

Serving  
The  
Magic Triangle

# The Sunday Brand

48 Pages  
INCLUDING COLORED  
COMICS  
PRICE 15c  
PUBLISHED EVERY SUNDAY

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HEREFORD, TEXAS, 79045, SUNDAY, NOV. 15, 1970

## Ask Downtown Merchants To Help

# Area Farmers Battle Low Prices

By CHARLES RICHARDS  
News Editor

A new committee, has begun operation in Deaf Smith County with the announced intention of pouring millions of dollars annually into the county's economy. Gerald McCathern, president of National Farmers' Organization, gave the details on the group, known as The Agriculture Watchdog Committee.

He said the organization plans to make its impact on the local economy through a timely advertising campaign to alert farmers and ranchers whenever it seems the market for a particular commodity is being unfairly depressed.

If the affected farmer in this county will then act immediately to make his protest known to whoever is responsible, the Committee feels the action will be reversed.

"We'll all be hitting our congressmen at the same time, which will be what it takes to get this stopped," McCathern said.

The committee will be fighting losses of "just a few pennies" that — translated into terms of the huge acreage and large number of livestock here — cost the Hereford area millions and millions of dollars in lost money that would otherwise be spent with merchants, McCathern said.

If the price of milo drops 10 cents per hundredweight, that sounds mild, he added.

"But we produce an average of 750 million pounds of milo per year here, and 10 cents either way per hundred pounds would mean \$750,000 to the county one way or the other. This is \$750,000 on top of everything else, money which we can come to town and spend with our local businesses. And this is just in one crop."

The same is true with cattle, McCathern said. A decrease of 8 cents in the price quoted for fed cattle out of lots can mean a loss of far more than the milo price cut.

"That 8 cents is what we have actually lost since July of 1969. Figuring on one steer, that's \$80 we have lost in less than 18 months. We feed 750,000 head a year in lots in this county. You get that \$80, times 750,000 steers and figure it up (\$60 million). Even if we had lost just \$10 a head we would have lost \$7.5 million. This is why the person in town should be concerned about what is going on out here in the country."

The price for milo dropped eight cents per cwt. in two days last week when the Commodity Credit Corporation offered its grain for sale in this area.

Small towns dependent upon agriculture are shriveling up all across the nation, McCathern said, mentioning several West Texas towns where boarded windows are a common sight in the downtown area.

"For the good of the nation, the business people and farmers in this county feel it's absolutely essential to form a coalition working together for the benefit of agriculture."

Those involved with McCathern from the start in this new endeavor have been Cecil Oglesby, implement dealer; Rocky Lee, fertilizer dealer; Ray Frye, crop dusting; Bill Davis, implement dealer; A. R. Dillard, farmer; and Jerome Friemel, a farmer and a member of the Deaf Smith County Chamber of Commerce agriculture committee.

The new organization met Wednesday and "about 70 per cent of the agribusinessmen in town" were on hand. On hand were people who deal in fertilizer, crop dusting, chemicals, farm machinery; members of all area farm organizations; representatives of feedlots.

That meeting resulted in the formation of an organizational committee which will bring recommendations back to the new group at 5 p. m. Thursday in the Community Center.

"We at this time are asking that all other businesses in town not present Wednesday to be there, as well as all farmers, ranchers, and other farm-related work."

Before reporting on Thursday, the organizational committee first will meet Monday night to come up with by-laws. The Agriculture Watchdog Committee will be led by a board that will include members of all phases of the community — agribusinessmen, each of the farm organizations, the Chamber of Commerce, cattle feeders, financial institutions.

"This committee will collect and study and recommend policy. My feeling is that the people will start writing to this committee and say, 'It seems such and such a happening is hurting prices. This is an unethical attempt to cut price. Would you look into it to see if this is true?' If it is true, then we would probably run an ad. We might recommend that everybody involved send a telegram, if we think this is the answer," McCathern said.

"The ad would be put in the paper so everybody that reads the newspaper would know what is going on. People could be looking for it on a regular basis when they pick up the paper. If we can influence the price 5 cents on grain or 2 cents on cattle, we've helped our community as far as agriculture."

The advertisements would be placed in the local newspaper and also in specialized farm publications. If the advertisement concerned beef, the Committee would want to get it into beef publications.

Several of the advertisements that have already run have been clipped out by persons in other counties and run in their community newspaper and paid for by them because they thought the advertisement would be good in their area.

"This effort is going to require a lot of financing because we feel like advertising is the method to use at this time,"

McCathern said. The member support for the organization is for which will be used strictly for advertising purposes, to get before the public anything we feel might be brought forth to See FARMERS, Page 2

## Early Cage Poll Predicts Plainview As District Champ

A pre-season poll of District 4-AAAA basketball coaches and sports writers has tabbed the Plainview Bulldogs as probable champions in the 1970-71 league race.

The Bulldogs return three starters and the No. 1 substitute from a team which recorded a 29-10 record last year. They crushed the Canyon Eagles, winner of the 1-AAA district Hereford was in, for one of their victories.

The poll taken by the Lubbock Avalanche-Journal placed Monterey second, Coronado third, Lubbock fourth and Hereford fifth.

Participating in the poll were the league's five basketball coaches, Walt McAlexander of the Avalanche Journal, Danny Allen of the Plainview Daily Herald and Charles Richards of the Hereford Brand.

Of the eight votes for first place, five went to Plainview and two to Monterey. One ballot picked Plainview, Coronado and Lubbock to tie for the championship.

Plainview also received one vote each for second and third place.

Hereford was a unanimous choice for the cellar; all eight voters predicted the Whitefaces to finish fifth in their first season in the new league.

Monterey, in addition to its two first place votes, got four votes for second place, one for a third place tie and one for fourth.

Coronado, besides the three way tie prediction, got two votes as the probable runnerup and five for third place.

Lubbock was almost unanimous as the choice for the fourth place team. Six votes picked the Westerners for fourth with one picking them to tie for third with Monterey and another naming them in the three-way tie for first.

The favored Plainview team is paced by 6-5 senior Charlie Bassett and 6-5 junior Leroy Buckner, who started all of last season. Buckner won sophomore-of-the-year honors in the district last year.

Plainview also has David McAllister, a 6-foot senior who started the final four games last year, 6-3 junior Curtis Thompson, the top scorer on the 69-70 junior varsity team and 6-2 junior Willie Carreathers, who lettered last year.

Monterey lost its top seven players from the championship team of last year. But several boys got valuable experience on that 28-4 squad. Counted as probable starters at this stage are 5-7 senior Kip Bass, son of Texas Tech basketball coach Bob Bass; 6-1 senior Dale Gannaway; 6-3 senior Roger Wiebusch; and 6-5 junior Grady Newton. Three players are battling for the fifth spot.

Coronado and Lubbock both had losing seasons a year ago but have most of their teams back.

Coronado, which went 10-21 last time out, has four returning lettermen, all of whom started at one time or another last year. Six-foot-five senior Donny Malone started every game, while student body president Mark Stafford, a 6-5 senior; 6-2 junior Jerry Mungle; and 6-2 junior Mark Curry saw spot starting duty. Those four will vie with 5-11 senior Scott Taylor and 6-3 junior Larry Williams for the starting positions this year.

Mark Davis, a 6-foot-8 senior, leads the hopes of the Lubbock Westerners, who were 9-23 last year. He is one of three returning lettermen, all starters, on the team. The others are 6-4 junior Ricky Lusk and 5-10 senior Bobby Hutcheson. Lusk was named sophomore of the year among Lubbock schools last year. Also starting will be 5-7 senior Herby Marquez and 5-10 senior Mike McDowell.



CAUSE OF PETITION — Old automobiles, which have to be burned in order to bale them as these are, were the reason for a petition against Hereford Iron and Metal Works, presented to the county commissioners in one of their recent meetings.

## Owner Of Salvage Firm Denies Pollution Charge

By MARSHALL DAY  
Staff Writer

With a complaint already in the hands of a state agency about his firm's alleged pollution of northeast Hereford, the owner of a salvage business denied Saturday he is causing a problem.

He burns cars only once every two or three years, he said. Anson Dearing, owner of Hereford Iron and Metal Works, said a man who asked County Commissioners last Monday to stop him from burning old automobiles was guilty of misstatements.

The complainant is Ben Garcia. He presented a petition with 18 signatures to the commissioners, asking that the county make the salvage firm "cease and desist from burning old automobiles" because it deprives residents in the area of their guaranteed right of clean air. Garcia said it creates a health hazard and decreases value of the land.

County Judge H. C. Williams, who presides over commissioner meetings, asked the state air control board to investigate.

Hereford Iron and Metal Works is on Progressive Road, about one-quarter of a mile north of 15th Street and on the west side of the road. Garcia lives about 150 yards farther north, on the east side of the road.

Dearing denied Garcia's report to the commissioners that the salvage firm burned automobiles constantly and also the complainant's statement that he asked Dearing to stop burning the cars but that Dearing refused.

"I have been burning automobiles for about 20 years and no one has ever complained before. And all those things Mr. Garcia said were nothing but lies and I want it made real plain. He has not contacted me like he said he did," Dearing said.

Dearing said he burns the cars at his salvage yard just "about once every two or three years" and the last time he burned them, about two weeks ago, was the first time in three years he had done so.

He burns the cars, Dearing said, to get out non-ferrous material such as glass, upholstery and plastic so the cars can be compressed by a huge machine into small squares and sent elsewhere to be disposed of.

Garcia told the commissioners he woke up one night to check on his daughter, turned on the light and saw something he described as soot, floating around inside the house. He said it was soot from the burning cars at the salvage yard just southwest of his house.

Dearing said the wind doesn't even blow toward the Garcia house, although he said he had noticed it doing so one time since he has been burning the old automobiles.

"We wait until the wind is just right where it goes to the northwest where nobody lives," Dearing said.

To the northwest of the salvage yard, there are no houses. "Besides," he said, "cars only burn about 15 minutes at the most. Not long enough to make a lot of smoke."

Dearing said he contacted the property owners just south and north of the salvage yard, and they told him the smoke has never bothered them.

"The reason we bought this place was because it was out here near the dump ground, near the incinerator, and the only houses here then was the one on the north and the one on the south and as I said neither one of them have complained," he said.

Dearing said he did not know anything about the petition until another of his neighbors told him about Garcia trying to get him to sign it. Six of the names on the petition were from the Garcia family and two were from people who live on Avenue A, nowhere near the salvage yard.

Other salvage yards throughout the state burn old cars and trucks, Dearing said, simply because there is no other way to dispose of the vehicles.

"What is going to happen to all these old cars in Hereford if they can't dispose of them this way?" Dearing asked. "You would be going around town finding old abandoned cars and

trucks all over the place."

Dearing said there have been occasions where workers were cutting the frames from the old automobiles with a torch and accidentally touched off a fire.

Dearing was unimpressed with the complaint that the smoke decreased the value of the land in that area.

"How could the land adjoining the dump ground decrease in property value? If it depreciated much you would have to give it away," he said.

The same is true with cattle, McCathern said. A decrease of 8 cents in the price quoted for fed cattle out of lots can mean a loss of far more than the milo price cut.

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## Famed Flying Unit To Visit

By SUE COLEMAN  
Women's Editor

The Lafayette Escadrille, famed American flying unit of World War I, will hold its national reunion in Hereford next September, Mr. and Mrs. Ira Ott reported when they returned this week from the 1970 reunion at San Diego, Calif.

Ott was a ground crew member of the Escadrille, a group of U. S. volunteers who served in the French Air Service before this nation entered World War I, and who were reorganized into the 103rd Pursuit Squadron of the U. S. Army after America joined the Allies.

He invited the remaining members to hold their reunion here next fall, although previous reunions have gone to much larger cities, and the invitation was accepted.

"At each reunion there has been some special attraction, such as a visit to a military installation and this year's tour of the U. S. Aircraft Carrier, Kitty Hawk," Ott said. "We told them that Hereford couldn't offer anything of that sort, but

that it had some of the most hospitable people in the world."

Composed of daring young fliers in that pioneer period of military aviation, the Lafayette Escadrille was world famed because its members volunteered to fly for the Allied cause before the country as a whole was committed to the fight.

It was named for the Marquis de Lafayette, the French nobleman who led volunteers from his country to aid Americans in their fight for independence from Britain. Its reputation as a fighting unit continued after it was a part of the U. S. Army.

The squadron was disbanded in 1919, but even after the close of the war it did service to further a government bond sale by touring the country and giving air shows which were a novelty at that time. It was dubbed the Victory Loan Flying Circus.

National reunions have been held in recent years in San Antonio and San Francisco, and last year in Ohio. Ranks of the squadron have thinned with the years, and the Ott's report that only 10 members were present for the reunion this month.



CHRISTMAS ALREADY? — Decorations were installed last week at Sugarland Mall, introducing the holiday season a bit early. Children will never cease to be awed, as those shown above, by all the tinsel and colored lights. —Photo by Betty Koelzer

## Accident Friday Injures Teacher

A Hereford school teacher remained in Deaf Smith County Hospital Saturday in satisfactory condition after suffering injuries in an accident Friday morning at the intersection of Park Avenue and Loop 211.

Nancy Hess Hudson of 109-A Kingwood, and Raydell Morey Hall of Portales, N. M., also a school teacher, were taken to the hospital about 9:05 a. m. Friday after the cars in which they were driving collided.

The accident occurred when both vehicles were traveling east on Park Avenue and Mrs. Hall attempted a left turn from the right curb and was struck on the left front fender by the vehicle driven by Mrs. Hudson.

Estimated damage to the 1966 Ford driven by Mrs. Hudson was \$350 and to the 1967 Cadillac driven by Mrs. Hall, \$600. Investigating officers issued citations for illegal left turn by wide turn and following too close.



**STANTON'S STUDENTS** — Teresa Leon, left and Micki Ward, recently chosen Students of the Six Weeks, were introduced at Wednesday's Lions' Club meeting by President Milton Adams, background. —Photo by Betty Koelzer

## Fur, Fin and Campfire

By BILL BERO



**WEAKFISH, OR SEATROUT AS THEY ARE CALLED, ARE THE BEST KNOWN OF THE CROAKERS AND COUNTER-PARTS TO THE FRESH WATER TROUTS.**

FOUND ALONG THE ATLANTIC COAST, THEY'RE AN INSHORE FISH AND FOUND ALONG OLD WRECKS, PILINGS, ROCKS, IN WEED BEDS.



LIVE SHRIMP, DARTING PLUGS, FLASHING SPOONS ARE GOOD BAIT.



HOOK SHRIMP AS SHOWN HERE FOR WEAKFISH FISHING.

WEAKFISH HAVE A WEAK MOUTH AND IT WILL TEAR WHEN HOOKED. LARGE SCHOOLS MOVE NORTH IN THE SPRING. WEAKFISH RUN TO THREE FEET IN LENGTH AND WILL WEIGH AROUND 12 POUNDS.

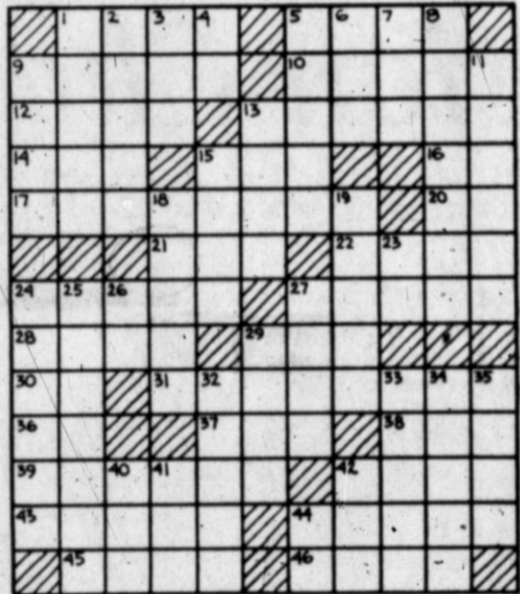
By BILL BERO

## WEEKLY CROSSWORD

**ACROSS**  
 1. Real  
 5. Feminine army outfit  
 9. Kingdom  
 10. Lariat  
 12. Sea eagle  
 13. Container  
 14. Inquire  
 15. Maltese or tabby  
 16. Land measure  
 17. Renewal  
 20. Pronoun  
 21. Concealed  
 22. Opens; poet  
 24. Grave robber  
 27. Space for playing tennis  
 28. Collected stems of cereals  
 29. Obtained  
 30. Conjunction  
 31. Securing, as a rope  
 36. Jr.'s dad  
 37. Permit  
 38. Negative  
 39. Harangue  
 42. South Seas port  
 43. River through Paris  
 44. Sincerely  
 45. One of many layers  
 46. Horse's meal

**DOWN**  
 1. Concise  
 2. Ratings  
 3. Rubber tree  
 4. Printer's measure  
 5. Inscribed  
 6. Trouble  
 7. Bounder  
 8. Liner  
 9. Hind  
 11. Apprehend  
 18. Firm  
 15. Wind  
 18. Pollex  
 19. Blackened  
 23. Early Chinese coin  
 24. Specters  
 25. Girl's name  
 26. Chemical ending  
 27. Outer garment  
 29. Joy  
 32. Senior  
 33. Power supplied to a machine  
 34. Pieces of waste silk  
 35. Dull

**Answer**  
 40. Venice canals  
 41. Chemical suffix  
 42. Constellation  
 44. Toward



## Inside WASHINGTON

MARCH OF EVENTS

**IMAGE OF BLACKS BEING CHANGED** "SMALL MINORITY" CAUSING VIOLENCE

By HENRY CATHCART  
 Central Press Washington Correspondent

**WASHINGTON**—A National Black Silent Majority Committee is being formed to change the image of blacks and emphasize that violence comes from a "small minority" of the black community.

A spokesman for the committee says: "The silent majority of blacks are afraid to walk the streets at night, they lock their cars and they are afraid to leave home in the daytime for fear it will be robbed."

"Crime has increased," the committee charges, "because of the problems in the area of riots, because of the breakdown in law enforcement and the increase of, militance and liberalism."

If those words sound Republican oriented, it is no accident. The founder of the committee is Clay Claiborne, former GOP special assistant for minority relations. He made a 10,000-mile trip around the country at GOP expense, to explore the problems of the "black silent majority" and to set up local groups.

But Claiborne contends the group will be more than a "front" for the Republican Party and that Democrats will be sought as sponsors and members.

**ON THE WALL** is painted a huge revolver surrounded by the words, "Freedom is obtained through the barrel of a gun." A revolutionary Weatherman headquarters? Hardly.

The scene is a federally financed anti-poverty training center in Washington, D.C. where youths are schooled in ceramics, woodwork, jewelry design, sewing and "other arts and crafts."

Field investigators have warned the project director that either the "revolutionary" murals that cover the walls of the training center must go or the Office of Economic Opportunity will refuse to renew a \$72,020 federal grant under which the center has operated the past year.

Among the murals, painted by some of the 26 youths enrolled in the program, are such works of art as a scene showing tanks, rockets, soldiers and clouds of smoke labeled "nerve gas." Above that are the words, "Where is the poor people's money going?"

Another declares "Remember Jackson State" and shows a white policeman standing over a slain black youth saying, "Die, nigger, die."

**ON THE OTHER SIDE** of the ledger of racial intolerance, veteran Rep. William Colmer, D-Miss., recently inserted an article in the Congressional Record touting his state as having the lowest crime rate in the nation.

"This further emphasizes the 'safe' and 'good' aspects of our great state of Mississippi," asserted Colmer.

But after citing the state's low crime rate, the article reports: "One's person is secure here (in Mississippi) unless one happens to be a Communist or an outside meddler."

The snowmobile, known primarily as a recreational vehicle, is now being used as a work machine. Utility companies are using them to transport work crews, and farmers and ranchers find them helpful to bring cattle feed to remote areas.

Catcher Manny Sanguillen of the Pittsburgh Pirates made 159 hits this year. That's only six less than the Panamanian made in his two previous seasons in the National League. He moved his career mark from .297 to .311 by hitting .327 last season.



**KNIT MIDI**—This figure-conscious dress in the softest gold ribbed wool Kashmir knit is belted high and banded at the sleeves and down the button front by Ann Fogarty for her fall collection.

**MARCH OF DIMES** Poster Boy Marty Mim Mack, 9, gets a pointer or two from golfing great Arnold Palmer, honorary chairman of the 1971 March of Dimes. The boy is from Santa Clara, Calif. The March of Dimes campaign aids the National Foundation's battle against birth defects.

The osprey, one of the world's most majestic birds, is a tireless hunter, dramatically diving the water for its dinner. But insecticides in the fish are sterilizing the bird's eggs and causing overly thin shells.

The acorn barnacle, a relative of the shrimp, resembles a nut or a miniature volcano. Barnacles may crowd aboard a ship's bottom until the vessel is weighted down with 100 or more extra tons.

Mt. Whitney, rising 14,499 feet as the tallest mountain in the United States outside of Alaska, may see the day when there's no room at the top. Recently 500 hikers were counted on the summit at one time.

State Bank No. 1778  
**CONSOLIDATED REPORT OF CONDITION OF**  
**HEREFORD STATE BANK**  
 of Hereford in the State of Texas and Domestic Subsidiaries at the close of business on October 28, 1970.

**ASSETS**

Cash and due from banks (including \$111,750.03 unposted debits)	2,421,002.97
U. S. Treasury securities	875,493.79
Obligations of States and political subdivisions	1,120,360.37
Other securities (including none corporate stocks)	10,000.00
Other loans	8,610,850.72
Bank premises, furniture & fixtures, and other assets representing bank premises	347,403.63
Real estate owned other than bank premises	75,028.50
Other assets	16,159.77
<b>TOTAL ASSETS</b>	<b>13,476,299.75</b>

**LIABILITIES**

Demand deposits of individuals, partnerships, and corporations	6,086,960.83
Time and savings deposits of individuals, partnerships, and corporations	4,291,824.51
Deposits of United States Government	111,453.67
Deposits of States and political subdivisions	906,844.64
Deposits of commercial banks	712,653.27
Certified and officers' checks, etc.	74,195.98
<b>TOTAL DEPOSITS</b>	<b>\$12,183,932.90</b>
(a) Total demand deposits	\$ 7,551,458.39
(b) Total time and savings deposits	\$ 4,632,474.51
Mortgage indebtedness	28,000.00
<b>TOTAL LIABILITIES</b>	<b>12,211,932.90</b>

**RESERVES ON LOANS AND SECURITIES**

Reserve for bad debt losses on loans (set up pursuant to Internal Revenue Service rulings)	119,311.32
<b>TOTAL RESERVES ON LOANS AND SECURITIES</b>	<b>119,311.32</b>

Equity capital, total 1,145,055.53  
 Common stock-total par value 150,000.00  
 (No. shares authorized 15,000)  
 (No. shares outstanding 15,000)  
 Surplus 700,000.00  
 Undivided profits 135,055.53  
 Reserve for contingencies and other capital reserves 160,000.00  
**TOTAL CAPITAL ACCOUNTS** 1,145,055.53  
**TOTAL LIABILITIES, RESERVES AND CAPITAL ACCOUNTS** 13,476,299.75

**MEMORANDA**

Average of total deposits for the 15 calendar days ending with call date	12,211,110.47
Average of total loans for the 15 calendar days ending with call date	8,672,275.92
Unearned discount on instalment loans included in total capital accounts	61,209.37

I, W. E. WILLIAMS, Vice-President & Cashier, of the above-named bank, do solemnly swear/affirm that the report of condition is true and correct, to the best of my knowledge and belief.

Correct — Attest: W. E. Williams  
 Harlan D. Vander Zee  
 Jeff R. Carille  
 O. L. Bybee  
 Directors

State of Texas, County of Deaf Smith, ss:  
 Sworn to and subscribed before me this 4th day of November, 1970, and I hereby certify that I am not an officer or director of this bank.  
 My commission expires June 1, 1971  
 S/Thelma Lamm, Notary Public

## Farmers...

(Continued From Page 1.)  
 help strengthen the prices."

As an example of what the committee will be fighting, McCathern pointed out a report by the government on Thursday that the nation has 3 per cent more cattle on feed than it did last year.

"This in itself is a price-depressing statement. At the same time, we are getting reports that foreign imports of beef are up. This adds more beef to the supply and this is a price-depressing statement. If this is true, that we have more cattle on feed, we feel it is natural the government should restrict imports to the point we would not be overburdened with a surplus, to keep prices up and stable, so the cattleman can make a fair profit."

The committee hopes that through its current efforts, by putting such disclosures before the public, "we will get people who are in the process of raising grain or beef to become

concerned enough about their crop that they will try to do something about their problem themselves. For example, on the beef situation, if all of the cattle industry would be concerned enough to form an organized group and put enough pressure on the government, they could stop this."

The farmer has been short-changed in recent years because of powerful lobbying interests on the other side of the fence, while he has had no united front working for him, McCathern said.

An association of Australian cattlemen does out a lot of money for lobbyists in Washington to argue against closing the door on imports, he said.

"They're feeding a lot of money into Washington to be used for lobbying, winning and dining and so forth, to keep this door as wide open as they possibly can."

At the same time, he lamented, many congressmen represent strictly the large urban areas and feel that above all costs they should do everything they can to keep food cheap.

"They feel one way is to bring in as much foreign imports as they can and they don't care what it does to the farmer and the rancher," McCathern said.

"With these two things, we feel we have a need for something like we're doing. All indications are that the people who are in policy-making positions are trying to decrease the number of farmers and ranchers, which will destroy most of the little towns and small cities."

A major point of concern to the Agriculture Watchdog Com-

mittee is to work on all commodities in order that it can bring up the price of all areas — instead of raising the price of grain too high in relation to the price of cattle, helping one to the detriment of another.

"This way, we feel we are going to help not only the producer but the businessman in town, the man on Main Street, the people around here who are reliant upon agriculture for their jobs," McCathern said.



## The Sunday Brand

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 James M. Giltentine Publisher  
 Melvin Young General Manager  
 Charles Richards News Editor  
 Sue Coleman Women's Editor  
 Grady King Advertising Manager  
 Mechanical Department

## COW POKES

By Ace Reid



"Man, the next time I get a job, I'm shore gonna check the fences fore I see the boss."

**Hereford STATE BANK**

the subtle shimmer of genuine uncut emeralds!

Reflecting the color and fire of ages past, shimmering emeralds embraced by gold-plated metals. Yours to wear in dozens of ways...pins, earrings, neck wires, pendants, bracelets. All with the look of intriguing antiques, inspirational and totally lavish.

DESIGNED BY **Thomas Robbins** FOR **TORTOLANI Cristle**  
 the grand young master of jewelry

FOR THOSE WHO REALLY CARE

**Spangler's DIAMONDS LTD**  
 in Sugarland Mall

**BEST DANGED DEAL!**  
**ALWAYS CLEAN CARS AT FAIR PRICES**

1969 Datsun Pickup, one owner, 11,000 actual miles 4 spd. tran., radio, white with red interior. This is just like a new pickup, these are hard to find in this condition. economy, performance, looks, comfort in one unit.

1968 Cougar, loaded, one owner, 25,000 miles one owner, small V8 engine, very clean inside and out. Medium blue with off white interior, a fine sports car.

1960 Plymouth Fury III 4 dr. H.T., loaded, 22,000 miles, black vinyl top, canopy yellow lower, with black interior. This is a beautiful car, and cleaner than most 70 models, one of the finest driving cars we have ever had.

1968 Chev. II Nova 4 dr. sedan, loaded, black vinyl top, light gold lower, gold interior, 307 V8, v6 fuel engine, very clean and sharp all over. Compact car with big car feel.

1964 Volkswagen 2 dr. sedan, new engine recently, beautiful red finish, very good rubber, looks like a '69 or '70 model. Don't miss this one.

1962 Buick Wildcat 2 dr. H.T., small V8, loaded. Solid black finish, and a nice little car. A perfect school car and it is priced right.

**J.V. CAMPBELL MOTORS**  
 321 N. 25th St. 344-4882

# WT Prof Likes ROTC Program

CANYON — The Military Science Department at West Texas State University recently acquired a new professor — Lieutenant Col. John O. Childs, who is an avid supporter of the Army's ROTC program.

Colonel Childs came to WTSU following a year's tour in a similar position at Allen Military Academy at Bryan, and will replace Lt. Col. Billy R. Smith, who assumed a command position in Germany.

"The Military Science Department at WTSU participates in a variety of financial plans that assists students in meeting the rising costs of attending college," Col. Childs said.

He said the "outstanding program" pays for the complete cost of college tuition, books, and lab fees for a four-year period. In addition, he said, the student receives a tax-free subsistence allowance of \$50 per month for the duration of the scholarship.

Colonel Childs explained the four-year scholarships are offered on a competition basis to outstanding male students entering college for the first time.

"Winners," he said, "are selected based upon academic excellence, extra-curricular activities, physical standards, results of the Scholastic Aptitude Test or American College Testing Program, and evaluation of motivation and leadership potential following the student's appearance before a scholarship selection board."

Colonel Childs, himself a 1953 graduate of Texas A&M, received his Army commission through the ROTC program, and received a BA degree in mechanical engineering, and an MS degree from George Washington University in personnel administration.

He is a native of Jacksonville and is a graduate of Jacksonville High School.

Colonel Childs has served two tours in Vietnam, one in 1962, as an Army advisor, and one recently as a battalion commander and assistant personnel officer.

He and his wife, Thelma Ruth and two children are making their home in Canyon.

Childs said one of the most sought after ROTC programs is the Army ROTC flight instructor program, which is offered during the fourth year of ROTC training.

"Under this plan," he said, "the Army will pay for flight training to selected ROTC students, and in order to participate, students must have an aptitude for flying and meet required physical qualifications."

He said one of the best leadership training courses available in the Texas Panhandle is located on the campus of WTSU, and the Army ROTC program at WTSU is specifically designed to provide the training and experience that young men need to qualify for positions of responsibility and leadership in either a military or civilian career, Colonel Childs said.

"The ROTC program at Canyon gives college men on-campus training and experience in the art of organizing, motivating, and leading others. It includes instruction to develop self-discipline, physical stamina, personal appearance and bearing-qualities that are an important part of leadership and that contributes to success in any kind of career."

The colonel said when a young

man finishes ROTC at WTSU, and is appointed by the president as a second lieutenant, he knows he has reached an important milestone in his life. He has successfully completed a challenging course of instruction and has qualified to serve his country as an officer. Whether he chooses a military or civilian career, he will be prepared for positions of leadership and responsibility.

## Look Who's New

Mr. and Mrs. Israel Gonzales are the parents of a son, Israel Gonzales, Jr., born November 12. He weighed 4 lbs. 1 oz.

Mr. and Mrs. Bobby Vaughn are the parents of a daughter born November 12. She weighed 7 lbs. 14 oz.

Mr. and Mrs. James Short are the parents of a daughter, Rhonda Lea, born November 12. She weighed 7 lbs. 2 oz.

Mr. and Mrs. Melvin Oglesby are the parents of a son, Patrick Ray, born November 12. He weighed 6 lbs. 3 oz.

## Family Dinner, Gift Collection For Veterans Hospital Planned

Families will be entertained with a Thanksgiving dinner and gifts will be collected for the Christmas gift shop at the Amarillo Veterans Hospital, when the American Legion Post and Auxiliary here play host at 7:30 Tuesday in the Legion home.

Turkeys supplied by the Legion will be cooked by Auxiliary members; each family will bring a salad or a vegetable for the dinner. On the hostess committee are Mmes. Leroy Williamson, Hazel Sparks and Nola Hanlon. Members of both organizations are all invited to participate.

The program will be presented

ed by Mrs. J. G. Gandy, who will show slides of scenes from her tour of Canada last summer.

At this time each year gifts are collected for the American Legion Auxiliary Gift Shop, to be held Dec. 7 — 10 at the Veterans Hospital. From this shop in the hospital recreation room, each patient selects gifts to be sent to his family at Christmas, at no cost.

Auxiliary members from over this district are in charge of the shop; they wrap and mail the articles selected. Since most of the patients are not able to leave the hospital to shop, many

would not be able to send gifts home except for this service.

Organizations and individuals in addition to the sponsoring groups contribute to this gift shop each year, and contributions may be made to any member of the Legion or Auxiliary here. Articles suitable for any age, man, woman or child, are acceptable, as the veterans pick gifts for their children, wives, parents and other family members.

Ancient Greek astronomers thought Mercury was really two different planets. When it appeared on one side of the sun in the morning, they called it Apollo, named for the god of sunlight. In the evening it was Hermes, fleet messenger of the gods known to the Romans as Mercury.

## Couple Attends Funeral Rites For 2 Relatives

Called to Lubbock last weekend for the funeral of a relative, Mr. and Mrs. Jim Hawkins went on to Paris, Tex., for another Monday.

Mrs. Hawkins' mother, Mrs. Daisy Hobbs of Lubbock, 65, died in a hospital there Saturday night. She was a native of Lamar County and was buried in a cemetery at Roxland, near Paris, after the Monday afternoon funeral.

E. L. Hawkins, also of Lubbock, died Nov. 5 and his funeral was conducted in that city Saturday afternoon. He was a brother of the Hereford man.

# Our toughest, strongest, brawniest, gutsiest tire ...is now on sale.



## Sale 32.44

Reg. 36.95 (E78-14) plus 2.25 fed. tax and old tire. Dual whitewall tubeless.

'El Tigre' 4+2 with 2 belts of fiber glass on a 4 ply polyester cord body. New dual whitewall design, too.

**Sale 32.44** Reg. 38.95 (F78-14) plus 2.44 fed. tax and old tire

**Sale 36.44** Reg. 40.95 (G78-14) plus 2.60 fed. tax and old tire

**Sale 36.44** Reg. 42.95 (H78-14) plus 2.80 fed. tax and old tire

**Sale 38.44** Reg. 44.95 (J78-14) plus 3.01 fed. tax and old tire

**Sale 32.44** Reg. 38.95 (F78-15) plus 2.40 fed. tax and old tire

**Sale 36.44** Reg. 40.95 (G78-15) plus 2.60 fed. tax and old tire

**Sale 36.44** Reg. 42.95 (H78-15) plus 2.80 fed. tax and old tire

**Sale 38.44** Reg. 44.95 (900-15) plus 2.87 fed. tax and old tire

Sale prices effective through Saturday.

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**Foremost Protection Guarantee.** Your Foremost tire protection guarantee covers all Foremost passenger tires (except our special application tires with separate guarantees) against all road hazard or defect failures. You are protected for the entire stated months of guarantee. If your tire fails during the guarantee period, return it to us and we will, at our option, repair your tire, or make an allowance based on the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 100% of the original purchase price, excluding applicable Federal Excise Tax, during the 100% allowance period. Thereafter, we will allow 50% or 25% of the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. (See chart below). Federal Excise Tax adjustment allowance will be made on the basis of the percent of the original tread remaining.

### FOREMOST PROTECTION GUARANTEE CHART

HERE'S HOW YOUR GUARANTEE WORKS:

Entire guarantee period	40 months
100% allowance period	1-16 months
50% allowance period	17-27 months
25% allowance period	28-40 months

**Tread Life Protection.** We build into every Foremost tire safe traction indicators. They signal when your tire should be replaced. If your tire wears out (except for incorrect alignment) we will make an allowance based on the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 1/3 during the first half of 1/4 during the second half of the stated months of guarantee. Federal Excise Tax adjustment allowance will be made on the basis of the percent of the original tread remaining. This guarantee is not transferable. It is only for private passenger cars or passenger station wagons.

Penney's

Service

**99¢** ea. wheel

**Brake adjustment.** Includes pulling wheel and inspecting lining.

**99¢** ea. shock

**Shock installation.** We install your new Foremost® shocks.

**99¢** ea. wheel

**Wheel balancing.** Includes weights.

**99¢** ea. wheel

**Front wheel bearing.** We repack your front wheel bearings.

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## OPEN THURSDAY AND SATURDAY NIGHTS Christmas shopping made easy.



**5.98**

Men's dress shirt has French cuffs, spread collar. Tapered fit. Dacron® polyester/cotton. Fashion colors.

**5.00**

Men's spread collar dress shirt, 2 button cuffs. Dacron® polyester/cotton broadcloth. End on end weave. New tones.



**7.98**

Shirt and tie set for men. Shirt with long point collar, 2 button cuffs, tapered fit. Dacron® polyester/cotton. Fashion colors.



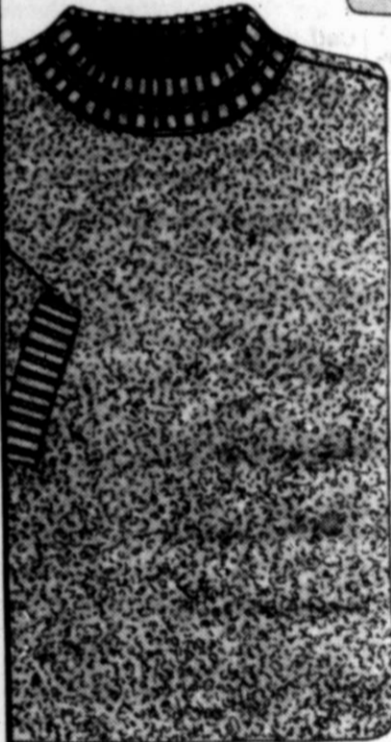
**5.00**

Men's 100% acrylic fancy links shirt has high crew neck... short ribbed sleeves and bottom. Fashion solids.



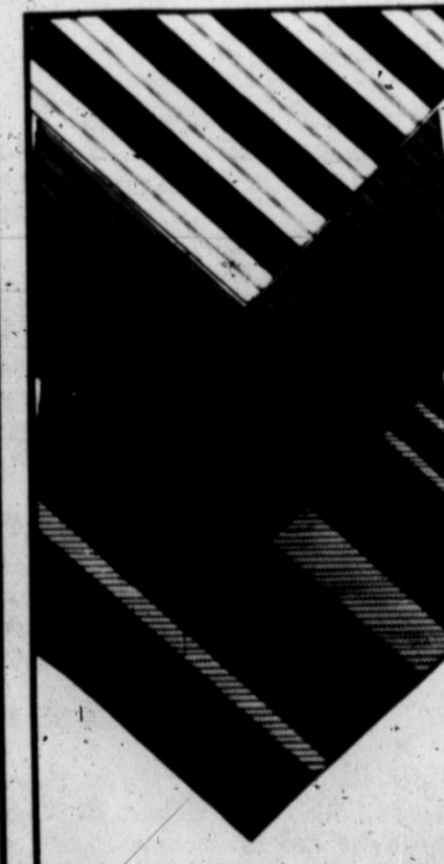
**3.99**

Men's 100% acrylic, full fashion knit shirt. Fashion collar, short sleeves. Stripes and solids.



**5.00**

Men's scramble stitch knit shirt has high crew neck styling and short sleeves. 100% polyester. Color tipped collar.



**2.50**

Men's handsome silk/Dacron® polyester twill ties. Stripe patterns galore.

**8.98**

Men's slacks of Dacron® polyester/Orlon® acrylic/Avril® rayon. Plain weave, Grad cut styling, Penn-Prest®. Many colors.



The closer it gets to Christmas, the more you'll appreciate Penneys.

**Penney's**  
The Christmas Place

CHARGE ALL YOUR CHRISTMAS AT PENNEYS. SUGARLAND MALL

## Bride-Elect Is Shower Honoree

Miss Betty Kropff, who is to be married to Fred Batterman on Nov. 20, was the bride-elect at a shower given recently in the home of Mrs. L. W. Watts.

Hostesses also were Mrs. John Bunch, Mrs. Carl Klueskens, Mrs. Tommie Weemes and Miss Alice Lueb.

Invited to "come casual", 32 guests spent the evening conversing and opening the packages which held personal gifts for the bride-elect.

Miss Kropff was dressed in red knit pants with white eyelet embroidery blouse and black knit vest. Her mother, Mrs. Carl Kropff, was among the guests.

Cake decorated in blue and white, colors chosen for Miss Kropff's wedding, was served with punch from a table centered with a doll bride arrangement. A lace overskirt covered the blue cloth.



**KIWANIS GUEST SPEAKER** — George W. Bailey of Abilene, renowned world speaker, told Kiwanians Thursday one's service to his country should be Sincere, Enthusiastic, Rejoicing, Voluntary, Impartial, Costing, and Endless—at a SERVICE. J. T. Marlin, program chairman, is shown, right, presenting Bailey a certificate of appreciation. —Staff Photo

## County Agent Urges Prompt Soil Analysis

An ideal time to collect soil samples for analysis is at the end of the growing season, according to County Agricultural Agent Juster McBride. If you wait until spring when other field work is pressing, you may not get around to it. And this could be a costly error.

Soil testing, like other technical agricultural techniques, has changed considerably in recent years with respect to laboratory facilities, explains McBride. For example, the Extension Service's Soil Testing Laboratory at Lubbock now determines nitrate nitrogen with special equipment.

In heavier soils, nitrate nitrogen which is readily available to plants can accumulate so that less nitrogen fertilizer or sometimes none at all may be needed for the next crop. Looking at the other side of the coin,

if the nitrate nitrogen level is high yield goal for 1971, the test will suggest a heavy nitrogen application rate.

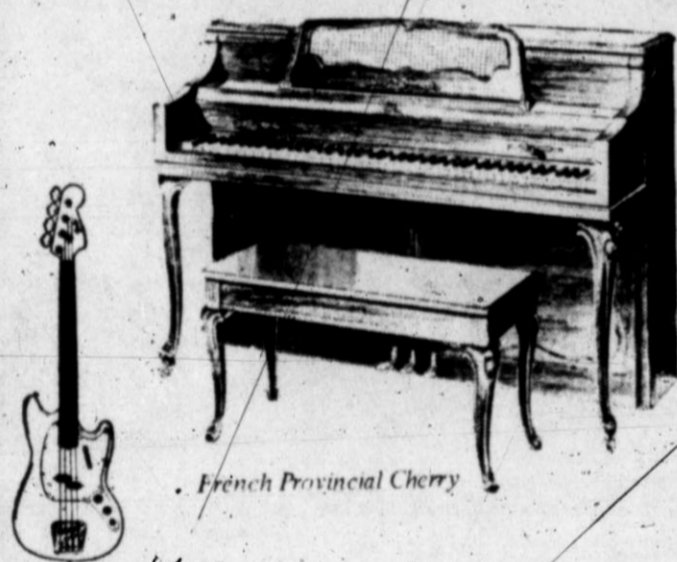
In addition to nitrate nitrogen, seven other tests are made on each soil sample.

If a soil test is to be meaningful, McBride says the laboratory values must be interpreted by professionals who are familiar with the soils and management practices for the particular area. Soil test values are presently correlated with yield values obtained by research on specific soil types and with individual crops. This permits the Extension Laboratory to give you a report designed to insure adequate plant nutrients for an indicated yield goal.

Suggestions for sample collection and mailing as well as additional information on soil fertility and fertilizer response may be obtained from the county Extension office. The recently published "Fertilizer Research and Demonstration Summary for the High Plains," MP-917, may be of particular interest concludes McBride.

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3rd & Main 364-0631



**BROKEN LEGS**  
James McCandless, 21, of El Paso, Texas, and Richard Downing, 22, of Fontana, Calif., broke were in leg casts at this year's commencement at the U. S. Air Force Academy. Bloor, 21, of Leetonia, Ohio, got his break playing rugby football.

