

Sunday Avalanche-Journal

36 PAGES TODAY

THE SOUTH PLAINS OWN NEWSPAPER

DL. 1. NO. 51

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 4, 1927

MEANS "BY ASSOCIATED PRESS"

CONATSER SURRENDERS TO OFFICERS EVEN OF FAMILY ARE SLAIN BY WORKMAN WHO RUNS AMUCK

NEW CHILDREN AND WIFE WITH REVOLVER FIRE... KEEPS IN CELL

ISSUED VICTIMS AND NEW THEM; REGRETS ACTIONS NOW

(By Associated Press) YOUNGSTOWN, Ohio, Sept. 3.—Tony Decapus, 42, oil worker, apparently crazed by brooding over the death of his wife, wounded his son's wife, and killed the children of the two families, including two infants.

Two Will Die... The city hospital, it was said, the injured probably would die.

WOUND KILLED... The body of one of the victims was scattered through the house, and he pursued all the while.

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Princess And Aviators Long Overdue Believed Lost In Trans-Oceanic Hop



Above are shown Capt. Leslie Hamilton and the 62-year-old Princess Louise-Marie-Wertheim, believed to have perished along with Col. F. M. Minchin, right, in their effort to fly from Uplavon, England, to Ottawa, Canada, in their plane, The St. Raphael.

FIRST BALE GINNED IN CITY SATURDAY... J. C. REYNOLDS IS FARMER WHO BRINGS IN FIRST STAPLE OF SEASON

Long live the King!... He was crowned yesterday morning while scores of his subjects passed in review.

CRANE IS ORGANIZED... Crane City Is Named County Seat And Roster Of Officers Be Elected Saturday

ADISON MAN KILLED IN FALL FROM POWER POLE... VICTORIA, Texas, Sept. 3 (AP)—Victor Stehring, 38, of Madison, Tex., was instantly killed when he fell from the top of a high line pole near Beville today.

CAR THIEF LODGED IN JAIL HERE LAST NIGHT... Deputy W. P. Brasham, of Coleman, is in Lubbock with Jerry Ham, wanted in Coleman for car theft.

PENNEL FUNERAL TODAY... Funeral services for Mrs. R. D. Pannel of Fort Worth, daughter of Mrs. J. A. Hood, of this city, will be held this afternoon at 2 o'clock at the Rice chapel.

DEFENSE READY IN ROGERS... ARSON HEARING SCHEDULED... AUSTIN, Sept. 3 (AP)—Defense will be ready when an arson indictment against Mrs. Rebecca Bradley Rogers, young former Texas university student, charged also with bank robbery, is called for trial in Williamson county district court early in October.

GOVERNOR TO SPEAK... Moody Will Address Kiwanias At Religious Musicales Sunday In Corpus Christi... AUSTIN, Sept. 3 (AP)—Governor Dan Moody will be the principal speaker at the Kiwanis religious musicales Sunday night at Corpus Christi, where the two-day annual convention of the Texas-Oklahoma district will get under way Monday.

LEAGUE ASKED TO PASS UPON LATIN AFFAIRS... PRESIDENT VILLEGAS IN TALK STARTS NEW PRECEDENT AMERICA WATCHED

AUSTRALIAN FAVORED TO GET HEAD OF LEAGUE JOB... GENEVA, Switzerland, Sept. 3.—The outstanding topic of discussion in Geneva tonight was the statement of Enrique Villegas of Chile, president of the League, at today's meeting that he saw no reason why the League could not interest itself in political problems outside Europe.

French Interested... M. Paul-Boncour, official spokesman of the French delegation, who incidentally remarked that if the disarmament debate does not come up in the assembly, he will propose to the League to send a mission to settle the Tena-Arcadia dispute.

U. S. Is Problem... The possible submission of any future Latin-American problems to the League council has created interest from another angle—the effect of such development on American public opinion.

See LEAGUE MEETING Page 8... NINE HURT IN WRECK... Three Expected To Die As Result Of Big Touring Car Overturning On Highway Near El Paso.

EL PASO, Sept. 3 (AP)—Nine persons were injured, all seriously, when a big touring car overturned on the highway ten miles west of Deming, N. M., late this afternoon.

WHOLE LANDS IN SPAIN... Storms Over Atlantic Baffle Big Ship of Englishman in Its Distance Attempt... COHUNNA, Spain, Sept. 3 (AP)—The flying boat "Whale" piloted by Captain F. T. Courtney, which set out from Plymouth early this morning, landed this afternoon in a dangerous place on the Gallician coast near Corunna.

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SCHLEE IN PERSIA... KARACHI, British India, Sept. 3 (AP)—The monoplane Pride of Detroit took off from Bandar Abbas, Persia, for Karachi at 7:30 this (Sunday) morning.

Half Million Dollar Trade In Oil Made... SAN ANGELO, Sept. 3 (AP)—West Texas oil at the bottom price of sixty cents a barrel brought another half million dollars to this section this week-end in the sale by H. H. Williams and others of 241 acres and a producing well in the Powell field in Crockett county to the Cushing Refining and Gasoline company of Oklahoma.

ANDERSON GIVES ALIBI DEFENSE IN TYLER CASE... CLAIMS HE WAS IN BED WHEN MARSHALL MEN FLOGGED FAMILY ON STAND

BIBERY ATTEMPTS ARE DENIED BY HIS RELATIVES... (By Associated Press) TYLER, Texas, Sept. 3.—The defense in the Cain Anderson flogging trial today laid the foundation of its case here in Smith county district court after the state had rested shortly after court convened this morning.

Whipped With Rope... Richardson and his wife have testified they were whipped with a knotted rope by two members of a band of four masked men and they recognized Anderson, wealthy Harrison county planter, and De Witt Osborne, one of Anderson's tenants, as members of the band.

ARDMORE-LUBBOCK RAILMEN TO MEET... C. C. WILL BE ASKED TO GRANT PERMIT FOR NEW PROPOSED RAILROAD... With assurance of capital to back the proposed Ardmore-Vernon-Lubbock railroad, representatives of the railroad are expected to meet in Ardmore today to discuss the proposed line.

MAIL PILOT KILLED... Gargo Saved But Aviator Dies In Crash Of Boston Machine Near East Willington... STAFFORD, Conn., Sept. 3 (AP)—E. G. Cline, veteran flier in the air mail service on the Boston-New York route, lost his life early today when his plane crashed in Moose Meadows section of East Willington.

PLANE CRASHES... WILLINGTON, Conn., Sept. 3 (AP)—The Boston-New York airplane of the Colonial Air Transport, Inc., crashed in East Willington early today, and late this afternoon the plane was located by searchers and Pilot E. G. Cline found to be dead.

BLACKMAIL IS CHARGED... Felix Jones and Dan Quisenberry Held in Jail on Extortion Count At Waxahachie... WAXAHACHIE, Texas, Sept. 3 (AP)—Charged with extortion, Felix Jones, of Fort Worth, former convict, and Dan Quisenberry of Dallas, were held tonight in jail here after frustration of an alleged blackmail plot at Ennis.

PERFECT HAND IS HAD... Roy Williams of Lexington Draws Thirteen Spades in San Angelo Game Friday Night... SAN ANGELO, Sept. 3 (AP)—One of the perfect hands in bridge—thirteen spades—were drawn Friday night by Roy Williams of Lexington, Ky., in a game at the West Texas Petroleum club in the St. Angelo hotel here, his fellow-players reported Saturday.

ONE KILLED, ONE HURT IN AIRPLANE ACCIDENT... ALHAMBRA, Calif., Sept. 3 (AP)—Edwin Bennett, of Pasadena, a passenger in the monoplane of Pilot Syd Ross, was killed and the latter was seriously hurt when their plane crashed on the Midwick Country club grounds this afternoon. The plane was about 200 feet up when, according to a witness, its motor stopped.

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Throws Blame Of Slaying On Smith When He Gives Up... (By The Associated Press) COLUMBUS, Miss., Sept. 3.—Lloyd Conatser, 19, arrested here today in connection with the slaying of the sheriff and deputy sheriff at Roby, Texas, has agreed to go back to Texas without requisition papers, Sheriff Z. P. Goolsby, who arrested him, announced tonight.

Highlights In The News Of The Day... SECTION 1—Walker slays family; League asked to pass upon Latin American dispute; Half million dollar trade in oil made in West Texas; Anderson establishes alibi in flogging case; Conatser gives up; Ardmore-Lubbock rail plans made; First batch of cotton ginned here; page 1. Giants go to second place in National, page 2; complete sports, pages 2 and 3; Full report of the Associated Press; complete local news.

Section 2—Natural gas will be available by Oct. 15; Plans for school opening completed, page 1; Society news and women's features, pages 2 and 3; South Plains news by special correspondents.

Section 3—Stage is set for teachers' institute here, page 1; Serial story, "The Penny Pinch", page 2; Major Hoople talks on dodging work, page 3; Travel-worn Tech studies returning to Lubbock, page 6.

COMIC SUPPLEMENT—8 popular comics in colors, including Major Hoople, Salesman Sam, Boots, Wash Tubbs, Out Our Way and others.

MAGAZINE SECTION—"The Western Weekly"; A West Texas boy puts Abilene on the aviation map, page 2; Women in aviation, pages 3 and 4; Will Rogers on being a mayor, page 5.

TO BE RETURNED... ABILENE, Sept. 3 (AP)—Lloyd Conatser held at Columbus, Miss., on charges of murder in connection with the slaying of two Fisher county officers will be returned to Texas and lodged in the Dallas jail for safe keeping, the Reporter-News was advised today by Roby officers.

Smith Persued... "WHITE" FALLS, Sept. 3 (AP)—A posse of Mississippi officers was headed north tonight from Columbus, Miss., seeking the trail of Bill Smith, under indictment and declared by eye witnesses to have fired the shots which killed Roby sheriff, and Jake Owens, deputy sheriff of Fisher county, near Roby, the county seat, a week before.

Word that Columbus officers believed they are on the trail of See CONATSER JAILED Page 8

MOVIE STRIKE OVER... Conference At Mayor Thompson's Office Again Allows Shows for City of Chicago... CHICAGO, Sept. 3 (AP)—The morning picture strike and lockout which has left Chicago without movies since last Monday was ended tonight after a conference in Mayor Thompson's office between exhibitors, machine operators and stands hands.

MISS NELL PHILLIPS QUILTS BOARD OF NURSE EXAMINERS... DALLAS, Sept. 3 (AP)—Resignation of Miss Nell Phillips of Dallas as educational secretary of the State Board of Nurse Examiners was accepted at a meeting here today of the board.

THE WEATHER... PRACTICE MAKES PERFECT CORRECTIONS OF SOME FOOTBALL PLAYERS... West Texas: Sunday and Monday generally fair.

Vertical text on the left edge of the page, including advertisements and prices for various goods like cream, almond face, and broadcloth.

ANKS BLANKED GROVE PUTS SPEED ON BALL

URBEN SHUT OUT FOR FIRST TIME DURING SEASON 1 TO 0

(By Associated Press) PHILADELPHIA, Sept. 3.—Grover handed the Yankees first shut out of the season...

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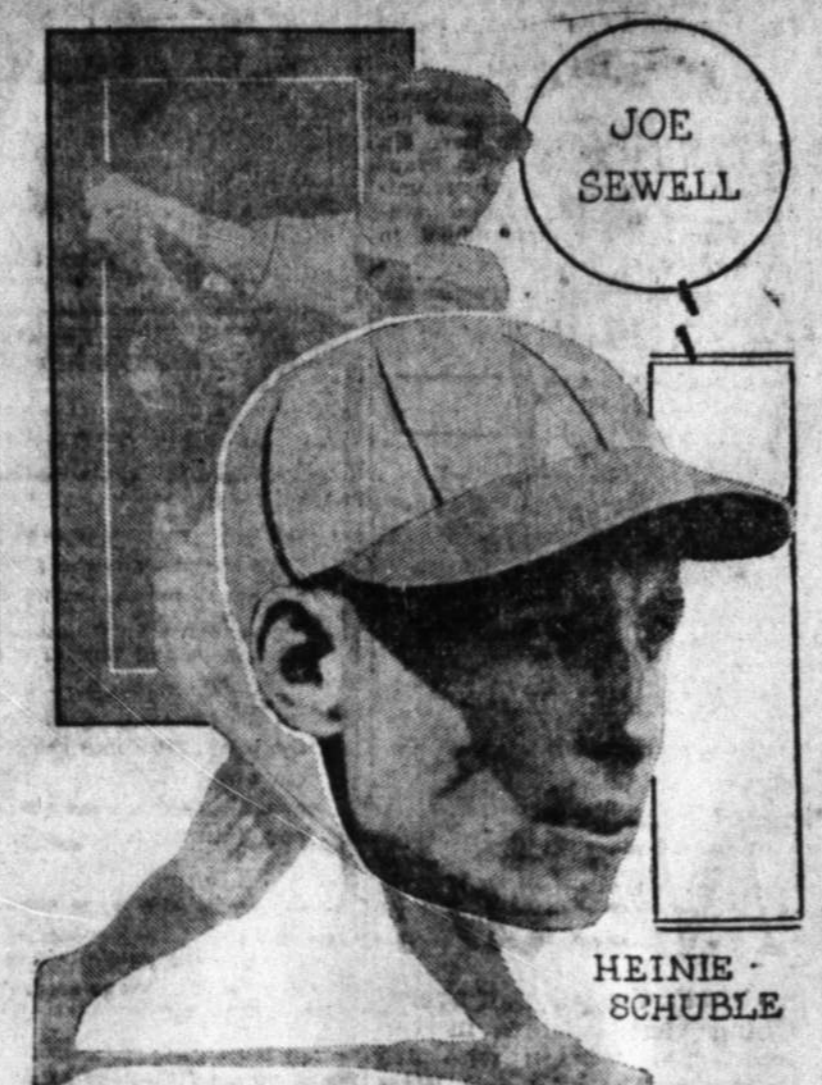
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Schuble Case Recalls Sewell Debut Card Rookie Makes Good Under Fire



JOE SEWELL

HEINIE SCHUBLE

BY BILLY EVANS Cap Heinie Schuble of the St. Louis Cardinals duplicates the feat performed by Joe Sewell back in 1926...

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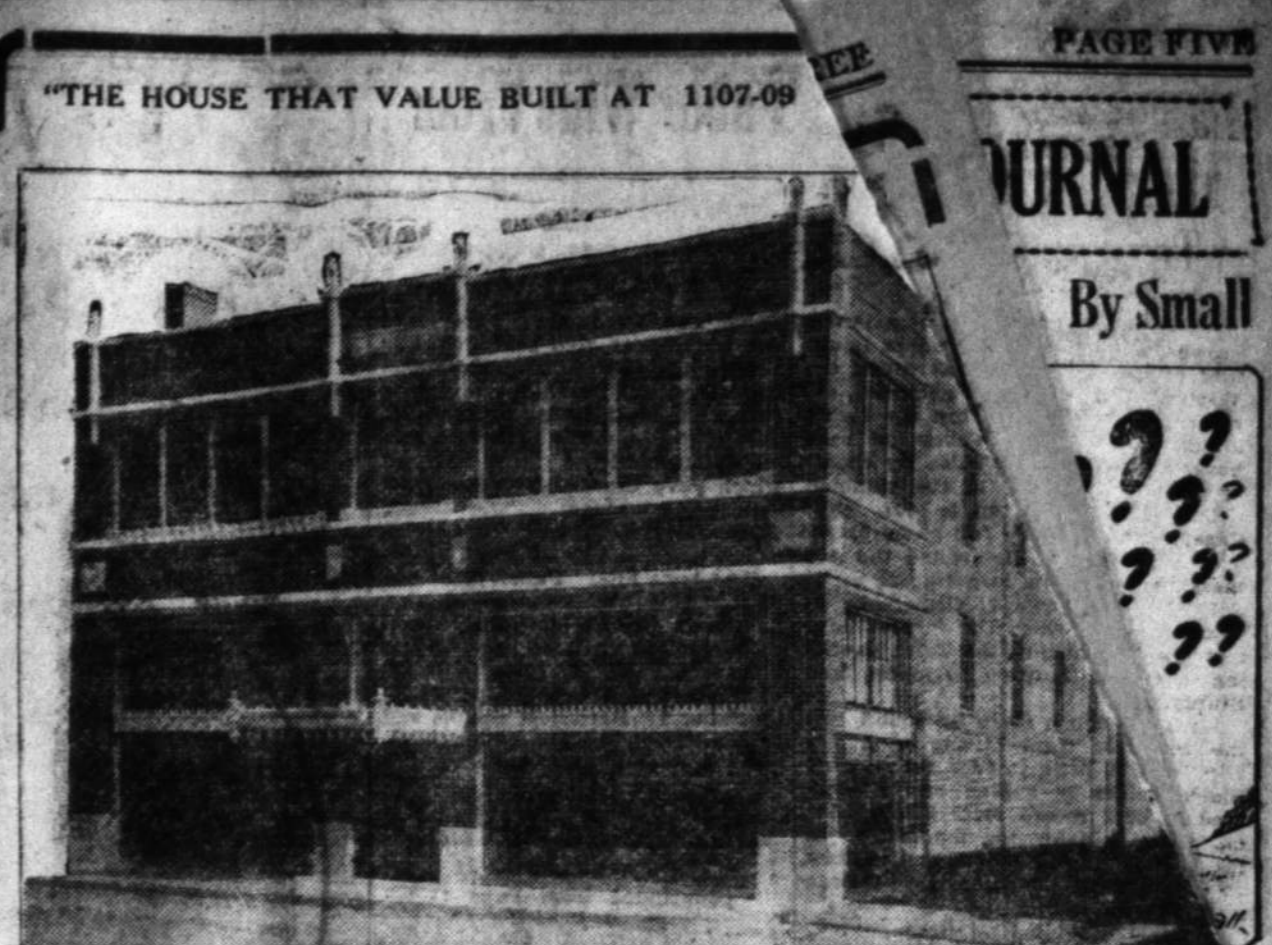
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CATS AND BUFFS SPLIT TWO, DALLAS TAKES PAIR FROM BEAUMONT, SPORTS LOSE TO WACO; SPUDDERS TAME BEARS

(By The Associated Press) HOUSTON, Sept. 3.—Hal Smith's pitching and timely single by Arthur Schacht, short fielder, Saturday enabled the Buffs to whip the Fort Worth Cats 1 to 0...

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THE HOUSE THAT VALUE BUILT AT 1107-09

The Influence of BAKER Values Reaches Out Miles and Miles in All Directions

The past week at Baker's will go down into history as a merchandising event of such importance that the influence of our values have been felt in all sections of the Plains...

THE COMING WEEK OUR OPENING SALE WILL OFFER YOU SOME NEW AND IMPORTANT OPPORTUNITIES!

Great Stocks Makes Monday we will unload another solid Selection easy. car of Bedroom furniture. When the new car is on the floors we will for the first time in the history of the South Plains, offer you more than 100 different Bedroom Suites from which you may make your selection.

A Car of Unusual Bedroom Values. In the car of Bedroom suites which we will add to our present stock Monday not a Suite shown from it that cannot be bought NOW for less than one Hundred Dollars and every Suite consists of five pieces!

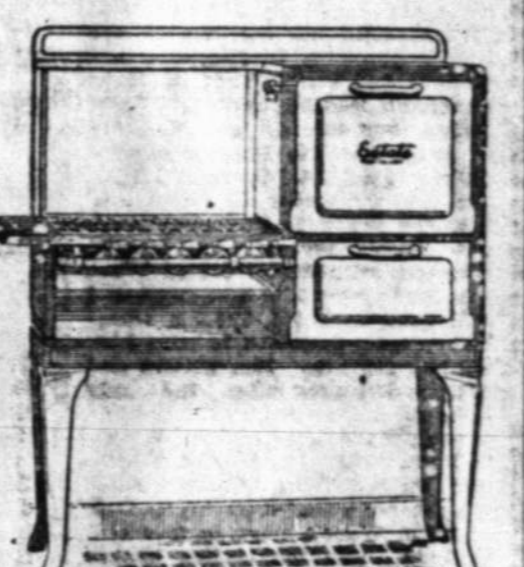
A New Car of Kroehler Living Room Suites. also Monday we will show another solid car of Kroehler Living Room furniture, which added to the present stock will give one of the finest chances of your life to select a Suite that will meet every whim you may have—and at such remarkably low prices—you will be agreeably surprised.

OUR THANKS, FOLKS, FOR YOUR KINDNESS Baker Furniture is sincerely thankful for the many kind words of praise spoken during and since our Opening—on the appearance of our new home and our new stock of furniture. We hope, most of all, that we, and our store organization shall be able to repay you as much as possible.

BAKER FURNITURE

ESTATE GAS RANGE Features No. 3

THE OVEN BOTTOM LIFTS OUT FOR CLEANING Things will spill on the oven bottom, and in the ordinary range it is hard to get at it for cleaning. The oven bottom of the Estate Gas Range is made in two sections, and the upper section can be lifted out and replaced just as easily as the broiler pan.



ONE-PIECE OVEN SIDE LININGS Inspection will reveal the beauty that is built into Estate Gas Ranges. The oven linings, including the ledges for the racks, are heavily corrugated and are made in one piece. There are no sharp edges or corners to catch the hands or baking cloth—the entire inside surface of the oven is just as smooth as the exterior of the range.

HERE'S A FEATURE THAT EVERY WOMAN WILL APPRECIATE This handy compartment for cooking utensils saves many steps. It is substantially built, handsomely finished in Ebonite and white enamel, and slides in and out easily and smoothly.

HOW EASY IT IS TO KEEP AN ESTATE GAS RANGE CLEAN On the entire exterior surface of an Estate Gas Range, not a single bolt head or nut is visible, and because of the smooth surfaces and rounded corners, there simply is no place for dirt or grease to lodge. You can clean the entire exterior surface of this range just as easily as a china dish.

\$5 WORTH OF MERCHANDISE FREE WITH EVERY ESTATE OR DETROIT JEWEL GAS RANGE SOLD BEFORE GAS IS TURNED INTO THE CITY. Select the gas range of your preference now before gas is turned into the city, and receive absolutely FREE \$5 worth of Kitchen utensils, Dishes or Electrical Appliances (selection to be made by the purchaser).

\$10 DOWN HOLDS YOUR AN ALLOWANCE FOR SELECTION AND YOUR OLD STOVE You will receive an allowance for your old stove on the purchase of an ESTATE or DETROIT JEWEL Gas Range.

SHERROD BROS. HDWE. CO. Quality Merchandise at Reasonable Prices

How You Can Tell Life's a game to some but to most it's a hard fought battle. Character—ability—alertness—help to win it. Appearance, too. When a man wears FLORESHEIM Shoes he's learned how important appearance is. Hogan & Patton 'The Man's Store'

See SCHUBLE-SEWELL Page 4

Ex-Stenographer Aided Big Clean-up Saw Possibilities In General Motors

EDITOR'S NOTE: This is the last of four articles discussing the reported formation of a \$4,000,000 corporation by combining U. S. Steel General Motors and the du Pont interests.

By JOHN W. HILL, Financial Editor, Iron Trade Review

(General Motors corporation, the largest jewel of the du Pont industrial crown, has been under the control of this famous family since 1820.

The story of how this came about from a struggling concern to the outstanding success of the present is one of the most amazing chapters in the pages of industrial history.

Durant Started It

The breath of life first was breathed into General Motors by William C. Durant. He organized the concern back in 1898, blending together a pack of financial troubles as well as consolidating properties.

Within a space of two years he was forced to obtain a bank loan of \$15,000,000. One of the conditions of the loan imposed by bankers was that control should be placed in a trust until Oct. 1, 1915.

At that time John J. Raskob, a New York boy who had started to work for the du Ponts as a stenographer had worked his way up to place as an official in the du Pont corporation. Raskob's rise in his employers had been rapid and they appreciated his keen foresight.

Pierre S. du Pont valued his judgment. When the young man came to him a great vision of the possibilities of the automobile industry and particularly in the possibilities of the field for General Motors, he listened.

As a result of young Raskob's investigation the du Ponts purchased a few shares of General Motors common stock.

Du Ponts Held Control

In 1915 the end of the voting period drew near. It was known that the du Ponts' holdings in General Motors consisting of something slightly less than 3,000 shares, constituted the balance of power between the Durant interests and the bankers.

The outcome of the situation was that the bankers and the Durant party each placed seven men on the directorate and du Pont was permitted to place three, making a board of 17. Raskob was one of du Pont's appointees and Pierre S. du Pont himself was elected president. This was the entry into what has proved to be one of the most profitable investments ever made. In 1916 du Pont handed over the presidency to Alfred P. Sloan and took the position of chairman.

The du Pont interest in the corporation at the start was only a small one. But during the war the du Pont corporation piled up profits which had to be put to work elsewhere. Again Raskob came forward for General Motors and his superior lent him a ready hand. They proceeded to place large amounts in the stock of that corporation.

The first \$25,000,000 was invested and later a similar amount. Then followed considerable financial trouble for General Motors. The result of this was the formation of a giant pool to take over a controlling interest, and the du Ponts invested another \$25,000,000. This marked the fading from the General Motors picture of the spectacular and unlettered figure of W. C. Durant.

This last purchase gave the du Ponts virtual control of the organization through ownership of about 25 per cent of the stock.

Based on current market quotations for the stock, they would have a market profit alone of about \$44,000,000 on their investment if they were to take it. In addition the dividends received on the stock have been more than the original purchase price.

Has Huge Assets

E. I. du Pont de Nemours and company itself has a capitalization of \$213,000,000 with gross assets of \$246,300,000. Its working capital at the close of 1926 totalled more than \$61,000,000.

Its business is extremely widespread with plants located all over the country. At the present time the corporation employs about 25,000 men and has an annual payroll of about \$44,000,000.

