W. Va. 7, Tech 6; Rice 28, Colorado 14; Calif. 13, 'Bama 0; For Other Scores And Stories Turn To Page 12

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FDR's Message Arouses Speculation

First National Unemployment Census Report Presented

Lubbock Held In Limelight During 1937

South Plains Capital, Corpus Christi, Galveston, Austin Comprise "Big Little Four"

By JACK KRUEGER
Associated Press Staff Writer

A HANDFUL of middle-sized Texas cities which have long played second fiddle to the bigger centers of the state are coming of age.

On the wide plains and a thousand-mile gulf coast, centers of population which not many years ago were mere towns turned $30,000,000 worth of stone, steel and wood into buildings.

The big four—Houston, Dallas, Fort Worth, and San Antonio—remained in front—but such towns as Corpus Christi, Galveston, Austin, and Lubbock showed a community building vigor that made them strong runners-up.

Corpus' Growth Mushrooms

Notable was Corpus Christi's expansion. Building permits for the year (not including the last few days of 1937) totaled $3,840,322, an increase of $1,070,522 over 1936's construction. That lusty coast city contracted for new docks, a telephone building, a new office building, a community house, sewage plant. Outside the city limits were construction jobs not included in the total. One was $3,000,000 salt and chlorine plant and a $1,000,000 oil refinery. Also excluded from the total were five refineries costing half a million dollars each and $2,000,000 worth of oil tank construction. And observers there saw no symptoms of a let-up.

Big Houston, open to the sea, poured $18,280,235 through last week into construction.

Homes Contribute Heavily

Houston's expansion this year was a sustained program equalling that of 1936. Greater Dallas, including suburban University Park and Highland Park, ran to $12,086,548.

As in Houston, Fort Worth and San Antonio, most of Dallas' money went for new homes. For Dallas proper the 1937 total was slightly under that of 1936 but the suburbs reported the best years since 1928.

Fort Worth noted a heavy trend toward home construction, and was third in the state with $6,666,972. Construction dropped off sharply in the last three months and the year's total was a million or so under last year's. San Antonio built 632 homes this year for half their building permit total of better than $4,553,778. Last year 661 homes were built, but this was balanced with more store construction.

Storms Boom Construction

Austin worked steadily through the year on almost $4,000,000 worth of buildings. Residential construction was treble that of last year.

Galveston's growing pains were acute and from a 1936 total of $1,565,000, permits this year jumped to $3,699,000—which provided for construction of a causeway, beach groins, a pier and telephone building.

A hailstorm in Tyler last year boomeranged building there to $1,745,570. There was no hailstorm this year but permits reached $1,170,800.

Lubbock's South Plains sphere of influence enjoyed good growing weather nearly all year and Lubbock prospered. This year it contracted for $1,584,724 worth of construction, without figuring a quarter-million in municipal projects.

Other cities showed similar expansion. Port Arthur allotted $1,392,000 for construction, not including $1,000,000 for a high school and lakefront revetment. Last year's total was less.

Amarillo Has Promise

Amarillo again knocked at the door of the two-million dollar mark and looked forward to a $370,000 federal building in 1938. Beaumont's permits were down. Total for 1937 was $1,117,792 against $1,999,728 last year.

Waco building jumped sharply from $847,496 in 1936 to $1,171,-

(Turn to Page 6, Column 4, Please)

TUNE IN
KFYO
Avalanche-Journal Station
1310 KILOCYCLES

Ten Millions Of Jobless Seen As Likely Figure

Findings Based On Voluntary Registration Of Unemployed After November 16

(By The Associated Press)

WASHINGTON, Jan. 1.—The national unemployment census informed President Roosevelt today that the total of the nation's unemployed lay between 7,822,912 and a possible maximum of 10,870,000.

Its findings were based upon the fact that a voluntary registration of the unemployed conducted between November 16 and November 20, 1937, showed 7,822,912 to be, by their own testimony, out of work and wanting work, while a simultaneous house-to-house canvass in selected areas indicated this total was but 72 per cent complete.

In making this report, John D. Biggers, administrator of the census, said "it is not to be assumed that because a certain number of people are jobless, the same number of jobs must be created to bring a return to normal conditions." He added:

Emphasis Stamped

"When the usual family breadwinner is idle, two or perhaps more members of the family may enter the labor market. Conversely, when the breadwinner is satisfactorily reemployed other members of the family may withdraw from the labor market.

"Then, too, you recognize, but it should perhaps be emphasized, that the number of people who reported themselves as unemployed should not be confused with the number of people who need financial assistance or relief. Many people consider themselves unemployed who are financially not compelled to work.

"Irrespective of their need, when they seek employment, they enter the labor market and compete with

(Turn to Page 6, Column 6, Please)

Postal Records Of Past Drop

Seventeen all-time records were broken by the Lubbock postoffice during 1937, it was disclosed Saturday when Postmaster Amos Howard reported annual receipts were $182,791.70 and December receipts were $22,661.11.

Each month in the year set a new high for that particular month; and each quarter set a new high, as did the year. The highest monthly record was passed twice, in September and again in December.

December receipts were $5,142.64 higher than a year ago, or a 17 per cent gain. December 1936 reports were $17,518.37, an all-time high up to that time.

Up 29 Per Cent

Annual receipts were $26,834.12 more than the $155,957.58 receipts of a year ago or slightly more than 29 per cent.

September's receipts of $19,557.54 set an all time high, only to be outclassed by December. The September figure was boosted by the sale of postal supplies valued at $4,500 to Texas Technological college.

There were several contributing factors to setting the record for the year, it was pointed out, in addition to the huge sale of supplies to the college.

Population has increased considerably, at one time more than 400

(Turn to Page 6, Column 3 Please)

Insurgents Celebrate Holiday At Teruel; Loyalists Flee

(By The Associated Press)

HENDAYE, Franco-Spanish Frontier, Jan. 1.—Insurgent Spain today celebrated recapture of Teruel, which insurgent leaders hailed as "one of the most decisive defeats" inflicted on the government in the 17-months-old civil war.

Government forces which had held the strategically vital provincial capital in lower Aragon were reported retreating to the south in great confusion. The victorious insurgents were said to be in complete control of Teruel.

INDICTMENTS RETURNED

GLADEWATER, Jan. 1. (AP)—The Gregg county grand jury today returned indictments charging aggravated assault against Police Chief Carl Bruce and Assistant Police Chief O. W. Odom, both of Gladewater. Yesterday Grand Jury Foreman Edwin Lacy disclosed their indictments charging Odom, Bruce, and Officer Del Hunnicutt with false arrest, were returned.

Out For Governor



COL. E. O. THOMPSON

★ ★ ★

Ernest Thompson Announces For Governorship

(By The Associated Press)

AUSTIN, Jan. 1.—The new year started with a bang politically today when Col. Ernest O. Thompson, member and former chairman of the railroad commission, announced his candidacy for the Texas governorship.

The announcement, long expected, was made in Corpus Christi.

Thompson, a commission member since 1932, said he would not resign his post in making the race. He said he would issue his platform and name his manager about March 1, at which time he would start his campaign.

Two Already In Race

In tossing his hat into the ring, Thompson joined Rep. Clarence E. Farmer of Fort Worth and D. J. M. Haesly of Dallas. Mayor C. K. Quin of San Antonio said he would run "if Ferguson does not."

Another expected candidate for the office is Attorney-General William McCraw. Governor James V. Allred laughingly declined to comment in Dallas when asked wheth-

(Turn to Page 6, Column 1, Please)

Texas Violence Has Heavy Toll

(By The Associated Press)

FIFTEEN persons lost their lives by violence in Texas as the new year arrived.

The toll from highway accidents was 11. Four died from gun wounds.

An accidental shot from a rifle while hunting was fatal to Curtis Clyde Hutchison, 31, of Prairie Hill near Waco, who died Saturday. J. E. Beatty, 19, of Bronte, died in a San Angelo hospital Friday from a wound also received accidentally while hunting.

Dwane Adams, 27, a dairy manager, was found shot to death Saturday at his home near Groesbeck. The coroner withheld a verdict.

Bullet Marks Found

At Clarksville officers said an autopsy showed Oscar Ward, 52, whose body was recovered from the Clarksville Country club lake Friday had been shot in the head.

Two were killed in automobile accidents at El Paso; Mrs. Canuta Garcia, 70, and James H. Williams, 50, dying after being struck by automobiles. Another, Jesus Mendoza,

(Turn to Page 6, Column 3 Please)

Father Of Joan Crawford Dies At Abilene; Was Plasterer

ABILENE, Jan. 1. (AP)—Thomas E. le Sueur, father of Joan Crawford, the motion picture actress, died at his home here today on the eve of his 71st birthday.

Le Sueur, a plasterer nearly 30 years, was stricken with a cerebral hemorrhage yesterday.

Survivors, in addition to Miss Crawford, include the widow and a son, Hal Hayes le Sueur of Los Angeles.

The actress indicated in a telegram she would come here.

Samoan Clipper Inaugurates Air Service To New Zealand Today

AUCKLAND, N. Z., Jan. 2. (Sunday) (AP) — Commercial air service between New Zealand and the United States was inaugurated today with the takeoff of Pan American Airways' Samoan Clipper for Honolulu by way of Samoa and Kingman Reef.

Sixteen Persons Toss Hat Into Political Ring

First Tangible Evidence Of Approaching Campaign Here Crops Out Saturday

WITH the opening day of a new "even number" year, first fuel was piled under Lubbock county's political pot which will be boiling over before midsummer.

Sixteen candidates for county and precinct offices Saturday launched their campaign hopes as hats from all directions, were sent sailing into the ring.

The heat, according to announcements made today, centers around the offices of the district clerk, county judge, county clerk, and commissioner of precinct 4.

Big Crop In Offing

Rumors, however, indicate many more political aspirants will make formal announcements soon.

S. E. McMillan, justice of peace, and Louie P. Moore, chief deputy county clerk, pitched their hats into the ring for the district clerk's office left vacant by Floyd Jackson, who recently resigned. U. Brown, formerly chief deputy district clerk, is serving the unexpired term.

Moore served three terms as district clerk and after a brief period out of office he returned as a deputy in the county clerk's office. He has been in that office about three years.

Several Races Disputed

McMillan formerly was Lubbock county treasurer. He was elected as justice of peace of precinct 1, place 2, and took office Jan. 1 of this year.

Opposing County Judge J. J. Dillard for re-election is Anderson V. Weaver, jr., Lubbock attorney.

Judge Dillard filled an unexpired term as county judge from Sept. 1 to Dec. 31, 1936 and succeeded himself Jan. 1 of the next year, having been elected by popular vote.

Weaver announced his candidacy for the judgeship and is conducting his second campaign.

Another Candidate Likely

Rumors in official circles dealt with possibility of at least one more candidate for that place.

W. E. Lavender, Lubbock automobile salesman and making his third campaign for that office, announced officially as an opponent of Ed D. Allen, county clerk, who also pitched his hat in the ring, asking his re-election. Allen is serving his third term.

The only county commissioner who has an announced opponent, is B. O. McWhorter of precinct 4. J. W. Sampson, a Lubbock resident 15 years and in the construction business, is a candidate for that office.

Sampson's First Bid

McWhorter is serving his third term and running for a fourth. Sampson is making his first political race.

Other candidates who have announced publicly and who are as yet unopposed are: Burton S. Burks, district attorney; H. B. Bryan, county tax assessor-collector; Joseph R. Griggs, county superintendent of

(Turn to Page 6, Column 1, Please)

Women Assaulted; 3 Men Being Sought

SAN ANTONIO, Jan. 1. (AP)—Deputy sheriffs said here tonight three men broke into a tourist camp on the south side of the city early today, beat two women and a man, robbed them, and assaulted the women.

The officers said the cabin was occupied by a man, his wife, and a woman friend of the wife.

They said the man told them he attempted to prevent the intruders from entering the women's sleeping quarters, but he was slugged with a pistol, and the women were also slugged with a pistol when they screamed.

Lubbock's First Baby Of 1938 And Mother



The distinction of being Lubbock's first 1938 baby meant less than nothing to Mary Lois Girdes who slept while the photographer worked. The little lady, pictured above beside her mother, Mrs. C. R. Girdes, 22, arrived at 1:55 o'clock New Year's morning.

Photo by Reeves

★ ★ ★

No-Room-At-The-Inn Drama Claimed In Birth Of First '38 Child Reported Here

By H. I. KIEFER
Avalanche-Journal Staff Writer

ONE Lubbock rooming house had no shelter to offer Lubbock's first New Year's baby.

But the doors of an humble dwelling were thrown open and there was born little Miss Lubbock of 1938.

She is Mary Lois Girdes, weighing 10 pounds 8 ounces, who arrived at 1:55 o'clock Saturday-New Year's morning. Her parents are Mr. and Mrs. Clifton Robert Girdes, a young farm couple employed at a dairy near Shallowater. Dr. William E. Cravens attended the mother.

Because she was the first to arrive, Mary Lois will be the recipient of several valuable gifts presented by the merchants of Lubbock.

Both mother and daughter were doing splendidly late Saturday, but for that fact the keeper of the "inn" could take no credit. Because the inn keeper, according to the story told last night, figuratively cast the moth-

(Turn to Page 6, Column 2, Please)

Color Of Nations Transplanted For Day In El Paso's Sun Carnival

(By The Associated Press)

EL PASO, Jan. 1. All the world, transported here on a magic carpet, visited El Paso Saturday as more than 100,000 citizens, representing every state in the union, lined the streets of the city that for the day was the capital of Texas to witness the breath-taking beauty of the third annual Sun carnival parade.

Awed onlookers, who kept agreeing that each float that passed by was "the best yet," also were in accord in the belief that the 1938 pageant had achieved its goal in eclipsing its predecessors, brilliant as their offerings were.

When the judges finished their gigantic task of selecting winners, the grand prize was given to a dairy, for a beautiful Switzerland float depicting "peace."

Color Of Nations Depicted

Scores of countries were depicted in the parade which stretched for miles. Chill Alaska, the romantic nations of Persia, Egypt, Turkey and Siam, the rugged Argentine, Costa Rica, Greenland, and the Maderia islands, to mention a few. Green shamrocks of Ireland were represented; Italy paraded past; colorful Roumania briefly held the stage; China and Japan—not battling, but competing in friendly competition, were represented, the doll-like children on the floats winning the praise of the spectators.

The 65 floats, interspersed among

(Turn to Page 6, Column 5, Please)

Check Comes Back, But It Is Good

Joe Telford of Telford Lumber company says honesty is the best policy and he lives up to that slogan, even though it cost him more than $60 last week.

Oct. 25, 1923 he gave a check for $61.75 to S. D. Jackson. At that time both were living at Ardmore, Okla., and since both have moved to Lubbock.

Jackson misplaced the check without ever cashing it. He had forgotten he had it, thinking he had disposed of it or cashed it years ago. Four years ago, the American National Bank at Ardmore, the bank on which the check was written, "went busted."

Thursday Jackson, a dealer of farm and gin machinery, found the check among old papers. He took it to Telford, more than 16 years after it was written, and Telford gave him the "cash" for it. Telford intends to kep the check. After two years a check cannot be collected, according to law.

Telford came to Lubbock 12 years ago and Jackson three.

Whew! Read This One, Then You'll Agree With Judges

(By The Associated Press)

CHICAGO, Jan. 1. — John P. Zelenak, jr.'s short but tall story of his wife's inertia being the mother of an astounding invention won him the crown of world champion liar today.

"My wife," wrote Zelenak, who probably will get crowned a second time by the subject of his story, "is so lazy she feeds the chickens pop corn so that when she frys the eggs they turn over by themselves."

Those 22 words hit officials of the Burlington (Wis.) Liars' club in the eyes like a grapefruit squirt as they sorted through 10,000 lies submitted by aspiring Ananiases during the last year. O. C. Hulett, club president, and his fellow officers came to Chicago today to announce Zelenak, of Tacoma, Wash., had captured the club's championship medal for the best lie of 1937.

Hulett proudly described the medal as diamond studded. If he wasn't lying, just think what the whole bottle, unbroken, would have been worth.

Britain Acts To Strengthen Anti-Aircraft In Egypt

LONDON, Jan. 1. (AP) — Britain moved today to bolster the defenses of her vital Mediterranean route to India and the Orient by dispatching a large force of anti-aircraft troops with equipment to Alexandria, Egypt.

The reinforcements, which a war office spokesman said numbered "not more than 1,000," are intended to bring Egypt's anti-aircraft defense up to the level Britain's defense leaders consider demanded by the present international situation.

Monopoly, Trusts In Business May Get Attention

(By The Associated Press)

WASHINGTON, Jan. 1.—President Roosevelt worked today on an annual message to congress which seemed likely to bear down heavily upon the notes of tax relief, budget balancing and stronger anti-trust laws.

The chief executive discussed the general legislative situation at a luncheon with Speaker Bankhead at which arrangements were completed for Mr. Roosevelt to deliver the message personally to congress Monday.

Although Bankhead said he talked of numerous subjects with the president "up and down the line," the Alabaman gave no hint of what new legislative proposals, if any, the message would contain.

★ ★ ★

Reverberations Of Court Row Are Expected

BY KIRKE L. SIMPSON
Associated Press Staff Writer

WASHINGTON, Jan. 1. — Echoes of the old battle over the court bill, strangely infrequent in the special session, seem likely to be heard again in the regular meeting of congress beginning next week.

Within little more than three months comes the first primaries of the 1938 congressional contest. Illinois party polls to pick senatorial and other candidates fall on April 12 and on May 3 Indiana follows. From then on until late September several states will be holding primaries every month.

Especial interest centers upon the Indiana primary. Senator Frederick van Nuys, whose seat is at stake, was one of the half dozen state democrats who bolted presidential leadership on the court bill. During the long drawn battle it was freely predicted that disciplinary party action would be taken against the rebels. Yet there has been no talk of administration reprisals since then.

Test Coming In August

It will be August before the second active Democratic senate foe of the court bill faces a primary test. Senator Bennett Champ Clark of Missouri goes up for re-indorsement by Missouri Democrats August 2. During September other Democratic court bill bolters like McCarran of Nevada, Tydings of Maryland, George of Georgia and Lonergan of Connecticut will follow.

Political observers attach importance to the fact that the special session saw no revival of charges that the administration was preparing to seek the scalps of bolters in the primaries. A direct threat was voiced in the wake of the court fight by Senator Guffey of Pennsylvania, then heading the Democratic sena-

(Turn to Page 6, Column 6, Please)

Jap Aviators Bomb Chinese Temples

SHANGHAI, Jan. 2. (Sunday (AP)—Two Japanese columns moving rapidly southward to complete the conquest of Shantung province today were converging on Yenchow, important railway junction near the province's southern border.

Japanese dispatches said the two columns had captured Pingyin and Feicheng, west of the Alentsin-Pukow railway.

Capture of Yenchow, it was believed, would cut off escape for the Chinese forces still battling the invaders around Taishan.

Japanese airplanes were said to have dropped more than 700 bombs in the Taishan area, destroying or damaging many of the famous temples that crown the mountain or nestle on its slopes. Suchow also has been heavily bombed by the Japanese airforces. Two hundred Chinese civilians were reported killed or wounded in the raids.

Two Governors Attendants At Wedding Of Col. W. T. Knight

DALLAS, Jan. 1. (AP)—With the governors of two states among attendants, Col. W. T. Knight, millionaire oil man, and Miss Erie Wilson Ward, both of Wichita Falls, were married at 6:30 p. m. Saturday in the governor's suite at the Adolphus hotel here.

The bride was escorted to the altar by Governor Teller Ammons of Colorado. Governor James V. Allred of Texas attended Col. Knight as best man.

Col. Knight is a member of Col. Allred's official staff. He also is a close friend of Governor Ammons.

"Human Foot" Mystery Solved; Member Belonged To Bear

SHAWNEE, Okla., Jan. 1. (AP) — The "human foot' mystery that had Shawnee atwitter was solved today—it wasn't a human foot the dog dragged into Elmer Edge's yard, but the foot of a bear killed by a big game hunting physician.

Why, said F. W. Fruit, a neighbor of Edge's, the butcher had given him the foot to feed to the dog. The bear had been killed by Dr. Theodore G. Walls of Oklahoma City and stored in a Shawnee ice house.

But before Fruit offered his solution, physicians had expressed the belief the foot was human, and sheriff's deputies had searched all around the community looking for a body.

The Weather

WEST TEXAS: Partly cloudy Sunday and Monday; warmer in north portion Sunday.

NEW MEXICO: Partly cloudy with little change in temperature Sunday and Monday.

LOCAL WEATHER
As Reported By Municipal Airport
Barometer at midnight, 30.18 (steady).
Midnight temperature, 36.1 degrees.
Wind SE 6 mph.
Skies ten-tenths cloudy; ceiling unlimited; visibility 8 miles.
Dew point, 22 degrees.
Maximum temperature, 51.7 degrees.
Minimum temperature, 24.9 degrees.

1938 JANUARY 1938

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Tax Collections In December Break All Records Here; Total Paid $160,246.29

Increased Rates Partly Reason

December tax collections broke all records in Lubbock for that particular month, just as officials had predicted.

First tentative totals for the month, as compiled Saturday at offices of the county, school district and city assessor-collectors, disclosed they were $44,667.96 greater than the previous record month of December, 1936. The increase, from $115,578.32 in December, 1936, to $160,246.29, was more than 33 per cent.

Taxpayers Had More Money

Officials were unanimous in attributing the gain to the combined facts that more taxpayers had money with which to pay their taxes this year than last and to their desire to obtain credit on their federal income tax for 1937 for the money paid to county, city and school district.

Collections for the months, as reported by County Assessor-Collector [illegible] Bryan, School Assessor-Collector A. C. Jackson and City Assessor-Collector E. C. Young, were:

	1937	1936
[illegible]	$40,562.00	$22,502.01
[illegible] Dist.	48,075.43	34,039.91
[illegible]-State	47,177.27	38,118.76
[illegible] School	24,431.19	20,917.65
Totals	$160,246.29	$115,578.33

Increased Rates Partly Reason

While increased collections of city and school district taxes were due in part to higher tax rates this year than last, officials agreed that this circumstance accounted for a relatively small portion of the gain.

In the city, for example, the tax rate increase was from 55 to 75 cents on the $100 valuation, or approximately 36 per cent. The increase in collections was more than 80 per cent.

In Lubbock Independent school district, the tax rate was raised from 86 cents to 95 cents, or slightly more than 9 per cent. Collections increased more than 41 per cent.

County Increase Cited

Perhaps the most remarkable of the gains was that at the county assessor-collector's office. There the increase in collections was 24 per cent although the combined state and county tax rate is 12 per cent lower than last year. The state rate is 40 cents this year, as compared with 62 cents last year. The county rate is unchanged at 50 cents.

The county assessor-collector also makes the rural school collections, and the increased December payments in that division were also based on approximately the same tax rate as the year before.

Subsidy Procedure Is Explained Here

All cotton now in the government loan must be withdrawn and sold before July 1, 1938, if the owner is to get any possible benefit from the government subsidy for the 1937 crop, County Agent C. C. Jobson said Saturday in commenting on reports that some owners were uncertain as to the status of the loan cotton.

"This is a loan, not a sale to the government," Jobson pointed out. The cotton is still the property of the owner or producer and he has control over it. If he desires to avail himself of the subsidy on cotton grown in 1937, he must withdraw his cotton from the loan and make a bona fide sale.

"Cotton now in the loan is not subject to the subsidy, nor as long as it remains in the government loan.

"Only cotton sold outright and a sale certificate covering the sale, to be filed in the county agent's office, is eligible for subsidy."

Certificates of sale must be filed within 15 days after the sale, Jobson pointed out. He estimates that approximately 22,000 bales have been sold outright and certificates filed with his office.

Rites This Morning For Two-Months-Old Lubbock Baby

Last rites will be conducted at 10 o'clock this morning at Sanders Funeral home for Gerald Ray Bullock, infant son of Mr. and Mrs. Milford Bullock, with the pastor of the Congregational Methodist church officiating.

Burial will be in Lubbock cemetery.

The two-months-old child died of pneumonia at 4 o'clock Saturday morning at the home of his grandparents, Mr. and Mrs. R. H. Bullock of 102 Thirteenth street.

The child's father is an employe of the Lubbock Poultry and Egg company.

A Five-Minute Intermission for the Man at Left



It was supposed to be the usual movie knockout and Reginald Gardiner was supposed to duck—but he didn't. Reginald Owen's right hook was supposed to miss—but it didn't. The technicians of "Everybody Sing" threw water on Gardiner for five minutes before he came to. Lynn Carver, left, and Billie Burke were supposed to register fright, too—but not that much fright.

Of Personal Interest . .

Mr. and Mrs. G. C. Barrier, 1813 Avenue O, had as their guests during the holidays, Mr. and Mrs. Raymond Barrier of Littlefield and Mr. and Mrs. Tom Williams of Levelland. Raymond Barrier is their son and Mrs. Williams their daughter.

T. M. Swan of Crosbyton and Alfred Scott, jr., of Austin have returned to their homes after visiting in the G. C. Barrier home, 1813 Avenue O, as guests of Skeezix Barrier during the holidays.

Teddy Tubbs, 9-year-old son of Mr. and Mrs. Travis Tubbs of Carlisle community, is recuperating satisfactorily at West Texas hospital from a recent single mastoid operation, relatives said Saturday.

Mr. and Mrs. W. R. Steckman, 2120 Twenty-Sixth street, returned Saturday from a two-weeks visit with relatives in Oklahoma City, Lawrence, Kas., Kansas City and Princeton, Mo.

Mrs. Lon Robinson and two daughters, Betty Jean and Rieska Gay, all of Plainview, are here for a visit with the mother's parents, Mr. and Mrs. E. C. Young of 1508 Avenue Y.

Walter Jones, a Kansas cattle buyer, arrived Saturday for a several-days business visit here.

Mrs. F. M. McMillan of Fort Worth, mother of Miss Juanita McMillan of 2202 Fifteenth street, returned home Saturday after visiting here since Dec. 20.

Cochran Commission Considers New Jail

MORTON, Jan. 1—For several weeks the commissioners' court of Cochran county has been considering ordering the erection of a new county jail to take the place of the present one.

Jail plans and estimates of cost have been considered. Several nearby jails have been inspected and others will be inspected shortly.

Commissioners, while not saying officially what their intentions are, indicate that in the event a new jail is built it will be in a separte structure from the court house.

RECEIVES HIGH HONOR

MATADOR.—J. C. Moore, Swarthmore, Penn., and son of Mr. and Mrs. R. P. Moore of Matador, was awarded third international cash prize for presenting a technical paper before the recent International Paint and Varnish convention at Cincinnati, Ohio. He is superintendent of the Sinclair Paint & Varnish Co. plant at Marcus Hook, Penn.

The average American-born adult Japanese has gone through 12 years of schooling.

HERE'S YOUR CHANCE

INSTANBUL, Turkey (AP)—Three hundred mosques are on sale here.

The Turkish government is offering them in an effort to clear out unneeded mosques from among the more than 800 in this ancient capital of the Ottoman empire.

Mistletoe is a parasitic bush.

SELLS MULESHOE GROCERY

MULESHOE — G. O. Jennings, a grocer here for the past four years, has sold the business to W. M. McHorse. Jennings has not announced his future plans.

The average vocabulary of the early Southern California Indians was 3,500 words.

Joseph R. Griggs Seeks Re-Election As County School Supetintendent; Makes Formal Statement Of His Platform

* * *



JOSEPH R. GRIGGS

I am asking the voters of Lubbock County to Re-elect me to the office of County Superintendent for a second term. Ever since I was a student in a small rural school, I have had an earnest desire to help improve the Educational opportunities of rural boys and girls. I have seen deserving boys and girls denied the privilege of attending college because of the lack of high school credits. During my first term of office, I have worked diligently toward giving the rural children equal educational opportunities with those of the city.

I am deeply grateful for the fine cooperation that has been given me as your County Superintendent of Public Instruction. Lubbock county has been a leader in rural education in West Texas for many years. These improvements have been continued during my administration. From twenty-one of the rural schools in this county, there have been formed six rural high schools. This grouping was brought about by action of the County Board and by majority vote of the qualified voters of each respective high school district early in the years of 1935 and 1936. Through this grouping program, increased educational opportunities have been provided for the rural children of the county. Every rural child now has free bus transportation to an affiliated high school that offers two years of Vocational Agriculture and two or three years of Vocational Home Making, a practical course in Typing and Bookkeeping, together with the regular high school subjects. Three years ago there was not a Vocational Agriculture teacher in any high school of the county, and in the rural schools there were only two Home Making teachers. Now every affiliated school in the county has both a Vocational Agriculture and Home Making teacher. Lubbock is one of the few counties in the state where this is true. The number of high school graduates from rural sections of the county has been increased 300 per cent since our Rural High Schools have been affiliated.

Fine Brick Buildings

Each of the six rural high schools are housed in a modern building. (The contract for the new building of the Cooper Rural High School has just been let and construction will begin soon.) These new buildings have been made possible by assistance received from the Public Works Administration. A total of $126,810.00 was received in Public Works Administration grants to assist in the construction of the four new buildings for the Cooper, Frenship, New Deal, and Roosevelt Rural High Schools.

Before our grouping program, we did not have equal educational opportunities for the rural children of the county, neither was there equal taxation for school purposes. Farm land was valued as low as $10 per acre and as high as $30 per acre. Under the rural high school grouping plan the educational opportunities have been equalized over the county and its valuations have also been equalized. For the 1937 tax roll no tillable land was valued for less than $15 per acre nor higher than $20 per acre. And not more than 8 per cent of tillable land in the county is valued for more than $15 per acre. The total tax roll for school purposes in all the rural schools of Lubbock County was only $1,192.00 more in taxes than for the 1934-35 school year. And most of this increase has been in personal property.

Here Are The Facts

We do not intend to imply by the foregoing paragraph that our affiliated rural high schools are not costing more money than the unaffiliated schools did. The point that we are emphasizing is that they are not costing the County land owners in general more than formerly. The increased cost that inevitably comes from voting bonds for new buildings, putting on a safe and efficient transportation program, a longer school term with better teachers and better equipment has been borne by the State and not through a countywide increase in local taxation. The 29th Biennial Report of the State Department of Education shows that Lubbock County received for the 1934-35 school term, a total of $13,630.00 in Rural Aid for all purposes. Under the present Grouping plan the rural high schools of the County are able to take advantage of Federal Funds offered for Vocational Training, State Funds appropriated for transportation, and salary aid funds to supplement the teachers salary. The total Federal and State funds received in the rural high school districts of Lubbock County in addition to the State Apportionment for the 1936-37 school term was $48,834.00. An increase of $35,204.00 over a two year period. So under this plan inaugurated by myself and county school board, the rural school children of the county are offered modern educational opportunities in adequately equipped school buildings without increased cost in local taxes as a whole over the county.

Co-operation Generous

These improvements could not have been made in a three year period without the splendid cooperation that has been given by the county board, trustees, teachers, patrons and friends of education. We have made mistakes, of course, but we have tried to profit by them, and we feel that with this continued cooperation our rural schools have a very promising future.

The merchants and other citizens of the Cities of Lubbock and Slaton have been interested in the educational progress of the rural section of the county. They realize that the best way to build a better town is to build a better country around it. To this end they are cooperating with the Rural Schools of the County. To the County Board of School Trustees, Superintendents of Rural High Schools, Teachers, Trustees, Patrons and friends of Education, we express our appreciation and ask your continued cooperation in the development of our Lubbock County Rural Schools.

And to all voters in the July Primary, I earnestly solicit your vote for Re-election to the office of County Superintendent of Public Instruction of Lubbock County.

(Pol. Adv.)

Prosperity Hanging Back For "Green Light"---Benedum

PITTSBURGH, Jan. 1. (AP) —M. L. Benedum, oil magnate, declared today America would swing immediately into an age of prosperity "such as we have not before enjoyed" if congress gave business "the green light".

The usually taciturn oilman, one of the largest contributors to the Democratic campaign fund in 1932, made his prediction in an interview.

Benedum said:

"I think almost everyone agrees the regulatory measures imposed in the last two years have been too stringent, and in some cases, have been more punitive than regulatory."

Declining American Taste For Honey Threatens Garden Output

WASHINGTON, Jan. 1 (AP) — The agriculture department said today a declining American taste for honey threatened the future productivity of the nations fields, gardens and orchards.

It explained that the honeybee — whose product is growing less in demand — performs an essential biological function in pollination of plant blossoms.

The department said there was need for development of industrial outlets for honey to stabilize and preserve the beekeeping industry.

DISPLAY WARRANTS PRIZE

BIG SPRING—Asa Couch was awarded a $5 prize for the best cotton staple display, D. P. Griffin, county agent announced. Displays were placed in local gins to show staple lengths grown in Howard county.

PERUVIAN ADAPTIONS

The very smart, Peruvian jewelry made from bits of bamboo and odds and ends of shell, is being copied in gilded metal shaped like bamboo and combined with bright colored conch shells. Gay necklaces and bracelets of this type do much to brighten up dark dresses these midwinter days.

FIRE DAMAGES GIN

MATADOR — Fire, believed to have been caused by a weakness in the condenser, did considerable damage to the Farmers Cooperative gin here. Firemen extinguished the blaze and saved the property. Loss was estimated at $1,000 by Manager J. C. Scaff.

ANNOUNCING THE RE-OPENING OF

The Sproule School of Dancing

IN OUR NEW STUDIOS

2227---19th Street

—STARTING BEGINNERS CLASSES—

CLASSES IN BALLET, TAP, ACROBATIC, BALLROOM AND ADAGIO DANCING

For Information—Phone 4187

Announcing

The Promotion

of

Gradie W. Bownds

To the position of

General Agent



for the American United Life Insurance Company in the Lubbock Territory.

Mr. Bownds' promotion is a well-deserved one. He has represented The American United Life Insurance Company for 14 years. His Company has served Northwest Texas for 27 years, and is a 60 year old, legal reserve, old line company, writing both participating and non-participating life insurance.

Mr. Bownds is a conscientious and capable life underwriter, and stands ready to serve you in his capacity.

FLOYD V. STUDER, District Superintendent

AMERICAN UNITED LIFE INSURANCE COMPANY

2 DAYS MONDAY AND TUESDAY

Barrier-Durham

DEPENDABLE MERCHANDISE

Paul Barrier, Mgr. Incorporated

2 DAYS MONDAY AND TUESDAY

Brown Domestic
36 inch brown domestic light weight.
20 yds. . . . $1.00

Art Ticking
Extra quality 39c grade
4 yds. . . . $1.00

Bath Mats
Regular $1.98 value, special
Each $1.00

Curtain Scrim
25c grade, beautiful quality
6 yds. . . . $1.00

Dress Prints
8 Yards, 36 inch fast color, prints $1

PRINTED
Dress Crepes
Crown tested crepes in beautiful patterns, 39c Value
6 yards . . $1.00

Plaid Gingham
39c French Gingham, in beautiful plaids
6 yards . . . $1.00

INDIAN HEAD
SUITING
One lot of solid colors to close out at
5 yds. . . . $1.00

Cretonne
36 Inch, 15c grade cretonne.
12 yds. . . . $1.00

Cheviots
Regular 10c Shirting.
12 yards . . $1.00

Fine Silks
Regular $1.69 and $1.95 printed Satins, Special
Yard $1.00

Dress Silks
Regular $1.00 Plain and Printed Dress Silks.
2 yards . . $1.00

Burlap
36 inch burlap in dark colors
8 yards . . $1.00

Garza Sheets
81 x 90 Garza Sheets, Monday only (limit 6)
69c

DOLLAR DAY

TWO DAYS

Monday & Tuesday

Monks Cloth
Plaid Monks Cloth, 79c value
2½ yds. . . $1.00

Silks
Regular 69c and 79c Dress silks, checks, plaids and solid colors
2 yards . . . $1.00

MEN'S
Work Shoes
All leather Work Shoes, oak soles, $2.45 value, special
Pair $1.00

Men's Socks
Heavy part wool socks, special
Lined Jackets in brown suede,
Pair 7c

DRESSES

½ Price

One group of Sheer Wool and Silk dresses for ½ price, Dollar Day

SALE OF

DRESSES

One lot of silk Dresses in values up to $12.95, now only $3.69



Chiffon Hose
Regular 69c Hose in Popular colors
2 pairs . . . $1.00

Men's
Suede Jackets
Lined jackets in brown suede, fancy backs. $6.50 values
$3.95

Extra Special
KITCHEN TOWELS
Hand painted, part linen Towels. A delayed shipment bought for Xmas selling. Just arrived. 29c value to close out, Dollar Day, each... 12c

Chiffon Hose
Allen A first quality Hose, regular $1.00 value
Per pair . . . 79c

Ladies Shoes
One table of ladies fine shoes in odd sizes, values to $5.00
Pair $1.00

Childrens Shoes
Black and Brown Shoes for school or play
Pair $1.00

Boys Pajamas
Fancy outing pajamas, sizes 2 to 16 regular $1.00 values
2 for $1.00

Men's Sweaters
All wool slip-on sweaters, dark colors, special
Each 57c

Boys Jackets
Corduroy and leatherette Jackets, blue, red and brown $1.49 values
Special . . $1.00

Childrens Unions
Taped unions with long and short sleeves, values to 79c
2 for $1.00

MEN'S
Shirts & Drawers
Heavy weight in white combed yarn 59c values.
Each 39c

WOOL
Melton Jackets
Blue Melton Jackets, plain and fancy backs, values to $3.45, special
each $1.88

MEN'S
Dress Shirts
Regular values to $2.95 in one odd lot to close out at
Each $1.00

Men's Pants
Fancy Corduroy Pants, in regular $3.95 values, special
Pair $2.49

Boys Pants
Checks and Patterns, Pants washable, values to $1.19
Special . . . 79c

LADIES'
Outing Pajamas and Gowns
Regular $1.95 value Dollar Day $1.39

Kid Gloves
Ladies' Kid Gloves in wide range of colors.
$1.95 Values $1.19
$2.95 Values $1.98

Corduroy Robes & Pajamas
One lot of Ladies' Velveteen and Corduroy Robes and Pajamas, values to $6.95 to close out at
pair $1.00

Uniforms
$1.95 Values $1.00
$1.29 Values 79c

TUCK STITCH
PANTIES
Values Up To 59c
7 for $1.00
OR 15c EACH

MISSES
Outing Pajamas
Regular $1.00 Values, Special
Pair 69c

ROBES
For Ladies', values at $3.95 and up
$1.00 Off

WOOLENS
54 inch woolens in regular values up to $1.95 to close out at
Per Yard $1.00

South Texas Oil Fields Multiply

HOUSTON, Jan. 1. (AP)— Twenty-five new commercial oil fields were brought in during 1937 in the upper and lower Texas coast area.

It was a banner year for wildcatters with an average of two new fields a month coming in. Independents were responsible for many of the new fields with the major companies moving in later.

Five hundred thousand Texans found employment in the huge $10,000,000,000 industry which has a payroll in this area of around $720,000,000 annually.

Total Brought To 200

The upper Texas coast area had 15 new fields developed and the lower coastal area 10. The new fields brought the number of producing areas in South Texas to 200 oil fields.

Even the submerged lands along the coast and in the Gulf of Mexico did not escape the drillers' bit. Wells were sunk in lakes, streams and along the edge of the Gulf.

New fields brought in in the upper Texas coast were Aldine, Friendswood, Big Hill, La Belle, North Creek, Call, Segno, Sandy Point, Danbury, Hitchcock, Garwood, Mauritz, Edna and Lost Mule.

Other Fields Developed

In the lower Texas coast the new fields developed were Chapman Ranch, Mineral, Lamar, Luby, Midway, Sandia, Slick, South Burnell, Stratton, and Straunch. Nueces county led in the volume of oil development.

Aside from the vast oil field development in the coastal area, the huge refineries at Houston, Baytown, Texas City, Port Arthur, Beaumont and Ingleside were kept running full blast throughout the year except for the shortlived strike at the Shell refinery near Houston.

Were Chief Exports

Petroleum and petroleum products were the chief exports of Texas during the year.

South Texas refineries handle crude oil piped from Louisiana, Arkansas, Oklahoma, Kansas, Colorado, Wyoming and New Mexico. In addition much crude oil is imported from South American fields. More than half of the oil produced west of the Mississippi river is moved to the Houston district for refining and vessel movement.

New producing stratas in old fields were found in many sections of South Texas during 1937. The new sands revived lagging interest in many fields, particularly around the Victoria area, where explorations at the close of the year were being made.

The daily average South Texas production under Texas proration was 500,000 barrels.

Runaway Car Finally Runs Into House In Floyd Community

FLOYDADA, Jan. 1. — Runaway teams have been rather common in Floyd county for half a century or so, ever since there has been any one living here.

That type of incident has now given way to a runaway auto. So says Clark Daniel, a stock grower and farmer of South Plains, near here, whose car performed tricks recently.

Daniel was driving his car along a road near his home when he saw a coyote in a field. Unable to locate a gun and unwilling to let the animal get away, he drove through the fence at a gap and gave chase. As he held down the fence strands to let the car go over in low, it started up and he found the gear was in second instead of low.

Running around, driverless, the car twished and turned about the field, then crashed into the house of Mr. and Mrs. W. N. Thompson before it stopped. Mrs. Thompson was knocked down and received two broken ribs and bruises.

Crop Of Earthquakes Likened To Rainy Seasons By Quake Expert

NEW YORK, Jan. 1. (AP) — The current crop of earthquakes are likened to the coming and goings of rainy seasons, by Father Joseph J. Lynch, Fordham university's quake expert.

"We don't know what causes them —and I doubt that we will in our life time—but we do know that they come fairly regularly every six months," said Father Lynch.

His seismograph, sunk 30 feet in a vault on the Fordham campus, had just recorded the latest of a series of slight shocks within the past week.

"There's no accounting for them and there's no need for alarm," he went on. "For the earth's restlessness is coming on schedule. The last time was in June and continued until October."

Trade Between Mexico And U. S. Doubles In First Ten Months

SAN ANTONIO, Jan. 1. (AP) — Trade between the United States and Mexico through the San Antonio district during the first ten months of 1937 almost doubled that for the same period of 1936, figures compiled by Ed Coculla, assistant collector of customs, disclosed.

Exports for the first ten months increased from $36,303,676 in 1936 to $68,826,714 in 1937, while imports were growing from $3,822,866 in 1936 to $5,120,242 in 1937.

The San Antonio district extends from Corpus Christi to Del Rio.

Littlefield Chamber Meeting To Discuss 1938 Program

LITTLEFIELD, Jan. 1 — First 1938 chamber of commerce luncheon will be held at the Presbyterian church Tuesday noon, Homer Hall, president announced.

Vital subjects of interest to Littlefield and Lamb county during 1938 will be discussed, Hall said, as will the 1937 program and its relation to 1938.

STARTING THE NEW YEAR WITH A BANG! AN AMAZING ASSORTMENT OF SENSATIONAL VALUES!

Wards Dollar day

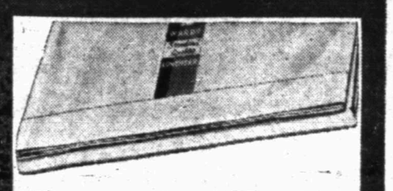
SAVE 10% TO 26%

Wards January WHITE SALE

EXTRA SAVINGS OVER WARDS REGULAR LOW PRICES!



Silvanias Sale 10c yd. Regularly 13c! Tubfast percale. New! 36 in. Sturdy.



Longwear Sheets Lowest price in twelve months! Full sizes, 81"x99". Will wear over 4½ years and launder 234 times. 84c

LONGWEAR CASES Regularly 23c! 42x36" 21c

12½c THRIFT CASES Sturdy muslin. 42"x36" 10c

36" ECONOMY MUSLIN Regularly 10c! Bleached ..... 8c yd.

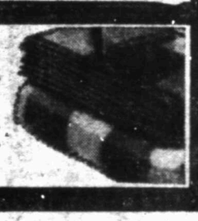
38½" ECONOMY MUSLIN Regularly 8c! Unbleached ..... 7c yd.

19c CANNON TOWELS Turkish. Pastels. 20"x40" 14c

36 IN. FLANNELETTE 10 YARDS. Fancy patterns, close weave Fleeced both sides. $1



Blankets Sale 54c. 65c Fleecydowns. American cotton. 70"x80". Pastel.



January Clearance

Drastic Reductions on these Items!

Values to $16.98 Women's Coats 15 only in this group. Sports and fur trim coats. Novelty wools or nubs. Assorted colors. Values to $16.98. $7.00

● Better Coats ½ and less, of Original Price!

Children's Hose Long Length. Firm derby ribbed. Full length. All sizes. Assorted colors. Pair ... 8c

Handkerchiefs ½ Price

35c Values, now 18c
45c Values, now 23c
59c Values, now 30c
79c Values, now 40c

3 in box. Pure linen. Hand embroidered. Limited quantity. Shop early! Women's.

Gowns, Wrappers Infant's warm flannelette gowns and wrappers. Pink or blue trim. 15c

Women's Regular $2.98 Robes 19 only. Corduroy, flannel and quality rayon quilted robes. Navy, maroon, blue, black, and green colors. All Regularly $2.98! $1.77

Reg. $1 Slacks For Women. Women's cotton twill slacks, blue color. Reduced Monday only, pr. 50c

Men's $14.95 Topcoats Men, there's only a limited number of these fine top coats in this group. All are fine tailored in smart fabrics. 12.88

Work Socks Rockford Type. Men's longwearing rockford type work socks. Blue or brown mixture, pair 7c

Values to $1.00 Slippers For men, women, and children. Large group of felts, sheepskin and rayon slippers. All colors, all sizes. Shop early! 37c

Men's Union Suits 15 and 25% wool. Medium, heavy, and heavy wt. Regular $1.49 ... $1.19

Boys' Dress Shirts Limited quantity. Boys broadcloth dress shirts. Fancy patterns. Well made. Sizes 6 to 14½. Be here early for your share! 39c

Boys' Pajamas Flannelette. Boys' warm flannelette pajamas. Fancy patterns. Coat or middy styles. Pair 77c

Values to $7.98 Blankets 6 only in this group. All wool pastels and plaids. Singles or pairs. $6.98 and $7.98 values. Buy tomorrow! $5.00

$1.00 Off Any Lace Table Cover Priced $3.98, $4.98 Sizes 70 by 70 and 70 by 88 inches. Dainty lace.

Regularly 55c Pr. **RINGLESS HOSE** 2 PAIRS. Pure Silk, full fashioned. All first quality. Reinforced feet. Newest colors, 2 pairs $1

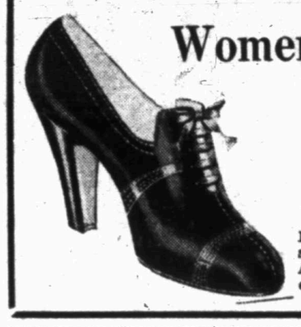
Large Size Laundered **FLOUR SACKS** 12 FOR. 100 lb. size. Washed and mangled. For dish, dust cloths etc. 12 for $1

Regularly 59c Each **PRISCILLAS and Cottage Sets** 2 PAIRS. Gay cottage sets and pastel priscillas. Regularly 59c. Monday, 2 pairs for only $1

Regularly $1.19 **ELECTRIC IRONS** Comfortable handle. Beveled sole. Quick heating, long lasting element. Regularly $1.19, Monday $1

Basement

Sale! Values Up To $2.98 — Women's Shoes



$1.00

Large group! Gabardines, suedes and smooth leathers. All colors. Not every size in every style.

5 Pairs Pure Silk Hose DOLLAR DAY SALE PRICE. What a value! Pure silk, full fashioned effect. Newest colors. Long wearing heels and toes. 5 pairs $1

5 Towels 23x46 In. Cannon Turkish Towels. Double loop. Size 23 by 46 inch. White, 5 for $1

Curtain Scrim 12 Yards. Figured grenadine, cushion dots and cabana nets. 36 inches wide. 12 yds. ... $1

Rayon Gowns and Pajamas Pastel Colors, Run Resistant. Women's novelty rayon gowns and pajamas. Tailored or lace trim. Lovely pastel colors. Many two-tone. $1

Lunch Cloths 3 For. Gay plaids, rayon and cotton. Size 52 inch square. Regular 39c each. 3 for... $1

36 In. Outing 8 Yards. Regular 15c yd! Fine quality. Fancy patterns. 36 inches wide. 8 yds. $1

Women's Sweaters, Blouses Values Up to $2.98. Choice of lace, crepe, satin or metal cloth blouses in navy, black, white and brown. Wool sweaters. $1

Women's Slips Silk Crepe. 4-gore silks crepe slips. Tailored and lace trim. Tearose. 34 to 44. $1

3 1-2 Yds. Silks New Colors. Novelty weave crepes in solid colors and printed challis. 39 inches wide. 3½ yds. $1

Misses Percale Dresses VALUES TO $1.39—2 FOR. Fine quality percales in gay prints and solid colors. All are smartly styled. Sizes 7 to 14. 2 for $1

12 Diapers 30x30 In. Save on these large size birdseye diapers. 12 in. sanitary pkg. Save! $1

Misses Sweaters $1.19 Values. Misses all wool sweaters in slip-over and coat style. 8 to 16. $1

Tot's Corduroy Ski Pants Regular $1.29. Warm corduroy. Bib style. Navy. Snugly knit cuffs. Wear with odd coat jacket or sweater. 4 to 8 years $1

Shorts, Shirts 5 Garments. Men's sanforized broadcloth shorts. Fancy patterns. Cotton knit Shirts, 5 garments. $1

Men's Pajamas $1.19 Values. Men's broadcloth pajamas. Full cut, neat patterns. Coat or middy style. Reg. $1.19. $1

Men's Chambray Work Shirts 3 FOR ONLY. Men's good quality blue chambray work shirts. Full cut coat style. 2 pockets. Regular 39c each, 3 for $1

WARDS Basement Specials

Soap Chips 15 POUNDS. For laundry or dishwashing. Cleans quickly. 3 big 5-lb. packages. Monday ... $1

Food Chopper $1.19 VALUE. Medium size. Tinned rust-resisting cast body. Self-sharpening steel knives complete $1

Large Hamper WITH COVER. Large size with hinged cover. Unfinished woven wood with decorations. Each, only $1

Covered Kettle 9 QT. SIZE. Ivory and red enameled covered kettle. Side handles. 9 qt. size. $1

5 Qt. Oil Change Supreme Penn. Wards supreme quality pure Penn Oil. Free crank case service in Wards service station. $1

Grille Guard FOR AUTOS. Bright chrome-plated. Sweeping modern lines. Extra long, great protection. Regular $1.29. $1

4 Spark Plugs Standard Quality. Wards standard quality plug. Dependable. Regular 29c each. Monday set of 4 for only $1

$1.25 Shovel "D" Handle. Hickory handle. Round point. Handle about 26½ inches. Regular $1.25 value $1

Spading Fork Reg. $1.15. 4 tines. Ash handle with steel D and wood grips. Regular $1.15. $1

Kalsomine 3 Pkgs. Many pastel colors to choose from. Easy to mix and apply. 3 5-lb. pkgs. ... $1

Bedroom Lights $1.19 VALUE. Modern porcelain bedroom light, 2-light style. Novel design. $1.19 value ... $1

Dairy Pails 3 FOR. 12 quart size. Standard weight tin-plate. Inside seams soldered. Wire bail, 3 for $1

$1.19 Plane 9 INCH. Wards eclipse quality 9 in. plane. Heavy cast body. Forged steel cutter. Regular $1.19. $1

Montgomery Ward



For the FIRST BABY of the YEAR

THE WINNER

A daughter born to Mr. and Mrs. C. R. Girdes at 901 Ave. D, Lubbock. 1:55 A. M., Jan. 1st



Best Wishes To Lubbock's First 1938 Baby



OUR BABY DEPARTMENT

—is filled with lovely little garments that every mother dreams about—and so moderately priced that she may choose a complete layette.

THE MOST COMPLETE LINE OF BABY GIFT ITEMS IN LUBBOCK

VISIT OUR BABY DEPARTMENT ON THE BALCONY

To The First Baby Born In Lubbock We Will Give A Beautiful Baby Pepperell Crib Blanket

LEVINES PRICES TALK



May The New Year Bring Health and Prosperity to All

To The First Born In 1938 A Gift of $5.00 In Cash Awaits You at the Broadway Theatre

BROADWAY & LYRIC THEATRES



A Beautiful Silver Plated Baby Cup

WILL BE GIVEN TO FIRST 1938 BABY

LARGE GIFT DEPARTMENT

During 1938 from time to time you will have occasion to present lovely gifts to your friends and loved ones—to help you with this gift problem we announce the largest and most complete gift department, featuring hundreds of novelty gifts of all kinds—visit our smart gift department.



Lesters CREDIT JEWELER

1010 BROADWAY

To The Parents

OF LUBBOCK'S FIRST



1938 Baby

We Will Give $2.50 in Palace Theater Tickets to the Proud Parents—.

Lindsey Theatres, Inc.

PALACE—LINDSEY—TEXAN

To Lubbock's

First Baby Of 1938



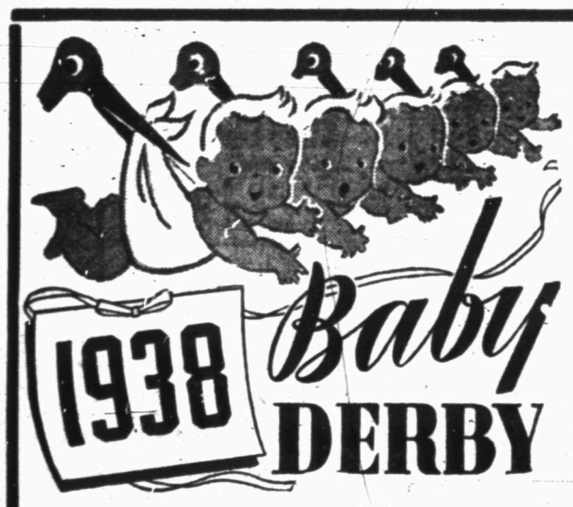
We will be pleased to present 4, size 5 x 7 photographs, together with our best wishes for health and happiness.

A MESSAGE TO MOTHERS . . .

Have your baby's photograph made at Reeves, Lubbock's most modern photograph and engraving establishing. We have everything that's new in the world of photography. We take special pains with children's pictures.

REEVES

PHONE 3584



1938 Baby DERBY



We want the winner Started Right....

To the Proud Parents We Will Deliver a Quart of Bell's Grade "A" Milk Pasteurized Each Day for a Month Free!

LOOK TO THE BOTTLE CAP FOR THE GENUINE

Bell Ice Cream Co.

10c—TECH—20c THEATRE



To the proud parents of Lubbock's first born, for 1938, we will happily give a $2.50 book of Tech Theatre Tickets.

HAPPY NEW YEAR



And Congratulations To Lubbock's First Baby Of 1938

We Will Give A Basket Of Groceries To The Parents Of Lubbock's First 1938 Baby!

PIGGLY WIGGLY

WARDS GIFT TO LUBBOCK'S FIRST 1938 BABY IS A DAINTY ALL WOOL SHAWL



INFANTS' Flannelettes

- GOWNS
- WRAPPERS
- REG. 25c

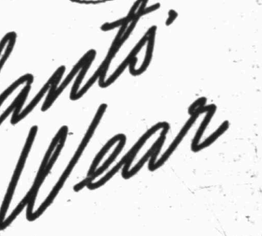
15c

White flannelette softly fleeced on both sides. Cunning trims and appliques. Full cut.



INFANTS' DRESSES 59c

Details you'd rarely find at 59c! Dainty hemstitched yokes, and embroidered collars! Well made of white nainsook.



Save on Wards *Infants' Wear*

Rubber Sheets, 18x27 in. White, pink	10c
Rubber Pants, shirred vents	10c
Quilted Pads; stay white; 17x15 in.	15c
Cotton Vests and Bands; Comfyknit	ea. 25c
Hand-Knit Booties; wool yarns	pr. 10c
Cotton Receiving Blankets	19c
Quilted Pads, 17x27 inches	25c
Knit Towels, 16x22 inches	25c
Knit Wash Cloths	2 for 15c
Soft Sole Shoes	49c
Infant's Anklets, whites, pastels	pr. 10c

BIRDSEYE DIAPERS

Soft and absorbent, won't chafe baby's skin. Hemmed, 27 inch size. Sanitary packed. Specially purchased — Buy now!

12 FOR 85c

MONTGOMERY WARD

Rapid Educational Strides Taken In 1937; Many New Plans Listed

By OPAL McMAHON
Avalanche Staff Writer

Educational strides begun in 1937 will take schools of Lubbock county into a new year which promises to bring even greater progress than that of the year passed.

Lubbock public schools may undergo a revolutionary curriculum change unique in the state. Officials and teachers are considering advisability of adopting the "four level" plan, which would do away with the present system of 11 grades and would tend to eliminate failures, giving students credit for what they do rather than failing them for what they do not accomplish, said Supt. W. B. Irvin.

Library To Be Completed

Texas Technological college is enjoying its most successful year, in enrollment, thoroughness of work, and attitude of faculty and student body, said President Bradford Knapp. The new year will bring completion of a long-sought library, and officials hope it will bring further physical growth commensurate with that in the student body.

Rural schools of the county during 1937 have undergone changes in curriculum and improvement of physical facilities. Better opportunities for elementary children have been provided by consolidation of elementary grades in several schools in the county, Joseph R. Griggs, county superintendent, said. Emphasis will be placed upon improvement of classroom instruction in 1938.

Cannot Suppl, Demand

Draughon's Business college has enjoyed an enrollment increase and has 465 students registered. The college is unable to supply the demand for employes, said E. C. Hatton, manager.

Officials explained various improvements within the schools during 1937.

Supt. Irvin outlined the proposed curriculum change. The "four level" plan gains its name from the fact that school work would be divided into four levels: Primary, intermediate, junior and senior.

Can Progress At Own Rate

The superintendent pointed out that at present elementary students may be failed in an entire grade, and receive no credit for what they can do well. "Any child who goes to school will not utterly fail, so he should be given credit for what he can do successfully," he said.

Under the plan, "each individual would be allowed to progress at his own rate. If he is a slow student, he will go slowly, but he will be given credit for what he can do. The fast ones will not be held back."

Explains Grade Changes

As an example, A and B might start to school at the same time. A might progress swiftly, B might be a plodder who learns thoroughly but not swiftly. A would pass into another section while B remained in the first. Both might receive the same grade, the difference being in the length of progress rather than excellency of work. At the end of their school years, the students should have fulfilled the same requirements. A would have been held back to the pace of B, and B would have received credit all through his school years for work he could do successfully, but would have been retained in each subject until he filled requirements. If he lagged behind in two subjects in his third year's work, he would not be failed in the entire year's work.

Supt. Irvin pointed out that it now requires 12 years for many students to complete their school work, because of failures. Under the "four level" plan, approximately that many years would be required, although the student might complete the work in either more or less years.

Changes In Curricula

The present grades of one through five would be divided into two levels, primary and intermediate, and it would require approximately three years to complete work of each level.

Slight change would be made in Junior and Senior High schools curricula. The schools at present operating under much the plan as proposed in the lower l... By the time the student reac... the junior level, he should be pre... to know what he will study th... h his senior level. If it is found ... is not sufficiently learned in some subjects, remedial work will be offered.

Would Start In Lower Level

If the plan is adopted, it will become effective first in the primary level, and will develop as the students of that level progress through the intermediate level. It thus would take four years for the plan to become fully in operation.

Miss Agnes Arue, director of elementary curriculum, is head of the committee studying the Grades versus the Level Plan and Grading Methods. Members of the Mothers club are working with the committee. The committee will report next spring and the plan, if adopted will go into effect next fall.

No decision will be made as to adoption of the plan until the committee makes its report.

Two Other Committees

Two other committees are studying possible changes. One is headed by Mrs. Bruce Bryan of the Junior High school faculty, and its purpose is to plan revisions in requirements of art and school supplies. A third committee, on curriculum offerings, coordination, and pupil guidance, is headed by Miss Dorothy Lomax, director of secondary curriculum; R. W. Matthews, principal of Senior High school; and Carroll Thompson, principal of Junior High school. Three teachers from both Junior and Senior High schools are members.

Purpose of the committee is to suggest possible elimination of courses and addition of new courses. A plan has been worked out whereby work in the two schools may be coordinated, guidance beginning in the Junior High school.

Progress Is Outlined

Progress in 1937 included increase in enrollment from 5,090 a year ago to 5,445 at present; initiation of exploratory courses in Junior High school; increased emphasis upon instruction in safety; more repairs on buildings last summer than in several years; increase in number of radio programs; installation of distilled water, drinking fountains in Dupre and K. Carter schools by the Lions club; organization of saxette bands, which have drawn membership of more than 400 students and offer a background for later musical education; betterment of library facilities. The per capita apportionment increase by the state department of education placed more money in the school treasury.

Griggs outlined progress in rural schools.

Progress In Rural Schools

Cooper Rural high school consolidated elementary grades in Barton, Union, New Hope, and Woodrow communities; received a PWA grant for $36,900 and has let a contract for construction of a new school at Woodrow costing approximately $80,000; added vocational agriculture to the high school.