## CLASSIFIEDS GET RESULTS

CALL NO. 475 CHARTER NO. 5604  
NATIONAL BANK  
Region No. 11

**CONSOLIDATED REPORT ON CONDITION INCLUDING DOMESTIC SUBSIDIARIES, OF THE FIRST NATIONAL BANK OF HEREFORD IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON OCTOBER 28, 1970, PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER TITLE 12 UNITED STATES CODE, SECTION 161**

ASSETS	
Cash and due from banks	5,974,111.50
U. S. Treasury securities	973,792.19
Securities of other U. S. Government agencies and corporations	446,203.13
Obligations of States and political subdivisions	2,664,967.48
Other securities (including None corporate stock)	54,000.00
Loans	16,274,539.11
Bank premises, furniture and fixtures, and other assets representing bank premises	227,184.00
Real estate owned other than bank premises	452,973.02
Other assets	534,433.08
<b>TOTAL ASSETS</b>	<b>27,602,203.45</b>

LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	13,134,829.70
Time and savings deposits of individuals, partnerships, and corporations	7,323,202.36
Deposits of United States Government	270,950.38
Deposits of States and political subdivisions	2,357,877.38
Deposits of commercial banks	5,000.00
Certified and officers' checks, etc.	536,256.11
<b>TOTAL DEPOSITS</b>	<b>\$23,628,115.93</b>
(a) Total demand deposits	\$15,291,328.33
(b) Total time and savings deposits	\$ 8,336,787.60
Federal funds purchased and securities sold under agreements to repurchase	800,000.00
Other liabilities	179,125.41
<b>TOTAL LIABILITIES</b>	<b>24,607,241.34</b>

RESERVES ON LOANS AND SECURITIES	
Reserve for bad debt losses on loans (set up pursuant to IRS rulings)	106,869.47
<b>TOTAL RESERVES ON LOANS AND SECURITIES</b>	<b>106,869.47</b>
Equity capital-total	2,888,092.64
Common Stock-total par value	200,000.00
No. shares authorized 4,000	
No. shares outstanding 4,000	
Surplus	1,600,000.00
Undivided profits	886,025.64
Reserve for contingencies and other capital reserves	202,067.00
<b>TOTAL CAPITAL ACCOUNTS</b>	<b>2,888,092.64</b>
<b>TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS</b>	<b>27,602,203.45</b>

**MEMORANDA**  
Average of total deposits for the 15 calendar days ending with call date 23,871,269.00  
Average of total loans for the 15 calendar days ending with call date 16,027,784.00  
Interest collected not earned on installment loans included in total capital accounts 202,067.00  
I, Helen S. Smith, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

S/Helen S. Smith  
We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.  
**JAMES H. SEARS**  
**OWEN SEAMONDS**  
**C. C. ACKER** Directors

# THE FIRST NATIONAL BANK OF HEREFORD

HEREFORD, TEXAS



ST



## STATEMENT OF CONDITION

### STATEMENT OF CONDITION THE FIRST NATIONAL BANK OF HEREFORD

AT THE CLOSE OF BUSINESS ON JUNE 30, 1970

RESOURCES	
Cash and Due From Banks	\$5,974,111.50
U. S. Government Bonds	1,419,995.26
Other Bonds and Securities	2,664,967.48
Stock in Federal Reserve Bank	54,000.00
Banking House	100,000.00
Furniture and Fixtures and other assets representing Bank premises	127,184.00
Other Assets	987,406.10
Loans and Discounts	16,274,539.11
<b>TOTAL RESOURCES</b>	<b>\$27,602,203.45</b>
LIABILITIES	
Capital Stock	\$ 200,000.00
Surplus	1,600,000.00
Undivided Profits and Reserves	1,374,087.52
Other Liabilities	800,000.00
DEPOSITS	23,628,115.93
<b>TOTAL LIABILITIES</b>	<b>\$27,602,203.45</b>

Member Federal Deposit Insurance Corporation

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C. C. ACKER, Vice-President  
CHARLES ALLEN, Vice-Pres.  
HARRY CAYLORE, Vice-President  
JONNY E. CLOUD, Vice-President  
HOMER GARRISON, Ass't. Vice-Pres.  
GENE HUNTSINGER, Vice-President  
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HELEN SMITH, Cashier  
JAMES CONNELLY, Ass't. Vice-Pres  
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10 ROLL PKG.

**59¢**



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Thru Wed., Nov. 18,  
1970 Hereford



**LYSOL**  
SPRAY DISINFECTANT  
14 OZ. CAN

Gibson's Low  
Discount  
Price!

**99¢**



**BOY'S LONG SLEEVE**  
SWEATERS

100% Acrylic  
Ass't. Colors  
All Sizes

**\$3.88**



Super  
**CHEER**  
King Size Box

Gibson's Low  
Discount Price

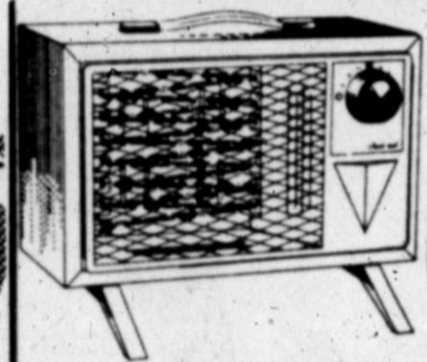
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1/2 Gal.  
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**89¢**



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with instant heat & fan  
by Superior Electric  
1320 Watt ... No. 645

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CLERKS



Men's Boy's  
& Ladies'  
**WINDBREAKERS**  
CLEARANCE  
YOUR CHOICE

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EACH

Ladies' & Girl's  
Soft  
Washable  
**HOUSE SHOES**

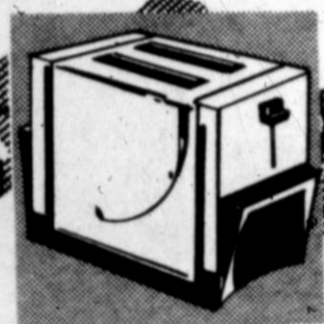
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with film magicube

**\$15.97**



Milton  
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GAME

For Ages 4-8  
**\$1.33**



**FISH**  
BOWL  
1 Gal. Capacity

**49¢**



Men's & Ladies'  
**BILLFOLDS**  
By Meeker

**25% Off**  
Gibson's  
Everyday  
Low Discount  
Price!



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27"x27" Square

Gibson's Low  
Discount Price!

**17¢**  
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**MOTOR MEDIC-1**  
Improves Motors  
Performance  
Add To Motor  
Oil

**49¢**

**PARALYZER**  
Personal Protector  
Ladies' Special

**\$3.99**

buy one for yourself  
and friends



**FIRESIDE**  
FIG BARS

2 LB. PKG.  
Gibson's Low  
Discount Price!

**35¢**



**Kraft Soft**  
PARKAY  
1 Lb. Tub

**29¢**



Swift's Jewel  
**OIL**

38 oz.  
Bottle

**67¢**



**Mudler's**  
SPAGHETTI  
1 Lb. Box

**5¢**



**PURINA DOG CHOW**

5 LB.  
BAG **73¢**



**Gold**  
MEDAL  
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5 Lb. Bag  
**47¢**

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30 Count  
NOW  
**\$1.77**

**ANUSOL**  
SUPPOSITORIES  
12 Count  
Pkg. **\$1.29**

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NATURAL HEALTH FOOD VITAMINS

# DOROTHY MANNERS' Hollywood



**HOLLYWOOD**—The Women Liberationists are not likely to form a fan club for Jacqueline Bisset even though she is far from being one of the household and kitchen "slaves" listed among the Young Unmarrieds.



Jacqueline Bisset

She is, by her own words, a willingly acquiescent woman among the Young Unmarrieds. For the green-eyed British beauty has maintained a relationship with young Canadian actor Michael Sarrazin in a beach cabin along the rocky sands of Malibu.

When her day's work is finished at studios where she recently achieved full star status, Jackie is perfectly willing to market for Michael, prepare his evening meal, sew buttons on his clothes, clean the servantless house, and listen to him tell about HIS hard day at the studio.

She says, the soft clip of her native Britishness adding emphasis to the words, "I don't think I could tolerate a man who expected nothing of me except being a good pal. I want to be feminine with certain masculine demands on my femininity."

I remember arguing this point the first time I met Jackie at dinner at Ernie's in San Francisco as far back as when she was on location with Steve McQueen's "Bullitt" company. She had been so delighted with the elegance of Ernie's, the flawless service, fine French food, correctly chilled wines, and had said, "It's a big change from cooking dinner every night in the little apartment Mike and I have rented while I'm working here."

I said, "What are you doing cooking meals in a little apartment? The movie company is more than willing to install you in a luxurious hotel suite with a personal maid and pick up your tab every night if you want to dine at Ernie's. I don't understand you beautiful young girls who take on all the chores of married life with

none of its benefits." She said quietly, "Michael is all the benefit I want. What he likes is what I like." Obviously, Michael didn't go for chi chi living.

She also enjoys being an actress. "Not a star," she is quick to add—"an actress." She feels the difference lies in that a star is always center stage even away from the lights and cameras. An actress does her job, then retires to her own private life.

"I think 'Mephisto Waltz' gives me my best role to date. Please don't call it a 'Rosemary's Baby' type film. It is a far more mental approach, deals somewhat with the devil and witchcraft, but not so physically as in 'Rosemary'." Considering the depth of her performance in most of her pictures, particularly "The Grasshopper," it is surprising that Jacqueline never has studied acting formally.

Her father, Dr. Max Bisset, still practicing medicine in England, and her French mother were and are "parents who believe a daughter has the right to her own life." At 18, Jackie convinced them to send her to the French Lycée School in London—and let her be on her own.

This included a stint as a waitress in a coffee shop which didn't last long because she was so beautiful. The next step, modeling, was inevitable. From modeling she went to "bits" in pictures and then was discovered by Roman Polanski for a feature role in "Cul de Sac."

It was a splashy tiny role in "Casino Royale" that brought Jackie to the attention of 20th Century-Fox where she immediately was cast in the "germ" of a role—the girl who catches chicken pox in "Two for the Road," with Albert Finney and Audrey Hepburn.

It also landed Jackie in Hollywood on a non-exclusive contract with 20th, where she's been an actress, and a girl, and proud of it ever since.

Hollywood on a non-exclusive contract with 20th, where she's been an actress, and a girl, and proud of it ever since.

Distributed by King Features Syndicate



**FFA SWEETHEART**—Susan Balden is the 1970-71 sweet heart of the Hereford chapter of Future Farmers of America. FFA students elected her in a recent meeting.

## Pro-Files

By Bob Sudyk  
**EXTRA POINT KICKS COST PRO FOOTBALL TEAMS \$1000 A SEASON!**



ONE GRAND IS THE ESTIMATE FOR FOOTBALLS KICKED INTO THE STANDS AFTER TOUCHDOWNS... ONLY 27 OF 555 ATTEMPTS WERE MISSED IN THE NFL IN 1968 AND 13 OF 564 LAST SEASON!

Switzerland recently started an underground highway below the 6,916-foot St. Gotthard Pass. The 10.2 mile road will provide year-round access to Italy from northern Europe.

India expects to export \$450 million worth of goods to East European countries and the Soviet Union during 1970, according to an official statement.

## Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

### Your Medicaid And Mine

A FAVORITE target of attack is any city, state or national health care project.

Patients who are given medical assistance must, in a complicated health program, spend many anxious hours fearful about their illnesses, terrorized by their illnesses and con-

cerned by the massive "obstacles" to the administration of their needs.

Doctors whose fees are reduced, from those of their normal office and hospital visits often

wait for months for payments from their patients. It is inevitable, therefore, that the filing of forms and delay in compensation, may to some subtle degree, disturb the valued doctor-patient relationship. Often the patient himself feels embarrassed and in many instances delays going back to his doctor for this reason.

As a physician necessarily involved in the Medicaid program in New York City, I, too, took for granted many of the problems involved in this gigantic medical and social program. Expensive hospital care for chronic illness and medical catastrophes is often taken for granted by doctors and hospitals who have no true realization of the number of people involved in processing a single case.

It was with extreme interest that I made contact with the New York City Medicaid Program without first identifying myself as a physician. My preliminary contacts with telephone operators, intake personnel and medical supervisors on all levels was an astonishing experience. My questions were answered definitively, with understanding, and with complete respect for my own "ignorance" of the complexities of administration. I was sufficiently intrigued.

to pay a personal visit and found in the administrative personnel a special kind of warmth and understanding of the problems of each of the indigent people who came to them for direction. Many of the workers were harassed and overworked. Yet they were able to maintain an attitude of efficiency that made me feel that they were indeed a significant part of America's total health team.

It is a testimonial to our social progress that such a complicated program can continue so effectively to meet the medical needs of the popu-

lace. The vital ingredient that must be given to patients, besides paying for the cost of medical care, is personal dignity. When a medical assistance program destroys that dignity and reduces the recipient to a position of psychological inadequacy or pauperism the program must necessarily be a failure. At Medicaid, these problems have been avoided.

Medicaid programs all over America are being designed to relieve the great burden of illness and disability and to help citizens, overwhelmed by illness, to extricate themselves from their physical, medical, psychological and financial problems.

This gigantic social advance must not be hampered by political intrigue or the lack of financial support. In a world filled with remarkable scientific advances, no one, but no one, need be deprived of their fundamental birthright: good health.

**SPEAKING OF YOUR HEALTH:** Start summer exercises slowly. Don't overtax unused muscles. Dr. Coleman welcomes letters from readers, and, while he cannot undertake to answer each one, he will use questions in his column whenever possible and when they are of general interest. Address your letters to Dr. Coleman in care of this newspaper.

(© 1970, King Features Syndicate, Inc.)

## FFA Chapter Places 2nd In Three Events

The Hereford chapter of the Future Farmers of America picked up second place finishes in three contests last week in district leadership competition in Dumas.

Ronald Johnson, Mike Aven, Kenneth Adams and Ray Lee were on the Greenhand Quiz Team that finished runnerup in its competition Tuesday.

In Greenhand Chapter Conducting, Billy Bartles, Jess Robinson, Monty Campbell, David Zinser, Gary Dunning, Ray Betzen, Barry Roberts, Joe Whitten, David Hutchins and Ricky Coleman were Hereford's representatives.

Entering for Hereford in Senior Chapter Conducting were Leroy Johnson, Otis Robinson, Rocky Andrews, Jay West, Ray Schlabs, Joe Weaver, Rodney Coleman, Dennis Cowley, Lewis Aven, Gerald Marnell and Galen Reinart.

Read The Classified Want Ads

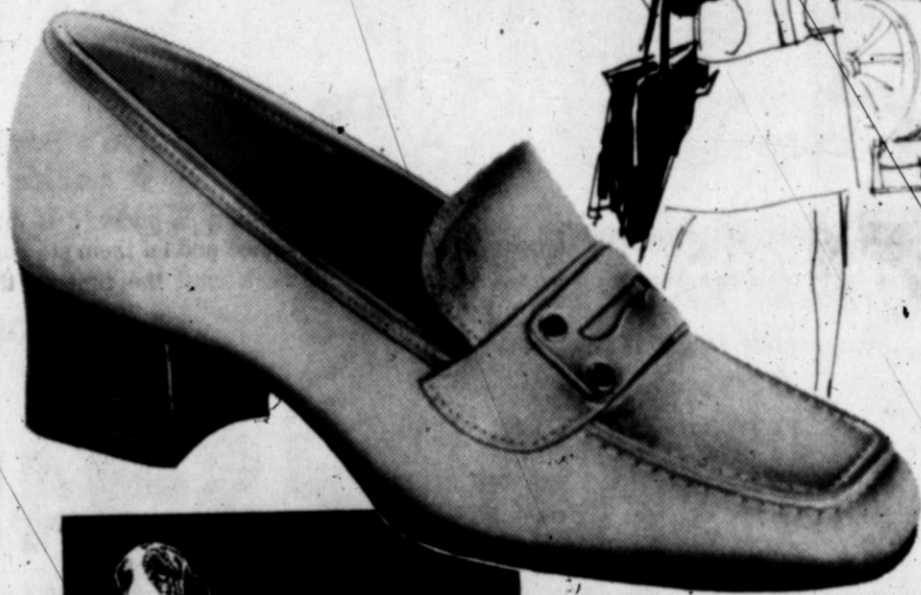


"Would you take over for a minute? I'd like to go outside and let out a healthy scream."

**DR. E. H. HENDON**  
OPTOMETRIST  
811 WEST PARK AVENUE (Harrison Highway)  
Hereford, Texas Telephone 364-0987

## Today's go-anywhere, do-anything Hush Puppies®

The soft look in new dressy flat styling for young ladies. By Hush Puppies®. This smooth leather moc toe gets added flair from its saddle and nailhead ornament. In a sweet array of colors. \$16.99



USE YOUR LAY-A-WAY TILL CHRISTMAS

OPEN LATE EVERY THURSDAY NIGHT Sugarland Mall



## Hobbies Viewed By Club

Visiting together in the home of Mrs. T. J. Presley at Black, members of Mon Amis Study Club recently saw her collection of antique trunks and copies, also a doll collection and old furniture which Mrs. Presley has refinished.

The visit followed a brief business meeting in Summerfield Baptist Church with Mrs. Buster Thomason presiding. Plans were made for a Christmas party at which husbands of club members will be special guests Nov. 11 in Easter Com-

munity Building.

In the Presley home the group heard the hostess tell how she has renovated and relined a number of old trunks to make attractive chests which she uses for storage. She has also decorated miniature trunks which copy the design of the antiques.

Two new members, Dollie Conley and Rhojene Easley, and two guests, Mrs. James Dobbs and Mrs. Waldren, were present with 13 members.

Hide-A-Way that Xmas Gift at COWAN'S Hereford's Gift Headquarters



**PERRY'S**  
FRIDAY & SATURDAY  
10 a.m. to 5 p.m.  
Beautiful 8" x 10"  
**LIVING-COLOR PORTRAIT**  
ONLY **79c** PLUS 50c HANDLING  
ONE PER CHILD TWO PER FAMILY  
GROUPS 79c PER SUBJECT  
**SATISFACTION GUARANTEED**

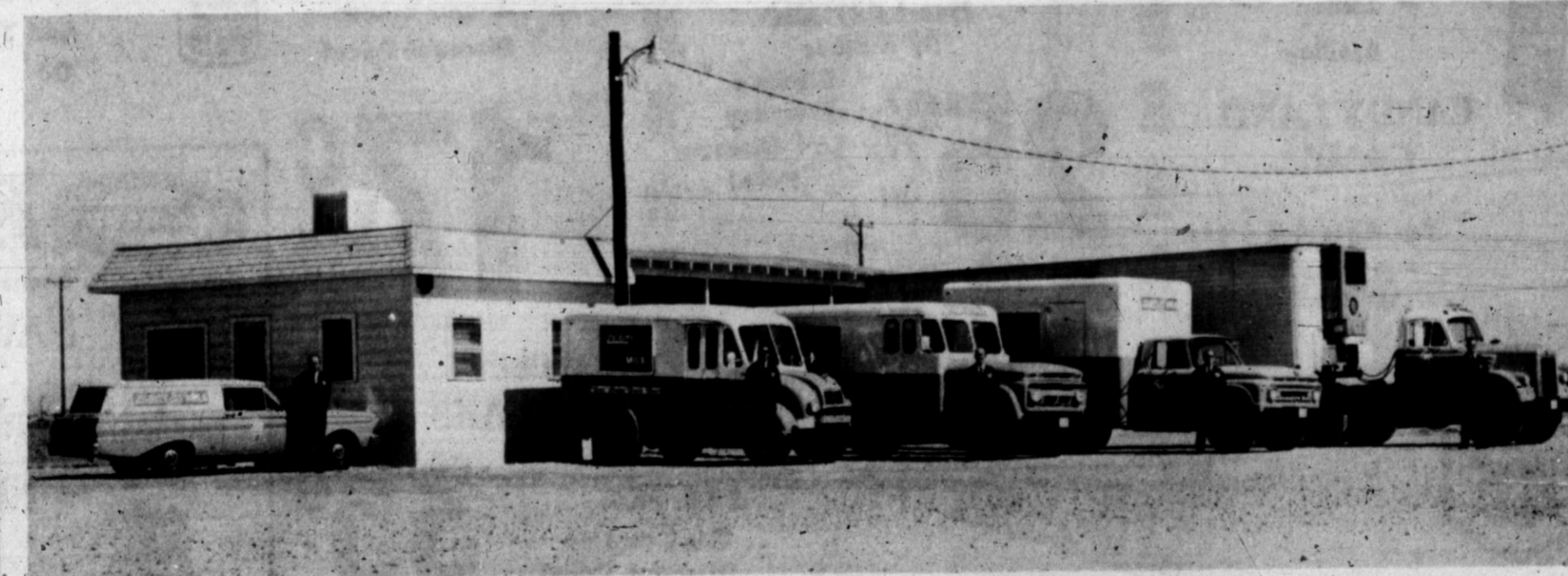
## Pro-Files

By Bob Sudyk  
**WHO PLAYED ON THE MOST CLUBS IN THE MAJORS?**



**DICK LITTLEFIELD...** PITCHED FOR 10 CLUBS... AMERICAN LEAGUE: BOSTON, CHICAGO, DETROIT, ST. LOUIS, and BALTIMORE... NATIONAL LEAGUE: PITTSBURGH, ST. LOUIS, NEW YORK, CHICAGO, MILWAUKEE... IN NINE YEARS!

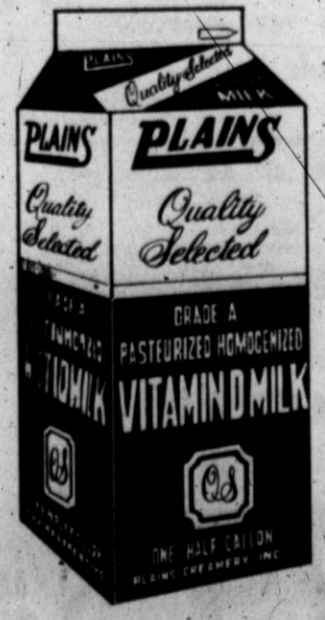
**Dr. Milton C. Adams**  
OPTOMETRIST  
835 Miles  
Phone 364-2255  
OFFICE HOURS:  
Mon.-Fri. 8:30 to 5:00  
Saturday 8:30 to 12:00



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OUR BRAND NEW BRANCH HERE IN HEREFORD IS DELIVERING FRESH MILK DAILY TO A GROWING LIST OF CUSTOMERS WHO KNOW FRESHNESS MEANS QUALITY!



PLAINS MILK - AVAILABLE AT YOUR FAVORITE GROCER OR CALL 364-0269 FOR HOME DELIVERY

# Shredding Stalks Controls Borer

Certain cultural practices this fall can be effective in reducing overwintering populations of the southwestern corn borer, one of the nemesis of corn producers on the Texas High Plains.

Shredding stalks combined with a thorough job of plowing or disking can greatly reduce the number of overwintering larvae and thereby reduce infestation next year, explains County Agricultural Agent Justin McBride.

To go along with these cultural practices, researchers recommend early planting next spring plus the use of early maturing hybrids. This gets the crop off to a good start as well as providing for earlier harvesting in the fall, a big plus toward higher yields.

The county agent points out that research in other corn-producing states has indicated that cultural practices over wide areas can greatly reduce corn borer infestations. Several alternatives were used in preparing the land for the next

season. By double disking after harvest and allowing the stalks to weather, the larval mortality was greatly increased. In late winter the stubble was turned under which further reduced overwintering larval populations. This practice made it difficult for the adult moth to emerge in the spring.

In a recent survey one field was checked which had received minimum tillage the previous year. This field had a population of overwintering corn borer larvae of over 100 percent. In other fields that received cultural practices similar to those mentioned above, infestations were relatively light. If the above research holds true in this area, corn borer populations could be greatly reduced by field disking and breaking later in the season.

The southwestern corn borer begins damaging young corn plants in late spring by feeding on the leaves. Early in the season, plants are often dwarfed or killed by the condition

commonly described as "dead heart." Later the pest bores into the stalk, begins tunneling up and down the pith, and often girdles the stalk. This causes the stalk to weaken and lodge or fall, thereby inflicting heavy grain losses. The larvae spend the winter in the lower stalk and emerge in the late spring as moths to start a new generation.

In-season control has been used in the past with varying degrees of success. A number of in-season control demonstrations were conducted this past season in several counties in the area. After the plots were harvested, there was some yield increase but no significant difference between any of the treatments and the untreated checks. Further studies are planned using both chemical and cultural control practices for the southwestern corn borer.

## Humorous Talk And Songs Make AARP Program

Accent was on humor at the meeting of the Hereford chapter, American Association of Retired Persons, in Community Center Thursday evening. Guest speaker was Jimmy Caddell of Amarillo, who amused the group with a short address. Barbershop harmony by a quartet comprising Charles Bell, Bob Wert, Bob Boy and Dr. A. T. Mims supplied further entertainment.

Games of 42 and bridge completed the social evening for 30 members and guests. Next meeting of the AARP, which invites any resident over the age of 55 to become a member, will be on Dec. 10.

**RELIGIOUS MOVE**  
JOHANNESBURG, South Africa — Indian flower sellers were blocking the pavement in suburban Rosebank, so the city father ordered them to move into newly built wood and brick stalls.

The Hindu vendors consulted their religious calendar and decided the hour was not auspicious for a move. So officials sighed and let them stay another week until the time of the full moon at the end of the month of Shravan and the beginning of the month of Bhadrapad.

The 12,000-foot high rim of the moon crater Copernicus towers higher above the crater floor than do the Rocky Mountains over Denver's mile-high plain.



**DESCRIBES TRIP** — Eddie Gage, a high school junior, told the Whiteface Breakfast Kiwanis Club Friday morning about the recent 27th Annual Key Club Convention in Cleveland, which he attended.

# Food Savings TO GOBBLE ABOUT!

at **HEREFORD MEAT MARKET**  
220 N. 25 MILE AVE.

<p>Fresh Dressed <b>WHOLE FRYERS</b> <b>29¢</b> Lb.</p>		<p>From Our Own Smoke House <b>Whole or Half HAMS</b> <b>59¢</b> Lb.</p>			
<p>We have a big selection of <b>TURKEYS</b> any size . . . <b>CHICKEN HENS</b>, <b>SMOKED TURKEYS</b> and <b>HAMS</b> for <b>THANKSGIVING</b></p>		<p>(IN OUR FISH CASE) Halibut, Fresh Frozen Frog Legs, Fresh Frozen Lobster Tails, Fresh Frozen Catfish, Fresh Frozen Red Snapper, Oysters &amp; Many Other Items</p>			
<p>Cut Any Thickness <b>SIRLOIN STEAK</b> <b>89¢</b> Lb.</p>		<p>Fresh Ground Hamburger <b>3</b> Lbs. <b>\$1</b> <b>MEAT</b> Lean Meaty <b>59¢</b> Lb.</p>			
<p>Tom Scott <b>MIXED NUTS</b> 13 oz. <b>55¢</b> Can</p>		<p><b>CLOVERLAKE ICE CREAM</b> 1/2 Gallon Round Ctn. All Flavors <b>59¢</b> <b>CLOVERLAKE YOGURT</b> 8 oz. <b>4</b> <b>\$1</b> <b>SOUR CREAM</b> 8oz. <b>4</b> <b>\$1</b> <b>COTTAGE CHEESE</b> 12 oz. <b>4</b> <b>\$1</b> MIX OR MATCH <b>BUTTERMILK</b> 1/2 Gal. <b>45¢</b></p>		<p>Morton's <b>Frozen Dinners</b> Beef, Chicken, Turkey 11 oz. <b>39¢</b></p>	
<p>Folger's <b>COFFEE</b> All Grinds Lb. <b>89¢</b> Can</p>		<p><b>GLADIOLA FLOUR</b> 25 Lb. Paper Bag <b>\$2.29</b> <b>BROWN &amp; SERVE ROLLS</b> Tendercrust All 3 Varieties <b>3 For 89¢</b></p>		<p>Bond <b>Stuffing Mix</b> Savory Seasoned 8 oz. Pkg. <b>59¢</b> 2 For</p>	
<p>Chicken <b>BROTH</b> Swanson 14 oz. <b>2 For 39¢</b> Can</p>		<p><b>PILLSBURY 8 QUICK ORANGE DANISH ROLLS WITH ICING</b> 11 oz. Can 45¢ Value <b>3</b> <b>\$1</b> For</p>		<p>Del Monte Whole <b>Green Beans</b> No. 303 Can <b>25¢</b></p>	
<p>Birdseye Frozen <b>Cool Whip TOPPING</b> 9 oz. <b>49¢</b> Ctn.</p>		<p>King Size <b>DOWNY</b> 25¢ Off <b>\$1.39</b> Label <b>GIANT SIZE BIZ</b> 25.0 ounce package YOU PAY ONLY <b>69¢</b> <b>SPIC &amp; SPAN</b> Giant Size <b>89¢</b></p>		<p><b>SPECIAL BUY</b> <b>GIANT SIZE COMET</b> 21 OUNCE CAN GIANT SIZE ONLY <b>2</b> <b>49¢</b></p>	
<p>Ken-L Ration <b>DOG FOOD</b> 2 16 oz. Can <b>29¢</b></p>		<p><b>FRESH 1 LB. BAG CRANBERRIES</b> <b>29¢</b></p>		<p>Texas 20 Lb. Bag <b>GRAPEFRUIT</b> <b>\$1.49</b> or <b>ORANGES</b></p>	
<p>Golden Ripe <b>BANANAS</b> <b>3</b> Lbs. <b>25¢</b></p>		<p>Mexico Zipper Skin <b>TANGERINES</b> <b>2</b> Lbs. <b>35¢</b></p>		<p>6Lbs. For <b>\$1.00</b></p>	
<p>NEW MEXICO, JONATHAN, RED DELICIOUS GOLDEN DELICIOUS APPLES lb. bag <b>49¢</b></p>		<p>New Crop ROASTED (Daily) PEANUTS 39¢ Lb. <b>3</b> Lbs. <b>\$1.00</b></p>		<p>New Crop RAW PEANUTS 29¢ Lb. <b>4</b> Lbs. <b>\$1.00</b></p>	
<p>IMPORTED Fresh DATES 1 Lb. Bag <b>39¢</b></p>		<p>New-Crop SHELLED RAW PEANUTS Lb. <b>39¢</b></p>		<p><b>39¢</b></p>	
<p><b>HEREFORD MEAT MARKET</b></p>					
<p><b>OPEN 7 DAYS A WEEK</b> 8 A.M. to 8 P.M. Saturday Till 9 P.M.</p>					
<p>TURN IN WHERE YOU SEE THE HEREFORD BULL 220 N. 25 MILE AVE. Phone 364-4553</p>					

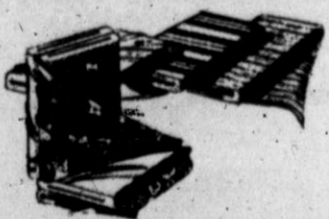
## NEW SHIPMENT JUST ARRIVED

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100% POLYESTER DOUBLE KNIT ON FULL BOLTS & ROLLED ON TUBES

Large Variety of Colors

Values To \$6.99 Yd.



SPECIAL

**\$3.99** Yd.

SHOPPING AT MAY is Like a RAISE IN PAY!

**MAY DEPT. STORE**

DOWNTOWN HEREFORD



**HONORED IN RITUALS** — Principals in the fall rituals of Beta Sigma Phi posed for photographs before the ceremonies this week at Community Center. Hereford City Council of the sorority was hostess for the formal event, in which all three local chapters participated. Pledges of Kappa Iota Chapter who became full members in the traditional Ritual of Jewels, top left photo, are Mrs. Bobby Jones, Mrs. Tom LeGate and Mrs. Merle Goff. New fall pledges just accepted by the chapter, top right, are Mmes. Fred Ruland, Gary Gore, Freddie Weil, Delbert Laing and Arvell Williams. New members received by Xi Epsilon Alpha, exemplar chapter, are in the lower photo, Mrs. Jim Aldridge, advancing from Kappa Iota Chapter; Mrs. Bob Emery, transferring from a chapter at Albert Lea, Minn., and Mrs. Cliff Jones, a transfer from a Cortez, Colo., chapter.



**FOR THE BOYS** — This La Plata Homemaking class prepared a special treat for the football team for the pep rally Thursday—a huge cake representing a football field and inscribed with "On To Victory." Small football helmets, made of sugar and each bearing the name of a football player, are shown surrounding the field.

**W. E. Riggan, 86, Dies In Hospital**

W. E. Riggan, the father of Charlie Riggan of Hereford, died Friday in a hospital at Redlands, Calif. He was 86.

Mr. Riggan had been living with his daughter, Mrs. W. W. Brewer, in Redlands. He had lived with his son in Hereford the latter part of 1967, all of 1968, and the early part of 1969. He had no other surviving children.

Death came after a very short illness.

He was a longtime member of Fellowship Baptist Church at Pampa.

Funeral services will be either Wednesday or Thursday in Pampa, under the direction of Whaley - Carmichael Funeral Home.

Riggan's wife, Ila, preceded him in death in 1946. One daughter, Clara Lee Webber, died in 1942. In addition to his son and daughter, he is survived by seven grandchildren and nine great-grandchildren.



by MELVIN YOUNG  
Melvin Jayroe, the real-estate agent at one Star Agency, says he's just not "destined to have Saturdays off."

In 1952, Jayroe joined the Amarillo office staff of Southwestern Public Service Company and worked there 5 years. In 1957, the company decided to close the Amarillo office on Saturday, giving the employees the day off. Three weeks after the announcement had been made, Jayroe was transferred to Pampa.

Naturally, the Pampa office remained open on Saturdays.

Six years later, and only weeks after the company decided they could remain closed on Saturdays at their Pampa office, Jayroe was transferred to Hereford as Hereford District Manager. The Hereford office of course remained open on Saturdays.

Although badly discouraged over the turn of events, Jayroe was not whipped. He was a determined man and he went to work on the company officials to allow the Hereford office to close on Saturday. Many service businesses in Hereford were doing so and the banks were talking about it at that time. After a long struggle and many months had elapsed, the company consented and the doors were closed all day, every Saturday.

In the meantime however, Jayroe had purchased an interest in the Lone Star Agency and had announced his plans to leave Southwestern Public Service Company.

"It looked like a good deal to me," he said. "But I soon discovered that most of a real estate salesman's outside work is done on Saturdays and after normal office hours. After all," he said, "you can't sell a house unless you show it to both the husband and wife, and that's usually done on Saturdays and after working hours."

We've noticed also that Mr. Jayroe has about given up the game of golf since going into the real estate business. "There just isn't time," he says.

By the way, Melvin tells us that real estate continues to move rapidly and, that their business has been good, in spite of the current rate of interest. Hereford is continuing to grow and the people moving in must have a place to live.

Alas, the Southwest Texas State University "kissing" champion has lost her title. The honor now goes to a couple from Washington State University who smooched for 12 hours, according to an Associated Press story appearing in the area dailies Friday morning.

How fickle is fame. A champion one day — the next day, nothing.

However, there is still the possibility of a rematch.

Have been impressed with some of the notes on the Hel'O Newcomers reports concerning the friendliness of Hereford people. Most of us who have lived here for many years take this for granted, but not the newcomers who move in from other states or for that matter, other areas of this state. It's

**Frank Brown Gets Promotion**

Ft. Bliss, Tex. — Franklin D. Brown, son of Mr. and Mrs. Anthony H. Brown, 424 Avenue G, Hereford, recently was appointed to the rank of Warrant Officer while serving with Headquarters Detachment, 1st Advanced Individual Training Brigade at Ft. Bliss, Tex.

Warrant Officer Brown for-

merly held the rank of Sergeant First Class. Army Warrants are awarded on a competitive basis to meet the demand for qualified men to serve in highly technical positions.

He entered the Army in June 1955, received basic training at Ft. Ord, Calif., and was last stationed in Vietnam.

He holds the Bronze Star Medal and five awards of the good conduct medal.

Brown is a 1953 graduate of Dimmitt, Texas High School and attended West Texas State.

**Guests Present At Program Of Westway H.D.C.**

Three visitors were entertained at the Westway Home Demonstration Club meeting Thursday afternoon in Mrs. Paul Rudd's home. They were Mmes. R. L. Wilson, C. A. Saulcy and P. B. Sowell.

Mrs. T. B. Thomas was in charge of business, featuring plans for the club's annual Christmas party to be held on the next meeting date.

A lesson on making bound buttonholes for tailored garments was given by Argen Draper, County H. D. Agent, who showed how to make a one-piece folded buttonhole with cord edging to add a distinctive look to knits and linens in current styles.

Read The Classified Want Ads

For COLDS take 666

**Holiday Sales Project Started**

Sale of Christmas candles will be a project of the Veterans of Foreign Wars Auxiliary, starting this week. Plans for the sale were completed when Mrs. Naomi Murrell, chairman, announced at a meeting Thursday evening that the candles have arrived.

Members met at the VFW Clubhouse for a business session that included reports on the Veterans Day sale of poppies made by war veterans. Mrs. Dick Oakes was in charge of that sale, and announced that

poppies had been given to hospital patients here, and poppy favors made for Kings Manor residents.

Another report was of a recent party given by the Auxiliary for patients in the Veterans Administration Hospital at Amarillo. Mrs. Beatrice Cox told of that activity.

It was announced that the Voice of Democracy Oratory contest is in progress now, and high school students here are tapping their addresses for judging. Local winners advance to regional, state and national contests in this annual event sponsored by the VFW. Francis Green is chairman this year.

Perhaps you've never thought of life insurance as "happiness." But it is in many ways. It helps you get rid of financial worries so you can live a little!

Each dollar you put into cash-value life insurance works like four. It works as a protection dollar. As an emergency dollar. As an opportunity dollar. And as a retirement dollar. Four ways. Ready money whenever you need it. That's a lot of happiness!

**Happiness is what I sell.**

Charles Bell, Jr. Southwestern Life

**AUCTION SALE**

EVERY MONDAY NIGHT

7:00 P.M. SOUTH HWY. 385

KNOWLES AUCTION 364-4630

**NEW FURNITURE**

- Flanders 3 pc. Spanish bedroom suit, chest on chest,
- 2 pc. hardrock maple bedroom suit with canopy bed
- 3 pc. golden bedroom suit
- 4 pc. Provincial bedroom suit
- Flanders Spanish oak beds
- Plymouth Rock maple beds
- 9K2 pc. oak bedroom suits
- Kingsize maple 2 pc. bedroom suit complete
- Queen size Spanish bed, complete
- Assorted Holiday queen & regular mattress & box springs
- Assortment of chest of drawers
- Flanders Spanish hutch & buffet
- Flanders Spanish 12 pc. dining room suit
- Plymouth Rock maple hutch & buffet
- Maple coffee & end tables
- Provincial coffee & end tables
- Rocking chairs—all colors
- Deck & office chair
- Televisions & radios
- New carpet—100% nylon—all colors & weaves
- Rolls of linoleum

**MISCELLANEOUS**

- New 4x8 sheets of paneling—Spice & Banana
- Doors of all sizes
- Windows & window units of all sizes

**LUMBER**

Large Assortment

2x12	1x2
2x6	1x10
2x4	Redwood Fence

**FOR INFORMATION CALL**  
NELVIS KNOWLES 364-4630

**KNOWLES AUCTION**

**TURKEY SHOOT**

SPONSORED BY  
**EASTER LIONS CLUB**

**SATURDAY, NOVEMBER 21**

**10:00 A.M. TIL DARK**

**MAIN STREET**  
**EASTER, TEXAS**

10-Miles South of Hereford  
on Fm 1055

**PROCEEDS GO TO GIRLS TOWN**

**Like Acorns, Big Saving Accounts From Small Deposits Grow**

There'll be happier years ahead when you make regular saving a part of your budget. The time to start saving is now — the place is your Hereford, Texas Federal Credit Union.

No matter what your savings goal may be, a systematic savings plan is the best way to achieve it. That's why our savings plan is a smart way to start planning for tomorrow. Just add a little to your savings each month. Then, watch your savings grow automatically. Your savings dollars will earn 4.8% interest quarterly even when left on deposit less than a year. Start saving today!

**HEREFORD TEXAS FEDERAL CREDIT UNION**

330 Schley Hereford, Texas Phone 364-1888

# Magician Feels Gospel Magic Most Rewarding

by JANIE REINART  
Staff Writer

Magician-mortician John M. Gilliland feels the most rewarding type of magic is Gospel Magic, performing a trick while telling a Bible story to show purpose in the effect of the trick.

"I FEEL I'VE IMPRESSED the children as well as entertained and informed them. It also keeps them from being bored in Sunday School class," Gilliland said.

Gilliland, member and Sun-

day School teacher at First Baptist Church, has done one magic session in the sanctuary thus far.

The most famous Magician Minister is midget Joseph White. White conducts week-long revivals across the country at which he does only magic acts with Bible meaning.

As an eight-year-old child, Gilliland liked to show off and could do this, best with a magic act.

**SOMEONE AT ONE TIME**

gave me a magic set but like any other little kid I never liked to practice. Besides, my friends took advantage of me and messed up my tricks so I just quit.

"I stayed discouraged until I was in college, which wasn't too long ago. I heard about a place in Dallas where you can buy the two types of magic material, self-contained that do themselves, and the type that requires lots of practice," he recalled.

Gilliland explained the impor-

ance of misdirection and casual movement in magic acts and said one minute of showtime requires one hour practice.

**IN 1965 A WOMEN'S** club interested in magic, asked John to perform and since that time he has done approximately 100 shows.

"I was unprepared and had to reassemble my library before I could do my first show. That's when I became reinterested. Magic is inexpensive as a hobby

or for an amateur but can get very expensive for the professional," he said.

A year ago he joined the International Brotherhood of Magicians, a closed organization which he had some difficulty contacting.

Through the organization Gilliland met one John M. Gilliland of Canada, among other magicians - amateur, professional and collectors. Gilliland is John's age and a teacher. They continue to correspond.

**AMONG GILLILAND'S** two trunks (or four hours of showtime) closeup, stage, and semi-close-up equipment, is included "The Great Jon Gee's Impossible Bill Tube Trick" which he invented.

"I borrow a dollar bill and take the serial number. The dollar is burned and a small package, held in the meantime by a spectator, is opened. Inside is a metal tube sealed with wax and inside that is a glass tube with ends sealed. In the glass tube is the original dollar bill," he explained, very simply.

My dad (Marlin Gilliland) is my worst critic," John remarked. "When I think I have things perfect, he comes along and causes trouble."

**GILLILAND STANDING** nearby, ready to defend himself, added "One thing about John, he doesn't let his work interfere with his magic."

Wife Amy likes to go along with her husband and help with stage shows when she can.

"I can't do a big show without her," says her husband, recalling a show in Canyon where the setting was a park picnic table with 25 mile per hour winds. "It was almost impossible but the show turned out fine."

The Gillilands' children 6-year-old Suzie and Matt, 3, "think they can do magic" but are most helpful when they "just watch" according to their father.

"**MATT TELLS EVERYONE** his dad is magic so everytime we're out he wants me to do the cigarette in my ear and out my mouth trick (demonstration for reporter). That's his favorite."

Suzie likes the trick where a

sponge ball disappears, reappears and multiplies in the process. When the appropriate facilities are available at a stage show, Gilliland plans to levitate his daughter as part of the act.

Suzie is presently practicing ventriloquism. "There is no trick to it," says her father. "It just takes practice to be able to throw your voice without moving the lips. If Suzie starts now, she'll be real good when she's older."

By profession, Gilliland is a funeral director at Gilliland Funeral Home in association with his father and brother-in-law, Charles Watson. Gilliland Funeral Home was established by his grandfather, the late Matt Gilliland.

## CLASSIFIEDS GET RESULTS

PRODUCTS by

CAMEO Presents:

An open house and free

demonstration featuring the Cameo Tube which decorates anything Monday, Nov.

