be suspended, and said rule is hereby suspended and this ordinance may be passed at the meeting of its introduction and shall take effect and be in force from and after its due publication.

Passed and Approved September 18, 1929.

Passed and Approved September 26, 1929.

H. D. WOODS, Mayor.

Attest:
W. H. Rodgers, City Secretary.

I, W. H. Rodgers, City Secretary, hereby certify that the above is a true and correct copy of Ordinance No. 453 of Record in Minue Book No. 1, of the Minutes of the City Commission of the City of Lubbock, Texas.

W. H. RODGERS, City Secretary.

CITATION BY PUBLICATION

The State of Texas. To the Sheriff or any Constable of Lubbock county, greeting:

You are hereby commanded to summon Margaret Hayes by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, to appear at the next regular term of the 72nd Judicial district court of Lubbock county, to be holden at the court house thereof, in Lubbock, Texas, on the first Monday in November A. D. 1929, the same being the fourth day of November A. D. 1929, then and there to answer a petition filed in said court on the 4th day of October, A. D. 1929, in a suit; numbered on the docket of said court as No. 3897, wherein J. R. Hayes, is plaintiff and Margaret Hayes, is defendant, and said petition alleging that plaintiff and defendant were married on the 7th day of June, 1914, in White county, Arkansas and separated August 1, 1924. That plaintiff is entitled to a divorce upon the grounds of abandonment.

Wherefore, plaintiff prays for judgment dissolving said marriage.

Herein fail not, and have you before said court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said court, at office in Lubbock, Texas, this the 5th day of October A. D. 1929.

FLORA ATCHISON, Clerk,
District Court, Lubbock County,
By Olive Fluke, Deputy.

W. H. RODGERS,
City Secretary.

As Modern as Tomorrow . . . .
The Watch That WINDS ITSELF

THE "perpetual motion" watch is one of the greatest inventions in a generation of great inventions. It's as modern as the Trans-Pacific Aeroplane Express—and as amazing. Here is the first practical solution of the perpetual motion problem!

The Perpetual Self-Winding Wrist-watch has no winding stem—it actually winds itself. Wear it, and it will keep time always without winding. It is an accurate, dependable, trouble-free timepiece. Guaranteed. Priced within the reach of all. Now being demonstrated in our store. Come in and see it.

The Perpetual Self-Winding Watch. Has no winding stem—winds itself

GUARDIAN GAS STOVES

With a Beautiful Life-time

Cordeveaux Finish

There is no metal finish remotely like Guardian Cordeveaux

Beautiful beyond comparison, Cordeveaux is a soft harmony of patternless color blending with a richness and depth never before attained in the finish of fireplace heaters.

The multi-color charm of Cordeveaux "fits-in" delightfully with all surroundings. And the colorful, mellow beauty is permanent. Does not tarnish. Does not crack, chip or burn off. For Cordeveaux is an integral part of the metal. The special Guardian Burner eliminates all "pop-back," this being achieved through the Guardian Burner having ample capacity, proper combustion.

Guardian Burners are guaranteed to give absolute satisfaction. No "pop-back." No odors or fumes from partially burned gas!

NISLAR Hardware Co.

NORTH SIDE THE SQUARE PHONE 105

Operas Proving Popular Radio Entertainment In U.S.

Program Series To Be Featured By N. B. C. Chain

Society Turnlitg To Affairs This Season; "Diamond Horshoe" Moved To Cathedral Studio Of Firm

NEW YORK, Oct. 12—Shades of Richard Wagner!

Radio has its "Diamond Horseshoe."

The bejeweled semi-circle of the opera finds its counterpart this winter in a select audience of New York's "400" clad in formal dress now permitted to watch grand opera being sung for a coast-to-coast radio audience in the Cathedral Studio of the National Broadcasting Company here.

Yet more than 400 would willingly watch the elaborate radio versions as staged under the futuristic light effects of the NBC's Cathedral Studio. This is all the studio will seat without interfering with the singers or orchestra—an accident which finds favor with the opera-loving elite. The list of applications for the special cards of admission to the studio on Wednesday nights reads like the social register.

Sophisticated opera-goers find new fascination in following the meteoric rise of new opera stars formerly and within the studio. The American composer, Franke Harling, when arranging the sensational European premiere in Paris this summer of his jazz opera, "The Light From St. Agnes," wanted not the leading soprano of its world premiere in Chicago—but the radio soprano, Astrid Fjelde, who sang that rose in the opera's presentation over the air last season. Miss Fjelde will sing the same role again in the NBC studio Dec. 4 with the composer Mr. Harling conducting.

Composers Direct Own Pieces

Eye witnesses of the broadcasts will also see other noted American composers directing radio representations of their work. Present plans call for personal appearances of Charles Wakefield Cadman and Henry Hadley for "The Witch of Salem" and "Cleopatra's Night" respectively.

The radio opera season will present as many American as German works, but both are outnumbered by 13 Italian operas, eight French, four Russian and one Polish masterpiece. It is the most pretentious schedule ever attempted for radio audiences and does honor to the growing discernment of American listeners.

This means that Cesare Sodero, maestro of NBC's grand opera company, will have to tighten still more his Spartain schedule of one meal a day and perhaps do with even less than his customary four hours of sleep each night.

Sodero is faced with the gigantic task of choosing which parts of the world's greatest operas to preserve for American listeners so that the complete drama may unfold within its 90 minutes on the air without loss of any of the important arias.

To do this he must re-arrange all vocal and instrumental scores so that the music may flow smoothly over deleted parts. He then directs all rehearsals and conducts cast, chorus and orchestra for the nation-wide audience. Sodero is recognized as a musical genius by contemporaries throughout the world and his coloristic direction on the stand.

Study Two at Time

Rehearsals begin two weeks before the actual date of broadcasting so that final rehearsals of the current opera and early rehearsals for next week's music go on at the same time.

Over 18 hours rehearsing precedes every 90-minute radio opera—with an additional four hours likely if the work is being presented over the air for the first time.

This total represents the six half-hour coaching lessons in each particular role spent by the soloist with his private teacher—usually a famous New York instructor—before he brings his part of the score to Sodero's audition. Next are three two-hour rehearsals by principals alone, followed by two more two-hour sessions with chorus and piano.

Meantime the orchestra—a complete 60-piece symphony—practices two hours reading the orchestral score and smoothing the rough spots before the whole company meets for a final dress rehearsal usually lasting not less than three hours.

Its a $1,000 Schedule

After that the complete cast and orchestra is ready to go on the air for 90 minutes.

Experienced opera-goers who witness the smooth, finished product in the soft-lighted Cathedral studio may understand how the 1929-30 radio opera season will cost $100,000—even without any stage settings other than the special light effects worked out by studio engineers for each opera.

Radio opera premieres are still more expensive. The world premiere of Cesare Sodero's own opera, "Russian Shadows," last year cost more than $5000 alone. Other modern works requiring special care in preparing the difficult vocal and instrumental parts, cost proportionately more or less.

Why is such a pretentious opera schedule attempted for a non-paying audience? Let radio's Gatti-Casazza explain. Says Keith McLeod, musical supervisor of the National Broadcasting Company:

"After five years of radio opera, the American listener has learned to demand the best.

Greater Variety Required

For radio, an opera schedule has to be so arranged as to provide a variety of roles week after week, featuring in turn a lyric star one week, a mezzo or contralto leading role next week. This also keeps the stars in rotation.

"This year our company is strengthened with young and beautiful voices, which come to us after careful and expert coaching. In radio, at last, the American singer is finding his or her grand opportunity for opera. Just wait for the verdict of American listeners on the influx of fresh voices into the dusty realm of grand opera!

"As a human link between the company and the listener we place Milton J. Cross, who in the entr'acts will tell the stories of the operas in his own way, as he told the stories of symphonies at the old stadium concerts by the Philharmonic.

"But mark my words. Next year the American listener will demand even better. And somehow, we will find it for him."

Opera that will be observed by New York's elite and heard by America's millions will be dispensed by these and other artists each Wednesday night on the NBC network. Upper left to right they are Grenia Zielinska, soprano; Paula Hemminghams, contralto, and Astrid Fjelde, soprano. In circle below is Robert Simmons, tenor, while sketch at left is Gaspano Ricca's conception of Cesare Sodero leading the orchestra.

World Gets Its Radio Programs Over Twenty-One Million Sets; U. S. Leads

WASHINGTON, Oct. 12.—From Philadelphia to the Fiji Islands and from Copenhagen to Capetown new recruits are enlisted in the army of broadcast listeners.

With program broadcasting less than 10 years old, there are 21,629,107 receivers in use in the world, according to an estimate by Lawrence D. Batson, radio statistician of the department of commerce. The United States has 10,250,000 receivers and Europe aside from Russia and Turkey, has 9,139,000, he estimates.

On the basis of this compilation there is one radio set for approximately every 68 people in the world, one set for every 53 people in Europe and one for every 12 1-2 in the United States. The estimated value of receiver installations for the world is $1,842,750,000 and the value of broadcasting installations is set at $22,682,000.

Columbia, which is said to have the world's worst radio climate, has just joined the family of broadcasting nations with the construction of a station at Bolivar. It becomes the 69th broadcasting country and the station brings the total in foreign countries to 609. Stations in the United States total 612.

King George V of England once paid $8000 for a rare stamp.

Russia, which led the world in wheat exports before the war, now barely produces what it consumes.

Sousa To Be Heard Monday Night Over National Hook-Up

A characteristic John Philip Sousa program, giving prominent place to the music of American composers, will be presented in the second of his fall series as a General Motors Family Party star Monday, October 14, when Frigidaire will be host. One of the chief features of this program will give the March King opportunity to promote his twin hobbies—American composers and music dealing with America—for he will play Victor Herbert's famous tone poem, "Pan American."

The inclusion of a Victor Herbert number in a Sousa program is of special interest because of the friendship that existed between the two great American composers and the help that was given Herbert in his days as a bandmaster by Sousa.

Another special feature of this Frigidaire concert in the General Motors Family Party series will be the presentation of Merle Alcock, famous opera and concert contralto, as guest artist. The concert will be broadcast through a coast-to-coast network of stations served by the National Broadcasting company, including:

WEAF, New York; WEEI, Boston; WTIC, Hartford; WJAR, Providence; WTAG, Worcester; WCSH, Portland, Me.; WLIT, Philadelphia; WRC, Washington; WGY, Schenectady; WGR, Buffalo; WCAE, Pittsburgh; WTAL, Cleveland; WWJ, Detroit; WGN, Chicago; KSD, St. Louis; WOC, Davenport; WOW, Omaha; WDAF, Kansas City; WKY, Oklahoma City; WJAX, Jacksonville; KSTP, St. Paul; WTMJ, Milwaukee; KOA, Denver; WHAS, Louisville; WSM, Nashville; WSB, Atlanta; WBT, Charlotte; WFAA, Dallas-Fort Worth; KPRC, Houston; WOAI, San Antonio; KGO, Oakland; KPO, San Francisco; KFI, Los Angeles; KGW, Portland, Ore.; KOMO, Seattle; KHQ, Spokane; KSL, Salt Lake City, and WMC, Memphis.

BEFORE *The* MIKE

Now that winter is ready for its cue, good radio weather will soon make its appearance. Many stations have anticipated this season and have prepared for it by the addition of numerous programs and the renewal of several which were off the air during the summer.

• • •

It's about time that the radio Sherlock Holmes made his appearance. He's one Ransome Renwick, cool, calm and collected, fearing no man, woman or child. He appears in a dectective story especially created for radio, entitled "The Mystery House." It's a regular Friday night NBC feature.

• • •

New series on the air:

"Around the Melodeon," WBAL, Baltimore, Saturdays at 7:30 eastern time.

"For Your Information," CBS daily except Wednesdays and Sundays at 3:30 eastern time.

Wahl program, CBS, Fridays at 830 eastern time.

Paul Oliveranse hour, CBS, Saturdays at 9:30 eastern time.

• • •

How not to appease the ire of a traffic cop is vividly illustrated by John Gambling, physical instructor at WOR, Newark. "What's yer rush?" querried the cop of John. "Going to visit my cow," said John—which was the truth, but John's alibi didn't impress the judge. So he had to part with $25.

• • •

Miss Yanacek

Do you want to see lovely red-gold hair, blue eyes you've often dreamed about and a regular peaches and cream complexion? Well, arrange to take a look at Bernice Yanacek, who announces morning programs at WBBM, Chicago. She's such a beauty that she poses for magazine covers. She was WBBM's entry in the radio show's beauty contest in New York.

• • •

Uncle Zeke

Plain "Uncle Zeke" is all you can get out of radio's poet and philosopher at WAAM, Newark, when you ask for his real name. Laughs and tears are the emotions Uncle Zeke dispenses in his morning poems and lyrics. In appearance, he is just a plain character, but his talk and program proclaim him one of the real colorful radio entertainers on the air.

Leading Artists To Be Heard Over Air In Concert Hour Of Atwater Kent This Season; Stars Listed

NEW YORK, Oct. 12.—Radio's fall and winter headliners, many of them back on the air after a summer vacation, are being announced. One of the most popular is the Atwater Kent concert hour, which will make its debut this season October 13, with Rosa Ponselle, prima donna soprano of the Metropolitan opera.

So far 19 of the most famous musical artists in the country have been lined up for this weekly broadcast, which will come at 9:15 eastern time each Sunday. These artists are: Rosa Ponselle, soprano; Maria Kurenko, soprano; Reinald Werrenwrath, baritone; Mme. Louise Homer, contralto; Frances Alda, soprano; Kathryn Metsle, contralto; Toscha Seidel, violinist; Armand Tokatyan, tenor; Everett Marshall, baritone; Aida Doninelli, soprano; Beatrice Harrison, cellist; Lester Donahue, pianist; Albert Spalding, violinist; Frederick Jagel, tenor; Kathleen Stewart, pianist; Marie Mueller, soprano; Martha Atwood, soprano; John Charles Thomas, baritone, and Maria Olszewska, contralto.

Stations in 36 cities will carry this concert program as releasing stations of an NBC network.

Four of the artists who will take part in the hour are pictured above, Reinald Werrenwrath in lower right, Rosa Ponselle in upper right, Mme. Louise Homer in lower left, and John Charles Thomas in upper left.

A passenger train arrvies in New York every 52 seconds.

Earliest colonists believed the Blue Ridge mountains impassable.

Killowatt Hour Equals 14 Men

BLOOMINGTON, Ill., Oct. 12. (AP)—The Killowatt-hour, a term sometimes quoted to housewives but still a mystery to most of them, means the unit of electricity that in one hour will do the physical work of 14 men.

KYA TO CONTINUE

SAN FRANCISCO, Oct. 12. (AP)—A link in the defunct American Broadcasting chain, KYA, here has taken over several features of the former broadcasting company and is being operated 17 hours daily. The management does not contemplate connecting with any chain hookups in the immediate future.

DUBLIN (AP)—The Cork Harbor Board not only granted the petition of the Ford company to build increased wharfage there but also proposed to bear a portion of the cost as a port improvement. The factory, which now employes 5,000 men, offered to spend $150,000 for the new docks.

NOTABLES TO SPEAK

Many Prominent Figures To Be Heard Over Air

BOSTON (AP)—Listeners of WBZ and WBZA of Springfield, Mass., and Boston are to hear men and women distinguished in arts, letters, science, politics and religion this fall.

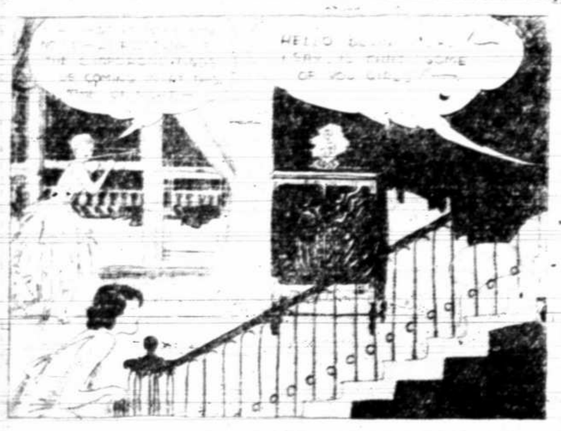
Every Sunday afternoon at 4 p. m., local time, a feature entitled "Our Famous Contemporaries" will be broadcast. The originator of the series is Helene Martha Boll, patron of "The Strolling Players."

Miss Duelle Clemens, who attended Texas Technological college last year and is at present teaching school near Southland, spent yesterday visiting friends. Miss Clemens is a grand-niece of Mark Twain, the famous writer.

CLEANING AND PRESSING
75c. Suit
Free Delivery
JOE SEALE STORE
Phone 1694 803 1-2 Broadway

ANNOUNCING . . . A
TWO FOR ONE SALE
NYAL PRODUCTS
THURSDAY, FRIDAY and SATURDAY
Lubbock Drug Co.

RADIOMANIA By Dorothy Urfer



New $270,000 Unit Is Built For WFAA

DALLAS, Oct. 12. (AP)—A building of classic architectural lines, set in an Italian garden, is to house WFAA's new 50,000-watt transmitter.

The $270,000 plant is being erected 18 miles from Dallas. Two 300-foot towers, 700 feet apart, are being raised. Each foot of the towers will rest directly on a porcelain insulator. Only one wire will be strung from the towers, engineers holding that it makes for better control and richer tone.

Copper Covers Building

Copper screening to eliminate interference, will cover the building. A glass-enclosed room is to house all machinery.

The plant's first unit, 5,000 watts, is expected to be ready by mid-October, while the second section, to bring WFAA up to its allotted maximum of 50,000 watts, will be completed by January 1.

WFAA, in operation seven years, was a 500-watt station until last June, when it was changed to 10,000.

COMES IN STRONG

WASHINGTON, Oct. 12. (AP)—Radio fans here report that programs from the new 50,000 watt transmitter of WTIC, Hartford, Conn., come in with great power and clarity.

NO A-C HUM—NO OSCILLATION
Hear Voices and Music Only on the New and Greater
Majestic RADIO
with Power Detection

Uniform Amplification Automatically at any point on the Dial
Model 92
$167.50 (less tubes)
Power detection and the new 45 tubes plus four tuned stages of radio frequency enable Majestic to produce the most powerful and selective radio set ever built. Absolutely no hum and no oscillation at any wave length. Automatic sensitivity control gives uniform sensitivity and amplification in both high and low wave lengths. Improved Majestic Super-Dynamic Speaker. Extra heavy, sturdy Majestic Power-Pack, with positive voltage-ballast, insures long life and safety. Jacobean period cabinet of American Walnut. Doors of matched butt walnut with overlays on doors and interior panel of genuine imported Australian Lacewood. Escutcheon plate, knobs and door pulls finished in genuine silver.
FREE Home Demonstration
MEIER MUSIC CO.
1008 Broadway Phone 1426

RADIO'S RICHEST VOICE
BECOMES RICHER STILL

FACE TO FACE REALISM

Model 302

WITH Sparton's development of "Face-to-Face Realism" radio enters a new phase. Reception takes on that magnetic "something" we call PERSONALITY. It becomes LIVING . . . VIVID. To listen is to step into the picture yourself . . . to FEEL and to almost SEE, as well as to hear. Come in. We promise you a delightful half hour and a thrill that will never be forgotten.
DAVIS BROTHERS
1106 MAIN ST. PHONE 1425 LUBBOCK, TEXAS
SPARTON RADIO
"Radio's Richest Voice"

News Events And Personal Mention About People In Neighboring South Plains Cities

ABERNATHY NEWS

BY MRS. W. A. RICHTER

Mrs. H. D. Smith was here the first of the week visiting her sister, Mrs. W. A. Richter and brothers, Charley and Alva Donhell.

Word was received here the first of the week that the only brother of C. E. Bonnell, who lived at Jarrell was in the Scott and White sanitarium at Temple with a slight chance of recovery.

Mr. Donnell was away on a visit with relatives at Gainesville but was notified and left immediately for Temple. A last report, Mr. Will Donnell showed slight improvement.

Mr. and Mrs. Jake Meester of Plainview were here this week visiting in the home of Mr. Meester's granddother, Mrs. W. H. Ragland.

MR. AND MRS. STRUVE ENTERTAIN

Mr. and Mrs. Henry Struve were hostesses this week when they entertained a few relatives and friends with dinner. Cut flowers were used in decorating the house and a lovely dinner, as only Mrs. Struve knows how to prepare was served to Mr. and Mrs. F. W. Struve, Mr. and Mrs. Fritz Fuchs and daughter, Miss Lillie Marie and Mr. and Mrs. W. A. Richter and daughters Gertrude and Billy Mae.

METHODIST MISSIONARY SOCIETY

The Missionary society met at the home of Mrs. J. D. Norman, this being program afternoon and also regular social afternoon. A splendid program was given after which lovely refreshments of sandwiches, fruit salad, cake and ice tear were served to Mesdames Sam Merrill, J. P. Nystel, C. A. Shehron, E. B. Lindsey, W. T. Riley, Leonard Harral, Tebb Coffman, J. F. Michael, Ed Jones, J. C. Anderson, J. U. Peel and Mrs. Clausen, visitor, and the hostess.

PARENT-TEACHERS ASSOCIATION

On Tuesday afternoon the Abernathy Parent-Teachers association met at a regular meeting at the high school auditorium.

An interesting program was rendered. Mrs. Andrew Reid was elected delegate to the county meeting and Mrs. Phillips as alternate. The cafeteria was discussed and will be open for operation about the first of next week.

Those attending were Mesdames K. C. Sterrett, J. P. Nystel, R. E. Albers, H. E. Richter, A. M. Medlin, Andrew Reid, S. D. Phillips, F. W. Struve, J. F. McMaster, L. P. Shaw, J. C. Hurst, Leonard Harral, C. H. Bucks, Sam A. Cope, Ed Jones, Ray Pinson, Richard and Taylor; Misses Pearl Johnson, Erin Campbell, Ines Murphrdee, Nin Scott, Teetsie Smith, Margaret Jones, Anna Ruth Quinn, D'Aun Sammons, Angela Strand, Lucille Heggen, Cecelia Struve and Ray, and S. D. Phillips and L. P. Shaw.

SINGERS HOLD MEETING

On Tuesday night several of the good singers met at the home of Mr. and Mrs. J. M. Moreman where they enjoyed several hours of good singing. Those attending were Mr. and Mrs. Robert Garvin and little, Mr. and Mrs. Brad Seale and son, Mrs. Emmett Williams and daughters, Vida and Thelma, Misses Clora and Essie Kelly, Bill Johnston, Ruth Beaton, Oneta and Winona Peel, and Horace Mullins, Tom Kelly and J. U. Peel.

CLEARING GROUND

Anton Zeman began clearing ground Tuesday for the erection of a machine shop and filling station on his lots just south of the J. J. Riley office building. This will be a good location and it will be on the pavement. When completed will be a modern and up-to-dae building. Mr. Zeman formerly owned the building now occupied by the Chevrolet company.

MR. GILBRETH'S CONDITION WORSE

Word was received here Wednesday by Charley Daniel that his brother-in-law, O. D. Gilbreth of Wellington, was growing worse. Mr. Gilbreth has been in a serious condition for about ten days. Trouble caused from gall bladder and abscessed tonsils. Mr. Gilbreth lived here until about five months ago, when he moved to Wellington with his father.

Charley Daniel has been at his bedside for several days.

PAVING IN PROGRESS

Several of the business people of the town made a trip two miles north of town Wednesday afternoon to view the first concrete to be poured on the road. The paver was moved to this location Tuesday afternoon and paving is in progress here now. Several cars of sand and gravel have been unloaded here in the past two weeks, besides machinery of all kinds. The highway will be paved from the edge of Lubbock and Hale county lines on through the county north.

Several men have been employed here for the past two months getting the road in shape.

ANOTHER DWELLING FOR ABERNATHY

Mr. Waddell and family who moved here some time ago from Oklahoma, have purchased some lots in north Abernathy on the highway and is erecting a modern residence there. He will also build a filling station that will adjoin the highway.

Mr. Waddell is an old time citizen of the Bartonsite community but moved away from there a few years ago to Oklahoma and moved from there to Abernathy a few months back and has been living in the Overton house in north Abernathy.

PURCHASE HOME

Eob Littleton and family, who moved here a few months ago from Lubbock, has purchased the house belonging to Mr. and Mrs. Chess Ligon and moved to same this week. Mr. Little has been living in the house belonging to Mrs. Mamie St. Clair and this will be occupied by Mr. and Mrs. Wesley Hardesty. Mr. Little is one of the rural corriers and has lived in Abernathy off and on for about three years.

BRIDGE PARTY

On Wednesday afternoon Miss Erna Goeth assisted by her mother entertained a number of friends and relatives with a bridge party. Four tables were arranged for the games.

Lovely refreshments of sandwiches, pickles, sweet potato pie and coffee were served to Mesdames A. E. Goebel, Henry Struve, N. N. and F. A. Goebel, Vernon Smith, R. Schroeter, Elmer Edwards, Fritz Fuchs, jr., M. Goebel, W. A. Goeth, Misses Louise Struve, Lillie Marie Fuchs, Bettie Fuchs and Elsie Struve, Mrs. Charley Goeth and Miss Erna.

MRS. LINDSEY HOSTESS

On Thursday afternoon Mrs. E. B. Lindsey was a charming hostess when she entertained the members of the Just-a-Mere Bridge club and a few other guests.

Three tables were arranged for the games and the Hallowe'en motif was used in the tallies, plate favors and napkins.

A course of nut bread and cream cheese sandwiches, cakes and fruit punch was served to Mesdames W. D. Harp, O. O. Crow, Earlton Harp, E. E. Crow, Wesley Hardesty, Edgar Harp, George Ragland, P. Clausen, Andrew Reid, Hugh Ragland, Leonard Harral, E. B. Lindsey, Lamar McKenzie, Miss Estelle McAlister and the hostess. Plate favors were itny Hallowe'en candles.

CAFETERIA OPENS

The cafeteria at the high school opened Thursday, with Mrs. J. E. Jones in charge of the meals. A room in the basement has been made into a nice lunch room, with all tables, chairs and cabinets in white. The meals will be supervised by Miss Angela Strand of the home economics department and the serving will be done by home economics club girls. Meals will be served at very low prices. This is being sponsored by the Abernathy Parent-Teachers association, and will be of great benefit to the children.

On Monday afternoon the members of the Ladies Aid for the local Baptist church met at the church with regular Bible study.

Those attending were Mesdames J. M. Fields, R. M. and Edwin Hardesty, Roy Anderson, Bill Harral, W. M. Evans, M. Z. Holland, B. J. Obenhous, Henry Brown, Otto Ashton, John Webb, D. L. Williams, J. W. Fool, J. O. Brunson and Griffith.

R. D. Walker of Portales, N. M. was here on business this week.

Mrs. J. F. Haynes left Friday for Spring where she will be joined by Mr. Haynes' father and from there they will visit relatives at Ferris, and will also attend the Dallas fair. Mrs. Haynes will be away ten days.

Mr. and Mrs. B. F. Struve and children and Miss Louise von Struve visited in the home of Mr. and Mrs. Steve Struve at Olton this week.

Mr. and Mrs. Ben Struve made a trip to Roswell, New Mexico, this week.

Mrs. and Mrs. Robert Garvin and son and J. U. Peel, Lavern Kelly, Joe Craig and Miss Clora Kelly made a trip to Wellington the first of the week to see O. D. Gilbreth, who is dangerously ill.

Miss Geneva Craig, who has been in Oklahoma City for the past month and also visited relatives in Amarillo, came in this week.

O. A. Rea and children went to San Angelo this week. They were accompained home by Mrs. Rea, who has been with her sister, who is ill.

Mr. and Mrs. Mark Neihols of Colorado Springs are here this week as the guests of Mrs. Nichols parents, Mr. and Mrs. B. F. Buske.

Mr. and Mrs. Homer Rantz and two sons of Dimmitt were here this week visiting Mrs. Rantz's mother, Mrs. M. Goebel.

Mrs. J. M. Fields and sister, Mrs. Knowles, were visitors in Slaton the first of the week.

Chess Ligon who has been working at Friona and Dimmitt for the past several weeks, was here this week visiting home folks.

Mrs. Charley Daniel is in Wellington this week at the bedside of her brother, O. D. Gilbreth, who is dangerously ill.

Mr. and Mrs. Henry Meester and little daughter of Hale Center were here this week visiting in the home of Mrs. Meester's parents, Mr. and Mrs. Anton Zeman.

Juanita Crow and brother, Clyde, of Friona, were here this week visiting relatives and friends.

Mrs. R. J. Reiken left Thursday for Los Angeles, Calif., where she will visit relatives for a month.

Mr. and Mrs. John Jeffries of Los Angeles, Calif., were the guests of their niece, Mrs. R. J. Reiken.

Mrs. Audrey Bell and little son of Hereford are here visiting their mother and grandmother, Mrs. G. L. Nesbitt.

Mr. and Mrs. Sam Merrill and daughter, Theo, returned the first of the week from a visit to their daughter and sister, Mrs. Reba Thomas and children at Carlsbad, N. M.

Mr. and Mrs. Charles Hurst of Lamesa were here as the guests of their son, J. C. Hurst, this week.

HOLIDAY DECLARED

MEXICO CITY, Mex., Oct. 12 (AP)—The Chamber of Deputies declared Oct. 12, Columbus day, a national holiday. A military parade featured the celebration in Mexico City.

Slaton Items

By MRS. L. C. ODOM
Slaton, Phone 26 -J

ALETHIAN CLASS SOCIAL

Mrs. B. G. Holloway was hostess to the members of the Alethian class of the Baptist Sunday school at her home on West Lubbock street Friday afternoon. This was the regular monthly business and social meeting. After all business was transacted a delightful social hour was spent. The hostess served a lovely refreshment course to the members and several visitors.

P.-T. A.

East Ward Parent-Teachers organization met Thursday afternoon in business session with an excelent attendance. In the membership drive Captain No. 2 won the contest by one vote. It was decided that the organization would sponsor an evening entertainment at their building on Friday evening the 25th, called the "Front of the Zep."

PICNIC

Mrs. Frye's room at West Ward school was honored with a picnic at the club house Thursday afternoon from 1 to 3:30. A number of games and contests were enjoyed. Refreshments were served by Mesdames W. B. Jones, L. C. Odom and Mrs. Frye.

RAYBURN TO REPRESENT SLATON

The Slaton Chamber of Commerce has chosen John Rayburn, 17-year-old son of Rev. and Mrs. James Rayburn to represent Slaton in "My Home Town" contest at the West Texas Chamber of Commerce meeting to be held in El Paso October 24-26.

BLUE BONNETT CLUB

Mrs. Hattie Hodges was charming hostess to the Blue Bonnett club at the home of her sister, Mrs. J. A. Klassner, Wednesday afternoon A very interesting program was given. Plans for adopting another orphan was discussed after the announcement that the child the club had been caring for in the Amarillo orphanage had been taken from the home by a relative. Lovely refreshments were served to about 18 members and the following guests, Mrs. C. V. Jordan of this city and Mrs. J. W. Storey of Lubbock.

BIBLE STUDY CLASS SOCIAL

Mrs. Laura Rhodes was hostess to the Bible Study class at her home on West Garza Thursday afternoon. These socials are given quarterly. The next study class will be at the home of Mrs. Hoard on South 10th street. Those present at this social were Mesdames Wysinger, C. T. Lokey, W. H. Proctor, J. L. Sweet, C. D. Hoard, S. S. Forrest, J. F. Merrill, T. A. Wooley and Elbert Wilson.

Mr. and Mrs. Robert Techtel and children are visiting relatives in Los Angeles and Hollywood.

Mr. and Mrs. E. H. Texkel of Corsicana are visiting their son, Silas Tekel, here.

Miss Cora Sealy is spending the week-end in Lubbock with her sister, Mrs. E. L. Hicks.

Miss Adine Rust has returned to her home here from Oklahoma City where she has been visiting her aunt and underwent a serious operation in an Oklahoma City hospital while there.

Mrs. George Marriott has been ill at her home at the Santa Fe reading room the past week.

Mrs. Fred Stattlemire and daughter, Melba, spent Saturday in Amarillo.

Mrs. L. B. Hagerman and Miss Mildred Parrish, had dinner and attended a show in Lubbock Friday evening.

J. N. Reynolds of the Slaughter ranch near Post returned to his home here the first of the week, and has been quite ill since.

Mrs. B. A. Hanna and children left Friday night for Fort Worth and Dallas to visit relatives and attend the State fair.

Dillard Mullins of Big Spring is visiting his brother N. N. Mullins, this week.

Mr. and Mrs. L. Rhodes are visiting relatives in Missouri.

Mrs. Kirby Brown visited her mother in Amarillo the first of the week.

Mrs. H. S. Riggs who has been ill for several days, was carried to the home of her sister, Mrs. Ida Karnes, at Lubbock Friday, where she is receiving medical treatment.

Mrs. Pierson, who makes her home with her daughter, Mrs. J. A. Gillies, here, is visiting in Amarillo this week.

W. H. Smith, local Santa Fe station agent, returned Thursday night from a trip to Kansas City. Mrs. Smith, who made the trip with him stopped off in Amarillo for a few days visit with their daughter, Mrs. S. W. Ball.

Mrs. W. W. Walker and two children of Clovis, and Mrs. Walker's mother, Mrs. McVey, of La Hunta, Colo., were the guests of Mrs. J. R. McAtee the past week.

Mrs. L. R. Ivey and little son ... returned from a visit to relatives at Hillsboro.

O. D. McClintock left Wednesday for Dallas, where he will receive treatment for his eyes.

Mrs. R. P. Burks is visiting relatives in Midlothian this week.

Mrs. R. H. Todd and her mother Mrs. King visited friends in Tahoka Wednesday.

B. A. Hanna is spending the week end in San Angelo on business.

Bill Huckaby left the first of the week for Sudan, where he has accepted a position.

Oscar Korn of Dallas, formerly of Slaton, was here this week on business.

A. F. Forrester of Wilson was in Slaton on business Thursday afternoon.

Mr. and Mrs. Harry Burris and Mr. and Mrs. L. A. Wilson drove to Silde on business Thursday.

Mrs. Jack Sheppard has been quite ill at her home on West Garza street for several days.

Mrs. George Everline and little daughters, Jane and Nancy, will leave Monday for Elk Falls, Kan., to visit friends about two weeks.

Sidney Anderson of Big Spring, has arrived in Slaton to make his home. Mr. Anderson is the new manager of the Acorn Store here. W. B. Moore, who has been here, is being transferred to Brownwood as manager there.

A severe hailstorm that did much damage, was reported in the Grassland and Graham Chapel communities last Wednesday night. It covered a strip about 10 miles long and destroyed all vegatation in its path.

The following men were guests at the Rotary luncheon at the club house Friday: R. E. Lee and Rex Westerfield of Lubbock, and J. C. Jones, of Post.

Mrs. W. B. Knox has as her guest, her sister, Miss Mangrum from Brownwood.

HAS GOOD RECORD

SAN MARCOS, Oct. 12 (AP)—Fourteen years the driver of San Marcos fire trucks and not one smash-up charged against him, is the record of "Woody" Oliver.

A ball of cork 19 feet in diameter weighs more than 4000 pounds.

The chief vocal organ is the larynx rather than the tongue.

Idalou News

BY MRS J. D. SARGENT
CORRESPONDENT

CIVIC AND CULTURE CLUB

Mrs. G. S. Stokes was leader of the program on Greek and Roman comedy given Wednesday afternoon at the meeting of the Civic and Culture club at the home of Mrs. S. H. Scott.

She was assisted by Miss Alyce Littlefield, Mrs. J. D. Sargent and Mrs. W. L. Bradley. Mrs. Lydia Joiner Young of Lubbock closed the program with a reading, "Home," by Edgar A. Guest.

At the business meeting two new members were elected to the club, Mrs. Jess Cannon and Miss Ruth Newton.

A social hour followed the business meeting and refreshments were served to the following members: Mesdames E. T. Daniel, G. W. Scott, Frank Bledsoe, G. L. Stokes, W. L. Bradley, J. D. Sargent, Miss Alyce Littlefield and a guest, Mrs. Young of Lubbock.

SUNDAY-SCHOOL CLASS SOCIAL

Mrs. E. T. Daniel's Sunday school class of the Baptist church delightfully entertained the new members recently promoted into their class with a party at the church Wednesday evening. Misses Billie Dee Duncan and Mattie Wells had charge of the entertainment and the games were carried out in an enjoyable manner.

After hunting for and matching flowers' names, for partners, refreshments were served to the many young people present.

WOMEN'S MISSIONARY SOCIETY

Mrs. Givens, president, was in charge of the meeting Monday afternoon when the Baptist Women's Missionary Society met at the church.

Mrs. J. D. Sargent conducted a program on "Money and Missions" and was assisted by Mrs. J. S. Musgrave and Mrs. Givens. The devotional was led by Mrs. Owens.

Members attending were Mesdames E. T. Daniel, J. S. Musgrove, Walter ... C. Tennison, Graves, Owens, ...ens and J. D. Sargent.

HI-WAY SERVICE STATION SOLD

Mr. A. P. Boyd this week sold to Mr. Gene Blakely the Hi-Way Service Station. Mr. Boyd has owned the station for quite a while and has many friends here. Mr. Blakely has lived near Idalou for several years.

Mr. Guy Bratcher, student at Wayland College, spent last Sunday with his parents, Mr. and Mrs. A. A. Bratcher.

Rev. and Mrs. R. C. Tennison and children were called to Wellington Tuesday where Brother Tennison's brother was seriously ill. The brother died a short time before they reached his bedside.

Mrs. Charles Files who has been sick in Lubbock the past week is expected to return to Idalou the latter part of this week.

Mr. and Mrs. Ernest Thornton and Mr. and Mrs. Oscar Thornton visited in Littlefield Wednesday.

Mrs. L. F. Swinney who has been quite ill this week is reported as improving rapidly at present.

Mrs. Marvin Petty who was operated on about two weeks ago at San Angelo came home this week for a visit with his parents. His brother, Reginald, also of San Angelo, accompanied him home for a ceveral days visit.

Mrs. Bill Roberts is visiting this week in Amarillo with her mother.

Mr. J. K. Azzam is in Dallas buying a big stock of fall and winter merchandise for his store.

Mr. R. C. Roberts, brother of Mr. Bill Roberts, moved to Idalou this week from Amarillo.

Mr. and Mrs. Thel Lee announce the arrival of a daughter, October 3rd.

Mr. H. C. Thornton of Breckenridge visited this week in the home of his brother, A. C. Thornton.

Mr. and Mrs. L. P. Sloope had as their guests last week-end Mrs. Soope's mother, Mrs. R. C. Cooper and brother, Clovis Cooper of Borger.

Mr. and Mrs. Appleton Boyd and his parents, Mr. and Mrs. R. L. Boyd returned the first of this week from a visit in Fannin county.

REZNOR HEATERS *make sunny days of damp dangerous cold snaps*

THE cold-an-hour, warm-an-hour autumn days are perilous times for the health of growing youngsters. Frequently the house offers inadequate protection, for the coldness of the floors may be more penetrating than outdoor dampness.

Reznor is the "minute man." Ever at hand for spasmodic fall weather. Its abundance of diffused heat, like light rays, almost instantly fills the room, and the heat is easily regulated. Reznor is valuable, too, as an auxiliary heater in extremely cold weather.

The Reznor is more than just a piece of furniture to fit in nicely. It's an addition of which you will be consciously proud.

Some Reznors are interpretations of modern smartness, others are finished in attractive antique design.

TUNE IN THE REZNOR Program STATIONS KTW, KOKA, WLW, WREN, KVOO, KWK, WFAA, KPRC, WRVA, WOAI Wednesdays 1:15 C.S.T., 2:15 E.S.T.

Prices are $3 to $65. Call your dealer now. You'll appreciate Reznor's friendly glow.

REZNOR MANUFACTURING CO., MERCER, PA.

THE CHEER OF AN OPEN FIRE ~ THE BEAUTY OF FINE FURNITURE

REZNOR GAS HEATERS

1014 BROADWAY PHONE 837

Sherrod Brothers

THE HARDWARE DEPARTMENT STORE

Announcing-

OUR APPOINTMENT AS DEALERS FOR THE

WHIPPET

Superior Fours and Sixes
"The World's Most Popular Automobile"

We wish to extend a very hearty welcome to the Whippet owners of the South Plains to come in and let us make your acquaintance. We are anxious to serve you with SUPERIOR Whippet Service.

Our repair department is most complete and we are in position to give you even greater service than ever before. Let us inspect your car regularly for you.

Caprock Motor Co.

Carload Of Bulls Make World History In 22 Years

Wisconsin Holsteins Founded An Industry Which, In A Few Years Encircles Globe; Enriches Many

Thousands Of Royal Sons And Daughters Have Raised The World's Milk Production

EDITOR'S NOTE—The following appeared in the October issue of "On Wisconsin," official publication of the Wisconsin State Chamber of Commerce. The editors of this magazine comment upon the dairy industry: "To show how other states look to Wisconsin in the projects of developing outstanding dairy cattle and preparing milk and its products for the market, this reference is made to state news of September. On September 6, sixty farmers and dairymen of Marshall, Mo., visited Merrill, Wis., as guests of the Page Milk company, of that city. These Missouri farmers have turned from beef to dairy cattle. They represented an investment of $10,000,000 in 80,000 acres of land, split up into farms of 700 acres each. They have planned to spend $1,000,000 in cattle and barns, and to buy 2,000 Wisconsin cattle, if they have not already done so. By their cattle investment they expect to have an annual income in excess of $2,000,000 from milk. They will follow Wisconsin's methods in providing sanitary and ventilated barns, use of the tuberculin test and the organization of dairying and breed associations. They favor the Holstein and Guernsey breeds of dairy cattle."

• • •

BY OLIVER E. REMEY

Twenty-years ago a carload of pure-bred Wisconsin Holstein bulls rumbled across the American continent from the Badger State to the Pacific coast where the bulls were placed in the herds of the dairy farmers.

If people along the route travelled by this little pioneer herd of Holstein royalty had known what was to have resulted from that Wisconsin invasion of the great far west and northwest, no doubt they would habe bared their heads as the carload passed.

Famous Herds Developed

For, from that carload of Wisconsin bulls has developed the Carnation herds of pure-bred Holsteins, the greatest the sun ever has shown upon.

