MICROFILM CENTER, INC.
P.O. Box 45436
Dallas, Texas 75235

the Hereford Brand

Hereford, Deaf Smith County, Texas Sunday, October 26, 1975
74th YEAR, NO. 86 36 Pages 20 Cents

Armour Foods Donates $12,000 To Hereford United Way Drive



Grateful Giving

A grand collection of over $12,000 by the Armour Food Company employes for the Hereford United Way fund drive is received Friday by Raymond White, president of UW, [left] from Paul Dennett, [middle] and Lou Gilster. Dennett and Gilster acted as co-chairmen for the Armour UW drive and were successful in raising far more than anticipated. The large donation adds greatly to the local drive and will hopefully encourage others to get their donations turned in soon. Tom Hamlett, Armour's plant manager, congratulated all the Armour employes for their efforts.

UW Given 'Shot In The Arm'

The Hereford United Way fund Drive received a significant boost this week with the contribution of over $12,000 by employes of Armour Foods Company. A formal presentation of the firm's UW card and announcement of pledges was made Friday by Tom Hamlett, Armour plant manager.

This brings the latest known contributions to over $20,000 based on reported donations at the last UW report meeting held Tuesday. However, collections are definitely above this point according to Raymond White, president of UW board. This should be reflected in the next report meeting scheduled for 10:30 a.m. Tuesday in the Deaf Smith County Chamber of Commerce office for all captains and division chairmen.

THE GOAL of the UW is $59,600, the same as it was last year, and White said numerous pledges have been made but that not all have been tabulated yet.

"We are receiving many pledges from firms and individuals who didn't give last year and some of the same pledges are higher than what was given last year," he said. "This indicates that we should reach our goal soon if all those who gave last year will give this year," he said.

"The contribution by Armour is a real shot in the arm to our fund raising campaign and I want to thank all the people at Armour. They are to be congratulated," the UW president said.

The funds raised at the Armour plant, located about five miles west of Hereford, were the combined collections of more than 400 employes. The plant campaign was directed by co-chairmen Apolonio (Paul) Dennett and Lou Gilster.

"Both these men, with the assistance of their appointed and volunteer department collectors are to be congratulated for their successful efforts," Hamlett said. "All employes at Armour Foods should be recognized for their outstanding support to the United Way Drive and for their committment to

(See UNITED WAY, Page 2A)

Some Businesses Closed Monday For Veterans Day

With a difference in opinion when businesses will be closed in Hereford for Veterans Day, the Hereford Brand checked with local banks, savings and loan companies, governmental offices and utilities to find out how the trend would go for Monday.

President Ford recently signed into law a bill which returns the observance of Veterans Day to the traditional date of November 11. Public Law 94-97 was signed on Sept. 18, and officially changes Veterans Day from the fourth Monday in October to November 11, starting in 1978.

The only two businesses contacted who said they would be closed tomorrow are the U.S. Post Office and Southwestern Bell Telephone.

Local banks, savings and loan institutions, county offices, Southwestern Public Service and the Deaf Smith County Chamber of Commerce all indicated that they would be open for business tomorrow and would observe Veterans Day on Nov. 11.

The City of Hereford offices and Pioneer Natural Gas said they were not planning to be closed on either date.

Students will not attend school Nov. 7 and 14 because these are in service days for teachers. Then, on Nov. 27 and 28, the schools will observe the Thanksgiving holiday.

Beets Ahead Of Schedule

Corn, Milo Harvests Are Virtually Complete

By JIM STEIERT
Brand Farm Editor

Harvesting of an outstanding corn crop in Deaf Smith County is drawing rapidly to a close and should be virtually completed this week," according to spokesmen for local elevators.

MILO HARVESTING is also progressing at a rapid rate and a timely frost will speed the completion harvesting of the red grain.

Corn yields have proved good in most areas of the county with Gene King of Easter Grain reporting yield averages of 8,000-8,500 pounds of corn per acre in that community as the corn harvest is finished up.

Milo harvesting in the Easter community is also estimated to be 75-80 per cent complete.

"We're real pleased with the milo yields so far and the quality of the grain is about the best we've ever had, with test weights running 59 pounds and moisture at 12.5-13 per cent. Barring adverse weather we should finish up this week," said King.

A SPOKESMAN for Pitman Grain estimated average corn yields on grain received at that facility at 7,000-8,000 pounds per acre. He reported that harvesting of late milo should be completed by Nov. 10 and pointed out that "a good freeze and few days of sunshine should get the late milo ready a lot sooner."

Sugar beet harvesting operations have also continued to make good progress during the past week with harvesting slightly ahead of schedule, according to Bob Ginn, agricultural manager at Holly Sugar Corporation's Merrill E. Shoup plant here.

Ginn estimated that this year's harvest is already 42 per cent complete, although it has veen necessary for the local plant to control harvest due to warm weather.

According to Ginn, sugar content of the beets to date is 15.20 per cent and the daily average is 15.7 per cent.

WITH FAVORABLE weather, beet harvesting could end as early as Nov. 15-20, Ginn explained.

This fall's ideal harvesting weather is in marked contrast to the fall of 1974 when the persistent moisture systems kept harvesters stymied for over a month.

Corn harvesting barely had a chance to get started last year before four weeks of intermittent rainfall brought things to a halt in September.

Heavy rainfall continued in October with 12 inches of rainfall recorded locally by the end of that month, after only three inches of moisture falling from January through August.

THE COLD, damp fall took a heavy toll as corn toppled in high winds, milo failed to reach peak quality and the sugar content of beets dropped due to the wet conditions.

Although crops ready for harvest suffered in the fall monsoon of 1974, the

(See HARVESTS, Page 2A)



By Speedy Nieman

That feller on Tierra Blanca Creek says if the Good Lord had wanted most of us to see the sunrise, He would have scheduled it later in the day.

oOo

An acceptable level of unemployment means that the government economist to whom it is acceptable still has a job.

oOo

We've had a little bout with pneumonia and missed a couple issues of "The Bull", but hope to be fully recuperated next week. We missed the Plainview football game—the first home football game I've missed in about 20 years of keeping up with a local schoolboy team. And, how about those Whitefaces? They are coming on strong in district play and have a shot at capturing the crown!

oOo

Best wishes, to Mike Patrick, Southwestern Bell Telephone manager, on a speedy recovery from his auto accident. Mike was injured when his car hit an embankment near Canyon Thursday night. He sustained facial lacerations but was brought home from the Canyon hospital Friday. Mrs. Patrick reported her husband lost a lot of blood before he was found, and he required 22 stitches on his head.

oOo

HAVE YOU seen the "Paul Revere" fire plug at 6th and Main? It seems appropriate that the first fire plug to be decorated for the Bicentennial was a Paul Revere character. Painting the plugs is a project of the beautification committee of the Women's Division, Deaf Smith County C of C.

More volunteer artists are sought to paint some of the city fire plugs with special Bicentennial characters. Anyone interested should contact Joan McPherson, committee chairwoman, who has the paint and the pictures of the various Bicentennial decorations.

oOo

PAINTING of the fire plugs also reminds us that the city is currently repairing street curbs that have been broken, or where the concrete is crumbling away. Sounds like a good start in getting the city "dressed up" for the Bicentennial-year observance!

And, speaking of improvements, it's good to see the vacant lot paved across

(See HEREFORD BULL, Page 2A)

Jobs Draw Interest

The Sue Ann Inc. clothing manufacturing plant is gearing up to open in the near future with strong prospects as revealed by results of recent applications. for jobs.

The company which is presently conducting a search for about 175 employes to operate its sewing machines, will add a $750,000 payroll here once in operation.

Applications are now being taken by the Hereford office of the Texas Employment Commission and the Deaf Smith Chamber of Commerce. At last count , about 125 had applied and about 250 applications were expected according to Tom Burdett, president of the Hereford Industrial Foundation.

Representatives of the company will be in Hereford from 9 a.m. to 5 p.m. Friday, Oct. 31, and the same time Sat., Nov. 1, interviewing prospective employes. This is longer than the previously announced times since there has been an increased interest in the available jobs as indicated by the number of applications.

Those who have not yet filled out forms may refer to page B-6 in today's Brand for copies of the application and return them to the C of C office. Forms were inadvertantly left out of earlier editions of the Brand.

Sue Ann Inc. in a nation-wide womens clothes manufacturer with headquarters in Dallas. The Hereford plant will be the largest of its seven Texas plants.

Proposed Constitution Readable, Well Organized, Sherman Says

State senator Max Sherman said here Saturday morning that the people of Texas ought to consider carefully propositions in the proposed constitution for the state and urged that most of them be approved because they are "more readable and better organized" as opposed to those contained in the present constitution.

He was addressing about 40 persons gathered in the Bull Barn at a morning session of the West Texas Justices of the Peace Association convention held here from Thursday through Saturday. He was introduced by the association president Glen Nelson, Hereford JP.

"I favor the general changes proposed and intend to support all of them," he said. Eight propositions will voted on by Texas citizens on Nov. 4. All, none or a part of the propositions may be approved.

He explained that the old document meant reading through all 63,000 words contained in it to find all statements on a particular subject. He cited as an example the Education article which is referred to in six different locations.

After reviewing a history of Texas constitutions, he said the present one which has served for 100 years was hastily drawn up and was "reactionary to a corrupt government at the time." It was the reconstruction government formed shortly after the South's defeat to the Union States in the Civil War.

"I don't agree with those who say all the propositions should be voted against if only one or two are opposed," he said. "Each should be looked at individually."

Harris County (Houston) will be the deciding factor in its defeat or passage since they presently are considering candidates in a hotly contested mayor's race and school board election, he explained, Also, he estimated that about 48 per cent of the vote will be cast there.

Sherman suggested that it is important for West Texans to favor the constitution because it contains more imput from West Texas than any other proposed constitution might in the future. This is why Speaker of the House Bill Clayton had pushed so hard for it in the past few days, he said.

Personally, Sherman voted against about 120-150 specific items in the constitution when they were considered by the legislature, but he pointed out some favorable portions of the constitution in his opinion. These include the self destruct clause for agencies allowing governor's more power over appointments, the local government proposition allowing citizens in a county to create or abolish offices and the judicial proposition which would allow faster prosecution of cases.

He said yearly sessions of the legislature were also good and the new constitution allows for better hold of state spending by letting the govenor be the financial officer of the state.

Speaker of the House Bill Clayton addressed the JP's Saturday night. It was too late for the Brand's headline and a story will be carried Thursday.



JUDGE NELSON LISTENS AS SEN. SHERMAN SPEAKS

Herd Wins Second District Football Game

By SPEEDY NIEMAN

With quarterback Mike Dudding igniting the Whiteface offense as he ran for 152 yards and passed for 94, Hereford scored a 20-14 victory over the Coronado Mustangs at Lubbock Friday night to record a 2-0 mark in District 4-4A action and even the Herd season record at 4-4.

The Herd rolled up a 20-0 lead as Dudding hit touchdown strikes of 34 and 60 yards to Dave Charest and Roy Martinez, then ran for the other score from 4 yards out. Coronado rallied before a Homecoming crowd for 14 points in the last two quarters.

Monterey edged Plainview, 10-7 in the other district contest Friday night. The Plainsmen are 1-0 in district play, along with Lubbock High, while Plainview and Coronado are 0-2. Hereford will host the Westerners next Friday night while Monterey takes on Coronado.

The triumph was the third in a row for the Whitefaces, who have racked up 104 points in the three games under the offensive leadership of Dudding and back up signal caller Kelly Kitchens. Except for the loss of three fumbles, the margin over Coronado might have been greater.

HEREFORD SCORED on a 68-yard, four-play drive the first time it had the ball Friday night. The next drive carried to the Mustang 21 before a fumble killed the threat, and the third possession ended at the Coronado 2-yard line when the ball was fumbled away. Hereford had to punt only one time in the game.

The Whiteface defense held Coronado in check the first half, but the Mustangs rallied in the last quarter to make the final margin close. Mike Crim, switched from quarterback on offense to quarterback on defense, again had a fine game from his linebacker's position. Other defensive standouts included Able Trevizo. Brian Edwards, Ricky Taylor, Robert Scott, Luis Marquez, Baltimore Guerro, Rowan Alexander, and Gary Schumacher.

Hereford kicked off to the Mustangs to open the game and held on the first series. After a punt, the Herd started from its own 32 and Dudding swept around end for 44 yards on the first play. Terry Brady got 1 and Carlee Graves rammed for 4 to the Mustang 19, Dudding got about 5 for a first down, but a holding penalty erased the play and moved Hereford back 15 yards to the 34.

On the next play, however, Dudding lofted a pass to Charest in the end zone and the wide receiver made a great catch with a Mustang defender hanging on. Mike Artho's kick made it 7-0 with 8:12 left in the first quarter.

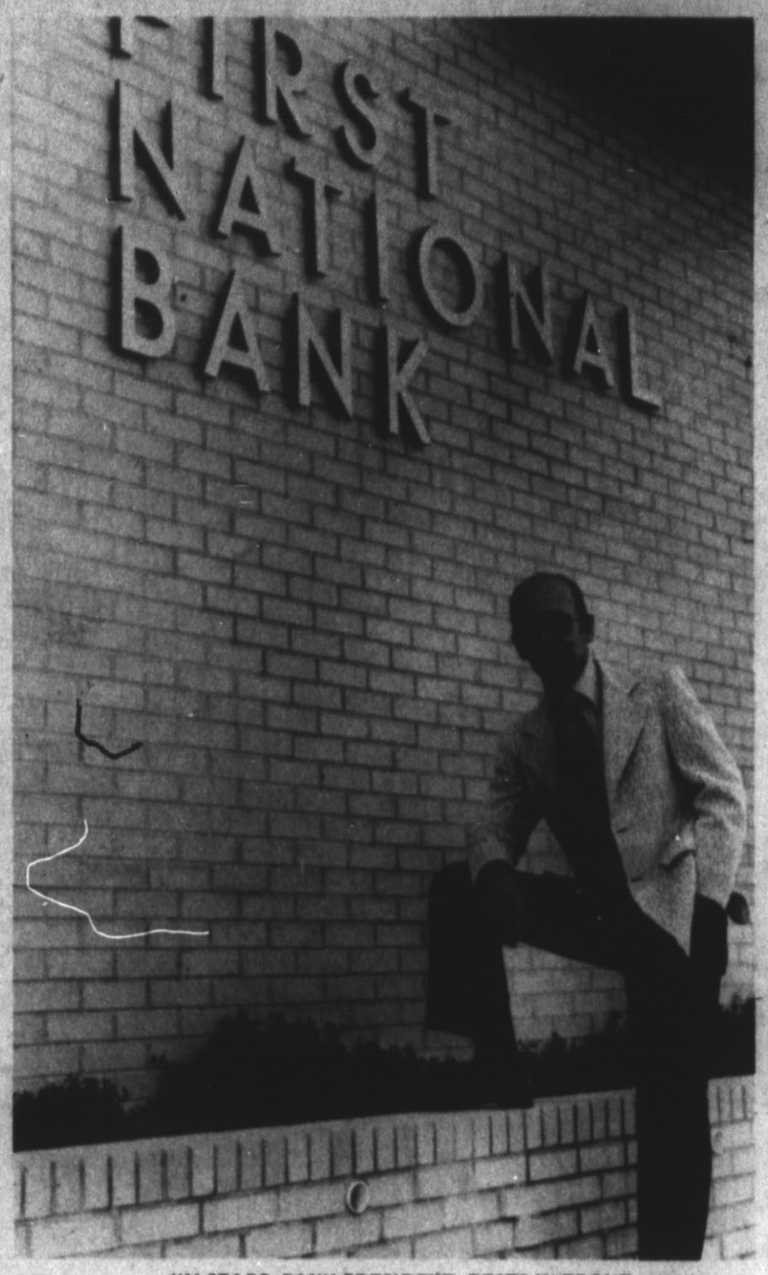
Coronado made two first downs after the ensuing kickoff, then tried to run a fake punt play at the Hereford 37. Edwards burst through to nail the Mustan runner for an 8-yard loss, and the Herd took over on its own 45.

WITH KITCHENS at the helm, the Whitefaces moved down the field again—aided by two Kitchens completions to Charest and Archie Crim for 14 and 8 yards. Kitchens fumbled the snap at the 21, however, and the Mustangs recovered.

(See HERD CAPTURES, Page 4A)

75th Anniversary Observed

First National Reflects Local History



JIM SEARS, BANK PRESIDENT, RESTS IN FRONT OF DRIVE-IN WINDOW FACILITY SIGN.

By BOBBY TEMPLETON
Brand News Writer

A community's history is often closely associated with that of its longest on going bank and Hereford this week had it's oldest bank, First National, celebrate its diamond anniversary after 75 years of continued operation.

The bank, chartered on Oct. 23, 1900, enjoyed the recognition for 75 continuous years of service to the community surviving the worst of the local disasters—droughts, storms, and economic depressions.

Reflecting on the past history of First National, Bank president Jim Sears said, "A town can certainly help a bank grow, but a bank can also help the town grow."

IT ALL BEGAN with a $50,000 bond in 1900 when the bank first opened its doors under the name of Hereford National Bank. It was just six years later when the town was incorporated in 1906 and the bank began its destiny along side the town reopening under the name First National Bank of Hereford.

Back in the early days, banks issued their own currency as allotted them by the federal government. Sears said a lot of banks opened at about the same time due to new laws allowing banks to form with only a $25,000 bond guaranteeing the money issued it by the federal government. "It was a lucrative deal with the money earning three per cent interest while the banks were loaning someone else's funds."

The federal government would deliver the paper money in large sheets and these would be cut apart with scissors. It would become negotiable money once the bank's cashier and president signed the bills. "It was easier to counterfeit it back then since someone from out-of-town could use bills signed by other banks. The signatures of strange banks wouldn't be known," he said. This continued until 1933 when only the government issued funds.

When the town first began from about 1900 to 1906, Hereford really grew Sears explained. "It was the land boon days and people would-come from all over to buy land. Much of it was sold in four section parcels and workers of the old XIT Ranch would buy land cheaply from its owners after it was broken up," the bank president said.

He noted that a big battle erupted over whether or not to incorporate the town in 1906. Of course those for won out.

The only other banks in Hereford history was the Western National Bank, chartered in 1903, which continued until the 1930's the First State Bank, which operated from 1906 until 1945 when it became part of First National; and the Hereford State Bank, which was chartered in the late 1940's and of course still operates today.

FIRST NATIONAL was first located on the corner of what is now 3rd and Main Streets, across from the present bank's location. In the early records it was recorded as Illinois and Main as 3rd was then known for the midwestern state. Today, it has grown to incorporate a modern central facility and separate drive-in windows for convenience to customers. It moved to its present location about 1958.

Probably the most indicative reflection of the bank's history is its record of deposits. In 1906 these amounted to about $276,000. They have since grown to about $41.9 million as of the last bank call with a record amount recorded in 1973 of about $47 million.

As these went up and down, some natural or human disasters were recorded since bad times result in deposit withdrawals. After the two world wars deposits were up from the preceeding years, but these were matched by years of drought, crop failures and depression.

Growth resulted from about 1916 to the real good years of 1927 and 1928. But then the great depression struck and deposits plummeted from about $600,000 in 1929 to about $338,000 in December of 1930.

Good times again came in the 1940's when Sears said the town and bank really started upward due primarily to irrigated crops, good crops prices, and good weather. In Dec. 1940, deposits went over $1 million for the first time. And increases resulted since except for seasonal changes from bad to good crop years.

In 1945, deposits almost hit $3 million and a large jump occurred by the year's end when deposits amounted to over $6 million. This was in part due to the absorption of assets of the First State Bank. Records don't indicate exactly what portion was attributed to the bank's closing.

AFTER WW II, Sears said the vegetable industry here really grew with farmers coming here from Iowa. This is when the diversification in agriculture here started. The county now enjoys a number one rating in agriculture and is in the top ten counties of Texas for most agricultural products.

Deposits jumped to $9 million in 1959, $16 million in 1963, $18 million in the late 60's, $29 million in 1971, and finally to $47 million in 1973. It was then the cattle market slumped and the second largest economic disaster occurred.

But the local economy is slowly recovering to profitable margins today.

Sears became involved with the bank in about 1967 and says he has enjoyed it ever since. "Variety (of people) makes this field interesting and challenging," he said.

On loans, he explained that figures can't always show a man's worth as his word is just as important.

"WE FACE A MULTITUDE of different people with a multitude of different problems," he said.

Early records show some interesting occurrences at the bank, for instance, one employee approached the board of directors with a request for a two week vacation. It's not unsual except for the fact that the employee didn't have a vacation in over five straight years. And this even included working some Sundays and all Saturdays. Sundays were used during such rush seasons as wheat harvesting.

What's in store in the next 25 years?

Well, there's electronic funds transfer. "This name scares some customers, but it will eventually be here and help both them and the bank," he said. It involves the automatic transfer of funds for purchases from merchants and similar transactions through the use of a card (not like a credit car).

"It will eliminate hot checks and will be easier to use. It's no more impersonal than checks are today," he said.

Another change for the whole community, Sears explained, was increased industrialization with a stronger base in agriculture. "We're now getting over the old grain storage days when the government controlled sales completely," he said. "It's a good thing and the farmer will be able to use more of his own judgment instead of acting like he's in a crap game."

The past has gone with its bad and good, the present is here with promises for the future, and the future is to come with what seems like optimistic conditions. And recording these times has been First National Bank as long as there has and will be a Hereford.

United Way--

from page 1

their fellow neighbors is our county and city."

Gilster is the manager of Quality Control for Armour Foods of Hereford and Dennett is employed in the Box Beef Department and serves as unit chairman of Local P. 777 of the Amalgamated Meat Cutters and Butcher Workmen of America.

DEPARTMENT COLLECTORS at Armour included the following: kill and offal department-John Arsola, Fred Torres, Frank Chavez; fabricating department-Keith DeBerg, Paul Dennett, Lupe Castillo; rendering department-Allen Dunning and Ed Adams; cooler and loading department-Doyle Bock, Jessie Cabera, and Carl Polk; maintenance and powerhouse department-Jim Garner and Gayle Cornelius; night clean-up department-Joe Arango and C.M. Castenada; and office personnel-Vicki Hawkins and Joe Childers.

The amount collected far exceeded Armour's anticipated goal and was considerably more than what was given last year. This was all attributed not only to the dedication of Armour workers but also to the efforts campaign workers.

The campaign is being chaired this year by O.G. (Speedy) Nieman, The Brand publisher. Division chairmen consist of R.C. Hoelscher, out of town; Bill Johnson, retail; Lanny Crump, wholesale; Andrew Kershen, agricultural; Bartley Dowell, financial; Robert Mayfield, professional; Mike Patrick, utilities; and Nicks Fariss, public employes.

AGENCIES BENEFITTED by UW funds include Campfire Girls, Kids Inc., Boy Scouts, Big Brothers-Big Sisters, Children's Rehabilitation Center, Red Cross, Salvation Army, Council on Alcoholism, and the United Services Organization. Articles on each of these are currently being run in a series in The Brand.

About 71 per cent of the collections go toward youth programs and 93 per cent of the collections remain within the county.

Citizens not contacted through a business are asked to send contributions to the United Way, P.O. Box 1371, Hereford, 79045.

Hereford Bull--

from page 1

the street from the First Methodist Church. The paving was accomplished by the Methodist Church, and it will help the looks on Main Street, in addition to providing a paved parking lot.

oOo

BILL ALBRIGHT, executive vice president of the chamber, has a 12-minute slide presentation, with sound, on the proposed revision of the Texas Constitution. The unbiased review is available for club meetings, but there is just a little more than a week left before the Nov. 4 election.

oOo

BELATED congratulations to the newly-elected C of C officers who will be installed the first of the year. Donald Hicks is the president-elect, while Jim McDowell will be the vice president and Joe Shollenbarger the new treasurer. The board elected the officers recently. The C of C membership also selected four new directors—Shollenbarger, Bob Ginn, Tom Hamlett, and Mack Tubb.

Judge Morgan Named Director Of Spelling Bee

Sam Morgan, Deaf Smith County Judge, has been named to direct the activities for the 1976 Deaf Smith County Spelling Bee, to be held in conjunction with the 28th annual conpetition, co-sponsored by the Amarillo Globe-News and West Texas State University.

April 24, 1976, will be the date for the regional eliminations in Amarillo and the location will be the Stephen F. Austin Junior High School.

There will be 46 counties represented.

The area assigned the Amarillo Globe-News and West Texas State University covers 29 counties in the Texas Panhandle, 10 in Oklahoma, four in New Mexico and three in Kansas.

All students in the public and parochial schools are eligible to participate. Any student who will not have reached his (or her) 16th birthday or gone beyond the eighth grade at the end of the current school term, will be eligible to enter any school contest and participate in the county eliminations.

All details of the county's Bees will be available from the director.

Most of the schools use the booklet prepared by the national sponsors, "Words of the Champions," from which to study. The 1976 issue may be obtained for a price of 25 cents by writing to: Spelling Bee Editor, Amarillo Globe-News, Box 2091, Amarillo, Tex. 79166.

Interested students, teachers and school officials may contact the Amarillo Globe-News for additional information.

Absentee Voting Ends October 31

After 10 days of absentee voting in the Nov. 4 Constitutional Amendments election, 14 votes had been cast, according to the county clerk's office.

Absentee voting began Oct. 15 and will continue through Friday, Oct. 31. Absentee voting can be done at the county clerk's office between 8:30 a.m. and 5 p.m., Monday through Friday, in the court house.

Persons who expect to be absent from the county only on the day of the election may vote by personal appearance during regular office hours at the clerk's office.

Persons who expect to be absent from the county both during the time for voting by personal appearance and on election day can make application to their county clerk requesting that an absentee ballot be mailed to them at an address outside the county.

In addition, those persons residing within the county but unable to vote on election day due to sickness, physical disability, religious belief, or incarceration for less than a felony, can also make application to the county clerk requesting that an absentee ballot be sent to them by mail.

Tot Dies Following Accident

A play session ended in tragedy here Wednesday afternoon for a family of migrant workers when their one-year-old son died following injuries suffered when a car ran over him.

Geronimo R. Meza, son of Mr. and Mrs. Jose R. Meza, migrant workers residing in Hereford, died Wednesday evening in Northwest Texas Hospital in Amarillo.

According to police reports, the incident occurred shortly after 5 p.m. Wednesday afternoon while the toddler was playing with a group of youngsters in a driveway at 208 Hereford Street.

A police spokesman indicated that Mrs. Janie Cantu, 24, got into her car and waited for the youngsters to move out of the driveway. The spokesman indicated that Mrs. Cantu apparently thought all of the children were clear of the driveway when she began backing out and hit the child.

Police are currently investigating the theft of a 12 inch color television taken from the home of Mrs. Ernest Candarco at 818 Blevins.

Other incidents under investigation include the theft of a set of bolt cutters and two 50 ft. cords from one of the city fire units, the theft of a CB radio antenna from vehicle owned by Robert Baum of 703 Stanton and the theft of a CB radio from a vehicle owned by B.L. Welty of 100 North King.

Harvests--

from page 1

county's dryland wheat soaked up the moisture and sent down the roots of this summer's bumper crop.

The dry conditions of Indian Summer have proved perfect for the maturing and early harvesting of this year's grain and sugar beet crops, but farmers will be looking for some of that moisture which became all-too familiar last fall to aid their thirsty wheat crops once harvesting is completed.

County Commission Meeting Scheduled

The Deaf Smith County Commissioners Court will consider an 11-item agenda in regular session at 10 a.m., Monday at the County Courthouse.

Most prominent items on tap for the commissioners are a resolution to apply for a criminal assistance grant for an assistant juvenile probation officer, a proposal to spend about $500 to fund a fireworks display on July 4, 1976, a discussion by Ethylene Marsh of the National Foundation Associates on cancer insurance, and a request to build a 10 ft. by 10 ft. office on the third floor of the courthouse.

Also, Ed McCreary of the County Square Dance Club will ask the court for permission to use the Bull Barn for a Panhandle-wide square dance, a water line for Sugarland Feedyards in Precinct 2 will be considered, and a motion will be made to place in the minutes the completion of a course by the Justice of the Peace Glen Nelson at Southwest Texas State University.

BB-BS Guides Youth From Single-Parent Families

(EDITOR'S NOTE: the following is the second in a series of articles on the agencies benefitted through donations made to the Hereford United Way Campaign. Other articles will follow in coming issues of The Brand.)

Big Brother-Big Sisters of Hereford, Inc. is a social service agency whose purpose it is to provide mature, adult guidance and companionship for youth, ages 6 to 16, who come from single parent homes.

The local organization if funded entirely by the Deaf Smith County United Way, and is affiliated with Big Brothers of America. The Hereford office is located in the Civic Club Center at 141 E. Third St.

The policies of the agency are set by a fifteen member board of directors made up of local residents. JoAn Dwyer, Executive Director of the program, is the only paid staff member.

The parent organization, Big Brothers of America, was founded in 1903 by Irvin Westheimer. Big Sisters International was organized seven years ago when a growing need was discovered among girls also from single parent homes. The local program began its operation in January, 1974.

The term "Big Brother" or Big Sister" is given to the adult volunteer because it denotes "friendship", which is the underlying idea of the program. Big Brothers and Big Sisters do not assume a parental role with their young friend. They do not do for the youngster, but with him.

A Big Brother or Big Sister must be at least 18 years old and mature, stable and dependable person. Each one of them commits himself to a year's service in the program.

This service consists of weekly outings with a Little Brother or Little Sister, It might be a bike ride to the park, planting a garden, football, baking cookies or whatever the two people enjoy doing.

A Little Brother or Little Sister is a child who wants and needs a friend outside the family circle. They usually lack self-confidence and could benefit from the companionship of a Big Brother or Big Sister. The program is offered without cost to the mother or guardian of the Little Brother or Little Sister.

The goals of Big Brothers-Big Sisters of Hereford is to prevent juvenile Delinquency and help the young people of Hereford establish themselves in our world and become better citizens. The agency hopes to do this by developing self-esteem and the feeling of importance in each young person who comes in contact with a Big Brother or Big Sister.

The Hereford Brand

Established 1901

Entered as second class matter at the post office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Thursday and Sunday at 130 W. 4th St., Hereford, Texas 79045, by The Hereford Brand Inc. Subscription rates: Deaf Smith County and trade area, $6 per year; other points, $11.55(tax included) per year; home delivery by carrier, $1.25 per month(tax included).

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper, will be gladly corrected upon due notice of same being given to the editor personally at this office.

Member: Texas Press Assn., Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn.

O.G. Nieman — Editor-Publisher
Lynn Brisendine — Adv. Manager
Bobby Templeton — News Editor
Kerrie Weddle — Women's Editor
Charlene Brewster — Circulation



Here's How It's Done

Steve Hodges shows his little brother Kyle Streun the finer points of holding a football during a recent outing in the park. Both are referred to as a match in the Big Brother-Big Sister program in Hereford. The older and younger counterparts get together frequently to enjoy recreational and educational ventures. Funds through the United Way provide the sole support of the program.

Obituaries

Harley Davis

Services for Harley Earl Davis, 60, were conducted at Avenue Baptist Church Thursday afternoon by the Rev. Doug Manning, pastor of First Baptist Church, and John Johns, pastor. Burial was in Rest Lawn Memorial Park by Gililland-Watson Funeral Home.

Mr. Davis died Tuesday in Deaf Smith General Hospital after a lengthy illness.

A Perryton native, he has been a resident here since 1957. He was a member of Avenue Baptist Church and was self-employed.

In 1939, he married Estelle McBroom, who survives him.

Other survivors are a son, Gus, of the home; four daughters, Mrs. Jean Collier and Miss Rochelle Davis, both of Hereford, Mrs. Jimmy Middleton of Dawn and Mrs. Mollie Scott of Dimmitt; two brothers, Abe of Hereford and Sid of Buckeye, Ariz.; four sisters, Mrs. Mable Yoakum of Hereford, Mrs. Peggy Mayes of Albuquerque, Mrs. Joy Tazzaway of Tucson, Ariz. and Mrs. Ruth Schofield of Amarillo; and 11 grandchildren.

The family requests that memorials be designated for the American Cancer Society or the Texas Heart Fund.

George Truitt Sides

Services for George Truitt Sides, 62, of Olton were held at 10 a.m. Wednesday in the First United Methodist Church at Olton with the Rev. Elton Wyatt, pastor, and the Rev. Bill Watson, pastor of First United Methodist Church in Earth, officiating.

Interment was in Olton Cemetery under the direction of Parsons Funeral Home of Olton.

Mr. Sides was the father of two Hereford residents, Mrs. Bill Walden and Danny Sides, and a former resident, Mrs. Danny Smith, now of Fort Stockton.

Mr. Sides died about 10 p.m. Monday in Lubbock.

He was born April 5, 1913 in Canton and married Euna Liner Nov. 29, 1932 in Clovis, N.M. He was employed as a trust officer at Olton State Bank and a former vocational agricutlural teacher at Olton High School from 1938-45. From 1945-50 he owned and operated the Olton Implement Co. In 1950 he moved to Littlefield where he was Lamb County Judge for a number of years. He and his wife returned to Olton in May.

Mr. Sides was a 32nd degree Mason. He was Past Master and Deputy Grand Master of Olton Masonic Order 1257. He was also a member of the Olton Eastern Star 847 and the Olton Lions Club. He was a Methodist.

Other survivors include his wife, one sister, Mrs. Gerald Cox of Lubbock; four brothers, B.H., Adolph, Roscoe and Lawrence, all of Lubbock; nine grandchildren and one great-grandchild.

Mercado Infant

Graveside services for Jimmy Christopher Mercado, infant son of Mrs. Julia Mercado, were held at 11 a.m. Friday in West Park Cemetery under the direction of Gililland-Watson Funeral Home.

In addition to his mother, survivors include a brother, Angel Rodriguez of the home; and his grandparents, Mrs. Jesse Mercado of Hereford and Mrs. Victor Guzman of Friona.

Paul Hamrick

Services for Paul Hamrick, who died Friday, will be held at 2 p.m. Monday in Pioneer Chapel of Smith & Co. Funeral Home.

Burial will be in West Park Cemetery.

Born at Lindale, Mr. Hamrick was a resident of Hereford for 13 years, moving here from Amarillo. He was retired from the real estate business and was a member of the Lions Club, Hereford Masonic Lodge and the Presbyterian Church.

He was a veteran of World War II. Mr. Hamrick resided at 311 E. 5th.

Survivors include the widow, Jo ; and a niece, Mrs. Alice Shuford of Dallas.

The family requests memorials be made to Chula Vista Medical Center in Del Norte, Colo.

Jose Daniel III

Graveside services will be held tomorrow at 11 a.m. for the infant son of Mr. and Mrs. Jose Daniel of 409 Ave. F, Apartment 2. Jose Nieves Daniel III, who was born May 4, 1975, died in Deaf Smith General Hospital Friday after a short illness.

Services will be conducted at St. Anthony Cemetery by the Rev. Bernard McGorry, pastor of St. Anthony Catholic Church.

Survivors other than his parents include his sister, Jody Ann of the home; his grandparents, Mr. and Mrs. Jose N. Daniel of Eagle Pass and Mr. and Mrs. Pablo Arrendendo of Mathis, Tex; his great-grandparents, Mr. and Mrs. Jesus Daniel of Eagle Pass, Mr. and Mrs. Antonio Sanchez of Wilson, and Olio Votello of San Egnacio, Tex.

Geronimo R. Meza

Services for Geronimo R. Meza, 1-year-old son of Mr. and Mrs. Jose Meza of 206 Hereford St., were held yesterday at 4 p.m. at Bon's Funeral Chapel in Del Rio.

Father Junius of Our Lady of Guadalupe Catholic Church officiated with burial in San Felipe Cemetery in Del Rio.

The infant died Wednesday in an Amarillo hospital after he suffered head injuries when ran over by a car in a driveway near his home. The accident happened Wednesday and he was rushed to Deaf Smith County Hospital at 5:15 p.m. and then transferred to an Amarillo hospital.

Survivors include his parents, one brother, Jose Jr. of the home; two sisters, Maria and Cynthia, both of the home; and his grandparents, Mr. and Mrs. Eddie Meza and Mrs. Maria Fuentes, all of Del Rio.

More Blood Needed In November

The Coffee Memorial Blood Bank of Amarillo was in Hereford Wednesday at Community Center to draw blood from local donors.

Mrs. Bill Albright, chairman, reported that only 22 pints of blood were drawn and the goal had been 30-35 pints.

"I am told that our goal for November will be 35-40 pints of blood", said Mrs. Albright. The blood bank will be at the community center from 4 to 6 p.m. on Wednesday, Nov. 26. "We realize this is the day before Thanksgiving, so everyone who possibly can give in November is urged to do so", Mrs. Albright reported.

FCC NEWS

The Federal Communications Commission reversed itself and ruled that broadcasters may carry news conferences of candidates for the presidency and other offices without observing the equal time rule.



Tells Lions To Oppose

Judge John Forbes, here for the West Texas Justices of the Peace Convention tells the Hereford Lions Club Wednesday to be cautious when considering the proposed state constitution. He said the proposed document allows to much discretion on the part of the legislature. He and his association have opposed the new constitution and told those present to, "get the whole story". Players and the coach of the Amarillo Wranglers delivered a program on Ice Hockey.

FORD & FOOD STAMPS

President Ford has asked Congress to approve a new food stamp program that would deny food stamps to families whose income exceeds the government's poverty level.

ASKS JOBLESS FUNDS

President Ford asked Congress for a supplemental appropriation of $5.472 billion for unemployment insurance programs through Sept. 30, 1977.

Four Local Realtors Attend TAR Course

Neil Cooper, James Gentry, Nancy Moore, and Pat Ferguson of Hereford attended a week long training course presented by the Texas Association of Realtors last week, Oct. 13-18, at the Villa Inn in Amarillo.

The course included instructors from all parts of the state who spoke and taught courses including Financing. Law, Tax, Farm and Land sales, Appraisal, Construction, Syndication, Marketing, and Communication.

The course is part of a program which T.A.R. is conducting statewide in the interest of continually upgrading the abilites of Realtors in Texas. Cooper, Gentry, Mrs. Moore, and Ferguson are all associated with First Realty of the Southwest, Inc., a local firm.

SPENDS $11 MILLION

Thirteen presidential contenders have already raised more than $13 million and have spent $11 million of that amount on the 1976 race, official reports showed.

PILL WARNING

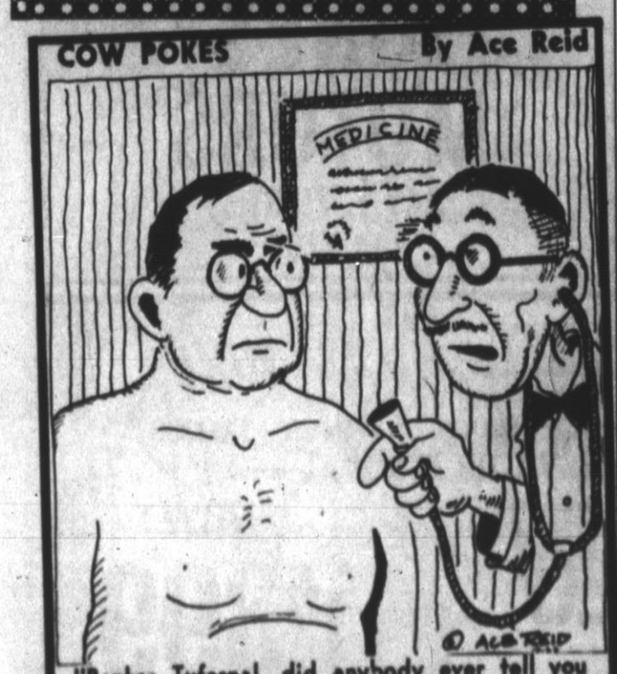
Sex hormones used in birth control pills and other drugs can result in birth defects ranging from stunted limbs to malformed hearts, the Food and Drug Administration warns.

ATENCION

Comenzando el lunes, 20 de Octubre, el programa de radio, "Atardecer Mexicano" sera transmitido atravez la frequencia modulada FM.KPAN. El programa principia diariamente a los 6:15 p.m. y termina a las 8:00 p.m. Sintonize su radio al 106.3 y escuche su programa con Ray Cervantez.

KPAN-Hereford

KAPPA IOTA of BETA SIGMA PHI
ANNUAL
BENEFIT BRIDGE
for Girlstown
Tuesday Oct. 28, 7:30 p.m.
Community Center
Tickets $1.50 from any member or at the door. For further information call
364-4307
DOOR PRIZE: Round Card Table & Chairs
Prizes for High and Low



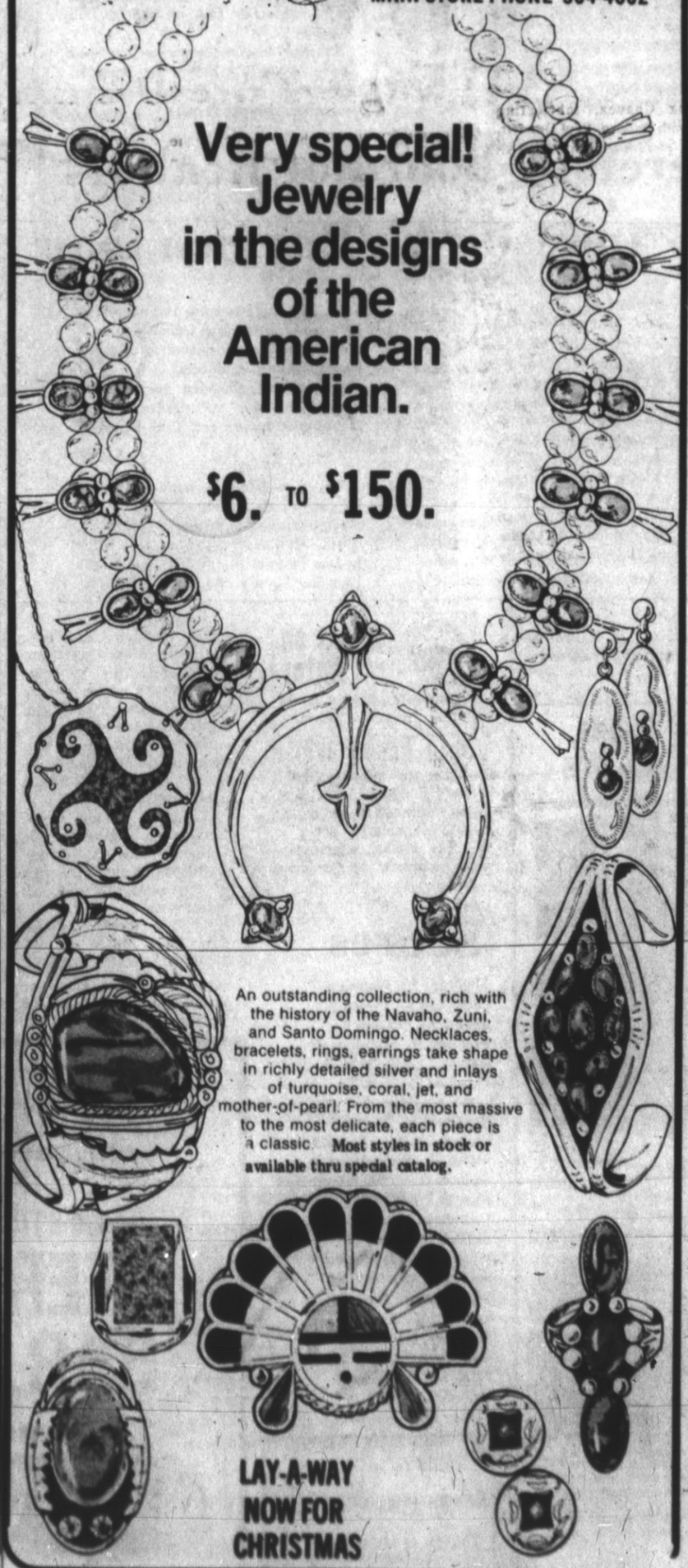
Hereford STATE BANK

USE OUR CONVENIENT LAY-A-WAY NOW FOR CHRISTMAS

JCPenney
©1975 JCPenney Co., Inc.
MAIN STORE PHONE 364-4062

Very special! Jewelry in the designs of the American Indian.

$6. TO $150.



An outstanding collection, rich with the history of the Navaho, Zuni, and Santo Domingo. Necklaces, bracelets, rings, earrings take shape in richly detailed silver and inlays of turquoise, coral, jet, and mother-of-pearl. From the most massive to the most delicate, each piece is a classic. Most styles in stock or available thru special catalog.

LAY-A-WAY NOW FOR CHRISTMAS

IDEAS at GASTON'S SUGARLAND

SubWay



Educated Ideas:
secret suede

Tissue-weight version of lab-leather & plush surfaced Triacetate and nylon handled with suede's smash simplicity, and machine washability, chamois or blue. 5 to 13 sizes $38.00

Gaston's SUGARLAND

from page 1

Herd Captures Second District Win

Hereford's defense forced another Mustang punt, and the Whitefaces started another drive from their own 21. Sparked by a 52-yard scamper by Graves, who almost went all the way, the Herd moved to a first down on the Coronado 10. Dudding had picked up the first down with a 6-yard run on a 4th and 2 situation.