16 at the FIRST NATIONAL BANK

Coffee Room 9:30 a.m. to 8:00 p.m.

Ladies bring a friend, register for your free gift. Free Coffee, Everyone Invited.



**NOW YOU SEE IT-NOW YOU DON'T**— John Gilliland, with sponge in hand, left photo, explains to three-year-old son Matt, "See the sponge? I'm going to put it in my hand, go like this (turning wrist) and it's gone." "Where did it go, daddy?" asks his confused son. "Let's tap the empty, overturned dish (right photo) with my new wand and,

well, there it is!" "How did it get in there, daddy? Do that again." Ah, but the Great Jon Gee never does his tricks twice in a row, or so he told the reporter when asked to do the same with another trick. Maybe he thinks he'll be found out?

—Staff Photos by Janie Reinart

## Hospital Notes

### ADMISSIONS

Jose Garcia, Bo x722; Mrs. Esperanza Escamill, Box 1375; Tiborcio Casarez, 316 Lake; Mrs. Margaret Prehn, 436 Avenue G; Christina Soliz, Box 1597; Lonnie Gibson, 903 Lafayette; Jerry Eaton, Box 1044; Mrs. Nanny Caraway, Mrs. Eugene Mullican, Dawn; Mrs. Jack Moseley, Friona; Mrs. Irvin Reeves, Route 3.

Mrs. Bertha Stokes, Kings Manor; Mrs. Fred Sherman, 127 Greenwood; Mrs. Pauline Shea, Box 1172; Mrs. Mable Clark, 408 Sunset; Mrs. Sarah Berryman, 415 W. Second; Mrs. Jessie Castaneda, 121 Kibbe; Mrs. Walter Bryan, 228 Greenwood; Mrs. Maggie Morris, 129 Avenue A; Henry Sears, 145 N. Texas; Mrs. Willis Edelman, 409 Avenue K; Art Lewis, 407 Western.

Mrs. Alice Vee Faircloth, Kings Manor; Mrs. Mary Gilmore, 120 Kibbe; Mrs. Lucille Sloan, Route 2; Mrs. Frank Barrett, 112 N. Texas; Mrs. Melvin Oglesby, Grand E. Trailer Park; Mrs. Bobby Vaughn, 239 Beach; Mrs. James Short, 619 Avenue G; Mrs. Israel Gonzales, General Delivery.

### DISMISSALS

Mrs. Irma Orr, Mrs. Julio Esquivel, Armando Mungia, Jimmy Don Russell, Rafael Claudio 11-13.

Constantino Galvez, George Frank, Mrs. Stii Guerrero 11-12.

Mrs. Roy Lee Conard, Mrs. Roy Rogers, Eric Rushing, Mrs. Richard Perez 11-11.

Mrs. Victor Chavez, Sylvia Rodriguez, Luwana Williams, Juan Aranda.

As an expression of hospitality to the large numbers of foreign visitors to Japan's Expo '70, the Osaka Prefectural and Municipal governments have launched a Home Visit Program within the Osaka metropolitan area for the duration of Expo. The home visit is a prearranged after dinner call on a local Japanese family who have indicated interest in welcoming foreign tourists to their homes.



**WINNING HOME ROOM**— Mrs. Fuston's home room class won first place in a contest at La Plata last week to see which home room could decorate its room the best in activities prior to the annual La Plata-Stanton football game.

## Today's go-anywhere, do-anything Hush Puppies®

From the casual camp: Freshly-styled Hush Puppies® with a smart chain accent up front. Distinctive stitching around the back and sides. Get yourself a pair. Then just see if your friends don't wish they were in your shoes. \$14.99



OPEN LATE EVERY THURSDAY NIGHT



USE YOUR LAY-A-WAY TILL CHRISTMAS Sugarland Mall

### A. O. THOMPSON ABSTRACT CO.

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Join The Fun In Fashion People and Register For Free Drawing

No Obligation . . . Need Not Be Present To Win . . . Nothing To Buy

REGISTER THRU WED., NOV. 25, 1970

DRAWING WEDNESDAY, NOV. 25th, AT 5:00 P.M.

The Pant's Unique

715 S. MILE AVE.

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The Brogue is where you'll find fashionable Winter Coats like this stylish St. Moritz by Lakeland.

A double breasted car coat . . . Gives you warmth and looks.

The Brogue has many assorted styles, types and colors of fashionable coats.



in Sugarland Mall

# St. Anthony's School Stages PTO Carnival Today



**JAIL BREAKERS** — Werner Koelzer and Alfredo Gonzalez are shown breaking their way out of the "jail" that will see much use today at St.

Anthony's PTO Carnival. Once someone is arrested, another party must come forth to "bail him out."  
—Photo by Betty Koelzer

Today's PTO Carnival at St. Anthony's School culminates several weeks of preparation on the part of the members, many of whom have worked on the two previous annual events, also.

Raffles, games of chance for children and adults, a country auction, cake walk, bingo, children's movies, food, soft drinks, and booths selling various items of interest will be featured at the old-fashioned gala affair, which will begin at 1 p. m. and last until 7 p. m.

The drawing for the money and sweepstakes raffles, at 6:30 p. m., will conclude the day's activities. First prize in the grand drawing will be \$275. The sweepstakes raffle will include as prizes a framed oil painting, a camera, a miniature car racing set, a large stuffed St. Bernard dog, and an intricately made baby blanket.

The Country Auction, scheduled for 4 p. m., will feature a baby calf, a piano, an electric

toothbrush, a portable television set, a life turkey, a beet thinner, stock feed, a camera, and some record players.

A White Elephant booth will sell new and used household and collectors' items, including Christmas decorations. Another booth, the Country Store, will present home-baked and hand-made goods and arts and craft works. Yeast breads are a popular item at this booth.

The Student Council members will sell novelty hats and "cowbells."

Every hour until 6 p. m., children's movies will be shown in a classroom. Comedies and the movie, "The Red Balloon," will be shown to the little ones for a small fee. The Fish Pond will also draw a large crowd of youngsters.

A full afternoon of bingo will be offered in the science lab, away from all the other gay noises that go with an event such as a carnival.

To interest the younger customers, the Cake Walk will feature each hour a stuffed animal

toy, in addition to the regular, homemade cakes.

Food and drinks that will be served from the beginning until the end of the event will include tamales, tacos, chili, hamburgers, hot dogs, homemade pies, cokes, orange drink and coffee.

The public is invited to attend.

### INVITATION

**TAYLORSVILLE, Ky.** — This invitation appeared on the bulletin board outside the First Assembly Church here:

"We have reached the moon. Now let us reach heaven. Get your flight training here."

### UNUSUAL BOOKENDS

**LITTLETON, Colo.** — David Robertson, 26, a Vietnam veteran, is making and selling bookends made from sections of narrow gauge railroads to help pay his college expenses.

Read The Classified Want Ads

## Shorthorns Outfight Dunbar Sophs, 23-12

The Hereford Shorthorns went over the .500 mark for the year Thursday when they defeated the Lubbock Dunbar junior varsity, 23-12 in the team's final game of the season.

The Shorthorns ended the year with a 5-4 record with the win Thursday.

Running Back Larry McNutt put the locals in the lead to stay the first time they got the ball, as he went in for the touchdown

from 10 yards out. His brother, Barry, tossed the two point conversion pass to Terry Poindexter for a 8-0 lead.

Dunbar matched the locals, scoring the first time they got the ball, but the attempt for the extra points failed.

In the second period, Barry McNutt plunged over from three yards out then came right back and threw another two point conversion to Wallace Hill for

a 16-6 lead. The two teams matched touchdowns in the third quarter with Poindexter running 18 yards for the Shorthorns' then kicking the point after. Dunbar drove down field and went over on a short plunge, but again the try for the conversion failed and the score ended 23-12 for the Shorthorns.



**HIGH SCHOOL SONGSTERS** — The Girls' Choir entertained the Noon Lion's Club recently. Under the di-

rection of Mrs. Jane Gulley, this was the girls' first public performance for the year. —Photo by Betty Koelzer

### Linda Brooks Is On Band Tour

Linda Brooks, daughter of Mrs. Willodyne Brooks, 404 Ave. J, is a member of the tenor saxophone section of Lubbock Christian College's Royal Blue Band which will leave Monday on a four-day tour playing concerts at seven area high schools. The band has 55 members and

and is directed by Dr. Everett Maxwell.

On Monday, the band will perform at Floydada and Electra, and on Tuesday at Quanah and Shamrock. Wednesday the band will play at McLean and Dalhart, and at Happy on the return trip Thursday.

Twenty-five members comprise the Royal Blue Stage Band which will also perform during the concerts.

## Mavs Humble Dogies, 20-8

Running back James Harris scored three touchdowns Thursday in leading the La Plata Mavericks past the Stanton Dogies, 20-8 and to an undisputed High Plains Conference football championship.

The win over the Stanton team gave the Mavericks a perfect conference record while suffering only two defeats on the season, those to Dumas and Plainview.

Stanton can do no better than share third place in the conference with the Canyon Purple team taking second. The Canyon team suffered only one defeat this year and that was to the Mavericks of La Plata.

James Wait set up the first score of the game for La Plata with a long run that put the

ball near the goal line. James Harris then got the call and plunged over for the score with just minutes remaining in the first half.

Tommy Allen ran the conversion and the Mavericks held a 8-0 lead as the half ended.

Harris added a 15 yard touchdown scamper in the third period then came back with a five yarder in the fourth period to ice the game over for the Mavericks.

Stanton managed its only touchdown of the game with only two minutes left on the clock when Alberta Pena rolled 45 yards for the score. The pass for the extra points was good, but time had run out on the Dogies.



### ARE They a Bunch of sinners?

Most emphatically, the answer is YES. Episcopalians not only believe in sin, they too often indulge in it: "If we say we have no sin, we deceive ourselves." (1 John 1:8)

But Episcopalians also believe in the grace of God... his acceptance and forgiveness. Confession of sin and the declaration of God's forgiveness play a large part in the worship service.

The aim of the Episcopal Church, therefore, is to help ordinary people live a more-Christian life... and to assist them in finding God's loving forgiveness and inspiration.

Your Episcopal minister has a pretty good rule-of-thumb on this subject: "Trespassers welcome!" He's always happy to talk — or listen — without twisting your arm.

One of a series presented by "Those Crazy Episcopalians" in your area.  
**ST. THOMAS' EPISCOPAL CHURCH**  
601 West Park  
364-0146  
Dr. D. E. McBrayer, Warden  
The Rev. F. J. Howard, Vicar

## CLASSIFIEDS GET RESULTS

# You Could DIAL Everybody in the County!

And Maybe Your Finger Wouldn't Get Sore.



## BUT WHEN YOU WANT TO GET A SALES MESSAGE ACROSS, WHY WORRY ABOUT WEARING OUT YOUR FINGER, OR YOUR VOICE, WHEN

YOU CAN RING JUST ONE NUMBER...

# 364-2030

## YOUR LOCAL NEWSPAPER'S.

**TOOL POWER NOW!**

YOUR CAR OR PICKUP CAN PRODUCE 110 VOLT POWER

IN JUST A FEW MINUTES TOOL POWER CAN BE ATTACHED TO YOUR VEHICLE PRODUCING 110 VOLT POWER TO RUN

- DRILLS
- IMPACT WRENCHES
- ELECTRIC LIGHTS
- COFFEE POTS
- HOT PLATES
- CHARGE ANY BATTERY IN ANY PLACE IN 5 MINUTES

**D&T ENTERPRISES** North of 777 3rd St. Phone 364-0681

**BUSINESSMEN TRIM DOWN - KEEP FIT**  
Join The 12:00 'Til 2:00 P.M. **NOONERS**

Now starting — A noontime Physical Fitness Program designed especially for the sedentary businessman. Beginning tomorrow, Monday, Nov. 16, the Spa will be available to men everyday, Monday thru Friday during the noon hours from 12:00 till 2:00 p.m.

**PROGRAM SCHEDULE**

- Light Workout
- Hot Shower
- Sauna
- Steam Room
- Cold Shower

(Whirlpool will be available also)

REASONABLE RATES — PUNCH OUT CARDS

FOR 10 - 20 - 30 VISITS  
**CALL 364-4861**  
**Hereford Spa**  
Sugarland Mall

506, which became effective October 23, eliminates a VA funding fee of .5 percent on guaranteed and direct loans to Post Korean veterans.

Another provision authorizes VA to make direct loans anywhere in the country to an eligible veteran who has a service-connected permanent and total disability and who has received a grant for specially adapted housing.

A provision authorizing VA to finance mobile homes for veterans and servicemen becomes effective December 22.

**LENDS A VOICE**  
**GEORGETOWN, Colo.** — After saying 8 a. m. mass in Our Lady of Lourdes Catholic Church in this mountain town, Father Joseph Bartos often slips into everyday clothes, dashes across the street and sings in the Presbyterian Church choir.

He explained, "They're sometimes shorthanded and I like to sing."

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c
Classified Display (10 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but place on the classified page per col. inch \$1.12
Deadline for Classified Advertising in the SUNDAY BRAND. 5 p. m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

NOW AVAILABLE: The Hereford Brand Sale of the Prairie Press by Dudley A. Lynch. Price \$4.95 Hereford Brand, 120 West Fourth St.

TOWN & COUNTRY MOBILE HOME SALES

HWY 40 East & Myrtle. PHONE 364-6169. See the 70's 12' & 14' wide. We sell for less because the overhead is low.

CARPET REMNANTS and ROLL ENDS.

Southwest Carpet Tile & Floors. 288 North 25 Mile Avenue. Phone 364-1782. 18-1-39-1c

FOR YOUR 1970 CATTLE FEEDLOTS & GRAIN DEALERS DIRECTORY of Texas, Oklahoma, New Mexico, Colorado, Arizona, California, Iowa, Nebraska, Kansas, etc. Write or call THE HEREFORD BRAND Box 673, Hereford, Texas. Phone 364-2030. 8-1-32-1c

REDUCE excess fluids with Fluidex, 11.99 Less weight safely with Des-A-Dial. 79 cents. At Herald C 1 & 4 Drugs. 8-1-10-11p

WILL BUY OR SELL - Boats, Scooters, Pigs and Feeders. C. R. McGhee, 888 West Park, Hereford, Texas. Phone 364-1045. 8-1-16-3-1c

!!CARPET!! CARPET with quality and price to fit all needs. C & W CARPET. Phone 364-3448. 18-1-4-1c

LIVESTOCK FOR SALE 200 cows on ground; the balance are heavy springers. Call Bellview, New Mexico 365-46-2283. 18-1-19-14c

GARAGE SALE - 129 Greenwood. Men & Ties, 9 to 12. Tractor & Trailer, self-cont. tractor, 12X18 hand braided wool rug. 8-1-18-20-1c

STATED MEETINGS Second Monday 7:30 p.m. Thursday Floor Practice Degree Jim Cherry, W. M. W. A. Hippas, Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

Every Monday At 8 P.M. ELK'S LODGE

KIWANIS CLUB Thurs. Noon IOOF Hall 207 E. 8th

UPRIGHT PIANO \$100.00. Gas cook stove \$35.00. Phone 364-7255. 8-1-10-20-1c

DOUBLE BEDS. Two 50X75. Like new throughout. MAKE OFFER. 335 Avenue E. Center trailer, evenings. 8-1-15-20-3p

2. FOR SALE Farm Equipment JOHN DEERE 225 Beef Harvester with topper. In good condition. Ready to go to work. 806-935-5704. 8-5-12-12-1c

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-29-1c

See Us For Mayrath Grain Augers In Stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-1c

MUST SELL DUE TO ILLNESS Near new IHC 430 PTO Sater \$2200.00. Equipment located Ogletree Equipment Co., Hereford, Texas. Phone 806-364-1531. 8-1-18-10-1c

2968 ONE-row 114 International Best Digger, A-1 condition. Has dig 1 & 1 1/2 than 100 acres. Call Dimmitt, Texas 647-4231 or 647-4232. 8-2-21-48-2c

3. FOR SALE Automobiles MILBURN MOTOR COMPANY We pay cash for Used Cars Phone 364-0077 225 North Sampson B-3-33-1c

NEW AND USED CARS now for sale at JIMMY GIBSON Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE. 8-3-20-42-1c

WALKER'S USED CARS AND TRUCKS We buy, sell or trade. 408 West 8th Phone 364-2228. 8-3-41-1c

1962 CONTINENTAL. Excellent condition throughout. Sell or trade. Phone 364-2430. 8-3-10-40-1c

1969 CHRYSLER NEW YORKER. Low mileage. Excellent condition. Loaded. New tires. 364-1055 or 364-1037. 8-3-16-18-1c

1968 CHEV. Car. Air. Excellent condition. 364-0569. 1401 13th Street, L.L. Kendall. 8-3-11-9-1c

FOR SALE: 1964 Chev. El Camino. Inquire installation Leon Dept. FIN. 8-3-10-10-1c

CLEAN VW Station wagon. Top mechanical condition. Call 364-9424. 8-3-10-28-1c

FOR SALE: 1970 Ford four door Fairlane. Good motor, tires and seat covers. 224 Avenue J. 8-3-14-20-1p

4. REAL ESTATE For Sale Or Trade IRRIGATED STOCK FARM 160 Acres, 7 miles east of Tucuman, N.M. on Hwy. 66. New 3 bedroom brick house. T. C. Price, 505-461-2862. Route 4, Box 160, Tucuman, N. Mex. 18-4-45-4p

LARGE 2 bedroom stucco, near all schools. Take trade or anything of value. 364-2156. 8-4-14-40-1c

AMARILLO - SOUTHWEST 3 bedroom brick, 1 1/2 bath, new carpet. Will trade equity of \$2,500 for equity in Hereford, or will sell for \$1900 per month. Phone 364-4744. 18-4-19-2c

50 Acres, 361 acres of water right. 1544 cotton, 200 acres alfalfa. Plenty of water. One well pumps 2,000 GPM. Contact Albert Law, 505-457-2326 or write Box 196 Lakawood, New Mexico 88254. 18-4-19-1c

FOR SALE BY OWNER EQUITY in 3 bedroom, 2 bath brick home. 112 Mimosa. Carpeted, fire place, ref. air, fenced backyard. Call 364-0220; 364-4495 after 6:00 p.m. 18-4-19-4c

FOR SALE BY OWNER 4 BEDROOMS, 2 1/2 baths, fire place electric eye garage door. Fenced back yard. 2300 sq. ft. N. W. Hereford. Phone 364-2475 after 5:00 p. m. 8-4-46-1c

LOTS FOR SALE - 13th & Avenue I. Call 364-0360 after 8 a. m. or 364-2896 after 5:30 p. m. 8-4-15-46-4c

BEEF FACTORY. Sacrifice irrigated section. Mitchell rye pasture for 1500 steers. 364-0484, Hereford. 8-4-46-4p

GOOD SECTION. WELL WATERED. 400 acres of milo, looks like 8,000 lbs. per acre. Priced below the market. Assume the present loan and all terms. Carthel Real Estate, 204 North 25 Mile Avenue, Phone 364-0944. 15-4-16-1c

GRASS LAND 540 Acres good grass land, 7 1/2 miles west of Hereford or 1 1/2 miles north and 3 east of Quay, New Mexico. PHONE 806-296-7779 or write 1089 West 11th. Plainview, Texas. 8-4-19-4p

6. WANTED WANTED - All types custom farming. SHEPHERD. Phone 364-9109. 8-4-10-20-1c

DEAF SMITH COUNTY - Looking for grass? 2 1/2 sections. Well watered, good terms and price. Carthel Real Estate, 204 North 25 Mile Avenue. Phone 364-0944. 5-4-24-16-1c

ONE BEDROOM house at 129 Avenue J. Financing. Call 364-0569 or come by 1401 13th Street. 8-4-16-42-1c

COUNTRY HOME - 3 brm. brick, paneled, carpeted, draped, utility room, double garage, nice yard, acreage available - 1/2 h.p. well, \$20,500. 8-5-10-40-7c

COUNTRY HOME - 3 brm. frame, beautiful floors draped, 1400 sq. ft. Will sell V. A. Acreage available \$14,500 8-5-10-40-7c

\$9,150 - 3 bedroom, 1 bath, attached garage. \$450 cash, \$90.00 per month. 8-5-10-40-7c

\$9,350 - 3 bedroom, attached garage, fenced. \$500.00 down \$94.00 per month. 8-5-10-40-7c

\$18,200 NW Hereford. Payments \$133.00 per month. Carpeted built-in range, 1 1/2 bath. Very clean double garage, fenced. 8-5-10-40-7c

\$12,000.00 low equity. Three bedrooms, 1 bath. Attached garage, central air, nice large rooms. Payment \$112.00 per month. 8-5-10-40-7c

INCOME PROPERTY A potential of \$291 gross per month. Low down payment. Good terms. Give us an offer. 1300 8-5-10-40-7c

TOTAL MOVE IN COST IF YOU MAKE LESS THAN \$600 per month call us. Payments according to family size and income. If you qualify for 225 (1) Loan. Free consultation. 2, 3, & 4 bedroom brick homes are available. Two full baths - shower, built-in range. Call us now! Pick your colors. Payments \$75.00 to \$100.00 per month. 8-5-10-40-7c

Carthel Real Estate 204 N. 25 Mile Ave. Leo Peters Phone 364-0944 8-4-10-1c

NEW 4 bedroom house. Will trade for smaller home or mobile home. Phone 364-0412. 8-4-14-45-1c

3 BEDROOM, 1 1/2 bath home. Refrigerated air, fenced yard. Close to schools. Will sell at a bargain. If buyer has the money or will sell for low down payment on contract of sale. Call 364-2200 or 364-5555. 8-4-25-16-1c

EQUITY BARGAIN 3 bedroom, 1 bath, heat and air conditioning, washer and dryer connections. Large lot. Has existing 7 percent loan. \$79.00 per month. WILL SELL ON G. I. Nice 3 bedroom stucco, built in oven and burners, outside city limits, paved, barn, well garage, place for livestock. 8-4-25-16-1c

IMMEDIATE POSSESSION 3 bedroom on Avenue J. Large rooms. Existing loan. Will trade for small house for rental. 8-4-25-16-1c

EXECUTIVE HOMES We have a large selection of 3 and 4 bedroom homes with 2 or 3 baths. Call for appointments. MOBILE HOMES, If you have a mobile home for sale or trade, we have house equities to trade also. 8-4-25-16-1c

INCOME PROPERTY Large selection of apartments, rentals, and business. FARM 640 Acres, 4 good 8" wells, good oil prospects. Nice large brick home, barn, 6 place that you would be proud to own. \$375.00 per acre. CHECK OUR FARM LISTINGS HAMBY REAL ESTATE South Highway 283 Office: 364-3566 Gerald Hamby 364-1534 Durward Hamby 364-3487 Days J. M. Hamby 364-2553 8-4-45-1c

FOR SALE, TRADE OR LEASE BY OWNER 234 A. 8 miles north of Dimmitt, Texas. Has 3 irrigation wells and is alfalfa. Also long section East of Stratford Texas. Two 8" wells, good for seed farm. Want cash lease. Call after 4 p. m. Sunday Evening. 844-2277, Lovell, Texas. 8-4-20-1c

FOR SALE: A-1 used tires with guarantee. \$5.00 and up. Also good used tractor tires. FIRESTONE 364-2322. 8-4-17-20-1c

5. FOR RENT EFFICIENCY apartments - 3 bedroom, bath, kitchen and dinette. Furnished. A. I. bills paid. Forest Ave. Apts. Phone 364-1987 Days J. M. Hamby 364-2553 8-5-11-17-1c

FOR RENT: 3 bedroom house. Call 364-1102. 8-5-10-16-1c

3 SLEEPING ROOMS FOR RENT. Single men. 613 East 5th. 8-5-11-17-1c

OFFICE SPACE FOR RENT. Electric heat and air conditioning. P. D. DADDY'S TRUCK STOP, 364-0291. 8-5-14-46-2c

3 BEDROOM furnished apartments. Bills paid. Phone 364-4332. 8-5-10-16-1c

FOR RENT: COMMERCIAL BUILDING. Good location. Call Durward Hamby 364-3566; night 364-3487. 8-5-12-45-4c

BEDROOM FOR RENT. Phone 364-3116. 8-5-10-19-1c

BACHELOR APARTMENTS. Private entrance, private bath, carpeted, vented. 821 South 25 Mile Avenue. 8-5-14-19-1c

NICE furnished 2 bedroom apartment for couple and small baby. Phone 364-4821 or 275-5533. 8-5-14-20-1c

DOWNSTAIRS 3 bedroom unfurnished apartment. Middle age couple only. No children, no pets. 300 West 6th, 364-2843. 8-5-17-20-1c

DEAD ANIMAL REMOVAL Seven days a week service. Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS 364-0651 8-4-40-1c

WANTED - CUSTOM FARMING Call Joel Williamson, 364-1933. 8-4-14-1c

CUSTOM FARMING. Call Stan McCall 289-5674 or 364-0621 after 7:00 p.m. 8-5-10-40-7c

WANTED: WINTER PASTURE for light weight cattle. David Brumley, 364-1174. 8-4-10-40-18p

WANTED - baby sitting by the hour, day or week. Phone 364-4175. 8-4-18-40-1c

HIGHEST CASH prices paid for scrap iron, metals, batteries; also wrecked trucks, pickups and cars. Hereford Iron & Metal Company, Anson & Juvie Dearing, North Progressive Road by the City Dump, 364-3777 or 364-3350. 8-4-34-23-1c

WILL PAY CASH FOR USED house trailer. Phone 383-7745 Amarillo, Texas. 8-4-11-46-4c

WANTED: Balls for player phone. Phone 364-5587. 8-4-20-1c

ALL types of custom hauling. LONNIE SWIMMER, 364-4251. 8-4-10-20-1c

8. HELP WANTED NEED SCHOOL BUS DRIVERS Must be 21 years old with Texas Chauffeur's license. Women and retired men preferred. See Eldon Owen at School Bus Store. 18-4-15-1c

EXPERIENCED ELECTRICAL SERVICE MAN Prefer man with electric motor repair experience. Good wages, retirement plan paid vacation, paid holidays, hospitalization, other fringe benefits. BRANDON & CLARK ELECTRIC 104 Roosevelt, Hereford. Phone 364-5470. Night Doug Crouch 364-1508. 8-4-19-4c

WANT TO HIRE EXPERIENCED man to work in Lumber yard. Hucker Lumber Company, 364-0664. 8-4-14-15-1c

EXPERIENCED FARM HAND. Inquire 2 miles north, 1/2 mile east of Easter. 8-4-45-4p

MILL MAN NEEDED for feed lot near Hereford. Some experience necessary. Top wages and other benefits. Call 276-5627. 8-4-18-46-2c

ELECTRICIANS WILSON BEEF & LAMB COMPANY PHONE 276-5231, EXTENSION 30. 28-8-44-2c

WOMAN OR COUPLE to care for handicapped, not invalid woman. Living facilities provided. Phone 364-1725. 8-4-15-20-1c

PART TIME TRUCK DRIVER. Call 364-4231. 8-4-10-20-1c

9. Situations Wanted WANTED - SEWING & ALTERATIONS. Phone 364-4913. 8-9-10-46-2c

WILL DO YOUR IRONING at 406 ROOSEVELT. PHONE 364-0568. 8-4-10-20-1p

10. NOTICE FACTORY TRAINED service on all WHIRLPOOL APPLIANCES. Robert's Appliance, 136 West Third, Phone 364-1588. 8-10-14-23-1c

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4548 from 9 a.m. till 12 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY. 8-10-23-1c

T. V. TECH. Magnavox Service Center. FAST-EXPERT-REPAIR All Models. Call 364-5491 128 West 3rd. Hereford, Texas. 18-10-43-2c

CLOSE OUT ON 1970 TVs, stereo and refrigerators. No payment till Feb. 1971. Firestone, 364-4333. 8-10-15-20-1c

11. Business Service PORTABLE DISC ROLLING Scallop or plain. Jacobsen Brothers. Phone 364-1543. 8-11-10-23-1c

SALES & SERVICE RCA - Zenith Whirlpool - Roper Corning Counter Range. ROBERTS APPLIANCE 136 West 3rd Phone 364-1588. 18-11-23-1c

C & R BACKHOE SERVICE Pitts-Basements Underground Tanks Hereford, Texas from 9 a.m. till 5 p.m. Bob Campbell 364-4361 John Hampton 364-4039 18-11-5-1c

REMODELING & GENERAL HOUSE REPAIRS. Storm door and window installation. Call 364-2232 after 4 p. m. 18-11-49-1c

REWARD OFFERED STRAYED black German Shepherd female pup, 3 months old from 404 Avenue G. Call REWARD. Call 364-0218. 8-15-18-19-4p

CARPET CLEANING Second to none (Dry Foam Method) No shrinkage or deterioration problems. C & W CARPET Phone 364-3448 18-11-5-1c

EXPERT PIANO TUNING Call Elmer Clark, 364-1150, no answer, call 364-0628. 8-11-12-52-1c

BEAK Wheel Alignment Complete Front-End Service DICK NORWOOD CHEV.-OLDS Phone 364-2160 B-11-2-1c

WANTED - 100 to 120 watches a week to repair by latest approved methods. COWAN JEWELRY. 8-11-15-4-1c

PARTS for all makes of Sewing Machines and Vacuum Economy Company Sugarland Mall, 364-5051 8-11-14-10-1c

KELLY ELECTRIC Doug and Virgil Electrical Contractors Residential - Commercial All bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or Box 130 364-1345 B-11-46-1c

WESTERN STATES COLLECTOR'S INC. Be informed. 1111 P.O. Box 1936. Phone 364-1083. 18-11-17-1c

WE BUY, SELL, TRADE AND RENT FURNITURE. BIG RED BARN Phone 364-3552. B-11-15-1c

BIG TEX WELDING (Bill Gilley) Truck and trailer service. Feed yard repairs, Parts-pens, corrals gates and pipe. PHONE 364-5010, 119 Lee Street. 18-11-43-1c

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2300. 18-11-12-40-1c

Complete Turn Key Installations of Pumps and Gear Drives "BIG T" PUMP CO., INC. Sales & Service Hereford 364-0353 Dimmitt 647-3444 Friona 247-3311 S-11-24-1c

HOUSE MOVING (Free Estimates) BONDED-RRR PERMIT PHONE BOB CAMPBELL, 364-4261. 15-11-14-1c

FOR ALL YOUR INSURANCE consult The Life Plus Agency 265 South 25 Mile Avenue Phone 364-4911. PAULINE LOVAN 364-3536 ROBERT LEMONS 364-1776 FRANK PANNELL 364-2412 6-11-40-1c

MOVING & STORAGE Local & long distance moving. Free Estimates MILLCO SERVICE, HEREFORD Phone 364-1223. 15-11-25-1c

ROWLAND STABLES We cater to good horses. 1/2 mile north of Hereford on Avenue F. Mr. & Mrs. Harvey Rowland, Owners, 840 Avenue F. Phone 364-1189 after 4:00 P.M. 5-11-11-1c

HEREFORD WRECKING CO. New & used parts WRECKER SERVICE We buy scrap iron & metal. Have storage for cars, boats, etc. 11st & Jewell Pl. 364-0580. Nites - 4099 or 0075. 8-11-8-1c

THE POLLY SHOP Specialists in upholstery and furniture repairs. Antiquing and cabinetry refinishing. Interior decorating. FREE ESTIMATES. Call 364-2140 after 5:00 p. m. JOHNNY & JOYCE JOHNSON, 711 Lee. 5-11-19-1c

RAKING LEAVES, cleaning alleys, fertilizing, etc. Call RYDERS LAWN & GARDEN, 364-3356. 5-11-12-17-4c

QUALITY QUILTING Will quilt bedspreads, quilts, valances, pillows, pictures, etc. Call Jene Packard, 364-2118. 5-11-23-1c

TREE SERVICE, TOPPING, SHAPING AND CHAIN SAW WORK. C. L. Stovall, 204 Avenue C, Phone 364-4100. 5-11-14-15-1c

HUBBLE WATER WELL SERVICE Gravel Pack Wells-Test Holes Pump Sales & Service 425 Avenue J, Ph. 364-2684 15-11-11-1c

LOST OR STRAYED from vicinity of 8th and Lee Street. Part Shesha block mole cat. REWARD. Call 364-0218. 8-15-18-19-4p

REWARD OFFERED STRAYED black German Shepherd female pup, 3 months old from 404 Avenue G. Call REWARD. Call 364-0218. 8-15-18-19-4p

Legal Notice THE STATE OF TEXAS COUNTY OF DEAF SMITH Notice of Execution Sale By virtue of an execution issued out of the county court of Deaf Smith County, Texas, on a judgment rendered in said court on the 27th day of July, 1970, in favor of the Kemp Tractor Company and against the said Al Troutmann, in the case of Kemp Tractor Company against Al Troutmann No. 2231 in such court, I did on the 2nd day of October, 1970, at 2:00 o'clock p.m., levy upon the following described tracts and parcels of land situated in the county of Deaf Smith, state of Texas, as the property of said Al Troutmann, to wit: Lot number three (3) and the north one-half (1/2) of lot number two (2), Block C of R. G. Sink Subdivision of Block one (1), Mabry Additions to the town of Hereford, Deaf Smith County, Texas, all improvements thereon, and on the 1 day of December, 1970, being the first Tuesday of said month between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day, of the courthouse door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Al Troutmann in and to said property. Dated this 23 day of October, 1970. Travis McPherson, Sheriff Deaf Smith County. 5-19-3c

CLASSIFIED ADS CAN MAKE YOU MONEY ORDER TODAY

GET RESULTS

Phone 364-2030

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## EAGLE REAL ESTATE

PHONE 364-2653  
120 N. 25 MILE AVE.

G I HOMES

World War II and Korean Veterans have been reinstated for full GI Benefits. Come in and let us show you how to qualify for a home loan.

Brick Duplex with 2-2 BR Apts. Located in very desirable location. Excellent rent property. Let rent make monthly payments. Low interest, established loan.

2-10 acre plots on paved road. Excellent area for out of town home. Five miles from town. 29% down, balance 8% interest. Terms.

**\$200 TOTAL MOVE IN COST**  
New 3-4 BR, 2 Bath Brick homes to those who qualify. Monthly payments adjusted to your income and family size. FHA long term loan. Come in and get information on these homes.

Virgil Merriott 364-4328 Mike West 364-0735  
Virgil Justice 364-0670 Wildering West 364-0735

RESIDENTIAL — COMMERCIAL — INDUSTRIAL

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Plumbing - Heating - Air Conditioning - Boiler Work  
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West Hwy. 60 Box 1882 Phone 364-0193  
HEREFORD, TEXAS

ARTHUR 364-4899 DELFINO 364-0796  
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## HEREFORD GLASS CO.

1982 Park Ave. INC. 364-3683

## HEREFORD RADIATOR

Repair  
116 Avenue K  
DEPENDABLE SERVICE

## Campbell-Cramer

- FIRST TIME OFFERED. 3 BR. brick (2 with "den" at 208 Western. Has garage, fence, nice carpet and drapes. \$97.00 payment at 5 1/4%.
- ELEGANCE PLUS—One of the most beautiful homes in Hereford. 4 bedrooms, 3 baths, choice location. Low interest loan. Consider trade. \$40,000. H-3287.
- REDUCED \$2,400.00. This home has approx. 2,000 sq. ft. living area. 3 to 5 bedrooms, den, playroom, LR, dining room, 2 baths and utility room. Fully carpeted with nice drapes and built-ins. \$1,800 total down, price \$13,900
- HUMIDIFIER, drapes, air cond., and T.V. antenna go with this 3 bdr., 2 bath brick in N. Hereford. Lots of built-ins and shrubs. Reasonable down, low interest. \$14,000.00 H-3281.

141 North 25 Mile Avenue Phone 364-2424  
Evenings and Sundays Call

M. H. Richie 364-2370 Ted Walling 364-0660  
Jim Cramer 364-0164 Gene Campbell 364-0789

## GOLDEN SPREAD REAL ESTATE

● Farms ● Ranches ● Commercial  
West Highway 60, Hereford

## THE BEAUTY HOUSE

and formerly the  
BEAUTY MART  
PHONE 364.1533

● OPEN 6 DAYS A WEEK ●  
337 MILES

## LONE STAR AGENCY

★ RESIDENTIAL  
★ COMMERCIAL  
★ FARMS

OWNER WILL PLEDGE — Larger rooms in this two bedroom home, shag carpeting, new drapes, new corner ware cooktop, 2 car garage with electric opener, sprinkler system, fenced, new FHA Appraisal — This beautiful home is ready for your occupancy.

COMMERCIAL PROPERTY N. 25 MILE AVE. House to be moved. Excellent business location, \$26,000.

ONLY A SMALL DOWN PAYMENT can move you into this pretty 2 Bedroom home in the NW with refrigerated air, fenced yards, new carpeting, excellent condition. Payments less than \$85 per month, \$13,960.

LARGE 4 BEDROOM BRICK in Northeast, has many extras, double garage, refrig. air, storm windows and doors. Excellent shape. Low interest loan can be assumed with payments less than \$125 per month.

OWNER WILL TAKE TRADE OF NICE, CLEAN HOUSE in on this beautiful Northwest home only one year old. Large family room with woodburning fireplace, double car garage, isolated bedroom, fully carpeted, central heat and air, \$24,000.

HOME WITH BEAUTY SHOP — 3 Bedroom, 2 bath home with built-in hutch, newly repainted, has chainlink fence and storage bldg. two styling chairs with 2 dryers, equipment and supplies. \$22,500.

## Ralph Owens & ASSOCIATES, INC.

"Ralph Owens Sold Mine"  
311 PARK AVE. (Across from city park)  
PHONE 364-2222  
LAND & HOMES

JUST LIKE NEW — Located on Westhaven—beautiful yard, 3 BR, corner fireplace in den, storage in abundance, owner will trade or carry some paper. Established loan, you must see this one today. H-3395

DREAM HOME—5 BRs and 5 baths, every room is spacious, near Nwst. and LaPlata schools, unusual storage closets and built-in features in every room. Landscaped to perfection. Let us show you this luxury home today. H-4071

BUDGET HOME—\$10,500 will buy this 3 BR home on Western. Excellent condition, low down payment and reasonable monthly payments. Call to see. H-3397

DUPLEX INVESTMENT OPPORTUNITY — 5 duplex units, good condition. A real buy for \$3,000 down and assume the established loan. Property stays rented and it is good income property. We can show it to you now. H-Duplex

LARGE FAMILY HOME—Features 2250 sq. ft. including a country kitchen and a family room, purchase equity on this comfortable older home and assume established loan with payments of \$164. It is neat and clean and near shopping and schools. H-3399

HOME WITH 2 ACRES—You can have lots of space including a basement for storage, older home has a loan, good terms can be arranged. Call to see. H-3383

LUXURY IN BLUEBONNET — Ready for you to move into—This home features bay windows, a fireplace in the paneled den, low down payment and FHA financing is available. H-3361

Jeane Coker 364-5439  
Betty Cope 364-0255  
Morris Easley 364-5743  
Ralph Owens 364-2560

## Vaughan Real Estate

116 South 25 Mile Avenue  
Hereford, Texas 79045  
OFFICE PHONE 364-2850

Dear Friends,

With Thanksgiving just around the corner and Christmas not much further away, we at Vaughan Real Estate are more aware of how thankful and grateful we are to you for helping us grow as we have, especially in this past year of 1970. We have sold more homes this year than we ever imagined possible.

Now, we realize that we missed the privilege of selling homes to some of you and we missed the opportunity of listing and selling homes for others of you. We fully realize that one successful year does not make us a success and we are not content to rest on our laurels — exactly the opposite — we are adding more sales personnel and expanding our offices, preparing for better service to each of you, always striving to offer you the best Hereford has in the real estate field.

We are appreciative of our competing real estate offices. In our wonderful free enterprise system, competition maintains the drive and professional standards which benefit you, the home owner. We hope always to maintain cooperative, pleasant relations with each of them, but of course, we will always feel that we at Vaughan Real Estate are Number ONE in every department. Our sincerest thank-you to each of you.

*Denzil Vaughan*  
Denzil Vaughan

*Charles Cabiness*  
Charles Cabiness

*Carol Vaughan*  
Carol Vaughan

*Mike Waldrip*  
Mike Waldrip

P. S. Below are a few of the homes we would like for you to look over and consider and call us right away.

1. This is by far one of Hereford's most beautiful homes. You will find that from the curb to the alley, this home is in tip top condition. It's location is one of the finest, and it is equipped with all the features of today's modern homes. 4 Bedrooms, including one isolated, 4 baths, den with a fireplace, large kitchen and dining area, are just a few of the many things we can show you on this home that offers terms not found on any other home in this price range.
2. Out of Better Homes & Gardens comes this fine equity buy, or a new VA loan is available with no down payment on Aspen St. All brick, 3 bedrooms, 1 3/4 baths, this home is equipped with central heating and refrigerated air conditioning. All electric built-in kitchen, draperies and shag-carpet throughout, and you will find the owner has taken immaculate care with the landscaping of this property.
3. Here is your chance to make this Christmas, 1970, a legend by celebrating in this charming new 3 bedroom, 1 & 3/4 bath, air-conditioned, fenced yard, large den area with fireplace, and featuring an isolated master bedroom. Located in the NW area and available on FHA or GI financing.
4. No where else will you find homes more complete than these two new homes on Hickory Street. Three bedrooms, two baths, bricked with double garage, one features beautiful bay windows, the other a WB fireplace. Priced at \$19,600 & \$20,300 and also available on FHA or VA loans with low down payments.
5. If your looking for smaller payments such as \$80.00 & \$85.00 per month, you should call about these two fine equity buys. One located near Aikman School, the other on Sunset Street.
6. Life is so short and winter is too long for your family to be missing out on living in this new home with over 2,000/sf of living area. WB fireplace, 2 large baths, kitchen with all built-ins, beautifully paneled family room, and many other features. Located in Northwest Hereford, priced at \$27,500.00.
7. This 4 bedroom, 2 bath older home is located on Beach Street, and features a fenced yard, storm cellar, evaporative air conditioning, priced very reasonable with low low monthly payments, and, if necessary, the owner will carry 2nd note on part of the equity. Call today, get the details and make an offer.

After hours please call: Mr. or Mrs. Denzil Vaughan 364-2146  
Charles Cabiness 364-0566  
Mike Waldrip 364-4770

Our courteous, efficient staff will appreciate your call at any time for information on new homes with good terms or older homes with established loans, as well as commercial property.

★ ★ ★  
Read The Classified Want Ads  
★ ★ ★

Hide-A-Way that  
Xmas Gift at  
**COWAN'S**  
Hereford's  
Gift Headquarters

You've Never Seen  
Such Thorough  
Service  
**STOP IN SOON**  
Phillips "66" Products  
EAST SIDE "66"  
Rocky Stewart  
1903 E. 1st 364-2644

**HELP WANTED**  
Mature, efficient, Girl  
Friday Typing,  
Bookkeeping experience.  
Shorthand helpful but  
not necessary.  
Please send resume  
to P.O. Box 2211,  
Hereford, Texas 79045.

