

The Talco Times

COMPLETE NEWS AND ADVERTISING COVERAGE OF THE GREAT TALCO OIL FIELD

VOLUME XIII

TALCO, TITUS COUNTY, TEXAS, FRIDAY, JANUARY 21, 1949

NUMBER 50

Football Schedule Conference Games Is Announced

At a meeting of the executive committee of the Conference B Football Conference, represented by all of the schools in the conference with the exception of Deport, the following Conference games for Talco were scheduled for the 1949 season:

Sept. 16—Talco at Avinger.
Sept. 30—Talco at Hughes Spgs.
Oct. 14—James Bowie at Talco.
Oct. 21—Talco at Deport.
Oct. 28—Talco at Daingerfield.
Nov. 4—Naples at Talco.
Nov. 18—Bogata at Talco.
Non-Conference games that have been definitely scheduled are:

Sept. 9—Talco at Jefferson.
Oct. 7—Mt. Pleasant at Talco.
One other non-conference game is to be scheduled.
The following superintendents, principals, and coaches attended the meeting in the Talco School Cafeteria: William W. Cooper, Supt. Avinger; Kermit Womack, Supt. Naples; C. M. Williamson, Supt. Hughes Springs; W. S. Cody, Prin. Bogata; Curtis McDaniel, Coach, Avinger; Joe Blount, Coach, Hughes Springs; Charlie Fields, Coach, Daingerfield; F. M. Adams, Principal, Naples; J. E. O'Dell, Coach, Simms; J. O. Corley, Supt., Simms (James Bowie); W. H. Bishop, Coach, Naples; R. E. Richards, Supt., Daingerfield; Bob Wright, Coach, J. L. Hughes, Supt., T. W. Hendrick, Principal, and Victor Krejci, Asst. Coach, all of Talco. Troy Lewis, school board member of Talco, also attended the meeting.

Hinton Drills Well On Carr Tract

W. B. Hinton, pioneer operator in the Talco field, has completed a new well on the Carr lease, 1/2 mile southeast of the old discovery well which quit producing oil about a year ago.
The well was being "shot" on Tuesday and we hope to be able to report its performance next week.

Sam Mayfield went to Cooper Friday and attended the funeral of his brother-in-law, D. T. Miller, Saturday. Mr. Miller died in Sanitarium of Paris Thursday night.

District Trophy Football Champ. Presented Talco

By CLAUDE PARR
R. E. Richards, superintendent of schools at Daingerfield, and former district chairman of Conference B football league of which Talco is a member, presented a beautiful trophy to Coach Bob Wright and Assistant Coach Victor Krejci at a meeting of superintendents and coaches in the Talco school cafeteria on Wednesday evening, Jan. 12.

The trophy bore the engraving—"District 21B, Champions, 1948." The trophy was awarded to Talco in recognition of their winning the championship of the Conference 21B Football League. This is the second time that Talco has won a district championship, the first being in 1939. This year, the Trojans succeeded in taking the Bi-District championship and going on to Regional.

Influenza Warning By Health Office

AUSTIN — The State Health Department warns that influenza is expected to increase during the coming weeks.

A total of 2,300 cases were reported during the week ended Jan. 8. This was almost double the number of cases reported in the previous week. However, it was only half the number of cases reported for a similar period last year.

The out-of-season outbreak of measles continued. Cases reported the first week in January totaled 1,769, almost 10 times the seven-year average for the disease during a similar period.

Mitchell Offset Now Drilling

Drilling operations on the offset well to the Ross Mitchell No. 1 pumper were scheduled to begin Monday afternoon. The well is situated about 250 yards west of the pumper, about 10 miles northeast of Clarksville in the Piney woods.

Those drilling the well hope for a completion within a week, as the Mitchell No. 1 is producing at about 1,800 feet.

Times Want Ads Pay.

Louisianans Get Tax Soaked for Political Circus

Over in Louisiana taxpayers learning the hard way. They are discovering painfully that the rosy promises of politicians are carried out, if at all, only with money from the voters' own pockets. The Pelican State has a big political circus every few years. Thousands come out of the swamps and bayous to listen to the oratory. Promises are tossed in every direction. Now the people are paying the bill—and many of them don't like it.

The average Louisianan, recent figures show, pays \$110 a year in state taxes, compared with \$43 for the average Texan. That's a pretty big price to pay for a circus. And sometimes circus is a mild word for what goes on in the fancy statehouse at Baton Rouge. Their experience with Huey Long might have been enough to wise up Louisiana voters. But it wasn't. They have continued to go in for political orgies and to wake up with tax hangers.

Texas has had some political clowns, too, though the ones here have been less expensive. Lately Texans have been sending to Austin men who were economy-minded, even though they might not be spellbinders on the stump. Possibly it would be better if Texas and Louisiana and a lot of other states sent such men to Congress. With reckless promises again being tossed out by the administration, Washington again may need solid men who can sit on the brakes.—Dallas News.

New Chevrolet on Display Saturday

The new 1949 Chevrolet goes on display in dealer showrooms Saturday.

The latest model has been completely restyled. It is lower, wider and more distinctive than any previous series. Not only does the design introduce superior beauty to the lowest-priced ranks, but numerous body and chassis improvements promise to add to Chevrolet's reputation for comfort, safety and convenience.

Jester Recommends Big Appropriations

Emergency appropriations were asked by Governor Jester when he appeared before the new Legislature. He recommended \$9,000,000 for rural schools; \$20,000,000 for country roads; \$4,200,000 for prison improvements; \$500,000 more to operate state prisons until Aug. 31, 1949, and \$70,000 to photograph on microfilm valuable historical records in the State Library.

T. D. Latimer of Cuthand, was admitted to the Grant Hospital Friday for medical treatment.

MARTIN THEATRE

Mt. Pleasant, Texas

SUNDAY & MONDAY

"Yellow Sky"

Starring

Gregory Peck

Anne Baxter

Richard Widmark

Penalty on Taxes Begins on Feb. 1

Municipal, county and school district tax collectors warn property owners that January is the last month to make current ad valorem tax payments without being assessed a penalty.

County and school district taxpayers will be assessed a 1 1/2% penalty on February payments, with the assessment rising a similar amount each following month until the taxes become delinquent, officials pointed out.

Frank Stubbs Dies At Detroit

Frank Stubbs of Detroit, died Saturday at his home following an illness of about three weeks. Funeral service was held Sunday afternoon at 2 o'clock at the Christian Church and burial followed in the Detroit Cemetery.

Deceased was unmarried and is survived by these brothers and sisters, George Davis of Enloe, J. T. Davis, living in Arizona, Mrs. Addie Burrus of Clinton, Ok., Mrs. W. T. Furgerson of Deport. Another sister, Mrs. Bob Freeman, died three weeks ago.

Titus Students to Receive Degrees

Six Titus County students are among the 160 candidates to receive degrees from East Texas State College this month. They are: John W. Mason, Mt. Pleasant, bachelor of arts; Fred E. Allen, Mt. Pleasant, bachelor of science; Edna Glyn Harkrider, Rt. 1, Mt. Pleasant, bachelor of science; Warren W. Richeson, Talco, master of arts; Ted E. Taliferro, Winfield, bachelor of science; and Harry W. Taylor, Cookville, master of science.

TALCO BOY SCOUTS HOLD MEETING MONDAY

First regular meeting of Boy Scouts this year was held Monday night of last week. Meetings will be each Monday night at 7 p. m. at the school building. T. W. Hendricks, Clark McPherson or Clyde Isaacks or all three will meet with the boys each time to direct activities. All boys over 12 years of age interested in joining the Scouts are invited to meet with them.

Attending this meeting were Eddie Dunagan, Royce Pinkston, Dan Brewer, Gene Hall, Bob Parker, J. M. Fussell, Wayne Pinkston, Herbert Ray Kelley, Donald Freeman, Lynn David Hughes and Don Spruell.

The group is planning a trip to Mr. Lum's lake the first pretty Saturday.

Polio Patient Can Now Sit Up

Bobby Gayle Burnham, who was stricken with polio on Sept. 17 and was taken to Parkland Hospital in Dallas four days later, then transferred to Scottish Rite Hospital, has shown the most improvement in the past week than at any previous time. Sunday, when Mr. and Mrs. Burnham visited her she raised herself to a sitting position and was able to sit up for a few minutes.

THANK YOU

I want to thank all the children and teachers in school for the check they sent me Christmas. It made me very happy to be remembered.

Bobby Gayle Burnham, Hospital, Dallas.

Accurate Compounding

By Pharmacist at the City Drug Store with fresh, full-strength ingredients means your doctor's prescription is filled exactly as ordered. It is then double-checked to guarantee this accuracy. Bring your prescriptions to the City Drug Store.

OUR CHARGES ARE REASONABLE

CITY DRUG STORE

P. O. WILHITE, Prop.

Interscholastic League Officials Are Selected

Titus County Interscholastic League has been organized for work with the following officials: James V. Adams, director. Mrs. Mary Belle Leonberger, publicity director.

Fred Fisher, number sense. Mrs. Clyde Black, declamation. Miss Joy Patton, music appreciation.

Mrs. Vivienne Justiss, choral singing. Paul Harbour, boys' basketball and playground ball.

Travis Jackson, girls' playground ball. Mrs. Fred Carruth, ready writers.

Albert Booth, spelling and plain writing. O. L. Colley Jr., track and field.

Miss Letha Thomas, volleyball. Mrs. Johnnie Elliott, story telling.

There will be only one division in all contests, with the exception of basketball, playground ball and track and field events, which will be divided into three groups.

Group One will comprise Cookville, Chapel Hill, Winfield, Junior High and Talco.

Maple Springs, Farmers' Academy, Old Union, Wilkinson and Argo are assigned to Group Two.

Eligible for Group Three are Stonewall, Monticello, Oak Grove, Midway, Pantner's Chapel, Green Hill, Forest Grove, East and West Wards.

These divisions are arranged according to the number of grades taught in the schools.

The executive committee for the organization consists of one member from each school.

Drouth Part of Climatic Cycle

AUSTIN. — The recent Texas drouth was part of a climatic cycle which can be expected to recur about every 11 or 12 years, says a University of Texas archaeologist who is interested in the relation between climatic change and human history in North America.