Frenship completed a new high school building and gymnasium at cost of approximately $60,000 in July. Elementary grades of Carlisle, Wolfforth and Foster communities were consolidated, and housed in the former high school building at Wolfforth.

Other Schools Combined

New Deal combined grade schools of Caldwell and Monroe and part of Grovesville and Center, and housed the grades in Monroe school building.

Roosevelt combined Canyon, Acuff and McClung elementary schools and voted $9,000 bonds with which to construct a new elementary school on the Roosevelt High school campus. The building will be constructed in the next few months.

Shallowater and Hardy combined elementary grades in the Shallowater High school building.

Teaching Efficiency Improved

All schools have made progress in efficiency of teaching, said Griggs. Cooper has become affiliated with 19 1-2 credits. Each school has increased the number of credits. Frenship has 24 1-2; New Deal, 21 1-2; Roosevelt, 23; Shallowater, 25 1-2; and Idalou, 25.

Each now is teaching vocational home economics, vocational agriculture and typing.

Frenship's homemaking department is used as a practice school for home economics students of Tech, and Shallowater is designated by the state department of education as a laboratory school for curriculum revision work.

Increased Taxes Not Necessary

Three buses have been added, increasing the number to 34.

Particularly significant is the fact that state support through federal grants for vocational training and equalization funds for teachers' salary and transportation have made the improvements possible without increase in local taxation. The per capita apportionment increase also has aided.

County rural schools probably lead the state in teacher tenure, approximately 94 per cent of the county's teachers having been re-elected for this year, said Griggs.

The growth of Texas Tech has been so great that emergency measures were necessary to take care of enrollment. Raising faculty salaries was effected this year. Several minor buildings have been constructed.

Tech Enrollment Is 3,154

Indicative of the growth of the college was a statement by Dr. Knapp that "a great group of counties are sending more than 100 per cent more students than they did five years ago."

Enrollment now totals 3,154. It went over the 3,000 mark this fall for the first time in a single semester.

Dr. Knapp mentioned victories of the football team in connection with this year's progress. "The spirit of the football team is indicative of the general spirit on the campus," he said.

Stork Easily Leads Reaper In Matador's Vital Statistics

MATADOR, Jan. 1 — The stork outdistanced the grim reaper in 1937, vital statistics figures here show.

There were 55 marriages in 1937, compared to 73 in 1936; 117 births in 1937 to 123 in 1936 and 33 deaths, compared to 41 the previous year, said Jack Robinson, county clerk.

LET US RECONDITION YOUR FORD V-8 CAR
Truck Or Irrigation Motor—Guaranteed Job $49.50
Parts and Labor Complete
Genuine Service
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820 TEXAS AVE.
LUBBOCK AUTO CO. INC.
We Use Only Genuine Ford Parts

STEPHENS' VALUES are GREAT in '38

MONDAY is January DOLLAR DAY

Ladies' Hats
Values to $2.95, close out Dollar Day, choice
49c

Ladies' Hose
Rollins and Better Maid, 4-thread, regular 79c Hose, one lot
2 pair for .. $1

36 Inch SCRIM
Rose, blue, orchid, green and ecru. Special for Dollar Day.
20 yards for $1

64x64 Prints
Regular 15c quality prints, new patterns, Dollar Day special
8 yards for . $1

Ladies Outing GOWNS
Extra heavy solid and fancy color Outing Gowns, Dollar Day
2 for $1

TOM SAWYER
PAJAMAS
Boys, ages 6 to 16, well made, extra heavy outing flannel. Fancy checks and plaids. Regular $1 values. Dollar Day
3 pairs .. $2

MEN'S SANFORIZED
OVERALLS
DOLLAR DAY
Pair $1

200 Pairs Children's **SHOES**
Browns, blacks, patents, suedes and smooth leathers. Oxfords, straps and ties. Sizes 8½ to 3. Values to $2.49. For quick selling Dollar Day only, pair
$1.00

Infants and Childrens **COATS**
Sizes 1 to 3, pink or blue. Hats to match.
Choice Dollar Day $1

Corticelli HOSE
Two-thread Hose, regular $1 values. Special on Dollar Day,
2 pair ... $1.50

Broadcloth
Solids, regular 15c quality, Dollar Day Special
10 yards for $1

DOUBLE BLANKETS
72x84 extra heavy double plaid Blankets. Extra Special Dollar Day, each
$1.49

JERSEY **BLOOMERS**
Fancy stripe children's or ladies' Jersey Bloomers.
Children's regular 19c values,
7 for $1
Ladies' regular 29c values
5 for $1

DRASTIC CLOSE OUT OF SHORT LOTS IN OUR READY TO WEAR DEPARTMENT.
50 only, ladies' wool or silk DRESSES. Values to $8.95. Dollar Day. Choice
$2.98
20 only, ladies' tailored COATS, regular $10.00 values. Dollar Day, Choice
$3.98
21 ladies' tailored COATS, regular values $12.75. Dollar Day, Choice
$6.95

UNIFORMS, SMOCKS, DRESSES AND HOUSECOATS
Special showing Dollar Day,
Choice $1

Rollins or Better Maid HOSE
Two-thread crepe, regular $1.29 special for Dollar Day, pair $1

OUTING
Solid and fancy in dark and light colors. 36-in. wide. 15c quality. Special, Dollar Day
10 yards for $1

PART WOOL **DOUBLE BLANKETS**
Satin bound, part wool, 70x80 double Blankets. Regular $2.49. Dollar Day special, each
$1.98

Bath Towels
Fancy colored border, sizes 17x34, regular 15c value. Dollar Day
10 for $1

BOYS' BLANKET **BATH ROBES**
Sizes 6 to 14 years, our regular $1.50 value. Special Dollar Day
$1

Boys Sweaters
Warmtex Pullover Sweaters, sizes 30 to 36. Our regular $1.50 values. Dollar Day special
$1

CHILDREN'S CORDUROY **Overall Pants**
One special lot of our regular $1.49 values. Sizes 1 to 8 years. Dollar Day special $1

Silk Dresses
By Le Vine, Wel-Made, and Prima Dona. Values to $16.95. Special Dollar Day, choice
$6.95

Close Out **SILKS**
One lot of silk and satins, values of $1.49, $1.69 and $1.95. Dollar Day special, yard
$1

36 Inch **CRETONNE**
Regular 15c value, Dollar Day special
10 yards for $1

RESTWELL PART WOOL **BLANKETS**
Satin bound, 25% wool, fancy plaids. Double. Regular $3.98 value. Dollar Day
$2.98

Bath Towels
Colored border, 22x44, extra heavy, regular 25c values.
5 for $1

BOYS' WOOL **KNICKERS**
Sizes 6 to 14 years, our regular $1.50 value. Special Dollar Day
$1

Men's Unions
Extra heavy ribbed Union Suits, fully bleached, sizes 36 to 50. Special Dollar Day,
2 pair . $1.50

CHILDREN'S CORDUROY **JACKETS**
One special lot of our regular $1.98 and $2.49 values, sizes 2 to 12 years. Dollar Day Special .....
$1.50

FUR COATS
14 Squirrellette Coney Fur Coats. Regular $49.75, special Dollar Day
$35

40 Inch **SILK**
Printed silks, solid color silk, and Moire taffeta, values of 79c to $1 yard. Special Dollar Day,
2 yards for . $1

Bed Spreads
Regular large size, values to $1.49. Dollar Day special,
Each $1

BLANKETS
50% Wool Field Crest Blankets 72x84 inches. Regular $5. value. Dollar Day special
$3.98

36-INCH UNBLEACHED **Sheeting**
Extra heavy, regular 10c values. Dollar Day special.
12 yards for $1

MEN'S SANFORIZED **Overall Pants**
All wanted sizes in our regular $1.29 Overall Pant. Special Dollar Day
$1

MEN'S CORDUROY **JACKETS**
Our regular $1.98 and $2.98 values. Large sizes only. Special Dollar Day, each
$1.39

MEN'S DRESS **SHIRTS**
One table of our regular $1 Shirts, sizes 14 to 17. Dollar Day special,
2 for $1

Better Silk **DRESSES** 1/2 Price
$22.75 values ... $11.38
$16.95 values ... $8.48
$14.75 values ... $7.38
$12.75 values ... $6.38

CHILDREN'S **COATS**
Complete clean up, one rack of children's Coats.
$1.98

PRINTS
80x80 square prints, fancy and solid colors. Regular 19c values. Closing out entire lot
7 yards for $1

Lace **Table Covers**
50x50 inch lace table covers, regular $1.49 values. Dollar Day special,
Each $1

E Z Tuck Stitch **Combinations**
Underwear in ladies', misses' and children's sizes. Regular 50c values. Close out
4 for $1

LADIES' **House Shoes**
Good selections of women's House Shoes in satins, leathers and felts. Soft or hard soles, with or without heels. Values to $1.98. Dollar Day special
$1

MEN'S **PAJAMAS**
Broadcloth or Outing Flannel. Pretty new patterns. Regular $1.50 values. Sizes A to D. Dollar Day, pair
$1

MEN'S **DRESS SOX**
Fancy patterns in sizes 10 to 12. Dollar Day special
6 pairs $1

One Big Lot Womans **SHOES**
This season's best sellers, in gaberdines, suedes, gaberdine and suede combinations, also smooth leathers. Colors are black, brown, rust, coppertone, burgandy, green, blue and color combinations. Values to $5.95. Dollar Day special, pair
$2.98

STEPHENS'
907 BROADWAY

Surpluses Again Threaten To Engulf Nation's Farmers, Sec. Wallace Warns

Adverse Factors For Year Cited

(By The Associated Press)

WASHINGTON, Jan. 1 (AP)—Agriculture department officials predicted today that the steady economic improvement farmers have enjoyed for five years has little chance of continuing through 1938.

The national cash farm income reached $8,500,000,000 in 1937 compared with $4,328,000,00 in 1932 but, they said, there are too many adverse factors to expect that such gains can be maintained.

Secretary Wallace warned in a New Year's statement that surpluses of agricultural products again threatened to engulf food and fiber producers.

Appeals To Industry

Pointing out that farm production in 1937 was the largest on record, Wallace appealed to industry "to match more closely the abundance of farm production."

"The farmer must have markets for abundance if he is to keep on producing bountifully," he declared. "He suffers along with all society if these markets are to be hurt by the discharge of thousands of city workers from their jobs when he is in greatest need of customers."

Situation Is Analyzed

An analysis of the agricultural situation showed several favorable as well as unfavorable factors.

In the former class, government economists listed the following: prospects for legislation designed to give farmers, acting through the government, power to control surpluses in an attempt to stabilize prices; an improved export market outlook; indicated greater government payments; inauguration of a program to help tenants acquire farms; and prospects for greater returns in livestock production.

In the unfavorable class they listed: a smaller domestic demand for farm products due to recent declines in industrial employment; lower farm prices resulting from this year's bumper crops and the predicted slump in demand; higher production costs; and higher real estate taxes.

Candidates Announce

(Continued From Page One)

schools; Tom Abel, sheriff; W. P. Florence of Slaton, state representative from the 119th district; Robert J. Allen, county attorney; Mrs. Minnie Roberts Coleman, constable of precinct 1; Ben Mansker, commissioner for precinct 2; and Barrett Penney, commissioner for precinct 1.

Burks is serving his first term as district attorney for both judicial districts 72 and 99. Before he took office Jan. 1, 1937, he was assistant district attorney.

Sheriff Not Opposed

Abel, serving Lubbock as sheriff for the third time, as yet is unopposed in his race for a fourth term.

Bryan is filling the unexpired term of Hurley Carpenter who resigned his office as county tax assessor-collector to accept a position with South Plains coaches. Bryan was associated with the collector's office, however, several years before becoming collector.

Griggs is asking his second four-year term as superintendent of Lubbock county schools. He first took office the beginning of 1935.

Several Have No Opponents

Robert J. Allen, as yet the only candidate to succeed himself as Lubbock county's attorney, is serving his first term. This is his third race.

Mansker, serving his first term as precinct 2's commissioner, has the only hat in the ring for his job. Likewise Penney, commissioner from precinct 1, is unopposed.

Mrs. Coleman, who succeeded her father as constable of precinct 1 upon the death of her father, J. C. Roberts, is making her first race for the job.

Florence For Representative

W. P. Florence of Slaton, former county commissioner and a pioneer school teacher, tossed his hat into the ring for state representative. Doyle Settle, incumbent, has not made a formal announcement.

T. L. Holt, commissioner of precinct 3, has not announced for re-election and none others have indicated running for that place.

No announcements have come from or for offices of A. B. Ellis, treasurer; A. L. Harris, county surveyor; Walter Davies, justice of peace, precinct 1, place 1; justice of peace, precinct 1, place 2; Horace Smith, sr., justice of peace, precinct 2; W. R. Buchanan, justice of peace, precinct 3; Guy Young, justice of peace, precinct 4, and Ragan Reed, constable, precinct 2.

Ernest Thompson

(Continued From Page One)

He would seek a third term.

Possibilities also include former Governor Miriam A. Ferguson of Austin, Solicitor-General Karl A. Crowley of Fort Worth and others. Appointed to the commission to fill the unexpired term of Pat Neff, Thompson was elected to the office twice since, the last time in 1936. He is a University of Texas graduate, receiving his diploma in 1917, two months after he entered the U. S. army.

Has Distinguished Record

He served in France as officer in charge of machine guns in the 90th division and was promoted for gallantry to become the youngest lieutenant colonel in the A. E. F.

His first public office was mayor of Amarillo where he attracted attention in his successful fight to reduce utility rates. He held that office until appointed to the commission.

SINTON FARMER KILLED

CORPUS CHRISTI, Jan. 1. (AP)—Lee West, 62, for ten years a farmer at Sinton, was killed instantly at noon today when struck down by a car as he walked along the highway between Odem and Sinton. He was the first traffic fatality of 1938 in this vicinity.

County Judge Dillard Announces Campaign For Re-Election; Is Proud Of His Record

* * *



JUDGE J. J. DILLARD

County Judge J. J. Dillard, who has served a full two-year term and completed an unexpired term, Saturday announced his candidacy for re-election, subject to the democratic primary elections this year.

Judge Dillard was appointed to the county judgeship Sept. 1, 1936, completing the term which expired Dec. 31 of that year and took office Jan. 1, 1937 by popular vote.

"Since I was appointed to the office, I have missed only two days in the activities of county judge," Judge Dillard said. "I have tried to be fair and impartial in all of my rulings with consideration for the law and the procedure prescribed governing litigation.

"Proud Of My Record"

"I am proud of my record. I have tried many civil cases. Only four have been appealed from my rulings; none reversed; no criminal cases have been appealed.

"I have been considerate, not assuming a revengeful and Czarish attitude toward the defendant in criminal matters, endeavoring at all times to impress upon the defendant that he had a sworn duty to perform.

"Many citizens are not aware that all liquor law violations have been transferred from the two district courts to the county court which approximately doubles the business of the county court.

Heavy Liquor Docket

"My dispatch of whisky law violations is a matter of record. Two hundred twenty liquor law violations have been filed since Sept. 1, 1936, and only 12 remain now on the docket to be disposed of, which is 13 less than were on the docket Jan. 1, 1937. Only two defendants of the 220 have violated the liquor law the second time. The record discloses that liquor law violations are on the decrease."

In closing his statement to the citizenry of Lubbock county, Judge Dillard said, "If I have made a good judge, vote for me. If not, then vote for my opponent whoever he may."

First 1938 Baby

(Continued From Page One)

er into the streets when the baby's arrival was immently near.

The inn keeper, in this case, is the operator of a rooming house to which Girdes took his wife Friday after bringing her to Lubbock so she could be near medical care when the baby was born. His plans were, according to Girdes, for her to remain in Lubbock where medical attention would be at hand for at least a week.

Meanwhile, Mrs. W. R. Buce of 901 Avenue D and who had been a close friend of Mrs. Girdes mother, learned the girl-wife was here. Mrs. Girdes is only 22 years old. So Mrs. Buce hastened to the inn to render what assistance she could to the daughter of her friend.

Mrs. Buce related that Mrs. Girde's labor began early Friday night. The operator of the rooming house learned what impended and hastened to the room.

"Why, honey," she was quoted by Mrs. Buce as saying to Mrs. Girdes, "we can't have anything like this here. It would ruin us." She insisted that Mrs. Girdes be moved.

Mrs. Buce thereupon threw open the doors of her own two-room dwelling. Mrs. Girdes then in the pains of childbirth, was moved there and Mary Lois arrived a short while later. Neither apparently was any the worse for mother's experience, although the mother suffered from a severe cold last night.

Four other New Year's birth were reported in Lubbock, but one of the babies survived only a few hours. He was the son of Mr. and Mrs. L. M. Moore, residing near Slaton on Route 2, near Acuff. The child, weighing 7 pounds, arrived at a local hospital just 16 minutes later than the Girde's baby and died in the early afternoon. He had been named David Mycer.

One Baby Buried

Funeral services will be held this afternoon. Surviving, additional to the parents, are two sisters, Beverley Jean and Geraldine.

On the happiness side of the day's maternity ledger were three other births, and all the babies were doing splendidly last night. They were:

To Mr. and Mrs. Wright Kerr, 2611 Twenty-first street, a daughter weighing 6 pounds 15 ounces, at Plains hospital at 7:57 a. m. She has been named Karen.

To Mr. and Mrs. Herman Horton, 1412 Avenue E, a daughter who arrived at the home at 11:50 a. m., reported by Lubbock clinic.

To Mr. and Mrs. S. V. Deavours, a boy weighing 7 pounds 4 ounces, at 4:30 p. m., at Plains hospital. The parents reside on Route 1, Lubbock.

Two Dec. 31 Babies

Two last-day-of-year births reported were:

To Mr. and Mrs. L. H. Hogan, Lubbock Route 3, a girl who has been named Lillian Marie; reported by Lubbock clinic.

To Mr. and Mrs. Bill Sewell, 1310-B Avenue Q, a son weighing 7 pounds 4 ounces at Plains hospital at 7:40 p. m. Friday.

Gifts the first baby will receive and their donors are:

Levines, baby crib blanket; Broadway and Lyric theaters, $5 in cash; Lesters Credit Jewelers, silver plated baby cup; Lindsey Theaters, Inc., $2.50 in tickets to Palace theater; Reeves, four 5x7 inch photographs; Bell Ice Cream company, quart of milk daily for a month; Tech theater, $2.50 book of tickets; Piggly Wiggly, basket of groceries; and Montgomery Ward, all wool baby shawl.

Fatality Toll

(Continued From Page One)

5, was struck and killed by a truck at San Antonio.

Lee West, 62, died after he was hit bya car near Oden.

H. A. Wilkerson of Dallas died Saturday of injuries received in an automobile collision just before midnight Friday when five others were injured. Epitacio Davilla, 60, of San Antonio, also was fatally injured in an automobile accident.

Death Causes Numerous

Lee Manor, 65, died near Austin when his automobile overturned into a creek full of water; Ruth Underbrink, 13, of Kingsville, was killed when she was hit by a truck; Miss Caroline Bartlett, 75, of Houston died when she was struck by an automobile.

Jose Garcia, a farmer, was killed in an automobile collision at Falfurrias, and H. T. Bridges, 62, of Wichita Falls, died at Alice Friday from injuries received when his automobile went out of control.

Approximately 165 Dead Over The Nation

(By The Associated Press)

At least 165 persons died with the old year in the United States.

Automobiles skidding and careening on damp and ice-sheathed streets took the heaviest toll, accounting for 137 of the fatalities reported from 32 states.

Violent deaths by shooting, burning, drowning, suicide and exposure also marred the festivities of New Year's eve and New Year's day.

As 1938 began hopefully, at least eight persons despairingly ended their own lives.

New York state's list of 23 dead, including 14 killed in traffic accidents, was the longest. For one man and woman, New York City's raucous year-end celebration ended in death by carbon monoxide. Four others in the city committed suicide.

Death Causes Vary

In upstate New York, an elderly woman who wandered into the snow in her nightclothes was found dead beside a highway. An automobile crash with a snowplow killed a young woman, injured two others.

Fifteen each were killed in Texas, Ohio and Illinois. Deaths over the nation included 11 by shooting, 12 by suicide, six by burning, four by carbon monoxide, two by drowning and one each by train, trolley, skiing, coasting and exposure.

One person in Massachusetts and one in Michigan died of heart failure while pushing automobiles out of the snow. In Indiana, one was killed by a falling tree.

Postal Records

(Continued From Page One)

families were added to free mail delivery, and the number of patrons now served by city routes, rural routes and general delivery was estimated at in excess of 40,000. That was a large increase over a few years ago.

Business Development Aids

More business concerns, both wholesale and retail, have come to the city in the past year. Record increases in business volume added to the sales, while the unprecedented number of cotton pickers here booster sale of stamps, etc.

Montgomery Ward & Co., began the mailing of catalogs from Lubbock to surrounding territory, instead of having them mailed from distant points. They were shipped in by freight. This practice, it was said by postal officials, will be continued.

Record mailing of letters and parcels at Christmas tended to shoot upward the sales of stamps. Many packages, it was said, had postage of from 50 cents to as much as $2, an unusual occurence.

Comparative postal receipts by months and quarters, for 1937 and 1936 were:

Month	1937	1936
January	$13,053.30	$12,839.69
February	12,567.12	11,606.17
March	13,851.91	11,843.87
April	14,103.35	12,196.99
May	13,231.99	10,920.05
June	13,755.42	12,380.81
July	13,608.27	11,926.04
August	12,856.77	11,151.60
September	19,557.54	15,714.79
October	17,385.06	14,924.38
November	16,053.96	12,933.62
December	22,661.11	17,518.37
Total	$182,791.70	$155,957.58

Quarterly receipts were: first, $39,478.23 and $36,289.73; second, $41,190.76 and $35,497.85; third, $46,022.58 and $38,792.63; and fourth, $56,100.13 and $45,376.37.

The United States bureau of chemistry and soils has proved that "lignin," found in all wood and plants, is potentially as useful as coal tar in producing drugs, dyes, acids and chemicals.

Safety Council Completed Here

Announcement that Lubbock Safety council reorganization has been completed for 1938 and that an active and continuous campaign will be waged through the year in an effort to reduce the number of traffic accidents here was made Saturday by O. B. Conley, president.

Pledges of cooperation in the drive already had been given by traffic and bus companies and the active aid of all other drivers of commercial vehicles will be sought, Conley said.

Committees Named

Officers of the council, which is affiliated with the National Safety council, are, additional to Conley: W. O. Daniels, vice president; E. C. Kuykendall, secretary-treasurer; and Glen Hess, Durwood H. Bradley, A. C. Jackson, J. A. Fortenberry, W. G. McMillan and the officers, members of the executive committee.

Standing committees for 1938, as announced Saturday by Conley, are: Statistics, W. H. Rodgers and Hess; traffic, Arno Dalby and Fortenberry; public education, Bradley, George W. Dupree and H. I. Kiefer; child safety, W. B. Irvin, R. W. Matthews and Jackson; enforcement, McMillan and Police Chief Don Reeder.

Care Inducements Made

Working in close cooperation with the council will be Allen Bros. post of the American Legion, which has appropriated $125 to assist in financing activities of the safety group. Conley estimated approximately $400 will be needed for the year's operation, the amount to be secured through membership fees but without, he emphasized, solicitations of funds from business men.

To encourage care among taxicab and bus drivers, Conley said, an attractive award probably will be posted to be presented to whoever makes the best safety record through the year. Likewise certificates will be presented to those measuring to certain standards of safety so that they may be displayed in their cabs. A special tag likewise is planned for cabs of drivers who join in the safety movement.

Attempt will be made to work out plans in greater detail at a meeting tentatively scheduled this week, Conley said.

Jobless Figures

(Continued From Page One)

others who have jobs or vitally need jobs. They are therefore, a factor in the unemployment problem though they may never seek relief."

Of the 7,822,812 wro reported themselves unemployed, a total of 2,001,877 were emergency relief workers. Women who voluntarily registered as out of work comprised 1,996,699, including those doing emergency relief work.

Letter Quoted

"The unemployed." Biggers' letter to the president said, "may be divided into two classes. One class represents those regular workers for wages who always work, when work is available, regardless of their immediate economic status. Work to them is not only a means of livelihood but a habit of life.

"There is also a second group consisting of those who are not regular workers for wages such as housewives who seek wage jobs only when the family breadwinner is idle; daughters or sons who take jobs through choice rather than necessity; unpaid family workers on farm and in family stores, who seek wage jobs only when family income needs augmenting; retired people who, because savings have been depleted, decide to enter the labor market again. To this class unemployment is a status depending on their current inclinations and temporary economic conditions.

Proportions Explained

"This second group made up of the occasional workers for wages might not take the trouble to respond to a voluntary registration but might readily be reminded to relate to a census enumerator their current inclination to work. For example, the proportion of women who reported themselves as unemployed was greater in the enumerative census than in the registration, though both exceed the percentage of women reporting as unemployed in the 1930 census. It is expected that our detailed analysis will throw further light on this and similar questions."

"Considering all these factors, we do not claim provable accuracy for any one figure. The true number of those who considered themselves totally unemployed, able to work and wanting work, in our opinion lies between 7,822,912, the number who responded to the registration and 10,870,000, the number indicated by the enumerative census."

The voluntary registration was conducted through questionnaires left at every house by the mailman. The recipients could fill them out and return them to the unemployment census as they chose. The house to house canvass, conducted for the purpose of checking the comparative completeness of the voluntary registration, reached 1,950,000 persons, and indicated that, according to the report, only some 72 per cent of the unemployed voluntarily reported themselves as occupying that status.

Trailer City Convention Names Duluth, Minn., Woman Queen

CORPUS CHRISTI, Jan. 1. (AP)—Tourists of trailer city, the encampment where house car travelers from half the states in the union are meeting for Texas' first house car convention, tonight crowned a queen and announced winners in a dog contest.

Winner in a popularity contest, Mrs. Wallace P. Welbanks of Duluth, Minn., was crowned queen.

News Briefs...

Mr. and Mrs. B. M. Wells, 314 Paris avenue, are parents of a son weighing 7 pounds born Dec. 29. Wells is manager of Lubbock Fender and Body works.

Mr. and Mrs. W. H. Millican, their daughter, Hazel and small sons, Billy and Bob, residents of Acuff community, will move to a farm near Whiteface this week, friends were advised Saturday. He has operated a store at Acuff until recently.

Dr. Wm. V. Roosa, professor of the Old Testament in Texas Christian university, Fort Worth, is to fill the pulpit at the First Christian church today. This morning at 11 o'clock, his subject will be "Influence." Tonight at 7:30, his subject will be "Where Do You Live?"

Mr. and Mrs. Carl L. Svensen have gone to Dallas to attend a dinner there honoring Dean T. U. Taylor's 80th birthday and 50 years at the University of Texas and presentation of certificate No. 1 in the registry of professional engineers of Texas. The honor will be conferred by the state board of registration for professional engineers of which Svensen is a member. Svensen, vice chairman of the board, designed the certificate to be presented Dean Taylor.

Cotton ginnings of the current crop at Acuff gins will exceed 10,000 bales to set an all time record, according to prediction of "Uncle Tom" Millican, resident of near Acuff more than 10 years and of the South Plains more than 20 years. Both gins there, he added, are operated by the Farmers Cooperative. While the crop this year in that area is the largest in history, he asserted, it will not equal the per-acre average of that of 1933.

All schools in the county that did not resume their scholastic work last week, will do so Monday, Joseph R. Griggs, county superintendent, reported yesterday. New Deal schools and Posey opened Tuesday and Idalou on Thursday. Cooper, Frenship, Roosevelt and Shallowater schools will open Monday as will both Slaton and Lubbock independent districts.

Mrs. Mary Autrey and daughter, Tommie Lee, of 1404 Avenue K have returned from Houston and Vernon where they visited friends and relatives during the Christmas holidays.

Sun Bowl Carnival

(Continued From Page One)

20 bands, brought forth a bewildering display of dazzling colors defying description. It was as if a score of circuses had visited town at once. Not to be outdone, the Sun carnival parade had an elephant, who captured the hearts of the children as he plodded along in his bright trappings. Another feature particularly of interest to the children was the "Peru" float with dual displays of marionettes.

Fort Bliss as usual, made valuable contributions to the parade, not only entering instructive and cleverly-conceived floats, but enlisting the services of mechanized units and bandsmen as well.

Long before the parade started, scores of thousands of persons were lined up along the route. Boulevards were packed right down to the curbs. Many persons brought blankets which they placed on the curbstones, while others perched themselves on folding camp chairs to witness the long parade. Behind them packed solid swarms of humanity that crowded over the sidewalks and swept up the grassy banks of lawns to the homes themselves.

El Paso's official guests were represented as cars rolled by carrying visiting dignitaries.

Matador Band Creates Attention In Carnival

(Special To The Avalanche-Journal)

EL PASO, Jan. 1.—Texas Tech's nattily attired Matador band recouped some of the Lubbock delegation's spirits in the Sun Carnival celebrations here by taking first prize of $50 in college competition in a parade Saturday morning.

Twenty bands marched in the parade.

The Tech musicians also made a big hit between halves of the football game, forming the letter WV and TT as the 13,000 spectators cheered loudly.

Lubbock's host went ahead with its funmaking tonight despite loss of the all-important game.

Miss Jane Greer, 19-year-old coed of West Virginia university and representative of the school as "princess" was thrilled over the victory for the Mountaineers. She complimented the West Virginia team on its play.

Miss Greer sat in the reviewing stand with other members of the queen's court, Gov. Clyde Tingley of New Mexico, Lieut. Gov. Walter Woodul of Texas and other dignitaries during progress of the three-mile parade.

Court Fight Echoes

(Continued From Page One)

torial campaign committee. It ran counter to the insistence of other administration leaders in the senate that no reprisals against the rebels would be attempted. Vice President Garner raised the no reprisals slogan when he intervened to end the contest and sink the Roosevelt court bill into a committee pigeon hole where it still remains.

When congress quit last summer, still in turmoil over the court bill fight and appointment of Senator Hugo L. Black to the supreme court, revival of both matters was widely expected when it recovered. The added incentive to ebate of Black's admitted former membership in the Ku Klux Klan followed. Yet both matters were all but ignored in the special session. The more urgent problem of the business recesion, the struggle over anti-lynching maneuvers, farm legislation and the house split over the wage-hour bill took the congressional stage.

With the 1938 primary dates so close at hand, both the court bill fight and Black's appointment might get an airing in the regular session if anti-court bill senators detect any sign that the administration is moving behind the scenes to sweep party bolters into the political discard.

A policy of strict neutrality at the White House in the primaries is traditional.

Gun Recovered From Lake Where Body Is Found

CLARKSVILLE, Jan. 1. (AP)—Sheriff J. N. Geer today recovered a gun from the Clarksville Country club lake at a spot near where the body of Oscar Ward, a farmer, was found yesterday.

Officers also disclosed that an autopsy performed on Ward's body last night showed a wound in his head to have been made by a bullet.

Justice of the Peace Tom Hender said he was investigating and would withhold his coroner's verdict in the case until Monday.

Ward, 42, had been missing from his home about a month.

Investigation Is Asked For Charges Of Administration

WASHINGTON, Jan. 1. (AP)—Representative Dies (D-Tex) called today for a congressional investigation of recent charges by administration spokesmen that big business, dominated by 60 families, had brought about the current economic recession in an effort "to liquidate the New Deal."

Referring specifically to what he called "astounding charges" by Secretary Ickes and Robert H. Jackson, assistant attorney general, Dies said he would introduce a resolution calling for the inquiry immediately after congress convenes Monday. He predicted the administration would support the measure "one hundred per cent."

Soviet Pilot Who Flew Over North Pole Has New Idea

MOSCOW, Jan. 1. (AP)—Mikhail Vodopyanoff, who piloted the first plane of the Soviet expedition to the North Pole last May, today proposed a similar expedition to the South Pole.

The flier wrote in Pravda, communist party organ, of an Antarctic expedition as "a dream" but concluded:

"In our country no dream is unrealizable."

Piastro To Play At Slaton High School

(Special To The Avalanche-Journal)

SLATON, Jan. 1—Josef Piastro, well known concert violinist, is to be presented by the senior class of the Slaton High school in a concert in the school auditorium Saturday at 8 p. m.

The program will include: "Suite in A Minor," by Sinding; "Symphony Espagnole," Lalo; "Melody" Tschaikowsky-Aver; "Humoresque Orientale" Joseph Piastro; Valse Staccato," Piastro; "Introduction," "Tarantella Sarasate" and "Carmen-Fantasia" Bizet-Sarasate.

Miss Helen Barnard will be at the piano.

Lubbock Rank High

(Continued From Page One)

701 this year. Abilene's $595,300 was a bit under last year's total. San Angelo built many homes to increase its 1937 total to $412,483 against $332,975 last year. Most of the dwellings cost between $15,000 and $50,000.

Big Spring permits were up to $335,650 against $257,150 for last year. Sherman spurted to $373,241 against $117,091 while Pampa and Wichita Falls figures were less than last year's. Public and school construction in 1936 were cited in the drops.

Other reports: Palestine, $167,151 for 1937, $178,097 for 1936; Paris, $161,590 for 1937, (best in six years), and $109,001 last year; Corsicana $126,815 this year, $115,383 last year; Plainview $89,946 in 1937 against $27,800 last year.

Permit Totals At Lubbock $2,046,268, Revealed

Lubbock building permit totals for 1937 were established Saturday at the $2,046,268-mark as records for the year were finally closed by City Building Inspector Jim Reid.

Tabulations of the records to determine final totals had been deferred until Saturday morning because the last minute demand for permits Friday.

Third Highest Mark

The total is the third highest for any year in the history of Lubbock, having been surpassed only by those of 1929 and 1930 when general prosperity, down town business construction and building activity at Texas Technological college bolstered the figures. Permit total in 1929 was $3,337,305 and in 1928 it was $3,136,975. Total for 1936 was $1,083,730.

Permits for last December totaled $531,956.84, the largest for any month since 1929. The December, 1936, total was $269,454.87.

Benefit Filing Due To Begin

Persons in the nine counties in the Lubbock district of Texas State Employment service, eligible to unemployment claims, may file them this week with representatives of the office, said Fred C. Wendt, in charge who announced a schedule of meetings this week.

Cochran, Hockley, Lubbock, Crosby, Dickens, King, Lamb, Bailey, and Parmer counties are in the districts.

Schedule is as follows:

Monday at court house, Levelland, 8:30 to 11:30 a. m. for Hockley and Cochran counties.

Wednesday at city hall at Ralls for Crosby county, 8:30 to 11:30 a. m.; court house at Dickens, 1:30 to 4 p. m. for King and Dickens counties.

Friday, at Littlefield city hall, 8:30 to 10 a. m. for Lamb county; court house at Muleshoe, 10 to 11 a. m. for Bailey county; court house at Farwell for Parmer county, 1:30 to 4 p. m.

Explanation Made

"All persons making claims for benefits under the Texas unemployment compensation act, are required to be registered with the state employment service for work, before their claims can be accepted," said Wendt. "They must have been in the employ of a covered employer for a certain period of time before they are eligible for benefits.

"The employment service does not attempt to interpret the provisions of the unemployment service act, and will not pass upon the merits of any claims for benefits.

"The service accepts the claimant's statement of facts surrounding his separation from his last employment and forwards such statement to the commission at Austin. The commission makes all investigations of claims and, if found payable, the checks are mailed direct to the claimant from the commission's Austin office."

BYRD SUPPORTS PRESIDENT

WASHINGTON, Jan. 1. (AP)—Senator Harry F. Byrd, (D-Va.) coupled a statement today that he would support President Roosevelt's proposed reduction in the federal appropriations for roads with a demand that at the same time "the extravagance and luxuries of government get the ax, and by a major operation."

Silk Hosiery

At

Removal Sale Prices

89c Grade 69c
$1.00 Grade . . . 78c
$1.15 Grade . . . 89c
$1.35 Grade . . $1.00
$1.95 Grade . . $1.48

Monday Is The Last Day Of Our Removal Sale

Grollman's

FASHION WITHOUT EXTRAVAGANCE

Last Day

Monday Is The Last Day Of Our Sensational

Removal Sale!

Monday's Closeouts!

Group of Evening Dresses — All Late Fashions — ½ Price

HATS — Group Of Hats — Formerly Priced to $6.95 — $1

SILK HOSE — Over 200 Pairs Of Regular 69c Quality — 44c

SCARF SETS: — Assorted Colors — $1

Silk Dresses — Group of large size Silk Dresses up to size 60 — $3.48

Silk & Wool Dresses: — This Seasons Styles — ½ Price and Less

COATS: — Fur Trimmed And Tailored — ½ PRICE

All Fur Coats At Sacrifice Prices

REMEMBER—EVERYTHING IN THE STORE PRICED RIDICULOUSLY LOW.

Grollman's

FASHION WITHOUT EXTRAVAGANCE

Hemphill-Wells Co.

January Clearance

ONCE AGAIN YOUR BIG OPPORTUNITY ARRIVES!!--

See the Three Following Pages for COMPLETE DETAILS

Monday we begin our Sixteenth Big Annual January Clearance . . . an event that makes history each year with those who appreciate true bargains . . . an event that commands the attention of every wise shopper in our city and over the South Plains . . . for on this outstanding occasion we clear our stocks of Fall and Winter merchandise at reductions so severe and so surprisingly attractive that you will have every desire to take advantage of the savings . . . practically all of our fine assortments are included in this great merger of values . . . in fact you'll find many, many bargains that you would not normally expect . . . supply your remaining needs for winter from these offerings . . . replenish your requirements for staple items . . . and choose many apparel items for early Spring uses . . . come prepared for lots of excitement . . . lots of fun . . . and in general A BIG DAY . . . for this store insists upon its long-standing policy of having but few sales . . . and making those "few Sales" REAL SALES.

Hemphill-Wells Co.

DOORS OPEN 9:00 A. M. MONDAY . . . Be here early for Choice Selections

Hemphill-Wells Co.

January Clearance

Are Your CLEARANCE OPPORTUNITIES on all Silks, Woolens, Cottons, Household Items, Etc. .....ALL AT ATTRACTIVE REDUCTIONS!

Shopping in our piece goods department at Clearance time is a rare treat for women who love real bargains . . for there is so much fine merchandise from which to choose . . . things for the home . . . things to wear . . . such a variety of colorings and styles and such attractive prices on all these quality items that it is extremely hard to resist the many buys offered during these sales . . . however, when you give in to these "value temptations", you'll have no regrets for as you know the basic values at Hemphill-Wells' are always the same whether during sale time or during regular business months . . . read this page carefully and check the many things you'll want . . . then be here early to get your share of the fine assortments.

You won't want to miss these Outstanding Savings



VALUES FOR THE BABY

Infants' hand-made dresses, slips, gowns, rompers, toddlers, knitted sacques, shawls, bootees, sweaters, and cut sheet sets . . . all reduced.

29c values on sale for 23c
39c values on sale for 23c
49c values on sale for 33c
89c values on sale for 63c
$1.00 values on sale for 73c
$1.19 values on sale for 83c
$1.29 values on sale for 83c
$1.69 values on sale for $1.13
$1.79 values on sale for $1.23
$1.85 values on sale for $1.33
$1.98 values on sale for $1.43
$2.29 values on sale for $1.63
$2.98 values on sale for $1.93
$3.29 values on sale for $2.23
$3.95 values on sale for $2.93
$5.49 values on sale for $3.43

LADIES' BAGS . . .



Ladies' Bags including all our Fall and Winter fine stock . . . all colors . . . all reduced . . .

$1.00 Bags, choice 63c
$1.29 Bags, choice 73c
$1.98 Bags, choice $1.33
$2.98 Bags, choice $1.93
$4.95 Bags, choice $2.93
$5.95 Bags, choice $3.43
$7.50 Bags, choice $4.73
$8.75 Bags, choice $5.53
$9.85 Bags, choice $6.33

FABRIC GLOVES

Ladies' fabric wool gloves . . . in many styles . . . especially good values.

39c gloves, choice 58c
$1.00 gloves, choice 68c
$1.29 gloves, choice 73c
$1.49 gloves, choice 93c

KID GLOVES

Here are our special reductions on kid gloves and suede gloves . . . all colors and sizes.

$1.98 gloves, choice the pair . . $1.13
$2.29 gloves, choice the pair . . $1.23
$2.98 gloves, choice the pair . . $1.53
$3.49 gloves, choice the pair . . $1.93
$4.45 gloves, choice the pair . . $2.33
$4.85 gloves, choice the pair . . $2.43
$5.45 gloves, choice the pair . . $2.83

HANDKERCHIEFS

Ladies handkerchiefs in plain and printed designs . . . hand appliqued and embroidered . . . all reduced

15c hankies, on sale for 11c
19c hankies, on sale for 13c
29c hankies, on sale for 18c
39c hankies, on sale for 26c
50c hankies, on sale for 35c
59c hankies, on sale for 38c
69c hankies, on sale for 43c
$1.00 hankies, on sale for 68c

LADIES PIGSKIN GLOVES

Attractive values in colors in natural, navy and black. . . . Reduced as follows . . .

$1.98 Gloves on Sale $1.34
$2.29 Gloves on Sale $1.54
$2.98 Gloves on Sale $1.98

FINE SILKS....

PRICED EXCEPTIONALLY LOW . . .

Our entire stock of fine silks are offered at these clearance prices . . . get your share.



SOLID SATINS

Special group of solid satins including Skinner's pure dye satins, Duplan rayon satin and Chopak Charmette slipper satin . . . here are the Sale prices—

69c Values, on sale, the yard 51c
89c Values, on sale, the yard 63c
$1.00 Values, on sale, the yard 73c
$1.49 Values, on sale, the yard 93c
$1.98 Values, on sale, the yard $1.53

TAFFETAS AND LAME

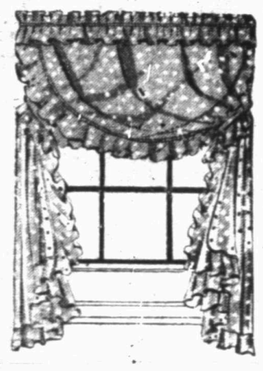
Below are listed the sale prices on rayon Taffetas (plain and metal shot) and printed moire Lame . . .

69c Values, on sale the yard .....
79c Values, on sale the yard .....
89c Values, on sale the yard .....
$1.29 Values, on sale the yard .....
$1.49 Values, on sale the yard .....
$1.69 Values, on sale the yard .....
$1.98 Values, on sale the yard .....
$2.29 Values, on sale the yard .....
$2.49 Values, on sale the yard .....
$3.29 Values, on sale the yard .....
$3.95 Values, on sale the yard .....

SILKS EXTRA SPECIAL

Featuring EXTRA SPECIAL VALUES on a group of silks . . included are satin back faille, crepe Roberta, jacquards, silk linens, suede smoothness, rayon flat crepes and many others.

49c values on sale the yard .....
59c values on sale the yard .....
79c values on sale the yard .....
89c values on sale the yard .....
$1.00 values on sale the yard .....
$1.29 values on sale the yard .....
$1.49 values on sale the yard .....
$1.69 values on sale the yard .....



OUTSTANDING HOUSEHOLD ITEMS AT WORTHWHILE REDUCTIONS . . .

Household items to fill the new home and rejuvenate the old . . . here's unusual prices on high grade merchandise.

CURTAINS

Ruffled bed room curtains with tie backs . . . good values on attractive merchandise.

69c curtains, on sale ..... .43
$1.19 curtains, on sale ..... .73
$1.69 curtains, on sale $1.13
$1.89 curtains, on sale $1.23
$1.98 curtains, on sale $1.33
$2.29 curtains, on sale $1.43
$2.69 curtains, on sale $1.83
$2.98 curtains, on sale $1.93
79c scrim panels, special 53c

PANELS

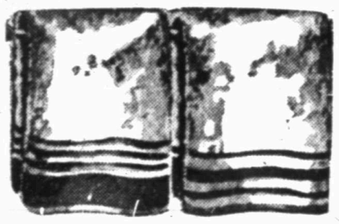
Quaker lace and scrim panels . . . in natural shades and colors . . . reduced.

$1.93 panels on sale for $1.43
$2.49 panels on sale for 1.73
$2.69 panels on sale for $1.83
$3.98 panels on sale for $2.83
$4.45 panels on sale for $3.63
4.85 panels on sale for $3.83

DRAPERY DAMASK

Drapery damask . . . monks cloth . . . nub crash . . . all 50 inches wide . . . all reduced.

59c values, on sale the yard 33c
69c values, on sale the yard 38c
79c values, on sale the yard 48c
89c values, on sale the yard 58c
93c values, on sale the yard 53c
$1.49 values, on sale the yard 83c
$1.69 values, on sale the yard 93c
$1.75 values, on sale the yard $1.13



CRETONNE

Special clearance prices on linen finish cretons and cotton cretons.

25c cretons on sale the yard 13c
29c cretons on sale the yard 16c
35c cretons on sale the yard 23c
49c cretons on sale the yard 23c
65c cretons on sale the yard 33c
69c cretons on sale the yard 33c
79c cretons on sale the yard 43c
98c cretons on sale the yard 53c

BED SPREADS

Double size bed spreads in cotton damask, rayon, rayon damask and candle wicks . . . all reduced . . .

$1.79 87x108, special $1.33
$1.98 84x105, special $1.43
$2.29 86x105, special $1.73
$2.49 86x105, special $1.83
$2.79 85x105, special $2.13
$3.29 86x105, special $2.43
$3.49 86x105, special $2.53
$4.49 86x105, special $3.13
$4.89 86x105, special $3.43
$5.89 86x105, special $3.93
$6.45 81x114, special $4.93
$7.45 90x114, special $5.93

Twin size spreads reduced as follows.

$2.98 76x105, special $2.13
$3.98 76x105, special $2.63
$4.98 76x105, special $3.33
$5.45 76x105, special $3.83
$6.45 76x105, special $4.73

ATTRACTIVE REDUCTIONS ON ON FINE HOSIERY



A fine time to stock up on your hose needs . . . for these prices are really worth while when you consider the fine high type of merchandise represented.

One odd lot of regular length hose in 3 and 4 thread . . . sizes in 8 and 8½ only . . . your choice the pair **36c**

Ladies' silk hose in 2 and 3 thread knee length . . . regular 79c and $1.00 values . . . on sale the pair **46c**

An assortment of hose in plain mesh 4 thread chiffon . . . regular $1.00 and $1.15 values . . . on sale the pair **66c**

Our regular stock of ladies' silk hose in 3 thread Elynor chiffon quality . . . 79c values . . . on sale, pair **66c**

Number 6811 Crepetwist 4 thread hose . . . $1.00 values . . . on sale the pair **86c**

Number 8721 Crepetwist, 2 thread chiffon . . . regular $1.00 values . . . on sale the pair **86c**

Number 7621 Crepetwist 3-thread hose . . . $1.00 values . . . on sale the pair **86c**

Number 4621 crepetwist Chiffon hose . . . 2 thread 51 gauge . . . regular $1.35 values . . . on sale the pair **$1.06**

CHILDREN'S SOX

Special lot of children's anklets and sox . . . silk and lisle numbers . . . 1-2 and 3-4 lengths . . . all reduced.

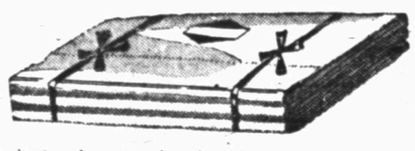
25c values on sale the pair 16c
29c values on sale the pair 16c
35c values on sale the pair 26c
39c values on sale the pair 26c
50c values on sale the pair 36c

MISCELLANEOUS VALUES

Miscellaneous reductions on staple cotton goods . . .

15c Hope domestic, special 11c
25c A. B. C. percales 17c
39c Peter Pan gingham 23c
49c Gingham checks 33c

SHEETS AND CASES AT REDUCED PRICES



Stock up on your sheet and case needs . . here's many a fine buy. While they last.

GARZA BED LINENS

Garza sheets and cases in that famous Garza quality . . . fill your needs at these attractive prices . . . the Garza sheets reduced as follows . . .

79c 54x99 on sale, each 63c
89c 63x99 on sale, each 73c
98c 72x99 on sale, each 78c
98c 72x108 on sale, each 88c
89c 81x90 on sale, each 78c
98c 81x99 on sale, each 83c
$1.15 81x108 on sale, each 93c

Garza cases reduced as follows . . .

25c 36x36 on sale, each 19c
25c 42x36 on sale, each 19c

Garza sheeting reduced as follows . . .

39c 9-4 bleached, on sale 29c
49c 10-4 bleached, on sale 33c
35c 79 in. unbleached, on sale 28c
39c 89 in. unbleached, on sale 33c

Pepperel pillow tubing reduced . . .

25c 36 inch on sale, yard 17c
29c 40 inch on sale, yard 19c
35c 42 inch on sale, yard 22c

CANNON BED LINENS

Cannon muslin sheets and cases . . . sheets reduced as follows . . .

$2.19 72x99 on sale, pair $1.63
$2.49 81x99 on sale, pair $1.83
$2.69 81x108 on sale, pair $1.93

Cannon cases to match reduced . . . 39c . . . 42x36 on sale, pair **38c**

Cannon percale sheets with hemstitched hems . . . reduced . . .

$3.49 72x99 on sale, pair $2.93
$4.25 72x108 on sale, pair $3.23
$3.98 81x99 on sale, pair $3.13

Fruit of the Loom Sheets reduced . . . $1.98 . . . 81x99 on sale, each **$1.53**

Olympic Pillow Cases reduced . . . 19c . . . 42x36 on sale, each **11c**

INTERESTING REDUCTIONS ON TOWELS

Here are discussion on fine towels . . . buy them at these special bargains for winter fill-ins.

BATH TOWELS

Cannon bath towels in the finest quality double thread weights . . . in white and pastel grounds with plain and colored borders . . . take your choice at these prices . . .

15c towels, on sale each 12c
19c towels, on sale each 13c
25c towels, on sale each 19c
29c towels, on sale each 22c
39c towels, on sale each 32c
59c towels, on sale each 42c
69c towels, on sale each 46c
79c towels, on sale each 52c
89c towels, on sale each 62c
98c towels, on sale each 68c

FACE TOWELS

Here's your chance to stock up on your face towel needs . . . all fine quality towels in linens and part linens.

25c face towels on sale 18c
49c face towels on sale 33c
69c face towels on sale 48c
98c face towels on sale 63c
$1.29 face towels on sale 93c

BLANKETS

Clearance reductions on all wool and part wool blankets . . . included are Kenwoods, Chatham, St. Mary . . . in both double and single sizes . . .

$6.85 70x80 part wool double $4.48
$10.85 72x84 part wool double $7.33
$13.45 72x90 all wool $9.73
$14.85 72x90 all wool $9.73

COMFORTS

Wool Filled Satin Comforts reduced . . . $6.85 . . . 72x84 Comfort on sale **$4.48**

MISCELLANEOUS REDUCTIONS

SANITARY GOODS	1-4 OFF
INFANTS GIFT ITEMS	1-4 OFF
NOVELTIES	1-3 OFF
DOLLS	1-3 OFF
BUTTONS	1-3 OFF
BUCKLES	1-3 OFF
SCARFS	1-3 OFF
COLLARS	1-2 OFF
FLOWERS	1-2 OFF
JEWELRY	1-2 OFF

BATH MATS

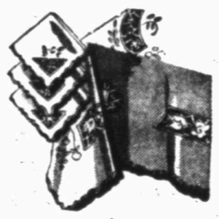
The list below represents the sale prices on bath mats and bath sets . . .

89c values on sale for 52c
$1.29 values on sale for 84c
$1.49 values on sale for $1.04
$4.29 values on sale for $2.84
$5.29 values on sale for $3.74

WASH CLOTHS

Wash cloths in colors and whites . . . you can't have too many . . .

10c values on sale for 7c
15c values on sale for 11c



LINEN REDUCTIONS

Offering fine reductions on attractive merchandise in our linen department . . . included are dinner cloths, lace cloths, bridge sets, breakfast sets, etc. all reduced as follows . . .

$ 2.29 36x36, 4 napkins, special ..... $ 1.53
$ 2.29 52x52, 6 napkins, special ..... $ 1.53
$ 2.49 36x36, 4 napkins, special ..... $ 1.66
$ 3.49 36x36, 4 napkins, special ..... $ 2.33
$ 3.85 52x52, 6 napkins, special ..... $ 2.57
$ 7.85 60x74, 6 napkins, special ..... $ 5.23
$14.85 72x108, no napkins ..... $ 9.90
$27.45 72x108, 12 napkins, ... $18.30
ALL OTHER LINENS 1-3 OFF.

INFANT BLANKETS

Infants' Blankets on sale as follows:

89c values, on sale for 53c
$1.19 values, on sale for 93c
$2.29 values, on sale for $1.43
$2.98 values, on sale for $1.93
$6.45 values, on sale for $4.33

OUTING

Outing in light and dark shades . . . reduced as follows . . .

19c values on sale the yard 13c
25c values on sale the yard 19c

SOLID CREPES

Pure dye silk crepes . . . acetate alpacas . . . Pitter Pat, Romosa, Cynara, Tissue Mellow flat crepe, Romainette, Marillyn crepe and Skinner's flat crepe, . . . and here are the reductions on them.

$1.00 values on sale, yard 73c
$1.29 values on sale, yard 83c
$1.49 values on sale, yard 93c
$1.98 values on sale, yard $1.33

EXTRA SPECIAL SILKS

EXTRA SPECIAL . . . odd lot of silks in pure dye crepes . . . rough crepes, Neva Slip failles, cantons, Hammered satins, Matelasses, and Skinner's flat crepes. Regular $1.98 values, on sale the yard **83c**

PRINTED CREPES

Reductions on our printed crepes . . . including fire dye prints, rayon prints, silk linens in both light and dark grounds . . .

69c values on sale, the yard 43c
79c values on sale the yard 53c
$1.00 values on sale the yard 63c
$1.29 values on sale the yard 73c

VELVETS

Here are the reductions on velvets and velvetons . . .

$1.69 values on sale, yard $1.13
$1.98 values on sale, yard $1.33

CHIFFONS

Special group of plain chiffons and Marquisettes . . . regular $1.00 values on sale the yard **73c**

SEASONAL SAVINGS ON COTTONS

Outstanding cottons from qualities that are the very best . . . good assortments of patterns and colors . . . all reduced.

NOVELTY COTTONS

This sale group included cotton tweeds, rayon cotton challie in check and novelty weaves . . . reduced as follows:

39c values on sale the yard 13c
49c values on sale the yard 23c
59c values on sale the yard 33c
69c values on sale the yard 33c

PIQUES . . . EXTRA SPECIAL

EXTRA SPECIAL . . . lot of wide wale pique, everfast suiting and cotton crash . . . regular values from 39c to 59c . . . choice of the lot the yard **23c**

BROADCLOTHS

Plain and printed sanforized swagger broadcloth . . . plain and printed narrow wale piques . . . plain broadcloths . . . all reduced as follows:

39c values on sale the yard 28c
49c values on sale the yard 36c
59c values on sale the yard 46c

CORDUROY

Regular $1.19 narrow and wide wale corduroy on sale the yard **76c**

SHEER COTTON PRINTS

Sheer cotton prints including batiste, voiles, dimities, colored organdy and colored swiss . . . reduced as follows:

29c values on sale the yard 23c
39c values on sale the yard 28c
49c values on sale the yard 33c
59c values on sale the yard 43c

INDIAN HEAD

White Indianhead reduced . . .

29c . . . 36" on sale 23c
39c . . . 45" on sale 28c
49c . . . 54" on sale 33c

WHITE GOODS

White cotton goods including flaxon, dimity, batiste, poplin, broadcloth, swiss, nainsooks and stoffles sport fabrics . . .

19c values on sale the yard 13c
29c values on sale the yard 23c
39c values on sale the yard 28c
49c values on sale the yard 33c
59c values on sale the yard 43c
69c values on sale the yard 53c
75c values on sale the yard 53c
89c values on sale the yard 63c

NOVELTY SHEERS

Novelty sheer fancy organdy . . . checked dimity . . . chenille weave matelasses . . . colored dress marquisettes . . . on sale.

59c values on sale the yard 23c
79c values on sale the yard 33c
89c values on sale the yard 43c
98c values on sale the yard 53c
$1.29 values on sale the yard 63c
$1.49 values on sale the yard 73c
$2.29 values on sale the yard 83c

WOOLEN REDUCTIONS

Here are the reductions on woolens . . . included are 54 inch woolen coatings, suitings and dress weights . . . in nubweaves, checks, plaids and alpaca . . .

$1.29 values, the yard 83c
$1.69 values, the yard $1.13
$1.98 values, the yard $1.33
$2.25 values, the yard $1.43
$2.29 values, the yard $1.43
$2.49 values, the yard $1.63
$2.98 values, the yard $1.83
$3.95 values, the yard $2.73
$4.45 values, the yard $3.03
$4.85 values, the yard $3.03



LACES AND NETS

Special sale prices on all over dress laces and cotton nets . . . green, black, wine and rust . . . all 36 inches wide . . .

49c values on sale, yard 33c
69c values on sale, yard 43c
89c values on sale, yard 53c
$1.29 values on sale, yard 83c
$1.69 values on sale, yard $1.13
$1.98 values on sale, yard $1.33
$2.50 values on sale, yard $1.63
ALL NARROW LACES, EMBROIDERY EDGES AND RUSHING . . . 1-3 OFF.

DRESS LINENS

Dress linens, handkerchief linens, plain and printed nub weaves . . . all at attractive prices . . .

69c values on sale the yard 43c
79c values on sale the yard 53c
89c values on sale the yard 63c
98c values on sale the yard 63c
1.00 values on sale the yard 73c
$1.19 values on sale the yard 83c
$1.29 values on sale the yard 93c

Doors Open 9 A. M. Monday

Hemphill-Wells Co.

No Approvals—Exchanges—Refunds—Please

Hemphill-Wells Co.

January Clearance

Here Are SAVINGS on Ladies' Ready-to-Wear...

....featuring prices decidedly lower than those you are accustomed to paying....

Considering the seasonable weather ahead for complete enjoyment of such items as offered on this page, their sale listings loom especially important for the wise shopper . . . for listed here are coats, dresses, underwear, sport wear and many such items at prices that are surprisingly low . . . and the values extremely high in the estimation of those of you who know good things when you see them . . . although every item in stock is not included, you will find every reason to satisfy your bargain appetite. . . . Consider carefully the listings and come down tomorrow and stock up on all your needs . . . we'll be expecting you.

Only on two occasions each year do you see such Startling Sale Reductions.....

TAKE YOUR PICK OF THESE FINE DRESSES AT PRICES THAT WILL SURPRISE YOU . . .



There are really worthwhile reductions on our remaining stock of ladies' dresses . . . with but very few exceptions all are included . . . there are all styles and colors that are smart to wear right now and many months to come . . . all reduced as follows . . .

$44.85 to $54.85 dresses	$27.70
$39.85 dresses, special	$24.40
$29.85 to $34.85 dresses	$17.20
$24.85 dresses, special	$15.50
$19.85 dresses, special	$12.90
$16.85 dresses, special	$10.20
$12.45 to $14.85 dresses	$ 8.20
$7.95 to $10.85 dresses	$ 4.70

HOUSE FROCKS

Nelly Don and Marcy Lee house frocks . . . priced extremely low for clearance . . . many stlyes . . .

$1.98 values, special	$1.48
$2.98 values, special	$1.99
$3.98 values, special	$2.88

NELLY DONS

Nelly Don better dresses in Nelda crepes and rayon crepes . . . many desirable styles and colors . . . regular $5.95 to $7.95 values . . . special for Clearance **$3.85**

EVENING DRESSES

Evening dresses in beautiful styles especially appropriate for the social functions of this season and others . . . priced extremely low for clearance . . .

$64.85 to $69.85 on sale for	$34.40
$44.85 to $49.85 on sale for	$23.20
$34.85 to $39.85 on sale for	$19.70
$24.85 to $29.85 on sale for	$13.70
$16.85 to $19.85 on sale for	$ 9.20

THE SHOE DEPARTMENT OFFERS ITS FINEST AT MARKED REDUCTIONS FOR QUICK CLEARANCE

This is a most desirable time to choose footwear . . . featuring at unbelievable savings desirable styles that come from America's leading shoe makers . . . all ladies' shoes grouped in five separate price groups.



GROUP ONE I. MILLERS

This group of ladies' shoes includes I. Miller styles—both dressy and tailored . . . suedes, patent and suede calfskin and Bucko combinations . . . regular values from $12.75 to $14.75 . . . now on sale, the pair **$7.95**

GROUP TWO PEACOCK SHOES

This group includes all peacock shoes in kidskins, calf and gaberdines . . . dress and sport styles . . . colors in black, blue and brown . . . regular $9.75 values . . . on sale for only **$6.95**

GROUP THREE . . . FOOT SAVERS

This special group of ladies' shoes includes J. and K. Foot Savers in kids and suedes . . . in blacks and browns . . . regular $10.75 to $11.75 values . . . on sale for only **$5.95**

CHILDREN'S SHOES

Children's shoes all reduced ¼ their original price . . . below are listed sale prices . . .