It was a pass-or-run option play and Martinez was wide open in the end zone, but Dudding didn't spot his receiver.

Brady picked up eight yards in two tries, but slipped and lost the ball as he tried to go over from the 2. Coronado recovered and stopped another Herd scoring threat. The half ended a little later with Hereford nursing a 7-0 lead despite dominating play in the first two quarters.

After Dudding returned the second-half kickoff 15 yards to his own 40, the Whiteface struck quickly with the big play. Dudding rolled to his left and spotted Martinez behind the Mustang defenders. He fired a long pass which Martinez took over his shoulder at the Coronado 15 and dashed into the end zone. The 60-yard scoring play upped the count to 13-0, and Artho's kick was good again with 11:43 left in the third period.

Coronado put on a sustained drive that carried to the Hereford 28, but a fourth-down pass to Wood was knocked loose by several Whiteface defenders. Hereford then started a 72-yard drive that culminated in their third score.

DUDDING OPENED the drive with a sweep around right end, then he reversed his field and went 40 yards before being stopped. On a fourth-down play at the Mustang 28, Dudding got loose again for a 21-yard scamper. Brady got 3 yards, then Dudding carried over the right side for the touchdown from 4 yards out. Artho's kick was good again, but Hereford drew a holding penalty and he missed the kick from the 25. The score came with 2:22 left in the third stanza.

Coronado then struck for a quick score after the ensuing kickoff. Wood took the ball on a reverse, which Hereford had stopped several times previously, and he broke several tackles and raced 77 yards to put the Mustangs on the score board. The conversion kick was good and the score was 20-7 with 2:05 left in the third quarter.

After the next kickoff, the mustangs held Hereford for the first time and forced a Mike Foster punt of 34 yards. As the last quarter got underway, the Mustangs recorded two first downs before punting to the Herd on their own 20.

THE WHITEFACES made a couple of first downs and moved out to their own 47, but Kitchens fumbled a snap and Coronado recovered on the Herd 46. A screen pass to Jim Perry netted 34 yards for Coronado and sparked a drive that resulted in a touchdown in six plays. Hurdt passed to Wood from 7 yards out for the score, and it was 20-14 with 2:10 left in the game.

Coronado tried an onside kick, but Hereford covered the ball on the Whiteface 45. The Whitefaces killed the clock as Dudding ran on four straight plays and picked up 29 yards.

Behind Dudding in the rushing department was Graves with 58 yards on just 5 carries. Brady netted 42 yards in 16 trips, and Russell Harkins picked up 15 steps in 4 tries. Hereford recorded 303 yards rushing and added 126 passing. Dudding hit 2 of 3 passes for 94 yards, with both completions going for scores. Kitchens hit 2 of 3 for 22 yards.

Dudding, who has started at quarterback in the last three games, has rushed for four touchdowns and passed for four in the three victories. He has rushed for 268 yards in 36 carries and passed for 181 while hitting just 4 of 8 passes.

GAME STATISTICS

	Herd	Cor.
First downs	14	14
Yds. rushing	303	277
Yds. passing	126	52
Passes	4-6	4-8
Had intercept.	0	0
Fumbles lost	3	0
Punts, avg.	1-34	4-46
Penalties	5-60	4-50
Score by quarters:		
Herd		7 0 13 0—20
Cor.		0 0 7 7—14

RUSHING: Hereford—Dudding 16 for 152, Graves 5 for 58, Brady 16 for 42, Martinez 4 for 32, Harkins 4 for 15, Kitchens 3 for 2, Crim 1 for 2.

Coronado—Wood 7 for 133, Perry 24 for 97, Hurdt 6 for 23, Kemp 4 for 17, Pirkle 2 for 7.



Call Avis Blakey
For all your Home, Car or Business Insurance.
205 S. 25 Mile Ave.
364-6633

LONCO
PUMP & REPAIR
IRRIGATION & DOMESTIC
WATER WELLS
Pump—Sales & Service
Phone: Day-Mobile 289-5636
Nights 364-4251



Mike Dudding

Thrill Ride Announced For Six Flags

Arlington—One of the most popular thrill rides in history, a towering parachute drop, will be revived in modern form by Six Flags Over Texas for the theme park's 1976 season.

The 200-foot-tall mechanical giant, costing 1.5 million dollars, will lift riders 175 feet into the sky before its 12 parachutes suddenly "break loose" and plummet earthward with breathtaking speed.

After a spine-tingling drop of more than 30 feet, the parachutes will billow open and the rate of descent will begin to slow.

Six Flags General Manager Dan Howells rode a prototype of the parachute device during recent tests at a plant near Berne, Switzerland, where the ride is being fabricated.

He said, "The initial drop is just like jumping off a three-story building. It's got to be the most exciting sensation ever built into a thrill ride. To say you experience a 'falling sensation' would be a gross understatement."

An identical ride is being built for the Texas entertainment center's "sister park," Six Flags Over Georgia, near Atlanta.

Howells said similar rides once existed in Chicago and at New York's famed Coney Island. The only one still in operation is located at Fort Benning, Ga.

He said, "Our research shows that the old Coney Island version of the ride was the most popular attraction in Coney's Steeplechase Park, even though it was competing with as many as six of the world's most exciting roller coasters at one time or another.

"We think it's fitting that the parks here and in Georgia, are bringing an ultra-modern version of the parachute ride back to the public in the nation's bi-centennial year."

The main structure of the ride will be a metal tube nine feet in diameter topped by a circular building which houses the ride's complex machinery.

Twelve huge arms will just in a circle from the top of the structure, each supporting a parachute guided by steel cables.

Dangling beneath each of the colorful 'chutes will be a chair

FFA Chapter Begins Fruit Sales

The Hereford High School FFA chapter has launched its annual citrus fruit sale project and chapter members will be accepting orders until Nov. 19.

Fruits being sold in the project include Navel and Early variety oranges, Ruby Red grapefruit and California Dates.

The fruit is being purchased from the R&S Fruit Co. in La Feria.

Prices for the fruit are $6.50 for 40 pounds of grapefruit or oranges, $4 for 20 pounds of grapefruit or oranges and $5 for 2 1/2 pounds of California dates.

In the event that a customer should receive bad fruit, the chapter will replace the fruit or refund the purchase price, according to Bob Ward, HHS vocational agriculture instructor.

Delivery of the fruit will be made between Dec. 1-12.

Persons interested in purchasing fruit may contact any FFA member or call 364-0624.

Proceeds from the project will be used in the annual FFA Parent-Son Banquet, and will also be used for show equipment and other chapter expenses.

LADIES'
FLUFFIES BOOTIES
89¢ VALUE
2 FOR $1.00

LADIES'
LOUNGEWEAR
$6.00 - $15.00 VALUE
$3.97 - $5.97

LADIES'
BRIEFS & BIKINIS
$1.50 VALUE
69¢



Ashley's
OUTLET STORE
SUGARLAND MALL
9:30-6:00 MON.-SAT.

Hereford Board of Realtors To Sponsor All Day Seminar

A seminar on varying subjects of the real estate field will be presented to local realtors beginning at 8:30 a.m. Tuesday at the Bull Barn here. It will last all day.

It is being sponsored by the Hereford Board of Realtors in cooperation with the Texas Association of Realtors (TAR). All area realtors and other interested individuals are invited to attend at a cost of $10 each which includes lunch that day.

Forms have been sent out to area board members on which a variety of interest areas are listed and members were asked to checkoff the subjects most appealing to them. The subjects most desired will be presented. These range from the value of the state real estate school to available ways to finance residences.

Among the scheduled speakers are Benny McMahan of Dallas, Lester Jacobson of Taylor, and Tony Meeks of TAR.

Registration may be handled through the Hereford Board of Realtors by mailing checks to Box 1998, Hereford, 79045. Also, reservations may be taken by Don Tardy or Margie McAlister at the Lone Star Agency, 364-0555.



SPECIAL: 1974 CHEVROLET CORVETTE V-8, automatic transmission, factory air conditioning, power steering, power windows, AM/FM-8 track tape stereo, tilt and telescopic steering wheel, two top, CB radio, one owner---See It Today!

* *

1974 CHEVROLET ½-TON PICKUP Long, wide bed, V-8, 3-speed transmission

* * * * * * * * * * * *

1975 PLYMOUTH 4-door hardtop Air conditioning, power steering, factory executive car, new car warranty

* * * * * * * * * * * *

1974 DODGE DART 4-door sedan V-8, automatic transmission, air conditioning, power steering, factory exe cutive car

* * * * * * * * * * * *

1973 DODGE PICKUP Air conditioning, power steering, power brakes

* * * * * * * * * * * *

For information on a new Dodge, Plymouth, Chrysler or Dodge Pickup---plus a good selection of good used cars, contact

DON HENSLEE - VICTOR CANTU
DALE JONES LEON ROMO

JONES MOTORS
345 E. FIRST
364-3150

Doctor, 93, quits because of high insurance.

Words on Water

TEXAS WATER QUALITY BOARD
AUSTIN, TEXAS 78711

GOOD NEWS FOR FISH

It can be a smelly subject, but fish kills concern everyone interested in the quality of Texas' waters.

The primary cause is man--first indirectly and then directly.

Indirectly man causes hazardous conditions for aquatic life when sewage treatment plant discharges stimulate algae growth which uses up available oxygen in the water, leaving less for the fish.

Directly man creates problems for his finny friends by oil spills, chemical spills and other similar accidents.

Unknown causes come next, then natural causes (heat in summer, natural oxygen depletion, etc.) in order of the number of fish kill occurrences.

In 1970, three years after the Texas Water Quality Board was created, approximately 4¼ million kills were recorded between June and December.

Scores

Monterey 10, Plainview 7
Palo Duro 27, Borger 0
Pampa 33, Tascosa 0
Perryton 56, Muleshoe 8
Dumas 22, Levelland 17
Floydada 31, Tulia 7
Olton 29, Friona 6
Littlefield 54, Morton 0
Dalhart 13, Boys Ranch 8
Idalou 35, Abernathy 0
Sanford-Fritch 21, Stratford 13
Hart 25, Vega 18
Springlake 13, Bovina 12
Farwell 21, Kress 14
White Deer 12, Stinnett 6
Spearman 41, Phillips 21
Clarendon 14, Memphis 13
Sunray 5, Gruver 0
Sudan 19, Nazareth 6
Hale Center 3, New Deal 2
Sundown 20, Anton 12
Valley 32, Lazbuddie 0
Motley Co. 8, Amherst 7

Wedding Invitations
Cowan Jewelers
The House of Diamonds
Downtown Hereford

AVAILABLE THRU CATALOG ONLY!

JCPenney

PHONE 364-4205

OUR LOWEST PRICE EVER

on any AM/FM/Phono Stereo System with 8-TRACK TAPE RECORDER!
• Automatic recording-level control • Two 6½-in. speakers

SAVE $30
SALE PRICE 139.95



TAPE-RECORDING FUN ... luxurious tape, phono and radio listening! You can make stereo recordings directly from stereo radio—for "live" recordings, order microphone [illegible] input). Automatic recording-level control helps [illegible] smooth, 3-speed automatic changer with 10½-in. turntable, [illegible] cover, diamond needle. Special cueing control lets you [illegible] Was $169.95 [illegible] Stereo System. [illegible] NOW 139.95 [illegible] Microphone. [illegible]

Stand 19.95

SHOW OFF A STEREO SYSTEM, or use it as a telephone stand, end table, etc. Wood-composition shelves and sides, metal frame and supports, 4 casters. 26x15½x29¼ in. high (stereo system sold separately above). Unassembled. Mail/st. wt. 28 lbs.

JCPenney Warranties for Color TV and Stereo System on this page

Full One Year Warranty—Solid-State Color TV
Within one year of purchase, we will provide home service to repair or, at our option, to replace, this solid-state color TV if it is defective in material or workmanship. Parts and labor are included. For service, see below.

Limited Additional Warranty on This Picture Tube
After the first year from date of purchase, we will, for the following one year, provide a replacement (rebuilt) color picture tube, without charge if it is defective in material or workmanship. Labor of installation is not included. For service, see below.

Full Ninety Day Warranty—Stereo System
Within ninety days of purchase, we will repair or replace, at our option, this stereo system if it is defective in material or workmanship. Parts and labor are included. Just return it to us (or see below) for service.

Limited Additional Warranty—Stereo System
After the first ninety days from date of purchase, we will, for the following nine months, provide replacement parts without charge for this stereo system if defective in material or workmanship. Labor of installation is not included. Just return it to us (or see below).

FOR SERVICE. If service is needed during the warranty period, contact a JCPenney Product Service Center or Catalog Center. If JCPenney service is not available in your area, have any reputable serviceman do the repairs. Then, send your receipted repair bill (itemized as to parts and labor) to the Catalog Distribution Center for your state (listed on page 20, attention: Customer Service Department 164) and we will reimburse you for the repair costs, or the cost of the parts only, as specified above.

It's HAPPENING now
VALUES SAVINGS VALUES SAVINGS VALUES
FALL VALUE FESTIVAL

AM-FM-8 TRACK STEREO BAR
Reg. $499.
NOW $399.

Register for a free recliner to be given away Dec. 1.

PLAINS Furniture Co.

TG&Y family centers

100% POLYESTER DOUBLE KNIT

Our $2.67 yard, Knit selected from our Reg. $2.67 yard tables

$1.97 YARD

100% POLYESTER DOUBLE KNIT

FLAT FOLD
Reg. $1.47 yard

$1.00 YARD

MIDLAND INTERNATIONAL



CB RADIO
23 Channel Transceiver
Model 13-882B

$133.95

Joe Weider's
5-MINUTE BADY SHAPER



$7.95

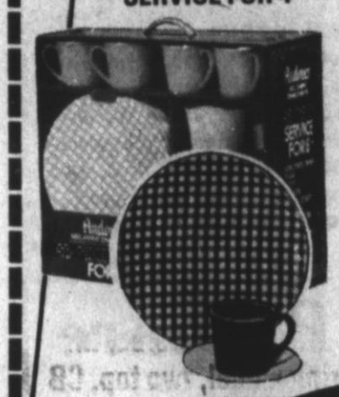
GOLDEN "T" CARBURETOR
AIR FILTER

FITS MOST CARS

$2.17 EACH



SERVICE FOR 4



16-Piece Melamine
DINNERWARE SET

Reg. $9.88

$7.44

100 Count
PAPER PLATES

67¢



LISA MORNAY
LOTION
HAIR RINSE
SHAMPOO
BATH OIL

Reg. $1.17 **86¢**

64-OZ.





LADIES'
PANT SUITS
WITH TIE BELT
100% Polyester
A variety of colors in checks or plaids
Sizes 10-18
Reg. $17.88

$15.88





JUNIOR
KNIT TOPS
WITH MATCHING
SCARF
A wide selection of patterns and colors. Sizes S-M-L

$4.88





PRE-FINISHED PANELING

SOLID WOOD PANELING
20% OFF ON ALL COLORS

LIMIT 2

LITTLE GIRL'S
PANTS
100% Polyester
Fall Colors:
Sizes 4-6X

$3.22

BOY'S WESTERN STYLE
JEAN JACKET
65% Polyester, 35% Cotton Blue Denim Jacket. Snap close front; contrasting top stitched seams.
Sizes 8-18, Reg. $8.99

$8.44

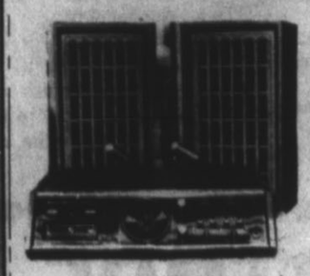
MEN'S PRE-WASHED
JEANS
100% Cotton by Big Smith
Western Styles with Flare Leg. Assorted sizes Reg. $11.88

$10.88

JUNIOR
KNIT TOP
100% Cotton or Nylon
Styles and Patterns may vary
Assorted sizes. Reg. $5.88

$5.44





AM-FM MULTIPLEX
STEREO SYSTEM
Reg. $249.88

WITH 8-TRACK PLAYBACK/RECORD TAPE PLAYER

$188.00



Golden "T" Automatic
HEATER
No. 645-T 1500 Watts

$14.88 Reg. $16.88



STAYFREE
MINI-PADS
30 PADS Reg. $1.09

87¢

MOP & GLO
FLOOR SHINE CLEANER
16-OZ.

63¢



SPUNDEE 100% Polyester
THREAD

5 SPOOLS FOR $1.00



SQUEEGIE N SPONGE
FOR CAR OR HOME USE
Reg. $1.39

99¢

GREEN MAGIC
HEAVY DUTY CLEANER
Reg. $1.98

$1.27



COSTUMES & MASKS



FROM **$1.69** TO **$2.60**





FULL FACE MASKS

39¢ TO 89¢

ASSORTED **CANDY BARS**

8 FOR $1.00

MILK DUDS
9-OZ. Bag

99¢



SWEETARTS

$1.29

70 Individual assorted packages



BLACK & ORANGE
KISSES
80 Candy Treat

59¢



HALLOWEEN
BUBBLE GUM
12-OZ. Bag

99¢

WELFARE UP

The nation's welfare expenditures shot up 20 per cent in the last fiscal year as the rolls of the biggest family assistance program climbed to a record high, the Department of Health, Education and Welfare reported.

— — —

Intelligence panel revamp is proposed.

Tech Notes And Quotes

LUBBOCK—Although most folks know that Texas Tech head coach Steve Sloan was an All-American quarterback for Alabama in the early 1960's, few realize that he was also a defensive stalwart for the Crimson Tide. In 1964, Sloan was a starter in the defensive secondary before Joe Namath was injured in the fourth game of the season and actually played the entire LSU game that year at both quarterback and safety. At the end of the '64 season, he was named second-team All-Southeastern Conference at both quarterback and in the defensive secondary. The All-SEC quarterback that year—Namath.

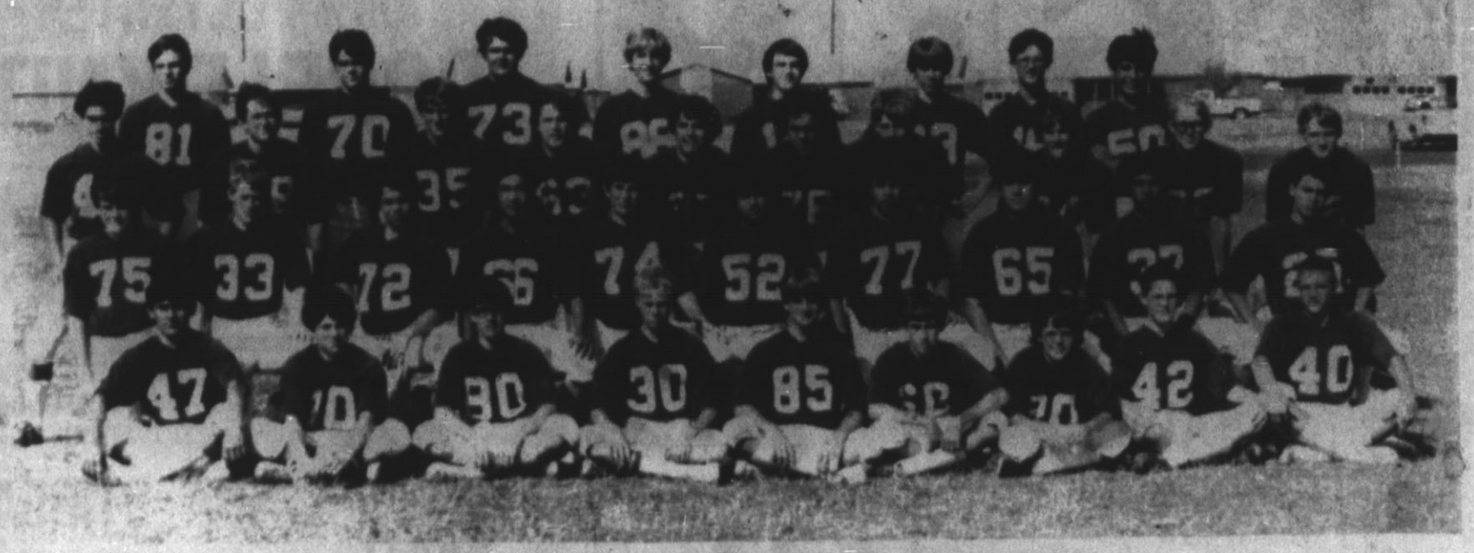
—TT—

Texas Tech head coach Steve Sloan likes to tell the story about the Georgia game during the 1964 season when he was at Alabama. "I played all but two minutes of the game at quarterback," recalls Sloan. "Then my back-up, a guy named Joe Namath, came in and threw two touchdown passes and a two-point conversion in the final two minutes to lead us to the win. He always was a pretty good passer," Sloan smiles.

BILLY GRAHAM
ANGELS
God's Secret Agents

NOW AT THE CHRISTIAN BOOK STORE
Downtown Hereford
347 Main

Lenox China
Cowan Jewelers
The House of Diamonds
Downtown Hereford



La Plata 9th Grade Football Team

ONE MINUTE SPORTS QUIZ

1. What was Mildred Didrikson Zaharias nickname?
2. In what sport was she best known?
3. Name the last golf tournament of this PGA season.
4. Who won the tournament?
5. Who leads in the point standings of the NASCAR?

Answers to Sports Quiz

1. "Babe" Zaharias.
2. Women's golf.
3. Texas Open.
4. Don January.
5. Richard Petty.

The individual who looks ahead and plans ahead will be the one who gets ahead.



Sports In (vest) ment

Herschel Black, left, of H and R Manufacturing in Hereford displays one of numerous sports vests he made and donated to the Deaf Smith County Chamber of Commerce sports committee. Receiving the vests, to be worn by chamber members during sports events sponsored by the C of C, are Bill Albright executive vice president of the C of C, and Gerald Payne, chairman of the sports committee.

Hunters Should Prepare For Activities Afield

With the approach of fall hunting seasons, Texas sportsmen should begin making preparations for their trips afield.

"This not only means marking hunting dates on a calendar and contracting landowners about hunting leases but getting field gear and 'desk chair physiques' ready for the hunting adventures ahead," says a wildlife specialist for th Texas Agricultural Extension Service.

Firearms which have been stored since the last hunting season should be cleaned and checked. In fact, stored guns should be checked every month or so for signs of rust or dust accumulation, particularly if they are kept where temperature and humidity conditions are variable. Special attention should be given to cleaning the bore and making sure the action works smoothly, emphasizes Dr. Milo Shult, who is located at the Texas A&M Agricultural Research and Extension Center at Uvalde.

He also advocates carefully sighting in rifles and handguns. "Even if the hunter feels sure that the gun has not been bumped or jarred since the last firing, it is a good policy to double check. This will not only prevent disappointment over a missed shot but will also get the shooter used to the 'feel' of his weapon again."

Center-fire rifles should be sighted in using the bullet weights and powder charges which the hunter expects to use in the field. Sighting distances are determined by the type of game to be hunted and the terrain where the hunt takes place. As a rule of thumb, shot groupings from 50, 100 and 200 yards will prepare the hunter fr most situations, notes Shult.

"The good hunter does not fire one or two rounds and decide that he and his rifle are ready to go. The expense of firing a box or two of ammunition while sighting a rifle in is easily justified by the confidence the hunter will gain in his weapon and his shooting ability."

Handgun buffs should also spend some time "burning powder" on the range before taking to the field. Generally speaking, handguns should be sighted in for distances up to 60 yards. It takes a dedicated pistol shot to be consistently accurate at greater distances. Remember, range safety is of critical importance with all firearms but especially so with handguns, cautions the specialist.

For shotgun enthusiasts, Shult advises a little trap or skeet shooting and "patterning" the shotgun. This is easily accomplished by firing at large sheets of paper or cardboard at distances of 15, 25, and 50 yards. The grouping of pellet holes on the paper lets the hunter know how his weapon performs at those distances with whatever load he is using.

Another good plan with double barrel, slide-action and semi-automatic shotguns is to fire more than one round to ger used to getting off a second or even third shot, Shult points out.

Archers should be getting ready to hunt by carefully checking their equipment, sharpening broadheads and practicing with silhouette field targets. These targets, especially those which are life size, get the ancher accustomed to firing at "vital spots" rather than just "at the deer."

"Most hunters carry some type of a cutting tool for dressing game. These knives, hand axes or bone saws should be examined carefully and sharpened. A dull knife in the field is not only frustrating but also is more dangerous than a properly honed one," notes the wildlife specialist.

TO FIGHT CRIME

Atty. Gen. Edward H. Levi announces that he has created a high-level committee within the Justice Department to coordinate a crackdown on white-collar and corporate crime.

GASTON'S POPULAR STORE
"DOWNTOWN"
Christmas Gift Headquarters

DRESS SHIRTS
by Manhatten & Bardon
SPORT SHIRTS
by Manhatten, Bardon & McGregor
Solids and Fancies
From $8.00 To $20.00

CHECK SUIT
with solid contrast Slack, Rev. Vest $135.00
OTHER SUITS
FROM $75.00 & UP

Tall Man SHIRTS
Size 15 to 18 Neck
35 to 37 Sleeve
Solids & Fancy
Extra Long Tails

LEISURE SUITS
by Farah, McGregor Warren Sowell and Marx & Thos.
FROM $38.50 TO $80.00
Reg. & Lg. 36 to 50

FELT HATS
by Dobbs & Stetson
From $20.00 To $50.00

Men & Young Men
SLACKS
Size 28 to 52 W
Solids & Fancy
From $12.00 to $30.00
by Farah, Lee & Hubbard

Boy's
SHIRTS
by Tom Sawyer and Don Moor
Solids & Fancies
From $4.00 SIZE 3 To $12.00 to 20

SWEATERS
JOCKEY UNDERWEAR
BELTS
SOCKS
TIES

FREE Christmas Wrapping Service

GIFT CERTIFICATE FOR ANY PRICE!

BOY'S & YOUNG MEN
WINTER COATS
From $19.50 & UP Sizes 3 to 20

MEN'S WINTER
COATS & JACKETS
Leathers
Nylons
Dacron & Cotton
38 to 50 Long
FROM $29.00 TO $140.00

Boy's & Young Men
LEISURE SUITS
by Farah & Tom Sawyer
Size 3-20
Brown, Navy, Rust, Green, Beige & Lt. Blue
FROM $21.50 TO $35.00

Deer Skin HOUSE SHOES $16.99
Jiffy HOUSE SHOES $4.50 & UP

★ Use our convenient
LAYAWAY PLAN, BANK AMERICARD or
MASTER CHARGE: FREE GIFT WRAPPING

It's HAPPENING now
VALUES SAVINGS VALUES SAVINGS VALUES
FALL VALUE FESTIVAL
2-PIECE BLACK SPANISH LIVING ROOM SET
Sug. Ret. $462.95
NOW $262.95
Register for a free recliner to be given away Dec. 1.
PLAINS Furniture Co.



KEN GORDON

Manager Named Here

Sherwin-Williams Decorating Center, located at Park Plaze Center, has a new manager. Ken Gordon, who has been with the Sherwin-Williams Co. for about three years has promoted to manager here after working as credit manager at the S-W store in San Angelo. Before that he had been a salesman for S-W in Odessa.

An ordained Baptist minister, Gordon says he enjoys working with children. He has joined the Hereford Jaycees and said he is looking forward to working with them.

Gordon and his wife, Rosa, have a three-year-old son, Chris, and are expecting a second child this week. After his wife is able to travel, the couple plans to reside at 118 Fir, a house which they are purchasing.

He grew up in Amarillo and is a graduate of Palo Duro High School there and attended Jacksonville Baptist College.

"People here are extremely friendly," he said. "We plan to work with the people of Hereford to have a successful Bicentennial. We are gearing up for the Bicentennial and hope the entire community will get involved," Gordon said.

Sherwin-Williams has already agreed to donate paint for fire plugs to be painted as patriotic characters. "We are willing to help in any way we can," he said.

Epilepsy Assn. Meets In AmarilloNov. 6

Dr. Thomas E. Zion, director of the Blue Bird Circle children's Clinic at Houston's Methodist Hospital, will be the guest speaker at the November meeting of High Plains Epilepsy Association. There is a growing research program on Epilepsy at the clinic.

The meeting will be held on Thursday, Nov. 6, at 7:30 p.m., in the Picken Auditorium at Kilgore Children's Hospital, 1200 Wallace Blvd., Amarillo. The meeting will be open to the public. All interested people are cordially invited to attend. Admission is free.

TEENAGE CHIEF

BUNNELL, FLA.--Police Chief Donald Brock says he's ordering an immediate crackdown on this community's No. 1 crime problem -- juvenile delinquency. Brock, 19, is a veteran of 400 hours of police training.

TOO MUCH MONEY

CONWAY, ARK.--While New York City totters on the brink of financial disaster, this Central Arkansas town of about 18,500 has too much money. The town paid off a bond issue 16 years early because of new industries which brought in a 20 per cent increase in population.

OLD FASHIONED LOVE

BOSTON--Attorney Patrick J. Lydon showed his feelings for "my dear wife Mary" in a newspaper legal notice. Lydon is proud of his marriage and says he knows why it has worked for 36 years, because they always talked things out.

Praise ye the Lord; for it is good to sing praises unto God; for it is pleasant; and comely.
-Psalms 146:1.

Booklet Explains Computation Of Medicare Cost

By JAMES TALBOT
Social Security District Manager

"What is a reasonable charge?" "How does Medicare decide what is a reasonable charge?" These are questions beneficiaries often ask about medical insurance payments under Medicare.

To help beneficiaries get a better understanding of this concept, a detailed explanation of how reasonable charges are determined is contained in Your Medicare Handbook. A new edition of the handbook was mailed to all Medicare beneficiaries and to health care providers late last year.

Basically, the "reasonable charge" simply means the amount on which Medicare bases its payment for a covered service or supply. And the reasonable charge for a covered service or supply in a particular area is determined by the Medicare carrier for that area.

The carrier is an organization selected by the Social Security Administration to handle medical insurance payments. Carriers use a specific formula, which is based on the Medicare law, to determine reasonable charges.

Each year the carrier reviews all the charges made by doctors and suppliers in the previous calendar year. First, the carrier determines the amount that each doctor and supplier usually charged for each service or supply in the previous calendar year. This is called the customary charge. Next, the carrier determines what amount is high enough to include the customary charge in three out of four bills submitted in the previous year. This is called the prevailing charge.

Then, when a medical insurance claim is submitted for payment, the carrier compares the actual charge shown on the claim to the customary and prevailing charges for that service or supply. The reasonable charge under medicare will be either the customary charge, the prevailing charge, or the actual charge, which ever is lowest.

If you have any questions regarding Medicare, please contact your nearest social security office.

The Amarillo Social Security Office is located at 317 East Third Street. The phone number is 376-2241.

The sweetest of all sounds is praise.
-Zenophon.

He who loves praise, loves temptation.

Income Is Highest On Record

Santa Fe Industries, Inc., third quarter net income $44.9 million or $1.75 a share was the highest for any-quarter on record, John S. Reed, chairman and chief executive officer, announced today. It represented an improvement of 26 per cent compared with net income of $35.8 million or $1.39 a share for the same period last year, and is nearly double the $22.9 million net income reported for the second quarter of this year, primarily because of significantly improved results from rail operations.

Net income for the nine mo period was $76.1 million, or $2.95 a share, compared with $92.6 million or $3.60 a share last year.

Revenues for the third quarter were $381.2 million compared with $362.5 million last year. For the nine months revenues were $1,049.9 million, down slightly from last year's $1,057.9 million.

Rail operations contributed $40.1 million to pre-tax income in the third quarter compared with $4.7 million in the secnd quarter this year.

HEALTH & BEAUTY AID SAVINGS

Harvestime Specials

Advertised Prices effective Monday, Oct. 27 thru Wednesday, Oct. 29 in HEREFORD!

master charge

your BANKAMERICARD welcome

GIBSON'S DISCOUNT CENTER

GIBSON'S Rx pharmacy
$AVE ON PRESCRIPTIONS
364-4900
Emergency 364-2818 or 364-4109

Brylcreem
Imperial BRYLCREEM 6.5 OZ. $1.19

Close-up
Closeup TOOTHPASTE 15¢ OFF Label Mint & Reg. 6.4 OZ. 69¢

Rose Milk SKIN CARE CREAM 12 OZ. Reg. $1.73 99¢

Breck HAIR SPRAY 11 OZ. Reg. 89¢ 69¢

Dial
Dial Herbal Very Dry ANTI-PERSPIRANT 8 OZ. Reg. $1.53 99¢

Vaseline Intensive Care BABY POWDER 24 OZ. Reg. $1.79 $1.19

Boys' Crew SOCKS Orlon stretch nylon Reg. 59¢ 33¢

50% Polyester 50% Nylon BLANKETS Reg. $6.39 $4.88

1½ Bu. Oval Shape LAUNDRY BASKET by Tucker Plastic Asst. Colors Reg. $1.19 97¢

4½ Qt. The Slow Pot-Sp. 5 SLOW COOKER by Munsey with convenient Remove & wash crock Reg. $23.97 $19.97

ALL SUN GLASSES Cool-Ray or Foster Grant NOW REDUCED 3 DAYS ONLY! 15% OFF

10% OFF ALL DECORATIVE GLASSWARE (Jewelry Dept.)

Men's INSULATED SOCKS 2 PR. 100% Cotton Cushioned Lining Reinforced Heel and Toe $1.29 Reg. $1.79

Men's Thermal UNDERWEAR 100% Cotton Elastic knit cuff machine washable Reg. $2.79 $2.19

Norelco 12 Cup COFFEE MAKER 12 cup drip filter Automatic coffee maker by Norelco Reg. $35.97 $31.57

44 QUART WASTE BASKET ONLY $2.47

Gibson BREAD 1½ Loaf 3/99¢

TIDE OR BOLD DETERGENT 49-OZ. $1.25

FOLGERS COFFEE 1-LB. Can $1.37

Ways To Better Rural Life Told In Filmstrip

Techniques for improving the quality of rural life are described in a 11-minute color slide presentation and filmstrip produced by the U.S Department of Agriculture (USDA).

The narrated presentation is called "Rural Building: A Better Way." It shows how a hypothetical community uses the Rural Development Act of 1972 and other legislation to upgrade itself in the areas of human and economic development, community facilities, and enviromental improvement. No one community is likely to use of all of the techniques employed in the show. They are used in the presentation to demonstrate what is possible through the more than 500 federal program available to rural communities, according to USDA's Rural Development Service.

A cassette with soundtrack including both 50 Hz and 1,000 Hz pulses to change frames automatically and two copies of an illustrated narrative guide are included in the prices.

HOME IMPROVEMENT
Headquarters



STORM DOORS 3⁰ x 6⁸ $29.95

Storm windows as low as $19.95



Paneling Starting at $3.69 Large Selection matching mouldings

Interior Latex Wall Paint $2.95

Exterior Latex House Paint $4.95



Close Out Some Colors Values to $10.95 Sale $3.95

Enamels, oils, latex.



Strong barn Corr Iron $24.95 Per Square

Rubber Back CARPET In Stock $4.95 yd

FLOOR COVERING $3.85 yd

ROCKWELL BROS. & CO.
LUMBER
104 S. MAIN PHONE 364-0033



Pumping Again

Mrs. JoAn Dwyer, president of the Deaf Smith County Heart Association, practices techniques of Cardio Pulmonary Resusitation being taught this week to members of the association board. Instruction by members of the Hereford Fire Department was conducted at First National Bank during the three-day CPR clinic. Helping with instruction are Reuben McGilvary, the patient, and Richard Dickson. Another clinic will be held in November.

Baptists Meet in Dallas Oct. 28-30

Dallas—Texas Baptists will take a peek into the past and a look into the future when they meet here next week.

"We will be dealing with a bicentennial theme," says Dr. Ralph Smith, pastor of Hyde Park Baptist Church of Austin and president of the 2.2-million member denomination.

"We will be emphasizing how Texas Baptists have been blessed by God," Smith said, noting the convention also will adopt the largest budget in its history and take bold steps into the future.

The $23-million Cooperative Program Budget is the largest ever adopted by a state convention.

Smith has been president of the convention during the years of phenomenal financial growth. He is due to step down and messengers will elect a new president.

Last year, in his presidential address, Smith challenged Texas Baptists to win 100,000 new converts in 1975. How successful the 4,200 churches of the state have been will not be known until the annual church letter are tabulated later.

Messengers likely will again be faced by a controversy over the charismatic movement, which drew attention last year in the annual meeting in Amarillo.

Smith said he believes the movement is dying down, but added there may be a challenge to seating messengers from churches which practice charismatic ministries.

"I would not be surprised if such a challenge comes. I hope it won't though."

The likelihood of a fight was virtually assured when the Dallas Baptist Association ousted two of its member churches because they have charismatic ministries.

The two churches are Beverly Hills Baptist Church of Dallas and Shady Grove Baptist Church of Grand Prairie.

They are the only known churches to have been kicked out of a local organization because of doctrinal practices relating to the charismatic movement, which emphasizes speaking in tongues and faith healing.

If a similar move to disfellowship charismatic churches occurs, it could take place at the opening session when messengers are seated.

The convention will be held in the Dallas Convention Center Oct. 28 through 30. It will begin at 2:30 p.m. Tuesady and end about noon Thursday.

Preceeding the annual meeting of the BGCT will be the meetings of its two auxiliaries: Texas Baptist Men and Woman's Missionary Union.

PAY LITTLE TAX

Rep. Charles A. Vanik (D-Ohio) reports the average effective income tax rate paid by 142 major corporations in 1974 was 22.6 per cent, less than half the standard corporate tax rate.

* * * *

This is the time of year when all those who are alive should get out into the great outdoors.

Workshop Set For Local Officials

Problems faced by local governments in the treatment and disposition of juvenile offenders will be the topic of a workshop for area local government officials and employes Oct. 31 at West Texas State University.

The workshop is sponsored by the Division of Continuing Education and the Center for Public Service at Texas Tech University in cooperation with The Panhandle Regional Planning Commission and West Texas State University.

Registration will be at 9 a.m., Oct. 30, in Room 216 of the Activities Center at West Texas State. Workshop sessions begin at 9:30 a.m.

Session topics and speakers include "Introduction: Juvenile Rights and Limitations on State Authority," by Charles Bubany, professor of criminal law, Texas Tech; "Goals and Objectives of the Juvenile Justice System," by Dr. Brent Lynch, professor of political science, West Texas State.

Afternoon sessions include "Juvenile Probation Services," by Ron Cowart, assistant juvenile probation officer, Randall County; "Alternatives to Institutionalization and Probation: Community-Based Programs," by Dr. Robert Beekley, professor of sociology, West Texas State; and Planning for Community-Based Programs," by J.M. Kolander, Amarillo attorney.

The workshop is one of a series conducted throughout West Texas for area local government officials and employes. The workshops create an informal environment of mutual problem-solving calling on varied government specialists and open discussion among participants.

Registration fee for the workshop is $15 for pre-registered participants and $20 for participants who register on the day of the meeting. Registration may be made in advance through the Division of Continuing Education at Texas Tech University, Lubbock, 79409.

The next workshop in the series will be on "Budgeting and Revenue Sources" Nov. 5, in Abilene. The workshop series will return to Canyon in January for a meeting devoted to "Water Resources and Solid Waste Treatment."

Hereford Is Represented At WTCC Meet

The West Texas Chamber of Commerce honored four West Texans and one community theater for their contributions to and promotion of the culture of West Texas during the WTCC Mid-Year Meeting in Amarillo October 23-24.

The recipients of the 1975 awards were Mrs. Lou Cooley of Borger, Dr. I.F Hudson of Stamford, Elmer Kelton of San Angelo, the people of the Fort Griffin Fandangle, and Thomas H. Barnett, Jr. of Fort Worth, Chairman of WTCC's Cultural Affairs Committee for the past 10 years.

Presentation of the awards was made during the annual Cultural Achievement Awards Banquet by Mr. Barnett who, in return, received his surprise award from President Frank Junell of San Angelo.

The WTCC Mid-Year Meeting opened Thursday at 1:30 p.m. with committee meetings of the WTCC Water Development Committee, Local Action Committee, Agriculture and Ranching Committee, and national Affairs Committee.

A meeting of the WTCC Executive Committee was held with President Frank Junnell presiding. The agenda included a report from the WTCC standing committees, proposed resolutions and plans for the program of work for the remainder of the year.

Resolutions on State, National, and Agriculture and Ranching were passed by the Board. A slide presentation, "West Texas Water Needs For The Future," was previewed to the Board and is for the general use of other civic organizations and groups for their programs free of charge. Groups interested in using this water presentation can request it from the Administrative Offices of the West Texas Chamber of Commerce, P.O. Box 1561, Abilene, Texas 79604.

Committee reports from the 10 standing committees were made to the Board.

The meeting closed with the annual mid-year luncheon with Lt. Gen. Samuel V. Wilson of Washington, D.C., Deputy to the Director of Central Intelligence for the Intelligence Community, as the speaker.

A large number of directors from the 132-county area served by the WTCC were present for the Amarillo meeting, including directors Harlan VanderZee and Clint Formby of Hereford. Another director, Bud Eades, was unable to attend. Other Hereford members who attended were executive vice president of Deaf Smith County Chamber of Commerce, Bill Albright, and his wife, and Mrs. Henry Sears.

President Ford has asked Congress to increase competition among the scheduled airlines and give the American public the "best possible service at the lowest possible price."

We've Got 'em NOW
MICHELIN STEEL-BELTED RADIALS
at HEREFORD RADIATOR
and we invite you in to take advantage of this limited time offer.



XWW



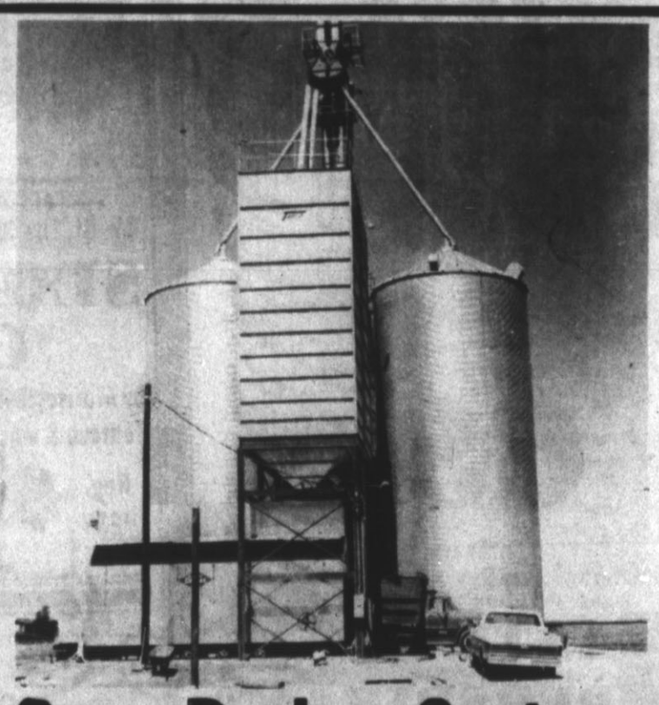
XWW MICHELIN RADIAL 215-15 REG. $77.55 SALE $62.82 F.E.T $3.16

XM+S MICHELIN RADIAL 215-15 Reg. $83.45 SALE $63.01 F.E.T. $3.44

Other sizes available at comparible savings! We also have light commercial & truck Tires

XM+S

HEREFORD RADIATOR FRAME & AXLE
116 S. Ave. K 364-3355



Corn Drying System
- Elevator legs & boot pits
- Storage capacity
- Overhead storage bins
- Dump pits
- Dryers
- Grain augers
- Complete gravity flow systems

Call us today about our fall sales discounts
Engineering & Construction by
TAGCO Industries Inc. Agri-System Division
Hereford, Texas (806) 357-2222

PROPERTY ENTERPRISES



Call or see Lee Umsted for experienced Real Estate Counseling on any type of property. He's put up hundreds of sold signs for references
205 S. 25 Mile Ave.
364-6633



ALL SADDLES & ACCESSORIES 20% OFF

SAVE AT THE

RANGE

LAY-A-WAY

HARVEST

WE HAND CREASE 'EM TO YOUR LIKING

★ American Hat Co.
★ Bailey HAT CO. ★
★ Dobbs Hats



ALL STRAW HATS 50% OFF

ALL FELT HATS 20% OFF

MEN'S, LADIES', CHILDREN'S BOOTS

TONY LAMA
JUSTIN
NOCONA
SANDERS



UP TO 50% OFF

WALL'S INSULATED COVERALLS, GOOSEDOWN JACKETS AND COATS— LAY-A-WAY NOW! WINTER IS AT THE DOOR SAVE 20% OFF

JUST ARRIVED! 22" x 24" BANDANA KERCHIEFS

SIDE KICKS

JUST ARRIVED IN LADIES' WEAR BLOUSES-SLACKS SETS- SLACKS

MEN'S LEVI STA/PRESS PANATELLA KNIT SLACKS

Sizes 28 to 48
SOLIDS & PATTERNS

NOW BUY ONE AT REGULAR PRICE / GET ONE FREE!

YOUTH'S KNIT LEISURE SUITS

Coordinates in SMALL CHECKS AND PLAIDS
-Sizes 3 to 7

NOW 25% OFF

SALE





ALL MOCASSINS 20% OFF

MEN'S LEVI'S CHAMBRAY SLACK & SHIRT SETS NOW 50% OFF

Levi's

New shipment in Boot Jeans- Bell Bottoms, Big Bells for Children & Students - Jackets, Too!