Alex D. Krieger, participant in a program on weather cycles at the recent Plains Archaeological conference in Lincoln, Neb., says drouths have recurred repeatedly for many centuries in the Great Plains states, and this information should be a sign-post to farmers to anticipate these changes in their crop planning.

He points to modern drouth periods in 1934-36, 1923-24, 1910-12, 1899-1901, and the 1880's as examples of climatic cycles which have had profound effects on American economy.

Trojans Defeat Pittsburg Pirates

By CLAUDE PARR

Talco Trojans beat the Pittsburg Pirates 25 to 23 in the B game on Tuesday night, with two overtime periods. Jimmie Williams dropped the winning point thru the net.

The A squad was led by Jones with 14 points and ran up a 39-23 score.

Trojan Cagers Clip Mt. Pleasant

The Talco Trojans dropped one and took one Tuesday in the Trojan gym. Lon Jones' 14 points pulled the Trojans ahead in the A game to win 27-26. The Trojan B squad dropped a close 24-23 battle.

Johntown to Get Wildcat Test

Plans are underway for the drilling of a wildcat oil test in the vicinity of Johntown, according to Frank Setzer, who is assisting L. W. Dennis of Tyler in securing between six and seven thousand acres between Highways 271 and 37 and extending from the McCrury road to Sulphur.

Definite location of the well has not been designated but it is expected to be located approximately one and one-half miles northwest of Johntown in Red River County.

An office has been set up in the Stephenson building on the east side of Main street in Bogata and Miss Mary Lassiter has been employed to write the necessary documents of leasing. Quite a bit of interest is being shown in the project as it is only a few miles south to the proven Talco field.

Four Talco Boys Enter Golden Gloves Contest

By CLAUDE PARR
The Talco Trojans boxing team, composed of four Talco boys, journeyed to Paris Wednesday night to compete in the Golden Gloves contests.

Weighing in Wednesday morning were Raymond Singleton and Jerry Spruell in the welterweight division. Raymond tips the scales at 13 and Jerry, 140 1/2.

"Skeeter" Horn took the bantamweight division, fighting at 123 1/2 pounds. Billy (Killer Bill) Duke is the only open fighter in the Trojan squad. He broke the scales at 114, one pound over the feather weight division.

Paris Boy Awarded Eagle Scout Rank

Rank of "Eagle Scout"—highest honor for a Boy Scout—was given to Bob Vickers Jr. in a brief ceremony at the Chamber of Commerce in Paris recently. The presentation was made by Frank

Rains Soak Area, Mercury Drops To 20 Degrees

Rains for the past week, totaling 2 1/2 inches fell in this section Saturday, Sunday and Monday night. A slow, soaking inch and one-half rain began falling Saturday morning and continued through Sunday. Another inch fell Monday night. It was the breaking up of a long dry spell and replenished water supplies which had been scarce for several months. Many farmers had been hauling water since last fall. Creeks and streams were running, and many of them had not run since last spring. The soaker was beneficial to the winter cover crop, pasture and crop land.

Last year was one of the driest years as only 29.73 inches of rainfall was recorded. The average annual rainfall is about 40 inches. The present figures of 2 1/2 inches is twice the total of 1.33 inches recorded for January last year.

A norther followed on the heels of Sunday's rain and sent the mercury to the lowest of the season, 20 degrees, on Monday.

Trim Named Head Dairy Herd Group

Dewey Trim, head of the agricultural department at Paris Junior College, has been named president of the North Star Dairy Herd Improvement Association to succeed Dixon Shelton.

R. L. Jones was named vice-president and County Agent James E. (Monk) Vance was elected executive secretary.

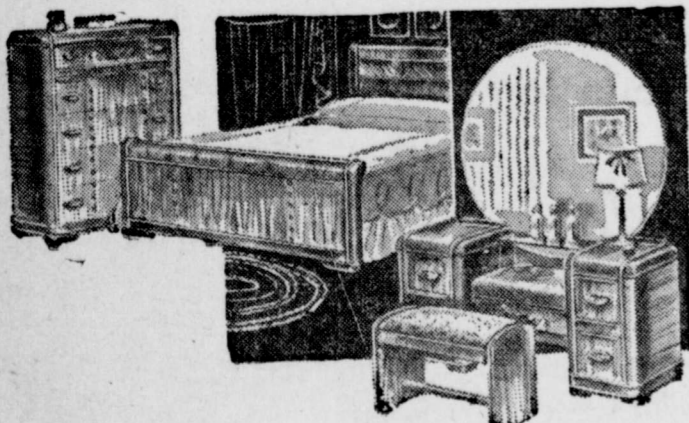
January 26 has been named as the date for the local annual dairy day.

Fuller, Area Scout Executive, the program being under direction of the Scout Advancement committee of which Ben Marable is chairman.

The recipient of this honor is a son of Mr. and Mrs. Bob Vickers of Paris. He is a member of Paris Scout Troop No. 1.

Marriage: Two can live more cheaply than one wants to.

Bed Room Suits



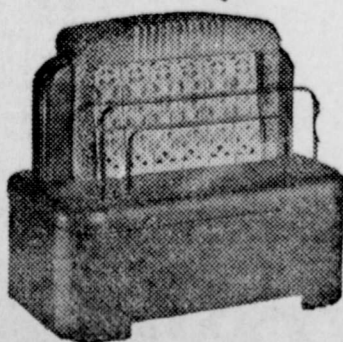
See the new ones just in, finished in Walnut and Natural and Coco line. Have both oval and square mirrors, large poster beds, upholstered vanity benches, chest of drawers with nice hardware. Both 18th Century and Waterfall design. Priced

\$99.95 to \$149.00
Rackers as low as, \$5.95

HEATERS — HEATERS

Both Clay Back and Circulators, for Natural Gas and Butane. Priced

\$5.95
\$23.50



R. R. KELLEY

Hardware and Furniture
TALCO, TEXAS

We Have Sold

50

Laundromats

To as many Satisfied Customers during the past year. Ask the lady who owns one about them.

Your running
it up . . . all
is at this dol-

ys Only

50

OR

You get all of this . . . for only
\$35.00 . . . All cars in Ford
Class! You can be sure of no
rust from the winter's worst
. . . Let us fix it up now!

For 13 Days Only

\$35.00
LABOR

You will also find at our store—

Westinghouse Radios
Warming Pads
Irons and Sun Lamps

Motor Co.

DAILY FORD DEALER

Phone 4

The Talco Times

SAM C. HOLLOWAY, President
Published Weekly by The Talco Times Pub. Co., Inc., Talco, Texas.

SUBSCRIPTION PRICE
In Titus, Franklin and Red River Counties
\$1.50 a Year
When Sent Elsewhere the Subscription Price is \$2.00 a Year INVARIABLY IN ADVANCE

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No charge is made for publication of notices of church services or other public gatherings where no admission is charged. Where admission is charged or where goods or wares of any kind are offered for sale the regular advertising rates will be applied. Formal obituaries, cards of thanks, resolutions of respect and poems are published at regular advertising rates.

FRIDAY, JANUARY 21, 1949

A campaign is underway to teach women how to buy better men's clothes. In the first place they shouldn't be buying men's clothes. They now propose to dress him up in loud colors so that he will strut like a male peacock, with a national color scheme for each season. Poppycock—a man knows what he wants to wear, how it should look and if it is comfortable.

New and Renewed Times Subscribers

The Times honor roll grows from week to week, which means that The Times is adding new names to the subscription list each week. Renewals have been almost 100 per cent, in other words, we have lost very few old subscribers, and have added many

R. A. Miller
F. M. Hall
O. B. Walton
Elton Welch
Leonard Gross
Ernest Brown
G. G. Cheakas
R. L. Moore
J. H. Weatherall
Mrs. W. A. Cloar
M. E. Jones
S. A. Tidwell
M. Hazelwood

WILDCAT NEAR NEW BOSTON ABANDONED

W. M. Coats, Longview, has abandoned at 3,956 in the top of the Glenrose his No. 1 A. L. Simms in the H. G. Williams survey, five miles south of New Boston.

The reason many stay out of trouble is that they think twice before they speak—then don't speak.

EDITORIALLY SPEAKING

BURT LOCKHART
in Pittsburg Gazette

It is the prosperity of others that gives atomic power to our own ambitions.

Normal times are those where the buyer asks the price before telling the clerk to wrap 'em up.

Holiday: A day when everybody gets as tired resting as if they had put in a day at the office.

The cold war promises to cost the U. S. 21 billion dollars this year, which is an insignificant sum if only it can prevent a shooting war.

A Minnesota editor has discovered that the way to keep young is to associate with young people, and to get old in a hurry, try keeping up with them.

There is consolation in the thought that the Lord will provide, but there may be more security in the plan that the Lord helps those who help themselves.

No sooner does one economist discover that living costs have dropped .00001 than along comes another economist with figures to show that living costs are up .00001.

The government placed an order recently for 53,700 brooms. Judging by recent revelations in the State Department, the brooms should have been ordered a long time ago.

If everybody was contented the wheels of industry would stop turning in twenty-four hours. Better keep that "wanter" clicking if you want industry to keep on humming.

Reno, Nevada, had several earthquake shocks last week. Reno is the divorce center of the nation, a little thing like an earthquake shouldn't be so shocking.

The New Year began with three big worries—Russia, China and Congress, saying nothing of a flock of little worries like income taxes, civil rights and the national debt.

A colored preacher in another town was hearing confession. In the middle of it, he stopped the young sinner, saying: "Young man, you ain't confessin', you's braggin'."

When complaining about the high cost of living and high taxes, it may soften your feelings to consider that there are 502 taxes on the leather in a pair of shoes. Don't ask us to name 'em. Call on the tax experts.

WANT ADS

Rates: 2 cents per word first insertion; 1 cent per word each additional insertion. No ad accepted for less than 35 cents per issue. Terms cash unless you are a regular advertiser in this newspaper.