$3.00 Children's shoes, special	$2.25
$3.50 Children's shoes, special	$2.65
$4.00 Children's shoes, special	$3.00
$4.50 Children's shoes, special	$3.45
$5.00 Children's shoes, special	$3.75
$6.00 Children's shoes, special	$4.00

GROUP FOUR . . . LADIES' SHOES

A miscellaneous group of ladies' shoes in which you will find styles from E. P. Reed, Peacock, Naturalizer, I. Miller and other nationally known brands . . . kids, suedes and combinations . . . high and low heels . . . values as high as $11.75 . . . your choice while they last **$4.95**

GROUP FIVE LADIES' SHOES

Another miscellaneous group of ladies' shoes consisting of an especially good assortment of dress and walking shoes . . . suedes and buckos . . . regular values were as high as $7.75 . . . special for Clearance **$3.95**

SPECIAL GROUP LADIES' SHOES

One group of ladies' shoes and Growing Girls' shoes in broken sizes and lots . . . many different styles, materials and heels . . . values up to $6.75 . . . special on sale for **$2.95**

LADIES SHOES . . . SPECIAL

EXTRA SPECIAL TABLE of ladies' shoes . . . miscellaneous assortment of desirable patterns and materials . . . your choice while they last **$1.95**

YOU'LL FIND DRASTIC REDUCTIONS ON ALL COATS AND SUITS



This is a most desirable time to choose coats . . . for the colder season has really just started . . . take your choice of the many values below.

FUR COATS

This January we offer grand mid-winter clearance on our fine stock of fur coats . . . included are all types of beautiful furs and in all the important colors . . . reduced as follows:

$259.00 fur coats on sale	$165.00
$195.00 fur coats on sale	$122.00
$159.00 fur coats on sale	$ 97.50
$139.00 fur coats on sale	$ 77.20
$ 98.50 fur coats on sale	$ 62.20
$ 69.85 fur coats on sale	$ 42.70

CLOTH COATS

Especially attractive values in our stock of cloth coats . . . included are fur trimmed and untrimmed tailored and sport coats . . . just when you need them most we offer you these values . . .

$235.00 coats on sale	$139.00
$214.50 coats on sale	$139.00
$149.50 coats on sale	$104.00
$109.85 coats on sale	$ 72.70
$ 69.85 coats on sale	$ 38.20
$ 49.85 coats on sale	$ 28.70
$ 44.85 coats on sale	$ 28.70
$ 39.85 coats on sale	$ 23.70
$ 29.85 coats on sale	$ 18.20
$ 24.85 coats on sale	$ 13.20
$ 19.85 coats on sale	$ 10.20
$ 16.85 coats on sale	$ 10.20
$ 10.85 coats on sale	$ 5.00

COSTUME SUITS

Unusually severe reductions on our stock of fine costume suits . . . such creations that stay smart as long as there is a thread left are real buys at prices like these . . .

$139.85 to $169.85 suits	$94.40
$69.85 to $89.85 suits	$46.80
$44.85 to $49.85 suits	$27.70

KNIT SUITS

An attractive group of Marinette knit suits . . . smart styles and colors . . . reduced as follows . . .

$19.85 knit suits, special	$12.70
$24.85 knit suits, special	$14.70
$29.85 knit suits, special	$17.20
$39.85 knit suits, special	$23.20

LADIES SMOCKS

Nelly Don and Wayne Maid Smocks in silk and cotton prints in both short and long lengths . . . all reduced . . .

$1.98 values special	$1.48
$2.98 values special	$1.99

LADIES' SWEATERS

Ladies' sweaters in all colors and styles . . . here's real values . . .

$1.29 sweaters, special	69c
$1.98 sweaters, special	$1.28
$2.98 sweaters, special	$1.99
$3.98 sweaters, special	$2.88

SKIRTS

Ladies' skirts in many numbers ideal for wear right now on and off the campus . . . priced on sale . . .

$3.98 values on sale	$2.98
$5.45 values on sale	$3.88

CHILDREN'S DRESSES



Children's dresses in an array of styles in silks and cotton prints . . . priced for clearance . . .

$1.29 values, on sale	69c
$1.98 values, one sale	$1.33
$2.98 values, one sale	$1.88
$3.98 values, on sale	$2.18
$5.95 values, on sale	$3.88

CHILDREN'S RAYON STEPINS

Children's rayon step-ins . . . desirable styles for utility use . . . priced . . .

39c values, on sale for	28c
50c values, on sale for	38c
59c values, on sale for	38c
75c values, one sale for	54c
$1.00 values, on sale for	73c

SALE PRICES ON FINE UNDERWEAR

Fine reductions on ladies' satin and crepe undies . . . included are beautiful gowns, bed jackets, slips, etc. . . . all styles and in several colors . . . all priced for quick clearance as follows . . .

$1.98 values on sale for	$1.44
$2.29 values on sale for	$1.66
$2.98 values on sale for	$2.28
$3.29 values on sale for	$2.28
$3.98 values on sale for	$3.09
$4.45 values on sale for	$3.09
$4.95 values on sale for	$3.29
$6.45 values on sale for	$4.88
$8.85 values on sale for	$6.18
$9.85 values on sale for	$7.78
$10.85 values on sale for	$7.78
$14.85 values on sale for	$9.88
$16.85 values on sale for	$12.88
$18.45 values on sale for	$13.88

Special group of ladies' underwear . . . including rayon undies, gowns, pajamas, slips, skirts, step-ins and chemises from both Munsing and San Souci . . . all reduced . . .

59c values, special	42c
79c values, special	58c
$1.00 values, special	68c
$1.29 values, special	88c
$1.50 values, special	88c
$1.98 values, special	$1.19
$2.98 values, special	$1.59
$3.00 values, special	$1.59
$3.98 values, special	$2.38

LADIES' HATS



Ladies' hats on sale at prices that are ridiculous . . . included are practically every Fall and Winter hat in the house . . . all styles and colors . . . priced as follows . . .

$12.45 hats on sale	$4.88
$9.54 hats on sale	$3.88
$8.85 hats on sale	$3.13
$7.45 hats on sale	$2.88
$6.85 hats on sale	$2.33
$5.85 hats on sale	$2.33
$4.98 hats on sale	$1.33
$3.98 hats on sale	88c
Group of Calots, choice	49c



INTERESTING REDUCTIONS ON OUR FINE STOCK OF UNDERWEAR . . .

EXTRA SPECIAL . . . SLIPS

EXTRA SPECIAL group of ladies' rayon crepe slips . . . tailored and lace trims . . . colors in white, tea-rose, black and navy . . . $1.29 values **88c**

LADIES' CREPE SLIPS

ODD LOT of ladies' crepe slips in lace trimmed styles only . . . $1.69 values . . . on sale for only **94c**

RAYON GOWNS

Special group of ladies' rayon gowns . . . tailored satin striped number . . . regular $1.69 value for **$1.19**

RAYON PAJAMAS

Ladies' and children's rayon pajamas in lacy and tailored styles . . . $1.29 values . . . on sale for **64c**

GOWNS AND PAJAMAS EXTRA SPECIAL . . .

Extra specpcial group of San Souci lace trimmed gowns and pajamas . . . regular values from $2.50 to $3.00 . . . on sale for only **$1.59**

BATISTE GOWNS

Ladies' cotton batiste gowns . . . in short and long sleeves . . . white and pastel colors . . . priced as follows . . .

$1.29 values, special	88c
$1.59 values, special	$1.09
$1.98 values, special	$1.48
$2.29 values, special	$1.58

ODD LOT STEP-INS

ODD LOT of step-ins attractively made from satins and crepes . . . priced extremely low for clearance . . .

$1.98 values, special	94c
$2.29 values, special	94c
$3.29 values, special	$1.22
$3.98 values, special	$2.44
$4.45 values, special	$2.44
$5.85 values, special	$2.44

LADIES' GOWNS EXTRA SPECIAL

An EXTRA SPECIAL GROUP of beautiful gowns . . . in both satin and crepe qualities . . . regular $8.85 values . . . on sale for only **$4.40**

HANDMADE GOWNS

Special group of handsome gowns attractively priced at severe reductions . . . desirable styles . . .

$3.98 values on sale	$2.66
$4.95 values on sale	$2.66
$5.45 values on sale	$2.88
$6.45 values on sale	$3.88

VANITY FAIR

Special CLOSE OUT GROUP of Vanity Fair pajamas and gowns . . . all good values . . . priced for Clearance . . .

$2.50 values on sale	$1.09
$3.00 values on sale	$1.28
$5.00 values on sale	$1.88

SALE LISTING ON BLOUSES



Here are the reductions on all our fine blouses . . . many, many styles and colors . . . priced as follows . . .

$1.29 blouses, special	69c
$1.98 blouses, special	$1.33
$2.98 blouses, special	$1.88
$3.98 blouses, special	$2.88
$5.95 blouses, special	$3.88
$6.45 blouses, special	$3.88
$8.85 blouses, special	$4.18

LADIES' AND CHILDREN'S BALBRIGGANS

Ladies' and children's Balbriggan pajamas . . . all colors and styles . . . all reduced as follows . . .

$1.29 values, special	88c
$1.69 values, special	$1.19
$1.98 values, special	$1.47

GIRDLES AND COMBINATIONS

Gossard and Hickory 2-way stretch girdles and combinations and pantie girdles . . . priced as follows—

$2.00 values, special	$1.48
$2.50 values, special	$1.88
$3.00 values, special	$2.09
$3.50 values, special	$2.88
$4.00 values, special	$2.88
$4.00 values, special	$2.88

ODD LOT BRASSIERES

ONE ODD LOT of Brassieres at extra special prices—

59c values, extra special	18c
$1.00 values, extra special	58c
$1.50 values, extra special	88c
$2.00 values, extra special	88c
$2.50 values, extra special	$1.38
$3.50 values, extra special	$1.38

EXTRA SPECIAL GOSSARD CORSETS

EXTRA SPECIAL GROUP of Gossard corsets and combinations . . . regular values from $5.00 up to $10.00 . . . priced for Clearance, choice **$2.88**

BRASSIERE PRICES

Here's the reductions on our regular stock of Gossard and other brassieres . . . they're real values . . .

59c Brassieres, special	44c
$1.00 Brassiere's, special	74c
$1.50 Brassieres, special	$1.17
$2.00 Brassieres, special	$1.48
$2.50 Brassieres, special	$1.88
$2.90 Brassieres, special	$2.18
$3.50 Brassieres, special	$2.78
$5.00 Brassieres, special	$3.88



CHILDREN'S VANTA GOODS

Children's Vanta goods . . . unions and vests only . . . priced as follows—

50c Vanta Vests, special	38c
59c Vanta Vests, special	38c
79c Vanta Vests, special	48c
$1.00 Vanta Unions, special	68c

Doors Open 9 A. M. Monday

Hemphill-Wells Co.

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January Clearance

. . . and for the MEN here are REAL SAVINGS

on Nationally Advertised Quality Merchandise . . .

Years and years of straight forward dealing has instilled a confidence in our clearance sales that we guard very carefully . . . a condifence in the fact that a sale in this store means definite reductions from well known regular prices . . . as a result everyone knows that when we announce a sale that it is to be a real sale and not, as is sometimes the case, "a farce" . . .

We offer on this page many, many values on all type men's items . . . values and savings that are really worthwhile . . . plan now to be on hand Monday before sizes are broken and while the most outstanding values are still available . . . you will profit much both by filling your Winter needs and by anticipating your future needs.

a real sale . . . with honest reductions you can trust.



CLEARANCE SALE OF

HART SCHAFFNER & MARX AND VARSITY TOWN

SUITS

We've had a big season . . . sold hundreds of these fine clothes from two of the most celebrated makers in America . . . Hart Schaffner & Marx and Varsity Town . . . naturally there are lots of odds and ends, broken lines, various sizes that must be disposed of at a sacrifice . . . All these suits are grouped in three groups. (Priced with one pair trousers).

EXTRA TROUSERS AVAILABLE IN MOST CASES AT REDUCTION OF ¼

GROUP . . . 1	GROUP . . . 2	GROUP . . . 3
$27.50 $30. $32.50 SUITS	$37.50 $42.50 SUITS	$50. BENCH MADE SUITS
18.75	26.75	36.75

THE ABOVE SALE PRICES DO NOT INCLUDE ALTERATIONS

BOYS' SWEATERS

Boys' sweaters in coat and slip over styles . . . age sizes 3 to 16.

$1.50 boys' sweaters $1.15
$1.95 boys' sweaters $1.48
$2.50 boys' sweaters $1.88
3.00 boys' sweaters $2.25
$3.50 boys' sweaters $2.65
$3.95 boys' sweaters $2.98
$5.00 boys' sweaters $3.75

BOYS' SHIRTS

Boys' Kaynee shirts and blouses in fancy patterns only (whites are not included) . . . age sizes 3 to 14½ . . .

79c values, choice 58c
$1.00 values, choice 74c
$1.25 values, choice 94c
$1.35 values, choice 99c
$1.50 values, choice $1.14

BOYS' LONG PANTS

Boys' long trousers in worsteds, cashmiers and corduroys . . . age sizes from 6 to 16 . . . prices on sale . . .

$1.95 values special $1.48
$2.50 values special $1.88
$2.95 values special $2.22
$3.50 values special $2.65
3.95 values special $2.98
$5.00 values special $3.75

BOYS' JACKETS

Boys' leather jackets in zipper front styles . . . age sizes 2 to 18.

$5.95 boys' jackets $4.45
$6.95 boys' jackets $5.25
$7.50 boys' jackets $5.65
$10.00 boys' jackets $7.45

BOYS' OVERCOATS

Boys' overcoats in tweeds, suitings and camel's hair . . . in single and double breasted styles . . . age sizes 1 to 8 . . . reduced for Clearance . . .

$5.00 values, on sale $3.35
$5.95 values, on sale $3.98
$6.95 values, on sale $4.65
$8.95 values, on sale $5.95
$9.95 values, on sale $6.65
$10.95 values, on sale $7.35
11.95 values, on sale $7.98
$12.95 values, on sale $8.48

BOYS' SUITS

Kaynee and Peter Pan suits with wool shorts, wash tops, sweater tops and wool flannel tops . . . age sizes from 3 to 8 . . . reduced as follows.

$1.59 values, special 98c
$1.95 values, special $1.29
$2.50 values, special $1.65
$2.95 values, special $1.98
$3.50 values, special $2.33
$4.95 values, special $3.33

BOYS' UNIFORM SUITS

Little boys' uniform suits with long trousers . . . in blue flannels only . . . age sizes from 2 to 6 . . . regular $7.95 values, choice $4.93

SMALL BOYS' SUITS

Real sale of boys' suits . . . knicker and long trouser styles . . . age sizes 6 to 16. (Sizes are broken) . . . made from cashmiers, cheviots and worsteds . . . reduced . . .

$4.00 boys' special $2.67
$5.95 boys' special $3.98
$6.95 boys' special $4.65
$7.50 boys' special $4.98
$12.50 boys' special $8.35
$13.50 boys' special $8.98
$16.50 boys' special $10.98
20.00 boys' special $13.34

All priced with one pair trousers . . . extra trousers available in most cases and reduced one-third.

BOYS' KNICKERS

Boys' knickers in plain and Hip-Zip styles . . . in flannels, cashmiers, worsteds, corduroys and tweedroys . . . age sizes 5 to 15 . . .

$1.95 knickers, special ... $1.48
$2.50 knickers, special ... $1.88
$2.95 knickers, special ... $2.25
$3.50 knickers, special ... $2.65
$3.95 knickers, special ... $2.99

BOYS' UNIONS

Odd table of little boys' union suits . . . age sizes from 2 to 12 . . . regular values from 65c to $1.00 . . . on sale while they last 48c



THERE ARE UNUSUAL OPPORTUNITIES FOR THE MEN IN THE SHOE DEPARTMENT



EXTRA SPECIAL MEN'S BOOTS

EXTRA SPECIAL closeout group of Men's Boots . . . service in oil tan leathers . . . lace boots . . . regular $8.50 values . . . your choice while they last $3.95

FINAL CLOSEOUT ON NUNN BUSH SHOES

Final closeout on Nunn Bush Shoes . . . in kid leathers only . . . high top and oxford styles . . . black and brown . . . values were originally as high as $10.00 . . . reduced for quick Clearance . . . extra special $4.95

SPECIAL GROUP FLORSHEIM SHOES

Not all Florsheim Men's Shoe styles are offered at a reduction, but this special group is drastically reduced for quick Clearance . . . styles in black and tan calfskins . . . all desirable . . . your choice of the lot $7.65

SPECIAL GROUP EDWIN CLAPP SHOES

Special group of Edwin Clapp shoes in high top styles only . . . black and tan kids . . . regular $14.50 values . . . special on sale for the pair $6.95

ODD LOTS FRIENDLY FIVES

One lot of odds and ends in Men's Friendly Five oxfords in both black and brown styles . . . choice the pair $2.98

MEN'S SOCKS

Men's Socks, ideal for everyday utility uses . . . many patterns and colors . . . regular 25c values . . . on sale the pair 16c

MEN'S SOCKS

Men's Socks in regular and anklet styles . . . many colors and patterns . . . regular 35c values . . . the pair 23c

HANSEN GLOVES

Men's Hansen gloves in slip-on snap wrist and lined styles . . . reduced as follows . . .

$1.00 Gloves, choice 74c
$1.50 Gloves, choice $1.15
$2.00 Gloves, choice $1.48
$2.50 Gloves, choice $1.88
$3.00 Gloves, choice $2.25
$3.50 Gloves, choice $2.65
$3.95 Gloves, choice $2.98
$5.00 Gloves, choice $3.75
$6.50 Gloves, choice $4.88

FINER TIES

Reductions on our finer four-in-hand ties . . . many choice patterns and colors remain . . .

$1.50 Ties, choice $1.10
$2.00 Ties, choice $1.40
$2.50 Ties, choice $1.85
$3.50 Ties, choice $2.65
$5.00 Ties, choice $3.75
$7.50 Ties, choice $5.65



NO APPROVALS . . . EXCHANGES . . . RETURNS . . . PLEASE

TIES . . . EXTRA SPECIAL!

EXTRA SPECIAL group of smart Ties . . . regular $1.00 values . . . while they last, only 69c

MEN'S PATTERNED SHIRTS

Men's Shirts from Shirtcraft and other nationally known makers . . . in fancy and staple PATTERN shirts only . . . collar attached and neckband styles . . . WHITE SHIRTS ARE NOT REDUCED . . .

$2.00 Shirts, choice $1.48
$2.50 Shirts, choice $1.88
$3.00 Shirts, choice $2.25
$3.50 Shirts, choice $2.65

SPECIAL GROUP SHIRTS

SPECIAL GROUP of shirts from broken lots and including some slightly soiled numbers . . . collar attached and neckband styles . . . former values from $1.50 to $2.00 . . . on sale for only 77c

SHIRTCRAFT SHIRTS

A group of men's Shirtcraft shirts in especially good colors and patterns . . . in regular and wide spread collar styles . . . from our $1.65 range . . . on sale, choice 96c

SHIRTS EXTRA SPECIAL

Men's shirts EXTRA SPECIAL . . . here is the best group of shirts in the sale . . . good styles, patterns and cloths . . . regular $1.65 to $2.00 woven and printed ppatterns . . . choice on sale $1.24

HANDKERCHIEF AND TIE SETS

Handkerchief and tie sets in boxes . . . good colors . . . regular $1.50 values . . . special 74c

ARROW HANDKERCHIEFS

Two big racks of fancy ARROW Handkerchiefs . . . reduced as follows . . .

25c Handkerchiefs, choice 18c
35c Handkerchiefs, choice 24c

ARROW HANDKERCHIEFS

Broken lots of initial Arrow Handkerchiefs in colors and whites . . .

$1.50—1-4 dozen, box 75c
$1.00—1-4 dozen, box 50c
$1.00—1-3 dozen, box 50c

MEN'S SCARFS

Men's Scarfs in both wool and silk numbers . . all SPECIAL ½ PRICE

REGULAR ARROW SHIRTS IN PATTERNS AND WHITES NOT REDUCED

Doors Open 9 A. M.—Be here Early

Hemphill-Wells Co.



HERE'S STARTLING REDUCTIONS ON FINE OVERCOATS

Overcoats from Kmt-Tex, Varsity Town and Hart, Shaffner & Marx . . . Sizes and pattern selections are badly broken and even the quantity is limited BUT NOT THE QUALITY . . . here are honest values at real reductions . . . all sale coats are grouped into two lots . . .

LOT . . . 1	LOT . . . 2
$22.50 $25. $30. OVERCOATS	$35. $37.50 OVERCOATS
15.95	24.45

RAPEPACK AND GALECLOTH COATS ARE NOT REDUCED

SALE ON HATS

Men's hats from Dobbs, Varsity Town and Valubuilt . . . all reduced for clearance and priced as follows.

$2.95 hats on sale for $1.48
$3.95 hats on sale for $1.98
5.00 hats on sale for $2.98
$7.50 hats on sale for $3.98
$10.00 hats on sale for $5.48



MEN'S DOBBS CAPS PRICED ON SALE

$2.00 values on sale $1.48
$2.50 values on sale $1.88

MEN'S SWEATERS

Here's the sale listing on Men's Sweaters . . . coat styles in button and zipper fronts . . . slipovers with and without sleeves . . . from McGreggor, Gantner and Brentwood . . .

$1.00 Sweaters, choice 74c
$1.35 Sweaters, choice 98c
$1.50 Sweaters, choice $1.14
$2.00 Sweaters, choice $1.48
$2.50 Sweaters, choice $1.88
$3.95 Sweaters, choice $2.88
$5.00 Sweaters, choice $3.75
$5.95 Sweaters, choice $4.45
$6.50 Sweaters, choice $4.88
$10.00 Sweaters, choice $7.50

MEN'S PAJAMAS

Men's pajamas from Glover, Universal and Enro . . . sizes and lots are broken . . . make your selections early.

$2.00 cotton pajamas $1.33
$2.50 cotton pajamas $1.65
$3.00 cotton pajamas $1.98
$3.50 cotton pajamas $2.30
$5.00 cotton pajamas $3.30
$5.00 silk pajamas $3.30
$5.95 silk pajamas $3.98
$6.50 silk pajamas $4.35
$7.50 silk pajamas $4.95
$10.00 silk pajamas $6.65
$12.50 silk pajamas $8.35
$15.00 silk pajamas $9.95

MUNSING KNIT UNIONS

Winter weight Munsing knits in union suits and two-piece undershirts and drawers . . . reduced . . .

$1.50 values, choice $1.20
$1.95 values, choice $1.57
$2.50 values, choice $2.00
$3.50 values, choice $2.80
$3.95 values, choice $3.17
$5.00 values, choice $4.00
$6.00 values, choice $4.80

MEN'S JACKETS

Men's jackets in leather, suede and wool . . . from Field and Stream, Knofs and Summer . . . this is a special lot and does not include all leather coats . . . sale prices as follows . . .

$5.00 jackets on sale $3.33
$3.95 jackets on sale $3.98
$7.50 jackets on sale $4.98
$7.95 jackets on sale $5.33
$6.50 jackets on sale $3.65
$9.35 jackets on sale $6.19
$10.00 jackets on sale $6.65
$12.50 jackets on sale $8.35

RIDING BREECHES

Men's Real Sport Masterseam riding breeches . . . a special lot . . . (this does not include all breeches) . . .

$1.95 riding breeches $1.48
$2.95 riding breeches $2.22
$3.50 riding breeches $2.65
$3.95 riding breeches $2.98
$5.00 riding breeches $3.75
$5.50 riding breeches $4.15
$5.95 riding breeches $4.48
$6.50 riding breeches $4.84
$7.95 riding breeches $5.98
$10.00 riding breeches $7.45
$15.00 riding breeches $10.98

BALBRIGGAN PAJAMAS

Special group of Balbriggan pajamas in wristlet, ski-bottom and plain styles . . . regular $2.50 values, on sale for $1.88

LOUNGING ROBES

Men's lounging robes and radio coats . . . in flannels, worsteds, silks and brocades . . . on sale . . .

$6.95 values, special $5.35
$7.95 values, special $5.95
$10.00 values, special $7.48
$12.50 values, special $8.35
$15.00 values, special $10.98
$25.00 values, special $18.48

MEN'S UNDERSHIRTS

Men's cotton ribbed undershirts . . . fully combed mercerized yarns . . . full length athletic styles . . . sizes 34 to 46 . . . regular 50c garments . . . on sale choice the garment 32c



MEN'S SHORTS

Men's fancy shorts with 3-button yoke front . . . twin seam seats . . . side ties and lastex sides as well as French back styles . . . regular 50c garments . . . on sale for pair 32c

Most Ambitious Scout Program In History Planned For Area During This Year

Annual Banquet Is January 25

Most ambitious Boy Scout program in the history of South Plains council will be undertaken in 1938 following the most successful year in the history of the council through 1937, according to information given Saturday by Earl M. McClure, executive.

High spots of the planned program, as outlined by scout officials, include the annual banquet here Jan. 25 at which an attendance of 400 is expected; camping projects in which more than 1,000 boys will participate; a scout circus in Lubbock May 6 in which more than 1,500 boys and more than 500 leaders will participate; a 21-day motor tour of Yellowstone National park June 27 to July 17 with more than 100 boys making the trip; the construction of a swimming pool at Camp Post, and numerous lesser activities.

Jan. 25 Important Date

Jan. 25 will be the first of the more important dates of the year in scouting, according to the announced schedule. Three group meetings will be held at Lubbock hotel from 5 until 6:30 p. m., followed by the annual banquet at 7 p. m. Groups to meet will be scoutmasters, assistants and commissioners, with Sam A. Henry, sr., of Lubbock presiding; troop and district committeemen and executive board members, with V. L. Doughtie presiding; and cub leaders, den mothers and den chiefs, with Dr. C. C. Schmidt, council cub commissioner, presiding.

While plans for the banquet are not complete, McClure has received assurance that a scout leader of national prominence will be one of the speakers.

Some of the other important events planned for 1938 include: Feb. 6-12, Boy Scout week; March 3, third annual Scouters university with a kite tournament later in the month; April, district Easter egg hunts and council and district first aid contests; May, scout circus and annual nail pickup.

Camp Dates Are Scheduled

May 30 to June 19, camps at Post; June 27, departure for Yellowstone tour, for which star, life and eagle scouts will be eligible; July, district swimming meets, treasure hunt for cubs, district cub camps; Aug. 9-22, encampment in northern New Mexico mountains and council swimming meet; September, participation in Panhandle-South Plains fair and father-son campfire hikes; October and November, two-day councilwide camporal in Lubbock, Christmas toy pickup and Thanksgiving "good turn" period; Dec. 2, second annual councilwide court of honor, toy repairs for Goodfellows.

Among evidences of growth of scouting in 1937 were cited that 324 boys attended council camps, as compared with 184 in 1936 and 54 in 1935; the organization of 20 new Boy Scout troops and five new cub packs; and the erection of a new mess hall and handicraft lodge at Camp Post and the purchase of much new equipment.

Ford Warns Against Operaton Of Dives

AUSTIN, Jan. 1. (AP) — Bert Ford, state liquor control administrator, has warned anti-prohibitionists that the possibility of Texas returning to statewide prohibition was strong unless dives where drinking, dancing and fighting flourish were stamped out.

He pointed out the Navarro county election this week as the fifth successive one in which a majority of the voters had decided to outlaw beer. Others he mentioned were Howard county, Bosque county, Mt. Pleasant and Crockett.

"Under the new law which became effective September 1, we have additional power in the closing of beer dives," he said, "and are making progress. However, Texas is a large state and we don't have enough enforcement officers to do the whole job ourselves."

Post High School Band Is To Play Concert On Monday Night

POST, Jan. 1, (Special)—First public appearance of the new Post High school band in uniforms will be Monday night at 7:30 o'clock in the school auditorium, when a program will be given.

Included in the numbers will be several band selections, a trumpet solo by A. C. Surman, jr., violin numbers by Bill J. Davis and selections by the girls' glee club.

There are 39 in the organization, C. M. Kiker is director, having come here at the opening of the school to direct music.

It is planned to exchange a date with the Slaton High school band some time soon, Director Kiker taking his group to Slaton and Director Clyde Rowe bringing his band here.

Melton Gin Destroyed By Fire; Plant To Be Rebuilt In '38

AMHERST, Jan. 1—Fire of unknown origin destroyed the Melton gin here recently, entailing a loss estimated at $50,000. Owner was H. S. Melton. It was the third fire in the gin this season.

Quick work by the Amherst volunteer fire department, aided by the Littlefield department, confined the blaze to the gin and prevented spreading to a seed house where many tons of seed were stored. Aside from these, only bagging and ties were saved.

Melton announcel he would have the plant rebuilt before next season.

FIRE DAMAGES SHOP

LITTLEFIELD, — Fire that followed an explosion in the rear of the Odessa's Beauty shop quickly was controlled by the fire department and passersby before it did much damage.

W. P. Florence, Slaton Pioneer, Runs For Legislature; Makes Formal Statement

* * *

W. P. Florence, of Slaton, former Lubbock county commissioner and a pioneer citizen, today formally announces his candidacy for the Texas house of representatives, 119th district.

In a prepared statement to the people of the district, comprising Crosby, Lubbock, Hockley, Cochran, Lynn, Terry, Yoakum, Dawson, and Gaines counties, Florence says:

"Yielding to my own yearning, and to some solicitation, to carry the gospel and practice of a living, up-to-date democracy into our legislature, I am a candidate for the office of representative, subject to your votes in the next Democratic primary.

"For 37 years I have been actively identified with the developments of this area as prospector, homesteader, school teacher; its first cotton grower, syrup maker, dairy farmer, etc. Here I have reared seven children, all graduated in high school.

Believes He Is Qualified

"I have never served in higher office than county commissioner. But that service, with my general education, practical experience, and keen interest in public welfare, should qualify me for usefulness in our legislature towards bringing the most benefits possible to Texas, especially to the South Plains, with least cost to the people.

"I cannot discuss at length my plans for needed legislation. All my thoughts and actions would be based on the notion that our government is a democracy, made for the people to use as they please for their benefit, and that the expressed will of the majority must be considered as the will of the people. I believe the policies of our present national administration, in responsiveness to the needs and will of the people is a good example of democracy; that by the democratic economic methods called the New Deal it saved our country from ruin caused by plutocratic methods. I believe those policies should be improved upon, but not receded from.

"A serious breach has occurred in the democracy of our state in the failure of our officials to provide the funds demanded by the people as a social security policy to be paid to old teachers, the blind, crippled and dependent children, and the full $30 per month to every worthy 65 year-old citizen qualified under the constitutional amendment voted by the people, to be paid as an honorable pension.

Money From Resources

"I believe those people-demanded funds should be provided without delay from the ample wealth of our state's resources. I believe these payments properly administered will add more than their cost to the prosperity of the people. Their administration should be by county and state officials without much expense.

"I believe most of the social security funds voted by the people can be provided by savings from the state's present operating expenses without serious harm. The increase of 19 million dollars last year in running expenses with the people-voted funds left out seems uneconomic as well as undemocratic.

"But while awaiting the accomplishment of these savings these voted funds should be provided by taxes, first on businesses profiteering on our natural resources; and second, if necessary, by a small sales or transaction tax. If business profits are just, any tax on business will finally be paid by the people. Some experimenting in taxes may lead to a more equitable system of taxation. There are serious injustices in our present advalorem taxation that should be remedied.

"There are many Texas economic problems demanding legislation; especially educational, and resource developing and conserving problems for the Plains. They should be solved on the basis of doing the most good to the most people at least cost, remembering that if the people prosper business will prosper."

'Surprise' Bible Conference Is Announced By Morton Pastor

MORTON, Jan. 1—A "surprise" Bible conference is to begin Sunday morning in the First Baptist church here, Rev. J. M. Parker, pastor, announced. Two lectures will be given Sunday and one each night the following week, closing Jan. 9.

The "surprise" part is that only Reverend Parker and the speaker knows just when the latter is to appear on the program.

Acceptances have come from the following Baptist leaders: Dr. W. F. Fry, Texas Technological college Bible chair, Lubbock; Rev. A. A. Brian, former district missionary; Rev. J. F. Nix, Clovis, N. M.; Rev. Joe F. Grizzle, Portales, N. M.; Reverend Priddy, Whiteface; Rev. C. E. Gowan, Whitharral; Rev. Willis J. Ray, Littlefield; Rev. Lawrence Trott, Levelland and Reverend Ross.

Gradie W. Bownds Is Appointed General Agent For 9 Counties

Gradie W. Bownds, for 10 years a resident of Lubbock county and for 14 years a representative of the American United Life Insurance Co., has been named general agent for nine South Plains counties, Floyd V. Studer, Amarillo, general Northwest Texas representative of the company, announces.

Bownds came here from Slaton four years ago, after having been there six years. He had lived at Ralls a number of years before that. The appointment includes not only an increase in salary, but he will have a number of agents working under him and a larger territory in which to operate.

The Indian chameleon can capture insects with its tongue at a distance of six inches.



WILL P. FLORENCE

Big Apple? Sure It Is Interesting Hop, Roosevelt Explains

WASHINGTON, Jan. 1. (AP) — President Roosevelt expressed an opinion about the big apple dance.

He said he believes it lacks rhythm—speaking as a music lover.

He added, laughingly, he thought it an interesting dance.

He made his comment in reply to questions at his press conference today, after getting a glimpse of the dance at a White House party for the younger Roosevelts.

The president told reporters he had made a number of New Year's resolutions. They were, he smilingly added, too personal to disclose.

He did say, however, that they were not very different from the sort of resolutions most people make.

The president greeted the press with a request that they help him out. He said he had received over 7,000 holiday greetings but it would be physically impossible for him to personally acknowledge them. He asked the newspapermen to convey his gratitude to all his well-wishers.

Asked how this number compared with last year, he said he did not recall but he believed the figure was substantially greater. They were not all in yet, he added, with a broad grin.

Oil Industry Had Good Volume And Higher Profits In 1937

TULSA, Oklahoma, Jan. 1. (AP)—The oil industry had a good volume of business in 1937 with profits substantially above 1936 but the outlook for 1938 is clouded, Frank Phillips, president of the Phillips Petroleum company, at Bartlesville, told the open forum of the Tulsa Chamber of Commerce today.

He spoke at a special meeting to which score of oil men and civic leaders were invited.

"In view of present unsettled conditions," Phillips said, "I believe our most astute economists are incapable of making a business forecast for 1938 with any degree of accuracy."

Phillips noted 1937 sales of petroleum products reached a new high; the demand was 10 per cent greater than last year and 25 per cent higher than in 1929; monthly wages were higher than at any time in the history of the industry.

Lamb's First Deep Oil Test Is Drilling At Near 2,500 Feet

LITTLEFIELD, Jan. 1 (Special)—Depth of 2,500 feet was announced for Lamb county's first deep oil test, the No. 1 Albert Neunenschwander, on labor 1, league 660, Osage Drilling Co., is drilling for Toddie L. Wynne, trustee for American Liberty Oil Co.

Bottom of hole is said to be 5,500 feet. It is on a block of 17,000 acres, assembled by C. J. Duggan and associates for the oil company. Location is between Amherst and Littlefield.

Meter Election Ballots Ready

Three thousand ballots to be used in the parking meter election here Jan. 11 were delivered at the city hall Saturday as plans were made for activities this week calling general attention to the fact that the poll is to be held.

As ordered by the city commission, the ballots give the citizens opportunity to vote for or against retention of the meters on a two-hour parking limit basis.

To Abide By Majority

While the poll admittedly is no more than a "straw vote" so far as legality is concerned, members of the city commission have been unanimous in their statement that they will abide by the will of the majority as indicated by the election. There is no way, according to City Attorney Durwood H. Bradley, to hold an election under present laws which would be binding on the city or the city commission.

If the majority favors the removal, the 603 devices now installed on city streets will be ordered out at once, officials said. Otherwise, the city will continue payments out of 85 per cent of the proceeds until the total is paid. Approximately $10,000 already has been collected to be applied on the total purchase price of approximately $35,000. If the meters are removed, that money will remain with the Dual Parking Meter company of Oklahoma City, manufacturer of the devices. Otherwise, it will apply on the total cost.

Average More Than $100 Daily

If the meters are kept, officials could make no accurate estimate as to how long it will take to pay them out. Revenue through the holidays averaged more than $100 a day Although no count of collections since Christmas has been made, officials experienced in the handling of the nickels predicted the average through the winter and spring will be $80 to $90 daily, with further sharp decline next summer.

Efforts will be made on behalf of officials to bring out a large vote which will be genuinely indicative of Lubbock sentiment toward the meters. Those who favor their retention, according to information at the city hall, seem unanimously of the opinion that the larger the vote, the more likely the devices are to be retained. It is their expressed belief that those opposed to them will appear at the polls without much urging. Their theory continues that many of those favoring the devices may be negligent in voting because of over-confidence that a majority for retention is assured.

One means of calling attention to the election, officials said, will be through announcements at luncheon club meetings this week. Other means of publicizing the poll also will be adopted.

United States Army To Assist Mexico Build Pigeon Loft

SAN ANTONIO, Jan. 1. (AP)—Uncle Sam's army will start the new year by extending a helping hand to his neighboring republic in starting a modern pigeon loft for the Mexican army.

Through arrangements made with this government by Mexican diplomatic officials at Washington, 12 of Fort Sam Houston's finest pedigreed racing pigeons will be taken to Mexico City by two Mexican army officers.

Lieuts. Luis Montes de Oca and Jose Paniche of the signal corps of the Mexican army have come to San Antonio to secure the birds and learn about their care and training.

The officers plan to take the pigeons to Laredo by automobile and a special car will be waiting at Nueva Laredo to carry the pigeons to Mexico City.

At their destination a modern pigeon loft with the most approved facilities is being completed for their reception.

A. V. Weaver, Jr., Announces His Candidacy For Office Of Lubbock County's Judge

A. V. Weaver, jr., Lubbock attorney, Saturday announced his candidacy for election as county judge of Lubbock county, subject to the action of the voters in this year's Democratic primary elections. In his statement of candidacy, he said:

"My campaign for this nomination will be conducted as I conducted my campaign in 1936—without personalities and solely on the record as written and my own merits and qualifications. It is my firm belief that a clean and dignified campaign only is in keeping with the dignity of the office and the respect due your intelligence and good taste.



Position Of Responsibility

"I ask that you give serious consideration to these facts: The office of county judge is a position of great responsibility because it touches upon practically every phase of county affairs. It is the focal point. A county judge with the strength, determination and foresight can be a vital factor in promoting the health, education, and well being of the county by attending to business at all times; by making frequent excursions into the rural districts to learn the needs and wishes of the inhabitants; by frequent contact with the business and professional men and women of the cities, including the teachers, ministers and workers.

"As a resident of Lubbock county for the past 27 years; as a lawyer, husband and father; I feel that I am well acquainted with the affairs in Lubbock county and the needs of the citizens. It sometimes takes courage to initiate progressive changes; it always takes foresight. I lay claim to these qualifications as well as to the further ones of being able to dispose of the legal business of the county court adequately and with dispatch.

"County offices are created to serve your needs, and not as a pension. If elected to this office, I promise you honest and efficient service and I will make the county judge's office one that will work for the upbuilding of Lubbock county, its schools, its roads, and the health of its children.

"I take this opportunity of thanking those friends again who helped me make such a good race in the last campaign."

A. V. WEAVER, JR.

The East Texas oil field contains more than 130,000 acres of productive territory on which there were 23,000 active wells in June, 1937.

Postage Stamp Of Your Own Country Looks Larger Than Foreign One, Pointed Out

INDIANAPOLIS, Jan. 1. (AP)—A postage stamp of your own country looks larger to you than a foreign stamp of exactly the same size.

This strange deceitfulness, which is not an optical illusion, but a mental quirk of everyone, was explained to the American Association for the Advancement of Science here by Dr. Heinz Ansbacher of Columbia university.

It is, he said, a case of "social factors" ruling not only behavior but how we see things It made no difference about the stamps even when they were not only the same size but same color and exact shape.

Idalou Church Will Burn Paid Notes In Special Rites

(Special To Avalanche-Journal)

IDALOU, Jan. 1—King cotton has paid off the debt of the Idalou Baptist church and Sunday, in an all-day service, members and friends will stage a homecoming and dedication.

Former pastors and friends and members have been invited to the program. Lunch will be served at noon.

Burning of liquidated obligations is planned for 3 o'clock in the afternoon.

The church had 220 acres in cotton, which it cultivated and the crop was then sold after harvest. Crop from this acreage accounted for about half the $20,000 debt.

Bailey Guess, mayor and treasurer of the church, suggested that members give cotton towards the debt. There are about 100 families in the church and some gave as many as seven bales. Ninety families farm.

Program Scheduled

One hundred fifty bales were contributed. A special price of 12 cents a pound was paid.

The church was organized in April, 1917 with 14 charter members, two of whom remain here. Present building was erected in 1923.

Four former pastors, Rev. O. L. Oldham, Rev. Joe Wilson, Rev. R. B. Cooper, and Rev. W. O. Cooley, will speak.

The program beginning at 10:30 includes: Address, Mr. Oldham; address, Mr. Wilson; special music, lunch.

Afternoon: 1:30, song service; address, Mr. Cooley; address Mr. Cooper; special music; burning of notes; address, Rev. G. I. Brittain, Plainview; Sermon by Rev. C. E. Hereford, Lubbock; song and benediction.

Night program: 7:20, song service; sermon, Rev. J. Matt Harder; song and benediction.

ADD TO S. F. FORCES

LITTLEFIELD, (Special)—Three men have been added to the regular depot force of the Santa Fe here, H. Clay Pumphrey, agent, said. D. T. Richardson recently came here to assist in the Christmas rush. Others added were Jack Knox, and John A. Crawley.

Will Play On Air



Miss Ella Loyce Gentry, above, daughter of Mrs. Ella Gentry, 1614 Avenue J, will be heard in accordion solos Monday night at 7:15 o'clock, over the Avalanche-Journal radio station, KFYO. Miss Gentry, who was reared here and in Slaton, is visiting her mother and on Wednesday will return to New York, where she will continue studies on the pipeorgan. A former member of Phil Spitalny's All-Girl orchestra, Miss Gentry has been studying pipeorgan in New York for three years.

RECEIVES LAW LICENSE

QUITAQUE, — J. W. Lyon, jr., has been advised that he passed the state bar examination. He received his license to practice just before Christmas. Lyon was graduated from Cumberland Law school of Nashville, Tenn.

ERECTING MODERN HOME

LITTLEFIELD (Special) — Mrs. Emma Flemister is erecting a modern four-room home here. It will be of frame and stucco.

Decline Spreads In Seven States

(By The Associated Press)

KANSAS CITY, Jan. 1. —Recession of business decline to more [illegible] of activity was noted for November and early December in the monthly report released today by the tenth federal reserve district. The district embraces all or parts of Colorado, Kansas, Missouri, Nebraska, New Mexico, Oklahoma, and Wyoming.

"Even in such series as [illegible]ments by check and crude oil production that are still above [illegible] ago, the margin is greatly narrowed," the report stated.

Employment and payroll declines were reported for every state except in the case of pay rolls in Nebraska where the figure was unchanged from that of October.

Report "Broken Down"

Highlights of the report:

Department store sales—Total for th's year about 4 per cent less than for the same 1936 period.

Wholesale sales—Better than 2 per cent larger than in November last year, "but the gain for the year to date has been narrowed to less than six per cent."

Grain marketing—Unusual heavy volume in corn, being double the November average for the past years.

Livestock prices—Decline "accentuated by an abnormally slow consumer demand for meats and unsettled business conditions in general."

Farm income— Increase for the first 10 months of nearly 14 per cent over same period in 1936 but October figure four per cent under October of last year.

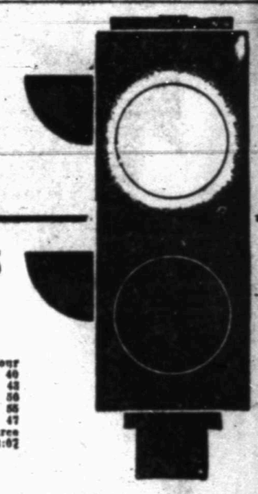
Meat packing—Unusual increase in cattle slaughter.

Flour milling—Decline seasonally.

Building—Value of permits fell 16 per cent below a year ago in November.

The harp has a range of 6 1-2 octaves.

NEW CITY BUS SERVICE



1st . . . 20 Minutes Bus Schedule

BUSSES LEAVE STATION

Routes—	Time Minutes After the Hour		
19th-Elwood	Hr.	20	40
10th-Tech-16th	:03	23	43
Broadway-Tech-Main	:10	30	50
Ave. T-Ave. H	:15	35	55
Flat Bus	:07	37	47

NOTICE: The Flat bus runs only three periods during day—6:37 to 8:07 a. m, 3:02 to 4:27 p. m, 6:07 to 7:47 p. m.

2nd . . . Ride The City Bus 5c

New Schedules Of Buses Made

Complete revisions in city bus schedules to be put into effect Jan. 1 were announced Saturday by Ralph Farmer, operator of City Bus company, after changes had been authorized by the city commission.

High spots of the new system, as listed by Farmer, include: elimination of all present 30-minute schedules and substitution of 20-minute service therefor; creation of one new line; provision of service to the extreme southern edge of the city; provision of go-and-return service on Nineteenth street; and provision of two-line service to Senior High school which will mean a 10-minute service to that building.

WILL ELIMINATE DISTANCES

The revision, according to Farmer's announcement, will mean the elimination from present routes of short distances in the southern portion of the city.

The present and new schedules, as announced by the operator, are:

The proposed re-routing also with 20-minute service, will be from bus station south on J to Broadway, east to Texas Avenue, south to Nineteenth, east to College, south to Twenty-second, west to Adams, north to Nineteenth, east to Texas, north to Main and back to station.

New Eighth and Fourteenth street line to College, 20-minute north to Seventh, west to Q, south to Eighth, west to Textile build-schedule: south from bus station on J to Broadway, west to M, ing at Tech, south to bookstore, east on Fourteenth to Q, north to Broadway, east to M, north to Main and east to bus station.

New Avenue T and Avenue H line, 20-minute service; south from bus station on J to Broadway, west to M, south to Sixteenth, west to T, south to Twenty-ninth, east to S, south to Thirty-fourth, east to H, north to Broadway, west to Texas, north to Main and west to bus station.

No changes will be made in two lines. They are, each with 20 minute service:

Broadway, Tech and Main: east on Main to G, south to Broadway, west to Tech Administration building, south to bookstore, east to College avenue, north to Main and east to station.

Tenth, Tech and Sixteenth: south on J to Broadway, west to Q, north to Tenth, west to College avenue, south to Broadway, west to Tech Administration building, south to Bookstore, east to College, south to Sixteenth, east to Texas, north to Main and west to station.

The route to "the Flats" will remain unchanged.

We enter the new year with a better transportation service for the people of Lubbock, Texas . . . this new bus routing and schedule will bring business and customers closer together in their daily shopping activities.

Lubbock Bus Co.

1101 MAIN ST.

DOLLAR SMASHING WALLPAPER SALE!



6c to 17c PER ROLL

Many beautiful up-to-the-minute patterns to choose from, including designs for every room! Compare our values with others — you'll be amazed that you can buy so much quality and beauty for so little money!

(All 1938 Patterns Only) COOK'S PAINTS

M. G. DAVIS SUPPLY

1105 Main Phone 639

USED CARS!

1937 FORD TUDOR DELUXE

And does this car class with a new car, driven only 8,000 miles, polished and waxed, carries a new car guarantee, equipped with heater, seat covers, white sidewall tires, spotless and in perfect condition. On sale at $698

1937 FORD TUDOR 60-H. P.

This is another outstanding buy in a late model car, low mileage, paint in perfect condition and the upholstery shows no wear, clean and spotless, the motor is guaranteed, and the tires are just like new, guaranteed Used Car on sale at ---------- $525

1937 FORD PICK-UP "60" H. P.

30 day guarantee, the general condition is A-1, new tires, on sale at $498

1936 FORD TUDOR

This car has everything, heater, radio, extra good tires, spotless and very clean, good brakes, drives perfect, and the buyer is protected with a 30 day guarantee ---------- $445

1935 FORD FORDOR DELUXE

This car has had the very best of care, paint on this car has plenty of life and sparkle, motor runs smooth and is guaranteed A-1, upholstery shows very little wear, equipped with dual horns, a first-class Used Car with 30 day guarantee ---------- $435

1935 CHEV MASTER COACH

New pistons, new tires, new rings, new bore job, and a guarantee, on sale at ---------- $350

INVESTIGATE OUR 30 DAY PERSONALIZED GUARANTEE IN WRITING AND OUR 2 DAY SATISFACTION WARRANT

Lubbock Auto Co. Inc.

16 YEARS YOUR FORD DEALER

No. 1 Lot—8th and 820 Texas—Phone 354

Ford Ford Ford Ford

SPORT NEWS — THE AVALANCHE-JOURNAL — FIRST ACCURATE COMPLETE

LUBBOCK, TEXAS, SUNDAY, JANUARY 2, 1938

Texas Tech Succumbs To Speed Of West Virginia, 7 To 6

Raiders Spoil All Scoring Chances In Final Period

BY COLLIER PARRIS
Avalanche-Journal Sports Editor

SUN BOWL STADIUM, El Paso, Jan. 1.—A determined band of gold shirted Mountaineers from West Virginia took the Sun Bowl situation well in hand here this afternoon, matched Texas Tech's power with speed and deception and scooted to a 7 to 6 victory.

A capacity crowd of about 13,000 filled the College of Mines stadium and forgot about the nippy weather and the leaden skies as backfield stars of both teams threatened each other in a game that did full justice to "bowl" football.

Texas Tech, starting slowly, was taken by surprise from the start and never completely recovered. Taking advantage of a break early in the second period, West Virginia pushed over a touchdown and kicked the winning point.

The Raiders drove and passed 80 yards in the same period to score six points, but Thomas Neeley's try for point was blocked by a charging Mountaineer line.

Each side threatened twice in the second half, but Texas Tech reminded its followers of its early season plenty of power in mid field but no scoring punch.

Ed Smith, alternating at quarter and left half, was Tech's big offensive threat all afternoon, but individual honors went to Harry Clark, sophomore halfback sensation from Union Town, Pa., who thrilled the crowd time and again with sensational spurts of running. Once he shook off our Tech Raiders and ran 92 yards for an apparent touchdown, but the play was called back and a clipping penalty given the Mountaineers. It happened early in the fourth period, and for the rest of the game, until he came out with an injury, he tried to make up for the tally that didn't count.

Forward Wall Plays Well

Texas Tech's line played masterful football, with Abe Murphy, Frank Guzick and Bill Davis in on nearly every play. Captain Red Ramsey, winding up his collegiate career for Tech, was a marked man, and although he turned in a good job, it was below par.

Except for Smith, however, the Tech backs failed to show their November form. Bobby Holmes, expected to do a lot of scatting in behalf of Tech and the Border conference, was injured in the opening period and never got back in. Tech was weakened at left halfback as a result. Gene Barnett went in just long enough to earn the "goat" prize of the game. Then Smith played the position for the balance of the game, with Curfman at quarter, Elmer Tarbox at right half and Charley Calhoun at full.

Barnett's Fumble Is Costly

Barnett's hard luck resulted in West Virginia's touchdown. Replacing Holmes at the safety position Gene tried to field a long punt on his goal line, instead of letting it go for a touchback. He made it out to the 4-yard line then fumbled on the next attempt, losing the ball on the one. Murphy and Guzick did some fine goal line defensive work then, but on fourth down little David Isaac skirted right end for touchdown. Emmett Moan booted the extra point.

Babe Curfman ran the ensuing kick-off back from the goal line to his 38. Calhoun made first down on the 48, then Smith's pass was intercepted. The Mountaineers went back to Tech's 32, then kicked over the goal line.

From the 10, the Tech drive started that ended in touchdown. A five-yard penalty helped, then Smith completed a 21-yard pass to Thurman Bortick. Another pass fell incomplete, then Curfman snagged one for first down on the 42. Smith, on a "keep it" play that had the Mountaineers worried all afternoon, ran to the 35, then Calhoun powerhoused his way for a dozen yards. Smith passed to Ramsey on the 8-yard line, then Smith carried twice for four yards. Calhoun plunged over the touchdown, his eighth of the season.

Tech Dominates Third Period

Neeley rushed in to try for point, but heavy Mountaineer line surged through to block the placement. Not enough time remained in the half for serious work.

The third quarter was all Tech's. Elmer Tarbox intercepted Moan's pass and returned it to mid-field from the 20. He shook off a gang of tacklers and made 15 yards, then Smith passed to Curfman for six. Tarbox made five through the line. But Tech drew a 15-yard penalty for holding and two passes fell incomplete.

The Mountaineers were backed up to their 5-yard line by a holding penalty, but Clark elected to run with it. He came out to the 25, then made first down on the 32. Clark hammered the Tech line and swept the ends for ten yards, but the threat bogged down near mid-field.

Tech Threat Bogs Down

The Raiders took over on their 24. Smith and Calhoun made ten yards, then Smith ten more. He ran in to the West Virginia 40, but a five-yard off-side penalty nullified the play. The Techs couldn't get started any more on that series, and Calhoun kicked over the goal line.

Red Ramsey smeared a couple of Mountaineer plays for losses, and Tech started operations again from mid-field, where a punt went out of bounds. Smith made ten yards, Tarbox got five more. Smith faded to pass, and was tackled for a 7-yard loss, but made it up, with two

(Continued on Page 13)

Pike's Peak Is Allred's; Now To Move It!

DALLAS, Jan. 1. (AP)—The governor of Texas said to the governor of Colorado here today:

"I'll bet you the Big Bend park against Pike's Peak that Rice licks the tar outta Colorado this afternoon."

"Done," said the governor of Colorado to the governor of Texas.

They made Jesse Jones, chairman of the Reconstruction Finance corporation, holder of the stakes.

Rice defeated Colorado 28 to 14.

Gov. Ammons acknowledged defeat with a bow.

"O. K., you win the peak. Come and get it any time," he told Allred.

Ralls Beats Feminine Team; Miss Stephens Cracks Own Records

RALLS, Jan. 1. (Special) — The Jackrabbits surprised the Missouri Red Heads, a traveling girls' basketball team, here tonight to capture a fast 37 to 19 tilt before 700 spectators, the largest crowd ever to witness a game in the high school gymnasium.

Beans Reed and Alton Brown, center and forward for the locals, were outstanding performers. A zone defense employed by the Hares had the fem stars guessing throughout the game. They were never able to get their shots to clicking.

Helen Stephens, 1936 Olympic champion, broke two of her own records in an exhibition as an added attraction for the cage contest. Her shot heave of 49 feet seven inches was the best mark of her career, she said. She attained a mark of eight feet 11 inches for the standing broad jump as compared with her former best leap of eight feet eight and a half inches.

Cordell Light, a local high school lad, beat Miss Stephens to the tape by about 18 inches in a 30-yard dash.

Boxers Vex Radio Commission With Greeting To Mammas

WASHINGTON, Jan. 1. (AP) — Chairman Frank R. McNinch of the communications commission took a poke today at boxers who use the radio to put over a "Hello, Mom, it was a great fight!"

Don't get him wrong. He doesn't have anything against prize fighters or their mammas. It just happens that the communications act forbids a personal message on a broadcast.

"I haven't gone into the matter fully," McNinch said, "but no matter how trivial the greeting, a law's a law."

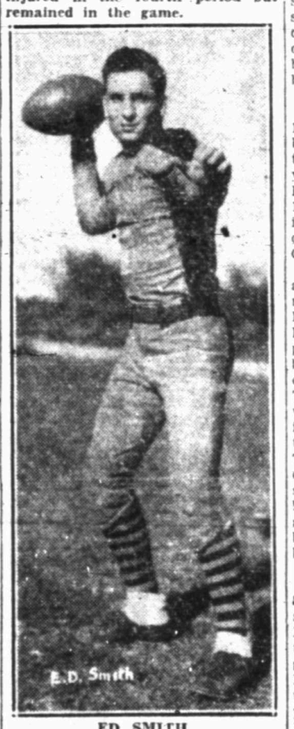
From now on, he said they will have to pull their verbal punches.

Sun Bowl Stars



HARRY (FLASH) CLARK

Sophomore Halfback Harry Clark touched off the fireworks in West Virginia's backfield Saturday in the Sun Bowl encounter at El Paso. Clark skipped out for 90 yards and an apparent touchdown in the second half, but the play was nullified by a clipping penalty assessed against the Mountaineers. He was injured in the fourth period but remained in the game.



ED SMITH

The outstanding star of Texas Tech's unsuccessful entry in the Sun Bowl classic yesterday was its senior quarterback, Ed Smith. He was only backfield man who could really get started against the Mountaineers and played headsup all the way. It was his and seven other Raiders' final collegiate game.

ORR MARE TRIUMPHS

NEW ORLEANS, Jan. 1. (AP)—Hope Eternal, Mrs. S. Orr's six-year-old mare, today won the $2,000 added New Year's handicap at the fair grounds track here. Visigoth of Shadybrook farm was second, four lengths back and Trouper was third.

To prevent possible deaths from lead arsenate fruit spray, scientists are working on a new drug, "Phenothiazine," which kills insects but is not harmful to human beings.

"Pretty Good Game, Wasn't It?" Is Ernie's Comment

(By The Associated Press)

DALLAS, Jan. 1. — Ernest Herschel Lain, commonly referred to by his ardent admirers as "the Rice football team," must have writer's cramp and a sore back by this time.

The big back who led the Southwest conference champions in their 28-14 rout of Colorado's Buffaloes, was mobbed by fans after the game.

He signed autographs and furnished his broad back as a target for the hands of jubilant Rice supporters until a hurry call had to be relayed to get him on the bus en route to the Owls' hotel.

"Gosh, I could hardly break away," he grinned.

"What about the ball game? Oh, it was a pretty good game, wasn't it?"

That laconic statement was practically his sole contribution about the contest which drew 37,000 spectators from the Southwest.

Except for a pause in conversation, which had to be drained from the modest star—to say that Whizzer White was "a great boy and a swell football player," Lain confined his remarks to fellow students, on subjects far removed from football.

The Owls were a happy bunch of boys as they piled on buses but the sight of watching Rice take a safe lead and coast through much of the game took a little of the flavor from the thrill of copping the Cotton Bowl trophy.

Jimmy Kitts, coach, said he thought Colorado "could do very well" in the Southwest conference.

"They play fine ball in Colorado. That Whizzer White is a great player. Was I worried when they got that 14-point lead? Why, of course I was—plenty.

Aerials Connect For Bronc Win Over Bengals

NEW ORLEANS, Jan. 1. (AP)—In a thrilling demonstration of aerial fireworks intermingled with powerful reversed plays and other tricks the Santa Clara Broncos came out on top today in the Sugar Bowl gridiron duel with Louisiana State's Tigers.

The score was 6 to 0 and was the Broncos' second straight victory over the Bayou Tigers in this New Year's Day spectacle and was the third consecutive setback suffered by the Louisianans.

Setting up a great defense, especially in the line where the Tigers' running attack was practically stalemated, Santa Clara also thwarted Louisiana's heralded passing attack with an impenetrable bulwark.

Halt Bengal Threat

After halting one of Louisiana State's two scoring threats that saw the Tigers get down to the one-yard line early in the first period, Santa Clara lashed hard to get its winning points late in the second period.

It was Jimmy Barlow, one of the stars of the Bronco backfield, who set the stage for the touchdown by tossing a 21-yard flat pass to Raymand McCarthy to reach the LSU nine. A few seconds later, Bruno Pellegrini connected with an aerial to Coughlan and the husky substitute end had only to step over the goal.

Pellegrini's try for the extra point was barely wide.

On three other occasions the Broncos drove to the Louisiana goal shadows, but were checked. In the second period, just after the touchdown had been scored, the fast-charging Bronco line blocked a kick by young Bussey, star LSU halfback, and recovered at the 33.

Tigers Drive Goalward

McCarthy ran wide at end to the 18 and line plays got four more, but there the Tigers braced. In the third period, aided by a 28-yard pass from Pellegrini to Chuck Pavelko, Santa Clara reached the 16. But this threat, like another in the third that carried to the 20 on a 25-yard pass by Pellegrini to Coughlan, was stopped.

Early in the first period, Louisiana's gridders got to the one after recovering Orville's fumble of Pinky Rohm's punt on the Bronco 29. Rohm connected with a 12-yard pass to Milner, but the Santa Clara bulwark raised again to halt Rohm on a lunge from the one. The Tigers reached the 33 in the second when a pass was ruled complete for interference, but the drive ended there. The most serious bid of the Tigers came in the early minutes of the closing period. Pinky Rohm set the stage with a 23 yard run-back of the game's greatest kick—a boot from under the goal post by Barlow after Santa Clara had been backed up to its one-foot line.

Tigers Again Threaten

Rohm got back to the Bronco 32. Santa Clara made another great stand and it was fourth down. Rohm kicked over the goal but the Broncos were offside and LSU got five yards and another play. Rohm went back to kick. Milner took the ball from him on a fake play and it looked as if he was away. He was half pulled down and stumbled at the three after running 22 yards. On the next play Rohm lost seven and passes failed to connect.