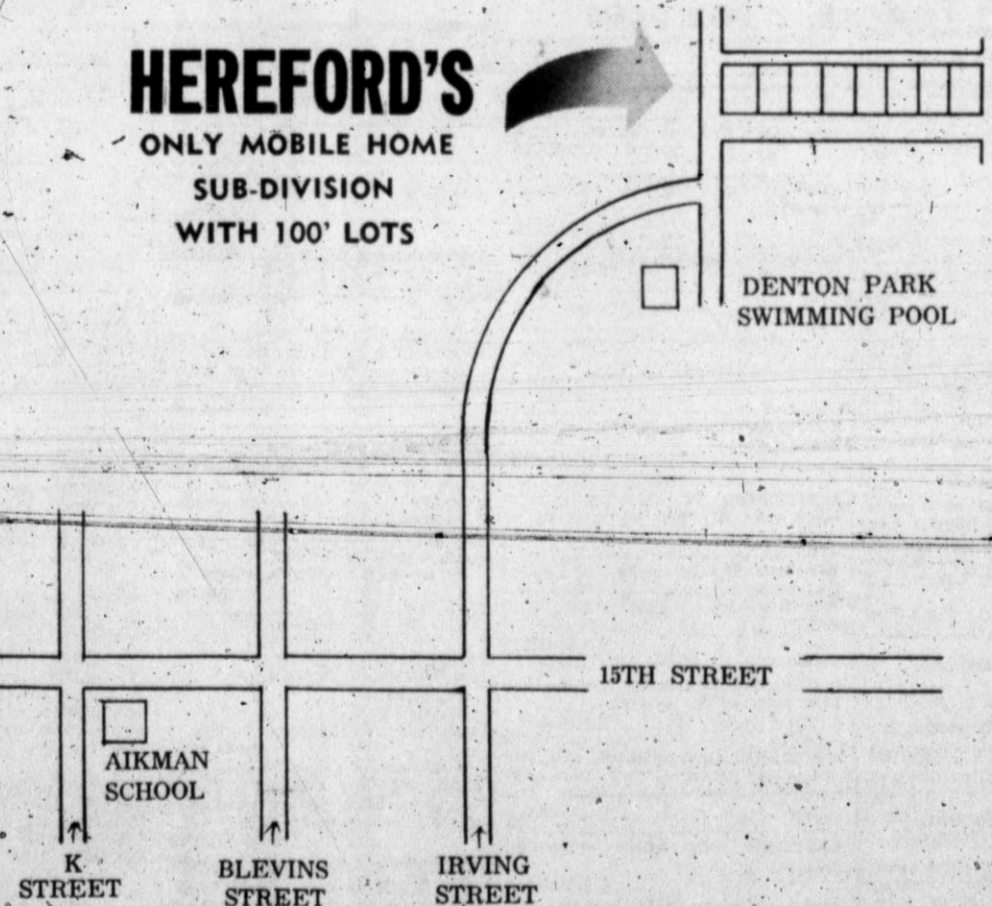
CALL A REALTOR

LEE UMSTED	364-1773
MELVIN JAYROE	364-3766
ALLENE WARDEN	364-2102
LLOYD SHARP	364-2543
KEN ROGERS	364-0094

"Worthy of Public Confidence"  
Since 1947  
601 Main Street 364-0555 Hereford, Texas

## HEREFORD'S

ONLY MOBILE HOME  
SUB-DIVISION  
WITH 100' LOTS



1. Located outside City Limits
2. Walking distance to Aikman School.
3. 1 block to Denton Park pool.
4. 100 foot by 125 foot lots . . . four times as large as the usual mobile home lots.
5. Name your own down payment.
6. Name your own monthly payments.
7. You can park 4 cars on the driveways . . . all on your own lot.

**Sam Nunnally**  
364-4298—OFFICE HOME 364-2814  
804 S. 25 MILE AVE.

## Carmichael Real Estate, Inc.

"Attention WW II and Korean Veterans"  
Eligibility is now good forever. See us for details on GI Loan.

Especially For You:  
Beautiful stone, landscaped perfectly, makes this 4 bedroom home a classic features 2 3/4 baths—den W B fireplace—refrig. air, double garage, fenced, draped. Immediate Possession.

Prestige Location:  
Four bedroom home, 2 1/2 bath, paneled den W B stone fireplace, refrig. air, beautiful kitchen, fenced, double garage, price \$34,500.00.

235 I FHA:  
We have them—2-3-4 bedroom—up to \$17,500.00 if purchaser qualifies, \$200.00 down payments to meet income.

Fallout Shelters:  
With this 2 bedroom home, will go FHA or 235I if you qualify.

2 and Den:  
On Star Street with 1 1/2 baths, nice yard—\$1,500.00 down will move you in.

Home with Income:  
A large 2 bedroom duplex with rental house in rear. See to appreciate.

Need a painting studio:  
See this 2 bedroom, stucco attached garage, close to shopping center.

Harold Kids 364-0336  
Troys Carmichael 364-1082 Mary French 364-0854  
G. S. Wheeler 364-3798 Marn Tyler 364-0153

# BARRET PLUMBING COMPANY

1507 E. FIRST . . . PHONE 364-1818

## ★ ACTION ★

NEW . . . FASTER . . . SERVICE

We have just added additional personnel to give you "our customers", faster service . . . and the same high standards of quality craftsmanship.

**QUICK PLUMBING REPAIRS** All Work Fully Guaranteed Always At Reasonable Prices When You Need a **PLUMBER** Call Us 364-1818 • Free Estimates

# WARREN BROS. MOTOR CO.

1410 Park Ave. 364-1423

CLOSED SUNDAY



**THIS WEEK'S SPECIAL**  
67 Dodge Dart 270, 2 dr. H.T., 318 V8, automatic, radio & vinyl interior. Sharp carmel finish, 4,000 mi., 90 day Protective Warranty. **\$1295.00**

66 Valiant 4 dr. 273 V8, standard transmission. Sharp Cypress green finish. Radio and white wall tires. You'll fall for this nice compact. Protective Warranty.

66 Olds Cutlass 2 dr. Coupe. V8, automatic, air & power steering, chrome wheels. A sporty coupe at only coupe at average price.

69 Olds 98 Luxury Sedan. Fully equipped, vinyl top. Test drive this fine car at 50% it's original price.

69 Ply. G.T.X. 2 dr. H.T. 440 engine - fact. air, power, vinyl top. Local 1 owner. 23,000 miles. Like new. Great reduction in price.

1968 Buick Electra 225 4 dr H.T. Loaded with extras. Cruise control and etc. Sharp cream finish with black vinyl top. Locally owned. Extra sharp, 4,000 mi., 90 day Protective Warranty.

Britain faces a 700,000-ton shortage of coke next winter under its anti-pollution program. Unless a furnace has been specially equipped it may not burn regular coal which gives off smoke. The rigid control of the burning of untreated coal has paid off in cleaner cities.

## Community Calendar

- NOVEMBER**  
20 - Hereford High School musical.  
21 - Odd Fellows Lodge Thanksgiving supper open to public, in Odd Fellows Hall.  
**DECEMBER**  
3 - Boy Scout Banquet  
6 - Holiday tour of homes sponsored by Madre Mia Study Club.  
10 - Noon Lions Club Ladies Night at High School Cafeteria  
**JANUARY**  
22 - Father-daughter Camp Fire Banquet, Bull Barn, 7 p. m.  
14 - Chamber of Commerce Banquet  
**FEBRUARY**  
7 - 13 - Boy Scout Week  
12 - Kawadi Dancers  
13 - Community Concert

**WHY NOT HAVE A SIDE LINE?**  
For sale or trade: 12 miles from Hereford, 328 acres, all cultivated, lays good. 4 irrigation wells, nice large home. Price: \$210.00 per acre, \$35,000.00 loan. Would consider trading for farm near Dimmitt, 135 acres, 12 acres cult., near Hereford, in good irrigated water district; \$10,000.00 down, 10 yrs. terms on bal.  
8 acres, 5 miles from Hereford, \$100.00 down and \$100.00 per mo. 1/4 mile off paving. 20 acres, 3 miles from Hereford, \$7,000.00; only \$2,000.00 down and \$500.00 yearly plus interest.  
20 acres on paving, 4 miles from totn. 3 bedroom house and barn, \$13,000.00. \$5,000 down, 10 years on balance. 20 acres in Arkansas, on paving, 2 bedroom home, 1 barn, 1 vegetable shed. Price \$18,500.00. \$2,000 loan. Will trade for rentals in Hereford.  
40 acres East of Neosho, Missouri. Old improvements, 1/4 mile o large lake. Price \$9,000.00. \$1,000.00 down. \$750 00 year plus interest.  
280 acres, Hale County, a 1 1/2 Old improvements. 82 cotton, 153 milo. Small wheat acres. Good government check 1970. Price \$160 per acre.  
4 bdrm. house, some rooms paneled, double garage, corner lot, fenced yard. Price: \$7,500.00, \$1,000.00 down, \$95. 00 per month on balance.

Heart disease continues as the leading cause of death in Kentucky, followed by cancer, the state Health Department reports.  
Snow comes in several colors. The shade depends on minute algae or dust particles that so times mix with flakes or tint already fallen snow.

**EXPERT REPAIR**  
•BUICK •PONTIAC  
•GMC TRUCKS  
JOHN OSBORN  
BUICK PONTIAC  
Free Pickup Phone 364-0990

**NEED A PLACE FOR**  
•Family Reunions  
•Business Conferences  
•Parties  
**ODD FELLOWS BLDG.**  
Call 364-3400 or 289-5828,  
Jerry Johnson

**ART BAKER CATTLE COMPANY**  
all classes & weights  
**Stocker and Feeder Cattle**  
I will quote you prices!  
Your business always appreciated  
127 WEST 3rd HEREFORD, TEXAS  
PHONE 364-5661 office or 364-4485 home

**OWENS ELECTRIC**  
Electric Contracting — Sales and Service of  
New and Used Motors and Controls  
Magnitos, Starters & Generator Repair  
Loan Motors Available  
Off. Phone 364-3572  
809 E 2nd Hereford, Texas

**MILLER AUTO SALES**  
901 East 1st Street Phone 364-0815  
BANK FINANCING

'66 Chrysler Imperial 4 Dr.	\$1500
'65 Pontiac 4 Dr. H.T.	\$1095
'66 Pontiac 2 Dr. H.T.	\$ 695
'66 Ford Country Sedan 6 Pass	\$1295
'68 Ford LWB V8 Pickup	\$1495
'69 Buick 2 Dr. Spec.	\$2350
'67 Chevrolet 2 Dr. H.T.	\$1495
'67 Dodge Coronet 4 Speed 2 Dr.	\$1295
'66 Ford Galaxy V8 AT AC	\$ 995
'66 Falcon 2 Dr. Sport Coupe	\$ 995
'65 Buick 2 Dr. Gran Sport	\$ 895
'67 Pontiac 2 Dr. Catalina H.T.	\$1195
'65 GMC LWB V6 Pickup	\$ 795
'67 Ford Custom V8 2 Door	\$1150
'62 Chevrolet 4 door Bel Air, automatic, air, V.8	\$ 235
'66 Chevrolet Impala 4 Dr.	\$1195
'67 Pontiac Lemans 2 Dr. H.T.	\$1495
'66 Pontiac GTO 2 Dr. H.T.	\$1295
'60 Rambler 4 Dr.	\$ 150
'68 Ford Fairlane 2 Dr. H.T.	\$1295
'64 Chevrolet Impala 4 Dr.	\$ 695
'68 Plymouth Fury III 2 Dr. H.T.	\$1795
'64 Pontiac 4 Dr.	\$ 895
'64 Buick 4 Dr.	\$ 895
'66 Pontiac 4 Dr.	\$ 995
'66 Pontiac GTO 2 Dr. H.T.	\$1350
'68 Buick Wildcat 4 Dr. H.T.	\$2450
'68 Chrysler 2 Dr. H.T.	\$2375
'68 Ford Galaxy 500 2 Dr. H.T.	\$1875
'69 Pontiac GTO 2 Dr. H.T.	\$2350
'69 Pontiac 4 Dr. Catalina	\$2475
'65 Chevrolet SS 2-Dr. H.T.	\$1095
'68 Dodge Coronado 440 RT 2 Dr.	\$1695
'55 International Pickup, Automatic	\$ 125

OPEN 8 A.M. CLOSE 7 P.M.

## SUPPLEMENT TO THE 1970-71 HUNTING DIGEST

QUAIL • OPEN SEASONS & BAG LIMITS

CODE - OPEN SEASON AND BAG LIMIT

A	December 1-January 15	12 per day-36 possession
B	November 14-January 31	12 per day-24 possession
C	November 14-January 31	12 per day-36 possession
D	December 1-January 31	12 per day-36 possession
E	November 1-December 15	12 per day-36 possession
F	October 15-December 15	12 per day-36 possession
G	December 1-February 15	12 per day-36 possession
H	December 1-January 31	8 per day
I	December 15-February 28	12 per day-36 possession
J	November 1-January 31	12 per day-36 possession
K	November 14-February 15	12 per day-36 possession
L	November 14-February 15	15 per day-45 possession
X	Season Closed	

OTHER REGULATIONS  
For regulations concerning other seasons and bag limits, for bearing animals, licenses, shooting hours, means and methods of hunting, and other information pertaining to hunting in Texas, see the 1970-71 Texas Hunting Guide.  
Hunting regulations for migratory game birds are covered in a special migratory game bird supplement.  
For more detailed information concerning hunting regulations in the area in which you plan to hunt, consult your local game management office or county attorney.

NOTE: Shaded counties are not under the regulatory responsibility of the Texas Parks and Wildlife Commission.

\* SPECIAL PROVISIONS  
All Counties West of the Peace River—No open season on Mallard quail commonly called foot's quail.  
Burleson, Lee and Washington Counties—Somerville Reservoir Area—Season closed.  
Camp, Delta, Hopkins, Rains, Upham and Van Zandt Counties—Quail may not be hunted on Sunday.  
Rains County—Quail may be hunted on Monday, Wednesday and Saturday only, unless one of these days is a legal holiday—then quail may be hunted the following day—unless this day falls on Sunday.

Texas Parks and Wildlife Department  
John H. Reagan State Office Building  
Austin, Texas 78701

## Rites Conducted For Local Woman

Funeral services for Mrs. Angellita Sanchez Ybarra, 63, of the Labor Camp were conducted Saturday afternoon at St. Anthony's Catholic Church by the Rev. Michael Graham. Burial was in St. Anthony's Cemetery, directed by Gilliland Funeral Home.  
Mrs. Ybarra had been a Hereford resident since 1949, when she came here from Rock Springs. She was born in Estelline Oct. 18, 1907 and married Matildad Ybarra at Del Rio.  
He survives her, with nine daughters, three sons, 62 grandchildren and seven great-grandchildren. One son, Julian, and six daughters Josefina Garcia, Mary Castillo, Dora Tijerin, Oralina Mora, Mary Chavez and Hope Lopez, reside in Hereford.



**COACH VISITS LIONS**—Dennis Walling, basketball coach at West Texas State University, Canyon, spoke to members of the Noon Lions Club Wednesday, listing information about this year's players and schedule. With Walling was Jack Donovan, center, the school's information director. Bernard Roberson, left, is serving as program chairman for November.

# Monterey JV's Strike Quick To Beat Longhorns 43-36

The Lubbock Monterey junior varsity struck for two touchdowns in the first 13 seconds of the first half Thursday and held on to hand Hereford's Longhorns a 43-36 defeat.

The win kept the Monterey Lancers undefeated for the year while dropping the locals to a 5-3 season.

The Lancers scored the game's first touchdown in the initial quarter then added a two point conversion before Hereford was able to get a scoring drive going.

The Longhorns hit for two quick scores in the first half when quarterback Keith Kitchens found Bruce Barrett open and connected on a 28-yard toss. Alberta Garza attempted the point after, but failed and the locals trailed 8-6.

Wesley High, who had three touchdowns for the day, put the Longhorns ahead in the second period on a 10 yard run then Kitchens again connected for Barrett for the conversion.

Monterey came again in the second quarter for two more scores to take a 22-14 halftime lead.

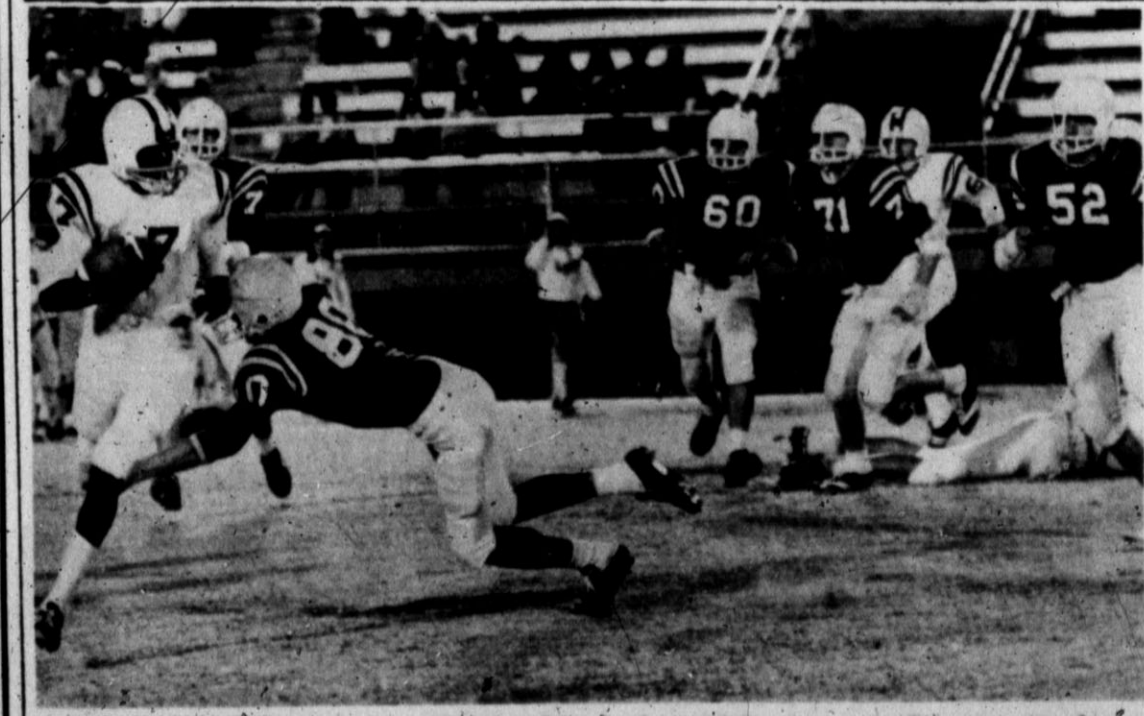
Disaster struck in the opening moments of the third period when the Lancers took the kickoff and returned it to the Hereford five-yard line then thrust it over in one play.

They then walked the distance back down the field and kicked off to the Longhorns and recovered the fumbled kickoff in the end zone for another touchdown.

Hereford got back in the game in the third period when Kitchens again found Barrett in the end zone on an 11-yard toss and they turned around and added another combination for the extra points to narrow the Lancer lead to 36-22.

The Lancers, however, were not through as they tallied another score in the third period to make the score 43-22.

Wesley High, who had 145 yards rushing for the game, tacked on two more scores for the locals in the final stanza and Kitchens, who went 18 for 32 on the day passing, hit Jay Henderson for one of the conversion attempts.



**OLD RIVALRY** — James Harris, La Plata running back who scored two Maverick touchdowns Thursday in their 20-8 win over Stanton, is shown as he side-steps a Dogie defender.

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**TROG**  
Starring JOAN CRAWFORD  
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\*\*\*\*\*  
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SEE BARBARA BUNTALLY! PLUS!  
**GOD FORGIVES**  
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**MEMORIAL PLAQUE ACCEPTED**—At a Veterans Day high school assembly, a plaque engraved with the names of 34 former students of Hereford High School whose lives were given in military action in four wars, was presented by Hereford Garden Club to be hung in the school. Mrs. L. W. Norvell, club president, spoke

briefly and read the names, then undraped the plaque. Jerry Don George, left, high school principal, accepted the memorial gift. Mike Wartes, center, HHS Student Council president, was master of ceremonies for the program which included a prayer by the Rev. Michael Graham and a vocal solo by Jim Hannaford.

**Appreciation Expressed To Students Of HHS**

Appreciation to the student body of Hereford High School for their reception of a memorial plaque honoring former students who have died in U. S. military action, is voiced in a note from Mrs. L. W. Norvell, president of Hereford Garden Club. The club presented the plaque in a special assembly Veterans Day, climaxing a project begun

several years ago when a memorial rose garden was planted at the school's main entrance. Mrs. Norvell's note follows: To the Students of Hereford High School: Thank you. You underlined my belief that our unpublicized youth (a vast majority) are solid, conscientious, and patriotic citizens. To the people of Deaf Smith

County: You missed a great pleasure by not attending the assembly program at Hereford High School on November 11, 1970, when the entire student body rose in TRIBUTE to the MEN from their school who have fallen in battle. I was privileged to witness it. Mrs. L. W. Norvell "Attention parents. Have your children lost their shoes? We have two pairs here at the office. Would you please come by and claim them?"

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## The Music Man Is Coming!

**SONGS, DANCES, COMEDY** — A lively musical with its setting in 1912 small-town America, *The Music Man*, will be presented as the 1970 stage show of Hereford High School music department. It is scheduled for performances at 7:30 p.m. next Friday and Saturday in the school auditorium, with the public invited.

**DIRECTING WORDS AND MUSIC** — High School Choral Director Jane Gulley, above left, beats time to the music onstage as she watches action and keeps the chorus, below, moving in tempo. Mrs. Aaron Hutto is assisting with choreography and Nancy Jones is serving as rehearsal pianist for the show. The HHS stage band directed by Ben Gollehon will accompany the songs written by Meredith Willson.

**IN THE TITLE ROLE** of a brash traveling salesman, Randy Clements, upper right, makes his spell to people of a small Iowa town where he expects to sell instruments and uniforms for a town band as yet not organized. His task is complicated when his pursuit of the pretty town librarian, played by Sherry White, is repulsed much to his surprise (photo at right). Don DeGraff as his old acquaintance, Marcellus Washburn, is much amused.

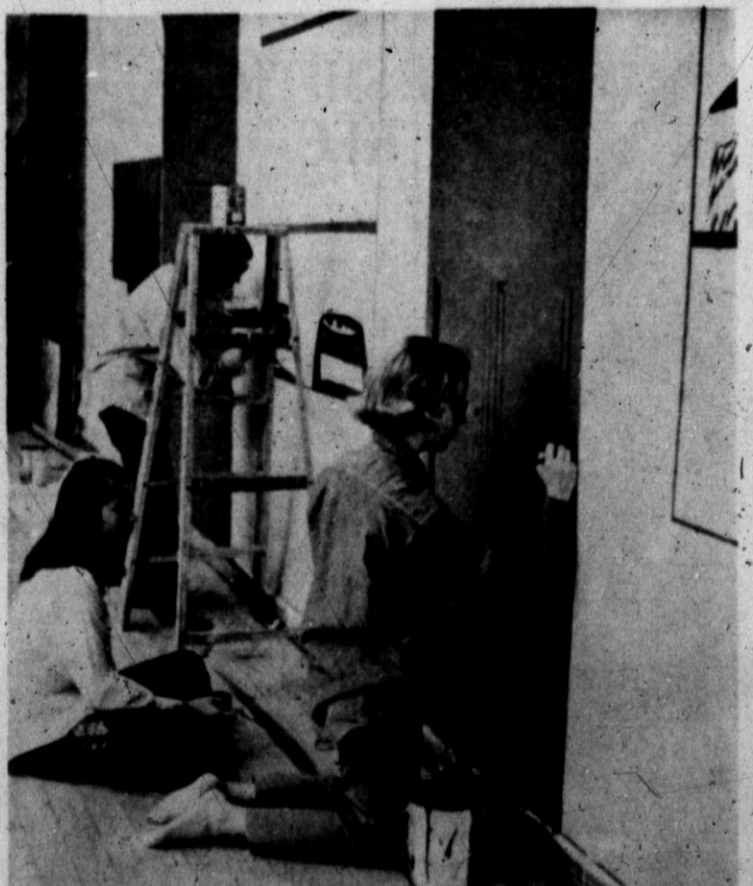
**VARYING MOODS** in the stage action are glimpsed by the camera: Exasperated Mayor Shinn (David Thomas) points an accusing finger, Mona Gibson as Eulalie Shinn leads a patriotic song by townspeople, Carole Newton as Mrs. Paroo comforts a small boy — a role in which Darrell Murphey and Van Mason alternate. Important work of preparing the stage setting goes on during rehearsals, lower left photo, as paint brushes are wielded to create a street scene.



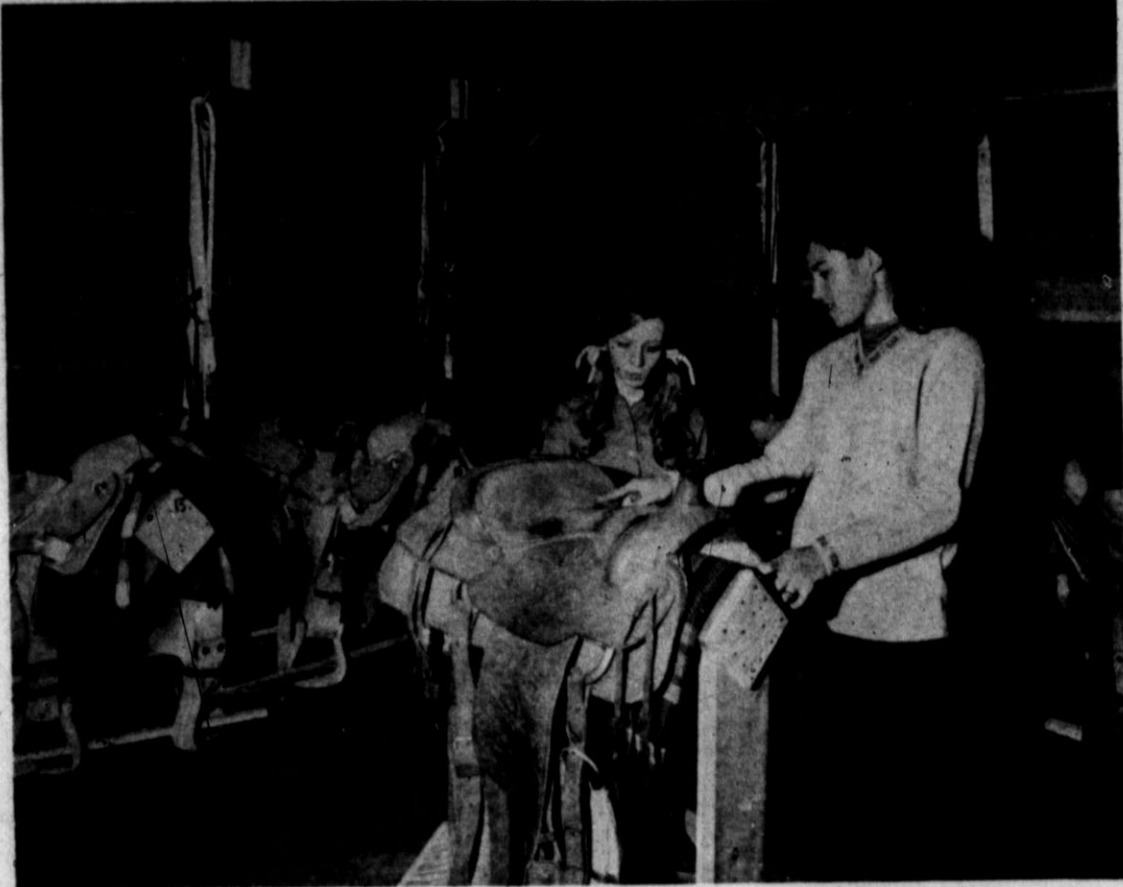
## The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, NOV. 15, 1970



# Girls Learn How To Ride Horses In Class



**HORSEMANSHIP PROCEDURE** — Nance Ranch, headquarters of the West Texas State University horse production program, to DeVaughn Evans, Hereford junior.

CANYON — The eyes of the students followed every move of the tall, brown-haired girl made. For many of the coeds, riding a horse was a new experience and the instructions the girl gave were very important.

Sally Schwartz, 21-year old junior from Cimarron, N. M., is an animal science major at West Texas State University. She knows her horses and that is why she teaches elementary horsemanship to the 80 students, primarily girls, enrolled in the new course.

Last spring Dr. Charles M. Smallwood, dean of the School of Agriculture, asked Sally to help Larry Kasten, new horse production instructor, teach the elementary course in horsemanship. The class is offered for physical education credit to girls, so a great deal of interest has been generated. Kasten needed help and Sally quickly agreed.

The university enrolled the young horsewoman in Pacific Coast Equestrian Research Farm, operated by Mr. and Mrs. Wentworth Tellington, Badger, Calif., so that she might learn the advanced techniques of English riding, hunter and jumping classes as well as the methods to teach others. During the 10-week course, Sally received an award for the student who showed the most achievement.

In describing the rise of Daniel Garcia and of his people, David Chandler has written a truly memorable and important novel of our times.

The investment in her training proved to be a wise one. Enrollment far exceeded expectations and another section had to be added.

Enthusiasm and eagerness are the keynotes of the class, Sally says. "I really enjoy teaching... a real thrill to see kids wanting to learn about horses... they are very enthusiastic." Sally appreciates their spirit and vigor because horses are and always have been her life.

Raised on the old Mike Daniels and Sons Ranch near Cimarron, Sally and her older brother

## Fred Wagner Receives Medal

Duc Pho, Vietnam Specialist Four Fred Wagner, 26, son of Mr. and Mrs. Edward Wagner, 1 Anderson Drive, Stony Point, N. Y., recently received the army commendation medal while serving with the American division near Duc Pho, Vietnam.

His wife, Pat, lives in Hereford. Spec. 4 Wagner earned the award for meritorious service as a gunner in Company E, 3rd Battalion, 1st Infantry of the division's 11th Infantry Brigade. He entered the Army in May 1969 and was last stationed at Ft. Ord, Calif.

Jimmy, 22, a racehorse trainer in West Virginia, roamed the 150,000 acres on horseback. Rudolph, Sally's dad, was the ranch's horse trainer then and he had the kids on horses before they could walk, Sally says.

Sally believes that the new horsemanship program, billed as the first of its kind in the Southwest, is the best she has ever seen, although it is just getting started.

In addition to the elementary course, the school offers horse production, advanced horsemanship, specialized horse enterprises, and several related courses on nutrition, anatomy and physiology. An intermediate horsemanship course may be approved by the Board Regents this fall.

In the future Sally wants to teach horsemanship, but raising thoroughbreds and quarterhorses will play a big role, too. "I

hope eventually to raise thoroughbred horses for jumping and racing and to keep my

## Attends State Elks Conference

C. D. Kelton, exalted ruler of the Hereford chapter of the Elks Lodge, attended a three-day fall conference of the Benevolent and Protective Order of the Elks in Longview.

The conference began Nov. 6 and continued through Nov. 8. More than 550 Elks from throughout Texas attended the meet.

quarterhorses for cutting and performance events. . . . I want to be an accomplished quarterhorse raiser. My brother and I are hoping that I could train them at home and he could run them on the track."

The honeybee can airlift a payload of pollen weighing almost as much as itself.

For WATCHES that You can Give with Pride COWAN'S Downtown Hereford

## At The Library

### Mexican-American Ag Workers Strike

The rising leadership of Daniel Garcia, leader of a strike, by Mexican-American agricultural workers, is related with all its poverty, church dismissals, and unfair union benefits. Check into this novel today at Deaf Smith County Library.

#### HUELGA!

BY David Chandler

The strike that lies at the center of David Chandler's powerful and timely new novel is more than an ordinary labor dispute: it is a strike by the workers—a strike led by a single charismatic leader. A strike symbolized for most of us by signs and bumper stickers urging the boycott of grapes; a strike whose roots lie deep in a century of exploitation, poverty and discrimination.

Newspapers, television news specials and magazines have made us familiar with the names of leaders like Chavez and Tijerina, with the sight of the vast flat fields that still require stooped labor, with the spectacle of a handful of men facing a small army of cops, with the sense that somewhere out there something is beginning to happen, just as things began to move for the American black after the sit-downs and the emergence of Martin Luther King.

In Huelga! David Chandler takes us into that world—the world of the Chicano, of the fieldhand, treated as a foreign-

er in his own country, unprotected by the unions, dismissed by his own church—to show us, as only a novelist can, the sudden rise of hope that crystallizes around one strike, around one man, to spur on a rising tide of change and militancy.

The story of Huelga! is simple: it is about people who know that they can expect no help from the outside and who, despite their weakness and poverty set out to help themselves: to build, at first with halting steps, a union, to unite behind it, to begin and see through to the bitter end La Huelga-strike.

Huelga! is more than a "documentary novel". It is a deeply moving and dramatic work of fiction, with a vast cast of believable characters on both sides of the conflict: Steve Bogdan, a grower whose opposition to the strike lures him into the shady and dangerous world of criminal conspiracy, his wife Susan, whose loyalties are torn apart and divided by the bitterness of the strike; Enrique Montoya, a young man who finds it increasingly impossible to accept the tactics of nonviolence.

Also Sammy Weinstein, a grower whose sexual behavior exposes him to a sordid blackmail plot as each side hardens its position—and above all, Daniel Garcia, a humble man of incredible determination and humanity, whose character grows in stature with each day

of the strike, and whose natural leadership provides the very heart and center of a whole people's struggle.

In describing the rise of Daniel Garcia and of his people, David Chandler has written a truly memorable and important novel of our times.

#### TOURIST TRAVEL

COLORADO SPRINGS — Clay Banta, executive director of the Colorado Springs Chamber of Commerce, reports tourist travel to the Pike's Peak region this year was 10 per cent greater than in 1969.

## Party Honors Miss Rusher

Miss Gail Rusher, Nov. 28 bride-elect of Terry Hall of Tulsa, was honored at a shower Thursday afternoon in the home of Mrs. Ted Panciera, 125 Centre.

Co-hosting the courtesy with Mrs. Panciera were Meses. John D. Aikin, W. T. Thompson, Berty Brown, B. F. Cain, Burly Fish, Pete Carmichael, Clyde R. S. Lewis Lea, Bill Gilbert, Albert Cherry, Herman Ford, Bruce Coleman, Robert Hickman, Emmett Johnson and Fred Mercer.

Guests were greeted by Mrs. Panciera, registered by Miss Becky Jesko, and received by

Miss Rusher, her mother Mrs. Kenneth Rusher; her fiancé's mother, Mrs. Fred Hall of Tulsa, and Mrs. Bill Johnson, sister of the honoree.

Miss Sharon Cash and Mrs. Robert Horton, another sister of the honoree, served refreshments from a table laid with a white cutwork linen cloth and centered with an arrangement of lavender chrysanthemums and candles in a silver candelabra. Colors were in lavender and pale pink.

Lavender chrysanthemum corsages were presented to members of the houseparty.

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# Glady's Garden

By Gladys Howton Manjeot

I am not one that likes to be awakened early. I like to take it easy, and get up "kinda" slow. Guess what awakened me, bright and early Monday morning? A crowing rooster. . . I don't know where he lives, nor how far away his roost is from our house, but I do know that his awakening notes came in loud and clear. It really sounded good, and when he stopped crowing I was so wide awake that I did get up and start the days routine.

**GARDEN CHORES FOR NOVEMBER**  
Yes, it is now time for us to get wide awake, real alert and tackle the chores we have for the garden, during these days, in which we are having sunshine.

To the American Indians, at least a great many of them, November was known as the Mad Moon, when the leaves had fallen, harsh winds had begun to blow and even snowflakes, and deep snows fallen. Really we don't have to take November too seriously, as many happy hours can be spent reading our gardens and grounds.

There is still some beauty spots in the gardens, that can be enjoyed. When I returned from the hospital, I was looking out into the backyard, and a very lovely picture had been created in the east corner. The background was the soft grey-toned wood fence, and in the island planting at the base of the Golden Rain tree, I had placed a beautiful piece of Colorado drift wood in greyed tones. Nestled at the base of the wood was some very attractive white chrysanthemums and lilies. Artemisia had fallen over the wood, and interlaced in with its lovely plant material, were rose colored chrysanthemums.

## School Menus

**JR. AND SR. HIGH SCHOOLS**  
**MONDAY** — Meat loaf or vienna sausage, green beans, buttered corn, celery sticks, chocolate cake, rolls, butter, milk.

**TUESDAY** — Steak and brown gravy or baked ham, mashed potatoes, mixed greens, pickled beets, apple pie, rolls, butter, milk.

**WEDNESDAY** — Turkey and dressing with giblet gravy or minute steaks, English peas, cranberry sauce, fruit salad, cookie, bread, butter, milk.

**THURSDAY** — Out-bounds hamburgers or dribble Sloppy Joe, time-out black eye peas, toss up salad, pickles and onions, cheerleaders banana pudding, milk.

**FRIDAY** — Chicken noodle casserole or beef ravioli, pork and beans, mixed vegetables, tossed salad, waldorf cake, rolls, butter, milk.

### ELEMENTARY PUBLIC SCHOOLS

**MONDAY** — Meat loaf, green beans, buttered corn, celery sticks, chocolate cake, rolls, butter, milk.

**TUESDAY** — Steak and brown gravy, mashed potatoes, mixed greens, pickled beets, apple pie, rolls, butter, milk.

**WEDNESDAY** — Turkey and dressing with giblet gravy, English peas, cranberry jello salad, cookie, bread, butter, milk.

**THURSDAY** — Hamburger, blackeye peas, salad, pickles, onions, banana pudding, milk.  
**ST. ANTHONY'S PAROCHIAL SCHOOL**

**MONDAY** — Spaghetti and meat sauce, green beans, carrot sticks, applesauce, cake, rolls, butter, milk.

**TUESDAY** — Oven baked sausage, tossed salad, buttered peas, fruit salad, buttered bread, milk.

**WEDNESDAY** — Chuckwagon beans, buttered spinach, celery sticks, cinnamon rolls, cornbread, butter, milk.

**THURSDAY** — Hamburgers chopped lettuce and tomatoes, potato chips, peach cobbler, milk.

**FRIDAY** — No School. CCD Teachers meeting.

creating a very lovely arrangement. If you have an eye for beauties of nature be thankful.

**PLANT THE BULBS FOR SPRING FLOWERING.** Plant the Daffodils first, as they do best if they have sufficient time to make the root system that is needed for the blossom that is to be produced. Crocus corms should be in the ground now. However they can be planted later and will give some nice spring color for the garden.

Hyacinths are also dependant upon their well established root system, so get these in the ground soon. As for the tulips plant them last. They already have stored the essence necessary for good flowering. They do not need as much of a root system as does the daffodils. As long as the ground is open (not frozen) tulips can be planted. I have had beautiful tulip blossoms, when I planted the bulbs as late as January first. Several times I have planted them Christmas week.

Take care of the fallen leaves, and other collected refuse garden materials, weeks and debris if leaves are not diseased, they should be composted, otherwise they should be destroyed.

**Give garden tools special attention**

Check the lawn mower (most have mowed lawns the last time for this season) Drain oil, clean all parts, and if electric, roll the cord, and store in a place of safe keeping. If gasoline, drain, this can be used in cleaning other garden tools, as well as giving the mower a thorough cleaning. Don't neglect the underneath part of the mower, there is a collection of hardened materials derived from constant use, and all should be cleaned away, so that the mower will continue to give good service. (Mr. May has taken marvelous care of our mower, and taught me many things about it).

Clean all other garden tools, then plunge them into a container of sand mixed with oil. The oily sand will clean off rusty,

dirty parts and in turn will coat the tools with a light layer of oil, which helps keep tool edges sharp. Used oil, can be used in the sand.

Check all plant, shrub and tree labels. Replace any that are missing. Remark or paint those that are un-readable. After cleaning and remarking them dip into thin varnish to aid in making them last longer. It is good gardening and really very important to know each of the plants, trees etc by name.

Check trees, and any that have been recently set out, should be staked so that they will withstand the cold strong winter winds. Tamp soil, carefully and firmly around the roots of all new planted trees, plants and bulbs. Check over old trees to find exposed weak crotches. Treat for diseases and insects. Often insects hibernate in these weak places. Borersol is recommended.

An old garden hose can be very useful in helping to anchor newly set trees. Wires run through short sections of garden hose cannot cut into the bark of supported trees. (Mrs. Vera Deason).

November is the month to treat for borers both in ornamental and fruit trees. The following pamphlet can be secured from the county agent, "Texas Guide for Controlling Insects and Diseases on Fruits and Nuts", Number L-245. Congratulations to The Hereford Garden Club, for the completion of their project, "Memorial Rose Garden." The Memorial plaque of local men who paid the supreme price for their nation, was completed (after six years of intensive work) and during an appropriate program was presented to Hereford High School.

"Things which we Americans treasure are freedoms, liberty, and our loved homeland,

Three things to fight for, are honor, country, and loved ones."

Thanks: To all friends who did so many kind things for me while in the hospital, and for loved ones at home. We (Art & I) appreciate them more than words can express.

Is good to be at home, even though I cannot dig, bend, shovel and plant bulbs, and be outside. . . . .



**BRIDE-ELECT** — Engagement of Miss Renae Ferguson, daughter of Mr. and Mrs. J. V. Ferguson of 133 Avenue K, to Spc-4 Alvin Eugene Davis is announced, with plans of the couple for a February wedding. The prospective bridegroom, son of Mr. and Mrs. W. A. Davis of Muleshoe, is at present in U. S. Army service in Viet Nam.

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HEREFORD

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Downtown Hereford

# Small Talk — Ray Golson Swapping Cage Skills For College Education

By SUE COLEMAN  
Women's Editor

Interesting dogs of Hereford would make a good subject for a feature story, Barbara Woods thinks, and maybe she is right. Anyway, her idea appeals to a dog lover like me.

**NATURA LLY, BARBARA** believes the story should start with the Woods' poodle, an exceptionally intelligent dog, she insists — as all dog owners insist about their pets. In that respect they rather remind you of grandparents, each sure his grandchild is the smartest, prettiest, etc.

At any rate she drew a little opposition from the Wesley Gulleys, whose Siberian husky is undeniably unusual, a blue-eyed dog.

The doggy conversation was in Kathlee Palmer's home, and she has a double claim to interesting dogs — two dogs. One is Silver, a spaniel and a gentleman, and the other a younger but bigger animal of an unspellable — to me — German breed.

Because she is a big German girl and because opera is one of Kathlee's enthusiasms. The younger dog is named Seiglinde. A similar inspiration accounts for the name of Brunhilde for the German shepherd belonging to Margaret and Wendell Heine of Amarillo.

**SPEAKING OF DOGS**, just lately I met Vivian and Charles Burk's chihuahua, named Dwight D. Eisenhower and called Ike while the original bearer of that name occupied the White House. He thinks he owns the Burk ranch, Vivian says, and he is right.

She calls him "the most methodical dog I ever saw," noting that he believes bedtime should come at a certain hour, and wants the whole family in bed at that time. He used to get Christmas cards from the late "Brother Gene" Naugle, pastor of Bippus Church out near the Burk place.

**THEN THERE IS Sassy**, the cute little poodle who owns Marie and Frank Cogdell. She likes to sit in a particular chair in Cogdell's office and greet clients as they come in. When someone she especially likes gets out of his car, she announces his arrival with excited cavortings at the door.

In fact, I know too many in-

teresting dogs to even name them all. And it wouldn't do to leave out my own dog, Sam, an animal of undetermined breed, dubious ancestry and some bad habits. But he's my dog, the handsomest, smartest.

**SAW GLADYS SMITH** Thursday, and she was telling me about a three-week visit in California from which she'd just returned. She visited her son, Bill Smith, in Brawley, and her

**CANYON** — On neighborhood basketball courts in New York, granddaughter an great-granddaughter in San Diego.

She accompanied Bill down into Mexico where he was inspecting crops on farms he manages for a seed company. Gladys says it was sort of painful for her to watch huge, red, juicy tomatoes and watermelons being "squashed to a pulp" to extract the seed.