From those pioneer Wisconsin Holsteins 3,500 sons, and no one knows how many daughters, have gone forth to every continent, increasing milk production the world over, and thus serving every race.

From these bulls, more than from any other, has come concrete evidence showing that proper breeding has increased the average milk production from 3,000 pounds of milk a year per cow to 4,500 pounds of milk a year per cow.

When these particular bulls started on their journey, the world had never seen a cow that had produced 1,000 pounds of butter a year.

In a test of seventeen daughters descending from one of those bulls fifteen have produced over 1,000 pounds of butter a year, and the average production of the entire seventeen was 1,099 pounds of butter, and in excess of 26,000 pounds of milk per year.

Greatest Dairy Cow of All Time Is Included

A record of 902 pounds of butter from 23,189.6 pounds of milk was made in 1897, and it stood for ten years.

Now, the entire list of daughters of one Carnation Holstein bull, Segis Walker Matador, averaged over 26,000 pounds of milk, and one-quarter of them average 29,786 pounds of milk and 1,294.88 pounds of butter a year.

And still better, Segis Pietertje Prospect, the greatest dairy cow of all time, a sister of the famous bull named, produced 37,381 pounds of milk in one year, and followed with 38,500 pounds the next test year, still the world's record.

This rather startling information in the way of still another example of the far-reaching effect of Wisconsin pure-breds, helps to set forth with proper impressiveness one of the reasons for the rapid mammoth expansion of the Carnation Milk Products Co., of Oconomowoc, Wis., New York and Seattle, which on Sept. 6 of this year observed its thirtieth anniversary.

Although the foundation of its famous Holstein herds came from Wisconsin, and it maintains its general offices and six condenseries in this state, the company and its business does not belong to any one state, or to any one nation.

It is world-wide in industry and service to mankind.

Red and White Can Crown for Its Holsteins

The crown for Carnation Holstein royalty is a can with a red and white label, known wherever human beings have eaten prepared foods.

In the story of the development of what is contained in that little can of food there is romance, and an example of dogged determination every school boy should remember for instillation of courage for battles of life before him.

The little red-splashed can not only typifies the most important line of Holstein royalty, but it is welcomed in the home as the container o fa carefully prepared important food, free from bacteria and other health menaces.

Where humans are far removed from means of transportation, the little can occupies the place of honor when food is served. Those who rushed to the Klondike in the memorable rush for gold named it "The Klondike cow."

The little can doesn't contain a substitute for milk.

It contains what is left of the greatest food on earth after one-half the natural water has been removed and all bacteria killed.

In fact, it contains the essence of milk.

President Begins As Clerk and Mule Driver

Out in the Seattle headquarters of the Carnation Milk Products Co., on Sept. 6, an elderly man sat before a birthday cake upon which flickered thirty red and white candles.

While his eyes were focused on the cake and its blazing decorations, on a screen of his mind his memory ran an actual life movie story.

The man was Elbridge A. Stuart, president of the company, and this is what the memory movie presented.

As a member of a poor North Carolina family a boy changed place to place toward the western spaces, until one [illegible] went to work as a clerk in a dry goods store in bustling Lawrence, Kan. He worked also on a farm, and he had managed to save some money, not much.

Analysis of his duties and progress as a dry goods clerk showed him that there wasn't much to be expected from that occupation. He saved a little more, bought a team of mules and, turned up with the mules, shaping a railroad grade near El Paso, Texas.

Some one offered a good price for the mules, and he sold, becoming timekeeper and store keeper for the contractor he and his mules had worked for.

He saved more and soon opened a store of his own, in a tent, and thrived in this enterprise until one night some of his more hard-boiled patrons, in a spirit of revelry, shot up the tent. Again he sold, to a buyer who enjoyed an occasional spray of bullets to punctuate his business.

Obtaining a little more capital through a loan, he opened a store in El Paso, which developed into a successful wholesale store. After fourteen years, he sold again, moving to Los Angeles, where he opened another wholesale establishment, to sell again in five years.

Now the memory reels begin to get into subject matter directly to do with this story.

Gets Into Business Against His Inclination

Out of business, the man in the picture began to look around for new fields to entery. None seemed to beckon, untill a promotor who didn't know the meaning of a negative came on, and, to get rid of him, the man in the leading role agreed to go into partnership in a business of evaporating milk. He didn't want to get into the business, but the promoter was too good; he simply would not be denied.

The scene now shifted to Kent, Wash., where there existed a small plant for the evaporation of milk. A bank had loaned money on it, and possessed it, the banker wishing he had his $5,000 instead of the plant.

The promoter and his partner bought the plant, and on Sept. 6, 1899, began the industry that now is the Carnation Milk Products Co.

Things didn't go very well. The methods of manufacture were crude, and the product had to be sold in hand made cans, and almost against the will of buyers, for the idea was an advance on that day and age.

The promoter was not made of the same stuff as his partner, and he sold out finally to the man in the leading role.

Right at this point came an insert of the year 1815, from the battle of Waterloo. A cavalry regiment with an infantry regiment grasping their stirrup straps charged the French.

As the cavalry hit the French line the infantrymen let go th stirrup straps and formed, and before the French could recover from the cavalry charge the infantrymen also were upon them. Both the cavalry and infantry were Scotchmen who never have said die.

Now back to the memory reel.

The man in the leading role was of the same nationality as the men of the two regiments, and when his partner sold out, and left him with what looked like anything but a promising business, he, undaunted, like still another Scot, John Jones, had "just begun to fight."

A Cigar in a Store Window Suggests a Name

Now came many feet of struggle-selling cans of evaporated milk from a market basket, from grocery to grocery, with guarantees of taking back what wasn't sold; with struggles to get capital to keep going; with the Scotch courage flaming brighter as each obstacle was encountered.

He didn't even have a name or label for his product.

Standing in front of a cigar store wishing he could afford a smoke, his eyes discovered a cigar called "Carnation."

What a terrible name for a cigar! What a fine name for evaporated milk!

Now in the memory picture a golden glow began to diffuse the story, for the name, label and some fortunate contracts—with a steady refusal to sell under the name or label of any wholesaler—turned the tide toward success. The public began to buy, and just about that time came the rush to the Klondike, and the service of "the Klondike cow."

The rest of the picture fairly glowed with a golden hue, for success had come, until first the east, then other countries, finally the whole world had been invaded. The name Oconomowoc is known the world over through Carnation advertising, world-wide in its coverage.

Right at this point came on memory film depicting the judging pavilion of the Wisconsin State Fair grounds eight years ago, when $106,000 of his money went for a six months old bull calf—quite a step from peddling an unlabled product from a market basket.

Royal Road Is Uphill, Hard, Narrow and Rocky

The end of the memory reel was thirty-five condenseries in seventeen states, with two in Canada and four in Europe.

In Wisconsin alone there were condenseries at Oconomowoc, Berlin, Richland Center, Chilton, Sullivan and Jefferson.

The candles on the birthday cake flickered. The lone patron of the memory reel roused himself, smiled and repeated what he had often said:

"There is no broad, perfectly marked highway to success. Not a bit of it. It's a hard, uphill, rocky, narrow road, where you have to develop your own power, as you go. It's a road that will take a good deal of pluck to carry you up, but it's the real royal road after all.

"If you have ordinary common sense, and a clear understanding of a square deal, and plenty of pluck, you will make good.

"That isn't a chance, it is a certainty.

"If you depend on pluck, and keep on keeping on, you will get there—but if you rely on luck, you're going to find it's hard luck."

Why the Holstein Breed Is the One Selected

What particular connection is there between the Carnation Holsteins instead of the other breeds of fine dairy cattle, happen to be the Carnation breed?

How did it come about that Holsteins, instead of the other breeds of fine dairy cattle, happen to be the Carnation breed?

The establishment of a condensery is an important business undertaking, requiring a lot of capital, and demanding that it shall have sufficient fresh milk supply to insure output and profit.

In the pioneer days of locating condenseries it was sometimes discovered that sufficient supply of fresh milk would not be insured unless dairy herds furnishing the supply could be improved to greater production.

The average dairy cow in this country now produces about 4,500 pounds of milk a year.

Some Carnation cows, through selective Holstein breeding, as has been shown, already exceeed 25,000 pounds of milk a year, some of them going over the 30,000 pound mark annually.

To insure adequate supply of the most acceptable kind, the Carnation plan has been to introduce selective breeding into dairy herds supplying milk to its condenseries, and using Carnation Holsteins.

The plan includes acceptable method of payment for bulls and cows.

Although milk of certain other dairy cattle is richer, the milk of the Holstein, Carnation chemists found, best served in the development of Carnation milk, and especially in the process of "homogenization," so essential to food for infants.

The Carnation Milk Products Co. has chosen Holsteins—to express it as the company does—because they produce more milk and more butter in one day, or one week, or one month or one year than any other breed of cattle, and the milk is exactly the kind of milk in measure of richness the company desires in its process of manufacture.

That the Holstein is not only the breed for Carnation but for other milk producers is shown by the fact, the company claims, that the Carnation Holstein sires are leaders in every state in the Union, and exclusively in other places far removed from the United States.

They have been crossed with the sacred cattle of India, and, by the way, the hump of the sacred cattle disappears in the first generation—and with Galloway cattle in Alaska. They are used in South America, exico, Japan and Europe, even in Spain, where home breeds of bulls are almost sacred.

Inspects Fresh Milk from Source to Patron

The Carnation organization watches closely its supply of milk from sources other than its own herds.

It employs field men, inspectors and dairy husbandmen who watch each can of each day's supply delivered to condenseries. If a can of milk is not acceptable, it not only is not used, but a red label is attached. The can of milk is returned to the dairy supplying it. An inspector follows the can of rejected product, and he finds out what was the cause of the rejected milk, and sees the cause removed.

The inspectors and dairy husbandmen help select bulls and dairy cows for the supplying dairy farms, and look after sanitation of dairy barns, and the feeding of cows supplying milk.

Dairies supplying milk to Carnation condenseries are inspected and otherwise looked after, just as though they were really the property of the Carnation Milk Products Co.

The company also maintains a domestic science department which makes contacts with schools, colleges, women's clubs and cooking clubs.

"Milk from Contented Cows" a Woman's Idea

"Milk from contented cows" has been quite a splash in Carnation publicity and sales talk.

It would seem that cows well cared for ought to be contented, especially when they feel they are performing their obligations to humanity almost perfectly.

But that's not the reason they are referred to as "contented cows."

President E. A. Stuart was dictating a letter. In this letter he was setting forth the ideal conditions under which Carnation cows lived and served a large part of the world.

The stenographer, entranced by the beauty of the president's description of conditions surrounding the cows, exclaimed:

"Why, they're contented cows!"

President Stuart paused, looked at the young woman, and said:

"Contented cows! You have supplied a slogan I have been searching for in my mind for many years.

"Sure, they're contented, and we'll tell the world of the fact."

That's how "contented cows" got into Carnation literature.

Is $30,000,000 Enterprise; Aids Farm Income

The Carnation Milk Products Co., like many other big enterprises, does not make public many of its figures showing the magnitude of its business.

In the light of recent news on financial pages, however, it is reasonable to assume that the company is about a $30,000,000 enterprise.

As to the magnitude of its annual business, that is a secret which only the company executives and Federal and state officials may know.

About 4,000 men and women are on the company's pay rolls, and they, like the company's cows, seem to be contented.

The September issue of On Wisconsin, in presenting figures showing figures showing farm income for Wisconsin, quoted Walter H. Ebling, Federal and state statistician for Wisconsin, as showing that 722,600,000 pounds of evaporated, condensed and powdered milk is annually developed from Wisconsin fresh milk.

So you see this method of turning fresh milk into special forms of food is quite an industry, in which Carnation shares quite largely, and that a lot of people, as well as cows, ought to be contented because of it.

Farm Relief Board Criticized

(Copyright, Harris & Ewing.)

Asking more time for federal farm relief board to work out plans, Alexander H. Legge, board chairman, appearing before senate agricultural committee in Washington, answers criticism of committee and charges by Senator Smith W. Brookhart of Iowa that the board had done nothing to handle wheat crop surplus. Photo taken of committee hearing shows, left to right: Senator L. J. Frazier of North Dakota, Senator John Thomas of Idaho, Senator Charles McNary of Oregon (committee chairman), Board Chairman Legge, standing, and Senator Ellison D. Smith of South Carolina.

"Why Raise More Hogs In Western Texas?" Asked By Man At Canyon

Head Of Department Of Agriculture At West Texas State Teachers College Answers Himself

By FRANK R. PHILLIPS

One of the things that impressed me at the Master Dairy Farmers' banquet held in Amarillo recently was the statement that hogs were essential to the dairy business. At our college dairy we sell over one hundred dollars worth of hogs per month. We feel that we make more clear money on hogs than we make from the dairy proper. Cows certainly require more labor than hogs. It is our plan to put more of our land under hog fence and try to double the number of hogs next year; and we expect to do this without buying any additional feed unless it be that of tankage.

Recently Walter Barlow, manager of the Great West Mill and Elevator company, said to the writer:

Greater Profit From Hogs.

"The thing I do not understand is why farmers do not raise more hogs in the Panhandle. Is there not money in hogs, with all the grain sorghum that we have?" My answer was that the College Farm showed greater net profit from hogs than it did from the dairy enterprises. My attention was again called to the value of hogs in West Texas when Colonel Herring, one of the builders of the Panhandle country, remarked that the reason we did not have more packing industry located here was that the packers claimed that they could not get sufficient numbers of hogs; that cattle alone would not make a packing plant profitable.

Last week one of the Randall county farmers answered the above question by saying there was more money in selling grain sorghum at twenty dollars per ton than in feeding it to hogs. My reply to such statements is that experiments in Kansas and in our own Texas stations contradict his figures. Perhaps one reason why few hogs are produced in West Texas is that our farmers have not kept up with the modern hog feeding experiments; but have accepted their father's belie that it requires corn to produce profitable pork.

My impression in talking with the Danish dairy farmers was that gress in their farm enterprises had it not been for their hogs. It seems now that the Panhandle farmer has reached the point where he needs to give more attention to the marketing of his products in a more or less finished condition. Certainly, grain sorghum sold through hogs offers a simple plan whereby this desirable step may be taken.

FISH BAIT FROM MILK

Another use has been reported by the U. S. department of agriculture for concentrated sour skim milk. A Grove City, Pa., creamery recently sold several lots of such milk to a fish hatchery to use in feeding game fish.

RAISES MORE WOOL

Texas produced 39,882,000 pounds of wool this year. The number of sheep shorn was 4,652,000; average fleece for the state, 8.15 pounds. Last year 4,237,000 sheep were shorn, and the total production was 35,591,960 pounds, the average fleece, 8.4 pounds.

ARE NOT DISCOURAGED

East Texas tomato growers are not discouraged by the excessive rains which destroyed much of their crop this season. Not to exceed a fourth of the crop matured, but that was of fine quality and brought good prices. Growers around Silsbee, Buna, Kirbyville and Jasper intend to put in an increased acreage next year.

INCREASED VALUE TOMATOES

The estimated value of the commercial tomato crop in Texas for 1929, is $3,500.00. This is more than double the value of the 1928 tomato crop.

Cumberlands Will Hold Session Here

Presbyterian Synod To Be Called Into Meeting On Thursday; Oklahoman To Preside Over Churchmen

With the Rev. R. E. Matlock, of Marlow, Okla., as moderator, the Texas Synod of the Cumberland Presbyterian church will convene in Lubbock on Thursday, October 17, at 7:30 p. m. Sessions will be held at the First Cumberland Presbyterian church, Tenth street and Avenue O, Rev. O. N. Baucom, pastor, announced.

While the synod is in session the Synodical Missionary society will also hold a meeting, Rev. Mr. Baucom urges Lubbock people interested to attend the functions.

Stated clerk and moderator for the meeting here will be the Rev. C. E. Boomer, of Hubbard City, Texas.

races

OPENING
the magnificent new track
Arlington Downs
at ARLINGTON, TEXAS
with America's greatest thoroughbreds
NOV. 6th to 16th
SIX RACES DAILY
Purses totalling $73,000
General Admission $1.50
The Laws of Texas Against Betting and Bookmaking on Races Will Be Strictly Enforced.
Texas Jockey Club
Fort Worth

Baltimore Man Is In Charge Of Fund

BY FRANK I. WELLER
Farm Editor

WASHINGTON, Oct. 12.—On the shoulders of a 46-year-old Baltimore banker, Uncle Sam has placed the responsibility of seeing that he gets back, with interest, every cent of the $500,000,000 his farm board loans in rehabilitating American agriculture.

President Hoover personally asked Thomas Hildt to serve as banking advisor to the federal farm board. His firm has engaged extensively in financing cooperatives.

When the board has granted a loan, it will be Hildt's job to administer it. He will investigate the worth of the security and will keep the board advised of the credit situation and its effect on the availability of money for the use of agriculture.

For two weks before announcement of his selection, Hildt advised with the board on financial phases of every contract it made. He has no voice in making the loan itself, but has listened to the stipulations with which the board wished to cloak the loan and suggester feasible avenues.

Now, as banking advisor, his most important task is to organize a division within the commission to handle its banking operations.

Heretofore, loans have been handled for the board by intermediate credit banks. They likely will continue to handle the supplementary commodity loans, board officials say, but loans made on physical properties of the cooperatives and solely by the board are expected to be administered by the new banking division.

NATIONAL FARM OUTLOOK

By ARTHUR JENKINS
Editor, the Farm Journal
Written for Central Press

If you have been reading of the doings of the new federal farm board and the announcements it has made of loans that have been granted, you may have wondered as to the intermediate credit banks that have been mentioned in that connection.

Now the intermediate credit banks sound as familiar to my ears as the Chicago Cubs or Connie Mack's Athletics, but I have little doubt that these institutions are almost entirely unknown to the average American.

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There is nothing very mysterious about them, to be sure. The farmer needs three kinds of credit—short, long and intermediate. He needs shore time loans, because sales of many farm products are made at certain seasons, and at other times there may be no cash coming in. He may need personal loans for emergencies of various kinds, as most people do now and then. Usually the security of such loans is the personal word and good faith of the farmer.

Long time loans are chiefly mortgages on land. The great federal land bank system was established in this country, just as similar banks have been set up by many foreign governments, to supply such loans at the lowest possible rates, and on liberal terms of repayment. The security, of course, is land and buildings.

But there is a third need for cash on the farms, which may be for as little as three months, or as much as three years, and this is for financing the production of crops and livestock. A farmer may have cotton he does not want to sell immediately. Or he may buy young feeder cattle to be fattened and sold. In both cases he has good security—the actual cotton or the actual steers.

Bank or private loans of this kind are not always easy to get. And so farm interests got congress to set up the intermediate credit banks, designed to make such loans on commodities for "intermediate" periods of time—neither short nor long.

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These banks have been in operation for several years, working in connection with the land banks, and in general have been quite successful.

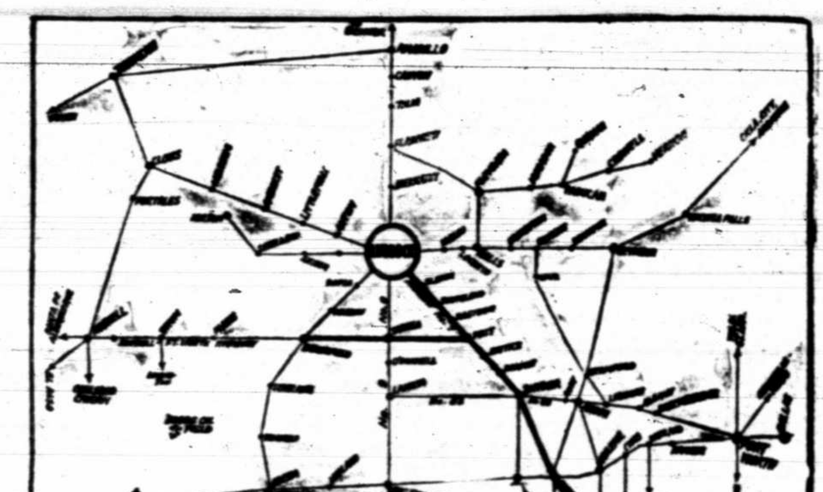
But they have been obliged to be very cautious in their loans. For example, they lend only 65 per cent of its market value on cotton, to guard against loss through price declines.

It is to supplement these intermediate credit bank cotton loans that the federal farm board recently agreed to lend an additional 25 per cent on the same security, so that the southern cotton pools are able to advance to their members a total of 90 per cent of its value of the cotton turned in.

MONEY IN HOGS

G. C. Martin, farming near Plainview in Hale county, fed 18 hogs for five months. The hogs were fed on kafir chops, skim milk and some prepared feeds. Mr. Martin kept record on all costs, and reports that the actual cost per hundred pounds gain was $5. He made $10.45 per head profit above the cost of feed and labor. Hog raising and feeding pays on the plains of Texas.

Official Plat Stage Lines Out of Lubbock



UNION BUS TERMINAL SCHEDULES

TEXAS MOTOR WAYS, INC.
New Rates, Through Schedules, and New White Parlor Cars

READ DOWN				READ UP		
7:30AM	12:30N	4:00PM	LUBBOCK	8:30PM	3:30PM	10:15AM
7:40AM	12:40PM	4:20PM	IDALOU	8:10PM	3:05PM	9:56AM
8:00AM	1:00PM	4:40PM	LORENZO	7:50PM	2:50PM	9:36AM
8:20AM	1:20PM	5:00PM	RALLS	7:30PM	2:30PM	9:16AM
8:30AM	1:25PM	5:10PM	RALLS	7:20PM	2:10PM	9:00AM
8:50AM	1:40PM	5:30PM	CROSBYTON	7:10PM	1:40PM	8:19AM
9:40PM	2:40PM	6:20PM	DICKENS	6:20PM	12:50PM	7:59AM
10:00AM	3:00PM	6:40PM	SPUR	6:00PM	12:30PM	7:30PM
9:30AM	2:30PM	5:10PM	RALLS	9:00PM	5:00PM	2:30PM
10:30AM	3:30PM	5:35PM	FLOYDADA	8:15PM	4:00PM	1:30PM

Connections at Stamford for Abilene, Cisco and Austin; At Dickens for Wichita Falls and Oklahoma points and at Quanah for Childress, Wellington, Shamrock, Altus and Oklahoma City.

RED STAR COACHES
LUBBOCK TO BIG SPRING

READ DOWN LEAVE				READ UP LEAVE		
7:30AM	12:30PM	4:30PM	LUBBOCK	10:45AM	3:30PM	9:00PM
8:30AM	1:30PM	5:30PM	TAHOKA	9:35AM	2:30PM	7:50PM
9:00AM	2:05PM	6:05PM	O'DONNELL	9:05AM	1:40PM	7:20PM
9:30AM	2:40PM	6:45PM	LAMESA	8:30AM	1:10PM	6:50PM
9:40AM	2:50PM	7:30PM	LAMESA	8:20AM	12:50PM	6:40PM
10:55AM	4:05PM	7:55PM	SPARENBERG	7:30AM	12:20PM	6:10PM
11:25AM	4:35PM	8:15PM	ACKERLY	7:20AM	12:00N	5:50PM
10:40AM	4:00PM	8:30PM	KNOTT	7:00AM	11:40AM	5:30PM
11:30AM	5:00PM	9:15PM	BIG SPRING	6:30AM	11:00AM	5:00PM

Connections at Lubbock with all lines east, west and north. Lamesa connections for Midland at 10:30AM, 4:25PM. Big Spring all lines east, west, south and T & P. trains.

11:00N	3:45PM	8:15PM	1:45AM	AMARILLO	7:00AM	11:00AM	2:30PM	5:30PM

SUNSET COACHES, INC.
LUBBOCK TO CLOVIS AND ROSWELL

READ DOWN					READ UP		
8:30AM	12:30PM	4:00PM		LUBBOCK	5:40PM	11:45AM	9:45PM
8:50AM	12:50PM	4:20PM		SHALLOWATER	5:15PM	11:25AM	9:28PM
9:10AM	1:10PM	4:40PM		ANTON	2:55PM	11:05AM	9:06PM
9:35AM	1:35PM	5:05PM		LITTLEFIELD	2:35PM	10:45AM	8:48PM
9:55AM	1:55PM	5:25PM		AMHERST	2:15PM	10:25AM	8:28PM
10:15AM	2:15PM	5:45PM		SUDAN	2:00PM	10:10AM	8:05PM
11:00AM	2:50PM	6:40PM		MULESHOE	1:25PM	9:30AM	7:30PM
11:40AM	3:30PM	7:00PM	C. T.	FARWELL-TEXICO	12:40PM	8:50AM	5:50PM
11:00AM	2:50PM	6:20PM	M. T.	CLOVIS	11:40AM	7:30AM	5:30PM
11:30AM		6:45PM		CLOVIS	11:15AM		5:00PM
12:00N		7:15PM		PORTALES	10:45AM		4:30PM
12:40PM		7:55PM		ELIDA	10:00AM		4:25PM
1:00PM		8:15PM		KENNA	9:30AM		4:00PM
2:00PM		9:15PM		ACME	8:40AM		3:05PM
2:30PM		9:45PM		ROSWELL	8:00AM		2:30PM

NORTH PLAINS COACHES
LUBBOCK TO AMARILLO

North Bound—Read Down				South Bound—Read Up		
7:15AM	11:00AM	3:30PM	LUBBOCK	11:45AM	3:45PM	7:15PM	10:00PM
7:40AM	11:25AM	3:55PM	MONROE	11:20AM	3:20PM	6:50PM	9:35PM
7:55AM	11:40AM	4:10PM	ABERNATHY	11:05AM	3:05PM	6:35PM	9:20PM
8:25AM	12:20PM	4:50PM	HALE CENTER	10:25AM	2:25PM	5:55PM	8:40PM
9:00AM	12:45PM	5:15PM	PLAINVIEW	10:00AM	1:50PM	5:30PM	8:15PM
9:25AM	1:10PM	5:45PM	KRESS	9:35AM	1:25PM	4:55PM	7:50PM
9:50AM	1:45PM	6:15PM	TULIA	9:00AM	1:00PM	4:30PM	7:30PM
10:35AM	2:20PM	6:50PM	HAPPY	8:25AM	12:25PM	3:55PM	6:55PM
11:15AM	3:00PM	7:30PM	CANYON	7:45AM	11:45AM	3:15PM	6:15PM
12:00AM	3:45PM	8:15PM	AMARILLO	7:00AM	11:00AM	2:30PM	5:30PM

Convenient connections at Amarillo for Panhandle oil fields, Colorado and Oklahoma.

SOUTH PLAINS COACHES
LUBBOCK TO SWEETWATER

SOUTH BOUND—READ DOWN					NORTH BOUND—READ UP			
7:00AM	12:00N	4:00PM	7:30PM	LUBBOCK	11:00AM	5:30PM	8:15PM	1:00AM
7:40AM	12:30PM	4:30PM	8:00PM	SLATON	10:25AM	5:00PM	7:45PM	12:00AM
8:00AM	12:45PM	4:45PM	8:15PM	SOUTHLAND	10:10AM	2:45PM	7:30PM	12:45AM
8:45AM	1:30PM	5:30PM	9:00PM	POST	9:20AM	2:00PM	6:45PM	11:00PM
9:15AM	2:00PM	6:00PM	9:30PM	Justiceburg	8:50AM	1:30PM	6:15PM	11:30PM
9:45AM	2:40PM	6:30PM	10:00PM	DERMOTT	8:05AM	12:50PM	5:40PM	10:35PM
10:15AM	3:00PM	7:00PM	10:30PM	SNYDER	7:45AM	12:35PM	5:20PM	10:15PM
10:30AM	3:30PM	7:30PM	10:50PM	HERMLEIGH	7:30AM	11:55PM	4:50PM	9:40PM
10:50AM	3:30PM	7:50PM	11:00PM	INADALE	7:05AM	11:45AM	4:30PM	9:30PM
11:15AM	3:45PM	8:00PM	11:45PM	ROSCOE	6:45AM	11:30AM	4:10PM	9:15PM
11:30AM	4:20PM	8:30PM	12:00N	Sweetwater	6:30AM	11:15AM	3:40PM	9:00PM

Connections at Sweetwater for San Angelo at 12:15 PM, 4:30PM, and 9:00PM; and at Snyder at 10:20 AM and 5:30PM for Colorado.

PIONEER MOTOR LINES, INC.
LUBBOCK TO BROWNFIELD AND ROSWELL

LEAVE				ARRIVE		
8:30AM	4:00PM		LUBBOCK	1:15PM	9:15PM
8:45AM	4:45PM		ROPES	12:30PM	8:00PM
9:00AM	5:00PM		MEADOW	12:15PM	8:00PM
10:30AM	5:45PM		BROWNFIELD	11:45AM	6:15PM
11:30AM	6:35PM	C.T.	PLAINS	10:55AM	7:15PM
11:45PM	6:50PM	M.T.	TATUM	8:45AM	5:25PM
2:00PM	8:50PM		ROSWELL	8:30AM	3:00PM

LUBBOCK-LEVELLAND-MORTON

10:30AM	5:30PM	LUBBOCK	2:30PM	9:30AM
10:50AM	5:50PM	HURLWOOD	2:20PM	9:08AM
11:05AM	6:05PM	SMYER	2:05PM	8:48AM
11:45AM	6:45PM	LEVELLAND	1:45PM	8:08AM
12:20PM		WHITEFACE	1:10PM	
1:00PM		MORTON	12:30PM	

Special Excursion Busses at the service of the Public at all times. Call the Terminal for rates. Call the Terminal for through rates on any point in the United States, Canada or Mexico.

Forty-seven hour service between Lubbock and Los Angeles either by way of Brownfield and Clovis, New Mexico.

Fifteen hour service between Lubbock and San Antonio via Big Spring or Sweetwater. Twelve hour service between Lubbock and Fort Worth via Spur and Stamford, Snyder, or Sweetwater.

Twenty hour service between Lubbock and Denver, Colo.

Littlefield News

By MRS. . W. ETTER
Phone 26

WOMAN'S STUDY CLUB

The Woman's Study club met in regular session Oct. 2 with F. G. Sadler presiding and Mrs. T. Wade Bynum secretary pro-tem.

A short business session showed the club progressing splendidly in the first month of the club year.

Approximately $100 has been raised for the Littlefield public library, sponsored by this club, funds being used for the purchase of new books, which the public may secure at the library from hours 2 to 5 Saturday p. m.

Mrs. Sadler made a short talk on the benefit and pleasure it would afford to recommend a Junior Federation club. This was made a motion and carried.

The membership committee reported a full membership with the exception of one vacancy which will be filled immediately, the membership roster consisting of 30 members.

Mrs. Chas. Horless lead the lesson on a survey of Recent Southern Poetry assisted by Mrs. Pat Boone giving a poem, Mrs. Wm. Fulton on Poetry Societies and Mrs. J. C. Hilburn, a paper on "Travel in the South—Maryland."

Members gave interesting roll call on memory quotations from a favorite Recent Southern writer.

The following members were present: Mesdames Pat Boone, F. G. Sadler, C. O. Stone, S. A. Bills, B. L. Cogdill, R. A. Davis, T. Wade Bynum, Sidney Hopping, J. C. Hilburn, B. M. Harrison, Chas. L. Horless, Wm. Fulton, M. M. Brittain, W. G. Street, J. E. Whicker, Jno. Arnett, E. R. Reese, C. C. Clements, W. W. Wiseman, M. W. Etter, Ray Jones, Misses Gladys Wales and Dahlia Hemphill.

The club adjourned to meet Wednesday, October 16, with Mrs. R. A. Davis.

HALLOWE'EN CARNIVAL

Hallowe'en is to be celebrated this year in Littlefield in gracious style, a la fortissimo forzondo, and every one round is urged to muy pronto get busy training their vocal equipment for the spectacular pyrotechnics of the occasion.

The event is sponsored by the P. T. A., assisted by the Chamber of Commerce and Rotary club.

One block of Main street pavement is to be roped off and used for the celebration event and a feature of the evening will be crowning of a queen and her kingly escort. There will be duchesses present from other town in the county, flower girls, ring bearers, pages, etc., to compliment the occasion, and a good time is assured all who attend.

ENTERTAINS TEACHERS

Last Friday evening the Littlefield Methodians gave their annual banquet to the teachers of the Littlefield schools.

After a word of thanks offered by Rev. B. M. Harrison, the meeting was turned over to J. S. Hilliard. He delivered a very interesting welcome address, setting out in well chosen words the origin and aims of Rotary, calling attention to the fact that Rotary is vitally interested in every educational movement.

The program consisted further of Rotember Rotary songs, a piano solo by Miss Laura Virginia Bills, contests and three minute speeches by Rotarians.

Covers were laid for 69 guests, of whom 34 were teachers, and the remaining guests Rotarians and their wives. The banquet was served by the Ladies' Auxiliary of the Presbyterian church in their large basement. The dining room and tables were beautiful decorated with nasturtiumes, cosmos and other fall flowers.

Teachers at the banquet board were Mrs. B. M. Harrison, Mrs. Pat Boone, Mrs. Mallory Etter, Mrs. R. Riley, Mrs. Stanley Lambert, Mrs M. Tunnell, Mrs. M. M. Brittains, Mrs. R. A. Davis, Mrs. W. W. Wiseman, Mrs. B. L. Cogdill, Mrs. W. Fulton, Mrs. Ray Jones, Misses Penelope Floyd, Ruth McKee, Carl Lee Collins, Eunice Wright, Thelma and Lucille Killough, Daisy Mes, Eva Joe Carmichael, Dahlia Hemphill, Audie Terrell, Gladys Wales, Edna Windsor, Margaret Ml, Gladys Porter, Ruth Matthews, Messrs. B. M. Harrison, F. O. Mes, Frank Jones, Lloyd Neely, D. Rochelle, R. A. Box and J. Chisholm. Rotarians members answered to roll call as follows: Mr. and Mrs. J. S. Hilliard, Mr. and Mrs. B. M. Harrison, R. E. McCaskill, Mr. and Mrs. F. G. Sadler Max McClure, Clyde Willis, Dr. and Mrs. C. C. Clements, Mr. and Mrs. Tom Rumback, Mr. and Mrs. T. Wade Potter, Mr. and Mrs. John Bennett, Mr. and Mrs. T. S. Soles, Mr. and Mrs. M. V. Cobb, Mr. and Mrs. M. D. Thoxton, Mr. and Mrs. O. A. Porcher, Mr. and Mrs. Ross Wyhen, Mr. and Mrs. E. H. Williams, Mr. and Mrs. Herbert Teel, Mr and Mrs. Pryor Hammons, Mr. and Mrs. Clarence Graw.

PLAN YEAR'S WORK

The ladies of the W. M. U. First Baptist church met in the home of Mrs. A. O. Couch Monday afternoon in business and social hour. The vice-president, Mrs. Joe Grizzle, occupied the chair in the absence of the president.

The new study book is, "The New Challenge to Home Mission." Mrs. Jake Hopping was elected "Stewardship Chairman." Mrs. Carl Doss elected Sunbeam leader.

At the close of the meeting a lovely miscellaneous shower was extended to Mrs. Ed Aryion. After which delicious refreshments were served to Mesdames Carl Doss, H. T. Boody, Wylie Morgan, J. L. Pate, Marguerite Collard, Jake Hopping, Joe F. Grizzle, Lena Howard, Lou Humphries, J. E. Brannen, Otto Mes, L. C. Grissom, Jess Seales, Coen, R. E. McCaskill, J. H. Ellberger, H. J. Gibbs, G. M. Acreg, Barton, Elwell Smith, Bennett, L. W. Jordon and hostess, Mrs. A. P. Couch.

The W. M. U. of the First Baptist church is looking forwad to the greatest year of work in its history. With a splendid corps of officers elected, the entire union is ready to carry on in the most efficient way.

THURSDAY AFTERNOON BRIDGE CLUB

Mrs. S. J. Farquhar was hostess to the Thursday afternoon Bridge club. The reception rooms were artistically decorated with basket and vases of dahlias, nasturtiuns and other cut flowers.

At the close of four games of bridge the hostess served a delicious plate of nut pie topped with whipped cream and coffee to the following members and guests: Mesdames Jno. Arnett, Pat Boone, C. L. Harless, J. C. Hilburn, F. G. Sadler, E. S. Rowe, J. C. Whicker, Ray Jones, M. M. Brittian, J. M. Stokes, Lena Howard, W. W. Wiseman, M. K. Etter, R. A. Davis, Lewis Condra, and W. H. Dyer.

JUNIOR STUDY CLUB

Mrs. F. G. Sadler, the president of the Woman's Study club, called a meeting of the town girls, Thursday evening at 3 o'clock, for the purpose of organizing a Junior Study Club.

The following were elected as officers: Miss Ruth Courtney, president; Gladys Wales, vice-president; Dahlia Hemphill, secretary; Thelma Killough, treasurer; Sibyl Glenn, federated secretary; Ruth Hathews, parliamentarian, and the sponsor, Mrs. F. G. Sadler. The officers of the executive board were: Mrs. F. G. Sadler, Misses Ruth Courtney, Lula Graham, and Gladys Porter.

The girls are very enthusiastic with the club and are expecting to begin their work immediately. This club will be a Federated club and is being sponsored by the Senior Study Club.

The new members voted into the club were: Misses Fannie Weaver, Stella Lloyd, Leone Jordon, and Katherine Cooper.

Refreshments of potatoes chips, sandwiches and iced tea were served to the following: Misses Ruth Matthews, Gladys Porter, Audie Terrell, Sibyl Glenn, Lucille Tommie, and Thelma Killough, Lula Graham, Dahlia Hemphill, Gladys Wales, and the hostess, Mrs. F. G. Sadler.

Levelland News

BY LYNN DOUGHERTY
Staff Correspondent

BAND WORKING

The Levelland high school band meets twice a week for practice. This is also a new addition to the school as well as to the town. The band consists of nine members. They are in the process of learning, but the band will soon be able to play for all the football games and give public concerts. They have not decided as yet to purchase uniforms, because the band is only a young one and has hopes of additions soon. The leader of this new organization is Miss Flora Goforth of Lubbock.

PEP SQUAD ORGANIZED

The Levelland pep squad is composed of thirty-five girls with two boys assisting as yell leaders. By the end of the season, every one will know the Shamrocks' pep squad from Levelland by their green sweaters and white skirts. The pep squad accompanied the football boys to Lubbock during the fair when they played Crosbyton. They did not have their uniforms, however they made a good showing. The Levelland band will accompany the rooters on all their football excursions.

CLASSES ACTIVE

The Senior class of 1930 is composed of thirty-two members. This is the largest senior class in the history of Levelland schools. They are expecting some new members after Christmas when all the crops are gathered. They are planning to make this year the biggest year in Levelland public schools.

The junior class gave the seniors a watermelon feast a few days ago, and the seniors are planning on several more entertainments from the juniors.

The Curtiss Publishing company sent a representative to the Senior class recently and they are now in the midst of a sales campaign for that company. They get a commission on each subscription sold and the money is turned over to the class fund. They hope to succeed in this work.

Brownfield News

By MRS. W. H. DALLAS

CHURCH SOCIETIES MEET

The presbyterian missionary society met with Mrs. H. W. McSpadden Monday, with Mrs. Flem McSpadden as leader. The lesson was the first of a series. Those who attended were Mesdames King, Miller, Ellington, Murphy, Shelton and Flem McSpadden.

Methodist Episcopal ladies aid met Monday at 3 o'clock in a mission study. Those present were Mesdames Linville, Dodson, McDaniel, Mickey, Thomson, Wheeler, Longbrake, Williams, Webber and Downing.

The Ladies Bible study of the Church of Christ met Monday afternoon at 4 o'clock at the church. Mrs. Jack Jackson was leader. The lesson was the fourth and sixth chapters of 1st. Peter. The following were present: Mesdames Sanders, Williamson, Bryant, Jackson, Legg, Ditto, and Hudgens.

Those who attended the Baptist Workers' conference in Meadow Tuesday were Rev. and Mrs. E. V. May, Mrs. John Scudday, Mrs. Dunn, Mrs. Auburg and Mrs. W. W. Price.

Circles No. 1 and 2 met Monday afternoon at the residence of Mrs. Coe, north of town. After the lesson, conducted by Mrs. W. H. Collins, a business session was held. Delicious refreshments of sandwiches, ice cream and cake were served to Mesdames Collins, Allen, Redford, Adams, Auburg, Flache, W. W. Price and Bandy.

Circle No. 3 met with Mrs. May Monday afternoon. A short Bible lesson was held. Those present were Mesdames McBurnett, Wirts, Markham, Scuddy and the hostess.

The Young Matrons Circle met with Mrs. Quante. "What the Baptist Believe," was studied with Mrs. E. V. May as leader.

Lovely refreshments of sandwiches, olives, cheese chips and grape juice were served to Mesdames Green, Dubois, Townsend, Berelou, Mangum, Carter, Ballard, Swan, Bailey, Stewart, Huckaby, Sexton, Lewis, Lindsey, Riley, Rogers, May, and Quante. Mrs. Henry was a visitor.

PERSONALS

Mr. and Mrs. W. E. Buckley were in Brownfield this week on business. Mr. Buckley is looking after his property here, while Mrs. Buckley is traveling for her health.

Mrs. A. B. Cobb and son, Robert, of Dallas, are visiting her sons here, Tom and Joe.

G. W. Ward and sons, James and Buckley, are visiting Mr. Ward's daughter, Mrs. M. E. Moore, of Hereford.

MAIDS AND MATRONS

The Maids and Matrons club met Monday with Mesdames Stricklin and Toon as joint hostesses. Miss Elizabeth Dumas was in charge of the following program: Appropriate curtains, bedspread, and wallpaper, Mrs. Roy Wingerd; Importance of upholstery, Mrs. W. B. Toon; Kitchen color harmonizing, Mrs. W. A. Bell; Revealing the joy of restful colors, Miss Grace Hulse.

Refreshments of sandwiches, tomatoe salad and tea were served to Mesdames Ellington, Adams, Wingerd, Jackson, A. M. Brownfield, Stricklin and Toon and Misses Dumas and Hultze.

Mrs. Joe Bailey and little daughter, Joan, of Lubbock, are the guests of her parents, Mr. and Mrs. A. M. Brownfield.

James Harley Dallas, Jimmie Cousenlau, Adolphius Smith, Bill Collins, and Will Bell, Tech students, were the week-end visitors in Brownfield. Mr. Edwin Stacey of Granger accompanied them.