Late in the final period, the Broncos checked a Tiger threat at the 29 and Pavelko booted out. A long pass by Bussey was intercepted and Santa Clara lost the ball at Louisiana State's 45 with 15 seconds to play. Bussey completed a long aerial to Ken Kavanaugh, who raced to the Bronco 28 before being hauled down.

Lineup and summary:

Santa Clara	Pos.	Louisiana State
Coffer	LE	Baur
Cope	LT	Friend
Parasyn	LG	Smith
Dougherty	C	D. Gormley
Cook	RG	Clark
Wolff	RT	Gatto
Brown	RE	King
Pavelko	QB	Booth
Roche	LH	Cohm
Gilbert	RH	Milner
Gunther	FB	Morton

Score by periods:

Santa Clara	0	6	0	0—6
Louisiana State	0	0	0	0—0

Santa Clara scoring: touchdown, Coughlan (pass from Pellegrini).

Substitutions:

End, Coughlan, Kavanaugh, Anshau, Dumas; tackles, Farmer, Campbell, Locke, Smith; guards, Lester, Cunningham, Clarke, Campbell, Ginney, Parasyn; centers, Schriechi, Warmbrod; backs, Cajoleas, Bussey, Stell, Anderson, Staples, McCarthy, Pellegrini, Hanners, Harlow, Smith.

Officials: Erwin (Southeastern conference), referee; Conlan (Pacific coast), umpire; Bagley (Southeastern conference), field judge; Blewett (Pacific coast), head linesman.

Olton Stages Cage Tourney On Friday And Saturday

OLTON, Jan. 1. (Special)—Olton High school's first invitational basketball tournament will be conducted at the high school gymnasium Friday and Saturday.

A large number of invitations has been sent to high school coaches of the South Plains and others are invited to attend though not receiving an official invitation, according to Supt. H. O. Webb. Quarters will be furnished Friday night for teams traveling more than 30 miles.

Attractive trophies will be awarded first, second and third place winners, and merchandise will be given to individual performers.

Rice Downs Colorado, 28-14; Bruins Beat Bama, 13 To 0

BY FELIX R. McKNIGHT
Associated Press Sports Writer

DALLAS, Jan. 1.—(AP)— Two irrepressible Rice institute sophomores, Ernie Lain and Ollie Cordill, unfolded all their cunning to crush Whizzer White and his hitherto unbeaten Colorado mates, 28-14, before 37,000 Cotton Bowl fans today.

Stunned at the outset by White's ramblings that brought in two quick touchdowns and a comfortable Colorado lead, the Southwest conference kings stormed back behind Lain's pitching arm and Cordill's twinkle toes to bury the Buffaloes.

In the last three periods Colorado was no match for the burly Owl crew that punched the Buffalo defense for 422 yards, four touchdowns and another threat that died on the one-foot stripe.

White Makes Good His Threats

Too much Rice line was the answer. The rangy Texans, after White's first running and pass splurge that netted a touchdown, settled down to an afternoon of stubbornness, yielding only 87 yards in all.

Almost a one-man team, White, the scholary all-America sensation, did everything they said he would. He seized a break soon after the opening kickoff and it was a touchdown in three minutes.

Downfield he broke over the Rice tackles with thrusts from a short punt formation, finally passing to Antonio from the eight-yard for the first score.

"Substitute" Stars Again

The Colorado cutup was at it again soon after the kickoff, intercepting Lain's first pass of the game on the midfield stripe and waltzing untouched for a touchdown. As he did on the first score, he booted the extra point.

Lain, the "substitute" who is inserted when scoring opportunities seem near, started his antics and White was a forgotten man the remainder of the game.

Once he drove across himself for a score and three other times he bulleted passes that found End Frank Steen and Backs Jake Schuehle and Cordill for aerial touchdowns. Carrot-topped Jack Vestel, still another sophomore back, added all the extra points.

Lain Better Than White

Rice did not relinquish the ball on the four touchdown drives, jabbing with Lain's passes, Cordill's tackle blasts and general pass receiving on sustained marches of 72, 57, 91 and 50 yards for the scores.

Scrutinized on individual statistics, Lain was better man than White today. Fourteen times the hulking Rice halfback surged through the Colorado line, picking up 78 yards for an average gain of 5 1-2 paces. His passes were even more deadly; eight of the dozen he tossed were good for 123 yards and three touchdowns.

White—a worn, sad figure at the end of the rout, couldn't hold the terrific pace he started. He was the Colorado football team. He belted the Rice wall 23 times for 62 yards, and after his losses were deducted, had an average of 2.3 yards. His passes didn't come often—only five— but he completed only one for eight yards and had two intercepted.

But the phantom of the Rockies didn't have the stout Rice line behind which Lain, Cordill, Tom Vickers, Jake Schuehle and others operated.

Line Opens Big Gap

It was that line that opened the holes for Rice's three-touchdown surge in the second period. On the first score, Rice started back on its 28 and went on without a hitch on slashes by Lain and Schuehle and a pass to Steen that carried to the seven. There Lain dropped a flat-zone pass in Schuehle's hand and he wiggled across.

From their 43 Rice shoved off for the second score. Lain tossed to Steen and Hager for sizeable gains and Cordill firstdowned it to the Colorado 35.

Lain got in a blast of his own and then passed to Cordill who seemed stopped five times but wiggled on to the four. Lain went over standing up.

Drive Goes 91 Yards

Ninety one yards went the third Rice drive. Vestal bucked through Colorado's wall for 15 to start it and then Lain punctured to the Owl 45. Schuehle worked on a statue-of-liberty play for 12 more and Lain uncorked a 42-yarder Cordill speared on the eight and scampered across.

Johnny Neece and Schuehle, aided in spots by Lain, powerhoused from the midfield stripe to the nine before Lain passed to Steen for the fourth score, the rangy end making a great catch.

Paced by Vickers, a gang of reserves almost scored again in the fourth, but the red-headed senior was stopped on the one-foot line on fourth down.

Starting lineups:

Colorado	Pos.	Rice
Davies	LE	Nance
Brown	LT	Hines
Stevens	LG	Moore
Moore	C	Arthur
Smith	RG	Landry
Brill	RT	Stangel
Lavington	RE	Steen
White	QB	Hancock
Roome	LH	Vickers
Antonio	RH	Cordill
Cheney	FB	Schuehle

Score by periods:

Rice Institute	0	21	7	0	—28
Colorado	14	0	0	0	—14

Rice scoring: touchdowns, Schuehle, Cordill and Steen (passes from Lain); Lain. Points after touchdown, Vestal (4), (from placement).

Colorado scoring: touchdowns; Antonio (pass from White); White. Points after touchdown, White (2), (from placement).

Rice substitutions: ends, Williams, Palmer, Hager; tackles, Green, Singletary, Hughes; guards, Hairston, McBrayer, Haner, Stern; centers, Husbands, Flowers, Price; backs, Neece, Sullivan, Lain, Rogers, Coffee, Parker, Mechler, Brandon.

Colorado substitutions: ends, Liley, Grove, Quarnberg; tackles, Krieger, Lowen, Levine; guards, Davidson, Smart, Card; center, Thompson; backs, Hickey, Reeves, Hill, Reeb, Rocchio.

Officials: Bell (Vanderbilt), referee; Bresnahan (Colo. Aggie), umpire; Curtis (Texas), head linesman; McDougall (Colorado), field judge; Moon (Nebraska), timekeeper.

Plainsmen Beat Spartans, 6-0

MIAMI, Fla., Jan. 1. (AP)—Auburn's Plainsmen pushed the Michigan State football team all over the Orange Bowl today but clicked with just one scoring thrust for a 6-0 victory, the first by a Southern squad in the four years the New Year's game has been played.

A crowd of 18,970 saw Auburn's second team crack loose with a well-placed pass that set up the touchdown against Michigan State's relief players early in the second quarter.

Pass Play Clicks

It was a 36-yard drive, with Ralph O'Gwynne skirting end for a yard out three plays after snagging an aerial from George Kenmore, Garth Thorpe's placement for the extra point went wide.

Speck Kelly's 26-yard end run late in the first period shoved the Spartans back and made it possible for Kenmore to return Gene Ciolek's punt into Michigan State territory. Pelham Sitz slanted off tackle for nine yards but Auburn was set back to the Spartan 30 by an offside penalty.

Kenmore then rifled the ball to O'Gwynne who took it on the 15-yard line and dashed to the two before he was dragged down. Sitz picked up just a yard in two cracks at the Michigan State line before O'Gwynne swung wide around end and went across.

The Plainsmen, outweighed ten pounds to the man, rolled up 12 first downs to Michigan State's 5 and outgained the Spartans 197 yards to to 40 on the ground and 81 to 25 through the air.

They completely throttled Johnny Pingel, highly-touted Michigan State halfback, and never let the Spartans make a serious threat.

Lineups:

Michigan State	Pos.	Auburn
Bremer	LE	McKissick
Speelman	LT	Russell
Rockenback	LG	Sivell
McShannock	C	Antley
Lueck	RG	Howell
Swartz	RT	Holman
Gaines	RE	Whatley
Diebold	QB	Smith
Pingel	LH	Kelly
Sitz	RH	Fenton
Honey	FB	Heath

Score by periods:

Michigan State	0	0	0	0	—0
Auburn	0	6	0	0	—6

Auburn scoring: touchdown, O'Gwynne. Substitutions: Michigan State: ends, Nelson, Kinek; tackles, Schroeder, Pearson; guards, Dudley, Olman, Pogor; center, Alling; halfbacks, Bruckner, Pearce, Ciolek, Harris; fullback, Kovacich.

Auburn, ends, Harrison, Burford; tackles, Wolff, Nichols; guards, Gillman, Burns, Thorpe; center, Morgan; quarterback, Walker; halfbacks, Kenmore, O'Gwynne; fullback, Sitz.

Officials: referee, Tom Thorpe (Columbia); umpire, R. H. Hunt (Arkansas); head linesman, John Marshall (Georgia Tech); field judge, Col. Horatio Hackett (Army).

Fencing Society Convenes Semi-Weekly Meeting Today

The Joan of Arc Fencing society meets for its semi-weekly session this afternoon at 2 o'clock in the Armory on College avenue. The group is composed of 12 fencing enthusiasts of Lubbock and Texas Tech and is sponsored by Prof. Julien Paul Blitz of the college.

Another meeting is held each Thursday night at 7 o'clock. New officers recently elected are: Ed Reed, president; Norman Wiley, vice president; Miss Alice Stone, secretary; and Miss Louise George, treasurer.

The society urges that visitors be present at any of their meetings and solicits other persons to take membership. Edouard Blitz, 15-year-old son of Prof. Blitz is a skilled fencing student, having advanced to quarterfinals of the Southwestern Fencing league tournament at the Greater Texas and Pan-American exposition in Dallas last summer.

Hair is the safest test in distinguishing race.

Olton Stages Cage Tourney On Friday And Saturday

OLTON, Jan. 1. (Special)—Olton High school's first invitational basketball tournament will be conducted at the high school gymnasium Friday and Saturday.

A large number of invitations has been sent to high school coaches of the South Plains and others are invited to attend though not receiving an official invitation, according to Supt. H. O. Webb. Quarters will be furnished Friday night for teams traveling more than 30 miles.

Attractive trophies will be awarded first, second and third place winners, and merchandise will be given to individual performers.

Rice-Colorado Game Proves To Be Best "Bowl" Event

(By The Associated Press)

California's battering Bears and all-America Whizzer White lived up to all advance notices today as the one exploded the Alabama Rose Bowl myth sky high and the other fought his heart out in a losing cause in headline attractions of the annual New Year's Day football festivities.

More than 262,000 fans turned out for the six games on the holiday card from coast to coast. Some 90,000 of them watched Stub Allison's "wonder team" hang a 13-0 beating on Alabama, thereby turning back the Crimson Tide for the first time in five Rose Bowl assignments.

Lain Usurps Star Role

For individual achievement, however, the Cotton Bowl and its Rice-Colorado clash was the thriller for the day. White, leading the underdog Coloradans, astonished 37,000 fans by personally taking charge of two first-quarter touchdown drives to send the Rocky Mountain champions away to a 14-0 lead.

That's where sophomore Ernie Lain, who turned out to be a whole lot of ball-player, entered the picture, and when he came in, Colorado's chances went out. Ernie scored one touchdown himself and passed for the other three as Rice shoved over three tallies in a big second quarter, added another in the third, and waltzed in with a 28-14 decision over the Buffalo brigade that had gone through its regular season unbeaten and untied.

Broncos Upset Tigers

Upsetters of the day were the Broncos of Santa Clara, who again whipped the stripes off Louisiana State's Bayou Tigers by opening a

(Continued on Page 13)

Porker Players Among Stars In East-West Tie

SAN FRANCISCO, Jan. 1. (AP)—East and West locked grips today in a mighty football struggle that ended in a scoreless tie to the cheers of 58,000 fans.

The thirteenth annual classic bringing together the cream of the country's gridiron talent, and fought out for charity, was more even than any contest since the game was established in 1925.

It was a battle of ground power, as exemplified by the Eastern all-stars, and a brilliant aerial attack which saw the Western boys complete 14 out of 32 passes for a total of 151 yards.

West Team Holds Edge

Underrated and decided shortender, the West squad, coached by Orin Hollingbery of Washington State college and Major Lawrence "Biff" Jones of Nebraska, actually held an edge on the offensive side.

The Westerners tried and missed two field goals, one being short and the other blocked, but the scoring attempts constituted the difference between the rival elevens.

The only important scoring threat by the Easterners, coached by Andy Kerr of Colgate and Bernie Bierman of Minnesota, was an opening period drive that saw them march 41 yards to the West's 29.

Aside from this thrust, the warriors from the sunrise side of the Mississippi river were confined to the area bounded by the 35-yard lines.

Tries 51-Yard Placekick

George Karamatic, stocky little fullback from Gonzaga university, made the field goal tries. One, a real toe-testing feat, was from his own 49 yard in the second period.

He had an easier chance in the final period. After the West had advanced 50 yards to the East's six yard marker, mainly on passes from Dwight Sloan of Arkansas, Karamatic came back into the game to try his luck again.

The goal posts were directly in front and the kick was straight but—lanky Ralph Wolf, center from Ohio State, smashed through to block the ball.

Fordham Linemen Star

The East, relying mainly on ground plays, nevertheless produced a strong passing attack, with Cecil Isbell, Purdue halfback, and John Michelosen, Pittsburgh quarterback, handling the bulk of the tosses. None was of a score-threatening nature, however.

Standouts were Isbell, Elmore Hackney of Duke, Don Heap of Northwestern, Michelosen and Coby Davis of Indiana in the Eastern backfield and the line play of three Fordham linemen, Center Andrew Wojciechowicz, Tackle Al Babartsky and the other tackle, Ed Franco.

Western backfield laurels were upheld brilliantly by Arkansas' Sloan, a great marksman in the aerial tries; Karamatic for consistent punting, and the broken field running of Milton Popovich, halfback from the University of Montana.

Arkansas Players Flash

Elmer Dohrmann, the West's left end from Nebraska, just about stole the show by his amazing ability to snatch the ball out of the air, although seemingly trapped by Eastern defenders.

Jim Benton, end and team mate of Sloan at Arkansas last fall, also contributed a sparkling catch with Sloan tossing to him for a 22 yard gain.

The game, played in crisp, clear weather, left the yearly count at seven victories for the West, five for the East and one tied.

Proceeds of the contest go to the benefit fund of the Shriners' crippled children's hospital here.

Lineups:

East	Pos.	West
Souchak, Pitt	LE	Smith, Okla.
Franco, Fordham	LT	Shirey, Neb.
Drulis, Temple	LG	Routt, Tex. A.&M.
Wchowicz, Ford	C	Tsouvas, Stan.
Tarnas, Ohio S.	RG	Hop'wit, Wash. U.
Bartsky, Ford.	RT	Gilead, Wash. U.
Bershak, N. Car.	RE	D'mamo, Neb.
Michelosen, Pitt.	QB	Douglass, Kan.
Isbell, Purdue	LH	Gray, Ore. S.
Hackney, Duke	RH	Popovich, Mon.
Davis, Indiana	FB	L'field, Wash. S.

Score by periods:

East	0	0	0	0	—0
West	0	0	0	0	—0

Officials: Referee, Bob Evans (Millikan); umpire, Lloyd Yoder (Carnegie Tech); field judge, Rufe Klawans (Chicago); head linesman, William Kelley (Wisconsin).

Substitutes:

East: guard, Nee, Harvard; tackles, Middler, Minnesota; Chezbro, Colgate; quarterback, Vacso, Northwestern; halfbacks, Parkas, Detroit, Heap, Northwestern, Riffle, Albright. Ends, Sweney, Notre Dame, Kovatch, Northwestern; center, Wolfe, Ohio State; fullback, Lalor, Colgate.

West: Guard; Kirk, Missouri; tackles, Schieckman, Utah; Schwarz, U. S. F.; Hedlund, Drake; halfbacks, Wolfe, Texas; Keramatic, Gonzaga; Sloan, Arkansas. Ends, Benton, Arkansas; Stone, Stanford. Center, Parks, Oklahoma. Fullbacks, Kolberg, Oregon State.

Lazbuddy Sweeps Frenship Series; Latter's Girls Triumph, 31-21

Lazbuddy made a clean sweep of a two-game series with Frenship High school on the latter's court by taking Saturday night's game, 38 to 16.

Murt Sullivan and Arnold Brown, with 16 and 10 points respectively, led the Lazbuddy scoring. Warren Liner and Robert Lofland led the Frenship attack.

Frenship's girls defeated Lazbuddy, 31 to 21, to break a tie that existed at the end of the first game Friday night. Kathryne Woodson had 17 points to pace the scoring for Frenship.

Tickets For Golden Gloves Tournament Go On Sale Monday; Entry List Large

Topnotch Boxers Entered; Other Youths Invited

Tickets for the Golden Gloves boxing tournament this month and early next go on sale Monday morning at Sam Rosenthal's Hub Clothiers, Hotel Lubbock drug store, and the Hilton hotel lobby desk.

Season tickets for four nights of fighting during the city and district events will be priced at $4. Seats in the first and second rows at the ringside may be secured at that price. Ducats for each night are priced at $1.10 if bought separately.

Sanctioned By AAU

Both tourneys, sponsored by the Avalanche-Journal Publications, Inc. and sanctioned by the Amateur Athletic union and the Golden Gloves national body, are expected to attract the cream of pugilistic circles of this section. The city meet will be staged Jan. 10 and 17 and the district Feb. 7 and 8, both at the Auditorium.

Attractive prizes will be awarded to winners in each event. Champions in each of eight classes in the district tournament will receive free transportation to the state meet in Fort Worth in early spring and will be given lodging and meals as long as they remain in the running for a title there.

Winners Go To Cowtown

Winners in Fort Worth go to the national tourney in Chicago with the same provisions. Loss in the city event here does not mean elimination from other tourneys but serves merely as a warmup for the district and a chance for more prizes.

No entry fee is required of entrants in the January settos, although to establish amateur status of all fighters, a 25 cent fee is demanded by the AAU before sawoffs of the national meet beginning here with the district.

In order to condition young fighters for coming tests, Milton (Killer) Coffey, Texas Tech boxing coach, is conducting free instruction at Tech gym. Sparring partners and equipment are furnished. Cliff Caraway, former middleweight performer, is devoting his spare time aiding Coffey with young hopefuls.

Entry List Is Large

Meanwhile entries continue to reach officials by mail and personal delivery to the newspaper offices. Several well-known names of the local boxing circles are on the present list. Many out of town fighters of proven ability have entered. Handlers, however, hold that inexperienced youths may have sufficient ability to become champions. One aspirant captured his first fight inside the ropes last year, and after four matches became district titlist in his class, they said.

The entry list includes:

Heavyweights: Babe Ritchie, 218, Lubbock; Bob Bryant, 220, Tech; George Collins, 190, O'Donnell. Light-heavyweights: Bob Ritchie, 175, Lubbock; James Hawthorne, 175, Post; Jack Parker, 175, Lubbock; Nat McBride, 175, Littlefield; O. D. Conner, 175, Ralls; Albert Wuensche, 175, Wilson.

Middleweights: Ed Morrison, 160, Tech; A. F. Sedgwick, 159, Lubbock; Clay Birchell, 160, Carlsbad, N. M.; Buck Vance, 160, Wilson; Clendon Kerr, 159, Lubbock. Welterweight: Buck Gregory, 145, Tech; Jimmy Gardner, 146, Tech; Flagle Stewart, 147, Lubbock; Leroy Stewart, 144, Lubbock; Clarence Little, 147, Lubbock; Jim Ward, 147, Tahoka; Cliff White, 145, Lubbock; John E. Melde, 144, Wilson; Carl J. Schubert, 145, Wilson.

Lightweights: Pete Nachlinger, 135, Slaton; Jack Cole, 135, Lubbock; Cloys Mapes, 135, Tech; Robert Park, 132, Lubbock; Thomas Payne, 132, Lubbock; James Stotts, 135, Slaton; Jack Cole, 135, Lubbock. Featherweights: Tommy Coats, 123, Tech; Elton Terrell, 126, Tech.

Bantamweight: Lewis Terrell, 117, Lubbock. Fly weights: Rudy Russell, 112, Tech; Darrell Carpenter, 111, Lubbock; Clifford Duke, 103, Lubbock.

Olympic Machinery Is Slated For Organization Next Week

NEW YORK, Jan. 1. (AP)—The intricate machinery needed to organize America's participation in the Olympic games at Tokyo in 1940 will begin rolling next week.

On Thursday, the enlarged committee—representing 110 amateur sports bodies—will hold an all-day meeting to plan the Olympic campaign. Committees will be appointed for each of the 27 sports on the Olympic program. These committees will determine the method for selecting athletes who will compete at Tokyo in each sport, will set the date and site for tryouts and will name managers, coaches and trainers.

The chairman, or other representative, of these 27 games committees, automatically become members of the chief governing body of the U. S. Olympic team—the American Olympic committee. This body will consist of the 27 now on the executive committee, the ten to be elected at Thursday's meeting, and one representative from each of the games committee, or a total membership of 64.

Former Tech Gridder Gets First Marriage License For New Year In Sherman

SHERMAN, Jan. 1. (AP)—Elmer Fortner, deputy clerk of Grayson county, found his experience in filling out marriage licenses stood him well today.

The first application in the county for the New Year was his own.

Fortner, a former Texas Tech grid star, will be married to Miss Loreta Pepper of Shreveport, La., on January 23.

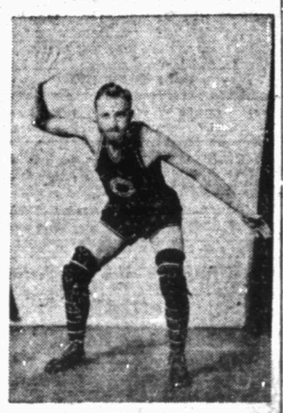
The Galapagos islands, off the west coast of South America, belong to Ecuador.

Raider Quintet Plays ACC Here On January 10 And 11

Cage Giants



ART STOELTING



ARTIE DEIM

Two bewhiskered stars of the House of David basketball team which meets four high school squads on the Frenship High court Monday night are shown above. Art Stoelting (top) mounts six feet 11 inches into space with not so much as tissue paper under his bare feet. Artie Deim, a guard and by no means a midget, is another seasoned veteran of the hardwoods.

Bearded Quint Faces Four Teams Monday Night At Frenship

One of the most unusual sports attractions of the season for the South Plains has been cooked up in the minds of Coach Fred Rich of Cooper High school and after being wholly baked will be served at Frenship High gymnasium at Wolfforth Monday night.

Five basketball teams will be included on the card, four against ons, in a game starting at 7:30 o'clock. The freak-passing House of David crew makes its second appearance hereabouts against four high school quintets. The whiskered clan played at Ralls last week, traveled west and is making the swing back to its home moorings.

Opening the attraction, Rich's Cooper five faces the Davids for one quarter. Then follows Roosevelt for the second period, New Deal for the third, and Ropesville for the fourth. As an added event, all four high school quints will battle the traveling unit for five minutes—20 men to 5.

It will be the last chance for fans to see the spectacular bewhiskered team play in this section this season. The group is headed back east for games scheduled there.

Admission for the game Monday night is 35 cents for aduits; 20 cents for high school students and 10 cents for children.

New Youngster Wins Junior Indoor Singles Net Title

NEW YORK, Jan. 1. (AP)—Joseph Fishback, the mechanical marvel with an unfaltering forehand, today climaxed two successful weeks of tennis and assured himself of at least a happy start on the New Year by turning back Marvin Kantrowitz, of New York and the University of Texas, 6-1, 6-3, 6-1, to win the National Junior indoor singles championship.

Fishback, 17-year-old freshman at St. John's university in Brooklyn, left no doubt in anyone's mind as to his superiority over his former high school teammate. In fact this triumph for the methodical youngster who a week ago beat Kantrowitz for the metropolitan title left little doubt that he should have been seeded at No. 1, instead of the fourth position assigned him.

Ramsey Nag Captures Second Straight In New Year Race

CORAL GABLES, Fla., Jan. 1. (AP)—Mucho Gusto, the big bay that Kirby Ramsey bought back from Walter O'Hara for $6,500 before the opening of the Florida season, won his second straight victory at Tropical park today in accounting for the E. Phocian Howard Memorial handicap.

I. J. Collins' Paradisical finished second just as she did a week ago while third money went to Jessey Spencer's Our Willie.

The bureau of mines has received numerous requests for studies of safety devices in schools and other public buildings since the catastrophic explosion of the school house in New London, Texas, in March, 1937.

Coach Berl Huffman's hapless Texas Tech basketball team makes its next home appearance at Tech gymnasium against Abilene Christian college Jan. 10 and 11.

Playing without the services of Elmer Tarbox, Rex Williams, G. L. (Mayor) Webb, and Truman Neal the Raider quint came out of the Oklahoma Collegiate tournament with disastrous results, winning but one game. The locals finally clicked to win their final appearance in the Sooner tilts.

Gridders Did Not Play

Tarbox, Williams and Webb were away with the football team preparing for yesterday's Sun Bowl clash and Neal was detained in his holiday leave.

With the quartet to add to the reserve strength the Huffmanites should fare better than their tourney play would indicate. Only eight men were available at Oklahoma City, taxing the coach's need for replacements.

Make Long Road Trip

New Mexico university follows next on the Raider card on the local court Jan. 14 and 15, after which the team takes to the road for 12 days. Texas Mines, University of Arizona, Flagstaff Teachers, New Mexico School of Mines, and New Mexico are to be played in their own bailiwicks on the prolonged road trip which starts Jan. 31 and ends Feb. 10.

The Raiders return here for games with New Mexico Aggies on Feb. 17 and 18 and Flagstaff Feb. 21 and 22 to complete the 1938 schedule.

Raiders Lose

(Continued from Page 12)

yards to spare on the next play. Tarbox bootlegged the ball to the 9-yard line, an a touchdown seemed secure. The quarter ended after Smith gained a yard.

Facing the wind in the last period, Tech wasn't able to move from the 8-yard line, Smith and Calhoun being held to nothing. The ball went over at that point, and on the first play, Clark broke through tackle and headed West. He outdistanced the field early, and was 40 yards ahead at the finish. But the play was called back and a clipping penalty assessed West Virginia from its 30-yard line.

Raiders Hold On 20

But that only served to invigorate the Mountaineers, who slashed the Tech line steadily to carry out a 55-yard drive. Tech finally stopped the rampaging Mountaineers on the Raider 20.

Then started Tech's last desperate drive, with about three minutes remaining in the game. Calhoun ripped off ten yards, then Tarbox got away for a first down jaunt to the 35. A couple of passes failed, but a penalty gave the Raiders first down, after their punt, on the 40. Smith and Tarbox carried for nice gains, then Smith passed to Ramsey for a first down on the 30. Three passes fell incomplete. Smith failed to pass a fourth time, but tried to run. He made only 7 yards, and the ball went over. The Mountaineers had time for one play before the game ended.

Statistics Are About Even

They were two well matched teams out here this afternoon, and the crowd certainly got its money's worth. West Virginia played the most spirited ball, but had Barnett been up to pay and had little Bobby Holmes remained in the game to offset the running of Harry Clark, the outcome more than likely would have been the other way. Bobby's absence very likely was the "difference" today, but all credit goes to the Mountaineers, certainly a great football team.

Figures showed the teams nearly equal on yards gained running—193 for Tech, 198 for West Virginia. Tech made 14 first downs to 9 for the enemy, and completed seven of 23 passes for 74 yards. The Mountaineers tried eight passes, failed to complete any.

Tech drew six penalties for 57 yards, the Mountaineers drawing 9 for 90 yards, in a game that was far from a pink tea party. It was hard, crashing football all the way.

The starting lineups:

West Virginia	Pos.	Tech
Dolly	LE	Ramsey (C)
Baisi	LT	Davis
Atty	LG	Owens
Hedrick	C	Gusick
Vclkin (C)	RG	Jones
Hodges	RT	Murphy
Eller	RE	Bostick
Lorens	QB	Smith
Phares	LH	Holmes
Clark	RH	Tarbox
Audia	FB	Calhoun

Score by periods:

West Virginia	0	7	0	0	—7
Texas Tech	0	6	0	0	—6

Summary:

Scoring: West Virginia, touchdown, Isaac (sub for Clark); point after touchdown, Moan (sub for Audia); place-kick). Texas Tech: touchdown, Calhoun.

Substitutions: West Virginia, backs, Moan (sub for Audia); (place-kick). Texas ends, Nebera, Deangelis; tackles, Foley, Castaric; guard, Gussie. Texas Tech, backs, Curfman, Barnett, Neeley; ends, Philbrick, Webb; tackles, Latch; guards, White, Green.

Officials: Kinney (Mississippi State), referee; Minton (Indiana), umpire; Sears (Kentucky Normal), head linesman; Dyer (Rice), field judge.

'Bowl' Games

(Continued from Page 12)

whole bag of tricks for a 6-0 victory in a repeat performance of last year's Sugar Bowl tilt. About 45,000 fans turned out for this year's showing.

The picked teams of East and West, performing before 59,000 spectators at San Francisco, tussled all over the field, but wound up just where they started in a scoreless tie.

Auburn's second team shoved over a touchdown in the second quarter and topped Michigan State 6-0 before 18,970 in the Orange Bowl game at Miami. West Virginia protected a one-point lead for nearly three periods today to nose out Texas Tech 7-6 in the Sun Bowl at El Paso, with 13,000 fans on hand.

The word "cemetery" means literally "a sleeping place" and was used first by the early Christians.

Injun To Battle Jap Wrestler

After taking the main event from Gust Johnson last week, Bill Cazzell, the big chief from Amarillo, is pitted against Tetsura Higami on the same spot on the weekly wrestling card at the Auditorium Wednesday night.

The Japanese jiu jitsu artist was unable to appear on a preliminary spot last week due to illness. Cazzell beat the big Swede in 2 of three falls.

Jack Mandell, the Boston grappler, who Wednesday night showed plenty of courage staying with Andy Tremaine for 30 minutes of the semi-windup setto, meets Sailor Moran in the middle match of this week's attraction. Moran is known best for deadly heart punch.

Andy Tremaine faces Cyclone Mackey of Clovis in the curtain raiser. The ex-University of Arizona athlete is fast developing into a topnoteh wrestler but may find going tough against the New Mexican.

Inventors of "Teflphon," new sound recording device patented in Germany, assert their machine will reproduce programs immediately after recording at a cost of 20 cents an hour, substantially cheaper than present methods.

Look Out For Revival Of Hoop-Skirts And Pantalettes If Acute Case Of Modesty Of Screen Glamour Girls Gets Any Worse

(By The Associated Press)

HOLLYWOOD, Jan. 1. — If the acute case of modesty currently enjoyed by the screen glamour girls gets any worse, look for a revival of hoop-skirts and pantalettes.

And also, film fans, look hard for a glimpse of a neatly-turned angle because it will be an event.

Dorothy Lemour, the "jungle queen of the screen," is the latest recruit to the anti-leg association.

Miss Lamour was tastefully clad in a sarong in the pictures "The Jungle Princess" and "the Hurricane," and she is wearing the same revealing garb in her current film.

"But when I am finished with Her Jungle Love'," she said today, "I am stepping out of the sarong forever."

Among the most determined holdouts against displaying legs to the film public is Claudette Colbert, but whether she likes it or not her underpinnings are going to be unveiled in her next picture. "Bluebeard's Eighth Wife."

The script calls for her to appear with Gary Cooper in a beach scene and a bathing suit seems inevitable.

Alexander Rites To Be Read In Lubbock This Afternoon

Last rites will be conducted at 2 o'clock this afternoon for M. T. Alexander, 69, of the Slide community at the First Methodist church here with Rev. C. J. McCarty, pastor of the Calvary Baptrist church, officiating.

Mr. McCarty will be assisted by Rev. A. C. Graydon, Methodist minister. Burial will be in a Lubbock cemetery with Sanders Funeral home in charge.

Alexander, a long-time stock former of Lubbock county, died of paralysis at 1:50 o'clock Friday afternoon after an illness of five weeks, in a hospital here.

He came to Lubbock county in 1901, moved to Greenville in 1912, returned to Slide in 1926, and lived there until his death.

He is survived by his widow, four sons, six daughters, and a brother.

Pallbearers will be Baxter Honey, Clyde McCrummen, D. N. Stokes, W. B Copeland, W. S. Mash, and J. C. Stanford.



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And Pajamas

$5.50 Custom Shirts $3.65
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$3.00 Quality Shirts $2.15
$2.50 Quality Shirts $1.85
$2.00 Quality Shirts $1.65

$8.50 Silk Pajamas $6.45
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$2.50 Quality Pajamas $1.85
$2.00 Quality Pajamas $1.65

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All classified advertising will appear in both the Morning and Afternoon papers both papers counting one insertion All classified advertising is printed in the Lubbock Morning Avalanche first and the Daily Journal of the same date no classified originating in the afternoon paper

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No advertisements accepted on an "until forbid" order A specified number of insertions must be given

We reserve the right to place an advertisement under the proper classification and reject unclean or objectionable copy

Obituaries and cards of thanks at regular classified advertising rates

The publishers are not responsible for copy omissions typographical errors or any unintentional error that may occur further than to correct it next issue after it is brought to their attention All advertising orders are accepted on this basis only

The Avalanche-Journal can not be responsible for more than one incorrect insertion of a classified ad Advertisers should check their ads on first day of publication and immediately notify the Classified Department if any mistakes occur

Classified Advertising accepted until 6:00 p m on week days and Saturdays

For classified display advertising information—

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Notice to Discontinue an Ad must be given after 8 a m and before 6 p m to some member of the Classified Advertisement Department We cannot be responsible for notice given before or after these hours, and to a member of some other department

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J H MOORE Secretary

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3—Lost and Found

LOST: Police dog, red leather collar. Tag No. 210. Redish-brown color, black markings. Name "Mike." Reward. Tel. 3333-J.

LOST OR STRAYED: A yellow striped half-persian male cat. Reward. 809 Ave. K.

LOST: Frigidaire top, near High school. Return to Avalanche-Journal.

LOST: 7 months old male Red Chow pup. Answers name "Chang." Liberal reward. 2515 20th. Telephone 1699.

LOST: Light red Guernsey Cow, long horns. Reward R. G. Wright, Slaton, Tex.

4—Personal Notices

SPENCER CORSETTIERE: Mrs. Sharp, 1820 17th. Phone 1154-M. after 7 p. m.

LA MAR

PSYCHOLOGIST AND ASTROLOGER

If in doubt, discouraged or unhappy see La Mar at once. Know the secret of control which means success in business, love and marriage. Daily and Sunday hours 10 a. m. to 9 p. m. Readings 50c and $1. Private waiting rooms for all.

NOW LOCATED IN PRIVATE APARTMENT OVER THE BROADWAY PHARMACY
909½ BDWY.

Mme. Patrovia

Reader and Advisor

Gives truthful advice on all affairs of life. Why despair when you can attain your desire. Why give up when all is within your grasp She tells all of the very things you wish to know. See her today for tomorrow may be too late. Special readings, 50c. Hours, 10 a. m. to 8 p. m. Daily. 1119 Avenue L. All welcome.

Political Announcements

The Avalanche-Journal Publications have been authorized to present the names of the following citizens as Candidates for office subject to the action of the Democratic Voters in their primary election on Saturday, July 30, 1938.

FOR STATE REPRESENTATIVE
(119th District)
W. P. Florence, of Slaton

FOR DISTRICT ATTORNEY
Burton S. Burks, (Re-Election)

FOR DISTRICT COURTS CLERK
S. E. McMillan
Louie F. Moore

FOR COUNTY ATTORNEY
Robert J. Allen, (For Re-Election)

FOR SHERIFF
Tom Abel, (Re-Election)

FOR COUNTY TAX ASSESSOR-COLLECTOR
H. B. Bryan

FOR COUNTY CLERK
W. E. Lavender
Ed D. Allen, (Re-Election)

FOR COUNTY JUDGE
J. J. Dillard, (Re-Election)
A. V. Weaver, Jr.

FOR COUNTY SCHOOL SUPERINTENDENT
Joseph R. Griggs, (Re-Election)

FOR COUNTY COMMISSIONER
(Precinct 1)
Barrett Penney, (Re-Election)
(Precinct 2)
Ben Mansker, of Slaton
Re-Election 2nd Term
(Precinct 4)
B. O. McWhorter, Re-Election
J. W. Sampson

FOR CONSTABLE
(Precinct 1)
Winnie Roberts Coleman

Announcements

4—Personal Notices

Ask The Master Psychologist
DR. LA ROSE, Ps. D.



How to obtain Love, Happiness, Success, being loved and admired for yourself alone, capturing the hearts and friendship of all about you, can bring you more happiness than all the jewels and fine clothes you could wear . . . than all the wealth you could spend in a lifetime. Without friendship and love, life would not be worth living, for admiration and affection are the breath and heart beat of all human happiness. Within you is a power that controls your destiny. It is in every woman and man, but few discover it. Those who do are blessed with the key to Life's Happiness. With all my heart I urge you to bring forth this innate charm that is yours. Develop it, and you will attract to yourself those things that make life worth while. You are helpless in the hands of women who have learned how to use their hidden powers of attraction. You have these powers. You can discover and develop them and swiftly make yourself irresistible to men . . . even in competition with women far more attractive-looking. You can win and hold the love of the one you want. So if in doubt, ask the man who knows.

Studio: 1608 Ave. N. Phone 2021 for appointments.

OPENING SUNDAY MORNING

MADAME LEAADA. Here one week only. Readings 50c. 1912 18th.

Jackson Watch Repair

SPECIAL PRICE

ON CLEANING, STAFFS, JEWELS OR MAIN SPRINGS.

$1.00

1208 Broadway Phone 3234

LADIES' MANNISH SUITS made from men's suits. $4.50. Experienced tailoress. 1922-A 6th street.

Emma Chandler

NOTED PSYCHOLOGIST & ADVISOR

A lady who will give you advice on all affairs in life. Such as business matters, love, marriage and important changes in life.

If troubled or in despair, remember—One is never so far gone that he or she can't be helped.

Now permanently located at
1631 BROADWAY
9 A. M. TO 9. P. M.
Daily and Sunday Tel. 2346-W

4-A—Card of Thanks

CARD OF THANKS

We wish to express our appreciation for the many acts of kindness and expressions of sympathy and condolence extended us by our friends and neighbors during the recent illness and death of our loved one. Also our gratitude for the many beautiful floral offerings.

MR. C. L. SCOTT
MR. AND MRS. PRESTON ASKEW
MR. AND MRS. N. N. TEW
MR. AND MRS. E. A. TEW
MR. AND MRS M. E. TEW
MR. AND MRS. R. C. TEW
HOWARD TEW, NORA LEE TEW, MARJORIE AND BERTHA TEW

Business Service

5-B—Building Supplies and Contractors

INTRODUCTORY SPECIAL this week only, bright new lumber, $2.95 per hundred. Jones Lumber Co., 26th at Texas Ave.

TO BUY OR SELL or exchange anything use Avalanche-Journal Want ads. Phone 13 or 14

Business Service

6—Beauty Parlors



New Hats
. . . New Permanents

Don't let the flattery of your new spring hat be dimmed by an out-moded hairdress. The new styles demand the youthfulness of soft curls peeking out beneath close-fitting crowns. Get your spring permanent today . . . with shampoo and oil treatment $5.50

Bring or Mention This Ad. It will Save You 10%

RAINBOW BEAUTY SHOP
1013 Main Phone 143

SPECIALS

$7.50 Permanents, 3 for $6.00
$5.00 Permanents, 2 for $5.00
$2.00 Permanents, 2 for $2.50

RODDA BEAUTY SHOP
1630 8th St.

PERMANENT WAVES
SPECIALS

Genuine $6.50 oil permanent $2.50
Manicure 25c
Genuine Sanders Oil Croquignole Wave $1.00
Or Two for $1.75
Shampoo and Set 25c

TELE. 1685 FOR APPOINTMENT
All work done by Senior Operators

BAILEY'S BEAUTY SCHOOL
1505 Ave. Q

OIL SHAMPOO and finger wave, any style or length $1.00
Eyebrow lash dye and arch $1.00
$5 Permanent wave $2.50
$7.50 Permanent wave $3.75
Facial $1.00

RAINBOW BEAUTY SHOP
1013 Main Phone 143

LA MODE SPECIALS

$7.50 Permanent $3.75
$5.00 Permanent $2.50
Plain Shampoo and Set 35c
Oil Shampoo and Set 50c

Soft Water Shampoo
Call
Mrs. I. C. Waldrop
1638 17th St. At Q

7—Business Opportunities

SMALL Cafe in good town, choice location on highway. Good crops. Open day and night .See to appreciate. Bargain, but no steal. Box DH 5, Avalanche.

WANTED

Location for low admission theater. If you have building or building space please

ADDRESS BOX K. L. Z.
Avalanche-Journal

8—Business For Sale

For Sale Or Trade

Well located small stock of men's and ladies' ready-to-wear, including fixtures. One good large mahogany National cash register, five almost new 4x7 show cases, Large Burrough's 7-key adding machine, check protector, 12 large six and seven ft. window plate glass. Located in best cotton town in West Texas. Unlimited possibilities. No competition. Only dry goods store in Anton. Leaving for Arizona, wish to quit the dry goods business. Doing big business—several hundred dollars on Saturdays. Making money but can't take care of store. On account of my family's health, will sacrifice or trade for well located residence, duplex or business building in Lubbock or will trade all or part of fixtures for good residence building lot. For interview, call Evans Store, Anton, Texas.

FOR SALE

Small stock dry goods and Grand Rapid type of fixtures. Building for rent. Best business location in Seagraves. $2000.00 will handle if you don't have the money save your time.

B. D. O'NEAL
Seagraves, Texas

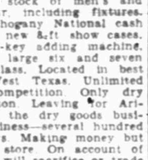
BARGAIN

Grocery store, meat market and building. Over $14,000 business this year. 602 Ave. E.

10—Tailors, Hatters, Laundries

SUITS C&P 25c
WHITWORTH'S
1315 Texas Phone 3410

OVER 800 BRAND NEW
Undelivered Tailor-Made
SUITS & O'COATS
Values $30 to $60 ... $19.50



PUP THOMAS
1011 Main 1011 Main

SUITS & PLAIN DRESSES 35c
Cash and Carry
VOGUE CLEANERS
Phone 2820 1209 College Ave.

10-B—Professional Service

Lubbock, Texas-Myrick Bldg.

ELKINS & ELKINS
ATTORNEYS AT LAW
Clyde F. Elkins Campbell H. Elkins

STEPHENS CHIROPRACTIC OFFICE
1713 Main. Health talks each Monday Wednesday and Friday at 11 a. m. over K F Y O

J. J. VAN DERVOORT
Chiropractor
1018 Ave J Phone 2831

11-C—Painting & Papering

CARPENTER WORK, painting, general repairing. Reasonable. Small or large jobs. Phone 3595-J.

A WANT AD in time saves many a dime Rent your apartment Phone 13 or 14

Hold Everything! . . . By Clyde Lewis



"Will you tell the great Abdullah that his sister Susie is here from Peoria?"

Business Service

11-A—Plumbers

Johnson Repair Service

Plumbing Repair

Stoves Connected—Gas Work

1919 Avenue O Phone 4083

Employment

13—Help Wanted Male

DIESEL We want to interview young men who desire to qualify to install service and operate Diesel Engines See Southwestern ad under classification 17

GET AHEAD IN 1938

Make sure of inspiring opportunities for employment and advancement in 1938 by starting the New Year in DRAUGHON'S where positions are virtually insured by many calls from business concerns. Investigate now.

Draughon's BUSINESS COLLEGE

13-A—Help Wanted Female

CUT ME OUT. I'll make you big money. Christy's Polishing Cloth tremendous seller. Wonderful demonstration. Free sample. Write Christy, Dept. 4, Newark, New York.

GET NEW WARDROBE FREE easiest thing in the world. No canvassing. No experience. No investment. Remarkable new way to make $25 or more weekly and your own wardrobe FREE. Send age and dress size. FASHION FROCKS, Inc., Dept. G-726, Cincinnati, Ohio.

ADDRESS POSTCARDS AT HOME. We pay 2c per card. Everything supplied. DETAILS FREE. Dorothea Cosmetics, B-607 Hynes, Calif.

WANTED: Housekeeper for general housework and care of mother and child. Lubbock Sanitarium. Room 304

WANTED: Girl or middleaged woman for general housework. Apply in person. 1614 Broadway.

WANTED: A good cook, efficient housekeeper, references required. Apply 2314 15th.

White girl for housework and care of child. References. Must be permanent. Room, board and small salary. Write Avalanche Box C D-10.

WANTED: Reliable and settled woman to work in boarding house. Box B-85, Avalanche.

14—Situations Wanted

WANTED: Position by stenographer with years of experience in banks and civil law and oil company offices. Address Box A. R., Avalanche.

GIRL wants to work for room and board while attending beauty school. Lela Proctor, Crosbyton, Texas.

EXPERIENCED stenographer desires position. Telephone 2624.

BOY wants to furnish and care for cow in exchange for room and board. Telephone 335.

GIRL wants place to earn room and board. Telephone 335

A MAN with executive ability desires location in Lubbock. Experienced retail merchandiser, bookkeeper, etc., an interview will convince you. Telephone 2135-J, or write E. H. T. 1656 Main.

BOY desires place to earn room and board. Telephone 335.

Financial

15—Insurance & Investments

25 TO 40% SAVING

On all kinds of Fire Insurance on good buildings and contents, automobile, collision, theft, liability property damage and compensation. It will not cost you anything to investigate this saving

BOONE AND TOLES INS. AGENCY
Ph. 471 1011½ Main

McFARLAND-MAISEN COMPANY

Insurance . . . Bonds

Loans . . . Real Estate

Over Penney's Store Phone 861

16—City and Farm Loans

MONEY to loan on land or will buy well secured vendor lien notes. J. W. Kerley, 2417 18th street.

5% FARM LOANS

Let us refinance that farm loan for you at 5 PER CENT ANNUAL INTEREST With our loan you don't have to repay any of the principal unless you want to pay it. We have exclusive contract with second largest insurance company in the world.

GREEN BROS.
Lubbock Hotel Phone 148

When better farm loans are made we will make them.

LOANS—5% TO 6%

On good business and residence property (Prepayment Privilege to suit).

GUY L. McAFEE
Hilton Hotel Bldg Phone 234

A WANT AD in time saves many a dime Rent your apartment Phone 13 or 14

Financial

16—City and Farm Loans

WANTED
FARM & RANCH LOANS

One of the largest loan companies in the United States has asked us to get them some large ranch loans at 5%. If you have the security we have the money Will make good loans anywhere in West Texas. Write us what you want.

TOM EDES R. R. WALKER
Phone 3616
Lubbock Hotel Lubbock, Texas

CITY, FARM AND RANCH LOANS

Low rates the best terms and prompt service If it is a good loan we can make it.

CLAUDE B. HURLBUT
217 Citizens National Bank Bldg
Lubbock, Texas Phone 446

16-A—Automobile Loans

AUTO LOANS
QUICK SERVICE

Notes refinanced more money advanced Also small loans, $10 to $75
INSURANCE OF ALL KINDS
L. E. DAVIS
1208 Texas Ave Phone 861

Automobile Loans
Reasonable Rates—Prompt Service
Guy L. McAfee
Hilton Hotel Bldg Phone 234

AUTO LOANS
"Cash In 10 Minutes"
LEFTWICH FINANCE CO.
1313 Avenue H Phone 202

DOWDLE AUTO LOANS

Also small loans, $10 to $75, on good collateral Prompt and confidential service 1011 Avenue J Tel 137

QUICK AUTO LOANS
And Refinancing Terms To Suit
A. R. ELLIS
1106 Texas Ave. Phone 3306

16-B—Money To Loan

FURNITURE LOANS. AUTO LOANS. BUSINESS LOANS
WESTER FINANCE COMPANY
"Bankers to the Multitude"
Room 2 Upstairs 1009½ Texas Ave.

MONEY TO LOAN

Diamonds, watches, guns, radios, typewriters or anything of value.
LICENSED AND BONDED PAWNBROKER
JENKINS JEWELRY
1208 Broadway Phone 3234

MONEY TO LOAN

—to steady employed people, payments to suit you Also furniture loans at low rate of interest Get yourself in shape for the Holidays. Broadway Loan, 1209½ Broadway, Room 111 Garnett Bldg. J. G. Tatum.

SALARY LOANS

To steadily employed people Repayment to suit your convenience Loans on furniture, autos or other security Quick confidential service Reasonable rates

HAMBRIGHT FINANCE COMPANY
Room 1, Brown Bldg Phone 422

Miscellaneous

17—Instruction Classes

WANTED: Names of young men under 27 willing to apply for entrance into U. S. Air Corps for training in aviation or ground mechanics. While training, government pays $75 monthly room, board, transp. FLYING INTELLIGENCE SERVICE, 200 Jefferson Building, Philadelphia, Pa.

PRACTICAL training, air-conditioning or Diesel. Free employment service while learning. Cabin 2 Camp Comfort.

Diesel Engineering

America's fastest growing industry is invading every field of power, creating a demand for trained Diesel men. We want to interview reliable men, mechanically inclined or familiar with machinery, who are willing to train to install, service and operate Diesel Equipment. Investigate today. Write or apply—

Southwestern Diesel Schools
202 Palace Theatre Bldg.

PRIVATE lessons in shorthand and typing. Telephone 4037. 2003 Main.

18—Furniture For Sale

STOVE repairing, broken doors welded, door springs. Jack Crume. Phone 4092-W.

USED STOVES
Plenty of all kinds.
TOM FRENCH SECOND HAND STORE
1956 Ave. H Phone 3281

Plenty of
PERFECTION HEATERS
LARRY BAKER FURNITURE
1812, Avenue H

Miscellaneous

18—Furniture For Sale

Buy Sell Exchange Used Furniture
PLAINS FURNITURE
907-09 13th St Phone 1320

SPECIAL on all new bedroom suites, Living suites. We will trade for your used furniture. See us before you buy Extra special on new all-cotton mattresses;
HUCKABEE AND HENDLEY
1419 Ave G Phone 3880

CLOSE OUT PRICES ON CEDAR CHESTS, SMOKING STANDS
HAROLD GRIFFITH FURN.

RESTAURANT OWNERS

We can save you money on your silverware, glass ware, chinaware, cutlery and all items so necessary for your restaurant Come in and see our modern sanitary toothpick dispensers. We have a special price on these.

West Texas Equipment & Supply Co.
"Complete Cafe Outfitters"
1218 Ave. H Phone 1981

John Spikes Eddie Sellers
Spikes-Sellers Furniture Co.

Complete Stock of Furniture, stoves, carpets We trade for your used furniture

1211 13th St. Phone 3860

EAST SIDE FURNITURE
We Will Buy or Trade for Your USED FURNITURE
1108 Ave G Phone 1706

Livestock

19—Livestock For Sale

CHEAP: Span of good Percheron mares for sale or trade for milch cows. Also single-row farm implements. Must sell at once. J. C. Williamson, 3½ miles N. W., Idalou.

JERSEY and Durham springer cows. See T. Teal. Phone 9032-F3.

10 GOOD milch cows for sale. ½ mile east Camp Joy. C. B. Berry, 102 34th.

JOE SEALE
GENERAL AUCTIONEER
For sale dates call 3710-W
Call by number
Residence 1622—7th Street
Lubbock, Texas

19-A—Poultry & Supplies

40 PAYNE STRAIN white leghorn laying pullets $1.00 each. J. C. Turney, 3½ miles south courthouse on Tahoka highway.

100 LEGHORN pullets and hens, Johnson's best strain. Also fine Jersey cow, 5 gallon. R. Smalley, Shallowater.

POULTRY WANTED

No. 1 heavy hens, 14c; No. 1 light hens, 11c; No. 1 young turkey hens, 16c; No. 1 young toms 16c; No. 1 old hen turkeys, 16c; No. 1 old toms 12c; No. 2 turkeys 10c; oldcocks 6c; fat ducks and geese 6c. For Sale. Threshed grain, 1 sack or truckload Ground budles and pummies. We do custom grinding and threshing We buy bundles and heads delivered, or at your farm.

W. R. HALL
S'west. Ward School, 4½ Mi. SW Lubbock

THE LUBBOCK HATCHERY
East of Fair Grounds

Will open January 8. Fertile Eggs From good flocks wanted.

B. W. SIMS

Miscellaneous

20—Musical Instruments

GULBRANSEN piano, A-1 condition, excellent finish. Reasonable. Spikes-Sellers. 1211 13th.

PIANOS

New pianos made by the old reliable Jesse French Piano Co. since 1875. The finest reconditioned, refinished used pianos in the west. All instruments fully guaranteed. Best trades for your old piano.

CLEM N. GAUSE
1404 18th St Phone 1127

21—Miscellaneous For Sale

FARMALL tractor and equipment for sale or trade. Mile west Liberty School. C. L. Karr.

EACH DAY OF THIS NEW YEAR

—will find us endeavoring to serve you more efficiently in our complete lines of service station equipment.

We start the new year by welcoming into our organization MR. ROXBY OLIVER, who will be in charge of sales and service of LINCOLN LUBRICATING EQUIPMENT. Mr. Oliver has specialized in this line for a number of years, and we are in a position to take care of your every need.

WADLEY EQUIPMENT CO.
1009 Avenue G Phones 3828-3322

TWO-WHEEL trailer, Maytag, 25-ft. pressure cooker, Burpee Sealer. Phone 3386.

APT. TRADE for farm: five-room frame, bargain; several low priced homes; piano, radio, Wilson rugs, electric cook stove.

R. L. STOKES
1011 Texas Ave. Phone 1177

NEW MAYTAG washer, Gasoline or electric. Bargain for cash. 1701 Ave. T. Phone 2311.

WICKER living room set, gas range, good condition. 2219 19th.

FOR SALE OR TRADE

1935 Ford sedan, 160 acres New Mexico, clear. 2 good residence lots.

PUBLIC CLOTHING STORE
1304 Ave H.

WANTED: Old barbed wire. Address J. B. Jay, Lubbock, Rt. 5.

SPECIAL THIS WEEK

Ward-Way washer, like new, gas or electric motor, $25. Several Maytags $20 up Want to buy good used Maytag.

MAYTAG SERVICE
1305 Ave. H Phone 876

Late Model Maytag washer, reconditioned and guaranteed, same as new, $54.50. Several other gas and electric models at bargain prices. Sherrod Bros. Hdwe. Phone 236.

SPLENDID USED TRACTORS

We have Deeres, Farmalls, Allis-Chalmers, all reconditioned by A1 mechanics. Some on steel, some on rubber, and at good prices. We will take some livestock in trade at the market.

HODGES BROTHERS
Allis-Chalmers Dealers
Feedmills, Windmills, Farm Implements

COAL AND FEED

Nut Coal per cwt. 55c
Lump Coal, per cwt. 60c

All Kind of Feeds
We Deliver

LUBBOCK GRAIN AND FEED CO
Ave Q and 4th St. Phone 622

FOR SALE, LEASE OR TRADE: 9500-egg incubator. T. J. STRUVE, Abernathy, Texas.

BEEF AND PORK

Cattle and hogs are down. Why pay a high price for meat? We sell wholesale to everybody by the dollar's worth. Come and see. M. C. Boyd. Phone 3624. 1515 Avenue B.

Miscellaneous

21—Miscellaneous For Sale

John Deere Cotton Harvesters

Prices reduced from $195 to $85. Gather 8 acres per day. Operated by one person. 1938 tractor now on display.

J. O. FORD IMPLEMENT CO.
708-10 Broadway

GASOLINE TANKS
General Machine Work
LUBBOCK MACHINE CO.
Ave H and 25th St Phone 581

USED PIPE FOR SALE

Just unloaded several carloads of all kinds and size pipe

LUBBOCK IRON & METAL CO.
1617 Ave H Phone 79

CHRYSLER 70 motor equipped to pull feed grinder. Box 714 Avalanche.

FARMALL tractor and equipment, 2 miles south, half west Hurlwood. J. F. Simmons.

22—Wanted To Buy

WANTED: Good watch dog, young. See Clifford Duke, P. O. Drug, after 6 p. m.

FIVE or six-room cottage on south side. Must be reasonable. No agents. Box A. H W.

160 OR 320 acre well improved farm. Lubbock county. State price and terms. Box H. W., Avalanche

WANTED TO BUY

All kinds of good used clothing and shoes.

LUBBOCK TRADING POST
703 Broadway

WANTED: 100% old suits. We pay the highest prices. Musical instruments, shoes, shirts, etc Phone 9582 1207 Ave. G. We call for it.

22-B—Wanted Real Estate

WILL pay cash for 75-ft. lot in Ellwood. Ph. 2875-J.

GOOD 1934 Dodge sedan, trade for residential lot. Carter 1916 14th.

Rentals

23—Board and Room

NICELY furnished front bedroom, family style meals. 2101 13th 542-W.

ROOM and board for boys. Mrs. Carlton, 2017 14th street

ROOM and board, $5 per week. 1410 Avenue R.

ROOM-BOARD Private home. Boys, Block of town. 1512 Broadway.

ROOM and Board or table board. Reasonable rates. Telephone 2684.

23-A—Business Property For Rent

MORTON, TEXAS: Building for rent or sale, west side of square, near postoffice. Good location for barber, tailor or shoe shop. See Roy Tarver, Morton, Texas.

SPACE for beauty shop. Booths, lavatories and special wiring installed. Tel. 2655, Mrs. B. T. Thomas, 2406 Main.

SPACE in business building for rent. 1308 Broadway.

BUSINESS building at 1103 Main. Call Mrs. Hackfield. Phone 2108.

FOR LEASE MARCH 1ST

Large 2½ story brick building located at 1212 13th street. Now occupied by Groce Furniture Co. For particulars see—

L. C. BACON
1206 13th Phone 3672

23-B — "Business Property Wanted"

LOCATION WANTED

Location 50 by 100 or more feet for a theater. Will pay rent that will justify investor to remodel or build. Call—

ANDY MAULDIN
Phone 277

24—Furnished Houses For Rent

SIX-ROOM furnished house, close in, Telephone 859-W.

FOUR-ROOM furnished house located 1710 6th. $25 month.

THREE-ROOM and five-room house, furnished or unfurnished. See Roy Teal Sunday, 2 miles southeast, old Slaton, Highway.

24-A—Unfurnished Houses For Rent

UNFURNISHED 5-room brick house. See owner, 322 Ave. U.

FOUR-ROOM modern house, garage. 2413 3rd street.

UNFURNISHED 4-room house, bath, $35. 2106 22nd. Call 2191.

FIVE-ROOM house, one acre, chicken-house. Kelly, 36th and W.

25—Bedrooms For Rent

NICELY furnished bedroom, close in. Apply 912 Ave. K. Ph. 94-J.

NICE large bedroom, newly decorated, suitable for bedroom-living room combination. Close in. 1641 Broadway. Phone 2823.

BEDROOM private entrance, gentlemen preferred. 1620 Ave. Q. 1945-J.

LARGE, beautifully furnished, south front, private room. Permanent. Gentlemen or couple. 1906 16th street. Phone 2053-R.

FURNISHED front bedroom, close in, private entrance. 1408 Avenue N.

FRONT bedroom, outside entrance, adjoining bath. Gentlemen only. 1914 17th.

FRONT bedroom, private entrance, connecting bath, board if desired. 1921 13th.

NICE south bedroom, adjoining bath, close in. 812 Avenue O.

FOR RENT Bedroom, private entrance. 2119 10th street.

FURNISHED bedroom, $4 per week. 1913 15th street.

SOUTH bedroom, private entrance, convenient to bath. 2327 19th.

LOVELY corner room, well furnished, private entrance. Gentlemen. 2219 15th.

DESIRABLE bedroom for men. Garage. Telephone 2723. 1205 Ave. R.

BEDROOM, adjoining bath, outside entrance, on busline. 2111 16th. Ph. 3222-M.

NICELY furnished front bedroom, kitchen privilege if desired. Outside entrance. Phone 778-J.

WANT GIRL to share bedroom, kitchen privileges. 501 Avenue O.

NICELY furnished bedroom, private home. 1303 18th street.

NICE large front room, near bath, outside entrance. 1812 18th.

