Latest Skyline View Of Lubbock, Hub Of The Great South Plains

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Sunday Avalanche-Journal

108 Pages Today

VOL. 5, NO. 2 — LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 21, 1930 — AP MEANS "ASSOCIATED PRESS"

Texan Shoots Youthful Estranged Wife To Death

Plans For Seventeenth Annual Fair Near Completion

Exposition To Be Opened On September 29

Officials Of Panhandle-South Plains Association Busied With Final Details As Date Of Annual Show Approaches

More Space Needed

Record Attendance Forecast For "Show Window of South Plains"; Lubbock Will Don Holiday Attire For Fair

AS THE time nears for the opening curtain of the 1930 edition of the Panhandle-South Plains fair, to be staged in this city September 29 to October 4, officials of the fair association are variously concerned with final details to assure a well oiled and organized machine to present to the citizens of this section for the seventeenth annual "Show Window of South Plains."

With but little more than a week separating them from the initial day, officials yesterday were engaged in a flood of activity in setting the stage for the exposition. Letters and telegrams which have been received at headquarters of the fair association indicate an attendance which is expected to shatter all previous records.

More Space Needed.

The question of space has again arisen to confront officials with an ever widening problem. During the summer months a number of the buildings were enlarged to care for the increasing needs but superintendents of the various divisions continue the cry for more room.

In but a few short days Lubbock will deck herself in holiday attire. Hundreds of flickering lights will illuminate the scene while flags and drapes will herald a welcome to the thousands of out-of-town visitors who are expected here during fair week. Lubbock and all its agencies will leave no stone unturned to turn the city into a veritable playhouse for that one week.

Exhibits Superb.

The greatest livestock and agricultural exhibits in history of the event will feature the fair this year, authorities say. All other departments have just as bright prospects and all in all, from the entrance to the furthermost tip of the large show grounds, every available nook of space will be occupied by some exhibit, concession or attraction.

Ample parking space has been provided for the automobile this year. A tract of land directly south of the grounds has been obtained and a man will be there at all times to direct the disposition of cars. The dense traffic which usually accompanies fair week will be greatly facilitated in the daily

See FAIR PLANS, Page 12

BOND ISSUE FACED

Scurry County Will Vote On $600,000 Road Project

SNYDER, Sept. 20 (Special)—Scurry county citizens will vote October 18 on a $600,000 road bond issue proposed for construction, maintenance and operation of macadamized, graveled and paved roads, the Scurry county commissioners court has decreed.

The court called the election following presentation of a petition signed by 79 business men and farmers.

Hardsurfacing of the Dal Paso Cavern highway, which is state road No. 82, is one of the principal objects of the bond proposal. Fisher county is hardsurfacing this road to the Scurry county line.

Fair President

NOAH L. PETERS

The last-minute resignation of Byron C. Dickinson placed the Seventeenth Annual Panhandle-South Plains fair in need of an especially capable president, whose knowledge of the exposition was so varied that he could pick up projects begun by a predecessor and carry them to successful completion. Fair directors unhesitating chose for the honor post Noah L. Peters, local architect. Mr. Peters' organization has announced 'ready' for the exposition.

Conference To Be Monday On Proposed Line

Delegates On Route Of New Texas-Pacific Project To Outline Fight For Application From I. C. C. Here

Definite outline of the program of attack to be used in the fight before the interstate commerce commission, in behalf of the application of the Texas and Pacific railroad to build an extension into the Panhandle and South Plains, will be laid at a meeting of representatives from ten cities in Lubbock Monday afternoon.

A proposed route of the T. & P. is to build an extension from its main line at Big Spring, north to Vega with two spurs, from Brownfield to Lubbock and another from Dimmitt to Amarillo. Announcement of the plan was made simultaneously to all cities on August 25.

Route Endorsed

Since that date all cities on the proposed route have given endorsement and pledged support to the railroad in its plan. Lubbock, however, was the last to be enlisted in the fight and only joined the campaign Friday when directors of the local chamber of commerce and Board of City Development passed a motion to render support to the cities on the designated route and to aid the railroad in every way possible. Lubbock's delay was caused by absence from the city of a majority of the officers and directors of the local chamber.

Monday's conference had been planned for more than a week but had been held up pending the outcome of action to be taken by Lubbock officials. It is understood that major purpose of the session will be to formulate plans for the gathering and presentation of evidence by all cities to the Interstate Commerce Commission.

A large number of out of town

See RAIL CONFERENCE, Page 12

Blame Chicago Wheat Pit For Short Selling

Secretary Puts Responsibility Of Russian Government Activity In Grain Market On Board Of Trade

Probe Is Started

Officials Of Soviet Textile Syndicate Admit Selling Short On Russian Orders As Hedging Operation

(By The Associated Press)

WASHINGTON, Sept. 20.—Direct responsibility for the short selling of wheat in the Chicago pit by the Russian government was ascribed in the Chicago Board of Trade today by Secretary Hyde as Chairman Fish of the house communist investigating committee prepared to plumb the ramification of the charges.

At the same time, officials of the all-Russian Textile Syndicate in New York said the wheat was sold short on orders from Russia as a usual hedging operation.

Amounts Sold Small

It was evident, said E. Y. Belitsky, vice-president and treasurer of the syndicate, that the amounts sold were relatively such a small quantity that "they could not appreciably affect the standard prices in view of the fact that the turnover of the Chicago Board of Trade is from fifty to sixty million bushels a day."

The syndicate was identified by Secretary Hyde as an actuary of the Amtorg Trading corporation, the commercial organization in this country.

In reply to a telegram from John A. Bunnell, president of the Chicago Board of Trade requesting that its business conduct committee be supplied with the facts on ...ich the charges were based, Secretary Hyde said no doubt the information could be obtained from the members of the board who sold the wheat. He added however, that he was glad to afford the committee full facts.

SELL PAYNE WRITINGS

History of Amarillo Bombing Published In Book

AMARILLO, Sept. 20. —(AP)—The unpublished and copyrighted writings of A. D. Payne, attorney who killed his wife with a bomb and then took his own life in jail with a high explosive, will go on sale Monday in book form together with a history of the case. The book includes his diary, an explanation to his children and an interview with a psychologist.

Moody Offers Reward for Conviction of Bootleggers in Texas State Schools

AUSTIN, Sept. 20.—Definite steps to curb the sale of liquor to students in the state universities and colleges and public and parochial high schools were taken today by Governor Dan Moody with the offering of a reward of $100 for evidence leading to the conviction of any person selling liquor to students anywhere in the state.

In addition to the reward for furnishing evidence to enforcement officers, Governor Moody also said he would give $50 to prosecuting officials who obtained convictions on evidence of underworld traffic. The governor stated the latter reward would tend to discourage the practice of shifting the cases from the state to federal courts. Under the state prohibition law persons found guilty of violating the liquor statutes may be sentenced to serve a two-year penitentiary term in addition to paying a fine for the first offense while the federal courts usually assess only a fine on the initial conviction.

Commenting on the liquor situation in Texas, Governor Moody stated he had no reason to believe drinking among students was on the increase but that it had been "commonly reported" to him that liquor was being sold to high school and university and college students.

The move to curb student trafficking in liquor was started last spring by Governor Moody but was given impetus this week with the arrest of two Austin men who were alleged to be the main source of supply for students at the University of Texas. The arrests were made by state rangers who form the governor's personal law enforcement organization.

Woman, Sons Arrested

Simultaneously with the announcement of the reward offer came news of the arrest of a woman and her two sons by state rangers near College Station, home of the Texas Agricultural and Me-

See BOOZE REWARD, Page 12

Texas Drouth Committee To Capital Meet

Ten Members of West Texas Chamber of Commerce Off For Washington With Five Relief Objectives

(By The Associated Press)

STAMFORD, Sept. 20.—With five definite objectives assigned them, the 10 members of the West Texas Chamber of Commerce drought relief committee left today for Washington, where they will spend several days next week conferring with officials of the federal government.

Amon G. Carter, Fort Worth publisher, headed the group representing the regional organization's effort to secure relief for the farmers and stockmen of the drouth-stricken areas of West Texas. Other members are Morris Sheppard and Tom Connally, United States senators from Texas; Fritz Lanham of Fort Worth and Marvin Jones of Amarillo, members of congress; O. B. Martin of College Station, director of the Texas Agricultural and Mechanical college extension service; W. F. Jones of Childress, A. P. Pierce of Quanah, R. C. Crouch of Haskell, bankers, and D. A. Batchden of Stamford, general manager of the West Texas Chamber of Commerce.

Seek Discounts

The first work to be undertaken by the committee on arrival in

See DROUTH RELIEF, Page 12

Enrollment Of Tech Given As 1580 Students

Registration At End of Three Day Period About Same As Last Year's Figures; Horn Holds Students' Reception

Students enrolled at Texas Technological college totaled 1,580 when the regular three-day registration period ended Saturday afternoon and with several hundred others expected to complete matriculation this week, it appeared that enrollment for the 1930 fall term would approximate that of last year, it was announced by Dr. Paul W. Horn, president of the state college.

President Horn's annual reception to students was held Saturday night in the halls of the administration building. Lubbock churches held open houses for students Saturday night, as they did the preceding one.

Classes will begin Monday and convocation will be conducted Wednesday.

Enrollment according to classes will not be announced until late registration is completed, President Horn said.

DIES OF INJURIES

DENTON, Sept. 20. (AP)—Kenneth Lynch, 14, son of Mr. and Mrs. Carl Lynch, Argyle, died at a hospital here today of injuries when an automobile overturned 4 miles south.

Suspects Held In Fort Worth Torch Slaying

Men Accused Of Bank Robbery In Arkansas Are Involved In Murder Of Roy Hawthorne; Identity Investigated

Papers Are Found

Texas Deputy Identifies Two Men As Ones Indicted For July Killing; Pictures and Fingerprints Studied

(By Associated Press)

FORT SMITH, Ark., Sept. 20.—Two and possibly three men accused of robbing the Commercial Bank of Alma, Ark., were involved today as suspects in the torch slaying last July of Roy Hawthorne at Fort Worth, Texas.

Arrested at Miami, Okla., for the Arkansas robbery, two men who said they were Hunter Scott and Don Flores were identified by Deputy Sheriff Rhodes of Fort Worth as Herbert Stanley and Hugh Butler, sought for the Hawthorne killing which was the result of a cattle theft ring's ramifications. Stanley and Butler, with James Lloyd Castevens, are under indictment for the slaying.

Castevens, officers said, may be one of three other suspects brought here last night from Miami.

Start Investigation

An investigation into the identity of the men was started when papers found in their possession aroused the suspicion of officers. The papers, with pictures and fingerprints, were sent to Texas.

Hawthorne's slayers beat him to death with bottles at a beer party, soaked his body with gasoline, ignited it and left it to burn in a field near Lake Worth. Stanley's father, A. J. Stanley has been headed at Fort Worth since the slaying.

Besides the two identified by Rhodes, other suspects arrested at Miami were Sam Edwards, George Edwards and H. E. Evans.

FOUR MEN IN RACE

Slaton Candidates Announce For Mayor's Office

SLATON, Sept. 20. —(Special)—Four men have announced as candidates for mayor of Slaton in the special election set for Tuesday, Sept. 30. They are: T. M. George, F. C. Rector, S. E. Staggs and E. H. Ward. The special election is being held to choose a successor to former mayor, W. G. Rose, whose death occured on Aug. 27. J. H. Hever is mayor pro tem.

T. A. Worley, Sr., has become a candidate to succeed T. M. George as city commissioner from the southwest ward of the city.

Charged Again

BISHOP JAMES CANNON, JR.

Bishop Cannon Again Charged In Complaints

Investigation Of Activities Of Methodist Church Officials Asked By 4 Ministers; Charges Are Not Revealed

(By The Associated Press)

RICHMOND, Va., Sept. 20.—A new complaint against Bishop James Cannon, Jr., bearing the signatures of four Methodist ministers and calling for another investigation into the activities of the church official has been forwarded to Bishop William N. Ainsworth, of Birmingham, Ala., chairman of the college of Methodist bishops.

Announcement of the new charges was made today by the Rev. Cleaton J. Harrell, DD., pastor of a Richmond Methodist church, who declined to reveal the nature of the complaint.

The complaint announced today would bring Cannon a second time before an investigation committee. The first investigation concerning alleged bucket-shop transactions, was dropped at the Methodist conference at Dallas last May when Bishop Cannon appeared before a general session of the delegates and expressed himself as being contrite.

Under rules of the Methodist church the filing of a complaint makes it mandatory for the bishop, with whom the complaint is filed to call an investigation committee. Twelve members comprise an investigating committee. If in the judgment of the committee the evidence warrants such action the accused official is suspended and the case referred to the general conference.

KILLED IN CRASH

One Dead And Two Injured As Truck and Car Collide

HOUSTON, Sept. 20. (AP)—P. G. Herum, 65, of Wharton, was killed and Mrs. Theresa Bentley, 60, and Martha Bentley, 12, his daughter and grand daughter, were seriously injured when an automobile driven by Mrs. Bentley collided with a cotton truck today at Sugarland, near here.

Mr. Herum died shortly after the accident which demolished the truck and car. Mrs. Bentley and her daughter were removed to a Houston hospital where they were reported in a serious condition.

Woman Killed As Infant Son Plays Nearby

Phonograph Plays "How Can You Say We're Through" As Accompaniment to Shooting At Houston Saturday

Held Without Bond

Young Slayer Surrenders To Officers; Slaying Carries Out Alleged Threats Against Pretty Divorced Spouse

(By Associated Press)

HOUSTON, Sept. 20.—While a phonograph in the room groaned out the sobby sentimentality of "How can you say we're through", and his 17 months old infant son played on the floor nearby, H. R. Parker, 28, of Joaquin, Texas, shot and fatally wounded his pretty 17 year old estranged wife, Mrs. Mae Parker, at her home here today.

After describing to police the shooting and the trials of his marital life, Parker was locked up in the city jail charged with murder. He surrendered to police about an hour after the shooting which occurred at the home of his wife's sister, Mrs. Mattie L. Elliot.

Held Without Bond

He was being held without bond pending the outcome of a preliminary hearing Monday.

In shooting his wife who divorced him in 1928, Parker police charged out a threat he was alleged to have made last night after his wife had met him with the baby at a nearby street corner.

"If you don't come back to me I will kill you. The baby and myself," Parker was quoted as saying.

Although the first of the five shots that killed Mrs. Parker was fired at 2. P. Moore, a tenants, started to pick up the 17 months old infant from the floor, Parker did not make any attempt to harm either the baby or himself after emptying his revolver at his wife.

Tells Of Threats

Parker told homicide officers he had armed himself before visiting his wife "so one of us would die" after his wife had told him the night before that a man who had figured in their divorce had threatened to kill him.

Funeral arrangements for Mrs.

See SHOOTINGS, Page 12

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Student Nurse, Victim Of Strange Paralysis, Is Still Alive After Eight Days Artificial Breathing

(By The Associated Press)

CHICAGO, Sept. 20.—Life hovers on tonight within the walls of an aluminum box—and more than hovers, for the doctors say energy is ebbing back into the veins of Frances McGann, the student nurse whose chest is paralyzed so she cannot breathe alone.

A motor hums regularly. Air ...ushes in, ...ushes out. A nurse ...eads softly. Mrs. Henry L. McGann—mother of Alfonsa, 21, sits in a corner of the dimly-lit room.

This is the scene at St. Luke's hospital. For eight days and eight nights Miss McGann, Knox college graduate, has been cursed in the respirator. She is a victim of infantile paralysis and her baby muscles do not function.

Air forced into the case presses gently on her chest. She exhales. The air is withdrawn, a vacuum is created, and she inhales. Last night they turned the machine off for ten minutes. She breathed that long by herself. She moved her hands just a little bit and her feet just a little bit.

"It is not only the machine," said Dr. John Pahll, attending physician. "It's Frances—she wants to live." Her neck is surrounded by an air-tight rubber band.

A little over a week ago, Miss McGann was herself attending the ill at St. Luke's hospital. She suddenly collapsed, the victim of a rare form of infantile paralysis.

Dr. Pahll thinks she may need the respirator for weeks more. Meanwhile, hope is pinned upon a serum. She had toast, orange juice and coffee for breakfast this morning. This too—that she had the appetite for it—is considered a sign for the better.

The machine, known as the drinker respirator, is the first of its kind in Chicago. It was donated to the hospital by Samuel Insull, jr. Similar machines have been used recently in Philadelphia and San Francisco.

The Weather

WEST TEXAS — F...
Sunday and Mon...
Local ...
...; minimum ...

Tech Announces Largest Artists Course For Season

Five Numbers On Schedule For Programs

Mexican National Orchestra, Marie Tiffany, Cherniavsky Trio, Brahms Quartet, Dumesnil Coming

THE Artists Course for Texas Technological college, beginning October 22, the largest and most expensive course of any similar course by a Texas college or university, was announced yesterday by the local committee. Five numbers will be given during the year.

"The committee in charge feels that the public support given this course in the past, indicates that Lubbock and the surrounding territory will support us in our efforts to bring to this section internationally known attractions," the announcement declared.

Orchestra Is Scheduled

First entertainment is the Tor-hbalanca Tipica orchestra, appearing on the second American tour as the Mexican National orchestra, will be October 22. This orchestra has the personal endorsement of President Pascual Ortiz Rubio of Mexico. It has achieved triumphs in Brazil, the Argentine and in Europe. Soloists include Maria Romero, soprano of the national opera; Jose de Arratia, tenor; Los Trovadores del Bajio male quartet and Lupe and Rico, vivid ranchero dancers.

"An Evening of Opera," is the second number, scheduled for November 6. Marie Tiffany, soprano of the Metropolitan Opera company is the soprano soloist; Louise Bernhardt, with the American Opera company and the San Carlo Opera company is contralto; Enac Alta, an Italian singer who made his debut in the Teatro Bellini in Naples as tenor and Guiseppe Martino Rossi, who has sung with the Philadelphia Grand Opera company.

Trio Is Scheduled

The Cherniavsky Trio will present the third number, February 13. The personnel of the trio is well known. Leo Cherlavsky, the violinist, was born in Uman, Russia and gave his first performance in the Ukraine when he was six years old. Jan Cherlavsky, pianist, is considered among the foremost of the younger generation of pianists while Mischel Cherlavsky, violincellist has been acclaimed on five continents as one of the first cello artists of this generation.

On Friday, March 20 the fourth number, the Brahms quartet, will present its program. It is composed of Larl Banks and Nadine Cox, sopranos and Lydia Summers and Elinor Markey, contraltos. Wearing costumes of the periods around 1800, the quartet present an unusual program of strong numbers.

Dumesnil, the famous French pianist, will present the last program April 16. He is one of the really well known pianists of this generation and is known all over Europe and America.

Grain School To Be Tuesday

Grain Dealers From All Over Section Expected Here On Tuesday For Instructions In Work

Grain dealers from all sections of the Panhandle and South Plains will assemble in Lubbock Tuesday for a one-day school which is being sponsored by the Lubbock Grain Exchange. Sessions will open Tuesday morning at the Lubbock hotel.

Two local men, Don L. Jones, superintendent of the state experiment farm, and Ross Stuard, federal grain inspector, will be speakers on the day's program as will a federal representative from Fort Worth.

All visiting grain men will be guests at a luncheon to be given at noon at Hotel Lubbock by members of the Lubbock Grain Exchange.

Purpose of the school is to teach grain dealers the value of knowing the grain the purchase and also of knowing the advantages of their equipment.

Downtown Class Attendance Urged

Members of the Downtown Bible class of the First Baptist Sunday school are urged to attend today's meeting and bring a guest when Dr. W. R. White, of Dallas, state executive secretary of missions for Texas Baptists, will be the principal speaker. Dr. White formerly was pastor of the First Baptist church here and one of the first teachers of the Bible class.

The class will convene this morning at 10 o'clock at the Lyric theater with an attendance which regularly stands at 300.

Following his appearance before that group, Dr. White will fill the pulpit in the church for the morning service, beginning at 11 o'clock. Tonight he will preach at union services in the Texas Technological college gymnasium. The sermon will be the first at the college this fall.

MOVES TO LITTLEFIELD

LITTLEFIELD, Sept. 20—(Special)—R. W. Rutherford has moved from Crosbyton to become manager of the United Dry Goods company store. He succeeds M. B. [illegible] who resigned to enter business [illegible]

Two Hospitals And Two Clinics Make Lubbock Health Center Of Territory

ADMINISTERING by day and night to the physical needs of the community and of the influx from the South Plains and eastern New Mexico, two major institutions in Lubbock are aiding the city in becoming the hospital center of the southwest.

The Lubbock sanitarium and clinic, West Texas hospital and Lubbock clinic, each furnished throughout with the best of equipment and thoroughly modern, draw patrons from hundreds of miles in every direction. Some of the most brilliant minds of medicine and surgery in the state of Texas have assembled here and are serving this vast territory.

Association Formed

Many doctors in the city are members of the Lubbock-Crosby Counities Medical society of which Dr. J. T. Krueger is president; Dr. R. L. Powers, secretary and Dr. J. W. Rollo, vice-president.

Meetings are held each Tuesday night in the month, alternating between Lubbock and Crosbyton. The stated purpose of the organization is scientific discovery and furtherance of scientific methods for the public at large.

The Lubbock sanitarium and clinic, maintains a staff of 60 nurses, 12 of whom are graduate nurses. A chartered training school is conducted in connection with the sanitarium. Miss M. P. Macmillan is superintendent of nurses.

Within the past year a new portion of the first floor has been opened making a total of 125 beds in the sanitarium, which is completely equipped to care for medical, surgical, dental and obstetrical cases. There is a modern nursery with 12 beds.

There are complete x-ray and pathological laboratories, and the clinic departments are complete in medical, surgical and diagnosis detail.

Has Student Work

This year the sanitarium will again render medical service to all students enrolled in Texas Technological college. Dr. B. J. Roberts is the college physician.

Dr. J. T. Krueger, who heads the staff of the institution, specializes in surgery and consultation; Dr. J. T. Hutchinson is an eye, ear, nose and throat specialist, while Dr. M. C. Overton specializes in diseases of children.

Other doctors of the staff are Dr. J. P. Lattimore, general practitioner; Dr. F. B. Malone, eye, ear, nose and throat; Dr. J. H. Stiles, surgery; Dr. H. C. Maxwell, general medicine; Dr. R. L. Powers, obstetrics; Dr. Jerome H. Smith, x-ray and laboratory; Dr. Y. W. Rogers, dentist; Dr. John Dupre, internal medicine; Dr. J. W. Howse, resident physician.

Five Operating Rooms

The sanitarium, which is located on Broadway and extends from Avenue L to Avenue M, has five operating rooms. A long hallway connects the two buildings on the south.

Lobbies in both the sanitarium and clinic are artistic in their simplicity of furnishings.

C. E. Hunt is superintendent and J. H. Felton is business manager of this institution.

West Texas Expands

Reorganization of the staff and directorate of the West Texas hospital together with remodeling and expansion, chief among which was the purchase of a home for nurses, has taken place at that institution within the past 12 months.

The hospital, which was founded in 1920 by Dr Charles J. Wagner and associates, is one of the largest in this section of the country. Dr. Wagner is chief of staff his partner, Dr. Sam O. Dunn specializes in surgery while Dr. W. L. Baugh practices surgery and general medicine.

Dr. Fred W. Standefer and Dr. Robert T. Canon are eye, ear, nose and throat specialists; Dr. Allen T. Stewart specializes in pediatrics and obstetrics, and Dr. W. E. Crevens and L. C. C. Mansell are general practitioners.

Hold Training School

A staff of nurses, under the direction of Mrs. Ruby Gilbert, is maintained by the hospital, together with a training school. R. S. Williams is business manager.

The hospital, located at Main street and Avenue L, has four floors and a capacity of 94 beds. It has four operating rooms.

The lobby walls are tinted in delicate green and new draperies and furniture add to the restful appearance.

A residence one block from the hospital on Avenue L has been remodeled and refurnished to make a home for the nurses.

The Lubbock clinic is an organization whose staff is composed of Dr. V. V. Clark, who specializes in internal medicine and diagnosis; Dr. D. D. Cross, general surgery and diseases of women; Dr. O. W. English, specialist in general medicine and surgery, and Dr. G. H. Ater and Dr. R. L. McAllister, dentists.

Operations and hospitalization cases are taken to the West Texas hospital, and doctors of the clinic are on the staff of this institution.

From Many Places

People from almost every town on the Plains and many from eastern New Mexico call daily for medical attention here. The clinic occupies a suite on the sixth floor of the Myrick building from room 601 to 611 inclusive. Equipment is of the very latest in x-ray, electrotherapy and in the pathological laboratory, which is one of the best fitted in West Texas.

G. C. Jenkins is the laboratory technician and Floyd Coffman is business manager.

Following the recent announcement of Portsmouth, England, officials that radio would be permitted in saloons, 257 applications were filed at once.

New Hope Community Has Won Three First Prizes in Last Three Years

New Hope community won first place in the community contests for Lubbock county at the Panhandle-South Plains fair for the past three years.

Acuff was second in 1927 and 1928 and fourth in 1929, giving place to Shallowater and McClung. The former was tenth in 1927 and seventh in 1928. McClung was seventh in 1927 and ninth the next year.

Ten communities participated in the 1927 fair and twelve the next year. Last year's exposition had only seven communities entered.

Places awarded for the past three years are as follows:

For 1927: New Hope, Acuff, Grovesville, Posey, Hardy, Canyon, McClung, Slaton, Carlisle and Shallowater.

For 1928: New Hope, Acuff, Foster, Canyon, Grovesville, Hardy, Shallowater, Posey, McClung, Liberty, Woodrow and Union.

For 1929: New Hope, Shallowater, McClung, Acuff, Grovesville, Foster and Posey.

Refining Co. Opens Branch Office In City

Panhandle Refinning Company Is Located Here With Howard Logan As Manager; Is Area Headquarters

Selecting Lubbock as the headquarters for operation throughout this territory, a branch office of the Panhandle Refining company of Wichita Falls has been located here, an announcement yesterday stated. Howard Logan, formerly in the tire business here, is manager of the new concern which has offices at 1801 Avenue H. The office was opened Saturday.

The office is the first to be installed by the company in this section.

Storage tanks of 36,000 gallon capacity have been installed at the branch and a truck is being maintained for delivery service in the city. In the future, other stations are to be located over the territory, it was stated. A retail station at the office and the Logan service station at the corner of 13th and Texas will be the only retail stations of the company in the city for the near future.

Mr. Logan is well known in Lubbock, having been associated with his brother, Joe, in the Lubbock Tire company several years ago. He came to Lubbock from Pampa where he was in a similar business.

Wholesale and retail business will be maintained in gasoline, kerosene, lubricants and pantrochlan, a clothes cleaner. The "knockless-green" gasoline is the company's feature, having been tested as the only knock-testing machine known.

Much Progress Is Evidenced By Firm Here

Baker Furniture Company's Business Continues Good; 25 Cars Of Goods Sold In Area Thus Far In 1930

That business conditions in the South Plains territory are about what business surveys and condition maps put them is evidenced in a glance at the records of the Baker Furniture company, 1211 13th street. The company has sold twenty-five cars of furniture over the area thus far this year and is continuing to enjoy good patronage.

Seven years ago Norton Baker came to Lubbock and opened a furniture business which has shown a phenomenal growth, the company now maintaining a store at 1314 Broadway as a wholesale warehouse at 811 Avenue H.

The original Baker store was located in the building now occupied by Montgomery Ward and company.

December 1, 1930, Mr. Baker purchased the lease and fixtures of the Amarillo Furniture company, 1114 Broadway and is now operating that store also, Edward Sellers being manager.

Mr. Baker has been making a specialty of out-of-town patronage along with his retail stores here.

Scottish Rite Club Planning Special Event

Feast Of Tabernacles Will Be Observed Here On Evening Of October 6; Hutchinson Is Toastmaster

Observing the annual celebration of the Feast of the Tabernacles, members of the South Plains Scottish Rite club and their guests will meet in Lubbock on the evening of Monday, October 6, according to announcement by officials of the club Saturday.

With J. T. Hutchinson as president of the club, other officers include Jess Mitchell, first vice-president; Harry Schwab, second vice-president; Millard P. Swarts, secretary.

The celebration will be held in the ballroom of the Hilton Hotel, starting at 7:30 o'clock in the evening. Members of the club will bring as guests Blue Lodge Masons and an attendance of more than 100 is expected.

The program, J. T. Hutchinson presiding as toastmaster, has been outlined as follows:

"The Significance of the Feast of the Tabernacles," Rev. J. M. Lewis; A Toast to the Government of the Country, Chas. C. Crenshaw; A Toast to the Supreme Council, Jess Mitchell; A Toast to the Grand Commander, S. L. Durham; A Toast to the Grand Lodge of the State of Texas, F. B. Malone; To The Memory of the Brethren of the degree whose labors during the present Masonic year have ceased, James Goodman; To all Masons and Masonic bodies of all rites and degrees over the surface of the earth; honors and laurels to the worthy, health to the sick, comfort to the needy and succor to the oppressed everywhere, J. M. Gordon; To all visiting brethren and guests, J. T. Hutchinson.

TO ATTEND CONVENTION

L. Earl Hunt, Lubbock agent of the Southland Life Insurance company, will leave this week for Dallas to attend the annual convention of the company for its agents. Attendance at the convention is based upon qualifying production.

Mr. Hunt will be accompanied by his wife, the convention being scheduled for Monday and Tuesday.

Entertainment features at the meeting will include a banquet, at which Joe J. Taylor, Dallas writer, will be the principal speaker.

Highway Chief

JOE CALDWELL
Division Engineer

Lubbock Court Records

Ninety-sixth district court — Charles Krauss vs. Hester S. Krauss, suit for divorce.

R. R. Tudor vs. R. L. Brown, suit for note.

Lemond Declares Merchants Lax

Lubbock merchants are openly inviting burglars to enter their stores, Chief of Police John Lemond declared Saturday.

"With the great number of burglaries which have been committed during the past several weeks, members of the police department have had their hands full in an effort to give a full measure of protection to Lubbock citizens," Chief Lemond said. "But during the last two weeks Lubbock merchants have become very lax and careless in locking doors and windows.

"On Friday night alone six stores were found by patrolmen to have unlocked doors and windows. Aside from the fact that this will cause some trouble to the store owners when patrolmen call them to advise them of the fact it is an open invitation to prowlers to enter the establishment.

London will have a number of new skyscrapers.

Fire Department History Is Traced

Modern Organization Manages To Keep Abreast Of Loss From Conflagrations; Department Started From Modest Group

WHEN the recent series of disastrous fires swept Lubbock, the fire department here faced its greatest test of efficiency. It was a well-organized, well-equipped, fire fighting force, although inadequate for a town the size of Lubbock, that was called out to combat the flames of three almost simultaneous fires on the night of August 23, each caused by a bolt of lightning.

Although fighting a futile battle in an effort to save the Temple-Ellis building and the Lubbock Grain and Coal company, the firemen toiled unceasingly hour after hour and did prevent the threatened collapse of the walls of the Ellis structure.

City Is Modernized

Twenty years ago there would have been no organized plan of battle against a blaze of this kind. It would have been a free-for-all scramble with every citizen a self-appointed member of the fire department.

The Lubbock fire department was organized August 9, 1909 by a group of interested and progressive citizens and a collection was made to purchase the city's first meager fire fighting equipment.

At the present time there thirteen members of the department including Chief W. E. Twitty. The personnel includes: C. C. Casey, assistant chief, J. B. Hood, Guy Casey, captain of fire station No. 2, Mark Long, Roy Spencer, Floyd Martin, W. A. Hood, E. L. Price, Glenn Smith, Alfred Parrack, M. J. Scott, and Scott Hollingsworth. In addition there is Fire Marshal L. H. Simpson.

96 Fires This Year

Although there have been only 96 fires this year as compared to 137 for the corresponding period of last year, 1930's fire loss promises to equal the combined total of the last three years.

Lubbock fire loss up to the present time is estimated by Fire Marshal Simpson as half a million dollars. This figure, he explains, does not include the total damage caused here but the amount of insurance adjustments paid and his estimate on the ones not yet settled. Lubbock's key rate is twenty-five cents.

Charlie Frederick was the first fire chief here and under his direction a supply of hose and a cart were bought. Three large tanks on the court house square furnished and only available water supply since there were no waterworks at that time. The alarm was a wheezy old steam whistle on top of the

Fire Chief

W. ELY TWITTY

Lubbock fire company which informed the entire town whenever there was a blaze.

Pay First In 1916

The organization remained a volunteer department until 1916 until the first paid man was hired.

The first station was located at what is now known as the corner of Broadway and Avenue J. Chief Twitty was elected head of the department about three years after its organization. He has served about eighteen years. He has watched the department grow from a struggling, embryonic group of citizens to a modern, efficient force boasting of equipment valued at more than $75,000. The department was moved to its present location in the city hall five years ago.

According to Chief Twitty the principal needs of the department are the box system of sending in alarms and additional room. He also pointed out that official figures show there should be one fire man for every thousand in population or portion thereof. On that basis Lubbock should have twenty-one members in the department as compared to it present force of thirteen.

The latest major addition in equipment was about a year ago when fire truck No. 3 was bought at a cost of $15,300.

Harley Sadler
And His Company

"Truly
A West Texas
Institution."

Howdy Folks

Wishing
"The Show Window
of the Plains"
Every Success

ENOCHS LANDS
BAILEY AND COCHRAN COUNTIES
IMPROVED AND RAW
SOD LAND

LET YOUR FARM PAY FOR ITSELF
One-third of Your Grain Crop
One-fourth of Your Cotton Crop

-- TERMS --

One-sixth cash — assumption of school debt—then balance one crop payment note due on or before 20 years 6 per cent interest.

CASH PAYMENT PLAN

One-Sixth Cash, assumption of school debt, then balance due $1.00 year per acre, 6 per cent interest—

-- PRICES --

$15.00 to $37.50 per acre

For Further Information Write

I. C. ENOCHS

Littlefield, Texas

Enochs Gin Co.
Enochs, Texas

Two Ralls Gold Star Mothers Return From Trip To Sons' Graves In France

RALLS, Sept. 20.—Back from a pilgrimage to the graves of their sons who lie buried in national cemeteries in France, two Ralls Gold Star mothers are approaching the evening of life satisfied that they have been able to pay a tribute to the memory of their loved ones.

The women, Mrs. F. J. Cadenhead and Mrs. L. C. Byerly, were among a group of 250 Gold Star mothers whom the U. S. government sent across in one vessel.

Mrs. Cadenhead visited the grave of her son R. E. Hyatt, brother of Dick Hyatt, editor of the Ralls Banner, who died in a hospital in France in 1918. He is buried in the National American cemetery near Paris and during the ten days or so that his mother was there, she went to his grave almost daily.

One Dies at Verdun

Mrs. Byerly's son was killed in action. The command of which he was a member, was in action near Verdun and during the battle it was almost entirely wiped out. Only a few men escaped.

He is buried in a cemetery close to Verdun, about 25 miles distant. There are several hundred men buried in the same grave, a cross for each man known to have been in the detachment being erected over the grave. The cemetery is about 150 to 175 miles from Paris.

The party left New York late in July aboard the S.S. George Washington. It took the ship seven days to make the crossing. After being taken to Paris, the mothers were sent by the government on special bus trips to the several locations of the cemeteries.

See Historic Spots

Some time also was given for the party to visit Paris and see the historic spots there. An allowance of $100 was given each mother for the purchased trinkets to be passed free of custom duty. In other words, a woman could return with that amount of goods bought abroad and not have to go through the customs service and pay the duty.

"The crosses on the graves are washed twice a week," Mrs. Cadenhead explained. Good care is taken of the graves. There are no raised mounds as in that country.

"The government seemed to think of every need. We lacked nothing that we could think of. Every effort was made to give us the comfort and ease that we should have on such a journey."

Return was made on the S.S. Republic, a slightly slower boat than the George Washington. The trip was made in about nine days.

Explores Big Vessel

Mrs. Byerly was called the "explorer" of the party. On both trips, not bothered by seasickness, she went into every nook and corner of the vessel, going every place that passengers were permitted. Also in Paris and other towns Mrs. Byerly visited many out of the way places that most of the women of the party did not know about.

"I guess I saw about everything I could on the trip," she says. "France takes wonderful care of its beautiful cemeteries and our government has made the places as beautiful as they can. We were given every courtesy possible by the mothers of French lads who died during the war."

Both Mrs. Byerly and Mrs. Cadenhead express gratitude at the way the federal government provided for the trips from Ralls to the cemeteries and return. Every possible expense was taken care of by the U. S. Government from the time the two left Ralls until they returned.

PIPE IS ORDERED

Gas Mains Between Muleshoe And Sudan To Be Built

MULESHOE, Sept. 20—(Special)—Pipe has been ordered by the West Texas Gas company for continuation of its mains between Sudan, present end of the system and Muleshoe, R. F. Hinchey, vice president of the company, has advised Muleshoe officials.

At the same time the actual construction by the South Plains Pipe Line company will start, the work on the local distribution system will be started.

October 1 is the date for beginning the work under a franchise granted the company by city officials.

Lines between Muleshoe and Farwell, Texas, on the New Mexico line will be laid at the same time as the line from Sudan here, Mr. Hinchey said.

Offices for the company here were occupied this week. The company expects to lay a mile and a half of pipe per day and between October 15 and November 1 the lines should reach the city limits, Mr. Hinchey says.

BONDS TO BE SOLD

Sale Expected Soon On Goodland School Project

MULESHOE, Sept. 20—(Special)—Sale of the $25,000 bond issue voted in July by the Goodland school, is expected soon, J. E. Adams, county superintendent, reports.

Haynes and Haynes, Lubbock architects, have been employed to draw plans for the new building and to superintend construction. Last spring Goodland and Figure Two districts voted to consolidate. The new building will be located two miles north of Goodland.

ARREST 87 MOTORISTS

PLAINVIEW, Sept. 20. (Special)—Plainview traffic officers stepped on the gas the other night with the result that 87 motorists who failed to have the proper lights were apprehended. Some were without tail lights, others had only one light while one car had a lantern hung on the radiator cap. The night before there were but 30 arrested for improper lights.

Oxford University, in England, has a wrestling cran...

Lubbock Bank Deposits Show Boost Over Last Year; Figures Are Shown

Deposits of almost $4,000,000 in banks of the city of Lubbock, a slight increase over deposits at this time last year, are indicative of the steady growth in the city. A check during the middle of September in 1929 showed combined deposits of $3,873,802 and a check made this month showed deposits amounting to $3,994,694.43.

Loans in the three banks, First National, Citizens National, and Lubbock National, amounted to $2,732,276.88 on the same day and cash and exchange figures for the day were $981,812.47. This latter figure for last year was $1,135,339.

With a few fluctuations, the total resources of the three banks are showing increases each year, increases which are not large enough to indicate a boom, but rather a substantial growth, according to bank officials.

Lubbock Pioneer

F. E. Wheelock, above, was the first mayor of Lubbock and has been connected with activities in it for the past quarter-century. The block of land on which the Lubbock county court house now stands was donated to the public by Mr. Wheelock.

Personals

Mrs. and Mrs. Hunter W. Richardson are leaving in the morning for a business trip to Fort Worth.

James Atcheson has returned from San Antonio where he has spent the past few months and will enter Texas Tech college. Mr. Atcheson is to be a student assistant in the department of architectural drawing.

Mr. and Mrs. Odell Rieger and baby Joan are to make their home in Lubbock. They have been residing in Littlefield.

Miss Betty Irby returned Thursday from a two weeks visit at Oklahoma A. and M. college, Stillwater, Okla.

Rev. C. J. McCarty, pastor of the Calvary Baptist church, who was offered the pastorate of the Lockney Baptist church, has declined and will remain in Lubbock, according to an announcement.

Garland Newsom is leaving this week for Oregon.

Maurice Powell, son of Mr. and Mrs. W. B. Powell, is entertaining the journalism school of the University of Missouri tomorrow. He expects to complete his bachelor's work there this winter. Mr. Powell has been attending the University of Texas at Austin for three years.

Miss D'Aun Sammons is spending the week-end in Lubbock with her parents, Mr. and Mrs. P. H. Sammons.

Mrs. W. W. Post of this city is in Dalhart visiting her daughter, Mrs. C. P. Brown.

Mr. and Mrs. P. H. Sammons, 2413 19th street, have just returned from Snyder, Okla., where Mr. Sammons transacted business.

Miss Gene Mitchell, former Tech student, is teaching school at Tulia this year.

John Knox Cooper of Gorman is attending Texas Technological college.

Senator and Mrs. J. H. Carlock, of Ardmore, Okla., have returned to their home after a visit here in the home of Mr and Mrs. J. D. Peters. Mrs. Peters accompanied them home and will visit there for a few days.

Miss Blanche Zeman of Abernathy is teaching school at Abernathy.

Miss Merle Bowler visited in Amarillo last week.

Mr. and Mrs. Jim Kuykendall, of this city, are announcing the birth of a baby boy, Saturday morning at the Lubbock sanitarium.

Hubert Murphy is recuperating from a tonsilectomy.

Harry Kelsey, Tech student, underwent a minor operation at the Lubbock sanitarium Saturday morning.

Misses Mary Lee and Catherine Jameson will return today from a trip to Austin and San Antonio.

Mr. and Mrs. C. J. Myers, who have recently returned to Lubbock to make their home after residing in Dallas, are at home in the 2400 block on Broadway.

Mrs. G. C. Bannerman, of Houston, is the guest of Mrs. W. A. Goodman, 1420 15th street.

Mr. and Mrs. Neil H. Wright are in Dallas during the week-end.

Mr. and Mrs. Roy J. Watson, of Newcastle, arrived yesterday to spend several weeks in the home of Mrs. Watson's parents, Mr. and Mrs. G. R. Scott, 1901 Main street.

George Norman Martindale, of Lockhart, has enrolled in Texas Technological college for the winter. His parents, who accompanied him here, have returned to Lockhart.

Mrs. W. T. Campbell, who lives on a ranch in Cochran county, is the house guest of Mr. and Mrs. R. T. Campbell, 1621 Avenue Y, and has as her guest her sister, Mrs. W. E. Wolfe, of Dallas, and Mrs. Clifford Shankles and daughter of Wichita Falls.

G. F. Geyer of Shamrock was in Lubbock this week putting his son, Gerald, in Tech college.

J. R. Jameson, jr., son of Mr. and Mrs. J. R. Jameson, 2312 Broadway, returned to school in Austin last week.

Mr. and Mrs. Lum Holcomb, 1506 Avenue L, and Mrs. Lula Morris left Saturday for Fort Worth where they will visit during the week-end.

COURT OPENS MONDAY

Grand Jury To Report First Thing Tomorrow Morning

By Staff Correspondent

PLAINVIEW, Sept. 20.—The Hale county district court will open here Monday, September 22, with the grand jury for the September term reporting to Hon. Charles Clements, presiding judge. Meade F. Griffin is the prosecuting attorney.

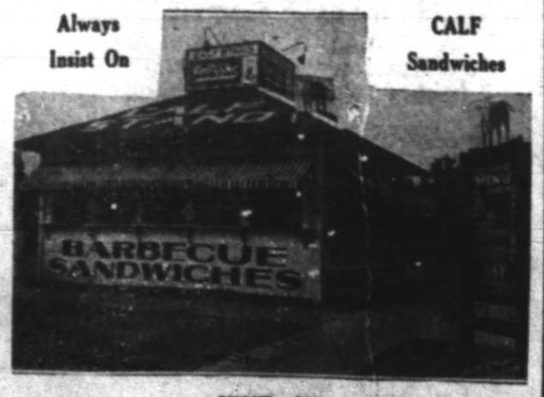
Following instructions to the grand jury Monday, the docket will be called.

Members of the grand jury called are: B. F. Struve, E. B. Tolar, T. D. Stambaugh, of Abernathy; J. P. McCart, W. B. Martine, E. N. Noble, Z. P. King, J. Copeland and C. B. Moore of Plainview; Silas Maggard, C. J. Sturdivant, J. A. Bigler, W. T. Johnson and S. E. Short of Hale Center.

AIR TOUR PILOTS REST

GREAT FALLS, Mont., Sept. 19—(AP)—Eighteen pilots entered in the national reliability air tour rested here tonight after adding materially to their averages with almost perfect flying from Calgary to Lethbridge, Alberta, and from Lethbridge here.

Always Insist On CALF Sandwiches



VISIT US
CALF STAND
CORNER Main & Ave. Q

FALL OPENING

In every city—in every town there is one store that undersells—in Lubbock it's Grollman's BROADWAY at AVENUE J

Fall styles for 1930 carry so many versions, and are so unusually different, that their verbal presentation correctly is almost impossible—it takes a first hand view of them. We invite you to see our display in every line of ready-to-wear and accessories for fall. New styles, smart, charming and different.

In every city—in every town there is one store that undersells—in Lubbock it's Grollman's BROADWAY at AVENUE J

Presenting New

Fall Dresses

Smartest Fabrics

Frocks, Dresses and gowns for the coming fall season will be the smartest and most flattering silhouettes that Madame has ever known.

Fur trimming is stressed on the more tailored of canton crepes. Beaded and embroideries in delightful pastel shades on black and brown crepe are very popular for street and afternoon wear.

Draped necklines, fitted hiplines, molded waist lines with peplums and Russian tunic skirts embody the new high lights of the mode.

Novel sleeve treatments stressing the leg 'O mutton sleeve is a new feature. Black is said to be predominant. Dark brown and dark greens are also shown.

$9.85 to $49.50

Coat Ensembles

That will be as greatly sought for their value as for their chic. Skirts and coats to match. The coats are long and can be worn separately with other garments.

Beautiful blue Oriola fabric, lined with an appropriate combination, assuring a perfect blending of shades, with a suitable contrast of finest kit Fox fur. Belted and gently flaring from the waist line.

$149.50

Another Suit of Kolinsky brown with brown and tan combination lining. Trimmed with blue fox collar and cuffs which blends perfectly into a brown, semi-fitted back, belted in front

$129.50

Two-Piece Wool Tweed Suits

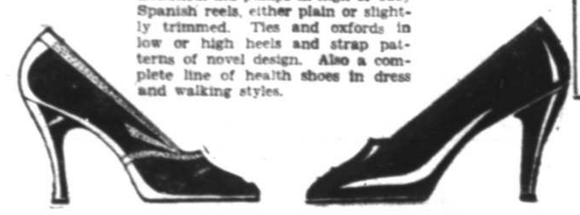
In black and navy with the new Russian influence without fur trimmings—

$39.50

Visit This Store for the Latest in Fall Merchandise

Smart New Fall Shoes You Will Like Them

Black and brown predominate. Beautiful kid pumps in high or baby Spanish reels, either plain or slightly trimmed. Ties and oxfords in low or high heels and strap patterns of novel design. Also a complete line of health shoes in dress and walking styles.



$3.95 to $10

Lavishly Fur Trimmed

COATS

Belts, flares, intricate seaming, the clever application of new furs distinguish our stock of smart Coats. The fabrics are Oriola, smooth broadcloth, trico, velvety suedlike materials in colors that are endorsed for winter wear. Also tweeds Coats. For afternoon and rather formal occasions as well as hardy gay sport models. All luxuriously fur-trimmed. The furs are paradise Fitch, Mink, Muskrat, Squirrel, Badger, Wolf, Fox, Pointed Wolf and Palmae. A complete range to meet every purse.

$12.50 to $129.50

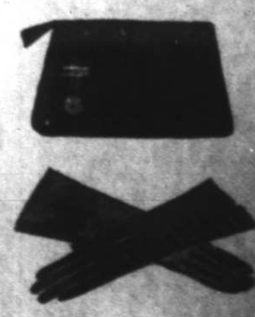
Welcome to the South Plains Fair

Millinery

That Bespeak the Mode

This season, we are showing the best looking and finest quality Hats we have every shown in years at their prices.
Shirring, drapery, fitted lines mark hats for fall and winter. Felts and velvets are the predominating materials. Black, trimmed in white, is especially good. Rhinestone pins and clips are effectively used on many black felts as well as velvets.

$2.98 to $12.50



Special! New Hosiery

For Fall Footwear

Shades of the season to match the ensemble in beautiful sheer chiffon or the heavier service weight.

Costume Jewelry

And Accessories

Fashion presents a wonder array of new accessories—all smart and different.

Gloves with long wrists and fanciful cuffs to wear with tailored suits and short sleeved frocks.

$3.95

Bags in pouch and envelope shape with trimmings and ornaments to match or contrast with ensemble.

$2.98 to $10

Costume Jewelry that bespeaks of the very latest styles and designed to match the fall costume in every detail, including color and mode.

$1.00 to $5.00

Cotton Deliveries To Co-Op Increase As Offices Open

Thirteen Cities Of District Will Offer Federally Licensed Classer And Grader Services

Government Experts Arriving To Assume Charge Of Offices Throughout 48 Counties Of Lubbock District

Upwards of 1,200 bales of cotton have been handled by the Lubbock office of the Texas Cotton Cooperative Association in the week and a half that a government classer and grader has been located here, according to Charles M. Davis, director of the district.

The Lubbock branch office has moved into permanent quarters at 710 Main street, where ample room and sufficient light for classing and grading of cotton is available. Temporary offices of the association, since organization work began in this district July 15, have been located in the Hilton Hotel building.

Organization Work Is Done

Herman F. Dieterich, organization director for this district, will leave for Dallas within a few days. With the arrival of Mr. Davis and the opening of the cotton season, organization work on an intensified plan as had been under Mr. Dieterich since July has given place to the very rushing business of handling cotton.

An office of the association was opened Friday at Lamesa, another at Littlefield Saturday, and offices at Levelland, Brownfield, Plainview, Tahoka and O'Donnell will be opened within the next very few days.

A. B. Cole, of Greenville, who had been stationed in Lubbock for the past week, is to be the manager of the Littlefield branch office, and L. W. Webber, of Harlingen, is to be in charge of the Lamesa sub office. T. B. McWilliams will assist Mr. Davis in the Lubbock office as federally licensed classer.

This Area Is Being Watched

"Activities of farmers and business men of the Lubbock district have for many months been watched closely by those interested in cooperative cotton marketing of Texas," said Mr. Davis, "and my first thought when learning I was to be in charge of this district was to secure the 100,000 bales of cotton necessary to make of this district a separate cooperative.

"The Corpus Christi district undoubtedly will have a separate district in that section of Texas by the end of this cotton season. They have already reached in the neighborhood of 100,000 bales handled through the association, and they expect some 25,000 or 30,000 more bales."

Achievement Is Satisfying

Mr. Davis expressed gratification with the membership secured in this district prior to the movement of cotton to market. It is his observation that about twice as many members had signed up this section before harvest as had been signed in any other district in the state for a similar time.

More than 300 receiving agents are to be appointed in the cotton counties of this district. These men will work into every community, contracting farmers and bringing cotton samples to branch and sub offices where the classers will grade and class. There are thirteen offices of the association in the district, other towns besides those listed above being, Memphis, Paducah, Childress, Chillicothe, Wellington, thus showing five offices in the northeast section, off the caprock, and eight on the South Plains.

Old American touring cars are being used as taxis in Cairo, Egypt.

Texas Tech Topics

BY MARSHALL FORMBY
College Correspondent

ANNUAL SERMON TONIGHT

Dr. W. R. White, former pastor of the First Baptist church of this city, will deliver the annual Tech sermon tonight in the Tech gym beginning at 8 o'clock.

President Horn has had notices placed in most of the Tech buildings calling attention to the fact that all students are especially invited to attend he sermon.

CLASSES BEGIN MONDAY

Classes will begin for the fall term tomorrow morning at 8 o'clock. Registration also will continue tomorrow, and it is expected that several hundred more will enroll Monday and Tuesday.

All students enrolling beginning tomorrow will be assessed a two dollar penalty for late enrollment.

OPEN TO PUBLIC

Town people as well as students will have a chance to enroll in the new horticulture course, "Landscaping of small home grounds," which is being offered at 9 o'clock Tuesdays, Thursdays, and Saturdays.

"Several of the town people have been asking about such a course," states C. H. Mahoney, head of the department of horticulture, "and we are glad to announce that we are now offering a course dealing with different styles of landscape design, flower gardens, rose gardens, and back yards. The course is open to all interested in home beautification".

A slide lantern will be used to illustrate the course.

PASSES SENT OUT

Complimentary passes for all Tech home games were sent out yesterday to all Tech letter men. These passes were sent by the Tech Athletic council and the Tech coaching staff with a letter welcoming the old letter men back to school and urging them to see all the home games, and to especially be here for the homecoming game with Simmons University.

The letter men are also being asked to wear their letter sweaters and are given an invitation to sit on the bench with the 1930 squad.

NEWS EDITOR NAMED

James A. Strange, senior English student from Tulia, has been named news editor of the Toreador, Tech weekly publication. Strange worked on the paper last year, directing all the Agriculture news.

Miss Eva Rob Watkins has also been named as one of the staff members. Several other students are being lined up as possible staff members for this year's Toreador.

TEXTILE MACHINERY ADDED

A rayon warp has recently been presented to the textile engineering department by the Dupont Rayon Co. of New York City. The presentation was made through Professor Ernest Nelson, textile engineering professor.

Another new machine, a spinning machine, has been added to the department. The machine was purchased by the department and is a new invention of long draft by the Spanish inventor, Casablancha.

DIRECTORIES BEING PRINTED

The new student directories, which will be ready for distribution within the next few days, will contain the home address, local address, telephone number, and religious affiliation, of all the students. The booklet will be supported by classified ads. The purchase price will be thirty-five cents to students and one dollar to all firms or concerns not carrying ads in the booklet.

For the first time, an organization has been permitted to put out the edition. This year's directory is being distributed by The Women's Forum. Proceeds will be used for general expenses of the organization.

REGISTRATION FEE OFFERED

Registration fee for the twenty-five hundredth student will be paid by Roscoe Wilson, local attorney and member of the board of directors of the college.

Two years ago the registration fee was paid for the two thousandth student to register in the college, the honor going to E. H. Freeland of Lubbock.

PREPARING EXHIBIT

Professor H. J. Bower, head of the department of agronomy of the school of agriculture, and John Wherry, senior agronomy student, are in Amarillo preparing the exhibit which will be used by the agronomy department of the college during the Tri-State Fair.

BURN TO DEATH

EAU CLAIRE, Wis., Sept. 20. (AP) Maurice Boland, 25, and Harry Inderbe, 26, were burned to death today when their plane crashed and burst into flames about 12 miles south of Strom, Wis., a village 30 miles from here.

Legge Enjoys Iowa Fair

Iowans won't suffer for lack of food products in the next year despite the drought, Alexander H. Legge, chairman of the Federal Farm Board, declared at the state fair at Des Moines, and then he took off his coat to demonstrate that Mr. Legge won't starve, either, at least as long as he's in Iowa. He is shown being served luncheon at the fair grounds by Aileen McAllister, Iowa 4-H club girl.

Hale Center's Paving to Be Finished Soon

One Block on West Cleveland to Be Opened to Traffic by Middle of Week; Other Awaits Cement Setting

(By Staff Correspondent)

HALE CENTER, Sept. 20. —One block of Hale Center's new paving on West Cleveland, will be thrown open to traffic the middle of the week, engineers for the city, announced today.

Just as soon as the necessary time for setting the cement has elapsed the west half of the three blocks on Clark street will be opened up. This is expected to be about Monday of next week.

Pouring of the slab on the east side of Clark will be finished in two or three days. It will then have three weeks for the cement to harden before being opened to traffic.

Past Fire Station

East Cleveland street, past the city hall and fire station, is also to be opened to traffic late this week. However, it will not be possible for cars to go onto Clark from East Cleveland.

Montgomery and Ward, of Wichita Falls, the engineers, have the supervision of the paving work. They have been on the job and report the reinforced concrete base is one of the best paving jobs they have seen.

Dr. S. J. Underwood, president of the chamber of commerce, announces a street dance will be held as soon as the paving work is completed to observe the event.

"The affair will be in the nature of a county wide celebration for both highway and street paving," he said. "We invite everybody to come and enjoy the evening with us."

Officials of the chamber of commerce will announce the program as soon as they learn the exact date for the opening of the paving.

Most Cotton Is Going To Co-op Says El Pasoan

President Of The Southwestern Irrigated Cotton Growers Association Tells Of Big Volume To Cooperative

All cotton produced in the irrigated sections near El Paso, Elephant Butte, Yuma, Ariz., Pecos valley of New Mexico and Texas and the Carlsbad project of New Mexico, excepting acreage under contract by two large cotton firms, are being handled this season by the cooperative marketing association sponsored by the Federal Farm Board, according to Idus P. Gillette, of El Paso.

Mr. Gillette is president of the Southwestern Irrigated Cotton Growers, composed of cotton farmers in all the irrigated sections as above mentioned. He was a visitor in Lubbock last week and explained the only cotton not being handled cooperatively in those regions this year is from acreages under production credit loans from two large cotton merchandising concerns.

Production of from 2 1-4 to 2 1-2 bales per acre are claimed by Mr. Gillette, from his El Paso valley irrigation project.

South Plains Pipe Line Company Host To Employes Here

Honoring employes of the company in their annual homecoming celebration, officials of the South Plains Pipe Line company were hosts in a big dinner at the company's plant southeast of the city. Approximately 100 were present.

Tables were set in the company's garage and the menu consisted of big turkeys. C. R. Miner, superintendent, was toastmaster in an informal program which was featured by short talks from those present. Following the dinner, dancing was enjoyed and those who did not dance mingled with each other in a social gathering on the spacious lawn of the plant.

G. A. Hayes, vice president, of Independence, Kansas and T. C. Cartwright, auditor, of Amarillo, were among the honored guests.

Employes of the company were present from as far north as Pritch, 40 miles north of Amarillo and from as far south as Midland.

YOUTH MISSING

NEW ORLEANS, Sept. 20. —(AP)— A brief cablegram from the master of the steamship Jomar of the Tampa interocean steamship line to company officals here today said that Harrison Yewell, 17, of New Orleans, was missing from the ship and believed drowned. The message said the ship was nearing the straits of Gibraltar when the boy was lost overboard. He shipped several weeks ago in quest of adventure. His mother, Mrs. Lucille Yewell, was prostrated.

'Tis The Last Of Manhattan's Only Farm

New York's rush of progress is soon to wipe out the last bit of rural atmosphere on Manhattan Island, a farm which Paisy and Vito Benedito cultivate at 225th street and Broadway. It is only a truck farm, but its panorama of waving corn and green foliage offered a rest to eyes which saw nothing but skyscrapers. Paisy, left; Carlos Mastrangelo, center, and Vito are shown here cultivating beans on the farm under the shadow of tall apartment houses and elevated subways.

TO ENTER BUSINESS

GREENVILLE, Miss. Sept. 20. —(AP)—Arthur Schriber, 23-year-old stowaway on the trans-Atlantic airplane "Yellow Bird," will go into the ice cream manufacturing business at Shreveport, Schriber says here en route to Shreveport. Schriber, a Maine native, gained notoriety when he hit on the plane which flew to Spain, having boarded the ship prior to the hopoff at Old Orchard. Schriber weighs a medal presented by Portland, Maine, his home. He was recently married and his wife will join him later in Shreveport.

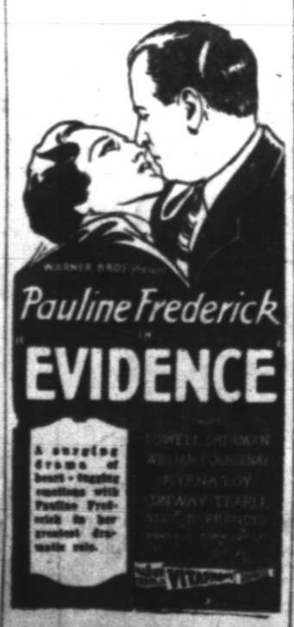
RUBIO PLAYS HOST

MEXICO CITY, Sept. 20. —(AP)— Generals and privates alike sat down with President Ortiz Rubio at Chapultepec castle last night. The president played host to one soldier from each regiment brought to the capital for the independence day parade.

Palace
Now!

"SONG OF THE WEST"
100% Natural Color!
With
Joe E. Brown
John Boles
Vivienne Segal
Campfire Songs!
Dance Hall Girls!
Frontier Musicians!
THE OLD WEST LIVES AGAIN!

Palace
Cooled by Iced Air
TUESDAY - WEDNESDAY



Pauline Frederick
"EVIDENCE"
A Woman's Reputation
Versus
The Odds of Circumstance

LINDSEY
Thurs.-Fri.-Sat.

With
Stanley Smith
Ginger Rogers
Charles Ruggles
The laugh hit of the year!
When A Blonde Gets Down To Business—
Good-Bye Business!

Manslaughter
LINDSEY
4 Days
Starting Today!
The Year's Dramatic Sensation
Manslaughter

Lights red! But she laughs! Steps on the gas! Speed! Pleasure girl demands — and gets — a thrill-a-minute! Until she gets the love thrill of her life! See
Claudette Colbert and Fredric March
—IN—
MANSLAUGHTER
Come and LOVE the greatest love drama ever screened! Come and thrill! Lose yourself in the marvelous, soul-gripping drama of
"MANSLAUGHTER"

MISTLETOE PRODUCTS
"Aristocrats Of The Dining Table"

OUR RECORD . . .
"QUALITY PRODUCTS FOR OVER TWENTY YEARS"

We try to give a service in the manufacture of quality Ice Cream and Butter that acquaints itself with the public in such a way that no statement from us is necessary. But at this time, with the coming of the South Plains Fair, and the beginning of a new era in the business world, we want to toot our horn a bit.

Not through gilded phrases, nor through acclaiming something which we have not earned the right to say, but through a sincere and understandable statement to you. Mistletoe Creameries have been serving the Southwest for over twenty years, not so much expanding in the number of products manufactured, but in improving those offered for sale by us. We believe, and have proved to ourselves, that the test of any product is the length of time it is accepted by the public. Mistletoe Ice Cream, and Mistletoe Butter have records of constant public approval of which we are proud. We wish to sincerely express our appreciation of your patronage, and thank every soul living in the South Plains for what you have done for us. You have made us possible, and it is to you we direct our thanks and pledge of unbroken faith in the future. This organization welcomes you to the Panhandle South Plains Fair.

Mistletoe Creameries Inc.
Lubbock, Texas Phone 678

THE FINEST GOODYEAR HAS EVER BUILT

Now Selling at the Lowest Prices of the Century

L. E. GRIMES

Goodyear - - - the tire that leads all others in superior construction and sales - - - the tire that is preferred 2 to 1 the world over, continues to stand out from the rest with super-quality and service.

Today the opportunity has presented to the people of the South Plains this wonderful tire, with prices that no one has ever predicted in the past.

In a Goodyear tire you purchase the famous All-Weather tread and the Super Twist Cord, making the two main parts of the tire.

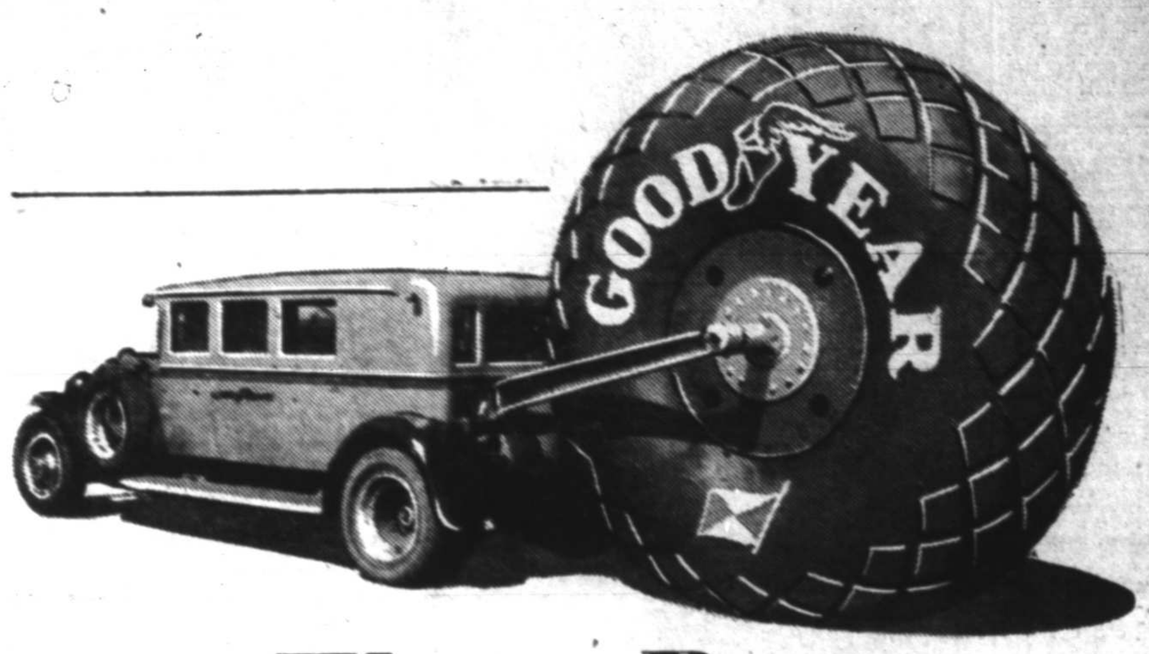
Summing up the important parts and qualifications of all tires there are only two major parts, the carcass and the tread. The carcass of the tire is the foundation for the tread. The useful service of the tire ends when the carcass gives way regardless of the tread and thickness of rubber.

The duties of the carcass are to withstand the road blows and give flexibility to the tire, absorbing the road shocks, giving comfort and ease to the passengers of the car.

Goodyear's Super Twist cord, with its 60 per cent greater strength and vitality, enabling the tire to withstand road-shocks and continuous flexing without premature failure, Supertwist is used 100 per cent only in Goodyear. This is an exclusive patented cord that sets Goodyear quality apart from the others.

Tread is next. And the duties of the tread are to protect the carcass and give traction to the wheels, insuring safe footing on all kinds of highways. The thick rubber blocks when pressed down on the ground by the car's weight clinch and grip the road surface, preventing dangerous slipping and skidding.

We have every reason in the world, and with confidence state that in Goodyear tires we are presenting a preferred quality with standards that are nowhere excelled and that today you may purchase tires that will give you many more miles than ever before.



the World's Biggest Balloon Tire--Price $5,000!

Millions More Now Ride on Goodyears! 2 to 1!
Proof of Unchallenged Leadership

HERE'S THE PRICE OF THE TIRE YOU USE ON YOUR CAR

30 x 3½ Cord Tire - - $3.65	29 x 40 Goodyear - - $4.85	30 x 3½ Goodyear Pathfinder Oversize Cord $4.95	30 x 4.50 Balloon - - $5.45

29x4.50 Goodyear Pathfinder, 6-ply ..... $ 8.40	*29x4.40 Goodyear AWT., 6-ply* ..... $ 9.45	29x4.40 Goodyear Pathfinder ..... $ 5.65
30x4.50 Goodyear Pathfinder, 6-ply 8.75	*30x4.50 Goodyear AWT., 6-ply* 9.95	30x4.50 Goodyear Pathfinder 6.40
28x4.75 Goodyear Pathfinder, 6-ply 9.70	*29x4.75 Goodyear AWT., 6-ply* 10.95	28x4.75 Goodyear Pathfinder 7.65
29x5.00 Goodyear Pathfinder, 6-ply 10.45	*31x5.25 Goodyear AWT., 6-ply* 13.65	29x5.00 Goodyear Pathfinder 8.10
30x5.00 Goodyear Pathfinder, 6-ply 10.80	*30x6.00 Goodyear AWT., 6-ply* 14.95	30x5.00 Goodyear Pathfinder 8.30
30x5.25 Goodyear Pathfinder, 6-ply 11.75	*31x6.00 Goodyear AWT., 6-ply* 15.45	30x5.25 Goodyear Pathfinder 9.55
31x5.25 Goodyear Pathfinder, 6-ply 12.15	*32x6.00 Goodyear AWT., 6-ply* 15.70	31x5.25 Goodyear Pathfinder 9.90
29x5.50 Goodyear Pathfinder, 6-ply 12.55	*33x6.00 Goodyear AWT., 6-ply* 15.95	29x5.50 Goodyear Pathfinder 10.10
30x5.50 Goodyear Pathfinder, 6 ply 13.25	*34x6.00 Goodyear AWT., 6-ply* 16.90	
31x6.00 Goodyear Pathfinder, 6-ply 13.75	*30x6.50 Goodyear AWT., 6-ply* 17.95	
32x6.00 Goodyear Pathfinder, 6-ply 14.00	*32x6.50 Goodyear AWT., 6-ply* 18.85	
33x6.00 Goodyear Pathfinder, 6-ply 14.50		

GRIMES TIRE COMPANY

TELEPHONE 33 — Half Block South Hotel Lubbock — 1211 AVENUE

Cats Win As Dixie Series Continues In Fort Worth

Matadors Open Playing Season Here Saturday With Wayland College

Felines Rally In 9th to Win By 4-3 Score

Roberts Gives Chicks Eleven Safe Hits As Cats Collect Four; Memphis Leads Until Ninth Frame and Rally

By GAYLE TALBOT, JR.
Associated Press Sports Writer

FORT WORTH, Tex., Sept. 20. — For eight and five-sixths innings today, the Memphis Chicks had the Fort Worth Cats licked to a frazzle in their third battle for Dixie baseball supremacy. It looked to some 7,500 fans like the Southern Association champions were about to win a ball game after two straight losses on their home lot.

But it was not to be. With two out in the ninth and Joe Bonowitz on first, Lamon Cox, Cat right-fielder, smote one of Kitty May's curves far and wide over the palisades and the Texas league champions had their third win in the bag, 4 to 3. Larmon's knock was only the eighth the Cats had managed off May, while the Chicks collected eleven off "Red" Roberts.

A Dramatic Climax

There was never a more dramatic climax to a ball game. Bonowitz opened the fateful ninth with a single that barely eluded Rabbit Benton at short, but seemed destined to die there as Brown popped weakly to first and Fowler skied to deep center.

Then May got careless and was awide on his first three to Cox. The next came in and Cox pounded it far into the right field bleachers, but foul. The Chicks gathered about May and urged discretion but he failed to heed and cracked another squarely across the pan. Cox simply picked it.

Little Hope For Chicks

The disheartening loss left the Chicks with little hope. In order to capture the Dixie series and the winner's end of the purse they faced the necessity of taking four straight, including two in the Cats' back yard. To make their plight worse, they were due to be opposed Sunday by Lil Stoner, ace of the Panther staff.

The box Score:

Memphis	AB	R	H	O	A	E
xBenton, s	4	1	2	2	0	0
Waddey, lf	4	0	2	1	0	0
Jeanes, cf	4	0	0	2	0	0
Brasil, 2b	4	2	4	2	1	0
Prothro, 3b	4	0	1	1	1	0
Hutcheson, rf	3	0	1	2	0	1
McDaniel, 1b	4	0	0	11	1	0
Campbell, c	3	0	1	5	0	0
May, p	4	0	0	0	6	0
Vick, rf-z	0	0	0	0	0	0
Totals:	34	3	11	26	9	1

xBatted for Hutcheson in 9th.
z-Two out when winning run scored.

Fort Worth	AB	R	H	O	A	E
Moore, cf	3	0	0	4	1	0
Mallon, 2b	3	1	0	3	1	0
Bonowitz, lf	4	1	2	2	0	0
Brown, 1b	4	1	2	8	2	0
Fowler, 3b	4	0	1	0	2	0
Cox, rf	2	1	1	1	0	0
Taverer, ss	3	0	0	4	5	0
Meyers, c	3	0	0	3	1	0
Reid, p	2	0	0	1	1	0
xx-Gribble	1	0	1	0	0	0
Thomshein, p	0	0	0	1	0	0
Totals	28	4	8	27	13	0

xxBatted for Roberts in 8th.

Memphis	011	001	000— 3
Fort Worth	100	000	100— 4

Home runs: Brasil, Cox. Three base hits—Prothro. Two base hit—Brasil. Sacrifices — Tavener, Cox, Moore. Innings pitched—by Roberts 8, 3 runs, 11 hits. Base on balls—off May 1, Thomahlen 1. Struck out—by May 3, Roberts 3. Hit by pitcher — by Thormahlen (Vick); Wild pitch—May. Double plays—Dardin to Mallon to Brown, Moroberts to Benton, May to Benton, Fowler to Tavener to Brown. Stolen base—Benton. Time 2 hours. Umpires—Williams, Barr, Brennan and Kane.

Littlefield Wins Second Straight

LITTLEFIELD, Sept. 20. (Special) — The Littlefield High school eleven, strong Class B team of Division 1 of District 7, were well on the road to a sub-district title yesterday after defeating the Muleshoe high team 40 to 7 in Littlefield's second game of the season. J. Smith was the star of the game when he carried the ball 40 yards three times for touchdowns. J. P. Smith and Hutson fared well in the scoring.

Littlefield defeated Amherst 12 to 0 last Friday and have only three games to win to take the title of the division. The next games are with Sudan, Levelland, and Spring Lake.

Sutherland Wins Army Golf Crown

LEAVENWORTH, Kas., Sept. 20. (AP)—The New Army golf champion of the United States is Maj. R. E. Sutherland, infantry, unattached.

The title became his on the 32nd green today when he defeated Lieut. J. A. Cranston, West Point, and also of the infantry, 5 and 4. Sutherland held a two-hole margin at the end of 16 holes play on the Fort Leavenworth course.

Among the entries to a dog show in London recently was a terrier which had been sent from the United States especially for the event.

Director Of Matadors; President

P. W. (Pete) Cawthon, head coach of athletics at Texas Tech and president of West Texas Coaches and Officials Association.

New Head Coach Of Tech Athletics Is Backed By Good Records As Star Athlete And Mentor Of All Sports

If P. W. Cathon had no other record than the one he has made since taking over the reins as head coach of athletics at Texas Technological college that would be sufficient to merit the most praise worthy of words, but backed by his remarkable record as an athlete and coach typical of the best he is the outstanding coach of this section.

Cawthon played record-breaking football at a Houston high school, and went from there to Southwestern university where he starred four years, winning four letters his final year. After finishing college, he coached Georgetown high, going from there to Beaumont where he continued his good work. From Beaumont high he went to Rice Institute as varsity baseball and basketball coach and head of all freshman athletics. After two successful years at Terrill Prep, Cawthon went to Austin college as head coach of all sports, winning the T. I. A. A. flag in 1923, his first season there. For the next six years he produced winning teams at Sherman and then suffered a break down in health. For the past three years he has become even more popular as an athletic official of high regard and competence.

Started Here In Spring.

After being called to Tech, Cawthon took over the position last spring and supervised spring training. He worked all summer in the interest of Tech and as a result has lined up a squad of veterans and freshmen that promise to bring Tech athletics to a plane on a level with the leaders of the South.

Aside from his work as a coach at Tech so far, Cawthon has started a move which he hopes will give impetus to a great athletic spirit among Tech athletes. At his suggestion, a field house to which football men have exclusive rights has been built; a club room for letter men has been provided in the gymnasium, and a dormitory has been set aside for the sole occupancy of athletes, keeping them bound together in working hours and through rest periods. Such steps had never been taken before.

Again at the suggestion of Coach Cawthon coaches and officials of West Texas high schools and colleges convened in Lubbock September 6 for a rules interpretation meeting, and at this time the West Texas Coaches and Officials association, with P. W. Cawthon as its first president, was organized. The West Texas organization is part of the Southwest Coaches association, or, rather, is affiliated with the state association.

SEAGRAVES, Sept. 20, (Special) —During July eight Gaines county farmers who are poultry demonstrators cooperating with the state college, showed a profit of $150.62 on 1,196 hens, R. F. McFatridge, county agent, reports.

Profit was 11.8 cents per hen, with feed costs of 10.6 cents per dozen eggs.

Racing Automobile Expected To Make 300 Miles Per Hour Being Built In California

(By The Associated Press)

HOLLYWOOD, Calif., Sept. 19.—Two giant motors, designed to hurl a racing car across the sands of Datona Beach, Florida, at the almost unbelievable speed of 300 miles an hour, are resting on blocks in a manufacturing plant here, awaiting construction of a chasis to carry them.

Moulded into the steel of these two 24-cylinder, double ignition power units are the dreams of two veteran drivers of the nation's speedways, Harlan Fengler and Peter De Paolo, who hope next February to eclipse the late Major Seagrave's world record of 231.36 miles per hour.

Power Hookup Different

While the chassis and body will follow generally accepted designs to cut down air resistance and insure stability, the power hookup will be something of a departure from anything previously tried in record attempts.

Develops 2,400 Horsepower

The machine will be the most powerful ever built for Datona Beach speed tests. Each motor will develop 1,200 horse power, the combined power of which will be more than twice that in Major Segraves' racer. The craft will be of four-wheel drive design, which mode of driving, pilots point out, will eliminate in great degree slippage, which tends to cut down speed. Ordinary water-cooling will be used, tests having shown no need of ice packing.

Pina cloth, made entirely from the fibres of the pineapple leaf, is being made in the Philippines.

Petroleum production in Trinidad is increasing this year.

ROVING THE SPORTS WORLD

WITH COLLIER PARRIS
JOURNAL SPORTS EDITOR

The Cats and the Chicks play the second game in Fort Worth today. Looks like the Cats might enjoy a Chicken dinner, on Sunday this time.

• • •

Some idea of the direction Texas Tech's Matadors will take in regard to the 1930 season may be gained next Saturday when the team opens the season in a game at the Tech park with the Wayland College Jackrabbits.

• • •

The Tech coaches attended the first Wayland game en masse, partly for personal business and partly for the purpose of seeing a night football game. They bring back two reports. They say that Wayland is strong, and will give the Matadors a tough battle. The Jackrabbits outweigh the Matadors in every department, and most of the visitors here Saturday will be veteran gridsters. The other report deals with their impression of night football.

• • •

It seems that there is only one serious objection to the after supper grid tilt, and that has to do with the climatic conditions. Even Friday night, the fans became uncomfortably cool in mid summer attire, and, if for no other reason than that, were glad when the final whistle was blown. In proper haberdashery one may enjoy the night games on the Plains—in September and the earliest part of October but after the leaves of the planted shrubbery have started to fall in earnest, the night grid game will have few supporters in the stands. The game itself satisfied the fans, for the time of day has nothing to do with visibility on a well lighted field. A white ball is used, and every play can be seen as easily as in the day.

• • •

Sir Thomas Lipton goes back to his beloved England a sadder and an older man, and he goes back without the "old mug" for which he came. He may never run another race for the America's Cup, since he has failed in five straight attempts. He ran a brave race, but was hopelessly outclassed all the way, to drop the first four contests. But in the future, when one thinks of America's Cup and the international yacht races, one's thoughts will automatically turn to Sir Thomas Lipton and his cortege of Shamrocks before turning to Vanderbilt and the Enterprise, so great is the fighting heart of one of the greatest sportsmen the world has ever known.

• • •

There's a lighter side to the yacht racing question, as proposed by our friend Johnny O'Goofty. Some newspaper writers are given vacations and others are sent to cover international yacht races he says. There's nothing an expert likes to do better than to curl up at a yacht race with a good book. And then he adds that somebody on Sir Thomas Lipton's schooner forgot to pull up the anchor.

• • •

The mail brings an interesting letter from an ex-Westerner who adds the p. s. that for fear someone will think he is trying to break into print we will please refrain from using his name. We're glad to get the letter, for it brings up a subject we have thought about for a long time, and which is on the minds of every football fan. We reprint the epistle here.

• • •

"I noticed some severe comment at the football game between the Westerners and Wolves Friday concerning the clash between the two representative bands. It seemed that, inevitably, when one band struck up a tune that the other would start as soon as the music could be arranged and try its very best to drown the other out. Whether this was intentional or not I shall not attempt to say, but it did occur very frequently.

• • •

"I know that you are vitally interested in seeing clean and polite sportsmanship prevail, especially in Lubbock, and perhaps some mention of this regrettable condition in your sports column would tend to remedy the apparent breach of etiquette. It is not a matter of life and death, but it is just one of the things that distinguishes a courteous and hospitable spirit of sport from a hostile one. Trusting that you will give this matter at least passing notice, I am,—".

• • •

We agree with the ex-Westerner and are glad to call attention to the "regretable situation", for such it is. But band directors seem to have a curious lack of cooperation. There is a deadly rivalry between bands supporting enemy teams, and who amount of campaigning seems to remedy the condition. For the past four years we have noticed that the same conditions prevail in colleges, and in some cases it is even more serious in college games. We have been campaigning against the situation since we learned to peck a typewriter, but have failed to gain many yards by that route.

• • •

And while on this subject we should like to add the suggestion that high school and college bands park for the performance in some place other than immediately in front of or at either side of the press coop. It is distracting enough to hear the unrythmical pecking of typewriters, to say nothing of having a corps of fife-and-drummers just outside. We add that merely as a suggestion. A band looks good across the field, and sounds better.

• • •

The Athletics have cinched the American League title, and it looks like St. Louis will be the National's representative. But don't make arrangements for a Missouri trip yet. The Brooklyn Dodgers are not yet out of the running and the Cubs are still mathematically in the race. The season ends this week, and a great strain will be lifted off the American public. And if the Cards do break into the world series, how in the world will Sam Breadon arrange to have a Sunday doubleheader?

• • •

DID YOU KNOW: that several gridsters who came out for freshman football at Tech have been forced to withdraw intentions because certain rules prevent their entering college . . . that Walton Nixon and Calvin Swift, former varsity stars on the Tech team and products of Coach Paul Tyson of Waco have withdrawn from school to enter Georgetown University . . . their actions do not mark the proper stand to take . . . they are not likely to make the second team at Georgetown . . . that the withdrawal of the men has nothing to do with the attitude taken by the coaches . . . that the Picadors meet the Cameron Aggies next Saturday night in the first night game played by a Lubbock team . . . that Babe Ruth picked the Robins to finish in seventh place this year, but he isn't getting $80,000 a year for predictions . . . that we picked Wichita Falls to win the Texas League but we are not getting $80,000 a year for making predictions either?

Popular Coach

Del Morgan needs no introduction to Lubbock football fans and citizens. His work for the past three seasons at Lubbock High school has shown the capabilities that rest in the man and in the coach. This is his first year at Texas Tech, where he again comes in contact with his old coach and coaching mate, Pete Cawthon. Get the inside dope at the right.

McMurry to Meet A. C. C. Saturday

ABILENE, Sept. 20. (Sp)—McMurry and Abilene Christian college will send their football teams against each other here Saturday, September 27, in the first intercollegiate gridiron contest ever played between two teams of A 'Irlne.

From the standpoint of local interest and attendance, the game is expected to be one of the biggest events on this city's 1930 football calender.

The clash will be added to the championship schedule of the Texas Intercollegiate Athletic association, and will send one of the local entries off to a flying start in the race, while practically eliminating the other at the outset. Incidentally, it will help inaugurate the conference campaign.

Stephen F. Austin College of Nacogdoches and the San Marcos Teachers are scheduled on the same date.

THE STANDINGS

DIXIE SERIES
Saturday's Results
Memphis 3; Fort Worth 4.

AMERICAN LEAGUE
Saturday's Results
Philadelphia 1; St. Louis 4.
Boston 10; Cleveland 3.
New York 7; Chicago 10.
Washington 1; Detroit 4.

How They Stand

	W.	L.	Pct
Philadelphia	90	49	.869
Washington	91	57	.615
New York	84	65	.564
Cleveland	79	71	.527
Detroit	73	76	.490
St. Louis	62	87	.416
Chicago	58	91	.389
Boston	49	99	.331

Where They Play Today
New York at Chicago.
Philadelphia at St. Louis.
Washington at Detroit.
Boston at Cleveland.

NATIONAL LEAGUE
Saturday's Results
St. Louis 9, 3; Philadelphia 3, 4.
Cincinnati 1, 4; New York 10, 5.
Chicago 2; Boston 3.
Pittsburgh 6; Brooklyn 3.

How They Stand

	W.	L.	Pct.
St. Louis	87	61	.588
Brooklyn	84	64	.568
Brooklyn	84	64	.568
Chicago	84	64	.568
New York	83	67	.550
Pittsburgh	78	68	.534
Boston	69	80	.463
Cincinnati	58	89	.395
Philadelphia	54	96	.363

Where They Play Today.
Chicago at Boston.
Pittsburgh at Brooklyn.
Cincinnati at New York.

Del Morgan Is Popular Coach

New Assistant Grid, Cage, And Baseball Mentor At Tech Is Well Versed In Trade; Star At Austin College

For the past three seasons Lubbock High school has had the services of one of the leading athletes of the state, when J. O. Morgan, popular as Del Morgan, was playing the role of assistant coach under Henry Frnka. Realizing his worth and capability as an instructor of football and ability to develop spirit among athletes, he was called this year to Tech, where he is now serving as assistant coach of football and will serve as coach of baseball.

Rules From Austin College

Like all other coaches that compose Tech's new staff, Morgan brings a record that cannot be denied. Like the other coaches, he received his college training and his first coaching experience at Austin College, serving under and with Pete Cawthon as athlete and coach.

Major League Player

Morgan was captain of the Austin College Kangaroos when they won the T. I. A. A. championship in 1923, and was all-conference tackle in 1923 and 1924. He is said by Pete Cawthon to have been as good as any man in the state, regardless of the conference he played in. He was captain of the basketball team two years, a member of the baseball team one year, and the team's leading pitcher and hitter. His usefulness as a diamond star caused him to be drafted by the St. Louis Nationals, but an injury forced him back into the Three I league. From there he went to Tulsa of the Western league, and then to San Antonio of the Texas league, proving a valuable man on all of the teams, despite his injury.

Old Mate of Cawthon

After playing four years at Austin College, Morgan assisted Cawthon for two years in football and basketball and was head coach of baseball. During this time he did all of the scouting and line coaching.

Morgan attends leading coaching schools in the summers, and has a thorough knowledge of nearly every sport. His past work as a coach proves that he can impart his knowledge to his boys, and that he is popular with all of his teams

Amherst Wins 6-0 Over Olton Team

AMHERST, Sept. 20.—(Special)—The Amherst High football team registered its first win of the season yesterday when it defeated Olton high 6 to 0 here. Captain Cullen Hulsey of Olton left the game in the third quarter with a broken right leg, which will keep him out for the rest of the season. It was a hard fought game, Amherst scoring late in the final quarter for the only counter.

LOCKNEY MAN BURNED

LOCKNEY, Sept. 20. (Special)—Alton Steele, 27, suffered severe burns when gasoline he was using to fill a heater tank became ignited and set fire to his clothes. He rolled in the dirt to extinguish the blaze and then had to tear off the burning clothing. His legs and hands were badly burned. The fire occurred at the home of his mother, Mrs. W. R. Sams, near Silverton.

Starting Team May Include 9 Vet Gridsters

Recruits From 1929 Freshman Team Make Strong Bids For Places Left Vacant; First Four Games At Home

The Matadors of Texas Tech, entering a new area of athletics at the third largest college in Texas, will have their first opportunity to respond to the many queries circulating about the city and the state concerning their potential ability and power next Saturday when they meet the Wayland College Jackrabbits in the first game of the season and the first game under the regime of Tech's new coaching staff.

For nearly two weeks the Matadors have drilled and practiced with zeal and a determination and a spirit that has hitherto been unknown at the greatest institution of higher learning in West Texas, and there is no apparent reason why the Tech team should not show the results of such training by staging a more or less winning season.

Observe Conference Rules

Since they are not members of a conference, it would appear that the Matadors would not restrict themselves to a definite set of rules, but with firm tenacity these in charge of the Scarlet and Black cling to the rules and regulations as observed by Southwest Conference teams. As a result, many members of the 1929 squad are ineligible for competition this year, and the team will be weakened by lack of heavy and seeded material. Coaches announce, however, that what the team lacks in weight and experience will be made up in speed and hustling.

Nine Letter Men Return

Nine letter men return for services on the 1930 team, and are being groomed for their favorite positions by the three coaches. A backfield composed entirely of letter men could take the field against Wayland next Saturday. They are Buddy Brothers, 161 pound half back of Lubbock, a regular on the team last year; Clarence Hodges, —tipping the scales at 170, and almost a sure bet for the other half back position; Red Waller, stocky little half back who may be shifted to quarter or full, and Floyd Weekbridge, a quarter back. These veterans will be fighting for their old positions in the backfield, but so far have not cinched the places.

Coming up from the squad of last year are Lawrence Franz, 145 pound quarter back from Sulphur Springs who is making a determined bid for the general's position this season; Earl Hobbs, 160 pound fullback on the 1929 squad, Mose Witherspoon, veteran fullback from Strawn; Burrell Riddle, returning squadsman, candidate for half back position; Dallas, light weight halfback candidate, and Yeager, 160 pound fullback from Cisco.

Freshmen Fight For Berths

Only about a half dozen members of the 1929 freshman squad are returning for varsity service, but among that number are some stars that threaten to unseat the old hands. For instance there is C. A. Doose, a 165 pound halfback from Ballinger, who is pretty certain to make a place on Coach Cawthon's varsity. There is Harlan Howell, a husky end from Brownfield, whose chances to make the 1930 varsity are bright indeed. Bill Teal, Lubbock product, another recruit from the fish squad, is making a great bid for an end position. Moffett Stanton, looms as a potential back. J. Ross, Corsicana, will be fighting for an end position. Allen and Morton, both of Lubbock, are contesting the rights to end and guard positions.

Morgan Coaches Line

Coach Del Morgan, a line coach de lux, is spending many conscientuous moments with the candidates for places on Tech's forward wall, and is getting results. With Captain Jack Durham, sure starter at center and a fine neuchus about which to form a powerful defensive unit as well as a charging offensive machine, Coach Morgan is grooming Ross Ayers, 175 pound veteran guard; Allen, and O. W. Jones, a returning squadsman of equal weight, for the guardian posts. Tackle candidates who are looking good in practice are George Langford, 206 pound man mountain of last year's regular line, and E. C. Simmons, 188 pound regular of last year. These are the heaviest men of the team, and are almost certain to play the majority of the games.

Until last Wednesday Coach Dutchey Smith, freshman mentor, had been spending all of his time with the ends. Only one, Rip Vinsant of Lamesa, has cinched a position. He was a regular last season and one of the most powerful men of the team, and one of the hardest fighters. He will be found at right end this season, starting next Saturday. The other end will be Teal, or Tadlock or Howell, since it is a toss up between this trio for leadership.

The season's schedule is as follows: Sept. 27: Wayland College at Lubbock; October 3: New Mexico Aggies at Lubbock; October 11: McMurray College at Lubbock; October 17: Texas School of Mines at Lubbock; October 25: T. C. U. at Fort Worth; November 1: West Texas Teachers at Canyon; November 11: A. C. C. at Lubbock; November 19: Howard Payne at Brownwood; November 27: Simmons University at Lubbock.

A Good Looking Bunch For Any Conference

They wear the Scarlet and Black and they are to be seen training almost any day out on the Tech Athletic Field, for they are the Tech Matadors. Next Saturday they will entertain the Wayland College Jackrabbits here as the first game of the season.

Reading from left to right, they are: top row: W. L. Golightly, assistant coach; Del Morgan, assistant coach; Hill, Gamon, Jones, Anderson, Osborne, Ayres, McWilliams, Langford, Tadlock, Moore, Murphy, Simmons, Witherspoon, Abraham, Dutchey Smith assistant coach; Pete Cawthon, head coach. Second row: Franz, McAdams, Nixon, Yeager, Flowers, Howell, Williams, Maltby, Doose, Dutch Cawthon, mascot; Eaves, Captain Jack Durham, Hodges, Brothers, Capps, Whitesides, Allen, Vinsant, Teal, Wooldridge, and Moffett. Bottom row: Waller, Hobbs, Riddle, and Dallas.

Tech Freshman Squad Looms As Greatest In History

Cardinals Divide Double Bill With Phillies; Pirates Defeat Robins

Over 100 To Report For Picador Squad

Gridiron Talent From All Sections Of The State Report To Texas Tech; Numerous High School Stars Present

Proof of ever-growing popularity of Texas Tech and evidence of the faith held in the future of Texas Tech athletics was marked last Wednesday when seventy-five husky freshmen responded to the first call of the coaches and registered as candidates for the Picador football squad. Nor is this all. Before the week closed some twenty-five more had registered, and the coaches are expecting that many more this week.

Not since the first year that Texas Technological college was opened has the influx of freshman football material been so great, nor so full of bright prospects. That first autumn saw all the football inclined students on an even basis, and there was a great number of candidates for first, second, and third teams. This fall brought fifty veterans, lettermen, and varsity recruits from last season's freshman team besides the hundred or more gridders just out of high school.

Present Good Records

Many of the first year men who have reported for Picador service under Russel "Dutchey" Smith are backed by enviable high school records, some of them having made high marks on some of the leading teams of the state. And from all parts of the state they come to Lubbock and to Tech. From Corpus Christi to Dalhart, and from El Paso to New Orleans they fall in line, after hearing of progressive strides made at Tech, the lining up of a new and capable coaching staff, and the prospects for one of the best football teams in the state.

Number From Lubbock

A number of the freshman candidates out at the Tech field are Lubbock men, having finished a four year course in football at the high school, and it is with great pleasure that these men are greeted by Tech coaches. Several are from the Paul Tyson coached machine of Waco High school; some are from leading and threatening teams of the Oil Belt district next door to the south; and many are from the South Plains and District 1 schools.

To Divide Squad

In order to take care of this great number of candidates, many of whom so far outstrip the varsity hopefuls in size, weight, and apparent conditions that one might think the order of things was reversed, Coach Dutchey Smith will divide the squad into two distinct units. One group will receive special attention from the coach and his assistants in the early part of the afternoon workouts, and the other will take the field later in the day. The same amount of work will be dished out to each squad, and an attempt will be made to separate the large group so that football ability, weight and reputations may be equally divided with numbers.

To Play Seven Games

A schedule of seven games has been arranged by Tech officials for the 1930 Picador teams. In order to conform to the rules of the Southwest Conference, two teams will be organized. One, known as team number one, will play the regular three games, and will be the official freshman team. Team number two, which will not be official, will play four games. The regular freshman team will be the first to represent Tech in a night football game, to be played at Lawton, Oklahoma, with the Cameron Aggies. The game is carded for next Saturday.

On October 18, the Amarillo Junior College eleven, coached by E. A. Baggett, will be in Lubbock for a game with the Picadors. Terrill Prep of Dallas will play here October 24. On November 15 the Picadors will journey to Roswell to meet the New Mexico Military Institute eleven, and will return here the following week-end for a game with the Simmons University fish. Two other games have been scheduled though the time has not been set yet. One is with the School of Mines at Socorro, New Mexico, and the other with the Canyon Yearlings.

Get New Equipment

For the first time in the history of the school the freshman candidates were issued new equipment. Heretofore, and in most schools, the freshmen use the cast off uniforms and shoes of varsity men, but realizing that the future of the team depends on the freshman candidates, officials of Tech have ordered new shoes, new head gear, new shoulder pads, and in some instances new pants and jersies.

Candidates for the 1930 Picador team who had registered Wednesday are as follows: John Philips, Dallas; Joe Powers, Lubbock; Jake Bently, Abilene; Matt Hitchcock, Cameron; Jess Davis, Stevenville J. T. A. College; Joe Cade, Athens; Yancey Price; Lubbock; Tom Waters McLean; Paul Kenedy, Estelline; Jeon Day, Athens; Bill Mehfurray, Colorado; Lester Roberts, Hamilton; Mule Edmiston, Hamilton; Olen Harris, Eddie; Harrell Crites, Nocona.

Waco And Corsicana Stars

Calvin Swift, Waco; Ray Lemasters, Wichita Falls; L. J. Sollis, Bill Collins, Sherman; M. L. Seay, Corpus Christi; T. B. Odom, San Angelo; Joe Leaverton, Lubbock; Mark Welch, Lubbock; Raymond Mitchel, Wichita Falls; Raymond Myers, Sherman; Earnest Nix, Greenville; Pete Smith, Colorado; Raymond Barton, Lubbock; J. Ross, Corsicana; A. Greer, Comanche; Logan Barksdale, Gainesville; Harold Cook, Sherman; Pete Craford, Dallas; Elva Baker, Abilene; James Lauderdale, R. L. Aldridge, St. Joe; W. A. Smith, George Henry Smith, Sulphur Springs; George Cowan, Seymour; J. C. Thomas, Holliday; George Tate, Colorado; Lester Tribble, Sherman; Earnest Dowell, Lubbock; C. L. Dunivon, Amarillo; Harvey Black, Wichita Falls; A. O. Butts, Waco; Harry Bettes, San Antonio.

Roy Akin, Granbury; Early Harris, Ralls; Doug Kepher, Shattuck, Okla.; Ellis Henery, Ralls; Clarence Young, Ralls; John McGrady, Cisco; Urlin McKendon, Vega; Jack Williams, Hollis, Okla.; Ruse Rylander, Andrew Freeman, Cameron; Pat Caruthers, Kopperal; Truett Owens, Sherman; Bob Woodard, Amarillo; Wiley Grinnel, Sherman; Ben Anthony, Cisco; George Lemon, Sulphur Springs; Murray Nichols, DeLeon; Ellwood Potter, Cisco; Elby Baker, Abilene; Hollis Mashburn, Happy; Borna Barley, Big Spring; Polk Robinson, Lubbock; Billy Holmes Shamrock; Worth Gamel, Lubbock; Dick Bratcher, Cleburne; Portenbury, Hardy.

Picador Mentor

Introducing Russel "Dutchey" Smith, freshman coach and athletic business manager at Texas Tech, who is serving his first year in the new capacity. See story below.

Smith Brings Coach Record

Freshman Coach At The Texas Tech Has Played On And Coached Winning Gridiron Teams Over State

When Russel T. Smith was elected freshman coach and business manager of Texas Tech athletics, the institution took on its pay roll one of the most popular of Texas athletes and coaches. Coming from Amarillo High school, where he served as coach of the Golden Sandstorms, winning the championship of District 1 last year, Coach Smith brings a record of achievement that dates back to the days when he played football in high school.

Pete Cawthon, head coach of Texas Tech, says of Smith: "Russel Smith was the greatest end I ever coached, has a wonderful spirit, is a fine man of high character and all that know him will learn to love him just as I do. He is a great trainer, and a leader of boys and men".

Started At Sherman

Smith played football at Sherman High school, and graduated from Terrill Prep school, which team had not lost a game in twelve years. He played on the Austin College teams four years, being graduated in 1924. These teams won the T. I. A. A. championship three of those four years. In 1924 Smith almost single handed defeated the Baylor University team when he ran seventy-five yards for the winning touchdown. Baylor won the Southwest Conference championship that year. Dutchey was all-T. I. A. A. end, and lettered four straight years, playing two years without losing a single minute from a game.

Coach Smith was also a star baseball player, and was on the track squad. A leader in student activities, he won the most valuable prize in school, the P. W. Cawthon trophy awarded to the most valuable player and popular student.

Good Coaching Record

In his coaching career, Smith has never lost more than one game each year, and those to the state champions, Waco, Abilene, and Breckenridge. After losing last season to the latter team, he was offered the coaching position again at Amarillo, but turned it down to come to Tech. He spends his summers in coaching schools conducted by Knute Rockne, Pop Warner, Yost, and others. Rockne is personally interested in him, and has spoken highly of the Tech freshman mentor.

Handkerchiefs which cannot be damaged by any laundry are reported to be made in Belfast, Ireland, by a new process.

Red Birds Win Opener, Losing Night Cap, 4-3

Brooklyn's Stock In National Pennant Chase Drops to Low Figure as Pirates Rally to Win; Cubs Also Beaten

(By The Associated Press)

PHILADELPHIA, Sept. 20. —The St. Louis Cardinals gained a half game in the mad struggle for the National League pennant today but lost a chance for a bigger gain as they divided a double header with the Phillies while their rivals from Brooklyn winning the first 9 to 3 but a ninth inning rally gave the Phils the second, 4 to 3. The Cardinals lead is three full games.

A seven-run rally in the seventh inning gave the Cards their opening triumph after the teams had battled on even terms for six frames. Watkins and Mancuso led off the lucky seventh with successive home runs and before the last man was out, singles by Gelbert, Adams, Bottomley and Watkins and a triple by Hafey added five more. In the eighth, Chuck Klein hit his 38th home run of the season for the Phils' third run. Mancuso also had another homer.

St. Louis	110	000	700	9	13 0
Philadelphia	002	000	010	3	7 1

Rhem and Mancuso; Elliott, Willoughby, Milligan and avis.

Runs batted in—Bottomley 2, Mancuso 2, Thompson, Hurst, Adams, Watkins 2, Frisch, Hafey, Klein. Two base hits—Thompson 2, Hurst. Three base hit—Hafey. Home runs—Mancuso 2, Watkins, Klein. Stolen base—Watkins. Sacrifices — Bottomley, Frisch, Rhem, Douthit. Double plays—Brickell, Thevenow to Whitney; Thompson, Thevenow to Hurst; Milligan to Thompson to Hurst. Left on bases—Philadelphia 6; St. Louis 5. Base on balls—off Elliott 2; off Rhem 3; off Milligan 2. Struck out—by Rhem 4; by Milligan 1. Hits—off Elliott 10 in 6 1-3 innings; off Willoughby 3 in 2-3 innings; off Milligan 0 in 2 innings. Losing pitcher—Elliott.

Second game:

St. Louis	001	020	000	3	12 2
Philadelphia	000	012	001	4	13 1

Hallahan and Mancuso; Benge and Rensa.

Runs batted in—Bottomley, Hafey, Frisch, Brickell, Whitney, Thevenow, Friberg. Two base hits — Frisch, Bottomley 2, Shrelock, Watkins, Klein, Thevenow, Brickell. Sacrifices—Frisch. Struck out— by Hallahan 4; by Benge 5. Base on balls—off Hallahan 4. Left on bases —Philadelphia 11; St. Louis 7. Double plays—Gelbert to Bottomley; Rees, fullback was outstanding for the losers with his brillant passing running and blocking. Bufkin and Fowler were the boys for the winners in the backfield while the line as whole showed up well.

The first half ended two to nothing for Amarillo a blocked punt forcing Lawton to make a safety. The Sandies scored early in the third quarter when Hancock intercepted a pass and galloped thirty-three yards for the counter. Fowler scored again the third and Bufkin once in the fourth.

The losers' score came in the fourth on a blocked punt that was recovered for a safety by the Sandies.

Giants Take Pair Off Cincinnati Reds

NEW YORK, Sept. 20.—The Giants made it three straight over the Cincinnati Reds today by winning both games of a double-header, 10 to 1 and 5 to 4. The 2nd game was won in the ninth inning after Lucas' pinch home run had put the Reds ahead in the same frame. Fred Lindstrom hit two homers.

Cincinnati	000	010	000	1	8 2
New York	000	006	40x	10	17 0

Benton, May, Ash and Sukeforth; Mitchell and O'Farrell.

Runs batted in, Durocher, Jackson, Mitchell, Leech 2, Lindstrom, Terry, Critz 3. Two-base hits, Durocher, Mitchell, Critz. Three-base hit, Leach. Home run, Durocher. Double play, Durocher and Stripp 2. Left on bases, New York 10; Cincinnati 7. Base on balls, off Benton 2; off Mitchell 1; Ash 3. Struck out by Mitchell 4; by May 1; Ash 1. Hits, off Benton 10 in 5 2-3 innings; off May 1 in 1-3 inning; off Ash 5 in 2 innings. Losing pitcher, Benton.

Second game:

Cincinnati	000	010	003	4	12 1
New York	101	010	002	5	10 0

Carroll, May, Johnson and Gooch; Chaplin, Fitzsimmons and Hogan.

Runs batted in, Lindstrom 3, Ott, Swanson, Lucas 3, Critz. Two-base hits, Terry, Jackson 2, Roettger. Home runs, Lindstrom 2, Lucas. Left on bases, New York 9; Cincinnati 10. Base on balls, off Carroll 1; Chaplin 3; May 1; Johnson 1. Struck out, by Fitzsimmons 2. Hits, off Chaplin 10 in 6 1-3 innings; off Fitzsimmons 2 in 2-3 inning; off Carroll 8 in 8 innings; off May 1 in 0 (none out in 9th); off Johnson 1 in 1-3 inning. Hit by pitcher, by May (Roettger). Winning pitcher, Fitzsimmons. Losing pitcher, May.

Bucaneers Hurt Hopes Of Brooklyn Dodgers

BROOKLYN, Sept. 20.—A five-run Pittsburgh rally with two out in the eighth inning today dumped the Robins to their fourth straight defeat and reduced their stock in the pennant market to a very low figure. The Pirates won the game, 6 to 2. The defeat left the Robins in a tie for second place with the Chicago Cubs, who also were defeated, but dropped them to three games behind the league-leading St. Louis Cardinals.

Pittsburgh	000	000	061	6	10 0
Brooklyn	100	000	100	2	6 0

French and Spencer and Hemsley; Elliott, Moss, Thurston, Heimach and Lopez.

Runs batted in, Herman, Flowers, L. Waner 2, P. Waner, Traynor 2, Grantham. Two-base hits, Hemsley, Suhr. Home run, Herman. Sacrifices, Bissonette, Hemsley. Double plays, Suhr and Bartell; Bartell, Grantham and Suhr. Left on bases, Pittsburgh 6; Brooklyn 8. Base on balls, off French 1; off Elliott 2; off Moss 1; off Spencer 2; off Heimach 1. Struck out, by French 4; by Spencer 2. Hits, off French 6 in 7 innings; off Spencer 0 in 2 innings; off Elliott 6 in 7 2-3 innings; off Moss 0 in 0 inning, off Thurston 4 in 1 inning; off Heimach 0 in 1-3 inning. Hit by pitcher, by French (Hendrick). Winning pitcher, French. Losing pitcher, Elliott.

Braves Don Warpaint And Defeat Cubs

BOSTON, Sept. 20. — Boston's Braves put on their annual September war paint here today and gave Joe McCarthy's Cubs a 3 to 2 defeat while the Westerner's running mate in the National League pennant chase, the Brooklyn Robins, were losing to the Pirates. The loss still left the Cubs and Robins hand-in-hand in their pursuit of the league leading Cards.

Chicago	100	000	010	2	6 2
Boston	003	000	00x	3	10 0

Petty, Blake, Osborne and Hartnett; Smith and Spohrer.

Runs batted in—Cuyler, Wilson, Richbourg 2, Clark. Two base hits —Blair, Three base hits—English, Cuyler. Sacrifices—Wilson, Smith. Double plays—English to Blair to Kelly. Left on bases—Chicago 6; Boston 10. Base on balls—off Petty 2, off Blake 4, off Smith 3. Struck out—by Petty 2, Blake 2, Smith 4. Hits—off Petty 5 in 2 1-2 innings, off Blake 4 in 4 2-3 innings, off Osborne 1 in 1. Losing pitcher—Petty.

Tech Handy Man

W. L. Golightly, or "Crip", will be better known in Lubbock when the present football season is over, and for two reasons. One is that he is working now with Tech's backfield gridsters, the results to be brought out as the season progresses. The other is that he is to coach the basketball team this winter, and he is popular as a cage coach. His biography, in part, is below.

Sandies Take First Game By 22 To 2 Score

Lawton, Oklahoma, High Is Beaten Saturday In Final Stages Of Game; Bufkin, Fowler Are Stars

(Special to the Avalanche-Journal)

AMARILLO, Sept. 20.—A fighting band of Wolves from Lawton, Oklahoma high school went down to defeat here today when the Amarillo Sandstorm, district champions for three years, came to life in the last two quarters to gain a twenty two to two victory.

It was the first game of the season for both outfits and the first half was more or less of a fizzle. The Sandie defense was well nigh perfect, the Wolves making but four first downs and not once threatened to score.

Bufkin and Fowler

Hurricanes Win National Polo

WESTBURY, N. Y., Sept. 20. (AP) —Laddie Sanford's Hurricanes came from behind at Meadow Brook today to win their second successive and third national open polo championship with a victory over Templeton, six to five.

The two teams were an aggregation of all-stars. Templeton had three internationalists, the American Winston Guest, the Argentine Lewis Lacey, and the Briton H. P. Guinness, with the Raymond Guest Winston's younger brother at No. 1.

Former Spuds Help St. Louis Defeat Champs

Storti and Burns Knock Runs In As Browns Hand A's 4-1 Beating; Southpaws Tangle In Pitchers Duel

(By The Associated Press)

ST. LOUIS, Sept. 20—Southpaw Walter Stewart outp'tched Southpaw George Walberg today to win his 20th game of the season as the St. Louis Browns defeated the Philadelphia Athletics, 4 to 1. Stewart allowed only five hits, all five runs were made in the sixth inning. The Browns used an infield composed of three rookies recently arrived from the Texas League. The Athletics also used several rookies and reserves.

Philadelphia	000	001	000	1	6 0
St. Louis	000	004	00x	4	5 2

Walberg and Schang; Stewart and Crouch.

Runs batted in—Haas, Storti, Burns, Schulte 2. Two base hits—McNair, Simmons. Left on base—Philadelphia 7; St. Louis 4. Base on balls—off Walberg 2, off Stewart 1. Struck out—by Walberg 2, by Stewart 4.

Red Sox Take Second Game of Indian Series

CLEVELAND, Sept. 20.—Boston took the second game o fthe series with the Indians here today, 10 to 3, evening the series. Big Milton Gaston, a Red Sox ace, exhibited excellent pitching. After he had allowed three runs in the first two innings he settled down and held the Indians for the remainder of the game, he kept the Indian's hits well scattered.

Boston	311	021	020	10	7 1
Cleveland	120	000	000	3	12 1

Gaston and Heving; Lawson, Jablonowski and Sprinz.

Runs batted in—Webb 4, Oliver, Miller, Warstler, Heving, Gaston, Vosmik 2, Morgan. Two base hits—Scarritt, Morgan, Vosmik. Home Run—Webb. Stolen base—Miller. Sacrifices— Miller, Webb, Gaston. Double plays — Goldman, Hodapp and Morgan, Jablonowski, Goldman and Morgan. Left on bases—Cleveland 12; Boston 9. Base on balls—off Gaston 3, Lawson 3. Struck out —by Gaston 6; Lawson 2, Jablonowski 1. Hits—off Lawson 12 in 5 innings, off Jablonowski 5 in 4 innings. Losing pitcher—Lawson.

Chicago Sox Trounce Yanks; Score 10-7

CHICAGO, Sept. 20.—The White Sox evened with the New York Yankees today by pounding Frank Barnes, a newcomer, and Henry Johnson for a 10-to-7 victory Al Thomas got credit for his third victory of his career over the New Yorkers, although he was in trouble several times, gave Babe Ruth his 47th home run of the season in the seventh inning, and finally yielded the mound to Jim Moore. Lou McEvoy finished the pitching job for the Yanks.

New York	10	301	110	7	12 1
Chicago	010	030	51x	10	9 0

Barnes, Johnson and Dickey; Thomas and Tate.

Runs batted in, Chapman, Tate 2, F. Barnes, Combs 3, Lary, Fothergill, Jolley 2, Ruth, E. Barnes, Kerr 2, Watwood, More. Two-base hits, F. Barnes, Dickey. Three-base hits, Combs, Lazzeri. Home run, Ruth. Stolen base, Kamm. Sacrifices, Watwood, Lary, Mullear, Johnson, Combs 2. Double plays, Chapman to Lary to Gehrig; Watwood to Kamm to Tate to Kamm to Kerr to Kamm. Left on bases, New York 8; Chicago 11. Base on balls, off Barnes 5; Johnson 4; Thomas 3; McEvoy 2. Struck out, by Johnson 3; Moore 2. Hits, off Barnes 5 in 4 innings (none out in 5th); off Johnson 3 in 3; off McEvoy 1 in 1; off Thomas 9 in 7; Moore 3 in 2. Hit by pitcher, by Barnes (Reynolds). Winning pitcher, Thomas.

Sens and Tigers Set Record For Short Game

DETROIT, Sept. 20. — Playing sensational ball behind the sterling pitching of Lloyd Brown and Waite Hoyt, Washington and Detroit established a league record for the season in brevity of play today as the Tigers won the second game of the series, 4 to 1, in just one hour and 20 minutes. Brown allowed only half a dozen hits to the seventh garnered by the Senators off Hoyt, but three of the Tigers' blows were triples by Akers, Doljack and Alexander, while Alexander inserted a homer in the first inning.

Washington	010	000	000	1	7 1
Detroit	210	001	00x	4	6 0

Brown and Hargrave; Hoyt and Hayworth.

Runs batted in, Alexander 2, Hayworth, Doljack. Two-base hits, Cronin, Harris. Three-base hits, Akers, Alexander, Doljack. Home run, Alexander. Sacrifices, Rice, Hayworth. Double plays, Myer to Judge; Akers (unassisted); Judge to Cronin to Myer; Hargrave to Myer; Harris to Cronin to Judge. Left on bases, Washington 6; Detroit 2. Bases on balls, off Hoyt 1; Brown 3. Struck out, by Brown 1; Hoyt 1. Wild pitches, Hoyt.

ERECTING BUILDING

ANTON, Sept. 20. (Special)—John Higgins is erecting a 50 by 80 fire proof brick business building at Third and Main streets. Ed M. Hart, druggist, will move his drug business into the new structure. New fixtures have been ordered by Mr. Hart. He will leave the soda fountain in his present location when he moves.

They Lead The Westerners

Introducing the captains of the 1930 Lubbock High school Westerners, Co-captains Mina Watkins on the left and Co-captain Dub Lawson at the right. Both play in the backfield, and both are due to receive considerable mention before the current football season is over. Lawson's ability to find holes in the opposing wall, his drive, and his fighting spirit compose one of the most valuable assets to the team. Watkins' educated toe promises to be just as valuable, and the husky half back can run and pass, too. He is one of those triple threat men you've heard about.

Four Records Fall In Nat'l

Hack Wilson Takes Honors In National League With Two Records; Chuck Klein Takes Doubles Record; Cards Pass

NEW YORK, Sept. 20.—Four more records have fallen before the husky batsmen of the National League the averages released today, which include Wednesday's games, reveal.

Hack Wilson, Chicago's stellar home run hitter, is possessor of two marks, and has contributed to the making of a third. Wilson, who broke the National League home run record for some time, has added the all-time mark for batting in runs as he drove in his 176th tally with his 52nd home run. The former was 175, made by Lou Gehrig of the New York Yankees. The Cubs led by Wilson, have set a new club homer mark with a total of 160, eclipsing by two record made by the Yankees in 1927.

Klien Has Doubles Record

Chuck Klein of the Phillies finally has passed the modern National League record for doubles, set a year ago by Johnny Frederick of Brooklyn, by bringing his total to 53. The St. Louis Cardinals also have a national league double mark of 394 for the season, passing the record of 316 made by Pittsburg in 1925.

Terry Heads Hitters

While not making any records, Bill Terry of New York still holds the batting lead with a mark of .401 and has a margin of eight points over his nearest rival, Babe Herman of Brooklyn, with only a little over a week of the season left. Frank O'Dull of Philadelphia has taken third place with a .385 average and behind him on the list of regulars come Klein, Philadelphia, .384; Stephenson, Chicago, .373; Lindstorm, New York .367; P. Waner, Pittsburgh, .366; Traynor, Pittsburgh, .361; Watkins, St. Louis, .360; Cuyler, Chicago, .356 and Wilson, Chicago, .356.

Klein and Cuyler Tied

Klein and Cuyler are tied for the scoring lead with 146 runs with Wilson one behind. Terry has 240 hits, leading Klein by five. Adam Comorosky of Pittsburgh still h'' s the lead with his 23 triples. Cuyler remains on top of the base stealers with 35, Wally Berger of Boston has brought his second place home run mark up to 37.

Despite their slump, the New York Giants retain the club batting mark with a .317 average while Cincinnati's .973 fielding average still leads the league.

The name of Clarence Mitchell of New York continues to lead the list of pitchers with ten victories and three defeats for a .769 average while Ray Phelps of Brooklyn holds second place with a .700 mark gained from 14 victories and six defeats.

MOVES TO BROWNFIELD

Former Lubbock, Terry County Man Changes Residence

BROWNFIELD, Sept. 20. (Special)—Terry Nobles, former Terry county resident, who has lived in Lubbock for several years, has moved his business, the Nobles Motor company, to Brownfield and is now operating it here.

Associated with him is his brother, Ely Nobles. The Nobles formerly lived on the Terry-Lynn county line and Terry, as a boy, attended the first school held here.

Soviet Russia recently began to sell kerosene in Poland at lower prices than Polish companies charged.

Horned Frogs Beat E. T. T. C.

Sophomore Backs and Linesmen Bottle Up Teachers As Frogs Play Second Game In Two Days; Beat Denton Friday

(By The Associated Press)

FORT WORTH, Sept. 20.—Playing a second game in two days the Texas Christian University football team defeated East Texas Teachers' college, 40 to 0 here today. A thousand or more fans looked on as the brilliant sophomore backs and linesmen battered down the hefty Lions to bring the Christian weekend scoring total to 87 points. On Friday the full squad beat North Texas Teachers 47 to 0.

Doc Sumners, Otha Tiner, Hubert Dennis, and Paul Snow led the running and passing attack while Foster Howelg, Madison Pruitt, J. W. Townsend, Johnny Vaught, Dan Salkeld and other linesmen kept the Lions bottled up in their own territory practically all of the sizzling afternoon.

Rice Owls Score 32-6 Win Over Southwestern

RICE FIELD, HOUSTON, Texas, Sept. 20.—A substitute back today rubbed a potential lustre at least on the Athletic star of Rice Institute, bedimmed these many years, leading the Institute's eleven to a 32 to 6 victory over Southwestern University of Georgetown, Texas.

Dick Jamerson, a long, loping Edinburg boy playing his first game, with the varsity, carried over three of the Owls five touchdowns and stole the show. He went in to sub for the veteran halfback Ralph Jones. Every touchdown of the game was made by a man who did not start.

Southwestern got its marker in the second period, Gunn, an end, receiving a ten-yard pass.

Texas Longhorns Beat Southwest Teachers, 36-6

AUSTIN, Tex., Sept. 20.—In the first game of the season, the University of Texas Longhorns defeated the Southwest Teachers' College 36 to 6 here today. The game was loosely played and both teams were unable to make any sustained drives, the majority of the Texas scores coming after long runs. The Teachers scored on a long forward pass.

CONDITION GOOD

School Finances At Southland In Excellent Shape

SOUTHLAND, Sept. 20—(Special) —School finances of Southland are in good shape, W. A. Smith, superintendent, reports. State aid for the local schools is expected to reach $1,500, Mr. Smith said. Last year the district received aid for the first time, amounting to $1,195.

Something like $80 has been spent on the library. This was done to meet requirements.

"Despite rumors, it is almost certain that we will have full nine months of school this year," the superintendent added.

TO INSTALL PHONES

NEW HOBBS, Sept. 20.—(Special)—Contract has been signed by the Lea Mex Development company with the State Telephone company for the installation of a telephone in every room of the new Lea Mex hotel here. The structure is to be opened shortly. There will be a private switchboard for the hotel to permit connections between the rooms without going through the local switchboard.

Lou May Beat Simmons Mark

Yankee First Sacker Clings To Hitting Lead By Eight Points; Ruth's Home Run Record Holds Up

(By The Associated Press)

CHICAGO, Sept. 20.—The race for the American League batting championship still has life, but Lou Gehrig looks like better than an even bet to outfinish Al Simmons.

In spite of dropping another five points to the pitchers during the twenty-second week of the campaign, unofficial figures which include Wednesday's games, today showed the Yankee first baseman out in front by a margin of eight points over the Athletics' pace setter. Gehrig's mark was .362, while Simmons had .374, with Babe Ruth in third place at .360.

Leads Three Departments

Gehrig also clung grimly to two other leaderships. He batted in six runs to boost his season's total to 162, while his total bases mounted to 401. Ruth continued as leader of the American League home run brigade with 46, one more than last week, and had scored 149 runs to lead Simmons by three. All other leaderships remained in the same hands.

Urban Hodapp of Cleveland smacked out nine hits to lead that department with 214, as well as batting another double during the week to lead with 46. Marty McManus of Detroit boosted his stolen base total to 22, an improvement of two, while Earl Combs, another Yankee, added two triples to bring his leading total to 18.

Reynolds Is Fourth

Gehrig, Simmons and Ruth were followed by the following regulars: Reynolds, Chicago, .356; Cochrane, Philadelphia, .356; Hodapp, Cleveland, .353; Cronin, Washington, .352; Porter, Cleveland, .352; Morgan, Cleveland, .351; and E. Rice, Washington, .351.

The Yankee's group batting efforts during the period produced a gain of one point, for a leading percentage of .307. Washington dropped a point but remained second with .304. The Athletics improved their team fielding average a point and continued to head the list with .976, with Washington second with .974.

Groves, The Pitcher

The individual pitching situation was dominated, as usual, by Robert Moses Grove, ace of the Athletics. Grove turned in one victorious performance during the week and his record of 27 triumphs and five defeats, was far better than any of his rivals. Three other hurlers had won more than 20 games. Wes Ferrell of the Indians, had 24 victories and 13 defeats, George Earnshaw, Philadelphia righthander, had 23 and 11, while Ted Lyons of the Chicago White Sox, had accounted for 21 victories and 14 defeats. Grove retained strikeout honors with 190 to 48 games.

Tech Cage Coach Is Authority On All Departments

When Jack Meagher took over the reins at Rice Institute last fall as head coach of athletics at the Houston school, his first thought was of an able assistant, and his second thought was of W. L. "Crip" Golightly, now assistant coach of football and head basketball coach at Texas Technological College.

Golightly, whose home is in Corsicana, attended Corsicana High school, and entered Austin College where he worked his way through in four years, finishing in 1926 with honors and $250 in gold for being voted the best all-around student.

Star At Austin College

On the Austin College eleven he was one of the most consistent backfield men, and was a baseball and basketball star, specializing in the latter sport. After being graduated he assisted Pete Cawthon, then head coach at Austin College, two years in football and basketball. He was one of the few three-letter men developed there.

Produced Winning Team

After leaving Sherman, Golightly went to Cisco, called as head coach there of the high school. His teams went high in the state race each season, and once his cage team went to the finals in the state tourney.

Recognized over the state and southwest as a competent official and scout, Golightly comes to Tech with every qualification of an athletic authority. He was offered a higher position in Rice, but turned down the proposed contract to come here. He has worked with Coach Cawthon several years, and knows the latter's successful ways of coaching. During the summers, Golightly improves his knowledge of athletics by attending coaching schools at the University of Michigan, S. M. U., Illinois, and Chicago.

Vincent Richards Is Lawn Net King

FOREST HILLS, N. Y., Sept. (AP)—With a brilliant volley attack, that recalled his days, Vincent Richards the professional lawn ploiship, dethroni of Czechoslovak scored his victo 10-8, 6-3, 6-4.

Westerners Meet Pampa In League Opener Here Friday

Tommy Armour Is Leading Hagen In St. Louis Open

Stiff Workout Faces Lubbock Team Monday

Harvesters Come To Lubbock With Three Decisive Wins Under Belt; Westerners In High Rating Quartet

Each passing week since the Lubbock High school Westerners embarked on the good season, 1930, has seen the charges of Coach Henry Frnka in harder and more serious work outs. In fact there was only one light day during the whole training season, and that was the day when they were issued uniforms and other equipment for the year. Beginning with the first day of drilling at the training camp on Two Draw Lake near Post the Westerners have been pushed hard and harder every day.

This week will be no exception to the rule, and tomorrow afternoon the Westerners will begin a series of work outs that will take them through Thursday afternoon, when they come to the eve of the first interscholastic league tilt—the beginning of their race for whatever championships and titles might lie in wait for them.

The Class A Baby

Next Friday is the date set for the game with Pampa High school, home of the Harvesters, who are one of the leading contenders for the championship of District 1 this year, though playing their first year as Class A football exponents.

The Harvesters come to Lubbock next Friday for their first league game, but they have three practice games behind them. Three weeks ago they took on the Spur Bulldogs and defeated them 19 to 14 in a bloody tilt, most of which was played in the rain and on a soggy field. A week later they punished the Perryton team and sent it home smarting under a 52 to 0 defeat. Last Thursday the Harvesters dealt misery out again when they smothered the Hollis, Okla., team with a 73 to 0 score. The Pampa team will invade the Westerner strongholds in good form, seasoned and drilled, trained and practiced and the winning team next Friday will surely have earned the victory.

Three Leading Teams

When one thinks of the football race in this district, one's thoughts turn to three teams, perhaps four, that seem bent on capturing the 1930 high school flag. They are Amarillo, Pampa, Lubbock, and possibly Wichita Falls, though their power and popularity may not be in accordance with the order in which they are named. The more optimistic of local fans are of the opinion that the Lubbock Westerners will go much higher than District 1 title holders.

Westerners Crippled Some

The good showing of the Westerners last season is responsible for the reputation they bear now, but those who have been in close association with the team this season know that it will be a tough fight and a long one for the Lubbock team to pull out ahead of the field. Seven letter men return to the fold as potential stars this season, but seven from eleven leaves four that must be replaced with new and greener material. It would not be so bad at that if these vacancies were scattered over the entire team. As things stand, Coach Frnka must build up a forward wall from the outside in on both sides. The regular ends of the 1929 team are gone, and one tackle and one guard are gone. Last season's star center, Joe Leaverton, is also gone and his place is being fought for.

Need New Wings

To take the places of Bob Rich and Yancey Price, Coaches Frnka and Keeling have groomed and are grooming a quartet of wings who will bear the burden this season. Watson and Martin are perhaps the outstanding candidates for the end positions, though Spears and Blagg are running a close race for the places.

Prizell, a star tackle of last season, was removed by graduation and his old position is being fought over by McCasland, Brawley, Payne, and Williams. McCasland was a regular last season and more than likely will be in the game most of the time this fall.

Three Pivot Candidates

Three players are making strong bids for the pivot position. Joe Leaverton, last season's regular center, left the place for a scene of scrambling by Scoggins, Pace, and Crawford, any one of whom may cinch the berth.

Out of an original squad of eighty, all of whom attended the training camp and started the home practice season together, Coach Frnka selected thirty to carry the banners of the first team through the season. These are the Westerners, and will be directed by Head Coach Frnka and his assistant, W. H. Keeling. The remaining fifty practice daily at fair park, scrimmaging the first team, and running their own formations under Coach Swede McMurray. Known as the Pioneers, this squad approaches the Westerners in size and ambition, if not in experience and age.

Mule Davis' Sooners

Still another group of gridsters are working out daily on a local practice field. They are the Sooners, junior high school squad, approaching the high school squad in numbers, and challenging them at every opportunity. Coach Mule Davis works patiently with the youthful gridsters, and is of the opinion that the high school's future teams will surpass that of this season.

Here is the Westerner schedule for the season:

September 26—Pampa at Lubbock.
October 4—Wichita Falls at Wichita Falls.
October 11—Childress at Lubbock.
October 18—Electra at Electra.
October 25—Slaton at Lubbock.
November 1—Amarillo at Lubbock.
November 8—Quanah at Lubbock.
November 15 — Brownfield at Lubbock.
November 22—Vernon at Lubbock.
November 27—Plainview at Plainview.

He's Head Man

Henry Frnka, whose Lubbock High School Westerners are expected to be strong contenders for the championship of District 1 this year, took over the reins as head coach in the fall of 1927, after serving as assistant to Head Coach Von Tungleu the previous year. For the past four years he has directed the activities of the Lubbock High grid team and has brought them up to the standard and given them the reputation they now enjoy. Coach Frnka received his primary training in football at Peacock Military Academy, and at the Texas Military College, enrolling at Austin College four years, being graduated with degree and honor in 1926. Coming to Lubbock in the fall of that year he undertook coaching for the first time, and has yet to prove anything short of successful with the material that has been his.

Helps Westerners

W. H. Keeling comes to Lubbock for the first time this year as assistant coach of the Westerners. Like all of the other coaches in Lubbock at this time, Keeling received his higher training at Austin college, and when he was graduated there in 1928 he left a record that compares favorably with those made by other leading players. He served as quarterback on the Austin College eleven four years, and was a popular player wherever Texas sports were known. After finishing there, he went to Hariandale High school at San Antonio where he served two years as assistant coach. He turned down a contract there to come to Lubbock, and his part in coaching the Westerners has already shown that his ability is not to be questioned.

FERGUSON TO RETURN

Hale County Pioneer Plans To Come Back To Area

HALE CENTER, Sept. 20.— Joe Lee Ferguson, brother of James E. Ferguson, former governor, who is a pioneer in this section of Hale county and the South Plains, is expected by his friends to move back here within a few months. Mr. Ferguson is now at Haskell, where he has been for five or six years, looking after the Ferguson estate.