Mrs. E. D. Dubois was hostess to the Night bridge club last Friday night. Mrs. Tom May, scoring high, received a bridge set. Mr. Carter, winning high for the men was given a bill-fold.

Refreshments of sandwiches, salad peanut brittle parpait, and punch were served to Messrs. and Mesdames John King, Jim Miller, Enderson, Taylor, Wingerd, Tom May, McGowan, Carter, Woosley and Mrs. Mickey.

Misses Mary Perkins and Long, local English teachers, are the guests of Miss Christova Sawyer, of Lubbock, this week-end.

Tahoka News

BY MRS. FRANK HILL

MRS STEWART ENTERTAINS

Mrs. G. M. Stewart was a lovely hostess Thursday afternoon from 3 to 6 o'clock in her home, when she entertained the Sans Souci Bridge club and several guests.

Vases of beautiful pink rosebuds and cosmos decorated the rooms and the four tables placed for bridge.

Mrs. Robert H. King scored high among the players in the games. The hostess served a lovely salad course. The guest list included: Mesdames E. E. Callaway, 'Otho Thomas, L. C. Haney, C. B. Townes, A. D. Sanders, Jr., Bill Burleson, Lane Moreland, Robt. H. King, Chas. F. Shook, Jack Alley, Marshall Swan, Jerry Nash, L. E. Turrentine, Harley Henderson, Powell, and Elbert Boulliour.

BOY SCOUTS ORGANIZED

W. S. Auglin announced at the Kiwanis luncheon Wednesday that a second troop of Boy Scouts was organized Tuesday night. Everton Wewill will be the acting scoutmaster, with M. O. Canaday as assistant. Mr. Auglin is the scoutmaster of the first troop. Jess Eubanks, who has been scoutmaster the past year will continue to act in an advisory capacity.

The local boy scouts are greatly encouraged by the fact that they won second place at the South Plains fair, being surpassed only by one of the Lubbock troops. The Tahoka troop won second place last year also. They say that they are going to work now to win first place next year.

GIVES PARTY

J. D. Donaldson, jr., was a delightful host Saturday night in his home, when he entertained a number of his friends with a party.

Many interesting and amusing games were played. Among them were a flower contest and a state abbreviation contest.

The host was assisted by his mother and sister, who served a lovely plate consisting of chicken sandwiches, punch and cake.

Those enjoying this occasion were: Misses Gladys Douthit, Hazel Auglin, Mary Fenton, Lorene Childers, Lucille Cormack, Elizabeth Martin, Marie Brown, Mary Sue Clinton, Snookie Maddox, Elsie Woosley, Reta Lois Collenback, Helen Applewhite, Merle Link, Ejoise Clark. Messrs. Jack Childers, Norvell Redwine, Coffin Douthit, Clifton Janak, Frank Sargeant, Walter Conway, Jack Alley Robinson, Kenneth Reid, and Hoy Ben King.

MRS. STOKES CLUB HOSTESS

The first lesson on National Parks and Monuments was rendered in the home of Mrs. John Stokes.

Mrs. Jack Applewhite was leader. She made a very interesting talk on the National Park movement, and why we need National Parks. Mrs. L. H. Baze outlined the future development of our parks and told the difference between National Parks and National Monuments.

Hot Springs National Park was ably discussed by Mrs. E. E. Gallaway.

Mrs. H. P. Caveneds told where how to reach and the attractions of Platt National Park.

The hostess served delicious refreshments of fruit cake and punch to the following members: Mesdames M. H. Baze, C. C. Williams, W. O. Henderson, Hansford Tunnell, Jerry Nash, L. E. Turrentine, E. E. Callaway, W. B. Nevels, Jack Applewhite, Tom Lemond, G. M. Stewart, Chas. F. Shook, Fenton Elliott, G. H. Nelson, H. B. Hood, H. P. Caveness, C. B. Townes and L. C. Honey. The guest of the club was Mrs. Morgan.

Mary Fenton read "Mother's Dash for Liberty."

Club meets October 17th with Mrs. E. E. Callaway at 3 o'clock.

REVIVAL AT CHURCH

The meeting at the Church of Christ conducted by Evangelist Glen Wallace came to a close Sunday night with an overflowing crowd This meeting brought this church ten new members. In spite of the busy times, the interest was good from start to finish.

The church was favored by a quartette from Abilene Christian College the last few services which was very much appreciated by those in attendance.

SCARLET FEVER CASES

There has been some concern here the past few days over the development of a few scarlet fever cases, although there seems to be nothing alarming in the situation. There are two cases in town and two in the county, according to Dr. E. E. Callaway. All these are under quarantine and it is hoped that no other cases will develop. Many children are being vaccinated, however, as a precaution.

PERSONALS

Mr. and Mrs. Al Lehman and two little sons, and Mr. and Mrs. J. Wilonsky attended religious services at Big Spring last Saturday and Sunday, these being Jewish holidays, marking the beginning of the Jewish new year. There are only a few Jews on the Plains, the nearest Jewish house of worship being in Amarillo. They used the Knights of Pythias hall at Big Spring. They report a good crowd there and that a deeply religious spirit marked the services.

Mr. and Mrs. T. H. Neyland of Teague arrived Tuesday to spend some time here with the son and wife, Mr. and Mrs. W. R. Neyland.

Judge Gordon B. McGuire of Lamesa, who is holding court here, was a guest at the Kiwanis luncheon Wednesday noon and was the principal speaker of the occasion.

T. S. Williams and Henry Reid spent Tuesday and Wednesday at Hobbs and Lovington on business.

G. E. Hogan returned Tuesday night from Comanche, where he spent a few days visiting his aged mother.

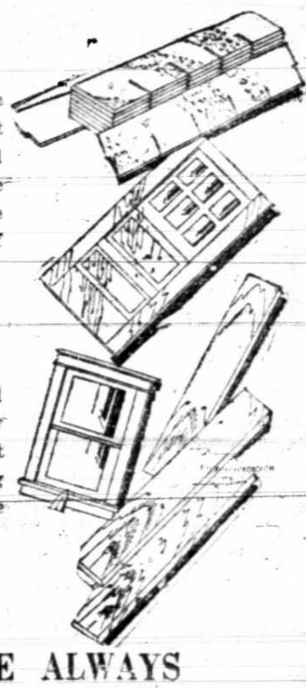
E. L. Hogan left Friday for his home at Edinburgh, where he is engaged in business, after spending a couple of weeks here with his parents, Mr. and Mrs. G. E. Hogan. He was recently released from a hospital in Wichita Falls in which he had been confined with a broken leg.

J. M. Marshall of Colorado, who owns a half section of land out in the vicinity of New Moore in this county, was a business visitor in Tahoka Friday.

J. B. Nance was called to Reed, Oklahoma last week by the death of a brother, A. P. Nance. The deceased was 81 years old at the time of his death. He was a citizen of Texas for more than forty years.

Rev. D. D. Johnson, missionary of the Brownfield Baptist association says that plans are maturing for the organization of a Baptist church out at T-Baf in the near future.

It's 'Accuracy'
THAT COUNTS IN
Mill Work



Lubbock Sash and Door Mill is the old, reliable wholesale and retail house that does efficient and accurate work. Our list of materials and products is comprehensive, including Store Fronts and copper trim for store fronts; Plate Glass, art glass; wire glass and rolled glass of all kinds.

USE PLATE GLASS

We carry a complete line of mirrors, mirrored doors, do cabinet work to detail; we have new metal weather strips that positively keep out the cold, noise and dust. We can make anything that can be made by a Sash and Door firm. We are always reasonable in price.

AT YOUR SERVICE ALWAYS
ESTIMATES GLADLY FURNISHED

Lubbock Sash & Door Works

1419 Avenue H Phone 1842

Styleplus Suits

$25 $30 $35

With two pair pants

Excell in

Style—Value—Service

We carry a splendid assortment of styles—Fabrics and Shades of the Season's best effects.

You get no more—

Why pay more?

Minter-Gamel Co.

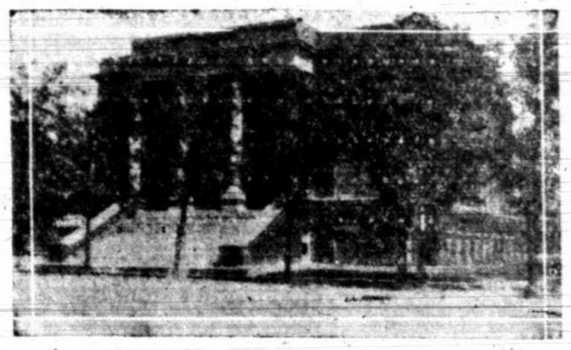
That Friendly Store

Church of Christ Meetings
October 13th.---27th.
Inclusive

A. Hugh Clark
Evangelist

Hear Our Own Boy,
A Product of Lubbock

Church of Christ
Broadway at N



O. F. Watson,
Song Director

12:10-12:50 Each Week Day
7:45 o'Clock Each Evening
10:45 A. M. and 7:45 P. M. Sunday

We Want You to Come and Enjoy
Every Service

READ THE CLASSIFIED PAGES DAILY FOR PROFIT PHONE 13 or 14

Rates, Rules and Requirements of Classified Advertising Of The

Lubbock Daily Journal (Afternoon)
Lubbock Morning Avalanche (Morning)
Sunday Avalanche-Journal (Sunday Morning)

All classified advertising will appear in both the Morning and Afternoon papers—both papers counting one insertion. All classified advertising is printed in the Lubbock Morning Avalanche first and the Daily Journal of the same date, no classified originating in the afternoon paper.

Classified for Sunday's issue will appear in the Avalanche-Journal counting one insertion, as this paper is sent to all subscribers of both the afternoon and morning papers.

AVALANCHE-JOURNAL
Combined Rates:

Minimum, each insertion 30c
One insertion, per word 4c
Two insertions, per word 6c
Three insertions, per word 7c
Six insertions, per word 12c
Thirty insertions, per word 40c

These rates are for consecutive insertions only. Additional consecutive insertions over 30 times, of 1½c per word each day.

PHONE 13 or 14

Our experienced ad taker will receive your ad and help you to word it, then our collector will call the following day. These accounts are "accommodation accounts" for our patrons and for one day only.

No advertisements accepted on an "until forbid" order. A specified number of insertions must be given.

Notice to discontinue an advertisement must be given in writing, otherwise we will not be responsible.

We reserve the right to place all advertisements under the proper classification and reject unclean or objectionable copy.

Obituaries and cards of thanks at regular classified advertising rate.

The publishers are not responsible for copy omissions, typographical errors, or any unintentional error that may occur further than to correct in next issue after it is brought to their attention. All advertising orders are accepted on this basis only.

Classified advertising accepted until 1 p. m. each day and 9 p. m. Saturday. For classified display advertising information

PHONE 13 or 14

THE AVALANCHE-JOURNAL CLASSIFICATION

ANNOUNCEMENTS
1.—Lodges and Societies
2.—Floral and Nursery
3.—Lost and Found
4.—Personal Notices
4-A.—Card of Thanks
BUSINESS OPPORTUNITIES
9.—Business for Sale
9-A.—Partners, Managers, etc.
BUSINESS SERVICE
10.—Tailors, Hatters and Dyers
10-B.—Shoe Repairing
10-C.—Mattress Factories
11.—Transfer and Storage
11-A.—Plumbers
11-B.—Locksmiths and Welding
11-C.—Contractors, Carpenters, Painters
12.—Woman's Column
12-B.—Nursing Wanted
12-A.—Washing Wanted
EMPLOYMENT
13.—Help Wanted
13-A.—Female Help Wanted
13-B.—Agents Wanted
13-C.—Salesman Wanted
14.—Situation Wanted
FINANCIAL
15.—Insurance, Investment
15-A.—Collections
16.—Money to Loan
INSTRUCTION AND EDUCATION
16-A.—Instruction Classes
MISCELLANEOUS
17-A.—Miscellaneous Wants
MERCHANDISE FOR SALE
18.—Furniture for Sale
19.—Livestock for Sale
19-A.—Poultry and Supplies
20.—Musical Instruments
21.—Miscellaneous for Sale or Trade
22.—Wanted to Buy
REAL ESTATE FOR RENT
23.—Boardand Room
24.—Business Property for Rent
24-A.—Houses for Rent
25.—Rooms for Rent
25-A.—Hotels and Cafes
26.—Apartments for Rent
27.—Wanted, Rooms, Apartments or Houses
27-A.—Farms and Land for Rent
27-B.—Wanted Farms and Lands
REAL ESTATE FOR SALE
28.—Business Property for Sale
29.—Houses for Sale
30.—Lots for Sale
31.—Farms and Lands
32.—Oil Land and Leases
33.—Real Estate
AUTOMOBILES
34.—Automobiles for Sale
36.—Auto Accessories and Parts
37.—Auto Repairing and Painting
38.—Autos and Parts Wanted
LEGAL NOTICES
39.—Legal Notices
39-A.—Public Auctions
40.—Miscellaneous (Classified Display)

ANNOUNCEMENTS

1.—Lodges and Societies

Yellowhouse Lodge No. 841 A. F. and A. M. Stated meeting on First Friday night in each month.

The Masters degree will be conferred on Tuesday night, Oct. 8, at 7:30 p. m.

The Fellow Craft degree will be conferred on three candidates Thursday night Oct. 10.

J. W. Hayworth, W. M.
J. H. Moore, Sec.

2.—Floral and Nursery

For shrubs, plants, cut flowers, see West End Floral. Phone 656.

3.—Lost and Found

Reward for rug lost between Slaton and Post, Oct. 8th. N. H. Wade Snyder, Texas.

FOUND — Pair of shell-rimmed glasses. Pay for this ad and receive glasses. Avalanche.

LOST or STRAYED—One brown mare mule. Weight 900 pounds. Has a knot on her belly. O. O. Hood, Lubbock, Texas, Route 6.

NOTICE—Will the person that found the Elgin please call 235-J again. Failed to get address.

LOST—Tire, tube and rim starco 33-600. Return to Williams Auto Supply and receive reward.

4.—Personal Notices

THERE IS A DIFFERENCE IN GASOLINE
Phil-up with Phillips "66"
T. E. May, Agent
Wholesale Oil and Gas
Phone 1190 or 999

ANNOUNCEMENT

4.—Personal Notices

See Madam Powell. Present, past, and future told. 223 Temple Ellis Building.

COVA HOTEL
Newly remodeled. Newly finished. Rates: room and bath, $1 per day
Cafe in connection
1211 Avenue H.

FLOOR SURFACING
Anywhere. Re-surfacing old floors a specialty. Twenty years experience. Reasonable prices. Ask for an estimate.
PIERCE G. EVANS
2202 14th street. Lubbock, Texas

HAY DAVIDSON SAYS:
HE
HAS NO
TWO LIP SALVE
BUT
PLENTY OF
TWO LIP BULBS
ALSO
HYCEINTH AND NARCISSUS

LUMBER
Sold on the Installment Plan
McLARTY CROUCH LUMBER CO.
Phone 2009 2309 Ave H.

ARCHITECTUAL PLAN SERVICE
Residence work 2c per floor foot.
2209 19th street. Phone 1431

NOTICE—For one week only $15.00 permanents for $8.00. Permanent does not have to be set. All work must be satisfactory. Pearl Hackfield. 2102 16th. Phone 1578-W.

Enroll your children for music during school term. $6.00 per month 6 years experience. Villa Davis. 2013 9th.

Invalids and motherless children to care for in my home. 1922 9th St. Phone 1723-M.

Painting and paper hanging. Day or contract. Farm and ranch work. Reasonable. Phone 626. C. N. Brown.

BUSINESS OPPORTUNITIES

9.—Business for Sale

Service station for lease. T.-P. Coal & Oil Co., 615 Ave G.

FOR SALE OR TRADE
At bargain prices. One 6 room brick veneer. One five room brick veneer. The best little cafe in town. A money maker. 5 and 6 room houses in Southland. One lot, block from High school on Ave S. Dandy SEE HENSON AT COVA HOTEL

Small cafe doing good business. Real bargain for quick sale. 708 Broadway.

LISTEN TO THIS
AND HE WILL TRADE

Business and residence in fast growing Plains town. Business making $8,000 net profit annually. All clear of debt. Value $12,000 to $15,000. Party want hardware or general mercantile store. $5,000 cash or trade will handle. Better look into this at once, as it won't last long. F. Z. Payne Trading Company, Sudan, Texas.

Modern dairy barn, residence and chicken barn. Year lease. 3 to 5 acres included. A. Judd. Lubbock, Route 6. (Slaton Highway.)

FOR SALE—Idalou Milling Co., Idalou, Texas, consisting of 40 H. P. electric motor and Jay Bee gripdep No. 32 bulk loading boxes and sacking loader. Reason for selling out of town interests. Box M-888, care Avalanche-Journal.

BUSINESS SERVICE

10-C—Mattress Factories

MATTRESSES
Phone 363 before you buy that new Mattress or have your old one renovated. Also upholstering.
HAWES MATTRESS & UPHOLSTERING CO.
509 Broadway

12.—Woman's Column

SPECIAL
REGULAR
$8 and $10 Permanents
At
Two for $8.00
or
One For $5.00
Experienced Beauty Culturists
CAROLINE'S BEAUTY SHOPPE
Phone 640-J 2115 19th

PERMANENT WAVING $5.00
Special prices and all branches of beauty culture. 10 years experience.
CHARLOTTE BEAUTY SHOPPE
1914 16th street. Phone 679

BUSINESS SERVICE

12.—Woman's Column

Hemstitching, 8c per yard. 2123 17th street.

PERMANENTS $5 AND UP
Permanent waving a specialty—no homemade materials used. Expert hair shaping with all branches of beauty culture.
BOBBER BEAUTY SHOPPE
1010 Broadway Phone 1196

12-A.—Washing Wanted

Laundry work wanted. Conscienous work. Rough dry 6c, finish 7½c per dozen. 2210 10th street.

EMPLOYMENT

13.—Help Wanted

Automobile salesmen wanted. Two men wanted at once to sell Whippet automobile, and one used car salesman. Caprock Motor Co.

WANTED — Cotton pullers, good pulling. 4 miles south on College Avenue. L. Q. Oswalt.

Three or four men to head maize. $2.50 per acre or $4.00 per day. No board. R. L. Stewart, one mile west New Hope.

Two gin men wanted, fireman and pressman. Call L. C. Jefferies, Tahoka.

Wanted: experienced dairy hand. Must be good milker. Scogging Dairy.

13-A.—Female Help Wanted

WANTED—Young lady, 18 to 22 years of age, pleasant work. Good salary. Have used Lubbock girls for past ten years. Must have clean habits, and be a lady at all times. Will be out of town until Tuesday, Oct. 15. Apply 1501 Ave D. Oct. 15.

$25 weekly easy—spare time—addressing cards at home—experience unnecessary. Particulars 2c stamp. Maumee Co., Defiance, Ohio.

ADDRESSING ENVELOPES AT HOME. Spare time. $15-$25 weekly. Experience unnecessary. Dignified work. Send 2c stamp for particulars. Brown Co., Dept. J-278, Paducah, Ky.

Ladies: Earn $3 to $15 dozen sewing aprons, at home. Easy work. No experience or selling necessary. Instructions free. 2c stamp brings full particulars. L. Marshall Co., Dept. B-408, Hammond, Ind.

Wanted—Girl to work in boarding house. Phone 1009-W. Mrs. J. F. Gregory. 2414 13th.

Wanted—Girl to care for baby and do housework. Apply at 1406 Avenue Q. Monday afternoon.

Housekeeper Wanted—Reasonable light work. Phone 1737-J. W. M. Pevehouse.

13-B.—Agent Wanted

Agents wanted in every Panhandle county to sell my "Honex Safety Blade Sharpener." Guaranteed for life 50 to 100 shaves from one blade. Address E. M. Gardner, 2516 Oakland Blvd., Fort Worth, Texas.

A paying position open—To representatives of character. Take orders for shoes, hosiery, direct to wearer. Good income. Permanent. Write now for free book "Getting Ahead." Tanners Shoe Mfg. Co., 2071-10 C. St., Boston, Mass.

Sell the big, new Union Label line Hammermill bond business stationery, sales books, labels, Christmas cards, tags, blotters. No experience needed. Big advanced commissions. Leader Press, Oklahoma City.

Big Ohio corporation seeks manager for unoccupied territory. Liberal commission. Earnings start immediately. Good for $5,000 yearly. We furnish stock, deliver and collect. Previous experience unnecessary. Fyr-Fyter Company, 1922 Fyr-Fyter Bldg., Dayton, Ohio.

Auto Seat Covers, $100 weekly. Direct to autoists. Inexpensive. Excellent quality. Elaborate samples FREE. MARVELO, 2300 Wabansia, Chicago.

13-C.—Salesman Wanted

WANTED—Experienced Ford salesman on commission. Large territory. Muleshoe Motor Co., Muleshoe, Tex.

EARN TWO DAYS PAY IN ONE.
Handling America's most widely known and universally used line of personal and business Christmas greeting cards on very liberal commission that is paid in cash every day together with generous monthly bonus. Without experience either full or part time people can make more money than they ever earned before since we teach you how and tell you where to sell, also furnish magnificent samples and complete instructions absolutely free. If you are an ambitious worker and want to earn $1,500 before Christmas write me today.
Sales Mgr. Dept. S-N-4
THE PROCESS CORPORATION
Troy at 21st Street. Chicago

Inventions, ideas, formulas, trademarks, copyrights, commercialized. Hartley's Reliable Patent Sales Agency, inc., Bangor, Me.

If you are going to sell tailoring why not handle a line that really sells dress suits and overcoats $18.50. $4.00 commission in advance. Satisfaction guaranteed. Apply Sunday 803, Lubbock Hotel.

Wanted, 4 salesmen with cars to sell radios. Good leads furnished. Apply Monday a. m. 1209 Broadway.

14.—Situation Wanted

Work wanted by young man, age twenty-one, best reference furnished, single, sales work preferred. Postoffice box 477.

Experienced stenographer desires position, references furnished. Box M-885, Avalanche.

All Readers of the WANT ADS

Nearly every one wants something all the time, and wise people use the Avalanche-Journal Want Ads when they wish to dispose of articles, for nearly every one reads these columns.

PHONE IN YOUR AD TODAY TO CONTINUE THROUGH THE COMBINED SUNDAY EDITION

Call An Ad-taker

13 or 14

It's Results That Count

FINANCIAL

15.—Insurance, Investment

INSURANCE
LOANS—BONDS
GUY L. McAFEE
314 ELLIS BLDG. PHONE 294

LOANS AND INSURANCE
OIL INVESTMENTS
FRANK JONES
CITIZENS NATIONAL BANK
PHONE 886

16.—Money to Loan

AUTOMOBILE LOANS
Notes refinanced. Monthly payments reduced. More money advanced. Courteous service. Reasonable rates.
C. R. LINCOLN
204 Palace Theatre Bldg.
Phone 1896

AUTOMOBILE LOANS
Cash Loans Made on Automobiles
Present Notes Refinanced
Payments Made Smaller
NOLAN E. WHITLOW & CO.
414-16 Myrick Bldg.

CITY & FARM LOANS
Lowest Rates—Best Terms
WE CLOSE ALL LOANS QUICKLY
READ INVESTMENT COMPANY
CHARLES H. READ—L. WESLEY READ
OHIO AVENUE & LUBBOCK, TEXAS

SMALL LOANS
$10.00 to $75.00 on furniture, automobiles or other security or on personal note with indorsement. Repay monthly. Prompt and courteous service.
NOLAN E. WHITLOW & CO.
414-16 Myrick Bldg.

INSTRUCTION AND EDUCATION

16-A.—Instruction Classes

Educate for Business
Hundreds of positions annually to select from when you master the world-famous Draughon Training. 44 graduates placed last month by our affiliated employment department. Nearly a half MILLION young people have proved that the Draughon Training is the shortest and surest route to financial independence. Mail coupon TODAY to Draughon's College, Lubbock, Texas, for special opportunity.
Name .....
Address .....

18.—Furniture for Sale

WE BUY, SELL, OR SWAP FURNITURE
LUBBOCK FURNITURE CO.
NEW & SECOND HAND
1301 AVE H. PHONE 833

Used furniture and clothing bought and sold. Crating and packing. Will take furniture and clothing as part pay. Furniture repairing. Auction sale each Saturday afternoon.

JOE SEALE STORE
Phone 1694 803 1-2 Broadway

FOR SALE—Household furniture, practically new and in perfect condition, living room, dining room, 2 bedroom, kitchen and breakfast set. Prefer to sell all in one lot, will give terms and probably take automobile in trade. Phone 463 or 799-W.

Walnut dinette set, buffet, table, six chairs, $55.00. Phone 264-J. 2409 20th St.

19.—Livestock and Pets

We pay cash for all classes of hogs and cattle. McDonald Packing Co.

FOR SALE—Pedigreed Jersey bull. Curtiss Bonner, Ralls, Texas.

MILK COWS—Have carload of high grade heavy springer Jersey cows and heifers. The good kind, priced right. L. H. Harrison, Jr., 1026 S. 7th street, Abilene, Texas. Phone 4744.

Milk Cow—For sale on terms. Apply 1802 17th Street.

MERCHANDISE FOR SALE

19-A.—Poultry and Supplies

EXTRA SPECIAL
Dressed fryers 30c per pound. "Do we deliver them, we sure do." To get one, call 1534 or come to—
SWAIN'S HATCHERY
810 Main Street.

WHITEVIEW JERSEY FARM

HERD FOR SALE—21 head of the top cows of my entire herd or would sell 8 or 10 head cows, all fresh, and 8 high class males which are out of my show herd that are ideal for bull circles. See them and investigate their breeding. Will be at home all this week before making other Fairs. See or write me this week.

A. F. COLLETT
Box 414, San Angelo. 13 miles northwest San Angelo. Highway No. 9.

20.—Musical Instruments

FOR RENT OR SALE
GOOD USED PIANO
1715 9th street. Phone 823

21.—Miscellaneous For Sale or Trade

COAL
It is ready sacked
ACME SEED CO.
506 Broadway

FOR SALE—At a bargain 24 by 115 feet corrogated building. Must be moved at once. Phone 1783 or 1787.

Chicken ranch for sale, $85.00 down rest like rent. Would take some trade. What have you? Third house east of McDonald's packing house. G. H. Thornton.

FEED FOR SALE—2 1-4 miles north of courthouse. Mrs. Elliott.

22.—Wanted to Buy

WANTED TO BUY.— 1929 Ford coupe. Must be in good condition. Phone 423.

SELL US YOUR SECOND-HAND FURNITURE. WE DO REPAIRING OF ALL KINDS.
SPIKES BROS.
PHONE 860 1212 AVE. H

WANTED—Dry new maize heads. Acme Seed Co., 506 Broadway.

WANTED—Good second hand windmill. J. T. Brown, Phone 9027-F4. Route 1.

WANTED—Small safe and adding machine, slightly used. Must be real bargain. Address Box C. S. care Avalanche.

REAL ESTATE FOR RENT

23.—Board and Room

Board and room at the Central House. Where you can save money. 1112 14th street.

CLEAN ROOMS
GOOD MEALS
MARIGOLD HOUSE
Mrs. H. B. Brown
1402 Ave. O Phone 380-M

BOARD and room, reasonable; garage furnished. Mrs. S. C. Robert, 2124 27th; phone 361-W.

BOARD and room, prefer business college students; $26.00 per month; phone 1436-J.

FOR RENT—Rooms, and board if desired. Tech girls preferred. 3003 19th street. Phone 1689-J.

WANTED—Two men to room and board in modern brick home, on bus line and pavement. $7.50 per week. 1613 19th.

Board and room for men $30.00 per month. 1702 Broadway.

People looking for boarding places always read the Classified page for vacancies. Phone 13 or 14 for an

REAL ESTATE FOR RENT

24-A.—Houses for Rent

FOR SALE
On terms two good houses that are well located.
PANHANDLE LUMBER CO.

$50 down and $30 per month buys 5 room house near school. Lot in O'Neall Terrace annex. $300, for $10 down and $10 per month. 1 acre tract near Tech $25 down and $15 per month. A. H. Martin, Phone 346.

Five room modern house. $30 per month. 1922 Ave H. Apply Lubbock Bakery.

FOR RENT—5 room house 1927 Ave F. See Mr. Wood at Grand Rapids Furniture Co.

Five room brick veneer for rent. 2208 27th. Phone 853. Sammons & Willeford.

FOR RENT—Five room modern house. 1906 Ave Q.

FOR RENT—Dandy 5 room brick veneer, sleeping porch, at 1714 on 19th street. Chas. F. O'Neall, Phone 236.

FOR RENT—Five room modern house. $25.00. 2211 5th street.

FOR RENT—Six room residence on pavement. All inside newly repaired. Perfectly clean and new. Phone 114-W after 12 o'clock for appointment.

FOR RENT—Four room house, near K. Carter school. Phone 524.

NICELY furnished four room house. Apply 810 Ave. R.

SIX ROOM house, no objections to small children, phone 854-J.

SIX ROOM house for rent; 16th and S; phone R. B. Hutchinson, 131 or 122.

FOR RENT, five room brick veneer cheap for 6 or 10 months; phone 1879-J or call at 207 Leader Bldg.

MODERN 6 room house for rent; 1618 10th St.

FIVE room house, sleeping porch, servants' house and garage; also 2 room house; phone 1829-W.

FOR RENT, two 4-room houses, corner of Ave. D and 14th; $17.50 each. Will McCrummens. Phone 441.

FIVE room modern house, 2 blocks of business district; $30.00 per month; located at 1613 Ave. K. Shown by appointment only. Call owner Sunday, 314-J.

FOR RENT, 6 room brick, 1922 7th St., a real home, $50.00; see this 5 room furnished with expensive furniture, near high school; you will like it, $75.00. 3 room furnished apartment, close in, $25.00. Have other good houses for rent. Raleigh Martin, res. phone 195, office 1422.

FOR RENT, nice 6 room residence, 2302 10th; inquire 1002 Ave. R; phone 1560.

FOUR ROOM house, water furnished; gas and lights. 1941 Ave. F.

GOOD 5 room house, 34th St. For rent for winter; phone 1378-R.

FOR RENT, good garage, 1615 Main St. $5.00 per month.

25.—Rooms For Rent

FOR RENT—South bedroom, adjoining bath. Private entrance. Men only. 2006 Main.

Light housekeeping rooms, front and back entrance. Adjoining bath. 1632 Broadway. Phone 2055-W.

Room for rent. Board if desired. Man preferred. Phone 1103-J.

Front southeast bedroom, private entrance, in private home. 4 or 5 blocks of city. Gentlemen only. 1812 Ave J.

WANTED—Two young men to share a 4 room apartment. It's close in and with steam heat. Phone 1461 or call at 913 1-2 Broadway.

Furnished room for rent. On bus line. Reasonable. 1612 19th street.

Front bedroom, private entrance. Garage. Near schools. Phone 1204-W

Nicely furnished front bedroom. New paper and furniture. Near pavement and car line. 1625 15th street.

Two bedrooms, in private home. Apply 1908 9th street.

FOR RENT—Nice front bedroom. Private entrance. 2433 20th street. Phone 1310-M.

FOR RENT—Bedroom. Near Tech. On bus line. To one or two young ladies. 2318 19th street.

FOR RENT—South bedroom. Every convenience. 1712 Ave K. Phone 578

FOR RENT—Furnished or unfurnished, two nice rooms over garage. Call at 1623 Broadway.

Nicely furnished modern housekeeping rooms. Close in. 1508 Ave L. Phone 1120-J.

Five large bedrooms, furnished. All bills paid. Plenty room for two boys. $10.00 month per room. 2017 14th street. Phone 54-R.

FOR RENT—Nicely furnished front bedroom. Phone 856-W.

Furnished bedroom. All conveniences. Also garage. 3 blocks south of Hotel Lubbock. 1205 15th. Phone 1866.

Pleasant bedroom, well furnished, modern conveniences, private entrance. 1612 Ave R.

FOR RENT, bedroom, hot and cold water, gas; close in; 1502 Ave L. Apply between 1 and 5 p. m.

FOR RENT, Bedroom to 1 or 2 gentlemen, modern; phone 1262-W; 2319 19th.

REAL ESTATE FOR RENT

25.—Rooms For Rent

WANTED—Two Tech boys to share room with student in private home. $10.00 each per month. Write to "Mike," care Avalanche-Journal.

WELL FURNISHED modern bedroom, 1612 Broadway; for information phone 207.

NICELY furnished bedroom adjoining bath; 1212 Ave. M. Phone 372.

TWO furnished rooms; lights, water and gas furnished; 1618 18th.

BEDROOM, 2 blocks of Hotel Lubbock, 1308 Ave. L.

NICELY furnished front bedroom; convenient bath; centrally located; phone 1488-M.

FOR RENT, one bedroom in private home; 1914 9th; phone 812-W.

DESIRABLE room, 2 beds, also running water, private entrance. Mrs. Mary E. Parks; 1514 Ave. K.

TWO furnished rooms for housekeeping; 1631 9th; phone 1041-J.

FOR RENT, bedroom, $15.00 per month; garage furnished; 714 Ave. L; phone 979-W.

FOR RENT, 2 furnished light house keeping rooms, close in; 1012 17th.

FOR RENT, 23 rooms, tile, steam heated. L. B. Wright. Phone 279-J.

26.—Apartments for Rent

FOR RENT—Two room furnished apartment. Bills paid. Adults only. 1620 10th street. Phone 229-M

Three rooms, bath, garage, new duplex, walking distance, 1512 18th street. $35.00. Scott 1482 or 1589-M

One furnished and one unfurnished Halves of duplex. Phone 411.

L. D. CASEY
Real Estate, Insurance, Loans
Myrick Bldg.
Phones 263 and 1589-W

NEW
CLOSE IN
1507 BROADWAY
Nicely furnished, electric refrigeration, gas and furnace heat. Private entrance and garage. Adults only. $75.00 per month. Gas, water and lights furnished. For appointment Phone No. 7.
MRS. MABEL POWELL
1202 Ave N.

If you want your moneys worth, get new brick furnished apartment, frigidaire, private. Call at 1901 17th street. Phone 1411-J.

FURNISHED apartment, gas, close in, adults only, 1415 Ave. L.

FURNISHED APARTMENTS
Nice three room furnished apartment, and bath. Modern in every way. 1509 College Ave.
PHONE 1973

FOR RENT—Modern duplex, Kelvinator, and all modern conveniences. Phone 1963 or 1301-J.

NICE UNFURNISHED 5-room apartment for adults, garage. 1614 Avenue K.

Completely furnished 3 room efficiency. All bills paid. 614 Ave N.

Several one room apartments, $5.00 and $6.00 per week. One large two room apartment. All well furnished. 1718 8th street.

Three room furnished apartment, also 2 rooms, close in. 1411 9th St.

FURNISHED and unfurnished 3 room apartment. Private bath. Garage. 1007 Ave S. Phone 1419-R.

FOR RENT—Three room modern unfurnished apartment. 1516 17th. Phone 1163-J.

FOR RENT—Furnished apartment for couple. 1715 16th.

Furnished 2 room apartment. Also bedroom. 1611 18th. Phone 1831-W.

FOR RENT — New three room apartment with private bath. New furniture to adults. 1117 18th.

One and two room apartment. One sleeping. 620 Ave M.

LARGE rooms, nicely furnished, for light housekeeping. All utilities furnished. Four blocks of Tech. Phone 482-W.

FOR RENT—Three rooms furnished or unfurnished. Private bath, 1912 Texas Ave.

FURNISHED apartments, modern, new curtains and paper. Close in, garage. Good price for long lease. Phone 299.

MODERN downstairs furnished apartment. Also bedroom with private bath. 1201 17th street.

FURNISHED apartment arranged and built for two. Spanish stucco building. Ground floor. Absolutely private. Location four blocks west of Hotel Lubbock on Broadway. Rents less than interest on the investment. When the cold rainy days come you'll be glad you made the change. 1614 Broadway. Phone 98.

DOWNSTAIRS furnished apartment, private entrance, close in, 1412 Avenue M.

REAL ESTATE FOR RENT

26.—Apartments for Rent

FOR RENT—Two-room, unfurnished apartment. Water, gas and lights furnished, $18.00 a month. 2009 8th street.

UNFURNISHED modern brick duplex. Garage. Phone 915-R.

FOR RENT — Three-room furnished apartment in 2,000 block on Broadway, private bath. Must be seen to be appreciated. $35.00. Apply at 2012 24th St.

TWO-ROOM furnished apartment. Phone 675-W. 1305 Ave. O.

THREE-ROOM duplex. 704 Ave. L. Phone 1355-W.

NICELY furnished 2-room apartment. Front rooms, modern, close in, adults only. 1516 Ave. G.

MODERN DUPLEX APARTMENT
Four rooms and bath, located in choice residence section of city. Textone walls, hardwood floors throughout. Would give long lease to right party. Prefer to rent unfurnished. No small children. Call today 2210 1-2 17th street.

27.—Wanted, Rooms, Apartments or Houses

WANTED—To lease 5 or 6 room house on paved street. Reasonably close in. Don't mind price but must be high class home. Frank Jones, Phone 886.

REAL ESTATE FOR SALE

29.—Houses for Sale

FOR TRADE — At bargain. New 6 room brick veneer on 17th, west of Ave Q. See M. S. Gunn, 218 Leader Bldg.

FOR TRADE
282 acres near Kress, Lubbock residence considered as part pay.
RES. LOT — On paved street. Priced right.
BUSINESS LOT—In heart of city at a bargain.
L. D. CASEY
Real Estate, Insurance, Loans
Myrick Bldg.
Phones 263 and 1589-W

FOR RENT
1.—If you want to rent, see these:
UNFURNISHED

1301	19th, 6-room	$45.00
2011	23rd, 6-room B. V.	50.00
2115	24th, 6-room B. V.	40.00
2107	27th, 5-room B. V.	35.00
1802	Texas Ave., Duplex	35.00
1512	18th, Duplex	35.00

FURNISHED

2218	13th, Duplex	$40.00
2218	1-2 13th, Duplex	45.00
2407	10th, Court Apts.	40.00

FOR SALE OR TRADE
2.—Several homes. Different prices and terms. Will sell or trade.
3.—
ALWAYS REMEMBER WE WRITE FIRE AND TORNADO INSURANCE AND WILL APPRECIATE YOUR BUSINESS, LARGE OR SMALL!
McFARLAND REALTY COMPANY

FOR SALE BY OWNER
Very attrative brick veneer on 20th street, just completed. Surrounded by six choice lots, located in Lubbock's most desirable residential district. Six foot paling fence, chicken yard. Nice tight chicken house and cow shed, will have windmill. Plenty of room for gardens, chickens, and trees and place that you can make into a real home. This was built for home and owner looked after every detail of its construction. This is a very desirable piece of property and you need not answer this ad unless you can make a cash payment of at least $4,000, balance monthly payments.
ADDRESS BOX E-666
Care Avalanche-Journal

LET'S GO
Farm, 1120 acres, 16 miles west of O'Donnell. 800 acres in cultivation. Four sets of improvements. Trade for apartment house or home. Paved lot, on 20th street. Good location. Priced right.
Have client who will pay cash for 50 or 100 foot lot. In good location. Must be a bargain.
9 room brick veneer on Main street. Not far from Tech. Trade for small farm.
NOW is the time—don't wait—act at once.
ALBRIGHT & BARWISE
Lindsey Theater Bldg.

TE FOR RENT

ents for Rent

wo-room, unfurn-
. Water, gas and
$18.00 a month.

modern brick du-
hone 915-R.

Three-room furn-
in 2,000 block of
te bath. Must be
eciated. $35.00. Ap-
St.

rnished apartment.
505 Ave. O.

duplex. 704 Ave.
W.

hed 2-room apart-
oms, modern, close
1518 Ave. G.

PLEX APARTMENT

and bath, located in
e section of city,
hardwood floors,
ould give long lease.
Prefer to rent un-
small children. Call
17th street.

d, Rooms, Ap-
or Houses

lease 5 or 6 room
d street. Reasonably
mind price but must
home. Frank Jones,

ATE FOR SALE

e for Sale

— At bargain. New
veneer on 17th, west
ee M. S. Gunn, 20

R TRADE

near Kress, Lubbock
sidered as part pay.
— On paved street.

LOT—In heart of city

D. CASEY

Insurance, Loans
Myrick Bldg.
263 and 1569-W

OR RENT

ant to rent, see these:

FURNISHED

-room.....$45.00
room B. V..... 50.00
room B. V..... 40.00
room B. V..... 35.00
Ave., Duplex..... 35.00
Duplex..... 35.00

URNISHED

Duplex..... $40.00
h, Duplex..... 45.00
ourt Apts..... 40.00

ALE OR TRADE

homes. Different prices
s. Will sell or trade.

EMBER WE WRITE
TORNADO INSUR-
WILL APPRECIATE
BUSINESS, LARGE
OR SMALL!

LAND REALTY
OMPANY

OR SALE
OWNER

rative brick veneer
just completed. Six
six choice lots, locate
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DDRESS
OX E-666

Avalanche-Journal

LET'S GO

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the time—don't wait
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BRIGHT &
BARWISE

eater Bldg.

REAL ESTATE FOR SALE
29.—Houses for Sale

REAL HOME FOR SALE:
seven room brick veneer res-
at 2306 Main street. Modern
every detail. If you are inter-
in a real home, best of loca-
see me at once.
Ira Wilson, at—
WILSON ABSTRACT CO.
Room 904 Wilson Bldg.
Phones 133 and 1209-J

room brick veneer on 22nd.
hardwood floors throughout. Nice-
furnished on 70 by 162 corner
lot. Sidewalks, nice lawn, flowers,
garage, fenced back yard. Fruit
trees. $6500.00 complete. Will take
some trade, terms. See J. O. Smith,
Smith Motor Co.

FOR RENT OR SALE
some nice homes for rent
sale on terms almost like
is no trouble to show what
have to offer. Just phone 2011
PAUL BARRIER

immediate cash sale, below cost,
modern residence, suitable
partments or boarding, rents
00 per month. Now unoccu-
waiting sale. Below $3500.
n, leaving town. 717 1-2 Broad-

FOR QUICK SALE
real bargains in new homes
amount cash will handle.
der some trade. Call McChes-
Phone 134.