The du Pont stock is fairly widely held, there being 17,973 stockholders. Last year the company paid out in dividends a total of \$42,000,000.

The company was first organized 120 years ago by E. I. du Pont to



William C. Durant, who organized General Motors in 1908.

make gun powder, an art he had learned in France. The inspiration for the new enterprise came from Thomas Jefferson, who was out of patience with the poor quality of powder obtained for his fowling piece. He persuaded his friend du Pont to supply his want.

From a tiny beginning the company has grown to its present immense size. Powder and explosives remained the chief product for many years. But chemical research added to the list of manufactures one by one, until now the company includes a multitude of diverse products ranging from baby's teething rings to smokeless powder and automobile paint.

Family Works Together

The present active head of the Wilmington (Del.) family of du Ponts and the man who first recognized the possibilities of General Motors is Pierre S., who is 57. Irene du Pont was president of the E. I. du Pont Nemours Co., but more recently he has been passing many of his burdens to other shoulders.

Lammot du Pont, the youngest brother, and regarded as tremendously able is now president of the Nemours company. But the family pulls in team work and all major problems are discussed around the family circle.

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From a tiny beginning the company has grown to its present immense size. Powder and explosives remained the chief product for many years. But chemical research added to the list of manufactures one by one, until now the company includes a multitude of diverse products ranging from baby's teething rings to smokeless powder and automobile paint.

Family Works Together

The present active head of the Wilmington (Del.) family of du Ponts and the man who first recognized the possibilities of General Motors is Pierre S., who is 57. Irene du Pont was president of the E. I. du Pont Nemours Co., but more recently he has been passing many of his burdens to other shoulders.

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THESE POPULAR COMICS APPEAR EVERY DAY IN THE LUBBOCK DAILY JOURNAL

SALESMAN SAM



That's It



By Small



MOM'N POP



Speaks Out Of Turn



By Taylor

FRECKLES AND HIS FRIENDS



A Treat!



By Blosser

BOOTS AND HER BUDDIES



Steve Knows His Stuff



By Martin

Jack Lockwill, the Lion Tamer



The driver of the speeding motorcycle was a dust-covered, grim-faced boy, not more than sixteen years old. "Devils on wheels!" shouted the man in the ditch, shaking both fists at the boy, a wild light in his eyes. "You think you own the roads and the whole earth!" Seeing him, the boy shut off the spark and applied the brake, bringing his machine to a stop.

(Creator of Frank Merriwell)



"What's happened here?" asked the boy, leaving his motorcycle by the roadside and hurrying to the wild-looking man. "Are you hurt? Can I do anything for you?"



There was a hypnotic glitter in the man's eyes as he gazed up at the solicitous lad. "There's nobody cares what happens to me!" he answered. "Who are you, anyhow?"



"My name is Jack Lockwill," was the reply, "and I'm from the boys' camp of 'Brick' Judge, at Indian Lake." Instantly a surprising change came over the man. "Brick Judge!" he cried. "My old friend, Brick Judge! And you're Jack Lockwill, his ward? Why, I've heard of you! I saw him two years ago, and he told me all about you." Helped by Jack, he stood on trembling legs.

(To Be Continued)

By Gilbert Patten

Insurance TURNADO FIRE
FIDELITY AND SURETY BONDS
HEMPHILL-WOODS CO.
(Lubbock Insurance Agency)
Citizen Nat'l Bank Bldg Phone 267

Mr. Please Remit Promptly
Your Account Is Wanted At—
J. S. HAYS GROCERY
For This Month.
We Give Gold Bond Stamps on Accounts Paid Promptly.
We Deliver
Phone 76 717 Broadway

Miller Tires
GEARED-TO-THE-ROAD
30 x 3 1/2 size \$7.00
With Tube \$8.25
Not a price reduction but an August Special.

The Arrow
13th and Ave. M.
The Central
16th and Ave. H.

P. F. Goodrich & Co.
East Canyon Tourist Park

The Lone Star
13th and Ave. L.
The Real
Corner Main and H

House Hunting Problems Are Easy If You Hunt On These Pages--Try A Want-Ad Today

CLASSIFIED ADVERTISING

An accommodation account will be carried for those who telephone their ads in. All Want-Ads are strictly cash and are accepted over the telephone with the positive understanding that the account is to be paid when our collector calls the following day.

PHONE YOUR WANT AD TO 13 or 14

Our courteous Ad-Taker will receive your Want-Ad, helping you word it, then our collector will present the bill the following day.

All Ads for situations wanted are cash with order and will not be accepted over telephone. Out-of-town advertising cash with order.

The Avalanche-Journal reserves the right to classify want-ads under appropriate headings and to revise or withhold from publication any copy deemed objectionable.

Notice of any error must be given in time for correction before second insertion. Obituaries and cards of thanks at regular classified advertising rates.

RATES
5 cents per word each for the first three insertions, and two cents per word for each insertion thereafter. No ad accepted for less than 20 cents.

LOST AND FOUND

LOST—A German police dog of English brown color will answer to call of "Man." Finder return to Jack May and receive reward. McWhorter-Roberts Co.

LOST—Pair horn rim glasses. Return to Avalanche and receive reward.

A good crew manager to handle crew, one with experience handling magazine crew. See Mr. Cain, Lubbock Inn.

WANTED—At once man and wife without children to work on ranch near Slaton. Telephone 965-F-2. Slaton, A. L. Robertson.

MALE HELP WANTED

WANTED—Chicken pickers, apply Swift & Co. Produce Department.

"WHY WORRY ABOUT A POSITION?"
A life scholarship in this school opens life long membership in our employment department. Call at our office and let us explain our way of helping young people. LUBBOCK BUSINESS COLLEGE, A. L. King, President.

FEMALE HELP WANTED

WANTED—Two young ladies who are free to travel. Good salary. See Mr. Cain, Lubbock Inn, Sunday and Monday.

WANTED—Stenographer with some experience. Small salary to start. Must know shorthand. Call Sunday 9 a. m. to 12. Phone 938. Lubbock Typewriter Exchange, 914 13th Street.

WANTED—Woman to do general housework. Phone 307 or 324.

White lady to keep house and care for two year old child while parents teach school. P. O. Box 2672.

LADIES—Earn \$25-\$35 weekly easy addressing envelopes at home. Everything furnished. Particulars free. Write at once. Junell Co., P. O. Box 221, Hammond, Ind.

LADIES—Earn \$16 dozen sewing aprons home; experience unnecessary; materials cut; instructions furnished. ALPHA, 202 Market St., Paterson, New Jersey.

LADIES—We pay \$5 hundred, collecting cards; experience unnecessary; no selling. Addressed envelope brings particulars. Triangle 229 Flatbush Ave., Dept 894, Brooklyn, N. Y.

LADIES—We pay \$5 hundred coloring birthday cards; no selling; opportunity beginners; experience unnecessary. Addressed envelope brings particulars. Artcraft Card, 521 Broadway, N. Y.

SALESMEN WANTED

DISTRIBUTOR for 100 store route, this county. Experience unnecessary. No selling. Distribute and collect. Should net \$75.00 weekly. Write Box P, care Avalanche.

SITUATIONS WANTED

WANTED—Sewing, any kind. Mrs. E. E. Henson, 1625 8th Street.

BANKER'S ATTENTION—Young banker with sixteen years banking experience, now connected with bank on coast as executive, would like to become connected with some bank, or financial institution in Lubbock, or will assist in the organization of new bank. Best of references. Write Banker, Box No. 67, Seadrift, Texas.

Married man, age 35, desires position where sales and executive experience required. Best references. Write Box E. H. care Avalanche.

Two college boys want work any kind. Box 1571 City.

5 SITUATIONS WANTED

A white single lady wants to keep house for family, elderly people preferred. Phone 914-W. Can give references.

6 HOUSES FOR RENT

FOR RENT—Small house, partly furnished, price reasonable. 1619 16th Street.

FOR RENT—House 1406 Ave. Q. Mattie Randolph, First National Bank.

FOR RENT—Five-room house, 1516 7th Street. Modern improvements. See Jas H. Goodman.

FOR RENT—In Sept 16th, 5-room house 1-2 miles from town. Call 1452-J.

FOR RENT—4-room house near K. Carter school. Phone 824.

FOR RENT—One 10-room house, one 6-room house, well located. Phone 984 Monday.

FOR RENT—Sept. 15th. Nicely furnished 6-room house, electric stove. Phone 113-W.

FOR RENT—Five-room residence on Main Street. Phone 518-W.

Modern four-room house on U and 10th. Apply 604 Ave. N.

Furnished house for rent, new. Apply 2918 16th Street.

Alva Akers

FOR RENT—4-room house completely furnished to party without children. \$30.00 per month. See Whitworth at Blue Bird.

FOR RENT—Eight-room house, walking distance of town and schools. Also bed room for rent. See Mrs. Percy Spencer, 1625 12th Street.

FOR RENT—A house at 2182 Ave. K. \$17.00 per month.

UNFURNISHED HOUSE-KEEPING ROOMS

FOR RENT—Two unfurnished rooms, lights and water furnished. 2002 Ave. H.

FOR RENT—Two large unfurnished rooms. Private bath. Apply 1315 7th Street.

Unfurnished room, large closet, outside entrance, bath. 1916 Ave. N.

FURNISHED HOUSE-KEEPING ROOMS

Two partly furnished rooms, 1417 8th Street. Phone 395-J.

FOR RENT—2 furnished light housekeeping rooms, couple only, close in. Phone 981-J.

FOR RENT—Two modern furnished housekeeping rooms. 612 15th Street.

FOR RENT—Two furnished housekeeping rooms. Adults only. Phone 238-W. 1762 Ave. R.

Two furnished housekeeping rooms to girls or couple. 1431 9th Street.

Two housekeeping rooms close in, nicely furnished. Call 834.

Furnished light housekeeping rooms. \$12.00 per month. 1505 Avenue O.

UNFURNISHED APARTMENTS

FOR RENT—Duplex, three rooms, separate bath for each side, garage. 1514 19th St. Phone 376-W.

FOR RENT—2 nice apartments, 2323 and 2325 1-2 14th and Ave. X. Phone 376-W.

FOR RENT—4-room modern apartment, unfurnished, close to Tech. Call at 2419 5th Street.

UNFURNISHED APARTMENTS FOR RENT

FOR RENT—3-room apartment in new brick duplex. 2224 17th Street.

FOR RENT—Unfurnished apartment, private bath. 1411 Ave. M. Phone 1376-W.

Three-room, modern apartment, close in, unfurnished, also six-room furnished house. Phone 516 or call 914 Ave. K.

FOR RENT—Three-room modern apartment, unfurnished, close in, also 6-room furnished house. Phone 516 or call 914 Ave. K.

Nice duplex, four rooms with bath and garage. Call at 1214 Ave. N.

Garage apartment for rent. 1807 8th Street. Phone 1648.

Unfurnished 3 room apartment, all modern conveniences, garage. 2324 1/2, 9th. Phone 949-J.

12 FURNISHED APARTMENTS FOR RENT

Furnished 2-room apartment. 903 Ave. M.

New furnished 2-room apartment, 2116 Broadway. Also garage if desired. Phone 788-J.

FOR RENT—Two-room furnished apartment, bath, garage, also two unfurnished apartments, three rooms and bath. 212 12th Street. Mrs. A. P. McDonald, Phone 511.

Nicely furnished apartment, modern, phone. 1899-W. 1218 14th Street.

Two or three room furnished apartment, adults only. 512 Ave. L. Phone 978-J.

Furnished apartment for adults only. 1491 15th.

FOR RENT—Furnished apartment, paved street, garage, hot water, furnace heat, large living room, electric range, best in city for first class people. 1516 12th.

Nice 3-room furnished apartment in new home, no objection to one or two children. 1927 Ave. N.

13 BEDROOMS FOR RENT

FOR RENT—Front bedroom, furnished, adjoining bath. 1523 Broadway. Phone 1495.

Modern sleeping rooms for four boys of girls. Board if desired. Call at 1341 Ave. O.

Nice bedrooms, close in. Phone 367-J. Mrs. G. E. J. Stephens, 1309 Ave. M.

A desirable bedroom, hot water and furnace heat. 1729 Main.

Furnished bedrooms, \$10.00 and up per week. Furnace heat. Phone 284-W.

Comfortable south bedroom, close in. Phone 82-W.

FOR RENT—Nice modern bedroom adjoining bath. 2113 8th Street. Phone 1375-J.

FOR RENT—Bedroom, close in, all conveniences to gentlemen. 1416 Ave. L.

East front bedroom, close in, or furnished apartment. Location 1614 Broadway.

FOR RENT—South bedroom, private entrance, all conveniences, in new brick home. 716 Ave. O. Phone 1619-J.

One large, new plastered room well furnished. 1911 19th Street.

FOR RENT—Front bedroom, furnished, near K. Carter, also two-room servants house and garage. 1407 6th Street.

Nice front bedroom, connecting bath, private entrance. 1927 Ave. N.

13 BEDROOMS FOR RENT

FOR RENT—Large pleasant room, furnace heat. Phone 1123-R. 1319 15th Street.

Nicely furnished south bedroom, furnace heat, hot water. Phone 518 1418 Broadway.

FOR RENT—Front bedroom, modern, will give board. Inquire 101 19th Street.

FOR RENT—Corner bedroom, modern conveniences, 1 block from Tech Ave. Phone 715.

14 BOARD AND ROOM

ATTENTION TEACHERS
College at 23 to be open during the institute for roomers, both men and women. Convenient to cafeteria and Tech. Price \$1.00 per day.

WANTED—Nice girl to share room with board. 1415 Broadway. Phone 518.

WANTED—Roomers or roomers and boarders, close in. Call 594-W.

15 OFFICE SPACE

Good double office with east exposure. Best location in town. Room 204 Leader Bldg. John W. Jarrott.

Double office in Temple Ellis building with lease at \$30 per month. Call 917-J.

FOR RENT

Office or store room, very reasonable. \$15 to \$20. Chas. F. O'Neill, 1212 Texas Ave. Phone 235. Avalanche Bldg.

16 STORE ROOMS AND BUILDINGS

ONE BRICK BUILDING 56 X 125 FT. BEST LOCATION ON MAIN STREET. SEE OWNER JNO. H. MORE AT 1112 MAIN STREET OR PHONE 1287-J.

17 WANTED TO BUY

SELL US YOUR SECOND-HAND FURNITURE. WE DO REPAIRING OF ALL KINDS.

SPIKES BROS. 1312 AVE. H. PHONE 666

WANTED TO BUY—WY. pay cash for all classes of hogs and cattle. McDonald Packing Co.

20 FOR SALE OR TRADE

Some good 5 and 10-acre tracts on Irwinfield and Loveland highways. Small cash payment and terms on balance. Room 294 Leader Bldg. John W. Jarrott.

\$75.00 DOWN \$75.00 MONTH!
Buy a Jandy 3 room home. Paved street, lot 34x125, large rooms, bath, furnace, garage, wood room, family orchard. Walking distance. \$75.00 includes interest. Only \$8.00. Chas. F. O'Neill, Phone 235.

FOR SALE—Five room brick veneer home in Ellwood, hardwood floors, built-in features and nicely finished throughout. Nice trees and lawn, built for home. John W. Jarrott, Room 204 Leader Bldg.

FOR SALE—CASH ONLY
\$12,000 dry goods, clothing and shoes. 75 cents on dollar. \$3,000 furniture and fixtures 50 cents. Sell together or separate. Good location Lubbock brick building. Will cancel or extend lease. Write Box 128, or phone 261, Lubbock, Texas.

FOR RENT, SALE OR TRADE—4 and 5 room houses on Ave. Q. Call 1266.

Four-room stucco. Nice lawn and trees. Furnace heat. Furnished. Close in. John W. Jarrott, Room 204, Leader Bldg.

FOR SALE—Ford truck, good mechanical condition, at bargain. Lubbock Storage, 1211 Main.

FOR SALE or trade—47 acres within 12 miles of Lubbock, 50% in cultivation; 2 sets of improvements. Price \$20.00. Come see us about this wonderful bargain. Tom Jones Realty Co., Hotel Lubbock.

FOR SALE—Ford truck, good mechanical condition, at bargain. Lubbock Storage, 1211 Main.

FOR SALE—Five room house south of Myrick addition. Price \$2250.00. Good terms. Mrs. E. R. Hayes College Inn.

BARGAIN—Five room stucco house 1915 19th; also six room brick veneer new, 2182 17th. See owner at 2182 17th Street.

22 FOR SALE MISCELLANEOUS

SAND and GRAVEL
Phone 324
Thomas Sand and Gravel Co.

THE LONG AND THE SHORT OF IT IS HAY DAVIDSON IS LONG ON SHORTS.

20 FOR SALE OR TRADE

FOR SALE OR TRADE—Six room stucco house practically new in Slaton to trade for good farm on South Plains. Room 204 Leader Bldg. John W. Jarrott.

TO TRADE—Five or ten acres, excellent location southwest, for small well located improved place in city write A. S. care Avalanche-Journal.

FOR SALE—Four room with bath, in Overton addition. Best buy to Lubbock for small home. See James H. Goodman.

FOR SALE—New 3-room brick veneer house. 2901 21st & 8th. Will consider some trade. Phone 1529-W.

FOR SALE OR TRADE—For smaller place, 7 room brick veneer in Ellwood Place. Practically new. Phone 1323-J.

FOR SALE—Seven-room house, garage, furnace heat, servant's room, at a bargain, small cash payment or several first vendor cash notes. Apply 1513 12th Street.

FOR SALE—By owner a real suburban home. One acre ground. All conveniences. Phone 317-W.

FOR TRADE—Equity in brick business house at Dallas, Texas, for equity in residence in Lubbock. Phone 258-W.

FOR SALE OR TRADE—Desirable garage and residence property in Abilene, Texas. Call at 1916 9th Street.

FOR SALE OR TRADE—4-room modern home, basement, double garage, 75 foot front, located 2218 12th Street. Inquire there.

RENT OR SALE—Five rooms and bath. 15th Street. Owner 2408 9th. Main. Phone 318.

FOR SALE—Good violin. 1625 Main. Phone 318.

S. T. Hunter

TRADE—Improved acreage 21st Street near Brownfield railroad for home south of Tenth. H. J. Kon drick.

ONE OF Lubbock's best stucco and plastered homes with many built-in fixtures for sale by owner at bargain. 1911 19th Street.

FOR SALE—5-room brick home, all conveniences, located at 2121 15th Street. Tel. 1444-J.

ACREAGE AND GOOD TRADES
I have some very fine small acreage tracts on 13th St. Also have some very fine clear city real estate to trade for land, city and business property. Your good business appreciated. Come in. Let's do some business. R. A. McKinley Citizens Bank Bldg.

C. H. Peck

FOR SALE—Four-room frame house at bargain. 315 Ave. U, or see me at Family Service Laundry. C. E. Adams.

WILL trade vacant lot for 1950 model Ford coupe. G. L. Green, 1406 Ave. M, Phone 429.

NOTHING down and \$50.00 per month buys our nice 5-room w/bath near Central Ward, also High School. Write Box 3, Avalanche-Journal.

EQUITY for serviceable closed car. Good and modern 5-room and bath, good location. Address Box 3, Avalanche-Journal.

G. H. Williams

FIVE room house in Ellwood addition. Price \$4500.00. Apply at 1810 Ave. N.

NICELY furnished five-room modern bungalow between Tech and High School. See owner, 2295 14th St.

FOR SALE—4 acre chicken farm 2 miles from the court house on the old Slaton highway.

FOR SALE—Ford truck, good mechanical condition, at bargain. Lubbock Storage, 1211 Main.

FOR SALE or trade—47 acres within 12 miles of Lubbock, 50% in cultivation; 2 sets of improvements. Price \$20.00. Come see us about this wonderful bargain. Tom Jones Realty Co., Hotel Lubbock.

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Thomas Sand and Gravel Co.

THE LONG AND THE SHORT OF IT IS HAY DAVIDSON IS LONG ON SHORTS.

22 FOR SALE MISCELLANEOUS

BACK HOME
AFTER THREE YEARS OF ABSENCE, I AM AGAIN LOCATED IN THE MAIN OLD STAND 1312 7th STREET NORTH OF HUNT SCHOOL With a Full Line of STAPLE AND FANCY GROCERIES, FRUITS AND VEGETABLES

Will be glad to have all my old friends and customers, as well as new ones come in and see me, assuring you of Fair and Courteous Service, and Prices in line with legitimate business. We make prompt deliveries.

BLAKE'S GROCERY
PHONE 682

FOR SALE—Two cotton wagons, trailer, registered Duroc Jersey male. Lot of camp furniture cheap. Phone J. T. Brown 907-F-4. Two miles east of Lubbock.

POLICE Pup for sale. Papers furnished with dog. 1816 12th.

23 MISCELLANEOUS

WANTED to rent—Piano for 2 months. Must be in good condition. Phone 348.

Let us fix your floors; quality surfacing and finishing. Phone 6243.

26 HOUSES FOR SALE

FOR SALE—New five room modern residence at actual cost. Good terms. Phone 1554-W.

27 REAL ESTATE

HIGHLAND HEIGHTS
14 new homes—more following. Lots 55x140, with sewer, water, lights \$200 and up—easy terms too. Chas. F. O'Neill, Phone 235.

Have client who owns very fine raw quarter section in Cochran county that she wishes to swap for residence in Lubbock. See me if interested. Jno. L. Raloff, Room 1, Brown Building.

RASCH BARGAIN

56 acres, adjoins Country Club, on Plainview highway. Good improvements. Fine soil, close in. See me. Will take clear Lubbock for part at \$60.00 an acre. Chas. F. O'Neill, phone 235.

Nice 5-room brick veneer, 20th Street, Ellwood, \$4200.

Dandy 6-room brick veneer, 21st Street, Ellwood, \$6600.

The stucco, near Colgate, with 6-rooms, cheap at \$2500.

5-room stucco, 16th Street. A bargain at \$2,500.

Lots in Ellwood and Highland Heights for sale, both fine restricted additions. Chas. F. O'Neill or A. H. Martin, Phone 235. Avalanche building.

NOTHING down and \$50.00 per month buys our nice 5-room w/bath near Central Ward, also High School. Write Box 3, Avalanche-Journal.

EQUITY for serviceable closed car. Good and modern 5-room and bath, good location. Address Box 3, Avalanche-Journal.

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FOR SALE—4 acre chicken farm 2 miles from the court house on the old Slaton highway.

FOR SALE—Ford truck, good mechanical condition, at bargain. Lubbock Storage, 1211 Main.

STANGEL TO JUDGE EXHIBITS AT FAIR

TECH DEPARTMENT HEAD TO AID FAIR OFFICIALS IN OIL BELT EXPOSITION

BRECKENRIDGE, Sept. 3.—W. L. Stangel, head of the animal husbandry department of Texas Technological college, Lubbock, will aid in the Oil Belt Fair where he will judge exhibits in the livestock department, according to a letter received here by C. F. Lochridge, county agent. The six days fair will begin here September 20th.

The letter was in answer to an invitation extended by the Tech department head by Mr. Lochridge last week. Mr. Stangel will arrive in Breckenridge at 4:15 o'clock on the afternoon of September 21st, immediately after which he will take up his work with the exhibits. Those who have entered exhibits in the livestock department have shown great interest in the possibility of securing Mr. Stangel's services and conferences with growers and breeders of fine livestock will be held during the fair. It plans being worked up by County Agent Lochridge materials.

"The school of agriculture of Texas Technological college has contributed materially to the betterment of agriculture in the large field it serves, and the interest Mr. Stangel and other heads of departments in the school have shown in the Oil Belt fair are encouraging," County Agent Lochridge said.

CONATSER JAILED

(Continued From Page 1)

Smith was contained in a telegram to J. S. Conner, Fisher county judge, according to information given the Wichita Falls Daily Times by Judge Conner in a long distance conversation Saturday night.

Reporters Reach Lubbock

Local reporters of Lubbock, including those who were in connection with the slaying of Sheriff Bob Smith and Deputy Jake Owens of Fisher county, near Ruby, on August 27, has surrendered and is being held by officers in Columbus, Mississippi, according to reliable information received here last night from Lubbock, his hometown.

Conatser, who surrendered to the officers yesterday, endeavored to talk to his father or other relatives at Lubbock yesterday afternoon but was unable to make proper arrangements. He was taken to the officers at Columbus to talk to the officers at Lubbock or relatives the message being repeated over the lines at various stations. According to bits of the message received at Lubbock, Conatser surrendered yesterday, his first chance since leaving Ruby, a week ago. He stated, as far as the message received at Lubbock could be understood, that Bill Smith, who is also wanted in connection with the killing and who, witnesses say, fired the fatal shots, had forced Conatser and his wife to flee with him after the shooting. His surrender to the officers at Columbus was his first chance to escape. While Conatser is being held, a posse of Mississippi officers are seeking the trail of Smith north of Columbus. It is presumed that he continued his get-away after Conatser had left him at Columbus.

FLOGGING CASE

(Continued From Page One)

9 o'clock that night and that he retired to bed immediately after, and did not recall the incident. Prosecution witnesses have established that the flogging occurred about 9 o'clock.

Mrs. Susie Anderson, Cain's wife whose hair is lobbed, added to the alibi strength by testifying Anderson ate supper with the party about 9 o'clock and retired immediately afterwards. She said she slept with him that night and that he did not leave the room after entering it.