FRONT bedroom, private entrance, convenient bath. Sealy mattress, gentlemen preferred 1914 Ave. N

EAST bedroom, outside entrance, men only 2306 16th. Telephone 3408-J.

BEDROOM, brick home, private entrance, garage. Close in. 1319 15th.

BEDROOM with lavatory, close in, private entrance. 1420 Avenue M.

SOUTH FRONT bedroom. Outside entrance. Adjoining bath. Gentlemen. 1626 13th St.

BEDROOM, modern home, adjoining bath, near town, gentlemen, 1611 9th.

NICELY furnished bedroom, convenient to bath, 1801 18th.

26—Furnished Apartments

NEW two-room efficiency apartment, private bath, couple. $25. Ph. 931-M.

TWO or three-room nicely furnished apartment. 208 Avenue U.

TWO-ROOM furnished apartment, $35 month. Private entrance. 2425 25th.

Rentals

26—Furnished Apartments

TWO-ROOM apartment. Couple preferred. Bills paid. 2305 9th. Apply 2309 9th.

4 ROOMS and bath. Garage. Modern conveniences. Phone 1649, 2013 14th.

TO COUPLE only, nicely furnished duplex, private bath. Call Fredda Hunt, 207 or 42.

THREE-ROOM apartment, private bath. Bills paid. Couple. 1502 9th.

FURNISHED southeast one-room apartment, private entrance. 2213 7th.

THREE-ROOM furnished apartment. Close in. Adults preferred. 1118 8th.

THREE-ROOM furnished apartment, private bath. Telephone 1983-W. 2321 20th.

THREE room modern furnished duplex. 1626-A 5th. Apply 1905 5th.

26-A—Unfurnished Apartments

THREE-ROOM unfurnished apartment with garage. Located 2315 27th street.

TWO-ROOM unfurnished apartment. 316 Avenue U.

TWO room unfurnished apartment, phone 1433-W, 2016 Ave. M.

NICE new 3-room duplexes, furnished bedroom. Adults. 1614-J.

27—Wanted, Rooms, Apartments and Houses

WANTED: One and two-room furnished or unfurnished apartments for college students. Telephone 335.

WANT to rent 5 room house. Permanent. Box R. J. D., Avalanche.

27-A—Farms For Rent

FOR RENT with sale of equipment, well improved farm, 4 miles of town. On old Tahoka highway. Cash transaction. R. C. Henard.

ATTENTION, Ranchmen and Farmers: Ranch and farm to lease, Yoakum Co. Cash rental. Interested, 1614 Ave. Q, Lubbock, Texas. Mrs. J. H. Comer.

FOR RENT

One section land, 12 miles from Plainview. Over 400 acres irrigated. Will rent with sale of stock and implements.

A real opportunity for the right man. See H. F. Lloyd at Lloyd's Dry Goods Co., Lubbock, Texas.

177-ACRE farm, Cochran county, for lease. Reasonable. Fair improvements. H. E. Ross or W. R. Adams, 1304 Broadway.

FOR SALE: Farmall tractor, land for rent. See me after 2 p. m, W. G. Boyd, Wilson, Tex.

FARM for rent: Fine Lubbock county farm for cash rent. Room 3 Brown Building.

27-B—Farms Wanted

WANT TO BUY: Half section good land well improved, well located. I. A. Viers, Box 51, Elk City, Oklahoma.

Real Estate

28—Business Property For Sale

TOURIST CAMP, approved by Tech college. Telephone 884, 603 College Ave.

29—Houses For Sale

For Sale

7-Room brick and tile residence, with 2 lots, at 2003 Broadway, price $13,575.00, $1,357.00 cash, balance in 15 years at 5% interest.

5-Room frame residence, newly decorated, located at 2117 17th St., price $5,000.00, $500.00 cash, balance $35.58 per month including 5% interest.

5-Room brick veneer at 1925 27th St. corner lot, price only $3,000.00, paving paid, $600.00 cash, balance easy.

NEAR NEW HOME, 160 acre farm, $2,400.00 Federal Loan, price $24.00 per acre for quick sale.

L. D. CASEY & COMPANY
Insurance, Loans, Real Estate
1723½ Broadway
Phones 263 and 1057

FOR SALE BY OWNER: Newly refinished five-room brick home, also brick duplex, in A-1 condition. Both pieces are above average and located close to High school. See J. D. Corcorran at Corcorran Tailors.

LOT AND HALF, 3-room frame, 3-room stucco, well. $1000 cash. 1514 30th. Phone 4195.

Five Rooms

A mighty nice small 5-room brick cottage in the very best of condition. Located at 2303 8th street, on pavement. Recently repapered and repainted. Good automatic water heater. $2750.00 with $400.00 down payment May be seen by appointment only. (Please do not attempt to go in this house).

Robert W. Wright
1212 Texas Ave. Phone 944

N. E. CORNER 130 by 135 feet and beautiful brick home, $5250.00. 5-room brick $3500.00, only $250.00 cash. Lots on paved streets $350.00 to $1500.00. Farms $25.00 to $35.00. Tom Sawyer, 1106½ Broadway. Phone 285.

6 ROOM brick veneer. Nice home $500 cash, balance $30 per month. Dandy duplex on 14th St. Good location, $4500.

CARL SCOGGIN OR TOM HOWELL
Phone 1635 Weaver Bldg.

FOR SALE

Will sell on account of leaving town

MY BEAUTIFUL HOME
1917 Broadway

Reasonable cash payment, balance like rent, to responsible party. Shown by appointment only. Call Mrs. Nora Phillips, Tel. 2603.

120 ACRES improved near County Line, $24 acre, if not sold by first price will be higher; another good farm near Idalou for 430 acres; $3 cash

I have some of the best buys in the city, located on Texas Ave., 19th St., 18th St., 17th St., 16th St., 15th St., Broadway and 20th St. Prices ranging from $2,500 up to $15,000. Also some very attractive homes to offer, that are real building sights.

RALEIGH MARTIN, REALTOR
Over J. C. Penney Co. Phone 1811

Idle Dollars Piling Up In Nation's Banks Again; May Bring Industrial Upturn

Real Estate

28—Houses For Sale

Security Abstract And Title Co.
1308 Texas Ave. Tel. No. 3024
V. R. PLUMMER, Manager
Complete abstracts of all Lubbock county lands and town property.
Special attention given to clearing of titles, notary work, etc.

6 ROOM BRICK VENEER
Located in Southwest part of town, on paved street in high class residential district. No encumberance. Double garage. Shrubberry, trees, big lawn. Convenient to high school and Tech. Cash, or terms to right party. Shown by appointment only. Phone 3241.

30—Lots For Sale

NEW YEAR OPPORTUNITY
Out-of-town owner will sacrifice clear, tax-free 50 ft. residential lot in restricted neighborhood 6 blocks southeast of Tech campus. The lucky person buying this will receive complete plans and specifications for house costing up to $4000, designed for buyer by registered architect, member of A. I. A., to fit lot and meeting FHA loan requirements. FULL PRICE $1000 CASH. This unusual offer can not remain open long, so write at once to Clifford H. James, 310 East 14th St., Austin, Texas for further details. Absolutely no agents.

FOR SALE
For quick sale will sell lot 24 bl. 2 in College Park Addn. on 25th St. $150 cash.
OTIS BROWN
OWNER
Irving, Texas

CHOICE 72 ft. northeast corner and 80 ft. inside lot on 24th in Ellwood. Phone Clyde Tatum, 1266 or 1288-W.

31—Farms and Land For Sale

FOR TRADE
Fourth, half or three-quarters of 2,300 acre fine wheat land in Castro county. 1,700 wheat planted. 200 acres under irrigation. Encumbrance $11 per acre. Trade for Lubbock property or land within 30 miles of Lubbock.
WRITE BOX 70
Dimmitt, Texas

FOR SALE OR TRADE
480 acre stock farm Crosby Co. Federal loan. 6 miles of drilling oil test.
WILDA STEWART
P. O. Box 786 Lubbock, Texas

IMPROVED FARM BARGAINS
160 A. good improvements, on paving, all in cultivation. 160 A. in Acuff community, all in cultivation, good house and best of land. 320 acres west of Slaton, 280 A. in cultivation. Can give possession if sold at once. If interested and ready to buy, see us now.
GAMBLE REALTY COMPANY
First Nat'l. Bank Bldg.
Phones 2480 and 940

LISTEN—TOWN FOLKS
Well improved 160 acre farm, 1 mile school. Clear, to trade for brick residence in Lubbock. See us about this farm.
ALLEN & GREGORY
1114 Texas Phone 3868

160 ACRE FARM
Improved, fine mixed land, 13 miles O'Donnell, 4 miles from Draw. On school busline. Sell at a bargain, cash or terms. Telephone 4151, Hamilton at 1611 Avenue T.

320 ACRES land for sale or trade; would rent for cash. D. V. Ross, 707 Ave. W.

FARMS FOR LEASE
240 acres, 3-rm house, all in cultivation, $600 cash rent. 480 acres, 400 cultivation, 4-rm. house, for sale or lease. 177 A. west Lubbock, near Dykes gin. $600 cash rent. 80 A. for rent on third and fourth with sale of 2 mules, 2 horses, plow tools, $400 cash. 2 labors S. W. Levelland, third and fourth, with sale of tractor, $1,000, $600 cash.
J. M. LEWELLING
213 Citizens Bank Bld. Ph. 677 or 1378-J

Extra Farm Bargain
640 acres Hale county, 10 miles Plainview, 6 room house, barn 50x70, irrigation well, 320 acres under cultivation and irrigation, 80 tons alfalfa, 1200 bushels corn all farm equipment, including nearly new tractor, 3 horses, 2 milk cows, 300 chickens, and 150 hogs. This is something extra and extra good farm. Small cash payment will handle this deal, with good terms on the balance.
Green Bros.
Lubbock Hotel Bldg. Phone 145
We Usually Have the Best Bargains

177 ACRES improved on highway west of Lubbock, $27.50 per acre. Terms, 6 room brick veneer near College on pavement. A bargain if sold soon.
MARVIN ALLEN
1306 Texas Phone 4024

FOR SALE OR TRADE: 8 acres well improved near Tech. Irrigation well. Ed Allen.

25 ACRES, 2 sets of improvements with 2 dairy barns, near Lubbock, priced to sell. 160 acres good red cat claw land 20% down payment, good terms on balance. 280 acres good cat claw land, good terms with a small down payment with immediate possession.
Nice 5-room frame house, well located, at a real bargain.
GRIFFITH AND JAY
Real Estate
1108 Texas Ave. Phone 742

QUARTER SECTION
Improved northwest Lubbock, 325 A. with $600 to $800 cash. Possession now.
HOGAN & SIEBER
1114 Texas Ave. Phone 3486

ACT QUICKLY ON THESE
Will trade 160 acres clear, well improved and has irrigation well, six-room house with bath, electric lights, 10 mi. of Lubbock, will trade for section wheat land. Take some trade on 177 acres, 2½ mi. of Morton, improved with small house, well and mill, price $20.00 per A.
Sell 160 acres west of Lubbock, 5-room house, barn, 140 A. in cultivation, price $32.50 per acre, $1,000.00 cash.
Sell 160 acres improved near Plainview, fine land and 50 acres wheat goes; price $5,000.00, $1,000.00 cash.
Sell 240 acres 8 miles of Lubbock, well improved, finest land; no weeds or Johnson grass, on pavement and near fine school; price $40.00 and that's under market value.
TOM EDES R. R. WALKER
ED TERRELL
Phone 3616
Lubbock Hotel Lubbock, Texas

320 ACRES, one mile north and 2 miles west of New Home. B. H. Weekly.

Real Estate

31—Farms and Land For Sale

BUSINESS LOTS between 29th and 30th sts. on Ave. H, price $750.00 and up.

ACREAGE on Plainview highway, tracts of ten acres, on gas and electric light line.
L. D. CASEY & CO.
Insurance, Loans, Real Estate
1723 Broadway
Phones 263 and 1057

92 ACRE farm, half mile north Post. Gas, electricity, water. Real bargain if sold by January 15th. Good terms, 5% interest. Consider trade. Write owner, J. B. Hudman, Post, Texas, Box 16.

FOR SALE or trade by owner, 200-acre farm near good school, 22 miles from Lubbock, federal loan, 2307 7th Street, Lubbock. Telephone 3423-R.

Several good farms, improved, well located, priced to sell. Small down-payment, good terms on balance. Come in and let us show you these farms.
G. C. McLEAN
Phone 2753 202 Conley Bldg.

A REAL FARM BARGAIN
640 acres South Plains red sandy cat claw land, two sets improvements, 800 acres in cultivation, $12.00 per acre, only two dollars per acre cash balance one to ten years 6% interest, immediate possession. See or call Mr. Sellers at—
NEW HOTEL COMMERCIAL
Lubbock, Texas

GAMBLE REALTY CO.
Dealers in farms, ranches, city property, oil leases and royalties, and farm and ranch loans. First Nat'l. Bank Bldg. Phones, of. 3450; res. 940.

MR. FARMER
If you want to buy a FARM see us before you buy. We have some bargains to offer.
ALEXANDER LAND CO.
314 Myrick Bldg. Lubbock

SALE OR TRADE
Well improved 900-acre farm and ranch. 12 ft. to water, $20 A. Section choice cotton and wheat land, $30 A., at Cotton Center. Trade Case thresher and Case and John Deere row-crop tractor for water well drill or house trailor or irrigation pump
W. BOGART
Phone 136 2611 22nd Street
Lubbock

33—Real Estate

Robert W. Wright's Realty Bulletin

A New Home
Of the very best construction and finish, and at very choice location on paved street. Six rooms and many unusual features. Brick, designed and supervised by capable architect. Complete in every detail. Can make attractive price with not less than $2,000.00 down payment.

100 Ft. Frontage
A most attractive and well constructed 6 room brick home, with two baths. Very best of condition all through. Double garage and complete servants quarters. Choice neighborhood. Make bargain price.

Furnished
A large and attractive brick home, with three room garage apartment, both completely furnished including electric refrigeration. Location in restricted district. May be had at far less than cost of replacement.

Five Rooms
This is a mighty nice small 5 room brick cottage in the very best of condition. Located at 2303 8th street. Pavement. $2,750.00 with $400.00 down payment. May be seen by appointment only. (Please do not attempt to go in this house.)

Duplex Apartment
One of the largest and best in Lubbock, at very choice location on paved street. Wide lot. In firstclass condition all through and may be had at bargain price.

Suburban Home
A beautiful large brick suburban home on 5 acres in the newest part of Lubbock. Gas and electricity. Outside city limits. Clear of debt. Take good clear Lubbock property in exchange.

BUY REAL ESTATE . . . IT'S SAFE

Robert W. Wright
1212 Texas Ave. Phone 944

WELL located apartment house at a sacrifice if sold at once. Two 80-acre tracts well located, 177 acres Hockley Co., $22.50 per acre. $9 cash, balance long time. 3 well located city lots, at a bargain.
J. T. TRIGG
914 Main Telephone 88

FOR SALE OR TRADE: 25 acre well improved, irrigated farm, 1½ miles of P. O., ½ mile of Junior college; for good house and lot in west part of Lubbock. Phone 3390 or write W. F. Haynie, Portales, N. M.

Real Estate

33—Real Estate

2080 A. SW-Wilderado, 800 A. wheat. All good and improved. $15.00, 1347 A. Castro Co. 760 A. cult. Improved. $14.00. Texas, 350 acres Petersburg. All good, $30. T. E. Delaney, P. O. Box 1042, 236 Wall Bldg., Lubbock.

160 ACRE farm near Ralls, priced to sell. Can give possession. 160 acre farm near Lorenzo, 70 acres of wheat with sale of farm, good improvements. 220 acre farm for rent with sale of tractor and feed crop. We have several 320 and 160 acre farms with small cash payment and can give possession.
HOLT LAND CO.
Phone 3366 1106 Texas Avenue

SELL OF ANY or these with $1000.00 cash. Possession for 1938:
236 acres, two sets improvements, good red cat claw, near Tech. 160 acres one mi. school, well improved, very best quality of red land, $32.50 per acre. Labor in Hockley county, two sets improvements, fine water, level as a table, $35.00 per acre, all in cultivation. 120 acres, all in cultivation, every foot best of and, made bale to acre. See us about these tracts.
ED ALLEN DAN GREGORY
Phone 3868 1114 Texas Ave

160 ACRES improved, $1250.00 cash, balance Federal loan. 354 acres well improved, $1500.00 cash, good terms. 354 acres improved, $27.50 acre, a first class farm. Federal loan debt. 160 acres to trade for small place in Lubbock. 160 acres, well improved, at Idalou, $37.00 acre. Give possession of these places at once. 1 acre well improved, priced cheap, $800.00 cash.
NOAH AND DUNCAN
Room 3 Brown Building Phone 3820

300 ACRES for money rent, $4 per acre. Improved. 525 acres at $3 per acre, Improved. Quarter section farm 9 miles Lubbock fair improvements, $27.50 per acre. Good half section south of Lubbock, fair improvements, $35 per acre. Half section 10 miles south of Lubbock, $30 per acre all cash.
BAXTER HONEY
914 Main Phone 88

WELL located half-section close to Ralls. For quick action and $2500 cash, will let go with 1937 rents and immediate possession at $22.50 per A.
HOGAN & SIEBER
1114 Texas Ave. Phone 3486

DANDY CAFE FOR SALE!
A good reason for immediate sale of one of the best cafe business in Lubbock, Texas, well located, doing good business and will do better. Fixtures alone Cost over $8,000. Inquire about this one, it takes CASH, but the price will surprisee you.
R. A. McKINNEY And SON, Agents

FARM OWNER
If you want to sell your FARM see us at once. We get the job done.
ALEXANDER LAND CO
314 Myrick Bldg. Lubbock

Automobiles

35—Automobiles For Sale

GOOD 1934 Ford deluxe tudor, $225. Already financed. 1605 Ave. E.

1937 CHEVROLET L. W. B. truck, low mileage $625. 1932 Ford V-8, new motor, new tires, good paint, $265. 1931 Buick sedan, new paint, $125. 1936 V-8 Tudor, radio, heater, low mileage, $525. Several other cheap cars.
HUB PARKING LOT
10th and Texas Ave.

1936 CHEVROLET Town Sedan, good condition $450. 2391 8th Street.

1937 DODGE sedan delivery, 1000 miles. Consider trade. Phone 1574-W.

REDUCED PRICES ON ALL USED CARS
1936 Pontiac deluxe sedan
1936 Chevrolet deluxe coupe
1936 Chevrolet deluxe sedan
1936 Terraplane sedan
1937 Terraplane sedan
The most complete stock of used cars we have ever had.
CLYDE RAGLAND MOTORS
Hudson-Terraplane
1008-10 Ave J Phone 3109

1936 GMC pickup; 1936 GMC truck; 1933 Ford truck; 1934 Ford truck; 1935 Ford truck; 1935 Ford coupe; 1936 Chevrolet panel; 1936 Terraplane coach; 1934 Pontiac coupe.
E. K. HUFSTEDLER & SONS
2202 Ave H Phone 89

1937 Chrysler Royal touring sedan
1936 Olds 6 Coupe
1936 De Soto 6 Coupe.
1935 Pontiac Sedan.
2 1936 Ford tudor touring Sedans.
1936 Ford fordor Sedan.
2-1934 Plymouth deluxe coupes.
1934 Chrysler-Airflow Sedan.
1934 Chevrolet Sport Sedan.
1933 Ford tudor Sedan.
1935 Dodge Pick-up.
1936 Ford Coupe.
1931 Ford Tudor Sedan.
1936 Ford panel Sedan.

Special prices on all cars until Jan. 1st. These cars are ready to go.
You will always find our used cars the best in Lubbock
JOHN JACKSON MOTOR CO.
Chrysler-Plymouth Sales and Service
1414 Ave. K Phone 1812

1936 Chevrolet coupe	$475
1937 Chevrolet town sedan	$685
1936 Chevrolet standard coach	$435
1936 Chevrolet 157 in. W. B. Truck	$485
1936 Ford coupe	$445
1935 Ford sedan del.	$350

Lone Star Used Car Co.
C. D. Harris, Mgr.
13th and Ave. M

LOTS of used cars and pickups priced right. Sell or trade for houses to be moved off lot, or wrecked cars. Small house and 2 lots for sale for cash. New and used parts. HOUSE OF WONDERS, 908 Ave. H. Ph. 3424.

Dancing Star

HORIZONTAL
1. 5 Dancer pictured here.
10 Bugle plant.
11 In.
12 Hint to a mystery
13 Exclamation.
15 To care for.
17 Flock.
18 Melodic passage.
20 Exists.
21 To love excessively
22 Beast of burden.
23 Fortified work
26 Dress bottom.
28 More costly
30 Dress arm.
31 Distinctive theory.
32 Hog.
34 Fish.
35 Queer
37 God of war.
39 To perform.
41 Monkey.
43 Sound of surprise.
44 Stalk.
45 Deposits.
47 Neuter pronoun.
48 Magistrate.
50 Shed as blood.
52 Well-bred woman.
54 Notice of a future marriage.
56 Sir.
57 Os.
58 His —— (pl.) was formerly his dancing partner.
59 Now he stars in motion —s.

Answer to Previous Puzzle

J	A	N	U	S				S	A	C	R	E	D	
R	O	U	S	E				U	P	R	O	A	R	
U	T	E	S		J	A	N	U	S		B	R	I	E
O	D	E	H					B	O	B		N	E	
P	A	R	A					E	N		R	E	P	
E	D	I	T		F	A	C	E	D		W	A	D	I
R		D	A	M		I	R	K		B	A	G	S	
E	S		D	A	L	L		E	V	E	R		D	O
T	I	C		R	A	T		I	T		R	E	D	
T	E	A	L		P	L	A	C	E		T	A	M	E
A	R	R	A	Y		A	I	R		C	O	D	E	S
R	E	D	E	E	M		A	P	O	R	I	A		
G	A	T	E	S		B	E	G	I	N	N	I	N	G

VERTICAL
2 Vexes.
3 Always.
4 One who dallies (pl.)
5 Judgments.
6 Musical note.
7 Furnished with antlers.
8 Virginia willow.
9 Vocal composition.
12 He danced professionally since ——.
14 Sickles.
16 He is famous for his ——.
19 Usefulness.
23 Invasion by police.
24 To abdicate.
25 Measure of area.
27 Golf devices.
29 3.1416.
32 Treeless plains.
33 Springing gait.
36 Low caste in India.
38 Thing.
40 Pussy.
42 Helper.
44 Dispatched.
46 Coin slit.
49 Aeriform fuel
51 Idant.
53 God of sky
55 South east.
57 Before Christ.



Automobiles

35—Automobiles For Sale

1936 Plymouth Sedan Delux, $375; 1930 Ford coupe, $110; 1930 Ford Coupe, $90; Three 1929 Ford Coaches, $90 to $115; 1929 Ford Coupe, $85. 1930 Ford Coupe, $85. Fites Used Cars, 1702 Avenue H.

USED CARS

1931 Chevrolet 2-door sedan	$175.00
1934 Dodge coupe	$350.00
1934 Chevrolet 2-door sedan	$110.00
1934 Chevrolet 2-door sedan	$350.00

WHITE USED CAR EXCHANGE
1306 Broadway

Buicks Better Buys

1935 Ford Coach	$335
1935 Dodge Coupe	$265
1936 Buick 2 Door Sedan	$635
1935 Buick 4 Door Sedan	$385
1934 Plymouth 4 Door Sedan	$235
1935 Pontiac 4 Door Sedan	$395
1929 Ford Model A Fordor Sedan	$95
1935 Pontiac 8-Fordoor Sedan	$465
1936 Buick 4 Door Sedan	$685
1937 Packard Coupe	$585

Scoggin-Dickey Motor Co.
Your Buick Dealer
1009 Avenue J Phone 2033

FOR BETTER USED CARS

1937 V-8 Deluxe Tudor, Trunk	$585
1937 V-8 Coupe	$575
1935 V-8 Coupe	$375
1934 V-8 Coupe	$285
1934 V-8 Deluxe Tudor Sedan	$295
1929 Model A Tudor	$125
1929 Model A Touring	$125
1936 Chevrolet Pickup	$395
1933 Chevrolet Fordor Sedan	$265
1933 V-8 Tudor	$235

CITY USED CAR EXCHANGE
1201-13th Lubbock

A WANT AD in time saves many a dime. Rent your apartment. Phone 13 or 14.

"Spend More, Levy Less" Faced By Country, Senator Says

WASHINGTON, Jan. 1. (AP) — Senator Adams said today that in 1938 congress "will tackle a problem that has never been solved—trying to spend more money and levy less taxes."

The Colorado Democrat, a member of the senate appropriations committee, said he had "been working on the same problem in my family without success."

"We're going to increase funds for the navy, spend more on farmers," he said. "We refuse to cut road funds and yet we're going to balance the budget although we have been running behind at the rate of about two billion dollars a year."

Automobiles

35—Automobiles For Sale

USED CARS

1937 Plymouth coupe, deluxe	$550
1937 Nash LaFayette Sedan	$765
1935 Dodge 2-door	$465
1935 Dodge 4-door	$445
1937 Nash Ambassador "6"	$865
1936 Ford V-8 4-door	$485
1934 Plymouth Sedan	$295

BILL McCARTY MOTOR COMPANY
Nash-Lafayette-Willys 910 Texas Ave

1935 FORD Coupe, motor overhauled good paint, $310. Already financed. 1705 8th.

GENERAL MOTORS INSTALMENT PLAN

1937 Ford Fordor	$665
1936 Ford Tudor	$465
1935 Ford Coupe	$365
1934 Ford Tudor	$265
1931 Ford Fordor	$150

BUTLER-FULLER PONTIAC COMPANY
812 Main Phone 1018

USED CAR LOT, CORNER MAIN AND AVENUE G.

CHEAP CARS
1937 Ford sedan, 1937 Ford coach, 1934 Plymouth coupe, 1936 Ford touring. Plenty of Model A Fords and other bargains.
BILL SINCLAIR
1814 Ave. H Phone 3603 or 144-M

Markets

Lubbock . .

The prices are furnished by the following Lubbock firms: Poultry—Lubbock Poultry and Egg company, delivered. Lubbock Grain — S. E. Cone Grain and Seed company. Following prices being bid by Lubbock grain dealers: Cotton—Plains Cotton company. All prices subject to change during day.

POULTRY:

No. 1 colored fowl over 4½ lbs.	12c
No. 1 colored fowl, 4½ pounds and under and No. 1 Leghorn Fowl, all weights	9c
No. 1 springs, under 2½ lbs.	14c
No. 1 springs, over 2½ lbs.	12c
Stags	8c
Old cocks	4c
No. 1 young tom turkeys, 14 lbs. and up	13c
No. 1 young hen turkeys, 9 lbs. and up	13c
Old toms and old hens	10c
No. 2 turkeys	8c
Guineas each	18c
Ducks and geese, full-feathered, lb.	5c
No. 2 poultry, 2 cents per pound or less respectively (rejects and culls not wanted).	

BUTTERFAT:

Butterfat, No. 1	28c
Butterfat, No. 2	26c

HIDES:

No. 1 green hides	4c
No. 2 hides, including bulls and damaged	3c
No. 1 salt cured hides (less 3 per cent tare)	4c
No. 2 salt cured hides (less 3 per cent tare)	2c
No. 1 dry hides	4c
No. 2 dry hides	2c

GRAIN:

Threshed maize	75c-85c
Threshed kafir	75c-80c
Maize heads	$10.00-$12.00
Wheat	82c-85c
Corn, No. 2 white, bu.	55c-60c
Corn, No. 2 yellow, bu.	55c-60c

COTTON

Middling, 15-16 staple	7.90c
Middling, 7-8 staple	7.40c
Middling, 13-16 staple	6.40c
Low grades	5c to 6c

Local Chapter Gives $50 To National VFW Home; Plans Made

Announcement that Lubbock post No. 2466, Veterans of Foreign Wars, has contributed $50 toward support of the VFW national home for widows and orphans of deceased veterans near Grand Rapids, Mich., was made here Saturday by Tom H. Carter, senior vice commander for the department of Texas.

At the time of making the donation, the report added, the Lubbock post reiterated its previous endorsement of methods of conducting the home, where every effort is made to avoid giving it the atmosphere of an institution. Preservation of the veteran's family circle so that mothers and children will not be separated, according to Carter, was the ideal inspiring the founding of the home in 1925.

Plans for the next year, he added, include the endeavor of the Military Order of the Coties, fun organization of the VFOW, to construct and equip an athletic field costing $7,500 and of the women's auxiliary to raise $35,000 to build a community recreation center and auditorium.

The present plant, Carter was advised, includes 19 two-story brick veneer homes, a $35,000 hospital and a well equipped playground, all located on the 612-acre site. Nearly 200 children ranging in ages from 2 to 18 years now are enrolled.

Hospital Session Is Called By President Hunt At Galveston

Call for a meeting of trustees and officers of the Texas State Hospital association at John Sealy hospital in Galveston at 10 a. m. Jan. 8 was issued here Saturday by C. E. Hunt, state president. Hunt is superintendent of Lubbock sanitarium.

Purpose of the meeting, he said, will be to prepare a program and set definite dates for the annual convention of the association to be held at Houston in April. Mrs. Josie Roberts of the Methodist hospital at Houston is president-elect.

Lubbock was host to the convention last year. It was the most largely attended annual gathering of the association in several years.

Hunt will make his last official tour as president of the state organization during his absence. He already has visited northern, eastern, western and central portions of the state.

HONOR CAROLE LOMBARD
FORT WAYNE, Ind., Jan. 1. (AP)—Fort Wayne paid tribute today to Carole Lombard—its gift to the motion picture world. Mayor Harry W. Baals dedicated a placque in honor of the movie star, who was born here. Her real name is June Peters.

Official Records . .

Warranty Deeds

Filed at the office of Ed D. Allen, county clerk, and compiled by Security Abstract and Title company, 1206 Texas avenue.

Letha Parsons to Ismail Hill, $300. Lot 5, and east 3 1-13 feet of lot 6, block 13, McCrummen's second addition to Lubbock.

Martha Clowe and others to Clowe and Cowan, Inc., $10. Lots 18, 17, 18, and 19, block 120, original town of Lubbock.

Campbell H. Elkins and others to Bliff Young, $250. Lot 9, block 9, McCrummen's second addition to Lubbock.

T. H. Sears and others to A. C. Woodruff, $500. West half of section 9, block D-5, Lubbock county.

R. G. Russ to J. E. Wells, $2,728.20. Sixty acres out of northeast quarter of section 38, block D-7, and north 40 acres of west 100 acres of southeast quarter of section 38, block D-7.

J. E. Wells and others to R. G. Russ, $1,966. Southeast quarter of section 38, block D-7. (60 acres out of southeast quarter).

J. E. Wells and wife to R. G. Russ, $762.20. North 40 acres of west 100 acres of section 38, block D-7, Lubbock county.

Anna F. Parks to Lester A. Parks, $10. Labor 21, league 4, San Augustine county school land.

Anna F. Parks to Edna Parks, $10. Labor 21, league 4, San Augustine county school land.

Anna F. Parks to Fern Cone, $10. Labor 8, league 2, San Augustine county school land.

Abernathy National Farm Loan association to Rorick Cravens and others, $4,000. Northeast quarter of section 30, block D-2, Lubbock county.

Lorenzo State Bank to May Horne, $150. Lot 7, block 37, Overton addition to Lubbock.

D. N. Leaverton and wife to R. H. Crawford, $100. Lot 12, block 4, O'Neall Terrace addition to Lubbock.

Building Permits

Walter Jones, owner and contractor, to construct a one-story residence, $400.

Walter Jones, owner and contractor, to construct a one-story residence, $400.

J. L. Hinson, owner and contractor, to construct a one-story frame residence, $500.

H. W. Fulton, owner and contractor, to construct a one-story frame and stucco residence in Arnett-Benson addition, $2,000.

H. W. Fulton, owner and contractor, to construct a one-story frame and stucco residence in Arnett-Benson addition, $2,000.

H. W. Fulton, owner and contractor, to construct a one-story frame and stucco residence in Arnett-Bensn addition, $2,000.

A. J. Coleman, owner and contractor, to construct a one-story frame residence on Dallas street, $1,000.

A. J. Coleman, owner and contractor, to construct a one-story frame residence on Dallas street, $1,000.

McEachen, owner and contractor, to construct a one-story residence in Arnett-Benson addition, $300.

McEachen, owner and contractor, to construct a one-story frame residence in Arnett-Benson addition, $300.

City of Lubbock, owner and contractor, sewer extension, $10,000.

City of Lubbock, owner and contractor, water extension, $20,000.

City of Lubbock, owner and contractor, electric light plant, $150,000.

Marriage Licenses

Penn Chance, jr., 21, and Madelle Hitt, 18, both of Lubbock.

Luis Alonso, 38, and Elena Chapa, 34.

M. B. Stanton, 21, and Faye Ganell Burress, 18, both of Becton.

Malcolm Beebe, 21, of Littlefield, and Ruby Ray Bills, 19, of Sudan.

O. C. Whisenhurst, 22, and Juanita Henley, 18, both of Slaton.

Lubbock Courts

99TH DISTRICT
E. L. Pitts, Judge Presiding
J. M. Jones against P. W. Walker and wife, debt and foreclosure on lien.

COUNTY
J. J. Dillard, Judge Presiding
O. B. Barton against Roy Cosart and Ray Cosart, damages.

More Than 400 Acres Of Land Leased For Oil Exploration

The Hunt Oil company, with an office at Tyler, obtained oil and gas exploration rights on 430 acres of Lubbock county land with the filing Saturday of three leases and two assignments. The leasing boosted the total in the county to 95,784 acres.

Leases were:

Minnie B. Benton and others to G. B. Hallmark, northeast quarter of section 52, block S, GC & SF RR company survey; Gail F. Gillmer to Hunt Oil company, southeast quarter of section 47, block A, abstract 247, certificate 404, HE & WT RR company survey; and Henrettia Robertson and husband of Lubbock county to Hallmark, south 110 acres of west 220 acres of south half of section 58, block S, GC & SF RR company survey.

Hallmark transferred rights to Hunt Oil company by assignments of oil and gas leases.

Brazilian electric eels are capable of electrocuting a man.

Christmas Cash Is Returning

By FREDERICK GARDNER
Associated Press Staff Writer

NEW YORK, Jan. 1.—Idle dollars are piling up in the nation's banks again and the urge to put them back to work may be a new year aid in bringing an upturn in factory payrolls.

Bankers have been attempting to read the 1938 political and economic signs chiefly in terms of getting the mounting reservoir of unemployed dollars back on the job in financing industry and payrolls.

Report Is Barometer

Wall Street's main barometer of money unemployment is the weekly Federal Reserve report on "excess reserves" of member banks in lending cities. The excess consists of deposits, or cash, member banks have in the reserve system over the amount they are required to keep there by law.

Latest figures show a jump of $150,000,000 in surplus funds to $1,160,000,000, the highest since federal authorities in the first half of 1937 raised reserve requirements to prevent the over-supply from tempting inflation-minded speculative markets and business.

Christmas Cash Returning

Working to boost the supply now, bankers explained, is the return of currency to banks after the Christmas holiday shopping demand for extra cash.

Meanwhile, some analysts see a prospective further increase in idle funds as potentially a powerful new year influence in driving money to work in security purchases and loans.

When the surplus is rising, bankers sharpen their lookout for opportunity to invest and lend because an idle dollar won't earn its keep. Hence rising excess bank reserves, in the classic tradition of finance, are considered a spur to the flow of money into investment and lending channels.

Whether idle dollars actually go to work, however, is held dependent upon the intangible factors of business "confidence" and borrowing demand for bank funds.

Criminal Cases To Engage County Court

Legal activity here this week will remain quiet with exception of county court.

Neither 72nd district court of Judge Daniel A. Blair and 99th district court of Judge E. L. Pitts will be convened until Jan. 10.

A special term of federal court, which had been set for Monday, was called off when a law case was continued because of absence of attorneys, said Mrs. Olive Fluke, United States deputy clerk. She received information from Judge T. Whitfield Davidson last week he would not be here.

The county court of Judge J. J. Dillard Monday will begin two weeks of hearing criminal cases. According to information from the office of Robert J. Allen, county attorney, the criminal docket will be "fairly heavy."

The docket will be called at 10 o'clock Monday morning. A jury has been summoned to appear at 9 o'clock.

Lazbuddy Man Gets Free Ride When Conscience Demands He Give Self Up To Custody

MULESHOE, Jan. 1.—V. D. McKinney, 35, of the Lazbuddy community in Parmer county northwest of here, got a free ride back to Farwell from Tucson, Ariz., when his conscience bothered him. He had been associated with a grain theft charge.

Sheriff Earl Booth was advised McKinney had surrendered and he went there and got his man.

The theft occured two years ago, Bill Shirley reporting the loss. Two men were convicted and given two-year suspended sentences. McKinney was indicted.

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Ask us about our BLUE SEAL Cars. You can buy a Used car with CONFIDENCE.

1935 Chevrolet Coupe	$377
1936 Long Wheelbase Ford Truck	$337
1935 Plymouth Coupe	$367
1936 Ford 4-Door Sedan	$477
1935 Ford Pick-Up	$347

We have '29 and '30 Model A's, coupes and Tudors. Come in and see us before you buy.
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13th at J DEPENDABLE DEALER DODGE-PLYMOUTH Tel. 4000

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THE NEW 1938 2 AND 4 ROW CASE TRACTORS & EQUIPMENT
DEMONSTRATION
THURSDAY AFTERNOON, JANUARY 6, 1938 1 MILE SOUTH ON TAHOKA HIGHWAY AT CHARLIE HUFF'S FARM
Come And See How Case Users Can Farm More Land With Less Time And Expense
IF YOU ARE INTERESTED IN BETTER POWER FARMING DON'T MISS THIS DEMONSTRATION. COME AND BRING YOUR FRIENDS. EVERYBODY WELCOME.
J. H. HACKFIELD
CASE QUALITY FARM MACHINERY
1211 AVENUE F PHONE 1410

Hemphill-Wells Co.

January Clearance

see pages

7, 8, 9 and 10

for

complete details

Hemphill-Wells Co.

Level Of November Business In Texas Higher

Retail Sales Are Higher Than '36

(By The Associated Press)

DALLAS, Jan. 1. —The level of November activity generally was substantially higher than in the corresponding month of 1936, notwithstanding the continued downward trend in some lines of business and industry, says the monthly business review of the Federal Reserve bank at Dallas, released today.

Department store sales were 12 per cent in excess of those at this time last year, the review says, but the larger than seasonal recession from October to November "resulted in a decline in this bank's adjusted index of department store sales."

Above 1923-1925 Average

The figure for November, the review continues, was 108.5 per cent of the 1923-1925 average as compared with 109.8 per cent in October and an average of 107.2 per cent for the first 10 months of the year. In all reporting lines of wholesale trade, except farm implements, smaller than customary declines occurred from October to November, and the increase in sales over a year ago was about equal to or greater than the average gains for the first 11 months of 1937. The number of commercial failures and the amount of liabilities involved were larger than in either the preceding month or the corresponding last year.

Reflecting the sharp reduction in allowables, the review says, petroleum production in this district declined further in the past six weeks, and the daily average output in the middle of December was about 14 per cent under the record high in August. Nevertheless, it was substantially above the average in December last year. Stocks of crude oil, however, declined somewhat, indicating that demand was slightly in excess of production.

Drouthy Conditions Relieved

On farm and range, the review says the weather the past 30 days generally was favorable for the district's agricultural and livestock industries. Widespread rain, it says, relieved the drouthy conditions prevailing in South and parts of Central-West Texas.

"However," the review says, "there still is a deficiency of moisture in much of Northwest Texas and New Mexico. The indicated production of cotton was again increased, and on the basis of the Dec. 1 estimate of the department of agriculture, production in the district is the largest since 1926. Small grains have made good growth in most areas, and livestock generally is in good flesh. Shipments of cattle continued in heavy volume, but prices showed further decline."

Construction Total Larger

The review quoted the F. W. Dodge corporation that the value of construction contracts awarded in this district in November was one fourth larger than in the preceding month and about double the volume in November, 1936, reflecting chiefly the larger awards for public works and public utility construction. Residential building continued to decline, the November awards being in smaller volume than in any month in nearly two years. The valuation of building permits issued at principal cities decreased seasonally from October to November and was six per cent lower than a year ago.

Continuing the expansion in evidence since May, the review says, the loans of weekly reporting member banks in this district increased moderately in the four weeks ending Dec. 8, but these banks made a further reduction in their investment holdings with the result that total loans and investments declined $6,572,000. Gross receipts of all member banks average slightly lower in November than in October when they were at an all-time high level.

Burns Kittrell, Back From Penal Term, Wants "A Chance" "On The Road Back"

Burns Kittrell, member of a prominent Lubbock family, started on the "road back" in his home town Saturday, his debt to the law having been paid.

Young Kittrell lost no time in returning to Lubbock following his parole from the federal reformatory at El Reno, Okla., after having served nine of the 18 months imposed on him last April in federal district court on his plea of guilty of a charge of defaulting with funds of Lubbock National bank.

"I made a bad mistake," was Kittrell's terse comment following his return. "All I want is the chance to come back. No one ever will regret giving it to me."

It quickly was made clear that it will be given to him with his employment as bookkeeper for Huie the Tailor, 1412 Broadway.

Kittrell was rated a crack bookkeeper at Lubbock National bank when he disappeared last March and a shortage was discovered. His apprehension and the recovery of nearly all the money quickly followed. The entire sum was restored and vigorous efforts to obtain clemency for him were made, but failed to save him from sentence. The fact that he obtained a parole within nine months was described as being an unusual concession, in recognition of an excellent record.

Seminole To Accept Waterworks Bids

SEMINOLE, Jan. 1. (Special) — Bids will be opened by the city commission and mayor Jan. 10, for construction of a new waterworks system for Seminole. Proposals will be received until the opening, at 2 p. m., by the city secretary.

The job is not a PWA project, but will be financed by the city.

Harry N. Roberts, Lubbock engineer, drew the plans for the system. The city several months ago voted bonds for construction of the waterworks.

BUY BEAUTY SHOP

LITTLEFIELD, — Misses Irene Hobbs and Eloise Haines, teachers, have bought Pat's Beauty shop, in the Palace Drug store, from Miss Pat McCleary. Mrs. Melvie Eagan will be in charge, assisted by Miss Mae Schroeder.

The game of chess came to Europe by way of India and Persia but its origin is lost in antiquity.

First Chauffeurs' License To Woman Here Is Issued

Mrs. F. L. Lee of 1410 Texas avenue Friday received the first chauffeur's license ever to be issued to a woman here by the divers license bureau of the state's department of public safety, according to Mrs. Chas. D. Mathews, agent for the bureau.

The license authorized Mrs. Lee to operate an automobile to transport merchandise for sale.

Mrs. Mathews reported Friday and Saturday as "rushing days" for issuing chauffeurs licenses with 42 Saturday and 38 Friday for a two-day total of $80.

Licenses for chauffeurs cost $3 each and operators of commercial vehicles are required by law to have licenses. They are subject to prosecution if caught operating such vehicles without a chauffeur's license, according to information from the office of the Texas Highway patrol in the courthouse.

BUILDING GARAGE, HOUSE

MORTON Jan. 1—F. F. Roberts of the Morton Power & Light Co., is erecting a large garage for the plant. He also will begin a new residence, a 5-room modern structure.

Halibut is the longest of the flat fishes.

European Textile Operations Unfavorable To America

WASHINGTON, Jan. 1. (AP)—The Bureau of Agricultural Economics reported it regards recent development in the European cotton textile industry, principal market for American cotton this season, as "somewhat unfavorable."

These developments, the bureau said, are a decrease in yarn and cloth business, particularly in the United Kingdom, France, Belgium and in the Danube area, and tendency of stocks to increase, forcing a decline in mill activities.

"In the opinion of the European industry," the bureau reported, "general political and economic uncertainties, as well as cotton market conditions in particular, continue to suggest a cautious attitude for operations in the raw cotton market."

Betty Grable, In Bronze, Is Missing; Replica Remains

HOLLYWOOD, Jan. 1. (AP)—"The Spirit of Hollywood" is gone.

The Los Angeles art museum reported today that a bronze plaque, for which actress Betty Grable posed, was missing from among its exhibits. Made by Roger Noble Burnham, the plaque was part of the California Art club's exhibit.

"The Spirit" may be gone, but it isn't forgotten. A lifesized copy of it in plaster graces the walls of the Hollywood Chamber of Commerce reception room.

Firecrackers Aplenty Explode In Hollywood To Make Headlines In Divorce Court Parade

(By The Associated Press)

HOLLYWOOD, Calif. Jan. 1. — Firecrackers aplenty exploded to make headlines in the film colony's 1937 parade to the divorce courts.

Most of the marchers carried figurative banners heralding "mental cruelty" and other banalities of the divergent path, but the individualists—folks who insist on getting down to cases—had their say.

Sparks Rekindle Old Flame

The perennial headline romance of John Barrymore and Elaine Barrie, for instances, ended spectacularly in divorce—but the ashes of love refused to settle quietly. Sparks flew, and a dazed world saw the couple reunited and, what's more, hitting it off beautifully.

Not so with the George Brent-Constance Worth affair. Brent sued for annulment of his Mexican marriage to the Australian beauty, an outcome Miss Worth strenuously opposed. Brent lost, but later Miss Worth won—divorce, not annulment.

Two End Right Off

There was no monotony in the brief-lived romances of Martha Raye and Hamilton Westmore, and of June Lang and Victor Orsatti. Both marriages ended shortly after the honeymoons.

Then there was Mae West and—remember?—Frank Wallace. Mae finally admitted she once had been Mrs. Wallace, which ended the matter apparently.

Judith Allen stretched out a headline-making oar from the wreck of her marital craft, asking Mrs. Delphine Dodge Cromwell Baker Godde, the heiress, for $2,000,000 worth of heart balm because, she charged, Mrs. Godde had stolen the affections of Jack Doyle, her singing-acting-fighting ex-husband.

Second Marriage Fails

Adrienne Ames and Bruce Cabot pronounced their second matrimonial effort a failure when Miss Ames won her second divorce from the actor.

There was news color in the prominent marriages of filmland, too. Mary Pickford and Charles "Buddy" Rogers were married in a formally planned ceremony in June shortly after Jeanette MacDonald and Gene Raymond became one in Hollywood's most lavish church ceremony in years.

The headline elopment of the year was that of Mary Astor, ex-Mrs. Dr. Franklin Thorpe, and Manuel Del Campo, who flew to Yuma and surprised everybody.

Other wedded prominents: Virginia Bruce and Director J. Walter Ruben; Luise Rainer and Clifford Odets; Jackie Coogan and Betty Grable; Francis Lederer and Margo; Alice Faye and Tony Martin; Ann Harding and Werner Janssen; Grance Bradley and Bill Boyd; Gypsy Rose Lee (Louise Hovick) and Robbert Mizzy; Anne Shirley and John Payne; Betty Furness and Johnny Green; Alan Curtis and Priscilla Lawson.

California's large Chinese population originated during the gold rush.

Understands The Praise For Gly-Cas

Had Almost Given Up Hope Of Being Well Again; Then Gly-Cas Accomplishes The Amazing. Stomach, Kidneys And Bowels Easily Regulated.

"I now realize why so many people are praising Gly-Cas," said Mrs. A. Sicard, 1311 N. Boulevard, Baton Rouge, Louisiana. "I had been troubled with constipation and disordered kidneys. My back pained



MRS. A. SICARD

dreadfully and was in such condition I could hardly straighten up to my housework. I became so nervous and as medicine failed in my case I had about decided that I was doomed to finish life in awful suffering. But when I heard of Gly-Cas I decided there was still hope of me getting well so I put this new remedy to a REAL TEST in my case and found it wonderful.

"Gly-Cas went to the source of my health troubles and removed the cause," continued Mrs. Sicard. "All those dreadful poisons have now been eliminated, my bowels are now regular and my kidneys are functioning normally. All those dreadful back pains are gone, sleep fine the entire night through, and my strength and energy have been restored. I eat and relish all kinds of foods and never have to be careful of my diet. My housework is now a pleasure and I can do my work with ease. Gly-Cas gave me the health I had been searching many years for without results."

Gly-Cas is sold by Mark Halsey Drug Co., 1219 Broadway, this city, and by all the leading drug stores in surrounding towns.—Adv.

Five And Ten Stores Are Not Buying Goods In Japan Now

NEW YORK, Jan. 1. (AP) — The F. W. Woolworth chain of five and ten cent stores has ceased, for the present at least, adding to its stock of Japanese-made goods, T. J. Mullin, assistant to the president, has announced.

"We haven't purchased any goods in Japan in months," he said, adding the action could be construed as resulting from the Far Eastern war.

"We have bought from Japan only merchandise that could not be found readily in the United States," Mullin said.

Howard Bumpass Is Named In Charge

A charge of attempted burglary Saturday was filed against Howard Bumpass, about 21, of Lubbock after he had been arrested by police early that morning.

The complaint was sworn to by Bill Mabray, police identifications officer, before Victor H. Lindsey, assistant district attorney, and was filed with Walter Davies, justice of peace.

Bumpass was arrested by Melvin Alvey and O. E. Rush of the police department and L. U. Belt, special officer, in the 1500-block Avenue H.

According to the complaint, Bumpass pulled iron bars from a window at the B. E. Needles store, 1502 Avenue H, to make a place of entry "with intentions of theft."

Late Saturday the defendant had not posted bond of $750 set by Davis upon arraignment, said Jas. P. Posey, chief deputy sheriff.

A man who had not been reported arrested was charged with theft by bailee of a radio from D. A. Davis. The complaint, sworn to by C. W. Tinney, was prepared by the district attorney's office.

No Business Slump Feared By Ford; Optimism Radiated

DETROIT, Jan. 1. (AP)— Henry Ford, in a statement on business conditions, said "there is nothing to prevent our going ahead" and revealed he expects to produce a low-priced tractor of unusual design within a few months.

No details of the tractor were made available.

Expressing his opinion that the nation is on the verge of an era of greater quantity production, the founder of the Ford Motor company said: "Almost every reason for the temporary stoppage (of business) can be discounted. The people are naturally cautious at this time of the year because they want to know how the rest of the winter will be.

"They have heard so many threats that they are waiting to see. Well, that is all right," he said. "What they will see will not be as bad as it sounded.

"One thing we must learn it that we were on the right track a few years ago and left it. When we made plenty of things that people use to live, we were able to make them at low prices, and people were able to buy them, and this made work for more men.

"There is no way of changing that cycle, and no way of improving upon it—working and using and making things better and easier to get is all there is to it—and the sooner we get back to that the better it will be. There is no use waiting for some one else to start—this thing will get started, as it always has, by individual initiative."

HOWARD ATTORNEY TREATED

BIG SPRING—S. H. Morrison, dean of Big Spring attorneys and a practitioner here since 1891, was injured in a car crash and is in a hospital. He received a skull fracture, leg injury and bruises.



When You Travel Go By BUS

The cost is much less when you travel by bus—the service and convenience is much greater.

May You Have A Prosperous New Year

South Plains COACHES

UNION BUS TERMINAL

JOE W. BOWMAN, MGR.

Lester's SENSATIONAL DOLLAR DAY VALUES

"Lubbock's Leading Credit Jewelry"

The New Year at Lester's will be a sensational value event on nationally advertised jewelry . . . we sell the finest on easy terms . . . no interest . . . no carrying charge!



Silver Plated Cake Server

There are two patterns to choose from—one to a buyer, and be sure and come early, each 15c

CRYSTAL GLASS Salt & Pepper Shakers

This is a sensational three piece value. Salt and Pepper Shakers with tray, only one set to each buyer 15c

CHROMIUM WELL AND TREE PLATTER

This is a platter for turkeys, roasts, large steaks, $2.25 value .. $1.00

COOKIE JARS

Hand painted jars, with special bails, glamorous designs and colors, $1.25 and $2.00 value $1.00

REFRESHMENT SET — A set of eight tall glasses, and a wire tray for carrying the glasses to serve, very decorative, $1.95 value $1.00

CANDY JARS — Beautiful candy jars decorative and colorful, regular price, $1.25 to $1.75 for $1.00

Hand Painted Sugar, Creamer And Tray — This is an outstanding set for beauty and serviceability, you will be thrilled with this $1.50 value for only $1.00

RELISH DISH — Hand Painted China, Ivory and Gold Trimmed $1.25 and $1.45 Value at $1.00

CHINA — Tea pot, sugar, and creamer, graceful style and gay color combinations, $1.50, Now $1.00

CRYSTAL RELISH DISH — A large 5 compartment relish dish with a Chromium rack, complete $2.25 value $1.00

BREAKFAST SET — Consisting of Chrome Tray, Blue Crystal Sugar, Creamer, Salt and Pepper and a Jelly Bowl with cover—special for $1.00

CHROMIUM BREAD TRAY — $1.75 Value now $1.00

REFRESHMENT SET — Consisting of 6 blue glasses, a chromium tray, 6 mixers, regular $2.25 value $1.00

CHINA BERRY SET — A 7-piece China Berry set, hand painted, $1.50 Value $1.00

CHROMIUM 16 INCH MEAT PLATTER — $2.25 Value $1.00

BOOKENDS — We have a very large variety of bookends all $1.25 and $3.00 Values $1.00

CHROMIUM SALAD BOWLS — With silver plated serving fork and spoon, regular $1.75 Value $1.00

COSTUME JEWELRY — A large variety of clips, brooches, pins, necklaces, rings, bracelets, valued up to $2.50 now $1.95

MUSTARD JAR — A beautiful blue crystal mustard jar and a chrome tray, only one set to buyer, now 15c

Lesters CREDIT JEWELERS

SOCIETY Editorial-Daily Comics

THE SUNDAY AVALANCHE-JOURNAL

CHURCH NEWS Amusements

Lubbock, Texas, Sunday, January 2, 1938

Culture Clubs Renew Activity After Respite During Holiday Period

The Woman's Angle

by Margaret Turner

"Taste is the mark of an educated man, imagination the sign of a productive man and emotional balance the token of a mature man."

* * *

ONE thing for which to be thankful: No one has written a song about the Supreme Court.

* * *

NO ANIMALS ALLOWED

AN artist who was painting a portrait of President Roosevelt had been in the habit of entering the White House by the front door of the executive offices, where the guards knew him. One day he decided on a short cut through the side entrance. A guard halted him. "What's in that package you've got?" he asked.

"Just an easel," said the artist.

"Well, we don't allow animals in the White House," snapped the guard.

* * *

SCATTERINGS

"WRITING is so easy anyone can do it. All the words are in the dictionary and all you have to do is look them up and type them out in a straight line."—Ring Lardner . . . Nomination for a pretty name, Nick England, Greenville boy who visited here during the holidays . . . The playwright Eugene O'Neill and his wife have built a home 2,800 feet up in the hills in Lafayette, Calif., an hour's drive from San Francisco . . . Sales of bicycles in Lubbock this holiday season must have set a new high . . . Unable to join his relatives for a reunion lunch, a Lubbock business man hurried home that night with visions of turkey, gravy and potatoes finished with a piece of pumpkin pie and glass of milk. The refrigerator was empty save for two thin, slightly frayed sandwiches. . . . Nomination for the most over-played news story of the week: The guarding of the pictures of the Panay disaster.

* * *

FRIENDS here have received announcements of the birth of a daughter, Carol, to Mr. and Mrs. W. C. Thomas (she's the former Louise Pearce of Lubbock) in Hollywood, Calif. Mr. Thomas, publicity director for Columbia pictures, is author of the film, "This Way Please." . . . This is a true story: A father whose daughter is studying home economics at Tech college, was incensed because he received a letter stating she was "unsatisfactory" in clothing. "Why," he exclaimed, "I bought her the best clothes I could find before she went to Lubbock." . . . 1938 greeting cards from the Carl Svensens bear a tiny map of Texas and calendar of the twelve months in sepia ink, the work of Mr. Svensen.

* * *

FRANK REEVES, of the Fort Worth Star-Telegram staff whose hobby is photography, sent as Yule greetings, a picture of a water lily that closely resembles a fine etching. . . . There is a Tech freshman student from Electra who is said to look like R. T., the movie star. . . . Chamois windbreakers, long, fitted over the hips, with small Eton collars and zipped up the front, are new in the fashion sports world for women. . . . Brief boxy coats, popular last season, are expected to be even more popular in the spring. A nude tone is also predicted to replace the usual white for summer coats. . . . Several Lubbock writers have stories in pulp magazines monthly. Of course they write under assumed names.

* * *

THERE is something interesting in everyone's life no matter how hum drum it appears.

* * *

ON BUYING SHEETS

DURING the White sales when you shop for sheets and blankets, do you—

Know what to insist on finding out about cotton sheets? (The length of the cotton fibers from which the yarn is made. They should be not less than one inch.)

Know the government regulations for thread count? (Not less than 74 threads to an inch in the warp and 66 in the filling. You need a magnifying glass to count them.)

Know the standard for hems? (At least one inch at one end and two to three at the other, with fourteen stitches to the inch.)

Always make sure just why a sheet is on sale as a second? (A broken thread is a real damage, but a spot of oil can be removed and does not affect wearing qualities.)

Know how best to check the wearing qualities of your linens? (Keep a record of the brand, place of purchase, and date, the last in indelible ink on the sheet itself.)

Reception Held In Alves Home Saturday Eve

REV. and Mrs. J. Hodge Alves entertained with open house from 8 until 10 o'clock Saturday evening at their home, 1604 Avenue Q. Invitations were extended to 168 families of St. Paul's Episcopal church and numerous other friends of the couple. Approximately three hundred persons called.

Guests were met by men of the church who served alternately. They were W. W. Rix, Edgar Lewis, Arthur Yonge and J. C. Allensworth. Mr. and Mrs. Alves were in the receiving line.

The entertainment was informal and without program. Decorations presaged a new season, spring.

The tea table was covered with an ecru lace cloth and set with centerpiece of anemones, sweet peas and small chrysanthemums in pastel colors and two branch candelabra with lighted green tapers.

Mesdames C. G. Wagner, Raymond George, Cassius Stanley and Montell Ogdon took turns at pouring the beverages. Refreshments were served by Misses Pernie Wagner, Helen Brophy, Julia Austin and Wendell Killin.

First Talkies To Be Shown At Art Institute Meeting

Thirteen reels, all sound films, will be shown to members of the Texas Technological college Art Institute Wednesday night at 7:30 o'clock in the engineering auditorium, continuing a series of "A Short Survey of the Film in America."

Two scenes from "The Jazz Singer, a newsreel with George Bernard Shaw, "All Quiet on the Western Front," and "Steam Boat Willie" (a Walt Disney production) will be shown.

The last in the series will be presented January 19, instead of January 12 as scheduled formerly.

Holiday Wedding Is Announced In City

Mr. and Mrs. T. N. Wallace, 1614 Eighteenth street, are announcing the marriage of their daughter, Miss Theodosia Wallace, to Frank Cook, son of Mrs. Julia Free, 2015 Avenue M. The ceremony was performed at 11 a. m. Christmas Day by E. W. Wilson, Abernathy Church of Christ minister at his home. Wedding guests were Miss Margaret Bennett of Abilene and Woodrow Wilson.

The wedding party returned to Lubbock, after the ceremony, for dinner at the Wallace home. Centerpiece for the table was a large wedding cake. Guests were the bride's immediate family and her grandparents, Mr. and Mrs. L. P. Bennett and uncle and aunt, Gene Bennett and Miss Bennett, all of Abilene, Mrs. Free and Mr. Wilson.

Mrs. Cook is employed by the Southwestern Bell Telephone company and Mr. Cook is an employe of Woods Wrecking company. They are at home at 2015 Avenue M.

Monthly Tea Will Be Given For Faculty Women's Club

The Tech Faculty Women's club will attend a monthly tea Wednesday afternoon at 3 o'clock in the lounge of the women's dormitory. Mrs. H. F. Godeke is chairman of hostesses. She will be assisted by Mesdames Albert Barnett, O. A. St. Clair, A. L. Strout, C. C. Schmidt, Harry Hill, O. T. Ryan, M. F. Landwer, T. O. Root, D. O. Wiley, Clovis Green, K. M. Renner, William Dingus, Bennie Buford, Misses Bonnie K. Dysart and Vivian Johnson.

Tech Professor To Lecture At K. Carter P-TA Meet

A children's program at a K. Carter Parent-Teacher association meeting, 3:15 p. m. Thursday at the school, will be presented by Miss Lottie Croslin's and Mrs. Iris Bergholm's rooms.

Main speaker will be Dr. Doyle Jackson, associate professor of education at Texas Technological college, who will discuss "Perseverance." The subject is a continuation of the year's theme, "Guidance of the Child in the World."

Gene Malone will play a piano solo and the Rix ensemble will sing.

Lubbock Circle Program Will Be In Feldman Residence

Lubbock circle of the Child Conservation league will meet at 3:15 p. m. Tuesday in the home of Mrs. Louis Feldman, 1918 Dixie Drive, for two discussions:

"The Best Way in Sex Education", Mrs. Howard Logan and "Home Training in Early Childhood", Mrs. Ethridge W. Eagan.