Wrangler

New Shipment in Boot Jeans- Flares-Children's Big Bells- Students Perma Press Jeans & Jackets, Too!

ALL LADIES' WESTERN BLOUSES & SLACKS SAVE! 20% OFF

ALL MEN'S D.J. WESTERN SHIRTS NOW $8.97 EACH

Reg. to $14.00

LEVI'S BIG BELL BLUE DENIM JEANS 1st QUALITY

Reg. $14.50 NOW $11.88

JUST ARRIVED! BILLFOLDS & BUCKLES NEW SELECTION

NEW ARRIVAL LADIES' HANDBAGS HANDTOOLED Reg. $14.00 SALE $8 ea.

JUST ARRIVED MEN'S, LADIES' AND CHILDREN INSULATED COVERALLS JACKETS & GOOSEDOWN COATS by WALLS

MEN'S WESTERN BELTS 20% OFF

ALL NAME BELTS DONE FREE

MEN'S BIG BELL LEVIS STA/PRESS CUFFED SOLIDS NOW 50% OFF

ALL MEN'S FASHION JEANS Levi-Wrangler Perma Press Solids-Checks VALUES TO $14 $5.88 PAIR

MEN'S POLYESTER KNIT SPORTSHIRTS NOW 20% OFF

Beautiful array of patterns & colors

LEVI'S BLUE DENIM JEANS First Quality SHRINK TO FIT Reg. $11.25 NOW $9.95 PAIR

Tony Lama

Justin

Men's JUMP SUITS 50% OFF

JUST ARRIVED DENIM FLARE JEANS by LEE

HAND—PAINTED POTTERY FROM MEXICO

7" $3.50
10" $5.00
12" $7.00

LARGE SELECTION

TREMENDOUS BARGAINS THROUGHOUT THE STORE!

RANGE

233 N. MAIN WESTERN WEAR DOWNTOWN 364-6332

TURQUOISE INDIAN JEWELRY 1/3 OFF

LARGEST SELECTION IN THE AREA

Hereford Men Are Named To Texas Cattle Feeders Board

New president of the Texas Cattle Feeders Association is O.J. Barron, Jr. of Spur, who was elected as the group closed its Annual Convention in Fort Worth.

Other new officers to lead the nation's largest feeding group are Leon Miller of Eagle Pass, first vice president; R.L. "Bob" Bliss of Tulia, vice president; and Gene Newman of San Angleo, treasurer. The newest board members are J.E. Birdwell of Hereford, one-year term; John M. Shelton III of Amarillo, two-year term; and Edwin L. Cox, Jr. of Dallas, George Enloe of Gruver, Pitts Harrison of Hereford, Ray Kimsey of Guymon, Okla., Hart Kornegay of Mathis, John Richter of Stratford, R.E. Samuel, Jr. of Madisonville and Howard Simpson of Amarillo, three-year terms.

Glenn Deen of Dumas, who finished two terms as TCFA president, said the last half of next year should be the beginning of a long period of stable growth for the cattle feeding industry, accompanied by more stable prices and reasonable profits. Large placements in September and October, which willexert pressure on the market in early 1976, will be offset by seasonal reductions in non-fed slaughter and other competitive meats, primarily pork and poultry.

"I believe consumers still prefer fed beef and will pay a premium for it when more becomes available," Deen said. "But, we probably are seeing the beginning of some significant changes in methods of feeding—changes such as the feeding of less grain, more roughage and feeding for shorter periods."

The chairman of Electronic Data Systems, Ross Perot, said Americans dump problems on Washington, yet don't want to pay taxes or to accept increasing bureaucracy. Perot hit the headlines in his attempts to free prisoners of war in Vietnam.

Investments to the U.S., strengthen the dollar and make stronger the tax base.

T. Louis Austin, chairman of Texas Utilities Co, said decisions must be made in energy, in the economy and in living with one another.

"Unless this nation develops people who are motivated by trusting one another, then improve decisions will continue to be made," Austin said. "The creative mind of man is the greatest natural resource in this nation. We can solve our problems if we stop attacking one another and start attacking our problems."

Any further delay in adopting a new constitution will mean a more urban oriented document, said Bill Clayton, speaker of the Texas House of Representatives. Clayton said the new document provides a "break" for farmers and ranchers on ad valorem taxes "because farmers and ranchers are the backbone of this state. Rural areas of the state are going to be paying through the ear if they don't get some relief. I'm convinced that the new or the old constitution will not affect taxes and I frankly don't see any new taxes for the next two years."

Mrs. Ellen Zawel, president of the National Consumers Congress, said the beef boycott of 1973 was not designed to be an attack on cattlemen, nor was it a planned and managed event.

"And, most importantly, it was not a call for the extended and ill-conceived meat price ceiling that eventually worked to the detriment of producer and consumers," she said. "The boycott was an active, spontaneous expression of consumer frustration toward a marketplace that was unresponsive to consumer needs."

Discussing the 1972 Russian wheat sale, she said consumers learned that six companies control 98 per cent of all the grain shipped in the world.

"We learned that three of those companies are family enterprises and therefore do not sit on the public exchange, and that under the banner of free enterprise, these masive corporations are dealing with monopoly governments and making foreign trade agreements in the name of the United States," she said. "The inability for consumers to address these issues in cooperation with producers in order to effectively remediate the impact of the new world economics is in part responsible for the recent events surrounding grain shipments."

Recognizing that prices to farmers have dropped while consumer costs rise, Mrs. Zawel said the government, in a rush to remedy a crisis situation, only focused on stop-gap proposals which lessen symptoms rather than attack causes.

"The meat ceiling, the soybean embargo and excessive imports in beef and dairy products are all examples of our reactive government policy," she said. "These all have had a negative effect on the farm community."

If small farmers continue to go out of business, consumers' food will be produced by mammoth corporations, she said, explaining that this is a situation "that consumers earnestly want to prevent."

Although many distrust advertising, Draper Daniels of Draper Daniels, Inc., in Chicago, said that type promotion of the beef business will work if the theme is effectively carried to the point of buying decisions in the store with appropriate point-of-purchase material.

"The industry needs a thoughtful, long range effort that proves it is in fact a friend of the family," he said. "Specifically, this calls for service advertising which shows the consumer how to prepare delicious, nutritious dishes using inexpensive cuts of beef as well as the best ways of preparing the more expensive cuts so that consumer will get all the flavor she pays for."

George Schott, public relations manager for Merck Chemical Division, feels the housewife reacts negatively to statements dealing with the small percentage of disposable income that she spends for food. She feels, he said, that the low figure does not reflect her own situation, and that it is essentially false and misleading because it is lowered drastically by the very small percentage of income spent on food by the rich, and is not interested in the economics of food production, processing or distribution.

He said that research has shown that the houswife likes beef, considers it essential to the family diet and wants to buy the product.

"Give her the reassurance that beef is wholesome and nutritious," Schott said. "In her role as family-pleasing chef, give her help and information about the lesser cuts of beef and how to make the most of them. That will help ease the price concerns, too. Help her get her money's worth. Don't talk about your problems; talk about hers."

He feels relevant information—covering everything fro protein components to fo preparation—will keep t housewife's interest in bee alive.

If the U.S. returns to double-disit inflation, there will be a cry for wage and price controls, said C. Jackson Grayson, Jr., dean of the Southern Methodist University school of business. Grayson, chairman of the Price Commission during Phase II, said the general public is "confused as to whether the market system works any more.

"Sympathy is growing for national economic planning," Grayson said, warning that "anyone who goes to get public help is going to be regulated."

The "ifs" in turning the trend around, he said, will be controlled money and spending, de-regulation of some agencies, more public involvement in the political system and increased economic education.

"Unless we do something, we are on a course of greater and greater government regulation," said Grayson, explaining that he has always opposed wage and price controls. "We must, preserve the market system."

Jack Carrothers of Friona, former TCFA president and now head of Friona, Industries, Inc., said cattlemen should be talking in terms of beef tonnage rather than kill numbers when considering slaughter figures.

He praised grainmen for their recent refusal to sell the 1975 crop after the Administration imposed export embargoes.

A farmer-feeder from Corwith, Iowa, Jim Mullins, said 5.4 billion bushels of corn will be available from this years' crop for livestock feeding and exports. Pointing to the availability of corn, he said exports could be increased 22 per cent and cattle placements hiked by almost 50 per cent, based on the 1975 crop.

And, while the corn is in "tremendously strong" hand, Mullins said a 50 cents to $1 per bushel drop in price might shake some of the grain loose.

Dick McDougal, producer from Lovelock, Nev., said any progress made in changing USDA grading standards will be because packers will be selling their own house brands, not court action.

"I see a great light at the end of the tunnel in feeding and producing because we're getting our numbers in balance," he said. "The only true posture of the cattle producer is one of optimism."

Bill Brown of Atmore, Ala., said the calf kill in the southeast won't affect the trend of Americans of eating fed beef.





Great Plains Project

Pictured is a permanent barbed wire fence in tall fescue, smooth brome and orchardgrass on the Billy Cleavinger farm, 31 miles northeast of Hereford. Work on the fence was done through the Great Plains Conservation Program. Cross fencing was done to permit rotation grazing.

Funds Available For Great Plains Programs

Funds are now available from the Soil Conservation Service to landusers of Deaf Smith County who would like to participate in the Great Plains Conservation Program.

Conservation practices that are applicable to the program for Deaf Smith County are the following: establishment of vegetative cover, establishing windbreaks.., establishing waterways, constructing terraces, irrigation pipeline, irrigation land leveling, installing wells for livestock, pipeline for livestock water, brush control on yucca, constructing permanent fences, critical area treatment, recreation land grading and shaping, and water storage facilities.

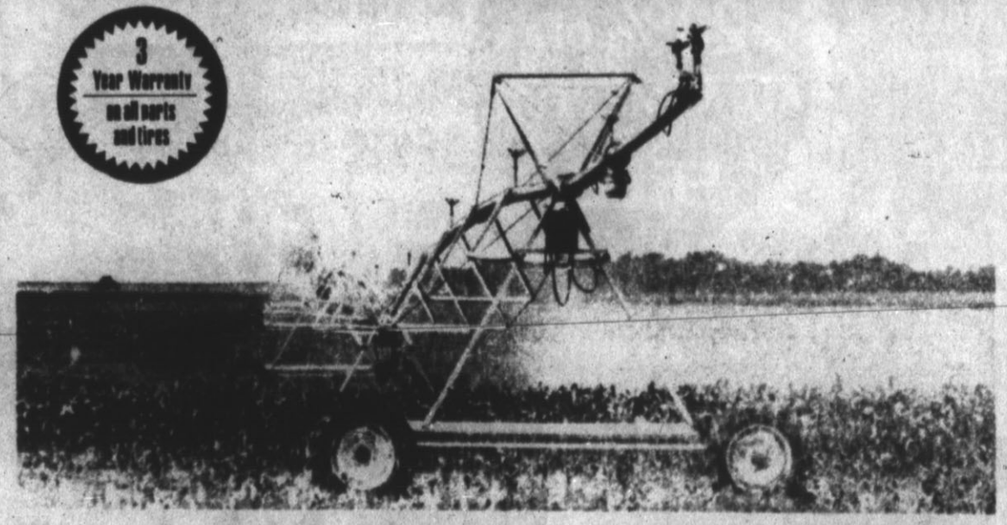
The landuser may receive from 50 per cent to 80 per cent cost-share depending upon the type of conservation practice.

Local farmers who are completing their conservation contracts this year are William R. Hare, B. Joe Turner, Don Shipley, J.E. Brooks, Nancy Hays, W.A. Carter, Dickey and Tommy Mason, Ruth Ridley, Bobby Ridley, A.F. Marnell, E.D. and Layton Sawyer, Bill Cleavinger, R.W. Elliston and John Metcalf. For further information on the Great Plains Conservation Program, farmers and other land users may contact the technicians of the Soil Conservation Service located at 315 W. 3rd St, Hereford.

COMMODITY QUOTES
364-0185
HEINOLD COMMODITIES INC.
Bank of Southwest, Amarillo

ULYSSES IRRIGATION PIPE CO.
A U.S. Industries Company
"And that makes a world of difference".
•Oil Hydraulic Drive
•Electric Drive
•Water Drive
We Sell Sprinklers, Too.
hiGROmatic
HYGROMATIC
LOCKWOOD
East Hwy 60
364-3501

introducing all new
ALUMIGATOR
THE ALUMINUM CIRCULAR IRRIGATION SYSTEM
ANOTHER FIRST FROM REINKE
3 Year Warranty on all parts and tires



MAXIMUM FLOTATION - ALUMIGATOR SHEDS POUNDS AND PROBLEMS
• 60% less weight compared to steel systems
• Corrosion free — durable construction
• Less weight means better flotation —Twice the gear life
• Heavy/High-Tensil aluminum
• Rugged steel pivot — Structural aluminum on all other parts — No rust
• All gear drive-running in oil
• Automatically reversible
• Airplane alignment system
Dependability means modern and efficient field service too.
WESTERN PUMP
AND EQUIPMENT COMPANY
HOLLY SUGAR ROAD 364-3264



CORNER CATCHER
The only center pivot in the world that hits the corners.
In a typical quarter section where a regular center pivot is irrigating 132 acres, you can now do about 150 acres. But the new Valley Corner System isn't limited to squares. Irrigate both ends of a rectangle. Irrigate odd shaped pieces of land too. It's the answer to getting valuable productive land that's been wasted, back under center pivot irrigation.
For flood irrigators, it's also the answer to automatic water and labor saving center pivot, without wasting valuable acres. No monitoring, no labor problems, no night work. But you have all the advantages of precise irrigation and fertilizer application through the system, that produces higher yields than ever before. It's a simple concept, precise in operation and engineered with quality of all Valley-built Center Pivots. VALLEY.
AVI INC. VALLEY
AC 806 272-4266
Watch for the GRAND OPENING of our new facilities on South Hiway 385 in the very near future.

CARPET-TOONS by Don & Dovie
We have NEVER had it so good . . . but neither have we EVER had it taken away so FAST.



Remember, First We Are Going To
C&W Carpets
Floor Your Wife With A New Carpet
Phone 364-3448
310 N. 25 Mi. Ave.

Naman Urges Support For New Constitution

An official of a statewide farm organization has called the constitution election of November 4 "the most important single election in which we will have an opportunity to vote."

Texas Farmers Union President Jay Naman of Waco, made the remark during a statement on the proposed state constitution. Naman said that while all citizens of the state will benefit with the passage of the document "farmers and ranchers particularly will benefit from several provisions in the state chapter. I strongly urge all rural people to vote in favor of the measure."

Naman said that the decision by the Farmers Union to support the proposed document came after a careful analysis by the farm organization's Executive Board. "We feel that the proposed constitution incorporates many of our recommendations and policy statements."

Naman said that the overall impact of the proposed constitution will be to return control of the governmental processes to the people and away from "court house" government and government by agency control.

Among the provisions of particular importance to farmers and ranchers Naman emphasized two provisions in the Finance Article. "The provision which requires the legislature to establish a separate formula for the appraisal of agricultural land for ad valorem tax purposes is a major breakthrough in the state's property tax system," the farm leader said. "Agricultural producers, particularly those in the area of rapidly expanding metropolises and recreation areas, will benefit greatly by having their land taxed at its productive value rather than at its speculative value. In the end, this measure will help keep much valuable land in agricultural production."

The other provision which Naman said is important to the agricultural industry is the constitutionally guaranteed prohibition of a retail sales tax on agricultural machinery and parts, feed, seed and fertilizer. "Although we currently have such an exemption, it is statutory only. By protecting it in the constitution we will assure continued savings of millions of dollars in added production costs," the Farmers Union president explained.

Naman termed the argument that the document is "liberal" rather than "conservative" as "phony". "I do not believe you would find men such as GOP State Chairman Hutchison or Speaker Bill Clayton supporting the document if it were. The proposed document is neither liberal nor conservative," Naman declared. "It is simply a viable working document which will bring good management practices to local and state governments as well as some needed budgetary controls."

The issue boils down to that of the special interests in the state vs. the people. I urge rural people to vote in their best interest and that of the state and vote for the constitution," Naman said.

Dr. Milton C. Adams
OPTOMETRIST
335 MILES
Phone 364-2255
OFFICE HOURS
Mon.-Fri. 8:30 to 5:00

Researcher To Speak

Dr. B.A. Stewart, research leader with USDA Southwestern Great Plains Research Center at Bushland will speak Oct. 28 at Amarillo College.

Dr. Stewart is the third speaker in a series of six to be presented by the Biological Sciences Department at AC. His free lecture is set for 9:25 a.m. in the Oak Room of the College Union Building.

The program will pertain to the effect of agriculture on water quality, including runoff and drainage water from cropland, said Adele Barnes, department chairman.

"The agricultural pollutants of primary concern are sediment nitrogen and phosphorus compounds, and pesticides," said Miss Barnes. "In today's agriculture, the use of chemicals is clearly necessary to maintain high yields and high quality of our agricultural products and to provide economic benefits to the farmer and the consumer.

"However, in today's concern for clean water, there are demands for preventing pollutants from entering ground and surface waters," she added. "Fertilizers, particularly those containing nitrogen and phosphorus compounds, can stimulate the growth of algae in rivers and lakes and make them less desirable for recreational purposes. Pesticides entering water supplies also are of concern because of possible adverse effects," said Miss Barnes.

On The Turnrow

By Jim Stelert



AMID A GREAT DEAL of hoopla the administration announced an end to the embargo on shipments of grain to Russia Monday.

It's a good thing that this ridiculous embargo has finally come to an end, but I don't think that the long term deal which "good Yankee trading" supposedly secured for us is all that great actually, and certainly it wasn't worth the losses American farmers were forced to endure because they couldn't gain free access to the marketplace.

The new grain agreement provides for a minimum Soviet purchase to six to eight million tons of grain a year over the next five years, beginning Oct. 1 of 1976.

Of course, if the Soviets should want more grain, it's pretty apparent that the government intends to interfere and slap the lid on the export market. Looks as if the free enterprise system is going to be allowed to remain free for everyone except the farmer.

IN SPITE OF ALL the hurrah about the successful culmination of lengthy negotiations, there is still no excusing the fact that the farmer was deprived of his market, simply as a political ploy.

A lot of time elapsed between the imposition of the embargo during the summer and the announcement of its end Oct. 20. There was plenty of game-playing and promises of a quick end to the export ban during that time, but it never came to pass.

Confidence in our government hasn't been too strong for a long time and the export ban fiasco did very little to prompt confidence in the government on the part o the agriculture industry.

The administration bungled the export situation, and no amount of optimistic jargon is going to delude farmers into thinking that the long-term deal is worth the price they've been forced to pay in order to obtain it.

THERE ARE OTHER export markets to consider, and the American agriculture industry is worried about losing its status as a reliable source of grains for export.

Although farmers must put this mishandled export matter behind them, it's a sure bet they will be guarding their other export markets jealously in the future.

The administration is currently riding the crest and waving the long-term grain deal about as a big political prize, but the crest may fall quickly the next time the American farmer is called upon to go all-out on production for export markets and play the pawn in political games.

Somehow, that guarantee of free access to the marketplace just doesn't seem too credible any more.

—TURN—

A WATER IMPORTATION project is important to the future of our area and practically everyone in this area is aware of that fact. Unfortunately, the folks downstate just don't see it that way.

Water Development Board director Harry Burnleigh has warned that any revision of the Texas Water Plan will have to include bad news for the High Plains and West Texas areas.

In an apparent refence to the Mississippi River water importation proposal, Burleigh told board members that "the transportation of water against high heads, which has long been a dream in Texas, is precluded."

He pointed out that Louisiana has directed that it would be willing to supply water for a project, "but the problem of getting that water to areas of irrigation appears insurmountable."

BURLEIGH INDICATED that the main reasons were economic, mainly due to increased energy costs.

Opposition from downstate has been a major stumbling block for a water improtation project for our area, and will have to be overcome before we stand any chance of getting outside water to replace the dwindling groundwater supply.

Depending on who you talk to, there is or is not a good chance of importing water for the Texas Panhandle. Apparently Burnleigh has chosen to take the pessimistic route at present, but we'll have to continue to hope that the optimists have the final say in this one.

—TURN—

ANOTHER WEEK OF IDEAL harvesting weather has helped the local farmers come just that much closer to concluding this year's grain harvest. Although I noticed several fields of corn still awaiting harvest in the western part of the county, the majority of that crop is just about out.

This warm dry weather is ideal for harvesting, but I'm sure a lot of farmers are hoping for a slow soaker just as soon as they finish up. The wheat is getting a bit dry, especially in the dryland areas, and if a successful harvest keeps a happy look on a farmer's face these days, a timely rain right afterwards will have him smiling openly.

Another Fine Texas Recipe

CANDIED PECANS

1 cup sugar
½ cup water
1 tsp. vanilla
1 tsp. cinnamon
1 lb. pecan halves

Mix sugar, water, vanilla and cinnamon in a 10-inch skillet. Boil for five minutes or until mixture strings from a spoon. Remove from heat and add pecan halves. Coat pecans and spread on waxed paper to cool.

For additional pecan recipes, write Commissioner John C. White, Texas Department of Agriculture, P.O. Box 12847, Austin, Texas 78711.

Citrus Producers Anticipate Good Orange, Grapefruit Crops

AUSTIN--Although early estimates of a 30 to 40 percent increase in 1975 Texas citrus production are being revised downward slightly, citrus growers think that overall, this year's crop looks like the best one in several years.

The trees are in excellent condition and both oranges and grapefruit are coloring extremely well with very little scarring, Agriculture Commissioner John C. White said.

"The reason for the revised estimates is that growers do not expect fruit to size as well as anticipated earlier.

WHEAT PASTURE WANTED
CALL KEMP FARMS AT
806/647-5566
or
806/647-5201
or
806/647-3496.

THIS WEEK SPECIAL
Complete brake job.
STOP
Includes new Supreme Brakes.
59.88 DRUM
Disc brake job..89.88
Here's what we do:
• Install shoes
• Rebuild wheel cyl.
• Check master cyl.
• Inspect bearings
• Repack front wheel bearings
• Inspect hardware
• Adjust pk. brake
• Inspect all seals
• Turn four drums
• Add our Supreme brake fluid
• Road test car
JUST SAY "CHARGE IT" AT WARDS
MONTGOMERY WARD
114 E. PARK AVE. 364-5801

Mr. Farmer:
When buying or selling farm and ranch lands, your selection of a realtor is of supreme importance. Why not choose a fellow farmer who is also a realtor to help you? If your realtor does not understand well logs, underground line sizes and types, water tables, investment credit, repair costs fuel costs, irrigation horsepower requirements, friction loss, soil maps, insurance rates, tax matters, and detailed production cost figures, then you may have the wrong realtor. Let us serve you. We understand farmers and farming.

JAMES GENTRY
FIRST REALTY
364-6565

COMPARE
Case 2670

NOBODY - BUT NOBODY
OUTSELLS THIS CASE DEALER
DURING OCTOBER
4-WHEEL TRACTOR SALE !!!
CASE POWER & EQUIPMENT
DIMMITT HWY 364-2015
case

PROPERTY ENTERPRISES

See Mark Andrews for prompt service whether you wish to sell or purchase a home.
205 S. 25 Mile Ave.
364-6633

ZIMMATIC

The one time you expect to see a Zimmatic broken down.
About the only time you expect to see a Zimmatic broken down is when it leaves one of Lindsay's plants. Once assembled in your field, it seldom causes a problem. Those big, sure-footed towers power their way around the field, carrying water to crops.
Hour after hour, day after day. Until you decide to shut down. That kind of performance doesn't just happen. It's the result of constant testing — both in the plant and in the field. Lindsay puts these rigs through the most punishing conditions — loads on more stress in a week, usually, than they're likely to see in a lifetime of normal use.
But we know that no system is 100% perfect all the time. That's why we're ready to help with an extensive parts inventory and factory trained servicemen if you ever have a problem. Before you buy any center pivot irrigation system, be sure to let us tell you about all the advantages of owning a Lindsay Zimmatic.
LINDSAY
BIG T PUMP CO., Inc.
HEREFORD-FRIONA-DIMMITT

Guest Editorial

A person may be a generous giver, yet be very selfish.

Confusion concerning the meaning of words often results in a person's misunderstanding of himself. For instance, there are some persons who believe themselves to be extremely "unselfish" when in reality they are very selfish.

The mistake is a result of confusing the term "unselfishness" with "generousity". One may be very generous and also very selfish. Unselfishness means the complete disregard of self, of one's own individual happiness or wellbeing, in deference to that of someone else.

An unselfish person gives, expecting nothing in return—not even appreciation. This trait is found in few people other than parents. It is the desire to assist or make happy another person at the expense of self.

The selfish giver is one who spends his money and time on himself, on those he loves, on those who appreciate his generousity. The gift perhaps brings him more joy than it gives to the recipient.

But there are needs in the world which deserve a share of our resources which offer no personal satisfaction, other than the satisfaction in knowing that we have fulfilled our obligation to those less blessed than ourselves.

Only this is giving. All else is receiving.

——H.M. Baggarly

The Brand Files

ONE YEAR AGO

Deaf Smith top county in Agri market...Herd win over Coronado Mustangs celebrates homecoming...Cindy Smart is homecoming queen...Junior class wins all-around float honors...WTSU honors Wayne Thomas...Charles Hoover elected director of Texas Cattle Feeders Assn...Honor roll announced...L'Allegrans get ready for antique show-sale... TSTA lobbies for pay reform...Holly Sugar passes $44 Million mark...

FIVE YEARS AGO

Coronado rallies for 30-20 win over Hereford...Day Care Center holds open house...Kings Manor newcomers feted at coffee...Tony Gorman considered top college football prospect...John Fink is bowler of week...La Madra Mia Study Club plans tour of Holiday Homes...Piggly Wiggly advertises cured ham for 55 cents per pound...Flour is 39 cents for 5 pounds...Biggest youth problem is drinking, juvenile officer says...Preston Smith campaigns for re-election...Mrs. Jim Bookout retires after 31 years of teaching...JoEd Cupell named classroom teacher of year.

TWENTY-FIVE YEARS AGO

Freedom bells ring out to commemorate UN Day...Scouts to mend old toys for underpriveleged...prediction made for record harvest of corn...Phone rates are raised, better service assured...Whitefaces meet rugged Dalhart...Prices of wheat land jumped from $32.01 per acre to $50, an increase of 65 per cent...Virgil Walker has record maize crop...Betty Culpepper named president of Horizon Club.

FIFTY YEARS AGO

Burns advises farmers to feed calves native grains, balanced ration...Senior English classes print own paper...Poultry show is set...J.B. Elliston returns from fair loaded with ribbons...One gallon syrup advertised at $1 per gallon...McCall Dress Pattern sponsors doll dress contest...100 lb. sack Purina hen chow for $3.35.



Editorial Forum

Talk of Texas

By Jack Maguire

WOULD YOU BELIEVE—That the first explorer of Texas may have been Chinese? And that he may have come here more than 2,000 years before Christ?

Historians say that Alonzo Alvarez de Pineda was the first European to travel Texas when he came in 1519. However, John Davis, director of research at the Institute of Texas Cultures in San Antonio, believes there is evidence that what now is known as "Texas" may have been explored many centuries before.

He cites "Shan Hai King," a Chinese history compiled about 2250 B.C., which tells of overseas explorations far from China. Some scholars, tracing land forms, mineral outcroppings and wildlife mentioned in the history, place one of the routes as running through the Big Bend country of Texas. Ancient Chinese artifacts and Indian legends lend some credibility to this theory.

If the ancient Chinese never got to Texas, a later Buddist priest probably did. Researcher Davis says the priest, Hwui Shan, sailed down the western coast of what now is the U.S. in 499 A.D. Whether he got to Texas isn't known from his official report, but he saw the Pueblo Indians and did go south into Mexico.

Some scholars believe that a people who wrote a blend of Phoenician and Greek characters also made their way across the U.S. before 150 B.C. It has not been translated.

Nobody questions the fact that Christopher Columbus was the major explorer of the new World, although he never got to Texas. However, he may have missed being the "discoverer" of America by as much as 3,400 years!

*****

OUTLAW'S FIESTA—Bloomburg, Cass County, holds the only annual fair which honors the memory of an outlaw.

The one-day Cullen Baker Country Fair on November 1 memorializes the chief of a band of robbers who operated in northeast Texas in the 1850's. After serving awhile with the Union Army, he returned to Cass County and plundered and killed until he was shot by a posse in 1869.

Farming--Like Rolling High Dice

Our friend James Roberts, publisher of the Andrews County News, has a way with words that seems to put matters into their proper perspective. In a recent column he takes up the fight for the farmer and we believe his thoughts on this subject should be of interest to most of our readers and therefore we are loaning this space to him this week.

Farming, more than any other business, is like rolling high dice at a crapshooter's convention.

And now that everybody and his neighbor is getting into the act on the sale of wheat to the Russians, farming should be considered a hazardous occupation.

The editorial "we" has been used by newspapers since the founding of this nation but the past several weeks was the first time we have seen it applied to a farmer's harvest.

How did it suddenly become "we" shouldn't sell "our" wheat to the Russians? Does the wheat belong to the American consumer? Does it belong to the government? Does it belong to George Meany and the longshoremen?

Where were the "we's" when the poor devil was standing out in the middle of his field, week after week, scanning anxiously the skies for possible rainbearing clouds that would moisten the field enough for him to get his seed into the ground?

Where were the "we's" when the first small stand withered under the searing sun and the farmer wrestled with the agonizing decision as to whether to plow it up and replant or go with the poor stand?

Where were the "we's" that late afternoon when the man and his wife stood at the edge of that south 160 acres and stared in shocked bisbelief at the utter destruction. Twenty minutes earlier, a lovely green, waving stand of twelve-inch high plants had completely disappeared under the savage seven-minute hail that had swept in from New Mexico and laid waste everything to the Caprock?

Where were the "we's" when the cotton farmer walked out into the green field and noticed for the first time that the rich, ripe bolls appeared sickly on second glance and a closer look revealed that the weevil had bored all the way through and the entire crop was heavily infested?

Where were the "we's" when the farmer hunted high and low—and in vain—for someone to help he and his wife and two teenage sons hoe the weeds that overshadowed the field despite the earlier application of expensive Treflan?

Where were the "we's" earlier in the year at planting time when the price of milo, cotton, and wheat were so low that despite his choice of what to plant, it didn't appear that even if he dodged all the perils of nature, that the harvest would bring enough to pay fuel, fertilizer, and seed expense much less his own labor?

And now that the wheat farmer has managed to raise a bumper crop despite the adversity of weather, inflation, and soaring fuel costs, suddenly everyone, suddenly all the "we's" want to rush in and tell him who to sell to and for what price.

All of a sudden it's not the farmer's crop any longer. Now it's "our" crop.

Jumpin' jeohosphat! The farmer has a commodity for sale and at long last the whole world wants to buy it. Now, instead of storing it in expensive elevators, buyers everywhere are clamouring for it.

And as far as we are concerned, the American farmer ought to sell his crop to the highest bidder whether he be the American consumer, an Arab potentate, a Russian wheeler-dealer, or a Ubangi native.

It is hard for us to visualize a Russian, an Arab, or a Ubangi native having more bargaining power, more purchasing power, more money to spend on food, than an American citizen.

But if the Russian citizen is more willing to pay the price of American wheat than is the American Consumer, then we firmly believe that the farmer should be free to sell overseas.

It's his crop just as surely as it's the artist painting, the manufacturer's sewing machine, the author's book, the designer gown, the oil man's well. . .and if you don't want to pay the going price—do without!

That free enterprize!

Bobby Templeton

Chilling Tales



The cool weather is beckoning us again at our backdoor and I'm preparing for another hard winter in this land of the ice and snow. For you who have endured numerous such winter seasons, this isn't anything new. But this warm blooded boy from south Texas isn't quite that used to what I definitely consider harsh weather.

Of course, those from farther north would think only of the Panhandle winters as light frosts, but in Houston a snow was unheard of. Exceptions occurred two winters ago when it snowed twice and back in 1960 when the city enjoyed the only other snow that stayed on the ground at least within the time span of my memory.

The first freezes were expected this weekend as our Herd Footballers traveled south to take on Coronado in what no doubt was a chilly night. But I decided to stay home on this one so I could prepare for the winter like a bear seeking the deep dark regions of his cave for his hibernation.

First, I plan to check the cars for the protection they need—you know the anti-freeze and the like. I hope problems aren't compounded by a supposed shortage or high prices. A recent check at local supermarkets indicated a plentiful supply, but you never know the way the past few years have gone with shortage here and shortage there.

I learned my lesson a while back when I endured the unthinkable—a frozen radiator while living in the Dallas area. However, I only learned it in part as—I am still waiting until the last minute to take precautions.

But winters didn't arrive until about Thankgivings for me before I came here.

I got a real initiation to Panhandle winters when I came here last year at the height of winter. Living in a medium sized trailer, I had the bare necessities anyway, but these slowly eroded. First there were three nights when my gas tanks emptied and I woke with chattering teeth. Then my water lines froze and I was out in sub-zero temperatures in nothing but skimpy PJ's and a robe trying to gather ice cold water from a trickling faucet. Afterall, I have to shave the icicles off my face. And my teeth?

No, I went to work with unbrushed teeth as they wouldn't hold still and I didn't want frozen shut mouth. Some might have preferred it, though.

Of course, changing clothes was a nippy experience and I refrained from it as often as possible.

The problems seem to be starting all over again, as I discovered a faulty heater in our house which I plan to have working in short order. Not another night in the cold for me, at least I hope. This also involves keeping on good terms with my mate as she could probably throw me out in the cold at will.

Now dear, I was only kidding!

I guess last year's blizzard here was the most impressive experience I wintered through. Man, I felt like being wrapped in cotton as the snow blinded all vision while I was driving down Highway 60. I feared to stop since someone might ram me, but I slowed to a steady 15 miles per hour.

I knew I had enough snow after that, but the first snow fall I enjoyed here had me romping outside like a kid. It was always a treat to see snow before as little of it as I had seen.

My only other true snowy winter was in Holland, where my family had lived for a year when I was barely old enough to remember.

Anyway, I'll live through another one with the comforting knowledge that I am better settled. How?

Simply by saying to my wife, "Honey, grab the snow shovel and clear the driveway," while I ease back in my recliner and watch the holiday football games.

But that may mean a cold doghouse for me. I hope it has electrical sockets for the television.

—BT—

Also winter brings darker and shorter days for those who usually like to leave straight from work for the golf course or hunting fields. Today we go back on regular time, which means setting clocks back one hour.

This brings dusk one hour earlier and allows us to wake up in sunlight. Awhile back it was proposed that daylight savings time be year round to conserve on electricity required for the extra hour in which lights were burning at night.

I admit preferring the extra hour in which to do what I like but it did result in a bad situation for kids walking to school in the dark. It was nice that a compromise was reached by having the DST for six months of the year.

Of course, now some parents and teachers may be afraid to come in the dark. I know that working late some nights, it is dark when I leave. It is surprising since I expect sunlight after being inside most of the day and having no windows to look out of.

The problem that always nagged me in the past was whether to set clocks forward or backward when it came time to change over. Some how the saying "Spring forward and Fall Backward," wasn't interpreted properly and I always ended up being late or early to appointments. I had to figure it out logically each time and this always ended up in arguments with the person closest to me which usually was my wife.

I thought in terms of whether I saved an hour or lose one and tried to pair it with setting clocks back or forward, but it never seemed correct to me. Well, I'm getting better.

This morning, I set my watch back an hour and hopefully will be at church while the preacher is still delivering his sermon.

But I tell you for sure that I didn't wake up or stay up till 2 a.m. at which time everyone is supposed to change all the clocks in the house. No, I left that to the dummies and did it when my alarm went off so that I could go back to sleep for another hour.

That's my wish each weekday morning, and I finally got to do it.

NATIONAL EDITORIAL NATIONAL Blue Ribbon NEWSPAPER FOUNDATION 1975

The Bootleg Philosopher



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner ranges far and wide in his letter this week.

Dear editor:

By the time this appears in your paper New York City may have been saved or lost, or possibly neither, the latter being brought about possibly by the environmentalists, who are bound to get an injunction against it. Having heard leading officials say "Washington cannot afford to let New York go down the drain," you know the environmentalists aren't going to sit still and allow the whole city, un-treated, to flow into the Hudson River. It'd take years to get that stream cleared of all the raw editors, publishers, newscasters, financiers and such like. And what the untreated politicians who got the city in its present plight would do to the fish is unthinkable.

But to get serious, I believe a compromise ought to worked out between Washington and New York. Naturally Washington can't be bailing out every city that gets into trouble—airlines and railroads maybe and a foreign country here and there, but not every Tom, Dick and Harry of a city that runs out of money—but New York, being the biggest and all, is a special case.

Therefore Washington ought to make a deal with New York: we'll bail you out this time if you'll bail us out next time. After all, the Potomac needs protecting just as much as the Hudson.

Changing the subject, I notice Dr. Kissenger has made part of a deal with Russia. He's gotten Russia to agree to buy some more of our grain, but he hasn't gotten her to agree to sell us some of her oil.

That's the trouble with sending a college professor to horse-trade.

Changing the subject one more time, a flippant neighbor of mine said it looks like President Ford would know better than to run a red light without his seat belt fastened.

Yours faithfully,
J.A.

Hereford Brand Farm News

Cattle Raisers Call For Study Of Brucellosis

Calling on Congress to authorize a high-level feasibility study of the stumbling USDA brucellosis program, the Texas and Southwestern Cattle Raisers Association reiterated its stand that brucellosis can be controlled to the point where it is virtually eliminated, but it cannot be "eradicated" as the USDA's present program is attempting.

In seeking a congressional investigation by reliable scientists, the TSCRA is following the plan instigated last summer by Congress when it authorized an unbiased team to thoroughly study the Screwworm Eradication Program and report back its findings. The screwworm efforts were praised by the study.

The TSCRA statement claimed that three major "reservoirs" of the disease which cannot be eliminated will keep the eradication program from ever stamping out the disease as federal regulatory officials promise. These reservoirs are (1) wild game, including known infection in bison in national parks, (2) wild and semi-wild cattle along the Gulf Coast, and (3) the herds of dissident or careless cattle producers.

"We believe that if the energies and monies now applied to the test-slaughter-traceback elements of the program were directed to an updated, industry-wide vaccination effort, brucellosis could be virtually eliminated from the domestic livestock industry and kept at bay," the TSCRA statement reported.

A threat to embargo Texas cattle was the USDA's response to the decision of the Texas Animal Health Commission in September to reject the USDA's revisions to the Uniform Methods & Rules pertaining to brucellosis. Primary objections were the increased economic load put on cattlemen already overburdened and the lack of confidence by the industry in the USDA's approach.

The TSCRA was one of a number of organizations recommending that the TAHC oppose the USDA's new and more stringent regulations. President Hilmar G. Moore, in testifying at the state-wide meeting, stated that the Texas and Southwestern Cattle Raisers Association, for the last 11 years has attempted to persuade USDA animal health officials "to abandon their impossible dream of brucellosis eradication in favor of a sensible program of control through the use of vaccines and other procedures."

The over-condemnatory blood test and slaughter program along with the added prolonged traceback system, "has only frustrated many producers in the heavier infected regions to the point where real cooperation with health authorities is impossible," the TSCRA statement continued. "A reversal of this attitude is an absolute necessity of brucellosis is ever to be eliminated."

While recommending a strong vaccination program in a control effort, the TSCRA chided the USDAfor not developing more effective serums than Strain 19.

The conclusion of the statement reads:

"We do not ask for this opinion to be accepted as fact. What we do ask is that the possibility be accepted that the present USDA Brucellosis Eradication Program may be founded on questionble scientific and social axioms. To ascertain whether this present program is sound and workable or whether an alternate program is more feasible, we believe that an unbiased team of reliable scientists, not associated with the program, should thoroughly investigate all facets of this disease and combatting efforts, and thereafter recommend a course of action. In order to establish creditability for such a study, we recommend that Congressional funding and approval of the personnel involved be sought."

Peanut Protein Lauded By Texas A&M Scientist

Peanut proteins present promising new product potentials, according to a protein researcher at Texas A&M University.

Dr. Carl M. Cater of A&M's Food Protein Research and Development Center, told an audience of leading consumer magazine food editors in New York on October 17 that "peanuts pack protein power."

"Peanuts also help pinch pennies," Cater emphasized. He cited research by his Center and the Texas Agricultural Experiment Station on peanut protein concentrates.

Peanut protein, like soybean and cottonseed protein, is low in certain essential amino acids, Cater told the food editors conference in the Harvard Club of New York. "When consumed in combination with other protein foods in a normal mixed diet, however, peanuts are an excellent source of economical food protein," Cater said.

He pointed to the historic role of protein ingredients in food as primarily one of nutrition.

"But as we have increased our consumption of snacks, convenience foods, and fabricated foods, other roles have become important. Any protein food ingredient which is to be successful in the marketplace must possess a good complement of desirable properties—such as flavor, texture, and shelf-life—which determine customer acceptance," Cater commented.

Cater and Texas Agricultural Experiment Station researchers report that scientists are devising new processing technology to produce a new generation of peanut products whose use-potential spans a broad spectrum of food products.

In A&M's Food Protein Research and Development Center laboratories, some special research has produced the "aqueous extraction process" utilizing a new concept in fractionating the oil and protein to produce peanut protein concentrates or isolates for food use.

"Additionally, industry groups, researchers at A&M, and others are investigating new solvent extraction techniques for preparing defatted peanut flours and are working with full-fat products," said Carter.

"This new generation of peanut products will consider peanuts as food, or take a close look at the oil and protein content," Cater added.

Many Europeans prefer peanut oil above other edible oils, yet peanut oil represents less than 10 per cent of the vegetable oil trade in the world.

"In many U.S. supermarkets, one must search diligently to find peanut oil," Cater continued.

Processing technology is now available for peanut protein products such as full-fat and defatted flours and flakes, concentrates and isolates of various fat levels, Cater emphasized. While these products are not currently in commercial production, several companies are evaluating potential operations.

"Peanut proteins will compete well in the marketplace with soy proteins. Flavor has been identified as the single most important characteristic in the acceptability of foods. Peanut proteins have a bland taste which gives them a clear advantage over soy," Cater noted.

Experiments at Texas A&M have shown that the protein content of bread can be increased to 20 per cent from the normal value of 10 per cent by adding peanut protein concentrate, without any significant impairment of loaf volume, flavor, color or texture.

"The bland flavor and compatibility of defatted peanut flour, concentrates, and isolates will allow them to be used in a wide variety of cookies, pastries, and other bakery products. Peanut protein concentrates are uniquely suited for use in milk extenders and in formulating other protein-type beverages and desserts.

"Peanut protein products blend readily with other food ingredients, and can serve as extenders in ground meat products and emulsion-type products, such as sausage, bologna, luncheon loaves, and canned meats. And the proteins may be used to produce meat analogs by either the spun-fiber or extrusion texturization process," said Cater.

Other products in which peanut proteins may find use are baby foods, dry or canned soups, sauces and gravies, and even pet foods!

Future utilization of peanut protein will be influenced, Cater said, by six major factors: Availability of supply, price, manufacturer attitudes, consumer attitudes, technological progress, and government regulations.

New ways to use peanuts were highlighted by the A&M researcher in a special presentation of "Peanut Packs" containing recipes and peanut protein concentrate products to the food editors.

Included in the taste treat from Texas were peanut butter sandwich cookies, made in the shape of peanuts and containing peanut protein concentrate, and filled with chocolate-flavored peanut butter; date nut loaf, made with peanut protein concentrate; and candy in chocolate peanut clusters, using peanut butter, whole peanuts and peanut concentrate.

Peanuts Set High

AUSTIN--Peanut harvest in Texas is about half complete and peanut farmers are reporting good to excellent yields, according to Agriculture Commissioner John C. White.

Production is expected to total 474,300,000 pounds compared with 413,280,000 pounds in 1974.

Harvested acres are estimated at 306,000, representing an increase of 6 percent over the 288,000 acres harvested last year.

Yield per acre is estimated at 1,500 pounds. This is approximately 100 pounds per acre more than last year.



Garner Motors wants to hire a man, to sell Cadillacs in the Hereford - Deaf Smith County area.

Experience is not a prerequisite, but you must be well known and highly respected among the people of your community.

If you are interested, and feel that you qualify, call Don Roberson at 372-2323 in Amarillo.

GARNER MOTORS, INC.
711 W. 6th Street
Amarillo, Texas

Keepsake
DELANEY
KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

Move up to the total protection of steel radials at a price you can afford.

Lee Radial Steel Belted 78 — Saves Gas, Handles Easily, Gives You Extra Long Mileage.

• 2 fiberglass belts to restrict tread squirming and provide longer wear. • Steel belted for extra strength and puncture protection. • 2 polyester cord body plies for a smooth ride and superb handling. • Radial construction for long mileage and saving gas.



LEE OF CONSHOHOCKEN

Passenger Truck & Tractor Tires
Call 364-1010 For
On The Farm and Road Tire Service

at SHOOK TIRE CO.
TIRES ARE OUR BUSINESS
★ Expert installation
★ Front End Alignment
★ Rotation and Balance
★ On the road and Farm tire service
MAY WE SERVE YOU

Shook has the equipment and trained personnel to afford you the finest in Tire Service!