Bribery Attempts Scouted. Jewell Anderson, defendant's brother, testified as to alleged attempts to get witnesses out of the country after indictments charging flogging had been returned against him. He told of meeting C. H. Hughes, itinerant farmer, now held in jail on charges of bribery, of taking him in his truck past Cain Anderson's place and stopping there with him, but denied Cain and Hughes talked together and that any mention of flogging was made. Proceeding the relatives of Cain Anderson on the stand were six farmers residing in various parts of the state, who testified as to the general reputation for truth of Mr. and Mrs. Richardson. They agreed the reputation was bad.

The afternoon session was marked by much quarreling among attorneys, resulting in many objections and adjournment in examining witnesses.

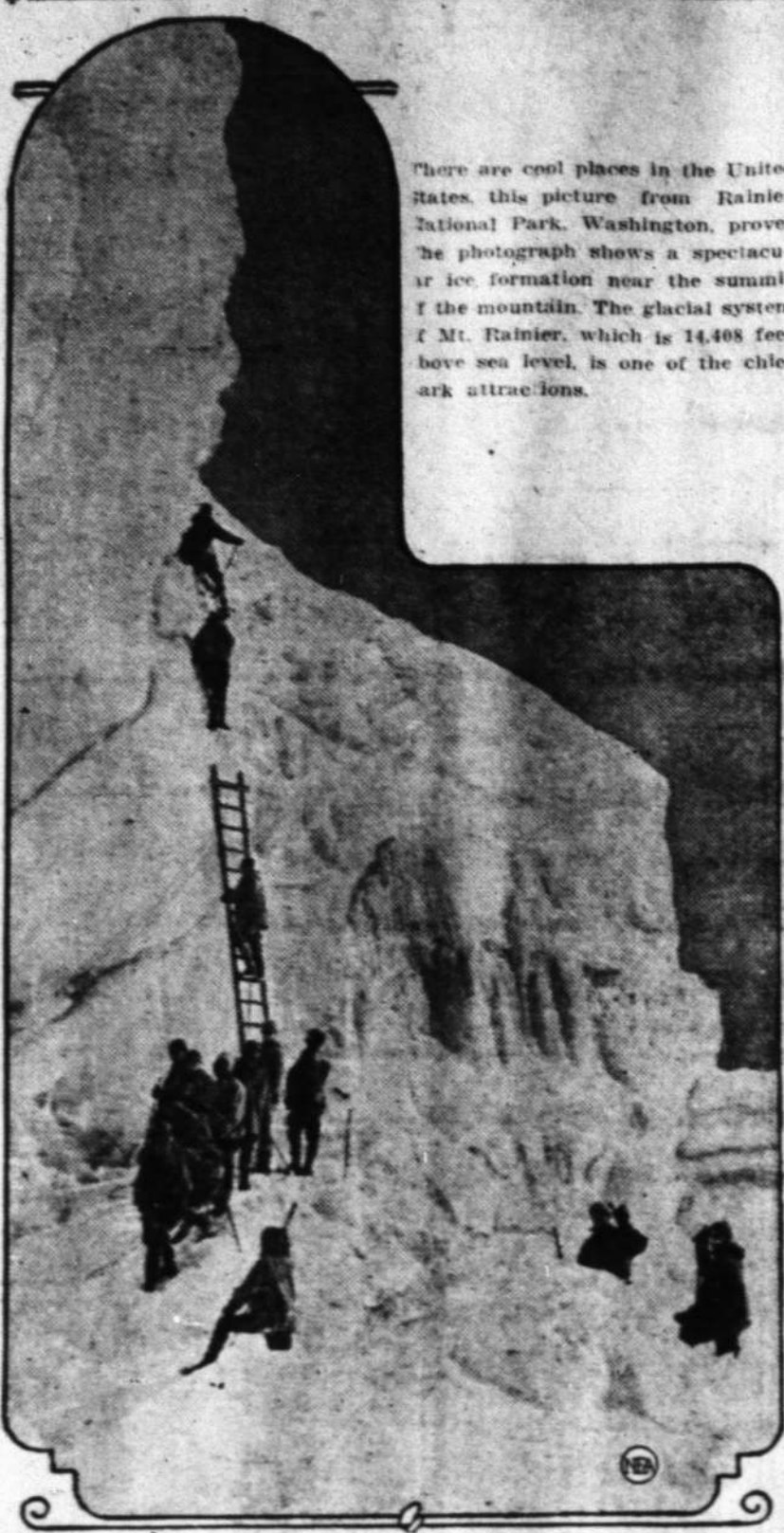
MORE WOMEN TEACHERS FOR FRENCH SCHOOLS. PARIS (By special cable) are considering new set of higher education in France.

Two-thirds of the certificates awarded candidates for teaching positions in the higher schools this year were given women. Women already predominate in the teaching staffs of the lower schools.

Tradition long barred women from the Superior Normal school, the highest school of its kind in France. Last year one woman won her way in by high rank in examinations. This year three were admitted.

The government had to change the regulations to meet the unforeseen contingency that a woman should show herself able to meet the requirements.

Summertime In Ranier



There are cool places in the United States, this picture from Ranier National Park, Washington, proves. The photograph shows a spectacular ice formation near the summit of Mt. Ranier, which is 14,408 feet above sea level, is one of the chief attractions.

LEAGUE MEETING

(Continued From Page 1)

Members of the League of Nations, including Austria and Hungary, were in session at Columbus, Miss., yesterday afternoon. The League council adopted a policy today calculated to link America closer with the League by appointing J. P. Smith of Boston, former League commissioner for the financial rehabilitation of Hungary, as a member of the League's permanent financial committee. Mr. Smith has accepted.

Following the recent international economic conference, in which the American delegates took a prominent part, the League council adopted a policy today calculated to link America closer with the League by appointing J. P. Smith of Boston, former League commissioner for the financial rehabilitation of Hungary, as a member of the League's permanent financial committee. Mr. Smith has accepted.

MINNESOTA ISLANDS ARE 'HOMESTEADED'

MINNEAPOLIS, Minn., Sept. 3.—(By special cable) A family is not at all troubled in Minnesota, "land of the thousand lakes." There are so many islands there the state can not keep track of them.

One lake alone—Lake Vermilion has 256 islands, many of which have not formally been "homesteaded" for registration purposes as state property. They may be acquired by the writ method, much the same as proving a homestead claim.

The only strike attached to the islands in Lake Vermilion, which is in the iron mining region, is that mining companies hold the mineral rights, and are privileged to force the sale of any island when they choose to mine ore.

Many of the Lake Vermilion islands have been bought for \$100.

ELKS LODGE AT BIG SPRING WILL DISBAND

BIG SPRING, Sept. 3.—It has been unanimously voted by the members of the Big Springs E. P. O. E. Lodge No. 1286 to disband. The doors have been closed pending the arrival of a district deputy. Most of the Big Spring Elks will transfer their memberships to lodges of other places.

FURNISHINGS ARRIVING FOR BIG SPRING HOTEL

BIG SPRING, Sept. 3.—The furnishings for the new seven story hotel that is being rushed to completion are arriving in Big Spring. According to A. J. Crawford, builder and owner of the hotel, this hotel will be attractively furnished. Plans are to open the Crawford between the 1st and 10th of October. A large American flag has been donated by the Chamber of Commerce for the top of the hotel.

ATKINSON TO ASSIGN TEACHERS FOR VISITING TEACHERS

G. N. Atkinson, chairman of the committee on homes for teachers at ending the South Plains Institute will assign honors today from the Red Cross rooms at the court house and Monday from the administration building at the Tech College.

Slaton Showing Real Prosperity

SLATON, Texas, Sept. 3.—Building and public improvements here during the first eight months of 1927 have exceeded the whole year's record of 1926. The combined totals to Sept. 1, including finished work and that in course of construction, is \$237,000. Residence building furnished \$80,000.00 of that amount.

Local Briefs

C. A. WENDT, OF THE WEBSTER Engineering company, of Tulsa, was here Saturday on business for his firm.

W. C. LANCASTER, OF PAIRIE is the guest of Mr. and Mrs. E. A. Hogan, 1605 Avenue E.

MRS. S. H. HIGGATE, OF Brownfield, is ill in a local sanitarium.

G. P. COLLINS, OF LITTLE field, was a visitor in Lubbock yesterday.

RALPH "MULE" FIKES AND J. "Red" Williams, Tech student from Granger, returned yesterday to attend the college again this fall.

IRL ROBERTSON, OF LORENZO, was a visitor in Lubbock yesterday.

ROBERT SNOW, STATE DEPT. game commissioner, is in Lubbock looking after matter pertaining to his office.

MRS. HENRY GRAHAM, OF Spear, was a visitor in Lubbock yesterday.

MR. AND MRS. W. E. DUKI of Abilene are visiting their daughter and son-in-law, Mr. and Mrs. J. S. Collins, of 1916 Avenue H.

W. P. BRASHAM, DEPUTY sheriff from Coleman, is in Lubbock and will return to his home with a prisoner.

ATKINSON TO ASSIGN TEACHERS FOR VISITING TEACHERS. G. N. Atkinson, chairman of the committee on homes for teachers at ending the South Plains Institute will assign honors today from the Red Cross rooms at the court house and Monday from the administration building at the Tech College.

Dollar Sale! Monday Is The Day For Our Regular Monthly Dollar Day

Normal every-day prices at this store are always low—on DOLLAR DAY they are even lower. It would be impossible for either this store or any other store to quote such prices as these day in and day out. That's why Dollar Day seems so much to you for the margin of profit that these specials represent is so small that to attempt to offer them more often would force us from business. Consider the list carefully. Supply your needs liberally. Bear in mind that these cotton goods items were produced from cotton that was purchased at a much lower figure than that which prevails today. Frankly this is a time when anticipating your needs well into the future will prove most profitable for you.

A LIST OF FIFTY-FOUR ITEMS—ALL 100 PER CENT IN QUALITY—ALL SEASONABLE AND DESIRABLE—ALL PRICED ONE DOLLAR

Vanity Silk. VARIETY Silk in a new fall color assortment, excellent for many uses—regular 50c quality, 3 yards \$1.00

Printed Silk. Printed Silk Crepe in small attractive patterns and a good color assortment—values from \$1.50 to \$2.50 yd \$1.00

Crepe de Chine. Crepe de Chine in a fine weave and a high quality finish—all new fall shades—regular \$1.63 quality Dollar Day \$1.00

Colored Pongee. Colored Pongee—a new quality with long nap—colored and better finished—regular \$1.25 value—Dollar Day priced yard \$1.00

Luncheon Sets. Luncheon Sets—36-inch cloth with long nap—colored bordered, attractive high quality, special Dollar Day \$1.00

Peter Pan Voile. Peter Pan Voile, Voile—guaranteed fast color—for drapery or underwear items—new color assortment, priced 3 yards \$1.00

Playtime Prints. Everlast, playtime Prints—a wonderful new assortment of small patterns for children's and ladies' dresses, 50c value—\$1.00

Pajama Checks. Colored Pajama Checks—all wanted underwear shades—6 good weight serviceable material, 26 inches wide—special 6 \$1.00

Pajama Checks. White and Colored Pajama Checks in Flesh, Honeydew, Orchid, Maise, and Blue colors, regular 25c value, Dollar Day, 5 yards \$1.00

Underwear Materials. Airloom Charmeuse, Plain and Striped Lingerie—underwear items in ideal weights for just now—all colors—6c and 75c values, 2 yards for \$1.00

Colored Satines. Colored Satines—bright colors for Bloomers, slips, etc.—a fine quality, and a regular 40c value, Dollar Day 2 yards \$1.00

Ladies' Lace Collars. Ladies' Lace Collars—an assortment of odds and ends from our regular \$1.25 to \$2.50 values—all desirable choice \$1.00

Dimity Checks. Dimity Checks in an assortment of several size checks and in regular 50c and 65c values, special for Dollar Day 1-2 yards \$1.00

Ladies' Slippers. Choice Monday of an assortment of Ladies' slippers in both high and low heel styles—broken sizes in regular values to \$2.50 for only \$1.00

Underwear Crepe. Underwear Crepe in Plain and Flowered, new assortment that includes all colors, a regular 25c value, priced Dollar Day \$1.00

Printed Voiles. A Clean up of all remaining printed Voiles—regular value from 25c to \$1.00 yard—a big special at choice 3 yds \$1.00

Table Damask. Table Damask in a 64 inch width—a good weight and with several patterns in colored borders—a special purchase priced \$1.00

36 Inch Indian Head. Indianhead in the popular 36-inch width—permanent finish—a general utility cloth, white only, Dollar Day 4 yards for \$1.00

Soft Toweling. Soft finish toweling, suitable either for face towels or glass towels, colored border, special for Dollar Day, 6 yards \$1.00

Bordered Face Towel. Colored Bordered Face Towels—liberal size and a deep border—good weight, regular 60c value, for Dollar Day 2 pair \$1.00

Underwear Crepe. Rayon mixed Underwear crepe—a new cloth in light weight and fine finish, regular 50c quality, for Dollar Day priced 3 yards \$1.00

10 yds. Gingham \$1.00. Gingham in small checked patterns and all popular colors—a good weight and a big value for Dollar Day priced at 10 \$1.00

6 yds. Gingham, \$1.00. One table of new patterns in Percales and Challies—desirable for dresses or quilting operations, priced Dollar Day 6 \$1.00

5 yds. Gingham, \$1.00. One table of fine gingham and Chambray in both checked and plaid patterns, 22 inches wide, regular 25c values, Dollar Day priced 5 yards for \$1.00

Rayon Draperies. Rayon mixed side drape materials in several pretty patterns, good colors, a special purchase that we offered Dollar Day at \$1.00

Colored Bed Spreads. Colored Bedspreads in Rose and Blue \$1018 size, a most excellent value for Dollar Day special when priced only \$1.00

Bath Mats, \$1.00. Bath mats in an assortment that includes several patterns and sizes—all in regular values of \$1.25 and above—choice \$1.00

Scalloped Sheets. Scalloped Sheets in 61x90 double bed size—a most excellent special for the quality in high-priced for Dollar Day each \$1.00

Plaid Suiting. Plaid Suiting—heavy weight resembling wool—new colorings—35 inches wide, regular 60c value—Dollar Day priced 2 yds \$1.00

Cotton Bats. Cotton Bats—just at the time quilting is in order—Unbleached—regular 60c value, offered Monday for Dollar Day 2 \$1.00

Garza Sheeting. Garza Sheeting in 3-4 width and fully bleached—a high quality sheeting that will give long service—Monday 2-1-4 yard \$1.00

Hope Domestic. Hope Domestic—that standard high quality well known 26 inch domestic that has so many uses—special for Dollar Day 7 \$1.00

Ladies' Silk Hose. Ladies' Chiffon hose—shown in all the correct light shades—all silk—extra long length, special Dollar Day priced per \$1.00

10 Bath Towels, \$1.00. Bath Towels in a moderate size but in an extra weight—for either face or Bath—Cannon make—fully bleached, 23c value, Monday 2 pair (10 Towels) \$1.00

Brown Domestic. Brown Domestic in 26 inch width and in a good quality worth regularly 15c—especially a good buy now—Dollar Day \$1.00

Baby Creepers. Baby Creepers in Guaranteed Fast Colored materials—pretty patterns and colors, regular \$1.25 value, Kaysee make \$1.00

Brassieres, \$1.00. Brassieres in an assortment of both lacy and tailored styles, new models—regular \$1.25 values—special Monday \$1.00

Rayon Bloomers. Ladies' Rayon Bloomers in Flesh and Honeydew—roomy cut, well made garments of high quality, special for Monday \$1.00

Munsing Unions. Ladies' Munsing knit unions—several models and weights—purchase a supply from our regular \$1.25 values at \$1.00

Handy Dandy Aprons. "Handy Dandy" house aprons—shown both in prints and Solid white—an ideal item for the house wife, priced Monday \$1.00

Men's Belt Sets. Men's Narrow Strap belts with buckle to match—initial style—broken lines in regular values to \$2.00; Monday \$1.00

Boys' Hats. Boys' hats and caps—new numbers in good colors and patterns, all sizes, regular \$1.25 values—Dollar Day priced choice \$1.00

Men's Fancy Socks. Men's Fancy Socks in patterns that are different—all sizes—regular 50c values—for Dollar Day priced 3 pair for \$1.00

Men's Solid Socks. Men's Solid Colored fiber silk socks, regular 25c values and in any colors and sizes, special for Dollar Day 4 pair \$1.00

Men's Handkerchiefs. Men's Handkerchiefs—liberal size—made from white cambric—purchase a supply for the children also at Dollar Day \$1.00

Men's Unions. Men's unions in same rough and athletic style, made from good quality material, regular 50c value, for Dollar Day priced 3 \$1.00

Men's Khaki Pants. Men's Khaki pants—mostly large sizes—extra good qualities and in several shades, regular values to \$2.99 Monday priced \$1.00

Men's Blue Shirts. Men's Blue Work Shirts—well made and extra roomy cut—a shirt that will stand hard service and a big Dollar Day \$1.00

Leather Palm Glove. Men's leather Palm gloves with backs of heavy long wearing duck—well sewed, excellent for the working man or for the home use, Monday 3 for \$1.00

Man's Overalls. Men's Overalls—good weight denim—roomy make—well sewed—possibly the last lot we will have that we will be able to offer at the price of per \$1.00

House Slippers. Ladies' House Slippers in both solid and fancy brocaded materials—good size assortment—an opportunity now at per pair \$1.00

Children's Shoes. One assortment of Children's shoes and slippers in regular values that range to \$2.50 and sizes to as large as 13 1-2—Monday \$1.00

Ladies White Slipper. Choice Monday of any Ladies' White Kid slippers in regular values to as high as \$10—broken sizes and styles, real values \$1.00

WATCH —for the Opening of the New Process Appliance Company in the Conley Building.

Ladies' Slippers Choice Monday of an assortment of Ladies' slippers in both high and low heel styles—broken sizes in regular values to \$2.50 for only \$1.00. Hemphill-Price Co. 5 yds. Gingham, \$1.00. One table good patterns in Gingham and prints—regular values to 25c fine for school garments, Monday priced \$1.00

THE SOUTH PLAINS OWN NEWSPAPER VOL. 1, NO. NATURAL G... RUBBOCK... URGED... Natural gas will... distribution... between Am... on or before... ahead of... duced here... Texas (1... that a test... men Amarillo... gas will be... main line be... Lubbock has... although distr... been complet... after towns nor... not be turned... until the m... all the way... will be com... Monday. ... Two-third... main is in... completed b... the creek... near Posey... at Shaton... and it was... here that g... the system... a few days... turned in b... the test of the... into the d... at all points... have been... every tor... Amarillo ex... the distrib... been a des... distribution sys... and Plainview... weeks work... system is cor... the city east... a few miles... and work l... oned on the fi... west part of... all begin shortly... line to the... contact having... week. ... Eastern Lin... A line will be... from Idaho; Lor... Lubbock, un... and Amarillo... planned for... It was tra... established... these work... will not be... of present... gas compan... showed a des... south of... station w... are adequa... to this city... extensions... the line. ... Brown is... station of the... of the ci... prohibitive... that these... rule are now... admitted... were test... but that thr... plumbers a... section has b... they gener... They company... tion with the... street, as th... hanging this... where the c... plan, he e... able to plac... house as it en... section of oak... been the hous... on to enj... seen endorsed... Conservation. ... There is a p... hat gas will b... October 15. ... Florence Comin... Possessed of a... that are requir... section picture... new starring ve... Her Feet." ... three Monday... her exact... valence. Par... even star a gr... ingers, health... and abo... people cast... would Kent be... This yo... signed to a... Paramount, u... upon him as o... the year, Kent's... Richard Bar... ble followed... Margaret Qui... Mrs. Pauls, Miss... theatrical pr... "Scan... ought to Holl... at the con... with that... New York at... by Pa... under the... New York

Sunday Aualanche-Journal

VOL. 1, NO. 51

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 4, 1927

MEANS "BY ASSOCIATED PRESS"

NATURAL GAS TO BE AVAILABLE FOR LUBBOCK OCTOBER 15; CITIZENS ARE URGED TO PREPARE HOMES FOR USE

Natural gas will be available in distribution systems at all points between Amarillo and Lubbock or before October 15, July 15 ahead of schedule, it was announced here Saturday by H. Brown, local manager of the Texas Gas Company, who stated that a test of the main line between Amarillo and Lubbock gas will be completed Monday.

The main line between the field and Lubbock has been completed, although distribution systems have been completed at all the other towns north of here, gas will not be turned into the system until the main line is thoroughly tested all the way to this point. It will be used in test of the main line.

Two-thirds completed. It is believed that the system will be completed between here and Amarillo by the end of the week.

The distribution system has not yet been completed at Lubbock and Plainview, yet lack about two weeks work of completion.

The system is completed here at the city east of Avenue 8, except a few minor alley connections.

Work is going steadily forward on the finishing work in the west part of town. A crew will begin shortly on construction of the line to the Tech college, the contract having been signed the last week.

Eastern Line is Next. A line will be laid from here to the Texas Eastern line, which will be completed immediately, and this will be the first line to be completed.

It was stated that although the gas company has not announced that the system will not be started until completion of present plans.

The gas company has the past few days been busy with the installation of a station in the city where a pressure adequate pressure, not only in this city, but to cities on extensions out of here and the line.

Brown is urging immediate installation of gas equipment in homes of the city, and requested that the installation be made as soon as possible, with the statement that these prices as a general rule are now very reasonable.

It was admitted that installation of gas was too high a price, but that through negotiations with plumbers and gas fitters, a reduction has been effected until the price is now reasonable.

The company finally has the connection with the main in the alley street, as the case might be, bringing this to the property line, where the meter will be set. This plan, he explained, is preferable to placing the meter at the house, as it enables a more ready detection of leaks in the line between the house and the main. He went on to say that this plan has been endorsed by the Board of Conservation.

There is a possibility, he said that gas will be available before October 15.

Brownfield Gets First 1927 Bale

(Special To The Avalanche-Journal) BROWNFIELD, Sept. 3.—The first bale of cotton for the 1927 season was received here today. It was of strict middling grade and weighed 180 pounds. The bale sold for 27 cents per pound. The first bale received in Brownfield last year was ginned on August 31.

Normal Weather Conditions Are Prevailing Here

Practically everything in Lubbock has been normal or thereabouts so far as temperature and weather conditions during the past month are concerned, the records of Superintendent Don L. Jones of the Texas agricultural experiment station east of town, show.

Mainfall, the total for the month being only 59 inches, was farthest from normal of any phase of the evaporation of 7.70.

Total wind run for the month was 4,953 miles while the normal is 4,460 miles.

Total rain fell from January 1 to September 1 has been 7.22 inches. The normal precipitation for this period is 12.969 inches.

There were 18 clear days during the month with 12 cloudy ones and one partly cloudy.

Pupils who will not be seven years of age on or before next February 1st will not be admitted to the schools for pay or without it, unless the board changes the present regulation.

The superintendent of the board and he has no right to change their ruling.

All pupils are requested to bring their last year's report or promotion card to school with them the first day, so that they may be readily classified.

Pupils will not be admitted to a grade without proper credentials.

Below is the boundaries of the city school districts for the coming year as announced yesterday by Mr. Duncan:

High School. Pupils in the 9th, 10th, and 11th grades from all over the city.

Junior High School. Pupils in the high 5th, 7th, and 8th grades from all over the city.

Central Ward School. Pupils in the high 5th and low 5th grades residing west of the main line of the Santa Fe railroad. Pupils in the low 5th grade in the Hunt school territory and those in the K Carter territory south of Eighth street.

Prince Greets Princess Pats



The Prince of Wales, visiting in Canada, is shown shaking hands with members of Princess Pats' Canadian regiment at Winnipeg, Manitoba. The Princess Pats established a distinguished record of service during the war.

The minimum was 34.5 per cent, making a mean relative humidity of 52.62 per cent. Total evaporation was 7.692 inches which varied only .35 inches from the normal evaporation of 7.70.

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Hunt School. Pupils in the low first to the high 4th grades, inclusive, residing south of Broadway, west of the Santa Fe railroad, and east of Avenue Q. The only kindergarten of the city is located in the Hunt school, Chil-

PLANS COMPLETED FOR OPENING OF SCHOOLS HERE; REGULATIONS TO BE FOLLOWED, IS WARNING OF DUNCAN

Stating that the school officials are anxious to place every child where he can do the best work and to give him the best advantages, M. H. Duncan, superintendent of city schools, yesterday, announced completion of plans for the school system of the city for the coming year.

In speaking of the opening of the schools, next Monday, Mr. Duncan said, "We appreciate the splendid co-operation we have received from the patrons of the schools in the past, and we have no doubt that with such co-operation we can easily make next year the best in the history of the schools. We want patrons to be free to come to the teachers, principals, and the superintendent with problems with reference to the schooling of their children. It is our purpose to do the best for each child and to help each one in every way we can to make the best possible progress in school."

To Follow Regulations. Regulations governing the schools for the coming year state that pupils who will be seven years of age on or before next February 1st may enter school on September 12 without tuition charges. Beginners will be admitted to the schools only during the first three weeks of school in September. No beginners will be admitted to the public schools after September 30. Beginners who failed to enter school during the first three weeks will have to wait until the beginning of the second term in January. A new class will be started at that time if the number of beginners of school age justify it.

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l- (Continued on Page 3)

Dollar Day SPECIALS AT The Broadway Bargain House

- 20 yards Percale for \$1.00
- 12 1-2 yards Brown Domestic for \$1.00
- 2 Cotton Batts for \$1.00
- 10 yards Gingham for \$1.00
- 10 Pairs Canvas Gloves for \$1.00
- Men's New Ties 3 for \$1.00
- Good Suit Cases for \$1.00
- 10 pair Men's Socks for \$1.00
- 6 Yards Dress Prints for \$1.00
- 3 yards 9-4 Bleached Sheeting \$1.00

Dollar Sale!