Election Will Feature Club Meeting In Parnel Home

Officers will be elected and a parliamentary drill will be conducted at a meeting of the 1933 Study club at 2:30 p. m. Tuesday in the home of Mrs. S. C. Parnell, 1921 Thirteenth street. A Federation Day program also will be presented.

Women's Hats Will Return To Sanity By Spring Is Predicted By Stylists; Sports Hats High With Pointed Crowns, Mannish Brims

* * *



Rose Valois shows a high, pointed crown and mannish brimmed sports hat with ornament of Indian cocque feathers. Note the Creed suit of very dark brown wool with initial lapels.

BY ROSETTE HARGROVE
NEA Service Staff Correspondent

PARIS, Jan. 1—The rule that a woman should possess at least one crazy hat has been completely upset this winter because there are few hats that are not crazy and many verge on the ridiculous. Yet so long as they are considered smart, women refuse to be daunted.

For spring, however, indications are that there will be a return to something like reasonable styles.

The 1914-1915 tendency will be quite pronounced in the more informal, easy-to-wear type of hat. This is expressed in the rather small, round "canotier" hat, with thick brim and cylindrical, equally thick-looking crown. These are completed by the old-fashioned hatpin, which comes in more as an ornament than actually to fix the hat on the head, but which carries the reminiscence one step further.

Coiffures Influence Millinery

Molyneux is showing several of these "canotiers" for cruise and southern resort wear, in stitched taffetas or in combination of straw braiding and felt. Suzy is also working on this line, and is going in for higher crowns and a general impression of width. She has several hats with deep upturned brims which are never flattened back but look as though they had just been rolled up all around.

Sports hats, in lightweight felts, also have high but irregular crowns. Sometimes the crown is folded over at either end to form a double peak. Violette Marsan has devised a heart-shaped crown, higher on one side, which is very new. Brims are simple, rather mannish, and often turned in a few inches underneath to achieve that new thick effect.

Rose Valois prefers hats with brims that are turned up on one side to set off the profile. Crowns here are conical and worked with encrustations and pintucks, in both felts and straws.

The most recent hairdressing styles have influenced the modistes a great deal, too. The tendency to pile the hair on the top of the head and toward the front is responsible for the closely-fitted bonnet-shaped crowns that leave a good deal of the hair showing in front but are correspondingly lower in the back. Agnes is launching this "beguin" crown for early spring wear and stressing this idea of height in front by using tall trimmings—bows, feathers, and so on. This for more formal wear, naturally.

* * *



This dashing "buccaneer" black felt with deep upturned brim is designed for wear with bust-length jacket that Schiaparelli launched in her mid-season collection. This jacket is in dark green duvetyne with black silk embroidery on collar and cuffs and "biscuit" buttons in black.



The velvet beret, worn well on the side of the head and silhouetting the profile, is a favorite mode-of-the-moment in smart Paris rendezvous.

Veils For Evening

A HAT by Violette Marsan shows a moderate halo brim combined with a tapering, round but flat-topped crown, the brim continuing in a chin strap tied with a narrow white pique bow.

For evening, many women are wearing varied versions of Molyneux's "Boldini" hat with high, upturned brim, worn on the side or at the back of the head, or Suzy's crownless "chechia" in ostrich or marabou, worked in vertical bands on black net. These usually accompany the informal dinner or concert dress completed by a silver fox cape or jacket.

For the opera and the more formal functions, veils are the rage of the moment. These are usually pailletted and are either short and circular or trail over the shoulders, mantilla-wise. The most becoming and bewitching are those that just mask the eyes and are caught up on the temples with a diamante pin.

Slaton Bride Is Party Honoree

SLATON, Jan. 1 (Special)—Honoring Mrs. Greeley Sanders, who was Miss Maxine Odom before her marriage, a series of parties has been given here. Friday afternoon between 3 and 5 o'clock a tea and shower were given at the Slaton club house. Thursday night Miss Betty Pack, assisted by her mother, Mrs. Charles Pack, entertained with a six-table bridge party and kitchen shower honoring the bride.

Mrs. P. A. Minor met guests at the door. In the receiving line were Miss Doris Minor, the honoree, her mother, Mrs. L. C. Odom, and Mrs. H. G. Sanders, mother of the bridegroom. Mrs. Baxter Bardwell of Lubbock registered guests in a bride's book. Mrs. R. A. Baldwin of Lubbock and Mrs. J. H. Brewer of Slaton presided at the refreshment table.

Others in the house party were Misses Doris Peavy, Florence Baldwin and Katrina Brewer, Mesdames S. A. Peavy, J. K. Rogers, L. B. Wooten and J. H. Teague, jr.

During the afternoon Misses Marion Bechtel, June Scott and Crystelle Scudder played piano selections. Several guests were from Lubbock and Post.

The Pack home was decorated with cut flowers and lighted tapers for the bridge party. The bride made high score and high cut went to Miss Joan Drewry. Twenty-four guests attended.

"The Turning Wheels" Will Be Reviewed Before Group

Mrs. N. H. Holt will be hostess for a Readers Digest club meeting at 1 p. m. Tuesday in the home of Mrs. F. R. Friend, 2005 Broadway. She will discuss "The Turning Wheels" (Stuart Cloete), a new book on the Boer revolution written by a descendant of the Boers who lived in South Africa 15 years.

Methodist Children's Group Will Have Monthly Study

The First Methodist children's division council will meet in the Wesley classroom at the church at 7:30 p. m. Friday for monthly study. Mrs. R. A. Metcalfe will lead the second lesson from the book "Growth in Religion" (Sheridan). A full attendance is urged by the council chairman.

Mrs. Fredda Hunt of Decorators' studio is leaving today on a marketing trip to Chicago.

News Of Almost Four Hundred Weddings Carried Last Year In Paper's Society Pages

BY EVELYN BOYD
Women's Staff

NEWS of 392 weddings — or more than one 1937 marriage a day — was carried in the Avalanche-Journal newspapers last year, according to a page-to-page count.

Of the total, 255 weddings were of Lubbock residents or former residents: 80 were of residents of the Lubbock trade territory, and 47 were of Texas Technological college students who do not live in this territory. It is estimated that only one-third of area marriage news submitted was published because verification of that which was not published was impossible.

The reporter found accounts of five double weddings and at least three marriages in which the brides did not change their names. In the latter category were Miss Louise Hancock and George Hancock, both of Tahoka; Miss Lula Mae White and Paul White and Miss Evelyn Stewart of Lubbock and Holland Stewart of Hobbs, N. M.

Instances of more than one marriage in a single immediate family were found as follows:

In One Family

Miss Agnes Grawonder of near Lubbock-Herman Brown of near Lubbock, June 20 and Miss Alice Grawonder-J. C. Stansell, jr., July 1; Colby Delaney, now of Carlsbad, N. M.-Miss Betty Gwinn of Muskogee, Okla., June 13 and Miss Hazel Delaney of Houston-Coy D. Snow of Laredo, June 23; Courtney Sanders-Miss Vivian Teague, both of Slaton, in the fall and Greeley Sanders-Miss Maxine Odom of Slaton, December 15, and Lewis Kerr-Miss Mildred Francis of near Houston, June 3 and Warren Kerr-Miss Merle Germany of Acuff, September 2.

Marriages which brought forth a deluge of showers and entertainments, as reported in the daily newspapers, included:

February 5, Miss Lola Mae Rozzell-Harry Urguette; Febru-

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Bookman Units Have Scheduled Reviews

At least three units of the American Association of University Women Bookman Group will have meetings at 7:30 p. m. Wednesday. The fourth unit, consisting mainly of teachers who Saturday had not returned from Christmas vacations, also probably will meet.

Mrs. C. H. Willingham and Miss Pauline Hooser will be hostesses to Unit 1 in the Willingham home, 1920 Twenty-fifth street. Reviews will be given by Miss Mayme Alexander and Mrs. Elois Elliott.

Unit 2 will meet in the home of Mrs. Emmett Burford, 1910 Twenty-fourth street, for reviews of "The Street of the Fishing Cat" (Jolan Foldes) by Mrs. E. E. Key and "Salute To Yesterday" (Gene Fowler) by Miss Margaret Turner.

Mrs. W. B. Irvin, 2626 Twentieth street, will entertain at her home with Miss Margaret Carroll Robertson members of Unit 3. Miss Katie Belle Crump will review "The Importance of Living" (Lin Yutang) and Miss Ouida Davis will discuss "Madame Curie" (Eve Curie).

Presentation Dance Date Is Scheduled

At the close of a semi-annual two weeks' spree of almost constant entertaining Saturday morning, the Sub-Deb club announced the date of its fifth annual presentation dance which will be given February 18 at the Hilton hotel.

The recent round of Christmas parties, luncheons, dances and tea was concluded with a coffee at the Yellowhouse tearoom, 2423 Broadway. No formal program was presented.

Attending were Misses Harriett Jarrett, Dorothy Kelly, Lorna Faye Lickey, Janelle Halsey, Arnette Halsey, Dorothy Allen, Marie Barnard, Pauline Barrier, Reuby Tom Rhodes, Willouise Humphries, Dorothy Jean Butler, LaWanda Sherrod, Dorothy Sue Woolaver, Mildred McDaniels, Joyce Watson, Cora Jean Watson, Marie Peterman, Ann Birkman, Betty Ross Slaton, Jane Hess, Kathleen Moore, Jean Renner, Marjorie Leftwich, Betty Cross, Brunette Beard, Joy Stanford, Mildred Kuykendall, Marian Manning, Rachel Stewart and Margaret Cammack.

Holidays Close For Visitors

After pleasant visits here with relatives and friends, many folk are leaving this week-end to begin the routine of school and business work again.

Mrs. Corinne Pickas and son, Marion Roberts, are leaving today for their home in Fort Worth after a week's visit here.

Miss Florence Lawson who spent the Christmas holidays with Lubbock relatives will leave today for Lamesa where she teaches.

Mr. and Mrs. J. D. Thomas and little daughter, Deborah Gayle, 2419 Main street, left Saturday to spend a six-week vacation in Henderson, Tenn., where Mr. Thomas will take a Bible course at Hardeman college. While there, they plan to take week-end trips to Livingston and Murfreesboro, Tenn., where relatives live. Mr. Thomas is an employe of the Continental Oil company and will resume duties with the company upon returning.

Mr. and Mrs. Howard Preston have returned to Seagraves, where they teach, after spending the holidays with her parents, Mr. and Mrs. W. W. Snodgrass, 2120 Thirteenth street.

Luther Godwin left Saturday for a week's shopping trip to St. Louis and Chicago. In the latter city he will attend the National Shoe fair. Mr. Godwin is owner of The Booterie.

Mrs. T. J. White of Coleman is the guest of her daughter, Mrs. C. M. Ballenger, and Dr. Ballenger, 1723-B Thirteenth street.

Miss Adele Atkinson of Fort Wayne, Ind., left Amarillo by airplane Saturday for Chicago after spending Christmas here in the home of her parents, Mr. and Mrs. George N. Atkinson, 1514 Avenue M. She will spend several days shopping in Chicago before going to Indiana.

Mr. and Mrs. R. T. Campbell and

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World Mission Program Will Be Conducted By Council

The First Christian Woman's council will meet at 3 p. m. Monday at the church for a mission program on religions of the world which will include:

Devotional, led by Mrs. J. P. Watson; "Among Mosques and Minarets," discussed by Mrs. L. O. Armstrong; "The Religion of Submission," Mrs. Ward Gregg; a hidden answer program led by Mrs. Grady West; and "Mohammed Is His Prophet," Mrs. Joe Coursey.

Neighbor Tea Has Been Planned By Music Society

BY MARGARET TURNER
Avalanche-Journal Women's Editor

THE post holiday season brings a renewal in culture club and adult school activities that virtually have been at a standstill since the middle of December. Generally conceded to be the time for a revival in interest, January will mark the half-way goal for these organizations' programs. Although this is not election year, federated groups will observe Federation days and business periods during the month.

Two interesting programs for Saturday and Sunday, January 8 and 9, have been planned by the Lubbock Music club. The first, a "neighbor" tea will be given at 3 p. m. in the home of Mrs. Roscoe Wilson, 2201 Broadway.

Approximately 40 women from Brownfield, Slaton, Levelland and Littlefield clubs are expected to attend, Mrs. Raymond Marshall, president, said Saturday. Each club is to have a number on the program.

Also on the program will be a number by each of the local music clubs, including the host and MacDowell and Junior and Senior Harmony clubs.

Open Music Program

Sunday at 5 p. m., in the First Methodist church, the music club will present an open program which anyone interested is invited to attend, Mrs. Marshall announced. The program will consist of music by Bach, Handel, Beethoven, Brahms and other early classical composers. The club chorus will sing and vocal, organ and string instrument numbers will be presented. The last number will be of organ, piano and violin with accompaniment by the chorus. A more complete description of the program will be announced late this week, the president said.

The January program of the Lubbock branch, American Association of University Women, "The Ballet," will be presented by Mrs. George Langford and Miss Zella Riegel at 3 o'clock Saturday afternoon, January 8, in room 107 of the Tech economics building.

Pender To Lecture

Junior Twentieth Century club will hear the first in a series of three lectures on government by H. C. Pender, acting head of the department of government, Texas Technological college, at the first meeting of the year, which will be January 11.

On that same afternoon the Athenaeum club will hear a program on American drama and poetry. Roll call will be answered by naming a favorite American poet.

Miss Bargaret W. Weeks, a native of Canada but since naturalized citizen of the United States, will tell the history of Canada at a meeting of the Lubbock Woman's Forum January 11. This will be the first of five lessons on that country. Mrs. T. E. Hendrick will discuss Quebec at the meeting, and a chorus will sing "The Maple Leaf Forever." Mrs. O. C. Moore will be leader.

Program On Health

Mrs. R. T. Campbell will be hostess for the first meeting of the Sorosis club this month, which will be a health and Federation program. Roll call will be answered with health hints.

The Twentieth Century club will observe Federation Day January 11. This will be an annual business session, also.

"New Gadgets and Aids in the Kitchen" will be the theme for discussions at a meeting of the Lubbock Woman's club January 13. There will be a debate on "Resolved, that the kitchen has more influence on the home than the living room."

A special service has been planned by the Nancy Anderson chapter, Daughters of the American Revolution, for a monthly meeting to be held January 15. A bronze tablet marking the Mackenzie trail that is placed on the courthouse lawn, will be dedicated.

The Book-of-the-Month club has scheduled a meeting for January 19 with Mesdames C. B. Powell and George Smallwood as hostesses. Mrs. R. E. Garlin will discuss current events.

Need Of Hobbies

K. N. Clapp will discuss the need of a hobby at a meeting of the Sanders Parent-Teacher association at the school building January 13.

The Kappa Gamma sorority has

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End Of Year Is Gala Occasion For All Ages

End of a gala Christmas season—perhaps the gayest Lubbock has seen in a decade or more — came with New Year's Eve and New Year's night entertainments.

Of interest to a large group of First Baptist young people was a watch party held at the church activity center. After a religious observance, games were played until midnight.

Members of the Merry Bidders club and their husbands attended a turkey dinner and forty-two party Saturday night in the home of Mrs. Pebble Talley, 1510 Avenue M. Mesdames F. V. Brown and J. B. McCauley were chairmen of arrangements.

Seven tables of games were in play after dinner.

In Morrison Home

Mr. and Mrs. John Morrison were hosts with a watch party for Loyal Sisters club members and their husbands in their home at 2021 Tenth street.

The rooms were decked with poinsettias and candles were placed on the tables when refreshments were served after a series of forty-two games.

Guests were Messrs. and Mesdames J. R. Potts, V. H. Venable, W. H. Trice, Raymond Leuenberger of Lamesa, John R. Hall, Mesdames J. A. Hodges, Elda Mae Paulger, G. A. Gunn, a Mrs. Fisher of Amarillo, Billy Venable, Tommy Hall and Arlen Trice.

Entertain With Dance

Mr. and Mrs. Charles Fagg and Mr. and Mrs. R. S. Rodgers, jr., entertained with a party at Mrs. Rodgers' new dance studio, 2227 Nineteenth street, Thursday night.

The occasion honored Mr. and Mrs. C. A. Tubbs of Jefferson.

Dancing was enjoyed. Refreshments were served to Messrs. and Mesdames C. A. Tubbs, Claborn Bell, Terrell Patterson, Fenner Tubbs, Clarence Davis, Wright Kerr, A. V. Weaver, jr., Ernest Ohnemus, Capt. and Mrs. Frank Pettit, Kirk Dean, Robert Crawford, Cecil Schwalbe, Mrs. Fredda Hunt, Miss Marguerite Day, Dr. C. C. Mansell, Ellis Foreman, Hugh Anderson, James Milam and Charles Day.

Gives Watch Party

Miss Mary Helen Greer, 1815 Avenue Q, entertained from 7 until 12 o'clock Friday night at her home. Games were played and refreshments were served.

Guests were Wendell Lamb, Mary Lois Bumpass, Juanita Bostick, Maxine McMillin, Kenneth Harrison, Frances Nott, Winzelle Stiles and Franklin Butler.

Misses Claribel Lee and Mildred Green entertained with a New Year's Eve party Friday night in the home of Mrs. Arthur Lee. At the end of a series of games, the hostesses served refreshments to:

Misses Bessie Trammel, Madeline Cobb, Leota Mae Voegeli, Maxine Blalock, Hollie White, Zena Reed and Sibyl Claye; Messrs. Glenn Hopke, Willie Jo Hunter, C. J. Ward, jr., H. C. Allen, Travis Gaither, Melvin Mickey, Edward Canady, Milton Hokit, Arthur Lee, Jones Mayo, L. V. Womack, Isaac White, George Moore, Virgil Dillard and Preston Townsley.

Miss Ruth Pirtle Will Talk On Speech Corrections

Miss Ruth Pirtle, head of the speech arts department at Texas Technological college, will lecture on "Speech Defects and Corrections" at a meeting of the Madonna circle, Child Conservation league, Wednesday afternoon at 3 o'clock in the home of Mrs. Harold Munn, 2210-B Avenue U.

Welfare League Board Is To Have Meeting On Tuesday

The board of managers of Lubbock Junior Welfare league will meet at 10 o'clock Tuesday morning at the Hilton hotel.

Engravings A... On Display I... Museum Hall

TWENTY engravings drawn either by J. M. W. Turner or Thomas Girtin and engraved by Thomas Lupton are to be on display in the West Texas Museum on Texas Technological college campus daily between 8 a. m. and 5 p. m. and Sunday afternoon between 2 and 5 o'clock until January 15.

The prints are from a famous river collection and are the property of F. A. Kleinschmidt.

Girtin was influential in the development of the English school of water color painting. Sea scapes were among Turner's greatest works in drawing and oil painting.

Study Courses For Lubbock County Home Demonstration Clubs Are Outlined

Notebooks Will Be Kept This Year

Loose-leaf yearbooks, size 8 1-2 by 11 inches, are being distributed to the 400 or more members of 15 Lubbock county home demonstration clubs for 1938. The books, a radical departure for standard requirement of the extension service, are being used as an experiment in one county of each district, Miss Clara Pratt, Lubbock county agent has announced.

The women are asked to insert the pages in a notebook in the order of the programs they choose to follow, as this year for the first time each club has an option of taking four of six prescribed studies in addition to several programs on consumer buying in family relationships which all clubs will have.

Optional courses are based on bedroom improvement and sponge cakes in home food supply demonstrations. Program chairmen are asked to report the optional courses chosen by each club to her a month in advance of the date each should be presented in order that the agent may have ample time to supply sources of information.

Plenty Of Information

The first six pages of the yearbook are replete with information concerning the club work and sponsors, including lists of Lubbock county commissioners, officers in the county home demonstration council, extension service officers, legislative sponsors, officers in the Texas Home Demonstration association, order of business, club goals, and officers, demonstrators and dates of meeting for each club.

Each club has two meetings a month, Miss Pratt conducting the first. The prescribed schedule includes:

January, first meeting: "Growing Winter Salads", demonstration on salads and frame garden; roll call to be answered by showing pictures of attractive salads; second meeting: "Spending the Food Dollar", food patterns, meat grades, comparison with other countries and the consumers' alphabet.

February, first: "Feeding Milk To the Family"; second: Optional, each member to bring five cents for educational fund.

March, first: "Are You Proud of Your Angel Food Cake?"; demonstration on making and serving cakes; second: Optional.

To Study Texas

April, first: "The Reading Center in the Bedroom"; reading, "And This Is Home"; demonstration on reading and sewing centers; second: "Interesting Facts About Texas"; reading, "The Little Towns of Texas"; talks, "How Large Is Texas?", "Famous Trees of Texas", "Official Emblems of Texas", State and National Parks in Texas", and "Austin, the Capitol".

May, first: "Decorating the Birthday Cake"; demonstration on making sunshine cake and cake decorating; second: "Refinishing a Chair For the Reading Center"; demonstration on refinishing with varnish, wax or paint.

June, first: "Who Likes Jelly Roll?"; demonstration on making and serving jelly roll; each member to bring angel food or sunshine cake for scoring; second: "As the Twig Is Bent"; social security for junior, reading, "A Son To His Father", teaching children habits, keeping the "sing" in the child and the child and his money.

July, first: "Where Does the Family Bathe?"; demonstration on care of the bathroom and making a bathing unit; second: optional.

August, first: Social; sponge cakes to be served with refreshments; second: Optional.

Hints For Home

September, first: "The Convenient Dressing Center"; demonstration on dressing center, storage of cosmetics and dresser scarf; second: "The Home"; Is home influ-

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from Lou to Louella...

DEAR LOUELLA: I guess it isn't out of order for me to do a little matrimonial predicting for 1938 especially since I didn't do so bad in 1936 and 1937 with my week-to-week forecasts.

Rumor has it that Janet Hambright and Harold Humphries are jumping the broomstick this month, after all these years. I can't think of a lovelier match and I wish them well.

I haven't heard the latest, but a hunch tells me that Ruth Wagner and Malcolm Laing of St. Louis still are very muchly engaged and that June is the date.

June's Just As Well

All of us who thought we were in the know were surprised when J. N. Porter and Mary Harbort didn't take off Christmas. June'll do for them, too, I predict.

Now there's that red-head who teaches out west and a blonde who teaches about as far east—I've mentioned them both recently—who are included in my predictions. I'll say later in the summer will take care of them.

I'm wondering if Gertrude Claiborne and Robert Allan Hill have any summer plans? It won't surprise me to see them following the Humphries-Hambright-long-engagement highway.

* * *

FLORENCE Lawson, who has lived here always, is right interested in a Doctor Lawson, dentist, of Lamesa where she teaches. None of her friends were able to see her for the molar mechanic during her Christmas holidays. I'll give them until July 5.

Coleta Baker confided in a friend or two that she may not teach here next year. Whether or not she is planning marriage to a dentist is a matter for conjecture.

Mr. Clark Back To School

Wyndham Gay Robertson sniffed a bit when her boy friend, Doyce Clark, went back to school after the Christmas holidays, and I've had other proof that Doyce is the favorite among her many admirers.

There's a young man whose middle initial is P, same as his first and third initials, who is working up his courage to ask a certian little red-head's daddy. I'll say April 1 for them, if daddy consents.

* * *

FRANCES Campbell and Bill Pearce, who now lives at Pampa, are that way about each other, according to gossip. I'll have to know more about them before I can set a date.

Tom Holden, of Sierra Blanca, brother of Doctor Curry, and Lorene Childers are sure to wed this summer. But I can't say whether or not it will be to each other.

Dick Cook would like to marry a University of Texas student but I don't think he will ask her in 1938.

There's an assistant high school football coach who has been escorting a high school home economics teacher to all the places there are to go and I would not be surprised to hear they are setting a date.

There Are Others, Too

There are others, but I'll save them until later. After all, if you read it all now you will spend the remainder of the year throwing away my letters unread.

Mrs. K. Carter, jr. (Mary Florence Knox to you) is quitting her job with a local jewelry firm after a long, faithful service. I know her place will be hard to fill.

The above paragraph was written by my friend whose interesting letter was sacrificed for the matrimonial predictions. Hope you didn't mind. I will squeeze in a couple or three bits of her letter, however, as follows:

* * *

"HAD I told you the Kelly Polks and young Jimmy were here several days before Christmas? They were well liked in Lubbock. Now they live in Carlsbad, where Kelly is poking cows.

"Some friends and I drove to Lumsden's lovely home in Wilson the afternoon of the 27th. They had just had a Christmas reunion of 25 or 30 relations but, despite all, Mrs. Lumsden greeted us with a big welcome. Of course we sampled the various kinds of fruit cake and other evidences of their hospitality. Have you ever been there? It is a huge place and both the house and the Lumsdens have the faculty of making strangers feel at home."

We Had The Weather

Of all the people I've seen who spent Christmas elsewhere, not one has reported any kind of weather but rain and fog further away from Lubbock than Sweetwater. Most of the Tech faculty spent Christmas in Lubbock, the first time in many years. They seemed to be having an exceptionally exciting Christmas and several told me they were glad to have been where the weather was perfect and the spirit was generally so good, as was that in Lubbock.

Well, here's hoping for you the very best of prosperity, good health and happiness in 1398.

Yours, Lou.

Holiday Visitors

(Continued From Page One)

daughter, Miss Frances Campbell, 1621 Avenue Y, spent Christmas in San Antonio where they visited their son and brother, Trent Campbell, and wife. Tuesday, Trent underwent appendectomy. His condition is satisfactory, his mother said.

Mr. and Mrs. E. C. Ellison of Mineola spent last week in the home of his mother, Mrs. C. L. Hamlett, 1312 Avenue K, returning to their home Saturday.

Mr. and Mrs. C. B. Cook and daughter, Miss Claudine Cook, 3113 Twentieth street, have returned from a week's visit in Dallas.

Miss Myrtle Ewell, 1801 Main street, is visiting relatives and friends in Amarillo over the weekend.

Mrs. Charles G. English and daughter, Sue, are week-end guests of Mrs. Riley Huie and daughter, Annie Claire, who live at Hotel Lubbock. Mr. Huie spent the weekend in Dallas where Saturday he attended the Cotton Bowl football game and shopped for supplies and equipment for his cleaning establishment here. He will return Monday.

Mr. and Mrs. W. F. Scudday and two small sons, Fort Stockton, are spending the week-end with Mrs. Scudday's mother, Mrs. B. F. Dixon, who is ill at the home of another daughter, Mrs. M. L. Shepherd, 1069-A Fifteenth street.

Club Agent Reports Year's Activities

SPUR, Jan. 1 (Special) — Activities in home demonstration and 4-H club work in Dickens county during the past year have been summarized by Miss Jean Day, home demonstration agent for that county. Nine home demonstration clubs, with an enrollment of 138 women, and five 4-H clubs, with an enrollment of 53 girls, participated in the program.

The women completed their third year of yard improvement demonstration. There were 35 cooperators and seven demonstrators who canned 13,504 quarts of vegetables, fruits, preserves, brined vegetables, and meat valued at $3,297.95. There were 1,220 pounds of fresh vegetables stored, which included turnips, tomatoes and pumpkins. In the 42 families reported, 41 had adequate gardens and dairy cows; 39 of them had sufficient poultry flocks for their needs and 32 will have adequate meat animals for the winter.

In the yard improvement demonstration, 40 cooperators and seven demonstrators reported a total of 24 lawns sodded; 376 nursery shrubs, 98 native shrubs, 739 trees and 155 roses were planted; 28 walks and drives built, at a cost of $273.90. Achievement events were held for yard demonstrators and 490 persons paid them visits.

Demonstrations on quick breads included making of biscuits, muffins, gingerbread and orange bread, with 115 women participating.

The county council, advisory board, raised $91.87 to finance projects that included: Sending four delegates to the State Home Demonstration association in San Antonio; buying 200 yearbooks; sponsoring a clothing contest, tea, Christmas tree and placing exhibits in the Panhandle-South Plains fair and Plainview Dairy show.

Merry Sixteen Needle Club Is To Postpone Monday Social

A party for Merry Sixteen Needle club members and husbands, scheduled for Monday night, has been postponed indefinitely because of illness in the Travis Tubbs home, near Lubbock, where the social was to take place.

MORTON CHRISTMAS RECORD

MORTON, Jan. 1—Fifteen thousand Christmas cards were mailed here in two weeks before Christmas day, Mrs. C. F. Winder, postmaster, estimates. It was the largest holiday business in the history of the town.

ONE SWIFT AND SAFE PRESCRIPTION FOR
RHEUMATISM
One supremely good prescription for rheumatism, sciatica, neuritis and lumbago—when caused or aggravated by excess uric acid or other circulating poisons—and most of it is—is well and favorably known to live pharmacists all over America. Just ask for 8 ounces Allenru prescription and take as directed—it is swift and safe—often the pain and agony leave in 48 hours. Costs about 85c.
Cut this out and save it. (Adv.)

Rebekah Class Members Will Have Social On Tuesday

A monthly party for the First Baptist Rebekah class will be given at 2:30 o'clock Tuesday afternoon in the home of Mrs. C. P. Cox, 2001 Ninth street. Assisting Mrs. Cox will be Mesdames R. R. Holmes, W. E. Watson, Dora Vandagriff, H. L. Pate, L. G. Haynes and W. S. Clark.

Only one Canadian province, Ontario, borders on the Great Lakes. It touches four of the five lakes as well as part of the St. Lawrence river.

Mrs. Ballenger To Be Guest Reviewer For Study Club

Mrs. C. M. Ballenger will be guest speaker at a meeting of the Littlefield Study club Wednesday afternoon at 3 o'clock in that city. She will review "Northwest Passage" by Roberts.

GOOD COLLECTIONS

MORTON, Jan. 1—Tax collections for Cochran county were better than the average for December, D. T. Smith, deputy collector, states. He believes January collections will be even better.

Miss Wilma Spikes Becomes Bride Of Paul E. Wheeler

FLOYDADA, Jan. 1 (Special) — Miss Wilma Spikes, daughter of Mr. and Mrs. J. J. Spikes, pioneer settlers of Crosby county, became the bride of Paul Ellis Wheeler, son of Mr. and Mrs. W. O. Wheeler of Cone, prominent Crosby county family, December 27 at the home of Rev. A. L. Shaw, Baptist minister who officiated.

The bride, a 1934 graduate of Texas Technological college, Lubbock, has been employed in Crosbyton and Ralls as superintendent of the Crosby county sewing rooms. She is a granddaughter of Mrs. J. M. Witt of 1812 Eighteenth street, Lubbock, and niece of Mrs. Temple Ellis, 2424 Fifteenth street.

Mesdames Leidigh And Lewis Are To Give Book Reviews

Mesdames A. H. Douglas and L. C. Christianson will be hostesses for a meeting of the Tuesday Night Readers group at 7:30 o'clock Tuesday evening in the Douglas home, 2913 Twenty-first street. Reviews will be given by Mesdames A. H. Leidigh and J. Sam Lewis.

Semi-Annual
CLEARANCE

Beginning Monday — Craig-Gholson's Policy Demands Drastic Reductions — Beginning Monday

Exacting policy requires us to clear merchandise that is highly desirable . . . because we must go immediately into advance fashions.

Here are clothes that are the Criterion for well dressed Women, on sale at prices that in many cases are less than the actual cost of production. Every garment is from our regular stock and is of our usual superlative quality . . . . perfect in style and tailoring detail. Every woman who appreciates quality and selectivity owes it to her self to investigate these offerings. Plan now to attend.

SALE OF DRESSES

$15.95	Evening Dresses Reduced to	$7.95	$15.95	Street Dresses Reduced to	$7.95
$19.75	Evening Dresses Reduced to	$9.95	$22.50	Street Dresses Reduced to	$11.95
$22.50	Evening Dresses Reduced to	$12.95	$29.50	Street Dresses Reduced to	$15.95

Sale of Winter Coats and Suits

$29.50	Winter Coats Reduced to	$15.95	$29.50	Trimmed Suits Reduced to	$15.95
$34.50	Winter Coats Reduced to	$19.95	$39.50	Trimmed Suits Reduced to	$24.95
$39.50	Winter Coats Reduced to	$24.95	$49.50	Trimmed Suits Reduced to	$29.95

French Room Dresses — A GROUP OF BETTER DRESSES TO CLOSE OUT QUICKLY, REDUCED TO ..... 1/2 PRICE

Hat Sale — IN A WIDE VARIETY OF AUTHENIC STYLES. Values to $8.95 Reduced to $1.00 — Values to $15.00 Reduced to $2.95

Blouse Sale

$2.95	Blouses Reduced to	$1.89
$3.95	Blouses Reduced to	$2.69
$6.75	Blouses Reduced to	$3.89

Hosiery — Closing Out Odd Sizes and Colors. Values to $1.15 Reduced to 79¢ — Values to $1.65 Reduced to $1.19

Glove Sale

$2.25	Kid Gloves Now	$1.29
$2.95	Kid Gloves Now	$1.89
$3.45	Kid Gloves Now	$2.29
$4.95	Kid Gloves NOW	$2.89

Underwear Sale

89¢	Panties Now	59¢
$1.95	Slips Now	$1.00
$2.95	Gowns Now	$1.89
$3.95	Gowns Now	$2.29

Purse Sale

$1.95	Purses Now	79¢
$2.95	Purses Now	$1.45
$4.95	Purses Now	$3.29
$7.95	Purses Now	$5.89

Sweater Sale

$2.95	Sweaters Now	$2.29
$3.95	Sweaters Now	$2.89
$5.95	Sweaters Now	$3.45
$7.95	Sweaters Now	$3.95

All Sales Final Please. Craig-Gholson All Sales Final Please.

THE BOOTERIE'S—END OF THE YEAR
Clean-Up! SALE
ALL OUR WINTER STOCKS GOING AT
Real REDUCTIONS



All Black and Dark Brown
Suede Shoes
• British Walkers
• Rice O'Neill
• Selby
1/2 Price

One Big Table Odd Lots
SHOES $2.00
Values up to $6.75

ALL SALES FINAL — Booterie QUALITY FOOTWEAR — SEE OUR WINDOWS



SPECIALS

20 DRESSES Values to $10.95, Choice $1
10 BAGS Values to $2.95 Choice $1
All Winter SHOES, Choice Pair $1.88
Broken Size SHOES, Choice, Pair $1
12 All Wool. $5.95 and $6.95 Val. Bath Robes $2

JARETT'S CINDERELLA SHOP
WOMEN'S WEAR
1105 Broadway (Next Door To Kress)

Les Amies Club Has Annual Election

Les Amies club was entertained Friday afternoon in the home of Mrs. Claude Martin, 1909 Ninth street, Mrs. L. L. Miller was hostess.

Following a covered dish luncheon was election of officers and drawing of club sister names. New officers are:

President, Mrs. J. T. Fountain; vice-president, Mrs. T. S. Cranford; secretary-treasurer, Mrs. G. G. Stringer; parliamentarian, Mrs. Claude Martin, and reporter, Mrs. Clay Lowery.

Mrs. G. Henderson was received as a member. Others attending were Mesdames M. B. Cranford, Cecil R. Matthews and Charles A. Ross.

The club will meet at 3 p. m., January 7, with Mrs. Ross, 1924 Ninth street.

Floyd Births, Deaths Decline; Marriages In '37 Are Greater

FLOYDADA, Jan. 1 — Birth rates in Floyd county for 1937 showed a drop over 1936, as did the death rate, while the number of marriages increased. Homer Steen, editor of the Floyd County Hesperian reported.

There were 198 births reported last year compared to 225 in 1936; 74 deaths compared to 80 the year before and 95 marriage licenses compared to 83 the year before.

If an elephant, proportionately to size, ate as much food as a mouse, it would consume 10 tons of fodder daily.

New Mexico Farmers In 'Bean Bowl' Not Worried About The Current Business Recession

MOUNTAINAIR, N. M., Jan. 1 (AP)—Farmers of New Mexico's 'bean bowl'—the Estancia valley—are not worried about the current business recession.

People eat beans rather than more expensive foods, one grower explained today, with the result that a business slump means a better bean market.

A survey indicated the valley's 1937 crop of pinto beans will total 335,000 100-pound bags, an average yield of about 236 pounds to the acre.

The carryover from 1936 was negligible—only 1,464 bags.

Notebooks Will Be

(Continued from Page 2)

ence waning?, the home a laboratory for living, reading, "Home", the individual's right to privacy and the partnership of school and home.

October, first: "The Family"; "The History of the Family", Miss Pratt; second: "Why Not Give Fruit Cake?"; demonstration on making, baking and wrapping fruit cake for gifts.

November, first: "Showing the Community Our Accomplishments"; roll call, "Have You Reached Your Cooperator Goals?"; story of bedroom demonstrator, report of bedroom work of club, story of food demonstrator and food report and exhibit; second: "Where We Get Our Time"; origin of the calendar, origin and development of timekeeping and watches; election of officers.

One December Meet

December, only one meeting: "Christmas Traditions"; reading, "Christmas Cards"; origin of Christmas cards, legend of the mistletoe and Christmas in other lands.

The six optional programs include:

"Social Security", the social security act, old age assistance and old age benefits, maternal and child welfare, Texas social security legislation and aid to dependent children.

"Do You Read the Labels?", labels made helpful, labels on clothing, the canned food label and roll call, "One Thing I Have Learned From Labels".

"Getting Our Money's Worth", cooking utensils, shoes, soap and other cleansing agents, leather goods and gloves and spices and flavorings.

"School Lunches", sandwich combinations, varying the lunch with bread, desserts that can be packed, milk in the lunch and packing the lunch.

Book review.

"Family Recreation in the Yard", importance of play to the family group, roundtable discussion of value of play to the happiness of the family, making and proper placing of play equipment and using the equipment for games.

Wedding Stories

(Continued From Page One)

ary 21, Miss Ilowaine Terrell-Sam A. Henry, jr.; March 21, Miss Myrtle Porter-G. Patrick Cunningham; March 28, Miss Dorothy Rushing-George Walton; May 2, Miss Norfleet Grimes-Fred Elliott; May 9, Dr. Roy E. Hunt of Littlefield-Miss Mae Franks of Houston; June 13, Miss Louise Fortenberry-Ray Farmer; May 9, Miss Betty Jo Dickinson-E. A. Hussmann of El Paso; June 7, Miss Patti Hopping-Earl Hobbs of Littlefield; June 5, Jason Gordon of Farwell-Miss Frankie Elliott of Sweetwater;

Simpson-Heard

June 3, Miss Lillian Heard-Willard Simpson of Flagstaff, Ariz.; June 5, Miss Gladys Franklin-Lt. Jack Thomas; June 14, Roger Knapp-Miss Jean Sinclair of Kingsville; July 28, Rob O'Hair-Miss Yvonne Thornton of Austin; June 10, Miss Ruth Elaine Lewis-R. C. Douglas, jr.; June 16, Miss Mary Virginia Whitehead of Slaton-Tom Hutchinson; June 30, J. C. Mytinger, jr.-Miss Judy Jane Norwood (at home in Lubbock); June 17, Miss Jennie Fay Stennett-C. A. Gammill, jr.; June 20, Walter Ford-Miss Bessie Bellomy of Littlefield; June 26, Raymond M. (Whacker) Barton-Miss Geraldine Chapman of Sulphur Springs; July 17, Miss Elva Mae Hunt-Bowlden Johnson; August 8, Miss Martha Belle Logan-Harry Hart of Clarendon; August 15, Billy Murray-Miss Reba Wayne Williams;

Hargrave-Thompson

August 15, Miss Ruth Thompson-L. M. Hargrave; August 17, Miss Roberta Myrick-Dr. James K. Richardson; August 7, Miss Agnes Abernathy-Kenneth Hicks; August 22, Miss Madeline Ely-Sam Fort; August 22, Miss Rouble Triplitt-Al Ray Cooper of Ralls; September 5, Miss Mary Geniece Hardberger-Pleas L. Childress of Ozona; September 12, Miss Lois Watson-Clint Paul Herring of Lawton, Okla.; September 14, Baxter Bardwell-Miss Joreta Rogers; September 18, Miss Wildring B. Sherrod-J. Bryan Edwards; September 26, Miss Mary Wilbanks of Spearman-Calvin Hazlewood; October 27, Miss Ellen K. Clapp-George Dale.

October 25, Belverd Needles-Miss Ruby (Billie) Anderson of Tahoka; October 30, Miss Carrie Jane Thomas-Earl Miller; October 10, Miss Jean Ayres-Harmon Jenkins; November 7, Miss Gladys Sanders-J. D. Williams, jr., of Colorado City; November 21, Miss Betty Smith-Sam H. Weaver, jr., and December 18, Miss Katherine Klett-Paul Graham.

Spur Hospital Nears Finish; Modern Equipment Received

SPUR, Jan. 1, (Special)—Spur hospital, under construction several months, will be opened here soon.

Modern equipment has been arriving.

The building is owned by Dr. R. L. Alexander and his son Dr. Bob Alexander, associated with him. Work was begun in October.

Two stories high, the building has eight rooms for patients, besides offices and living quarters. On the first floor are two rooms for patients, nurses quarters, kitchen and an apartment for Dr. and Mrs. R. L. Alexander. In addition to six rooms for patients on the second floor there will be two offices, a treatment room and surgery.

Dr. R. L. Alexander practiced in Jayton 25 years before moving here recently to join Dr. Bob Alexander who has been here five years. Dr. Bob Alexander came here after serving a year as interne at Scott and White clinic, Temple, following graduation from the University of Texas medical school at Galveston.

FLOYD OFFICERS ELECTED

FLOYDADA, Jan. 1—Fred Battey, Pleasant Hill, was elected chairman of the 1938 Floyd County Farm association. He succeeds G. L. Fawver.

R. W. Smith, jr., Lockney, was named vice chairman; Herman R. King, Lone Star, secretary and F. L. Brown, Aiken, treasurer.

Battey heads the planning committee, with Fawver, O. B. Jordan, S. M. Crawford and O. L. Allen.

SEED COTTON BURNS

O'DONNELL, Dec. 28, (Special)—Sixty-five bales of seed cotton on the farm of C. L. Tyler were destroyed by fire. Origin is unknown. The farm is southwest of here about seven miles, in Dawson county.

Prevue Of Activities For Coming Week

MONDAY

Nazarene W. F. M. S., 3 p. m., church, combined meeting of the Pollyana club and the cradle roll department of the society.

First Methodist W. M. S., 3 p. m., church auditorium; pledge day service, followed by tea in parlors.

St. Mary's Catholic auxiliary, 3 p. m., St. Elizabeth's hall.

Central Baptist W. M. S., 3 p. m., church.

Broadway Church of Christ Bible class, 3 p. m., church.

Asbury Methodist W. M. S., 3 p. m., church, installation.

First Christian Woman's council, 3 p. m., church.

Calvary Baptist W. M. S., Lottie Moon circle, 3 p. m., Mrs. Bill Deatherage, 1507 17th St.; Newahaw, 3 p. m., Mrs. B. R. Hattan, 2201 24th St.; west part of Circle 2, 3 p. m., Mrs. Alma Moore, 1608 Ave. Q.

First Baptist W. M. S., 3:30 p. m., Annie Jenkins Sallee circle, Mrs. S. A. Hamilton, 2207 26th St.; Lottie Moon, Mrs. Carl Roberds, 1418 16th St.; Blanche Rose Walker, Mrs. J. B. Walker, 2421 21st St.; Lena Lair, Mrs. R. J. Williams, 1511 Main street; Annie Luther Bagby, Mrs. R. E. L. Farmer, 1704 16th St.; Lucille Reagan, Mrs. H. W. Cherry, 2308 Seventh street; Ann Judson, Mrs. C. W. James, 2315 20th St.; Elkin Lockett, Mrs. R. E. L. Farmer, 1704 16th St. (combined with Bagby).

American Legion auxiliary, 7:30 p. m., Legion home, business meeting; Mesdames Marvin McLarty and Thomas E. Boyd, hostesses.

TUESDAY

Readers Digest club, 1 p. m., home of Mrs. F. R. Friend, 2005 Broadway; Mrs. N. H. Holt hostess.

Pit and Fashion club, 3 p. m., Mrs. John Freeman, 2112 14th St.

Sew-A-While club, 3 p. m., Mrs. Vernon McCullough, 1616-B Ninth street.

Arnett-Benson club, 2:30 p. m., Mrs. J. T. Eddleman, 2324 Locust street.

Lubbock Junior Welfare league board of managers, 10 a. m., Hilton hotel.

Asbury Methodist Awakened Wesleyan class, 3 p. m., Mrs. W. M. Robinson, 1111 32nd St.; Mesdames Charles Raymer, S. C. Rawlings and T. A. Jarrott assistant hostesses.

Tuesday Bible class, 3 p. m., Mrs. M. P. Stalcup, 1923 16th St.

1933 Study club, 2:30 p. m., Mrs. S. C. Parnell, 1921 13th St.

Shakespeare club, 3 p. m., Mrs. L. R. Gamble, 1918 13th St.

Trailers club, 8:30 p. m., Hotel Lubbock dance; Ross Edwards' orchestra to play.

Joli Femmes club, 2:30 p. m., Mrs. Bob Stokes.

Calvary Baptist Bagby circle, 2 p. m., Mrs. Bryan Landers, Arnett-Benson addition.

Lubbock chapter, O. E. S., 7:30 p. m., Masonic hall, stated meeting.

Tuesday Night Readers group, 7:30 p. m., Mrs. A. H. Douglas, 2913 21st St.; Mrs. L. C. Christianson assistant hostess.

City P-TA council, 1:30 p. m., Senior high home economics lounge.

Lubbock circle, Child Conservation league, 3:15 p. m., Mrs. Louis Feldman, 1918 Dixie Drive.

WEDNESDAY

So and Such club, 3 p. m., Mrs. Thomas E. Pirtle, 2124 26th St.

So-Su club, 1:30 p. m., Mrs. Zula Nichols, north Avenue H.

Lend-A-Hand club, 3 p. m., Mrs. Don Reeder, 2404 Avenue T.

First Baptist Alathean class, 3:30 p. m., activity center; monthly business and social meeting.

1936 Forty-Two club, 2:30 p. m., Mrs. J. O. Sims, 2116 25th St.

Colonial Needle club, 2:30 p. m., Mrs. R. D. Harris, 1914 Dixie Drive.

A. A. U. W. Bookman Group, 7:30 p. m., Unit 1, Mrs. C. H. Willingham, 1920 25th St.; Miss Pauline Hooser assistant hostess; Unit 2, Mrs. Emmett Burford, 1910 24th St.; Unit 3, Mrs. W. B. Irvin, 2626 20th St.; Miss Margaret Carroll Robertson assistant hostess.

L'Alquillee club, 3 p. m., Mrs. Ruth Kuykendall, 2322 20th St.

Tech Faculty Women's club, 3 p. m., women's dormitory, Tech campus; monthly tea.

Madonna circle, Child Conservation league, 3 p. m., Mrs. Harold Munn, 2210-B Avenue U.

THURSDAY

Thursday Bridge club, 2:30 p. m., home of Mrs. W. P. Garvin, 1711-A 14th St.; Mrs. Thomas E. Pirtle hostess.

Between-the-Pages club, 3 p. m., Mrs. Sam Parkinson, 2014 Avenue J; election of officers.

1938 Luncheon club, 1 p. m., home of Mrs. P. R. Friend, 2005 Broadway; Mrs. J. H. Hankins hostess.

Klever Kraft Klub, 3 p. m., Mrs. R. S. Underwood, 1420 Avenue Q.

Joan of Arc Fencing society, 7 p. m., Texas National Guard armory.

Rebekah lodge, 8 p. m., K. P. hall.

K. Carter P.-T.A., 3:15 p. m., school.

FRIDAY

First Methodist children's division council, 7:30 p. m., Wesley class room, monthly meeting.

Loyalty club, 2 p. m., Mrs. Ed Greer, 1818 Avenue Q.

Ace-Trey club, 3:15 p. m., Mrs. T. H. St. Clair, 1614-A Avenue K.

Happy Twelve Forty-Two club, 2:30 p. m., Mrs. H. B. Adams, 1311 Ninth street.

1930 Friendship club, 3 p. m., home of Mrs. W. P. Garvin, 1711-A 14th St.; Mesdames C. C. Webb and W. W Campbell hostesses.

24-42 club, 3 p. m., Mrs. J. F. Hankins, 2309 Broadway.

SATURDAY

Lubbock Music club, 3 p. m., Mrs. Rococo Wilson, 2201 Broadway; "Neighbor" tea for local music clubs and clubs of four neighboring towns.

Activity Renewed

(Continued From Page On

planned a dinner meeting for Jan ary 10, Miss Margaret Turner wi discuss some outstanding women of 1937.

One of the most popular books of the past year, "And So—Victoria" (Wilkins) will be reviewed by James G. Allen at a benefit lecture sponsored by the First Presbyterian Woman's auxiliary in the church basement January 11. This will be the fourth review in the current series.

Miss Ernestine Clark left Saturday night for Denton where she is a senior student at Texas State college for Women. She spent the holidays in Lubbock with her parents, Dr. and Mrs. K. E. Clark.

DOLLAR DAY

CLEARANCE!



Blouses
Values to $3.95 ..... $1.39
Values to $5.95 ..... $1.98
Values to $7.50 ..... $3.98

Hose
Regular $1 and $1.35 ... 2 for $1.35
Regular $1.95, mesh & chiffon $1.00

GLOVES
Kid or suede, $2.98 and $3.50 ..... $1.98
Fabric, Regular $1.25 ..... 2 Pr. $1.00



DRESSES & SUITS
Values to $25.00 ..... $5.00
Values to $15.00 ..... $3.98
Tailored Short Coats, Reg. $7.95 ..... $2.98

SKIRTS
Values to $5.95 ..... $2.98
Values to $9.75 ..... $3.98

BAGS
Values to $3.98 ..... $1.00
Values to $4.98 ..... $1.98



SWEATERS
Values to $2.98 ..... $1
Values to $5.95 ..... $1.98
Twin Sets to $7.50 $1.98 to $2.98

SCARFS, HANKIES, JEWELRY
Scarfs, reg. $1.25, 2 for ... $1.35
Hankies, reg. 59c, 3 for ... $1
Belts, Reg. $1, 2 for $1
All Jewelry Greatly Reduced

LINGERIE
Robes and Pajamas, values to $7.50 ... $2.98
Gowns, values to $4.95 ..... $1.98
Gowns, values to $6.95 ..... $2.98
Slips, colored or tearose, reg. $2.98 ... $1.98
Panties, values to $3.95 ..... $1

Anne Ford's Shoppe
LOCATED IN PATTON'S 1103 BROADWAY

"VALUE SMASH" ANNOUNCEMENT!

STARTS DOLLAR DAY

JANUARY CLEARANCE SALE!



Audrey Dean
Debutante Modes

$1 Now 1.99
Others As Low As $1.57

You've never seen such values . . . and such varieties! Beautiful SUEDES, PATENTS, GABARDINES COMBINATIONS in all the smartest winter colors. Stunning styles to wear right now and into Spring. You'll certainly want several pairs!

SEE OUR WINDOWS

FREED'S

913 BROADWAY

"Leads In Value Giving"

Announcing-

The Merger Of Lubbock's Two Most Popular

Beauty Shops

The Beauty Air-Salon

And The

Rosebud

To Be Known From This Day As

The Beauty Air-Salon

1112 Ave. M

Mrs. E. F. Taylor, Mgr. Mrs. J. H. Hackfield, Owner

In order for the women of Lubbock and the South Plains to enjoy a service excelled by none, we have merged our shops and from this merger a most competent organization will be at your service.

We cordially invite those of you who have been enjoying the dependable service of The Rosebud Beauty Shop to see your favorite operator at The Beauty Air-Salon.



—Personnel—

Billy Allred
Clyde Rutledge
Woodine Dagley
Lillian McFarland
Ola Rogers
Estelle Payton
Lois Patton
Florine Gentry
Naomi Phillips
Edna George
Aunt Lena McElroy



Beauty Air-Salon

1112 AVE. M PHONE 2108

Dollar Day Values

WINTER DRESSES
$9.95 and $12.95 values, ... NOW $5.95
$15.95 and $19.95 values, ... NOW $12.95
$24.95 and $29.95 values ..... NOW $16.95

WINTER COATS
$22.95 Fur Trimmed, ... NOW $12.95
$89.95 Fur Trimmed, ... NOW $49.95
$79.95 Fur Trimmed, ... NOW $44.95
$19.95 Untrimmed, ... NOW $15.95
$29.95 Untrimmed, ... NOW $22.95

WINTER KNIT SUITS & SWEATERS
½ PRICE

ANY WINTER HAT $1.00

LOUNGING PAJAMAS, GOWNS, SLEEPING PAJAMAS & ROBES.
⅓ OFF

Slips $1.29 Values $1.00—Panties 59c Values, 2 for $1.00

THE VOGUE
1018 BROADWAY PHONE 922



DOLLAR DAY Sale!

at LLOYD'S DRY GOODS COMPANY

Big values in every department, even on new merchandise just unpacked. You know Lloyd's fine quality merchandise. Check this entire list and be here early for best selections.



Men's Rayon Pleated DRESS SOCKS
Many new patterns just received.
11 PAIRS $1.00

Men's SUEDE SHIRTS
Heavy weight, zipper front regular $1.25 Suede Shirts, Dollar Day each $1.00



DRESS SHIRTS
New patterns just unpacked. Irregular of our $1.65 Sanford and E & W Shirts, Each $1.00



Sale Of New Spring SILKS
New patterns that are excellent Dollar Values. Dollar Day 1 1-3 Yards $1

VAT DYED PRINTS
New spring patterns in excellent finish, fast color Prints. 11 Yards $1

SOLID COLOR BROADCLOTH
Wanted colors in an excellent finish Broadcloth 12 1-2 Yards $1

FANCY OUTING
Extra heavy 36 inch fancy pattern Outing. Regular 14c quality. 10 yards $1

Fine Domestic
Very smooth finish, extra wide Domestic. Regular 12c quality. 11 Yds. $1

Unbleached Domestic
38 1-2 inches wide, smooth finish regular 10c value. 17 YDS $1

QUILT COTTON
Large fluffy pure snow white, Quilt Cotton. Dollar Day 2 Rolls . $1

Dollar Day Sale Of FINE Woolens
All the better fall colors in Suit or Coat weights. $1.49 quality. Dollar Day Yard $1



Men's Work Shoes
Men's Cap Toe Work Shoe, long wearing. Compo Soles. Pair

SATIN SLIPS
Pure dye Satin Slips, regular $1.49 quality. Dollar Day EACH $1

BLOUSE TAFFETA
Beautiful new Blouse Taffeta in high colors, 2 YARDS.. $1

BATH TOWELS
Size 17x36 colored border and excellent 18c seller. Dollar Day, 8 FOR $1

SANFORIZED TROUSERS
Regular $1.49 quality, Sanforized Shrunk Dressy looking Trousers. Dollar Day, pair $1



KHAKI TROUSERS
Well known make, heavy weight Dress Trousers construction. Now . . . pair $1

Link Between Gaines' Wasson Pool And Yoakum's Denver Virtually Complete

New York And California Contribute Most Of Reno's Divorce Patrons; Total 2,567

(By The Associated Press)

RENO, Nev., Jan. 1. — Unhappily married couples from every state, the District of Columbia, and at least 28 foreign nations or territorial possessions brought perennially lucrative divorce trade to Reno again in 1937, an Associated Press tabulation of Washoe county records disclosed today.

As usual, two populous states on opposite sides of the continent—New York and California—jointly contributed more than half the Reno courts' total divorce petitions for the year.

New Yorkers Lead

From the aggregate of 2,567 suits filed in the first eleven and a half months, the tabulation showed, at least 769 were filed by former New Yorkers and at least 674 persons who came here from California.

Nevada residents put their home state in third place in the Reno divorce parade with a total of 167 filed up to Dec. 16, 1937 and New Jersey followed in fourth with 134.

Twenty-five Texas couples were divorced in Reno.

This year's total number of suits filed is expected to be approximately 250 under that of a year ago, which was 3,001.

The decrease is attributed by most observers, however, to be due to an increase in popularity of other nearby Nevada county seats as divorce centers and not to any falling-off in state-wide divorces.

PARSONAGE PLANNED

ANTON, Jan. 1.—The Anton Baptist church is reported planning erection of a parsonage here.

Liberty Test In Yoakum Heads

BY JOHN B. BREWER
Avalanche-Journal Staff Writer

VIRTUAL completion of the six-mile link between the Wasson field in northwestern Gaines county and the Denver pool in southwestern Yoakum, drilling in of southwestern Hockley county's third well midway between producers and increased yield by the second well in the new pool in northwestern Pecos county between the Netterville and Pecos Valley fields were principal West Texas developments during the last week in 1937.

Toddie Lee Wynne, American Liberty Oil Co. trustee, No. 1 Nelson W. Willard, on the south line of Yoakum county was swabbed in through 2-inch tubing set at 4,940 feet, 60 feet off bottom, and began heading an unestimated amount of oil into the pits. It is 440 feet out of the southwest corner of section 38-AX-psl, only 1 1-2 miles northwest of Continental No. 1 Moore-Langdon, farthest northeast producer in the Wasson field in Gaines county and two miles southeast of Wynne No. 1 C. A. Thomas, nearest well in the Denver pool in Yoakum. No. 1 Willard is on what is claimed to be vacant, unappropriated public free school land in an application recently filed at Plains by W. F. Morris of San Angelo.

Hockley Test Develops Head

The Texas Co. No. 2 Slaughter in Hockley county, topping broken pay at 4,890 feet, developed a 35-barrel oil head every five hours in drilling to 4,970 feet in hard gray lime. It is in the southeast corner of labor 92, league 37, Zavala county school land, 1 1-4 miles southeast of The Texas Co.'s No. 1 Slaughter, the discovery, and the same distance northwest of Stanolind No. 1 Slaughter, a producer.

Locations for 21 field tests and four wildcats staked in eight counties this week swelled the total number in West Texas in 1937 to 2,893 compared to 1,809 in 1936. During the preceding week locations were listed for 33 field tests and eight wildcats in 13 counties. Completions this week numbered 35 producers and three failures in 10 counties compared to 33 producers and five dry holes in nine counties the week before.

Activity In 1937 Gains

West Texas in 1937 added 2,393 producers and checked off 297 dry holes compared with 1,350 producers and 229 failures, the previous highs, in 1936.

The most westerly wildcat in Texas, Tri-State Oil Co. No. 1 Kinkel in El Paso county which had an odor of oil from 3,425-27 feet shortly before Christmas, drilled ahead, unchanged, at 3,449 feet in lime. It is in the northeast quarter of section 237, AT&SF survey, 17 miles northwest of the city of El Paso.

Shell No. 1 Geo. Baumgart, which last week marked a mile east extension to the Denver pool in Yoakum county, was completed at 5,000 feet for an official 24-hour flow of 486 barrels of oil and 915,000 cubic feet of gas. It was treated with 10,000 gallons of acid in two stages. Location is 1,320 from the south, 440 feet from the west line of section 828-John H. Gibson. Shell started two other tests in the area, No. 1-B Baumgart, 1,320 from the south, 440 feet from the east line of section 829, and No. 1-C Baumgart 1,320 from the north, 2,200 feet from the east line of section 866.

No. 1-A Whittenberg Flowing

Shell No. 1 J. H. Lynn, north offset to Denver No. 1 J. A. Whittenberg, opener of the Denver pool and in the southwest corner of section 698, was swabbing bottomed at 4,999 feet, after treating with 4,000 gallons of acid. Denver No. 2 Whittenberg, three-quarters of a mile east of the discovery and west offset to No. 1-A Whittenberg, a producer, flowed 632 barrels of oil in 24 hours for completion at 5,097 feet after treatment with 7,500 gallons of acid.

Bohago and Bond started No. 1 Marcells McCarty West, 330 feet out of the southeast corner of section 607, mile and a half east and half mile south of the same operators' No. 1 J. L. West, first and most northerly of southwestern Yoakum's three strikes and six miles southwest of Plains.

Two New Wells Testing

Two new wells on the west side of the Bennett field in southeastern Yoakum county were testing after acidizing; Shell No. 1 Bennett at 5,259 feet and Honolulu No. 2 Bennett at 5,247 feet. Both are in section 677-D-John H. Gibson.

Carter-Continental No. 3 Wasson in the Wasson pool, in the south was completed at 4,982 feet for a east corner of section 48-AX-psl, flow of 961 barrels of oil in 24 hours through tubing and casing after treatment with 4,000 gallons of acid.

Carter-Continental No. 2 Wasson, in the northwest corner of section 48, reran tubing with a packer after its record natural flow for the field of 42 1-2 barrels of oil hourly, bottomed at 4,995 feet.

Amerada No. 1 Riley, north offset to Walsh & Adams No. 1-A Averitt, discovery oil well in the Seminole pool, topped the anhydrite at 1,968 feet, 1,365 feet above sea level, slightly higher than the pool opener. Amerada No. 1 Robertson, 1 1-2 miles east and one location north of the discovery, cemeted 9-inch casing at 3,183 feet. Drilling time indicated the base of the salt to be 3,092 feet, 265 feet above sea level and 287 feet lower than in Walsh & Adams' No. 1-A Averitt.

Olney S. Black spudded No. 1 Holt in southern Andrews county, 330 feet out of the northwest corner of section D-43-psl, three miles east of the first of two small producers drilled by Sinclair-Prairie on the Emma Cowden land.