SHOOK TIRE CO.
600 West 1st.
Abilene-Amarillo-Brownfield-Brownwood
Caprock-Dallas-Hereford-Houston-Lamesa
Littlefield-Lubbock-Muleshoe-Odessa
Pampa-Plainview-San Angelo-San Antonio
Hobbs, New Mexico
364-1010

Announcing
The Opening of
The Gray Mule Boot and Saddle Repair Shop
★ Custom made leggins
★ Saddle repair
★ Custom made saddles
★ Popular name belts - hand tooled
★ Work on purses, golf bags, shoes, gun holsters, etc.
HUNTERS get your rifle scabbards ready for opening day.
We are now open for business at
413 N. 25 Mi. Ave.
(north of Herf's Drive-In)
7:30 a.m. - 6:30 p.m.
Monday - Saturday
364-3371

PROPERTY ENTERPRISES



Let Carol-Rose show you how you can qualify for FHA, VA or Conventional Loans
205 S. 25 Mile Ave.
364-6633

H3 Hustle Hustle Hustle

By Bill Albright, Executive VP
Chamber of Commerce



After more than 2 years of dedicated service as office manager of the Chamber Mrs. Betty Willson has announced her retirement from Chamber work. Betty plans to devote more time to her growing family whose riding activities are expanding in an ever increasing demand for time and involvement.

Betty has added a real dimension to the Chamber with her cheerful greeting to friend and stranger alike and has provided a ready response to many daily requests for information and assistance.

We regret her departure and we will miss her but we want the community to know that we respect her decision and we feel like we've had a better Chamber because Betty Willson helped to make it better. Best wishes Betty.

A very important activity will take place in our community when the Hereford Industrial Foundation will coordinate interviews in cooperation with Sue Ann, Inc. The goal of 175 new jobs proposed by Sue Ann will mean a great boost to the economy of many Hereford families and to many Hereford businesses. It's a real good feeling to know that your Chamber of Commerce has been successful in acquiring a new industry for our community—and it's also a real good feeling to know that your Chamber has been influential in encouraging some of our existing businesses to expand. Much credit is due to Dickie Geries and his Chamber Industrial Development Committee.

The deputy director, CIA, spoke to the West Texas Chamber of Commerce Directors in Amarillo on Friday. His terse comments on restrictive actions concerning operations of the Intelligence functions and the impact of such policy on our National Security really made an impression on those present. Lt. General Willson summed up a very factual and informative talk with the analogy of picturing the CIA's statue of Nathan Hale, one of our early Revolutionary Heroes, about to be hung for spying. The rope is around his neck, his hands are tied behind him and his feet are tied together. That is the precarious and tragic condition of our intelligence effort if certain self-serving legislators are allowed to proceed in their attempt to restrict the Intelligence Program.

Tomorrow, October 27 is Veterans Day—oops—at least last year we had some continuity on who would be closed—or open—this year its such a mess as to who will be open and closed on the 27 of October and/or the 11th of November that we'll wait til next year to sort it out—we'll be open or closed on both days—now sort that out!!!

There is one day I'm sure of and that's Halloween—on Friday October 31st. And I hope that everyone will go to the game and cheer for Hereford's Hustlin' Herd. And participate in KPAN's Halloween Pledge Program—It's a good way to observe Halloween Eve preceding All Saints Day.

"Time for Decisions" was the theme at the Texas Cattle Feeders Annual meeting last week at Fort Worth and you can bet we were presented with a lot of good sound ideas concerning decisions. One especially struck me as having some merit and it concerned a better understanding between producer and consumer. I really believe we can make some head way in improving relations. Another "Time for Decisions" applies to some national legislation pending in Washington. Folks, I really feel like you should be concerned about some bills that are going to hit you all of a sudden and you'll wonder what happened? There are so many of them, it's impractical to try to even list them here (forty nine that I know about). Our Governmental Affairs Chairman or this office will be glad to answer questions concerning them and you can act as you see fit. But its getting late in the legislative year so you'd better Hustle, Hustle, Hustle!

HEW & SCHOOL RECORDS

HEW has promised to relax an order requiring 16,000 public school systems to keep detailed disciplinary records in order to show whether there is discrimination against minority students.

House upholds 5 per cent pay raise hike.

The sign of wisdom is one's willingness to listen and learn.

* * * *

Millions of husbands try to remake their wives and none succeed.

* * * *

Careful drivers never know when they save their own lives.

* * * *

Chrysler prices up 3.4 per cent over 1975.

B.L. (Lynn) Jones
Concrete Construction
Barn floors - House slabs - Driveways - Walks - Patios
Exposed aggregate - Storm cellars - Complete jobs
Equipped and Experienced
Free Estimates
Call 364-6617

E. Hwy. 60
Boots West
364-5961



!! NEW SHIPMENT !!
Denim Flares - Denim Cowboy Cut
Denim Permanent Press - Corduroys & Checks
Children's Wranglers with matching shirts

PICK UP YOUR BUMPER STICKER FOR A CHANCE TO WIN $50
This week's winner:
NO. 601 R.B. Reese

BOOTS FOR THE ENTIRE FAMILY

STRAW HATS 2 FOR THE PRICE OF 1

GOOSE DOWN JACKETS 10% OFF

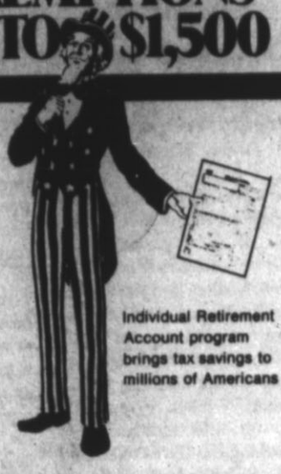
Men's WESTERN SHIRTS $8.95 or 3/$24.95



Presented Golden Hammer

Carl McCaslin of Carl McCaslin Lumber Company is presented a golden hammer by Ned Phillips of Lubbock. The award was presented on behalf of Galbraith Steel & Supply of Lubbock. The inscription honors McCaslin for 50 years of service to the hardware industry. McCaslin began his career in Winnfield Kansas, then moved to the Texas Panhandle in 1927. He has been in Hereford since 1939. Estwing Manufacturing Company provided the golden hammer with McCaslin's name inscribed on the handle.

SAVE FOR YOUR RETIREMENT GET TAX EXEMPTIONS UP TO $1,500



For complete analysis of the IRA Program, see one of the professionals at Plains.

Individual Retirement Account program brings tax savings to millions of Americans

PLAINS Insurance Agency
Your Insurance Agent Serves You First
218 W. 3rd
364-2232

GRAND OPENING
OPENING Nov. 3
HEREFORD MEAT PROCESSING CO.
OPENING Nov. 3
GRAND OPENING

•Custom Kill (All Livestock)
•Custom Processing (Cut to order)
•Curing, •Smoking — Ham, Bacon, Turkeys, Brisket
•Sausage - Breakfast, German
•Fish & Seafood (Shrimp, lobster, crab, oyster)

featuring . . . Retail Cuts
★ ½ Beef
★ ¼ Beef
OPENING Nov. 3rd
Freezer Packs . . 35 lbs. . . 55 lbs. . 75 lbs.
Hereford's First and Only Complete
MEAT MARKET
OPENING AT 220 N. 25 Mile Avenue
Contact Dan Janosek 364-1347 After 6:00 p.m.
Jim Lassiter 364-2409

Cultural HD Club Cites Two Guests

Mrs. H.E. Houck of Rossville, Kans. and Mrs. Ella Stehr of Hereford were guests of Cultural Home Demonstration Club Friday afternoon in the home of Mrs. J.G. Gandy.

Mrs. Mina May Love conducted the opening exercise by reading "Liberty Bell." Standard business was led by the president, Mrs. M.W. Sumner.

Bathroom care was the subject of a program presented by Mrs. Arthur Dettman.

Members present were Mmes. Grady Parson, Love, Ada Houser, Tom Hargrave, M.H. Wiseman, Dettman and Sumner.

Some feel psychology is as much as forty per cent of winning. The right manger or coach who knows his players can win, who gives them the leadership, strategy and spirit to win, plays a big part in building a winner, despite disclaimers.

* * * *

Life would be more enjoyable if you tried to enjoy it.

GOLDMASTER DIAMOND CENTER



Cowan Jewelers Downtown

WAREHOUSE PAINT SALE
SAVE $2
★ Reg. $7.40



PAINT NOW!
NOW $5.40 Gal.
Carl McCaslin LUMBER CO.
364-3434 344 E. 3rd

On Wall Street

By BOB HILL



Do you realize that on any given day of the week, chances are that a member or all of the members of the average American family will eat out at least once that day? It could be at a fancy restaurant, a Dairy Queen, a school cafeteria or a factory lunchroom, or in any one of a dozen different eating places.

What's causing this "revolution"? More wives working, higher disposable income, greater mobility and changing life styles. Since World War II, the food service industry has literally exploded. In the past ten years alone the industry has seen sales more than double to $65 million in 1974. The sales target for 1975 is $70 billion. That puts the food service industry solidly in number three position in the consumer industry following on the heels of the $93 billion auto business and the $100 billion retail food industry. In fact, food service employs more workers (4 million) and has more retail outlets (500,000) than any other industry.

What are the profit prospects in this business? Outstanding, if you can get a high gross per employee and that means standardization. The larger hamburger chains have reached a high level of standardization, but in their words, "we have a long way to go." The food industry hasn't changed basically from the way it was run 50 or 60 years ago. Restaurants still "manufacture" meals individually, on demand and serve them by hand. This makes eating out one of the few custom-produced commodities still available at mass-produced prices.

In the early 1950's just a few cents out of the average family food dollar was spent for meals away from home. Today, that figure is 35 cents and some experts believe it will hit 80 cents withing five years.



Paul Revere Rides

Linda Warrick is shown putting the final touches on the first fire plug in Hereford to be painted as a patriotic character. Joan McPherson, left, chairman for the project sponsored by the Women's Division of Chamber of Commerce, is looking on wondering if Paul Revere might be saying, "Come join the fun of painting a plug".

Fire Plugs Resemble Patriotic Characters

A fire plug, located at on the corner of Main and Sixth Street, is now a resemblance of Paul Revere. Thanks to the Women's Division of Deaf Smith Chamber of Commerce and Mrs. William E. Warrick, who painted the first plug since the idea was instigated, the project has now officially begun.

The project comes under the auspicies of the beautification committee, headed by Mrs. Travis McPherson. Mrs. McPherson said she hopes others will take part in painting a fire plug resembling a patriotic character.

"The junior high and high school art teachers have been contacted and it is our hope that their students will take part in the painting," Mrs. McPherson said. Also, she is expecting the older group of Camp Fire Girls, along with the Art Guild to brighten up some of the plugs, Bicentennial style.

The city manager gave permission for plugs on Main Street and the Amarillo highway to be painted. "If we get all those painted, we would like to do some on Park Avenue and 25 Mile Avenue," Mrs. McPherson said.

Sherwin-Williams Decorating Center donated paint for painting of the plugs and said they would be glad to donate paint for other Bicentennial projects.

To obtain the paint and be assigned a plug to paint, you should call Mrs. McPherson at 364-1460 or go to her home at 220 Greenwood. She would appreciate it if the painters would furnish their own containers and brushes (one pound coffee cans are ideal).

NEWS NOTES

ON BUSINESS STOCKS

WASHINGTON--The Commerce Department said recently that the inventory of goods and raw materials held in warehouses and showrooms increased by $1.3 billion, or one-half of one per cent, in August to $264.6 billion.

MRS. PERON BACK

BUENOS AIRES, ARGENTINA--Isabel Peron has resumed her presidential duties by taking back her mandate from acting president Italo Luder in a simple ceremony after a month-long health leave.

Soviet oil to U.S. won't undercut the Arabs.



REV. AND MRS. GEORGE BELFORD
...Presbyterian Minister

Presbyterians To Get New Preacher

The Rev. George Belford delivered a sermon Sunday at Hereford's Presbyterian Church and was later offically approved by the local congregation as its new minister.

He will be coming here around December after leaving the Presbyterian Church in Bisbee, Ariz. where he has served as pastor for the past five years.

Rev. Belford is a graduate of a Presbyterian college, Bloomfield College in Bloomfield, N.J. where he received his B.A. degree in psychology in 1960. In connection with his degree, he worked two years in a psychiatric hospital.

He is a graduate of the Louisville Presbyterian Seminary where he received his Master of Divinity Degree in 1963. He is also a graduate of te the U.S. Air Force Chaplain School in San Antonio and served as a chaplain in Viet Nam and much of Southeast Asia during much of the heaviest fighting in 1967 and 1968. He has been part of Air Force educational conferences both in this country and abroad.

In serving the church, Rev. Belford has preached in Philadelphia, Pa. and in small rural farm areas of the Midwest, and remote copper towns of the Southwest.

He and his wife have a nine-year-old son and a three-year-old daughter.

BIG HURRY

HARRISBURG, PA. -- Jeremy Shaffer, 3, got tired of waiting for Janet Shaffer to go shopping so he took the carkeys, left the house, started the car, rammed the gear shift into reverse and crashed into a parked car. Police left the matter in the hands of his grandmother.

KISSINGER SAYS 'NO'

OTTAWA -- Secretary of State Henry A. Kissinger said he will not turn over State Department documents subpoenaed by a congressional committee but is willing to submit "a general summary of views on all subjects."

Supper To Precede Lubbock High Game

The Sophomore Class at Hereford High will sponsor a Mexican dinner Friday from 5 p.m. til, preceding the Lubbock High-Hereford football game.

Ray Barber, class coordinator, said the class guarantees every ticket holder a delicious meal prepared by Lil Charro Too. Each plate will consist of a taco, tamale, enchilada, Spanish rice, refried beans, tostadoes, hot sauce, lettuce salad with dressing and a Mexican pastry.

Each class in high school will sponsor a supper this year, with the class raising the most money winning the annual queen. The sophomore queen candidate is Sonya Huckert and the class president is Steve Fortenbury.

Proceeds from the supper is used for expenses of the school yearbook and for class activities.

Barber said students selling tickets are competing for a $10 cash prize and a $5 cash prize.

Painting Contest Monday At Mall

A Halloween painting contest for children from grades 1-6 will be held in Sugarland Mall after school tomorrow.

Materials for painting will be furnished by Sugarland Mall merchants.

Prizes will be awarded Tuesday at 4 p.m. in the mall to the winners and a list of the winners will be named in Thursday's Hereford Brand.

Participants should contact someone at Spangler's Diamonds LTD or Texas Gallery and Frame Shop to obtain paint and instructions.

PRIMITIVES & ANTIQUE SALE

All Quality Items

•Primitive Wardrobe
•Kitchen Safe
•Secretary

(all three above items in mint condition)

Smaller items include:

★ *Brakemen's Lantern*
★ *Brass Spittoon*
★ *Old Sausage Grinder*

Many other items too numerous to list.....

SUNDAY 2:00 P.M. till
ALL DAY MONDAY

Drive out South Main to 4-way stop at Austin...drive east on Austin to First paved road then south on pavement to the first house on left...Brick home with 6' cedar fence

NORENE POARCH

THURS. NITE
OCTOBER 30
AT 11 P.M.

PRE-HALLOWEEN
LATE SHOW DOUBLE FEATURE
1st FEATURE
MASTER OF HORROR
2nd FEATURE
MASTER OF TERROR
BOTH
EDGAR ALLEN POE FEATURES
ADMISSION
$1.00
FOR EVERYONE

STAR
364-2037

LET US READY YOUR CAR FOR WINTER!

Our service department can prepare your car for cold weather that's just ahead.

WINTER PROTECTION

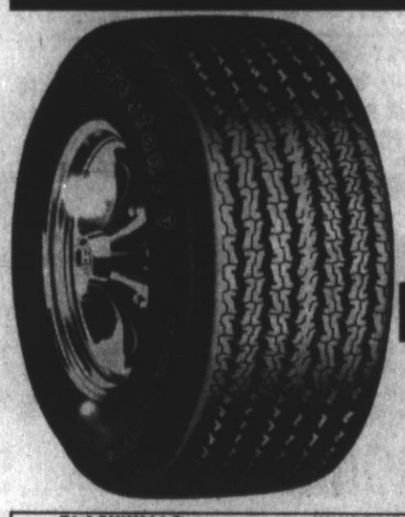
Undercoating can prevent rust, plus give you a quieter, cleaner ride. $29.95

Call 364-0990
for appointment
JOHN ORSBORN
BUICK-PONTIAC-GMC
142 Miles

LOW PRICED TIRE BARGAINS!

Firestone

105 MAIN
364-4333



$3.50 to $5.45 LESS than our regular prices last FALL.

4-ply polyester cord
DELUXE CHAMPION®

AS LOW AS... $18.95
B78-13 Blackwall
Plus $1.84 F.E.T. and old tire.

BLACKWALLS				WHITEWALLS				
Size	Reg. Fall '74	LESS	Bargain price	Size	Reg. Fall '74	LESS	Bargain price	F.E.T. (each)
B78-13	$24.20	$5.25	$18.95	B78-13	$26.90	$4.95	$21.95	$1.84
C78-14	25.00	4.05	20.95	C78-14	27.80	3.85	23.95	2.04
D78-14	25.80	3.85	21.95	D78-14	28.95	3.70	24.95	2.10
E78-14	26.80	3.85	22.95	E78-14	30.55	3.60	25.95	2.27
F78-14	29.45	3.50	24.95	F78-14	31.65	3.70	27.95	2.40
G78-14	29.70	3.75	25.95	G78-14	32.00	4.05	28.95	2.56
H78-14	32.00	4.05	27.95	H78-14	35.55	4.80	30.95	2.77
G78-15	30.45	3.50	26.95	G78-15	33.85	3.90	29.95	2.80
H78-15	32.75	3.80	28.95	H78-15	36.35	4.40	31.95	2.83
L78-15	35.50	4.55	30.95	L78-15	39.40	5.45	33.95	3.11

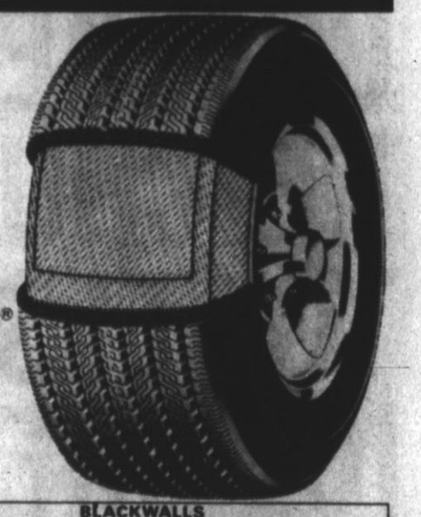
All prices plus tax and old tire.

☆ Strong, smooth-riding 4-ply tire at a sensational low price.
☆ Deep concave-molded tread gives full tread-to-road contact for long, even wear.
☆ Aggressive 7-rib tread provides outstanding traction.

Priced as shown at Firestone Stores. Competitively priced wherever Firestone tires are sold.

$8.60 to $14.50 OFF our June prices

DOUBLE-BELTED
1975 NEW-CAR TIRES
DELUXE CHAMPION® SUP-R-BELT®



AS LOW AS... $23.95
A78-13 Blackwall
Plus $1.77 F.E.T. and old tire.

Strong, smooth-riding cord body of
POLYESTER
FIBERGLASS
double belt under tread for long mileage.

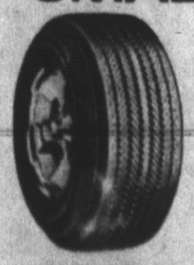
BLACKWALLS									
Size	June price	Amount off	Bargain price	F.E.T.	Size	June price	Amount off	Bargain price	F.E.T.
A78-13	$33.29	$9.30	$23.95	$1.77	H78-14	$45.75	$10.80	$34.95	$2.84
B78-14	34.95	9.00	25.95	2.02	F78-15	41.90	9.95	31.95	2.55
C78-14	35.55	8.60	26.95	2.10	G78-15	43.50	10.55	32.95	2.69
E78-14	37.00	9.05	27.95	2.32	H78-15	46.85	10.90	35.95	2.92
F78-14	40.75	9.80	30.95	2.47	J78-15	48.95	11.60	36.95	3.09
G78-14	42.50	10.55	31.95	2.62	L78-15	50.75	11.80	38.95	3.21

All prices plus tax and old tire.
LOAD RANGE B WHITEWALL in above sizes ADD $3.

Available in WHITEWALL only	Size	June price	Amount off	Bargain price
	J78-14	356.25	$13.30	$38.95

Plus $3.02 F.E.T. and old tire.

SMALL CAR TIRES
Firestone CHAMPION®



☆ Full size, full strength.
☆ Bladed tread design with modified wrap-around shoulder.
☆ Sup-R-Tuf rubber for long mileage.
• *Fits many Vegas, Pintos, Opels, Gremlins, Datsuns, Toyotas, Darts, Valiants, Triumphs, VW's, Saabs.*

$14.95 6.00-13 Blackwall. Plus $1.44 to $1.60 F.E.T. and old tire. *Fits many Vegas, Pintos, Gremlins, Datsuns, Toyotas, Opels.*

$15.95 6.50-13 Blackwall. Plus $1.75 to $1.77 F.E.T. and old tire. *Fits many Darts, Valiants, Triumphs.*

$19.95 6.60-15 Blackwall. Plus $1.69 to $1.79 F.E.T. and old tire. *Fits many VWs, Saabs.*

WHITEWALLS PROPORTIONATELY LOW PRICED!

FREE MOUNTING!

CHARGE IT!
Open an account — We also honor:

SHOCKS
EACH
$13.88

LUBE and OIL CHANGE
Includes up to 5 quarts of high grade oil.



$5.88 ANY CAR
Call for appointment to avoid delay.



PLASTIC TRASH CAN LINERS
Big 3-bushel capacity; fits 20-gallon trash cans.
52 for $2.44
Limit one box of 52 liners; Additional $3.98 per box.

Pickups, Vans, RV's
Firestone TRANSPORT® TRUCK TIRES



AS LOW AS... $25.73 Size 6.70-15

TUBE-TYPE		TUBELESS	
6.00-16	$21.87	7.00-13	$27.16
6.50-16	25.82	7.00-14	29.20
7.00-15	29.13	6.70-15	29.77
7.00-16	30.14	7.00-15	33.42
7.50-16	33.42		

Plus $2.43 F.E.T. Exchange. Blackwall, 6-ply rated, Tube-type.
Prices plus $2.27 to $3.27 Fed. Ex. tax, exchange. Black, 6-ply rating.



DOUBLE S&H GREEN STAMPS

THRU WEDNESDAY, OCT. 29

With $2.50 Purchase or more

STORE HOURS
WEEKDAYS
8 to 10
SUNDAY
9 to 9

PRICES EFFECTIVE THRU 10-29-75

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

WE REDEEM USDA FOOD STAMPS

Shop Our Delicatessen

1 WHOLE FRIED CHICKEN	ALL FOR
1 PT. MASHED POTATOES	$3.89
1 PT. CORN	
WHIPPED JELLO	89¢ PT.
COLE SLAW	79¢ PT.

CUCUMBERS GREEN SLICERS LB. 22¢

APPLES JONATHAN, AND RED DELICIOUS, LB. 5 FOR $1.00

AVOCADOS FLORIDA LARGE SIZE 3 FOR $1.00

CABBAGE TEXAS FINEST LB. 2 LBS. 25¢

ONIONS YELLOW LB. 15¢

GREENS MUSTARD COLLARD OR TURNIP BUNCH 23¢

ROUND STEAK FURR'S PROTEN ADV. SPECIAL LB. $1.19

SIRLOIN STEAK FURR'S PROTEN ADV. SPECIAL LB. $1.19

PORTERHOUSE STEAK FURR'S PROTEN ADV. SPECIAL LB. $1.89

CHUCK STEAK FURR'S PROTEN ADV. SPECIAL LB. 98¢

RANCH STEAK FURR'S PROTEN ADV. SPECIAL LB. $1.09

GROUND BEEF FRESH GROUND ADV. SPECIAL LB. 79¢

T-BONE STEAK FURR'S PROTEN, LB. $1.79

CLUB STEAK FURR'S PROTEN, LB. $1.69

ARM ROAST FURR'S PROTEN, LB. $1.19

RUMP ROAST FURR'S PROTEN, LB. $1.19

FRESH WHOLE **FRYERS** LB. 49¢

TOMATO JUICE HUNT'S 46-OZ. CAN 49¢

FRUIT COCKTAIL FOOD CLUB 303 CAN 39¢

PEACHES GAYLORD, SLICED OR HALVES 2½ CAN 49¢

APPLESAUCE FOOD CLUB 303 CAN 3 FOR 89¢

CRACKERS GAYLORD 1-LB. PACKAGE 49¢

KETCHUP DEL MONTE 26-OZ. BOTTLE 69¢

TOWELS GALA, ASST. COLORS OR DECORATED LARGE ROLL 49¢

ICE CREAM BORDEN'S ROUNDS 99¢

LUX LIQUID DETERGENT 32-OZ. 89¢

CASCADE 13c OFF LABEL 35-OZ. BOX 90¢

GARLIC SALT SCHILLING 3¾-OZ. 47¢

DOG FOOD DOG CLUB DRY DINNER OR GRAVY DINNER 10-LB. SIZE $1.89

QUICK OATS FOOD CLUB 42-OZ. SIZE BOX 89¢

TOMATOES HUNT'S 15-OZ. CAN 37¢

IN ORDER THAT YOU MAY COMPLETE YOUR PARTIALLY FILLED GOLD BOND STAMP BOOKS, FURR'S WILL, UPON REQUEST, ISSUE GOLD BOND STAMPS UNTIL SATURDAY, NOV. 22, 1975

TOMATO SAUCE HUNT'S 2½ CAN 69¢

☆ YOU PAY THE LOWER PRICE AT FURR'S
☆ WE WILL NOT CHANGE A PRICE ON A MARKED CAN OR PACKAGE EXCEPT TO LOWER THE PRICE.
☆ ONCE PRICED . . . ALWAYS PRICED.

WEXFORD CRYSTAL
BY ANCHOR HOCKING



THIS WEEK'S FEATURE
TABLE TUMBLER
GOOD THRU NOV. 1
EACH 55¢
NO PURCHASE REQUIREMENT
COMPLETER PIECE
11" RELISH TRAY $1.49

Frozen Food Favorites

WAFFLES TOP FROST, FRESH FROZEN 5-OZ. 5 FOR $1.00 — 10-OZ. 39¢

CAULIFLOWER TOP FROST, FRESH FROZEN 10-OZ. PACKAGE 3 FOR $1.00

LEMONADE TOP FROST 6-OZ. 5 FOR $1.00

PIZZA TOP FROST SAUSAGE, HAMBURGER, CHEESE 79¢

TAMALES PATIO 15-OZ. PKG. 39¢

CREAM PIES PET RITZ LEMON, COCONUT, STRAWBERRY, BANANA, CHOCOLATE 49¢

sterno log



THE ONE MATCH FIRELOG
FULLY ABLAZE AFTER ONLY 5-10 MIN. BURNS UP TO 3 HOURS IN COLOR, CASE OF 6 LOGS EACH LOG 66¢ $3.99



CURITY DIAPERS DAYTIME 30's OR EXTRA ABSORBANT TODDLER 30's CHOICE $2.19

TOPCREST OR COMET LABEL
RANGE PERCOLATOR HEAVY GAUGE ALUMINUM WITH BAKELITE HANDLE 7-CUP SIZE, EA. $1.99





GLEEM II TOOTHPASTE 7-OZ. TUBE 95¢



SCOPE MOUTH WASH 24-OZ. SIZE EA. $1.33

EXCEDRIN EXTRA STRENGTH PAIN RELIEVER 100 COUNT BOTTLE $1.20



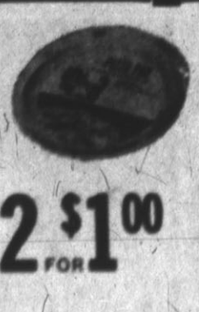
KNITTING YARN 18 COLORS SPRINGCREST DUPONT ORLON SAYELLE, 3½-OZ. 4-PLY SKEIN, 79¢

TOPCREST WINTER SUMMER
ANTI FREEZE AND COOLANT 1-GAL. PLASTIC CONTAINER EA. $3.29



PRESTONE II GALLON $3.89

TOPCREST 12-IN. SIZE ROUND
PIZZA PAN ALUMINUM EACH 2 FOR $1.00



SHAMPOO HEAD AND SHOULDERS 11-OZ. LOTION OR 7-OZ. TUBE EA. $1.79

SURE DEODORANT REGULAR OR UNSCENTED 14-OZ. SIZE $1.77











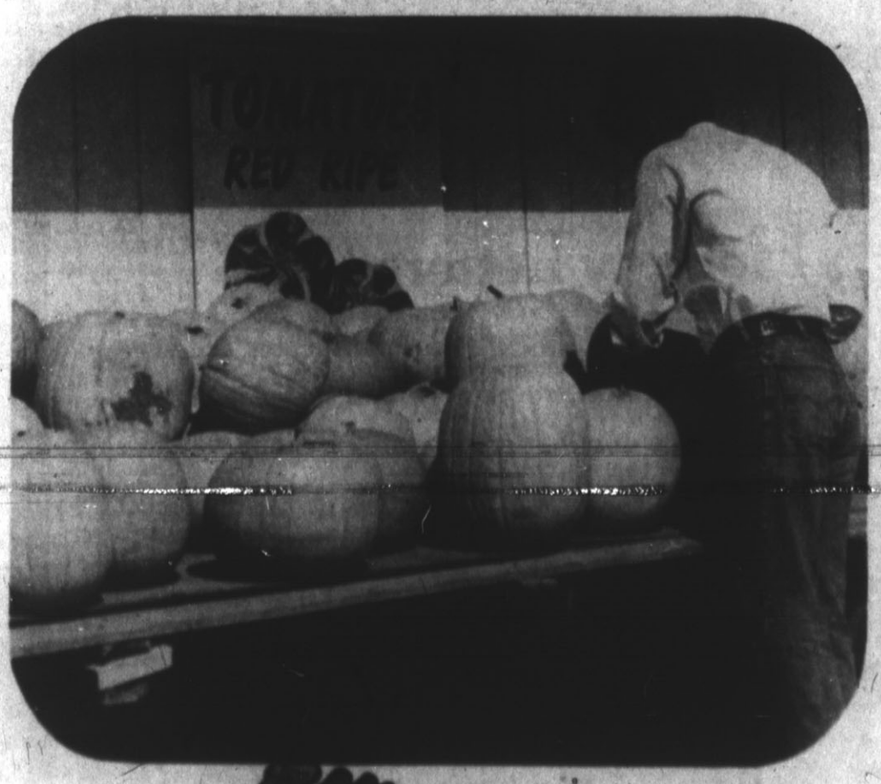
As summer gives up its sunny disposition, hints of the autumn season begin to muster their ranks in Hereford for the winter onslaught. Winds tinged with crisp temperatures rob the trees of their leafy raiment, cluttering local lawns and streets. Gold-burnished foliage showers the earth in Nature's vigilant supervision of her hibernating inhabitants.

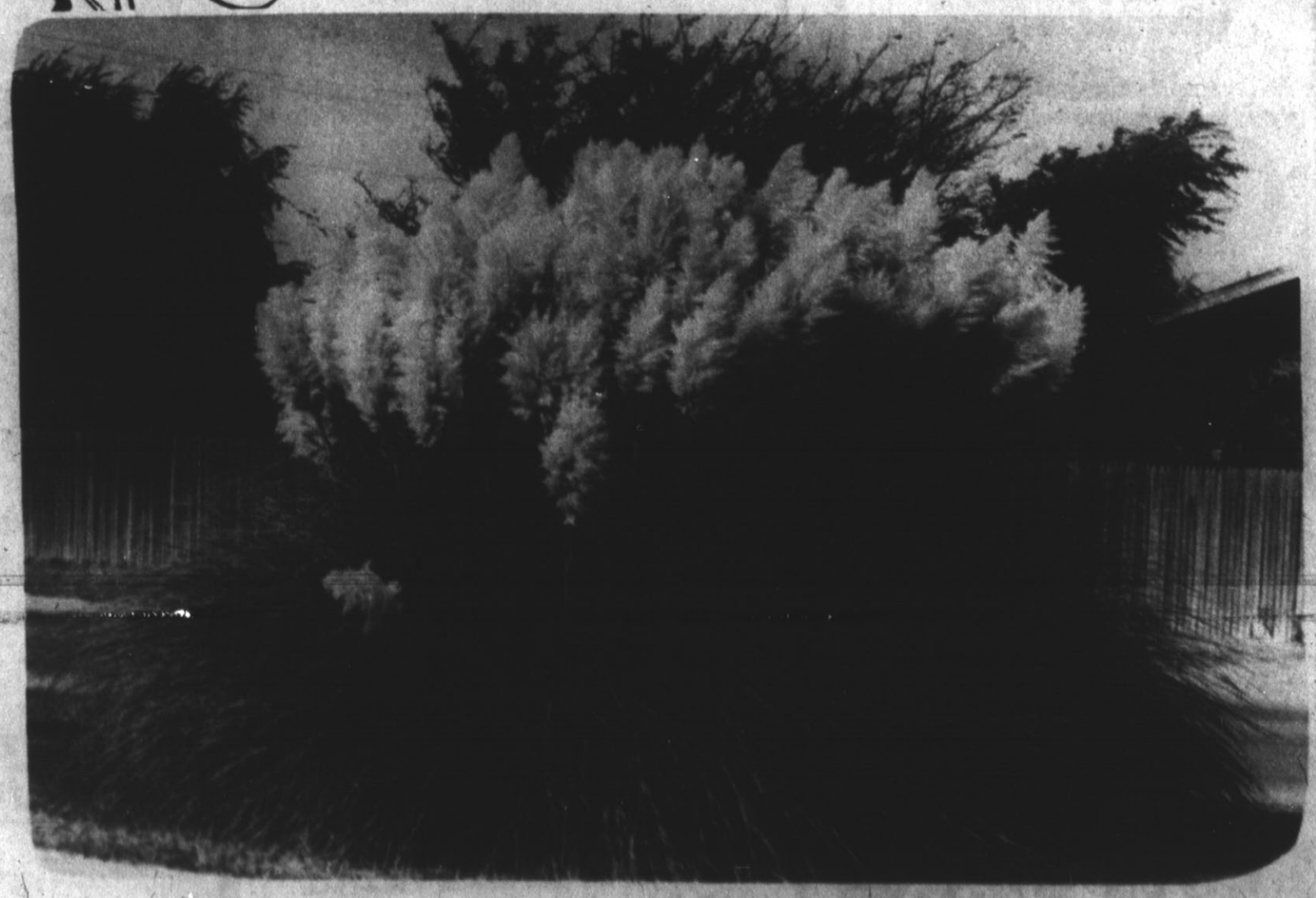
The Hereford Brand

Hereford, Texas, Sunday, October 26, 1975

Page 1B

Photos By Sandy Pankey







MR. AND MRS. RON CRIST
...To celebrate 25th anniversary

Crists To Observe 25th Anniversary

Mr. and Mrs. Ron Crist will receive guests in their home, 138 Nueces, from 6-9 p.m. Saturday in observance of their 25th silver wedding anniversary. Friends are welcome.

Hostesses will be the couple's daughters, Mrs. Randy Thompson and Mrs. Mike McCathern.

Mary Smith of Dimmitt and Ron Crist were married Oct. 30, 1950 at Texico, N.M. They came to Deaf Smith County in 1951 and he is engaged in farming north of Hereford with ranching interests at Clayton, N.M. They moved to their current address inside the city limits four years ago.

Mr. and Mrs. Crist are members of Church of the Nazarene.

True Words

Committees have become so important that a subcommittee has to be appointed to do the work. -Gazette, Augusta, Kan.

That's For Sure!

Farmer—A man who's outstanding in his own field.

-Bulletin, Great Lakes.

Keepsake
TRADITIONAL WEDDING RINGS

LADYLOVE
KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

Pizza inn
AMERICA'S FAVORITE PIZZA
Buy One
Get Next Smaller Size
Free
EXAMPLE
Buy one giant Sausage pizza $4.70
Large sausage pizza free with coupon 0
(Tax and Drinks Extra) $4.70
FREE
Pizza inn
With this coupon, buy any giant, large or medium pizza at regular price and receive one pizza of the next smaller size with equal number of ingredients FREE! One coupon per visit, please.
AFP-36

Valid Thru
Nov. 5, 1975
PLEASE PRESENT WITH GUEST CHECK
FAMILY NIGHT BUFFET
EVERY TUESDAY NIGHT FROM 6:00 TO 8:30 PM
ALL THE PIZZA & SALAD YOU CAN EAT FOR $1.79
CHILDREN UNDER 6 — 99¢
511 N. 25 Mile Avenue 364-6012
2531 Paramount Blvd./ Amarillo 353-7401
3320 Bell Avenue 353-6641
2801 I-40 East 376-4297
Pizza inn

Sorority Plans Santa Visits

In preparation for the Yuletide season, members of Xi Epsilon Alpha chapter of Beta Sigma Phi discussed plans for the visiting Santa Clause program during a meeting Tuesday at Arrowhead Mills Inc.

It was announced that Santa will be available for a fee to visit local children or parties. In order to make reservations, contact Mrs. Kirk Owsley, 364-4398.

Another impending project which was considered is selection of the First Lady of the Year, which is an honor designed in conjunction with International Women's Year and the U.S. Bicentennial. The citation, proclaimed by the BSP International office, will be bestowed on a local woman, who need not be a sorority member to qualify. Nominations are welcome from any Hereford organization. Judges will be nonresidents.

XEA offices which have been vacated were filled during the business session. Mrs. Kenny Ruland was appointed social chairman to fill the post left by Nancy Mulkey, who recently moved. Also, Mrs. Owsley assumed the position of recording secretary to replace Mrs. Fred Ruland, who requested leave of office.

Mrs. Bobby Jones presided over business and presented the program "Women to Whom We Are Indebted." Her topic centered on women who have played important roles in securing equal rights for women and outstanding individuals today who are continuing in this cause.

Mrs. Terry Fogo from Indiana was recognized as a guest.

Mrs. Davie Sorrells was hostess and served hot apple pie, pecan pie, ice cream and soft drinks. Nine XEA members were present.

Enrollment Continues For Cake Instruction

Students for cake decorating classes to be conducted here Nov. 3-8 are still being sought by members of Sweet 'n' Fancy Decorating Club.

The five-day course will be taught by an Arlington woman, Sandy Israel, who is credited as a master cake decorator and a recipient of the gold medal from Wilton Enterprises. Enrollment fee is $25 with three classes open each day. Lessons for study will include basic techniques, advanced methods, floral designs and classes for teenagers.

In order to sign up, contact Mrs. Joel Lytal, 364-5179 or Mrs. Keith Battey, 364-2516.

Mrs. Israel conducts Wilton classes on a regular basis in J.C. Penney stores at Six Flags Mall, Arlington, where she resides with her husband and four children. She also gives instruction at Euless and for the City of Arlington's recreational department. The artist periodically leads courses in other parts of the state.

Shower Fetes Boyd Baby

Catherine Ann Boyd, two-week-old daughter of Mr. and Mrs. Chuck Boyd, was the center of attention during a baby shower Wednesday evening in the Calvin Jones home, 205 Centre.

Pastel daisy corsages were presented to the infant honoree and her mother. A special guest was the baby's grandmother, Eva Mae Short of Amarillo.

Silver candlesticks holding pink tapers flanked the centerpiece, a musical baby carriage holding ivy, on the serving table, which was covered by white lace. A miniature stroller decorated the cake, which was served with mints shaped like baby booties, and punch.

Hosteses were Mmes. Jones, Lynn Brisendine, Temple Abney and Don Childers.

Church Women Greet Pastor

Dr. Jordan Grooms, pastor of First United Methodist Church, gave the invocation, opening a meeting of Fun-Food-Fellowship Club Wednesday in the church Fellowship Hall.

Lunch was served after a devotional presented by a guest, the Rev. Walter White. The remainder of the meeting was spent in games and conversation.

Those in attendance included Mr. and Mrs. Ole T. Larson, Dr. and Mrs. Grooms, the Rev. and Mrs. Herschel Thurston and Mmes. E.D. Cox, E.B. Miles, John Heard, Ross Stark and Cluade Ricketts.

Also, Mmes. T.W. Alderson, William McGehee, Emma Beard, Mary Flowers, Marie Huntley and L.W. Metcalf.

The next meeting will convene at 11 a.m. Nov. 19 at the church.

WARREN BROS.
JOHN RALPH
1410 Park Ave. CLOSED SUNDAYS 364-1423

This Weeks Special
1971 Chev. Camaro 2 dr. 350-V8 2 barrel, Power steering, Automatic, Sharp blue finish with matching vinyl interior. Sport wheels & tires. This one will sell fast. $2,195.00
1973 Chev. Monte Carlo 2 door hardtop. 350 V-8 2 barrel. Air and power, medium green with white Landeau top. Green cloth interior. Sharp & ready to go.
1972 Chev. Nova Rally 2 door 350 V-8 Air conditioned. Sun roof. Sport wheels and radial tires. For the young at heart.
1973 Ford Gran Torino Stationwagon. 6 passenger. Chrome luggage rack. Air and power. Medium green finish with dark green vinyl interior.
1971 Dodge Dart Swinger 2 door hardtop. 318-V-8 auto. Blue body with tie vinyl top. Try this compact for mileage and ease of handling.
1973 Dodge Polara 4 dr. 360-2 barrel-Air & Power. White finish with black & white houndstooth pleated interior. A good car at an unbelievably low price.



MRS. WAYNE POLAN
...nee Karen Rinks

Rinks-Polan Vows Read

Wintry tones of red and white embellished the white and gold interior of Canyon's First Baptist Church Saturday afternoon for the marriage of Miss Karen Ella Rinks and Arthur Wayne Polan. The candlelight ceremony was performed by the Rev. James Hancock, pastor.

Employed as a teacher at Tjerra Blanca Elementary School, the bride resides at 826 Brevard and is the daughter of Mr. and Mrs. Watson D. Rinks of Albuquerque, N.M. The bridegroom, a graduate of West Texas State University, is the son of Mr. and Mrs. Ray Polan of 119 Kingwood.

Lighted white tapers clasped by four candelabra enshrined the altar area, where vows were spoken. Filling the chancel were three bouquets of gladiolas and carnations, also conveying the red and white color theme.

Mrs. Robert Keahey of Albuquerque served her sister as matron of honor. Best man was Joe Don Weaver of Hereford.

Wedding guests were escorted by Rick Jaggars of Hicoville and Glenn Polan of Dawn.

Connie Cain, who carried the rings, was dressed in a while satin gown, resembling the bride's trousseau, trimmed in red velvet. She is the daughter of Hollis Cain Jr. of Springlake.

Miss Vicki Booker of Canyon sang vocal selections, including "The Lords Prayer," "Each For The Other," "Both For The Lord" and "What God Hath Joined." Accompaniment was provided at the organ by Miss Deadra Polan of Hereford.

Presented in marriage by her father, the bride wore a floor-length gown of white bridal satin designed with lace over the fitted bodice and long sleeves. Cut to a natural waistline, the dress featured a cameo neckline and princess point sleeves, both edged in satin.

Attached at the back of her softly-pleated skirt was a large satin bow holding the cathedral train of satin and lace. Her elbow-length veil of illusion, cascaded in three tiers from a cluster of satin and lace roses.

Three large orchids encircled by red baby rosebuds formed the bridal bouquet. For an heirloom piece, she wore a diamond and pearl Lavaliere necklace borrowed from the bridegroom's grandmother, Mrs. J.L. Polan of Dumas.

The bridal attendant was attired in a slipper-length red and white dress, complemented by a matching nosegay.

The newlywed couple greeted guests after the ceremony during a reception in the church Fellowship Hall.

Mrs. Jerry Homfeld of Adrian served the four-tiered cake, which was separated by pillars set in swans and rested on a circular mirror. Crowning the cake were traditional bride and groom figurines beneath an arch of roses.

Miss Dorothy Szydloski of Hereford offered punch from the table, which was centered by a large while wedding candle surrounded by red and white flowers. Draping the serving table was floor-length satin and illusion.

Other members of the house party were Miss Beverly Jacobs of Canyon, Mrs. Joe Gibson of Canyon and Betty Sue Robinson of Hereford.

For a honeymoon trip to points in New Mexico. Mrs. Polan wore a red shirt-waist dress with long sleeves and matching accessories. They will be at home after Tuesday 8 1/2 miles southeast of this city.

The recent bride received her bachelor of arts degree from Wayland Baptist College before earning a masters in education from West Texas State University. Her husband gained a bachelor of business administration degree from WTSU and majored in accounting. He is currently employed by Polan Grain and Cattle.

At the reception, Teresa Polan of Hereford registered guests, who included these out-of-town visitors:

Mrs. J.L. Polan of Dumas; Mr. and Mrs. H.H. Cain Sr. of Pleasant Grove, Ala.; Mrs. T.A. Allen of Belmont, Miss.; and Jim Rinks of Albuquerque.