DO YOU WANT
A dandy new 6 room brick, be-
High school and Tech, on
terms? Or a 8 room brick
near Tech with four rooms
rented for more than
h to meet the payments? Or
trade your wheat land for a
hotel or a picture show, with
income of more than 10 per
on the investment? Or an
ctive 5 room brick, south of
on 22nd street, at $4,000, and
$250 cash? Or a fine wheat
near Clovis, New Mexico at
per acre. Or a good brick home
Tech, for your car or a va-
lot? If not, then what do you
? Whatever it is, or whatever
want to trade chances are we
help you out. Call
UTH PLAINS REALTY CO.
Ellis Bldg. Phone 2012

ASK YOUR BANKER
If an investment in the southwest
part of Lubbock is safe. If he says
drive out and see the best; well
located five acre tract in town at
and Ave X. This tract cuts
lots. Figure what this is worth.
Phone 1219 or see owner at
2307 BROADWAY

FOR SALE

No. 1.—Good six room brick ve-
Garage, walks, etc. Paving all
Lot 75 by 125. Main street.
is a real buy at $6500. Good

2.—Is a good five room brick
on Broadway. Paving paid.
a snap at $6500.

3.—This is one of the finest
prettiest homes on Main. See
if you want the best. Large
and modern. Price $9,000.

4.—Is a nine room brick ve-
on Broadway, 62 1-2 foot front.
er is anxious to sell, is leaving
bock. Price $11,500. See this and
on it. Good terms.

5.—This is a five room brick
er on 26th street. Price $3,400.
snap, only $400 cash. Balance

6.—Is a pretty six room brick
r, fine location on 18th street.
$4,800.

7.—This is dandy five room
onstructed brick veneer. All
rooms on 14th street. Price
Only $500 cash.

me for anything in city pro-

T. W. SAWYER
Phone 205

FARMERS
OPPORTUNITY

FINE FARM, nearly 300 acres
ly improved 7 miles north court
se on Plainview highway, all
ements, stock, etc., go in the
Will accept 8 or 10 room Lub-
home clear as down payment.

BRAND new 6 room home, hard-
floors throughout. Excellent
tion. Close in. To be sold for
0. This clear and can sell for
or on any terms to right party.

SEVEN room brand new home,
dwood floors throughout, double
ge, highly restricted neighbor-
to be sold for $4850, easy terms.
Ford car. A snap.

CHOICE lot on Broadway,
one should buy this snap right
We have the lowdown on this
can sell on terms. The paving
d. Hurry come on out.

EUBEN USHER
19th Phone 1431

REAL ESTATE FOR SALE
29.—Houses for Sale

FOR SALE

No. 1.—Is one of the best homes on 19th street. Lot 75 by 225 feet. Price 12,500.

No. 2.—Is one of the finest homes on 18th street. Textone finish. 75 foot corner. Price $9,500. A real home.

No. 3.—Is six room frame house, close in, and five lots on corner. This is located between Biltmore Hotel and town, will sell house and all five lots for $4,000 and this is clear of debt, see this if you want to make some money.

No. 4.—Is dandy five room brick Large rooms. $3,500.

No. 5—Is dandy six room brick. Fine location. Price $4,750.

No. 6.—Is dandy lot, east front, Ave Y. $850.

No. 7.—Is dandy lot on 20th street, $1,000. Paving paid.

No. 8.—We have houses and lots anywhere in Lubbock.

J. W. BAZE
Room 12 Conley Bldg. Phone 1401
Trade Where You Have A
GUARANTEE

Good 6 room brick veneer, and brick garage, in Abilene, to trade for city property or farm land, prefer land in New Mexico. L. H. Holt, Phone 1974.

FOR SALE OR TRADE—Five room brick veneer. Will take good used car as first payment. 1919 24th St.

FOR SALE—Five room new brick veneer. A good buy. See owner at 2110 Ave K.

30.—Lots for Sale

FOR TRADE—Clear lots. Consider any good property. Phone 1904-F, after 6 p. m.

31.—Farms and Lands

Choice quarter section of smooth farming land unimproved, five miles from good town in eastern New Mexico, transporation to high school. Well on land. Can get additional grazing land. Carries half of the mineral rights. $2.00 per acre cash consideration. Call Phone 934. Guy U. Davis.

320 acres near New Home, Lynn county, 240 acres in cultivation. $25 per acre. $1500 will handle. Good terms on balance. W. C. Wells, Tahoka, Texas.

FOR SALE OR TRADE

160 or 320 acre farms or will trade for business in Lubbock. Prefer stock of groceries.

One of the best business corners in O'Donnell with iron building. Price $3,500. Write me at once.

H. M. ANTHONY
Tahoka, Texas

FOR TRADE—1280 acres land in northeastern New Mexico, Harding county, for land on or near highway near Lubbock. Land is all fenced, fine grass, plenty of good water. Clear of debt. Mrs. W. Chas. Cason, owner, Claudell, N. M.

33.—Real Estate

640 ACRES 3 MILES N.W. OF LUBBOCK

For sale or trade. Five room house, outbuildings, corrals, two windmills, good fences, fine grass, sub-irrigated, 225 acres tillable land. Ten minutes from Lubbock markets and schools. Small cash payment, balance easy. Will accept some good trade.

C. H. SMITH
2209 10th street. Phone 1225-J

Two houses to trade for New Mexico land. One duplex to trade, would sell. Bargains in raw lands, and improved places. See us or phone 853 for locations anywhere. House in Abilene to trade for Lubbock property.
SAMMONS AND WILLEFORD
Room 5 Brown Bldg.

ATTENTION
FARMERS

We Can Sell You
A PERFECT TRACT, THE BEST GRADE OF PLAINS LAND.
Out of The
CELEBRATED
C. C. SLAUGHTER RANCH
Which adjoins Morton, the county seat town, and is 2 1-2 miles north of Lehman, destined to be an oil town, on the Santa Fe railroad, the heart center of Cochran county. After $5.00 per acre cash is paid you will have.
A CHANCE AT THESE FULL CROPS BEFORE THERE IS A NOTE TO PAY.
An oil well was spudded in on our land, September 29th and is now drilling. The purchaser of one of our farm tracts may have a chance at a fortune. There has been no change in price or terms. See us at headquarter office, Lubbock, or J. W. Hatton, at our office in Morton, Texas.

GUION GREGG
Office: First National Bank Bldg.
Phone 1106

SELL OR TRADE—320 acres fine raw wheat land, northeast Dalhart, also 320 acres well improved cat-claw land, Hockley county, on Brownfield-Levelland highway. Will sell cheap or trade for Lubbock property, balance long time, low rate interest, see owner at 2124 21st.

REAL ESTATE FOR SALE
33.—Real Estate

FOR RENT—Dandy 5 room brick veneer, with sleeping porch, oak floors, shades, linoleum, modern, on paved street, to permanent tenant $40.

Lot on 10th street, north front, $750.

Lot in Ellwood Place $280.

Lot in Summer Hill $200.

50 by 140, on 27th with walks, $333.33.

Five room brick veneer, modern, near Dupre school, $50 down, $37.50 per month, $3650.

Let me show you a Broadway lot at $2,000.

CHAS. F. O'NEALL
REALTOR
PHONE 236

NOTICE
Improved farms, only $5.00 per acre cash, balance on time. Ranches in Texas or New Mexico for sale or lease. Stocked with cattle or sheep if desired.
We have good values in city property on most any street in Lubbock. Glad to have you call 2016.
LEWELLING & LEWELLING
209 Citizens Bank Building

FOR TRADE
Duplex in Portland, Oregon. Five rooms in each side. See owner at 2313 Main street.
PHONE 2071

FOR TRADE
1900 acres, well improved, trade for ranch land. 445 acres, 12 miles west of Lubbock, trade for town property. Good brick apartment house, Wichita Falls, trade for Plains land.
22 years in real estate business on Plains.
List with us.
GAMBLE REALTY CO.
301 Ellis Bldg. Phone 2070

A few five acre tracts left for sale near Tech college campus on good terms or would take cows, hogs or mules in as initial payment.
A. H. MARTIN
Phone 346

1925 Hudson coach, mechanically A-1, fully equipped. Good tires $150.
1925 Ford roadster, Pick-up body. New Lee puncture proof tires $165.
GEORGES USED CAR EXCHANGE
909 9th street. Phone 1528

FOR SALE OR TRADE FOR GOOD NOTES
Eight-room modern brick veneer residence for sale. Easy terms. Would rent.
160-acre choice, well improved farm, fully equipped. Possession at once or January 1st. Money talks. Phone 31 or 207.
FRED SPIKES

FOR SALE—Suitable business residence location, corner lot 50 by 140 across street toward town from high school, White Deer, Texas. Consider trading for clear lot or acreage near Lubbock. Address 220 south 10th street. Slaton, Texas.

SPLENDID OPPORTUNITY
Interested in making a good oil play? Look into this. Our client owns a labor of land about halfway between the Marland well and the Westbrook well, just west of Lehman. Right in line of production. Land is leased but owner holds royalty, you can buy the land with one half the royalty for the value of the land. This tract may be right in the heart of the pool. If oil is found on it you are rich, if not you break even. Ask us about it!—
JNO. L. RATLIFF CO.,
No. 1 Brown Building

FOR QUICK SALE

270 acres, well improved, 40 acre pasture, 6 room house, 14 miles Lubbock. Two miles of good town. Priced for immediate sale at the small sum of $38.00 per acre with $2,000 cash. Exceptional opportunity.

659 acres, 4 extra good sets of improvements, one of the best farms on the Plains. Priced to sell at $40 per acre. $5,000 cash. Fine farm for a big farmer.

320 acres, 9 miles north of Clovis, 110 acres in cultivation. Owner says sell at $12.50 per acre with $1,000 cash.

One of best hotels on Plains to trade for farm or ranch.

Meat market and grocery for sale in Plains town. Excellent business and will sell at invoice.

Oil agency in nearby town to trade for land. Invoice around $6,000.

LUBBOCK TRADES EXCHANGE
415 Ellis Bldg. Lubbock, Texas

A GOOD BUY
314 acres practically all tillable land, within 4 miles of Lubbock, 200 acres in cultivation. Fair improvements. Priced $50 per acre.
FOR TRADE
400 acres real good land near Wilson, Texas, to trade for land in the wheat belt. Give or take difference.
L. D. CASEY
Real Estate, Insurance, Loans
Myrick Bldg.
Phones 263 and 1569-W

REAL ESTATE FOR SALE
33.—Real Estate

REAL VALUES

Everyone priced to sell and every one a real bargain.

177 acres of good land joins Morton on the west, 135 acres in cultivation, small house, good well and windmill, you get part of mineral rights. Price $22.00 per acre, small cash payment, balance long time.

160 acres southwest of Tahoka, 130 acres in cultivation, good two-room house, fenced and cross fenced. Price $29.00 per acre, long time.

184 acres, three miles southeast Baileyboro, good four room house, fenced and cross-fenced, 50 acres in cultivation, every foot tillable, good land. Priced $28.00 per acre. Long time. Have all mineral rights.

160 acres at Portales, N. M., clear All mineral rights.

80 acres close to Bledsoe, clear.

Two lots in negro section, clear. 100 by 140 fronts on highway. Price $375.

Four good houses, best location. Priced to sell.

Close-in acreage that will make you some money, will sell any or part, small cash payment, balance long time, I own this property, no commission to pay.

O. J. GREEN
(OWNER)
At Acorn Store.

FOR SALE—My home place of 8 acres in the northwest part of town. All under irrigation from two wells with reservoir at each on the place. It has a good crop on it now. A nice distance from school and Tech. Would consider some trade. C. D. Crump, 2112 4th street.

Section of land, and house in New Mexico to exchange for farm in Lubbock or vicinity. Might consider town property. L. H. Holt, Phone 1974.

WANTED—To hear from owners of land near Lubbock (improved or unimproved) who will trade for Vernon residence property. Address L. Crawford, Box 510, Vernon, Texas.

FOR SALE, 12-room brick veneer, well located for roomers, completely furnished; also 2 lots with duplexes and 6 room house 16th and W. Phone 1322-J.

AUTOMOBILES
35.—Automobiles for Sale

USED CARS
WORTH THE MONEY

1927 Chrysler coupe.
1927 Chrysler 60 roadster
1927 Chrysler 52 sedan.
1926 Chrysler 50 roadster
1925 Dodge roadster
1926 Studebaker sedan.
1926 Chrysler 70 sedan.

JOE HILTON CO.
907 10th street. Phone 35

1929 Ford truck.
1928 Olds coupe.
1928 Chevrolet sedan.
1927 Dodge coupe
1927 Ford truck.
1926 Chevrolet truck.
Fords $25.00 and up.
DAVIS OLDSMOBILE CO.
1105 Main Street. Phone 1888

1925 Hudson Coach, mechanically A-1, fully equipped, good tires. $150.00.
1925 Ford roadster, Pick-up body. New Lee puncture proof tires, $165.
GEORGES USED CAR EXCHANGE
909 9th St. Phone 1528

1929 Chevrolet 6 coupe, driven 3800 miles, $535. Phone 1492 or see car 1934 18th street.

1924 Ford truck, with factory bed and good rubber, to trade for milk cow. Ed Houston, Hurlwood, Texas.

WINTER IS JUST AROUND THE CORNER

How is that car you are driving now?

Is it going to answer your transportation needs this winter? If not, let us take care of your needs with one of these guaranteed reconditioned cars.

You can't appreciate what we are offering until you have seen them. One call will convince you.

—1927 Studebaker sedan
—1927 Standard 6 Buick, 2 door sedan
—1927 Standard 6 Buick sport coupe
—1928 Nash Advanced 6 sedan
—1929 Buick Special 4-passenger coupe
—1928 Buick 2-Door sedan
—1927 Standard coupe
—1929 Buick business coupe
—1928 Nash 6 coach
—1927 Buick 4-door sedan
—1928 Hudson brougham
—1928 Chevrolet touring

KENT BUICK CO.
1022 Ave. J Phone 1811

CLEAN SWEEP SALE
1—Model A Ford coupe.
1—1928 Chrysler 72 sedan.
2—1928 Marmon 78 sedans.
1—1926 Nash advance sedan.
2—1929 Roosevelt sedans.
1—1928 Nash Std. six sedan.
Others have profited during this sale. Why not you?
RAGLAND MOTOR COMPANY
Phone 365

REAL ESTATE FOR SALE
35.—Automobiles for Sale

Good Ford coupe, to trade for cheap lot. Mrs. Mary E. Parks.

USED CARS
"with an 'O.K.' that counts"

1929 Ford coupe
1930 Chevrolet sedan.
1928 Chevrolet sedan.
1928 Chevrolet coach.
1928 Chevrolet coupe
1927 Chevrolet coach.
1927 Chevrolet coupe.
All ready for service.

KUYKENDALL CHEVROLET CO.
13th and Ave J. Phone 1234.

ROBBED OF WEDDING FUNDS
VILLA CECILLA, Tamaulipas, Mexico, Oct. 12. (AP)—Leadro Carrilo was held up while enroute to pay for his marriage ceremony and robbed of the 70 pecos it was to cost him.

STAR TELEGRAM
Residence Delivery
85c Per Month 85c
Bargain Rate $7.45
Subscribe Now
SNAPPY SHINE PARLOR
Phone 1469

One of the largest copra plantations in the world is at Taviuni, in the Fiji Islands.

The earth is likely to be struck by a comet only once in 20,000,000 years, scientists declare.

MADAM POWELL
HAVE THE SECRETS OF YOUR LIFE REVEALED TO YOU.
GET HELP IN—
BUSINESS
LOVE AND
TROUBLES
ROOM 222
Temple Ellis Bldg.

Rainy Day Shoes

Have Your Old Shoes Repaired At Once

Let us repair your old shoes, and make them fit for wear on rainy days. We use only the best quality leather, and the latest shoe repairing equipment. We make your old shoes LOOK and WEAR like new. We feature ladies' work.

O. W. JOLLY
Goodyear Shoe Shop 1018 Broadway

PERMANENT SPECIAL
Two Permanents For
$15.00
ROSEBUD BEAUTY SHOPPE
Mrs. Emma Phillips, Mgr.
Phone 1319 Palace Theatre Bldg.

MAGAZINES
Tobaccos — Candies
A. E. F. NEWS STAND & SHINE PARLOR
AND
"Snappy Shine"

The Admiration Permanent

The very latest
The very loveliest
The very lasting

SHORT EFFECT
Two for $7.50
LONG EFFECT
Two for $8.00
OR
ONE for $5.00

Our permanents are perfection in their enduring precision—artistic in the stunning manner in which they grace and complement the contour of the head; in charm and smartness in which they frame the face with cunningly curled wisps and ringlets that express youth and feminine chic. A complete "Admiration Permanent."

Phone for appointment now, for a chic hairdress or hair trim any style, or for a shampoo and finger wave.
"You Must Be Pleased"

Caroline's Beauty Shoppe
MRS. C. T. RICE
Phone 2131 2115 19th St.

WHERE BEAUTY BLOOMS

CANDY for HALLOWEEN

It's Delicious!

Feed your guests tasty Kings Chocolates, chewy caramels, tempting bonbons, and crispy filberts. It's a sure way of making the Hallowe'en party an even greater success.

"Trows for Service"

TROW DRUG
GUY L. TROW
1606 1-2 Broadway Phone 1755

LATE RELEASES

1889—D "I'd Do Anything For You"
"I've Got A Feeling I'm Falling"
The Mystery Girl

1873—D "Birmingham Bertha"
"Am I Blue"
Ethel Waters (Theme Song to Photoplay "On With The Show")

1959—D "Just Pretending"
"If I Don't Have You"
Albert Brunies & His Halfway House Orchestra

1958—D "Ain't Misbehavin'"
"At Twilight"
Ruth Etting

1957—D "Lonely Troubadour"
"Through"
Ted Lewis and His Band

1984—D "Harlem Blues"
"Beale Street Blues"
Willard Robinson & His Deep River Orchestra

1944—D "On The Alamo"
"Tell Me, There's Hope For Me"
Art Gilham (The Whispering Pianist)

1929—D "Foolishments"
"Esau Buck"
Moran & Mack (The Two Black Crows)

W. L. MEIER
Music Company
1008 Broadway
Phone 1426

Glee Club Work Becomes Acitivity In High School

Mrs. Von Tungeln Is Director of Two Groups

DURING the past week two glee clubs have been organized at the Senior high school by Mrs. L. J. Von Tungeln, director or public school music in the Lubbock schools. Mrs. Von Tungeln will direct the two groups throughout the year, and in addition to these is planning the organization of three quartets, a boys' group, a mixed quartet, and a girls' quartet.

Miss Ruth Mildred Rylander and Reuben Dyees are presidents of the two groups. Other officers of the Girl's Glee club for the year are Miss Florence Thompson, vice-president; Miss Marjorie Drake, secretary; Misses Leora Davies and Elizabeth Conner, reporters; and Miss Mary Elizabeth Alexander, librarian. Officers of the boys' group are Hildron Rogers, vice-president; Glenn Rocky, secretary; George Slover, reporter, and George Hardberger, librarian.

Boys Taking Part.

For the first time in the history of the high school, according to Mrs. Von Tungeln, 30 boys have signed up for work in the boys' glee club. The group includes Reuben Dyees, a junior in high school, whose range includes low D, and who is spoken of as an exceptional young singer by the music director.

The girls' club, also of 30 members, was selected from a larger group who tried out for the club, practically all of them being members of the music classes of the high school.

Final plans for the work of the two clubs for the year has not been worked out yet, according to the director, but the tentative program calls for a concert to be given later in the school year.

Rehearsals Regular.

At the present time, the rehearsals for the boys are being held at noon on two days a week, while the meeting for the girls is held after school on Monday afternoons.

The girls who are members of the club are: Misses Marjorie Drake, Oneta Hacker, Madeline Hughes, Sue Michie, Roberta Myrick, Elizabeth Monfort, Ruth Mildred Rylander, Ellie Mae Williams, Marjorie Scott, Florence Thompson, Elizabeth Conner, Mary Elizabeth Alexander, Jo Bond, Thelma Bright, Mary Francis Felty, Pauline Meredith, Annie Byrd Spaulding, Irene Wilson, Gyendolyn Thompson, Lorena Bains, Evelyn Doak, Artie Rogers, Jewel Bains, Agnes Chinn, Leora Davies, Lela Alma Osborne, Pauline Ragland, Mildred Anthony.

Members of the boys' glee club are Messrs, Lee Reagan, Roy Jackson, John McComb, Garland Smith, John Spencer, George Slover, Jarrell Rhea, Max Lee Fann, Tolbert Bennett, Max L. Raney, George Hardberger, Hildron Rogers, Julian Booker, Jack Nichols, Reuben Dyess, Billy Tubbs, Lowell Armstrong, Troy Pierce, George Thomas, Loraine Castleberry, Carl Thorp, Shirley Morgan, Sam Ainsworth, Tom Hutchinson, Chester Lowery, Reagan Little and Roger Eaton.

PRESIDENTS TO ATTEND

Eight Past Officials Will Be Present At El Paso

EL PASO, Oct. 12 (Special)—All living presidents of the West Texas Chamber of Commerce are expected to attend the eleventh annual convention El Paso, October, 24, 25 and 26. The presidents and their terms of office are as follows:

Col. C. T. Herring, Amarillo, 1918-1919; H. P. Brelsford, Eastland, 1920; Clifford B. Jones, Spur, 1921; A. B. Spencer, Fort Worth (deceased) 1923; Col. C. C. Walsh, Dallas, 1924; Col. R. Q. Lee, Cisco, 1925; A. P. Duggan, Littlefield, 1926; R. W. Haynie, Abilene, 1927; A. M. Bourland, Vernon, 1928.

In South America a bridge 500 feet long is held together by knots, no nails being used.

Daniel Webster, the great orator, was so shy as a child that he could not stand in school to recite.

In a single pound of clover seed 14,000 weed seeds of 44 weed varieties have been found.

Half-Day Sessions Experiencing Good Results In School

Crowded Condition In City Schools Relieved Partly By Plan; Adjustments Found Necessary

ALTHOUGH the half-day session, which is being employed in portions of the Junior high school and the Dupre school is not working out with such success that patrons and school people wish to have it all of the time, it has met with better success than was anticipated, according to M. H. Duncan, superintendent of schools.

Pupils in four rooms in the Dupre ward school and in 41 rooms of the Junior high school are attending school during half of each school day. A part of this group is in class from 8 until 12 o'clock in the morning and the other group attends from 12:30 until 5 o'clock in the afternoon.

Adjustments Necessary.

Adjustments have been found necessary in many phases of the school work and mothers of the children are finding the plan a slight hardship because of the necessary re-arrangement of home schedules, Mr. Duncan explained, but, since this plan is necessary because of the limited school facilities, patrons and teachers are cooperating and the plan is functioning smoothly, he said.

The first and second grade children are the ones attending the half-day sessions in Dupre school and those in the Junior high school who are using this plan are the sixth and seventh and eighth grades.

No Recesses Held.

No recesses are admitted in this plan and the sessions are composed of five 50-minute periods in the morning and afternoon.

Among the adjustments was one to deal with bdys and girls who are not doing the necessary work.

"With the classes opening so early, and continuing until so late in the afternoon, there was not time for detention hall work or other measures which usually come following regular school hours," according to the superintendent.

"So an arrangement has been made for those who do not do the necessary work to attend both morning and evening sessions until the work is completed.

Employed for Week.

"This plan will be employed for a week at a time. If a student goes to work within a week after having been scheduled in both morning and afternoon sessions, he will be sent to one school," according to the plan.

The half-day plan is not an ideal situation but is one that has been made necessary by conditions here, and the plan is meeting with unusual success, the school authorities believe.

Lubbock Is Made Divisional Office For Loan Company

Aetna Building Loan Company To Open Branch Here; Louie F. Moore Is Named Division Manager

Substantiating further Lubbock's claim as the key city of the Panhandle and South Plains, announcement was made here Saturday of the establishment of a western office of the Aetna Building Loan company of Dallas in Lubbock. Louie F. Moore, former district clerk of Lubbock, was named as the manager for the company's office here.

Twenty-three counties in this section of the state with such cities as Plainview, Midland, Big Spring, San Angelo and others are in the district.

Office Not Selected

No arrangements have been made for a permanent office, Mr. Moore said Saturday but announcement will be forthcoming concerning the company's address here.

The company has been active in its line in Texas for some time, the leading business men and capitalists of Dallas being on the board of directors.

As soon as the company's office is well established here, loans on city property will be made, Mr. Moore said. The institution also offers an excellent opportunity for savings and investment.

Builds It Alone

Denison Man Works Alone On House

DENISON, Oct. 12 (AP)—In Denison it isn't "the house that Jack built", but the house that L. D. Gaffey built—or is building as it will be for two years more when the lone workman plans to have completed his full-size two story business structure, with his own hands, after 11 years of patient toiling at odd hours.

In 1920, Mr. Gaffey single-handed started the task of erecting a concrete structure 50 by 120 feet, and now, after nine years of labor, expects to finish the first floor for occupancy within a few months and to fully complete the building within two years.

Working with "mental blueprints" and plans alone, Mr. Gaffey is a stone mason, cement man, carpenter, plumber, electrician and all other building craftsmen within himself. His hands are equally skilled with saw or trowel.

The production of wheat in the U. S. in 1918 amounted to 680 million Winchester bushels.

in every city—in every town there is one store that undersells—in Lubbock it's

Grollman's

BROADWAY at AVENUE J

This Store Will Be CLOSED Monday On Account Of A Religious Holiday

Fall Is Calling

Phone us for your Fall Cleaning Needs

Our prices are low . . . our service dependable . . . and we do the highest quality job of cleaning. You can trust us with your filmiest frocks, your most delicate laces. Just phone us and we will be glad to call for yor garments and return them promptly to you.

Lubbock Tailoring Co.

1110 Broadway Phone 85

in every city—in every town there is one store that undersells—in Lubbock it's

Grollman's

BROADWAY at AVENUE J

An Announcement

OF INTEREST TO EVERY HOUSEHOLD WITHIN 100 MILES OF LUBBOCK

Our Third Annual Harvest Sale

If you are not interested in saving 20 per cent and more on the purchases of your entire bill of Fall and "inter needs it is needless for you to go further. If you do appreciate such values as these, then READ ON.

Since the opening of this Lubbock Institution it has been our custom to sponsor an Annual Harvest Event. With the coming of each year this event gains in magnitude and the savings offered are increased in number, quality and appeal. This year we have 33 1-3 per cent more to offer . . . a brand new Bargain Basement and a more complete Main Floor and Mezzanine.

Our Basement . . . an institution within itself . . . will feature prices on household needs, ready-to-wear, men's clothing, and shoes like you have never seen before. The newly remodeled Main Floor is literally packed with brand new winter wearables for the man, apparel for the infants, and one of the largest piece goods departments in the entire South Plains. The Mezzanine is a haven for those women who love pretty clothes. Hats, dresses, petite undies, coats, scarfs and accessories. All new, all stylish, and all priced at a saving from $5 to $15 per garment. On the Main Floor you will find the newest in shoes at prices that will be amazingly low.

These newspapers will carry a complete announcement of this event in the next few days. Wait for it. Plan to save as you have never saved before. It's your real opportunity to save a goodly amount on purchases for the entire household.

WATCH THESE NEWSPAPERS FOR FURTHER ANNOUNCEMENTS

Studes Would "Tell Him The Truth"

Excuses Given By Tech Students To Traffic Officer Far From Being Original; "Broke" Most Common

Excuses have been offered from time immemorial for every thing in the world, but college students are world-famous for the excuses they don't give.

This is the opinion of a reporter who interviewed Tech students for four and one-half days without getting very many original excuses to give an officer of the law when a law is broken.

"If you were driving down Broadway at 40 miles per hour and failed to stop at a stop sign and "Speedy" caught you, what would you say?"

Examinations show that students would answer this question by saying "Tell him the truth."

What, then, constitutes the truth in the mind of one recently arrested for one of these misdemeanors?

One student declared that the truth was that he had a rented car and it was due in three minutes. The hour, for which it had been rented, was used in taking his sick sister from the train to the hospital. The student was broke and only had enough money to pay for one hour. Hence the rush to the station.

Red tire covers are often a help to students who have keen ears. One boy heard a motor cop say to another "Catch that car with the red cover on the back; he ran a stop signal."

Hey! Hey! Page Sherlock!

Feeling guilty the boy rounded a corner and removed his tire cover. The cop passed him at top speed chasing a car about four blocks up the street, which was displaying a bright red cover on its extra tire.

Even professors attempt to "soft-talk" a cop out of arrests. One of them declared that he told the cop that he could not resist speeding when he was on pavement. It was his only chance to get acquainted with the personel of the police force and he always took advantage of it. The officer admitted that this would be an excellent chance for him to also meet the judge and took him right along.

Still, the most of the students do stick to the truth. They declare that they are broke and they mean it. Some take the ticket and promise to pay later. One girl paid for her fast drive down Main street by the installment plan. She paid $3 down and $1 a month until the fine was paid.

But when students are broke and simply must attend classes, what else can they do?

The French revolution unsuccessfully attempted to substitute the "decade" of ten days for the week.

The female oyster may spawn as many as 60,000,000 eggs in a season, the average being about 16,000,000.

"Satisfactorily Serving A Great Section"

THE SOUTH PLAINS OWN NEWSPAPER

Sunday Avalanche-Journal

SECTION TWO
Amusements, Auto Editorial, Radio And Society

VOL. 4, NO. 5 — LUBBOCK, TEXAS SUNDAY, OCTOBER 13, 1929 — (AP) MEANS "BY ASSOCIATED PRESS"

Early Autumn Calendar Is Filled With Many Pretty Social Functions

Attractive Party Is Given For Las Chaparittas Club

Alumnae Group Honors New Members Of Society At Open House Saturday Evening.

AMONG the attractive social affairs of the week-end was the open house given Saturday evening by the Las Chaparittas Alumnae association at the home of Mr. and Mrs. J. G. Hankins, 2401 Broadway, honoring the new members of the Las Chaparittas.

The Hankins home was decorated for the occasion with baskets and bowls of dahlias, roses and chrysanthemums, effectively carrying out a color scheme of yellow and orchid. The dining table was laid in a filet lace scarf over orchid and centered with a silver bowl of yellow roses. Other table ornaments were the silver candlesticks holding tall yellow tapers.

Presiding at the service were Mrs. R. T. Hutchinson, Mrs. Hankins, Mrs. F. R. Friend, and Mrs. Maple Wilson, all of whom are club progressers. Assisting in the dining room were Misses Johnnye Gilkerson, Floy Pryor, Almeda Murray, Cymbol Patterson, Ruth Starnes, Glenys Honey, Flossie Burkholder, Lynn Daugherty, Sue Bryan, Maude Marie Mills, Mrs. Bryce Waters, Mrs. Al Van Dyke, and Mrs. Jimmie Allen.

Club Colors Favored

Refreshments were of sandwiches and cakes which carried out the chosen colors of orchid and yellow. Mrs. James Allen greeted the guests at the door during the first hour and Mrs. Hankins during the second hour.

In the receiving line were the new members of the club and a group of the members and alumnae, namely, Misses Marjorie Ann Ainsworth, Virginia Murray, Sarah Lee, Afton Gilkerson, Sylva Lee Dorothy Rushing, Fay Bell, Zella Riegel, Beth Wulfman, Nelle Grimsley, Mary Lois Gamel, Willette Waters, Frances Ford, Evelyn Hartzog, Lucille Hartzog, Gell Quinlan, Inez Hensley, Voncile Gilkerson, Brilla Mae Willis, Elizabeth O'Connell, Jo Ann Estes, Louise St. Clair, Camille Stobaugh, Elisabeth Pickett, with Mesdames M. R. Smith, Howell Arnett, W. D. Benson and Mrs. Hankins.

AUXILIARY MEETING

Mrs. Bradshaw To Appoint Committees

The American Legion Auxiliary will meet Monday evening at 8 o'clock at the home of Mrs. N. L. Peters, 2421 13th street, with Mrs. Peters and Mrs. W. L. Bradshaw, president of the group, as hostess. Mrs. Bradshaw will appoint the committees for the year at this time.

SOCIAL HOUR HELD

Nowetompatimn Group Met At Church

The Nowetompatimn group of the Camp Fire girls met Friday evening at the Methodist church for a social hour.

Contests were held during the hour, with Mrs. J. A. Swindell, chairman, in charge of the party. Approximately twenty-four of the girls were guests.

SEW-CIETY MEETS

Mrs. J. V. Spikes Hostess Friday Afternoon

Mrs. J. V. Spikes, 1612 Avenue L, entertained Sew-Ciety members in her home Friday afternoon, serving refreshments at the close of a pleasant afternoon.

Flapper Fanny

new bonnets are beaucoup ate, while others are beau

National Director Club Is Special Guest At Banquet

Miss Adelia Prichard Speaker At Affair For Local Club

Miss Adelia Prichard, a past national president of the Business and Professional Women's club in America was a special guest at a banquet served Friday evening in the balcony of Our Cafeteria for the Lubbock chapter of Epsilon Sigma Alpha.

Miss Prichard, who is now national publicity director for the E. S. A., a sorority among business women, conducted an installation ceremony for officers in the local chapter and an emblem service in which each member was presented with a gold pin, the insignia of the order.

Assisting Miss Prichard were Miss Clara Leach, Texas divisional director for E. S. A., and Miss Daisy Burchfield, director of the Louisiana district in the same organization.

Feature 'Motif

Tables for the banquet were arranged in the form of an "A", signifying the chapter name, and flowers in the club colors of gold and blue, were fashioned into the open book, insignia of the order, for the center table.

Tall yellow candles, cut flowers and program place cards bearing the club motif completed the table decorations. The colors were carried out to some extent through the menu for the evening.

With the local chapter president, Miss Blanche Bean, presiding, a program was given. Miss Ruth Ford played two violin selections, Miss Phyllis Burleson and Carroll J. Atchison sang solos and Miss Leach read a poem. Mrs. Loy Schurdevin accompanied these numbers at the piano.

A short talk on the purpose of Epsilon Sigma Alpha and in which the growth of the importance of business women's activities in world affairs was reviewed, was given by Miss Prichard. Members and guests sang the club song preceding the installation ceremony.

Officers Installed

Officers installed included the president; vice-president, Miss Beatrice Lott; secretary, Mrs. Schurdevin; treasurer, Miss Ford; parliamentarian, Miss Lila Gibson, and educational director, Mrs. C. J. Atchison.

Other members of the local chapter, which was organized this fall, include Misses Fay Stinnett, Lorna Arrington, Zelma White, Luella Carroll, Phyllis Burleson, Stella Brown, Mattie Randolph and Mrs. Olive Fluke.

Other guests included Mrs. L. J. McLean, Misses Maurine Osburn, Ethel Hicks, Lula Cone, Ann Ford, Clara Randolph, Beulah Smith, Carrie Scott, Mary Cowsert, Martha Skinner, Marcia Fanning, Irma Clay, Mrs. J. J. Smelser, Mrs. France Baker, Mrs. Paul Campbell.

Las Amigas Girls Honor Tech Class

Two Groups Meet On Friday Evening At First Baptist Church For Weiner Roast And Program

The Las Amigas class of girls of Texas Technolgical college at the First Baptist church entertained the Berean class of college boys Friday evening with a program and weiner roast in the basement of the church.

A number of games were played during the evening, and several Spanish songs were sung by A. Melendez, a student at the college from Guatemala.

Refreshments of weiners, buns and pickles were served to Misses Edna Hope, Leatrice Walser, Elizabeth Armstrong, Myrtle Currie, Leola Cummins, Lila Buchanan, Opal Lawley, Frances O'Kelly, Texie Tarter, Florence Osborne, Delene Reid, Beatrice Paul, Nora Dean, Lula Mae Martin, Helen Jackson, Kathleen Wellborn, Hazel Kokanour, Anna Belle Durham, Elizabeth Hargrave, Fay Brown, Rose Davis, Nona Dillehay, Lois Butler, Ruby Jackson, Alice Muse Rogers, Carrie Pair, Sarah Evelyn Carson; Messrs. James Litton, Joe Pridmore, Frederick Litton, A. Melendez, Joey Wright, Maurice Van Noy, Bill Jamison, Orville McDowell, Howard Hope, Cecil Dean, Warren R. Lilly, Lee Cromer, Hubert Cameron, Mr. and Mrs. Jack M. Randal, and Mr. and Mrs. C. F. Litton. Mrs. Litton and Mr. Randal are teachers of the two classes.

Dan Jenkins, former Tech student, was one of the 119 advanced flying students who graduated from the Army Air corps school at Kelly Field yesterday. Jenkins is the son of Mr. and Mrs. J. B. Jenkins, of Floydada.

Mrs. W. C. Shumpert has returned to her home in Portales after a three weeks visit with friends in Lubbock. Mrs. Shumpert is a former resident of this city.

Cecil H. Tate has moved to Muleshoe where he will open a law office within a short time.

Home Economics Teachers To Meet Here On Two Days

Second Annual Conference Will Be Held On Friday And Saturday At Tech And High School

The second annual conference of home economics teachers on the South Plains will be conducted on Friday and Saturday at the Lubbock high school and about 50 teachers are expected to attend, according to announcements made last week.

Miss Lillian Peek, state supervisor of home economics at Texas Technological college, will be in charge of the program for the institute.

Home economics faculties at the high school and at Tech will be hostesses to the visiting teachers on Friday and Saturday respectively.

Met Last Year.

The first conference of this nature was conducted last year in Lubbock and more than 40 teachers from this section of the state were in attendance. Lectures were given, displays were placed for the inspection of the teachers and there was discussion of various problems of interest to the teacher of home economics.

The institute this fall will be similar to that of last year.

The Friday session will be at the high school and the Saturday meeting will be at the Technological college.

A program is being arranged for the meeting and will be announced later this week.

All-Day Meeting Of Club Enjoyed

Mrs. W. C. Bryan Hostess To Friday Needle Club With Party; Christmas Affair Is Planned

Plans were made for the annual Christmas party of the Friday Needle club in an all-day session of the club Friday in the home of Mrs. W. C. Bryan, 1904 Main street. The party is to be in the home of Mrs. M. K. Foster.

All-day meetings of this social organization are conducted at intervals and the Friday meeting had been planned for several weeks. The day was spent in pleasant socialities and a palatable luncheon was served at noon.

Club members attending were, Mesdames R. W. Heim, M. K. Foster, F. K. Mitchell, E. M. Worthy, J. W. Huff, W. A. Childers, Frazier McCrummen, W. E. Twitty, R. N. Miller, J. G. Biffle, J. L. Murfee, J. M. Davis, Sam Parkinson, Arthur Pierce, Harry Hall, A. H. Travis, J. M. Denman.

Visitors were Mrs. Newell Bryan, Miss Evelyn Cluel and Miss Mildred Cave.

WMS CIRCLES MEET

Nine Groups Plan Meetings For Monday

The Woman's Missionary society of the First Baptist church will meet Monday afternoon at 3 o'clock in circles in the homes of members. The meeting places are as follows:

Circle No. 1, with Mrs. W. H. Trice, 1921 16th street.

Circle No. 2, Mrs. Bert Yeager, 1615 15th street.

Circle No. 3, Mrs. C. O. White, 1916 Texas avenue.

Circle No. 4, J. A. Zeh, 1415 7th street.

Circle No. 5, Mrs. J. I. Noah, 1916 Avenue R.

Circle No. 6, Mrs. J. D. Carnett, 1923 24th street.

Circle No. 7, Mrs. J. P. Middleton, 1504 Avenue Y.

Circle No. 8, Mrs. C. W. Ratcliff, 613 Avenue M.

Circle No. 9, Mrs. J. T. Bullock, 2310 8th street.

Rev. L. G. H. Williams, rector of the Episcopal church, will conduct services at the First Presbyterian church in Littlefield this afternoon at 4 o'clock.

Fabric Turban, Scarfs Strike Gay Note

Mrs. Guernsey Curran, Jr.

MARJORIE SPERRY

Lydia Ahles

BY BETSY SCHUYLER
NEA Service Writer.

NEW YORK, Oct. 12. — Everybody has a new line this fall. Spring may bring the flowers but autumn produces the silhouettes.

The bell silhouette is the sports suit favorite right now. This, developed in tweed and jersey, nipa in a bit at the waist line, hugs the hips and then flares, more often than not, by the use of gored or circular skirts or skirts that introduce godets. Mrs. K. T. Phillips has a beige tweed, long-coated suit that has this flare. Its colorful scarf is of jersey. Mrs. Guernsel Curran Jr., wore a grey tweed frock of this silhouette under her fur coat at the Piping Rock horse show, a frock with an unusual woven braid for neck decoration and blouse motif.

A Note On Scarfs.

New scarfs have a way of tying themselves under one's chin in the most enhancing manner. Mrs. James Russell Lowell wore a smart little four-button jacket of rust jersey that had its own very long scarf that knotted this way. It was very chic. Her hat and skirt were the new cedar brown, a brown that comes very near being red in spirit.

The tweed suit that doesn't fur itself lavishly this winter is not nearly so sporty as its lines might indicate. It is modish to have lapin dyed a color to match the tweed or one may use raccoon, skunk, leopard or any other decorative fur. Marjorie Sperry has a novel tweed suit in grey, black and white that uses grey lapin for front facings and deep cuffs. She sponsors hats with brims, I am glad to note, for outdoors events with the sun's glare beating down on folks seem to call for them.

Pretending Roughness.

New frabics are strictly modern in the way they affect a roughish exterior, but are fine and delicate in fabric, really. Mrs. Clifford V. Brokaw Jr., has a new little pastel colored suit of pebbly looking Rodier cloth that feels like exquisite silky crepe. It has that inimitable "dress-maker" touch to a superlative degree in its trim little high-waisted frock with tweed tie with fringed ends, and in the well fitting coat of graceful lines.

The variety achieved by the little fabric turban this winter leaves one marvelling. Mrs. Curran wore a tight fitting one of grey jersey, with black felt banding the faceline and flaring in one little earflap, Bertha Norton, at Piping Rock horse show, wore an elaborate one that used narrow bands of

See FABRIC TURBAN, Page 2

Mrs. Clifford V. Brokaw, Jr.

Mrs. James Russell Lowell

GIRLS ATTEND PARTY

W. W. Royalty Home Is Scene Of Gala Affair

Mrs. E. R. Robinson's Sunday school class in the First Methodist church enjoyed an apron and overall party Friday evening in the home of Mr. and Mrs. W. W. Royalty, 1619 19th street, as guests of Catherine Royalty.