HAY for Sale. Fred Swint, Deport, Phone 1602F4. tf-c

FOR SALE—Several used washing machines. Priced \$12.50 and up. Winn's Appliance, Talco, 51-c

FOR SALE—Good supply of bunk beds and locker boxes. Army Supply Store Mt. Pleasant. tf-c

WANTED—To buy your scrap iron. Friedman Iron and Metal Co., 115 E. Hearn, Phone 150, Paris. tf-c

FOR SALE — J. I. Case tractor, practically new 1947 model; worked small crop one year. Two row outfit, cultivators, bedders and planters. Can save you some money. Lloyd Graf, Talco. tf-c

Fernando Cortes was the Spanish conqueror of Mexico.

Talco Happenings Ten Years Ago

Week of January 20, 1939

John Arthur of Alice, a former resident of Talco, had been killed instantly when a boiler exploded.

O. B. Hopwood had been reunited with a cousin, B. G. Young of Toppenish, Wash., whom he had not seen in 45 years.

Foundation logs for the new Baptist church at Wilkinson had been put in place.

Gilbert Hogg had been appointed to the office of deputy supervisor of Paris.

A birthday supper had been held in honor of Mr. C. F. Streetman and Miss Jewel Baxter, whose birthdays fell on Friday, the 13th.

Walter W. Fondren, 61, one of the founders of the Humble Oil & Refining Co., had died at a hotel in San Antonio following a heart attack.

Mrs. J. R. Kennedy, 70, mother of the Asst. Attorney General, had died at her home at Clarksville.

H. L. Stubblefield had received

WINS AWARD FOR CORRECT PELT HANDLING

Carl Hall of Talco, is a winner of an award for correct pelt handling in the Twentieth National Fur Show by the Raw Fur Marketing Service of Sears, Roebuck and Co.

A carefully handled pelt brought this trapper one of the \$5.00 daily awards, as a result of its being judged one of the three best handled skins among all pelts received at Sears Raw Fur Marketing Station in Dallas. This pelt is now eligible to consideration for one of the major awards, including the \$2,000 First Award, to be selected at the final judging, which will be held in April.

WORD OF WARNING

Relax and rest, all workers must; But don't relax so long you rust.

Theodore Roosevelt was the youngest President of the U. S.

as a Christmas gift from his brother, a mailbox in the form of a miniature covered wagon, complete with wheels and two steers in plastic, with gear.

SAVING TIME

Tired of waiting an unreasonably long time for jury verdicts, an Oklahoma City judge had hard-seated chairs substituted for the comfortable ones in the jury room. Then he timed the jurymen and found they reached verdicts in an hour less time.

CHANCE TO VENT HIS RAGE

Husband (tripping over loose carpet): "I shall lose my temper with this confounded carpet in a minute."

Wife: "That's right, dear, do. Then take a stick and give it a jolly good hiding out on the lawn."

USE THIS ORDER BLANK

THE TALCO TIMES,
TALCO, TEXAS.

Enclosed find check or money order for \$_____

Send The Talco Times one year to

Name _____

Street _____

City _____ State _____

Subscription rate is \$1.50 a year in Titus, Franklin and Red River Counties. Sent elsewhere, the price is \$2.00 a year.

NOW COMES THE LEADER WITH A 7-YEAR ADVANCE IN ONE!

CHEVROLET

is the only car bringing you all these fine-car advantages at lowest cost!

YOU'LL PREFER ITS "LUXURY LOOK"!

Chevrolet's new Leader-Line Styling is lower, wider, racier . . . with new Dyna-Cool radiator grille. Single-Sweep front and rear fender treatment, and fleet-as-a-rocket lines all around . . . by far the most beautiful development of the new "functional form" for motor cars.

MORE BEAUTIFUL FROM EVERY ANGLE!

The new Beauty-Leader Bodies by Fisher (with push-button door openers outside) are true masterpieces by the master builder of fine coachcraft . . . with superb lines, extra-line upholstery and a wide variety of alluring colors . . . much more beautiful from every angle—inside and outside—front, side and rear.

MORE ROOM AT EVERY POINT!

The new Super-Size Interiors featuring extra-wide "Five-Foot Seats," give you plenty of head, leg and elbowroom as well as extraordinary seating space for six full-grown passengers; and you'll also notice that the giant rear decks have what amounts to "trunk room" capacity.

SEE ALL! ENJOY ALL!

New Panoramic Visibility, with wider curved windshield, thinner windshield pillars, and 30% more window area all-round, permits you to see all and enjoy all, and to travel in maximum safety.

THESE ARE CARS THAT "BREATHE"!

Yes, you'll enjoy the additional pleasure of riding in a "car that breathes," for a completely effective heating and ventilating system supplies warm air to every nook and corner of the interior—exhales stale air—and keeps glass clear in all weather. *Heater and defroster units optional at extra cost.

THE NEW RIDE'S A REVELATION!

A vastly improved Utilized Kne-Action Ride, combined with new direct-acting airplane type shock absorbers, front and rear, and extra low pressure tires, gives the stability, smoothness and road-safety you have always wanted.

THERE'S ONLY ONE WORLD'S CHAMPION ENGINE

You get the finer results of Chevrolet's sturdy Valve-in-head Thrift-Master engine in all Chevrolet models . . . together with all of Chevrolet's money-saving economy of operation and upkeep . . . and this is the world's champion engine for miles served, owners satisfied, and years tested and proved.

JUST COUNT THE COMFORTS!

Push-Button Starter for simplest, easiest starting; Hand-E-Gearshift with Synchro-Mesh Transmission for maximum shifting ease; and Firm Foundation Box-Girder Frame for ride-stability and road-steadiness unsurpassed in the Chevrolet price range.

STOP MORE SWIFTLY AND SAFELY!

The new Carli-Safe Hydraulic Brakes give even faster stops with safety . . . and assure the highest degree of effective braking action for you and your family.

YOU'LL SAVE MORE MONEY, TOO!

This new Chevrolet is designed, engineered and built to speed your pulse and spare your pocketbook, for it brings you all these and many other important improvements at the lowest prices and with extraordinary economy of operation and upkeep.

Plus NEW CENTER-POINT DESIGN!

A remarkable 4-way engineering advance exclusive to Chevrolet in its field, and consisting of Center-Point Steering—Center-Point Seating—Lower Center of Gravity and Center-Point Rear Suspension gives the new Chevrolet riding and driving results without precedent or parallel in low-cost motoring. That means a new kind of riding ease and a new kind of driving ease heretofore reserved for owners of more expensive cars. Remember—only new Center-Point Design can give you all these finer motoring results; and only the new Chevrolet brings you Center-Point Design at lowest cost!

Welcome the New CHEVROLET



The Styline De Luxe 4-Door Sedan

ON DISPLAY TOMORROW

The most Beautiful BUY of all

We cordially invite you to see the new Chevrolet for '49—the first completely new car the leader has built in more than seven years—and the most beautiful buy of all!

You'll find it's the most beautiful buy for styling, for driving and riding ease, for performance and safety, and for sturdy endurance born of quality construction throughout . . . because it alone brings you all these advantages of highest-priced cars at the lowest

prices and with the low cost of operation and upkeep for which Chevrolet products have always been famous.

Yes, here's the newest of all new cars—pre-tested and preproved on the great General Motors Proving Ground—and predestined to win even wider preference for Chevrolet as the most beautiful buy of all, from every point of view and on every point of value. Come in and see it!

First for Quality at Lowest Cost

AMERICA'S CHOICE  FOR 18 YEARS

Irvin-Sandlin Chevrolet Co.

North Jefferson at U. S. Highway 67

MT. PLEASANT

Telephone 600

Condensed Statement of Condition of THE TALCO STATE BANK TALCO, TEXAS

At Close of Business December 31, 1948

RESOURCES

| | |
|---------------------|--------------|
| Loans and Discounts | \$131,556.41 |
| Overdrafts | 435.03 |
| Banking House | 1,800.00 |

| | |
|---------------------------------|----------------------|
| Surplus | 16,000.00 |
| Undivided Profits | 9,220.26 |
| Customers Bonds for Safekeeping | 37,300.00 |
| Other Liabilities | 2,188.74 |
| Dividends Unpaid | 2,500.00 |
| DEPOSITS: | |
| Individual | \$473,033.62 |
| Federal Reserve Bank | |
| War Loan Deposit | 4,544.92— 477,578.54 |
| TOTAL | \$569,787.54 |

LOCAL NEWS ABOUT BOGATA

Mr. and Mrs. Virgil Tyer of Clarksville, visited Wednesday in the home of Mrs. Stella Rodgers.

Mr. and Mrs. A. H. Denny are constructing a concrete walk in front of their home in South Bogata.

Harvey Brinkley of Chickasha, Ok., visited in the home of Mr. and Mrs. A. B. Butts Monday night.

Miss Robbie Pearson of Dallas, spent the week end with her parents, Mr. and Mrs. Charlie Pearson.

Frank Tyer has returned from an extended visit with relatives at Ft. Worth, West Texas and in the Valley.

Mr. and Mrs. Bowie Troutt of Pittsburg, spent the week end with his parents, Mr. and Mrs. H. E. Troutt.

Mr. and Mrs. P. H. Topping of Tyler, are guests in the home of his brother, Mr. and Mrs. John C. Topping.

Miss Mary Lassiter, Fred Wilkinson and Mrs. L. C. McDonald visited Mrs. L. G. Farris in Gilmer Saturday.

Billie Simmons returned Saturday from Veterans Hospital at Temple, where he was a medical patient last week.

Mr. and Mrs. Joe Carter recently moved here from West Virginia, have an apartment with Mrs. Katie Cook.

Mr. and Mrs. Wayland Walker of Greenville, spent the week end here with her parents, Mr. and Mrs. John K. Ford.

Mr. and Mrs. W. H. Whitten are visiting in the home of their son, Mr. and Mrs. Billie Ray Whitten, at Corpus Christi.

Mrs. H. C. Becton of Winnsboro, is visiting in the home of her daughter, Mr. and Mrs. Joe Choate and daughter.

Mrs. J. J. Calloway is visiting in the home of her daughter, Mrs. Sam Whitworth and Mr. Whitworth at Paris.

Mr. and Mrs. W. M. James and daughter, Sandra of Grand Prairie, spent the week end with her parents, Mr. and Mrs. Bob Childers.