NEW FALL GOODS ARE IN THE DOLLAR DAY SALE

We are ready with every department full of New Fall merchandise. Many items in this Dollar Day Sale have just been unpacked and in every instance the merchandise is very desirable and carries the usual Barrier high quality standard. . . . Come to the store Monday and you will find many more specials than is in the past.

Special Offering for Dollar Day in Ready-to-Wear Department

- EXTRA GOOD BRASSIERES. Gossard Brassieres made by Gossard. Pretty styles; 2 for \$1.00
- LADIES' GINGHAM DRESSES. One lot of fast colored ready-made Gingham dresses \$1.00
- RAYON BLOOMERS. Good quality Rayon Bloomers for Ladies in dark shades only \$1.00
- LADIES' GOWNS. Nainsook and Batiste gowns, good material each only \$1.00
- CHILDRENS GOWNS. Outing Gowns for Children each only \$1.00
- COLORED SATEEN. 36-inch Colored Sateen in extra good serviceable grade fast colors. Over 40 shades to select from. Special for Dollar Day, 4 yards for \$1.00



PHONOGRAPHS \$1.00 DOWN, \$1.00 PER WEEK

We are closing out one lot of good Used Phonographs at from \$22.50 up to \$59.50 on these terms.

- ### DOLLAR DAY BARGAINS FOR MEN
- WORK SOCKS. Men's Cotton Knit Socks in assorted colors, 10 pairs for \$1.00
 - Regular 10c Handkerchiefs for Men sealed in package ready for use, 16 for \$1.00
 - CHILDREN'S LEE UNIONALLS. Lee Unionalls for Children in Sizes from 1 to 7 special \$1.00
 - BOYS' RODEO PANTS. Heavy Blue Rodeo pants for boys, special \$1.00
 - BOYS' TOM SAWYER SHIRTS. Khaki Tom Sawyer Shirts for Boys, excellent for school wear. Special each \$1.00
 - MEN'S SILK SOCKS. Two pairs Men's pure thread Socks in plain colors 75c Values assorted colors for \$1.00
 - WORK SHIRTS. Men's Heavy Blue and Grey Shirts, extra good quality and well made. Each \$1.00
 - MEN'S PANTS. Pin stripe Duck Pants, Special \$1.00
 - BOYS' TIES. Regular 65c and 75c Boys' Ties Special 2 for \$1.00
 - BOYS' GOLF HOSE. Bradley Wool Golf Hose Special \$1.00
 - MEN'S FIBER SILK HOSE. Bear Brand Fiber Silk Socks 50c sellers, 4 pair for \$1.00
 - MEN'S NEW TIES. Four-in-Hand Ties in new patterns 2 for \$1.00
 - NEW GOLF HOSE. Men's Golf Hose in Values up to \$1.00

- ### UNUSUAL DOLLAR DAY VALUES
- FRENCH GINGHAM. Regular 50c grade Gingham in fine checks and plaids and solid colors 3 for \$1.00
 - COLORED PONGEE. Mercerized Colored Pongee in fine grade Fast colors, three yards for \$1.00
 - IMPERIAL CHAMBRAY. 4 yard Imperial Chambray, small checks and solid colors for \$1.00
 - DRESS PRINTS. 3 yards fine 50c grade dress prints \$1.00
 - PERCALES. 36-inch Fast color Percale, new fall patterns 6 yards for \$1.00
 - CRETONNE. 5 yards 36-inch Cretonne for \$1.00
 - CANTON FLANNEL. 5 yards Canton Flannel for \$1.00
 - OUTING. 8 yards 27-inch Outing in light colors also \$1.00
 - CHEVIOTS. 6 yards Cheviots in patterns suitable for school blouses for \$1.00
 - PAJAMA CHECKS. 8 yards, 36 inch Pajama checks for \$1.00
 - PAJAMA CHECKS. Regular 25c grade Pajama checks six yards \$1.00
 - DRESS GOODS. 2 yards of 89c to \$1.25 Rayon dress goods for \$1.00
 - TABLE FELT. Good Heavy Table Felt or silence cloth, special per yard \$1.00
 - GARZA SHEETING. 9-4 Brown or Bleached Garza Sheetting 2 1-2 yard \$1.00
 - LADIES' HANDKERCHIEFS. Regular 60c to 75c Handkerchiefs 3 for \$1.00
 - VANITY SETS. Pure linen Vanity sets Fancy finish, choice for \$1.00
 - SUIT CASES. Brown Imitation suit cases each \$1.00
 - BATH TOWELS. 5 extra large Bath Towels for \$1.00
 - HOPE DOMESTIC. Seconds in Hope Bleached Domestic, 8 yards \$1.00
 - GARZA SHEETS. 81x90 Garza Sheets limit 6 sheets \$1.00
 - LARGE BATH TOWELS. 22x44, Extra Heavy Bath towels, 3 for \$1.00
 - PILLOW TUBING. Any width Pillow Tubing 4 yards \$1.00
 - SANITARY NAPKINS. Puritas Sanitary Napkins 3 boxes for \$1.00
 - PILLOW CASES. 4 Garza Pillow Cases for \$1.00
 - KHAKI CLOTH. 4 yards good Khaki Cloth for \$1.00
 - VOILE. 3 yards 50c Voile in Pastel shades \$1.00
 - INDIAN HEAD. 3 yards Colored Indian Head for \$1.00
 - BATH RAGS. 12 Bath Rags for \$1.00

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LUBBOCK'S OLDEST DEPARTMENT STORE

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home by another
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Hardy, who has been
staying in the
Belle home and
attending the
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this summer.
Mrs. B. B. Ater and
daughters, Baby
Lee and Corinne,
are leaving today
for a visit in Ros
coe.

Certain Foods Essential In Diet, According To Miss L. Baird, Who Lists Basic Protective Elements

Following is the first of a series of articles which will be written by Miss Louise Baird, home county home demonstrator, who has made a special study of food and its relation to health.

MISS LOUISE BAIRD, a home county housewife who has the opportunity of obtaining training in the proper selection of the day's food finds her- self in trying to gain information on bulletins and magazines available. Even the magazines in count calories and fat content with the chemical and fat content of the various food items she finds the task of balancing the diet too complicated and tedious for the busy homemaker.

Recent discoveries and experiments in the scientific world have shown that certain foods are necessary each day in order to keep the body repaired and functioning properly. Certain elements are also necessary for growth and to assist in resisting diseases. Lack of these elements in the diet may make the body so under-nourished that it will fall prey to the following diseases: Pellagra, rickets, goiter, constipation, decayed teeth, and tartar teeth which eventually leads to toothache.

Vitamins Essential
An adequate supply of food elements in a diet which builds and repairs the tissues, regulates the body's metabolism, furnishes energy, and promotes growth and positive good health. Not very much is known of the essential A, B, and C, but these are essential in building and keeping in the program.

E. V. McCollum of Johns Hopkins University has evolved a plan whereby the housewife can be sure of having the necessary food elements on her table while she is learning more of them and the proper distribution of these elements. He makes his vitamins, the protective and common or staple diet. The plan is simple and easy to remember and is followed successfully until a thorough knowledge of nutrients is gained.

These Necessary
The foods below have been selected by Dr. McCollum and the plan may with reasonable safety be allowed to dictate the rest of the menu which may come from a common or staple diet; of bread and other vegetables, and soups.

Dr. McCollum's is used extensively in the southern states as well as in Texas. It is intended to furnish sufficient vitamins to carry out the plan in this case each farm should have two or three good dairy cows, a cow and a garden, a well planned and 75 to 100 chickens, and a few head of beef and pork to supply the table when fresh meat is not available.

Potatoes, both Irish and sweet, are used almost daily and stored, they are not included in the budget, however, if they were planned for Southeast Texas.

Protective Diet
Every day each person should have:

Three glasses of whole milk and of raw, to furnish lime and calcium, and to furnish vitamins A and C. It may be served as milk, buttermilk, butter, cottage cheese, custards, cocoa, cream, and soups, ice cream, milkshakes.

Generous servings of two raw fruits or vegetables, to furnish vitamins A, B, and C, none of which may be harmed by cooking. May be served raw or in salt, such as watercress, cabbage, tomatoes, oranges, lemons, melons, and all fruits and vegetables which can be eaten raw.

Generous servings of one leafy vegetable (cooked or raw) to furnish iron, calcium, phosphorus, and as laxative. May be found in green, celery, onion tops, beet tops, lettuce, kale, Brussel sprouts, green string beans, cabbage and asparagus.

Generous servings of tomatoes, oranges or lemons—to furnish mineral salts three times each week; to furnish vitamin C; to furnish tartar on the teeth, which leads to pyorrhea.

The importance of leafy vegetables, tomatoes, raw fruits and vegetables can not be stressed too much.

Bits Of News And Personal Mention About People You Know In Lubbock

W. W. McCarty has gone to Moody Grove where Mrs. McCarty has been visiting for several weeks. They expect to return about the middle of the month.

Miss Lucille Hardberger, daughter of Mr. and Mrs. R. E. Hardberger, left yesterday for Waco where she is to teach this winter.

Mr. and Mrs. J. E. Bondleton and Mrs. A. C. Jackson left yesterday afternoon for Stratford to visit during the week-end.

Mr. and Mrs. A. L. Hawkins expect to go to Amarillo tomorrow to visit until Thursday.

Mr. and Mrs. J. J. Clements left for Cisco yesterday to visit during the week-end.

Mr. and Mrs. R. W. Heim, Wellington and Miss Ann Mulford are visiting in Carlsbad, N. M., this week-end. They probably will visit the famous caverns while there.

Miss Mildred Keeling, of Abilene, is the guest of Miss Muri Hatfield, 2321 26th Street, this week-end. Miss Keeling is enroute to Panhandle where she is to teach school this winter.

Miss Louise Meeker has accepted a position as teacher of history in the Bledsoe school this winter and is leaving for that place next week to begin her teaching.

Mr. Earl Hunt has returned from Chicago where she has been studying at the Academy of Fine Arts.

Miss Louise Bates is visiting Mr. and Mrs. Glen Bates in Plainview.

Robert Cooper has returned from Merkel where he has been visiting his sister, Mrs. Gordon W. Parkhill, and Mr. Parkhill for about two months.

Mrs. Will Milton and daughters, Misses Christine, Kathryn and Madge returned to their home in Arlington Friday after visiting Mr. and Mrs. J. H. Jenkins, 2301 14th Street.

Rev. and Mrs. Walter P. Jennings have returned from Roswell, N. M., where they have been visiting.

Mr. and Mrs. John Ely are visiting in Wichita Falls this week-end.

Mr. and Mrs. B. Thomas and children and Mrs. Fred Hubert, of Plainview, are visiting Mr. and Mrs. Maple Wilson and Mr. and Mrs. Byron Brown.

Mr. and Mrs. Jack Weatherford and daughters, Helen and Queva, have this week moved into their new home, 1911 19th Street.

Mr. and Mrs. W. R. Fickas have as their guests, Mr. Fickas' father and nephew, F. E. Fickas and Fickas Bell, of Snyder.

Mrs. W. R. Fickas, W. R. Fickas, Jr. and Miss Addie Fickas returned yesterday from Estelline. They accompanied Mrs. John W. Ewen to her home there after she had spent the week visiting her parents, Mr. and Mrs. W. R. Fickas.

Miss Dorris Douthett, of Stamford, is visiting Miss Muri Hatfield, 2321 26th Street.

Paul Clark, son of Mr. and Mrs. W. A. Clark of this city, is visiting over the week-end with friends and relatives. He is connected with the engineering department of the Santa Fe Railway company.

Shelton Blair son of Mr. and Mrs. R. W. Blair, of Dallas, and formerly of Lubbock, has returned to his home after visiting in the J. S. Johnson home.

Frank Holland Turner, son of Mr. and Mrs. John F. Turner, is visiting in Brownwood.

W. D. Benson, Jr. is to return to Austin tomorrow after visiting here for a few days.

Pageant To Feature Program This Evening

A pageant on Presbyterian missionary work is to feature the program this evening at the First Presbyterian church. In the absence of the pastor, Rev. Jack M. Lewis, Christian Endeavor societies, under the superintendents, Mr. and Mrs. J. E. Cook, Mrs. N. L. Peters and Mrs. Harry E. Blocker, are to conduct a program. Miss Elizabeth West is to give a short introductory talk on missionary work before the pageant starts. Miss Margaret Cooper is program leader.

Representing the six fields of foreign missionary work and "The Church" Misses Mary Leitch, Mary Hopper, Marguerite Henson, Johnnie Lee Hensley, Flossie Adkinson, Lois Singleton, Inez Henderson, Mary Beth Sheely, Eulalia Henderson, Pauline Singleton, Ruth Reed and Louisa Adkinson will participate in the pageant. Helen Wagner is to be the soloist and Mrs. Raymond George is accompanist.

The program is as follows: Song "King's Business"; song "Melody in F" Junior choir; scripture, Hubert Hopper; prayer, R. E. Cook; announcements, offertory, violin duet, Misses Margaret Haisell and Lois Love accompanied by Miss Everetta Love; song, Junior choir, saxophone solo, Billy Lyle, accompanied by Harry Blocker, Jr.; pageant, Mizpah.

FINER DRY CLEANING IS IMPOSSIBLE!

We have the best equipment available—the most experienced workmen, and service that comes and gets your clothes promptly and returns them when you want them.

A trial will convince you that there is no better.

LUBBOCK LAUNDRY CO.

"THE BIGGEST, THE BEST IN THE WEST"
PHONE 305

Reception Tomorrow Will Honor Mrs. Simpson

Honoring Mrs. G. E. Simpson, of Houston, Mrs. A. L. Page will be hostess at a reception in her home, 1912 Texas avenue, between the hours of 4 and 6 on Monday afternoon.

Mr. and Mrs. Simpson, with their two children, Edith and Howard, are spending several days with Mr. and Mrs. Page, enroute to their home after attending the National Realtors' convention in Seattle. Mr. Simpson has been president of the Houston Realtors' association for some time.

Friends of the Bible class work, in which Mrs. Page has been active here are especially invited to the reception, the hostess said.

Program For Recital Tuesday Evening Announced

Miss Mary Dunn, president of the South Plains Music Teachers' association, has announced the program for the piano recital to be given Tuesday evening by Francis Moore at the Technological college gymnasium building.

Mr. Moore is to appear here under the sponsorship of the music teachers' organization and the program is to begin at 8:15 o'clock in the evening.

The program is as follows: "Hunting Song," "Duetto" and "Spinning Song" (Mendelssohn); "Gavotte" in minor (Bach) and "Harmonious Black Smith" (Handel); "Fantasia-Improvisit" (Chopin); "My Joy" some arranged by Liszt; (Chopin); "Etude" D flat (Sixth); "Etude" G flat (Butterfly) and "Etude" A minor (Wintery Wind); "Sonata" B flat minor (Chopin); "Country Gardens" (Grainger); "By the Frog Pond" (Seebacher); "Gavotte" (Sgambati) and "La Campanella" (Liszt).

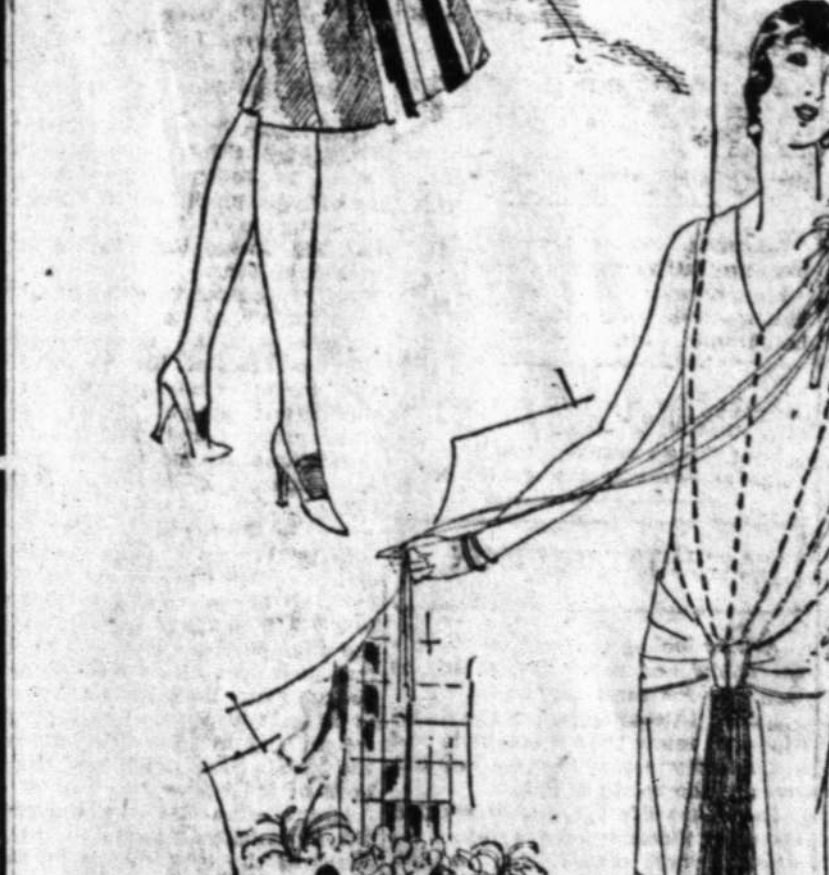
Dinner Party Friday Compliments W. D. Bensons, Jr.

Complimentary to Mr. and Mrs. W. D. Benson, Jr. who are here between college terms at the University, Miss Willette Waters was hostess at a dinner party Friday evening at the home of her parents, Mr. and Mrs. H. O. Waters, 1621 Broadway. Covers were laid for Mr. and Mrs. Benson, Mr. and Mrs. H. H. Waters, Miss Pearl Hensley, Gaylord Hankins and C. C. Hoffman, of Slaton.

Mr. and Mrs. Benson were married this summer in Austin and they are making their home there and Mr. Benson is expecting to re-enter the university this fall to continue his law courses.

Mr. and Mrs. J. S. Johnson and sons, Boulton and William, have returned from a visit in Benjamin and Gainesville.

Miss Virginia Pipkin, of Oklahoma City, Okla., is the guest of Miss Glenda Crawford, 2314 10th Street.



We will be glad to have the teachers who will attend the Institute here to come and visit our store and see the new merchandise.

NOTE: Attractive Dollar Day values will be offered Monday just as usual.

A Very Interesting FROCK EVENT Of the New Season—

Noteworthy For Fashion And Value

New Fall Frocks

\$9.90 TO \$39.75

Embracing Those Paris Styles in Fall Frocks Which Are Now Definitely Established As The Smart Mode For Fall and Winter

THIS season Dame Fashion has achieved new triumphs in styling. Never were modes more diverse! When Paris decrees gowns with the wrap-around flare, the petal pleats, the divided bolero, and the slenderizing side drapes, one may choose to one's taste—and to one's style—and be correctly smart.

HERE are frocks that madame or made-moiselle may wear smartly for any daytime or evening occasion.

Frock values like these usually sell out in a single day.

- Because they reflect newest fashion trends.
- Because they are fashioned of finest silks and woolsens.
- Because they are priced to give the most in value at the lowest cost.

All The Fashionable New Fall Colors, Navy And Black

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VIOLET GRAYUM McKNIGHT

Sunday Avalanche-Journal

MEMBERS ASSOCIATED PRESS FULL LEASED WIRE SERVICE

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NOTICE—It is not the intention of The Avalanche to cast reflection upon the character of anyone knowingly, and if through error we should, the management will correct having our attention called to same, and will gladly correct any erroneous statement made.

AVALANCHE-JOURNAL PUBLISHING CO.

GOD'S CHILDREN:—Blessed is the man whom Thou chastenest O Lord, and teachest him out of Thy law. Ps. 94:12. PRAYER: Our Father, ever deal with us as Thy beloved children.

GERMANY KNOWS WHO WON THE WAR

Yes, Germany knows who won the war and they know that they had a war too. There are those who seem to think that the war should have gone on, and that there should have been no letting up till American armies were in Berlin, and had possession of everything in that country.

This is fine to have them admit that, but that does not take any of the sting out of the war for America. That does not bring any more of the brave American soldiers back to their mothers or to their wives and babies. It does not decrease the number of orphans, except that time has in many cases taken them away, relieving them of their sufferings, because of starvation and poor treatment.

The American Legions in Texas are now putting forth great effort to help this class of folks, and they are helping a great deal, but their program is hampered for lack of funds, and they are unable to do as much as they would if they had the means to go forward with.

LABOR DAY

It is hard to write about our major American holidays without becoming trite and repetitious. Many columns of dreary verbiage have been written about such occasions as July Fourth, Decoration Day, Washington's Birthday and the rest.

loosing of ever so many platitudes and near-truisms about "the dignity of labor" and so on. We have a feeling that the American worker does not give two cents for all "the dignity of labor" in the world.

SHALL WE HELP THE TECH BOYS?

When anything is said about the Texas Tech College in Lubbock it always strikes a responsive chord. Lubbock people will fight for the Texas Tech possibly quicker than most anything else, and especially are they proud of the young men and the young women who are students in that institution.

It would be a great service if the people of Lubbock who know of some organization or some individual that could be let to see the good that could be done with a few dollars just at the right time.

Few men will admit they are wrong if there is any chance to make people believe they are right.

Alas! Those able to afford all of the labor-saving household devices could afford to hire all their work done.—Publishers Syndicate.

SO THINK WE

We think that the local fire department is one of the most efficient organizations in the city. Each member is working for the betterment of the department and striving to equal the organizations of larger cities.

We think that confidence is seldom lost but it is often sadly misplaced.

We think that the Texas baseball machines have given the Denver baseball fans plenty of action for the past three seasons in the Post Tournaments in 1935 the Hubbers won, last year Lameta won second, and this season the Midland Colts are the favorites.

We think that business in Lubbock and on the South Plains is getting better every day.

We think that when the fleecy staple begins to come into the city things will certainly be on a hummer.

We think that these cool mornings makes us feel more like getting into last year's winter togs.

We think that no man admires his wife's taste in neckties, but he always approves her choice of a husband.

We think that a person can tell very little about a woman by the things that appeal to her sense of humor.

We think that the fellow who insists that life is a joke usually lives to learn that it is on him.

We think that the "down state" newspapers should certainly learn the name of the college located in Lubbock. Numerous articles published in the down state newspapers calling the Texas Technological college Lubbock Technological college.

We think that it is very easy to obtain the world's opinion if you have the price.

We think the average person is not half as anxious to gamble on a sure thing as those behind the game are to have him to do it.

We think that even though the world may owe every man a living to persistent collector gets it.

We think that the recent shakeup in the national prohibition enforcement personnel suggests that there must have been a shakedown somewhere along the line.

We think that large industries are always keeping a keen lookout for cities that are progressive and ready to tell the world about it.

We think that the day is fast coming when the air will be used for other than breathing purposes.

We think that the big sister movement will never be successful with the girls who are trying to become slender.

We think that a person who relies entirely on his memory has it all in a nutshell.

We think that it is a pretty poor city these days that is unable to work up a sensation.

We think that the Matador trio, Ewing Y. Freland, Grady Higginbotham and Vic Payne will be in the reception receiving line Tuesday when the Matadors appear for the formal opening of the fall training.

We think that with fair time nearly here the local merchants and citizens should be giving much of their attention towards the exposition. Write your friends over the state and invite them to a real fair.

We think that the Westerners are in for real work and the local lads are getting ready for a hard schedule.

We think that Monday Lubbock will be the host to more than a thousand South Plains teachers in the opening of the annual South Plains Teachers Institute.

We think that Wichita Falls is now boasting of their first Texas league pennant winners. The Spudgers clinched the pennant several days ago.

We think that Lubbock and the South Plains will soon have the gas facilities that are offered to cities of greater population over the state.

We think that to be a real booster of Lubbock and the South Plains you must tell the world of the many opportunities offered in this section.

We think that it will be only a short time until the gins of the South Plains will be running in full speed.

We think that cotton pickers will be needed in this section within the next few months to gather the South Plains crop.

We think that surrounding counties of Lubbock will put up strong competition for the big prize for the best county exhibit during the South Plains exposition.

We think that possibly Lou Gehrig will demand a higher salary for his home run achievements for the next season.

W. H. P. writes: "A batch of jokes I sent to the editors were rejected as no good, but when I threw them in the stove the fire just raged."

APPRECIATED AT LAST

W. H. P. writes: "A batch of jokes I sent to the editors were rejected as no good, but when I threw them in the stove the fire just raged."

Don't Mention It



IT IS REPORTED

It is reported that the water project permit has been granted to Brownwood.

It is reported that business in Lubbock is on the up grade and everything looks prosperous for a good fall.

It is reported that another flight is being attempted from Europe to America as Courtney hopped off from France in the "Wahle."

It is reported that over a thousand South Plains teachers will be here Monday when the annual Teachers Institute opens.

It is reported that Freland, Higginbotham and Payne will be ready to start training the Matadors Tuesday.

It is reported that a number of the South Plains counties are entering into keen competition for the big prize of the county booth exhibition.

It is reported that numerous new homes and business houses are being built in Lubbock this month.

It is reported that the home run race between Lou Gehrig and Babe Ruth is growing warmer and warmer.

It is reported that many South Plains counties will be holding their fairs this month.

It is reported that Ford dealers all over the U. S. are saying "just a few more days."

It is reported that the local fire department is constructing a net to be used in case of office building fires. The local department is one of the most efficient in Texas.

Johnson: "Good heavens, Macpherson, you've holed in one!" Macpherson: "Ah, well, I always like to save wear and tear on the ball."

Ruth: "Do you still run around with that little blonde?" Ted: "She's married now." Ruth: "Answer my question!"