After a happy evening, an ice collation was offered. Those who attended were Mrs. Robinson and Misses Roberta Myrick, Sue Michie, Evelyn Doak, Gwendolyn Thompson, Madeline Hughes, Billy Bob Jones, Frances McKee Rachel Campbell, Jimmie Hamilton, Grace Rankin, Clarice Adcock, Ruth Magee, Marjorie Scott, and Marguerite Henson.

TO PRESENT PAGEANT

First Presbyterian Church Observes Rally Day

Commemorating rally day, which is annually observed the Sunday school of the First Presbyterian church will present a pageant this morning in the main auditorium.

All departments will gather where the pageant "What Manner of Child Shall This Be?" taken from the first chapter of Luke will be given.

Characters are: The mother, Mrs. J. B. Jackson; Voice of the Future, Miss Mararet Cooper; Home, Miss Marjorie Ann Ainsworth; State, Clarence Wood; Church, Miss Ruth Reed while the primary department will represent the army of children.

Following the play a special offering will be taken which is to go to Sunday school extension.

Teas Are Events Of Week-End Here; Other Affairs Include Bridge And Forty-Two Parties; Flowers Pretty

Social Calendar

MONDAY

The Woman's Missionary society of the Asbury Methodist church will meet at 3 o'clock at the church for a missionary program.

A business and social meeting of the Sorosis class of the First Methodist church will be held at 8:15 at the home of Mrs. F. H. Stanton, 1606 Avenue I.

Circle No. 3, Central Christian church, will meet at 3 o'clock at the home of Mrs. J. F. Abel, 2118, 20th street, with Mrs. Abel and Mrs. T. Teal as joint hostesses.

First Baptist Woman's Missionary society meets in circles in the homes of the members at 3 o'clock.

American Legion Auxiliary meets with Mrs. N. L. Peters, 2421 13th street, with Mrs. W. L. Bradshaw as associate hostess, 8 p. m.

Circle No. 2, First Christian church meets with Mrs. S. B. Haynes, 1919 Broadway, at 3 o'clock.

First Presbyterian Woman's Auxiliary holds rally day program at the church at 3 o'clock with Mrs. H. H. Bidwell as leader. Members of Circle 1 will be hostesses and Mrs. G. W. McCleary will direct the pageant.

Mrs. H. T. Kimbro has been named as honor guest for the tea to be given from 3 to 5 o'clock at the First Methodist church by the Wesley Class, the Woman's Missionary society and the Mary Helm society.

TUESDAY

The Fortnightly Bridge club will be entertained at 7:30 at the home of Dr. and Mrs. Sam G. Dunn, 2221 17th street. Hostesses will be Misses Grace Moore and Dorothy Lomax.

Daleth Delphian chapter will meet at 2:30 in room 208 administration building at Texas Technological college.

Mr. and Mrs. Rex. T. Westerfield are entertaining at the Glorieta at 8 o'clock, complimenting Mr. and Mrs. Walton Hale.

WEDNESDAY

Club delegates will meet with Mrs. Clyde Elkins, 1803 13th street.

FRIDAY

Mrs. C. B. Powell and Mrs. Guion Gregg will entertain the Merry Bidders club at 3 o'clock at the home of Mrs. Gregg, 1901 10th street.

SATURDAY

The Daughters of the American Revolution will meet at 3 o'clock at the home of Mrs. O. V. Adams, 2420 20th street.

Class Is Honored At Church Party

Automobile Theme Used In Entertainment For First Christian Sunday School Group

Members of the Sunday school class of J. E. Hartley at the First Christian church were guests at an automobile party Friday evening at the church.

The group was divided into three divisions, with each competing for honors of the evening.

Watermelon was served to Misses Nannie Temple, Eleanor Nelson, Joellene Vannoy, Dolly May Lynn, Lillian Nelson, Nada Casey, Geraldine Clewell, Elnora Leslie, Hortense Berry, Pearl Harrison, Louise Jennings, Annie Lu Barrier and Lucille Smith; Messrs. Hill Garrison, J. B. Calvert, Lloyd Roberts, Robert King, Jerdie Casey, Merlyn McGuire, J. E. Couch, Wilburn Montgomery, Alfredo Montgomery, H. C. Garrett and Roy McGuire, and Mr. and Mrs. Hartley.

ZHONTA GROUP MEETS

Mrs. Wagner Is Hostess To Camp Fire Girls

The Zhonta group of the Camp Fire girls met during the past week at the home of Mrs. C. J. Wagner, 1626 Broadway.

Those attending the meeting were Misses Donna Huff, Jeanett Barnett, Anseth Jones, Ardell Wester, Helen Wagner, Percy Spencer, Carrie Jane Thomas and Louie Wright. The hike planned by the girls for Friday evening was not held on account of the rain.

Hal Lary will return tomorrow from Oklahoma City where he attended a meeting of the executive committee of the regional council of the southwest region student division of the Y. M. C. A. Lary, who was president of the Tech Y. M. A. A. last year is the present vice-president of this group from Texas.

Fellowship Club Members Entertained On Friday Afternoon With Party In Hankins Home

USHERING in a season which promises to be one of the busiest of the year, the weeks of October are filled with social engagements. Bridge and forty-two parties, complimentary events for matrons and other socialities are events of each week.

Hallowe'en is presaged in appointments for some of the parties and the colorful autumn blossoms and lending their support to motifs that are being created by hostesses.

Maple Wilson Home Scene Of Pretty Tea Friday

Members and prospective members of Circle 7 in the First Baptist Women's Missionary society were entertained at a pretty tea Friday afternoon in the home of Mrs. Maple Wilson, 2407 Broadway. About sixty invitations were issued for this affair.

Guests were received at the door by Mrs. J. H. Hankins and introduced to Mesdames Wilson, C. W. Moses, J. W. Reid, Charles R. Truett, Tom R. Campbell, W. R. White, M. C. Butler, O. E. Brashear, Grady Watkins, Gaylord Hankins and Frank Griffith, who stood in the receiving line.

Program Given

Mrs. Marlin R. Smith played a series of piano numbers as the guests gathered and a program was given during the afternoon.

Mrs. Watkins appeared in two readings, Mrs. I. P. Holland sang two solos, Mrs. Griffith read a group of poems and Mrs. Smith played piano numbers.

With a center piece of nasturtiums, table appointments were in yellow and orange. Silver candle sticks held orange candles and flowers in the dining room were in the two colors.

Mrs. Moses, chairman of the circle, and Mrs. Campbell, president of the General W. M. S. in the church, presided at the table from which the refreshments were dispensed by Mrs. Brashear, Mrs. Gaylord Hankins, Mrs. Griffith, Mrs. Smith and Mrs. Watkins.

Fall garden flowers were used in decking the house.

Two Are Complimented At Informal Event

Mesdames D. N. Leaverton and J. Davis entertained with a delightfully informal tea yesterday afternoon in the Leaverton home at 1820 13th street. Mrs. D. N. Leaverton, jr., who is moving to Sweetwater, and Mrs. Volney Hill, who is visiting here from Chillicothe, were named as honorees. Mrs. Hill formerly lived in Lubbock.

Roses and dahlias were decorations in the home and date nut pie and coffee were served at the close of a happy afternoon.

Friends of the two honorees who called for this occasion were Mesdames Walker Stanton, Hurley Carpenter, Melvin N. Dow, Marcus E. Beiber, T. E. Stewart, Joe Nislar, Don Anderson and Bill Davis.

Mesdames Prideaux And Hankins Entertain

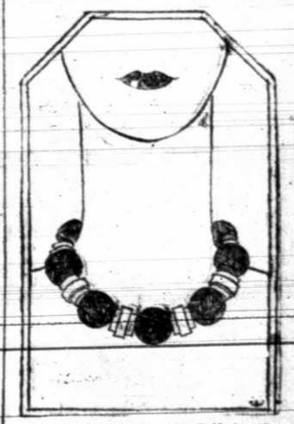
Autumn colors created a pretty motif for a party given Friday afternoon by Mrs. J. F. Hankins and Mrs. J. R. Prideaux in the home of the former hostess at 2307 Broadway.

Fellowship club members were guests and games of forty-two were played. Garden blossoms were arranged in colorful bouquets to harmonize with the general theme for th eparty and a fruit salad course was served.

Guests and club members for the party were Mesdames W. L. Baugh, C. E. Maedgen, Sam T. Davis, A. B. Davis, C. S. Middleton, J. Hard-

See TEAS ARE, Page 2

Fashion Plaque



A new innovation in fall jewelry is the use of feathers. Green feather-covered beads are alternated with crystal in the model illustrated.

History Of Society In Lubbock Is Indicative Of Growth Of The City And Prosperity Of Times; Growth Of Department In Paper Is Reviewed

By BLANCHE E. BEAN

INTO the society pages of the Avalanche and Journal have been written a history that is indicative of the growth of the town of Lubbock. The number of clubs and societies that meet regularly and the extent of entertaining done by society tells something of the prosperity of the section and the number of people who have leisure for socialities.

Since early 1926, the society division of the Avalanche and Journal has grown from a column on week days and a page on Sunday, to a Sunday section with week-day divisions that approximate the Sunday display at that time.

And duties of the woman's page editor have grown in proportion.

Had Other Duties

In assuming the editorship of the Lubbock Daily Journal's society page in January 1926, my duties consisted also of reading proofs for the daily paper, running a daily column of news briefs on the first page and doing general reporting and feature writing for the sheet.

The proof reading and reporting was dropped to a large extent the following fall when the Journal and Morning Avalanche were consolidated and the editorship of the Avalanche's woman's page was assumed.

At that date, however, the society section did not approximate the one of today. The Sunday paper was the featured edition of the week but society was relegated to the second and perhaps the third page of the second section of the sheet. It was months later that all advertising matter was banned from the first society page on Sundays in order that that page might be "dressed up" with attractive headlines and pictures.

And even at that time little attempt was made to schedule society stories according to news value. Features expected to be of particular interest to women readers were given prominence on the page, whether or not they might be classed as society stories.

Devoted to Society

Today the Sunday sheet is devoted particularly to the interest of Lubbock's society people and the

See HISTORY OF SOCIETY Page 3

Public School Music Training Reaches Hundreds Of Boys And Girls

Methods Of Training Are Changing; Students Sometimes Yawn, But They Are Not Bored; It's All In System

Director Of Music In Public Schools Tell Of Methods Employed In Schools Of Lubbock

NO MORE do boys and girls spend "singing periods" singing round after round of "Scotland's Burning" or "Are You Sleeping Brother John." They sometimes sit around in class and yawn and yawn and yawn.

Then, applying one of the rules of football, is heads up while one of the older groups sings "O Heavenly Aida."

One not acquainted with the modern methods in the schools might take a peep into one of these classes and decide in one case that the majority of the class was bored, or in the second wonder if the boys and girls were really still in high school.

They Are Not Bored

By no means are the children bored, according to the public school music teachers in the city, who cannot say enough for the value of group singing as taught in the schools.

The teachers are all of the same opinion when it comes to deciding whether or not the children respond well. In the ward schools the public school music classes include everyone in the schools, but in high school the classes are elective. And that tells the story.

Mrs. L. J. Von Tungeln, public music supervisor, visits at each of the ward schools in the mornings and teaches at the high school during the afternoon. When school opened regular classes in public schools music was organized in the high school, and some wondered if many of the boys and girls would register for the course. Two hundred of them did, and more requested the course only to find that the classes were so large no more than two hundred could be admitted.

Wide Range

So now in the schools of Lubbock the range of songs is from the primary song of "Good Morning to You" to numbers such as "Home" from the "New World Symphony" by Dvorak.

Music period now covers more than merely the learning of the names of the composers, how to spell them, and also to recognize their compositions. Theory has been combined with the actual singing. The rounds as sung in days of yore as still sung throughout the grades, but not so much importance is attached to them. Mrs. Claxton Draper, public school music teacher, at the Central ward school, speaks of the rounds as being valuable in the teaching of two parts in the upper grades in the ward schools.

This year a rhythm orchestra is to be organized in the first grades of the ward schools as a regular class. Records have been purchased for the second, fourth and sixth grades and are to be used in connection with the teaching of the songs. In high school the songs are learned by sight reading and are sung as choruses, quartets and duets.

Boys Sing, Too

Anyone venturing the opinion belief not the same as that of the that boys are bashful about entering into the singing will find their music teachers in the schools. If anything, they say, it's the girls that sometimes do not want to sing. In the classes in the high school, forty per cent of the members are boys. From these classes are taken the members for the glee clubs and the same principal works in the ward schools, with each school having its own glee club, which is affiliated with the National Federation of Juvenile and Junior Music clubs.

Several of the ward school glee clubs have been organized and the members of these are:

Junior high school: Helen Wagner, president; Dorothy Cowan, vice president; Estaline Herring, secretary; Freda Retlin, treasurer; Evelyn DeShazo, Ellen K. Clapp, Zelma Flippo, Ruth Marie Spears, Dorothy Cowan, Lula Faye Brown, Eva Eaton, Bunny Dow, Erline Baker, Rena Mae Adams, Wilena Nelson, Elizabeth "Nibiack" Marjorie Meeks, Affonel Brock, Fred Replin, Rachel Simpson, Ola Robinson, Mildred Tubbs, Helen Wagner, Betsy Watson, Lena Mae Wingo, Regina James, Nancy Ann Hadsell, Merle Mae Horton, Mable Hudson, Estaline Herring, Pauline Hawthorne, Louise Howard, Mozelle Lowe, Eleanor Lee, Annie Rue Kerr.

Junior high school, 8th grade: Catherine Klett, Lois Adair, Ruth Lewis, Ione Drake, Inez Mullins, Johnnie Mullins, Loraine Johnson, Ruth Wagner, Beatrice Mills, Julia Blackwell, Lelia Lane, Lorena McCreary, Norma Smith, Mary Commack, Maxine Burrus, Flora Deverell, Aline McCrummen, Arline Harris, Winnie B. Weed, Louise Hodges, Evelyn Spencer, Joan Sears, Marie Sayers, Charlotte Ratliff, Sophie Alice Hardgrove, Mary Thomas, Mary Hardberger, Nancy Ruth Leaverton, Ernestine Herring, Thelma Meador, Geneva Blackburn, Evelyn Brown, Anna Mary Baucom, Mary Wilson, Jane Akers, Dorothy Ford, Doris Gore and Odell Ford.

Sanders: Edna Fay Wray, president; Eunice Fields, secretary; Geraldine Green, Viola Arnold, Connie Bee Green, Montrue Ragland, Mildred Murphy, Gladys Shelton, Clarabel Lee, Fern Newton, Nellie Joe Smith, Lula Mae McClung, Maudell Ford, Leona Blakeley, Bobbie Teafteller, Berniece Davies, Pauline Kirby, Jewel Rhodes and Willie Mae Smith.

Teachers Give Opinion

K. Carter; Horace Humphries, president; Betty Lee Lindsey, secretary and treasurer; Catherine Dukes, reporter; Lula Marie Bradley, Barbara Bynum, Catherine Drexel, Cathryn Dykes, Cleo Eggleston, Elsie Jane Fortenbery, Betty Lee Lindsey, Allene Horton, Jane Robinson, Kathryn Price, Janette Wilson, Dorothy Sneed, Virginia Moreland, E. F. Fortenberry, Howard Hoges, William Jackson, Rogers Lindsey, C. H. Tubbs, jr., Leland George, Marion Gostin, Wesley Mitchell, Horace Humphries, Clifton Dunaway and John Morrison.

Dupree: Betty Alice Gordon, Mabel Jackson, Elizabeth Ann Price, Melba Dawn Pearson, Ravenel Blackburn, Greta Marie Elmore, Jean Cantalou, Larue Barrier, Lucile Carter, Dona Huff, Anna Lee Snider, Pauline Williams, Sava Beth Fox, Louise George, Eula Mae Flippo, Hortense Powers, Virginia Freeland, Minta Mae Majors, Jennie Bess Brewer, Olga Ann Elliott, Mary Katherine Rice, Mary Frances Culwell, John G. Thompson, Curtis Levy, Elwood Chesley, Bobby Russel, J. T. Lamm, Junior Gobels.

Those in charge of the music in the schools who have given their opinions regarding the value of group singing are Mrs. von Tungeln, Mrs. Willie Smith and Mrs. Lee Quillen at junior high, Mrs. Claxton Draper at central ward, Miss Dimple Watson at K. Carter, Miss Margaret Stone at Dupre and Miss Lula Denham at Sanders. Mrs. von Tungeln has summed the opinions of all of them in her statement regarding group singing when she stated that "A good citizen is one who is well balanced as to development of the intellect and the emotions. In our educational scheme we emphasize the acquisition and cultivation of a healthy body by maintaining organized playgrounds, directed sports, and gymnasiums. We urge the cultivation of the intellect, in order that there may be a practical application of knowledge for the finer purposes of living. Music has been demonstrated to be most effective in training young people to be intelligent, industrious, useful and happy members of society. The aim of school music is democratic. The goal is not only the stimulation of the talented but musical culture of the average boy and girl. The fundamental purpose is to develop a desire for music, and at the same time to cultivate a knowledge of music."

Walton Hales Are Receiving Social Courtesies Here

Mrs. Hale Entertains On Friday Afternoon For Kil Kare Bridge Club at The Glorieta

Mr. and Mrs. Walton Hale, who are moving to Floydada, are receiving several parting courtesies from their friends.

Last evening Mr. and Mrs. J. E. George and Mr. and Mrs. Paul Newman invited a few friends of the Hales into the George home at 2302 Fifth street and bridge was played.

Mr. and Mrs. Rex Westerfield have invited a group of friends to play bridge on Tuesday evening at 8 o'clock at the Glorieta, complimenting the Hales.

Members of the Kil Kare club surprised Mrs. Hale with a maderia luncheon set as a gift Friday afternoon at a club party.

Club Entertained

Mrs. Hale entertained the club with a bridge party at the Glorieta and at the close of the event she was presented with the gift.

Mrs. Vernon Bradley made high score among club players at the party and Mrs. Ramon Evans cut high. Mrs. Dan Bennett made high score among the guest players.

Snapdragons were favors on the refreshment plate. Guests at the party were Mesdames R. C. Harvey, Hurley Carpenter, George Sinnigson, Marcus Heiber, Melvin Dow, Vernon Bradley, F. D. Bledsoe, Gettys Tucker, W. O. Daniels, J. B. Jackson, J. E. George, Ramon Evans, J. P. Giles, Paul Newman, Wylie Dallas, Dan Bennett.

Fabric Turban

(Continued From Page 1)

brown felt, along with woven beige material to create a little beret turban that swathed the head as if made to stay there, achieving tremendous chic thereby. Lydia Ahlee sponsored one of soft beige tweed that flared a tiny brim back from the face, dipping on both sides in the Parisian manner. These chapeaux are equally smart with sports things and with tailored garments.

Mr. and Mrs. T. H. Carter are visiting Mr. Carter's father and mother, Rev. and Mrs. R. D. Carter, and his sister, Mrs. L. P. Henslee, of Anson over the week-end.

Oscar Brothers, of this city, who is a deputy United States marshal has been called to Amarillo to attend the Federal court.

Mrs. Don Weatherford and children, of Portales, New Mexico, have moved to Lubbock to make their home.

Miss Ruth McKee is spending the week-end with her parents, Mr. and Mrs. A. W. McKee.

Van Tyle, of Colorado City, is visiting friends in Lubbock during the week-end.

Pirate Theme In Suede Ensemble

A chic ensemble of green suede shoes, purse and hat sing a Spanish theme song of swashbuckling pirates in their dashing use of little gold daggers that slip into gold sheaths for fastenings. The straps on the shoes are dagger-shaped, too, to heighten the effect. But the heels are on the square, a new and interesting cut. These accessories from the Shoecraft Salon are an especially happy choice when worn with this tweed winter suit with deep cuffs and very smart collar of nutria from Eldridge and Garson.

Study And Culture Club Meetings Feature South Plains Society In Towns Near Here During Last Week

Miss Sammons Hostess With Party For Abernathy Hi Seniors Last Evening In Honor Of Boys

Society over the South Plains during the past week has consisted chiefly of meetings of study clubs and self-culture clubs. Parent-Teacher associations have had their regular sessions. There has been a noted absence of socialities; only one wedding was held although several bridge parties were given.

Lockney Couple Wed

An occasion of unusual interest to the people of Lockney was the wedding last Saturday of Miss Alice Bridges and C. E. Turner, both of Lockney who were married at the home of the bride's cousin, Mrs. F. M. Bridges, in Hale Center, with Rev. J. P. Patterson, of the First Methodist church officiating.

The ceremony was read before an improvised altar of greenery and a profusion of flowers in tall floor baskets.

Mr. and Mrs. Turner are to make their home in Lockney.

Study clubs, self-culture clubs and the County Federation club met in Snyder last week.

Mrs. Hugh Taylor was hostess to the Altrurian club Tuesday at the home of her mother, Mrs. Joe Monroe. A lesson was conducted on "Julius Caesar", with parts taken by Mesdames J. W. Leftwich, C. J. Yoder, and Lee Stinson.

The Mothers Self-Culture club met Tuesday evening with Mrs. J. E. Richardson in her home. The subject of the lesson for the occasion was "Richard Wagner" and was led by Mrs. B. M. West, who gave the life of Wagner. Roll call was responded to by events in the life of this great composer. Mrs. P. C. Chenault discussed "Wagner's relations to art literature, and race impulses."

The club is to meet next week with Mrs. P. C. Chenault with Mrs. J. J. Taylor leader of the lesson.

The County Federation of Women's clubs met Saturday at the court house and was sponsored by the Twentieth Century club.

P. T. A.'s in Sessions

Mr. and Mrs. Robert McGuire, of Floydada, were hosts to the Fellowship Bridge club at their regular meeting last Friday evening.

Mrs. Flynn Thagard received high score in the games for the ladies and Robert McGuire received high score for gentlemen.

Refreshments were served to seven couples.

Two P. T. A's met during the week with interesting programs. The "Morale of a Student" was discussed by Rev. P. D. O'Brien.

Mrs. O. F. Rutledge was hostess to the 1929 Study club last Thursday afternoon using fall flowers to make her home more attractive. Mrs. W. C. Grigsby was elected president to take the place of Mrs. R. E. Fry who has recently resigned. This club sponsors the Camp Fire organization in Floydada.

Miss D'Aun Sammons was hostess to members of the senior class of the Abernathy high school last night. The football squad were honor guests for the occasion. Miss Sammons is sponsor of the senior class.

Mrs. Sam J. Smith, of Shreveport, La., is a guest in the Sam T. Davis home, 1102 Avenue O.

A. V. Weaver, jr., who is attending the University of Texas at Austin, is spending several days with his parents, Mr. and Mrs. A. V. Weaver, 1901 Broadway.

Mr. and Mrs. Allan White, formerly of Amherst, are now at home in this city.

Teas Are

Continued From Page One

grove, S. J. McFarland, Charles F. O'Neall, W. R. Blake, John Richards, H. W. Stanton, J. B. Maxey, Fred Snyder, W. G. Murray, Paul Jones, J. M. Gordon, J. D. Peters, W. C. Rylander, T. W. Sawyer, George Smallwood and Sam J. Smith of Shreveport, La.

Kongenial Club Party Is Bridge Party

Mrs. H. L. Allen was hostess at an attractive party at her home, 2122 17th street, having as her guests the members of the Kongenial club.

Cut flowers of the fall season were used in the decorations of the home and a salad course was served at the close of the games.

Mrs. Homer Pharr won high score for the guests, with Mrs. D. Jarrett winning high score for the club members. Mrs. T. J. Foster was presented with the low score favor.

Those attending the affair were Mesdames Rufus Rush, H. E. Miller, Byron Brown, T. J. Foster, D. Jarrett, E. C. Henley, Carl Slaton, W. S. Moss, Charles Rush, H. A. Pearson, J. C. Powell, W. H. Abbit, Homer Pharr, N. L. Peters, J. R. Bush and N. M. Hale.

Miss Alyne Odom Has Party For Club

Miss Alyne Odom was hostess at a pretty party at her home, 2402 15th street, Friday afternoon for members of the Les Cigales class.

Emphasizing the approaching Hallowe'en season, the colors of orange and black were used in the decorations. Bridge and 42 was played during the afternoon, at the close of which pumpkin pie and coffee were served. Plate favors were pumpkin pies and fortunes.

Those present were Misses Sue Brown, Katherine Peever, Katherine Holdstead, Lola Thompson, Edna Mae Slover, Corine Ratliff, Dorothy Rylander, Johnie Bess Richards, Murvel Rankin, Mildred Harris, Florence Lawson; Mesdames Ethridge Eagan, Weldon Snodgrass, Hal Yoder and George Drake.

Study In Cooking Taking Place Of Mother To Daughter Instructions; Research Shows Choisest Recipes

Modern Housewives Eager To Secure Information On Kitchen Problems Invited To Lectures

THOSE famous loaded tables of our grandparents often "groaned" beneath a wealth of food, and the hostess strove to keep a continuous circle of dishes passing from one guest to another.

The glory of Aunt Emmy's pies did not imply that Aunt Emmy knew the first principals of salad making. Cousin Sarah's chocolate cake may have been a gastronomical fantasy, while her conception of a balanced menu was probably a nightmare. Neither on lemon pie or chocolate cake could the family be expected to enjoy their fullest measure of health, especially when that table, made famous by grandmother, held abortive dishes that increased the sale of medicines.

Vices Inherited, Too

Until recent years, the principles of cookery have been handed down from mother to daughter, the inherited vices going along with the virtues. All arts and intriguing possibility of the tasty preparation of appetizing dishes were lost in the unhappy prospect of back-breaking hours from which would emerge the same indigestibles that had been eaten by the family for generations.

With the assistance in preparation extended by great food manufacturers, added freedom from household drudgery provided by labor saving devices modern American home cooking is experiencing a remarkable trend toward improvement.

Women Want to Learn

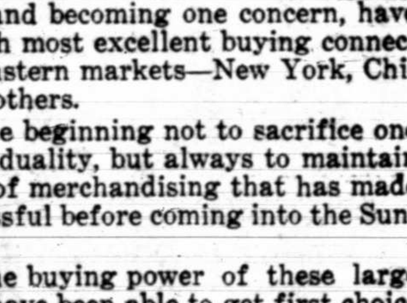
The American housewife has cast aside her mantle of martyrdom and with eager eyes and ears, lends every attention toward the development of her own cuisine to the biggest possible degree. With the markets of the world available to her, she is able to select from her grocer's shelves the same items that grace the most expensive tables of the country, and from the kitchens made modern by the wonder wand of science, emerge nearly as fresh as when she entered.

Trained home economists search among the well set tables of the nations, select their choicest recipes, test them in well equipped laboratories, establish balanced menus and develop through elaborate cheeking, the most economical means of preparations of these items.

Expert is Coming

One of those culinary experts, Mrs. Myra Oliver Dougan, is being brought to Lubbock by the Avalanche-Journal. The cooking school is to be held at the Uptown Dance palace, beginning, Monday, Oct. 21, and continuing through Friday, Oct. 25. The sessions are to be free to the women of Lubbock and nearby communities, and each one attending the school is requested to bring pencil and notebook to take notes on the receipes given by the famous home economist.

Mrs. Dougan has stated that "good cooks are made, not born. I have yet to find a woman who inspired by the true responsibility of her culinary activities cannot prepare a tasty meal. Some are more ingenius than other in the development of recipes of her own making. As I lecture annually in scores of cities over the United States, I gather from the women attending my cooking schools, these original recipes, and after testing them, include them as part of the benefits which I shall bestow on future cooking enthusiasts who attend my schools."



Coats that can afford to be simple because they are so utterly right. Right in fashion, in line, in color and in price. We cordially invite your inspection.

"For Women of Discrimination"

ARNEY'S APPAREL SHOP

NEW HATS

Our stock includes the newest patterns for Fall wear. A shape and style for your individual personality.

Values ranging from $5.00 to $8.95 will be placed on sale for Monday at—

$3.95

Choice lot of Dresses priced for Monday only $10.00

BARKHAM'S
GREEN PARROT SHOP
1010 BROADWAY

Fish—Oysters—Sea Foods
Arriving Daily
Phone 628
Lubbock Fish Market
704½ Main St. We Deliver

DO YOU KNOW THESE FIVE MEN?

If you do know any one of the Five men whose names are signed to this ad, you know also that you can depend on every word of it being true.

The Sunset Company, whose new department store, Carter-Houston, is to open in Lubbock on Friday, October 18th, is NOT a chain store.

We, who comprise the Sunset Company are a group of formerly individual retailers who, in going into a combination and becoming one concern, have been able to establish most excellent buying connections in all of the eastern markets—New York, Chicago, St. Louis, and others.

We agreed in the beginning not to sacrifice one vestige of our individuality, but always to maintain that high standard of merchandising that has made each one of us successful before coming into the Sunset Company.

By combining the buying power of these large excellent stores we have been able to get first choice of the lines of standard advertised merchandise because we have such a large outlet.

We have been able to hire specialists in our various departments of business that we, as individuals, could not afford. This means for you better service, quicker and surer style and value knowledge for the same and often less money.

Whereas, formerly, w eusuall ymade two trips a year to the eastern markets, we now have buyers in the markets practically every month, exclusive of the competent resident buyers that we employ.

We have in our organization men and women who are style and value specialists. They study style trends and market reports as conscientiously and consistently as any broker.

Carter-Houston of Lubbock will be the latest and greatest of this group of fine stores. It will be strictly a one price store—the same price to every customer. We will carry only standard merchandise. Our sales people will never knowingly misrepresent any piece of merchandise to you.

With an immense stock of goods——every yard of material, every dress, every pair of shoes, every item in the house new, you can be sure of buying from us only fresh, new up-to-the-minute merchandise.

We ask you as business men, as a new unit of your excellent town, to come in and prove to your own satisfaction that our store does live up to everything that we have promised for it.

Signed:—

Hardy Grissom
E. H. Robertson
J. E. Grissom
C. E. Carter
Addison Wadley

Twenty Years PTA Growth Reviewed By State Society

Founders Day Observed On October 19 And Program Arranged To Celebrate Occasion

Twenty years ago on October 19, 1909, the Texas Congress of Mothers and Parent-Teacher associations was organized in Dallas by Mrs. Ella Caruthers of that city.

That the anniversary this year means more to the members of the organization than the "dead yesterday of the coming tomorrow" is evidenced by many year books that list a special program for that day and by the many letters that have come into the state office of the organization at the Capitol asking for literature, pageants, and suggestions for observing the day, which is listed on the calendar of the congress as "Texas Congress of Mothers' Birthday".

Mrs. Porter, who was responsible for the organization of the state group, had organized a Mother's club in Hillsboro, her home, as early as 1904. In 1908, Gov. Tom Campbell appointed Mrs. Porter to represent Texas at a meeting of the National Congress of Mothers at Washington, D. C. Mrs. Porter was made national vice president at the Washington meeting and also named as organizer for Texas.

Early in 1909, Mrs. Porter began laying her plans for the organization of the Texas Congress of Mothers, and these plans resulted in the state organization on October 19, 1909 with Mrs. Porter as the first state president. When Mrs. Porter would no longer serve as active head, she was made honorary president and a life member of the executive board, as well as state chairman of child welfare day in Texas, which comes on February 17, and commemorates the birthday of the National Congress of Parent-Teachers.

Each year, Mrs. Porter requests that members of the local parent teacher associations observe the birthdays by studying anew the altruistic purposes and aims of the organization and by a rededication of themselves to child welfare.

Growth Phenomenal

A long list of actual, material accomplishments of the Texas Congress of Mothers and Parent-Teacher associations which grew out of that Dallas meeting twenty years ago could be given. It might be pointed out that the growth of the organization has been phenomenal and in some measure proves its value; that the twenty-five cents per capita dues, life membership fees, and interest on the endowment fund which now amounts to over $25,000, the nucleus of which was $5,000 given by Mrs. Porter, provide means for the up-keep of a state office and the salary of an executive secretary and assistants who attend to the great amount of detail work necessary for the splendid educational and extension work that the state organization is now carrying on.

Attention might also be called to the fact that mother's club and parent-teacher associations have demonstrated the fact that they are not only helpful, but necessary as links between the home and the school when such units follow the lead of the state and national organizations and shape their program, in accordance with true congress aims and ideals that the truth of the above statement is proven by the fact that in classifying schools the State Department of Education takes note of whether the school has a parent-teacher association or not and gives credit to those that have.

History of Society

Continued From Page One

add color.

The first page of the second section of the paper has been cleared for Sunday society and during the winter the first three or four pages of this division of the paper are filled with records of parties and other activities of the society people of the town and section. Summer society is of less volume.

The second page of the section is considered of slightly less importance and it is filled also with social happenings and feature stories. During the last twelve months the policy of running banner or streamer headlines on society stories has been adopted for week-day and Sunday pages, since the social happenings have justified this position in the news of the day.

Some Names Appear

Many names that are familiar in society today appeared in the paper in 1926 and prior to that time. A glance over the society sections of three years ago tell the story of that time. Young matrons established in the routine of club and social affairs today were the principal figures in a whirl of engagements during 1926 as there were several weddings of prominent young people that spring and summer and many courtesies were extended to the brides and brides-to-

The establishment of the Texas technological college in Lubbock has increased the number of social affairs here. Numbers of college dances are given throughout the winter and the many clubs that have been formed among the college and other young people in the city have occasioned events.

The town has grown and the number of activities has increased accordingly, however, affairs are no more happy and have no more dignity than they did at the time when a week was marked by a limited number of occasions.

Increase Properties

With this increase in socialities there has been an increase in the duties of the woman's page editor until today she has an assistant.

Experience has made it possible to write and edit the society stories in much less time than during the early days and throughout the months new type has been bought, pictures of local people have been used and other means have been employed to make this section of the paper more attractive and more readable, as well as to give a digest of the happenings among the women and those who participate in social affairs.

A partial list of societies in Lubbock, compiled this week, included three general federations, 11 study clubs, one of which has sub-circles; D. A. R. and U. D. C. chapters; a Parent-Teacher council and a unit society for each ward school in the city; 8 needle clubs; about 15 bridge clubs; 7 forty-two clubs; church societies in every institution in the city, some of which are divided into as many as 10 circles for unit activities; a Camp Fire organization that includes hundreds of girls in the city and a dozen more groups; music societies, a Business and Professional club; a Pan-Hellenic club, with membership drawn from members of national college sororities, and a miscellaney of other clubs.

In addition to these meetings, which are called regularly, each week's calendar is filled with luncheons, teas, parties of every nature and other events which cannot be anticipated by the society editor except for a few days in advance of the actual happening.

The volume of society has increased and the efficiency of this department in the paper has increased until today it is an institution demanding a permanent and prominent place in the makeup of the Avalanche-Journal publications.

Twice daily, information is gathered, written and edited before it is spread across the pages of morning and afternoon papers and the stories that fill the Sunday Avalanche-Journal society section are anticipated for weeks in advance and compiled for that division.

Clark To Conduct Revival In City

Church Of Christ To Have Services Here For Next Two Weeks; Noon Services Are Scheduled

Elder Hugh Clark, minister of the Church of Christ at Breckenridge, will open a two-weeks revival in Lubbock today at the Broadway Church of Christ.

The youthful evangelist is a son of A. J. Clark, Lubbock county tax collector.

A departure from the usual custom of morning services, a noon program will be observed here each day during the revival. Services will be held each noon from 12 till 12:50 o'clock and each evening at 7:45 o'clock.

Services will start this morning at 10:45 o'clock.

G. R. Walser, Tech student, is recuperating following an operation for the removal of his tonsils.

C. C. Clayton, of Center, and T. J. Mansell, of Roby, visited in this city yesterday.

ST. JOSEPH'S CATHOLIC CHURCH
Avenue O at First Street
Rev. Gregory Boeckmann, Pastor
Sunday Masses: For Americans, 8:30 a. m., For Mexicans, 10 a. m.
All week day masses begin at 7 o'clock.

THE FIRST CUMBERLAND PRESBYTERIAN CHURCH
Corner of Tenth and O
Rev. O. N. Baucom, Pastor
Sunday school 9:45 a. m. Elder George DeShazo, superintendent and Mrs. O. N. Baucom, superintendent of primary department.
At the eleven o'clock hour pledges will be made for the general assemblies budget.
Rev. Thomas Campbell will preach at the morning service.
Christian Endeavors will meet at 7 P. M.
The pastor will preach at the 8 o'clock hour.

C. P. C. E. PROGRAM
October 13.
Subject: "Jesus Teaching Us To Pray."
Scripture: Matt. 6:5—13.
Leader—Avery Crume.
Song—"Where He Leads Me.
Why Jesus Taught Us To Pray? Jessie Judd.
What prayer is, and has accomplished? F. W. Groce.
Why do we know that God hears and answers prayer? Marie Hudson.
What prayer means to me? By every one present.
Business.

FIRST CHURCH OF CHRIST SCIENTIST
1411 Fourteenth Street.
Services are held regularly each Sunday at 11:00 a. m. and Sunday school at 9:45 a. m. for pupils under the age of twenty. Our Wednesday service is held at 8:00 p. m. when testimonies of healing and remarks on Christian Science are given.
The subject of the lesson for today is "Are Sin, Disease, and Death Real?"
The golden text is from Proverbs 12:28. "In the way of righteousness is life; and in the path thereof is no death."
A reading room is maintained at the church and is open on Tuesday and Friday afternoons from 3:00 p. m. to 5:00 p. m. where all authorized Christian Science literature may be read free, purchased, or borrowed.

SOUTH SIDE B. M. A. BAPTIST CHURCH
Ave Q and 22nd Street.
Sunday school at 9:45.
Preaching at 11:00 a. m. and 8 p. m. Sunday.
Prayer meeting, Wednesday night.

FIRST CHRISTIAN CHURCH
16th Street and Ave J.
Our Bible school meets in its separate departments at 9:30 a. m. with S. J. McFarland, general superintendent.
The pastor will have for his sermon theme at 11:00 a. m. "The Testing of the Soul."
Junior Endeavor meets at 4:30 p. m. The Senior Endeavor at 6:30 p. m.
At 7:00 p. m. the pastor will speak on the subject: "A Personal Testimony Concerning Christ and His Gospel."
The choir will furnish special music at each service.
Rev. W. P. Jennings, Pastor

NINETEENTH STREET BAPTIST
Rev. C. J. McCarty, Pastor
Sunday school at 9:30.
At 11:00 a. m. E. James, a missionary worker from South America, will speak. The pastor will speak at the evening hour. All B. Y. P. Us meet at 6:30.

FIRST BAPTIST CHURCH
Main Street and Avenue N
Dr. W. R. White, Pastor
"Anchored," Dr. White's sermon Sunday morning at the First Baptist church, will be a special message to Tech students. Sunday is Church Relationship day for students, and a special invitation is given for them to place their church membership.
The choir will sing the anthem "I Will Extol Thee," by Herman von Berge. Dr. White's sermon Sunday evening will be "Life's Dilemma." Sunday school begins at 9:30 and all B. Y. P. Us at 6:30.

ASBURY METHODIST CHURCH
Corner 20th Street and Ave T.
Rev. G. P. McCollom, Pastor
Sunday school begins promptly at 9:30 a. m. This is Rally day in our Sunday school.
The pastor will take as his subject at the 11:00 o'clock hour, "How to make God's Kingdom come." Mrs. J. T. Pace will render a special solo.
The evening service will consist of an adult program; furnished by the adult department of the Sunday school.

FIRST PRESBYTERIAN CHURCH
Corner Fourteenth and N
Dr. J. M. Lewis, Pastor
Rally day is being observed in the Sunday school today. Special emphasis has been placed on preparation for the program, attendance, offering, beginning at 9:30 o'clock.
Morning worship at 11. The pastor's subject will be "Today's Opportunity for Texas Presbyterians." The choir will sing as an anthem, "The Lord Is My Rock."
Evening worship at 7:30. Song service led by Dean Jas. M. Gordon of the college. The pastor will preach using as his theme "The Unveiled God" or "Is God Past Finding Out?" Mrs. Waddill will sing a solo. The service will only last 50 minutes.
Christian Endeavor societies will meet as follows: Juniors at 2:30, Intermediates at 6:30, Seniors and Young People at 6 for their social hour and 6:30 for the program.

JUNIOR ENDEAVOR PROGRAM
First Presbyterian Church
2:30 p. m.
Topic—Work for the Night Is Coming.
Leader—Joe Davidson.
Scripture II Cor., 10: 3-5.
Pre-Prayer.
Song—"Work for the Night Is Coming."
Sentence Prayers.
Song—"Go Labor On."
Reading—Buchley Lain Langley.
Memory Work.
Business.
Missionary story by Superintendent.
Leader's Talk.
"The Workman,"—Charles Lawrence.
"The Children's Work — Mattie Emma Beauchamp.
"The Harvest"—Gerald Hayes.
"Animals Work"—Marion Phipps.
"Trees"—Frances Wilson.

SENIOR CHRISTIAN ENDEAVOR PROGRAM
First Presbyterian Church
Lunch and social hour.
Topic—"Let Us Pray."
Leader—Catherine Robison.
Quiet Music.
Call to Worship.
Hymn—"Sweet Hour of Prayer."
Scripture—Matt. 6: 3-15 — Mary Leidigh.
Hymn — "Prayer Is Soul Sincere Desire."
Leader's Talk.
"We Learn of Prayer from Jesus"—Mary Lou Hopper.
"Varieties of Prayer — Juanita Shannon.
"Thoughts Nuggets of Prayer"—Myrtle Marion Shaw.

YOUNG PEOPLE'S CHRISTIAN ENDEAVOR PROGRAM
First Presbyterian Church
6:00 p. m.
Lunch and Social Hour.
Song Service, led Lynn Gray Gordon.
Announcements.
Worship Program
Quiet Music — "O Worship the King."
Call to Worship "As the Heart panteth after the water brooks, so panteth my soul after Thee, O God. Come let us worship the Lord, our Maker."
Silent prayer closed with "Amen" by piano.
Hymn—"O Worship the King."
Poem — "Worship" — Margaret Cooper.
Scripture: John 4: 19-24—Mary Evelyn Gordon.
Hymn—"More Holiness Give Me."
Prayer.
Lesson Period:
Introducing the topic.
1. "What Is Worship?"
Individual opinions.
Concluding answer—Hubert Hopper.
2. "How We Worship."
Introduction.
Music—Marjorie Ainsworth.
Prayer—Ethel Donnell.
Scripture—Corinne Overstreet.
Art—Christova Sawyer.
Offering—Jason Gordon.