Ray Golson learned the game and he's swapping his skills for a college education at West Texas State University.

The 6-3 junior guard transferred to West Texas from Christian College of the Southwest in Garland, this fall and is making a strong bid for a starting berth on the Buffalo cage team.

Buffalo head coach Dennis Walling describes Golson as,

"One of the better natural shooters I've ever seen. His court savvy is something else."

High school and summer basketball developed Ray's skills to all city level by his senior year at Brandise High School. He tallied over 1,000 points in his high school career and set the school single game scoring mark in his final season with a 50-point outburst against Manhattan Vocational.

Ray and Buffalo teammate

Steve Davidson from Flushing, N. Y., were named among the nation's top 100 high school players in their senior year. Both migrated to the southwestern part of the nation to play junior college ball at Christian College.

"Steve and I decided on West Texas State because of its admission to the Missouri Valley Conference this past year," said Ray. Both players had many offers to further their ed-

ucation after leading Christian College to the national junior college tournament.

Golson tallied 23 points per game last year and gained all-regional honors. Davidson was named to the junior college All-American team.

I've always had the knack of hitting the bucket," said Ray. He didn't miss a shot during one game in his sophomore year at Brandise, hitting on 11 of 11 field goal efforts and four of

four free throws.

A physical education major at West Texas, Ray averaged 26 points per game during his senior year in high school. He totaled 19 points per game as a freshman at Christian College.

Golson and Davidson will be playing before their home fans next year. The Buffaloes have signed a contract to meet Long Island University Dec. 11 in Madison Square Garden for the 1971-72 season.

PIGGLY WIGGLY WIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY





## Early Bird Buys for Penny-Pinchin' Pilgrims

 <b>USDA CHOICE STEAK</b> ROUND SIRLOIN CLUB Pound <b>98¢</b>	<b>YOUNG TENDER NORBEST TURKEYS</b> USDA GRADE A 12 to 14 Lb. Average Pound <b>45¢</b>	Softin TOILET TISSUE 10 Roll 2 Ply Pkg. <b>79¢</b>	<b>BRIDGE CARDS</b> Four Colors, Plastic Coated, While They Last! Reg. 49¢ Pkg. <b>3 \$1</b>
	<b>ORDER YOURS NOW!</b> Swift Premium Canned <b>HAMS</b> 3 Lb. Can <b>\$2.49</b> LONGHORN WISCONSIN <b>CHEESE</b> Lb. <b>79¢</b>	Imperial CUBE SUGAR Lb. Pkg. <b>29¢</b> NESTEA 100% Pure Tea 3 oz. Jar <b>99¢</b> Nestle's <b>QUICK CHOCOLATE</b> 2 Lb. Box <b>69¢</b>	

**JENO'S SNACK TRAY**  
PIZZA OR MEXICAN **69¢ EACH**

**PIGGLY WIGGLY FRESH PRODUCE**  
 WHITE ALMERIA CALIFORNIA **GRAPES** 4 LBS. **\$1**  
 OCEAN SPRAY **CRANBERRIES** Pkg. **29¢**  
**BANANAS** Central America Lb. **10¢**  
**CELERY** California Green Pascal Stalk **19¢**  
**CABBAGE** Hereford Grown 2 Lbs. **15¢**  
**CARROTS** Hereford Grown Pkg. **10¢**  
**POTATOES** 10 Lb. All Purpose Bag **59¢**

**Nestle's Morsels CHOCOLATE CHIPS** 12 oz. Pkg. **49¢**

**KRAFT'S MIRACLE MARGARINE** 6 Stick **2 LBS. 79¢**

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**100 FREE GUNN BROS. STAMPS**  
 with \$10.00 purchase or more!  
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 Coupon good thru Wed., Nov. 18, 1970  
 SPECIAL COUPON VALUE

Advertised Prices Good Thru Wednesday, November 18, 1970

PIGGLY WIGGLY WIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

## VFW Conducts Memorial Rites

The Hereford Veterans of Foreign Wars organization Wednesday, conducted memorial services in honor of U. S. servicemen who have died in defense of this country.

Following a breakfast at VFW Post 4818 club house, the address to the memorial was given by Commander Kenneth Gott with the blessing by Chaplain David Green.

John Green, senior-vice-commander, placed the wreath in remembrance of veterans of foreign wars and Carl Moseley, junior vice-commander, placed the white flowers. Richard Oakes, officer of the day, placed the red flowers in memory of heroic dead fallen in defense of the U. S.

Mrs. Jim Loving, president of the VFW Auxiliary placed the blue flowers and the American flag was placed by Gott. Ben Childers then placed the wreath and the flag was lowered by J. C. Caster, accompanied to taps by Ronnie Wright.

## Sorghum Group Meets Tuesday

The Texas Grain Sorghum Producers board and county advisory committee will meet Tuesday in their regular bi-monthly meeting at the Holiday Inn in Plainview.

The board and committee will discuss the annual audit report, the report of by-laws committee, proposals for feeding value research, and a number of other items.

All interested persons are invited to attend the meeting which will begin at 11 a. m.

**JOBS AND NAMES**  
**SYDNEY** — The eight and nine year olds at suburban Turramurra school were learning about jobs and names: Who paints pictures — an artist; who flies a plane — a pilot; who tells the pilot where to go? Three answered hijacker.

# Taxpayers Ask

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

Q — I've taken a job after school. Can I fill out a form to stop tax withholding as I did on my summer job?

A — Yes, if you still believe you will owe no tax this year. Anyone who owed no tax last

year and expects to owe none this year, can have his employer stop withholding Federal income tax by completing Form W-4E, Withholding Exemption Certificate. Present tax law allows a person to earn up to \$1,725 before he has to pay any Federal income tax.

This provision of the law only covers Federal income tax. Social Security and any state and local taxes will continue to be withheld.

Q — I was asked for identification when I went in to buy some shotgun shells. Haven't the federal laws on ammunition been changed?

A — Yes, there was a change last year involving dealers records but it did not affect the conditions under which ammunition may be sold. Federal law prohibits the sale of handgun ammunition to anyone under 21 and the sale of rifle and shotgun ammunition to anyone under 18. Dealers must still require purchasers to identify themselves if there is doubt about age.

The change involving dealers removes the requirement that

they keep records on the sale of ammunition suitable only for rifles or shotguns. Records must still be kept on sales of ammunition for handguns and for ammunition that can be used either in rifles or handguns.

Q — Can I treat the money I made on the sale of some dairy cows as capital gain?

A — Yes, sales of livestock which have been held for breeding, dairy, draft or sporting purposes can qualify for capital gains treatment. Horses and cattle acquired after 1969 must be held two years to qualify. The holding period for other livestock is one year.

Q — What records should I have to claim an exemption for someone who doesn't live with me?

A — The key records you will need are those showing what the person's total support for the year amounted to and that you provided more than half of it. Included in support are such items as food, shelter, clothing, education and medical expenses.

Besides support, the other dependency tests must also be met. For more details send a postcard to your IRS district office and ask for Publication 501 "Your Exemptions and Exemptions for Dependents," which covers dependents. This is free.

Q — Can I file my tax return now? I'm through working and back in school.

A — A tax return can only be filed after the end of the tax year, which is December 31 for most individuals.

Make sure you have the Form W-2 wage and earning statement your employer gave you after you stopped work. A copy of the W-2 must be attached to your return when you file. If you did not receive it or lost it, contact your former employer and ask him to send you the W-2 or another copy.

Q — I retired early because of illness. Will my company pension be taxable?

A — It all depends on the kind of pension plan your company has, the amount of your pension, your age and the normal retirement age under the plan. Many disability pensions will qualify for treatment as sick pay until you reach normal retirement age. Up to \$100 a week may ordinarily be excluded from income as sick pay.

After you reach normal retirement age the tax on your pension depends on how much you contributed to its cost.

Further details may be found

in Publication 522, "Adjustments to Income for Sick Pay," and Publication 524, "Retirement Income and Retirement Income Credit." Send a postcard to your IRS District Office for free copies.

# Easleys Help WT Ag Drive

Oscar Easley and Joe Easley of Hereford have been named to head up a drive in Deaf Smith County to help raise \$100,000 to start a research and development center for West Texas State University's School of Agriculture.

They were among some 100 area cattlemen and agribusinessmen who met at the WTSU Nance Ranch early this month to launch the effort.

Of the amount to be raised, \$35,000 will go to add 150 head of commercial cows to the school's present herd of 70 registered Angus and Herefords, \$45,000 for research facilities, and \$20,000 for improvements on the ranch and first-year operating expenses.

Designated as the "Nance Ranch Project," the drive was outlined at a steak lunch at the ranch barn.

WTSU's agricultural department was elevated to the status of a complete and separate School of Agriculture beginning with the 1970 Fall term, making WTSU the fourth university in Texas with a separate School of Agriculture.

The famed George Nance Hereford Ranch was recently donated to the University by Mrs. Lucille Nance Jones, widow of George Nance, and her husband L. L. Jones. The University will assume control of the 2,393-acre ranch in January 1971. The ranch is located 5.5 miles east of the campus.

Dr. James P. Cornette, President of WTSU, said in his welcoming remarks that the project is the newest development in WTSU's plan to be a state-supported university that is regionally endowed.

B. Raymond Evans of Tulsa, representing the WTSU Board of Regents, said, "Taxes build universities. But citizens, alumni and friends build great universities." He said the ranch would be self-supporting by the end of 1972.

J. Pat Malone of the First National Bank of Amarillo moderated the program. He urged everyone involved in area agribusiness to support the project.

Jake Hess, McLean Rancher and President of the American Hereford Association, referred to the Nance Ranch Project as "one of the really great things that has ever happened to this area." He emphasized that the school will "provide an opportunity for us to help young people fulfill their potential. With the creation of a research and development center, WTSU could become one of the great agriculture schools in the United States," Hess said.

Dr. Charles Smallwood, Dean of the School of Agriculture, said the school is "dedicated to young people and to the development of agriculture in the area." He said the school plans research in such areas as feedlot management, preconditioning feeder cattle, disease control, stress relief, breeding systems and progeny testing.

The school will have cooperative agreements with Texas A&M and Texas Tech universities on some research projects, according to Smallwood.

James "Doc" Potts of Amarillo, President of Taylor-Evans Seed Company, said that the research and development center, located in the center of the fastest growing cattle feeding industry in the world, can help the cattlemen stay abreast in a fast-changing business.

Potts is coordinator of the fund raising drive. He said a series of organization meetings will be held in areas around the Panhandle within the next few weeks and that an effort will be made to complete the drive by Dec. 15.

**WATCHMAKER STUDY**  
NEW YORK — To qualify as a Swiss watchmaker takes longer than getting an American college degree. The training of a craftsman requires an intensive six-year program of study, according to The Watchmakers of Switzerland.

**THIS WEEK'S FEATURE**  
**VOGUE**  
**CERAMIC PORCELAIN COOKWARE**

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Nov. 16-21, 1970



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APPLE SAUCE	6 16 oz. Cans	\$1
APPLE BUTTER	28 oz. Cans	29c
BEETS	Sliced 16 oz. Can	15c
BLACKEYES	Fresh Shelled 8 15 oz. Cans	\$1
CRANBERRY SAUCE	5 16 oz. Cans	\$1
SWEET PEAS	E. H. 17 oz. Can	19c
POTATOES	Whole Irish 8 16 oz. Cans	\$1
PUMPKIN	14 oz. Can	15c
PANCAKE SYRUP	32 oz. Btl.	45c
VIENNA SAUSAGE	4 oz. Can	29c
DETERGENT	49 oz. Powdered	49c



**CRISCO OIL**  
Pure Vegetable Blends Better  
48 oz. Bottle  
**99c**

PECANS	Fresh Shelled Halves or Pieces	10 oz. Pkg.	99c
MIRACLE WHIP	Kraft's Family Size	48 oz. Jar	79c
MARSHMALLOW CREME	Kraft's	2 7 oz. Jars	49c
MARSHMALLOWS	Kraft's Miniature	2 For 10 1/2 oz. Pkg.	39c
COCONUT	Coral Bay Sweetened Snowflake	2 14 oz. Pkgs.	89c
SHURFINE MILK	Tall Cans Condensed	6 For	\$1
POTATOES	Idahoan Instant Mashed	3 16 oz. Pkgs.	\$1
ONION SOUP	Lipton's For Delicious Dips	3 Pkgs.	\$1
BEEF STEW	Ellis Western Style	2 24 oz. Cans	99c
POT PIES	Morton's Chicken, Turkey, Beef, Tuna, Macaroni Cheese	5 8 oz. Pkg.	\$1
MEXICAN DINNERS	Patio 15 oz. - 12 oz. Cheese, Enchilada		39c
BLACKBURN'S SYRUP	Crystal White or Waffle	Quart Jar	39c

**KRAFT'S PIZZA**  
CHEESE or SAUSAGE  
14 Inch 49c  
14 Inch 59c  
15 3/4 oz. Pkg. 17 3/4 oz. Pkg.

**BRISSELL RUG & CARPET CLEANING**  
SPECIAL Free Applicator  
3 Qts. Shampoo \$4.95

**Pampers**

DAYTIME 30'S	\$1.49	DAYTIME 15'S	79c
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10 LB. **GOLD MEDAL FLOUR** 89c WITH COUPON

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**Gold Medal Flour**  
10 Lb. Bag 89c WITH COUPON  
good week of NOV. 16-21, 1970  
good at PIGGLY WIGGLY in Hereford

**Betty Crocker 3-LAYER CAKE MIX** 89c WITH COUPON

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**Betty Crocker LAYER CAKE MIX** 89c WITH COUPON  
Good week of NOV. 16-21, 1970  
Good at PIGGLY WIGGLY in Hereford



Mr. and Mrs. Oyd Ellerd celebrate anniversary

## Silver Wedding Is Feted

Silver wedding anniversary honorees, Mr. and Mrs. Oyd Ellerd were surprised with a party Sunday in their home, 123 Ranger, planned by their daughter, Mrs. Dennis Francis; Mrs. Ellerd's sister, Mrs. Ova Pitts, and niece, Vinita Pitts.

Guests at the afternoon reception were served punch and cake by Miss Wynette McBride of Portales and Miss Pitts. A single orchid candle in a silver holder burned beside the anniversary cake, which was topped with bride and groom figurines and a 25th anniversary emblem.

Mrs. Ellerd was presented a cymbidium orchid corsage and Ellerd a carnation boutonniere by Mrs. Francis. Their son, Alvin, registered guests.

The couple residents of Hereford 22 years, married in Olton 5 years ago. Mrs. Ellerd is the former Loretta Vernon.

In addition to the daughter and son here, they have another daughter, Kathy, Mrs. Edward Morris of Oak Lawn, Ill. There are three grandchildren, Joanne and Beverly Morris and Joe Francis.

Out-of-town guests on the anniversary were Mrs. Freeda McBride and Walter McBride of Portales, Mr. and Mrs. E. M. Wright and daughters of Clovis, Mrs. Wilma Books and Shelly of Roswell, the Bob Finley family of Hobbs and the John Rowlands of Dumas.

Visiting the Ellers earlier in the week were his uncle and aunt, Mr. and Mrs. John Hatton of Borger.

## New Foil Craft Is Learned

Mrs. Ted Acton, in giving a Young Mothers Study Club program Tuesday in the home of Mrs. Charles Brown, introduced a new handcraft foil material and explained how to apply it to ceramic and porcelain figurines. Mrs. Jim Arney was co-hostess.

Mrs. Wayne Jones and Mrs. Harvey Milton were welcomed as guests and Mrs. Tommy Updyke was voted in as new member.

It was announced the Young Mothers Study Club in conjunction with Young Homemakers of Texas will volunteer services for the Dec. 8-9 county measles vaccine program at the Public Health Clinic.

Despite its name, barely one-eighth of Iceland remains ice-covered year-round.

## Accent On Health

Today much attention is being focused on water supply as an aspect of man's environment that can be either a natural resource of great benefit to him or a vehicle by which disease organisms or toxic chemicals can be distributed widely.

The public has no way of directly protecting its own water supply. Constant vigilance by health and waterworks officials is necessary for continued safe water production and distribution. These professionals exercise this vigilance by regular evaluation of existing public water supplies and thorough study of proposed installations.

The Texas State Department of Health inspects the water systems in all communities throughout the State. Employees of the Water Supply Program of the Division of Sanitary Engineering review and approve plans and specifications for new water systems and additions to existing systems, and field representatives make regular surveys of facilities to secure corrections needed to assure safe drinking water for public use.

Travelers may have noticed that some communities have a sign posted at their city limits announcing that their municipal water supply has been approved by the State Health Department. This sign indicates that the water supply does more than meet the minimum requirements of the U. S. Public Health

## Farmers Need To Keep Farm Records Updated

Frank J. Bezner, chairman of the County Agricultural Stabilization and Conservation (ASC) Committee has urged farmers to bring up to date their farm records maintained in their County ASCS office.

Records are kept on farms participating in government programs administered by ASCS. A farmer who was in any program in 1970 and who has bought, sold, leased, rented, or otherwise acquired or disposed of farmland should visit his County ASCS office to report the transactions.

The ASC Committee chairman said previous farm legislation is expiring and Congress is expected to take up proposed new farm legislation when it reconvenes in November.

"Whatever farm programs we have, farmers will want to be sure their farm records are accurate and complete when the programs go into effect."

County ASCS offices are required to keep records on acreage of all farms where owners or operators participate in any ASCS-administered program.

These include programs for feed grain, wheat, cotton and sugarbeets in years when proportionate shares are in effect. In addition, ASCS-administered farm programs include price-support on several commodities such as soybeans, grain sorghum, wheat and cotton.

The County ASC Committee chairman said if a farm is constituted differently now than it was when the farmer began program participation, and if he hasn't yet reported the change, he should do so as soon as possible. Also, if a farm has changed owners or operators in that period, a report should be made to the County ASCS office.

Bezner emphasized that changes in the operations of farms need to be reported only by farmers participating in one or more farm programs administered by ASCS.

## Wheat Responds To Irrigation At Jointing Level

For the second year in a row at the High Plains Research Foundation, wheat responded to an irrigation applied at the jointing stage of growth compared to a delayed irrigation at the early boot stage.

In research studies this year, scientists reported an increased wheat yield of an average 15 bushels per acre when the wheat was irrigated at the jointing stage of growth. After the irrigation at jointing or early boot, irrigation was applied to both methods at the head and soft dough stages of growth.

Two years of study of irrigation applied at the jointing stage showed an increase in yields from 34.3 to 43.2 bushels per acre when compared to the delayed irrigation.

According to Jim Valliant, soil scientist, the jointing irrigation method more efficiently utilized irrigation and rainfall producing more bushels of grain per acre-inch of water. "This increase in water use efficiency was obtained even though the jointing irrigation method required 3.8 inches per acre more irrigation," Valliant said.

Service Drinking Water Standards and State Health Department regulations.

Today there are some 450 public water supplies across the state that have been approved by the State Health Department and certified as safe and sanitary.

The evaluation of a public drinking water supply appraises the origin, treatment, distribution, and storage of water,

and the bacteriological, physical, chemical, and radiochemical qualities of the water as it flows from the tap.

The owner or manager of every water supply system furnishing drinking water to 25,000 or more persons is required by state law to have the water tested at least once daily for the determination of its sanitary quality, and to furnish a report to the State Health Department.

Public water supplies serving less than 25,000 persons must be monitored at least four times a month.

In enforcing its regulations, the State Health Department has so thoroughly blanketed the field of water sanitation with State Health Department engineers that water-borne diseases from public drinking water supplies have virtually disappeared in Texas.

## Players Slate 2 Productions

Dates for Hereford Community Players winter production and a pre-Christmas children's show were fixed this week at a meeting of the board in the office of Tom Kendrick, president.

Next production will be a drama, *The Glass Menagerie*, scheduled for Feb. 5 and 6. Meredith Wilcox will direct this play, which has a cast of four, two women and two men.

As in past years, the Players will sponsor a play for children to be presented Dec. 12 by members of Alpha Psi Omega, dramatic fraternity at West Texas State University. These students offer such a play during the holiday season each year to benefit their scholarship fund.

Slated for presentation this year is a dramatization of the

old favorite fairy tale, *The Emperor's New Clothes*.

Approval was given by the board to a mystery-comedy chosen for the Players' spring show, *Juanita Owens* is to direct *The Ghost of Rhodes Manor*, with an all-female cast, for April staging.

Purchase of new lighting equipment needed for *The Glass Menagerie* was authorized; Mrs. Wilcox, John Claypool, John Gilliland and Dale Moore were named as a committee to investigate.

Another committee, Ruth Warner, Amy Gilliland, Chick Holbert and Fred Howard, was appointed to work out a plan for rotation of directors' terms. New directors, who will choose officers, are to be elected soon after the first of the calendar year.

## Midshipman Shaw Trains At Academy

Midshipman Stephen W. Shaw son of Mr. and Mrs. Oliver R. Streu of Hereford, Texas has successfully completed the first academic quarter of the first year of a four year course which will prepare him for a career as a deck and/or engine officer in the United States Merchant Marine.

The United States Merchant Marine Academy, Kings Point, New York, is one of five Federal Academies. Kings Point prepares young men for leadership at sea, eventually as Chief Engineers or Masters. The Academy offers a fully accredited course, and graduates the most highly trained Merchant Marine officers in the world.

During his first semester at Kings Point, Midshipman Shaw will pursue a rigorous academic curriculum encompassing such courses as English, Calculus and Physics, as well as courses directly pertaining to his career at sea, such as Elements of Marine Engineering, Navigation and Safety of Life at Sea.

At the completion of this semester, he will be assigned to various vessels of the American Merchant Marine, to sail with them as they engage in foreign commerce throughout the world.

Upon graduation in June of 1974, Midshipman Shaw will be

licensed by the United States Coast Guard as a Third Officer or Third Assistant Engineer in the Merchant Marine, receive a Bachelor of Science Degree in Marine Transportation or Engineering and be commissioned as an Ensign in the United States Naval Reserve.

He graduated in 1970 from Hereford High School, prior to entering Kings Point.

### WITCHCRAFT BOOKS

LOUISVILLE, Ky. — Bob Yost noticed that in a downtown store the books dealing with witchcraft are located in the section labeled "How To Do It."

On an average summer day at the South Pole, the temperature is about 20 degrees below zero — a warm summer day when you consider the temperature drops to 113 degrees below zero in the wintertime.

## FARR BETTER FEEDS

Offers a Complete Cattle Starter Feed

Hi-level Medication plus 10,000 Units Vitamin A per pound. It is designed to be fed at 4-5 pounds per day for oncoming Calves and Wheat pasture animals. You may have a choice of antibiotics - AS 700 or Neo Terra.

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In between our belted tire and our nylon cord tire is the best tire value for your money.

From Pampa to Odessa, you'll find Shook's recommendation: the Lee GS-300.

If you don't want to go the more expensive route of a belted tire but you do want better mileage than a nylon cord tire offers, you want the GS-300.

The Lee GS-300 has four full plies of polyester cord, the same kind of cord used in Lee's belted tires. Polyester is a man-made fiber with great strength to give the tire a soft ride. And long mileage.

See its low profile and wide tread? That's to make

it hold the road on the straightaways and to keep from drifting when cornering.

And like all Lee tires, the GS-300 is Contour-Cured, a special process that assures a comfortable ride right from the start.

So if you do a great deal of driving, but you'd rather not spend a great deal on tires, stop by your nearest Shook Tire Center and see the Lee GS-300.

Between you and us, we think it's the best all-around tire since the beginning of Shook, 38 years ago.

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Fine Watches Expertly Serviced

No examination charge no charge for timing adjustment

3 Qualified Watchmakers assure you 3 day service

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# Adrian News

Mr. and Mrs. Derral Ward of Vega were Sunday dinner guest of Mr. and Mrs. Brub Beavers and family.

Mr. and Mrs. James Harris of Amarillo spent the weekend with Mr. and Mrs. Wilbur Harris and boys.

Mrs. Pearlene Harris and Mrs. Virginia Kennedy of Vega attended a Seminar at Midland for three days of the last week in October. It was presented by the Police Training of the Texas A&M University.

Thursday afternoon the Junior High Basketball Mothers and Coach Ted Hale and Charles Sullivan had a meeting in the school Cafeteria on discussion of the Jr. High Basketball. Tournament here next week. Mrs. Nancy Perrin is chairman.

Mr. C. F. Homfeld and Jerry attended a Registered Golden Spread-Gharolais Bull Sale at the Tri-State Fair Grounds Bill Cody Livestock Arena, Saturday in Amarillo and brought home one Bull.

Ray Skaggs was in High Plains Baptist Hospital, last week for dental work.

The Bippus Community Church held a Halloween Party, Saturday night at the Church. A large crowd attended.

Evelyn Whaley of Clarendon was home for the weekend with her parents the Doug Whaleys.

Mr. and Mrs. Frank Watson of Hereford visited in Adrian with friends and later visited her sister Mrs. Irene Brown.

Arthur Grey of Amarillo spent the weekend here with his parents Mr. and Mrs. Grey and Terrell.

Mrs. Gertrude Whitten spent Saturday overnight with Mrs. Lena Gudgeon.

## Community Calendar

- NOVEMBER**
- 20 - Hereford High School musical.
  - 21 - Odd Fellows Lodge Thanksgiving supper open to public, in Odd Fellows Hall.
- DECEMBER**
- 3 - Boy Scout Banquet
  - 6 - Holiday tour of homes sponsored by Madre Mia Study Club.
  - 10 - Noon Lions Club Ladies Night at High School Cafeteria
- JANUARY**
- 22 - Father-daughter Camp Fire Banquet, Bull Barn, 7 p. m.
  - 14 - Chamber of Commerce Banquet
- FEBRUARY**
- 7 - 13 - Boy Scout Week
  - 12 - Kawadi Dancers
  - 13 - Community Concert

## Day Care Board Selects Officers

The board of directors of the Hereford Day Care Center met in special session Tuesday and elected Clara Gillentine president of the board for the coming year.

Tom Burdette was named vice president; Ray Todd, secretary - treasurer; Thelma Marsh, in charge of personnel; and Carroll McDonald, in charge of public relations. Besides those, others on the board of directors are Johnny Cloud, Bessie Hill, Lois Mann, Dr. David Hamblen, Barbara Woods, Gene Brink and Adelene Loerwald.

**FT. KNOX HISTORY**  
FT. KNOX, Ky. - Ft. Knox, operated as an artillery training center from 1918 to 1922, was designated a national forest from 1926 to 1932 and turned over to civilian caretakers.

**Dr. Milton C. Adams**  
OPTOMETRIST  
335 Miles  
Phone 364-2255  
**OFFICE HOURS:**  
Mon.-Fri. 8:30 to 5:00  
Saturday 8:30 to 12:00

Mrs. Doug Whaley and Mrs. Gertrude Whitten visited in Clarendon, Wednesday with Betty Whitten.

The Adrian Junior High Girls Basketball team beat Channing Jr. High Thursday night by two points. Final score was 20 to 22. The Adrian Boys

## Circle Members Meet And Plan Holiday Projects

Holiday projects were discussed Wednesday in First United Methodist Women's Society of Christian Service circle meetings.

Susanna Wesley Circle plans to visit residents of Kings Manor and Westgate as Christmas project.

In business the calling list of prospective members was revised. Five members met at the church.

Alice Word Circle met at Kings Manor Assembly Room and voted to provide a Thanksgiving basket for a local needy family.

Mrs. Don Davidson presented a Thanksgiving with each of 23 members reading a verse of thanks.

Mrs. Carroll McDonald gave the Nettie Price Slaton Circle devotion, "Ways To Express Love For Christ," at a meeting in the home of Mrs. Jack Moreman.

Mrs. Lee Curry spoke on Retirement - Boon or Bore?

In business the group decided to provide transportation for Westgate residents during the month of January and to sponsor a child at the Waco Children's Home for Christmas.

Mrs. A. T. Mims was hostess for the Hare-Brumley Circle at which Mrs. S. L. Garrison showed film strips from the National WSCS Assembly in Houston this summer.

Mrs. W. T. Alderson gave the Thanksgiving meditation. Eleven members were present.

lost by 11 points, final score was Channing 38 to Adrian 27.

Mrs. Allyne Worsham spent last week in Amarillo with Mr. and Mrs. Gene Rudisell and Al-eesa.

Mr. and Mrs. Pat Maupin and Chet of Hereford spent a few days here with Mr. and Mrs. Calvin Peters and boys.

Daniel Bolin of Portales spent last week with his grandparents

## Make-Show-Tell Study Combined In Bippus Club

Combined efforts by Argen Draper, County Home Demonstration Agent, and Bippus H. H. members, provided a Make, Show and Tell program of home furnishings and gift ideas at a Wednesday afternoon meeting in the home of Mrs. Jimmie Bradley.

Mrs. Draper demonstrated one-piece folded buttonholes and gave advantages of perfected buttonholes in raising the cost of a garment and contributing to garment appearance.

Bippus members welcomed Mrs. John Seay as visitor. Mrs. J. V. Perrin will host the planned Dec. 9 Christmas party.

Other members attending were Mmes. C. F. Homfeld, Inman Larson, Jack Fortenberry, C. T. Douglas, C. F. Burk, and John Hill.

Mr. and Mrs. N. L. Jacobs on and flew home Saturday.

Chet Kidder of Longmont, Colorado spent the weekend with the Jack Finchers.

Mr. and Mrs. C. W. Gresham spent Sunday in Pampa with Mr. and Mrs. J. D. Morton and family.

Mr. and Mrs. Dick Harwood of Amarillo spent Sunday with Mr. and Mrs. Fred Harwood and family.

Mrs. Sam Brown took three members of the M. Y. F. group to the Sub-district meeting at the Methodist Church in Hereford, Sunday evening, where Rev. Bill Elder a Missionary was the speaker. Those going were Bobby Harwood, Clayton Travis and Cris Burns.

Mr. and Mrs. Marion Ferguson honored their grandson Clayton Lee Thompson on his third birthday with a party in their home, Saturday.

Attending were his parents Mr. and Mrs. Clayton Thompson and Stacy, Mrs. Ina Sue Thompson and Eddie Monk of Hereford, Stacy and Lee spent the weekend with the Fergusons.

Mr. and Mrs. Lorin Creitz and Melanie were Sunday night supper guest of Mr. and Mrs. Terry Creitz and Stacy.

Mr. and Mrs. D. P. Doherty visited in Amarillo, Friday with Mrs. Emma Lou Hall.

Mr. and Mrs. Ed Pinnell and children of Channing spent Saturday with Mr. and Mrs. R. C. Chism and children.

The eighth grade class went

on their class party, Saturday and attended the Football game in Canyon, went Bowling and Skating. Parents-going were Mr. and Mrs. Lorin Creitz and Mr. and Mrs. Pat Blankenship and Miss Marjorie Fine.

Mr. and Mrs. John Brorman and family attended the Sausage Festival at Umbarger, Sunday.

Open House for Rev. and Mrs. Dave Sellars and boys of Hedley, who are moving to Nebraska where he will be doing Missionary work was held Saturday in the home of Mr. and Mrs. Billy Don Brown and family. Other hostesses were Mr. and Mrs. Grady Skaggs and family and Mr. and Mrs. David Brown and Kile.

The Sellars were Adrian residents for about five years; he was the Baptist minister.

Junior High Basketball team will play Bushland, Thursday night at Adrian, starting at 7:00 p. m.

Becky, Milanda and Gary Don Wiecek of Umbarger spent three days with Mr. and Mrs.

Joe Meyers and family. Friday night at Adrian the high school girls beat Quitaque girls, 37 to 19. Quitaque boys won 50-47.

Monday morning the Southern School Assembly Program presented Leo Gasca. Mr. Gasca is a famous circus and television artist and a member of the well-known Gasca family. He was born in Argentina, of Mexican parents and traveled all over South America with his father's circus, learning all the complexities of the circus world. He developed into a star performer, specializing in tumbling, hand-

balancing, head stands, juggling trapeze and tightwire. This program demonstrated both physical fitness and professional skill in routines both daring and exciting.

FHA holds meeting Monday, Nov. 2nd. the Adrian FFA Chapter met for their regular meeting.

We set our project for November. We decided to send Turkey cookies and cards to the Childrens Home in Amarillo. They are due Nov. 24th to be sent to Amarillo. The Childrens Home is our

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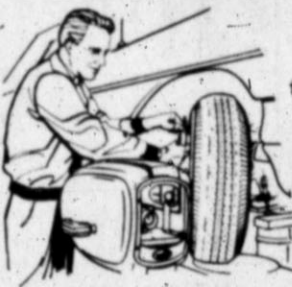
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# THE SUNDAY BRAND

## Editorials

Page Eight The Sunday Brand, Hereford, Texas, Sunday, November 15, 1970

### Farming Will Not Die, But It Can Go Downhill

Contrary to the belief of some, American agriculture, sick as it is, will not die. It cannot, for the simple reason that this nation must live and to live we must rely on agricultural products. As important as material goods are to our health and happiness, nothing produced matches the importance of agricultural products for herein lies the very staff of life.

The present system of farming can succumb, however. And with it could go a lot of little independent agri-businesses as well.

There is then, a common ground for a coalition of agriculture and independent business if this nation is to remain economically sound.

Needless to say, profits have been slim for the average farmer over the past few years. Admittedly, the more efficient farm operators have continued to "make it" on the farm—some perhaps because of diversification into other enterprises—but the "average farmer," and particularly the ones on average or below average land with less than a desirable watering situation, are fast falling by the wayside. They cannot survive additional commodity market cuts.

Abraham Lincoln once said that "God must have loved the common man, for He made so many of them." And like the common man, agriculture's ranks are filled with the "average" farmer. He is the one who will continue purchasing his supplies from the independent businessman, and he and his family will be the ones who trade up and down Main Street Hereford. He is also a good producer. He works on his farm, usually with a couple of hired men, and nurtures with loving care the crops on that farm. He is your friend and mine. He is your customer—and mine. Without the small farmers, Hereford would be considerably smaller, and this newspaper, and the stores in this city would be having a difficult time trying to survive.

As we have said before, agriculture will not "die" because it cannot. But the present system of independent farmers, who trade with independent businessmen, can die. And in its place will likely be one of two alternatives, "corporate" farming, or complete governmental ownership of the land.

It would be a toss-up as to which would be the most disastrous for the people of this area.

Corporate farming—the ownership of hundreds of acres of land by a stock company or corporation—would be undesirable in many aspects, and perhaps disastrous to the rural communities. Corporations owning such large farms would not be interested in purchasing fertilizer from a local dealer. He's big enough to buy direct from the plant. Or perhaps the parent company would own a fertilizer plant. A corporation farm would not purchase implements from a local dealer. His would be bought from the factory in large num-

bers and dolé out from a central warehouse. A resident manager would be placed here to oversee the operation. If the community is lucky, he might be a civic-minded individual. If not, then all requests for help on community drives such as the United Fund, the Cancer Crusade and others, could simply be referred to the central office and depending on the local manager, would probably never be heard from again. The minuses of corporate farming are many, and the pluses are few indeed.

The next alternative is governmental ownership and management of agriculture. One need only look at nations where the government has taken over industry and farming to see the folly of this situation.

Agriculture alone cannot buck the tide, however, but linked with the thousands of small businesses in this nation, the farming industry can begin to make its voice heard. Farm organizations have not been effective in Washington, primarily because they cannot agree among themselves. Consequently, why would a congressman listen? But a united agricultural industry linked with the independent businesses can make some progress.

To be sure, it will be a long hard pull but unless a united front is presented for the sake of the farming industry, then surely we must expect one of the two alternatives—and we don't like the looks of either.

#### A History Error?

History may record a grievous error in popular U. S. understanding of the Vietnamese war. According to one student of the subject, columnist Mr. Bruce Bissat, "For hundreds of years, the Vietnamese of the Red River delta around Hanoi have been highly aggressive. They once swallowed up much of Laos and Cambodia, and it is they who colonized South Viet Nam by wiping out the ancient Champa Empire. The big doves love to describe our fighting in Viet Nam as "genocide". They are peculiarly mute when looking at the real genocide the North Vietnamese and the Viet Cong have visited upon thousands of South Vietnamese. They have wiped out a whole class (chiefs, teachers, etc.) of able, irreplaceable South Vietnamese leaders—real or potential. The Hanoi-VC flags are drenched in the blood of innocents and young Americans who wave them are cruelly color blind."

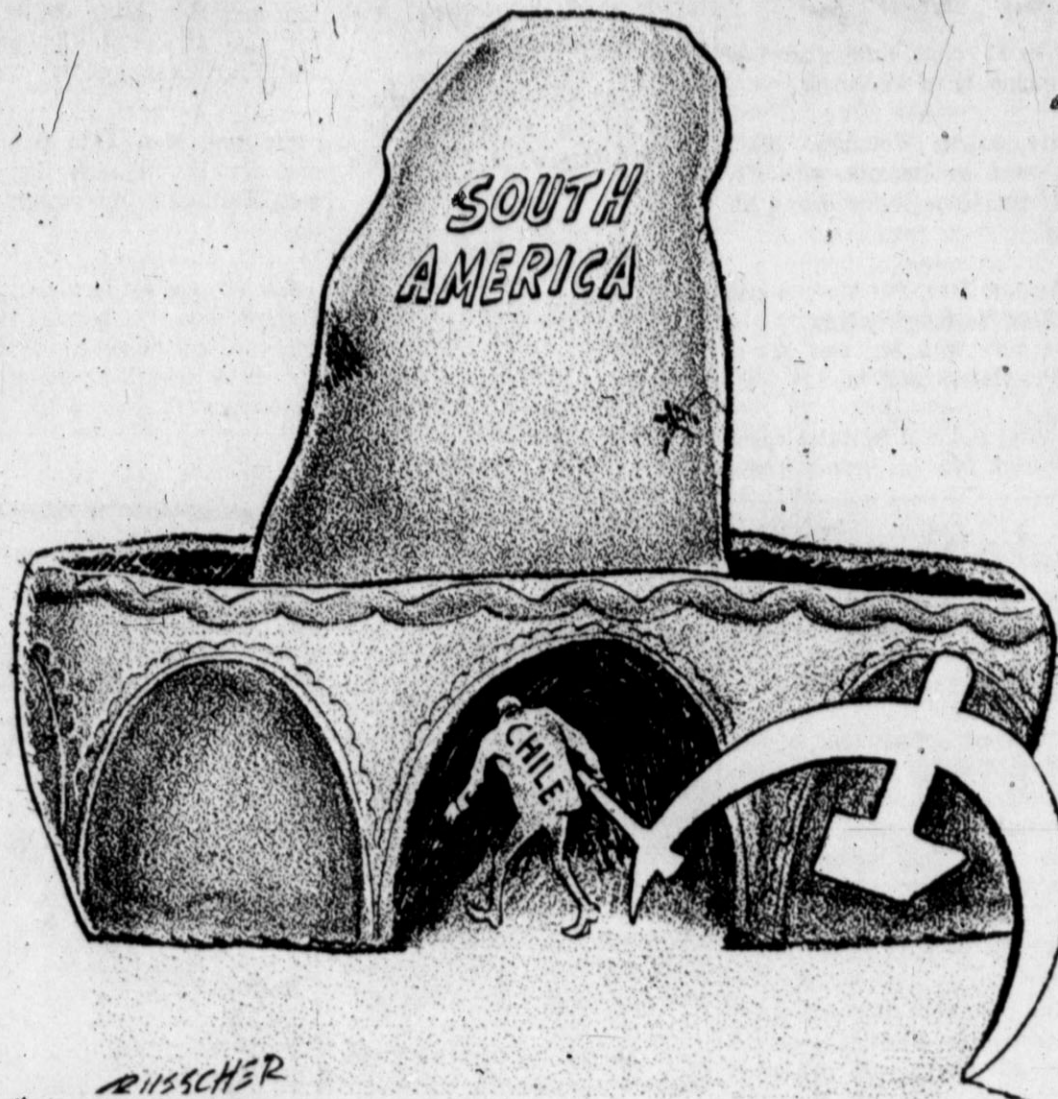
It is unthinkable that the distorted image of the Vietnamese war, as drawn by those who have opposed the war with more frenzy than fact, should go down in the history books as the factual record. The thousands of U. S. servicemen who have given their lives to uphold the principles of freedom and honor deserve better treatment at the hands of their countrymen.

#### New Educational Route

The Liberal, Kansas, Southwest Daily Times presents a brief editorial item on what might become a very large subject. It reports on the Gary, Indiana, public school system hiring a private company to run one of its problem elementary schools on a "performance contract" basis. The company refunds fees for any child it fails to bring up to national grade level norms. The Times comments that Gary is believed to be the first city to turn over the entire operation of a school to a business concern and concludes: "This new trend (if it really is a trend) is in its infancy but it offers a fresh alternative to many communities now being racked by acrimonious battles over school budgets and bitter charges about shortcomings and waste in educational systems."

Possibly, if voters went to the polls with the knowledge that the school budgets upon which they were voting were to be expended on schools operating along the lines of a business-managed enterprise in which management is held strictly accountable for its performance, they would be a lot more likely to look with favor on bond proposals and other measures necessary to keep the schools running. Also chances are that students would learn what the word "quality" means as applied to education.

### DRAGGING IN A FOREIGN OBJECT



RUSSCHER  
MAIN STREET, U. S. A.

### Party Labels Mean Less Than They Once Did

by BERT MILLS  
WASHINGTON, D. C. — Ticket-splitting has become an American habit. An analysis of results of the recent election shows that coattail-riding is on the wane and that voters are backing candidates irrespective of party labels, at least in a non-Presidential year.

Evidence of ticket-splitting was particularly noticeable in 21 states in all sections of the nation. There were six states which elected a Democratic Governor but a Republican Senator, and four states which elected a Republican Governor but a Democratic Senator. Votes for House nominees also gave evidence of disregard of party membership.

Consider what happened in New York, that bastion of political liberals. Republican Nelson

Rockefeller won an unprecedented fourth term while his Republican running mate and Senate appointee, Charles Goodell, ran a poor third. The winner of the Senate seat was a Conservative, James L. Buckley. Meanwhile, 24 of 41 House seats were captured by Democrats, as usual.

California reelected a Republican Governor, Ronald Reagan, but rejected another ex-actor, incumbent Republican Senator George Murphy, in favor of a young Democratic Congressman, John Tunney. The House delegation from California next year will include 20 Democrats and 18 Republicans.

Hawaii elected a Democratic Governor but a Republican Senator, and so did Alaska, Maryland, Nebraska, Ohio, and Pennsylvania. The reverse happen-

ed in Massachusetts, Michigan, and Wyoming, and in addition to California.

Byrd Re-elected as Independent Virginia's Senator Harry F. Byrd, Jr., until the campaign a Democrat, ran and won as an Independent, with a Republican finishing a distant third. However, six of ten House seats from Virginia were captured by Republicans. Obviously, many G. O. P. voters in the Old Dominion forsook their party's nominee in favor of Byrd.

Wisconsin reelected Democratic Senator William Proxmire and ousted an incumbent Republican Governor in favor of a Democrat but half of the ten House seats were captured by Republicans. One G. O. P. incumbent in Wisconsin was defeated by a Democrat. Connecticut chose a Republican Governor and Senator but four of six House seats remained in Democratic hands.

Alabama returned Democrat George Wallace to the Governor's mansion but three of eight House seats stayed Republican. Arkansas reelected a Republican Governor Winthrop Rockefeller but the G. O. P. retained one of four House seats. Colorado reelected a Republican Governor but two of four House seats continued in Democratic hands.