Couple Observes 50th Anniversary

Mr. and Mrs. J.H. "Buck" Hale of 310 Ave. C. will celebrate their golden wedding anniversary Nov. 2 at a reception in the Reddy Room of Southwestern Public Service building.

Mary Ora McKee and Hale were married Oct. 30, 1925 at Lakeview and came to Hereford 22 years ago from Turkey. They are members of First United Methodist Church.

Family couples hosting the affair will be Mr. and Mrs. Terry Hale of Channing and Mr. and Mrs. Mack Hale of Hartley.

Family and friends are invited to attend the reception.



MR. AND MRS. J.H. "BUCK" HALE
...to celebrate 50th anniversary

Autumn Festival Is Next Weekend

Craft entries for Autumn Festival 1975 should be submitted by Hereford Camp Fire Girls from 3-6 p.m. Friday at Community Center.

Judging of exhibits, which must have been executed during this calendar year, will be conducted Saturday afternoon and the public is invited to view the displays from 2-5 p.m. Sunday, Nov. 2 during a tea.

In addition to work completed by Camp Fire youth, artistic efforts completed by adult leaders, sponsors and board members will be on exhibition. However, competition will involve only girls in Blue Birds, Adventurer, Discovery and Horizon Clubs.

Contest categories will be crafts and stitchery, arts and print. The latter class includes any printed matter which involves the combination of artwork and craftsmanship. Articles for judging may be results of work in art class, school, church, CFG events or private lessons.

Entries will be accepted Friday by Mrs. Arthur Clark, who said, "The focus of Autumn Festival 1975 is to provide an opportunity for individuals in Hereford Camp Fire Council to display their talents and interests in the art field." She continued, stating, "We hope also to encourage in youth the pursuit of a hobby or possible career."

The Hereford CFG Council will present awards to winners in the competitive segment of the Festival.

Irish Wit

For every woman who makes a fool out of a man there are a hundred who make a man out of a fool. -Irish Digest.

Printed Gift Certificates
and
Holiday Letters
Printed in color on our special stock. Gift certificates are always in demand during the holiday season, so be sure and order early.
Special Holiday Greetings and Letters are an excellent way to say "Thank You" to your customers. These and many other items can be printed with our special Litho Quik process on a 24 hour notice.
These Services and others available at
Litho-Graphics
513 E. Park Avenue
Hereford, Texas 79045
Phone: 806/364-6891
Commercial Printing • Forms Printing • Color Brochures • Booklets



Betrothal Announced

Miss Alesia Ragsdale, daughter of Mr. and Mrs. Mack Ragsdale of 305 E. 5th, and Larry Turner, son of Mr. and Mrs. B.J. Turner of Waka, have scheduled their marriage.

The ceremony is to be conducted Dec. 27 in First United Methodist Church here.

A 1972 graduate of Hereford High School, the bride-elect is a first year professional pharmacy student at Southwestern Oklahoma State University in Weatherford, Okla. She attended Eastern New Mexico University where she was active in Tau Beta Sigma and the Student Senate. She then enrolled at West Texas State University, was a member of Alpha Chi Honorary Society and was treasurer of Chi Omega Social Sorority.

Turner is currently a sophomore student at WTSU, where is he is a member of Sigma Nu Fraternity. He is majoring in engineering. The prospective bridegroom graduated from Perryton High School in 1973.

Joint Programs Are Given To LAE Club

Mrs. Dewitt Seago and John Gililland, representatives of Deaf Smith County Heart Association, gave joint programs to members of La Afflatus Estudio Club recently in the Heritage Room of Deaf Smith County Library.

Mrs. Seago narrated a film concerning rheumatic fever, hypertension and thrombosis prior to Gililland's presentation of an address on cardiovascular pulmonary restitution.

Gililland used a manikin to demonstrate the simple livesaving procedure. He also stated that the American Heart Association will conduct clinics on high blood pressure and courses concerning cardiovascular pulmonary restitution.

During the business meeting with Mrs. Marlin Gililland presiding, a letter was read from the library asking for individual voluntary assistance.

Volunteers are needed to pickup and deliver books to Westgate, King's Manor and shut-ins and refreshments are needed during the library's story hour.

Mrs. Roy Jewel and Mrs. Earnest Stewart were recognized as guests present by hostess Mrs. Gililland and ten members.

BIBLE VERSE

"Rebellion is as the sin of witchcraft, and stubbornness is an iniquity and idolatry."

1. Who made the above statement?
2. To whom was he speaking?
3. Upon what occasion?

Answers To Bible Verse

1. The Prophet Samuel.
2. To King Saul, and through him to the Israelites.
3. Upon the occasion of Saul's sin in not destroying Agag.

Campfire Girl

KoTanDaTao Camp Fire Girls adopted a grandmother who they will visit and remember on holidays, during a meeting recently at the CFG Lodge.

Members voted to travel to the Activities Center on the campus of West Texas State University to obtain information concerning the U.S. Olympic Team.

Mrs. Charles Brown and Mrs. Billy Wayne Sisson are leaders of the group, who included Jill Paschel, Rhonda Hollowell, Susan Brown, Holly Hale and Monica George.

Officers were elected and plans for upcoming projects were discussed by members of TandaWahanka Camp Fire Girls during a recent meeting at CFG Lodge.

Leaders for this year are Brooke Taylor, president; Amy Griffin, vice president; Jan Burns, secretary; Cynthia Lady, reporter; Cozette Moore, song leader.

Participation in the Camp Fire Autumn Festival Oct 31-Nov. 2 was slated and future programs were considered.

Perfect attendance was noted with these members present: Bethany Boyd, Jan Burns, Vickie Cooper, Amy Griffin, Eva Johnson, Cynthia Lady, Misty Gordon, Cozette Moore, Pam Nixon, Marilyn and Michelle Osborn, Brooke Taylor, Allyson Thomas and Shellie Richie.

XXX

La Plata and Stanton Junior High freshmen joined forces in HeJoLo Camp Fire Girls Club during a meeting recently at the CFG Lodge.

Elected to office were Denise Evans, president; Barbara Scott, vice president; Lisa Drake, secretary; Lesa Mazurek, treasurer.

Projects completed this year have included a tour of King's Manor and a study of interior decorating.

The Sunshine Camp Fire Girls, sponsored by Carlile Trucks, met for their first meeting recently. Mrs. Judy Bagley and Mrs. Pat Fowler, are serving as leaders.

Members include Terrie Evans, Tammie Fowler, Shelly Frye, Nanette Lynch, Sarah Matinez and Marilyn Osborn.

Several future projects were discussed by members of Oki-Ta-Mi Discovery Club when they met recently at Community Center with the group's leaders, Mrs. W.C. Russell and Mrs. Tommy Carnahan.

Articles of business discussed with president Dana Ulibarri presiding, were the Bicentennial project to paint fire hydrants, Thanksgiving and Christmas Service projects and a Halloween party for members of the group.

Annual events of the Camp Fire Organization include a candy sale to be held the last two weeks in November and the Camp Fire Banquet scheduled Jan. 23.

Before the close of the meeting, committees were appointed to plan the Halloween party and the banquet.

Members present include Amy Carnahan, Dora Gonzales, Becky Hughes, Judy Jones, Eleise McDowell Debbie Pledge, Sylvia Soliz, Christi Valdez and Leslie Whatley.

Mrs. Helen Langley assisted the fourth grade Adventure group from Aikman recently in selecting Indian names for the members.

Leaders and members present included Mrs. Charlette Messer and Mrs. Marcy Hughes, and Michelle Hughes, Wendy Roe, Michelle Ford.

Also, Danna Trevino, Beth Jackson, Angie Rodriguez, Linda Kindrick, Tracy Shepard and Crystal Finley.

BIRTH ANNOUNCED

Mr. and Mrs. Charles Lyles of Fort Sill, Okla. are the parents of a son, Christopher Lynn, who was born Oct. 22 and weighed 6 lbs. 14 oz.

Grandparents are Mrs. Walter Kuper and Mr. and Mrs. Eumon Lyles, all of Hereford.

Too many people know all the answers.



To Pronounce Vows

The future marriage of Phillip Carnahan and Janette Schlabs has been announced by her parents, Mr. and Mrs. Charles Schlabs, Route 2. The prospective bridegroom is the son of Mr. and Mrs. Tommy D. Carnahan, 117 Mimosa. Nuptials will be solemnized Nov. 21 in St. Anthony's Catholic Church. A May graduate of Hereford High School, Miss Schlabs is a freshman at West Texas State University. Carnahan graduated from HHS in 1974 and is engaged in farming west of the city.

Tidiness Pays

Don't smoke in bed. The ashes falling on the floor may be your own.
-Tribune, Chicago.

Song of Woe

All that I am or ever hope to be, I owe.
-Appeal, Memphis.

La Madre Mia Club Attends Style Show

More than 50 guests and members of La Madre Mia Study Club attended a style show given by The Pants Cage and Latham's Tree House Thursday night in Sugarland Mall.

Fall fashions were modeled by Mmes. Waldo Baxter, Werner Lawson, Johnny Cloud, Tom LeGate, Ed Allison and Barry Arnwine.

Door prizes were won by Mmes. Don Lane, C.D. Adams and Lee Donaway.

Refreshments were served by La Madre Mia hostesses, who included Mmes. Lane, Lynton Allred, Herschel Black and Dwight McGee.

The next meeting will be Nov. 13 in the Stanley Simmons home.

Who's New

Mr. and Mrs. D. Zepeda, 618 Blevins, are the parents of a baby son, David, who was born Oct. 19 and weighed 7 lbs., 3 ozs.

Mr. and Mrs. A. Villarreal, 412 Walnut, Clovis, N.M., are the parents of a baby son, Fidencio Frank T., born Oct. 21 and weighed 7 lbs., 11 ozs.

Mr. and Mrs. J. Brock, 605 E. 5th, are the parents of a baby girl, Jacqueline Michelle born Oct. 21 and weighed 6 lbs., 15 ozs.

Mr. and Mrs. K. Ford, 1605 James, Friona, are the parents of a baby girl, Lee Ann, born Oct. 21 and weighed 7 lbs., 7 ozs.

Mr. and Mrs. G. Huereca, 612 Irving, are the parents of a baby girl, Mary Georgiana R., born Oct. 22 and weighed 6 lbs., 15 1/2 ozs.

The best advice for modern people, young and old, facing all sorts of propaganda, is the single word: think.

Authorized
Longines-Wittnauer



FIRST LADY
COWAN JEWELERS
Downtown

Bulova Accutrons
Cowan Jewelers
The House of Diamonds
Downtown Hereford

LIL CHARRO TOO
NOW OPEN MONDAY!
841 EAST FIRST 364-6821

Little Girl's
GOWNS & PAJAMAS
VALUE $5.00
$2.88 - $3.44



ROBES
VALUE $10.00
$4.97

Ashley's OUTLET STORE
SUGARLAND MALL
9:30-6:00 MON.-SAT.

We're the best of all possible banks because of you!



A bank that looks to help you is the bank you can look to for all kinds of help. We know you want the answers to questions. Not a lot of questions to answer.

So our response is a bank-full of services with the accent on special attention for each customer.

And just knowing that we have your trust and confidence makes us just that much better. In fact, that's what makes us the *best* . . . and it's all *because of you*.

THE BEST OF ALL POSSIBLE BANKS℠

THE FIRST NATIONAL BANK OF HEREFORD
MEMBER FDIC SINCE 1900



Wedding Planned

Mrs. Dave Kisner of Levelland has announced the engagement of her daughter, Donna Lynn, to Michael Dale Crawford of Andrews. The couple will exchange vows Dec. 20 in First United Methodist Church at Levelland. The future bride is currently teaching physical education and health classes at Hereford High School. She is a graduate of Texas Tech University, South Plains College and Levelland High School. Her fiance, who is a coach and instructor at La Plata Junior High School, is a graduate of Lamar University at Beaumont and Andrews High School.

NYLON ATHLETIC SHOES



SIZES 3½ - 12
Colors red & white,
maroon & white,
blue & white
$14.99

Gaston's
SUGARLAND

Former Students Reunited

Getting reacquainted was the name of the game during the 25th anniversary reunion of the 1950 graduating class of Hereford High School last week.

Approximately 40 members of the class, which originally numbered 80, returned to Hereford during Homecoming events Oct. 17. The alumni assembled early that afternoon for coffee and conversation at Community Center. The former students then joined the current generation of HHS youth in the Homecoming parade by boarding a flatbed trailer float pulled by a pickup, also of the 1950 era.

Several of the former classmates met in the home of Mr. and Mrs. Alex Schroeter the following night for a hamburger fry. Schroeter and Joyce Lomas organized the anniversary celebration.

Local residents present included:

Glen Wilson, Claude Melugin, Bobby Owen, Andrews, Tommy Carnahan, Don McNeese, Walter Paetzold, Thomas Albracht, Johnny Jesko, Bob Lueb, Joe Kerr, Schroeter, Martin and Mrs. Lomas.

Also, Doris McGee Hardin, Teresa Fangman Paetzold, Betty Robbins Stephens, Betty Carney Koelzer, Mary Kay Hager, Kathryn Davis Acton, Doris Willier Burges, Charles Greshman, Merl Bridges and Guy Cornelius.

Out-of-town alumni were:

L.T. Hawks of Texarkana, Bob Hamilton of Iowa Park, Pat Corbett of Fort Worth, Joe Ford of Houston, John Higgins of Portales, N.M., Darrell Janssen of Tucumcari, N.M. and Dick Axe of Clovis, N.M.

Bob Davis of Manteca, Calif., Wendell Morton of Sunray, Gayle Roberson Galley of Amarillo, Joan Walser Rainey of Pampa, Wilma Moore Sipes of Odessa, Wilma Jo Roberson Hamilton of Greeley, Colo. and Marilyn Matthews Peters of Rapid City, S.D.



HHS CLASS OF 1950
...Assembled here during Homecoming

Comings And Goings At King's Manor

By FAY GAUGGEL

Mr. and Mrs. Herman Cross of Memphis, Texas spent Saturday night and Sunday with his mother, Mrs. Alma Cross.

****

Mr. and Mrs. D.E. Sumrow are spending the weekend with relatives in Fredrick, Oklahoma.

****

"Jeep" Jennings surprised his grandmother, Ruby Jennings, Saturday morning with a short visit. Just a "run by" on his way to Dalhart, he and Mrs. Jennings had just returned from Florida where they had entered their race hounds. They report much of the country dry after a spell of too much rain.

****

Mmes. Alvenia Cox, Kate Phillips and Bonnie King of Farwell were guests of Leota Moore and Ophelia Dotson last Sunday. In the afternoon, the five had a pleasant trip to Canyon for a visit in the home of Mr. and Mrs. Joe Fiola to see their new daughter, Ginger Kate. She is the great-granddaughter of both Mrs. Cox and Mrs. Phillips.

****

CHURCH CHOIR PROGRAM

Last week Bob and Margaret McFarland music director and part-time accompanist at First United Methodist Church, came to perform for Manorites. There were about 35 youngsters—carol choir members dressed in red robes with white cowls. Some sang, some played hand bells and some probably did both.

The first choral number was "Jesus, Lover of My Soul"—traditional air, but accompaniment was strange. Their diction was clear and emphatic. Tones were bell-like and high. Never any raucous tones. Often they swelled or crescendoed to the end of the line.

They responded to their leader's hand as he softened their singing by drawing the hand closer to his body and visa versa. All this demands knowledge, accuracy and rapt attention to the director.

They vocalized by singing up and down the chromatic scale, beginning each time on the next higher note on up to the eighth note. The words to this exercise were "Where Shall I Go Today?" The word "go" required two notes down. A coloratura practices this in order to prepare her for the high note she anticipates at the end or climax. Now what about that for such small fry?

McFarland had flash cards for identifying the following: The two clefts E,G,B,D,F, and F,A,C,E, various note values etc. We wish McFarland had directed choirs long ago we were trying to teach public school music. We would have plagiarized some of his clever teaching techniques. He is a wow with the kids and gets it out of them when it's there to get.

The Hand Bell Choir played the Doxology. They divided into parts on the last words.

We wonder if the children or even some parents realize how much training they are getting "Free Gratis for Nothing" to mouth a stale redundancy. Of course there's the business of getting children to and from rehearsals, costumes, instruments or such.

Much credit goes to parent-helpers such as Barbara Pittard and Marilyn Paschall. And of course, the McFarlands work like Trojan warriors. But the results are glorious.

What a perfect illustration of what concerted efforts can accomplish.

ALICE WARD CIRCLE

The Alice Ward Circle of the U.M.W. met Oct. 14 in Lamar Memorial Garden Room. Mrs. Grant Hanna presided and led the meeting. A financial report was made.

Mrs. Hanna inquired if we would like to talk about a life membership pin for one of our ladies. A move was made, seconded and passed that we table the question for further consideration.

Mrs. Hanna reviewed the study book "Future Shock" by Cynthia Wedell. She dealt with the subject of shock and fears of changes in wishing to go back to "the good old days." Fear is the opposite of faith, she said.

We must take off our rose-colored glasses and see things as they are. God is in changes. So "God of Grace and God of Glory—Grant us wisdom; grant us courage for the living of these days."

We considered Ephesians 4-1:16 touching on the incarnation, Pentecost, original sin and the Faith chapter in Hebrews. We were much enriched with her presentation.

Attendance was 14 members.

****

ARTS & CRAFTS SALE

The Christmas show and sale Friday held in the Lamar Memorial Garden Room was an exclusive one for the residents of King's Manor Campus.

Arts and Crafts members have been busy for months making lovely and unique articles. The show and sale is now open to the public.

****

TRAVELOGUE NARRATION

The Rev. Gene Brink, pastor of First Christian Church here, was our guest on Oct. 16 when he showed and narrated slides he had made on his European tour recently.

Naturally, Rev. Brink is interested in cathedrals and worship services. Notre Dame excelled others in Gothic architecture and in Paris it was probably more interesting than The Arch of Triumph or the Eiffel Tower. The Cathedral of Florence, third largest in the world, seemed to be one of his favorites for beauty.

The group visited Salsburg where "Sound of Music" was filmed and Heidelberg of "Student Prince" fame. Incidentally, all over Germany the window boxes were rife with red geraniums, regardless of how high the windows were. He recalls too that German fields were the neatest, cleanest and best-attened of any he saw.

Oberammagau, a village near Munich, always is interesting, reminding everyone of the passion play which keeps an ancient vow to God for sparing the area against the Black Plague.

In Venice, above the canals, rises the Bridge of Sighs, so named because of the sadness of Italians who were sentenced by the Doges to prison terms years ago.

The Canals of Venice are not as pleasant as the canals of Amsterdam, which is known as the "Venice of the North."

Rome, the Eternal City years ago, not only furnishes classic ruins of a prestigious past, but offers the Catacombs, stadiums and arenas where early Christians suffered.

It is noteworthy that Rev. Brink had a helper who operated a corresponding picture giving us a double view of the same scene.

We are looking forward to Rev. Brink's slides of the Holy Land. Some of us will surely be more familiar with the geography there, if only from having studied our Bibles.

So we look forward to another treat in the near future. Do come again, Rev. Brink.

Merry Mixers Cancel Dance

Members of Merry Mixers Square Dance Club have cancelled their meeting scheduled Friday night and are urged to attend Panhandle Square Dancing Association activities at Dumas Saturday, Nov. 1.

The PSDA business meeting will convene at 2 p.m. that day and a workshop session will begin at 6:30 p.m. Round dancing will commence at 7 p.m., followed by the grand march at 8:15 p.m.

The next Merry Mixers meeting here will be at 8 p.m. Friday, Nov. 7 in Community Center.

Distinction

"Pro" means "for" and "con" means "against." This explains the difference between progress and Congress.

-Courier, Bristol, Va.

The Hereford Board of Realtors will conduct a...
REAL ESTATE WORKSHOP
Tuesday, October 28, 1975 in the Deaf Smith Co. Bull Barn from 8:30 a.m. to 4:30 p.m.
Mr. Benny McMahon-Lester Jacobson, Realtors, and Tony Meeks of TAR will conduct the program including the following subjects:

- Professional Standards
- Financing
- Listing Techniques
- Contracting
- Marketing
- Closings

The price of the workshop is $10.00 which includes coffee breaks and lunch...
for Reservations contact Don Tardy or Margie McAlister call 364-0555

Pizza inn
2 for 1 Spaghetti Special
Pizza Inn's regular $1.89 Spaghetti Dinner with meatsauce, served in true Italian style with garden fresh salad and garlic toast.

2 for 1 Pizza inn
Spaghetti Special
Bring this coupon and receive one regular spaghetti dinner FREE with the purchase of one
October 30, 1975
PLEASE PRESENT WITH GUEST CHECK

511 N. 25 Mile Avenue 364-6012
2531 Paramount Blvd./ Amarillo 353-7401
3320 Bell Avenue 353-6641
2801 I-40 East 376-4297

Pizza inn

FREE KIDDIE SHOWS AT THE STAR THEATRE
NOV. 1st
AT 10 A.M.
Journey To Far Side of the Sun
CHILDREN UNDER 12 FREE WITH PASSES FROM THESE PARTICIPATING MERCHANTS:
1st NATIONAL BANK
TROY'S SWEET SHOP
GONZALES BRO'S PLUMBING
GIBSON DISCOUNT CENTER
HOBO'S FRIED CHICKEN
LA FIESTA RECORD SHOP
EL TORO RESTAURANT
PARK AVE. FLORIST
HEREFORD MEAT MKT. & MELROSE NURSERY

Scribbles and Scratches

By KERRIE WOMBLE
Women's Editor

CORA JOHNSON, WHO is a favorite visitor to the society department, asked that I remind local folks that the arts and crafts show will be open this afternoon from 1-6 p.m. in Sugarland Mall.

Mrs. Johnson's book, "Things That Abide," will be among more than 50 different wares offered for sale. Proceeds from the local woman's inspirational publication help youngsters at the children's home in Amarillo.

Other items featured in the booths will be handmade dolls, macrame, tole painting, rock-crafts, sculptured clay jewelry, pen and ink drawings, driftwood pieces, water color and oil paintings, Indian crafts and artists doing sidewalk portraits. Sounds like a bonanza of bargains and might be a good place to pick up some Christmas gifts. 'Tis the season, you know.

S&S



Bagpipes And Blades

Authentic costumes and choreography gave a realistic air to the popular sword dance, which was a highlight of "Scotland on Parade" here Thursday evening. The performance involved a 30-member troupe of dancers and singers and was the first local offering of the new Community Concert Association season.

MEMBERS OF THE Community Concert Association were treated to a lyrical echo of the Highlands Thursday evening when "Scotland on Parade" graced the local high school stage. The first half of the program seemed a little sluggish but after intermission, the tempo quickened and the performers settled their surroundings.

The most impressive aspect of the attraction though was Billy Anderson, a scottish fiddler, and his band. However, the entire program was well-paced and was just about the right length for an evening's entertainment.

Those of you who did not obtain CCA membership this year should mark your 1976 calendars and join the organization in September. There are numerous benefits and the price is right.

S&S

FAULTY NEWS SOURCES can be an enigma and as often as you try to side step them, mistakes will happen. In the obituary for Mrs. J.C. Price in the Thursday Brand, it was incorrectly stated that she was survived by a grandson, Richard Price. Actually, they are no relation. Also, Mrs. Price was a Westway resident, not from Easter, as stated.

There is no right place to make an error in the newspaper, but one of the worst spots is in the obituary column. Our apologies extended to the Price family.

S&S

KISSINGER AND BUTZ have reputations as horse traders; why don't they swap New York City for some quiet little Arabian suburb.

Something tells me the Indians weren't quite as innocent as it appeared when they sold that metropolis for a paltry few dollars. Now you can't give it away.

S&S

CHARLES NEWELL OF 133 Ranger Dr. brought in news about his son, Pat, who was selected Vocational Trade and Industrial Teacher of the Year by the New Mexico Vocational Association at the annual vocational teachers meeting in Portales, N.M. recently.

The presentation was made to the former Hereford resident by Laine Fishers, president of NMVA.

Newell, who resides in Mesilla Park, N.M. has been teaching Industrial arts and vocational education in Texas, California and New Mexico schools for 16 years. For the past seven years, he has served as industrial cooperative training coordinator in the Las Cruces Public School system.

He was hired as coordinator of instruction in July by the Dona Ana County Occupational Education Branch of New Mexico State University. He holds his bachelor of science degree from West Texas State University and a masters of vocational education from Eastern New Mexico University.



Holiday Season Begins

Innovative recipes and gift ideas for the impending holiday season were spotlighted here Friday afternoon when the local county extension service sponsored a program in Southwestern Public Service Reddy Room. Diane Bim, home service advisor for the Amarillo SWPS district, gave tips in microwave cooking and craft projects. More than 50 Home Demonstration club members attended the program, which was also staged for 4-H members and adult leaders.

School Lunch Menus

PUBLIC SCHOOLS

MONDAY—Steak fingers and gravy, fluffy potatoes, English peas and carrots, chocolate cake, hot rolls, milk.

TUESDAY—Beef enchilidas with cheese, pinto beans, tossed salad, rosy applesauce, sliced bread, milk.

WEDNESDAY—Hamburger, tossed salad, pickle and onion, potato sticks, peach pie, bun, milk.

THURSDAY—Chicken pot pie, green beans, buttered carrots, cookie, hot rolls, milk.

FRIDAY—Fish on a bun, cole slaw, pork and beans, peanut-butter bar, bun, milk.

ST. ANTHONY'S PAROCHIAL SCHOOL

MONDAY—Burritoes, tossed salad, corn, cookies, milk.

TUESDAY—Spaghetti with meat sauce, green beans, carrot sticks, applesauce cake, buttered bread, milk.

WEDNESDAY—Ranchstyle beans, cabbage-pepper salad, cinnamon rolls, cornbread, milk.

THURSDAY—Roast with gravy, mashed potatoes; peas, Jello with fruit, rolls, milk.

FRIDAY—Grilled cheese sandwich, vegetable soup, potato chips, peaches, milk.

HEREFORD FRUIT MARKET'S
GROCERY
Closeout Sale

We are remodeling and getting ready to offer Hereford the finest in Fruits and Vegetables...our specialty will be fresh produce. In order to make more room we are closing out our Grocery Department.

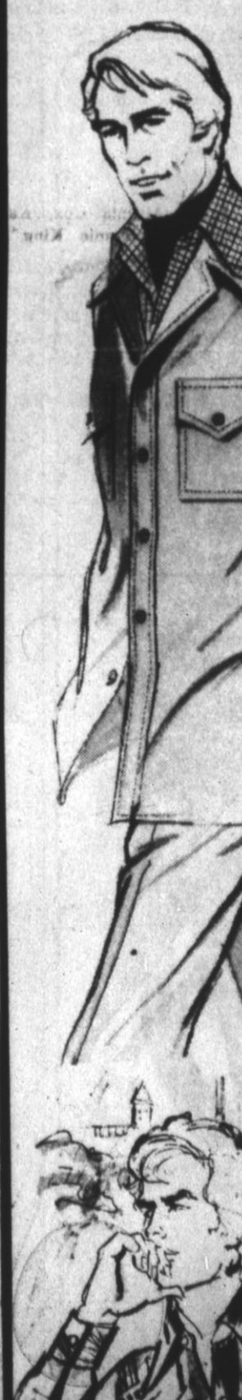
MANY ITEMS REDUCED 50%

MANY OTHER ITEMS MARKED DOWN
10-20-30 & 40% OFF

Plus our WHITE SWAN SALE CONTINUES with many money saving buys.

So come out while selections are good and save!

HEREFORD FRUIT MARKET
220 N. 25 Mi Ave.
364-4553



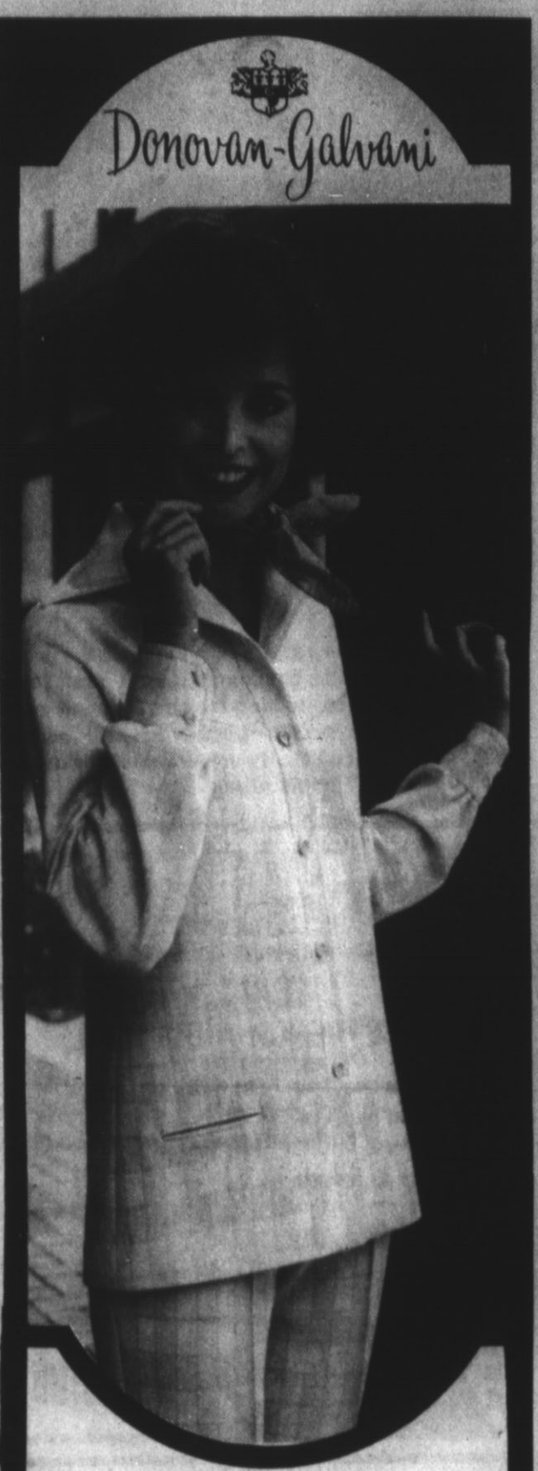
LEISURE SUIT by CAMPUS
$39.95
Other styles $55.00 to $69.95
NEW SHIPMENT



As Pictured $15.00
CAMPUS® PRINTED KNIT SHIRTS $6.00 to $15.00

HARMAN'S
DOWNTOWN

Donovan-Galvani



BRIGHT COLORS . . . TWEEDY PLAIDS. D-G puts separates together for a really great look. The small plaid is double knit of Encron® polyester, the fiber that lives, and comes in lemon. The jacshirt $33.00. Pants $17.00 Size 6 to 18

$33.00 Jacshirt. $17.00 Pants.

BOTH STORES



CHEERY COLOR FOR COORDINATES. Bright lemon, . . . beautiful in D-G's tweedy double knits of Encron® polyester, the fiber that lives. The jacshirt, ~~$33.00. Pants $17.00. Shell $13.00 Size 6 to 18~~

$33.00. Jacshirt $17.00 Pants $13.00 Shell

NOT PICTURED- Lace Shell
Black & White Lace Shirt, with matching Tank-Top $15.00 & $25.00
Black & Red Long Straight Skirt $21.00.

HARMAN'S
DOWNTOWN & SUGARLAND MALL



Benefit Bridge Banter

A benefit bridge tournament with proceeds earmarked for Girlstown will be held in Community Center beginning at 7:30 p.m. Tuesday. Kappa Iota Chapter of Beta Sigma Phi is conducting the charity event and tickets can be bought at the door for $1.50 per person. Door prizes will include a card table and matching chairs. Steering the activity are, from left, Mmes. Calvin Jones, Don Childers, Chuck Boyd and Temple Abney.

Joyce's Journal

BY JOYCE SHIPP
Deaf Smith County Extension Agent

Council Luncheon Monday

Deaf Smith County Home Demonstration Council luncheon will be held Monday, 12 noon in the Pioneer Natural Gas Flame Room.

All Home Demonstration Club members are invited to attend. Each person is asked to bring a covered dish. Immediately following the luncheon, we'll have our monthly council meeting. Reports from the State THDA convention, held in Abilene in September, will be given by Mrs. Leroy Johnson, Mrs. State Norvell and myself.

*****

EACH HD CLUB is expected to send three members to the County THDA Workshop Wednesday. The workshop will be held in the courthouse beginning at 9:30 a.m.

Delegates to the State THDA meeting, Mrs. Leroy Johnson, Mrs. State Norvell and myself, will be conducting the workshop. Safety, cultural arts and recreation, 4-H, citizenship and publicity will be subjects for the workshop. The workshop will conclude by 11 a.m.

*****

EVER THOUGHT OF purchasing a used washer and dryer?

Today's tightly stretched budgets might make a second hand washer or dryer an appealing choice. But consumers should check the machine's condition before buying.

Appliance dealers often sell reconditioned, "recycled" trade-in washers and dryers. Or consumers can check a classified section of the newspaper for individual ads.

A dealer is most likely to offer a warranty, provide delivery and installations as well as service. Be sure to check this—and whether the appliance has been reconditioned and tested. Also, ask if parts will be available for repairs.

If buying from a private owner, jot down the model and serial numbers of the appliance. Then, write the manufacturer to determine age of the appliance and whether parts will be on hand for the unit's life expectancy.

Other points to consider in buying a used appliance include:

—Check for signs of leakage, excessive wear or rust on the frame.

—Try to see the washer in operation to detect possible abnormal sounds which would indicate worn parts.

—See that hoses, cords and finishes are in good condition.

—Make sure the timer advances through an entire cycle and shuts off the unit when it should.

Compare the features of the appliance with newer models. The machine should be geared to the types of fabric and wash loads to suit the family's needs.

Ask for the instruction manuel which accompanies the machine. And, if the booklet isn't available, write the manufacturer for one, giving the appliance model and serial numbers.

*****

WICKER FURNITURE'S "Nostalgic" look makes it today's home fashion hit.

It's versatility provides a light, airy look—or a cozy, earthy feeling—depending on the design of the furniture, accompanying cushions and other accessories.

Wicker furniture can be rattan, reed, willow and bamboo. Signs of quality are a smooth sturdy frame, with no visible loose fibers—and seat framing parts that are at least one inch thick.

Clear, even color and tightly wrapped joints and corners also indicate high quality. Keep in mind that delicate open-work, even at the best quality, will not be as durable as closely woven designs.

Although humidity has a positive effect on wicker, using wicker outdoors means consumers should be careful, because rain, direct sunlight and dew are damaging.

On the other hand, dry indoor heat causes this furniture to crack and creak under pressure.

Cleaning wicker furniture with a soft brush, then applying wax keeps it in "good as new" condition.



Preparing For Ghoulish Party

Members of WaTahNiKi Horizon Club donned grizzly garb recently as practice for inhabiting a haunted house Friday and Saturday nights. The macabre manor is located four miles north of Highway 385 and will be open from 8 p.m.-12 midnight. Shown from left are four high school seniors, including Helen Lady, Kim Rose, Lynn Bridges and Tommie Cherry.

Haunted House To Open

As a service project for community youth, WaTahNiKi Horizon Club members will open a haunted house Friday and Saturday four miles north of Hereford on Highway 385.

The house will be open to the public from 8 p.m.-12 midnight. A tour will be conducted Thursday night for youth groups if reservations are made with Mrs. Luther Lesly, 578-4318, or Mrs. A.E. Hodges, 364-4717.

Admission rates are 50 cents per person. Candy, soft drinks, popcorn balls and hot dogs will be for sale.

This is the fourth year the Horizon Club has held the Halloween project.

Want to make energy sense with your refrigerator and a dollar bill? Simply close the door on the bill and give a gentle tug. If the bill moves easily, the seals on the door need replacing. New seals will save America's energy and your money.

Immunization Campaign Continues This Month

Have your children received all their vaccinations for childhood diseases? If not, or if you're not sure, the Center for Disease Control of the Department of Health, Education and Welfare urges you to check with your doctor or health department and have the child fully protected.

The problem, according to Dr. John J. Witte, Director of the CDC's Immunization Division, is that now such diseases can be prevented, people are no longer afraid of them and become lax about having their children vaccinated.

As a result, many children remain needlessly vulnerable to serious disease, Dr. Witte continued, and deaths and serious disability still occur from these preventable diseases. In fact, he said, there are so many unvaccinated children that we once again face the threat of local epidemics.

What diseases should children be vaccinated against? Dr. Witte lists seven—polio, measles, mumps, rubella, diphtheria, tetanus and pertussis (whooping cough). Safe, effective vaccines are available for all these diseases.

When should they be vaccinated? "As a general rule," he said, "the sooner the better. Some of the vaccines, such as polio, should be started when the infant is only about two months old. Others, such as measles, should not be given during the first year of life, but should be given as soon after the child's first birthday as possible."

The reason for early vaccination, Dr. Witte explained, is that children are in many cases very susceptible to the diseases when they are young and become more severely ill if they get the disease. "If an epidemic strikes," he said, "it is likely to hit hardest and spread most quickly among young children. Parents who put off vaccination until the child is ready for school are making a serious mistake and gambling needlessly with their children's lives."

Dr. Witte emphasized, however, that if the child missed out on vaccination in his earlier years and is already in school, it is still not too late for vaccination. "Schools are, of course, prime places for the spread of disease and unprotected school-age children should definitely be considered candidates for vaccination."

To let people know about the dangers of childhood diseases and to urge them to make sure their children are fully vaccinated, October has been designated Immunization Action Month, a time when government, organized medicine, state and local health departments, industry and volunteer organizations work together in an extensive public awareness campaign.

During October, Dr. Witte said, messages will appear in the print media and on radio and television, explaining the danger of childhood diseases and encouraging parents to have their children vaccinated.

"We hope many parents will take the warning seriously," Dr. Witte concluded. "To remain unvaccinated is a serious risk that no child should have to face."

The U.S. Labor Department's Work Experience and Career Exploration Programs (WECEP) provides for a variation in the Child Labor Regulations to permit minors between 14 and 16 years old to work and attend school.

###

The U.S. Labor Department's Work Experience and Career Exploration Programs is a school-supervised and school-administered program. Conduced experimentally since 1969, the program is now permanent.

It's HAPPENING now
VALUES SAVINGS VALUES SAVINGS VALUES
FALL VALUE FESTIVAL
4-PIECE FRENCH PROVINCIAL BEDROOM SUIT
Reg. $499.88
NOW $379.88
Register for a free recliner to be given away Dec. 1.
PLAINS Furniture Co.

TO BE ELECTRIC HEAT BESWITCHED



Two hundred years ago, the witch hunters would have burned us at the stake for even daring to dream of a clean, practical means of heating our homes like electric heat. Fortunately, things have changed since then and today you can choose a heating system that is not only clean and efficient, but also economical and environmentally sound. You don't even have to look for a witch to give you a great deal like this one. Call the electric company . . . we'll show you how easy it is to BESWITCHED to real comfort home heating that's as modern tomorrow as it is today.

ASK ABOUT THE HEAT PUMP
IT'S NOT MAGIC...IT JUST ACTS THAT WAY

You'll think it's magic when you see what the heat pump does, but it's not at all. It probably will seem quite impossible that one unit can provide clean, efficient electric heating and cooling with only one unit, one thermostat setting. The important thing to remember is the heat pump is today's answer to improving your lifestyle—economically and efficiently. Sound like magic? Not at all.

ENERGY EFFICIENCY ALLOWANCE
We, at Southwestern, are interested in your getting the most for your energy dollar. That's why we're offering an Energy Efficiency insulation allowance to our customers in existing homes who install electric comfort heating. Ask us about it.

ELECTRICITY-IT DOES SO MUCH GOOD
Southwestern Public Service Company
The ELECTRIC Company
FOR SO MANY PEOPLE

CALL US FOR A FREE PERSONALIZED HOME HEATING COST SURVEY

EQUAL OPPORTUNITY EMPLOYER

Representatives of the SUE ANN COMPANY will be in Hereford, Texas on October 31st and November 1st to interview prospective employees for the new garment factory. Interviewing will begin at 12:00 noon on Friday, October 31 and Saturday, November 1 at the Community Center, located at the corner of Avenue C and Park Avenue.

If interested in employment, please fill out the questionnaire on this page so we can expedite our interview. Mail to:

Chamber of Commerce
P.O. Box 192
Hereford, Texas 79045

If you can sew or wish to learn, please fill out the form below and mail to: Chamber of Commerce, P. O. Box 192, Hereford, Texas, 79045 or bring to the Chamber offices, 701 North Main.

Name _____ Age ____
Address _____
Phone No. _____ Married _____ Single ____
No. of children _____ Ages _____
Experience, YES _____ NO _____
Machines you can operate, if any: _____
What type of work? _____
How long ? _____ Where ? _____
Fringe benefits: New air-conditioned building, New equipment, Free parking, steady employment, and many other fringe benefits.

PROPERTY ENTERPRISES



See Virgil Slentz
For any Farm, Crop Hail, Ranch or Vehicle Insurance
205 S. 25 Mile Ave.
364-6633



Holiday Goodies

Kings Manor residents [L-R] Leota Moore, Emma Jean Smith, and Vena Hudson display Christmas decorations and products they and their fellow neighbors made throughout the year for sale during the holiday season. Hereford area residents are invited to see and buy the array of items during daylight hours from now until Christmas. Some of the products displayed have already been purchased but left on view for the rest of the public.

Along The Frio

By MRS. OWEN ANDREWS
Brand Correspondent

Several from Frio, Easter and Hereford communities attended the funeral for Mr. John Key Monday afternoon at graveside services in Memorial Gardens cemetery, between Amarillo and Canyon. Mr. Key died Friday, after having been in ill health for several months, but only seriously ill for two weeks.

Mr. Key, a native of Fort Smith, Ark., and 85 years of age, lived at Amarillo for about 30 years before moving to Easter about 20 years ago. Mr. and Mrs. Key bought a farm, which adjoins the property on which the Easter cotton gin is built. A grandson, Richard Price, who moved here with the Keys, has married (the former Paula Corbett) and lives near the grandparents with their two small daughters.

Other survivors include two daughters, Mrs. Katherine Fox and Mrs. Clara De Lano and a son, Karl, all of Amarillo; three other grandchildren and two other great-grandchildren.

The service was conducted by Rev. Lon Conner, pastor of Frio Baptist Church, preceeding a Mason graveside by an Amarillo Chapter.

Relatives of Mrs. John Key who have visited her during the past week included brothers Leonard Kennedy of Medina, Milton Kennedy of Van and both their wives; also, a sister, Mrs. Carl Babbitt of Orange and a niece, Mrs. Odis Holt, Mr. Holt and their children, from Ozone.

Mrs. Clark Andrews, Helen Eades and two women from Amarillo participated in a W.M.U. Conference at Hale Center on Thursday. The meeting was an Associational meeting of Baptist Women of the Staked Plains area.

Mr. and Mrs. John Robinson and Staci and Mrs. George Parker went to Tahoka for the weekend. The Robinsons were to attend a class reunion of the Tahoka Senior '55 class and Mrs. Parker was to visit her sister, Mrs. Dovie Isbell and other relatives.

Visiting Mrs. E.B. Berryman last weekend was her sister, Mrs. Clalia Jones of Amarillo.

On Monday Mrs. Berryman went home with Mrs. Jones to spend the week with her and their other sister, Mrs. Sadie Franks.

The two small daughters of the Gene Duvalls visited their grandparents, the Frank Robbins, Thursday and Friday nights. The Duvalls went to Lubbock to attend the ball game. Other relatives going to the game were the Weldon Stephans and Gary Masons.

The E.H. Littles were to be there also and the whole clan of Robbins relatives were to get together at the home of the Victor Baxtors after the game Friday evening. Mrs. Baxter is the former Becky Little.

Mrs. H.M. Mobley and Nell Miller were visiting the Herman Vinsons in Childress last weekend. This weekend Mrs. Mobley was going to the home of her sister, Mrs. Jewell Price, Floydada. Her daughter, Mrs. Earl Reno and Mr. Reno were to be there also for a visit.

Several from here were attending the wedding Saturday evening of Sammy Ogan to Miss Barbara Stevens in San Jacinto Baptist Church, Amarillo. Ogan is the son of Rev. and Mrs. Sam Ogan, Amarillo, formerly of this community and Miss Stevens is the daughter of Mr. and Mrs. W.P. Stevens, also of Amarillo.

The young couple will live in Amarillo, where both are employed, and both are attending school at W.T.S.U. The Ogans pastored here at Frio for nine years before moving to Amarillo last year.

The Happy Gardener

FALL REHAUL FOR LAWNS

September is a good time to perform first aid to a summer-worn lawn. For those brown and bare patches try scratching the superficial soil of these spots and reseeding them. The cooler, damper weather to come should help these patches catch up to the rest of the lawn.

Early fall is feed-your-lawn time and 10-5-5 or 20-5-5 (indicating amounts and proportions of nitrogen, phosphorus and potash respectively) fertilizers are best. Lawn experts now consider two fall feedings -- plus another one, of course, in the late spring of the following year -- of optimal importance. Try to space them four weeks apart and get the second fertilization in before possible frosts.