Lee, as he is frequently called here, came to this part of the South Plains some 30 years ago. He was a farmer for many years and became well to do through his agricultural work and through the buying and selling of farms.

Some years ago he sold his place to Mike Thomas and then more or less retired.

He was named administrator of the estate of his father and is settling up affairs between his other brothers, A. M. Ferguson and J. E. Ferguson. This work is expected to be finished in a few months, according to close friends. Lee then plans to return to Hale Center to make his home.

Winner of Pro Tourney Holds Narrow Margin

The Haig Follows Closely On Heels of Favorite; Gudahl Of Dallas Is Four Strokes Behind Armour

(By The Associated Press)

SUNSET HILL COUNTRY CLUB, ST. LOUIS, Sept. 20.—Under pressure of a spectacular field of par busters, Tommy Armour of Detroit turned in the second half of a great 135 stroke card over the water spliced Sunset Hill Country club course today to take a shot-shot lead over Walter Hagen of New York in the fight for gold in the $10,000 St. Louis open golf championship.

Armour, fresh from his conquest in the Professional Golfers' association championship, shot a 67 on his first round yesterday and then came back with a 68 on his second today for his low score. But so fast was the rush behind him, especially by the "Haig" who came in with cards of 69 and 68, that his nine better than par score was none too comfortable.

Dallas Youth 4 Behind.

Four strokes behind Armour came the surprising young professional from Dallas, Texas, Ralph Guldahl, whose 66 led the field at the end of the first 18-hole round but who slipped to take a 73 today. Guldahl could have captured another score in the sixties today had not his putter gone on a strike and stopped him.

The field, including every big money winner in American golf, was as fast today as yesterday and a score of 151 or better was necessary to land among the low 64 who qualified for the final 36-hole grind tomorrow.

CAR PLATES RECEIVED

New Registration Tags Given Bailey Tax Collector

MULESHOE, Sept. 20—(Special)—Automobile plates for Bailey county cars in 1931 have been received here, H. A. Douglass, sheriff and tax collector, announces.

Plates for private cars are numbered 23,901 to 25,800, while for trucks the numbers are 6,026 to 6,525. There are no letters in front of the local car numbers.

So far 1,700 private car tags and 500 commercal tags have been received. Up to date 1,065 passenger car tags and 288 truck tags have been sold in this county.

BIFFLE APPOINTED

AUSTIN, Sept. 19. (AP)— Attorney General Robert Lee Bobbitt today announced the appointment of J. J. Biffle as an assistant attorney general to fill the vacancy left by the resignation of H. Grady Chandler.

Thanksgiving May Find Them Still Training

Lubbock's High school Westerners have been doped since the end of the 1929 season to finish higher in the Texas Interscholastic League football race than champions of District 1. The showing made in the first game proved that the dope was not all hokum, so that's why we suggest that they may be in training after the Thanksgiving dinner.

Saturday's Football Results

Stanford 32; West Coast Army 0 at Stanford.
Oregon 20; Pacific 0 at Eugene.
Washington and Lee 32; Randolph Macon 0 at Lexington.
Montana State 38; Centerville 0 at Bozeman.
Texas University 36; San Marcos 0 at Austin.
Rice 32; Southwestern 6 at Houston.
Texas Christian 40; East Texas Teachers 0 at Fort Worth.
Louisiana State 76; South Dakota Wesleyan 0 at Baton Rouge.
Oklahoma City U. 40; Abilene Christian 14 at Oklahoma City.
Howard Payne 7; McMurray 0 at Brownwood. (Friday nite).
Wayland 14; Simmons Team B. C. at Plainview (Friday nite).
William and Mary 19; Langley Air Field 7 at Williamsburgh.
Santa Clara 27; California Aggies 0 at Sacramento.
Manchester 28; Concordia 0 at Fort Wayne.
High school results:
Forest High 12; Palestine 8 at Dallas.
Peacock Mil. Acad. 7; 112th Cavalry 0 at Dallas.
Oak Cliff 47; Arlington 0 at Dallas.
Laredo 34; Benavides 0 at Laredo.
San Angelo 20; Ballinger 0 at San Angelo.
Amarillo 22; Lawton 2 at Amarillo.
Waco 78; Belton 0 at Waco. (Friday nite).
Port Arthur 72; St. Anthony (Beaumont) at Port Arthur.
Childress 22; Quanah 13 at Quanah.
McCamey 33; Big Lake 0 at Big Lake.
San Marcos Academy 14; Seguin High 0 at San Marcos.

Loan Funds, Scholarships And Prizes Are Feature of Texas Tech; Aid to Students Based on Real Endeavor

WITH the aim of promoting higher scholarship, a number of loan funds, scholarships and prizes are open the students of Texas Technological college. Unless otherwise specified, the awards are made at or near the close of the spring term of each year. Loans are also made to students by various individuals upon application to college officials.

There are ten loan funds available, the total amounting to about $27,000. Last year more than 100 students had borrowed from these funds and reports are that no student has yet failed to repay a loan.

Morrow Fund Largest

The George T. Morrow loan fund, which is the largest, is a permanent bequest created by the will of the donor. The interest only of this amount will be used for loans, the capital sum being invested.

Attendance at Tech college for at least one year and a demonstration of worthiness and ability are requisites of obtaining a loan from the Lubbock Rotary club fund, which amounts to approximately $6,000.

Six students were aided last year through the local Twentieth Century club loan fund. This fund originated in 1925 and amounts to $415.90, although at present there is no loan available.

Early Loans Made

The Home Economics club loan fund was established during the first year of the college. Approximately $100 has been raised each year and four per cent interest is charged. Often loans are made to help students at registration time.

The American Association of University Women is attempting to provide a rotating fund to be loaned each year to some girl graduate of Lubbock high school who wishes to attend Tech or some other approved institution.

Four students have participated in the Business and Professional Women's loan fund which is loaned at five per cent interest. This fund amounts to $200 with most of this now loaned out.

The R. J. Hall loan fund provides that a revolving trust fund which amounts to the income from $10,000 annually, be loaned to deserving poor boys and girls who might be endeavoring to obtain their education at Texas Technological college.

Both the Engineering society and Agricultural club have instituted loan funds which are available to students of their respective schools and there is a small amount for freshmen made up from a portion of the proceeds of the sale of Freshman caps each year.

There are 11 scholarships open to Tech college students. The Pan-Hellenic society of Lubbock awards annually a prize to the Freshman student in the school of home economics who makes the highest average in all her college work.

Scholarships Listed

Scholarships which are offered yearly include:

Wyatt C. Hendrick scholarship of $250 for the student with the highest scholastic standing for the year.

John W. Carpenter scholarship of $250 for the student with the highest excellence in textile engineering.

Clifford B. Jones scholarship of $250 for the student of highest excellence of work in agriculture.

Fort Worth Star-Telegram scholarship of $250 for the best all-round athlete.

Dr. M. C. Overton scholarship of $200 for the person who has been of greatest value to the athletic team in keeping up morale inculcating principles of fair play and square dealing, and arousing the spirit of honorable fighting on the field.

Faculty scholarship of $125 for some worthy young man or woman.

Scholarship of $100 for the best work done in English by any young man or woman in the college.

Scholarship of $100 for the best college citizen among the men and one given for the best college citizen among the women.

Scholarship of $50 for the student doing the best work in interpretative reading; one of $50 for the student doing best work in one-act plays, and $50 each to students making the best oration, best debater among the men and best debater among the women.

W. L. Ellwood scholarship of $200 to student doing most excellent work in Latin during the year.

Application may be made for these scholarships upon blanks supplied by the faculty committee on scholarship awards but the committee may on occasion originate nominations.

YOUTH MAKES JOURNEY

Littlefield Scout Fails To Visit Scout Offices

LITTLEFIELD, Sept. 20. (Special)—R. E. McCaskill, Jr., 14-year-old son of Mr. and Mrs. R. E. McCaskill, is the envy of his boy friends over the trip he made with his parents this summer.

The party drove through 27 states, south, east and north, the District of Columbia and up into Canada. On the trip they visited Washington and New York City.

It was in the latter place that young McCaskill received his great disappointment. He had been given a letter of introduction to National Boy Scout headquarters by D. T. Jennings, scout executive of the South Plains area.

His parents arrived late in New York city and they were unable to get to the headquarters of the boy scouts before closing time. The next morning the party had to leave early and so the trip had to be put off.

MAKES WATER SURVEY

Report To Be Made Of Area In Northern Lea County

LOVINGTON, Sept. 20.—(Special)—S. Spencer Nye, assistant geologist of the ground water division of the U. S. Geological survey has made an exhaustive survey of the shallow water belt in Northern Lea county. He spent six weeks here this year and the same number last year. His report will be a part of the New Mexico State engineer's report, it is expected.

LITTLEFIELD, Sept. 20—(Special)—Mr. and Mrs. R. E. McCaskill, who sold their duplex recently to Bill Herrman, are erecting a new home on the lot adjoining Mr. McCaskill's parents. Mr. and Mrs. W. W. McCaskill of Fort Worth, have moved here. Mr. McCaskill, senior, is a contractor and he will be in charge of the work.

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American Legion Post Here Works To Perpetrate Americanism And Loyalty

IN THE tense, mad days of the World War when fighting was predominant above everything and patriotism and loyalty were at the highest pitch, a movement, insignificant at that time, was started behind the front in France to perpetuate the ideals of patriotism which were so prevalent at that time.

That movement, taking the form of the American Legion, spread like wild-fire and war veterans joined it whole-heartedly by the untold thousands.

Organization Grows

Since that memorable day in 1917 almost within gunshot of the fierce battles in the trenches, the American Legion has advanced with such great strides as to become unchallenged among the strongest veterans organizations in the entire world. Principally rooted in the United States, the movement has spread to every civilized nation of the globe where Americans reside.

The Allen Brothers post of the American Legion, which is Lubbock's chapter of this enormous organization, was first organized in 1919. The Lubbock post was named for two local Allen brothers who paid the supreme price in the world conflict. The history of the movement here is marked by achievements and progress.

Home Is Erected

A monument to the ideals and spirit of patriotism and to the soldiers who gave their lives for their country has been erected in Lubbock by the Allen Brothers post in the form of a new Legion home. The structure was recently completed and is located immediately north of the city hall.

Formal opening of the new structure will be held November 11 when the Legion will commemorate the signing of the Armistice. Permanent fixtures will have been installed by the time of the opening.

The Legionnaires moved into their new home August 7, although it was equipped only with temporary fixtures. A committee is at work at the present time buying new fixtures and furnishings. Open house will be held for the public November 12, 13, and 14.

Funds Donated

Funds for the building, which will have a total value of about $25,000 when complete, were donated by the citizens of Lubbock in a city-wide financial campaign staged here May 14, 15 and 16. About $15,000 was pledged in the three-day drive. Of this amount about $550 in notes has not been collected and Legion officials are anxious that payments be made so that the money may be used to purchase furnishings.

Peters and Bradshaw were the architects for the building, donating their services. J. B. Maxey donated services and equipment as contractor for the structure. Lubbock trade unions furnished labor free of charge and local electricians donated both labor and material. The site of the Legion home was leased to the Allen Brothers post by the City of Lubbock for fifty years for $1 a year.

Officers Listed

Present officers of the local post include: J. A. Bailey, jr., past commander; Glen Hess, adjutant; Benjamin Kuciera, first vice-commander; Tom Carter, second vice-commander; N. L. Peters, chaplain; Daniel A. Blair, service officer; Louis Murfee, finance officer; Riley F. Hale, sergeant-at-arms; Alfred Scott, historian; Alex McDonald, mess officer.

The American Legion prides itself on platforms designed for the good of humanity, for the benefit of those it serves and for observing patriotic traditions in America. The Legion program favors making responsibility of war veterans as important in time of peace as in time of war.

Universal Draft Opposed

One of the outstanding planks in its platform is universal draft, believing that every industry and man should be drafted into use by the government on the same basis. The Legion wages a bitter fight against those industries which become rich as a result of wars while the common soldier is risking his life for his country for $30 a month.

Preparedness is another principal plank of the Legionnaires. An executive committee is maintained at Washington at all times to attend to legislative enactments looking toward the improvement of conditions for ex-service men. While a sizeable standing army is favored, the Legion does not foster militarism, realizing that war is an inevitable loss to life and industry as well as destructive to a nation's morals.

The Allen Brothers post has a present membership of 229 as compared to 126 last year. Since the organization was formed, numerous activities have claimed its attention and a great amount of beneficial service has been rendered. A number of veterans have been aided in their efforts to get hospitalization, a leather bound history of the World war in eight volumes was presented to the county library, and the flagpole on the Tech campus was presented to the college. The Legion post has tended to cement social relations of all of its members.

Regular meetings of the post are held every other week. Interesting programs and smokers are arranged for the meetings.

Levelland Schools Expect Big Season

LEVELLAND, Sept. 20.—(Special)—With 947 pupils enrolled the first week and with additional pupils coming in almost daily the Levelland school system is expected to have 1,200 by November 1.

The high school building, completed last year, is crowded. There are 309 in the senior and 213 in the junior high school. The grammar grades had 537 enrolled.

Besides the three large brick buildings, three rooms in the old frame structures are being used.

Cuba's sugar production this year is estimated at 4,000,000 tons.

Last Section of Crosby County's First Courthouse Found in Home

(By Staff Correspondent)

RALLS, Sept. 20.—I. C. Byerly, who owns a farm two miles east of Ralls, has what is probably the only remaining section of the first courthouse in Crosby county.

It was located at Estacado, a Quaker settlement near what is now Lorenzo, established in the late 70's or the early 80's by the Friends church. Incidentally, the location of the courthouse was later found to be in Lubbock county, not Crosby, so the county seat was moved to another place known as Emma and now known as "Old Emma."

Mr. Byerly lives two miles east of Ralls. The house, located on the north side of the road, consists of what was the upper part of the old courthouse.

It is made of hard pine, the most popular early day wood for this country. The house is just as it was built, with old style construction methods, and is very substantial.

Mr. and Mrs. Byerly have lived there for many years. He is a farmer and is active in lodge work in Ralls and community as well as in community service.

Works For Lubbock

E. L. Robertson, above, is always for anything that will aid the growth of Lubbock. Mr. Robertson, in the drug business, was one of the men who worked for the convention of the West Texas Druggists association held here recently. He is a member of the Lubbock Rotary club and the Lubbock Chamber of Commerce.

Ralls Rotary Club Holds A Great Record

First Year Of 100 Percent In Attendance Is Completed By Get-Together Of Clubmen; Presidents Honored

By Staff Correspondent

RALLS, Sept. 20—The Ralls Rotary club, with a membership of 24, has finished its first year of 100 per cent meetings, 52 such meetings have been held by the club, which is a little more than two years old.

In observance of the record, said to be the only one of its kind on the South Plains and in Texas for that matter, the club held a ladies night at which the Rotary-Annes were the guests.

The year closed with the last meeting in August. Every member was present the following week for the ladies night.

Dr. Harry Schwab, president, wielded the gavel for the occasion and J. Edd McLaughlin, immediate past president, and Bill Taylor, his predecessor, were presented with past presidents' buttons. Marcellus Ware, secretary the past year, was given a secretary's button.

Favors for the ladies consisted of compacts, bearing the Rotary emblem.

O. L. Stansell To Exhibit Animals

FLOYDADA, Sept. 20.—(Special)—O. L. Stansell, one of the well known Jersey cattle breeders of West Texas, will show his herd of fine blooded animals at the Panhandle-South Plains fair at Lubbock, Sept. 29 to October 4.

Mr. Stansell will have his animals at the Tri-State Fair in Amarillo the week before, taking them to Lubbock in time for the opening on Monday.

The local herd is expected to be entered in the individual sections as well as a county herd for show purposes. Several other stock owners will have animals with Mr. Stansell's herd, thus making a county herd possible.

TO FEED SHEEP AGAIN

Fort Worth Concern May Be In Littlefield Area

(By Staff Correspondent)

LITTLEFIELD, Sept. 20.—An extensive sheep feeding program may be staged again here by a Fort Worth concern, according to local bankers.

Last year Boswell and Kahn, of Fort Worth, fed between 25,000 and 30,000 animals in their pens here. They averaged about 10,000 at a time during the course of the year.

Pens are located a short distance from town. Local feed is used for the most part. The plan last year was reported as very successful and it is expected that a still larger program will be carried out.

The first essentially combative ship built for the Indian Navy since it was reorganized as a naval force on November 11, 1926, has just been launched.

Rail Workers At Slaton To See Busy Day

Fall Farm Products Are Soon To Start Moving, Which Is To Sound Call For Workers In 'Santa Fe Center'

(By Staff Correspondent)

SLATON, Sept. 20—With approximately 2,000 employes for the Slaton division now on the rolls, fall movement of farm products is expected within the next 30 days to call for an increase in operating department employes, Santa Fe officials here declare.

Cotton movement has started, although not a large number of bales have moved so far. However, despite the reported short crop, it is believed that the western part of the Santa Fe territory on the Plains will have almost a normal crop.

Shipment of maize and other fall grains is under way. The local plant for threshing of maize heads is now operating and there is a steady increase of shipments here from all over this section.

Wheat Is Shipped

Most of the wheat has been shipped out of the territory, officials report.

Considerable activity in the way of moving of cattle from South Texas, especially along the recently acquired Orient lines around San Angelo, to the markets and to the north, is reported. There is normally a large movement through Slaton and Lubbock and on to Amarillo for cattle and sheep destined for Denver and points north.

Some of this movement is under way and the next 30 days will see more.

Also cattle from the pasture section around San Angelo to Kansas City and Chicago markets is starting. There will be some cattle left on the plains in the event there is rains enough to insure fall pasture.

Labor Man Here To Aid Farmers

F. F. Gooding, federal farm board labor official, arrived in Lubbock yesterday and has established offices at the local chamber of commerce for aid of farmers in obtaining laborers for the harvest season.

Mr. Gooding stated that he will be glad to assist all farmers who need laborers for cotton picking or any other form of farm labor and that he also will aid workers who are seeking positions. The official has been stationed in Lubbock during other years and is thoroughly acquainted with the situation in this section of the country.

CRIMINAL CASES SET

Six Hearings Scheduled During Week Of September 29

Six criminal cases have been set for trial in Lubbock county court before Judge Robert H. Bean during the week of September 29, according to announcement Saturday from the offices of County Attorney Vaughn E. Wilson.

Of the cases set three are for swindling, one for carrying a concealed weapon, one on statutory charges and another for aggravated assault.

The cases follow: F. W. Coury, aggravated assault; J. Bennett, swindling; W. E. Elroy and Etta Black, statuatory offense; Val Tudor, swindling; Jack Sullivan, swindling; A. H. Beasley, carrying concealed weapon.

ENROLLMENT IS GOOD

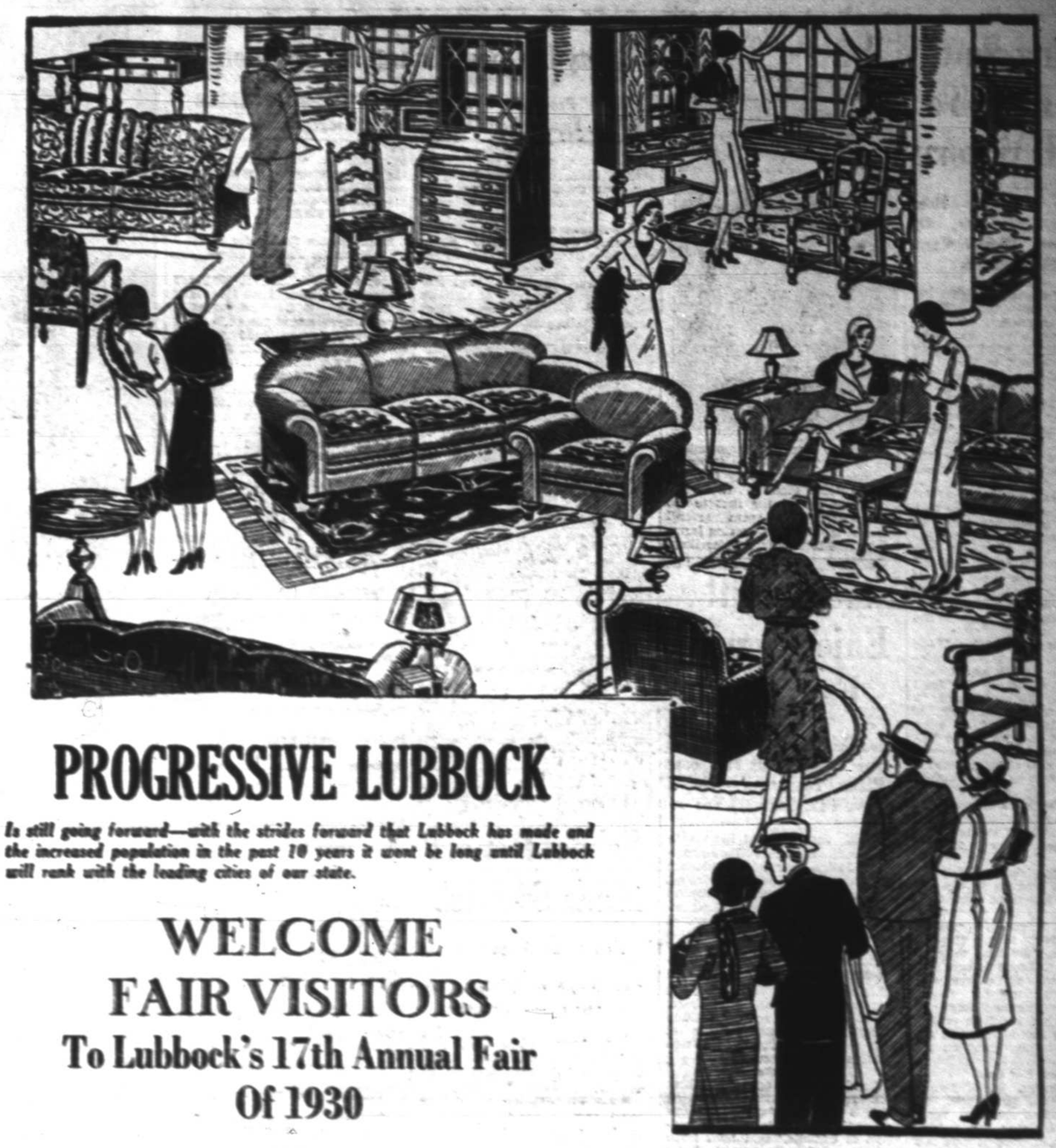
Tahoka Schools Have Total Of 529 Enrolled

TAHOKA, Sept. 20. (Special)—Preliminary school enrollment figures, announced by J. B. Pace, superintendent, show 174 in the high school, 355 in the grades, a total of 529. This is 157 short of last year's total for the first two weeks.

BEGINS COUNTY WORK

Miss Lottie Dreuman Agent In Castro County

DIMMITT, Sept. 20.—(Special)—Miss Lottie Dreuman has begun her work as home demonstration agent of Castro county. She is the first agent to handle the work. Miss Dreuman came from Mercedes, Texas. She is a graduate of Baylor university.



PROGRESSIVE LUBBOCK

Is still going forward—with the strides forward that Lubbock has made and the increased population in the past 10 years it wont be long until Lubbock will rank with the leading cities of our state.

WELCOME FAIR VISITORS

To Lubbock's 17th Annual Fair Of 1930

FAIR WEEK

Starting Monday we offer you the most unusual values in furniture ever shown in Lubbock. You are invited to visit our stores during the fair. Come as our guest and spend as much time as you can. Ramble through our display at your leisure and enjoy looking at beautiful furnishings without any obligation to buy. See the great reductions we have made in price and be convinced that Baker Furniture company offers you the greatest furniture values to be found.

2 Piece Living Room Suite
$115.00 Value Fair Week **$69.50**

4 Piece Bed Room Suite
$150.00 Value Fair Week **$89.50**

8 Piece Dining Room Suite
$125.00 Value Fair Week **$79.50**

$45.00 Dreamland Mattress
½ Price **$22.50**

BAKER FURNITURE COMPANY

Wholesale And Retail

Store No. 1 1211 Thirteenth St.

Store No. 2 1114 Broadway

Wholesale House—811 Avenue H

Plainview Ranks Third In Population In Plains Section

Dairying Is Great Boon To Its Territory

Co-Operative Creamery Does Big Business; Survey Of Area Shows 36,000 Cows Walk 30 Miles Radius

By Staff Correspondent

PLAINVIEW, Sept. 20. — Plainview, with a population of nearly 8,000 people within the city limits and over 10,000 in what is called "Greater Plainview," is the third town in population rank on the caprock, being exceeded only by Amarillo and Lubbock.

Besides being the county seat of Hale county and one of the oldest settlements on the Plains, with a record of some 43 years of existence as a community, Plainview has several other distinctions.

Good Dairy Country.

It is the home of one of the best dairy counties in West Texas. Hale county is famous for its dairy industry.

As an outgrowth of this, is the co-operative creamery, one of the largest of its kind in the state, with a record of over half a million pounds of butter being made the first year.

Still another outgrowth of the dairy business in the Panhandle-Plains fair, the fourth annual exposition being scheduled for April 7 to 20, 1931. While primarily a Plainview proposition, the show has expanded to include all of West Texas north of the Texas and Pacific railroad up to the Oklahoma Panhandle. It also attracts attendance in New Mexico and Oklahoma.

36,000 Cattle In Area.

Within a radius of 36 miles of Plainview, a survey of the board of city development shows 36,000 dairy cattle.

Much of the dairy industry's growth can be credited to the development of irrigation in Hale county.

"We have 85 irrigation operations in this county," Maury Hopkins said this week. "By next year we will have more. There is one man in our section who will average $100 an acre profit from his irrigated alfalfa. He has had four cuttings and will get his fifth cutting soon. The hay has brought an average of $20 a ton, right on the field.

Demand For Seed.

"Another farmer, W. L. Brush, will let his alfalfa go to seed this year. He is one of the few that I knew of who is doing this and he will make a lot of money, here is a big demand for alfalfa seed."

Further advantages of cotton grown by irrigation is pointed out by Mr. Hopkins in the report of a man on the A. D. Majors farm who expects to get five bales of cotton from three acres under irrigation.

During the past several years Plainview has had a steady growth. Population increased from 3,989 in 1920 to 8,834 this year, or 121 per cent gain. Suburbs give the town 10,363, it is claimed.

Highways Paved.

Hale county has over 30 miles of hard-surface road, including No. 9 north and south across the county. Another road to Dimmitt is being built to the county line. This work is expected to be finished soon. There is also some other paving work now being completed that will give the county an east and west road.

Plainview was laid out by Col. R. P. Smyth for Z. T. Maxwell and E. L. Lowe in 1887 and incorporated in 1907 when the Santa Fe built into the town from Canyon. Colonel Smyth, still alive, is called the "Founder of Plainview," and makes his home here.

Has Two Rail Lines.

The town has a main north and south line of the Santa Fe and a branch east to Floydada as well as a Fort Worth and Denver City line to connect with the company's main line between Denver and Ft. Worth.

Besides a complete school system, Plainview is the home of Wayland college, a Baptist denominational school and two business colleges.

Industrially the town has a large flour mill, a terminal wheat elevator, a cotton oil mill, six elevators, five cotton gins, three creameries, three bakeries, two ice plants and other lines including a wholesale meat packing plant.

Has Many Trees

Plainview is considered one of the prettiest towns on the caprock. With an abundance of shade trees, wide streets, substantial homes and good looking business blocks, the town is attractive to the eye. Its business section is large and there is always a crowd on the streets.

To show the growth of the town, in 14 years the valuation increased from $2,900,000 to $8,100,000 while the county valuations increased from $8,500,000 to $15,500,000 in the same length of time.

The country around Plainview is a rich agricultural section, with a diversified program. Records show over 100 different kinds of vegetables are grown in the county.

More than 4,000 cars of agricultural products a year originate in Plainview.

SIDEWALKS PLANNED

Mile And A Half Of Ten-Foot Walk Is Project Of Hobbs

NEW HOBBS, Sept. 20.—A mile and a half of ten foot sidewalks are to be built in New Hobbs by the Lea-Mex Development company, owners of the townsite, A. [illegible], general manager, announces.

The street from the west end of North east of the Jal highway to Lea the sidewalk work will [illegible] soon.

Co-Op Worker

When the campaign for membership in the Texas Cotton Cooperative was inaugurated in Lubbock and the South Plains, F. R. Friend, above, was among the first to aid in the work. He spent several weeks in the drive, addressing farmers in meetings over the territory.

Kiddies Will Enjoy Annual Fair In City

Plans Being Laid To Make The Fair A Big Event For South Plains Youngsters; They'll Have Fun, Exhibits, Too

WHEN the gates of the seventeenth annual Panhandle-South Plains Fair and Exposition are set ajar Wednesday morning, October 1, it will mean an entrance to thousands of school children because this day has been designated "children's day" and tickets have been issued to teachers over Lubbock and the South Plains to distribute free to pupils.

The program of the fair this year is one that has a particular appeal to children and in addition reflects the accomplishments of boys and girls enrolled in club work in Lubbock county.

Kiddies Take Part

"Children of all ages are taking such an active part in preparing exhibits that we should have exceptional interest in this department of exhibits," said Miss Ruth Stockton, Lubbock county home demonstration agent.

The club work projects recognized by the fair this year include field crops, dairy calves, poultry, canning and sewing. Liberal prizes are offered by the fair association for meritorious work in these projects.

Exhibits Top Season

Exhibits and demonstrations of the club work at the fair will climax a year's work in all these fields.

County Agricultural Agent D. P. Eaton is conducting the exhibits for club boys.

"We are expecting some attractive and representative displays of Lubbock county communities, said Mr. Eaton. "Visitors to the fair will be impressed with the productivity of land and the apparent diversification on some farms."

These educational exhibits will appeal to childrens interests and the circus and vaudeville acts are in the array of free attractions which will find a ready audience with the youngsters.

Clown To Please

A clown policeman, who stunts for three days, cyclists and trick riders, a troupe of clowns, tumbling acts and stunting animals are listed in the bill of the "biggest and best" offerings.

A feature of the exposition, offered last year for the first time and repeated this year, is the football program to be held inside of the fair grounds. No charge will be made for any of the five games other than the entrance fee at the fair gates.

The fireworks program, heralded as the best in West Texas, will prove one of the most popular features for the children and the carnival will undoubtedly meet with their heartiest approval.

TROTH ANNOUNCED

Former Hale Center Man Is To Marry In October

HALE CENTER, Sept. 20.—(Special)—The approaching marriage of a former Hale Center boy, now a resident of Houston, was announced recently in the Dallas News. Dr. T. O. Walton, president of Texas A. & M., and Mrs. Walton announced the marriage on October 28 of their daughter, Ethyl, to Hershel E. Burgess, of Houston, son of Mr. and Mrs. W. J. Burgess of Hale Center.

FORTY JOIN BAND

PLAINVIEW, Sept. 20. — Forty boys have joined the new Plainview High school band, J. L. Hathaway, director, announces.

Weekly rehearsals are to be held each Tuesday night and the band will play for the local school and also on trips over the territory for the town. For the present the band will be considered as the Plainview Municipal band, it is announced.

LOW-FLYING PLANES OPPOSED

BERLIN, (AP)—An increasing number of airplane crashes and forced landings within the city limits has revived a demand that planes be required to fly higher above the city than the present 300-meter limit. This is declared insufficient for gliding to a safe landing.

City In Good Financial Condition

'Hoover Prosperity' Fails To Nick Municipal Pocketbook, Figures From City Secretary Rodgers Show

Believe it or not the city of Lubbock is better off financially by 25 per cent than at this time last year, all rumors of "Hoover prosperity" to the contrary.

But figures don't lie and City Secretary W. H. Rodgers offers conclusive proof that conditions are not as bad as pictured.

The present intricate organization known as the city of Lubbock reflects an amazing growth from almost nothingness to a system of some 25 departments within the past few years. Each of these departments pays dividends into the city coffers and virtually all of them are self supporting, despite the necessarily large cost of operation.

Every Cent Traced

Each month a recapitulation sheet is made up showig to a fraction of a cent where all of the money goes.

Figures released by City Secretary Rodgers show that the electrical department alone had an income of $36,880.50 after all expenses were paid for the four months ending July 31. Taking away the depreciation of $16,585.42 there remains a net available surplus of $20,083.42 in the department.

The water department has a gross income of $37,847.02 and depreciation of $6,000, leaving a net profit of $31,847.02 for the four months' period.

Improvements Made

Much of the net surplus is used for permanent improvement of the various departments. An outlay of $71,858 has been spent for improvements in the water department. This includes a new well but principally new water mains. In the light department improvements cost $181,017.65, including a new $16,906.70 building, a generator costing $87,823.83 and a number of new lines.

Bank balance figures for the city of Lubbock for July 31 reveal the following:

General fund	$20,843.67
Interest & Sinking fund	$144,217.38
City special (BCD) fund	$20,983.52
Street improvement fund	$9,641.20
Sewer improvement fund	$5,861.71
Storm sewer fund	$39,237.97
Airport fund	$33,081.11
Water Works extension fund	$784.48
Special improvement fund	$7,457.75

Figures Given

The recapitulation sheet, showing general operating expenses with the total expense and total revenue of each department, reflects the healthy condition of the city's finances. Figures for the fiscal year ending March 31, 1930, follow:

Department	Expenses
("Revenue")	
Legislative	$2,940.45
	*3,477.72
Manager's office	$3,477.72
	*
Secretary-Treasurer office	$6,818.62
	*$8,708.16
Tax collector and assessor office	$7,708.37
	*$11,657.60
Legal department	$2,515.80
	*
Engineering department	$9,854.21
	*$966.30
Building deaprtment	$5,213.07
	*7,866.20
Scavenger	$6,104.58
	*$1,092.85
Police department	$25,754.57
	*$17,084.74
Fire department	$23,224.30
	*$71.30
Health department	$6,782.14
	*$3,621.65
Street department	$8,495.76
	*$260.00
Street cleaning	$4,794.15
	*
Garbage removal	$6,047.55
	*$30
Garbage disposal	$110.86
	*$465
Sanitary sewer	$1,053.91
	*$106.30
Sewage disposal	$7,139.14
	*$631.25
Storm sewers	$9.30
	*
Parks	$2,163.52
	*$82.80
Natatorium	$3,871.75
	$4,858
Warehouse	$2,570.14
	*$631.73
City hall	$4,153.40
	*$165
Fire huyrants and street lights	$23,514.87
	*
Water department	$80,307.72
	*$157,014.52
Light department	$83,696.95
	*$187,048.72
Airport	$04.13
Total general expense	$165,270.58
	*$58,196.67
Grand total	$299,179.25
	*$402,216.91
Profit	$103,086.66

MELONS GROW WELL

Large Watermelons Sell Well In Muleshoe Territory

MULESHOE, Sept. 20 (Special)—J. C. Cooper, who has a watermelon patch of 15 acres, has been having some large ones for sale here. His melons run as high as 50 to 60 pounds each. "My return from the sale of melons has been very good," Mr. Cooper said.

LEVELLAND, Sept. 20.—(Special)—W. M. Dunn, the first mail carrier out of this city, who has been connected with the Lubbock postoffice, has been transferred to the Levelland postoffice as chief clerk. Mr. Dunn drove the route which served the town seven years ago.

Crosby Area School Report Made By Hicks

Twelve Of 13 Schools In The Neighboring County Boast Teacherages; Valuation Of System Tops $70,000

By Staff Correspondent

CROSBYTON, Sept. 20 — Crosby county has 3,386 scholastics for the school year 1930-31, B. F. Hicks, county superintendent of schools, reports.

Of these, 874, or about one third, are in common school districts and the remainder are in independent districts.

Ralls, with a total of 898, has the largest number of scholastics. Crosbyton is second with 663 and Lorenzo third with 604. Other independent districts have: Robertson, 303; Cone, 158; New Home, 80 and Pansy 46.

Crosby county's rural schools have property valued at over $70,000, Mr. Hicks reports.

"Our 1929 report shows our buildings are valued at $50,500; the grounds, $3,740; furniture, $8,125; teacherages, $8,075, a total of $70,440.

"Counting the independent districts at Crosbyton, Ralls, Lorenzo, Robertson and others, we have around $400,000 invested in school properties. The Ralls, Crosbyton and Lorenzo districts have two or more buildings each."

Crosby county has about as many teacherage as compared with the number of districts in the county, as any county on the South Plains, in the opinion of the superintendent.

"Twelve out of the 13 rural schools in Crosby county have teacherages," Mr. Hicks said. "Robertson and Cone, two independent districts, have them. Also the Owens, Emma and League 4 wing schools of the Ralls independent district.

"I know of very few counties with 12 out of 13 rural schools having teacherages," he said.

Does His Part

JED A. RIX

One of the legion of workers who for the past ten years have been keeping Lubbock in the lead in West Texas, is Jed A. Rix. Mr. Rix can be counted upon to do his part in any worthy civic enterprise.

RUSHING BUSINESS

Marriage Licenses Sell Like Hotcakes At Lovington

LOVINGTON, Sept. 20.—The marriage license bureau of the county clerk's office in Lea county is doing a rushing business these days.

With more than two licenses a day for the month of August the total was 61, there have been issued a total of 231 licenses since May 1. This is an average of 58 a month for the months of May, June, July and August.

GIN CLAIMS RECORD

LEVELLAND, Sept. 20. (Special)—A record of 20 minutes for the first bale to go through the machinery was set at the Coble-Witt gin at Roberts switch, eight miles west of here, L. P. Howerton, a farmer on the Coble ranch, brought in the first bale. Douglas Witt, manager and also agent for the Texas Cotton Cooperative association, bought the bale for ten cents a pound.

TO USE HOME FOLKS

IDALOU, Sept. 20. (Special) — Stockton Henry, editor of the Idalou Echo, has begun a movement here to use only home folks in cotton picking. Many farmers have expressed their approval of the plan.

Cheese Plant At Abernathy Keeping Busy

Struve Project Is Only One Of Type West Of Fort Worth And Wichita Falls; Method Of Operation Explained

(By Staff Correspondent)

ABERNATHY, Sept. 20— Abernathy holds a unique place in the industrial life of West Texas in that there is located in this town of about 1,000 population, the only cheese factory west of Fort Worth and Wichita Falls.

The factory, known at the Struve Cheese factory, is owned by F. W. Struve, mayor and pioneer merchant. Mr. Struve pioneered the move to establish the factory here and handled the details of the financing of the project.

Capacity of the plant is 8,000 pounds of milk per day. This amount makes a thousand pounds of cheese. It takes 24 hours for the batch of milk to go through the process that converts it from a liquid into a solid.

Seven Days Per Week

The plant is operated seven days a week because milk for cheese making has to be fresh. Average operation is 2,000 to 3,000 or more pounds of milk per day, running between 300 and 400 pounds of cheese. Eight hours after the process is begun the cheese is in solid form.

After the cheese has been made it is placed in moulds and left for the remainder of the 24 hours to harden. Then it is taken out, coated with paraffin and cheese cloth and placed in the refrigeration vault to age.

The vault is kept at an even temperature and the usual time a cheese is left in the refrigerator is 90 days. Some customers prefer cheese aged less than that time, others longer. Cheese is sold to customer's order.

Both the "Longhorn" and "Prince" types of cheese are made. The factory makes its own Bulgarian buttermilk as a foundation for the cheese. Also some buttermilk is sold privately. Cheese comes in two sizes; the regular store size, weighing ten to twelve pounds, and a three or four pound "family size."

Area of the sale of the company's product extends from Big Spring and Hobbs north to Amarillo.

BANK IS CLOSED

TOPEKA, Sept. 20. (AP)—The state banking department was notified of the closing today of the Della State bank at Della, in Jackson county. Insufficient business and frozen assets were given as the reasons for the closing.

Fertile Soil, Yet New, Forms Basis Of Agriculture On South Plains; U. S. Sees Cheap Production In This Area

Newer and more fertile soil, fewer impediments to making land ready for cultivation, the ability of man-power to cover greater areas per day of labor, wider acres suitable for big machinery operations, and more sunshine and less rain—these all aid materially in making of the South Plains a varied agricultural section.

No one doubts that the soil here is newer. Doubters of the fertility claim are convinced when such authorities as the United States Deuartment of Agriculture, for instance, reveal figures that tell cotton production per acre here is above the average for the south. Production records of other crops indigent to the section bear out a like claim.

Ground Is Smooth

No stumps, few rocks, abound on unplowed land to impede work of cultivation. It is proven beyond contradiction that one man on the South Plains can cultivate a quarter section of land with similar effort of cultivating 50 acres in older sections.

Level farms here make possible utilization of two and four row machinery upon greater scale than is possible in any other region.

More sunshine and less rain work two ways in being advantageous to agriculture. The sunshine assists the soil to recuperate, while the less rain causes the farmer necessity for fighting fewer weeds and grass in cultivating his crops. With less rain there abounds smaller loss from washing, which takes from the soil those properties needed to produce crops. Terracing is helping here, also, because it is easier to have done than in most farming sections of the nation.

Cotton Raised Cheaply

Cotton is produced on the South Plains cheaper than in any other part of the United States. Grain sorghums give greater yield per acre here than corn gives in the corn belt of Central Texas.

Wheat produced on the South Plains contains the highest protein content of any wheat grown in the United States, and the yield per acre is comparable to the best wheat lands of the country.

Grain sorghums most generally grown in this section include kaffir corn, milo maize, feterita and hegari. Corn, particularly in the sandy soil areas, produces in per acre yields as high as the richest black lands. Hay and forage crops are featured by Sudan grass. This particular section is looked upon as being the greatest Sudan grass producing area in the world.

Fruits Grow Well

Of fruits, cherries, plums, grapes, apples and peaches are successful. Berries do well and melons thrive. Truck gardening is becoming noticeable in many parts of the South Plains where farmers have tapped the inexhaustible supply of water that underlies these plains at anywhere from 10 to 200 feet below the surface.

Dairy farming of late years has taken pace with cotton and grain farming. Poultry and hog raising are running closely in pace with dairying, and feeding of beef cattle continues a leading feature of agricultural industry here.

No section of the entire United States offers greater possibilities for a full-rounded agriculture. Soil and climate are ideal and tests have demonstrated that any phase of farming or stock raising can be successfully carried on in the South Plains.

HE SHOWED 'EM

PHILADELPHIA, Sept. 20—Frederick Williamson, Jr., 16, invented a fire extinguisher and attempted to sell it. But no one believed it would work. A fire started in his home recently and Frederick gave a practical demonstration of his apparatus, putting out the fire with it after other methods failed. The device is simple, consisting of a gallon jug filled with water and baking soda and four tubes of sulfuric acid. When poured from the jug the mixture smothers the flame.

PROFESSOR DIES

OBERLIN, Ohio, Sept. 20. (AP)—Professor Howard H. Carter, 75, for forty-two years teacher of pianoforte in the conservatory of music of Oberlin college and regarded as one of the foremost pianists of the country, died at his home here today after a year's illness.

INDICTMENT RETURNED

NEW YORK, Sept. 20. (AP)—Two indictments were returned today by a special grand jury investigating allegations that the appointment of George F. Ewald as a city magistrate in 1927 was purchased.

SOUTHLAND

Sept. 20—Only the Farmers Gin company here is now in operation although the Simmons Gin company's plant is expected to be operated. Definite decision on this matter has not been made.

Southland has four gins. The Custin-Reynolds gin will not be operated during this season, officials of the gin announce. No announcement also has been made as to the plans of the other gin.

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LAWYERS
Now located 414-416 Myrick Bldg
Phone 371

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Vaccines, Serums, Dips for Live Stock and Poultry

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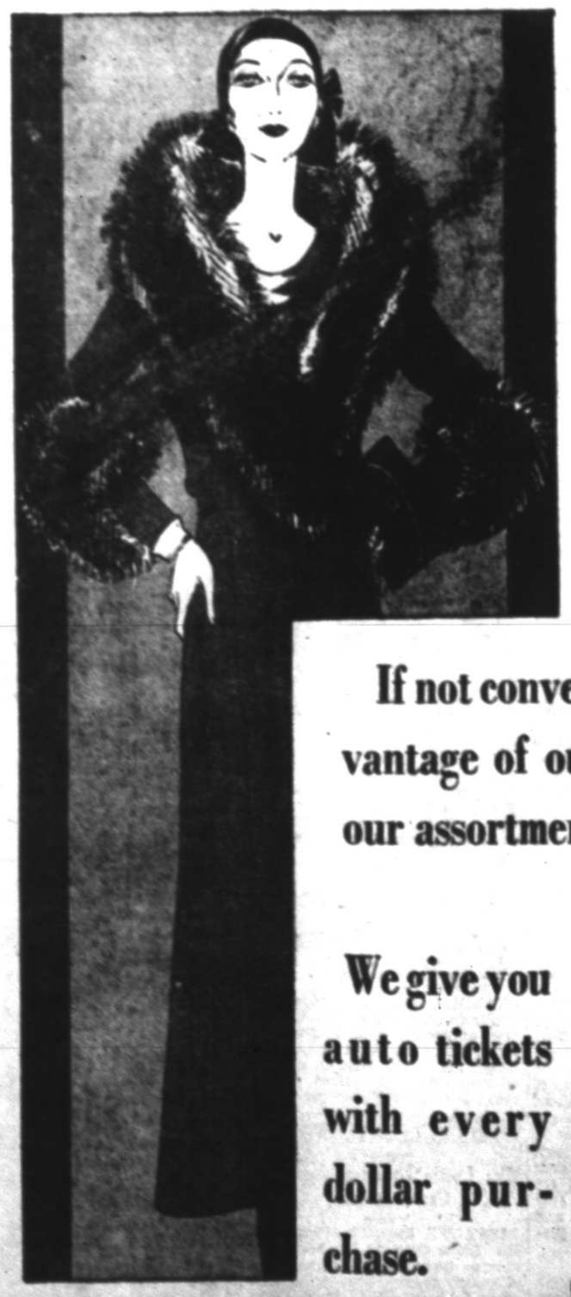

EASTHAM'S
1016 Broadway

The store that's always a step ahead on Hats, Dresses and Coats. We price them right at first.

If not convenient to buy now, take advantage of our lay-away system while our assortment is complete.

We give you auto tickets with every dollar purchase.

WHEN COTTON is KING.

MAKE THE PLAINS COUNTRY ITS LEADING EMPIRE

There can be but ONE truly effective way for COTTON to be held off the market: That is in the Growers, themselves, entering co-operatively into the business of Orderly Marketing.

Co-Operative Marketing has been proven by many years of experience to be the Best Means of handling cotton for the grower. Otherwise, the United States government would not have its approval put upon this plan.

It behooves EVERY GROWER OF COTTON, therefore, to become a member of the Texas Cotton Co-Operative Association, which is being sponsored by the Federal Farm Board, if he desires to better his own cotton marketing conditions.

It also behooves every citizen of the Great Plains country to encourage this association of cotton growers—for the big purpose of making this country KING COTTON'S LEADING EMPIRE.

WE LEAD TEXAS. LET US LEAD THE NATION

The Great Plains Country, with Lubbock as headquarters, now leads the state in total membership of the TEXAS COTTON CO-OPERATIVE ASSOCIATION.

If this district handles 100,000 bales of cotton through the association during this season we will have opportunity to organize a separate co-operative marketing association in this Plains Country.

This will mean that all concentration and financing and management in the 48 counties of this district will center at Lubbock. It will mean that any member, having some problem that needs solution, can drive to the association's headquarters office and back home again the same day.

This will mean, with climatic and growing problems the same throughout this district, growers can more efficiently meet all problems.

It will mean that, by co-operation, cotton growing in this vast empire will sooner be placed upon a more scientific basis, with a quick-maturing, medium staple, hard fibre cotton becoming standardized in this area, where costs of production are lowest in the United States.

MR. COTTON GROWER:

WITH THE 90 PER CENT ADVANCE BEING MADE BY THE TEXAS COTTON CO-OPERATIVE NOW APPROXIMATING LOCAL MARKET PRICES FOR YOUR COTTON, THE SOONER YOU BECOME A MEMBER THE MORE YOU MAKE AND THE MORE TIME YOU SAVE. JOIN NOW AND MARKET ORDERLY.

COTTON CO-OP OFFICES IN THIS DISTRICT

Memphis, Childress, Chillicothe
Wellington, Paducah
Plainivew, Littlefield
Levelland, Brownfield
Tahoka, O'Donnell
Lamesa, Lubbock

TO SERVE EVERY ONE

YOU ARE WITHIN EASY REACH OF ONE OF THESE THIRTEEN OFFICES OF THE ASSOCIATION IN THIS DISTRICT. THERE WILL BE ONE OF THE 300 OR MORE RECEIVING AGENTS IN THIS AREA IN YOUR COMMUNITY. SIGN UP. TAKE YOUR FULL ADVANTAGE OF THE GOVERNMENT'S CLASSING AND GRADING EXPERTS AND MARKET ORDERLY.

10,000 Bales A Day Are Now Being Delivered To The Association In Texas

THESE FORWARD LOOKING FIRMS HAVE MADE THIS IMPORTANT MESSAGE POSSIBLE

Hotel Lubbock
Jerry J. Clements
West Texas Gas Co.
Texas Utilities Co.
M System
W. L. Ellwood
J. O. Ford Implement Co.
Lubbock Laundry
Moore Bros.
"PRICES TALK" LEVINE'S
Lindsey & Palace Theaters
R. J. Murray
Piggly Wiggly Stores
Texas Cotton Growers Gin Co.
Of Lubbock

Underpass At Avenue H And Tracks Helps

Second Project Gives City A New Safeguard Against Rail Smashes; Traffic Problems Of Fair Eliminated

With the completion of the second underpass here on June 2, Lubbock boasts of giant steps in eliminating the dangerous menace afforded by grade crossings.

Both underpasses, one at the intersection of Avenue H and the Santa Fe tracks and the other where the Santa Fe crosses Broadway, were constructed by the Panhandle Construction company.

The Broadway subway was opened to traffic on July 15, 1929 after about six months had been spent in its construction. The project cost $195,000 which was shared equally by the City of Lubbock and the Santa Fe railway company.

Work Started In November

Work on the Avenue H underpass began November 11 of last year and first traffic was allowed under the tracks on June 2. The total cost was $180,000. This also was shared equally by the city and the Santa Fe.

Completion of the two monuments to safety marked the realization of a dream, uppermost for a number of years in the minds of a number of public spirited Lubbock citizens. It was about five years ago that an intensive campaign was launched by the local chamber of commerce and the city commission in the interest of underpasses.

The Broadway underpass was open for the fair last year, offering a decided improvement in the handling of traffic over previous years. Before last year the several-rail grade crossing between town and the fair grounds furnished a handicap to patrons of the exposition. Frequently there were delays caused by trains and switch engines on the tracks, and the ever present possibility of grade crossing accidents loomed as major problem to local officials in charge of traffic.

Aid To Traffic

Less chance of traffic congestion is occasioned by use of the underpass, peace officers report.

The Avenue H subway includes 2,817 cubic yards of concrete, 158,200 pounds of reinforced steel, 19,100 cubic yards of excavation, 6,600 square feet of sidewalk, 3,100 square yards of paving, sixty feet of twelve-inch storm sewer, 1,668 feet of curb and gutter, 3,140 feet of twenty-one-feet storm sewer, 240 feet of eighteen-inch storm sewer and eighty feet of fifteen-inch storm sewer.

BOBO CHILD DIES

Funeral To Be Held Today For Carra Ynez Bobo

Funeral services for Carra Ynez Bobo, four-year-old daughter of Mr. and Mrs. H. L. Bobo, who died Saturday morning in her parents' home at 1702 Tenth street following an illness of about a year, will be conducted at 3 o'clock this afternoon in the Church of Christ.

Elder John T. Smith, minister of the church, will officiate. Burial will be in Lubbock cemetery under direction of Rix-Sanders funeral home.

Pallbearers will be: Gus Niblack, A. S. Darby, R. Martin, B. Sherrod, P. F. Brown and L. O. Burford.

The Bobo child is survived by a brother and sister, in addition to her parents.

WORKER'S THROAT CUT

Refugio Man Is Badly Injured By Youth Saturday

VICTORIA, Sept. 20. (AP)—Charles Hughes, 55, Refugio oil field worker, was in a Refugio hospital tonight perhaps fatally wounded after he was attacked by a youth who was riding in his car today and his throat slashed with a knife. Hughes although greatly weakened by loss of blood, managed to make his way back to Refugio from the scene of the attack, about three miles out of Refugio on the Victoria highway.

Later today a youth driving Hughes' automobile was arrested and taken back to Refugio.

PROUD OF WHITE WAY

Hale Center Erects Lights On Two Streets

(By Staff Correspondent)

HALE CENTER, Sept. 20—Hale Center residents are very proud of their new white way down Clark street and Cleveland street in the business section of the town.

The standards, of the latest type, are the gift of the Texas Utilities company and were also placed in operation by that company. The poles are of steel and the light globes also of a late type.

With the completion of the paving on Clark street, Hale Center will have as fine a white way as any town of its size in West Texas, according to local business men. The lights have been in operation this week and many visitors have remarked on the splendid appearance of the new system. The white way replaces the old pole system of lights.

AGE TO WED YOUTH

PARIS, Sept. 20—When Princess Amelie de Broglie, 73, announced her intentions to marry Prince Fernando de Bourbon, 42, a cousin of the King of Spain, court action was attempted to stop the wedding. French authorities, however, refused to stop the wedding. It was stated that the princess was mortgaging her estates in view of her coming marriage.

Cotton — Cotton Market Is Active Saturday — Livestock — Cattle Trading Is Limited Saturday — Grain — Demand Slow For Most Cash Grain

Cotton

NEW ORLEANS COTTON

NEW ORLEANS, Sept. 20. (AP)—The Cotton market was fairly active for a short Saturday session although prices fluctuated within a comparatively narrow range the spread being only 6 points on the active positions. Liverpool was better than due but the opening was steady at unchanged prices. Prices eased off during the first hour losing 4 to 6 points mainly on liquidation in advance of the first October notice day. There were large buying orders under the market around 11 cents for December and this supported the market and caused prices to rally 6 points during the second hour. The close was slightly under the best, showing net losses for the day of 2 to 6 points.

Liverpool Strong

Liverpool came in 1 point better than due but first trades here were unchanged. Prices soon eased off slightly, October going to 10.80 and December to 10.97, or 4 to 5 points down from the previous close.

Prices rallied in the second hour recovering all the earlier loss on trade buying mainly of December around the 11-cent level.

October advanced to 10.84 and December 11.02, up 4 to 5 points from the early lows. The market later eased off on the weekly forecast which was regarded as favorable and on liquidation of October, that month dropping to a new low at 10.78 and December easing to 11.05, or down 6 points from the highs.

NEW YORK COTTON

NEW YORK, Sept. 20. (AP)— A moderate volume of trading was reported in cotton here today but it seemed to be pretty well divided between buying and selling orders and prices fluctuated within a range of 5 to 6 points. The new December contract, for instance, ruled between 11.01 and 10.96 closing at 10.98, compared with 11.01 at the close of the previous day. The final tone of the market was steady at net declines of 1 to 6 points.

The market opened steady at unchanged prices to a decline of 4 points under some overnight selling orders which seemed to include a somewhat larger proportion of hedging than recently.

Local Markets

These prices are furnished by the following Lubbock firms: Poultry—Lubbock Poultry and Egg company; Dairy Products—Bell Ice Creamy company and Mistletoe Creameries; Grain—S. E. Cone Grain and Seed company and Cotton—Blocker Cotton company. Prices subject to change during day.

POULTRY—	
Hens, 5 lbs. and over	15c
Hens, 4 lbs. to 5 lbs.	12c
Hens, under 4 lbs.	9c
Colored broilers, 2 lbs and under	16c
Colored springs, over 2 lbs.	13c
Leghorns & black-legged broilers, 2 lbs and under	13c
Leghorns & black-legged broilers, over 2 lbs.	10c
Stags	7c
Cocks	5c
No. 1 turkeys	10c
Old toms	8c
No. 2 turkeys	6c
No. 1 green hides	4c
Butterfat	33c
Eggs, candled	15c
DAIRY PRODUCTS—	
Sweet cream, butterfat	40c
Sour cream, butterfat	32c
GRAIN—	
Threshed milo maize	$1.40-$1.45
Threshed kaffir	$1.25-$1.30
Maize heads	$16-$18
New wheat, basis No. 1	64c-67c
Corn, No. 2 white	75c-80c
Corn, No. 2 mixed	70c-75c
Sudan grass seed	$5.00
COTTON—	
Middling, short staple	8c
Middling, 7-8 staple	9.50c
Lower grades	6c-7c

Stocks Firm Saturday to Close Higher Although Net Market Gains are Low

BY JOHN L. COOLEY
Associated Press Financial Writer

NEW YORK, Sept. 20. (AP) — Stocks firmed today and closed slightly higher, although the net gains were so small that the movement of prices in the two hour trading session seemed to indicate little more than the familiar week end readjustment of professional trading accounts.

Execution of overnight selling orders at the opening sent quotations a point or so lower during the first half hour, but when these offerings had been easily absorbed professionals showed no desire to try for a further extension of the decline and the market hardened. A rally pushed prices moderately above the previous close and then profit taking set in, to reduce the advances, gain in a sizeable list of prominent and active issues amounted to fractions.

Grains, especially wheat, steadied on Secretary Hyde's letter to the Chicago Board of Trade concerning alleged short sales by Soivet interests, but the extreme advances were small and both commodities closed slightly lower. Wheat finished unchanged to 3-8 off, reflecting to some extent a lack of export demand. Corn eased 1-8 to 3-8 on weekend selling and favorable Illinois reports. Cotton's net losses ranged from one to five points.

MEETINGS PLANNED

Independent Petroleum Group To Gather At Midland

FORT WORTH, Sept. 20. (AP)—After a week's activity in the Panhandle section, the Independent Petroleum association of Texas was mapping plans for another series of meetings at Midland next Tuesday night and Abilene Wednesday night.

During the past week seven new directors were added by the independent organization. They were Dr. E. R. Riggs, and R. F. Windfohr, Graham; Mel Davis and W. B. Saulbury of Pampa; Charlie Lockhart, Pecos; S. B. McIlroy, Amarillo, and C. H. Rhodes of Amarillo.

WAITS FOR OFFICERS

Neely Faces Murder Charges Of 46 Years Standing

TYLER, Sept. 20.— (AP)—Waiting the arrival of officers to take him to Guntersville, Ala., to face trial on a murder charge dating from 1884, James Neely, 70 had not made a move to obtain counsel today.

He changed his story of the slaying of Hiram Cooley 46 years ago, however, claiming that the actual killing was done by his brother, Tom Neely, dead for a number of years.

Neely said while Cooley was coming at him with a hoe handle, his brother struck him with a rock.

OPEN NEW BRANCH

Scoggin-Dickey Motor Co. Has Office In Brownfield

BROWNFIELD, Sept. 20. (Special)—The Scoggin-Dickey Motor company of Lubbock has opened up a branch office here to handle Oakland and Pontiac automobiles.

Bob Worthington, of Lubbock, has been sent here as manager.

HIGHWAY IS WIDENED

MULESHOE, Sept. 20. (Special)—State highway No. 7 between Farwell and Muleshoe is now being widened at Lariat, north and west of here. The state has had a gang of men at work widening the road to about 40 feet and setting back fences and the work has progressed as far south as Lariat. Owing to lack of rains the road is somewhat sandy and rough in several places. The new work begins three miles east of Farwell.

Livestock

FORT WORTH LIVESTOCK

FORT WORTH, Sept. 20. (AP) — Except for six loads of heifers, cattle trading here was limited to odd lots of common classes of cattle and calves.

Heifers sold at 8.50 or about steady. Cows sold steady. Canners sold around 2.50 with cutters around 3.25 with fat cows around 4.25.

Very few calves offered and they sold from 4.00@8.50 and 170-lbs. butchers sold at 10.05. A few truck hogs sold up to 9.75.

MIDDLEWESTERN LIVESTOCK

KANSAS CITY, Sept. 20. (AP)—(U. S. D. A.)—Livestock trade around the eleven market circuit this week was depressed by sluggish demand at eastern dressed beef markets where the weather was warm and humid. Killing classes of cattle for the week are from 25-1.25 lower. Country demand for replacement stock was the widest of the season with values at some points higher. Quality of the stockers showed market improvement. Receipts were around 251,600.

Hogs were unevenly steady to 40 lower than a week ago. A few markets were able to hold values steady on heavy butchers. Prices on lights and light lights fluctuated considerably from day to day while weight averages 200-260 lbs generally sold at the top. Offerings were around 361,600.

Fat lambs were tendered a price jolt of 50.-1.25 and aged killing stock ruled weak to 50 lower. Current values on fat lambs are about as low as any time this season. The supply approximately 498,000.

Plainview Given Dentist Session

BIG SPRING, Sept. 20 —(AP)— Plainview was chosen for the 1931 convention and Dr. H. Wiggin, San Angelo, was named president-elect by the West Texas Dental society at the conclusion of its annual convention here today. San Angelo, the only other bidder for the convention, gave way to Plainview.

Dr. J. C. Bowler of Anson was installed president and Dr. L. R. Pemberton of Midland vice-president. Dr. W. J. Lloyd of Plainview was chosen an executive committeeman for a three-year term. Dr. Sed A. Harris, of Snyder, was secretary-treasurer since 1914, was re-elected. Dr. H. F. Schwartz of Ralls and Dr. C. W. Death, Big Spring, winner of the golf and trapshooting tournaments respectively, were awarded trophies by the chamber of commerce.

Grain

FORT WORTH GRAIN

FORT WORTH, Sept. 20. (AP) — Demand was slow for most grains on the cash grain market here today. Oats was the only one of the list to be rated as even fair. There was no business to speak of in the export market. Prices were nominal.

Estimated receipts: Wheat 8 cars; corn 7; oats 3, barley 4; sorghums 1; hay 1.

Prices bid and asked, basis delivered Texas common points, freight paid, were as follows:

Wheat No. 1 hard milling, any protein, 91 1-2@92c.

Corn, No. 2 mixed 95@96c; No. 2 white 95 1-2@96 1-2c; No. 2 yellow 1.05@1.06.

Oats No. 3 white 48 1-2@49c; No. 2 red 51@51 1-2c.

Corn, No. 2 mixed 95@96c; No. 2 white 95 1-2@96 1-2c; No. 2 yellow 1.05@1.06.

Oats, No. 3 white 48 1-2@49c; No. 2 red 51@51 1-2c.

Barley, No. 2, 68@69c

Sorghums, No. 2 yellow milo 1.93@1.95; No. 2 white, kaffir 1.06@1.62.

CHICAGO GRAIN

CHICAGO, Sept. 20. (AP) —Grain prices rose and fell today chiefly in accord with alternating developments with regard to charges made that the Russian government was disorganizing market values by selling large amounts of wheat short.

After a hesitant start, wheat jumped up 2 3-8c a bushel, responsive to word of moves to halt any such action of Russian agents but near the end of the day prices fell off to new bottom records.

The late weakness of wheat was about simultaneous with news that President John A. Bunnell of the board of trade had telegraphed to Secretary of Agriculture Hyde saying the board was a recognized world market, and that hedges, protecting grain in all positions, were customarily placed here.

Closing quotations on wheat were nervous at a fractional rally from the day's bottom figures, and unchanged to 1-2c lower than yesterday's finish. Corn closed unchanged to 7-8c off, oats 1-8-1c up, and provisions unchanged to a setback of 7c.

DR. LEGUIA CHARGED

LIMA, Peru, Sept. 20 —(AP)—Dr. Augusto B. Leguia, president of Peru until overthrown by the revolution led by Lieut. Col. Luis M. Sanchez Cerro, today was charged formally with the misuse of government funds while he held the highest executive office.

APPROVE LONG PROGRAM

BATON ROUGE, La., Sept. 20 (AP) The state senate today gave its overwhelming approval to the $100,000,000 improvement program of Governor Huey P. Long which is to be submitted to the voters of the state in November.

With Agriculture As A Foundation, Lubbock Begins To Turn Toward Manufacturing; Outline Of Future Looms

A LONG accepted fact is that agricultural development is quickly followed by an even greater expanson in the field of manufacturing. But agriculture must have its growth first, a territory must become settled with producers of raw materials and then factories designed to convert those raw materials into other commodities which come in its footsteps.

Lubbock as a potential manufacturing center is well in the lead of many other cities throughout West Texas and its prospects loom bright for near future development along this line.

Outline Is Seen

Lubbock and its surrounding territory has undergone wonderful changes in the field of agriculture during recent years. From rolling and barren prairies the great South Plains of Texas have assumed a picture of modest farms with an air of independence. With this development of raw materials from the rich lands of the section, slowly but surely the picture has been enlarged to include outlines of mammoth manufacturing industries.

While an even greater development is expected, this city has already become somewhat of a center for manufacturing with plants of the Lubbock Cotton Oil mill, the Economy Mills, Standard Milling company, Ideal Milling company, The McDonald Packing company, Swift & company, Bell Ice Cream company, Mistletoe Creamery, Mc-Ilhaney Creamery, Lubbock Sash and Door company, Lubbock Steel Works, Lubbock Poultry and Egg company, Burrus Mill and Elevator company, South Plains Monument company, American Optical company, Capital City Box and Barrel company, and a number of others located here.

Six Bakeries

There are six bakeries here, three bottling works, three candy manufacturers, two electric power companies, two ice factories, two mattress factories, three machine shops.

With its list of manufacturers Lubbock serves a territory many times the size of cities with greater population.

With approximately 186 wholesale concerns located here and a rapidly growing territory with its resources barely touched with development, added to the factories now located Lubbock promises undreamed possibilities as a manufacturing center.

Every manufacturing center must needs have other physical aids for success in the form of transportation facilities. Eight railroad outlets together with a maze of state and federal highways offer easy access to other sections.

Minerals Untouched

Raw materials produced in the Lubbock trade territory are principally products of the farm, garden and ranch. This includes everything excepting minerals, and there are several potential fields to be developed in these, including petroleum, natural gas, volcanic ash and potash, which are known.

There are two cotton compresses in Lubbock, one costing $50,000 and the other $200,000, besides a $200,000 cotton oil mill, eight modern gin plants, three cotton exchanges and over 150 cotton buyers. In addition the district office of the Texas Cotton Cooperative association, with 48 counties looking to Lubbock as headquarters, was established here this year. This makes Lubbock the concentration point for all South Plains cotton.

Tech Helps Out

Texas Technological college furnishes training to textile workers which in time will be recognized and which will undoubtedly aid in establishment of a number of large cotton mills.

Wool and mohair are likewise near to Lubbock which makes for possible location of woolen mills.

The South Plains produces more grain sorghums than perhaps any other agricultural section of the world. This is essentially an attractive factor which will likely attract some of the nation's largest milling companies to establish giant feed mills, many of them establishing flour mills a well.

PLANS NEW STORE

LITTLEFIELD, Sept. 20—(Special)—Payne Wood, for several years engaged in the grocery business here, has announced he will open a new store in the room formerly used as a car department by the Jones Brothers Motor company. The store will be a self service store.

GANGSTERS SOUGHT

Slayer of Prohibition Agent Object of Search

ELIZABETH, N. J., Sept. 20. (AP)—The police power of the federal government, the state of New Jersey and local authorities was marshalled today to track down gangsters who ambushed and killed a Philadelphia dry agent yesterday during a raid at the Rising Sun brewery.

The victim was John G. Giniello, 44, married and the father of two children. His body was riddled with bullets by a gangster who held another agent in front of him to prevent return fire. Five companions of the slain prohibition agent were disarmed and lined up previous to the shooting.

SCHOOL CLOSED

OKLAHOMA CITY, Okla., Sept. 20. (AP)—With the Wheeler school here indefinitely closed today by order of C. R. O'Neal, state fire marshal the problem of placing the 800 pupils in the school confronts the board of education.

BIRTH ANNOUNCED

Mr. and Mrs. J. O. Kuykendall announce the birth of a son, Saturday morning at the Lubbock sanitarium. The child has been named James Wayne. Both mother and infant are doing nicely.

WEAVER BROTHERS
WHOLESALE FIELD SEED,
NOW located ground floor Lubbock National Bank.
See us before you sell your sudan, red top cane or any other good grade seed
Phone 423,
Long Distance, LD-13

A PIONEER FIRM OF LUBBOCK
WELCOMES YOU TO THE SOUTH PLAINS FAIR
For twelve years the Lubbock Compress Company has pioneered in serving West Texas. We have a storage space for 20,000 bales of cotton, employ 50 to 100 men regularly, have ten acres of shedded floor space, have always been a booster of South Plains development. Come and see us while at the South Plains Fair.
LUBBOCK COMPRESS COMPANY
P. T. CALLOWAY, Supt.

Phone 332
Very Special Prices for Fair Week

ATTRACTIVE
Only experienced operators can give you a Permanent Wave that is truly charming. This is evidenced by the fact that many well-groomed women insist upon our service.
Tech Students
We greet you with the very finest. Visit this modern Beauty Shop.
Permanent $7
Facials $1
Shampoos and Sets $1.25
Manicures 75c
These Prices are Good for Pre-Fair and Fair Week
Lubbock Beauty Shop
1115 Ave. K, Across Street from Hotel Lubbock

FRESH DRUGS
BACKED BY RELIABILITY AND YEARS OF EXPERIENCE
The City Drug Store is filled to the brim with Fresh New Drugs in the world famous Rexall Line—the quality products at reasonable prices. Filling prescriptions is the most important part of our business—it takes an expert and a man of sound experience. Our thirteen years serving Lubbock and South Plains people has been a period of constant effort and growth on our part. Let us study your needs, and serve you efficiently.
WELCOME FAIR VISITORS
While at the Panhandle-South Plains Fair, you are cordially invited to visit the City Drug Store. We join with Lubbock in welcoming you to this city for the week of September 29 to October 4.
City Drug Store
1017 Broadway Phone 601

CLASSIFIED ADVERTISING -- CONTINUED --

3—Lost and Found

LOST—Leather bill fold containing approximately $20 money. Gulf courtesy card with name "H. H. Alexander," address etc. Return bill fold to Avalanche-Journal, keep money.

LOST—Child's watch, on Broadway, between Ave. X and Ave. Q. Reward. Phone 1413.

12-A—Washing Wanted

NO 12 A N
In the laundry business 8 years, call me for lowest prices, finished or rough dry. Call Jessie Lane.

13.—Help Wanted

WANTED—Cotton snappers, 2 miles west town on north section. C. F. Young.

Can use 2 neat appearing young men for national concern. Good wages with advancement. Call at room 512 after 9 a. m. Lubbock Hotel.

WANTED—50 cotton pullers, 1 mile east Wolfforth, north of S. R. Jim Hodgood.

WANTED—50 cotton pullers 200 yards N. E. Shallowater school. Charlie Hodgood.

14.—Situations Wanted

Experienced white lady wants work as housekeeper or helper. Call 8001-F11.

No. 16.—Money To Loan

AUTOMOBILE LOANS

Cash loans on automobiles, old loans refinanced. Also small loans $10 to $75. Insurance of all kinds.

L. E. DAVIS
1200 Texas Avenue Phone 261

17-A.—Miscellaneous Wants

WANTED—Ford or Chevrolet coach. Must be worth. Will assume payments, pay cash difference. Call at 2017 14th.

21.—Miscellaneous For Sale

Vacuum cleaner, good condition, $15. 1709 Ave. N

All kinds of lumber for sale cheap. Temple Bldg. Bldg.

23.—Board and Room

WANTED—A few more boarders at the Ellison house. 1312 Ave. K.

WANTED—4 Tech boys to room and board in private home, reasonable rate. 2321 34th. Phone 1650-J

24.A—Houses for Rent

HOUSES FOR RENT

5 room brick veneer, furnished or unfurnished at 2112 27th St. 5 room brick veneer at 2110 27th St. 6 room brick veneer at 2702 22nd St.

SEE CARL SCOGGIN
Phone 707 207 Leader Bldg

6 room modern house, garage, $35. Phone 1797-M.

4 room modern house, practically new, $22.50. Phone 1797-M.

6 room house with bath, garage, phone 979-W 1819-M.

FOR LEASE
Modern 8 room house, with bath, servants porch, and electric refrigerator. Close to Tech. Call at 2421 9th St.

FOR RENT—5 room furnished house on pavement. 1810 Ave. N.

25.—Rooms For Rent

Furnished light housekeeping or bedroom, private entrance. 1611 9th. Phone 1941-J.

Bedroom, private entrance, adjoining bath, hot and cold shower, garage, gentleman preferred. 1917 Dixie Drive.

Room for rent with elderly couple. Kitchen privileges if desired. 1622 15 St. Phone 832-J

3 unfurnished bedrooms for rent, $10 per month. All bills paid. 1708 Ave. J

Nice furnished room for 2, also garage newly fixed for boys. 1810 Ave. Q.

26.—Apartments for Rent

FOR RENT—4 room apartment furnished or unfurnished. 2309 16th. Call after 1:00 o'clock. Phone 601-W.

1 or 2 rooms furnished apartment, garage. 2409 19th.

2 or 3 room furnished apartment, 1903 Ave. Y. Phone 2048-W.

Garage apartment for 2 Tech boys, hot water, bath, garage. 2010 14th. Phone 1181-J

4 room furnished apartment, moderate close in. Call 206.

Garage apartment for 4 boys, every convenience. Just off campus. 2002 20th.

3 room furnished apartment, newly furnished, modern, close in, adults only. 1814 Ave. J.

FOR RENT—To Tech boys or small family, an apartment in 2400 block on Broadway. Phone 407-W.

Two south gas heated rooms for business men or Tech boys. 1218 12th. Phone 360.

NEW PUMP INSTALLED

LEVELLAND, Sept. 20. (Special)—A new Bubin-Jackson electric pump has been installed at the new city well here. Capacity of the pump is 250 gallons per minute. With the addition of this well, Levelland now has pumps with a capacity of 850 gallons of water per minute. The additional pump was installed to meet insurable regulations.

BILINGUAL TALKIE A HIT

Presentation of the first bilingual talkie in Berlin, Germany, is reported to have been highly successful. The Germans were amazed to hear a picture produced in another country talking to them in their own language. The picture was "Atlantic," and was made by a British company. It soon will be shown in England. In making the film, after English actors had spoken their lines they were replaced by Germans, who said the same thing in their own language.

Building permit, valuations for the week mounted to $9,300 Saturday when W. A. Morris, contractor, was authorized to repair and alter a residence owned by John A. Vaughn at 1909 Fourteenth street at a cost of $800.

Saturday's permit was the seventh of the week, 19 of the month and 201st of the year. Valuations of building authorizations this month and this year, respectively, total $12,872 and $1,331,905.

33.—Real Estate

6 room house, 1 1-2 acre land, windmill, garage, barn, orchard, in Lorenzo, Texas. R. H. Patterson, Route No. 1, Lubbock.

Must sell 5 room brick, 1920 26 St. $2,900. $200 cash, terms. Apply 802 1-2 Broadway.

FOR SALE OR TRADE
The most desirable residence lot in Lubbock. See or write J. P. Smith, P. O. Box 537. Phone 232-J ask for Ben Lawson.

FOR SALE OR RENT—Modern home and acreage on 34th, one block west of College avenue. T. A. Llemhy.

WANTED TO TRADE—For old house to tear down, Phone 114-W. R. E. McCauley.

FOR SALE OR TRADE
Well improved 10 acre chicken farm with all stock and equipment. Will consider small cash payment and light car.
Write Box JC Avalanche

35.—Automobiles for Sale

FOR SALE—1925 Chevrolet touring, $50. Call 1380-J.

1930 model Buick sedan in good condition at a bargain. Phone 1577-J. 2616 22.

FOR SALE OR TRADE—1926 Chevrolet truck. Address J. T. Dodd, general delivery, Lubbock.

TO TRADE—Nash sedan in good condition for cows, call 404.

Booze Reward

(Continued From Page One)

chanical college. Charges were filed against the trio in United States district court here, the officers reporting they had seized a 200 gallon still, eight 50 gallon fermenters, 400 gallons of mash and about 35 gallons of whiskey.

Governor Moody stated the final draft of his reward proclamation would be made early next week. He said he believed the reward would encourage persons to submit evidence to officials which otherwise might not be called to the attention of authorities.

"We want the bootleggers of the state to know they cannot corrupt the youth of the state without suffering the consequences," the governor said.

Reward Fund Intact

The governor's reward fund, appropriated annually by the legislature for law enforcement purposes, totals $8,000 and is is practically intact at the present time.

Announcement of the reward offer was favorably received by H. Y. Benedict, president of the University of Texas, and Mrs. Claude De Van Watts, president of the Texas W. C. T. U. Dr. Benedict said the plan met with his hearty approval but he was for law enforcement every day in every way.

Although she commended the governor's action, Mrs. Van De Watts said the law enforcement officers "had a definite duty to perform without the need of special payments for doing their duty."

The governor also took occasion to express his views on the prohibition question in general, paying especial attention to the arguments that prohibition violated state's rights. Moody stated this question was settled with the adoption of the federal prohibition amendment and that this was a dead issue. The right of the states to decide whether they should have prohibition also was attacked by the governor who said it would force the maintenance of standing armies along the borders of the dry states to prevent importation.

"The one who thinks prohibition has failed is beguiled by wet propaganda," the governor said, adding "I am for it."

Drouth Relief

Continued From Page One

Washington Monday will be an effort to obtain from the federal intermediate credit bank a liberalization of policy in connection with the rediscounting of notes taken by local branches of that organization so that the discounts will be allowed on a ten-to-one basis on notes secured by liens on future crops.

In the event the requests for the liberalized policy is not granted by the Intermediate Credit bank, the committee will attempt to get underwriting guarantees from either the Federal Farm board or the War Finance corporation to the Intermediate Credit bank against losses on loans made on crop mortgages. The final effort on that item, if all the foregoing is unavailing, will be to obtain an appropriation from congress to guarantee any losses sustained under operation of the emergency loan project.

To Ask Extension

An extension of time of payment on loans made by the federal land banks also will be sought by the committee from executives of these organizations for landholders who are unable to meet the payments on account of short crops and low income occasioned by the drouth.

The federal government also will be requested to deposit United States funds in banks in the drouth area as was done during 1918 when the same section suffered from drouth.

LARCENY CHARGED

RICHMOND, Va., Sept. 20. (AP)—James J. Jones, member of the house of delegates, and formerly treasurer of the Virginia Methodist orphanage here, was arrested today on a warrant charging him with the larceny of $37,978 of the orphanage's funds. He was bailed in the sum of $13,000 for his appearance in court.

BRIDGE COMPLETED

CROCKETT, Sep. 20. (AP)—Clapps ferry bridge across Trinity river on state highway No. 21 joining Madison and Houston counties, has been completed and was opened to traffic today. The bridge, 3,731 feet long, cost $252,000. Construction was started about fourteen months ago. It was built with federal, state and county funds.

B. C. D. Worker

B. Sherrod, above, is one of the "wheel horses" of the Lubbock Chamber of Commerce and Board of City Development has always played a prominent part in the activities of the two organizations. He has served in the capacity of president during th past year and has been on almost nearly every important committee.

TO RESUME CONVERSATION

WASHINGTON, Sept. 20. —(AP)—The state department announced today conversations would be resumed with China looking toward a gradual relinquishment of the extraterritorial jurisdiction, which allows United States citizens in China exemption from trial in local courts.

CLASS OFFICERS ELECTED

LOVINGTON, Sept. 20. (Special)—Ruth Gene Price was elected president of the senior class of Lovington high school. There are 27 members of the class.

Other officers are: Mildred Bingham, vice president; Hazel Roberts, secretary-treasurer and Pauline Hudgens, reporter.

Miss Grandi is the class sponsor. Class colors are blue and gold and the class flower is the dahlia.

RUBIO PLANS VISIT

MEXICO CITY, Sept. 20. —(AP)—Pres'dent Ortiz Rubio will leave next week to visit the nortern states. His stops will include some border points. The object of the trip is to inspect irrigation and road projects. He will be gone about two weeks and will be accompanied by several members of the cabinet.

Rail Conference

Continued From Page One.

delegates are expected for the confab, coming here from Big Spring, Lamesa, Brownfield, Levelland, Littlefield, Dimmit, Hereford, Vega and Amarillo. Chairman of railroad committees of chambers of commerce in each of the named cities have been advised of the gathering and are urged to be present with their committeemen and other interested citizens.

G. O. Bateman, official representative of the railroad, will arrive in Lubbock either today or early tomorrow and a conference with Lubbock officials will precede the sectional meeting in the afternoon. The local meeting is designed to discuss the entrance of the road into Lubbock. A committee, composed of P. R. Friend, Spencer A. Wells and T. B. Dugan has been appointed to negotiate with the T. & P. representative.

Lubbock's support was not pledged to the enterprise without a great deal of consideration on the part of directors of the local chamber. Realizing that two strong factors will inevitably be lined against each other in the application fight, this hesitation was only natural for a city which sought to line itself with the faction seeking the greatest good for the South Plains.

In announcing their decision last Friday, local directors declared that there is no question but that Lubbock's growth depends entirely and absolutely on the growth of the section, that Lubbock cannot grow and build except as the territory grows, that a wall cannot be built around this city and growth be made from within. There can be no question but that this proposed railroad will bring about a more rapid development of the section if it is built than if it isn't. It is, therefore, claimed very logically that Lubbock would benefit largely, even though the road was not built to this city.

It is the concensus of opinion of those in position to best know the situation, that the interstate commerce commission will grant the permit to the T. & P., regardless of the stand taken by Lubbock. It has been pointed out that the national administration has asked industries and the railroads to spend all the money for improvements and extensions possible as a means of bettering general business conditions; that building of the road will give employment to hundreds of men, that it will require much steel, ties, equipment, etc., all of which will tend to stimulate business; that the T. & P. has the money and wants to spend it and the commission will be prone to let them do it; that the State administration, including the Texas Railroad commission, the attorney general and the governor are supporting it that every town concerned want it.

Lubbock's chamber of commerce, while perhaps the strongest single booster for individuals and institutions of the city, realizes that the greatest assets are not in stores and business, the Texas Tech, the production of the territory of the potential developments of the section, but—first, the unity of her citizenship, second, the goodwill, friendship and neighborliness of the towns of the section. It is this unity and harmony which has contributed so much to the building of Lubbock into the "Hub City of the Plains" and to maintain this leadership its citizenship cannot be divided into factions and groups.

Building Here Shows City Is Pushing Ahead

Trend To Business Buildings Seen This Year After Huge Program Of Home Erection During 1929

Predictions made more than a year ago by leading Lubbock realtors that business buildings would predominate in permits this year are beginning to ring true as the pendulum of construction swings from last year's high peak of residential building to the erection of a large number of business houses.

Of the $1,331,105 in building permits, taken from the first of this year to mid-September, $1,026,357 was for the construction of sixty-six business buildings in Lubbock as compared to $250,900 for seventy-six residences. Repair permits for the eight and a half month period total $30,815 for fifty-one projects.

Total Remarkable

While the present building total is only about half of the $2,810,288 total of the corresponding period of last year, real estate men and contractors point that the building so far this year is remarkable for a city of this size in the face of present conditions. Despite reports of a decided slack in business, unemployment, and drouth, building has continued to hold to its steady increase and Lubbock still ranks high among the leaders of the state and southwest. The comparative slump which has settled on construction activities apparently has affected other cities of this section.

March has been the leader in permits this year, twenty-nine permits having been taken out for a total of $678,225. Other totals so far this year include: January 24 permits, $90,810; February 29 permits, $164,910; April 24 permits, $89,395; May 17 permits, $113,365; June 19 permits, $104,820; July 30 permits, $41,955; August 25 permits, $31,672; and for the first part of September, 12 permits, $12,073.

The 1929 building total for Lubbock was $3,136,971 for 717 permits. While this year's total has little hopes of reaching the mark set by the record-breaking activity of the past two years, this fall's construction is expected to boost it to a commendable figure.

Last year's high peak was augmented by permits for a number of large projects here, including the Hilton hotel, Lubbock hotel addition, Pickas apartments, Bosque apartments, Lubbock Poultry and Egg company plants and the two underpasses.

Permit totals for the months of last year were: January, $261,726; Feb. $519,662; March $344,228; April $835,673; May $272,897; June $139,024; July $162,470; August $201,895; Sept. $167,058; Oct. $66,020; Nov. $250,222; Dec. $16,300.

Fair Plans

(Continued from Page One)

stream to the fair grounds and Lubbock traffic officers will be on hand at all times to see that the line of cars keeps on the move.

Lubbock's message of the great sectional fair has been given to the Southwest by automobile banners, goodwill trips, catalogue and newspapers. The fourth of a series of motorcades boosting the exposition will be made on next Wednesday when cities in the western edge of the South Plains and those in eastern New Mexico will be visited. All other directions have been visited by large Lubbock delegations which have been headed on each occasion by the Lubbock high school Westerner band.

A continuous schedule of entertainment is being offered this year to fair attendants. Great free acts in the afternoon and night, football games between the South Plains leading high school teams and mammoth fireworks displays in the evening are only a portion of the wonders to be found at the show. The fair park gridiron this year offers one of the best playing fields in the southwest and high school teams have been whipped into early season form for the five games scheduled here.

In addition several bands from surrounding cities will add spirit and zest to the day's programs. Accompanied by their own bands and large sections of rooters, the football games, all free, will have more glamour this year than ever before.

Concession stands will line the midway to add a touch of the carnival atmosphere. With exception of the concession attractions all departments of entertainment will be positively free to all, after the gate admission is paid. The gate fee entitles one to all the football games, the free attractions, fireworks displays and other attractions.

Superintendents of the departments this year have been announced by officials as follows: agriculture, D. F. Eaton; agriculture, individual exhibits, H. J. Bower; women's department, Mrs. Rub Jones; boy scouts, D. T. Jennings; Red Cross department, Miss Vera Murfee; livestock, Dr. I. E. Barr; beef cattle, W. L. Stangel; dairy cattle, Ray B. Davis; horse and mule, Dr. Y. J. Aiken; swine, Douglas Pounds; sheep, Don L. Jones; veterinarian in charge, Dr. Y. J. Aiken; boys' and girls' agricultural clubs, D. F. Eaton; poultry, Aubrey Ashley; textile, Mrs. Thomas West; culinary, Mrs. J. S. Johnson; girls' clubs, Miss Ruth Stockton; plants and cut flowers, Mrs. W. O Stevens; art, Miss Della Wilkinson; relics, antiques and curios, Mrs. W. F. Schenck.

Lubbock County Agent D. F. Eaton is superintendent of county and community exhibits. In addition to regular premiums offered on regular competitive basis, according to the fair score card, a division is offered wherein a county, not vieing to compete under the score card plan, may present a creditable exhibit for a flat guarantee of $50.

Public Lethargy Greatest Deterrent to Lubbock's Becoming Textile Mills City

Tech Professor

DR. JOHN C. GRANBERY

Much in demand as a speaker when cultural topics are discussed over the South Plains, Dr. John C. Granbery, head of the department of history at Texas Tech, has made himself a vital part of community life.

THE only reason Lubbock is not a textile mill center, or at least started towards such a hub, is because folks here have not interested themselves in such an industry sufficiently, in the opinion of a number of citizens as expressed last week.

As "Hub of the Plains," the city of Lubbock is strategically situated from the standpoint of transportation facilities and nearness to raw material. Climatic conditions, living conditions, ample supply of labor also contributes to advantages possessed by this city.

Carl Brandt, head of the school of textile engineering at Texas Technological college says:

Atmosphere No Bar

"I do not see why Lubbock and the South Plains can not have mills here as well as can any other city or region of the United States. This is a logical cotton center. Dryness of the atmosphere can easily be overcome. Mills can make any kind of atmosphere they want now.

"A mill at Lubbock would certainly be an aid to Texas Tech, as it certainly would be to employment conditions locally."

Mr. Brandt believes a textile mill would be one of the best things Lubbock could secure. It is his belief that a start should be made on a small scale, the concern operating the mill growing slowly by developing their own labor in their own plant. The type of mill preferable to begin with he thinks would be cloth of some kind. Garment making could follow, as could fancy goods plants.

When asked as to whether or not the nation has too many textile mills, Mr. Brandt replied that in normal times most mills are run night and day. It spoke also of the tendency for mills to move nearer the source of raw material.

Levine For It

"I can think of nothing better for Lubbock than a textile mill of some sort, declared William Levine, of Levine Bros. Department store. "The location is good. Lubbock is recognized as a great potential industrial center. Its proximity to Mexico should be an inducement for various mills to locate here."

In commenting upon the possibility of Mexico as a trade area, for textile mills located in Lubbock, R. J. Murray, president of the chamber of commerce and board of city development, calls attention to early anticipated completion of the Kansas City, Mexico and Orient railway line through Mexico.

"This line, when completed, offers a saving of more than 1,000 miles from Kansas City to the Pacific ocean over any other rail route," Mr. Murray states. "This line is in close reach of Lubbock and will certainly offer any manufacturing concern located here that much saving in mileage to Japan and other Asiatic nations westward."

Mills Would Thrive

It is the belief of Ernest Nelson, faculty member of the Texas Tech textile engineering department, that fancy novelty mills and woolen and worsted mills would thrive in Lubbock. He issues warning, however, that a better grade of cotton would be needed than what is being produced on the South Plains.

"Textile mills can be secured," Mr. Nelson contends, "if we go after them, and we ought to have them here. They would help to stabilize payrolls in this city and section."

W. O. Stevens, vice-president of the Citizens National bank, formerly a resident of Post, where the famous Foster mills are located, remarks that the Post mill is considered a decided success. "This mill has been in continuous operation since it was established in 1913. The original cost was $750,000 including buildings and equipment. About 300 are employed and the concern has gained international reputation with its Garza sheeting and pillow tubing."

Mr. Stevens sees no reason why Lubbock could not have a number of textile mills of various kinds, with natural gas, railroads, plenty of water, ample labor and ideal climate.

L. Wesley Read, who has been in intimate touch with textile mill development in Texas for the past several years, contends that mills in Texas cities much smaller than is Lubbock have been making decided successes over a number of years. "Their natural advantages are not superior to Lubbock's," he declares.

Shootings

Continued From Page One.

Parker had not been completed today.

Negro Surrenders After White Shot

MEXIA, Sept. 20. —(AP)—Ralph Howell, 21, farmer, was brought to a hospital here today suffering from a pistol wound in his right leg and shotgun wounds in his body after a shooting at his home four miles north of Kirvin about noon.

Wyatt Montgomery, 45, negro tenant farmer, surrendered to Jim Sessions, sheriff-elect of Freestone county and was taken to the county jail at Fairfield. He was charged with assault with intent to murder.

Shots Exchanged

Howell exchanged shots with the negro when an argument began Friday over a debt was renewed. The negro was armed with a pistol and a shotgun. None of Howell's shots took effect.

Mrs. E. E. Lamb, a cousin of Howell and a witness to the shooting, was struck by a bullet, but was not seriously injured. She said Howell was killed by a shotgun discharge, and the negro then fired at him with a pistol. Six estimated about seven shots were fired.

A posse headed by Deputy Sheriff Lute Mayberry was formed to hunt the negro after word of the shooting reached town, but the negro surrendered before it got into action. The negro lived on the J. A. Coleman farm adjoining the Howell place.

Local Factory Is Expanding

Caprock Uniform And Embroidery Company Looking Back On Year Of Expansion; 33 Now Employed

There is one Lubbock institution whose anniversary occurs in September and whose first year marks an expansion that is comparable to the marvelous growth of the South Plains, of the city of Lubbock and of the Panhandle South Plains Fair.

This institution, the Caprock Uniform and Embroidery company, organized in September, 1929, now is looking back upon a year of continued and remarkable growth. Starting with three employees a year ago, the company now employees 15 in its factory and sales room at Lubbock, besides 18 traveling salesmen who traverse the mid-west and southwest portions of the United States.

The Officials

Organized with a capitalization of $25,000, this concern's incorporators included: William Levine, V. W. (Red) Bradley, and R. D. Prophet.

"We started in business to serve what we deemed a need of West Texas," declares R. D. Prophet, "that is, a company who would manufacture uniforms of every conceivable type and embroidering designs for advertising firms and institutions on these and other uniforms.

"Our salesmen have been swamping us with orders from doctors, drug stores, hospitals, cafes, hotels, policemen, schools, bands, conductors, shine parlors, ball players, barber shops, beauty parlors, bakeries, laundries, lodges, chauffeurs, garages, filling stations, athletic teams, and the like. We have shipped these uniforms to points in such states as New York, California, Texas, Florida, Kansas, Missouri, Arkansas, Oklahoma, New Mexico, Arizona, Colorado, Indiana, Iowa and Michigan."

The three original employees of this rapidly growing concern began producing uniforms through the utilization of only two machines a year ago. Today there are 10 machines in use. Capacity of the plant to begin with was 30 suits a day. Today this plant can turn out 200 suits a day.

Since opening in September of 1929, at 613 Broadway, the Caprock Uniform and Embroidery company have added a complete line of men's and boy's furnishings, work clothing, work shoes, handled for retail.

"It is our hope to continue growing with Lubbock and the South Plains," continues Mr. Prophet, "and we trust that we will be progressive enough to keep pace with this wonderful city and country."

Judge-Elect

E. L. PITTS

Although a relative newcomer to Lubbock county, E. L. Pitts, former county judge of Palo Pinto county, was nominated by Democrats here to succeed Judge Robert H. Bean on the Lubbock county bench. Judge Bean did not offer for re-election but Judge Pitts had two opponents.

City Plan Work Is Lagging In City

Improvements Of Lubbock Made With City Plan In Mind But No Definite Selection Yet Made, Records Reveal

In the rush of paving development, building projects, the establishment of a modern airport and other important items which have occupied the attention of Lubbock's city commission for the past year, little attention has been given further development of a comprehensive city plan. However, all building projects, paving, etc., are considered a part of city planning.

Possibly the greatest attention given the question of city planning was during 1929 when the commission, with committees from the chamber of commerce and Board of City Development, spent nearly the entire year in gathering data and information looking toward the establishment of this important unit of a progressive city. Months of labor were spent in gathering the data in an effort to determine just what is needed in the way of a complete program of city planning and zoning.

Even after all these months of labor, city officials agree that the problem is a puzzling one, complex in its details and requiring deep study.

Many Sided Question

In order to best serve the city a comprehensive city plan must coordinate all physical improvements, even at the possible expense of subordinating individual desires. City planning applies the financial principles of business corporations to civic development. It means the budgeting of future improvements to secure an orderly and uniform growth for the entire community and to prevent over-expansion of one phase of development at the expense of the others.

Zoning is another problem confronting the commissioner, directly coupled with that of city planning. Zoning is recognition through law and ordinance that not all parts of the city are alike and that the health, safety and general welfare of a community demand differentiation among them.

Districts Differ

Residential, industrial and commercial sections of a city are ideally dissimilar in their requirements, thus the evident need of zoning for different treatments. A pavement suitable to a residential section often is unsuited to an industrial section. The best location for industry often is the worst location for residences. And thus does the gap ever widen.

Futher, zoning regulates the height and size of buildings and so diminishes overcrowding, hazard to health and depreciation of value by improper and unsafe living and working conditions. So apparent have been the advantages derived from proper zoning that the movement has grown from a single city in 1914 to several hundred municipalities at this time.

Work is Essential

Outlining and building a city plan is one thing while putting it into effect is another. A city plan might be built in one or two years while carrying it into effect might require a century. City planners however, usually claim foresight of twenty-five years. It has been found that planning for a city for 25 years generally meets the principal purposes; that the plan shall take account of more than the needs of the moment, that it shall weigh one consideration against another and strike a balance, that shall provide for probable growth and that it shall guide and regulate that growth.

City officials point out that though Lubbock has experienced phenomenal growth in the several years passed, ordinances regulating that growth have kept it well in hand and that residential, commercial and industrial sections of the city are well balanced. With growth in the next ten years, however, equaling that of the decade immediately gone by, the need for a more definite city plan is apparent. This need is not being neglected and city commissioners expect to give even closer attention to the problem with the coming months.

NEW BUSES INAUGURATED

CARLSBAD, N. M., Sept. 20. (Special)—Inauguration of two brand new Buick 14 passenger buses by the Carlsbad Cavern tours was the occasion of a special trip from El Paso to Carlsbad. A party of 32 in the two cars were guests of Harry Hussmann, president of the company.

Arriving from El Paso the group were entertained at the La Caverna and Crawford hotels over night and spent the day touring the caverns.

Buses leave El Paso at 7 o'clock in the morning for Carlsbad and from this city at 4 in the afternoon for El Paso.

MOVES TO HOBBS

HOBBS, N. M., Sept. 20. (Special)—Dr. W. B. Center, formerly of Wink, has moved to Hobbs and is now establishing his practice here. For two years he was health officer of Winkler county. Dr. Center was a pioneer physician of Wink.

GALE LASHES COAST

PARIS, Sept. 20. (AP)—The whole French Atlantic coast tonight was being swept by a gale which at times reached the proportions of a tempest from the southwest, endangering a number of small merchant ships and delaying trans-Atlantic liners.

ORGANIZING BAND

LEVELLAND, Sept. 20. (Special)—J. V. Brant is organizing a high school band among the children of the school. The school is paying the expenses of the organization.

NEW TOWN HAS PHONE

ROBERTS SWITCH, Morton County, Sept. 20. (Special)—This town, which sprang up a few months ago eight miles west of Levelland, now is connected with the county seat by telephone. The State Telephone company recently completed a line here from Levelland.

PURCHASES INTEREST

SEMINOLE, Sept. 20. (Special)—A. P. Shepperson has purchased the interests of his partner J. L. Dyess in the Shepperson-Dyess Lumber company. The firm is now known as the Seminole Lumber company. Mr. Dyess has returned to Lubbock.

250 INJURED

BOMBAY, India, Sep. 20. —(AP)—More than 250 persons, including many women, were injured in police attacks on obstructive mobs swarming about the town hall polling place where the Bombay legislative election was held today. The police arrested 382 women and 18 men. The women were released tonight.

FLOOD SCAUSE DAMAGE

BARMOUTH, North Wales, Sept. 20. (AP)—A severe gale bearing heavy rainfall raged over north Wales today and caused much damage by floods. Low lying houses were flooded and many crops were washed from the hillsides into streams which became torrents as the rain continued.

Ecuador expects a bumper coffee crop this year.

Motorcycle races are vogue in Peru.

Spur Physician Is Artist, Too; Works Of Local Nature Among His Labors

(By Staff Correspondent)

SPUR, Sept. 20. —Most men who are talented in the arts have talent along one line only, or perhaps two.

But Spur boasts a man who is talented in three professional lines; painting, dramatics and medicine.

He is Dr. J. H. Grace, a physician here for nearly a score of years, but whose talents lie along the line of painting of portraits, panels and scenes, and also along dramatic lines.

Doctor Grace is a son of the "Old South." Born in New Orleans, he was reared there and educated in the universities of that town after having moved to Texas.

Apprenticed To Artist

As a boy, his talents turned towards painting. He studied for some time and in the middle 80's was apprenticed to a well known artist of that time, W. A. Huddle.

"Mr. Huddel had the contract to paint the pictures of General Sam Houston, Sul Ross, Davey Crockett and other historical characters of the early days of Texas," Dr. Grace said. "He was one of the greatest portrait painters of his time. I helped him paint these pictures and many others.

It was in 1887 that young Grace was in Austin assisting Mr. Huddle. He spent two years with the painter and worked on a number of well known jobs.

"Mrs. Huddle is still living in Houston," Dr. Grace continued. "I saw her the last time I was there."

After his apprenticeship young Grace went to New Orleans and entered the university where he studied medicine. While there he became interested in dramatic work and participated in many well known productions of the clubs to which he belonged.

On one occasion he was in a hotel bar following a performance when a man stepped up and congratulated him on his portrayal of a character in one of Shakespere's plays. Thinking that the man was seeking a drink he offered to buy him one. But the man declined at first, continuing his conversation about young Grace's experience.

"My name is Frank Coy and I want you to come with me," the man then went on. Mr. Grace recognized him as one of the leading actors of his time. After several years experience on the stage, young Grace went back into the medical profession and has remained there ever since.

To Spur In 1911

After practicing medicine in several Texas towns, Dr. Grace came to Spur in 1911 and opened an office here. Struck with the beauty of the country, he decided to record it on canvas and from time to time has painted pictures of some of the well known scenes.

Dr. Grace, in addition to painting portraits and scenes has done some pastel work, finding as subjects beautiful scenes on the creeks of the area. He has painted several pastels at Duck Creek scenes and also the Brazos river. Croton Creek is another favorite of the doctor.

One of his best known scenes is Soldier Mound, between Spur and Dickens, scene of a historic battle between U. S. Soldiers under General MacKenzie and Indians. It was also an early day soldier's camp, hence the name.

Painted Lubbock Man

I painted a portrait of Judge B. G. Worswick, our pioneer county official," Dr. Grace declared. "It is hanging in the court house at Dickens. I also painted a picture of Morton Smith of Lubbock and he now has it.

"Before Mrs. Hank Smith died, I had a long talk with her. My next portrait will be one of Mrs. Smith if I can find a photograph of her. I do not have any."

Because of his years in Spur and Dickens county he is one of the well known physicians and surgeons there. He also has done considerable work with Lubbock physicians and is well known all over the South Plains in his profession.

But his chief joys are to paint the scenes of his chosen country and to sit in his library and read over the plays of the great masters of dramatic art of past and present generations.

"The Show Window Of The Plains"

Visit the South Plains Fair for a refreshing exposition of the resources of this great section — On the same occasion, inspect the section's most outstanding assortment of style merchandise at Lubbock's Finest Department Store.

If you enjoy roaming through fine assortments of correctly styled merchandise of the latest design—if you appreciate real quality in the items you buy to possess for your very own—if you are among those who like to choose their apparel from lines nationally advertised in the leading periodicals that come to your home—in short, if you look for "realness" and sturdy value in the things you buy, you will truly appreciate this store.

Without pretentiousness, we are attempting, here in Lubbock, to supply you with the same outstanding styles, the same correct designs, the same new assortments that you would expect to find in a city of ten times Lubbock's size. That we have grown and prospered is a tribute to the high type citizenship of this section, for such a store would not be possible, unless you were appreciative of this service.

You Will See Here

Fine ladies' dresses from Nemser Claire, Blackshire and other nationally known makers—fine garments that show their right to prestige in every line of design, every detail of construction—every item of choice of material.

Moderate priced dresses in our famous Elynor and Janelle designs—smartly styled creations fresh from the finest Eastern makers.

Ladies' Coats with the richest fur trimmings—furs that you can enjoy because of their realness—coats that have every new style feature embodied in their lines—coats that you can be proud to possess.

Ladies' Slippers—

A decidedly important part of every costume.

Nowhere in our store are more outstanding lines to be found — Elco, Matrix, Pedigo, Enna Jettick — as well as numbers of others—all in the season's newest patterns and in most correct colorings.

Sizes 2' to 9 — widths AAAA to D. More than this, you are served by most highly trained salespeople who thoroughly understand every phase of foot-fitting.

Every Accessory, also—

Fine Bags and Gloves—matched exactly in tone and material as well as in every detail of style—Hosiery to exactly blend with your color tone in a varied array of weights and weaves.

There are hundreds of yards of new delightful silks bearing the name of famous makers—silks that offer choice of every new fall shade and design—silks that make your slightest wish possible of realization in the finished garment.

There are little items of interest also—dainty under-things—bright jewelry—Arden's famous toilet articles—rare, rich, imported linens—in short, a collection of the most representative items in all lines are here for you to choose from.

Men's Shoes—

For men, there is a great "team" of outstanding shoe lines.

Edwin Clapp, the most famous name in men's footwear, heads the list. There are also Nunn-Bush ankle fashioned models, Friendly Five outstanding values—a varied range of well known makers.

There are styles in all these makes for both men and young men—full pattern and color assortments as well as complete size scales.

Ours is a Men's Shoe Store second to none in this entire section.

Men Will Appreciate—

Here you find the most famous maker of fine clothes featured in our labels—Hart Schaffner and Marx suits and overcoats this season have even more merit than ever. For the college men, there are snappy styles also from Manor Brooke, most outstanding.

Shirts and Underwear find such well known lines as Manhattan, Eagle Broadway among our showing, while Manseo and Munsingwear undergarments need no introduction to most men. All of these are available in full size assortments.

Hats and Small Items

Stetson and Knox hats in the season's newest blocks—also full new assortments of Campus caps. You will find here, colors and shapes to exactly please—styles that you will delight in wearing.

Hosiery, Belts, Handkerchiefs, Sweaters—even the most minor item of men's apparel needs are given complete consideration in the varied assortments at your disposal in this well appointed men's store.

Hemphill-Wells Co.

Lubbock's Finest Department Store

"FIRST In Lubbock—FIRST On The South Plains"

The South Plains Own Newspaper

Sunday Avalanche-Journal

The Annual Panhandle South Plains Fair Edition

SECTION TWO — LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 21, 1930 — AP MEANS "ASSOCIATED PRESS"

Large Exhibit Expected In Fair Women's Department

College Folk Set Pace For Social Fetes

Campus Clubs Entertain To Herald Opening Of Tech College For Fall Term; Interest Younger Set

BY MARGARET TURNER
Of The Woman's Staff

LUBBOCK will be the scene of much gayety in the college set during the next fortnight with in honor parties and receptions for new students on Tech campus occupying the time of the younger set. The reception given in the parlors of College Inn by Las Leales club for new women students this afternoon between the hours of 3:30 and 5:30 o'clock is expected to be a particularly enjoyable affair.

Miss Orene McClellan is president of this organization. Parties and picnics are enjoyed by the members throughout the term.

Welcome Members

Saturday was chosen by members of Las Vivarachas club for an occasion of lovely appointments at the home of Miss Genevieve Deckert. Hours were from 5 until 8 o'clock. The party was a welcoming event for returning members and to give an opportunity for acquaintanceship with new students.

A social event will be given soon in the home of the president, Miss Evelyn Rutherford. As soon as the excitement of registration has quieted down, a number of affairs will be given in honor of the patronesses of Las Vivarachas club. These patronesses have not been introduced, since the club has only been organized a year and they have only recently been selected.

On October 18, a tea will be given by club members at the Hilton hotel, to which members of all social clubs of Tech college will be extended an invitation. This is the formal presentation of Las Vivarachas club to college society.

Plan Weekly Parties

In addition, the girls are planning parties for each week-end and a number of bridge events are to be given at the Gloriela tea shop during the early fall.

Election of officers will be held this week at a meeting of Les Cigales club in the home of the president, Miss Dorothy Rylander, 1627 19th street.

A formal event is to be given each term by this organization and luncheons and bridge parties will be given twice a month at the homes of members and at tea shops.

Plan Formal Dances

Members of Sans Souci club will attend parties given in the homes of members bi-monthly this fall.

Several lovely parties have been planned early this term for returning members and new girls. The club is also planning its formal dances which are high spots in the social life of the campus.

Miss Gail Quinlan, president of Las Chaparritas club, has announced a series of lovely parties which will be attended by members of that organization this fall.

No Pledging Is Rule

The Inter-club council, which was organized at Texas Tech last spring, decided that there would be no pledging of new members this fall, but they may attend the social activities that are given.

Both Sans Souci and Las Chaparritas club members have attended parties, luncheons and picnics during the summer months but with the coming of fall days, in-door entertainments call for more formal appointments. Some of the loveliest social achievements of the campus center in these social clubs for girls.

Park Scene Of Club Barbecue

Members Of 1930-42 Club, Families And Guests On Big Chicken Barbecue Picnic On Friday Evening

A chicken barbecue was enjoyed Friday evening by members of the 1930-42 club, their families and a few guests, at the County park.

Those who attended were Mr. and Mrs. Albert Fryar and family, Mr. and Mrs. Joe Telford and family, Mr. and Mrs. H. L. Cantelou and family, Mr. and Mrs. Allan Hill and family, Mr. and Mrs. Gordon Flenniken and family, Mr. and Mrs. W. E. Bourland and family, Mr. and Mrs. W. B. Price and daughter, and Mrs. T. D. Morrell.

JUST DESSERTS

For a simple dessert, spread whipped cream rather thickly between two thin wafers

These Women Head Feminine Departments Of Panhandle-South Plains Fair

In The Pictures—Upon the shoulders of these women rests the responsibility of the success of the feminine side of the Seventeenth Annual Panhandle-South Plains fair. They are, reading left to right, Top row, Mrs. Hub Jones, director; Mrs. W. O. Stevens, superintendent of plants and cut flowers; Mrs. Roger Q. Pierce, assistant director; Center, Miss Delia Wilkinson, superintendent of art; Bottom row, Miss Ruth Stockton, superintendent of girls' clubs; Mrs. Walter F. Schenck, superintendent of relics, antiques and curios; Mrs. William B. Price, assistant director. Photos by Daniel

Everything In Readiness For Women's Unit

Building Enlarged; Opening Of Fair To See Greater Show In Women's Unit, Directors Believe

By BLANCHE E. BEAN
Avalanche-Journal Woman's Editor

EVEN before gates of the Panhandle-South Plains fair swing open next week, hundreds of women are expected to show a tangible interest in the exhibits which are to be placed in the women's building at the grounds.

The choicest flowers and plants, the most luscious products of Lubbock and South Plains kitchens and pantries, needlework, paintings, curios have been arranged for in the exhibit space.

The women's building has been enlarged during the summer and fifty feet have been added to the length, while painting inside and out and other renovating features have placed the hall in excellent condition for the show.

Few Changes

But there will be no new departments and few actual changes have been made in the premium lists for the fall. The usual divisions, arranged in approximately the same relation to each other, will have more space and articles will not be stacked in cases as they have been during the last few years since room has been at such a premium.

Divisions of the women's department in the fair and superintendents of the divisions include textile, with Mrs. W. C. Rylander as superintendent; culinary, Mrs. A. T. Biggers, superintendent; girls' clubs, Miss Ruth Stockton, superintendent; plants and cut flowers, Mrs. W. O. Stevens, superintendent; art, Miss Delia Wilkinson, superintendent; relics, antiques and curios, Mrs. W. F. Schenck, superintendent.

Mrs. Jones Director

Mrs. Hub Jones is director of the department and her assistants are Mrs. F. R. Friend, Mrs. W. B. Price and Mrs. R. Q. Pierce.

In the absence of Mrs. Pierce, who was called out of town this week-end, Mrs. G. C. Wolffarth will be an acting assistant director.

The only change of any significance that will be made in the arrangement of exhibits in the women's department will be the removal of flower division to the center of the building and away from the north end in order that the wind will not tear and sear the tender petals and leaves as it has in the past, the director explains.

A larger exhibit is expected in the women's department this fall than during previous seasons, Mrs. Jones said last week, pointing to the number of inquiries that have been received and the general interest that she has found as manifestations.

"I saw a number of country women during the week and they told me that they were preparing for the show," she said, and superintendents are receiving interested inquiries from people within and near the city.

Expect Larger Show

The flower show, which was more brilliant last fall than it had ever been in the past, probably will be augmented this season from the many gardens which have been tended during the summer to produce unusually large and brilliant blossoms now. Indications are that the display this fall will be larger than it was last, according to the superintendent.

A feature which is expected to

(Continued on Page 4)

Bridge Party Given Friday

Seasonal Motif Employed For Party Given By Mrs. C. V. Sandlin For The Pastime Society

Anticipating the Hallowe'en season, Mrs. C. V. Sandlin, 2311 20th street, used this motif in party appointments Friday afternoon when she entertained the Pastime club in her home.

Bridge was played during the afternoon. Members attending were Mesdames Joe Baldridge, Albert Fryar, J. L. Murfee, A. K. O'Kelley, J. D. Reese, and Marvin Stovall. The hostess' mother, Mrs. Cordie Copeland, was a guest.

Mrs. Albert Fryar was elected president of the society following the resignation of Mrs. Allan Hill,

Townspeople And College Head Join In Welcoming Students

The Woman's Angle

* * *

BY BLANCHE E. BEAN
Avalanche Woman's Editor

THE fact that ninety percent of the high school girls have foot defects should cause some concern among the girls themselves, as well as their parents, Mrs. Joe H. Smith, health nurse in the schools, estimates that the percentage will run this high and she thinks that it is due, largely, to high heels that are worn by these girls during their adolescent years.

* * *

High heels throw the girl's body out of balance, shorten the muscles of the calf of the leg and cause flat feet, she says, and yet many of the girls in their efforts to appear stylishly dressed, stumble to school in spike heels throughout the school year.

* * *

This is no treatise against high heels. They are pretty if properly worn, but they were never designed for any occasion other than dress and are not appropriate with the school costume any more than brocades are suitable for the evening ensemble. The height of chic is appropriateness in costume.

* * *

Dr. Marshall Harvey, local foot specialist, echoes Mrs. Smith's findings and says that, while some girls will not have any noticeable discomfort with their feet now, there will be trouble later in life, probably after they have reached 25 years of age. Ninety-five per cent of the foot troubles that appear in middle life can be traced to childhood when ill-fitting shoes were worn, he states.

* * *

High heels are responsible for much of this trouble, he says, since they lift the back of the foot out of position, shorten the muscles in the back of the leg and cause the foot to contract sometimes causing an unusually high arch which will later relax and result in flat feet.

* * *

These conditions can be overcome to a large extent through exercises and the wearing of properly fitted shoes, if the person is young enough, he says, but when the foot weakness has continued for a long period, some treatment is usually necessary. The wearing of high heels for occasions that demand this dress will not cause feet weakness, but to wear them continuously is almost certain to result in trouble, he says.

* * *

WOMEN REAL HEROES

RECENTLY I read a story about Mrs. Robert T. Peary, widow of the discoverer of the North Pole, and her daughter, Mrs. Edward Stafford, in, which the writer was telling of their interest in the finding of Salomon August Andree's ice-encased body in the Arctic. Although she has been, always, the wife of a hero and has had only reflected glory, Mrs. Peary is one of the heroines of history. Mrs. Richard Byrd is another. Probably Mrs. Andree—if there was a Mrs. Andree—was another.

* * *

These women remained at home, enduring without complaining the long absences of their husbands, never knowing when the great white silence might claim another victim. The person who is doing things is not always the hero, even though he may receive all of the glory, for the one who waits, helpless to do anything, pays the greatest price. Activity counterbalances fear or worry, but there is little been for the onlooker.

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THE FIFTY GREATEST

The fact that Ida M. Tarbell, distinguished editor and writer, named a negro woman in her list of the 50 greatest living women, seems to me to be a significant thing. Miss Tarbell made the selection at the request of the North American Newspaper Alliance and the women were to be selected on a basis of those who have done the most for the welfare of the United States but, even then, few of us would have looked far enough to find the negro woman and include her in the list, even though she has done a distinctive thing.

* * *

Miss Tarbell grouped her selections into five classes, explaining that there were many who would fall into several of the classifications. Her list is of interest, so I shall give it here: Educators, teachers, scholars, Dr. M. Carey Thomas, Dean Virginia Gildersleeve, Mary Woolley, Ada Comstock, Dr. Annie Jump Cannon, Dr. Florence R. Sabin, Dr. Susan D. Kingsbury, Professor Alice Hamilton, Mary Mitchell Bethune, Martha Berry, Anna Spenberg, Martha Van Rensselaer.

* * *

Social, political service — Jane Addams, Carrie Chapman Catt, Julia Lathrop, Grace Abbott, Lillian D. Wald, Florence Kelley, Judge Florence E. Allen, Frances Perkins, Maud Ballington Booth, Margaret Sanger, Anne Morgan, Katharine Bement Davis, Helen Keller, Rose Livingston, Mary Anderson, Mary Van Kleck, Mary Gilson, Lillian Gilbreth.

* * *

Business — Mary Dillon, Josephine Roche; the arts — Cornelia Bryan, Violet Oakley, Anna Hyatt, Gertrude Vanderbilt, Willa Cather, Edith Wharton, Mary Austin, Edna St. Vincent Millay, Rachel Crothers, Gertrude Lane, Elizabeth Marbury, Minnie Maddern Fiske, Eva La Gallienne, Ruth Draper, Elizabeth Burchenal, Louise Homer; sports—Helen Wills Moody and Amelia Earhart.

BAPTISTS MEET

A meeting of the Baptist Workers' conference of the Lubbock association has been announced for Tuesday morning at the First Baptist church in Levelland beginning at 10 o'clock. A large delegation is expected to attend from this city.

Churches And President In Roles Of Host

Hundreds Of College Folk Are In Attendance At Annual Functions During Week-End As Tech Has Opening

WITH the opening of Texas Technological college and the increase in socialities for college students and other young people, there has been little other entertaining in the city of Lubbock during the last week and few other parties are scheduled for the next seven days.

Church people throughout the city joined in extending an annual welcome to students Friday evening, and last night President and Mrs. Paul W. Horn, greeted all students of the college in an annual reception held in the lobby and sally port of the administration building.

Various campus organizations have planned social occasions coincident with the opening weeks of the fall term and tentative plans are being made for annual and sectional dances. As soon as the routine of starting club activities has passed, there will be more social activity among townspeople. Since the first of September, women of the town have been employed with club activities and plans for fair week and have devoted little time to actual entertaining, although there have been occasional affairs of a purely social nature that have been delightful.

These Greet Students

Standing in the receiving line with Dr. and Mrs. Horn at the reception last evening were deans of the college and their wives, the new Y. W. C. A. secretary, Miss Joe Wilder, and the new Y. M. C. A. secretary, Jack Boyd.

Deans of the college include Dr. James M. Gordon, A. H. Leidigh, William J. Miller, Miss Margaret Weeks and Mrs. Mary W. Doak.

The college band played throughout the evening and refreshments were served with Mrs. Doak presiding. All students of the college were invited to attend.

Christians Entertain

All young people of the First Christian congregation, as well as college students, were guests at the church Friday evening for a party.

Using the football theme in games, the church people entertained the young folk in the annex and later invited them into the church parlors for refreshments.

Acting hosts included Mrs. J. E. Hartley, Mrs. W. P. Jennings, Hill Cathron, Miss Eleanor Nelson, John Wheery and Paul Squyres.

The theme of a five nights' chautauqua program was carried out at the entertainment given at the First Baptist church for students Friday evening. There were 500 in attendance during the evening.

Musical selections and stunts were given in the church auditorium with Miss Hazel Kokamour in charge. Students upon entering were met by a receiving line composed of church officials.

Play Given

A Father Time motif was used at the student party given in the church parlors of the First Methodist church. Mrs. Hunter W. Richardson supervised the games, assisted by Gerald C. Wren. Music was furnished by the Sunday school orchestra.

Miss Lulu Mae Cravens directed a one-act play with Miss Dorothy Ryland er, R. Y. Price, Dollie Clements, Solon Clements and Canon Clements, Mr. and Mrs. Eldridge W. Eagan, Cecil Bickley and Charles Houston taking part.

Mrs. W. W. Royalty had charge of the refreshments which were disposed in the basement.

Approximately 275 students were present.

Presbyterians Hosts

Eighty students gathered at the First Presbyterian church for an evening of entertainment in the form of a psychological party. Mock intelligence tests were given and stunts carried out under the direction of Miss Virginia McLean.

The affair was given in the basement which was decorated with cut garden flowers.

Serve Supper

A supper was given for Tech students of St. Paul's Episcopal church and several guests. Table were arranged on the lawn at the home of the Rev. Bradner Moore on Avenue Q.

Later a costume dance was given by Miss Sophie Sproule and Miss Alma Girand directed the group in a sing song. Rev. Moore told the story of "Courage of the Common Place".

About 48 people were present.

B. Sherred directed the games played at the Broadway Church of Christ with about 145 students present.

Get acquainted games were part of the program and special songs and reading were given.

About 75 new students attended the function.

Musical numbers opened the program given at the Cumberland Presbyterian church and later games were played under the direction of Misses Eleanor Eagle and Dimple Ford.

Light refreshments were served to about forty guests.

SPONSOR PIE SUPPER

Asbury Methodist Society Fosters Social

A program and pie social was sponsored by members of the Asbury Methodist Woman's Missionary society Friday evening at the church. A number of Tech students attended the affair in addition to the church people.

The proceeds will go towards furnishing the church kitchen.

Popular Bride Visitor

Mrs. Weldon Hankins, of Ponca City, Okla., who has been visiting in Lubbock during the last two weeks has been the recipient of several social courtesies. Before her marriage late in the summer, Mrs. Hankins was Miss Mary Snyder.

Tech Fellowship Societies Are To Welcome Co-Eds On Campus With Annual Events

Woman's Forum, Y. W. C. A., Home Economics Clubs Announce Parties To Be Given This Fall

NEW women students on the Texas Technological college campus and returning co-eds will be guests at a number of social affairs within the next few days given by clubs whose purpose is to promote fellowship among students and to create lasting friendships. These organizations, which include the Young Women's Christian association, Woman's Forum, and the Home Economics club have announced intriguing occasions for the near future.

On Friday evening of this week members of the Home Economics club will be hostesses at a reception for students of the school of home economics. The home management house will be the scene of this affair, which is the initial entertainment of the fall season to be given in the campus home.

Miss Gruver President

Miss Hazel Gruver is president of this organization, which includes in its membership, women students from the other three schools. Miss Joellen Vannoy is vice-president; Miss Janie Ruth Shepard, secretary, and Miss Rissell Treadaway, treasurer.

Annual parties will mark the college calendar for this club which is one of the leading organizations for girls on the campus.

In keeping with an annual observance, the Forum members will be hostesses to freshman girls and transfer students at the "Big Sister, Little Sister" party, the definite date of which has not yet been announced. During the past week many former students were given names of girls and they will "adopt" them and initiate them into the customs and traditions of Texas Technological college.

Tell Of Open House

Although the Forum members do much work that is not made public, they have announced the customary open house for all women students which will be held during the early part of December. A major function is given for the girls each term by this club.

Members were elected last spring and initiatory services held preceding a sunrise breakfast. Miss Nell Goodloe heads the organization as president; Miss Jean Shelley Jennings is business manager.

During the past week trains and busses were met by members of the Y. W. C. A. who took the girls to their boarding houses or dormitories and helped them with registration difficulties. During Thursday, Friday and Saturday the girls served punch in room 310 of the administration building to students and faculty members.

Board To Meet

Monday afternoon at 4 o'clock the adult members of the Board of Management of the Y will meet in the home of Mrs. Mary W. Doak on Broadway in a business session.

The organization gained information during registration by having students sign slips and it is expected that this campus society will get started at once in its work. Miss Joe Wilder, new secretary from Iowa State Teachers college, arrived two weeks ago to assume her duties. She resides at College Inn.

A reception, given by members of the Council honoring Miss Wilder, has been announced for the near future.

MINT ICE

If you freeze a mint leaf into each ice cube you use for ice tea, it makes a pretty sight and adds a bit of taste too.

Dean Of Women

MISS NELL PARMLEY

As dean of women at the Lubbock High school, Miss Nell Parmley has many problems to solve for girls of adolescent years in Lubbock. This is the second year that Miss Parmley has served in this capacity with the city schools.

Members Of Society Enjoy Party Friday

Mesdames W. C. Rylander And Sam A. Henry Hostesses To Merry Bidders Club Friday Afternoon

Meeting in the home of Mrs. W. C. Rylander, 1627 19th street, members of the Merry Bidders club enjoyed a pleasant afternoon together Friday as guests of Mrs. Rylander and Mrs. Sam A. Henry.

Roses were tastefully arranged in a decorative scheme and a salad course was passed. Mrs. Sam T. Davis scored high in games of forty-two.

Others playing were Mesdames R. S. Rodgers, Norton Baker, E. P. Norwood, F. V. Brown, Temple H. Ellis, R. H. Moore, Fred Spikes, John H. Moore, J. N. Nolar, H. D. Chipley, E. C. Young, P. F. Murray, L. S. Mast, Clyde F. Elkins, and Guion Gregg.

Breakfast Is Served Feting Visiting Girl

Miss Lois Graves, Of Fort Worth, Is Complimented On Yesterday Morning With A Breakfast

Complimentary to Miss Lois Graves, of Fort Worth, Mrs. Gregg James entertained yesterday morning at Hotel Lubbock with a breakfast. Miss Graves has been visiting in the home of her aunt, Mrs. Nell H. Wright, 1622 Main street.

Covers were laid for 12 at the breakfast.

Guests were Mesdames J. A McCalver, J. T. Krueger, Lawrence Bacon, Ross McWhorter, D. K. Bondurant, Frank Jones, James Pryor, of Amarillo, Misses Lois Graves, Virginia Bacon, Dorothy Rushing.

Loyalty Club Meets Friday

Members Meet First With Mrs. Greer; Shower Is Given To Member Later On Friday Afternoon

Meeting first with Mrs. Ed Greer, 1809 Avenue Q, members of the Loyalty club held a short devotional service Friday afternoon and later went to the home of Mrs. T. T. Fisher, 1804 Avenue M, where they surprised Mrs. W. H. Fisher with a miscellaneous shower of gifts and watermelon was served. Mrs. T. R. Chancellor led the devotional service.

Members who attended were Mesdames J. W. Hayworth, J. A. Hood, S. M. Brown, W. J. Slover, Roche Newton, H. W. Diebel, T. R. Chancellor, W. E. Blake, Annie Lacewell, O. L. Hughes, Edgar Tatum, T. T. Fisher, W. E. Lowery.

Other guests were Mrs. E. E. Wilson, Mrs. W. H. Fisher, Mrs. Frank Heidt, Miss Martha Fisher.

U. D. C. ENTERTAINS

Party Given Friday In A. B. Ellis Residence

Veterans of the Civil War and widows of veterans were honor guests at a party given yesterday afternoon by members of the local U. D. C. chapter in the home of Mrs. A. B. Ellis, 1806 Avenue O. A program was given during the afternoon.

MATURE STYLE

For the matronly figure, some of the new surplice effects are exceedingly kindly. Made with a little vestee of fine lace, dainty pleated georgette or other dull-surfaced lingerie touch, they are chic and slenderizing at the same time.

Many Societies Grow Out 'Of Pioneer Club In 1909

AWAY BACK in 1909 when Lubbock was a little village, far from the centers of learning and outside the pale of many cultural opportunities, a group of women in the town who were eager to keep up the education that had been started in their youth, who were ambitious for their futures and the futures of their families, organized a study club naming it, since this was early in the century, the Twentieth Century club.

That organization is yet in existence in Lubbock and it served as the inspiration for other organizations until today hundreds of women are affiliated with such societies. Mrs. J. S. Johnson is president of the club this year.

The Sorosis and Junior Twentieth Century clubs have been sponsored directly by this early organization. Others that have been formed are the Athenaeum society, two Delphian chapters, the Daleth and Lu-Beta, the New Era society, and chapters of various national organizations which follow study programs.

Chapters In Lubbock

These latter include units fostered by the American Association of University Women, which may draw membership from outside the membership list, the Nancy Anderson chapter of the Daughters of the American Revolution, the parent-teacher associations and various church groups.

These societies function from year to year, carrying out a variety of programs including history, politics, home making, problems of the home and school, the arts and literature.

Linked with these societies are the music clubs among adults and children in the city which have for their particular aim music appreciation. These include the Lubbock Music club, which has Mrs. R. L. Douglas for a president, two junior clubs sponsored by this organization and the Lubbock Harmony club, which is sponsored by Misses Mary and Ruth Dunn.

In Federation

Most of these clubs are affiliated with the City Federation of Women's clubs, with state and national federations, carrying out programs in conjunction with these latter organizations.

Drawing a membership principally from among their daughters, members of the Twentieth Century club sponsored the organization of the Junior Twentieth Century club in 1922 and the club has been functioning since maintaining an active membership of thirty young women. Mrs. O. I. Peterman is president.

Three years later, in 1925, the Twentieth Century club helped with the organization of another society, the Sorosis club, which has been carrying on since as a separate organization.

Mrs. W. A. Jackson is president of the Sorosis club.

Form Another Club

The Athenaeum society, which was organized and federated in 1923 has an active membership list of 35 members. Mrs. R. G. Shelton is president.

The Delphian chapters were organized through the national organization of that society and are each in their fourth year of study this winter. Mrs. A. T. Biggers is president of the Lu Beta Delphians and Mrs. W. S. McDonald is president of the Daleth chapter.

The New Era society is a reorganization of a club that functioned for several years and under its present name, it has been in operation for about four years. Mrs. Y. W. Rogers is president of the society this winter.