Illinois' Adlai Stevenson III defeated a Republican Senator, Ralph Smith, but the House delegation remained evenly split, 12-to-12. Kansas reelected a Democratic Governor and defeated one Republican Congressman but the G. O. P. will have a 4-to-1 edge in the House. Minnesota elected a Democratic Governor and put Hubert Humphrey back in the Senate, but four of eight House winners are Republicans. Oregon has two holdover Republican Senators and reelected a Republican Governor. However, two Democrats survived in the House.

Both Parties Claim Victory Nationally, the election results showed no clear trend and both parties were able to claim victory. The Democrats did well in the gubernatorial races. The Republicans gained in the Senate and lost fewer House seats than normal in off-year elections.

Several leading liberals were defeated for reelection to the Senate, including Gore of Tennessee, Tydings of Maryland, and Goodell of New York. However, Republican hopes of capturing Senate seats in Florida and Texas were frustrated.

Three more Negroes were elected to the House, raising the black contingent to 12. Three more ladies won House seats, and one incumbent female was defeated, leaving 12 women in the House. Due to defeats and retirements, more than 10 percent of the legislators participating in the extra session of Congress will not be back in January.

### Talk of Texas

By JACK MAGUIRE

ALL'S FAIR IN POLITICS — Mrs. Sam Houston once was charged with assault and battery while her husband was serving in the U. S. Senate.

In October, 1849, Mrs. Houston's ward, a girl named Virginia Thorne, eloped with Thomas Gott, overseer of the Houston plantation. Gott arranged to have himself appointed as the girl's guardian. When the pair returned to Huntsville, however, Mrs. Houston apparently gave the girl a good thrashing.

Later that year, after Senator Houston had returned to Washington, his political enemies used the incident to get a charge of assault and battery lodged against Mrs. Houston. The case was tried before a Walker County jury on September 25, 1850, and resulted in a mistrial.

Then, however, the Baptist Church also decided to try Mrs. Houston. A church jury acquitted her.

THE GOOD OLD DAYS — Were when every new automobile came equipped with a complete set of tools.

Every owner had to know how to use them, too, since garages with competent mechanics were scarce. When something went wrong on the road, the owner simply removed the front seat, took out the canvas kit bag of tools, spread them on the wide running-board and proceeded to make the necessary repairs.

TRAVELING TEXAS — Three miles east of Waelder, Gonzales County, is "St. Benedict's Farm," one of the more unique experiments in living currently going on in Texas.

The farm, marked by a sign describing it as "A land flowing with milk and honey," is home to an ex-lawyer, an ex-journalist, an ex-nun and an ex-VISTA worker. The two men — the former journalist and former lawyer — call themselves monks because they live a life of celibacy in a 20th century setting.

After the two started the dairy farm, they were joined by the two women. The men live in one room, the women in another, and all four work on the farm. In their spare time, they teach the gospel to their neighbors and take an active role in various community activities.

HOW'S THAT AGAIN — Concrete College wasn't built of concrete but of stone. And logs provided the foundation.

The Baptist institution was founded in 1865 at the DeWitt County town of Concrete, named that because most of the settlement's houses were of cement mortar. Concrete College provided dormitories for both men and women, and was the largest boarding school in Texas for awhile.

Epidemics of measles and influenza, plus the opening of more public schools, caused the college to close in 1881.

IT'S A FACT — Texas' only county-operated ferry crosses the Houston Ship Channel in Harris County. The two 12-car ferries provide 24-hour service on Farm Road 134 near the San Jacinto Monument.

### SENSING THE NEWS



By Anthony Harrigan

EXECUTIVE VICE PRESIDENT

Southern States Industrial Council

A logical objective of U. S. foreign policy is assuring access of American industry to minerals essential to the security and economic well-being of the nation. Unfortunately, the foreign policy of the United States is not always logical.

For example, consider the matter of U. S. access to chrome ore, one of the most valuable materials used in plating and steel alloys. The applications of chrome range from the automobile industry to atomic energy developments. If U. S. foreign policy were wholly logical, the federal government would bend every effort to assure continuing ample supplies of chromium for this country. Unfortunately, emotionalism and politics shape American policy on chrome imports.

Former President Lyndon B. Johnson, bowing to the will of Britain's Socialist government and seeking to appease black African states in the U. N., ordered a ban on chrome ore imports from independent Rhodesia. While Mr. Johnson may have considered this ban smart politics, the long-range interests of the United States were damaged.

The U. S. must import large quantities of chrome in order to meet industrial needs. Rhodesia, with a known reserve of 600 million tons, is the ideal supplier of chrome ore to the United States. Indeed Rhodesia is the most certain source of chrome ore. Turkey, the only other free world supplier with any substantial amount of the mineral, has a reserve of less than 11 million tons.

Trade with Rhodesia having been banned, the U. S. turned to the Soviet Union for chrome ore — an ironical development. In the eyes of liberals, it is better to trade with Communist Russia than anti-Communist Rhodesia.

The Russians have a nice thing going for themselves. Fred Russell, deputy director of the Office of Emergency Preparedness, has testified that imports of Russian chrome ore increased from 27 per cent of the U. S. supply in 1965 to 45 per cent in 1969. Today, the United States depends on the Soviet Union for an adequate supply of a prime, strategic material.

The Russians are smart businessmen to boot. They know how to profit at a capitalist country's expense. The Russian price for chrome ore in 1965-1967 was between \$30.50 and \$33.00 a ton. Today, the Russians charge between \$55.10 and \$59.60.

Meanwhile, an American company in Rhodesia, with 57,000 tons already mined, is barred from selling its chrome to U. S. industrial users.

If the Executive Order forbidding trade with Rhodesia remains in effect, the United States will become more dependent on the USSR than ever. This is not only absurd but dangerous for the United States. Once before, during the Korean War, the Russians halted chrome ore shipments. They could do it again in another crisis. If that happened, the United States would have no choice but to ask Rhodesia to resume shipments.

It is unwise and unfair to wait until a crisis with Russia before allowing imports of Rhodesian chrome. The Nixon administration cannot justify the ban on the grounds that the British government objects. The conservative government in Britain clearly hopes to restore normal trade relations with Rhodesia.

#### The Sunday Brand

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**ANNOUNCE ENGAGEMENT**—Mr. and Mrs. Clinton Ward, 705 S. Main announce the engagement and approaching marriage of their daughter, Kay Lynn, to Royce Riggan, son of Mr. and Mrs. Charles Riggan, 212 Hickory. The couple plan a January wedding in Avenue Baptist Church. Miss Ward is a 1970 graduate of Hereford High School and is employed as secretary at Ward Gin. Riggan, also a 1970 graduate of HHS, is a freshman at West Texas State University where he is majoring in agronomy. He is employed at Rollin' R Fertilizer. —Bradly Photo

**December Vows Set**

Mr. and Mrs. Ray Wilhelm of Route 3 announce the forthcoming marriage of their daughter, Jane Frances, to Ronald John George, son of Mrs. Arlette George of Fall River, Mass. The couple plans a Dec. 26 wedding in St. Anthony's Catholic Church with the Rev. Michael Graham officiating. Miss Wilhelm is a 1966 graduate of Hereford High School and has attended Mount Saint Scholastic College at Atchison, Kansas, the University of Texas at Austin, and is earning her degree in sociology from the University of Kentucky at Lexington. She is presently employed with Kentucky State Department of Mental Health. George is a graduate of Southeastern Massachusetts University with a degree in civil engineering. He is employed by Federal Highway Administration.

**Court Fines Livestock Dealer**

K. D. Douthit, a livestock dealer, of Briscoe, Tex., has been fined \$500 by a Federal Court for violating bonding and registration requirements of the Packers and Stockyards Act, the U. S. Department of Agriculture said today.

He buys livestock in the Texas Panhandle and western Oklahoma.

The U.S. District Court for the Northern District of Texas fined Mr. Douthit. He had operated on 14 occasions from Jan. 10, 1969 through Sept. 12, 1969, without registering with the USDA and filing an acceptable bond as required by the P&S Act. He has not as yet complied with the registration and bonding requirements of the Act, the USDA said.

P&S Act requires livestock dealers to provide bonds as a measure of financial protection to sellers.

The P&S Act is a fair trade practices law. It promotes and maintains fair and open competition in the marketing of livestock, poultry and meat.

Proceedings of this case are open to the public. Copies of this action, P&S Case 1091, may be obtained from the Information Officer, Packers and Stockyards Administration, U.S.D.A., Washington, D. C. 20250.

**Dan Walls Are Parents Of Son**

Mr. and Mrs. Dan H. Wall of Dalhart announce the recent arrival of a son, Chadd Lynn. Chadd was born in Dumas weighing 7 lbs., 9 ozs. He joins one brother, Ronny Hugh, 2½. Grandparents are Mr. and Mrs. N. R. Jones of Hereford and Mr. and Mrs. Rainey Wall of Dalhart.

**APPRECIATION**  
WE wish to express our sincere thanks to the men of the Fire Department for their quick attention and concern. They were very courteous and did all they could for us in putting out the fire at the elevator. Thanks again,  
John A. and Raymond Smith

**22 Accidents During October**

The Texas Department of Public Safety investigated some 22 accidents on rural highways in Deaf Smith County during the month of October, according to Sergeant Bill Wells, supervisor for this area.

The 22 accidents resulted in 15 persons injured and an estimated property damage of \$42,930.

The rural accident summary for this county during the first 10 months of 1970 shows a total of 123 accidents resulting in six persons killed, 53 injured and an estimated property damage of \$129,625.

**Daughter Born To Durhams**

Birth of a daughter, Dana, on Nov. 11 is announced by Mr. and Mrs. James D. Durham Jr. of Amarillo.

Mrs. Durham is the former Miss Sara Gillentine of Hereford; maternal grandparents of the baby are Mr. and Mrs. Jimmie Gillentine, 507 Star. The paternal grandparents live in Paris, Tex. Dana has an older sister, Judith Anne.

Col. Daniel Van Voorhis selected the site in 1932 for mechanized cavalry training and the post became a mechanized training base for the army until 1940 when it was changed to an armored training center.

**DR. E. H. HENDON**  
OPTOMETRIST  
811 WEST PARK AVENUE (Harrison Highway)  
Hereford, Texas Telephone 364-0987

**Randy Foy Wins Bowler Of Week**

Randy Foy rolled a 670 handicap to win Bowler of the Week honors in Major League Bowling play.

Ray Williams won the high single game scratch with 212 and Foy had the high three game scratch total of 583. The Athletic Shirts had the high single game team with 1039 and Missouri Beef No. 2 had a 2967 for the high three game series total.

In play last week, Sunset Lanes won four from Orval Watson Ford; Boyd Machine Shop won four from Missouri Beef No. 2; Sulleys Vending won three from E-Z-Way Grocery; Missouri Beef No. 1 won three from Ink Spot; Team No. 6 won three from Piggly Wiggly; and Athletic Shirts won three from Worley and Robb.

Standings have Sunset Lanes, 31-9; Athletic Shirts, 27-13; Sulleys Vending, 27-13; E-Z-Way Grocery, 23-17; Team No. 6, 21½-18; Piggly Wiggly, 21-19; Orval Watson Ford, 20-20; Worley and Robb, 19-21; Missouri Beef No. 1, 19-21; Ink Spot, 12-28; Boyd Machine Shop, 11-29; and Missouri Beef No. 2, 7-33.

**COMING SOON!**

Watch for full details in the Sunday Brand  
**NOVEMBER 22, 1970**

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**SWEET PEAS** Kimbell Fancy 5 No. 300 Cans \$1

**FRUIT PIES** Morton's Apple, Peach, Cherry, Family Style 29c

**EGGS** Foodway Grade A Medium, Doz. 39c

**BISCUITS** Kountry Fresh 8 oz. Cans 9c

**TOMATO SAUCE** Mountain Pass 8 oz. Can 9c

**SALT** Kimbell Plain or Iodized 26 oz. Box 9c

**Mashed Potatoes** Idahoan Instant 2½ oz. Pkg. 9c

**JELLO** Ass't. Flavors 3 oz. Box 9c

**Grapefruit Juice** Kimbell 46 oz. Can 39c

**TOILET TISSUE** Best Value, Ass't. 4 Roll Pkg. 28c

**DETERGENT** Diamond Pink Liquid Qt. Bottle 29c

**DETERGENT** Gain Giant Box 69c

**BANANAS** Golden Ripe Lb. 10¢

**AVOCADOS** Taste-Treat Each 19¢

**GRAPEFRUIT** Ruby Red Lb. 19¢

**DOUBLE GOLD BOND STAMPS WEDNESDAY WITH \$2.50 OR MORE PURCHASE Foodway**

Due To Time Change NEW STORE HOURS  
SUN 9-7 MON TUES THURS. FRI. 8 To 7 WED. & SAT. 8 to 8

**Specials Good Sunday, Nov. 15th thru Wed., Nov. 18th**

**FALL HAS ARRIVED at McCASLIN LUMBER CO.**

**WINTER IS COMING!**

Take precautions against Freezing drain hoses turn sprinklers upside down . . .

It will save you money and time next spring.

**INSULATE your PIPES!**

PREVENT FREEZING IN BRIEF COLD SNAPS

use **WRAP-ON 40 FIBER GLASS INSULATION**

35' of ½"x3" roll \$1.15

Lengths to fit your needs.

We also have lamps in stock.

**STOP FROZEN PIPES!**

use **WRAP-ON ELECTRIC HEAT TAPES**

Comes on at 38 degrees or colder 18' \$6.03

seal tape Built-in thermostat and pilot light.

**KEEP YOUR CARPETS CLEAN!**

RENT BLUE LUSTRE CLEANING EQUIPMENT AT McCASLIN'S

**"A COMPLETE BUILDING SERVICE"**  
**CARL McCASLIN LUMBER CO.**

1 Block East of the Courthouse Phone the Lumber Number 364-3434

# 79¢ SALE! at FURR'S

## SAVE IN ALL DEPARTMENTS



**APPLE SAUCE**  
White House  
No. 303 Can 4 For 79¢  
25 oz. Jar or No. 2 1/2 Can 39¢

**POT PIES** Top Frost. Chicken, Beef, Turkey, Tuna or Macaroni and Cheese, Each. 5 For 79¢

**FRUIT PIES** Top Frost Fresh Frozen, Apple, Peach or Cherry 24 oz. Pkg. Each. 2 For 79¢

**CAT FOOD** Puss N' Boots, Salmon or Tuna, 15 1/4 oz. Can. 5 For 79¢

**CORN** Gaylord Whole Kernel No. 303 Can. 5 For 79¢

**EGGS** Farm Pac, USDA Grade A, Med. Doz. 39¢

**GLADE** Mr. Freshner Ass't. Scents 7 oz. 2 For 79¢

**TOWELS** Northern Ass't. Large Roll. 3 For 79¢

**FAVOR** Furniture Polish 12 oz. Can. 79¢

**CRISCO** Shortening 3 Lb. Can. 76¢

**FROSTING or CAKE MIX** GAYLORD  
Ass't. Flavors 8 oz. Pkg. 10¢

**SNACKTIME CRACKERS** FOOD CLUB  
12 oz. Box 3 For 79¢

**ROUND STEAK** Furr's Proten Lb. **87¢**

**LOIN STEAK** Furr's Proten Lb. **87¢**

**CLUB STEAK** Furr's Proten Lb. **98¢**

**T-BONE STEAK** Furr's Proten \$1.09

**SHOULDER ROAST** Furr's Proten Boneless 89¢

**SWISS ARM ROAST** Furr's Proten Lb. 86¢

**CHUCK STEAK** Furr's Proten Lb. 69¢

**RANCH STEAK** Furr's Proten Lb. 79¢

**SHOULDER ROAST** Furr's Proten Lb. 69¢

**STEW MEAT** Boneless Lb. 79¢

**SHORT RIBS** Extra Lean Lb. 49¢

**GROUND BEEF** 3 Lbs. to Pkg. or More 48¢

**FRYER PARTS**

- LEGS, Lb. 49¢
- THIGHS, Lb. 48¢
- BREAST, Lb. 69¢
- CHEESE SPREAD Chef Delight 2 Lb. Box 69¢

**CHOPPED SIRLOIN** Extra Lean Lb. 86¢

**RUMP ROAST** Furr's Proten Lb. 87¢

**BACON** Farm Pac Lb. 69¢

**LINK SAUSAGE** Farm Pac 12 oz. Pkg. 59¢

**SAUSAGE** Farm Pac Whole Hog 2 Lb. \$1.29

**HAMS** Food Club Canned Hams 3 Lb. Can \$2.99

**FRANKS** Frontier 12 oz. Pkg. 49¢

**BOLOGNA** Frontier 12 oz. Pkg. 49¢

**TURKEY** Top Frost Hens 10 to 14 Avg. Lb. 45¢

**Delicatessen**

- 16 FISH CAKES
- 2 PINTS GREEN BEANS
- 2 PINTS COLE SLAW
- 6 ROLLS
- SERVES 4, ALL FOR \$2.69

**Fresh Frozen Foods**

Top Frost, Fresh Frozen 10 1/4 oz. Package 2 For 79¢

**ORANGE JUICE** Gaylord Fresh Frozen 6 oz. Can 15¢

**OKRA** Top Frost Cut Fresh Frozen 10 oz. Pkg. 3 For 79¢

**WAFFLES** Top Frost Fresh Frozen 10 oz. Pkg. 24¢

**BLACKEYED PEAS** Top Frost Fresh Frozen 10 oz. Pkg. 3 For 79¢

**CORN** Gaylord Whole Kernel Cut Fresh Frozen 10 oz. Pkg. 5 For 79¢

**Health & Beauty Aids**

**TOPPING PIES**

Johnston's Apple, Pumpkin or Mince 9 in. 59¢

**TOOTH PASTE**

- PIRSTEEN** Feminine Hygiene 2.5 oz. 97¢
- MOUTH WASH** Sue Free Oralton Choice Antiseptic 16 oz. 4 For \$1
- TOOTHBRUSH** Pepsodent, Hard or Medium Reg. 69¢
- EMETROL** Nausea Control 3 oz. 89¢
- SKIN CLEANER** Phisohex 5 oz. 99¢
- ASPIRIN** Beacon 100's 19¢
- METRECAL** Diet Food 8 oz. Liquid 26¢

**SAUCE** Food Club Cranberry, Whole or Jellied, No. 300 Can 4 For 79¢

**DINNER** Kraft, Noodles with Cheese, 8 oz. Pkg. 3 For 79¢

**PEANUT BUTTER** Food Club 28 oz. 79¢

**PARKAY** Whipped 1 Lb. Pkg. 43¢

**OVEN SPRAY** Easy Off 16 oz. Can \$1.18

**AERO WAX** 46 oz. Can \$1.35

**APPLE JUICE** White House Qt. 35¢

**TOMATO SAUCE** Food Club No. 300 Can 4 For 79¢

**MUSHROOM SOUP** Food Club Can 5 For 79¢

**DAINTIES** Hershey 12 oz. Pkg. 49¢

**PRUNES** Food Club Large 2 Lb. Pkg. 89¢

**DETERGENT** Liquid For Dishes Topco 32 oz. 47¢

**JELLO** Assorted Flavors 3 oz. Pkg. 9¢

**SKINNERS MACARONI** Large Elbow 10 oz. Pkg. 4 For 79¢

**SPINACH** Food Club No. 303 Can 5 For 79¢

**NAPKINS** Northern 160 Count Pkg. 3 For 79¢

**DOG DINNER** Dog Club 5 Lb. Bag 59¢

**CHILI** With Beans Wilson No. 300 Can 33¢

**POTATO CHIPS** Farm Pac Twin Pac or Dip 59¢ Value 49¢

**FRUIT COCKTAIL** Libby's No. 303 Can 25¢

**GREEN BEANS** Libby's 303 Can 19¢

**GOLD BOND STAMPS**  
**DOUBLE GOLD BOND STAMPS**  
on Wednesdays

**FRUITS & VEGETABLES**

**GRAPEFRUIT** Ruby Red Texas, New Crop Lb. 10¢

**ORANGES** California Navel, Sunkist Lb. 4 \$1 5 lbs. \$1

**SWEET POTATOES** East Texas Lb. 2 29¢

**CELERY** California, Green Pascal, Bunch 23¢

**YELLOW ONIONS** Colo. Sweet Spanish, Lb. 7¢

**BRAZIL NUTS** Large Size Lb. 58¢

**FILBERTS** Oregon, New Crop Lb. 58¢

**RED GRAPES** Calif. Emperor Lb. 58¢

**CARROTS** Top Fresh, 1-Lb. Cello Pkg. 11¢

**PEARS** Washington D'Anjou Fancy Lb. 25¢

**WALNUTS** California New Crop Lb. 58¢

**ALMONDS** California, New Crop Lb. 58¢

**CRANBERRIES** Ocean Spray 1 Lb. Bag Ea. 35¢

**GREEN ONIONS** Fresh Ariz. Bunch 3 For 29¢

Savings are yours everytime you shop but they're best of all during Furr's big 79¢ sale! Save in all departments today. Stock up on foods that you need at Furr's low prices. You'll find the very items you need from Furr's great crowd pleasing selection.

**MINIATURE LITES**  
Each strand is fully guaranteed & pre-tested. Indoor-Outdoor lites, Add-on-Plus. Spare Bulbs included.

- 20 LITE, ASS'T. COLORS 69¢
- 30 LITE MULTI FLASHER, ass't. colors \$1.29
- 30 LITE SOLID COLOR with crystal globes, steady burn or flasher \$1.69
- 50 LITE SCENTILLATE LITE, multi-flash, ass't. \$2.49

**SHOP FURR'S COMPLETE SELECTION OF CHRISTMAS DECORATIONS NOW!**  
Now on display... ARTIFICIAL TREES, INDOOR-OUTDOOR LITES, NOVELTY DECORATIONS for tree & home, WRAPPING PAPER, ribbons & bows, ORNAMENTS, tinsel Garland and other items. ALL AT SUPER HOLIDAY MIRACLE LOW PRICES.

50 LITE 3-WAY SPARKLE-CIRCULAR BACK, Ass't. color globes, Indoor-Outdoor Weather proof \$2.79  
SPARKLE STAR TREE TOP LITE, 20 lites, each one sparkles with crystal globes \$2.99  
SNOW FLAKE 11 LITE TREE TOP, Beautiful decoration for tree, window or wall. Foil with each tip lite and large bulb center. \$1.99

**ARTIFICIAL TREES**  
AMERICAN TREE & WREATH 6 ft. Green Scotch Pine with tripod stand, 33 branches 81 tips, compare at \$24.95 \$14.95  
DELUXE GREEN SCOTCH PINE, 7 ft. \$22.95

**LADIES' NYLON PANTY HOSE**  
"The Fit That Won't Quit"  
2 Sizes Fit All, 4 Beautiful Colors, Pair 67¢

COTTON TREE BATTING  
Brite Star, 32"x32" 39¢  
GOLD & SILVER SPECKLED BATTING 32"x56" 97¢  
METALIZED ICICLES, Brite Star, 200 strand pkg. Reg. 29¢ 2 For 29¢  
525 count pkg. Reg. 59¢ 2 For 59¢  
TREE ORNAMENTS, 12 per pkg. Shiny Brite, 12 balls per box  
1 3/4" size 69¢  
2 1/4" size 99¢  
2 5/8" size \$1.09  
WRAPPING PAPER for CHRISTMAS Bright Time 3 rolls, 40 Sq. ft. total 6 roll Foil 49¢ 30 Sq. Ft. total 99¢

**CHRISTMAS CARDS**  
REG. \$1.50 to \$2.50 PER BOX RETAIL HALF PRICE!

**SHOP Furr's MIRACLE PRICES**

COOPER'S  
SAY



WITH  
THESE

# SAVINGS

THANK YOU SPECIALS GOOD MON. thru SAT.



Unicap Chewable  
Multi Vitamins  
**SUPPLEMENT**  
Children love them  
24 Free with 100  
Reg. \$4.00  
**\$1.89**

CHEWABLE 200 mg  
VITAMIN Orange or  
C Lemon-Lime  
Flavors 100  
Reg. \$1.98 **98c**

High Potency 30 Free with  
**THERAGRAN M** 100 Reg.  
Vitamins With Minerals \$10.20  
Squibbs Finest **\$4.98**



**ZESTABS**  
WITH  
IRON  
100 Reg. \$4.19  
**\$2.89**

**HUNT VAPORIZER**  
Overnight, Automatic  
Shut Off  
Reg. \$6.98  
**\$3.98**



**DRISTAN**  
DECONGESTANT  
TABLETS **\$2.29**  
100 Reg. \$3.49


---

Chloraseptic Anesthetic  
**ANTISEPTIC**  
LOZENGES  
Reg. 98c  
**59c**

**TRIAMINICIN**  
For relief of nasal congestion, 24  
Reg. \$1.93  
**89c**

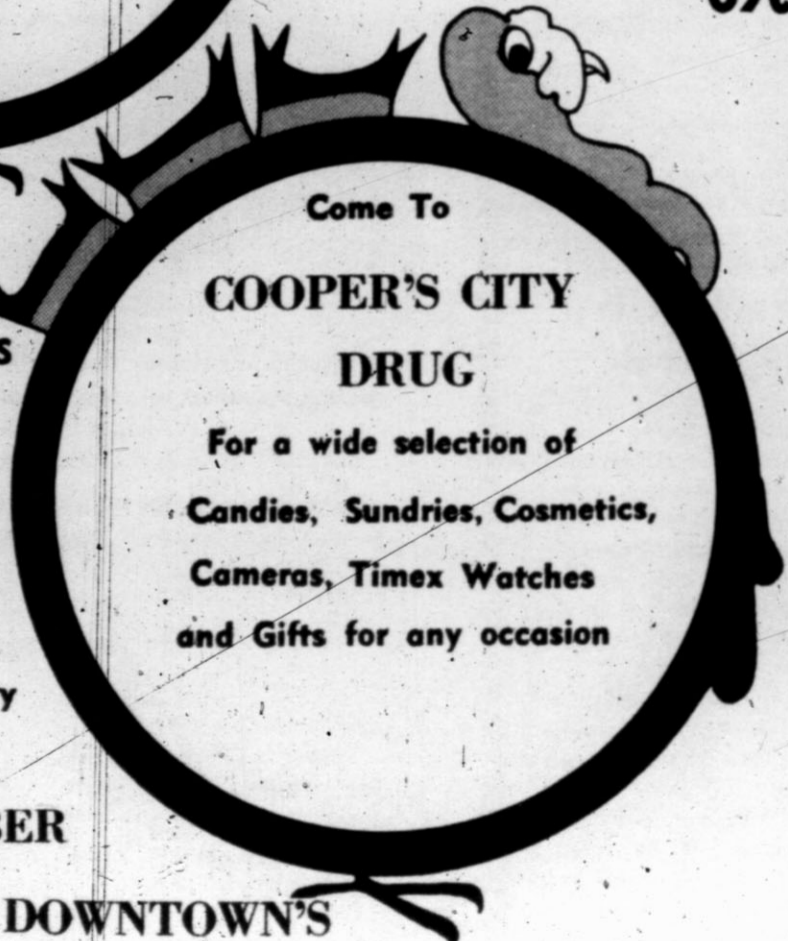
**COUGH SYRUP**  
**COLD MEDICINE**  
8 oz. Reg. \$3.59  
**\$2.39**

**CHEXIT**  
For relief of Flu Like  
Symptoms 12's  
Reg. \$1.93  
**89c**



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**364-1144**  
The Number To Call  
When You Need A  
**PRESCRIPTION**  
Fast, Friendly Service Discount  
Prices & S&H Green Stamps

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Receive  
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Green  
Stamps  
With Every  
Purchase



Come To  
**COOPER'S CITY**  
**DRUG**  
For a wide selection of  
Candies, Sundries, Cosmetics,  
Cameras, Timex Watches  
and Gifts for any occasion

REMEMBER

THIS WEEK ... DOWNTOWN'S

THANK YOU SALE

# COOPER'S CITY DRUG

IN DOWNTOWN VARIETY PARK

Across The Street From Rutherford's In Downtown Hereford

# THANKSGIVING

Yes, it's that time of year again when we count our blessings . . . and give thanks for all the good things we have obtained throughout the year . . . and we are sincere when we . . .

## THE DOWNTOWN VARIETY PARK MERCHANTS SAY THANK YOU!

For your Business and Consideration this past year and this week we want to show you our appreciation by offering you quality merchandise at special prices.

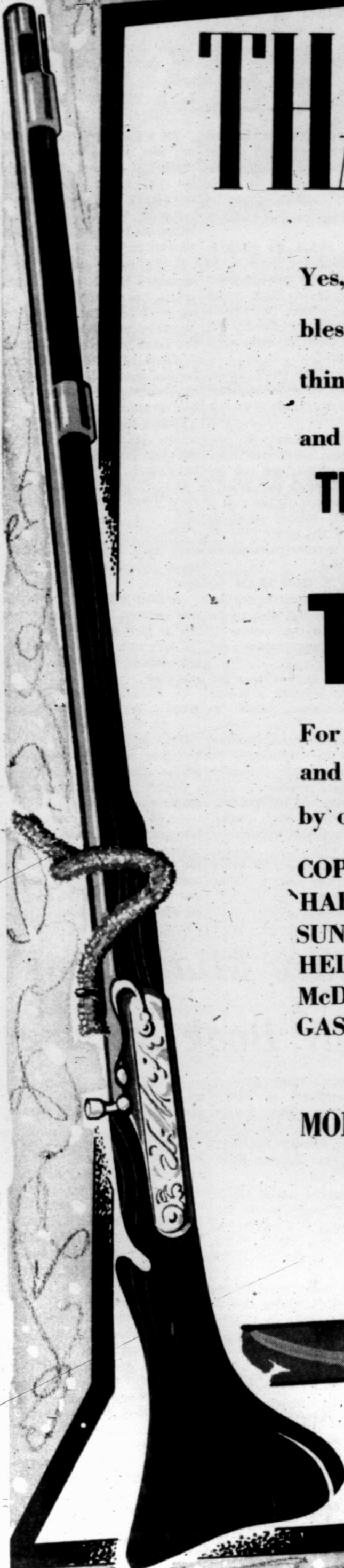
COPPERS CITY DRUG  
HARMANS  
SUNNY'S MISTER SHOP  
HELENS  
McDOWELL DRUG  
GASTONS

PERRY'S

THE VOGUE  
HEREFORD HARDWARE  
KESTERS  
RUTHERFORD'S  
ANTHONY'S  
COWAN'S

MONDAY, NOV. 16 thru SATURDAY, NOV. 21  
DOWNTOWN VARIETY PARK

CHECK THIS SECTION FOR  
THANK YOU SPECIALS!



**THANK YOU  
SPECIALS**

**perry's  
FABRIC CENTERS**

QUANTITIES LIMITED, SHOP EARLY

Krinkle Textured WET LOOK <b>VINYL</b> On Bolts 100% Vinyl Fack Cloth Back 54" Wide <b>\$2.93</b> Yd.	100% Dacron - Polyester <b>KNITS</b> Double Knits Single Knits Machine Wash 'N Dry 60" Wide Economy Lengths <b>\$2.13</b> Yd.	BONDED <b>KNITS AND ACRYLICS</b> 60" Wide Economy Length <b>93c</b> Yd.	
<b>SATINS &amp; TAFFITAS</b> 23c Yd. 45" Wide 54" Wide <b>NAUGAHYDE</b> 93c	6 ONLY BOLTS <b>INTERLINING</b> 45" Wide Was 33c Yd. 99c Yd.	100% ACETATE <b>SCARF PRINTS</b> 93c 45" Wide Reg. 39c <b>FRINGE TRIM</b> 23c Yd.	
WERE TO \$1.29 <b>COTTONS</b> Lge. Selection Solids 45" Wide Prints Some Perma Press <b>43c</b> Yd.	100% Dacron- Polyester <b>DOUBLE KNITS</b> On Bolts 60" Wide Machine Wash 'N Dry Special Group <b>\$3.33</b> Yd.	100% Nylon <b>SOFT KNITS</b> 45" Wide Beautiful Prints Double Knits Washable 2 to 5 Yd. Lengths <b>93c</b>	
100% <b>NETS</b> 72" Wide <b>13c</b> Yd.	<b>BUTTONS</b> 3c Card	Group 35c 325 Yd. <b>MERCERIZED THREAD</b> 2 For 33c	<b>CORDUROY</b> 45" Wide Wide Wale Washable <b>\$1.33</b> Yd.

**H.D. CHATTER  
Sew Fashion  
In Leather**

By Mrs. Argen Draper

Home Demonstration Agent



Special handling of leather-like fabrics is necessary for the professional look everyone desires in clothes made at home. The most fashionable in fabrics for fall is in leatherlike material.

**IT IS SEEN IN SKIRTS,** vests, jackets and jumpers, as well as rainwear and accessory items such as tote bags, hats and belts. Sewing techniques used on leather-like fabrics are similar to those for vinyl and real leather.

Select a pattern with simple design lines. Raglan and kimono sleeves are easier than set-in sleeves.

In cutting the fabric pin pattern in seam allowances only. Use sharp shears and cut accurately. To mark the pattern, use dressmakers' carbon and a smooth edge tracing wheel to mark from the wrong side. It is difficult to make markings on these fabrics.

**STITCH A TEST SEAM** on the sewing machine before beginning. From this determine correct pressure and tension. It should be medium tension and light pressure.

Also, use 8 to 12 stitches per inch for stitch length; a 14 size needle for medium weight fabrics and 16 for heavy weights; and heavy duty mercerized cotton thread for construction or some of the polyester thread or polyester core threads.

Plain seams will roll and they cannot be ironed flat. Flatten seams with rubber cement or adhesive.

Taper darts to a very fine point. The last three to four stitches should be on the fold. Don't backstitch.

**IN HEMMING USE A** tailor's hem, picking up one or two threads in backing. Don't pull the stitches tight or the garment will pucker on the right side.

Another tip: Do not baste seams but pin them in the seam allowances.

If the leather sticks to the machine's metal surface when sewing, use a strip of tissue paper between them. Use reinforcement in buttons and neckline areas to prevent stretching.

**REAL LEATHER** sparks the fashion scene this year, but it can cause care problems. For best wearing satisfaction:

Protect the neckline of your leather garment from make-up and hair preparation by wearing a scarf.

Between wearings allow it to hang where air circulates freely.

Protect your leather garments from long exposure to light. Light affects many leather dyes.

**ALLOW A DAMP** or wet leather garment to dry slowly, but not at high temperatures.

Leave stain removal to the professional leather cleaning specialist.

Do not allow your leather goods to become too soiled before you have them cleaned.

Clean and finish all pieces of matching ensemble of leather at the same time.

Consult a drycleaner who specializes in leather or leather-trimmed garments when confronting care problems.

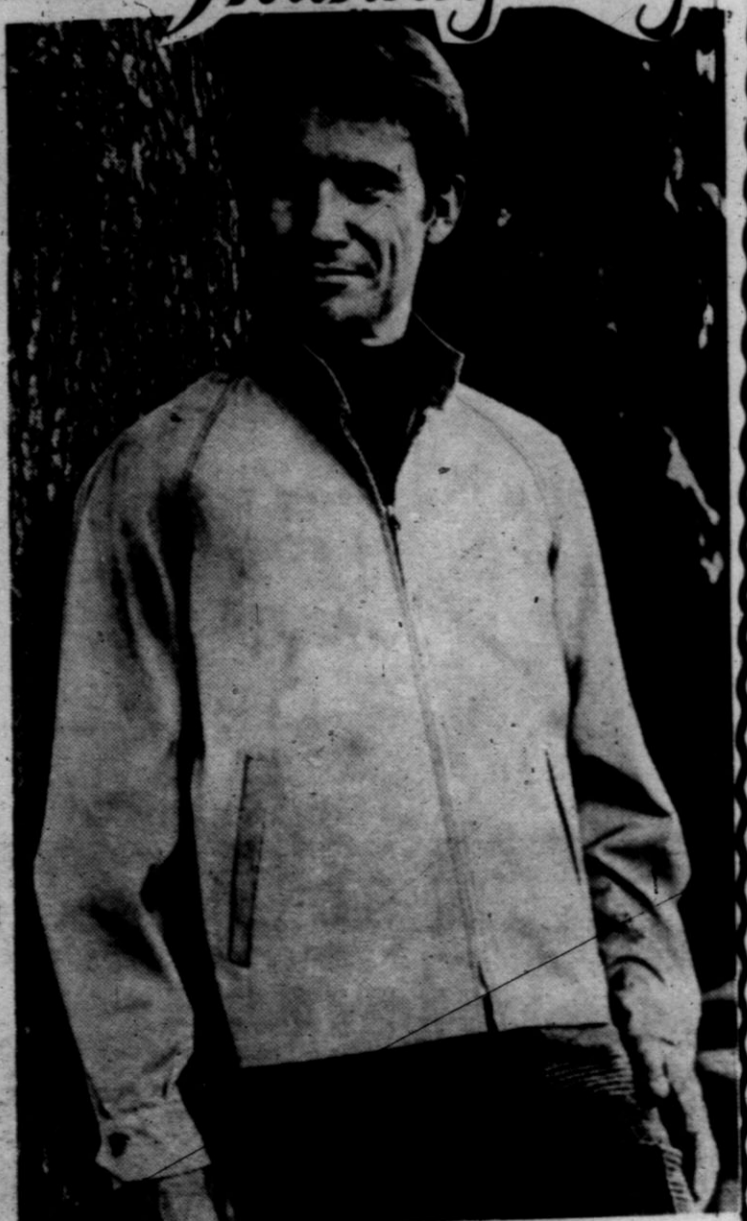
These care suggestions are for real leather, but the same techniques are for the vinyls. The new vinyls should need to be wiped off to clean.

**LOOK YOUR  
BEST THIS Thanksgiving**

**in a new  
LONDON  
FOG JACKET**

The indispensable  
Jacket  
— the Golf—

a free swinging winner on the fairway—and off. Stays in top form—From the London Fog two-button convertible collar to the Shirred elastic waist band and zip front closure. Par for the course is the double-yoke lining, inverted slash pockets and action packed raglan sleeves (65% Dacron Polyester 35% Cotton).



**\$22.50**

**SUNNY'S MISTER SHOP**  
319 N. Main Downtown Hereford

**Madre Mia Guests  
Hear Book Review**

Mrs. Clint Formby gave a poetic book review on "The White Cliffs" by Alice Duer Miller, at La Madre Mia Club's Guest night activity Thursday evening in First National Bank Community Room.

Thirteen guests and members were served refreshments by social committee members, Mmes. Herschel Black, Ben Scott, Waldo Baxter and Bud Snyder.

Guests attending were Mmes. Pete Cash, R. W. Eades, Danny Martin, Frank Ford Jr., Craig Smith, James Mercer, Otis Lee,

G. C. Merritt Sr., Dickie Gerles, Ray Seale, Howard Johnson, Charles Hinton and Donald Day.

Other members present were Mmes. C. D. Adams, Lynton Allred, Charles Frye, James Gentry, Dean Herring, Dave Honea, Jerry Don Glover, Don Lane, Gerald Martin, G. C. Merritt, Bobby Owen, Eugene Sparks, Richard Ward, Charles Watson and Ron Zimmerman.

**FAST FOOD**

**NEW YORK** — Americans will spend about \$124 billion for food and beverages this year, and meals at "franchised fast food outlets" will account for between \$5 and \$6 billion of the total, according to Arthur D. Little, Inc., a research, engineering and management consulting firm. "Drive-in" restaurants with a limited menu and little service have grown from about a half-billion dollars in sales 10 years ago, and are expected to reach \$11 or \$12 billion in the next five years.

**Lions Wives Set  
Work Meeting**

Wives of Hereford Lions Club members will make table decorations for the club's annual Christmas party at a meeting at 7:30 p. m. Monday in the Bull Barn.

The Ladies Night event is to be held there Dec. 10. Members' wives traditionally decorated the dinner tables.

Read The Classified Want Ads

## Along The Frio

By MRS. OWEN ANDREWS  
Brand Reporter

The Frio Homemakers Club met Tuesday at the Frio Church Fellowship room for a program on Christmas Ideas. Mrs. Chesley Johnston was hostess. Those attending brought ideas for decorations and gifts to be made. Attending were Mesdames Jim Brooks, E. F. Vogler, Linda Blair, Henry Andrews, T. L. Sparkman, Jr., Laura Littrell, Frank Robbins, Annie Spriger, Eugene Baldwin, Tommy Sparkman, Owen Andrews, Ronnie Andrews, and Miss Alma Andrews.

A Thanksgiving supper is planned for the entire community. It will be at 7 p. m. Tuesday evening, Nov. 24 at the Frio Church Fellowship room. Everyone will bring basket supper and share the observance of Thanksgiving.

## Ceramic Club Is Growing

Four new members were added to Ceramic Arts Club at a meeting Thursday afternoon in the home of Mrs. Bill Stengel. They are Mmes. Leland Shelton, Edna May, John Burnett and May Hubbard.

Work in ceramics was centered on items for Christmas decoration or giving. Some of the group poured molds while others stained or glazed pieces.

Plans were made for a Christmas party Dec. 10 in Mrs. W. C. Hromas' home.

Present to greet the new members were Mmes. S. T. Wiseman, Hardy Benson, Joe Kendall, M. H. Fischbacher, Sam Morgan, L. W. Norvell, Ray Carlile and Hromas.

## Miller To Give Review Of Book

An internationally famed priest-scientist is author of the book to be presented in this week's On-the-Carpet review in the Christian Book Store.

Bruce Miller, local attorney active as an Episcopal layman, will review *The Phenomenal Man* by Pierre de Chardin, French Jesuit priest and paleontologist who has been called "A great man of science and a great soul."

In this book he surveys the religious aspect of the theory of evolution, writing about the evolutionary process from a material point of view but pointing out that man may use his will to go beyond the purely material.

This review is a change in the schedule of weekly programs set at 10 a. m. each Tuesday. Miller will substitute for Bob Holman, whose professional commitments obliged him to postpone his scheduled review.

The standard African treatment to sweeten a mother-in-law's disposition is to nail a dried bat wing beneath her bed

Marvin Smith was awarded the Gold Star Award for Castro County at the 4-H banquet at Dimmitt Saturday evening. All 14 members of the Frio Jolly Workers Club attended. Sponsors are Mr. and Mrs. Fritz Smith and Mr. and Mrs. Billy Warrick.

On Saturday night this week, Marvin and his parents will be guests at an area banquet honoring top award winners of several counties. The banquet

will be at the Amarillo YMCA.

The Fritz Smith family attended funeral services for W. C. Crick, long time family friend, at Hart Methodist Church on Friday, afternoon, the 6th.

Mr. and Mrs. E. F. Vogler returned last weekend from a weeks visit with their son, Leon, and family at Houston.

On Sunday, the Voglers son-in-law, Lynn Fisher left, flying from Amarillo for training with the Army at San Diego. Fisher is beginning a two year active duty service. His wife, Mary Ann is remaining with her par-

ents for the time being.

Rev. and Mrs. Sam Ogan took their daughter Debbie back to school at Baylor, last Sunday, and remained for a couple days visit there and with other relatives. Sunday nights service was conducted at Frio by guest preacher, Rev. Freelin Suttle of Hereford. He is a teacher in Hereford School system.

Mr. and Mrs. Lloyd Larabee and son visited Mrs. Larabee's mother in Oklahoma City, on Saturday evening.