FIRST METHODIST CHURCH
Broadway at Avenue M
Rev. H. L. Munger, Pastor
Special recognition is to be given the members of First Methodist church who have been connected with the church for 20 years or over. Seats will be reserved for them and special honors will be given these men and women who have laid the foundations of this, one of the greatest churches in Southern Methodism. The pastor will preach on "One Hearted Men." Mrs. Richard Douglas will sing. This service begins with the organ voluntary by Mrs. Mamie Neal at 10:55 a. m.
The pastor will preach at 7:30 p. m. on "Suicide." This is a sensational theme for a sensational age. Edgar Inmon will sing. The choir will be greatly augmented Sunday evening and the orchestra will be present in full force. This will make a combination of over 100 musicians and singers to lead the congregational sing song.
Sunday school opens in the various departments at 9:30 a. m.
The Standard Training school for Sunday school teachers and workers will begin in the afternoon at 3 o'clock. Several courses will be offered, and the best teachers available in the south will have charge of the various classes. The school will continue each evening during the week, sessions beginning its service at 7:30 p. m.
The Senior Epworth league begins its services at 6:30 p. m. The other leagues will be held at the regular hours as announced.
The First Methodist church has had over 600 additions to its membership during the past 10 months. This is a record for this church and probably has not been passed in the entire denomination.

DECISION POSTPONED

Bank Case To Be Delayed Until In November

SRERMAN, Oct. 12 (AP)—Judge R. M. Carter today postponed until Nov. 29 a decision in the case of the closed Guaranty State bank of Gunter, in which James Shaw, state banking commissioner, was named defendant. The suit was filed to enforce payment of dividends to depositors, who claimed there were sufficient assests for such payments.

R. L. Champion, of McCamey, spent yesterday in Lubbock on business.

We Invite Women's Account

HAVE MONEY!

Having a bank account teaches a woman how to HANDLE BUSINESS AFFAIRS should they suddenly be thrust upon her.

We offer our banking service; and our advice, when desired, to all the ladies in our community, whether they have an account with us or not.

START SAVING REGULARLY NOW!

WE INVITE YOUR BANKING BUSINESS

FIRST NATIONAL BANK

IN LUBBOCK, TEXAS

J. C. PENNEY CO. INC.

BROADWAY AT TEXAS AVENUE

We Serve You Best

and Save You Most

Not Now and Then—But Every Day

In the newest and smartest shades of the season.

Blue, the popular Fall favorite, also is included.

FALL SUITS at $19.75

Just a little more style, just a little more value than you would expect—that's what you will find in every suit bearing the label, "J. C. Penney Co."

With Just the Right Amount of Snap

Men's Fall Hats
"Marathon" Label
"The Headliner" is stylish and well-made. Real value—
$2.98

Underwear
For Boys
Medium weight ribbed cotton union suits in all boys' sizes.
49c

Fancy Hose
For Men
Silk and rayon with rayon and mercerized tops.
49c

Fancy Socks
Rayon and Mercerized
In a generous assortment of fancy patterns and colors.
25c

Waverly Caps
With Fur Inband

Genuine Shaw cassimere cap in medium grey, herringbone overplaid patterns. Full satin lining and rubber visor.

$1.98

Men's Shirts
Of Fine Broadcloth
White and new and smart stripe effects are featured in this assortment. Made in collar attached or neckband style, ocean pearl buttons, with plenty of room throughout. Excellent quality shirts.
$1.49

4-Piece Suits

With 2 Pairs of Longies for School Wear

Boys returning to school will like these suits because they're the kind up-and-coming young fellows want. Styled in the new peak lapel, 2-button coat model with one pair of pleated trousers . . . the other pair plain. Every suit cut and tailored to our own exacting specifications.

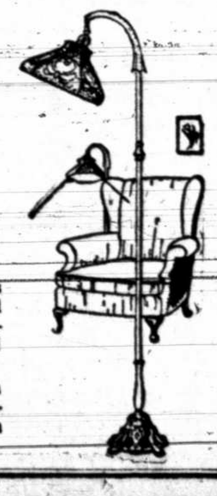
Of cassimeres and twists in new patterns and shades for this semester. Sizes 10 to 17 years.

$9.90-$11.90

They Add That Smart Touch to Either Living Room or Sun Parlor

Bridge Lamps

$9.90



Junior Floor Lamp to Match $10.75

These new "Penmaid" Lamps with their decorative beauty and low price, offer you an opportunity to beautify your home at unusual savings.

All lamps are wired through tubular arms and standards—parchmentized pig grain embossed vellum shades, leatherette laced.

Men's Sweaters
Of Pure Worsted

Men's all wool fine quality sweaters. Made well with two pockets and plenty of room yet not too bulky. Choose from the popular heather shades. Buy yours at this low thrift price—
$4.98

Lumberjacks
Of Suede Cloth

These are very good looking as well as practical for all kinds of outdoor wear. Come in tan, brown or grey with fancy elastic bottoms. Two pockets.
$2.98

Galaxy Of Stars On Lubbock's Theater Program This Week

Greta Garbo Will Appear At Palace Starting Sunday

Sensational Book to Be Shown In Film Starting Today

HUSBAND and wife joined talents in bringing Adela Rogers St. John's sensational book, "The Single Standard," to the screen with Greta Garbo in the starring role.

They are John S. Robertson, who directed the feature, and his wife, Josephine Lovett, who adapted the novel for the screen. Robertson who last filmed "The Road to Romance," with Ramon Novarro, returned from a two-year study of film conditions in Great Britain to direct Garbo. Miss Lovett is best known as the author of "Our Dancing Daughters" and "Our Modern Maidens."

Johnny Mack Brown and Nils Asther share leading man honors in the new picture which opens today at the Palace Theatre as a Metro - Goldwyn - Mayer offering with sound synchronization.

Vivid Romance

The story is a vivid romance set in the elite social circles of San Francisco and aboard a windjammer on the high seas. It tells of the unconventional love of an impulsive, aristocratic girl for an artist-sailor-adventurer that she meets under strange circumstances and with whom she sets sail for a cruise of the Seven Seas.

On her return, unwed, she finds herself a social outcast. Only one person has faith in her and that is her former sweetheart. The two are married and all goes well till her companion in adventure appears again. How she solves the problem of love versus duty makes thrilling and dramatic climax.

Filmed On Ocean

The greater part of the scenes were filmed on the ocean, many of them being submarine scenes for which special pains were taken by the M-G-M studio to guard Miss Garbo from undersea perils. Sharks occasionally appearing in that part of the ocean where the scenes were filmed, several professional divers, well armed, were stationed near Miss Garbo, but out of range of the camera, to act as protection.

Rising Presents Difficult Theme In "False Youth"

Indian Summer Woman Given In Novel

"False Youth," by Lawrence Rising. Horace Liveright. $2.50.

LAWRENCE RISING in this new novel has chosen a difficult theme and has handled it with a consummate artistry that places him in the front rank of American novelists. His subject is one of the curious ironies of life, the last treacherous flash of passion which brings false youth to a woman facing the late middle years, and with a fine sensitiveness he depicts the struggle of a lovely woman of London's fashionable world to free herself from a passionate attachment to a handsome member of the King's Guard. Trapped by the importunities of the irresistible forces of her nature, she finds herself supporting the guardsman whose cruelty finally drives her to a desperate act which brings about her social ruin.

Mr. Rising writes with the true restraint of the artist, letting the authentic drama of his situation carry the story to its strong climax. His heroine compels and holds the reader's sympathy from first page to last and her supreme ordeal, when she becomes her own advocate before a court of law, is one of the most unforgettable and powerful scenes of recent fiction.

Accepts Poised Woman

The fashionable world of London accepted this poised American woman, a distinguished man loved her and maturity brought her a loveliness she had not known in youth. But nature had a trick up its sleeve, a young, too handsome Guardsman who kindled in Louisa St. Aubyn a false flame of passion, more terrible because it was her last.

The Indian Summer of a woman who thought she had lived beyond folly is the cruelly ironic theme of this fine story. Louisa St. Aubyn had attained everything she thought worthwhile, only to become the victim of that last flash of passion which brings false youth to a woman . . . and is as treacherous as a rapier blade, as disarming as a smile.

How Must They Fight

How many women must fight those forces—of nature which are forever struggling to upset the ordered contentment of their lives? Can we blame them if this physical thing, which to some women is only unexpressed restlessness — a vague discontent with life as it is —, in others is cyclonic force beyond control?

Mr. Rising treats this problem with the true restraint of the artist, letting the sheer drama of the situation carry the story to a crescendo that is at once powerful and unforgettable.

They Appear On Screen Here This Week

MARY BRIAN
At Lindsey

RICHARD ARLEN
At Lindsey

GRETA GARBO
At Palace

"Fancy Baggage" Comes To Palace

Brilliant Cast Is Headed By Miss Myrna Loy

Fancy Baggage," Warner Bros. latest comedy-drama comes to the Palace theatre Thursday next for a run of three days.

The cast is brilliant—featuring two of the most charming ladies of the screen, Myrna Loy and Audrey Ferris. The three most famous "grouches" of the movies are hilariously present, George Fawcett, Edmund Breese and Burr McIntosh. Eddie Gribbon, for years idol of baseball and ringside crowds, does a hard-fisted and amorous rum runner. Haliam Cooley and Wallace MacDonald are cast as rival lovers, the former for the most part in a state of mild inebriety. And fuffny Virginia Sales makes much of a small part.

Story Unique.

The story, which was written by Jerome Kingston and shaped to the uses of the screen by the veteran C Graham Baker, is a unique combination of sense and nonsense. It has to do with the ways and means adopted by the most modern of flappers to get her aged father out of money tangles her extravagances have got him into.

He has made a false confession of crooked dealing in stocks, and in order to get more funds for his "fancy baggage" daughter, consents to put himself in the light of a criminal and spend a term in prison. From the serious tone of the start the piece runs into some astonishingly clever and amusing complications which call forth reverberations of laughter. John Adolfi directed.

AT THE THEATERS

Lindsey

(Four days, starting today).
"The Man I Love" with Mary Brian and Richard Arlen.
(Three days starting Thursday.)
"The Studio Murder Mystery" with Neil Hamilton.

Palace

(Four days, starting today.)
"The Single Standard" with Greta Garbo.
(Three days, starting Thursday.)
"Fancy Baggage" with Audrey Ferris and Myrna Loy.

Star Gazing

Five murders are committed in a forthcoming film. . . Early reports are that the director and cameraman survive.

Tommy Wonder, Baby Peggy's leading "man" years ago, is now dancing in a New York movie show revue. . . He's 16.

D. W. Griffith's old specials are to be synchronized with sound and reissued. . . . The first should reach the screen in December. . . This will be "Way Down East."

A musical show entirely in technicolor will star Dorothy Mackail. . . The film will mark Dorothy's return to musical comedy. . . She got her start in the London Hippodrome, later appearing in revues in Paris.

Pearls found in the common edible oyster are of inferior variety.

Mystery Picture At Lindsey With All Star Players

'The Studio Murder Mystery' Opens On Thursday

AN ALL-STAR cast, with every member in it picked for type and suitability to character, acts Paramount's newest all-talking thriller, "The Studio Murder Mystery." This exciting melodrama, centering around the hunt for a double-killer in the absorbing environment of a talking moving picture studio, is one of the most gripping ever to be shown on the screen. The Lindsey will feature this attraction for the last three days of this week.

Paramount's success with the recent S. S. Van Dine story, "The Canary Murder Case," started studio executives on a search for something even more hair-raising and pleasantly thrilling in the line of detective stories. This hunt culminated in "The Studio Murder Mystery," which, in dialog action and interesting detail, really takes its place with the new masterpieces that the talking screen has brought to the motion picture public.

Taken From Story

The story, written by the Edingtons, Mr. and Mrs. A. Channing Edington, which appeared first as a serial in Photoplay Magazine, aroused wide interest among readers of the magazine. This story Paramount made into an all-talking melodrama, preserving all the suspense of the original story.

The action takes place almost entirely within the guarded gates of a big Hollywood motion picture studio. For the first time the sounds and sights of a talking motion picture in the making are revealed to the theatre-going public. It deals with the hunt, in this interesting environment, for a double-killer whose canny ability to cover up his tracks sets Hollywood in an uproar. Six persons are suspected of the crime which he committed and the audience is left in mystifying suspense until the final chapter.

Neil Hamilton, Warner Oland, Fredric March, Florence Eldridge and Doris Hill compose the stellar cast.

Joan Crawford has just signed a new long termer. . . . Which sets at rest gossip having Joan turning down the screaming chromos for skillets and afternoon bridge.

Eric von Stroheim has acted in pictures. . . . He has directed 'em.

Mary Brian And Richard Arlen In Lindsey Feature

'The Man I Love' Is All-Talkie Love Drama

MARY BRIAN, "the darling of the screen," sings her first song on the screen in her latest picture, the all-talking love drama, "The Man I Love," in which she is co-featured with Richard Arlen. She sings accompanied by a small portable phonograph. The son is "Celia," written especially for her and already popular as a radio number.

Miss Brian sings the song during an unusual love scene with Arlen. The action depicts their honeymoon trip from California to New York in a "palace" stock car of the type used to transport racing stock and polo ponies. Richard Whiting and Leo Robin, well known composers, wrote the song and music and the record was made by Paramount's symphonic recording orchestra.

"The Man I Love," which will feature the Lindsey theater program for four days, starting today, was written by Herman J. Mankiewiscz, a former newspaper man, who took most of the dramatic and romantic incidents from thrilling front pags news stories. Many of the incidents are easily recognized although they have been woven into an exciting and coherent story.

William A. Wellman, the man who directed Arlen in "Wings," "Beggars of Life" and "Ladies of the Mob," made the picture at the Paramount studios in Hollywood. An excellent cast, including Baclanova, Jack Oakie and Harry Green, noted vaudeville comedian, support the featured players. An excellent program of music and song enhances the exciting dialog and action.

Car Reversed

Engine Is Next To Tail Light

LONDON, Oct. 12. (AP)—One of the new automobiles being shown at the motor show here this year is a car that carries its engine in the rear, where most motorist would hang the spare tire.

Tank, carburetor and everything are there, and the power is applied almost directly to the back wheels. The makers claim more speed, less noise and a complete absence of engine fumes inside the car as the chief advantage of this departure from the customary method of engine-mounting.

TESTS CONDUCTED

TOULON (AP)—Tests are to be conducted here to adapt the autogyro airplane to fighting forest fires. It is suggested that such a machine might hover over a fire and drop extinguishing bombs.

ABANDONS VIEW

SIMFEROPOL, Russia (AP)—The newspaper "Red Crimea" published a statement from leaders of the Mennonites saying that the sect had abandoned its conscientious objections to army service. Many Mennonites are joining the Red Army.

California's orange crop would fill a train of box cars extending from Boston to New York and six miles beyond.

Mystery Author

Jean Lilly, whose new thriller, "False Face," is the Dutton mystery for October. Mrs. Lilly's first mystery, "The Seven Sisters," was published last year and was remarkably successful.

Sudan Needs 1,000 Cotton Pickers Now

Sudan wants 1,000 cotton pickers.

This was the solicitation received in Lubbock Saturday from J. E. Dryden, secretary of the Sudan Chamber of Commerce.

Favored by substantial moisture during the seasonable period, Lamb county, and particularly that section surrounding Sudan, holds prospects for bumper cotton and winter feed crops, according to reports reaching here.

Cotton pickers seeking work are requested to report to any of the Sudan gins or the Chamber of Commerce office in that city.

"Dobe Walls" Is Story About Old Santa Fe Trail

Figures Of Old Live Again In New Novel

"Dobe Walls," a romance of the Santa Fe Trail, by Stanley Vestal, Oklahoma; Houghton Mifflin company. $2.50.

NOTHING in American history can quite match the colorful life of Bent's Old Fort, for many years the most celebrated spot on the Santa Fe Trail, and the center of the picturesque scene in which Stanley Vestal has placed the swift, authentic action of his story.

Through the pages move the figures of Colonel William Bent himself; White Head Fitzpatrick, the Indian agent, who went to the mountains with a wagon train for a bunch of mint for juleps; Bob Hatcher, best type of the mountain man; Dolores, the beautiful Mexican, swift with her smile and her dagger; Mary Edwards, the captive; and a score of other picturesque figures, Indian and white.

Both as an historical novel and as a tale of adventure, "Dobe Walls" is extraordinary effective. The wealth of half a continent flowed through the wide iron gates of Bent's Fort. And when the crowd of immigrants swept westward destroying the game, warring with the Indians, and bringing terror and chaos to the Plains, Bent's Fort was the last to yield. Here is the reflection of a long past, but vital, chapter, in the story of America.

Stanley Vestal discovered the Indians when he was 10 years old and spent a summer with Indian boys dabbling in a winding Oklahoma river. Today there are few buttes and western prairies that he does not know and very little of pioneer history that he has not learned, on horseback, around the campfire, or in a library.

Mr. Vestal a Kansan by birth, was the first Rhodes scholar from the new state of Oklahoma, and during the war served in France as a Field Artillery captain. After teaching in Louisville, Kentucky, he accepted the position that he now holds as Professor of English in the University of Oklahoma.

Pin Love Suffers

Frat Pins Barred To Outsiders

LANSING, Mich., Oct. 12. (AP)—The college widow in Michigan is going to have a poor time gathering fraternity pins.

The fraternity pin, long the symbol of affection in campus courtship, has been ruled out of that realm. The legislature has made it a misdemeanor for anyone to wear a lodge or fraternity pin if not a member of the organization the insignia represents.

Palace
Cooled by Iced Air
3 Days Starting THURSDAY
WAS HER FAMILY'S HONOR WORTH HER SHAME?

WARNER BROS present
FANCY BAGGAGE
AUDREY FERRIS MYRNA LOY
(Directed by JOHN ADOLF)
A Warner Bros. Production
She stole from a man she loved—she risked her happiness to save the honor of her family name. Don't miss this tense, thrilling drama.
Also
Paramount News
COMEDY
Shows 1, 3, 5, 7, 9

REX
MONDAY & TUESDAY
RAYMOND WELLS
—in—
"FAGASA"
A story of the South Sea Islands . . . You'll Like It!
—Also—
"COMEDY"
Children 10c—Adults 25c

LYRIC
SUN.—MON.—TUES
3—BIG DAYS—3
DOLORES DEL RIO
KARL DANE AND
RALPH FORBES
—in—
"The Trail of 98"
A melodrama of the early settlers searching for—
GOLD!
A Picture You Must See!
—Also—
Comedy and News
Admission 10c and 30c

4 DAYS Starting Today
PALACE
Cooled By Iced Air
GRETA GARBO
The SINGLE STANDARD
with
NILS ASTHER
DOROTHY SEBASTIAN
JOHN MACK BROWN
She took love where she found it
She sailed the perilous seas of passion, defying society's commands.
A notable romance, with the beauty of the great star as alluring and fascinating. Never has the flaming Greta Garbo appeared to better advantage. Her languorous beauty, her fiery love-making — they're all here in this new triumph!
ALSO
Paramount News
Comedy
Shows Start
1—3—5—7—9
SAM REED AT THE ORGAN

Lindsey
Cooled by Iced Air
4 DAYS
STARTING SUNDAY
"THE MAN I LOVE"
A Prize Fight Romance
WITH
RICHARD ARLEN
MARY BRIAN
BACLANOVA
HARRY GREEN
JACK OAKIE
A PARAMOUNT PICTURE
ALL TALKIE
Hear Mary Brian sing her love to this young aviator hero of wings. Hear Baclanovas delicious appeal. Hear the screaming Harry Green. Also Paramount Sound News and Ziegfield's Midnight Frolic.

PALACE
4—DAYS—4
STARTING TODAY
Things You Should Know About Lubbock
Showing Lubbock's most enterprising business and civic institutions, with hundreds of local people on the screen.
—Also—
Greta Garbo
in
"THE SINGLE STANDARD"
DON'T MISS THIS BIG DOUBLE PROGRAM!
SAM REED
at the Organ

Palace
Cooled by Iced Air
3 DAYS STARTING THURS.
WHO KILLED RICHARD HARDELL?
Was it lovely Helen McDonald, whose heart he broke? Her father, watchman at the studio? Her impetuous brother—WHO?
A BAFFLING THRILLER
PARAMOUNT Presents
"THE Studio MURDER Mystery"
—with—
NEIL HAMILTON
WARNER OLAND and
FLORENCE ELDRIDGE
Supported by an All-Star Cast of Screen and Stage favorites.
—Also—
PATHE SOUND NEWS
All-American Paramount Comedy
ALL TALKING MELODRAMA

Still Going Good
Woman, 88, Is Big Hunter

MACON, Mo., Oct. 12. (AP)—Macon boasts a woman 88 years old who can bag as much game as any hunter in northeastern Missouri.

Mrs. James Joiner often walks 12 or 15 miles a day on a hunting or fishing expedition. Usually she goes alone with her rifle or tackle. She learned to hunt and fish from her second husband. Now her third spouse accompanies her occasionally.

To her outdoor life Mrs. Joiner attributes her good health, unimpaired eyesight and ability to do all her own work.

"SMO" LATEST FRENCH

PARIS (AP)—The French have found a word for dinner jacket just as brief as the American's "Tux." It is "Smo" and was chopped out of "Smoking," the proper French term for what Americans call a tuxedo and the Englishmen a dinner jacket.

CUBA BUILDS HIGHWAY

HAVANA (AP)—The department of Public Works has announced that early in January President Machado will throw open the hard surfaced highway extending 201.6 miles between this city and Santa Clara. Of the 320 bridges and culverts on the road, 280 have been finished.

SISTERS WIN PH. D'S

TRIER (AP)—Herr Thisen, a local burgher, is one of the proudest fathers in all Germany. His four daughters are all doctors of philosophy. Two are already university professors, while the two youngest, twins, have just received their degrees.

COMPILING BOOKS

ROME (AP)—The government is compiling a new "Golden Book" of Italian nobility. In order to make it authentic it has ordered each claimant to a title to forward documents attesting his claim, with a copy of the family coat of arms, to the heraldic commission of the province in which he resides.

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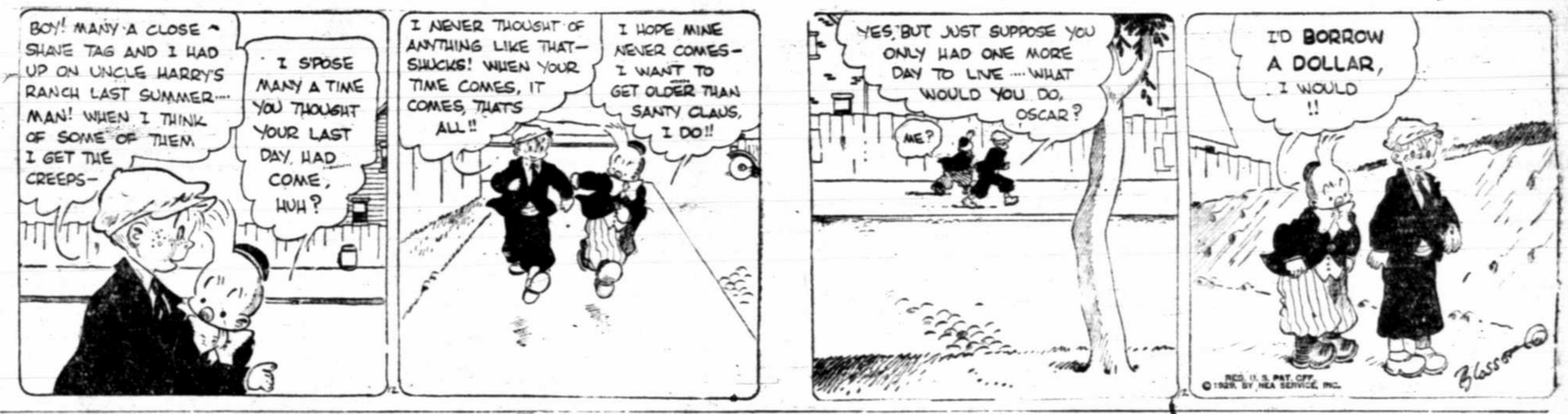
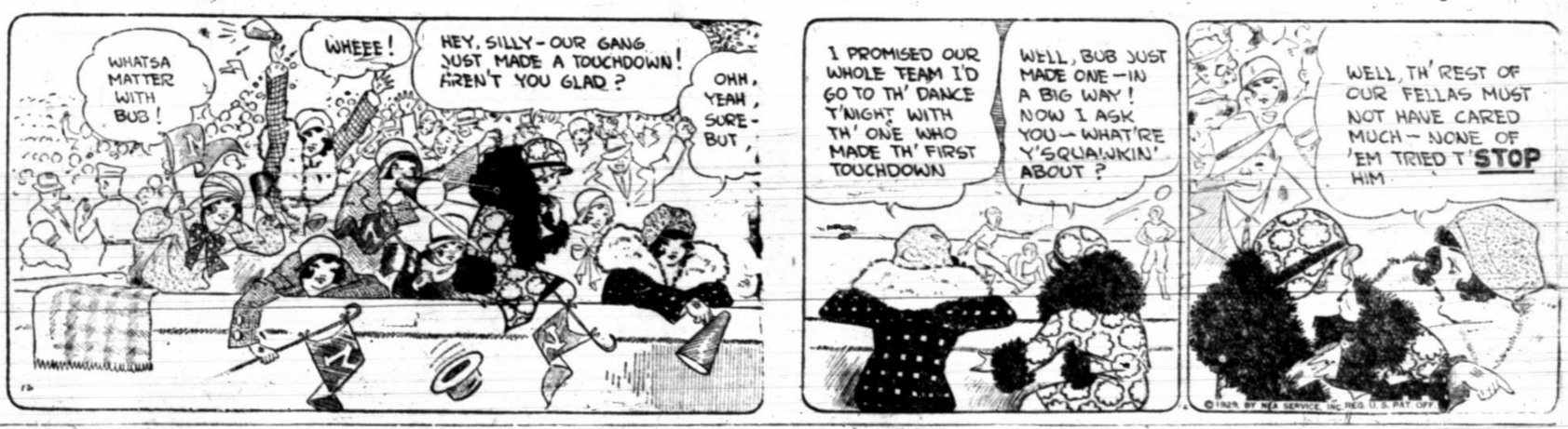
FRECKLES AND HIS FRIENDS — What a Time He'd Have — By Blosser



BOOTS AND HER BUDDIES — No Interference? — By Martin



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The Avalanche-Journal is an independent Democratic newspaper, supporting in its editorial columns the principles which it believes to be right and opposing those questions which it believes to be wrong, regardless of party politics; publishing the news fairly and impartially at all times.

ONE MINUTE PULPIT

When a wicked man dieth, his expectation shall perish: and the hope of unjust men perisheth.

The righteous is delivered out of trouble, and the wicked cometh in his stead.—Proverbs, ii, 7, 8.

AN AUSPICIOUS START

AUTHORIZATION of the widening of Thirteenth street, between Avenue L and Avenue Q, marks an auspicious beginning for Lubbock's city planning program. While the project, at the conclusion of the master plan, may fade into insignificance as contrasted with others, never-the-less it must, at this time, be regarded as a major undertaking.

Thirteenth street is destined to be a business thoroughfare—at least that portion between Avenue H and Avenue Q. Already that part of Thirteenth street, bounded by Avenues H and Q, is too narrow to care for the heavy traffic and the street has only been gapped by business enterprises. Its widening, given between Avenues L and Q, will be of great assistance as the city expands.

The property owners along the thoroughfare affected are to be congratulated for their far-sightedness in approving the city's widening plan. They acted wisely for, in the end, the additional 25 feet in width will improve the value of their holdings. Other property owners, whose bordering streets may be similarly affected in the future, will do well to consider the action on Thirteenth street and prepare to act accordingly.

The Avalanche-Journal forecasts a successful program along the line of city planning. It is no secret that this important problem is one of the favored projects of Mayor Harley Woods and his co-workers on the City commission. Additionally, it is a well established fact that the directorate of the Board of City Development is likewise in favor of it, so with all hands working together action may be expected as the future months roll by.

WHAT A CHANCE FOR NORRIS!

The senate has adopted the resolution of Senator Caraway, of Arkansas, providing for an investigation of all congressional lobbies by the judiciary committee or any subcommittee thereof. The preamble of the resolution says it is charged that "lobbyists in and around Washington filch from the American public more money under a false claim that they can influence legislation than the legislative branch of this government costs the taxpayers."

It goes on to say that "the lobby interests seek by all means to capitalize for themselves every interest and every sentiment of the American public which can be made to yield an unclean dollar for their greedy pockets."

Certainly, congress should investigate the lobbies which clutter Washington. But the Caraway resolution so misplaces the emphasis that one is led to infer either that Mr. Caraway does not know much about lobbies and lobbyists, or is afraid to make a direct attack on the real powers behind these institutions.

The people of the United States care little about the Shearers and other lobbyists who happen to be caught and exposed. But they care a great deal about who hires them, and for what purposes. It seems to be in Senator Caraway's mind that there exists a baby of professional lobbyists, eager to make jobs for themselves, who dragoon corporations and societies into hiring them by claiming they have influence with congress. That may be true; it probably is. But it is not with these people that the danger lies.

The danger lies in the associations, organized to get particular favors for themselves, and backed by capital and influence, who subscribe to the maintenance of permanent lobbies in Washington. These lobbies do not call themselves lobbies; they call themselves bureaus, or chambers, or societies, or leagues. Most of them maintain permanent headquarters; some of them own palatial buildings built to endure for a century or more.

Not only do their magents frequent the halls of congress and the corridors of the departments; not only do they buttonhole cabinet members, senators, representatives, admirals, generals; they also maintain a vast publicity service, by which they seek to get their propaganda into the newspapers, and they are able to provide special articles, signed by famous names, for magazines of nation-wide circulation.

These organizations are frustrating, or attempting to frustrate, our theory of representative government. They are attempting to impose a super-government on this country—a government by special interests, working on the actual government not only by direct contact, but by indirect influence.

It is these organizations that must be investigated if the senate is in earnest, not the Shearers, the grafters, the small fry with nothing but nerve and a typewriter. Fortunately, the chairman of the judiciary committee is Senator Norris, of Nebraska. If he will, he can render the nation a greater service than anything in his fine, honest record. He can crown his career by a real investigation of the special interest lobbies that are the real menace to our form of government.

BETTER IN JAIL THAN OUT

Those who obtained a graphic picture of conditions at the Colorado state penitentiary during the mutiny shudder at the thought that there are at large throughout the land many men as murderous and cruel as those convicts who killed their guards in cold blood in a futile attempt to enforce their demands for liberty. It is not a comforting thought.

Several things may be expected to result from this shocking episode which has no parallel in the history of American criminology. That it will have an effect upon prison guards everywhere is certain. Prisons will be more carefully guarded and prisoners will be better treated by their guards.

The slaughter at Canon City will make harder the way of the transgressor. It will vindicate habitual criminal laws in the minds of sentimentalists who have opposed them because they seem harsh. It will make it easier to obtain convictions of gunmen, bandits and gangsters, for juries will reason that it may be better that an innocent man go to jail than that a killer be at large.

Criminals impose upon themselves the penalties they suffer. As their crimes increase in number and viciousness laws become more stringent and punishment more severe. Criminals who grant no quarter can expect no quarter.

On the Firing Line at the Nation's Capital

HE MISREAD ELECTION RESULT, SAYS SENATOR FROM NEBRASKA, VIEWING PROGRESSIVE LINEUP

BY CHARLES P. STEWART
Central Press Staff Writer

WASHINGTON, Oct. 12.—Senator George W. Norris, of Nebraska, expressed himself rather gloomily just after the last presidential vote.

He did not try to hide his opinion that progressive-ism had suffered a decided setback. The counsel of courage in adversity was about the best he had to offer, in a post-election message which he broadcast to his fellow liberals.

Today the progressive lineup in the senate is at least as strong as ever—perhaps stronger than before the 1928 test at the polls, which the Nebraskan at first interpreted so unfavorably.

"Like most other people," says Senator Norris, "I simply misread the meaning of that election result.

"I thought it was a stand pat victory.

"So did the stand patters. They had a right to think so. Their candidate won. They took it for granted that nothing stood in the way of the complete fulfillment of their program—power—control the worst tariff law in history—the whole thing, from top to bottom."

"But the truth is," continued the senator, "that the country evidently was not voting on the issues which we supposed it to be voting on.

"To illustrate, we assumed that it was voting, among other questions, on the power issue. The power interests' presidential choice having been victorious by a large majority, we assumed further that the power interests, too, were victorious.

"It is plain now that that issue was not in the voters' minds at all, when they cast their ballots."

Then what were the issues which did dictate the result?

"The answer to that query," rejoined the Nebraskan, "doubtless was contained in the mail which I myself received during the campaign, criticizing my position as a supporter of the Democratic candidate.

"The writers quite generally concurred in my objection to the Republican ticket, but declared that they drew the line on putting a Tammany man, a wet and (what many more of them probably meant than cared to express it) a member of Al Smith's church in the White House."

"Underestimating the weight of these considerations" went on the senator, "I drew the conclusion that the stand pat majority implied a popular indorsement of the stand patterns' philosophy of special privilege.

"However, as soon as the stand pat element moved to take advantage of this supposedly overwhelming indorsement, it immediately began to become apparent that no such indorsement had been intended—at any rate, by no means so overwhelmingly.

"Overnight, almost, public sentiment seemed to change. I say 'seemed' to change. It was not a real change. Public sentiment simply revealed itself, as it evidently had been all along.

"The election result had deceived us—progressives and stand patters alike."

"When the pending outrageous tariff bill was passed by the house of representatives," said the corn belt legislator, "if anyone had told me that it would hang in the balance, as it is now hanging in the balance in the senate, I would have pronounced him stark, staring crazy."

Indeed, yes—and does not the altered situation suggest a change in senatorial sentiment?—as well as an unexpected trend in sentiment among the rank and file of the voters.

Progressive-ism, as previously remarked, has stiffened its lines in the senate.

Diet and Health

By LULU HUNT PETERS, M. D.
Medical Adviser for Central Press and The Avalanche-Journal.

DOCTOR PETERS GIVES SUGGESTIONS FOR FIRST AID IN EPILEPTIC FITS

Epileptic Seizures

"DEAR DOCTOR: I would appreciate some information regarding first-aid in case of an epileptic seizure. MRS. M."

In about 50 cent of the cases of epileptic seizures, a peculiar sensation known as an aura, precedes the attack by a few minutes. This aura may take different forms, but usually the same form is always experienced by the individual sufferer.

This aura may be some mental or visual or auditory disturbance, or it may take the form of a peculiar sensation in the arms or legs or a bending of the joints and contracture of the muscles, or a peculiar sensation in the stomach.

When the aura appears, if the patient immediately does something to carry another stimulus to the brain, the epileptic attack may be aborted. For instance, in the case of contracture of the muscles, forcible extension will often be effective. If it is numbness, quick massage or pressure, or if it is on the hand or arm, biting it. With the mental aura, quick physical action, such as running, or muscular exertion, will keep off the attack. In the case of an aura in the stomach, a drink of cold water, with a teaspoonful of aromatic spirits of ammonia, or simply the water alone, may help to ward off the attack.

After the attack begins, care should be taken to place the patient on the bed or floor or ground, and all tight clothing loosened. And then, with a spoon or something else (not the fingers), pry open the mouth and insert a twisted towel or something similar, to prevent the patient from biting his tongue. the patient, especially if it is a child, in a hot bath the patient, especially if it is a child, in a hot bath (be sure to test it with your elbow to see that it is not too hot), or in a bath to which mustard has been added, is sometimes helpful (and sometimes an enema will shorten the attack. (Tice.)

"Can a perfectly healthy, normal person be a carrier of tuberculosis germs, so that they could be passed to others? I know we all have the germs in our bodies, but if we are healthy they do not thrive do they?

"WORRIED."

No, I never have heard of any tuberculosis "carrier" as we use that term, W.

A carrier is a person who has had an infection and continues to harbor the germs of the disease even after he is cured. He has become immune to them, but the germs are virulent to others. Diphtheria and typhoid are the classical diseases that can be transmitted by carriers.

You've all heard of Typhoid Mary, a cook who killed off so many with her typhoid germs to which she herself was immune, that the health authorities finally had to see that she was imprisoned, for she was an ignorant woman and would not change her occupation.

While many do harbor some of the tuberculosis germs without having the disease, it is because a characteristic of the tuberculosis germs is to stimulate the tissues of the body to build a wall around them, making little nodules or tubercles (hence the name of the disease.) If one is excreting the germs, he has active tuberculosis.

The germs of these diseases that can be transmitted by carriers do not become encapsulated or form tubercles, as do the germs of tuberculosis.

We have an article on Tuberculosis which gives a list of books on the subject written by authorities for the layman. See column rules for obtaining this.

L.—Your questions on menstruation are answered in our new pamphlet on the Hygiene of Women. Use column rules for obtaining this.

The End of An Old Chapter and the Start of a New

Quotations Of Real Merit

"The world is as a bank: you get back what you put into it—with interest."
—B. C. Forbes, (Forbes Magazine.)

• • •

"The beauty of golf is that you remember your good shots and forget the bad ones. I never shot under 95 in my life, yet all my memories of golf are pleasant ones."
—Dr. W. Beran Wolfe, psychoanalyst.

• • •

"The scope of opera is that of touching what is most profound and what is best in human nature."
—Pietro Mascagni.

• • •

"Our critics have often assured us that the dollar sign is the symbol of America. I am coming to the conclusion that our more characteristic symbol is the question mark."
—James Truslow Adams. (The Forum.)

• • •

"The error of Socialism is in supposing that you can create by formal enactment what must be a natural development, carried on by men, selected by nature."
—John D. Rockefeller.

AIDS MUSHROOM

Australia Has Ant That Is Aviation For Girls

BRISBANE, Australia, Oct. 12. (AP)—The ant which cultivates mushrooms has been added to Australia's collection of a natural curiosities.

It lives in North Queensland and carries into its subterranean galleries pieces of mushroom plants. These are chewed to make the "spawn" from which mushrooms grow.

On the Fence with The Seer

A wise man has said that the feeling of security gained by having money is nothing compared to the peace that comes from being poor and forgotten. Folks, there's a heap of logic in that and sometimes the Seer thinks he must be about the most peaceful man in the world.

• • •

The Seer read the other day where some professor said that only one per cent of the people really ever think—that the other 99 per cent just think they think — which goes to prove that we still have some absent-minded professors.

• • •

The Seer read an entertaining story the other day of a man, who, being tired of life, decided to end it all by leaping from a cliff—on his descent a ledge broke his fall and an arm or two, then the man put up one of the gamest battles of his life trying to save his neck, which, by the way, he succeeded in doing and lived happily ever after. There's logic for you.

• • •

The wanderer says a rolling stone gathers no moss but it picks up all the loose dirt.

Today's Poem

THE LOVER'S SONG

Lend me thy fillet, Love!
I would no longer see:
Cover mine eyelids close awhile,
And make me blind like thee.

Then might I pass her sunny face,
And know not it was fair;
Then might I hear her voice, nor guess
Her starry eyes were there.

Ah! banished so from stars and sun—
Why need it be my fate?
If only she might dream me good
And wise, and be my mate!

Lend her thy fillet, Love!
Let her no longer see:
If there is hope for me at all,
She must be blind like thee.
—Edward Rowland Sill (1841-1887)

Milkmen Can Grin Bottles Won't Break Now

TORONTO, Oct. 12. (AP)—Milkmen have their moments and one of their big ones is expected when O. B. Schier of Baltimore hurls crates of bottles against a brick wall before 1,500 members of the International Milk Dealers association here late in October.

Schier, with a special machine, throws the bottle crates against a wall with far greater force than ever met under working conditions to show how they can be packed to withstand even such severe shock.

Whether milkmen with weak hearts will be permitted to view the affair is uncertain, although the claim that the industry can save $6,500,000 a year by right packing seems likely to pull everyone through with no greater damage than an involuntary shudder or so.

Of Benefit To Plant

GIVE ECONOMICS WORK Northwestern Has Class In

CHICAGO, Oct. 12. (AP)—Coeds will have a chance to study aviation this fall at Northwestern university in a new course to be started, but not many are expected for it will be a course in economics with few thrills.

The new course will deal with commercial and economic aspects of air transportation and will be offered by the school of commerce. Students particularly will study the place of aviation in industry.

HONOR SHERIFFS

Memorial Is Erected For Last Two Survivors

PENDLETON, Ore., Oct. 12. (AP)—A memorial to one of the last of the old "two-gun" sheriffs of the old west, the late Tilman D. Taylor, has been dedicated here.

"Til" Taylor, famous throughout the west as a peace officer of Pendleton for 21 years, was killed in 1929 in a hand-to-hand encounter with jail-breakers.

The memorial, a bronze statue of large proportion, was made by A. Phimister Proctor, Boston sculptor, in Rome. It was cast in Vienna.

More than 250 peace officers from all parts of the west attended the dedication, during the annual roundup.

SIDE GLANCES By George Clark

"Take a look at 4-H. How would your furniture look in that?"

The Innocent Cheat

By Ruth Dewey Groves
AUTHOR OF "RICH GIRL—POOR GIRL," ETC.

THE NEA FICTION PLAN ©1929 BY NEA SERVICE INC.

THIS HAS HAPPENED

HELEN PAGE feels hopeless in love with her guardian, LEONARD BRENT. After meeting a dying beggar, CHARLES NELLIN, Brent changes his plans for Helen's future. Soon after he tells her that she is the only grandchild of a millionaire, CYRIL K. CUNNINGHAM. Brent takes her to Cunningham and offers proofs which the lonely old man accepts, as he had been searching for the child.

Among Helen's new friends are EVA ENNIS and her brother, ROBERT, who falls in love with her. Brent finds another locket like the one he had taken from Neilin to prove Helen as the heiress. He also becomes jealous of Bob and plots to secure Helen for himself quickly. Hearing the doctor say that a sudden shock would kill the old man, Brent gets the servants out of the way and rushes into the sick room shouting wildly that Helen has been killed. His plan works and when the attendants returns, Cunningham is dead. Then, acting as sympathizer and appealing to her loyalty to him, Brent secures Helen's promise to marry him. He tries to break off a love affair with Eva without arousing Helen's suspicions.