What's Doing in the Churches

"Come Unto Me, All Ye That Labour And Are Heavy Laden.."

First Baptist Church — Main and Avenue M, Rev. C. E. Hereford, pastor.
Sunday school, 9:30 a. m., L. E. Waite, superintendent.
Morning service, 10:50 a. m., pastor's subect, "If This Were the Last Year." Mrs. Frank Barclay will sing, "What Is My Life Today?"
Training service, 6:15 p. m.
Evening service, 7:30 p. m., pastor's subject, "Do We Need a New Set of Commandments?"; bass solo, "Rounded Up In Glory," George Dale. Pastor's sermon will be first of series on Ten Commandments to be broadcast Sunday nights over KFYO in January.
B. T. U. educational meeting at College Avenue Baptist church, 2:30 p. m., message by Rev. Wm. Ferguson, pastor of First Baptist church at Slaton. I. E. Reynolds of Baptist Theological seminary, Fort Worth, will lead song service and sing solo.

St. Paul's - On - The - Plains (Protestant Episcopal)—1609 Avenue Q. Rev. Hodge Alves, pastor.
Services for second Sunday after Christmas:
Holy communion, 8 a. m., Seaman hall. Gospel St. Matthew 2:19-22.
Church school, 9:45, Roxby Oliver, assistant superintendent.
Holy communion and sermon, 11 a. m., subject, "The Nazareth Home."
Young people's service league, 6:30 p. m., Seaman hall.
Executive committee of women's auxiliary, 3 p. m., 2201 Broadway, Monday.
Junior choir, 3:15, place to be announced.
Student fun night, 7:30-10 p. m., Seaman hall, Wednesday.
Student cabinet meeting, time and place to be announced Thursday.
Troop No. 15 Boy Scouts, 7 p. m., Seaman hall; Choir practice, 7 p. m., Friday.
Annual meeting of the congregation of St. Paul's-on-the-Plains will be held Tuesday, January 11, time and place to be announced.

Assembly of God Church—1609 Nineteenth street, Rev. J. H. Brown, pastor.
Sunday school, 9:45 a. m.
Preaching services, 11 a. m.
Evangelistic service, 7:30 p. m.
Prayer meeting, 7:30 p. m., Wednesday.
Young people's service, 7:30 p. m., Friday.

To Preach In Revival



Rolfe Barnard, above, of Rochester, N. Y., is to preach in a three-weeks revival starting at the Tabernacle Baptist church here this morning. A graduate of Hardin-Simmons university at Abilene and Southwestern Baptist Theological seminary at Fort Worth, Barnard has been doing evangelistic work in Canada and the Northern states for the past two years. Services will be at 10 a. m. and 7:45 p. m. daily.

Asbury Methodist Church — Twentieth and Avenue T, Rev. W. E. Peterson, pastor.
Sunday school, 9:45 a. m.
Morning worship, 10:55 a. m., pastor's subject, "A Victorious 1938."
Young people's meeting, 6 p. m. Intermediates meet also at this hour.
Evangelistic hour, 7 p. m., subject, "The Man Who Killed a Lion in a Snowstorm."
Missionary society, 3 p. m., Monday at church.
Awakening Wesleyan class meeting, 3 p. m., Tuesday.
Meeting of board of stewards, 7:30 p. m., Tuesday.
Special Bible hour, 7:30 p. m., Wednesday, Choir rehearsal, 8 p. m.
Special meeting of young married people's class, 7:30 p. m., Friday at parsonage.

Tabernacle Baptist Church — Fifteenth and Avenue N, Ben D. Johnson, pastor.
Radio service, 8 a. m., KFYO.
Sunday school, 9:45 a. m., lesson, Romans 9th and 10th chapters.
Evangelistic service, 11 a. m., preaching by Rolfe Barnard, first of a series of services.
Young people's service, 6:30 p. m.
Evening service, 7:45 p. m.

Calvary Baptist Church — Eighteenth and Avenue T, Rev. C. J. McCarty, pastor.
Sunday school, 9:45 a. m.
Message by pastor, "I Belong," 11 a. m.
B. T. U., 6:15 p. m.
Evening message, 7:30 p. m., subject, "The Resources of Satan and How to Overcome Him." Baptism at close of service.
Teachers meeting, 7:30 p. m., Wednesday; prayer meeting, 8:15 p. m.

Cumberland Presbyterian Church—Tenth and Avenue O, Rev. E. M. Jennings, pastor.
Sunday school, 9:45 a. m., M. B. Crawford, superintendent.
Worship, 11 a. m., subject, "Holy Communion."
Young people's service, 6:30 p. m.
Evening worship, 7:30 p. m.
Missionary societies, Adult society, 3 p. m., Julia McCaslin, 7:30 p. m., Monday.
Prayer meeting, 7:30 p. m., Wednesday, subject, "The Book of Genesis," Rev. T. M. Tilley, teacher.

Down Town Bible Class—Palace Theater, Dan Powers, president.
Organ numbers at 9:30 a. m.
The Lubbock male quartet will sing and Rev. C. E. Hereford will bring a message on "Do Me A Favor." The lesson will be broadcast at 10 a. m. and a picture in color will be shown on the screen during the lesson. Visitors are welcomed.

Grace Gospel Church — Avenue N and Sixteenth, Roy R. Baese, pastor.
Communion service, 9:15 a. m.
Bible school, 9:45 a. m., Fred Gentry, superintendent. M. H. Duncan will begin his work as teacher.
Morning worship, 11 a. m., subject, "Putting First Things First."
Young people's service, 6:30 p. m.
Evening gospel service, 7:30 p. m., Joe Gooden will bring message.
Mid-week prayer service, 7:30 p. m., Wednesday.

First Presbyterian Church—Fourteenth and Avenue N. Rev. J. M. Lewis, pastor.
Sunday school meets at 9:45 a. m.
Morning worship at 10:57. The Lord's supper will be commemorated at this service; pastor's communion meditation subject, "Sacrifices That Please." Choir will sing anthem, "The Lord is My Light."
Vesper service at 5 p. m. This will be a New Year's service. The subject for the pastor's message will be, "The Forward Gaze."

College Avenue Baptist Church—Tenth and College Avenue, Rev. Boyd P. Milburn, pastor.
Sunday school, 9:45 a. m.
Morning worship, 10:50 a. m., pastor's subject, "Starting Straight in 1938."
Radio service, 2:30 p. m.
Training service, 6:30.
Evening worship, 7:30 p. m., subject, "Putting First Things First."
Prayer meeting, 8 p. m., Wednesday.
Lubbock Baptist Associational meeting at church 2:30 p. m., program: R. B. Carnes of Levelland, in charge; song service, Leo Waite; devotional, Rev. O. J. Harmonson; inspirational address, Rev. W. F. Ferguson, Slaton.

First Methodist Church—Broadway at Avenue M, Dr. L. N. Lipscomb, pastor.
Church school, 9:40 a. m., Dr. A. W. Evans, superintendent.
Morning worship, 10:50 a. m., pastor's subject, "The Value of Memorials." Sacrement of the Lord's Supper will be observed. Miss Christine Cowan will sing, "Like as the Heart Desireth," by Allitsen.
Young people's vesper groups, 6:45 p. m.
Evening service, 7:30 p. m., pastor's subject, "A New Year's Considerat'on." "Melody" by Bohm will be given by offertory duet, Bill Davis, violin and Miss Beulah Dunn, cello.

Central Baptist Church — 1311 Eighteenth street, Rev. Jeff D. Welch, pastor.
Radio program, 8:40 a. m.
Sunday school, 10 a. m., junior choir program.
Preaching, 11 a. m., subject, "The Greatest Need For 1938."
B. T. P. U., 6:30 p. m.
Evening service, 7:30 p. m., subject, "The Value of Vision."
W. M. S., 2 p. m., Monday, the pastor will teach the sixth chapter of Luke.
Teachers' meeting, 7 p. m., Wednesday; church conference, 7:30 p. m.
Community singing, 7:30 p. m., Friday.

First Church of Christ, Scientist—1411 Fourteenth street.
This church is a branch of the Mother Church, The First Church of Christ, Scientist, Boston, Mass., and holds services regularly each Sunday at 11 a. m. Lesson subject for today is "God." Sunday school is at 9:40 a. m. for pupils under age of 20. Wednesday services at 8 p. m. when testimonies of healing and remarks on Christian Science are given.
A reading room is open daily except Sundays and holidays from 12 noon until 4 p. m. at the church.

Church of Christ—Avenue G and Seventeenth street, Albert Smith, minister.
Radio sermon, 8:15 a. m., subject, "Why Man Needs the Gospel."
Bible study, 9:45 a. m.
Morning worship, 10:46 a. m.
Young people's Bible class, 6:30 p. m.
Evening worship, 7:30 p. m.
Ladies Bible class, 3 p. m., Tuesday.
Mid-week Bible study, 7:30 p. m., Wednesday.

To Conduct Services



Leland H. Knight, above, of Booneville, Ark., will conduct a series of revival meetings with the Church of Christ, 1509 Avenue L, from January 5 to 16 inclusive. Services will begin at 10:30 a. m. and 7:15 p. m. daily. Mr. Knight has held meetings before in Lubbock and is known to many people here. Song service will be in charge of Arthur B. Watkins.

Third Of Series Of Singings To Be At Abernathy Today

Third in a series of Sunday afternoon singings at Abernathy is to be held this afternoon in the Church of the Nazarene there, starting at 2 o'clock.

J. Brad Seale and D. L. Hall are in charge. The public is invited.

PLANS SUDAN SINGING

ABERNATHY, Jan. 1—E. V. Wilson, minister of the Church of Christ here, is opening a singing school in Sudan Monday that will last ten days or more. It will be a community school.

Former Lubbock Minister Has Full Pastorate At Abernathy

ABERNATHY, Jan. 1, (Special)—After leadership of the Abernathy Church of Christ decided that a full-time minister was needed, Minister E. V. Wilson, who had been sharing work at County Line, resigned the charge there to give his entire time here.

Wilson came here several months ago from Lubbock. Since his arrival there has been an increase in membership.

WINS ROTARY PRIZE

POST, Jan. 1—Greenfield Hardware Co., was awarded the Post Rotary club prize for the best window display during the two weeks prior to Christmas. A committee of judges named the store, with David-Mason and Warren Drug store receiving honorable mention.

Monday Is The Last Day
ONE CENT SALE!
OUR ENTIRE STOCK OF FALL SHOES
Buy One Pair at the Regular Price. You can buy the Second Pair for ----------
1 C
Grollman's
FASHION WITHOUT EXTRAVAGANCE



don't
STOOP TO BROIL!
Tiresome stooping is out of date. You stand erect when you broil the modern way, with a Swing-Out Broiler, exclusive with Magic Chef gas ranges. Attached to a door, this fast, smokeless broiler swings out, away from the hot flame. The door provides adequate protection against stinging fats and intense heat. Individual broiler and oven burners permit broiling and baking at the same time. This desirable arrangement saves gas, too, because you don't heat the oven when only the broiler is in operation.
Visit our display room. See for yourself how easy it is to use a Magic Chef Swing-Out Broiler. While there, ask about the fully insulated Magic Chef High-Speed Oven that heats to baking temperature in less than 5 minutes. Learn how the Red Wheel Oven Regulator eliminates oven-watching. Examine the little round top burners that give a thousand even heats and will not clog. These are just a few of Magic Chef advantages.
West Texas Gas Co.
"Good Gas With Dependable Service"
Magic Chef — THE GAS RANGE WITH THE FAMOUS RED WHEEL

Barkham & Chambless



This is the time of the Year for Gay Colorful HATS, in Felts, Silks and Straws. Usual $2.49 to $2.95 sellers, featured for Dollar Day choice ---------- $2
Very Special
Darker Shades and Felts, just the Hats for wear now, see them before you buy. Very Special Dollar Day --- $1
Bags
Any bag in our Shop, values to $2.49, Clearance $1
Lovely Girl Hose
Ringless and Sheer Lovely Girl Hosiery.
79c and $1.00
1210 B. Ave. J Phone 1987

Big DOLLAR DAY Savings
HATS
For Final Clearance
Values to $3.95
Each— $1



HATS
Limited number of Felts in Dark Shades. Also Calots ---------- 25c
Very Select Fur Felt HATS
Values from $5.00 up
Closing Out For Only Each— $2.00
Wool Gloves
Select colors and Sizes—pair 50c
Parka Hoods
And Toboggans, very special, each 50c
Ladies' Purses
Values to $2.95, Each— $1
SPECIAL DISCOUNTS
ON ALL EARLY SPRING HATS
—DOLLAR DAY ONLY—
BROWN'S HAT SHOP
1201 Broadway Opposite Hotel Lubbock

SANDERS FUNERAL HOME
PHONE 700

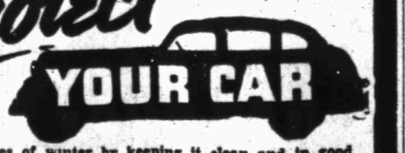
Dorothy Gray
Special Dry Skin Mixture
NEWS



2 oz. jar
Reg. $2.25
Only $1.00
Only for 2 weeks
Big news in the world of cosmetics! The $2.25 jar of Dorothy Gray Special Dry Skin Mixture—only $1. Less than half its regular price! Rich, luscious emollient. Soothes dry, drawn skin that's subject to "cold-weather lines." Skin feels decidedly smoother, more pliant! Only $1 during special sale. Then back to regular price—$2.25. Stock up for the winter!
Bowen's Drug Stores

Read & Bondurant
COMPLETE INSURANCE SERVICE
1210 AVE. J PHONE 6

Protect YOUR CAR



From the ravages of winter by keeping it clean and in good running shape. Our factory trained mechanics can service your car for small cost.
Kuykendall CHEVROLET CO.
13th & Ave. K Phone 1234

ACHILLES CORCANGES
SPORT SHOP
$ Dollar DAY



100 fall and winter hats; values to $18.50 Felts, suedes, velvets and velours. $1
BLOUSES
Crepe and Satin in all colors and styles. Values to $2.95. Each $1
SWEATERS
High colors, all colors and sizes. Values to $1.95. Each ---------- $1



Smart bags in leather and suede. Values to $2.95. Each ---------- $1
CORSAGES
Brighten your winter costumes with these colorful corsages. Values to $2.95. Each -------- $1
SCARF SETS
Brush wool, Knits and suede cloth. Values to $2.95. Set ---------- $1



Taken from our regular stock of Rollins, McCullan and Vogue. In high spring shades. Pair ---------- $1
SPORT BELTS
All colors and sizes. Values to $1.95. Each - $1
COSTUME JEWELRY
Bracelet, value to $2.95
Beads, Values to $2.95
Rings, Value to $2.95
Lockets, Value to $2.95 $1
1107 College Ave.

Estimated Volume Of $23,000,000 In Business Done By Wholesale Firms He

Past Year Sets All-Time Mark

Making rapid strides as a wholesale center for two states, Lubbock during 1937 increased its volume of business to an estimated $23,000,000, greatest in history.

Not only was the volume greater, but there was an increase in the number of establishments. Still more important has been the increasing number of inquiries received from possible future concerns here.

Approximately 110 Firms Here

There are approximately 110 concerns doing a wholesale business, some of them doing retail business, also.

Increased volume has been credited in part to the transportation service available here. Two major railroad lines, in seven directions, with more than a score of truck lines serving daily a large area, enable wholesale men to deliver orders within a wide area the same day the order is received, or within 24 hours.

Some Are Manufacturers

Some of the wholesale concerns are manufacturing also, selling their product throughout West Texas and eastern New Mexico. Scores of traveling salesmen make regular trips out of the city, to well defined territories.

Deliveries from trucks, by the salesman at each call, is now one of the popular services. Automobile accessories, candies, cigars, tobaccos, fruits, vegetables, groceries, meats, etc., are thus taken directly to the retailer from Lubbock.

Wholesale grocery managers say there has been but little change in prices over a year ago, for most lines.

Gasoline Sales Volume Up

Gasoline sales volume was considerably greater than in 1936, due to increases in number of retail outlets and in the larger number of automobiles and trucks. Growing number of delivery trucks, with more passenger cars, enabled wholesalers to set peak records. Likewise, the heavy business of the fall in all lines made November records.

Some new manufacturing lines have come here and have added payroll and volume.

Lubbock's three creameries, manufacturing commercial butter, still will lead the state in volume. This group has led Texas in manufacturing of creamery butter several years.

Wholesale candy and sundry lines have shown remarkable increases. New houses coming here the past year have added to the totals.

Lubbock's market weeks, spring and fall, have added to the importance of the town as a merchandising center, during the past year. These occasions bring here a large number of store buyers from a wide territory in both West Texas and New Mexico. Increasing in importance as the years go by, the markets have added new firms to those exhibiting until the number is one of the largest of its kind in the nation.

Singin' Sam To Be On KFYO In New Program By Coco Cola Company; Starts On Monday

Singin' Sam is coming to town—in a new day-time radio program called "Refreshment Time with Singin' Sam" under the sponsorship of the Coca-Cola Bottling company of Lubbock. The program will go on the air over Station KFYO Monday, January 3, at 1 o'clock and will continue at the same time daily, Monday through Fridays.

Singin' Sam is considered one of the best-known personalities in radio. He is also one of the oldest radio performers, having come to the airways about eight years ago after a long stage career. He sings all the popular songs—old familiar tunes as well as current hits. His program is billed as a quarter-hour of "songs you love to hear."

Lindsey Makes Statement

F. L. Lindsey, manager of the Coca-Cola Bottling company of Lubbock, in announcing this new addition to Lubbock's radio musical menu, made this statement concerning Singin' Sam: "Everybody who is familiar with Singin' Sam and the type of program he presents will welcome the news that we have selected him as the feature of our new program called Refreshment Time. His deep, rich, friendly voice, singing old and new popular songs, will provide a refreshing musical interlude in anybody's busy day.

"Refreshment Time with Singin' Sam" will present, in addition to Sam, a quartette of mixed voices and a skillfully blended orchestra.

Duck Meat Comes Little High For Hunters In Floyd

FLOYDADA, Jan. 1 (Special)—Duck meat at a cost of $186 a pound, and still no meat to eat, was the mishap that befell a quartet of hunters, found by a U. S. biological survey man near here, with one of the men carrying a 30-30 rifle.

Three of the party were fined $31 each, in court, for hunting without stamps, plugs in shotgun and for hunting migratory fowl with a rifle. The fourth was not charged. One lonesome teal duck, weighing about half a pound, was bagged by the party up to the time the biological survey man found them. He informed the group that they could not keep the duck, as it had to be turned over to a public institution. Inmates of the county jail enjoyed duck at the next meal.

"It's my first hunting trip—I guess it'll be my last," the hunter with the rifle was quoted as saying.

A platinum wire has been made with a diameter of only one-thirty-thousandth of an inch.

Deed To Three Lots In Muleshoe Conveyed To Salvation Army

LITTLEFIELD, Jan. 1.—Deed to three lots, owned by Jess Mitchell, Muleshoe publisher, conveying the land to the Salvation army, was signed here by Mitchell and the property is now under control of the religious order. Lots are located east of the First Baptist church.

A drive to raise $2,175 to complete the building, already started, will begin Jan. 10. Mitchell was paid $325 for the lots.

A live lobster is green; due to the chemical change in boiling, the color turns to red.

TUNE IN KFYO
AVALANCHE-JOURNAL STATION
1310 KILOCYCLES

SUNDAY, JANUARY 2
Morning
8:00 Old Time Religion.
8:15 Avenue G Church of Christ.
8:30 Organ.
8:40 Central Baptist Church.
9:00 Lubbock Quartet.
9:15 Morning Dance.
9:45 Singing Strings
10:00 Sunday School Lesson.
10:15 Top Tunes of the Day.
10:45 Hill Billy.
11:00 Interlude.
11:05 Broadway Church of Christ.
11:45 Variety.
Afternoon
12:00 Noon Melodies.
12:45 Boston Symphony Orchestra.
1:00 Jungle Jim.
1:15 Rhythm Rhapsody.
1:30 Memories That Endure.
2:00 Paranay Community Program.
2:30 All Church Hour.
3:00 Request Hour.
4:00 There Was A Time When.
4:15 Musical Newsy.
4:30 Fact Finder.
4:30 Fact Finder.
4:45 Salon.
5:00 Hawaii Calls.
5:30 Phow Tunes.
Evening
6:00 The Green Room.
7:00 Catholic Hour.
7:30 First Baptist Church.
8:30 SIGN OFF.

MONDAY, JANUARY 3
Morning
7:00 Breakfast Brevities.
7:30 De Soto Hot Shots.
7:45 Cosden's "Oil" Program.
8:00 United Press News.
8:15 Rhythm and Popular Tunes.
9:00 Pup Presents.
9:15 Morning Concert.
9:30 Popular Vocals.
9:45 Morning Dance.
10:00 United Press News.
10:15 The Party Line.
10:30 Console Moods.
10:45 To Be Announced.
11:00 Health Talk.
11:15 Tuning Around
11:30 Organ With Bernie Howell.
11:45 Dance.
Afternoon
12:00 Kelly Kids
12:15 Everlite Program.
12:30 Singing Clerk.
12:45 United Press News.
1:00 Singin' Sam.
1:15 Music Box.
1:30 Zenith Party
1:45 Say It With Music.
2:00 Petite Musicale.
2:30 Markets.
2:45 Variety Matinee.
3:00 Markets.
3:15 To Be Announced.
3:30 Cub Reporter.
3:45 Sketches In Melody.
4:00 Matinee Dance.
4:15 Talking Drums.
4:30 Siesta.
4:45 Uncle John And His Lone Star Rangers.
5:00 The Monitor Views The News.
5:15 Cocktail Capers.
5:45 Let's Talk Sports.
Evening
6:00 Peacock Court.
6:15 United Press News.
6:30 Dance
6:45 The Playboys.
7:00 The House of Peter MacGregor.
7:15 Dinner Hour
7:45 Variety.
8:00 The Lamplit Hour.
8:15 Home Folks.
8:30 Let's Dance.
9:00 Eventide Echoes.
9:15 Front Page Drama.
9:30 Now and Then.
10:00 SIGN OFF.

REFRESHMENT TIME with Singin' Sam
Fifteen minutes of song and harmony. Five times a week—Mondays thru Fridays. . .
KFYO 1 P. M.

79c Hammer-Tex Aluminum Ware Choice, 2 for $1
This attractive assortment consists of roasters percolators, kettles, sauce pan sets, etc.

Men's 39c Chambray Work Shirts, 3 For $1
Make of good grade blue chambray, cut full and roomy.

Men's $1.79 Covert Cloth Jackets, Now Only $1
Fawn colored covert cloth with zipper front, only 29 to sell.

Boys' Zipper Front Suede Cloth Jackets Only $1
An Ideal school Jacket that will stand long hard wear.

Men's Part Wool Unions, Short Sleeves, Ankle Length $1
We're overstocked on this high grade union, so out they go.

Men's Dress Shirts, Odd Lots, Values Up to $1.49 $1
We don't have all sizes, but if your is here it's a bargain.

No. 1 Cane Bottom Chairs, A Big Value At . . . 74c
No. 1 cane bottom chairs at a price that will sell them fast.

DOLLAR DAY

Sensational Value Group of Over 50 Authentically Styled Mid-Season

DRESSES

They Are Already In Two Low Priced Sale Groups
$4.88-$5.88 . . . Values to $9.75



TOMORROW YOUR CHOICE OF THESE $1.00 OFF THE MARKED CLEARANCE PRICE . . .



BODICES are draped, molded, and emphasize a slender waist. SKIRTS are slim, straight and a bit shorter. DRESSMAKER DETAILS are new, luxurious, exciting! They range from shirring, draping and tucking to cord embroidery and braid. . . . Better see this thrilling sale group as interpreted in Sears direct-from New York fashion values! FABRICS, too, are front-page news:

FURRED COATS NOW
Beautifully fur trimmed dressy Coats, actual values to $19.75. Priced to clear. $13.88

GROUP OF HATS
Stunning styles in a small mid-winter group for clearance. 77c

Time to STOP Everything . . . and GO Right to Sears!



Silk Hosiery 2 Pair For $1
SAVE 20c
Silk hosiery in many shades, chiffon and service weight. Priced in many stores at 69c pair

Regular 59c Slips, Now, 2 for $1
Bias Cut
Smartly tailored and beautifully lace trimmed slips in a worth while sale.



Sears Values Paging "Mrs. Smart-and-Thrifty"!



$1.49 Bedspreads In A Great Sale $1
SAVE 49c
Think of getting a large double bed size regular $1.49 spread at $1.00 You can at Sears tomorrow.

All Wool Coating, Reg. $1.69 Value . . $1
54 In. Wide
Smart winter colors in many wanted weaves, every yard a sensational value.



The Type Is Small . . . But the Values Are Big!



22x44 Turkish Towels, 6 for $1
Worth 21c Ea.
Big heavy double thread turkish Towels with attractive borders on sale at 6 for . . .

36 In. Fast Color Prints, 11 yards . . . $1
Worth 12c Yd.
All sorts of attractive patterns in a spectacular sale for Dollar Day



Sears . . . Not a Bank—But Headquarters for Savings!



Cleanup Of Ladies' Regular $1.98 Shoes $1
Broken Sizes
Not all sizes but if you find a fit you have found a real bargain.

Boys' and Girls' Winter Oxfords $1
Worth to $1.49
Long wearing sturdy shoes of solid leather some with composition soles.



SEARS, ROEBUCK AND CO.

1115 BROADWAY LUBBOCK, TEXAS

$1.39 Glass bake Pie Plates or Casserole with Tray $1
Large Casserole or Pie Plate with chromium Holder guaranteed oven proof.

Electric Iron And Sandwich Toaster Choice $1
You can't beat these for values, full 6 lb. electric iron or electric sandwich toaster.

China Drip-O-Lator Makes 6 Cups Of Coffee $1
If you like fine Coffee try one of these, assorted colors to match kitchenware.

59c Marquisette Panels, Special, 2 For $1
Here's a Dollar Day item that will sell fast — first quality full size.

Reg. 30c Cretonne In Lovely Colrs, 4 Yards $1
New Colors and exquisite patterns in high quality sunfast, boil proof cretonnes.

Regular $1.19 Rayon and Silk Damask, Tomorrow . . $1
70 inch Damask in the most beautiful colors and combinations in years.

Men's and Boys' All Wool Slip-on Sweater $1
Here's another outstanding buy for Sears Big Dollar Day.

Democrats Will Meet In Dallas

(By The Associated Press)

AUSTIN, Jan. 1.—Myrun G. Blalock of Marshall, chairman, today called a meeting of the state Democratic executive committee in Dallas Jan. 8 to organize the party for the coming political year and collect funds for the national committee.

The annual Jackson day dinner will be held the same day, Blalock said, and contrary to reports the price per plate is not $25. Anyone who collects as well as subscribes that much for the national war chest will be entitled to a "free" dinner, he explained.

Principal speaker for the dinner will be Jesse Jones, chairman of the Reconstruction Finance corporation.

Suspended Animation Discovery Told To Scientific Group

BY STEPHEN J. McDONOUGH
Associated Press Staff Writer

INDIANAPOLIS, Jan. 1.—Creation of an ultra-frozen state of matter in which life is suspended indefinitely but can be revived again was announced before the American Association for the Advancement of Science.

Dr. B. J. Luyet of St. Louis university declared he had been able to produce suspended animation—a favorite theme of fiction writers for many years—in plants and some small animals by taking them from room temperature to several hundred degrees below zero within the fraction of a second. Both the plants and animals were brought back to life after their life processes had been stopped by cooling.

Humans, Too, "In Theory"

These plants and animals were not frozen, Luyet declared, since freezing destroys living cells. Instead, they were put into a vitreous state by the rapid cooling. A vitreous substance is something like glass, which cools without the formation of crystals.

Discussing the dreams of fiction writers who have suggested the possibility of suspending life in a human being and reviving him a thousand years later, Luyet declared such a thing is "theoretically possible," but highly impractical.

In all the St. Louis university experiments the substances frozen were only a tiny fraction of an inch thick, he said. The glasseous state of matter was attained with a combination of water and gelatin. If anything, such as a human being, could be preserved in ultra-ice, the process would have to be performed in about one-thousandth of a second by dropping the temperature almost 300 degrees.

Lower Farms, So Far

Suspension of life can be attained with nematode worms, which contain less than 50 per cent of water, with some bacteria and yeast cells and with thin plant leaves, all of which can be converted into the glass state readily, Luyet added. Other higher forms of life are being experimented with now to give them what approximates immortality on earth in their living state.

In order to revive plants and animals preserved in the ultra-ice, it is necessary to bring them back to room temperature at almost the same speed they were put into suspended animation—a difficult problem only solved at present in the lower forms of life, he said.

NEW POSTOFFICE

MORTON, Jan. 1—The postoffice department at Washington has authorized establishment of a postoffice at Oasis, about 15 miles west of here, on the New Mexico-Texas state line. It is near highway 24. Appointment of a postmaster is expected to be announced soon. The town has a gin, several stores and a number of residence. It is on what is known as the Campbell land, owned by the Campbell family of Lubbock.

MILL CELEBRATION

POST, Jan. 1—Postex Mills, the only white cotton sheet mill in Texas and one of two west of the Mississippi river, will celebrate its 25 years here during 1938. It was established by the late C. W. Post, who colonized a large section of Garza county.

NEW MORTON BUSINESS

MORTON, Jan. 1—T. W. Moore has leased the old Red and White grocery location on the west side of the court house square. He is installing a stock of groceries. The building has been redecorated.

Roquefort cheese is made from sheep's milk and some imported varieties of goats' milk.

H. V. ROBERTSON & CO.
Accountants and Auditors
Tax Counselors
Phone 2-3038 Oliver-Eakle Bldg.
Amarillo, Texas

DR. R. P. REEDS
Physician Surgeon Osteopath
303-4-5 Myrick Bldg.
Lubbock, Texas
Hemorrhoids (Piles) Treated Without Surgery
No Loss of Time From Work


Phone 500
Rix Funeral Home
THE WHITE AMBULANCE SERVICE

Sale SUITS and OVERCOATS



None reserved, our entire stock men's fine Kuppenheimer, Griffon and Greenwich Suits and Overcoats go in this store wide clearance. Stub, Regular, Stouts and Slims.

$40.00 Suits and Overcoats Reduced .. $29.98
$34.50 Suits and Overcoats Reduced to .. $26.98
$29.50 Suits and Overcoats Reduced To .. $22.98
$27.50 Suits and Overcoats Reduced To .. $21.98
$24.50 Suits and Overcoats Reduced To .. $18.98
$22.50 Suits and Overcoats Reduced To .. $16.98
$20.00 Suits and Overcoats Reduced To .. $14.98

Extra Trousers for suits reduced proportionately.

1 Special Group
SUITS $12.85
In Worsteds and Cassimere, in sizes 35 to 38 only. Regularly $19.86 to $24.50—for only

Sale SHIRTS



Your opportunity to lay in several of these Jayson perfectly styled shirts at a big saving. Most sizes and sleeve lengths are complete.

$2.50 Values Reduced to *$1.89*
$1.95 Values Reduced to *$1.59*
$1.65 Values Reduced to *$1.29*
$1.19 and $1.00 Blue Label *79c*

Sale Boy's Suits—O'Coats



Suits and overcoats for small boys in many styles. Suits for large boys made like young men's styles. A large range to choose from in desirable styles.

$19.85 values reduced to $14.98
$18.50 values reduced to $13.98
$16.50 values reduced to $12.98
$15.00 values reduced to $11.98
$10.00 values reduced to $7.98
$8.50 values reduced to $5.98
$6.50 values reduced to $4.98
$4.95 values reduced to $3.89
$3.49 values reduced to $2.79

Sale Men's and Boys' Leather Jackets

Suedes, goatskins, piktex and calf leather are included in this clearance.

$16.50 "California" Coats $13.98
$14.95 "California" Coats $11.98
$9.95 Leather Coats $7.98
$7.95 Leather Coats $5.89
$6.95 Leather Coats $4.98
$5.95 Boys' Leather Coats $4.79
$6.50 Boys' Leather Coats $4.98

Sale Men's and Boys' SWEATERS

Featuring Bradley's sweaters in brushed wool, plain knits in button and zipper styles. Plaids, stripes, plain colors and novelty weaves.

$5.95 values reduced to $4.79
$4.95 values reduced to $3.89
$3.95 values reduced to $2.98
$3.50 values reduced to $2.79
$2.98 values reduced to $2.39
$2.50 values reduced to $1.98
$1.98 values reduced to $1.59

Sale Men's and Boys' TROUSERS

Men's and young men's trousers in worsteds and cassimers. Sport and plain models. Many fine suits trousers included.

$6.95 values reduced to $4.98
$5.95 values reduced to $4.79
$4.95 values reduced to $3.89
$3.95 values reduced to $2.98
$3.50 values reduced to $2.79
$2.95 values reduced to $2.39

Sale Men's and Boys' HATS

ALL HATS reduced for this sale (except Stetsons) including Byron Kinsington and Penn Craft hats.

$5.00 Values reduced to *$3.98*
$3.95 Values reduced to *$3.29*
$2.95 Values reduced to *$2.39*
$1.95 Values reduced to *$1.59*
$1.50 Values reduced to *$1.19*
$1.29 Values reduced to *89c*

Sale Men's and Boys' Woolen Jackets

Fine woolen jackets in mackinaw plaids and combinations . . . long coats and short coats . . . zipper styles . . . novelty treatments.

$16.95 Values reduced to *$13.49*
$13.95 Values reduced to *$10.98*
$11.95 Values reduced to *$9.48*
$9.95 Values reduced to *$7.98*
$6.95 Values reduced to *$4.98*
$5.95 Values reduced to *$4.79*
$3.95 Values reduced to *$2.98*
$2.98 Values reduced to *$2.39*

January Sale Starts Monday, January 3rd

Hanna-Pope ANNUAL CLEARA

Monday, January 3rd we start our Third Janua Clearance quickly and we can offer these values only so lo as present at Hanna-Pope sales, you will find goods as ad ised. How mentioning many specials that we have on disp throughou



Sale SILKS

Select your dress from this fine lot of plain and fancy silks, Acetates, Celanese, velvets and corduroys. Large range of colors to select from.

$2.50 values, now $1.89
$2.00 values, now $1.49
$1.50 values, now $1.19
$1.25 and $1.00 values, now 79c
79c values, now 59c
59c values, now 47c

One group of fine silks with broken color ranges. Regularly $1.49 to $1.95 values 98c

WOOLENS

This group consists of our entire stock of 54-inch plain and novelty woolens in dress and coat weights. Rough weaves, plain weaves, plaid, etc.

$3.50 Woolens reduced to *$2.69*
$2.50 Woolens reduced to *$1.89*
$1.95 Woolens reduced to *$1.49*
$1.50 Woolens reduced to *$1.19*

Sheets and Sheeting

Stock your linens with these fine Wearwell Sheets and Sheeting at these low prices.

81x99 and 81x108 Fine Percale Sheets $1.59
81x108 Wearwell Sheets $1.10
81x99 Wearwell Sheets 98c
81x90 Wearwell Sheets 89c
10-4 Bleached Wearwell Sheeting, yard 33c
9-4 Bleached and Brown Sheeting, yard 29c

36-IN. BLEACHED Domestic 8c Yd.

36 Inch Percale 8c Yd.

Consisting of large assortment small and large novelty prints.

36 Inch Outing 10c Yd.

Plain colors, plaids and stripe in good quality outing.

A. B. C. Percal 17c Yd.

A large range of solid color neat prints and large prints

Brown Domestic 5c Yd.

This is light weight domest that serves many purposes.

Infants Wear Items ½ Price

One table odds and ends sweaters, bootees, bib, dresse caps and etc. Some soiled.

The Semi-Annu For Men . . . W



Men's Shoes

Men's J. P. Smith, Vitality, Portage and Patune shoes are includ this sale. Select yours now.

$10.00 & $9.00 Values, Now $
$7.50 Values, Now $5
$6.00 Values, Now $4
$5.00 Values, Now $3
$4.00 Values, Now $3

Ladies' Suede Shoes Drastically Reduced

Our finest suede shoes slashed for quick clearance. Colors are black, brown, wine, grey, burgundy and navy. All sizes and widths.

$7.75 and $6.75 suedes Reduced To $3.98
$6.00 Suedes Reduced To $3.49
$5.00 Suedes Reduced To $3.39

Childre otwear

In our children's shoes you featured. They all go—oxf

$3.50 Values Re
$2.98 Values Re
$2.50 Values Re
$1.98 Values Re
$1.79 Values Re
$1.50 Values Re

Ladies' Reduced to ... 75 and $7.7 Reduced to ... 00 and $6.0 Reduced to ...

Including all calf, kid and e
$4.95 Bags
$3.95 Bags,
$3.50 Bags,
$2.98 Bags,
$1.98 Bags,
$1.29 Bags,

CHILDREN'S B A
ed in this gro and knit suits.
1.95 values red
1.50 values red
1.25 values re
1.00 values re
values redu
values redu

...n-Pope & Co.

ANNUAL

...RANGE

...hird Janua... only so lo... ...oods as ad... ...ve on disp...

...BLEACHED ...omestic ...c Yd.

...ch Percale ...c Yd. ... of large assort... ...l and large novelt...

...ch Outing ...c Yd. ...rs, plaids and stripe... ...uality outing.

...C. Percal... ...7c Yd. ...ange of solid color... ...ts and large prints

...Brown ...omestic ...5c Yd. ...ght weight domest... ...s many purposes.

...nts Wear ...Items ...½ Price ... odds and ends ...bootees, bib, dresse... ...ete. Some soiled.

Sales

No Exchanges
No Refunds
No Approvals

Clearance Sale . . . Our stocks will be broken as present stocks last. So shop early. As always ised. However, lack of space prohibits us from throughout the store.

Sale! BAGS



Including all suede, patent, calf, kid and evening bags.

$...95 Bags now ... $3.98
$3.95 Bags, now ... $2.98
$3.50 Bags, now ... $2.69
$2.98 Bags, now ... $2.29
$1.98 Bags, now ... $1.49
$1.29 Bags, now ... 98c



Sale Hosiery

Stock up on several pairs of these fine Holeproof, Admiration and No-Mend fine two, three and four thread hose. All colors and sizes to select from.

$1.35 Hose reduced to ... 98c
$1.15 Hose reduced to ... 89c
$1.00 Hose reduced to ... 79c

CHILDREN'S BALBRIGGAN PAJAMAS, SLEEPERS AND KNIT UNDERWEAR

...uded in this group are Vanta Sleepers, Tuckstitch union ...s and knit suits.

...95 values reduced to ... $1.59
...50 values reduced to ... $1.19
...25 values reduced to ... 98c
...00 values reduced to ... 79c
...9c values reduced to ... 59c
...0c values reduced to ... 39c

Sale! GLOVES



A complete clearance of all fine kid and fabric Gloves by Kayser and Fownes. Plain and novelty types, all colors.

$3.50 values now $2.79
$2.95 values now $2.39
$1.95 values now $1.59
$1.00 Fabric now 79c
79c Fabric now ... 59c
59c Fabric now ... 44c

HATS

Final Clearance



Entire stock of felt hats including some late arrivals.

1-2 Regular Price

One Special Lot Felts ... $1.00

Corsetts . . . Corselettes . . . Girdles

Take your pick from our complete stock of Warner Lacamille and Hickory girdles and corsets. All body types.

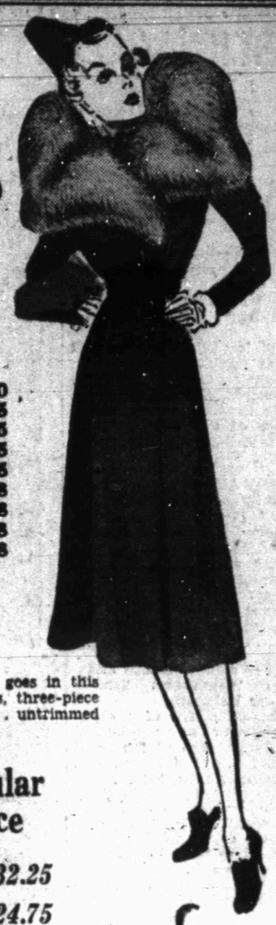
$10.00 values now ... $7.95
$7.50 values now ... $5.95
$6.50 values now ... $5.19
$5.00 values now ... $3.98
$3.95 values now ... $3.16
$3.00 values now ... $2.59
$2.50 values now ... $1.98
$2.00 values now ... $1.59

Balbriggan and Tuckstitch Gowns And Pajamas

Our coldest weather is ahead. Save on sleeping comfort. Tailored and styled by Kayser. All colors and sizes.

$1.98 Value Reduced to ... $1.59
$1.29 Value Reduced to ... 98c

Clearance COATS



Final clearance of our entire stock of fur trimmed and untrimmed coats go in this drastic clearance. None reserved. Here they are.



½ Regular Price

$125.00 values, now $62.50
$79.50 values, now... $39.75
$69.50 values, now... $34.75
$49.50 values, now... $24.75
$24.50 values, now ...$12.25
$19.75 values, now... $9.88
$16.95 values, now... $8.48
$14.95 values, now... $7.48
$11.95 values, now... $5.98

SUITS

Every ladies' fall and winter suit goes in this big clearance event. Costume suits, three-piece suits . . . fur trimmed suits . . . untrimmed suits. They all go.

½ Regular Price

$64.50 Values, Now ... *$32.25*
$49.50 Values, Now ... *$24.75*
$39.50 Values. Now ... *$19.75*
$29.75 Values, Now ... *$14.88*
$24.75 Values, Now ... *$1.38*
$19.75 Values, Now ... *$9.87*
$14.75 Values, Now ... *$7.38*



Sale DRESSES

An opportune time to select two or three dresses at a large saving to you. Silks in latest winter styles in black, brown, wine, green and blues. Sizes 12 to 46.

$11.95 Values, Now ... *$7.98*
$14.95 Values, Now ... *$9.98*
$16.95 Values, Now ... *$11.98*
$19.75 Values, Now ... *$13.98*
$24.50 Values, Now ... *$16.98*

Special

One lot early fall dresses in large range of colors and sizes.

½ *Regular Price*

Special

Entire stock of evening dresses in satin, laces, crepes and combinations in good range of colors and sizes.

½ *Regular Price*

Annual Sale of Shoes

...en . . . Children

Ladies' Shoes

...finest kid leather shoes are in this spec- including Vitality and other fine shoes. ...ge range of colors, sizes and widths to ... from.



...75 and $7.75 Reduced to ... *$4.98*
...00 and $6.00 Reduced to ... *$3.98*

Childre... ...ootwear

...l "Red Goose" and Vitality ...and straps—also high shoes. ...children's shoes you ... They all go—oxf...

Values Re... to ... *$2.79*
Values Re... to ... *$2.39*
Values Re... to ... *$1.98*
Values Re... to ... *$1.59*
Values Re... to ... *$1.49*
Values Re... to ... *$1.19*

Men's and Boys' Work Shoes

BOOTEES AND BOOTS

Featuring Bison and Lion Brand Work Shoes.

$5.00 Values Reduced to ... *$3.98*
$3.95 Values Reduced to ... *$3.39*
$3.50 Values Reduced to ... *$2.79*
$2.98 Values Reduced to ... *$2.49*

BOYS' COWBOY BOOTS

$3.95 Values Reduced to ... *$2.89*
$3.50 Values Reduced to ... *$2.39*

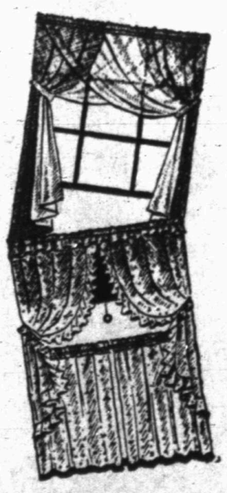
Sale TURKISH

Towels and Bath Mats

Fieldcrest, Cannon and Martex fine double-loop Turkish Towels and bath mats included in this event.



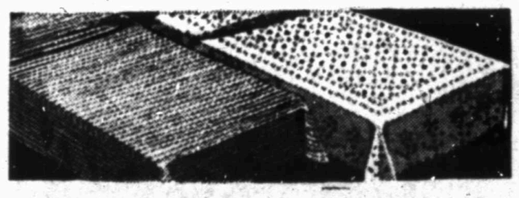
$1.98 Bath Mats, now ... $1.59
$1.29 Bath Mats, now ... 98c
$1.00 Bath Mats and Towels ... 79c
75c Heavy Towels now ... 59c
65c Heavy Towels now ... 44c
49c Heavy Towels now ... 39c
39c Heavy Towels now ... 29c



Curtains and Panels

Lace and net panels, bedroom and kitchen curtains. Nets, marquisettes and draperies all substantially reduced.

$3.95 Curtains and Material, now ... $3.39
$2.98 Curtains and Material, now ... $2.49
$1.98 Curtains and Material, now ... $1.59
$1.49 Curtains and Material, now ... $1.19
$1.29 Curtains and Material, now ... 98c
98c Curtains and Material, now ... 79c
79c Curtains and Material, now ... 59c
49c Nets and Laces now... 39c
39c Nets and Laces now... 33c



BEDSPREADS

Complete clearance of Candlewick, Chenille and Damask spreads.

$12.95 values, now ... $9.95
$9.95 values, now ... $7.98
$6.95 values, now ... $5.48
$4.95 values, now ... $3.98
$3.50 values, now ... $2.79
$2.98 values, now ... $2.39
$1.98 values, now ... $1.59



Blankets And Comforts

Including all wool, part wool and cotton blankets. Fine Down Comforts and wool comforts.

$19.75 Down filled Comforts, now ... $15.98
$16.95 Down filled Comforts, now ... $13.49
$9.95 Wool filled Comforts, now ... $7.98
$6.95 Fine Wool Blankets, now ... $5.49
$4.95 Fine 25% wool Blanket, now ... $3.98
$4.50 Fine 25% wool Blanket, now ... $3.59
$3.45 Fine part wool Blanket, now ... $2.79
$1.59 Fine Cotton Blanket, now ... $1.29

Texas Coast To Have Service

(By The Associated Press)

WASHINGTON, Jan. 1—Soon the Texas coast line will be completely serviced by the lighthouse commission's newest device for aiding maritime commerce—the "marine radiobeacon."

Commissioner R. D. King said today work was underway to equip the lighthouse at Brazos Santiago, near Port Isabel and the mouth of the Brownsville ship channel, and that inauguration of the service in two or three months would give mariners protection along the entire Texas coast.

Already In Operation

Similar equipment already is in operation at Aransas Pass, Galveston, and Sabine Pass on the Texas Gulf. Improvement of the radiobeacon at Galveston was underway and was expected to be completed early this spring. King said the Galveston equipment was being enlarged so signals of the station would serve a radius of approximately 200 miles, about twice the area now covered by any station on the Gulf west of Florida.

The radiobeacon is to ships what the radio beam is to airships. Instead of a beam, however, it broadcasts at regular intervals a signal which enables the mariner to determine his exact bearing in any kind of weather.

During clear weather the signals are sent out for 10 minute periods every half hour, and during fog or storms they are sent continuously. Each station has a set code signal of a few dots and dashes which makes it readily identifiable.

The lighthouse commission said installaton of the radiobeacon at Brazos Santiago and improvement of the one at Galveston would be of particular assistance to mariners in the Gulf because Texas shorelines are low and consequently difficult to approach during heavy fogs.

Nearly all passenger and freight craft in the Gulf are equipped with receiving apparatus, King said, thus enabling them to enter harbors through fog no ordinary beacon light could penetrate deeply.

To a limited extent the radiobeacon can be used by aircraft.

Hockley County To Have Health Nurse; Is To Report On Jan. 5

LEVELLAND, Jan. 1—A county nurse is to report here about Jan. 5 according to a letter to County Judge Alvin R. Allison from Dr. Van C. Tipton, field director of the state board of health.

The commissioners' court some months ago voted to pay a part of the salary of the nurse, the state paying some also. Inability of the state department to secure a qualified person at the time delayed appointment.

Her work will be under direction of Dr. C. M. Phillips, county health officer, it was said by Judge Allison.

GET SCHOOL MONEY

MULESHOE, Jan. 1—Bailey county scholastics have received $3 each from the state school fund, a total of $4,683.81. Of this amount, $2,004.81 went to the common schools of the county; $1,410 to Muleshoe; $783 to Bula and $495 to Circleback, the independent districts.

HEADS FLOYD LEAGUE

FLOYDADA, Jan. 1—J. W. Jones, superintendent of the Lockney schools, is director general of the Floyd County Interscholastic league. Several changes in rules were made at a meeting of the league. The contests will be held in Lockney in the spring.

Will Your Marriage Lead To Happiness or Divorce!

Ask the Master Psychologist

Dr. La Rose, Ps. D.



HAS THIS EVER HAPPENED TO YOU? Are you blue, discouraged and unhappy . . . and you do not know why? Are you in doubt about your love affairs . . . and you do not know how to change it? Is there some mysterious trouble in your home . . . and you cannot solve it? Do you worry because you cannot accomplish and be successful like other people? Do you feel that your mate in life is interested in someone else?

DO YOU WANT THESE CONDITIONS CHANGED?

Then seek the advice of this Master Psychologist at once.

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M. L. SHEPHERD
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Social Security Records
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16th and Texas
Telephone 3971

Hollywood On The Loose..

Picture Titles Bring Gray Hairs To Hollywood Heads; All Stew Over Film Names

BY PAUL HARRISON
NEA Staff Correspondent

HOLLYWOOD, Jan. 1.—Picture titles are a great nuisance to almost everybody in Hollywood. Players usually are dissatisfied with them. Producers worry about them because a poor title can lose money for an excellent picture. Writers dislike them because the names they suggest are seldom used.

Advertising departments build a campaign on a title, say "Shanghai Fury," and are notified just before the preview that it has been changed to "Love in a Penthouse."

Practically all studio office workers have to think about titles because the managements send around synopsis with requests for name suggestions.

Henry Johnson, a writer at 20th-Fox, is conscientious about responding to these cries for help. Whatever the story, he always sends back the synopsis with this suggestion: "The Wounded Tennis Player."

George Middleton, another writer, suggests either "Birth of a Nation," "The Great Train Robbery" or "East Lynne." A third writer, Gene Markey, I believe, suggests "Hoofbeats and Heartbeats" for every picture. He's beginning to get discouraged.

A studio often buys a title in the open market. The Stanwyck-Taylor picture went through eight name-changes during production. Then Zanuck bought the movie rights to a book called "This Is My Affair." He used that title, and threw away the story.

* * *

Smart Guy!

IRVING Hoffman relays the inside story of how a certain Hollywood writer tripled his salary. The fellow was working for a studio at $250 a week, but instead of collecting his check each Friday he asked the studio cashier to pay him monthly.

With a $1000 check in his pocket, he schemed a "chance" meeting with an executive of another company. Then the writer began to dish out compliments, telling how much he admired this executive's studio, its master-minds and its pictures.

"I get a thousand bucks with Super-Six," he said, flipping out his check as proof, "but I'd be willing to work for you for $250 less."

He got the job.

* * *

High Pressure Selling

DICK Baldwin, soon to emerge as the romantic lead in "Love and Hisses," recently was flattered by an invitation to the home of an important movietown figure. And, having arrived there, he was all the more impressed by the discovery that he was the only guest.

The dinner was so grandly formal that Baldwin began to get uneasy, wondering whether his hosts might have confused him with some great man of the same name. But no—they had gone to the trouble of learning his tastes in wine and music. He likes symphonies, and after dinner there was an hour of his favorite recordings.

And then, seemingly without embarrassment to themselves, the host and hostess swung into the business of the evening. They tried to high-pressure the young actor into buying a $50,000 house!

* * *

Love Your Neighbors

ANOTHER way that houses are sold in Hollywood is by advertising the neighbors. A full-page advertisement in a movie trade paper offers a palatial new home in Holmby Hills: "PRICE—$75,000—NO CHISELING."

But billed above the features of the house itself—the rooms and bar, the earthquake and termite protection, the electric-Turkish bath and swimming pool—is a listing of neighbors: "MISS CLAUDETTE COLBERT, MISS IRENE DUNN, MISS RAQUEL TORRES, MR. WALTER WANGER."

The use of dogs in warfare is not a modern idea. During the Middle Ages, dogs even went into battle clothed in armor, and today a suit of dog armor may be seen in the Tower of London.

West Texas HOSPITAL
Lubbock, Texas
STAFF
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Sam G. Dunn, M. D. F.A.C.S. Surgery and Genito-Urinary Diseases
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Mrs. G. W. Woody, R. N. Director of Nursing Education

Variety Ushers In New Year's Movie Programs; 'Dodsworth' Back At Tech

Winchell Film On At Palace

PALACE—Sunday, Monday and Tuesday: "Love And Hisses" (20th Century-Fox). Walter Winchell, Ben Bernie, Simone Simon, Bert Lahr, Joan Davis.

Winchell is made the victim of a ruse to exploit a girl singer. When she seems to be about to lose her boy friend she confesses the fraud. He in turn makes Bernie the victim of a hazing and the usual Winchell-Bernie word fued is continued.

BROADWAY—Sunday, Monday and Tuesday: "Wings of Morning" (Twentieth Century-Fox), John McCormack, Annabella and Henry Fonda.

The story of a young girl who trades her thoroughbred horses for some horses of inferior value. It takes a great deal of work for one of her steeds to qualify for the Derby but in the end—she wins.

LYRIC—Sunday, Monday and Tuesday: "Earthworm Tractors" Joe E. Brown.

The ups and downs of a country bumpkin tractor salesman which is packed full of the usual big-mouthed doings of Brown with a little romance sprinkled in.

LINDSEY—Sunday, Monday and Tuesday: "Alcatraz Island" (Warner). John Litel, Ann Sheridan, Mary Maguire, Dick Purcell, George E. Stone.

A wealthy racketeer escapes punishment because he never resorts to murder. But he is tripped on an income tax evasion charge and sent to Alcatraz. A gangster enemy attempts to kidnap his daughter and is sent to the same place. The gangster is stabbed and circumstances point to the racketeer.

TECH—Sunday and Monday: "Dodsworth" (United Artists). Walter Huston, Ruth Chatterton, Paul Lukas, Mary Astor, David Niven.

Sinclair Lewis' masterful portrait of men and women and their innermost emotions comes to life on the screen with such dramatic intensity that it will take you by storm. It is the story of a man who worked hard to retire in middle age only to find out the fickleness of his wife whom he dearly loves. Old love is finally rekindled.

TEXAN—Sunday and Monday: "You Can't Have Everything" (20th Century-Fox). Alice Faye, Ritz brothers, Don Ameche, Charles Winninger, Louise Hovick.

A young producer has plenty of trouble with his show and his girl. He is framed by another woman but three goofy pals finally prove that the marriage certificate was forced and he is reunited with his girl.

PALACE—Wednesday: "It's Love I'm After" (Warner). Leslie Howard, Bette Davis, Olivia de Havilland.

A briskly played comedy having to do with the efforts of a Shakespearean actor to disillusion a young girl, affianced to the son of an old friend and fancying herself in love with him, by disgracing himself in her presence.

BROADWAY—Wednesday and Thursday: "Satan Met a Lady" Bette Davis, Warren William.

A band of crooks attempt to steal a legendary ivory trumpet supposed to be filled with a fabulous fortune in jewels. Each of the members of the gang, however, is trying to double-cross the other in order to get the fortune for themselves. A private detective in turn double-crosses them all.

LINDSEY—Wednesday: "Western Gold" (20th Century-Fox). Smith Ballew, Heather Angel, Leroy Mason.

A young man is sent by the president to back up the nation's crumbling currency. After many brushes with outlaws he wins through.

LINDSEY—Thursday: "Night Club Scandal" (Paramount). John Barrymore, Lynne Overman, Charles Bickford, Louise Campbell, Elizabeth Patterson.

A killer frames his wife's lover but a bungling detective and reporter-sleuth smash his alibi and free the lover from the death house.

TECH—Tuesday: "The Music Goes 'Round" (Columbia). Harry Richman, Rochelle Hudson, Walter Connolly, Farley and Riley, Michael Bartlett and Lionel Stander.

Sparkling comedy, captivating singing, inspiring dancing, fine acting and good songs added to a corking story with a showboat atmosphere and romance thrown in.

LYRIC—Wednesday and Thursday: "The Story of Louis Pasteur" Paul Muni.

The story centers about the great French chemist and bacteriologist who contributed so much to science. It shows his battle against

(Continued on Page 12)



Walter Winchell and Ben Bernie continue their old feuding in "Love and Hisses" now showing at the Palace. Simone Simon, Bert Lahr and Joan Davis are also featured.



Ann Sheridan and John Litel are shown in a scene from "Alcatraz" at the Lindsey, Sunday, Monday and Tuesday.



Ruth Chatterton and Walter Huston in "Dodsworth," Sinclair Lewis' famous story which shows at the Tech through Tuesday.



Joe E. Brown gets all mixed up in tractors in "Earthworm Tractor" now showing at the Lyric through Tuesday.



John McCormack, world-famous tenor, is shown with Annabella and Henry Fonda in a scene from "Wings of Morning" which is on until Tuesday at the Broadway. McCormack sings in the picture.



Jeanette MacDonald and Allan Jones in "The Firefly" which comes to the Palace Thursday, Friday and Saturday.

Delaware state police have been stopping trucks along the highways of the state and compelling drivers who have been working more than 16 hours to sleep.

In most districts of Hungary, gypsies must now have at least one bath monthly. This is to be taken under official control of the local authority.

The North Star, being in a continuation of the line of the earth's axis, appears as a pivot around which all the rest of the stars revolve every 24 hours.

BROADWAY
A HOME OWNED INSTITUTION
SUN. MON. TUES.
1ST RUN IN LUBBOCK
AN EXCITING NEW STAR ...as different and alluring as her unusual name!
EVERYTHING YOU WANT IN ENTERTAINMENT ...made more thrilling by natural Technicolor!
ANNABELLA
Remember her unusual name...you'll never forget her lovely face!
HENRY FONDA
LESLIE BANKS
"WINGS OF THE MORNING"
Presenting THE WORLD-FAMOUS TENOR JOHN McCORMACK
Also "Affairs of Pierce" And News

LYRIC
A HOME OWNED INSTITUTION
SUN.-MON.-TUES!
HE'S HERE!
The Hilarious Hero of Those Famous Saturday Evening Post Stories!
JOE E. BROWN as ALEXANDER BOTTS
that demon salesman who raises the devil in
"EARTHWORM TRACTORS"
with JUNE TRAVIS • GUY KIBBEE
Dick Foran
Carol Hughes
Gene Lockhart
A First National Picture
Directed by Raymond Enright
Also "Clyde Lucas" "Boulevardier Of The Bronx" News

10c TECH 20c
Sunday and Monday, Only
25 YEARS OF BLISS ...BLASTED BY THE WHIMS OF A WIFE WHO THOUGHT SHE LOST HER GRIP ON MEN!
SINCLAIR LEWIS'
DODSWORTH
WITH WALTER HUSTON RUTH CHATTERTON MARY ASTOR PAUL LUKAS
A UNITED ARTISTS PICTURE
Also Comedy and News.

— Now For...3...Days PALACE THEATRE — Now For...3...Days
The lads and lassies are at it Again!
Walter WINCHELL Ben BERNIE Simone SIMON IN Love AND Hisses
20th Century Fox Picture
7 hot-and-hissing songs including Gordon & Revels Latest Hits: "Sweet Someone" "I Wanna Be In Winchell's Column" "Be A Good Sport" "Broadway's Gone Hawaii"
—ADDED—
Popeye In "Proteck The Weakerest"
TRAVELTALK LAND OF THE INCAS' AND PARA. NEWS
COMING NEXT! "WELLS FARGO"

—Now SHOWING Lindsey —Now SHOWING
EXILED and MANACLED
DESPERATE MEN Clutching at Straws ...and each others throats!
"ALCATRAZ ISLAND"
A First National Cosmopolitan Picture
with JOHN LITEL ANN SHERIDAN MARY MAGUIRE
—ADDED—
Clap Hands Here Comes Charlie! Edgar Perger and Charlie McCarthy in "All American Drawback" and Fox News.

Texan
NOW SHOWING
BIGGER 'N' BETTER 'N' SWEETER ...than "Wake Up And Live"... "On The Avenue"... "Sing, Baby, Sing"... and all the other great musical hits from 20th Century-Fox!
"YOU CAN'T HAVE EVERYTHING"
ALICE FAYE
RITZ Brothers
Don AMECHE
Charles WINNINGER
LOUISE HOVICK
RUBINOFF
TONY MARTIN
—ADDED—
COLOR CARTOON AND COMEDY.

PENNEY'S DOLLAR DAY

BARGAINS GALORE!

Again the people of Lubbock and the South Plains will make big profits by trading with Penney's this New Years Dollar Day. We have new merchandise for you as well as big values in regular merchandise and odds and ends. Be the first one here Monday morning.



Values For Wise Women

Underwear

Smartly Tailored

4 for..... $1

Grand quality at a low price! Panties, bloomers, vests and briefs of strong knit rayon.