Mrs. Annie Lee Dobins at-

tended funeral service for a longtime friend, Mrs. J. Z. West at Plainview, on Wednesday morning. The Wests lived near Winters many years while the Dobbins lived there.

Among relatives here to attend the funeral services for Mrs. Vera Lindley, last week were the Ronnie Fords, of Dodson, the Carl Ridgeways, from Arkansas and others from Ft. Worth, Wellington, Brownwood. Mrs. Leon Roberts, the other daughter of the John Simpsons, remained with her parents until Monday afternoon, before returning to Wellington.

## THANK YOU VALUE FROM RUTHERFORDS

# New Playtex 18 HOUR BRA

The first support bra that's comfortable for hours

Made with Spanette<sup>®</sup>, the exclusive Playtex stretch fabric with the exact combination of strength and softness for truly comfortable support.

Attractive nylon lace self-adjustable cups suspended in a unique frame of sheer lightweight elastic for freedom of movement and customized fit. Adjustable stretch straps... that can't twist, curl or lose their stretch.

Smooth profile seams for a rounded, natural contour. With no see through feature.

### Bandeau

white  
sizes: 34-36A, 32-40B, 32-42C \$6.00  
32-42D \$7.00

### Long Line

For firm midriff control that's comfortable for hours  
white  
sizes: 34-40B, 34-44C \$9.00  
34-44D \$10.00



Cup facing: 100% Nylon, Cup and band lining: 100% Cotton. Center and side back elastic: Nylon Spandex. Band facing and back: Rubber, Nylon, Elastic: Rayon, Cotton, Nylon, Spandex. Exclusive of other elastic. © 1970 BY INTERNATIONAL PLAYTEX CORPORATION

# RUTHERFORD & CO.

DOWNTOWN VARIETY PARK

# Thanksgiving

MAKES US THINK OF YOU

Yes, this is that special time of year during which we give thanks for our many blessings- for health, happiness, our loved ones, our homes, our jobs, and many things that enrich our lives. And on this special day, we want to say "Thank you"-to our many friends and customers. We want you to know that we will continue our efforts to give the finest service, any time and always- whenever you call upon us. Many, Many, thanks and-

A HAPPY,  
HAPPY  
THANKSGIVING!

**THE DOWNTOWN  
VARIETY PARK  
ASSOCIATION**



# Thanksgiving



## SPECIALS

Now yours at **HEREFORD HARDWARE**  
in appreciation for your business through  
out the years.

### ALL SUNBEAM PRODUCTS

(except Vista)  
Monday Only

# 10% off

There will be a **SUNBEAM DEMONSTRATION**  
in our store Monday, Nov. 16

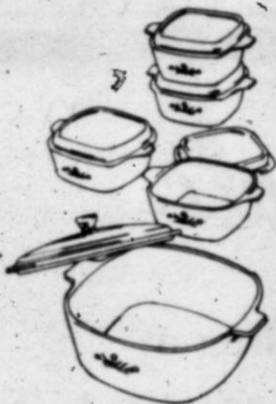


#### Special Offer CORNING\* WARE\*

Cook-Ahead Set

**\$12.88**

Save \$4.97 over open  
stock prices.



Cook a meal ahead of  
time in the CORNING  
WARE® 2½-qt. saucepan  
and enjoy it 4 times over  
by storing it in the match-  
ing 4 petite pans (22-oz.  
size) with plastic covers.  
All this convenience is  
yours for only \$12.88 for  
a limited time only (till  
Nov. 30, 1970).

#### CORNING PROMISE

Corning promises to replace  
any CORNING WARE® Product  
that ever breaks from  
temperature extremes. Just  
return the pieces to a  
CORNING WARE Products  
Dealer.

#### SPECIAL OFFER! CORNING\* WARE\*

BAKE 'N FRY SET

**\$8.88**



Save 40% on this offer.  
Open stock value,  
\$14.90. A savings of  
\$6.02 for a limited time  
Buy now at this  
low, low price—\$8.88.

Now you can own fa-  
mous CORNING  
WARE®. Freeze, cook,  
serve—all in the same  
dish.

### CORNING\* WARE PRODUCTS 10-Cup ELECTROMATIC PERCOLATOR

**\$24.88**

Save  
**\$5.07**



Limited time offer  
November 16th Thru  
December 31, 1970.

### True Brew Value

It's time for a new brew from Corning. As a special  
end-of-the-year bonus, Corning is offering its three  
best-selling Electromatic percolators at tremendous  
savings for the first time ever — \$24.88 — that's a  
price savings of \$5.07 for you.

This percolator boasts outstanding washability, stain-  
less steel inner parts and a non-porous glass-ceramic  
body which allows you to taste the coffee flavor, not  
the pot.

At this price, now is the time to buy one for yourself  
as well as those on your gift list.

#### THE CORNING PROMISE:

CORNING WARE® Electromatics  
Corning promises to replace any CORNING WARE® product  
that ever breaks from temperature extremes upon return of  
the pieces to a CORNING WARE products dealer. Further-  
more, any imperfect mechanical or electrical part will be  
replaced free within one year from date of purchase.

Come on in Monday take advantage of  
these bargains & the Demonstration.

Across the street from ANTHONY'S

216 Main

# HEREFORD HARDWARE

364-2525

IN DOWNTOWN VARIETY PARK

# Calendar Of Events

**MONDAY**  
 Rotary Club, Civic Club Center, noon.  
 Odd Fellows Lodge at IOOF Hall, 8 p. m.  
 Evening Lions, Civic Club Center, 7 p. m.  
 Elks at Elks Lodge, 8 p. m.  
 Sugar Blues TOPS Club at Community, 7 p. m.  
 Dawn Lions at Dawn Community Building, 7 p. m.  
 Elkettes at Elks Lodge, 8 p. m.  
 Order of Rainbow For Girls at Masonic Hall, 7 p. m.

**TUESDAY**  
 TOPS Calorie Patrol, Community Center, 9:30 a. m.  
 Hereford Duplicate Bridge Club, Community Center, 8 p. m.  
 Rebekah Lodge at IOOF Hall, 8 p. m.  
 Book Review at Christian Book Store, 10 a. m.  
 American Legion Auxiliary family Thanksgiving Supper, Legion Hall, 7:30 p. m.  
 LAE Study Club at First National Bank, 3 p. m.  
 La Plata Study Club Thanksgiving Dinner at Country Club, 7:30 p. m.  
 Temple Baptist WMU Night Circle at church, 7:30 p. m.

**WEDNESDAY**  
 Women's Golf Association at Golf Course, 9 a. m.  
 Noon Lions at Civic Club Center, noon.  
 Avenue Baptist WMU at church, 7 p. m.  
 First Christian Women's Fellowship at church, noon.

**THURSDAY**  
 L'Allegra Study Club meet at

home of Mrs. David Gibson, 11:15 a. m., for trip to Amarillo.  
 North Hereford H. D. Club luncheon at Caison House, noon.  
 AARP luncheon at Community Center, noon.  
 Hereford Study Club, Mrs. Garland Solomon hostess, 8 p. m.  
 LEO at Civic Club Center, 7:30 p. m.  
 Mothers Needle Club Thanksgiving Salad Supper at Community Center, 7 p. m.  
 Calliopean Study Club, Mrs. M. W. Nobles, 111 Sunset, hostess, 8 p. m.  
 Summerfield Study Club, Caison House, 7:30 p. m.  
 Kiwanis Club, IOOF Hall, noon.  
 Toastmasters Club, K-Bobs Restaurant, 7:30 p. m.  
 Bingo at Elks Lodge, 8 p. m.  
 Merry Mixers Square Dance Club at IOOF Hall, 8 p. m.  
 Antonian Circle at St. Anthony's School, 8:30 p. m.  
 VFW at VF W Clubhouse, 6 p. m.  
 Bay View Study Club, 3 p. m. at Deaf Smith County Museum.

**FRIDAY**  
 Kiwanis Whiteface Breakfast Club, 6:30 a. m. at Civic Club Center.  
 Dawn H. D. Club, Mrs. R. T. Stewart hostess, 2 p. m.  
 Hereford High School musical, 7:30 p. m. at school auditorium.  
 Cultural H. D. Club, Mrs. Burke Inman, 418 Star, hostess, 2:30 p. m.  
 Bud To Blossom Garden Club at Community Center, 9:30 a. m.  
 Patriarchs Militant and Ladies Auxilliary at IOOF Hall, 8 p. m.

## WT Changes Its Swine Program

CANYON — The increased interest in hog operations in the Texas Panhandle has prompted the West Texas State University School of Agriculture to make extensive revisions in its swine program, John McNeill, animal science instructor, said.

The 20-pen swine testing station at the University farm, one mile north of the campus, has been doubled. The east wing is in the process of being renovated, increasing the hog capacity to 300, McNeill said.

The 12-foot by 8-foot enclosures have been re-enforced by all steel stalls to cut down on maintenance. Beneath the concrete floors runs an automatic water system piped into each pen. A heating element in each water bowl prevents freezing in winter months. Scales and working pens are being installed now to complete the facility.

The renovation project will provide for a large permanent swine testing station at the farm. The remainder of the university's swine program and other livestock operations, however, will be relocated at the George Nance Hereford Ranch, six miles east of Canyon, in January.

McNeill hopes that the Nance Ranch Project, a money-raising

drive now underway to recruit at least \$100,000 for conversion of the facility into a research center, will provide the funds needed for a new farrowing barn.

West Texas State University is one of the leading swine testing stations in the Southwest today. . . with the recent research projects. . . possibly the number one in Texas," McNeill said.

The animal nutritionist has gained the attention of swine-breeders and nutritionists across the nation with his experiments on processed milo rations and their effects on swine performance. The first experiment was conducted at the farm in a cooperative project with Texas Tech University.

The second phase, completed this week, was sponsored by Funk Brothers Seed Co., a world-wide seed corporation, and Charles Pfizer and Co., Inc., Terre Haute, Indiana. Char do Pierce of Lubbock and J. R. Taylor of Amarillo were also involved.

The results of this experiment have not been compiled and are still confidential," McNeill said. The test results may be released in the next few weeks.

McNeill expects even more inquiries about the results of the latest phase of his experiment.

"I have received correspondence from nutritionists, lawyers doctors. . . everyone," McNeill said.

With the expansion of the swine facilities, McNeill hopes to continue larger studies of the micronized grain process, invented by Char do Pierce, and how it compares with the pelleted rations. Studies of palatability and performance efficiency of varying combinations of milo and wheat in swine rations may also be in the mill, he added.

## Sweet And Fancy Club Plans Sale

Featuring decorated Christmas cakes, a bake sales will be held Dec. 12 by Sweet and Fancy Decorating Club, members decided at their meeting Friday morning in Community Center. The sale will begin at 9:30 a. m. in Sugarland Mall.

One type of cake decoration, with marzipan candy on a cake iced in wicker basket design, was demonstrated at the meeting Friday. Mrs. J. A. Crofford was the decorator.

Other members present were Mmes. Paul Coneway, M. D. Henson, Lynn Pittard, Lee Roy Rickman and Richard Fort enberry.

The planet, Mercury, is about a third the size of Earth. It orbits the sun at an average distance of 36 million miles, closest of all nine planets. It can be seen just before sunrise or just after sunset when the sun's brightness is masked by the horizon.

# Gaston's



You'll find the finest in men's fashions at GASTON'S in DOWNTOWN VARIETY PARK and Sugarland Mall The New

**DOUBLE KNIT SHORT COATS**  
 Double or Single Breasted  
 And a Fine Assortment of **SLACKS**, Double Knit Good Selection of Colors and Sizes  
**MODERATELY PRICED**

## Thank You Specials

Don't get caught short . . . Do your Shopping at both Stores . . . Downtown and Sugarland Mall for Christmas . . . For Bargains like these  
**LOOK YOUR BEST in CLOTHES from GASTON'S**

### DRESS SHIRTS

Short Shirts in Colors To Really Dress Up That Suit or Sports Coat Blend in With The New Wide Ties **\$5.50 & Up**

### SUITS

All The Newest Styles and Colors . . . Priced To Fit Your Budget  
 From **\$50.00 Up**

### SELECT from a WIDE GROUP of GIFT IDEAS

Shoes, Sweaters, Jackets, Belts, Jewelry, Billfolds and GASTON'S

### GIFT CERTIFICATE

### JUST ARRIVED

### THE "IN" BOOT

### DINGO

Antique Brown **\$25.00**

Also Full Line of Dress Shoes

# THANKSGIVING

is nearly here and The Vogue takes this opportunity to wish everyone a good Thanksgiving and offer these specials as a Thank You for patronizing us through the year . . .

Average and Short		4 Only	
<b>VANITY FAIR HALF SLIPS</b>		<b>LILY ANN COSTUME SUITS</b>	
Colors Candle Glow, Rose Marie, Fawn Ideal Gifts	<b>\$4<sup>00</sup></b>	1 Size 8 3 Sizes 16	<b>1/3 OFF</b>
6 Only Vanity Fair	Small Sizes	Pre-Teen	Regular
<b>SHORT ROBES</b>	<b>1/3 OFF</b>	<b>HOSE</b>	<b>50¢ Pr.</b>
1 Large Group	Fall Colors	All Junior Petite	
<b>SPORTS WEAR</b>	<b>20% OFF</b>	<b>DRESSES</b>	<b>1/2 Price</b>
1 Group From Regular Stock	Reduced To Clear	5 Only	
<b>FALL DRESSES</b>	<b>1/3 OFF</b>	<b>WINTER COATS</b>	<b>1/2 Price</b>
<b>THE Vogue</b>		1 Group Better	All Seasons
<b>DOWNTOWN VARIETY PARK</b>		<b>DRESSES</b>	<b>\$28.00 Ea.</b>
Bess Moore, Owner		2 Doors South of COWAN'S JEWELRY	

*Thank You Sale*

at COWANS

Choice Select Gift Items

One Half The Regular Price

Come In And Save On Quality . . .



It's time for Christmas  
**HIDE-A-WAYS**



Shop early while there is a large selection of merchandise, and then let us hide your gift choices for you . . .

Jewelry Gifts Are Lasting

New Merchandise is coming in every day . . .  
Everyone will appreciate a Gift from Cowan's . . . Selections are complete

**NO CHARGE on GOLD STAMPING or ENGRAVING.**

*Cowan's Jewelers*

HEREFORD'S GIFT HEADQUARTERS  
2 doors North of the VOGUE in DOWNTOWN HEREFORD

# Students Plan Xmas Lights For Campus

CANYON — Funds are still being collected for the Christmas Carol of Lights at West Texas State University, said Jim Holston, program director for the Activities Center.

Money for the project is being raised entirely by students, under the direction of Holston and Sandra Meek, assistant dean of women. Heading the planning committee for the project is Linda Taylor, Canyon senior.

"We have about half of what we need to begin the project this year," Holston said. "We were so hopeful and confident of raising the money, that we have already ordered the lights."

Plans are to light the Old Administration Building, since it is centrally located on the campus. In future years, Holston said lights will be added to other buildings.

The 4,000 feet of electrical wire and 1,500 light bulbs have been ordered. They will be put up Nov. 21, by students who have volunteered their services to the project.

The lights will then be turned on Dec. 6 at WTSU's first annual Christmas Carol of Lights.

The program that evening will begin at 8:30 p. m. with a choir made up of students from campus residence halls and other interested people. Before the lights are turned on, all campus lights will go out and a brass ensemble will begin to play. Christmas carols will provide the background as the lights are turned on.

In addition to the new lights, a Christmas tree will be set up in front of the Old Administration building by the campus interfraternity Council. It will also be lighted Dec. 6.

"The Student Activities Council plans to hold a benefit dance Nov. 18, to raise money," Holston said.

It is hoped that the Christmas lights fund will become a permanent one, so that other buildings can be included in the project later, Holston said.

## Camp Fire Girls Choosing Names

Each girl in Ta-Ya-Kin-Shus Camp Fire Group is choosing an Indian name which will be her Camp Fire name as long as she is a member of the girl's organization.

Officers for the group elected at the weekly meeting Thursday. Kristi Shook was named president, Tami Martin vice president, Janis Simpson secretary-treasurer and Becky McGilvary reporter.

Others present were Tammy Acton, Lisa Drake, Cynthia Easterwood, Melissa Hammett, Lisa Honea, Kathi and Kristi McDowell, Debra Morgan, Brenda and Joyce Walterscheid, Kim West and Jana Wiley.

Tornadoes have killed 196 Kentuckians since 1916.

Read the classified Want Ads



**PLAN FOR LIGHTS** — Linda Taylor, Canyon senior, and Jim Holston, program director for the Activities Center at West Texas State University, discuss plans for lighting the school's old Administration Building this Christmas. —WTSU Photo

## Temple Baptist Conducts Revival

Rev. H. F. Scott, pastor of the Bacon Heights Baptist Church in Lubbock, will be the evangelist today through Nov. 22 at a week long revival at Temple Baptist Church.

Rev. Scott attended Hardin-Simmons University and received his BA degree from the University of Corpus Christi in 1950. He attended Southwestern Baptist Theological Seminary in Ft. Worth.

He participated in the Japan Baptist New Life Movement in 1963 and the Latin American Baptist Crusade in 1964. Rev. Scott has conducted revivals in pioneer areas throughout the Southern Baptist Convention and in 1968 he conducted a revival in the First Baptist Church of Pearl Harbor, Honolulu, Ha.

In the summer of this year he conducted revivals in Tokyo, Japan.

He is president of the West Texas-Panhandle Pastor's and Laymen's Conference and serves as chairman of the Evangelism Committee of the Lubbock Baptist Association.

Services for the revival will be held twice daily, at 12 noon and 7:30 p. m. On Friday Rev. Scott will show slides that were taken while he was in Japan. Nursery accommodations will be provided during each service.

Douglas Morris, choir director at Stanton Junior High School, will be leading the singing at Temple Baptist Church during the revival. He attended San Angelo State College, and is a 1963 graduate of North Texas

State College. He has been a member of Temple Baptist Church since Sept. 1969, coming from the Dawn Baptist Church where he served as music director for five years. Morris is very active in all youth activities and teaches a Sunday School Class for senior high school boys. He is also youth choir director and a member of the youth committee.

## Birth of Baby Girl Announced

An infant daughter was recently born to Mr. and Mrs. Ronald Yarnell, 538 Willow Lane in Parmer County Community Hospital in Friona.

Seven pound, eight ounce Michelle Renee joins three older brothers, Randall 9, David 7, and Dana 5.

### CARD OF THANKS

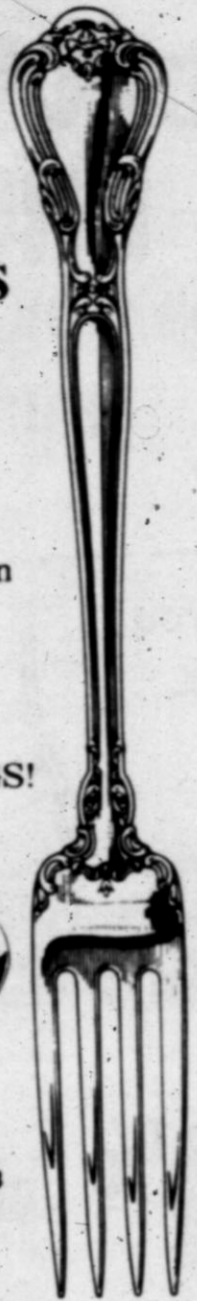
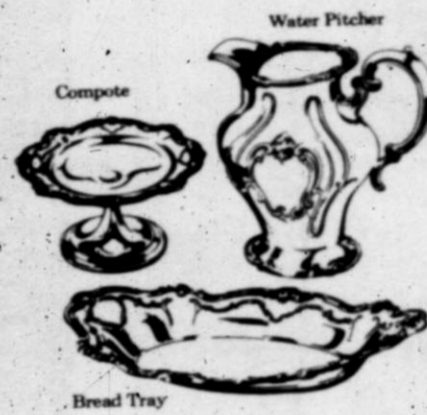
OUR hearts are full of appreciation for the many acts of kindness and words of consolation at the time of our recent bereavement. Our deepest gratitude to you for all the lovely flowers, cards, food and every expression of interest and concern.

Also a very special thanks to the doctors, nurses and entire staff at the Deaf Smith County Hospital:

The family of L. M. Turner

**GORHAM**  
ANNOUNCES  
**25% off**  
on world famous  
**Chantilly**  
STERLING

You can save \$2.56 on the purchase of a single teaspoon or \$105.52 on a 32-piece service for eight!  
Now is the time to add to or start your collection!  
—AT SPECIAL SAVINGS!



Gorham's Chantilly, the world's most cherished sterling design, is a collection of matching dining, also available in gleaming accessories — in either sterling or silverplate  
For a limited time only!

CENTURA TABLEWARE BY CORNING



You don't have to baby CENTURA tableware

Guaranteed not to break, chip or crack

What is really unique about CENTURA tableware is that you can use it every day. It will stand up to any occasion. You can bask in its beauty during formal meals by candlelight. And you can relax while it receives rough treatment from hungry hands during informal breakfasts and lunches. Every single piece of CENTURA tableware you purchase is covered by a three-year guarantee against breakage.



See the many beautiful patterns of Centura at  
**KESTER'S JEWELRY**  
Across the Street from the Post Office in Downtown

**SHOP SAVE NOW AT LOW SALE PRICES**

Buy now at extra savings during Anthony's big cold weather sale. Our stocks are complete and you'll have the things you need when cold weather arrives.



**QUILTED NYLON JACKET**

100% Nylon. Popular 28" Length.

**7.88**

Wind and water repellent 100% nylon outer shell, quilted insulation of 90% acrylic, 10% other fibers. 100% nylon lining. Roomy slant opening pockets. Heavy duty front zipper. Sizes S, M, L, XL.

**THERMO SOCKS**

Men's sizes 10 to 13.

Heavy duty double thread thermal knit cotton. Insulated all over cushioned lined. Sanitized. **3 pr. \$2.00**

**UNDERWEAR**

Men's Drawers or long sleeve shirts

**\$2.49 ea.**

Thermal knit cotton that keeps cold out, body heat in. Ideal for hunters, fishermen, workers, farmers — anyone who works or plays out-of-doors.



**Men's Insulated COVERALLS**

wind and water repellent

**18.98**

Matching Hood **3.98**

Anthony Buckhide brand coveralls. Scott Foam insulation. Fabric guaranteed for one year's normal wear, by Beunit. Permanent press cotton and Vycron® Polyester sateen. Nylon lined. Sizes S, M, L, XL.

Little Boys

**BOXER JEANS**

Sizes 2 to 6x

Reg. \$1.19

NOW **88c**

Little Girl's

**SLIPS** Perma-Press

Now

Only **79c**

Terry

**TRAINING PANTY**

Sizes 0-6

Now **3 For \$1.00**

**BOY'S T-SHIRTS**

Size 6 to 16

Now **3 For \$1.49**

**MEN'S SWEAT SHIRTS**

Reg. \$2.99

Now **\$1.99**

**BOY'S JACKET**

Reduced To **\$3.99**



**Warm Interlined WORK JACKET**

Grey or Green

**6.49**

8.5 ounce army twill utility jacket. Lining quilted over Orlon® acrylic batting. Sizes 36 to 46.

QUILTED LINED DENIM

Work Coat

**GREAT GOOD LOOKS HANDSOMELY STYLED OXFORDS OR SLIP-ONS**

High gloss Durashine leather uppers

Men's Sizes 6 1/2 to 12

**9.99**



Boys' Sizes 3 1/2 to 6 **7.99**

Youths Sizes 8 1/2 to 3 **6.99**

Oxfords or slip-on styles in black that stresses the neat look, fine for dress wear. Crafted with leather uppers and duramold soles that will not mar or scuff, and will under normal conditions outlive the uppers.

**The Classic BROGUE**

You're ahead with Anthony shoes

Black smooth leather



Antique brown grained leather

The wing-tip toe favorite

Men's sizes 6 1/2 to 12

**13.99**

The Wing-Tip toe authentically styled with rugged sweeping lines. Crafted with fine leather upper and leather quarter lined. Hard heel with V-plate to make it even longer lasting.




**DOWNTOWN VARIETY PARK**

Across the Street from Hereford Hardware

**ENTIRE STOCK OF DRAPES REDUCED TO 20% OFF**

# TURKEY TIME SAVINGS



**DEODORANTS**  
**ALL BRANDS**  
THIS WEEK  
THANK YOU SPECIAL  
**20% off**

**McDOWELL DRUG**  
**THANKS EVERYONE**  
For a good year and offers these specials in appreciation

2 Registered Pharmacists to assist you with fast expert service on your **PRESCRIPTION NEEDS**



**HAND LOTION & CREAM**  
**ALL BRANDS**  
20% off

**HAIR PRO**  
(Rollers, Clippers, Etc.) **20% OFF**



**TOOTH PASTE**  
**ANY BRAND**  
20% off

THIS WEEK at McDOWELL'S  
THANK YOU SPECIAL

**HAIR COLOR** Your Choice **20% OFF**


RRP Presents  
Natural Protein Bath  
Gel, Nail Conditioner,  
Hair & Scalp Conditioner  
and Shampoo




364-1313

# McDOWELL DRUG

## McDOWELL DRUG IN DOWNTOWN VARIETY PARK



THANK YOU SPECIAL  
**ALL BRANDS SHAMPOOS**  
**20% off**



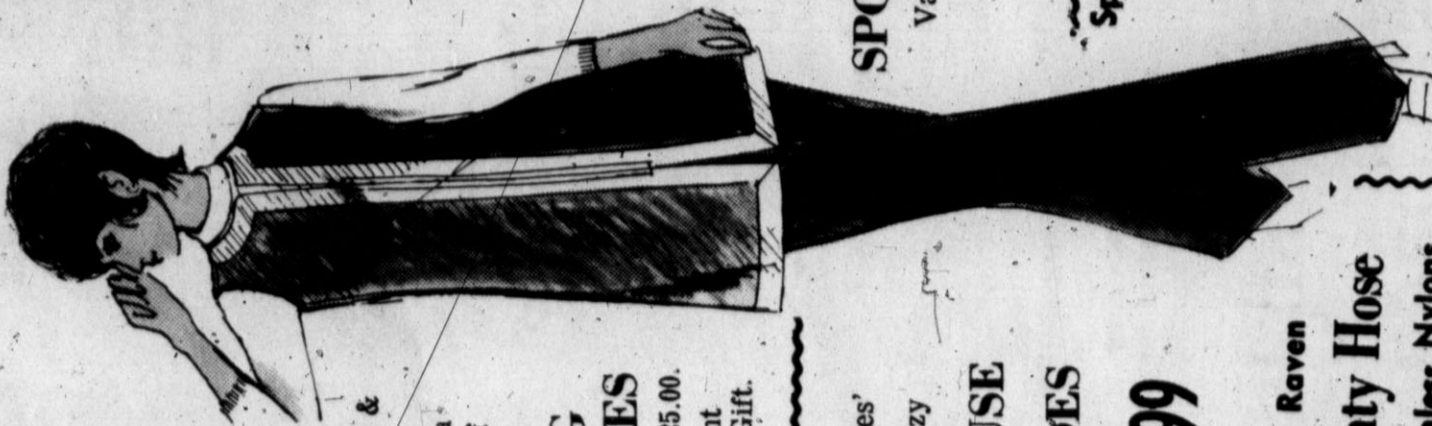
**Hallmark**

Beautiful Thanksgiving Cards, Party Favors and Accessories now in stock  
**SHOP McDOWELL'S**  
for unusual and charming gifts for any occasion.  
Many different ideas to choose from

# Thanksgiving Specials!

## LUXURY ROBES

In brushed Nylon-Fleeced Quilted Dacron & Corduroy. Choose from a wide group of SHORT and LONG STYLES 12.00 to 25.00. Excellent Christmas Gift.



**ALL AMERICAN** Red, White and Blue Coordinates that step right out at the head of the fashion parade. Crisp double knit twill of 100% Dacron® polyester that makes it easy to keep as fresh as you start it, wherever you travel. The pullover is white Ban-Lon® turtle-neck, 34 to 42. 12.00 The sleeveless tunic is red on one panel, blue on the other, accented with white. 28.00 The aprons are solid colors. 16.00 Sizes 5 to 17, 6 to 18.

## SPORTS WEAR

Values 7.00 to 23.00

**1/3 off**

Special Purchase! "Permanently Pressed" **WRANGLER Western Shirts** **6.99**

## SUITS

**1/3 off**

## SPORT COATS

Values \$34.95 to \$65.00

**1/2 Price**

## HOUSE SHOES

Ladies' Fuzzy

**4.99**

## PANTY HOSE

Proportioned Fit

**1.19**

## PANTY HOSE

Budget - Priced

**1.69**

## SHOES

Washable VELVETEEN

**4.99**

## LOAFERS

ONE RACK LADIES'

**4.30**

## OXFORDS

Group Men's DRESS

**5.88**

## SALE

Selected Styles values \$19.95 to \$26.95

**15.88**

Not all sizes in every style but almost every size in some style. Sale prices for a limited time only.

Use Your BANKAMERICARD or MASTER CHARGE

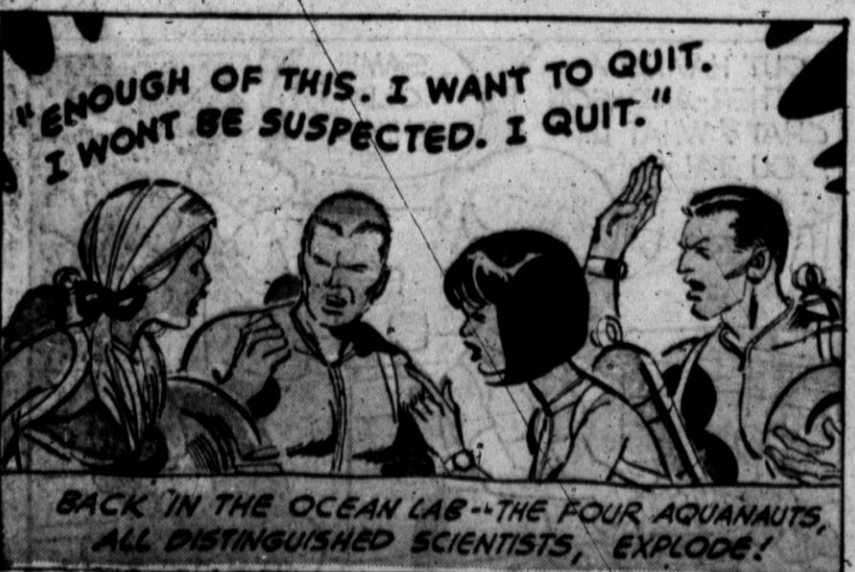
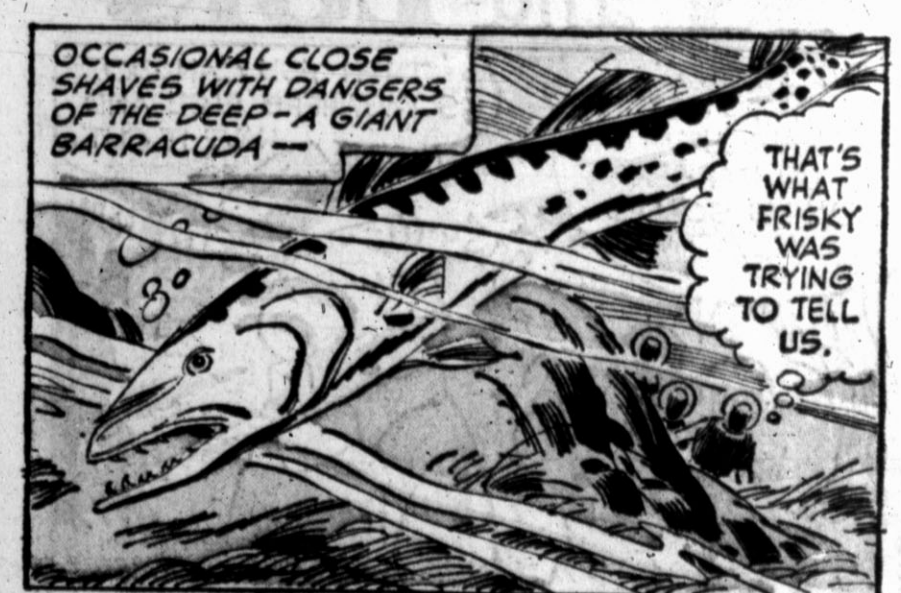
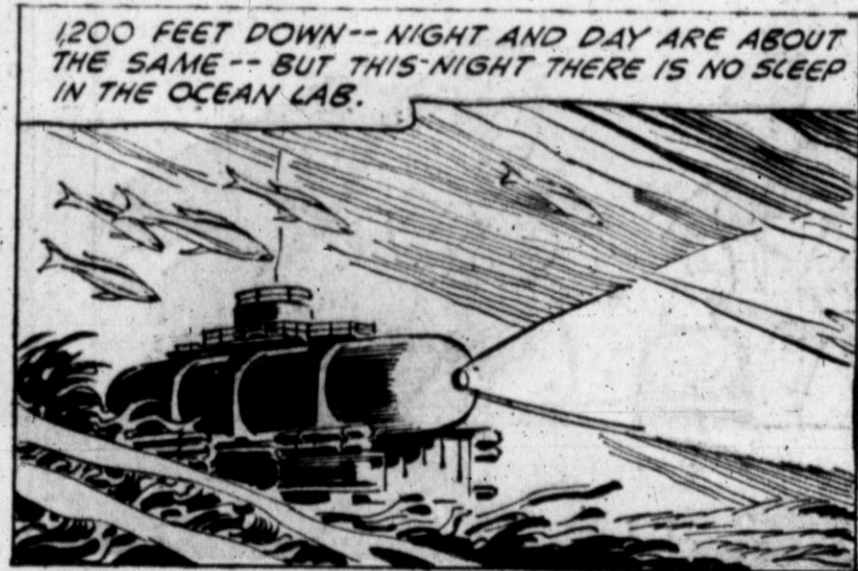
# HARMAN'S

## BLONDIE



## MANDRAKE the MAGICIAN

by LEE FALK



# The PHANTOM

By Lee Falk



WHAT'S SO URGENT, PROF? WE'VE GOT MORE INVESTORS TO SEE TODAY.

IT'S ABOUT THOSE "INVESTORS," CAPTAIN. YOU MUST THINK ME A STUPID OLD MAN.



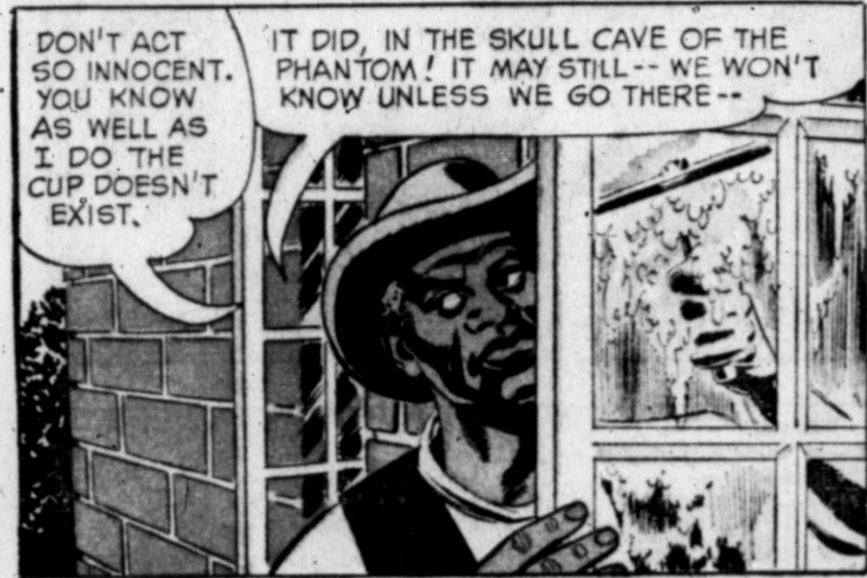
SO FAR, YOU'VE SOLD A HALF INTEREST IN THE DIAMOND CUP TO FIVE DIFFERENT MEN--

JUST A MINUTE. YOU, WINDOW WASHER-- GET LOST!



YOU ARE A CROOK, SIR!

IT TOOK YOU ALL THIS TIME TO FIGURE THAT OUT? YOUR CRAZY IDEA OF THE DIAMOND CUP IS THE GREATEST RACKET EVER! WE'LL MAKE A MILLION.



DON'T ACT SO INNOCENT. YOU KNOW AS WELL AS I DO THE CUP DOESN'T EXIST.

IT DID, IN THE SKULL CAVE OF THE PHANTOM! IT MAY STILL-- WE WON'T KNOW UNLESS WE GO THERE--



UNTIL WE HAVE PROOF, RETURN THE MONEY, OR I'LL GO TO THE POLICE-- UH--

YOU'RE IN THIS WITH ME, ALL THE WAY. IF YOU SQUEAL-- I'VE KILLED MEN FOR LESS!



CHEATING ALL THOSE PEOPLE-- WHAT CAN I DO? I'M HELPLESS--

CALL PHANTOM-- CALL GHOST WHO WALKS.

# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



YOU LOST YOUR WALLET?

I DIDN'T LOSE IT! SOMEBODY SWIPED IT-- MOST LIKELY YOUR BROTHER!



HOW DARE YOU ACCUSE BIMMY OF SUCH A THING? HE'S AS HONEST AS THE DAY IS LONG!

HE PROBABLY SWIPED IT DURING THE NIGHT!



MR. BIMMY CALLING, SIR-- HE TOOK YOUR WALLET BY MISTAKE--

SEE! THAT PROVES MY BROTHER IS HONEST!



YOU OWE HIM AN APOLOGY!

SORRY, BIMMY-- I SUSPECTED YOU HAD "BORROWED" MY WALLET!



BY THE WAY, THAT \$20 BILL IN THE WALLET IS A COUNTERFEIT--



YEAH-- I FOUND THAT OUT WHEN I TRIED TO CASH IT!

# Hi and Lois

by MORT WALKER and DIK BROWNE



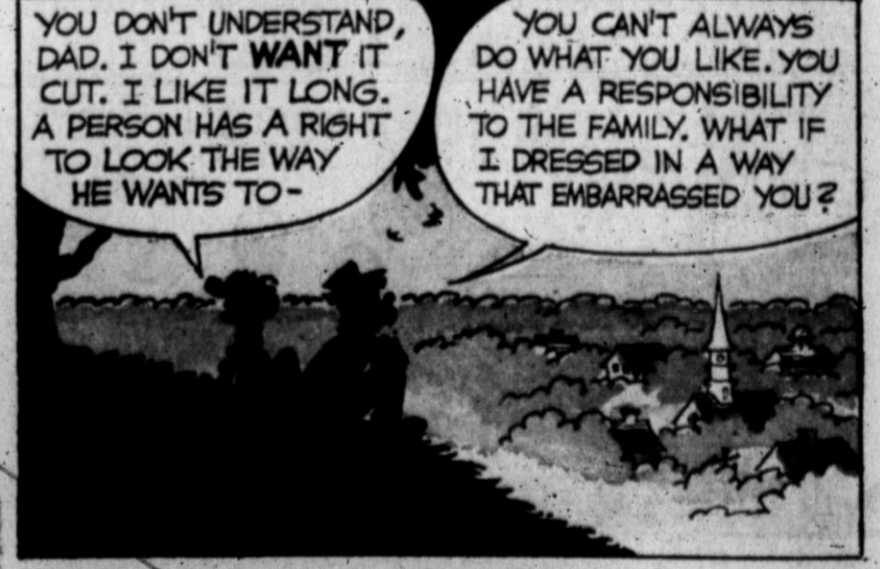
BUT I DON'T WANT TO GET A HAIRCUT! YOUR BARBER ALWAYS SCALPS ME!

THEN YOU CAN GO SOMEWHERE ELSE AND HAVE IT CUT



I'M NOT GOING TO ANY BEAUTY SHOP LIKE MOM SUGGESTED!

HOW ABOUT LETTING ME CUT IT, THEN?



YOU DON'T UNDERSTAND, DAD. I DON'T WANT IT CUT. I LIKE IT LONG. A PERSON HAS A RIGHT TO LOOK THE WAY HE WANTS TO--

YOU CAN'T ALWAYS DO WHAT YOU LIKE. YOU HAVE A RESPONSIBILITY TO THE FAMILY. WHAT IF I DRESSED IN A WAY THAT EMBARRASSED YOU?



BUT I DON'T WANT MY FRIENDS TO LAUGH AT ME. THIS IS THE STYLE.

MAYBE YOU HAVE THE WRONG FRIENDS. YOU DON'T WANT TO BECOME A HIPPIE OR A REVOLUTIONARY, DO YOU?



AW, DAD, YOU SHOULD JUDGE A PERSON BY WHAT HE IS-- NOT BY THE LENGTH OF HIS HAIR

I BELIEVE A PERSON'S HAIR AND CLOTHES ARE AN OUTWARD SIGN OF WHAT HE IS... IT SHOWS WHETHER HE REJECTS SOCIETY, DEFIES TRADITION, OR HAS RESPECT FOR HIMSELF AND THE PEOPLE WHO HAVE TO LOOK AT HIM...

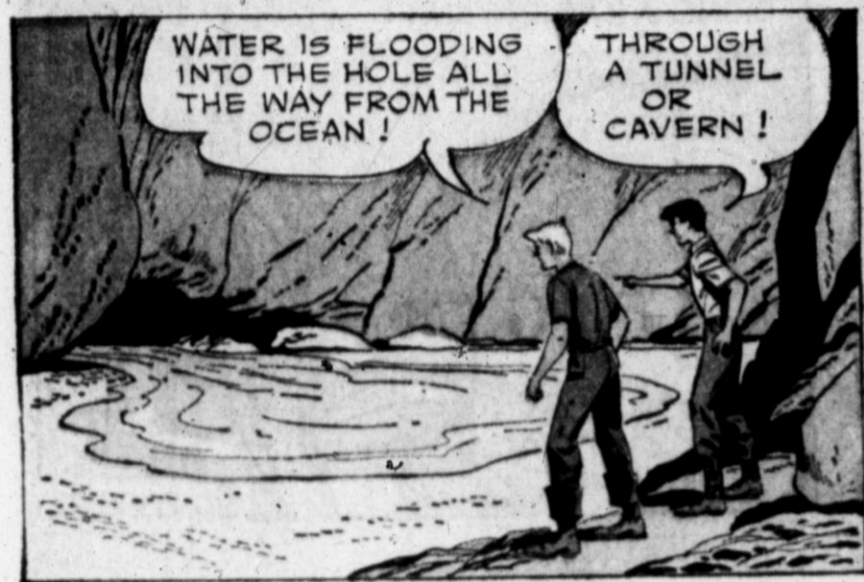
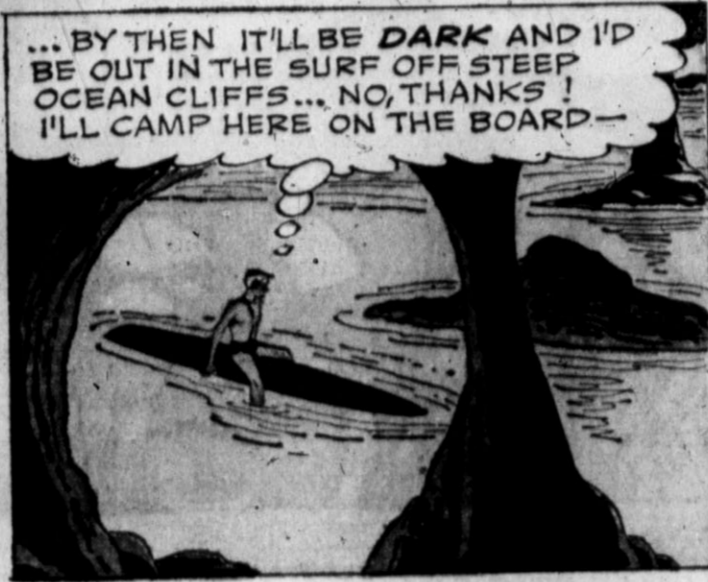


OUT HAVING A FATHER-AND-SON CHAT? WHAT DID YOU TALK ABOUT?