Mrs. William Dingus serves as president of the A. A. U. W. which yearly fosters study units in international relations, book reviews, adolescent or pre-school problems and other subjects of interest to women of the city.

Mrs. A. H. Leidigh is regent for the D. A. R. chapter which is studying the history of West Texas during the winter.

The federated clubs in this group meet regularly once or twice a month during the club year, which opens in September to continue through May and the other societies usually follow this program.

STANDING COWL

A black flat crepe frock has a very new collar, a cowl collar of shell pink taffeta which comes nearer the throat than most cowl collars and stands up in a dignified manner.

MRS. WILLIAM DINGUS

MRS. R. L. DOUGLAS

Licenses Are Issued Texas Young People

Four Lubbock Couples Are Issued Marriage Licenses In Clovis, New Meico During Past Week

(Special To The Avalanche-Journal)

CLOVIS, N. M., Sept. 20.—Four Lubbock couples and two from Slaton were among the 20 couples from West Texas securing licenses to wed from the Chaves county clerk within the past week.

Licenses were issued as follows: From Lubbock — Gordon Griffin and Lucille Palmer; R. E. Davis and Bertha Pennell; Epleo P. Summers and Sudie Gaddy; C. H. Blakly and Leona McClellan.

Slaton—Simmons J. Oliver and Mary Elizabeth Smith; W. A. Clay and Ruth Johnson.

Plainview—Curtis Hobdon and Ola Mae Gamble; Joe Marvin Dunham and Grace Looney.

Happy—Noah Barrett and Thelma Reed.

Amarillo—Otis Massey and Allene English; Ernest Bower and Dovie Spencer; Dewey E. Williams and Gertrude Peniger.

Littlefield—Jesse Dow and Belle Dowe.

Dalhart—Joe H. Thompson of Dunlap, N. M., and Daisy Frame, Dalhart.

Levelland—Ross Clark and Vadre Bell Anthony.

Hale Center—C. P. Dykes and Mrs. Dovie Hepper.

Sudan—Leonard Payne and Wanda Potts.

Friona—Elmer Muse and Alberta Hogan; Buel Sanders and Marie Holmgren.

Claude—W. B. Wright and Maggie Jo Wright.

NEW MONOGRAMS

Monograms are as fait right now. For hat clips, the modernistic monogram, worked out in jewels, is new and adds beauty.

Rules Listed For Women's Unit Of Show

Entries Determined Yearly By General Regulations; Entries Are To Be Made This Week For Fair

Although there are special rules governing exhibits in the various divisions of the women's department of the Panhandle-South Plains fair, entries are determined through general regulations yearly.

Mrs. Hub Jones is director of the department and with other fair officials, interprets these regulations.

Shipped in and local exhibits are to be entered on different dates and perishables and non-perishables have different opening and closing times for reception.

From Out Of Town

There probably will be a number of entries from out of the city again this year, judging from the number of inquiries that have been received, according to Mrs. Jewell Hall, of the Chamber of Commerce, who receives these articles.

Entry books for the shipped in articles will open tomorrow and will close at 6 o'clock Thursday evening of this week. All articles to be shipped in and entered for competition in this department must be delivered at the Fair Association offices in the City Hall on or before the closing date, according to the regulations.

Books will open for the entry of local exhibits at 1 o'clock Friday afternoon, September 26, and will close at 6 o'clock on the Saturday afternoon following. All local articles entered for competition in this department must be delivered at the fair grounds during this time and no exemption will be made, except, for bread, cake and cut flowers, the rules read.

May Enter Monday

These latter perishables will be received from 8 a. m. to 1 p. m. on Monday, September 29, the opening day of the fair, and must be delivered at the Fair grounds during that time.

Articles which have received a premium at any previous exhibition of this fair, will not be permitted to compete for any premiums and will be barred from exhibition except where special rules govern otherwise, and all exhibits must be the work of the exhibitor and must have been made during the last five years, except where special rules make other requirements, the regulations run.

May Show Three

Imported articles are strictly prohibited from competition, but may be placed on exhibition and no article can be exhibited to compete for more than one premium, except in a general display of its class.

No entry fee is charged and all premiums will be paid in full as per the ruling of the judges.

A display is distinguished as an exhibition consisting of not less than three or more than six specimens except in the art class, and a specimen must be an entirely finished article.

Those desiring to exhibit in any department may ship their goods to the manager of the fair, freight prepaid, and the management will use all diligence and every reasonable precaution to insure safety of articles after their arrival and during exhibition, but in no case will they be responsible for any loss or damage that may occur, the rules proceed, adding that entries are not accepted except on these conditions.

Exhibitors are especially requested to get, or redeem, their exhibits in all divisions of the women's department between the hours 8 p. m. and 10 p. m. on Saturday, October 4, and no article will be delivered except on presentation of duplicate entry ticket.

MRS. MEIER LEADER

Methodist P.-T. A. Meets On Friday

Mrs. W. L. Meier led the program at a meeting of the Parent-Teacher association of the First Methodist church Friday afternoon.

After a devotional by Mrs. Meier, Mrs. O. B. Trinkle sang. The picture for the greatest number of mothers in attendance went to the Cradle Roll department.

Fashion Plate

THIS CHARMING bonnet is ingeniously fashioned of black velvet ribbon shirred to mold the head

Club and Social Events For Week Forecast

SUNDAY

New women students of Texas Technological college will be honored at a reception given in College Inn this afternoon by Las Leales club. The hours are 3:30 until 5:30 o'clock.

MONDAY

Members of the Young Matron's Auxiliary of the First Christian church will meet with Mrs. J. B. Rhodes at her home, 2216 20th street, at 3 o'clock.

First Methodist W. M. S. will hold a business meeting and quarterly reports will be given at the church at 3 o'clock. "The Future of India" will be discussed by Dr. John C. Granberry.

Circle number 2 of the First Christian church meets with Mrs. J. Odule Davis, 2213 13th street, at 3 o'clock.

Mrs. R. W. Crowder, jr., 2212 17th street, is to be hostess to circle 3 of the First Christian church at 3 o'clock.

Members of the Mary Helm auxiliary will meet at the church at 3 o'clock.

A business session of the Asbury Methodist W. M. S. will be held at 3 to be hostess to members of the the church at 3 o'clock.

The First Presbyterian Auxiliary meets in circle gatherings as follows: circle 1 with Mrs. W. R. Spencer, 2121 16th street; circle 2 with Mrs. Jerry Clements, 1808 16th street; circle 3 with Mrs. O. K. Peters, 803 College Avenue; circle 4 with Mrs. Frank White, 1411 8th street; circle 5 with Mrs. P. F. Murray, 818 Avenue L; circle 6 with Mrs. R. C. Harvey, 2612 22nd street.

Adult members of the Board of Management, Tech Y. W. C. A. will meet at the home of Mrs. Mary W. Doak, 2421 Broadway, at 4 o'clock.

First Baptist church Woman's Missionary society will hold circle meetings in home of the members.

Members of the American Legion auxiliary will hold a business meeting at 8 o'clock in the American Jolly Dozen club at 2:30 o'clock in her home.

Election of officers will be held in a meeting of El Martes club at the home of Mrs. E. Paul Carter, 1910 Avenue Q, at 3 o'clock.

Circle 1 of the First Christian church will meet at the church at 3 o'clock.

A study of Rudyard Kipling will be started when the Sorosis club meets with Mrs. Leroy T. Patton, 2415 19th street, at 3 o'clock.

Twentieth Century club meets at 3 o'clock at the First Methodist church.

Members of the Athenaeum club meet at the home of Mrs. W. L. Baugh, 1819 19th street, at 3 o'clock.

The Sanders Parent-Teacher association will meet at the school at 3:30 o'clock.

WEDNESDAY

The Loyal Sisters club meets Legion home at 810 Texas avenue.

TUESDAY

Mrs. A. H. Travis, 2122 24th street, with Mrs. E. F. Huff, 2707 21st street, at 3 o'clock.

Mrs. James Kimmell will be hostess to members of the 1916 Needle club at 3:30 o'clock in her home at 1208 Avenue L.

The Just Sew club meets with Mrs. H. F. Maner, 2206 26th street, at 3 o'clock.

A social hour will be held by members of the 1928 Bridge club in the home of Mrs. Leo Edwards, 1922 27th street, at 3 p. m.

Mrs. Burton G. Burks is to be hostess to the Lucky 13 club at 3 o'clock in her home, 2420 21st street.

Mesdames Frank M. Maddox and M. B. Hilburn are to entertain the Wednesday Needle club at 3 o'clock in the home of the former, 1627 Main street.

THURSDAY

Lu Beta Delphian chapter holds its regular meeting in Room 214 administration building, Texas Technological college.

Mrs. Sidney Ogilsbee is to be hostess to members of La Cenacienta club at 2 o'clock in her home at 1207 Avenue N.

Mrs. Henry Finka is to be hostess at bridge in the Chimayo room of the Hilton hotel at 3:30 o'clock honoring Mmes. P. W. Cawthon, Russel Smith and W. H. Keeling.

The K. Carter P.-T. . . h meeting at 3:30 o'clock at the school.

FRIDAY

The Home Economics club of Texas Technological college will be hostess to other girls of the school at a reception in the home management house on the campus.

Members of the Friday Needle club will meet with Mrs. J. N. Bryan.

Mr. and Mrs. Allan Hill will be hosts to the 1930-42 club at 8 p. m. in their home

To Give Style Without Extravagance! September 20 to 27

WARDS FALL FASHION WEEK

Ward's Introduces To Women Of America

Peggy Ward DRESSES!

The Buying Power of 558 Ward Stores Combined to Give You the Best Dresses in America at This Price

$9.75

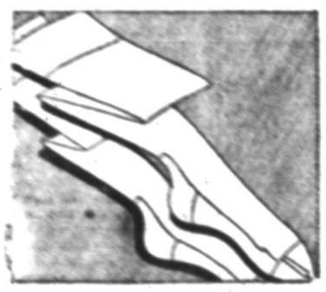
Here's an outstanding Fashion-Service for Ward's customers! Our New York Fashion Board invited several leading Dress manufacturers to display their BEST popular priced models—and out of the big showing—PEGGY WARD DRESSES were chosen!

They mirror the NEW—and the SMART—in the Fall mode. PEGGY WARD DRESSES will be exclusive with Ward's . . . you'll see them in no other store! A label in each one identifies its style and quality with economy. And—best of all—

Peggy Ward Dresses Come in Half Sizes and Full Sizes So Every Type of Woman and Miss can be properly fitted

The styles vary from a smart Business Dress to the more formal style of "dressy" Frock . . and they come in lovely colors and materials.

PEGGY WARD models represent the outstanding values in their particular price group



Women's Sheer Chiffon or Service Weight

GOLDEN CREST HOSIERY!

A splendid value for Fall Fashion Week! Full Fashioned—and all silk from top to toe. Here's a 5-thread 45-gauge CHIFFON with picot tops—and an 8-thread 45-gauge SERVICE WEIGHT, full length. Both weights have French heels, too. Note the exquisite colors on display during FALL FASHION WEEK! Promenade—Beige Clair—Nightingale—and many others—that will lend chic to new Frocks!

$1.33 *Pair*

Fall Fashion Week Brings 'Style Without Extravagance'

Fur Trimmed COATS!

And the models selected for Ward's customers are the outstanding Coats from that group! Trico and Crepe Broadcloth with collars and cuffs of Manchurian Wolf fur. Semi-princess styles—slight blouse effects—and straight wrap-around models so youthfully chic! Buy during FALL FASHION WEEK—while the selections are complete in colors and sizes

$39.95

Girls' Fur Trimmed COATS!

And at Ward's their "wants" can be satisfied at an economy price! Soft toned broadcloths with becoming fur collars—well lined—and designed to delight the young fashionable! It will pay you to see these little Coats during FALL FASHION WEEK! Sizes 3 to 14

$6.95

Lucette Wash Frock..Tubfast

The styles are as smart as the little girls who aim at high marks! Two-piece and one-piece models in BROADCLOTH—PIQUE—GINGHAM! New prints and plain colors. Buy during Fall Fashion Week —while the selection is complete! Sizes from 8 to 14 years...

$1.98

An Extraordinarg Promotion

"My Own" Hats

ONE OF THE MOST OUTSTANDING HAT EVENTS IN AMERICA

$2.95

Each Hat Comes in Its Own Lovely Wardrobe Box!

"My Own" Hats are for women and grls who want a distinctive Hat at a moderate price! Smart felts with clever touches of velvet to give them a piquant chic! The brims dash up and down in a temperamental way — hair and foreheads are revealed! And there's a becoming style here for you!

Ward's Puts America on a New Style and Value Footing

ROCHELLE SHOES

$3.98

You'll adore these medium priced Shoes that link Fashion with Economy! Sponsored by famous Shoe Stylists—created by high class designers—they bring you the modes of the moment! Brown Calf Oxfords with Java Lizard trimming—black Calf "Tom Boy" Ties—suede and satin one-strap Slippers—and Dansant Pumps!

Cuban Heels—Louis Heels

SEE ROCHELLE FOOTWEAR FALL FASHION WEEK

Narrow Toes—Round Toes Square Campus Toes

Sizes 4 to 8

MONTGOMERY WARD & CO.

1107 13th Street **Phone 816** **Lubbock**

Picnic Affair For Members College Club

Misses Gilkerson, Wilson, Hunt Entertain College Society With Picnic At The Country Club

One of the enjoyable affairs of the late week was a picnic given at the Country club by Misses Sylva Wilson, Voncile Gilkerson and Faye Hunt. The occasion took place Thursday and members of Las Chaparritas club, organization of Texas Tech and a few guests were in attendance.

Those enjoying the evening were Misses Virginia Murray, Beth Wulfman, Evelyn Hartzog, Ines Hensley, Sarah Michie, Camille Stobaugh, Mae Tom Simmons, Wilma Parks, Maxine Clark, Jean Shelley Jennings, Zella Riegel, Cecile Horne, Helen Blythe, Sue Barton, Blanche Bacon, Johnnye Gilkerson, Wilmoth Gamble, of Canyon, and Mrs. Clarence Rollo.

Prayer Week Is Announced

First Baptist Women Will Have Daily Programs This Week At Church Observing Prayer Week

Beginning on Tuesday afternoon members of the First Baptist Women's Missionary society are to observe a week of prayer program. Short services are to be conducted daily for four days at 3 o'clock in the afternoon at the church.

Circle meetings of the society will be conducted Monday afternoon in the homes.

The daily programs have been announced as follows:

Tuesday—"Vital Facts About Foreign Situation in Texas", Mrs. W. A. Stahl leader; Wednesday—"Work Among the Mexicans", Mrs. Frazier McCrummen, leader; Thursday—"Christian Schools and Hosp'tals" Mrs. A. T. Cocanougher, leader; Friday—missionary program with Mrs. Will'am Lowrimore as leader.

Exhibits

Continued From Page One.

add interest to this division as well as beauty to the actual display this fall is the bird show. Premiums are offered for the most attractive love bird and cage and the most attractive canary bird cage. This is an innovation with the fair this year.

Excepting perishables, all entries must be made in the women's department between 1 p. m. on Friday, September 26, and 4 o'clock on the following afternoon. Special rules govern entering and judging of perishables such as bread, cake and cut flowers.

A number of articles are acceptable for display and add to the interest of the show, even though they are not eligible for competition. This grouping includes, particularly, imported textiles and laces and Mexican drawn work, the superintendents state. All articles entered for premiums must be the work of the exhibitor and must have been made within the last five years, unless there are special classification rules.

For instance, in the textile department, all articles offered for competition must have been made within the last three years and special rules govern the girls' and home demonstration club division.

Only amateurs are allowed to show, excepting the art department, where there are classifications including professional painters.

Canned goods must be exhibited in standard quart jars that are labeled, according to the rules for this division.

In the relic and curio division, articles are sought for display, even though they may not enter a competitive class, because they add so much interest to the division. Antiques must be 50 years old before they can compete for premiums, but articles which have received prizes at previous exhibitions may not compete again. Imported articles may be shown in this division.

The relic, antique and curio division is the one spot in the women's building with a universal appeal and yearly it is visited by virtually every person who enters the fair grounds.

For the protection of articles in this department, cases are provided throughout the building and a watchman is on duty for the season of the fair.

TRIO TO PLAINVIEW

Former Members Of Club On Guest Program

Mrs. James H. Goodman, Mrs. W P. Clement and Mrs. W. B. Price went to Plainview yesterday to appear on a guest program for the Browning club there.

Mrs. Goodman is the first president and one of the founders of the club. Mrs. Price and Mrs. Clement are former members.

SEEK VETERANS

U. D. C. Is Hunting Civil War Veterans

In an effort to get in communication with all veterans of the Civil War or their widows, who reside in Lubbock county, members of the Lubbock chapter of the United Daughters of the Confederacy are asking that these people write or telephone the incoming president, Miss Delia Wilkinson, 1201 17th street.

Three Young Women Are Teaching For First Time

Brown Studio

Brown Studio

IN THE PICTURES

Three members of the younger social set in Lubbock, who have been prominently associated with events among the college groups during the last few years, are teaching school this winter for the first time. They are, upper left, Miss Grace Jennings, daughter of Rev. and Mrs. W. P. Jennings, who is teaching home economics at Lazbuddy, a consolidated school 17 miles from Muleshoe. Miss Jennings received her bachelor of arts degree at Transylvania college, Lexington, Ky., last June. Miss Nancy O'Neall, upper right, daughter of Mrs. Charles O'Neall, who also received her B. A. at Transylvania this year, is teaching English in Littlefield. The lower right picture is of Miss Marjorie Ann Ainsworth, daughter of Mrs. Ed Ainsworth, 1517 Main street, a former student of Texas Technological college.

Physically Perfect Child Rare; School Nurse Finds

A CHILD who is perfect physically is the exception rather than the rule in the Lubbock Public schools and probably ninety percent of the girls of high school age have a foot defect, usually flat feet.

These are opinions of Mrs. Joe H. Smith, health supervisor for the schools, who is engaged now in giving physical examinations to every pupil in the elementary grades and who expects to give an examination to every high school girl during the winter.

Although a health program has been in operation in the Lubbock schools for only a year, results are already being seen to prove the efficacy of the program, according to the supervisor and to the superintendent, M. H. Duncan. More definite results will be seen as these are kept year after year for additional examinations, revealing the progress of one's health.

Cooperation Necessary

A health program in the school co-ordinates with every phase of school and home activity and requires the full co-operation of patrons and teachers, according to Mrs. Smith, who has prepared a chart outlining aims of the program and making suggestions to teachers, pupils and parents as to their parts in advancing health habits.

In the introduction to the chart a health creed is given for the individual girls and boys and there is an explanation of health education as "the sum of experiences in school and elsewhere, which favorably influence habits, attitudes and knowledge relating to the individual, the community and racial health."

Development Is Aim

Along with these two paragraphs, is the aim of the health program, which is "to develop children into men and women who are physically, mentally and spiritually fit, who have developed the knowledge, attitudes and habits necessary for the prevention of disease."

This year's program aims to promote health through prevention and control of diseases in the school and the program next year is to deal, particularly, with good food habits, Mrs. Smith announced.

Prevalent defects found among school children in Lubbock are diseased tonsils, bad teeth, defective hearing and defective vision, according to Mrs. Smith, who says that many of these conditions can be corrected easily when they are once discovered. A skin disease, impetigo, is the most prevalent of its type and, while it is easily cured in its first stages, it will leave a permanent scar if left, she explained.

Conditions Not Alarming

Health conditions among Lubbock school children are not alarming at all, she explains, and, through the cooperation of the school patrons, the percentage of those who are in perfect physical condition can be raised.

During the last school term, a physical examination was given to every child in the elementary grades of Lubbock and a report was sent to the patrons, while a duplicate was filed at the school. Many patrons had defects corrected, such as fitting their children with glasses, sending them to the dentist or having diseased tonsils removed. For those who were financially unable to have these things done, charitable institutions furnished funds or local doctors donated their services. In this way, many more children were helped.

Instance Is Cited

"I can tell of one instance in particular," Mrs. Smith related. "There was a little girl on the north side whose tonsils were so enlarged that they affected her speech. We had these removed as her parents were not able to pay for the medical attention and she showed improvements immediately. I have noticed this fall that her speech is much better and that she is doing better work in her studies."

The Red Cross, Federation of Church Women and the city milk fund committee have cooperated with Mrs. Smith, along with the local doctors and medical societies. Members of the dental society examined the teeth of every child in the schools last spring, diagnosing the cases and sending reports to the schools and to patrons. It is not unusual for the doctors to donate their services.

Of 129 children in the city schools who were undernourished last winter and were fed milk during the school day, 90 were furnished this food by the charitable organizations of the city.

Teachers Watch Food

For several years, the school teachers here have been watching children who were undernourished and encouraging them to gain through feeding intervals during the school day. This practice has brought encouraging results. And of those who were fed milk last winter, all except three gained materially, Mrs. Smith pointed out. One child who did not gain did not have enough food at home to supplement the feedings, she said, as the family was very poor.

"If we can establish good health habits among the children we have won our battle for health in the schools," Mrs. Smith explained, saying that if children knew the value of these habits they will usually practice them and talk of them in the home until the interest and co-operation of their parents is enlisted.

Protection Essential

People do not always know when their eyesight is defective or when their tonsils are diseased and an examination will reveal these things. Most patrons co-operate and for those who do not sympathize with our program, we find that barring the children from school is an effective practice. This measure is necessary for the protection of the children who are well, as well as those who are ill, she explained.

An effort to avoid epidemics of contagious diseases is made each winter. It is now compulsory in the Lubbock schools for each child to have a successful vaccination for small pox before he enters and each one is encouraged to be immunized gainst diphtheria and scarlet fever.

Every teacher in the elementary grades of the city schools conducts regular examinations of the children, noting particularly their teeth, tonsils and skin eruptions. If a teacher is in doubt about a condition, she sends the child to the principal, who, in turn, seeks the personal help of the health supervisor. As a last resource, the school physician, Dr. H. C. Maxwell, is consulted. Mrs. Smith maintains first aid kits at the schools.

Results Noticeable

Results are more noticeable in a health program after several years, when corrections have had time to produce results, Mrs. Smith explains. She taught health in the Amarillo schools for five years and was able to see encouraging results there. Before coming to Lubbock, she was in Sweetwater.

One phase of her work is to help the crippled children in the schools. During the last year, three children have been sent to Dallas to receive attention. One little girl has been in a hospital there for 11 months and will be there for some time yet but her condition is improving. She was crippled with infantile paralysis, which is a common cause of this trouble among the children, according to the health supervisor.

Mrs. Smith is making application for a boy to be admitted to a hospital for treatment this winter.

Reducing Worries

Among the girls of high school age and near that age, there is a fad for ducing that is causing some physical harm, she said. Many girls are so afraid that they will gain that they will not eat breakfast and are frequently undernourished at an age when they need plenty of food for proper development, she pointed out.

The wearing of high heels is the most frequent cause of flat feet among these girls, she said, as they wear them for walking before the muscles in their legs are developed and this causes the deformity. Sometimes the trouble is not evident until later in life but it will appear eventually, she said.

Exhibit Of Articles Made At Post Encampment Aim Of Girls. Who Also Seek To Maintain Nursery At Fair

Continues Study

MISS MARGARET HALSELL

Preparatory to receiving her bachelor's degree, Miss Margaret Halsell has returned to Fort Worth to continue her studies in Texas Woman's college where she majors in violin. Miss Halsell is a popular violinist here.

Drawing an exhibit from among things made at the summer encampment in Post, Camp Fire girls of Lubbock are to have a display at the Panhandle-South Plains fair this fall, according to plans that are now being made.

If it is possible, a nursery will be maintained, also, the Lubbock Camp Fire executive, Miss Corrinne Warner, has announced. She is working now toward this latter goal.

The exhibit will be in the agricultural building at the fair but the nursery, if one is maintained, will be in a tent on the grounds, she said.

Show Other Things

In addition to the camp craft articles which will be displayed, ceremonial gowns will be shown and some articles that girls are making now will be in the display, according to Miss Warner.

Among the articles to be shown will be paper knives made from red cedar, tooth brush holders made of white pine and painted to represent Camp Fire girls, Wohle-Lo count books and camp craft counts.

Camp Wo-He-Lo, at Two Draw lake near Post, is where the girls camped this summer and the count books tell how the girls won their wo-he-lo honors, the highest camp honors to be claimed. The camp craft counts explain by drawings and writings how girls won their camp craft honors.

Some of these books display considerable originality and artistic ability.

In addition to these things, bird baths made of cement will be shown and a plaque made of plaster of paris and Palestine clay. Japanese book-binding will also be demonstrated.

Mrs. Bickley Has Charge Of Lesson

Mrs. C. A. Bickley conducted the Bible lesson Friday afternoon when members of the Sanders Bible class met at the home of Mrs. E. M. Anderson in regular weekly meeting.

Two new members were received into the organization, Mrs. R. L. Baulch and Mrs. Mattie Tucker. Other members who attended were Mesdames H. L. Brooks, W. L. Brady, Stephen A. Claye, J. R. Geter, J. T. Hart, C. E. Kirby, F. A. White, E. C. Milner. Visitors were Mrs. Tom Foster and Mrs. Ford.

TO LIVE HERE

Miss Neva Jones, of Friona, and Johnny Rayborn, of Abernathy, were married last Sunday at Friona. The couple probably will make their permanent home in Lubbock, although the groom has been with the Texas Utilities company in Abernathy for some time. His mother resides there.

Camp Fire Girls Of City Learn Of Many Things; Work's Growth Marked

IS your idea of a girl in camp that of a testy little ragamuffin who is indisposed when firewood must be gathered or a spoiled child who weeps ingloriously when her tent is blown down during a rain storm?

The notion would have undergone a marked change, if you had been at Camp Wo-He-Lo of Lubbock Camp Fire girls on Two Draw lake near Post last August, when a typical West Texas sand-and-rain storm descended, flattening tents and drenching occupants. Those attending the camp, 37 girls and eight councilors, were forced to take refuge in an old tabernacle near the camp.

Girls Good Sports

"Girls are as good sports as are boys — none of them cried or grumbled," said Miss Corrinne M. Warner, local Camp Fire executive, commenting on the incident.

Miss Warner came here in March as the first salaried executive of Camp Fire activities in Lubbock. Her office is in Minter-Gamel store, 1107 Broadway.

Fourth Camp

The 1930 camp was the fourth conducted in as many years by the Lubbock Camp Fire organization and the second consecutive encampment at Two Draw lake. Three girls passed junior Red Cross life saving tests at this year's camp, which was held August 5 to 15, inclusive. None was old enough to take the senior examinations.

A permanent camp site is being sought by the Lubbock Camp Fire girls, who also desire a week-end cabin within six miles or less of the city.

Organized in the spring of 1925 by six women and two men, the Lubbock Camp Fire girls now have a membership of 129 and have as a goal of 300 for March, 1931, according to Miss Warner.

Choral Club Planned

Outstanding project of the 1930 program will be the organization of a choral club open to all Lubbock Camp Fire girls. Miss Louise Jennings of the public school system will direct the choral group repertoire which will consist principally of Indian songs and Christmas carols. First meeting of the club probably will be held the second Saturday in October and assemblies of the choral group will be held regularly the first Saturday of each month thereafter, said Miss Warner.

Girls from 10 to 18 years old are eligible for the Camp Fire organization, which is divided into Camp Fire groups, corresponding to troops in the Boy Scouts. Lubbock has 12 registered Camp Fire groups composed of from six to 18 girls each. Those in charge of the groups are called guardians. Mrs. George Wolffarth, one of the organizers of Camp Fire girls here is president of the Lubbock organization.

Helpers Listed

Others who joined in establishing the Camp Fire girls here were Mrs. O. L. Peterman, Mrs. W. B. Price, Mrs. R. H. Martin, Mrs. John Bacon, Mrs. J. C. Granbery, Dr. Jack M. Dews and J. W. Gamel. Dr. Lewis now is treasurer of the organization.

This year, for the first time, the Camp Fire girls received an allotment from the Community Chest. The Camp Fire organization owns a lot at Nineteenth street and Avenue M, valued at $1,250, which was donated by the Lubbock sanitarium. The plot possibly will be used as a site for a clubhouse, although those connected with Camp Fire ranks here believe that the dream will not be realized in the near future—if at all.

The three respective ranks in the Camp Fire girls are woodgatherer, firemaker and torchbearer. Five or six years usually are required to achieve the status of torchbearer. Girls who cont nue to manifest interest in Camp Fire activities after attaining that rank usually become group-guardians. Leather honors also are awarded, corresponding roughly to merit badges of the Boy Scout organizat on.

Activities Are Many

Camp Fire activities include campcraft—cooking and sleeping outdoors; handicraft—metal work, book binding and basketry; pioneer craft—making cement bird baths, paper knives from cedar, and tierings from cow horns; nature study — identification of birds, snakes, trees and flowers, and swimming—strokes, diving and life saving.

"Work, health, love," constitutes the Camp Fire ideal.

"If you have had close contact with girls, you probably have discovered what a wealth of imagination and idealism they have and how much energy they are able to devote to any activity which arouses their interest," said Miss Warner.

"Here is motor power awaiting application. The question is—how to use it and to what end.

Halts "Revolting Youth"

"We hear much about 'revolting youth.' If Camp Fire can interest a girl enough to make her really want to gather firewood, dig a pit and cook a balanced meal, will it not be taking care of surplus energy as well as teaching the girl something useful?

"All girls want to be popular and Camp Fire helps to develop their social life along right lines. It also furnishes a program which develops them spiritually, mentally and physically.

"If girls are given an active program, there will be no 'revolting youth,' for youth has been the same since time began."

Committees Named

Committees of the Lubbock Camp Fire council are composed of the following:

Camp Committee

Mrs. John C. Granbery, chairman, Mrs. W. B. Price, Mrs. Hub Jones, J. W. Gamel, K. N. Clapp, Joe Baldridge, M. C. Butler.

Finance Committee

Dr. Jack M. Lewis, chairman, Spencer Wells, R. L. Peters, J. F. Bacon, J. A. Hodges, Mrs. Hub Jones, Blanche Bacon.

Civic Service Committee

L. C. Ellis, chairman, Charles H. Mahoney, Mrs. E. L. Klett, Mrs Glenn Hess, Mrs. D. D. Cross, Mrs. D. Z. Dobbins, Mrs. Russell Myrick.

Educational Committee

Mrs. H. A. Davidson, chairman Mrs. Mary W. Doak, Mrs. T. A White, Mrs. Eppie Bowder, Mrs. O. L. Peterman.

Extension Committee

Mrs. C. J. Wagner, chairman Mrs. M. W. Doak, Mrs. W. B. rPice Mrs. C. A. Bickley, Mrs. T. R. Prideaux, Mrs. L. C. Enochs.

Social Committee

Mrs. Sam Arnett, chairman, Mrs Neil Wright, Mrs. F. R. Friend, Mrs Walter Myrick, Hub Jones.

Committee On Awards

K. N. Clapp, chairman, Dr. F. B Malone, Mrs. W. L. Bradshaw, Mrs. Gerge Field, Mrs. John Jarrot.

Chairmen of guardians, Mrs Mike Barrier.

Choral Director

MISS LOUISE JENNINGS

As a part of the Camp Fire activities in Lubbock this winter, there is to be a choral club which meets once each month. Miss Louise Jennings is musical director for the organization, which was sponsored by the Guardians' association.

Club Leader

MISS MARGARET MALLARD

One of Lubbock's pioneer business women is at the head of the Business and Professional Women's club this winter. This is Miss Margaret Mallard, who conducted one of the first ready-to-wear shops in the city.

President Named By S. S. Members

Mrs. O. K. Peters was elected president of the Stephens Memorial Bible class of the First Presbyterian church in a business meeting held at the church Thursday afternoon. Mrs. S. E. Melton has recently resigned from the presidency.

A social hour followed with Mmes. Melton, George Stevens and R. W. Amick as hostesses. Refreshments were passed to 22 women.

METHODISTS MEET

Circle Leaders, Officers Of WMS To Dine

Officers and circle leaders in the First Methodist Women's Missionary society are to meet at the church at 1 o'clock Monday for a luncheon together, preceding the regular meeting of the society at 3 o'clock.

This luncheon is a monthly occasion for the group, although it was discontinued through the summer. A mission lesson will be conducted at 3 o'clock for the society with a business meeting at 4 o'clock, the president, Mrs. R. T. Campbell, announced.

OUTDOOR PARTY

Mrs. E. C. Milner entertained about a hundred children and fifty adults Friday evening in front of the Milner store on North Avenue H, serving ice cream, cake and candy at the close of an evening devoted to games. The party was given by Mrs. Milner for the children who have traded with her during the summer.

Flowers Talk Topic At Club

Garden Club Members Meet Friday Afternoon With Mrs. W. H. Bledsoe And Name Two Officials

A talk on gardens of Europe by Miss Annah Jo Pendleton, of Texas Technological college faculty, was of interest to members of the Garden club yesterday afternoon at a meeting with Mrs. W. H. Bledsoe.

Mrs. A. H. Leidigh, president, was in charge of this meeting and two new officers were elected to fill vacancies on the staff. Mrs Bledsoe was elected first vice-president and Mrs. A. B. Cunningham was elected corresponding secretary. Mrs. Charles Hilburn played a violin solo.

Discussing flower gardens of the various European countries, Miss Pendleton said that in Northern Italy there were dahlias of unusual splendor, that France has beautiful formal gardens, as contrasted with the informal front-yard gardens in Scotland. She spoke particularly of the roses in England and the characteristic arrangements of plants in other countries she visited this summer.

DIFFERENT SIDES

New hats are likely to have one side revealing, one side concealing the face. The rolled double-brim is the one to have, if you like brims.

FAIR DAY SPECIALS

We welcome you to the Panhandle-South Plains Fair and our Shoppe. Make this your home while in Lubbock.

Here you are assured of the newest styles first, with values that we guarantee can not be duplicated.

Dresses

Smart are the new Fall frocks Both in Suits and Dresses. Colors in black, brown, wine, green and prints.

Materials: Canton, Satin, Knits, Travel, Tweeds, priced

$7.95, $9.95 $15.95, $17.95

Coats

The new Belted effects Princess lines, fur trimmed in Lapin, Dyed Wolf and Fox Coats that you would pay $45 elsewhere but thru a lucky purchase we are able to offer these wonderful coats for only—

$32.50 Others $17.95 Up

Hats

Every woman will appreciate these wonderful values we are offering in real French Felt Hats in off the face as well as brim effects. Colors in brown, black, wine and green—a hat to match your new Fall costume.

Priced at—

$1.95 to $6.00

Hose

We feature the well known brand by Kayser, sheer and service weights in all the new Fall shades priced at—

$1.50 to $1.95

La Mode Shoppe

1018 Broadway

Lubbock, Texas

Irrigation Farming Developed In Muleshoe Tertitory

Good Results Are Obtained From Pumping

Hundred Thousand Acres In Area Said To Be Underlaid With Water Strata; Many Tracts Are Sold

By JESS MITCHELL
Editor of Muleshoe Journal

MULESHOE, Sept. 20.—That the great storehouse of nature has scarcely been tapped in this immediate vicinity is clearly evident from the few nuggets of wealth that have been brought forth in the form of small irrigated tracts on which bumper crops are being grown around Muleshoe the metropolis of Bailey county. These few farms that are rating high in exceptional crop production merely prove to illustrate the potential wealth that is available under the magic touch of the white gold of earth when applied to the fertile soil through the medium of the irrigation pump.

A survey made by Government officials of this section reveals the fact of a scope of country in this area averaging from seven to 10 miles in width and containing approximately 100,000 acres of virgin soil underlaid with a stratum of inexhaustible water encounted by the well driller at from 10 to 75 feet deep. Up to the present there have been some 30 or 40 tracts ranging from five to 20 acres in size that have been developed under irrigation, while approximately 3,000 acres would cover the entire territory that is now reaping the benefit of this underground stream which appears to never lessen its bountiful supply.

Pumping Plants At Work

Aside from the windmills and small pumping outfits, there are now about 60 pumping plants installed in this valley that are throwing from 600 to 1,500 gallons of water per minute, or an average of 1,000 gallons per pump, and at an average cost of from 25 to 50 per acre each time the land is irrigated. There are three or four places in this valley where the water cross to the surface in never-failing lakes, while the general average depth is from 10 to 20 feet in the center of the submerged river bed, varying to as much as 75 feet along the border edges of the stream which apparently chooses to flow upside down.

Crops grown under the magic touch of these wells yield double and thrible that grown by natural rainfall, and the quality is much superior. Muleshoe has an elevation of 3,780 feet above sea level, and it is a well known fact that the altitude puts a crispness and a flavor into all grown fruits and vegetables that can not be obtained at lower sea levels.

Affidavits On Record

Numerous affidavits are on record of the wonderful crops grown in this section under irrigation. Wm. B. F. Matthewson swears he raised six tons of alfalfa per acre, 16,000 pounds of onions per acre and 44 bushels of wheat per acre, his cost of irrigation running from 25 to 40 cents per acre each time he watered it.

T. F. Whillman makes affidavit of raising 10,000 pounds of grapes per acre at a cost of 60 cents per watering, while the grapes were sold at six cents per pound.

B. M. Myers makes affidavit of growing 552 bushels of sweet potatoes per acre. S. E. Morris tells of raising 118 bushels of oats per acre, and there are numerous other irrigationists in this section who stand ready to make similar affidavits of production from their lands.

Gravity Method Used

Gravity irrigation is in common vogue in many sections of the United States, but it is only here and there that any given section affords an enticing offer for irrigation by pumping, which system offers many advantages over the gravity type. The farmer with a pumping plant on his own land does not have to "wait his turn" to obtain water, nor is he ever limited to the amount he may use or when he may use it. He is never bothered with obnoxious weed seeds that may float down the main ditch from a neighbor's foul farm farther up, and where the water lift is shallow and the draw-down of the pump is slight, as is the case in this district, the cost of irrigation is much cheaper than by the gravity system, after the plant has been installed.

Fertile land is the backbone of every successful agricultural enterprise. It is the foundation of most fortunes, and, where this rich soil is accompanied by an inexhaustible supply of pure water, easily obtained and at very low cost, it becomes the more appealing and the more profitable to the buyer, whether he be interested in obtaining a farmstead or merely an investment for speculation purposes.

While these pumping plants have been dotting the "Agua Negra" valley for several years past, yet it is only recently that the wide estant and never-failing supply of this water, which tests 98.2 chemical purity, has become generally known and appreciated. It is no far fetched statement to declare it to be only a matter of time until the virtues of this valley have become generally broadcasted that there will be hundreds of people looking in this direction for purchase and residence on these fine lands which are second to none to be found anywhere in the United States.

SALVATION ARMY DRIVE

PLAINVIEW, Sept. 20. (Special)—Plainview business men are planning a drive for funds for the Salvation Army here to carry on its work this winter. Captain Charles Brennan is commander of the post here. He reports many people are coming daily to him to ask for assistance.

W. T. C. C. Director

Since Lubbock has been in the West Texas Chamber of Commerce organization, Spencer Wells, above, has been one of its able representatives on the board of directors. Mr. Wells has also served in many capacities on the Lubbock Chamber of Commerce, recently aiding in the drive for memberships in the W. T. C. C. here.

South Plains Farmers Seek Better Times

Histories Of Agriculture And Co-Operation In Section Go Hand In Hand; Movement On To Better Conditions

BY AL HILL
(Avalanche-Journal Farm Editor)

HISTORY of farm cooperative organizations on the South Plains runs parallel to the history of farming on the South Plains. Both histories began at about the same time and the story of both in comparison, if such were possible, would tell of similar achievements.

Cooperative organizations created by farmers reflect the class problems of farmers. It is observed that when prices of farm products are low a marked increase in activity toward organizing cooperatives obtains.

Likewise, it is revealed that the greatest movement of farmers toward cooperative marketing associations, for instance, come at times of greatest depression in markets.

Seek Low Priced Land

The movement of farm people to the South Plains country, from older settled sections of this and other Southwestern states, was accentuated to start with when low prices per acre for land in this region beckoned farmers from those areas where higher per acre values made it more difficult to gain a living of the farm.

So soon as new-comers to the plains country demonstrated the section's ability to produce crops more cheaply, the grand rush began. The date of the beginning of this "rush" in a big way is a little more than ten years ago—approximately the same date farmer organizations began developing on the South Plains.

Old Ones Known

As had obtained in other areas, the Farmers Union and similar cooperatives, that emphasized not only the cooperative marketing of farm products but cooperative buying of food, clothing, machinery and other farm equipment, were known in this region.

There were dairy associations, such as Hale county now boasts, and poultry associations organized, a wool pooling association, a Sudan seed association, cooperative gins, pure cotton seed projects with the organizations' own gin plant and ware houses. Such organizations came and went, the survivors to-being the Texas Wheat Growers Association and the Texas Cotton Cooperative Association. The latter succeeds the Texas Farm Bureau Cotton association, which organization's membership and assets from the nucleus around which the new cotton association is builded.

Cotton Order Founded

Back in 1918, when the Texas Farm Bureau Federation was organized as an affiliated, educational farm organization to the American Farm Bureau Federation, an increase in movement toward solidifying farmers in their own interests was begun. A year later the Texas Farm Bureau Cotton association was formed.

This is the outstanding cooperative marketing association to impress itself upon farm life on the South Plains. At the time when its name was changed and contract liberalized to permit of wider appeal, when the Federal Farm Board last year placed its okeh upon the organization, the Texas Farm Bureau Cotton association boasted 4,124 members in these 15 South Plains counties. Of total membership for Texas this figure approximates 20 per cent. It also is to be remembered that of 38 gins owned in the state by this association, 17 of them are in this section.

Two things may be claimed as revealed in the fact that this region boasts one-fifth the memberships in the Texas Cotton Cooperative association, at time of its formation — first, that South Plains farmers are much more progressive than farmers in other sections of Texas and, second, that farmers of this particular area think more alike than those in any other part of the state.

Past history might be claimed as predicting that the South Plains will lead in final membership and activities of the cotton association for Texas and the South. It also might be expected that cooperatives for marketing grain sorghums, livestock, poultry products, dairy products, truck and garden products, and other commodities will be created and prosper here

Buslines Radiating From Lubbock Are Transportation Service Leaders

TEN YEARS ago the first motor bus line, between Lubbock and Crosbyton was started by Ed Abbott and in the decade that has since passed, the business has grown until Lubbock has the largest group of independent bus operators in Texas. It is recognized all over the state as one of the best bus towns in the Lone Star state, with a service second to none and a business that has done much towards building up a vast empire on the South Plains.

Today 21 buses arrive and as many depart from the Union Bus Terminal, just west of the Hotel Lubbock. With the addition Tuesday of a new line into Hobbs direct from Lubbock, the number will be increased to 24 each way, a grand total of 48 buses.

Investment Heavy

Investment in motor cars alone represents conservatively $150,000, according to operators. The value of the franchises or rather permits, issued by the State Railroad commission, is placed at more than three times the equipment owned by the operators, giving the total at nearly two thirds of a million dollars.

Daily distance traveled by the 48 buses will average 7,300 miles, while the individual mileage of the several lines is 1,586. This does not include connecting lines, only those operated by local independent men.

Buses of the Pioneer Motor lines, under the new schedule to Hobbs, will travel 2,348 miles per day. North Plains coaches travel 2,512 miles per day; Texas Motor Ways, 898 miles per day; South Plains coaches 840 miles per day and Red Star coaches, 740 miles per day.

In New Station

Teh Union Bus terminal here was located for five yeafs in the Benson building on Texas avenue. In May it was moved to the Hotel Lubbock as temporary headquarters until the present building, formerly occupied by W. L. Ellwood and associates, was occupied several weeks ago.

Present quarters, when completed, will give Lubock a terminal that will compare with any in the larger towns of the state as to conveniences for the traveling public, location, etc. The State Railroad commission has aproved the move. James E. Marlow is ticket agent with George Belin as assistant.

Five lines operating here own the terminal facilities. The lines are owned by Garnett C. Abbett, Joe W. Bowman and Ed Abbott of Lubbock; Archie Tyler of Amarillo and Bill Watson of Lamesa.

Besides the Lubbock terminal, buses from this city use union terminal facilities in more than a dozen other towns in the territory. These include Amarillo, Plainview, Roswell, Hobbs, Clovis, Lamesa, Floydada, Big Spring, Sweetwater, Snyder, Post, Albuquerque, Dickens, Brownfield and Tahoka.

Fast express package service, carried as an adjunct to passenger business and for patrons of the lines has made many friends for Lubbock in the towns over the territory. Packages from Lubbock concerns to their customers in these towns are delivered a few hours after the order is received here.

First Line in 1922

Garnett C. Abbott, president of the Pioneer Motor Lines, began operation of a line to Clovis, N. M., in 1922. Three years later he began operation of the line to Levelland. In 1928 he sold tpe Clovis line and bought one to Roswell from Dick Abbott. He bought the Clovis line back January 1 of this year. Several months ago he started a line between Hobbs and Tatum, as a feeder for his Roswell line.

Mr. Abbott is president of the line with Grover McMakin as vice-president. Drivers include: Clovis line, Howard Holt, Herbert Cockerell and Z. Z. Tannery; Roswell line, Grover McMakin, Ed Eoff and Dave Merchant; Levelland line, D. M. Holt and John McKnight, for Hobbs, Henry Pulliam drives between Hobbs and Tatum.

Three to Clovis

Three schedules are maintained daily to Clovis, two each to Roswell and Levelland and between Hobbs and Tatum. Three schedules will be maintained from Lubbock to Hobbs.

Red Star coaches between Lubbock and Big Spring, offer a conection between points east and west on the Texas & Pacific and Lubbock. Three schedules are maintained daily by L. L. "Bill" Watson, president, who has headquarters at Lamesa.

The Red Star connects with Bill Ingram at Tahoka for Post and Brownfield; at Lamesa with the Carlsbad Caverns coaches for Seminole, Hobbs, Carlsbad and El Paso and at Big Spring with the Southland-Greyhound.

Pat Williams, John Bailey and Dick Calley are the regular drivers out of Lubbock.

One of the large independent operators of West Texas is Archie Tyler, of Amarillo, owner of the North Plains coaches, serving Lubbock, Guymon, Okla., and Albuquerque, N. M.

He has been operating the line for many years and has added both the Guymon line and the New Mexico line since starting service to Lubbock. Only this summer he extended his western line from Tucumcari to Albuquerque.

Four schedules are maintained daily each way between Lubbock and Amarillo. The drivers are: Rex Ragan, C. L. Shields, Foxie Hughes and Howard Austin. Two reside in Lubbock and two in Amarillo.

Mr. Tyler is a director of the Texas Motor Bus Owners' association and is active in its management.

Serving the territory south and east of Lubbock to Sweetwater is the South Plains coaches, of which Joe W. Bowman of Lubbock, also a director of the state association, is president.

Before coming to Lubbock Mr. Bowman formerly lived in Fort Worth and operated lines in that territory. He is well known over the state among the traveling public.

Facilities Over Area

Union bus terminal facilities are had at Post, Snyder, and Sweetwater, the latter connecting with three main lines, Santa Fe, Texas & Pacific and the Orient line of the Santa Fe.

The first paved highway out of Lubbock, to Slaton, is on this line.

Drivers are Red Nabors, Roy Perdue and Howard E. Denham.

Connecting Brownfield and Post is the line operated by William Ingram, of Post, who carries U. S. mail between Brownfield and the Santa Fe main line and also serving Tahoka with east and west mail. He has been on the plains for many years and has been an operator of a motor bus line for a long time.

Mr. Ingram does his own driving and makes two round trips daily. He conects with the Santa Fe at Post, with the Pioneer lines at Brownfield and the Rec. Star at Tahoka as well as the South Plains at Post.

Connect With Caves

With direct connections for Lubbock at two points the Carlsbad Caverns Stages are serving this territory and also the playground of the Southwest, the Carlsbad Caverns. Charles W. Jones of Carlsbad and Charles Costin of Lamesa are the operators.

Starting with a line to the caverns, Mr. Jones later added a line to El Paso and then from Carlsbad to Lamesa and Brownfield. Meantime he leased the Caverns line to Harry Husman of El Paso and a few months ago sold the El Paso run to him.

Recently he sold the Hobbs-Brownfield line to the Pioneer Motor lines, effective as of September 22. Two trips are made daily, Lamesa to Hobbs and on from Hobbs to Carlsbad. Mr. Jones is in charge of the Carlsbad bus terminal.

Auto Club Headquarters Here Serves As A General Bureau Of Information

IF you want to know how to go some place or what to do after you get there, drop into the lobby of Hotel Lubbock and ask Mr., or Mrs. Carlton H. Amacker. They'll be answered, right off the hat, and also a few more. Mr. and Mrs. Amacker run the "Three A's" over on the east side of the lobby.

The other day a nice looking young man walked over to the South Plains Automobile club that is the name here for the "Three A's and asked Mrs. Amacker few questions. "I'd like to know what is the best route to take to Nashville, Tenn." he explained." That is, I want to hitch-hike over there and I would like to know if it would be best for me to go toward Amarillo and go east from there or to Fort Worth and try it from that."

That's Just A Sample

"That is only one sample of the questions we are asked every day," Mrs. Amacker continued. "We are asked about the population of Lubbock, rents, prices of houses, cost of living, directions and even where to shop.

"Mr. Amacker spent several hours the other morning helping a member from out o ftown to rent a place."

The American Automobile association is 28 years old and is a nation-wide service organization. It has affiliated with it 1,047 clubs, including the Lubbock club and people holding membership in their local club are recognized in every one of the other 1,046 groups.

In addition to this the A. A. A. has affiliations with Canadian groups and with 27 European countries. It is now possible for members to receive courtesies in England, France, Switzerland, Germany, Austria, Belgium, and a score of other European nations. Details of travel in those countries will be looked after by regular A. A. A. representatives, leaving the traveler free to do his or her sightseeing.

Assistance Valuable

"This is only one of our many services," Mr. Amacker explained. "We try to return our members their cost in service. This club and the national organization has a nation-wide service. Many of our members here report receiving invaluable assisance in far distant states."

"One of our women members and her daughter," Mrs. Amacker broke in, "made a trip to California and they forgot to take along their car ownership papers. They went to an A. A. A. club, showed their card and the club made the necessary arrangements so that they could travel without interruption because of their failure to secure the proper ownership papers."

The local club has been organized for several years. When Mr. and Mrs. Amacker took it over the first of January, 1929, it had but 88 members in Lubbock. Now there are over 1,000 here, with half that many over the territory.

Charter to operate in 18 counties in Texas and Lea county New Mexico was granted the South Plains club by the national organization.

Horn Honary Head

The club is governed by a board of directors, representative men from the different towns. Dr. Paul W. Horn of Texas Technological college is honorary president with Tom A. White as president; Carlton H. Amacker vice-president and general manager; Mrs. W. B. Amacker, secretary-treasurer; J. M. Aldridge, membership secretary and Bledsoe, Crenshaw and Dupree, attorneys.

Directors include the officers and the following: W. H. Bledsoe, W. A. Myrick, Sr., Cecil Horne, A. N. Leidigh, Spencer Wells, Amos Howard and Walter Myrick, Jr., of Lubbock; Marion J. Craig, Brownfield; L. A. Wilson and C. K. Scudder, Slaton; Maury Hopkins and H. S. Hilburn, Plainview; K. K. Smith, Muleshoe; Judge W. L. Glenn, Matador; W. A. Wilson, Lamesa, Clifford B. Jones, Spur and F. G. Sadler, Littlefield.

Towns Listed

Towns included in the Lubbock club's area are: Amherst, Anton, Dickens, Earth, Gail, Hale Center, Idalou, Jayton, Lamesa, Levelland, Littlefield, Meadow, Matador, Mc-Adoo, Morton, O'Donnell, Plains, Plainview, Post, Ralls, Roaring Springs, Seagraves, Seminole, Slaton, Spur, Sudan and Tahoka and Lovington and Tatum, New Mexico.

"The American Automobile Association has one national organization, one national policy and one national service," Mr. Amacker said in explaining the purposes and aims of the national organization. "It was organized in 1902 when the automobile was just coming into popularity. It has maintained its policy ever since.

"Organized to build highways, in the first places, the A. A. A. has helped secure national legislation for highway construction and also state highway construction. Most of the legislation for the protection of the motor car owner and for the pedestrain has been secured through efforts of this organization."

Among the many lines of service rendered, Mr. Amacker pointed out, were the following: elimination of hundreds of dangerous grade crossings, promotion of standard headlight and brake laws, uniform traffic regulations and rules of the road, opening of Yellowstone and other national parks to automobile tourists, uniform system of numbering and marking highways, removal of excess tax on motor cars, parts and accessories and adoption of uniform vehicle code by the national conference on street and highway safety by a number of states.

Several proposed legislative acts that would have placed additional burdens on car owners, in the form of federal gasoline and horsepower tax, taxation, title and registration by U. S. government and a system of toll roads, were defeated largely through effort of the A. A. A.

Banks Of Lubbock Had Starting Back In 1901; Three Strong Institutions Now Serving People Of City, Section

When the trading post days in Lubbock and surrounding territory began to wane and money became a medium of exchange, banks became a necessity and from that time dates the history of Lubbock's financial institutions.

In 1901, the idea of a bank for Lubbock was first conceived by citizens of this territory. In that year the first bank in Lubbock was organized. Today there stand three strong financial firms serving the citizenship.

Perhaps none of the remaining hardly pioneers who braved the hardships of the frontier days on the South Plains remembers the history of the first bank here better than Rollie C. Burns. Here's his story:

Plains are Laid

"In the summer of 1901, Light Knight and J. H. Slaton, now both deceased, came to my ranch, known as the Idle-a-dd, and told me their plan to start a bank, provided I and a few other citizens take stock in it. I told them I would take $1,000.

"On the fifth of August, 1901, the bank of Lubbock was organized and opened for business with a capital stock of $25,000. Light Knight was elected president and J. H. Slaton, vice-president. Ed H. Hamilton served as the first cashier and R. B. Tudor as bookkeeper.

Bacon First Depositor

"John F. Bacon, still living in Lubbock, holds the honor of making the first deposit.

In 1902, the bank was nationalized and called the First National bank and in 1901 the control went to L. T. Lester and J. B. Posey. Walter Posey was made cashier.

In 1907, following the panic, O. L. Slaton became president of the bank with Posey and a year later sold to Mr. Lester and H. T. Kimbro. In the year or so following, W. K. Dickinson, M. C. Overton and J. D. Caldwell served as presidents.

In 1908, Mr. Burns recalls the organization of the Lubbock State bank was made with a capital stock of $75,000. O. L. Slaton was named president, H. B. Read, vice president and Walter Posey, cashier. Stockholders included R. H. Lowery, R. A. Barclay, T. H. Ellis, J. B. Posey, J. D. Lindsey, M. C. McCrummen and others. In 1925, the bank was consolidated with the First National and the capital was raised to $100,000. In April, 1923, the name was changed to the First National bank and capital stock was raised to $200,000. It is functioning today under the above arrangement.

Citizens Is Organized

The Citizens National bank was organized in 1908 with a capital stock of $50,000. George C. Wolfarth was president, R. C. Burns, vice-president and I. L. Hunt was cashier. Stockholders included W. A. Carlisle, J. W. Dalton, J. W. Winn, E. Y. Lee, and W. D. Crump. The present capitalization is $100,000 with France Baker, president, W. O. Stevens, vice president and S. Wilson, cashier.

In 1917, the Security Bank and Trust company was formed with a capitalization of $50,000. Several years later it was changed to the Lubbock National bank and the capital stock was increased to $100,000. Officers who are serving today are C. E. Maedgen, president; L. E. Ellis active vice president and J. D. Mitchell, cashier.

Garza County Won't Defend Fair Laurels

Winner Of Last Year's County Prize Not Entered; Winning Counties For Past Trio Of Years Are Recalled

Garza county, winner of last year's county exhibit contest, will not be entered in the Panhandle-South Plains fair this year, according to George Samson, who has had charge of the exhibit there for years. Garza placed second in 1927 but did not compete in 1928.

There were 12 counties entered in the competition in 1927 and two more the next year. Last year the number was cut down to nine in the competitive lists and three in noncompetitive fields. These counties were: Potter and Cochran counties, Texas and Roosevelt in New Mexico.

New Mexico Wins

Hale county placed first in 1927 and eighth in 1928 while it did not enter the 1929 fair. Roosevelt county, New Mexico, first in 1928, was ninth in 1927, the only county from that state in the fair that year. Lea county, New Mexico, was the second New Mexico county in the 1928 fair.

Winner for the past three years are:

1927—Hale, first; Garza, second; Dawson, third; Crosby, fourth; Floyd, fifth, Lynn, sixth; Bailey, seventh; Terry, eighth; Roosevelt, ninth; Hockley, tenth; Gaines, eleventh and Cochran, twelfth.

1928—Roosevelt, first; Potter, second; Dawson, third; Swisher, fourth; Bailey, fifth; Lynn, sixth; Crosby, seventh; Hale, eighth; Lamb, ninth; Gaines, tenth; Hockley, eleventh; Lea, twelfth; Cochran, thirteenth and Scurry, fourteenth.

1929—Garza, first; Lamb, second; Bailey, third; Lynn, fourth; Dawson, fifth; Swisher, sixth; Gaines, seventh; Martin, eighth and Hockley ninth.

LAD RECOVERING

J. D. Peters, Jr., Hurt When Thrown Into Wire Fence

MULESHOE, Sept. 20. (Special)—J. D. Peters, Jr., son of Mr. and Mrs. J. D. Peters, living a mile north of Muleshoe, is recovering from injuries received when he was thrown into a wire fence by his horse. Four stitches were necessary to sew up two gashes on his arm and two on a hand.

Buffalo Cows, Running on Pasture Of Bronco Ranchman, Are Yet Wild

(By Staff Correspondent)

BRONCO, Texas, Sept. 20.—H. Fields, pioneer rancher of this part of Yoakum county, Texas, and Lea county, New Mexico, is one of the few ranchers here owning buffalo.

Mr. Fields, who established the postoffice here a quarter of a century or more ago, has two buffalo cows. These animals roam the fields and range in both states.

For some reason the animals, while often mingling with the herd of cattle, have little to do with the domestic animals. In fact, not so long ago, the two killed a young bull that tried to strike up an acquaintance.

They have little regard for fences, being able to trample down most of the barriers that would keep them out of a field. The result is that ranchers have to keep close tab on the animals to see that the fences are repaired when broken.

Former Mayor

The construction of two underpasses, paving of many blocks of streets and alleys improvement of the city park system, additions to the city light, water and sewer units and many other improvements may be listed under the achievements of the administration of Marley D. Woods, Mayor of Lubbock, until April of this year. Mr. Woods is in the insurance business in private life.

Shallowater's Progress Seen As Area Grows

Trading Center In Northwest Part Of County Expands As Productive Section Draws New Families To Acreage

(By Staff Correspondent)

SHALLOWATER, Sept. 20.—Center of business for one of the progressive communities of the South Plains, Shallowater, in the northeast corner of Lubbock county, is forging steadily ahead and becoming known as headquarters of a rich agricultural section.

The place is named for the abundant water found at a shallow depth. The average well is down from about 40 to 80 feet and there is a never ending stream of clear pure water to be had at all seasons.

Shallowater is fairly old, a trading place in the early days having been here. Now it is the center of a community of more than 300 progressive farmers who do their trading here.

Diversification Practiced

Diversification of farming is both preached and practiced in this territory. Between $2,500 and $3,000 worth of cream and milk is shipped out of Shallowater each month and from $2,000 to $3,000 worth of eggs and poultry.

There are 1,500 purebred cows in the territory and nearly every farmer has a flock of chickens and some hogs.

Last year 75 cars of onions and were shipped from this point and 30 cars of maize.

Cotton, wheat and small grains form the principal crops. Most of the farmers do well with their small grain crops.

Town Is Growing

The town itself has three stores, six garages, two feed stores, two blacksmith shops, a cafe and drug store, a barber shop, two cotton gins and a lumber yard. There is also one wholesale oil and gas station.

"What we need is a bank, a drug store, a doctor and a grain elevator," says Fred Fite, local lumber yard manager and secretary of the chamber of commerce. L. E. Baker is the president.

One of the outstanding farms here is owned by W. A. Myrick, of Lubbock. The chicken ranch includes brooders have a capacity of 40,000 and during the season approximately 25,000 baby chicks are shipped out each month.

There are about 8,000 laying hens on the ranch, of the White Leghorn variety. Thousands of baby chicks are raised each year.

In addition there are 600 turkey hens on the ranch and 6,000 baby turkeys were shipped last season. Two hundred geese also are kept on the ranch.

Fourteen Houses

Fourteen chicken houses comprise the equipment, two of them being 40 by 200 feet, three 24 by 80 feet and nine 24 by 20 feet. The houses are modern in every respect and permit the keeping of the flock warm in cold weather.

Russell Myrick is manager of the ranch. He is associated with his father W. A. Myrick sr., and a brother, W. A. jr., also of Lubbock.

More than 6,000 acres are devoted to row crops each year and there are over 10,000 acres in the ranch. Mr. Myrick has sheep and cattle running on the place.

The ranch is located about four miles west of town. It is frequently visited by farmers from over the plains.

Shallowater has a splendid school system this year. The district is composed of 42 sections and the scholastic population is around 350. Superintendent R. L. Rhoten is in his second year as head of the school. The district during the summer began construction of a modern building to replace the present one.

The town has summer secured natural gas service and electricity also is available. There are plans reported as being given consideration for a water system later on.

Thousands Of Tourists Find City Is Mecca

Typically Western, But Also Possessing Modern Hotels And Other Service, Lubbock Has Many Guests

TYPICALLY western in atmosphere and cordiality, Lubbock, a modern cosmopolitan city of 22,000 inhabitants with adequate hotel, shopping and recreation facilities, is a mecca for thousands of tourists yearly.

Lubbock, located in the center of the South Plains, has splendid railway and highway connections, radiating in all directions, and airport facilities which makes this the center of the South Plains section. Its mild climate, dry atmosphere, sunshine and favorable altitude make it particularly advantageous to health seekers. Summer mountain resorts, many points of scenic interest and excellent hunting and fishing territory are easily accessible from Lubbock.

Highways Merge Here

Highways Number 7, 9 and 30 merge at Lubbock and are as widely traveled as any roads in the state of Texas.

Highway 30 is the famous east-west highway passing through Brownfield on to Roswell, Carlsbad and El Paso. This road gives travelers splendid connections to the New Mexico mountains and southwestern oil fields.

A statement sent out from Thomas Boles, superintendent of Carlsbad caverns national park, gives the geographical distribution of visitors through the caverns during the month of August as recording 26,335 from the state of Texas. The greater per cent of this immense stream of travel westward passed through Lubbock, it being only a short day's drive from this city to Carlsbad.

To Open Pavement

Highway Number 7 passes through Lubbock from Sweetwater going on to Clovis, New Mexico. After October 25 the paved highway between Slaton and Lubbock will be opened and make for a greater traffic than heretofore.

Highway Number 9 comes upstate from San Antonio, through San Antonio, Lamesa, Lubbock and Plainview.

Visitors to Lubbock find a town of good, hospitable hotels. In addition to a number of smaller hostelries, the Lubbock Hotel has a total capacity of 304 rooms and the Hilton hotel, which has been operating since the first of the year, has 200 rooms.

Many tourist camps go to complete the ample accomodations provided in Lubbock for the visitor. The American Automobile association maintains a booth in the lobby of Hotel Lubbock at which information about scenic facilities and questions arising in the minds of the tourists may be answered. Road maps are obtainable from the Chamber of Commerce offices, as filling stations or tourist camps.

The beauty of Lubbock with its well planned residence section and hundreds of new homes is one of the large drawing cards to bring visitors here. Hardly a party passes through the city without first visiting Texas Tech college, situated on a site of 2,000 acres and presenting an attractive picture at any time of the year.

Arranged for the comfort of those from out-of-town is the municipal park with its golf course and lake with a pool for the children to wade. Shade trees are laid out in a spot for lunches to be spread and the travelers to rest before resuming their journey.

Amarillo To Have Course

Dr. Evans To Conduct Work In Amarillo For Teachers And Others; Thirty Five Enrolled

AMARILLO, Sept. 20. (Special)—Dr. S. W. Evans, head of the department of education at Texas Technological college, Lubbock, will begin instruction of an extension group for teachers in the Amarillo school system on Tuesday, September 23, according to W. A. Mobley, superintendent of schools.

Sessions will be held each Tuesday evening from 7:30 to 9:45 in the senior high school, beginning with September 23 and lasting for 11 weeks, or until December 2. Three hours credit will be allowed for the work and it will be counted as residence credit for the Lubbock school.

Covers Education

The course will cover the sociological principle of education, dealing with education as a social institution and its relation to other social institutions such as the home, church, the state, industry, etc. It is considered foundational for the training of teachers and for an understanding of the relationship of education to society.

Thirty five teachers and principals enrolled for the course and Superintendent Mobley reports the number in pass the 50 mark. Several from out of town are expected to enroll, including Canyon, Goodnight, Groom, Panhandle and Pampa.

Fair Season Begins As West Texas Greets New Crops

County Fairs Planned Over This Section

New Mexico Area Also Ready For Frolics; Complete And Varied Attractions To Be Offered Visiting Public

THE season of county fairs for Texas is now well under way, the past week seeing the series of expositions getting away to a flying start, with the coming week adding impetus.

West Texas and the South Plains are not behind the other sections of the state in the matter of county fairs. In fact, this part of Texas this year will probably have larger and better fairs than most other sections.

FAIR SCHEDULE
South Plains
Cochran, Morton, Sept. 29-27.
Bowie, Decatur or Jacksboro, Gainesville, Seagraves, Sept. 26.
Hockley, Levelland, Sept. 25-26.
Hale, Plainview, Sept. 29-30.
Lamb, Amherst, Sept. 29-30.
Terry, Brownfield, Sept. 29-27.

PANHANDLE-SOUTH PLAINS LUBBOCK, SEPT. 29-OCT. 4
Other Fairs
Castro, Dimmitt, Sept. 23-29.
Chaves Cotton Carnival, Roswell, Oct. 8-11.
Curry, N. M., Clovis, Oct. 1-4.
Deaf Smith, Hereford, Sept. 26-29.
De Baca, N. M., Fort Sumner, Sept. 25-27.
Hall, Memphis, Sept. 17-19.
Harding, N. M., Mosquero, Sept. 26-27.
Tri-State Fair, Amarillo, Sept. 29-29.
West Texas Fair, Abilene, Sept. 29-Oct. 4.

Already a number of fairs have been held, the past week seeing two in South Plains counties and the coming week to see four. These are to be followed by the Panhandle-South Plains fair in Lubbock the week beginning September 29.

Other sections of West Texas also are holding their fall festivals, as well as the several counties on the east side of New Mexico. The same week as the Panhandle-South Plains fair, the West Texas fair at Abilene, is also scheduled.

Lamb County Held

Lamb county's fair began at Amherst Thursday morning and closed Saturday night. It was held for the first time in the association's own buildings and the attendance was reported as large.

Plainview staged a home products exposition in place of a county fair for Hale county. It was held Friday and yesterday and likewise was well attended. Approximately 60 farms were to take part in the exposition.

This week will see four South Plains counties staging their fall expositions. It is likely that the best exhibits from these several fairs will be shown at the Panhandle-South Plains fair the week following.

One Day at Seagraves

Gaines county is staging a one-day exposition at Seagraves on Friday. First place winners are to be sent to Lubbock.

Hockley county on Thursday and Friday will hold a fair at Levelland. The courthouse square is to be used for the display of products in booths and there will be afternoon and evening programs. Community plays will be a feature.

Cochran county, just west of Hockley, holds its annual fair Friday and Saturday. The two fairs will be similar, with community projects hold large places on the program. Morton, county seat, is home of the fair.

Terry county also is to have its exposition. This will be at Brownfield and the fair lasts through Friday and Saturday. Brownfield merchants are sponsoring the fair and reports indicate that the good crops of the county will be well represented in the various community exhibits.

Lamesa Postponed

Dawson county has announced postponement of its fair until some time in the winter when a short course, dairy and poultry show and exposition will be held. Community one day fairs are being substituted.

Crosby, Dickens, Floyd and Lynn counties have postponed their fairs this year because of conditions.

Over West Texas other counties are also holding their fairs. Castro county held its fair at Dimmitt the past week end and Deaf Smith county staged one at Hereford. Castro fair lasted two days, Friday and Saturday, while at Hereford the fair began Tuesday and closed Thursday. Hall county's fair also was held, Memphis being the scene, starting Wednesday and closing Friday.

Amarillo this week stages its seventh annual Tri-State fair beginning Monday and closing Saturday night. Record crowds are expected for the free fair. New buildings have been added the past year.

De Baca county, New Mexico, begins its annual fair Thursday at Fort Sumner, closing Saturday. Likewise, Harding county will have a fair at Mosquero Friday and Saturday.

Abilene Advertising

Abilene has been doing considerable community advertising of its West Texas fair the same week as the Lubbock fair. These two seem to be the only larger fairs that go out with an extensive program of visitation to other towns in their territory.

Curry county, New Mexico, will have its fair at Clovis the first four days in October.

The annual Chaves county cotton exposition is to be held at Roswell October 8 to 11, closing the series for this section of the southwest.

Exports from China to the United States in the first half of this year were valued at $66,388,000.

Busy Kiwanian

When Lubbock was awarded the Texas-Oklahoma district of Kiwanis International, the affairs of the convention were placed in the hands of George P. Kuykendall, above. Mr. Kuykendall was chairman of the general steering committee and arranged all details of the convention.

San Angelo Is Featuring Big Royalty Party

Oil Scout Is King, Identity Of Queen Remains A Secret As Duchesses And Escorts Are Recruited Over State

(Special To The Avalanche-Journal)

SAN ANGELO, Sept. 20—Coronation of the queen of the empire that is West Texas, who will be attended by duchesses and maids of honor from 44 cities and towns in Texas, together with their escorts, will be an elaborate feature of the 35th annual West Texas Exposition which will be held at the San Angelo fair grounds Sept. 22 to 27.

Each duchess and maid of honor will be attended by an escort, making a total of 146 representatives of cities and towns of Texas who will be included in the queen's court. The queen will be attended by a group of 25 princesses and their escorts, while 46 professionals will be engaged to entertain the court, making a total of 243 persons to appear in the court of the queen during the coronation ceremony, which will be held before the exposition grandstand Friday evening, Sept. 26.

Identity Is Secret

Identity of the queen will not be revealed until the opening of the coronation ceremony, according to Walter L. Douning, coronation manager, and R. G. Carr, chairman of the coronation committee, who are in charge of all coronation arrangements. D. H. Berry, manager of the San Angelo Board of City Development, of which the West Texas exposition is a division, has been given the cooperation of chambers of commerce throughout Texas in selecting personnel of the queen's court.

Five thousand people are expected to witness the coronation ceremony, which last year was one of the most attractive features of the exposition program. Enlargement of the coronation program has been made this year through the participation of cities and towns throughout Texas, extending from Marfa to Fort Worth, and from Del Rio on the Rio Grande to Wichita Falls.

Sterling's Daughter Coming

The West Texas chamber of commerce will send a duchess and maid of honor from Stamford. Miss Norma Sterling, of Houston, daughter of Governor-elect Ross S. Sterling, who will be accompanied by her maid of honor, Miss Eleanor Macatee, together with Miss Virginia Northington, duchess of Wharton, and her maid of honor, Miss Frances White, and the duchess from Wichita Falls, Miss Jane Moore, will travel the greatest distances to attend the queen.

Jimmy Peace, San Angelo oil scout, has been made king, and will preside over the royal court. The queen, whose identity is known only to the king and those immediately connected with arrangements for the coronation, also is a resident of San Angelo, as are the princesses and their escorts.

Professionals Engaged

Professionals from the Winter Garden revue, including singers and dancers, will entertain upon convocation of the court.

The program will be given in four divisions, with entertainment features by the Winter Garden revue to occupy the intermission periods that will follow presentation of each division. In the first division the duchesses and maids of honor of the east will be introduced. In the second, those of the south, the third division will include those of the west, and will be followed by those of the north. The program will be similar, with community projects hold large places on the program. Morton, county seat, is home of the fair.

Heads Big Fair

WILBUR C. HAWK

Hockley Fair To Be Staged During Week

Exposition To Climax Series Of Community Fairs Over Territory; Array Of Events Offered

(By Staff Correspondent)

LEVELLAND, Sept. 20—Hockley county's annual fair will be held here Thursday and Friday, September 25 and 26, climaxing a series of community fairs over the county.

Community fairs have been announced for Ropesville, Smyer, Hodges, Sundown, Whitharral, Cobleland, Claude, Pettit, Pep and Anton.

Fry General Chairman

Prof. W. E. Fry is general chairman of the program committee. He also will preside at the Friday evening program.

B. W. Knoll is chairman of the afternoon programs and Mrs. Marvin Vaught chairman of the community plays. V. C. Miller is chairman of the old fiddlers contest.

Events include the following: Junior rodeo, boy's bicycle races, foot races, tug of war, relay races and Shetland pony races. These will be each afternoon.

Plays To Be Given

Thursday night a series of one-act plays will be presented by the several communities, Mrs. Vaught is chairman of this work. Three prizes, $7.50, $5 and $2.50 will be awarded.

Friday afternoon the old fiddler's contest will be held at 4 o'clock. Three prizes, $3, $2 and $1 will be awarding.

Friday night on the courthouse lawn a community sing-sing will be led by George Denton of Sundown. Following this a community chorus contest is to be staged, with the closing program by the boy scouts of Levelland.

Vienna Austria, has a new automatic machine, which supplies candy in return for coins and says "Thank you, please favor me again."

Amarillo Fair Looks For Big Throngs Daily

Largest Entry List In Whole History Of Exposition Now Assured; New Building To House Auto Show

(Special To The Avalanche-Journal)

AMARILLO, Sept. 20—With the largest entry lists for many years in most departments, competing for a record premium list, and all exhibit buildings filled to bulging, the eighth annual Tri-State Exposition will be thrown open to the public Monday morning, according to Wilbur C. Hawk, president of the Tri-State Fair Association.

Advance indications are that attendance records will fall. Delegations representing many Panhandle cities and counties are being formed to storm Amarillo in a body, many of them accompanied by their municipal and high school bands. Special days designated for the various cities assure keen competition on this score.

Displays in Place

Most of the livestock exhibits, including beef cattle, dairy cattle and swine, as well as the agricultural, poultry and pet stock, and rabbit and cavy displays, are in their respective places, and heads of most departments announce that entries this year are greater in number than ever before, with equally as high quality shown.

In the beef cattle department, Hereford herds from all parts of West Texas, Oklahoma, Western Kansas, New Mexico, and Colorado are in the competition, while in the dairy cattle department leading exhibitors from all parts of Texas are showing fine Jerseys, Holsteins and Guernseys.

The poultry show is declared the finest ever staged in the Panhandle-Plains country, and the swine display is said to represent the most in dollar value of any hog show ever staged here.

New Auto Building

Housed in its new building, just completed, the Automobile Show is sure to be one of the main fair attractions, with virtually every make and type of automobile sold in Texas on display. Like the fair itself, the automobile show has a free gate and always is a popular attraction.

The Merchants Building and Agricultural Building, banner bedecked and brilliantly lighted, are filled to overflowing. All available space in these two buildings was sold out weeks before the opening date of the exposition.

Entertainment features include the Leonard Stroud and Anvil Fact Rodeos, each afternoon in front of the grandstand. Ernie Young's "Spanish Nights Revue", nightly vaudeville feature, the midway composed of twenty shows and fourteen rides, an Indian Village from ew Mexico and a number of special independent attractions.

Friday night on the courthouse lawn a community sing-sing will be led by George Denton of Sundown. Following this a community chorus contest is to be staged, with the closing program by the boy scouts of Levelland.

Morton Worked By Evangelists

MORTON, Sept. 20—(Special)—Morton and this section of Cochran county has been in the throes of revival meetings for six weeks that assure "poor pickings" for the next evangelist.

Meetings were held twice a day, seven days a week, with the result that there were around 100 additions to local churches.

A survey conducted by George Lance has shown that there are fewer than ten families with no one in them affiliated with a church, within a radius of ten miles of Morton.

FAIR DATES SET

Cochran County To Hold Show September 26 And 28

MORTON, Sept. 20—(Special)—Cochran county's fair dates are Friday and Saturday, September 26 and 27.

The fair will be held in Morton, the county seat. Each community will have an exhibit of agricultural products.

Cochran county last year won the county fair contest at the Panhandle-South Plains fair in Lubbock. It is hoped this year to duplicate the feat of 1929.

MULESHOE, Sept. 20—(Special)—A one day teacher's institute will be held in the courthouse here Saturday, December 6, for Bailey county teachers, J. A. Adams, county superintendent, announces.

There will be several special numbers on the program of interest to school trustees. These officials have been invited to attend the meeting as well as all of the teachers in the county.

TO VISIT HALE CENTER

(By Staff Correspondent)

HALE CENTER, Sept. 20. (Special)—H. M. LaForte, county attorney, will spend the third Monday in each month in Hale Center, he announced here.

Mr. LaForte, whose home is in Plainview, will handle matters pertaining to his office, while in the city.

Fire extinguishers and breakdown equipment have been placed in roadside telephone booths in Ireland for the use of autoists.

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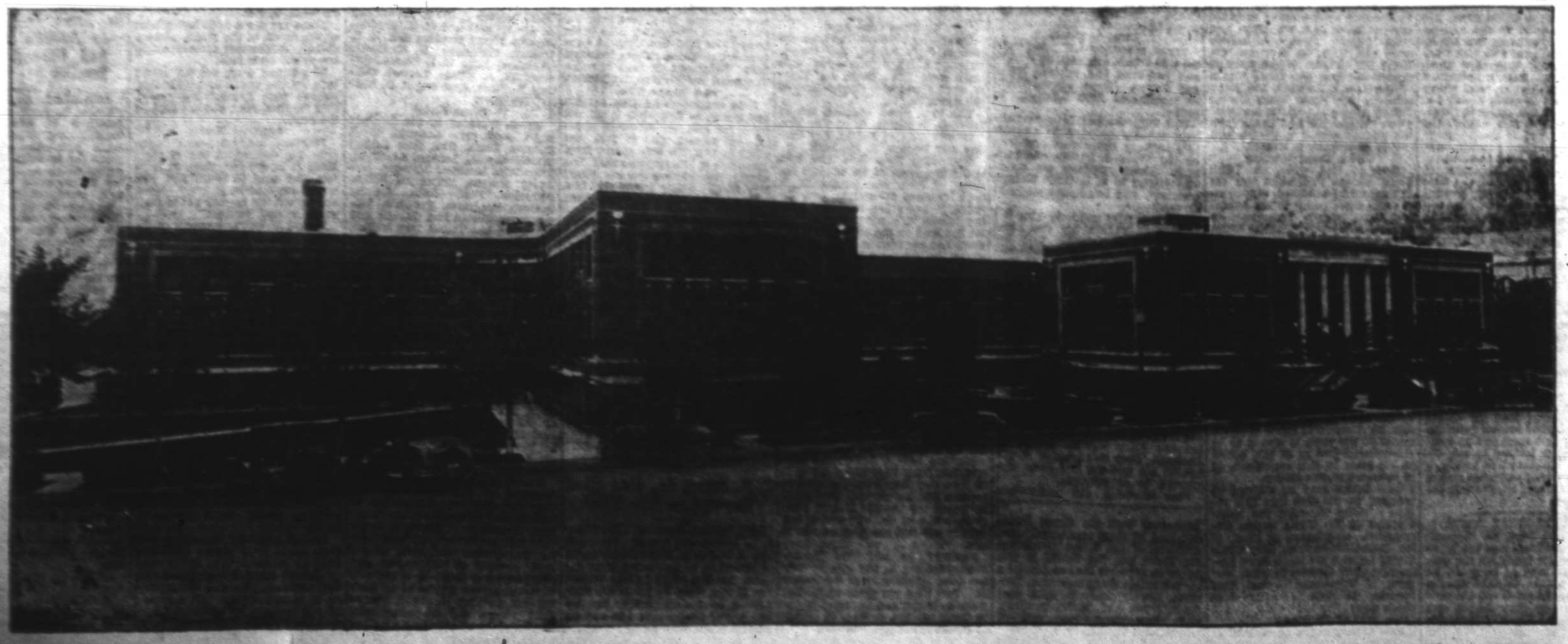

Lubbock County Schools Maintaining High Standards

Twenty-Four Brick Buildings, Each With Teacherage, Basis Of Rural Educational System

All Of Buildings Have More Than One Room; Faculty Is Announced For This Year As Work Gets Under Way

TWENTY-FOUR schools in Lubbock county, all brick and well-equipped and not a single one-room building in the lot is the standard which has been attained here. In addition the county holds an unchallenged record for the number of teacherages, all of the schools having them.

With the opening early this month of the schools, conditions were never better for a successful year. From the standpoint of teachers, enrollment, buildings, equipment, finances and spirit among the students, the schools of the county face a banner session.

Enrollment Tops 10,000

Total enrollment of the schools in this county is 10,622 at the present time, showing a substantial increase over the total registration of last year. Need of the children in the fields at this time causes a considerable slump in the school attendance.

The county school system is one of the outstanding of the nation in the percentage of independent school districts within the county. Out of the 24 districts, only 5 remain in the common school class, the remaining nineteen having already become independent school districts.

Libraries Maintained

Libraries in all of the schools are sufficient to meet the requirements of the state department. Each is equipped with adequate maps, globes and reference books. Sanitary conditions prevail throughout. Ninety per cent of the schools are furnished with a good supply of playground equipment and those lacking the latest in primary teaching facilities are being furnished with this equipment soon.

Within the year McClung has built a school auditorium and finished a gymnasium. Parent-Teacher associations and health clubs have been organized in many schools throughout the county and two schools have already given physical examinations to the children. This work is under the supervision of R. N. Sandlin, state health supervisor of Texas.

Formal openings were held at Idalou with speeches made by Dean A. H. Leidigh of Texas Tech college, and Miss Mae Mucfee, superintendent, and at Canyon, where Dr. A. W. Evans, also of Tech college, addressed the group. The latter school building has recently been renovated.

A classification of all the county schools is as follows: Slide, 1 year high school work; Union, 2 years; Center, 2 years; Grovesville, 3 years; Bledsoe, 4 years; Caldwell, 2 years; Barton, 1 year; Liberty, 4 years; Monroe, 3 years; Canyon 3 years; Wolffarth, 3 years; McClung, 3 years; Posey, 3 years; Acuff, 4 years; Shallowater, 4 years; Hurlwood, 4 years; New Hope, 3 years; Woodrow, 3 years; Carlisle, 4 years; Hardy, 3 years; Count Line, 3 years; Estacado, 3 years; Foster, 4 years; Idalou, 4 years; Slaton, 4 years, and Lubbock, 4 years.

Bledsoe, Canyon and Acuff are asking for classification and affiliation this year.

Teachers Listed

Teachers of the various schools in the county are as follows: Slide, Mrs. Florence Ashmore, Mrs. Buford Allen; Center, Miss Louise Rankin, principal, Miss Mary Hazel Scroggins, Miss Marie Trotter; Union, O. P. Ellis, principal, Mrs. O. P. Ellis, Miss Theresa Sowell, Miss Regina Rhea, Mrs. Ethel Ellis; Grovesville, L. P. McClendon, principal, J. B. Johnston, Miss Winnie Lee Dunlap, Miss Elby Lou Edwards.

Mrs. Kelly Clifton is principal at Caldwell and assistants are Misses Ellen Barker and Bess Lewis; Barton, J. W. Adams, principal, Mrs. J. W. Adams; Wolffarth, Fred Gaines, principal, Mrs. Fred Gaines, Fred T. Rich, Miss Ella Mae Tannery, Miss Anabel Stanfilk; Hurlwood, W. A. Pincher, principal, Miss Pearl Rufstedler, Miss Myrtle Gibbs, James L. Ayers, Mrs. Floyd Jackson; New Hope, Louis H. Taylor, principal, Mrs. Louis H. Taylor, Mrs. C. Z. Fine; Foster, E. F. Hawkins, principal, Mrs. Carl Francis, Miss Johnnye Watson, Miss Beulah Hancock.

Hardy, Homer D. Bentley, principal, Miss Laura Hard, Mrs. J. Frank Hudson, Miss Dovie Brown; Bledsoe, Charles R. Lail, principal Mrs. Charles R. Lail, J. Russell Smith, Miss Florice Smith, Miss Oma Rider, Miss Ruth Cloud, Mrs. Connie Gilmore; Liberty, A. J. Ammons, principal, Ella M. Miller, Miss Kate Burrus, Mrs. R. P. Onstott, Miss Alice Bell Cowan; Monroe, W. W. Snodgrass, principal, Mrs. W. W. Snodgrass, Howard G. Preston, Miss Oletha Singley, Miss Vivian Bryant, Miss Louise Younger.

J. C. Turney is principal at Canyon, L. D. Brown, J. Rankin Gammill, Miss Marguerite Knight, Miss Addie Bell Fort, Miss Mary Louise McNeil; McClung, P. O. Smith, Smith, principal, Mrs. P. C. Smith, D. T. Travis, Mrs. D. T. Travis, Miss Vera Hall; Acuff, E. P. Reeves, principal, Mrs. P. O. Smith, Cobb, Miss Mildred Holt, Mrs. J. W. Haralson, Miss Elsie Derrick; Woodrow, H. M. McEachern, principal, Mrs. H. M. McEachern, Garland McWhorter, Francis Dulaney, Miss Christine Price, Miss Winnie Altman; Carlisle, R. McDearman, principal, Mrs. R. McDearman, Miss Olga McDaniels, Miss Winnie Hendrix, Mrs. Ben V. Smith; Estacado, R. C. Johnson, principal, O. T. Sanders, Mrs. O. L. Sanders, Miss Dessie Johnson, Miss Dollie Beth Fox; County Line, Albert A. Pierce, principal, Harold A. Cooper, Miss Wilma Dyer, Miss Alice Burney, Miss Adelaide Young, Miss Grace Franklin; Idalou, Sam Chatman, Mrs. Grace Chatman, Roy Boyd, Mrs. Jessie James, Miss Mary Steele, Miss Pauline Rogers, Laurence Clark, Mrs. Oliver Lee, Miss Evelyn Gulledge, Miss Idell Moring, Miss Lydia Robbins, Mrs. Roy Boyd and Miss Alyce Littlefield.

For Progress

JACK PARSONS

Any movement that means the development of Lubbock always finds E. J. Parsons, above, among its supporters. Besides being an active member of the Lubbock Rotary club, American Legion post and Chamber of Commerce, Parsons is interested in many other phases of civic activity. Recently he made a donation to the Community Chest which will amount to several thousand dollars.

UNUSUAL RECORD

Hockley County's Acreage Is Almost Entirely Tillable

LEVELLAND, Sept. 20—Hockley county claims a larger percentage of land suitable for cultivation than any other county on the South Plains.

Between 98 and 99 per cent of the land in this county can be made to raise agricultural products.

There are two types of soil, a hard soil and a mere sandy type.

Oats is said to be the only grain that cannot be successfully grown in this county. For some so far unexplained reason oats do not grow here. Efforts to get them to grow have so far been unsuccessful.

WILL STUDY AIRCRAFT SPINS

CHICAGO, (AP)—The causes and prevention of deadly aircraft spins will be studied by the Society of Automotive Engineers in technical sessions coincident with the Chicago national air races.

Postal Recipts Showing Good Increase In City

Depression Fails To Cut Revenue Of Local Unit

CONSIDERED as one of the best criteria of business advancement, postal receipts in Lubbock are greater thus far in 1930 than ever before in the history of the city. The receipts to date total $81,272.88, an increase of about 14 per cent or $10,416.25 over the receipts at this time in 1929.

The figures given out the past week by Postmaster John L. Vaughan, revealed that the receipts of the local office during August were $1,254.88 greater than August 1929 despite the general depressive situation said to be prevailing throughout the United States. The receipts for August last totaled $9,175.42 as compared to $7920.54 in 1929.

Total At Least $125,000

Mr. Vaughan estimated that the total receipts for 1930 would be at least $125,000, the greatest year ever experienced by the office. He foresees a great rush of business during the final two months of the year.

Although receipts of the second quarter for 1929 were over $700 less than those of the first quarter of the same year, totals for the second quarter of this year were $50 more than the first 1930 quarter.

Increases Listed

Increases by months for 1930 are as follows: January, $1,276.06; February, $1,609.52; March, $255.35; April, $633.45; May, $1,236.88; June, $1,834.48; July, $2,155.70, and August, $1,254.88.

Total receipts by months are given below:

Month	1929	1930
January	$9,731.97	$11,008.03
February	8,196.58	9,806.10
March	9,311.85	9,567.20
April	10,249.76	11,043.21
May	9,138.85	10,375.73
June	$7,137.59	9,008.47
July	9,133.49	11,289.19
August	7,920.54	9,175.42
Total	$70,856.63	$81,272.38

RECEIVER SELECTED

M. G. Miller Is Co-Op Worker For Muleshoe Territory

MULESHOE, Sept. 20. (Special)—M. G. Miller has been named receiver for cotton in the Muleshoe district for the Texas Cotton Cooperative association. Samples will be forwarded to the Littlefield branch for grading and Miller will then be able to issue checks to consignors. Miller has made bond for his services.

NOT SO SAFE

WASHINGTON, D. C., Sept. 20.—Despite the development of aviation in the past few years, it has not progressed fast enough to keep up with anti-aircraft defense, according to Lieut. Col. William Bowen, instructor of anti-aircraft regiments. "In the last five years every element of anti-aircraft defense has been newly designed and now meets the airplane on better than equal terms," he says.

Scholastic Census Of Lea County Is Compiled; Heavy Gain In Kiddies Seen

It'll Be Tough Picking On These

(Special To The Avalanche-Journal)

LOVINGTON, N. M., Sept. 20.—Scholastic census of Lea county taken this year, shows 2,350 boys and girls of school age in the county, Miss Eliza Graham, county superintendent of schools, announced today. Gain is 1,068 over last year.

There are more boys than girls this year, Miss Graham said, the census showing 1,233 boys and 1,125 girls.

Last year there were 651 girls and but 631 boys, a total of 1,282.

Only 16 Negroes

The report only shows 16 negro scholastics in the county. These are at New Hobbs. The census figures from Old Hobbs do now show any negroes of school age although there is a large negro settlement near that town.

Hobbs has the largest number of scholastics, 679. Lovington is second with 358 and New Hobbs third with 293 and 16 negroes.

Jal, known as district No. 19, has 111 scholastics. No. 28, Tatum, is the fourth district in the county with 210 scholastics. This district is considerably larger than last year.

Prairie View is another large district, there being 100 scholastics there.

Smaller Districts, Too

Smaller districts include: No. 2, 33; No. 4, 19; No. 5, 36; No. 6, 16; No. 7, 35; No. 8, 52; No. 9, 20; No. 10, 11; No. 12, 19; No. 17, 14; No. 18, 16; No. 20, 12; No. 21, 28 with about 25 at Humble City in the same district; No. 22, 18; No. 25, 28; No. 26, 7; No. 27, 25; No. 29, (Gladiola) 67; No. 31, 17; No. 32, 22; No. 33, 17; No. 34, 20 at Crossroads and 10 at Pitchfork; No. 35, 24; No. 37, 14 and No. 38, 17.

Mrs. E. E. Pittman, superintendent at Gladiola, has three teachers this year. At Prairie View, James L. McCrorey, superintendent, there are five teachers for the 100 scholastics. S. H. Winn is superintendent at Jal and L. Z. Manire is superintendent at Tatum with ten teachers.

Gain Is Noted

Despite the fact that the Hobbs district was taken from the jurisdiction of the county superintendent of schools of Lea county, thus causing a reduction of five rooms, there was a gain of three rooms over the 1929-30 scholastic year, Miss Graham pointed out.

"We had 44 school rooms last year including five rooms at Hobbs," Miss Graham said. "This year we have 42 rooms in 20 school buildings."

Humble City, a new oil town about five miles north of Hobbs, has a new school this year. There is another school in the same district, No. 21, Humble City, with 2 teachers, has about 25 scholastics and the other school has 28 scholastics.

Lea Adds Room

Lea school will have two rooms and two teachers this year instead of one.

Jal has added another teacher, making five in all for the year. Scholastics number 111, S. H. Winn, superintendent, reports.

Tatum has ten teachers now and expects to have to add another within a short time, L. Z. Manire, superintendent, has advised Miss Graham. Tatum is the largest rural school in the county. New Hobbs, under the jurisdiction of the county superintendent, has 293 scholastics while Tatum has 210. But New Hobbs is incorporated and Tatum is not.

Lovington was the only school district not under jurisdiction of the county superintendent last year. Hobbs will not be this year, it having become an independent district.

Ralls Hogs Will Be Seen At Fair

(By Staff Correspondent)

RALLS, Sept. 20—Several hog raisers in the Ralls territory are planning to have their animals on display in the Panhandle-South Plains fair at Lubbock. They also expect to enter other South Plains shows with their stock during the next year.

Duroc-Jerseys and Poland Chinas are the favorites with hog men of this sector.

There are several well known breeders and shippers here. Sam B. Anthony and Butler Adams, for example, raise mostly Poland China hogs. They ship a great deal and are well known over the South Plains and at the markets for their animals.

H. J. Hillyer, who has begun to diversify his farming activities, has hogs among his activities. He also has a number of cows and a large flock of chickens.

T. J. Defer is another well known breeder of hogs. He also does a great deal of selling and animals from his herd are to be found on many farms over the area.

TIE FOR PREMIUMS

Amherst Is Scene Of Mix-Up In First Bale Race

AMHERST, Sept. 20.—Raymond Cravens brought the first 1930 bale of cotton to Amherst to be ginned but because the gin he was using was not quite ready, a woman, Mrs. T. W. Lide, had the honor of having the first bale ginned. She brought her bale to town three hours after Mr. Cravens did.

Merchants contributed prize amounting to $52 and the money was divided between Mrs. Lide and Mr. Cravens.

In the first six months of this year the United States sold 40 per cent more wheat to the Orient than in the corresponding period of last year.

Banker-Rancher

Sam C. Arnett, above, has seen the evolution of the South Plains from a great cattle country into its present status as a rich agricultural area. Mr. Arnett is still interested in the cattle business, besides being connected with the Citizens National bank.

Sudan Schools Show Increase

Present Gain Is Expected To Shoot Enrollment To 1,000 Mark; Buses Bring Kiddies To Their Classes

SUDAN, Sept. 20. (Special)—Sudan schools this year will have 1,000 enrolled if the present gain in students is maintained, school officials believe.

Enrollment for the second week was 189 in high school, 595 in the grades, a total of 783.

In the senior class there are more than 35 and the total for the year is expected to exceed 40 before the end of the year.

On opening day of school there were 460 pupils brought in by school buses, compared to 437 for the peak day of last year, April 17. By the end of the second week the number had increased to 509. Lonnie Horn has the largest number of children to haul, 76 in his district.

Ten men drive the buses this year, the same crew as last year. It is believed that additional drivers will have to be employed if more children are brought here.

Mr. Hearst is thought to be the only American to take a tip in France.

Network Of Highways Come To Lubbock And Give City Added Tourist Trade; Roads Routed

Seven Designated Outlets Of Plains Capital Are Among Most Important Factors Of Growth, Survey Shows

WITH a network of highwas offering connections with practically every section of the United States and even into foreign countries, Lubbock has not been backward in its strides and transportation facilities for the automobile and truck are offered from this city are on an equal plane with any city of its size in the country.

Seven state highway outlets are offered while the city has been designated on two national trunk lines. One of these has recently been accorded federal designation and will probably soon become international in its scope.

Cavern Route Here

U. S. Highway No. 62, better known as the Carlsbad Cavern highway, starts at Maysville, Kentucky, and terminates at El Paso. This association has headquarters in Lubbock and the route offers quick transportation into the north and east and south in the opposite direction. Plans at this time call for extension of the route into Canada and Mexico.

The Sunset Trial, a transcontinental link, traversing the United States from San Diego, Calif., to New York City, runs through Lubbock, and also Brownfield, Phoenix, Roswell. From Lubbock it traverses State Highway No. 24 to Crosbyton, Seymour, Wichita Falls and into Oklahoma.

On Number 9

Lubbock is connected with the gulf coast by State Highway No. 9 which starts at the gulf near Corpus Christi, ranges across Texas by way of San Antonio, Big Spring, Lamesa and Lubbock to terminate at Canyon on the north. Plans at this time are going forward for the paving of this highway through Lubbock county while in various other sections of the state it has already been hard surfaced.

State Highway No. 7 offers Lubbock a route into Central Texas, starting at Waco, running to Brownwood, Sweetwater, Post, Lubbock, and thence to Farwell. Plans also call for paving of this route through Lubbock county. Paving is practically completed on the road between this city and Slaton and is expected to be opened to traffic by the latter part of next month.

Connects With East

A route running from East Texas through the central portion of the state to finally terminate at Brownfield is State Highway No. 24, formerly known as No. 83. This connects the city with Beaumont, Fort Worth, Palestine, Seymour and intervening cities.

More recent state designation has been given a road which starts in Lubbock and continues west to Morton, Levelland and Portales, N. M. This route is known as Highway No. 194.

The Glacier to Gulf highway, another national route, includes Lubbock, traversing Highway No. 8. This road starts in Glacier National Park, Montana, and is terminated on the Texas Gulf.

Paving Pride Is Seen at Spur as More Plans Laid

(By Staff Correspondent)

SPUR, Sept. 20.—"Spur is very proud of its paving and we are hopeful in a few years of having some more," Mayor Ned Hogan said. Spur the latter part of August completed five blocks of cement paving, three on Burlington street and two on Harris.

Gravel which had been used on these streets was saved and used on several other heavily traveled streets. There is now a gravel or paved street from the railroad depot through the town and connecting with the state highway to Dickens.

VALUATION HIKED

Increase Is Noted In Terry County, Winston Says

(By Staff Correspondent)

BROWNFIELD, Sept. 20.—Valuation of property in Terry county will be about $5,180,000 for 1930, H. R. Winston, county judge, estimates.

Complete figures have not been announced by the county commissioner's court. The increase this year is estimated at around $35,000.

REGULAR PROGRAM ON

SEMINOLE, Sept. 20. (Special)—A regular program of physical education is now underway in the Seminole schools. Each class has its special hour on the playground. All children are being weighed and tested for under and over weights. A checkup also is to be made on the sight and hearing of each pupil and regular inspection will be held each month.

Announcing
The Arrival Of
NEW PIANOS

See Them During Your Visit At The Fair

We have just received a large shipment of the finest pianos that money can buy. Beautiful pianos, mechanically perfect and handsomely cased. You will find all the leading makes on exhibit here.

Easy Terms!

MAXFIELD MUSIC CO.

Opposite Hotel Lubbock—Phone 1316

MODERNIZING PAYS!

New Convenience!
New Beauty!
With New
Fixtures

A BATHROOM in the modern manner, beautifully pastel tinted, with toilets that flush and drains that drain! — it adds enormously to your pride in your home. If you ask us for estimates you will see that we can do it for you at remarkably low cost.

Bath Room Fixtures As Low As (Including toilet, washbowl and tub) $69

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Selby TRU-POISE SHOE

For Sport Wear this Genuine Watersnake oxford is ideal; Grey with black kid trim an unusual value at

$9.90

One strap tan Watersnake for afternoon wear, Spanish heel, featured at $9.90

For evening wear this pump will be a welcome addition to your wardrobe in black, brown and green kids .. $5.90

A New Version Of Chick

Good style in every step—that is the gift of Tru-Poise Shoes. Patented construction tends to hold the foot in correct position, even in the highest heels—giving delightful poise and grace to the entire body. The season's newest modes now ready.

HAWKIN'S DRY GOODS CO.

1205 BROADWAY PHONE 664

Second Market Week To Be Held Here, October 5, To 8

Two-Hundred-Fifty Firms To Exhibit Goods Here; 2,000 Merchants Of Area Expected

All Lines Of Merchandise To Be Displayed In Semi-Annual Event; Idea Originated By Sheffield

LUBBOCK'S second semi-annual market week program will swing into being on October 5 to continue through October 8 and approximately 2,000 retail merchants from over West Texas and Eastern New Mexico are expected to attend the event. In addtion to the thousands of retal merchants, some 250 wholesalers from all over the United States are expected to be here to display their merchandise.

The second market week program will be even greater in proportions than was the first, officials in charge state. A mammoth style show is planned on the second night, October 6, when the latest modes and styles of the world will be displayed.

All Lines To Be Shown

Included in the list of wholesalers expected will be those who handle women's clothes, men's clothes, gloves, jewelry, accessories, millinery, shoes, hosiery, etc. There were 110 wholesalers who displayed goods here in March and more probably will take advantage of the occasion at this time. The first event was attended by about 1,500 retail merchants.

The market week idea was originated in Lubbock by C. A. Sheffeld, manager of Hotel Lubbock, who saw the possibilities of the occasion and went to work to put it over. First headquarters were established at Hotel Lubbock. There will be no headquarters this year, chamber of commerce officials announce, and wholesalers will display their wares in any convenient place.

Banquet Given

Dates for the first display were March 28, 29, 30 and 31. A style show was staged on the second night and a banquet was also given the wholesalers by the chamber of commerce at which time a vote was cast to make the market week a semi-annual affair here, to be held in the spring and fall. Herbert Carpenter, manager of the Dallas Wholesale Merchants assocation, played a large part in the success of the Marsh show and he will again be here in October.

Letters are being mailed to all retail merchants in this section of the state inviting them to attend and wholesalers all over the country also are being advised.

Eighth Wonder Of World?

By NEA Service

PARIS, Sept. 20.—A floating city, anchored in the ocean between Europe and the United States, is the proposal of Leon Foenquinos, Marseilles engineer.

His proposal is to construct a circular ring of steel large enough to contain a population of 200,000, and anchor it in a shallow spot less than 200 feet deep located in the Gulf Stream halfway between Paris and New York. This ring would be 659 feet high, its internal diameter 3282 feet, and its external diameter 4600 feet.

"The base will consist of 96 huge caissons more than 660 feet long, 100 feet wide and 100 feet deep," Foenquinos explains. "These caissons will be the cellar, for they will contain heating, power and lighting plants. At least 10,000 families will be required to operate this city. 'Atlantis,' and the estimated population of 200,000 is in addition to these."

Ralls Discovers Advertising Aid To Its Business

(By Staff Correspondent)

RALLS, Sept. 20.—Ralls merchants are finding that advertising as a community is a paying proposition; that it brings in not only customers but also friends and that in times like these the people of a section or a community stick by their friends.

In other words, the monthly trades day plan of Ralls coupled with the regular Saturday prize contests, has brought to this town considerable business.

For example, on a recent Saturday over 1,000 different persons recorded their names with the chamber of commerce in competing for the merchandise prizes awarded that day. Between 25 and 40 prizes are given away each Saturday.

The cash prizes given on trades day, the first Monday in each month, amount to $20.

Average attendance is from 1,200 to 1,700 persons, according to the register kept by the chamber of commerce.

Tax Rate Is Cut By City of Spur

SPUR, Sept. 20.—With final report of the city equalization board not yet made public, there will be a slight decrease in the taxes for 1930 according to city officials.

Last year's valuations were approximately $1,800,000. The tax rate was $1.25 per $100 valuation.

Just the exact amount of the reduction in the rate has not been determined by the city.

POISON PURCHASED

Three Carloads Of Poison Is Hard On Worms In Terry

(By Staff Correspondent)

BROWNFIELD, Sept. 20.—"The county commissioner's court bought three car loads of worm poison which we sold to farmers at cost," H. R. Winston, county judge, said here. "It cost the farmers $6.75 a can.

"By means of this poison we were able to get rid of the leaf worm on our cotton. I estimate that we saved 50,000 acres that way."

The leaf worm menace for a time was serious, the judge said.

Surbiton, England, will place its swimming pool, library and fire station in the same building.

Among Leaders Of City's Banks

O. L. SLATON

C. E. MAEDGEN

W. O. STEVENS

L. C. ELLIS

FRANCE BAKER

WALTER S. POSEY

BANK WILL MOVE

New Quarters Are Planned In New Hobbs For New Bank

NEW HOBBS, N. M., Sept. 20.—Just as soon as the new Lea-Mex hotel is completed the First National bank of New Hobbs will move from its present temporary quarters in the Chesher block on Main street, to the hotel, J. F. Matthew, president, announces.

Meantime, plans are going rapidly ahead for the construction of an office building of five or six stories, in which the bank will have its permanent quarters.

Both President Matthews and Harold Turner, the cashier, are experienced oil field bankers. They have been in Oklahoma for years in oil field towns.

TO IMPOUND STOCK

SEMINOLE, Sept. 20. (Special)—Sheriff Joe McCleskey has announced that all livestock found running at large within the limits of Seminole will be impounded and a fee of one dollar charged before the stock is released.

LA GRANCE CHOSEN

Amherst C. Of C. Holds 1930 Election Of Officers

AMHERST, Sept. 20. (Special)—Lester La Grance, connected with the Halsell interests here for several years, has been elected president of the Amherst chamber of commerce. He succeeds O. G. Wagner.

T. I. Batson was named secretary manager, succeeding C. A. Speight.

Directors are F. A. Lloyd, Donald T. Knight, Church Edgin and Rogers Willett.

City Schools System Caring For Education

Thirteen Buildings, With Able Faculty And Abundance Of Instruction Offered To The Kiddies Of City

Lubbock is ably providing for the education of her youth.

A survey of the school system, its properties and work offered reveals that the city stands among the leaders of the state in its school work.

With the completion of the new $650,000 high school building which is now under construction, Lubbock's school problems will be settled for years to come, so far as properties are concered. The present high school is slightly crowded due to the enrollment but half-day sessions are eliminating this congestion.

Valuations Over $1,000,000

The Lubbock Independent School district has properties valued at $850,000 at the present time with the completion of the new high school, this total will be increased to $1,450,000.

The system is composed of 13 buildings, the first o these, the Central Ward building being constructed in 1910. The next building, the George M. Hunt ward was built in 1917 and thereafter followed a continual building program of the schools which is being culminated by the erection of the new high school. The northeast ward building, several miles from town, was built in 1918 as was the first unit of the Mexican school in "Little Juarez." In 1922, three more ward buildings, the Northwest, Southeast and Southwest wards were built. In that same year, the first unit of the present high school building was built, to be followed in 1926 by the third unit. In 1926 the Sanders and Dupree wards were constructed.

The next expansion came this year when the new high school structure was started. A new Mexican school costing $6,000 is being built this year also.

In the way of courses of instruction offered, there are very few schools of the state which outrank the local system. There are 41 affiliated credits of work allowed in the high school. Vocational work in domestic science, manual training, mechanical drawing and commercial courses are offered. High school music and public speaking are also accredited courses.

A total of 177 teachers are employed by the system.

MOUNTS MOOSE HEAD

ORANGE, Sept. 20. (AP)—Monroe Parish ranch foreman for the E. W. Brown estate has mounted the head of a 1,400-pound moose killed by him on the Lutcher Brown hunting preserve in Canada. The moose measure six feet 10 inches in height and its horns measured 39 inches from tip to tip.

They Lead In Scout Activities

K. N. CLAPP

D. T. JENNINGS

TOM WHITE

VALUATIONS JUMP

Railroad Properties Of This County Pay More In Taxes

Lubbock county's railroad valuations, according to the records of the county tax assessor, exceeds a million and a third dollars.

There are 125.7 miles of track in the county. Valuation of this is given on the 1929 records as $988,560.

Rolling stock valuations are $118,860 and intangible valuations as $235,170. Grand total is $1,340,590.

board of regents at their next meeting. Construction work was expected to start this fall.

The school of business administration will occupy the major portion of the structure.

MEADOWS RETURNS HOME

SEMINOLE, Sept. 20. (Special)—Bill Meadows, employed on the ranch of W. G. Cibola, has returned home from Lamesa where he was in a sanitarium for treatment of an injury received in an accident on the ranch. A pulley being used on a feed crusher broke and a piece of iron struck Meadows on the chest, penetrating his right lung. He was two weeks in the sanitarium.

Raises Big Melon

Levelland Man Has 71 Pounder

LEVELLAND, Sept. 20. (Special)—P. L. Rice, living five miles southwest of Levelland, has raised one of the largest melons so far this year in Hockley county. It weighs 71 pounds.

Mr. Rice plans to send it to the Panhandle-South Plains fair at Lubbock. He will also exhibit it at the annual Hockley county fair here.

NEW BUILDING PLANNED

New Four-Story Structure To Go Up For Texas

AUSTIN, Sept. 20. (AP)—Plans were being drawn by architects of the University of Texas for a new $500,000 four-story classroom building and will be submitted to the

Livestock At Fair Will Be Drawing Card

Because Of Dates, More And Finer Exhibits Forecast; Interest In Livestock Is Mounting, Stangel Says

Opportunity is offered this year for the biggest array of livestock on exhibit ever possible at the Panhandle-South Plains Fair and Exposition, according to W. L. Stangel, of Texas Technological college, who is superintendent of the beef cattle division of the fair.

"This year's fair follows such events as the Oklahoma State Fair, at Oklahoma City; the Tri-State Fair, at Amarillo; the West Texas Fair and Exposition, at Abilene, and the San Angelo Fair, while there is a week intervening between the Lubbock event and the Texas State Fair, at Dallas," Prof. Stangel declares.

"Because our fair is dated as it is, there should be many of the country's biggest livestock exhibitors attracted here.

Reputation Is Good

"Furthermore, the Panhandle-South Plains Fair has, for the past several seasons, acquired the reputation of having bigger attendance and more interest manifested in livestock than any other event of its kind in Texas excepting the Dallas Fair and the Southwestern Fat Stock Show at Fort Worth."

There is more interest in the fair at Lubbock this year, on the part of livestock breeders and exhibitors of the nation, than ever, Mr. Stangel declares.

Premiums are offered this year on such livestock as Herefords, Jerseys, Guernseys, Holstein-Friesians, of cattle; Pelard-China, Duroc-Jersey and Hampshire hogs; Rambouillet, Delaine, Shropshire, Hampshire and Southdown sheep; Registered and Non-Registered Draft Horses; Jacks and Jennets, and Mules.

West Texas Hospital
Lubbock, Texas
R. S. WILLIAMS
Business Manager
STAFF
Chas. J. Wagner, M. D. Surgery and Consultation
Sam G. Dunn M. D. Surgery and Urology
Fred W. Standefer, M. D.
Robert T. Canon, M. D. Eye, Ear, Nose and Throat
Allen T. Stewart, M. D. Obstetrics and Pediatrics
Wm. L. Baugh, M. D. Surgery and Diagnosis
W. E. Cravens, M. D. General Medicine
D. D. Cross, M. D. Surgery and Gynecology
O. W. English, M. D. Medicine and Surgery
C. C. MANSELL, M. D. Dermatology and General Medicine
G. H. Ater, D. D. S. Dental and Oral Surgery
Recognized school for nurses in connection with Hospital
Ruby Basham Gilbert, R. N. Supt. of Nurses
Edna Eagle, R. N. Instructor

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SHOE REPAIRING
1108 Broadway
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OPENING OF A NEW SHOE REPAIR SHOP
Snappy Service
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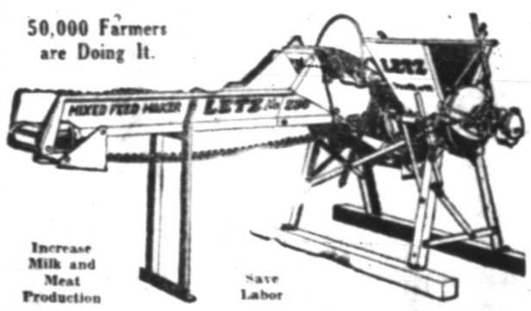
LET LETZ
MAKE MONEY FOR YOU
50,000 Farmers are Doing It.


Increase Milk and Meat Production
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Let Letz Feed Mills save you 25 to 50 per cent of your present feed crop — by utilizing waste.
$50 REDUCTION
ON JOHN DEERE TRACTORS
THINK OF THIS BIG SAVING ON THE FARM TRACTOR THAT IS PUTTING DOLLARS INTO THE FARMERS' POCKETS!

Ball bearings make the Gold Metal Cream Separator turn still easier.
We have a new ball bearing Gold Medal for your inspection. Come in and see. It will save you money every time you use it.
A full and complete stock of all John Deere Farm equipment machinery is carried in stock by us at all times with a complete line of parts for them. Come in when at the fair and get acquainted. See the Deere exhibit at the fairgrounds.
J. O. FORD IMPLEMENT COMPANY
Block and a Half South Courthouse on Ave. H

Now is the time to have your repair work done.
Before Jack Frost leaps on your radiators and plumbing. Are yours in good shape? Better not wait till the time comes, but have your heating and plumbing fixtures in perfect repair.
Complete Repair Service on Every Call
We Install—
—those new fixtures at moderate cost. Give you as much as two years to pay.
Roche Newton & Company
1316 Texas Phone 28

Thirty-Three Troops In 13 Counties Aid Scout Work

Expansion Of Boy Activities Is On; Lubbock Headquarters For South Plains Area Group

Reorganization On New Basis Of Districts Is Begun And Improvement Is Expected; Jennings Is Chief

ORGANIZED here in April, 1925, the South Plains Area council of Boy Scouts of America now is composed of 13 counties having 33 troops with a total membership of 600 scouts, according to D. T. Jennings, area executive, of Lubbock.

Population of the 20 cities and towns now represented in the South Plains council is approximately 48,000. Counties comprising the area are: Lamb, Cochran, Hockley, Crosby, Dickens, Yoakum, Terry, Lynn, Garza, Gaines, Dawson, Borden and Lubbock. Lamb and Dickens were the counties added after organization.

Lubbock, headquarters city of the council, has seven troops. Other towns in the area and respective number of troops follow: Sudan 1, Amherst 1, Littlefield 2, Anton 1, Shallowater 1, Levelland 1, Ropesville 1, Brownfield 3, Seagraves 1, Slaton 2, Wilson 1, Tahoka 2, O'Donnell 1, Lamesa 3, Post 2, Lorenzo 1, Ralls 1, Crosbyton 1, Spur 1.

Other Troops Planned

A troop is being organized at Morton, plans to form one at Meadow already are underway, and additional troops are expected to be organized soon in Slaton and Spur, according to Area Executive Jennings.

Churches, service clubs, chambers of commerce and American Legion posts sponsor troops in the area and have shown marked interest in the Boy Scout program, said Executive Jennings.

Probably the most significant step taken this year affecting the South Plains Council organization was a decision to re-organize the area on a district basis. The council now is undergoing that process. local scout or community committees being organized in each town having one or more troops.

Business Men Help

The committees are composed of business and professional men who recognize the value of the scout program. Each local committee has supervision of all scouting in its locality.

A group of towns is bound together in a district, in which all scout activities are supervised by a district committee composed of representatives from each local committee in the district.

An executive committee composed of representatives from each of the district committees supervises scouting in the entire council.

Camp Land Deeded

Several years ago the C. W. Post estate deeded 420 acres of the Llano ranch, including the ranch house, to the South Plains council for a camp site. The camp area is three and a half miles southwest of Post on the edge of the caprock and includes canyons, hills, creeks, and brush. Two ten-day periods of camp are held there each summer, attendance ranging from 75 to 100 boys and leaders during each period.

The first annual camp was held near Ruidoso, N. M. Since then the South Plains council has conducted its camps on the former Llano ranch tract.

The fifth annual encampment of South Plains area scouts was conducted June 30 to July 19 inclusive, a total of 185 boys and leaders attending—a high mark for a summer camp in the history of the council.

Trophies Awarded

Two troop trophies have been awarded at the camp the last three years. They are the McMillan cup for the best all-round camping record and the "K. P." cup for most efficient kitchen police duty.

Winners of the two cups have been:

McMillan cup — 1928, Lamesa troop No. 23; 1929, Lubbock troop No. 4, and 1930, Post troop No. 16.

"K. P." cup—1928, Brownfield troop No. 19; 1929, Lubbock troop No. 6, and 1930, Lubbock troop No. 4.

A swimming pool is not included on the present camp site, the scouts being forced to swim in Two Draw lake, which is about five miles away.

Instruction at camp includes swimming and life saving, first aid, leather and hair plaiting, archery, beadwork, firebuilding, nature study, woodcraft and pioneering.

31 Eagle Scouts

Thirty-one Eagle scouts, the highest rank attainable, are included in South Plains Area council rolls.

Respective numbers in other ranks, listed from top to bottom, follow:

Tenderfoot 244, second class 111, first class 116, star 67, life 34.

A court of honor is conducted in Lubbock the last Friday night in each month and once every two months in other towns of the area.

A field meet in which all South Plains troops compete is an annual event, a championship banner being awarded the high point troop. The 1930 field day contests were held here May 17. Competition in scoutcraft and athletics comprises the program.

Exhibits Are Held

Each year troops of the area have exhibits of scout handicraft and merit badge requirements in the fairs of their respective counties and many also present displays at the Panhandle-South Plains fair here. Although artistry in arrangement and presentation is not ignored, the exhibits are intended primarily to give persons a better understanding of the kind of activities in which scouts are engaged.

Accepting an invitation to the first annual Amarillo Area council swimming meet, August 11, at Canyon, the South Plains council sent Lubbock troops Nos. 4 and 6 and Ralls troop No. 33.

When the splashing in the West Texas State Teachers college pool had ended and the points been compiled, Lubbock had two individual winners and the troop championship.

Troop 6 High Scorer

Troop No. 6 was high scoring aggregation in the water contests, and two of its members won individual honors. Glynn Shook was awarded a medal as best swimmer and also placed first in diving. A troopmate, Sam Counts, won the life saving contest.

Officials of the South Plains Area council are: President, Tom A. White; treasuer, T. E. Buckner; national councilman, Dr. Paul W. Horn; scout commissioner, K. N. Clapp; vice-presidents, J. T. Herd of Post, Dr. J. C. Loveless of Lamesa, George S. Link of Spur, J. W. Hood of Slaton, F. J. McClure of Ralls, W. B. Slaton of Tahoka and George Turrentine of Brownfield.

Headquarters of the council are on the second floor of the Lubbock city hall.

SCHOOLS LARGER

Meadow Superintendent Tells Of Growth Of System

MEADOW, Sept. 20. (Special)—Enrollment for the Meadow schools is announced by L. L. Martin, superintendent, as 311.

Two new courses have been added, physical education and commercial geography. The school has 15 1-2 units of affiliation and expects to make it 17 next year.

Over 250 patrons were present when the new building was formally dedicated, Dr. Paul W. Horn, president of Texas Technological college at Lubbock, was the principal speaker.

McDANIELS LEASE RANCH

MORTON, Sept. 20. (Special) — J. W. McDaniels, of Spur, and his son, Joe, have leased a ranch in Cochran county and will move their livestock here for the winter. Shortage of pasture in Dickens county was the reason for the move.

Tech Manager

Business affairs of Texas Technological college are in the hands of the gentleman above. He is W. T. Gaston, formerly with the state board of control. Mr. Gaston is serving his second term with the college.

ENROLLMENT IS 382

Hale Center Schools Show Good Total Thus Far

HALE CENTER, Sept. 20.—(Special)—Enrollment at the Hale Center schools is 382 for the first two weeks. There are 257 in the grade schools and 125 in the high school. By grades enrollment is as follows: First, 29; high first, 31; second, 35; third, 33; fourth, 34; fifth, 29; sixth, 32 and seventh, 34. In High school, freshmen, 29; sophomores, 33; juniors, 35 and seniors 28. L. W. Sloneker, superintendent, expects the enrollment to be just a little short of last year when 489 were enrolled for the year.

POULTRY PAYS

Muleshoe Woman Makes Fowls Pay Good Dividends

MULESHOE, Sept. 20. (Special)—Mrs. W. L. Swanson, who lives a short distance west of town, sold $90.44 worth of butter, eggs, chickens and vegetables in one month besides having plenty for the family table. She also canned several hundreds of cans of vegetables this summer. Mr. and Mrs. Swanson came here recently from Borger.

Dallas, of course, can reckon that $25,000 under the head of Coste price.

Today's Program Of Churches

FIRST PRESBYTERIAN CHURCH

Corner Fourteenth and Avenue N; Dr. J. M. Lewis, pastor.

Church school opens with a worship period in each department at 9:45.

This will be student day in the regular 11 o'clock service. A special section will be set aside for the students and faculty members. The sermon by the pastor will be appropriate to the occasion. The subject will be, "Strength Retained." The choir will sing, "The Shepherd of His Flock," by Greely.

The congregation will unite with the other churches of the city in the union service at the college for the evening hour.

The Endeavor Societies will meet at 6:30. They will close so that all will have time to reach the colelge for the evening service.

BROADWAY CHURCH OF CHRIST

Broadway at Avenue N; John T. Smith, minister.

Bible study beginning promptly at 9:30 a. m., with Raleigh Martin and Paul Sherrod superintending.

Preaching and Worship 10:45 to 12 o'clock. Subject at the morning hour, "Paul's Sacrifices for the Church."

Young peoples' meeting at 6:45 p. m.

Gospel preaching at 7:45 p. m., and the subject of the hour, "The Opening of Lydia's Heart."

Ladies' Bible class Monday afternoon at 3:00 o'clock.

Mid-week service, Wednesday evening at 7:45 o'clock.

WEST END BAPTIST CHURCH

Rev. Boyd P. Milburn, pastor; 2215 9th street.

All services will be held Sunday at 2215 9th street, in home of Leo Roberts. Prayer meeting service will be held in pastor's home, 2316 9th street Wednesday 7:30 p. m.

Sunday school at 9:45; B. Y. P. U.s at 7:00 o'clock. Preaching service Sunday morning at 11:00 o'clock; no preaching service Sunday night on account of the union service at Texas Technological college gymnasium.

FIRST BAPTIST CHURCH

Main and Avenue N; R. C. Campbell, pastor.

Dr. W. R. White, state secretary of missions, and former pastor of this church will fill the pulpit the morning hour. Sunday night the preaching service will be held at Tech with Dr. White preaching.

Sunday school begins at 9:30; B. Y. P. U. at 6:45.

FIRST CHRISTIAN CHURCH

Sixteenth street and Avenue J; W. P. Jennings, pastor.

Bible school in its various departments meets at 9:30 a. m., with Judge E. L. Pitts, as general superintendent.

Revival meeting begins at 11:00 a. m. with Dr. Arthur Long of Fort Worth doing the preaching and Mr. H. A. Shaw, Amarillo as leader of song. These men will be in the pulpit both morning at 11:00 a. m. and the evening service at 8:00 p. m. Then services each evening during the week at 8:00 p. m. The Senior Endeavor meets at 7:00 p. m. Special music at all services.

THE CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Regular Sunday school sessions convene at 11:00 each Sunday morning in the court room, on the second floor of the court house. The adult class is now studying the Book of Mormon, the sacred record of the ancient inhabitants of America.

CALVARY BAPTIST CHURCH

Corner 19th street and Avenue Q; C. J. McCarty, pastor.

Sunday school meets at 9:45 a. m. and all B. Y. P. U.'s at 6:45 p. m.

Our church is in a revival meeting and will have preaching at 11:00 a. m. and at 8:00 p. m.

CHURCH OF THE NAZARENE

Avenue Q and 14th street; R. M. Hocker, pastor.

Sunday school at 9:45 a. m. Morning worship at 11 a. m. Subject, "A Better Country." The N. Y. P. S. will meet at 6:45 p. m. Preaching at 7:30 p. m.

FIRST CHURCH OF CHRIST SCIENTIST

1411 14th street.

This church is a branch of the First Church of Christ Scientist in Boston, Mass., and holds services regularly each Sunday at 11 a. m. The Wednesday services are held at 8 p. m. when experiences and remarks on Christian Science are given. Sunday school is held at 9:45 a. m. for pupils under 20.

A reading room is open each Tuesday and Friday afternoons from 3 until 5 o'clock at the church.

The subject of the lesson today is "Matter."

SCOFIELD BIBLE CLASS

Meets every Monday evening in the auditorium of the First Baptist church at 7:45 o'clock. The lesson for next Monday evening is on the parables of the 13th chapter of Matthew. This chapter is one of the most important in the Scriptures.

The class is nondenominational and is for Christian workers of all denominations.

C. P. C. E. PROGRAM

For Sept. 21, 7 p. m.

Subject: How to improve our organization and team work.

Scripture: Acts 6:1-7.

Prayer.

Leader's talk.

If you had to suggest changes, what would they be?—Alma DeShazo.

Wherein is your society weak?—Ruby Ford.

Why is cooperation necessary?—J. W. Hodges.

What examples of co-operation have we in nature?—L. B. Dilley.

Why does the work you do through the society count more than the same amount often does if done outside of the society?—Bernice Judd.

Does organization lessen an individual's work?—Ruth Hobson.

What do you consider the strongest points of your organization.—Raimond Dyess.

Business session.

Benediction.

ST. JOSEPH CHURCH

Avenue O and First street; Rev. O. A. Boeckman, pastor.

Today is the 18th Sunday after Pentecost. The feast of St. Mathew, Apostle.

Mass for Americans at 8:30 a. m. Sermon, the First Saint of the United States, St. Isaac Jagues.

Mass for Mexicans at 10:00 a. m.

Rosary and Benediict with the blessed sacrament at 3:00 p. m.

FIRST CUMBERLAND PRESBYTERIAN CHURCH

Corner of Tenth and O; O. N. Baucom, pastor.

Sunday school 9:45 a. m.

Preaching at 11 a. m. Subject, "The Way of the Cross."

Young people meet 7 p. m.

Preaching 8 p. m. subject, "Christ Our Pattern."

Missionary society meets Monday 4 p. m.

Prayer meeting every Wednesday 8 p. m.

FIRST METHODIST CHURCH

The pastor, Rev. H. L. Munger will preach at 11 a. m. on the subject, "Changing Brass to Gold."

Sunday school begins at 9:30 a. m. A special invitation is extended which meets in the main church auditorium, promptly at the above hour.

Epworth league meets at 7 p. m.

At 3 p. m. the church orchestra will give a program at the church.

There will be no preaching service at 8 p. m. on account of the exercises at the college auditorium.

TRINITY LUTHERAN CHURCH

1917 Avenue K, Adventist's building temporary location; H. C. Ziehe, pastor.

Luther Club Bible class meeting at 10:00 a. m., Matthew 10th verse, 1st and the following will be the subject of study. The pastor is the teacher of this Bible hour.

The public worship begins at 11:00 o'clock. "Our Father Who Art In Heaven, Hallowed Be Thy Name," will be the sermon theme. This is the first of a series of sermons on the Lord's prayer.

ASBURY METHODIST CHURCH

Corner 20th street and Avenue T; O. P. McCollom, pastor.

Sunday school begins at 9:30 a. m., Mr. B. L. Williamson, superintendent.

Rev. McCollom will take as his subject at eleven o'clock, "The Urn of God's Love."

Junior league 4 p. m., Hi-League 6 p. m., Senior League 6 p. m. There will be no evening service on account of the services at the Tech.

ST. PAUL'S ON THE PLAINS

(Protestant Episcopal), Bradner J. Moore, minister; Avenue Q at 16th street.

Early communion, 8 a. m.; church school for all classes from primary up at 9:45; church school, beginner's department at 11; morning prayer and sermon, 11; sermon topic: "Truth."

(Babies under kindergarten age may be left at the rectory in the care of a responsible nurse, while mothers are attending the 11 o'clock service).

FUNERAL HOME REMODELED

HALE CENTER, Sept. 20.—(Special)—Remodeling of the Fields funeral home here has been completed and the building is now open for inspection. It was closed temporarily while the street was being paved and the management took advantage of that to do the repair work. Formal opening is expected to be held soon.

Two Threshing Plants Active

One Of West Texas' Two Head Plants Located In Slaton; Wheat Is Also Refined In Railroad City

(By Staff Correspondent)

SLATON, Sept. 20.—Slaton is the home of one of the two head threshing plants in West Texas with the operation here of the Terminal Grain and Head Handling company plant.

Besides operating a wheat elevator, the company has a modern head threshing outfit, with a capacity of 300 tons per day of maize heads, or other small grain of that type.

Operating Now

The company is operating now and has been for several weeks. It has a force of men out over the South Plains territory buying maize and other small grains and shipping the purchases here.

A specially built machine is used for the threshing of the heads. The residue or "pummies" as it is called in the trade, is sold to mills that manufacture feeds. Pummies are said to be good when mixed with cotton seed meal or similar feeds and fed to stock.