A chance meeting between Helen and Bob reveals their love for each other, but she tells him she is promised to another. Helen goes to ask Brent to release her and finds CARMEL SEGRO in his apartment. Carmel throws herself in Brent's arms before he sees Helen. This makes it easier for Helen to demand that their engagement be broken, but Brent refuses to release her.

NOW GO ON WITH THE STORY

CHAPTER XXXI

"Have you lunched?" Brent said surprisingly.

This time Helen succeeded in getting to her feet. "No," she cried. "I'm going back to Bramblewood."

Brent's smile still held. "To that puppy, Ennis, I suppose?"

Helen disdained to answer.

"Lunch with me," Brent said, half commandingly before she had moved far away. "We haven't talked to the end of this thing and I know you won't be so unfair as to leave it in the air, Helen."

"What more is there to say?" Helen protested.

"A great deal," Brent quietly returned. "Will you lunch with me?"

"Not here in your apartment," Helen declared, thinking of the lunch Carmel had prepared.

"Wherever you like," Brent compromised.

"Sherrys?"

Brent nodded.

Helen gathered her things together while Brent got his hat and stick and they left immediately.

Ten minutes later at Sherrys' they were seated at the most secluded table available. There were people within earshot of them but the cosmopolitan air of detachment that prevades New York's eating places isolated them sufficiently to permit Brent to plead his case.

But all that he could find to say left Helen cold. Finally, as she feared he would, he brought up the subject of her loyalty to him.

"You couldn't have been too fine to do that, could you?" she said when he mentioned the years of care he had given her. "To think of making me pay for something you did for my father, your friend, I mean."

"You weren't too fine to forget it for a showy hero," Brent retorted.

"That's not fair," Helen objected. "I came to you only to ask you to let me go, because I certainly wouldn't have considered it fine to keep you in ignorance of . . . of . . ." she stopped, her face suffused with vivid color.

"Your infatuation for Ennis," Brent supplied with a note of contempt in his voice.

• • •

"Call it what you will," Helen replied. "But listen to me. I've thought of all you have done for me, and I am grateful. I wouldn't have broken our engagement without your consent, but when I saw you kiss that woman . . ."

"Carmel," Brent interjected, "Forget her Helen. She isn't worth a thought from you."

"Oh yes she is," Helen said swiftly. "I shall never cease being grateful to her."

"Then you really think you can put me aside for Ennis?" Brent's voice was crisp as cracking ice.

Helen met his question with a ready answer. "Even if there had been no one else—for me," she said, "I would not marry you now, Leonard. I don't think we ever could understand each other. It's a mistake for people of such different ages to marry. I'm sure of that. You see, I don't want to live with the ashes of your past, or feel that one-half of you is devoted to me as to a creature from another world, while the other half is absorbed with the habit of other women I want to grow up with the man I marry—to be the only feminine habit he has."

She could not help smiling tenderly over her recollection of Bob's way with women. Nothing of the weary exhaustion of the world there. Even his ruthless epithet—that he had hurled at her the night before—had lost its sting now that she had hope of not deserving it in the slightest degree.

"Bosh," Brent said impatiently. He realized that he could no longer woo Helen. In a way it was a relief to give up trying. There remained pressure and—if necessary—threats. He decided to use pressure—and not to be too gentle about it.

"Do you really think there is any advantage in discovering things for yourself when there is someone at hand to give you the right answer?" he asked.

"What do you mean?" Helen asked in turn.

"I mean that you will eventually—no matter what you do—come down to earth," Brent explained. "There isn't any unalloyed happiness—no ointment without a fly. Dreams are only dreams, Helen. That's simple as A B C. When they dreams. Indisputable, isn't it? But often the awakening is painful. I can spare you that. My experience of life—discount it as you will—can be a bulwark for you if you will let it. Why climb to heights from which you must tumble down when there is someone to tell you that nothing exists in the clouds?"

"I might not follow in your path," Helen suggested, a bit scornfully.

• • •

"There is only one path, or at least one destination," Brent replied. "Disillusionment. Why bother, Helen? Your little boy friend, if he is potentially a man, will come to be like the rest of us. There will be other women for him and if he does not accustom himself to taking them lightly it will be only so much the worse for you. There should be only one woman with whom a kiss is a kiss; with the others it may be a pleasant little exercise, an amenity, a social grace. What of it? Shall there be no pansies or daisies because roses bloom in the garden? Don't you see dear? With Carmel," he shrugged "why dignify the thing? It is only those who hold a place in our thoughts that matter. And nothing is ever farther from my mind than Carmel when she is out of sight."

Helen had a rather sickening feeling that this man's soul had died and that only an attractive husk remained.

"I still think," she said, "that I prefer to live my own life at first hand, and make my own mistakes if any must be made."

Brent did not argue further. "Not one girl in a million would have the vision to see it differently," he said resignedly, "or the sense to realize that a man whose wild oats are already sown and not in his system is the better risk."

Helen's lovely pointed chin lifted haughtily. "I do not believe that all men are philanderers," she said icily.

Brent suppressed a smile. "In return for the compliment of my sex let me say that I do not believe that all women are ingrates," he said. "You in particular, Helen."

Helen regarded him in dismay. "Then you mean to make me pay, if you can, for what you've done for me?"

"I shall not call it paying," Brent answered mildly. "I believe that I can make you happy when you get over this moonclaf interlude."

"Oh, you are a brute," Helen flared at him.

"Perhaps," he said lightly. "But there are times, my dear, when any man with even an apology of a brain must be brutal. Were I to let you have your way now I should be sacrificing myself only to make you no happier than you will be with me. You have loved me I do not believe that you have changed. If you had you would have wanted to break our engagement regardless of the loyalty you feel for me."

"Then you don't really believe that I am capable of true loyalty?" Helen broke in.

"My dear, I think true love would have settled the matter for you without coming to me," Brent answered promptly.

• • •

"Helen sat back in her chair, feeling most unhappily disturbed. Brent's words were so much in accord with what Bob had said. Was she indeed then not really in love? A thought of last night's sleepless, pain-filled hours brought a twisted smile to the corner of her lips.

"You wouldn't have waited until you had what probably would provoke you into quarreling with me under any circumstances," Brent was going on in his smooth fashion. "You'd have come to me and said it was all off."

"I'm not jealous," Helen answered scornfully.

Brent smiled. "Of course you are, my dear," he told her. "All women are. And yours is the unreasoning jealousy of the cloistered maid. You haven't any rivals in my affections, but if you had you wouldn't know how to handle them. You'd try elimination, forgetting that there are corners in life around which jealous eyes may not peer, but which offer a convenient escape for one who wishes to be unobserved for a period of time."

Helen felt that he was laughing at her. "I don't care to hear any more about your ideas of a man's rights," she said frigidly. "I'm more modern than you are, I think. Certainly there is nothing now in the claim to the kind of freedom you seem to require. It's far more up-to-date to believe in living more, more . . . decently," she finished defiantly.

Brent permitted a mock sigh to escape his lips. "I can reform," he said lugubriously.

Suddenly Helen's manner changed. "Please take me seriously, Leonard," she besought him. "I could never forget what I saw today even if I loved you. We haven't the same viewpoint in the matter at all. Perhaps I am old-fashioned, or maybe I'm more advanced than you are, but whatever it is I'm not tolerant of looseness."

For a few seconds when she finished speaking Brent held his tongue and his temper; then both broke out.

"Don't be a little fool," he said sharply. "A man's a man, Helen."

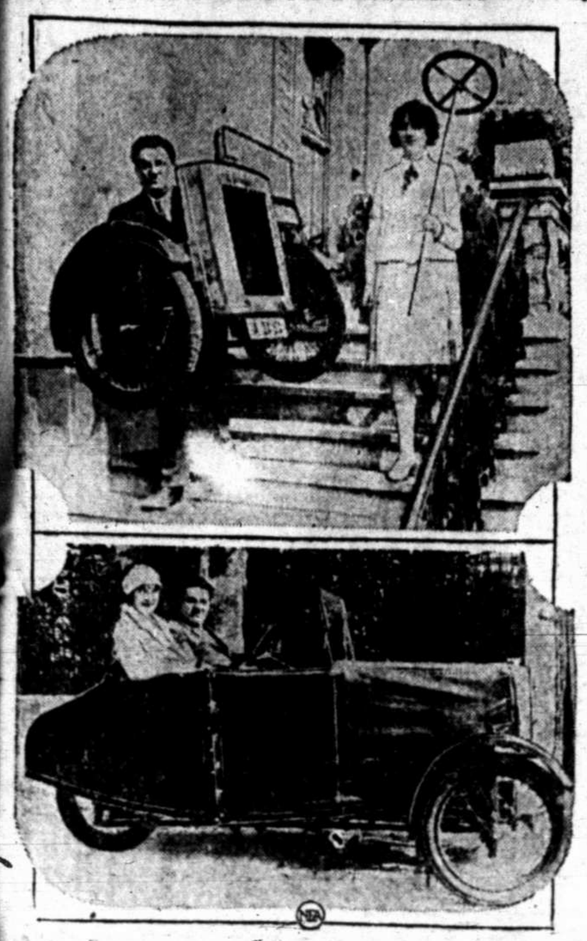
Helen drew herself up and gave him a hard, straight glance. "You are the fool," she said quietly.

Brent shrugged. "Be that as it may," he replied, "I intend to have you. You owe me a debt that you cannot repay in any other way. I've given the best years of my life to you, Helen. I might have married, but I wanted to be free to live for you, to travel with you and to give you a home. Most women would have resented you. I knew that and the knowledge made me avoid such entanglements. You are too loyal to let me down now. I'm banking on that, and I don't believe I am a fool."

(To be continued.)

The Seer's idea of nerve is a guy that will holler "whoa" in a one-horse town.

Just Park It in the House!



Move the refrigerator over a little, sweep out a convenient corner, and park your car. You could do just that if you owned one of the new baby automobiles perfected by Herr Jaschka of Germany. The body of the car is made of canvas, and can be taken off and rolled up. In the upper photo Herr and Frau Zaschka are shown bringing the car out of their home. The lower photo shows the two of them in the assembled car ready for a spin.

Gilbert Swan

In New York

With Swan

NEW YORK, Oct. 12.—Manhattan's "rags to riches" romances would fill several libraries and involve more plots than the late Mr. Alger could ever have dreamed.

To recite even a fraction of those who chinned themselves out of poverty and obscurity, would be to publish a cross section of America's "who's who." Just take, for instance—

Charley Schwab, the steel magnate, was working in Andrew Carnegie's stables once upon a time.

John J. Raskob, who has gone rather far with the DuPonts, was a $30 stenographer, support a widowed mother just before he took the job which headed him for millions.

Samuel Segal, the lock king, was a policeman who got the bright idea for his invention by noting how easy it was for a burglar to pick the old fashioned locks.

Heinz, of "57 varieties" fame, was struggling along when one day, while dabbling with a mixture, he sprilled some sugar on pickles and thus started the sweet pickle vogue.

Irvin Cobb was 16 years old when the Cobb family fortune was wiped out and, instead of the legal education he had expected, the humorist had to go to work as a comic artist on a home town paper in Kentucky.

William C. Durant was a poor country lad in Michigan, who got his first job in a mill in Coldwater when a passing rurality gave him a lift.

• • •

Or, to get closer to the big men of Manhattan—

David Saranoff, head of Radio Corporation, was an immigrant lad from Russia whose father died when he was 15, leaving him with a mother to support. His first job was that of a messenger at $5 a week.

It was this messenger's job that first steered the Saranoff interest in the direction of telegraph machines.

William Fox ran a five-cent theater in the Broadway belt. His father acted as ticker taker and old timers can remember both of them sitting at the theater front bewailing the bad business.

All of the Chanin boys, Manhattan's leading skyline builders, huddled frightenedly at the skirts of an immigrant mother at Ellis Island. Joseph Francolini, head of the Italian Savings bank, with resources of 40 millions, came from what they used to call slangfully "the ditch diggers."

Eddie Dowling, the musical comedy figure, sold papers on the New York streets. Cardinal Hayes was also a Gotham street lad. Reuben, the ritzy delicatessen king, literally ran a sandwich into "an institution."

Practically every theater man came up from the bottom. The Shuberts were poor lads and now own and operate a great string of theaters. So does Erlager. The Warners and Sam Goldwyn, Carl Laemmle, Belasco—and a dozen others—have similar stories to tell.

• • •

Which reminds me that an old and amusing story has long gone the rounds concerning Goldwyn. Not vouching for its complete accuracy, here it is as it has been bandied about Broadway.

Not so many years ago, Samuel Goldwyn was Samuel Goldfish. He was associated with Selwyn. To get a trade name for their industry they combined the two surnames and made it Goldwyn. When Samuel reached Hollywood he took the name. Selwyn is said to have protested somewhat.

Whereupon Goldwyn turned to him and said: "Well, Ed, if you want you can take what's left of the names. I took the Gold and the Wyn. You can have the Sel and the Fish."

Which, as you will note, would have made Selfish.

GILBERT SWAN.

Hardly A Well Day In Ten Years

Amarillo Man Says Wife Feels Fine After Taking Two Bottles Of Orgatone.

"My wife has been ill for about 20 years with stomach and liver trouble," said G. H. Griffin of 2301 W. Sixth, Amarillo, Texas, while talking with the Orgatone representative.

"Doctors told us that she had a bad liver, she always felt tired, sluggish and worn out and didn't have any energy or feel like doing anything. She would have bloating spells which would affect her heart. What little food she did eat soured on her stomach and made her miserable for hours afterward. She had a bad case of constipation and suffered from headaches. She was always tired and felt like she had done a big day's work when she didn't do much of anything.

"We saw Orgatone advertised so highly and heard so many people talking about it, we decided that it was the medicine for her and it has proven so in her case. Her stomach and liver trouble is a thing of the past now, and she isn't bothered with those awful bloating spells. She has more strength and energy than she has had in several years. She feels better during the day and now able to do part of her work and is getting stronger every day. We also think Orgatone is wonderful and has proven so in my wife's case and I am glad to recommend it."

Genuine Orgatone may be bought at Lubbock at Bowen's Drug Store. —Adv.

PROBLEM DISCUSSED

WARSAW (AP)—The problem of attracting tourists to Japan and Egypt, as well as to European countries, was discussed at the International Tourist Congress here. The congress ordered a special film depicting the beauties of European tourist centers and giving information about transportation, for distribution in the United States.

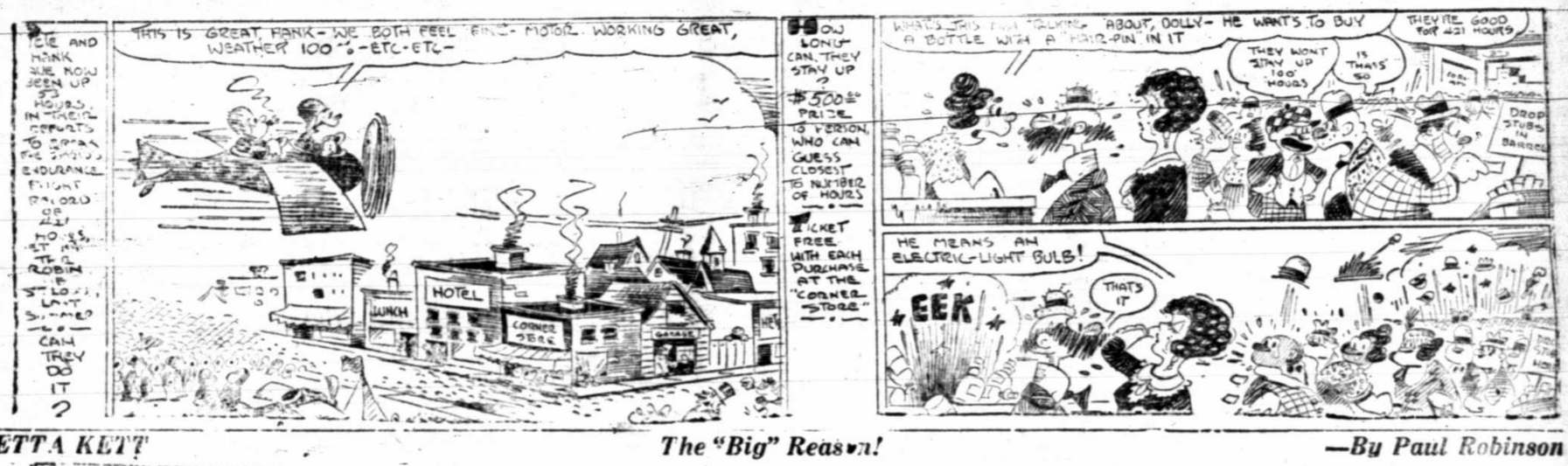
OPPOSING OPIUM

NANKING (AP) — "Anti-Opium Week" was observed here at the start of October, being the first of an annual observance designed by the government to teach Chinese the harmful effects of the drug. Besides lectures on the subject, there were police campaigns in many cities against opium smuggling.

GOOFEY MOVIES —By Neher

BIG SISTER — Mothers Are Like That — By Les Forgrave

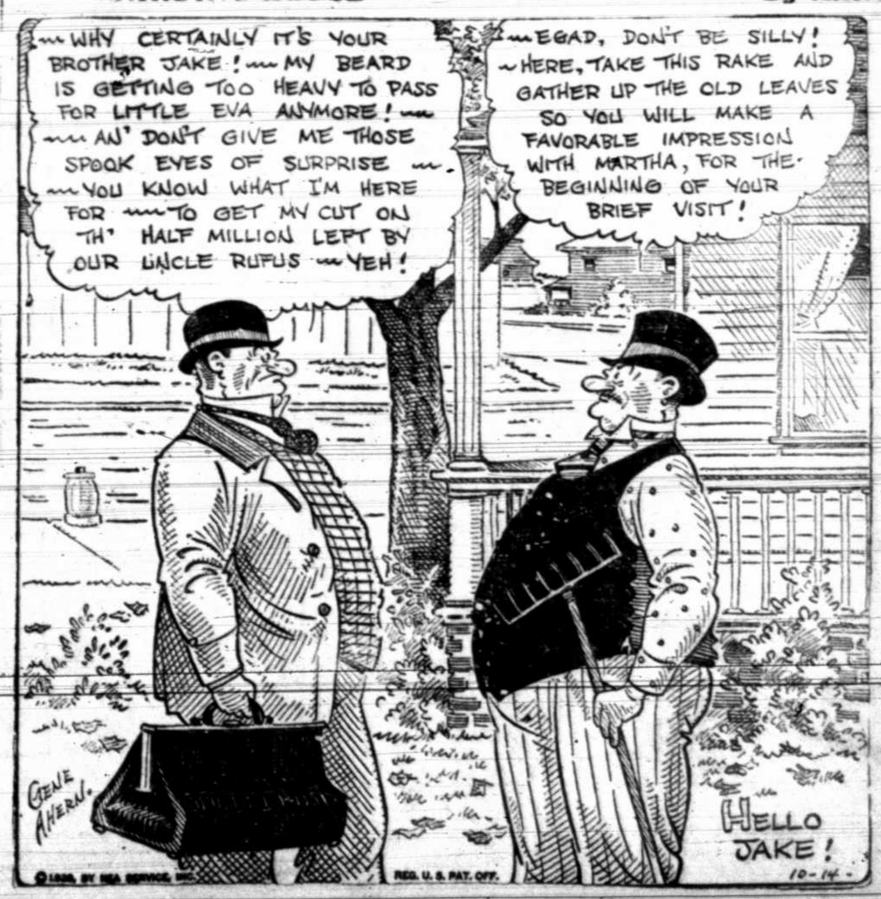
HIGH PRESSURE PETE — They're Still Up, Folks — By Swan



ETTA KETT — The "Big" Reason! — —By Paul Robinson

OUT OUR WAY— By Williams

BOARDING HOUSE — By Ahern



Two New Labor Groups Are Getting Under Way In Opposition To Grand Old A. F. Of L., Dutcher Reports

One Wing, Lead By William Z. Foster, Described As Radical By Reporter In National Capital

BY RODNEY DUTCHER
NEA Service Writer

WASHINGTON, Oct. 12—Two new American labor movements have emerged out of the past summer.

One is the Conference for Progressive Labor Action and the other is the Trade Union Unity League. Each represents a movement of protest against the present conservative tendencies of the American Federation of Labor, but while the Conference for Progressive Labor Action is a group of labor progressives who say they desire to revitalize the American labor movement, the T. U. U. L. is a more radical trade union federation under the leadership of William Z. Foster.

Both groups accuse the A. F. of L. of failing to meet the machine age problems of labor, such as technological unemployment, the speed-up system, old age unemployment and various bad labor conditions which have become intensified in certain industries.

Seeks a Five-Day Week

The Unity League, which convened recently at Cleveland with 700 delegates and a few Department of Justice operatives on hand, will work militantly for a seven-hour day and a five-day week, according to Foster. There is nothing quite new or especially radical in this program and it is interesting to note that labor leaders are seeking these shorter working weeks and days so that there may be enough work to go around rather than for the reason that labor wants more leisure. For the same reason, the T. U. U. L. announces its aim of slowing down speed-up systems everywhere, so that more workers may be employed in attaining the required production.

There are supposed to be 200,000 more coal miners than the industry can economically support, but the Unity League would keep them in the industry and provide work and wages for them.

Aggressive organizing campaigns are planned for the automobile, shoe, steel, packing, railroad, rubber and metal industries.

However, one may view the chances of success of any new labor movement led by Foster, the communist, the work of the Conference for Progressive Labor Action has been attracting widespread and thoughtful interest. This group stands somewhere between labor's left wing and the right wing A. F. of L. Its chairman is A. J. Muste, head of the Brookwood Labor College, who has announced sweeping plans to [illegible] the "new capitalism."

The C. P. L. A. hopes that bold, energetic organization of workers to trade unionism and it looks forward to a new solidarity and idealism among the labor class. Speakers at its recent four-day session at Brookwood outlined their aims along with their plaint against the A. F. of L.

It was charged that the southern textile field, the best testing place for militant labor action, had found the A. F. of L. completely unprepared to deal with its challenge. The A. F. of L., speakers said, had lacked program, funds or willingness to provide adequate funds, and had had to turn over the task of strike leading to persons with no official position in the labor movement.

Muste sees a definite trend toward progressive action in the ranks of labor.

"No progress has been made in organizing basic industries," he says. "In politics, due to failure to organize a Labor Party, the unions are without influence.

Sees Labor Militant Again

"But we have reached a turning point. The post-war period marked by brutal attacks upon labor by open shoppers, subtle undermining of organized labor by company unions and welfare schemes, and in the ranks of organized labor itself by internal conflict, stagnation, retreat and defeatism is being liquidated. A new period which will be marked by a revival of militant progressivism and courage has be gun.

"Among the workers of America there is again evident a spirit of revolt and militancy, a dissatisfaction with the share of prosperity which they are getting, with the strain of speed-up systems, with the drawing of the deadline against workers at 40 years of age or earlier and the accompanying burning up of the youth of the nation in our mechanized industries, with lack of insurance against the risks of old age, unemployment and sickness—dissatisfaction which is beginning to express itself again in action and not mere grumbling under the breath."

TOTAL HAS INCREASE

Big Spring Has 419 More In Schools This Year

BIG SPRING, Oct. 12 (Special)—The city schools show an increase of 419 students compared with this time last year according to W. C. Blankenship, superintendent. The enrollment shows 2,219 students compared with 1800 of last year. The apportionment for funds for last year was $21,000 compared with $41,000 this year. Estimated valuation last year $6,873,000 compared with $9,097,375 this year. Outstanding bonds amounted to $284,800.

NEW DAM DEDICATED

SAO SALVADOR, Bahia, Brazil (AP)—A new power dam here has been dedicated as "Jerry O'Connor Dam" in memory of the American hydraulic engineer who chose the site and planned its construction. He died July 4 after participating in a baseball game in Rio Janeiro. His home was in San Francisco.

Periopthalmus Schlosseril is the only fish in the world that can wink its eyes and climb trees.

Heels Going Up

Longer Skirts Are Cause

PARIS, Oct. 12. (AP)—An internationally famous shoe designer warns that heels are due for a rise as the result of longer, fuller dance dresses and the glorification of the tall, long legged girl.

Big flat feet sticking out beneath the new style dresses are death to chic as well as dance partners, according to this bottier.

He hopes to add another centimeter, he says, to heels that formerly were seven centimeters high. He cites three inchs as the very minimum for a dance shoe, and finds four better.

OBSERVE PROGRAM

Fire Prevention Stressed By Slaton Rotarians

(Special To The Avalanche-Journal)

SLATON, Oct. 12.—The Slaton Rotary Club devoted its entire program Friday to the subject of "fire prevention" thus observing Fire Prevention Week in Texas. Fire Chief E. V. Woolever, City Fire Marshal Tom Abel, Mayor W. G. Rese, Floyd C. Rector and others took part.

Existing fire hazards in Slaton were referred to. Co-operation between city officials, school authorities, fire department members and Slaton citizens as a whole was urged to keep Slaton's fire record on the same excellent basis it has enjoyed for the past few years.

SEEK ONE VARIETY

Longer Staple And Better Price Sought In Howard

BIG SPRING, Oct. 12 (Special)—One variety of cotton to be planted in this county was the opinion of the members of the Cooperative Gin and Supply company in a recent meeting held here, by this method it is hoped to insure a longer staple and a better price. An open meeting was announced for Nov. 2 at which time the good points of the various varieties of cotton will be discussed. Films from the U. S. Department of Agriculture will be shown at this meeting by Fred Keating of the U. S. Experiment Station.

GET NEW OIL CARS

Cosden Refining Company Has 1,000 New Cars

BIG SPRING, Oct. 12 (Special)—Cosden Refining company has just received 1000 new tank cars in which to ship the company's products. The cars are all painted in aluminum. The company is erecting a new warehouse for lubricants near the general offices. Work is also going forward on the large cracking plant begun this month. The plant is running to a capacity of 18,000 to 20,000 barrels every 24 hours according to Stanley Cosden, superintendent.

The great Egyptian obelisk in Central Park, New York, was coated with paraffin in 1885, and has since resisted the disintegrating effects of weather.

Backache Seldom Due To The Kidneys

Backache, leg pains, burning and muscular aches are more often due to functional Bladder Irritation than to the kidneys. If you suffer and are discouraged by functional Bladder Irritation, why not try the Cystex 48 Hour Test?

Two million Cystex tests have been distributed under a money-back guarantee, with marked success. No dopes, narcotics or habit forming drugs. List of pure ingredients in each package.

Get Cystex (pronounced Siss-tex) at any drug store for only 60c. Put it to the test. See how fast it works. Money back if it doesn't bring quick improvement, and satisfy you completely. You are the sole judge of your satisfaction.

(Adv.)

WINTER CRUISES

to the
West INDIES
Nine Cruises. Five famous Cunarders. Eight to twenty-six days. Sailings from December 3rd to March 15th.
Rates $175 up

to the
MEDITERRANEAN
The queenly Mauretania sails February 20th on her sixth Cruise.
Rates $275 up

and the
WORLD CRUISE
of the Franconia January 15th under joint management of Cunard Line and Thos. Cook & Son.
Rates $2,000 up

For descriptive literature write or see your LOCAL AGENT or
CUNARD and ANCHOR Lines
ATHLETIC CLUB BLDG.
Dallas, Texas

AS NEW YORK CAME TO LUBBOCK

Time was when only Broadway in New York enjoyed the supreme comforts of modern living in all its totality, with Broadway alone setting the standards for the entire United States and the world. People looked eastward for every new idea, and every new development People there alone enjoyed all the comforts and conveniences that today mark the progress of thousands of up-to-the-minute cities all over the land. During this early day Lubbock was, as is chronicled in its history, a "meeting place of meandering cow-paths."

One by one new things were added. One by one people adopted for common usage the elements that made Broadway exclusive. Water, lights, modern sewerage disposal, beautiful homes, vitaphone, telephone, telegraph, and hundreds of other conveniences that make Lubbock what it is. The things common to Broadway are now rapidly adopted by every progressive town in America. Lubbock is one of them. "Something New" comes to Lubbock as soon as it does to other parts of the country, and this evidences the progress that is here.

TEXAS UTILITIES CO.
LIGHT POWER ICE

Turns Of A Bookworm

Book News Notes For This Week

Witches' Toll

FROM THE musty records of Salem witchcraft trials, Durward Grinstead, a lawyer-diplomat, has obtained a vivid background for a novel which he calls "Elva" after its central character, Mrs. Elva Pope.

The characters are supposed to be actual persons of the seventeenth century period about which he writes.

Children Imaginative.

The origin of the cruel orgy that culminated in the hanging of many "witches" by a superstition-ridden community lay, according to Grinstead's, story in the imagination of three precocious children.

They learned the tricks of sorcery from a negro servant. Falling as witches themselves, they decided "if we can't be witches, the next best thing is to be bewitched."

Their fits and convulsions infected the town. Among the converts was Elva, a sensitive woman, disappointed in marriage, who loved a clergyman. Shunned by the pastor, her jealousy prompted her to make accusations which caused his hanging.

* * *

Clemenceau Again

The personal activities of Georges Clemenceau always arouse interest and much new light will be thrown on his mental habits when Houghton Mifflin company issue his long awaited "In the Evening of My Thought." A story recently heard concerns his methods of doing his marketing. It seems that when Clemenceau purchases food or supplies, he invariably hands his pocketbook to the woman who waits on him in the little store at which he trades, asks her to take what is due, make the proper change and return the pocketbook.

* * *

Ethics Shown

In writing of literary forgeries, H. M. Paull, in "Literary Ethics" (E. P. Dutton and Co.) says: "A popular amusement of the historian is to show that some generally accepted historical event never happened. The literary detective is equally active in throwing doubt on accepted books, and the classics are his favorite hunting ground. It is held by Professor Paley and some others that the "Iliad" and Odyssey were forged about the time of Pericles."

* * *

Stage Stories

Of three novels about show life one in particular, "Broadway Interlude," is crowded with recognizable characters.

Although admittedly "not relating the story of any particular person," the authors, Achmed Abdullah and Faith Baldwin, give their the title of "Guv'nor," which is that of a real producer who, like Leo, affects a clergyman's dress. Other characters are thinly veiled, even the names sometimes suggesting identities.

Mob Is Pictured.

Thus the posturing, sophisticated Broadway "mob" is pictured in this story of boy and girl, playwright and actress, whom the producer discards when they refuse to be his puppets. Everything works out right, of course, in the end.

Mentioning David Belasco, he has congratulated Gene Gauntier on "Cabbages and Harlequins." This is the story of a stodgy and disillusioned country girl who elopes with a tent show matinee idol, is deserted, becomes a burlesque charmer for the sake of her children and finally retries to rustic grandmotherhood after pushing them on to careers.

J. P. McEvoy's "Hollywood Girl" bares the diary, letters and telegrams of Dixie Dugan, the wise-cracking show girl, and her frenzied friends after she enters the world of lisping celluloid.

* * *

First One

Oliver LaFarge's first novel, "Laughing Boy," which is the love story of two modern Navajos, will be published on November 1 by Houghton Mifflin company.

* * *

Too True

Vera Caspary, author of "Ladies and Gents," the novel of life backstage recently published by Century, rises to proclaim that Rosina Mont, the charming little jazz dancer who is heroine of her novel, is entirely a creation of her own imagination, and is not deliberately patterned after any one popular figure of the musical comedy stage. To date she has been identified as Gilda Grey, Ann Pennington, Marilyn Miller and a half dozen others. All guesses, Miss Caspary insists, are entirely cold.

* * *

No-Nation Girl

Evans Wall is another Century author who offers to American lexicographers a new term in the title of his novel "The No-Nation Girl" which is scheduled for publication late next month. The "no-nation" girl in Mr. Wall's novel is the white child of a negro mother and a white father. In the negro settlement in the Louisiana swamp country where she lives she is neither accepted as a negro nor denied as a white. She is just a "no-nation" person.

* * *

Charles Brackett, author of American Colony, just published by Horace Liveright, is best known for his short stories, most of which have appeared in The Saturday Evening Post. He has been dramatic critic of The New Yorker for the past three years and spends his summers in France, the scene of American Colony.

Hot water destroys the lustre of a pearl.

A Miss in the Motor

ON AUTO ROW

TRANSFER AGENCY

The major recent development on auto row in Lubbock is the transfer of the Whippet agency from the South Plains Motor company on Broadway to the Caprock Motor company, located in the very center of Auto Row on Main street. C. W. Price and E. P. Massey, co-partners of the Caprock Motor company, made the announcement of the change yesterday.

TO HANDLE CARS

Whippet superior "4's" and "6's" will be handled along with the De Soto Six in the same building the DeSoto distributors have occupied for the past several months. The same degree of service will be offered Whippet owners that has been furnished by the De Soto concern throughout its history. Both service departments will be operated under the same roof.

EQUIPMENT INSTALLED

Equipment for the Fisher Body Service department at the Scoggin-Dickey Motor company is rapidly being installed and with the arrival of the Fisher Body expert within the next few days, the new department will be in full swing.

LOCAL AGENCY

A fifth sub-dealership will be put into operation this week by the local Oakland-Pontiac distributors at Slaton. This will make five stations operated under the direction of Scoggin and Dickey. The Slaton house will carry a full line of Oaklands and Pontiacs and will operate a service department in conjunction with its sales.

STINER PREPARED

Few automobile drivers realize the time taken by first-class mechanics in preparing themselves for their jobs. Fred Stiner of the Scoggin-Dickey Motor company is an example of an automobile doctor who has prepared himself well for his particular line. This Oakland-Pontiac expert spent 18 months in the factory at Pontiac, Mich., before he came here to be with the local agency. This included six months in the Oakland-Pontiac school, considerable time on the assembly line and an opportunity to become familiar with every machine in the factory.

MILLSAP IN CHARGE

E. W. Millsap has been put in charge of the service department of Scoggin-Dickey company, it was announced last week by the management. Millsap succeeds R. D. Camper, who remains with the concern in another capacity.

RECORD SALES MADE

A record sales month for the year is expected at the Kuykendall Chevrolet company this month, according to J. V. Spikes, sales manager. During the first ten days of the month, twenty new cars had been delivered. If this rate continues throughout the remainder of the month, October sales will establish a new mark for the year.

HUPMOBILE ARRIVES

The long-looked-for Hupmobile Coupe will arrive in Lubbock this week, it was announced by S. D. Hunter of the West Texas Motor company yesterday. Three of the Special Six coupes will be included in the carload of new machines expected in Tuesday. All of these have been sold.

STUDEBAKERS UNLOADED

Two carloads of Studebaker products were unloaded by Gough Motor company during the latter part of the week and the stock of the local concern was swelled to a maximum for the busy season ahead. C. E. Gough, manager, anticipates a great business for the month.

LOVINGTON MEN HERE

Representatives from the Ellis Motor company, Studebaker agency at Lovington, N. M., were in Lubbock last week to drive back three new Studebakers for sale in the New Mexico city. Manager Ellis reports the sale of a Dictator Coupe to F. B. Cross of Tatum.

The first travelling library in America was founded at Hagerstown, Maryland.

The crow is closely related to the bird of paradise.

"IS YOUR SKIN DRY OR OILY" asks Kathleen Mary Quinlan

IT is not sufficient to cleanse the skin from dust, rouge and powder; the tiny pores must be penetrated and cleansed.

Your skin, if dry, needs Quinlan Cleansing Oil. It dissolves every particle of dirt, leaving the skin exquisitely cleansed, refreshed and softened.

Quinlan Skin Cleanser, a liquid cleanser, modifies the flow of oil and removes all impurities—it is a safeguard against blackheads.

Quinlan Cleansing Oil: $1, $2, $3.50, $6.50

Quinlan Skin Cleanser: 75c, $1.50, $2.75

All the Kathleen Mary Quinlan Preparations for your home Treatment may be found in our Toilet Goods Department.

G. C. Johnson Drug

1110 Texas Ave.

Injunction Filed On Sheep Grazing

Snyder And Belcher Asking Action Against Jaggers And Hendricks In Suit Filed Here Saturday

Fred Snyder and Bob Belcher, both of this city, are seeking an injunction to restrain Bill Jaggers and A. C. Hendricks from alleged grazing of sheep on a 11,000-acre leasehold in Cochran county in a suit filed in 99th district court Saturday. The plaintiffs in the petition charge that the defendants, who claim right of possession to 147 acres in the leasehold enclosure, are allowing their 1,700 head of sheep to graze over the plaintiffs' land and drink water at the latter's well.

A hearing on the petition will be held October 18, Judge Clark M. Mullican announced.

BRADLEY SUCCESSFUL

Eleven Convictions Gained In As Many Trials

With a record of eleven convictions out of as many trials, District Attorney Durwood Bradley returned to Lubbock from Crosbyton Saturday, following close of the third week of 72nd district court in Crosby county.

Of those sentenced to terms in the penitentiary, two were charged with violation of the prohibition laws, four with burglary, and five with forgery.

TO SEE CAVERN

Miniature Display To Be Shown At El Paso

EL PASO, Oct. 12 (Special) — Visitors to the eleventh annual convention of the West Texas Chamber of Commerce to be held here will have an opportunity of seeing a miniature Carlsbad Caverns. The Carlsbad Chamber of Commerce has taken two booths on San Jacinto plaza and will install this miniature cavern there. More than 75,000 visitors saw the caverns near Carlsbad this summer, setting a new record. This exhibit on the plaza promises to be one of the most interesting.

Wooden hulls are regarded as better for polar expeditions vessels than those of steel.

The Sooner You Buy The More You Save

Trade In Your Old Car Now!

PRICES AS LOW AS $845 AT THE FACTORY

You will find in De Soto Six—the eye-appeal of trim, colorful lines—the comfort-appeal of roominess, of easy handling and riding—the practical appeal of smooth, flexible action—and the universal appeal of a sensationally low price.

Automatically, the age of your car goes up one whole year on January first. Inevitably, the new models that come out during the January Motor Shows will antiquate it still further. Just as surely, Spring finds an overcrowded used car market which lessens your chances of getting what you think you should get for your car.

The moral: SAVE MONEY, BUY NOW! Avoid the mounting maintenance expense that comes with age.

Use that money to apply on a new car. Get MORE for your old car now, in this season of peak appraisal values. Enjoy the many-sided comforts of a brand NEW, mechanically perfect automobile—like that smartest, smoothest, ablest of all the low-priced sixes—De Soto Six.

Drive your old car in TODAY. Let us give it an appraisal. Let us PROVE to you how much money you save by trading now, and getting a NEW De Soto.

DE SOTO SIX

CHRYSLER MOTORS PRODUCT

CAPROCK MOTOR CO.

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ONE STOP SERVICE

Everything you need in one place

AS MODERN as tomorrow—One Stop Service worthy of the motor cars of today. Save time and inconvenience, bring your car to this one place for the various services you need.

¶ Your car represents an investment that deserves protection. Don't neglect it. When did you fill the battery last?—Change the motor oil?—check transmission and differential grease? Are your brakes safe? Or do they squeak, grab or slip? Are your tires properly inflated? Is correct wheel alignment helping to save your tires? Put the responsibilities on us and cease to worry about these things.

¶ And when you need tires call on us for Firestones—the tires that hold all world records for safety, speed, endurance, and mileage. Drive in today and save money.

BEACON MASTER SERVICE

13TH & AVE. L. HAROLD S. GELIN, Mgr. PHONE 2000

Firestone TIRES

BATTERIES - BRAKE SERVICE - GAS - OIL - GREASE

SEE THE 1930 NASH "400"

TWIN-IGNITION EIGHT

PRICED FROM $1625 TO $2260 f. o. b. factory

TWIN-IGNITION SIX

PRICED FROM $1295 TO $1695 f. o. b. factory

SINGLE SIX

PRICED FROM $915 TO $1075 f. o. b. factory

YOU have been waiting to see cars like the new 1930 Nash "400s". They are designed and built for leadership—for undisputed supremacy in their field and on the highways of the world.

¶ When you see them, you will realize that a new generation of motor cars has arrived—surpassing in their impressive array of structural and performance advancements—more stylefully designed—more luxuriously appareled—more finished in the craftsmanship of every major and minor detail.

¶ Remind yourself today to see the 1930 Nash "400s"—brilliant successors to a great success.

Ragland Motor Co.

1007-9 AVE. J PHONE 365

Lubbock Teacher, Back From Jaunt To Europe, Says Continent Apes American

Erika Peters Advises Travel For Every Student

LIGHTS are softened and all eyes are centered on a slender youth who rises and flooded in a mellow spotlight softly croons "I Kiss Your Hand, Madame" in perfect English. The song finished, a ten-piece orchestra breaks into American jazz and young and old alike fox-trot across a floor made of heavy glass which is lighted beneath to give it a very fantastic appearance.

New York is probably your guess and the orchehtra that of Rudy Vallee, who is the popular idol at present. However the scene is in Essen, Germany, and the orchestra is made up of German youths, their leader also a young German who studied jazz in New York and has copied the rhythm of our own popular music.

Nothing Unusual

This incident is only one of many that came as a surprise to students who toured Europe this summer, according to Miss Erika Peters, teacher in the local schools and a graduate of Texas Technological college last spring. Miss Peters sailed from Galveston last June soon after school was out and returned to America the latter part of August.

"One of the most interesting things we noticed in Germany, especially true of the summer resorts," said Miss Peters, "was the tendency of the students and young people to American costumes and customs. The boys wore soft hats and bell-bottomed trousers while the girls were sold on what they were pleased to term 'the slender line' of their American friends. Of course this was not so easy for many of the girls who were products of generations who has not paid so much attention to the width of the waist line."

Sing Yankee Songs

In addition to the singing of songs of America such as "Sonny Boy," "Carolina Moon," and "That's My Weakness Now," the cabarets were furnished in the bizarre and futuristic hangings of Upper New York's amusement centers and one spent the evening not unlike he would in America.

"Despite the cartoons seen in some of our dailies Americans do not loll around on the tables or under them dead drunk," said Miss Peters, "and in fact we saw very few intoxicated people in Europe."