Mrs. Irene Garrett spent the week end with her sister, Mrs. Richard Dozier and other relatives at Grand Prairie and Dallas.

G. A. Howard who underwent an operation recently in a Dallas hospital, is able to be up and friends are glad to see him in town.

Mrs. Irene Garrett and W. V. Humphrey are visiting in the home of their sister, Mrs. Richard Dozier and Mr. Dozier at Dallas.

Miss Fay Coats and her friend, Miss Willa May Grammer of Dallas, were week end guests of Miss Coats, parents, Mr. and Mrs. John Coats.

Rev. Curtis Hoover and Junior Ward attended an associational Sunday School rally Monday night at DeKalb. There were 175 in attendance.

Mr. and Mrs. Donald Clifton and son of Texarkana, spent the week end here with her mother, Mrs. Tobe King and children and other relatives.

Mr. and Mrs. Leon Shoffner of Commerce, spent the week end here with their parents, Mr. and Mrs. J. H. Shoffner and Mr. and Mrs. Kirb Lowry.

Mr. and Mrs. Jack Wilson of Commerce, spent the week end here with their parents, Mr. and Mrs. Denton Wilson and Mr. and Mrs. Rufus Williams.

PLEASE

Times subscribers are asked to notify the subscription department promptly of any changes in their addresses. Under the new postal laws, newspapers and periodicals must pay postage due for notices of any changes in address furnished by the postoffice. In addition, there is also the problem of delay in delivery or failure to get the paper. The best plan is to send the change of address in advance.

Mervin Childers and his friend, Ben Holland, students of ETSTC, Commerce, were guests over the week end of Mervin's parents, Mr. and Mrs. Bob Childers.

Mrs. Wilford Lowry has returned to her home at Bogata from the Grant Hospital in Deport, where she has been for treatment since Monday.

Mr. and Mrs. Leland Sims and Mr. and Mrs. Pat O'Donnell and son, Mike of Paris, visited Sunday in the home of their parents, Mr. and Mrs. Boss Suggs.

Mrs. O. S. Roberts returned Monday to her home at Avery after several days with her son, Fred Roberts, who is ill at his home at Rosalie. Mr. Roberts is improving.

Johnnie Blankenship is spending several days with his daughter, Mr. and Mrs. Hershel Martin at Gladewater, attending the bedside of their children, Jeanie Kay and Lowry Dean, who are ill.

Mr. and Mrs. O. J. Cooper have as their house guests, Mrs. Alfred Huffman and Mrs. H. G. Crews of Tivoli. G. W. Mixon of Cooper, a brother of Mrs. Crews, visited with them on Thursday.

Mr. and Mrs. Ike Fennell, Elmer Martin, Mr. and Mrs. Edmond Huddleston and children were guests at a bird supper at the home of Mr. and Mrs. R. E. Carter at Bagwell Monday night.

Mrs. Minnie Bell of Rosalie and Mr. and Mrs. Billie Bell and son, Billy Wayne of Greggton, spent the week end visiting in the home of their daughter and sister, Mrs. Louie Philips and Mr. Philips.

Mr. and Mrs. G. A. Sawyer who have resided at Humble Lake for a number of years, have moved to Longview, and Mr. and Mrs. S. H. Armstrong of Talco, have moved to the place vacated by the Sawyers.

Mr. and Mrs. Johnnie Blankenship left Friday for Gladewater to attend the bedside of their grandchildren, Jeanie Kay and Lowry Dean, children of Mr. and Mrs. Hershel Martin, who were ill with pneumonia.

Mr. and Mrs. Richard T. Durham of Paris, have named their daughter, Betty Belle. The baby, born Jan. 11 at St. Joseph Hospital, is the granddaughter of Mr. and Mrs. F. H. Durham of Bogata, Mr. and Mrs. Robert Diaz of Laredo.

Mr. and Mrs. Billy Gene Bell and son, Billy Wayne of Greggton, arrived Friday and accompanied by Mrs. Raymond Fennell, went to Dallas Saturday to be with Mrs. Bily Skidmore who underwent a tonsillectomy at a Dallas hospital Saturday.

Mrs. T. T. Kinsey, Mrs. R. E. Porter, Mrs. Bob Athans, Mrs. Will Thompson and Mrs. A. B. Butts attended a meeting of the WSCS at the Methodist Church at Mt. Vernon on Monday, as invited guests. Mrs. Simpson of Commerce, was the principal speaker.

Twelve Indicted By Grand Jury

The grand jury, empaneled for 102nd District Court at Clarksville, adjourned after returning twelve bills. Among the indictments were two for child desertion, several for forgery and burglary. No major crimes were represented in the list.

Personnel of the grand jury: W. A. Moore, Avery, foreman. O. L. Cagle, Clarksville. R. W. Harvey, Annona. H. H. Wilkinson, Bogata. Porter Norwood, Detroit. Alvin Woods, Manchester. W. L. Rice, Clarksville. Edgar Hopper, Avery. J. G. Ford, Woodland. Douglas Alsobrook, Deport. Herman Hack, Clarksville.

Monthly safety meeting of the Community Public Service Co. employees was held Monday afternoon at Talco. Attending were Miss Lois Philley, Mr. and Mrs. C. B. Bardwell of Deport, T. T. Kinsey, Miss Jimmie Lou Smith of Bogata, J. H. Philley, Bill Whitner of Detroit, W. A. Thurman and Miss Nora Lee Biles of Talco.

Mrs. Kirb Lowry spent Friday night and Saturday in the home of her daughter, Mrs. Leon Shoffner of Commerce. Mr. and Mrs. Shoffner returned home with her for a visit until Sunday.

Billie Storey, son of Mr. and Mrs. L. M. Storey, is improving and was able to return home on Wednesday from a hospital in Dallas, where he had been a medical patient the past ten days. Mr. Storey has been at Dallas with Billie this week and Morris Trimm has been substituting for him as bus driver on the Rosalie school bus.

Mr. and Mrs. M. A. Wilson of Little Rock, Ark., Mrs. Connie Wilson of Gilmer and Mrs. Rosa Wilson of Quitman, are here attending the bedside of their brother, Joe Wilson, who is seriously ill at his home in North Bogata. The following relatives returned home Sunday after spending part of last week here: Mr. and Mrs. T. L. Wilson and son of Shreveport, La., Mr. and Mrs. W. M. Kilpatrick and Miss Avis Kilpatrick of Memphis, Mrs. A. Anderson of Hedley.

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\$24.95, \$29.95, \$59.95, \$79.95, \$89.95

BRAND NEW GAS RANGES—

\$79.50, \$139.50, \$149.50, \$189.30

STUDIO COUCHES that make a Beautiful Bed—

\$49.50, \$62.50, \$69.50, \$79.50

OIL RANGES—

\$39.50, \$42.50, \$59.50, \$89.50, \$137.50

THE FINEST ROCKERS ON EARTH—

\$2.25, \$7.50, \$12.50, \$29.95

Plus all kinds of Hardware and Implements for the Farm and Home. And remember, we trade for or pay cash for your Used Furniture. You also may buy any size bill you wish on our Easy Payment Plan.

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H. E. TROUTT

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Birthday Celebration

THANKS TO YOU . . . Yes thanks to you, our friends, we celebrate our 21st Birthday. It is through your ready acceptance of our superior service . . . acceptance of those fine Fords . . . that has, through the years, made us grow and prosper.

NOW, on our 21st Birthday . . . we extend a bouquet to you! 13 Big Days of Savings on All Kinds and Types of Automotive Supplies and Automobile Repairing!

13 BIG DAYS OF SAVINGS

Here's More GOOD NEWS!

HERSCHEL JONES

NOW SERVICE MANAGER

at **"The Ford House"**



It is a special pleasure at this time to also announce that Mr. Herschel Jones, long associated with The Ford House, has assumed command of our completely new and modern Service Department!

Jones has been with The Ford House since 1932, except for a brief span of two years, at which time he was in business for himself!

We invite each of you to visit Howerton Motor Co., see Herschel, let him check your car . . . If repairs are needed . . . Do it now . . . And SAVE!

ASK ABOUT OUR BUDGET PLAN!

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| <p><i>Birthday</i> Special BRAKES RELINED</p> <p>Now . . . at the time you need it most! Howerton will reline brakes on all cars in Ford Class at this low of lows!</p> <p>For 13 Days Only \$7.45 LABOR</p> | <p><i>Birthday</i> Special MOTOR TUNE-UP</p> <p>Get that car of your running right! We'll tune it up . . . all cars in Ford Class at this dollar saving low!</p> <p>For 13 Days Only \$4.50 LABOR</p> | <p><i>Birthday</i> Special WASH—GREASE VACUUM CLEAN and Complete PAINT JOB</p> <p>You get all of this . . . for only \$35.00 . . . All cars in Ford Class! You can be sure of no rust from the winter's worst . . . Let us fix it up now!</p> <p>For 13 Days Only \$35.00 LABOR</p> |
|---|--|--|

REPAIR NOW! SAVE NOW!
... 13 BIG DAYS OF SAVINGS!