You will be mowing the lawn less and less as the weather gets cooler and, since the clippings will be lighter than they were all summer, it's a good idea to leave them on top of the growing grass. Research has shown that the cut grass returns nitrogen to the soil, improves soil structure by increased water infiltration, controls certain grass enemies (such as the snow molds and dreaded dollar spot), and, in general, it's ecologically efficient as a practice because it recycles nutrients back to the earth.

Watering should be continued as usual as long as the weather stays warm, and the most respected experts on the matter recommend watering lawns heavily but infrequently. One and a half inches every five days is best according to the latest research data. The best time of day to water is the hottest and stillest, usually noon, but if your lawn is not subjected to morning breezes, this is also a fine time to sprinkle or hose.

THE HOME GAME

BY VIRGINIA TRUAX

FAT FACTS — It's no news that the price of shortening has skyrocketed. For a good part-time substitute, render the fat off chops, ribs and roasts. They give a great flavor to pan frying, so do bacon drippings.

SOME CRUST — If you enjoy making your own pie crusts, here are two helpful hints: Rolling between wax paper makes for an easy transfer to the pie pan and no sticking to the counter top. And adding a pinch of baking powder to the flour gives you an incomparably flaky crust!

SNIP SNAP — A faster way to snap string beans is by using kitchen scissors. Speed it up even more by holding several in your hand at a time.

FACTS UNDERFOOT — Buying a new carpet? Remember that medium or neutral tones hide soil marks better than dark colors or pastels. Dark shades also show lint. Tweeds and multicolors will hide footprints and dirt better than solids. In heavy traffic areas, a loop or twist will hold its appearance better than a cut pile of the same quality.



Swiss Visitor

Mrs. Alice Thomain of Zurich, Switzerland visited recently in the Pink H. Gilliland home during an extended tour of North and South America. The professional cosmetologist shows the Bicentennial medallion and corsage which she was presented by her hostesses, Mrs. Gilliland and Mrs. A.L. Manjeot.

Handicapped Children Sought By Center

Handicapped children who are qualified are now being sought by the Hereford Migrant Child Development Center here as enrollees in its various programs as the result of recent federal legislation requiring that handicapped children make up at least 10 per cent of the center's enrollment.

The children will be enrolled in Head Start education, health and associated programs run by the center. The purpose of the mixture of handicapped and nonhandicapped children is designed to give all those involved a valuable learning experience in understanding and respecting the differences of others.

In the program, a handicapped child is encouraged to think less about his disability and more about his or her strengths as they relate to others, according to Janie Campos, Head Start worker. "By learning and playing with children who are not handicapped, the child improves his self-image, overall development and sense of belonging."

Head Start staff workers are trained to work with handicapped and their families. The program also works with other agencies in the community to provide the full range of services a handicapped child needs, she explained.

A handicapped child is defined by a congressional directive as one who is, "mentally retarded, hard of hearing, deaf, speech impaired, visually handicapped, seriously emotionally disturbed, crippled, or other health-impaired children who require special education and related services."

A child may be enrolled at the center located at 110 Vera Cruz.

DESERTERS HOME

Two-thirds of the deserters who joined President Ford's clemency job program have dropped out, and will escape punishment without completing their assigned work.

Sweet 'N' Fancy Club Adds To Membership

Sweet 'n' Fancy Decorating Club added three new members to the rolls at their regular meeting Friday morning in Community Center.

Welcomed into the club were Mrs. Herman Cherry, Mrs. Jerry Dickard and Mary Jentzen of Vega.

Recognized as guests were Mmes. Lupe Moreno, Fronel Gonzales, Conrado Rodriguez, Charles Thomas, Carl Thotell, Donna Baggett and Charles Short of Vega.

Members discussed the cake decorating classes which will be conducted here Nov. 3-8 under direction of Sandy Israel of Arlington. (See related story in this issue of The Brand.)

Also, different floral designs of icing were practiced by members present, who included Mmes. Dale Henson, Lynn Pittard, Mike Adcock, John Hickman, John Avent, Steve Olson, Mark Koenig, Carl Kleuskins, Danny Thompson, J.A. Crofford, Keith Battey and Joel Lytal.

Never bother about trying to appear smart; put your energy into being smart.

* * * *

The world situation, judging from our present tax structure, is not isolated.

* * * *

Unfortunately, the man who knows he can control strong drink seldom does.

* * * *

School teachers are reaping the reward of the "no discipline" theories about children.

THURS. NITE
OCTOBER 30
AT 11 P.M.
PRE-HALLOWEEN
LATE SHOW DOUBLE FEATURE
1st FEATURE
MASTER OF HORROR
2nd FEATURE
MASTER OF TERROR
BOTH
EDGAR ALLEN POE FEATURES
ADMISSION
$1.00
FOR EVERYONE
• STAR •
364-2037

APOLLO

THE MOST LUXURIOUS AND STRONGEST MOTOR HOME ON THE HIGHWAY.
"Better Buy Plan"
PARR TRAILER SALES & SERVICE

INDEPENDENCE INTRODUCES TWO NEW IRONSTONE PATTERNS IN THE SPIRIT OF '76.

Yankee Doodle. Red, white, and blue stripe the border of a white plate. It's as cold and brash as any Revolutionary, as Contemporary as 1976. *Mary Jane.* This cloud of pink flowers might have been picked from the garden -- or the table -- of Mount Vernon. Its timeless charm will brighten your every meal. Like all Independence Ironstone, these two new patterns bring a unique octagonal shape to your table. And like all Early Americans, they believe in giving a good value for every penney



SERVING TEXANS SINCE 1877 SERVING HEREFORD SINCE 1927
KESTER'S JEWELRY
IN DOWNTOWN HEREFORD



Helen's
We Cater to The Kids
417 MAIN ST. • HEREFORD, TEXAS



Catalina

1. Lubbock Coronado
vs.
2. Lubbock Monterey

THE Vogue

Berta Ottesen Downtown
Lou Davis

BACK THE HERD!

HI NEIGHBOR.

The good thing about a nextdoor neighbor is...they're always willing to help...and, Hereford State Bank is as close as your nextdoor neighbor.
We want to get to know you..and help you like a good neighbor.

9. Levelland vs. 10. Muleshoe

Hereford STATE BANK
Your nextdoor neighbor.

17. Dimmitt vs. 18. Morton

WALCO INTERNATIONAL, INC.
"SERVING THE ANIMAL INDUSTRY"
OVER 20 YEARS EXPERIENCE
"Everything for the Stockman"

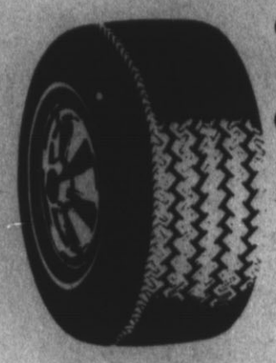
- Medicines & Anti—Biotics
- Instruments
- Leather Goods
- Insecticides
- Cattle Handling Equip.
- Feed Supplies
- Saddle Repair
- Custom Made
- Leather Goods



24 HOUR SERVICE
Call
364-1714
or
364-1733
IN NO ANSWER CALL
WADE LEWIS 364-3850
CLAUD DEBORD 364-4963
DON NALL 364-6860
DENISE WASNITZKY
364-1882

East of Big Daddy Truck Stop
on E. HWY. 60
HEREFORD, TEXAS

LOEE
OF CONSHOHOCKEN



•Passenger
•Truck
•Tractor
Tires

25. Houston Univ. vs. 26. Cincinnati Univ.

SHOOK TIRE CO.
600 W. 1st. 364-1010

SERVING TEXANS SINCE 1877

Keepsake

ELGIN WATCHES

3. Caprock vs. 4. Tascosa Speidel

ACCUTRON®/BULOVA®/CARAVELLE®

SERVING HEREFORD SINCE 1927

KESTER'S JEWELRY

Across From the Post Office in Downtown Hereford

INSURANCE and REAL ESTATE

YOUR Independent Insurance AGENT

- Home
- Farm
- Vehicle
- Life

Professional Services
Insurance Real Estate

11. Canyon vs. 12. Perryton

Lone Star Agency inc
"SINCE 1947"

KEN R. ROGERS	578-4350
LLOYD B. SHARP	364-2343
CHARLES WAGNER	364-6475
MELVIN JAYROE	364-3766
DON TARDY	364-1006
JOHN WEST	364-3616

364-0555
601 N. MAIN

19. Littlefield vs. 20. Friona

PARK AVENUE FLORIST
AND GIFTS
315 PARK AVENUE
-GREEN PLANTS-
-FALL ARTIFICIAL ARRANGEMENTS
- AND MANY NEW GIFT ITEMS-
CUSTOM ARRANGEMENTS

Your Only Home-Owned Florist

364-4042



Support the HERD!

27. Rice vs. 28. Tech

Consumer's Fuel Co-op
116 New York 364-1146



Your Complete Western Wear Headquarters

- Boots
- Hats
- Leather Goods
- Fashions

5. Pampa vs. 6. Borger

BOOTS'N SADDLES
N. 25 Mile Ave.



GIBSON'S DISCOUNT CENTER

For all your Football Game Necessities •THERMOS BOTTLES •STADIUM SEATS •BLANKETS

Come to GIBSON'S HEREFORD

13. Spearman vs. 14. Panhandle

Peerless PVC Plastic Pipe
Kroy Aluminum
Sales and Service

JOHNSON IRRIGATION
Don Johnson

21. WTSU vs. 22. N.E. Louisiana

Mobil Phone
364-4741
Unit 3470

Don Johnson
P.O. Box 2024
Hereford, Texas 79045
(806) 364-2870

CALL US, We Sell Them!



29. Texas vs. 30. SMU

Serving Deaf Smith, Parmer, Castro and Oldham Counties

Deaf Smith REC
HELPING TEXAS GROW!

364-1166



PIZZA HUT
1304 W 1st 364-5551

SMORGASBORD
Mon-Fri.: 11:30 - 1:30
Monday Evenings 6-8 PM

TUESDAY FAMILY SPECIAL
Buy Two Pizzas
GET ONE FREE!
Wednesday - Spaghetti Day
Adult Dinners $1
Childrens - 50¢
OPEN SUNDAYS at NOON

7. Palo Duro vs. 8. Amarillo High

Delivery from 5:00p.m. till 10:00p.m.

FALL ARRANGEMENTS

Beautify your home with a selection from the wonderful colors of fall.

YOUR EXTRA TOUCH FLORIST

Reach Out and Touch Them the FTD Florist way.

Flowers WEST
1015 Park Plaza Center 364-6452

15. Phillips vs. 16. Boys Ranch

The FIRST NATIONAL BANK of HEREFORD

THE BEST OF ALL POSSIBLE BANKS.

MEMBER FDIC

ALL THE WAY, HERD!

23. TCU vs. 24. Baylor

Lead the

31. Colorado vs. 32. Iowa State

Way Herd!

Quality Cattle Feeding Equipment Parts and Service

Oswalt
DIV - BUTLER MFG. CO.

364-0250 289-5697

FIRST
in
Quality Printing

Full line of office
Equipment and Furniture

Smith Corona Typewriters
and
Adding Machines

C I Calculators

33. Kansas State vs.
34. Kansas

First... PRINTING COMPANY
240 East Third St. Phone 364-1090

The Hereford Brand

Football Contest

Weekly Winners Receive

$15.00 1st Place
$10.00 2nd Place
$5.00 3rd Place

Season Winners

1st Place	2nd Place	3rd Place
$100	$35	$15

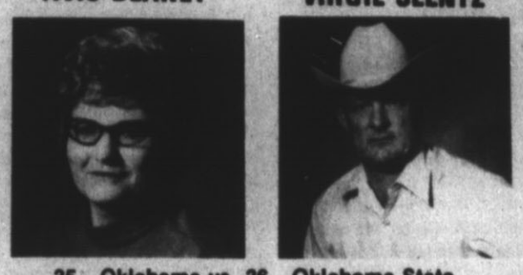
Last Week's Winners:
1st Kenneth Wieck
2nd Jim Clark
3rd Marie Cogdell

Enter every week..simply look for games in the sponsoring merchant's ads and check the number in the official entry blank.

To be eligible for a grand prize, a contestant must participate in 12 of the 13 weeks. (If 13 entered, the worst week is thrown out)

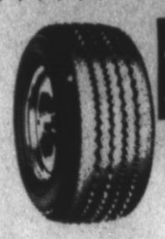
FOR ALL YOUR
INSURANCE NEEDS
TODAY & TOMORROW
HOME-LIFE-BUSINESS-CROP-
or CAR SEE

AVIS BLAKEY VIRGIL SLENTZ



35. Oklahoma vs. 36. Oklahoma State

PROPERTY ENTERPRISES
205 S. 25 Mile Ave. 364-6633



Firestone
The Peoples
Tire People

- Truck, Tractor & Passenger Tires
- FT End Alignment
- Complete Brake Overhaul
- Batteries
- Farm Service
- Other Auto Needs

41. Memphis State vs. 42. Wichita State

105 N. Main Hereford 364-4333
Chuck Boyd Mgr.

FRISKIES
COME 'N GET IT



Medium Mix
DOG FOOD
45. Cleveland vs.
46. Baltimore

Available

ALBERS MILLING CO.
DIVISION OF CARNATION CO.
Hwy 385 South 364-5370
Gene Duren-Ray Rangel

SALES and SERVICE
of
Western Land Roller
Irrigation Pumps
ELECTROGATOR
and
HYGRO-MATIC
ALUMIGATOR
SPRINKLER SYSTEMS
WESTERN PUMP
And Equipment Company

49. Houston vs. 50. Kansas City

Holly Road 364-3264

BJM

SERVICE and EQUIPMENT
Ken Hicks - Manager
- Manufacturers of Mixer Feeders
- Commercial Manure Spreaders
- Mill Mixers
- Fertilizer Blenders

Wishing The HERD THE BEST!

37. Nebraska vs. 38. Missouri

McDOWELL DRUG
We're Neighborly People
Who Enjoy Helping You



43. Atlanta vs. 44. New Orleans

You'll Find A Smiling Face, Friendly Service

Two Registered Pharmacists
Nights & Holidays Call:
Jim McDowell 364-1153
Ansel McDowell 364-3404

hi-plains savings & loan association
Hereford/Dimmitt
119 E. 4th 364-3535

47. Dallas vs. 48. Washington

TRI-STATE Chemicals, Inc.

51. Pittsburgh vs. 52. Cincinnati

Distributors of Agricultural Chemicals

East Hwy 60 364-3290

Pro Sports Center
HONDA
Good things happen on a Honda.

— SALES
— SERVICE
— PARTS

TOM LEGATE
- Owner -



- DIRT BIKES • MINI BIKES
- ON/OFF THE ROAD BIKES
- TRAIL BIKES • ROAD BIKES

39. Louisville vs. 40. Tulsa

364-5811 1001 Park Plaza

OFFICIAL ENTRY BLANK

Only one entry per person; entrants must be at least 6 years of age to be eligible. ..Check the games in the ads, then mark the box number in the entry blank of the team you select to win. To be eligible for the season prizes, entrants must have at least 12 weekly scores. Entries must be turned in at The Brand office, or mailed to Box 673 by 5 p.m. on Thursday. Please use the official entry form or a reasonable facsimile. Members of The Brand staff or their families are not eligible. Decision of the judges is final. Be sure to put total score on Tie Breaker.

Name_____

Address_____

Phone_____

Mail to Box 673 or Bring By Office at 130 W. 4th

1. ☐	2. ☐	13. ☐	14. ☐	25. ☐	26. ☐	37. ☐	38. ☐	49. ☐	50. ☐
3. ☐	4. ☐	15. ☐	16. ☐	27. ☐	28. ☐	39. ☐	40. ☐	51. ☐	52. ☐
5. ☐	6. ☐	17. ☐	18. ☐	29. ☐	30. ☐	41. ☐	42. ☐		
7. ☐	8. ☐	19. ☐	20. ☐	31. ☐	32. ☐	43. ☐	44. ☐		
9. ☐	10. ☐	21. ☐	22. ☐	33. ☐	34. ☐	45. ☐	46. ☐		
11. ☐	12. ☐	23. ☐	24. ☐	35. ☐	36. ☐	47. ☐	48. ☐		

TIE BREAKER
Hereford
Lubbock High
TOTAL SCORE

Calendar of Events

MONDAY

Home Demonstration Council report during luncheon in Pioneer Natural Gas Flame Room, noon.

VFW Auxiliary, VFW Clubhouse, 7:30 p.m.

Aggie Mothers Club, Caison Steak House, noon.

Merry Maidens 4-H Club, Community Center, 4 p.m.

Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8 p.m.

Evening Lions Club, K-Bob's Steak House, 7 p.m.

TOPS Evening Chapter, Community Center, 6 p.m.

Square Dance Lessons, Community Center, 8 p.m.

Easter Lions Club, Easter Clubhouse, 8 p.m.

TUESDAY

Hereford Art Guild, guest night at Community Center, 7:30 p.m.

Lone Star Study Club, Deaf Smith County Library, 3 p.m.

West Hereford Home Demonstration Club, home of Evelyn Bell, 2:30 p.m.

Mothers of Twins Club, Caison's Steak House, 3:30 p.m.

Dandi Doers 4-H Club, Community Center, 4 p.m.

Rebekah Lodge, IOOF Hall, 8 p.m.

Veleda Study Club, guest night in the home of Mrs. J.D. Gilbert Jr., 363 Douglas, 8 p.m.

Hereford TOPS Club, Community Center, 9 a.m.

Weight Watchers at First Baptist Church, 6:30 p.m.

Singles group in Fellowship Hall of First Baptist Church, 8 p.m.

Whiteface Booster Club in the high school library, 7:30 p.m.

WEDNESDAY

Noon Lions, Civic Club Center, noon.

Story hour for preschool children at Deaf Smith County Library, 3-3:30 p.m.

THURSDAY

L'Allegra Study Club at Community Center, 10 a.m.

Calliopian Study Club in the home of Mrs. Clyde Cave, 107 Ave. C, 8 p.m.

Los Ciboleros Chapter, Daughters of the American Revolution, home of Mrs. L.W. Norvell, 1:30 p.m.

Kiwanis Club, Civic Club Center, noon.

Hereford Jaycees, Civic Club Center, 8 p.m.

FRIDAY

Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.

Duplicate Bridge Club at 309 Western, 7:30 p.m.

Story hour for children, grades 1-4, at Deaf Smith County Library, 4-4:45 p.m.

A.O. THOMPSON ABSTRACT CO.

Mr. and Mrs. A. J. Schroeter

Courthouse
Phone 364-1504
P.O. Box 73

Free City Maps Showing Blocks

CUSTOM SLAUGHTERING & PROCESSING of

•BEEF •HOGS •LAMBS

Monday through Friday

Call us now

DIMMITT MEAT CO.

Phone 647-3210 200 Broadway

V.C. Hopson, Owner & Mgr.

"We're the Home town people-serving you"

Day-in to Day-out Savings at highest savings rates compounded daily...

•Mortgage Loans

•Improvement Loans

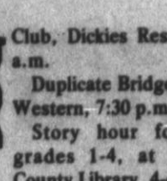
hi-plains savings & loan association

Hereford/Dimmitt

119 E. 4th

MEMBER FSLIC Federal Savings & Loan Insurance Corp. Your Savings Insured to $40,000

364-3535



Museum Hours

DEAF SMITH COUNTY MUSEUM

Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. George Huereca, 612 Irving, Apt. 106; Paul Hamrick, 311 E. 5th; Mrs. T.G. Hasten, 100 E. Gracey; Mrs. John Lewis, 407 Western; Mrs. Miguel Losolla, Box 1451; Mrs. James McCathern, 605 McKinley; Mrs. Olen McCutchen, Box 745.

Mrs. Bess May, 110 Douglas; Mrs. Francisco Mendoza, Rt. 1; Higinio Mendoza, 829 Brevard; Mrs. Jerome Miles, 403 [illegible]. Ira Ricketts, 521 Ave. J. Simpson, 119 Star; Mrs. [illegible] Solano, 701 2nd St.; John Stengel, 117 Ave. F; Mrs. Aurelio Villarreal, 305 Walnut; Gwen Wolfe, 242 Beach; and Mrs. David Zepeda, 618 Blevins.

PATIENTS DISMISSED

Roy Botsford, Dan Collins, Robert R. Jackson, Billy Medina, Rita Huereca and Georgia McCutchen, Oct. 22.

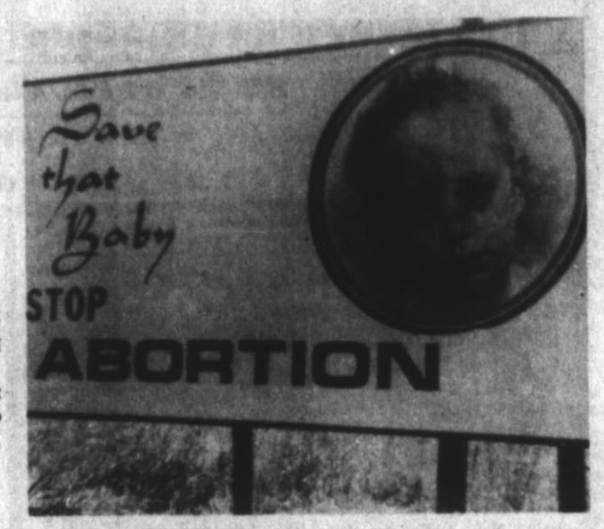
Mrs. Kenneth Ford and infant daughter, Oct. 23; Mrs. Homero Corpus and Mrs. Amanda Baca, Oct. 24.

Human nature is what encourages individuals to find an excuse for what they happen to desire.



Society Tips Given

Mrs. P.P. Robb, charter member of the Dimmitt Geneology Society, gave advice to individuals interested in organizing a similar chapter here during a meeting Thursday night in Deaf Smith County Library.



Right To Life Project

The Hereford Right To Life Chapter recently erected three pro-life signs such as the one pictured above on highways near Hereford. Signs are located on west Highway 60 and Highway 385. Hereford's Knights of Columbus helped raise funds for the project with a sausage supper. Material and cash contributions also aided the project.

The Federal Energy Administration would like you to know that in 1974, utilities were forced to cancel or defer construction of 106 nuclear and 129 coal-fired plants. These plants could provide the energy equivalent of more than 5 million barrels of oil a day, equal to approximately 85% of current oil imports and 5 times our imports from Arab nations.

The Federal Energy Administration would like you to know that 14 federal agencies sponsored 171 solar energy projects at a cost of over 25 million dollars from July 1973 through January 1975. Half that effort was for demonstrations of solar heating and cooling of buildings.

G. E. D. TESTS

To qualify for Certificate of High School Equivalency administered on the third Monday of each month at the Hereford Independent School District Administration Building. 8:30 A.M.

For further information Call:
Robert L. Thompson 364-0843

By The Garden Gate With Glad

By Gladys Manjeot

We should never forget to tend life's garden and these words will help us to make our life's garden more rich and productive:

"Kind hearts are gardens
Kind thoughts are roots
Kind words are blossoms
Kind deeds are the fruits
Love is the sweet sunshine,
That warms into life
For only in darkness
Grow hatred and strife"...
Annonymous.

One of the lasting things about gardening are the friends made, the giving of plants and the sharing of cut flowers, and what you know about gardening from experience.

Now that the night temperatures are dropping to 50 degrees and even lower, gardeners can slow up gardening operations.

Continue to water the chrysanthemums which are in bud. Watch for insects and, if needed, spray with sevin or malithion. Also, keep gathering the vegetables which can be used on the tables or can be preserved for winter use. Turnips are at their peak now and those which I have eaten are of good flavor and with hot corn bread, a tossed salad and a light dessert, a good meal was enjoyed. One way to add would be cook the turnips with some slices of bacon or other meat and this will add to the nutritive value.

FALL FLOWER SHOW, put on by Garden Club this time of year are always very attractive and inspiring. I expecially enjoy the fall colors, flowers, vegetable and the special exhibits. I have already attended three or four and was delighted to be on the core of National Judges for some of them.

The Bud to Blossom Garden Club had one of the best I have ever seen them stage. Their increase in creativity, relative to arrangements and to note the handiwork of each of the members and, as always, the horticulture division was educational. The club was grown in producing much better quality Horticulture, many more blue ribbons were won in this division. Education and other features were worthwhile.

Personally, it was one of the high points of my life as a gardener. Always I will be GLAD to call this "daughter club" one of the best in Texas. Thanks very sincerely and with humility for the happiness and honor you shared with me.

TRY NEW PLANTINGS in your garden for another year. One of the features for any gardener is to grow new introductions and to try some of the plants, vegetables, house plants, bulbs etc. This year I have been pleased with the growth and beauty created by new ground covers, also new rose introductions, and some of the old and tried over.

One of the latter is Betty Prior. It was bloomed constantly since early June and is full of blossoms now. They are exceptionally good keepers as cut flowers and are not susceptible to disease and insects as some others are.

Another thing I planted and grew this last season was ornamental squash. I purchased a package of mixed varieties and they came up well. Have had a very good harvest. They are especially pretty and interesting to watch their growth and development, and to see the different colors, textures, sizes, and phases of maintenance. Try them, you will like them. They are especially adaptable for arranging in baskets or rough-textured containers. They also are good for points of interest in fall arrangments, and are supposed to last for years.

WINTER BOUQUETS: Watch the development of the dried materials, such as grasses, pods nuts, etc. Not only those which are grown in your own gardens, but those which are along the roadside. Grains from the fields are adaptable for fall arranging (don't take grain though without asking farmers permission to cut a few heads.)

THIS AND THAT: When repotting plants which you plan to bring in for winter, tuck a small piece of cotton over the drain hole; also use some of the old used oasis to place in the bottom of the container in which you are potting plants.

In arranging, I have learned that lattice'tye berry boxes can be used for a "frog" (mechanical aid) in an emergency, when you are making arrangements. For years I saved some of these and have threatened to throw them away, but last week I was arranging some lovely wine colored chrysanthemums and needed a mechanical aid. I used two of the lattice berry boxes, placing them together so that when stems were inserted in the spaces stems held well.

From a garden magazine, I read this bit of information relative to chrysanthemums. It was, "Californians have compared results of the growth of chrysanthemums with and without music. Those which showed those grown in a greenhouse with night-long either florescent or incandes those grown in a greenhouse with night-long light and music averaged six more inches taller and had more intensive color."

Several years ago, the horticulturist at our Texas Garden Club Headquarters, told me that light did promote growth and now I add music and have pleasure while cultivating and maintaining the chrysanthemums, which are grown inside.

ATTENTION Veleda club: Not only does talking to plants aid them, lights and music will too. Thanks for a most pleasant evening, working with flowers and creating corsages. Having flowers suitable for corsages grown at home not only creates beauty in the gardens, but can be used to create many lovely things for yourself and for gifts to others. It was a happy fun time to be with you.

REMEMBER: You can get longer flowering from your annuals and perennials, if they are cut back fed lightly, watered thoroughly, cut and used. Zinnias, calendulas, prince feather, marigolds and many others. It indeed gives you a longer flowering period.

At the request of friends, I will soon give information relative to red, white and blue plantings (for continual flowering) for Bicentennial plantings.

PIZZA HUT

PIZZA HUT
1304 West First St.
Hereford, Texas
Phone 364-5551

GOOD
MONDAY
TUESDAY
WEDNESDAY
THURSDAY

WE EXCEPT ALL VALID PIZZA COUPONS

PIZZA

SPECIAL
BUY ONE PIZZA – GET ONE OF SAME SIZE
FREE WITH THIS COUPON

For Faster Service Phone Ahead – Allow 20 Min.

PLEASE ALLOW APPROXIMATELY 20 MINUTES

	10" Small	13" Med.	15" Lge.
PIZZA SUPREME	2.50	3.95	5.25
CANADIAN BACON	2.50	3.95	5.25
PEPPERONI	2.15	3.25	4.35
BEEF	2.15	3.25	4.35
PORK	2.15	3.25	4.35
MUSHROOMS	2.15	3.25	4.35
ANCHOVY	2.15	3.25	4.35
BLACK OLIVE	2.15	3.25	4.35
JALAPENO	2.15	3.25	4.35
GREEN CHILI	2.15	3.25	4.35
GREEN PEPPER	1.00	2.05	3.05
ONION	1.00	2.05	3.05

PLEASE ALLOW APPROXIMATELY 20 MINUTES		10" Small	13" Med.	15" Lge.
MOZZARELLA CHEESE		1.50	2.65	3.85
ANY 3 TOPPING COMBINATIONS, (EXCEPT CANADIAN BACON)		2.25	3.55	4.75
ANY 3 TOPPING COMBINATIONS		2.55	3.95	5.15
SPAGHETTI	Child's .60	Adult	1.40	
CAVATINI REGULAR	Child's 1.00	Adult	1.65	
CAVATINI SUPREME	Child's 1.15	Adult	1.70	
SUBMARINE SANDWICH, EACH				1.15
SALAD, EACH				



MRS. W.R. HAIR
...accepts posthumous award

Olton Cites Athlete

The late W.R. "Dub" Hair was among six athletes from the pre-1940 years at Olton High School who were inducted into the OHS Hall recently during homecoming activities at Olton.

Mr. Hair graduated from Olton High in 1936 and lettered for four years in football and basketball. He was captain of both varsity squads as a senior, was named outstanding athlete in 1935 and was best all-around athlete the following year. A member of the track and tennis teams, he is best remembered for his punting and passing abilities on the gridiron.

The posthumous award was accepted by his widow, Doris Hair, who resides at 209 Star.

Other inductees were Leon Goege and Delmer Givens, both of Olton, Ford Lain of Amarillo, Willard Thomas of Clovis, N.M., and George Huggins of Oakland, California.

Whitson Machine
Machine Wrk.
Gear Head Repair
212 E. New York
Ph. 364-5162

West Texas State To Host UIL Workshops Nov. 8

West Texas State University will host the University Interscholastic League (UIL) workshops Nov. 8 in the WTSU Activities Center (AC) and the Fine Arts Building. Co-sponsoring the event with WTSU and UIL is the Region XVI ESO Education Service Center.

Schools from the 26 county Texas Panhandle will participate in the seven morning events.

"The purpose of the UIL workshops is to familiarize the students and teachers with new Interscholastic League rules and procedures," says Gene Parker, co-director of the workshop.

Dr. Lloyd Watkins, president of West Texas State University, will open the sessions with a welcome scheduled for 8:45 a.m. The students will then go to one of seven workshops available.

The Ready Writing event will be chaired by Dr. Larry Cook, WTSU associate professor of English, in AC Room 216. The students will write a sample paragraph, with criticism on style, coherence and paragraphing.

The Speech Workshop will be in AC Room 202E, under the direction of Dr. Wendell Cain, WTSU speech instructor. It will be divided into Informative-Persuasive Speaking, chaired by Neva Chowning, Canyon High School instructor; Poetry Interpretation—Prose Reading, chaired by Zell SoRelle, WTSU associate professor of speech; and Demonstrative Debate and Analysis, chaired by Guy Yates, WTSU speech instructor.

Number sense, scheduled in AC Room 206, will be led by David Patterson, WTSU assistant professor of mathematics, and the slide rule workshop will be directed by David Lasher.

Bill Lee, head of the WTSU Department of Journalism, will direct the journalism workshop in AC Room 126. Students will participate in five sections: Features-Writing with Life and Vigor, Newswriting-Factual Communication, Headlines-One Key to Readership. Photojournalism-More Than Just Pictures, and Editorials-A Clear Strong Voice.

The science division in AC Room 125, will be chaired by Dr. Ronnie Waide, associate professor of education, and the one-act play division will be in the Fine Arts Building, with William Moore, WTSU.

Each workshop will begin at 9:00 a.m. and run approximately until noon. Interested students and teachers should contact their school.

Adult Homemaking Classes Begin At Amarillo College

Five classes in the Amarillo College Adult homemaking program will be offered beginning in November at the West campus School of Vocational Arts.

The women's tailoring class will be offered from 9 to 11 a.m. beginning Nov. 4. Fee for the 11-week course is $7.50. A basic sewing course is required before enrollment in the tailoring class.

A basic sewing class will begin Nov. 5 and will focus on sewing terms and practices. Classes are scheduled from 9 to 11 a.m. and will continue for 11 weeks. Cost of the class is $7.50.

Two upholstery classes are slated for November. The first class is set for Nov. 3, with the second class scheduled for Nov. 14. Both will meet from 8:30 to 11:30 a.m. for 12 weeks. Cost for each is $10.

Another class in basic sewing techniques will begin Nov. 11. Cost of the 11-week class is $7.50 and sessions will meet from 7 to 9 a.m.

Registration and payment of fees will take place at the first class meeting, said Elizabeth Buhrkuhl, instructor of the programs. Classes will meet in Room 103 of Building C at the West campus School of Vocational Arts, 6222 W. 9th.

He who lives at high tension usually blows a fuse.

Transportation Slide Presentation Available

"A Legacy of Transportation" is now available for showing by area civic clubs and schools.

The updated slide presentation, produced by the Travel & Information Division of the State Department of Highways and Public Transportation, includes information pertaining to the new department responsibility: public transportation.

The slide program, which replaces "The Highway Story," is being loaned by the department's educational film library in Amarillo.

In June 1975 the 64th Legislature passed legislation that in effect merged the State Highway Department and another agency, the Texas Mass Transportation Commission, into a single multi-modal department—the new State Department of Highways and Public Transportation.

The responsibility of public transportation systems and highways was placed for the first time in Texas history in one entity, the SDHPT. Senate Bill 761 gives the revised department additional duties for assistance in planning and funding public transportation in the State's urban and rural areas.

"A Legacy Of Transportation" is a 16-minute, 44 second slide program that may be presented with either a reel tape or a cassette.

In order to schedule a showing of "A Legacy Of Transportation" please contact a department supervisor in your area or the District Public Affairs Office at 5715 Canyon Drive in Amarillo, 806 355-5671.

The first sign of intelligence is to appreciate those who don't agree with you.

Campbell Realtors
218 West 3rd. Street 364-0780

WE WANT YOUR LAND, irrigated or dryland! See us NOW to take advantage of the strong market this fall. List with an experienced land broker. We will furnish references.

- LARGE IRRIGATED FARM. Nearly 4 sections with 16-6" wells, 2 return systems, nice home, highly improved. Assume large, existing, low-interest loan, flexible terms. Compare at $425 per acre.
- APARTMENT COMPLEX, one of Hereford's finest. Large tax and cash benefits can be yours for a relatively modest investment. See us for details.
- PROVEN MONEY MAKER! Mobile home park and 12 mobile homes, seldom a vacancy. Low interest loan, high return on investment.
- IMPROVE YOUR HEALTH and go swimming winter or summer, in this heated INDOOR pool. Has Sauna, breathtaking pool area. Definitely one of a kind, has three bedrooms and three baths. Excellent location.
- ASSUME LOTS OF ROOM. 2 story home with large adjoining commercial lot and 2 large Storage buildings. Save money now while owner is anxious to sell.
- EASY TO OWN. 2 bedroom home with room for a garden, large storage building. Only $7,000.00
- INCOME PROPERTY. Spacious, frame duplex near downtown. Furnished with two bedrooms in each unit, fenced and cross-fenced for private yards.
- BRICK DUPLEX near shopping center with refrigerated air, fenced yard, carpet and built-ins. Will be remodeled inside and out.
- LOT ON NORTH 385. Located near the intersections of Park Avenue and Highway 385, this lot is reasonably priced and ideally located for a business or office.
- INVESTMENT OPPORTUNITY. Partially developed mobile home park with room for hundreds of additional mobile homes or houses. Undeveloped lots priced only $5.50 per front foot. Call for details.
- CASTRO COUNTY, 332 acres with 5 small wells, fair improvements, flexible terms.
- OFFICE BUILDING. Economical office space, but very nice, with carpet, paneling, refrigerated air, well located. Will trade for a house or sell outright $14,950.00
- 20 ACRE TRACT near town. Has small irrigation well, terms are available. Very reasonable price.
- WEST PARK AVENUE LOCATION "Circle K" building for sale or lease. Corner lot, excellent location.

MSL Multiple Listing Service
Weekends & Evenings
Call:
364-1949...364-0660...364-4741
E.H.O. REALTOR



Marn Tyler
Real Estate
111 Ranger
364-0153

Another Country Listing

* 15 A. tract with about 12 A in irrigated wheat. On pavement, 3 Bdr. house 4 yrs old. Horse barn, large granary, good corrals and fruit trees.

Farms

* 661 A. 5 Wells all tied together, good water, lays good, on pavement house, barn, and corrals Close to town.
* 1100 A. all in 1 tract 4 Wells tied together and a lake pump on pavement.
* 254 A. 3 Wells tied together. Seller carry papers.
* 2005 A. dryland, lays perfect.
* 323 A. 3 wells tied together and tailwater pit, lays perfect.
* 1 Sec 4 Wells and Tailwater pit tied together, Nice 2 Brd house.

BOOZER REAL ESTATE
FARMS FOR SALE

306 acres-4 wells tied together with underground pipe. Floating lake pump. Pavement on two sides. Nice improvements 6 miles from town. Priced to sell with good terms.

165 acres-2 wells with underground pipe. On pavement 6 miles from Trades Center. Priced to sell with good terms.

640 acres northwest of Hereford. 2 wells on natural gas, 516 acres in cultivation with balance in grass. Price $325.00 per acre. 25 per cent down-10 years on balance.

Industrial or commercial lots on Cemetery Road.

Residential lots in choice neighborhood.

Approximately 60 acres, 4 miles from Hereford on pavement. 1-6" irrigation well, barns, corrals, scales, chutes. Workable cattle operation. Priced to sell with terms to suit.

960 acres on state line S.W. of Dalhart. 6 wells Dryland prices.

3 bedroom, 1 1/2 bath home in N.E. Hereford. Real sharp.

BOOZER REAL ESTATE
JOE BOOZER 364-0029
OFFICE 364-1755 144 W. 3rd.
JO HAMRICK 364-3502

THINKING OF A NEW HOME?



SEE PAT FERGUSON
FIRST REALTY
364-6565

We have new homes under construction or can build the home of your choice on a variety of excellent lots in HEREFORD. We have buyers for you home.

Now - Why wait - give us a call today.

364-6565 or night 364-3335

UNBELIEVABLE!

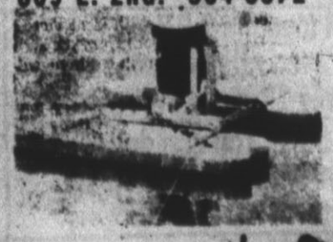
BUT TRUE . . . your carpets will look like new when cleaned the new STEAMWAY — dirt is extracted, not scrubbed in.

- HOMES
- APARTMENTS
- RESTAURANTS
- OFFICES
- FUNERAL HOMES
- THEATRES
- DEPT. STORES



RULAND'S HIGH PLAINS STEAMWAY
BE THE FIRST ON OUR WAITING LIST — CALL TODAY!
FREE ESTIMATES
364-3578
OPEN 24-HOURS PER DAY
1400 Moreman David Ruland, owner 364-3575

OWENS ELECTRIC
WE SPECIALIZE IN:
Complete sales and service of electric motors (new and used), magnitos, starters and generator repairs.
LOAN MOTORS AVAILABLE
809 E. 2nd. 364-3572 HEREFORD, TX.



Floating Tailwater Pump
Conserve that water



Vertical Hollow Shaft



Electric Belt Driven Gear Head
"Guaranteed Satisfactory Service"
Warren Owen.....Harvey Milton

Commonwealth Theatres

Sunday Only
DEBIERON AHORCARLOS
ANTES
BIKINIS Y ROCK

They are a side of today's society filled with confusion and hate, untouched by fear. They were capable of taking two innocent adults and turning them into...
THE CAPTIVES
Based on the Danish novel "4" by T. J. Møller
ed in Color Starring Brigit Kr[illegible]yer as Avi
WED. THURS.

SECOND FEATURE
SOUP DE JOUR
RATED X

LOOKOUT...She's Legal Now!



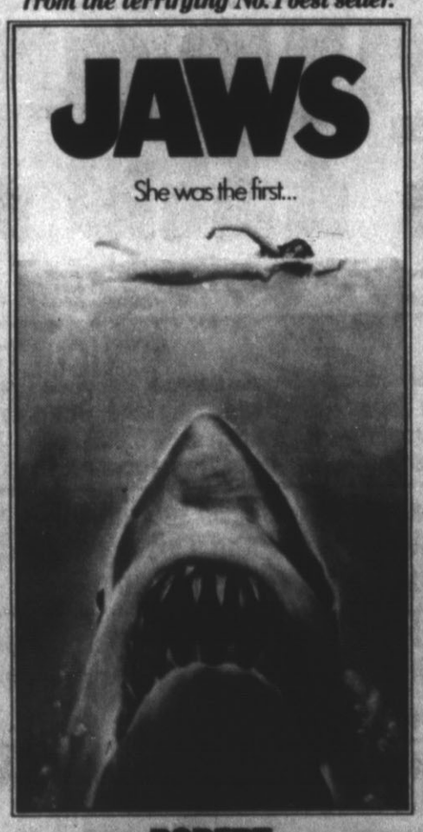
FRI. SAT.
2ND FEATURE
DAGMARS HOT PANTS
CLOSED MON. & TUES.
BOX OFFICE OPEN 7:00
TOWER DRIVE IN
SHOW TIME 7:30

THURS. NITE
OCTOBER 30
AT 11 P.M.
PRE-HALLOWEEN
LATE SHOW DOUBLE FEATURE
1st FEATURE
MASTER OF HORROR
2nd FEATURE
MASTER OF TERROR
BOTH
EDGAR ALLEN POE FEATURES
ADMISSION
$1.00
FOR EVERYONE
STAR
364-3037

15 THE BEST FROM HOLLYWOOD!
COMMONWEALTH THEATRES

The terrifying motion picture from the terrifying No. 1 best seller.

JAWS
She was the first...



ROBERT SHAW
ROY SCHEIDER
RICHARD DREYFUSS
JAWS
LORRAINE GARY · MURRAY HAMILTON · A ZANUCK/BROWN PRODUCTION
PETER BENCHLEY and CARL GOTTLIEB · PETER BENCHLEY · JOHN WILLIAMS
STEVEN SPIELBERG · RICHARD D. ZANUCK and DAVID BROWN
A UNIVERSAL PICTURE · TECHNICOLOR® PANAVISION®

MON-FRI. 7:30 ONLY
SAT. 7:30 9:30
SUN. 1:00 3:15 5:30 7:45
ADULTS $2.25 ALL CHILDREN $1.00
STAR
364-3037

The CLOD KICKER

By Roy Faubion

In a fleeting second she cast a spell over me that must have had the power of a hundred atom bombs. Never have I met a force of such magnitude. In the split second that it took all of my anxieties were erased. I was completely disarmed and suddenly found that I could no longer continue my verbal assault.

I was certain that I had a valid complaint about a product I had purchased in the store where she worked as a sales clerk. I knew without a doubt that the store had a good tongue lashing coming from me and I had every intention of delivering it. My temper had been primed by a badly constructed product and no one even remotely connected with the act of selling it to me would escape my fiery wrath. I was prepared for the toughest, meanest store clerk or manager in the world.

All the way to the store I rehearsed my lines carefully to avoid the possibility that I might forget something. I even went so far as to carefully omit any expetives, realizing that the moment an unsavory word or phrase came from me I would lose the battle. Every word was carefully measured for its effect. Nothing would water down the attack I planned.

As I drove toward the store I tried out various approaches, planning to make the most of the opening attack. Surely my attack would be the greatest ever planned by modern man who has been pitifully put down by careless craftsmanship. I was ready. Let the person beware whose misfortune it would be to greet me in that store. Only the power of a witch could hope to standup to me. I was completely ready.

Then, I met her. The petite saleslady who met me at the front of the store. I guess I wasn't ready for her. She just didn't want to fight. She understood my feelings. She wanted to do the right thing. Refund the money, replace the product, whatever it took to make it right. And before I could vent my feelings she unleased the devastating power that she obviously knew how to use well from much experience.

She smiled.

Some people make church work and attendance a part of their business or political effort.

* * * *

The parent who expects to discover how to raise a child successfully by reading books has much to learn.

Texas Monthly Endorses Constitution

In its November issue "Texas Monthly" endorses the passage of the new Texas Constitution in the special election November 4.

In his "Behind the Lines" column Editor William Broyles writes, "The real issue is not whether the new constitution is exactly the way we want it, but whether it represents a substantial improvement over the century-old constitution of 1876. We think the answer is clear: we have not found a single instance where the old is preferable to the new."

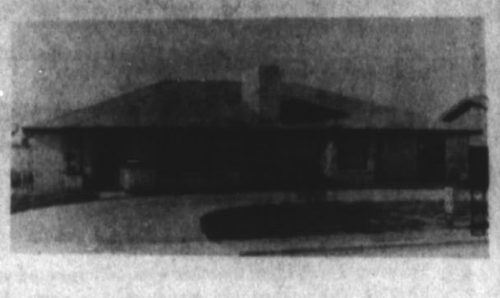
The old constitution has "lost its meaning," he writes. "The document has had to be amended 220 times and contains enough words (63,000-plus) to fill a short novel." The good parts of the 1876 constitution have been retained, he points out.

The new document will go a long way toward making state and county government more responsive and more accountable to the voter, he says. "We have scrutinized this document thoroughly and carefully, looking for hidden time bombs and booby traps, and we didn't find any. Neither has anyone else." Broyles describes the objections of opponents to the new constitution as either "selfish, uninformed, or nit-picking."