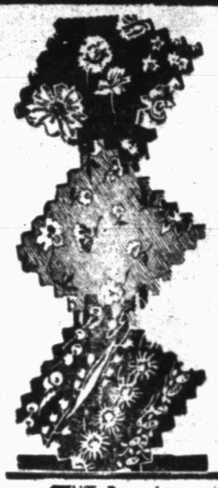


Trimmed Knit Rayon

Underwear

For Women **5 for $1**

These slim fitting panties and briefs will give lots of wear! Bloomers and vests. 29c each.



Our Famous Sorority

RAYON PRINTS

Quality Tested O.K.

2 Yards **$1.00**

Glorious prints styled most effectively! Just see how little it will cost to have a charming print dress if you make it yourself! Medium and dark grounds. Washable, won't shrink or pull at the seams. 39 in. wide.



Penney's ARBOR

CRETONNES

10 YDS. ... $1.00

Now Low Price!

WERE 11c YD.

Colorful, new patterns—large and small! See this assortment while it's so complete! 35/36"



Amazingly Low Priced for January!

Lunch Cloth

Quality Tested O.K.

3 For **$1**

Give your table setting new life and gaiety with this smartly designed cloth. Woven plaids and checks in attractive colors. Nicely finished. Size 52"x52".

Unbleached Muslin

Now Low Price!

20 YDS.... $1.00

WAS 7c YD.

A grand quality for such a low price! Get here early for your share. It's *Parkway LL—36".*



Bedspread Bargains

Quality Tested O.K.

1.00

See for yourself the fresh loveliness these crinkle stripe bedspreads will bring to your bedrooms. Neat dobby designs! Dainty colors! Size 80"x105".

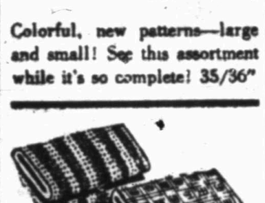


Hand Made Porto Rican

GOWNS

3 for $1

Dainty nainsook gowns, trimmed with stitching and appliques. Regular and extra sizes!



See These Tubfast Avenue Dress Prints!

PERCALES

New Low Prices

8 Yards **$1**

Were 15c Yd.

Ideal for housefrocks . . . Children's dresses, and aprons! Bright, colorful prints . . . both large and small! 35-36 inch.



MARQUISETTES

Quality Tested O.K.

10 YDS. ... $1.00

Smart, durable weaves with lots of lovely colors! See these clipped dots—clipped figures!



WASH CLOTHS

Quality Tested O.K.

10 PAIRS. $1.00

Firmly woven double terry cloth! Solid colors on colored borders! Long wearing quality!



Knitting Thread Reduced

Several hundred balls, fine bouchle polar zephyr yarn knit-cro-sheen, red hart yarns' etc. Closing out this entire line at 10 Balls $1



Better Cottons

Better cotton of various weaves, crepes, printed muslin broadcloth, etc. Washable, fast colored fabrics. A bargain. 4 Yds. $1



ODDS and ENDS

In Better Piece Goods

PAMME SATIN
RAYON CREPE
PLAIN AND PRINTS

3 yds. **$1**

Fast-to-Washing

Gladio Percales

So Low Priced!

10 Yds. **$1**

Excitement a-plenty here! A grand array of prints—a new assortment of solid colors — and every piece selling for a song! Be wise, look ahead to spring sewing—buy yards and yards NOW . . . and SAVE!

Don't Miss These Grand January Values!

PANELS

2 For **$1**

For your living room, dining room, or hall! These smart tailored net panels are good to look at—practical! New border treatments. Ready to hang!

UTILITY PERCALE BUNDLE

MINIMUM — 6 SQUARE YARDS. THOUANDS OF HOUSEHOLD USES. 4 BUNDLES FOR **$1**

Hand Torn Sheets

GOOD QUALITY—MEDIUM WEIGHT

UNBLEACHED SHEETING
81 INCHES WIDE—
90 INCHES LONG—

2 SHEETS FOR **$1**

Bleached **MUSLIN**

Now Low Price!

10 YDS. **$1.00**

WAS 10c YD.

A splendid quality for countless uses! Our famous Belle Isle brand. Buy now and save! 36".

Bleached **MUSLIN**

Now Low Price!

12 YDS. **$1.00**

WAS 13⅓c YD.

Penney's firm, closely woven *Honor* brand muslin! It'll take long, hard wear. Get your share today! 36 inches wide.

BOYS BLUE CHAMBRAY

WORK SHIRTS

Made of good quality, medium weight Blue Chambray. This is one of Penney's outstanding Dollar Day Values.

3 for **$1**

Men's New

Shirts & Shorts

Your Choice of 4 for **$1**

Sturdy broadcloth shirts. Knitted cotton briefs. Ribbed cotton shirts. Complete size range. A real buy.

NEW LUGGAGE

Suit Cases—Ladies Week End Cases—Hat Boxes

With sturdy wood frame and attractive striped fabric covering. Bright nickel finishings. Take advantage of this Dollar Day Feature. **$1**

One Group Ladies Novelty

DRESS SHOES REDUCED



Broken Sizes Pair **$1**

REDUCED

One Group Men's

DRESS SHIRTS

2 FOR **$1**

Think of buying two dress shirts for so little money? You can not afford to miss this value. . . . Be here early Monday morning.

WORK GLOVES

Penney's Famous Compass brand, heavy canvas, with the blue wrist band.

8 pr... $1



BOYS

DRESS SOCKS

Smart New Patterns! 10 prs. **$1**

Rayon and cotton in colors and patterns that well dressed men demand! Bargain priced, too!

HANDKERCHIEFS

Value-Priced!

For Men! 30 FOR ... **$1.00**

Generously sized men's cotton handkerchiefs at a money-saving price! All white—launder perfectly! 17"x17" size. Buy now!

DRESS SOCKS



4 prs. **$1**

"Foremost" extra heavy mercerized socks! Long-wearing double soles!

1 to 10 Yard Lengths! Good Quality

PERCALES



Now Low Price! **12 yds $1**

WERE 12½c YD.

Smart, tub-fast patterns and colors for you—your children—and a dozen and one home uses! You'll want *yards!* Get yours today and save!

Buy Approved Quality at a Saving!

PILLOW CASES



Quality Tested O.K.

10 FOR **$1**

Popular Belle Isle brand, bargain priced for January! They're strong, smooth and snowy white—stock your linen closet with plenty for everyday use. You'll SAVE! 42"x36".

PENNEY'S

J. C. PENNEY COMPANY, Incorporated

"FIRST In Lubbock. FIRST On The South Plains."

SUNDAY AVALANCHE JOURNAL

Published Every Sunday Morning by the Avalanche-Journal Publishing Co Inc., 1311 Texas Avenue

CHAS A GUY Editor and Publisher — PARKER P PROUTY General Manager

It is not the intention to cast reflection upon the character of anyone knowingly and if through error, we should the management will appreciate having our attention called to same and will gladly correct any erroneous statement made.

An independent Democratic newspaper supporting in its editorial columns the principles which it believes to be right and opposing those questions which it believes to be wrong regardless of party politics publishing the news fairly and impartially at all times.

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A Solution Can Be Found

THE Avalanche-Journal has no envy for city authorities charged with the enforcement of certain phases of Lubbock's new traffic ordinance; nor would it care to change places with the officials higher up who will be given many earaches by indignant complaints over some of the new regulations.

These statements are not to be construed as criticisms of the ordinance. On the contrary, it appears to be an admirable document. For that apparent fact the Editor takes no credit. Although he was a member of the traffic survey committee which participated in drafting the ordinance, he admittedly was less diligent in attending meets than most of the other members.

On the whole, the ordinance appears to be a common sense measure, applying the rules of safety and control to which motorists are accustomed. Even the specific regulations which are likely to cause complaint—which already have caused some complaints—probably are necessary, although, in a few cases, the wisdom of attempting rigorous enforcement at this time is questionable.

Specific reference is made to the regulation which forbids parking on any paved street between the hours of 2 and 6 o'clock in the morning. That provision has as its purpose the clearing of streets so that the pavement can be reached by city sweepers. Several of the larger hotels are responsible for that particular regulation because, according to several city officials, they have repeatedly promised to see that portions of the street adjacent to the curbing would be kept clean, and then have failed to keep their promise. That does not apply to all hotels, but it does to some.

Ordinarily, the regulation would be a good one. But not at this immediate time. As anyone who has had the experience will confirm, it is frequently difficult, if not practically impossible, to find storage or parking yard space late at night often the late arriving visitor—a stranger—does not care to stage a search for far-removed storage or parking space and feels he can do nothing except leave his car on the street. Naturally, he wishes to leave the car on a paved, well-lighted street because, under ordinary circumstances, leaving the machine elsewhere invites theft and vandalism.

What the hotels should do either is to take care of the cleaning of pavement nearest the curb; or they should equip themselves to move parked cars out of the path of the city sweepers when they are asked; or provide adjacent storage or parking space for their guests; or have an employe always on hand to deliver guests' cars to some prearranged garage or lot. If any of these things are done, we are convinced that police and officials will meet them halfway in extending every courtesy and convenience possible to our visitors.

Otherwise, the authorities have no choice except to enforce the regulation and in doing so, they doubtless will have the support of a majority of the citizens.

History-Making In Egypt

AN interesting bit of history is being made in Egypt where 18-year-old King Farouk has discharged his premier, Mustapha Nahas Pasha.

The premier, until the advent of the youthful king, held almost dictatorial power. He and international observers generally were of the opinion that Farouk would be no more than a puppet.

The young man, however quickly demonstrated otherwise. Affairs approached a climax when he announced his plan to marry a young woman to whom the premier was said to be violently opposed. Farouk, however, made his plans stick in that regard. Tenseness continued, reaching its climax with Pasha's dismissal. Pasha, incidently, is a man past 60 whose affair of heart with a young Austrian girl has been the occasion of much world gossip recently.

No one can tell where the present clash between Farouk and Pasha will lead. It may cost the young man his throne. It may be he will be forced to restore Pasha to power, which would mean the end of his own authority as a king, even should he retain the title. But if he emerges the victor and if he displays the ability and the determination of which he has given some evidence, he may do much to restore the glory which once was Egypt's.

The One-Minute Sermon

I will love thee, O Lord, my strength.

The Lord is my rock, and my fortress, and my deliverer; my God, my strength, in whom I will trust; my buckler, and the horn of my salvation, and my high tower.

I will call upon the Lord, who is worthy to be praised: so shall I be saved from mine enemies.

The sorrows of death compassed me, and the floods of ungodly men made afraid.—Psalms 18, 1 through 4.

After Taking A Quick Look At The Neighbors



Browsing Through The New Books..

Vicki Baum Writes Excellent Fictional Expression Of Balinese Life In Her "Tale Of Bali"; Walter Havighurst Pens Lusty Saga Of American Life In His Tale Of Middle West In "Upper Mississippi"

"TALE OF BALI," by Vicki Baum; (Doubleday, Doran, New York).

THIS is Vicki Baum's good resolution: a novel which combines her obvious gift for narrative and characterization with a theme worthy her skill. She calls the book "Tale of Bali," and inevitably it will be confused in the public mind with Miguel Covarrubias "Island of Bali," which it resembles only in seriousness of purpose.


Vicki Baum

Miss Baum precedes her book with a brief chapter in which she tells of the attraction Bali has had for her since, in 1915, she was given a set of photographs of the place and its people. She says that when, in 1935, she at last was able to visit the island these photographs had been with her so long they had become torn and stained, and also a part of herself in the peculiar way of things which get into our dreams.

Inherited Manuscript

On Bali she met the man who had taken the photographs; Dr. Fabius. When a little later the Doctor died she inherited a trunk full of manuscript; the novel she is about to begin is a greatly modified version of a story written by the Doctor—a kind of epic of island life, and of the Balinese struggle with the Dutch. Whether or not this is meant as literal fact, the approach is effective.

So is the book. It is perhaps wrong to call it a novel, for it is much more than merely a good story properly backgrounded. It is a fictional expression of the Balinese life in the same way that a good historical novel is a fictional reflection of a historical personage or epoch—indeed Miss Baum's book is a historical novel which, however, deals with history remote from our western experience.

The story is too involved to be summarized here, and the characters are too numerous for description. There may be some who will prefer their history and their anthropology straight. But there probably will be more who will feel that in sugar-coating the facts, Miss Baum has done her readers a considerable service. At any rate, the novel is definitely a labor of love.

• • •

Second Of 24 Volumes

"UPPER MISSISSIPPI," by Walter Havighurst; (Farrar & Rinehart, N. Y.).

THE flow of American history invariably has followed our rivers, swelling with the sagas of the people as they pushed civilization back from the mud banks. Beginning the story of the greatest of these, Walter Havighurst has produced a most stirring book in his "Upper Mississippi."

Second of the 24 volumes to be issued under the general title of "Rivers of America," Mr. Havighurst's book is concerned with the land settlement and economic development that swept across Wisconsin, Minnesota, the Dakotas and even Manitoba and Saskatchewan from the 1830s to the 1880s.

Answers Expectations

You would expect a lusty yarn, and the author has given you just that. The story revolves around one Cleng Peerson, tall, rawboned fearless leader of the first Scandinavian migration to the middle west. Cleng found challenge from the very start in the vast uncut timberlands, the broad prairie, the roaring rivers.

So the ax fell and a million rafts floated down the Mississippi and oxen plows bit deep into root-matted virgin soil. Strong children were born on the puncheon floors of the wilderness homes. There were drouths and blizzards, both black and white, and the scourge of grasshoppers and the prairie fire.

Faith Held Out

But the faith held out, the boom went on and the country at length took on the thick coat of settlement that it knows today. The saga of the upper Mississippi had been written along with that of the other streams of America.

Born in the finger reaches of the Mississippi himself, Mr. Havighurst never loses the puse of the great river for a moment. His book put a new humanism into the land of Hamlin Garland and Sinclair Lewis.

• • •

Readable And Clever

"FADE OUT," by Naomi Jacobs; (Macmillan, N. Y.).

PROBABLY Somerset Maugham has come nearer making the theater and theatrical people credible in his "Theatre" than anybody recently. Certainly Naomi Jacob, although she has turned out a most readable and clever novel in "Fade Out," has not succeeded with her theatrical "atmosphere."

This is unfortunate, because the chief characters are show people. Miss Jacob has been (with rare literary economy) writing about much the same people for years—out of the lot you probably remember only old Claudia Bower, one of the better-sharp old women who have invaded fiction lately. Miss Jacob has succeeded very well with her personal old lady.

About Granddaughter

Chiefly the new novel is about Jane Pinto, granddaughter of Claudia, and daughter of feather-brained Fernanda, who, although the daughter of Claudia, resembles her little Jane is a movie "star." She is important in the world of the theater, and so is her brother, Bobbie, through whom Jane meets a playwright named Martin Sherrett, who is quite the least credible character in recent "good" fiction.

There is a curious artificiality about the amorous advances and retreats of Jane and Martin. Martin's friendship for Jane's brother has the same glassy quality. And the triangle, when set into the background of which Claudia is the center, is more than incongruous—it is sometimes even foolish.

Collection Of Stories

"TOMBS, TRAVEL AND TROUBLE," by Lawrence Griswold; (Hillman-Curl).

LAWRENCE GRISWOLD was first fired with the zest for exploration in his Harvard days. He spent hours browsing in the lore of the buried cities of the ancient Mayas. And he resolved at length to do a stint of exploring himself. The result is some 16 years and 400,000 miles of most extraordinary adventure around the world.

The best of it Mr. Griswold has corralled between the covers of his fast-moving book, "Tombs, Travel and Trouble."

Against Backdrop of Trouble

At the cutset Mr. Griswold warns you that this is not an autobiography. Before you have plunged through many pages you agree. Here is a collection of fascinating stories, each against a backdrop of trouble, while the author is relegated throughout to the place of a mere performer. So much for the technique of the book.

But look at the performer! In Mexico and Central America, Griswold uncovered new ruins of the Aztecs and the Mayas; in the Sulu Sea he drifted, helpless, for five days with only a pint of water to share with 24 thirst-maddened Chinese; in Kmodo, the lost world of the South Pacific, he conducted one of man's rarest scientific expeditions and returned with prehistoric dragons.

Side Glances---By George Clark



"Look, dear—the judge traded me a match folder from the Normandie for three of my Atlantic City hotels."

The National Whirligig.

The News Behind The News

WASHINGTON
By Ray Tucker

ADMIRAL EMORY S. LAND has been tentatively slated as Joseph P. Kennedy's successor as chairman of the Maritime commission. And behind the selection of this hard-boiled, hard-bitten seaman lies a story.

For many, many years Admiral Land, as the Navy's procurement officer, has been a most excellent lobbyist on Capitol Hill. Through his friendships in House and Senate he has rescued numerous naval battleships, destroyers and submarines from Congressional rocks. His cloakroom and corridor experience will stand him in good stead during the coming session, when Chairman K.'s pleas for revision of the Maritime act will be under consideration.

Few people have ever heard of Admiral Land, but that's their mistake. He's one of the three slickest lobbyists at Washington — the others being John Thomas Taylor of the American legion and "Dick" Ornburn of the A. F. of L. So Emory rates the job in a big political way.

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ASSIST: It isn't generally known, but Admiral Emory S. Land was Aviator Charles Lindbergh's nearest pal in the United States—with the possible exception of Washington Correspondent "Deak" Lyman of the New York Times.

Admiral Land was the Lindbergh's private contact man in the kidnapping mystery. He has kept in constant touch with this nation's leading flier, and though it would be foolish to advertise the fact, Mr. Lindbergh has directed our civilian and military aviation policies for the last ten years.

The admiral will undoubtedly achieve the chairmanship—thanks to Mr. Lindbergh!

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PREMATURE: Unless reports of the expected heir of the House of Windsor are greatly exaggerated, the authorities of Johns Hopkins Hospital are "lying like gentlemen."

Radio and newspaper gossips are predicting a blessed event for the Duchess of Windsor. They claim she has a reservation in the maternity ward of Johns Hopkins Hospital in Baltimore, her former home town. Dr. Winford H. Smith, director of that famous institution, answers the direct question by saying, "We have no reservation for the Duchess of Windsor at any time." And he makes his denial stronger by putting it in writing.

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EVIDENCE: President Roosevelt will call for a political showdown at the session of Congress which convenes soon. He will ask in his various messages for all good Democrats to come to the aid of the party—and the President.

Congress has frequently defied the President in the past, notably at the last session and at the special assemblage just concluded. Now, during the Christmas-New Year recess, they are back home talking things over with the boy and girl friends.

So the next session will furnish us with a fairly accurate measure of Mr. R's popularity—more correct than any weekly newspaper poll yet devised. If, after two weeks of holidaying with the home folks, the M.C.'s dare to defy Mister Roosevelt, he's slipping—concretely.

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NOTES: Japan is third among America's buying customers, and fourth among those selling goods to U. S. . . . All Russian envoys are trembling for fear of recall and execution. . . . Conferees on farm bill not making much progress. . . . Congressional investigation of T. V. A.-Berry marble "scandal" will be asked. . . . Newsprint paper is fourth largest item of American imports, exceeded only by rubber, sugar and coffee.

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NEW YORK
By James McMullin

HERE are five nominations for an All-American list of people worth watching during the New Year.

The men we shall mention differ widely as to occupation, outlook and temperament. But they have certain qualities in common: All of them are young, forceful and able, all have achieved positions of power and influence on the stage or behind the scenes, and all give promise that the peaks of their respective careers are still ahead. They represent the generation rising to take over the reins of leadership in various fields of endeavor.

So keep an eye on: Assistant Attorney General Robert H. Jackson, utility leader Wendell L. Willkie, university president Lewis Douglas, labor leader Sidney Hillman and investment banker Sidney J. Weinberg.

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JACKSON: While there's many a slip 'twixt now and 1940, Bob Jackson looms steadily larger as F.D.R.'s potential heir apparent.

Mr. Jackson is not, as you might expect, a philosophical radical. His background is rather on the conservative side. But he believes in the fundamental aims of the New Deal and has developed into one of its most practical and shrewdest advocates. Whether he gets Attorney-General Cummings' job early in '38 or not, he's a good bet to turn up as the Democratic nominee for governor of New York this fall. If he clears that hurdle, he will be the leading dark horse for the 1940 sweepstakes.

It was no accident that Mr. Jackson was chosen, from among all the speaking talent available, to be the government's spokesman in an important radio discussion of government and business viewpoints next Thursday.

WILLKIE: The spokesman for business on this same occasion will be Wendell L. Willkie, president of Commonwealth & Southern. Mr. Willkie, at 45, is already one of the nation's outstanding industrial chiefs and judicious observers predict he will become even more outstanding in future.

He is a big man, mentally and physically, and a born leader. As head of the company which is the principal target of T.V.A. competition, he is of course opposed to New Deal power policies. Yet he is anything but reactionary, and even his opponents respect him for his breadth of vision, his reasonableness and and his complete and obvious integrity. A very human and likeable person of Hoosier background, there isn't the faintest trace of "high hat" about him.

Mr. Willkie's proudest achievement is the record Commonwealth & Southern has made since he became its president in 1933. With a million domestic consumers, it will show for 1937 the highest average domestic use of electricity of any large system in the country—about 1100 kilowatt hours — at the lowest average rate—a little over 3 cents per K.W.H. Although he is a comparative newcomer to the power field, veteran utility men privately regard him as the number one man in the industry, and business leaders in other lines are coming to recognize that he has the goods.

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DOUGLAS: There is a widespread impression that Lewis Douglas, by accepting the presidency of McGill university in Canada, has removed himself from the American political scene. Nothing could be farther from the fact.

The ex-budget director regards himself as a true liberal and the New Deal in its more recent phases as part of a world trend towards "reactionary" collectivism. He has been and will continue to be active in the councils of the New Deal opposition in Congress. It is not too much to say that he is an important part of the brains behind the movement towards an anti-Roosevelt political coalition.

Mr. Douglas was born in Arizona, but his grandfather was a Canadian of Scotch descent and a trustee and benefactor of McGill University. That explains Lewis' new job. Like Mr. Jackson, he is a dark horse for 1940, but on the other side of the track.

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HILLMAN: Sidney Hillman is one of John Lewis' most valuable lieutenants in the C.I.O. and head of two of the biggest unions in the country—the Amalgamated Clothing workers and the United Textile workers.

Events are shaping which may bring him to the fore as a leader of a reunited labor movement before 1938 is over. He is an earnest advocate of peace and his abilities are respected in both camps.

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Early Italian Hurrahs Turn To Groans

Bill For Ethiopian Conquest Comes In—And It's A Honey!



In carrying out the Ethiopian program of road building, Premier Mussolini follows in the footsteps of the supreme road builders—the Romans, from whom the Italians are descended.

BY MILTON BRONNER
NEA Staff Correspondent

ROME, Jan. 1. — It was all very well for Italians to cheer their heads off for Il Duce when he started to build the new Roman Empire by making the vast territory of Ethiopia an Italian outpost. But now the triumphant eagles of the conquering legions have turned into chickens that are home to roost in the form of taxes — taxes — and more taxes.

The highest recent estimated budget receipts of Italy were 20,311,000,000 lire. The Ethiopian affair has already been estimated to cost 18,111,000,000 lire—or pretty close to the state's entire year's income. Now you will understand why new taxes are piling up. At that, the war with Ethiopia probably cost Italy far less than if it had been waged by a democracy like France or England. Fascist Italy pays its army privates and officers very low salaries. Being a totalitarian state, Italy could get ships to carry its troops, and supplies and munitions for them at rock bottom prices.

War Cost Under Billion

The official cost of the war is given out as $644,148,935. But having won the war and made a possession of the one-time independent Ethiopia, expenses were only begun. The first appropriation for a 6-year program of development amounts to $105,383,000. In addition, $53,131,000 has been set aside for the African Ministry, the new government department of which the Duce has made himself the head. On top of that, $159,574,000 has been earmarked for road building alone. But even those figures are not complete. No statistics have been given out on the continuing cost of maintaining a big army in Ethiopia. And even with low pay, soldiers must eat. The army is not yet able to live off the country.

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Roads Encourage Small Towns

THE big sum allocated for the purpose of road building reveals one of the plans of the Fascists for Ethiopia. For a long time the Duce and his advisers pondered whether to build railways or roads. The roads had it. Railways cost a heap of money. They consume iron and coal —and Italy has neither. She must buy them elsewhere. But roads can be built out of the material at hand in the country. The Italians are among the best road-builders of the world—direct descendants of the supreme road builders—the Romans.

Roads, if cut by an enemy or bombed from the air, can rapidly be rebuilt. Railways cannot. The latter tend to centralize population, leading to the building of big towns. Roads encourage decentralized village life — which is exactly what Italy wants in its new territory.

Mussolini has devised an entirely new colonization plan. Ethiopia is not to be a colony, but an Italy in Africa. A start was made on October 28 last—the fifteenth anniversary of the Fascist march upon Rome. The heads of 400 peasant families from Romagna, Mussolini's home province, were sent out to Ethiopia to be farmer soldiers. They

(Continued on Page 13)

And Now The Visiting Nurse Goes Modern!

Automobile Trailers Expedite Rural Health Conferences

By NEA Service

WASHINGTON, D. C., Jan. 1.—The days when the visiting nurse with her little black bag spent hours — sometimes days—to get from one farmhouse to another are about over. Mrs. Ruralite may now expect to see the county nurse arrive in a shiny white trailer, as completely equipped as any small hospital.

For the Children's Bureau of the U. S. Department of Labor intends to use the trailer, America's newest toy, for hospital service. Each trailer will be patterned after "The Special," the healthmobile that now speeds along Maryland roads, marking the beginning of the 1937 series of child health conferences-on-wheels and the examination of babies and young children in outlying districts.

The special visits sections not ordinarily reached by the regular child health conferences. It is used for informal conferences with mothers about the health needs of their children. Also for the examination of babies and young children who are not under medical supervision.

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THE inside of the big car is as spick and span as a hospital room, with white walls and gleaming copper screens fitted into the window frames. The interior is divided into two compartments, one fitted as an examining room, the other as a dental clinic with a child's size dental chair. Each has its own water fixtures and arrangements for a supply of running water. Supplies and reserve equipment are stored in deftly concealed built-in cupboards.

The staff of The Special includes a physician, a public health nurse and a dentist.

Idea Is Borrowed

The idea of using a healthmobile as a child health special was borrowed from the U. S. Children's Bureau, one of the pioneers in the field of traveling health conferences. The Children's Bureau, in turn, gives credit to organizations in Cleveland, Vermont, Connecticut and Michigan for their use of this method of taking the much-needed health service and advice to rural mothers in out-of-the-way sections. The child health special was placed in the field in 1919, antedating the Maryland special by four years.

The trailer set a new record during the past summer. It was in the field four months, visited 194 places, covered nine counties, traveled 7,142 miles, during which 3800 children were examined.

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KATHARINE F. Lenroot, chief of the Labor Department's Children's Bureau, has announced that those who attend the forthcoming conference (January 17 and 18) will have a chance to see and examine a healthmobile. One of its features will be space in which to care for expectant mothers. In addition to showing a model layette, there are models of rooms prepared for delivery of maternity cases. Proper ways to feed, bathe and care for newborn babies are shown, and ten health movies for school children are carried to demonstrate new methods of saving sight and health.

Several state health authorities who plan to attend the conference predict that, within a few years, the health trailer will be as welcome and familiar to rural communities as the old-time circuit-rider or the mail carrier on his fast little pony.



Dr. George Cox, State Director of the Texas Department of Health proudly displays his state's example of a modern perambulating health service.

Congress To Be Asked To Make Loans Available For Early Spring Plantin

Patton To Make Request Monday

(By The Associated Press)

WASHINGTON, Jan. 1—Immediate loans for farmers who need cash for early spring planting will be sought by Representative Patton (D-Tex) soon after congress convenes Monday.

Patton said many farmers in his district and in other parts of Texas where planting should begin soon needed money to buy feed for work animals and seed for planting. He said he hoped the money could be made available from relief funds and loaned through some unit of the Farm Credit administration.

Acute In Some Instances

"The situation is acute in some instances," said Patton. "The farmers do not have enough security to get the money from local banks."

Patton said Chairman Jones (D-Tex) of the house agriculture committee, would return from Amarillo Sunday, and that he would discuss the matter with him at once."

Congress will also be asked to enable needy farmers to obtain government aid through a program involving the reforestration of millions of acres of barren land.

Would Be Self Financing

Representative Dies (D-Tex) said under a bill he would offer the program would be made self financing by the lumber yield in 25 years.

His bill would authorize the government to buy millions of acres of barren land once covered by forests, and to erect houses for the rural families which would carry on the reforestration under the supervision of the national forest service.

Would Hold Title

Dies said the government would hold title to the land and to the timber yield, paying the farmer a small compensation. The reforestration would be carried on in conjunction with regular farming, with the individual receiving all the income from crops produced on a few acres he would be allowed to cultivate.

The Texan said the program would be nationwide in scope. He said that in his own district between 1,500,000 and 2,000,000 acres of land could be put under the program.

Meeting Scheduled In Carlsbad To Talk Reclamations Payments

CARLSBAD, N. M., Jan. 1—Members of the Carlsbad Irrigation district will meet here Jan. 5 to discuss proposals to be submitted to the reclamations repayment commission.

The commission, appointed by Secretary of the Interior Ickes is to be here some time this month to study the reclamations project here. It is now on the west coast.

Carlsbad farmers have asked that they be permitted to make payments on improvements, according to production of their acreages.

Man's Watch, Lost For Several Weeks, Recovered From Silo

WHITEFACE, Jan. 1—For weeks R. L. Condray, who was employed to fill trench silos at the Fred Snyder & Sons seeding operations here, bewailed the loss of a 23-jewel gold watch, which he lost while working at the pens.

Recently while pitching ensilage from the silo to the conveyor, another employe stuck the tine of a pitchfork into a leather fob. He found the watch attached. Aside from stains, the watch apparently was as good as ever. Condray is having the watch overhauled by a jeweler before he uses it.

Lorenzo State Bank's Deposits Have Passed $600,000 Mark

LORENZO, Jan. 1—The Lorenzo State bank announces its deposits have passed the $600,000 mark. Farmers are in excellent shape and the crop is about harvested. The bank is declaring a 20 per cent dividend.

The winter of 1929 was the most severe in 103 years in Poland. Sixty per cent of the fruit trees and nursery stock of that country perished in the record cold.

Brief Bits Of Agricultural News From Over Area

GORE TO BIG SPRING

FLOYDADA, Jan. 1—W. H. Gore, Farm Security administration supervisor for Floyd county for three months, has been notified to report to Big Spring on Jan. 3. He will be a district supervisor there over five counties. Gore formerly was a supervisor at Lubbock.

GINNING RUSH OVER

LEVELLAND, Jan. 1—Ginnings of the four gins here up to the Christmas holidays was 16,154 bales, a gain of 1,006 bales for the previous week. Plants will begin ginning in daylight hours only, as the rush is now over.

Cotton Being Shipped To Texas Port City Daily From Muleshoe

MULESHOE, Jan. 1.—Ten thousand bales of government loan cotton, from the 1937 crop, is to be shipped out of Muleshoe for Galveston. Shipments are being made at the rate of 130 bales a day.

Muleshoe gins report 5,660 bales ginned so far. The county now has over 30,000 bales ginned.

Cotton on which government loans are made, is to be concentrated at Galveston. About 15,000 bales have already been shipped.

CATTLE SHIPPED IN

MULESHOE, Jan. 1—Thirty-four cars of cattle, owned by Warren Bros., have been shipped here from Hereford, Ariz., to be put on the ranch pastures here. The shipment contained between 1,250 and 1,500 head. Warren Bros. are extensive ranch and farm owners in Bailey county.

MANY TRENCH SILOS

LEVELLAND, Jan. 1—Hockley county has about 137 trench silos filled with hundreds of tons of grain sorghums produced in this county. Many of the silos are owned by dairymen.

THRESHING ROW CROPS

RALLS, Jan. 1—Threshing row crops in central Crosby county is under way as most of the cotton has been gathered. Not to exceed 10 per cent of the cotton is still in the fields. There will be a good movement of grains from Ralls it is expected.

CROPS ABOUT GATHERED

HAPPY, Jan. 1—Gathering of row crops in this section is about finished and harvesting is under way. Very few sheep and cattle are on feed or grazing on wheat. Most of them have been moved to Plainview and Lockney where there is more pasture.

CORN IS STORED

BLEDSOE, Jan. 1—Two hundred tons of corn, for shelling, has been stored here. One concern has 50 tons of shelled corn. Corn is bringing $0 to $12 a ton. The crop is reported good.

Lynn County Farmer Believes He Has Production Record—198 Bales From 185 Acres

TAHOKA, Jan. 1. (Special)—J. W. Warrick, a farmer living three miles west of Grassland on the Lynn-Garza county line has a cotton yield record he believes is hard to beat.

From 185 acres he has already gathered and ginned 193 bales and expects to gather about six bales more. The bales gathered have averaged well over 500 pounds, in fact total weights represent 223 bales that actually come up to a standard bale in weight.

Fred Snyder Has Purchased More Than $55,000 In Feedstuffs

LEVELLAND, Jan. 1.—Fred Snyder, Lubbock cattleman, who has on fed some 20,000 or more head of sheep, has spent more than $55,000 in the purchase of feed for his trench silos here.

Fifteen thousand tons of green silage was bought, costing about $40,00. Three thousand, two hundred tons of dry silage was bought at a cost of $5 a ton.

W. H. Glimp of Menard is associated with Snyder in the feeding operations.

SAIZE HEADS SELLING

SUDAN, Jan. 1—Maize heads are reported selling for $10 a ton. There has ben a good sale. The crop this year has been large, with an excellent yield per acre.

GOOD SALE REPORTED

LEHMAN, Jan. 1—Maize, kafir and hegari heads are selling here for about $10 a ton. There has been a good sale to local grain men.

GINS CATCH UP

MEADOW, Jan. 1—Gins have caught up with their seed cotton on the yards and in the house. About 1,800 more bales will be harvested and ginned, it is expected.

PLAN CATTLE TEST

MATADOR, Jan. 1 — Fifteen ranchers living in the Polley-Montgomery community in the north part of the county, will have their herds tested for Bangs disease, County Agent Frank Buckley reports. Dr. A. L. Darby, regional inspector of the bureau of animal industry has arranged for the work.

MUCH COTTON STORED

LORENZO, Jan. 1—With 7,000 bales in two warehouses here, it expected two more will be built. There is enough cotton stored to fill both.

THRESHING UNDER WAY

ANTON, Jan. 1—Harvesting of maize, hegari, sudan and other grains is about completed. Threshing is under way. A heavy movement from this town is predicted by grain men. About 2,000 more bales of cotton will be moved from Anton.

WAREHOUSE BEING BUILT

TAHOKA, Jan. 1.—Construction of a warehouse on the Stanley Carmichael location, east of the Cammack gin on the east side of town, has been started and will be finished in a few days.

The warehouse, to house government loan cotton, is 76 by 130 feet. It will house about 2,350 bales. Built of frame and sheet iron the building comes under government specifications.

BUILDING SECOND HOUSE

TAHOKA, Jan. 1.—A second cotton warehouse is being built by the Lynn County Warehouse Co., adjoining on the north one completed recently. The first one, with a capacity of 1,800 bales, is filled.

Of sheet iron, with a concrete foundation, the new structure is 100 by 200 feet, with a capacity of about 3,600 bales. Total capacity of the houses will be 5,400 bales, said R. W. Fenton, jr., superintendent.

MOST OF CROP GATHERED

LEVELLAND, Jan. 1—Ninety-five per cent of the cotton in central Hockley county has been gathered it is said by cotton men. Ginnings here exceed the 16,000 bale mark.

BUYS DICKENS FARM

SPUR, (Special)—N. E. Dodson has bought the J. H. Boothe farm on Duck creek near here and is moving to it. The farm is near the Justice store.

Lamb County Fair Premiums Go To Winners; Total Is $454

LITTLEFIELD, Jan. 1—One hundred nineteen checks amounting to $454, have been mailed to persons awarded premiums in the recent Lamb county fair, officials of the fair association announced.

Local business men raised the money and pledged 25 per cent of the monthly income of the chamber of commerce to meet the awards.

ABERNATHY GINNINGS

ABERNATHY, (Special) — The two gins here report a total of 7,683 bales ginned to date. There will be more ginned in January as farmers begin "scrapping bollies."

SHIP IN STOCK

MULESHOE, Jan. 1—Nine cars of young stock were shipped in here from O'Donnell by Clayton and Jackson, of Gail, Borden county. The animals will be pastured on the VVN ranch.

BLACKLEG IS REPORTED

MULESHOE, Jan. 1 — Several cases of blackleg among cattle on the Warren ranch near here have been reported. Eight animals died before the disease was brought under control. No other cases have been reported in this section.

CORN IS STORED

BROWNFIELD, Jan. 1—Storing of corn has begun here as grain buyers and others are beginning to move the 1937 crop. A good yield, estimated at in excess of 1,500,000 bushels, is coming from the county's acreage.

Of the 7495 fur farms in the Dominion of Canada, 308 are located in the province of Saskatchewan.

Turkeys Distributed To Growers In Hale

PLAINVIEW, Jan. 1.—Twenty-three head of Washington grown bronze turkeys, of the baby beef type have been distributed among seven turkey growers of Hale county, C. B. Martin, county agent, said. The birds were of the type that won the grand championship at the last two Southwestern Dressed Turkey shows here.

There were nine toms and 14 hens shipped here by H. P. Griffin, manager of the Northwestern Turkey Growers association, who judged the show. They were grown on his ranch near Salt Lake City, Utah.

Growers receiving the birds: Mr. and Mrs. Herschel Smith, two toms; Tom Bostick, a tom; W. A. Painter, a tom; S. H. Holley, two toms; F. A. Harkins, a tom and two hens; C. B. Martin and H. N. Pattson, a tom and ten hens; Ben Wellman, a tom and two hens.

Ben Smith, a feed man and turkey grower, has ordered a tom and five hens from Chehalis, Wash. He plans to use the birds in producing eggs for the cooperative hatchery here. The birds came from A. L. Hamilton, Chehalis, who exhibited the grand champion bird.

Thousands Of Pounds Of Poisoned Grain Mixed In Lubbock

Thousands of pounds of poisoned grain, for use in rodent control work by the United States Biological survey all over Texas, is mixed in a plant located in the basement of the federal building here, the only plant in Texas of its kind.

Grain, mostly maize, is bought in 50,000 to 100,000 pound lots, by the survey.

A formula, which the survey's laboratory at Denver has developed, is used. Generally strychnine is used as the poisoning agent. It is mixed with a syrup and the wet material poured onto the grain and mixed.

Grain is then sacked and made ready for shipment. All sacks are plainly marked with "poison" so that it cannot be mistaken for straight grain.

Poisoned grain is used to control prairie dogs, pocket gophers, kangaroo rats, jack rabbits, ground squirrels, and cotton rats.

During the fiscal year ending June 30 last, a total of 165,000 pounds of grain was mixed here and distributed to some 60 or more counties.

Max Lindsey is in charge of the plant. J. M. Hill, jr., is assistant district agent of the survey.

Hockley's Crops Value Runs High

LEVELLAND, Jan. 1.—Hockley county's two major crops will bring to farmers over $5,000,000 for the 1937 crop years, W. J. Baldwin, editor of the Hockley County Herald, estimates.

Cotton crop is estimated to be worth about $3,350,000 for an estimated 70,000 bales, produced from about 150,000 acres.

Grain sorghums will approximate 150,000 tons, valued at $1,800,000. The greater part of the sorghums will be consumed at home, fed to dairy and beef cattle, sheep and hogs. Many dairymen in the county have conserved their sorghums in trench silos.

Sorghums have sold from $7 to $14 a ton. Yields were better than a ton of heads to the acre, for the major portion, some going up to a ton and a half. Grain cut for ensilage, selling at $2 to $3 a ton, averaed around 7 and 8 tons to the acre and more. Some reported as much as 10 tons, bringing $20 an acre.

Three concerns here, buying grain, have shipped out over 200 cars of heads. They will ship more during January. One firm has 800 tons of heads piled on the ground, to be shipped.

First Car Of Materials Arrives For Ropesville Construction

ROPESVILLE, Jan. 1—First car of materials for the new additions to the Ropesville Community project of the Farm Security administration, have been received here. It was a car of lumber.

Construction of 43 houses is to begin soon. Also the erection of windmills, tanks and wells is starting.

Nineteen Apply For Floyd Tenant Loans

FLOYDADA, Jan. 1.—Land hungry men, who see a chance to buy a farm home for themselves through the government's aid in the purchase of a farm, have thronged the office of W. H. Gore, resettlement supervisor for the Farm Security Administration here.

Nineteen men had formally made application for a loan. Floyd county has been allotted about $22,000 to purchase five farms.

January 7 is the final date for receiving applications. Loans are made under the Jones-Bankhead act. The county is the only one on the South Plains to receive an allotment.

With its 4,380,000 books, the British Museum is the fifth largest library in the world.

How Much Of This Dividend Is Yours?

$21,125.94

•• in dividends for 1937 are being paid by the First Federal Savings & Loan Association of Lubbock

You too can earn a dividend in 1938 with INSURED SAFETY

FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF LUBBOCK



---to travel

By BUS in 1938

New streamlined busses, courteous drivers and fast schedules make bus-travel the modern mode of transportation.

For Economical Transportation—Go By Bus

Phone 100 For Schedules



McMAKIN TRAILWAYS

UNION BUS TERMINAL

JOE HANNA'S DOLLAR • DAY • BARGAINS

CANNON TOWEL
Size 22x44—
5 for $1.00

DOUBLE BLANKET
Size 70x80—
Each $1.00

DUCK GLOVES
8 Oz. Weight—
10 Pairs $1.00

KHAKI PANTS
For boys and Men,
$1.50 value, special $1.00

MEN'S SUITS
Close out on one lot all wool suits $15.59

MEN'S OVERALLS
Scotts "Level Best" and "Kangroo" in stripes and solids $1.00

SILK DRESSES
For ladies, $6.95 value—special $2.49

LADIES' SHOES
Pumps and Oxfords values to $3.95, now $1.00

WORK SHOES
For Men—
values to $2.50, now $1.00

JOE HANNA'S CASH STORE

1618 Avenue H
Next to Dean Supply Co.
We Sell For Less
Plenty Parking Space

the new 1938 Westinghouse Kitchen-proved REFRIGERATOR

..NOW ON DISPLAY!



The kitchen is where you use an electric refrigerator. The kitchen is where Westinghouse proves performance. Results from 102 Home Proving kitchens have pointed the way to sensational improvements in the new 1938 Westinghouse Refrigerator — and to big new Kitchen-proved savings for Westinghouse owners.

Kitchen-proved

SAVINGS ON FOOD ALONE $8.10 A MONTH

Winter and summer tests have shown average savings of $2.10 a week through quantity buying of perishable foods — and better use of leftovers. Westinghouse savings over previous methods of refrigeration, due to low operating cost, average 62 cents a week. Owners find a Westinghouse pays for itself in from 24 to 30 months.



Personal Proof

IN HOMES LIKE YOURS

Westinghouse records of Kitchen-proved savings are taken from actual home kitchens — families from 2 to 6 persons — monthly food budgets from $25 to $90. Ask us for PERSONAL PROOF — showing what Westinghouse Refrigerators have saved in homes and families like your own.



TEXAS-NEW MEXICO UTILITIES COMPANY

EVERY HOUSE NEEDS WESTINGHOUSE

Movies . .

(Continued from Page 8)

ignorance and prejudice, to save life through sterilization and the use of vaccine against disease.

PALACE — Thursday, Friday and Saturday: "The Firefly" (MGM). Jeanette MacDonald, Allan Jones, Warren William, Billy Gilbert.

The adventures and love of a beautiful Spanish dancer who has entered the service of her country as a spy against the French during the days of the Napoleonic invasion.

TECH — Wednesday and Thursday: "The Last of the Mohicans" (United Artists). Randolph Scott, Binnie Barnes, Henry Wilcoxson, Bruce Cabot, Heather Angel, Phillip Reed, Robert Barrat and others.

A beautiful woman—a struggling nation—and two men fired with a desperate love for both—fighting side by side against their country's foes with united strength—but with hearts divided by the love they bore for a heroic girl.

TEXAN—Tuesday and Wednesday: "Madame X" (MGM). Gladys George, Warren William, John Beal.

Familiar and potent story of a woman who is cast out by her husband, drifts into degradation and is defended years later in court by her own grown son.

TEXAN — Thursday: "White Bondage" (Warner). Jean Muir, Gordon Oliver.

Drama of life and labor without reward by sharecroppers and of landlords who cheat them out of all their belongings. A young "foreigner" comes into the section and attempts to help them but gets into trouble, being falsely accused.

BROADWAY—Friday and Saturday: "Michael O'Halloran" with Wynne Gibson and Warren Hull.

LINDSEY—Friday and Saturday: "Hopalong Rides Again" (Paramount). William Boyd, George Hayes, Russell Hayden, Lois Wilde.

The well-known cowboy character and his pals ride again into danger and come through with flying colors.

TECH: Friday and Saturday: "Ceiling Zero" with James Cagney, Pat O'Brien, June Travis and Stewart Erwin.

Story of aviation and a hard-headed flier who had to be taught how to observe regulations.

LYRIC—Friday and Saturday: "Ghost Town Gold" with Bob Livingston.

TEXAN—Friday and Saturday: "Twe-Fisted Shefiff" (Columbia). Charles Starrett, Barbara Weeks.

A young sheriff defies the citizens when they attempt to lynch his friend for a murder. He allows the youth to escape, is thrown out of office and then starts out in search of the real murderer.

In 1704, free schools were established in Maryland. Funds for their support were raised by duties, double rates being imposed upon non-residents.

The ancient Incas of Bolivia refused to be parted from their loved ones after death. The living and dead remained together in dark, windowless dwellings.

A little lemon juice squeezed on your melon will make a surprising difference in taste.

Christopher Columbus, who claimed to be from Genoa, Italy, could not speak Italian.

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Store for Men



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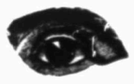
Knits and boucles require the very best cleaning if they are to keep their shape and color. That is why careful women always send them to us for Sanitoning. Sanitone's gentle and thorough cleansing action brightens colors and removes the sharp dirt particles that become imbedded in woolly fibers. Complete modern equipment enables us to return your knits to you clean and odorless and correctly blocked to your measurements. Try our Sanitone service today.

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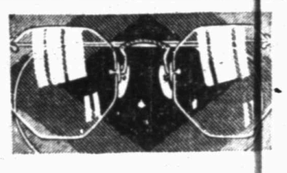
WASH TUBBS — CRAZY LIKE A FOX — By CRANE



JOE PALOOKA — DOUBLE-CROSSED? — By HAM FISHER



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FRECKLES AND HIS FRIENDS — WELL, WELL! — By BLOSSER



The Big Christmas Rush Is Over . . . . .

But we are ready for your January needs with plenty of new furniture. We have been receiving new shipments for the past fifteen days. Whether your needs are for an end table or for complete suits for each room, see us FIRST!

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BOOTS AND HER BUDDIES — GOOD LUCK! — By MARTIN



ALLEY OOP — DINNY STARTS SOMETHING — By HAMLIN



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Chief Of Staff



'The Tiger' is a nickname of General Viscount Gort, 51, World war hero named chief of the imperial general staff of England's army, after a shakeup removing older men.

Italy's Bill Great

(Continued from Page 10)

will farm the land and, armed, will guard it.

Under Military Rule Two Years

They will be under strict military discipline for two years, at the end of which their wives and children may join them. Later there will be wholesale settlement and the sections of Ethiopia granted future settlers will be called after the province from which they come. Thus in Ethiopia there will be a Romagna, an Apulia, a Venezia, etc.

But, in addition to bringing thousands of white settlers, it is the Italian plan also to encourage the natives to make better use of the land which belongs to them individually. They will be taught modern agriculture, given free seeds and assisted in the purchase of machinery. They will be especially encouraged to raise cotton, coffee, tobacco and plants supplying vegethe government no longer expects table oils. There is reason to believe fortunes from reported mineral resources, but hopes scientific and extensive farming of the rich agricultural lands will not only supply Italy with many raw materials she needs but provide a salable surplus to correct her badly lop-sided trade balance.

The sun generates about 640,000 horsepower on each square mile of the earth. If we could harness the sun, no other source of energy would be needed.

USED RADIOS

1928 to 1930 Models
$150.00 Values

NOW $5.00

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Just a little street where Old Friends meet.

When you come down our way, be sure to remember that we carry the finest selection of wall papers at which you have ever had the pleasure of admiring. Our prices will please you too. And as for service, our men are just plain human flies on walls.

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Dr. H. C. Maxwell — General Medicine
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VITAMIN D

Is Your WINTER HEALTH PROTECTION

This vitamin is vitally important in maintenance of good health. Han Smith's Pasteurized Grade-A milk is enriched with Vitamin D. All milk sold by this dairy is produced by this dairy. We do not act as milk jobbers.

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OFFICE SUPPLIES For 1938

Account Books; Ledger Binders, Sheets and Index; Columnar Sheets, Journals and Pads; Ring Books, Sheets and Index.

Steel Filing Cabinets, Transfer Files, Safes and Fire-Files; File Index and Folders. Fibre Transfer and Storage Files.

Diaries and Desk Calendars for 1938.

INVENTORY SHEETS

Hesten's OFFICE SUPPLY CO.

"The Typewriter Store"

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To Market, To Market to Buy A Bag of Mash!

What kind will it be? Will you buy it on price, thru habit or according to value?

Why not compare the mash you are buying with Big Seven or Everlay Mashes as to ingredients, uniformity of mixture, cost and productivity?

The Extra Production and Profit in EVERLAY and BIG SEVEN MASHES can be yours at no EXTRA COST, so why not switch today and be money ahead next week.

EVERLAY Poultry FEEDS

ECONOMY MILLS

Lubbock, Texas

TARZAN'S QUEST, No. 151 — By Edgar Rice Bur



On the giant white wings of the billowing parachutes, Tarzan and Brown floated down toward the temple enclosure. Meanwhile, the abandoned plane nosed down, then leveled off, shot across the canyon, came around in a steep bank, and went into a tailspin.

The bold raiders hoped the ship would crash near enough to the temple to divert the Kavuru, and thus enable them to land before the warriors could gather to receive them on the tips of sharp spears. But they did not anticipate what was happening below.

The warriors were stricken with fear, for they, like their fellows in the village, believed that these were the aviators they had slain, now resurrected and coming back to claim vengeance. And they fled wildly into the temple, screaming with terror, . . .

. . . Weanwhile, in the chamber of Kavandavanda, the high priest held Tarzan's mate in a firm grip. Though she fought like a tigress, she was no match for his angry strength. And now Kavandavanda raised his dagger to plunge it into her quivering heart!

JOE JINKS, Featuring Dynamite Dunn — Corroborative Evidence! — By Vic Forsythe



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Plain Shampoo 15c
Oil Shampoo 25c
Finger Wave 15c
Curls 25c

NO EXTRA CHARGE FOR DRYING.

FREE! FINGER WAVES BY SENIOR STUDENTS NEEDING PRACTICE.



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Mother, why not enroll your daughter in this splendidly equipped beauty school? This school is managed by specially trained instructors in theory and practice. The training here is recognized all over this state as preparation of the highest efficiency. There is a drastic demand for operators. Enroll now on a small down payment.

WRITE FOR FULL DETAILS. VISITORS WELCOME. LICENSED INSTRUCTORS, MR. AND MRS. T. D. JULIAN. MRS. DEE YORK, REGISTRAR. BILLYE SLATER.

ARLENE'S BEAUTY SCHOOL

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PERMANENTS

$2.00 Croquignole . . . $1.00
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All work done by students who have completed at least three months training and supervised by instructor.

ELLA CINDERS — The World's A Stage — By Bill Conselman and Charlie Plumb



LI'L ABNER — The Roast Of The Town — By Al Capp



1935 Chevrolet Standard Coach

Original black finish is just like new, interior is clean and unworn, extra, extra good tires, motor A-1; for neat appearance and economy transportation you can't beat this one at ---------- $359

1936 Ford Tudor Touring Sedan

A beautiful Washington blue finish that is flawless, interior is just like new, motor in perfect mechanical condition. A-1 rubber, built-in trunk, radio and hot water heater, a real buy at ------ $495

USED CAR Values!

AT BIG SAVINGS

Grimes Motor Co.

AVENUE H AT 13th

1936 Chevrolet Town Sedan

Color new frost green, interior is neat and clean, good tires, excellent mechanical condition, all steel top, hydraulic brakes, roomy built-in trunk, very economical to operate, and only --- $479

1935 Chevrolet Master Coupe

New dark green finish, original mohair interior is clean and unworn, practically new tires, motor is in near perfect condition, new knee action assembleys, new king pins and bushings, new steering gear and bushing, all steel top, only $379

OUR BOARDING HOUSE — . . . with . . . Major Hoople



OUT OUR WAY — By Williams



LEVINE'S THIRD FLOOR! LEVINE'S THIRD FLOOR! LEVINE'S THIRD FLOOR! LEVINE'S THIRD FLOOR! LEVINE'S THIRD

LEVINE'S MAIN FLOOR! LEVINE'S MAIN FLOOR!

LEVINE'S PRICES TALK ODDS AND ENDS

DOLLAR DAY

MONDAY, JAN. 3rd

BE HERE EARLY DOORS OPEN 8 A M

HERE'S A BUY!
Only 92 Ladies
SILK DRESSES $1
A special group of ladies silk dresses taken from much higher priced ranges . . . the clear in this odds and ends dollar day sale. Third floor.
Choice .

MEN'S & BOYS
SWEAT SHIRTS $1
Choice of grey or white
Sizes 34 to 44. Main floor.
2 for .

69c and 79c
SILKS $1
The balance of our 69c & 79c quality silks are included in this special group for quick clearance. Many beautiful patterns. You'll have many uses for these silks. Main floor.
2 yds.

150 PAIRS
Ladies' Suede Shoes
- Pumps
- Straps
- Ties

$1 PAIR
Choice of this group of fine suede shoes at this sensational closeout price. Hurry for your size and style. Main floor.

LADIES FINE
SILK HOSE $1
Here's our regular feature in ladies silk hose. Choice of many new shades. Buy several pairs of hose at this low price. Main floor.
2 for .....

6 oz. Feather
TICKING $1
7 yds.

CHOICE OF ANY
Ladies Felt Hats $1
Balcony

Children's Corduroy
Overalls or Jackets $1
Choice of navy blue or brown. The ideal garment for kiddies play clothes. Third floor.
Choice

One lot Young Men's
FELT HATS $1
Choice of snap or rolled brims . . . wide and narrow bands . . . dark colors only . . . Main floor.

SAVE AT LEVINE'S IN '38



-MEN'S KHAKI & SEMI-DRESS
PANTS $1
Good heavy weight work and semi-dress pants . . . well made, full cut. All sizes.
Third floor.

CHOICE OF 38 LADIES
FLANNEL ROBES $1
Beautiful flannel robes in assorted colored block plaids . . . well tailored. Out they go dollar day.
Third floor.

ONE BIG LOT MEN'S DRESS
SHIRTS $1
Beautiful patterns in extra fine quality dress shirts . . . some button collars . . . all colors. Third floor.
2 for .....

ONE GROUP OF 16
CHILDREN'S COATS $2
Tailored styles in all wool fabrics . . . only 16 of these fine coats left.
Third floor

MEN'S COVERT
SHIRTS $1
Good heavy weight covert cloth. All full cut and well made. A bargain in work shirts. Main floor.
2 for .....

MEN'S
SHIRTS OR SHORTS $1
Choice of fine quality broadcloth shorts and ribbed cotton shirts. Main floor.
5 for .....

SAVE AT LEVINE'S IN '38



A SENSATIONAL GROUP OF
LADIES SILK DRESSES $3
CLOSE-OUT WINTER DRESSES
Beautiful styles and patterns that are ideal for the rest of the winter season and on into early Spring. Dresses that have been in much higher price groups. Take your pick Dollar Day at this sensational price. Balcony.

LADIES'
UNIFORMS $1
THIRD FLOOR
Complete Assortment of Colors and White
A Real Value!

CLOSE-OUT — ONE GROUP
Ladies' Fur-Trimmed
COATS $8.88
FINE ALL WOOL FABRICS IN ALL COLORS. BEAUTIFUL FUR TRIMS. SEE THIS GROUP AND SAVE ON YOUR COAT NOW. BALCONY.

39-IN. BROWN
SHEETING $1
20 yds. ...
Third floor

HOUSE
CANVAS $1
30 yds. ...
Third floor

Just Arrived! In time for Dollar Day . . . Hundreds of New—
DRESS SHIRTS $1
Smart new patterns in fine quality woven goods. Newest collar styles. An outstanding value that you must not miss. Main floor.

Ladies Purses 77c
A new shipment of ladies purses too late for the holidays that regularly sell for $1. Smart styles and shapes. All sizes. Main

Ladies Silk Hose
Our regular 79c values in fine quality silk hose . . . newest shades. Special selling for dollar day only.
Main floor ---- 2 pr. $1.25

MELTON JACKETS $2.49
Here's a bargain in a fine quality melton jacket. Sport style, zipper front. All wool melton cloth. Sizes 42 to 46 only. Main floor.

54 Inch Woolens $1
An assortment of 10 beautiful patterns to choose from. Ideal for coats, skirts, suits. Third floor.
2 yds.

36 IN. SILKS $1
Just 12 different patterns to choose from. Save at this odds and ends dollar day event. Third floor.
4 yds.

Ladies' Silk Hose $1
Choice of 49c and 59c silk hose in a wide assortment of beautiful shades. Special Dollar Day. Third floor.
3 Pr. .

300 NEW SPRING
WASH FROCKS $1
Our first showing of new spring patterns in beautiful wash frocks . . . all fast color patterns. Smart new trims and styles. All sizes. Third floor.

ONLY 14 LADIES
RAIN COATS $1
A good quality rain coat in swagger styles . . . assorted solid colors. Third floor.

Ladies' Dress Shoes $1
Choice of all styles and most all patterns in ladies footwear. Hundreds of pairs to choose from. Third floor.
PAIR

ONE BIG GROUP CHILDREN'S
DRESSES $1
Beautiful school frocks in new styles and patterns in sizes 6 to 16. Fast color prints. Balcony.

Little Boys'
FELT HATS $1
Balcony

LADIES
PAJAMAS $1
Choice of knit or balbriggan. Dark and pastel colors. All sizes. Balcony.

Only 47 Pr. Boy's Wool Knickers $1
Corduroy and all wool fabrics. Choice of solid colors and plaid checks. Main floor.

Dickie's Men's Overalls $1
Full 8 oz. sanforized overalls. Choice of blue, express stripe or liberty stripe. All sizes. Main floor.

36 INCH HEAVY OUTING $1
Fancy patterns and solids in a good grade outing. Special value for Dollar day. Third floor.
10 yds.

ODDS & ENDS CURTAINS $1
Choice of many colors in priscillas styled curtains. Special values for Dollar Day. Third floor.
4 for .

SOLID COLOR CORDUROY $1
Fine quality corduroy. Red, blue, purple and green. Full 54 inches wide. A bargain for this odds and ends dollar day. Main floor.
2 yds.

54 INCH WOOLENS $1
Many patterns to choose from. Beautiful plaids and solid colors. Save at this odds and ends dollar day event. Main floor.
YD.

80 SQUARE PRINTS $1
The first time we have sold these fine quality 19c prints at this low price . . . newest patterns in fast color prints. Main floor.
7 yds.

MEN'S WINTER
UNIONS
Choice of fine quality unions in medium or heavy weight. All sizes. Main floor.
2 Pr. .....
$1.25

Children's
E-Z Unions $1
2 for .....
Balcony

LITTLE BOYS' DRESS
SHIRTS
Values in this lot up to as high as $1. Nice neat patterns. All sizes. Main floor.
2 for .....
$1.25

LADIES' OUTING
GOWNS - PAJAMAS $1
Beautiful pastel colors in Outing Gowns and Pajamas. All sizes, well made, trimmed. Third floor.
2 for

CRETONNE $1
CLOSE OUT
Choice of many patterns in beautiful printed cretonne. Full 36 inches wide. Save Dollar Day. Third floor.
10 yds.

66x80 PART WOOL
SINGLE BLANKETS $1
An extra fine quality single blanket in beautiful pastel colored blocks. Third floor.

CHILDREN'S WASH
DRESSES $1
A beautiful collection of children's wash frocks . . . smart new styles and patterns. Save at Levine's Dollar Day. Third floor.
3 for .

81x90 SHEETS $1
Here's a bargain in a fine quality bed sheet . . . "Reviver" quality. Buy several Dollar Day. Third floor.
2 for .

ONLY 41 MEN'S
FELT HATS $1
Choice of many styles and shapes. Wide and narrow bands. Dark colors. Third floor.

ONE LOT MEN'S WORK
PANTS $1
To close out
Main floor

LEVINE'S PRICES TALK

Men's White
Handkerchiefs $1
25 for .
Main floor

LEVINE'S BALCONY! LEVINE'S BALCONY! LEVINES BALCONY! LEVINE'S BALCONY! LEVINES BALC