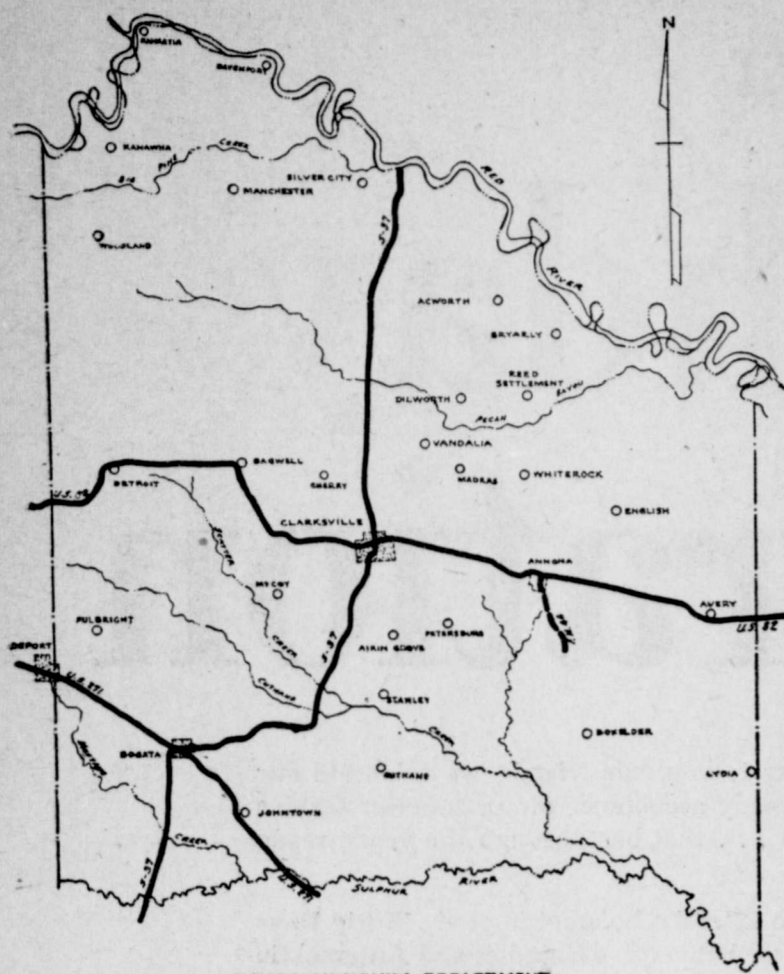
Howerton Motor Co.

222 Clarksville—PARIS

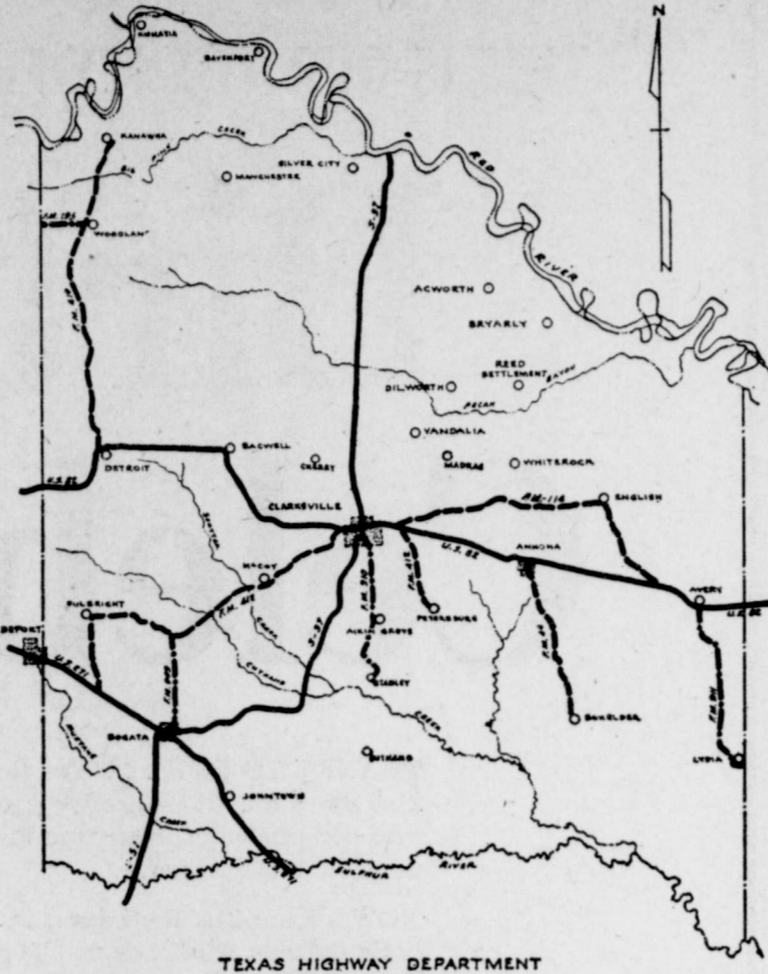
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RED RIVER COUNTY MAKING PROGRESS ON ROAD PROBLEMS



TEXAS HIGHWAY DEPARTMENT
DISTRICT NO. 1
RED RIVER COUNTY
JANUARY 1, 1945
-LEGEND-
PRIMARY HIGHWAYS
SECONDARY HIGHWAYS



TEXAS HIGHWAY DEPARTMENT
DISTRICT NO. 1
RED RIVER COUNTY
JANUARY 1, 1949
-LEGEND-
PRIMARY HIGHWAYS
SECONDARY HIGHWAYS
APPROVED SECONDARY ADDITIONS

Red River County has made considerable progress on her road problems during the past four years, the two maps above indicate. A comparison of her Highways and F. M. Roads in 1945 and 1949 present different pictures.

The District Engineer's office, of the Texas Highway Department, located at Paris, has released detailed information in connection with road building in Red River County, indicating progress made since the close of the war. Maps of Red River County, indicating roads on the State maintained system as of January 1, 1945 and as of January 1, 1949, were furnished and are as published above. The map showing the State maintained system as of January 1, 1949 also includes projects approved and programmed for construction during the next two years.

The District Engineer pointed out that it was the policy of the Texas Highway Department to require counties and municipalities to furnish rights of way for highway projects cleared and without cost to the State. This policy means that a County Commissioners Court must cooperate to the fullest extent with the representatives of the Highway Department if a free moving highway program is to be carried out. Delays in securing necessary right of way means delays in

moving projects to construction stage. The County Commissioners Court of Red River County was commended for its cooperation in the handling of the highway program. A well planned, well constructed and well maintained system of roads is considered absolutely necessary to the well being of Red River County, since it is almost entirely composed of rural farming and ranching territory. There also exists extremely bad soil conditions for road building purposes, heavy annual rainfall, and an almost total lack of local road material.

The District Engineer indicated that considerable study had been given to the problems of Red River County and stated that the official records of the Highway Department included information with reference to the traffic loads carried by the local county roads as well as the main state highways.

Projects activated to construction stage in Red River County since the close of the war are as follows:

- Secondary Highway Projects:**
- 1—F. M. No. 44, from 4 mi. south of Annona to Boxelder.
 - 2—F. M. No. 411, from Rugby to Fulbright.
 - 3—F. M. No. 411, from Fulbright to Clarksville.
 - 4—F. M. No. 410, from Detroit to Kanawha.
 - 5—F. M. No. 114, from east of Clarksville through English to a point west of Avery.
 - 6—F. M. No. 412, from U. S. Hwy. 82 to Petersburg.

It was explained that there are three current methods of handling road projects through the Texas Highway Department.

1. The Primary Federal Aid Program: The Federal government through the Public Roads Administration provides up to 50% of the cost of these projects. Projects are programmed by the State Highway Commission based upon recommendations of the District Engineers, submitted through the State Highway Engineer. Projects must be on the approved Primary System of Roads which includes the heavier traveled highway.

2. Secondary Federal Aid Program: The Federal government through the Public Roads Administration provides up to 50% of the cost of construction. Projects are programmed by the State Highway Commission based upon the recommendation of the District Engineer. The selection of these projects is in cooperation with the County Commissioners Courts and is submitted to the Highway Commission through the State Highway Engineer. Secondary Federal Aid Funds are available for any road or highway not on the Primary Federal Aid System. These projects must begin on the existing Primary or Secondary System of Highways and end at a point of traffic concentration. They are the heaviest traveled "land service" roads and connect outlying communities with the State Highway System.

3. The 75-25 Secondary Program: These projects are processed and handled exactly the same as the Secondary Federal Aid Projects except that the County provides 75% of the cost of actual construction and the State Highway Department provides 25% of the construction cost, all engineering and all future maintenance. The amount of work done in any one county in a single year must necessarily be limited.

Projects activated to construction stage on the Secondary Highway System of Red River County since 1945 total 49.042 miles at a total cost of approximately \$791,000.00.

New Construction
Programmed for construction within the next two years in Red River County is as follows:

- Primary Highway System:**
1. Detroit west to Lamar County line.
- Secondary Highway System:**
1. F. M. Hwy. 195 from Lamar County line to Woodland.
 2. F. M. Hwy. 909 from Bogata north to F. M. Hwy. 411.
 3. F. M. Hwy. 910 from Clarksville south 6.0 mi. toward Cut-hand.
 4. F. M. Hwy. 911 from Avery south to Lydia.

The total mileage involved on the Secondary Highway System is approximately 21.2 miles. It was made clear by the District Engineers office that all right of way must be secured by

the County before any construction begins and advised that active interest in right of way procurement will insure that the programmed projects would move to contract stage as soon as availability of funds will permit.

Personnel in responsible charge of highway work at the District Office of the Texas Highway Department located at Paris, are: F. M. Davis, District Engineer; L. D. Cabaniss, Asst. District Engineer; J. W. Cravens, District Maintenance Engineer; W. M. Heath, District Construction Superintendent.

In charge of construction in Red River County are A. J. Goode, Senior Resident Engineer of the Texas Highway Department and Parrish Burtner, Resident Engineer, who reside in Clarksville.

Maintenance of the State maintained system of roads in Red River County is under the supervision of G. L. Moore, Maintenance Foreman. The maintenance operations in Red River County are considered to be of major importance by the District Engineer's office. Due to the scarcity of the local material, poor road building soil, heavy annual rainfall, the efficiency of the operation of this activity of service to the public is given constant attention.

CARPENTER'S TROUBLE

"What is that deaf-and-dumb carpenter so frantic about?"
"He just hit his thumb with a hammer and he can't find his pad and pencil."

ABOUT EVEN

Customer: "Aren't you giving me awfully short weight for my money?"
Grocer: "Well, you're giving me a pretty long wait for mine."

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Public
Quickly
and
Economically
Use
Classified
Ads

Glover-Spencer Rites on Jan. 1

In a candle light ceremony, Miss Valla Faye Spencer, daughter of Mr. and Mrs. H. F. Spencer of Sulphur Springs, became the bride of Paul N. Glover, son of Mr. and Mrs. R. H. Glover of Bogata, on Saturday evening, Jan. 1 in the home of the bride's sister, Mrs. K. C. Brice of Dallas.

Rev. Mullins read the double-ring rites and music was given by Miss Dorothy Blackman.