LONE STAR AGENCY INC.

601 N. MAIN 364-0555

LLOYD SHARP	364-2543	KEN ROGERS	578-4350
DON TARDY	364-1006	CHARLES WAGNER	364-6475
MELVIN JAYROE	364-3766	KENNETH CAMPBELL	364-6077



Custom built duplex only one year old. Purchase the equity and live in one side for only $184 per month after receiving rent from the other side of duplex. Each side has two bedrooms, fireplace, refrigerated air conditioning, fence and double garage.



Three bedroom, one bath brick home with 8 x 12 storage building--

Only -- $19,500.



New home almost completed--2010 sq. ft. in house plus basement--3 bedrooms, 2½ baths, many extra features.

Don't miss this quality built home.

FARMS

323 acres northwest of Hereford--there are three wells tied together with underground tile. There is a two bedroom home and a Quonset barn. The wheat and irrigation engines go with the farm at $425 per acre.

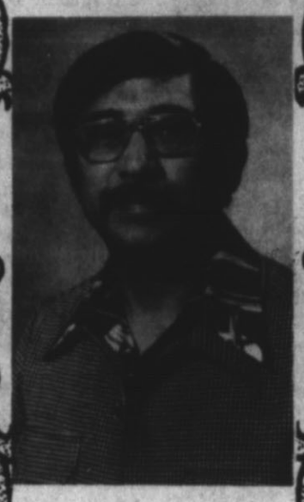
200 acres with some of the best water in Deaf Smith County. Possession January 1. Two good 8 inch wells.

PROPERTY ENTERPRISES

is pleased to announce the association of

Agustin Alvarado

to our insurance department.



It will be my pleasure to assist you in insuring your automobile, home, or business, but most important to help you when you have a loss.

Sera un placer para mi en asistirlos en asegurar su automovil, su hogar o su lugar comercial. Pero lo más importante en ayudarlos cuando sea necesario usar su aseguransa.

364-6633

or

364-5283

PROPERTY ENTERPRISES

205 South 25 Mile Avenue

Avis Blakey Virgil Slentz Gladys Cox Mary De La Cruez

FIRST REALTY OF THE SOUTHWEST. INC

364-6565

OFFICES in PARK PLAZA CENTER

Next Door to Sherwin Williams

AGRICULTURAL PROPERTIES

If you are interested in owning land, we are exclusive listing agents for some fine properties. We can sell you properties from 5 acres to 20,000 acres. If you wish to market your property, let us show you how you can set up the sale to maximize your net by using all the tax advantages available to you.

How about a good level section with 4 wells, on the pavement and a history of good yields. Owner will help finance.

Joins pavement, older house, three wells on natural gas. This property is a well located 240 acres. You need to investigate.

Nearly 1500 acres of almost perfect land and it's a beautiful complete package with 14 wells, and all the rest. Call us.

Quarter Section-You will be impressed with this property. which is in an excellent water area near Muleshoe.

Located in strong irrigation area-360 acres in alfalfa. Really Super home and an impressive earning record. Call us for details.

COMMERCIAL TYPE PROPERTY

MOTEL
Why not be your own boss-You can enjoy tax benefits here!

DRIVE-IN
Outstanding as income producer over the years-Good Financing.

APARTMENTS
Excllent 18 unit property with nearly zero vacancy. Priced to Sell!

RENTAL
5-units with furniture and ready to go. All 5 for $30,000

RESIDENTIAL PROPERTIES

If you want a spacious luxury home with 4 bedrooms, 2 full & 2 half baths, located in a quiet, nice neighborhood, you will want to call 364-6565.

NEW LISTING
A terrific property in a truly outstanding location. A fine quality-extra spacious-three bedroom with all the comfort and charm.

Ready Soon-You will love the 3 BR-2B cathedral ceiling. Paved Alley-fireplace and all the goodies in a big 1806 sq. ft. Beauty.

Over 1000 square feet and newly decorated with new carpet. It has 3 BR and the owner will help finance-Only $12,500.

Country Livin' at its best. You can enjoy 1900 sq. ft. plus a full gameroom-workshop and charming basement.

LOANS-LOANS
Now is the Time. We can secure good loans now! VA-100% FHA-97% CONV 95%

Walking distance from the stores, P.O., bank, and churches. Central heat, air conditioned -2 bedroom and bath 1100 square feet.



NANCY MOORE 364-1790 364-6565



DORIS BRIDWELL 364-6565-Secretary



JEANE COKER 364-6061 364-5439

MEET THE "FIRST TEAM" AT FIRST REALTY!!!!

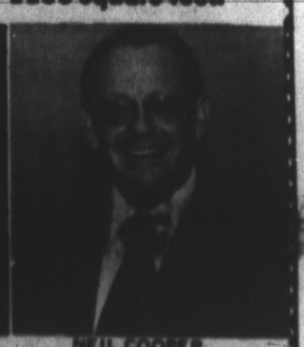
Houses are selling! Let us sell your home fast. You can depend on us. We really care.... about you!



JAMES GENTRY 578-4285 289-5690



PAT FERGUSON 364-3335 364-6565



NEIL COOPER 364-1783 364-4741

PROPERTY ENTERPRISES

205 S. 25 Mile Ave.



Owning Your Own Home Is As Good As Gold

Mark Andrews 364-3429
Linda Warrick 364-2396
Doris Umsted 364-6113

Lee Umsted 364-6113
Carol Rose 364-0362
Jim Blakey 364-1050



Comfortable 3 br., 1 bath home on Ave. B, good neighborhood, over 1700 sq. ft. Only $21,500.



3 br., brick, Ben Franklin fireplace, den large rooms throughout, over 1600 sq. ft.



Excellent neighborhood, 2 story, 3 br., 2 bath, 2 car garage, 3 car driveway, all brick, ref. air, cedar shake roof.



OFFICE EXCLUSIVE - 2 story, 4 br., 3 bath, 2 car garage, all built-ins in kitchen, nice quiet neighborhood, over 2,100 sq. ft.

call us TODAY 364-6633

CALL US FOR DETAILS ON THESE HOMES NOW UNDER CONSTRUCTION

Oak Street	$43,500.
Juniper Street	$37,500.
Ironwood	$34,500.
Star St. — Two	$28,500.

WE HAVE OTHER LISTINGS TO MEET YOUR NEEDS-CALL US NOW

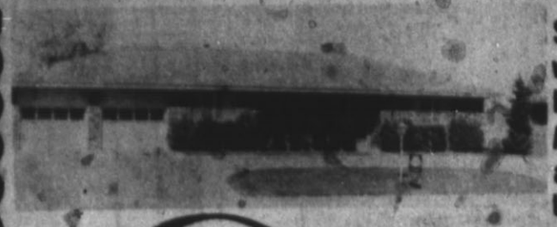
CARMICHAEL REAL ESTATE

TROYS CARMICHAEL 364-1082

505 S. 25 Mi. Ave. 364-1251

TEMPLE ABNEY 364-4616

NEW LISTING



See to appreciate...Beautiful 3 bedroom. 2 bath home with separate dining room and den with fireplace. All built-in appliances and refrigerated air conditioning. Accent the comfort of this home, which also features a large lot, sprinkler system in the back yard and attractive landscaping overall. Call today for an appointment.

2658 ACRES, 1908 ACRES

cultivated 750 Native pasture, Nineteen 8" irrigation wells, four 6" irrigation wells, four pump-back systems. Over eleven miles of underground pipe. One three bedroom home, two duplexes, very good barn and cattle pens. This is a well developed, productive unit with very good terms.

312 ACRES of choice flat land all under cultivation in a strong water area. Three irrigation wells, one pump-back system. All wells are connected with underground pipe.

NORTH PLAINS LAND

2¼ sections with seven 8" irrigation wells that are all 1000 g.p.m. plus. This farm also includes seven sprinkler systems with nine pivots.

1 section with four 8" irrigation wells, 600 acres under cultivation, three pivots with balance of cultivated row watered. This farm has very good price and terms.

INVESTMENT PROPERTY

300 acres join city limits with pavement on 2 sides, 3000 head feedlot with scale and complete facilities, many self feeders and barns, 4 houses, 5 domestic wells, 160 acres cultivated land 1 (8") well, 1 (6") well, 2 creek pumps, 1 pumpback system

We have many prospects interested in homes & land...List your property with us for efficient sales service!

SOLD! REAL ESTATE SALES

JAMES SELF 364-6069

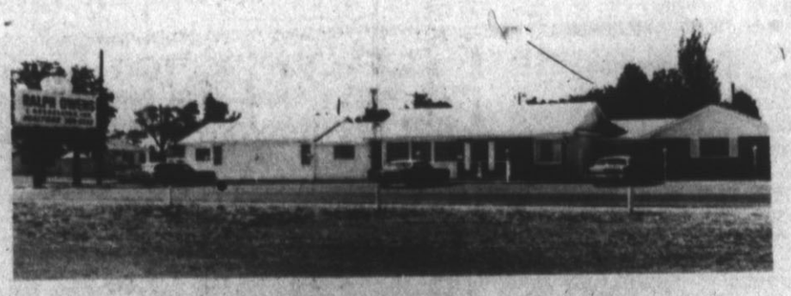
TOMMY CARNAHAN 364-5494

RALPH OWENS & ASSOCIATES, INC.

364-2222

REALTORS

"We do more for you than we have to"



311 E. PARK AVE.

Homes



PRICE REDUCED
Owner has reduced the price on his large 3 BR-3 bath home. New carpet in the large den. Ex. large closets. 8x12 cedar closet. Corner lot at the edge of town. Ref. air. Call us today for your appointment. H-31151



ONLY $12,000.00
This nice 2 BR brick home is priced right. Lg. den and kitchen, 1 car garage. Owner might consider some second. Ready for you to move into. H-2404



ESTABLISHED NEIGHBORHOOD
This Lg. older home is located in an established neighborhood. Across from hospital, close to schools and downtown. Approx. 1800 sq. ft. with extra large bedrooms. Lg. living room and dining area. 2 car garage, utility costs are low. Call today. H-31158



JUST STARTING
Looking for your first home but can't find it? Let us show you this neat 2 BR home. New paint, carport and fenced. Close to all schools. H-2401

Farms

160 ACRES
Excellent terms, low interest help make this 1/4 section worth the money. 1 well, some underground, natural gas, Good water area. Northwest location - F-1056

NORTHEAST LOCATION
See this 102 acres that is ideal for FHA loan or adding to your operation. 1 well on natural gas, waters one direction. Priced at only $400. per acre and owner will give good terms. Call today. F-1057

CANYON, TEXAS
Well improved 200 acres with 4 BR brick house with large barn. Shows to be future commercial property. 35 acres cultivated balance grass. A working operation at this time. F-2072

GRASS LAND
Near Hereford on pavement with excellent future potential. Can now be classified as commercial property. An excellent place to condition and winter cattle. F-3120

$30,000. DOWN
See the 346 acres with 2 wells and 1 mile of underground. 5 per cent loan, house, feed holding pens. Some minerals, on pavement. 325 per acre. F-3132

NORTHWEST OF FORD
320 acres with 2 small wells, excellent land, lays perfect for irrigation. 4000 ft. tile. natural gas, owner carry some second. F-3133

YOUNG MAN & F.H.A.
Can own this 320 acres and get 100 per cent financing. Nice barn, 3 23lls, 1/2 mile tile, good soil. West of Hereford, Call Dean Stallings. F-3134

CLOSE TO FEEDYARD
Fertilizer is no problem with the 320 acres. 2 wells, 1 mile tile, natural gas, 2 bedroom home and only $500 per acre. This farm might qualify for F.H.A. Call Dean Stallings - F-3135

320 ACRES NEAR FRIONA
2 wells, 1 1/2 miles tile, underground, $500. per acre, $89,000.00 loan, possession. Call Dean Stallings F-3136

2400 ACRES
Northwest of Hereford with 16 wells, houses, barns, return systems, some improved grasses, low interest loans, small down payment. F-4115

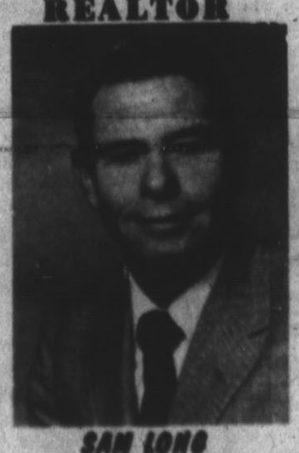
HOW ABOUT TRADING?
This 960 acres will help save taxes as there are 7 wells, 4 miles tile, sprinkler, houses, barns, shop, corrals, fence, good soil. Call Ralph Owens. F-4126

PAVEMENT
6 irrigation wells on 648 acres, 2 1/2 miles tile, natural gas, some minerals, $210,000. loan, possession, $700 per acre. F-4129

REALTOR — RALPH OWENS 364-2560



REALTOR — SAM LONG 364-0381



REALTOR — TOMMY BOWLING 364-5628



Equal Housing Opportunity

REALTOR — DEAN STALLINGS 364-6980



REALTOR — BETTY GILBERT 364-4950



REALTOR — BETTY LADY 364-4056



SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c
Additional insertions, when paid in advance: per word 8c
Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch $2.00
Repeat insertion without copy change per col. inch $1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch $1.54
Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

1. FOR SALE Miscellaneous

WE BUY AND SELL
USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552
1B-37-tfc

FOR SALE
3 1/2" Pipe Posts-8 ft. long .85/ft.
2 7/8" Pipe Posts-7 ft. long $.75/ft.
1.9" 14 ga. New pipe $.55/ft.
1 7/8" Standard Well Pipe .55/ft.
1.9" 12 ga. New Pipe .55/ft.
Cable .06/ft.
Northwest Feed Yard, Inc.
P.O. Box 566
Hereford, Texas 79045
James Bullard
Office—806-364-4614
Home—806-364-4460
B-1-21-tfc

Large house for sale to be moved. Call 578-4351 or 289-5850.
B-1-70-tfc

FOR SALE: Model Gibson S-G Electric Guitar. 3 months old. Best offer. Call 364-6404 after 5 p.m.
B-1-81-tfc

Hay Grazer for sale. 6 miles north of Hereford on Hwy. 385. Call 578-4392.
B-1-10-75-tfc

For sale: 100 sq. yds of good used nylon beige carpet and pad. Call 364-2537.
B-1-15-86-tfc

For sale: 1970 Rebel "Machine." Good condition. Phone 364-4487.
B-1-10-86-1c

FOR SALE:
16" well casing, new steel 17 1/2 c per lb.
WE BUY:
Scrap iron # 1 $45.00 per ton, #2 $30.00 per ton, junk motors $42.00 per ton.
FARWELL PIPE & IRON
Phone 481-3287
601 Avenue A. Farwell, Texas.
B-1-83-tfc

For sale: 10 months old oxblood and naughagehide couch. Excellent condition. Call 364-5820.
B-1-86-1c

For sale or lease: 100x50 bulk fertilizer plant located East of Hereford. 9 bins, equipment, scales, RR siding, 100x40 storage building adjacent. Garth Merrick 364-0956.
B-1-24-80-tfc

STATED MEETING
SECOND MONDAY
8:00 P.M.
Thursday
DEGREE WORK
Robert Harris W.M.
W.A. Phipps Sec.

Lions Club meets each Wednesday, 12 Noon
Civic Club Center
(Jim Hill)

RENT OUR RINSE N VAC
Steam clean your own carpets.
$12.00 per day.
WESTERN AUTO, 241 Main.
B-1-68-tfc

Snooper Radar Dectector Bearcat III. Police monitor.
Used color & BW TV.
TOWER TV, 248 NW Drive.
Phone 364-4740.
B-1-74-tfc

QUILTING supplies and cross-stitch quilt tops, needlepoint bell pulls, piano benches, chair seats. Over 500 colors needlepoint yarn. Over 300 colors knitting and crochet yarns.
DAN'S OF CANYON
B-1-83-4c

LOOK! LOOK! LOOK!
BIG JIM'S FURNITURE & APPLIANCE is overstocked. MUST SELL and make room for new merchandise.
PHONE 364-1873 or come see at South 385 and Archer Street.
B-1-71-tfc

MARY R. HAMBY
(Mrs. James Hamby)
Will paint your picture to your specifications. Call 364-6905 for appointment.
S-1-76-tfc

ENJOY A CUSTOM BUILT FIREPLACE THIS WINTER.
Top quality workmanship, free estimates.
Built to suit the personality of your room.
Call 364-0025 before 8 a.m.
B-1-82-tfc

For Sale: Complete mobile phone in brief case. Carry anywhere, talk from anywere. Equipped for all circuits. $1250. firm. 364-0956 Garth.
B-1-22-80-tfc

FOR QUALITY FULLER BRUSH PRODUCTS, CALL JESSIE FULLER, 578-4377.
S-1-10-82-3c

For Sale: 1970 Red Plymouth Duster; also couch and matching chair. Call 364-5584.
B-1-13-81-tfc

For Sale: Repossessed Necchi free arm sewing machine. Builtin patterns, and button holer. Take up payments. 226 North Main, Phone 364-4051.
B-1-21-86-2c

Would like to give away to good home, two grey Persian cats. Call 364-0806 after 6:00 p.m.
B-1-17-86-1c

Rebuilt Kirby's $59.95 and up, one year guarantee; also new Kirby's. Call 364-5268.
B-1-85-2p

For Sale: Quick-Way Drag Line; 1/2 yard bucket. Call 364-5746, evenings or weekends.
B-1-13-83-tfc

4 female puppies to give away to good home. Call 364-6622.
B-1-86-1c

For Sale: Kenmore Electric Avocado Stove. Call 364-4216, 1514 Forrest, Apt. #39.
B-1-86-1c

For Sale: 2 bedroom 12x55 Mobile Home. Fully carpeted, all new G.E. appliances. Immediate possession. Call 364-2129.
B-1-17-86-2c

OSBORN'S BARGAIN CENTER
Hwy. 60 West
Phone 364-0688.
New shipment of authentic Indian Jewelry, Army Surplus, Books, COLLECTABLES.
Good used furniture
OPEN SUNDAYS.
B-1-79-tfc

GARAGE SALE. Monday through Saturday. 710 East Third.
B-1-86-1p

For Sale: Travel Trailer Appliances. Four burner cook top and oven, panel ray heater, double sink, demand water pump, aluminum water tank. Call 364-5743.
B-1-24-86-2c

Lay away now for Christmas, make deposit on Samoyed puppies. Will be ready by Christmas. Reserve yours now, only three left. Noreen Poarch, 364-1536.
B-1-22-86-tfc

Two male puppies to give away. Call 364-4599 after 7:30 p.m.
B-1-10-86-1c

For Sale: 1956 Shasta 14' Travel Trailer, semi self-contained, $650.00. Call 357-2382.
S-1-12-86-tfc

GARAGE SALE. Whole house full of furniture on 103 Sunset Saturday and Sunday.
B-1-13-85-2c

For Sale: 3 year old part Jersey Cow. Call 364-0630.
B-1-10-82-tfc

New KIRBY VACUUM CLEANERS, also used Kirby's $75.00 and up. Phone 364-1854.
B-1-12-84-tfc

For Sale: Two repossessed Universal Sewing Machines. Builtin patterns and buttonholer. Take up payments. 226 North Main, Phone 364-4051.
B-1-10-86-2c

For Sale: AKC St. Bernard puppies, $75.00. 364-4037.
B-1-10-84-3p

CARPETS a fright? Make them a beautiful sight with Blue Lustre. Rent electric shampooer $1. McCaslin Lumber Company.
B-1-20-86-2c

For Sale: Baled cane roughage. Call 357-2344.
B-1-10-86-tfc

For Sale: Kenmore coppertone gas range, eye level automatic oven, bottom storage; also Kenmore washer. 820 Avenue K.
B-1-86-1c

FOR SALE
5 ROOM HOUSE OF FURNITURE AND ALL HOUSEHOLD ITEMS.
118 MOREMAN
TODAY-UNTIL EVERYTHING IS SOLD. STARTS 2:00 P.M.
B-1-86-1c

CARPETS a fright? Make them a beautiful sight with Blue Lustre. Rent electric shampooer $1. McCaslin Lumber Company.
B-1-20-86-2c

For Sale: 1974 Kawasaki 500 CC. Clean, just like new. 9,000 miles, good rubber. Call 364-3430.

Cobra CB Radios, Bearcat Scanners, RCA car stereos, antennae sales and installation. KERR MOBIL. 364-1844.
B-1-15-84-tfc

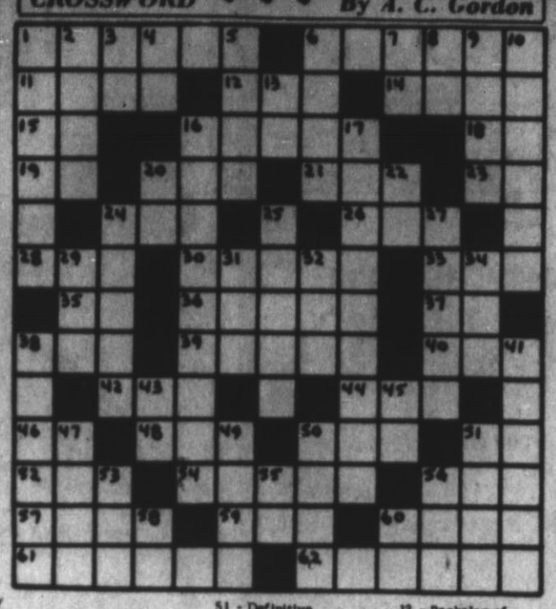
For Sale: slide in camper with bed. 364-0707 or 364-0811.
B-1-10-85-2c

Rebuilt Kirby's $59.95 and up, one year guarantee. Call 364-4303.
B-1-10-85-2p

For Sale: Console color TV, $125.00; portable tape player, $25.00. Phone 276-5387 after 5.
B-1-14-85-2c

For Sale: 2 sows, 1 gilt. For more information call 364-3590.
B-1-85-2p

CROSSWORD - - - By A. C. Gordon



ACROSS
1 - Country in the Balkan Peninsula
6 - Continent
11 - Irish republic
12 - The beginning of "obsolescence"
14 - North American lake
15 - Thoroughfare (abb.)
16 - Asiatic nation
18 - For philatelists, a stamp with gum
19 - Pronoun
20 - A dolt
21 - Diving bird
23 - Compass point
24 - Totality
26 - To exhaust
28 - Neither
30 - Choose
33 - Tavern
35 - Sun god
36 - Lubricator
37 - Senor's "yes"
38 - Debutante (colloq.)
39 - ..... and fauns
40 - Every
42 - Male nickname
44 - ... Angeles
46 - Sodium (chem.)
48 - Young female (colloq.)
50 - To direct
51 - Definitive Noun (abb.)
52 - Anger
54 - Soviet seaport
56 - Possessed
57 - Withered
59 - Couple
60 - To perform again
61 - Manipulate
62 - Oriental nation

DOWN
1 - Teutonic
2 - Be conveyed
3 - Erbium (chem.)
4 - College degree
5 - Long periods of time
6 - Continent
7 - In reference to
8 - Iridium (chem.)
9 - A descendant
10 - Arm of the Mediterranean
13 - Bachelor of Divinity (abb.)
16 - One of the British Isles (three wds.)
17 - Continent
20 - Male nickname
22 - Ancient Egyptian spirit
24 - Asiatics
25 - Fruit
27 - Italian city (poss.)
29 - Unrefined mineral
31 - Feminine nickname
32 - Beginning of ceramics
34 - Nothing
38 - Kind of pastry
41 - Capital city
43 - Silver (chem.)
45 - Mystic word
47 - A tract
49 - To burden
50 - English river
51 - Pedestal part, in architecture
53 - Sea eagle
55 - Ruthenium (chem.)
56 - Having inside knowledge (slang)
58 - Male nickname
60 - Regimental Practice (abb.)

For Sale: New G.E. Refrigerator. New living room suite, 2 full beds, double oven gas stove. 364-4603.
B-1-18-85-4c

2. FOR SALE Farm Equipment

For Sale: Nearly new JD #4300 Beet Digger, 4 row tank type; #550 JD Defoliater Topper. Call 289-5611; 364-2667 or 364-1933.
B-2-21-86-3c

FULLY AUTOMATIC BEET-GATE LATCHES
Also
Land floats, weight transfers, car ports, repairing & fabricating.
B&R WELDING & MANUFACTURING
Phone 364-3201
S-2-84-4c

For Sale: Approx. 600 cedar posts. 5 & 6" tops, 50-60 8' corral posts. Call F.L. Eicke, 289-5969 or 364-6179.
B-2-19-85-tfc

SEMITRAILERS. PRESSURE STORAGE TANKS. 1000 to 150,000 gallons. 18", 21" I Beams. 806-364-0484.
B-2-85-3p

For Sale: Two-1971 6600 JD Combines with or without corn heads. Call 295-3686.
B-2-14-76-tfc

See Us For
Mayrath Grain Augers
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

See Us For
Parts-Sweeps-Chisels for Graham [Hoeme] Plows
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

For Sale: 4 row 40" head for 1969 G. Combine. Call 258-7350 or 258-7340.
B-2-14-78-tfc

FOR SALE: 1974 Spreader truck in excellent condition. Call 364-1510 after 5 p.m.
B-2-12-79-tfc

Would buy old winch truck for farm. Need several thousand feet used roofing tin. Don Fortenberry, Friona 295-6373.
B-2-17-69-tfc

NEW CUMMINS—DIESEL SALES & Parts Representative Oglesby Equipment Co., Inc.
B-2-14-tfc

For Sale: IHC 763 Cornhead, good shape. Call 289-5851 or 289-5892.
B-2-10-84-tfc

Inventory Reduction Sale Pickup Truck Utility Boxes & Gas Tanks
Crossover Boxes-$77.95
Wheel Well Boxes
#5-$45.00 #6-$50.00
UTB 50 Gas Tank-$85.00
M-50 Fuel & Tool Box-$165.00
#12 Crossover Box -$70.00
Sperry New Holland
Hwy 385 S. 364-4001
B-2-76-8c

For Sale: John Deere Model 341 Top Saver.
John Deere 431 Lifter-Loader.
IHC 21C Beet Harvester.
Call 578-4270.
B-2-74-tfc

3. FOR SALE Automobiles

For Sale: 1969 Buick Electra. Call 364-0811.
B-3-10-85-2c

For Sale: 1964 Dodge Custom 880, $225.00. Call 364-3938 after 6:00 p.m.
B-3-11-85-2c

For Sale: 1971 Buick Limited, new tires, excellent condition, $2250.00. Call 364-6996.
B-3-12-83-4c

For Sale: 1974 Ford 1/2 ton pickup; 1974 Buick Century 2 dr. Inquire at Installment Loan Department, FNB.
B-3-18-83-tfc

For Sale: 1962 Mack Truck Tandem, new clutch, 38 ft. hopper trailer 1970. Good rubber, ready to go. Call John M. Hall, 289-5822.
B-3-20-83-4c

FOR SALE
1948 Chevy Truck. Like new. 20,000 actual miles. Best offer over $2,000. Phone 364-6701.
B-3-86-3p

For Sale: 1968 Lincoln Continental 2 dr. ht; also 4 practically new steel radial belted tires. Phone 364-3519.
B-3-86-2p

ONE OWNER.
1974 Chevy Impala, blue with white vinyl top. Automatic, air conditioning, good tires, Excellent condition. $3500 firm. Call 364-6120 after 5 p.m.
B-3-86-tfc

For Sale: 1969 Chrysler 4 dr. H.T. 1969 Chevy Camaro Convertible. Both very reasonable. May be seen at 223 Fir. Phone 364-4407.
B-3-22-86-tfc

For Sale: 1973 Cheyenne Super Chevy Pickup, fully equipped. 364-6695.
B-3-10-86-3c

NEW & USED CARS
now for sale at
JOHN ORSBORN BUICK
PONTIAC, GMC'S
new location
221 North 25 Mile Ave.
B-3-8-tfc

For sale: 1971 Volkswagon 411 Sedan. Air, automatic, low mileage. Call 364-2435 or 364-1299.
B-3-14-77-tfc

MUD & SNOW TIRES.
4 like new, 16" tires mounted on Jeep wheels.
Call 364-6006 after 5 p.m.
B-3-81-tfc

For Sale: 1972 Olds Custom Cruiser Station Wagon. One owner, good condition. Call 364-6903.
B-3-14-76-tfc

For Sale: 1967 Mustang. Phone 364-2694 after 6:00 p.m.
B-3-10-84-tfc

For Sale: 1972 Buick Centurion, 4 dr. hardtop. One owner, clean. Call 364-2243 or 364-4614.
B-3-15-78-tfc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0077
B-3-33-tfc

FOR SALE: 1971 PONTIAC. Air conditioned, heater, cruise control. One owner, good condition. Call after 5 p.m. 364-1729.
B-3-17-75-tfc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
1B-3-41-tfc

4. REAL ESTATE For Sale Or Trade

FOR SALE BY OWNER
Will trade my office building for equity in a house or will sell outright.
Gene Campbell, Realtor
364-0780.
B-4-79-tfc

FOR SALE
23 acres-northwest edge Hereford. Terms available. Will sell portions. 364-0685; 364-4008.
S-4-55-tfc

FOR SALE
IN SUMMERFIELD
Large home, has beautiful trees and shrubs.
Call 357-2318.
B-4-86-tfc

LOTS FOR SALE
6 lots, 382', multifamily use, 400 Block Avenue B. $24.00 per front foot. Dial 806-763-5323.
B-4-81-tfc

320 acres, all in cultivation. Walcott area. Realtor 364-0109 or 364-6633.
B-4-18-12-tfc

MOVE IN NOW-An ideal location on Star Street. 3 or 4 bedrooms, 2 baths, lots of closets. Call 364-2040.
B-4-20-84-tfc

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY
REAL ESTATE
Phone 364-3566
Res. 364-2553
B-4-29-tfc

WAREHOUSE with offices on trackage. Heated. Docks and Loading Ramps. 12,800 SF. 911 Dairy Road. 364-0404 or 364-3848.
B-4-18-82-tfc

205 BEACH
Beautiful home, newly redecorated inside and out $26,000.

FABULOUS
home on Star Street. Be sure and see this one.

2 bedroom house on Avenue J. Priced right.

4 bedroom on Avenue I, good equity buy.

Like new, Town & Country Trailer home, 14x82. Buy equity and lot. West Central Area.

GOOD TWO BEDROOM
house for sale to be moved.
DO YOU NEED A HOME
or rental property? You should see these:
2 bedroom $7,500. Owner will carry paper to the right party.
2 bedroom 4,000.
3 bedroom $8,500.
2 bedroom $8,000.
Acreages from one acre up.

IN EASTER COMMUNITY
perfect 1/2 section. 3 wells, all underground tile. 29 per cent down.

LAMB COUNTY
Good farm and cattle setup. 1074 acres with 8 good wells on gas, $500. per acre.

320 ACRES
at $65.00 per acre in Kit Carson County, Colorado.
8 1/4 Acres with nice trailer home and garage. Close in.

5 acres near city, ideal for home site. Terms.

Nice improved 70 acres on Hwy 60.

WE NEED YOUR LISTINGS
Member multiple listing service.
CARTHEL REAL ESTATE
206 North 25 Mile Avenue
Wayne Carthel 364-0944
Henry Reid 364-5344 or 578-4628.
Al Wiley 364-4985
B-4-79-tfc

SOUTH DOUGLAS STREET
3 bedroom with 1 and 3/4 baths, single garage, must see to appreciate, existing loan can be assumed at 7 1/2 per cent. Price $21,000, shown by appointment, will consider trade for smaller home.

IMMEDIATE POSSESSION
3 bedroom frame home, fresh paint inside and out, near Schools and shopping. Price $16,500.00, good terms to qualified purchaser.

CORNER LOT NEAR SCHOOL
3 bedroom with single garage, repainted inside and out, new carpet to be laid, Price $19,500.00, Only $2,000.00 down to qualified Purchaser, shown at any time, or will trade.

EAST 6TH STREET
2 bedroom brick with double garage, clean and neat, Price $18,000.00, $2,000.00 down and reasonable payments to qualified Purchaser, shown by appointment only.

COMMERCIAL LOT ON HIGHWAY 385
located at 311 South 25 mile avenue, 88.71 feet front, 198 feet deep, will lease lot only, or consider building for good tenant, or lot can be purchased.

400 BLOCK OF AVENUE G
3 bedroom brick with single garage, fully carpeted, fenced back yard, quick possession, Price $20,500.00, purchase for $2,000.00 down and balance payable $170.00 per month.

160 ACRES NEAR STRATFORD, TEXAS
now being farmed as dry land but 8" water is available, a bargain for investment at $200.00 per acre, has 6 1/4 per cent loan of approx. $7,000.00 to be assumed, or all cash.

IMPROVED QUARTER SECTION
good home, underground tile, Price right and can be purchased for $25,000.00 down by qualified Purchaser, call for details.

LOWER THAN ORDINARY GAS RATE
improved half section with nice home, large barn and 3 irrigation wells, terms available.

YOUR LISTINGS NEEDED AND APPRECIATED
We have Purchasers for all types of residential, commercial, and farm and ranch properties.
HAMBY REAL ESTATE
SOUTH HIGHWAY 385
HEREFORD, TEXAS
Office.....364-3566
CHICK WEEMES....364-3169
CALVIN EDWARDS...364-1017
GERALD HAMBY....364-1534
J.M. HAMBY....364-2558
B-4-85-tfc

MY HOME FOR SALE
6 rooms plus 3 in the basement, at 511 Lawton, Hereford. Call Nona Jowell, 296-5207 Plainview, Texas.
B-4-79-tfc

5. FOR RENT

For rent: 3 room and bath furnished apartment. Call 364-1666 or 364-2063.
B-5-12-86-tfc

For Rent: 3 bedroom unfurnished house with 5 acres, close in $170.00 per month. Call 364-0042.
B-5-12-86-tfc

APARTMENTS, FURNISHED
1 and 2 bedrooms with kitchen, dineete and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
1B-5-4-tfc

FOR RENT
1972 24 ft. Concord Motor Camper. Sleeps 8. Has light plant and air conditioner, for that weekend trip or family vacation by the day, week or month.
Call 364-6530.
or 364-6864 S-5-72-4c

DIAMOND VALLEY MOBILE HOME PARK
Over 90 mobile home sites F.H.A. Approved 800 16th Street.
Office—415 North Main
Phone—364-1483
Home—364-3937.
S-5-28-tfc

HEREFORD MINI STORAGE
Economical storage facilities for furniture, boats, motor homes or any other storage needs. Sizes 12'x12; 10'x22' and 12'x32'.
CALL 364-6682.
S-5-49-tfc

TRAILER SPACES FOR RENT
Northwest Mobile Lodge
Phone 276-5518
B-5-10-13-tfc

For rent or lease: two offices with reception room. Days, Phone 364-3566; nights after 9 p.m. 364-2553.
B-5-16-56-tfc

SUMMERFIELD MOBILE MANOR
Water furnished. 7 miles West on Hwy. 60. Phone 357-2552.
B-5-15-10-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
B-5-12-46-tfc

6. WANTED

CASH FOR GOOD CLEAN 1965-1970 two bedroom furnished mobile home. 806-364-0484.
B-6-85-3p

WANT TO BUY:
Old gold rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

I would like to buy a garage door. Call 364-1272 or come by 114 Bradley.
B-6-86-3p

WANTED: Home for one of our beautiful house plants. MEL ROSE NURSERY.
B-6-10-84-tfc

WANTED: Combining for 40" combine, corn and grain. Have two trucks. Call 258-7350 or 258-7340.
B-6-12-74-tfc

WANTED: Pasture for 1500 cattle. Wheat, beets or corn. Call Johnny Latham, 364-5754.
B-6-12-72-tfc

Wanted: your corn and milo harvest. 30" corn head. Phone 289-5870.
B-6-10-72-tfc

I want to rent a three bedroom house. Phone 364-1669.
B-6-10-83-tfc

WANTED—winter pasture for cattle. O.G. Hill, Jr., 364-1871.
B-6-10-83-tfc

WANTED: Yards and gardens to rototill. Free estimates. Phone 364-5068.
B-6-10-22-tfc

WANTED: Wheat, beet pasture for yearlings and calves. Ellis Lemons, 364-3117 or 364-2907.
B-6-12-76-tfc

WANTED: Corn and Milo Harvesting. Good machines and new heads with trucks. Reasonable rates. Call 364-2634.
B-6-16-79-tfc

8. HELP WANTED

Man wanted to work in farm and ranch supply store.
Auto or implement parts experience desired.
-Good pay
-Hospitalization
-Life Insurance
-Paid vacation
-Profit Sharing & Other Benefits
Apply in person to GEBO'S, 230 North 25 Mile Ave.
B-8-86-1c

FOR IMMEDIATE EMPLOYMENT
SECRETARY-RECEPTIONIST.
Experience required in typing, filing and booking. Must be available immediately.
Call 364-3333.
B-8-86-tfc

Wanted: Feed truck driver and cow boy. Good pay and working conditions. Excellent fringe benefits.
Apply in person to MOORMAN FEED YARDS, HEREFORD.
B-8-22-86-4c

INFANTRY PEOPLE NEEDED
If you qualify, we'll teach you a job, pay you while you learn, and give you one of the best benefit packages anywhere. Then you'll earn your keep and know a job. Join the people who've joined the Army.
Call 806-376-2181 or 806-353-1286 in Amarillo.
B-8-86-1p

Two ladies with cars, Hereford and surrounding towns, help with Fall and Christmas business. Part or full-time, $75.-$150. weekly. Call Stanley Home Products, 364-6570
B-8-86-3c

Want baby sitter for two afternoons and Saturday mornings. Call 364-0240.
B-8-10-86-1c

DISSATISFIED in your current job? Many people are actually "under employed." That is, they never get a chance to achieve full professional and financial potential in their jobs. This is not so with the National Motor Club. Our representatives have no limits on their financial income, with the exception of their own ability. Many of our first year representatives have earned $12,000 to $15,000. We have a company-paid profit sharing program and many more benefits. If you are a person who enjoys talking with people, are mature, married and over 21, you have an excellent chance of success with NMC. We have openings in several West Texas cities. For more information on a job that can begin paying you at least $200 a week, call me collect. Herb Zschieche (806) 352-6923, after 6 p.m.
B-8-83-tfc

DIESEL DRIVER MECHANIC. With tools. West coast produce haul. References required. 806-364-0484.
B-8-85-3p

A lady needs someone to live in. Call 364-2063 or 364-1666.
B-8-10-84-tfc

URGENT!! NEED EXPERIENCED PEN RIDERS. Call 806-265-3633 or 806-265-3433.
B-8-10-85-9c

Opening for brake and front end mechanic. Must be experienced. Paid hospitalization and vacation, 48 hour week with opportunity for sales bonus over salary. Call Chuck Boyd or James Hagee at 364-4334.
B-8-29-65-tfc

Would like mature lady companion of good character to live-in with active elderly lady in good health with lovely home and car. Good salary and large furnished room with private bath. Light house work, no laundry, but must have driver's license. Call 806-296-2881.
B-8-79-tfc

WAITRESSES NEEDED—ALL SHIFTS. Apply in person to JORD-INN'S, East Hwy 60.
B-8-10-55-tfc

NEEDING: School bus drivers. See Eldon Owens at School Bus Barn.
B-8-10-57-tfc

NEED:
+Service Island Personnel
+Tire Men
+Janitor
Apply in person to BIG DADDY'S TRUCK STOP, East Hwy 60.
B-8-78-tfc

Need a male school custodian. We will offer school bus driving job along with custodian job to the right man. Must be in good health. Good pay and benefits. Call 806-267-2123, Vega, Texas.
B-8-33-84-3c

Male animal control warden needed.
Applications may be obtained at the Dispatchers Office at the Police Department. Starting salary $400.00 per month. 40 hr. work week and other benefits.
B-8-84-tfc

WANTED
BRAKE FRONT END & TUNE-UP MECHANIC
Experience mandatory.
New facility & equipment, good pay.
Apply at:
PAXTON TIRE & SERVICE
DIMMITT, TEXAS
603 S.E. THIRD
PHONE 647-4121.
B-8-84-tfc

NEED day and night shift at KENTUCKY FRIED CHICKEN. An equal opportunity employer.
B-8-13-85-2c

NEED
GENERAL MILL HELP
Experience preferred but not necessary.
Apply in person to Palo Verde Custom Feeders, one mile east of Wildorado on south access road.
B-8-85-2c

AUTO MECHANIC I: Three years experience in the repair and maintenance of medium to heavy equipment. Salary range $697-$882.00 monthly; liberal fringe benefits. Call Manuel Hernandez 806-372-4211 or mail application to City of Amarillo, Personnel Department, P.O. Box 1971, Amarillo, Texas 79186. AN EQUAL OPPORTUNITY EMPLOYER.
B-8-85-2c

TIRE SERVICE MAN WANTED FOR PASSENGER, TRUCK AND FARM TIRES.
New facility & equipment, good pay.
APPLY AT:
PAXTON TIRE & SERVICE
603 S.E. 3rd
Dimmitt, Texas
Phone 647-4121.
B-8-84-tfc

IMMEDIATE OPENING
"A" MECHANIC
Mechanical background with experience in welding—layout, stainless and heli-arc. Night shift. Excellent fringe benefits, permanent employment.
See or call
Bob Brooks, Amstar Corporation,
P.O. Box 169, Dimmitt, Texas 79027. Phone 806/647-4141.
An equal opportunity employer.
B-8-85-2c

WORKING FARMER STOCKMAN. Experienced irrigated pasture, grains, alfalfa, corn, silage. Growing calves. 806-364-0484.
B-8-85-3p

HIDE ROOM LABOR WANTED
We offer:
-Good Pay ($3.69 to $3.96 per hour)
-Paid Vacation
-Paid Hospitalization
C.U.I. INTERNATIONAL
3 1/2 miles west HWY. 60
Phone 276-5331 days; 364-2495 nights.
B-8-68-tfc

COTTINGHAM BEARING CORP
seeking outside salesman for industrial supply store in Hereford, Texas. Experience in industrial, mill supply or auto parts helpful. For appointment and interview, call Vern Hagar, Lubbock 797-7271 or after 5 p.m. 792-9229.
B-8-33-85-2c

9. SITUATIONS

Will do yard work and odd jobs. WALK BOSTON, 364-4164.
S-9-10-82-tfc

State Licensed Child Care
For Working Mothers
HEREFORD DAY CARE CENTER.
6 months through 8 years
After school care available.
364-1293.
S-9-72-tfc

10. NOTICE

ALCOHOLISM INFORMATION
For information on alchoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron—One mile North of Big Daddy's Truck Stop.
HEREFORD IRON & METAL
North Progressive Road
by City Dump
Anson A & June Dearing
Phone 364-3350 or 364-3777
1½B-10-34-tfc

GENERAL ELECTRIC
Authorized sales and service. Expert service on all major brand appliances.
Taylor Furniture & Appliance
603 Park Avenue, Hereford.
Phone 364-1561
B-10-25-tfc

NOTICE
UNCLE SAM'S IS STILL A PRIVATE CLUB, BUT the restaurant is open to anyone. Excellent food with an atmosphere to match. Dinner is served from 6:30 to 10:00.
B-10-84-tfc

NOTICE!!
I WILL NOT BE RESPONSIBLE FOR ANY DEBTS OTHER THAN MY OWN.
/s/ LeeRoy Smithers
B-10-86-2p

11. BUSINESS SERVICE

ROWLAND STABLES
840 AVENUE F
PHONE 364-1189
Stall rentals - Boarding - Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse.
S-11-37-tfc

CONCRETE WORK
AL GAMEZ
228—Avenue A
Phone 364-4236
S-11-16-tfc

COMPLETE
Turn Key Installations of Pumps and Gear Drives
Big "T"
PUMP CO. INC.
Sales & Service
HEREFORD 364-0353
DIMMITT 647-3444
FRIONA 247-3311
S-11-24-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars, boats, etc.
1st & Jewell Ph. 364-0580
Nites—4009 or 0075
S-11-2-40-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING
CALL
CLIFF JOHNSON, 364-2111
B-11-45-tfc

FOR PORTABLE DISC ROLLING
call
Ralph Paul, 364-1842 or 364-2978
B-11-19-tfc

WE REPAIR Kirby, Electrolux, Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines.
PHONE 364-4051
226 Main
B-11-104-tfc

WILL PICK UP JUNK CARS
FREE
Call 364-3350 or 364-3777
1B-11-28tfc

FOR YOUR DITCHING NEEDS
CALL
TEX-MEX DITCHING
[C.D. Adams]
364-4907.
B-11-82-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey job
Straight finish
Phone 364-5169
1B-11-39-tfc

BOBBY GRIEGO DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
LOADER
DOZER
Day Phone 364-0574
Night—364-2322
1B-11-14-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117.
B-11-15-42-tfc

LAWN FERTILIZER AND SEEDING NEW LAWNS.
Call Ryders Lawn & Garden Service, 364-3356.
B-11-78-9c

PORTABLE DISC ROLLING
Scalloped or Plain
PORTABLE WELDING
and
Repair Work
JOHNNY GALLAGHER
364-4977
B-11-19-tfc

MCQUIGG AND OTT
Custom Corn Cutting. 30" rows. Call 578-4520 or 578-4427.
B-11-73-tfc

HOME REPAIR, APARTMENT MAINTENANCE, MOTEL MAINTENANCE. 364-3987.
B-11-84-4p

HALLS LIGHTING SALES SERVICE AND INSTALLATION
Beautiful lights for patios, walk-ways, security.
Automatic timers, multi-color. Plugs into 110, but only 12 volts. Can be sprinkled or watered over.
Free home demonstration in the evening with no obligation to buy.
(Commercial or residential)
For further information call 364-6495.
B-11-83-tfc

CUSTOM COMMERCIAL SAND BLASTING.
ANDERSON SALES
364-4901 or 364-3443 or 364-5691.
B-11-75-tfc

ROTOTILLING. Call Robert Betzen, 289-5500 or 364-2976.
B-11-11-67-tfc

EDWARDS DITCHING SERVICE
Foundations & House Moving
913 SOUTH MCKINLEY
PHONE 364-2528.
B-11-68-tfc

KELLY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential-Commercial
All bids & wiring competive.
Ph. 364-1345 - Nights 364-1523 or 364-5929.
P.O. Box 30
B-11-15-tfc

TURNER WELL SERVICE
Submersible Pumps
Repair & Exchange
Pipe-Pressure tanks
Dumpster-Pumpes
CALL
Doyle Turner 364-0811
Scott Turner 364-0707.
S-11-84-tfc

JESSE SCOTT & SONS WELDING.
North 385, Phone 364-1108. Panels, carports, hay bunks, gates and mill work. Welding of any kind-mild steel, stainless and hard surface.
B-11-80-tfc

LONCO PUMP COMPANY
Irrigation Repair.
Call
Lonnie Swimmer, 364-4251
or Mobile Unit 289-5636.
S-11-30-tfc

LOST & FOUND

LOST Tuesday, vicinity 400 block Miles two little small breed puppies, one solid brown and one solid white. Loving pets of 4 and 6 year old children. REWARD. Call 364-5727 or 364-1844.
B-13-32-86-2c

14. CARD OF THANKS

CARD OF THANKS
We wish to express our thanks and sincere appreciation to the nurses at the hospital, to Doctors McCrary, Payne, and McBrayer, to Father McGorry and our relatives and many friends for their care and acts of kindness to us during Harry's stay in the hospital. May God bless each and every one of you.
Mr. & Mrs. Harry Kleman

CARD OF THANKS
We wish to thank each and everyone who opened their hearts and arms to us in the loss of our precious wife and mother. Your flowers, food, contributions to the heart fund and most of all your presence helped comfort us in our time of sorrow. May God bless you.
J.C. Price and Family

CARD OF THANKS
We would like to express our sincere apreciation to all our friends and relatives who participated and sent flowers to our brother, Valentine Garcia.
Mr. & Mrs. Primitivo Garcia
Mr. & Mrs. Enrique M. Garcia
Mr. & Mrs. Pedro Cantu
Mr. & Mrs. Nicolas Garcia I
Mr. & Mrs. Raymond Hastings
Mr. and Mrs. Gregorio Garcia
Mr. and & Mrs. Nicolas Garcia II
Mr. & Mrs. Pancho Garcia
Mr. & Mrs. Marcos Garcia
Mr. & Mrs. Victor Palacios

PUBLIC NOTICES
BECAUSE THE PEOPLE MUST KNOW

INVITATION TO BID
Deaf Smith General Hospital, Hereford, Texas, will accept bids for the following hospital equipment. Said bids to be opened and read on November 17, 1975 at 10:00 a.m.
(1) One each-operating room table
(2) Two each-operating room lights with satellite
(3) Two each-instrument table sets
(4) Six each-mayo trays (large 16" x 21")
(5) One each-monitor (Saturn I)
(6) One each-defibrillator
(7) Two each-scrub stations
(8) Dietary food service system
(9) Instrument replacement
(10) Floor machine

Bids must be delivered or mailed to the Administrator, Deaf Smith General Hospital, 803 East Third, P.O. Box 1858, Hereford, Texas 79045.