If one could have his choice of going abroad a year or attending college Miss Peters thinks he should choose the trip. Education not only broadens your mind as we have often heard but the contacts made and friendships formed are not unlike the fellowship which a student enjoys in a university.

World Not So Large

"For instance," said the young teacher, "one of the first accomplishments a young person achieves upon entering school is to discover if there is anyone who knows anybody from his home town or any of his friends. Well coming over from Europe this summer I was on a ship with representatives from almost every country on the continent, who were going to Boston to attend a physiological convention. I talked to an elderly gentleman, a doctor from Switzerland, who had known my grandfather, a teacher at Berne university at one time, and who has been dead for over thirty years. Then again a young American girl and I became fast friends and stayed together after we reached New York."

Although Miss Peters was in England only a few hours she had an unusual experience in that she met a student she had known in Galveston. Sitting in the luxuriously furnished lobby of the hotel she was surprised to hear her name called and looking up saw the young man who together with two other Galveston boys toured England and Wales last summer in an old battered car.

She Likes Britons

The British are charming and have no end of fun, according to the traveler, and of course Americans marvelled at this fact because they heard that the English lack a sense of humor. On the other hand many of the people in Europe think that we devote a good part of our day to rocking chairs and chewing gum.

In the opinion of the students, Charing Cross in London was a great disappointment, because after reading about it and hearing of it all of their lives they discovered it to be merely a subway. The old fellow who drove the "rubber-neck" bus regaled the students with his pronunciations in his Cockney accent placing "h's" in impossible places, and dropping them where they were needed.

American Youth Daring

American are probably the most daring of youth anywhere according to Miss Peters. Girls and boys alike go to Paris and spend a year, usually in the American quarter, where they dabble at art, browse in ancient places, perhaps attend the Sarbonne, or perfect their French.

"The most exciting experience I heard while I was aboard was told to me by an American girl who had more courage than money.

"She, together with three other American girls decided to go from Salonkiki to Constantinople and only having twenty five dollars between them did not see how it could be done. However they went to a boat agency and a smooth tongued salesman sold them tickets which would entitle them to sit in the ladies longue where they could play bridge all night long and be not much worse off than if they traveled first class. The girls bought the tickets, parting with $20 and with another dollar bought four dozen oranges.

Sent to Steerage

They had no sooner established themselves comfortably on board than a steward informed them that their tickets did not entitle them to the privilege of the ladies longue and escorted them to the peasant storage where they found themselves with a poorer class who could not understand their language and consequently frightened them with their leering looks and muttering. Another thing which added to their consternation was that a single rope separated them from the men. When they were almost at the point of frenzy they were taken to the captain's office where they remained for the rest of the journey, which lasted four days and nights instead of one, as they had been told at the booking office. There they remained living on oranges.

One of the greatest disadvantages which an American abroad faces is the handicap meted out to him by some of his fellow men who were perhaps not so discreet concerning paying tips or handling money. As a consequence all natives of North America are imagined to be immensely wealthy and charges are made accordingly. Then is when it stands in good stead for one to understand German, French and other foreign languages because he may make himself understood. Although it is not necessary for one to speak a language other than English in order to travel it is a good thing to understand what is being said and probably avoid ordering four deserts or the orchestra and the advertisements on a menu. To offset this handicap many of the menus are printed in several languages.

So for these reasons and many others Miss Peters advocates a trip abroad for anyone and adds that the last night out on the return home the farewells which are said and the lumps which arise in ones throat are not unlike the farewells which graduates bid to their college chums in universities the world over.

Turns Maker Man Manufactures Violins Now

MANITOWOC, Wis., Oct. 12. (AP)—The fingers that failed to bring Leonard Conjurski success as a violinist have won him distinction as a maker of violins.

Poverty handicapped Conjurski while he was studying music, and he became a tool and die maker. Making violins, a trade his father had taught him, became a hobby. It became a vocation.

Conjurski believes unusual tonal qualities may be gotten from violins of Wisconsin spruce, properly made.

PROTESTS INCREASE

BERLIN (AP)—Increasing protests against taxi drivers caused a crusade resulting in 2,901 arrests in August alone for reckless driving and violations of traffic regulations. More than 500 cases carried extra penalties for "burdensome noise."

(READ THE STORY, THEN COLOR THE PICTURE)

The Weeone who had just been saved ran up to all the rest and raved about his good friend, Scouty, who had saved him from the stream. Wee Scouty smiled, real modestly, and finally said, "I cannot see the reason for this crazy fuss. I merely heard him scream."

The little Weeone then broke in and shouted, "Just the same you win my heartfelt thanks. When I cried out you came right to my side. Then very soon you grabbed me 'round the waist and I was safe and sound. That was a very brave act that but few folks would have tried."

"He's right," yelled Coppy. "Scouty's brave and always there is time to save a person who's in trouble. Let's just give him three long cheers." To Scouty this was quite a treat. The whole bunch jumped up to their feet and shortly yelled so very loud it almost hurt their ears.

Then Clowny said, "Say, I'm not rude, but I suggest we have some food. Now how about it, Weeones? Have you anything on hand? Just bread and jelly would taste right. I have a mighty appetite. If you will only serve us we will eat to beat the band."

The Weeones stood real still awhile. Then one of them broke in a smile. "We haven't any bread," said he. "But I have quite a hunch. We'll run back in the woods and get the best food you have eaten yet. You Tinymites wait here and we will bring you all some lunch."

And so the Weeones ran from sight. The Tinies thought this was all right. All of a sudden they returned. Their trip was made real quick. "Oh, look," cried Carpy.

Studebaker Eight Answer To Demand

Motoring Public Is Asking For Eight Cylinder Power Together With Smoothness And Flexibility

An answer to the motoring public's ever growing demand for eight cylinder power, flexibility and smoothness, at a low price, is now provided in the new Studebaker Dictator Eight Coupe for four, according to C. E. Gough, Studebaker-Erskine dealer here.

"Though priced no higher than many sixes, the new Dictator Eight for four offers championship eight cylinder performance, and it is as economical of fuel and oil as the thriftiest sixes.

Coupe Suitable

"The new Dictator Eight Coupe for four is specially suited for the man or woman who desires the intimacy of a closed car combined with the rakishness of a roadster. It is also appropriate as a second car for business or shopping in place of the big town car or limousine. An ideal car, too, for sport and social occasions, the commodious rumble seat permits plenty of room for guests or friends.

"The new Dictator Eight Coupe is a car of exquisitely beautiful lines. Long, low and graceful, it aptly suggests the speed and power of its straight eight engine. Body builders, schooled in Studebaker coachcraft, have incorporated every requirement of fine coach work. Wide, deep fenders, carried low over large balloon tires, extend from the radiator to the curved rear deck. Twin beam headlights, in glistening chromium and twin cowl lights art matched in shape. All exterior bright work is chromium plated.

"Now we'll eat. What they have caught looks like a treat. The little Weeones came forth with a rabbit on a stick.

("What happens to the rabbit? We'll find out in the next story.)

The first stringed instrument played with a bow was invented by a king of Ceylon about 5000 B. C.

The mistletoe never takes root in the ground.

THE greatest advance in power application since the first automobile appeared.

MULTI-RANGE CHRYSLERS COMPLETELY REVOLUTIONIZE MOTORING

1 MULTI-RANGE GEAR SHIFT gives unbelievably faster and snappier pickup over a much wider speed range

2 MULTI-RANGE GEAR SHIFT gives you choice of three complete speed ranges, each adequate in itself

3 MULTI-RANGE GEAR SHIFT permits easy gear-shifting back and forth between driving speeds at will

4 MULTI-RANGE GEAR SHIFT reduces hill-climbing time one-half—without any unpleasant gear noise.

5 MULTI-RANGE GEAR SHIFT simplifies gear-shifting and increases efficiency of car control at all speeds.

6 MULTI-RANGE GEAR SHIFT enables you to shift gears as always in ordinary driving — no complications.

7 MULTI-RANGE GEAR SHIFT provides a special Heavy-Duty Gear for driving through deep sand and mire.

8 MULTI-RANGE GEAR SHIFT cuts engine speed 15%, increasing economy of operation and motor life.

9 MULTI-RANGE GEAR SHIFT is the greatest advancement in motor car control in all automobile history.

Ask for a demonstration. It will prove a revelation.

CHRYSLER

CHRYSLER MOTORS PRODUCT

OPEN EVENINGS UNTIL 9 O'CLOCK

Joe Hilton Company

LUBBOCK AND PLAINVIEW

TIPPS MOTOR CO. CROSBYTON

GRAVES MOTOR CO. MATADOR

YOUR MONEY

Earns 8% Guaranteed

WITH THE AETNA

WE ISSUE

Three kinds of investment certificates, namely: INSTALLMENT, on which $5.00 per month matures $1,000.00 in cash. You pay in $635.00; your earnings are $365.00. PREPAID; these certificates are issued for an advance payment of $50.00 for each $100.00; the holder makes no further payments, draws out no interest, which is compounded at the rate of 8 per cent each six months, and then draws the full par value of $100.00 at maturity. FULLY PAID, on which 8 per cent interest is paid in cash on January 1st and July 1st.

SECURITY

The money invested in these certificates is loaned on homes, secured by first liens on values of more than $2.00 for each $1.00 loaned. Further than that, there is not the slightest danger that the value of the investment certificate can suffer from an unwise loan, since any losses, if any, would be absorbed by our Guaranty Fund of $188,000.00.

SAFETY

Aetna's investment certificates are safe. No other type of investment offers such security. These certificates are a first claim upon all the assets of the company and these assets are the most stable security known—loans on the American Home. What other investment can offer such certain and dependable security?

AVAILABILITY OF YOUR FUNDS

Aetna investment certificates are always worth 100 cents on the dollar. They are not subject to market fluctuations and manipulations. Their value is constant—and unchanged in good and bad times. They are redeemable for their full 100 per cent value at any time on thirty day's notice. Compare this with the ordinary bond or stock investment which has to go on the open market and a buyer be found, when the owner needs his funds.

THE COMPANY

That actually guarantees your principal, interest and withdrawal. Do you realize what it means to you to have your principal guaranteed?

AETNA

BUILDING LOAN COMPANY

1006 Broadway Phone 928

LOUIE F. MOORE, Western Representative.

Gentlemen:

Without obligation on my part please send me complete information about the Aetna Guaranty Plan.

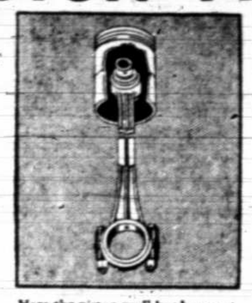
NAME .....

ADDRESS .....

CLIP AND MAIL THIS COUPON TODAY!

In Keeping with its Fine Car Engineering Standards

OLDSMOBILE PROVIDES PRESSURE LUBRICATED PISTON PINS



Here the piston wall has been cut away to show the piston pin. To this vital point of wrist-like action, where reciprocating parts move thousands of times a minute, Oldsmobile forces oil through the rifle-drilled connecting rod.

A feature characteristic of high-priced cars . . . . . .

Incorporated in the construction of Oldsmobile's big 62-horsepower engine are many features which have long been considered marks of high quality in automobile power plants.

Piston pins, for example, are pressure lubricated through connecting rods which are rifle-drilled throughout their entire length. Serving as connections between rods and pistons, the pins act constantly as bearing surfaces under great strain. The stress imposed by compression and combustion is enormous, and, to assure smoothness and long life, piston pins must be perfectly lubricated. And the only positive method of lubrication is by direct pressure from the oil pump through crankshaft and connecting rods. According to specifications shown in the July issue of "Motor," only twelve makes of cars, in addition to Oldsmobile and Viking, offer this feature—and the majority of these are priced above $2000. In Oldsmobile, all main, connecting rod and camshaft bearings are also lubricated under pressure.

Many other quality features include controlled cooling; engine driven fuel pump; counterbalanced crankshaft; and complete engine protection afforded by oil filter, air cleaner, gasoline strainer, and crankcase ventilation.

These and many other advantages characterize Oldsmobile as a thoroughly fine motor car. Come in today and examine the car. Drive it yourself. Discover to your own satisfaction how much Oldsmobile's fine-car construction contributes to the excellence of Oldsmobile's performance.

TWO DOOR SEDAN $875 f.o.b. factory, Lansing, Mich. Spare Tire and Bumpers Extra

CONSIDER THE DELIVERED PRICE. Consider the delivered price as well as the list price when comparing automobile values . . . Oldsmobile delivered prices include only reasonable charges for delivery and financing.

OLDSMOBILE

PRODUCT OF GENERAL MOTORS

DAVIS OLDSMOBILE CO.

PHONE 1888 1105 MAIN

Slaton Oldsmobile Company

SLATON, TEXAS

EXCELLENCE that is long-lived

Any comparison of the Dodge Six with other cars at its price reveals this truth: the Dodge Six is built to perform more capably—to serve more dependably—to last longer. Body construction is stauncher. Its motor has greater piston displacement—finer pistons—more piston rings—more crankshaft bearings. It has a deeper frame with more cross members—longer springs—better brakes—bigger tires. In every detail that assures finer performance, safety, dependability and long-lived excellence, the Dodge Six excels.

DODGE BROTHERS SIX

NINE BODY STYLES $885 TO $1045 F.O.B. DETROIT CHRYSLER MOTORS PRODUCT

Royalty Motor Company

1018 13th Street Phone 444

Prosecution For Reckless Driver Seen As Solution

Effort To Eliminate Criminal Minority From The National Highways Made By A. A. A.

WASHINGTON, D. C., Oct. 12.—Vigorous prosecution of the reckless driver, with steps to entirely eliminate this criminal minority from the streets and highways, offers the only means of curbing the mounting toll of fatalities from motor vehicle accidents.

This statement was broadcast today by National Headquarters of the American Automobile association on the basis of every indication that the total number of motor fatalities for 1929 will exceed 27,000 and thereby establish a new high mark.

Challenge Made

The national motoring body, which has advanced a Safety-Responsibility plan as a means of controlling the reckless driver, says that the mounting toll of deaths stands as a challenge to a progressive nation. The A. A. A. plan has as its basis stringent driver's license laws; revocation of the permits of those found guilty of serious violations of the motor vehicle laws, with the suspension of permit remaining in force until the guilty party has established proof of financial responsibility against possible future injury to persons or property. In addition, a person against whom a judgment has been rendered, will be denied the use of the highways until it is liquidated and financial responsibility established as a future guarantee.

"The trend of fatalities from motor vehicle accidents in ratio to car registrations," said the A. A. A., "was decidedly downward from 1917 to 1928, but since that time has suddenly turned upward. There is every indication that a high mark for the past decade will be reached this year, despite the fact that the 1929 automobile is better equipped for safety than any car in the history of the industry."

Registrations Boasted

"Moreover, this upward trend comes at a time when the percentage of increase in motor vehicle registrations is equal to the lowest on record. In addition, there has been more attention given to traffic control within the past five years than at any time in history. The problem has occupied the major attention of state and municipal authorities. Police forces have been augmented with additional men; state highway patrol units have been established; traffic lights have been placed by the thousands; legislators have advanced law after law, yet the gigantic toll of deaths from motor vehicle accidents continues to increase."

Record Trip Made By Viking Sedan

Syracuse Family Traverse Nation From New York To Seattle In 95 Hours Of Actual Driving Time

Leaving their home on the Hudson river on Saturday, a Syracuse, N. Y. family drove cross country in their new Viking sedan, arriving at Seattle on Puget sound the following Thursday morning. Their actual driving time was 95 hours, approximately the same time as taken by the railroads, and included stops for food, gas and oil.

This more or less casual auto trip, made with no thought of breaking records, is striking evidence of the stamina built into this new General Motors car. The Viking ran day after day, averaging better than 40 miles an hour over all types or roads and country and with practically no attention during the 3665 mile journey.

Tell Experiences

The trip was made by Mr. and Mrs. Albert P. Bixby and their son Gilbert. Telling of his experiences, Mr. Bixby said:

"While I expected to make the trip to Seattle without delay, I exceeded my expectations by arriving at my destination in five and one-half days. Over half of the way was over gravel and dirt roads, especially in Wyoming and Montana.

"The Viking performed in great shape, both as to speed and hill-climbing qualities. I drove to the snowline on Mt. Ranier and the Big Horn mountain near Cody, where you climb to nearly a 10,000-foot level. I consider the time made on the trip remarkable due to the fact that unfortunately I selected about the poorest route."

Pontiac Carries Nitro-Glycerine

Two of the most conservative drivers in the history of motoring are J. H. Williams and H. R. Garret of Dupo, Illinois.

They never try to "beat the light." They are most courteous in giving way to approaching drivers and they always stick out their hands when making a turn.

Messrs Williams and Garrett exercise this extreme care because a traffic accident to them would mean more than a dented fender. A collision probably would mean that the car, its occupants and a good portion of the surrounding country would suddenly disappear, leaving only a blasted, smoking crater for the city editors to mark with the customary "X."

The two men are "soup" experts employed by the American Glycerine company to "shoot" oil wells in the rough oil country surrounding Dupo. They have entrusted their lives and their dangerous supplies of nitro-glycerine to a Pontiac Big Six Coupe equipped with special racks for carrying the temperamental explosive which is eight times more powerful than gunpowder.

Metal Top Becomes Windshield For Rumble Seat Riders In Latest Automobile Design; Salt Lake Man Inventor

By NEA Service

SALT LAKE CITY, Utah, Oct. 12.—A metal top coupe convertible into an open sport roadster is the invention of B. B. Ellerbeck, of this city, after six months of study and designing. The invention is designed to allow motorists to drive with the top lowered for the summer, or to obtain protection of a metal top coupe when winter comes.

This convertible feature is gained by dropping the top partly into the body, the forward portion of the roof extending above the body and serving as a windshield for the rumble seat. A transverse window is placed in this part of the top.

The top is pushed down into the body against the action of a cushioning spring under the pivotal connection at each side. When the top is down it has the same backward tilt as the forward windshield, giving the rumble seat occupants forward vision, but protecting them from excessive drafts.

When the top is up and the door windows raised—for winter use—the car is transformed into a coupe, conforming in appearance with modern body lines.

Has Conventional Shape

"There are three fundamental features which make this a practical construction," says Ellerbeck. "First, the top is only partially housed in the body when lowered. Thus the top may be entirely conventional in shape and elegant in appearance.

"Second, the lower edges of the top are flanged outward, this flange pressing up against a rubber strip to make the job waterproof and rattleproof, and also in allowing proper rotational clearance between the top and the forward edge of the deck surface.

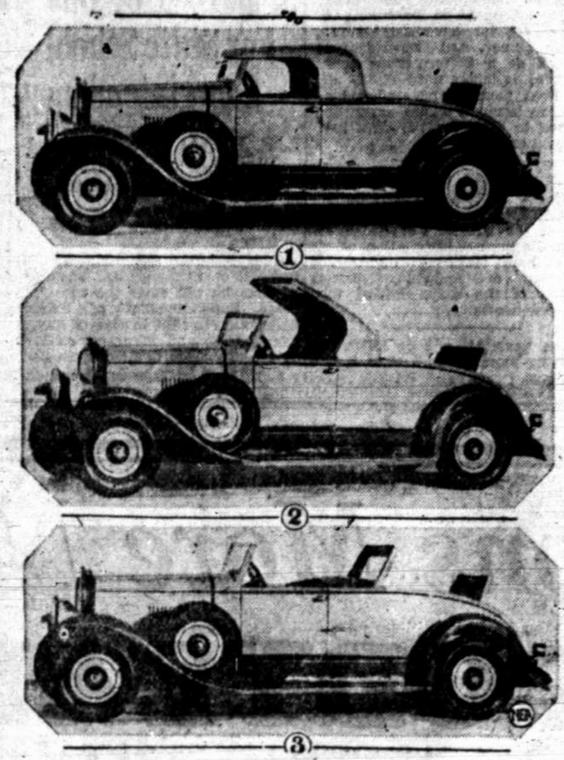
"Third, the pivotal connections between the top and body allow both rotational and linear movement of the top therefore allowing it to be properly positioned when lowered.

Lasts As Long As Car

"The idea of making the forward part of the top with a window in it, and allowing this portion to serve as a deck windshield, also is an important feature of getting a practical construction."

The inventor also points out that a metal top will last as long as the body and not be liable to ruin as quickly as foldable cloth tops. Further, a metal top is lined just the same as any coupe and is snug and warm during severe weather. Yet the top may be lowered in a few seconds and just as easily as a deck seat is thrown open, with the result that the visibility and airiness of the uncovered roadster is obtained.

The top is supported by springs which may either be coil or leaf. Thus, its weight is cushioned and operation is practically effortless.



By throwing back the metal top of this convertible coupe, as pictures show, we may have an open roadster with windshield protection for those in back. It is the invention of B. B. Ellerbeck of Salt Lake City.

How Is She Hittin'?

Pertinent Facts About Automobiles By Israel Klein, Science Editor For NEA Service

BY ISRAEL KLEIN
Science Editor, NEA Service

Starting will begin to get a little more difficult and troublesome as the cold weather approaches in most parts of the country. The trouble, however, can be averted if proper precautions are taken and the motorist knows how to start his motor properly.

The reason why a motor fails to start as easily in cold weather as in warm is because of the large proportion of cold air that is mixed with the gasoline through the carburetor. This makes a cold, dry mixture. At the same time, the region around the spark is so cold that all the heat given out by the first sparks is absorbed by the cold water in the cooling system and the cold, dry fuel mixture.

It takes several hot sparks, therefore, to heat up the cylinder head enough to permit the fuel to burn quickly.

In order to speed up this process of burning the fuel, the practice is to increase the proportion of gasoline to air in the fuel mixture. This affords the spark in each cylinder head to light the fuel more easily. The first injections of the heavier fuel mixture, however, is not so much to start the motor going quickly as it is to heat up the combustion chamber and its surrounding cooling chamber, in order to allow easier combustion of following injections of fuel.

As a further step in warming up the engine by this process the choke is pulled out in order to prevent air from entering the carburetor and mixing with the fuel there. The resultant "mixture" is really no mixture at all, but pure gasoline entering the combustion chambers to be lighted by the spark and to heat up the motor.

This expediency of holding out the choke, however, must not be overrated, or the driver doing so will find the engine stalling on him—overchoked. The choke may be held out all the way when starting, but should be only part way out until the engine is warmed up. Then it should be forced all the way in, permitting the carburetor to mix the requisite amount of air with the gasoline to make driving efficient and economical.

Choking while starting is not any too good for the motor. But until a way is found to warm up the engine before starting, so that the right fuel mixture can be injected from the start without trouble, choking has to be resorted to.

While this starting process is mostly for the purpose of warming up the motor, it also does at least part of its work in the form of turning over the engine. Many motorists mistake this for the cue to get going. It is wrong and costly.

Putting a load on the engine while it is cold and is only in the process of being warmed up is hard on all the wearing parts. The oil hasn't had time enough to work its way up along the cylinder walls and through the bearings. The gasoline that is being injected in a heavier mixture than ordinarily is not being burned through thoroughly and some of it is escaping unburned into the crankcase to mix with the lubricating oil. And, if the car is moving, the rush of air through the radiator is cooling the water, when in fact it should be warmed up to the temperature at which the engine will operate efficiently.

Thus getting started before the engine has been warmed up sufficiently prevents its efficient and economical operation.

A minute or two longer in the garage each day may mean a year or two longer life for the car.

Papers Delivered On Longest Route

Chevrolet Used In World's Longest Newspaper Route Of 160 Miles In Yellowstone National Park

Believe it or not—

The world's longest newspaper route is in Yellowstone Park, is 160 miles long and absorbs between 600 and 800 pounds of newspapers daily between June and September.

It is a full day's work that confronts the driver, Bird Newell, when he steps on the starter of his Chevrolet Coupe, and sets about the day's business. Fast driving and knowledge of short cuts are necessary to complete the task before dusk.

Service Constant

Newell's subscribers number several hundred persons who reside each summer in the isolated camps and resort hotels of America's greatest natural park. Until 1928 these vacationists had no means of getting their home town newspapers. Since the route opened the Chevrolet coupe has been in constant service, never missing a day.

The car has already travelled 42,000 miles and has never undergone any major repairs. Thus far the total cost of servicing the car has been only $58.50.

Makes Four Stops

Newell receives his papers at the Gardiner entrance each day at 10:20 a. m. He makes four stops, about 45 minutes each, at the major camps, and returns to the bunk house at Mammoth Lodge at 6:20 p. m. To do this he must average 32 miles to the hour. His actual driving time is five hours.

L. E. Flint, publicity director of the park recently invited a reporter to accompany Newell over the route. It afforded the writer a splendid view of the park from trails forbidden the average tourist.

When the reporter got back to his office he wrote an enthusiastic description of the enchanting vistas that had been revealed to him. Nor did he forget the ability of the car which swept him through the alluring landscape.

IN SMALL TOWNS

Most Of Nation's Cars Are Owned In Small Places

WASHINGTON, Oct. 12. (AP)—Fifty-five per cent of the automobiles in the United States are owned in towns of less than 10,000 population, according to a survey by the American Automobile association.

Cities of 500,000 and moer have 11.4 per cent of the cars, and 11.7 per cent are found in cities of from 100,000 to 500,000. Towns of 1,000 and less, including rural communities, have 28.1 per cent of the automobiles of the nation.

The smallest percentage, 6, is found in cities of from 30,000 to 100,000 population.

AUTOS CIRCULATE LIBRARY

DRESDEN, Oct. 12. (AP)—A circulating public library, serving 13 nearby towns, has been started here. A fleet of automobiles, each carrying 3,000 volumes, follow one another in a daily tour of the district, halting for an hour in each town.

Demonstration Of Plane Is Made

WASHINGTON, D. C., Oct. 12.—There has just been concluded a three-day demonstration to official Washington of the Fokker F-32, the largest plane that has been built in America.

In three days it carried 1,000 passengers from official circles—dignitaries of the War Dept., Navy Dept., Dept. of Commerce, Marine Corps, Coast Guard Service and Internal Revenue office. Among those who flew were Trubee Davison, assistant Secretary of War in charge of aviation, William E. Moffatt, General Fechet and Commander Towers.

Since the F-32 will fly on any two of its four engines there is a great gain in safety and automatic stability. The installation of four engines not only gives a greater factor of safety in flight but also gives an economic advantage in so much as the pay load capacity is increased three times with only one-third increase in horse power. Already orders for more than a million dollars worth of F-32 transport ships have been received and additional orders are anticipated as a result of the Washington visit.

OYSTERS DEARER

PARIS (AP)—Oysters are plentiful but dearer in France this season. The cheapest kinds cost $1.00 a thousand more than last year. Dealers blame increased wages and higher cost of hampers and string which, they say, over-balance lessened freight rates.

From February to August, the mockingbird sings both day and night.

Making today's Oakland the SMOOTHEST car in its field

In the entire field of medium-priced automobiles there is no car so superbly smooth, so completely free from vibration as today's Oakland All-American Six. This is due in part to its basic design. But there are two Oakland developments which, more than any other features, contribute to the superlative smoothness of the All-American Six. These are the Harmonic Balancer and Oakland's patented rubber "biscuit" engine mountings. The Harmonic Balancer neutralizes torsional vibration in the crankshaft. The rubber "biscuit" engine mountings completely insulate the engine from frame and body. And these mountings, together with Oakland's practice of transmitting the power from the engine to the rear axle *through rubber*, have the effect of preventing even the slightest tremor being relayed to the body.

If you expect to buy a new car soon, smoothness is one of the first qualities you will want. Let us show you by a demonstration how wonderfully smooth the Oakland is under all conditions—and how on every basis of comparison it is *America's finest medium-priced automobile!*

* * *

Oakland All-American Six, $1145 to $1375, f. o. b. Pontiac, Mich., plus delivery charges. Spring covers, Lovejoy Shock Absorbers included in list prices. Bumpers and rear fender guards extra. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

Proof that Oakland is America's finest medium-priced automobile

The following facts were obtained from a comparison of the Oakland All-American Six with 20 other medium-priced automobiles. All told, 878 individual comparisons were made. Of these, Oakland proved to be distinctly superior in 451 or 51.37 per cent. The 20 cars combined were at best equal to Oakland on 382 or 43.50 per cent. And 13 of the 20 were higher-priced than Oakland.

RUBBER ENGINE MOUNTINGS
Only Oakland in the entire field employs rubber "biscuit" insulators. While others claim rubber mountings, none offers such resilience and permanent freedom from vibration as Oakland.

HARMONIC BALANCER
Only Oakland and one other car in the field have the Harmonic Balancer. Of 13 cars using some other device, 11 are higher-priced than Oakland. Oakland's crankshaft is fully counterweighted. The crankshafts in nine higher-priced cars are not counterweighted at all.

PISTON DISPLACEMENT
Oakland's 228 cubic inch piston displacement is greater than 12 of the 20 cars in its price field. Of the 8 remaining cars, 7 are much higher priced.

CRANKCASE VENTILATION
While most cars in the field have crankcase ventilation, only Oakland and one other, according to available information, have any method for cleaning the air. Six have not, although three of the six are higher-priced.

BRAKES Only Oakland and one other car in its field use the fine type of brakes which Oakland employs. And no car in the field equals Oakland's 290 square inches of brake band area. Oakland's separate emergency brake operates on the transmission. Seven cars in the field have no separate emergency brakes, although three of them exceed Oakland in price.

OAKLAND $1145
ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS

SCOGGIN-DICKEY MOTOR Co., 1311 Main St. Phone 2033

Associate Dealers
GRUBEN MOTOR CO., Spur, Texas
JACKSON-MEDLIN MOTOR CO., Ralls — CHISHOLM-GROSS MOTOR CO., Brownfield — BRIDGES-SISCO MOTOR CO., Tahoka — SANDERS-ATTAWAY MOTOR CO., Lamesa

Informed motorists say, "Buy an EIGHT"

The informed demand today is unmistakably for the Eight. The swing of public preference is developing with unprecedented rapidity. Nobody can predict what chance a Six will have in next year's used car markets.

Consider the facts: During the first seven months of this year, in 43 states,* registrations of new cars over $1,000 showed a 94 per cent *increase* in Eights—and an 18 per cent *decrease* in Sixes. Every high-priced American car is an Eight. The finest models of such foreign aristocrats as Bugatti, Bianchi, DeDion-Bouton, Isotta-Fraschini, Mercedes-Benz and Renault are Eights. Today, over 41 per cent of all American makes of cars are Eights.

And Studebaker, enjoying its seventy-seventh successful year in business, sells more Eights than any other manufacturer in the world!

So why pay as much or more for a Six when you can have a champion Eight by Studebaker—holder of 11 world records and more American stock car records for speed and endurance than all other makes combined? A Studebaker Eight, brilliant with the power, the smoothness, the flexibility that only an Eight can deliver. An Eight as economical as the thriftiest Six. And styled with a notable smartness all the way through.

Remember what happened to the Fours in the medium and high priced fields. Sixes today are succumbing to Eights the same way. Now that it costs no more to own and drive one—get an Eight—a champion Studebaker Eight!

**5 states do not compile registrations by engine types*

Studebaker Eights

Cost no more to buy or to operate

Dictator Eight Sedan $1235
Commander Eight Sedan $1475
President Eight Sedan $1735
Four-Door Sedan Models. Prices at the factory

Gough Motor Company

"Studebaker Fine Cars"

1108-10 MAIN ST. PHONE 463

Tune in "Studebaker Champions" Sunday Evening 9:15 Central Standard Time. Station WEAF and NBC network.

County-Wide Roads Program Looms More Favorable

Action Is Renewed During Past Week For Paved Roads

Agreement Between Slaton And Lubbock Voters Is Expected Soon; Suit Not To Effect Movement

THE aged battle for hardsurfacing highways in Lubbock county reached during the last week what is believed in some ranks as a favorable gesture toward a union of the hitherto controversial groups when members of the Lubbock County Good Roads association agreed to delay a scheduled hearing on a petition for a $1,025,000 road bond issue election until supporters of the proposal in district No. 2 hold conferences with Slaton representatives in an endeavor to make the planned election county-wide.

Slaton, silent for several weeks while discussion of the $1,025,000 bond issue in district 2 had become widespread, delivered terms upon which it would come into the campaign for a county-wide issue at a meeting of the Lubbock County Good Roads association here Thursday night.

Proposition Presented

The Slaton representation has proposed an agreement for union in the plans provided district 2 would support the building of a highway from Slaton northeast to a point about two or three miles east of Idalou, there to intersect with Highway 53. Highway leaders in Slaton express belief that 75 per cent of those in that district would support a county-wide issue upon condition of such a compromise.

Although offering expressions opposing the Slaton proposal, district 2 road boosters have been favorable to plans for a county-wide issue for paving all designated highways in the county, including number 7 in the Slaton district.

Those Favoring Plans

Among those who have been outspoken in approving plans for the bond issue are Charles F. O'Neall, chairman of the Lubbock County Good Roads Association; C. E. Maedgen, J. J. Clements, Dr. J. G. Hall, Dean J. M. Gordon, W. R. Blake M. G. Abernathy, W. D. Benson, and J. M. Hankins.

The injunction suit filed recently by 26 property owners along the route of Highway 53, between Lubbock and Idalou, seeking to enjoin the county and state officials from changing the original route of the highway is regarded by Charles F. O'Neall, as having no bearing upon the road bond issue. "We are anxious to see all highways paved and propose to include Highway 53 in our plans regardless of its designation," he said.

No date for meeting of the Slaton and Lubbock representatives to discuss terms for a united campaign has been arranged.

No true vipers are found in America.

Busy Tech Studes Are Easily Found

Rah-Rah Boys Will Do Almost Anything To Make Their Way Through College; Here Are Some Real Workers

BUSY Tech students are not in the least hard to find. If you believe they are, then make a trip to Cecil Horne's office and ask him who is Tech's busiest student.

Boys on the campus are constantly filling odd jobs for town people. According to Mr. Horne, he has nearly always managed to find boys who are willing to do everything desired. One Lubbock man called and asked for a Tech student who would be willing to jump out of a window every afternoon in order to train a bull dog pup to be vicious. This job was not accepted. Another call was for a student to shampoo and brush a canine.

Dairymen Busy.

Probably the busiest group of students on the campus are those engaged in the student dairy manufacturing classes. According to Mr. Horne. Delivering milk every day takes quite a bit of a students time.

Earl Collins, Clovis, New Mexico, is one of the hardest working Aggies. Besides helping in the student dairy he is student assistant in classes on dairy manufacturing. He keeps some books in the office of Professor K. M. Renner, head of dairy manufacturing, and at present is working on the student directory.

He is carrying 17 hours of school work and attends four labs a week. Besides doing all of this Collins manages to make the college dances.

Runs Bus Lines

There is another boy in the School of Liberal Arts who is busy. He is Franklin Walker, of Slaton. Walker drives to Lubbock every morning and brings four freshmen with him. He attends classes in the morning and in the afternoon solicits advertising for the school paper, The Toreador. At 6 o'clock he drives to Slaton, eats dinner, and reports for work at a Slaton drug store where he labors until 11:30.

Next morning he studies his days lessons before starting back to Tech for the days instruction.

INSTALL OFFICERS

(Special To The Avalanche-Journal)

SLATON, Oct. 12.—The local Order of the Knights of Columbus held the annual installation of officers here Thursday night. Joe Brennan of Amarillo, district deputy of the body, assisted with the ceremonies.

The weasel is a pure killer, destroying more animals than it can consume.

J. M. Bledsoe Out For State School Superintendency

L. E. Huff, Lubbock, Named West Texas Campaign Manager; Candidate Is Able School Man

(Special To The Avalanche-Journal)

COMMERCE, Oct. 12.—J. M. Bledsoe, of this city, has announced that he will enter the race for State Superintendent of Public Instruction in 1930, in view of numerous letters and telegrams received recently from numerous friends.

L. E. Huff, of Lubbock, has been named as manager of Mr. Bledsoe's West Texas campaign.

Has No Machine

"No one is more familiar than I with the fact that there exists no well-organized political machine to champion *my* cause," said Mr. Bledsoe, "and to carry my campaign. If elected, I want to be able to realize that success came as a result of the confidence and support of those who believed in me and were willing to help fight for better educational opportunities for the boys and girls of Texas."

Mr. Bledsoe received B. S. and A. B. degrees from East Texas Normal college in this city, and received an M. A. degree from the University of Texas. He is now carrying two graduate courses in Southern Methodist university leading towards the doctor's degree. He has taught 14 years in the public schools of Fannin county, taught history and education three years in East Texas Normal college, and has been head of the mathematics department of the East Texas State Teachers college since 1917.

CHARTERS GRANTED

AUSTIN, Oct. 12 (AP)—Chartered: The Toltec club, social, El Paso; no capital stock. Incorporators: Edward F. Byrne, Gus Momsen, C. F. Saunders.

Western Farm Publications, Inc., El Paso; capital stock $25,000. Incorporators: Dorrance D. Roderick, J. Lindsay Nunn, David M. Warren.

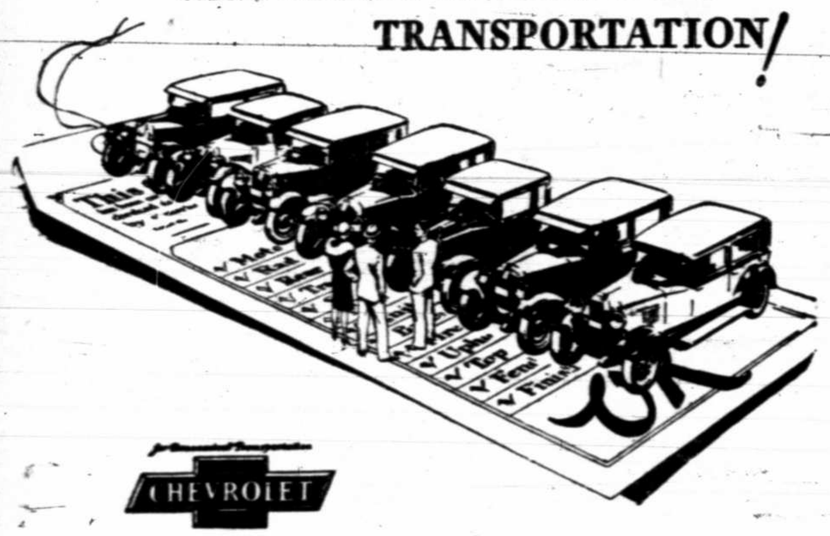
Amendments:

Rio Grande Hardware and Machinery company, Mercedes; changing place of business to Harlingen.

Texas Mill and Elevator company, Abilene; increasing capital stock from $75,000 to 150,000.

Honest Values

that assure DEPENDABLE TRANSPORTATION!



CHEVROLET

The Chevrolet Red, "O. K. That Counts" Tag Protects Your Used Car Purchase

Used car buyers in this community have learned that they can have perfect confidence in any used car that has attached to its radiator cap the Chevrolet red "O. K. that Counts" tag.

Under the terms of Chevrolet's used car policy, originated to protect the used car buyer, every reconditioned car we offer for sale is identified by means of this red tag attached to the radiator cap. This tag is the purchaser's assurance that the car to which it is attached has been gone over carefully by expert mechanics—that it has been thoroughly reconditioned—and that the price is based on the car's actual ability to render service.

Due to the great popularity of the new Chevrolet Six in this community, we have on hand at this time an unusually large group of these "O. K.'d" cars. If you are in the market for a dependable used car—come in. You are certain to find the car you want—at a price that will positively save you money. Make a small down payment and drive the car away—balance on easy terms.

29-393—48

LOOK

at these Outstanding Used Car Values

CHEVROLET 1928 COUPE

Just as clean as a pin inside and out, with a perfect motor, good tires, bumpers, and heater, ready for the winter driving.

(With an O. K. That Counts)

CHEVROLET SEDAN, 1928

Mechanically as good as new. Tires are A-1 and finish is first class. Has spare tire, bumpers, radiator ornaments and other extras.

(With an O. K. That Counts)

LATE '28 CHEVROLET COACH

Looks very near as good as the time it was bought. Has bumpers, spare tire, radiator emblem and other extras. Don't fail to see this car before you buy.

(With an O. K. That Counts)

FORD MODEL "A" COUPE

This car is practically as good as new. Has small amount of milage and a good responsible man owned the car when new. Don't miss this one—it is a real buy in a used car.

(With an O. K. That Counts)

CHEVROLET COACH, 1927

Be sure and let us demonstrate this used car to you. The motor is in A-1 condition. Five new Goodrich tires, with practically no miles.

(With an O. K. That Counts)

Kuykendall Chevrolet Co.

13TH AND AVE. J PHONE 1234

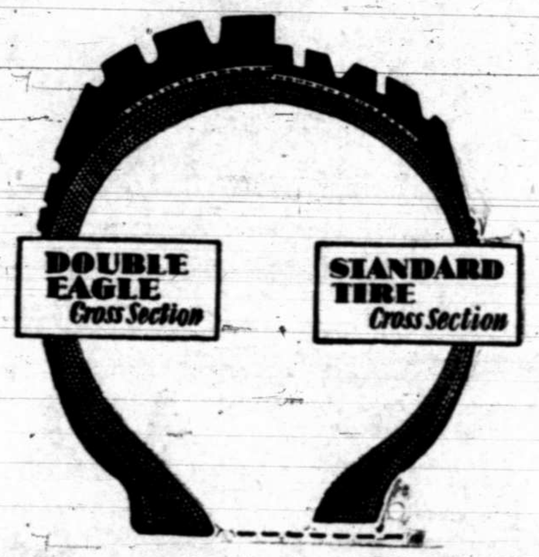
USED CARS

"with an OK that counts"

Millions More Now Riding on GOODYEAR TIRES

is the REWARD of--

Quality



Goodyear Double EAGLE the MASTER for Safety, Beauty and Endurance

Skilled workmanship, the very finest of fabric (Goodyear Super Twist Cord), the highest grade of rubber, and a greater quantity of both—are all embodied in this great tire.

This special built tire is dedicated to the American public, for the highest double AA quality Tire that has ever been conceived and manufactured. We prove this statement by the fact that "MILLIONS MORE PEOPLE ARE NOW RIDING ON GOODYEAR TIRES."

You, too, can enjoy the marathon service of the Nation's most popular Tire. But do not be surprised if your first set lasts you as long as the life of your car.

The price of Goodyear Tires is the lowest in their history, and Goodyear quality is the greatest ever.

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Phone 953 One-half Block South Hotel Lubbock 1211 Avenue K