The only other plant of its kind in Texas, local men say, is located at Lockney, Floyd county.

Salesmen from the plant have been working west of Lubbock and a number of shipments of maize and other grains from Littlefield, Levelland and other points have been received.

R. C. Ayres is head of the company and in charge of the work.

MONK TENTS WITH NAVAHOS

CHICAGO, (AP)—Father Berard Haile, a Franchiscan monk, is tenting with Navaho Indians in New Mexico this summer, preserving with phonograph, typewriter and pen their rites and language of the tribe. He is a research associate at the University of Chicago.

An automatic dough maker in Germany has been named "Sleeping Baker."

PROGRESS

AND DEVELOPMENT

RISING HIGHER than the fable spires of Camelot, great cities hurl their castellated towers to a sky that saw only field and plain in our great grandsire's time.

Lubbock is essentially a agricultural civilization, and the large buildings are monuments that testify to agricultural success.

Today we are at the start of a new prosperity. This organization stands ready to help you.

TITMAN EGG CORPORATION

MARTIN'S

THE BEST THERE IS AT ALL GROCERIES FOR

PERFECT TOAST

STANDARD FOR EVERY MEAL

AND A SPECIAL SANDWICH LOAF

BUTTER-NUT Twin Loaf

West Texas Largest Selling Loaf Of Bread

IS THE PRODUCT of diligent research and persistent striving after perfection . . . a bread that is "home baked" in appearance, flavor, freshness and texture . . . a bread that is milkrich and firm . . . golden-brown crusted . . . a bread that is uniform in quality from day to day. Here is a bread for which you and your family will be truly thankful.

Costs No More Than Ordinary Bread

Modern Equipment And Volume Production Gives You More For Your Money

Sold By Leading Grocers

MARTIN BAKING CO.

Baking Better Bread For Over One Fifth Of A Century

Lubbock Is Outstanding City Of Church-Going Throngs

Seventeen Congregations And Several Other Groups Are To Be Found; Thousands Enrolled

Modern Buildings Dot City As People Turn To Worship Of God In Many Organizations; Progress Is Noted

SEVENTEEN congregations worship in Lubbock and outpouring crowds on Sundays testify to the statement that it is a city of church-going people.

In addition to the churches, a number of religious faiths are represented, the groups having tabernacles and other such accommodations for their meetings. Included in the denominations which worship in Lubbock are First Baptist, Calvary Baptist, Southside and First Primitive Baptist, Asbury Methodist, First Methodist, St. Joseph's Catholic church, First Christian, First Church of Christ Scientist, Broadway Church of Christ, St. Paul's Episcopal church, Church of the Nazarene, First Presbyterian, Cumberland Presbyterian, West End Baptist, Lutheran and Seventh Day Adventists.

Within the year a building program has been sponsored by some of the churches and others are planning a campaign for 1931.

New Education Building

Members of the Asbury Methodist church attend Sunday school in a recently completed educational building. The church proper, located at the corner of 20th street and Avenue T, is built of brick. There is a church enrollment of 875 and over 200 are in attendance weekly at Sunday school.

Rev. G. P. McCollom is pastor of the church and O. H. Cline is chairman of the board of stewards.

The First Methodist church is located at Broadway and Avenue M and an educational building joins it to the west. Built of yellow brick, this institution is one that presents an imposing appearance with its yard set in shrubbery and trees. A court between the two buildings is fenced in and used in the summer for outdoor teaching and recreational work.

About 300 people have been received into the church within the past year, bringing the total enrollment to approximately 2,300 people. There has been an average attendance of 900 at Sunday school each Sunday.

Plant Worth $250,000

The entire church plant is valued at $250,000, with standard equipment throughout.

Rev. H. L. Munger is pastor of the church, having served here for the past two years. Hunter W. Richardson is educational director of the church; Mrs. Richardson has charge of student work and Mrs. Mamie I. Neal is organist. The choir is directed by Mrs. Carl Scoggin.

There has been opened within the year at the First Baptist church an auditorium which has a seating capacity of 2,000. This building is used for church services and other large gatherings such as commencements at the schools.

The edifice formerly used as the church proper has been converted into class rooms for the six departments of the Sunday school and contains offices of the pastor and church secretaries. Annual Sunday school attendance weekly throughout the year has totaled 1,157.

Valuation of the church property has been given as $140,000.

Campbell Is Pastor

Rev. R. C. Campbell, formerly pastor of the First Baptist church, Belton, is pastor of the church and J. D. Carroll is director of church activities. Miss Hazel Kokanour directs young peoples work and is pianist. Miss Phyllis Pool is office secretary.

The yearly budget for the church is $30,000 and there is an enrollment of 2,400 members.

Dr. Jack M. Lewis, pastor of the First Presbyterian church, is rounding out one of the most successful years in the history of the local church. There is an enrollment of 600 and 400 attend Sunday school regularly.

The entire plant, which includes an educational building erected in 1929, is valued at approximately $70,000.

Miss Virginia McLean is director of church activities, Harry Blocker directs the choir and Miss Margaret Huff is pianist.

The building of a Sunday school annex directly south of the First Christian church doubled capacity for class rooms. The young peoples department, which includes Tech students and high school boys and girls, meet here. Following departmentalized work each Sunday there is a general assembly in the church auditorium.

Membership 500

This church has a membership of 500 persons and 350 average attendance at Sunday school each Sunday which is under the direction of E. L. Pitts and Alfred M. Scott.

Beginning today at 11 o'clock a series of services are to start with Dr. Arthur Long of Fort Worth preaching and the song services led by H. A. Shaw of Memphis. The sermons will continue for two weeks, being held each evening at 7:45 o'clock.

The Rev. G. A. Boeckman is rector of St. Joseph's Catholic church which is located at the corner of Avenue O and 1st street. There is an enrollment of 150 Americans and 800 Mexicans.

Plans are underway to erect a new structure next year.

The Broadway Church of Christ, Broadway and Avenue N, has an enrollment of 1,100 and has witnessed a successful year. Elder John T. Smith is minister of the church.

Sunday school attendance averages 450 persons.

Scientists Represented

The Church of Christ, Scientist was erected four years ago at 1411 14th street at an approximate cost of $1,800. It has a membership of approximately 40 at the present time and attendance of 100 persons at many services.

The Calvary Baptist church, formerly called the Nineteenth Street Baptist, is located at 19th street and Avenue Q but lots have been bought directly opposite the new high school building at 18th street and Avenue T and a modern, brick edifice will be constructed there in the near future.

There are 450 members in this church. The Rev. C. J. McCarty is finishing his second year as pastor.

Moore Heads St. Paul's

Rev. Bradner Moore, rector of St. Paul's Episcopal church came to Lubbock recently from Mississippi. This church is located at 16th street and Avenue Q and has a membership of 150.

Members of the Church of the Nazerene moved into a modern brick building this year. The auditorium has a seating capacity of 350 and at the present time there are approximately 100 members in attendance weekly.

The Rev. R. M. Hooker, formerly of Plainview, is pastor of the church which has been holding services in the Cheri-Cass dormitory for the past year. This will be given up right away, however, and plans for future meetings are indefinite. A new building is to be erected sometime within the early part of 1931.

There is an enrollment of 155 persons.

Offers Townsite

Lamb County Man Has Proposal

LITTLEFIELD, Sept. 29. — (Special)—The first townsite to be proposed along the announced line of the Texas and Pacific Northern from Big Spring to Lubbock, Vega and Amarillo, is announced here by James H. Smith and W. E. and R. C. Brock of near Earth.

The proposed line would pass about five miles east of Earth, in Lamb county, between Littlefield and Dimmitt. At the crossing of the state highway between Plainview, Olton, Earth and Muleshoe, east of Earth, owners of the land proposed a townsite.

"The owners will give a right of way and a site for the depot, for the town," Mr. Smith told the Littlefield chamber of commerce in outlining the plan.

Crosby School Teachers Busy

Forty-Seven Rural Educators At Work In Nearby County; Two Districts Will Have A Nine Months Term

(By Staff Correspondent)

CROSBYTON, Sept. 20. (Special)—With practically every rural school district in Crosby county open, the 47 rural teachers of the county are at work on their 1930-1931 schedule.

Two districts will have nine months and the rest eight months. The scholastic appropriation is $17,-50 and this will enable most of the schools to complete their work.

Teachers Listed

Following is a list of the teachers for the year:

Mt. Blanco—H. T. Reynolds, Miss Oveta Cage. Mrs. H. T. Reynolds, postoffice, Crosbyton.

Fairview—L. H. Allredge, Miss Opal Macon, Miss Frances Hardee, postoffice, Ralls.

Wake—C. Austin Smith, Miss Esther Dooley, Miss Grace Wheeler; postoffice, McAdoo.

Farmer—A. N. Boyd, Miss Lillian Wright, Mrs. Ruby B. Davis, Mrs. A. N. Boyd.

Self County Line—L. W. Tucker, Walter Travis, Miss Ava Tucker.

Leatherwood—O. L. Stewart, Mrs. Elizabeth Fisher, Mrs. W. B. Burton.

White River—Miss Ottie Maud Lassatter.

Big Four—W. E. Lowrance, Mrs. W. E. Lowrance.

Parsy—Miss Laurie Browning.

Webb—Lee Smith, Miss Ruth McMurray, Mrs. Lee Smith.

Pleasant Hill—R. H. Nowlin, Miss Jewel Simpkins.

Canyon Valley—W. R. Dunlap, Miss Bertha Evatt.

Cap Rock—Cheatham Evans, Miss Clessa Clark, Mrs. C. Evans.

New Home—Elam C. Caldwell, Miss Irene Willard, Mrs. Bettie Mae Wells.

Cone—R. L. Gibson, Mrs. Mary Lynch, Mrs. A. L. Glass, Miss Maurine Patten, Mrs. Edna Phillips.

Robertson—M. W. McConnell, R. W. Swinney, Miss Ruth Tyes, Miss Lela Bickel, Miss Carra Grice, Miss Inez Cherry.

More than $9,000,000 worth of American Agricultural implements were imported into Argentina in the first half of this year.

Club Leaders

DR. W. A. JACKSON
Rotary President

JUDGE C. M. MULLICAN
Kiwanis President

DR. S. S. McKAY
Lions President

CARL D. BRANDT
A. B. C. President

Municipal Light Plant Is Paying

SPUR, Sept. 20.—The Spur Municipal light plant has been making in excess of a thousand dollars a month for the past year or so.

Of late the net income has been between $1,000 and $1,500 per month. L. R. Burrow, city secretary, reports.

"We are turning over all of the net income of our municipal plant to a sinking fund to apply on the bond issue for building the plant," the secretary explained. "Under the agreement by which we built the local city plant, all net income is to be given to retirement of the indebtedness."

Cost of the plant was approximately $104,000 it was said. The plant has made a net profit for each month since it began operation, in the early part of 1929.

TEACHES ATHLETICS TOO

SUDAN, Sept. 20. (Special)—Miss Hazel Lewis, of the Burnett community, who teaches history and government, is also director of physical education for the high school here. Miss Lewis is a graduate of Texas Technological college at Lubbock and received her instruction in physical education there.

In the last fiscal year Canada sent 192,528 pounds of confectionery to the United States, more than doubling the quantity of the previous 12 months.

Civic Clubs Play Important Part In Lubbock Activities; Four Groups Are Active Here

Rotary, Kiwanis, Lions And A. B. C. Functioning Regularly; 314 Citizens Are In Memberships

LARGELY responsible for several important progressive steps in the city's current history, and particularly interested in city beautifying problems are the four Lubbock civic clubs. Lubbock chapters of Rotary International, Lions International, Kiwanis International, and American Business Club claim 314 leading citizens as present active members, and each club is interested in some phase of civic improvement.

The oldest of the Lubbock civic clubs is the local division of Rotary International. The club was organized and chartered in 1921, and has grown perceptibly in membership and prestige in the last nine years. The membership consists of 94 men at present, who meet each Wednesday at noon at the Hotel Lubbock for luncheon and discussions of business. Twelve members constitute a program committee, with one member of the committee in charge of programs each month. Dr. W. A. Jackson, government instructor at Texas Tech, is president of the organization, and Sam T. Davis, local business man, is secretary.

Attend Convention

Twenty-eight members of the local club attended the district Rotary convention held in Temple last April, and Dr. Jackson was sent as a delegate to the International convention in Chicago last spring.

American Business Club, natonal in its scope, received its start in Lubbock only last March when 38 local men were initiated as charter members. It is the youngest civic club in Lubbock. Professor Carl D. Brandt of Texas Tech college was elected first president and still holds that position. Wyatt Hester, local business man, is secretary.

The district convention was held this year at Endi, Okla., September 26 and 27. Six members of the local club were sent as delegates to the convention. The nat onal meeting was held this year in Reading, Pennsylvania, but no delegates from Lubbock were present. The club is at present interested in sponsoring a band composed of local musicians.

Lions Are Year Od

The Lubbock chapter of Lions International was organized in July, 1929, and now has a membership of 65. C. F. Drexel, first president, was recently succeeded by Dr. S. S. McKay, professor of history at Texas Tech. Victor H. Lindsey, United States commissioner, is present secretary of the club.

The Lions club meets each Tuesday at the Hilton Hotel for luncheon and business purposes. Interested in beautifying the city, the club sponsors programs each year which results in the planting of trees, setting of grass, and general improvement of city grounds. Recently the club was responsible for the planting of 100 trees in Lions Park, and the provision of 12 benches for the county courthouse lawn.

Two members of the local Lions organization attended the district convention at Austin last spring, and two others represented the club at International convention in Denver this year.

Convention Held Here

Lubbock was made the concentration point of Kiwanis International clubs of the Texas-Oklahoma district this summer when 665 members of the International organization, representing 119 clubs of Texas and Oklahoma attended the district convention here Sept. 1.

With practical idealism its motive, and constructive work its criterion, the local division of Kiwanis International sustains a membership of 177 leading business and professional men of Lubbock. Judge Clark M. Mullican is president of the organization, which was chartered in 1922. Claude Burrus is secretary, and in charge of the 12 standing committees.

Lubbock Kiwanis club sent one delegate, B. Sherrod, to the international convention held in Atlantic City, New Jersey, this year.

COTTON IS MOVING

Garza County Crop Is Being Received At Post City

(By Staff Correspondent)

POST, Sept. 20.—Cotton is moving into Post, J. E. Robertson, receiving agent for the Texas Cotton Cooperative association, reports. Within the next few weeks Mr. Robertson will be kept busy handling a large amount of cotton from members of the association.

Already he has received returns from some of the bales he sent on, on which the federal government made advances. The 90 percent advance on the first of the four bales reported was $9.60 per cwt.

"This is 65 to 75 points above the highest street price I have heard of in Post," Knox Parr, county agent, reports. Farmers are signing up contracts every day.

"I expect that we will handle here in Post better than 3,000 bales of cotton this year. Possibly we may handle 4,000 bales."

Chinese and natives in North Sumatra are studying English for the sole purpose of being able to understand the talkies.

Active Kiwanian

Whenever Kiwanis activities are mentioned in Lubbock, the name of W. C. Rylander is always connected with them. He has served in the capacity of president of the local club and as district lieutenant governor. He ably directed the publicity in the recent district convention which was held here.

Santa Fe Has Had Work In Development

Transportation Has Played An Important Part In Growth Of Area; New Lines Are Added Constantly

With the coming of the Santa Fe railroad onto the South Plains two decades or so ago, the development of the area has been steady, with a large share of the credit due the transportation company.

Building south from Canyon, in 1908 the Santa Fe reached Plainview about 1908. The rails were then pushed on towards Lubbock, then a small place, reaching here the following year.

Crosby Line Built

The C. and B. Livestock company, owners of a ranch east of Lubbock in Crosby county, began construction of a line from Lubbock to Crosbyton and completed it in 1909. The line was promoted and built by Julian Bassett, now of El Paso, who was general manager of the C. and B. Livestock company.

Later, the Santa Fe purchased the line and has operated it since.

The Santa Fe pushed its rails on southward from Lubbock to Sweetwater as fast as it could. The line from Slaton to Lamesa was completed in 1912, after the main line south to connect with the G. C. and S. F. had reached Sweetwater in 1910-1911.

Named for Agent

Started before the world war, the Seagraves line reached Blythe, now Seagraves, in 1918. The new town was named for C. L. Seagraves, colonization agent for the Santa Fe.

After the world war the Bledsoe line was started and completed to Bledsoe in 1925.

On January 1, 1917, the Slaton division was created as a separate operating unit of the Santa Fe's western lines. Slaton was named division headquarters. Before that the division was part of the Plains division.

With the purchase of the old Kansas City, Mexico and Orient railway from W. T. Kemper and associates several years ago, an additional 477 miles of rail was added to the division, giving it aproximately 1,050 miles of main line tracks. Between 2,000 and 2,500 men are needed to operate the division.

WATERMELONS HELP

Good Crop Of Luscious Fruit Raised In Garza County

(By Staff Correspondent)

POST, Sept. 20.—Watermelons made a good crop for many Garza county farmers, especially in the sand hills. While the dry weather cut down some on the yield, the price was pretty fair, Knox Parr, county agent, reports.

Farmers sold melons at from $10 to $12 and as high as $15 a ton," Mr. Parr said. "Nearly all the melons raised here were shipped by truck. The Cross Roads community had the best crop. They are making good returns."

Some farmers reported melons as large as 40 to 50 pounds.

OPENS UP RINK

MULESHOE, Sept. 20. (Special)—J. R. Gotcher of Amherst has opened up a tent skating rink here. Mr. Gotcher says he owns 10 such outfits. He has his largest tent here, 115 by 48 feet, with a $1,200 mechanicl piano furnishing the music.

Endurance bridge (the very latest) is just as assinine as other endurance fads. But still, it has its points.

Whale's Gland Is Minute One

By NEA Service

NEW YORK, Sept. 20. — Although the whale is a monster, compared to the sea squirt, or even man, its pituitary gland is very small in comparison with its bulk. This gland, used in the commercial production of gland products, is 250,000 times larger in the whale than in the sea squirt.

But this is too small to warrant commercial production, according to Dr. Oliver Kamm, research director of the Parke-Davis Laboratories here. The whale's gland is only four times larger than that of cattle, which is now used in the production, and only 15 times larger than that of man.

NEW PRECINCT ESTABLISHED

LEVELLAND, Sept. 20. (Special)—The seventeenth election precinct for Hockley county has been established by orfer of the county commissioners court effective as of January 1, next. It was taken from Levelland district No. 2, and is to be known as the Sundown district because it has the same boundaries as the Sundown Independent school district.

Crosby County Creamery Company Is Rapidly Making Name in Ralls Area

(By Staff Correspondent)

RALLS, Sept. 20.—Established less than two years ago, the Crosby County Creamery company, known to people of the Ralls community as the "four C's," is making a name for itself in not only the quality of its products but also in the service it is rendering to the community.

Before it had been operating a year, the creamery had won first place in its class in the contest for creamery butter at the Panhandle-Plains Dairy show at Plainview, in April, 1930. It also expects to enter the Panhandle-South Plains fair at Lubbock and the Tri-State fair at Amarillo.

Reaches Wide Territory

The plant is drawing from a wide territory. Milk from more than 2,000 cows is used in the manufacture of butter. Capacity is 4,000 pounds of butter per day, though the plant is not operated at full capacity all the time. Space is available for future expansion of the plant.

Whole milk is one of the products of the plant besides butter. There is an increasing demand for this product. When the place was built room was left for additional machinery to manufacture ice cream and cheese.

George Louthan was the first manager. Mr. Louthan resigned recently to accept a position with one of the large Plainview plants. His successor is Cary Stark, formerly of Lubbock, who is well known among creamery men of the South Plains.

With improvement in pasture conditions the past several weeks, there has come a betterment in the quality of cream and butterfat it is reported. Fall pastures for Ralls are reported as fairly good and farmers are hopeful of even better conditions.

An increase in the price of butterfat has also given a more hopeful tone to the market. Patrons and farmers who supply milk to the plant and to Ralls are reported as much encouraged over the future business in Ralls.

FARMERS SIGN UP

Cotton Co-Op Draws Support In Bailey County

MULESHOE, Sept. 20. (Special)—Following a series of meetings here and over Bailey county, fifty farmers have signed up for the Texas Cotton Cooperative association pool, R. L. Brown, chairman, reports. These are all new members. Meetings were held at Baileyboro, Circleback, Bula, Enochs, and Goodland. More are expected to sign soon.

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OFFERS
Sweeping Reductions
DURING PRE-FAIR WEEK AND FAIR

No. 1—1 gallon Thermos Jg keeps food or liquid hot or cold 24 hours. Special 98c

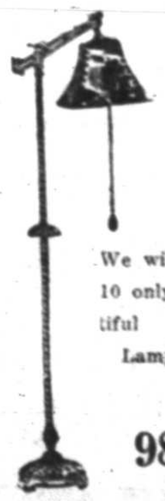
No. 3—Refrigerator Dishes sets of three Rose, green, or Crystal, per set 59c

German Baking Dishes Set of six beautifully decorated nested nappies. All for 98c

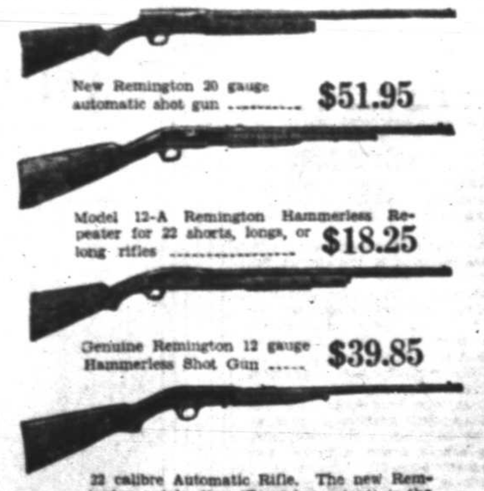
No. 2—Ice Tea Glasses beautifully designed in rose and green, set of six 39c

No. 4—Water Sets Six glasses and pitcher Rose or Green, per set 98c

Bird Cage and Stand complete, choice of colors. $2.98



We will offer 10 only Beautiful Bridge Lamps at 98c



New Remington 20 gauge automatic shot gun $51.95

Model 12-A Remington Hammerless Repeater for 22 shorts, longs, or long rifles $18.25

Genuine Remington 12 gauge Hammerless Shot Gun $39.85

22 calibre Automatic Rifle. The new Remington autoloading (Browning patent) is the last word in small bore automatic rifles $23.35

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Lovington Is Viewing Many Improvements

Public Benefits Expected To Be Followed By Those Of A Private Nature; Mains For Gas Are Being Laid

(By Staff Correspondent)

LOVINGTON, N. M., Sept. 20.—With a quarter of a million dollars or more in public improvements now under way in Lovington, private business is expected to invest at least that much more in building improvements in the next few months.

Population has increased here since the first of April approximately 100 percent, Mayor W. H. Patton says.

"Our population now is not less than 1,500, probably more. It is at least that much now," the mayor said. "We will increase a great deal more in the next few months.

"The building of our sewer, water and gas systems is making satisfactory progress. The Southern Union Gas company, of Dallas, has the contract for the three jobs.

Gas Mains Laid

"Gas mains are being laid now as well as the sewer and water lines. I expect the next couple of months will see the work completed."

A standpipe has been built south of town for the water system. Wells located near the standpipe will supply the water and there is plenty of water to be had less than 100 feet down below the surface.

By means of a special process which they own, the contractors were able to extract the quicksand they found in the water sand and to replace it with gravel. "Several car loads of gravel were used for this work and the water is sure fine," Mayor Patton said.

Option Is Held

The city, the mayor said, has an option in the franchise it gave the Southern Union people to purchase the water and sewer systems at the end of five years. It was indicated by the mayor that there is a strong prospect of this option being exercised.

Lovington has six blocks of white way lights along Main street. It also has the other three sides of the court house square lighted. Business men and property owners are discussing the extension of the white way into the residential section and also on other business streets.

Electricity, Too

Electricity for both commercial and domestic use is supplied by the Inland Utilities company. Their plant consists of a Fairbanks-Morse system and the plant is so arranged as to permit expansion when additional units are necessary.

Lovington has a building code and ordinance. Permits have to be granted for construction of all buildings and there is a rigid inspection.

Mrs. Emma McDonald, city clerk, is in charge of the issuance of all building permits.

Airport Given Local Support

Two Years Work Is Almost At End As Fliers Begin Using Municipal Field; Is Large Enough For Future Growth

CULMINATING over two years' work, Lubbocks' municipal airport is now prepared to meet the requirements of up-to-date aviation and will be formally dedicated soon. The port's new hangar was recently completed. The airport represents an investment of $75,000.

In April 1928, citizens of Lubbock voted bonds for the airport but delays prevented the completion of the work until this year. The port has been put in shape this year and is now being used regularly by both local and transient fliers. It is located four miles north of the city on the Plainview highway.

Comprises Square Mile

Consisting of 640 acres, the landing field represents one of the smoothest and finest in the southwest. The contestants in the Women's National Air Derby which made a stop who stopped here in August had much praise for the field. Large runways are being prepared for taking off in the various directions from the field.

A hangar, capable of housing at least a dozen planes at a time, has been constructed and represents the latest in aviation structures. It contains, besides the hangar space, offices for the airport manager, service room, lockers and rest rooms for visiting fliers. Fuel stations are maintained at the port.

Interest Increases

Since the start of the airport, interest in aviation has increased considerably in Lubbock and surrounding territory and now one may find six or seven local planes at the port at any time. The South Plains Air Transport company, Inc., has just recently been organized and has two planes for use in its work. Another plane has been ordered and still another is in prospect to be used in the company's flying school which is to be conducted at the field.

Much of the progress made in aviation in Lubbock, especially that of securing the airport, is due to the work of the aviation committee of the Lubbock Chamber of Commerce of which George Benson is chairman.

Brief cases which fit on bicycles are being made in Denmark, where the "wheel" still is the most popular means of transportation.

Strong Arm of Law in Lubbock Grew Its Strength on Ranches; Policemen Recruited From Numerous Callings

Police Chief

JOHN LEMOND

THE strong arm of the law in Lubbock has not only the proverbial strength with which all well being arms of the law are supposed to have but also a boarding-house reach of no mean proportions—a reach that has extended into the outlying farms and ranches of West Texas to fetch its police personnel to be moulded into stern keepers of the peace and guardians of the law.

Of the 14 members of the Lubbock police department, 12 are former farmers or ranchers. Of the other two, one was a grocery clerk and the other a car salesman.

Many Experienced

Most of the policemen, however, have had previous experience as peace officers. Chief of Police John W. Lemond is an old-time cowman of these parts. In pioneer South Plains times he was located with the Long S ranch. He has been a peace officers in Lubbock for six or seven years and has held his present position for the past three years.

Baxter Honey, assistant chief and night officer, also is a former cowpuncher as is M. N. Davidson, night sergeant. Davidson served on the Dallas police department and held a number of elective offices before coming to Lubbock.

H. B. Brown was a farmer and stockman before becoming a patrolman. J. D. Johnson, motorcycle cop, at one time was a farmer. C. E. Luce, motorcycle officer, was an automobile salesman for a Lubbock firm before being added to the force. Both Luce and Johnson were formerly with the traffic department of the Amarillo police force, Luce being captain of the department.

Eubanks A Ginner

George B. Eubanks, plainclothes man, formerly was a farmer and in the gin business. O. E. Rush, Bill Mabray and Grady Harrist, patrolmen, all farmers and stockmen. Don Reeder, night officer, was at one time a rancher, and W. F. Tarpley, night patrolman, who is the latest addition to the force was on a farm at one time.

J. T. Inmon, desk sergeant, who is known as "judge" to his inferior offfbers, is an old-time peace officer of Deaf Smith county, being sheriff there. He was in the grocery business after moving to Lubbock.

Eight officers are used during the day and six at night, each working for a 12-hour period. Patrolmen call headquarters at 30 minute intervals throughout the day, allowing the desk sergeant an opportunity to give instructions at almost any time.

Lights Are Signals

Telephoning is dispensed with at night. When a policeman is needed two lights, located at conspicuous points on the Myrick building and Lubbock National bank building, are flashed on.

Chief Lemond plans to add a number of men during the Panhandle-South Plains fair, September 25 to October 4.

Although Lubbock's police force is smaller than most cities of similar size, reports of the Uniform Crime Commission of New York reveal a very small number of violations here. No major crimes were reported during July.

Members of the department were equipped with uniforms for the first time within the last year.

Veteran members of the force recall that within the past decade only two officers—a night watchman and a city marshal, held the entire responsibility of enforcing the laws in Lubbock.

Turnstiles At Fair Expected To Greet Many

Between 119,000 And 120,000 Persons Should Attend The Exposition This Year; High Mark Set In 1928

FROM the time gates of the 1930 Panhandle-South Plains fair are thrown open on the morning of September 29 until the last ticket is sold on the night of October 4, the turnstiles at the fair grounds will click some 119 to 120 thousand times if the prediction of officials of the fair association, rings ture.

"Despite all of this talk of hard times and dry weather, this year's attendance will hold up to that of the past two years in my opinion," Manager A. B. Davis, said. "The Panhandle-South Plains fair has become an institution with the people of Lubbock and the South Plains and they are going to attend no matter what the conditions may be.

Program Is Good

"This year," he continued, "we have one of the best programs in the history of the fair. With all of the free attractions and wealth of displays of every kind, the small admission price offers an opportunity that patrons cannot afford to overlook."

Mr. Davis said it would be especially urged that Lubbock hold up its attendance at th's year's exposition. "In the past Lubbock has failed to patronize the fair as well as the others placed in this trade territory," he said.

"This fact was forcibly pointed out to me during last year's fair by one of the leading dairy exhibitors. He said that fully ninety per cent of the ones to stop and look at his exhibit were from out of town. He said that Lubbock should be ashamed of itself not to support an institution of this kind better than it does."

Record Mark Is 120,643

If this year's attendance does reach last year's mark it will be near 120,000. The 1929 total of 119,496 failed by 1,147 to reach the record 1928 mark of 120,643.

The largest single day's attendance in the history of the fair was on the third day of last year's exposition which was designated Children's Day. On that day 30,750, including 20,000 school kiddies, crowded through the fair gates. The second largest day last year was the sixth and last day of the fair when 28,764 attended. Lubbock's Day was third with 16,431. Other's days' attendance included: first day, 13,911; fourth, 15,848, and fifth 13,702.

The largest attendance for a single day during the 1927 exposition was the third day when 24,163 attended, setting a record up until that time.

It Rained Fish
Tornado Is Blamed For This Tale

ROSWELL, N. M., Sept. 20—(Special)—A tornado, which probably occured 150 to 200 miles or more from the scene of the "rain" was the cause of the recent downpour of catfish on the J. J. Lane ranch, 45 miles east of Roswell, Cleve Hallenbeck, local meteroleogist, believes.

"Tornadoes often sweep over a lake or a stream containing fish, suck up the fish and deposit them 150 to 200 miles or more away." Mr. Hallenbeck declared. "Just such a tornado must have dipped into some lake or river and carried them to the vicinity of the Lane ranch. There, forming a cloud, it literally rained fish.

"Such things are not unheard of. Small rocks are often lifted from the ground and carried along. They are sent back to earth by atmospheric changes."

Mr. Lane said he gathered up about 100 pounds of catfish that had rained on his place. He was reticent about telling of the story, fearing that his hearers would not believe him.

ATTENDANCE DATE SET

SEMINOLE, Sept. 20. (Special)—Compulsory attendance for the Seminole school district will begin December 29, the board has decided. One hundred days of compulsory attendance is required under the law.

Four Citizens Seeking Place

Slaton Mayoralty Attracting Competition; Veteran Head Of City Dies, Leaving His Position Open

By Staff Correspondent

SLATON, Sept. 20.—Four candidates for the position of mayor of Slaton, to take the place made vacant by the recent death of W. G. Reece, who died late in August, have announced for the special election to be held September 30.

Candidates are: T. M. George, former city commissioner, who resigned to become a candidate; S. E. Staggs, connected with the Terminal Grain and Heads company; E. H. Ward, an insurance man, and F. C. Rector, also an insurance man. Mr. Rector is also a justice of the peace.

Formal announcement of the candidacy of the four men has been filed with Harvey Austin, city secretary.

To fill the vacancy caused by the resignation of Mr. George who represented the first ward, a special election will also be held for that district. T. A. Worley, Sr., is the only candidate.

J. H. Brewer is mayor pro tem during the time before an election is held to select a successor to Mr. Reece.

PASTOR ACCEPTS CALL

Rev. B. A. Etheredge Will Preach At Plainview

By Staff Correspondent

PLAINVIEW, Sept. 20.—Rev. B. A. Etheridge, formerly of Erick, Okla., has accepted the call to the pastorate of a new Baptist church, organized here a week ago as an Independent New Testament Missionary Baptist church. It will be in harmony with and cooperate with the First Baptist church and the Staked Plains Baptist association, the Texas and the Southern Baptist conventions.

Seventy five members joined the church last Sunday at the morning and evening services.

The new pastor is a graduate of Simmons University and of the Southwestern Baptist Theological Seminary at Fort Worth.

Student Leaders At Texas Tech

WAYNE CASTLEBERRY
of Eastland
STUDENT PRESIDENT

F. M. COKER
Of Athens
LA VENTANA MANAGER

LIZZIE BELLE CLEMENTS
of Lubbock
SECRETARY

BYRON CLAUNCH
Of Hamilton
TOREADOR MANAGER

JAMES H. DALLAS
Of Brownfield
VICE-PRESIDENT

R. C. MARSHALL
Of Hillsboro
LA VENTANA MANAGER

FRANK EMISON
Of Brownwood
TOREADOR EDITOR

MOSE WITHERSPOON
Of Strawn
ATHLETIC COUNCIL

Lubbock Has 214 Blocks of Pavement On Streets; Program Started During 1919; 26 More Blocks Ordered Paved

With 214 blocks in the city paved, 11 of which were completed during the present year, seven blocks under construction and with 26 more blocks ordered under construction some time in the future, the city of Lubbock appears to be handling its street paving problem in an able manner.

Lubbock's paving problem dates back to 1919. In that period, the city has expended a total of $1,317,409.68 on its paving program. A total of 16.51 miles of streets are laid with bricks ad 17 blocks or .86 miles of alleys are under similar work. Twenty-one blocks in the business district was the initial program mapped out.

All of the work is of the highest type of paving, concrete and sand being used for a base with brick and asphalt.

Work Finished In 1930

Work completed during 1930 consists of the north and south alley of block 131 old town; east and west alley of the same block; eight blocks on Fourteenth street from Avenue Q to College avenue and the alley in block 149 old town. It represents an expenditure of $83,696.09.

Paving under construction at the preset time consists of seven blocks on South Avenue H from 19th to 26th street. It is to cost $43,918.82 and will join the new state highway slab which is coming in from Slaton.

Twenty-six more blocks have been authorized for paving in the city and construction is expected to start as soon as property owners can be signed up. Avenue T South to 19th street has been ordered paved by the commission. Avenue S from 19th south to 34th street is also under authorization while Avenue X from Broadway to 16th is ordered also.

To Clear "Leave-Outs"

An effort is being made by the present city administration to clear out the "leave-outs" in the paving program, that is blocks which property owners did not sign up for paving when the streets were first paved. There are something like 20 of these such places in the city. The parkways on Broadway and Avenues Q and Texas are to be up for paving construction, it has been stated. The original plan of planting flowers and shrubs in the parkways has about lost all of its support both among citizens and officials.

Of the 214 blocks paved, 89 have been laid under the supervision of Marlin R. Smith, present city engineer. All of the work in the city has been done by the Panhandle Construction company.

TEACHER RESIGNS

SEMINOLE, Sept. 20. (Special)—J. C. Carter, an instructor in the Seminole schools, has resigned effective October 3, it is announced by the school board.

Mr. Carter has accepted an appointment as a cadet in aeronautics and is to report to Brooks Field, San Antonio, between October 10 and 13. He will start immediately on his work as student aviator.

Three Libraries in Lubbock Draw Wide Patronage And Grow With Community; Thousands of Volumes Are Kept

IN keeping with the progressive spirit of the South Plains, in general, of Lubbock and its surrounding communities in particular, the libraries of Lubbock have increased in numbers of volumes and popularity to a marked degree during the past year.

Three principal library systems of the city now offer to its reading public a wide variety of literature, heavy and light, fiction and truth, prose and poetry, by masters of the field from early historical times down to the modernistic trend of the present time.

County Helps City

Although not upheld as a city institution, the Lubbock County library serves a two-fold purpose in supplying the citizens of Lubbock with nearly all of the material and requirements of a city library and with its various branches in different parts of the county it provides a substantial reading menu for residents of rural districts.

The library was taken over by the county on January 1, 1926, and has increased its volumes of books from approximately 1,500, at that time, to 10,000 books in the city division alone at present. Three branch libraries contain about a thousand books each. This does not include nine sub-stations at schools over the county, which contain between 100 and 500 books on their shelves. In all the county system maintains approximately 14,000 volumes. The Senior Twentieth Century club of Lubbock operated and maintained the library for a number of years prior to the county's intercession.

Petition Wins Out

A county-wide agitation for a free library culminated in a petition, signed by more than 3,300 Lubbock citizens, which was more than the required two-thirds necessary for action by the county commissioners court, which was submitted to the commission and passed upon. Charles Nordyke was county judge at that time. The petition was presented in the fall of 1925, and the library was ordered established, although it was not until January that the county maintenance was initiated.

The Twentieth Century Club library was located in the south corridor of the courthouse. The club donated all of its books to the new county organization with the reservation that they were to be used by the public as long as the library was maintained as a free institution.

Mrs. Armstrong Librarian

Miss Frances Hoyt Ford was the first official librarian, and held the position until the early part of this summer when poor health made a western trip necessary. Previous to her engagement as a licensed librarian, the post was held by Mrs. J. J. Smelser. Mrs. Mildred B. Armstrong is serving in the capacity of librarian at the city desk at present. Under the supervision of Miss Ford the library grew into the successful institution it now embraces.

The Lubbock library, which is located on the first floor of the City hall, and which contains some ten thousand volumes, is open to all property holding families in Lubbock or surrounding communities, and to all non-tax payers who are recommended by property holders. There are no charges other than fines imposed for books overdue. Seventeen hundred volumes have been added to the shelves during the past year. Many of these were donated by citizens, while others were purchased outright. There are four principal encyclopedias on the shelves here and one at each of the three branches.

203 Books Per Day

Approximately 203 books are issued daily at the Lubbock library, with an average circulation of 63,000 per month. This shows an increase of 28 daily and 1,400 monthly average circulation over last year. In 1929 the month of July saw the heaviest circulation when 5,900 books were checked out. August has been the heavy month this year with 7,818 books checked out during the month. Miss Ella Mae Blanton assists Mrs. Armstrong at the city branch.

Branch libraries of the county organization are located at Idalou, with Miss Lois Barnhart as librarian; Slaton, with Miss Thelma Pettet in charge; and at Shallowater where W. D. Crump supervises the shelves. Stations are located at Bledsoe, County Line, Woodrow, Wolffarth, Estacado, Foster, McCluny, Liberty and Canyon. One is to be established at Carlisle this fall according to Mrs. Armstrong. These libraries serve the students of the schools and the books are shifted from one to the other and from the Lubbock library throughout the year.

Booth At Fair

Mrs. Armstrong announces that the library booth will open again at the fair this year. It will be just south of the Woman's Building. All classes of books will be on display, including some of the latest fiction and non-fiction books.

Two other chief library systems are operated in Lubbock: one at Texas Technological college, the other at Senior High school. Both of these are maintained by the educational institutions and are for the primary use of students, though many townspeople have found them adequate for various reading purposes. Experienced librarians are employed at the high school and at Tech, and all students are given the right to use the books, encyclopedias and reference books for research work, bound volumes of educational magazines, and governmental pamphlets make up a large part of the contents of library shelves at the college and high school.

Students Like Library

The local high school maintains a library consisting of approximately 7,500 volumes. A great interest is taken in the collection by the students, who find it to be of unlimited use in connection with studies. Tech College boasts of one of the most complete collections in this section. A total of 48,700 bound volumes, including pamphlets, books, and maps, grace the library shelves at the local college. Nearly a third of this number has been added during the past year. Half of the total number is catalogued, and librarians hope to have the complete list catalogued in the near future. There is an average "inside" circulation of one thousand books per month, while an average of about 3,000 volumes are checked out of the library per month during the school session.

Miss Elizabeth West is the official librarian at Tech, but Miss Emma Main is serving in that capacity during the absence of Miss West, who is spending this year in Seville, Spain.

Spur Has Plenty of Water in Own System of Wells

(By Staff Correspondent)

SPUR, Sept. 20.—At no time the past summer has there been a shortage of water or even a hint of a shortage, in the Spur municipal system, Mayor Ned Hogan, reports.

"We have an inexhaustible supply of water it seems," he said. "The two wells we use all the time supply our needs."

Daily consumption of water is 300,000 to 600,000 gallons, or an average of between 12,000,000 to 15,000,000 gallons per month.

With the recent extension of construction of the Central Highway in Cuba it is expected that many additional acres of land will be planted to sugar.

PRICES TAKE A TUMBLE

AT THE

FIRESALE

OF THE

McWhorter-Arnett

FIRE STOCK OF

MEN'S APPAREL

1118 Texas Avenue

Starting Monday

MEN'S SHOES

Fashion Park, Braeburn University Clothes, Adler Collegian Clothes. Former values up to $50.00

Your Choice $19.50 None Higher

MEN'S SUITS

Bostonians, Selz, The Doctor Shoe. Values up to $12.50

Your Choice $5.95 None Higher

Don't Forget The Place!

McWhorter-Roberds Old Store

1118 Texas Avenue

Slaton In Front Rank Of West Texas Pay-Roll Points

'Santa Fe Center' On Throne Of Industries In This Area; Is Up-And-Coming Community

Cotton And Feed Refining Is Aid To Lubbock County And Its Second Largest Center; C. Of C. Is Active

BY J. SAM LEWIS
Staff Correspondent

SLATON, Sept. 20.—Slaton division headquarters of the Santa Fe for West Texas, is classified generally as a "railroad town" by the South Plains because of its importance as a railroad center. It ranks second only to Amarillo in West Texas on the Santa Fe and is as important as San Angelo or Sweetwater from a railroad standpoint.

But there are other industries here besides the railroad, although the payroll of the transportation system is by far the largest item in the budget of residents of the city. These other industries provide employment for a good many men and they also provide some of the revenue for the railroad by the bringing in of raw products and the taking out of finished products.

Make Feed There

For example, there is the Terminal Grain and Feeds Handling company, with a wheat elevator and also a plant that threshes small grain such as maize and the like.

Just now this company is beginning its fall run. Capacity of 350 tons a day and it will not be long before the plant will be operating at full capacity or nearly so. Indications are the plant will have a good run. It is one of two such plants in Texas. Both are in West Texas, the other being at Lockney.

There is also a cotton seed mill here, with a product or rather a group of products in demand by farmers, dairymen and stockmen. In fact every one who has some cattle or sheep to feed is in need of the products of this plant. It has a wide market.

Five Gins Busy

Five of the six cotton gins here are operating this season. While the crop will be below normal, estimated at 10,000 to 12,000 bales, yet gins must see three thousand bales or so. One estimate is 5,000 bales, or half the normal crop. Last year 7,000 bales were handled.

There are some 25 more industries in Slaton that can be classified as manufacturing plants, in that they turn out a finished product from a more or less raw material. These places sell either direct to the consumer or through jobbers and there are a dozen lines represented in the business.

A check of Slaton's business circle shows some 160 retail establishments and 15 professional men. Slaton thus has nearly 200 business concerns, each employing several people.

There is a wholesale grocery house here that serves a wide territory and its business is growing.

Rail Income Large

Of course the railroad shops and terminal supplies a greater portion of the income of the town. The shops employ from several hundred men up to between 400 and 500 at rush periods. There are a good many more men in the train service besides the clerical force and the official staff.

This division normally has between 2,000 and 2,500 employes. Just now the number is slightly under ordinary strength. However, an increase in the movement of fall business is just around the corner and more men will be put to work shortly, it is predicted.

Executive direction of more than 1,100 miles of track is had here. J. A. Gillies is the division superintendent, with headquarters here. He has as a part of his territory most of the old Orient lines in Texas. The territory goes to Farwell, Texas, and to Canyon and south to Sweetwater, with all the branches out of Lubbock and Plainview included.

Slaton draws from four counties for its territory, Lubbock, Lynn, Crosby and Garza. There are several good towns fairly close, Post, Tahoka, Crosbyton, Ralls, Southland, Lorenzo and Lamesa that are competitors of this city.

Population Near 4,000

Population of Slaton is just under 4,000, the official census showing 3,869 for 1930, a gain of 153 per cent over 1920.

From a municipal standpoint the town has many civic improvements. The city itself owns two buildings, a city hall and a fire and police station, the water system and sewer system. There is a white way and some 50 blocks of paving, with the state highway paving extending from one end of the city to the other.

Utilities include a $100,000 telephone system, a natural gas system and an electric power system.

Catering to the spiritual needs of the people are six churches and a school system with six buildings, a high school, two grade schools, a parochial school, one for the Mexicans and another for the negroes.

Slaton also has a fine hospital, recently remodeled and completed. This structure cost $225,000.

Organizations include numerous railroad brotherhoods, fraternal organizations and lodges, civic clubs, women's clubs, a retail merchants' association and a chamber of commerce.

County Building There

Lubbock county has a representation here in the form of a community building, costing around $10,000, with a park. Social events of the town are held here as well as all kinds of organizations, urban and rural. Farm women use the house for their meetings along with the city club women. It is in use nearly every day.

Building permits the past eight years have averaged $300,000. Property valuations for 1929 were $3,375,000 but this year's totals have not been decided. The city tax rate for 1930 will be the same as last year, $1.50 per $100 valuation.

The chamber of commerce is marked with the aim of bringing together the city and rural people into a solid community. All organizations are strongly behind the movement and there is a close relation between people of the farms and the town.

Slaton is in a strategic position as a substantial industrial and agricultural center. Nearness to Lubbock has not robbed the town of its own individuality and it is rated as an up and coming municipality.

Gilbert Swan

In New York With Swan

NEW YORK, Spt. 20.—I find myself in possession of a brand new thrill each time a new thatrical season begins its Broadway round.

There's a pleasant sense of anticipation, akin to that enjoyed by small boys on the eve of a circus.

There's the pleasant chummy gathering of my friends and acquaintances in the lobby. They've all been away for the summer and scattered heaven-knows-where and now, like the folk of a small town, they all get together under the marquee.

"Hello, there . . . got a nice tan . . . where'd you go? . . . I've been to the seashore . . . Commuted down over the week ends." There's a pleasant buzz of voices. . . . There are the folk who have been our fellow second-nighters for several years who, though you never get to know them well, are faces as familiar as those of your over-the-fence neighbors. There's the sense of Broadwey springing to life again after the summer lethargy . . . the pleasant bite of fall coming into the evening air . . . the frantic efforts of chauffeurs to make their way through the clutter of taxicabs . . . the cacaphony of auto horns . . . the swish of silk dresses and the shine of silk hats.

All the bits of pageantry that make up the Broadway parade.

• • •

These, to be sure, are externals. Then there's the theater itself, with its timeless allure. There's the conjecturing on the outcome of this and that author's work. And there's the assurance, based upon past experiences, that there will be new faces upon the stage . . . there'll be youngsters who showed promise and who have new roles . . . what will they do with them? . . . Will they fumble or will they go through to the big goal? . . . There's something of the thrill of being a spectator at another kind of game once you get into the swing of it.

• • •

And so, out of the first few nights of the current year, I find myself with programs the margins of which are black with notations.

Here, for instance, is an item refreshing my memory on the work of a certain Guy Kibbee. At the age of more than forty he's making his first Broadway appearance. He's been an actor for many a season but, somehow, he always missed the street of the big lights. And in that one appearance, Kibbee has the cheers of every major critic ringing in his ears.

He plays a traveling salesman in "Torch Song." And how he plays it! It will be rated as one of the finest jobs seen hereabouts this season.

Yet, all these years, he has gone about unrecognized.

Just another case of Broadway's carelessness in overlooking good bets.

And in this show you'll also find Mayo Methot, who has been trying to get a good part ever since she landed on the "main stem" six years ago. Realizing that just a season ago I saw her in a very so-so musical show that quickly folded up and that now she's playing an emotional role of exceptional excellence, it's again hard to understand just where the producers keep their bump of perception.

• • •

And there's another newcomer that everyone will keep an eye on. His name is Rowland Stebbins and his habitat is Wall Street. When he decided to come to Broadway, he didn't want his business friends to know it. So he took the tricky name of Lawrence Rivers, and under that moniker produced the wonder of the theater world—"Green Pastures."

PROFIT WITH SUDAN

TAHOKA, Sept. 20. (Special) — B. A. Morrow, who lives three miles west of New Home, made a profit of $195.85 from 30 acres of sudan pasture in one month. During June, Mr. Morrow's 13 cows produced 324 pounds of butterfat at a cost of 17 cents per pound. In July the same cows turned into the sudan produced 497.3 pounds of butterfat at a cost of 11.9 cents per pound. The difference in cost and the increase amounted to 5.1 cents per pound.

Utilities Head

HUBERT L. ALLEN

City's Light Plant Serves In A Big Way

Over 2,800 Homes In Lubbock Being Served With Electricity; Investment Is $670,000

Furnishing electricity for over 2,800 homes, pumping the city's water supply and lighting up several miles of streets at night, Lubbock's municipal light and power plant is of priceless service to the city.

Established in 1916 with two one hundred horse power engines, the plant has grown continually until it now consists of a total of 5,250 horse power, representing an investment of $670,000, after liberal allowance for depreciation. The original investment in 1916 was $60,000, one-third of that being spent on the distributing system.

Doubled Next Year

Following the installation of the original units of the plants, the horse power was doubled the next year. In the following year, the four 100 horse power units were taken out and four two hundred h.p. engines put in.

This served the increasing list of patrons until 1921, when two 300 horse power engines were added. Then in 1923 and 1924 two 360 horse power engines were joined to the plant.

More Horse Power Added

In 1925, more horse power was needed, and a 720 horse power unit was installed. Another similar unit was put in in 1928 and two of the 200 h.p. engines removed.

Demand for service increased and in 1928, an 840 horse power unit was put in.

The following year called for the addition of a 1250 horse power unit which with the others is at present filling the needs of the plant.

All of the engines are Fairbanks-Morse with the exception of the final unit, it being a Nordberg make.

Graham Superintendent

John Graham is superintendent of the present plant and has a staff of twenty men working under him. The original force consisted of two engine men and a line crew of perhaps three.

The plant is one of the 31 municipally owned units in the state and ranks third of that group. Austin and Brownsville being ahead of it.

Besides serving the citizens with lights in their homes, the plant also furnishes light on the streets, 317 such units now being lighted every night and 60 more ordered, representing an investment of $40,000. Nine traffic signal lights, valued at $5,000, are operated through the plant. The public service rendered through the white way system alone is valued at $18,266 yearly.

City Well Lighted

"I don't believe that you'll find a city in the United States the size of Lubbock that has more white ways in it than Lubbock," City Manager Bryan Miller declared, when questioned regarding this unit of service given by the plant. The 60 new lights will run the total in the city to 377.

Mr. Miller pointed out that in spite of the continual demand for expansion of the plant during its lifetime, there is very little outstanding obligation against it.

A glance over the records of the plant reveals an ever-increasing list of patronage from the citizens which, of course, will necessitate an increase in the output. Should Lubbock continue to grow, as it has in the past decade, its municipal light and power plant will rank among the leaders of the nation, officials estimate.

RATE IS REDUCED

Brownfield's Power Plant Is To Cut Down Its Tariff

BROWNFIELD, Sept. 20. (Special)—Reduction of electric current rate is announced by the municipal power plant for Brownfield. For the first 50 KWH, the rate is 7 cents; for the next 25 hours, 6 cents; for the next 25 hours 5 cents and for any additional, three cents.

Several utility companies have sought to purchase the local plant, which was begun with the proceeds of an $18,000 bond issue. Valuation of the physical properties is estimated at $200,000.

The Witches' Stone at Spott, near Dunbar, Scotland, which marks the place where many witches were burned, is to be preserved and a railing placed around it.

Texas Utilities Company Sees Marvelous Growth; It Serves Plains With Light And Power

New Super-Plant, Located At Tuco, Near Abernathy, To Be Opened Early In '31, Is Report Of Officials

THE history of the Texas Utilities company in Lubbock and the Panhandle-South Plains section has been marked by a steady and almost unprecedented progress.

Serving this vast, rapidly-growing agricultural section, the company has advanced and extended to its present vast proportions through the medium of service—uninterrupted service.

The Texas Utilities company has been operating in Lubbock for thirteen years. It is a subsidiary of the Community Power and Light company with headquarters at St. Louis. The original power company here, owned by Malone brothers of Plainview, was bought out by the Texas Utilities company in 1917.

Advance Is Spectacular

Since in entrance into the Lubbock field, the company has advanced from a comparatively small industry to one of the greatest public service organizations in Texas. Its phenomenal growth is evidenced by the fact that the number of customers in 1917, which was 147, has increased to approximately 2,800 in Lubbock. In the entire Panhandle and South Plains territory the company serves almost thirty thousand customers in about seventy towns. There are 14,842 customers on the South Plains, 9,200 of which are located in the district of which Lubbock is headquarters. Thirty-two towns are included in the Lubbock district and twenty-two in the Plainview section. The Amarillo group has a total of 15,573 customers.

Network of Lines

A network of power lines some 690 miles in length extends from Canyon to Post, Crosbyton to Clovis and Silverton to Seminole, serving the fifty-four towns in the territory. Major generating plants are maintained at Lubbock, Clovis, Amarillo and Plainview.

Last year the Texas Utilities company purchased the Southwestern Public Service company at Amarillo, adding that group to its already extensive holdings.

Hubert L. Allen, of Lubbock, is general manager of the Lubbock district. About 100 employes of the company are used in Lubbock and approximately 140 more in the Lubbock district.

Two Ice Factories

The Lubbock plant includes two ice factories and the main generating plant together with the downtown office headquarters. The ice factories have a combined daily capacity of ninety tons. The power plant's maximum is 5500 horsepower or 4,000 kilowatt. The power is divided into five units of approximately 1100 horsepower each. Power is obtained from the latest designed, highly efficient internal combustion engine driven generators.

At the present time the Texas Utilities company has under construction a super steam generating plant of ultra modern type at Tuco, near Abernathy, about twenty miles north of Lubbock. The new plant will have an ultimate capacity of 60,000 horsepower. Opening for this gigantic generator, which will serve the southern district of the Plains division, will be held about the first of the year, according to an announcement by Mr. Allen.

The company's byword of uninterrupted service is proven by its record of achievements here. Only once during its thirteen years operation in Lubbock has there been an interruption of any appreciable period. That was in 1921 when fire razed the old generating plant, causing the power to be shut off for about three hours while the electricity was switched from the Amarillo to the Clovis high lines.

PEOPLE INTERESTED

Blackwater Belt Draws Much Attention Over Southwest

MULESHOE, Sept. 20. (Special)—Scores of people are looking to the famous Blackwater Valley and Bailey county for locating on farms.

Sixty prospective land buyers visited the Steele ranch here in one week, A. M. Sullivan, manager, reports. They came from as far away as Ada, Okla., Wellington and Wichita Falls, Texas, and other points.

The big irrigation well, located on the Steele ranch, with a capacity of 1,300 gallons of water per minute, is being used for irrigation purposes. Ia is planned, Mr. Sullivan added, to plant 15 acres of grapes and fruits, with small plots of alfalfa, corn, milo maize, kafir, cane, sorghums and vegetables as an experimental farm.

Between 30 and 50 letters a week making inquiry about land here, are coming to the Steele ranch interests, Mr. Sullivan says.

SCHOOL OPENS GOOD

ANDREWS, Sept. 20. (Special)—The Andrews school opened with an enrollment of 170 and with reports of a number of additional pupils to be enrolled in a short time, J. A. Summerhill, superintendent, announced.

Andrews is an independent school district. Application has been made for 16 credits of affiliation.

The high school has an enrollment of 55, including a senior class of seven. Last year there were but 11 students in the school.

Hejaz has no native banks because the Moslem code forbids the payment of interest on loans of money.

WHITE DONATES LOTS

ANDREWS, Sept. 20. (Special)—T. M. White, of Fort Sumner, N. M., owner of the White addition here, has donated a lot in his addition for the erection of a new Christian church. He also has donated a lot to the Baptist congregation and the Methodist church is in his addition.

Mr. White was one of the early promoters of Andrews. He platted the first addition here twenty years ago.

HOUSES ARE NEEDED

Every House In Amherst Is Occupied Now

AMHERST, Sept. 20. (Special)—With every house in Amherst occupied and with many people coming in, the housing situation is acute, says T. I. Batson, secretary-manager of the chamber of commerce.

Good crops in the vicinity has made a demand for homes here as people are moving into Amherst. A number of people have moved here seeking work.

SEAGRAVES, Sept. 20. (Special)—Carl Murray, for the past four years manager of the West Texas Produce company's branch here, has been transferred to Plainview as produce buyer. He is now on a vacation.

Five Gins Work On Slaton Crop

SLATON, Sept. 20.—Five of the six gins here will operate this season, the sixth one having decided not to start its machinery.

Ginners variously estimate the probable crop of the Slaton territory at from 2,500 to 3,500 or more bales.

Horace Hawkins of the Slaton Cotton Oil mill places his estimate at 5,000 bales. Mr. Hawkins has made numerous trips over the territory and has gone into the fields to personally inspect the crop.

It is on this personal visitation that Mr. Hawkins says he bases his estimate of 5,000 bales.

Meantime, picking is under way and L. A. Wilson, secretary of the chamber of commerce reports more demands for pickers than men to fill the jobs. "One farmer told me he drove all the way to Post and was unable to get anyone to work," Mr. Wilson said. "We have announced that we will not need any outside help for cotton picking. I have more men who want help than I have men who want work."

SCHOOLS ARE GROWING

Amherst System Shows Total Of 464 Students

AMHERST, Sept. 20. (Special)—With initial enrollment of 464 in the Amherst grade schools and 154 in the high school, new students are being added almost daily, O. W. Fagala, superintendent, announces.

Superintendent Fagala is planning to complete the accrediting of the local school as rapidly as possible.

» SALE «

ON

MEN'S AND BOYS' CLOTHING!

Beginning Monday Morning at 8 o'clock!

MR. MAN: In this sale we are offering you HONEST-TO-GOODNESS BARGAINS! We've outdone ourselves in this buy of Fall Suits and are offering them to you at these greatly reduced prices. Most of them have two pairs of trousers.

You'll be enthusiastic over them—there's every wanted fabric and every desired style. There's a Suit here for every man, young man, and youth.

MEN'S FALL SUITS

$55 and $60 Suits ..... Now $44.75
$45 and $50 Suits ..... Now $34.75
$35 and $40 Suits ..... Now $29.75
$25 and $30 Suits ..... Now $21.75

Trousers for Men and Boys

$5.00 and $5.50 Men's Pants $3.95
6.00 and 6.50 Men's Pants 4.95
7.00 and 7.50 Men's Pants 5.95
8.00 and 8.50 Men's Pants 6.95
8.95 and 10.00 Men's Pants 7.50

$3.45 and $3.95 Boys' Pants $2.95
4.95 and 4.50 Boys' Pants 3.95

MEN'S FALL HATS

Even tho we are still having summer weather—sooner or later you are going to have to buy a new Fall Hat. We are giving you the chance to get a goodlooking hat now—at a price that's unbelievable!

$15.00 Borsalino Hats $8.50
$12.00 Borsalino Hats $8.50
$10.00 Borsalino Hats $8.50
Dress Hats, up to 6.50 $4.95

BOYS' SUITS

Here's a Sale that will be hailed with delight by every mother, father and youngster, for it offers Suits of quality, most of them with two pair of trousers, at the lowest price quoted in months. That's our simple story!

$22.50 Suits ..... Now $14.75
$20.00 Suits ..... Now $14.75
$18.00 Suits ..... Now $14.75
$17.50 Suits ..... Now $11.75
$15.00 Suits ..... Now $11.75
$13.50 Suits ..... Now $11.75

Come Early—It's a Good Tip!

CARTER-HOUSTON DEPARTMENT STORE

"FIRST In Lubbock—FIRST On The South Plains!"

The South Plains Own Newspaper

Sunday Avalanche-Journal

The Annual Panhandle South Plains Fair Edition

SECTION THREE — LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 21, 1930 — AP MEANS "ASSOCIATED PRESS"

Call Ad-taker Phone 13 or 14

Positively, West Texas' Greatest Want-Ad Mediun

Read It for PROFIT . . . . . Use It for RESULTS

Call Ad-taker Phone 13 or 14

Rates, Rules and Requirements of Classified Advertising Of The

Lubbock Daily Journal (Afternoon)

Lubbock Morning Avalanche (Morning)

Sunday Avalanche-Journal (Sunday Morning)

All classified advertising will appear in both the Morning and Afternoon papers—both papers counting one insertion. All classified advertising is printed in the Lubbock Morning Avalanche first and the Daily Journal at the same date, no classified originating in the afternoon paper.

Classified for Sunday's issue will appear in the Avalanche-Journal counting one insertion, as this paper is sent to all subscribers at both the afternoon and morning papers.

AVALANCHE-JOURNAL Combined Rates:

Minimum words, per insertion, 10

One insertion, per word ——— 5c
Two insertions, per word ——— 8c
Three insertions, per word ——— 10c
Seven insertions, per word ——— 15c
Thirty insertions, per word ——— 50c

These rates are for consecutive insertions only. Additional consecutive insertions over 30 times, at 1½c per word.

All out of town ads, received by us must be Cash with order. No exceptions. PHONE 13 or 14

Our experienced ad taker will receive your ad and help you to word it, then our collector will call the following day. These accounts are "accommodation accounts" for our patrons and for one day only.

No advertisement accepted on an "until forbid" order. A specified number of insertions must be given.

We reserve the right to edit or reject advertisements under the proper classification and reject useless or objectionable copy.

Obituaries and cards of thanks at regular classified advertising rate.

The publishers are not responsible for copy omissions, typographical errors or any unintentional error that may occur further than to correct it next issue after it is brought to their attention. All advertising orders are accepted on this basis only.

Classified Advertising accepted until 5:00 P. M. on week days, and 1 P. M. on Saturdays, and all advertising received after 5:00 P. M. will be placed under "Too Late To Classify."

For classified display advertising information

PHONE 13 or 14

TO DISCONTINUE AN AD

Notice to Discontinue An Ad must be given after 8 a. m. and before 6 p. m. to some member of the Classified Advertising Dept. We cannot be responsible for notices given before or after Office Hours, and in a number of some other department.

ANNOUNCEMENTS
1.—Lodges and Societies

Yellowhouse Lodge No. 840 A. F. and A. M. Stated communications the First Friday night each month. P. L. JONES, W. M. J. H. MOORE, Sec'y

The Masters Degree will be conferred on Wednesday, Sept. 17, 7:30 p. m. Refreshments.

Lubbock Chapter No. 388 R. A. M. Stated conventions the Second Friday night each month. W. H. CARPENTER, H. P. J. H. MOORE, Sec'y.

Special Conclave Lubbock Commandery, No. 60 K. T. Will Be Held Monday Evening, September 22nd.

J. M. LEWIS, Commander
EDGAR G. LEWIS, Recorder

4—Personal Notices

ANNOUNCING THE BROADWAY BEAUTY SHOPPE

1117 Broadway — Phone 1770
(Balcony of Meinecke Bros.)
Formerly

MRS. HOLDER'S HOME BEAUTY SHOPPE

1916 19th Street

Mrs. Holder wishes to invite you to call and inspect her new location.

SERVICE
ACCURACY
AND
RELIABILITY

WILSON ABSTRACT CO

(Oldest Abstract Plant in Lubbock County)

Ind 19th St. — Phone 133

ANNOUNCEMENTS
4—Personal Notices

WHILE
ATTENDING
THE

Panhandle South Plains Fair

INSIST ON

DRINK THE ORIGINAL Keen KEEN DRINKS SATISFY

IF YOU LIVE
IN TOWN
"TAKE HOME A
CASE"

TELEPHONE US
FOR OUR PRICES

Keen Bottling Company

1302 Avenue G
Phone 1045

MODERNIZE YOUR HOME Now ON MONTHLY PAYMENTS

READ THESE 3 FACTS:

You can enjoy home improvements on just a few dollars a month like building a home, or buying a car.

1. COSTS LESS AT THIS TIME.

Right now carpenters are not rushed. They can start your work at once, do a better job, and finish sooner.

2. INCREASES VALUE OF HOUSE.

Modernizing adds to the value of any house, makes it more comfortable to live in, easier to sell. Modernizing is one of the safest investments a home owner can make.

3. EASY TO PAY THIS WAY.

There is no necessity of cutting into your savings fund to pay for modernizing. The small, monthly payments take care of the total bill easily—conveniently.

ALL KINDS OF EQUIPMENT FOR FARM BUILDING

C.D. SHAMBURGER LUMBER CO.

Phone 462 — 319 19th St.

ANNOUNCEMENTS
4 PERSONAL NOTICES

WELCOME

F
A
I
R

VISITORS

We Are
Boosters
of the
Panhandle South Plains
Fair

Visit
Our Booth
While Attending
the
Fair

We Are
Believers in
PURE BRED SEED

ACME SEED CO

506 Broadway — Phone 883

AMOS 'N ANDY

Will not be going wrong by using our Floor Sweep in Their Taxi Cab Office.

3 GRADES

WHITE—for fine waxed floors.

PINK—Sanitary preparation for schools and all public buildings.

RED—For store and office buildings.

Save your floor sweep cans and we will take them up and give you credit on them.

LUBBOCK FLOOR SWEEP MFG. CO.

Ave. D. 14 Street — Phone 1560

ANNOUNCEMENTS
4. Personal Notices

COLONIAL

ENDOWMENT
MARRIAGE
AND BIRTH ASSOCIATION
Of
Lubbock, Texas

235 Wall Building — Phone 161

OUR CONTRACTS MATURE

At the option of

THE OWNER
ANYWHERE FROM
90 DAYS TO ONE YEAR

After date

Since the organization of
This company

IT'S GROWTH

Has been beyond our
Expectations

OUR ENDOWMENT

Can be taken by any person, of
Any age

WHEN OUR BIRTH CONTRACTS

Are paid off, they defray
Expenses

OUR MARRIAGE CONTRACTS

Help meet the many added expenses
of matrimony

MEN OVER THE ENTIRE UNITED STATES

If you are of executive ability, capable of organizing a sales force, we want you as our

District Manager

FOR THIS COMPANY

All inquiries for information promptly answered

WIRE, WRITE, PHONE, OR SEE US

ANNOUNCEMENTS
4. Personal Notices

GREAT WESTERN FINANCE CO.

Phone 1144 200 Leader Bldg. Lubbock Texas

"A Declaration of Trust"

Authorized Capital $100,000.00

MONEY!

$ $ $ $ $ $

WHEN YOU REALLY NEED IT

NO BROKEN UP CLASSES

To affect these contracts—

NO ASSESSMENTS DUE

For 60 days from date of contract on marriage, birth and "AA"

BIRTH PAYS DOUBLE THE AMOUNT ON TWINS

Birth (premature or normal) may occur any time after signing of the application

OUR BOOKS ARE OPEN

So that you can see the phenomenal growth of the membership of this organization

District Managers and Salesmen Wanted

Salesmen and Salesladies
Wanted

WE ARE BONDED

ANNOUNCEMENTS
4. Personal Notices

Sam R. Parghe

Jos. A. Brashear

LAINS OLICES AY

A General Line—Fire Tried, Time Tested, Old Line Insurance—
Casualty, Fire and Automobile Insurance

Automobiles Re-Financed

Real Estate Loans
On Farm and City Property

"We Can Insure Anything, Any Place"

PLAINS Insurance Agency

206 Palace Theater Bldg. Phone 2077

Insurance—Loans—Bond

ANNOUNCEMENTS
4 Personal Notices

Fair Visitors Welcome... Drop in for a Chat

SOUTH PLAINS LIFE INSURANCE COMPANY

"The Company With a Reserve Fund"

"Bonded, Too"

District Managers

Salesmen

ENDOWMENT BIRTH AND MARRIAGE

Salesladies

WANTED
To Work Everywhere

ASSOCIATION

Home Office
1911 Avenue J Phone 928
Lubbock

ANNOUNCEMENTS
4—PERSONAL NOTICES

LEADING HOTELS of Lubbock
—Patronize them—

Little Hotel
1314 Ave. H
Under New Management
Mrs. B. M. Settle, Prop.
Reasonable Rates
STRICTLY MODERN
FAIR VISITORS
While attending the Panhandle-South Plains Fair, Sept. 29th to Oct. 4th, make THE LITTLE HOTEL your headquarters.

Globe Hotel
New Building—New Furnishings
Sealey Mattresses
"Most modern and Best Equipped Small Hotel in Lubbock"...
1005 1-2 Ave. G Phone 2112
Rates—$1 and up.

Crystal Hotel
1105 1-2 Avenue G
F. L. Montgomery, Prop.
FAIR VISITORS
Make the Crystal Hotel your headquarters while attending the Panhandle-South Plains Fair.
ROOMS–75c and $1.00–ROOMS
"Convenient to Fair Grounds"

Star Hotel
813 1-2 Broadway
Fair Visitors Welcome
Rates—
ROOMS–75c and $1.00–ROOMS
Jim Ladd, Proprietor

Cova Hotel
1211 Avenue H
Reasonable Rates
Good Clean Rooms
Cafe in Connection
FAIR VISITORS WELCOME

The Young Hotel
Now Open
F. F. Young, Mgr.
Reasonable Rates
(With or without bath)
ALL OUTSIDE ROOMS
Corner Broadway at Avenue G
Phone 2300 for Reservation
WELCOME FAIR VISITORS

ANNOUNCEMENTS
4. Personal Notices

Leading Hotels Of The South Plains
PATRONIZE THEM

HOTEL ALGERITA
R. M. (Dick) Jarrott, Mgr. & Owner
POST, TEXAS

HOTEL SIMPSON
R. P. SIMPSON, Prop.
European Plan
Hot and Cold Running Water
DINING ROOM
Family Style Meals
SEAGRAVES, TEXAS

Brownfield's Newest Hotel
HOTEL BROWNFIELD
J. C. BOND, Prop.
Hot and Cold Water
In Each Room
Steam Heat, Baths
BROWNFIELD, TEXAS

HANCOCK'S CAFE
Brownfield's Best
U. C. Hancock, Prop.
Short Orders—Lunches
Special Dinners
BROWNFIELD, TEXAS

ANNOUNCEMENTS
4—Personal Notices

Fair Visitors Welcome

We wish to welcome each of you to the 17th Annual Panhandle-South Plains Fair.

GRIGGS FURNITURE COMPANY
1113 Main Street
Phone 1646

New and Used Furniture

Our used furniture has all been carefully re-finished and re-conditioned. You will find useful pieces of furniture, slightly used, priced
AT A BARGAIN

LIVING ROOM SUITES
DINING ROOM SUITES
BEDROOM SUITES
OCCASIONAL CHAIRS
TABLES
And many other articles
New and Used

We Buy Used Furniture

Telephone us, and one of our representatives will call and appraise your furniture.

WELCOME FAIR VISITORS
To the Panhandle-South Plains Fair, September 29 to October 4.

T. D. DENMAN Furniture Co.
1315 Texas Ave. Phone 486
Second Hand Furniture Bought and Sold.
Repairing
Upholstering
Refinishing

Welcome Fair Visitors

DON'T DEPEND ON THE "FOR RENT" SIGN IN YOUR WINDOW-ADVERTISE-PHONE 13 or 14

ANNCUNCEMENT

3.—Lost and Found

Black kid purse, papers and change. Reward for return. Mrs. Mary F. Hinton. Phone 1460-W.

4—Personal Notices

INVESTIGATE
Our MERGING SYSTEM and SINKING FUND
3 GREAT POLICIES
Let us explain to you our three unique plans, either of which is an excellent financial opportunity.
IF YOU CANNOT AFFORD TO CARRY THIS PROPOSITION CAN YOU AFFORD TO MARRY?
ACME
ENDOWMENT, BIRTH AND MARRIAGE ASS'N
TEMPORARY LOCATION
Suite 19 Starr Hotel Phone 1813

SOUTH PLAINS ENDOWMENT BIRTH AND MARRIAGE ASSOCIATION

"THE COMPANY WITH A RESERVE FUND"

"BONDED TOO"

1211 Ave. J Phone 928

DISTRICT MANAGERS
SALESMEN AND
SALESLADIES
WANTED

OUR RESERVE FUND

LET US EXPLAIN IT TO YOU

Dentist desires position in ethical office. Box AC-4 care Avalanche-Journal.

ANNOUNCING
the offices of
DR. EDD SMITH
formerly 320 Elite Bldg.
Now located
SUIT 207-08
PALACE THEATER BUILDING

WEST TEXAS MATERNITY HOSPITAL

An exclusive, private retreat for the care of unfortunate girls. Utmost seclusion with home privileges. State licensed. For information address:
MRS. G. V. FAIN, R. N.
OWNER AND SUPT.
Lock Box 1423, Abilene, Texas.
Phone 4159.

DR. L. E. SCHAEFFER
Magnetic Healer
Nervous, Mental and Physical Disorders
Office at Painter Home
1104 Ave. L. Phone 206

WANTED—FLOOR SWEEP CANS

Merchants and business men, save your empty floor sweep cans. We will take them up and allow you credit on the cheapest and best quality floor sweep in the country.

LUBBOCK FLOOR SWEEP MFG. CO
16th and Ave. D Phone 1540-W

ATTENTION

Cafes, Hotels and Boarding Houses
Do you know you have a wholesale spice, tea, coffee house in your city. The Lubbock Coffee Mills, catering to you in this line and will save you as much as 50 per cent in some cases.

COFFEE

Delicious blend in 10 lb. lots	21c
Pride of the Plains in 10 lb. lots	23c
Amber, cafe special, in 10 lb. lots	25c
Best Peaberry, in 10 lb. lots	27 1-2c
Rio, best grade, in 10 lb. lots	17c

SPICES IN BULK

Cloves per lb.	18c
Sage per lb.	25c
Paprika per lb.	40c
Mixed spices, per lb.	15c
Celery salt, per lb.	15c
Ginger per lb.	20c
Black pepper per lb.	30c
Chili pods	15c
Canadies seed per lb.	35c
Cinnamon per lb.	60c
Nutmeg per lb.	75c
Cream tarter per lb.	50c
Garlic salt per lb.	40c
All Spice per lb.	60c
Red pepper per lb.	50c
Chili powder per lb.	40c
Garlic per lb.	30c
Extracts, any flavor, per pt.	$1.00
Egg and cake coloring	15c
Tea, fancy orange pekoe, lb.	65c
Indi-Mud, 100 in carton	$1.25
Green bulk	45c

We roast our own coffee and are the only roasters in this West Texas country, offering you the same service that much larger cities have. Will deliver 10 lbs. or more or $2.00 worth of other goods to any part of city, at the prices. We are jobbers for the Forbes line of spices and extracts. Give us a trial order.

LUBBOCK COFFEE MILLS
PHONE 1661

ADDING MACHINES
NEW VICTORS
Used
BUNSTRAND and BURROUGHS
TYPEWRITER SALES CO.
1007 17th St. Phone 48

Don't depend on the "For Rent" sign in your window. Use Avalanche-Journal Want Ads.

ANNOUNCEMENTS

4. Personal Notices

Inter-State Trust Endowment Marriage and Birth Association of Texas

211 Leader Bldg
Phone 1860
Lubbock

Wants District Sales Managers for Texas

Also attractive proposition for salesmen and salesladies, anywhere in Texas.

To Sell Our Three Great Contracts

Marriage, Birth and Endowment

Investigate this
211 Leader Bldg.
Phone 1860

ANNOUNCEMENTS

4 PERSONAL NOTICES

Announcing - -

ACME

Endowment, Birth and Marriage Ass'n

Suite 19
Star Hotel
Phone 1813

INVESTIGATE
OUR
MERGING SYSTEM
AND
SINKING FUND

Our Great Endowment Policy Contract

This Great Thrift Policy pays you according to the time you hold your contract from the date of certificate.

Birth or Parenthood Policy Contract

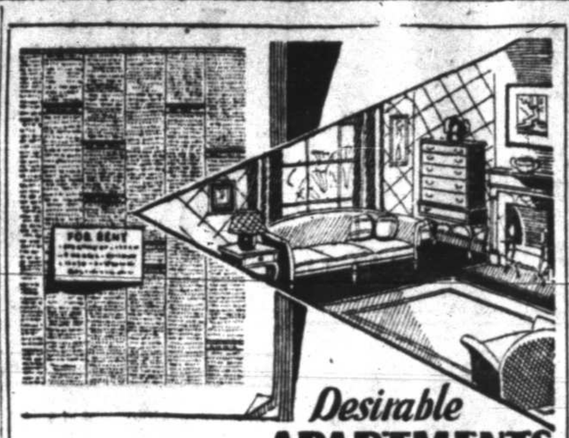
This contract means to offer you financial aid at a most opportune time. Birth or Parenthood may occur at any time after day you receive your policy.

And Our Great Liberal Marriage Policy Contract

This contract is provided for newlyweds. Under our policy you may marry at any time after the day you receive your policy. Each of our three contracts pay according to time you carry them, and number of subsequent members who pay claims assessments in your class.

DISTRICT MANAGERS
SALESMEN
AND
SALESLADIES
WANTED

To Sell Our Three Great Policies Anywhere



Desirable APARTMENTS FOR RENT

The apartment you want at the price you're glad to pay can be found in the Classified Columns of Avalanche-Journal. A few minutes' perusal will save you miles of travel and hours of time. Simply check the list and go forth in quest of the apartment that is waiting for you and your family.

Phone 13 or 14

ANNOUNCEMENT

4.—Personal Notices

Representatives, for Americas own Encyclopoedia, the Second Edition of the New International Encyclopoedia, will be at the Lubbock Hotel for a few days. Recent reduction in price is now in effect. REMEMBER that this Encyclopoedia is an asset to the common laborer as well as the College President.

For appointment call Mr. Snyder Room 1014 Lubbock Hotel.

SERVICE
ACCURACY
AND
RELIABILITY
WILSON ABSTRACT CO.
(Oldest Abstract Plant in Lubbock County)
1046 13th St. Phone 133

SAY!
HAVE YOU TRIED THOSE
5c
HAMBURGERS
BOY! THEY'RE FINE
Drive up to Avenue Q and 16th and "Take Home A Dozen"
ICE COLD MELONS
M. S. GUNN

WANT TO DRIVE

Car for someone going to California or points in that direction. El Paso, Phoenix, etc. References furnished. See

J. B. HUNT
At Dee's Cafe No. 2

GROCERIES, MEATS, FRUITS
Quality Groceries, Meats, and Fruits at a low price.
SAM'S PLACE
Q And Broadway

BUSINESS SERVICE

9. Business for sale.

FURNITURE STORE FOR SALE OR TRADE

Complete stock of new and used furniture. Doing good business. For particulars write box T care of Avalanche.

FOR RENT—A well equipped garage, will lease for one year. P. Kutch, Lamesa, Texas.

FOR SALE

New and second hand furniture store, doing good business, in a county seat town, other interest is reason for selling. BOX 88-L
Care Avalanche-Journal

11.—Transfer and Storage

MOVING, DRAYAGE, HAULING
One Block or 1000 Miles
Six-wheel Trucks
JACKSON BROS.
Phone 1386-W

BUSINESS SERVICE

12.—Woman's Column

SPECIALS
Permanents, one for $4.00
Two for $6.00. Finger waves 35c and 50c. Marcels, Shampoos 50c. All work guaranteed.
THE BLUE-BIRD BEAUTY SHOPPE
1116 Ave. Q. Phone 2139

SEPTEMBER SPECIALS

FINGER WAVE AND SHAMPOO	50c
MARCEL AND SHAMPOO	75c
HENNA	$1.00

MRS. HOWARD HUNT
1009 15th St. Phone 384

12-A—Washing Wanted

Laundry wanted. Guaranteed. 1223 8th.

Mrs. Light's Laundry, good work guaranteed. Phone 918 for prices. 1420 Ave. C.

EMPLOYMENT

13.—Help Wanted

EARN $50-$75. WEEKLY
SELL HERTEL PERSONAL CHRISTMAS CARDS
Weekly pay. Experience unnecessary. Outfit free. Hertel Co. 318 Washington, Dept. D-368, Chicago, Illinois

Salesmen and saleladies, $15 per week salary and 5 per cent commissions. Apply Singer Sewing Machine Co., L. B. Kilman, 1214 Texas Ave.

AGENTS WANTED
Old line, Legal Reserve Insurance
Direct Liberal Contract.
Practical plan for handling notes
Write Calvin Henson, Manager
THE COLORADO LIFE CO.
P. O. Box 1798 Lubbock, Texas

Wanted immediately, men-women, 18-55 qualify for government position. Steady paid vacations. Common education sufficient. Thousands needed yearly. Write Instruction Bureau, 642 St. Louis, Mo.

Wanted immediately, men-women, 18-55 qualify for government positions. Steady paid vacations. Common education sufficient. Thousands needed yearly. Write, Instruction Bureau, 642 St. Louis, Mo.

EARN $50.-$75. WEEKLY
Sell HERTEL PERSONAL CHRISTMAS CARDS. Weekly pay. Experience unnecessary. Outfit FREE. Hertel Co., 318 Washington, Dept. C-1068, Chicago.

DON'T WORRY about the high cost of living. Here's a wonderful opportunity to get your groceries and household supplies at wholesale and make $15 cash profit a day besides. Particulars FREE. Albert Mills, 4601 Monmouth, Cincinnati, Ohio.

13-A.—Female Help

WANTED—A white girl to do house work, must be reliable and come well recommended. Phone 1130-W.

WANTED

Young lady to help in bookkeeping department of Lubbock firm. Temporary work. Give telephone number, street address, age, experience, and salary expected.

BOX RRR
Care of Avalanche-Journal

ANNOUNCEMENTS

WELCOME VISITORS

To

SOUTH PLAINS FAIR

"To Fair The Best
Eat The Best"

FAIR VISITORS DON'T FAIL
TO VISIT THE NICEST AND NEATEST LITTLE CAFE ON THE SOUTH PLAINS
WE GIVE NOT ONLY QUANTITY BUT QUALITY AS WELL
LIBERTY CAFE
1015 MAIN STREET

EAT HERE FOR SATISFACTION
(SPECIAL FOR FAIR WEEK)
PLATE LUNCH — 35c
REMEMBER
WE SERVE FOODS FIT TO EAT AND COFFEE FIT TO DRINK
COCANOUGHER'S CAFE
(SOUTH SIDE SQUARE) 803½ BROADWAY

HOWDY VISITORS!
NOW DON'T FORGET TO VISIT US WHILE ATTENDING THE FAIR AND REMEMBER WHEN BETTER COFFEE IS MADE WE WILL MAKE IT!
SENATE CAFE

EAT HERE ONCE AND YOU WILL ALWAYS EAT HERE
SPECIALS

Roast Beef, Gravy, Potatoes	.30
Baked Ham, Gravy, Potatoes	.30
Irish Stew (can't be beat)	.25

WE SERVE THE MEALS THAT YOU'VE OFTEN HEARD ABOUT BUT NEVER EATEN
BUSCH CAFE
912 MAIN ST.

WE GUARANTEE TO
SATISFY YOUR APPETITE
PAINTER HOUSE DINING ROOM
(Family Style Meals)
(South of West Texas Hospital)

REMEMBER IF
IT'S SANDWICHES YOU WANT
WE HAVE THEM AND FOUNTAIN DRINKS TO GO WITH THEM
PINSON DRUG STORE
16TH AND AVENUE Q

And
MAXEY
At The
YELLOW-JACKET SHINE PARLOR
Wants Your Shine Business
MAGAZINES, CIGARETTES, CIGARS, CANDIES
1118½ Broadway
(Next Door to Yellow Cab Co.)
"If We Haven't Got It We'll Get It For You"
Welcome Tech Students and Fair Visitors

EMPLOYMENT

13-A—Female Help

Ladies—big money for your spare hours. Beautiful portfolio Christmas Greeting Cards loaned free. Highest commissions paid daily. We ship direct. Thos. P. Thornton Co., Dept. C, Dallas, Texas.

Ladies wanted to string beads at home. Stamped addressed envelope for particulars. Experience unnecessary. Ivory Novelty Co., 111 Fourth Avenue, New York City.

AT ONCE—SOUTH AMERICA OR UNITED STATES. Permanent positions, clerical, mechanical, salesmanship; experience unnecessary. Salaries $25-$100 weekly; transportation furnished. Box 1178, Chicago, Illinois.

Addressing Envelopes—work at home during spare time. Substantial weekly pay; experience unnecessary. Dignified employment for honest, sincere, ambitious persons. Workers League, Naperville, Illinois.

13-B.—Agent Wanted

Man with car to sell Fuller brushes. South Plains; steady employment. Apply L. P. COX
1817 Texas Ave., Lubbock

DRAUGHON'S BUSINESS COLLEGE

Lubbock, Dallas, Abilene, Wichita Falls

Continual growth even in times of business depression best indication of thoroughness and popularity of courses.

Continual placement of students in responsible positions unquestionable proof of respect enjoyed by business and professional men.

All courses DOUBLY ACCREDITED.

Graduates for positions; positions for graduates.

For full information of courses write nearest college.

DRAUGHON'S BUSINESS COLLEGE

13-C.—Salesmen Wanted.

Wide awake salesmen to travel for Farm and Ranch, Holland's magazine. 1017 Main St.

14. Situation Wanted

Experienced lady cashier wants position as cashier or typist. References. Phone 139-M.

Young man, expert bookkeeper wants work preferably at gin or compress. Now employed, services reasonable. E. L. Crawford, Route 1, Ransom, Texas.

Stenographer with 10 years experience in rail road abstracting and legal work desires connection. Phone 64 or 609-W.

Capable white girl desires work in home. References. Phone 125.

FINANCIAL

15.—Insurance Investment

REAL ESTATE LOANS CITY AND FARM
Monthly Payment and Annual
NO COMMISSIONS
TEMPLE TRUST COMPANY
T. S. DUGGAN, Vice-Pres.
Myrick Bldg. Phone 90

INSURANCE
FIRE CASUALTY LIFE BONDS
REAL ESTATE LOANS
Read Insurance Company

FINANCIAL

15.—Insurance Investment

AUTOMOBILE LOANS

—Old Loans Refinanced
—More Money advanced
—Easy monthly installments
—One Hour Service
—Reasonable Rates
Bring your license receipt.

C. J. NORTON
301-02 Myrick Bldg. Phone 202

No. 16.—Money To Loan

AUTOMOBILF LOANS

We will re-finance your car, Loan you more Money reduce your payments.

NOTHING TO GIVE AWAY, BUT PLENTY TO LOAN

Small Rate of Interest

REAL ESTATE LOANS
FULL LINE OF INSURANCE ALL LINES BUT LIFE.

PLAINS POLICIES PAY.

PLAINS INSURANCE AGENCY
206 PALACE THEATER BLDG
PHONE 2077
SAM R PANOBURN
JAS A BRASHEAR

AUTOMOBILE LOANS

Cash loans on automobiles present notes re-financed and payments made smaller — business formerly operated by Nolan E Whitlow

DICK ABBOTT LOAN CO
311 Myrick Bldg. Phone 1470

REAL ESTATE LOANS

Monthly or Term
No Commission Charge

C. J NORTON
Phone 202 301-02 Myrick Bldg

16-A.—Instruction Classes

RIDER SCHOOL OF MUSIC

Studio 1923 29th — Studio 1812 Ave. V

Phone 1574-M

Voice, Piano
Violin, Saxaphone,
Clarinet, Cornet,
Guitar
(Spanish and Hawaiian)
"Private and Ensemble"

17-A.—Miscellaneous Wants

WANTED—Dry cleaning machines, write full particulars what you have, quoting price each machine. Box 196, care Avalanche-Journal.

MERCHANDISE FOR SALE

18.—Furniture for Sale

We buy and sell USED FURNITURE

GRIGGS FURNITURE CO.
1113 Main St. Phone 1060

SELL OR TOUR SECOND-HAND FURNITURE WE DO REPAIRING OF ALL KINDS.

SPIKES BROS.
PHONE 680 1312 AVE. H

Buy hot, solid oak, leather upholstering. Suitable for home or office. 2311 16th.

54-inch dining table, 4 chairs to match. 1402 7th street.

JUST RECEIVED

Bedroom Suites in the latest colors.

LUBBOCK FURNITURE CO.
New and Used
1301 Ave. H. Phone 632

FURNITURE FOR SALE

Will sell or trade for lot: Mohair living room suit, Wilton rug (9x12ft), floor lamp, end table. All new furniture 1 yr. old. Phone 834 Davis Apartments No. 17.

MERCHANDISE FOR SALE

16.—Furniture for Sale

T. D. DENMAN FURNITURE CO.

Second hand furniture bought and sold. Repairing, upholstering and refinishing. 1315 Texas Ave. Phone 486.

TECH FURNITURE CO.

Used 6 piece dining suite $22.50. $15.00 Simplex collapsible bed gocart $7.50. Same as new. Used kitchen cabinet $7.50. Nickel trimmed New Perfection oil heater same as new, was $12.50, our price $8.50. Used gas heaters from $1.00 up. Big assortment, now. Used chifforobe $10. 1917 and College. Phone 2114.

19.—Livestock and Pets

We pay cash for all classes of hogs and cattle. McDonald Packing Co.

CATTERY CAT CASTLE

Gorgeous red Persian kittens. Best blood lines. Pedigree furnished. Price $10.00.
MRS. JAMES H. GOODMAN
2401 19th St. Phone 1663-W

19 A.—Poultry and Supplies

FRYERS
BUTTER MILK FED
25c, 30c, 35c, 40c, 45c, 50c,
QUALITY HATCHERY
617 Broadway Phone 2363

Twenty-five red hens. Phone 1386-W. 206 Ave. U.

20.—Musical Instruments

One Packard Piano. A bargain. 1409 8th.

Piano, perfect finish and condition. Will sell on terms or trade. Phone 1386-W.

21.—Miscellaneous For Sale or Trade

CHICKEN FEED

new maize meats in sack ready to go. Also maize chops. Sell us your heads.

ACME SEED CO.
806 Broadway Phone 648

FOR SALE—Gas coal stove, electric churn or trade for milk 2322 6th

Cafe for sale, good location, good business, cash. 912 Main

FOR SALE—Empty barrels, gallon bottles, Coca Cola Bottling Co

Two south gas heated rooms for business men or Tech boys. 1719 13th. Phone 362.

FOR SALE—McCaskey Register. Phone 122 or 131.

FOR SALE

Windmill and cypress tanks, steel towers. All in good condition. See G. L. Catlett at Palace Barber Shop. Or phone 1174 day, night 911.

22.—Wanted to Buy

WILL PAY CASH

Do you have any old correspondence, letters, accumulations of old stamps, Confederate or old Civil war correspondence or stamp collections? I will pay immediate cash for any of the above. Write Box 123 care of Avalanche

Roomers and boarders. Have had seven years experience—just moved from Abilene. Will appreciate your trade. Chick en dinner Sunday, served family style. Mrs. Mar. Phone 2183-R. 1216 10th.

REAL ESTATE FOR RENT

23—Board And Room

Room and board for 3 boys, garage room, $30 per month. phone 2683-J. 1206 Ave. O

In new home, close to Tech, on bus line, phone 1732-J

BOARD AND ROOM
Must Be Seen to Be Appreciated.
2102 16th Street.

ROOM AND BOARD
Must be seen to be appreiated
1923 Main Phone 545

Opens Morning Glory Lodge 2108 13th Rooms and board for 6 Tech students.

ROOM AND BOARD

For two in private home, good meals, convenient to bus line. Garage. 2108 20th St.

Nice front bedroom and board for 2, $25 per month. 1613 19th.

Bedroom or room and board for two. $20.00 each. 2206 8th St.

TRY THE BEST
Painter House Dining Room
"FINE MEALS"

Choice board and room, new brick home. All conveniences, 2021 19th. 1984-W.

Room and board, cafe rates by day or week. Phone 1196

Room and board $30 month. Phone 1494-J. 2116 10th.

Board and room for Tech boys. Reasonable. 2111 19th.

To buy, sell or exchange anything, use Avalanche-Journal Want Ads. Phone 13 or 14.

REAL ESTATE FOR RENT

24.—Business Property For Rent

FOR RENT—Brick business house, west side, Floydada, Texas. W. L. Boerner.

FOR RENT

Choice business locations in a new fire proof building at corner of Texas Ave. and 13th street. Ideal space on corner for Drug Store One space equipped for barber shop. Two large spaces to be used separate or thrown together for Dry Goods, Grocery, or Hardware Store. See me.

T. W. SAWYER
Phone 205

24.A—Houses for Rent

FOR LEASE

30 St. opposite Tech lands, 6 room house, garage, servants room and building. 10 acres land, to right party for year or more.

R. A. McKINNEY
Phone 886

For rent, 6-room brick veneer 2006 26th.

6 room modern house 2006 24th street, close to Dupre and high school. Priced $35 per month. Also 2 room servant house with garage. 1405 6th St. Phone 197-W

FIVE ROOM house for rent at 1949 Ave H. Apply at 802 Ave. R. Phone 1851

4 room house, water furnished. 1941 Ave. P.

Six room nicely furnished house, also garage and garage bedroom. Close in. Phone 1178-W

Small house. Would sell with payments like rent. 2218 18th.

Four-room garage house. Partly furnished; near Tech. Call 2091-W.

Nicely furnished house. Phone 1484-J.

25.—Rooms For Rent

Front bedroom, adjoining bath, garage 1923 Broadway Phone 1495

Close in, nice bedroom to gentlemen $3.00 per week Phone 1482-W 601 Ave O

Nice front bedrooms. All conveniences. 1430 10th. Phone 1794.

Southeast bedroom adjoining bath, close in. 1512 10th St.

Nice large bedroom located 2211 14 Phone 1680-W

Front bedroom, modern conveniences Phone 2181-J. 2115 21 St.

Nicely furnished bedroom with all conveniences. Phone 963-M.

Nicely furnished bedroom with all conveniences, private entrance, garage, bus line. For working couple or girls Phone 2091-W or 240.

2 furnished rooms for 2 girls, reasonable 1813 15 St.

Vacuum cleaner, good condition, $18. 1709 Ave. N

Front bedroom. 1811 Main St.

Nice garage room for Tech boys. Gas, lights and water 2002 17th

Four or five unfurnished rooms. Deposits paid 1927 Ave. N

Large front bedroom, adjoining bath, hot and cold water. 2117 17th.

Nicely furnished room for Tech students. Boys preferred. 2432 34th.

Nicely furnished east front bedroom. Private entrance, convenient to bus line and schools. Phone 327-J 1610 Ave. O

LOVELY BEDROOM

Large southeast, furnished bedroom. Private entrance. Adjoining bath. Gentlemen. 1404 Avenue M.

LOVELY BEDROOM

Nicely furnished, spacious, modern bedroom, close in. Prefer one or two gentlemen regularly employed. Phone 207 Mrs. Fred Spikes, 1812 Broadway

25-A.—Hotels and Cafes

FOR SALE—Furniture and lease on 32-room hotel. A bargain. Cash and terms.
TOURIST HOTEL
Lubbock

26.—Apartments for Rent

Completely furnished efficiency apartment, electric refrigeration, bills paid, maid service, couples or business men Phone 716 614 Ave. N.

Close to Tech, completely furnished 4 room, east side of duplex, arranged with 2 bedrooms, private bath. 2418 9th.

HIGH CLASS APARTMENT

Furnished, four rooms, frigidaire, and garage. 1504 Ave. Q. Phone 1806-W or 1187.

Completely furnished efficiency apartments. Everything furnished. Reasonable. Drug store and lunch room in building.
DAVIS APARTMENTS
Phone 834 1606 Broadway

3 very nice furnished rooms and bath, with hot and cold water, gas, lights, telephone. All bills paid. More than one child undesirable. 1509 College. Ave. Phone 1973.

Nice 3-room, unfurnished apartment, bath, garage. Phone 811.

Two or three-room apartment for rent. 1216 9th street.

Apartments and rooms for rent with garages. Near school. 1918 14th St.

Nice 3 room furnished apartment, $20. 1909 Dixie Drive.

Furnished apartment, 4 rooms, bath, paved street, $35 and $40. Phone 1424-W.

Three-room apartment, private bath, garage. 1007 Ave. S. Phone 1419-W.

Two-room unfurnished apartment. Private entrance. Phone 2394-J. 1918 27th.

Nice bedroom to couple or gentlemen, garage. 2023 19th St.

Bedroom for boys, half block from Tech. 2414 9th. Phone 1982-J.

REAL ESTATE FOR RENT

26—Apartments For Rent

FOR RENT—Nice large bedroom. Apply 2211 14th. Phone 1680-W.

Upstairs light housekeeping rooms. 1802 Ave. T.

3 room unfurnished apartment in brick duplex. 1835 Ave. N. Phone 2069.

Unfurnished apartment for rent, 2114 Main. Phone 519-M.

FOR RENT—2 nice rooms, furnished or unfurnished, in brick veneer, garage, bills paid. 1813 21st.

3 room apartment partly furnished, also a 3 room house. 1632 7th St.

New rooms and apartments, adults only, 1946 Ave. M.

Furnished garage apartment, 2405 Broadway.

Furnished modern 3 room apartment, close in. Phone 694 or 801. 1810 Ave. J.

FOR RENT

Two room Duplex with private bath.

Phone 1810

Furnished aaprtment, 2 large rooms, breakfast nook. Phone 2069-W. 1903 Ave. V.

Nicely furnished apartment, $5-$6 per week. 1718 8th.

Half of modern brick duplex and garage. 3004 22 St.

$45 FURNISHED apartment $30. Spanish fourplex. 1614 Broadway. Phone 96.

Nicely furnished two room apartment. $20.00. Bills paid. 2121 8th.

Two or three room apt. Bills paid. 1610 6th St. Phone 1441-W.

Nicely furnished apartment. Close in 1519 10th.

Desirable office space. Also furnished apartment. Cullum building. See Dr. Maddox. Phone 2096.

DANDY 2 ROOM APARTMENT

Nice 2-room apartment, remember, all bills paid. Inquire at 1913 Dixie Drive. Phone 2030-R.

27.—Wanted, Rooms, Apartments or Houses

Wanted to rent, large house, furnished or unfurnished. Near Tech. Or close in. Phone 809-W

29.—Houses for Sale

FOR SALE—5 room brick veneer, will take a lot or car as first payment. 1916 24th St.

For sale or trade, 5-room residence near schools, paved street, $1,500 equity in $4,000 place. 1924 16th street.

5 ROOM BRICK AND TILE

Will sell at bargain, well located, 5-room brick and tile house, convenient to Tech and High school. Well furnished throughout, garage, servant house. 1911 16st. See
BAXTER HONEY
Phone 943

IDEAL 5 ROOM
SUBURBAN COTTAGE
Strictly modern. 31st Street 5-acres of land. Reasonable to right party
PHONE 886

Want to trade my 6 room house in Lubbock for HOUSTON residence property. Box BB care Avalanche.

Modern 6 room house, close in. Phone 247

First lien notes trade for small house or small acreage. Box 836, care Avalanche

For Sale or Trade—Six-room brick veneer on paved street. Nice lawn and shrubbery. Garage. 2205 10th street. See Renfro at Myrick Hardware Co.

FOR SALE OR TRADE—5 room modern house, near school. Garage. Apply 501 AVENUE Q. Telephone 1240.

Small farm. Will take small house if clear. Phone 794-R.

30.—Lots for Sale

62½x135

LOT

in 2600 block 19th St.

62½x135

LOT

in 2600 block 20th St.

FOR SALE

NO TRADES CONSIDERED AND MUST HAVE AT LEAST ONE-THIRD CASH TO HANDLE

L. H. QUINN
% AVALANCHE JOURNAL

REAL ESTATE FOR SALE

30.—Lots for Sale

FOR QUICK SALE

Dandy lot 75x140 ft. Located 2600 block on 20th street. Lovely trees, shrubbery, grape arbor. Paving paid for. Only $1250.

Phone 349-R or 274

WANTED TO TRADE

Amarillo property for well located small brick home in Lubbock. See Lott, Avalanche-Journal, after 4:00 o'clock.

31.—Farms and Lands

NOTICE TO LAND OWNERS

Have A-1 income property in Lubbock to exchange for close in clear land on Brownfield highway Give full information together with price location in first letter Reply Box XYZ care of Avalanche-Journal.

33.—Real Estate

TO TRADE—for Plains land, equity in five room brick in one best sections Abilene. Six blocks Simmons University one block one of finest residence in city Other property improved and unimproved on paved street different parts city and nearby farm to farm Address M. J. 326 Beech Street, Abilene, Texas.

FOR SALE OR TRADE

No. 1. 200 acres good land, near Petersburg, all in cultivation, with only a small federal loan. Will trade for Lubbock property.
No. 2. Several nice brick veneers in Lubbock to trade for land anywhere on Plains.
No. 3. Equity in real nice little home in Sweetwater, to trade for equity in small frame home in Lubbock.
No. 4. Equity in raw labor land near Lubbock to trade for equity in brick veneer in Lubbock.
No. 5. We have several real nice brick veneers well located, that are for rent. Call use, we'll be very glad to tell you about them.
No. 6. We can match any trade you bring, come by and let us know what you want to do.

LITCHFIELD REALTY CO.
"We Hustle Always"
Room 8, 9 and 10 Phone
Benson Bldg. 1011
1009 1-2 Texas Ave.

HOUSES FOR SALE

I have several good buys in nice attractive brick veneer homes, well located to schools. Why pay rent when you can buy any of these places for less than cost and can pay out like rent? Will take vacant lot or car as down payment. Let me show them, for they will not last long.

C. J. NORTON
301-02 Myrick Bldg. Phone 202

WANTED TO TRADE

Well located lot with house on it for Amarillo property, or will sell at a reasonable figure with convenient terms to right party Address

BOX E. S.
Avalanche-Journal

FOR SALE

If it is City Property you want I HAVE IT.

NO. 1. This is a buy that can not be equalled in Lubbock. A real home in a six room brick veneer. Brick veneer garage, lots of side walks, and flower beds, on lot 75 by 140 feet. This must sell. Price $3600.00. Only $450.00 cash, balance $44.82 per month.

NO. 2. I have several real bargains in nice homes well located.

NO. 3. I have one buy in new business property that is paying 10 per cent net to owner on price asked if sold soon. Price $25000.00. See this if you want a real investment. See

T. W. SAWYER
Phone 205

Trade—640 acres clear, for 160 acres clear 400 acres good farm land. Grass knee high. Central Filing Station. Estancia, New Mexico.

FOR SALE

2 acres well improved nice home, lights and gas. West 21st. St. Good close in truckage on Denver. One good farm near Acuff. By owner.

S. L. MILLER
2219 19th Street

FOR RENT

Well located modern brick building, one story 28x135 feet, very suitable for general mercantile or other businesses. For information phone 397 or see Mr. Baber at Citizens National bank.

Fred Spikes

(Himself)

In 41st Year on the Plains

Extends—

GREETINGS

to Fair Visitors

City property, Farms and Ranches for sale and exchange, with a large assortment of properties, at investment values.

Brick buildings and income properties $25,000 to $250,000. Worth the money.

Residence lots, $150 to $1,000 each, and residences from $750 to $25,000 on liberal terms.

New Mexico ranches $5 per acre and up. Texas ranches $10 per acre and up. Improved farms $35 per acre and up, for well improved properites, on liberal terms.

TODAY'S SPECIALS

6,000 Acres

6,000 acres, good tilable plains cat-claw and mesquite land, with 5,500 acres in good state of cultivation, fully equipped with modern farming implements and gin. Recent railroad survey crosses it. Will likely become a townsite and already well improved, for $40 per acre, title in fee. Terms reasonable.

MANY GOOD EXCHANGES

And city properties, includnig a 480 acre stock farm at $25 per acre.

Money Talks

Phones 31 or 207

See, write or phone

Fred Spikes

(Himself)

Office 2nd Floor Citizens Bank Building

REAL ESTATE FOR RENT

33.—Real Estate

Some Real Bargains in Plains Land

320 Acres

Good Plains land to trade for clean retail hardware stock.

640 Acres

Of fine farm land. Two sets of improvements. About 550 acres in cultivation. Five miles of good town, schools, churches, etc. Good crops this year.

$32.50 per acre. Small cash payment, attractive terms on balance.

640 Acres

550 acres in cultivation. Improved. Two miles of good town, and paved highways. This land will raise, cotton, feed stuff, and wheat. This land is a real bargain, at $35.00 per acre.

$3,000 cash will handle. Balance good terms.

6-Room Brick Veneer

Well located in Lubbock, Texas. This is a high class home. Modern in every respect.

Price $4,500 with $300 cash. Terms on balance.

320 Acres

Improved farm. Twenty miles north of Big Spring, Texas. 225 acres in cultivation. Approximately 300 tillable.

$27.50 per acre, some cash. Terms on balance.

Some clear property to trade for good Plains farm land.

If interested in any of these propositions, write

Box 127
Slaton, Texas

Or Phone Slaton, 155

A USED CAR WILL ADD LITTLE TO YOUR EXPENSE AND LOTS TO YOUR ENJOYMENT

J. E. Litchfield, Jr.

LITCHFIELD REALTY COMPANY

Rooms 8, 9, and 10
Benson Building
Phone 1011

330 Acres

Near Snyder, Texas, to trade for anything. **Well improved. All in cultivation.** Only small Federal loan.

24-Room Furnished Apartment House

In Sweetwater, Texas. Trade for farm or ranch.

200 Town Lots

All together. Consisting of one whole addition, in **Sweetwater.** They are ideally located, on the **"Broadway of America,"** want to trade for small ranch.

Seven Brick Business Houses

In Sweetwater, Texas. Four are clear, will trade for **land or small ranch proposition.**

557 Acre Tract Near Lubbock

All in cultivation. Good improvements. **For sale cheap, or trade** for other property.

354 Acres Near Levelland

Well improved. All in cultivation. Windmill, etc. **Trade for other** property.

Real Eight-Room Brick Home Just Off Tech Campus

To trade for grocery store, tourist camp, filling station.

Three Nice Business Buildings

In Lubbock. For sale on reasonable terms.

We Have

Listed with us nice brick homes in Lubbock, **of almost any kind or class,** at prices which are **absolutely in line. These can be traded** for property at any location.

Welcome Fair Visitors

While attending the Panhandle-South Plains **Fair. Sept. 29th to Oct. 4th,** visit us. We want to conduct our **business on an absolutely "Friendly Basis" with everyone.**

We are in position to give accurate information **concerning Realty Values** anywhere on the South Plains, or **many other sections** of Texas; and it will be a **pleasure to us to render this** service to anyone.

Farms Ranches
Business and City Property

900 Acres Wheat Land

Near Clovis, New Mexico. Several good ranches, well located in New Mexico, to trade for any kind of income property.

Phone, Wire, Write or See Us
Rooms 8, 9, 10 Benson Building
1009 ½ Texas Ave.
Phone 1011

HILL CREST

Addition
5 Acre Tracts

The Cream Of Lubbock Acreage offered for sale **50 to 100% less than any acreage** in its class and on **terms heretofore unheard of. Good acreage has been the greatest** profit bearer around any growing city, **no loss** hazards in Hill Crest.

Only

$1,000 to $1,250

$75.00 cash payment with easy monthly, semi-annual, and annual terms six years time, low interest rate buys the choicest tracts, moderate building restrictions protect every purchaser against unsightly shacks.

HILL CREST

Fronts 34th. Street Southwest of Tech College at No. 53 State Highway to be paved. Highline, Gasline proposed will build homes in Hill Crest ask about plans.

Lubbock's population 1920 —4051

Greater Lubbock 1930—23,000

Almost unbelievable but a fact just the same with hundreds of inquiries pouring into the Chamber of Commerce monthly seeking information about our lands and city from all over the U. S. and Canada—No oil boom!

There must be a reason if Lubbock looks good to you have a look at Hill Crest, it may mean the best investment you ever made.

Fine list of city and farm homes. 10 farms 7 miles south of Lubbock on improvement plan, no cash required. $50.00 per acre.

Yours for high class Real Estate and Service.

R. A. McKinney
Realtor
Phone 886
1208 Texas Avenue

The **DAILY**
BIG PARADE OF USED CARS

Go through the Classified columns of Avalanche-Journal and note the wonderful values that owners and dealers in **Used Cars** are offering today. Never was there a time when better grade automobiles sold at such rock bottom prices.

Phone 13 or 14
Two Papers—One Price

FOR SALE

33—Real Estate

FOR SALE OR TRADE

6 room modern brick veneer residence $5000.00. $75.00 down, $40.00 per month. No 2—Brick business building, consisting of 4 rooms, 1 store, for good Plains sales. Might consider how lease or sell. No 3—Six room house to trade for lots across the highway, all rented. If interested get in touch with me.

No 4—Will accept equity in good, well located house, as part of down payment on farm.

Have some fine farms at prices that will interest you.

BOX 127
Slaton, Texas Phone 138 after 6 p. m.

Clear corner lot to trade for car. Would consider small indebtedness. Phone 928, after 6. 1035-W

FOR SALE, NO TRADE

Good 320 in north edge of Lynn county. Three sets improvements and 160 acres in cultivation. $5,000 cash and balance five years. Party Lubb.

A 76 x 6 acre 10-acre tracts about one mile out. Small, in New Home. $10 acre 120s in 7ns, participating in all rights of 80 acres. MONEY TALKS See or phone

FRED SPIKES
Citizens National Bank Bldg.

FOR SALE OR TRADE—Equity in well located property for unlimited mileage of Buicks, Jrs. Phone 624, O. W. Mildred.

FOR EXCHANGE—Business building for well located lots or acreage. Phone 624 O. W. Mildred.

E. B. HOLLAND

Now Located
Room 2, Bush Bldg.
Moving to New Location This Week

Room 6, Brown Bldg.

Phone 1635

Four room brick home on Dixie Drive, $2,250.

5 room brick veneer on 26th street, $2,650.

6½ acres on Slaton road, has gas and lights, on new paved highway. To trade for house in town.

HEADQUARTERS for EQUITY SWAPS

Farms Ranches

City Property

Formerly 319 Ellis Bldg.

NOW LOCATED

Room 2, Bush Bldg.

Phone 1635

ED ALLEN

REAL ESTATE FOR SALE

33.—Real Estate

BAGWELL'S BEST BARGAINS

Three large lots, One Hundred Fifty catches all.

Two lots, on corner, pavement on two sides, railroad switch, on highway, best in town for filling station.

Two large lots, Flynn Addition, $200 each, near pavement, lots in same block been selling for three hundred each.

Three room house, three lots, on sixteenth street, all for seven hundred.

Five room house, near Dupree School, modern, $2,750.00, loan of $1,700, and balance cash and trade.

Brick home, eight rooms, on Fifteenth street, near Tech college, it's a dandy. Terms.

Brick, six rooms, on Sixteenth street, near Tech college, at one thousand less than its true value. Shown by appointment only.

Several good houses to rent. Have several small tracts of land for sale.

O. V. BAGWELL
Phone 294 1207 Ave. G

AUTOMOBILES

35.—Automobiles For Sale

LOOK!

UNEQUALLED BARGAINS IN RE-POSSESSED CARS

1929 CHEVROLET COUPE	$365.00
1928 PONTIAC COACH	$275.00
1928 CHRYSLER SEDAN	$175.00
1928 CHRYSLER COUPE	$295.00
1927 HUPMOBILE COUPE	$195.00

These repossessed cars are in first-class condition and are offered to liquidate balance due on notes. A small payment down will handle and the balance in small monthly payments.

If you are in the market for a car now is your chance to get a real buy at an extreme bargain.

C. J. NORTON

I make loans on cars also.

301-02 Myrick Bldg. Phone 302

FOR EXCHANGE—Old model cars for sale. Phone 624 O. W. Mildred

New model Ford coach for sale. Address box WW care Avalanche-Journal.

LEGAL NOTICES

DISTRICT COURT OF THE UNITED STATES, NORTHERN DISTRICT OF TEXAS, AT LUBBOCK.
THE PRESIDENT OF THE UNITED STATES OF AMERICA
To the Marshal of the Northern District of Texas—GREETING:
YOU ARE HEREBY COMMANDED to summon by making publication of this citation in some newspaper published in Lubbock County, Texas, once in each week for four consecutive weeks previous to the return day hereof, the heirs of John Taylor, deceased; the heirs of Mary L. Hodge, deceased; the heirs of James H. Taylor, deceased; the heirs of Lelia P. Shugart, deceased; the heirs of John Taylor, Jr., deceased; the heirs of John Robinson, deceased; the heirs of Clark Taylor, deceased; the heirs of Leonard Taylor, deceased; the heirs of Sam Taylor, deceased; the heirs of John Taylor, deceased; the heirs of Alice Taylor, deceased; the heirs of Sarah Robinson, deceased, whose names and places of residence are alleged to be unknown; Mrs. T. A. Hodge; J. Clark Taylor, Sr.; J. Clark Taylor, Jr.; Leonard Taylor; Mrs. Marie T. Terry; Mrs. Fannie McCoy; Jim McCoy; S. M. Taylor; Lee Shugart; J. Mort Taylor; John L. Taylor; Mary N. Taylor; Lucy Taylor; Dee Taylor; Rachel Taylor; Francis Taylor; Randall Taylor; Clifton Taylor; Gilbert Taylor; James Hayes Taylor; Mary Muir; Nat Muir; Mrs. John W. Hughes; Fannie Hugely; William T. Robinson; Charles W. Robinson; James H. Robinson; Mrs. R. C. Sniffer; William Robinson; Lucy A. Taylor; Lusell Allen and ——— Allen, her husband, and J. Clark Taylor, as executor of the will of John Taylor, deceased, to be and appear before the Honorable District Court of the United States for the first regular term thereof, to be holden for the 39th Judicial District and Northern District of Texas, at the court room thereof, in the City of Lubbock, Texas, on the 2nd Monday of December, 1930, it being the 8th day of December, next, to answer the First Amended Original Answer and Interpleader of The First National Bank of Plainview, Texas, a corporation, the original defendant in Cause No. 19 at Law and being the crossaction and interpleader of the said The First National Bank of Plainview, Texas, a corporation, against the heirs of John Taylor, deceased; the heirs of Clark Taylor, deceased; the heirs of Leonard Taylor, deceased; the heirs of Sarah Robinson, deceased; the heirs of Sam Taylor, deceased; the heirs of Mary L. Hodge, deceased; the heirs of James H. Taylor, deceased; the heirs of Lelia P. Shugart, deceased; the heirs of John Taylor, Jr., deceased; Mrs. T. A. Hodge; J. Clark Taylor, Sr.; J. Clark Taylor, Jr.; Leonard Taylor; Mrs. Marie T. Terry; Mrs. Fannie McCoy; Jim McCoy; S. M. Taylor; Lee Shugart; J. Mort Taylor; John L. Taylor; Mary N. Taylor; Lucy Taylor; Dee Taylor; Rachael Taylor; Francis Taylor; Randall Taylor; Clifton Taylor; Gilbert Taylor; James Hayes Taylor; Mary Muir; Nat Muir; Mrs. John W. Hughes; Fannie Hugely; William T. Robinson; Charles W. Robinson; James H. Robinson; Mrs. R. C. Sniffer; William Robinson; Lucy A. Taylor; Lusell Allen and ——— Allen, her husband, and J. Clark Taylor, as executor of the will of John Taylor, deceased, as interpleader defendants, the said suit being a suit by James H. Robinson, as plaintiff against The First National Bank of Plainview, Texas, a corporation, as defendant, and the nature of the plaintiff's demand as shown in his original petition filed in said cause No. 19 at Law in said court, being a suit to recover from the said defendant bank the sum of $30,939.97, one note signed by A. D. Hooper, dated July 10, 1929 for the sum of $434.96

Assessments For Hobbs Will Open About October 1

HOBBS, N. M., Sept. 20.—Work of making assessments of property values for the town of Hobbs is to start about the first of October, R. A. Estes, city attorney, states.

Assessments are made as of January 1 valuations.

For this reason it is not expected that the valuation of the town of Hobbs will be as large as actual values now are. There was not nearly as much activities along building lines going on here the first part of the year as there is at the present time.

Meantime the city is issuing warrants for payment of current expenses. These can be taken up later by a bond issue when valuations are sufficient to permit the voting of bonds.

The city of Hobbs has a payroll of about $1,200 to $1,300 a month at the present time, according to the city attorney. Salaries include those of the city clerk, Mrs. Mary F. Beal; the city attorney, Robert A. Estes; the chief of police, Leo W. de Cordova and his deputies, and the treasurer, Miss Jessie Atkins. The police judge is George T. Harris, justice of the peace.

Additional expenses in the way of a fire chief and other firemen will come later. Dr. Sam Stewart is the city health officer.

Fourth of July Party Features Community Life

(By Staff Correspondent)

SALLS, Sept. 20.—Ralls is contributing to the annual celebration of the nation natal day, July 4, by holding a community wide picnic and celebration on Independence day. This brings together the people of the entire community, both urban and rural.

This year's celebration lasted two days and was attended by over 3,000 people. The year before the crowd was estimated at around 8,000.

Booths are set up in the city park and the town takes a holiday to entertain the visitors. Baseball, sports of various kinds, stunt races, speaking, music and the like, are offered for the entertainment of the visitors.

It is planned to hold these as annual events for the community.

VERSATILE SOIL

Variety Of Vegetables Grown In Hockley County Fields

Special To The Avalanche-Journal

LEVELLAND, Sept. 20—Hockley county can raise as wide a variety of vegetables as any other county in Texas, says L. H. Allison.

"One farmer told me he had 40 different kinds of vegetables in his garden," Mr Allison reports. "We can raise tomatoes, corn, peas, beans, cowpeas, beets, potatoes, lettuce, radishes, onions, carrots, spinach, cabbage, squash, watermelons, muskmelons and many other kinds."

Variety of farm crops also is large. Cotton, wheat, corn, higera, alfalfa, barley, rye, grain sorghums, sudan grass and other grains are easily raised here, according to Mr. Allison.

In the 94 years of existence, Dr. Barnado's Homes, a British charitable institution, has received 107,-864 destitute boys and girls.

ARCTIC GAS STATIONS

NEW YORK, Sept. 20.—To supply planes and dirigibles which will fly an Arctic route from Europe to the United States in the near future, an oil company here has announced its intentions to open up filling stations in Baffin Land, Greenland, Spitsbergen and other icy climes. The stations will be caches of gasoline and lubricating oils for use by planes.

Comfort Ahead

WELCOME

Fair Visitors

Continuing My September Specials Through Fair Week

FINGER WAVE AND SHAMPOO 50c

MARCEL AND SHAMPOO 75c

HENNA $1.00

PLAIN FACIAL 75c

ARCH 25c

Telephone for Appointment

Mrs. Howard Hunt

1009 15th Street Phone 384

Welcome to The Panhandle South Plains Fair Sept. 29th to Oct. 4th

Visit Our House

RUSSELL MORRISON CO.

Barber and Beauty Shop Supplies

—Agents Paidar Equipment—

—Catalogue Furnished on Request—

1317 Texas Ave. Phone 988

With Pleasure We ANNOUNCE A N-e-w 0-i-l PERMANENT

Ladies!

OUT-OF-TOWN LADIES

While attending the Panhandle-South Plains Fair, Sept. 29th to Oct. 4th, visit our ultra-modern and exclusive beauty shoppe . . . positively Lubbock's finest.

THE FUTURISTIC

We have exclusive right in Lubbock to give this wonderful $15.00 oil wave, and to introduce it for the first time we are offering it for $10.00

Please ask about our permanents. Most any kind and price you desire. The noted Susanna Cocroft's cosmetics—oldest line . . . therefore reasonable in price and reliable.

LICENSED LADY HAIR CUTTER

Operators—

Mable Jeanne Doris

Hilton Hotel Beauty Shoppe

Mrs. Guy U. Davis, Owner

MEZZANINE FLOOR

Phone 2316

VISITING MERCHANTS

While Attending the Fair Make Our Place Your Headquarters

Panhandle Cigar Company

1320 Texas Ave. Phone 219

Fair Week Specials

Permanents - $4.00
Two for - - 6.00
Marcels - - - .50
Finger Wave .50
Shampoo - - .50
Henna Pack - 1.00
French Facial 1.00

Always Remember That

"To Fair the Best Look the Best"

BLUE BIRD BEAUTY SHOP

1116 Avenue Q Phone 2138

Will Your Brakes HOLD?

You may never know until just such an emergency confronts you. But if you keep your brakes periodically checked and always in effective condition you'll know exactly how your brakes will serve at all times.

IT MAY COST YOU OR YOUR LIFE

The destruction of your car or the maiming of a pedestrian if your brakes fail you at the vital moment—BE SURE, BE SAFE, by having us reline or check your brakes today, with our special brake testing equipment.

Fair Week Special

Complete Brake Re-lining

$14.50

(Labor, Lining, Etc. Complete)

Bill McCarty's Garage

1316 Broadway Phone 2355

"Good Brakes Don't Just Happen"

Add MILEAGE to Your SHOES

SHOES

. . . . like automobiles need a bit of repair now and then. You'd never think of throwing away a good car just because the tires are worn out . . . . and it's equally unthinkable to discard a worn pair of shoes, when we can restore them to their original smart utility by skilful resoleing and heeling.

"A Complete Shoe Repair Service"

Heels run down? Soles through? Ripped? Pshaw, that's nothing. Just let us get our hands on those shoes and we'll prove that they're good for many moons more.

If the seat of your pants wears out before the soles of your shoes . . . ?

O. W. Jolly

(Goodyear Shoe Shop)

1018 Broadway

Seen From The Top Of
The Yellowhouse Windmill

BY J. SAM LEWIS, FIELD CORRESPONDENT

PARK IS BEAUTY SPOT

One of the beauty spots in a city park is that at Ralls where A. V. Bullock, secretary of the chamber of commerce, and an amateur gardener, takes care of the rose garden. Mr. Bullock has planted between the walks on the west side of the city auditorium a number of rose bushes as well as other plants. These he tenders carefully, keeping them watered and well trimmed. Roses are in bloom constantly all summer long, as they are of the monthly variety and there are enough so that at least one rose bush has blooms on it all the time.

J. Sam Lewis

TALLEST GERANIUM

What is said to be the tallest geranium on the South Plains is to be found in the lobby of the Ralls Inn. It was brought there by Mr. and Mrs. M. D. Lacey and when they moved back to East Texas, they left the plant with Mrs. M. E. McLaughlin. The plant at the last measurement was 8 feet 8 1-2 inches from the top of the tub it is in to the top of the plant.

UNUSUAL GUESTS

Mr. and Mrs. J. Frank Smith of the Smith House at Crosbyton, have had several unusual guests this past summer. Mr. and Mrs. Hummingbird is the name of one pair of guests and Mr. and Mrs. Wild Canary is the name of the other pair. The birds make their homes in the trees and flowers around the Smith House. There is a profusion of flowers and some shrubs and trees and the little feathered guests have found it a delightful place to spend the summer. "The humming birds came first and now we have a pair or more of wild canaries," Mr. Smith said. "I don't know of any other wild canaries around here."

PLENTY OF VEGETABLES

Dick Hyatt, editor of the Ralls Banner, is not going to go hungry for good old fashioned fruits and vegetables this winter. Mrs. Hyatt has canned nearly 200 quarts of fruits and vegetables out of the Hyatt garden. "That is in addition to what we have had on the table all summer long," Dick said. "We expect to have fresh vegetables up into the early winter out of the garden. I have turnips that I planted in August that are as big as small walnuts."

FERN IS LARGE ONE

In the lobby of the Ralls Inn is one of the largest Boston ferns in this part of the country. The fern was begun with two sprigs two years ago in October. It now has over 700 shoots and leaves from six inches to three feet long. The plant was pottel in a large container and some months ago a part was taken out because the roots had become too large for the pot. Last count showed 712 shoots. In addition to plenty of fresh water a tablespoon full of castor oil is given the fern every two weeks. The oil is put into the dirt, not on the plant.

OLD GRAVE FOUND

While building a road from the Two-Buckle ranch in Blanco canyon up on top of the little hill behind a house, to the main road from Crosbyton, Sidney Webb, owner of the ranch, found a grave several years ago. He had the grave moved just a little, as it was at one side of the new road. Investigation showed that the grave was that of a stone mason who was killed by a fall while the house was being built in the late 80's. The structure was begun by the Kentucky Land and Cattle company, then owners of the ranch. Stone masons from Louisville were imported and the work completed. In some manner this mason, whose name is not known to many except a few old timers, was killed and he was buried on the hillside. The grave is being well kept.

FINE FOR FISH

W. K. Wilson, owner of the Wilson hotel at Spur, has a number of gold fish that he keeps in a water trough in front of the hotel. The fish have plenty of space to swim in, as the trough is about eight feet long and two feet wide. It is several feet deep.

BOASTS SUGAR MAPLE

Dr. S. J. Underwood, of Hale Center, is one of the few owners of a genuine sugar maple tree in that town. The doctor's brother, back in Kentucky, sent him a large number of them a year or so ago. After planting some of the seedlings around his place, the doctor gave a number to the Methodist church for planting on their block of ground near the center of town. "I only lost one of my trees," Dr. Underwood said. "I don't know of any other sugar maples in this section aside from those I have and the ones I gave the church."

BACK FROM EAST TEXAS

Howard "Pud" Holt, of the Pioneer Motor lines, is back from a trip down to his old home in East Texas. "I saw teams of oxen hauling wood down there," Pud said. The towns in that section of the state have not grown very much the past ten or fifteen years or so. Most of the younger generation have gone out into the world," Pud said. "I think that nearly every high school graduate of the past ten years has left town. There was not a single boy or girl I went to school with, before the war, who was still living the old home town."

READY FOR BIG SHOW

Maury Hopkins, secretary-manager of the Plainview chamber of commerce and board of city development, is the chief booster of the Panhandle-Plains dairy show in April of each year. "We've got a good show in the spring and we are looking to Lubbock and the other counties south of there for lots of support this coming spring," he said. "I expect Sid Payne, our president, will begin getting out publicity in a short time. We invite the whole of Lubbock to come to the show."

A VETERAN EDITOR

George Lance, editor of the Cochran County News at Morton, has probably had more newspapers than any other one man on the South Plains. The present paper is his 13th to own besides having been employed on several large ones, including the Daily Oklahoman and the St. Louis Post-Dispatch. Mr. Lance has owned papers in South Dakota, Wisconsin, Missouri, Oklahoma and Texas.

KEEPS SHOPS BUSY

J. C. Hurst, of Hale Center, besides owning two newspapers, the Hale Center American and the Abernathy Review, prints several other papers in his plant, including the Plains Baptist and Su Amigo, a Spanish paper. He also has the contract for several church papers and does the school printing in both Hale Center and Abernathy.

MOSES A GRID FAN

Leon Moses, county attorney of Garza county, is one of the few southwestern conference accredited football referees in this section. Leon enjoys officiating at a game and will even go so far as to ask the court to postpone one of his cases if it interferes with a football game. One of his favorite tricks is to get several of the Post boys to go along with him to a game, saying they can get in as "officials" of the game under him. Sometimes the boys find out different before the gate is reached but Leon tells the story that a certain Scotchman who does not play golf tried to get past the gatekeeper at one game. The golfer has returned to his first love saying he does not think much of football. George Samson vouches for the attempt as he was in the party but wise to Leon's trick.

WRONG-ARM CHAMPION

Joe Swift, Post's left handed golf champion, is going after new fields to conquer. Unable to get any one in Post to play him a left handed game, Joe has gone after the newspaper fraternity. He has challenged Al Hill, the farm editor, now that The Plainsman has refused to meet him and as soon as Al is defeated he expects to go after Dick Hyatt of Ralls. Jack Suits of Lorenzo and W. D. Starcher of Spur are next in line.

DRESSES ROADS UP

Postmaster Charlie Quall of Post says the reason that George E. MacPherson, highway department foreman at Post, is called "go easy," is because of the fact that after he gets through working over a road even a Model T will "go easy." Says the postmaster, "we have the best roads in Garza and Lynn counties that I know of any place. The State Highway department gets a lot of good advertising down this way because of Go Easy's work on our state roads. He not only is the best dressed golfer in Post but has the best dressed highways, too."