A SHORT SERMON

A lady looked up from her hospital pillow and asked me, "What is this life for anyway?" I tried to answer it, but the question will never have a complete and satisfactory reply, because we can not see the whole of life.

Some use life for money making some for pleasure getting; some for thought, and others for action. Some seem to think life is a sort of peacock ally to strut in.

Whatever answer you may give to this query, I want to submit the answer given by a Chicago judge to a man and wife who had become quarrelsome. Life is for securing: "A little more kindness, a little less greed, A little less giving, a little less greed, A little less virtue, a little more love, A little less hatred, a little more love, A little more, "We" a little less "I" A little more laugh, a little less cry, A little more flowers on the path, A little more grace at the end of the strife."

Kindness is the ultimate flower of the soul. Unkindness is mental blindness. The Book of Proverbs reads thus: "The law of kindness is on her lips." Lions cannot be kind, says to their own; sheep have to

keep out of their way. Men could not understand Jesus could be kind to the woman whom they dragged into the temple, when He uttered his most words, "Neither do I condemn thee; go, and sin no more."

The truly manly man and woman is the greatest proof of the reality of religion. If a man preserve, amid the harsh things that are the lot of everyone, an attitude of kindness to all human beings, he will be worth forty sermons.

People have fought and killed each other over creeds and beliefs and differences in race, but there has never been any denial of the Gospel of Kindness.

It seems to me that life is for growing. These summer days lure the mind because everything is on the grow. Stunted pigs, corn, or men do not interest us.

If we were not so foolish we would see that bodily maturity is not more necessary than mental development, and soul growth.

When the Bible tells us to "grow in grace" the meaning is that we shall grow new graces. We grow graces by doing good. Doing good is to some the whole of religion. Good thoughts, only are more necessary, for deeds grow out of thoughts.

As far as I can discover, a bad thought is the worst thing in life, for it keeps people from growing into the good.

LAUGHS

AND THE BRAKE BROOK "Was it a bad accident? "Well, I was knocked speechless and my wheel was knocked speechless."

THE MEANEST MAN Mittal: "I heard that the guy were out with last night is a stingy." Fritz: "Stingy? Dearie, if I bought me a bag of peanuts, 'n' got shell shock!"

THE REASON "Don't you know," said a commissioner, "that you can't get life insurance without a state license?" "Boss," said the dorky, "I know couldn't sell it but ah didn't k the reason."

MADE A MONKEY OUT OF ME "He—Perhaps you would like to show you my family tree." She: "Oh, please do. I've ne seen a coconut tree."

EAR-SPLITTING SILENCE Flynn and O'Leary were o played as extra men in the re shop of a large hardware con The "boys were all old trian and they jostled and mang whistled, without a let-up.

Said Flynn—"This is the no est place I ever worked, Pat." Said O'Leary—"I believe Mike. Th' only time its qu here is when someone starts gas engine and drowns th' moim."

HOLDING HIS OWN "What ever you tell a man g into one ear and out of the othe angrily snapped the wife beca her husband had forgotten to n a letter.

"Yes," he retorted, "and w ever you tell a woman gae in both ears and comes out of mouth."

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Flyers Must Take Thorough Exam fo License to Carry Passengers

By RODNEY DUTCHER

NEA Service Writer WASHINGTON, Sept. 2.—Every applicant for a government license to pilot an airplane must undergo a thorough physical examination by a physician authorized by the department of commerce.

Pilots, who are licensed to carry passengers are put through an especially stiff test.

The applicant is not required to sit in a whirling chair or walk on the ceiling with his head down. Neither is he placed in weird chambers to test his various senses.

Although the test for the civilian pilot is quite humane, they are guaranteed to disqualify the unfit as surely or more so than the army or navy tests.

Eyesight is the first thing tested and the "flight surgeon" in charge of the examination starts off, just like your oculist, with a series of letters of graduated size on the wall.

The Howard-Doleman depth perception apparatus is next trotted out, with an idea of testing the ability of the applicant to judge his distance from the ground while landing.

The depth perception apparatus consists of a board with one post fixed in its center and a movable post operating in a runway. Twenty feet away the would-be pilot slides the second post by means of cords until he thinks it is parallel with the stationary post.

He must do this three times and an error of 30 millimeters just once disqualifies him unless he can later show that a mere temporary physical condition was responsible.

Goggles are then put on the applicant with a red glass over one eye and nothing over the other, to test his ocular muscle balance.

He must then wiggle his eyes as directed—pointing them up and down from the nose—to demonstrate his control over them.

He is then tested for color blindness and for ocular dilation, after which a perimeter determines his range of vision, which is measured on a chart marked off in degrees when he can see a light moved up from one side.

Hearing is the next sense investigated. The applicant is asked to repeat phrases whispered on the other side of the room. Tuning forks are used and the powers of the middle ear are tested by an apparatus which blows air through the Eustachian tubes, while the applicant makes a noise like a crow.

In City and Country It was found that city children and country children were about equal in the observations made in this investigation. Furthermore, the amount of tuberculosis in boys and girls was about the same, although many more girls at the ages of 12 to 15 were found to be underweight and to have tuberculosis in the glands near the lungs than did boys of the same age.

Malnutrition did not appear to the investigators to be so much a cause of the tuberculosis as to be associated with it, perhaps as a result of the tubercular infection.

It was found that of the children exposed to pulmonary tuberculosis through other cases in the same family, 50 per cent became infected by the time they were six years old, and that those underweight showed a much larger percentage of tuberculosis than those not underweight.

Urges Tests for All One-third of the cases of pulmonary tuberculosis were in children who were not underweight. This evidence may be taken as conclusive that all children, regardless of their weight, should be given a thorough examination for tuberculosis before they are 15 years old.

As much safer rule is to see that every child, just as every adult, receives a complete physical examination at least once each year. The detection of disease in the earliest stage is the most important measure for the prolongation of life.

WHEELER AT SANTIAGO James Lindsay Gordon Into the thick of the fight he went pulled and sick and wan. Borne to the front in an ambulance, a ghostly wisp of a man; But the fighting soul of a fighting man, approved in the long ago. Went to the front in that ambulance—and the body of Fighting Joe!

Out from the front they were coming back, smitten of Spanish shells— Wounded boys from the Vermont hills and the Alabama delta. "Put them into the ambulance; I'll ride to the front," he said. And he climbed to the saddle and rode right on, that little old ex-Confed.

From end to end of the long blue ranks rose up the ringing cheers. And many a powder-blackened face was illumined with sudden tears.

AS with flashing eyes and gleaming sword, and head and bow of snow. Into the hell of shot and shell I little old Fighting Joe!

Sick with fever and racked with pain, he could not stay away. For he heard the song of the 3d Teryar, in the deep-voiced canon's bay.

He heard in the calling song of guns there was work for him to do. Where his country's best blood splashed and flowed 'round old Red, White, and Blue!

Foisted body and hero heart! Union's best to you. Beats out in love and reverence, and to each dear boy in blue Who stood or fell 'mid the shot, shell, and cheered in the face the foe. As wan and white, to the heart the flight rode little old Fighting Joe!

DR.

LAUGHS

THE BRAKE BROKE

had accident? ... was knocked ... feel was knocked ...

MEANEST MAN

heard that the guy ... with last night in ...

THE REASON

"you know," said ... "that you can't ...

MONKEY OUT OF HAT

perhaps you would like ... to my family tree ...

SLITTING SILENCE

Paul O'Leary were ... extra men in the ...

DOING HIS OWN

er you tell a man ... and out of the ...

gh Exam fo

sengers

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FIRST PRESBYTERIAN CHURCH

Corner 14th and Ave. N ... Rev. Jack M. Lewis, Pastor ...

19TH STREET BAPTIST CHURCH

19th Street at Ave Q ... Rev. W. A. Todd, Pastor ...

EPISCOPAL CHURCH SERVICES

Paul's on the Plains, Ave. O ... Rev. Luther G. H. Williams, rector ...

FIRST CHRISTIAN CHURCH

15th Street at Ave. J ... Rev. W. P. Jennings, Pastor ...

FIRST METHODIST CHURCH

Broadway and Ave. M ... Rev. E. E. White, Pastor ...

CHRISTIAN ENDEAVOR

Program for September, First ... Christian church ...

CHRISTIAN SCIENCE SOCIETY

411 Fourteenth ... Services are held regularly ...

DR. W. J. HOWARD

DENTIST ... Telephone 1166 ...

Beginning Monday A Great Week of Pictures

PALACE THEATRE

Monday and Tuesday



FLORENCE VIDOR in 'The World at Her Feet' ... A special invitation is extended to the visiting teachers ...

Monday Evening Formal Opening

THE GREATER

LINDSEY

The Lindsey Theatre Enterprises, ever alert to the public's wishes for the finest in motion pictures and their production, takes pleasure in Opening Monday Evening the Greater Lindsey—remodeled, enlarged and re-decorated throughout.

The Lindsey Theatre is now equipped also with a great Pipe Organ of the very latest design. New draperies, curtains and carpetings, electrical fixtures, etc., have been provided. We are sure that you will now find the Greater Lindsey fully up to your every expectations in luxurious comforts.

For the Formal Opening of the Greater Lindsey, Lindsey Theatre Enterprises feels proud of having secured for your delight and entertainment—

BEAU GESTE

4 Days—Starting Monday Two Shows Only—Monday, 7:30 p. m. and 9:30 p. m. Doors Open promptly Monday evening at 7 p. m. Regular hours following opening.

The World's Greatest Melodrama

In addition a special Opening Program is being arranged for Monday evening only.



The following admission prices, arranged by the producers of "Beau Geste" will prevail—

Evening Programs Adults—50c Childrens—25c Matinees—Tuesday, Wednesday and Thursday Adults—35c and Children 10c

5c SENSATIONAL SHOE SALE 5c

SINCE the history-making Shoe Sale we held last FIRST MONDAY, we have had countless requests for another "Just Like It", so here it is.

Tomorrow Sept. 5th One Day Only 215 Pairs of Womens and Junior Misses Plain and Novelty Shoes in values up to \$10.00.

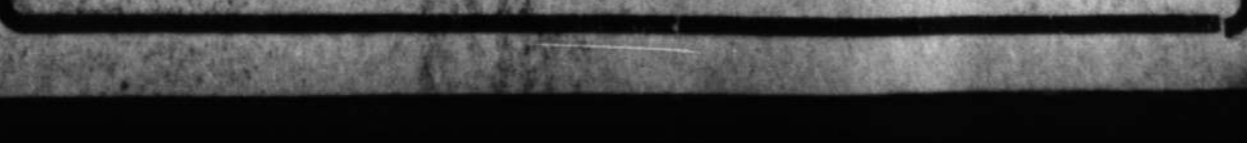
First Pair \$2.95 Second Pair 5c

THESE Shoes will be displayed on tables for easy selection, so come early and get your size.

Children's Slippers Children's Socks One Big Table of Straps, Ties and Oxfords, values to \$3.50 Choice \$1.00 Big lot of plain and fancy colors, 5 to 9, regular 50c values 6 pair \$1.00

WOMEN'S HOSIERY SPECIAL MORE than 200 pairs Pure Silk Chiffon and Service weight—broken sizes—most every color, values to \$1.75, tomorrow choice per pair—95c.

SALE BEGINS PROMPTLY AT 8:30 No Approvals No Exchanges No Refunds Come Early For Best Selection



SHOES AND HOSIERY

LINDSEY THEATRE REOPENS MONDAY

RENOVELED SHOWHOUSE TO BE INTRODUCED; GOOD PICTURE FEATURED

The Greater Lindsey opens Monday, September 4. This announcement has held the attention of Lubbock show-going people for the last few weeks. While workers within the pioneer theatre of this city have been working daily in executing the plans of Cliff Lindsey for the South Plains' most beautiful theatre.

New lighting effects throughout the house will greet patrons of the show Monday. Complete change of curtains, draperies and carpets add appreciably to the improvement of the interior, and the ceiling and walls have been redecorated.

Enlarging the seating capacity to 1,500, the theatre shows one of the largest auditoriums in the city.

A new Mack's pipe organ has been installed at an expense of several thousand dollars during the improvement program.

Of interest to winter patrons is the announcement that a new heating plant has been added.

Monday, in addition to being the birth of a Greater Lindsey, is also the first day of Paramount week, and appropriate to the double occasion the Lindsey will feature "Deaf Geste," starring Ronald Colman, ranking with "The Big Parade" and "Ben Hur" "Deaf Geste" is one of the great pictures of the last ten years.

"The greatest 'location' in history," is what one critic said of the making of "Deaf Geste." Modern science used its wand and a city of 2,000 men arose from the scorching wilderness of an Arizona desert. Frank Jaffe watched across the trackless wasteland. Water was coaxed from the arid ground.

Telephones were conjured by the magic Electricity bowed to the will of the great. Ten thousand dollars worth of meat and \$25,000 worth of groceries were devoured by the hosts of abedim. And then with a puff of smoke and fire they disappeared, mirage like, and there remained only the sterility of the shifting sands.

This is the history of the most colossal undertaking ever made in the history of motion pictures when the burning sands and wastes of rolling wilderness thirty-five miles southwest of Yuma was transformed into a North African desert for the scene of Paramount's "Deaf Geste."

Paramount Week and Greater Lindsey Week opens Monday.

EARL THOMPSON IS VISITING in Amarillo today.

Music Pupils To Report Tomorrow

All pupils connected with the public schools in the departments of piano, voice and violin are to report to room 101 of the high school building tomorrow morning between 10 and 12 o'clock and arrange their schedules. It was announced. Teachers in this department include Miss Dorothy McDonald, 9544; Mrs. Carl Scroggin, 9544; Mrs. Mary Duhon, Piano; Mrs. J. L. Griffin, Piano; Mrs. Mamie Neal, Piano.

PLAINS CROPS ARE GOOD, REPORT SAYS

FAIR REPRESENTATIVES FIND CONDITIONS GOOD IN THIS TERRITORY

Crops over the South Plains are heading good, officials of the Panhandle-South Plains fair who have been touring from corner to corner of the section advertising the fair state.

Garza county to the southeast of Lubbock where the big ribbon exhibit came from last year has even better crops than in 1932. Crops in Garza county are far above the average for the section.

The crops there are from two to four weeks in advance of the other portion of the Plains due to early rains that came at the right time and gave sufficient moisture all during the early spring and summer to mature the crops.

Corn sorghums have been ripe for three weeks or more and cotton is opening rapidly, with a few bales already ginned.

Garza County Good

Rich represents the prosperous little city of Post a great variety of crops are found that will rank with the best in the state. A sample of all these crops will be shown at the fair here when Gov. Samson brings his Garza county exhibit up September 25.

Every thousand heads of grain sorghums have been selected and wrapped for the exhibits that will go out from Post to the fairs of like state this fall. Corn, sorghum, wheat, oats, barley, rye, fruit and other crops have been gathered and prepared for exhibition. The Double U club room at Post where the exhibit is being gathered has the appearance of the agricultural building of a modern fair with the great amount of prize winning products stacked around ready to be packed for the Panhandle-South Plains and other exhibitions.

Rolf Liim Writes About Young Folks There Are Many Varieties, He Claims

Editor's Note: This is the first of the series of columns by ROLF LIIM, President Coed's Summer Factor.

Everyone that has ideas of his own has drawn some conclusions from time to time on the youth of today. Some say it is better than that of the past; others that it is neither—all of which reminds me of a story.

A few years ago a group of men had a meeting in New York in order to plan a campaign for the good cause of babies in hotels throughout the country.

One minister stood up and said that the traveling men with whom he had associated were the worst lot of people he had ever met. In fact he thought that any number of babies would never be able to improve this class of citizens.

When he had finished with his speech of condemnation and un-

complimentary criticism, another person of the same calling arose and voiced the opinion that most of the regular travelers with whom he had anything to do were an utterly clean-cut class of people.

The Company You Keep

It was the chairman's turn at the hat. "It is indeed a sad state of affairs," he said, "when observations of the same thing are as conflicting as these two speeches, but men are judged by the company they keep."

The first speaker evidently has fallen in with some of the worst men in this group known as "traveling men." His opinion is justified, considering the source which inspired it.

The second gentleman seems to have been more careful in his selection of friends and is to be complimented. We must not judge this situation by any one part of the group, but rather view

it in perspective, taking a bird's eye look at the whole. The youth of today is a group of people of the "57 variety" kind. Good and bad, ambitious and lazy, material and spiritual these are its characterizing adjectives, and a formula which is as definite as a mathematical equation cannot be written to cover such an extensive class.

Youth's Will Power

Psychologists tell us that we are animals by birth, and human beings by associations. So even though youth has a will of its own, that will is largely governed by its surroundings.

In order to prevent floods, reforestation is usually recommended at the source of the river. To improve youth, the standards which it tends to copy and the ideals which it imitates must be bettered.

The parents and the teachers, the business men and day laborers must strive for the most effective factor in the improvement of youth which is self-improvement. If anyone is critically disposed toward the youth of today, it would be well to turn the critical eye inward rather than outward.

MRS. S. V. EDWARDS, of O'Donnell, was in Lubbock yesterday.

Fine Jewelry

VISITORS TO LUBBOCK

—are always welcome to "The Diamond House of the South Plains." Especially do we direct our welcome this week to the teachers who will attend the South Plains Institute.

Come, expecting to see one of the most comprehensive selections of fine diamonds and jewelry. You will not be disappointed.

ANDERSON BROS JEWELERS

Announcing the Opening Of The

City Drug Store

NUMBER 2

At 1115 Broadway in the location formerly occupied by Hall-Benson

It is another REXALL Store, where REXALL Service, REXALL Quality and REXALL prices will make it a pleasure to shop.

You'll Like Our Fountain Service

Delicious drinks, sodas, sundaes, and Malted Milks, made right from only the finest quality ingredients, and cooled to just the proper temperature.

Remember the Location—1115 Broadway

Chic Styles For Misses! Smart Models For Matrons!

New Fall Hats

\$2.95 and \$3.95

New Fall colors and scores of smart new models. All head-sizes and a hat for every woman at a price within the reach of all.

We invite your inspection and a comparison of values.

Jarett's Fashion Shop

New Millinery Department
913 Broadway

Dollar Day

Suggestions For You

DOLLAR DAY will be observed in a very satisfactory and a substantial way by us throughout the store—in fact every department will take an active part in making the day stand out as a bargain event.

Ready-to-Wear
Piece Goods Section
Men's Section
Shoe Department

DON'T be misled by shouts from housetops and other sources that things are being almost given away —
Somebody Pays the Bill

Minter-Gamel Co.

"That Friendly Store"

Five Piece Decorative Utility Set

Made of fine yarns with a permanent finish, assuring durability and handsome appearance—

At \$1.00

Can be used for—Bridge Sets, Furniture Decorations, Luncheon Sets, Tea Service, Radio Table Cover, Etc.
Guaranteed Fast Colors

Jarett's Fashion Shop

913 Broadway

NEWS AND VIEWS OF OIL OPERATIONS ON THE SOUTH PLAINS

EDITED BY EARL THOMPSON, PHONES 13 OR 14

INTEREST SHIFTS TO TERRY COUNTY

IN DONNELL HOLE ALL EYES TO KINGSLAND... The failure of the L. L. Donnell company No. 2 well in the southeast corner of section 21, block 2, E. L. King survey, Terry county, has shifted the interest of the all-men and the operators over the South Plains area...

WILL CURTAIL OIL WORK IN W. TEXAS

QUESTION IS DECIDED WHEN OPERATORS ATTEND MEET AT FORT WORTH... Plans for the production of the production in the Yates pool in Pecos county were discussed at a meeting of the operators and producers, who have interests in the pool, in Fort Worth Friday night...

REAL DEVELOPMENT GREETED SO. PLAINS

ACTIVITY IS MORE THROUGHOUT SOUTH PLAINS OIL DISTRICT NOW

With several tests resulting drilling after being shut down for some time, quite a few locations of which wells will start in a short time and a number being closed for tests the South Plains area is beginning to get some nice development. The following report of the Lubbock and South Plains will show what is going on in this territory.

DAILY MARKETS

COTTON HIGHER NEW YORK, Sept. 3 (AP)—Apprehensions of unsettled weather over the week-end led to rallies from an opening decline in the cotton market today.

with reference to weather conditions over a two day adjournment and with the market closed from today until next Tuesday, there was evidently a disposition to cover recent sales. This was stimulated by prospects for rather unsettled weather in the south over Sunday...

WOOL ACTIVE

LONDON, Sept. 3 (AP)—Wool is moderately active with a fair amount of business closed in a variety of lines.

HOBS HIGHER FORT WORTH, Sept. 3 (AP)—Although continuing its advance of the past week, the hog trade was irregular with light hogs selling steady to 10 cents higher and butcher weights 10 cents to 25 cents. Menger cattle receipts caused that division of the market to be a nominal affair.

GRAINS LOWER

CHICAGO, Sept. 3 (AP)—Depression of fear of frost damage led to lower prices today for both wheat and corn.

COTTON RALLIES

NEW ORLEANS, Sept. 3 (AP)—Following an early decline the cotton market rallied somewhat today on covering and unfavorable crop reports.

COTTON GOODS SLOW

NEW YORK, Sept. 3 (AP)—Cotton houses were quiet generally early closed today and so were many other houses in other divisions of the market.

COTTON OIL QUIET

NEW YORK, Sept. 3 (AP)—The cottonseed oil market was quiet today but the undertone continued firm, with final prices 20 to 25 points unchanged.

Starts Again

Four wells that have been started for some time starting in the Humble No. 1 Fuqua, center of the east half of section 11, block A, M. B. & B. Bailey county, ready to make it look like conditions improving somewhat in this territory.

Panhandle Down Again

The Panhandle oil field the past week dropped below 100,000 barrels for the second time this fall, due to the lack of new completions.

RAID LEASES IN SOUTHEASTERN CROSBY

Amerada Petroleum company has a ten year commercial lease on the following acreage in eastern Crosby county the leases are to wit: Sections 13 and 14, in block I, W. C. survey; adjoining this in the east 300 acres out of the Hudson tract, which contains approximately 700 acres, lying between section 14, block I on the north and section 11, block 3, H. H. survey on the south.

PURE OIL COMPANY SCOUT BACK AFTER HIS VACATION

G. E. (Gilbert) Sevier, scout for the Pure Oil company, who is to look after the Pure's interest in the south plains area, returned to Lubbock Friday night from a two weeks vacation in Tulsa and Texas, New Mexico. Sevier reports a big time on his vacation and says he thinks he can stand it until next year's vacation.

ASSOCIATED SENDS A GEOLOGIST TO LUBBOCK

The Associated Oil company of San Francisco, California, has stationed H. W. Wilson, geologist for the company, in Lubbock to keep up with the oil activities in the South Plains area for his company.

C. J. BUTLER SENT TO LUBBOCK BY AMERADA CO.

The Amerada Petroleum company has transferred C. J. Butler who has been doing the scouting for the Amerada in East Texas to Lubbock to scout this territory for the company.

FRIO, NEAR CLOVIS, HAS TEN INCH CASING CLEANED

The Frio oil company No. 1 Sanders, 20 miles north of Clovis, Curry county, New Mexico, on the Frio down, has the hole cleaned out and 10 inch casing set at 1,740 feet and preparations are made to carry the hole on down to 2,500 feet.

COMMITTEE IS NAMED

Those on the committee are: W. A. Montfort, of Fort Worth, a president of the Marland Oil company of Texas; chairman, W. L. Todd, of Dallas, representing the Simms Oil Co.; John R. Sumner, of Houston, representing the Humble Oil Co.; J. B. McPherson, of Tulsa, representing the McPherson Oil Co.; E. E. Allen, of Dallas, representing the Roxana Petroleum Co.; R. S. Soltebe, of Fort Worth, representing the Pure Oil Co.; Walter Ritterbach, of Fort Worth, representing the Phillips Petroleum Co.; J. P. Cusack, of Fort Worth, representing the Shelby; Warner Clark of Colorado, representing the California Co.; Geo. Sawtell of Houston, representing the Kirby Petroleum; J. H. Jenkins of Fort Worth, representing the Tidal; Frank Kelsay of Fort Worth, representing the Independent Oil; and representatives of several other interested companies are yet to be named.

Panhandle Down Again

The Panhandle oil field the past week dropped below 100,000 barrels for the second time this fall, due to the lack of new completions.

Gray county with one new well for 25 barrels lost 600 daily.

The present price of 75 cents per barrel of the Panhandle crude is so low that producers can not profitably produce the oil and all plan to maintain in the shut down.

World Oil company No. 1 Elwood, 300 feet from the north and west lines of Labor 5, League 7, Willinger county school lands, drilling below 200 feet.

Westheimer and Dabbe No. 1 Birge and Forbes land, drilling below 4,100 feet.

Terry County. W. L. Kingsland et al No. 1 Brownfield, southwest corner of section 7, block A-1, E. L. R. R. survey.

Dawson County. R. R. Penn, No. 1 Wright, eleven miles north of Dalhart.

Yeamum County. Westheimer et al No. 1 Knight, section 23, block D, location Furman et al No. 1-Cleveland, 320 feet from the north and west lines of section 65, block D, location.

World Oil company No. 1 Austin, 220 feet from the north line and 320 feet from the east line of section 62, block B, location.

Wheatland and Dabbe No. 1 Birge and Forbes land, drilling below 4,100 feet.

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Lamb County. Tolbat and Shinn, The Center Oil company No. 1-Bobbs, in the northwest corner of the southeast quarter of section 21, block B, E. C. & S. P. survey, about five miles southeast of Lubbock.

Hale County. The L. L. Donnell Petroleum (Kegan et al) No. 1 Mulliken, center of section 21, block B, R. M. Thompson survey, Hale county, shut down with three barrel show of oil from sand at 407-12 feet.