The bride, given in marriage by her father, wore a gabardine suit of lilac pink, designed with short fitted jacket with self trim buttons and a straight skirt. Her hat was an off the face navy blue with matching shoes. She carried a white Bible topped with a single pink orchid with Stephanotis tied in showers of white ribbons. Mrs. J. H. Johnson of Paris, the groom's sister, was matron of honor and the bride's only attendant. Mr. Johnson attended the groom as best man. Only the immediate families of the couple and a few close friends attended the wedding and reception.

Out of town guests included Mrs. Arnold Glover of Mt. Pleasant, Mr. and Mrs. J. H. Johnson of Paris, Mrs. R. H. Glover of Bogata, Mr. and Mrs. Prentiss Spencer of Waco, Mr. and Mrs. S. D. Brice of Ft. Worth and Mr. and Mrs. Henry Spencer of Sulphur Springs.

Upon their return from a short wedding trip T/Sgt. and Mrs. Glover will be at home in Waco, where T/Sgt. Glover is with the U. S. Air Force.

Hogs Adopt New Look, Thinner

Lansing, Mich. — It shouldn't happen to a hog.

But the fashionable, modern model hog is coming out with an entirely "new look."

Falling in line with ordinary human beings, this year's crop of hogs will be longer and thinner than the war models.

Naturally the hogs have nothing to do with it.

According to W. N. McMillen, swine specialist at Michigan State College, hogs which the meat packers and pork producers want vary with the demand and the need for lard.

Swine authorities now claim the trend is swinging to a longer hog, with less fat, which makes for more plates of bacon, loin, chops and hams.

"Stylish stout" hogs won't stand a chance of coping a blue ribbon at the county fairs, McMillen said.

"Hogs with the classiest chassis will have the appearance of a well-fed greyhound," he added.

KIND!

"Well, son," genially commented the male parent, "did your teacher have a kind word for you today?"

"Oh, yes," replied the sixth grader, "and for you, too, Dad."

"That was nice. What did she have to say about me?"

"For one thing," explained the boy, "she always gets a good laugh out of your compositions."

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Dixie Burial Ass'n
Bogata, Texas

Shower in Honor of Recent Bride

Mrs. Bill Perdue, a recent bride, was honored with a miscellaneous shower at the Humble Recreation Hall Thursday of last week, Jan. 13, from 2:30 to 5:00 p. m. Hostesses were Mmes. L. B. Gage, C. T. Garner, H. L. Laughlin, H. M. Pearson, H. O. Williams, J. T. Cox and Paul Miller.

The hall was beautifully decorated in the bride's favorite colors, pink and green; her flowers were cyclamen and ivy. The bride, Mrs. Bill Perdue, her mother, Mrs. Cecil Loftin, the groom's mother, Mrs. W. A. Perdue, Mrs. L. B. Gage and Mrs. C. T. Garner received the guests. Mmes. R. W. Pitts and Harold Williams kept the bride's book. The refreshment table was covered with white lace cloth over pink. Mmes. H. L. Laughlin, H. M. Pearson, P. A. Miller and J. E. Cox served punch, cookies and mints. The gift tables were covered with imported Chinese cloths.

Guests were Mmes. J. T. Anderson, G. M. Burnham, W. A. Perdue, B. B. Walker, B. L. Gieger, Vira Elliott, Willie Sloan, Gene Gandy, Louie Bond, C. H. Dickinson, H. F. Teague, R. R. Kelley, W. T. Lewis, B. E. Warren, J. C. Wright, A. E. Giddens, P. W. Newman, Jack Winn, A. B. Later, J. Y. Foster, Fred Coker, J. W. Patterson, V. L. Taylor, W. E. Chapman, B. L. Jones, O. B. Moon, T. C. Little, Fred Love, R. K. Dixon, D. O. Dunagan, Bob Roberts, Leon Sanders, R. E. Cain, L. G. Marsales, Claud King, A. L. Rodgers, C. C. Collins, W. R. Jones, Weldon Orr, R. L. Turner, L. D. Hanks and J. A. Davis.

Misses Virginia Turner, Yvonne Munn, Janice Davis and Jackie Winn. Out of town guests were the bride's grandmother, Mrs. Berta Wade, her aunt, Mrs. Tom Bradshaw, both of Gilmer, and Mrs. Jerome Kulak of Mt. Pleasant. Numerous gifts were received from friends who could not attend.

Elias Howe invented the sewing machine in 1846.

Mrs. Nancy Helems Buried Friday

Funeral of Mrs. Nancy Elizabeth Helems, 82, who died Thursday at Cunningham, was held Friday afternoon at J. M. Grant Funeral Home by the Rev. J. B. Hibbert, Methodist pastor. Burial was made in Bethel Cemetery.

Mrs. Helems was a daughter of the late Mr. and Mrs. Tom Piner. She leaves a daughter, Mrs. Jim Freelin of Cunningham, and a son, Bill Helems of Cunningham, at whose home she died.

Too many car drivers depend more on what is under the hood of their engine than what is under their hat.

ADVICE TO EVERYBODY

Pray every night for help to keep your nose out of other people's business.

Help Wanted

Have you ever read the Help Wanted Ads and found that plenty of jobs were available but you were not trained for any of them?

There is always a place for the well trained person of good character who is capable of doing the work. The untrained employee is the first person to feel the effect of the dull season.

There is a place for you today in the field of Radio or Business. Few people were trained during the war and there is an actual shortage of trained personnel today that must be filled.

Write today for our free catalog telling of courses offered in Business Administration, Secretarial Training, Accounting and Radio. Train today for better pay.

Approved for Veterans Training.

Tyler Commercial College

Dept. A, Tyler, Texas

MRS. O. B. HOPWOOD

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SINCE 1785

Threatened steel scarcity will may have Tools

less available again... Visit our place and

buy while we have this very complete

selection to choose from.

ATKINS and DISTON Hand Saws

HALL LUMBER

and MATERIAL CO.

J. W. PRICE, Manager

Talco, Texas

Phone 98

LOST: Many opportunities to sell goods, if you fail to advertise in this newspaper.

FOUND: An advertising medium of real value, which is READ by thousands of residents of this and adjacent territory.

STRAYED: Your customers, if you fail to keep them informed of your values by advertising in this newspaper.

STOLEN: Trade that you might have kept if you had protected it by advertising.

FOR SALE: Advertising space that will bring you rich returns on a small investment by reaching the buying public of this area.

WANTED: Wide-awake business men who will improve their own businesses and their community by progressive advertising.

REWARD: Increased business and profits for all who keep their values before the public by wise and consistent advertising.

The Talco Times

LOCAL NEWS

By MRS. O. B. HOPWOOD
PHONE 1608 or 79

Mrs. Minnie Morgan of Annona, is here to attend Mrs. Nannie Leake.

Luther Truitt of McKinney, visited his grandmother, Mrs. Nannie Leake, Wednesday.

Mr. and Mrs. J. C. Van Winkle have adopted a two weeks old baby girl who has been named Deborah Lee.

Mrs. Francis Dalby returned Wednesday from Mt. Pleasant Hospital where she had been a surgical patient.

Thomas Petty of Dallas, spent the week end with his sister, Mrs. B. J. Walls, and Mr. Walls.

Miss Martha Patrick of Ft. Worth, visited Mr. and Mrs. J. C. Van Winkle during the week.

Mrs. C. E. Walker and daughter, Mrs. Earl Good and Mary Ann of Mt. Pleasant, visited friends here Friday.

Mrs. N. A. Stephenson returned Friday of last week from St. Joseph Hospital in Paris, after eleven days as a patient.

Mr. and Mrs. Bob Woods and baby of Shawnee, Ok., spent their vacation here with her aunt, Mrs. Dick Rodgers and family.

Mrs. Cecil Griggs and son, Ed-die, visited her sister, Mrs. Carl Sorrell in Mt. Enterprise Friday and Saturday of last week.

Louie Smith who recently enlisted in the Army, has been assigned to Camp Chaffee, Ft. Smith, Ark., for basic training.

Mr. and Mrs. Gus Wims of Bogata, visited his sister, Mrs. Nannie Leake, and his niece, Mrs. Neva Cato, Friday of last week.

THE NICEST courtesy you can show your guests is to have their visits mentioned in this newspaper. The nicest courtesy you can show your friends is to let them learn of your visit through these pages whenever you go away. The publisher will consider it a courtesy whenever you give us an item of any kind.

The small daughter of Mr. and Mrs. I. C. Griffith of Talco, was a patient at the Grant Hospital in Deport Tuesday and Wednesday.

Kirby McPherson of Santa Fe, N. M., arrived Tuesday to spend the remainder of the week with his son, P. C. McPherson, and family.

Mr. and Mrs. Cline Oakleaf of Longview, were week end guests of her parents, Mr. and Mrs. Jno. Tennon, and Mr. and Mrs. Elton Tennon.

Mr. and Mrs. John D. Wright went to Idabel, Ok., last Friday to attend his mother. They brought her to Pittsburg hospital the last of the week.

Ermadine A. Walls will present a group of her pupils in recital on Thursday evening, 7:30 o'clock, high school auditorium. The public is cordially invited.

Mrs. R. J. Rosson attended the funeral and reburial of her cousin, Pvt. Robert E. Cuffman in Plano last Friday. Pvt. Cuffman was killed in Luxembourg.

Mrs. L. H. Buchanan of Talco, was able to return home Friday from the Grant Hospital in Deport, where she had been several days for medical treatment.

Henrietta Miller, daughter of Mr. and Mrs. W. H. Miller of R1, Talco, was dismissed Monday from the Grant Hospital in Deport, where she had been for medical treatment.

Mrs. A. V. Flanagan and Miss Merl Flanagan, accompanied by Miss Jessie Flake, took little Connie Merl Holloway to her home in Wolfe City after a two weeks' visit with them here.

Mrs. Beulah Whatley has received the announcement of the birth of a granddaughter, Sherren Diane Whatley, in a Paris hospital Monday, Jan. 17. Her parents are Mr. and Mrs. A. C. Whatley, Paris.

Miss Bettye Jane Coker will sing with the TSCW college chorus in a joint concert of sacred and popular music to be presented with the Singing Stars Jan. 19 at 8:15 p. m. at the TSCW main auditorium, Denton. Miss Coker is the daughter of Mr. and Mrs. Fred Coker of Talco.