SAME OLD THING

# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



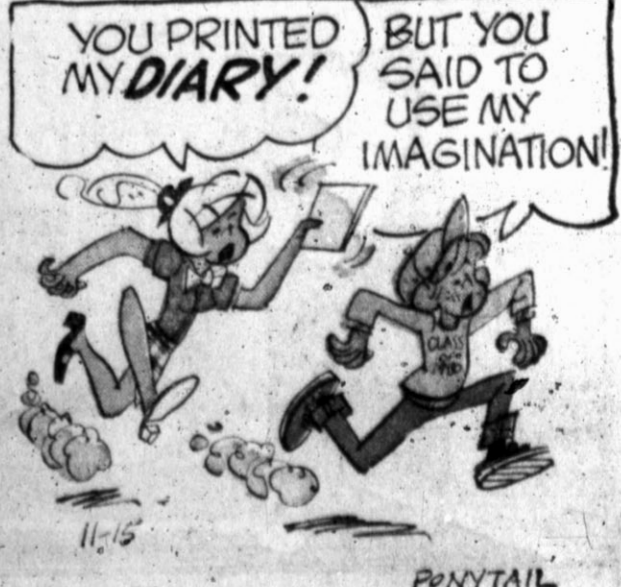
# TIGER

by BUD BLAKE



# PONYTAIL

BY LEE HOLLEY



# BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE



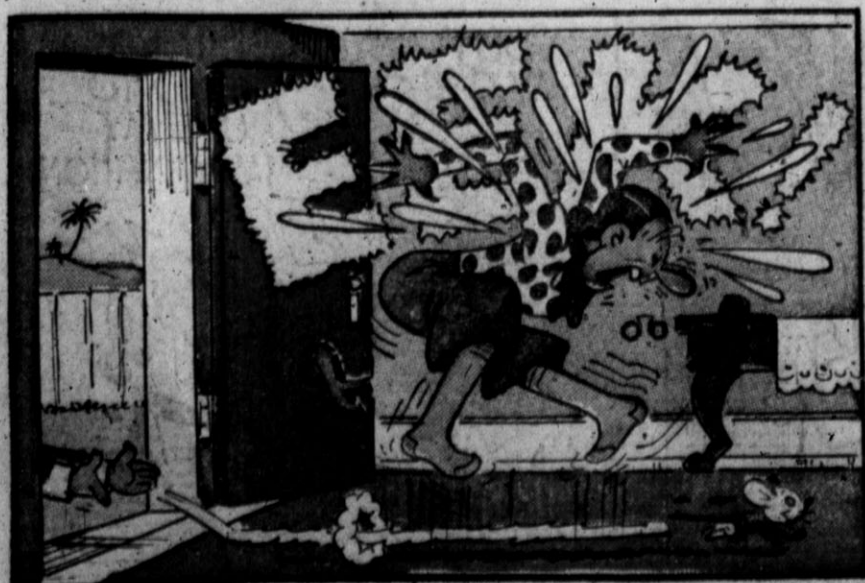
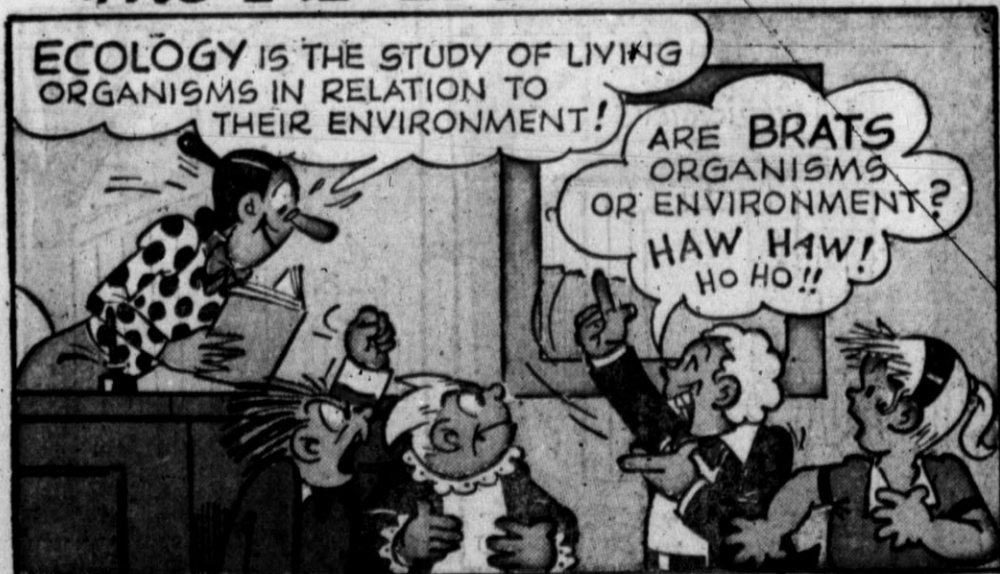
# HENRY

by DON TRACHTE

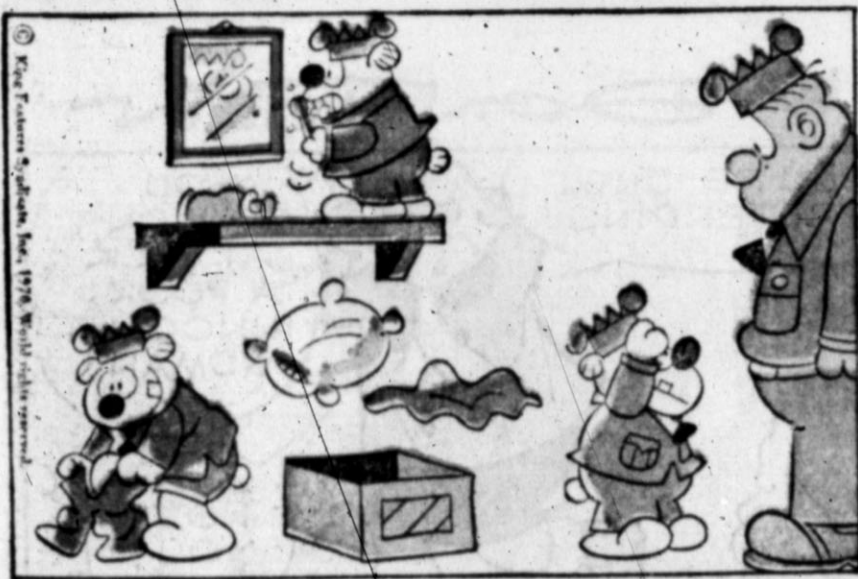


# The KATZENJAMMER KIDS

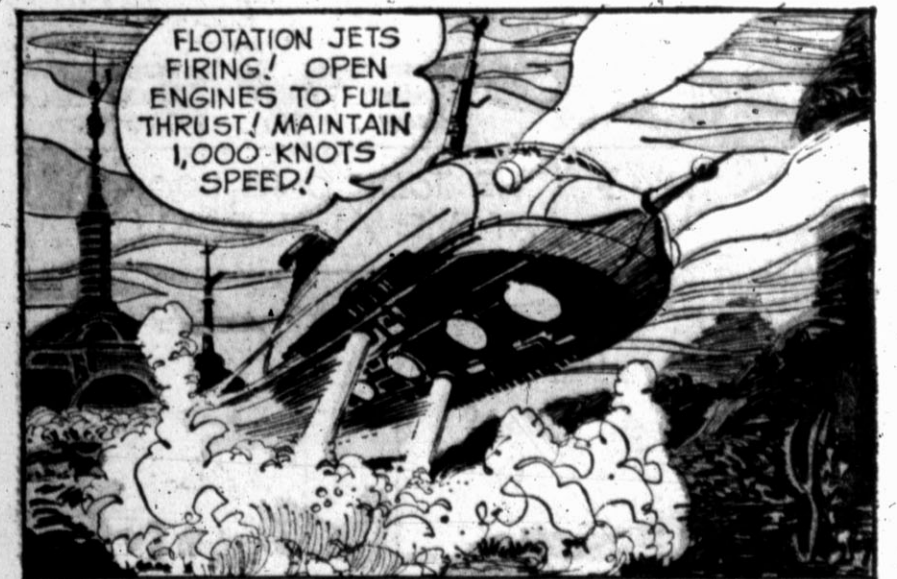
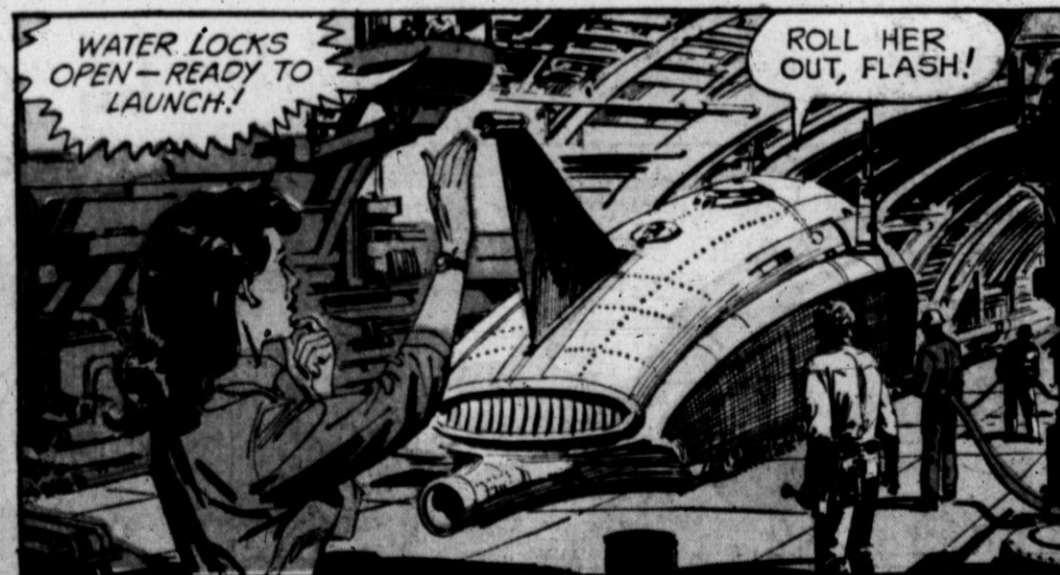
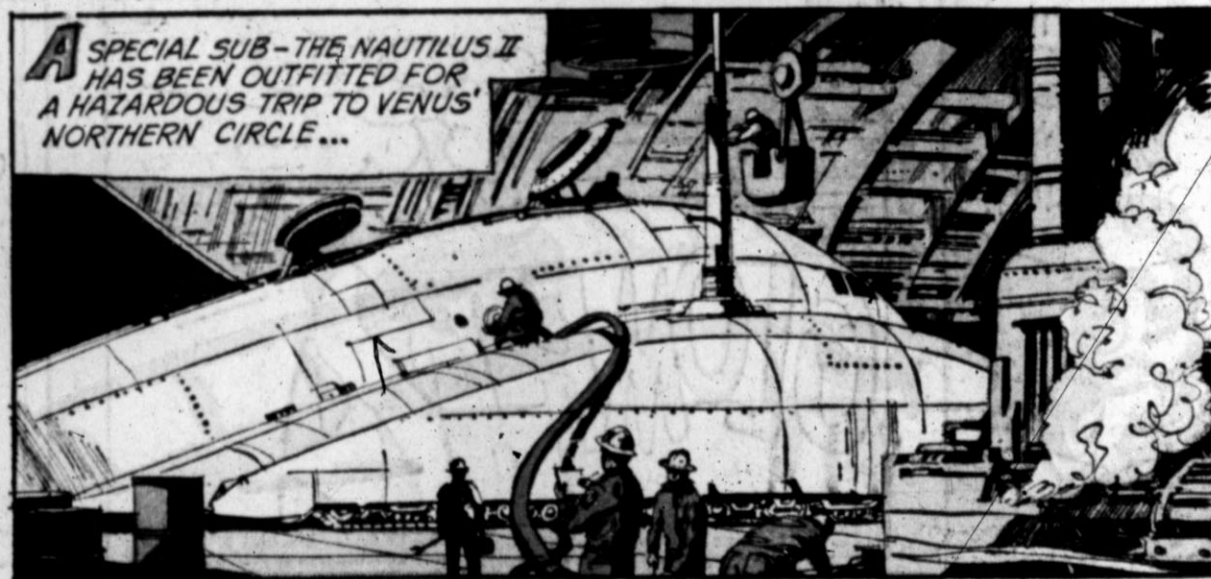
by JOE MUSIAL



# beetle bailey by mort walker



# Flash Gordon by DAN BARRY



# LITTLE IODINE



MY SIGN IS LEO THE LION... A VERY DOMINANT SIGN, ACCORDING TO ALL THE ASTROLOGERS...



MY BIRTHDAY IS OCTOBER 18<sup>TH</sup>... WHAT DO THE STARS SAY ABOUT THAT?



YOU'RE A LIBRA, MY DEAR. EVERYBODY SHOULD KNOW THEIR SIGN...



AND, HENRY... I'LL BET I CAN GUESS YOURS... MY WHAT?



YOU'RE A PISCES... BORN BETWEEN FEBRUARY 19<sup>TH</sup> AND MARCH 20<sup>TH</sup>, IS THAT CORRECT?



YES... MARCH 5<sup>TH</sup>, SO YOU'RE AN ASTROLOGER, TOO, EH, J.P.?

HELLO, MRS. BIGDOME... HELLO, MR. BIGDOME.



AH, IODINE... I'LL BET THIS YOUNG LADY IS A SCORPIO...

AM I RIGHT? WEREN'T YOU BORN UNDER THE SIGN OF SCORPIO...?



NOPE! UNDER THE SIGN OF BURPO!

BURPO?

DID YOU SAY BURPO?



YES... DADDY TOLD ME THAT WHEN I WAS BORN A SKY-WRITER WAS FLYING OVER THE HOSPITAL ADVERTISING BURPO GINGER ALE...



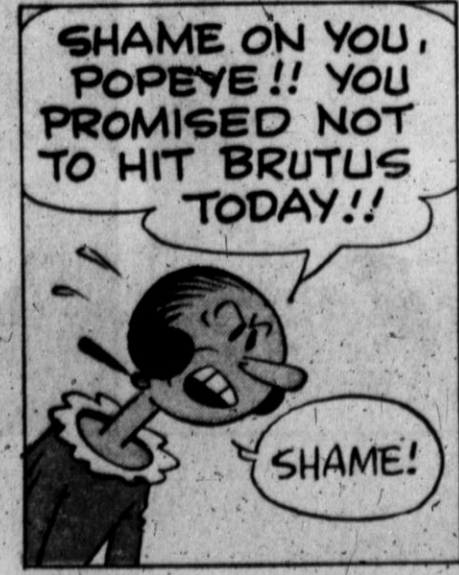
# The Little Woman

by DON TOBIN



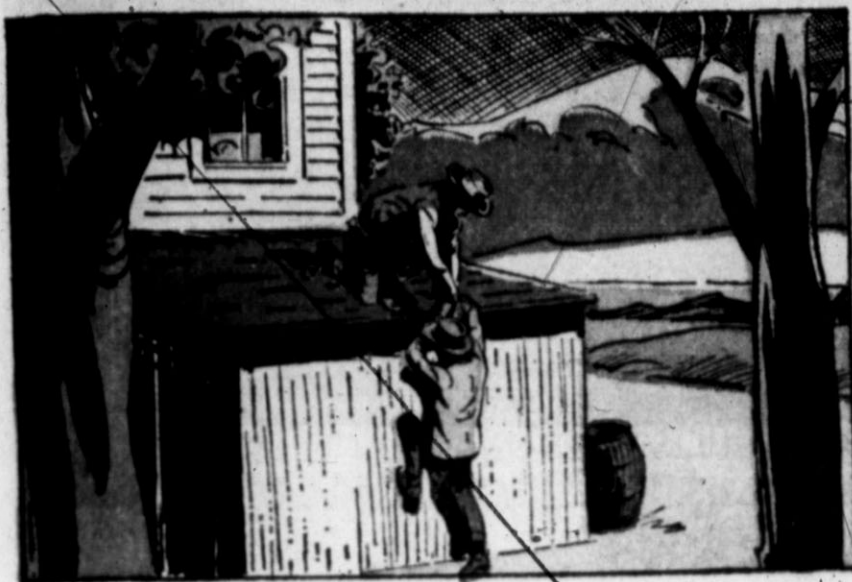
# POPEYE

by BUD SAGENDORF



# The LONE RANGER

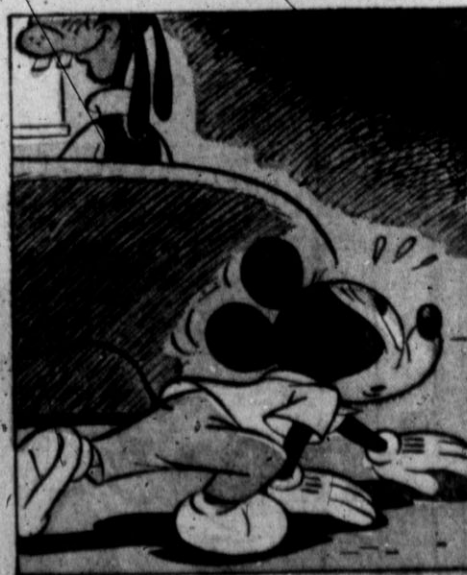
by Charles Flanders and Paul S. Newman



# WALT DISNEY'S DONALD DUCK



# WALT DISNEY'S MICKEY MOUSE





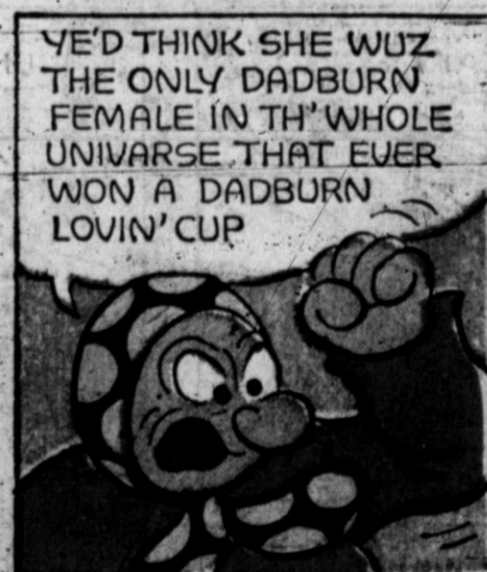
**Hubert**

by Dick Wingert



**BARNEY GOOGLE and SNUFFY SMITH**

by FRED LASSWELL



# 'But You Ain't Seen Nothin' Yet'

# 60s Were Fantastic

## Friday The 13th Snow Was Good Luck For Dumas

The Friday the 13th snow that fell on the Panhandle this weekend put a damper on special plans the Deaf Smith County Chamber of Commerce had for members of the Dumas Chamber of Commerce.

"Shucks, that spoiled a good thing," said Roy Faubion, head of the local chamber's membership drive which is being staged in competition with one by the Dumas chamber.

Faubion and five other Herefordites abandoned plans to fly to Dumas Friday morning and went by car instead, for a 7 a. m. breakfast. In turn, Dumas chamber representatives were to have flown to Hereford for a noon luncheon, but had to call off their trip because of the weather.

As part of the two communities' insulting treatment of the other in a mock — or maybe not mock — air of superiority, the Hereford chamber had this plan of action all set up:

Upon the Dumas chamber officials' arrival at the Hereford Airport shortly before noon Friday, they were to be surprised by the sight of a big Lincoln Continental and a Chrysler Imperial as they stepped off the plane.

As they neared the two cars, however, the local people were going to crowd ahead of them and quickly get into the two luxury cars. The Dumas people were to be pointed over to an old tin lizzie that didn't even have a motor, and they would be towed into town.

But, as Faubion said, the weather spoiled that.

## The Budget

Here is the breakdown on the 1970 budget of \$37,500 for the Deaf Smith County Chamber of Commerce:

Notes payable, \$3,700; staff salaries, \$15,500; annual audit, \$250; awards, membership, \$400 computer service, \$74.52 committee projects, \$1,000; organization dues, \$500; janitor service and supply, \$525; meetings, \$500; miscellaneous, \$831.48; office equipment, \$1,000; office supply, \$1,100; member plaques, \$400.

Postage, \$1,300; printing, \$650; publications, \$150; rent, \$1,944; FICA tax, \$625; staff professional meetings, \$600; telephone and telegraph, \$100; travel, member, \$100; travel, staff, \$600; utilities, \$600; The Volunteer (bulletin), \$600; industrial development, \$1,000; interest on notes, \$300; staff fringe benefits, \$450; brochure reprint, \$1,500.



**ADMIRE PLAQUE** — Roy Faubion, "Trail Boss" for this week's competition with the Dumas Chamber of Commerce to see who can sign up the most new members, looks with Irene McKinster at the plaque Hereford won in 1963 the other time the two chambers locked horns in a membership drive. Mrs. McKinster is one of three "Ramrods" responsible for about 15 workers in the drive.

## Chances Look Dim For FB Playoffs Here

By MARSHALL DAY  
Staff Writer

Hereford's chances of hosting an area football bi-district playoff game took a turn for the worse last week when most of the possible area playoff teams were eliminated, making Hereford an improbable site for a playoff game.

Debs Knox, chairman for the Chamber of Commerce committee on football playoff games, said letters have been sent out to almost every school in the area, but within the past week "almost everything has been eliminated."

"It's not over till next week, however," Knox said, "and we will probably find out then, when AAA and B play is over."

All other districts, AAAA, AA, and A, have decided their district representatives in bi-districts playoffs, but the winners are located in such far-off places from Hereford that it would be very unlikely they would choose Hereford as a playoff site.

Hereford's geographical location also makes it hard to get a playoff game. There are very few towns to the west of Hereford, and normally for a playoff site, it must be located at approximately half the distance between the two teams which are to meet in the playoffs.

"We are still going to make an effort to get someone, but as I said, we are just going to have to wait until the first of next week," Knox said.

The Deaf Smith County Chamber of Commerce is a dues-paying member of both the West Texas Chamber of Commerce and the U. S. Chamber of Commerce but is independent of both in policy areas. The local chamber has a vote and a say in the operation of the West Texas and U. S. chambers but neither has a vote or a say in the operation of the local chamber.

## Award...

(Continued From Page 1)  
leadership of Ram Rod Carroll McDonald, are working with foremen Chuck Allen, Mack Tubb and Tom Burdett.

Working for memberships under Allen are Wranglers Jim Connelly, John David Bryant, Gene Huntsinger, Johnny Cloud and Dick Montgomery.

Wranglers under Tubb are Rex Easterwood, Virgil Merriott, Joe Kerr, Dorothy Clearman and Jo Hammrick.

The final group of Wranglers, under Burdett, are Charlie Bell, Melvin Jayroe, Bob Wert, Charles Hoover and James Hull

The Deaf Smith County Chamber of Commerce ushered in the decade of the 1960s with a membership of less than 200 and a budget of less than \$12,500 a year.

The membership roll is twice that big now, and the budget is three times as large; every year has resulted in an increase in both departments.

A contest in 1963 between the Hereford chamber and the Dumas chamber about who could sign up the most new members brought in many of the more than 400 who are now in the local chamber. The same kind of a promotion is in the works for this week, beginning Monday and continuing through Friday.

"We have needed something to hang a membership drive on. We've never had anything as successful as in 1963, the other time we had this competition with Dumas. People can say what they want about competition, but it works," Hereford chamber manager Bill Thompson said.

### Why Join The Chamber?

The goal of the drive is to increase the membership over the 500 mark.

The more businessmen who join the chamber, the faster Hereford will move forward, in keeping with its past tradition. Thompson feels.

"The chamber is an organized effort to recruit the talent of the community into an organization dedicated to building both the economy and the community as a better place to live," he said.

This organized effort has brought about — or played an important role in obtaining — major industries and additions to the cultural and social phases of this community, just in the past decade.

A few things the Chamber has played a big part in obtaining:

- the Holly Sugar plant.
- the Wilson & Co. meat processing plant.
- a highly developed cattle feeding empire.
- the Community Concert Association.
- the Community Players Association.
- the annual Fine Arts Festival.

- the Day Care Center

- the Public Health Clinic
- a survey defining the complete economic base for the area, which in many respects pointed the way for Hereford's development.
- a city brochure which has received wide acclaim for its comprehensiveness.

### Bad Grammer?

Thompson uses that impressive list of past performance as an example of how citizens of a community can put their heads together behind a common goal and move the economy forward.

In fact, the unofficial motto of the current membership drive is "You Ain't Seen Nothin' Yet!"

"Yeah, it's bad grammer. But which do you want, good grammer or a good chamber of commerce?" said Roy Faubion, the overall chairman of the membership drive. If local citizens don't already have the meaning of a certain cigarette commercial ground into their memory they likely will by next Friday.

The Deaf Smith County Chamber of Commerce is in its 60th year, dating from its organization in 1911. It apparently disbanded for a while, because a microfilm record of old Hereford Brands indicates the chamber was organized again in 1918. It has been in continuous operation ever since.

Its annual banquet is a spectacular that rivals neighboring metropolitan areas. Some 800 persons attended the Deaf Smith County Chamber of Commerce annual banquet once in the past decade, with an average attendance of about 725.

A former Miss America, Marilyn Van Derbur, was the key speaker at the banquet in 1968. A promising Oklahoma politician Lt. Gov. George Nigh, is the 1971 key speaker.

The banquet is held in January of each year in the Bull Barn.

## Chamber To Keep A Tab

Latest standings in the membership drive contest between Hereford and Dumas will be posted daily in the front window of the Deaf Smith County Chamber of Commerce.

Officials of the Hereford chamber will call Dumas on Monday and Wednesday, and Dumas officials will call Hereford on Tuesday and Thursday, and on all four days, the information on number of new memberships will be traded.

Charlie Young, manager of the Plainview Chamber of Commerce, will be referee. Each chamber submitted a current membership list to Young, correct through last Friday, and then will call Young by 5 p.m. Friday with all additions brought in the week of the drive.

The contest will be determined by the chamber with the largest number of points. Points will be given on both the \$36 personal and the \$72 business memberships for one year. If the new member pays in cash, the person who obtained the new member gets two points for every dollar involved. If payment is to be by bank draft, 15 points for every dollar is granted.

# The Sunday Brand

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PUBLISHED EVERY SUNDAY

## Congrats! You're An Honorary Bull!

Instead of a key to the city, Hereford has something with a slightly different twist that it hands out to visiting dignitaries who come into the area.

It's the Hereford Bull Award. Until you've been made an honorary bull, you just ain't lived, the Deaf Smith County Chamber of Commerce figures.

"I think we have got more mileage on this than practically any community I know of

in good comments and things like that," said Clint Formby, who was president of the chamber in 1962 when the idea was born.

Each honoree is presented a replica of a Hereford bull. It bears the person's name, title and organization, and notes that he has been made an honorary bull by the Deaf Smith County Chamber of Commerce.

"The criteria for getting it are

fairly simple," Chamber manager Bill Thompson said. "The person must be of state or national significance in his organization. No local person and no state political figure is eligible."

The most recent recipient of the award was Virginia Pate, president of American Women in Radio and Television, on Oct. 17.

"She is a person who speaks to professional people, network

people, all over the country," said Formby, who made the presentation to her at a meeting she attended in Lubbock. "I got a letter from her the other day, and she said she has been introduced as an honorary Hereford bull in many places—so much so that she has been spending almost as much time telling about it as about her speech topic."

Miss Pate is the third wo-

man to receive the award, following Miss America Marilyn Van Derbur in 1968 and Mrs. E. O. Barton, president of the Texas Garden Clubs, Inc., later in 1968.

In all, the Chamber of Commerce has a record of 28 persons who have received the Hereford Bull Award since the first one was handed out in 1963 to, appropriately, the president of the American Hereford Breeders Association.

### Hereford, Dumas Swap Jibes, Insults

## Deaf Smith C-Of-C Vies For 'Texas Spirited City' Award

By CHARLES RICHARDS  
News EDITOR

A friendly rivalry, embellished with insults and slanderous jibes sent at each other through the mail and in person, is underway between the Deaf Smith County Chamber of Commerce and the Dumas Chamber of Commerce.

The competition officially begins Monday. Each chamber has downgraded the other and boasted it will easily defeat the other in a drive to see which can add the most new members to the Chamber of Commerce by 5 p. m. next Friday.

The loser will present the winner a Texas-shaped plaque with the words "Texas Spirited City Award." Such a plaque hangs in the Deaf Smith County Chamber of Commerce now as a result of such a competition between Dumas and Hereford in 1963.

The Dumas chamber president had to present the Hereford chamber with the plaque at Hereford's annual chamber banquet in early 1964. In a manner appropriate with the setting during the contest, the Dumas chamber president was fed a plate of crow.

Roy Faubion heads the local effort to win the second plaque in as many tries for Hereford. In the cattle-oriented lingo being thrown around, Faubion is "Trial Boss." The "Ramrods" are Irene McKinster, Homer Garrison and Carroll McDonald. Each of those have "Foremen" under them, and each of the Foremen have "Wranglers" under them.

The Wranglers will decide which chamber wins. It will be up to them to beat the bushes of Deaf Smith County with their list of prospective new members and convince them that by joining the Chamber of Commerce they can do their share in the continuing effort to lure



**PEP TALK** — Charlie Riggins keeps a straight face while telling a kickoff luncheon Friday of the "audacity" Dumas Chamber of Commerce people had in insulting Hereford Chamber representatives at a breakfast that day in Dumas. Riggins—along

new industry to Hereford and to otherwise bolster the local economy.

"Regardless who wins, only profit to our community and to the Dumas community can result," Faubion told the Wranglers, Foremen and Ramrods Friday at a kickoff luncheon. "We all are giving our money, our time, our energies, our thoughts to making this a better place to live."

Several civic leaders and city officials sent derogatory letters, in good humor, to corresponding officials in Dumas in the past week, and received similar letters in return. The letters ridiculed the thought of the rival city winning.

Ken Duke, with Radio Station KDDD in Dumas, gave workers in Dumas this vivid explanation Friday morning about how they could go about finding Hereford

"Just go south 'til you smell it, then go west 'til you step in it," Duke said. His remarks were at a breakfast attended by six representatives of the Deaf Smith County chamber and drew like response.

In addition to the competition with the Dumas Chamber the members of the local Chamber will be vying among themselves for other prizes.

The Wrangler who obtains the largest amount of money in new members will receive a feeder calf put in a feedlot of the winner's choice and fed for market, with the chamber picking up the feed bill. At the time for marketing, the winner will have the choice of taking the steer or taking its market price.

To be eligible, the winner must produce at least \$1,800. At least one Ramrod indicated plans for pooling the memberships under one name to boost the chances

of winning the calf, with arrangements among themselves concerning the split of the winnings later.

Second prize is a quarter of beef, third prize is a steak for two, fourth prize is a pound of hamburger.

The chamber also will have a booby prize, which it has kept secretive so far.

The Chamber has set a goal of 100 new memberships. The Wranglers will try to get \$36 a-year personal memberships and \$72-a-year business memberships. The personal memberships include only retired persons, teachers, ministers, and employes whose business already belongs to the Chamber.

The drive organization breaks down like this:

Under Ram Rod Irene McKinster are foremen Frank Ball, Charlie Riggins and Jim Conk-

with Trail Boss Roy Faubion, left, and Chamber manager Bill Thompson, at right, challenged members of the local chamber to beat Dumas in a membership drive contest that starts Monday.

wright.

Ball will oversee Wranglers Lynton Allred, Guy Lawrence, Clete Corlis, Bud Eades and Waneen Ragsdale. Riggins will work with Wranglers Ken Rogers, Helen Lee, Nolan Grady and Bob Holman. Conkwright will be reaching the goal through the efforts of Wranglers Katherine Kester, Wilma Townsend, Rodpey Laubhan, Tom Harkey and Johnny Price.

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Under Ram Rod Homer Garrison are foremen Oliver Streu and Dale Young.

Streu has Virgil Marsh, Dale Jones and Ed Schroeter as his Wranglers.

Young has as Wranglers, Larry Brown, Buddy Bloomer, Lane Castleberry, Earl Stagner and J. B. Pool.

The third crew, under the See AWARD, Page 4

# Chamber Will Disclose Names Of New Directors Wednesday

The election of the four newest members of the Deaf Smith County Chamber of Commerce board of directors will be announced Wednesday morning.

The voting is already over, having ended Friday. The results are being kept secret, however, for release at the

monthly Chamber board meeting Wednesday.

The eight candidates for four director spots on the board, all with three-year terms, are Dr. Joe Whitley, Jim Conkwright, A. J. Schroeter, Bobby Veigel, O. Z. Golden, Gene Parsley, Earl Stagner and Floyd

Cole. Four directors are elected each year, so that there are 12 directors in all, with the staggered terms insuring eight directors each year with some experience. The president of the Womens Division of the Chamber of Commerce (Irene Mc-

Kinster this year) and the past president of the Chamber (Earnest Langley this year) also sit on the board, to make possible as many as 14 directors.

Once a director's three-year term expires, he must wait one year before he is eligible for election on the board again. Whitley is currently on the board, but is exempt from the ban on being elected again because he joined the board only this year to fill the unexpired term of Don Baugous, who moved from the city.

From the directors are named the top officers.

Virgil Marsh has served as president, Jeff Carlile as vice president and James McDowell as treasurer for the past year.

Current board members are Marsh, Don Zimmerman, Dr. M. W. Nobles and Dr. Whitley, all of whose terms expire with the end of this year; Carlile, J. W. Robinson, Rex Lee and McDowell, whose terms continue through 1971, and Charles Hoover, Harold Close, Melvin Jayroe and Lynton Allred, who stay in office through 1972.

As past president, Marsh will remain on the board next year and Langley will leave.

Chamber policy rests in the hands of the directors. The chamber depends on some 28 committees for most of the research and work that finally winds up as the organization's official stand. The committees send their decisions to the board in form of recommendations.

Several of the committees have subcommittees to obtain a closer study in several areas.

"This involves about 60 percent of the membership," said Bill Thompson, manager of the Deaf Smith County Chamber of Commerce. "We put everyone in the Chamber on a committee unless they specifically tell us they don't want to work on one."

Here are the committees and sub-committees through which the Deaf Smith County Chamber of Commerce attacks its goals:

Agriculture and Livestock Committee — Charles Hoover, director. Subcommittees: Farm and Ranch Service, John McNeely, chairman; Livestock Breeders, Floyd Cole, chairman; Feed Grains, Jerome Friemel, chairman; Public Information, Bud Snyder, chairman. Annual Banquet Committee — Lynton Allred, director and chairman.

Aviation Committee — J. W. Robinson, director. Joe Easley, chairman.

Brochure Committee — Melvin Jayroe, director. Roy Eubank, chairman.

Budget Committee — Don Baugous, director and chairman.

Civil Emergency Plan Committee — Don Zimmerman, director. Tom Harkey, chairman.

Christmas Decorations Committee — Jim McDowell, director. James Connelly, chairman. Subcommittees: Finance, Ray Seale, chairman; Long Range

Planning, Joe Frank Clark, chairman.

Day Care Center Committee — Dr. M. W. Nobles, director; Clara Gillentine, chairman.

Football Playoff Games Committee — Melvin Jayroe, director; Debs Knox, chairman.

Governmental Affairs Committee — Don Zimmerman, director; Jack Wilcox, chairman.

Hereford Hustlers Committee — Lynton Allred, director. Genevia Summers, chairman.

Hereford Opportunity Plan Committee — Harold Close, director; John D. Aikin, chairman.

National U. S. Highway 60 Association Convention Committee — Lynton Allred, director. Carroll McDonald, chairman.

Housing Committee — Earnest Langley, director.

Independence Day Celebration Committee — Rex Lee, director; Alex Glass, chairman.

Industrial Committee — Jeff Carlile, director; Ralph Owens, chairman. Subcommittees: Contact Team, Dudley Bayne, chairman; Metal Industries, Bill Howard, chairman; Electronics, Hazen Woods, chairman; Expansion of Existing Industry, Jimmy Allred, chairman; Relocation Incentives, Herman Ford, chairman; Statistics and Information, Nolan Grady, chairman; Site Development, Oliver Streu, chairman.

Internal Operations Committee — Earnest Langley, chairman and director.

Membership and Finance — Dr. Joe Whitley, director; Milt Durham, chairman.

Motor Freight Service Committee — Harold Close, director; Bill Patton, chairman.

New Teacher Banquet Committee — Rex Lee, director; John Messenger, chairman.

Public Health Clinic Committee — Dr. M. W. Nobles, director; Raymond White, chairman.

Recreation Committee — Rex Lee, director; Rodney Laubhan, chairman.

Holidays Committee — Jim McDowell, director; Dick Barnard, chairman.

Solicitation Review Committee — Wesley Gulley, chairman.

Tourist Council Committee — J. W. Robinson, director; Carroll McDonald, chairman.

Water Resources Committee — Charles Hoover, director; Palmer Norton, chairman.

Womens Division — Mrs. Shepard Townsend, director. Subcommittees: Telephone, Olga Hammahill, chairman; Public Affairs, Virginia Adams, chairman; Education, Argen Draper, chairman; Narcotics, Thelma Marsh, chairman; Welcoming and Conventions, Mrs. Bill Waldron, chairman; Co-director, Womens Division, Mrs. Bruce Brown, chairman.

Beautification Committee — Mrs. Pete Caynes, chairman.

Fine Arts, Nell Culbertson, chairman. Banquet, Mrs. J. W. Young, chairman. Entertainment, Sue Coleman, director. Women's

Raised, chairman.

## Hereford Hustlers--A Red-Jacketed Bunch

A bright red blazer, a great big howdy-do and a friendly handshake are all the trademarks of one of the Chamber of Commerce's most active and enthusiastic groups, the Hereford Hustlers.

The Hustler, comprised of about 25 men and four women, act as the Chamber's official welcoming committee at every chamber-involved activity ranging from hosting tours to sponsoring banquets.

The Hustlers organization of the chamber was formed seven years ago with only male members, but has expanded, and now there are four women actively participating in the committee's work.

About four years ago, the men of the Hustler's organization voted to select a committee of five women to compete with

them in trying to win Hustler's jackets and become members of the elite group.

The men and women competed in obtaining new members to the chamber and the women won the contest, since that time there have been female Hereford Hustlers participating in the work of the chamber group.

Of the five women who participated in the contest, three of them — Opal Norton, Kathryn Kester and Genevia Summers—accumulated enough points to qualify for the former all-male committee.

In order to earn one of the co-

veted red blazers, a person must first qualify by either being a member of the chamber or the wife of a chamber member, or a member of the Women's Division of the Chamber of Commerce.

To get the jacket a person must sell membership to the chamber, with points based on the type of membership sold. For each membership sold for cash, a person gets five points; for each one sold through a bank draft three points; and for each membership sold where dues are collected through statements, one point.

## Organized Because Men Needed Us

On July 9, 1968 the Women's Division of the Deaf Smith County Chamber of Commerce was organized "because the men wanted a successful chamber of commerce."

The chamber of commerce had been toying with the idea of a women's division for some time, but it was not until the middle of 1968 they took action. The president of the chamber of commerce, as he does every year, appointed the president of the women's division and the organization was off to a start.

Virginia Adams assumed the duties as the division's first president and served for the remaining six months of that year. Clara Gillentine followed as the second president and Irene McKinster is serving as the division's head this year.

"The women's division was organized because the men needed us. They wanted a successful chamber of commerce so they organized our division," Mrs. McKinster said.

The local division got off to a good start and has been doing well since. When it was first organized the membership was 50 and today it stands at 83 with this year's membership drive still to come.

Membership to the women's division of the chamber of commerce is open to any woman whose husband is a businessman and is a member of the chamber of commerce. It is also

open to women who are professionals, such as doctors, ministers, teachers, or for people who are retired from business.

Dues for membership are \$10 per year and, according to Mrs. McKinster, it is "the cheapest \$10 spent if you want to know what is going on in Hereford."

Perhaps the biggest achievements of the women's division are its interest in three organizations involved with community welfare. They have helped with the Day Care Center, the Satellite School and the Public Health Clinic and at the same time have been involved in the organization of the Community Players Association and the Community Concert Association.

The Women's Division of the Chamber of Commerce is not what can easily be visualized as a women's club gathering for tea in the afternoon every week just to spread the latest gossip. Since it was organized it has been involved in many of the projects involving the city and county, including the annual Fine Arts Festival, a clinic on self-defense for women and the organization of a Women's Chamber of Commerce in Canyon.

The organization meets every month to discuss upcoming activities and to review past activities. Several activities, such as the picking of the Beauty Spots of the Month are conducted each month.

### Past Presidents:

Past presidents of the Deaf Smith County Chamber of Commerce:

- 1918-24 — D. L. McDonald
- 1929-30 — T. E. Seigler
- 1930-31 — John P. Slaton
- 1931-32 — W. E. Dameron
- 1933 — Unknown
- 1934 — A. O. Thompson
- 1935 — B. H. Hopkins
- 1936 — Jesse Stanford
- 1937 — Unknown
- 1938 — A. H. Streu
- 1939 — Miles Roberson
- 1939 — N. E. Gass
- 1940 — D. H. Alexander
- 1940 — J. B. Stoker
- 1941 — W. E. Dameron
- 1942 — R. L. Thompson
- 1943-44 — H. A. Close
- 1945-46 — Wayne Evans
- 1947 — Homer Brumley
- 1948 — Francis Hardwick
- 1949 — Henry Sears
- 1950 — O. L. Bybee
- 1951 — Bruce Wooddell
- 1952 — J. R. Allison
- 1953 — Paul Harvey
- 1954 — Tom Alderson
- 1955 — Ralph Hastings
- 1956 — Townsend Douglas
- 1957 — Dr. A. T. Mims
- 1958 — Marcus Latham
- 1959 — J. R. Johnson
- 1960-61 — C. Palmer Norton
- 1962 — Clint Formby
- 1963 — Maurice Tannahill
- 1964 — Austin Rose Jr
- 1965 — Wayne Thomas
- 1966 — Raymond White
- 1967 — Neil Cooper
- 1968-69 — Earnest Langley
- 1970 — Virgil Marsh



Virgil Marsh



Jeff Carlile



Jim McDowell



Earnest Langley



Bill Thompson, Mgr.



Don Zimmerman



Millard Nobles



Joe Whitley



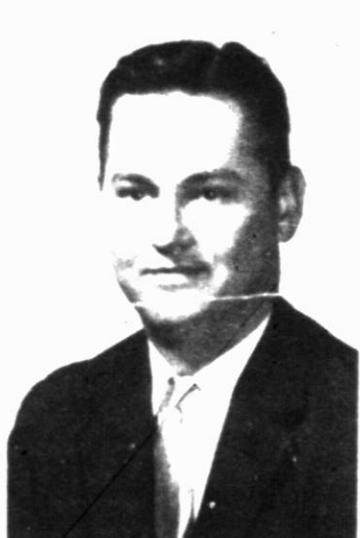
J. W. Robinson



Rex Lee



Charles Hoover



Harold Close



Melvin Jayroe



Lynton Allred



Irene McKinster