The L. L. Donnell Petroleum company No. 2, Mulliken, 600 feet northwest of the No. 1, in the southeast corner of the northwest quarter of section 21, block B, R. M. Thompson survey, Hale county, shut down with three barrel show of oil from sand at 407-12 feet.

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Garza County. Pardon Oil company No. 1 Justice, 200 feet from the southwest corner of section 12, block 6, dry and abandoned at 2765 feet.

Stonewall County. Zach and McCaskey, corner of the southwest quarter of section 153, Mrs. Dohb's survey, shut down at 2,000 feet.

Peer Oil company No. 1 McGraw, drilling below 1,000 feet.

King County. J. L. Patterson No. 1 Patton, 350 feet from the west and 500 feet from the south lines of section 44, block A, R. M. Thompson survey, drilling 2,450 feet.

Humble Oil and Refining company No. 1 Pittcher, section 191, block A-X 96, John Gibson survey, spudded.

California Company No. 1 Spikes Farm, overrunning at 2,775 feet.

Cottle County. Sun Oil company No. 1 Tom Burnett, corner of the northwest of the southeast of section 6, block L, S. P. R. survey, dry and abandoned at 2,597 feet.

Exploration Oil company No. 1 Richards, spudded and shut down.

Motley County. Exploration Oil company No. 1 Matador Ranch, 1,320 feet from the south and west lines of section 27, John Gibson survey, drilling below 123 feet.

Exploration Oil company No. 1 Tiltotson, 1,300 feet from the south and east lines of section 35, block T. E. & F. survey, spudded and shut down.

Exploration Oil company No. 1 Burson, 1,300 feet from the north and 200 feet from the east lines of section 3, L. E. Martin survey, spudded and shut down.

Wheeler et al No. 1 Bird, corner of the northeast section 4, block 5, Stephens survey, spudded and shut down.

Rees and Apperson No. 1 Echols, southeast corner of the northwest quarter of section 54, block T. A. & R. survey, location.

Floyd County. Exploration Oil company No. 1-A Matador Ranch, center of the west half of section 119, block D-3, D. & Y. B. R. survey, drilling at 1,600 feet.

Exploration Oil company No. 1 Boone, center of the C. H. Johnson homestead tract, spudded and shut down.

Swisher County. Exploration Oil company No. 1 Dinwiddie, 1,320 feet from the north and 150 feet from the east lines of section 70, block M-11, A. B. & M. survey, spudded and shut down.

MONDAY CAN BE MADE AS PLEASANT AS ANY OTHER DAY IN THE WEEK IF YOU SEND YOUR WEEKLY WASH TO THE LUBBOCK LAUNDRY CO. PHONE 305

Does YOUR Chin Line Suggest Age? There's a particular and effective treatment for restoring its youthfulness Dorothy Gray specializes in: Correcting chin lines Correcting drooping muscles Correcting relaxed contour For relaxed muscles Dorothy Gray says both cream and astringent are necessary for best results: 1. Cleansing Cream... 2. Orange Flower Skin Tonic... 3. Use one of these creams... 4. Russian Astringent Cream... 5. Russian Astringent Lotion... DOROTHY GRAY PREPARATIONS At Our Toilet Goods Department Bowen's Drug Store Authorized Agent

Purina Chows Are The Best So our hundreds of satisfied customers tell us. Mr. Feed Buyer to save money and get results you should find the Checker Board Store and try a sack of our feed to prove to you what real feed can do. Lubbock Feed & Hatchery Co. 810 Main St. Under Texas Hotel Telephone 1534

Back to School ONCE again the sound of the school bell is about to be heard over the land, and the children—some cheerfully, some reluctantly—wend their way to the halls of learning. This store has anticipated school-opening with a great selection of needs for the days to come. You'll find qualities and values better than ever before. The City Drug Store Rexall

Congratulations, Lindsey Theatre Enterprises The First National Bank takes this manner of extending congratulations to the Lindsey Theatre Enterprises on their faith in the future of Lubbock as evidenced by their great expenditure in remodeling, reconditioning and enlarging of the Lindsey Theatre. THE First National Bank in Lubbock

EMBER 4, 1927
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 From Page 1
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Sunday Avalanche-Journal

SECTION 3
 Motor Car And
 General News

THE SOUTH
 PLAINS OWN
 NEWSPAPER

VOL. 1, NO. 51

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 4, 1927

MEANS "BY ASSOCIATED PRESS"

ANNUAL TEACHERS' INSTITUTE OPENS TOMORROW

500 SOUTH PLAINS EDUCATORS TO SPEND WEEK OF STUDY HERE; DOCTOR J. F. HOSIC, NEW YORK, WILL LECTURE

Entering into an unprecedented era in the history of the South Plains school systems, between 1,200 and 1,500 teachers from 18 counties will be guests of the city this week in the annual South Plains Teachers Institute. With larger enrollments and greater objectives confronting them, this institute will be of greater importance to the teachers of the South Plains. Officials in charge of the meetings have pointed out. The meetings run for five days, September 5 to 9 inclusive.

All of the meetings will be held in the college gymnasium with the exception of the section meetings which will be held in rooms designated in the administration building. Officials in charge of the institute this year are: Dr. Paul W. Horn, president of Texas Technological college, conductor; A. W. Evans, head of Tech education department, assistant conductor; and C. L. Sone, superintendent of Stanton schools, assistant conductor.

Rooms are charged of the rooming committee for the institute and has announced that suitable rooms will be provided for the teachers at an expense of not more than \$1 per day. He also wishes local citizens to send in their names to him if they have rooms to offer the teachers.

Counties co-operating in the institute this year are: Crosby, Dawson, Dickens, Garza, Lubbock, Lynn, Motley, Yoakum, Hale, Terry, Hockley, Gaines, Bailey, Lamb and Cochran.

Featuring the meetings will be the lectures of Dr. J. F. Hosic of Columbia University of New York, who will talk on the project method in teaching. Doctor Hosic is considered an authority on various phases of educational work, officials of the institute say, and his lectures will be of special interest to the teachers of this section as various school men are endeavoring to establish the project method in their schools. Doctor Hosic will speak twice daily to the general assembly, at 9:30 in the forenoon and at 1:30 in the afternoon. His subject for the morning lectures will be the "Project Method" with his general subject for his afternoon lectures will be "How to Improve Teaching of a School Subject." Wednesday evening he will speak on the subject, "For Democracy Through Democracy." The public will be invited to hear any of his lectures and particularly the evening lecture, officials say.

The faculty is strong. The faculty of the institute this year is one of the best ever obtained for the meetings. Doctor Horn has announced. More departments and more special lectures will be given this year than in years past, Doctor Horn says, and indications point toward more interest in the meetings.

Noted educators of the state who will appear on the programs during the five days are: Dr. J. L. Henderson of the University of Texas; R. R. Jones, assistant superintendent of the El Paso schools; Miss

Lila Baugh, Kingsville State Teachers college; Mrs. Stephen Chambers of Austin, Miss Katherine Haquist of Austin, S. E. Clark of the state department of education and others.

Doctor Henderson will have charge of the daily high school section and his lectures and classes are to be very instructive. Doctor Horn says. Professor Jones will have charge of the intermediate grade section; Miss Baugh, of the first and second grades; Mrs. Chambers, of the Parent-Teachers work; Miss Haquist, of the state health department, and Mr. Clark will lecture on the work of the state education department. Miss Corinne Nash of the Lubbock schools will be in charge of the third and fourth grades; A. H. Leidigh, dean of the Tech agriculture school, will have charge of the rural school section. Miss Louise Ocker of the Lubbock schools will be in charge of the music of the institute and Miss Mary Dunn, local music teacher, will be chairman of the committee on music. Miss Nola Neighbors will give special demonstrations of penmanship.

Athletics to be stressed. E. J. Lowery of the Lubbock schools and C. L. Sone of Stanton will have charge of the athletic and special events. It is the plan of the committee to have various sectional socials as well as athletic contests between the various county organizations and high schools of the county. On Thursday evening there will be a musical entertainment for the teachers at the gymnasium.

A representative of the Interscholastic league will be present during the institute also and arrange for various details of the organization, officials said yesterday. An outline of each daily program will be followed throughout the institute. Below is a general outline of the daily programs for the five days:

- 9:00 to 9:20: Opening exercises, music, devotional exercises.
- 9:20 to 10:00: General meeting in gymnasium. Dr. J. F. Hosic, speaker.
- 10:00 to 10:55: General meeting in gymnasium. Speakers vary from day to day.
- 11:05 to 12:00: Section meetings—administration building.
- 12:00 to 1:30: Noon intermission.
- 1:30 to 2:30: Music and general meeting. Dr. J. F. Hosic, speaker, gymnasium.
- 2:30 to 2:45: Section meetings—administration building.
- 3:00 to 3:45: Separate meetings by counties and independent districts. Attendance of teachers taken at this period.

CAR OWNERS IN ARMS
 Chicago police are going to stop towing in parked cars, or the "Motorists' Defense League" will go to law about it. They organized when this became such an abused practice by police and towing concerns that many who believed themselves innocent were included in the roundup.

Rocky Mountains Put Stock Cars To A Gruelling Test Of Stamina, Material Contest Over Sharp Curves And Rough Roads Shows Machine's Real Worth

BY NEA Service
 DENVER, Colo., Sept. 3.—Up and down mountains, through valleys and canyons and over long level stretches of pavement on the Colorado plains, stock model American motor cars have competed in a spectacular 1200-mile test of what has been built into them by their makers.

Along their route through the scenic Rockies they swung around thrilling curves on "slip" roads from whose outer rims cliffs drop precipitously. They went up and down long grades which, despite careful planning by road engineers remain a challenge to the smooth flow of motor power and the efficient functioning of brakes.

They completed ten crossings of the continental divide in covering five times the course of 240 miles. This reliability run, arranged by the Denver and Rocky Mountain News, and supported by Denver automobile dealers, combined all the elements of testing motor car performance under a wide variety of road conditions and quick changes of altitude. It was sanctioned by the American Automobile Association as a means of providing the motoring public with information on how each make of car meets these conditions likely to be encountered on long tours.

Not Tested for Speed
 Entries were limited to stock model closed cars, in order to emphasize performance of the type of car in most general use. The cars were driven over roads on which traffic will continue as usual. The test was not a race. Schedules for the drivers were based upon strict compliance with the legal speed limits of the Colorado counties through which the route passes. A car arriving at a control point ahead of schedule was subject to a heavy penalty as though it had lagged behind.

The competitors merely tackled on this as a reliable demonstration of the stamina and road-ability of the motor cars that have been developed for the American public.

Over Great Divide Again
 Over rolling country the route led through Granby to the mountain village of Grand Lake and thence back over the Continental Divide by way of Milner Pass and the Fall River road at an altitude of 11,800 feet. The cars came out of the mountains through the



One of the thrills encountered by motorists, as well as contestants in the recent test run out of Denver, was this double hairpin turn on Berthoud Pass. No reckless driving here.

Big Thompson canon, famous for its scenery, and rolled into Greeley, where a 54-mile stretch of level pavement led back to Denver.

Each car was inspected before the start of the run and after each circling of the 240-mile course. After 45 minutes of oiling and adjustments. Official refueling stations were scattered along the route.

A report from Kansas states that the new "Hyve" has launched into the newspaper business.

NEW PARKING IDEA SAVES SPACE
 MILWAUKEE, Sept. 3.—An automatic parking garage which will entail not only less labor and worry on the part of the weary downtown auto driver, but will enlarge the amount of parking space in a building, is the work of three Milwaukee inventors.

Public garages of ten, 20 and 30 stories with elevators traveling at the rate of 500 feet a minute is the plan. Cars are driven into the building, carried to their proper floor, are automatically removed from the elevator, placed on a truck and are parked in their own stalls.

Precise parking and the elimination of ramps will make possible the parking of from 40 to 50 per cent more cars, it is said.

LUBBOCK-KIDDIES AND GRANDFATHERS ALIKE WAITING FOR CIRCUS DAY; BIG SHOW WILL PLAY HERE NEXT TUESDAY

Tuesday is the day on which many grandfathers and grandmothers in the vicinity of Lubbock are preparing to celebrate. Why? Because it is circus day and some one must be on hand to take the grandchildren. Of course, fathers and mothers believe it is their job to see that the kids receive the circus education, yet the youngsters themselves prefer the grandparents because they know the attention the older folks will give them may be somewhat lax, thus offering the opportunity to investigate many corners of the menagerie and "the big tent" on their own account.

But be all that, as it may, the fact remains that if grandfather and grandmother are denied the privilege of taking the kids they will go anyhow, for even grandfather knows that Sells-Floto is one of the real big circuses in this country.

Show Thirty Years Old
 He remembers it as a big circus 30 years ago and he remembers it was a good one. He may not have lived in this section at that time but wherever he was, Sells-Floto had been there and he said then that the next time the show came to town and whatever that town might be, he would be on hand—and he generally has kept his word. This goes for grandmother, too.

And father and mother—they know Sells-Floto is a real show for when they were youngsters they remember the same old argument concerning who was to take them. They know that "Sells-Floto" is a household word, whether the household be in Lubbock, Seattle, Miami, Vermont, Ohio, or any place in this great country of ours.

old favorites and a great lot of new ones. Not much use to attempt to name them, for there are more than 115 acts and it is necessary to use three rings' steel arena, stages and the hippodrome track to run off the two hour program.

Among the featured performers a few are the famous Hanneford family of riders, headed by George, "the prince of clowns," the Flying Ward, aerialists, with whom is Maymie Ward, the only woman who does a double somersault to a catch in midair while securely blindfolded; George Cook and his "Funny Phonic"; the latter the only clown (river) in the world, being mysterious as well as comical; the three herds of Sells-Floto elephants handled by Irene Ledgett, Bobbie Corbett and Effie Rairdan; 225 horses, of which are the 36 liberty horses, which go through their performance without command from the director; Maude Edwards, an equestrienne whose amazing riding is hard equaled; the dazzling aerial ballet in which 30 young women have parts; John Helliott and his performing lions; Aage Christensen and his tigers and Herr Schoeder and his polar bears.

Comes From Amarillo
 Sells-Floto will come here from Amarillo where it will entertain the Labor Day crowds and from this city it will go to Plainview. Eighteen Texas cities will be favored by this aggregation during September.

The show travels on its own trains, each car being of steel construction and 70 feet in length. Fully 700 people travel with the organization. Every person in the city and for miles around knows the circus will be on the Acute Heights show grounds and that the ticket sale on show day will be at Bowen's drug store. Did some one ask about clowns? We will just take advantage of the remaining space and tell a wailing world that Sells-Floto has

See CIRCUS Page 2

LUBBOCK TUES. 6 SEPT. 6

SELLS-FLOTO CIRCUS

BIG DOUBLE MENAGERIE DOORS OPEN 1 P.M. ~ 7 P.M.
 3-RINGS
 2-STAGES
 817-PEOPLE
 508-HORSES
 354-WILD ANIMALS
 DOMESTIC ANIMALS
 4-HERDS PERFORMING ELEPHANTS
 TWICE DAILY 2 P.M. and 8 P.M.
 THE FAMOUS HANNEFORD FAMILY WITH GEORGE RIDING CLOWN
 THE STANDARD CIRCUS OF THE WORLD

WINTON SALE CIRCUS DAY AT BOWEN'S DRUG STORE

Sales Prove Public's Admiration for Fleet New Dodge

fastest four in America
 mile-a-minute performance

\$875

F.O.B. DETROIT
 FULL FACTORY EQUIPMENT—4-DOOR SEDAN (NOT A COACH)

26,000 new Dodge Fours sold in less than seven weeks!
 Thousands of orders still unfilled!
 And with good reason!

At a time when speed is a paramount consideration with every motorist, here is a mile-a-minute performer—the fastest Four in America!

At a time when curbs and streets are packed and jammed with vehicles, here's a big, roomy car SO EXPERTLY DESIGNED that it will fit into 17½ feet of curb space and turn 'round in a 38-foot street!

And when were snappy pick-up and get-away more universally required and desired? This brilliant new Four steps from zero to 25 miles an hour—thru gears—in less than 7 seconds!

Longest springbase under a thousand dollars, too—its comfort already lauded by hundreds of coast-to-coast tourists!

The lowest priced Sedan ever sold by Dodge Brothers.

Ask about our special time-payment arrangement—exceptionally generous.

ROYALTY MOTOR COMPANY
DODGE BROTHERS, INC.

CHEVROLET

for Economical Transportation

Announcing The Imperial Landau at a New Low Price

The Chevrolet Motor Company announces a price reduction on the beautiful Imperial Landau.

now only \$745
 formerly \$790
 (Excludes Tax, License, etc.)

The "Body by Fisher" is of special design and is finished in ultra smart colors of genuine Duco. Oblong windows, a low roofline and brilliantly nicked windshield frame and landau bars emphasize its stylish, dashing appearance.

You owe it to yourself to see this masterpiece of craftsmanship and value—to see how it combines all the advantages of Chevrolet's advanced engineering and proved design... smoothness, snap and high speed roadability... unflinching dependability, finger-tip steering and restful comfort.

Come in today—and go for a ride in this finest of all Chevrolets!

Check Chevrolet Delivered Prices
 They include the lowest handling and financing charges available.

KUYKENDALL CHEVROLET CO.
 1105 MAIN STREET—PHONE 54
 QUALITY AT LOW COST

THE PENNY PRINCESS

By Anne Austin

BEGIN HERE TODAY

VERA CAMERON permits her self to be transformed from a plain business girl into a beauty by JERRY MACKLYN, her boss, advertising manager of Blossom Cosmetics Co. Jerry falls in love with Vera, who called Vera Vera and his love persists even when he learns she consents to the transformation only because the man she falls in love with, SCHUYLER SMYTHE, ignores her.

Vera spends her vacation at Lake Minnetonka because Smythe is there. Smythe and other guests mistake her for VIVIAN CRANDALL, ex-princess, who after a Paris divorce is in hiding. Vera emphatically proclaims her true identity but is not believed.

The Crandalls learn from her hotel guests returning to the city of their supposed daughter's whereabouts. Vera gets word while she and Smythe are on the pier late at night that she is wanted at the hotel. She and Smythe flee in a stolen car. Smythe confesses his love and says they must be married at once. Believing he loves her for herself alone, Vera tells him the truth, substantiating her identity with Jerry's letter. Smythe is furious, revealing himself as a fortune-hunter. However, he retrieves when it occurs to him this girl may really be the princess, who is trying to out-smooth another man.

Two masked men stop them and Vera is taken with them in an airplane to a shack in the mountains. PRINCE IVAN, Vivian's ex-husband, awaits her there. Vera and the prince are horrified when the men immediately announce they will hold them for a ransom from the Crandalls. Vera convinces the prince, who is fuscous at the discovery Vera is not his wife, that they must play the part, otherwise the men, angered at finding her unable to draw a ransom will murder them. Meantime Jerry Macklyn in New York reads of what has happened at the Minnetonka. At the office, Jerry is stunned when a stenographer, ROSEMARY FITCH, tells him she saw Vera that morning in a subway jam, her old plain self again, wearing spectacles. She tells him she gave her one of the advertising booklets in which Vera's pictures appear. Jerry gets a phone call and a request to come immediately to an address in the Bronx. Jerry surmises it is VIVIAN CRANDALL herself who is summoning him and he hurries away.

NOW GO ON WITH THE STORY

CHAPTER XXXVII

For an instant after the door was opened to him, Jerry Macklyn felt an absurd conviction that he was facing upon Vera Victoria Cameron, as she had been before he had conceived his disastrous scheme of transforming her into a beauty. But it was for an instant only. For the woman who was searching his face unsmilingly was neither like the old Vera, nor the new, and yet strangely reminiscent of both of them. Her hair a dark, gleaming coppery red, was parted in the middle and brushed smoothly toward the ears, where twin braids were coiled like small wheels and pinned close to the head.

Her complexion was flawless in its even pallor, untroubled by rouge, but like the old Vera's her eyes were disguised behind large, horn-rimmed spectacles with amber-tinted lenses.

"How do you do, Miss Craig?" he

heart into the net that they set for me."

"No," Jerry shook his head. "And I won't ask you. I have no right. I am sure that your reasons are good ones, or they would not be yours."

"You are a very gallant gentleman, Jerry Macklyn," Vivian Crandall smiled at him.

"You'll remain hidden then, and let your parents pay ransom for the wrong girl, if the kidnapers demand ransom, as they undoubtedly will?" Jerry demanded.

"More than that," Vivian Crandall answered simply. "I shall try to help you find her, and to protect her from the consequences of her only sin—that of looking like me. She really looks like me—a great deal like me, I mean?" she asked, a note of anxiety in her voice.

"If your hair was cut like hers, like yours was when that portrait of you was made, you'd pass for twins," Jerry assured her.

"Excuse me a moment," Vivian Crandall smiled, and left the room.

He was wretched again with anxiety for the girl he adored and who was even then undergoing only God knew what tortures at the hands of beast, to whom the word mercy was unknown. Then he looked up at the sound of a light footstep and thought that he was gazing at the very girl for whom his heart was constricted with agony.

The coiled braids of copper-colored hair, which had covered Vivian Crandall's aristocratic ears were gone. Her short hair, brushed back from her broad, white brow, swirled across her small head in the fashion which had not long ago started Paris into an ecstasy of admiration.

"Jacks' friend!" Jerry breathed. "I suppose that settles it." Vivian Crandall smiled at him. "We will conclude the resemblance with our further argument. Those braids saved from my first job—and what a funny, long bob it was!—have been very useful in transforming the Princess Vivian into a demure little working girl. But I think the tinted spectacles have been even more useful. Now, Jerry Macklyn, let's get down to business. You want to rescue your lady fair in true knightly fashion, don't you?" she teased him.

"The knightlier the better," Jerry grinned. "Even if she is engaged to that sleek-haired scoundrel society shark. The papers say that they were eloping to be married when Vee-Vee was kidnaped," he added dismally.

"I wouldn't take that too serious by," Vivian Crandall comforted her. "Remember that this Schuyler Stryker, person, whoever he may be, thought he was eloping with Vivian Crandall, not with Vera Cameron. If your Vee-Vee is the girl you think she is, I'm pretty sure she would have told him the truth before they applied for a marriage license, and my experience with fortune-hunters convinces me that the dashing young man would have scuttled away like a frightened rabbit. But that is not important now. We can deal with Mr.

"And I don't mind telling you that I'd rather look you in this apartment than anywhere else in the world. I'd like to see you in the morning, forming the police and the press that you are safe and that the kidnaped girl is an impostor."

"I don't blame you," she smiled, and a faraway look came into her eyes. "I know what it means to love like that. Do you think I'd let you go to the police? You have not asked me why I am here, or why my parents have been so foolish as to put detectives on my trail, dragging your poor little sweet-

me. I have dared to touch her. I'll kill him, Miss Crandall!"

Vee-Vee, imprisoned in the shack with Prince Ivan, has a dream—and awakes to a fearful danger. Read the next chapter.

Of Trusty By Wootton



Smythe later, and she clicked her perfect little teeth viciously. "I suppose you noticed in the newspaper accounts of my kidnapping that my former husband, the prince, is also missing from his hotel and has not been seen since Tuesday. Did it occur to you to connect the two disappearances?"

Jerry clenched his big hands, so tightly that the knuckles cracked, but he did not dare urge her to hurry.

"I think I could find the place," she said, her mouth twisting with a grimace of remembered pain and distaste.

She paused again, her eyes brooding. "What made me remember the incident was that Ivan remarked then that it was an ideal place for an abduction. He laughed as he told me that if I ever left him he'd kidnap me and hold me there until I came to my senses."

"Could you tell me how to get there?" Jerry demanded, his breath coming in quick gasps.

"No, but I might be able to show you the way," Vivian Crandall told him simply. "Have you a car? We can start before dawn in the morning. It is too late now, we could not find the hut in the dark, unfamiliar as I am with the roads."

"And leave her with that beast that the dashing young man would have scuttled away like a frightened rabbit. But that is not important now. We can deal with Mr.

rust costs extra cent a gallon

STATE COLLEGE, Pa., Sept. 2.—Corrosion, what is popularly known as rust, is costing American automobile owners one cent more for every gallon of gasoline they use, is the report of Dr. E. N. Speller, famous petroleum chemist, to the members of the American Chemical Society at their Institute of Chemistry here.

Estimates indicate that the annual cost of corrosion in the petroleum industry, he says, is in excess of one hundred million dollars.

Chemists are trying to discover means to combat this costly evil in fuels and other industries.

WANT AUTO INSURANCE

A committee of judges and lawyers in New York has drafted a report on traffic in the metropolis in which it urges the adoption of compulsory insurance, similar to that in Massachusetts. It also advises creation of a commission to adjust auto accident cases.

FEDERAL AID ON ROADS IMPORTANT

NOT FULLY APPRECIATED BY PUBLIC, HEAD OF TEXAS ASSOCIATION SAYS

(Special to The Avalanche-Journal.)

FORT WORTH, Sept. 3.—The part the Federal Government has played in the building of America's network of highways has been of far-reaching importance and is a factor not fully appreciated by the general public, W. T. Wheeler, general manager of the Highway Club of Texas, said in a statement issued here today.

All of the government's highway activities, Mr. Wheeler stated, are conducted under authority of the Federal Aid Highway Act, and the importance of this measure to the welfare of the various states, as well as the Nation as a whole, can not be stressed too strongly.

Standard is Set

This act, Mr. Wheeler said, "has not before the several state highway departments a standard of road construction high enough to call for the best engineering and designing ability." It has enabled

States having little available money to build high type pavements; and has been an important factor in reorganizing the highway plans of adjoining states so that roads are continuous from state to state and from county to county.