WANTS PHEASANT HEN

"Wanted, golden pheasant hen. Inquire O. D. Cardwell, state game commissioner, Post. O. D., who has twelve counties under his jurisdiction, says that up around Brownfield a golden pheasant rooster came onto one of the farms not long ago and is running around with the flock. "We don't know where he came from or much about him," O. D. said. "We would like to get a hen for him and if there is any one in or around Lubbock who has a golden pheasant hen, I wish they would let me know. I think that they would go good on the South Plains."

Southland Shows School Increase

(By Staff Correspondent)

SOUTHLAND, Sept. 20.—Southland has more pupils in its schools at the present time than a year ago, W. A. Smith, superintendent of schools, announces.

There are 53 in the high school, 137 in the grades and 17 six year old pupils, a total of 154 in the grades and 307 in the entire system.

Physical education is being taught this year for the first time under the state law which became effective with this year's work. Superintendent Smith, who is also athletic coach, is in charge of the work and handles the boys.

Women teachers take turns in handling the girls in the school. The last period in the day is devoted to physical education.

District Attorney

Durwood H. Bradley, above, serves Lubbock county as district attorney, having been elected for his third term in the recent primary.

CHECK IS PRESENTED

LEVELLAND, Sept. 20. (Special)—Mr. and Mrs. W. T. Coble of Amarillo have presented to the officials of the Hockley County fair a check for $50. Mr. and Mrs. Coble were the original owners of the Coble ranch in the western part of the county. The community there Cobleland, was named for them.

Lubbock's Federal Building To Be Under Construction In Next Year; Status Is Given

Postmaster Vaughan Gives Out Latest Information On New Building; Working Plans Are Approved

WITHIN a year's time, construction work will be under way on Lubbock's $325,000 federal building, according to Postmaster John L. Vaughan, who is usually "in the know" on affairs concerning the postal department's work in Lubbock.

Since 1925, Lubbock has had the promise of a federal building but definite action toward the actual construction of the work was started only recently. The working plans for the building are being prepared and final plans are expected to be approved in the near future.

President's Aid Asked

Recently when President Hoover recommended a speeding up of feedral building work throughout the nation, local officials sent wires to him requesting that the building here be considered in the work. Wires were also sent to Congressman Marvin Jones, and Senators Morris Sheppard and Tom Connally requesting aid in the project. It is expected this action will facilitate the construction.

The building is to be located on the southeast corner of the square owned by Lubbock county, the site having been donated to the government. It is to face the south on Broadway and will run for 210 feet east and west on that street and 170 feet north and south on Avenue G. It will contain 35,700 square feet. It will be 80 by 153 feet and will more than likely be four stories as there is enough funds to care for that much.

Jail Not To Conflict

Mr. Vaughan stated that the department had been assured the jail location will in no way interfere with the contract on the new building. He declared that the way seemed clear for construction of the building and that the project was apparently on its "last leg" after a five-year fight.

The building will house, besides the postoffice, the court room and offices of the U. S. court here together with other federal employes of this district.

BUILDING IS ACTIVE

Dimmitt Enjoying New Era Of Construction This Season

DIMMITT, Sept. 20. (Special)—With brick work on the new 30 room two story brick hotel well under way, Dimmitt is enjoying additional building activities.

H. A. Youts has drawn plans for a $4,000 filling station. The Continental Oil company will lease the station.

C. A. Youts, his father has begun plans for a garage, storage room and an automobile agency.

Welcome
Fair Visitors & Student

WELCOME

Tech Students—we invite you to visit our shoppe.

PERMANENT WAVES
MARCELS FINGER WAVES
SOFT WATER SHAMPOOS

SHURWAVE
BEAUTY SHOP

1717 Main Phone 145

Drive Some

DON'T
Let That Driver
Get Rusty

Because here you can drive to your HEART'S content.

Watch for announcement of the opening of our new miniature golf course. In form as in name it is the COOKOOS.

19th Street
Driving Course

WE
WILL SAVE THEM

We have installed the latest model shoe factory machinery and with our electric shoe repairing process saves shoes from the brisk of destruction, restoring them to additional months of smart, comfortable wear.

Phone 1810
For Quick Delivery Service

FAIR VISITORS

While attending the Panhandle-South Plains Fair, September 29th to October 4th, you are invited to call and see "WEST TEXAS' FINEST"—the most modern, the most emmaculate—the most completely equipped Shoe Repair Shop in West Texas.

LUBBOCK SHOE SHOP
"West Texas' Finest"
Phone 1810 1110 Ave. J
First door north of Grollman's

In Every PROFESSION there are those Who Excels—

These are always foremost in business, doing better work, giving satisfaction and trying to put the profession to which they belong on a higher business level.

New
R-E-A-L-I-S-T-I-C
Permanent Wave
More like the natural curly hair
Try the NEW BLEACH PACK FACIAL
"Personality Bobs"
SOFT WATER SHAMPOOS

IN LUBBOCK IT'S THE
HOTEL LUBBOCK BEAUTY SHOPPE
In the Basement Phone 787

MEIER
MUSIC COMPANY
1103 Main Street
Phone 1426

22504-A—"On a Little Street in Honolulu"
"All Through the Night"
Hilo Hawaiian Orchestra.

22506-A—"Confession"
"My Blue Bird Was Caught in the Rain"
Rudy Vallee and his Connecticut Yankees

23005-B—"Ida Sweet as Apple Cider"
"Dinah"
Fess Williams and his Royal Flush Orchestra.

22502-A—"Go Home and Tell Your Mother"
"Little White Lies"
Johnny Marvin,
(Tenor with Orchestra).

22490-B—"For Sweethearts Only"
"When They Changed My Name to a Number"
Gene Austin,
(Tenor with Orchestra).

22488-B—"Any Old Time"
"Anniversary Blue Yodel"
Jimmie Rodgers,
(Singing with Guitar.)

ALL THE MUSIC YOU WANT WHEN YOU WANT IT on
VICTOR RECORDS

Lubbock's Oldest Loan Agency

AUTOMOBILE LOANS

LET US
Loan you money on your car, or re-finance your present loan.

PROMPT, PRIVATE, CONFIDENTIAL
S-E-R-V-I-C-E

We have a few Fords, Chevrolets, and Whippets, that have been repossessed, for sale, at a Bargain. Small down payment, balance terms.

ABBOTT-JONES LOAN CO.
(Formerly Owned by Nolan E. Whitlow)
311 Myrick Bldg. Phone 1470

Welcome
Fair Visitors

While attending the Panhandle South Plains Fair September 29th to October 4th, make BEARD SERVICE STATION Your Headquarters

T-P OILS AND GAS
HOOD TIRES
R-E-A-L SERVICE

BEARD
Service Station
L. G. BEARD, Manager
917 Broadway Phone 1290
On The Way To The Fair Ground

HOOD TIRES

"FIRST In Lubbock—FIRST On The South Plains!"

The Annual Panhandle South Plains Fair Edition

Sunday Avalanche-Journal

The South Plains Own Newspaper

SECTION FOUR — LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 21, 1930 — (AP) MEANS "ASSOCIATED PRESS"

Lubbock Is Highway 'Hub' Of South Plains Territory

County Leads In Number Of State Routes

Hale County's Paving Tops List But Lubbock Program To Advance; Bond Issues Are Being Talked

BY J. SAM LEWIS
Staff Correspondent

State highways in the 12 counties comprising the South Plains amount to 1523.8 miles, a check of the division office of the state highway department shows.

Of this amount 94.8 miles or a little more than 12 percent, is paved. Construction work, consisting for the most part of grading and drainage, is underway on 69.4 miles more. In addition to this Lubbock county has an additional 50.3 miles of paving for which bonds have been voted and these added to the others, make a total of 223.5 miles either paved or assured.

Hale Leads In Paving

Hale county has the most mileage paved of any county on the South Plains, with Dickens county second and Lubbock third. These are the only South Plains counties with actual hard surface construction.

Crosby county has about seven miles of grading and drainage which is under construction and will be completed shortly. Work is also under way on 21.5 miles in Hale county and 30.9 miles in Lubbock county. Dickens county has ten miles being surfaced soon.

Lubbock Has 198.8 Miles

Lubbock county has the largest number of miles of designated state highways. There are 198.8 miles of state roads in this county.

Garza county is second in mileage with Dawson a close third. Dickens fourth and Lynn fifth.

Following is a comparative statement showing the mileage of state designated highways of the 12 South Plains counties, the number of miles paved, number under construction.

County	Designated	Paved	Under Const.
Bailey	80.5		
Crosby	33.9		7.
Cochran	80.00		
Dickens	70.5	30.2	10.
Dawson	70.0		
Floyd	39.5		
Gaines	21.5		
Garza	76.9		
Hale	72.10	46.5	21.5
Hockley	20.00		
Lamb	21.5		
Lubbock	198.8	18	30.9
Lynn	65.9		
Terry	46.8		
Yoakum	32.00		

Three Highways Through Area

Lubbock county has three highways, No. 8 north and south, No. 7 from northwest to southeast and No. 24 from east to southwest.

Approximately 13 miles, 24.35 to be exact, on highway No. 7 between Lubbock and Slaton, is being paved and will be opened for traffic late in September or early in October. There is another section of this road, 5.30 miles long, from Slaton to the Lynn county line.

Northeast on this highway is a 20-mile section of the Hockley county line the other side of Shallowater and between that town and Acton. Grading and drainage contract is to be let on this when right of way is secured and contract let.

Paved In Spring

Highway No. 8, known as U. S. 84, from Abernathy to the Lynn county line, is to be paved in the spring. Grading and drainage work is now being done on this highway both north and south. It is 17 miles north from Lubbock to Abernathy and 13.9 south to Lynn county. A sector just south of the city limits, on which No. 7 also traverses, is being paved now.

No. 24, formerly No. 33, west to the Hockley county line has not had the location made. Hockley county has a 20 mile section, with the location changed to accord with state highway plans.

To Extreme West

Ultimately this road will extend west to the New Mexico state line through Levelland, Whiteface and Muleshoe. East of Lubbock, tentative selection of a location has been decided. State highway department officials are waiting for right of way. No. 24 is to be designated all the way through, Idalou, Lorenzo, Ralls, Crosbyton, Dickens, Guthrie, Olney, Graham, Jacksboro to Mineral Wells.

Lubbock county has about 1,200 miles of county road. Most of the county highway is in pretty fair shape, condition depending upon the weather most of the time.

Dickens Resurfacing

Dickens county is resurfacing its older paved roads. Also the new highway, Dickens to Spur. This is being graveled or will be, as soon as possible.

Crosby county is completing its first seven miles of state road across Blanco canyon. This grading and drainage work has been finished without detouring traffic. It is expected that the rest of the highway up the canyon and into Crosbyton will be graded and graveled next spring.

With the paving of the Lubbock county end, there will be only the stretch between Idalou and Crosbyton unpaved between Lubbock and the east line of Dickens county.

Others Talk Bonds

Several other counties are reported talking bond issues for the paving of state roads. Dawson, Terry, Hockley and Lynn are the counties now being reported as becoming more interested in hard surfacing.

Scurry county, off the east rock, southeast, has some hard surfaced highways. Garza, in between, will likely start a movement soon for paving. Terry county, it is expected, also is inclined to talk paving between Meadow and Brownfield and on towards Seagraves. In that event Gaines county might be inclined, with state aid, to pave so as to connect Hobbs with Seminole, Seagraves and Lamesa.

Hale county has the most paving, over 46 miles, all the way across the county north and south. It is planning paving in the spring the 21.5 mile road along the Fort Worth and Denver railroad towards Dimmitt.

Floyd County Preparing

Floyd county has discussed paving before and they are reported working on a plan for a uniform county and state system to connect every town and community in the county. In this event Hale county will probably pave east towards Lockney.

There is also a possibility that Lamb county, if it continues its phenomenal growth the next few years, to pave No. 7 and also to have designated a highway into Olton from the south and also east and west from Plainview to Muleshoe in Bailey county. This would give all of the towns in Lamb county, Littlefield, Amherst, Sudan and Olton, paved roads.

However, some of the suggestions of the several counties about paving may be changed in the event the next legislature adopts a plan to out a state wide bond issue before the people, to be met out of the gasoline tax and it is adopted.

West Texas and especially the South Plains, state highway officials admit, provides the greatest field of development possible for the next decade. Should the bond issue carry and funds become available it is probable the paving program for the entire area will be advanced several years.

VATICAN CITY (AP)—Warning that no rites of the ancient Chinese religion, such as ancestor worship, may be retained by Celestial converts has been issued.

TO DEDICATE AIRPORT

AUSTIN, Sept. 20. (AP) — The Robert Mueller municipal airport, the capital city's new air field, will be formally dedicated Sept. 27. The tentative date for the opening was Sept. 15 but the ceremony was postponed pending the completion of further improvements.

A force of 480 policemen patrol Los Angeles, which has an area of 448 square miles.

PIGGLY WIGGLY PIGGLY WIGGLY

MORE THAN JUST A GROCERY STORE

Several years ago two West Texas men decided to operate Piggly-Wiggly stores in Lubbock and surrounding towns. This meant the building of a great South Plains business enterprise from the ground up.

Gradually an organization was perfected, a personnel established and the public confidence gained. This took years of constant effort and energy. Just the name "Piggly-Wiggly" didn't build Piggly-Wiggly stores in Lubbock. It took the same co-operative spirit from Davis & Humphries, owners of Piggly-Wiggly stores here, to build Lubbock and this territory to what it is today, as it did from all other business firms.

We have supported every move for civic betterment in our community, in both time and money. Only recently we joined the "Buy-a-Bale" movement, having purchased 10 bales of cotton. We are not buyers of cotton, but are glad to co-operate in this movement to aid our basic industry—Agriculture.

We sincerely invite you to visit us, and inspect our history as an organization with the West Texas Spirit of Progress.

SIX STORES IN LUBBOCK

1212 BROADWAY — 906 MAIN — 1115 COLLEGE — 1515 AVE. Q—1302 AVE. H—HELPY-SELFY 2504 19TH

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to Serve you Well

Every member of the personnel of Piggly-Wiggly stores in Lubbock is determined to serve you well. It takes a unity of co-operation throughout any organization to give a recognized service, and with Piggly-Wiggly stores ours is to make every customer a satisfied customer. We pledge our future to unbroken faith with you, and that means we must keep ahead of the times in rendering an ever greater service.

WELCOME TO THE PANHANDLE-SOUTH PLAINS FAIR

PIGGLY WIGGLY PIGGLY WIGGLY

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Rural Schools One Of Prides Of Dawson Co.

Third Largest System On The South Plains Has A Unique Record; Official Points To Many Teacherages

(By Staff Correspondent)

LAMESA, Sept. 20. — Dawson county's school system, with 4,062 scholastics, ranks next to Hale, Lamb and Lubbock counties on the South Plains in point of numbers and is considered by many as one of the strongest rural systems in the state.

This year the scholastic population gave an increase of $100 a year to the salary of W. T. Webb, county superintendent. Only the three named counties have larger scholastic populations than Dawson.

Dawson county has four school districts independent of the county superintendent: Lamesa with 1,140 scholastics; Klondyke with 182 scholastics; Hancock with 129 scholastics and Key with 86 scholastics, a total of 1,537.

Sixteen Teacherages

Besides these there are eight other independent districts, in which the county superintendent aids in financial matters. They are: Wilson, 112 scholastics; Ackerly, 181; Lakeview, 152; McCarty, 104; Eason, 119; Grandview, 104; Low, 62 and Patricia, 71.

The county has sixteen teacherages, fourteen were reported as of last spring, the others, Mullins and Munger being added this summer. "We have 28 districts in the county outside Lamesa," Mr. Webb explained, "With 16 districts having teacherages, this gives us more than half of our rural schools having places of residence for the teachers. I do not know of many Texas counties with as good a record as that."

Buildings Are Brick

Ten of the districts outside Lamesa have brick school buildings. One is now under construction, at Klondyke, at a cost of $20,000. Two others, Hancock costing $30,000 and Key, costing $10,000, have been completed since the report at the close of the spring term.

Valuation of all school property for the scholastic year just closed, was $413,200, Mr. Webb shows in his report.

"We ought to add the $80,000 additional buildings to that," he went on, "if we do, Dawson county has around $475,000 invested in school properties. Two new teacherages add a couple thousand more."

Buildings $300,000

Buildings, according to the report, were valued at $300,000, grounds at $24,400; furniture at $60,000; teacherages at $20,000; science equipment at $200; home economics equipment at $300; manual training equipment at $300, and libraries at $6,000.

Five trucks, privately owned, also are listed. No districts in the county own their own school trucks.

For the previous year the valuation of all property amounted to $332,800. The increase was $80,400. In buildings alone Mr. Webb said the gain was $60,000, the additional $400 being for equipment of some kind.

GENEVA (AP)—The Irish Free State has notified the League of Nations of its adherence to the anti-slavery convention signed at Geneva, in September, 1926. This is one of the two league conventions ratified by the United States.

Heads Schools

Affairs of the public schools of the city of Lubbock have been under the supervision of M. H. Duncan, above, for the past five years. Since he has been superintendent, the schools have enjoyed a sensational growth.

Wheat Planted In Rows Yields Well

(By Staff Correspondent)

FLOYDADA, Sept. 20.—Row planted wheat on the farm of N. B. Pace, near here, averaged slightly more than wheat planted broadcast on the same farm, located five and a half miles northwest of this city.

Not only was the yield better but the grain was as good in quality as the broadcast grain.

The land on which the experiment was conducted by Mr. Pace consists of a 28 acre plat, which for the 1928 season was sown to maize. The following year it was in wheat, sowed broadcast. In October of 1929, Mr. Pace listed the land with a one row lister, rows being 36 to 40 inches wide and planted 24 pounds to the acre. He ran the harrow over the crop twice last spring.

"My average yield on this land was 13 bushels to the acre while my other wheat averaged but 11 bushels," Mr. Pace reported. "I do not know of the row planting idea is worth anything or not in wheat raising. I have had several people ask me about it."

SURVIVES YEARS

First Woman Citizen Is Still Living In Floyd County

(By Staff Correspondent)

FLOYDADA, Sept. 20.—The first woman citizen of Floyd county is still living here. She is Mrs. A. B. Duncan, wife of Judge A. B. Duncan.

Judge and Mrs. Duncan came to this section in 1884, six years before Floydada was started. They have lived in this territory ever since.

HAS A PRIVATE ZOO

SAN MARCOS, Sept. 20. (AP)—M. D. Chitwood, San Marcos business man, has opened a private zoo, his latest additions being two alligators from Louisiana. Chitwood also has a large [illegible] various kinds of birds and a collection of screech and boot owls and squirrels.

Hungary has just put into effect a law granting a bonus to farmers on wheat and rye sales.

Cattle Raising, First Business Of South Plains, Has Undergone Many Changes; Railroads Aid To Rancher

BY J. SAM LEWIS
Staff Correspondent

CATTLE raising was the first business of the white men who came to the South Plains after the buffalo hunters had killed off most of the wild bisons, who were found here in the middle 70's.

Prior to 1880 rail heads for the shipment of cattle were at some distance from the North and South Plains.

Fort Worth A Mecca

Fort Worth, to the east 300 miles or more, was one of the closest junctions. Ralls reached there in the 70's. In the late 70's or early 80's the Fort Worth and Denver City pushed its rails from Wichita Falls northwestward to Estelline, thru Childress and finally to Amarillo about 1887.

As the road progressed the cattle were driven to the nearest point.

Late in the 80's the Texas and Pacific got as far west as Colorado City.

Not until well past 1900 did railroads reach the South Plains.

Most of the ranches east of what is now Lubbock shipped their cattle to either Colorado City or Amarillo. It was, for example, about 125 or 130 miles from the Spur ranch in Dickens county to Colorado City and five or six days were needed to make the trip.

Between the Spur ranch and Amarillo it was 210 to 220 miles. Eight to ten days were needed for this trip, depending on water.

"Dixie," said Bill Gilmore, still with the Spur ranch, "I drove from down here near Dickens to Amarillo. We had to go without water for two days.

"There was very little water between Blanco canyon and Tulia creek. We generally had 1,500 to 1,600 steers in the herd. The largest I ever drove was 2,700 head."

Matador Drives Long

Over on the Matador ranch the cattle were sometimes driven up into Montana where the Matador Land and Cattle company had other ranches. Later when the railroads came, the cattle were driven to a rail point and shipped from there. The Matador still ships to Montana and other ranch properties.

With the coming of the railroads on the South Plains, the Santa Fe and later the F. W. D. C., the distances for driving became less.

In the earlier days of the plains rail lines, stations were few and far between, so herds had to be driven 50 to 75 miles and even 90 and 100. As branch lines were extended, additional stations for cattle shipments became available. Hence driving of herds for many miles became less frequent.

Seagraves An Example

An example of this is Seagraves. At one time, before the Levelland-Bledsoe line of the Santa Fe was built a few years ago, that town was the largest single cattle shipping point on the Santa Fe. Monthly shipments from Seagraves ran as high as 150 carloads for six and seven months a year and around 100 to 125 carloads for the remainder of the year.

Today there is a different type of cattle raised on the plains. They are Hereford and Shorthorns, many pure bred and the rest good grade cattle, bred for beef production and all of an exceptionally high grade.

Cattle from the South Plains are being fed now more than before. In the old days the animals were out on pasture and there were heavy losses from blizzards.

Now many farmers feed from one or two to a dozen carloads, putting into the animals their stocks of feed, grain sorghums, cane and the like. This method, while harder work than the old method, brings more returns. Corn and grains bring higher prices per bushel fed to cattle than sold on the market.

Lamb county, for example, expects to feed 5,000 or more head through farmers. Around 100 farmers have agreed to feed out cattle, the bankers financing the proposition. A quarter of a million dollars will be available to farmers of Lamb county for this purpose.

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PAVING

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Lamesa, Ralls, Amherst, Brownfield, Canadian, Canyon, Wellington, Memphis, Clarendon, Jefferson, Nacogdoches, Kerns, Corsicana, Harlingen, Weslaco, Merkel, San Angelo, Miles.

Panhandle Construction Company

Lubbock, Texas

LUBBOCK IS THE IDEAL WHOLESALE BUSINESS CENTER OF THE SOUTH PLAINS

This great Empire, the Great South Plains of Texas, where once the meandering cowpaths wound through the Plains to Lubbock, is today a busy humming economic organization in itself. Just as the cowpaths wound about the canyons and across the plains of then, so today all roads lead to Lubbock. Because of Lubbock's geographical location, it has become the place recognized by every business man in this territory as where he can obtain his wants promptly and in unlimited supply. Consequently Lubbock is today the "Wholesale Center" of this great section of the world's greatest Commonwealth, the good old state of Texas. Whether you need, groceries, hardware, or a supply of farm tractors, Lubbock, the Hub of the Great South Plains, can supply you. This page, inviting you to the Panhandle-South Plains Fair, is to call your attention to the wholesale establishments of this city. The ones who make this page possible cordially invite you to visit them. And when you need anything, remember the names at the bottom of this page.

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Phone 1540

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"Wholesale Only"
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"Everything Automatic"
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A. G. Winn Produce Co.
Sweetwater
Lubbock
Big Spring
Pecos
"Fresh Fruits And Vegetables of All Kinds"

WEST TEXAS GROCERY CO.

Lubbock Hardware and Supply Co.
Lubbock, Texas

S. E. Cone Grain & Seed Co.
Wholesale Grain and Field Seeds
Elevators at Anton, Muleshoe, Hereford and
Lubbock, Texas

...wson County's Annual Farm Payroll Is $6,000,000

...t Home' ... Makes ...e Happy

...hants Pay A Huge ...otal For Produce ...; Many Kinds Of ... Grown

...IC LAMB
...orrespondent
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...ates Listed
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...rop is estimated to be ...000 annually. Several ...Lamesa, including feed ...facture all kinds of ...d for distribution to

State Official

Tom Garrard, above, local attorney, is one of Lubbock's representatives in the affairs of state at Austin. He is a member of the State Board of Education, being an appointee of Governor Dan Moody.

Famous Matador Ranch Rules Broad Acres; Its History Is Like Fairy Tale

Wife Of Founder Has Seen Great Change In Territory

By J. SAM LEWIS
Staff Correspondent

MATADOR, Sept. 20.—This is the "inside" store of the famous Matador ranch, one of the oldest ranches in West Texas and probably the oldest ranch in this part of Texas.

It is related by Mrs. H. H. Campbell, widow of the late Judge Henry Harrison Campbell, founder of the ranch and the first county judge of Motley county.

Mrs. Campbell, who lives with her son Harry Campbell, on the Campbell ranch twelve or fourteen miles northwest of Matador, has lived in this county more than 50 years. She came here as a bride to the home that her husband had prepared for her on what he considered the "ideal ranch".

Started After War

"Judge Campbell really started the ranch just after the Civil war," his widow explained, a faint smile of recollection crossing her face as she sat on the porch of her substantial ranch home and recalled the early days of half a century ago. "He came out of the war with but fifty cents in silver in his pocket.

"It was his idea to found a great cattle ranch, with ideal range conditions and he spent months in the search for that place."

Made Long Search

The judge, then a young lawyer, traveled over the southwest, as far as California, searching for the spot he dreamed of. He did not find it for years, but kept at his quest.

For a long time he was unable to interest any one with capital in the project. Finally at Fort Worth he met three men, A. M. Brittain, S. M. Lomax and John Nichols. They agreed, with a brother-in-law of Mr. Lomax, a Mr. Cota, of New York City, to finance the project.

"The Matador Cattle company was organized in 1879," Mrs. Campbell explained. "It was capitalized at $50,000 and there were five shareholders, each having $10,000 worth of stock.

First Acreage Bought

"Early in 1879 my husband went from Fort Worth west to where Colorado City now is. He then headed north towards the Pease river country. He came to what is now Motley county, saw this place and decided it was the ideal place, so he bought 320 acres from a brother of J. N. Browning, Joe Browning."

The Browning place was known as "Ballard's Spring," according to Mrs. Campbell. Rather, it was a series of springs springing out of the rocks at the head of a small canyon.

The place was near a creek known as Duck Creek and was quite famous in West Texas.

Was Hunters' Quarters

Formerly the place had been a center for buffalo hunters, who came down off the cap rock to seek buffalo and who made their headquarters in this section.

A man by the name of Ballard had located a supply store at the Springs and it was called, in his honor, "Ballard Springs." Here he kept supplies for buffalo hunters.

One Dugout There

There was one dugout at the springs, Mrs. Campbell said, the first time she saw it. Judge Campbell had built another dugout for his men.

"My husband wrote me late in 1879 that he had found the place he was looking for," Mrs. Campbell went on. "He said that there was a dugout there and that we could live in a dugout.

"I wrote him that I did not intend to live with dirt over my head until I died and was buried. Then he decided to build a house for me.

"Judge Campbell spent January of 1880 there at the place getting things started. He came for me, coming by way of Fort Griffin, where he bought lumber and had it sawed up into the right sized pieces for the house.

Builds Two Room House

"Before leaving for me, I was in Ellis county then, he sent the lumber back to the ranch with instructions to build the house for me. It was a two room affair, with the boards running up and down.

"When I got there, found that there were cracks in the walls as wide as my hand. It seems that on the way one board became lost. The men never found it. So, to make the house come out even, they spaced out the rest of the boards.

"We lived in that house for the summer before there were slats put over the cracks."

More Buildings Added

Just as soon as possible the men built bunk houses for the cowboys and a kitchen. Then came a rock house for the men. From time to time, as the ranch grew, more buildings and barns were added. The ranch house was enlarged from time to time.

The company began buying up additional ranch lands. The first ranch to be purchased was the Odom ranch. Later came the P-41 and the Coggins and Wiley ranch, known as the "Jingle Bob" ranch, the O-Bar and many others.

"We called the Coggins and Wiley ranch the 'Jingle Bob' ranch because of their brand," Mrs. Campbell laughingly remarked. "All the cattle were cut at the ears, with a bit hanging down. This piece jingled and the cowboys gave the ranch and brand that name."

Neighbors Few

Mrs. Campbell said her nearest neighbor was Mrs. Annie B. Cooper, who lived at a little settlement known as Tepee City, some 20 miles away. Mr. and Mrs. A. B. Cooper lived there. They came to Motley county about the same time Judge Campbell did, late in 1879. Mrs. Cooper arrived in December of that year and Mrs. Campbell did not get there until March of 1880.

Judge Campbell managed the ranch for the company until it was sold to a Scotch syndicate in 1883. By that time the company had acquired more than 100,000 acres.

County Is Organized

The syndicate retained Judge Campbell as manager and he was in charge until in 1890 when he resigned. It was at that time that the county was organized and he was named county judge. He served two terms.

"I was appointed postmistress of the office that was established at the ranch, early in the first Cleveland administration," Mrs. Campbell said. "That was about 1886 as I remember. I served until 1911.

"At first the postoffice was in our home. Then, when Matador was made the county seat the postoffice was moved there.

Mail By Horseback

"Our nearest postoffice when I came to this country was at Tepee City. They had a weekly mail, by carrier, from Dumont. Later it was made a semi-weekly service and then a tri-weekly mail service. The first mail came in by horseback.

"The tri-weekly mail came by way of Mobeetie and Seymour."

The springs at the ranch were numerous and of various kinds of waters. There are iron, sulphur, arsenic and gypsum waters, as well as pure sweet waters, Mrs. Campbell said. "There is one spring that has a very sweet water. It tastes just like arsenic and that is what I call it," she added. "But the spring is so small that it does not affect in any way the rest of the water."

Dam At Canyon

The canyon has had a dam built across it and a small lake, about an acre in extent, is formed. This lake is stocked with fish, black bass and rock bass. No fishing is permitted in the lake and the fish have grown to a pretty good size.

The entire floor of the lake is rock, with springs coming up every four or five feet or so. Frequently the lake is drained and the moss cleaned out of the bottom.

Fifteen years or so ago the old ranch house was torn down and a new stone structure erected in its place. The new house, modern in every respect, is made of native stone, and is built back into the hill. It has many wide porches and is large enough to entertain many visitors.

The company is now known as the Matador Land and Cattle company. It is controlled by a Scotch syndicate and Murado McKenzie, now of Denver, Colo., is the president.

Between 300,000 and 400,000 acres of land in Motley and adjoining counties are owned by the company. They also have a ranch in the Panhandle near White Deer and some properties in Montana.

The company uses its Motley county ranch mostly for breeding purposes. Something like 14,000 calves are branded every year.

...diversification. Low, rolling plains land, the topography of Dawson county, proves excellent country for pastures to prepare beef for market before finishing them.

Poultry and poultry products are estimated to be of $500,000 value to the farmers in this section each year. Over 100 poultry houses have been built since interest in this ...gle of farming has taken hold in Dawson county. This industry is taking a leading part in the program of diversification for a large number of farmers here year by year.

They "Live At Home"

Fruits and vegetables are not grown for commercial value but they are prominent in the program of "living at home", a feature Dawson countains have practiced for a number of years. Very little fruits or vegetables are sold to markets. This is not because of lack of soil but this farm industry has not been developed yet. Home canning of fruit and vegetables is being done extensively by farm women. Five carloads of cans and glass jars were sold to Dawson county housewives last year for canning purposes. Fruitation of plants and vegetables in this country is usually seen in the fall instead of spring. Fruits and vegetables grown include apples, peaches, plums, apricots, cherries, grapes, goose-berries, currants, watermelons, pumpkins, cantaloupes, squashes, lima, pinto, navy and snap beans and all other varieties of vegetables suitable to this climate.

...foreign markets with crops grown here. The head feed grown in Dawson county include milo maize, kaffir corn, hegari, corn feterita, sudan grass, sorghums and others. Milo is the leading feed crop. The bean and pea crops are estimated to be worth $50,000. Over 5,000 acres are planted in leguma this year. These crops are used for soil building and forage. By growing their own feed, farmers realize a greater return in their profits.

Milk Products Sell

Milk products are valued at three quarter of a million dollars with several markets. Cream, whole milk and butter are marketed in Lamesa to factories, cream stations and various firms.

Cotton has been the principle crop, but of late farmers are leaning toward diversification in their industry. Over 35,000 bales are grown on the average in cotton fields here. The total brings at least $3,000,000 to cotton producers while cotton seed, a side-line, brings more than $525,000.

An exceptionally good consuming market is to be found for products here since there are nine industries in Lamesa which manufacture commodities for markets out of Dawson county from local crops. Lamesa needs no new retail firms here, since there are over 120 at present which care for the present trade territory. The need now in Dawson county is more farmers to till raw land that is abundant, according to Wm. A. Wilson, manager of the Lamesa Cramber of Commerce.

Beef Cattle Numerous

Beef cattle, mostly Herefords, number over 15,000 head. Approximately 200 carloads of cattle fattened for market are shipped from Lamesa's yards each year. Many farmers raise beef as an angle of

Post Commander

Under the regime of J. A. Raley, jr., above, the Allen Brothers post of the American Legion here has enjoyed one of its most successful years. The legion has just recently completed a new $12,000 memorial home.

There is one pasture that is devoted entirely to purebred animals. The calves are mostly sent up to the northwest where they are fattened for markets.

WOLVES MIGRATING

Reports Say Red Wolves Are Killed In East Texas

AUSTIN, Sept. 20. (AP)—Whether or not red wolves are migrating to East Texas is a moot question at the office of the state game, fish and oyster commission.

Recent reports of the government trappers in East Texas show that several red wolves have been killed. The animal, according to J. G. Burr, research expert for the commission, is practically unknown in this section and should the reports be found true it would indicate it is migrating from its former habitat.

Burr said that East Texas would be a logical place for the wolves to migrate to owing to the numerous pig farms where the pigs are permitted to run at large in forests with no protecting barriers. It was pointed out that the question of food, so far as the wolf was concerned, would be solved because the pigs are easily caught.

Burr stated he was checking the report and if the conditions warranted he would ask the United States biological Survey trappers to concentrate on that area.

The Women's Study club of Troy, Kas., is to mark the site of a hotel in which Abraham Lincoln stayed there in 1859.

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That everyone attending the Panhandle-South Plains Fair will drink
DR. PEPPER
At 10, 2 and 4
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NU-ICY SODA WATER
Assorted Flavors You Can't Forget
Is it not true these are the most tasty drinks?
ON SALE EVERYWHERE
Dr. Pepper Bottling Co.
Five Years in Lubbock
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Made from Pure A-1 Cream
SECURED FROM THE PANHANDLE DISTRICT
Here's The Butter For You!
McILHANEY'S CREAMERY BUTTER
BETTER because its purer! Coming fresh from us each day makes McIlhaney's Creamery Butter the choice on hundreds of tables in Lubbock.
Taste? Just try it once! Nothing tastes better.
Your grocery will have it.
You'll miss it if you miss the 17th Annual Panhandle-South Plains Fair - - - - - -
September 29 to October 4
McIlhaney Creamery
LUBBOCK, TEXAS

THESE TOWNS ARE THE BACKBONE OF THE SOUTH PLAINS

Muleshoe	Halfway	Whiteface	Stanton	Acuff	Sligo	Justice Burg	Champ
Baileyboro	Plainview	Edwards	Morton	Idalou	Hobbs	Vervena	Fluvanna
Sudan	Norfleet	Laguna	Big Spring	Doud	Seagraves	Southland	Galk
Montezuma	Nueve	Qumoda	Knott	Slide	Harris	Blythe	Durham
Progress	Abernathy	Silver Lake	Luther	Slaton	Gomez	Seminole	Limk
Mill	Petersburg	Shallowater	Coahoma	Estacado	Tokio	Eclipse	Haven
Spring Lake	Ellen	Levelland	Giraud	Lorenzo	Brownfield	Logsdon	Petersburgh
Amherst	Hale Center	Smyer	Vincent	Crosbyton	Meadow	Hacthcon	Loyala
Olton	Aiken	Clauene	Merria	Ralls	Ombliga	Pride	Becton
Bartonsite	Lockney	Ropesville	Sonah	Wake	Wilson	Lou	Plains
Littlefield	Curlew	Andrews	Vliet	Macadoo	New Home	Lamesa	Post
Runningwater	Floydada	Harvey	Danforth	Bronco	Tahoka	O'Donnell	Tredway
	Mickey	Fasken	Grovesville			Sparenberg	

Lubbock Owes Its Growth To Agriculture And People In Surrounding Towns.....

Every one of the above towns is contributing its share toward the growth and development of this territory, and it takes every one of them to make this South Plains exactly what it is. These towns must be recognized as a vital force in the business life of Lubbock and without them Lubbock could not progress as it does. Their interest must be our interest, their problems our problems. Lest we fail to recognize their importance, and appreciate the number of them, they are presented in this way. Constantly supporting the interests of these towns, as well as the people who live on the farm, will make of the South Plains a really great Empire.

"Serving the Greatest Number of People at the Lowest Possible Cost"

TEXAS UTILITIES CO. LIGHT POWER ICE

"Attend the Panhandle South Plains Fair in Lubbock, Sept. 29 to Oct. 4"

Adequate Supply Of Water Is One Of City's Attributes

Other Wells To Soon Be Sunk To Augment Five Which Serve City Now; System Is Growing

Health Department Gives O. K. To Lubbock's Water; Close Vigilance Guards Health Of Citizens Here

GOOD, wholesome water, an adequate supply is the prime requisite of any city and Lubbock is blessed with having an abundant supply at its very door.

Lubbock's water system, boasting five wells, ranging in capacity from 400 to 700 gallons a minute, is conservatively valued at $600,000. During the fiscal year just passed, the city water system produced a gross income from sales of $157,474.72, according to figures revealed at the city hall. Of this amount $10,289.19 was sales to the city itself for water used in parks, the swimming pool, municipal building, etc.

Production Cost Low

Production costs for all the water used by citizens of Lubbock during the year was $27,634.06 while distribution costs totalled $23,073.98. A total of $76,868.20 was spent by the city commission for betterments and improvements to the water system. This included new land, buildings, a new water well, pumping equipment, mains, services, customers meters, fire hydrants machinery and tools.

The five city wells are located as follows: the first at the power plant in block 9, Old Town addition; the second in the canyon near Tumble W swimming pool; third in block 63, Overton addition; 4th in the south west corner of Friend's subdivision, adjacent to the Santa Fe tracks and block 26, and the fifth in block 4 of Friend's subdivision.

Four Reservoirs

Water is pumped from these wells into four large concrete storage reservoirs. Two of these are of 1,000,000 gallons capacity each, one is 500,00 gallons capacity and the other is 50,000 gallons. Water is pumped from the wells with deep well centrifugal pumps. From the reservoirs the water is sent into the distributing mains and thence into the town. The water is metered at each of the reservoirs as it goes into the mains and also at each consumer's property.

Pressure maintained throughout the city as recorded with a curve drawing instrument, is from 60 to 63 pounds while at the plant the pressure shows from 65 to 70 pounds.

Supervision Maintained

Careful supervision is maintained over the entire water system at all times by the city health department. Samples of water from the wells and from all parts of the system over the wide network of pipes over the city are taken and tests are run to determine the condition of the fluid from a bacteriological standpoint. The city maintains a complete laboratory at the city hall for this express purpose.

Also periodical inspections are made by the State Health department and by representatives from the U. S. Department of Health. At the present time tentative certification of Lubbock's water supply has been granted by the United States department, certifying that the city's water supply is safe for use by interstate traffic on railroads. This is the highest recommendation that can be given a city and its water supply. Recently all requirements were met regarding this certification and a request has been made that final inspection and certification be made.

Mains In Network

The distribution system of the city water department is a widespread network of mains ranging in size from two to twelve inches and they are laid through nearly every street and alley in the municipality. This network not only furnishes water for the consumer but for fire protection as well. Water may be obtained from any fire hydrant in the city at 60 pounds pressure without the use of fire fighting equipment. By the aid of fire fighting machinery the city can secure water at 2,300 gallons a minutes from any hydrant, throwing a stream 125 feet in the air, pumping against a hoose pressure of 90 pounds.

City officials point out that the fire insurance key rate of a city depends largely upon the water system, its wells, mains, fire hydrants, etc. The system at this time is so constructed as to receive charges on the pumping system of four cities. Three of that is for pumping units not being in duplicate while the other is for having other than steam or water power.

Other Wells Soon

While the city commission is of the opinion that the present system is sufficient for a town much larger than Lubbock, in order to keep pace with the rapid growth of the city bids will be taken within the near future on additional water wells. One or two will be constructed within the next twelve months, the number depending on the size and production of the first well which will be sunk.

Taking figures for a basis from information sent out by the State Fire Insurance commission, Lubbock's present water supply is sufficient for a city with a population of over 30,000. The commission estimates that consumption on an average is 100 gallons per capita over a period of 24 hours and capacity of Lubbock wells is well over 3,500,000 gallons per day.

SHANGHAI (AP)—China is looking for a new name for the Mexican dollar. The term "Mex" does not permit readily of standardization, Chinese maintain, and does not fit the coin. One suggestion is "Yuh," for Sun Yat-Sen.

County Judge

Robert H. Bean, above, is completing his first term as county judge of Lubbock county. He is re-entering the practice of law after January 1, declining to run for re-election.

COURT TERM SET

November 17 Is Date Of Next Judicial Setting At Lamesa

(By Staff Correspondent)

LAMESA, Sept. 20. — Dawson county's next term of district court is to be held Monday, November 17, Owen C. Taylor, district court clerk, announces.

Judge Gordon B. McGuire, of Lamesa, will preside over the court and Thomas L. Price, Tahoka, district attorney, will handle prosecution of the criminal cases.

The grand jury will meet on Monday the 17th and the petit jury panel for the term will be called to meet the same day.

TRIP IS BEING URGED

BEAUMONT, Sept. 20 (AP)—A trip of the old frigate "Constitution" or "Old Ironsides" to Beaumont and Galveston on an educational tour is being urged by the Daughters of the American Revolution. Senator Tom Connally has given his support of the movement.

J. Smith Lea, Veteran Officer Of New Mexico, Recalls Days of Billy The Kid; Remembers Bandits Death

ROSWELL, N. M., Sept. 20.—J. Smith Lea, the last remaining survivor of the Lincoln county sheriff's force during a portion of the time that William H. Bonney (Billy the Kid) was making his last disperate fight against law and order in Eastern New Mexico, will aid in locating and marking the grave of Billy the Kid at Fort Sumner and will add his part to the history of the Lincoln county war.

J. Smith Lea was a deputy sheriff under Sheriff Pat Garrett at the time Billy the Kid made his spectacular escape from the Lingvards, J. W. Bell and Bob Ollinger.

Killed In 1881

"Billy the Kid was killed by Pat Garrett at Fort Sumner on July 14, 1881, just 49 years ago this July," Mr. Lea declared here as he recalled those early and stirring days when Lincoln county composed all that section which is now Eastern New Mexico, since cut up into Curry, Roosevelt, DeBaca, Chaves, Eddy, Lea, Otero and a portion of Dona Ana county.

"Billy the Kid escaped from the Lincoln county jail on April 28, 1881. Bell and Ollinger were across the street eating dinner in a small restaurant. Billy slipped the handcuffs from his hands and the deputies were killed as they dashed across the narrow street after someone at the jail had sounded an alarm," Mr. Lea said.

Courthouse Stands

The old courthouse, which for many years was the seat of government for the vast domain from the mountains east to the Texas line, still stands in the sleepy little town of Lincoln. Many years ago the county seat of Lincoln county was moved to Carizoso, but the adobe jail and courthouse still remain. Even the small porch on the second floor where Billy the Kid stood 49 years ago and shot his guards from close range, is still unmarred by time.

Sheriff Garrett knew then that he would have to kill Billy," declared the gray haired former Lincoln county peace officer here when he recalled those early, stirring days.

"Pat Garrett had captured Billy on two former occasions and he had often expressed the hope that he would not have to shoot Billy. When Pat learned that Billy had made this escape, killing two guards, he knew that Billy would never be taken again alive. We discussed the matter in the sheriff's office at Lincoln, a number of times," declared Mr. Lea.

John W. Poe and Kip McKinney, the other two deputies, under Sheriff Garrett at this time, the two men who were with him at Pete Maxwell's house in Fort Sumner on the moonlight night on July 14, 1881, when Billy the Kid was killed, are both dead. Mr. Lea being the only remaining member of that famous sheriff's force.

Garrett Dead, Too

Pat Garrett, himself, is dead, meeting death between Organ, N. M., and Las Cruces while traveling a lonely road to his home at Cruces. Wayne Brazil was tried and found not guilty of Garrett's murder, being defended by Alton B. Fall, former United States senator from New Mexico and secretary of the interior under President Harding.

Since the trial of Brazil old-timers here have declared that Brazil had nothing to do with the killing of Pat Garrett, taking the blame at the instance of friends. It was also said that Jim Miller, later hanged in Oklahoma, was the real slayer, having been employed to do the job for a price. As to the correctness of these assertions, no one has ever come forward to make positive announcement.

"One day we heard that Billy the Kid was at Fort Sumner," declared Mr. Lea. "The three deputies drew straws as to who would accompany Garrett and John Poe and Kip McKinney won. In order that no one would suspect their destination, Pat Garrett and his deputies left Lincoln at night, starting away in a different direction and then swinging around toward Roswell from which point the men traveled by night marches into the old government fort at Fort Sumner," declared Mr. Lea.

Remained Silent

"Pat Garrett would never talk to us about the actual killing and we soon learned that it would be best not to question him about it. I now that he liked the Kid and that he regretted exceedingly that he was forced to kill him. As the years have come and gone I have heard Garrett criticized for killing Billy the Kid. This is of course the imagination of one who knows nothing of the real circumstances.

No one blamed Garrett in those days. He was doing his duty as an officer of the law. There was no other way out and when Billy stepped into Pete Maxwell's house on that fateful night, it was one or the other. It just happened to be Garrett, that's all," declared the veteran peace office.

A movement has been started here to preserve the tower at Lincoln whereth many of the stirring battles of the Lincoln county war were fought. The old courthouse and jail are also to be preserved and a tablet is to be erected to show where the last shot of that bloody war of the early 80's was fired on the Main street of Lincoln.

Each year more and more tourists are attracted to Lincoln where some of the most stirring events of Eastern New Mexico were recorded, events now preserved in song and story. Only a few old-timers who were present in those stirring days of a half century ago remain and their recollections of the Lincoln county war and other events of those early days are now being recorded here in order that the real facts will not be lost as the years come and go.

School Chairman

For the past twenty years, Dr. J. T. Hutchinson, above, has been chair president of the board of trustees of the Lubbock Independent school district. He has seen the system grow from a one-building affair to its present array of ten buildings representing an investment of over $2,000,000.

SEES CITY GROW

Mrs. J. D. Starks, Floydada, There In Early Days

(By Staff Correspondent)

FLOYDADA, Sept. 20.—Mrs. J. D. Starks is the only woman now living in Floydada who was here when the town was staked off in the spring of 1890.

Mrs. Starks was living on the section that later became the townsite.

Floyd county was organized in May, 1890 and the first election held on May 26 that year. At that time the town was selected as the county seat and has maintained that honor ever since.

J. D. Starks came to Floyd county in 1880 and has been here for half a century.

If sports writers thought they were clever in dubbing the baseball "pill," let them exercise some real ingenuity in finding a monicker for the golf and ping-pong ball.

FAIR WEEK

Where Do We Meet?

AT JIM VALLANCE Drug Store, of course. It's the unofficial headquarters of the Fair . . . . . the most desirable place to secure your needs, or to gather with your friends. Jim Vallance offers excellent service.

JIM VALLANCE DRUGS

West Side of Square Phone 167

STAY AT CAMP COMFORT DURING THE FAIR

1926 AVENUE H

IT WILL pay you to stay at Camp Comfort during the Panhandle-South Plains Fair which starts September 29 and continues through October 4.

Camp Comfort is located conveniently to the Fair Grounds and the business district of Lubbock.

We are at your service now, during the Fair, and any time afterward.

Check And Double Check Our Service

YOU WILL NOT FIND IT WANTING

Here you will find groceries, gasoline, oil and other necessities to make your stay at Camp Comfort convenient. Not only that, but the rates are reasonable. Any one can direct you to Camp Comfort.

CAMP COMFORT

A "One Stop" Tourist Park that will please you

THOMAS EVANS, Prop.

The Fair is also at the Shamburger Lumber Co.

NORTH, South, East and West . . . spreads Shamburger's reputation for superior building material and lumber. Even if you don't have present buying needs, you must not leave the Fair without visiting Shamburger's and inspecting its stock of money-saving values in lumber, because of high values.

SHAMBURGER LUMBER CO.

Serving the people of Lubbock for the past 18 years.

Phone 419 719 13th St.

COME ONE COME ALL!

OUR most ambitious hopes have been fulfilled. Through the generosity of our citizenry, the co-operation of our merchants and farmers, and the splendid diligence of our executive committee, preparation for the Panhandle-South Plains' greatest Fair have been completed.

WE OPEN THE GATES TO YOU!

Confident that we have worlds of profit and pleasure in store for all members of your family, we throw open the gates of our city, bid you enter, and shout a loud and sincere welcome.

PEOPLES ICE COMPANY

Ice—for Perfect Protection

For one hundred percent cleanliness and purity Peoples Ice Company ice holds first honors. Service, too, is of importance. You get your ice when you need it. Phone 1232.

Telephone 1232 418 Avenue H

INTRODUCING

As a Mark of Progress

TWELVE COMPLETE SERVICES

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"HARDWARE DEPARTMENT STORE"

"HARDWARE

Our shelves of hardware include everything that can be bought from a modern hardware store. Hardware for the builder. Home cooking utensils, bolts, taps, brooms, lawn and garden supplies, cleaning devices, in fact everything needed about the home—farm or city. See us about building hardware.

SPORTING GOODS

Football, tennis, track, basket ball, baseball, golf, and every field of sport is represented in our sporting goods corner. Special prices are made to schools in the purchasing of quantities of these supplies. We also show our guns and hunting supplies in this department. Hunting licenses. Sport goods for kiddies.

GENERAL-ELECTRIC REFRIGERATORS

We have sold more General-Electric Refrigerators this year than during the same time in any previous year. Fire, flood and raging blizzard are powerless to check the dependable operation of the monitor top. What years of service can you expect from the refrigerator that can survive the most terrific ravages of time and wear? Our deferred payment plan makes possible a refrigeration unit for the smallest income.

ELECTRICAL APPLIANCES

For the housewife, when in search for something electrical, there is no greater assortment than at Sherrod Brothers. Percolators, irons, toasters, vacuum cleaners and all the necessary home appliances sold on the thirty day plan, or on deferred plan.

STOVES

Estate Gas Ranges are the best that money can buy. They have been accepted all over the world, and have been tested and improved through the years. Reznor gas heaters are a specialty, and soon a necessity to you. Compare the style and quality of these stoves, and you will see that they are the better kind. New Perfection Oil Cook Stoves for homes that do not have gas.

GLASSWARE

China and Glassware of every description is conveniently displayed on our main floor, including everything from Haviland to restaurant wear. Also a full assortment of Pyrex. The prices are nominal, and the assortments are always the largest to be found.

RADIO

OUT OF THE HOUSE OF MAGIC comes the General Electric Radio, the finest contribution to radio yet given to the world. Supremely beautiful cabinets, with super-dynamic speaker, and all good features thus far developed in radio consolidated in one great job—the General-Electric Radio. See it, hear it, give it a trial. We also call your attention to Crosley, the radio that set the world talking as Ford did in the automobile industry.

THIRTY DAY CHARGE ACCOUNTS

If you are not already familiar with it, we give a 30-day charge account service that permits our customers to take advantage of the same courtesies we get from manufacturers and wholesalers. If your credit is good, take advantage of it today.

INSTALLMENT PLAN

Our installment plan is maintained for the purchase of home appliances and machinery. It is easy to have all the modern appliances in your home and pay for them as they are used. Electrical refrigeration, stoves, radios and other appliances of this nature. Let us work out an equitable basis for your purchase.

PAINTS

For home use, for the artist, or for the craftsman, we offer DeVoe paints. The most complete line of brushes to be found anywhere. Also brushes and paints for the show card writer. You will appreciate the selection, and the quality of our paints.

WASHING MACHINES

Wash-day becomes a happy-day—blue Monday turns into a "Golden-Monday." Yes, washing is an easy job with an Apex, a Rotarex or a Thor washing machine. The drudgery has been removed, and the housewives throughout the South Plains Get to Know Pleasure. Also, ask us about our General Electric Sweepers in three price ranges—$24.50, $35.00 and $42.50. G-E Sweepers have the same high quality as all other General-Electric Products.

FARM MACHINERY

Massey-Harris farm machinery has reached new heights of development and is recognized today throughout the world. We offer it as our contribution to speeding up agricultural development in this territory. We also have a complete stock of repairs for your immediate use.

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THE HARDWARE DEPARTMENT STORE

MEET US AT THE PANHANDLE SOUTH PLAINS FAIR!

Lubbock Now 'Convention-Minded'

Gatherings Of Various Types Are Welcomed

Year 1930 Will See 100,000 Visitors Brought Here For Meetings; Texas Learns to See City As Meet Center

WHEN the curtain of 1930 has been drawn and the setting for a new act in 1931 is assembled, Lubbock will have accomplished what few cities of its size have been able to do, established itself in the minds of citizens of this and other states as one of the most logical and best convention centers of Texas.

With the advent of a new year Lubbock will have entertained approximately 100,000 visitors during the present year at various conventions and conferences held from January through December. Hardly a month in 1930 has gone by without one or more such meetings in this city and on numerous occasions a month has held several.

Facilities Adequate

Offering modern hotels, adequate facilities for most any state or regional convention, coupled with a progressive citizenship and splendid railway and highway facilities, Lubbock offers more than the ordinary Texas city to the convention delegate.

At far off conventions and meetings delegates have often expressed a desire to personally see and investigate the city and section that has made such remarkable growth in the past few years.

Groomed For Fair

At this time Lubbock is grooming itself, its citizens are preparing to entertain possibly the largest influx of out of town people of the year when the Panhandle South Plains fair swings wide its gates to receive thousands for the 1930 exposition. Last year the total attendance at the fair ranged near 120,000 persons and this year that number is expected to be equally as large. About 50,000 people from out of the city are expected to be included in the attendance figure.

Scarcely a convention has been held in Texas cities during the past year but what Lubbock has had representatives present, with invitations to visit the "Hub of the Plains" for their future gathering. On many of these occasions efforts have brought results, enough at least to make 100,000 people from all sections of this and other states turn their eyes to Lubbock at various times during 1930.

Barely a month has passed since Lubbock played the role of host city to two of the largest gatherings of this section. The Texas-Oklahoma district convention of Kiwanis Interpational was held here during the first two days of September, registering an attendance of more than 750 Kiwanians from Texas and Oklahoma. On September 1, 2 and 3 teachers from counties all over the South Plains convened for the annual institute programs at Texas Technological college. This event brought approximately 1,200 attendants.

Market Week Coming

Near the first of October the second semi-annual market week is to be held here and from 2,500 to 3,000 merchants are expected from West Texas and Eastern New Mexico for the four-day event.

December 7 and 8 will find the Texas Associated Press Managing Editors' association in session here with 30 of the leading newspapermen of Texas included as delegates.

As a nucleus around which to build a convention program in 1931, Lubbock has been named as the convention city for next year by the West Texas Chamber of Commerce, the Texas Retail Merchants association, the Hi-Y Older Boys' conference and others.

Others Secured

Conventions and meetings which have been held in the city during 1930 include: West Texas Historical society, Vocational Agricultural Judging contests, Home Economics Judging contest, South Plains Music Festival, annual banquet of Lubbock Retail Merchants association, Tech Engineers' show, International Relations conference, Tech Short course, county and district interscholastic meets, joint meeting of Texas Rural Letter Carriers' association, the Texas State Branch of United National Association of Postoffice clerks, Texas State Branch of United National Association of Postoffice Supervisors, the West Texas Hospital and Clinic Managers' association, the first annual market week program, Peddlers' Jubilee, annual chamber of commerce banquet and a host of others.

A large number of athletic contests this fall and winter will draw thousands from other cities while many people are attracted here by the advertising program instituted by South Plains, Inc.

She Served Tech As Queen For Day

"Freshman Day" is always a big day for first classmen and co-eds at Texas Technological college and one of the principal events of each Freshman Day is the crowning of the class' queen. Here is Miss Mary Cheauveaux, of Claude, who reigned over her yearling charges on the last Freshman day.

TO ERECT STEEL RING

Owners Taking No Chances On Matamoros Resort

BROWNSVILLE, Sept. 20. (AP)—Four times bull rings have been built in Matamoros, across the Rio Grande from this city, and four times they have been burned to the ground.

Now another ring is to be built, but the owners are not willing to take a chance on the jynx which followed the rings in the past—They are to build the new one of steel.

This announcement came from a group of Matamoros business men, who are associated with several Mexico City men in the venture. A large hotel is to be constructed along with the bull ring, the total project representing an investment of close to half a million dollars.

Bull rings in Matamoros in the past seem to have had a jynx. There were some who thought the jynx was some person who was violently opposed to this sport. The last ring was burned to the ground six years ago.

Man Tries Hand At Rain-Making

By NEA Service

LONDON, Sept. 20.—Droughts have forced mankind to attempt making rain by some artificial means and two of the oddest in Europe were demonstrated in Switzerland and Holland recently.

The Switzerland process is to place queer cannons at various points in grape-growing regions. These are housed in little sheds, and have huge bell mouths like trumpets of loudspeakers. Once a cloud finds its way into a circle formed by these guns, their concussions often break it up and cause rainfall.

The Dutch method is a new one tried out by Herr Veraart, a scientist. He recently took up 3000 pounds of powdered ice in an airplane and sprinkled it on a cloud formation about 1500 feet above the ground. A few minutes after he dropped the ice on the clouds it commenced to rain.

Former Agents Of Express Firm Are Holding Big Jobs

Several former agents of the American Railway Express company and its predecessors, are now occupying good jobs with the company in other towns and with other concerns according to the local agent, O. F. Sensabaugh, who has been here since in 1918. The office here was opened in 1911.

R. F. Bayless, now agent of the Santa Fe here, was one of the early agents.

H. J. Plummer, another early day agent, is now chief clerk to the general agent at Tulsa. He was formerly in Oklahoma City.

H. A. Reed, who left here about 1918, has been in Shawnee, Okla., for five or six years as agent and E. H. Wagner is now located at Vernon.

Two other former agents are E. H. McGraw and "Bill" Henry. The latter is transportation inspector forthe railway express company at El Paso.

EXPECT LARGE EXHIBITS

South Texas Exposition To Open On October 29

HOUSTON, Sept. 20. (AP)—The fourth annual South Texas Exposition here Oct. 29 to Nov. 9 may have an exhibit from every county in the state, Manager W. R. Ray announced. The fair will be held in Sam Houston hall, where the last Democratic national convention met, and 600,000 visitors are expected, Ray declared, during its 12-day stand.

Railroads have made special rates and prizes are being gathered. Three special features will be the 32nd annual South Texas Poultry show, the 12th annual rabbit show and the fourth annual agricultural show.

Lubbock Provides For Recreation in System of Parks; Eight Sites Being Groomed for Beauty and Playgrounds

Lubbock, growing in every department until its management now has taken on the aspects of a metropolitan center, has not forgotten its recreation centers and the need for playgrounds in its rapid strides.

At this time last year the City of Lubbock had only four park sites, considered then ample for a city of its size. Now, however, the city commission has purchased land which doubles the acreage owned last year. Eight parks are now available for citizens of Lubbock to use for recreation purposes, six of these for whites, one for negroes and one for Mexicans.

Oldest Site In Northeast

The oldest site, known as the City Park, is located in the northeast section of the city, including in its attractions Tumble N' swimming pool. This location has possibly received more improvement work than any other.

Pioneer Park is located in block 36, Overton addition; Rolling Prairie in block 69, McCrummen Second addition; Hiland Park in block 16, Southside addition; McCrummen Park in north one-half of block seven, McCrummen Second addition; Booker T. Washington park in block 14, Wheelock Second addition; the Mexican park in block 15, Acuff heights, and the last location recently purchased is the south one-half of block 24 and north one-half of block 31 McCrummen Second addition.

Named Last Year

Six of the parks were named last year when a committee for the city park board conducted a contest among citizens and prizes were given for the best suggestions.

According to figures revealed at the city hall there are approximately 188 acres of land in the combined eight sites.

Board Doing Work

The park board was established by the city commission early in 1928 and since that time has been steadily at work studying the conditions and needs for such centers. The board is composed of C. H. Mahoney, J. B. Maxey, Mrs. Stubbs and K. N. Clapp.

A total of $2,048.52 was spent by the commission for maintenance last year, according to records at the municipal building. Operation cost of Tumble N swimming pool was said to have been $3,871.75 while the revenue from this source was $4,638. A total of $8,969.02 was spent for betterment and improvements, of this amount $7,984.01 was spent for land and $984.01 went for water supply.

"Lubbock's park system is one to be envied by city's much larger," officials say. "We realize the necessity for this feature in every city and we intend that Lubbock shall always have enough space for its thousands of citizens in their leisure time."

Grain exports from New Orleans during July, first month of the 1930 season, totaled 1,124,000 bushels.

Farm Secretary

Mrs. F. F. Revier, above, is secretary of the Lubbock County Farm Bureau and has been prominent in the organization's work for the past several years.

AVELLINO, Italy (AP) — Alone with her husband, twins were born to Signora Albino of Ariano at the height of the recent earthquake. The stork arrived on the steps of Saint Anne's church. Houses were falling and people dying all around.

Still Want 'Em?

Sixteen-Year-Old Order Received

DALLAS, Sept. 20. (AP)—Officials of a division branch of an automobile manufacturing company here were trying to ascertain if a dealer in LaGarnge, Tex., still wanted shipped to him a car load of automobiles ordered in 1914. The letter dated October, 1914, only recently was delivered to the branch office. A note accompanying the letter and signed by a postal official explained that the letter was found in a mail car sent to a shop for repairs.

TO ENLARGE ACTIVITIES

New Gymnasium To Give More Room For Women's Work

AUSTIN, Sept. 20. (AP)—Enlargement of the activities of the department of physical education for women at the University of Texas will be placed into effect with the opening of the new women's gymnasium Jan. 1. Swimming courses will be offered the entire year, as well as riding, fencing, dancing, gymnastics and corrective physical training.

A recent ruling of the board of regents makes it compulsory for all girls to learn to swim.

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DURING THE PANHANDLE-SOUTH PLAINS FAIR!

SPECIAL MENU

Plate Lunch - - - 25c

Chicken Dinner Our Specialty

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Rix-Sanders Funeral Home

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There Is A Reason

For the unprecedented sales of the New Improved Royal Standard and Portable Typewriters. They do better work, run easier, last longer and are quieter. That is the reason why more than one machine a minute is made in the Royal Factory. Let us show you these wonderful machines.

Typewriter Sales Co.

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Welcome Fair Visitors

Now Is the Time to Fix Up for Fall

There are many things you have thought of fixing before cold weather comes.

While in town, during the fair, visit us—you will find our prices lower than you thought.

MOORE BROS.

908 Main Hardware Phone 65

4 Major Projects

Building Materials Furnished By The Shelton Lumber Co.

THE BURRUS GRAIN ELEVATOR

This grain elevator is the largest in West Texas and has a storage capacity of over a million and a half bushels of wheat and other grain.

THE HILTON HOTEL

The new Hilton Hotel is the finest and newest in the Southwest and is an art memorial dedicated to the original American Indian.

THE SLATON-LUBBOCK HIGHWAY

The new Slaton-Lubbock Highway is using over 300 carloads of cement from this lumber company in its construction.

THE HODGES BROS. BUILDING

This new business building, located on Broadway, is modern in every way. All the building material was furnished by us.

These are just a few of the many major projects the Shelton Lumber Co. has furnished materials for construction work.

SHELTON LUMBER COMPANY

Dealers in All Kinds of Building Materials

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INVESTIGATE THE POSSIBILITIES In Lubbock And The South Plains Of Texas

.....Where The Foundation Is Already Laid For Great Development

TRANSPORTATION FACILITIES

Lubbock and the South Plains are served by the Santa Fe, Fort Worth & Denver and Quanah, Acme & Pacific railways and by bus and truck lines. Rail lines radiate from Lubbock in 8 directions as do 7 state and national highways, making Lubbock the transportation "Hub" of the section.

POPULATION GROWTH TELLS GREAT STORY

Lubbock gained 408.8 per cent increase in population from 1920 to 1930, the present population being 20,612. The 15 South Plains counties increased in population from approximately 70,000 in 1920 to over 200,000 in 1930. This increase shows the popularity of the South Plains as a place to live.

WHOLESALE AND RETAIL LUBBOCK

With more than 200 wholesale distributing houses and retail stores numbering 400, Lubbock is outstanding as a wholesale and retail center. Towns from all over the section look to Lubbock as a place to buy daily necessities and order supplies by wholesale lots.

DIVERSIFIED FARMING IS NO LONGER A MATTER OF QUESTION

At present there are 2,500,000 acres of land under cultivation on the South Plains. There still remains 5,000,000 acres of just as fine, fertile, tillable, agricultural soil awaiting to be cultivated and produce new wealth. In addition to having the cheapest cotton production cost in the nation, the South Plains holds front rank in the growing of kafir, milo maize, feterita, corn, cane, millet, sudan grass, peanuts, wheat, oats, alfalfa, rye, barley, field beans and peas, water melons, fruits, grapes, vine products and vegetables.

LUBBOCK AS A CONVENTION CITY

So far this year, Lubbock has entertained 29 conventions and has 41 scheduled for the remainder of 1930 and 1931. With ample hotel and other facilities it is possible to accommodate a convention of several thousand people here.

WHAT THE SOUTH PLAINS OFFERS YOU

1. Fertile, virgin soil at $30 to $50 per acre.
2. Pure water near the surface.
3. Quick growing season and complete crop diversification.
4. Ideal dairying, cattle and hog raising conditions.
5. Hospitable people and a forward-looking spirit.
6. Room to expand and excellent educational advantages for your children.

EDUCATIONAL ADVANTAGES

Good schools dot the entire South Plains with all towns having splendid high school facilities. Lubbock has grade schools, 2 high school buildings and is just completing a $650,000 high school building. The Texas Technological College located at Lubbock is the third largest educational institution in the State. With these facilities every scholastic ambition up to a doctor's degree may be obtained on the South Plains and in Lubbock.

WELCOME TO THE PANHANDLE SOUTH PLAINS FAIR

The Panhandle South Plains Fair, the Show Window of the Plains, is an event that is yours, and the Lubbock Chamber of Commerce and the Board of City Development join with Lubbock's citizenship in extending you a hearty welcome.

WRITE US FOR DETAILED INFORMATION

Lubbock Chamber of Commerce Board of City Development

LUBBOCK, TEXAS

Work Of Tech School Of Agriculture Not Only Trains Youths But Also Serves "Dirt Farmers"

"OUR WHOLE mission in conducting a school of agriculture, is to provide a means of training young men in the business of agriculture," explains Dean A. H. Leidigh, of the Texas Technological college school of agriculture.

"In view of the immensity of agriculture, as an industry," he continues, "it is absolutely necessary that we keep all our applications in tune with the local situation as regards science, production and economics."

Dean Leidigh clarifies the above declaration by stating all proof of training lies in actual demonstration of farming. Naturally, only those things that can be grown in this part of the state are used to teach with.

The Texas Tech school of agriculture is composed of five major departments, namely: Agricultural Economics and Farm Management, Agronomy and General Agriculture, Animal Husbandry, Dairy Manufactures, Horticulture.

Aid All Farmers

In addition to the 462 students who have been given class instruction in the School of Agriculture, during the five years Tech has been in existence, the school and faculty members have been of inestimable worth to all farmers, stockmen or dairymen of West Texas, and eastern New Mexico. Of the total number enrolled in the school, 232 were these during the past 12 months. First session saw 81 enrolled. There have been 39 graduates.

"Farming, dairying and stock-raising are being conducted by Tech Aggie teachers and students," so Dean Leidigh further relates, "either directly or indirectly for class instruction. We need to produce feed for Tech livestock. Other crops are grown with the identical aim in mind all farmers have, either as demonstrations on yields or to make money.

Increase Acreage

"As fast as funds will permit, the acres are being put in cultivation by Tech. Much of our land now is used as a source of income by renting out to farmers where possible. This is done to supplement the deficient appropriations from the state legislature, the funds derived being used to carry on the school of agriculture."

The animal husbandry department of Tech's school of agriculture has breeding stock available to stock raisers of the region. Pure seeds of many crops are to be had from the school by farmers. A model dairy is in operation, as also are manufacturing plants for all dairy products, in the department of dairy manufactures.

Facts Accumulated

Valuable facts on feeding experiments are being accumulated by the school. Beef cattle and sheep, in carload lots, have been fed out for study by students, the demonstrations going through to final market, with the aim, as Dean Leidigh declares, being to get all possible profit. Records on all these are kept for future study and for reference.

Dr. F. O. Harbaugh, veterinarian in the animal husbandry department, operates the official testing laboratory for the Texas State Livestock Sanitary Commission at the college. During the past six months he has tested more than 3,000 animals, sometimes between 80 to 100 per day. These tests are mostly blood tests of beef cattle, made by bacteriological methods.

Bower Keeps Busy

W. J. Bower, head of the agronomy department, in addition to being chief manipulator of the Texas Tech Annual Farmers Short course, serves in various capacities as inspector of the State Plant and Seed Board in this part of the state, and for other agencies.

W. L. Stangel, head of the animal husbandry department, and R. C. Mowery, professor in this department, both are called on to serve as judges at various stock and poultry shows in this area.

K. M. Renner, head of the department of dairy manufactures, not only is in charge of the West Texas By Mail Cow Testing Laboratory, but is consultant to numerous dairymen on all questions affected that industry.

Serves On Parks

C. H. Mahoney, head of the horticulture department, is serving on the Lubbock city park commission and is also consulted by those interested in horticultural questions.

Dean Leidigh, in addition to being called upon in numerous matters as other members of the faculty are, served on Governor Dan Moody's cotton committee last year, which committee aided in setting up the Texas Cotton Cooperative association in this state as successor to the Texas Farm Bureau Cotton association. He also acts, as other faculty members do, in answering queries from farmers throughout the South Plains, particularly from counties where no county agents are employed.

J. O. Ellsworth, head of the department of Agricultural Economics and Farm Management, is consultant to numerous farm organizations and managers.

An outline of the subjects included in courses of the departments in the school of agriculture are given as follows:

Department of Agricultural Economics and Farm Management: Principles of Agricultural Economics. Principles of Agricultural Marketing. Co-operative Marketing. Agricultural Statistics. Farm Records and Accounts. Rural Life and Organization. Land Economics. Farm Management. Agricultural Prices and Forecasting. Farmer Movements in America. Farm Finance.

Department of Agronomy: The Fundamentals of Crop Production. Soils. Cotton Classing and Grading. Forage Crops. Cotton Production. Soil Survey. Grain Crops. Advanced Crop Judging and Grain Grading. Soil Fertility. Irrigation and Drainage. Dry Land Farming. Soil Conservation and Terracing. Pasture Management. Advanced Crop Breeding and Improvement. Plant Diseases. Insects and Their Control. Rural Education.

Department of Animal Husbandry: Types, Market Classes and Breeds of Cattle, Sheep, Hogs and Horses. Farm Poultry. Incubation. Brooding. Development of Breeds of Livestock. Advanced Dairy Cattle Judging. Advanced Livestock Judging. Advanced Poultry Judging. Animal Nutrition. Livestock Feeding. Beef Production. Horse Production. Sheep Production. Swine Production. Dairy Production. Farm Meats. Poultry Production. Animal Genetics. Research Problems in Animal Husbandry. The Anatomy of Domestic Animals. Comparative Physiology. Livestock Diseases.

Department of Dairy Manufactures: Principles of Dairy Manufacturing. The Farm Dairy. Judging of Dairy Products. Market Milk. Cheese Making. Dairy Bacteriology. Dairy Plant Equipment. Laboratory Control of Dairy Products. Dairy Technology. Dairy Products Merchandising. Butter Making. Dairy Plant Inspection. Ice Cream Making. Management of Dairy Manufacturing Plants.

Department of Horticulture and Genetics: Home Gardening. Plant Propagation. Vegetable Gardening. Principles of Floriculture. Ornamentals. Grapes and Small Fruits. Pruning and Spraying. Sub-Tropical Promology. Landscape Appreciation. Care of Plant Materials. Geography of Vegetable Production. Commercial Floriculture. Advanced Truck Crop Production. Citriculture. Advanced Pomology. Landscape Design. Landscape Construction. Planting Design. City Planning. Principles of Genetics.

B. C. D. President

The destinies of the Lubbock Chamber of Commerce and Board of City Development are under the guiding hand of R. J. Murray, above, prominent civic leader of Lubbock for the past six years. He moved to Lubbock from Slaton.

Past Ten Years Witness Huge Gain In Number of South Plains Farms

TEN YEARS of time have witnessed an increase of 13,162 farms upon the South Plains, according to census figures for 1920 and 1930, while population of the 15 counties in this area increased 119,989 for the decade.

In 1920 there were 6,815 farms and 61,675 inhabitants recorded by United States census enumerators for the counties of Bailey, Lamb, Hale, Floyd, Cochran, Hockley, Lubbock, Crosby, Yoakum, Terry, Lynn, Garza, Gaines, Dawson and Borden.

In 1930 the farms show increase to 19,977, while the population has expanded to 181,664.

Growth Is Rapid

A look beyond to the 1910 figures reveals total farms in the section at 3,400—almost exactly half the number for 1920. By 1925 the farms had grown to total 11,465.

Because all census figures for 1930 will not be available until late this year, the latest official list of total acres in farms and total acres in crops, as well as number of acres on the average per farm is that of the farm census of 1925.

There has been no change in caunty boundaries, naturally, so the total area of these 15 South Plains counties—in acres—remains as it was in 1925, which figures 9,212,160.

Of this area there were, in 1925, a total of 4,964,373 acres known as in farms. For the same year there were 1,791,502 acres in cultivation.

Ratio Is Upheld

A study of the average number of acres to the farm for this region will reveal the fact that where the greater number of people are to be found are also to be found the greater number of farms. Also, the denser the population is, there will be found the smallest average in acres per farm.

Lubbock county, with 39,091 people, is credited with 2,493 farms, leading the South Plains, yet the average acres per farm is 211.8, while the average for the entire section is 727 acres.

When all farms of these 15 counties average as low as the Lubbock county figure, as quoted, there will be upwards of 37,000 farms in this district, granting that 90 per cent of the area is tillable. Ten persons to the farm—as exists approximately at this time—would give 370,000 population here. This is little more than twice today's population.

The following table will give an idea of expansion in both number of farms and of population, county by county:

POPULATION 1920	POPULATION 1930	COUNTY NAME	NUMBER OF FARMS 1930	1920	1910
517	5,180	Bailey	758	79	71
1,175	17,449	Lamb	2,380	172	92
10,104	30,192	Hale	1,774	1,031	731
9,578	12,409	Floyd	1,670	1,289	6[illegible]
67	1,963	Cochran	285	14	18
137	9,297	Hockley	1,340	18	93
11,096	39,091	Lubbock	2,493	1,009	208
6,084	11,033	Crosby	1,741	810	242
504	1,263	Yoakum	239	109	107
2,236	8,872	Terry	2,174	674	201
4,751	12,366	Lynn	796	425	81
4,253	5,586	Garza	408	140	202
1,018	2,900	Gaines	2,218	874	330
4,300	13,558	Dawson	291	197	228
965	1,505	Borden	19,977	6,615	3,460
61,675	181,664	TOTALS			

Heads Pastors

REV. H. L. MUNGER

Pastor of First Methodist church, Rev. H. L. Munger is also president of the Lubbock Pastors' association. His congregation composes one of the largest in Southern Methodism.

TURKEYS SET MARK

Lubbock Ships Many Carloads Of Tasty Fowls Away

Lubbock last year shipped out more carloads of turkeys during the fall season than did Cuero, the famed "Turkey city" of Texas, Oscar F. Sensabaugh, local express agent reports.

"In November of 1929 we shipped from Lubbock eight carloads of turkeys, by express," he said. Cuero shipped seven that month. We did the same amount in December and Cuero the same. That made our total 15 cars for the season to 14 for Cuero."

Most of the Cuero shipments go by fast freight, he explained.

Lumber production in Indiana has fallen from a billion board feet in 1900 to 150 million feet in 1930.

Express Firm Reports Gain In Patronage

Business In 1930 So Far Has Shown Healthy Growth, Says Oscar Sensabaugh, Lubbock Railway Express Head

Express business at Lubock is showing a healthy growth these days, the first seven months of 1930 averaging about 600 shipments more per month than the same period in 1929, Oscar F. Sensabaugh, agent of the American Railway Express company, reports.

"We are averaging about 10,000 shipments a month now," Mr. Sensabaugh explained. "Our 1929 business increased an average of 919 shipments per month over 1928 and we have increased about 600 a month so far this year, up to and including July, over 1929.

28 Percent Increase

"Since about 1925, we have averaged a 28 percent increase each year. In fact, our business now is two and a quarter times what it was in 1922. That represents about the same growth as the city of Lubbock has enjoyed since that time."

There has been a decided change in the character of merchandise handled by the express company the past two or three years, Mr. Sensabaugh stated.

Now, outside the fall shipments of turkeys there is very little local produce handled by express, most of it being by truck.

"Lubbock gets most of its vegetables from the Rio Grande and other Texas points that furnish produce by truck instead of express," he went on. "We still receive such perishable fruits and vegetables as grapes, cantaloupes and the early California shipments by express. They come in carload lots as a rule.

"Other California shipments come by fast freight. That is the least perishable type."

An occasional car of eggs is shipped by express from Lubbock to New York, the agent said.

Most of the shipments received here are straight merchandise shipments from wholesale houses consigned to local firms. The increase of this type of shipments has been commensurate with the growth of the city as a whole.

A number of packages from Lubbock merchants for other towns over the territory are handled regularly by the company.

In Politics

SENATOR PARRISH

A "wheel horse" of West Texas politics is Senator Pink L. Parrish, of Lubbock, leader of Small and Sterling forces in this section during the past two primary elections. Senator Parrish, with two years in the legislature under his belt, is rapidly becoming a power in Texas politics.

SQUIRRELS ARE PROBLEM

Coleman County Pecan Men Bothered By Animals

COLEMAN, Sept. 20 (AP)—Coleman county pecan men are confronted with a serious situation. Squirrels are stripping buds from trees along the Colorado river. The open season on squirrels in the county has ended. Before its termination hunters had no trouble bagging their limit. It is likely that pecan growers throughout this section will make an effort to have the law protecting squirrels in the pecan belt changed.

Author Visits Floyd Capital

Prof. Claude Hall, One Time Floydada Citizen, Is Back To Greet Friends; Founded Floyd County Hesperian

FLOYDADA, Sept. 20. (Special)—One of the well known Texans to visit Floydada is Prof. Claude V. Hall, professor of history at the East Texas State Teachers' college and founder of the Hesperian, local newspaper.

His visit recalled the fact that the Floyd County Hesperian was begun back in 1896 and that Professor Hall published the paper for several months before he found a name for it that suited him.

Professor Hall is the co-author of a new volume, "The Constitution of Texas Explained and Analyzed", the other author being a professor in the College of Industrial Arts at Denton.

Research Is Made

The two men spent months in research work, going over papers and publications pertaining to the Texas constitution. The textbook, for such it is, will be published by Doubleday, Doran and Company and will be issued some time this winter. It is to be used by colleges and schools of the state.

Professor Hall was a student in the first free public school in Floydada. He later taught in the school system and while here began his studies into historical agenda of this part o the state that led him to take up history as his life work.

With Mrs. Hall, who accompanied him, Mr. Hall visited with Judge and Mrs. A. B. Duncan here.

BLAMES THE MOON

WASHINGTON, D. C., Sept. 20—The moon is to blame for the long drought spell which the United States has just experienced, according to Herbert Janvrin Browne, consulting meteorologist. He propounds that because the moon has swung farther to the north of the equator during the past few months, its attraction on water has created a wind which has caused the drought in the country.

Grade A Milk

Protect yourself and your loved ones by buying Pure Grade A Milk.

It is good and always safe for your use!

Bell Ice Cream Company

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LET US ESTIMATE WITH YOU ON YOUR FAIR HAULING

OUR service is highly organized to render complete satisfaction and safety in the transporting of your goods. Our men are careful and experienced . . . honest and reliable.

851

BILLINGS

Transfer and Baggage

Located 1114 Ave. F

FALL SALE OF SMART CLOTHES

--FOR MEN--

SPECIAL PRICES FOR FAIR DATES ONLY

WE'VE heard it said that business in general is off—and we suppose it's true. We first heard the rumor when we planned our fall purchases, so we made it our business to provide selections that you couldn't resist buying. It is our modest opinion that we've solved this problem of poor business and we're rather proud to add that the results exceed our expectations.

HATS

Young men's novelty celebrated Beaver Hats, roll or snap brim, $6 value, special for our Fall Sale $5

John B. Stetson Hats, staple and fancy, priced from $15.00 down to $8.00

Pool's fancy Shirts, collar attached, Broadcloth, 7 Pearl Buttons, medium or long pointed collars, new fall shades in solid colors: Tan, Gray and Blue, $2.00 values $1.55

Celebrated Fargo Four Oxfords, made of best obtainable materials, new fall styles $4.00

Collegiate Oxfords with steel heels, all leather, a perfect ankle-fitter, long wearing $5.00

Silk Rayon Underwear, beautiful range of colors, trunks of good quality material, $1.00 value 79c

Rayon Sox, neat figures and clocks, always the best, 50c value, 3 for $1.00

Boy's and men's Caps, $2.50 value, very special $1.49

Collegiate Suspenders, snappy colors, double silk elastic webb $1.00

Pajamas and Pajamas get a lot of notoriety these days, $2.50 value $1.95

OXFORDS

$5

A complete line for young men. Genuine imported calf skin, best Texas steer hide soles, $6 value, very special.

SWEATERS

New athletic styles, slip-on or button models, new fall colors, snug fitting in a quality knit rib, in either solid, or fancy color combination, round or V-shaped neck, very special value $3.95

$1 $1

Beautiful assortment of Ties made of extra heavy silk, $1.50 value

W. O. SHEELY

SHOE AND CLOTHING STORE

812 Main Street—North of Jail

COME HOME

Come Home to the Spiritual Mother Of Us All--

THE CHURCH

Amid the sacred beauties of the church, let us commune with our Lord . . . let us give expression to our innermost gratitude for His blessings . . . and seek again to purify our hearts . . . that we may live peacefully and helpfully and sublimely . . . within ourselves and with our fellowmen.

Broadway Flower Shop
Keep Klean Towel & Linen Supply

Fletcher's Electric Shop
Piggly-Wiggly
B. E. Needles
South Plains Office Supply Co.
Geo. G. Garwood's Fish Market

Fulton's Radiator Shop
Kelso Grocery
Royal Tire Co.
Boyd Brothers Market
Texas Utilities
M-System
Lubbock Laundry
West Texas Gas Co.

Lubbock Floor Sweep Mfg. Co.
Harold Jones Laundry

Railroads Of Lubbock Fill Need Of Area

Santa Fe's Network, Denver's Lines, Solve Problem For Shippers And Passengers; Section Is Covered

Eight passenger trains running into and out of Lubbock daily make it the most accessible point in the South Plains section and further emphasize this city's claims as "The Hub of the Plains."

In addition to this strictly passenger service, the Santa Fe system has six mixed trains into and out of the city daily, except Sunday, and ten freights roar through, offering further service to the section, over both the Fort Worth and Denver City and Santa Fe lines, entering Lubbock.

Demands Increase

Since the railroad first entered Lubbock in 1909, there has been a steady growth in demands made upon these transportation lines and in the service offered. The Santa Fe first came here in November 1909 and the Fort Worth and Denver, a part of the Burlington system, entered in November of 1928.

The latter system now has a passenger train coming into the city in the morning and a passenger leaving in the evening. This line connects with branches from Dimmitt and Silverton at Sterley, and with the main line between Fort Worth and Denver at Childress. A freight runs into and out of the city each day over this road, offering second day service out of Dallas and third day out of Denver and the coast.

Offices and waiting rooms for the Fort Worth and Denver railroad are housed in a brick depot on Avenue G.

Mixed Trains Help

In addition to lines running to main division points, Amarillo, Slaton and Clovis, out of Lubbock, the Santa Fe operates mixed trains to Crosbyton, Bledsoe and Seagraves six days of the week, feeling into the great South Plains section with a transportation system.

Following the entrance of the Santa Fe to Lubbock in 1909, when a mixed train was operated in and out of here daily, except Sunday, the system has grown to the present proportions. The line to Crosbyton, which was constructed by the C and B Livestock company in 1912, was later bought by the Santa Fe. The Bledsoe line was opened in 1925 and the Seagraves branch opened in 1915.

Lots Purchased

Recently this company has purchased some lots near the passenger depot on Main street to increase yard facilities. The passenger depot has been twice enlarged during the history of the line in Lubbock and the Santa Fe freight depot has been enlarged four times.

About one year ago, a division freight and passenger agent for the company established an office in Lubbock and two road masters were brought here about three months ago. This system owns, with the city of Lubbock, underpasses at the junctions of the Santa Fe tracks with Avenue H and Broadway.

Gaines County Flocks Paying

Records At Seminole Showing That Farmers Are Gaining Through Hens, County Farm Agent Declares

SEMINOLE, Sept. 20. (Special)—Farmers in Gaines county who are keeping records of their flocks as poultry demonstrators have shown a net profit of $1.69 per hen for the first eight months of their test, County Agent R. F. McFatridge reports.

Testing began November 1. Up to June 30 the flocks of the demonstrators showed net receipts of $3,046.03 for an average of 1,798 hens for the eight months.

Monthly records are:

Month	Flock Av.	Profit Above Feed
Nov., 1929	1,793	$271.25
December	1,856	464.29
Jan., 1930	2,042	546.81
February	2,109	341.65
March	1,981	432.21
April	1,914	492.21
May	1,259	311.29
June	1,232	186.20
Total 8 months	1,798 Av.	3,046.03

FINE FOR KIDDIES

Lamb County's School System Is Unique And Efficient

(By Staff Correspondent)

LITTLEFIELD, Sept. 20—Lamb county has the largest percentage of scholastic population within walking or transportation of a four year school of any county in Texas.

Of the more than 5,200 scholastics, 96.2 per cent live within either a walking distance or within easy transportation distance of a four year school, E. M. Harrison, superintendent of the Littlefield schools, says.

There is only one common school district in Lamb county under the supervision of the county superintendent. The other districts are independent districts, with their own superintendents and financial arrangemnets.

In one rural school there are less than 25 scholastics.

WIN ONVER SON

ROCHESTER, Minn., Sept. 20—James P. Sullivan recently lost two court suits—one to his mother and one to his father. Both suits grew out of an automobile accident which happened in July 1929. The father won $200, and his mother $1000.

They Hold Forth Another Year In Dawson Metropolis

Lamesa school patrons evidently do not believe in 'changing horses in the middle of the stream'. Zue Rogers, lower center, has begun his sixth year as superintendent of city schools while F. T. McCollum, left, high school principal, has begun his seventh lap. On the right, G. M. Roberts, elementary school principal, is serving his fourth year in that capacity. The Lamesa High school building, typifying the high type of public buildings on the Plains, is shown above.

General Rules Of Fair Announced

Twenty-four rules have been announced by officials of the Panhandle-South Plains Fair in Lubbock, September 29 to October 4, to govern the general situations and conditions.

Each department has in addition a set of rules and regulations for the conduct of that particular department's work.

Departmental regulations, for the most part, are standard and in conformity with those of the state fair at Dallas. This insures that the exhibits will meet the requirements of that fair.

Rules are as follows:

General Rules

No. 1. The Board of Directors reserve the right to postpone or extend the date of this exposition; to make any changes in the premium list they may deem necessary for the best interest of the Exposition, to interpret all rules and regulations; and to add to these rules, and settle all questions and differences in regard thereto.

No. 2. Any person violating the general or special rules as published in this premium list will forfeit all privileges and premiums won.

No. 3. All exhibits will be under the control and direction of the manager, who will use diligence to assure the safety of all exhibits and protect against damage but under no circumstances will he or any of the officials be responsible for any damage done or acquired while on the grounds of this exposition.

No. 4. No claim or suit for injury to any person or property shall be asserted against the Panhandle South Plains Fair Association, its officers or agents, by any person, firm or corporation, or their agents, representatives, servants or employees having permits to exhibit or occupy space on the exposition grounds.

No. 5. Any exhibit stand, show or concession falsely entered shall, at the option of the manager, be removed from the exposition grounds without any reason being assigned therefore and the refunding of any money paid for such space will be left to the discretion of the Board of Directors.

No. 6. In case of conflict between general and special rules, the latter shall govern.

No. 7. All protests shall be passed on by the Board of Directors and must be made in writing to the manager, accompanied by an affidavit setting forth the grounds for protesting, together with a deposit fee of ten dollars which will be forfeited if the protest is not sustained. Parties interested will be notified of the time and place for considering the protest and will be given an opportunity to submit evidence.

Entry And Exhibitors Rules

No. 8. All applications for entry must be made on printed forms which may be obtained from the manager.

No. 9. Every exhibit must be in place and properly installed by 9:00 a. m., September 29th, and remain in place under the rules of the department until 6:00 p. m., October 4th., unless by special permit of the manager.

No. 10. All entries shall be subject to all special rules of the department under which they are entered. Firms and co-partnerships entering exhibits for competition must be in existence at the time of making entry and all cases must be bonafide and affidavits of the age of the firm may be required by the management.

No. 11. An animal not up to the requirements of the premium list, as to pedigree and registration, will be barred from competition.

No. 12. In classes where registration is required each exhibitor shall file in writing with entry name of association, register number and name under which animal is registered, otherwise entry will not be accepted.

No. 13. Entries for articles or animals not mentioned in the catalogue may be made under miscellaneous head and when so made the same may be given honorable mention when deemed worthy, but in no case has the judge or any officer of the exposition authority to award or recommend for premium.

No. 14. All livestock intended for exhibition at this exposition are subject to and governed by the Sanitary regulations of the Live Stock Sanitary Commission of Texas.

No. 15. Pens for sheep or swine and stalls for horses and cattle will be reserved on application to the manager, accompanied by the required fee.

No. 16. The exhibitors are requested to familiarize themselves with all the rules of the Exposition especialy in cases and departments applicable to their exhibits.

No. 17. The Express Company will deliver directly to the Exposition grounds and all shipments should be addressed to the exhibitor in care of the Panhandle South Plains Fair Association and also marked for what department exhibit is intended. Express charges to be prepaid.

No. 18. All freight shipments intended for exhibit should be billed on open B-L to the exhibitor in care of the Panhandle South Plains Fair Association, Lubbock, Texas, all freight charges to be prepaid. Mark B-L For Exhibition." This is very important!

No. 19. No one will be allowed to act as judge in the ring or class in which he exhibits or in which he may be interested.

No. 20. The Judges shall pass only upon animals or articles mentioned or classified in this premium list.

No. 21. Judges must not award prizes to an unworthy exhibit. It is the intention that no premium of any kind shall be given any exhibit that is not deserving. This rule must be strictly adhered to whether there is competition or not.

No. 22. Where it is possible awards will be made by the single judging system and, as far as practicable, judges of livestock will be chosen from among those recommended by the various breeders' associations.

No. 23. The decision of the judge shall be final and no appeal will be considered except in case of protest.

Premiums

No. 24. The premiums will be designated by ribbons in accordance with the following: Blue, first; Red, second; White, third; Pink, fourth; Yellow, fifth.—Champion or Sweepstake, Royal Purple.

"Twnty Die in England's Heat Wave." It's one of those waves Britannia does not rule.

WELCOME
FAIR VISITORS
ENJOY THE FAIR!
GUARANTEE
ABSTRACT & TITLE CO.
Courteous and Efficient Service
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WELCOME
FAIR VISITORS
BOOSTERS
For A Greater South Plains Fair
PETERS-STRANGE
& BRADSHAW
ARCHITECTS
Myrick Bldg. Lubbock, Texas

New Settlers Move To Lamb County Farms

Heavy Gain In Acreage Under Plow Is Forecast For Next Twelve Months; Statistics For This Year Quoted

(By Staff Correspondent)

OLTON, Sept. 20—Lamb county, with an acreage of 640,748, has between 350,000 and 400,000 acres under cultivation at this time and with a continuation of an influx of new settlers, should increase its area under cultivation for 1931 by ten to twenty per cent.

Statistics for the 1930 crop show the following acreages:

Cotton, 125,000 acres.
Grain sorghums, 140,000 acres.
Wheat, 50,000 acres.
Corn, 40,000 acres.
Peanuts, 5,000 acres.
Soy beans, melons, cowpeas, other crops, 1,000 acres.

Alfalfa hay and native hay are fast becoming popular with ranchers and farmers who feed cattle.

Beans An Experiment

The county has about 50 acres of soybeans in experimental plots. R. L. May has six or seven acres of soybeans. Two other demonstrations have larger acreages and there are several farmers with small plots also.

Valuation of the property in the county is $7,626,570. The county for 1929 had taxes to collect amounting to $122,572.03.

Farm property is valued at $5,398,200; city property $990,650, personal property, $886,320, with banks and railroads and utilities making up the remainder of the over seven and a half million dollars.

Portland cement made in Iowa in 1929 was valued at $9,781,159.

Fire Chief Ed Twitty, Veteran of Years of Service, Tells Odd Tale

With his fire fighting experience dating back to the volunteer fire department days of Lubbock, W. Ed. Twitty, who has been chief since 1911, claims the record of being the oldest man in his line of work on the South Plains.

"I have been connected with the Lubbock fire department since back in 1909," Chief Twitty said when asked as to his length of service. "All we had in those days was a horse drawn gasoline pump—but no hirses!

"That old pump that I recall, was used at but one fire. We had it five or six years and when we went to a fire we had to draw it by hand.

"We also had a hose reel that we used. Of course there was not very much here in those days, so we did not need much."

Mr. Twitty became chief in 1911 when the paid department went into effect. He remained a number of years and then was out of the service for a year or two, returning in 1920 as chief.

"The first automobile fire engine Lubbock eved had was bought in 1916," the chief said. "It is now in service, truck No. 1 at the Nineteenth street station."

MARKET IS GOOD

Hale Center Reports Its Six Cream Stations Busy

(By Staff Correspondent)

HALE CENTER, Sep. 20—Half a dozen cream buying stations and local grocery stores here purchased between $15,000 and $18,000 worth of cream, milk, butter, eggs and poultry each month, it is estimated by the chamber of commerce.

Most of the cream is shipped by truck to Plainview or Lubbock. Some of the shipments are by train, although not as much goes by train as it formerly did.

ONE-WAY WHISTLE

KANSAS CITY, Mo., Sept. 20.—A one-way whistle for locomotives has been tried out on the Missouri, Kansas and Texas Railway and it is predicted that use of this whistle will eliminate the noise which keeps residents close to the tracks awake. A funnel-shaped reflector of aluminum alloy directs its sound straight down the track and does not permit it to stray off to the side.

A congress of fish of all nations opened at an aquarium in New York the other day. There's a catch here somewhere.

Attend the 17th Annual Panhandle South Plains Fair at Lubbock, Sept. 29 to Oct. 4. There will be plenty of entertainment for you.

While attending the Fair we invite you to make the T. R. Prideaux Lumber Co. your headquarters. We will be glad to give you any information you desire.

BUILDERS' SUPPLIES

WHAT you need.. WHEN you need it!

YOU CAN DEPEND ON CORRECT GRADING AND ACCURATE FILLING OF ORDERS

A SERVICE here for the builder or rebuilder that strikes a new note of popular acclaim. For it's speedy—promptness you've never before enjoyed—efficiency that removes every construction difficulty.

Better lumber and building materials throughout, too—sturdy and tough to make your home handsome and comfortable... permanently. For building supplies it is always the T. R. Prideaux Lumber Co.

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LITTLEFIELD, TEXAS

THE CENTER OF AGRICULTURAL

LAMB COUNTY

OFFERS NOT ONLY WONDERFUL POSSIBILITIES FOR FARMING, BUT IS AN IDEAL LOCATION FOR A HOME

Location

Located in the center of this vast agricultural area, Littlefield has grown to a thriving little city of over 4000 people. Farmers and people from all over this section make this their shopping center. Thousands of acres, rich in fertile soils and adapted to raising all kinds of feed stuffs, cotton, grains and livestock are gaining recognition from every state in the union. Diversification by the farmers makes Littlefield stable for the 12 months in the year. Cotton, feed stuffs, kaffir, corn, maize, sorghum, dairying, poultry raising all contribute to the stable prosperity of this trade center.

Soil

Around Littlefield will be found the largest body of fine agricultural lands in the United States. Thousands of good people have already established their homes here, and thousands of more are coming where such opportunities are open to themselves and their families. The larger ranches of former year will soon be gone and when these lands have to be purchased from farm owners, what will happen to the prices? Investigate this wonderful opportunity today. Make plans now to come to the land of plenty.

Climate

This is not only the land of plenty, but the land of health also. It is the current rumor here that, after many years without a cemetery, it was finally decided to kill a person in order to start one. With good shallow water, and with the health standard running high, there is no need for you ever feeling bad.

School and Churches

The largest consolidated school district in the entire United States is in Littlefield. With a scholastic of over 1800 students, manned by thoroughly competent teachers, this school system has a nationwide reputation for having the best schools to be found. It also is the home of the Littlefield Junior College. Five churches and a Rotary Club complete the network of social activities. A live Chamber of Commerce that believes in cooperation is an outstanding organization of Littlefield, also the best people on earth head these several organizations and invite you to the "Land of plenty and to acres of health."

For Information

Write The Chamber of Commerce
Or Any Of These Undersigned
Merchants and Business Men

Who Have Made Possible This Ad

Cicero Smith Lumber Co.

Stokes-Alexander Drug Co.

First State Bank

Palace & Ritz Theatres

Higginbotham-Bartlett Lbr.

W. M. Cameron Lbr. Co.

Texas Utilities Co.

West Texas Gas Co.

First National Bank

MARVELOUS PROGRESS

of the

LITTLEFIELD -- LEVELLAND SECTION

of the South Plains

U. S. CENSUS FIGURES

Population	*1920*	*1930*
Lamb County	*1,175*	*17,449*
Littlefield	*25*	*3,218*
Hockley County	*137*	*9,297*
Levelland	*none*	*1,661*

The major portion of this great increase has taken place in the past six years, and the government figures tell the true story of development.

All That Is Necessary

at this time for the homeseeker or investor to decide as to the true worth of this section, is to be on the ground, open his eyes, take the authentic records of development, yield of crops, as well as many other advantages, and use his judgment.

From The 1928 Crop

Lamb County ginned about 32,000 bales of cotton, and the town of Littlefield alone shipped over 1700 carloads of grain, not mentioning the large amount hauled out by truck of which no record was made.

From The 1929 Crop

Lamb County ginned over 51,000 bales of cotton, which was the second largest production of any county west of Fort Worth. In addition, large shipments of grain were made.

PRICES AND TERMS THAT APPEAL

Our Yellow House and Spade lands, surrounded by development, consist of 100 per cent agricultural, also combination farm and ranch tracts, at prices and terms that appeal to the homeseeker and conservative investor.

Good judgment is of little value unless used. Now is the time to use yours.

THE SOUTH PLAINS IS CALLING, AND WE WANT YOU WITH US.

See any of our Authorized Agents or Write Us—

YELLOW HOUSE LAND CO.

LITTLEFIELD, TEXAS

For Information

Write The Chamber of Commerce
Or Any Of These Undersigned
Merchants and Business Men

Who Have Made Possible This Ad

Tremain & Norman Co.

Jones Bros. Motor Co.

Max E. Touchon

Littlefield Truck Line

Cawthon Plumbing Co.

Cobbs Dept. Store

Bumpass Steam Laundry

M-System

I. M. Stokes

'Bigger And Better Than Ever' Is Fair Board's Slogan

Exposition Grows From Early Day 'Pumpkin Show' To Great Sectional Institution Today

One Day Stand Of Fair, Then Held In Vacant Stores, Is Now Six-Day Feature; Huge Investment Is Piled Up

By CHARLES C. WATSON, JR., Avalanche-Journal Staff

"BIGGER and Better than Ever"—the old cry of circus days, but this time applicable to one of the fastest growing and most heavily attended institutions throughout this section of Texas, the Panhandle South Plains fair.

Back in the early days of its history, when it played a one-day stand in Lubbock and felt repaid to barely nose out without too great a loss, the Panhandle South Plains fair only drew scattering attention from surrounding communities. But, since those early days the exposition has widened until now it includes in its scope interested spectators, exhibitors and officials from all parts of this and even other states.

Growth Is Natural

The expansion and growth of the annual affair has not been considered in any way phenomenal, but rather a natural fact which was bound to follow in the footsteps of progressive building of a potentially wealthy empire. In 1913, the first year of the fair, the South Plains and what it held for settlers was only something to be dreamed of. Now the full realization of the wealth that lies in the vast expanses of territory has come to those who know it while even residents of far away states are daily getting snatches of rumors telling of possibilities in the Staked Plains of Texas.

Only a few hundred annually attended the show in its early perold while the turnstiles registered 119,496 during the six days of 1929.

Few Records Kept

Few records were kept of the fair until its incorporation in 1920. Since incorporation the growth has been steadily, departments have been added, displays have become more comprehensive and the scope of the organization has increased.

Permanent buildings of the Panhandle South Plains Fair association occupy a plot overlooking the Yellowhouse Canyon, east of Lubbock, and investment in the enterprise is estimated at over $75,000. A 99-year lease is held on the site. Hardly a year passes but what some permanent improvements are added to care for the ever-increasing patronage. This summer many of the buildings have been enlarged and one of the finest gridirons in the southwest has been builded. Lubbock high school will use the grass field as a home park while many of the South Plains leading high school teams will battle before thousands at the 1930 fair.

Used To Show In Stores

In the first few years of the fair displays were shown in vacant store buildings about the city, the old "opera" house, in the back part of stores, offices and most any place where space was available. Only agricultural exhibits were featured in those days.

To these exhibits have been added a large variety of new ones, including livestock, handiwork, eggs, club projects, plants and flowers, textile and culinary arts, merchants displays, athletics, amusements and numerable other features.

The "one day fair" now is an exposition requiring six full days and nights and is attended by many thousands. Officials state this year that the attendance is expected to reach approximately the same figure as last.

Premiums Increased

Merchandise premiums valued at only a few dollars, were offerings to exhibitors in the early days. Premiums last year ranged near $15,000 in cash prizes and are expected this year to be fully as large.

At the time of incorporation in 1920, fair officers included:

President, M. M. Dupre; first vice president, E. A. Morgan; second vice president, Clark M. Mullican; third vice president, Dr. I. E. Barr; fourth vice president, H. W. Stanton; treasurer, O. L. Slaton; secretary, George Briggs. Directors at the time included Mr. Morgan, Mr. Stanton, Mr. Slaton, Dr. Barr, Dick Arnett, Mr. Mullican and A. V. Weaver.

Divisions of the fair at that time included agriculture, livestock, machinery, arts, education and advertising.

Leaders Listed

Departments and superintendents of the 1930 show are: agriculture D. F. Eaton; agriculture, individual exhibits, H. J. Bower; Women's department, Mrs. Hub Jones; boy scouts, D. T. Jennings; Red Cross department, Miss Vera Murfee; livestock, Dr. I. E. Barr; beef cattle, W. L. Stangel; dairy cattle, Roy B. Davis; horse and mule, Dr. Y. J. Aiken; swine, Douglas Pounds; sheep, Dos L. Jones; veterinarian in charge, Dr. Y. J. Aiken; boys' and girls' agricultural clubs, D. F. Eaton; poultry, Aubrey Ashley; textiles, Mrs. Thomas West; culinary, Mrs. J. S. Johnson; girls' clubs, Miss Ruth Stockton; plants and cut flowers, Mrs. W. O. Stevens; art, Miss Delia Wilkinson; relics, antiques and curios, Mrs. W. F. Schenck.

Directors of the fair association this year are J. J. Clements, W. B. Price, F. M. Maddox, E. J. Parsons and N. L. Peters. Officers are B. C. Dickinson, president; Homer D. Grant, vice president; F. W. Standefer, vice president; W. C. McMillan, treasurer; A. B. Davis, manager; Mrs. Jewell Hall, secretary; G. O. Reeves, publicity manager; G. C. Wren, manager industrial department. Department directors include H. L. Woolverton, buildings and grounds; Jas. H. Goodman, amusements and fireworks; A. B. Davis, concessions; Dr. W. L. Baugh, sanitation; John Lemond, transportation and traffic.

Indicative of the wide scope of the regional organization are a list of 29 honorary vice presidents. Among these are E. T. Daniels, Idalou; J. L. Suits, Lorenzo; J. D. Hord, Southland; G. S. Dowell, O'Donnell; F. P. Miles, Ropesville; C. J. Rhea, Levelland; A. J. Roach, Seminole; J. P. Nystel, Abernathy; L. A. Wilson, Slaton; A. V. Bullock, Ralls; W. T. Dunn, Crosbyton; J. W. Hale, Littlefield; George Samson, Post; Wm. A. Wilson, Lamesa; Maury Hopkins, Plainview; O. V. Vernon, Amarillo; J. E. Shelton, Borwnfield; Bob Crump, Shallowater; H. P. Webb, Olton; Joe B. Foster, Sudan; R. L. Brown, Muleshoe; J. W. Ross, Floydada; Carl McAdams, Lockney; E. R. Gibson, Petersburg; C. C. Williams, Tahoka; C. A. Speight, Amherst; W. H. Tennyson, Anton; George E. Lance, Morton; O. M. Herring, Seagraves.

Co-Operation Helps

Since the beginning of this fair counties of the Panhandle and South Plains have shown a wonderful spirit of cooperation in making of it really "The Show Window of the Plains," where every year thousands of visitors from this and other sections learn better methods of production, efficiency and prosperity. At the same time the entire section and its products are advertised to the world in a worthwhile way.

"It is through this cooperation that we are building a great empire of our own on the Plains of Texas" fair officials state, "and as this cooperation is increased greater will be our growth."

$1 TO FORMER WIFE

NEW YORK, Sept. 20.—When the will of Loudon W. Swinton was filed for probate here recently, it was found that he had willed the sum of $1 to his former wife, Mrs. Genevieve Swinton, of Elizabeth, N. J., "as a result of her gratefulness to me and her love for another." His estate was valued at about $10,000, in which his mother and two sons shared.

Salmon fishermen off the Donegal coast of Ireland report the largest catches in 50 years.

They Keep Busy Working For The Betterment of Lamesa

DIXIE KILGORE
Democratic Leader

E. B. WARREN
Former Mayor

WILLIAM A. WILSON
Manager C. of C.

Grady Tolbert's Fine Hogs To Be On Exhibit Here

(By Staff Correspondent)

LAMESA, Sept. 20.—After spending several years as a breeder of good grade hogs, Grady Tolbert, one of the younger farmers and hog breeders of Dawson county, went into the pure bred business four years ago. Today he has a herd of about 15 brood sows and expects to enter some of his animals in the Panhandle South Plains fair at Lubbock.

"I only have registered Poland China hogs now," Mr. Tolbert explained. "I began with them four years ago after raising the other kind for a number of years. I soon found out that the raising of high grade hogs was much more profitable, financially and also much more satisfactory in the quality of the animals."

Mr. Tolbert last year exhibited at Lubbock. He planned to go to Amarillo this year to the Tri-State fair, but because of the short feed crop in his section of the country, felt that he could not show the animals in two fairs. "I prefer the Lubbock fair," he said. "Next year I hope to show my animals in both. I have sold off a number this summer, more than I should have, to exhibit at both fairs."

Three and a half billion bushels of grain have been traded on the Duluth market since 1881.

FASHION'S LATEST FAD

LONDON, Sept. 20.—Fashion's latest craze in London is tattooing, and many smart women are having butterflies, bees, pansies, bluebells and caterpillars tattooed just above the knee. A wellknown local actress recently had a floral garter tattooed on her leg. Tattooing is also being used to hide marks of operations, or unsightly moles and other skin blemishes.

Present sources of natural gas in America will last at least 20 years, it is estimated.

NO MARS CANALS

PARIS, Sept. 20.—Dr. E. M. Antoniadi, of the Maudon Observatory, near here, has astounded scientific circles by his assertion that there are no canals on Mars and there is no possibility of there being life on the planet. He believes that the "canals" are caused by illusions of vision perhaps based on a few cracks, rifts or other line-like markings.

Headquarters Of Spur Ranch Are Historic

Dickens County Site For Old Buildings, Originally Put Up By Ranchmen; Early Day Occurrances Recalled

(By Staff Correspondent)

SPUR, Sept. 20.—One of the historic buildings in Dickens county is the old headquarters of the famous Spur ranch, north of this city, where the many guests of the present owners of the ranch are entertained.

Al Bingham is the present foreman and lives in the old headquarters. It was built nealy 50 years ago.

"The original house that I am now occupying contained two rooms" he said. "It was built some time in the 80's, about 1881 I guess.

House Is Enlarged

"Later on two more rooms were added. It was built by the old Espeula Land and Cattle company.

"Once we were doing some repair work on the house. We found the old fashioned square iron nails were used in construction. Those kind of nails were almost out of use when I was a boy.

"Some of the lumber was planed only on one side. The other sides were left as they came from the mill."

The headquarters is located across the stream from a rock cliff that has several springs in its side. A rock spring house, built from rock that was once a buffalo hunter's home, is used to cool the milk, etc. of the Binghams. It is in the side of the cliff.

This old rock house was located on Rock House creek. It was torn down some time during 1884 and rebuilt as the spring house. Another house on the ranch also was built from this rock. The rock house was built on the creek in 1878 by W. C. Dockum.

White House There

Located a short distance from the old ranch headquarters is the famous "white house" of the Spur ranch. This structure is about as old as the ranch house itself. It was formerly used for the early day managers, but of late has been used to house guests. It too has been added to from time to time.

Painted white, with fairly well kept grounds and some shrubs and flowers, the white house may be seen for some distance.

Several hundred yards away are the other cottages in the group. These also are used for visitors and for the caretaker.

REFLECTION

PARIS, Sept. 20.—The Rossini Prize, worth $720, given by the French Academy of Fine Arts for the best poem in the land of between two and three hundred verses, hasn't been won for three years. Possibly the condition that all poetry presented for consideration must be "honest and decent," has something to do with it.

WELCOME
FAIR VISITORS

We suggest you have your shoes shined before you meet your friends at the Fair. Our Boys will give you a good shine!

Snappy Shine Parlor
1007½ BROADWAY

May Fair Week Be Your Experience of a Lifetime

AS one of Lubbock's largest and oldest institutions, we wish to welcome everyone planning to attend our annual Fair. In accord with our custom, we are doing everything in our power to make your visit to Lubbock a pleasant one.

Make This Your Headquarters at All Times

WE ARE AT YOUR SERVICE

HIGGINBOTHAM-BARTLETT LUMBER CO.

1408 Ave. H Tel. 413

Land is cheap in Dickens County. It is developing fast. You should visit this territory at once, if you are interested in good agricultural land; tracts for dairying, raising and feeding stock for markets, or land for poultry and cattle ranches, etc. There is no better place in the wide world than the South Plains.

SPUR, Dickens County, Texas, welcomes you to the land of plenty, acres of health. This thriving little city is the center of the agricultural life of Dickens County. Many business firms serve this territory with every kind of service available. Automobiles, implements, new automobiles, appliances of all sorts, in fact any article to be found in cities can be found in Spur. Spur has the best transportation facilities available.

SPUR INVITES YOU

Dickens County Awaits You

THE FOLLOWING BUSINESS FIRMS ARE BOOSTING FOR SPUR AND DICKEN COUNTY

CLIFFORD B. JONES
SPUR, TEXAS

SPUR CREAMERY
SPUR, TEXAS

WILSON HOTEL
SPUR, TEXAS

SPUR FARM LANDS
SPUR, TEXAS

SPUR NATIONAL BANK
SPUR, TEXAS

WRITE THESE FIRMS FOR ANY INFORMATION YOU DESIRE

THE TINYMITES

STORY by HAL COCHRAN—PICTURES by KING

(READ THE STORY, THEN COLOR THE PICTURE)

The Tinies' game of golf was over, and Mister Travel Man stayed near to watch the little fellows drive and putt. He often had to run. Said Coppy, "Gee, I know my stuff! I'm very seldom in the rough, and when I reach the green I promptly putt the ball right in."

"Sometimes you do," snapped Carpy, "but I've seen you miss an easy putt. Don't brag about your golf because you're not so very good. Why, I know more about this game than you. 'Twill really be a shame how badly I will beat you. And, of course, that's as I should."

The Travel man then spread a grin and said, "I hope you all can win, but, really, what's the difference? It is real fun just the same. Why, I've played golf year after year and lost, but never shed a tear. If you can win or lose and laugh, it is a dandy game."

They finished with their game and then rushed up and hopped a small train when the Travel Man said, "Now we'll go to Zurich. What a spot! I know you've liked St. Moritz well and you will find the next town swell. You'll have another spell of wondrous pleasure, like as not."

The train kept chugging hours and hours. They traveled through a couple of showers and then out in the sun again. A rainbow streamed the sky. "Here's Zurich," cried the Travel Man. "All hop right out now, if you can. You all seemed interested and I thought we'd ride right by."

'Course Zurich was a big resort where everybody went for sport. The frst thing that the Tinies did was loudly shout, "Let's go and find a boat which we can take right out upon that lovely lake." They shortly found the boat and all went out for quite a row.

(The Tinymites attend a water carnival in the next story.)

Edgar Allen, Old Timer of Crosby County, Digs Up Records For Facts

(By Staff Correspondent)

CROSBYTON Sept. 20—One of the old timers of Crosby county is Edgar Allen, county clerk who likes to look back over the records of the county once in a while just to refresh his memory of the stirring days of forty odd years ago.

Not that Ed is so very old himself, but as a boy he was there and saw some of the things and he enjoys hearing the young men of that generation talk of early days.

Has The Records

Of course Ed keeps the official records. So when Uncle Bill or Uncle Joe or whoever happens to be discussing the subject in hand, makes a statement that does not sound just right, Ed can look it up and satisfy himself.

Crosby county was established as a separate municipality in the latter part of 1886 and the first election held on November 20.

The records in the office of the county clerk show the following were the first officers:

Felix Franks, sheriff
P. Cox, clerk
George W. Swink, county judge
E. B. Covington, county attorney
Henry C. Knight, surveyor
Commissioners: A. W. Lewis, precinct 1; Claude M. Telford, precinct 2; Joe Sherman, precinct 3; John L. Brown, precinct 4.

These were all chosen on November 20.

Others Named, Too

Other officers named included George M. Hunt, justice of the peace and Alpheus Dyer, justice of the peace. Harry B. Smith was named justice for precinct 4 and William Saunders for precinct 3. Constables included Robert Lyon, precinct 1 and John F. O'Harron, precinct 4.

The county commission met for the first time on November 26 and counted the votes.

Among the other matters of business was the approval of a bond of $8,000 furnished by Thomas H. Lewis as county treasurer.

Marietta was the name of the first town. Later it was changed to Estacado.

Crosbyton Chosen

The county seat was first at Estacado. About 1891, it was moved to Emma, nearer the center of the county. Twenty years ago Crosbyton was chosen as the county seat and the business moved there.

In the original organization there were four school districts. Later on the number was increased as the population grew.

Several present day business firms in Crosbyton date back to the old Emma days.

Sure To Get 'Em In This Way!

By NEA Service

GROVETON, Tex., Sept. 20.—The night was dark and, as Robert Berry passed a clump of bushes in his sedan, a figure started up out of it. He stepped on the gas and a bullet tore after him, plowing through his windshield. Behind him Howard Lott sped past the bushes and received a load of buckshot in his car's gas tank.

The two drivers stealthily stole back and found the men who had fired upon them. They were two policemen of this city. When asked the reason for the shooting, they replied:

"A couple of kids are supposed to be eloping, and we gotta stop 'em."

Film Actress Sues Yeast Official

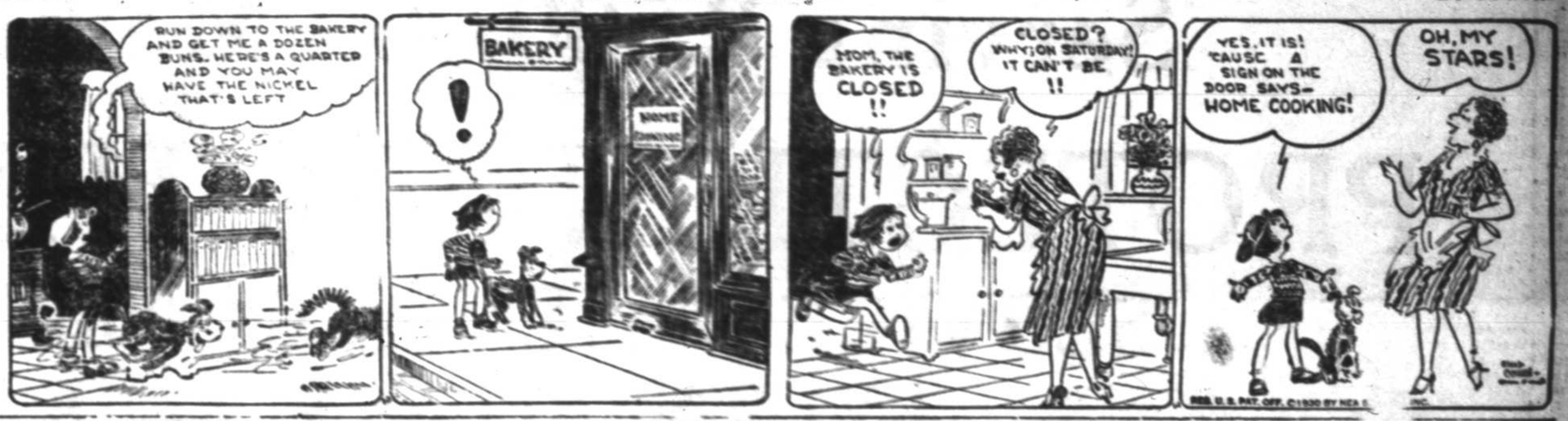
Charging that William N. Fleischmann, inset, 57-year-old director of a yeast corporation, promised to marry her and then cut her adrift while on a trip to Hawaii with only a ticket home, Madge Mitchell, above, film actress, has entered a $100,000 breach of promise suit against him in Los Angeles. Fleishmann is a cousin of Max Fleishmann, the yeast magnate.

LAUGH EACH DAY WITH THE JOURNAL COMICS

"TEXAS HISTORY MOVIES" BY PATTON AND ROSENFIELD

SALESMAN SAM DING! DING! BY SMALL

MOM'N POP AMY BELIEVES IN SIGNS BY COWAN



FRECKLES AND HIS FRIENDS A TRICK! BY BLOSSER

BOOTS AND HER BUDDIES IS THERE ANYONE ELSE? BY MARTIN

WASH TUBBS RUNNING THE GAUNTLET BY CRANE

Official AAA Club

ARE YOU A MEMBER

OF THE

"A. A. A."

Official AAA Club

South Plains Automobile Club, Inc.

Affiliated with

AMERICAN AUTOMOBILE ASSOCIATION

Serving 2,500,000 Members

PROTECTION ALL THE TIME

SERVICE WHEN YOU NEED IT

ANYWHERE----ANYTIME

Cost Only
$12.00
For 12 Months' Service

And Only
$10.00
A Year Thereafter

EMERGENCY SERVICE

MEMBERS ENTITLED TO AND RECEIVE THE FOLLOWING UNIVERSAL STANDARD SERVICE

1. ***Free Starting Service:***
We start your car any where, any time—free of charge.

2. ***Free Towing Service:***
We tow you in free of charge, any where, any time.

3. ***Free Wrecker Service:***
If your car is wrecked we tow it to the garage free of charge.

4. ***Free Battery Delivery Service:***
Batteries delivered to members day or night free of charge.

5. ***Free Gasoline Delivery Service:***
Gasoline delivered to members free of charge, any where, any time, day or night.

6. ***Free Touring Service:***
We furnish members, free of charge, the most complete touring data in the world. Consisting of maps, routes, conditons of roads, touring books, tourists' camp list, service station list, and rates and such other matter incident to any tour.

7. ***Free Ambulance Service:***
In case of serious accident to a member, or one of his family, while riding in his car, we will furnish, if needed, free ambulance service.

8. ***Free Legal Service:***
In case of theft of a car or accidgnt where the service of an attorney is required the club will furnish you with free legal service.

9. ***Free Emblem:***
Each member is loaned a beautiful "AAA" emblem to display upon their car during life of the membership. (These emblems are the property of the club and are merely loaned to the member.)

10. ***Reward for Theft:***
The club will pay a reward of twenty-five ($25.00) dollars, for the arrest and conviction of thief stealing member's car.

11. ***Hotel Reservation:***
The club will make hotel reservations any where, any time, upon request.

12. ***Collect Telegram Privileges:***
The club will make arrangements with the Western Union and Postal Telegraph Company for the transmission of telegram collect, upon request, filed at our main office.

13. ***Air Travel Division:***
Reservation made for members, information furnished "AAA" members free of charge.

14. ***Free Personal Accident Insurance Service:***
Each member is furnished free of charge, a travel Accident Insurance Policy, written by Old Line Legal Reserve Insurance Company, providing Seven Thousand Five Hundred ($7,500.00) Dollars for loss of life, up to Twenty Dollars weekly for minor injuries.

15. ***Merchandise Discounts:***
We have made arrangements with many stations throughout the club territory for members to secure merchandise discounts as follows:

2c per gallon on gasoline.
5c per quart on oil,
10% on tires, tubes and accessories.
Washing and greasing.

This service is being extended continuously, a list of service units giving these discounts will be furnished members upon request.

SOUTH PLAINS AUTOMOBILE CLUB, INC.

Phone
939

Office
Lobby Hotel Lubbock
Lubbock, Texas

Gents, you know the feeling. You're eating up the highway at a beautiful clip when suddenly you hear that sickly sputter. Stalled! And you have left your hiking clothes at home. Next time you'll call on AAA and become a member.

"FIRST In Lubbock—FIRST On The South Plains!"

The South Plains Own Newspaper

Sunday Avalanche-Journal

The Annual Panhandle South Plains Fair Edition

SECTION FIVE — LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 21, 1930 — AP MEANS "ASSOCIATED PRESS"

Counties Set To 'Toe Mark' In Premium Competition

EXHIBITORS planning to have displays at the Panhandle-South Plains fair this year will compete for approximately $15,000 worth of premiums which are offered by the association. The premium list has been enlarged from that of last year, more money is being offered and a greater variety of exhibits may be entered.

All premiums are to be designated by ribbons in accordance with the following: blue, first; red, second; white, third; pink, fourth; yellow, fifth.

Times Do Change

In the early years of the sectional exposition merchandise prizes offered by business men of Lubbock and surrounding cities were the only premiums for attraction of exhibitors. Now, however, the Panhandle-South Plains fair premium list equals that of almost any regional show in this section of the United States.

Officials declare that premiums are offered the exhibitors for teaching efficiency in production. The difference between a first quality exhibit and a poor exhibit is the educational comparison that teaches the public. The principle is stressed that a person carrying home from the fair a corrected idea or a beneficial suggestion has received more benefit than one who has been paid a pemium he was not entitled to

To Stick To Lists

Judges shall pass only upon animals or articles mentioned or classified in the premium list and an award will not be made to an unworthy exhibit. The decision of the judge shall be final and no appeal will be considered except in case of protest, according to rules.

The Panhandle South Plains fair will pay special premiums of $50 each to counties who do not wish to compete for the county prizes, provided they bring an attractive and creditable exhibit to the fair.

Equals State Fair

First prize for the best county display is identical with that offered at the State Fair of Texas, while other prizes compare favorably. Premiums for the best county displays follow: first, $200; second, $175; third, $180; fourth, $125; fifth, $100; sixth, $75; seventh, $50; eighth, $50; ninth, $50; tenth, $50; and all other prizes up to twenty are $25.

Additional premiums offered include:

Best community display—first $50, also $10 worth of trees; second $35; third, $25; fourth, $15; fifth, $15; sixth, $15; seventh, $15; eighth, $10; ninth, $10; tenth, $10. Cotton—total premiums, $34; grains and seeds—total $37; sheaf grains and seeds—total $51; grain sorghum heads—total $18; hay (baled)—total $24; corn—total $12; vegetables—total $58.50; frcits—total $30.

Herefords Pay Well

Herefords, registered—total $1,404; Jerseys, registered—total, $1,060; Holsteins, registered — total $600; Guernseys, registered—total $600.

Draft horses, registered— $240; draft horses, non-registered—total, $65; Jacks and jennets—total $72.50; mules—total $117.50.

Swine, Poland China—total $492; Duroc Jerseys— total $492; Hampshires—total $492; Poland China district futurity show—total $600; Duroc Jersey district futurity show—total $600.

Sheep, Rambouillet — total $70; Delaine—total $70; Shropshire—total $70; Hampshire, total $70; Southdowns—total $70.

Boys' and girls' agricultural clubs, corn—total $12; grain sorghum—total $21; peanuts—total $6; cotton—total $12.

Breeding pig club, Duroc Jerseys—total $54; Poland China—total $54; Hampshires—total $54; fat pig club—total $147; baby beef—total $120.

Dairy calf club, Jerseys—total $30; Guernseys—total $20; Holsteins—total $20; poultry club—total $21.

Poultry List

Poultry—total $70; bantams, barred—total $70; turkeys, all varieties—total $34; ducks and geese, all varieties—total $3; pigeons—total $8.25, rabbits—total $21; eggs—total $7.

Women's department, silkbroidery—total, $60; knitting—total, $6; crochet—total, $13.50; quilts — total, $22.50; plain sewing—total, $10.50; fancy sewing—total, $12; old ladies' work—total, $41; lace work—total, $9; infants' class—total, $22.25; novelties and handicrafts—total, $17.

Culinary, bread — total, $22.50; cakes—total $100; canned fruit and vegetables—total $60; preserves and jellies—total $71, pickles—total $33.50; candies—total, $18; miscellaneous—total, $24.50.

Girls' Clubs

Girls' clubs first year—total $35.50, second year—total $38.50; third year—total, $40.50; fourth year—total, $40.50; cookery—total, $7.50; sewing—total, $12.

Women's home demonstration clubs—total $101.50; cut flowers—total $38.75; pot plants—total $35.

Art, painting on china (non-professional)—total, $32; painting on china (professional)—$22; oil painting (non-professional)—total, $12.50; oil painting (professional)—total, $15; water colors (non-professional)—total $10; water colors (professional)—total $12; pastel (non-professional)—total, $6; pastel (professional)—total, $12; drawing—to-

See LARGEST PRIZE, Page 2

OVER A MILLION PEOPLE CAN'T BE WRONG!

From September 21, 1929, until September 21, 1930, over a million people passed within M-System stores in this immediate territory to buy food at economical prices—this count includes people who came back two and three times to buy, and even twenty-five times—showing the general public acceptance of M-System service.

We are indeed appreciative of your patronage, and strive at all times to give you a greater service. Our markets are of latest requirements and equipment, filled with fresh meats at all times. You will find fruits and vegetables fresh and wholesome at M-System.

A complete line of nationally advertised canned goods—conveniently displayed and economically priced. For these reasons, people are going to M-System, they are spending their dollars where they go the fartherest.

Meet us at the South Plains Fair—make our stores and offices your headquarters while in Lubbock—M-System has always co-operated in supporting every worthy institution in Lubbock, and have subscribed to every movement thought beneficial to the city. We recently purchased our bales of cotton in the "Buy a bale movement."

M-SYSTEM STORES

1704 BROADWAY — 1802 AVE. H — 1109 AVE. G — 1219 BROADWAY — 1921 19TH STREET

City's Health Is Fine, Says Local Officer

Dr. J. W. Rollo Gives Public Statistics; Stork Leading Death Angel In Race Over Past Year, Is Seen

Although death reaped a toll of 306 in the city of Lubbock last year and disease and accidents continued to make ravages, the stork managed to stay a lap in the lead in the mortality race.

Between August 1, 1929 and August 1, 1930, a total of 344 births were recorded for the city, an increase of 176 over the deaths for the same period.

Health Conditions Good

Health conditions in the city for the early fall are good, according to Dr. J. W. Rollo, city health official, and conditions among public school children have been improved since a nurse was added to the faculty.