Guests of Mr. and Mrs. Ed Blalock during the week end were their three daughters, Miss Fayrene Blalock of Dallas, Mrs. Mollie Campbell of Pine Bluff, Ark., and Mrs. Calvin Griffith and Mr. Griffith of Kaufman, Mr. and Mrs. Harry Riddle of California, Mrs. Emma Brownlee and Miss Edwena Jones of Wilkerson.

Says Russia Wasting Time Trying To Explain Our Economic System

Editor's note: Achin Alcorn philosopher, on his Johnson grass farm on Sulphur, is off on a deep subject this week, which he handles as adequately as he does a simple one, if you get what we mean.

Dear Editor: I was getting ready to build a fire with a copy of the Lamar County Echo of the other mornin, as a sort of anniversary present for my wife, although I don't understand this ain't no standard procedure and I don't have no intentions of edgin in on a woman's province and buildin a fire every mornin, when I noticed a interestin headline and tore that page off and when the room got warm read where Russia held a big meeting last week so its economists and other experts could explain why the United States hasn't had a depression recently.

According to the article, the Russians are baffled over the lack of a depression over here, as their experts had told 'em we'd have one shortly after the war, and when a Russian official tells something to happen, it has to happen, or what does that make

Stalin? But here the U. S. is still boom-in, and the Russians is hard-pressed to explain it.

Now it ain't my intention to be of any help to the Russians, but I don't mind sayin I don't see how on earth they expect to understand our economic system from way over there when we don't even understand it ourselves right here in the middle of it. We got all sorts of experts, and while most of them are pretty good at recognizin what's already taken place and can explain satisfactorily what happened after it happens, very few of em can tell you any more about what's gonna happen economically in the future than they can about which way a cat will jump, a woman driver will turn, or a politician will vote after he's elected.

It is possible that the Russians will finally attain the atomic bomb secret, but I doubt they'll ever understand our economic system. It ain't somethin to be figured out. Just something to be used and enjoyed. At least, that's the way me and Henry Kaiser and Rockefeller treat it. Yours faithfully, A. A.

New Officers for Fine Arts Club

The Fine Arts Club held its annual luncheon Tuesday afternoon at the Trojan Cafe with members of the social committee as hostesses: Mrs. Ryan, Mrs. Cain and Mrs. Rikard. Appropriate flowers and fern were used in the table appointments.

Following luncheon a business session and election of officers was held at the Humble Recreation Hall. Offices will be filled by these members at the close of this club year in May: President, Mrs. Howard Johnson; first vice-president, Mrs. C. R. Sikes; second vice-president, Mrs. J. H. Weatherall; recording secretary, Mrs. G. N. Anderson; corresponding secretary, Mrs. B. E. Overman; treasurer, Mrs. Fred Love; critic and parliamentarian, Mrs. G. M. Burnham; reporter, Mrs. H. L. Rikard and historian, Mrs. C. C. Collins.

The club made liberal contributions to the Cub Scouts and to the March of Dimes. The club, through a special committee, is sponsoring a campaign drive here and will appreciate your supporting this very worthy cause.

Mrs. Hughes will entertain the club in her home on Feb. 1 to study "Literature in the Home," and these members will appear on the program: Mrs. Ryan, Mrs. Parish, Mrs. Sikes and Mrs. Overman.

Those enjoying the annual luncheon were Meses. G. N. Anderson, G. M. Burnham, J. L. Hughes, M. E. Jones, Howard Johnson, T. C. Little, Floyd Parish, C. R. Sikes, J. H. Weatherall, B. E. Overman and the hostesses.

ASSEMBLY OF GOD CHURCH

REV. I. L. HARPER, Pastor
Sunday School—9:45 a. m. Ray Warren, Supt.
Morning hour worship—11:00.
Evangelistic service—7:30 p. m.
Mid-week service—Wednesday, 7:30 p. m.
Women's Missionary Council—Thursday—2:30 p. m. Mrs. Van Winkle, Pres.
Christ Ambassador service—Friday night, 7:30. Pearl Jones, C. A. leader.
You are welcome to come and worship with us.

CHURCH OF CHRIST

W. R. JONES, Minister
Bible study—10 a. m.
Preaching service—11 a. m.
Young people's classes — 6:15 p. m.
Preaching service—7:00 p. m.
Ladies' Bible Class — Wednesday, 2:30 p. m.
Mid-week service — Wednesday, 7:00 p. m.
You are welcome to all these services.

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F. H. OGILVIE, Pastor
Services—
Sunday School — 9:45. C. H. Parsons, superintendent.
Morning worship—11:00.
Training Union — 6:30 p. m. James Gandy, director.
Evening worship—7:30.
Bible study and prayer service—7:30 Wednesday evening.

FIRST BAPTIST CHURCH

BRO. MARK WELLS, Pastor
9:45 a. m. — Sunday School.
Charlie Russell, supt.
11:00 a. m. — Morning service.
6:30 p. m. — BTU—Eddy Auld, supt.
7:30 p. m. — Evening service.
2:00 p. m. Thursday—W.M.U.
6:30 p. m. Wednesday—Prayer meeting.
6:30 p. m. Thursday—Brotherhood.

HOW IT HAPPENED

His mother-in-law was getting him told. She ended by declaring: "I don't see how you ever came to marry a good girl like my daughter."
"That's easy," he answered. "I hadn't seen you then."

METHODIST CHURCH

C. B. KING JR., Pastor
Church School—9:45 a. m.
Morning Worship—11:00 a. m.
Evening worship—7 p. m.
W.S.C.S.—Wednesday, 2 p. m.
Mid-week prayer service and choir practice—Wednesday, 7 p. m.

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PAGE'S

MT. PLEASANT



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New Added Awards This Year Offer You Opportunities to Win As Much as \$2,000.00!

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You, too, can do what this trapper did — for this season, Sears big 20th National offers special, new, added awards — more extra cash opportunities for you to share in than ever before!

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First Major Award increased to \$2,000.00—20 crisp \$100 bills! Twenty Major Awards instead of the usual 10. A total of 952 extra cash awards in all!

Remember, every award is in addition to the top market prices Sears gets you for your pelts. You get individual grading by

experts in furs from your locality! And you get prompt cash returns, too!

Even if you don't win an award, careful handling enhances the value of your furs. So careful pelt handling certainly pays.

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Every fur you ship to Sears, during the term of the Fur Show is automatically considered for awards! Only the handling of pelts counts; not the kind of fur, not its value. This season, why not try for some big extra money? Remember, everybody has an equal opportunity. You have everything to gain—nothing to lose.

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EXTRA CASH FOR YOU!

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|--|------------|
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| Second Major Award..... | 250.00 |
| Third Major Award..... | 200.00 |
| Fourth Major Award..... | 150.00 |
| Fifth Major Award..... | 100.00 |
| 10 Major Awards of \$50.00 each..... | 250.00 |
| 11 Other Section Awards of \$50.00 each..... | 550.00 |
| 2 Alaskan Awards (\$200.00 and \$50.00)..... | 250.00 |
| 918 Daily Awards of \$5.00 each..... | 4,590.00 |
| 952 Awards in All.....TOTAL..... | \$8,840.00 |



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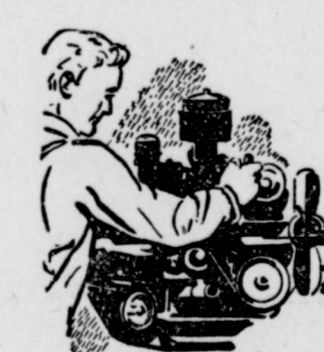
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IVAN FRIZZELL MOTOR CO.

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Quail Season Closed Jan. 16

Quail season closed Sunday after a most unsatisfactory season. Coveys were reported small and scarce. There is still an argument between quail hunters and

fox hound owners as to what cleaned out the quail crop in this area for the past two years.

Quail hunters who saw small pieces of coveys fly into trees and refusing to "hold" for the dogs are certain that fox are cleaning out the birds, while the fox hound owners argue otherwise.

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BOGATA

COACHES NAME ALL-DISTRICT FOOTBALL TEAM DIST. 21-B

By **CLAUDE PARR**
Sports Editor The Talco Times
Bogata, Talco, Naples, Daingerfield, Avinger, Hughes Springs and James Bowie were represented by their school superintendents or principals and coaches in a meeting at the Talco school building Wednesday evening of last week to determine the all-district football team for last season and to arrange a schedule for 1949. They were served dinner in the school cafeteria.

The Talco Trojans who won District 21-B and then took the Union Grove eleven, winners of District 22-B, to the cleaners placed three on the first team. Co-Captains Cox and Dunagan, along with the little "Doak" Walker placed on the first team, while the second team was happy to get the Trojan heavy weight Edward Frye. The Honorable Mention department was flooded with Spruell, Hahn and Lon Jones.

Bogata and Deport failed to get a man on the First team, but placed Stubblefield of Bogata and Walker of Deport on the Second. Deport won three Honorable Mentions with Dugger, Bryson and H. McLemore, while Bogata had two—Hobbs and Williams. Following is the complete assignment:

| | |
|--------------------------|--------|
| First Team | |
| Welch—Hughes Springs | End |
| Cox—Talco | End |
| Moore—Daingerfield | Tackle |
| Davis—Hughes Springs | Tackle |
| Dunagan—Talco | Guard |
| Alexander—Naples | Guard |
| Hampton—Naples | Center |
| Witt—Hughes Springs | Back |
| Buchanan—Naples | Back |
| Bishop—Avinger | Back |
| Walker—Talco | Back |
| Second Team | |
| Walker—Deport | End |
| Young—Avinger | End |
| Starrett—Avinger | Tackle |
| Frye—Talco | Tackle |
| Hanna—James Bowie | Guard |
| Smith—Daingerfield | Guard |
| Rhyné—Avinger | Center |
| Stubblefield—Bogata | Back |
| Hill—Daingerfield | Back |
| Tidwell—James Bowie | Back |
| Lumpkin—Hughes Springs | Back |
| Honorable Mention | |
| Hamburg—Daingerfield | End |
| Doy—Naples | End |
| Spruell—Talco | End |
| Dugger—Deport | Tackle |

Hobbs—Bogata Guard
Currey—Hughes Springs Guard
Yager—Daingerfield Guard
Hahn—Talco Guard
Bryson—Deport Center
Warner—Daingerfield Center
Reed—James Bowie Back
Merrell—Naples Back
H. McLemore—Deport Back
Williams—Bogata Back
Barnard—Daingerfield Back
Young—Avinger Back
Jones—Talco Back
Deport did not send a representative to the meeting.