The law was designed primarily, Mr. Wheeler's statement continued, to bring about unification of state highway systems so that a national highway system might be evolved to replace the dismembered and broken series of systems then existing. But from year to year other important features have developed until today the act serves as the basis for most of the nation's road construction."

Federal Aid Allocated

In the little more than two years that the Government has been taking an active part in highway matters, roads have been built in the Federal system costing a total of \$34,467,587, of which the government paid \$371,704,144. Ninety per cent of the total population of the nation, Mr. Wheeler said, lives within 10 miles of some part of the Federal system, and every town of more than 500 population is touched by some part of it. The system embraces 179,770 miles, of which more than 70,000 has been improved much of it with durable type pavements.

LUXURIOUS WRAPS MARK EVENING MODE

PARIS, (P.)—The luxury of evening wraps which are more richly trimmed with fur and made of more brilliant and costly materials than the casual styles of the day, is the coming winter.

The evening coats have strayed far away from the tailored, slim styles so much in evidence last winter. They are made of broad, shaded velvets, and metallic velvets.

Mink, sable and kolinsky enter the factories in large collars, de-cuffs, which are sometimes light puffed, and wide bands. Ermine linings, sometimes dyed to match, a not unusual. The vogue of plain designs for wraps seems on the wane.

CIRCUS

(Continued From Page 1)

circuses. They are of all sizes and practically every country of the globe is represented. They know how to make you laugh at what they do just that on next Tuesday, according to advance promises.

A New Power in Motordom!

The smooth and mighty power of the steam engine - and obtained without the use of special fuels



The basis of this great Hudson capacity is a new companion invention to the Super-Six principle which turns waste heat to power. Together they combine the highest efficiency in power generation and transmission ever achieved within our knowledge. It makes Hudson the most economical car per pound weight in the world.

With the new high-compression, anti-knock motor that turns waste heat to power

Standard Models
 (118-inch wheelbase) (127-inch wheelbase)
 Coach \$1175 Coach \$1285
 Sedan \$1285 Sedan \$1385

Custom-Built Models (127-inch wheelbase)
 Brougham \$1575 7-Pass. Phaeton \$1690
 7-Pass. Sedan \$1850

All prices f.o.b. Detroit, plus tax, freight and license.

HUDSON Super-Six

HUB MOTOR COMPANY 1006 AVENUE H PHONE 1173

CHRYSLER

Four Great Cars in four Great Markets '52 - 62 - 72 IMPERIAL 80 \$725 to \$3595



CHRYSLER cars are designed and built for people who want that extra something which makes all the difference between the generally satisfactory and the truly distinctive. Amazing pick-up, power, speed—instant handling responsiveness—brakes that positively insure safety—most unusual riding comfort—marked freedom from mechanical cares—alluring smartness of line and color.

You will find these winning qualities in every Chrysler—'52,' '62,' '72' and Imperial '80'—inbuilt and inevitable because of the unique Chrysler plan of Standardized Quality manufacture.

NEW CHRYSLER "52"—52 and more miles an hour. Acceleration and smoothness no other low-priced car can approach. Full-sized bodies of wood and steel. Saddle spring seat cushions. Fine mohair upholstery. Five body styles, \$725 to \$875. f. o. b. Detroit, subject to current Federal excise tax.

Joe Hilton Company 919 AVE. I PHONE 627

UNION BUS TERMINAL SCHEDULES

LUBBOCK TO AMARILLO

NORTH BOUND—READ DOWN	LUBBOCK	SOUTH BOUND—READ UP
8:00AM	2:30PM	1:00PM
8:40AM	3:10PM	1:40PM
9:20AM	3:50PM	2:20PM
10:00AM	4:30PM	3:00PM
10:40AM	5:10PM	3:40PM
11:20AM	5:50PM	4:20PM
12:00PM	6:30PM	5:00PM
12:40PM	7:10PM	5:40PM
1:20PM	7:50PM	6:20PM
2:00PM	8:30PM	7:00PM

LUBBOCK TO SWEETWATER

SOUTH BOUND—READ DOWN	LUBBOCK	NORTH BOUND—READ UP
7:45AM	2:00PM	9:00PM
8:25AM	2:40PM	9:40PM
9:05AM	3:20PM	10:20PM
9:45AM	4:00PM	11:00PM
10:25AM	4:40PM	11:40PM
11:05AM	5:20PM	12:20PM
11:45AM	6:00PM	1:00PM
12:25PM	6:40PM	1:40PM
1:05PM	7:20PM	2:20PM

LUBBOCK TO CLOVIS

WEST BOUND—READ DOWN	LUBBOCK	EAST BOUND—READ UP
8:00AM	2:30PM	12:00PM
8:40AM	3:10PM	12:40PM
9:20AM	3:50PM	1:20PM
10:00AM	4:30PM	2:00PM
10:40AM	5:10PM	2:40PM
11:20AM	5:50PM	3:20PM
12:00PM	6:30PM	4:00PM
12:40PM	7:10PM	4:40PM
1:20PM	7:50PM	5:20PM
2:00PM	8:30PM	6:00PM

LUBBOCK TO BIG SPRING

READ DOWN	LUBBOCK	READ UP
8:00AM	2:30PM	1:30PM
9:00AM	3:30PM	2:30PM
10:00AM	4:30PM	3:30PM
11:00AM	5:30PM	4:30PM
12:00PM	6:30PM	5:30PM
1:00PM	7:30PM	6:30PM
2:00PM	8:30PM	7:30PM

LUBBOCK TO BROWNFIELD

READ DOWN	LUBBOCK	READ UP
8:00AM	2:30PM	8:00PM
9:00AM	3:30PM	9:00PM
10:00AM	4:30PM	10:00PM
11:00AM	5:30PM	11:00PM
12:00PM	6:30PM	12:00PM
1:00PM	7:30PM	1:00PM
2:00PM	8:30PM	2:00PM

LUBBOCK TO SPIR AND WICHITA FALLS

READ DOWN	LUBBOCK	READ UP
8:00AM	2:30PM	8:00PM
9:00AM	3:30PM	9:00PM
10:00AM	4:30PM	10:00PM
11:00AM	5:30PM	11:00PM
12:00PM	6:30PM	12:00PM
1:00PM	7:30PM	1:00PM
2:00PM	8:30PM	2:00PM

DICKENS TO WICHITA FALLS

READ DOWN	DICKENS	READ UP
11:00AM	1:00PM	1:00PM
12:00PM	2:00PM	2:00PM
1:00PM	3:00PM	3:00PM
2:00PM	4:00PM	4:00PM
3:00PM	5:00PM	5:00PM
4:00PM	6:00PM	6:00PM
5:00PM	7:00PM	7:00PM

WICHITA FALLS TO QUANAH

READ DOWN	WICHITA FALLS	READ UP
8:00AM	1:00PM	3:00PM
9:00AM	2:00PM	4:00PM
10:00AM	3:00PM	5:00PM
11:00AM	4:00PM	6:00PM
12:00PM	5:00PM	7:00PM
1:00PM	6:00PM	8:00PM
2:00PM	7:00PM	9:00PM
3:00PM	8:00PM	10:00PM
4:00PM	9:00PM	11:00PM
5:00PM	10:00PM	12:00PM

WHEN BETTER AUTOMOBILES ARE BUILT...BUICK WILL BUILD THEM



Perfect Comfort - for the woman driver

The steering column is adjustable to suit your convenience

Buick for 1928 is extremely thoughtful of feminine comfort. One indication of this consideration is Buick's new steering column, which may be adjusted to the most comfortable position for women, as well as men.

And in addition, Buick for 1928 has a new steering wheel—slender to fit feminine fingers—yet deep and solid to provide the firm grip men demand.

Buick for 1928 pleases women because it is easier to drive—because it is more comfortable to ride in—because it is the style-leader among motor cars. That's why you see so many Buicks at fashionable gatherings, and on the smartest boulevards.

BUICK MOTOR COMPANY, FLINT, MICHIGAN
 Division of General Motors Corporation

BUICK for 1928

SLAUGHTER MOTOR CO. 1002 Ave J. Phone 796

Major Hoople Weeps Over Conditions Too Many Of Us Dodging Honest Toil

MAJOR HOOPLE McCORKLE
Avalanche-Journal Philosopher

There are very few people who are over-worked, but the woods are filled with those who fail to take themselves sufficiently. Fact is, Americans have an idea that a living coming, and most of them are waiting for it. Of course, they have to get it, but it is here, and most of them are waiting to get it without work.

They know people who will work hard and fret for a week in an effort to avoid doing an hour's honest labor. They will walk a mile, when they could have been home on a good sidewalk half the distance.

Just One Thing Wrong
The fellow who coined these foolish words was about right. Eight hours of work, eight hours of play, eight hours of sleep and eight dollars a day. The only thing we see wrong in this. Too many of us are trying to dodge the eight hours of work.

As a matter of fact, too many of us are afraid of work, and do as little as we can, but if you will follow our mathematics for about two minutes we will prove to you, conclusively, that we are not wrong in this. There are only 365 days in the year, but most of us have an idea that we work at least 300 of them. This, however, is not true, and we are going to show you why. In the first place, we sleep 8 hours a day and during the year we will consume at least 122 days in this manner. Then we want to rest for another 122 days, and so another 122 days go by without work, leaving us only 121 days.

None of us are any more religious than we should be, so we must make room for 52 Sundays—52 days of rest, and we find that we have only 69 days left to our credit. Not very much time, we admit, but we must continue slacking for there are 12 holidays we must respect, and when we want to take off Saturday afternoon there are 26 more days without work, leaving us for labor only 21.

Then We Eat
If we survive for a whole year we must eat, so we shall deduct one hour from each 24 for eating which makes a total of 16 full days in the period of one year. Now we have only 15 days left, but work or no work we must have our annual vacation, so we must knock off two weeks (14 days) for this, leaving us just one day. This day happens to be Labor Day and who is the dickens is going to work on Labor Day? There you are, just as plain as can be—we don't really work at all. See if you can out-figure us. Maybe we did not count them, but we will stand by them just the same.

Most of us go to bed dreading to get up next morning. It is a pain the way we hate work. Some of us will walk or drive over a creek every day for a month before we will stoop over and move it out of our path. We leave it for the next fellow, and as a rule he is



pair of hose that you "can't" see through.

We know men who were brought up on the farm—who dined daily on red beans and bacon and thrived upon them until they decided to "quit work" and "live easy." Now they want milk and moushine and would throw a complaint fit if you suggested that their digestive organs were capable of handling a hard-boiled egg. Young people once enjoyed popping and eating corn, but today they must have concoctions that demand no chewing. A couple of grains of puffed rice and a vanilla flaxer is considered a square meal by some of the more elite, while common business men and women boast of their wonderful appetites and order one soft-boiled egg and a cup of weak tea. When we see a fellow eating ham and eggs we feel like asking him to run for congress. He is a real he-man, else he would be eating bird-seed and chocolate wafers.

Remember Grandpa!
When our granddaddies were eating parched horse corn, sleeping on wet grass and walking 30 miles a day trying to take this country from the Indians, so we could have a home, they had no idea that they would ever have grandsons who would powder their noses and use bath salts. Had they even suspected this we doubt if there would have been an Indian war. We don't need all this good country anyway—all we need is parking space for our cars, a place to dance and powder our noses, and room for our family rows.

But the world is getting weaker and wiser. The Bible says so, and one look will prove it. It won't be long until people will forget about Solomon's wisdom, and will speak with pride of the wisdom of some soda fount, brackeman. We won't need schools many more years, for kids this day and time know as much when they are six years old as their daddies did when they were forty.

Our mothers knew how to make biscuits and our daughters know how to make bread-of-promise suits. Fathers who drank water out of a gourd have sons who must have their water piped to them and flavored with vanilla. Some of them even use violet flavored cigarettes.

How the Lins on Car Care

By ISRAEL KLEIN
Science Editor, NEA Service

On the return from a long trip the car, like the rest of us, needs a general cleaning and overhauling.

The road is none too kind to any automobile, especially after several days of constant touring without a minute's attention. The body squeaks, the chassis frame is loose, the engine is noisy and the car itself is full of dust and grime.

It is therefore good practice not only to have the body cleaned, but to check over all running parts, to tighten up all body and chassis bolts, and see that all joints are well greased.

Dust gets into the cracks and openings of the automobile, and accumulates to a startling degree on any sort of journey. The dry dirt roads we meet on almost any trip throw up great quantities of this dust that creeps into the crank case, into the transmission housing and into the carburetor.

This dust must be cleaned out. The oil in the crank case should be

changed and before new oil is put in a quart of thin fresh oil should be used to flush it out.

New heavy oil or grease should be put into the transmission and rear housing, especially if the car has been run a few thousand miles without a change.

To be sure of a thorough cleaning, the engine also should be washed with gasoline or under steam pressure.

Sometimes mud, thrown back from bumping through wet roads, clogs up the air vents of the radiator, reducing its cooling efficiency. The radiator therefore should be washed thoroughly after a long drive. In doing so, it is advisable to cover the front of the engine, especially the electrical system, with an oilcloth or rubber coat, to prevent water spraying over it rendering it ineffective.

If the car has gone over long mountain roads the brakes need careful adjustment and perhaps re-lining.

Another mountain climbing after-effect is the softening of the hose couplings in the water cooling system, from overheating of the engine. These should be checked up and if they are cracked or show considerable wear should be replaced with new couplings.

Overheating also takes large chunks of rubber from these coup-

plings and mixes them into the cooling system. These chunks might clog up the radiator. The whole system therefore should be drained and flushed several times before fresh water is put in.

After the cleaning, the chassis joints should be greased thoroughly, and the springs should not be overlooked.

The body, too, needs tightening to keep the car in good running condition for the rest of the year.

Rattlesnake Bites to Abe Taylor et al. I. G. Sierra Dow for Used car and other considerations.



The Amazing Adventures of The Ad Man!

I YAWNED. It's much easier to yawn than to work—and besides—I wanted to yawn and I didn't want to work. So I yawned. "Hang it all," I mused, "here I've an Ad to write, and no ideas to write it with." And I pondered seriously over those words from the President this morning.

"Ad man," said he, "you must write me an Ad about THE VALUES IN OUR NEW LUBBOCK STORE—it must be a good Ad, for this is going to be a good store. Most everyone in town has something for sale, therefore, you must write me an Ad which will attract its readers, bring them into our store and convince them of the genuineness of AMARILLO FURNITURE COMPANY VALUE. WE ARE NEW IN LUBBOCK AND I AM ANXIOUS THAT YOU WRITE ME AN AD LIKE THAT," the President said.

I moaned. He might as well have asked me to write a city charter. "Well," I sighed, "I might take a stroll about the Store, to see what I can see, then perhaps I can write an Ad."

The many davenport on the main-floor were comfortable. I sat on one. Absently, I ran my hand over the upholstery. "Mohair," I thought. "An expensive davenport." A price tag laughed at me. \$137.50 for three pieces, it read. "What's this," wondered I. "Do we really have values like this?"

Looking about me, I saw an inviting Cogswell Chair upholstered in tapestry. Its price tag proclaimed \$52.50. "Not a bad value either," said I. "But I must run on, for I have an Ad to write."

Orderly row on row of occasional pieces stopped me. Gay decorated book troughs, evidently \$15.00 or \$16.00, thought I, but to my surprise only \$8.75; a decorated tilt-top table, seemed happy with its price tag of \$11.50; coffee tables, handsomely carved from mahogany, marked from \$30.00 down to \$16.50; a graceful walnut end table, bore a price tag of \$4.50, and so many other pieces, all similarly priced with the now familiar Amarillo Furniture Company price tag.

Some wonderful values here, said I, speaking pleasantly to a striking red mohair chair. The chair swung its price tag at me. "\$69.50," it shouted. I sat down. A chummy little upholstered footstool offered itself for my comfort. "Run away," said I. "for I have an Ad to write." Its tag twinkled at me \$6.50. I remained seated. "How soft this light is," I remarked, smiling at a table lamp with wrought-iron base and pleasing parchment shade. "And how inexpensive," seeing the price tag of \$13.50. A neat Windsor chair, with companion rocker, mahogany-finished, seemed proud of its great value of \$12.50.

"Now my living room is furnished," joked I, as I climbed to the floor above. "And my library will be soon," I finished, seeing the array of desks. An old Colonial mahogany secretary caught my eye. "Perhaps this is a good value too," thought I. It was, only \$65.00. And a little mahogany spinet at \$24.50, seemed happy beside an Italian designed walldesk of mahogany at \$48.75. Ladderback chairs, hand-decorated, were marked as low as \$14.50. A massive library table, period style, looked very good at \$39.50.

A decorated reed rocker sat beside a mahogany "butterfly" gateleg table. The chair proclaimed a price of \$18.50; the table shouted "\$27.50." "SOME PRICES" spoke I, and I must write an Ad about it.

A bedroom suite beckoned to me. I approached it, "how beautiful you are my dear," I flattered. "Your panels of birdseye maple are most attractive with your genuine walnut construction." The six-piece suite dimpled. "And look," it whispered, "only \$125.00 and yet I am a good value at \$250.00."

I resolutely put all thoughts of this little flirt behind me, and strode on. A black-sateen chaise lounge with orange pipings barred my way. "How comfortable you look," I stammered. Comfortably priced it was, too, only \$69.50. A genuine red cedar chest stood beside it with the now-familiar and interesting Amarillo Furniture Co. price tag at \$29.50."

I passed these sirens courageously. A long file of metal beds stood at attention. The captain saluted. "We are samples, sir," he said. "And we are marked at 25 per cent less than similar beds would ordinarily sell for. "At ease," commanded I, and passed on.

On descending to the main floor, I was amazed to find that all dining room furniture had been arranged here overnight. A Walnut table stood on its rear legs. "We are all a part of the Amarillo Furniture Company's Stock, Ad Man and we are proud of our Amarillo Furniture Company PRICE TAG, too," I bowed.

The President appeared. He said, "It has always been THE Amarillo Furniture Company's policy to give BETTER MERCHANDISE FOR LESS MONEY. I believe the VALUES IN OUR LUBBOCK STORE to be the best proof that I can produce. "air dealing-liberal credit terms—and the best of merchandise shall be the key-note of all Amarillo Furniture Company Stores. Have you written your Ad yet, Ad-Man?"

No, sir, not yet," said I, and passed on.

The Ad-Man For The Amarillo Furniture Co. Stores



Lubbock Sanitarium

LUBBOCK SANITARIUM CLINIC
(A Modern Fireproof Building)

DR. J. T. KRUEGER
Surgery and Consultations

DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat

DR. M. C. OVERTON
Diseases of Children

DR. J. P. LATTIMORE
General Medicine

DR. F. B. MALONE
Eye, Ear, Nose and Throat

DR. J. H. STILES
General Medicine

DR. L. P. SMITH
General Medicine

DR. H. L. GARLAND
General Medicine

MISS MABEL McGLENDON
X-Ray and Laboratory

C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

BOWEN'S DRUG STORE

Phone 1100-1101
"HAS IT"
Free Delivery

Drs. Castleberry, Castleberry and Smith
Office: 4th Floor Ellis Bldg. Or by Appointment, Ellwood Hospital

G. G. Castleberry
Surgery
Genito-Urinary
Diseases of Women

Edd Smith
Surgery
Obstetrics and General Medicine

H. A. Castleberry
General Medicine
Diseases of Children

Clem N. Gause

Piano Technician
PHONE 949-R
Or place your orders with the
RIX FURNITURE COMPANY
Phone 675

Lubbock Clinic

Third Floor Temple Ellis Bldg.
Phone 1200

Ellwood Hospital

Nineteenth and El Tiana Sts.
LUBBOCK, TEXAS
Complete Diagnostic Laboratory, including X-Ray and Modern Physic Therapy

D. D. CROSS, M.D.
Surgery and Diseases of Women

V. V. CLARK, M.D.
Diagnosis, Internal Medicine and Electro Therapy

J. E. CRAWFORD, M.D.
Eye, Ear, Nose and Throat

O. W. ENGLISH, M.D.
General Medicine and Surgery

G. M. ATER, D.D.S.
Dental Surgery, Pyorrhea, and X-Ray

T. C. GENTRY
X-Ray and Laboratory Technician

H. S. RIGGS
Business Manager

A Dollar Saved Is A Dollar Made

and Monday, 5th is your opportunity. We are offering unusual values in all departments. No shoddy articles here. Nothing bought cheap to palm off as bargains. Prices you see here are on our regular up-to-date HIGH CLASS MERCHANDISE.

- MEN'S DEPARTMENT**
- High-class Dress Shirts, Arrow, Shirtecraft and Pools at 20 per cent off. \$1.50 to \$3.00 Shirts **\$1.20 to \$2.40**
 - Men's adjustable and size Caps—Stahl made 20 per cent off.
 - Complete showing of Neckwear, **\$1.00**
 - 2 ties ----- **\$1.00**
 - 1.00 Ties ----- **85c**
 - \$1.50 Ties ----- **\$1.20**
 - \$1.00 Belts ----- **80c**
 - 10 pair good quality Work Sox ----- **\$1.00**

- LADIES' ARROWHEAD HOSE**
- A tremendous Sale of Arrowhead Hose now on. Newest shades. Guaranteed to give satisfaction or a new pair FREE.
- \$1.00 Silk Hose ----- **89c**
 - \$1.25 Silk Hose ----- **\$1.00**
- See them in our window. Also investigate the prizes in GOLD being given away.

EXTRA SPECIAL ON LADIES' HAT-BOXES
Exceptionally nice for \$3.00, but are going Monday at \$1.00 OFF.

SEE OUR SPECIALS IN LADIES' SHOES FOR MONDAY



NASH

Leads the World in Motor Car Values

Over **17,000 cars** in August...!

Greatest Month in all Nash history

Daily gaining tremendous momentum, the sales of the new Nash models at new LOWER prices are eclipsing all past records in Nash history.

August sales drove far above the biggest previous single month of business the Company has ever known.

September is racing toward another new high record. It is a success that is a national sensation. These new Nash models

3 New Series New Lower Prices

have phenomenal **SPEED** and **POWER**. They have the super-smoothness of the 7-bearing type of motor. They are the **EASIEST** riding cars you ever rode in because of their new springs built by a secret new alloy steel process.

Just **LIVE** one! There are 21 new Nash models. They are priced from \$865 upwards, f. o. b. factory. And they are all **SIXES**—with 7-bearing motors.

Lubbock Nash Company
1108-10 MAIN STREET. PHONE 905



Opening

Marmon Sales and Service

By

RAGLAND MOTOR COMPANY

H. C. Ragland

L. R. Ragland

NOW SHOWING

"THE LITTLE - Straight 8 - MARMON"

America's First Truly Fine Small Car

*You Have Always Known Somebody, Someday Would Build
A CAR LIKE THIS*

THE Little Marmon has been in the back of nearly everyone's mind for years. Perhaps not tangibly, but the idea was there just the same. It was the one development probably more anticipated than any in the history of the automobile.

And why not? Here is a little gem of a car that has actually removed all conscious effort of driving—a car that zips through traffic and can show a clean, honest seventy on the road—Riding ease that actually gives you a five, six or even seven thousand dollar feel of transportation.

A true cosmopolitan, too, this little Marmon; its unusual looks and wellbred manner makes it an important member in any gathering of automobiles.

We most cordially invite the people of the South Plains to visit our sales room and to inspect the models we are showing. We will be glad to demonstrate it for you—and are sure that you will be surprised to learn that the "Little (straight 8) Marmon" may be had at from \$1795 to \$1895 F. O. B. Indianapolis Factory.

RAGLAND MOTOR COMPANY



Sales and Service

1009 AVE H,

LUBBOCK, TEXAS,

PHONE 365

NOTE: We are sure that our many friends and former customers will be glad to know that our service department will be in charge of Mr. C. C. Ragland, who for the past three years, has been head of the Nash Service department in Lubbock.



HEAT-RES
VALVE

THE TYPE US
OF LINDBERG
OTHERS, OF

The heat-res
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been stati
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are an
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perform

HEAT-RESISTING VALVES IN BUICK

THE TYPE USED IN FLIGHTS OF LINDBERGH, BYRD AND OTHERS, OFFICIALS SAY

The heat-resisting "S" steel valves which made possible the triumphs of Col. Charles Lindbergh, Commander Richard Byrd, and the other transatlantic fliers are at the service of every Buick owner, for they are standard exhaust equipment on Buick for several years. They are an unseen but highly important factor in the long-sustained performance of Buick's famous six-cylinder valve-in-head engine.

Buick became interested in the "S" steel valve made by Thompson Products, Inc., through tests conducted by the United States Bureau of Aeronautics, at Annapolis, Md. The result of these tests was adoption of the new valve by every American aircraft engine maker, and by several foreign makers. For the tests showed that this valve's use jumped the life of the aircraft engine—which during the World War averaged about five hours—to more than 50 hours. Today the life of an aircraft engine is 300 hours or more, so great has been the progress in valve development. It was, in fact, the perfection of "S" steel valves which made air-cooled aircraft engines possible at all.

Buick conducted exhaustive tests with "S" steel valves, both at the factory and on the road, and as a result, adopted them for its engine installations. It was one of the first manufacturers to realize that the development of "S" steel was one of the really important metallurgical advances of recent years, and to give the public the benefits of this advance. Hundreds of explosions occur in each cylinder every minute. The heat which they generate is suggested by the sizzling temperature of the exhaust manifold, but the temperature of the manifold does not even approximate that within the chamber itself. The exhaust valves are continually bathed in fire, for they do not get even the slight cooling which the influx

of fresh mixture affords the intake valves. If they could be seen in operation, they would be found a brilliant cherry red much of the time. The best exhaust valves hitherto obtainable would run a few thousand miles and then lose efficiency as their steel gave way before the blast of fire. After "destruction" runs in aircraft engines which completely ruined the ordinary valve, the Thompsons were still in perfect condition. Their stems had taken on a glossy, mirror-like shine, which resisted wear. They were unwarped, unburned, and entirely unimpaired in efficiency. In operation, their faces showed a tendency to conform to the slightest irregularities in the block seat, making a tight seal. They were

also lighter than other valves, and consequently they operated more quietly. They would run six times as long as ordinary valves without regrinding. The Buick owner has the comfortable assurance that his valves will withstand far more exacting use than he can ever give them in an automobile, for the same valves are performing satisfactorily in airplanes all over the world.