Pneumonia continues to lead in causes for deaths in the city and tuberculosis extracts a heavy toll of life. Heart trouble holds a high percentage in deaths and various other causes lead to fatalities. There have been few deaths from typhoid fever in the city this year, according to the records.

Scarlet Fever Active

During last winter there was an unusual number of cases of scarlet fever and an unprecedented number of adults were victims. Contagious diseases occur mostly in the winter months, probably because people are congested in schools and other places and the diseases have more opportunity to spread. Dr. Rollo stated.

From January 1 until May 1, 1930, there were 87 cases of smallpox, 64 cases of scarlet fever and 58 cases of measles reported within the city. The enforcement of the law requiring children to be vaccinated for smallpox before they enter school has lowered the number of cases of this disease, according to this health officer, who said that vaccination is a positive preventative.

The proportion of births to deaths in Lubbock is higher during this year than during other years in Lubbock, although this may be because of the greater cooperation in registering births at this time, Dr. Rollo stated.

EXPECTS BUILDING BOOM

EAGLE PASS, Sept. 20. (AP)—This city is experiencing one of the biggest building booms in its history. Besides a number of residences and small business buildings construction work was under way on two school buildings, a three-story hotel and an annex to the First National Bank. The school buildings will cost $100,000.

History Of South Plains Courts Shows Many Shifts In Districts and Mirrors Growth of Section in 40 Years

THE first district court in Lubbock county was held in Lubbock beginning June 22, 1891, with Hon. W. R. McGill, who is still living over near Fort Sumner, N. M., as the presiding judge, the record is of the 72th district court show.

At that time this was known as the 30th judicial district, an area that covered all of West Texas from Taylor county west to the state line. It included what is now Hale county to the north, and extended on south some distance.

W. L. Henderson, was the first district attorney, the records show. On June 22, 1891, a few months after Lubbock county was organized, the court met and completed formal organization. George C. Wolffarth was the sheriff of the county.

After formally instituting the court, Judge McGill named W. D. Crump, J. B. Mobley and John Green as the first jury commission. In turn these met and named the first grand jury: George W. Singer, Albert Clark, W. S. Clark, Henry Crump, John Kennedy, N. P. Nelson, J. F. O'Harron, M. A. Wood, Isham Tubbs, William Tubbs, E. H. Estes and F. E. Wheelock.

W. P. Cobb was named bailiff by the court. The first civil case to be tried was that of J. D. Caldwell vs J. T. O'Harron. The first criminal case was that of the state vs. J. P. Lewis. The court held the indictment was on a misdemeanor and transferred the case to county court.

George W. Shannon was the first county judge. He was elected on March 10, 1891 at the county election.

Kinder Is Prosecuter

At the June 1893 term L. S. Kinder, of Plainview, was named district attorney. From then on there were numerous changes in the court officials.

I. S. Newton succeeded Judge McGill on the bench some time in 1897, the records showing him as presiding on March 22 of that year. In September of the same year Joe A. P. Dickson was named attorney.

C. E. Coombes was appointed district attorney on April 1, 1901 and in March, 1902, at the regular term, Mr. Dickson was named judge.

J. M. Morgan began presiding over the court as judge on March 30, 1903 and R. M. Ellerd as district attorney.

The records show that the 64th district court's first session for Lubbock county was held May 1, 1905, with L. S. Kinder, now of Plainview as district judge. R. M. Ellerd was district attorney. April 28, 1906 C. S. Williams assumed his duties as district attorney and L. E. Perry became district attorney in May of 1907.

The legislature that met in January 1911 formed the 72nd district, which then comprised some ten or more counties. W. R. Spencer was named district judge and J. S. Vickers district attorney.

Judge Spencer served as district judge until his death in 1923. According to lawyers, Judge Spencer was the only judge of that district up until the time of his death. He had a number of district attorneys associated with him.

When Judge Spencer died, in 1923, Clark M. Mullican was named as his successor and he served on the bench until in February, 1927 when a new district, the 99th, was formed.

Judge Mullican became judge of the 99th district, the position he now holds. Homer L. Pharr was named as his successor on the bench of the 72nd district.

Meantime, the ten counties of the 72nd district, which had formed the district from 1911 were divided into the 106th and the 72nd districts. Gordon B. McGuire, a former district attorne of Lamesa, was named judge of the 106th district, a position he now holds.

In the 106th district are, Dawson, Lynn, Garza, Terry, Yoakum, and Gaines counties. Thomas L. Price, Tahoka, is district attorney.

The 72nd consists of four, Lubbock, Crosby, Hockley and Cochran.

Meantime the 64th district was restricted. It now comprises five counties, Hale, Lamb, Swisher, Castro and Bailey, with Charles Clements of Plainview as judge and Meade F Griffin of the same city as district attorney.

Others Taken Off

Other counties had been taken off the 64th to form a new district, the 110th, with Kenneth Bain, Floydada as the judge. A. J. Polley, also of Floydada, is district attorney. Counties in this district are: Floyd, Dickens, Motley and Briscoe.

The 99th district court is comprised only of Lubbock county. Durwood H. Bradley, is district attorney of the 99th as well as the 72nd with John Edmisson as court reporter. Charles H. Smith is court reporter for the 72nd.

The 99th district court has four terms as follows: two 12 week terms beginning the first Monday in January and in April; two eight week terms, beginning the first Monday in September and the last in October.

For the 72nd district, the terms are: Lubbock county, three terms of six weeks each; Crosby county, three terms of four weeks each; Hockley county, two terms of three weeks each and Cochran county, two terms of two weeks each, a total of 40 weeks.

J. B. Dodson, was the first court reporter for the 72nd district court. The records show that Judge W. R. Spencer on March 19, 1912, announced the appointment of Mr. Dodson, who qualified at once.

Each county in the district has its own county court, with regular terms set by law.

Lubbock County Court

Robert H. Bean is the present judge of the county court. He is completing his first term and late in June announced he would not be a candidate for the office. E. L. Pitts is the present nominee for the office and is considered the county judge-elect.

Judge McGuire was a candidate for the nomination for his district without opposition and was named at the first primary in July. Likewise his district attorney, Thomas L. Price was also nominated without opposition. Durwood H. Bradley was without opposition for the nomination in the 72nd district.

In the 110th district a three-cornered first primary fight developed into a hot contest in the runoff, with Judge Bain being the victor. His district attorney, Mr. Polley was re-nominated without opposition.

Lubbock also has a federal court. It was formed two years ago with Judge James C. Wilson of Fort Worth as the presiding judge. N. A. Dodd is the district attorney and Alex Mood an assistant.

Mrs. Olive Fluke is the deputy district clerk for the federal court. She is a deputy also of Mrs. Flora Green Atchison, district clerk for the 72nd and 99th state courts. Victor Lindsey is the present United States commissioner.

Metcalfe Nominated

Mrs. Atchison is completing her second term as district court clerk. She is to be succeeded by Charles Metcalfe, who won the nomination this summer.

Lubbock has two justice courts. G. R. Scott is the present justice of precinct 1, place 1 and W. S. Clark justice in place 2. Mr. Clark was nominated to succeed himself and H. K. Porter defeated Mr. Scott for the first place.

Higher state courts for the district include the seventh district court of civil appeals, with R. W. Hall, chief justice, M. J. R. Jackson and H. C. Randolph, associates, sitting at Amarillo. J. M. Oakes is clerk.

The state court of criminal appeals handles all criminal appeal cases. It is in session in Austin from October until June. The state supreme court completes the judicial system of the state.

Author-Lawyer

ROY A. BALDWIN

A lawyer by vocation, an author by avocation and a state legislator of several terms back—that's Roy A. Baldwin, of Slaton. Mr. Baldwin is an ardent son of the Santa Fe capital of West Texas.

Crystal Ball Of Thought Gives New Vision Of Lubbock Ten Years Hence

A vision of Lubbock in 1940 would reveal a thriving, hustling, ever-growing city of 80,000 happy inhabitants, a non-employment list of almost nil, a residential section containing some of the finest homes in the state, and a business district rivalling the greatest in the country, for its size, in beauty, cleanliness, and big business. If one were to accept the predictions by some of the city's foremost citizens.

A Lubbock of half a hundred thousand bona fide residents would be a little more than twice the number of inhabitants listed by Uncle Sam's census operatives this year, and that would be a decrease in percentage of growth as compared with the past ten years, which would be not at all remarkable. The increase of Lubbock's population in the last ten years has been 400.8 per cent. Fifty thousand in 1940 would be slightly over 100 per cent.

Quality Statements

Business men and educators of Lubbock admit that they would not hesitate to predict the 1940 population of the city at between 60,000 and 75,000 were it not for the business depression through which the state and the country has just passed and which may not be alleviated for another year or more; moderistic trends toward birth control, and a possible temporary removal of present Lubbock citizens to other locations.

There is a discrepancy even in this collection of opinions. Some are prone to believe that cities will grow as a result of unfavorable farm conditions, and that Lubbock will profit in population accordingly. A mecca for prospective city dwellers of the Plains, Lubbock will draw the greatest percentage of former rural residents, it is believed. Lubbock is rapidly gaining recognition in distant parts of the state, and the traditional westward trend, it is thought, will continue to increase, bringing still another stream of city home-hunting people.

With its rapid growth as an educational center, Lubbock will draw an increased number of college students and families seeking high school education. The Texas Technological college, the third largest institution of higher learning in the state, is expected to show a great increase in enrollment this year, and a similar average increase every year thereafter. Lubbock High school, being one of the largest in the state, provides another source of influx.

Farm Development Needed

One of the principal factors governing the growth of Lubbock during the next decade will be the agricultural developments over the South Plains, according to the ideas expressed by local business and professional men. Although "hard times" on the farm largely may be blamed for the removal of farmers to this and other metropolitan centers, local learneds express optimism in the belief that the present depression will be lifted within another year or two.

A program calling for the construction of good roads out of Lubbock will be still another responsibility for the expected growth of the city. Civic improvements have made Lubbock a highly desirable place in which to live, and with these progressive steps spreading to the surrounding country, another drawing card for Lubbock will be dealt.

Local men who have expressed faith in the growth of the city, but who admit to be more or less conservative in their opinions, are Dr. P. W. Horn, president of Texas Tech; Cecil Horne, director of publicity at Tech; M. H. Duncan, superintendent of Lubbock public schools; J. A. Raley, treasurer of a local building and loan association; R. J. Murray, realtor; Mayor J. J. Clements; G. P. Kuykendall, motor car dealer, and Joe Hess, president of Lubbock Real Estate Board.

Cooked Just The Way You Like It

Folks we are indeed glad to see the Annual South Plains Fair coming again so that we may have the unusual opportunity to make new friends and renew our old ones.

Where have you been the past 12 months and what are we doing? Our business is growing every day for the good foods that we are serving is increasing our popularity each and every day.

Be Sure And Visit The

Childers' Cafe

1216 TEXAS AVENUE

Largest Prize List In Fair's History Beckoning To People Of Section; Board Is Generous

County Display Premiums Are Identical With State Fair And Entire List Measures Up With Regional Exhibits

Continued From Page One

tal, $10.50; applied design—total, $12; arts and crafts—total, $26.50; children under 16 years, oil painting—total, $3; water colors—total, $3; drawing—total, $6; applied design—total, $12; arts and crafts—total, $12.75.

Relics, antiques and curios—total, $43.50.

WHAT IS OVER THE HILL FOR YOU?

Health... Wealth... And Happiness

MULESHOE AND BAILEY COUNTY

—offers a—

Golden Opportunity

One of the newest organized counties in West Texas, Bailey county now has a tax valuation of $3,907,479, showing an increase of nearly $200,000 during the past year. Tax rates are low and land values are increasing rapidly. Statistics show this to be one of the most progressive counties of the entire state.

Land Values in East Texas Advanced 2,000 per cent in sixty years. The same ratio and shorter time will prevail here.

First famous as a stock raising country, Bailey county has developed naturally into an excellent farming section, and lands that were once thought worthless will, in a few years from now be among the costliest in the state.

Irrigation Well Pumping 1,300 Gallons Per Minute

100,000 Acres of Fertile Virgin Soil Around Muleshoe Can Be Irrigated According to Government Survey

In the Black Water Valley, the river that "flows upside down," an inexhaustible supply of the purest of water is obtainable at from 10 to 75 feet, following the drill back to the surface where it persistently remains regardless of the action of the most powerful pumps. The lift is exceptionally low and the draw-down of pumps average from eight to twelve feet—perhaps the cheapest irrigation proposition in the United States. Instances are on record in this valley where pumps have been run day and night for five and six days without any shut-down and the quantity of water has shown absolutely no depreciation.

Unimproved land throughout the county generally may be bought at from $20.00 to $35.00 per acre; improved tracts range a few dollars higher per acre, according to nature of improvements. Virgin irrigable land may be purchased in tracts of from 10 to 160 acres each, at from $25.00 to $50.00 per acre. Improved irrigated tracts may be purchased at from $75.00 to $125.00 per acre.

If you are looking for the best investments; if you are looking for a home and plenty, don't fail to investigate Muleshoe and Bailey county. Here an investigation invariably means an investment

For Further Information Write—

MULESHOE CHAMBER OF COMMERCE

OR THE KIWANIS CLUB

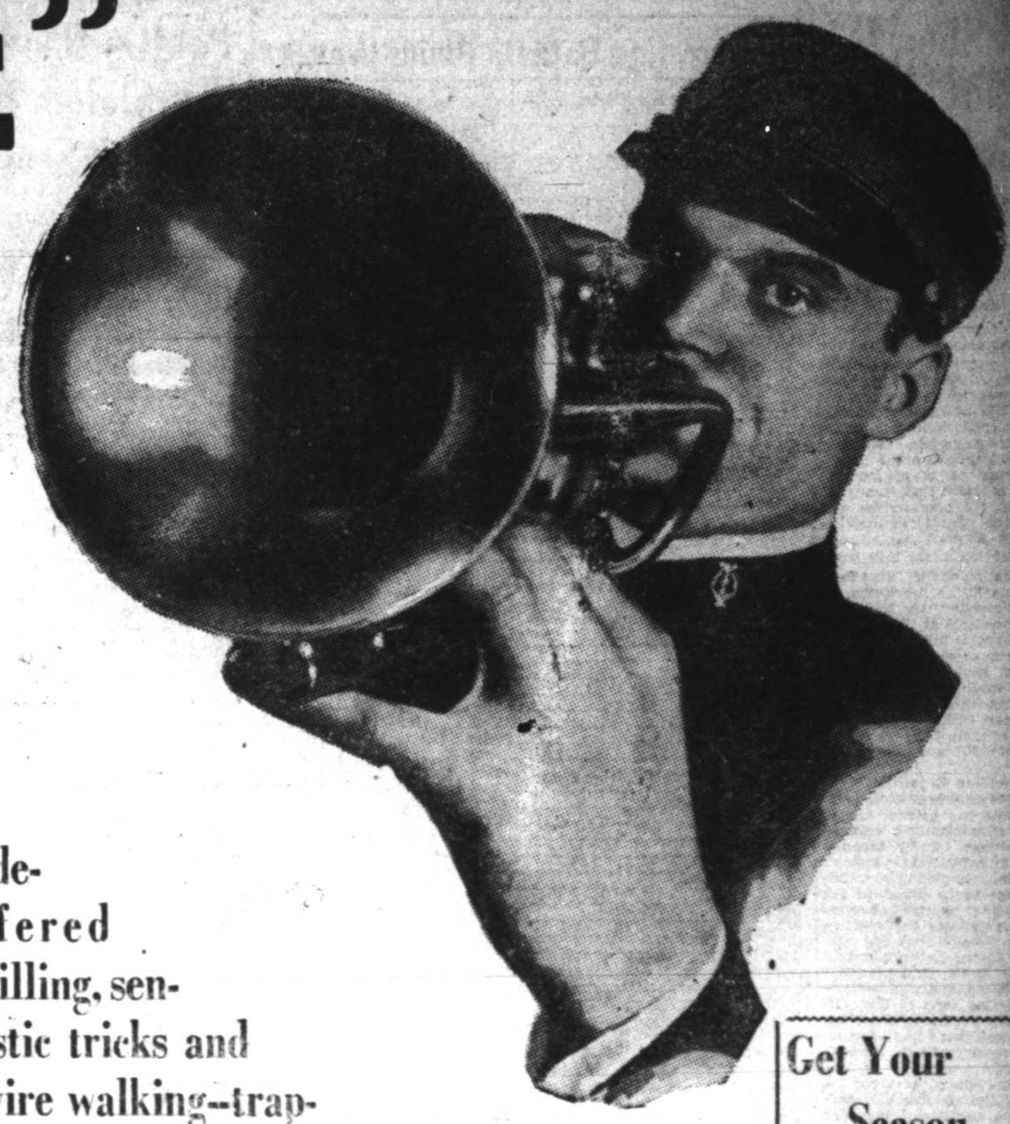
Muleshoe. Bailey County Texas

"MARK TIME"

SEVEN MORE DAYS

--UNTIL THE PANHANDLE SOUTH PLAINS FAIR

STARTS IN LUBBOCK



The 17th Annual Panhandle South Plains Fair will be the greatest, most interesting, and by far the most instructive of any Fair in all these seventeen years. Six Big Days! Six Big Nights! Fireworks, breath taking stunts free acts, $15,000 in cash prizes, free football games, vaudeville.... Marvelous free attractions offered twice daily for your amusement. Thrilling, sensational, bewildering and fantastic tricks and daring exhibitions of high wire walking--trapez performances. skillful cycling, clowns, fun for the children---EVERYTHING ------ SEE THEM ALL.

Get Your Season Tickets Now!!

A Complete Mirror Of The South Plains Agricultural And Commercial Development

A Great Agricultural Exposition

From all over this Great South Plains Empire will be assembled the finest products of the land. Agricultural exhibits, Livestock exhibits representing horses, cattle, hogs, sheep, and poultry. All grain and feed crops as well as cotton staples will be exhibited. Merchandise displays and farm implements --- all here to show you the latest developments. Beside the host of fun-making events, you will be rewarded with real information about the South Plains' leading industries.

Don't Miss The Date ---

September 29th to October 4th, Inclusive

The Panhandle South Plains Fair Will Be Held In

LUBBOCK, TEXAS

PANHANDLE SOUTH PLAINS FAIR ASSOCIATION, INC.

N. L. Peters, President. A. B. Davis, Manager

Dairy And Poultry Shows Feature South Plains Section

Dairy Show Is Already One Of Souths' Best

Fine Herds Are Gathered For Showing Each Year; Home Of Exposition Is Plainview; Draws Large Crowds

THE Plains country is noted not alone for great productivity of cotton, grain sorghums, feed crops, fruits and vegetables, but for the marked virility of its people. Particularly is this noticeable when Plains country people set their minds to undertaking any task.

No achievement is credited to people of this region that stands out greater than the organization and success of the Texas Panhandle-Plains Dairy Show.

This institution came into being with organization of the Texas Panhandle-Plains Dairy Association at Tulia on November 19, 1927. Its first show was held at Plainview in April of 1928 with 240 exhibits and an attendance of about 5,000. The second show, held in April of 1929, boasted 325 exhibits and more than 25,000 in attendance, while the third show, this past spring, greeted total attendance of more than 50,000 and approximately 500 animals on exhibit.

Outstanding Exposition

From the beginning of three years ago this show has become one of the nation's outstanding regional dairy expositions. Dairy breeders of the nation exhibit their animals there and finest herds in the southwest now are to be found in the Panhandle-Plains region of 54 counties, which patronize the association.

David P. Eaton, Lubbock county agent, served as the first president of the association, and was re-elected for a second term. Roy H. Gough, of Hereford, was elected first vice-president; Bob Anglin, of Tulia, secretary; W. L. Stangel, of Texas Tech, manager of the show; P. C. Bennett, of Amarillo, chairman of the membership committee. The executive committee was composed of Stangel, H. A. Ferguson, Amarillo; T. L. Shepard, Hale Center; R. C. Nichol, Tulia, and Oscar Stansell, Floydada.

Now Has Equipment

The association held its first show in an old barn at Plainview, the second and third being in their own modern exposition buildings, erected in keeping with the show's requirements, its plans allowing for additions from time to time to keep pace with its growth. These buildings are valued in excess of $25,000. Total membership in the association is now in excess of 1,200.

Officers serving the association at present are: S. J. Payne, Tulia, president; J. E. Rigler, Plainview, vice-president; Maury Hopkins, Plainview, secretary-treasurer; D. P. Eaton, Lubbock, honorary vice-president. Directors are: O. L. Stansell, Floydada; R. C. Reed, Stanton; E. W. Thomas, Memphis; Charles Franz, Turkey; S. J. Underwood, Hale Center; H. B. Hales, Amarillo; Joe Vaughn, Tulia; E. R. Duke, Channing; George P. Grout, Panhandle; E. M. Pittner, Hereford; E. W. Hester, O'Donnell; W. W. Evans, Lamesa; P. C. Bennett, Amarillo; S. R. Turner, Silverton; W. L. Stangel, Lubbock; C. L. Boykin, Clarendon; J. B. Potts, Floydada; G. L. Blackburn, Lubbock; R. B. Davis, Plainview; W. T. Magee, Levelland; W. H. Upchurch, Canyon; B. F. Hobson, Paducah; Knox Parr, Post; John Harper, Wellington; Ed Morehead, Plainview; R. O. Dunkle, Hereford; Jeff Greer, Wellington; H. A. Ferguson, Amarillo; J. J. Jenkins, Lorenso; R. W. Smith, Lockney; C. B. Martin, Tulia.

MICHIGAN AIR MAIL

LANSING, Mich., Sept. 20.—More than 40,000 pounds of airmail were dispatched from Michigan cities during the first six months of 1930. By cities the totals were: Detroit, 26,216 pounds; Kalamazoo, 4477; Bay City, 2999; Grand Rapids, 2801; Pontiac, 2379; Muskegon, 2207; Saginaw, 1726; Lansing, 1408; Battle Creek, 961; Flint, 923; Jackson, 832; Ann Arbor, 580; Dearborn, 66.

Interesting Data On Plains Census

Population of South Plains Cities and comparisons for 1930, 1920, and 1910.

CITY	1930	1920	1910
Abernathy	675		
Brownfield	1,892		
Crosbyton	1,251	809	
Floydada	2,636	1,384	664
Hale Center	995		
Idalou	537		
Lamesa	3,491		
Levelland	1,650		
Littlefield	3,218		
Lockney	1,469	1,118	750
Lorenzo	738		
LUBBOCK	20,612	4,051	1,938
Muleshoe	779		
Olton	684		
O'Donnell	984		
Petersburg	548		
Plainview	8,834	3,989	2,829
Post	1,668	1,436	
Ralls	1,365		
Seagraves	505		
Slaton	3,869	1,525	
Spur	1,183	1,109	
Sudan	1,014		
Tahoka	1,619	787	

Population of other West Texas towns and comparisons:

CITY	1930	1920	1910	1900
Abilene	23,129	10,274	9,204	3,411
Amarillo	43,107	15,494	9,957	1,442
Borger	6,530			
Canadian	2,968	2,187	1,648	
Canyon	2,821	1,618	1,400	
Childress	7,163	5,003	3,818	692
Clarendon	2,743	2,456	1,946	
Dimmitt	830			
Happy	725			
Hereford	2,460	1,696		
Matador	1,302	692		
McLean	1,518	741		
Miami	948	935		
Paducah	2,802	1,357	1,350	
Pampa	10,453	987		
Shamrock	3,400	1,227		
Silverton	873	416		
Snyder	4 3,097	2,179	2,514	
Stamford	4,086	3,704	3,902	
Texline	711	762		
Texhoma	300	313		
Tulia	2,206	1,139	1,216	
Wellington	3,570	1,968	578	

COUNTY	1930	1920	Gain	Pct	1910	1900	1890	1880	SqM
Bailey	5,181	517	4,664	902.1	312	4			1,030
Cochran	1,963	67	1,896	2829.9	65	25			869
Dawson	13,558	4,309	9,249	214.6	2,320	37	29	24	903
Dickens	8,680	5,876	2,804	47.5	3,092	1151	295	28	881
Crosby	11,033	6,084	4,949	81.3	1,765	788	346	82	870
Floyd	12,409	9,758	2,651	33.	4,638	2020	529	3	1,011
Gaines	2,900	1,018	1,882	184.9	1,255	55	68	8	1,540
Garza	5,586	4,253	1,333	31.3	1,995	185	14	36	870
Hale	20,192	10,104	10,088	99.8	7,566	1680	721		1,036
Hockley	9,297	137	9,160	6686.1	44				867
Lamb	18,134	1,175	16,959	1443.3	540	31	4		1,022
LUBBOCK	39,991	11,996	27,995	252.3	3,624	293	33	25	868
Lynn	12,366	4,781	7,615	160.3	1,713	17	24	9	864
Terry	8,872	2,236	6,636	296.8	1,474	48	21		870
Yoakum	1,263	504	759	150.6	602	26	4		879
Total	170,525	61,885	108,640	175.56	31,008	6360	2135	215	14,380

How they rank in population in 1930: Lubbock, Hale, Lamb, Dawson, Floyd, Lynn, Crosby, Hockley, Terry, Dickens, Garza, Bailey, Gaines, Cochran, Yoakum. How they rank in percentage of gain: Hockley, 6686.1; Cochran, 2829.9; Lamb, 1,443.3; Bailey, 902.1; Terry, 296.8; Lubbock, 252.3; Dawson, 214.6; Gaines, 184.9; Lynn, 160.3; Yoakum, 150.6; Hale, 99.8; Crosby, 81.3; Dickens, 47.7; Floyd, 33; Garza, 31.3.

How they ranked in 1920: Lubbock, Hale, Floyd, Crosby, Dickens, Lynn, Dawson, Garza, Terry, Lamb, Gaines, Bailey, Yoakum, Hockley, Cochran.

Percentage of gain: 1920 to 1930, 175.56; 1910 to 1920, 98.65; 1900 to 1910, 487.49; 1890 to 1900, 197.89; 1880 to 1890, 893.

Poultry Show At Slaton Is Worth Seeing

New Undertaking Expected To Fill Long-Felt Want; Huge Territory To Be Drawn On For Exhibits

PATTERNED to serve poultry raisers in the identical area the Texas Panhandle-Plains Dairy Show serves dairy farmers, the Panhandle-Plains Poultry Association was formed following two meetings held in July and August of this year. Fifty-four counties comprising the Panhandle of Texas are included in the region.

The first Panhandle-Plains Poultry show will be held at Slaton on December 10, 11 and 12. The two organization meetings were held at Slaton and the permanent home of the association is to be in that city.

Has Double Appeal

Decision was made, in planning an annual event for poultry raisers of the Panhandle, to make a show that will appeal both to the poultry fancier and the raiser who pays more attention to production than to fine birds. Premiums will, therefore, be offered on all fancy classes as stipulated in the standard of perfection and also for production, regardless of appearance of the birds.

The annual show is to replace the Slaton poultry show, which has been a yearly event each fall for the past several years.

White Is President

Taylor White, of Tahoka, is president of the association. Other officers include J. O. Roberts, Rotan, vice-president; L. A. Wilson, Slaton, secretary-treasurer. An executive committee, including the officers, are George Samson, Post; Ray C. Mowery, Lubbock; David P. Eaton, Lubbock; E. E. Young, Ralls, and C. W. Morton, Snyder.

Thirty directors were elected, these being, Taylor White and R. E. Shaver, Tahoka; D. P. Eaton and Ray C. Mowery, Lubbock; L. A. Wilson, Slaton; J. O. Roberts, Rotan; J. E. Shelton and John S. Powell, Brownfield; W. T. Magee and James R. Martin, Levelland; E. E. Young, Ralls; Joe E. McDuff, Crosbyton; George Samson and Knox Parr, Post; W. W. Evans and D. H. Davis, Lamesa; T. L. Kimmel and J. W. Hale, Littlefield; E. L. Tanner and J. M. Hahn, Spur; P. C. Bennett and Robert Ricks, Amarillo; Monroe Jones, Loop; C. B. Martin, Tulia; C. W. Morton and B. F. Russell, Snyder; Ray P. Conway, Hereford; Frank White, Jr., Clarendon; H. C. White, Wellington; R. B. Davis, and J. E. Bowman, Plainview; Olin S. Miller and W. T. Hopper, Floydada.

In the new White Star motorliner, the largest motor-ship to fly the British flag, the fore funnel is a dummy, inside which is a comfortable restroom for engineers.

Babe Tips Off Star In Making

Babe Herman, crack slugger of the Brooklyn (N. L.) Robins, snapped giving his five-year-old son, Bob, some pointers in catching. Bobby declares he wants to be a catcher, not an outfielder like his dad. If, when grown up, he smacks the old apple with as much violence as Babe invariably musters, he may be given his choice of positions.

Interesting Comparisons Are Seen In County's Federal Census Totals

Some interesting comparisons are shown by the government census reports of the past three decades on the changing character of the population of Lubbock county.

In 1900 the federal census report shows the rural population of the county was 203.

Ten years later the rural population was shown as 3,621. Population of Lubbock was at that time 1,938, leaving the actual rural population as 1,656 and the urban as 1,938.

In 1920 the federal census shows urban population as 4,051, the population of the city of Lubbock, and rural as 7,045, the total representing the actual county population of 11,096.

For 1930 the federal government census has not announced its comparison between the rural and urban population. Figures for the three towns of the county, Lubbock, 20,612; Slaton, 3,869 and Idalou, 537, total 25,018, leaving 14,073 as the rural population, with the former figure representing the urban population.

LAND IS TERRACED

Thirty-Five Percent Of All Of Garza Farms Improved

(By Staff Correspondent)

POST, Sept. 20.—Thirty-five percent of the tillable land of Garza county is either terraced or contoured, Knox Parr, county agent, estimates.

"Farmers are now going in more and more for terracing, or more properly, moisture conservation," Mr. Parr stated. "The past summer has demonstrated the necessity of the conservation of moisture.

"On nearly every farm that I know of in the county that has had terracing work, the yield has been much better than non-terraced farms. For example, Lee Dickson says his terraces will yield a ton and a half to the acre. He also says he will get a quarter of a bale of cotton to the acre."

R. F. Dickason, head of the state experiment station at Spur, has been assisting in the demonstrations and plans to hold others this fall.

VALUATIONS DECREASE

GALVESTON, Sept. 20. (AP)—Assessed valuation of taxable property of Galveston county for the year 1930 amounts to approximately $61,533,916, the county tax assessor announced. This is a decrease of $366,965 over the 1929 figures.

Wheat Acreage in Ralls Section Is Likely To Be Doubled; Feed Sought

(By Staff Correspondent)

RALLS, Sept. 20.—Ralls' normal wheat acreage is 25,000 but if the farmers can secure the seed wheat, it is probable that double that acreage will be planted to wheat this fall.

This is the estimate of J. Edd McLaughlin, president of the Security State Bank and Trust company, considered one of the best posted men in this section of Crosby county on agricultural matters.

"We have taken the matter up with the Federal farm board and the State Farm bureau," Mr. McLaughlin explained. "I do not doubt that if we can get the seed all right we will double our wheat acreage.

"Our farmers believe that with feed crops not making as much as the territory needs, because of the drouth, that our best bet is to plant wheat for fall pasture. If we can get the usual rains this fall we will have good pasture for most of the winter and on through the spring.

Sudan In Spring

"In the spring by sowing sudan a little early we can get enough pasture to carry the cows through. In that way the farmers will not have to buy much extra feed during the winter."

The Ralls community has a large number of dairy cows. With the Crosby County Creamery, established several years ago, a market for cream and milk has been built up. While for several months the price of cream was down and farmers were somewhat discouraged, recently the price has gone up until farmers are now getting fair return on their herds, local cream men state.

There are about 2,000 dairy cows in Ralls and the trade territory and this number is not quite as large as it was last spring. A number of cows have been sold off the past several months.

Establishment of bull circles, advocated by the chamber of commerce and under the leadership of E. E. Young, vocational agriculture teacher in the high school, has been a great aid to the dairy industry. There are numerous successful bull circles over the territory and the grade of good milk animals is said to be very high.

Another factor has been the high rank which the local creamery's butter has taken at the Panhandle-Plains fair at Plainview. It copped the highest rank last spring and the creamery then had not been operating a year.

In fact, the high place that George Louthan, manager, was able to make with the plant's products in that short a time got for him a good position, at a better salary, with a Plainview dairy.

This year's feed crop normally about 40,000 acres in the community, is about 20 percent of the usual yield.

For this reason the farmers are seeking to secure wheat seed for fall pasture, in the hope of being able to supplement the small amount of feed available.

BRIDGE IS ERECTED

New Span To Aid Wet Weather Traffic Below Post City

(By Staff Correspondent)

POST, Sept. 20.—Construction has been started on a new bridge on State Highway No. 7 across Sand creek, a mile and a half south of Post, G. C. MacPherson, state highway department foreman stationed here, announces.

The bridge, 1 feet long, is a timber structure. It will replace a concrete slab and will permit crossing the stream in rainy weather. Location is between Justiceburg and Post.

Numerous small bridges over the county on the state highway also are being redecked this fall.

PLANE ADVERTISING

LONDON, Sept. 20.—A new idea for aerial advertising was tried out at Hanworth Air Park recently. It consists of a banner trailed behind an airplane, and, kept in one position and prevented from twisting or furling by means of a paravane. The banner could be clearly read from the ground when the plane was at a height of 300 feet.

It takes four and one-half years to travel from the Arctic Circle north of Siberia to the East Greenland current.

NEW FEED FOUND

Sunflower Seed Is Purchased By Garza County Men

(By Staff Correspondent)

POST, Sept. 20.—Fifteen or twenty Garza county farmers who have large poultry flocks, have tried raising sunflowers as feed for chickens this year.

Most of those who had their sunflowers planted in the sandy soil, had good results. The northeast part of the county was the scene of most of these experiments.

County Agent Knox Parr estimates that an average of from two to five acres of sunflowers was raised by those who tried out the new seed. It is probable that next year will see a large number of others try the same feed.

Punta Arenas in southern Chile is known as the most southern city in the world because it is farther south than any other settlement deserving to be designated as a city.

Fall Dresses Are Different and Very Flattering

Adorable Frocks Make Their Bow

Simultaneous with the opening of our new location. We announce the presentation of Charlotte and Hollywood Frocks . . . dresses for sport, street and afternoon conceived and developed with that nicety in style that stamps them typically of style.

New Hats

We have a very large selection of millinery from the outstanding factories. Featuring the new fall silhouettes, in felt, soiet, velvet and fabric. New colors.

BARKHAM'S

Millinery and Ready-to-Wear

111 Ave. J—Between Main and B'dway

Welcome Fair Visitors

To

Lubbock's

17th Annual

Panhandle-South Plains Fair

Bigger And Better Than Ever—

While in Lubbock be sure to visit the smartest ladies shop on the South Plains, and see the latest in the mode for fall—

Abney Apparel Shop

Hotel Lubbock

Anne Picks Out a Complete Fall Outfit for $30

Did you think it couldn't be done? Anne's family thought that, too, until she proved it to them! First she selected this smart black and white travel tweed frock, on account of its brief bolero.

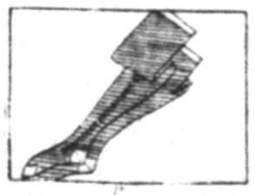
$17.50

Knowing, as Anne did, that variations of the beret are the very smartest hats for informal fall costumes, and that velvet ones are exceptionally flattering, she chose a simple black velvet beret with a grosgrain band to hold it in place, high on the forehead.

$3.95

This black kid oxford with the genuine lizard trim attracted her eye, knowing that it was the best value she could find anywhere.

$6.95



To make the costume smarter, Anne selected our genuine Cadet chiffon finish light gun metal hose.

$1.60

Can you imagine being able to purchase an outfit as complete elsewhere for less money? Remember, we handle only quality merchandise.

Total $30.00

Quality Merchandise

The Cinderella Shop

Honest Advertising

Property Valuations In City, County, Show Increases

School Taxes Will Benefit On New Basis

Exact Figures Not Available Yet But Boost Over '29 Is Expected To Pass Million Dollar Mark

WITH property valuations for neither the city, county nor the Lubbock Independent school district as yet complete for 1930, officials of all three groups estimate that the 1930 figures will show between $1,000,000 and $1,750,000 increases over the 1929 totals.

Different methods of fixing valuations are used by the school district and the city from the county, hence the apparent difference in totals of either one of the two urban groups as compared with the county as a whole, including the rural valuations.

City Manager J. Bryan Miller estimates the city valuations for 1930 will approximate $23,300,000. "The board has not completed its totals and these figures are only approximate," he explains. "They may vary one way or the other, but that is about as near as we can estimate."

Increase Is Estimated

Last year's valuations were $21,642,359. The approximate increase may reach $1,657,000.

At the office of A. C. Jackson, manager of the school district, the 1930 figures were estimated to be "about a million and a half dollars" above the 1929 figures. These were $20,102,880.

A. B. Ellis, county assessor, after making a preliminary estimate of in excess of $20,150,000 for 1930, said that a later check showed still some changes to be made. It probably will be several days before these figures can be made complete.

1929 Figures

Last year's valuations were $24,-012,070. They were divided: resident roll, $13,722,881; non-resident roll, $1,220,940; non-rendered roll, $3,891,440; utilities, railroads, telegraph and telephone, $1,330,580 and banks, $296,410.

There has been a steady increase in valuations of the county for the past 13 years. In five year periods, the increase has averaged more than a million dollars a year.

In 1918 the total valuations were given as $2,907,913, with taxes amounting to $39,943.97. Five years later, 1923, the valuations were, $12,-083,823, with taxes amounting to $173,774.39. For 1925 the valuations were, $18,221,670, with taxes amounting to $259,617.20.

Comparative Records

City comparative figures since 1920 show the following totals:

Year	Totals
1920	$ 3,907,980
1924	9,777,818
1925	10,440,800
1926	13,437,685
1927	14,617,630
1928	19,153,230
1929	21,642,359

Early Officials Of County Found In Court Record

Early records of the county commissioners' court show the names of early officers, both elective and appointive.

When the court organized March 19, 1891, following the election on March 10, G. W. Shannon, county judge, organized the court. Commissioners were: J. D. Caldwell, precinct 1; F. E. Wheelock, precinct 2; L. D. Hunt, precinct 3 and Van Sanders, precinct 4. W. M. Lay was sheriff and William F. Hendrix, county attorney.

The first school district for the county comprised the entire county. George M. Hunt, I. Tubbs and W. V. Marshburn were named trustees.

Will L. McCauley was named county clerk protem. Later George C. Wolfforth was named as county and district court clerk.

Records At Crosby

Crosby county, to which Lubbock had been attached for judicial purposes, had the county's records and the clerk was authorized to get them and place them in the county's possession. This action was taken April 22, 1891.

On May 11 the records of Cochran and Hockley counties were sought from Hale county, to which they had been attached. The two counties had been transferred to Lubbock county for judicial purposes.

Lynn county was also attached to Lubbock county for some time after the formation of this county. In 1891 the commissioners' court ordered a voting place to be established on the T ranch in Lynn county, with E. L. Seeds as presiding officer. It was a part of precinct 2.

At the same time the V. U. V. ranch in Hockley county was also established, as a voting precinct with the Quinn Bone as presiding officer. It was made a part of precinct 4.

W. S. Clark, now justice of the peace, was the first elected county assessor. Early in the fall of 1891 his report of his work was filed with the commissioners' court and was given approval.

CURE FOR DRUNKS

BERLIN, Sept. 20.—Dr. Wilhelm Fetterman claims that he can cure drunkenness by means of oxygen treatments. His experiments have proved that oxygen treatments restore normal metabolism, that process which destroys and builds up cells in the body. Drink causes defective metabolism. Inhalations of oxygen gradually weaken the desire for alcohol, the doctor says.

BELIEVE IT OR NOT! (Title Fully Protected) BY RIPLEY

EXPLANATION OF LAST SUNDAY'S CARTOON

THE FANATICAL TORTURE MAN

My fakir is a fanatical Shiite, and I have depicted him in the act of observing the ceremonies of Muharem. These ceremonies commemorate the assassination of Husan and Hosein, and many members of the sect manifest their mourning with practices of ferocious cruelty and self-mutilation.

THE THREE MAN CHECKERBOARD

The checkers are played upon stars instead of square blocks as in a two-man game. Player on side marked "1" makes kings at Border "X", player on side marked "2" makes kings at Border "Y", and player on side "3" makes kings at Border "Z". Players move checkers forward in three directions, never backwards except with kings, jumping either or both of opponents' checkers as may fall in line of play.

This game was originated and copyrighted by Marion P. Hodges, Box 332, Pacific Grove, California.

Hobbs Oil Development Again Turns Spotlight On Hostelry At Seminole

(By Staff Correspondent)

SEMINOLE, Sept. 20.—The development of the Hobbs, N. M., oil field is bringing prosperity to Seminole and also to the famous Gaines hotel, one of the best known hotels on the west side of West Texas and a real early day hostelry.

But few of the people who get their meals in the old-fashioned dining room or who sleep beneath the eaves of the white structure a block or so from the Gaines county courthouse, realize that the structure was the scene of one of the sensational murder cases of recent years.

It was a little more than seven years ago that Dave Allison, a cattle inspector and a deputy U. S. marshal and S. L. Robinson, another inspector, were shot and killed by Tom Ross, pioneer cattleman and Milt Good, a cowboy. Ross is dead, by his own hand the story goes, while Good is still behind the bars at Huntsville.

Under Same Management

The same woman who operated the hotel on April 1, 1923 when the shooting occurred, is in charge of the hotel. She is Mrs. S. J. Averett. Her fame as a housekeeper has gone far and wide and she generally has two or three "tables" sometimes more, each noon. The number depends upon the transient oil trade.

All the old time cattlemen of this section stop at her place when they are in town. Also, when Seminole business men have to "hatch," they generally go down to her dining room for at least one meal a day. Traveling men who make the territory stop here and now the oil scouts find the place. Somebody passes the word along to the next men and there is no trouble to get a full house.

Investigate Cattle Theft

There had been considerable trouble in this part of Gaines county over cattle stealing. Allison and Robinson, inspectors for the Texas Cattle Raisers association, were investigating.

Prior to the shooting the two men had made a number of investigations of the Ross ranch. They had had some run-ins with Ross and it was said there was feeling between the officers and Ross.

Tipped off that the officers were in town, Ross and Good went to the hotel and the shooting took place. Mrs. Averett was operating the place then.

Following the shooting the two men were arrested and tried for murder. They were found guilty and sentenced to the state penitentiary.

Both escaped and later Good was captured and returned to Huntsville.

Ross To Montana

Ross, according to reports, managed to get into Montana where he lived under an assumed name. The search for him went on, however, and according to one theory given credence here, officers were close on his trail when he took his own life in Canada. He left a note, revealing his identity.

Rumors here that the man who died was not Ross are denied by officials. They claim that several people who knew Ross personally and well saw the body and positively identified it as that of the missing man.

R. W. Pittman, county judge, who has lived here for a quarter of a century, declares, "I have talked with several people who saw the body and they are positive in their identification."

Mrs. Ross, widow of the dead man, is now living with her aged father over in New Mexico. Frank Hardin, her father, resides between Hobbs and Lovington. He is living on a ranch.

Mrs. Ross and the daughter of the dead man shortly after the shooting went over to live with Mr. Hardin. They are highly respected here by the people and there is still a warm feeling for the family.

Owing to the excitement about oil at Hobbs, but little comes up now about the case. It is only once in a while that some one who has heard about the shooting asks about it. Old timers seldom if ever talk of the case among themselves.

RESIDENTS ORGANIZE

Trespassing Laws Are To Be Enforced In Llano

LLANO, Sept. 20. (AP)—Farmers and ranchmen of Llano and neighboring counties have organized for the protection of property rights with a view of securing a more rigid enforcement of trespassing laws.

By assessments of $5 per member, a special prosecution fund would be maintained for employment of counsel to prosecute cases reported by members. The initial enrollment numbered 75.

Elephants are worth from $2,500 to $5,000, the value depending mainly on whether they hail from India or Africa. The Indian elephant is always the most expensive.

Littlefield High Students Work On Projects of Many Kinds; Keep Busy

(By Staff Correspondent)

LITTLEFIELD, Sept. 20.—Vocational agriculture students in the Littlefield High school, under the direction of R. A. Box, teacher, handled considerable work along experimental lines during the summer vacation period. Mr. Box spent nearly all the summer supervising the work.

In the class were 30 boys and they carried on a total of over 90 projects at home during the summer, an average of three projects to a boy.

An average of ten acres per boy in crop work, was maintained. Experiment lines included pig litters, cotton, dairy, calf club, poultry, maize, kaffir and grain sorghum production.

Six boys had large litters of pure bred hogs. They included, Earnie Mitchell, Melvin Ross, Paul Roberts, Buell Murray, Coyt Smith and Wilburn Mansell. Balanced rations, including skim milk and grain, were fed, with sudan pasture as a supplement.

One Lad Busy

August Clark, with a flock of Barred Rock chickens, caponized over 100 cockerels. He will select 50 of his best pullets for his next year's work. August also has a jersey heifer to freshen soon, five acres of West-Tex cotton, and five acres of hegari and red top sorghum. He will feed out some beef this fall.

Dumas Haynes has ten acres of cotton and five of milo maize. Pure seed was used. Dumas also cared for the family orchard and had it pruned, ready for a big year. However, freezes destroyed most of the crop prospects.

Coyt Smith has four projects, five acres each of cotton and kaffir, a brood sow and a litter of pigs and a large flock of chickens.

THE NAME, PLEASE?

PITTSBURGH, Sept. 20.—Andrew MacTavish would be a more appropriate name for Andrew Wheatley, of Washington, Pa., for police found out that, be is a very frugal man. When caught with liquor here and asked what he was doing purchasing it in Pittsburgh, he replied that he could buy a quart in this city for $1.50, and that he was charged $2.50 in his home town, some distance from here. He walked both ways, when he wanted a drink, to save $1, he said.

Free Features Of Fair Given Consideration

Careful Selection To Assure Exposition Best Of Stunts And Thrills; Program Will Change In Mid-Week

AMUSEMENT and entertainment at this year's Panhandle-South Plains fair will be by far the most ambitious program of the organization along that line, according to B. C. Dickinson, president, in announcing the program for the show, September 29 to October 4.

Two shows a day, free, will be given, President Dickinson announces. One attraction, the De Stey Troupe of high wire artists, is billed for the entire week.

Billy Lorette, the "clown policeman" has been secured for the first three days as a special attraction to the children. Billy is a big favorite as far as children are concerned.

Monkeys Added, Too

Eller's cowboy monkeys are another special attraction for the younger generation.

"For the first time there will be an entire change of program the middle of the week," President Dickson said.

Besides the grandstand attractions there will be each night a display of fireworks. "Rockets that glare" and "shells that burst" have been secured for the "Festival of Fire", it is announced.

In the afternoon there will be five football games between ten of the best high school teams on the South Plains. These games will be scheduled for Monday, Tuesday, Wednesday, Thursday and Saturday. Owing to Texas Tech having a game Friday, no high school game is planned.

Following are the grandstand attractions: De Stey Troupe; McDonald Trio, Haahl and Oasi, Upton-Whiteside troupe, Hughes Duo, Billy Lorette, Eller's cowboy monkeys and Cook and Wiswell.

Old Records Tell Of The Plans For First Courthouse

Lubbock county early began to plan a courthouse, minutes of the county commissioners' court show.

Volume 1 of the minutes shows that in May, 1891, after the county was organized in March of that year, the court decided to erect a courthouse.

The dimensions were given as 40 by 50 and 24 feet high.

The county first selected lot 12 of block 19 as the site for the building. Later it was decided to erect the courthouse on lot 115 of block 104.

Bills Authorized

Lumber bills amounting to $2,373.85 were authorized paid by the treasurer and hardware bills amounting to $1,719.45.

First, bonds amounting to $12,000 for a courthouse and $4,350 for a jail, were authorized. A contract was entered into with the Diebold Safe and Lock company through P. D. Lyons, agent, for the erection of a jail to cost $3,750.

In November of 1891 the bond issue was cancelled for the courthouse and the jail and another one issued for $16,000 to combine the two. Authority had been given the county, the minutes showed, under two acts, one passed in 1881 and the other in 1885, to issue bonds for a courthouse and a jail.

When the new bonds were issued in November 1891, a tax of one-fourth of one percent, levied for the purpose under the original bond issue resolution, was continued.

TO RE-NAME BUILDING

University Education Hall To Be Named Sutton Hall

AUSTIN, Sept. 20. (AP)—The education building at the University of Texas will be re-named this fall in honor of William Seaver Sutton, former acting president of the institution. It will be known as Sutton Hall. A bronze tablet in Sutton's memory will be placed at the south entrance of the building.

One of Houston's new school buildings recently was named after the educator, who was superintendent of schools in that city for a number of years. Dr. Sutton became professor of education at the university in 1909 and was acting president during 1923-24. He was named dean emeritus of the school of education in 1926. He died Nov. 27, 1928.

MORE HATS ARE LOST

Students So Seldom Wear Hats They Forget Easily

AUSTIN, Sept. 20. (AP) — More hats are turned into the lost and found office of the University of Texas than any other article. Officials in charge said that students so seldom wear hats that they forget them with remarkable ease.

It also was voted that summer term students are more careful of their personal belongings than long term students, contrary to the general impression concerning the absent-mindedness of school students, who form the major portion of the vacation populations.

Chinese soldiers often carry bird-cages containing their favorite pets, and umbrellas to keep off the rain.

Texas Tech, In Six Short Years, Is 'Wonder College'

Young State Institution One Of Largest In Texas; Various Traditions Add To Its Lures

Many Students From Neighbor States Gather In City For Knowledge To Augment List Of Youthful Texans

BY MARGARET TURNER
(Avalanche-Journal Staff)

BUILT on one of the great tablelands of West Texas and carrying on in its architecture the background of the old Spanish missions of the Sixteenth century, Texas Technological college stands at the west end of Broadway on a site of 2,000 acres one of the largest and most imposing educational institutions in the state of Texas today.

Scarcely more than an infant when a comparison is made with its age of six years and the older state institutions, the growth of Texas Tech has been phenomenal since the time its doors were opened in October of 1925 to the largest initial enrollment of any college in the United States.

Far From Competition

Several factors contribute to the remarkable growth of the institution, chief among which is its location, far from any other major college. The enrollment includes a majority of students from the Lone Star state although yearly the average of young people from other states is increasing.

Climatic conditions exert an important influence upon the health and consequent student application and activity and as a strong bid for students to attend Tech. Physicians are agreed that this portion of the state provides the ideal climatic conditions for the average person.

Conception Is Large

The conception of this college centers around the Hall of Texas, which will be the college auditorium and commencement hall and will be located at the head of Broadway. The administration building, the first facade of which has been completed, forms the south side of the great court. Scarcely a stone's throw from this building is one of the most striking buildings on the campus—the Chemistry hall.

In additional up to the present time there have been completed the following buildings on the college campus: textile engineering, first unit, home economics building, first unit, president's home, stock judging pavilion, dairy barn, poultry houses, heating plant, mechanical engineering shop, gymnasium, a small classroom building for agriculture, green house, engineering building, first unit, book-store and field house.

Four Schools

The college is at present organized into four distinct but closely cooperating schools as follows; the school of liberal arts, the school of agriculture, the school of engineering and the school of home economics. Each of these schools has its own dean, its courses of study, its requirements for entrance and for graduation. A specific degree is given for graduation; for the school of liberal arts, the degree is B. A.; for the other schools it is B. S., with an indication of the special subject in which the degree is taken.

The bill by which the college was created provides that the college shall be co-educational, consequently young men and young women are admitted on an equal basis.

Democracy A Tradition

One of the most cherished traditions of the college is that a spirit of democracy shall pervade the campus and as a result secret class distinction is frowned upon and secret societies, especially Greek letter fraternities, are forbidden.

Among the events that have already become a part of the traditional life during the college year are the president's annual reception to the faculty, the president's annual reception to the students, the junior prom, the Forum's reception to young women students, college frolic, the May pageant, Easter sunrise service, senior day and tree-planting with junior investiture and a number of others.

C. of C. Organized

The Students' Chamber of Commerce was responsible for the college song which will be heard on the foot-ball field shortly and in pep rallies, since it offered a cash prize to the one writing an acceptable school song. La Ventana, yearbook and the Toreador, are already traditions of the college life and a magazine is to be published this year.

The Alumni association has pledged to back activities along the line of promoting a students' union building begun by the senior class of 1930.

Music Is Popular

Among the many organizations which are on the campus are the musical organizations including the college band, the college orchestra, choral club and men and women's glee clubs. A series of recitals, lectures and dramatic productions is sponsored by the college and headed under "artist course." Tis year all te numbers are to be musical in nature.

Intercollegiate athletics forms a bi part of the student life. Tech sponsors various branches and has provided a coaching staff, grounds, and equipment for football, basketball, baseball track and tennis. All intercollegiate athletics are rigidly supervised by the Athletic Council of the college.

Churches Co-operate

The local churches of Lubbock co-operate with Tech in furnishing Christian training for the students. In addition campus organizations include a Young Men's and Young Women's Christian association. This year secretaries are to be provided. Jack Boyd, formerly of University of Oklahoma, and Miss Joe Wilder, who came to Lubbock following a year's study in Europe and is formerly of the State Teacher's college of Iowa, have arrived and begun plans for te year's work.

Eleven new faculty members have been added to the staff of the college for the 1930-31 session, according to announcement by officials.

Included among the new professors are Miss Mamie Klett, assistant professor in the biology department, who succeeds Miss Bessie League, and Paul D. Voth, instructor in the department to take the place of J. Q. Sealey.

Read Successor Named

R. C. Goodwin, a graduate of Harvard university will succeed to the head of the chemistry department made vacant by resignation of Dr. W. T. Read. C. H. Connell, graduate assistant, also is a new member of this department.

H. R. Nissley will be replaced in the department of business administration by R. H. Pfarr., of Ohio university.

Godeke Succeeds Tuve

In the school of engineering new members include Venton L. Doughtie, Texas university graduate, to succeed M. E. Farris, and H. F. Godeke who will take the place of G. L. Tuve as head of the department of mechanical engineering.

W. B. Gates will be succeeded in the English department by Clarence P. Hotson, Havard graduate, while J. G. Allen will be replaced by Mrs. Mary Dale Buckner, Texas Tech graduate.

Miss Pirtle Leaves

Miss Annah Jo Pendleton succeeds Miss Ruth Pirtle as professor and acting head of the department of public speaking while D'Laurel Beville of Southwestern university will fill Miss Pendleton's former position.

A complete list of the faculty as announced today, includes:

P. W. Horn, president; E. L. Dohoney, registrar; Elizabeth H West, librarian (on leave of absence); Emma Main, assistant librarian; Madeline Canova, reference librarians; W. T. Gason, business manager; Mary W. Doak, dean of women; Mrs. Eleanor M. Chitwood, assistant dean of women.

SCHOOL OF AGRICULTURE: A. H. Leidigh, dean, school of agriculture; W. L. Stangel, professor of animal husbandry; H. J. Bower, professor of agronomy; J. O. Ellsworth, professor of agricultural economics; C. H. Mahoney, professor of horticulture; C. E. Russell, associate professor of horticulture; R. C. Mowery, associate professor of animal husbandry; K. M. Renner professor of dairy manufactures; Fred Harbaugh, assistant professor of animal husbandry.

CHEMISTRY: W. L. Rat, professor; W. M. Craig, professor; W. M. Slagle, assistant professor; Mrs. J. N. Marshall, instructor; Charles C. Galbraigh, graduate assistant; Wilson Drake, graduate assistant.

BUSINESS ADMINISTRATION: B. F. Condray, professor and head of the department; Ormond C. Corry, assistant professor.

GOVERNMENT: W. A. Jackson, professor and head of the department; H. C. Pender, assistant professor (returns after year's leave of absence); M. E. Ogden, associate professor; J. W. Jackson, instructor.

EDUCATION: A. W. Evans, professor and head of the department; R. E. Garlin, professor; W. P. Clement, assistant professor; Bonnie K. Dysart, associate professor; J. T. Shaver, associate professor.

SCHOOL OF ENGINEERING: William J. Miller, dean, school of engineering; Edgar G. Shelton, associate professor of architectural engineering; J. H. Murdough, professor of civil engineering, head of the department; W. P. Helwig, assistant professor of electrical engineering; P. L. McRee, assistant professor of civil engineering Otto V. Adams, professor of civil engineering; S. J. Boller, assistant professor of engineering drawing; P. A. Kleinschmidt, professor of architectural engineering, head of department; J. C. Hardgrave, shop superintendent; William E. Street, instructor of engineering drawing; G. L. Svenson, professor of engineering drawing, head of the department; Carl D. Brandt, professor of textile engineering, head of the department; Ernest Nelson, professor of textile engineering; Earl Heard, assistant professor of textile engineering; C. E. Perryman, instructor of engineering drawing.

ENGLISH: Allan L. Carter, professor and head of the department; R. A. Mills, professor; Cecil Horne, associate professor of English and publicity director; E. Y. Robnett, associate professor; R. W. Fowler, associate professor; G. M. Smallwood, professor; A. B. Cunningham, associate professor; Alan L. Strout, associate professor; Flora McGee, associate professor; Donald V. Murphy, assistant professor; Gussie Lea Teague, instructor; Lucille Gill, instructor; Miss Jane Mast, graduate assistant; J. M. Gordon, dean, school of liberal arts.

FRENCH AND GERMAN: Thor J. Beck, professor and head of the department; Carl Henninger, associate professor; Mrs. H. L. Farrow, associate professor.

LATIN: Mrs. William Dingus.

GEOLOGY: Leroy T. Patton, professor and head of the department; M. A. Stainbrook, professor; V. I. Robinson, associate professor; Raymond Sidwell, assistant professor.

HISTORY: John C. Granbery, professor and head of the department; Ormond C. Corry, assistant professor.

SCHOOL OF HOME ECONOMICS: Margaret W. Weeks, dean and professor; Johnnie H. McCreary, professor (returns after year's leave of absence); Mabel D. Erwin, professor of clothing; Dorothy McFarlane, associate professor of foods; Mayme E. Twyford, associate professor of foods; Jean Dorrell, associate professor of applied arts; Mrs. Edna W. Buster, instructor in clothing; Vivian Johnson, instructor in home economics education.

MATHEMATICS: J. N. Michie, professor and head of the department; F. W. Sparks, professor; R. S. Underwood, associate professor; Elizabeth Stafford, assistant professor (returns after 2 years leave of absence); Earl L. Thompson, assistant professor; Nat Edmondson, assistant professor; Lonnie Langston, instructor; Loyd Christianson instructor; Charles C. Rodefer, instructor.

MUSIC: W. R. Waghorne, professor and head of the department; W. C. Holden, professor; S. S. McKay, professor; C. D. Eaves, assistant professor (returns after a year's leave of absence); Oscar A. Kinchen, associate professor.

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PHYSICAL EDUCATION: Pete W. Cawthon, director of athletics; Russell Smith, professor; W. L. Golightly, associate professor; J. O. Morgan, associate professor.

PHYSICAL EDUCATION FOR WOMEN: Johnnye Gilkerson, assistant professor; Zella Riegel, assistant professor.

PHYSICS: E. F. George, professor and head of the department; C. S. Mast, professor; W. H. Abbitt, professor; Harry Hill, assistant professor; C. E. Schmidt, associate professor; S. H. J. Womack, graduate assistant.

PUBLIC SPEAKING: Mrs. Eunice Mowery, instructor.

MILITARY SCIENCE: H. E. Killin, instructor.

SPANISH: C. B. Qualia, professor and head of the department; Frances Whatley, associate professor; Alfred B. Strehli, assistant professor; W. A. Whatley, assistant professor.

DEPARTMENT OF EXTENSION: J. F. McDonald, director.

Y. M. C. A. SECRETARY: Jack Boyd, formerly Y. M. C. A. secretary of the University of Denver.

Harry LeMaire, assistant professor, director of the band.

Leaders Of Texas Tech College

WILLIAM J. MILLER
Dean of Engineering

DR. PAUL W. HORN
President

DR. JAMES M. GORDON
Dean of Liberal Arts

ARTHUR LEIDIGH
Dean of Agriculture

MARGARET WEEKS
Dean of Home Economics

MARY W. DOAK
Dean of Women

PROPERTY VALUED

Littlefield Schools Have Big Sum Invested In District

(By Staff Correspondent)

LITTLEFIELD, Sept. 20.—Value of all school property of the Littlefield Independent School district is announced by J. F. Hillery, secretary, as $232,788.

"Our buildings are carried on our books as valued at $200,000", Mr. Hillyer reports. "The equipment is valued at $32,788."

The district has bonds issued against its property now amounting to $209,000. Sinking fund levies take care of the retirement of the bonds serially.

Besides the buildings the district also owns some land on which the buildings are located.

DISPLAY FEATURES SHOW

SWEETWATER, Sept. 20. (AP)—A baby chick display will be added to the features of the poultry show of the 1930 Midwest Exposition here Oct. 7-11, according to H. M. Rose, superintendent.

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FUNERAL HOME
NEW LOCATION—1601 13TH ST.

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WE STRIVE to give you the best effect in the arrangement of flowers. Choice cut flowers and potted plants at all times.

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RADIO introduces . .

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NEW mastery of tone, with the Visual Tone Selector
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Prices, without tubes—radios, $136 to $172; radio-phonographs, $198 and $270. Let us explain how economically you can purchase any model of the new General Motors Radio through the liberal GMAC plan of convenient payment.

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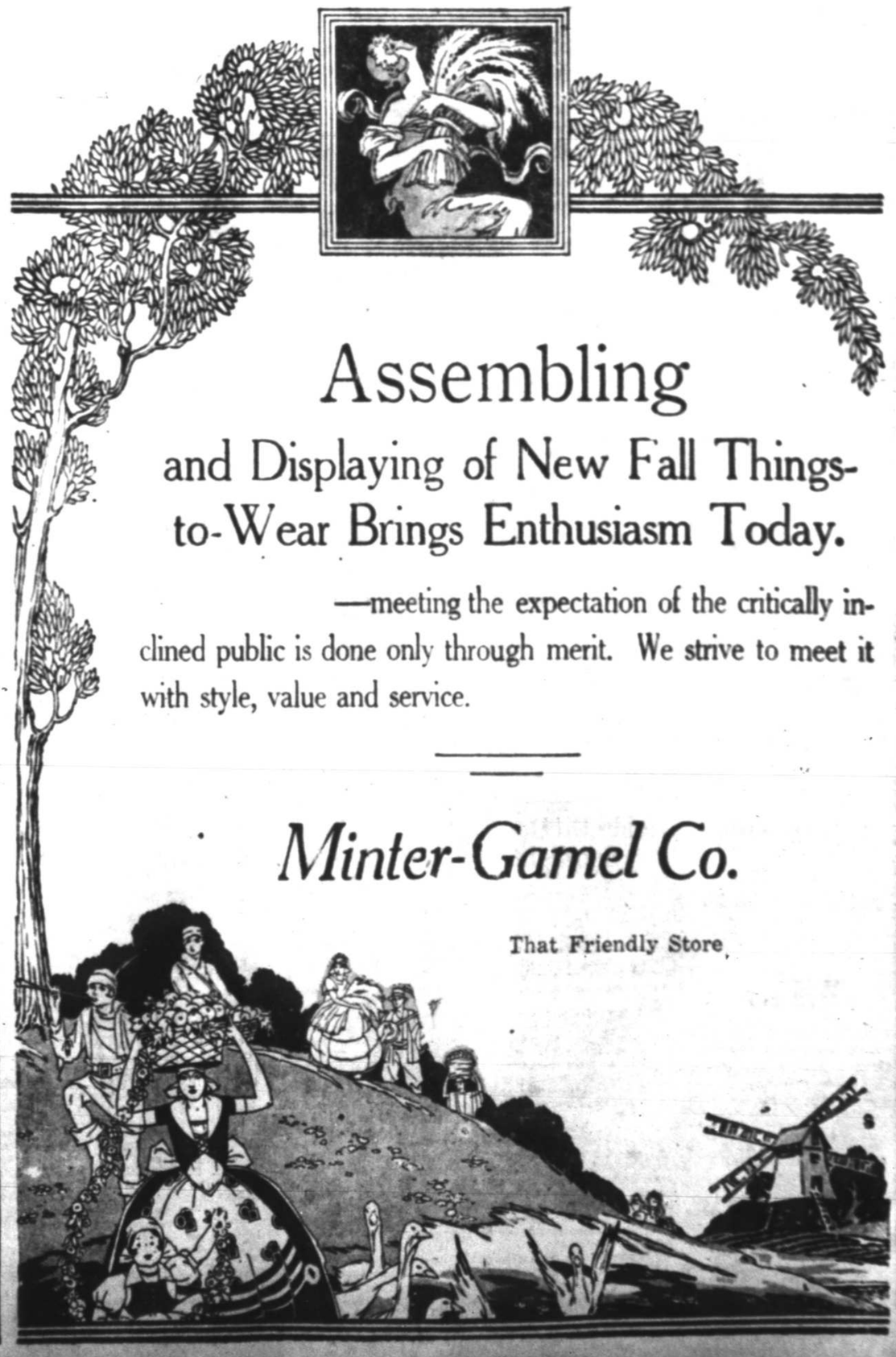

Assembling
and Displaying of New Fall Things-to-Wear Brings Enthusiasm Today.

—meeting the expectation of the critically inclined public is done only through merit. We strive to meet it with style, value and service.

Minter-Gamel Co.
That Friendly Store

New!

Everything's new **these days . . . stocks, styles, values, prices! Shopping, too . . . a new and delightful experience when done here.**

Smart New Dresses

$6.90

$9.90

$14.75

. . . by their sleeves, particularly, you will recognize the fashion importance of these dresses . . . and by their emphasis on the natural waistline, flat hips and softly flaring skirts. The materials include flat crepe, canton crepe, satin and some sheer silks . . . in black and rich new tones of brown, red, green and blue. Sizes for women, misses and juniors.

Smartly New Hat Fashions For Fall

$2.98

Cushion brims that are softly flattering . . . double brim effects . . . beret types draped in new ways. You may select felt, velvet or tricot in black or one of the rich Fall tones.

Smart New Kid Gloves

Slipons and very new cuffed styles in colors to harmonize with Fall and Winter costumes. You can have a pair for each costume . . . only, pair **2.98**

Fur Trimmed Dress Coats

$9.90

$14.75

$19.75

These are the signs of their smartness . . . all-around belts, semi-princess backs, seamed effects, boleros, elbow cuffs, cape treatments, skirt flares and deep, becoming collars of long or short-haired furs . . . the quality and the low prices, too, are worthy of attention.

Best Clothes Values in Ten Years!

Smartly Styled

SUITS *for* FALL

$24.75

VALUE-WISE and style-conscious men are going to dress better than ever and yet not pay a dollar more in these J. C. Penney clothes for the new Fall season. Here are suits with *character* . . . adroitly styled from extra-fine fabrics bought when primary markets were at lowest ebb. We bought wisely; saved substantially . . . and now these savings are ready for you!

Smart Fur Pile Fabric Coats

Sizes 7 to 10 **7.90**

Sizes 11 to 14 **12.75**

They're as warm as fur and as smart, but they wear better and cost considerably less. Girls are choosing them with fur collars or self-trimmed and single or double breasted.

All Wool School Dresses

Sizes 7 to 14

$2.98

Gay plaids, novelties and plain colors that will look smart in any school room. At $2.98 they are remarkable values . . . good materials and carefully finished.

Boys' Winter Caps

You're sure to agree with us that this choice cap is unprecedented in value-giving.

98c

"Nation-Wide" Sheeting

Bleached

8/4—Yard—31c

9/4—Yard—35c

Unbleached

9/4—Yard—31c

10/4—Yard—36c

Pillow Tubing

42-inch width—Yard—22c

Worsted & Merino Sweaters for Boys

This popular sweater has a looped set-in pocket, jacquard trimming at the neck and contrasting stripes on the cuffs and bottom. Big value for **2.98**

Winter Coats

for Beginners at School—and Their Smaller Sisters

3.98 and 4.98

Many, many different styles fashioned of fine, warm materials and some of them fur-trimmed . . . also some boyish tailored models.

Our Own Exclusive Patterns

39 Inches Wide

$1.49 yard

Fall Shirts

98c

Big values in printed and rayon striped broadcloth.

A Marathon Presentation for September

"Prince-O-Pal" Model of Dignity

$2.49

The silk-bound brim is to be a leader in men's hats for Fall . . . at this low price all can afford one!

Pure Worsted Sweater

$2.98

Tightly knitted, fine gauge for warmth and wear. Fits snugly under coat.

"Roxbury" Cretonne

for Comfort Covers and Other Uses

15c yd.

Not for years has cretonne of this grade been offered at so low a price. New patterns, admirably suited for comfort covers, smocks, draperies. 36 inches wide.

"Nation-Wide" Outing Flannel

36-Inches Wide

15c yard

Firmly woven for satisfactory service! Plain white, also fancy patterns, light, medium and dark colors.

Outing Flannel

27-Inch Width, Exceptional at

10c yard

Soft fleecy quality of outing flannel in fancy patterns, light and dark colors, also plain white.

NOVELTY COTTON

Spreads

Jacquard Designs
Double Bed Size

$1.49

"Pay-Day" Overalls

Sturdily Made for Boys

85c

Men's Fancy Hose

Attractive Patterns in Smart Colors

25c pair

Rayon, mercerized and celanese combine to make these smart and durable hose.

Cotton-and-Wool Blankets

Selected China cotton mixed with small percentage of virgin wool; block plaids; sateen bound; 70x80 inches.

"Pay-Day" Overalls

Worn with Success on Every Job

$1.10

"Rockford" No. 33 Work Socks

Made Full and Free of Seams

10c pair

Chambray Work Shirts

Exceptional Value for Thrifty Men

39c

Sturdy Work Shirts

Of Strong Chambray for Boys

35c

"Oxhide" Overalls

Favored by Men for Hard Wear

79c

Heavyweight Cotton

Union Suits

Sizes to 52

98c

Heavy weight (16 lb.) cotton union suits — warm, sturdy underwear in a choice of colors. An outstanding value!

Play Suits

Every child should have one of these "Pay Day" garments . . . attractive and strongly made of enduring fabrics. A clothes saver, and a value, too!

98c

Be THRIFTY — Shop Here

"RONDO" CAMBRIC

New Fall Designs—36 Inches Wide

22c Yd.

J. C. PENNEY CO. INC.

DEPARTMENT • STORE

Between Hilton Hotel and Palace Theatre At 1012-14 Main Street

COTTON BLANKETS

Block Plaids—Size 66x76

$1.49 Pair

TODAY -- A $100,000 SERVICE AND

B. E. Needles' new $50,000 Service Station, now the largest on the South Plains, equipped with the very latest electrical and air operating service devices.

The value of the service equipment is over $10,000. When you are at the annual South Plains Fair visit this gigantic service station.

Including

Goodrich Tires
Gas---
Oil---
Batteries---
Washing---
Greasing---
Tire Repairing
Accessories---

ECONOMY WITH QUALITY SERVED TO ALL

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"WE CHALLENGE ALL FOR SERVICE AND QUALITY"

YESTERDAY

BU
M
H

We present the following records that stand unbroken on the great South Plains.

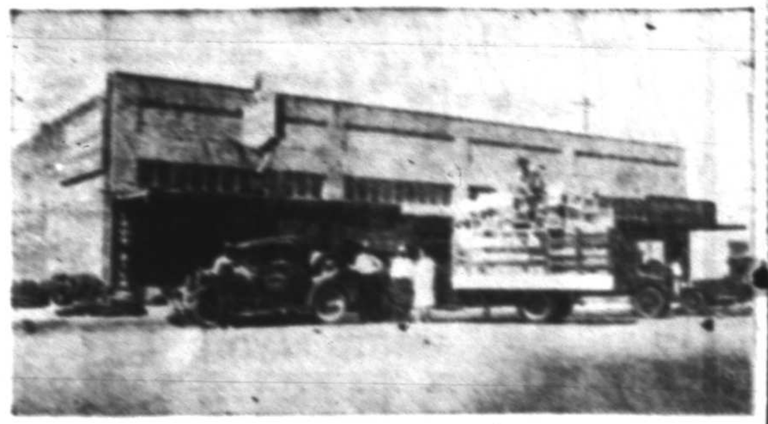
55 car loads of Goodrich Tires have been shipped to B.E. Needles and sold on the South Plains in the past four years.

66,000 tires is the grand total of this train load of tires.

16,500 cars were equipped with Goodrich Tires from this record tire sales.

$12.85 was the average cost per tire making the grand total of more than three-quarters million dollars tire sales.

10,000 miles a tire which is just a part of the economical road service that each Goodrich is constructed to give over 660,000,000 tire mileage over the great South Plains or just 26,400 times around the earth.



One of the direct reasons for the outstanding progressiveness of this Pioneering Firm lies in the service and economy that offered by the Goodrich Tires. The view above is the Goodrich home on Main Street before the formal opening of the new B. E. Needles Greater Complete Super-Service Station on Avenue H and 13th Street, pictured at top of page.

ECONOMY

The Beginning..

The picture above tells the story of the beginning w
the horses and the cars were mingling and mixing on
highways of the Great South Plains.

The story of Goodrich Tires are by the thousands wherever you look, in any group of cars you will see Goodrich Tires, the leading choice of the South Plains.

If you have never enjoyed the Goodrich Road Service and wish for the greatest number of miles for the least cost equip your car with Goodrich Tires during the next two coming weeks.

We are celebrating with the thousands of people that are coming to the great South Plains annual Fair. We present prices that are on the bottom for the famous Goodrich Tires.

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B. E. NE

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FOR TWO WEEKS

GOODRICH TIRE PRICES WILL SCRAPE THE ROCK BOTTOM

Folks, Folks! Attention! The next two weeks will be most exacting and exciting in the tire field — Goodrich Tires, whose quality and reliability of which has been demonstrated by the Goodrich Silver Fleet—and the people of the South Plains in years past.

We now startle the field with greater values!

BUY NOW! IT'S THE WISEST MOVE YOU EVER MADE—PUTTING 'FLEET-TESTED GOODRICH TIRES ON YOUR CAR!'

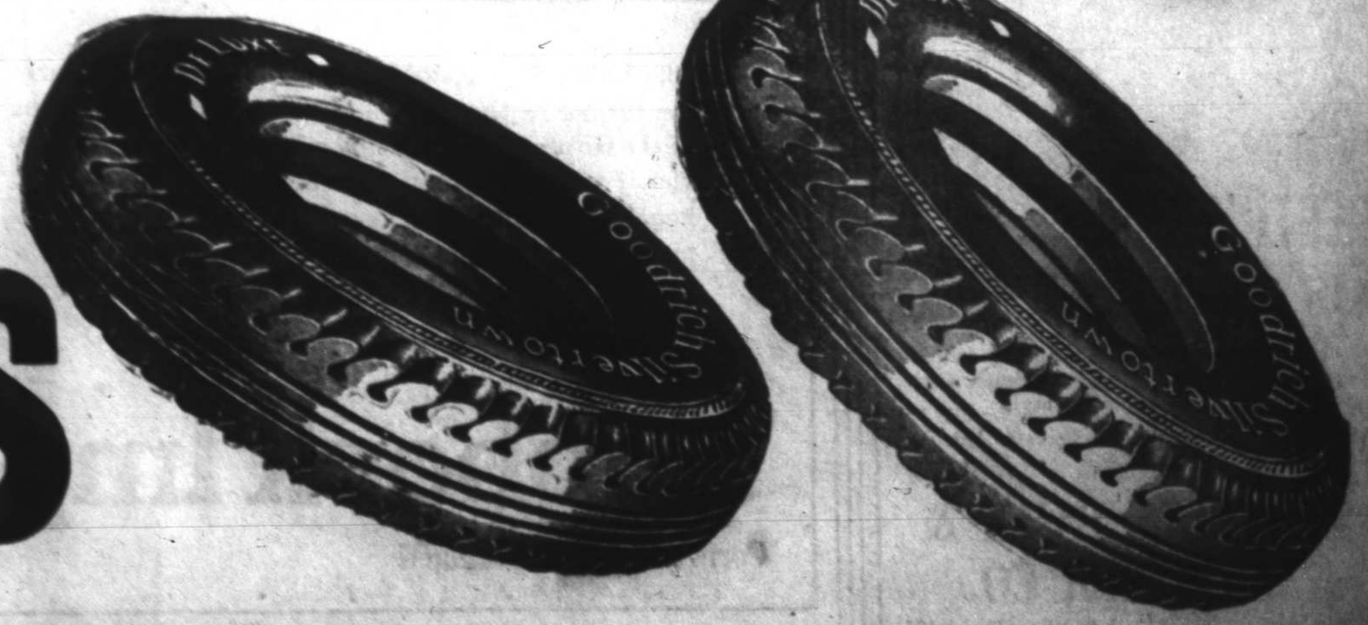
HERE ARE JUST A FEW OF OUR LOW PRICES

30 x 5.50	$ 8.75
32 x 6.50	11.75
31 x 6.20	7.75
31 x 4	5.75
32 x 4	7.75
32 x 4½	10.75

30 x 5 8 ply H D	13.75
32 x 6 10 ply H D	24.75
34 x 7	39.75
36 x 8	59.75

1 Box Cold Patch ..... .25
AND
2 Boxes ..... FREE

OPEN DAY and NIGHT



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NEEDLES

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Poultry Pays Huge Profits Figures Show

Statistics Prove That City's Gross Business In Turkeys, Chickens And Eggs Totals $8,000,000 Each Year

Poultry, turkey and egg shipments out of the South Plains counties during a year amount to a gross business of $8,000,000, Dick White, manager of the Lubbock Poultry & Egg company, estimates.

"Three and a half million dollars' worth of poultry and turkeys are shipped each year by the three big firms operating here in Lubbock, from the South Plains country," Mr. White estimated. "Two million dollars more are represented in the eggs shipped and the butterfat amounts to $5,000,000 more".

According to D. F. Eaton, county agent, every county in the area has shown remarkable increases in the number of hens on farms and the production of eggs the past few years.

Flocks Were Small

"When I came here about six and a half years ago," Mr. Eaton said, "the average flock on a farm would 80 to 100 hens. There were not many farms with over 100 hens. There were not as many farms as there are at present.

"Now, I estimate the average farm will have from 125 to 150 hens. Some will run 200, some 300 and some as high as 600 and 700 hens in their flocks. This county has about 2,500 farms. There were not over 2,000 farms when I came here.

Mr. Eaton attributes the increase in a large measure to the growth of the hatchery business here and over the Plains country. "When I came here Lubbock did not have a single hatchery. Now we have several. There are a number of hatcheries in other towns."

Flocks Standardized

Another contributing factor is the standardization of the flocks, many farmers now paying more attention to the quality of their chickens. Still another reason for the increased number of flocks and the size is the modern poultry houses that have been built and the many old ones that have been improved. "Farmers are paying more attention to the care and feeding of their flocks than they used to," he added.

There has been a general reduction in the number of old stock carried over into the fall and winter season. Farmers, the agent explained, have cut down the number of old hens and are using more young hens. The reduction is partly due to feed shortage.

Increase Is Noted

An increase in the number of young hens is noted this year, but the increase is not expected to be as great in proportion as last year.

Turkeys have had a reduction this year, Mr. Eaton said. The county turkey pool shipped two car loads of live turkeys by freight last year.

Mr. Eaton said he estimated the poultry business in Lubbock alone was nearly half a million dollars a year from the county's farmers.

Lamesa, Brownfield, Lockney, Floydada, Plainview, Post, Slaton, Crosbyton, Ralls, Littlefield and several other towns are leading in the amount of poultry and eggs shipped out. In many instances this line of agricultural industry has helped the farmers over what would otherwise have been extremely rough sledding, owing to poor crop prospects.

THREE RANCHES LEFT

All The Rest Of Terry County Is Farmer's Own Domain

(By Staff Correspondent)

BROWNFIELD, Sept. 12—Terry county has only three large ranches at the present time, the rest of the acreage under cultivation in small farms. Most of these are from a quarter of a section, with a few larger.

A. M. Brownfield owns two ranches. One is the "West" ranch named because it is located west of Brownfield. It contains 10,000 acres. Mr. Brownfield also has a ranch east of town with about 30,000 acres.

The third large ranch is the Poole Brothers and Goodman ranch, of 10,000 acres.

Climate Of Area One Of Section's Finest Possesions

CHARACTERIZED by mildness without monotony, variety without sustained extremities, a comfortable percentage of relative humidity and a wealth of sunshine, Lubbock's climate is representative generally of that throughout the South Plains territory.

Those seers who began the tremendous project of developing the rich Plains section recognized its climatic conditions as allies in the work of cultivating the soil and growing crops. The builders who have followed likewise have utilized the climatic factors, both as contributors to agricultural development and as means of attracting an ever increasing population.

Elevation 3,251

Lubbock's elevation is 3,251 feet above sea level. Mean temperature for winter here is 40 degrees Fahrenheit, for summr 77.5 degrees and for the entire year 53.8 degrees. Mean humidity of the atmosphere is 50.2 per cent and there are approximately 3,550 hours of sunshine each year.

Average maximum temperature over a 14-year period, 1915 to 1929 inclusive, was 65.38 degrees and average minimum was 36.05 degrees. Mean date of the first killing frost in the fall was November 12 and of the last such frost in the spring was April 22.

Climate Big Aid

Climatic conditions have been a conspicuous factor in the growth and development of the South Plains, both in agriculture and stock raising industries, which have been aided by shallow water underlying the entire section from 45 to 130 feet, and in attracting persons seeking a climate that is neither too rigorous nor boring.

Rainfall by months in 1929 was: January .43 inch, February .34 inch, March 2.03 inches, April .15 inch, May 6.91 inches, June .9 inch, July .2 inch, August 1.68 inches, September 1.36 inches, October 3.56 inches, November 1 inch, December .07 inch.

Although percipitation here this year has been below average, the South Plains area has been less effected than many other sections of the southwest and midwest. Chamber of commerce officials declared the immediate Lubbock territory had not suffered greatly from drouth.

Rainfall this year has been measured as follows: January .61 inch, February .03 inch, March .45 inch, April 1.04 inches, May 1.71 inches, June 1.7 inches, July .12, August 1.34.

Dry Record Set

Last July was the driest in the history of the state experiment station here, only .12 inch being gauged as compared to normal fall for the month of 2.18 inches. Rainfall in August, however, lacked only .66 inch of being normal.

To September 1st, 7 inches had fallen in 1930, normal precipitation for the period being 12.55 inches. Other dry years here as recorded by the state experiment station, according to Don Jones, superintendent, and fall for each year to September 1st, follows: 1917—5.47 inches, 1918—8.13 inches, 1924—7.64 inches and 1927—7.22 inches.

Average annual snowfall for the calendar year is 7 inches. Records for 1929 show that 7.15 inches fell. Snowfall for the 1929-30 winter by months was: November 22—.4 inch, December 20, 21—.7 inch, January 7, 8, 9—5.1 inches, February none, March 27, 28—4.3 inches. An almost negligible fall also was noted January 14.

Humidity A Factor

Although summer temperatures on the South Plains often are above the century mark, the percentage of humidity aids in relieving the heat and nights virtually always are cool, sheets and sometimes blankets being used during the nocturnal lapse.

The highest mark reached by the mercury here this summer was 106 degrees, registered June 28. A reading of 103 degrees was reported August 21.

Highest temperatures during last 12 months follow: 1929—September 4, 97 degrees; October 3, 94 degrees, November 6-11, 72 degrees, December 9, 76 degrees.

1930—January 6, 68 degrees, February 23, 80 degrees, March 11, 79 degrees; April 7, 93 degrees; May 21, 94 degrees; June 25, 106 degrees; July 13-19, 100 degrees; August 21, 103 degrees.

Average temperature for the same period was: September 70.9, October 62, November 42.5, December 43.6, January 30.7, February 50.6, March 49.4, April 65.8, May 67.7, June 76.9, July 80.4, August 80.7.

Records Are Perused

Over a period of 35 years, 1894 to 1928 inclusive, annual rainfall on the South Plains has averaged 20.09 inches a year, 75 per cent of which falls through the growing season.

Rainfall measures taken from Hale Center records follow: 1894—15.57, 1895—24.64, 1896—35, 1897—17.94, 1898—17.68, 1899—23.16, 1900—34.71, 1901—17.88, 1902—13.95, 1903—13.97, 1904—21.34, 1905—32.01, 1906—19.5, 1907—21.9, 1908—20.56, 1909—18.9, 1910—12.29.

From records of the state experiment station in Lubbock: 1911—21.15, 1912——14.6, 1913—19.47, 1914—31.43, 1915—31.88, 1916—15.03, 1917—8.73, 1918—12.15, 1919—31.61, 1920—18.16, 1921—16.72, 1922—14.59, 1923—26.17, 1924—9.45, 1925—22.75, 1926—20.06, 1927—9.59, 1928—19.74.

Comparison Made

Comparison of rainfall as recorded annually over a period of years at College Station in East Central Texas, Chillicothe in Northwest Texas, Spur in the low Plains and Lubbock on the high Plains of West Texas, follows:

College Station 38.77, Chillicothe 29.01, Spur 21.68 and Lubbock 20.12.

During the seven months of frost-free or the growing period of summer crops, June to September inclusive, Chillicothe has more rainfall than College Station while Spur and Lubbock are close behind.

Precipitation for the June-September period at the four stations is as follows: College Station 9.99, Chillicothe 12.34, Spur 10.28 and Lubbock 10.26.

OWN THEIR FARMS

Terry County People In Good Shape, Survey Indicates

(By Staff Correspondent)

BROWNFIELD, Sept. 20.—Approximately 75 per cent of the residents of Terry county outside Brownfield, the county seat, own the farm on which they live.

This is the statement of J. E. Shelton, secretary of the chamber of commerce, following a recent survey.

"We found that there are about 1387 farms in the county," Mr. Shelton said. "Of these, only about 25 per cent rent the land they cultivate.

"Many of our farms were bought during the high price of cotton back in 1919. With a few good crops at top prices, they were soon able to pay for the farm. As a result, we do not have many mortgages."

A Pioneer

MRS. LOU STUBBS

Among the oldtimers of Lubbock and the South Plains—one who has been a consistent worker for and believer in this section—is Mrs. Lou Stubbs. Until this year she has been identified with the Lubbock County Pioneer's association but declined re-election due to other duties.

The first hermit was Paul, of Thebes, in Egypt, who lived about the year 260 A. D.; the second was Anthony, also of Egypt, who died in 345 at the age of 105.

Alfalfa Field Of Muleshoe Man One Of Plains' Best

MULESHOE, Sept. 20 (Special.) S. E. Morris, who lives near town in the Blackwater draw, has one of the best fields of alfalfa in this part of the South Plains.

Mr. Morris and his sons own a quarter section of which they irrigate 140 acres.

Their alfalfa field has had four cuttings this year and a fifth is expected. The field has averaged about four to six tons per cutting from the 18 or 20 acres in the field.

Mr. Morris also has a large corn acreage and expects to average 100 bushels per acre. His stalks are eight and nine feet high, with two and three big ears to a stalk.

The maize on this irrigated farm is ten feet high and Mr. Morris expects to get a big yield per acre from the field. Sudan grass is expected to average 2,000 pounds per acre.

A No. 10 centrifugal pump is operated on a 32 foot well. The pump averages 1,200 gallons per minute.

FAIR DATES ARE SET

Briscoe Exposition To Hold Forth October 10 And 11

(Special To The Avalanche-Journal)

SILVERTON, Sept. 20— Dates of the annual Briscoe county fair are October 10 and 11, A. P. Dickinson, president, announces.

Vernon F. Jones, head of the vocational agriculture department of the local schools, is in charge as superintendent.

Real Oldtimer

ROLLIE C. BURNS

"Way back when Lubbock was hardly a "wide place in the road," R. C. Burns was a dynamo of civic machinery. He is practically retired now but is very much in demand when reminiscences are brought up.

HAS 25 SPEAKERS

SAN ANGELO, Sept. 20. (AP)—The program for the annual convention of the Texas Association of Real Estate Boards, to be held here Sept. 22-24, has been completed, according to T. R. Logan, in charge of the convention arrangements. The program includes 25 speakers.

Trees Mark Site Of Tatum; Early Days Remembered

TATUM, N. M., Sept. 20.—Two large weeping willow trees, at the Tatum Hotel here, are said to be among the oldest trees of their kind in this section of Lea county.

George Belderback, an oldtimer here, set out the trees about 18 or 19 years ago. He built the hotel building and set up a windmill and a small pond. The trees are located, one at the south side of the pond and the other at the north side.

Belderback is one of the founders of the town. He and James G. Tatum are credited with being the pair most interested in the starting of a settlement here.

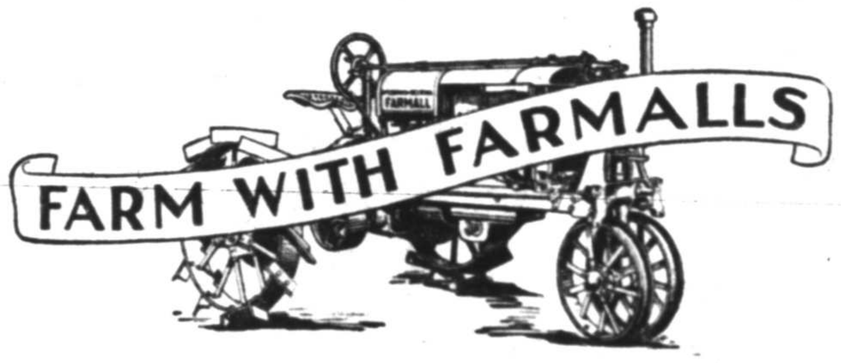
Tatum Starts Store

Mr. Tatum started the first store. He also established a post-office and the mail soon came here. Formerly it had been coming to this section from Elida, N. M., near Portales, some 70 miles north and from Brownfield, about 80 miles east.

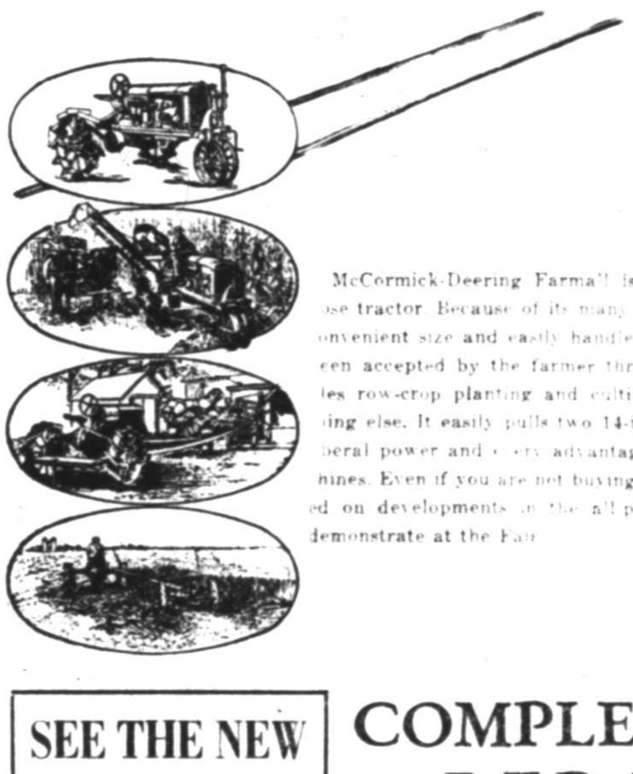
Mr. Belderback took care of the willow trees and watched their growth. They are now about two feet in diameter and tower above the hotel and other buildings on the main street for forty to fifty feet above the ground.

It took news of the Crimean war a week to get to London by messenger, as modern methods of transmitting news were not known then.

Visit Our Booth at the South Plains FAIR You Are Welcome



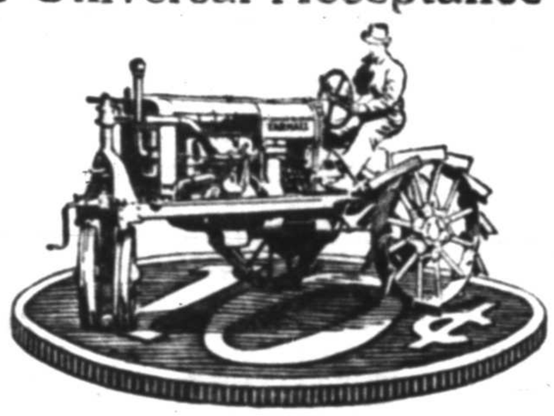
"You can turn it on a dime!" We often hear that said about the McCormick-Deering Farmall. There never was anything like it for getting around fast and easy in a cramped space. It has the original exclusive patented square-turn feature found in no other tractor. See now.



The All Utilitiy Tractor

----- Of Universal Acceptance

McCormick-Deering Farmall is the first real ALL-purpose tractor. Because of its many uses, and because it is of convenient size and easily handled, it is a tractor that has been accepted by the farmer throughout America. It handles row-crop planting and cultivating along with everything else. It easily pulls two 14-inch blow bottoms. It has belt power and every advantage for operating belt machines. Even if you are not buying now, keep yourself posted on developments in the all purpose Farmall.—See us demonstrate at the Fair.



SEE THE NEW IMPROVED McCormick-Deering CORN BINDER

COMPLETE REPAIR SERVICE

The Lubbock Implement Company operates to serve the farmer in the best and least expensive way. One of the features of our business is an instant repair service. Farmalls, listers, cultivators, binders, and all implements carried by us are backed by a repair department that saves you time and money. Get acquainted at the Lubbock Implement Company for a greater service.

'Neighbor, There's a Real Separator'

Close skimming, easy to turn, easily washed, self oiling. Japanned finish, ball-bearings, durably made, the McCormick-Deering Cream Separator comes in six sizes, 350 to 1500 pounds of milk per hour, for one cow or for a hundred. Equipped for hand, electric motor, or engine operation.

Lubbock Implement Co. Inc.

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County Premiums Beckoning To Ambitious Exhibitors

Twenty Prizes To Attract At Least Fourteen Entrants, Is Belief; Rules Are Given Out

Intensive Preparations Will Be Made By Rivals As Show Window Of Plains Is Laid Before Public Again

COUNTY agricultural exhibits at the 1930 edition of the "Show Window of the South Plains"—the seventeenth annual Panhandle-South Plains fair—promise to give a graphic panorama of the farming products of this section.

Reports coming in to fair headquarters indicate intensive preparations by a large number of counties for exhibits at the exposition here September 29 to October 4.

Despite the lack of rain in certain areas, fair officials feel sure that as many entries will be made as the fourteen of last year.

Early Signers

Among the early contract signers for displays at the fair are: Potter, Terry, Cochran, Lamb, Ochiltree, and Roosevelt, N. M., Lynn, Hale and Bailey counties have voiced intentions of bringing exhibits to the fair and a number of others are expected.

Garza county, winner of first place here last year, and well known throughout the state for its winning displays at the Dallas State fair as well as other expositions, this year will not enter an exhibit.

Twenty premiums, aggregating $1,275, will be awarded for county agricultural exhibits. The prizes will be as follows: First, $200; second, $175; third, $150; fourth, $125; fifth, $100; sixth $75; seventh to tenth, $50, and eleventh to twentieth $25.

David F. Eaton, Lubbock county agent, is superintendent of the agricultural division of the fair under which the county exhibits will be entered.

Entries Close Sept. 28

Entries for county exhibits will close at 6 p. m. September 28 and all exhibits must be in place not later at 9 o'clock on the morning of September 29, opening day of the fair. Any exhibit not in place and completed by that time will be penalized 25 points. It is required that exhibits remain in place until 8 o'clock October 4. Any violation of rules will be submitted to the manager of the fair by Superintendent Eaton. Mr. Eaton is in charge of assigning space to the county exhibits in the agricultural building.

Display and decorations must be confined strictly to products grown in the respective counties, including nothing other than the agricultural products and farm equipment. Products from state or government experiment stations are barred from competition for premiums. Exhibitors will be required to make an affidavit that no such products are used. All products exhibited must represent the 1930 crop of the exhibiting county with the exception of edible nuts which may be of the 1929 crop.

Signs Furnished

Signs bearing the name of the county are to be placed in uniform line at the top of the exhibits. These signs are furnished by the fair association at a cost of $7 to each of the exhibitors. Additional signs will be allowed on the background, provided they explain the products on the platform.

Judges will take into consideration the careful and tasteful arrangements of exhibits. Each county is required to show 23 different kinds of agricultural crops and not more than 50. Three important crops of each county will be majored and will be scored on the basis of 100 points each. Not fewer than five exhibits will be shown of each major crop. The remaining twenty or more crops will be scored on the basis of 600 points.

According to the rules set forth by the fair association, as exhibit of cotton is 20 bolls; of corn, ten ears; of grain sorghums, 10 heads.

One hundred points will be given for neatness, attractiveness, and points the total possible score.

general arrangement, with 1000

Must Submit List

Parties in charge of the exhibits will be required to submit a written classified list of the entries to the superintendent on the opening day of the fair. The lists will be given to the judges for their information.

After judging has been completed and premiums awarded, exhibitors may replace decayed vegetables, fruit and crops with fresh stock providing nothing new is entered.

The county exhibit rules of the Panhandle South Plains fair are identical with those of the Dallas State fair, offering the advantage of conformity to exhibitors wishing to participate in both expositions.

Counties of the Panhandle South Plains area not wishing to conform to the county exhibit rules are invited to bring exhibits. The fair association will pay a special premium of $50 to each county bringing a creditable and attractive exhibit to this year's fair. These exhibits must include at least ten crops and may contain advertising matter.

FOOL-PROOF 'CHUTE

LOS ANGELES, Sept. 20.—A fool-proof parachute for movies has been tried out here. It is intended for passengers. They are required to don only a light fabric vest carrying a steel snap. In case of emergency, the passenger grasps the 'chute and clips it on to the vest in a single movement. A pull of the rip cord releases the silk when the passenger is out of the plane.

Street car passengers in London last year numbered 19,000,000 more than in 1928.

Dirigibles Are To Be Larger

By NEA Service

WASHINGTON, D. C., Sept. 20.—The ideal size dirigible, and the one which will eventually come, will be twice the size of the British R-100, which is the largest in the air at present. That's the belief of Lieut. Commander Charles E. Rosendahl, former commanding officer of the dirigible Los Angeles.

The R-100 more than 1050 feet long, 131 feet in diameter, and has a gas capacity of 5,150,000 cubic feet, so it can easily be pictured how large a dirigible recommended by Lieut. Commander Rosendahl would be.

"Probably the best airship for trans-oceanic service will have a volume of around 10,000,000 cubic feet," he says.

The increased size of airships will not result in increased difficulty in handling them. "It isn't reasonable to expect nature to increase the seriousness of its obstacles as we increase the size of our ships," the dirigible expert says.

South Plains Cotton Pours Into Lubbock

Oil Mill, Two Compresses And Eight Gins Play Important Part Here; Many Brokerage Firms Are Active In City

Two compresses of modern efficiency involving a total building cost of $250,000, one cotton oil mill supplying West Texas, eight gins of the latest and most reliable type, and three cotton exchanges make Lubbock a concentration point for the vast cotton growing area of the Plains. More than 150 cotton buyers, outside the cotton co-op, make Lubbock one of the central trading points of West Texas.

In order to care for an aunual production of upwards of 40,000 bales of cotton raised around Lubbock and brought here for ginning eight modern gin plans employ a total of nearly 60 men for about four months of the year. Equipped with the latest designs and highest quality of machinery, these gins are capable of taking care of a production exceeding that of 45,000 bales last year by at least 50 per cent, according to operatives.

Oil Mill Manufactures

The Lubbock Cotton Oil mill, erected and equipped at a cost of $260,000, does the principal production and manufacturing business of the city and South Plains, and when running full employs between 80 and 100 men. The mill is in full operation from early October through March and part of April, and handles nearly all of the cotton oil business of this section. The mill supplies livestock feedstuffs to farmers in nearly every section of West Texas as well as in the immediately surrounding communities. Although the mill was operated on full time during the busy season last season, officials of the plant said that not a great increase in business over preceding years was recorded. It is thought that production this year will be greater however, than last year's record shows.

The Lubbock Compress company, whose buildings and equipment were erected and installed at an approximate cost of $200,000, is said to expect an increased business this year. During the business season, October to February, upwards of 100 men are employed at the compress and warehouse. A second compress, the West Texas Compress and Warehouse company, was built on a smaller scale at a cost approximating $50,000 and employs 30 men.

Three Exchanges

Three cotton exchanges and nearly 200 individual cotton buyers and brokers comprise the remainder of Lubbock residents engaged in the business. A grand total of nearly 557 men are employed in the cotton business in the city during the season.

Although cotton was not grown as a major crop on the plains until 1909 and 1910, the average annual increase since then has been surprisingly high. Natural cotton lands surrounding Lubbock and the low average cost of production caused W. D. Hunter, entomologist of the United States Department of Agriculture to remark that within a hundred mile radius of Lubbock will some day be grown as much cotton as the state of Texas now produces."

PLANES FOR ARMY

LONDON, Sept. 20.—Infantry armies of the future will be transported by airplane, if development of military planes continue. Planes carrying 200 men each, in squadrons capable of transporting a regiment, are forseen by the British Air Force. A new army plane being built here will mount a dozen machine guns, travel at 125 miles an hour and will be of all-steel construction.

Seven-tenths of the American cigarettes sold in foreign markets now go to the Orient.

Post Woman Finds Health and Profit In Hatchery Business; Efforts Show Surprising Results in Short Period

(By Staff Correspondent)

POST, Sept. 20.—Post boasts something unusual in the way of a business woman—the manager of a hatchery and one of the very few women in Texas who have charge of a hatchery in a professional way.

The woman is Mrs. H. J. Dietrich, wife of Harley Dietrich, a banker. She went into the business some five or six years ago because of her health and now she has a line that takes her entire time to handle.

Just recently Mr. and Mrs. Dietrich have completed the enlargement and improvement of their business, known as the Post Hatchery. The capacity of the incubators was increased from 25,000 to 32,000 eggs per setting.

Began In Small Way

"We began with an incubator with a capacity of 2,700 eggs five years ago," Mr. Dietrich explained. "Mrs. Dietrich's health was not the best and she decided to do something that would take her out of doors and keep her active.

"We soon found that she began to improve and that business also was on the increase. Last year our incubators had a capacity of 25,000 eggs at a time but we found we had to increase them to handle the business.

"Our first chickens were English white leghorns, of the Hoffman strain. We now have our own flocks and at present we have on the place between 600 and 700 chickens. Mrs. Dietrich is now in the best of health but she enjoys the business so much that we would not think of leaving it."

Electricity Used

All electric equipment is used in the hatchery. Mrs. Dietrich does custom hatching as well as for her own business. The season for this will begin about the first of January.

One of the unusual things about the hatchery is the steam heated storage brooding battery, with a capacity of 5,000 baby chicks. This battery is something new for poultry raisers, having been out only two or three years. There are not very many of these in Texas and Post is one of the few towns with one.

The battery and house is steam heated and enables baby chickens to be kept in the coldest of weather.

To Use Sunflowers

Mr. Dietrich raises most of his own feed. He is trying something new this year, raising sunflowers for feed. "I planted eight acres of sunflowers last spring and only about three of the acres will have any kind of yield," he said. "There was a 3 acre patch out in the sand hills that has done fine. The crop is just getting ripe and I believe I will get a record yield this year."

Special Showing for Fair Week

WE INVITE YOU TO MAKE OUR STORE YOUR HEADQUARTERS WHILE ATTENDING THE FAIR

Jackman's
Women's Wear Exclusively
1101 Broadway

Our buyers have been busy buying and assembling the newest and best styles in Women's Smart Apparel for this event.

Extra Value Dresses

SILK FROCKS

That look like they are worth twice the price they are marked. Lovely flat crepe and transparent velvet dresses, styles in the graceful new Parisian modes. The intricate seaming swathed hipline, long sweep of the skirt, all have a slenderizing effect. It will be easy to select becoming daytime and afternoon frocks.

$22.50 $29.50
$35 $39.50 $49.50

SILK FROCKS

Smart flat crepe and travel crepe dresses with all the new style features. The travel crepe prints are attractive and durable making ideal dresses for the college girl and business women.

$6.95
$9.85 $12.75

BEAUTIFUL KNITTED SUITS

The smartest sport outfits are made of knitted fabrics. Nifty three-piece Knitted Suits in tuck-in styles and over-blouse styles in all the rich Autumn browns, blues, rust shades and black and white mixtures. Ideal garments for the fall days.

$12.75 to $39.50

Coats for all Occasions

Greatest of All Time Values

Smart coats in wrapped around lines and semi fitted styles in the lovely new materials—Nuvella, Crepe Broadcloth and Tricolaine in black, brown and green. Luxurious fur trimmings add much to the attractiveness of these coats. We have large assortments of coats at the following prices.

$29.50 $35.00 $39.50
$45.00 $49.50 $58.00
$65.00 and $69.50

Hats in the New Mode

Smart Hats That Are Different

Nifty little off the face Hats designed to show your curls, cushion brimmed and brimmed styles that are youthful. The lovely quality of the felt, velvet and suede used make selections easy.

$2.95 $3.95 $4.95 $5.85 and up to $12.50

Story Of Post's Development Holds Much Romance; Work Of Capitalist

Colonization Effort Of Famous Man Made Garza Famous

By J. SAM LEWIS
Staff Correspondent

POST, Sept. 20.—They don't tell this story around Post except as a fable, to interest some of the newcomers in the growth of Garza county and Post. But, according to some of the old timers, it is a true story.

The late C. W. Post, of Battle Creek, Mich., former Texas and Illinois farm machinery salesman and later authority on dietetics, had two big investments before him for consideration a quarter of a century or so ago. Both proposals were in Texas and Mr. Post could not decide which one to select.

One On South Plains

One project was for the purchase of a large acreage on the then Llano Estacado, or Staked Palins, on the South Plains, in what is now Garza county. The other was in another county.

"I'll flip a dollar to see which one I'll take," Mr. Post is quoted as saying. He flipped. The side of the coin that was for the purchase of Garza county land came up.

"Garza it is," said the food maker. "I'll call my project the "Double-U' because that is what I will do with this, I'll double my money and the money of those who put in with me."

Bought 400,000 Acres

It was as a result of the flipping of that coin, back just after the turn of the 20th century, that C. W. Post bought 187,000 acres of land in what was later known as Garza county. He added 28,000 acres more in a short time. Still further purchases brought the total up to somewhere between 300,000 and 400,000 acres.

First pupchase was in 1905. Most of it was in Garza, with some in Lynn, Hockley and Cochran counties.

Nine years later Mr. Post began the sale of his land to tenants who desired to become land owners. The company has been continued since the death of Mr. Post and is still operating, making a few sales from time to time and handling the first sales and their repayment.

The story of C. W. Post is a romantic one. Born at Springfield, Ill., October 26, 1854, he attended the University of Illinois and before he had reached his majority has begun to travel as a salesman to handle farm machinery.

Later he came to the southwest and sold machinery. He was successful from the start and at the age of 26 was recalled to Illinois to head a farm machinery manufacturing plant.

His Health Fails

Close application to business, long hours, no rest, improper food and other troubles resulted in a breakdown and young Post was ordered into the southwest. This time he was told by his physician to get out in the country and try and build himself up.

This was in the 80's and young Post worked as a ranch hand and cowboy. He met during that time another young cowboy named Tom Stephens, who had branched out as a ranch owner. Stephens had acquired some wealth and as the years went by, became more wealthy.

Post had a horse and buggy and drove out from Fort Worth, his headquarters into West Texas, then a wilderness, just being broken up into smaller farm tracts.

Studies Diet

But Mr. Post's health did not seem to return. When he was 40 years years old, unable to regain his once robust constitution, he began the study of foods and diets with a view to working out something that would fit his stubborn case.

There came to him then a new idea for a breakfast food. He tried it. The new type worked. By that time he had gone back to Battle Creek, Mich., then beginning as a health resort, to take treatments. Convinced that he had something of value for the rest of the world, Mr. Post decided to manufacture the product. His money all gone, he thought of the young rancher of a decade before. Tom Stephens would help him.

Mr. Stephens financed the Post plant and from the beginning the business prospered. In a decade Mr. Post had become wealthy, a millionaire.

Works On Colonization

After he purchased the West Texas land, Mr. Post began working on a plan to sell the acreage to men of small means who wanted to get into farming as a business and who did not have much capital to start on. As he worked a colonization scheme came to him and he determined to put it into operation. He had the land and the money.

It was not the famous "lord of the manor" type of colonization that wealthy English and eastern companies had tried in the southwestern states on many occasions. And, by the way, most of these types of colonies were failures.

Instead, it was "each man under his own vine and fig tree", with his own "castle" and broad acres, on which he worked for a living and to pay for the land.

Plenty of Time To Pay

This was a typical American type of colonization. Each colonist was to have just as much as the others, on the same terms, with plenty of time to pay out the loans and with a home and not a shack to start with.

Mr. Post's plan provided for a 160 acre tract of land, with $2,000 improvements on it.

J. D. Derrett, bookkeeper of the Double-U company, owners of the acreage, tells the story thus:

"A quarter section, 160 acres, was decided on as the proper size of a farm. Improvements were to include a windmill, fences, cross fences, roads on every section line, a house of four or five or six rooms, water piped from the well or windmill to the house and other conveniences.

"We had a number of different house plans drawn up by architects. There were seven or eight of these plans, to fit the needs of different farmers.

Decided On Plans

"We would let the farmer who bought each quarter, decide on the type of house he desired. If our types did not exactly suit him, we would make suggested changes.

"With each quarter section of land went improvements of $2,000. This included the house, fences, windmill, etc. Land was sold with a down payment of $2 per acre. Each year for 15 years, the balance was paid in equal installments. Interest charged was low, four percent.

"Our first sales were in 1914. We advertised heavily through the north and south and we had a big crowd the first day.

"Original sales called for 500 quarter sections or about that figure. The records show that less than one percent of these 500 quarter sections have been turned back to the Double-U company because the farmers were unable to pay out.

Charged Small Interest

"Mr. Post charged only four percent interest. He did not want renters—he wanted farmers to build up the land.

"I think Mr. Post made his original purchases at around $1.50 to $3.50 an acre. The land is now worth between $50 to $60 an acre. I am told that some is held as high as $75 an acre.

"From time to time additional sales have been made. A total of about 650 farm sales have been recorded by the Double-U company."

Most of the property in Garza county is on top of the cap rock. This is the edge of the "Staked Plains." The land is very rich and productive. The cap rock looms up for several hundred feet above the rolling areas below the cap. On top of the rock the land is almost as level as a floor.

Buys In Hockley

About a year after the original purchase was made a 25,000 acre purchase was made in central Hockley county. This land was held for about 15 years, until the county was organized in 1921. Then it was opened to the public and the town of Levelland, the county seat, begun. This town is on C. W. Post land.

Plans similar to those in Garza county were used to colonize the county and it has been very successful.

Four counties have been the scene of activities of Mr. Post and his companies, Garza, Lynn, Cochran and Hockley.

In Garza county there is still about 35,000 acres, including a 30,000 ranch under lease, in the hands of the company. Lynn county has 22,000 acres, Cochran county 11,000 and Hockley county 16,000 acres, as yet undeveloped.

Sees Need of Town

Early in his development of the county Mr. Post saw the necessity of a town of some kind. He had to haul his lumber and material for the town from Big Spring, on the Texas and Pacific, 100 miles away. This was the largest town of any importance on a railroad within hauling distance of the proposed town.

At first Mr. Post thought that on top of the cap rock was the best place to start his settlement. He had a tent city at first, about 1906 or 1907. But a storm came along and tore the tents into rags. The tents were left standing and the place has ever since been known as "Ragtown."

Mr. Post moved his settlement down off the caprock about two miles from the rock. There he began a permanent town.

Stone Quarry Near

Nearby was a native stone quarry. From this spot rock was quarried for the construction of the first business buildings of the town. A hotel, court house and store buildings were built of rock.

There are still standing some ten of these structures, including the first court house and many business blocks. There are a few residences.

One of these buildings, with eight store rooms, is still standing at the main business corner. On this structure Mr. Post once worked, George Samson, a stonemason and contractor, declares.

"Mr. Post actually laid some of the stone on this structure," Mr. Samson declares. "My brother and I were brought here by Mr. Post to do the stone work. He laid some of the stone to show the workmen how to do it."

Seeks Business Men

In encouraging business men to move to Post and start in business, Mr. Post made it possible for them to secure money for erecting buildings at a low rate of interest. Only six percent was charged.

Another industry which Mr. Post started was known as the Postex Mills, a cotton mill that makes a high grade of sheeting. This mill was operated by the Post estate until a few years ago when it was sold.

"Garza sheeting" is the trade name of the product of this plant. It is said to be one of the few mills of its kind west of the Mississippi river.

Railroad Comes

The Santa Fe built south from Lubbock about 20 years ago. This caused a small boom for the town and aided in its development.

Mill employes live in houses erected and owned by the Post interests. These houses are rented at low cost to employes, rents averaging as high as $15 a month. Some of the smaller type, may be had as low as $4.50 a month. Most of the houses are four, five and six rooms, with a few three rooms. The estate keeps the structures painted and in good repair.

Many years before he died, Mr. Post had an opportunity to repay with interest the kindness of Tom Stephens. The latter, well up in years lost most of his money and the future seemed dark.

C. W. Post heard about it. At once he arranged for Tom Stephens to be put on the payroll, at a good salary, with instructions that it be paid as long as he lived. Mr. Stephens died only a few years ago.

The Post estate owns about 80 residences in Post. It also has considerable business property which it rents. Business men may secure loans from the Double-U company with which to erect business places.

"It is cheaper for me to build a building here in Post than to pay rent on one," a business man declared. "I have a vacant lot next to my present quarters. I can borrow enough money for a building at six percent. The estate will loan me as much as I need. I can make money at it."

Lands Paid Oct

Nearly all of the original purchasers of the Post lands have paid out. Some paid out last year and others will do so this year. A few were unable to make a payment or two, owing to crop conditions. They will finish theirs in a year or so.

In the early days of the company, the Garza Land and Cattle company was organized and two herds run on Post land. One was known as the red herd and the other as the black herd. Names were from the color of the cattle.

Later the cattle were sold and the ranches leased.

A daughter of Mr. and Mrs. Post, Mrs. Marjorie Post Close Hutton, resided in New York City. She and her mother, who has since remarried, still are heavily interested in the affairs of the company.

Sam B Barwell, manager, resides in Lubbock. He has been with the Double-U company for 22 or 23 years. The bookkeeper Mr. Durrett, has been in the office 16 years or so. Other employes have been with the business from fifteen to 25 years.

Babies 18 inches long at birth will grow up to an average size, it is said. A baby 22 inches long will grow into a person taller than the average when at 18.

Boosts His City

MORGAN COPELAND

Whenever there's a big job to be done in Brownfield, Terry county capital one nearly always finds Morgan Copeland mixed up in the project somewhere. An ardent South Plains booster Mr. Copeland is engaged in the banking business.

Don't You Agree With William?

By NEA Service

LONDON, Sept. 20.—Women still prefer the caveman type of husband to the meek lover who lets her have everything her own way. At least William Gerhardi, famous Russian novelist, thinks so.

"The submissive lover or husband is anything but a thrill to to a woman," he says. "The modern wife would rather be dominated and 'treated rough' than always be getting her own way. She doesn't want an actual brute, of course, but one who at least tries to be one.

"The man who acts the brute, therefore, will not have to worry about holding his wife's affections. What is more, there'll be a happier look in her eye. It seems, though, that a woman gets either a submissive, intelligent man or an unintelligent brute. The man who combines both qualities is rare."

MORE CULTIVATION

Anton And Vicinity Look For More Land Under Plow Soon

(By Staff Correspondent)

ANTON, Sept. 20—Anton and vicinity expects to have well over 100,000 acres in cultivation next year.

In 1929 the acreage put under the plow was 20,000. This, with the 80,000 acres in cultivation before that year brought the total up to 100,000.

It is hoped that as many acres will be added next spring as were last spring. The land was formerly known as the Spade ranch, one of the early day ranch properties of this part of the South Plains.

The state of South Carolina recognizes divorces granted in other states, but it grants none itself.

BUY GOOD CATTLE

Beef Stock Is Popular With Terry County Farmers

(By Staff Correspondent)

BROWNFIELD, Sept. 20— Terry county is growing as a cattle county.

Besides the 3,500 or more dairy cattle on the farms of the county, there are over 10,000 head of beef cattle. The A M. Brownfield ranches alone have 5,000 head, while the Poole Brothers ranch has another 2,000 head.

Many farmers have from a few dozen to several hundred head of beef cattle. It is expected that a large number of calves will be fed out this fall and winter owing to the good feed crops.

Announcing
the offices of
Dr. S. J. Montgomery
Osteophathic Physician and Surgeon
Rectal Diseases
Formerly at
220 Ellis Building
Now located
216 Leader Building
Phone 810

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can be cured. Have you any of these symptoms? Tired and drowsy feeling with headaches and depression; skin rough; breaking out or eruptions; sore mouth, tongue, lips and throat flaming red; much mucus and choking; indigestion and nausea; failing memory; diarrhea or constipation. Write for 50-page book mailed FREE in plain, sealed wrapper.

DR. W. J. McCRARY, Inc.
Dept. T-16 Carbon Hill, Ala.

Sore Gums-Pyorrhea

Foul breath, loose teeth or sore gums are disgusting to behold, all will agree. LETO'S PYORRHEA REMEDY is highly recommended by leading dentists and never disappoints. Druggists return money if it fails. City Drug Stores.

SOPHIE SPROULE
School of Dancing and Physical Education
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For information phone
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We have a large stock of electrical appliances.
Priced to suit your budget!

See Our Display of
Study Lamps
Regular $2.50 Values

SPECIAL
$2.00

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ELECTRIC SHOP

1214½ Texas Ave. Phone 569

BUS SCHEDULE

PIONEER MOTOR LINES, INC.

ROSWELL DIVISION

Leave Lubbock 8:45AM, 4:45PM for Wolffarth, Ropes, Meadow, Brownfield, Plains, Tatum, Roswell, El Paso, Phoenix, Los Angeles.

Leave Lubbock 8:45AM for Seagraves, Seminole, Hobbs, N. M., and El Paso.

Leave Lubbock 4:45PM for Seagraves, Seminole and Hobbs.

CLOVIS DIVISION

Leave Lubbock 8:00AM, 12:30PM, 6:00PM for Shallowater, Anton, Littlefield, Amherst, Sudan, Muleshoe, Texico-Farwell, Clovis, Albuquerque.

LEVELLAND DIVISION

Leave Lubbock 10:30AM, 5:30PM for Hurlwood, Smyer, Levelland, Whiteface, Morton, except Sundays, leave Lubbock 12:30PM, 5:30 PM for Levelland only.

RED STAR COACHES, INC.

Leave Lubbock 7:30AM, 12:30PM, 4:30PM for Woodrow, Tahoka, O'Donnell, Lamesa, Big Spring, Midland, Pyote, Pecos, El Paso, San Angelo, San Antonio.

Leave Lubbock 7:30AM via Lamesa, for Seminole, Hobbs, Carlsbad and El Paso.

SOUTH PLAINS COACHES, INC.

Leave Lubbock 7:30AM, 12:30PM, 5:00PM for Slaton, Southland, Close City, Post, Dermott, Snyder, Roscoe, Sweetwater, Abilene, Cisco, Mineral Wells, Fort Worth, Dallas, Greenville, Waco, Temple, Austin, Houston, San Angelo, San Antonio, Albany, Breckenridge.

NORTH PLAINS COACHES

Leave Lubbock 8:00AM, 11:30AM, 3:00PM, 9:00PM for Monroe, Abernathy, Hale Center, Plainview, Tulia, Canyon, Amarillo, Raton, Pueblo, Denver, Stratford, Guyman, Tucumcari, Albuquerque, Enid, Oklahoma City, St. Louis, Chicago, New York City.

TEXAS MOTOR WAYS, INC.

Leave Lubbock 7:30AM, 1:00PM for Idalou, Lorenzo, Ralls, Crosbyton, Dickens, Spur, Stamford, Albany, Breckenridge, Mineral Wells, Ft. Worth, Dallas.

Leave Lubbock 8:00AM, 1:00PM for Floydada, Matador, Paducah, Quanah, Crowell, Vernon, Wichita Falls.

Leave Lubbock 7:30AM, 1:00 PM for Dickens, Guthrie, Benjamin, Seymour, Wichita Falls.
Leave Lubbock 8:00AM for Petersburg.
Leave Lubbock 5:30PM for Crosbyton.

for Economical Transportation

IT'S WISE TO CHEVROLET CHOOSE A SIX

Drive a Six and you'll buy a Six

Once you drive a six-cylinder car, you will quickly recognize its finer performance! For a Six is so smooth . . . quiet . . . flexible . . . and comfortable! And the six-cylinder Chevrolet is one of the world's lowest priced automobiles. It costs no more for gas, oil or upkeep than any other car you can buy. Come in—today. In a few minutes you will see what fine quality is built into the Chevrolet Six—and what real value it offers.

Some Distinguishing Features

50-horsepower six-cylinder motor . . . de luxe wire wheels at no extra cost . . . a wide variety of attractive new colors . . . modern, long, semi-elliptic springs . . . fully-enclosed four-wheel brakes . . . Fisher hardwood-and-steel bodies . . . safety gasoline tank in the rear . . . and, for your protection, a new and liberal Chevrolet service policy.

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Sport Roadster . . . $515
Coach . . . $565
Coupe . . . $565
Sport Coupe . . . $615
Club Sedan . . . $625
Sedan . . . $675
Special Sedan . . . $685
(6 wire wheels standard on Special Sedan)
ROADSTER or PHAETON $495
Sedan Delivery . . . $595
Light Delivery Chassis . . . $365
With Cab . . . $470
(Pick-up box extra)
Roadster Delivery . . . $440
(Pick-up box extra)
1½ Ton Chassis . . . $520
With Cab . . . $625

Prices f. o. b. Flint, Michigan. Special equipment extra

Kuykendall Chevrolet Co.

Thirteenth and Avenue J Phone 1234

DANDY BAKERY

"MAKING ITS WAY BY THE WAY IT'S MADE"

1511--1513 Avenue Q.

PHONE 1289

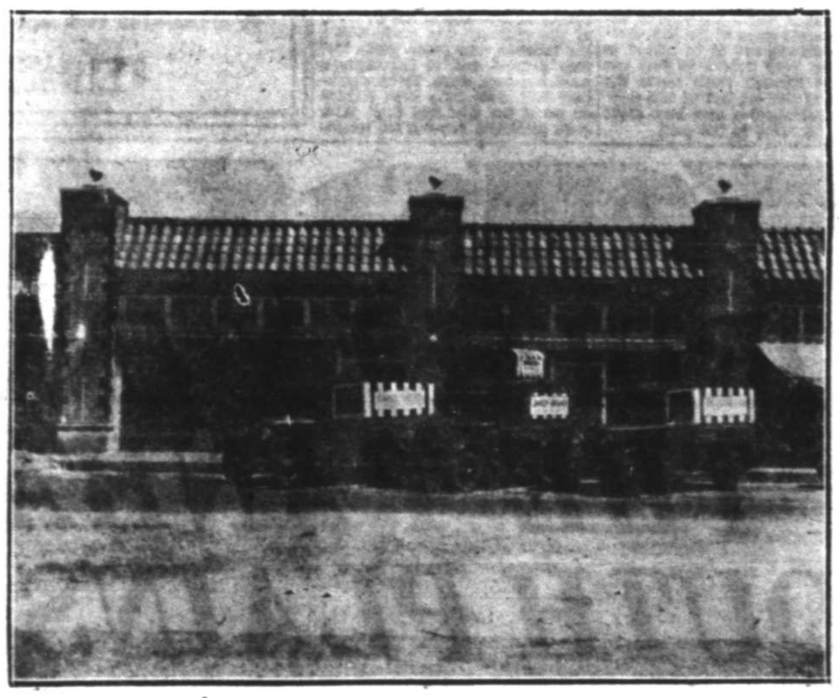
Dandy Bread is noted for its smooth texture, its freshness, and its wholesomeness. Wise mothers choose it for their children.

Fresh Daily At The Bakery

Visitors to the Panhandle-South Plains Fair are given a special invitation to visit the Dandy Bakery. We are proud of our city, proud of our section, and proud of our ability to serve it.

Layer Cakes
Angel Food Cakes,
Devils' Food Cakes
Cup Cakes And Cookies
All Kinds Of Sweet Rolls,
French And Glazed Doughnuts.

Sweetheart Cakes,
A hometown product, can always be found at your favorite grocery.
Order your special kind.



The Dandy Bakery, located 1511-13 Ave. Q, has more than doubled its size and capacity in the last year. Less than two years old, it is keeping abreast of the times and sharing in the phenomenal growth of our city. A cordial invitation is given the public at all times to inspect the plant.

VARY YOUR DIET WITH THESE DIFFERENT BREADS – BAKED DAILY!

Rye Bread,
French Bread,
Whole Wheat Bread,
White Bread,
Dandy Rolls,
Poppy-Seed Rolls.
Finger Rolls,
Parker House Rolls, And
Salt Rising Bread, the old fashion kind.

For your Fall and Winter social affairs, let us help you plan your refreshments. Dainty Cakes and Pies, party rolls and all kinds of colored bread. All special orders delivered promptly.

MATADORS
And
WESTERNERS

When In Training
Or Out

EAT DANDY'S

Watch-Our-Teams-Go

Who doesn't like pie? Especially when they're Dandy's. Try our Cherry Pies, made with fresh Cherries, which we offer you at the regular price.

OWNED AND OPERATED BY MR. AND MRS. RICHARD B. BORDERS

Community Exhibits Promise To Surpass Previous Fairs

County Agents Strive To Get Many Entrants

Larger Number Than Year Expected By Eaton; Rulings Are Given As Opening Date Draws Nearer

WITH Lubbock County Agricultural Agent D. F. Eaton and Miss Ruth Stockton, home demonstration agent, in the field for the past few weeks, community exhibits at this year's Panhandle-South Plains fair old fair to surpass those of previous years both in number and quality.

According to Mr. Eaton, who is in charge of the community exhibits at the fair, an intense interest is being shown throughout the county this year.

Visit Many Communities

As September 29, opening date of the exposition, approaches additional Lubbock county communities report intentions of bringing in agricultural displays. Mr. Eaton and Miss Stockton have visited each of various communities of the county in an effort to arouse interest in the exposition.

Mr. Eaton points out new features being offered this year in boys' club work. The fat pig club division is an added attraction with premiums totalling $147 and prizes in the breeding club class have been increased to $182.

W. W. Evans, Dawson county agent, will act as general superintendent of all 4-H club exhibits this year, both in the livestock and agricultural divisions.

Ten Prizes Offered

In the community display division ten prizes, totalling $200 and ranging from $50 to $10, will be presented. A premium of $50 and $10 worth of trees donated by the state experiment station east of Lubbock will be awarded for the best community display. Second prize will be $35, third $25, the next four $15 and the last three $10.

Rules and regulations governing the community exhibits correspond to the county exhibit requirements. This contest is confined to communities in Lubbock county. All products exhibited must be obtained from within the bounds of the school district exhibiting.

It is required that all community exhibits be in place by 9 o'clock on the morning of September 29, opening day of the fair, and remain in place until the night of October 4.

To Go To Dallas

In offering prizes for community exhibits, officials of the fair hope to encourage diversification in farming in Lubbock county. All products exhibited will be subject to selection for the county exhibit at the Dallas state fair. Only one exhibit from each community will be allowed although anything grown in that community may be displayed.

The community exhibits will be graded on the following basis.

Corn and grain sorghums	200
Cotton and wheat	200
Oats, Barley, Seeded Ribon Cane	75
Alfalfa, Sweet Clover, Sweet Potatoes	75
Peanuts and cow peas	50
Annual forage crop	75
Fruit	75
Fresh vegetables	75
Other crops not displayed under above classification	100
Attractiveness neatness, arrangement of exhibit	100
Total	1000

Their Dad's A Hero Of The Sea

Billy and Betty Meyer and their mother, of Oakland, Cal., are shown here as they scan the headlines daily for news of their father, Capt. W R. Meyer, master of the liner Ventura, as it approaches San Francisco. It was Captain Meyer who headed the heroic rescue of passengers and crew from the ill-fated steamer Tahiti which went down in the south Pacific recently.