The hospital reserves the right to reject any or all bids or any part thereof.

More detailed information can be obtained at the office of the Administrator, Deaf Smith General Hospital, Hereford, Texas.
B-85-6c

NOTICE TO RECEIVE BIDS FOR HOSPITAL DISTRICT DEPOSITORY

The Board of Directors of Deaf Smith County Hospital District will receive bids from banking institutions that may desire designation as the hospital district's depository. Sealed bids should be mailed or delivered to the office of the Administrator of Deaf Smith General Hospital, 803 East Third, Hereford, Texas by 10:00 a.m. November 17, 1975. Said bids to be opened and read by the Board of Directors on November 18, 1975 at the Board of Directors regular meeting. The Board of Directors reserves the right to reject any and all bids.
L.J. Strafuss
President of Board of Directors
Deaf Smith County Hospital District
B-85-6c

LEGAL NOTICE
Notice is hereby given that the Zoning Commission of the City of Hereford will convene at the City Hall at 7:30 P.M. on the 11th day of November, 1975 to consider the rezoning of the following property.

N 17' Lot 3, Williams Sub. of Block 48, Evants Addition to the City of Hereford, Deaf Smith County, Texas.

The above property requested to be rezoned from "B TWO-FAMILY DISTRICT" to "D LOCAL RETAIL DISTRICT". Those interested in the above request are invited to attend the meeting on the date set forth above.

Recommendation of the Zoning Commission on the above described property will then be considered by the City Commission on the 17th day of November, 1975 at 7:30 P.M.

/s/ Mary V. Watts
City Secretary
S-86-1c

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF ROBERT A. FULLWOOD, DECEASED:
Notice is hereby given that original Letters Testamentary upon the Estate of Robert A. Fullwood were issued to me, the undersigned, on the 21st day of October, 1975, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such Letters. All persons having claims against said Estate, which is being administered in the County below named, are hereby required to present the same to me, respectively, at the address below given, before suit upon same is barred by the Statute of Limitations, before such Estate is closed, and within the time prescribed by law.
My address is 204 North Texas, Hereford, Texas 79045.
DATED this 21st day of October, 1975.
DOROTHY WORTHAN, Independent Executrix of the Estate of Robert A. Fullwood, Deceased, No. 2584 in the County Court of Deaf Smith County, Texas.
S-86-1c

NOTICE
SALE OF LANDS

The undersigned, having been appointed Receiver by the District Court of Parmer County, Texas, in Cause No. 3620 upon the docket of said Court, by order dated September 18, 1975, and being ordered to sell at public auction the hereinafter described lands, hereby gives this public notice that, as such Receiver, the following lands, to-wit:

All of the North Half (N 1/2) of Section 16, Harrah Subdivision, Parmer County, Texas, containing 160 acres of land, more or less,

will be offered for sale at public bid at 10:30 a.m. Tuesday, November 4, 1975, by the undersigned at the Courthouse door of Parmer County, in Farwell, Texas.

Terms shall be all cash, with 10 per cent deposit required by the successful and highest bid upon the date of sale. The highest bid shall be subject to approval of the District Court of Parmer County, Texas, and the remainder of the cash bid shall be required to be paid at time of approval of sale by the Court and delivery of Receiver's Deed.

Sale of the land shall be subject to all visible and recorded easements and such other matters as may be revealed by examination of the land. An insured title shall be otherwise furnished to the purchaser with the Deed. The purchaser shall be required to settle with the tenant for his plowing of the land at time of sale. Phone 806/481-3288.

J.B. Sudderth,
Receiver appointed in Cause No. 3620, District Court, Parmer County, Texas.
S-80-4c

The Consumer Alert

by John L. Hill
Attorney General

AUSTIN—One consumer problem that is always at or near the top of our Attorney General's Consumer Protection Division complaint list is that of misrepresentation involving auto parts and repairs.

Just recently, our attorneys got a permanent court injunction against an auto repair shop involved in a number of violations of the Deceptive Trade Practices-Consumer Protection Act.

The repair shop was found by the judge to be promising consumers their cars would be repaired within a certain time or by a certain date, then failing to honor the date, and to be saying all repair work performed by the shop was "guaranteed" or "under warranty" but later failing to fix problems that occurred during the "warranty" period.

The court also found that the shop was claiming to install new parts or engines in some cars but instead substituting rebuilt parts. Another problem complained of by some of the shop's customers was that they were often charged considerably more than the advertised or quoted price once they had left their car at the shop and it had been repaired.

Our attorneys say such problems have been reported all over the country. Some cases in other states indicate that customers have been charged for repair work or new parts that were not only unneeded, but also were never performed or installed. In some other cases, shops did extra, unauthorized work, then refused to return the car until all repair bills, including costs of the unauthorized work, had been paid in full. Still other shops refused to let customers watch work being done on their cars and also refused to show or return the supposedly "old, defective" parts taken from the cars.

Special prices advertised in some newspapers were "bait and switch" tactics to draw customers into a shop where repairmen tried to sell more expensive repairs or services. Sometimes advertised "free estimates, delivery, and towing" were unavailable unless customers agreed to the extra work. Occasionally courts found the advertised "sale" or "special" price was the shop's standard charge.

But what can a consumer do to protect himself from such unconscionable actions on the part of a few unscrupulous repairmen? Our attorneys suggest several safeguards:

1. Get three estimates from reputable shops when major repairs are indicated. Friends and relatives are good sources for recommendations.

2. Get in writing the estimate of what needs to be repaired, approximate cost of the work, maximum charge, and date the car will be ready.

3. If additional repairs are needed, make sure the repairman will get your approval before proceeding.

4. Get a list of parts that were replaced or repairs that were made. Then if a similar problem occurs a short time later, the shop shouldn't charge you for the same repairs or parts.

5. If your service work is done at a dealership where you bought the car, and you are dissatisfied with the work, write to the manufacturer.

6. Finally, have routine service and maintenance performed regularly on your car to avoid major problems.

* * * *

Nature is a great teacher, if you care to take lessons.

* * * *

Have you ever met anyone who had nothing to complain about?

Why Pay Rent
640 acres Sherman County 590 cul. 2irr. wells, 1/2 mile tile. 250 wheat planted. Possession by paying wheat crop expense $400 per acre.
Nice 400 acres Deaf Smith Co. all cul. 4 irr. wells $375.00 acre. $30,000 down
Nice 4 bedroom home with den on Star street A good buy with 1 rental, shown by appointment.
Nice 3 bedroom home on Hickory St. a good buy. Might consider trade on house on East side of town or will sell it. Has a good loan.
Nice 270 acres, all in cultivation, 2 irrigation wells, motors, gated pipe approximately 140 acres in wheat. $215 per acre, Possession, $18,500 loan payable. $1700 principal plus interest per year, balance Cash. 200 acres, 195 in cultivation 1-8" well motor goes. 1/4 mile tile, N.E. Hereford $600.00 per acre $37,000 down-$35,000. loan at 6 3/4 per cent payable $2,000 per year plus interest.
CALL J.M. HAMBY AT HAMBY REAL ESTATE OR CHARLES CABBINESS
Office - 364-3566
Res. - 364-2553
Res. 364-6178

RESIDENTIAL REAL ESTATE
WE'RE GROWING!!!
Locally owned firm - 2 offices in Amarillo - National Referral System - MLS Services - Extensive training - Fine facilities and associates - Exclusive Sales Rep. for new homes, financed FHA VA 95% Conv.
FINE OPPORTUNITIES FOR EXPERIENCED LICENSEES
VAUGHAN REAL ESTATE "SOUTHEAST" - MANAGER - DENZIL VAUGHAN - CALL 373-4395
VAUGHAN REAL ESTATE - MANAGER - CAROL VAUGHAN - CALL 353-5523

OWN A MONTGOMERY WARD CATALOG SALES AGENCY IN DIMMITT
How would you like to own your own business...and open the doors with a trusted 103-year reputation. Now you can! Here's a unique opportunity for you to become your own boss in a bold new business...a business that offers virtually risk free income, from a remarkably small capital investment.
Montgomery Ward is looking for Sales Agents. If you're a stable, ambitious person, with an urge to break out on your own in a catalog store we're looking for you.
We've developed a unique program requiring a very small initial investment in which all the agent immediately supplies is the location-leased or owned-plus a portion of the expenses and his ability and strong desire to sell! We make available everything from store fixtures and display material to free management training and plenty of encouragement. We want you to succeed. You'll retain a favorable percentage of the profits, so the size of your earnings is determined by your ability to run an efficient business.
If you're interested, we're interested in you!
Write today to arrange a personal interview. Please send personal qualifications.
MONTGOMERY WARD & CO.
A Montgomery Ward representative will be in the Dimmitt store all day Tuesday October 28, 1975

October Is Coop Month

This year's National Co-Op Month theme, "Cooperatives-Pioneers in Serving America," brings to mind the early days of the cooperative movement-a movement that had its beginnings in a little food store, set up by 28 people in Rochdale, England, in 1844. Deaf Smith Electric is only one of today's more than 40,000 cooperatives meeting many different needs across the nation.

In fact, 1975 seems to be a special year for reflecting upon beginnings and pioneers. Not only is it the eve of our nation's 200th birthday, but it also marks the 40th anniversary of a cooperative program, rural electrification-for it was in 1935 that the Rural Electrification Administration was created by President Franklin D. Roosevelt, and the first lines strung in rural areas.

Many people said it was impossible to bring quality electric service to the remote and sparsely populated rural areas of the nation, but the men and women who wanted to raise their standard of living and enjoy the benefits electricity had brought to their urban neighbors wisely declined to listen.

Many are the stories of what is was like when the first light switch was flipped in a rural home, when the first radio was turned on, or when the first electric machinery was installed to ease back-breaking farm work. As these events began to take place in the 1930s, and the difficulties were overcome in setting up and managing rural electrict co-ops, rural Americans throughout the nation got together with their friends and neighbors so that they too could form cooperatives and benefit from the changes electricity would bring to their way of life.

Today, there are nearly 1,000 rural electric cooperatives which serve about 25 million people in 46 states. To think that just 40 years ago less than ten per cent of America's rural area was electrified! Now nearly 100 per cent of the nation enjoys central station electricity.

"But the job of turning on lights in rural America is just one part of the rural electrification story," stated James Hull, Manager of Deaf Smith Electric. "Rural electric co-ops must keep pace with rapidly changing times in order to provide adequate and reliable service to their consumer-members. And because rural electric co-ops are a part of the communities in our service area, we are working hard to solve problems dealing with the energy crisis, rising fuel costs environmental issues, adequate housing, jobs and community facilities."

People who work together toward a common goal-the cooperative way of getting a job done-are people who care about their communities. They are people whose expertise and leadership are looked to because they have proven that they can meet challenges and take on responsibilities.

The rural electrification program is often referred to as one of America's greatest success stories-a tribute to the early founders of the rural electric cooperatives which set a pattern for others to follow. "Those people," Hull explained, "were, indeed, 'Pioneers in Serving America,' and today's consumer-members are modern-day pioneers seeking new and better ways to serve their communities."

Gerald Ford, President:

"I will do all that I can to encourage the use of private funds for the public good."

BIBLE VERSE

"Ye will surely say unto me this proverb, Physician, heal thyself."

1. Who made the above statement?
2. To whom was he speaking?
3. Upon what occasion?

Answers To Bible Verse

1. Jesus.
2. The people in his hometown of Nazareth.
3. His first visit to Nazareth after inaugurating his ministry.

ALL-NEW SERIES!

IT'S FREE! WIN UP TO $1,000 CASH!

Play GAMERAMA

PICK UP YOUR FREE TICKET NOW!

ODDS CHART as of October 20, 1975.

PRIZE VALUE	NO. OF PRIZES	ODDS FOR ONE STORE VISIT	ODDS FOR 12 STORE VISITS	ODDS FOR 36 STORE VISITS
$1,000.00	15	213,333 to 1	16,410 to 1	8,305 to 1
100.00	125	25,600 to 1	1,969 to 1	985 to 1
20.00	250	12,800 to 1	985 to 1	493 to 1
5.00	1,250	2,560 to 1	197 to 1	99 to 1
2.00	2,500	1,280 to 1	98 to 1	49 to 1
1.00	25,000	128 to 1	10 to 1	5 to 1
TOTAL	29,140	110 to 1	8 to 1	4 to 1

Scheduled Termination Date of this Program is January 19, 1976.

the home of THRIF-T-Prices

IDEAL FOOD STORES

PRICES EFFECTIVE MON. THRU WED., OCT. 29, 1975. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

Park Plaza Shopping Center
Monday thru Saturdays 8 till 10
Sundays 9 to 9

U.S.D.A. GRADE 'A' 10 TO 16-LB. AVERAGE
Honeysuckle Turkeys..... LB. 79¢

CORN KING, FULLY COOKED
Boneless Hams HALF OR WHOLE LB. $1.89 WATER ADDED

BAR-S
Pork Sausage..... 1-LB. ROLL $1.39

BLUE MORROW COOKED BEEF OR PORK FRITTERS BULK PACK..... LB. $1.09

LAND-O-FROST ASSORTED
Smoked Meats..... 3-OZ. PKG. 53¢

THRIF-T BABY BEEF
Round Steak

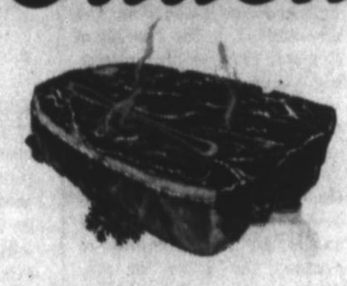


CENTER SLICES, BEEF ROUND
99¢ LB.

THRIF-T BABY BEEF
Sirloin Steaks CENTER SLICES, BEEF LOIN..... LB. 99¢

THRIF-T BABY BEEF
Rib Steaks LARGE END, BEEF RIB..... LB. 99¢

THRIF-T BABY BEEF
Chuck Roast



BLADE CUTS, BEEF CHUCK
69¢ LB.

WINCHESTER IMITATION
Chunk Bologna..... LB. 69¢

THRIF-T BABY BEEF
Arm Pot Roast BEEF CHUCK..... LB. 89¢



DOUBLE GUNN BROS. STAMPS
MON., TUES., & WED.
OCT. 27-28-29
WITH $2.50 OR MORE PURCHASE.



COLORADO
RUSSET POTATOES
20 LB. BAG $1.79

COLORADO BOX - $4.98
Jonathan Apples 5 LBS. $1

COLORADO RED
Delicious Apples 4 LBS. $1

FRESH, CRISP - LARGE HEADS
Cabbage..... LB. 9¢

CALIFORNIA
Red Plums..... 3 LBS. $1.00



FOR SALADS OR COOKING
Crisco Oil..... 48-OZ. BTL. $1.88

ALL GRINDS
Camelot Coffee..... 2-LB. CAN $2.39

HEINZ STRAINED
Baby Food..... 5 4½-OZ. JARS 69¢

JIF, CREAMY OR CRUNCHY
PEANUT BUTTER..... 28-OZ. JAR $1.28

CAMELOT
Tomato Soup..... 7 10¾-OZ. CANS 99¢

WAGNER'S
Breakfast Drinks..... 32-OZ. JAR 3/$1

DAD'S CTN. OF 6
Root Beer..... 12-OZ. CANS 99¢

WEIGHT WATCHERS, ALL FLAVORS
Canned Pop..... 12-OZ. CAN 16¢

KRAFT MINIATURES
MARSHMALLOWS 10½ OZ. 29¢

Thrif-T Health & Beauty

CAMELOT FLUORIDE
DENTAL CREAM
7-OZ. TUBE 59¢

ENRICHED MEADOWDALE
Flour..... 25-LB. BAG $3.59

LADY CAMELOT
Bath Tissue..... 2-ROLL PKG. 39¢

BLACKBURN'S
Corn Syrup..... 32-OZ. BTL. 79¢

WINDEX AEROSOL
Window Cleaner..... 15-OZ. CAN 69¢

NESTLES
Morsels..... 12-OZ. PKG. 99¢

ELLIS FOODS

THRIF-T PRICED
Ellis Tamales..... 15-OZ. CAN 38¢

WOLF
Chili Beans WITHOUT BEANS NO. 2 CAN..... 69¢

ELLIS
Vienna Sausage..... 4 5-OZ. CANS $1.00

ELLIS
White Beans & Ham..... 15-OZ. CAN 59¢

ELLIS
Lima Bean & Ham..... 15-OZ. CAN 59¢

ELLIS
Beef Ravioli..... 15-OZ. CAN 44¢

ELLIS
Jumbo Tamales..... 29-OZ. CAN 69¢

ELLIS
Chili with Beans..... 24-OZ. CAN 83¢

ELLIS
Spaghetti and Meat Balls..... 15-OZ. CAN 39¢

Thrif-T Dairy Foods



KRAFT
VELVEETA
LIMIT-1 WITH $7.50 OR MORE PURCHASE.
2-LB. LOAF $1.58

IDEAL
Cottage Cheese..... 12-OZ. CTN. 44¢

KRAFT TWIN TUB
Parkay Oleo..... 1-LB. CTN. 58¢

KRAFT SHREDDED
Mozzarella..... 6-OZ. PKG. 68¢

Thrif-T Frozen Foods

MORTON
Honey Buns or MINI-DONUTS
8-OZ. PKG. 58¢

MINUTE MAID
Orange Juice..... 32-OZ. CAN $1.19

MEADOWDALE
FRENCH FRIES 5-LB. PKG. 99¢

FAIRMONT
SHERBET
½-GAL. CTN. 94¢

REAMS FROZEN
Dumplings..... 12-OZ. PKG. 49¢

WOW FRESH PRODUCE!



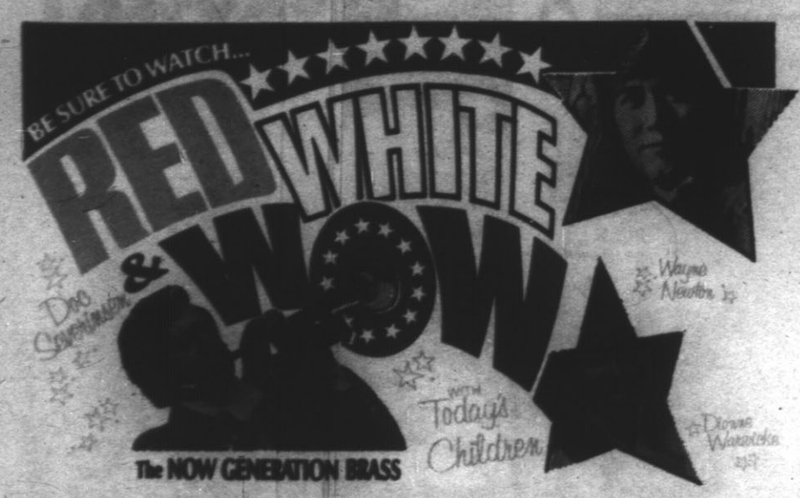
ALL PURPOSE
RUSSET POTATOES 10 LB. BAG **89¢**



CENTRAL AMERICAN
BANANAS ..... LB. **19¢**

COLORADO SWEET
YELLOW ONIONS ... 2 LBS. **29¢**

RED DELICIOUS EXTRA
FANCY APPLES
5 LBS. $1.00



LOCATION	CHANNEL	DATE	TIME
Abilene/Sweetwater	KTXS-Channel 12	Tues./10-28	8-9 P.M.
Amarillo	KFDA-Channel 10	Tues./10-28	7-8 P.M.
Clovis	KFDW-Channel 12	Tues./10-28	6-7 P.M.
El Paso/Juarez	KTSM-Channel 9	Mon./10-27	7-8 P.M.
Lubbock	KCBD-Channel 11	Mon./10-27	7-8 P.M.
Odessa/Midland	KMOM-Channel 9	Mon./10-27	7-8 P.M.
Roswell	KSWS-Channel 8	Mon./10-27	6-7 P.M.
Sayre	KFDO-Channel 8	Tues./10-28	7-8 P.M.
Wichita Falls/Lawton	KSWO-Channel 7	Sun./10-26	7-8 P.M.

THE SHURFINE BICENTENNIAL SALUTE TO AMERICAN MUSIC

Shur Fine®

5th & MAIN THRIFTWAY
SUPER MARKET
HEREFORD, TEXAS

RED WHITE & WOW DAYS



SHURFINE - FOR ALL YOUR BAKING NEEDS
Enriched Flour 5 LB. BAG **69¢**

SHURFINE - CREAM OR WHOLE KERNEL
Golden Corn 3 MIX 'N MATCH 17 OZ. CANS **89¢**

SHURFRESH BROAD BREASTED SELF BASTING 10 TO 16 LB. AVERAGE
Turkey Hens ..... LB. **69¢**

SHURFRESH VACUUM PACKED
Sliced Bacon ..... 1 LB. PKG. **$1.69**

BE SURE TO WATCH THE SHURFINE T.V. SPECIAL
See Page 8 For Details...

PRICES EFFECTIVE OCTOBER 27 THRU NOVEMBER 8, 1975

AFFILIATED

1975 CARNIVAL OF ALL-AMERICAN VALUES!

THE SAVINGS ALL-AMERICAN VALUES!



SHURFINE QUALITY
TOMATO CATSUP
3 14 OZ. BTLS. **$1.00**

SHURFINE PICKLES
WHOLE SWEET
22 OZ. JAR **69¢**

SHURFINE CREAM OR WHOLE
Golden Corn
3 MIX 'N MATCH 17 OZ. CANS **89¢**

SLICES OR HALVES-YELLOW CLING
Shurfine Peaches
2 16 OZ. CANS **69¢**



SHURFINE MANDARIN ORANGES	3 11 OZ. CANS	$1
DELICIOUS SHURFINE APPLESAUCE	3 16 OZ. CANS	76¢
UNPEELED HALVES SHURFINE APRICOTS	2 16 OZ. CANS	89¢
RED SOUR PITTED SHURFINE CHERRIES	2 16 OZ. CANS	89¢
SHURFINE 20 OZ. APPLE OR 21 OZ. CHERRY PIE FILLING	YOUR CHOICE	59¢
SHURFINE FRUIT COCKTAIL	2 16 OZ. CANS	76¢
SHURFINE WHOLE OR STRAINED CRANBERRY SAUCE	2 16 OZ. CANS	76¢
SHURFINE HALVES BARTLETT PEARS	2 16 OZ. CANS	79¢
SHURFINE ORANGE DRINK	2 46 OZ. CANS	89¢
ECONOMICAL SHURFINE GRAPE JUICE	40 OZ. BTL.	98¢
SHURFINE FANCY TOMATO JUICE	46 OZ. CAN	59¢

HOUSEHOLD ★



WHITE OR PINK SOFLIN FACIAL TISSUE	3 200 CT. BOXES	$1
ALL PURPOSE OR BLUE SHURFINE DETERGENT	49 OZ. BOX	89¢
SHURFINE 30 GALLON TRASH CAN LINERS	10 CT. BOX	79¢
VIKTOR HEAVY DUTY - 18"X25' ALUMINUM FOIL	ROLL	59¢
ECONOMICAL SHURFINE BLEACH	1 GAL. JUG	59¢

★ GROCERY

EVAPORATED Shurfine Milk	4 14½ OZ. CANS	$1
FREE RUNNING OR IODIZED SHURFINE SALT	26 OZ. BOX	10¢
SHURFINE COFFEE CREAMER	11 OZ. JAR	69¢
SHURFINE TOMATO SOUP	6 10¾ OZ. CANS	$1



SHURFINE CARNIVAL OF ARE HERE!

SPECIAL



ALL GRINDS

Shurfine Coffee

REGULAR DRIP OR ELEC. PERK 1 LB. CAN $1.09

SHURFINE WHOLE PEELED

Tomatoes

4 16 OZ. CANS $1.00

SHURFINE

ENRICHED FLOUR

5 LB. BAG 69¢

QUALITY **SHURFINE PANCAKE MIX** 32 OZ. BOX 59¢

SHURFINE **WAFFLE SYRUP** 32 OZ. BTL. 89¢

SHURFINE **MEDIUM GRAIN RICE** 2 LB. BAG 59¢

DELICIOUS **SHURFINE APPLE BUTTER** 28 OZ. JAR 59¢

SHURFRESH **SALTINE CRACKERS** 2 16 OZ. BOXES 89¢

SHURFINE CREAMY OR CRUNCHY **PEANUT BUTTER** MIX 'N MATCH 2 12 OZ. JARS $1

MACARONI & CHEESE **SHURFINE DINNERS** 4 7¼ OZ. BOXES $1

SHURFINE CUT GREEN **ASPARAGUS SPEARS** 2 15 OZ. CANS 79¢

SHURFINE WHOLE **SWEET POTATOES** 2 16 OZ. CANS 89¢

SHURFINE **MIXED VEGETABLES** 3 16 OZ. CANS 76¢

SHURFINE **CHUNK STYLE TUNA** 2 6½ OZ. CANS 89¢

ROXEY RATION **CANNED DOG FOOD** 7 15½ OZ. CANS $1

SHURFINE **EARLY JUNE PEAS** 3 17 OZ. CANS $1

NUTRITIOUS **SHURFINE SPINACH** 4 15 OZ. CANS $1

ECONOMICAL **SHURFINE PORK & BEANS** 4 16 OZ. CANS $1

SHURFINE **CUT GREEN BEANS** 4 16 OZ. CANS $1

SHURFINE FRESH **SHELLED BLACKEYES** 4 15 OZ. CANS $1



FROZEN FOODS ★



SHURFINE PRECOOKED **FISH STICKS** 3 8 OZ. PKGS. $1

SHURFINE 100% PURE FLORIDA **ORANGE JUICE** 5 6 OZ. CANS $1

MIX 'N MATCH

SHURFINE CUT CORN -BRUSSEL SPROUTS- CAULIFLOWER OR **BROCCOLI SPEARS** 3 10 OZ. PKGS. $1

★DAIRY

SWEETMILK OR BUTTERMILK

Shurfresh Biscuits

9 MIX 'N MATCH 8 OZ. CANS $1.00

SHURFRESH **CINNAMON ROLLS** 2 9½ OZ. CANS 89¢

SHURFRESH INDIVIDUALLY WRAPPED SLICED AMERICAN **CHEESE FOOD** 12 OZ. PKG. 89¢

SHURFRESH HALFMOON LONGHORN **COLBY CHEESE** 10 OZ. PKG. 79¢



FAMOUS SHURFRESH QUALITY MEATS!

SHURFRESH TURKEY HENS

SPECIALLY BRED BROAD BREASTED
SELF-BASTING WITH
POP UP COOKING TIMER

USDA A GRADE

10 TO 16 LB. AVERAGE ..... LB. 69¢



SHURFRESH FULLY COOKED
CANNED HAMS
5 LB. CAN $8.79

SHURFRESH Pickle Pepper-Olive-Bologna-Salami & Spiced
LUNCH MEATS
6 OZ. PKG. 49¢

SHURFRESH
TASTY FRANKS
12 OZ. PKG. 79¢

ECONOMICAL SHURFRESH
BOLOGNA
12 OZ. PKG. 79¢



SHURFRESH BACON
1 LB. VAC PAC PKG. $1.69

ONLY THE BEST IS LABELED SHURFRESH!

JCPenney Pre-Holiday savings.

Doubleknit coordinates.

Special 1.88 yd.

Wide range of solid colors and patterns in color harmony for smart fashion sewing. Polyester knit, 60" wide.

Washable twin/full acrylic blanket.

Special 3.99

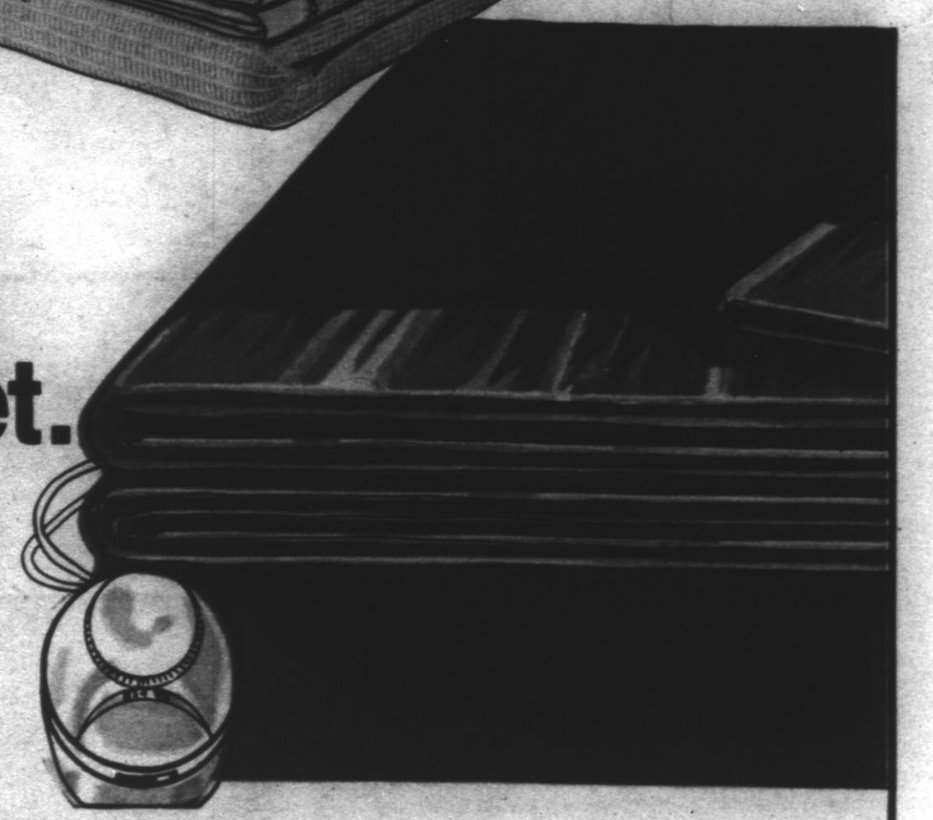
Put fresh, pretty new blankets on all your beds at this low price. Washable acrylic with nylon binding. 72x90" size fits twin or full bed. Shades of gold, green or blue.



Save 20% on this acrylic electric blanket.

Sale 17.59

Reg. 21.99 full size, single control. Acrylic electric blankets with nylon binding, snap-fit corners. Machine washable in attractive color choice.



Sale prices effective for a limited time only. Use your charge card or ask about our convenient lay-away plan. For other good buys, shop the JCPenney Catalog.

JCPenney Pre-Holiday values.

Shop these pages for a vast array of budget-saving sales and specials, timed just right to help you get ahead on your holiday planning.



Special 2.99

Easy-care knit tops.

Short-sleeve tops priced lower than you would expect. Polyester knit in mock turtleneck, button placket or industrial zipper placket style in assorted colors. M-L-XL.



Special 14.88

Polyester twill pantsuits in 4 carefree styles.

Rag-stitched, blazer, sashed or western style jackets atop zip-front flared slacks with elastic waist insets. Assorted colors, sizes 10-18.

Use your charge card or ask about our convenient lay-away plan. For other women's wear, shop the JCPenney Catalog.

Special 5.99

Proportioned knit pants.

Snag-resistant doubleknit polyester pants in neat, comfortable pull-on style. Navy, white, lilac, blue or jade. Petite, average or tall, 6-20.

HEREFORD, TEXAS
435 Sugarland Mall
9:30 am til 6:00 pm Daily
9:30 am til 8:00 pm Saturday

JCPenney

Save 20% on these smart walking shoes for women



Sale prices effective for a limited time only. Use your charge card or ask about our convenient lay-away plan.

Sale 13.59

A. Reg. 16.99 jaunty 'twin-track' heel moc . . . great with pants. Genuine leather upper with flexible construction. Composition sole, tricot/foam lining. Golden antique brown.

Sale 11.19

B. Reg. 13.99 'easy-stepper' with soft urethane upper, tricot lining, leather outsole. Flexible, foldable and so fashionable in black, dark camel, gray or red.

Save 20% on these shirts and sweaters.

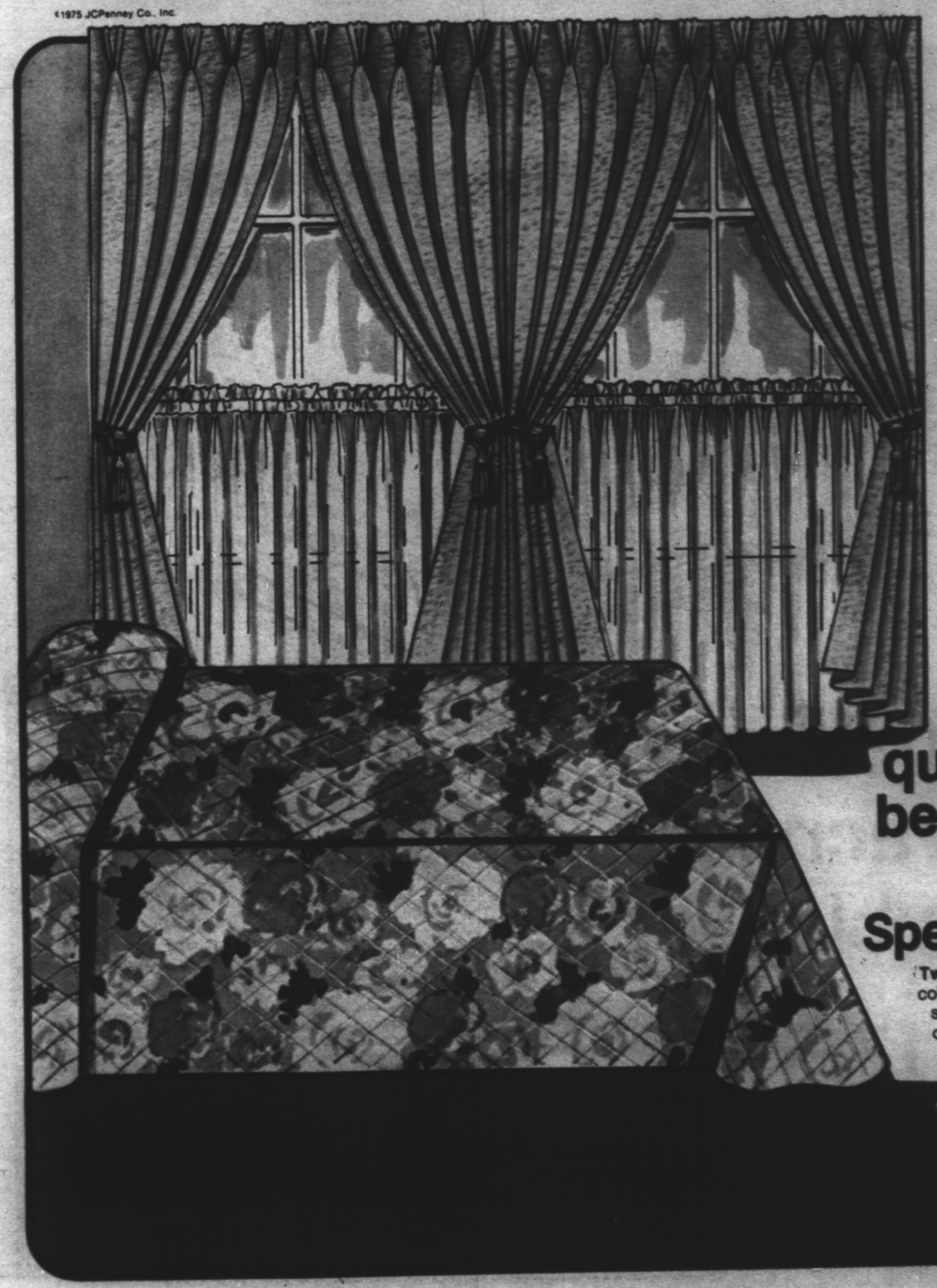
Sale 8.80 C. Reg. 11.00 print shirt of easy-care, wrinkle-resisting polyester knit. Pretty assortment of patterns and colors, sizes 32 to 40.

Sale 6.40 D. Reg. 8.00 solid color shirt of Ultriana — Dacron® polyester with a silken touch. Assorted fashion colors. 5-15.

Sale 14.40 E. Reg. 18.00 twin sweater set in classic cable stitched acrylic/polyester. Sleeveless v-neck pullover and button cardigan with rib striped trim. Heathery shades. S-M-L.

Pre-Holiday savings.

Foam-backed drapery elegance.



Special 8.88

48x84" size in lovely rayon/acetate draperies with acrylic foam backing for insulation and color protection. Decorator colors. 96x84" size, **Special 23.88.**

Washable quilted print bedspreads.

Special 9.88

Twin or full size. A selection of colorful prints in attractive throw style spreads. Completely machine washable.

Queen size, **Special 13.88**
King size, **Special 15.88**



Girls' sleepwear special.

2.99 Your choice

Choose from long gowns, pajamas or shift styles in assorted novelty designs and screen prints. Sizes 3 to 14.



Sale prices effective for a limited time only. Use your charge card or ask about our convenient lay-away plan. For other girls' buys, shop the JCPenney Catalog.

JCPenney

Great Buys for Girls.

©1975 JCPenney Co., Inc.



Rag-stitched denim jeans.

Special 3.99

Zip-front jeans of polyester/cotton navy denim with tabasco stitching on inverted seams, patch pockets, loops. Slim sizes 4-14.

20% off colorful tops for girls.

Reg. 3.50 polyester smock in assorted pastel shades, 4-6x. **Sale 2.80**

Reg. 3.29 Hildi knit top of polyester/cotton. White and assorted colors. S-M-L (4-6x). Reg. 4.00 7-14 sizes, **Sale 3.20** **Sale 2.63**

Reg. 6.50 printed shirt of Arnel® triacetate/nylon. Assorted prints, colors. 7-14. **Sale 5.20**

Flannel sleepwear

3.88

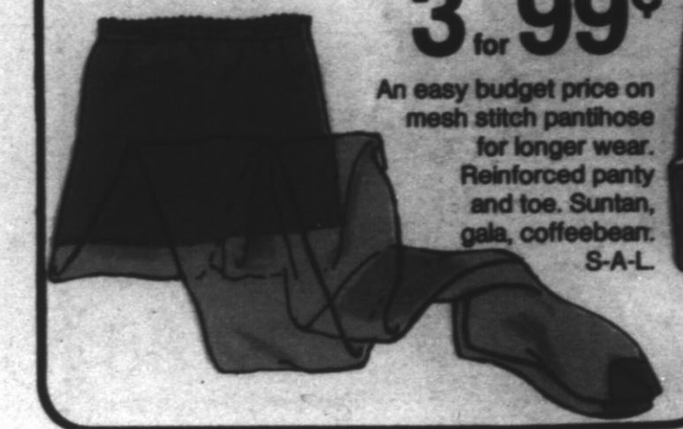
Snuggly winterweight sleepwear in acetate/nylon flannel. Long gowns, shift gowns, pajamas in assorted pastels. S-M-L.



Pantihose special.

3 for 99¢

An easy budget price on mesh stitch pantihose for longer wear. Reinforced panty and toe. Suntan, gala, coffeebean. S-A-L.



Save 25% on these gowns, 20% on robes.

Reg. 4.00 shift gowns in several pretty styles. Nylon tricot with assorted trims. Assorted pastels. S-M-L. **Sale 3.00**

Reg. 5.00 long styles; Sale 3.75

Fleece robes of Arnel® triacetate/nylon with acetate/nylon satin piping. Button front with raglan sleeves. Assorted colors.

reg. 12.00 dress length, 10-18
Sale 9.60
Reg. 13.00, 38-44, sale 10.40

reg. 15.00 floor length, 10-18
Sale 12.00
Reg. 18.00, 38-44, sale 14.40



JCPenney

Great leisure looks for men and boys.



Special 5.99

Men's jersey leisure shirt of acetate/nylon in a bold assortment of colorful prints. S-M-L-XL. Long sleeve.

Special 4.99

Boys leisure shirt in a silky knit of acetate/nylon. Assorted bold prints in long sleeve, straight hem style. 8-18.

Special 14.88

Boys' leisure suit of washable, no-iron polyester knit. Smart two-pocket jacket, dress slacks with contrast stitching. Light green, light blue or tan. 10-18 regular, 10-16 slim.

Use your charge card or ask about our convenient lay-away plan. For other men's and boys' wear, shop the JCPenney Catalog.

Special 22.88

Men's leisure suit with shirt style jacket, flare-leg dress slacks. Polyester doubleknit in assorted colors, 38-44.

Pre-Holiday savings.

©1975 JCPenney Co., Inc.



20% savings on great looking jackets for men.

Sale 20.00

Reg. 25.00 plaid shirt jacket of acrylic with warm pile lining of cotton-backed acrylic. Assorted colors, S-M-L-XL.

Sale 16.00

Reg. 20.00 warm-up jacket of nylon oxford cloth with urethane coating. Lined with polyester/acrylic pile (acrylic backed). Assorted colors. S-M-L-XL.

Sale 28.00

Reg. 35.00 bush jacket style in soft and durable rayon velveteen, acrylic pile lining (acrylic backed). Contrast stitching. S-M-L-XL.

20% savings on men's dress shirts.

Sale 4.00

Reg. 5.00 long sleeve shirts of carefree polyester/cotton woven blend. Long point collar in assorted fashion solids. 14½ to 17, sleeves 32-34.



Sale prices effective for a limited time only. Use your charge card or ask about our convenient lay-away plan. For other men's wear, shop the JCPenney Catalog.