Elderly Man Loses Purse With \$427

Herbert Oglesby of Milton, southwest of Deport, recently lost his billfold. In it was \$427 and his social security card. Herbert seems to know where he lost the billfold, but he hasn't heard from it yet. He has offered \$100 reward for return of the money. Herbert is on old age pension and has been saving a little money for a long time. He had only 39 cents left.

It Pays to Advertise.

Name Chairman District 21-B

Kermit Womack, superintendent of schools at Naples, was recently elected district chairman of Conference B Football District

of which Talco, Bogata and Deport are members. Mr. Womack succeeds R. E. Richards, superintendent of schools at Daingerfield. Mr. Womack was elected at the meeting held in the Talco school cafeteria on Wednesday evening, Jan. 12.

CAME THE DAWN

Betty: "Did you hear about the man who sat up all night trying to figure out where the sun went when it went down?"
Olive: "What happened?"
Betty: "It finally dawned on him."

Advertisement



From where I sit... by Joe Marsh

Who's A Foreigner?

While I'm waiting for a haircut the other day, Slim Hartman lets slip with a crack about those "foreigners" who live by the depot.

"Now wait a minute, Slim," snaps Doc Sherman. "Don't forget we're all 'foreigners' more or less. Some of our families have simply been here longer than others. But even if they came over on the Mayflower, they were foreigners to the Indians."

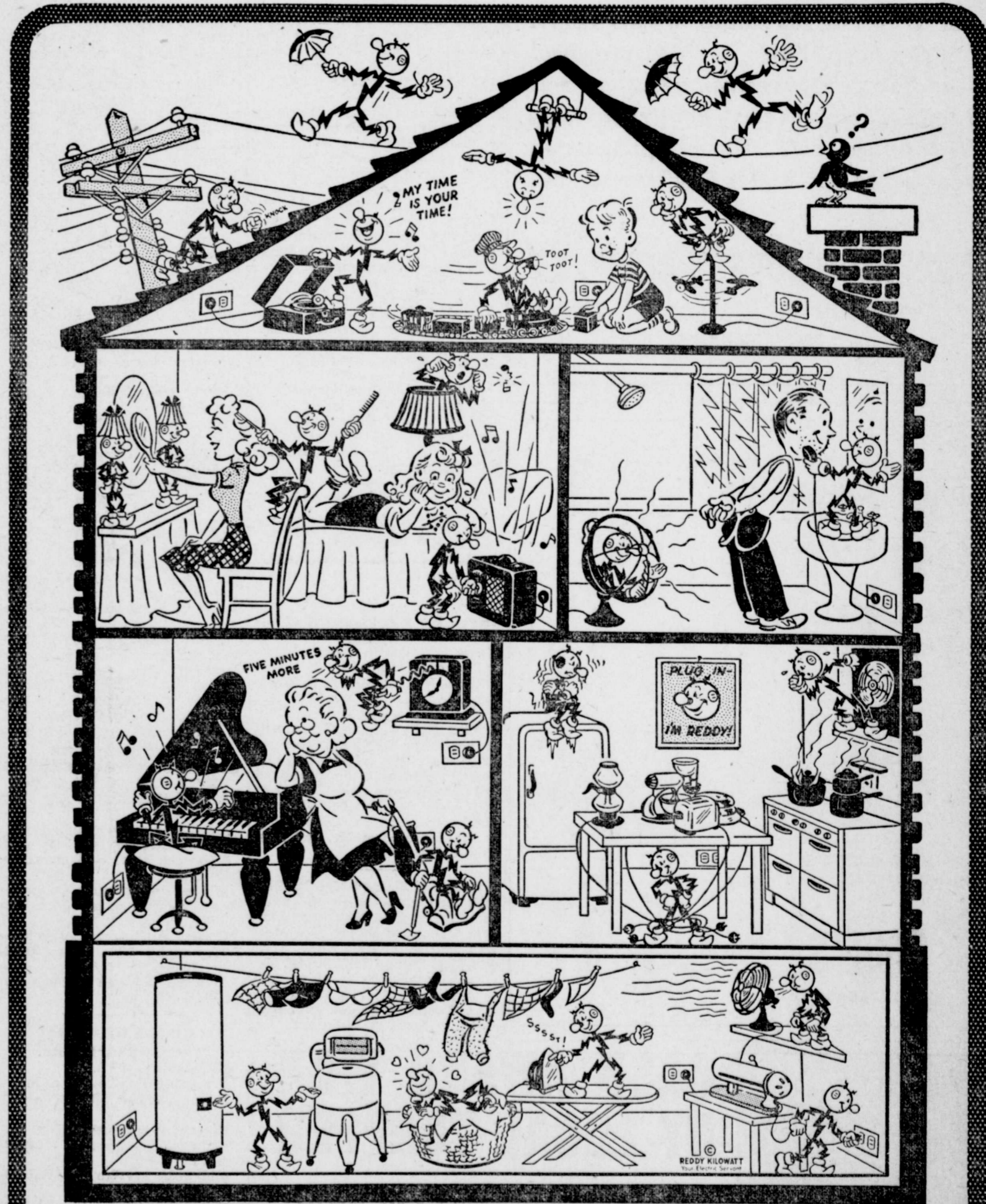
Slim gets a little red and you could see that Doc had him. "And the reason they came here," he goes

on, "was to find freedom to do and think as they wanted to so long as they didn't tramp on the rights of the other fellow."

From where I sit, America became the great land it is today through our being tolerant of different people and different tastes—whether it's a taste for square dancing or waltzing, radio or movies, goat's milk or a temperate glass of sparkling beer.

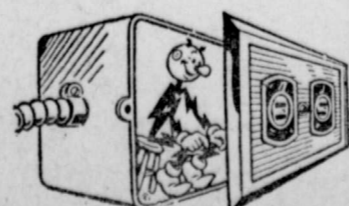
Joe Marsh

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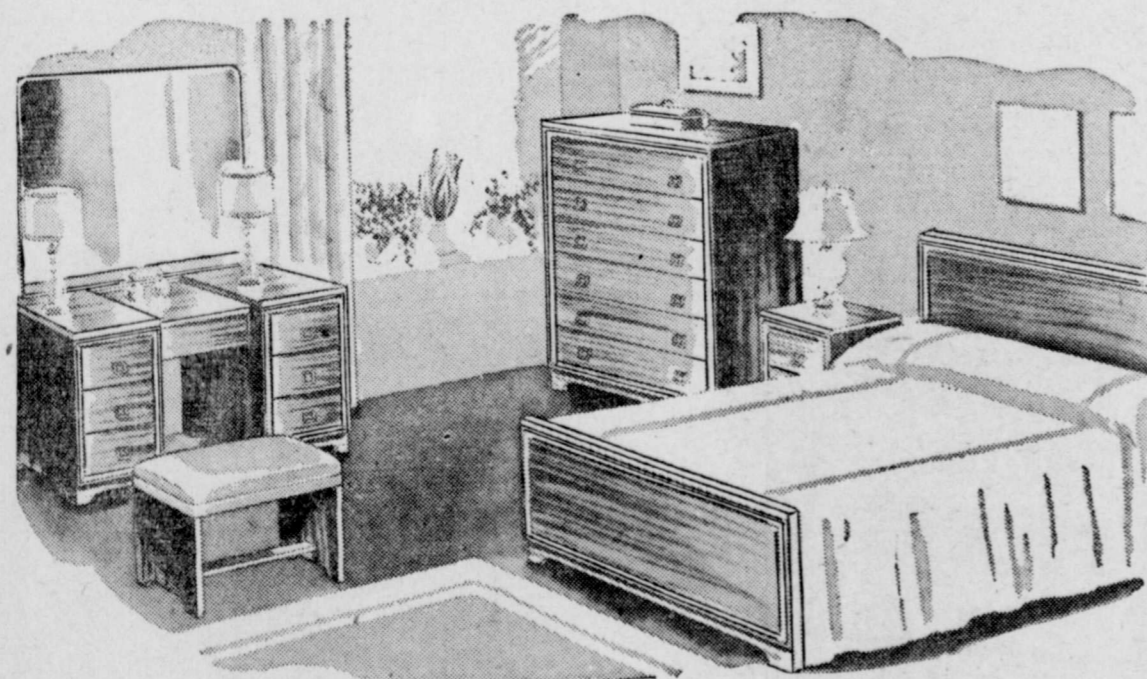
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Toast your toast; cook, roast, or stew
Wash your clothes; and press them, too.
I'll beat, I'll clean; make ice for you.
I'll help in factories, stores and schools
And help the youngsters learn the rules
For farmers I've got lots of tricks
Like milking cows or hatching chicks.
And, Boss, I bet you're glad to know
I work long hours for wages low
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In my REDDYBOX home I'll always wait.



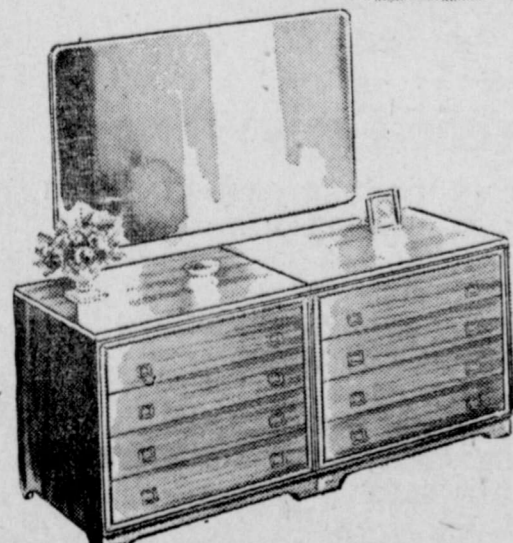
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