GOLD STRIKE

VICTORIA, B. C., Sept. 20.—The old bed of the Fraser river is to be placer mined for gold by an English concern which has bought one and one-half miles of the bed. Powerful monitors are to be placed in operation near Lytton to tear out and put through sluice boxes the gravels of the old bed of the river. Hopeful statements have been made about the value of the gold.

Four Parks In County Aid To Pleasure Here

Lubbock County Recreational System Has Clubhouses In City, Slaton, Shallowater And Idalou; All Popular

AS outlined by law, only four park sites may be maintained on any county and Lubbock county at this time offers its citizens the full quota. Value of the four sites, which total approximately 100 acres is estimated at near $125,000.

The sites are located in Lubbock, Slaton, Shallowater and Idalou, one each being under supervision of the four county commissioners.

Lubbock Pays Best

Lubbock park, supervised by N. A. Payne, commissioner of precinct one, is possibly the best paying site of the four and is maintained at smallest cost to the county. In Lubbock park a golf course has been established while a beautiful lake which is situated in the center of the grounds provides a revenue from fishing and bathing privileges. Funds for this park according to the September audit totalled $1,349.09.

Idalou park, under supervision of W. L. Brashear, commissioner of precinct two, has a large clubhouse located on its property which is almost constantly in use by the citizens of that community. The clubhouse is open for all kinds of gatherings.

Pinkston At Slaton

Slaton park, under J. T. Pinkston, commissioner of precinct two, and Shallowater park, under L. C. Denton, commissioner precinct four, also have large clubhouses which are used for purposes similar to the others previously. Lubbock has no clubhouse as its citizens make use of the city auditorium for all gatherings of this nature.

Funds for the maintenance of the four parks were provided by a vote of the citizens of Lubbock county in 1928 and actual purchasing of the property was made within the following four years. Since that time a great deal of improvement work has been done. Trees, shrubbery and grass have been planted on all of the sites and they offer quite attractive retreats for recreational purposes. Keepers are maintained at both the Lubbock and Slaton premises while upkeep in the other two only requires intermittent work.

POWERED DIVING BELL

NEW YORK, Sept. 20.—Harry L. Bowdoin, of Whitestone Landing, has invented a diving bell that can wander about the bottom of the sea at the will of the operator within. Propellers at its bottom, driven electrically and trained behind guards of wire netting, enable it to crawl on the sea's floor like a crab.

Air taxis which travel 100 miles an hour are now being run by the German airplane company at rates which threaten to rival rail fares.

Announcing—

MEIER MUSIC CO.

Lubbock, Texas

As Dealer for Atwater Kent Radio with the Golden Voice

IN EIGHT YEARS of leadership Atwater Kent has never before offered such value and completeness from every standpoint of radio desirability.
Interesting new models to suit a variety of tastes. New beauty of design; the finest of cabinet work; exquisite wood; rich finishes; speaker opening curtained with special, unobtrusive duo-tone fabric. All models are harmonious, elegant and satisfying.
New and vastly advanced engineering—a year ahead in perfected employment of Screen-Grid—attaining new heights of performance. Greater range, even keener selectivity, with the miraculous "Quick-Vision" Dial. A new, enlarged Speaker, a new enriched tone, with Tone Control, giving four definite shadings of the wonderfully pleasing Golden Voice.
Atwater Kent precision workmanship throughout. Atwater Kent dependability built into truly Quality Radio which huge production facilities put within reach of all who wish the best at a moderate cost.

The "Quick Vision" Dial Exclusive Feature

Station markings always in full view from any angle and evenly spaced from end to end, no crowding. Shares in a remarkable compensating mechanism. Large, legible figures illuminated for instant reading and accurate tuning.

Model 70 Lowboy

Finished in American Walnut with rubbed top, mat and base. Walnut front panels and ... 60 cycles—110 volts A. C.

$119 LESS TUBES

Model 75 Radio Phonograph Combination

Finished in American walnut with rubbed top. Matched butt walnut front panels and apron. Top piano hinge and with automatic support. Ample and accessible record compartment. 60 Cycles—110 Volts A. C.

$195.00 LESS TUBES

Model 76 Highboy

Finished in American walnut with rubbed top. Matched butt walnut front panels and ... cycles—110 volts A. C.

$145 LESS TUBES

WE CORDIALLY INVITE YOU TO THE PANHANDLE SOUTH PLAINS FAIR

AT LUBBOCK

SEPTEMBER 29TH TO OCTOBER 4TH

"PRICES TALK"

LEVINE'S

MAKE THIS STORE YOUR HEADQUARTERS WHILE YOU ARE HERE. MEET YOUR FRIENDS HERE. WE HAVE LOTS OF ROOM, PLENTY OF ICE WATER AND A GLAD WELCOME TO ALL AND WE HOPE YOU HAVE A GOOD TIME!

USE THE ELEVATOR TO OUR READY-TO-WEAR DEPARTMENT

WATCH FOR FALL OPENING ANNOUNCEMENT

These Folks Serve John Public!

Roster Of Public Officials Of City, County, State And District Is Presented For Readers' Information

EDITOR'S NOTE—Thousands of extra copies of today's Avalanche-Journal are going out over the country. For the benefit of out-of-town readers a complete list of public officials is being presented.)

COUNTY OFFICIALS

Wade Hardy, sheriff; deputies, O. B. Conley, chief deputy; Joe Reiger; Bill Earnest, jailor.

Robert H. Bean, county judge.

N. A. Payne, commissioner, precinct 1.

J. T. Pinkston, commissioner, precinct 2.

W. L. Brashear, commissioner, precinct 3.

L. C. Denton, commissioner, precinct 4.

Amos H. Howard, county clerk; deputies, Sam T. Davis, Annie Lee Clark, Mrs. Floe Swensen, Edith Tipps, Bess Hudson.

Mrs. C. J. Aichison, district court clerk; Mrs. Buster Fluke, deputy.

A. J. Clark, tax collector.

Albert B. Ellis, tax assessor; Roy Clark, deputy.

Miss Mae Murfee, county superintendent of schools. Miss Anne Ford, county treasurer.

A. L. Harris, county surveyor.

D. F. Eaton, county agricultural agent.

Miss Ruth Stockton, home demonstration agent.

J. Y. Boyd, county auditor.

Vaughn E. Wilson, county attorney.

Dr. W. L. Baugh, county physician.

W. S. Clark, justice of the peace; D. R. Scott, justice of the peace.

J. W. Roberts, constable.

DISTRICT COURT OFFICIALS

Clark M. Mullican, judge of 99th district court.

Homer L. Pharr, judge of 72nd district court.

Durwood H. Bradley, district attorney.

John Edmisson, court reporter 99th district.

Charles H. Smith, court reporter, 72nd district.

CITY OFFICIALS

J. J. Clements, mayor.

D. N. Leaverton, J. F. Bacon, George E. Benson, John E. Roach, commissioners.

E. L. Klett, city attorney.

Jess Levens, assistant in charge of delinquent taxes.

J. Bryan Miller, city manager.

William H. Rodgers, city secretary.

Dr. J. W. Rollo, city health officer.

John W. Lemond, chief of police.

J. T. Inmon, corporation court judge.

W. E. Twitty, chief of fire department, L. H. Simpson, fire marshal.

M. R. Smith, jr., city engineer.

John J. Graham, superintendent electric utilities.

Roy F. Houk, superintendent water department and streets.

D. D. Martin, city auditor.

R. A. Holland, city tax assessor.

D. J. Schlagg, city building inspector.

Federal Officials

James C. Wilson, Fort Worth, district judge.

N. A. Dodge, Fort Worth, district attorney.

Alex Mood, Fort Worth, assistant district attorney.

Mrs. Buster Fluke, deputy clerk for Lubbock.

W. D. Girand, U. S. A. referee in bankruptcy.

Victor Lindsey, U. S. commissioner.

John L. Vaughan, postmaster.

STATE OFFICIALS

Joe Caldwell, division highway engineer.

Guy Johnston, resident construction engineer.

Jack Reaves, highway patrolman.

A. L. Ford, highway patrolman.

John Kellar, highway inspector.

Don L. Jones, superintendent state experiment station.

Lubbock Clearing House "Keeps The Records Straight" For Local Banks

Lubbock Clearing House association, composed of officers of the city's three banking institutions—the First National, Lubbock National and Citizens National banks, meets once a month to discuss and attempt solution of problems pertaining to its business.

Purpose of the clearing house is disposition of all checks not drawn on the bank to which they are presented. Officers of the association are president, Walter Posey, vice-president of the First National bank; vice-president, France Baker, president of the Citizens National bank, and secretary, Paul Hardwick, cashier of Citizens National bank.

Full Time Employes

Several employes of each bank work in the clearing house department, full-time employment in that division of each bank possibly averaging two persons.

Although the clearing house in many cities meets only once a day, the local institution meets twice daily, once at 8:30 a. m., and again at 1 p. m. Checks received in the afternoon pass through the clearing house the next morning and those presented to a bank in the morning are handled that afternoon.

Each bank assorts the checks of the other two institutions, indorses and totals them. Clearing house representatives meet at the First National bank compare totals and give checks for the differences.

Some Checks Travel

A check often undergoes a long journey before being returned to the original signer with his monthly bank statement. A check on an out-of-town bank received by a Lubbock merchant is indorsed and turned in as a part of his daily deposit in a local bank. The teller separates it from checks drawn on Lubbock institutions and send it to the clearing house. From there it goes to the transit department of the bank to which it was presented, where foreign items are assorted according to cities in which the banks are located.

After being approved and recorded by the proof teller, the check is sent either directly to the institution on which it was drawn or to the federal reserve bank for collection. After reaching the home bank and being debited against the account of the signer, the long traveling check is received by the signer with his bank statement.

Checks drawn on neighboring towns are sent directly to the banks instead of through the federal reserve, as virtually every bank on the South Plains has an account with one of the Lubbock banking institutions. Only large items on which quick return is wanted are sent through the federal reserve bank.

The world's costliest book is said to be a copy of the Gutenberg Bible, which has been in a monastery in Carinthia for centuries. When the monks were asked to value it they gave as the possible price $275,000.

MARY ALICE WALDEN
Of the Woodrow School of Expression
Dallas - - - - Texas
Will Open a Studio
Sept. 1st, 9 a. m.
2322 14th St. Phone 2111-W

Dr. J. B. McCorkle
DENTIST
Is Now Located at
206 Palace Theatre Bldg.
Office Phone 374
Res. Phone 1752

Dr. J. B. Jackson
DENTIST
NOW LOCATED AT
201 LUBBOCK NATIONAL
BANK BUILDING. PHONE 332

WHY PAY HIGH PRICES FOR DENTAL WORK!
Have no fear

Painless Dentistry
No harmful drugs
Roofless Plates—we have been making them all our lives, but be not deceived for they are not all satisfactory to every patient's mouth.
Beosite Plate, each $25.00
Fillings 1.00
Extractions 1.00
Other Plates $5.00 and Up
We have been in Lubbock county 12 years and will be here from year to year to continue serving our patients.
"We do not move from place to place"
Dr. J. W. Philips
Palace Theater Building
Lubbock, Texas Phone 75

GOOFEY MOVIES — No Giggling Allowed — —Ri Naher

BIG SISTER — By Les Forgrave

HIGH PRESSURE PETE — It's More Than Classy, Even! — By Swan

BY A KETT? — Time Out!! — —By Paul Robinson

OUR BOARDING HOUSE — By Ahern

OUT OUR WAY— — By Williams

Population Of South Plains Shows Astonishing Increase

Census Proves Whole Section Gains Heavily

Aggregate Gain Is Figured At 175.56 Percent; Data Given Covering Past 40 Years Of Life On Plains

BY J. SAM LEWIS
Avalanche-Journal Staff

THE fifteen counties comprising the South Plains, gained 175.56 percent in population for the decade between 1920 and 1930, an analysis of the federal census reports for 1930 show.

Population increased from 61,885 in 1920 to 170,525, an actual increase of 108,640.

Hockley county, whose population increased from 137 to 9,297 in ten years, showed the largest percentage of gain, 6,686.1 percent. Cochran county, just west of Hockley, gained 3,829.9 percent, the figures showing 67 residents in 1920 and 1,963 in 1930, a gain of 1,896.

Lamb County Third

Lamb county was third in percentage of gain, 1,443.3. The increase was 16,939, from 1,175 to 18,134.

Bailey ranked fourth in percentage, 902.1, increasing from 517 people in 1920 to 5,181 this year.

Ranks of other counties are: Terry, Lubbock, Dawson, Gaines, Lynn, Yoakum, Hale, Crosby, Dickens, Floyd and Garza.

In actual gain in population, Lubbock led the South Plains. Its increase was 27,995, or .256 percent of the entire area.

Lamb county was second in actual gain, 16,939, with Hale third, 16,082. Dawson was a close fourth, 9,249 and Hockley right on its heels with 9,160 increase. Lynn county with 7,615 gain and Terry with 6,636, were next in rank, the other counties showing less than 5,000 gain.

Yoakum Is Slowest

Only one county in the area gained less than 1,000 in population for the decade. This was Yoakum county. However, the fact was its gain of 759 was 150.6 percent of the population in 1920.

Average gain per county for the area was 7,242.6 inhabitants in the decade.

Going back a bit into Uncle Sam's records, we find that the South Plains area has always made remarkable gains in population. At least this is the record for the past 50 years.

Back in 1880 there were 215 people living in eight counties of the area, the census reports show. These 215 were divided as follows: Dawson county 24; Dickens, 38; Crosby, 82; Floyd, 3; Gaines, 8; Hale 36; Lubbock, 23, and Lynn, 9. Crosby county thus had the largest population.

The census of 1890 showed 2,135 people living in twelve counties. Gain was 893 per cent. Hale county was the largest, with 721 residents; Floyd second with 549; Crosby third with 346 and Dickens fourth with 286. Only Bailey, Cochran and Hockley counties did not show population.

Next decade, 1900, showed only Hockley county without any inhabitants. The total population increased 4,225, or 197.89 per cent over the 1890 totals. Floyd county had passed Hale as the largest with 2,20 people to 1,680 for Hale. Dickens was third with 1,151 and Crosby fourth with 788. Lubbock only had 293. However, this was a gain of 260 from 1890.

By 1910 the population had again more than double. The actual increase was 24,645, or 487.49 per cent. In comparison, Lubbock county the past decade gained 27,995, or 3,300 more than the entire district did in the ten year period between 1900 and 1910.

Hale county in 1910 assumed leadership in the population, with 7,556 inhabitants. Floyd was second with 4,638, Lubbock third with 3,624 and Dickens fourth with 3,-682.

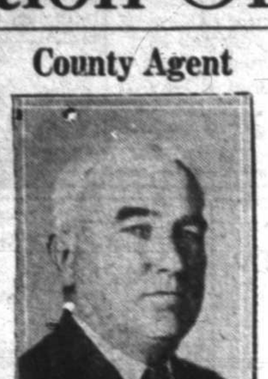
Hockley county for the first time showed a population, the census taker having found 44 people there. Bailey county increased from four to 312 people; Dawson from 37 to 2,320; Cochran from 25 to 68; Dickens from 1,151 to 3,092, Crosby from 788 to 1,763; Floyd from 2020 to 4,638; Gaines from 55 to 1,255; Garza from 185 to 1,998; Hale from 1,680 to 7,566; Lamb from 31 to 640; Lubbock from 293 to 3,624; Lynn from 17 to 1,713; Terry from 46 to 1,974 and Yoakum from 26 to 602.

The next decade, 1910 to 1920 showed a gain of 30,880 or 98.65 per cent.

Lubbock county in this census leaped to leadership in population, having 11,096 people compared with 10,104 for Hale county. Floyd county ranked third with 9,758. Crosby went to fourth with 6,084 followed closely by Dickens with 5,-676. Lynn, Dawson and Garza counties were bunched for sixth, seventh and eighth places with 4,751, 4,-309 and 4,253 respectively. Terry county ranked ninth with 2,236 and Gaines tenth with 1,018. The other counties showed less than 1,000 population.

Yoakum county showed a loss, the 1910 population of 602 falling down to 504. Gains county also showed a loss, from 1,253 to 1,018. Cochran county only gained two inhabitants in the decade.

County Agent



D. F. EATON

Most of the year D. F. Eaton spends his time as Lubbock county agricultural agent. The balance of the year he devotes to making the Panhandle-South Plains fair a feature event of this section. Mr. Eaton is in charge of the fair's agricultural department, a post he has held with honor for a number of years.

Terry County Schools Show Pleasing Gain

Splitting Of County Judge's Office With School Office Is Forecast; 3,000 Total May Be Passed

(By Staff Correspondent)

BROWNFIELD, Sept. 20.—Terry county during the past year gained 309 scholastics for its 2,485 total for 1929 and if the same percentage of gain is made next spring when the count is completed, the county is expected to pass the 3,000 mark and attain a county superintendent, separate from the office of county judge.

There are fourteen independent school districts in the county and 8 common school districts. H. R. Winston, county superintendent, reports.

Most of the districts are already holding their school sessions but several are not expected to until later.

Increase Is Seen

There is an increase of nine new teachers this year over last year when the teaching staff numbered 76, including Brownfield.

Independent districts and scholastics are announced by Mr. Winston as follows:

Brownfield, J. B. Toone, superintendent 700; Meadow, L. L. Martin, superintendent, 297; Gomez, H. L. Lovell, superintendent, 196; Union, J. L. Greer, superintendent, 178; Forrester, Lee Fulton, superintendent, 147; Tokio, J. L. Green, superintendent, 139; Wellman, M. A. McPeters, superintendent, 132; Johnson, G. R. Day, superintendent, 100; Hunter, L. C. Johnston, 90; Needmore, Curtis Evans, 84; Harmony, Alvin Mitchell 84; Lahey, W. E. Thompson, 74; Willow Wells, 44, J. W. O. Adredge; Happy, Mrs. T. A. Martin, superintendent, 60.

Rural districts and enrollments are: Prairie View, 69; Midway, 32; Pleasant Valley, 80; Scuddy 70; Poole, 43; Sawyer, 55; Jarris, 36 and Chalice, 67.

Three of the districts, Union, Forrester, and Gomez have busses and transport their pupils into the school from the rural homes.

MOSTLY AMERICAN

Lea County Population Nears 100 Percent Mark, Is Claim

LOVINGTON, N. M., Sept. 20.—Population of Lea county is virtually 100 percent American, says Miss Eliza Graham, county superintendent of schools.

"We have four or five Spanish-American families around Humble City, with children that will attend school there," Miss Graham said. "I know of but one family here in Lovington that is Spanish-American. They have some children, I understand there are several other families of Spanish-Americans that have moved in but I do not know how many and if they have children or not."

FALL COLORS

PARIS, Sept. 20.—Fashion experts predict that black and white will be the color mode in feminine dress this fall. Secondary to this combination will be shades of brown, especially those with a hint of red. One Paris house is sponsoring a new color called "blackberry," a sort of a purplish black.

TO BUILD JAIL

Hobbs Also Plans City Hall And Other Improvements

HOBBS, N. M., Sept. 20.—Construction of a city jail on Denham street is planned by the city as soon as the steel arrived, says Bob Estes, city attorney. "We are going to build the jail just as soon as we can," he said. "We also are going to build a city hall. It is to be located on our lots on Taylor street."

PLANES POPULAR

New Hobbs Men Like To Make Speed On Their Trips

NEW HOBBS, N. M., Sept. 20.—New Hobbs now has an 8-passenger airplane which the Lea-Mex Development company has bought for the use of the general manager, A. M. Spencer.

The plane is a Stinson cabin plane and is being used by Mr. Spencer to make trips to and from Hobbs to Oklahoma City and other long trips as well as trips over the field.

An airport has been established for some time at the east end of Main street. There A. C. Chesher, former general manager of the townsite company and heavily interested in the development here, has his three place plane.

Loy Mitchell, an experienced pilot, probably will pilot Mr. Spencer's plane, Jack Darnell has been at the controls of the plane on most of the trips so far.

Mr. Chesher has a Lockhead Vega monoplane.

QUICK END TO GLIDERS

WASHINGTON, D. C., Sept. 20.—Gliders are to be replaced by small motored planes, if what E. E. Porterfield, Jr., of the American Eagle Aircraft Corporation proves true. "There is a demand for a small plane with a motor and I do not believe such a type will ever be supplanted," he says. "Gliders will not prove satisfactory where it is only possible, as in so much of the United States, to get them into the air by towing."

Vice President Charles Curtis is only one-eighth Indian.

Mr. Anderson Said,

"Let's run an Institutional Ad in the Fair Edition."

Here It Is!

—Store Advertising Manager

Do You Know?

The Panhandle-South Plains Fair is the second largest in Texas. Attendance 1929—

119,406

Five Big
FREE
Football
GAMES
at the
Panhandle-South Plains Fair
and
Exposition

See
The best High School Teams, on the Plains at the Beginning of the Season

Come "Root" for Your Team

No Extra Charge

FOR THE CHILDREN—
Billy Lorette
FAMOUS CLOWN POLICEMAN

Clean - Smart - Clever
Original
Witty - Funny - Entertaining

The First Three Days Only
See! Hear! Him!
No Extra Charge

ANDERSON BROS JEWELERS
GIFTS THAT LAST

Fireworks Each Night

32 YEARS ON THE PLAINS

We have watched and helped this section grow and develop from nothing to a modern empire.

Our speciality is to feed your milch cow and furnish your home with the best coal at reasonable prices.

A. W. JACKSON J. B. JACKSON

JACKSON BROS.

Dealers In
Grain, Hay, Cotton Seed Products, Salt, Field Seed
—Coal All Kinds
PHONE 308

"FIRST In Lubbock—FIRST On The South Plains!"

The South Plains Own Newspaper

Sunday Avalanche-Journal

The Annual Panhandle South Plains Fair Edition

SECTION SIX — LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 21, 1930 — (AP) MEANS "ASSOCIATED PRESS"

Tatum Schools Show Increase As Town Grows

Gain In Scholastics Mirrors On Increase In New Mex. Town In All Lines; Highways To Other Points Help

(By Staff Correspondent)

TATUM, N. M., Sept. 20.—With a record enrollment this year because of the large number of children coming here from other districts, the Tatum school system this year is the largest in history.

In fact, the condition of the school system is but one phase of the general prosperous condition of the entire town. Everything is on the book, business is growing better, the chamber of commerce is having more inquiries about locations and there is a general building and real estate increase on.

250 School Kiddies

Something like 250 pupils are enrolled in the schools, L. Z. Manrie, superintendent, reports. There are seven trucks being used to bring in children from the outlying districts. Many come in for 15 or 20 miles to attend school.

There are twelve teachers this year, two more than last year. The four buildings are all being used. One department, the home economics department, is already taxing its capacity. Under the leadership of Miss Duke, the class work started last year, now has its own building. Many more girls are asking for the work than were expected to enter the course.

Tatum has two state highways, No. 18 south to Lovington, thence to the Hobbs-Carlsbad cavern highway where it goes on to the famous caverns. This road is one of the oldest in this part of New Mexico and is kept well graded between Lovington and the Carlsbad road. Most of the Carlsbad highway is graveled.

Gravel Is Planned

Widening and grading south of Tatum is under way and the road is to be graveled as soon as this is completed.

Tatum now has five mail routes, two east to Brownfield and intermediate points; two west to Roswell and one south to Lovington.

Several new business houses have been completed the past three months. There are two or three now under construction as well as several residences.

Lot sales are being reported in new additions in the south part of town, E. J. Cox, secretary of the chamber of commerce, reports.

The State Telephone company has recently completed a toll line giving additional facilities between Hobbs, Lovington, Tatum and Brownfield and on to Lubbock.

Ex-Lubbock Real Estate Man Now Lives in Roswell

ROSWELL, N. M., Sept. 20.—W. R. Chancellor, of Lubbock, who has extensive interests in Lea county and eastern New Mexico, has moved his headquarters temporarily to Roswell and is looking after his real estate and royalty business from this city.

Mr. Chancellor is interested in several development plans as well as handling royalty as a broker and owner. He reports the prospects for a healthy development of Lea county are very bright for the future.

Telephones Draw Support in Hobbs

(By Staff Correspondent)

HOBBS, N. M., Sept. 20.—Hobbs now has about 600 telephones in the local system of the State Telephone company.

By the first of the year it is expected that there will be at least 700 telephones here, probably 750.

Additional telephones are being installed daily. The State Telephone company is maintaining a construction gang here all the time, with an occasional extra gang and sometimes two extra gangs to handle rush work.

Recently an additional circuit was completed from Lubbock by way of Brownfield, Tatum and Lovington to Hobbs.

Other circuits the past few months to Carlsbad, Roswell, Wink and other towns have been added.

AFTER COYOTES

Garza County Sets Out To End Depredations Of Wolves

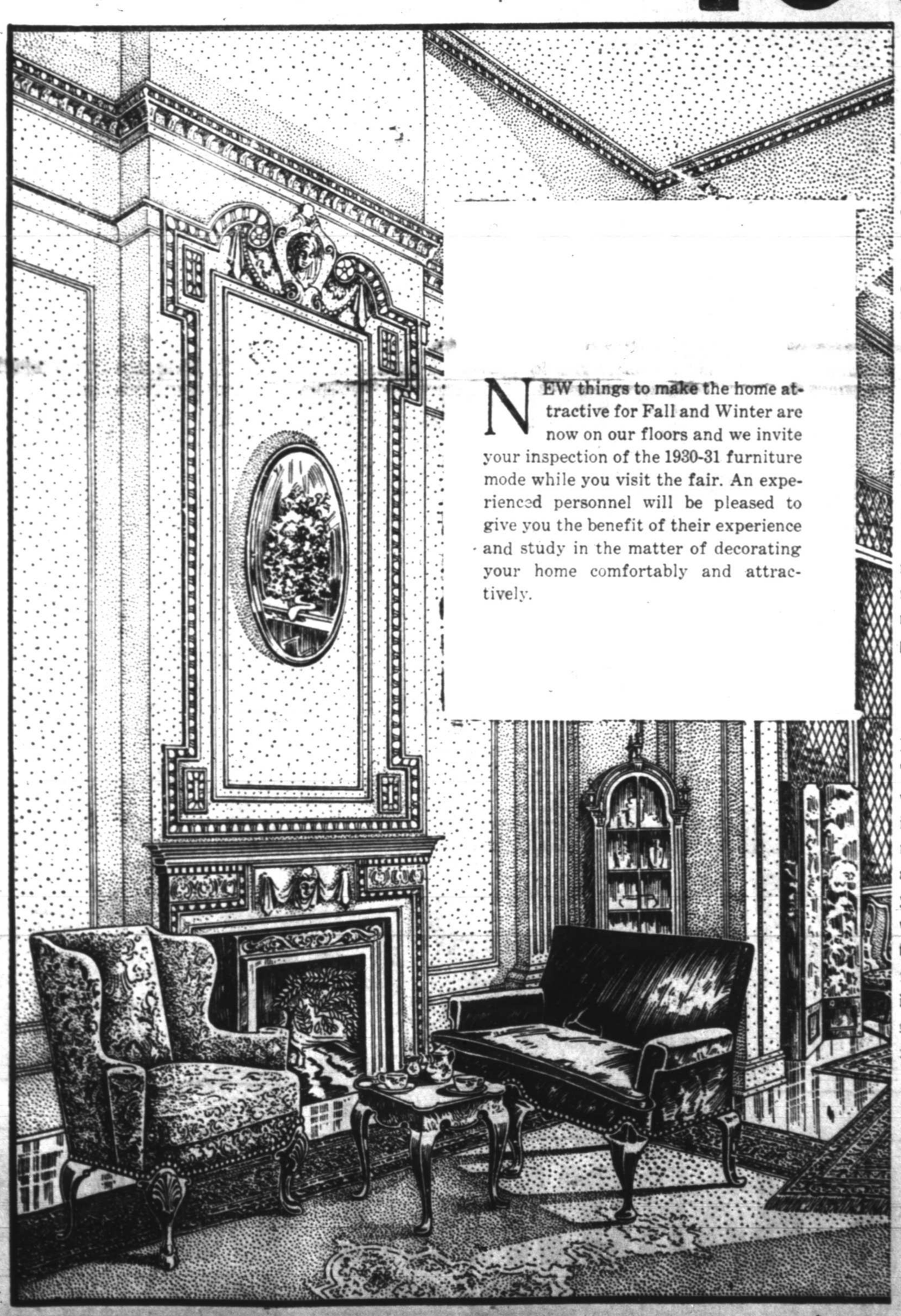
(By Staff Correspondent)

POST, Sept. 20.—The county commissioner's court of Garza county has voted to cooperate with the U. S. biological survey in the handling of a coyote campaign.

It is planned to work with adjoining counties in the campaign to get rid of these pests. Scurry and Borden counties will cooperate and it is expected that Kent county will also come in for the united effort.

Flying boats will meet liners from New York at Queenstown and carry London mail to Southampton, arriving there two or three days ahead of the steamships.

IN 1905



NEW things to make the home attractive for Fall and Winter are now on our floors and we invite your inspection of the 1930-31 furniture mode while you visit the fair. An experienced personnel will be pleased to give you the benefit of their experience and study in the matter of decorating your home comfortably and attractively.

When the "horseless carriage" wended its noisy way down the street . . . when air travel was being ridiculed as an impossibility . . . when the multiple uses of electricity were baffling science . . . when the queer costumes shown above were in vogue and this great section of ours sparsely settled, Rix's began creating a home furnishing service second to none

Through a sincere desire to be of real service and assistance to the people of West Texas and eastern New Mexico, this organization has grown to its present proportions by presenting fine furniture at fair prices and making it possible for home furnishers to buy GOOD merchandise through a liberal budget plan of payment.

For 25 years we have grown with West Texas and the fact that we can point with pride to that many years of service speaks volumes for the service we render, when it is considered that the average life of a business is only seven years. Parents who began their home with furniture from RIX'S recommend that same service to their children who are establishing homes in 1930, realizing that the service inspires confidence and that the furniture must make good or the store behind that service will.

Stores in Big Spring and Lubbock

RIX FURNITURE CO.
The House of Satisfaction

1212 Thirteenth Street
Phone 1676
Lubbock, Texas

Women's Clubs Have Leading Part In County Activities

Education And Diversion Are Given In Work

Twenty-Three Organized Units Are Active In Lubbock Area; Contests And Projects Are Conducted

CREATING a medium for education and diversion, the extension work functions in Lubbock county for approximately 400 women and girls annually under the leadership of a trained agent.

At present there are 23 organized societies in Lubbock county: 10 Women's Home Demonstration clubs and 13 Girls' 4-H clubs with an active membership of 183 women and 211 girls. These clubs are located as follows:

Women's clubs—Acuff, Becton, Carlisle, City Line, Foster, Hardy, New Hope, McClung, Wolfforth and Union. Girls' — McClung, Acuff, Liberty, Becton, Grovesville, Shallowater, Hurlwood, Carlisle, New Hope, Posey, Woodrow, County Line and Hardy.

Offer Rural Activities

These organizations offer to rural women in Lubbock an opportunity to learn and practice improved methods in canning, in home management, sewing, gardening, poultry raising, personal improvement, and are units fostering good citizenship and social diversions for a class that is often isolated. Some women have been in these clubs since 1917 when Miss Millie Rainey introduced the work locally and have homes that are testimonies to the efficacy of the training received.

A new home demonstration agent, Miss Ruth Stockton, has recently come to Lubbock following the retirement of Mrs. Nat Edmonson, the former Miss Louise Baird, who came here in 1927. This work is part of the extension service of the Agricultural and Mechanical college at College Station and is under the direct supervision of that institution.

Learn Latest Methods

Through visits of the home demonstration agent, community leaders and class work in club meetings, members of these clubs learn of the late developments in home activities. Members enroll and work on a particular project, such as poultry, gardening or dairying, yearly and during the year various local and state contests are featured to promote improvement in particular lines.

During this year, 125 girls are specializing in poultry raising, 67 have gardening as a specialty and one is featuring dairying.

Demonstrators Selected

Among the club members there are women who are designated as special demonstrators. These women follow a particular program that is outlined in their work, meeting every demand. They work directly under the home demonstration agent, who goes into their homes to assist and to supervise the work that is done. Other women, known as cooperators, work under the demonstrators and the agent, and have the privilege of carrying out only such items of the outlined program as they desire to follow.

In Lubbock this year there are 10 demonstrators in gardening, 80 in 4-H pantry demonstrations, 16 in living room improvement and 11 in yard improvement.

Contest Is Staged

In connection with the living room improvement work, an annual contest was sponsored, the women entering on a basis of the amount of money that was spent.

In the first class, those who spent less than $50, Mrs. A. G. Rush, of Wolfforth, was declared winner and she placed third in a district contest which had entrants from 10 counties.

Mrs. E. A. Moores, of Carlisle, won first place in the second class, where more than $50 was spent, and placed second in the district contest.

Others In Project

Others who were in the living room improvement project were Mesdames J. N. Montgomery, C. J. Seagler and T. U. Hunt, of Acuff; Mesdames Victor Blassengame and R. A. Powell, of Becton; Mrs. E. A. Delay, of City Line; Mesdames Ben Dopson and J. R. Ballard, of Foster; Mesdames Frank Hudson, Ray Evans, C. F. Hedges and C. R. Carter, of Hardy; Mrs. A. P. Timms, of New Hope; Mesdames C. C. Huchin and C. C. Range, of McClung; Mrs. T. L. Peterson, of Union.

Yard demonstrators includes Mesdames E. R. Davis and R. O. Moore, Acuff; Victor Barber, of Becton; J. C. Jones, Carlisle; W. H. Arms, City Line; R. M. Middleton, Hardy; R. L. Stewart, New Hope; Frank Crossland, McClung; O. P. Corley, Wolfforth; Victor Cade, Union.

Gardening Is Project

In addition to these women who are following special projects, a number of women have chosen year around gardening to follow. These include the following Mesdames Douglas Pounds, Acuff; C. L. Pitts, Becton; W. L. Altman, Carlisle; C. H. Buchanan, City Line; J. L. Gamble, Foster; C. P. Hedges, Hardy; J. A. Taylor, New Hope; C. J. Varner, McClung; A. D. Haney, Wolfforth; B. T. Ussery, of Union.

The spring months are busy months for members of home demonstration clubs and most of the work is completed by early October annually, according to the agents. Between this time and January, programs will be mapped for 1931 year books will be prepared and published and any work that has not been completed will be finished.

To Have Exhibits

These clubs will have exhibits of their work in the women's building of the Panhandle-South Plains fair this fall. Girls' work is entered on a basis of a complete showing of the year's activities with a record book and history for each one. Women may enter as much or as little of their project as they wish and judging is done on an individual basis.

To further interest among girls, three scholarships are offered annually in the state to girls who have completed their third or fourth years of work and have finished high school. These funds total $3 each and are for use in Texas colleges or universities. Competitors from Lubbock this year include Nadine Harrell, of Grovesville; Helen Wilke, of New Hope, and Bessie Moores, of Carlisle. Eloise Wilke, of New Hope, was a winner of this scholarship one year and she enrolled in Texas Technological college, attending for two years, leaving school this fall to teach.

Scholarships Offered

In addition to the three girls in the state winning scholarships, two who place next in line are sent to Washington, D. C., to the annual national meeting of 4-H clubs in June.

The culmination of each year's work in Texas clubs comes for members in the annual Farmers' Short Course which is conducted at A. and M. College each summer. As awards for particular activities, a number of Lubbock people are given trips to these courses and others attend at their own expense. During this summer, five women and eight girls attended the course.

There is an annual encampment for Lubbock county boys and girls clubs in June of each year and there was an attendance of 85 girls on June 17 and 18 of this summer. The encampment was held at the fair park here.

Because of the unemployment situation in Portugal a law has just been passed prohibiting the employment of additional foreigners.

They Keep Peace In Lubbock County

WADE HARDY
Sheriff

JOE RIEGER
Deputy

O. B. CONLEY
Chief Deputy

WILL EARNEST
Deputy And Jailer

Two Field Artillery Batteries Hold Forth In Lubbock; Organization Busy

ORGANIZED in the post war days of 1922, Battery C, 131st Field Artillery, is one of two Texas National Guard units stationed here. The other is Service battery, 131st Field Artillery, of Texas Technological college, transferred here in 1927 from Abilene.

Captain Harold H. Griffith is commander of Battery C, which was mustered with Captain Ernest A. Conley as commander. Captain M. M. Mitchell was the only other officer to hold the post prior to Captain Griffith's assuming command.

Lieutenants Listed

Battery C is composed of 65 men and Service battery of 68 men, the maximum permitted. Gaylord Hankins and John V. Spikes are first and second lieutenant, respectively, in Battery C.

The Technological college unit is composed of service and band sections. Captain Ben S. Condray is commanding officer of the entire battery. Ross Owens and Dr. Fred G. Harbaugh are first and second lieutenants respectively. The band section is commanded by Warrant Officer Harry Le Maire.

From the time of transfer of the battery from Abilene until the present officers assumed their posts, Captain Rhodes Ingerton was in command of Service battery. Le Maire was in charge of the band section at Abilene before coming here.

First camp of Battery C was held at Fort Sill, Okla. After several years' firing at Camp Stanley, San Antonio, the camp was moved to Palacios. About 60 men from each Lubbock unit attended the encampment there this year, August 1 to 17 inclusive, according to Captain Griffith.

Meets Each Week

Battery C meets each week in the armory in the 1300 block of Avenue G while the Technological college guardsmen assemble on the campus. Both aggregations play polo, Lubbock units owning about 40 head of horses, usually kept in stables at the Panhandle-South Plains Fair grounds.

Since the heavy issuance of wartime equipment to the Battery C contingent at the Fort Sill camp, additional horses and equipment have been added until the battery owns property valued at about $200,000.

An annual firing event is held each fall by the guardsmen at the ranch of H. L. (Bud) Johnston, southeast of Lubbock. The privilege of artillery fire at the home station—made possible by Mr. Johnston's generosity—is enjoyed by only one or two other batteries in the state.

Because "their minds are more receptive and they learn faster," Captain Griffith believes that "high school and college boys are the most desirable recruits."

The guardsmen not only can be called into service in cases of domestic disorders but also constitute the first line of defense in case of war.

As the standing army would not be sufficient in case of a major conflict, a large percentage of guardsmen would be pressed into service, Captain Griffith said. The 90th division, internationally famous by its halo of the Rainbow, and the 36th division in the world war both were composed largely of national guardsmen.

Appear In Parades

Private mounts of the officers, artillery, horses and equipment appear in parades and celebrations here, accompanied by the uniformed "civilian soldiers," who range in age from 18 to the late 30s.

Instruction in the local units includes: Artillery firing, use of fire control instruments, calculation of firing angles, machine gun firing, office paper work, personal hygiene, first aid, courtesy, resourcefulness, care of animals, diseases of animals and other duties pointed toward precision, unison and co-operation.

OLTON IS BUSY

Inland Capital Ships Great Amount Of Produce

(By Staff Correspondent)

OLTON, Sept. 20—Olton, an inland county seat town, during the past year, shipped out over 90,000 tons of agricultural products, L. S. Kennedy reports.

Tonnage includes, 750,000 bushels or 27,000 tons of corn, 8,000 bales of cotton, 2,500 tons of cotton seed, 50,000 tons of grain soghums, 2,000 tons of sudan grass, 4,000 tons of wheat and 1500 tons of other crops.

The ocean liner, the Leviathan, can carry 4,890 passengers in comfort as it is now fitted.

IT'S NO CINCH!

Oil Field Justice Says His Work Keeps Him Busy

HOBBS, N. M., Sept. 20.—Being justice of the peace of an oil field town is no small task, says George T. Harris who holds down the position here.

"I have had over 300 cases since I came in three months ago," Justice Harris said. "I inherited about 20 to 30 cases from my predecessor, Justice Beal.

"I think we have had about 275 convictions. There are some dismissals. Most of these convictions had the fines paid, although there are I guess 35 or 40 cases where not all of the fines have been paid out."

TAKE OVER SLATON FIRM

SLATON, Sept. 20. (Special) — H. P. George of Lubbock and J. F. Abel have taken over the Odorless Cleaners here. Mr. George, a resident of Lubbock for the past two years, will be manager. He is moving here.

"Memory is the Treasury and Guardian of all Things"--Cicero

And memory makes its records in memorials. The monument in the cemetery lot, the markers of individual graves, are records that outlast many generations, and carry names on to posterity.

Both affection and pride call for memorials of beauty and distinction to mark the graves of loved ones. You will be interested in the designs of enduring granite and beautiful marble which we can show you. They satisfy your standard of quality and good taste, and will further interest you because the prices are not exorbitant.

Visit our booth in the industrial building during the fair.

South Plains Monument Company

709 Main St. Phone 1161

"Fifteen Years On The South Plains"

At Your SERVICE

FED ON HOME GROWN GRAIN

FINE FEED is grown on the South Plains enabling the stock owners to fatten their livestock before selling to local packing company.

This is thrifty for both producer and consumer. The high freight rates added to the cost of shipping livestock and reshipping storage meats back to us is saved.

This complete operation on the Great South Plains makes possible the development of aggressive industries.

Nothing But the Best

LUBBOCK WHOLESALE MEATS

HARDWARE THAT STANDS HARDWEAR

When you want quality hardware at reasonable prices, you know it pays to deal with the old reliable firm that makes a specialty of satisfied customers through the years. Every department in this store is kept filled with the best at all times, and it is through having a complete live stock of your hardware needs consistently that Nislar's reputation is built. If you want the best, for the least, get to know Nislar's.

Welcome to the Panhandle-South Plains Fair

NISLAR HARDWARE COMPANY

NORTH SIDE SQUARE PHONE 105 LUBBOCK, TEXAS

ANNOUNCING

Panhandle Refining Company

PRODUCTS

To Lubbock and South Plains People

The Panhandle Refining Company products will be handled in Lubbock, Texas, by Logan Service Station, beginning Monday, September 22. It will pay you to investigate the quality of these products—read about them below.

J. B. LOGAN

The wholesale dealer for Panhandle Refining Company in Lubbock is W. H. Logan with headquarters at 1801 Ave H. See us about handling Panhandle Products and the attractive proposition it offers to the retailer.

W. H. LOGAN

NOXLESS

Green Gasoline

Something new in Motor Pleasure is now offered you. Panhandle Refining Company's "Noxless" Green Gasoline is the fuel you have been seeking for that high compression motor you bought. A new age of automotive engineering. A new gasoline to keep step with the new motors. A premium high test gasoline at only one cent additional cost. It will pay you to investigate this new gasoline. Fill up today

Quality Products

Welcome To The South Plains Fair

PANOLENE and AMALIE

MOTOR OILS

Panolene Motor Oil, a product of Panhandle Refining Company, is a genuine Mid-Continent base oil and is designed to meet every requirement—that means there is an oil for every car, that fits the requirements of every car—regardless of the miles it has run. We just ask that you give this supreme product one trial. It will pay you again to investigate.

We are also distributors and dealers for Amalie Motor Oil—a pure Pennsylvania oil

LOGAN SERVICE STATION

Fisk Tires
Car Washing
Polishing And
Greasing

13th and Texas — Phone 182

Panhandle Service Station

Phone 2013 — 1801 Avenue H

Knoxless Green
Gasoline
Panolene

Sunday Avalanche-Journal

MEMBER OF ASSOCIATED PRESS
FULL LEASED WIRE SERVICE

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The Avalanche-Journal is an independent Democratic newspaper, supporting in its editorial columns the principles which it believes to be right and opposing those questions which it believes to be wrong, regardless of party politics; publishing the news fairly and impartially at all times.

ONE MINUTE PULPIT

Follow peace with all men, and holiness, without which no man shall see the Lord:

Looking diligently lest any man fail of the grace of God; lest any root of bitterness springing up trouble you, and thereby many be defiled.—Hebrews, xii, 14, 15.

COME TO THE FAIR

ONE week from tomorrow the gates will swing open for the six-day run of the Seventeenth Annual Panhandle South Plains fair. On the inside of the exposition grounds will be spread exhibits of many forms—making up the Show Window of the South Plains over the period of the last twelve months.

In th past, The Avalanche-Journal has plead for banner fair attendance upon a basis of sectional loyalty—upon the proven theory that it is not Lubbock's fair, but instead, everybody's fair. That plea is no longer necessary. There is no doubt that the great majority of South Plains people realize that the fair is just as much theirs as anyone else's. They have supported the exposition nobly as a result.

But this year our urge for fair attendance is based upon an entirely different line of endeavor. We urge it now on an educational basis alone.

There is not a man or a woman in Lubbock or on the South Plains who cannot learn many additional facts about the great section which they have chosen for their home. The fair, in its many departments, not only offers facts for such additional education but, in addition, the proof of the very facts themselves.

Every citizen should be interested enough in his own home-land to make an effort to learn as much of its possibilities as he possibly can. The fair offers the finest avenue of such learning that can be found.

The Editor of The Avalanche-Journal has never attended a Panhandle South Plains fair without learning something. If the fair lasts six days, he goes out at least once a day. Every visit unfolds new wonders—the condition has never changed.

What is true about one of us is likely to be true about most of us. Basing the plea upon personal experience, The Avalanche-Journal urges the greatest attendance in local fair history between the dates of September 29 and October 4. To be "re-sold" upon the advantages of this country should be desired by every person inhabiting it. For that reason we urge "Come to the Fair, Early and Often. Learn More and More About The Great South Plains!"

WOMEN AND LEISURE

The warning against the menace of the "leisured woman" seem on first thought to be imperfectly timed. The belief is general that we are witnessing an accelerated rush of women into gainful occupations. There are fewer idle women than formerly.

An examination of the figures suggests caution on the subject. Both in this country and England the post-war years seem to have been a turning point. Immediately before and during the war there was a marked increase in the percentage of women gainfully employed. But since the war there has been a slight falling off.

In part the explanation would be the steady restriction of child labor, but it is not the entire explanation. Another reason for the sharp rise and sudden decline is the artificial stimulus given by the war to employment of women in useful enterprises.

There is fair reason for believing that the number of self-supporting women has been exaggerated. Census takers register as gainfully unoccupied millions upon millions of housewives very much gainfully occupied. These are not the parasites of the harem type.

Doubtedly there has been an enormous increase in the number of women who have to neither work nor keep house, but they represent but a small percentage of the whole number and it is seriously questioned that they constitute a menace.

In this country, at least, it remains to be proved that rich women are idler than they used to be. The general impression is to the contrary. If not exactly by entering gainful occupations, American women in the higher income classes have been showing a greater interest in society with a small s. American culture, which is largely in the hands of the women, has not been suffering from lack of patronage. In social relief work women have played a notable role.

Isn't it about time for the efficiency experts to do something about the great Arctic wastes?

This is the time of the year school kids find out that history, Latin and algebra are no miniature courses.

A news dispatch from England says that a cricket match was played between two teams of dentists. Naturally, the rooters pulled for each side.

"This is pretty hard to beat" said the cop as he rounded his block in the town's toughest section.

Now that potatoes according to the Department of Agriculture, are being marketed in paper containers, it will be correct to buy them now by the package.

Waiters in some hotels in Canada are wearing gold epaulettes to distinguish them from guests. What those boys really need, if you ask the guests, is service stripes.

If you cant be important, you can at least be righteous and feel just as superior.

Quotations of Real Merit

"If the maintenance of prosperity becomes a governmental function and duty, it will inevitably overshadow all others."—James Truslow Adams, historian, in The Golden Book.

* * *

"I resent the assumption of the Anti-Saloon League that their methods and aims are identical with those of the church."—Ware W. Wimberly, protestant minister.

* * *

"Together, the most inspiring word in the English language. Coming together means beginning, keeping together means progress, working together means success."—Edward Everett Hale.

* * *

"Mob mercy is as bad as mob murder."—Sir William Jowson-Hicks.

On the Firing Line at the Nation's Capital

IN SPITE OF OUTBREAKS ELSEWHERE, DECLARES AUTHORITY ON SUBJECT

By CHARLES P. STEWART
Central Press Staff Writer

WASHINGTON, Sept. 20—With revolution rampant throughout a large part of the world and near-revolution nearly rampant throuout a good deal of the remainder—

Latin America has no monopoly on it.

For weeks Germany has been walking the tight rope between radicalism and reaction; it would surprise no one to see the Spanish monarchy upset any day; the Mussolini regime in Italy may be perfectly stable, and then again it may not; India already is desperately by the ears; China's ferment is chronic—and a lot of other countries are in a turmoil, or threatening to break out in one.

* * *

WELL ANYWAY—with revolution boiling and bubbling in so many places, as pointed out above:

How about the United States?

Is an abrupt, extra-legal overturning of the Washington government reasonably conceivable?—not necessarily now or soon—but could such a thing imaginably happen as recently happened in Buenos Aires?—where a month ago Don Hipolito Irigoyen was supposed to be as securely established in his executive mansion as any president on earth—for Argentina has had no serious internal ruction (until the other day) in more than three-quarters of a century; not as lately as our Civil War. It is not the typical explosive Latin-American republic at all, but extremely orthodox and conservative.

* * *

INASMUCH as a country like Argentina did not prove to be revolution-proof, are we safe in believing this country to be absolutely so?

"Yes, absolutely," replide Senator William H. King positively.

"Except in the regular way, at the polls, a governmental change in the United States is impossible even to dream of."

* * *

I HAD put my question to the Utah senator because he has been an unusually thorough student of post-World war revolutionary movements.

Since the armistice was signed he has toured Europe, including Russia, extensively; visited a dozen of its capitals, or thereabouts, no longer ago than last summer. He knows or has known all its leading revolutionists—Lenin, Trotsky, Pilsudski, Count Karolyi, Masaryk, Venizelos, Mussolini, Germany's foremost republicans—the entire galaxy. Incidentally he is sufficiently in touch with Latin-American insurgency to have been denied admission to at least one of its Caribbean states, as a suspected sympathizer with the anti-government party there.

In short, the Salt Lake City solon is a real revolutionary expert.

* * *

"IN THE FIRST PLACE," continued Senator King, "Americans are not racially revolutionary.

"Our strain is predominantly English, Scotch, Irish and Welsh (these two a trifle temperamental, but not to the extent of the Latins), German and Scandinavian. It is not a revolutionary mixture. All its traditions are against the revolutionary method of traditions are against the revolutionary method of derly.

"Neither its form of government nor its judicial system are of a nature to force it, against its will, to resort to revolution to correct its grelvances."

* * *

GERMANY, to be sure, did pass through what can hardly be defined otherwise than as a revolution to establish a republic upon the site of its former monarchy, but the senator does not agree that it was, in reality, a revolution in the sense that the term is commonly understood; it was a change but not spasmodic—and unavoidable, to meet basically altered conditions.

The Russians he puts in a class distinct from either Anglo-Saxons or Latins.

"Nor is the Russian naturally revalutionary," he added. "On the contrary he is deeply fatalistic; very ready to accept what is forced on him. And, in this instance, his revolution was forced on him. As a people, the Russians did not demand or ask for what was given to them. They accepted it."

Diet And Health

BY LOGAN CLENDENING, M. D.
Nationally Known Authority

LOW BLOOD PRESSURE NOT SERIOUS

Not infrequently we find people who are worried because they have low blood pressure.

A friend of mine, a physician, says that when one

Dr. Clendening

of these comes to him and says:

"Doctor, what shall I do about my low blood pressure."

He answers:

"Get down on your knees and thank God for it."

That, I think, is as sensible a way to consider it as any. It usually means the individual has inherited a very elastic set of arteries and will live to a very advanced age.

Life insurance companies have placed the arbitrary limit of 100 as the lowest point of systolic blood pressure at which they will accept candidates for insurance. They found when they were compiling statistics that people who had lower pressures than that had a very high mortality rate from tuberculosis.

This is the symptomatic kind of blood pressure. It is symptomatic of tuberculosis. And since it is easy to make a diagnosis of tuberculosis, the plain sensible thing to do, if you have low blood pressure, is to make perfectly certain whether you have tuberculosis or not. This can be done by having a careful physical examination, an X-Ray, a sputum examination, and a reading of your temperature every afternoon at 4 o'clock for two weeks.

If, after all these tests, your physician assures you that you have no tuberculosis, you may safely take my friend's advice, get down on your knees and thank God, and throw your cares to the wind. You are destined for a long life, although I do not personally envy you that particular fate.

Of course, there are other symptomatic instances of low blood pressure. Any fever usually is accompanied by a low blood pressure. Anemia of any kind will bring it about. Indeed, any state of debilitation will do so. But the causes are usually easy to determine.

A certain bodily build usually goes with low blood pressure. It is variously called, but most appropriately I think, the asthemic type of individual.

They are the greyhounds. Thin, long, etenuated, with eyes of immemorial sadness. I have described them before. They have dropped stomachs, dropped intestines, floating kidneys. Nothing about them seems to stay put. They are natural pessimists. To them this world is a vale of tears. It is a mistake to tell one of them that he has low blood pressure, because he will worry about it incessantly. The only thing is, if he didn't worry about his low blood pressure, he would worry just as much about something else. But if he does find out he has a low blood pressure, no explanation will comfort him. There is no use reading one of them this article. It will raise neither his spirits nor his arterial tension.

An editorial writer says telling the truth is an art. And in spots, a lost art.

Just One More Week—A nd Then The Fireworks!

The Hollywood Story

COPYRIGHT 1930 by NEA SERVICE Inc. by ERNEST LYNN

BEGIN HERE TODAY

Dan Rorimer, former New York newspaper man and now a free lance scenario writer in Hollywood, is in love with Anne Winter, who, beginning as an extra, has progressed rapidly and is now under contract to Grand United, one of the largest studios.

Dan formerly was under contract himself at Continental Pictures, but he is now free, because of his inability to get along with a studio executive whose methods irritated and disgusted the sensitive and stubborn Rorimer.

Paul Collier, who writes a daily movie column for a string of papers, shares Dan's apartment with him. He has great faith in Dan's ability, despite the latter's apparent failure as a free lance. Dan has become somewhat despondent over this, and over what he considerers His rather hopeless regard for Anne Winter, whose every step upward seems to remove her all the farther from him.

Anne lives with two other girls, Mona Morrison and Eya Harley. Mona and Eva are extras, but Mona works only occasionally and Eva but rarely. She is bitter over this, and over a rather tragic love experience. While in New York Rorimer had written, among other things, a play for the legitimate stage. His agent thought highly of it and kept it for a long time, trying to sell it to various producers. But it comes back to Dan at a time when he is disappointed because of the rejection of his latest screen story.

Anne Winter is enthusiastic about his play. So is Collier. Both of them think it could be slightly altered and made into a great picture. Collier outlines a plan by which he thinks Dan's chances of selling it will be enhanced.

NOW GO ON WITH THE STORY

CHAPTER XXXI

Rorimer had some slight objections at first but these were overcome by the persuasive Collier, and the next morning Dan presented himself at the offices of Grand United and asked for Mr Phillips.

There was some difficulty in getting word to him at once, for Mr. Phillips was well protected as befitted one of his importance, but Paul Collier's card, on which he had scribbed a few words, turned the trick.

"So you're a friend of Paul Collier's," the scenario chief commented, shaking hands. "Have a chair."

"We live together," Dan said.

"Paul's a great fellow. He's been pretty nice to us." Phillips settled back in his chair and looked expectant, and Dan stated his mission.

"I've been writing for pictures since the first of the year. I was over at Continental for a while; now I'm free lancing. I've got a play in my pocket that I wrote when I was still in New York, before I had any idea that I'd ever do anything for the movies. I feel pretty sure that if you read it you'll agree that it has possibilities for a great picture."

Dan paused, and Phillips, with a wan smile, nodded.

"I know you've heard that before," Dan said, and he grinned, and the other's smile broadened.

"Yes," he confessed, "it's not a new story. But go ahead."

"Thanks. I'll have to tell you that I'd almost forgotten about this play, it's been kicking around in New York for so long; and it took Collier and—and someone else to see its possibilities as a picture. I'd never thought of it that way; know what I mean? You see, when I came out here and gave up trying to crash the magazines I sort of started all over."

"I see." Phillips nodded as though he understood. He said, "What did you do over at Continental—any original stories?"

Rorimer named a couple of pictures. "They weren't especially good," he apologized.

"They weren't bad. Do you want me to read your play? I'll be glad to do it and let you know what I think of it."

And Dan smiled. "There was something else. I've got a special reason for wanting to interest Grand United and I want to do a little bit more than just have it here and walk out. Have you got a vacant office with a typewriter in it, where I can work myself up for a few hours? I'd like to turn out a rough treatment for the screen and leave that with you along with the play manuscript."

He rose and picked up his hat. "I'm not much of a salesman, I guess, but if you'll take that much of a chance on me I don't think you'll be sorry."

"Wait a minute," Phillips said. "Sit down." He frowned for a moment. "Why," he asked, "do you want to do that here? Why didn't you do it at home?"

And Dan confessed that he hardly knew. He grinned cheerfully and said: "Perhaps it's because I wanted to try to sell a little personality along with it."

"You win." Phillips told him with a laugh. He bit the end off a cigar and passed the box to Rorimer, who declined. Phillips said:

"I've heard stories about fellows rushing into a studio and demanding a typewriter and then turning out a hot idea and selling it on the spot. But I've always been skeptical; I've always had the sneaking notion that they had their ideas tucked away in their pockets before they came in."

But Dan's proposal, he admitted, was somewhat different.

"It is," said Dan. "Here's the play right here. It would take considerably more than a few hours to turn that out."

The scenario chief nodded and pressed a button. When his secretary entered he said: "Will you see if any of the offices in the department are not being used today? I want Mr Rorimer to have a typewriter where he can work undisturbed."

And when she had gone he turned to Dan once more. "What's the play about?" he asked. "You've got me curious now."

Dan hesitated. "I'd rather not try to give you any more than the idea," he said. "I think the most effective thing to it is the dialogue."

But he roughly sketched the plot, and Phillips admitted that it might have possibilities.

His secretary returned then, and Phillips himself accompanied Dan to the little office. It belonged to one of the staff who was taking a few days off.

"There's your typewriter," said Phillips, smiling, "and there's plenty of paper. Now help yourself; if there's anything else you want, just ask for it; everything's furnished but running water."

Dan laughed and thanked him, and when Phillips had closed the door and departed he sat down at once and thrust paper into the typewriter and began to write.

It was not difficult once he had started. He knew very clearly just what he wanted to say, just where the screen treatment would deviate from the script, and he wrote

See HOLLYWOOD STORY Page 9

SIDE GLANCES By George Clark

"I was kinda run down, so the doctor advised me to join this athletic club."

Early Prosecutors Had Hard Time

A History Of The District Attorneys Of Lubbock County

By MAX M. COLEMAN

WHEN law and order is established in a country, the enforcing of that law is delegated to certain individuals elected by the people. This relieves the rest of the population from the burden of righting their own wrongs.

In this day and time of quick phone communication, and swift motor transportation, it is hard to realize the difficulties that confronted the first prosecuting attorneys in this country. When beginning to enforce the law in what was then the 50th Judicial district with headquarters at Seymour, Baylor county, it extended westward to the New Mexico line, including Lubbock county.

Henderson Is Prosecutor

The first prosecutor was W. Q. Henderson, formerly of Cass county, but who in 1891 resided at Seymour. There was a W. C. Henderson who resided at Lubbock, and was later a county attorney, but they were no relation.

In 1893 the L. S. Kinder, now of the firm of Kinder & McMath, of Plainview, succeeded Mr. Henderson. He was followed by J. A. P. Dixon who now lives at Seymour. R. M. Ellered was his successor. He now resides at Phoenix, Arizona. Next was C. S. Williams, of Plainview, followed by L. C. Penry, now of Floydada.

By this time the country had become more or less settled, phones were available and it was deemed necessary to secure the services of a prosecutor, who was a resident of Lubbock. Before that owing to the great distance the district attorney lived from this place, and the sparsely settled conditions of the country, many cases were necessarily dismissed for lack of evidence.

Men For The Job

On the face of it, one would consider efficient law enforcement under such conditions impossible, but there was never a job so big but what there existed a man large enough to handle it.

Such a person was J. E. Vickers, of Lubbock, now one of the best known criminal defense lawyers in the west. He was appointed by Gov. O. B. Colquitt, in 1912 serving two years. "Vic," as he is known to his friends was raised in Wood county, Texas. In 1908 he finished at the University of Texas, and in 1909 decided to enter the practice of law and "go west," to locate at Lubbock. With the changed conditions he managed to establish a record for law enforcement, and fair dealing seldom found in a prosecutor.

Lockhart Is Next

Vickers was succeeded by Geo. E. Lockhart now a practicing attorney of this city. Mr. Lockhart was born in Hood county, but raised in Erath, later moving to Gomez, Texas. There he taught school for six years, entering the practice of law in 1908. He resided at Tahoka from 1916 to 1925 since which time he has lived in Lubbock a member of the firm of Lockhart, Garrard and Brown.

Gordon B. McGuire was the next district attorney. He was raised in Bosque county graduating from the University in 1902. He first practiced law at Haskell, moving from there to Lampasa and being appointed judge of the 106th District court in 1923.

Dalton Elected

Next to hold office was Park Dalton son of L. W. Dalton, of Plainview. He began the practice of law in Crosbyton in 1919, and served as district attorney from January 1st, 1925 until May 1st, same year. He died suddenly, but left behind a record of efficient, and aggressive law enforcement.

He was succeeded by W. C. Witcher, who was appointed by Gov. Miriam Ferguson to fill the unexpired term. Mr Witcher was raised in Hood county, began the practice of law in Ft. Worth, and resigned the office of district attorney in the fall of 1926, moving to Borger, where he still resides.

He was succeeded by L. A. Howard now a member of the firm Levens, McWhorter and Howard, and who after serving the remaining unexpired term of Mr. Witcher, declined to run for the office.

New Court Formed

By this time the population of the city of Lubbock had increased to something like 18,000 and an additional court was being established, which doubled the work of the district attorney. Owing to complications which had arisen in 1926 the court dockets were overflowing with cases, and the people began looking for a man who was capable of handling a complex situation. Such a person was found in Durwood H. Bradley the present incumbent.

Mr. Bradley was raised in Drew county, Arkansas, moving to Ft. Worth, in 1915. He entered the law office of his uncle, Tom Bradley, a prominent member of the Ft. Worth bar. Just as he was well started in law practice he enlisted in the world war going to the first officers training camp at Leon Springs. He was sent over seas as a first lieutenant, and was then promoted to the rank of captain. In 1919 he returned coming to Lubbock in 1925, and forming a partnership with Jess Levens.

Has One Aide

For three years after his election Mr. Bradley did all the work for both the courts but finally was allowed an assistant. This position is now filled by Burton S. Burks. He was born in Winnyewood, Indian Territory. When only ten years of age, and weighing but forty-five pounds, Mr. Burks was the youngest regularly employed telegraph operator in the world. He first worked with his brother at Dublin, Texas, but his startling efficiency at that age attracted notice of the head men of the Texas Central railroad. They had him brought to Waco to determine whether or not it was safe to let a child of his age handle train orders, and have the responsibility of stations. He passed every test successfully, and was sent up and down the road relieving grown men as agent. In 1925 he resigned to enter the practice of law. He first served as city prosecutor of Lubbock, being appointed assistant district attorney in 1929.

DOG SHOWS SCHEDULED

Series Of Exhibits Will Be Held Throughout South

HOUSTON, Sept. 20 (AP)—The country's finest dogs will make their last grasp of the season for Dixie honors in the all-Southern championship show at the National Democratic convention hall here Nov. 1 and 2. The show will be the season's finale in the southern circuit.

An announcement said a minimum of 500 dogs and perhaps as many as 1,000 representative of many breeds and about 200 classes, would be entered.

Entries need not be registered to be eligible for competition, American Kennel Club rules will govern the showing.

The dates for the Southern dog show circuit follow: Oklahoma City, Sept. 24, 25 and 26; Ponca City, Okla., Sept. 27 and 28; Tulsa, Okla., Oct. 3, 4 and 5; Little Rock, Ark., Oct. 7, 8 and 9; San Antonio, Oct. 11 and 12; Fort Worth, Oct. 14 and 15, Dallas, Oct. 17, 18 and 19; Shreveport, La., Oct. 23, 26 and 27; Houston, Nov. 1 and 2.

TO APPOINT REGENTS

New Governor To Name Three New University Men

AUSTIN, Sept. 20 (AP)—Appointment of the three regents for the University of Texas will be one of the first duties of the next governor of Texas, the terms of three of the present members expiring next January. Those whose terms will expire are, Marcellus Foster and Sam Neathery of Houston and, H. J. Lutcher Stark of Orange. The appointments are subjects to confirmation of the Texas senate.

Central China's tax on opium this year is expected to total $1,800,000.

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MEN'S NEW FALL SUITS

The Curlee brand is noted for style and service. We have them in all new fall shades. Every suit is guaranteed to give satisfactory wear. Remember we will give a tie and belt free with each suit purchased.

$32.50 to $45.00

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SAVE NOW

Fall and Winter Coats

Our group of coats are of the newest fashions. Made by the outstanding manufacturers. The quality of materials and the careful way these coats are tailored and lined prove that these are coats usually much higher priced.

$9.95 to $27.50

BEAUTIFUL FALL FROCKS

In every smart style, color and fabric of the new autumn mode. These are the greatest values to be found. We have dresses for daytime occasions—street, college and afternoon.

$4.95 to $14.95

MEN'S SHOES

New fall Oxfords in tans and blacks. Guaranteed to give satisfactory wear. We have them in all patterns and sizes.

$4.95 to $8.25

MILLINERY

We have all the new fall models for Miss and Matron. They are in tilted brims, shallow crowns and all the season's newest and smartest styles. In all new fall shades.

$1.25 to $4.50

BERETS

Our berets are ideal. In all sport colors and sizes.

49c to 98c

STETSON HATS

In all new fall styles and shades. All sizes

$8 to $16.50

Shirts

Beautifully tailored of white and pastel-colored broadcloths or patterned percales. In such brands as Van Heusen Cohrtte and Arrow shirts. We have your size.

$1.95

LADIES' SHOES

In lightweight calfskin with comfortable walking heel, a value at

$3.95 to $6.50

PIECE GOODS

Prints

You can save on our new fall prints. We have them in all new patterns and shades—per yard.

19c to 65c

Silk Prints

THEY ARE GREAT VALUES

98c to $2.75

Dress Flannels

The woman who likes made-to-measure clothes will find we have very fine fabrics at unusually low prices. 36 inches wide, now

98c to $1.49

A 54-inch width $1.69 to $2.25

Purses

All Leather Purses in tan and black colors.

$3.25 to $11.95

GLOVES

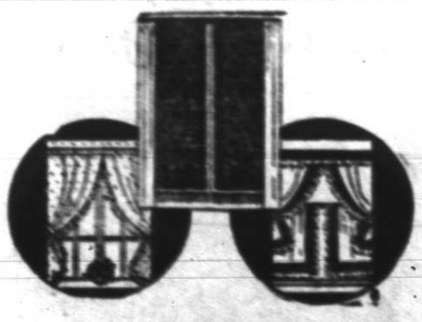
You will like our new sport gloves. They are in brown and black colors.

$1.25 to $4.50

HOSE

See our All-Silk Full Fashioned hose. Designed with a narrow sole reinforcement that comes well up over the toe at one end and tappers off into a narrow French heel at the other. Made of fine chiffon silk throughout. We have them in all colors at great values.

98c to $195



Curtains

Fall is a season of newness and with the prospect of a long indoors season. Home-makers are planning new interests. Hodges Brothers have all the new and fancy cheerful curtains and drapery fabric. Our 5 piece sets ahe-in rich fall patterns.

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BED SPREADS

Our new krinkled bed spreads are offered at an economical saving. We have them in all shades of pink, blue, green and yellow. Size 80 x 105.

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$2.75 to $3.49

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Hobbs' Population Is Estimated At 12 To 16 Thousand

New Oil Field City Shows An Enormous Gain

Commissioners See Growth Of Unprecedented Nature Just 'Around Corner'; They Lay Plans To Improve

(By Staff Correspondent)

HOBBS, N. M., Sept. 20.—Population of Hobbs is estimated at from 12,000 to 16,000 with hundreds of new citizens arriving every week and many others, unable to secure work are leaving.

The actual number of permanent residents at the present time is placed between these two figures, however.

O. C. Goodwin, new secretary of the chamber of commerce, places the number at somewhere between 12,000 and 15,000. "There are more than 12,000 people here now—that is what might be called permanent residents," he said." Of course it looks like we might have many more but I believe that we can safely estimate it at over 12,000."

On the other hand L. A. Daniel, manager of the Hobbs Townsite company, estimates the number at 16,000. "I mean here in Hobbs, not in the other towns but this town," he added.

Ask Mail Delivery

Postmaster Dale Roberts is asking for city delivery for Hobbs. The postmaster says he is handling around 3,000 pounds or two and a half tons of mail per day in the local postoffice.

Every one of the 750 lock boxes in the postoffice is in use and there is a waiting list. With additional business concerns coming in town almost daily, the lock box capacity is seriously taxed to handle the present business.

"We have 5,000 people a day asking for mail at our general delivery windows," Postmaster Roberts said. "We began in a small room with one or two clerks. Then we enlarged our space."

"A couple of months ago we built this building and we thought it would be large enough as it gave us several times the amount of space we had.

Room Is Scarce

"Now we do not have enough room. There is not enough space inside the office to handle the business. We have to get some way of meeting the situation."

The city dads are preparing plans and specifications for a new sewer system. Contract is to be let as soon as possible and the work will be rushed. At present all sewage goes to cess pools and there is a tendency to seek sewers as soon as possible so as to avoid any possible health crisis.

A sewage disposal plant is to be built in connection with the sewer system.

Two new homes, costing in excess of $5,000 each, are just being completed by residents of the city.

Contract Let

L. Sartnopskie, local merchant, has let the contract to build a new home costing between $5,000 and $6,000. Several other men are reported planning a similar move.

Between 150 and 200 new homes costing from $2,000 on up, have been completed within the past four or five months in Hobbs. These houses are modern and up to date and are not of the oil town shack type.

Business buildings projected or under way include a brick store room a block north of the postoffice, on Shipp and Carlsbad streets; a $100,000 laundry and a suitable building a $700,000 hotel, a brick building for the bank, a two story 36 room stone hotel and numerous tourist camps filling stations and small business houses.

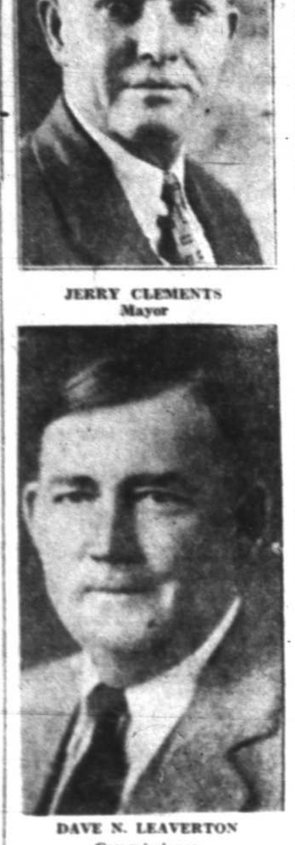
An office building also is being projected. The city is planning a city hall and also a jail building.

Official Heads Of The City Of Lubbock

JERRY CLEMENTS
Mayor

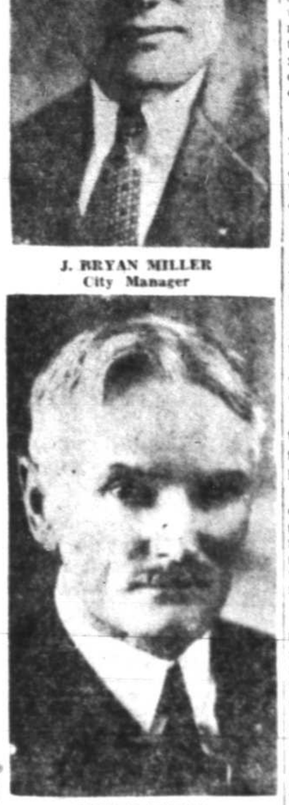
JOHN ROACH
Commissioner

J. BRYAN MILLER
City Manager



DAVE N. LEAVERTON
Commissioner

GEORGE E. BENSON
Commissioner



JOHN F. BACON
Commissioner

Large Game Preserve on Ranch Near Post One of Best in All West Texas

(By Staff Correspondent)

POST, Sept. 20.—Garza county has one of the largest game preserves in West Texas, the J. B. Slaughter ranch, where some 60,000 acres is under the protection of the state fish and game commission, O. D. Cardwell, state game warden for this section, says.

"We have just added another doe to our herd and there are now six does and two bucks on the preserve," Mr. Cardwell stated. "There are five fawn this year, little fellows.

"The state stocked the preserve four years ago with 100 quail. Now we have lots of quail on the preserve and we expect to have even more."

Has Twelve Counties

Mr. Cardwell has 12 counties in his jurisdiction. They extend as far north as Silverton and east to Aspermont. The west line of Garza county is his west line.

"I was up hunting in Wheeler and Hemphill for prairie chicken the first four days of September," Mr. Cardwell went on. "There were about 100 or more hunters that I saw there during that time and the kill was good.

"We got 12 convictions for violations of the state hunting laws in the two counties those four days, however.

"Farmers and real sportsmen are cooperating with the state fish and game commission and the department in a splendid way. We are getting results and in a few years there will be a lot more game here in Texas than there now is."

Not Many Quail

Quail season is between December 1 and January 16, the warden said. There is not as many quail in the state at the present time as there has been in previous years, due largely to drouth conditions in some sections. The quail migrate from one section to another when feed becomes low.

Duck season opens October 16 and lasts until January 31. The number of ducks will likewise depend upon conditions, as a large amount of water will indicate a good year for ducks. "If the lakes of the South Plains are full this year you will see a whole lot of hunting," Mr. Cardwell said. "Otherwise there will be little hunting for the duck hunters this fall and winter."

Gaines, Terry, Yoakum and Cochran counties afforded good hunting for sportsmen who like prairie chicken, Mr. Cardwell said. He said he has heard splendid reports of the season from those counties.

'Festival Of Fire', Fair's Great Annual Program, To Be Greater Than Ever This Year, Dickinson Believes

THE detailed program for the Panhandle South Plains Fair's big evening celebration, "The Festival of Fire", which will headline the grandstand features each night of the exposition, was announced in its completed form this week by N. L. Peters, president of the fair.

According to the scenario for the event, a firing field of unusual size will be required for the presentation of the hundreds of numbers which will extend through the evening. It will be, in every respect, the largest fireworks show ever witnessed in this part of the country, officials promised today in releasing details of the program.

Salutes To Be First

The big presentation will open with the firing of a salvo of aerial "salutes" which will be heard for a distance of several miles. These will be followed by the first of the scores of colorful features which are mingled throughout the whole program. First will be a flight of variegated rockets which climb to a height of 200 feet and break in a shower of all colors of the rainbow. Next will be a series of nine-inch bombshells rising to a height of 300 feet and painting the skies in unusual and new color effects. Twelve-inch bomb shells follow these, crowning the earlier flight with still more color. And climaxing the series is a special 15-inch "Magnesium Tremolander" shell, which is so brilliant that it lights up the entire fair grounds.

The next item on the program is a famous presentation known as "Chromatic Splendor," a huge double-action piece running from fourteen to forty feet in size, and presented in blue, green and crimson, with a blending and variety of shades which is entirely new in pyrotechnic art.

Novelties Planned

The next episode introduces a number of novelties in outdoor fireworks entertainment—including the new "wisteria" rockets which break with a display of green and blue blossoms of fire across the sky, the unusual aluminum "flicker" rockets which scintillate with silver and gold as they descend, shooting-star bombshells, and aerial "acres of gems" produced by a mammoth 15-inch bombshell loaded at one time with every color of the rainbow.

A new device in pyrotechnic science will then be introduced, in the form of a series of giant "color" wheels which rotate in different directions and blend all types of fireworks into a brilliant melange of light and chromatic effect. The piece presents wierd illusions and unusual beauty, officials declare.

"Potpourri" is another unusual kind of presentation, which crowds the sky with strange lights and rich colors, and requires scores of rockets for its execution. Another new feature is a series of aerial oddities produced by means of one-pound ruby and emerald rockets, imported bombshells, "avalanche of snow" rockets, and Fujiyama rockets known as "Japanese Concell."

Color And Sound

Sound will be combined with color in the next feature on the program, known as "Pyro Whoopee." This item will be futuristic in the extreme, with shells which moan as they soar and rockets that screech and scream as they burst, and peculiar lighting effects never before witnessed in a spectacle here.

One of the old favorites of past years—"floating lights"—will follow this number, with a series of floating chair rockets, drifting festoons and parachute rockets which change color as they sail across the heavens.

Modernistic sky painting will also have its place on the program, with a series of rockets which execute unusual curlicues as they mount upward, leaving shiny streaks of flame and color and intermingling in weird fashion.

Depict Many Things

A series of unusual "repeating" shells will also add novelty to the presentation, breaking in different colors as many as a dozen times, and taking such unusual shapes as "alfalfa fields," "snow storms," etc.

Another big set piece on the program is "Jungle Land", in which strange animals, in a tropical setting, will be seen in their native haunts—all created by means of fireworks.

Another featured number will be the Boys and Girls' 4-H Club emblem, executed in large size and in natural colors, entirely in fireworks.

Jubilee Mountain, Too

Through special arrangements, fair officials have had included on the program the famous "Magical Jubilee Fountain" which was created especially for the Edison celebration and Light's Golden Jubilee last year. This is a huge, gem-studded fountain of living fire, with a climax in which the fountain bursts into light as bright as day.

At the special request of fairgoers of past year, fair officials have also included in the program the famous and ever-popular number, "Niagara Falls." This will be more than sixty feet in length and thirty feet high, the "falls" being produced in streams of brilliant fire.

A special patriotic feature will be the reproduction in fireworks of a huge American flag in natural colors, with the appearance of actually waving in the breeze.

Another unusual number will be the creation of the "aurora borealis" or Northern Lights, as they are sometimes seen in the heavens when the atmospheric condition is right.

Scores of other items are included in the program, which is said to be the largest and most costly ever presented at the fair.

"Our visitors have never seen anything like it before," Peters said. "We expect to break all evening attendance records this year, and promise the public the finest entertainment they have ever witnessed at any fair in the state."

SHIPMENT REFRIGERATED

BELHAVEN, N. C. (AP)—The first refrigerated carload of lima beans ever sent out from this section was shipped from here recently. Nineteen farmers cooperated in the shipment.

SOIL SURVEY ON

Texas A. & M. College Helps With Study Of Farm Land

(Special To The Avalanche-Journal)

SNYDER, Sept. 20.—Scurry county is the 69th county in Texas to have a soil survey in cooperation with the Texas A. & M. college.

Two agents are here taking the records of the creeks, roads, etc., as well as the types of soil. The entire county will be covered and it will take ten to twelve months to complete the work.

Fifty-nine of the surveys have been published and nine are now in process of publication.

DEPOSITS INCREASE

Bank At New Hobbs Looks For $200,000 Deposits Total

NEW HOBBS, N. M., Sept. 20.—When the first quarterly report of the newly chartered First National bank of New Hobbs is made, it is expected by bank officials that the deposits will show $200,000, Harold Turner, cashier, says.

The bank was opened several weeks ago in temporary quarters in the brick building which A. C. Chisher has completed. Permanent quarters are to be started soon.

This is the first national bank in Lea county. There is a state bank at Old Hobbs and also one at Lovington.

AUTO GAS FOR PLANES

WASHINGTON, (AP)—Planes to be used in hourly passenger service between Washington and New York will take off the land with aviation gasoline being the motive but during the trip automobile gasoline will be used.

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When you trade with Boyd Brothers there's never a wrinkle of worry over service, or a frown of displeasure over quality. Tasty meats are always available even at our enticing prices. Give us a trial—your meats will be on time.

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In accordance with the unusually large distribution of this exceptional product keeping the factory going day and night the manufacturer has been enabled to keep down the production cost and this great savings comes direct to you, mile for mile the cheapest tire.

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Yes Sir! Your Tire will not give way when we do the job. This company is equipped with the very finest of Tire equipment and has the largest molds to fit all kinds of Tires.

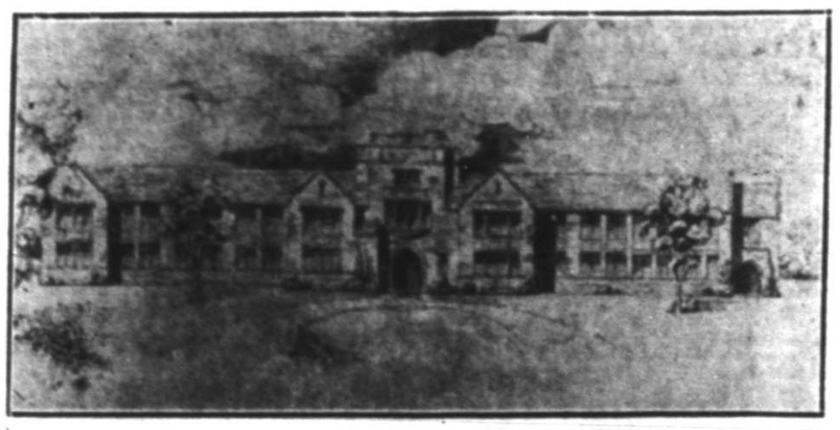
Economy, Thrift and real service, it is the greatest of advantage for all of us to be thrifty for this is a habit that will stretch our dollars and make it possible for us to have the many desirable things in Life.

South Plains Fair Visitors, we are one of the many that will be happy to have you in our city and the facilities of this organization will be at your service with low thrifty prices.

WESTERN TIRE CO.

1303 AVENUE H

This Firm Welcomes Fair Visitors To Lubbock's 17th Annual Panhandle South Plains Fair Of 1930



EASTERN NEW MEXICO STATE NORMAL—PORTALES, NEW MEXICO

This represents only the word picture of some hundred and twenty-five or more buildings, completed by us on the South Plains, new Mexico and Oklahoma in the past six years.

Making Progress With Lubbock

The Butler Company

ARCHITECTS

415 MYRICK BLDG. LUBBOCK, TEXAS

Brownfield In Harmony With Phone Company

New System, With Poles Set In Alleys, Pleases People Of Terry Capital; Future Well Provided For

(By Staff Correspondent)

BROWNFIELD, Sept. 20.—Brownfield's modern telephone system has been completed and is now in service and the State Telephone company has just about finished its work of removing all of the old material that was replaced by new poles and wires.

The entire outside system was rebuilt, new creosoted poles taking the place of the older type. Poles were placed in the alleys instead of the streets, especially in the business section, and in all but a few places. This gives the down town section a much different appearance and there have been many remarks on the changed appearance.

Metallic Circuits In

Full metallic circuits have replaced the older type of circuits. Between 40,000 and 45,000 feet of new copper wires were strung on the new poles.

Something like 600 to 800 feet of underground conduits was used in bringing the cables into the telephone company's exchange.

The switchboard was enlarged some time ago and there is said to be a switchboard large enough to accommodate several times the number of telephones that are now in service.

The pole system also has been made larger than the old one in order to take care of possible extensions for the next few years.

Service Improved

Two carloads of poles were shipped to Brownfield for use in the rebuilding of the system. In addition other poles were shipped here to take care of the additional toll circuit from Brownfield to Hobbs by way of Tatum and Lovington. This circuit is now in service giving Brownfield three lines into the Lea county capital and the oil town of the county.

Brownfield has nine toll lines, not including rural lines. It has good connections with Lubbock, Levelland, Littlefield, Seagraves, Seminole Tatum, Lovington Hobbs and Carlsbad as well as other towns in the South Plains area.

Ellis In Charge

H. M. Ellis, general construction foreman, was in charge of the work. He had a gang of 12 to 15 men at work most of the time. With the adding of the toll line gangs, as many as 25 men or more were at work in and out of Brownfield during the past three months.

Since the beginning of the improvement program there has been a growth in the number of telephones.

Oil field development in both Lea county and in Gaines county has increased the number of toll calls placed the past few months in Brownfield as well as greatly increased the number of toll calls through the Brownfield office.

Halsell Ranch Is Show Place

Spring Lake Headquarters Is Scene Of Gaiety As Well As Of Work; Irrigation Plant Is Feature Of Business

(By Staff Correspondent)

AMHERST, Sept. 20.—One of the handsome ranch properties in Lamb county is the famous Spring Lake ranch of the Halsell interests, owned by Ewing Halsell of Vinita, Okla., and his father W. E. Halsell of San Antonio.

This ranch with headquarters of the Spring Lake division at Spring Lake ranch house north and east of Amherst, has about 75,000 acres. Headquarters consist of the ranch house now occupied by the foreman, two new cottages for Mr. Halsell and his father and their guests, several smaller cottages for the married employees, a bunk house for the single men besides the usual barns, garages sheds, etc.

Irrigation Project Up

On this ranch is an irrigation project, with alfalfa as the main crop. A huge pump, with a capacity of 1,200 gallons per minute, is operated at each end of the tract, located north of headquarters.

Normally, something like 2,000 head of cattle are kept at this ranch. Sometimes there are more than this number.

The Halsells maintain two cottages, fully furnished and equipped, ready at almost a moment's notice for occupancy. Two large high powered automobiles also are in the garages.

When the members of the family are coming to the ranch, notice is given here and the places are made ready. A chauffeur is brought along and the cars are driven by him.

Many Visitors There

During the year a number of visitors are entertained here, generally in the hunting season. The ranch is well stocked with birds and game animals. Frequently parties are reld here by hunters from other states or from around Austin.

W. E. Halsell spends most of his time in California. He makes an occasional visit here to inspect the properties.

In the past five or six years the Halsells have sold more than 125,000 acres of land to settlers. Most of this has been in Lamb county.

Sod House ranch is another Halsell property. It is located in a draw near the sand hills. Considerable area of the draw is given over to the production of native hay. It is said this year's cuttings will average over three tons to the acre.

Talkies are to be produced in Paris.

Lubbock Chamber Of Commerce And Board Of City Development Play Leading Role Of Progress

"CITIES do not happen—they are built."

The pointed logan of the Lubbock Chambers of Commerce and Board of City Development aptly expresses the attitude of the joint-organization in the promotion of Lubbock's growth and development.

Through the chamber of commerce, a citizen may join with his fellow residents in devoting time and energy to the building of Lubbock, without regard to what his religion, politics, business or profession may be. Cooperation of all citizens in a common interest is the fundamental principal which the chamber fosters and exemplifies.

Helps In Growth

The almost unprecedented growth of Lubbock, known as "The Hub of the South Plains" because of its geographical location and its status as center of the trade territory, is due to the work of the chambers of commerce and board of city development to an even greater degree than is generally accepted by the citizen who understands roughly the functions and purposes of the organizations.

Officers of the chambers are: President, R. J. Murray; vice-presidents, S. C. Arnett and C. E. Maedgen; treasurer, F. R. Friend; manager, A. B. Davis; secretary, Mrs. Jewel M. Hall, committee chairman, Gerald Wren, and publicity director, Garnet Reeves.

Directors Listed

The board of directors is composed of the president, two vice-presidents and treasurer, and the following men: S. A. Wells, B. Sherrod, J. B. Maxey, Roscoe Wilson, T. B. Duggan, H. E. Blocker, Claude Burrus, W. O. Stevens, Homer D. Grant, L. H. Quinn and J. A. Hodges.

More than 800 persons are affiliated with the Lubbock Chamber of Commerce, which is a member of the United States and the West Texas chambers of commerce. Offices of the Lubbock organization are on the second floor of the city hall.

Obtaining of a federal court, which has been established, and a federal building, for which appropriations have been made; aiding in establishment of Texas Technological college here, paving of streets and highways, federal and state designation of highways, building of railroads, development of agricultural and allied resources, development of Lubbock as a retail, wholesale and manufacturing center, and bringing conventions here, have been among the projects in which the Lubbock chambers have played a conspicuous part.

Heads Advertising Campaign

Faced with the problem of colonizing 5,000,000 additional acres in the South Plains, the Lubbock board of city development in 1929 set aside $22,000 to be used in advertising throughout the nation the advantags and opportunities offered in this western empire. The most extensive advertising campaign in the organization's history began and is being continued.

As a result of advertising and news items, thousands of inquiries have been received here from potential Lubbock or South Plains residents. Many were a part of the civilian army that invaded this section as Lubbock grew from less than 4,500 in 1916 to its present population of about 21,000. Some who came have invested substantial sums here.

Cultivation of sectional unity and group consciousness in the South Plains is another aim of the chambers here, possibly the primary project in the realm of the intangible.

Program Is Mapped

After querying members of the joint organization, the Lubbock chambers late in 1927 compiled a program of work to extend over several years. Some of the projects have been complete, others still are in the process of accomplishment and some have been added. Virtually every phase of the life of Lubbock and the South Plains received attention—social, cultural, agricultural, educational, commercial and industrial.

In showing the need for an airport here and in creating a psychology that made establishment of the port possible, the Lubbock chambers possibly contributed more than any other single organization.

Fete Women Fliers

The 1930 women's national air derby made a stop here as a result of the efforts of the chambers, which presented $500 in lap prizes to the feminine pilots. Several thousand persons witnessed the landing of the derby field here and inspected the new hangar. Air mindedness thus was fostered in Lubbock, location of which on an air mail route does not now appear improbable.

A new factory of the Capital City Box and Barrel company is scheduled to begin operations here October 1. Twenty families of skilled labor will be brought here by the box and barrel company and additional employment will be furnished others.

Sends Out Exhibits

Agricultural and home demonstration exhibits of Lubbock county have been sent to fairs at Dallas and Amarillo under auspices of the Lubbock chambers.

Promotion and successful presentation of Panhandle-South Plains fair here always has been aided by the Lubbock chambers.

Welfare organizations, hospitalization facilities, Boy Scout and Camp Fire girl organizations receive the active support of the chambers.

No attempt has been made here to give a complete and comprehensive record of the accomplishments of the Lubbock chambers of commerce and board of city development. However, a skeletonized survey, dwelling chiefly on general aims and practices and current achievements, may aid in making the reader conscious of the vital part these organizations play in the drama of expansion in Lubbock and the South Plains.

Officers Listed

A list of officers of the chamber of commerce since its organization follows:

1913—President, Colby Thomas; vice-president, John W. Baker; treasurer, W. S. Posey; secretary, George W. Briggs; directors—E. L. Klett, John F. Robinson, K. Carter, A. N. Lewis, L. D. Rankin, George C. Wolffarth, L. B. Wright and Roscoe Wilson.

1914—President, A. N. Lewis; vice-president, J. B. Cate; treasurer, W. S. Posey; secretary, George W. Briggs; directors—C. E. Howe-Robbins, John W. Baker, L. B. Wright, Victor L. Cory and O. P. Ward, K. Carter, E. L. Klett, S. P. Peebler.

1915—President, Roscoe Wilson; vice-president, John P. Lewis; treasurer, W. S. Posey; secretary, George W. Briggs; directors—I. L. Hunt, C. D. Swift, K. Carter, J. L. Higginbotham, W. B. Atkins, H. A. Davidson, R. H. Martin and L. D. Rankin.

1916—President, Roscoe Wilson; vice-president, F. M. Maddox; treasurer, W. S. Posey; secretary, M. T. Jacobs; directors—W. K. Dickinson, sr., R. H. Martin, L. D. Rankin, R. E. Karper, O. E. Radford, K. Carter, C. D. Swift and W. L. Baugh.

1917—President, O. L. Slaton; vice-president, George C. Wolffarth; treasurer, L. T. Martin; secretary, M. T. Jacobs and George W. Briggs; directors—O. E. Radford, J. O. Jones, A. B. Conley, jr., E. L. Klett, W. B. Atkins, J. K. Wester, C. E. Hunt, W. D. Mayfield, L. O. Burford, W. L. Ellwood, S. P. Robbins, W. K. Dickinson.

R. K. Henderson and W. N. Crosthwaite filled unexpired terms of W. L. Ellwood and J. K. Wester.

1918—President, O. E. Radford; vice president, K. Carter; treasurer, J. O. Jones; secretary, George W. Briggs; directors—L. O. Burford, A. B. Conley, jr., S. P. Robbins, C. E. Hunt, O. L. Slaton, W. G. Sherrod, T. B. Duggan, A. W. May, Roscoe Wilson, L. T. Martin, W. K. Dickinson, sr., and R. K. Henderson.

1919—President, E. L. Klett; vice-president, L. T. Martin; treasurer, Ura Embry; secretary, F. D. Brown; directors—G. G. Johnson, P. Von Rosenberg, J. A. Rix, O. L. Slaton, K. Carter, W. K. Dickinson, sr., G. C. Barrier, A. W. May, Roscoe Wilson, J. O. Jones, C. E. Hunt and T. B. Duggan.

1920—President, A. B. Conley; vice-president, J. A. Rix; treasurer, W. S. Posey; secretary, B. H. Meskimen; directors—Nell H. Wright, H. A. Davidson, Percy Spencer, P. Von Rosenberg, C. G. Barrier, C. G. Johnson, E. L. Klett, Roscoe Wilson, J. O. Jones, Ura Embry, K. Carter, T. B. Duggan.

J. O. Jones was elected president but did not accept appointment.

1921—President, J. A. Rix; vice-president, Percy Spencer; treasurer, vacant; secretary, C. A. Keen; directors—C. L. Adams, W. A. Myrick, jr., C. E. Maedgen, T. B. Duggan, George Briggs, H. W. Stanton, Prance Baker, A. B. Conley, jr., Nell H. Wright, J. O. Jones, G. G. Johnson, W. S. Posey, P. Von Rosenberg.

W. O. Stevens and C. M. Mullican filled unexpired terms of P. Von Rosenberg, resigned, and A. B Conley, sr., deceased.

1922—President, W. S. Posey; vice-president, W. O. Stevens; treasurer, C. E. Maedgen; secretary, L. T. Martin; directors—E. A. Morgan, Roscoe Wilson, C. A. Keen, E. L. Robertson, W. H. Meador, W. A. Myrick, jr., C. M. Mullican, Nell H. Wright, Percy Spencer, George W. Briggs, H. W. Stanton, C. L. Adams.

M. L. Price and W. B. Atkins filled unexpired terms of E. A. Morgan and C. A. Keen.

1923—President, W. O. Stevens; vice-president, W. B. Atkins; treasurer, vacant; secretary, C. A. Keen; directors—K. Carter, O. L. Slaton, J. O. Jones, S. C. Wilson, J. A. Rix, Roscoe Wilson, W. A. Myrick, jr., M. L. Price, E. L. Robertson, W. H. Meador, C. L. Adams, C. E. Maedgen and H. W. Stanton.

1924-25—President W. B. Atkins; vice-president, J. O. Jones; treasurer, vacant; manager, A. B Davis; directors—R. W. Blair, Joe Hess, C. M. Mullican, H. T. Kimbro, O. L. Nolar, W. H. Meador, James L. Dow, O. L. Slaton, S. C. Wilson, J. A. Rix, Roscoe Wilson, M. L. Price and E. L. Robertson.

H. E. Blocker filled unexpired term of H. T. Kimbro, resigned, and S. A. Wells, F. A. Norman and J. W. Gamel filled unexpired terms of M. L. Price, W. H. Meador and C. M. Mullican.

1926—President, O. L. Slaton; vice-presidents, Pink L. Parrish and J. A. Rix; treasurer, F. A. Norman; manager, A. B. Davis; directors—S. A. Wells, Roscoe Wilson, J. H. Hankins, James L. Dow, H. D. Woods, W. W. Royalty, H. L. Allen, F. O. Kelly, J. B. Maxey, B. Sherrod and W. A. Bacon.

Neil H. Wright and G. P. Kuykendall filled unexpired terms of J. H. Hankins and Pink L. Parrish, resigned.

1927—President, S. A. Wells; vice-presidents, J. B. Maxey and H. D. Woods; treasurer, O. L. Slaton; manager, A. B. Davis directors—F. A. Norman, James L. Dow, J. A. Rix, B. Sherrod, Roscoe Wilson, F. O. Kelly, W. A. Bacon, H. L. Allen, W. W. Royalty, Neil H. Wright and G. P. Kuykendall.

1928—President, H. D. Woods; vice-presidents, B. Sherrod and H. E. Blocker; treasurer, Sam C. Arnett; manager, A. B. Davis; directors—S. A. Wells, C. A. Burrus, T. B. Duggan, W. W. Royalty, J. B. Maxey, O. P. Kuykendall, Neil H. Wright, Roscoe Wilson, F. A. Norman, C. E. Maedgen and H. L. Allen.

B. Sherrod filled unexpired term of H. D. Woods, resigned to become mayor of Lubbock; H. L. Allen filled vice-presidency vacated by Sherrod; R. J. Murray filled unexpired term of Woods as director.

1929—President, H. L. Allen; vice-presidents, R. J. Murray and G. P. Kuykendall; treasurer, F. A. Norman; manager, A. B. Davis, directors—B. Sherrod, S. A. Wells, C. E. Maedgen, W. W. Royalty, H. E. Blocker, C. A. Burrus, J. B. Maxey, Roscoe Wilson, S. C. Arnett, T. B. Duggan and Neil H. Wright.

THE BOSTON STORE

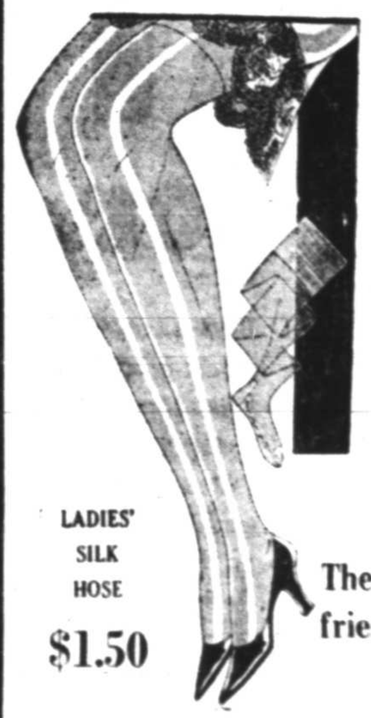
917 Broadway, Lubbock, Texas

Reopens At Former Location

Next Door To The Former J. C. Penney Location In The Temple Ellis Building

Monday, September 22

The Boston Store comes back to Lubbock under the same management, your friend, Joseph Saffady. Opening with a new fall line of Men's Furnishings and Ladies' Ready-to-Wear.



LADIES' SILK HOSE $1.50

LADIES' NEW FALL DRESSES

Ladies' Silk Dresses, all sizes, all new styles, Satins and Georgettes, priced from—

$4.95 to $19.95

TIES

Ties of the best domestic silks and wool-lined. In neat stripes and patterns.

50c to $1.50

SHIRTS

Beautifully tailored of white and pastel-colored broadcloths or patterned percales. In such brands as Arteraft, Aywon, Town Topic and Lustray.

98c to $2.50

Ladies' New Fall Coats

Just received a new shipment of Ladies' Coats—

$6.95 to 69.50

Men's Underwear

The Hanes underwear is noted for comfort and wear. Supply your needs now with the newest patterns.

50c to $1.50

Men's Pajamas

In all attractive patterns. Built to wear.

$1.50 to $3.50

Millinery

We have hats for every fashionable fall occasion. In all new styles and shades.

$1.75 to $4.95

Ladies' Shoes

Ladies' Novelty Shoes, all sizes, low and high heels, satin, patent leather, black kid, all latest styles—

$3.95 to $5.95

Men's Hose

Men's hose in fancy patterns and in solid colors. Made of silk lisle or silk-and-wool.

25c to $1

Men's Shoes

The Patriot Shoes are noted for their quality in leather and workmanship—guaranteed to give satisfaction.

$4 to $7

Ladies' Chiffon and Service Weight Full Fashion Hose—

85c to $1.95

We also announce that we have just added a distinctive line of imported Tapestry from Italy, Germany and France, something that is different and you cannot help but admire the quality of this line—and it is priced very reasonable. You will find our new stock is in line with fe ectipn.

Ladies' Silk Underwear, Bloomers, Teds, Night Gowns, Slips—

45c to $5.00

...ywood Story

By WM. SLEVIN, Jr. & ERNEST LYNN

(Page 4)

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praised Phillips pretty accurately in referring to him as "a good egg."

"Collier was kind of curious to know how you had made out with me," Phillips said. He chuckled. "I'm a pretty tough sort, you know." And he added: "Paul sure is hopped up over your play. If it's half as good as he says it is maybe we ought to feel lucky to get it. What's the title of it, by the way? I never asked you that."

"Traitor," Dan said, and he confessed the title might lack something as the name for a picture. "It was all right—or it seemed all right, anyway—for the stage." He said, "I'm sorry if Paul piled it on thick. I didn't expect him to do that."

He seemed so apologetic that Phillips gave him a curious look. "Well, I wouldn't let it worry me if I were you," he said. "Collier wouldn't say it if he didn't mean it."

They had lunch together then. Dan glanced idly around the restaurant, half expecting that he might see Anne Winter, but she was not there. He did see Garry Sloan. The director was lunching with two other men and a girl with brown hair whose back was toward Rorimer; and Sloan chanced to look his way just then, and Dan nodded. Sloan smiled faintly, but without recognition, and turned back to his companions.

Phillips saw it. He said, "Do you know Garry Sloan?"

"I've met him," Dan admitted.

On the way back Phillips asked whether Dan expected to finish that afternoon. "If you don't, you're welcome to use the place tomorrow if you like."

"Oh, I'll have it done," Dan assured him, and the other smiled pleasantly and said he was glad, because he had the evening free and would be glad to read it.

"I didn't expect action like that," Dan admitted. "You're very decent."

"Not at all. We're always looking for good screen material. You can't make pictures without stories."

It was late afternoon when Dan finished and gathered up the typewritten sheets and placed them in order and read them over. He was surprised at the amount he had written, for he had not numbered his pages; the job was much more elaborate than he had planned.

Phillips was still in his office, and Dan said, as he placed his work on the other's desk:

"There you are, and many thanks for your patience. If you like it I'll tell you why I particularly wanted to sell it to Grand United."

"And if we don't want it?" the scenario editor asked.

"Then you'll never know," Dan said, holding out his hand.

Phillips laughed. "I've got a terrible curiosity, but it seems that I'm going to have to pay quite a price to satisfy it—Well, I hope I do have to. So long—and good luck."

Collier was waiting in the apartment when Rorimer got there. "I just got in and shook one up," he said, "and you look as though you need one. It's in the refrigerator."

He got up from his chair and stretched lazily. "Well, how did you like Phillips?" he asked.

"He's a great guy," Dan said warmly.

"Didn't I tell you? Did you put it over? What did he say? Tell me all about it."

"He's going to take it home and read it tonight."

Paul nodded. "What do you think of my idea now? Chances are if you'd just walked in there and dumped it on his desk he might not have got at it for a week or two. He's a pretty busy person, but now that he's had a chance to size you up he's more apt to give you a break. Did you tell him that it would be a good bet for Lester Moore? They're on the lookout for a story for Moore."

"No," Dan said. "I didn't. I wrote Moore into it, though, so you could hardly miss, but I thought it would be best to let Phillips discover it. You spoke your two cents worth, too, didn't you?" he accused.

"Oh, that?" Paul grinned. "Sure. I told him the same thing I told you. Where's the harm in that?"

"Well, you were pretty swell to do it. I'll owe you a lot if it goes over."

"Don't be silly. They shouldn't let talent like yours run around loose. The trouble with you is you need a manager."

(To Be Continued)

BERRY IN SUDAN

SUDAN, Sept. 20. (Special)—Sam Berry of Floydada has been employed by Everybodys' Cash store here. He was formerly connected with the C. E. Stone organization for some years and is well known over West Texas.

District Judge

JUDGE HOMER PHARR

Presiding over the 72nd Judicial District court is Homer L. Pharr, of Lubbock. Judge Pharr holds courts in Lubbock, Crosby, Hockley and Cochran counties. A second District court sits only in Lubbock county. It is the 99th District, presided over by Judge C. M. Mullican.

SCHOLASTICS MOUNT

Hockley County's Growth Is Mirrored In School Census

LEVELLAND, Sept. 20. (Special)—Growth of Hockley county's scholastic population is shown by Superintendent R. W. Fry, who reports that there are now 3,120 scholastics in the county compared to 297 in 1924 and 1,676 in 1927.

Levelland has the largest scholastics, 1,095. Others are: Anton, 326; Whitharral, 374; Center, 107; Cobleland, 115; Claume, 159; Hodges, 98; Pep, 114; Petit, 224; Ropesville, 212; Smyer, 162 and Sundown, 134; total 3,120.

The density of population in England now is 700 persons to the square mile, in the United States 40.4 and in New Zealand, 13.

ONE BIG ONE LEFT

DeVitt Ranch In Hockley Co Remains As Cow Center

(Special To The Avalanche-Journal)

LEVELLAND, Sept. 20.—The DeVitt ranch, near here, with 50,000 acres in one block, is the only large ranch left in Hockley county. All other ranches have been sold off to farmers.

The C. W. Post estate has sold all but a few thousand of its many acres here. The Slaughter estate also has been sold off. Of the 700,000 acres of holdings of the late Col. C. C. Slaughter, only about 150,000 remain.

HIGHWAY IS GRADED

(By Staff Correspondent)

ABERNATHY, Sept. 20. (Special)—Hale county is grading up the county road from the state highway north of Abernathy east to the new plant of the Texas Utilities company. The plant now under construction, is located at Tuco, about three miles north of the city. Good progress is being made on the construction work.

Million Dolla... Evolved Her... Sudan See...

Don L. Jones, Superinten... Of Farm, Explains Work... Of A. And M. Branch; M... Projects Are Carried Ou...

WHAT may be termed as a mi... dollar industry was introd... to the South Plains of Texas ... in 1912 when the first Sudan ... was grown at the state experi... station, which is located a... three miles east of Lubbock.

Starting that year, the crop ... been growing on an increasing ... until now more than 20,00... pounds are grown annually in ... section and are marketed at f... 2 1-2 to 5 cents per pound, mal... this a million dollar industry, ... cording to Don L. Jones, supe... tendent of the station, and R. ... Karper, a past superintendent, ... is now connected with the exten... department of the Texas Agri... tural and Mechanical college at ... lege Station.

Process Duplicated

The same process has been ... with grain sorghums and now ... the South Plains producing ... greatest per cent of grain sorgh... that is sold for seed in Texas. ... other great industry has grown ... of experiments at this agricult... laboratory.

In addition to these two thi... through bulletins that have b... published at the station, giving ... sults of experiments there, co... farmers have learned that co... is extremely adapted to the So... Plains region and that fact, co... bined with the low price of la... accelerated immigration to the s... tion. Mr. Jones pointed out.

These are only a few of ... benefits that have come to the s... tion through experiments made ... the station in the last 20 ye... This farm, which is a branch ... the State Agricultural and Mech... ical college, serves as a resea... laboratory and is operated un... federal and state supervision wit... primary aim of assisting the far...

...reat
...AIR WEEK

...ious attractions offered twice daily for your amuse... ...rilling, sensational, bewildering and fantastic tricks ... exhibitions of skill. See them all.

...ge of attraction program the middle of the week.

THE GROWTH OF THE PANHANDLE-SOUTH PLAINS FAIR

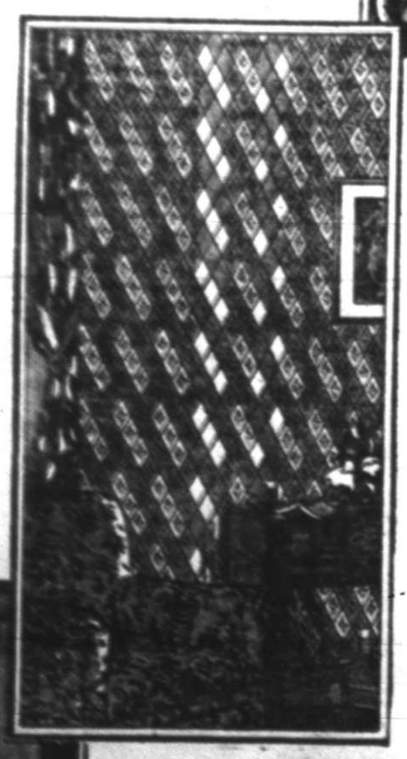
...ow the Panhandle-South Plains Fair, Lubbock, Texas ... biggest fair in Texas. Attendance 1929, 119,406

...drew; Famous Clown Policeman, first three days only! ...rt. Clever, Original, Witty, Funny, Entertaining. See ... No extra charge.

...B. HAYNES

...T MYRICK BUILDING

...EETINGS
...R VISITORS



For Your Daily Life

With indoors months just in the offing, 'tis time to think of brightening the home. And of course the first thought is through redecoration.

We'll Help You

A preliminary talk with our representative will be well worth your while. He will show you a myriad of charming wall paper patterns to choose from, he will tell you of the modern techniques that are available. And he will quote you a delightfully moderate price. See us today.

HILTON-SANSOM
Paint & Wallpaper Company
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FREE!
for Nothing...

With every ***$1.00*** *bundle of laundry, or more, accompanied with a suit of clothes or a silk dress, picked up and delivered at the same time,* ***we will dry-clean*** *and press the suit or* ***dress, for nothing—free. This offer is good at all O. W. McLeod laundries,*** *which include,* ***The Lubbock Laundry, Family Service Laundry*** *and Model Laundry.*

...and Where Ivory Soap
Is Used 10...%—
"It Costs No More"

Here's Why...

The Lubbock Laundry, Family Service Laundry and Model Laundry were initially dedicated to the principle of "Service when you need it." We do appreciate your patronage, and have the modern equipment and facilities to give you our whole-hearted service. During this period of re-adjustment, we are minimizing costs to our customers, and with this we again express our principle of operation. Service when you need it.

It has taken years to build this institution, our record of service is known to you. When you have laundry or dry-cleaning work, send it to the old reliable where service is not a hit-or-miss proposition, but a constant factor of operation through the years.

" IT MEANS A SAVINGS TO US"

"Right Now When We Need It"

"It would be wise for us to take advantage of the free offer on cleaning and pressing offered by the McLeod Laundries, especially now during this readjustment period. Send your silk dress this week, and my fall suit next—".

Lubbock Laundry Co.
PHONE 614

Family Service Laundry Co.
FAMILY SERVICE, YET EVERY SERVICE JUST FOR YOU
PHONE 1348

The Model Laundry
STUDENTS' IDEAL SERVICE
PHONE 64

All sales representatives of the above laundries wear uniforms. Notice monogram on cap.

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502 Avenue Q

Million Dollar Industry Is Evolved Here From Tests Of Sudan Seed; Aid To Farmers

Don L. Jones, Superintendent Of Farm, Explains Workings Of A. And M. Branch; Many Projects Are Carried Out

WHAT may be termed as a million dollar industry was introduced to the South Plains of Texas back in 1912 when the first Sudan seed was grown at the state experiment station, which is located about three miles east of Lubbock.

Starting that year, the crop has been growing on an increasing scale until now more than 20,000,000 pounds are grown annually in this section and are marketed at from 2 1-2 to 5 cents per pound, making this a million dollar industry, according to Don L. Jones, superintendent of the station, and R. E. Karper, a past superintendent, who is now connected with the extension department of the Texas Agricultural and Mechanical college at College Station.

Process Duplicated

The same process has been used with grain sorghums and now with the South Plains producing the greatest per cent of grain sorghums that is sold for seed in Texas, another great industry has grown out of experiments at this agricultural laboratory.

In addition to these two things, through bulletins that have been published at the station, giving results of experiments there, cotton farmers have learned that cotton is extremely adapted to the South Plains region and that fact, combined with the low price of land, accelerated immigration to the section, Mr. Jones pointed out.

These are only a few of the benefits that have come to the section through experiments made at the station in the last 20 years. This farm, which is a branch of the State Agricultural and Mechanical college, serves as a research laboratory and is operated under federal and state supervision with a primary aim of assisting the farmer. It is the only one of the 14 such units in Texas that is located on the Plains.

Records Are Kept

Plants are cultivated at this station year after year under conditions such as any farmer in the territory may have and accurate records of the crops are filed in an effort to find the kinds adaptable to the country. Until experiments have been carried on from five until ten years results are not considered accurate enough to publish, according to the superintendent.

The introduction of sudan grass has given to the United States a major pasture crop, in addition to furnishing this section with a crop that pays on a commercial basis, and the growth started at the station located here.

Seed From Africa

In 1912 some Sudan seed were sent out by the United States Department of Agriculture to various experiment stations and this station was the only one that seriously carried out growing experiments. The seed came from the Soudan region of Africa. The stand was so good that the station chose four farmers in the section, gave to each of them a bag of seed and asked them to grow the crop under the station's supervision and during the first few years that Sudan was grown it was inspected by representatives of the local experiment station to keep the seed up to certain standards.

The grain proved to be a pasture crop that would displace millett, the major crop of this type grown in this section then, and became immediately popular.

South Plains Center

Now the South Plains is practically the only seed-growing section for Sudan in the United States and the seed are sent to all sections of the country. Seventy-five per cent of all the Sudan seed sold in the United States is grown in Texas, and the major portion of this is produced by the South Plains section, Mr. Jones estimates.

The growing of Sudan and sorghum seed for marketing offers an opportunity for diversification to the farmer of the South Plains, according to Mr. Jones, who says that Lubbock county seed is the best known in the grain sorgnum market in Texas; that it has the best reputation for purity.

This reputation has been the outgrowth of another plan which was initiated at the local station.

Heads Are Bagged

Seeking to procure pure seed for crops, the superintendent of the station and his assistants adopted the plan of "bagging" sorghum heads during the fertilization season in order to protect them from foreign pollenization.

The plan proved so successful that a few good farmers in the section were again picked and asked to grow these grains under the observation and supervision of the station. This regulatory work spread to other stations throughout the state, was sponsored by county agents and resulted last year in the creation of a state plant board regulating the sale of seed and making it necessary for a dealer to have pure seed certified by this board before he can sell it as such.

Money For Farmers

Since the greatest per cent of the grain sorghums that are grown for seed in Texas is produced on the South Plains, this has built up a lucrative business for many farmers of the section and has made it possible for the farmer to make money that formerly went to the grain dealer, Mr. Jones explained.

South and East Texas look to this section for their stock of pure seed annually as the prevalence of weevils in that section makes the production of pure seed uncertain and unsatisfactory, according to the superintendent.

The introduction of grain sorghums to this section displaced to a large extent the production of corn, which had been previously a major crop here, but corn produces on an average only 66 per cent as much as do the sorghums.

Trees Are Planted

Experimentation in crops dates from the opening of the station here but tree planting was not started to any extent until 1917 and trees which are at the station today have been grown from seed since that date.

One of the greatest contributions that the station has made to the section in trees has been the introduction of the Chinese elm which was started in 1919 from seed. Previous to that time, practically the only shade trees that were grown here were the black locust and the cottonwood, neither of which was absolutely satisfactory.

The elm tree proved to be a quick-growing, attractive tree, the popularity of which is proven by the thousands that are growing in the section today. All of these trees started from seed that were sent to the station from China in 1919.

Farm Of 160 Acres

The experiment station here covers a plot of 160 acres and known conditions govern all experiments at the farm. An actual half-acre is planted in seed instead of an approximate half-acre. Plants are placed at specific intervals and results are carefully tabulated in order that only reliable information may be published. Records of every tree, every shrub and every plant are filed in order that the history of growth may be available.

The superintendent and his assistant experiment with plants concerning which they receive inquiries and they try, also, to anticipate the needs of the country and have information when it is needed.

"We try many plants here which we are certain will not grow, but we want to have accurate information to give people when they ask questions," Mr. Jones explained.

Is Always Open

Open house is held at the station the year around for farmers and others who are interested in experiments that are carried on there. The farm is a laboratory to determine the adaptability of plants to the section and for the compilation of agricultural information of this section.

Records of this station and other such units in the state are sent to the A. and M. college where they are kept permanently for reference. Bulletins are published there showing the results and these are distributed to those who are interested.

Weather conditions are observed and records are kept daily so that temperatures and rainfall may be judged in compiling statistical history of climatic conditions which exist here. These conditions determine to a large extent the seeds that are planted on the farm for experimentation, Mr. Jones said.

Active Speaker

Whenever a meeting of any kind is scheduled in Lubbock or immediate territory, George Dupree, above, local attorney, is generally called in to do some speaking. He is known for his addresses. He is also prominent in Boy Scout activities of the area council.

The Dominican Republic's unemployment situation is improving.

Daily Trucking Service Proves Aid To Local Milling Firms That Supply Feed to Farmers; Use Home Goods

Daily trucking service for dairy and poultry feeds, manufactured in Lubbock, provides stock and poultry dealers and raisers of 100 miles radius with fresh supplies of as high quality products as can be obtained in the United States.

In many respects the Lubbock variety of poultry and stock feeds are far superior to that from any other manufacturing center. In point of freshness the local mills have a big advantage over mills in other cities. In point of using feed crops produced in this particular, the local millers can not be approached by any others.

Ingredients From Farms

Two local millers are supplying the great bulk of trade within the 100 miles radius of Lubbock with feed mixed or manufactured in Lubbock. Ingredients of these feeds, if produced on the South Plains, are of feed purchased from farmers of this particular area.

These two millers are The Economy Mills, Inc., and the Standard Milling company. Combined capacity of these two plants total approximately 100,000 pounds of manufactured, mixed feeds and 200,000 pounds of grinding per day.

In addition to these two large mills, the Ideal Milling company and the Yellowhouse mills do grinding of feeds, and large storage elevators are operated by S. E. Cone and the Burrus elevators.

Burrus Is Large One

The Burrus grain elevators, recently completed, boast of a capacity of 1,800,000 bushels, making it the largest grain elevator in West Texas.

First of the mills to be placed in operation here was the Economy, started in the spring of 1925 with $20,000 capital stock and doing a volume in excess of $80,000 in business its first year. The next was the Standard, started in December of 1926 with $10,000 capital stock. Both of these mills have more than trebeled in capacities, buildings and equipment, their total worth now being in the neighborhood of $100,000 for plants and buildings.

The Economy Mills specialize in poultry feeds mostly, now having dealers of their products located in the cities of Sudan, Amherst, Littlefield, Anton, County Line, Levelland, Seagraves, Brownfield, Meadow, Ropesville, Wolfforth, Lamesa, O'Donnell, Tahoka, Wilson, Slaton, Southland, Post, Snyder, Crosbyton, Ralls, Lorenzo, Idalou, Floydada, Lockney, Petersburg, Becton, Abernathy, Hale Center, Spur and Silverton.

Both the feed mills ship manufactured products in carload quantities throughout the entire southwest. The Standard and Economy run daily truck service in this region for benefit of their dealers and do custom grinding.

BEST METHOD SOUGHT

New Mexico Laboratory Seeks Road Process

LOVINGTON, Sept. 20. (Special)—"The state testing laboratory is at work trying to discover the best method of treating caliche with oil. This part of New Mexico has many caliche deposits and it is used widely in road work.

"No other state that has tried to use caliche in oiled roads so far as I know has had anything but unsatisfactory experience," says L. C. Campbell, materials engineer for the highway department. "A current field and laboratory experiment gives encouragement, however, and we are continuing our investigations to the end that when caliche roads are successfully oiled New Mexico will be the first to oil them."

Feathers shipped from the United States to other counties last year were valued at nearly $1,000,000.

Where "Permanence"

Has Been Considered In Building

WELCOME TO LUBBOCK

FAIR VISITORS

The Hub Of The Plains Again Extends A Hand Of Welcome To Our Fair Visitors Of 1930—

J. C. Parson Residence, 19th Street, Lubbock, Texas

"Our Motto" Good Buildings, Pleasant Dealings And Satisfied Customers

J. J. CLEMENTS

CONTRACTOR

502 Avenue Q Phone 1783

WILL WINTER FIND YOU PREPARED?

Was your home or place of business sufficiently heated to withstand the cold snaps of last winter?

Another winter is around the corner, and gas consumers should be thinking seriously about the efficiency of their gas heating equipment.

The West Texas Gas Company maintains for the free use of gas consumers a Service department composed of experts in heating problems. You can learn from them the size and type of heater that will be needed to keep your various rooms or an entire building warm and comfortable.

Or, if you believe that the burners of your heaters are not adjusted properly and are using gas wastefully, you should call the Service department and have your equipment inspected.

A gas company might take the attitude that its responsibility ends when the gas has been delivered to you, and that it is your own fault if you are using wastefully the gas which you purchase.

But we don't feel that way about it. We want to co-operate with our consumers in every manner possible that they may obtain the maximum of service from the gas which they purchase. It is through the Service Department that we are seeking to give this co-operation.

Your good will is worth more to the West Texas Gas Company than any income we might receive from gas that does you no good.

Be sure to take advantage of the opportunity the Service Department offers you. It is absolutely free and will not obligate you in any way.

Our telephone number is 848.

West Texas Gas Company

Crusade For Sanitation Here Costs Lubbock $14,500 Every Year; System Here Explained

Disposition Of Trash, Sewage Handled In Modern Method; Incinerator Used To Good Advantage By City

THE crusade for sanitation which is an inseparable part of modern city civilization annually costs Lubbock more than $14,500 in disposition of trash and sewage alone.

The figure represents actual costs of operation of two main stems in the system of sanitation, expenditures last fiscal year being $5,977.55 for trash disposal and $8,567.16 for sewage, according to City Manager J. Bryan Miller.

Valuation Is High

Lubbock's sanitary sewer system is valued at $235,640.89 and the disposal system with which it is connected at $55,511.13, city records show. More than $15,000 was expended last fiscal year in extensions to the sewer system.

An incinerator in which carcasses are burned was built in 1925 at a cost of $21,818. There is virtually no cost of operating the incinerator, however, as two men managing that work and disposal of junk and refuse at the city dump grounds north of the city receive their only remuneration by sale of articles salvaged from the grounds there.

Network of Lines

The Lubbock sewage collector system is composed of a network of lines accommodating the main part of the city and part of the outlying districts. Six, eight and 10-inch lines carry sewage into the main lines, part of which are 12-inch mains and the others 15-inch.

Imhoff sewage disposal system is employed here and includes a screen and grit chamber, two reversible Imhoff tanks having a settling capacity of 63,667 gallons each, a dosing tank of 2,700 gallons capacity, two sludge beds with approximately 6,300 feet of drying area each, a sprinkling filter which is 96x84 feet in length and width and 9 feet deep, a secondary settling tank of 68,000 gallons capacity, two pump houses with two electrically driven pumps, and three earthen reservoirs.

Systems Are Alike

Sewage is carried along in approximately the same order as parts of the disposal system are named, except that digested sludge from the Imhoff tanks is drawn onto the beds from which it is hauled after drying.

The reservoirs are used only in unusually rainy weather when sewage is pumped into them temporarily instead of being deposited immediately on a farm a mile south east of the city limits. The electrical pumps lift the sewage from the final settling tanks to the farm.

Four or five head of livestock and 50 or 60 domestic pets are cremated in the city incinerator each month, it is estimated by L. W. Maynard, who assists his father at the dump yards, in which the incinerator is located.

Ashes Are Scattered

Boxes, cardboard and similar inflammable materials are used to fire the incinerator. Carcasses are dropped into a single chamber over one burner, are reduced to ashes which sieve through large grates and subsequently are scattered on slopes of the dumping grounds.

Each year the city disposes of 3,000 tons or 15,000 cubic yards of trash, on the basis of a ton per wagon load, at a total annual cost of about $6,000, City Manager Miller said.

Cost Is Low

Average cost for collection and disposal of refuse is about $2 ton or 40 cents a cubic yard. Most of the trash is burned out-of-doors. The senior and junior Maynards salvage metals, automobile parts and other articles from the junk.

Four units are employed to collect the trash, one being assigned to the business section and three to residental districts. Two men are employed in the business district and one man composes each of the other units for collection of junk, trash, garbage and other refuse. In unusually busy periods, an additional unit is added. Capacity of the wagons used for hauling the refuse is about five cubic yards.

The longest haul made by a trash wagon is from University place to the dump grounds, a distance of about four miles.

These Gentlemen Like Conventions!

C. A. SHEFFIELD

H. KLING

There are two men in Lubbock who are all smiles when conventions come to town. They are the managers of the city's two leading hotels, C. A. "Sheff" Sheffield, of Hotel Lubbock, and H. "Swede" Kling, of Hotel Hilton.

They Learn By Mail From Texas Tech

Correspondence Courses, As Well As Classes In The Nearby Towns, Swell Importance Of State School In Lubbock

IT isn't necessary for a person to attend Texas Technological college in order to take courses in the various branches and obtain credits that lead to a degree. The department of extension is rendering this service off the campus, bringing the classroom to students who cannot come to Tech.

During the past 12 months, 1,631 students enrolled for extension courses at Texas Tech. Included were courses in agriculture, home economics, business English, public speaking, accounting, education, English, government, French, German, Latin, Spanish, mathematics, chemistry, geology, physics, psychology, physical and health education and religious education.

Many Courses Offered

The 1930-31 session will offer 235 courses by correspondence and extens on with classes already requested for Amarillo, Plainview, Paducah, Sudan, Brownfield, Meadow, Ralls, Crosbyton, Lorenzo Tahoka, Levelland, Abernathy, Lockney, and Lubbock.

Application has been made by Tech college for membership in the National University Extension association and a representative is to be sent here this fall to inspect the organization and work of the extension which is in charge of J. F. McDonald.

Three Steps Required

Three steps are required for membership in the association, first, the unanimous approval of the written application and annual report of the extension department seeking membership, by the executive committee of the association; second, a favorable inspection of the department of extension by an out-of-state inspector; and third an affirmative by mail of three-fourths of the 43 member institutions of the association.

An extension course in geography will be offered this year by the department of geology, according to recent announcement. Students may satisfy one of the two laboratory science requirements for degree purposes, made possible by this course in geography 131, authorized by the department of geology.

Supplies for Oil Workers at Hobbs Are Housed Here

HOBBS, N. M., Sept. 20.—Approximately $10,000,000 worth of oil field supplies are being carried by the 70 supply houses here that cater to the needs of oil companies, it is estimated by local business men.

There are more than a score of the larger companies that have branches in the Hobbs field. These houses all carry thousands of dollars worth of stocks and also keep them replenished to meet any possible need of a customer.

Many Tool Companies

In addition to these companies there are numerous houses that handle oil field materials of different kinds. Besides there a number of big tool companies and specialty companies doing repair work and these also have large stocks.

Check of the companies show the following are among the larger concerns: Oil Well, National, Acme, Hinderleiter, Continental, Bridgeport, Atlas, Hercules, Murray, International, Parkersburg Rig and Reel, Frick-Reid, Republic, Spencer Tool company, Williamsport, Dunigan, McKain and company, West Texas Supply company, Reed Rod and Bit company, Fox Rig and Reel, Iverson Tool company and company and Longhart.

LAMESANS ACTIVE

Chamber of Commerce Is One Of Section's Largest

(Special To The Avalanche-Journal)

LAMESA, Sept. 20—The Lamesa Chamber of Commerce has one of the largest memberships of any of the smaller cities in West Texas.

There are some 260 business men here and employes as well as professional men, who belong to the civic organization. W. K. Crawley, local banker, is president and William A. Wilson, secretary-manager.

Lamesa has 115 business houses. There are over 1200 residences in the city.

In its 46 years of existence the Society for the Prevention of Cruelty to Children in England has cared for nearly 4,000,000 little ones.

D-786

The Quickube Ice Tray is an important feature of every 10-Point Frigidaire

The 10-POINT Frigidaire is ready for your inspection

1 Quickube Ice Tray
2. Porcelain-on-steel inside and outside
3. The new "Cold Control"
4. The famous Hydrator

and six other outstanding advantages.

SELECT YOUR OWN TERMS
As little down as you wish to pay. Balance arranged to suit your convenience.

An electric refrigerator that offers *Ten* outstanding advantages! An electric refrigerator that brings you the benefits of many important improvements and refinements! That's the 10-POINT Frigidaire.

It has the Quickube Ice Tray—a freezing tray of a new and different type—a tray that releases ice cubes instantly—one cube at a time or the whole trayful. It has a mechanical unit that is completely enclosed in the bottom of the cabinet. It has the famous "Cold Control" for faster freezing—the Hydrator for freshening vegetables—conveniently elevated shelves—a beautiful cabinet of lustrous Porcelain-on-steel inside and out.

The 10-POINT Frigidaire operates at remarkably low cost. It is extra-powerful and incredibly quiet. We believe that it offers every advantage you can possibly want. And you can begin to enjoy these advantages *now*. For we will arrange to deliver this Frigidaire to your home on remarkably liberal terms.

Come in, see a demonstration and let us tell you about our special payment plan. Call at your first opportunity.