100,000 PONTIAC CARS THIS YEAR

PHENOMENAL RECORD OF LAST YEAR ALREADY SHATTERED OFFICIALS SAY

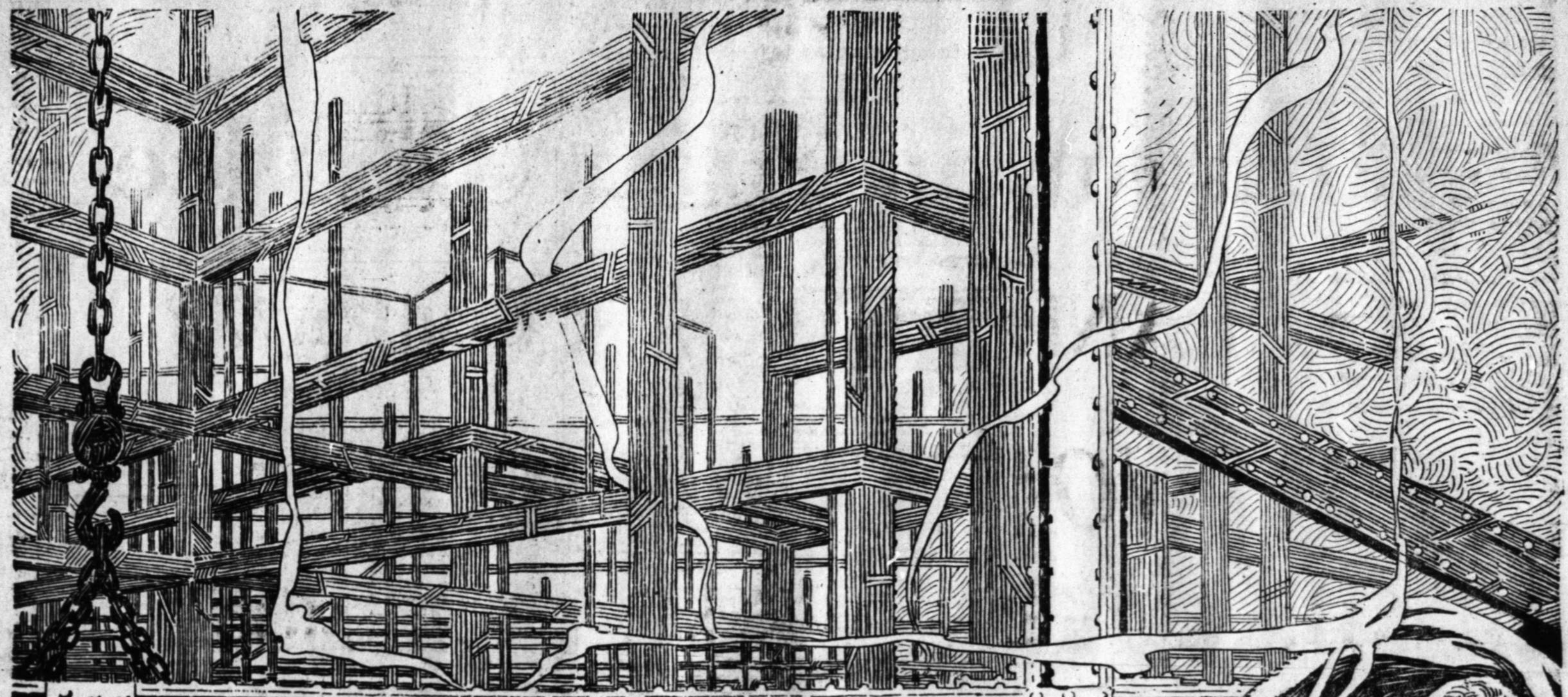
PONTIAC, Mich., Sept. 3.—More than 100,000 Pontiac six cars have been produced and sold so far this year by the Oakland Motor Car company—approximately 24,000 more than were sold during the entire year of 1926 when this car was introduced and broke all previous sales records for any new make of car during the first year of production. In fact the production of the previous year—slightly more than 76,000 Pontiac sixes—had been exceeded at the end of the first half of this year, when a production of 76,000 Pontiac cars had been reached. These figures are in addition to the production of the Greater Oakland six and the new Oakland all-American six, recently introduced.

Never before has such an avalanche of orders for Oakland sixes poured into the factory as followed the introduction of the Oakland all-American six. Production on this model seems destined to establish new records. The longer wheelbase, increased size and larger engine, together with new Fisher bodies and mechanical features—all at lower prices—have given tremendous impetus to Oakland sales, which together with the steady demand for Pontiac sixes—stimulated by recent price reductions and new color combinations—promises to keep the Oakland factories humming until well toward the end of the year.

"This year is the greatest in Oakland's history," explains W. R. Tracy, vice president in charge of sales, "and what is more important, the future promises even greater production and sales. We have increased our sales organization tremendously. We have effected important economies through our new factories, our increased production making of more parts, such as fenders, all pans and other metal stampings under our own roof. The new reduced prices are evidence that we are passing these economies on to the public."

TOLLS PAY FOR BRIDGE

A total of 7,847,220 automobiles passing over the new Camden, N. J. bridge paid tolls amounting to \$2,122,000. This amount more than pays for the initial cost of the bridge and, allowing for maintenance of the bridge for the year, leaves a profit of \$100,000.



What Makes Business Grow? What Makes Towns Grow?

TAKE vision, faith and enthusiasm from your business and you won't be of much service to your patrons. That's the position the Texas Utilities Company takes in the operation of its many plants on the South Plains. They are service stations—built on faith in the future of this section and its people; a vision of great strides in growth and development; enthusiasm in serving because it gives us the opportunity to grow bigger and better.

We believe that you will find the services of this company, in all departments, very much worth your while. We believe this is an organization that renders an exceptionally dependable and economical service. We know this company has faith in its territory and the enthusiasm of its employees guarantees a treatment that will be pleasing to its customers.

Use electricity for cooking—just as you do for light—its superiority is as great for one as another—and its cost is not prohibitive. We can serve you well and only want the opportunity of proving it.



NASH SPRINGS FIT SEPARATE MODELS

WEIGHT AND SIZE OF EACH CAR CONSIDERED WHEN SPRINGS ARE MADE

Exceptional riding comfort, a characteristic of most of the 27 new models recently introduced by Nash, is attributed to the new, secret process alloy steel springs developed by Nash engineers.

These springs are a departure from the usual in that they are individually designed to the weight and size of each model, offering scientific resistance to road shocks and eliminating guesswork as to their effectiveness on all types of roads.

There are actually nine different types of Nash springs in all cars in nine different classifications of weight, center of gravity, etc.

The alloy steel from which they are constructed is made by a secret process which produces a metal perfectly suited for the purpose of absorbing shocks. The spring action in the new Nash cars is said to duplicate in effect the action of the highest priced shock absorbers on the market.

In designing these springs, Nash engineers succeeded in overcoming all of the various types of riding discomfort so common over modern roads, even including those annoying road joints in concrete.

Because of the remarkable results obtained with the new springs, the Nash Motors Company recently conducted a national "Cone Drive" week, to give as many people as possible a chance to try the riding qualities of the new cars. During this period Nash dealers throughout the country kept extra demonstrations on hand so that anyone interested to drive one of the new models would be able to take a test ride.

During the period in which these tests were made by the public, Nash sales reached a total in July over seventy percent greater than July, 1932. Orders received at the factory for August make it certain that this month will be the greatest single month in the history of the company.

New Cement Cuts Time Of Detours

By NEA Service
FLINT, Mich., Sept. 3.—Engineers and scientists believe construction of concrete highways will be revolutionized with adoption of a quick setting cement, a new development in the industry that sets in from three to seven days, compared with three weeks for the present product.

The quick results are obtained simply by grinding ordinary cement finer than usual.

The first extensive use of the new product has been made on the Dixie highway near Pontiac, the road that connects Detroit, Pontiac and Flint, the world's three largest automobile manufacturing centers.

Here a 100-foot stretch of concrete was poured, with steel wire to reinforce it. The thickness of the mixture was 10 inches at the edge of the 20-foot pavement and eight inches in the center, which is not unusual in highway construction. Tests were made daily by University of Michigan laboratory representatives and when a tensile strength of 2000 pounds or better was obtained the road was pronounced safe for traffic.

Indicating the confidence of engineers in the durability of the new concrete, the stretch of road just paved was at a heavily traveled point where a "sink hole" had undermined the pavement, rendering the highway impassable. Preparatory to paving, it was necessary in one place to make a fill 70 feet deep to overcome the handicap of the soggy earth and black loam. Paralleling the main road the engineers erected a surface plank road which served traffic during work on the project.

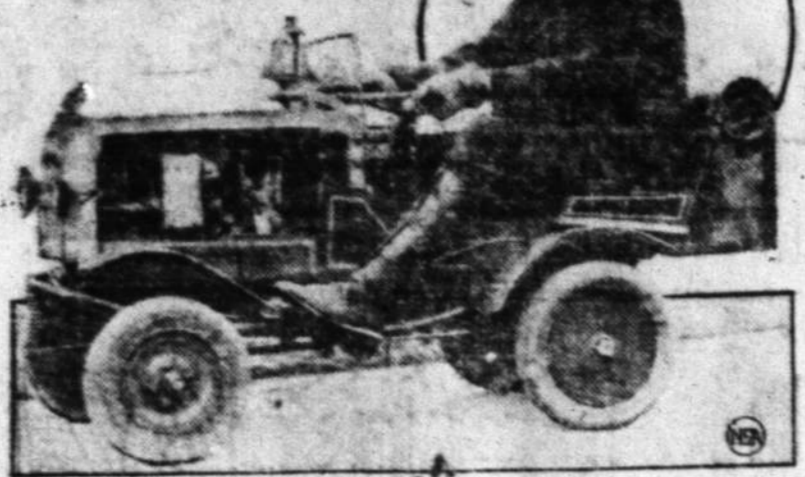
RUBBER STREET WEARS
New Bridge street, London, was recently paved with rubber blocks. After six months of wear, it is said to be in almost perfect condition. The street is located in the heart of London's busiest section.

DR. W. S. FERGUSON
Dental Office
DR. J. B. JACKSON
In Charge
208 Temple Ellis Bldg.
Office Phone 222—Res. 228-J

Halsey Drug Store
In the Ellis Building
A handy place to buy your drugs.
We also deliver—Call 1830
HALSEY DRUG STORE
1209 Texas Avenue

It's Only a Toy, But It Works

Built just for amusement, but Frank Waller, of Indianapolis put it together, and he runs it too. It has a 10-horsepower, 4 cylinder motorcycle engine, can go 30 miles an hour and can make 35 miles on a gallon of gas.



RAGLAND BROS. WILL SELL MARMON

FORMER NASH DEALERS WILL REPRESENT FINE CARS IN THIS TERRITORY

The Ragland brothers have a penchant for building business.

H. C. and J. R. Ragland are starting into another enterprise which promises to meet with the same success as that which accompanied their previous exploits. Opening yesterday a temporary location at 1029 Avenue H, the Ragland brothers, former distributors of the Nash automobiles, have the Lubbock agency of Marmion automobiles.

The Raglands have lived in Lubbock five years, three years of which were spent in the automobile business. Introducing the Nash automobiles into Lubbock, they opened an agency in an obscure location at 1905 Avenue H. Their business from this agency grew to the extent that expansion became necessary and when the Nash agency was sold in 1928, the Raglands were in a commodious building at 1188-19 34th.

Success seems to follow the Ragland brothers. In Fort Worth, similarly, they started on a small basis and built up a business which enabled them with having one of the city's most modern garages.

The same thing was true at Breckenridge. The Ragland Brothers Garage at Breckenridge, which was sold shortly before their coming to Lubbock in 1922, was at that time one of the most modern garages in West Texas.

During the three years they sold Nash automobiles approximately 200 machines were placed in the Lubbock territory.

The present location of the Marmion agency is only temporary. Mr. Ragland announced. Plans are being outlined for a new building on Avenue J to be the home of Marmion in Lubbock. The building, when completed will be one of the most beautiful automobile establishments in the city.

Travel Worn Tech Studes Are Coming Back Over Land And Sea, After Many Adventures During Summer Vacation

Ready for summer complaints, headaches, queasiness, criticism, but which were, steeper and more content after sipping the "Song of the Open Road," of the Good Grey West, they are returning.

Returning after many weary miles along the long brown path, returning healthy and fat.

"Afoot and lighthearted," they took to the open road and "Afoot and lighthearted," they are returning.

Some Went Overseas
From far off Rome, from the dancing notes of Bayval, from the city of New York, from the wilds of Canada, from the sunny beaches of California, from the enclosures of Mexico from the lumber and mining camps of Washington, from the wheat fields of Kansas, from the old Shanghai, they are returning, returning to Texas, to home and to Tech.

Some have already returned while others are on their way. It'll be a great time this fall when the "gang" gets together in a "session" with tales of travels are unbound.

From far-off Rome comes Campbell Leuzhiller, junior from Galveston. He was in Liverpool, England, when last heard of and stated that he was "heading home."

From the wilds of Mexico comes Ralph "Mule" Eikes, sophomore from Grainger, after a summer among the "creasers."

Homesick for home and the Tech and weary after 15 months spent in the Philippines, Elton Terrell, Lubbock sophomore, is nearly New York by way of the Panama Canal. He plans to be here by the opening of the fall term.

One Leaves Shanghai
The ancient city of Shanghai, China, will be relieved of an American sailor as "Boomer" Wallace, student of the Tech during the first year, begins his trek homeward and according to word received by friends, he is on his way.

Charles Woodruff, junior from Dallas, is coming back after a summer spent in the oil fields of Oklahoma, the wheat fields of Kansas, and the mountains of Colorado.

Vaughn Corley, stellar pilot man for the Matadors, is deserting long railroad tunnel in Washington for his return to the Tech camp. Along with him will come Elmer Albert, track star, and Season Smith, who have also been laboring in the mines or in lumber camps. In that portion of the U. S. George Gilkerson, another Lubbock boy, has already reached here from Washington after touring Canada—a local extravaganza.

Boys O'Brien and Wendell Gilbert, Lubbock youths, have just returned from the sunny beaches of California, Ocean Front being their main objective during the summer. Raymond Painter, another Lubbock

CHRYSLER GIVEN PUBLIC APPROVAL

CROWDS THROUGH SHOWROOM OF DEALERS, ADVISES TO LOCAL DEALER SAY

The enthusiastic reception over accorded any product of the Chrysler Corporation is being extended to the new '32' model announced by the company a few days ago, according to advices received from the Chrysler offices in Detroit by Joe Hilton, company, local distributor.

A veritable flood of telegrams and letters is pouring into Chrysler headquarters, these advices state, and brings from every part of the country word that throngs are daily crowding dealers' showrooms to confirm for themselves the extraordinary praise they hear from others about the beauty, luxury and wonderful performance abilities of the '32.' Although the new cars have been on view little more than a week, public demand for them, as evidenced by dealers' without requests for increased allotments, is surpassing the most sanguine hopes of the producers.

Chrysler popularity, raised even above its customary high level by public response to the two new cars previously announced this summer, the '32' and the '31', has been lifted to entirely new heights by the overwhelming welcome to the company's latest offering, the illustrious New '32'.

J. W. Praxter, Chrysler Sales Manager, says, "The volume and warmth of congratulations we are receiving is almost unbelievable. It is evident that the beauty and performance qualities of the new model have fairly taken the country by storm. The reception is far beyond our expectations and augurs the largest demand for Chrysler cars during the remainder of the year that we have ever experienced."

The new features of the '32' that have combined to bring about

this highly favorable response include its new and bigger grille, its increased length and additional interior roominess made possible, the enhanced beauty of the external contour, new comfort resulting from use of full rubber insulation, performance ability beyond even previous Chryslers have been able to achieve.

BOLEROS CONTINUE AS STYLE FEAT

PARIS (AP)—There are many kinds of boleros in the fall styles. They are practical little jackets, sweaters which make an afternoon dress or a dinner dress. Others are decorative details, richly brodered and bejeweled.

Still others are an integral part of the costume and are not to be considered as anything else. The boleros of Worth are among the most notable of the season. They are made to the same delicate as the dress.

Beatrix Boone's pet rattle was chased into the house Tuesday by a white rat.

J.C. PENNEY Co.
A NATION-WIDE INSTITUTION
OUR 25th YEAR OUR SILVER YEAR
"where savings are greatest"
BROADWAY AT AVENUE I

Our Silver Year

Take Advantage of These 25th Anniversary Feature Values

25th Anniversary
Rayon Striped
Shirts for Men
Broadcloth and Madras shirts cut over our own specifications. Distinctive in style and exceptional in value.
\$1.98

25th Anniversary
"Pay Day"
Work Shirts
With the Union Label. Big, roomy, well-made. Of fine and coarse yarns for long wear. Cost style, cut in 11, continuous-faced sleeves; two big, reinforced pockets. At—
79c

25th Anniversary
Boys' Caps
One-Piece Models
Cassimeres; blue leather plaids, leather sweat-band. These caps are smart, good looking models—full of pep—the kind boys like so well. Mother, too, at our Nation-Wide low prices.
69c

25th Anniversary
Strollers
For Early Fall
\$4.98

25th Anniversary
"Silver Moon"
Night Shirts for Men
Cut extra full. 54 inches long, big arms, long-sleeved. Gives a maximum of comfort and good wear. Low priced at—
\$1.23

25th Anniversary
New Coats Are Arriving For Small Tots and Larger Girls
Canning styles for the very small miss—and her sister in school. Fur trimmings of beaverette and moadel.
Sizes 2 to 6
3.98 to 9.90
Sizes 7 to 10
4.98 to 14.75
Sizes 11 to 16
5.90 to 19.75
The materials include suede bolivias, new mixtures and chinchilla. Be sure to see them early.

25th Anniversary
They Are Here! New Hats
That Girls Will Say Are Prettier Than Ever
So many different shapes! Up in the front—or up in the back—and colors for blondes or brunettes.
Felts and Velvets—Many Colors
98c to 2.98
The prices are so low that mothers will be delighted—and girls are sure to find several shapes that will please them.

25th Anniversary
Hose That Looks Smart And Fits Smoothly
Remember that the college girl must start off plenty of good looking hose—for every purpose.
Aglow With Color
Shades to blend with her various costumes can be selected at our moderate prices.
No. 445—our full-fashioned silk and fiber hose for excellent service. Pair... **98c**
No. 447—is a pure silk hose of medium weight for general wear..... **\$1.49**
No. 455—our beautifully sheer all silk chiffon hose. Only pair..... **\$1.49**

Celebrate 10th Annual
Paramount WEEK
Now comes the big week of the year for movie fans—10th Annual Paramount Week when the best theatres everywhere show one solid week of Paramount Pictures only. Greatest Paramount Week of all—because Paramount Pictures were never better. Come—see all the new ones you missed.

PALACE THEATRE
Sept. 5-6—Florence Vidor in **THE WORLD AT HER FEET**
Sept. 7-8—W. C. Fields in **RUNNING WILD**
Sept. 9-10—Thomas Meighan in **WE'RE ALL GAMBLERS**

LINDSEY THEATRE
Starting Monday Sept. 5th—
The World's Greatest Melodrama
Beau Geste

NEW MOTOR ASS'N PLANNED FOR U. S.

HEAD OF A. A. A. RAPS NAME
FOR SIMILARITY WITH
OLD ORGANIZATION

WASHINGTON, D. C., Sept. 1.—Proposed organization of a new national motor body in Washington under the name of the American Motorists Association, so close a parallel to the American Automobile Association as to confuse the public and the press seems, in justice to everyone, to call for a clarifying statement. "Primarily, the American Automobile Association feels that the assumption by any other similar organization of initials so closely resembling its own not only is unfair to motorists and others but also surely is far outside the pale of recognized business ethics. It hardly is to be questioned that a step which contemplates the use of characters so nearly like those which have become familiar to millions of Americans on the oval shield of the A. A. A. does transcend, in all its aspects, the ethical code in which modern business takes so much pride.

Was Once Chief Rival
"It is declared by its promoters that this proposed organization will be supported by clubs of the "National Motorists Association." For the sake of maintaining an accurate perspective, which presumes a full knowledge of all the facts, it should be pointed out that the National Motorists Association, at one time the chief rival of the American Automobile Association in the field of national motoring service, ceased to exist in July of 1934 when the two organizations fused their strength at an epoch-making conference at Detroit.

"The final chapter of the useful and important career of the National Motorists Association was indited by the eminent Ohio jurist, Judge Walter D. Meals, its president, when he said:

"We are one! We met, we consolidated, we are one, thank the Lord, we are one."

"Thus ended the N. M. A. as a separate entity. From then on it no longer existed.

Disgruntled Units
"However, let it be remembered that in every great national organization there are, here and there, scattered in isolated places, disgruntled units which may grasp even at a chimerical substance in order to make their disaffection known in some vicious fashion. For the most part, it will be found that such units in national organizations are few and far between, but likewise, it is a truism that smaller minorities ever are the more vociferous.

"Now, the aim of the American Automobile Association is to serve the motorist in the fullest capacity. It does not believe, however, that it alone is the one organization so motivated. It does not presume that it of all motoring organizations has aims and ideals of service and helpfulness which have meant so much to American motorists. It does, however, insist that to an overwhelming proportion of our people, the letters "A. A. A." are a symbol of outstanding character.

"They are a sign which, like one's family crest, or the sculptor's initialing, stand for something more than just three letters of the alphabet. They have a significance which has built up since the early days of motoring. They meant just about everything to the motorist of 1902, when first we were organized, and during the years of growth side by side with the growth of motoring as a national characteristic they have gained increasing prestige and confidence.

Confusion Rapped
"So, naturally, the A. A. A., having won that confidence by the merit of its activities, now views with disapproval and displeasure, anything so obviously tending to confuse the public in its regard.

"It is a clear-cut matter of ethical procedure, one of which the interests of public and press are deeply involved. It is the fervent hope of the American Automobile Association that these facts will be considered carefully, to the end that the present unfortunate development may be visualized in its clearest light."

AGRICULTURE COLLEGE GETS ART COLLECTION

STORRS, Conn. (P)—Stadiums and dormitories may be the paramount needs of some colleges, but the gift most needed by a sequestered agricultural school is a good collection of works of art. believes President Charles L. Beach of the Connecticut Agricultural College.

"Contemplating a memorial in memory of his wife, President Beach decided upon a collection of paintings with an endowment for their care.

"Art is a character builder," he says, "and young people are greatly influenced by it. I realized how rare was their opportunity to enjoy it in pictures. I felt that they need art even more than students at city colleges, who can go to museums."

PENALTY FOR EVERY ACCIDENT, IS PLAN

LOS ANGELES, Sept. 2.—Let's arrest and prosecute all drivers who are in any way involved in accidents, and we'll make the streets safer for traffic.

This is the novel idea of E. P. Lafferty, public safety manager of the Automobile Club of Southern California.

"It has been one of the assumptions that now-a-days every accident is due to criminal negligence or recklessness. Forgetting both drivers and accidents are at fault. Penalties both, he says, and traffic law violations will be reduced.

Dollar Day Monday--Circus Day Tuesday--and then four shopping days before school opens! A busy week for everyone.

You are invited to let this store assist you in your week's shopping.

in every city—in every town there is one store that undersells—in Lubbock it's
Grollman's
BROADWAY at AVENUE J

Millinery offerings at Grollman's further emphasize the buying power of Grollman's and our selling policy. You will be delighted with the styles shown and the prices mean a saving of from \$1 to \$5.

FORMAL FALL OPENING

A special invitation is extended to all visiting teachers.

Let us save you from \$5 to \$10 on your dress or coat.



Autumn Coats Are Lavish With Fur

FASHION'S fondness for rich fabrics, fine furs, and new styles leads her to travel far afield this season—and her progress is reflected in these new coats, which are as diversified as they are new.

In line there are many variations of the slim silhouette. In color coats have seldom been so varied. They range from black to gray—including all the season's new browns, blues and reds.

The fabrics themselves are of soft velvety pile such as latavia, bell-grade, maricon, marbury, newzealia, and zibella.

\$29.85, \$49.85, \$69.50 And Up.



Introducing The Fashions of Autumn

Simple In Line Enriched By Fabric And Color

SO decidedly new, of paramount beauty and of infinite importance, these fashions for Fall and the ensuing season are most engaging.

Couturiers at home and abroad have contributed in creations and influence to individualize the assemblage of beautiful modes that make this opening unusual even here, when unusual style exhibitions are the rule rather than the exception.

The new, the authentic, the beautiful for Autumn and Winter are here ready to be shown for your inspection.

New Fall Frocks

Versatile In Style And Treatment

UNUSUALLY chic and becoming, with a grace of line, a niceness of finish, a richness of fabric that is exclusive in our models. There is a diversity of frock fashioning that figures smartness to the highest degree.

The representations are interpretations of the smartest trends of the new mode adapted from models direct from the most famous makers.

Charming charmeens, twills, reps for daytime, lovely satins, crepes, for afternoon, and exquisite velvets, supple satins, handsome brocades, beautiful chiffons, georgettes and laces for evening wear.

\$16.85, \$29.85, \$39.50, \$59.50 and Up