FRIGIDAIRE
MORE THAN 1,500,000 IN USE

DAVIS BROS.
1106 Main St. Phone 1425

SUCCESS!!

"To Be Successful It Is Well To Look The Part"

How many men have been misjudged because they did not look the part. Nine men out of ten are judged by their personal appearance.

Your success professionally or socially is made much easier if you are properly attired at all times.

The man who really appreciates good clothes and is interested in his personal appearance INSISTS on having them hand tailored to his individual measure in the very latest styles and patterns.

THEY COST NO MORE—IN MANY CASES LESS!

BE SURE TO VISIT OUR STORE

During the Fair. We are offering

2 Suits For the Price of One

$32.50 Up

Years Free Pressing Service

"If You Don't Need Two Suits, Bring A Friend And Split The Cost"

BELL TAILORS, Inc.
Look For The Big Red Bell
1207 BROADWAY PHONE 1484

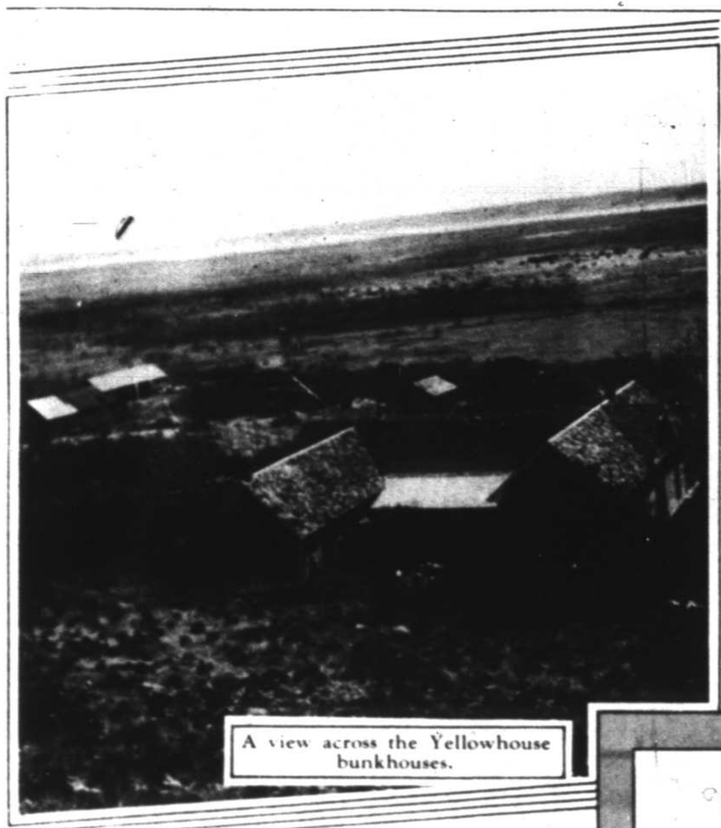
ART GRAVURE SUPPLEMENT
SECTION ONE

"FIRST In Lubbock—FIRST On The South Plains!"

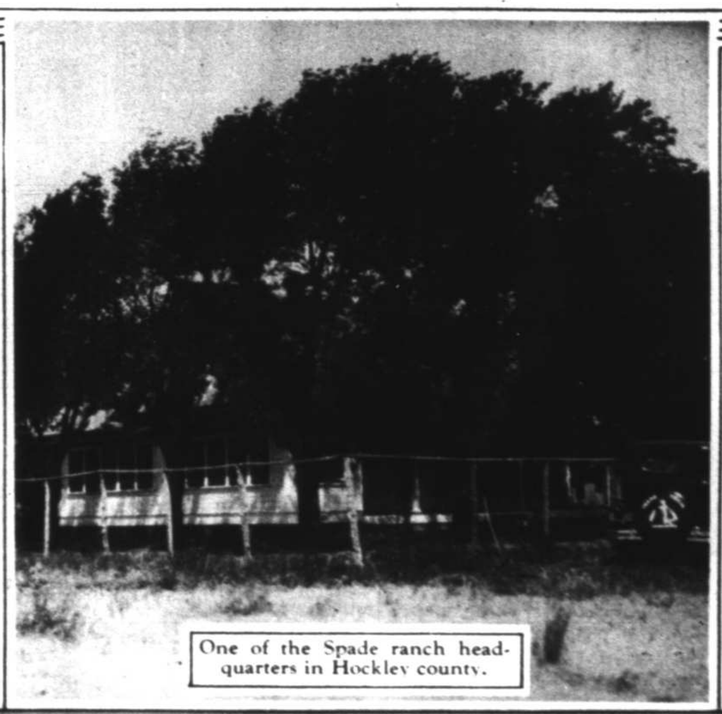
Sunday Avalanche-Journal

ART GRAVURE SUPPLEMENT
SECTION ONE

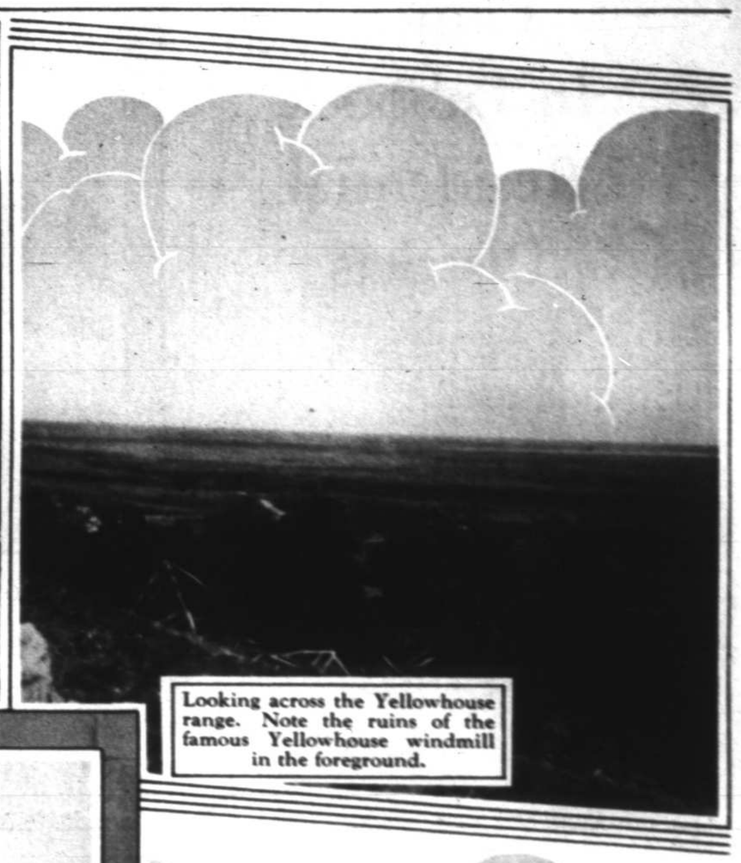
LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 21, 1930



A view across the Yellowhouse bunkhouses.

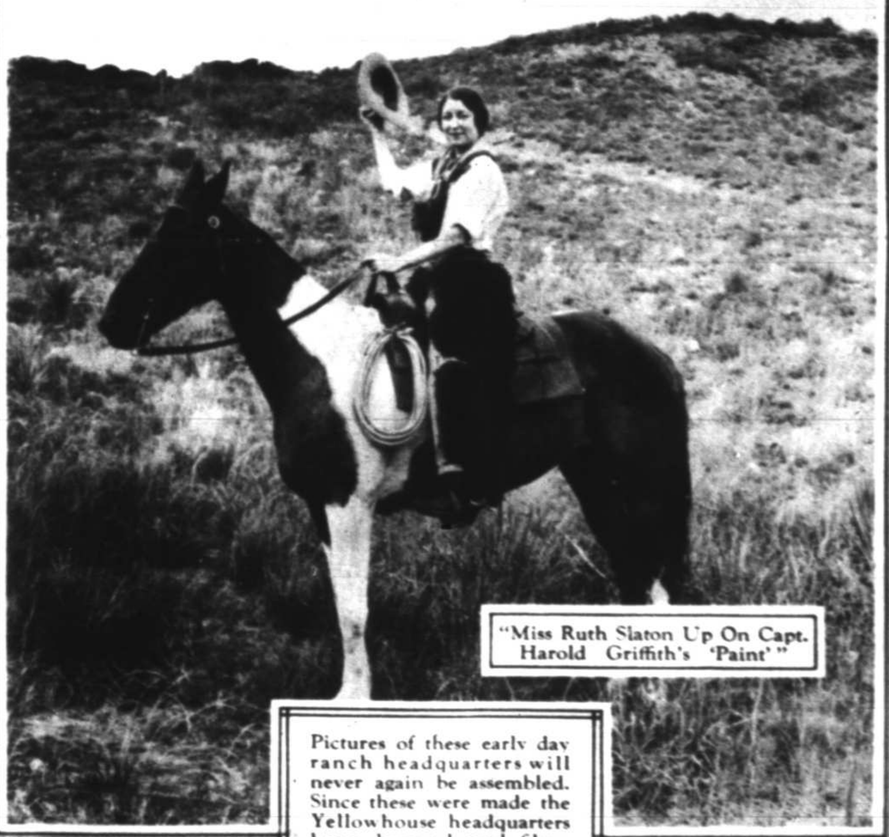


One of the Spade ranch headquarters in Hockley county.



Looking across the Yellowhouse range. Note the ruins of the famous Yellowhouse windmill in the foreground.

The Old West Greets the New



"Miss Ruth Slaton Up On Capt. Harold Griffith's 'Paint'"

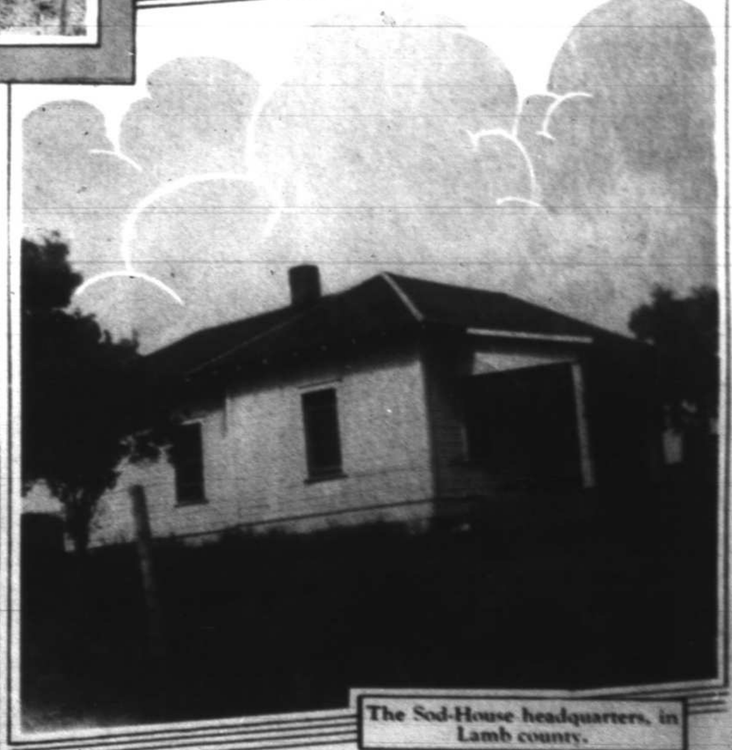
Pictures of these early day ranch headquarters will never again be assembled. Since these were made the Yellowhouse headquarters have burned and films, from which these pictures were finished, likewise have gone up in smoke. The historic value of this page is priceless.

The Dean Indian Canyon headquarters, near Lamesa.

The famous Yellowhouse headquarters.

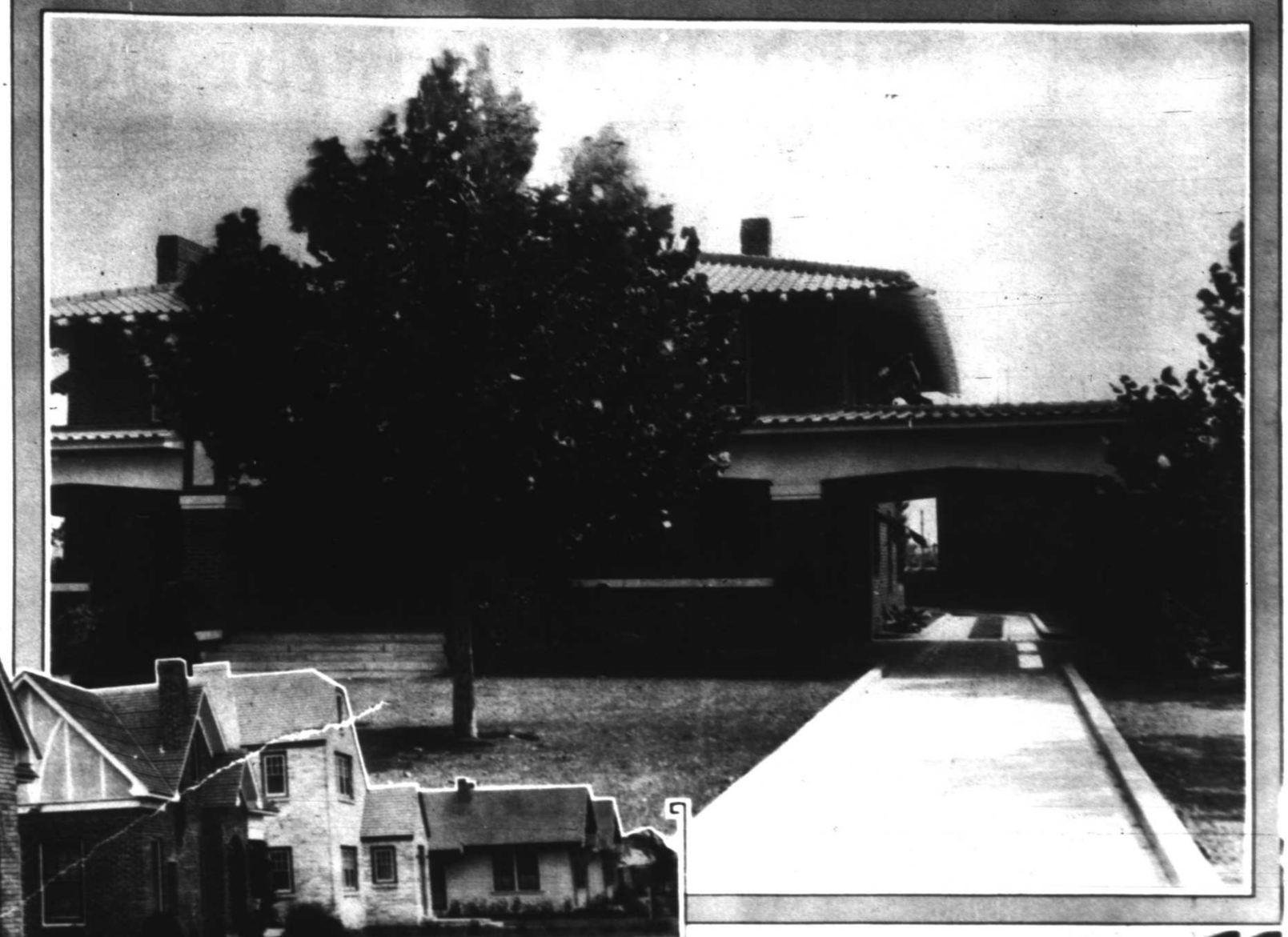
The Mashed-O headquarters, in Hockley county.

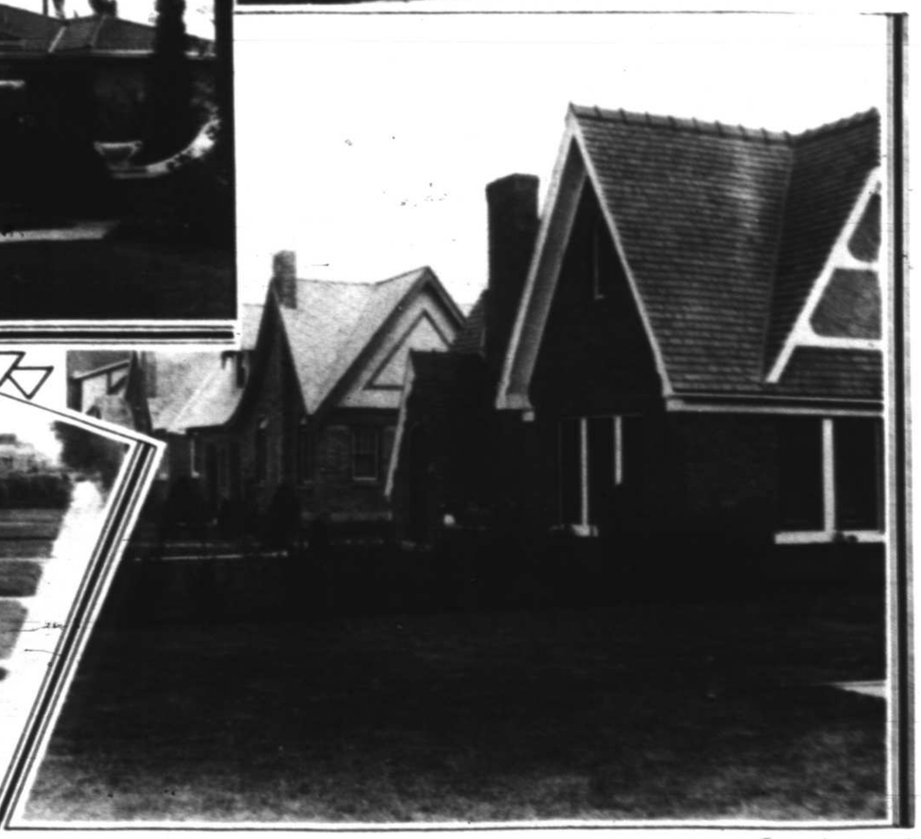
The YL ranch house.



The Sod-House headquarters, in Lamb county.

Here and There With the Camera In Lubbock Residential Districts





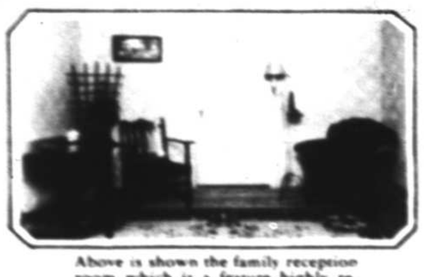
Unmeasured determination to serve well

At the left is an exterior view of Bynum Brothers Funeral Home, which in appointments and service is the finest in West Texas.

L. H. BYNUM
Funeral director and licensed embalmer.

MRS. L. H. BYNUM
who, in addition to being the only lady licensed embalmer on the South Plains personally cares for all cases involving women and children.

The Lincoln limousine type ambulance which in addition to dependability adds prestige and dignity to the service



Above is shown the family reception room which is a feature highly regarded by our patrons

A little over two years ago Bynum Brothers funeral service was established, and included in the Bynum code of ethics was the statement "unmeasured determination to serve well". The manner in which we have adhered to that particular code is reflected by the number of times our service receives the preference, and confidence we have gained of those whom we have served. Our pledge to you in the future, as it has been in the past, is that we will spare no effort to improve our service, for only in that manner can we express our appreciation for the confidence bestowed upon us.

On this page is pictured our personnel, each of whom is a specialist capable of rendering the very finest character of intelligent service. Other views pictured are the children's reposing room, the chapel, the family reception room and the comfortable reception room of Bynum Brothers Funeral Home.

Above is a view of the children's reposing room, a feature exclusive to this funeral home in west Texas.

The Kissel limousine type ambulance is powerful, dependable and comfortable.

Above will be seen the large chapel comfortably furnished for the convenience of friends and relatives.

To the right is the large reception room, luxuriously furnished for the comfort of our patrons.

F. ROY SANFORD
Licensed embalmer and superintendent of Bynum's Lincoln and Kissel ambulance service and the man responsible for the seven-day-hour service featured by this establishment.

BRUCE BRYAN
Ambulance attendant.

AT any hour of the day or night this organization is ready to respond to the call . . . for its resources are dedicated to the service of humanity regardless of the station in life of the one requiring our assistance.

BYNUM BROS. FUNERAL HOME

Phone 200 ~ Lubbock, Texas ~ Corner 13th and Ave. O

Members of Texas Tech's Home Economics club snapped between domestic experiments. The building is the practice house, where Tech co-eds really practice what they learn.

At the beginning of the academic march, Dr. Paul W. Horn, Tech prexy, right, and Dr. I. E. Gates, noted San Antonio pastor, who preached the baccalaureate sermon for the college grads last spring.

Believe it or not, this is a view of Lubbock! More than a score of years ago the now proud Plains capital was one of those "wide places in the road" you hear so much about.

Not Mice and Ike, but Clifton and Garland Casey, mascots of the fire department. Their daddy, Guy Casey, is a Lubbock fireman.

WASHING | BATTERY SERVICE | BRAKE SERVICE | GAS-OIL

GREASING

ROAD SERVICE

FIRESTONE TIRES

VULCANIZING

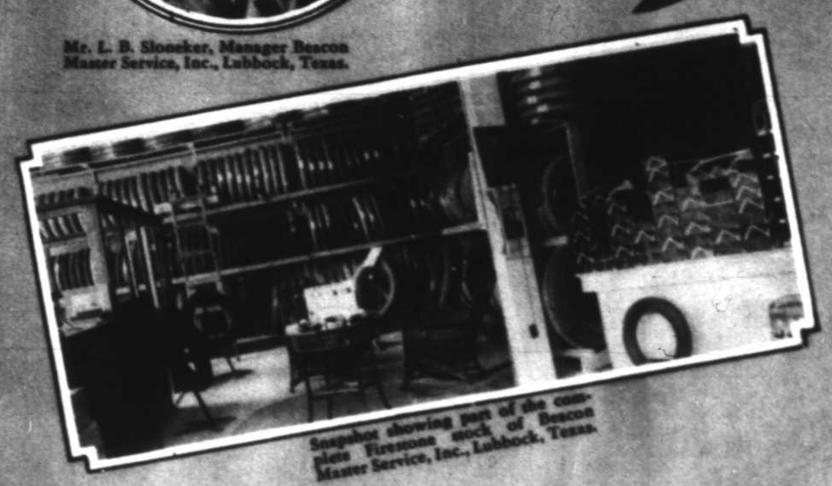
GREASING

ROAD SERVICE

Mr. L. B. Sloneker, Manager Beacon Master Service, Inc., Lubbock, Texas.

Firest

GUM-DIPPED



Snapshot showing part of the complete Firestone stock of Beacon Master Service, Inc., Lubbock, Texas.

Each and every cord fabric is th[oroughly] insu[lated] with rubber, preventing the cords from [generating] internal friction. Rubber is the [only lubric]ant. FIRESTONES are the only Gum-D[ipped tires]

Firestone Gum-Dipped Tires hold [world's r]ecords for: SAFETY, MILEAGE, SPEED a[nd ENDUR]ANCE.

. . . . for eleven consecutive [years have] Indianapolis endurance race.

. . . . were on winning car[s in Pike's] where a slip meant death.

. . . . were on the Studebake[r which] in 26,326 minutes on a board [track at At]lanta.

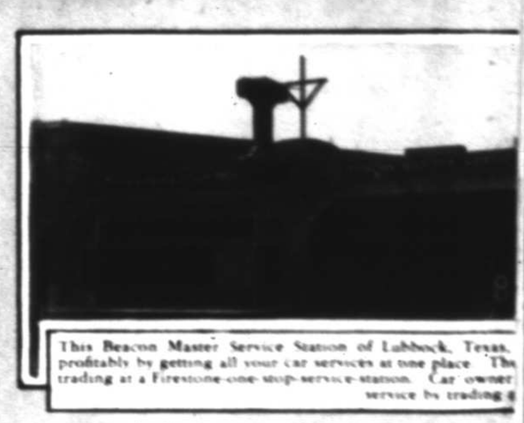
. . . . were on the GMC Truc[k carrying a] hung up the coast-to-coast [endurance re]cord.

. . . . ran 71,351 miles on a [Detroit Taxi]cab tire was replaced.

PEOPLE OF THE SOUTH PLAINS ARE [STANDING] OF THE LONG DISTANCES TRA[VEL AT A] FIRESTONE TIRES COST NO MO[RE THAN JU]

Snapshot showing brake-testing machine and a part of the large drive. Beacon Master Service of Lubbock has 11,700 sq. ft. of available floor space for its many departments.

A tire for every "Purse" and "Purpose," made possible by the many thousands of employes who are all stockholders in the great Firestone factories.



This Beacon Master Service Station of Lubbock, Texas, profitably by getting all your car services at one place. Thi[s] trading at a Firestone-one-stop-service-station. Car owner[s] service by trading [at]

Mr. Herman Seeds, Sales and Service, Beacon Master Service, Inc., Lubbock, Tex.

Mr. Oda Kelley, Vulcanizing and Sales, Beacon Master Service, Inc., Lubbock, Texas.

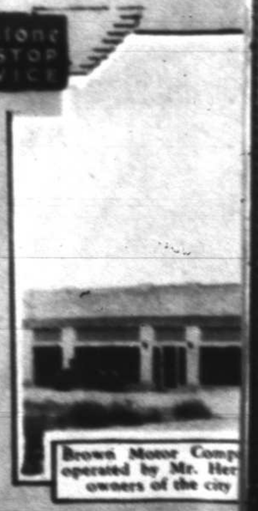
Mr. Doyle Jordan, Sales and Service, Beacon Master Service, Inc., Lubbock, Tex.

BEACON MAS[TER] ONE S[TOP] SERVICE

Gas—Oil—Greasing—Vulcanizing—

Idalou Motor Company, a Firestone dealer who renders complete service to the people of Idalou.

Muleshoe Motor Company at Muleshoe, Texas, owned and operated by Mr. Neil Rockey who carries a complete stock of Firestone Gum-Dipped tires.



Brown Motor Comp[any] operated by Mr. Her[man] owners of the city

WASHING | BATTERY SERVICE | BRAKE SERVICE | ROAD SERVI[CE]

AS-OIL | WASHING | BATTERY SERVICE | BRAKE SERVICE

estone

IPED TIRES

ic is th[e] ... insulated and saturated with
rds from ... nerating high degrees of heat from
r is the ... ly lubricant built into tires, and
ly Gum-D... ped tires manufactured.

ires hold ... world's records on road and track
SPEED a... ENDURANCE.

nsecutive ... ars have won the 500 mile
ance race.

ning car... n Pike's Peak Race . . . .
t death.

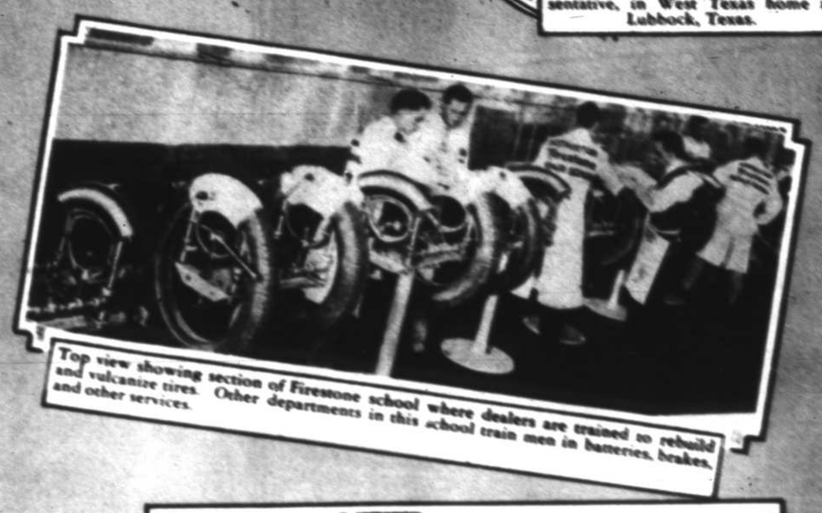
Studebake... ar which went 30,000 miles
on a boar... ack at Atlantic City in 1928.

GMC Tru... arrying a two-ton load that
-to-coast ... urance record.

iles on a ... roit Taxicab before the first

AINS ARE ... ANDING FIRESTONE TIRES BECAUSE
NCES TRA... D AT A HIGH RATE OF SPEED.
ST NO MO... THAN JUST ORDINARY TIRES.

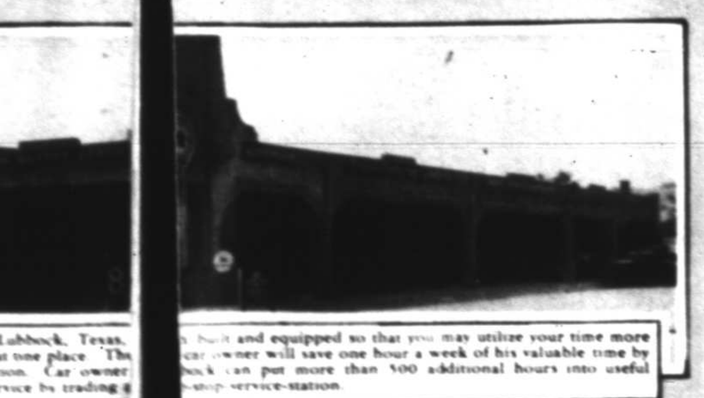
Mr. J. C. Powell, Firestone representative, in West Texas home in Lubbock, Texas.



Top view showing section of Firestone school where dealers are trained to rebuild and vulcanize tires. Other departments in this school train men in batteries, brakes, and other services.

One of the world's largest buses with sleeping quarters for 36 passengers, equipped with Firestone Balloons. The owner of this bus line serves 1,700 cities in the United States with buses which travel over 100,000,000 miles each year which use Firestone tires 100%.

Billy Arnold, pictured above, the winner of the 1930 500-mile race at Indianapolis, and the winner of the $52,000 purse. For the eleventh consecutive year all of the winning cars in this race have been Firestone equipped.



... built and equipped so that you may utilize your time more ... car owner will save one hour a week of his valuable time by ... ock can put more than 500 additional hours into useful ... stop service-station.

Mr. H. Paul Moore, Office Manager, Beacon Master Service, Inc., Lubbock, Tex.

Mr. B. D. Garland, Firestone Dealer, Littlefield, Texas.

Mr. Lee Wallis, Sales and Service, Beacon Master Service, Inc., Lubbock, Tex.

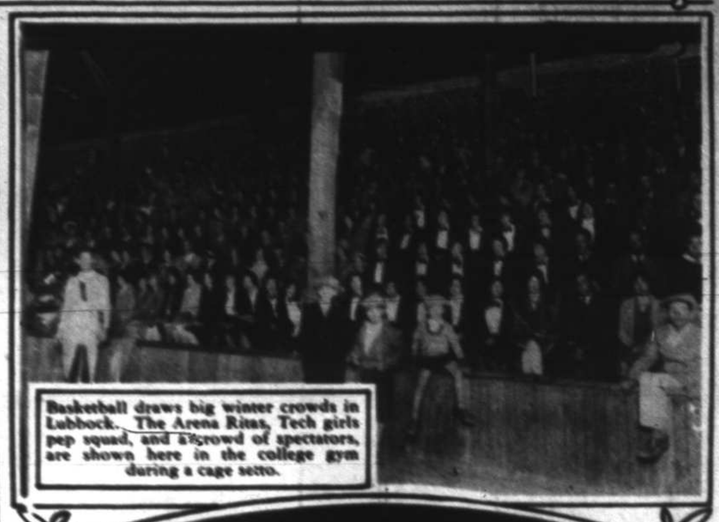
... ER SERVICE INC.
... ERVICE
L. B. Stoneker
PHONE 2000
13th St. At Ave. I.
Service—Batteries—Road Service

... on, Texas, owned and ..., where the automobile ... lete Firestone service.

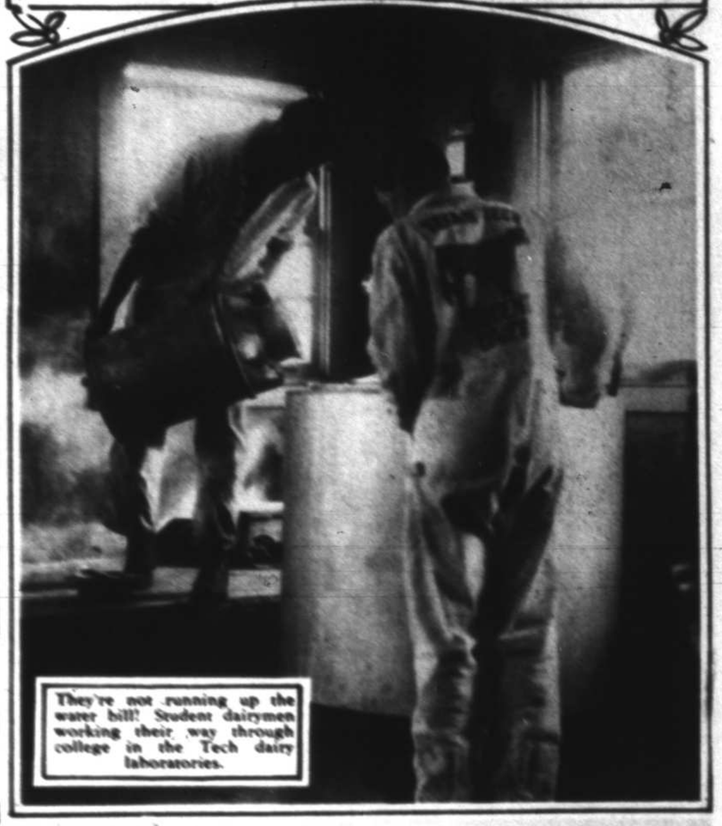
Mr. Paul Author, Plainview, Texas, and the new home of Firestone tires and service, located at 10th Street and Broadway.

Garland Auto Supply Company, Littlefield, Texas, owned and operated by Mr. B. D. Garland, carrying a complete stock of Firestone Gum-Dipped tires, batteries and brake linings. Littlefield's complete car service station.

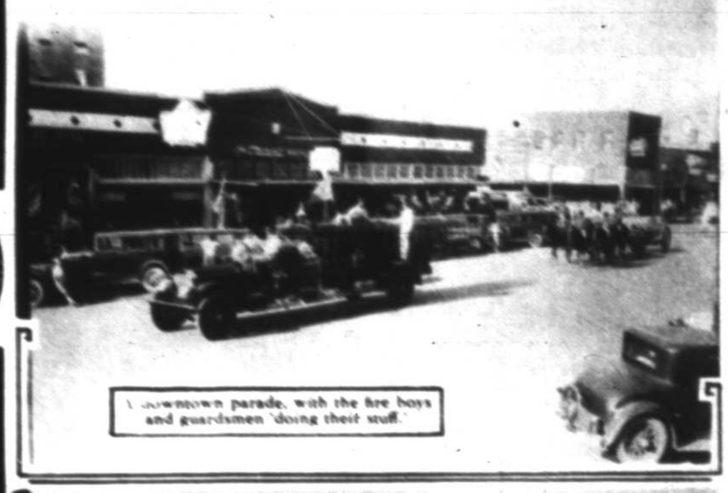
GAS-OIL | ONE-STOP SERVICE | ROAD SERVICE | GREASING | VULCANIZING | FIRESTONE TIRES | ONE-STOP SERVICE



Basketball draws big winter crowds in Lubbock. The Arena Ritas, Tech girls pep squad, and a crowd of spectators, are shown here in the college gym during a cage setto.

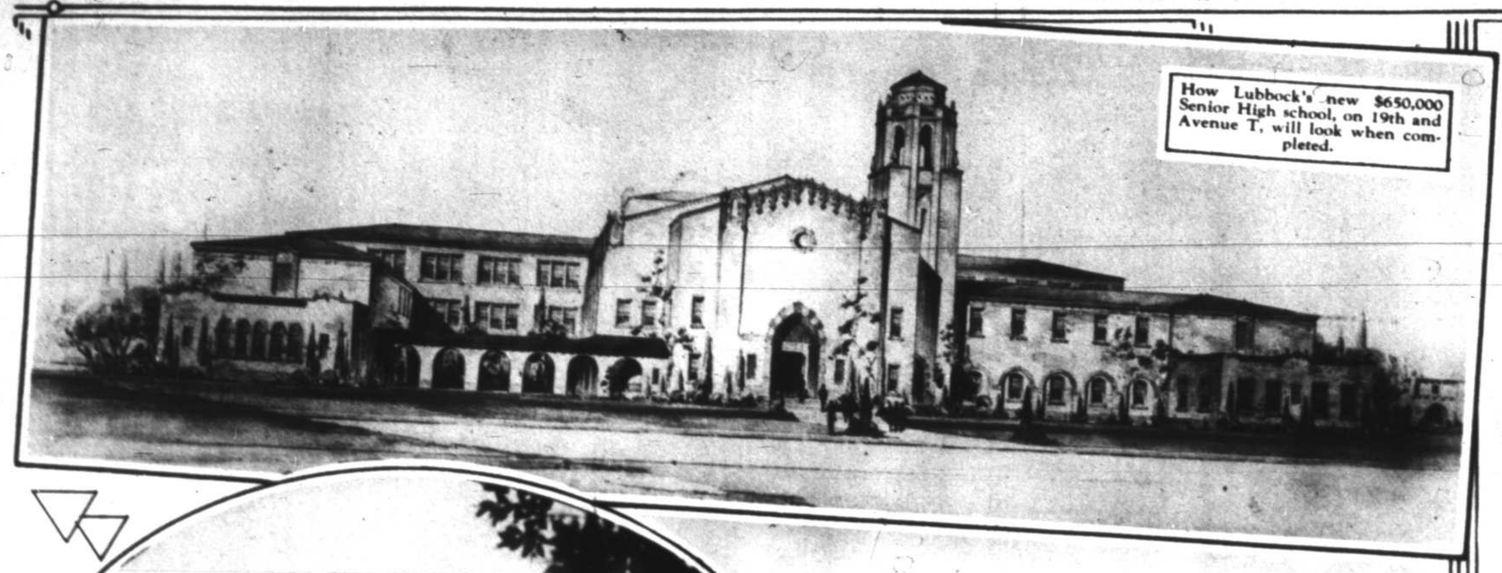


They're not running up the water bill! Student dairymen working their way through college in the Tech dairy laboratories.



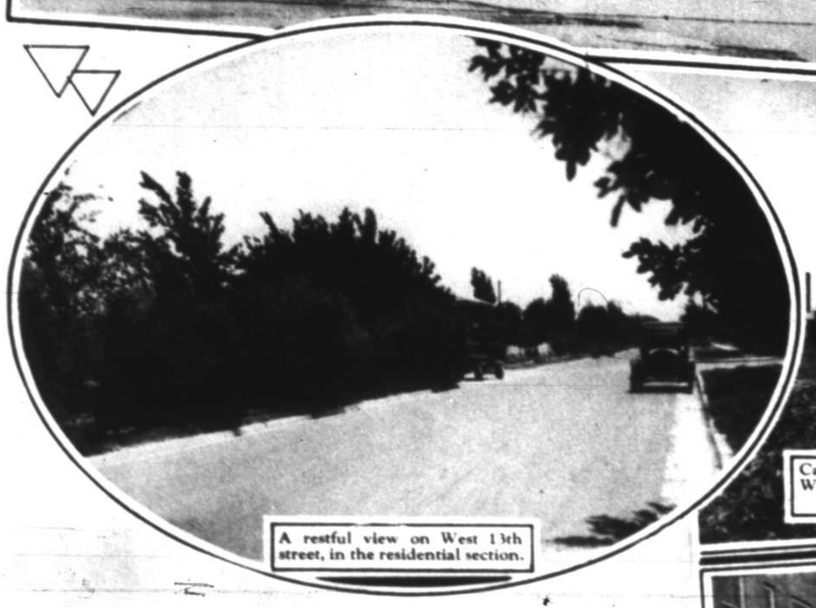
... downtown parade, with the fire boys and guardsmen 'doing their stuff.'

A portion of the stands at Matador field during a grid combat.



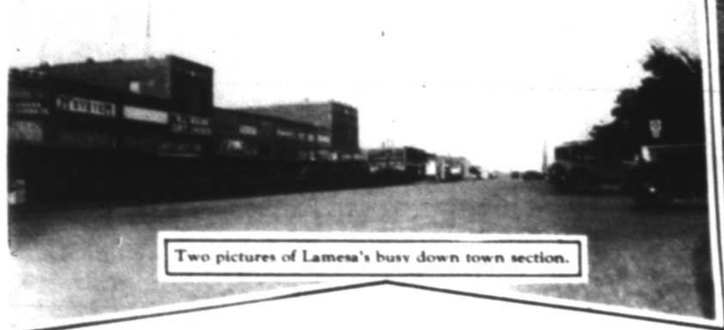
How Lubbock's new $650,000 Senior High school, on 19th and Avenue T, will look when completed.

This structure houses many office workers. The Myrick building, on Avenue J.



A restful view on West 13th street, in the residential section.

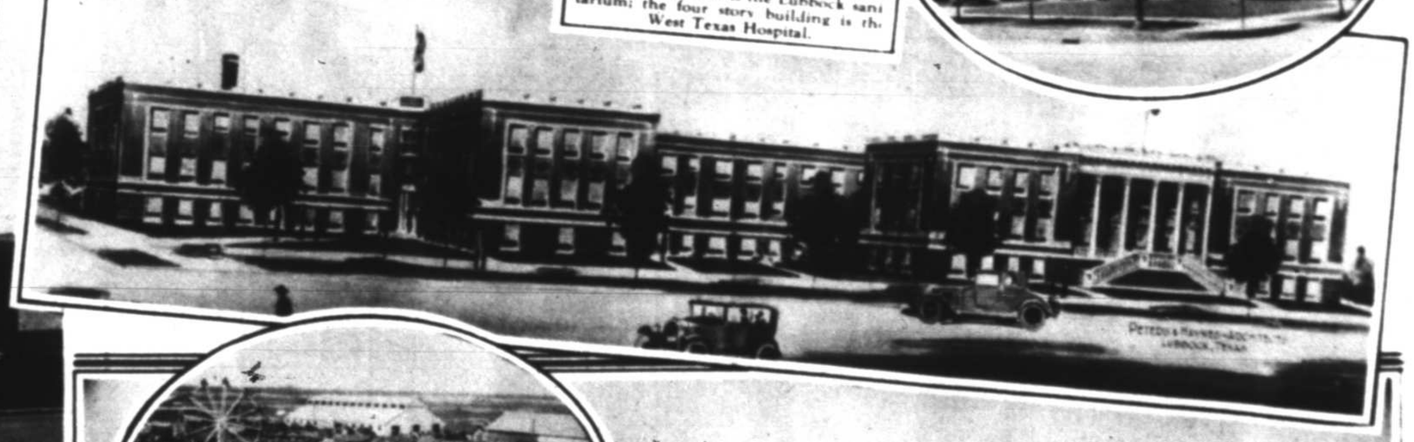
Cattle 'feeding out' at the cotton oil mill. Winter feeding problems are solved in this fashion.



Two pictures of Lamesa's busy down town section.

A 'shot' of down town Lubbock. Looking east on Broadway from Hotel Lubbock.

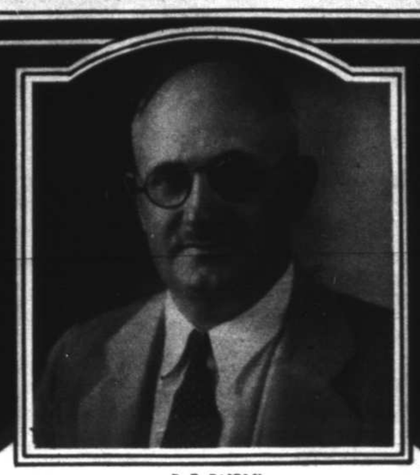
They make Lubbock a health center with a radius of more than 100 miles. The long structure is the Lubbock sanitarium; the four story building is the West Texas Hospital.



ARTHUR L. BROWN
local photographer who made the pictures for the Avalanche-Journal rotogravure section.

These corners present new faces—and help dress up Lubbock. The building yet under construction is the cotton exchange building, Texas Avenue at 13th street. The other structure is the new Hodges building, Broadway at Avenue G. Both supplanted unsightly buildings.

At the fair, where the South Plains gathers. These pictures were snapped during the exposition last year.

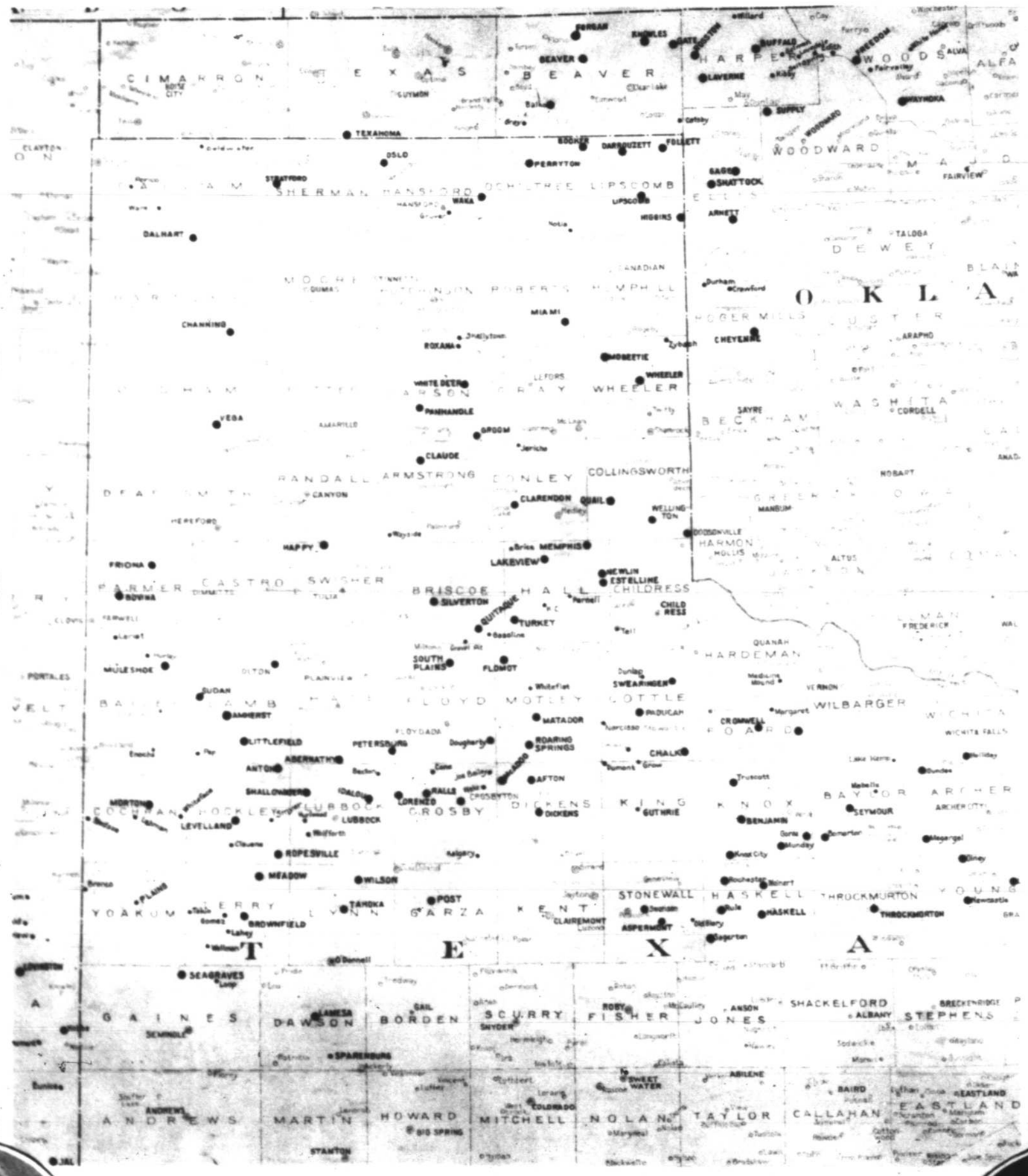


R. B. FAIRLY
General Manager
Lubbock, Texas

L. E. WINGET
Traffic Supervisor
Lubbock, Texas

G. T. CARTWRIGHT
Plant Engineer
Lubbock, Texas

Executives of the Fastest Developing Telephone Properties in the South and Southwest



STATE TELEPHONE COMPANY

of Texas

Operating 116 Exchanges

Pioneering and Satisfactorily Serving the People of the Great Southwest

JOE BOWMAN
South Plains Coaches

GARNETT C. ABBOTT
Pioneer Motor Lines

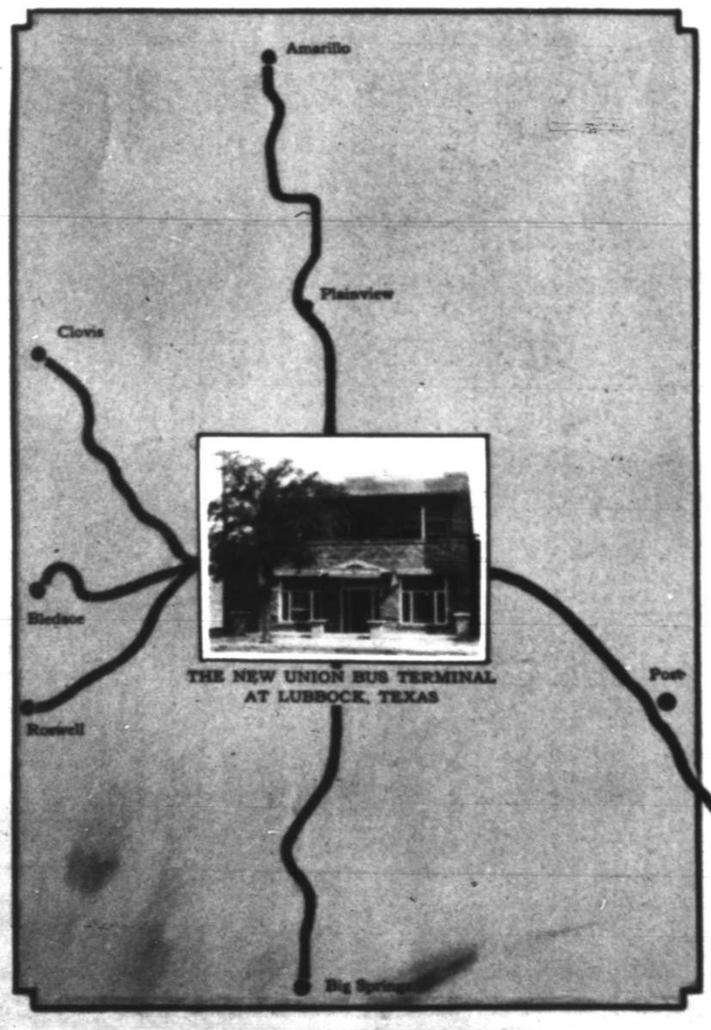
BILL WATSON
Red Star Coaches

ARCHIE TYLER
North Plains Coaches

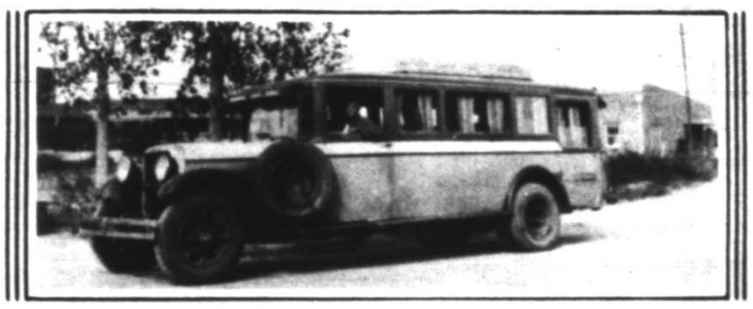
OURS IS AN EFFICIENT AND ECONOMICAL TRANSPORTATION SERVICE FOR THE GREAT SOUTHWEST

It is a pleasure to serve when it is possible to give an efficient and economical service. We strive at all times to improve our bus service and add to your comfort and convenience. Pictured here are four independent lines operating in West Texas and Eastern New Mexico. We join hands in showing you the possibilities for travel in this territory, and in extending you a hearty welcome to the Panhandle South Plains Fair.

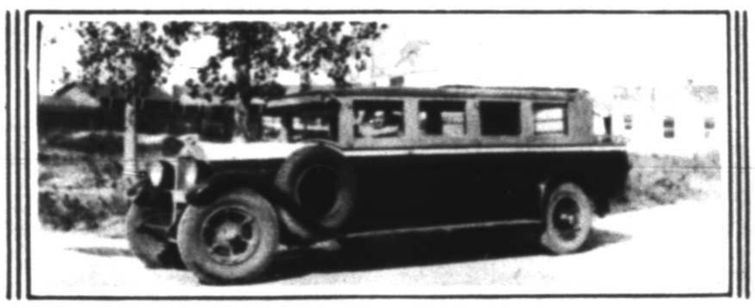
In the center of the map, and from which radiate all these bus lines, is the new Union Bus Terminal at Lubbock, now under construction. Every possible convenience known in the bus transportation world, will be placed here for your convenience. A few of them are: Load and unload under shelter; waiting rooms for men and women; lounge parlors for women; plenty of room with all facilities for comfort in a convenient location.



THE NEW UNION BUS TERMINAL AT LUBBOCK, TEXAS



South Plains Coach



Pioneer Motor Coach

Red Star Coach

North Plains Coach

South Plains Coaches

Serving

Lubbock, Southland, Snyder, Post, Sweetwater, Roscoe, Slaton

Pioneer Motor Lines

Serving

Shallowater, Littlefield, Sudan, Lubbock, Meadow, Bledsoe, Amherst, Muleshoe, Morton, Plains, Tatum, Rosswell, Levelland, Clovis, Brownfield

Red Star Coaches

Serving

Lubbock, Tahoka, Sparenberg, O'Donnell, Lamesa, Big Springs

North Plains Coaches

Serving

Lubbock, Abernathy, Hale Center, Canyon, Plainview, Amarillo, Kress, Tulia, Happy

ART GRAVURE SUPPLEMENT
SECTION TWO

"FIRST In Lubbock—FIRST On The South Plains!"

Sunday Avalanche-Journal

ART GRAVURE SUPPLEMENT
SECTION TWO

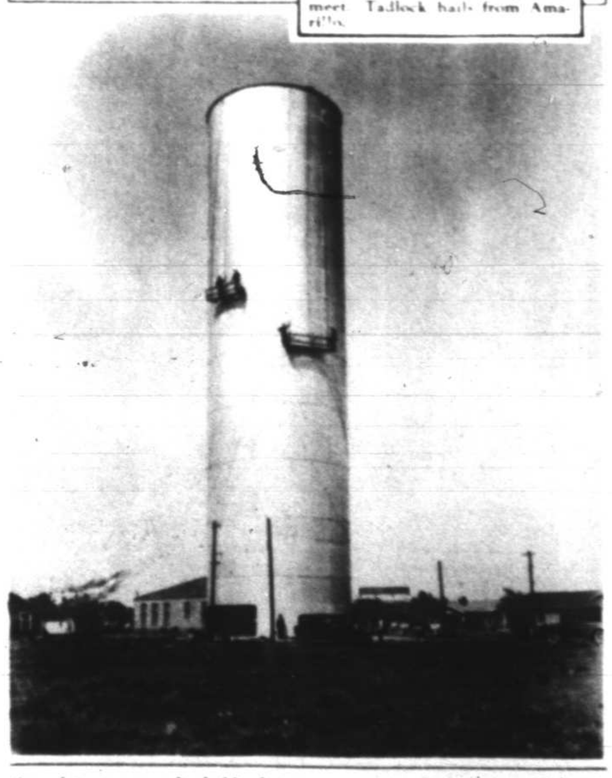
LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 21, 1930

They're in demand whenever the South Plains frolics! Members of the famous Ralls Ukulele Girls sextette, left to right: Annie J. Cowley, Emma K. Stephens, Ruth Haney, Mary Johnston, Mary Sargent and the leader, Bertie Cowley. They were snapped in Lubbock recently while helping put over another convention here.

Better be careful where you park! Here are the members of Lubbock's police department, grouped in front of headquarters station. Bottom row, left to right: Grady Harrist, Don Reeder, George Eubanks, J. C. Levens, assistant city attorney; Desk Sergeant and City Recorder J. T. Inmon; Night Chief Baxter Honey, O. E. Rush. Back row, left to right: C. E. Luce and J. D. Johnson, motorcycle patrolmen; M. N. Davidson, night desk sergeant; Bill Mabry, Joe Wilson and Chief John Lemond.

Learning to do by doing. Engineering students at Texas Tech "get practical experience in their chosen profession as well as a full share of book learning."

Beautiful action! Herschel "Tad" Tadlock, all "round athlete, is shown here going over the bar for Texas Tech in a spring track meet. Tadlock hails from Amarillo.



One of the reasons why Lubbock never runs short of pure water. The 19th street standpipe receiving a new summer coat—a public necessity which is not permitted to mar the appearance of a residence district.

FINER THAN ANY THEATRE ON THE PLAINS

Exterior of the beautiful new *English Theatre*.

WE point with pride to the features of the new English Theatre . . . one of the very finest in appointments on the Plains.

THE English was especially constructed to give the very finest sound reproduction of the marvelous new feature which has provided thousands with a new thrill . . . the all-talking, all-singing motion picture, using the latest Western Electric sound equipment. It has been approved by scientific tests made by experienced acoustical engineers and is unsurpassed in faithful, clear reproduction.

NO expense was spared to insure the comfort and convenience of our patrons . . . washed iced air is circulated throughout the auditorium by the latest type Buffalo Engineering System, maintaining a cool temperature that adds much to the pleasure of viewing the latest productions.

YOU will admire the architectural beauty of the English Theatre . . . the beautifully decorated interior . . . the luxurious floor coverings . . . the comfortably cushioned seats of latest design, and the absence of any stairs to climb will appeal to all.

Mr. D. B. English.

WE contract with the largest producers in filmland . . . producers who feature such stars as Harold Lloyd, Clara Bow, Conrad Nagel, Nancy Carroll, Buddy Rogers, Janet Gaynor, Warner Baxter, Will Rogers, Milton Sills, Joan Crawford, Ramon Novarro, William Haines and many other favorites.

Mrs. D. B. English.

Below is a view of the charming order of the new English Theatre.

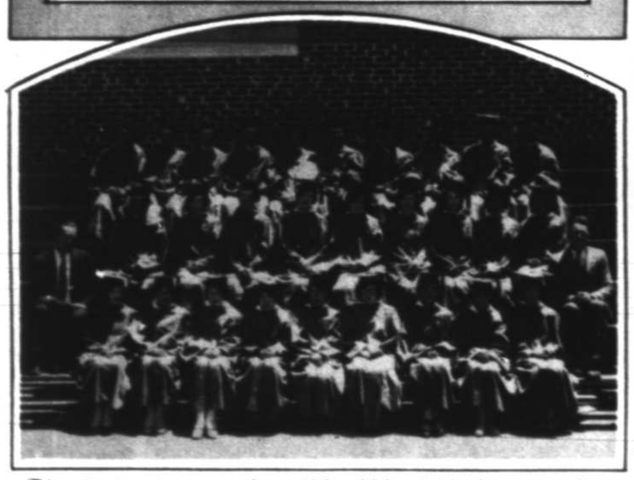
Below is shown the beautifully decorated interior of the English Theatre.

ENGLISH THEATRE

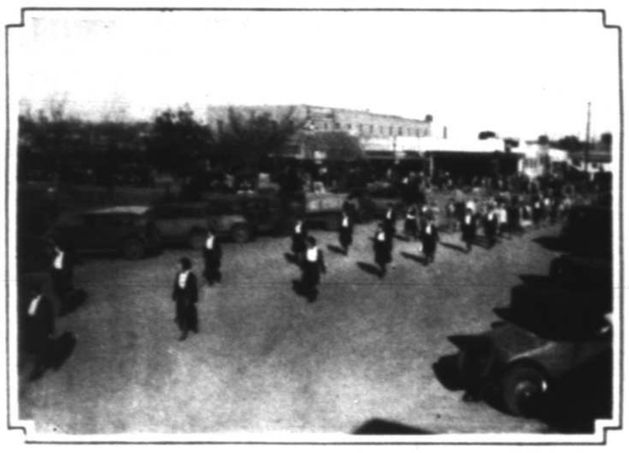
EVERYTHING NEW

Taboka — Texas

Lubbock and South Plains women are interested in beauty, culture and charm. This photograph was taken at one of the classes presided over by Eve VeVerka, nationally famous expert along those lines. A beauty, culture and charm school is one of the annual events of this section, sponsored by the Avalanche-Journal publications and offered free to the papers' many women readers.



Education is an important phase of life at Idalou, Lubbock county trading point for a productive agricultural area. These young men and women made up the 1930 graduating class of Idalou's high school.



A familiar sight in the autumn. Texas Tech.'s Arena Ritas, girls pep squad, lead a visiting grid delegation to the college.

"Yes, since I have been sending our work to Harold Jones Laundry, I no longer worry—Mrs. Smith has been sending her work there for the past seven years and has always received satisfactory service."

HAROLD JONES
Owner and Manager of

Phone 798

The Harold Jones Laundry

Hats Cleaned and Blocked — Cleaning and Pressing

Welcome Tech Students — Welcome Fair Visitors

Pressing Department

Dry Cleaning Department

Lubbock Tailoring Co.

Dyeing — 1110 Broadway — Phone 85 — Pleating

C. C. TATUM
Secretary and Treasurer

J. R. NEWMAN
Sales and Service

Economy Mills, Inc.

Our Service

We look back over five years of labor, five years of striving to solve the feeding problems of the Great West. Past performance and past success lead us to look forward to many years of Feeding Service on the Great Plains—Always advancing—Always ahead.

West Texas Finest Feed Plant

Our Pledge

The quality of Economy Feeds will never be lowered so long as Economy is made. No matter what takes place in the price of ingredients, Economy Feeds will always remain the same high quality—Feeds that do not vary. Made for Production—Not Price.

"The Mineralized Feeds"

Economy Mills, Inc.

Lubbock, Texas

SOUTH PLAINS PIPE LINE COMPANY

The above Monogram will Acquaint you with all our Automobiles and Trucks, as well as Warehouse grounds and general office at Lubbock, Texas.

General View of Lawn and Warehouse buildings at South Plains Pipe Line Company Warehouse grounds at Lubbock, Texas.

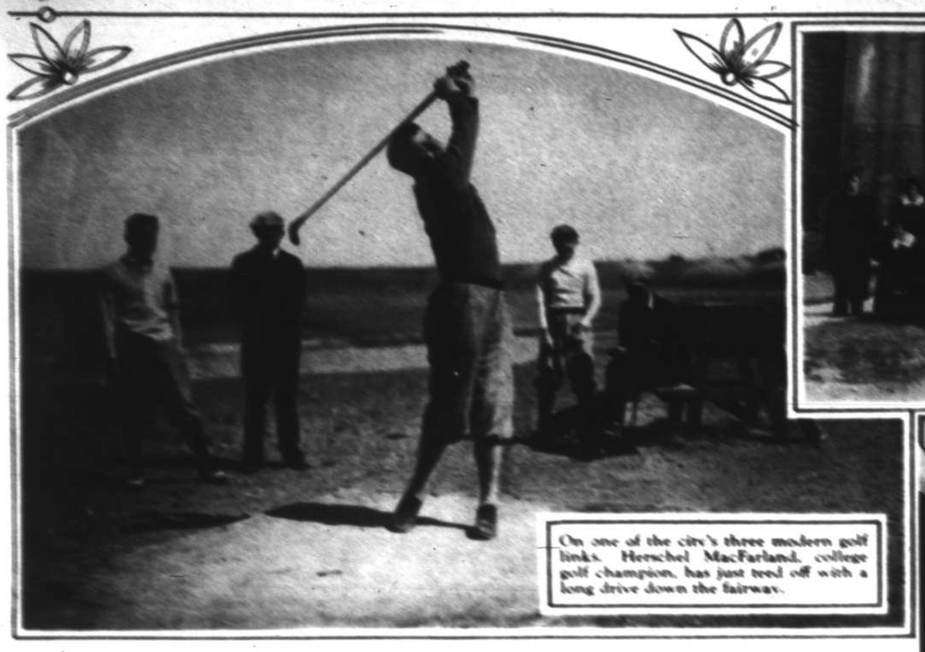
Okra and Black-Eyed Peas grown at South Plains Pipe Line Company Warehouse grounds at Lubbock, Texas.

Peanuts grown at South Plains Pipe Line Company Warehouse grounds at Lubbock, Texas.

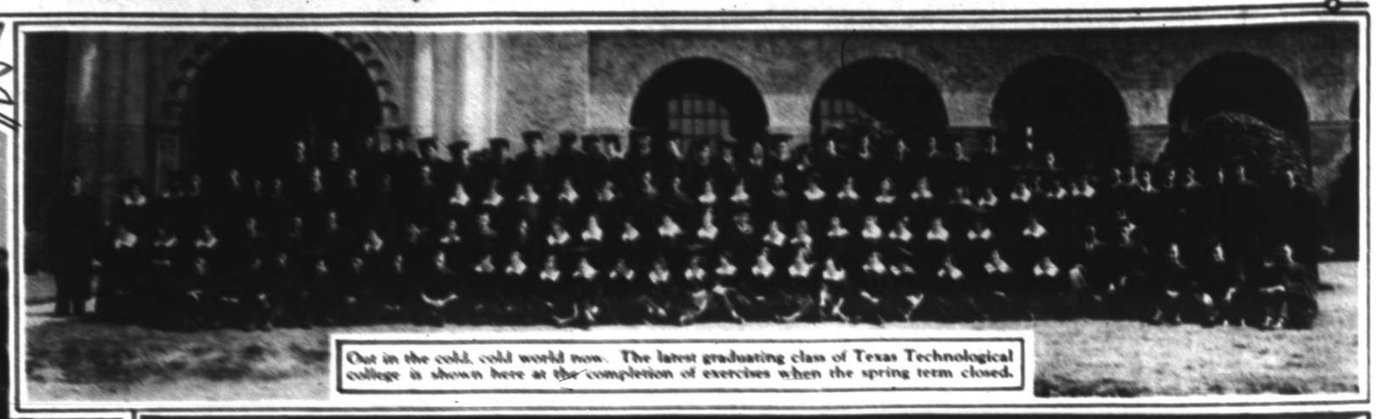
Corn grown at South Plains Pipe Line Company Warehouse grounds at Lubbock, Texas.

THIS company has been irrigating at their warehouse station grounds, southeast of Lubbock, Texas, using natural gas in gas engine and have proven what can be done on the great South Plains with irrigation. So far this year we have made five cuttings of alfalfa, averaging 3,500 pounds per acre per cutting. Also, we have raised several hundred watermelons and cantaloupes, to say nothing of a fine truck patch consisting of tomatoes, corn, peas, beans, lettuce, okra, etc. We also have a very extensive growth of flowers and shrubbery and invite visitors to the grounds at all times. We will be only too glad to answer your questions relative to cost of natural gas as fuel for irrigation purposes.

South Plains
Pipe Line Company
Lubbock, Texas



On one of the city's three modern golf links, Herschel MacFarland, college golf champion, has just teed off with a long drive down the fairway.



Out in the cold, cold world now. The latest graduating class of Texas Technological college is shown here at the completion of exercises when the spring term closed.

Two reasons why Lubbock has become an important convention center. Hotels Lubbock and Hilton are the focal points for gatherings the state over and the city is justly proud of its imposing hostelries

ADVANCING
WITH THE
PROGRESS
OF
LUBBOCK

WM. LEVINE

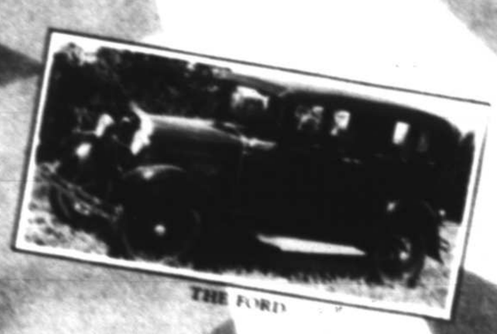
"PRICES TALK"
LEVINE'S

LUBBOCK'S
Busiest
DEPARTMENT
STORE

MORRIS LEVINE

The Last Word
IN AUTOMOBILE TRANSPORTATION

THE LINCOLN

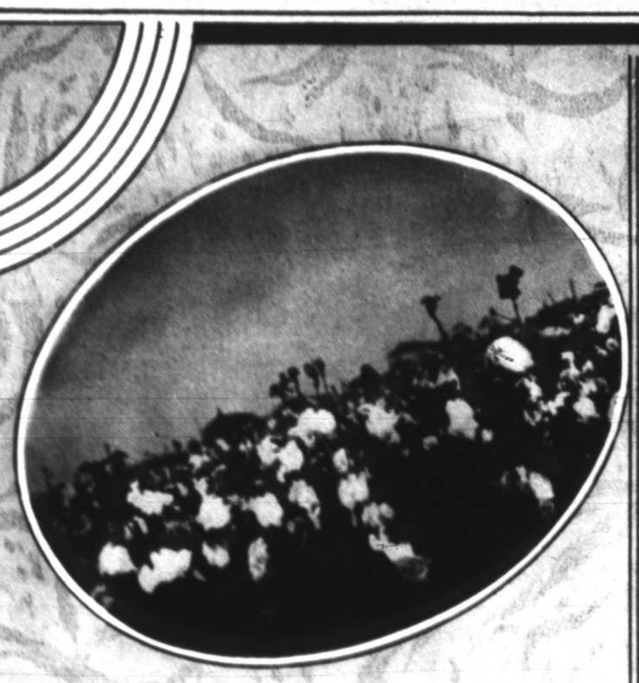


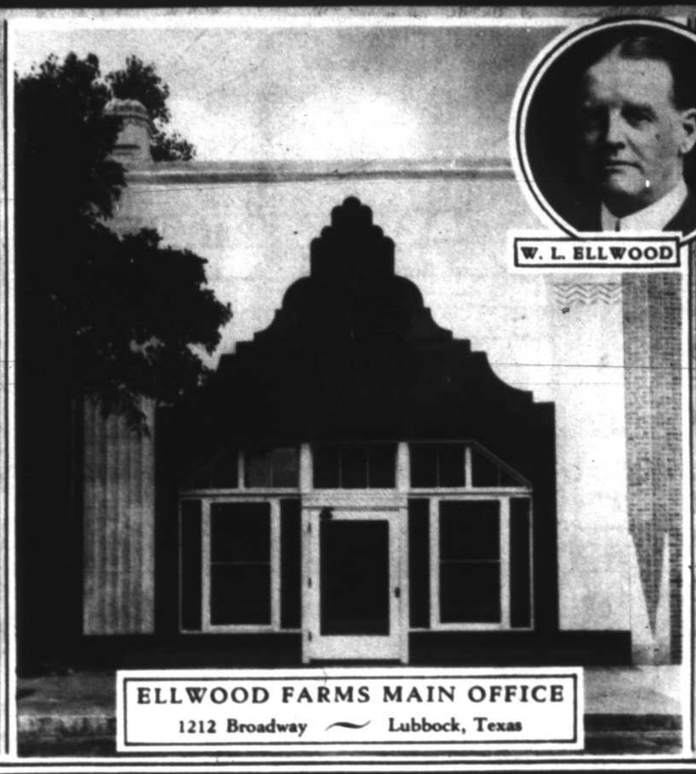
THE FORD

PERSONNEL OF SEAGRAVES MOTOR CO.

C. M. ARMSTRONG, President

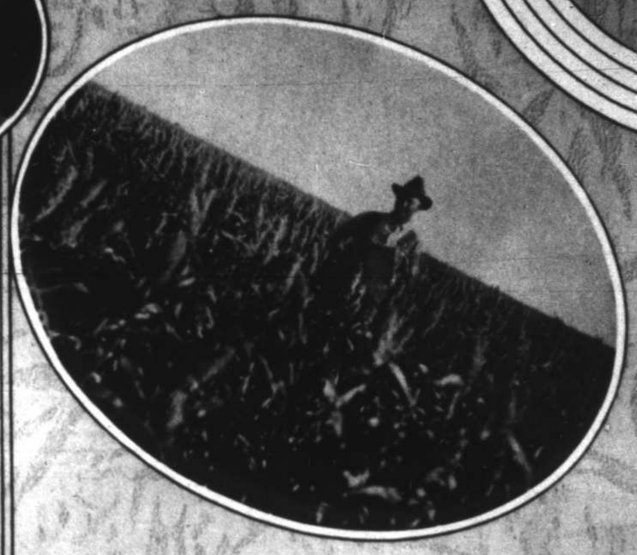
Seagraves Motor Company
Seagraves, Texas



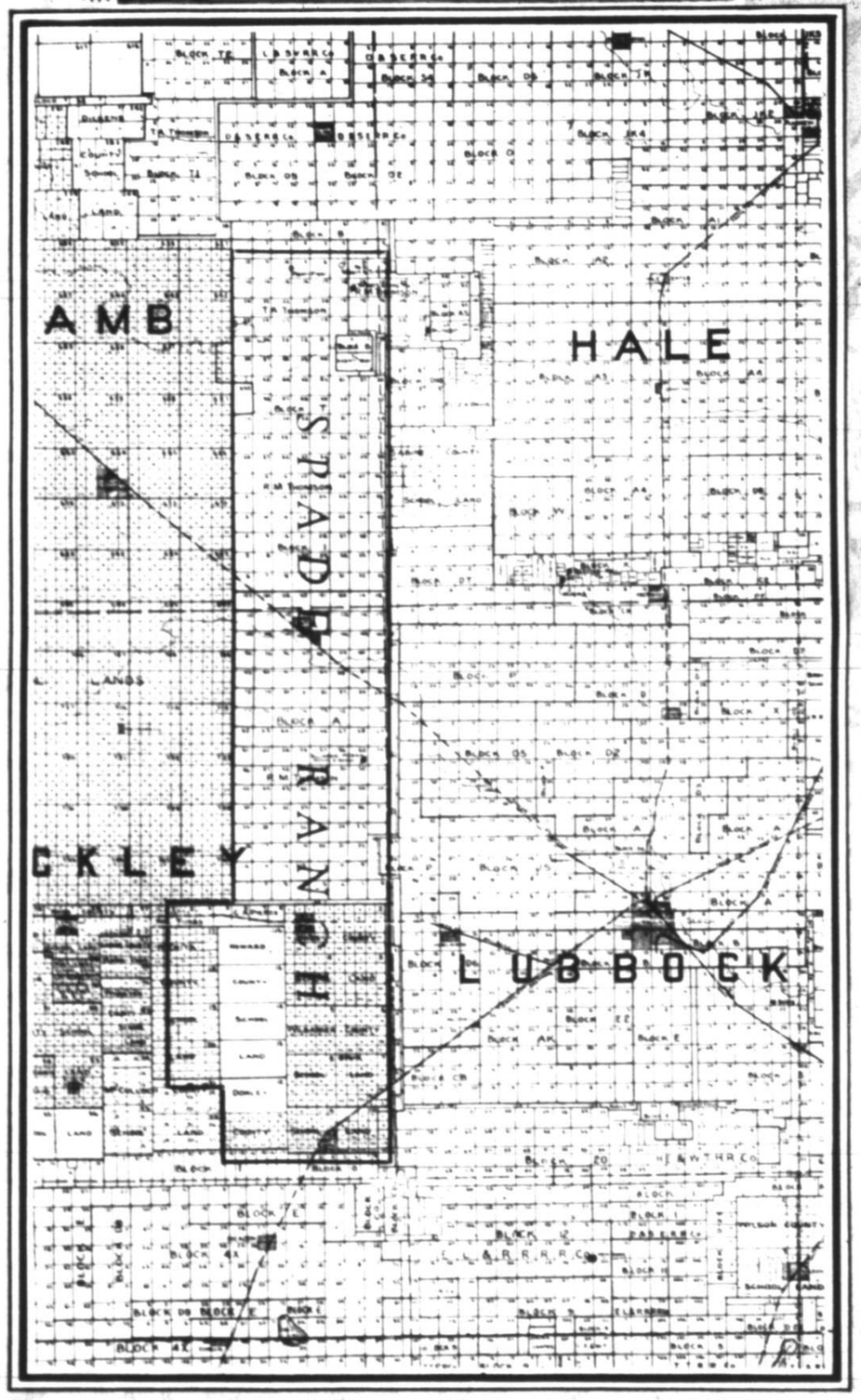


ELLWOOD FARMS MAIN OFFICE
1212 Broadway ~ Lubbock, Texas

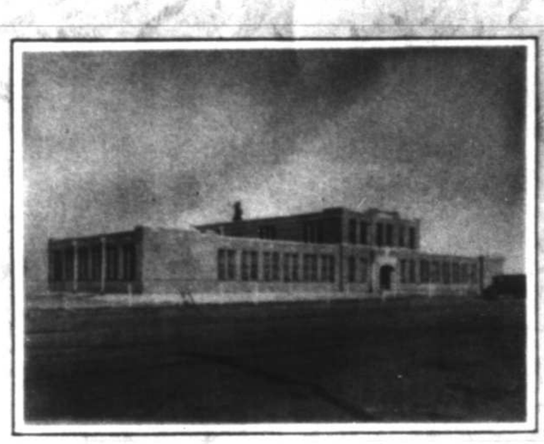
W. L. ELLWOOD



The pictures on this page were taken on the famous Spade Ranch lands on the South Plains. The Spade Ranch lands are known to have the most fertile and productive soil to be found on the Plains. Over eight hundred farmers have located on the Spade Ranch lands during the past five years. Water is inexhaustible and ninety-eight per cent pure, at a shallow depth. One hundred and thirty thousand acres of this land has been sold to farmers in the past five years and approximately one hundred thousand acres has been put in cultivation during this period of time.



The above plate shows a part of four counties, including Lubbock County and the Town of Lubbock, known as "The Hub of the Plains." It further shows the location of the two hundred sixty-five thousand acre Spade Ranch now being sold to the farmer in tracts of from eighty acres up to Sections. You will note that three railroads cross the Spade Ranch. No location on this Ranch is further than fifteen miles from a railroad, in fact, all land at this distance from the railroad has been sold. The lands we now have for sale are only from three to ten miles from the railroad and from twenty to forty minutes drive from Lubbock.



No better schools can be found in Texas than those located on the Spade Ranch lands. During the five year period this land has been on the market, seven consolidated school buildings have been built, at a cost ranging from thirty-five thousand to one hundred thousand dollars. When your children have completed their studies in these schools they are ready for Texas Technological College at Lubbock, which is not over a forty to fifty minute drive from the farthest point on these lands.

ELLWOOD FARMS

R. C. HOPPING, *Sales Manager*

LUBBOCK ~ TEXAS

On these shoulders rests the responsibility of operating Texas Technological college—one of the greatest technical institutions in the country. Reading left to right, front row: A. G. Carter, Fort Worth, former regent and first chairman of the board of governors; President Paul W. Horn, Lubbock; Mrs. F. N. Drane, Corsicana; Houston Harte, San Angelo; John W. Carpenter, Dallas; Chairman Clifford B. Jones, Spur; Roscoe Wilson, Lubbock. Back row, left to right: R. A. Underwood, formerly of Plainview, now of Amarillo; Riley Strickland, Amarillo; Business Manager W. T. Gaston, Lubbock; Frank Clarity, Fort Worth, and Thomas Johnson, McKinney. On this board of regents are Texans of outstanding success in many lines of endeavor.

Water, water everywhere—that's all you get to drink! Lubbock county officials, local police and state rangers are shown in this picture after the capturing of the largest booze cache in South Plains history.

Business girls of Lubbock seek to improve their work. Here are members of Epsilon Sigma Alpha, national business women's sorority, in this city, reading left to right: Zelma White, Blanche E. Bean, Fay Stinnett, Mrs. Guy Carter, Mrs. W. E. Gallemore, Mrs. Steve Lee, Miss Mattie Randolph, Mrs. J. R. Germany, Stella Brown, Mrs. Buster Fluke, Mrs. C. J. Atchison and Ruth Ford.

Municipally-produced light and power helps serve Lubbock from this building. The city plant is regarded as one of the finest units of its kind in west Texas.

Oldtimers took the lead last spring in sponsoring appropriate funeral services for Henry Jenkins, a cowboy, who was the first person buried in the Lubbock cemetery. Twenty-eight years after his death a stone was set to mark his grave as pioneers stood in reverence.

They got the convention, too! Here are shown members of the Lubbock delegation to the state meeting of the Texas Retail Merchants association at New Braunfels. This group came home with the 1931 convention sewed up for Lubbock.

Pete Cawthon "gets 'em told!" The gentleman with the short hair and wearing the white sweatshirt, is the object of great interest in Lubbock and West Texas this fall. Head Coach P. W. Cawthon, they call him, the new director of athletics at Texas Tech.

A. Sansom
Owner

WELCOME
FAIR VISITORS

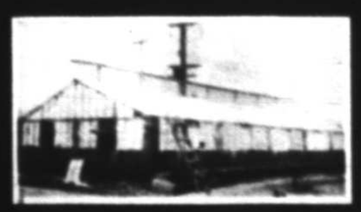
Folks, we want you to enjoy the Fair . . . We want you to feel at home at our store. If convenient to visit us, we feel sure that you will find our merchandise displayed of the finest quality and very reasonably priced.

We are dealers of Lincoln's Paint and Varnishes, and Imperial Wall Paper, the sun tested paper. Inquire about it.

HILTON-SANSOM
Paint and Paper Co. 1219 Ave. K

"Honesty in every business transaction is the surest guarantee for successful business."

J. C. DAVIS



Texas Floral Co. 3 Years Ago

YOUNGEST FLORIST IN THE STATE OF TEXAS

Interior View of the Green House

"We Grow Our Flowers They Are Always Fresh"

TEXAS FLORAL CO.

2105 21st Street Telephone "43"

Expert Designers and Decorators

Exterior View of Texas Floral Co., 1930

To the Farmers:

Exchange your cotton seed for cotton seed meal, cracked cake, pea cake, mixed feed and hulls. We have attractive exchange prices that will make quite a saving on your feed bill. Bring your seed for credit and haul out your feed at your convenience.

To the Rancher:

From all indications this will be an ideal year to full feed cattle. We have ample pen room to take care of over 5,000 head of cattle. COTTON SEED MEAL & HULLS get quicker and better results than any other feed. Let us figure with you.

Lubbock Cotton Oil Company
Lubbock
Texas

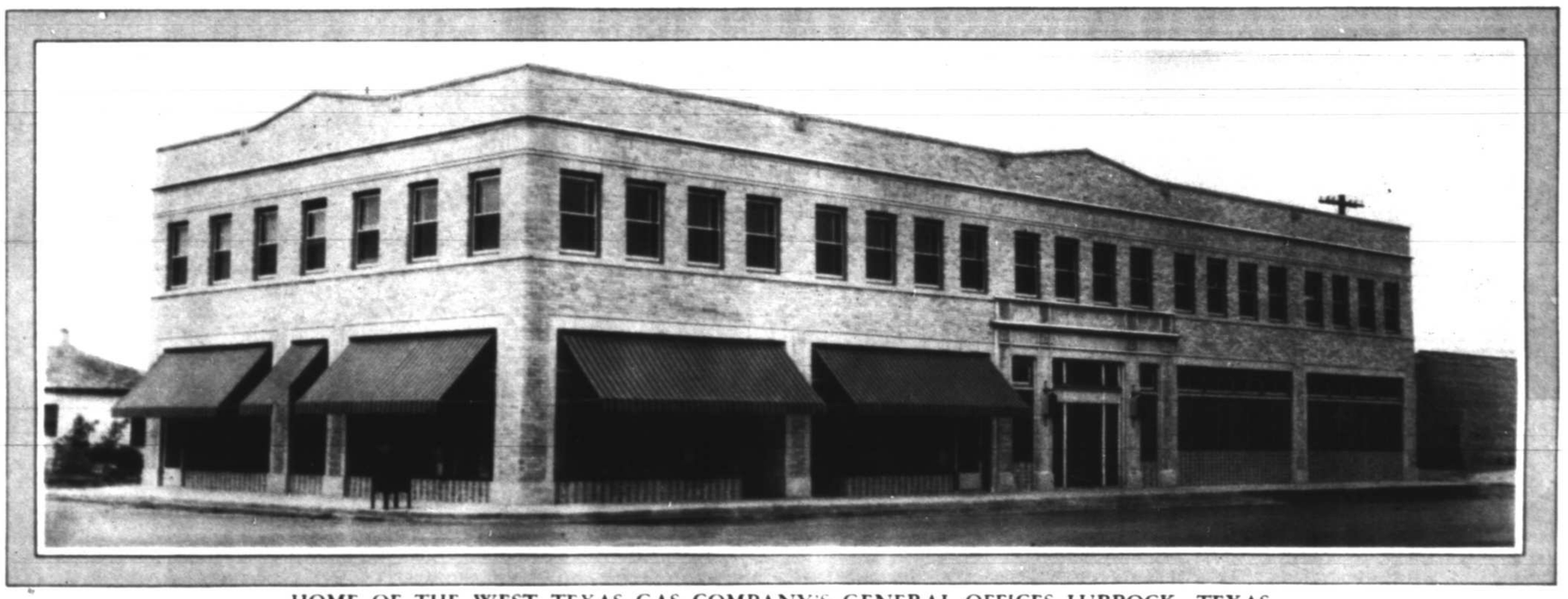
WEST TEXAS GAS COMPANY

Extends A Hearty Welcome

To The

FAIR VISITORS

~WHILE IN LUBBOCK MAKE IT A POINT TO VISIT US~



HOME OF THE WEST TEXAS GAS COMPANY'S GENERAL OFFICES LUBBOCK, TEXAS

DISTRIBUTING NATURAL GAS SERVICE IN 38 CITIES ON THE GREAT SOUTH PLAINS—

Canyon · Hereford · Friona · Bovina · Happy · Tulia · Kress · Plainview
Silverton · Quitaque · Turkey · Lockney · Floydada · Hale Center
Abernathy · Lubbock · Idalou · Lorenzo · Ralls
Crosbyton · Slaton · Southland · Post · Wilson
Tahoka · Brownfield · O'Donnell · Lamesa
Midland · Odessa · Stanton · Shallowater
Anton · Levelland · Littlefield
Amherst · Sudan · Dimmitt

WEST TEXAS GAS CO.

J. R. WYLY
General Manager
Carter-Houston

J. C. TALLICHET
Auditor

E. H. ROBERTSON
President
Grissom-Robertson Stores Inc.

ADDISON WADLEY
Vice President

R. J. KELLER
Merchandise Controller

GREETINGS . . .

From the Personnel
of

CARTER-HOUSTON DEPARTMENT STORE

Lubbock, Texas

. . . "It was through sensing a need in Lubbock and its territory for a complete, modern and high quality department store with reasonable prices, that Carter-Houston store was opened in Lubbock. Our Store is being built through service. We are using every ounce of energy in rendering you a real service and in securing for your selection and approval the newest and best of all lines of merchandise."

—J. R. WYLY

GRISSOM-ROBERTSON STORES INC.

Home Office -:- Lubbock, Texas

. . . "Grissom-Robertson Stores Inc., selected Lubbock as the location for their home office because it is the center of things, and is conveniently located for business in the Southwest. Furthermore, we have an implicit faith in the future of this territory, believing that the possibilities here, not only for us, but for everyone, are without limit. We appreciate the reception the people of Lubbock and the Great South Plains have accorded us and are mighty glad to be one of you."

E. H. ROBERTSON

MILTON THOMAS
Mgr. Men's Wear Department

BOYD WISDOM
Mgr. Shoe Department

EXA BROWN
Mgr. Piece Goods and Notion Depts.

MRS. C. C. REED
Mgr. Ladies' Ready to Wear Department

LEONA ALLEN
Advertising Manager

C. B. STONE
Display Manager

LEXIE PERKINS
Hosiery and Cosmetics

THELMA TRIMBLE
Piece Goods

CHARLES WRIGHT
Men's Department

HAZEL LIGON
Ready-to-Wear

LUCILE HAILEY
Ready-to-Wear

FOSTER DAVIS
Shoe Department

J. E. WATERMAN
General Credit Manager

R. R. LEWIS
Assistant Auditor

ELIZABETH HAILEY
Secretary to President

GRACE A. IRBY
Secretary to General Merchandise Mgr.

WILFRED BATES
Display Department

MRS. R. R. LEWIS
Comptometer Operator

BOBBIE GRIMES
Comptometer Operator

LORENE POWELL
Bookkeeper

MARY SPENCER
Bookkeeper

MRS. JACK MARTIN
Bookkeeper

ALENE SPEARS
Bookkeeper

Exterior view of Carter Houston Department Store located at 13th and Avenue J

Interior view of Carter Houston Department Store showing departments and room for shopping

SYLVIA AINSWORTH
Cashier and Bookkeeper

BONNIE CROXTON
Piece Goods

MRS. C. B. METCALF
Alterations

MRS. T. H. CALDWELL
Accessories

CARTER-HOUSTON
DEPARTMENT STORE

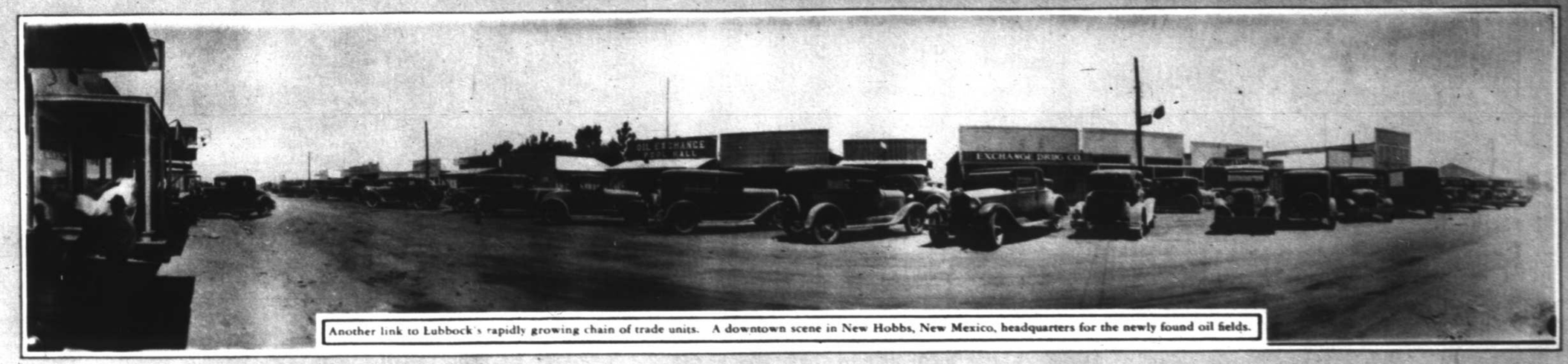
ART GRAVURE SUPPLEMENT
SECTION THREE

"FIRST In Lubbock—FIRST On The South Plains!"

Sunday Avalanche-Journal

ART GRAVURE SUPPLEMENT
SECTION THREE

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 21, 1930



Another link to Lubbock's rapidly growing chain of trade units. A downtown scene in New Hobbs, New Mexico, headquarters for the newly found oil fields.

His first bathing suit! This young fellow with his friends grouped behind him is enjoying free wading in the concrete pool for kiddies in the county park, near Lubbock.

Be Sure To ATTEND The FAIR This Year

We join the citizens of this section in extending to the people of all the Southwest a very cordial invitation to come and see the products of the South Plains on display at the Panhandle South Plains Fair at Lubbock.

September 29th Through October 4th

Make This Bank Your

Headquarters While in Lubbock

OFFICERS AND DIRECTORS OF THE FIRST NATIONAL BANK

Occasioned by popular demand we have recently installed new lock boxes, and want the public to feel free at all times to come into this bank and go to their respective boxes and transact what business they might have without feeling that they are disturbing a single member of this organization.

When We Can Serve You—Command Us!

FIRST NATIONAL BANK
IN
LUBBOCK, TEXAS

DIGNIFIED AND DEPENDABLE

An exterior view of the Rix-Sanders Funeral Home, located in a quiet area of the city away from the noise of the business district.

ON these two features rests the prestige of a funeral service so eminently desired.

Every facility for the very highest character of funeral service is included in this fine home, and an experienced personnel quietly relieves the family from the burden of detail.

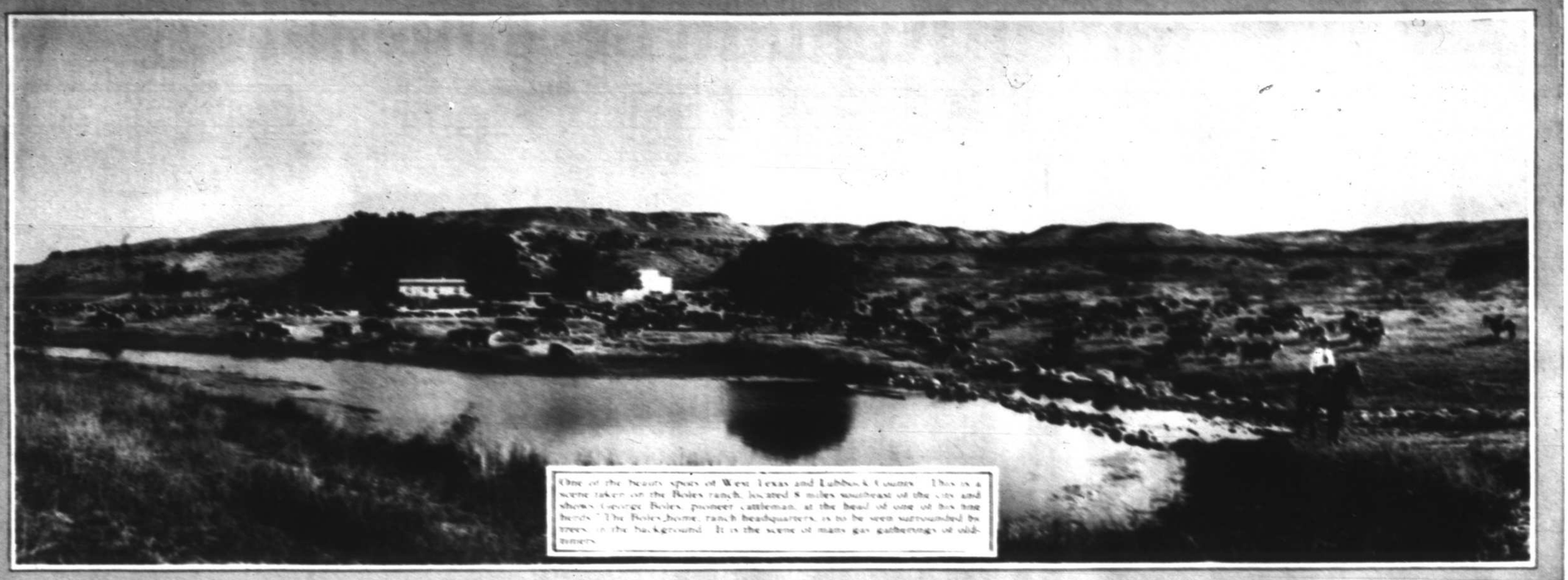
An interior view of the Rix-Sanders Funeral Home where comfort and convenience are stressed.

An especially designed Buick used exclusively on ambulance calls.

Phone 500

RIX-SANDERS FUNERAL HOME

1318 Ave. M . . . . Lubbock, Texas



One of the beauty spots of West Texas and Lubbock County. This is a scene taken on the Boles ranch, located 8 miles southeast of the city and shows George Boles, pioneer cattleman, at the head of one of his fine herds. The Boles home, ranch headquarters, is to be seen surrounded by trees, in the background. It is the scene of many gas gatherings of old-timers.

A view of one of Lubbock's south ills. The new underpass completed during the past year at the intersection of North Avenue H and the Santa Fe Tracks.

LUBBOCK NATIONAL BANK

Lubbock National Bank Building

Lubbock, the hub of the rich and fabulous South Plains, is the metropolis of a territory that is invested with a large share of some of the world of cash. The wealth of this section is the result of progressive farming.

This institution, representing Capital holds out a welcome hand to Labor, without whose titanic power the money marts of the world would be silent. To workers of all sorts we extend our earnest assurance of co-operation.

The Lubbock Fair Association, another important institution of this county, invites you to attend the Fair September the 29th through the 4th of October. We will be happy to have you pay us a visit while in our city.

LUBBOCK NATIONAL BANK

THE NEW

MATADOR

LUBBOCK ~ THE THEATRICAL CENTER

of the Great South Plains to have a New and Greater Theatre ~ the **MATADOR**

WE do not boast of Lubbock as the Hub of the South Plains without recognizing that every man, woman and child living in this territory is a vital part of it, and contributes to Lubbock's growth. It is with the desire to merit your support and continued patronage, that we shall soon break ground for the new Matador Theatre. Lubbock supplies you with many needs, and we want you to look to us for entertainment. While attending the South Plains Fair, come to the Cool Lindsey and Palace for rest and wholesome entertainment.

Ours Is A Theatrical Service, and In Announcing This New and Greater Matador Theatre, We Pledge Ourselves to the Task of Supplying the Best Entertainment Possible in Today's World

MR. C. LINDSEY

LINDSEY THEATRES INC.

LUBBOCK, TEXAS

Welcome to Our FAIR

C. A. SHEFFIELD, Mgr.

HOTEL LUBBOCK
The Largest Hostelry Between Ft. Worth and El Paso

J. B. HOWELL, Assistant Mgr.

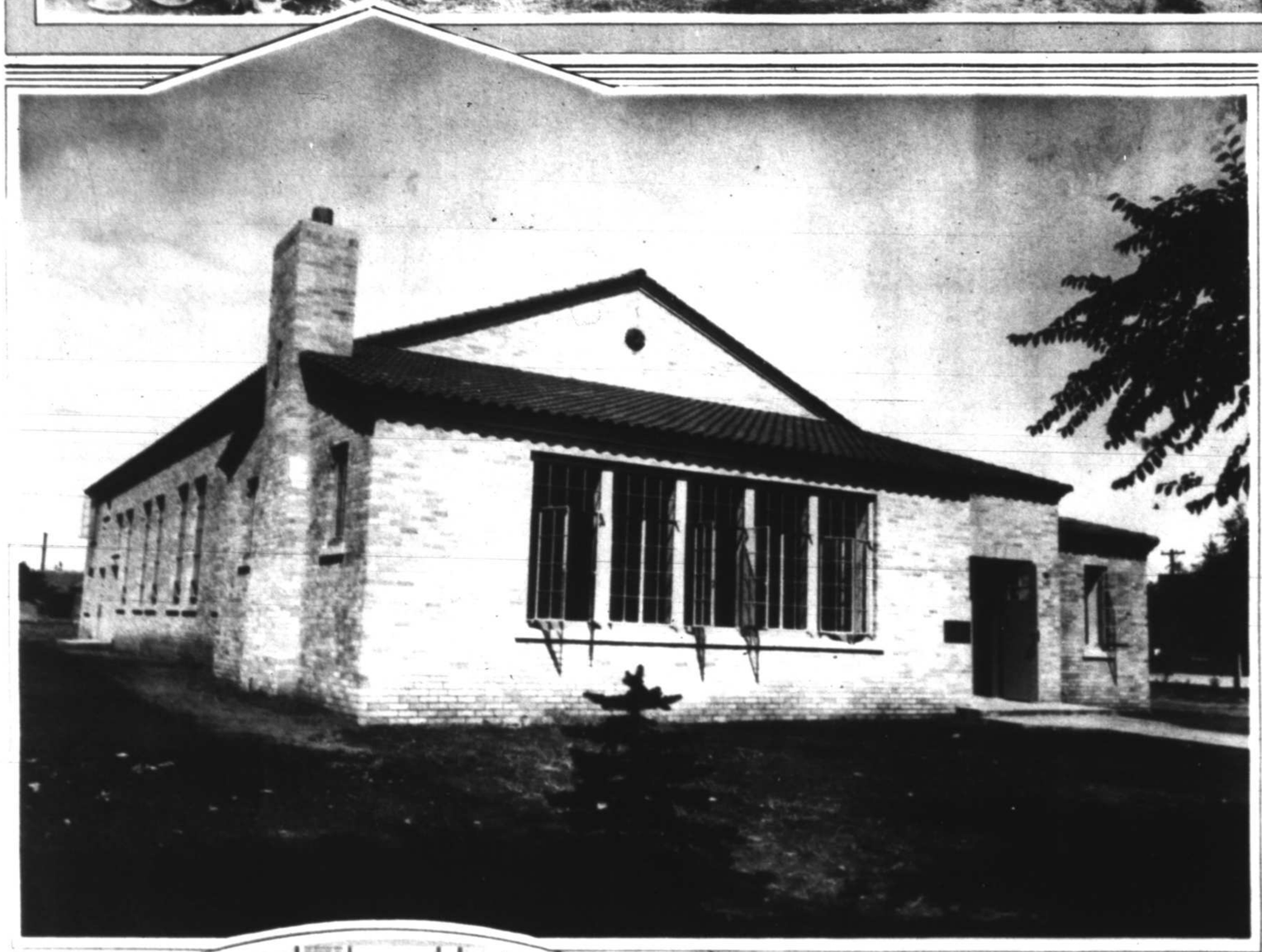
The HOTEL LUBBOCK *Invites You to Attend*
THE SOUTH PLAINS PANHANDLE FAIR

While in Lubbock Make Your Home With Us
310 Rooms of Comfort — Rates $1.50 and Up

HOTEL LUBBOCK

A HOME OWNED INSTITUTION
Made Possible by the Traveling Public

C. A. SHEFFIELD, Mgr.
"Sheff"



Leading business men in many lines are shown gathered here just before taking the field to secure funds for a legion clubhouse. Their success is shown in the picture to the left, nearly completed. It's the new home of Allen Brothers post, American Legion.

Use Lubbock Floor Sweep

A Sanitary Sweeping Compound

Made in West Texas for West Texas floors. Ask your dealer for it, and if he can't supply you with our products call or write . . .

LUBBOCK FLOOR SWEEP MFG. CO.
Ave. D & 14th - Lubbock, Texas - Phone 1540

Youngsters are naturally musical around Abernathy, it seems, and with a capable director a crackerjack band was organized. Here is the High school band, winner of second place among Class C high school bands of Texas. C. W. Beene is director.

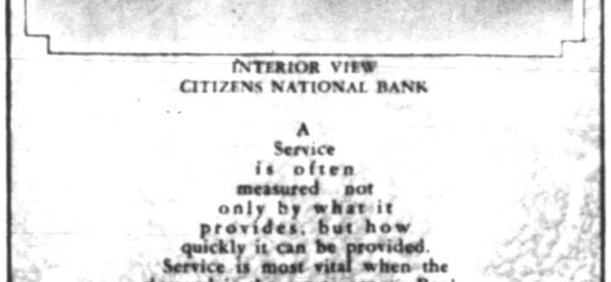
Interior View of Fletcher's Electric Shop

Our Pledge

It is our aim to please every customer by offering the highest quality merchandise at a reasonable price. By making every business transaction honest.

"12 Years Satisfactory Service in Lubbock"

FLETCHER'S
Electric Shop
1214½ Texas Ave.
Phone 569



INTERIOR VIEW
CITIZENS NATIONAL BANK

A Service is often measured not only by what it provides, but how quickly it can be provided. Service is most vital when the demand is the most urgent. Banking expediency requires split-second accuracy, and to handle this in the most efficient manner the Citizens National Bank has installed the best equipment available in order to render at all times the highest type of Banking Service. We welcome the people of the South Plains to Lubbock's 17th Annual Fair, September 29, 1930.

OFFICERS
France Baker, President
W. L. Ellwood, Vice-Pres.
W. O. Stevens, Vice-Pres.
Jno. Dalrymple, Vice-Pres.
S. G. Wilson, Vice-Pres.
Paul Hardwick, Cashier
Ruth Ford, Asst. Cashier
F. W. Gooch, Asst. Cashier
Ralph Bedford, Asst. Cashier

DIRECTORS
Sam C. Acreage, Chairman
France Baker
W. L. Ellwood
W. O. Stevens
Geo. E. Bean
Jno. Dalrymple
T. L. Kline
Jno. Boyd
S. G. Wilson

CITIZENS NATIONAL BANK

LUBBOCK, TEXAS - SINCE 1906

Lubbock's polo team, members of which are practicing faithfully and which may some day be further heard from in West Texas polo competition.

Field of corn in Gaines County. The Sandy Lands grow the finest corn in West Texas. Production this year estimated from 25 to 40 bushels per acre.

NELSON W. WILLARD LANDS

55,000 Acres for Sale in Tracts of 160 Acres and More

Located on the rich, fertile prairies of the Great South Plains of Western Texas—Gaines, Yoakum and Terry Counties.

$11.00 to $21.00 Per Acre

Down payments of $1.10 to $2.10 per acre, balance on very easy terms at 6% interest rate.

School Building at Seagraves, Texas.

An average cotton crop growing near Seagraves, Gaines County Texas.

Now Is The Time To Come!

Come to Seagraves, Texas, now—in the heart of this vast tract of rich land. Come and see the crops that are now growing and maturing. You need not take anyone's word for the fertility of soils on these lands. Come and see for yourself. Agent at Seagraves, Texas, who will show you the whole tract.

Opportunity Calls!

If you will come this fall, you will have an opportunity to buy and own a good farm at prices far below the comparative value of farm lands.

Do you know that you can buy a tract of this land and raise much bigger crops at a much lower initial cost than anywhere else in the state of Texas?

All lands are located within a few miles of the Santa Fe Railroad through this section. You can buy a farm from one to ten miles of a railroad. Abundance of fine water, obtainable at shallow depth. Good schools and churches are in close proximity of lands. Good stores in fast growing towns to serve you. Glance at the pictures of growing crops. See what a field of corn. Remember these lands are the finest corn growing lands on the Plains. Every crop known to the Plains can be grown on these lands.

We believe that the entire tract will be sold this fall. The value is there in big measure. We urge that you come and SEE FOR YOURSELF. NOW!

Oil Possibilities!

The Hobbs area is now producing under existing pro-ration agreements approximately 33,000 barrels of oil per day, and is reputed to have a potential production of 300,000 per day under open flow.

A scene in the business section of Seagraves, Gaines County. Each building shown was built in 1928.

Every row crop known to West Texas thrives in the county of Gaines, Terry or Yoakum, where land referred to elsewhere on this page is offered for sale this fall.

Statement of
N. L. Tate

I purchased land from Mr. Willard in 1919, and moved on same in 1923. I have improved this land with 4 room house, outbuildings and a splendid well of water. The first two years I averaged one-half bale of cotton to the acre, paid all indebtedness due and two notes ahead. I raise plenty of feed each year.

From time to time, through R. J. Murray, Agent, Mr. Willard has lent me money in the sum of $1025.00 to purchase registered Jersey cows. I have sold $1007.00 worth of cattle and have left 10 head of cows which are now worth $1075.00. One of these cows is making a silver medal record. In 85 days she produced 164.45 pounds of butter fat.

I like the country, the water is the very best and the climate healthful.

for

Information in Regard to this Fertile Land See

R. J. MURRAY

General Agent

SUITES 501 AND 502
Myrick Building
LUBBOCK, TEXAS

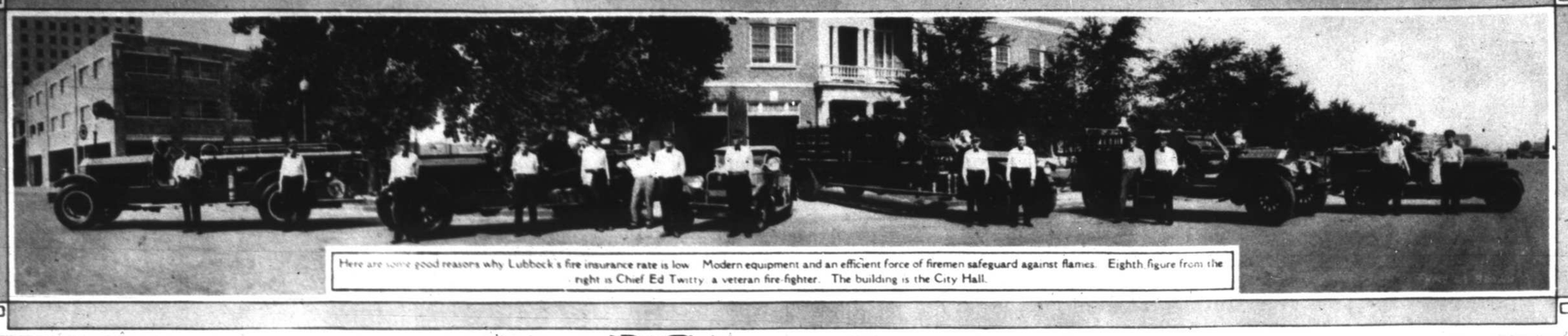
LOCAL AGENT . . . W. H. STEELE
SEAGRAVES, TEXAS

Statement of
J. I. McCullough

I purchased my land from Mr. Willard in 1922, have the same well improved, and have paid for the land with the exception of one note, from crops produced on same.

This is a great corn and feed country.

There is no question about a man being able to pay for his land if he works the land and takes care of what it produces. Mr. Willard is very lenient with his customers when times are hard.



Here are some good reasons why Lubbock's fire insurance rate is low. Modern equipment and an efficient force of firemen safeguard against flames. Eighth figure from the right is Chief Ed Twitty, a veteran fire-fighter. The building is the City Hall.

An attractive view of the county recreation park house near Lubbock.

As Lubbock grows so grows its business. This corner, Broadway and Avenue Q, has turned to a suburban center within the past 12 month. There are many such centers springing up in the city.

A garden under glass. The greenhouse at Texas Tech where many different kinds of plants and fruits are grown.

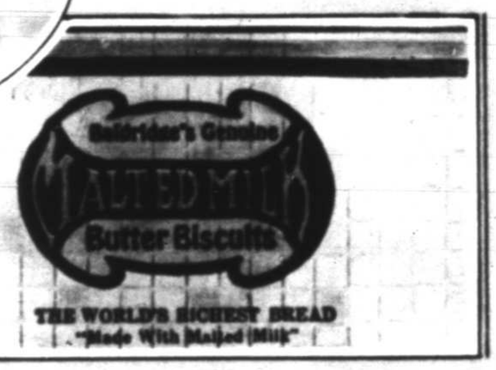
Where men are men and pitch is abound. A view across the county park that has a golf course in every thing.

The home of a new industry in West Texas. This is the new Lamesa Milk plant, recently placed into operation, a result of the South Plains and an innovation which will bear close watching.

6th Anniversary

6th Anniversary

We specialize in wedding and birthday cakes.



This rich Malted Milk is also now baked in loaves of bread.

The Baldridges, Owners and Managers

C. A. Henderson, Shipping Clerk.

Mrs. O. E. Rush, Bookkeeper.

This Marks the 6th Anniversary of Sally Ann Bread

Not merely just another Bread, but a Bread that is known to the housewives of Lubbock and the South Plaines as the finest Bread obtainable.

Do you know that the finest ingredients that money can buy are put into our own formula that makes this most delicious table delicacy. A Delicacy is right, because fine bread is just that, a real delicacy.

When you buy Bread, don't just say "Give me a loaf of bread."

Say: "Give me a Loaf of Sally Ann Bread"

The Finest MARY BEST CAKES

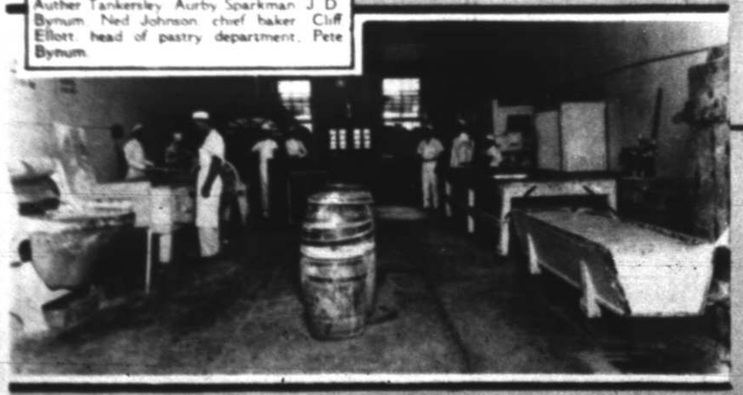
The Finest MARY BEST CAKES

LUBBOCK BAKERY

809 Ave. H Phone 568

Part of the modern Lubbock Bakery showing machinery and personnel of baking department.

Reading left to right: Don Stephens, Auther Tankersley, Aurby Sparkman, J. D. Bynum, Ned Johnson, chief baker, Cliff Elliott, head of pastry department, Pete Bynum.



City salesmen and the delivery trucks. Left to right: R. A. Burford, Earl Cary and Ed Corcorran.

Specials Now!
And During Fair Week

Coty's Face Powder and Perfume	89c
Merrell's Rubbing Alcohol	39c
$1 Jonteare Perfume	79c
$1.25 Coty's Talcum	89c
$1 Chamberlain Hand Lotion	89c
25c Tussy's Bath Powder	49c
50c Ipana Tooth Paste	39c

Meet Your Friends At
Crown Drug Co.
Phone 210 1101 Main

ART GRAVURE SUPPLEMENT
SECTION FOUR

"FIRST In Lubbock—FIRST On The South Plains!"

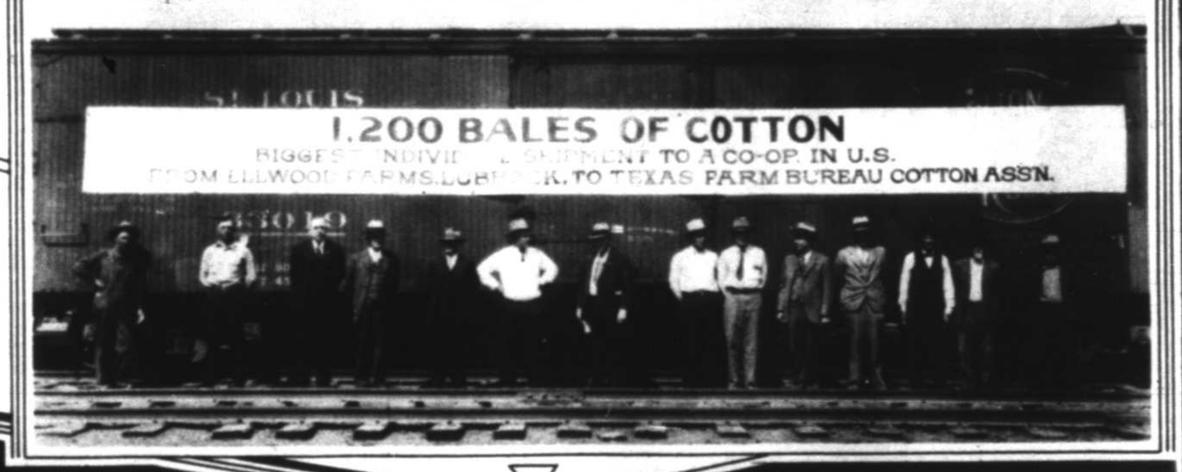
Sunday Avalanche-Journal

ART GRAVURE SUPPLEMENT
SECTION FOUR

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 21, 1930

Every year Lubbock is host to traveling men in one gala day of frolic. Here is shown a group of the 'peddlers,' snapped while enjoying the recent outing.

"'Way down south in de land ob cotton!" Farm co-op boosters with some of the fleecy staple grown and warehoused near here. *Right*, portion of a twelve-car train which took the first big shipment to market.



"When the frost is on the pumpkin"—Tech. gridsters practicing.

The first annual policemen's ball drew a big crowd. If you don't believe it, just look here. They are ready to start the fire-works.

TWENTY
Complete Cleaning Services

Lubbock Laundry Co.
THE BIGGEST AND BEST IN THE WEST
Phone 614

Family Service Laundry Co
FAMILY SERVICE, YET EVERY SERVICE JUST FOR YOU
Phone 338

Model Laundry
STUDENTS' IDEAL SERVICE
Phone 66

Mr. C. N. Hilton
President
Hilton Hotels, Inc.

The HILTON HOTEL

Lubbock, Texas

Mr. W. R. Irwin
Vice President
Hilton Hotels, Inc.

Mr. A. C. McAdoo
Vice President
Hilton Hotels, Inc.

The SOUTHWEST'S FINEST & MOST UNIQUE HOTEL

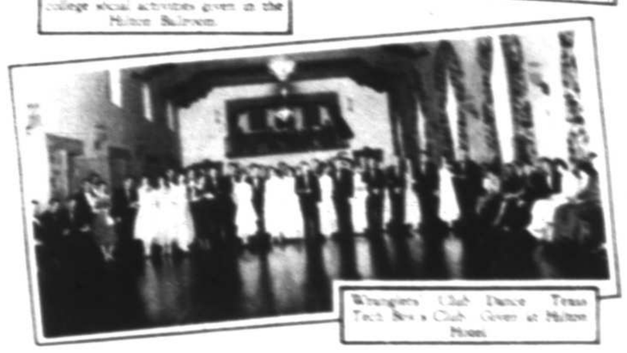
Mr. J. B. Herndon, Jr.
Secretary and Treasurer
Hilton Hotels, Inc.

Mr. H. (Swede) Kling
Manager Hilton Hotel
Lubbock, Texas

SCENES AND INTERESTING FACTS ABOUT THE HILTON HOTEL

Lubbock, Texas

De Que Dance, Texas Tech Bow's Club. This is just one of the many college social activities given in the Hilton Ballroom.



Wranglers Club Dance, Texas Tech Bow's Club. Given at Hilton Hotel.

Lubbock Club of Texas Tech giv[illegible] at one of the Hilton's [illegible]

The Hilton Lobby, a masterpiece of Indian architecture

Kansas Mills Banquet served by the Hilton

Texas Tech Engineering Society banquet, Hilton Hotel

A College Banquet, Banquet given by the Hilton Wranglers

Hiltons in Texas

Our Rates Never Change

minimax

Minimum Rates for Maximum Service

. . . a Hilton Pledge

Dallas · Waco · Plainview · Hotel Marchman Hilton operated Wichita Falls ·

A new Hilton Hotel is being built in El Paso, Texas, to open about November 1, to be not only the finest in Texas, but the entire country. You are invited to the formal opening.

San Angelo

Abilene

PROGRESS

in all things

The Great South Plains of Texas has maintained an even symmetry in its steady growth through the last decade. Although rapid for the actual elapsed time, development throughout this territory has been in perfect balance, never out of focus. We credit this largely to the builders of the cities and to those who have made the agricultural industry prosperous. To those who have co-related their own impetus, so that development has been gradual and smooth, we offer our congratulations. Read the facts about population, bank resources in Lubbock, and cultivation of land throughout this territory. It tells the story of the last ten years.

FAIR WEEK

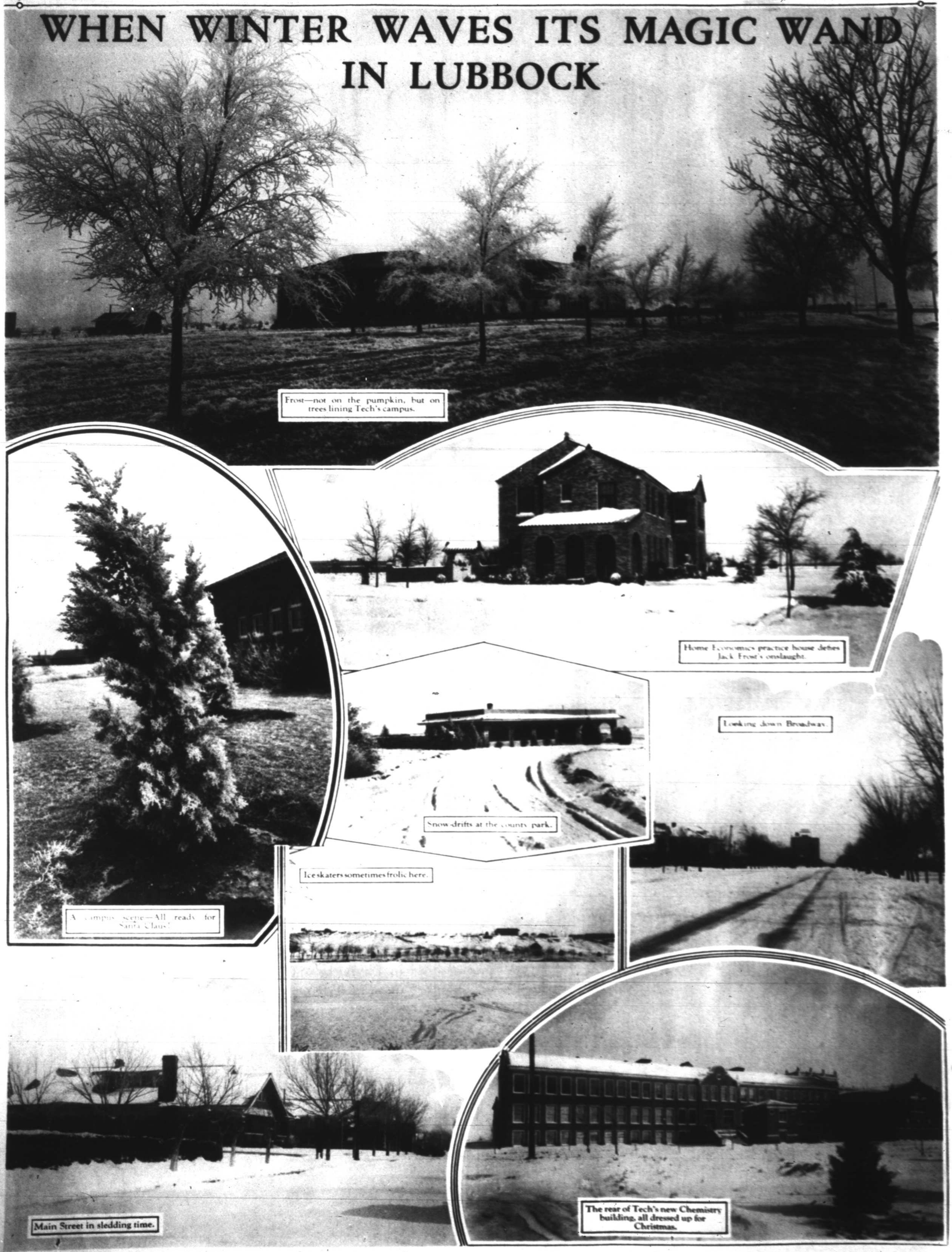
The Panhandle South Plains Fair—September 29 to October 4—will be an exhibit of the finest products of the country, and we cordially invite you to participate in this annual gala event. Men, women and children will find a good time awaiting them in Lubbock, and we want you to depend upon us for co-operation.

"LIGHT—POWER—ICE"

TEXAS UTILITIES CO.

"Serving the South Plains"

WHEN WINTER WAVES ITS MAGIC WAND IN LUBBOCK



Frost—not on the pumpkin, but on trees lining Tech's campus.

Home Economics practice house defies Jack Frost's onslaught.

Looking down Broadway.

Snow-drifts at the county park.

Ice skaters sometimes frolic here.

A campus scene—All ready for Santa Claus!

Main Street in sledding time.

The rear of Tech's new Chemistry building, all dressed up for Christmas.

Corn and Pumpkins growing on the Bob Slaughter Block. Scene photographed Aug. 17th, 1930. This is red land, and notice the large ears of corn.

Sudan Grass growing on the Slaughter Lands, the above scene taken Aug. 17th, 1930.

A red crop of Milo Maize growing on the George M. Slaughter Block. This picture photographed Aug. 17th, 1930.

Repeatedly The

SOUTH PLAINS PRODUCES BUMPER CROPS

Note the Brown Corn in the above picture. This scene taken on Bob Slaughter Block Aug. 17th, 1930.

Rich Productive

SLAUGHTER LANDS

This is a red land sweet potato crop on the George M. Slaughter Block. Photographed Aug. 17th, 1930.

W. L. H. Johnson home on the Bob Slaughter Block. This home is a well-modern, convenient, and is just one of the many aggressive farm homes on the South Plains.

Nature has poured forth her bounties in the fullest measure on the great South Plains. The soil is so rich and so well adapted to diversified farming that all major staple crops grow to perfection.

Feed is grown in abundance and a movement is under way to make the South Plains the feeding grounds to fatten thousands of cattle for the markets of the nation.

Poultry, hogs, turkeys, dairying and breeding of fine live stock is one of the outstanding revenues of the farmers of the South Plains territory. The grade and quality in every faze of South Plains farming ranks first in the Southwest.

Our Company is colonizing thousands of acres of Slaughter Lands located in Hockley and Cochran Counties, Texas in the heart of the great South Plains, which lands were a part of the great ranches of the late Colonel C. C. Slaughter, who at one time was the Cattle King of Texas.

Farm life, water, and healthful conditions are appealing to actual settlers on the George M. Slaughter Block, Bob Slaughter Block, and Minnie Slaughter Veal lands. For these settlers we offer very reasonable prices at the most liberal terms to be found. Study the pictures on this page closely and for further information write the

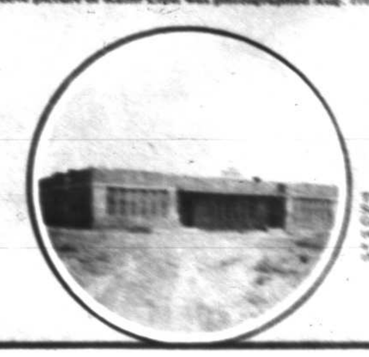
The J. P. York home on the George M. Slaughter Block. This home was constructed this year.

Another feed scene taken on Slaughter Lands, Aug. 17th, 1930. Milo Maize is a major money crop on the South Plains.

Feed grows abundantly on Slaughter Lands. The above picture of Kaffir Corn was photographed Aug. 17th, 1930

LONE STAR LAND COMPANY

Slaughter Lands produce bumper feed crops, such as the above Sorgo crop, taken Aug. 17th, 1930, on the Bob Slaughter Block.



This is one of the Schools near the George M. Slaughter Block. School will open Sept. 22nd. Transportation furnished to the town.

Scene of a Hockley County Orchard and Farm Home.

OFFICERS:
W. P. Soash, Pres.
Geo. W. Soash, Sec.
J. D. Slaughter
Sales Manager
D. U. Soash
Special Representative
E. C. London
Special Representative

Lubbock TEXAS
1011½ Main Street.

BRANCH OFFICES:
519 Slaughter Bldg., Dallas, Texas; Levelland, Texas; Vealmoor, Texas; Lehman, Texas.

To inspect these lands, call on:
L. H. Allison, Mgr. Branch Office, Levelland, Texas.

STOCKHOLDERS:
W. P. Soash
Geo. W. Soash
Bob Slaughter
Dr. Geo. T. Veal
R. L. Slaughter, Jr.

Photograph of Cotton Gin located on the Bob Slaughter Block. This gin is just being completed. Aug. 17th, 1930.

A field of Cotton on the Slaughter Lands. Photographed Aug. 17th, 1930.

Another scene of Corn growing on Slaughter Lands, Aug. 17th, 1930. You will note from the above pictures the wide variation of crops our lands produce.

When the air queens flew into Lubbock! Top figure is Gladys O'Donnell, winner of the women's National Air derby, snapped when she landed in Lubbock enroute to Chicago where glory awaited her. Center, Mildred Morgan, second place winner, smiling on Lubbock after winning third lap prize into the local port. Extreme right, Jean LaRene, just before taking off for Amarillo; Right center, Ruth Barron, whose plucky chase to put Mildred Morgan back on the Roswell Lubbock route made her a heroine here; Extreme right center, Margery Doug, second place lap winner, who lost ten minutes going out when her tire went flat. Below, left, Lubbock air fans await the lady-birds at Municipal port and bottom, a view of the partially completed main hangar.

ESTABLISHED 1919

Our "Home" at 1210 Avenue J

Farm and City LOANS

We lend our own funds—make our own real estate inspections — examine titles — draw loan papers and close all loans in our office.

We are exclusive investors throughout northwestern Texas for the Union Central Life Insurance Company of Cincinnati, Ohio.

INSURANCE and Bonds

We represent only the largest and strongest old line stock companies.

We write fire, hail, tornado, automobile, burglary, surety and fidelity bonds, and all other forms of insurance.

Our experience of over twenty years in the business, our long establishment in Lubbock, our standing in the community, is your guarantee of satisfaction. Ask your neighbor—he knows!

CHARLES H. READ — Thord Dockray, Manager INSURANCE DEPARTMENT — L. WESLEY READ

ESTABLISHED 1919

READ INVESTMENT COMPANY

"A Financial Institution"

1210 AVENUE J TELEPHONE 824

ART GRAVURE CORPORATION, CHICAGO, NEW YORK AND CLEVELAND